

The Gay Philosopher

By J. W. S.

WHAT'S THE largest industry in the United States today? Based upon tonnage figures, our water works industry, by producing over 57 million tons of clean water a day, is by far our biggest industry. Our authority for this statement is a booklet entitled "Oil Power," which Mr. B. Pratt handed us.

According to the article, you use 25 gallons for a shower, 36 gallons for a bath, one half gallon daily for drinking, five to eight gallons for each toilet flush, 20 gallons to shave (with tap running), 30 gallons to wash the meal's dishes (with tap running), and 45 gallons for nine pounds of laundry in a machine. All told, you may use eight to 10 gallons daily. Your share of water for all purposes (municipal, industrial, agricultural) amounts to a staggering 1,100 gallons a day.

Despite the fact that seven eighths of the earth's surface is water, the nation's supply of fresh water has not kept up to 20th century demands. Water is becoming everybody's business.

A YOUNG CISCO man had decided to make the U. S. Marine Corps his career, and Captain Edmon F. Kennedy and family left the other day for the west coast. He served in the Marines during World War II and was recalled to active duty for a tour in Korea. Last May, he was ordered to inactive duty and came back to Cisco and his job with the Humble Pipe Line Company.

Deciding to accept an offer to join the Marine regulars, Captain Kennedy will be assigned as an instructor to a West Coast base. And all Cisco wishes for the Kennedys a lot of good luck.

ENJOYED ATTENDING the birthday banquet of the Girl Scouts here Monday night. It was a splendid affair with plenty of good food. The Girl Scout movement has certainly grown since it was started here a few years ago, and this remarkable growth has been due largely to fine leadership. . . . Mrs. Don Choate, the president, tells us that somebody misplaced two large flat cookie pans after the banquet. The pans belonged to the O-K Bakery and the Girl Scouts want everybody's help in finding them.

NOTE TO MR. Robert Clinton, music director at CJC: We're getting all kinds of ribbing about the names under the picture of the choir group in Tuesday's paper. The names were exactly reversed. The musicians were named left to right, and the way it came out Jack Chambliss' name was under the picture of Bob Womack and so forth. In writing names for pictures, you will note that an engraving has things reversed until it comes out in print.

As you have probably gathered, Mr. Clinton wrote the names out as they should have gone under the picture. And he didn't know about the tricks that an engraving can play on you.

IF YOU REMEMBER, The Press got some headlines mixed up recently and a story about a new girls dormitory over at H-SU came out under a headline about a record number of babies being born last year. One of our scouts reports that he saw a clipping of the item on the bulletin board over at the H-SU dorm.

AND A LADY WHO reads our paper from cover to cover wants to know why the garden articles that appear from time to time always seem to be illustrated by showing a woman at work in a garden. Everybody knows that the lady folks are supposed to keep the lawns and the gardens.

SOME OF OUR friends with television sets report that yesterday's atomic explosions came in good here. It was a history making thing and the covering was especially good.

Miss Blanch Matthews of Dallas was the guest of Miss Elizabeth McCracken and Mrs. W. W. Wallace over the weekend.

Ranch and Farm Production LOANS
No Red Tape—Competitive Rates
LET NAT'L in Cisco—Mr. F. D. L. G.



PAN(DA) HANDLERS—Jim Coder, animal hospital attendant at New York's Bronx Zoo, is feeding succulent bamboo leaves and fruit to the zoo's newest acquisitions—two lesser pandas. The tiny animals were not feeling too good after their long trip from Calcutta, India, and they'll rest in the hospital until they feel like meeting their admiring new public.

Rev. Seymour To Lead Program At Midweek Service

The new organization of the local church as designated by the recent Central Conference will be the main topic of discussion at the midweek service of the First Methodist Church tonight, it was reported by the Rev. E. H. Lightfoot, pastor.

The Rev. Leslie Seymour will lead the discussion, illustrating the changes with pictures.

All members were urged to attend the meeting in order to become familiar with a new streamlined local church after this conference year, Mr. Lightfoot said. The program will begin at 6:30 p. m. with a fellowship dinner in the basement room of the church. The members of Circle Three will serve as hostesses for the dinner. The devotional will be conducted by Rev. Lightfoot. A recreation hour will follow the discussion on the new organization plans. Those who are unable to attend the dinner were invited to be at the church at 7 p. m. for the discussion.

The youth choir meets for practice at 7 p. m. and the adult choir at 7:30 p. m. The importance of attending the practice was stressed. Work will be done on Easter music in preparation for a program on Good Friday evening and for singing during the Easter services.

JOIN NATIONAL GUARD

The Cisco Unit of the Texas National Guard had two new members today, Administrative Officer Vernon L. DeLong announced. Thomas Ray Johnson, 17, of Romney, and Royce Taylor, 17, Cisco, were the new recruits.

CJC Girls Trio Will Sing



Pictured above is the Girls' Trio of Cisco Junior College who will sing on the Youth and Music concert program at 8 p. m. Friday at the college auditorium as the music department presents its annual spring concert for the home folks.

Shown in the picture, left to right, are Misses Ruth Beaty, Jane Huestis and Patsy King and guitarist Calvin Grung, who accompanied the trio. The girls will be dressed in special western clothing for the program.

In addition to the trio, the beauty shop quartet, the men's quartet, several soloists and the entire choir will appear on the program. Tickets are on sale at the Dean Drug Store.

