

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

33rd Year—Number 15.

The Hereford Brand, Hereford, Texas, Thursday, April 20, 1933.

Five Cents Per Copy.

FEDERATED CLUBS CONVENTION OPENS

Honor Rolls of Local Schools Favor Girls

High Honor Roll.
Tenth Grade: Mary Kate Brotherton, Barbara Buckner, Nancy C. Wright.
Seventh Grade: Varian Jay Fuller, Veda Beryl Phillips.
Sixth Grade: Faye Crothwell, Edith Jackson, Juanita Ray, Barbara Brotherton, James Karr, Sandy Trimble.
Fourth Grade: Gloria Grizzle.
Honor Roll.
Eleventh Grade: Rollin Orr, Billy Phillips, Miriam Cuiwell, Louise Hamm, Maxie Hughes, Katherine Miller, Peggy Mitchell, Patricia Wedderbrook, Myrtice Wily.
Tenth Grade: Sidney Fuller, Lottie Allred, Elizabeth Bowman, Sally Gilbreath, Helen Griggs, Frances Higgins, Virginia Line, Sally Shelton, Wilma Smith, Peggy Valentine.
Ninth Grade: J. C. Cummins, Edward Fulwood, Edgar Horton, J. T. Carroll, Christine Fischer, Evelyn Plummer, Ruth Smith, Billie Stoker.

Elth Grade: Ted Clancy, George Conklin, Odessa Long, Alva Vernon.
Seventh Grade: Willie Karr, Evelyn Lovelady, Jane Ray, Billy Beene, Clyde Posey, Betty Jean Ball, Marie Miller, Karl Wilson Shirley, Mary Jane Morgan, Elsie Mae Wilkins.
Sixth Grade: Virginia Harmon, Virginia Mosley, Hertha Baer, Nealand Alfred, Dean Duplap, Ed. Carl Mosley, Kathryn Lovelady, Nancy Millard, Leota Reeves, Mildred Rutherford, Mary Virginia Whitehead, Dorothy Thompson.
Fifth Grade: Billie Ed Ball, Grant Fuller, Jr., Marvin Kearns, E. B. Posey, Jr., Raymond Witherspoon, Virginia Newell, Joy Wagley, George McLean, Clifford Estes, Billie Bess Green, Martha Nell Ewton, Virginia Ray.

Fourth Grade: Lois Cockrell, Dorothy Nell Trimble, Orville Hill, Lois Standifer, Louise Blythe, Virginia Olson, Wanda Jean Reed, Maxine Beach.
Eddie P. Smith Badly Hurt In Window Jump
As the result of a nightmare in the early hours of Tuesday morning, Ed P. Smith, fire insurance agent jumped through a big window and was trying to climb back thru it when his wife succeeded in waking him and prevented further bloodshed. Mr. Smith was rushed to the hospital in a serious condition, and it required about 40 stitches to close wounds in his leg and arm.

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Garcia Lake Oil Test Well to Go To 4,500 Feet

The test oil well at the north-west edge of Garcia Lake, 28 miles west of Hereford, is pounding the big bit-deeper every minute since last week, when drilling was resumed after a several months shut-down waiting for supplies.
During that time sufficient funds were solicited and placed in escrow to assure the pushing of the hole down to its 4,500 feet contract depth. The casing is on the ground, and operators are working 24 hour shifts to make all speed possible.
The location and formations at Garcia Lake are said to be the most promising ever investigated in Deaf Smith county, the 4,500 foot test will be the most complete possible, and greater interest is being centered on the outcome than has attended any other test made here.

PROMINENT IN FEDERATED CONVENTION



MRS. BOB WILSON
General Chairman of Local Committees.



MRS. J. A. HILL
Canyona, President of Seventh Federated District.



MRS. B. F. GUTHRIE
Chairman of Local Program Committee.

LOCAL GOLFERS WIN FROM FRONA SUNDAY BY SCORE OF SIX-FIVE

Despite the absence of the club's two best players and several other top notches in a four-ball challenge match at Clovis, the other members of the Hereford Golf Club went to Friona Sunday to return the invitation match played here several weeks ago, and brought back a close winning decision, 6-5.

Senior Play to Be Given Friday Night, April 28

The annual play of Hereford high school, "No Trespassing," will be given Friday evening of next week, April 28, at 8:15 o'clock. The name has nothing to do with admission, the seniors say, and almost anyone can get in to see an evening packed full of fun, only 15 cents being required to let in a student and adult admissions are but 25 cents.

Home Owners Called to Meet Next Saturday

Officials of the Deaf Smith County organization of National Farmers Holiday Association have called a meeting for 2:30 p. m. in the district court room, Saturday, April 22. Members and citizens interested in the solution of farm problems are asked to attend.

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Brand Out Day Early Honoring Club Women

Through the assistance of merchants and business people of Hereford who ever lend a helping hand to bring to accomplishment the hopes and plans of those who work for higher community interests, The Brand is issued one day early this week complimentary to the Seventh District Federated Club Convention assembling in Hereford today.

Star Theatre Has Fine Programs Coming Up

One of the finest weeks of entertainment the Star theatre has presented for a long time opens today with Lionel Barrymore playing a leading part in "Sweepings," said to be played here for the first time in the State. It will also be shown Thursday night.

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HARDWARE AND IMPLEMENT MERCHANTS GO TO AMARILLO CONVENTION THIS WEEK

A number of hardware and implement dealers of Hereford were in Amarillo Monday and Tuesday to take part in the district convention. S. P. Rosson was a speaker on the program both days.

Passing Truck Badly Injures M. D. Fincher

M. D. Fincher, Hereford citizen, was critically injured Thursday morning of last week, when the truck he was driving near Canyon was struck and demolished by an oil truck attempting to pass from the rear.

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33 Rural School Graduates Have Fine Program

A fine audience of enthusiastic patrons enjoyed the seventh grade graduation exercises of the Deaf Smith county rural schools in the high school auditorium Tuesday night, at which time promotion certificates were issued to students ready for high school work next year.

Twelve rural schools had pupils to promote, as follows: Ward 1, Westway 5, Bippus 2, Dawn 5, Wyche 5, Fairview 1, Valentine 2, Dean 2, Ford 1, Progressive 5, Daniel 2, Messenger 2.

The program last night consisted of a piano solo by a Wyche student, a reading from Progressive, a prophecy from Messenger, a reading from Dawn, a history from Westway, a trombone solo by Hugh Harman, and a cornet duet by Palmer Norton and Junior Thompson.

Rev. E. R. McWilliams, who delivered the graduation address, also gave the invocation at the opening of the program; certificates of promotion were presented with an appropriate talk by County Judge C. W. Humble, and the benediction given by C. H. Dillehay, superintendent of Hereford schools.

PAUL CORBETT GIVEN CONTRACT TO AUDIT HALE COUNTY BOOKS

Paul S. Corbett of Hereford was given the contract Saturday to audit the Hale county books for the next year. Mr. Corbett also has the contract to audit the books of Deaf Smith and Castro counties as well as for several corporations in this territory.

SAN JACINTO BATTLEFIELD



The Spot Where Houston's Army Changed the Map of North America

April 21, 1836, made possible the Republic of Texas and changed the destiny of nations. It reshaped the map of North America and opened a vast area extending to the Pacific, to Anglo-Saxon development.

It is a day to be celebrated and a day on which every Texan should be reminded of the heroic struggle and sacrifices that resulted in the rich heritage we enjoy.

It not only marks the anniversary of the Battle of San Jacinto in the war between Texas and Mexico, but it is one of the greatest days of American history, because the Battle of San Jacinto brought to a successful conclusion the desperate struggle of Texas for independence from Mexican domination; and as a result a new nation was born—the Republic of Texas.

The Battle of San Jacinto was enacted on a plot of ground that has been set aside by the State as a memorial park—an enduring shrine to Texas heroism. It is situated a short distance from Houston with an extensive waterfront on the Houston ship channel—or Buffalo River as it was known in the days of Sam Houston. This spot on the waterway is a place of great natural beauty. The land

has a gentle roll, the vegetation is exceptionally brilliant, and the wild flowers here grow in unusual profusion and fairly radiate their brightness. Huge "bearded" live oaks dot the lovely landscape.

Every year, on April 21, the battlefield is a patriotic mecca that attracts thousands. Exercises are held in commemoration of the great event of the day, and each year sees no recession of the fervor or enthusiasm with which the programs have always been received.

Much has been written of the interesting human achievement of the Battle of San Jacinto when General Sam Houston and his small band of Texas pioneers wrested victory from the dictator Santa Anna and his trained army of Mexican soldiers, but probably but few persons realize the vitally important results of this battle, not merely to Texas but to the entire continent of North America.

Patriotic organizations, civic clubs, school and institutions of every kind should hold appropriate exercises during San Jacinto Week on this, the 97th anniversary of one of the greatest victories recorded in history, and should emphasize the holding of a Centennial celebration in 1936 commemorating that event.

Women of Seventh District Convene In Hereford For Annual Three-Day Session

PORTALES PASTOR WILL PREACH HERE DURING ABSENCE OF REV. CLOYD

Rev. J. Griffin Chapman, pastor of the Baptist Church of Portales, New Mexico, will preach at both the morning and evening hours in Hereford next Sunday, while Rev. V. M. Cloyd of the local church is in Portales conducting a revival meeting this week and next.

POSEY AND PITMAN TAKE FOUR-BALL GOLF MATCH FROM CLOVIS

J. M. Posey and J. A. Pitman answered a challenge of Messrs. Suman and Gober of Clovis to play a four-ball golf match under international rules there last Sunday by going over and giving the pair a decisive trimming.

The four will play again next Sunday, Suman and Gober coming over here for a return match. It may be possible the Clovis club will bring players over for an inter-city match, but that has not as yet been determined.

It is evident a number of local fans will follow the four players on their rounds Sunday, to watch with their favorites when they are successful, or sympathize with them when unfortunate.

E. D. Fox, Voline Downs and Frank Marrs made the trip last Sunday with Posey and Pitman.

Active Committees.

Mrs. Wilson is general chairman of the convention, and Mrs. F. M. Kester and P. H. Gilliland are assistant chairmen. Other committee chairmen include:

Mrs. A. A. Foster, credentials; Mrs. B. F. Guthrie, program; Mrs. O. G. Hill, homes; Mrs. Jno. P. Slaton, decorations; Mrs. E. W. Harrison, transportation; Mrs. G. A. F. Parker and Mrs. Jesse Stanford, organists; Mrs. A. O. Thompson, social; Mrs. H. D. Reed, finance; Mrs. Claude Ricketts, information and tickets; Mrs. John Olson, pages, and Mrs. M. D. Womble, election.

Members of standing committees who will do special work during the convention include: Mrs. Sam Isaacs, Canadian; Mrs. G. A. Nunn, Amarillo; Mrs. James Trent, Clarendon; Mrs. A. P. Dugan, Littlefield; Mrs. S. E. Fish, Amarillo; Mrs. Edd Rodgers, Claude; Mrs. Fred Greene, Borger, and Mrs. George P. Grout, Panhandle.

Luncheon Plans.

The three-day session opened with a luncheon today at 12 o'clock with Mrs. Rex Tynes presiding as hostess. The program included music by the junior band; invocation, Rev. E. E. Robinson; welcome from county federation, Mrs. Jack Rose; music, junior band; introductions, Mrs. B. F. Guthrie, and vocal solo, Miss Lucille Hicks.

The only social function of the convention, a tea, will be given at the home of Mayor and Mrs. E. B. Black from 5:00 until 6:30 this evening. All other luncheons will be held in the First Baptist church at noon Thursday, the All-Delegates Dinner Thursday evening, and Friday's luncheon, a program being given in connection with each of them.

The official opening of the convention program took place this afternoon at 2:30 o'clock at the Methodist church.

Formal Opening.

Call to order, Mrs. J. A. Hill; club collect, unison; vocal solo, Mrs. Carl J. Mountz, Hereford, accompanied by Mrs. C. H. Dyar, Hereford; reports of officers, standing and special committees; song; report of welfare and American citizenship departments; song; salute to flag; assembly, led by Mrs. McMurtry, Clarendon. Following the opening session a program tea will be given at the home of Mrs.

(Continued On Last Page)

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH
COUNTY, TEXAS

SETH B. HOLMAN,
Editor and Owner.
R. E. KESSIE, Manager.



TELEPHONE 30-NIGHT 400-W

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

Entered as Second-Class Matter at the Postoffice at Hereford, Texas, Under The Act of March 3, 1879.

SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$1.50
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.00
Outside Zone 2, six months \$1.25
Outside Zone 2, four months \$.75

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Austin.—The Legislature is now in the fourth month of its regular session. Under the constitution, the \$10 per day compensation lasts 120 days. Extension of the session beyond this period is possible, but the pay of the members will be reduced by half. It is not likely that the session will be prolonged much beyond May 9, when the four-months period of high pay ends, though some members believe it will last until the latter part of May. There is strong sentiment among many leaders to bring the session to a close as early as possible, due chiefly to the fact that there seems to be an almost hopeless lack of harmony on many important subjects with little prospect of composing these differences.

Due to this time, efforts to levy new taxes have failed, with the single exception of an income tax, which the House has approved. But there will be a determined effort during the closing days of the session to revive the sales tax, principally on the plea that it is necessary to keep public schools open. Laws strengthening enforcement of the cigarette tax and gross production are expected to stop leaks that caused a loss of five million dollars last year. There is also a possibility that all of the cigarette tax will be diverted to the school fund. Many observers contend that stoppage of leaks and reasonable reorganization

A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, April 25, 1902.)

F. M. Duckworth and family had moved to Roswell, where they had taken up a claim.

Enlargements of the Loveless & Black furniture store had been completed and they were unloading a car of new furniture.

