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The Floyd County Hesperian

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Chamber Manager Resigns, Headed For Carlsbad, N. M.

At the Friday morning meeting of Chamber of Commerce board, manager Doug Frazior formally submitted his resignation and said that in about two weeks he would become manager of the Carlsbad, New Mexico Chamber of Commerce.

Carlsbad is about 28,000 population and Doug will have a staff of four in the Chamber office there.

"We accepted Doug's resignation with regret, but we are most happy for his advancement in his profession," Chamber president Gene Ehler told a Hesperian reporter Friday morning.

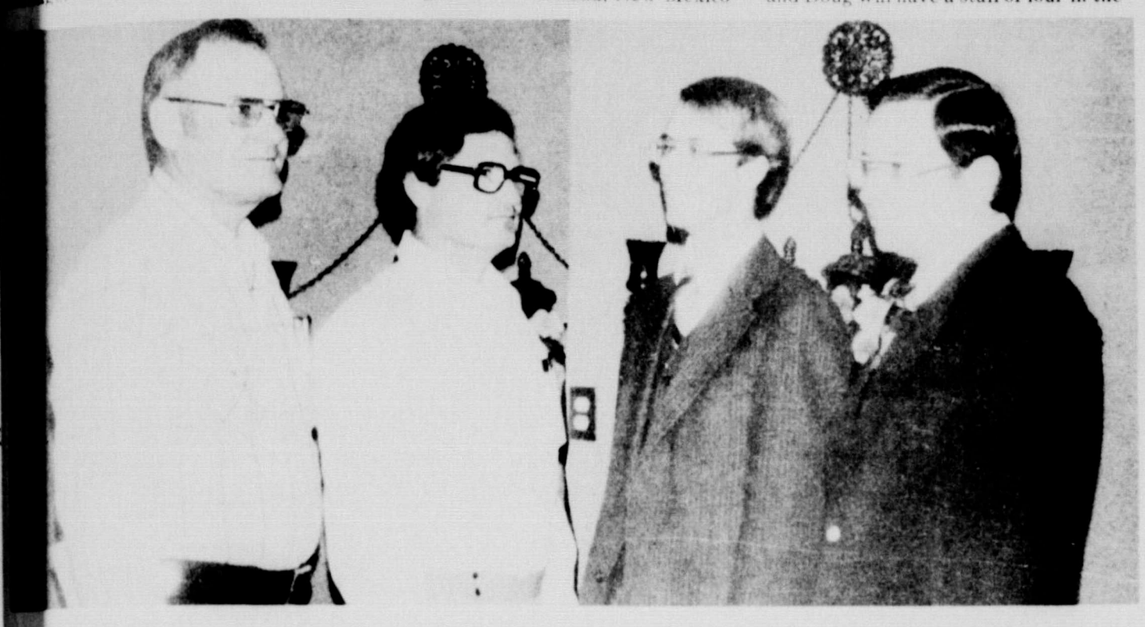
Doug has been manager here since March 1, 1975 and the Chamber has made many steps of progress under his leadership. This was his first experience as Chamber manager.

NEW OFFICERS ELECTED

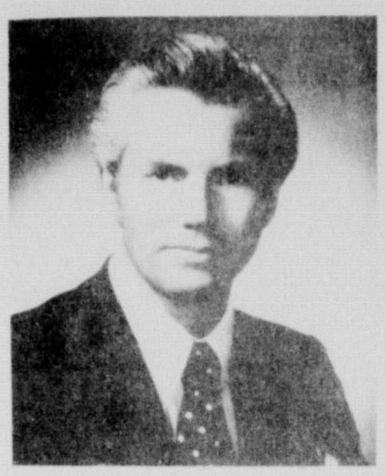
After some discussion about the forthcoming Chamber of Commerce banquet February 6, the board elected officers to be installed at the banquet.

CPA Fred Thayer was elected president, Sam Henry vice president, Jackie Eubanks second vice president and Buddy Lutrick secretary.

Board members reported that banquet ticket sales were going well.



NEW CHAMBER OF COMMERCE OFFICERS (l to r) Buddy Lutrick, secretary; Jackie Eubanks second vice president, Sam Henry vice president, and Fred Thayer, president. (Staff Photo)



WAYNE BRISTOW

Wayne Bristow Coming To Floydada

Evangelist Wayne Bristow of Lubbock will lead First Baptist Church of Floydada evangelistic services February 5-12, according to Dr. Floyd C. Bradley, pastor. Services are scheduled daily at 7 p.m.

Bristow is a veteran of more than 400 evangelistic crusades throughout the world. These campaigns have ranged from local church meetings to massive area-wide endeavors. He has been heard by crowds of people in every part of the United States and in Canada, India, Portugal and Africa.

A native of Texas, Bristow is a graduate of Wayland Baptist College. He is an ordained Baptist minister and served as a pastor prior to entering a full-time ministry of evangelism in March, 1963.

Married and the father of one son, Bristow often extends his ministry to include Bible conferences, youth retreats and radio and television. He is especially popular with student groups, and always gives at least one night of every crusade to a youth emphasis.

During a recent crusade, the evangelist stressed, "Man's great need is not for reformation, but transformation. Men do not need a new way of life, they need a New Life. Our society can only be changed by changed men. Christ always shows His first concern for the individual."

School Board Okays Addition At Andrews Elementary

In a called meeting last week the school board voted to open bids February 23 at 2 p.m. for a dressing room addition to Andrews Elementary School.

The board met with architects Marvin and Ed Stiles who are drawing up specifications for bids.

Boys and girls dressing rooms will be built at the west end of the gymnasium, and will be completely equipped with lockers and showers. Now the boys dress in the stage area of the gymnasium and the girls use a classroom.

OTHER BUSINESS

In other business the board called the annual board election for Saturday, April 1. Deadline for filing is March 1, 1978. The terms of president of the board Gene Arwine and Harvey Allen expire.

The board also approved a new insurance plan for the school's buildings and equipment to be handled by Goen and Goen Insurance.

All board members were present except Arwine and Lawrence Stovall.

Caprock Chat

By Wendell Tooley

The Picture Of Health

A city slicker reporter was interviewing the 99 year-old hillbilly farmer. "I hope I can return to see you on your 100th birthday," said the reporter.

"Don't see why not, young feller, you look healthy enough to me," the old man replied.

THERE ARE TWO BASIC IDEAS about how to make money farming the coming year. One idea is with more tillage, fertilizer, and irrigation, for a smaller yield at less per acre cost of production.

The other idea is "shoot for high production". The high production idea is stated on the farm page this edition and concerns a cotton farmer near Plainview.

We don't know which is better, so no comment.

THE AG INFO DAY here said this was the projected cost of growing 5,000 pounds of grain sorghum per acre: Seed $1.80, fertilizer $5.00, herbicide $5.10, insecticide $1.00, irrigation $27.00 (three times at a cost of $9.00 per irrigation) harvst $35.00. This all adds up to $79.90 in cash costs. The man who gave this figured the income per acre at $4 per hundred, or $197.50.

That is a good profit picture.....but you gotta add the costs of labor, machinery depreciation, interest, before you get a true profit picture.

Every farmer has a different idea about the cost to irrigate an acre of cotton. This varies according to size of cotton well, slope of land, and electric power costs.

Another big cost item is how much it costs to run a tractor and plow over a section of land. This varies according to size of equipment, type of fuel used, and estimates range anywhere from $1 to $3 per acre.

IT IS INTERESTING to compare Floyd County "business-wise" with other counties. In the last sales tax report Floyd County had 198 reporting outlets with $14,495,102 gross sales.

Crosby county showed 180 reporting outlets with $17,907,213 gross sales.

Fisher county had 244 reporting outlets but only $14,534,862 gross sales.

Hale county topped us all with 195 outlets showing $24,147,247 gross sales.

A FEW YEARS ago when we owned the Old Hesperian building on West Main, we had people calling us to store furniture in the old building. We did store some off and on for various people. I always wondered if the building might burn down would I be sued for the value of the possessions stored there. We really didn't feel too good about getting in the storage business.

Had we really been thinking, I would have realized the need for a storage business here. Now, a few year's later storage comes to Floydada and is doing good. Fact is, Mini-Storage is building more storage units down the street from Higginbotham Bros.

You all know what they say about hindsight.

Substantiated Facts

As he paid his hotel bill, the man turned and called to a bellboy, "Run quick up to Room 455 and see if I left my pajamas and razor there. Hurry! I have only five minutes to catch the airport bus."

Four minutes later, out of breath, the boy was back. "Yes, sir," he panted, reporting to the guest. "They're up there."

OUR CONGRATULATIONS and best wishes to Doug Frazior who has really jumped in his profession to Chamber of Commerce manager at Carlsbad, New Mexico. Doug very rightly deserves the advancement, and we as a community can be proud of the training job we did on Doug!

I WAS JUST REAL IMPRESSED with WTSU football coach Bill Yung when he spoke at the football banquet. He was one of the best speakers we have ever had at a football banquet...he mixed in enough humor, personal experience, and philosophy of the Christian life to round out a very good talk.

As we see various football coaches shifting around in our area, we note their win-loss records. However, very few, if any, have a record to match that of our coach L.G. (Love Green) Wilson. I thought the ten year award plaque was most appropriate and deserving for the coach. May his teams win many more!

THE 1977 AOUDAD SEASON figures have been completed by the Texas Parks and Wildlife Department in the Panhandle and even though the hunters had twice as many days to hunt, four fewer sheep were bagged than in 1976.

"We issued 432 aoudad permits to hunters in 1977 as compared to 327 permits in 1976 and hunters bagged less sheep over a longer season," said David Dvorak, wildlife project biologist in Canyon.

"All the animals were in good shape according to the successful hunters, but the weather was nice and extremely dry," Dvorak continued.

Reasons for the reduced kill have not been determined even though most hunters saw plenty of the elusive sheep. A total of 133 aoudad were bagged as hunters from several states and across Texas tried their luck in the Panhandle.

JUST FOR THE RECORD...farmers will receive more for grain sorghum under a Democrat Congress than Republican. (I agree, the price still isn't near enough to cover production costs).

Under the Republican farm program of 1975 the Government price was $1.88. Going into 1977, still under the Republican program, the price was $2.54.

A news release in this edition from the Grain Sorghum Producers Association says the 1978 target price will be $3.96 per hundred pounds.

Of course under the Republican administration, the grain deal to Russia pulled the price up for awhile.

PRESIDENT CARTER inherited a failing farm economy. Of course what he does with the situation will certainly be obvious about 1980 when it comes time to seek re-election...if he does.

Roundballers Face Lockney Rematch Tuesday

Floydada's varsity basketball teams and junior varsity boys' squad will journey to Lockney Tuesday night for a crucial rematch encounter with district 4-AA arch-rival Lockney.

The JV Whirlwinds will precede the Whirlettes', who will take the floor at Longhorns' Gym at 6:30 p.m., and the varsity Whirlwinds will play at 8 o'clock.