MOTHERS READY FOR RESIDENCE CANVASS IN BLOOD CAMPAIGN

Everything was in readiness today for more than 100 Cisco mothers to canvass all residential areas between 6 and 7 p. m. Thursday to obtain signatures to cards pledging blood for the Red Cross Bloodmobile when it visits here March 31.

Cisco's quota is 250 signed pledge cards. The committee in charge of arrangements was optimistic that this city would be ready to meet its quota.

The Red Cross Bloodmobile Unit will collect blood to be used in Korea and to be processed into serum for the prevention of paralysis in polio. Polio Foundation leaders are seeking to secure a large supply of the gamma globulin content of whole blood for use in areas where polio hits hardest this summer.

Lists of workers for residential districts two, three and four were released today. Workers in districts one and five were named in The Press on Tuesday. The new lists are as follows:

District Two — Mesdames E. L. Jackson, Anton White, E. H. Cheves, B. E. Morehart, C. E. Whitmore, Rex Moore, W. H. Bragg, T. E. House, O. C. Lomax, Delmer Johnston, M. M. Tabor, J. A. Reagan, A. M. Stroebel, R. B. Thames, Willie Langford, George Pruitt.

Mesdames J. H. Carlisle, Walter Brooks, E. T. Elms, C. L. Smith, Jimmy Fitzgerald, Richard Turknett, Jack McWhorter, J. W. Cousins, I. A. Brunkenhoefer, J. A. Robinson, Lane Gilmore, Don Purdy, Matt Agnew, I. E. Hodnett, Guy Morris and Misses Emalee Wende and Jeannie Keesler.

District Three — Mesdames Harry Schaefer, Troy Stewart, Carrell Smith, L. L. Vann, Harold Davies, Edessa Pingree, J. S. Stockard, Elvis Nelms, W. M. Lloyd, James Starr, L. B. Lipsey, Robert Mitchell, Neal Moore, R. L. Justice, Alan Burnam, Gene Abbott, Jack Hamilton, Ollie Hughes, E. B. Walker, R. E. Braughton, Robert Siddall, J. D. Yowell, O. W. Kean, A. L. Clark, Bill West, Jack Ledbetter, Pete Curry and Curtis Hailey.

District Four — Mesdames O. E. Qualls, J. T. Richardson, Jesse Youngblood, A. F. Miller, Leslie Fleming, Wanda Joyner, L. C. Anderson, C. W. Stansell, H. H. Callaway, Belton Whitehead, Kirby Theford, A. A. Coats, C. R. Hightower, F. L. Campbell, C. L. Miller.

O. M. Crowder, Mack Brown, Claude Yeager, Florence Tabor, Betty Pritchard, Billy Clinton, Lena Green, Stewart Slatton, Omar Fenley, Carson Holdridge, and Bud Clark and Misses Dorothy Brawley, Leola Anderson, Betty Williams, Laverne Hull, Leola Evans and Charlotte Theford.

31 4-H Contest Lamps On Display

More than 100 4-H Club boys and girls are expected to make lamps to be entered in a contest being sponsored for all Eastland County club members. County Agent J. M. Cooper reported here today. Thirty-one lamps made by area 4-H Club members are now on display at the West Texas Utilities Company offices in Cisco.

Mr. Cooper said the lamps would be moved from Cisco to the Texas Electric Service Company offices in Eastland next Monday to be on exhibit through April 4. The contest will be judged on April 2 and all of the lamps will be on display when the annual 4-H Club Rally Day is held on April 4 in Eastland.

Social Security Man Is Due Here For Conferences

E. Glen McNatt will be at the Chamber of Commerce Office in Cisco at 2 p. m. on Thursday, March 12. Persons wishing advice or assistance in connection with their social security accounts are invited to call at that time. The next scheduled visit will be at the same hour on March 25.

There are many self-employed persons between the ages of 65 and 75 whose low net earnings may make them eligible for monthly insurance payments, even though they are still working, according to Ralph T. Fisher, manager of the Abilene social security office.

Mr. Fisher said that the recent changes in the law make it possible for a self-employed person between these ages to net up to \$900 annually and still be entitled to their monthly social security checks. These people should file their claims immediately in order to prevent loss of benefits, the manager stated. Persons age 75 and older can draw their monthly benefits regardless of the amount of their business profit.

Mr. Fisher pointed out that in the cases of those clearing over \$900, but not more than \$1725 annually, there is still a possibility of one or more monthly payments for the year. He urged that persons in this group contact the social security office to discuss their individual cases.

Arrow Members Hold Camp Meet

BROWNWOOD, March 18. — The following Order of the Arrow members met Thursday evening, March 12, at Camp Billy Gibbons: Roy C. Matthews, Bob Prince, Ronnie Bauer, James Segrest, Pete Owens of Bangs; Blair Paul and Buddy Deen of Cisco; Jimmy Terrell and David Cunyus of Stephenville; Willie Longoria of Lampasas; Johnnie Minnear, Leo Buckmaster, Buckley Ray, Larry Milner, Marshall Camp, Jackie Eaton, Dabney Kennedy and Burt Kennedy of Brownwood; Jim Cooper of Goldthwaite, and Azel Tesson from Richland Springs.

These young men donated their time and energy Friday and Saturday to certain projects toward the improvement of the camp. These improvements will be enjoyed by the Boy Scouts of the Comanche Trail Council at summer camp this year. The camp will open May 8th and run through 14th. Second week will be 15th through 21st.