J. A. Fox handed The Brand a big plum when he stated it was the best paper published in the Panhandle.

Troy Womble had been in Amarillo, and the Amarillo Champion commented on his improvement in health, he having been a victim of rheumatism for some time, but was then able to discard his crutches.

Chase Brothers had shipped 62 cars of cattle to Kansas City, this opening the shipping season.

John A. Johnson announced for sheriff of this county, and Charles L. Davis was asking for the place as county treasurer.

Mrs. E. B. Black and the children had arrived from Cleburne, and expected to make Hereford their future home.

tion of the school system in the interest of economy make any new tax unnecessary.

The general economy program depends upon what is done within the last few weeks of the session. With a weary Legislature, anxious to finish its work and go home, some measures may win approval that earlier in the session would have had no chance of adoption. Those citizens who wish to obtain substantial reductions in their tax bill would do well to watch the proceedings closely and not hesitate to let their representatives know their wishes. A good start has been made in the direction of economy, but this can be quickly offset in a last-minute stampede. If this doesn't come it will not be due to lack of effort on the part of tax consumers. They are on the job and will not quit until adjournment is taken.

The income tax bill follows many provisions of the Federal income tax. As amended it exempts \$2500 of the income of married persons and permits an exemption for each dependent. The rates graduate from one per cent on the first \$1000 of net income for individuals to seven per cent on incomes in excess of \$11,000. The corporation rate is from two per cent on the first \$1000 to six per cent on incomes in excess of \$6000. Passage by the Senate is regarded as doubtful.

R. J. Kibbe had been in town from his ranch doing business with Hereford merchants.

Dr. C. P. Estes had finished the erection of a new residence, and the family were at home in same.

Robert Brazil had left Sunday for Dallas and the reunion.

D. R. Gass and daughter, Miss Bruce, had gone to Dallas to attend the reunion.

(From The Hereford Brand, April 19, 1912.)

An extensive writeup on the first page gave an account of the sinking of the Titanic colliding with an ice berg, the ship going down with a loss of 1400 lives.

Rev. Lohmann was making more noise than a Langshan hen—and the hen was the one who laid 15 eggs in 14 days.

C. O. Lee was doing duty on the Federal grand jury in Amarillo.

S. B. Edwards was in Missouri on business.

G. W. Willingham had moved a four-room house with a porch

from half a mile east of Vega to three miles north of Yarnall, a distance of 60 miles.

H. H. Hawkins had attended the Ramsey rally in Amarillo.

Attorney Carl Gilliland, W. H. Russell, T. T. Robinson and John P. Slaton were attending court in Farwell.

Rev. W. M. Baker, Allyn Bell, Mmes. Arnold and Boardman had returned from a meeting of the Presbytery at Memphis.

J. H. Pitman had returned from a trip through northern states in interest of his land business.

Following a shut down of over two weeks, the Hereford light plant had turned on the "juice."

C. A. Skelton was attending court in Farwell, leaving Leslie Moreman to hold down his job as manager of the Kemp Lumber yard. Mr. Moreman made good. The firm was in the act of moving a house, and after the building was all ready to be moved, Mr. Moreman said it incidentally remarking that "Skel" himself could not have done better.

a birthday party, with several school mates present.

Mr. and Mrs. G. M. Suggs, and son spent the week end in Cleburne with relatives.

Arle Dean and family of Dean attended services here Sunday and were dinner guests of Mrs. Wiley Robertson.

Ramsey Odin and wife are spending a few days with his grandfather, John Higgins.

Mr. and Mrs. Frank Stivers attended a ball game at Waco Sunday.

Miss Lilla Short and a friend of Childress were here Monday.

Mrs. Jim Higgins of Hereford and Mrs. Bob Higgins were in Amarillo one day last week.

Mrs. Jim Higgins entertained her Sunday school class Friday afternoon with an Easter egg hunt. Present were Robert Lady, Robert, Fred and Edwin Hutton, Roy and Harrell Saltzman, Obed and J. H. Caraway, Helen and Dorothy Miles, and Viola Hutton.

Messrs. and Mmes. F. Stivers, Glenn Rutter and family and Fred Saltzman and family spent Sunday in the home of Mrs. Judd Johnson. The demonstration club met Wednesday with Mrs. Suggs, and spent the day quilting. The next regular meeting will be with Mrs. Jno. Hutton April 26 at 2 p. m.

Rev. J. A. Hornbeak will give a talk Sunday morning at 11 o'clock in the Ward school house, and all are urged to be on time.

Alleen Caraway had as guests at dinner Sunday Mary Louise and Jack Deana of Dean. Clarence Shultz of Hereford and Wade Shaw and Hartland Caraway of Dean.

Mrs. Jack Hutton gave her Sunday school class an Easter egg hunt Sunday morning, with 17 present. Donald Robertson won a prize for finding the most eggs, and her grandson, Edwin Hutton of Borger won second prize.

Francis Hutton of Hereford spent the week end at home, and several of her friends visited her Sunday and took dinner.

First Christian Church

Church school at 9:45, morning service at 11, evening service at 8:00. The subject of the morning sermon will be the first of a series on "Pentecost." Wednesday night church night service. The public is always cordially invited to attend any and all services at the church. Where a Welcome Awaits.

This Bladder Physic

Free If It Fails.
Drive out the impurities and excess acids which cause the irritation that wakes you up. Bilets, made from buchu leaves, juniper oil, etc. work on the bladder similar to castor oil on the bowels. Get a regular life box from your druggist. After four days test if not relieved of "getting up nights" go back and get your money. If you are bothered with backache, leg pains, frequent desire or burning, you are bound to feel better after this cleansing and your get your regular sleep. Sold by City Drug Store.

GARDEN TIME

Grow your own vegetables. See our complete line of carefully tested bulk flower and garden seed. Start that new hatch with our Just-Right Baby Chick Starter. You will be pleased with results.



Welcome, Delegates
West Texas Feed & Seed Company
PHONE 265

OFFICIAL DIRECTORY

COUNTY

Commissioners' Court
C. W. HUMBLE, County Judge and Ex-Officio County Superintendent of Schools
P. J. ROSE, Commissioner Precinct No. 1
W. B. PHILLIPS, Commissioner Precinct No. 2
J. T. GUINN, Commissioner Precinct No. 3
M. L. STEWART, Commissioner Precinct No. 4
JOHN B. ELLIOTT, Sheriff, Tax Collector
L. H. FOSTER, County District Clerk
HACK BEACH, Tax Assessor
MRS. BESSIE SMITH, Treasurer
JOHN COFFEY, County Attorney
A. O. THOMPSON, County Surveyor
J. WALKER BRADLEY, Brand Inspector
MISS LILLIAN HOSTETLER, County Librarian
MISS NELL AYERS, County Health Nurse
MRS. C. R. BENTLEY, County Welfare Secretary

City
E. B. BLACK, Mayor
N. E. GASS, Commissioner
J. B. ELLIOTT, City Clerk
MISS EVA SKELTON, City Marshal
JIM MAUK, City Marshal
WALLACE COX, Traffic Officer

Chamber of Commerce
JNO. P. SLATON, President
MRS. C. R. BENTLEY, Secretary

Schools
C. H. DILLHAY, Superintendent
A. H. STREU, President Board
E. B. FOSTER, Secretary Board
JNO. B. MILLER, Tax Assessor and Collector

Precinct No. 1
J. H. WILSON, Justice
J. C. CARROLL, Constable

District Court
REESE TATUM, Judge, Dalhart, Texas
J. W. WITHERSPOON, District Attorney, Hereford, Texas
L. H. FOSTER, District Clerk, Hereford, Texas

LODGES
A. F. & A. M.
J. S. JONES, W. M.
O. E. S.
MRS. NORA LAWTON, W. M.
MRS. MYRTLE WITHERSPOON, Sec.
I. O. O. F.
TROY WOMBLE, N. G.
L. H. FOSTER, Secretary

REBEKAHS
Mrs. Verna Howell, N. O.
Mrs. Leah Stewart, Secretary

A. F. Park, father of Mrs. J. M. Murchison and Mrs. Tom Carter, has been visiting in Hereford since Thursday of last week.

Chas. Simpson, who is attending McMurry's College in Abilene, spent the Easter holidays with his parents.

H. L. and J. L. Scitern and families of Flagg were in Hereford Tuesday shopping.

NOTICE OF SHERIFF'S SALE OF REAL ESTATE

Notice is hereby given that by virtue of an order of sale issued by the Clerk of the District Courts of Dallas County, Texas, on the 6th day of February, 1933, in a certain cause wherein Central Life Assurance Society (Mutual), a corporation, is plaintiff, and E. H. Pigg, Viola Pigg, A. J. Walker, P. L. London, H. D. Culpepper, Geo. J. Nash, Commerce Trust Company and Keystone Mortgage Investment Company are defendants, No. 101873-A, plaintiff recovered judgment against the defend-

ant E. H. Pigg for the sum of \$50,678.00, with interest thereon from January 4, 1933, at the rate of ten per cent per annum, and costs of suit, which judgment was rendered on January 4, 1933, in the District Court of Dallas County, for the 14th Judicial District of Texas, I have levied upon and will on the first Tuesday in May, 1933, same being the 2nd day of said month, at the Court House door in the City of Hereford, Deaf Smith County, Texas, between the hours of ten o'clock A. M. and four o'clock P. M., proceed to sell to the highest bidder for cash all the right, title and interests of the defendants therein, or any of them, in and to the following described real estate levied upon on February 8th, 1933, as the property

of said defendants, to-wit: Situated in the County of Deaf Smith, State of Texas, being 47.5 acres of land, located about ten miles Northwest of Hereford, known as the Pigg Ranch, out of various surveys in said County, and being the same 4788.5 acres of land described in deed of trust from E. H. Pigg and wife, Viola Pigg, to JoZach Miller, III, Trustee, dated February 11, 1930, and recorded in Volume 33, page 540, of the Deed of Trust Records of Deaf Smith County, Texas. The above sale will be made by me to satisfy the above described judgment, and the proceeds thereof will be applied to the satisfaction of said judgment. J. B. MILLER, Sheriff of Deaf Smith County, Texas. 13-3

DON'T NEGLECT YOUR EYES GLASSES ARE CHEAPER

We offer our twelve years experience in the exclusive study and practice of Optometry (examining eyes, fitting glasses). The most modern diagnostic equipment, and the very finest optical material that is made. Prices in accord with the times.

Watch this space for next date in Hereford.

When You Think of Glasses, Think of

DR. T. M. MONTGOMERY

OFFICE IN WHITCOMBS

626 Polk Street. Amarillo, Texas

MIS-FIT SHOES

CAUSE 78% OF ALL

FOOT TROUBLE

Avoid corns, callouses, bunions, and fallen arches by purchasing your shoes here.

Not only can we give you a perfect fit in any popular pattern desired, but we can save you money on a shoe you'll wear with comfort and pride — a Friendly Five.

Friendly Fives come in more than 4500 different variations of last, style, size and width — from a narrow AAAA to a wide EEEE. Sizes 3 to 15.

Come in and "be shown" today. Dress up Sunday in a pair of new shoes.

FRIENDLY \$5 FIVE SHOES

That means a stylish up-to-date shoe virtually made for your particular type foot with all the comfort and better wearing qualities that perfect fitting shoes only can give. And the greatest \$5 shoe VALUE on earth.

Come in and "be shown" today. Dress up Sunday in a pair of new shoes.

D. R. Gass & Son

Greetings and Welcome to FEDERATION CONVENTION

WELCOME TO OUR CITY

—We extend to the ladies of the Seventh District Federated Women's Club Convention a cordial greeting.

—We are most happy to have you as our guests and hope that your visit with us will be pleasant.

—Congratulations on the splendid work you are doing.

"Education Is Life"

THE FIRST STATE BANK

"A MORE BEAUTIFUL HEREFORD"

WELCOME TO VISITORS!

Your Leadership at Home Makes Us Proud to Have You As the City's Guests.

SPECIALS FRIDAY AND SATURDAY

SOAP P. & G. 3 large bars 11c

BORAX Washing Powder, 3 small pkgs 10c

PORK and BEANS or Black-Eyed Peas, Wapco, each 5c

ORANGES Per Dozen 10c

SPUDS, 10 lbs No. 1 13c

PEACHES, dried, 3-lb pkg 25c

CHEESE, cream, lb 16c

Prunes Italian, Gallon 28c

MEAL, 10-lb bag 17c

PEANUT BUTTER, quart jar 22c

BLACKBERRIES, gallon 33c

JELL-O Three Pkgs 20c

CORN, two No. 2 cans 15c

RAISINS, 4-lb pkg 25c

We pay highest market price for your produce.