Both teams need a win badly to stay alive in hopes of getting a playoff berth for the second half district race.

In the last meeting between the two clubs, the Lady Horns nudged the Whirlettes in a thriller at Graves Gym, 45-44.

Ironically, the varsity Winds survived a late Longhorn threat and knocked off the visitors on a layup by Quinn Coleman with 11 seconds to play, by 48-47.

Both teams should be in good physical condition and be prepared to play after receiving an open date off from competition Friday night.

Floyd Cities Receive More Sales Tax Money

AUSTIN— State Comptroller Bob Bullock said Friday his office has mailed checks totaling $18.5 million to 894 Texas cities as their January share of the one percent city sales tax.

Bullock also reminded the 250,000 Texas retail merchants who remit their sales tax collections on a quarterly basis that January 31 is the deadline for their next reports.

"If they haven't done so already, I'd suggest they put a big red circle around that date on their calendars because late reports can mean costly and time consuming problems for our merchants," he said.

Bullock said that the latest batch of rebate checks include two in excess of $2 million for the cities of Dallas and Houston.

Houston, the state's most populous city, will get a check for $4 million and Dallas will receive $2.2 million.

San Antonio will receive $984,163, Fort Worth, $761,375, Austin, $600,346 and El Paso, $507,051.

The local-option, one-percent city sales tax is collected by merchants and other sales tax permit holders and remitted monthly to the cities by the Comptroller's Office.

Bullock urged merchants who have questions or problems with preparing their sales tax reports to contact the nearest Comptroller's Field Office or call toll-free 1-800-252-5555 for assistance.

Tulia's rebate for the period through Jan. 5 was $4,547.82; Dimmit $6,189.57; Muleshoe $5,403.82; Floydada $3,060.48; Memphis $2,103.84; Canadian $4,903.19; Canyon $7,658.57; Lockney $1,676.40; Amarillo $316,121.40; Lubbock $371,897.20; Hereford $18,273.98; Plainview $30,649.08; Perryton $7,736.95.

Monthly Feature Salutes The Police

Editor's Note: This feature is the ninth of a series about the most important organizations and boards in this community and county. The series is intended to be highly informative about the responsibilities of each board its goals, achievements, and the individual opinions of each board or council member.

There will be one feature a month for 13 months and the civic minded firms who sponsor this series are: Perry Brothers Inc. Oden Chevrolet-Olds, Inc., Dyson's Boot Shop, Solomon's Jewelry, Piggly Wiggly, City Auto, Inc., Quality Body Shop, Buddy's Food, Beall's Department Store, The Country Morning, Thompson Pharmacy, Mize TV, Collins Implement, Bishop-Ramsey Pharmacy, Betty's Place, Adams Well Service, Baker Insurance Agency, Farm Bureau, Floydada Cooperative Gins, Floydada Real Estate & Insurance, Plainview Savings & Loans-Floydada Branch, Ponderosa Meat Co., Gilbreath Exxon, Wayne Russell Implement, Norrell Tractor Parts, and Martin & Company.

By Wendell Tooley

Floydada has one of the best police departments in this area and its citizens and businessmen feel the security of this dedicated group of men night and day.

The Floydada Police Department includes police chief Tom Hopper and policemen: Leroy Chowning, Royce Gilmore, Jim Gollihar, Scott Newton and Obie Word.

City Judge J.C. Wester administers the fines, and two school crossing guards Sara and Anita West work about three hours a day.

Day and night radio dispatch service for the Police Departments comes from the county Sheriff's office. The city pays the county $7,056 per year for the dispatcher.

The police department operates on an annual budget of $81,802. Fines collected by the Judge help defray the costs of this department.

The police chief receives a monthly salary of $918, each policeman receives $765 per month. All policemen have the required police shooting that certifys them with the state.

There are two patrol cars used around the clock by the policeman and they are equipped with radar.

Police chief Tom Hopper has been in law enforcement since 1966 and chief for the past ten years. City Judge J.C. Wester has served nine years.

Jim Gollihar has been a policeman in Floydada a year in March and has been in law enforcement four years. Leroy Chowning has been a Floydada policeman six years.

Scott Newton has served with the Floydada police department three years and has 25 years law enforcement experience.

Obie Word has been in law enforcement 18 years and three and a half years with the police department. Royce Gilmore has served about a year with the police department and has been in law enforcement some 14 years.



MAYOR PARNELL POWELL SIGNS MARCH OF DIMES WEEK PROCLAMATION...(l to r) Linda and Brad Jackson, Parnell Powell, Betty Edwards. (Staff Photo)

Mayor Proclaims March Of Dimes Week

Getting off to a good start is important in everything. Especially in life.

But each year thousands of American infants are born too soon, too small, or critically ill.

Many of these infants do not survive. Some do but it is a struggle. Very often they have problems with breathing, heart action, and control of temperature and blood sugar.

In order to make it, they need prolonged hospital care from specially trained medical teams using sophisticated equipment.

Everyong is pulling for these babies— parents, relatives, and friends. The March of Dimes is pulling for them too.

The voluntary health agancy aims to protect the unborn and the newborn.

They support numerous medical services, research, public health education, and community service programs throughout the country. To sponsor these programs they need your help.

Give to the March of Dimes. You'll be giving to the children of tomorrow. We all have a stake in tomorrow.

PROCLAMATION

WHEREAS, all children deserve the right to be born healthy, and

WHEREAS, the March of Dimes is working for the protection of the unborn and the newborn; and

WHEREAS, support from Floydada will hasten the day when babies come into this world free from the threat of birth defects; and

WHEREAS, until that time the March of Dimes will continue to support programs aimed at giving every newborn a healthy start in life; and

WHEREAS, The City of Floydada endorses these efforts;

NOW, THEREFORE* I, Parnell Powell, Mayor of Floydada, do hereby proclaim January 30-February 5 as March of Dimes Birth Defects Prevention Week. I encourage all residents of Floydada to support this drive for the sake of our children and our children's children.

Parnell Powell
Mayor

Society

BABY SHOWER FOR MRS. WATTS

A baby shower for Mrs. Eugene Watts was held in the home of Mrs L.E. Crabtree Thursday evening, special guests were the two children of Mrs. Watts, Kim and Scottie, and her mother Mrs. Thurmon Perry.

Refreshments were served from a table covered with an off white lace cloth over yellow centered with a bouquet of yellow flowers with baby's breath arranged in a pink elephant vase.

Hostesses for the occasion were Mmes. J.W. Gilbreath, Jimmy Crader, Leslie Fawver, Bobby Cozby, Charlie Perry, Thomas Warren, Mac Smitherman, Wendell Graham, Bill Lamb, Louis Anderson, L.E. Crabtree, and Mrs. Kay Crabtree.

The hostess gifts were a baby swing and a walker.

HAVE YOU MADE YOUR SPECIAL GIFT SELECTION FOR THIS MONTH...

FLOWERS For all occasions - Fresh, Silk, & Permanent Green Plants of all kinds & sizes. Wide selections of Plants, Hanging Pots, Baskets, & Plant Stands.

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NECKLACES Diamond, Opal, Pearl. Cameo, Birthstone, Jade.

LOCKETS Braclets - Earrings

MEN'S GIFTS Keychains, Pen & Pencil Sets, Lighters, Moneyclips, Tie Tacks, Knives.

CHINA & STONEWARE DINNERWARE Noritake, Fraciscan, Simpson Ltd & Franconia

CASUAL & FORMAL GLASSWARE Westmoreland, Noritake, Franciscan & Viking

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LEAD CRYSTAL Imperian Pressed Glass Westmoreland Hand-Crafted Decorative Glassware.

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Library News

EXCUSE ME, week at your Library!!

Please return all your over due books the week of January 30 through February 3, and you will be excused from the penalty for overdue books. You may check the books in at the office hours 8 a.m. - 5 p.m. Monday through Friday, or place them in the Book Depository after office hours. Thereafter the penalty for overdue books will be 5 cents each day.

NEW BOOKLIST AT YOUR LIBRARY:

Myself When Young—Daphne DuMaurier
The Silmarillion—Tolkien
Choices—Frederic Flach
Kitchen Wisdom—Freda Arkin
The Path Between the Seas—David McCullough
Bothersome Bodies—Max Haines
Day by Day—Robert Lowell
Six Men—Allistar Cooke
Small Blessings—Celestine Sibley
The Tomb of Tutankhamen—Howard Carter



* * *

When an American Indian wanted to plant corn where a tree was already standing, he would cut a strip of bark all around the tree instead of chopping it down. The tree would soon die and its leaves would no longer block off the sun.

El Progreso Has Friendship Day

The El Progreso Study club met January 25 in the home of LaVerna Sams for the annual friendship day. Lovely refreshments were served as the members and guests arrived.

A short business meeting was conducted by president Juanita Jenkins. A "thank you' note was read from Mrs. Ulmer for the Christmas gift presented to the Nellie Brown fund at the elementary school. Due to illness several changes in the yearbook were announced. The next meeting will be in the home of Polly Gilbert February 8. A nominating committee was appointed composed of Hazel Johnson, Kathryne Ball and Dorothy Smith to select a slate of officers for the year 1978-79. These are to be elected at the next meeting.

Anna Dell Quebe introduced Mrs. Wynon May, Hale County Extension Agent, who gave a delightful review of Erma Bombeck's "I Lost Everything in the Post-Natal Depresion" This is a humorous account of 23 years of marriage and raising of a family told only as Mrs. Bombeck can. Most of the guests could relate in many ways to the hilarious events as they unfolded through Mrs. Mayes and her charming presentation.

The members and their guests were Polly Gilbert and Faye Belt, Pauline Sams and Eva Whitfill, Juanita Jenkins, and Cornelia Johnson, Kathryne Ball and Jessie Tye, Dimon Schacht and Marie Brock, Arla Copeland and Ruth Carthel, LaVerna Sams and Felicia Applewhite, Jewel Roberts and Bernice Barker, Anna Dell Quebe and Wynon Mayes, Bobbye Kellison, Hazel Johnson, Alice Mitchell, Dorothy Smith, Jeanette Marr and Faye Holmes.

Homebuilders H. D. Club Meets With Mrs. McClure

The Homebuilders Home Demonstration club met in the home of Mrs. Weldon McClure on Tuesday January 24. Mrs. Ernie Widener opened the business meeting with the THDA prayer. The roll call, "a helpful hint," was answered by Mrs. Dovie Rushing, O.G. Mayfield, Elmer Norrell, Weldon McClure, Ernie Widener and Ruth Trapp. Committee chairpersons read and voted on council recommendations.

Mrs. Bill Smith, the new club president, was elected as nominee for delegate to council for the spring district meeting in Dimmitt, April 6. Mrs. O.G. Mayfield was elected as alternate nominee.