The Order of the Arrow is an Honor Camping Society of which boys are chosen from the ranks of their troop to become members. They are chosen on their leadership, character and willingness to serve others, and their camping ability. It is an honor that all scouts attending Camp Billy Gibbons look forward to receiving each year.

C of C Board Names Committee To Make Annual Dinner Plans

Miss Effie Moore Called By Death; Service Thursday

Miss Effie Jane Moore, 68, retired postal worker and resident of Cisco for the past 45 years, died in a local hospital at 1:30 a. m. Wednesday after being ill since Friday.

Miss Moore came to Cisco in 1908 from Weatherford. She was born at Blossom, Lamar County, on August 5, 1884.

In 1910, she began teaching in the Cisco public schools and held her position in the school until 1919. In January, 1920, she began work in the Cisco Post Office. She held her position in the local office until August, 1946, when she retired. Since that time she has been inactive in public work.

A devoted church leader and civic worker, Miss Moore was active at the First Baptist Church until failing health caused her to retire. She taught a Sunday School class for many years. She was a member of the 20th Century Club for several years. She made her home with her sister, Miss Gertrude Moore, here.

Funeral services have been planned for 2 p. m. Thursday at the Baptist Church in Blossom. The Rev. Metzger of Hooks, Texas, will conduct the services. Burial will be in Knights of Honor Cemetery at Blossom. Thomas Funeral Home is in charge of arrangements and will take the body overland to Blossom where they will conduct the services. Survivors are three sisters, Mrs. J. H. Ragdale of Blossom, Mrs. Fielding Lee of Colorado City and Miss Gertrude Moore of Cisco, and one brother, Rex Moore, of Cisco.

Restored Homes To Be Shown In Garden Club Tour

A pilgrimage of restored historical homes near Albany has been planned as the feature of the annual District 8 Garden Club meeting to be held there Thursday, March 19.

Members of the Cisco Garden Club were given a special invitation to attend the annual meeting and pilgrimage and a majority of the local members planned to attend, it was reported.

The group will meet at 11 a. m. in the home of Mrs. Harry Key in Albany for coffee. From there they will go to the Matthews ranch where they will have a picnic lunch. Each member was asked to bring a covered dish.

Following the lunch the group will inspect the Matthews home, which is one of the historical spots of the area. The home has been restored to much of its original form.

Two other historical homes which have been restored will be visited during the afternoon.

As another feature of the meeting Robert Nail will present a preview of his Albany Fandangle production for this year.

EVANGELIST



STANLEY LOCKHART

A gospel meeting will be conducted from March 20 through March 29 at the Church of Christ in Moran under the direction of Stanley Lockhart of Friona, according to an announcement here. Bobby Connell of Clyde will be in charge of the song services. The public has been invited to attend the services at 10 a. m. and 8 p. m. daily during the meeting.

Plans Are Made For Area Women To Attend Camp

Camping will be fun for the Home Demonstration Club members of Eastland, Brown, and Comanche Counties this summer.

"Tentative plans for the camp are already made, and the whole family should start making plans now for 'Mom' to attend camp," said Mildred Daniel, Eastland County Home Demonstration Agent.

With Brown County H. D. Clubs as host, the camp will be held July 8-9 at Lake Brownwood. A group of women from the three counties met March 16, at the North Star H. D. Club house, just north of Rising Star, to set up tentative plans for the program, crafts, and food. Camp will last from 10 a. m., July 8, until about 1:30 p. m., July 9. Crafts will include basket weaving, shell craft, and copper tooling.

There will be swimming and other forms of recreation as well as a book review. Menus will consist of well prepared foods cooked and served by hired cooks.

More information will be made available to H. D. Club members as soon as further plans are developed, Miss Daniel stated. Present for the planning meeting were: Mrs. J. B. Caudle, Mrs. E. L. Stodghill, Mrs. Homer R. Smith, and the H. D. Agent, Miss Dorothy Carlson from Comanche County; Mrs. W. M. Holt, Mrs. B. M. Palmer, Mrs. Bill West, and H. D. Agent, Mrs. Valma Slaughter, from Brown County; Mrs. Lee Burkhead, Mrs. Bill Tucker, Mrs. W. D. Hazel, Mrs. H. C. Fridge, and the H. D. Agent, Miss Daniel, from Eastland County.

Work Begins Soon On Scranton Road

Recommendations for the annual banquet of the Cisco Chamber of Commerce will be made by a committee composed of Anton White, George Davis and Rev. Leslie Seymour, it was decided Tuesday afternoon at a meeting of the board of directors.

The annual event is usually held in April, and President E. L. Jackson named the committee to study the matter and submit recommendations to the board. The committee is scheduled to meet Friday to take up the proposition.

The directorate heard a report that the Humble Pipe Line Company, which has had its district and division offices here for many years, has decided to remain in Cisco. Rumors had indicated that the company was studying plans to move elsewhere. It was reported that the company has definitely tabled the matter from further consideration.

Manager B. A. Butler told the board that Commissioner Ed McCann had reported that plans were ready for construction work to begin about March 20 on the new farm-to-market road to Scranton. The Bucey Construction Company of Brownwood has the contract for the project.