CARL'S CASH & CARRY GROCERY

Want Ads

Wanted

WANTED: Second-hand harness. See Homer Hamilton or Dr. G. W. Heard. 1p

WANT TO RENT six or seven room furnished house of duplex. Must be close in. Inquire at the Brand. 13-14c

WANTED TO BUY: Cattle, anytime, in the country; also trucked-in calves at the stock yards every Thursday. T. O. Funderburg, Box 763, Hereford. 10-14p

For Rent

FOR RENT: H. B. Webb home place on West Third Street. Also apartment in duplex. See E. B. Black. 7-2c

FOR RENT: Two rooms furnished light housekeeping. Apply 218 Street. Dr. Florence Miller. 12-14c

FOR RENT: Modern duplex. J. F. Ward, Phone 250. 14

Lost and Found

FOUND: Bunch of four keys and identification tag; appears to be 2 car and 2 padlock keys. Inquire at Brand. 15th

For Sale or Trade

FOR SALE: 213 acre farm nine miles from Hereford; also my place at 211 West Fifth Street, Hereford, Texas. Write me 215 West Pine Street, Deming, New Mexico. Mrs. Ella Karr. 1p

WILL TRADE quarter section land five miles southeast of Portales for Hereford cattle. Dean Rice. 13-3p

FOR SALE: Slide go-devil, branding irons, wolf trap, sheep shears (new), 8 10-rod rolls heavy poultry wire (not netting) good as new for \$3 a roll, 25 good posts for 10 cents apiece as they run, 2 good farm gates, a good ladder, a Delco washer, used only 8 months, and many useful smaller articles. Mrs. J. B. Phillips. 15-2p

FOR SALE: Fruit trees, grape vines. Just received, at much reduced prices. J. F. Ward, phone 250. 10-14c

FOR SALE: Windmill complete, with tower and pipe. Mrs. Joe Hucker. 1p

FOR SALE OR TRADE: New and used typewriters. J. M. Murchison, court house. 8-10c

FOR SALE OR TRADE: Half section unimproved land, 27 miles northwest to trade for smaller improved place near Hereford. James Wilson. 15th

Jumbo News

BY EDNA HALL

Take Produce to Carl's Grocery. Dr. Roberson of Lubbock delivered two very interesting sermons here Sunday.

Get highest cream prices at Farmers Creamery Association. 7-14c

Mr. and Mrs. Clarence Burns and children of Dimmitt, Dr. Robinson of Lubbock visited in the Hall home Sunday afternoon.

Mrs. M. L. Hardy, Buck Woods, Misses Johnnie and Kathleen Hardy and Daisy Crump were in Amarillo Wednesday.

Mrs. Frank Pinkert, who underwent a mastoid operation in an Amarillo hospital, is improving. Messrs. and Mrs. Ovid and Chester Pinkert were in Amarillo Wednesday night.

Wayne Carthal and John Hall were in Plainview Saturday.

Freeman Curtis and brother, August, who have been here during the school year, left Saturday via Canyon for their home at Meadows.

Miss Nell Freeman left Saturday morning for Amarillo where she will visit her sister, Miss Emma Freeman, a few days before going to her home at Follett to spend her vacation.

Mr. and Mrs. Albert Schofield and son, Albert, Jr., left Sunday for a few days visit with her sister and husband, Mr. and Mrs. Taylor Oglesby, west of Hereford.

Mr. and Mrs. B. C. Stewart of Otton visited Mr. and Mrs. Pete Hicks Sunday.

Clarence Burns and family and Dr. Robinson were dinner guests in the L. E. Beck home Sunday.

Mrs. Ullman Hunter entertained her Sunday school class with an Easter egg hunt Sunday.

W. A. Hunter delivered about 400 head of cattle to Hereford the first of this week.

J. F. Magness and son, Bert, wife and baby visited in the Chas. Kring home Monday afternoon.

Mr. and Mrs. J. W. Berry entertained the teachers, Mr. and Mrs. Albert Schofield and son, Miss Nell Freeman and Freeman and August Curtis at Supper Monday evening. After supper the men were joined by Ullman Hunter and H. C. Baird, and attended the Masonic Lodge at Hereford; and Mrs. L. E. Beck, Ullman Hunter and H. C. Baird joined the ladies and attended the picture show.

Mr. and Mrs. Finis Hunter visited in the Norman home near Blue Ridge Monday.

C. E. Gilliam and daughter of Big Spring visited the C. D. Gilliam home Tuesday.

Mrs. J. J. Wilder, C. D. Gilliam and Sam Hunter were in Dimmitt on club business Tuesday.

L. E. Beck, M. L. Simpson, H. C. Baird are serving on the jury at Dimmitt this week.

Mr. and Mrs. J. W. Berry called in the J. E. Springer home near Frio Tuesday night. Other visitors were Mr. and Mrs. G. H. Brooks and son, and Mr. and Mrs. Elmer Jones.

Margaret Simpson fell from the "giant stride" Monday and was painfully injured, but is improving at this time.

Mr. and Mrs. Ullman Hunter entertained the teachers with a dinner Thursday at noon.

Phyllis and Frances Hunter entering the baby clinic there.

The Presbyterian Auxiliary met April 13 with Mrs. H. C. Baird, with Mrs. Ullman Hunter, J. W. Berry and Mrs. L. E. Beck present.

Mrs. Baird gave the 19th and 20th chapters of Revelation with explanatory notes from Daniel and Revelations. The Bible questions were then asked and answered and all present gave a perfect report on them.

Mrs. Beck then gave an article on "A visit among the Choctaws," which was very interesting, and was followed by "Joy of Service" by Mrs. Hunter, who also gave a poem entitled, "I have given my Lord one sorrow."

The program for April 20 with Mrs. Beck will be on Stewardship, and everyone is cordially invited to attend.

The young peoples' Sunday school class enjoyed an Easter egg hunt at the F. J. Axe home Sunday.

Mr. and Mrs. Clem Maples of Dimmitt visited her parents, Mr. and Mrs. C. Andrew, Sunday.

Luke Beck who attends school at Dimmitt was home over the week end.

Joe Moore of Dawn visited in the John Martin home Monday.

Mrs. Ovid Pinkert spent a few days the latter part of the week in Amarillo.

Mrs. Jesse McGinnis visited her sister, Mrs. Jim Dagg, and Mrs. F. L. Pinkert in Amarillo Sunday.

Mr. and Mrs. Noel Andrews of Hereford, Mr. and Mrs. C. D. Pinkert and Ovid Pinkert were in Amarillo Sunday.

Rev. Robinson of Lubbock spent Sunday night in the M. L. Simpson home.

Travis Caraway visited in the Clyde Renfro home Sunday.

Bill Hacker visited in the C. E. Ramsey home Friday.

Leon Vinton of Nazareth visited the Hall home Friday night.

Pat Hardy spent Sunday in the John Noland home near Easter.

Ben Davis was in Dimmitt this week.

W. A. Koch and family of Hereford visited the Will Schulz home Sunday.

Ray Johnson and family spent Sunday in the Carl Frye home at Easter.

V. E. Dodson of Happy spent Saturday here with his sister, Mrs. Walter Huntley.

Rev. Coe and family were here over the week end, Rev. Merle Fuqua accompanying them and he preached at Westway.

Mr. and Mrs. T. J. Presley of Black spent Friday with Mr. and Mrs. Obe Roberson.

George Roberson, wife and daughter of Hereford were guests of Mr. and Mrs. Alton Lookingbill Sunday.

Mrs. W. A. Davis of Clarendon is visiting her daughter, Mrs. Lee Curry.

Rev. and Mrs. Coe, Mrs. B. C. Roberson were in Amarillo Friday.

Mr. and Mrs. J. P. Roberson spent the week end with their daughter in Canyon.

The Junior B. Y. P. U. was entertained Friday night with a party

NEW MONEY FOR A NATION ENTERING INTO A NEW ERA.



Washington, D. C.—A trip to the Bureau of Engraving and Printing in Washington, where the new currency is being printed at the

order of President Roosevelt to relieve the financial strain and place more money in circulation. Photo shows a view in the numbering division of the bureau.

at the Will Shultz home.

Miss Ellen Atchley is staying with her sister, Mrs. Bill Knox, in Hereford for a while.

Mr. and Miss Neely of Canyon visited in this community Saturday.

John Oglesby, who has been visiting his son here, returned to Tahoka last week.

L. L. Cannon was in Dimmitt last week.

The adult B. Y. P. U. entertained the young people Friday night with a party at the home of Mr. and Mrs. Guy Walser. Games were played and at a late hour refreshments were served to 30.

Mrs. Lee Curry and Mary Lee, Mr. and Mrs. Guy Walser were in Amarillo Saturday.

Mrs. Walter Huntley entertained the Sunbeams Friday at her home with an egg hunt. Present were Betty Joe and Geraldine Kendall, Louise Suttles, Phyllis Lookingbill, Billie Ray Johnson and Charming Coe.

Jay Sanders and family of Westway were visitors in the Louie Hucker home Sunday.

Miss Gertrude Atchley entertained her Sunday school class with a dinner and egg hunt Sunday. Present were Joel Davis, L. J. and Harold Clark, Wendell Roberson, Geraldine Kendall, Charming Coe and Lorina Sloyer.

George Flowers of Plainview, Miss Ann Cannon of Denton and W. H. Flowers of Sweetwater were guests in the Adam Flowers home Sunday. W. H. Flowers will remain for the summer.

Mr. and Mrs. D. S. Burton of Dimmitt visited the N. P. Sikes home Sunday.

Mrs. A. J. and Forbes Blake, more left Saturday for a visit with relatives.

Westway Items

By SUE VAUGHN

Rev. Murry Fuqua of Clarendon held services here Sunday.

Mr. and Mrs. C. P. Grimes spent Sunday night with Mr. and Mrs. Raymond Jennings.

Miss Lily Mae Sikes of Summerfield spent Saturday with Miss Irene Grimes.

Mr. and Mrs. G. H. Rhodes and family returned to their home in Bastrop after a visit with her parents, Mr. and Mrs. G. T. Brashear, here the past week.

Mr. and Mrs. Ben McBrayer and son, L. A., and Miss Vesta Mae Landers spent Sunday in the Dave Grimes home.

Miss Bobbie Rice of Endee, N. M., has been visiting the past week with Miss Stella Mae Gore. G. T. Brashears and son were in Borger Monday.

Messrs. Roe and Wilson were in Plainview one day last week.

Mr. and Mrs. G. W. Wilson spent Sunday in the Tom Vaughn home.

Mrs. Preston of Clovis has been visiting in the Gore home.

Mr. and Mrs. John Lueb and

The New American Ambassador to France

New York City.—Jesse Isidor Straus, president of R. H. Macy & Co., with 10,000 employees, the new American Ambassador to France. Photo shows Mr. Straus sitting in his New York office shortly after President Roosevelt proposed his name for the Ambassadorship.

family of Jumbo visited his brother, Pete Lueb, Sunday.

John Ross has been spending a few days with Arthur Denney in Hereford.

A surprise quilting was given Wednesday in the home of Mr. and Mrs. R. M. Gunn in honor of Mrs. Guy Lawrence. A lovely dinner was served and all reported a good time.

The St. Anthony ball team of Hereford played a game with the Westway boys Sunday, the score being 14-1 in favor of Westway.

Mrs. Buford Luttrell is visiting her husband who is at work in Albuquerque, N. M.

Dan Smith is visiting relatives in Stratford this week.

Mr. and Mrs. E. E. Joiner visited in Muleshoe Saturday.

Ford Doings

BY LA VERNE MANN

Sunday school attendance was up to 70, including Dr. Fly and family of Amarillo, Mrs. Farrell and Scott and children of near Vega, Mr. and Mrs. Bassett of Amarillo and Mr. and Mrs. G. E. Taylor of Frio. Rev. Cloyd came and brought with him an orchestra composed of Misses West and Posey and Billy Ray Phillips and Wayne Edwards and Gordon Durham. After services were over

WELCOME!

To the women of the Seventh District Texas Federation of Women's Clubs. We have a lovely line of Pattern Hats for all the club women of the country.

We Have All Colors.

Vogele Millinery Parlor

Here is our Part and your opportunity in the New Deal!

Look How Little It Costs Now to Buy THE Best Tire!

Goodyear's Famous All-Weather Tread with Full CENTER Traction

Safety, durability and value in the extreme—proved by the fact that more people ride on Goodyear tires than on any other kind. Better fill all your tires right now—it's literally true you may never buy these peak quality tires at prices so low again!

Prices as low as 4.40-21 \$5.65 Other sizes proportionately low

Ireland - Beavers Motor Co.

Phone 383, Hereford.

an egg hunt was given for the several classes.

Mrs. D. B. Mann left Wednesday for a visit with friends in Oklahoma, returning home Monday.

Chas. Simpson who is attending school at Abilene, spent Friday night in the home of his parents, Mr. and Mrs. E. H. Simpson.

Mr. and Mrs. Joe Phipps entertained the young people's Sunday school class with a party Saturday night. Refreshments were served to Misses LaVerné Mann, Mildred and Melvina Stewart, Virginia Simpson, Birdline and Virginia Bowman.

Clyde and George Mann, Thomas and Floyd Simpson, R. W. Stephens, Jr., and F. W. Brunson, Jr.

A large crowd was present for the play given by the high school pupils Friday night.

The Easter program Sunday evening was well attended.

Mrs. G. E. Taylor is visiting in the home of her parents, Mr. and Mrs. O. B. Mann.

Mrs. Herbert and sons of Jerico, are here visiting with Mr. and Mrs. Joe Herbert.

Mr. and Mrs. Edgar Orr left Monday after visiting here for a few days with his brother, Bob.

Mrs. Herbert, Mr. and Mrs. Joe Herbert and son, and Robert and Homer Herbert spent Sunday in New Mexico.

Take Produce to Carl's Grocery. Aubrey Epperson and Buddie Sanders spent Sunday and Sunday night in Tulsa.

Get highest cream prices at Farmers Creamery Association. 7-14c

Ray Johnson and daughter of

Summerfield visited in the C. W. Frye home Sunday afternoon.

Ellie Pearl Franks spent the week end at Flag visiting her brother.

Claude Smith and Miss Allie Smith of Hereford were united in marriage Sunday noon at the home of Mr. Smith's parents, Mr. and Mrs. J. S. Smith, Rev. McDonald officiating. Immediately following the ceremony dinner was served to about thirty guests. The couple in spending the week in Hereford. Miss Smith is the daughter of Mrs. Clifton Cox of Hereford.

Mr. and Mrs. J. T. Cronin and daughter, Rosemary, were in Amarillo Sunday visiting Mrs. Cronin's sister, Mrs. Arthur Lamb and family.