Mrs. Elmer Norrell gave the program on "Fiber in our Diets". Fiber, what our grandmothers' called "roughage" is important to health and should be considered when planning the daily diet. Following the basic four food groups, a menu, including fiber foods, should be easy. Recipes of high fiber content were given to club members and "Bran Retrigerator Muffins", which Mrs. Norrell made were served with the refreshments served by Mrs. McClure.

The next meeting will be with Mrs. Dovie Rushing February 14.

All persons are welcome to the club meetings as well as the county-wide meetings, which are always open to the public.

Those interested in attending should check the paper for announcements of the meetings or call a club member for transportation.

Farewell Dinner Honors The John Fowlers

A Farewell dinner honoring Mr. and Mrs. John Fowler was given in the home of Mr. and Mrs. E.M. Jackson Monday evening. The Fowlers will be moving to Dumas, Texas.

They were presented a pot plant by the group of friends who gathered and brought food for the occasion: Mr. and Mrs. O.L. Bearden, Mr. and Mrs. Cleo Fulton, Mr. and Mrs. B.P. Sandefer, Mr. and Mrs. Robert Smith, Mrs. Pearl Reddy, and the Jacksons.

CAPROCK HOSPITAL NOTES

Fred Brown admitted 1-21 continues treatment.
Bobbie Rogers admitted 1-20 continues treatment.
Glinnis Jewell admitted 1-23 continues treatment.
Amanda Torrez admitted 1-23 continues treatment.
Len Wood admitted 1-25 continues treatment.
Troy Leonard admitted 1-27 continues treatment.
Ollie D. Miracle admitted 1-27 continues treatment.

Revival Starts Wednesday At Cotton Center

(Cotton Center, Texas) Brother Homer Martin will be preaching in revival services at Cotton Center United Methodist Church, beginning Wednesday evening, February 1 through Sunday morning February 5. All evening meetings will begin at 7:30 p.m. and there will be three breakfast meetings, Thursday through Saturday at 7:30 a.m. Sunday morning services will be at the regular 11:00 a.m. hour. Brother George Ratliff, Director of Christian Education at San Jacinto United Methodist Church in Amarillo, Texas will be leading the singing. Brother Martin heads the "Christ is Life" Evangelistic Association in Bowie, Texas.

Brother Ratliff originally comes from Amarillo, Texas where he worked for Nunn Electric Supply Company, as an officer manager. Feeling the call of God on his life in May 1968, he committed his life to full time Christian vocation at the age of 41. He first worked at First United Methodist Church, Seminole, Texas. He has also worked in the United Methodist church in Sweetwater and Dalhart and is presently employed as Director of Christian Education at San Jacinto United Methodist Church, Amarillo, Texas.

Brother Homer is Founder and Executive Vice President of the Christ Is Life Evangelistic Association, Inc.

Prior to entering the ministry he had a career in the Life Insurance business wherein he had experience as Agent, General Agent, Manager, Director of Training and Agency Vice President.

He received a Bachelor of Arts Degree with a double major in speech and social studies. Also, he has done graduate study in religion at Seminary.

He was ordained in the Methodist Church and pastored fourteen years in the Oklahoma area. During that time he served on the Conference Board of Evangelism for several years.

Homer received the Holy Spirit Baptism experience in 1962 and testifies to God's power in his life through the ministry of the Holy Spirit Gifts. He has preached and taught the full gospel experience of Holy Spirit Baptism in many areas including various denominational groups. The Camp Farthest

Lockney Hospital Report

Varney Permenter, Lockney admitted 1-7 continues care.

Doris Casey, Lockney admitted 1-8 dismissed 1-19.

A.N. Davis, Lockney admitted 1-13 continues care.

Eula Thornton, Lockney admitted 1-16 continues care.

Harrison Bullock, Plainview admitted 1-16 dismissed 1-20.

Glenda Cooper, Lockney admitted 1-17 dismissed 1-23.

William Turbeville, Lockney admitted 1-17 dismissed 1-21.

Santos Gonzales, Lockney admitted 1-17 dismissed 1-24.

Mary Bueno, Olton admitted 1-18. Baby boy Jesus born 1-19 dismissed 1-23.

Amanda Lopez, Hale Center admitted 1-19. Baby boy Able born 1-19 dismissed 1-22.

Ravineed Phillip, Plainview admitted 1-19 dismissed 1-22.

Ladislao Chavez, Quitaque admitted 1-8 continues care.

Jim Fletcher, Lockney admitted 1-19 continues care.

Juanita Felan, Plainview admitted 1-20 dismissed 1-23.

Mable Thompson, Lockney admitted 1-20 transferred 1-2.

Sybie Teeple, Silverton admitted 1-21 dismissed 1-24.

Jonita Flores, Olton admitted 1-22. Baby girl Melinda born 1-22 dismissed 1-23.

Roy Ragle, Lockney admitted 1-22 continues care.

Mabel Perkins, Lockney admitted 1-23 continues care.

Claude Keeter Lockney admitted 1-23 continues care.

Maria Mondragon, Lockney admitted 1-23 dismissed 1-25.

Esmeralda Cardoso, Plainview admitted 1-23. Baby boy Lorenzo born 1-23 dismissed 1-25.

Josefa Flores, Aiken admitted 1-26 continues care.

Roxanna Ford, Floydada admitted 1-23 continues care.

Patricia Hernandez, Turkey admitted 1-25 continues care.

Evelyn Merrell, Lockney admitted 1-25 continues care.

Ernest Tucker, Lockney admitted 1-25 continues care.

Roman Guerrero, Lockney admitted 1-24 continues care.



1977-78 DECA BEAU AND SWEETHEART Enriquez and Carmen Quilantan were elected members recently.

Plainview ROC Honor Roll

LEVELLAND A total of 62 students from the Plainview Regional Occupational Center have been named to the combined President and Dean's Honor Rolls at South Plains College.

The Plainview ROC is a vocational center extension center of the College.

Remaining students on the Dean's Honor Roll have maintained at least a 3.25 GPA. Students on the honor rolls must carry at least 12 semester hours and have no failing grades. The announcement came from the office of Dan Shockey, director of

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SHURFRESH FRANKS 12 OZ. 69¢	SHURFRESH CHEESE FOOD 12 OZ. $1.19	REG. 89C CHEE-TOS 69¢
CLOVERLAKE BUTTERMILK 1/2 GAL 79¢	CLOVERLAKE COTTAGE CHEESE 24 OZ. $1.09	SHURFINE COFFEE 1 LB $2.49
SHURFINE SWEET POTATOES 2/79¢		CLOVERLAKE 1/2 GAL. ICE CREAM $1.29
SHURFINE SLICED BEETS 2/59¢		SHURFINE PEACHES 2/79¢
SHURFINE CHOPPED TURNIP GREENS 3/79¢		KEEBLER 12 OZ. VANILLA WAFERS 69¢
SHURFINE KITCHEN BAGS TALL 15 CT $1.09		SHURFINE FOIL 18X25 69¢
SHURFINE TRASH CAN LINERS 10 CT 30 GAL. $1.09		
SHURFINE COFFEE CREAMER 16 OZ 89¢		
SHURFINE DETERGENT 49 OZ. $1.09		

6-32 OZ. BTL. COKES $1.69 PLUS DEPOSIT

1 LB CELLO CARROTS 25¢

ALL PURPOSE POTATOES 10 LB 79¢

RUBY RED GRAPEFRUIT LB 19¢

Sears HOME APPLIANCE BIG SALE

SAVE $30 to $150

on appliances and entertainment merchandise! But hurry ... Sale ends Saturday, February 4!

Authorized CATALOG SALES MERCHANT

Sears 100 S. Main, Floydada, Owned and operated by Sue Williams

Shop Catalog by phone 000-0000

NOTICE

We Will Be Closed Monday, Jan. 30 Through Thursday Feb. 2

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artment Of Water Resources Analyzes 1977 Texas Weather

...cold, too dry and too wet ...ed Texas weath... the year 1977, an ...by the Texas De... of Water Resource... of Weather Mod... and Technology re... ...ordinarily cold ...winter gave way to ...ly dry summer. ...winter and early ...ceased abruptly ...gave way to a ...period of above ...dry weather culmin... ...moderate drought ...half of the State ...was not "typical" ...respects. No trop... ...made landfall in ...ough Hurricane ...of the Lower ...ually rains be... ...Central Mexico's ...the second consec... ...the State with ...other strange ev... ...Trans Pecos region ...absent in small ...from a hurricane ...has California ...three-fourths of ...have been norm... ...When averaged ...was significantly ...normal conditions ...most of the Low ...the Edwards ...the northern ...Texas. A spec... ...of the Trans ...North Central ...sustained appreci... ...rainfall deficits. The ...ather in the State ...from the Permian ...the southern High... ...eastward into ...ern half of the ...these areas ...rainfall totals ...exceeded the usual yearly ...Other very dry ...included the ex... ...theastern corner ...the State and the triang... ...bounded by Waco, ...and Houston. An ...ranged from a ...70 percent of ...in these regions. ...scattered areas ...wetter than normal ...Rainfall totals up ...half times the ...annual amount were ...a narrow band ...across the Pan ...region of the High ...The area along the ...coastline from Ref... ...Those ...vestion; as well as ...Valley received ...rain during the ...will be ...usual. Much of ...marillo, Fort ...Central Texas and the ...Area VI ...Plains recorded ...times as much ...March. Mineral ...with nearly eighty ...Industries ...experienced ...March in the ...history of the weath... ...there.

Two to three times the normal amount of snow fell during the winter in the northern halves of North Central and East Texas. An atypical feature was the very heavy snowfall accumulations — a foot or more — which occurred in parts of the Middle Red River Valley. Elsewhere, snowfall totals were near or only slightly below normal for the year. Unlike the fall of 1976, when record breaking snowfalls dumped more than a foot of snow on the South Plains in nearly November, the autumn of 1977 passed with virtually no snow of consequence.

A torrid summer, in conjunction with near-normal temperatures in the spring and autumn, neutralized the effects of a bitterly cold winter, such that mean annual temperatures at most points in Texas during 1977 were within two degrees of normal. With daily temperatures averaged over the year, slightly warmer than usual weather occured over the northern two-thirds of the State north of a Presidio (Trans Pecos)-San Angelo-Waco-Lufkin line. Slightly cooler than normal weather occured extended on a band from Southern Texas across South Central Texas to the Upper Coast region. Mean daily temperatures for most observing stations in the Lower Valley were near normal. No portion of the Lone Star State freezing temperatures during the first three months of 1977, while the summer was belatedly hot. Summer temperatures averaged one to three degrees above normal. The most memorable aspect of the summer other than the prevalence of drought was the extraordinarily hot temperatures observed in most regions in September — an unusually late spell, making it one of the hottest in memory.

In general, readings at or above the century mark were much more numerous than in 1976, and the number was significantly greater than that observed during a "normal" summer. Temperature extremes for 1977 were 8 degrees at Lipscomb (High Plains) and 114 degrees at Pecos.