The board adopted a resolution asking the Texas Game Commission to trap excessive female deer in South Texas counties and move them to this Central Texas section. Ranchers there have requested the state to permit shooting does in deer season due to the large numbers. The board went on record as opposing a measure in the Texas Legislature to declare a 12-month open season on all deer.

A contribution of \$50 to help defray the expenses of the Cisco Junior College choir in its tours this spring was voted by the group.

Mr. Butler and Mr. White attended the annual banquet of the Abilene Chamber of Commerce last Friday night and submitted a report on the meeting. They will represent Cisco at the annual dinner of the Brownwood Chamber of Commerce this Thursday night.

Turkey Growers Will Meet Here

Members of the Central Texas Turkey Growers Association will hold their March meeting in Cisco at the First National Bank's community conference room at 7:30 p. m. Thursday, County Agent J. M. Cooper announced today.

Dr. Ben Bradley of Rising Star is president of the association and will be in charge of the program. One topic to be discussed is the matter of processing turkeys and freezing them for marketing.

All area turkey growers and others interested in turkeys have been invited to attend the meeting.

DRAFT LAWS AND REGULATIONS

(Editor's note: This is one of a series of 10 short articles on the draft law and its rules and regulations.)

The rights of men registered with a draft board are guarded by appeal regulations. Appeals from local board decisions are heard by four-state appeal boards.

Both the national and state directors of Selective Service may appeal from the determination of a local board at any time.

A man registered with a board, any person who claims to be his dependent, his employer under certain circumstances, and others may appeal to the appeal board from any classification except a determination of physical or mental condition.

The registered man and others named in the above paragraph, in most cases, are allowed only 10 days from date a notice of classification is mailed to file the appeal. Regulations allow a longer period, from 30 to 60 days, when the man is in certain U. S. territories, foreign countries, or on the high seas.

The local board may allow appeals beyond these time limits if it is satisfied that the failure of the person to appeal within the period was due to lack of understanding or to some cause beyond control of the person.

The person who desires to appeal must file written notice with the board. The notice need not be in any particular form but must state the registrant's name, and identity of person appealing.

If a registrant is placed in a class available for military service (1-A) by the appeal board, and there is a dissenting vote, he may appeal to the President of the United States.

MONEY
COULDN'T BUY
A LIFE...
.....BUT.....
BLOOD YOU GIVE
.....CAN.....

The blood fraction called Gamma Globulin is the only substance now available which helps prevent the crippling effects of polio. It will be used on a wide scale this summer to protect children against paralysis — on a wide scale, that is, if the American people give enough blood to keep the laboratories busy.

Cisco citizens will have an opportunity to pledge a pint on Thursday night when the Marchers come to their doors. Remember, it takes four pints of blood to make one injection of GG — four humanitarian Cisco adults to protect one Cisco child for six weeks from paralytic polio.

BUILD VALUABLE CREDIT
LET NAT'L in Cisco—Mr. F. D. L. G.
Borrow Only From Your Bank

DRIVE AN OLDSMOBILE
Before You Buy!
Oldsmobile Motor Co. — Eastland

FOR GOOD SERVICE
on your Olds and Cadillacs
Oldsmobile Motor Co. — Eastland

Pre-Easter Gift Event

Thursday, March 19 thru Saturday, March 28

Dexdale
There is nothing finer

Dominette

60 Gauge — 15 Denier Nylons

3 Pairs \$4.00

Reg. 1.65 per pair

Only Time during 1953

Dominette will be sold off price.



Reported to fit from top to toe

Altman's
Style Shop

GAS SERVELS are three appliances in one!



1 AUTOMATIC ICE MAKER

2 Freezer
80 Pound Capacity

3 Refrigerator
Self-Defrosting

Only Servel gives you three appliances in one. Take one or a handful of IceCircles and Ice Maker refills the basket AUTOMATICALLY!

IceCircles are big, super-cold, longer-lasting... dry-frozen to prevent sticking. Night or day you have a ready-to-use, plentiful ice supply.