Mr. and Mrs. Roy Gough returned Tuesday from a business visit in East Texas, with her mother at Athens.

CHRISTIAN CHURCH QUARTET SANG AT PROGRESSIVE SUNDAY

A male quartet made up from the choir of the First Christian church visited services held at Progressive school house Sunday afternoon. Rev. E. R. McWilliams delivering a sermon during the day's program, which partook of an all-day meeting with a basket dinner spread at noon.

Messrs. F. M. Krister, E. R. McWilliams, Homer Grizzle and J. H. Trimble were members of the quartet.

Mr. and Mrs. Roy Gough returned Tuesday from a business visit in East Texas, with her mother at Athens.

Attend the Federation's Meeting

—With a confidence in your smart appearance. Have us clean and press your clothes. —They will look like new and feel the same way—And we have one-day service, too.

Welcome Delegates.

HEREFORD LAUNDRY and DRY CLEANING CO.

PHONE 298

Sprolws & Cronin Co.

We extend the Convention Delegates a most cordial welcome to Hereford, and trust their stay will be Pleasant and their Association here long remembered.

SPRING HOSIERY

Beautiful sheer chiffon hosiery in all the newest shades, all sizes—full fashioned, of course—a real, high grade hose. Regular 69c and 79c values, special at

Two Pairs for \$1.00

WHITE SHOES IN FULL SWING

Beautiful shoes for every type of foot—for dress, street and sport wear—we have the size and type to please you—Priced

\$1.48 to \$2.98

Canvas Sandals for Misses and Children— 79c 89c 98c

FOR MEN and BOYS

Whether you have thought of buying another suit or not . . . do so! You cannot afford to pass up these bargains! Assortment of Oxford gray and light gray effects in All-Virgin Wool worsted fabrics of excellent quality.

Young Men's Suits

Two-button, peaked lapel, half lined coat, regular vest, 22-inch cuff bottom trousers in regular or slim models. These are two-pants suits priced from

\$14.95 to \$20.00

Men's - Boys' Straws

For Dress and Harvest

Newest styles and colors in men's "Frigidaire" Straws and Panamas, priced at 98c and \$1.48

Large assortment of harvest hats for men and boys. Leather sweat shield, adjustable bands and eyelet ventilators. Priced up from 25c

Welcome to the Seventh District Federation of Women's Clubs

May Your Visit Here Give You Pleasant Thoughts to Take Home With You.

IKE'S CAFE

I. O. CROTHWAIT

Congratulations

for
The Splendid Work You
your are doing.
GREAT WEST MILL & ELEVATOR
CO., E. E. Fridley, Mgr.

Welcome, Visitors!

When you need real SERVICE for
your car, visit
EDGAR IRELAND SERVICE
STATION
Main Street at First.
Phillips Gas and Oils.

Welcome to the Ladies of the Seventh District Federation of Women's Clubs—

May Your Visit In Our City Be Pleasant and Long Remembered.

PIGGLY WIGGLY

THE STEADYING FACTOR---

—In our NATIONAL LIFE has always been the splendid women of this country. Hereford could have no higher honor than that of entertaining the delegates to the Seventh District, Texas Federation of Women's Clubs.

A Cordial and Sincere Welcome Is Extended to Our Guests by

ROCKWELL BROS. & COMPANY

JOHN OLSON, Manager

Congratulations

On the Splendid Achievements
in Your Club Work.

Ireland-Beavers Motor
Company

Complimentary

to the
SEVENTH DISTRICT
CONVENTION

Farmers Creamery
Association, Inc.

WELCOME

We Are Proud to Have
You As Our Guests

Magnolia Filling
Station
A. C. Thompson

Congratulations On Your Splendid Work
LADIES OF THE SEVENTH DISTRICT

We Are Happy to Have You As Our Guests.

GLENN SNYDER SERVICE STATION

Southwest of Court House.

Texaco Certified Lubrication

Phillips Service No. 2

Across Street East of City Hall

Welcomes

The Seventh District Federation
See Us for Gas and Oil.

To Our Visitors

A Hearty Welcome to Hereford.

If you need real, one-stop service
while here, just ask the way to

The Gulf Service Station

Across Street North of City Hall.

WELCOME—

To the Ladies of the Seventh District Federated Clubs:

Hereford feels honored in having you as her guests and congratulates
you on the splendid work you are doing.

THE CITY OF HEREFORD

E. B. BLACK, Mayor.

If we may help to make your stay
pleasant, please call on us.

WEIR'S VARIETY

Congratulations for the splendid
work you are doing.

HEREFORD BAKERY

WELCOME TO HEREFORD---LADIES OF THE FEDERATED CLUBS

DUE—ONE RAIN

After the rain, it's time to paint up. See our ad just after the rain.

PANHANDLE LUMBER COMPANY

WELCOME TO

The Business and Professional Interests Union

SEVENTH DISTRICT FEDERATION

Best Wishes for a Pleasant and

PROGRAM

TWELFTH ANNUAL CONVENTION
OF THE

Seventh District Federation
of Women's Clubs

By Invitation of

DEAF SMITH COUNTY
CLUB WOMEN

THEME

"Education Is Life"

Club Litany

Leader: God, our Creator, our Father and our Friend, from many homes and with many minds we come together this day, bound to each other as children of Thy Wisdom, Thy Love, Thy Will.

Response: May day unto day utter speech and night unto night show knowledge.

Leader: May the Spirit of the Lord rest upon us, the Spirit of Wisdom and Understanding, the Spirit of Counsel and Right, the Spirit of Knowledge and the Fear of the Lord. Response: Of us may it be said: In her tongue is the law of kindness; she looketh well to the ways of her household and catcheth not the bread of idleness. Her children arise up and call her blessed, saying, Many daughters have done virtuously, but thou excellest them all.

Leader: Here may mercy and truth meet together and righteousness and peace kiss each other.

Response: So teach us to number our days that we may apply our hearts unto wisdom.

Leader: Here shall we stand in the ways and ask where is the good way, that we may walk therein.

Response: Behold Thy Wisdom and Thy Counsel lieth Thy Love.

Leader: Though we have the gift of prophecy and understand all mysteries and all knowledge and though we have all faith so that we could remove mountains, and have not love, we are nothing.

Response: What thou light a candle of understanding in our hearts, that shall not be put out!

Leader: Teach us that we can not truly pray Thy prayer without a pledge that we can fulfill the human part by bringing to pass Thy Will and Thy Kingdom on earth.

Response: (All) Our Father, who art in Heaven.

The American's Creed

"I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign nation of many sovereign States; a perfect union, one and inseparable; established upon those principles of freedom, equality, justice and humanity, for which American patriots sacrificed their lives and fortunes. I therefore believe it is my duty to my country to love it; to support its constitution; to obey its laws; to respect its flag, and to defend it against all enemies."

Club Collect

"Keep us, O God, from pettiness; let us be large in thought, in word, in deed.

"Let us be done with fault finding and leave off self-seeking.

"May we put away all pretense and meet each other face to face—without self pity and without prejudice.

"May we never be hasty in judgment and always generous.

"Let us take time for all things; make us grow calm, serene, gentle.

"Teach us to put into action our better impulses, straight forward and unafraid.

"Grant that we may realize it is the little things that create differences; that in the big things of life we are as one.

"And may we strive to touch and know the great, common woman's heart of us all, and O Lord God, let us forget not to be kind."

Salute to the Flag

The Civilian Salute to the Flag, adopted by the General Federation in 1928 is given as follows:

Stand erect facing the flag, the right hand placed over the heart as the pledge is begun, and extended forward palm upward, with thumb and fingers together as the word "Flag" is reached.

The Pledge to the Flag

I pledge allegiance to the flag of the United States of America and to the Republic for which it stands, one nation indivisible, with Liberty and Justice for all.

Texas, Our Texas

Texas, our Texas, All hail the mighty state,
Texas, our Texas, So wonderful—so great,
Largest and grandest, withstanding every test;
O Empire, wide and glorious,
You stand supremely blest.

CHORUS

God bless you, Texas, and keep you brave and strong,
That you may grow, in power and worth,
Thro' out the ages long.

Texas, Our Texas, Your Freeborn Single Star,
Sends forth its radiance, to nations near and far,
Emblem of Freedom, it sets our hearts aglow,
With thoughts of San Jacinto
And glorious Alamo.

Texas, dear Texas, from Tyrant grip now free,
Shines forth in splendor, your Star of Destiny,
Mother of heroes, we come, your children true,
Proclaiming our allegiance
Our Faith—our Love to you.

Officers

PRESIDENT GENERAL FEDERATION
Mrs. Grace Morrison Poole 1734 N. Street, N. W.
Washington, D. C.

PRESIDENT STATE FEDERATION
Mrs. J. W. Fincher Houston, Texas

SEVENTH DISTRICT OFFICERS
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First Vice President Mrs. Q. S. Barrett, Childress
Second Vice President Mrs. J. M. Rutherford, Chillicothe
Secretary-Treasurer Mrs. Clyde Warwick, Canyon
Appointed Members of Board: Mrs. J. T. Whitmore, Snyder
Mrs. G. T. Hunkapillar, Pampa

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Credentials Mrs. G. A. Nunn, Amarillo
Resolutions Mrs. James Trent, Canadian
Rules and Procedure Mrs. A. P. Duggan, Littlefield
Parliamentarian Mrs. S. E. Fish, Amarillo
Program Chairman Mrs. Tom Rose, Pampa

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Club Institute Mrs. J. A. Hill, Canyon
Motion Pictures Mrs. H. T. Burton, Clarendon
War Veterans Mrs. J. O. Cade, Amarillo
Farm Relief Mrs. Ed Rodgers, Claude
Radio Mrs. Fred Greene, Borger
Rural Cooperation Mrs. Geo. P. Groat, Panhandle

LOCAL COMMITTEES
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Assistant Chairman Mrs. F. M. Kester
Assistant Chairman Mrs. P. H. Gilliland
Credentials Mrs. A. A. Foster
Program Mrs. B. F. Guthrie
Homes Committee Mrs. O. G. Hill
Decorations Mrs. J. P. Slaton
Transportation Mrs. E. W. Harrison
Organist Mrs. G. A. F. Parker
Organist Mrs. Jesse Stinson
Social Mrs. A. O. Thompson
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Law Observance Mrs. Minnie Goodwine, Floyd

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Home Extension Mrs. W. Y. Burden, Wellington
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Adult Education Mrs. J. A. Winchester, Shamrock
Library Mrs. T. L. Brown, Tulsa
Literacy Mrs. O. H. Booth, Pampa

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Natural Resources, Forestry, Natural Scenery, Highways and
Memorial Trees Mrs. W. E. Davis, Childress
Nature Study (Buds, Wild Flowers, Wild Life) Mrs. L. A. Andrews, Crowell
Parks, Playgrounds, Preservation of Historical Spots Mrs. E. G. Barks, Tulsa

Fine Arts
Mrs. J. W. Sanders, Chairman, Amarillo
Art Mrs. C. E. Palmer, Amarillo
Industrial Art Mrs. Paul Roach, Spearman
American Pottery Mrs. Frank P. Bain, Silverton
Clivic Art Mrs. P. R. Jeter, Childress
Art in Home and Garden Mrs. J. B. Noel, Hedley
Prints and Etchings Mrs. J. W. Dooley, Arroyo
Protection of Wayside Beauty Mrs. Ed McLaughlin, Dallas
Art Lectures and Programs Mrs. Lewis Merry, Canadian
Literature Mrs. Sam Isaacs, Canadian
Community Drama Mrs. C. M. Holt, Amarillo
Bible Literature Mrs. R. L. Madden, Memphis
Poetry Mrs. J. H. Jernigan, Childress
Texas Writers Mrs. C. B. Powell, Lubbock
Music Mrs. A. H. Doucette, Pampa
Texas and American Music Mrs. Walter Lander, Fairwell
Folk Music Mrs. Charles F. Smith, Amarillo
Community Music Mrs. Harry Brown, Canyon

Junior Department
Mrs. W. P. Arlett, Chairman, Lamesa

International Relations
Chairman Miss Edna Bryan, Memphis

Legislation
Chairman Mrs. Clint Small, Amarillo

Press and Publicity
Chairman Mrs. T. V. Reeves, Canyon
Rural Press Mrs. O. B. Jackson, Plainview
Urban Press Mrs. Olin Hinkle, Pampa

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Chairman Mrs. Ray Catlinham, Conway
Community Service Mrs. W. R. Ewing, Pampa
Recreation and Right Use of Leisure Mrs. R. A. Tynes, Hereford
Child Welfare Mrs. H. E. Brubhart, Perryton
Indian Welfare Mrs. B. F. Guthrie, Hereford
Correction and Prison Reform Mrs. Carl Scott, Canyon
Problems of Industry Mrs. Carl McAdams, Lockney
Inter-Racial Relations Mrs. A. L. Robertson, Canyon
Public Health Mrs. M. O. Saddoris, Canyon

HEREFORD

Extending to Delegates and Visitors of the
FEDERATED CONVENTION
Profitable Meeting In Hereford

ANNOUNCEMENTS

Wednesday, April 19

Registration of Delegates and Visitors, Methodist Church
12:00 M.—Luncheon, Baptist Church
1:30 P. M.—Board meeting, Baptist Church
2:30 P. M.—Formal opening of Convention, Methodist Church
5:00 P. M.—Tea at the home of Mrs. E. B. Black, courtesy of Chamber of Commerce.
8:00 P. M.—President's evening, High School auditorium.