If the long range outlook provided by the National Weather Service is an indication of what Texans may expect early in 1978, no improvement in the worsening drought conditions that highlighted the end of 1977 is in the offing. The forecast for the winter of 1978 calls for a continuation of drier than normal weather in all portions of the State. However, the three winter months of the new year are not likely to be as cold as the record-breaking spell experienced early in 1977. The extended outlook predicts West Texans may expect warmer than normal weather, while the eastern half of the State is due to have near normal temperatures.

Copies of the analysis may be obtained from the Texas Department of Water Resources, Weather Modification Division, P.O. Box 13087, Capitol Station, Austin, Texas 78711.



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CATSUP 79¢
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BACON $2.29
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T-BONE STEAK $1.69 LB
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SAUSAGE $2.69
U.S.D.A.
CHUCK ROAST 89¢ LB
U.S.D.A. BONELESS
SIRLOIN STEAK $1.59 LB
LEAN
PORK STEAK $1.29
1 LB WESTERN BEEF
FRANKS 98¢
U.S.D.A. BONELESS
STEW MEAT $1.19 LB
KRAFT 8 OZ. PIMENTO "SINGLES"
CHEESE 89¢
LEAN
PORK ROAST $1.19 LB
32 OZ. ORE IDA CRINKLE
CUT POTATOES 69¢
89¢ VALUE
4 OZ. ELMERS
GLUE 2/99¢
79¢ VALUE
NESTLES CHOCOLATE CHIP
COOKIE MIX 12 OZ. 89¢
$1.19 VALUE
24 OZ. GEBHARDTS
CHILI "WITH BEANS" 69¢
$1.09 VALUE
8 OZ. STAR BURST
CANDY 59¢
89¢ VALUE
200 SQ. FT. REYNOLDS
FOIL $2.19
$2.91 VALUE
1 OZ. NESTLES
HOT COCOA MIX 6/39¢
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HONEY BUNS 2/89¢
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FABRIC SOFTNER 69¢
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U.S. Sen. Lloyd Bentsen
Russell Senate Offic
Capitol, Washing
D.C. 20510

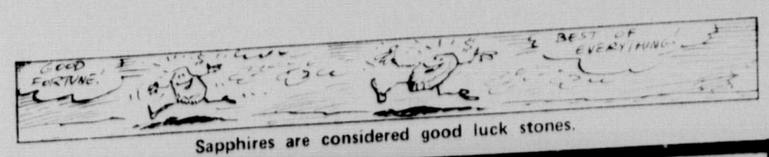
U.S. Cong. Jack Hightow
1415 Longworth Offic
Capitol, Washing
D.C. 20515

U.S. Sen. John G. Tower,
Russell Senate Office
Capitol, Washing
D.C. 20510

U.S. Congressman Omar
Rayburn Office
Capitol, Washing
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State Legislature:
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U.S. Sen. Ray Farabee,
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Sapphires are considered good luck stones.

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WEDNESDAY

FAMILY NIGHT

BUY TWO PIZZA'S GET THIRD ONE FREE ALL SAME SIZE

What One Person Can Do

"Look world!! I'm singing to you," says Kay Johnson. After a close brush with death, she has opened new doors to a full, exciting life. Her main goal is to let others know how important it is to keep hope in their hearts.

Mrs. Johnson is a self appointed ambassador of hope for cancer victims. A resident of Lockport, New York, she travels over the state, singing folk songs and playing the guitar. "My message is for people who have fears of the unknown. I want them to know how I overcame terror and despair!"

Recently, Kay Johnson discovered she was a cancer victim. "Smugly believing that nothing could touch her, she entered the hospital after she discovered a lump in her breast by self examination. In a lengthy operation, a malignant tumor was removed by means of a mastectomy.

During convalescence, feeling very low, Mrs. Johnson listened over and over to John Denver's songs. At first it was "just music". Then she began to hear his words and his inspirational messages. "Rhymes and Reasons" and "Sweet Surrender" touched her most. She wrote the singer, telling how his music helped. He telephoned her and they made plans to meet when he sings near her home.

Always a religious person, Mrs. Johnson played the church organ as a girl. Today her husband, William R. Johnson, Jr., often goes with her on her volunteer singing missions. He and their sons, 4 and 6, are proud of her courage.

"I think people can relate to me when I tell them how I conquered cancer," she says. "I encourage them to take heart and face their fears. They may have nothing to worry about. If they do learn the worst, the sooner something's done the better. I'm a living example of what faith and courage can do."

For a free copy of the Christopher News Notes, "Let's Sing," send a stamped, self-addressed envelope to The Christophers, 12 E. 48th St., New York, NY 10017.

VA NEWS

If you have been receiving Veterans Administration checks and you are moving at the end of the semester, you should leave your forwarding address and notify VA. If you don't, you could miss getting your final check, according to Jack Coker, Director of the VA Regional Office in Waco.

The return to post payment of monthly educational allowance has added a new dimension to VA's ongoing efforts to maintain current mailing addresses of its beneficiaries, Coker said.

VA checks for GI Bill students' final month of training, or partial month, will be issued on the first day of the following month. Unless the VA and the postal service have received a change of address, Coker said, the check will be mailed to the address provided by the student during the school term.

The Veterans Educational and Employment Assistance Act of 1976 eliminated prepayment of monthly VA allowances for VA trainees, effective June 1, 1977. The last prepayment checks were mailed May 1.

Changes of address can be reported to veterans representatives on campus or to local VA offices.

VA NEWS

Veterans attending school full-time under the GI Bill who are participating in the Veterans Administration work-study program will be paid the new minimum wage as of January 1, 1978.

Jack Coker, Director of the VA Regional Office in Waco, reminded veteran students interested in supplementing their GI Bill income that the agency's work-study program permits VA to pay for a maximum of 250 hours per semester.

He said the GI Bill Improvement Act of 1977 authorizes VA to pay work-study students at the new minimum wage rate of $2.65 per hour after the beginning of the year.

Coker said VA will pay, in advance, 40 per cent of the total work-study allowance.

Jobs are available for VA-related work either on campus or at a VA installation.

Priority for acceptance in the work-study program is given to veterans with service-connected disabilities. Financial need, motivation and the nature of the work are some of the additional criteria used for selection.

Further information is available from campus veterans' counselors, veterans' service organization representatives, veterans county service.

A record $445.6 million in dividends will be paid during 1978 to 4.1 million veterans holding GI life insurance policies, Jack Coker, Director of the VA Regional Office in Waco, said today.

Coker said the 1978 insurance dividends represent a $42.2 million increase over those paid in 1977.

Payments will be made through the year on the anniversary dates of individual policies kept in force from World War I, World War II and the Korean Conflict. There is no need for policyholders to contact VA regarding the dividends. The payments will be made automatically. Coker said 3,465,000 veterans holding current World War II GI insurance policies will receive dividends totaling $405,600,000 an average payment of $117. The average 1977 dividend on these policies was $104.

A total of $24 million in dividends will go to 106,900 World War I policyholders an average of $224 each up from $202 in 1977.

The 550,000 Korean Conflict veterans who kept their GI insurance policies in force will receive dividends totaling $16 million an average payment of $29 up from $22 in 1977.

Coker said the amount of the divident will vary with each veteran according to the type of policy, amount of insurance, age at issue or renewal and the time the policy has been in force.

Dividends of VA insurance policies represent a return of funds not needed to pay the cost of the insurance. It was also that dividends on most VA insurance programs have increased in recent years because the funds have been earning higher interest.

The higher interest rates have been of greatest benefit to those veterans who have converted their insurance plans to permanent type policies, rather than continuing to hold the original term policies, Coker explained.

JUST FOR TODAY

Just for today I will try to live through this day only, and not tackle my whole life problem once. I can do something for twelve hours that would appall me if I felt that I had to keep up for a lifetime.

Just for today I will be happy. This assumes to be true what Abraham Lincoln said, that "most folks are as happy as they make up their minds to be."

Just for today I will adjust myself to what is and not try to adjust everything to my own desires. I will take my "luck" as it comes, and fit myself to it.

Just for today I will try to strengthen my mind. I will study. I will learn something useful. I will not be a mental loafer. I will read something that requires effort, thought and concentration.

Just for today I will exercise my soul in three ways.

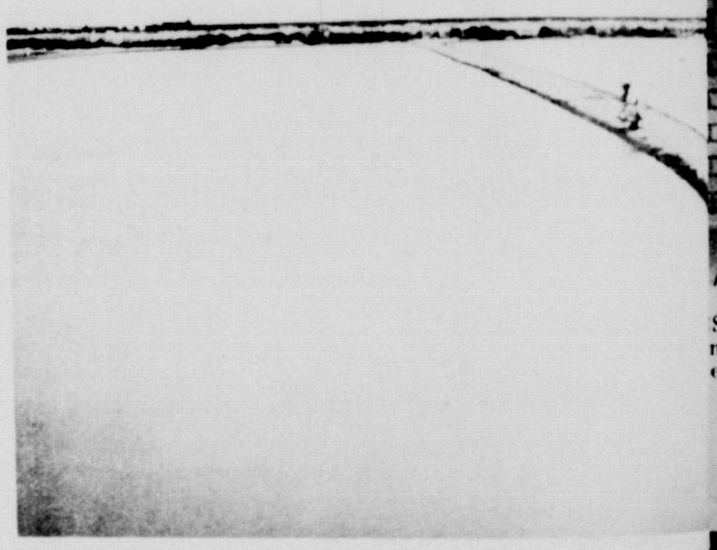
I will do somebody a good turn, and not get found out; if anybody knows of it, it will not count. I will do at least two things I dont want to do — just for exercise. I will not show anyone that my feelings are hurt; they may be hurt, but today I will not show it.

Just for today I will be agreeable. I will look as well as I can, dress becomingly, talk low, act courteously, criticize not one bit, not find fault with anything, and not try to improve or regulate anybody except myself.

Just for today I will have a program. I may not follow it exactly, but I will have it. I will save myself from two pests: hurry and indecision.

Just for today I will have a quiet half hour all by myself, and relax. During this half hour I will try to get a better perspective of my life.

Just for today I will be unafraid. Especially I will not be afraid to enjoy what is beautiful and to believe that as I give to the world, so the world will give to me.



PARALLEL TERRACES on Pullman clay loam soil are usually constructed the complete interval between the terraces leveled which allows the water to spread evenly over the entire interval. [Photo of a Floyd

Parallel Terraces Control Erosion

Look around over your farm today and if you see signs of washing then you have a soil erosion problem. Soil erosion over a period of a few years will cause a decrease in the productivity of the land which means a decrease in yields and less net income.

Parallel terraces can be the answer on much of the dryland cropland in Floyd County. A system of parallel terraces will reduce water erosion, conserve and spread runoff from rainfall, thus increasing crop yields. Today's parallel terraces are replacing the old standard terraces because they eliminate many of the point rows which saves the farmer many hours of labor each year. Today, with parallel terraces, a system can be worked almost as quickly as working with straight rows.