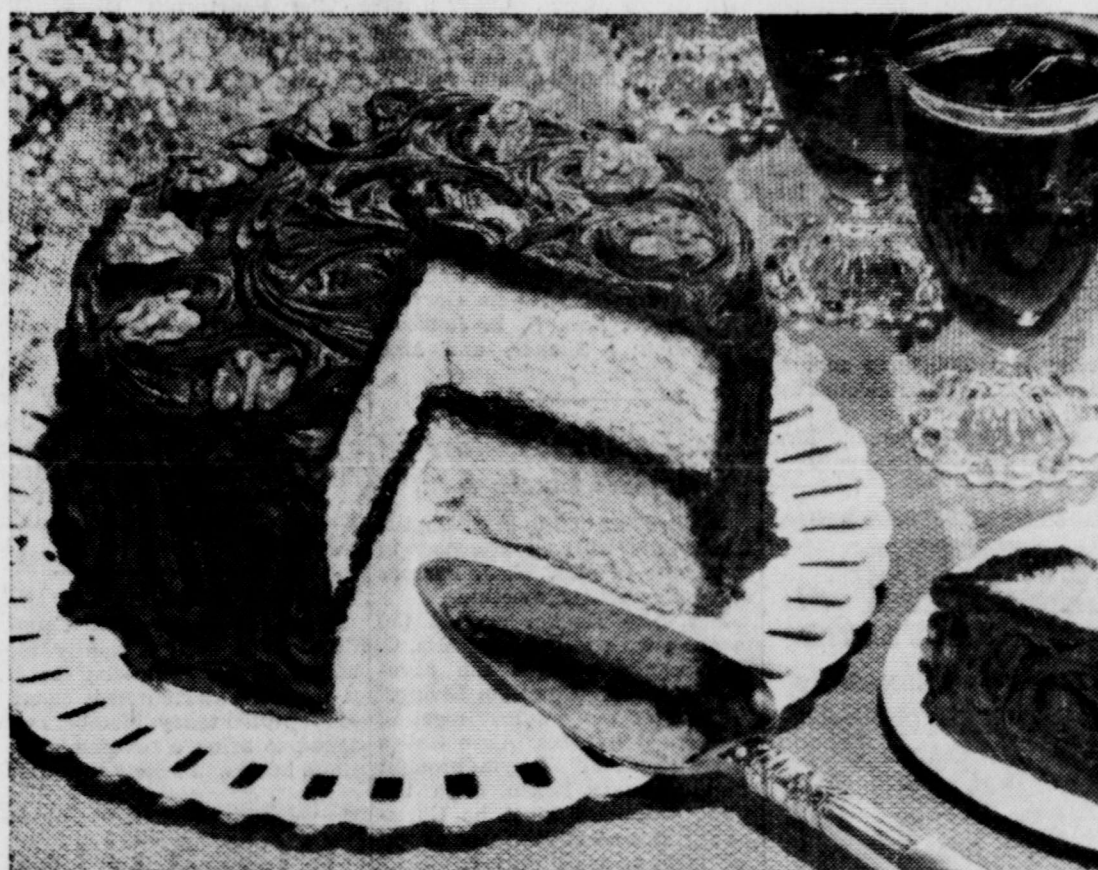
Gone are messy, drippy ice trays! Gone are puddles on your kitchen floor!

Servel is first and only refrigerator to offer 10-year guarantee. Servel is first and only refrigerator to operate silently with no moving parts. Now, Servel is first and only refrigerator to bring you three appliances in one.

See this refrigerator marvel at Lone Star Gas Company District Office.

LONE STAR GAS COMPANY

Fortieth Anniversary Cake



In 5 minutes you can whip up this Fortieth Anniversary Cake developed by Mrs. Tucker's Home Makers Department to celebrate the business birthday of the dear old lady.

But back on February 13, 1913, when the Mrs. Tucker's Company was founded, it would have taken many times 5 minutes to mix

such a cake because there were no mechanical mixers, and the processing of shortening had not approached the perfection of today.

For forty years a pure vegetable oil product, Mrs. Tucker's Shortening of 1953 is so made that it mixes with other ingredients in magic time and it makes cakes

lighter, richer, more moist and tender than ever dreamed of in 1913.

This Fortieth Yellow Layer Cake is an example of what the modern homemaker can do with modern ingredients and methods.

Sift Together — 2 cups cake flour, 1-1/3 cups sugar, 3 teaspoons baking powder, 1 teaspoon salt.

Add — 1/2 cup MRS. TUCKER'S Shortening, add 2 eggs plus milk to make 2/3 cup.

Mix two minutes on medium speed of mixer or by hand, counting 150 beating strokes a minute. Scrape sides and bottom of bowl frequently.

Then add — 3/4 cup milk and 1 teaspoon vanilla.

Mix two minutes at medium speed of mixer or by hand, counting 150 beating strokes a minute. Pour batter into two round 8-inch layer pans rubbed with MRS. TUCKER'S Shortening and lined with wax paper cut to fit. Bake in a moderate oven (360 F.) 25 to 30 minutes or until done.

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Baptist Circle Meets With Mrs. Richardson

Mrs. J. T. Richardson was hostess in her home Tuesday morning for Circle Five of the First Baptist Church.

Mrs. Richardson, vice chairman, called the meeting to order with prayer by Mrs. M. M. Tabor. The devotional was given by Mrs. Roy Pippen and Mrs. E. H. Cheeves gave the lesson from the book, "America Must Be Christian." Routine business matters were transacted and the meeting closed with prayer by Mrs. Reed.

Refreshments were served to Mrs. E. H. Cheeves, Mrs. W. B. Cates, Mrs. W. C. Clements, Mrs. Roy Pippen, Mrs. C. W. Reed, Mrs. M. M. Tabor, and the hostess, Mrs. Richardson.

Adult Training Union Holds Monthly Social

The Adult Training Union of the First Baptist Church met Monday evening in the home of Mrs. F. E. Shepard for their monthly social meeting.

Mrs. W. J. Parsons led a Bible quiz and other games were played after which a refreshments plate of sandwiches, cookies, and coffee was served to Mr. and Mrs. John Popalio, Mr. and Mrs. E. J. Poe, Mr. and Mrs. D. L. Kinsner, Mr. and Mrs. W. C. Cates, Mr. and Mrs. G. B. Langston, Mrs. W. F. Walker, Mrs. Roy Morrison, Mrs. W. C. Clements, Mrs. W. D. Hazel, Mrs. O. P. Wheeler, Mrs. C. A. Farquhar, Mrs. C. S. Surles, Mrs. O. L. Mason, Mrs. W. J. Parsons, and Mr. and Mrs. F. E. Shepard.

Texas Day Program Given At Club Meet

A Texas Day program was presented at the regular meeting of the Twentieth Century Club held Friday, March 13.