Thursday, April 20

Ballot Box will be open from 12:00 M. to 6:00 P. M.
8:00 A. M.—Registration of delegates and visitors, Methodist Church.
8:30 A. M.—Convention Session, Methodist Church.
12:00 M.—Luncheon, Baptist Church.
1:30 P. M.—Convention Session, Methodist Church.
4:30 P. M.—County Library Open House, Hostess, Junior Day View Club.
6:00 P. M.—All Delegates Dinner, Baptist Church.
8:15 P. M.—Fine Arts Evening, High School auditorium.

Friday, April 21

8:30 A. M.—Convention Session, Methodist Church.
12:00 M.—Luncheon, Baptist Church.

Wednesday, April 19

12:00 M.—Luncheon
Hostess Clubs—Pioneer, Dean, Wyche, Ward, Fairview.
Local Hostess—Mrs. Rex Tynes
Music—Junior Band
Invocation—Rev. E. E. Robinson
Welcome from County Federation—Mrs. Jack Rose
Music—Junior Band

INTRODUCTIONS:

Those Whom the Seventh District Delights to Honor—
Vocal Solo—Miss Lucille Hicks

Wednesday Afternoon, April 19

1:30 P. M.—Board meeting, Baptist Church.
METHODIST CHURCH, WEDNESDAY AFTERNOON,
2:30 O'CLOCK

Formal Opening of the Twelfth Annual Convention of Women's Clubs of the Seventh District
Call to Order—Mrs. J. A. Hill, President
Vocal Solo, "Lullaby," Cyril Scott—Mrs. C. J. Mounts, Hereford
Accompanist—Mrs. C. H. Dyar, Hereford
Reports of Officers, Standing and Special Committees (all reports three minutes)
Song—"Texas, Our Texas"
Report of Welfare Department
Report of American Citizenship Department
Song—"America, the Beautiful"
Salute to the Flag: Assembly led by Mrs. McMurtry, Clarendon.
Resolutions
Announcements
Adjournment

Wednesday Afternoon, April 19

5:00 TO 6:30 O'CLOCK
Tea at the home of Mrs. E. B. Black, courtesy of the Hereford Chamber of Commerce.

FIRST HALF HOUR

Piano Solo, "Doll's Ballet"—Harold Morris
Vocal Solo, "Bluebonnet Time"—Miss Gladys Siegler
Vocal Solo, "Bluebonnet Time"—Miss Lueta Borden
Miss Lucille Hicks—Accompanist, Mrs. C. H. Dyar

SECOND HALF HOUR

Piano Solo, "Sheep and Goats"—David Gulon
Mrs. J. C. McCracken

THIRD HALF HOUR

Reading—Miss Martha Duncan
Dance—Miss Lueta Borden
Vocal Solo, "Hills of Home"—Oscar J. Fox
Mrs. B. M. Wiltshire—Accompanist, Mrs. J. C. McCracken

THIRD HALF HOUR

Violin Duet, "Serenata"—Moscowski
Mrs. Paul Foster—Mrs. A. C. Thompson
Accompanist, Mrs. J. C. McCracken

THIRD HALF HOUR

Reading—Miss Gladys Siegler
Dance—Miss Lueta Borden
Vocal Solo, "Autumn Storm"—Grieg
Miss Lucille Hicks—Accompanist, Mrs. C. H. Dyar

President's Evening, April 19

8:00 P. M.
HIGH SCHOOL AUDITORIUM

Presiding—Mrs. J. A. Hill
Invocation—Fr. Matthias, Hereford
Vocal, "The Morning Wind"—Gena Brancome
"Allah"—Chadwick
Mrs. Homer Fox—Accompanist, Mrs. J. C. McCracken

Addresses of Welcome:
For the City of Hereford—Mayor E. B. Black
For the Club Women—Mrs. Bob Wilson

Response—Mrs. Sam Isaacs, Canadian
Address: "Education for This Technological Age"
Dr. Bradford Knapp, Texas Tech, Lubbock

Song, "Star Spangled Banner."
Address: "The Faith of Our Fathers"
Dr. J. A. Hill, W. T. S. T. C., Canyon

Harp Solo—Mr. Edgar Pickett, Hereford
Adjournment

Thursday Morning, April 20

8:00 O'CLOCK—METHODIST CHURCH
8:00 A. M.—Registration of Delegates and Visitors.
8:30 A. M.—Call to order—Mrs. J. M. Rutherford, Chillicothe Club Litany, in Concert.
Organ Solo, "Ave Maria"—Schubert
Mrs. Jesse Stanford, Hereford

Reading of Minutes
Resolutions
Introduction of Guests
Fine Arts Report
Song, "America"
Club Institute—Mrs. Q. S. Barrett, Childress

Questions
Song, "The More We Get Together"
Junior Club Hour—Mrs. W. P. Avriett, Lamesa

Club Reports: A through B
Discussion—Mrs. T. V. Reeves, Canyon
Memorial Service—Mrs. Q. A. Griffin, Tulsa

Announcements
Ballot Box open from 12:00 M. to 6:00 P. M. Thursday

Luncheon Program

THURSDAY, APRIL 20, 12:00 O'CLOCK
BAPTIST CHURCH

Local Hostess—Mrs. A. O. Thompson
Orchestra—Music Study Club
Invocation—Rev. E. R. McWilliams

The Club Spirit, the Spirit of Cooperation—Mrs. P. H. Gilliland
"On the Road to Mandalay"—Oley Speaks
Music Study Club

Thursday Afternoon, April 20

METHODIST CHURCH—1:30 O'CLOCK

Convention Session
Presiding—Mrs. Q. S. Barrett, Childress

Club Collect in Concert
Report of Credentials Committee
Violin Solo, "L'Amour-Toujours-L'Amour"—Rudolph Friml

Mrs. A. C. Thompson, Hereford
Mrs. G. A. F. Parker, Accompanist

Reading of Minutes
Report of Department of Legislation
Report of Press and Publicity Department

Song, "Scotland's Burning"
Report of American Home Department
Address—State President, Mrs. J. W. Fincher, Houston

County Federation Reports
Song: "Auld Lang Syne"
Conservation Reports
Club Reports: M through Pampa

Discussion—Mrs. D. A. Gundy, Memphis
Announcements

Thursday Afternoon, April 20

COUNTY COURT HOUSE—4:30 O'CLOCK
County Library Open House—Hostess, Junior Day View Club

Thursday Evening, April 20

BAPTIST CHURCH—6:00 O'CLOCK
ALL DELEGATES DINNER

Local Hostess—Mrs. B. F. Guthrie
Music—High School Orchestra
Invocation—Rev. V. M. Cloyd

The Spirit of the Plains—Mrs. John McLean
The Bold Vaquero—David Gulon
Mrs. Ray Conaway—Accompanist, Mrs. Jesse Stanford

Fine Arts Program, April 20

HIGH SCHOOL AUDITORIUM—8:15 P. M.

Presiding—Mrs. J. W. Sanders, Amarillo
Piano, "Marche Militaire"—Schubert-Tausig
Mrs. Foreman Carr, Pampa

Poems—William Russell Clark, Memphis
Vocal, "Nymphs and Fauns"—Benberg
Mrs. Floyd Hatfield, Borger—Mrs. L. M. Draper at the Piano

Piano, Prelude and Fugue in A Minor—Bach-Liszt
Mr. Edgar Pickett, Hereford

One-Act Play, "Station Y. Y. Y."—Booth Tarkington
Dramatic Department, West Texas Teachers College

PART II
Choral Contest, using "Howdy Do Me" Springtime—David Gulon

Friday Morning, April 21

METHODIST CHURCH—8:30 O'CLOCK

Convention Session
Presiding—Mrs. J. A. Hill, Canyon

Invocation—Mrs. D. W. Hawkins, Hereford
Reading, Selected—Mrs. J. W. Witherspoon, Hereford

Parliamentary School—Mrs. S. E. Fish, Amarillo
Club Reports: C through L

Discussion—Mrs. E. E. Calloway, Tahoka
Song: "It Isn't Any Trouble Just to S-M-I-L-E"

Education Department Reports
Club Reports: Pampa through Z

Discussion—Mrs. Arthur Headley, Dimmitt
Awarding of Prizes

Reading of Resolutions
Invitation for 1934
Election of Officers

Announcements
Song: "God Be With You Till We Meet Again"
Adjournment

Luncheon Program

FRIDAY, APRIL 21—12:00 O'CLOCK
BAPTIST CHURCH

Local Hostess—Mrs. Mark Hanna
Music—Junior Band
Invocation—Rev. E. P. Gieser

Looking Forward—Miss Lillie Hostetler
Vocal Solo, "The Greatest Wish in the World, Teresa del Riego"
Accompanist, Mrs. C. H. Dyar

News Flashes—Local Broadcasting Station
Mrs. D. W. Hawkins

Welcome to
The Seventh District Federated Clubs
E. B. BLACK COMPANY
FURNITURE :: UNDERTAKING
Ambulance Service—Day or Night.

Welcome, Delegates!
May your visit with us be pleasant
and remembered with happy
thoughts.
Grizzle Chevrolet Co.

GREETINGS!
We congratulate you on your
splendid club work.
Hereford Poultry & Egg Co

Greetings, Delegates of the Convention—
Hereford is happy to have you as her guests and we hope you will have a
pleasant stay in our city.
FURR FOOD STORE
Free Delivery JIM HARRELL, Manager. Phone 74

CLOSE DRUG STORE
Welcomes the Federated Women's Clubs. Delicious
Refreshing Sodas. Special This Week—
85c Luxuria Cold Cream - 79c \$1.10 Coty's Perfume 89c
25c Modess 17c \$2.50 Remaud Perfume \$1
1 lb Goodies Cleans Cr. 69c (Rose, Jasmine, Violet)
\$1 Body Powder, Trejur 59c During Convention Jumbo
Cream Sodas—9c

Ladies of the Federation—
Your Leadership at Home Makes Us Proud to
Have You As Guests.
WELCOME
Streu Hardware Company

Congratulations
Hereford Is Proud to Have You
as Guests.
Luken's Grocery

HEREFORD IS HIGHLY HONORED
—by the presence of the delegates and program speakers of the Seventh District Federation of Women's Clubs. We join our entire citizenship in an enthusiastic welcome to you.
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Owner.

Greetings
Ladies of the Convention
A HEARTY WELCOME IS
EXTENDED YOU BY
Quality Drug
RALPH BARNETT

WELCOME
Federation Convention.
Attend the Broadcast
Saturday Night.
American Legion

Congratulations
To the Seventh
District Federation of
Women's Clubs
Star Theatre

WELCOME—
Ladies of the Seventh District Federated Clubs:
Your Social and Civic Pride Is Our Benefit, and We Thank You.
COUNTY OF DEAF SMITH
Judge C. W. Humble.

COMPLIMENTARY
to the
SEVENTH DISTRICT
FEDERATION
NEW CLUB CAFE

—We extend our sincere and best
wishes to you. Make yourself at
home in our shoppe while in town.
Morene's Beauty Shoppe
308 Main Street.

May your visit with us be pleasant, and remembered
with happy thoughts.
Corner Drug Store



WOMEN'S PAGE



MRS. SETH B. HOLMAN, EDITOR, PHONE 30.

W. W. CLUB MEETS WITH MRS. ROBBINS

The W. W. Club met Wednesday, April 12, with Mrs. Haskell Robbins, and the day was spent in quilting.

Mrs. W. A. Springer gave a report on the Council meeting of Saturday, April 8. Plans were made to help entertain the Federation meeting. Reports were made on the following national officers by the following members: Mrs. Paul Williams, Secretary of State; Mrs. Mack Dixon, Secretary of Treasury; Mrs. C. E. Beauford, Postmaster General; Mrs. H. M. Mobley, Secretary of Navy; Mrs. W. A. Springer, Secretary of Interior; Mrs. B. Jones, Secretary of Agriculture; Mrs. W. Westbrook, Secretary of Commerce; Miss Pat Davis, Attorney General, and Mrs. Earl Springer gave an interesting report on the life of the President. Miss Nell Ayers, Deaf Smith county health nurse, made a talk on milk and its care.

Several members were present and the following guests: Mrs. J. H. Dunn, Mrs. O. Smith, Vega, and Miss Opal Mobley and Miss Pat Doss, a new member. The next meeting will be with Mrs. W. A. Springer, April 26.

JUNIOR BAYVIEW MEETS WITH MISS CONKWRIGHT

The Junior Bay View club met last Thursday evening at the home of Miss Ruth Conkwright, with Mrs. B. M. Wiltshire as leader. The topic for the evening was "Rachel Crothers." Mrs. Dave McCurdy gave an interesting paper on Rachel Crothers, the woman. A selected play was given by Mrs. J. C. McCracken.

The Junior Bay View is sponsoring an open house Thursday afternoon to be held in the county library. Out of town guests for the District Federation meeting will be special guests. An invitation is extended to all the members of the local associated clubs to attend.

A delicious salad course was served to Misses Eloyse Pittman, Eva Skelton, Lucille Hicks, Dorothy Flannery, Eunice Glibreath, Fern Carlisle, Edith Shields, Floyd Wilson, Gwendolyn Spradley, Gladys Stieger, Martha Duncan, Ina Mae Hastings, Mmes. J. C. McCracken, Dave McCurdy and B. M. Wiltshire.

Welcome, Ladies of the Seventh District Federated Clubs

—Pay us a visit while in town. The latest wearing apparel for ladies.

Paris Styles in Dresses and Suits.

Lingerie, Hose, Purses, Gloves, in all new wanted shades.



—Just unpacked a beautiful assortment of Blouses—the ideal blouse to brighten up your suit.

Organdies, Linen and Batiste

\$1.00 - \$1.50

Lovely White and Pink Skirts.