Any terrace system whether it be the old standard or a parallel terrace system must be properly maintained if the system is to continue to function. This is especially true of system of parallel terraces because parallel terraces are made possible by cutting and filling in front of the terrace to make a level channel terrace.

At present cost share is available under the GPC Program. The Soil Conservation Service will assist the farmer in laying out the system so that it will function properly.

Anyone wanting more information on parallel terraces or other conservation measures should contact the Soil Conservation Service in the Agriculture Building or telephone 983-2352. All program and services of the USDA SCS are available to everyone without regard to race, color, sex, or national origin.

Grandparents:

This Year Let's Have A Big Valentine from YOU

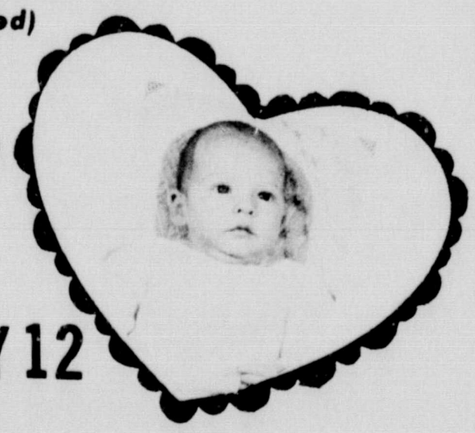
Here's A Chance To Make Your Loved Ones Happy!

Send Or Bring Us A Cute Photo Of Your

Grandchild

(We Promise To Return It Unharmed)

We'll Place It In A Heart (Like The One On The Right) Including Name,



And On

SUNDAY, FEBRUARY 12

(The Last Paper Before)

Valentine's Day,

Your Little Valentine Will Appear In Our Paper!

Ages: 1 Day To 6 Years

The Cost Is Only $5.00 Per Heart

HURRY, NOW! THE DEADLINE IS February 8th

Floyd County Hesperian — The Lockney Beacon

Got Heating Or Plumbing Problems?

Call HOLMES PLUMBING

AUSTIN OR STEVE

983-225[illegible]

6:30 - 9:30 a.m. and 5:30 p.m. Until?





FOOTBALL BANQUET WTSU coach Bill Yung is pictured speaking in top photo. In lower photo football sweetheart Mitzi Hale receives present from Jones, Rusty Cagle and Jon Jones. (Staff Photo)



HMEN WHIRLWINDS (front row l to r) James Strange, Joe Hinkle, Myrick, Brent Bullock and Mike Self. (Standing l to r) Bart Patzer, Jeff Moody Younger, John Fortenberry and Andra Ledbetter. (Staff Photo)

BEAT LOCKNEY



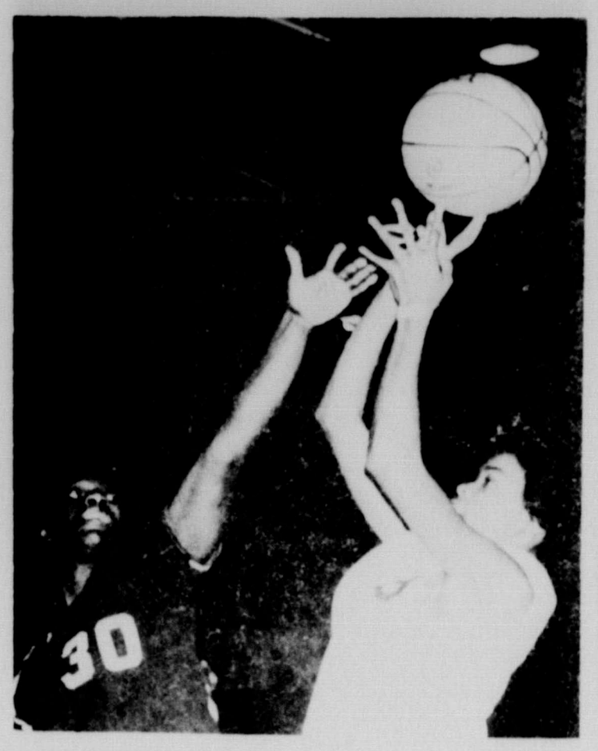


GHTING BREEZERS (top photo eighth graders front row l to r) Todd Tony Rodriguez, Terry Westbrook, Jim Waller, Mark McCormick, Kyle n and Julie Mendozo. (Standing l to r) Billy Collins, Ronnie Minner, Allen, Carlos Rainwater, Mark Nutt, Darrell Gooch and coach Arlon Seventh graders (front row l to r) R.J. Bean, Robert Vaughan, David David Carr, Dusty Burleson, Gary Nelson, Gilbert Schwertner, Kevin Mitch Ross and Jesse Cedillo. (Standing l to r) Don Cheek, mgr., Grant Dennell Weeks, Bruce Williams, Marty Covington, Calvin Coleman, ing, Felix Soliz, Mike Salizar, coach Mike Brownlee, Eli Menchaca and ss, mgr. (Staff Photo)

SPORTING EVENTS



JUNIOR VARSITY WHIRLWINDS (front row l to r) Junior Arredondo, Todd Hambright, Mike Allen and Neal Becker. (Standing l to r) Pat Mendoza, Monte Lyons, Troy Marquis, Joey Luna and Bobby Green.



WHIRLETTE KATHY DAVIS...puts up a second quarter shot just above the straining fingers of an Abernathy opponent, in recent Graves Gym contest. Floydada won the district 4-AA game, 60-50. (Staff Photo)



H. E. C. E. Student Of The Week

Pam Muncy, student at Floydada High School has been chosen as H.E.C.E. student of the week. Pam is employed at Park Florist and Ellen Geon is her training sponsor.

Pam, daughter of Mr. and Mrs. Norman Muncy is a Junior this year and in addition to H.E.C.E. Pam is taking World History, Chemistry, and English Pase IV.

Pam was a member of the Whirlwind Band for 2 years and a member of the Whirlette track team her Freshman year. She was also a member of F.H.A. her freshman year and has been an active member of Student Council for the three years she has been in High School. She is currently serving as H.E.C.E. Reporter.

Pam enjoys her work and plans to continue her training in H.E.C.E. next year.

FLOYDADA SCHOOL LUNCH MENU

JANUARY 30-
FEBRUARY 3, 1978

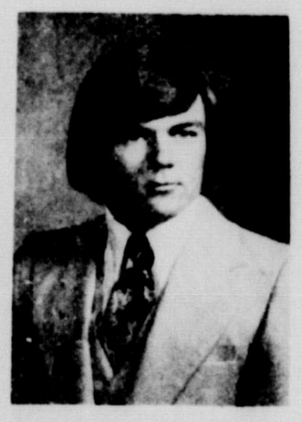
MONDAY
Pigs in Blanket with Mustard
Seasoned Black Eyed Peas
Oven Baked Squash
Sugar Cookies with Apricot Half
½ pint milk

TUESDAY
Vegetable Beef Soup with Crackers
Grilled Cheese Sandwiches
Celery Stuffed with Peanut Butter
Banana Nut Cake
½ pint milk

WEDNESDAY
Frito Pie
Buttered Whole Kernal Corn
Cabbage & Carrot Salad with Dressing
Pineapple Pudding with Wafer
Hot Rolls
½ pint milk

THURSDAY
Oven Baked Chicken
Fluffy Rice
Seasoned Green Beans
Cherry Jello with Diced Fruit
Hot Rolls
½ pint milk

FRIDAY
Chili Cheese Burrito
Tossed Vegetable Salad
Tortilla Chips
Apple Crisp
½ pint milk



BLACK NAMED ALL STATE

Glen Black, 18 year old son of Mr. and Mrs. Jim Black of Hart, was selected on the Class A All State Football Team for 1977. Glen was chosen on the 2nd Team defensive unit as a linebacker. He becomes the 5th Longhorn in the past 7 years to be so honored.

A Senior at Hart High School, the 5'9", 180 lb., Black averaged 20.6 tackles a game this past season from his linebacker position. He is credited with 3 fumble recoveries, 4 fumbles caused, and 12 big hits on ball carriers. A 2 year starter at fullback for the Longhorns also, Glen rushed for 852 yards this past season averaging 4.2 yards per rush.

One of the Longhorn Co-Captains this past year Glen has been a starter for the past 3 years. During this time the Longhorns have won 24 games, 2 district championships, one bi-district championship, and a Regional Championship.

Glen's previous honors include being chosen as Unanimous All-district on Defense for 2 straight years, All-district Running back his Senior year and All South Plains Defensive Team for 2 years in a row. Last year received the "Strike Award" at the Athletic Banquet as the hardest hitter on the team.

Glen also participates in the Hart High School FFA Program, plays basketball, tennis, and runs track. He was a Regional qualifier in the Discus last year.

He is the grandson of Floydada's Mr. and Mrs. Alfred Harrison.

BEAT Lockney

PETERSBURG FARMER EVANGELISTIC singer Jim Fullingim entertained the Floydada Senior Citizens at their noon luncheon last Wednesday. (Staff Photo)

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ALL THE WAY
TO LUBBOCK FOR

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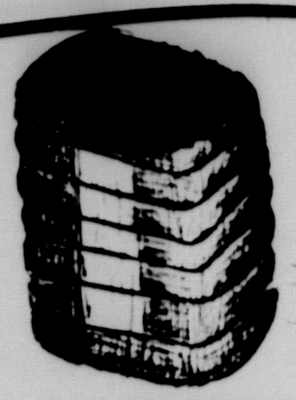
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FARM & RANCH NEWS



Cotton Farmer Says:

Shoot For Top Yields; Do Not Cut Expenses

This is not the time to trim fertilizer, water, chemical and other crop production costs, says Don Sanders, of Seminole, an outstanding cotton farmer.

"I try to get the highest possible yield, because that is where the profit is. I aim for two-bale cotton every year even if it means injecting more money into the crop than some believe necessary," says the Gaines County farmer.

His ideas carry some weight. He generally reaches his yield goals on his 1,425 acres of cotton. And he is recognized nationally as a top-notch cotton grower.

Sanders was recognized "Cotton Farmer of the Year" recently by COTTON FARMING magazine, a national cotton publication based in Memphis, Tennessee.

MANAGEMENT VITAL

"I feel the difference between a very good crop and an average one is management--providing you have enough irrigation water," he says.

Sanders has plenty of water because he has one of the better irrigation systems in the area.

He has eight center pivot systems supplied by 16 wells from 150 to 200 feet deep. They pump from 300 to 1,000 gallons a minute to the soils which are Brownfield loamy fine sands. He uses 18 to 20 acre-inches of irrigation water a season.

Sanders does such a good job growing cotton on land once-covered by scrub oak and sage brush that his neighbors have nicknamed him "Two-Bale." They even use this handle to reach him on their CB radios.