Mrs. John Shertzer presided and welcomed the members and guests. Each member told a short Texas Tall Tale after which Mrs. Paul Woods gave the story of The Rose Window. Appropriate music for the day was played by Nancy Cluck, accompanied by Carlene Holder.

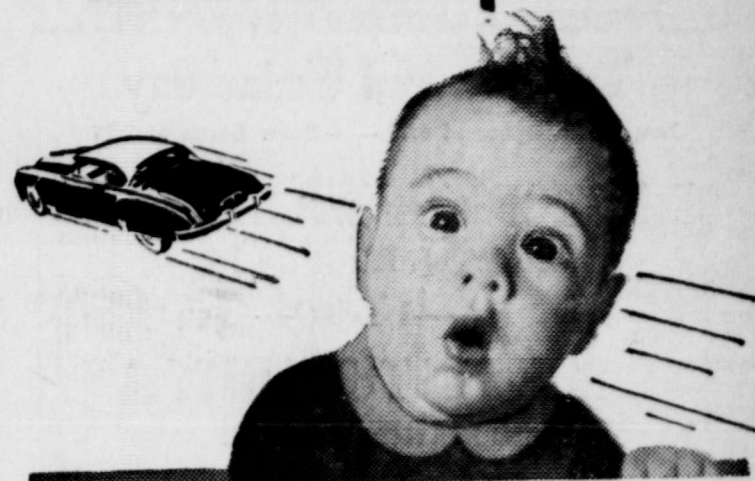
Mrs. Bill Berry and Mrs. T. G. Caudle were hostesses for the day and served tea from a table laid in the clubs colors of white and gold to the eighteen members and their guests attending.

Two Quilts Are Made At Ruth Circle Meet

The Ruth Circle of the East Cisco Baptist Church met Monday at the home of Mrs. R. C. Smith for an all day meeting at which time two quilts were quilted.

The meeting opened with prayer by Mrs. Enis Qualls and Mrs. J. D. Hall brought the Bible lesson on Women of Destiny in the New Testament. A covered dish luncheon was served at noon and a mission program presented in the afternoon. Those taking part on the program were Mesdames Enis Qualls, J. D. Hall, Douglas Busby, Woodrow Howell, R. C. Smith, and V. H. Bosworth.

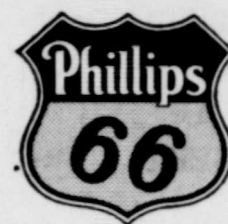
What a Surprise!



The Tremendous Power you get out of PHILLIPS 66 GASOLINE

Yes, sir, it's an eye-opener! You'll be amazed at what Phillips 66 Gasoline can do for the performance of your car. The reason? It's packed with Hi-Test energy!

The Hi-Test elements in Phillips 66 are scientifically controlled to provide (1) easy starting (2) fast engine warm-up (3) quick acceleration (4) full power output—under all driving conditions. And this means you save gasoline! You get miles and miles of enjoyable driving per dollar. Fill up with Phillips 66 Gasoline at any station where you see the famous orange and black Phillips 66 Shield.



LUBRICATE FOR SAFETY EVERY 1,000 MILES

GIVE THEM A RUNNING START....



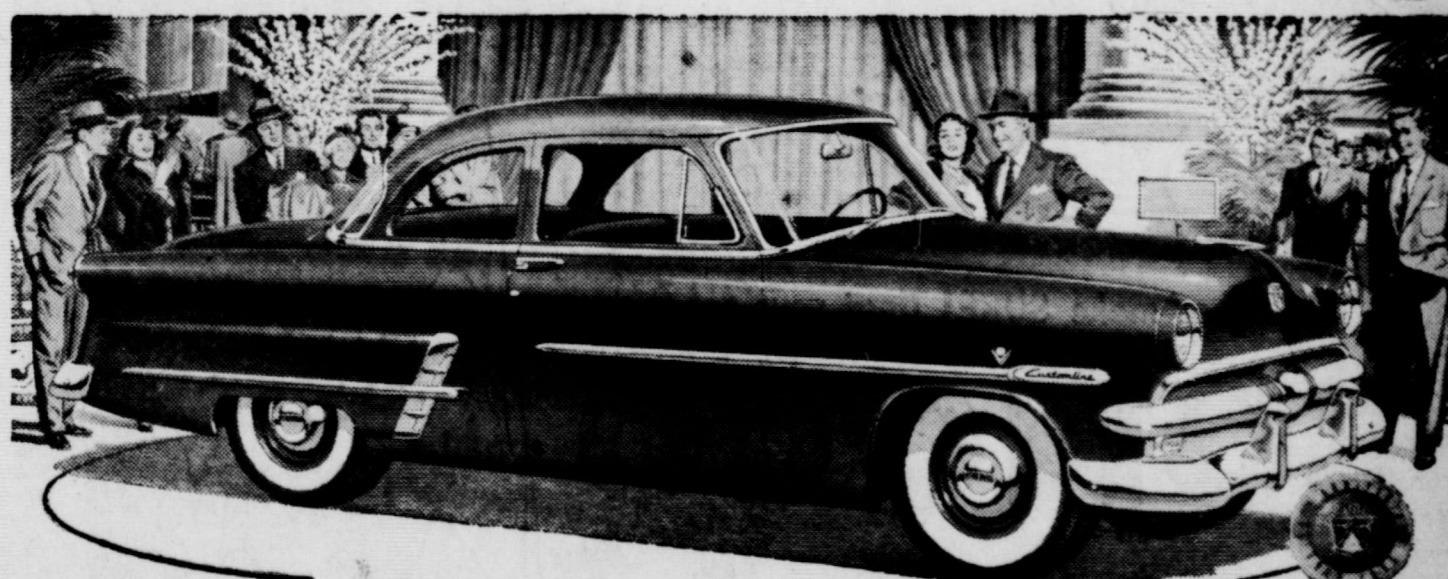
Chicks thrive better on our scientifically balanced feed which gives them all the vital antibiotics and vitamins for health, growth and productivity.