Pastel Color Sweaters

FASHION DRESS SHOPPE

THEODORE GEORGE HOUSTON SAFE AND SOUND AT TED HOUSTON HOME

A telegram last Thursday to the F. H. Oberthier home announced the birth that morning of a fine son, Theodore George, to Mr. and Mrs. Ted Houston in Boise, Idaho. Mrs. Houston will be remembered as Miss Fannie Oberthier, who until her marriage in 1932, was one of the leaders in the younger social set of Hereford.

BUSINESS-PROFESSIONAL WOMEN ENTERTAIN

The Business and Professional Women's club of Hereford entertained a group from Plainview and Amarillo Business and Professional Women's clubs, with a banquet Saturday night at the Presbyterian church. The banquet tables were attractively arranged in brilliant Easter decorations and baskets of tulips. Delightful favors of little nests of chickens and Easter eggs decorated each place. A delectable three-course dinner was served by ladies of the Presbyterian church.

Miss Irene Crawford was toastmistress for the occasion. She read a beautiful toast to the members of the two visiting clubs.

Mrs. Olga Eldridge of Amarillo gave an interesting outline of the history and work and organization of the Business and Professional club.

Miss Jewel Eiland of Plainview presented the charter for the Hereford club to the president, Mrs. Bob Wilson, after which the emblem service was given by the group from Plainview.

Plainview visitors were Misses Mable Vore, Lucille Marr, Lena T. Glynn, Veneta Cross, Jewel Eiland, Mmes. Adella S. Drew and Julia Kelly. Amarillo visitors were Misses Frankie Gober, Blanche Davidson, Elizabeth Nixon and Mrs. Olga Etheridge.

MISS KATHLEEN CRONIN TO ENTER SCHOOL

Miss Kathleen Cronin left Sunday for Dallas where she will enter a Secretarial school. She plans to stay with her sister, Mrs. Sam Mosley, who was before her marriage Miss Mollie Rae Cronin of Hereford.

WYCHE CLUB MEETS APRIL 25

The Wyche club will meet the 25th of April at the home of Mrs. Louie Olson. The lesson will be on National Government. Everyone be sure and come. Bring your thimble, scissors and needle with you.

Veteran Gives Valuables To Canyon Museum

"Many of these relics have been carried on my back for miles thru all kinds of weather. They are too dear to me to say 'I give,' I can only say 'I lend,'" wrote R. C. Brown of Rising Star, war veteran, when he made a deposit of World War relics with the Panhandle-Plains Historical Society Museum at Canyon recently.

The collection, which brings back vividly the days of 1913, includes many items of interest, utensils of warfare from both the Germans and the Allies, and pictures showing actual war in some of its most terrible aspects.

Spurs which once belonged to a German captain, a short German sword taken from a German soldier on the Meuse River near Mennay, France, and an automatic taken from a German sergeant near Stenay, France, are interesting pieces. There are also a hand grenade given to Mr. Brown by a French Blue Devil, and a metal image of Buddha given him by a Buddhist. In the miscellaneous collection of shells both large and small, there is a German tank shell which in 1918 had more penetrating force than any bullet that had been made up to that time. A metal identification tag taken from a Russian soldier who was shot as a spy is a mute reminder of the dangers run by "the boys" in carrying out official duties.

In his collection of pictures Mr. Brown has procured scenes of an actual gas attack, a French village following shell fire, Kaiser Wilhelm visiting his sick and wounded soldiers, a soldier asleep in a bomb proof dugout, Hindenburg inspecting a regiment of Prussian Guards, a German ration wagon which was destroyed by American shell fire, and the gruesome scene of a field of action following the battle. Included also in the collection are scenes of castles and cathedrals of the Rhine country secured by Mr. Brown when he visited the country at his leisure.

Of great artistic interest is a beautiful silver crucifix enameled in colors and set with semi-precious stones. This crucifix, a thousand-years old, was given to Mr. Brown by an old French woman.

A group of coins from many lands are among the mementoes in the Brown collection. One piece, an old Roman coin, carries the likeness of Caesar on one side and a symbolic figure on the other.

Pioneer Hall is being placed in readiness for the official opening, April 14, on the occasion of the annual meeting of the Panhandle-Plains Historical Society, and students are busy classifying the relics and arranging them in display cases.

Have You a Dime? Democrats Would Like to Have It!

A dime a Democrat is the quota assessed Texans by the Democratic National Committee. The Texas National Democratic organization of which Roy Miller is director, Senator Margie E. Neal, co-director, and Frank Schofield, finance director, has assumed the task of raising \$75,000, which is ten per cent of the \$750,000 deficit of the Democratic National Committee.

This rather formidable sum is proportionate to what Texas has received and expects at the hands of the Democratic party. It was said in a statement released by National Democratic headquarters at Austin.

The amount requested from Texas was approximately one-tenth of the Democratic vote cast in Texas last November. In determining the quota for each county the Texas organization decided to allot the quota in proportion to the votes cast. Ten cents for each Democratic vote approximates very closely the sum expected from Texas.

There were 1,307 votes cast in Deaf Smith county. The quota is therefore \$130.70.

"Every Democrat in Deaf Smith county ought to feel that the New Deal is worth at least a dime to him," Frank Schofield said. "We are now advising county chairmen of the sums expected of them and anticipate no difficulty in raising Texas part of the party's debt."

C. C. Acker is Deaf Smith county Democratic chairman.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

A large crowd attended the all-day gathering at Sims school-house Easter Sunday. In the forenoon regular Bible study was had, and a noon basket dinner was served. In the afternoon Sims and Thomas communities gave an Easter program, sponsored by the teachers, Misses Alma Foxall and Elizabeth Chapman of Sims, and Lucille Foxall of Thomas. After the program the children enjoyed an egg hunt and the older people played ball.

Iris and Theron Bohannon and Floyd West were in Hereford on Tuesday.

Daniel News

BY MRS. JOE THURMOND

The children enjoyed an Easter egg hunt at the school house Friday afternoon.

Joe Thurmond and family spent the Easter holidays with home folks at Rhome, returning Monday.

Mrs. Dune Moore entertained Friday night with a party honoring Miss Zelma Garrison of Olton. Daniel school closes this week with a program Friday night to which everyone is invited.

Mr. and Mrs. Floyd Tomlinson visited her parents at Plainview Sunday.

Joe Moore and family spent Easter-day with her parents at Olton, Miss Zelma Garrison returning to Olton with them after having spent several weeks here with her sister, Mrs. Joe Moore.

Several from here enjoyed the dinner and egg hunt at Palo Duro Sunday.

Mrs. Ralph Barnett was over from Canyon Tuesday visiting homefolks in Hereford.

Mrs. S. L. Easley was seriously burned Monday when she attempted to light a gas burner in a chicken brooder. Exploding gas severely burned her arm until it was necessary to have hospital treatment in dressing the wound.

Mrs. W. L. Branson and Mrs. G. F. Branson and family of Amarillo were week end visitors in the W. L. Branson and A. H. Ellison homes.

Keflar Muse, who is attending T. C. U. at Fort Worth, spent the Easter season with his parents, Mr. and Mrs. George Muse.

The Rutherford Club will entertain their husbands and the teachers of Central school on April 27 at the Central school building.

R. E. Kessle and family were visitors in the home of relatives in Lubock Sunday. Mr. and Mrs. Hubert Dowell accompanied them, to go on to Slaton for a visit with relatives.

Mrs. J. W. Henry of Plainview is visiting her parents, Mr. and Mrs. J. C. Allred, this week. The Allreds were visitors in Plainview Saturday and Mrs. Henry returned with them.

Lester Trimble of Clovis visited his brother, J. H. Trimble, and family here Sunday afternoon and evening.

Mrs. E. W. Harrison returned Friday from Pampa where she was called the Sunday before by an emergency operation for appendicitis performed upon her daughter, Miss Mattie Lou, who teaches near there. She is recovering as well as could be expected.

Mr. and Mrs. Alton Fraser spent Friday in Amarillo.

Mrs. B. T. Bell of Canyon arrived Saturday for a visit with her daughter, Mrs. E. S. Ireland.

Misses Eloyse Pittman and Gwendolyn Spradley spent Friday night and Saturday in Amarillo visiting friends.

Miss Willie Allen of Lubock spent Sunday with her sister, Mrs. J. C. Parker.

Mr. and Mrs. Tony Harlan of Amarillo visited her parents, Mr. and Mrs. J. L. Fuqua, over the week end.

Mr. and Mrs. P. E. Beyer and three children were down from Amarillo to spend Sunday with his parents, Mr. and Mrs. J. E. Beyer. They were accompanied by Mrs. Beyer's grand-mother who has been visiting them from Oklahoma.

Miss Mattie Lou Harrison who was recently operated on for appendicitis in Pampa, has recuperated enough to be brought home Monday evening for convalescence.

Progressive News

BY OLIVE PERKINS

Take Produce to Carl's Grocery. J. L. Click and Leonard Click went to White Deer Thursday.

Get highest cream prices at Farmers Creamery Association. 7-10 Mr. and Mrs. Haskell Benson visited Mrs. Benson's mother, Mrs. Johnston, near Dimmitt Tuesday.

A baby son was born to Mr. and Mrs. Jim Ricketts Monday, April 17th.

Mrs. Blakemore gave a party Thursday evening in honor of the teachers, Miss Lilith and Lawrence Boyd. The evening was spent playing games and working jigsaw puzzles.

The teachers gave the pupils an Easter egg hunt Friday afternoon. Several prizes were given the children for finding the most eggs and for other stunts. Mrs. Blakemore visited the school Friday afternoon and helped with the entertainment of the children. Mary Katherine Edwards, Marian Botts and Wayne Hutchenson also enjoyed the hunt.

Mr. and Mrs. Walter Galley had supper with Mr. and Mrs. Ray Hershey Sunday.

Mr. and Mrs. W. L. Thompson and son of San Jose, Calif., visited Mr. and Mrs. Raymond Saylor last week. They were old friends of the Saylor's when they lived in California.

Mrs. Ira Ricketts visited her mother, Mrs. W. A. Ricketts, in Hereford Thursday afternoon.

Mrs. Perdue helped Mrs. J. L. Click make cheese last Thursday.

Mr. and Mrs. Haskell Benson and Leatrice were in Amarillo last Thursday.

Mr. and Mrs. Orpha Click and daughter of Hereford visited his parents Thursday.

Mr. and Mrs. Raymond Saylor and Jeanette and Charles Green and family attended a family dinner at the Jacksons Sunday.

A large crowd enjoyed the dinner at Progressive Sunday. After dinner a fine program, under direction of Miss Lilith Boyd and Mmes. C. C. Bowman and J. E. Blakemore, was given. Rev. McWilliams preached the Easter sermon.

Dean News

By MRS. H. L. HARRELL

Take Produce to Carl's Grocery. Bad weather prevented the club meeting with Mrs. Bennie Fulkerson Thursday. The next meeting will be with Mrs. Harrell April 27. Mr. and Mrs. Lloyd Harrell entertained a number of friends Friday night with a party. Refreshments of sandwiches, cake and coffee were served.

Mrs. Geo. Lewis and Gladys, Larvine Matthews, Frances Hut-

son, Beauford Hutson and Clyde Smithers spent Friday night in the Harrell home.

Mr. and Mrs. Z. Thomas visited the Bennie Fulkerson home Monday.

Z. Thomas was in San Angelo marketing wool last week.

Mr. and Mrs. Lee Crawford spent Saturday and Sunday night in the Lloyd Harrell home.

Clem Friemel and family spent Sunday at Umbarger.

Mr. and Mrs. T. P. McCollister spent Tuesday afternoon in the Clyde Strickland home in the Ford community.

Mrs. Howard Morel is visiting in New Mexico.

Mrs. D. C. Williams, who has been making her home with her daughter, Miss Iva Williams, manager of the Southwestern Bell Telephone office, left Friday for St. Louis where she will visit for

a while with another daughter, Mrs. W. P. Graham.

Fresh VEGETABLES

Friday and Saturday

Reasonable Prices

Fruit and Vegetable House Mrs. Ross Fuller.

Federated Women's Clubs

Hereford Welcomes You and Hopes Your visit will be a happy one.

F. M. Kester & Son

Watches, Diamonds, Jewelry

We Extend a Hearty Welcome to Seventh District Federation Convention Visitors.

Munsingwear For Ladies



Munsingwear Hosiery

In the new shades for spring, in both chiffon and service weights; colors of Taupe, Chucker, Ocre, beige and Dawn Gray. Price—

69¢ and \$1.00

Lingerie

Munsingwear bloomers, step-ins, combinations, dance sets, pajamas and night gowns. Prices range from—

50¢ to \$3.50

Also we have just received a new shipment of children's Munsingwear sox in sizes from 4 1-2 to 10, in an assortment of new shades.

FOX MERCANTILE CO.

"A More Beautiful Hereford"



This Bank is under Government Supervision

Have Money

Federal Reserve Bank

FEDERAL Reserve banks have the backing of the District Federal Reserve bank; therefore, we can take our securities to them and borrow money when we need it.

When your money is in our bank you can get it when you WANT it.

START SAVING REGULARLY NOW

We Welcome YOUR Banking Business



THE FIRST NATIONAL OF BANK HEREFORD

A Strong Bank Thoughtfully Managed



Welcome to the Seventh District Federation

Ladies Print Dresses, Washable, Fast Colors, New Styles and Shades—Priced

\$1.00 and \$1.95

Hose, Full Fashioned, All Shades—49¢

POPULAR STORE

FOR BEAUTIFUL SKIN

—There is no excuse for not having a beautiful complexion.

—A few minutes each morning and evening spent in cleansing and messaging the face will show wonderful improvement in the condition of the skin.

—We carry all the best known lines of face creams and lotions.

—We extend a sincere welcome to the ladies of the Federation and an invitation to visit our store.

City Drug Store

"A More Beautiful Hereford"

International Sunday School

Lesson

BY DR. J. E. NUNN

April 23.