Sanders uses broadcast herbicides to cope with early-season grasses and holds cultivation to a minimum. "Some years we cultivate only once or twice with rotary hoes, running them down in the bed and a little up on the side of the bed."

He occasionally has light infestations of bollworms -- and thrips and fleahoppers do some damage. Nematodes are en ever-present problem. He uses a systemic insecticide.

"I put out some Temik this year in the planter boxes, using about three and one-half to four pounds per acre.

This takes care of the thrips and also helps keep nematodes down," he says.

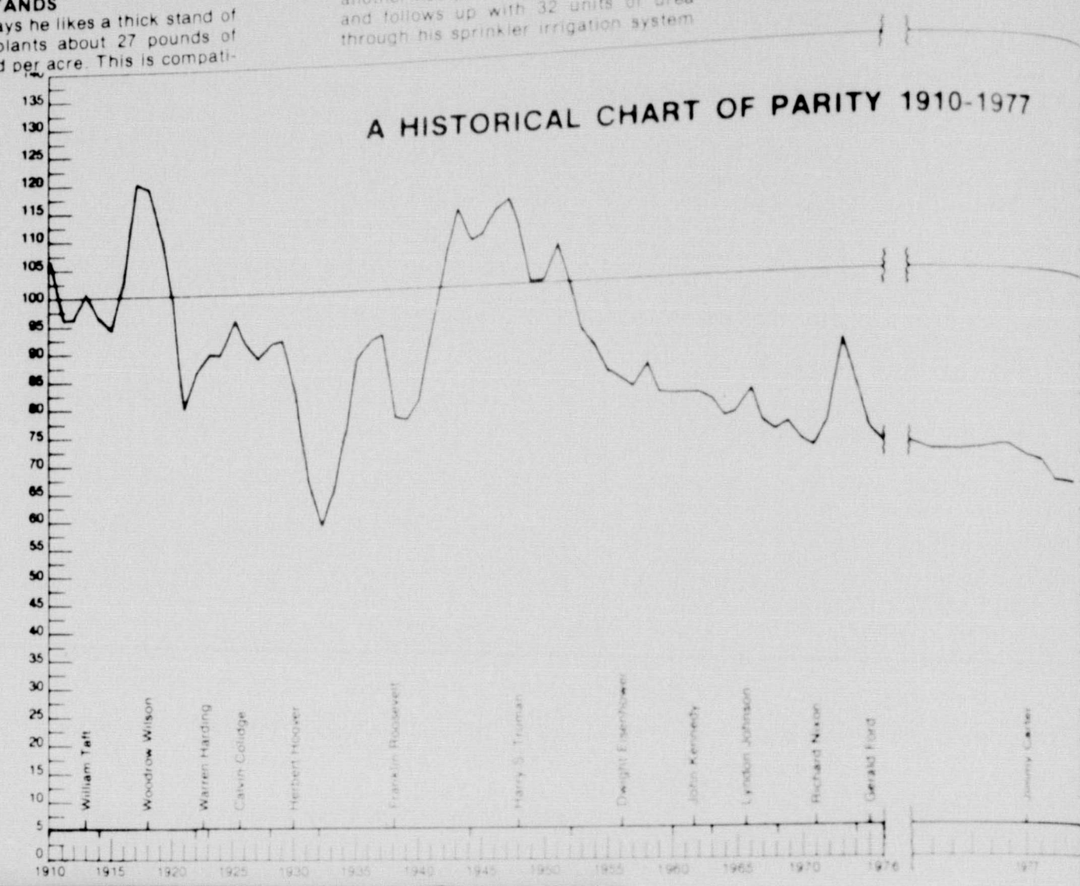
THICK STANDS

Sanders says he likes a thick stand of cotton. He plants about 27 pounds of delinted seed per acre. This is compatible with his heavy fertilization and irrigation program.

In the fall he applies 200 pounds of dry ammonia sulphate or 10 gallons of Uran per acre. Before planting he uses another 400 pounds of 9-27-0 per acre and follows up with 32 units of urea through his sprinkler irrigation system after plants are rooted. He uses micronutrient mix, too.

"The extra fertilizer and [illegible] I put into my crop month [illegible] $50 an acre more than my [illegible] says Sanders. Yet it [illegible] extra bale per acre, [illegible] $100 an acre, even at today's prices.

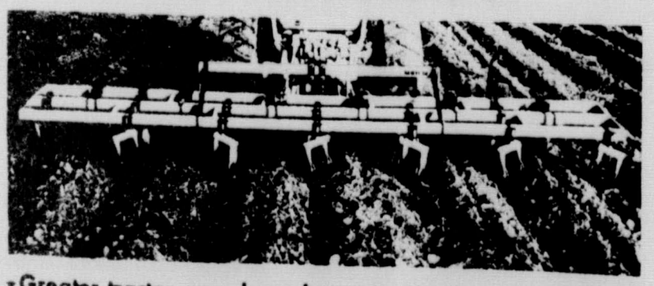
With that kind of management [illegible] easy to see why Don Sanders is [illegible] as "Two-Bale" in Gaines [illegible] surrounding areas. He lives up [illegible] reputation.



FOR YOUR
CONVENIENCE
FLOYD COUNTY
FARM BUREAU
NOW HAS
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IN LOCKNEY
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Perry Implement in Lockney
and Plains Farm Machinery in Petersburg
are now dealers
for the Hamby line of fine farming equipment.

DISC BEDDER



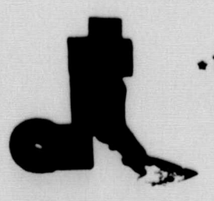
- Greater tractor speed can be maintained with Disc Bedder than by conventional shovel listing
- Produces uniform beds with fewer clods
- Available in 4, 6 and 8 row widths
- 16 and 18 inch 10 guage discs are standard, with 1 1/8" square shaft and triple sealed bearings
- Bedders adaptable to any 4" square tubular frame or any clamp to fit 1" x 3" shank

MANUFACTURERS Pointing the Way to Progress The Hamby Company PLAINVIEW, TEXAS

PTO RODWEEDER



- Standard single chain & new double chain models are oil-lubricated to prolong life of chain & sprockets
- The unique drive sleeve insures longer trouble-free operation eliminating U-joints





- The adjustable shank mount bracket allows better alignment of rod & bearings. Adapts to 2½ & 3" shanks
- Bed knives are optional & are recommended for double chain models
- A heavy duty 14N drive line is standard on all 1972 models
- All bearings are triple sealed for durability and long life

A Quality Product Of The Hamby Company
ASK YOUR LOCAL DEALER OR CONTACT

120 N. MAIN LOCKNEY PERRY IMPLEMENT 652-3306



In the heat of a recent discussion of this [illegible] prices and the absence of better price guarantee [illegible] 1981 farm law, a cotton producer was heard [illegible] Cotton Growers has never done anything for [illegible] statement PCG officials say cannot be left uncha[illegible]

"To remain silent would be unfair to all [illegible] Presidents, beginning with the late Mr. Bill [illegible] and unfair to the hundreds of sincere cotton [illegible] cotton allied businessmen who have given of [illegible] and money to serve, without pay, as PCG d[illegible] time or another since 1956," states PCG Ex[illegible] President Donald Johnson, Lubbock.

"The truth is," Johnson continues, "that P[illegible] returned millions upon millions of dollars [illegible] cotton producers and, indirectly, a host of [illegible] compress owners and other related businesses.

As a first example, PCG cites the disaster [illegible] the farm law that went into effect with the [illegible] remains in effect through 1979. The idea of [illegible] producers who lost crops because of conditions [illegible] control originated with the PCG Board, and it [illegible] gathered the necessary support within the [illegible] Congress to get it enacted.

"Every check that has been mailed to cotton [illegible] grain producers here or elsewhere came as a [illegible] PCG," Johnson reminds, "and since 1974 [illegible] over $170 million worth of such checks in the [illegible] counties on cotton alone which would be an [illegible] $8,500 to each of an estimated 20,000 producers.

Since 1963 PCG has conducted the High Plains [illegible] control program without which entomologists [illegible] Plains cotton farmer would be fighting boll [illegible] of some $30 per acre every year.

In 1967 PCG prevented Commodity Cred[illegible] from selling short staple government cotton [illegible] points over the loan price, meaning some $[illegible] High Plains cotton sold that year for about $[illegible] than would have otherwise been the case.

In 1973 PCG research convinced USDA [illegible] the "barky" penalty was not justified, and [illegible] 1974-crop cotton were automatically worth [illegible] per bale.

"And these are just a few of the things [illegible] which can be easily proved and on which a [illegible] firm dollar value," Johnson says. "They [illegible] times when loan levels have been higher [illegible] representation; the advances in production [illegible] technology resulting from PCG-supported [illegible] regulatory measures that have been avoided [illegible] because there was an organization to speak [illegible] the markets that have been developed and [illegible] through utilization research, promotion and [illegible] High Plains cotton, or any of the other [illegible] that have accrued to the High Plains cotton [illegible] to the industry in general.

For these things Johnson believes the Hig[illegible] debt of gratitude to the people who have serve[illegible] as PCG directors over the years.

"Moreover," he concludes, "I believe the [illegible] cotton people on the High Plains recognize the [illegible] organization and in fact do feel grateful to the [illegible] elected to help make them possible.

Mr. Gospel Music" Will Perform Here

There will be a talent at 7 p.m., February the F.H.S. auditorium. one is welcome to just call the Sheriff's at 983-4232 for details. entertainment will Ron & Diane, of the Spears Family. The four, from Dallas, Calvary Singers, from and The Fowler and Band.

The Star of the show will be "Mr. Gospel Music" him- self, WALLY FOWLER.

Wally Fowler started career as a singer in a country church in Bar- County, Georgia in 1931. did he know it at the but that early beginn- ing would lead to the estab- lishment of the All Nite Gos- pel Sing Concerts which swept the southeast in the 1950's and which are still a vital part of Gospel Music as we know it today.

Wally Fowler also started a lot of other things. One of the first bands he formed was The Georgia Clodhop- pers, a country music group in Knoxville.

Fowler's first love is sing- ing, especially gospel songs. He formed the Oak Ridge Quartet owned, managed and sang lead with the group which consisted of Curly Kinsey, Little Johnny New, Lon Freeman and Fowler. They worked the Prince Albert portion of the WSM



MR. GOSPEL MUSIC

NBC "Grand Ole Opry" from 1946-1950, and Fowler rem- embers one night when he introduced a young couple he had met earlier in Ala bama to Harry Stone, then general manager of the O- pry. The couple was Audry and Hank Williams.

Wally made his head quarters in Nashville in the early forties and started a record company, Bullet Rec- ords on Woodland Street with James Bullet as a partner. One of the most successful records on the Bullet label was "Near You" which was recorded by Frances Craig and written by Kermit Goell.