THORNTON FEED MILL

1200 Ave. D.

Phone 258

Ford steals the show 5th year in a row



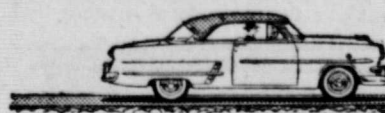
With 41 "Worth More" features, the '53 Ford is worth more when you buy it... worth more when you sell it!

Ford's new Crestmark Bodies are not only the best looking, but the best built in Ford's field. Ford's new Wonder Ride brings you a

whole new concept of riding comfort. And Ford's choice of 2 engines plus 3 drives is the greatest in the low-price field.



ONLY FORD OFFERS YOU A CHOICE of high-compression Six or V-8 in the low-price field. Ford's V-8 is the only V-8 in its field and Ford's Six is the most modern Six.



NEW WONDER RIDE
Ford's new Wonder Ride lets you take both highways and byways with equal ease, reducing front and road shock up to 80%. Many advances like new, softer spring and shock absorber action set a whole new standard for smooth going.



FULL-CIRCLE VISIBILITY
Ford's curved, one-piece windshield, ear-width, one-piece rear window and side picture windows give you visibility unlimited. Ford's new I-BEST fitted safety glass seats your eyes.



SUSPENDED FOOT PEDALS
Eliminate dusty, drafty floor holes, work easier and make foot space out of the entire floor space. They're part of Ford's full-tight construction which seals out dust and weather.

WATCH THE SWING TO THE

'53 FORD

Formatic Drive, Overdrive, white sidewall tires, I-BEST fitted safety glass optional at extra cost. Equipment, accessories and trim subject to change without notice. Vehicle available with V-8 only.



NANCE MOTOR CO.

Phone 1040

Cisco, Texas

JOY DRIVE-IN

CISCO — EASTLAND HIGHWAY

Tuesday And Wednesday

Box Office Opens at 6:45 — Show Starts at 7:15

THE STORY OF WILL ROGERS

with WILL ROGERS JR.

—P-L-U-S—

SHE'S IN THE ARMY

with MARIE WILSON

— Plus Cartoon —

PALACE

THEATRE — IN CISCO, TEXAS

Tuesday And Wednesday

"CLEOPATRA"

with CLAUDETTE COLBERT

—P-L-U-S—



Presbyterian Women Hold Meeting Tuesday

The Women of the Presbyterian Church met Tuesday at the church for the purpose of reorganizing the circles.

Mrs. W. W. Wallace presided in the absence of the chairman and Mrs. Grady James opened the meeting with prayer. A letter was read from a missionary in Formosa, received by Mrs. Irvine after which the names were drawn for circles two and three. Circles one and four remained the same.

Circles two and three met in separate meetings and elected the following officers:

Circle Two: chairman, Mrs. Ethel Huey; vice chairman, Mrs.

George Irvine; secretary, Mrs. W. W. Wallace; treasurer, Mrs. P. E. Harrell; and Bible teacher, Mrs. Grady James. Other members of the circle present for the meeting were Mrs. J. E. Coleman, Mrs. F. J. Borman, and Mrs. J. E. Walter.

Circle Three: chairman, Mrs. J. A. Jensen; vice chairman, Mrs. D. E. Waters; secretary and reporter, Mrs. Frank Bond; treasurer, Mrs. J. J. Tableman; and Bible teacher, Mrs. C. R. Baugh. Other members of the circle attending were Mrs. John Garrett, Mrs. Balke, Mrs. A. E. Jamison, Mrs. Homer Slicker, and Miss Willie Word.

Mrs. Parsons Hostess To Baptist Circle 4

Circle Four of the First Baptist Church met Tuesday afternoon in the home of Mrs. W. J. Parsons for their regular meeting.

Mrs. Leo Keelan opened the meeting with prayer and Mrs. C. E. Whitmire brought the devotional talk on "Christian Living." Minutes of the previous meeting were read by Mrs. Algie Skiles and Mrs. E. L. Jackson brought the missionary lesson from the book, "America Must be Christian." Mrs. Ada Wheeler closed the meeting with prayer.

Refreshments of punch and cake were served at the close of the meeting to Mesdames O. G. Lawson, Leo Keelan, D. L. Kisser, Algie Skiles, E. L. Jackson, Ada Wheeler, C. E. Whitmire, W. M. Isenhower, and the hostess, Mrs. Parsons.

The next meeting will be held in the home of Mrs. C. P. Cole, April 7.

WENDY RUTH JONES

Mr. and Mrs. Crandall Jones of Midland are the parents of a daughter, Wendy Ruth, born March 17 in the Midland Memorial Hospital. Wendy weighed six pounds and four ounces at birth. Dr. and Mrs. Charles C. Jones of Cisco are the paternal grandparents.