JESUS REBUKES SELF-SEEKING

Mark 9:33-43

33. And they came to Capernaum: and when he was in the house he asked them, What were ye reasoning on the way?

34. But they held their peace: for they had disputed one with another on the way, who was the greater.

35. And he sat down, and called the twelve; and he said unto them, If any man would be first, he shall be last of all, and servant of all.

36. And he took a little child, and set him down in the midst of them: and taking him in his arms, he said unto them,

37. Whosoever shall receive one of such little children in my name, receiveth me: and whosoever receiveth me, receiveth me not, but him that sent me.

38. John said unto him, Teacher, we saw one casting out demons in thy name; and we forbade him, because he followed not us.

39. But Jesus said, Forbid him not: for there is no man who shall do a mighty work in my name, and be able quickly to speak evil of me.

40. For he that is not against us is for us.

41. For whosoever shall give you a cup of water to drink, because ye are Christ's, verily I say unto

you, he shall in no wise lose his reward.

42. And whosoever shall cause one of the little ones that believe on me to stumble, it were better for him if a great millstone were hanged about his neck, and he were cast into the sea.

43. And if thy hand cause thee to stumble, cut it off: it is good for thee to enter into life maimed, rather than having thy two hands to go into hell, into the unquenchable fire.

Golden Text: Love worketh no ill to his neighbor: love therefore is the fulfillment of the law.—Romans 13:10.

Time: Summer of A. D. 29, in the third year of Christ's ministry. **Place:** Capernaum.

Introduction.

Leaving the neighborhood of Mt. Hermon and Caesarea Philippi, our Lord and his disciples proceeded southward to take up their work again in Galilee; but they knew that everywhere their enemies were on the watch for them, so they avoided the main-travelled roads, nor did they any more teach openly from village to village. Over and over the Saviour repeated his prophecies of his approaching arrest, crucifixion and resurrection, for he wanted his disciples to be prepared for those great events; but they could not comprehend the significance of his words, nor did they until his resurrection had placed upon them the stamp of glorious reality.

The Erroneous View of the Apostles.

There was a very profound misconception concerning the Messiah in the minds of the Twelve as they returned to Capernaum. They fully expected him to establish the Messianic Kingdom within a short time. But they now thought that his Kingdom would be a worldly kingdom. It was from this viewpoint that they took it for granted that the Twelve would occupy high positions in the kingdom.

On this account they had no little argument with each other as they journeyed, the Master now

and then walking ahead of the group but apparently overhearing what they said. They were not arguing about the foretold death of the Master, but about "the relative rank of each of them in the political kingdom which they were expecting him to establish" (Robertson). The ignoble part of the argument was not the competition among them as to the service they could render, but the rank they desired to occupy.

The Question of the Master.

When the company reached Capernaum, the base of the great Galilean ministry, the house of Peter seems to have been open and ready for them. This was "the home of Jesus when in the city." He asked them, "What were ye reasoning on the way?" If the altercation was not actually audible to Jesus who was walking a little ahead, he certainly was aware of it. To the earnest question of the Master not one of the Twelve summoned courage to reply. "They held their peace."

The Greatest Is He Who Serves Most.

In the attitude of the teacher "he sat down, and called to the Twelve," for they were the disputers and seem to have constituted the entire company that took the journey with him. Not in severe rebuke, but rather with firm reproof he showed the better way. He laid down the law of greatness in his Kingdom. "If any man would be first, he shall be last of all and servant of all." In other words, any man who would be first in honor must be first in service. "The Kingdom of Christ is not a Kingdom of self-seeking, but of self-sacrifice. And he is greatest in it who loves best and serves most."—Jones.

The Example of the Child.

No finer model could the Master give to the disciples than to take a little child, "and set him in the midst of them and threw his arms around him." "A little child has no pride, knows nothing of worldly rank or position, and is simple, teachable and loving." When Jesus put the child before them "it was an object lesson to the arrogant conceit of the twelve Apostles contending for primacy."

This entire incident, so perfect in its tender beauty, should teach us the value of work for and with children, in the home, the school and the church. Nothing pays better than bringing children to Christ. Children not only serve as the best example of the purity, trust and teachableness, which should mark all Christians, but they are the church of the future; as we guide and develop them now, we are building the kingdom of God that is to come. The Sunday school, and all other instrumentalities for the Christian nurture of children, first and foremost being the Christian home—these stand at the very heart of the nation, these are the hope of the world. There is no sounder statesmanship than the loving leadership of a little child in the ways of the Saviour.

Jesus Condemns Bigotry.

"Teacher, we saw one casting out demons in thy name." The man bade the demon "Come out of him, I command you in the name of Jesus of Nazareth!" and the evil spirit obeyed. "And we forbade him, because he followed not us," "Us," he it noted, not "thee." John was concerned for his own prepossessions as an apostle more than for the honor of his Lord.

"But Jesus said, Forbid him not." Christ never forbids any kind of tribute to himself, however crude and imperfect it may be. All reverent use of the name of Christ is to be encouraged, not rebuked. "For there is no man who shall do a mighty work in my name and be able quickly to speak evil of me." "This condemns limiting the work of the Spirit of God to any sect or outward form of church."—Dean Alford. "True likeness to the Saviour would lead us to rejoice that the kingdom of Christ is advanced, whether by a Presbyterian, an Episcopalian, a Baptist or a Methodist."—Albert Barnes. "Some are wedded to their own creed that they would rather let sinners perish than suffer those who differed from them to become the instruments of their salvation."—Adam Clarke. "This reply of Jesus' Forbid him not," is

Lost 40 Pounds On Doctor's Advice

"I'm a user of Kruschen Salts as a reducing remedy and can say they are fine. Have lost more than 40 lbs. in the past year. Am gradually reducing as my doctor advised." Miss Bertha Walde, Haman, N. Dak. (Oct. 26, '32).

Once a day take Kruschen Salts—one half teaspoonful in a glass of hot water first thing every morning. Besides losing ugly fat SAFELY you'll gain in health and physical attractiveness—constipation, gas and acidity will cease to bother—you'll feel younger—more active—full of ambition—clear skin—sparkling eyes.

A jar that last 4 weeks costs but a trifle at any drug store in the world—but demand and get Kruschen and if one bottle doesn't joyfully please you—money back, adv

THE CHURCH WORLD

Church of Christ

Sunday, April 23: Bible study in classes, 10 a. m. Scriptural lesson at 11 a. m., followed by communion service.

Young people's program Sunday evening:

Subject: Some things which are an abomination to God.

1. Abominations defined: Chas. White.

2. Abominations may be general or national in nature: Miss Thelma Cothran.

3. Abominations may be specific or individual in nature, as pertains to persons living on earth: Miss Ora Vernon.

Leader: Leonard Knox.

Wednesday, April 26, 8:00 p. m., mid-week Bible study, at which time we will study the 13th chapter of the Gospel by Mark.

A cordial welcome awaits you.

Assembly of God Church

Wm. A. COXE, Sr., Pastor.

The special services which were advertised to be held at the Assembly of God church on Avenue G, and which were postponed, will begin Sunday, April 23.

Evangelist Gordon Lindsey of Portland, Oregon, has held between 50 and 60 revivals, traveled over 1000 miles. He has just closed a meeting in Memphis, at which place capacity crowds and great interest were shown. The evangelist will be assisted by Ivie Parker, an accomplished saxophone artist, and William A. Cox, Jr., a trumpet soloist. The general public is cordially invited to attend these services. "Come thou with us and we will do thee good."

A strong reproof to bigots who are ready to deny the Christian or Church name to those who are not of their set or organization."—Rev. Edwin W. Rice, D. D. Christians should seek to get all men to ally themselves with Christ, as clearly as may be, and in the best way possible, but in some way.

Causing to Stumble.

"And whosoever shall cause one of these little ones that believe on me to stumble." "These little ones" are all childlike hearts, such as the little child whom Jesus was still perhaps holding in his arms. Stumbling-blocks are any hindrances placed in another's pathway of life, by deed or word or look. "Don't block the gangway," sailors cry to people that prevent access to the ship along the sloping passageway. That is what is done by any one who hinders or leads astray a boy or girl, a man or woman, who is trying to be good and do his best.

"And if thy hand cause thee to stumble." Literally, "scandalize thee." The Greek verb is derived from the Greek noun skandalon, "the stick in a trap on which the bait is placed, and which springs up and shuts the trap at the touch of an animal. Hence, generally, a snare, a stumbling-block. Christ's meaning here is: 'If your eye or your hand serves as an obstacle or trap to ensnare or make you fall in your moral walk.' Any loss is good for us if thereby our lives can be purified and we can be brought nearer to God."

"Education Is Life"

To the Ladies of the Seventh District Federated Clubs Convention

... We extend to you our very best wishes and welcome you to our city.

... We congratulate you on your splendid club work and are proud to have you as our guests.

"A Hearty Welcome"

TEXAS UTILITIES COMPANY

"A More Beautiful Hereford"

St. Anthony's Church

Attendance at Sunday mass was pleasing. Members of the Altar Society gave evidence of artistic skill as well as zeal and devotion for the house of God in arrangement and altar decorations. The grouping of potted plants and lilies rising in graceful simplicity among the candles produced a charming effect. The choir's rendering mass "carried aloft on the wings of its stirring melodies hearts that had grown weary with earth's strife and led them into the very joy and peace of God."

Good Friday services were well attended. This memorial service has become a more wide-spread custom, in fact, all work is suspended in many large cities from 12 to 3 on Good Friday, business establishments remain inactive, and the stock market closes, and all go to the churches to spend this time in remembrance of our blessed Lord's sacred passion.

The dance Tuesday night given for benefit of St. Anthony's baseball team proved a success. The music by Ralph Smith and his orchestra was appreciated by all.

First Methodist Church

REV. E. E. ROBINSON, Pastor.

Preaching at 11 a. m., subject, "The Greatness of Jesus." At 8 p. m., "The Undiscouraged God." Special music by choir. Junior church at 11 a. m. Sunday school at 9:30. Young people at 7 p. m. Let the people of Hereford come to church. Do you need help to

Seeds--

Recleaned and Tested

CORN
KAFIR
MILO
HEGARI
RED TOP CANE
SEEDED RIBBON
CANE
SUDAN
BLUE GRASS
WHITE CLOVER
SWEET CLOVER

"Better the Soil,
Better the Crop."

McLean
&
Pitman

Phone 1

strengthen you for this trying time? You will find in worship the power that will steady you for all the demands upon you. Come, let us worship God in some church. As church people let us work together to overcome evil and establish righteousness.

Mrs. W. F. Gabbert returned

Thursday of last week from California where she spent the past winter. Mrs. Gabbert says California is nice but earthquakes are not at all pleasant.

Mr. and Mrs. W. M. Stovall of Nara Visa, New Mexico, visited Sunday in the home of their daughter, Mrs. Egbert Brady.

Woman, 87, Never Tired—Takes Iron Daily

"I am 87 years old and attend parties and do not get a bit tired. I eat and sleep well, thanks to Vinol iron tonic."—Mrs. M. Batdorf. Vinol tastes fine! City Drug Store.—adv

BUSINESS AND PROFESSIONAL ABSTRACTS

The title to your land is vital. Our Abstracts correctly reveal the title.
A. O. THOMPSON ABSTRACT CO.
5 1/2 per cent Federal Farm Loans.

AUDITOR

PAUL S. CORBETT
Accountant and Auditor
Income Tax Service
Office County Court House

Beautition

MRS. CARL JENNINGS
BEAUTY SHOPPE
Modern Equipment
Experienced Operators
Same High Class Service to Each Individual. Phone 26.

BARBER

MEN AND WOMEN
Who are particular about their personal appearance try
STAR BARBER SHOP
Hair Cuts, 25c

CLEANERS

WEST TAILOR SHOP
MRS. O. F. WEST, Proprietor
Clothes Called for and Delivered.
Phone 383

DAIRY

PRAIRIE DAIRE
Grade "A" Milk
Sweetmilk, Cream, Buttermilk
We Deliver Daily.
Phone 644

S. O. WILSON
DAIRY
Grade "A" Milk, 10c quart.
Phone 9027

FLOWERS

EASTER FLOWERS
I will have a few nice pot plants for Easter.
Cut Flowers Ordered.
MRS. JOHN P. SLATON

GAS-OILS

BILL SMITH
SERVICE STATION
Corner First and Main
PHONE 168
PHILLIPS "66" PRODUCTS
Car washing and greasing, and road service.

PHILLIPS SERVICE NO. 1
Just East of Court House,
Phone 69—All Night Service
Specialized Greasing, Tire Repairing and Road Service

GLENN SNYDER
Service Station
Southwest of Court House
Texaco Certified Lubrication

EDGAR IRELAND
Service Station
Main Street at First
We wash and grease cars right.
Phillips Gas and Oil.

DIRECTORY INSURANCE

INSURANCE

JNO. H. PATTON
PHONE 50

INSURANCE

BONDS

HEREFORD INSURANCE AGENCY

John McLean, Manager

E. P. SMITH

115 East Third Street

Insurance, Loans, Real Estate and Rentals.

LUNCHES

THE CHOCOLATE SHOP
Plate Lunches
Sandwiches
Cold Drinks, Sandles
Magazines.

NURSING

PRACTICAL MALE NURSING
In homes, reasonable charges.
Phone 277 or see me at my home.
LEONARD KNOX

PLUMBING

Get Your Plumbing Supplies Here!
ROUNTREE PLUMBING AND HEATING
Phone 160

PHYSICIANS

DR. E. B. THOMASSON
SURGERY
General Practice
Office Over Corner Drug Store.
PHONES
Residence 224 Office 37

DR. T. L. MORGAN
Physician and Surgeon
Buckner-Lambert Building
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SECOND-HAND

D. M. RAYZOR
Second-Hand and Custom-Made Furniture.
Try and find anything of wood I can't make or repair.
504 North Main Street

NEW AND USED TIRES
Wheels, Rims, Pumps, Jacks
Mud Chains, Batteries, Etc.
Come and See Us.