Fowler staged the first All Nite Sing Concert at the Ryman Auditorium in Nash- ville in November of 1948.

Wally Fowler has been on the music scene and observ- ed many of its changes. He's rich in memories and friend- ships, and one of his most treasured awards is the lifetime membership in the Gospel Music Association in Nashville, an organization which he helped form and contributed so much to in his early days as a pioneer in the industry.

Wally has possibly done more "benefit shows" than any other performer in the history of gospel music. He has done shows for Cal Farley's Boys Ranch 1976- 77, The National F.O.P. Con- vention 1975, and the Texas Sheriff's Annual Conference and Convention from 1974 to 1977...just to name a few.

Wally's recording of "A Tribute to the Men With the Badge" has been number one on the charts of several radio stations including WLAQ in Wally's home town of Rome, Georgia.

Proceeds go to Floydada Scouts.

How To Select Lawyer

When selecting a law- yer, in- vestigate, get recom- mendations and interview to find the lawyer that pro- vides the needed services, advises Claudia Kerbel, con- sumer information specialist with the Texas Agriculture Extension Service, The Tex- as A&M University System.

Do some investigating- don't be satisfied with "pot- luck" out of the telephone directory, she continues.

"Get recommendations from a trusted friend or another lawyer.

"Talk to people who might know lawyers that specialize in particular cases.

"For example, consult a marriage counselor for re- ferral to divorce lawyer, a real estate agent for an attorney experienced with deeds or a bank officer for a lawyer to handle a will," Ms. Kerbel suggests.

Another source of infor- mation is the lawyer Refer- ral Service a free public service of the State Bar of Texas. Lawyer Referral Ser- vice toll free number is 800- 252-9[illegible].

The Lawyer Referral Ser- vice provides names of licen- sed attorneys according to their specialty- divorce, cri- minal, bankruptcy, juvenile, real estate and others.

These lawyers though are screened by experience and qualifications are all li- censed and in good standing with the State Bar of Texas. After gathering two or three names, interview each lawyer. Many lawyers will give an initial consultation free or at a nominal fee, the specialist continues.

During the interview, be sure to ask:

•about their experience with particular cases and their expertise in the sub- ject,

•whether other lawyers will be consulted on a refer- ral basis, and

•about fees are rates hourly or a flat fee or a contingency fee (a percent- age of the money recovered in a damage suit).

Finally, consider if the lawyer is trustworthy and if he or she is genuinely con- cerned with each problem.

Effective two-way com- munication is important to a successful lawyer-client re- lationship, Ms. Kerbel ex- plains.

"HOW TO" ON ES- TATE PLANNING Profes- sionals involved in estate planning will have an oppor- tunity to get the "how to" regarding aplication of the latest information in the field at a seminar Jan. 30-31 at Texas A&M University. Featured will be discussions on changes in estate taxa- tion, insurance in estate planning, trusts, estate tax liabilities, and the use of gifts to minimize estate tax- es. Highlighted will be the 1976 Reform Act Estate Tax- ation, emphasizes an econ- omist with the Texas Agri- cultural Extension Service.

THE WAYNE BRISTOW CRUSADE



Around the world, people are cry- ing for an abundance of Life, Lib- erty and Happiness.

Thousands of these people are daily discovering a full and mean- ingful life that sets them free and results in real Happiness. They are finding this through a supernatural relationship with Jesus Christ.

You have heard others talk about trying almost everything and finally "turning to Jesus." You have heard them speak of the satisfaction, joy and peace they have found.

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Wayne Bristow has made the dis- covery that mere religion will never satisfy. He has, however, found per- sonal satisfaction through a genuine relationship with God through Christ.

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Mr. Bristow has helped thousands of people on four continents to ex- perience **LIFE IN A NEW DIMEN- SION** and has shown them how to turn from frustration to fulfillment.

Wayne Bristow can also help **YOU** get in touch with God. Hear each of his vital messages for genuine help at last!

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Also hear exciting inspirational music featuring two of today's most talented personalities:

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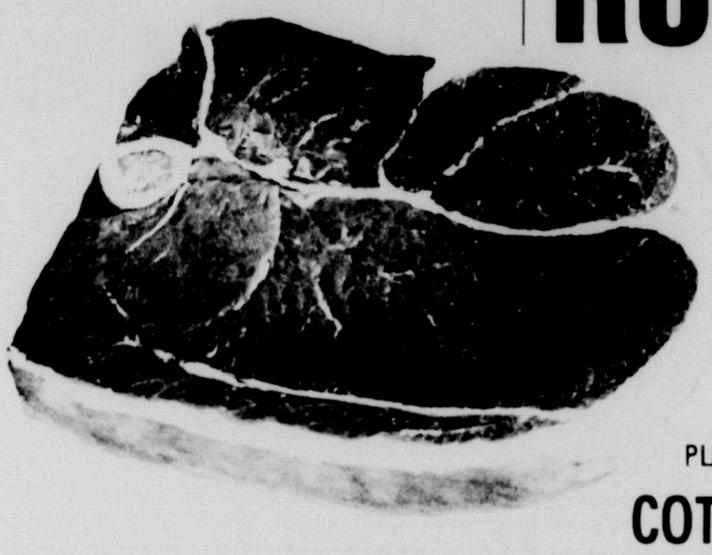
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Full Cut - Bone In

ROUND STEAK
$1.18 Lb.



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COTTAGE CHEESE 59¢

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BOX-O-CHICKEN Lb. 38¢

Premium Extra Lean
GROUND CHUCK Lb. 98¢

Wester Heavy Grain Fed Beef
SIRLOIN STEAK Lb. $1.38

Patties
ELGIN OLEO 4 8-oz. Pkgs. 88¢

32-oz. Btls. Plus Deposit
COCA-COLA 6 Btl. Ctn. $1.18
Limit one (1) 6 Pack, 32-oz. Btls. with $10.00 or more purchase excluding cigarettes.

Del Monte
LEAF SPINACH 3 15-oz. Cans 88¢

Flour
GOLD MEDAL 5-Lb. Bag 58¢
Limit one (1) 5-Lb. Bag with $10.00 purchase or more excluding cigarettes.

Del Monte Whole Kernel or Cream Style
GOLDEN CORN 3 16-oz. Cans 88¢

All Purpose
RUSSET POTATOES 10-Lb. Bag 78¢

Full Of Juice Seedless
NAVEL ORANGES 10 For 88¢

Ripe
GOLDEN BANANAS 5 Lbs. 98¢

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SALE: New 3 bed garage, two bath me. 925 West Mis Floydada. James 2633. tfc

RAL nice two and droom homes for ns can be arranged. Hale at 983 tfc

SALE New three two and a half Double car gar storage. 3751 983 3828. tfc

OUS LIVING for ily, 5 bedroom or 4 with TV room, shown by appoint 983 2856 ask for ne or 983 2393. tfc

SALE Red brick room house 702 in Lockney, good near schools call tfc

SALE Nice brick cated at 308 A and 2nd St. in Lock Phyllis Reay, 652 ph V. Graham Real Jolnet, Plainview 0 4246 Ltfc

FOR SALE: 3 central air and 1,200 square feet are on 8 lots, by Matador, Texas. 806 tfc

SALE Large 3 bed se, sun porch, room r yard and trees. Wall shown by t 983 5202. tfc

SALE Two bedroom e bath, carport and room. Good condi excellent location hools 414 S.W. 7th kney. Call Paul 652 4151. After 5 weekends 652 3655. Ltfc

SALE several good three bedroom ood Real Estate Wilson Lond. 983 1574. tfc

SALE 2 bedroom, air & heat, new new kitchen, new ble garage, fenced with storm cellar house. C.J. Payne tf.

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SALE: 3 bedroom re rooms and extra of storage. Central and air conditioning. water softener. 2 A number of the ppliances go with the also good drapes. garage and car port Morckel 817 W. Miss reet. Phone 983 2369 d, Texas. tfc

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FARM MACHINERY

NORRELL TRACTOR PARTS for tractor and irrigation supplies and accessories. tfc

FOR SALE: 500 gallon propane tank. 983 2726. tfc

AUTOMOTIVE

FOR SALE: 1973 Firebird Formula 400, automatic, power steering, Power brakes, A.M.-F.M. Stereo, 8 track tape player. Radial tires. Excellent condition. New Car Seats. $2850. Call 983 2170. 2 5c

FOR SALE: 1970 Ford pick up long wheel base, power steering, air conditioner. Call 983 3029. 2 9p

FOR SALE, 1970 Ford, Two door fastback mustang, good mechanical condition, low mileage, real clean. Call 652 3385 business, home 652 2182. Ltfc

FOR SALE: 1974 Buick La Sabre, 4-door, hardtop, cruise, tilt wheel, AM-FM radio, power & air, 29,000 miles. 983 3243. 2 2c

FOR SALE: new Buick AM radio, 1975 Mercury AM radio. Your choice $25.00 Phone 983 3982. tfp

FOR SALE: 1975 Monte Carlo Landau, rally wheels, very good condition. $3300 983 2038. tfc

FOR SALE: 1972 Chevelle Malibu, 307 motor, air conditioning. $1,500. Call 652 3539 Lockney. L 1 29 P

1970 LTD, good tires, motor over hauled, April 1977, see or call after 5:00 p.m. Douglas Degge, 652 2595. L 1 29 C

3 used 13" inch tires for sale. $5.00 each. 983 3982.