Student Aid Trainee Job Exam Announced

The Fourteenth U. S. Civil Service Region has announced examinations for Student Aid Trainee for filling Federal jobs in Texas paying \$2750 to \$3175 a year.

Further information and application forms can be obtained at the Post Office or from the Regional Director, Fourteenth U. S. Civil Service Region, Room 809, 1114 Commerce Street, Dallas 2, Texas.

ATTEND AUSTIN MEET

President O. L. Stamey and Dean H. R. Garrett of Cisco Junior College attended a meeting in Austin Tuesday in the interest of school legislative matters. They returned home Tuesday night.

COUNTRY CLUB PARTY

Members of the Cisco Country Club will hold a family night buffet supper Thursday at 7:30 p. m., the entertainment committee reported today. Members were asked to bring a covered dish. A game hour will follow the supper.

RCA Victor

5 WAYS FINER FOR 53

New Fringe Area

Reception

17" and 21" INCH

AS LOW AS \$199.95



New Long Distance Reception

ANTENNA SUPPLIES —

Rotators — Towers — Wire

Telephone Poles, 50 & 55'

— Any Type Installation —

Factory Guaranteed Service

BUDGET TERMS

As Low As 10% Down

Damron Tire & Supply

FIRESTONE TIRES

MERCHANTS CREDIT ASSOCIATION

State and National Affiliations

Lucile Huffmyer

SECRETARY
Telephone 142

TO HONOR SENIORS

The Sunday School Department of the First Christian Church will honor the seniors and their sponsors of Cisco High School at a banquet Thursday evening in the basement of the church. The banquet will begin at seven o'clock.

Columbia University was first known as Kings College.

Europe is the second smallest continent in the world.

EFFECTIVE MAY 1st, 1952

Auto Rates are up from 4 to 25%

Insure now

Check your Insurance Costs With

STATE FARM MUTUAL Dividends

On currently expiring Semi-Annual Automobile Insurance Policies 27 1/2%

Phone 327

C. H. HOUSH

505 E. 8th St.

COFFEE

10c Per Cup

We regret that the rising cost of coffee makes it necessary to raise the price of coffee to 10c per cup served in our cafes. We have continued throughout the past few years absorbing rising costs to keep coffee at 5c per cup while most every other place in Texas advanced their price to 10c, but we feel that we have gone about as far as we can — So —

Effective Immediately

the price of coffee is 10c per cup.

—NOTE—

On food orders of 25c or more, coffee will be furnished at 5c per cup.

NO SECONDS — NO WARM-UPS

Downies Coffee Shop — Savoy Cafe
The Spot Cafe — Victor Hotel Coffee Shop
Maye's Cafe — The Kuk Shak



This year make SURE! Treat your car to

CONOCO

"Spring Tonic" Service!

More than just an oil change

A COMPLETE "SPRING TONIC"

FOR YOUR CAR!

Available only at your CONOCO Dealer

FREE BATTERY CHECK-UP
Your Mileage Merchant will clean battery terminals and make sure your battery is in top condition.

FREE RADIATOR SERVICE
He'll tighten hose connections, flush radiator if you wish, and see that your cooling system is set for warm-weather driving.

BUMPER-TO-BUMPER LUBRICATION
Using Conoco's special Check-Chart for your make of car, he will get to every single lubrication point, assuring smooth, squeak-free riding. And he'll replace winter-worn transmission and rear-axle lubricants with correct Spring-grade Conoco lubricants for quiet, wear-free operation.

DRAIN AND REFILL WITH CONOCO Super MOTOR OIL

While the engine is hot, he'll drain your gritty, winter-worn oil. He'll recondition air and oil filters, and, most important of all, he'll refill your crankcase with the right grade of CONOCO Super — the motor oil with Oil-Plating® that helps your engine eat less — run better — live longer!

CONOCO Super IS A HEAVY-DUTY OIL



-P.S. Don't forget to fill your tank with CONOCO "Spring-Tailored" gasoline!

A-1 Used Car SALE

1946 Chevrolet Club Coupe

Radio — Heater — New Seat Covers
White Tires — Good Body
— A BARGAIN —

\$388⁰⁰

1952 Ford Tudor 8 Cylinder

Radio — Heater — Deluxe Horn Ring
Elec. Clock — Excellent Body
Low Mileage — One Owner
50-50 Guarantee

\$1588⁰⁰

1949 Ford Tudor — 8 Cylinder

Customline Body — Bimini Blue
Radio — Heater — Overdrive
New Plastic Seat Covers — Good Tires
50-50 Guarantee

\$898⁰⁰

1950 Ford Custom Tudor

8 Cyl. — 100 h. p. — Radio — Heater
O. S. Visor — A-1 Mechanically —
Excellent Body — Good Tires
50-50 GUARANTEE

\$1088⁰⁰

1949 Chevrolet Fordor Fleetline

Radio — Heater — Plastic Covers
O. S. Visor — Good Body —
Good Mechanically

\$888⁰⁰

1948 Chevrolet Truck

2 ton Chassis & Cab —
Fair Rubber — Good Mechanically
A BARGAIN

\$468⁰⁰

ALL WITH 1953 LICENSE AND STATE SALES TAX PAID

NANCE MOTOR CO.

PHONE — 1040