DANIEL'S TIRE SHOP

LOOKING FOR A NEW APARTMENT?
TURN NOW TO THE WANT ADS

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. In 10 cts. and 35 cts. packages. All dealers. (Adv.)

"GREETINGS TO FEDERATION CONVENTION"

Texas Market & Grocery

PHONE 353—FREE DELIVERY

SPECIALS FRIDAY AND SATURDAY

CATSUP, large bottle	10c
LUNA SOAP, 10 bars for	19c
SANDWICH SPREAD, El Food, 1000 1st or 10 O'Clock	15c
CRYSTAL WEDDING OATS	18c
SPUDS, 10 pounds No. 1	13c
CHIPS, large package	19c
CRACKERS, 2 lbs B. C. C.	21c
K. C. BAKING POWDER, 25 ounces	19c
SPAGHETTI, Franco-American, three for	25c
JELLO, any flavor, three for	20c
SPAGHETTI, Franco-American, three for	25c
KRAUT, Pork & Beans, Hominy, Tall Boy, 3 for	25c
APRICOTS, PEACHES gallon	37c
CHERRIES, PINEAPPLE, gallon	45c

PURE PORK SAUSAGE, lb	5c
PURE HOG LARD, pound	5c
PORK ROAST, nice and lean, lb	10c
HAMBURGER MEAT, fresh ground, lb	5c
LONGHORN CHEESE, lb	14c
BEST BEEF ROAST, lb	8c
FOREQUARTER STEAK, 3 pounds	25c
STEAK, Loin, Round or T-Bone, Baby Beef, lb	15c

It made me a member of the Bronze Booster's Club!

CONOCO

INSTANT STARTING
LIGHTNING PICK-UP

CONOCO
BRONZE
GASOLINE

Never have gasoline claims been so quickly proved and underscored by hundreds of thousands of drivers... intent only on finding a better gasoline at a "regular" price. At Red Triangle Stations.

STAR

Hereford, Texas

TODAY - TOMORROW

Wednesday
Thursday

APRIL 19-20

The Great
LIONEL BARRYMORE
Playing in

"SWEEPINGS"

Its First Presentation in Texas!

ADMISSION ONLY 10c-20c

Friday - Saturday

APRIL 21-22

with Matinee Saturday Afternoon

A Big 10c Program

Featuring George O'Brien in

"SMOKE LIGHTNING"

and the Seventh Chapter of
"Jungle Mystery"

Sunday Matinee

Monday and Tuesday

APRIL 23-24-25

Helen Hayes, Gary Cooper and
Adolphe Menjou Play in

"FAREWELL TO ARMS"

The great picture you have been
waiting for.

Also MICKEY MOUSE and NEWS
ONLY 10c-20c ADMISSION

Wednesday - Thursday

APRIL 26-27

A Comedy for All

May West and Cary Grant in

"SHE DONE HIM WRONG"

MISS IT AND BE SORRY!

COMING:

Four great pictures we have coming
will not come under the above
price scale—

"KING KONG"

"STATE FAIR"
(With Will Rogers)

"CAVALCADE"

and Eddie Cantor in
"KID FROM SPAIN"

Jake De' Cake



That's A Horse Of A Different Color



By M.B.

Federated Clubs

(Continued from Page One)

E. B. Black, courtesy of the Hereford chamber of commerce.

Presidents' Evening

Presidents' Evening at the high school auditorium with Mrs. J. A. Hill presiding. Addresses to be given by Dr. Hill and Dr. Knapp, Mayor E. B. Black of Hereford, Mrs. Bob Wilson and Mrs. Sam Isaacs.

Thursday morning at 8 o'clock, convention session at the Methodist church; registration of delegates and visitors; called to order, 8:30, by Mrs. J. M. Rutherford, Chillicothe; club institute, Mrs. Q. S. Barrett, Childress; junior club hostess, Mrs. W. P. Alvrett, Lamesa; discussion, Mrs. T. V. Reeves, Canyon; Memorial service, Mrs. Q. A. Griffin, Tulsa.

Other Sessions

Thursday afternoon, 1:30 o'clock, meet at Methodist church with Mrs. Q. S. Barrett, Childress, presiding; reports; address, state president, Mrs. J. W. Fincher, of Houston; discussion, Mrs. D. A. Grundy, Memphis. Thursday evening, 6 o'clock, All-Delegates Dinner at Baptist church, with Mrs. B. F. Guthrie as local hostess. Fine Arts program, 8:15 o'clock, at high school auditorium, with Mrs. J. W. Sanders, Amarillo, presiding. Friday morning, 8:30, convention session at Methodist church with Mrs. Hill presiding; discussions, Mrs. E. E. Calloway, Tahoka, and Mrs. Arthur Headlee, Dimmitt; reports and announcements. Luncheon at Baptist church with Mrs. Mark Hanna as hostess.

Fine Arts Program

Both "Presidents' Evening" and "Fine Arts" programs are open to the public and citizens are assured of treats in discourses, music and general entertainment at each of them. The latter program, at 8:15 Thursday evening, will feature William Russell Clark, poet of Memphis, and the federated clubs chorus contest singing, "Howdy Do, Miss Springtime." A one-act play, "Station YYY," by Booth Tarkington, will be given by W. T. S. T. C. dramatic department also Thursday evening.

Internal Revenue Stamps On Sale In Hereford Now

E. L. Donner, postmaster, says he is permitted now to keep on hand for sale internal revenue stamps required on various legal documents since July 1, last year.

A new ruling by the post office department permits post offices of second class and those in county seat towns to sell the revenue stamps. They come in denominations from one cent up to five dollars, and may be mixed indiscriminately as long as their total value equals the tax necessary for the legal document.

The service of having stamps for sale in Hereford is of great value to local transactions whose papers require their use. Heretofore it has been necessary to secure them elsewhere.

Remote Control Program to Be Heard Saturday

The broadcast of a program from Hereford by remote control over Station WDAG, sponsored by the local American Legion boys, will be staged in the high school auditorium next Saturday night, April 22, beginning at 9:00 o'clock.

The entertainment will consist of vaudeville specialty numbers in the usual radio style, and a small admission charge will be made to help defray expenses. The program will be put on by the "Flying Dutchman Circus" of Amarillo with several Hereford numbers added.

Efficiency Of Brand Want Ads Again Shown

The romance of want-ads keeps merrily on its way. Two signal services The Brand was delighted to perform through its advertising last week was to find a lost purse containing money, which was returned intact; and delivering a coat to a school boy who inadvertently left it in the wrong automobile in attending the county track meet several weeks ago.

J. L. Thompson brought in the purse and money before the paper was finished printing last week and the advertiser was present at the time to learn if anyone had replied. J. E. Ford of Fairview community called to get J. F.'s coat just a few minutes later. A pair of lost spectacles was also returned to its owner by a want-ad that told of their being found.

Odd Fellows to Convene April 25 at Panhandle

The annual convention of the Panhandle Odd Fellows Association will be held in Panhandle Tuesday of next week, April 25, and a number of Hereford Odd Fellows and Rebekahs plan to be in attendance. Dr. R. T. Kibbe appears on the program to make a response to the welcome address.

Many of the officers of the Grand Lodges have notified Panhandle committees they will be in attendance, and teams from a number of the member towns will put on degree work in competition against each other.

Muleshoe Bank Robbers Elude Questing Law

Arrests are expected at any moment of two robbers who held up the Blackwater Valley State Bank of Muleshoe Thursday afternoon of last week, locked up three workers in the vault and escaped with a quantity of cash.

The bandits were chased almost to Plainview before eluding their pursuers, and last reports tell of their hiding place seemingly located west of Muleshoe across the New Mexico state line.

Santa Fe Trains Change Time Over Division

Santa Fe through trains arriving at noon and in the early evening in Hereford will change their schedules next Sunday, according to word given out this week.

Under the new time table the noon train will arrive 45 minutes later, at 12:30, and the evening train from the east will come an hour and 13 minutes earlier, at 6:35.

JOHNNIE MCLENDON MARRIES CLOVIS GIRL OF SAME NAME AT PORTALES, NEW MEXICO

Johnnie McLendon, for many years associated with the drug stores of Hereford, working at times in each of the City, Corner and Close stores in Hereford, has married Miss Dee McLendon, of Clovis, daughter of W. E. McLendon and sister of the recent Captain Bill McLendon of the West Texas Teachers Buffalo football team.

They were married in Portales April 9, according to the Clovis Evening News-Journal. They will make their home in Amarillo where Johnnie is associated with the Lincoln Drug Company.

Too Late to Classify

FOUND: Casing and rim lost in front of Emmett Hales residence on Miles Avenue, Tuesday night. Owner may have same by paying for this ad. 15dh

FOUND: a boy's coat; left at Texas Utilities office. Owner may have same by paying for this ad. 15dh

Langdur Prize Winner.



Berkeley, Calif.—Photo shows Frank Spedding, winner of the 1933 Langdur prize for the most outstanding chemical research in the United States by a chemist under 30 years of age.

Importance of Birth Records Shown by State

Texans are now being asked by the Federal Bureau of the Census if they can prove they have been born. For absolute proof a record of birth should be on file with the Bureau of Vital Statistics, Texas State Department of Health. The Registration Area is that part of the United States where, according to the government test, at least 90 per cent of all births and deaths are recorded with the proper officials. Texas is the only state that is not in this area and the present check by the government is for the purpose of finding out whether or not Texas should be admitted.

To secure this recognition and be placed on a par with other states it will be necessary for each person to see that any death or birth occurring in their family during the past year has been filed with the local registrar and that

FRYERS—MILK FED
Weight 2 pounds and over
35c Each—3 for \$1.00
Phone 445—We Deliver.
ROGER BRUMLEY
812 E. 10th St., Hereford



Cook With Gas
FOR SPEED
COMFORT
ECONOMY
ACCURACY
CONVENIENCE
West Texas Gas Co.
GOOD GAS WITH UNDISPUTABLE SERVICE

he has sent the report on to the state office. This check is now in progress and it is necessary that the records be sent in at once.

The proper registration of births and deaths is of the greatest importance not only to the individual but also to the public at large. A birth certificate will prove the right to inheritance, citizenship, legitimacy, school age, legal age for marriage, right to vote, right to hold public office, age for military service, nationality in foreign countries and qualification for jury service. They are also used in securing passports and determining the birth rate in states, counties and cities.

No civilized community should allow a human being to die and be buried without an official record being made of the fact. Such records are indispensable in determining the cause of death, relative death rates, ratio of deaths to births, duration of life, rates of insurance and relative healthfulness of different states and localities. They are necessary in proving death for probating wills, settling estates, establishing claims for insurance and pensions and proving ancestry and heredity.

John Landrum of Taylor, Texas, is visiting this week with Monroe Hartman, who lives on the Roy Gough farm east of town.

HUTCHINSON COUNTY TREASURER VISITS HERE

Mr. and Mrs. J. M. Hedgecock of Stinnett are visiting in the home of her parents, Mr. and Mrs. W. N. Atkins, in South Hereford. Mr. Hedgecock is treasurer of Hutchinson county and is further enjoying his visit here by exchanging reminiscences with his old school mate, Edgar S. Ireland.

Mrs. N. E. Milburn is having her tonsils removed at the Deaf Smith County Hospital today.

Think It Over
Riding on the spur of the moment has punctured many a tire.

PIGGLY WIGGLY

Specials Friday & Saturday

SUGAR 10 lbs fine granulated 45c

GRAHAM CRACKERS Brown's, 2 pounds	25c	SOAP P. & G., five bars for	13c
SALTINE FLAKES Two-pound box	21c	TOILET SOAP Lux, two bars for	13c
JELLO New style, three packages	20c	LUX Washing Powder, large box	21c

ORANGES Sweet and Juicy, dozen	12½c	SPUDS 10 lbs No. 1	12½c	LEMONS 360 Size Dozen	19c
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PEACHES Gallon can for	34c	SARDINES Large oval can, tomato or mustard	10c
APRICOTS Gallon can for	36c	PEANUT BUTTER	22c
SALMON Two cans for	15c	COCONUT Bulk, per pound	19c

RAISINS 4-pound package for 25c

COFFEE White Swan In Glass Jars	1 lb 31c 2 lbs 59c	GRAPE JUICE Pint bottle	14c
		COFFEE Lady Alice, 1-lb pkg	18c
		SHREDDED WHEAT Kellogg's, pkg	10c
		STRING BEANS No. 2 cans, two for	15c

BREAD Hereford, 10-oz loaves, 3 for 10c

CAULIFLOWER Nice and fresh, lb	12½c	CELERY Large, California, Venice	12c	LETTUCE Fine, crisp heads, each	6c
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FISH White fish, in 6 lb bucket	78c	SUNBRITE CLEANSER Per can	5c
COMPOUND Eight-pound carton	49c	PORK and BEANS Van Camp's, per can	5c
OLIVES Plain Queen, quart jar	31c	MACARONI Or SPAGHETTI, 3 for	10c

MEAT SPECIALS			
PURE PORK SAUSAGE, lb	5c	PORK ROAST, nice and lean, lb	10c
HAMBURGER MEAT, fresh ground, lb	5c	LONGHORN CHEESE, lb	14c
BEST BEEF ROAST, lb	8c	FOREQUARTER STEAK, 3 pounds	25c
STEAK, Lots, Round or T-Bone, Baby Beef, lb	15c		