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Additions, repairs, remodeling, cabinet work and all phases of carpentry. Call Mike, 983 5103, 220 W. Houston, Floydada. tfc

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MOBILE HOMES

For Sale: Double-wide Mobile home 24x60 1440 Square ft. 3 large bedrooms, livingroom, dining room, built-in kitchen, den, 2 full size baths; 3½ ton refrigerator, are to be moved, must sacrifice for quick sale. Call 983 3345 after 5 p.m. Shown by app. only. tfc

14 x 80' Mobile Home, 3 BR 2B, 100' x 80' lot, 2 car garage w/shop and storage. Call 652 2524 for appointment. Price reduced. Ltfc

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FOR RENT: 4 bedroom house with 2 baths. Call after 5:30 p.m. 983 5260. tfc

FOR RENT: Duncan Plaza Apartments 1 and 2 bedrooms, Central Heat and Air Conditioning, Tapan Ranges, Adjacent to Duncan Elementary School. Contact 302 E. Tenn. or 983 2061. tf

FOR RENT: Apartments for rent:
1 bedroom $16.00 per week.
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LEGAL NOTICE

"Notice is hereby given that Wendell M. Tooley, heretofore doing business as a sole proprietor under the name of Lockney Beacon in Lockney, Texas and Floyd County Hesperian in Floydada, Texas has ceased to continue such businesses as a sole proprietorship and hereby gives notice that such businesses were transferred to a corporation on September 1, 1977, under the name of Floyd County Publishing Co. (1-15, 22, 29; 2-5 p)

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FOR SALE: Good used gas cookstove with grill, call 652 2492 Lockney. Ltfc

FOR SALE: 10 used side roll sprinklers 4 & 5" pipe 60 & 6 inch wheels all are I.R. & O. sprinklers. Call 983 5231 daytime, 983 5367 night time. tf

FOR SALE: Lowery Genie 44 organ 652 3546, Lockney. L 2 2p



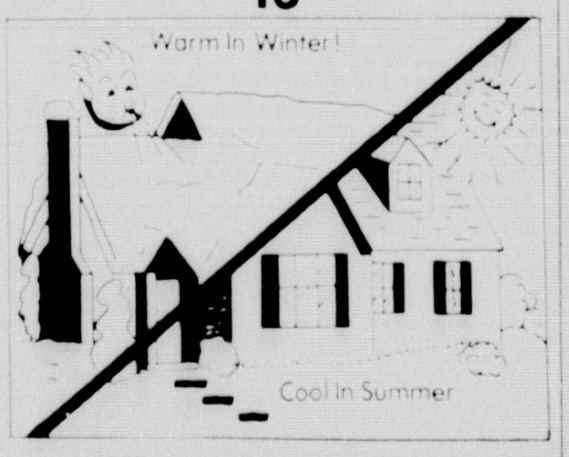
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Larry and Shirley Stansell 2 2c

CARD OF THANKS

To those who visited C.D. Copelin during his illness, to those who so willingly offered their service in his behalf during his last days, the nurses and nurses aides at the nursing home, the doctors, interns and nurses who took such wonderful care of him in the hospital.
To those who expressed their friendship for an appreciation of Red by extending unto us, his wife, children, grandchildren, brothers and sisters, kind words of sympathy and decorating his last resting place with beautiful flowers, also to those who brought food to the family, to his cowboy friend, Reverend Roland Moore and wife.
To each and all of you who in any way by act, prayer or handshake consoled us, we extend our appreciation and pray that He in whom we place our faith may reward you for your kindness.
His wife, children, grandchildren, brothers and sisters. L 1 29P

WE WISH to thank those who expressed their condolence in every way in the death of our brother, James Burke. May God bless you, our friends and neighbors.
Mr. and Mrs. Johnnie Cates and family
Mr. and Mrs. Leslie Fawver and family
1tp

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Income Tax Course At Wayland

PLAINVIEW, TX (SPL) — Assistance in computing and reporting Federal income tax will be available to residents of Plainview and the area at Wayland Baptist College, beginning February 1.

Donald A. Williams, of Williams, Adair, Sudduth, and Company will be teaching Federal Income Tax during the spring semester, according to Dr. Glenna Dod, chairman of Wayland's Department of Business Administration.

"Since Williams is a current practitioner in the field he has the necessary experience and is up-to-date on yearly changes. We hope that offering this course to the public will add a positive link between Wayland and the area," said Dr. Dod.

The emphasis of the class is on the computation and reporting of ordinary income, capital gains and losses, exclusion, and reductions applicable principally to individuals. "I am excited about what Wayland is doing in the area of Business Administration and I appreciate the opportunity to share in the development of this department," stated Williams.

He is a 1968 graduate of Texas Tech University and a member of the Texas Society and Hawaii Society of Certified Public Accountants. He was formerly with Peat, Marwick, Mitchell and Company of Honolulu, Hawaii.

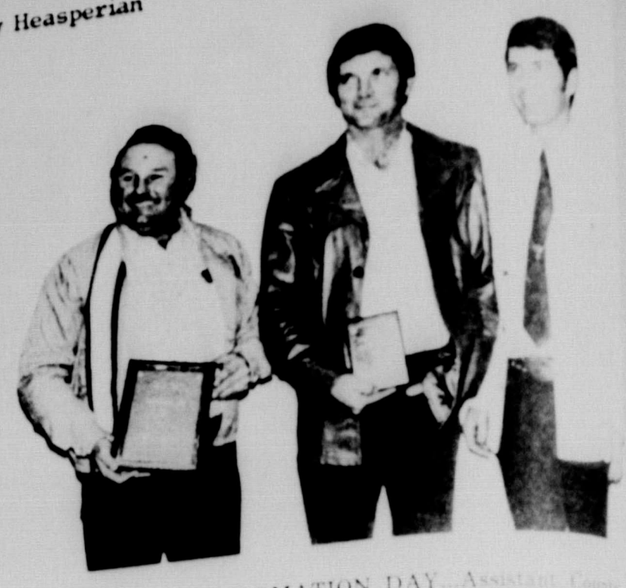
Nuts left over from holiday cooking and baking routine — unshelled — keep well in a nut bowl at room temperature for a short time, says Mrs. Gwendolyne Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

OBITUARY

Mrs. Russell Knapp

Memorial services for Mrs. Russell Knapp were held in Seaman's Chapel in San Pedro, California on January 22. She died January 17 at Lancaster, California. Mrs. Knapp, the former Alice White, was born October 20, 1910. She lived in Lockney from 1910 to 1932 and attended Lockney schools.

She is survived by her husband, one daughter and several grandchildren.



HONORED AT AG INFORMATION DAY...Assistant County Agent Lobban (right) gave a plaque to Davis Farm Supply, an Agri-Business firm in Floyd County. Louis Bearden (left) accepted on behalf of Lon Davis. Mike Carthel received the "top soybean" award in the county with a yield of 66 bushels per acre last year. The Carthel farm has 70 acres of soybeans and have won the state soybean championship.

Floyd Families Own More Cars

NEW YORK, Jan. 14 — Floyd County residents have been buying new cars at a sharply increased rate in the last few years, reversing the sluggish trend of the recession years.

With the up turn in the economy, which brought with it a rise in personal incomes, local families regained some of their confidence and began returning to the market place, resuming their spending for the goods and services they had been doing without for some time.

They decided, for one thing, that the time had come to replace their well-worn cars with newer ones. The extent to which they did so is to be seen in the number of shiny new models in the area and in the high registration figures.

In addition, to a greater degree than usual, many families retained their old cars rather than trading them in, which also added to the growth in the automobile population.

One explanation for this is the fact that the number of working wives has been on the increase, making second cars and sometimes third ones a necessity in some homes.

As a result, car ownership in Floyd County, as of the past year, reached the level of 125 cars per 100 local families.

It was a bigger proportion than was recorded in many sections of the country.

The data on automobile population comes from the Standard Rate and Data Service and the Motor Vehicle Manufacturers Association.

A close relationship is shown between the increase in family income and the increase in car ownership. When there is more money to spend, as in Floyd County, people tend to raise their living standards, particularly with respect to the family car.

The effect, locally, has been to boost car registrations to a total of 4,740.

For service station operators in the area, this is welcome news. More cars mean more business. Their sales volume in the past year, for gas, oil, repairs and accessories, came to $2,800,000, as compared with the total five years ago of $1,700,000.

LEGAL NOTICE

TEXAS DEPARTMENT OF WATER RESOURCES

PUBLIC HEARING NOTICE

A hearing Commission of the Texas Water Resources will conduct a public hearing

1:30 p.m., February 28, 1978
County Courtroom
Lamar County Courthouse
Paris, Texas

1:30 p.m., March 1, 1978
Room 216
Amarillo Building
301 S. Polk
Amarillo, Texas

in order to receive testimony concerning the Data Report, of the Water Quality Management **Red Basin**. This document is the first of two upon completion of Volume II, will form the Management Plan for the Red Basin. Volume Report, includes information on existing treatment facilities, existing water quality patterns, existing population, and projected growth, population, and probable land use pa II, Plan Summary Report, will present the plans for water quality management and the and institutional requirements of each pa Volume II will be descriptions of feasible environmental assessment, and a summa participation activities conducted during the the plan. The Water Quality Management Basin is being developed to satisfy the Section 208 of the Federal Water Pollu Amendments of 1972, and pursuant to Federal Regulations Parts 130 and 131 Texas Continuing Planning Process. The pub be conducted in compliance with Section 21.089, Texas Water Code. The plan includes most of the Red River Basin. The **address the planning required in the Texoma Areawide Planning Area; detailed planning will be provided through the development of Areawide Waste Treatment Management Pa considered at this hearing.**

Copies of the Basic Data Report will be public inspection at the following ment of Water Resources Offices: Building, 1700 North Congress Texas Department of Water Resources S. Polk, Room 300, Amarillo; Department of Water Resources, Avenue Q, Lubbock, Texas; Water Resources 4 Office, Duncanville, Texas 75116; Texas Resources District 5 Office, Kilgore, Texas 75662, and the Red 302 Hamilton Building, Wichita Volume II, Plan Summary Report these same locations when However, the hearing cited in Volume I, Basic Data Report Management Plan for the Red

Requests for copies of the questions about it should be Slaughter, Texas Department Box 13087, Capitol Station, Aus 475-3454. When requesting a mail, please include your Telephone number.

The public is encouraged to present evidence or opinions existing and projected data Report. Written testimony during the public hearing will Hearing Commission would appr testimony at least five (5) days testimony and questions should be addressed to: Department of Water Resources, P. O. Station, Austin, Texas 7871

The date selected for this hearing with deadlines set by statute publication or receipt of this days prior to the hearing date scheduling the hearing on the

This public hearing may be develop the evidence.

Issued this the 23rd day of

Five Students On Angelo State Honor Roll

Jan. 23-Five Floydada area students attending Angelo State University in San Angelo, are listed on the Dean's Honor Roll for the fall semester at the university.

Those listed on the 3.00 to 3.49 honor roll include Marsha Elaine Giesecke, an undecided major, Debby Louise Johnson, an elementary education major, and Penny Michelle Muncy, an elementary education major.

Those listed on the 3.50 to 4.00 honor roll include Cary O'Keffe Brown, a computer science major, and Michael Leland Giesecke, a business major.

Texas Farms Now Fewer, But Larger

AUSTIN—Indications point to a continued decline in the number of Texas farms in 1978, Agriculture Commissioner Reagan V. Brown reports.

Forecasts by the Texas Crop and Livestock Reporting Service indicate that the pattern of losing 3,000 farms a year has slowed to 2,000. "But when you consider that we have lost 12,000 farms since 1974, this steady decline is an alarming one," Brown said. "Total Texas acreage is expected to be 139,800,000.

"The loss in farm land since 1974 has been 2 million acres. The projection for loss in acreage for 1978 is 200,000," Brown added.

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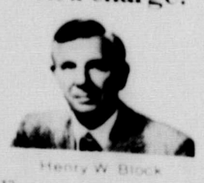
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Bacon WRIGHT'S HICKORY SMOKED SLICED SLAB LB $1.19
EXTRA LEAN Ground Beef LB 79¢
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U.S.D.A. CHOICE BEEF Arm Roast LB $1.09
U.S.D.A. CHOICE BEEF CENTER CUT Chuck Roast LB 89¢
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SHURFINE 3 LB. CAN Canned Hams $4.69
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