NEWSPAPER CONTESTS 1952 TEXAS PRESS ASSOCIATION PRIZE WINNER
Texas' Outstanding Semi-Weekly

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

36 Pages
Including 20 Pages of Comics

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SIGHTS, FACES SEEN

Around Town

With Christmas only three days away, most people had their plans well completed for the holiday period. Numerous families are planning trips to visit relatives and friends. Others will entertain visitors at their homes in Hereford. Possibly the happiest families of all, though, are the ones whose sons will be home from Japan, Korea and other distant points.

Sgt. and Mrs. Bobby G. Allmon called from San Francisco this week to tell his parents, Mr. and Mrs. D. W. Allmon, 514 Blevins, that they will be home for Christmas, accompanied by their two children, David and Susan. Tech Sergeant Allmon has been stationed in Japan. They plan to arrive Monday.

Lt. Carrol Newsom also recently from Hawaii, where he and Mrs. Newsom have been stationed for 23 months. Mrs. Newsom, the former Ruth Pickens, and their daughter, Janis, arrived here around six weeks ago. During the holiday they will visit his parents, Mr. and Mrs. Guy Newsom, and with her parents, Mr. and Mrs. J. Pickens. Carrol was given a 10-day leave, but got a 30-day extension to attend a C-54 refresher course at Great Falls, Mont. He is a C-54 pilot and carries supplies from San Francisco to Hawaii, also evacuatng wounded from Japan to Frisco. He has one more year in the service.

Four new entries in the lighting contest arrived this week, swelling the total to six, Dr. H. A. Cravness, JayCee chairman, said Saturday. The deadline has been extended to Monday afternoon, Dec. 22, and entries may be left at The Brand office. Judging will be done Wednesday night.

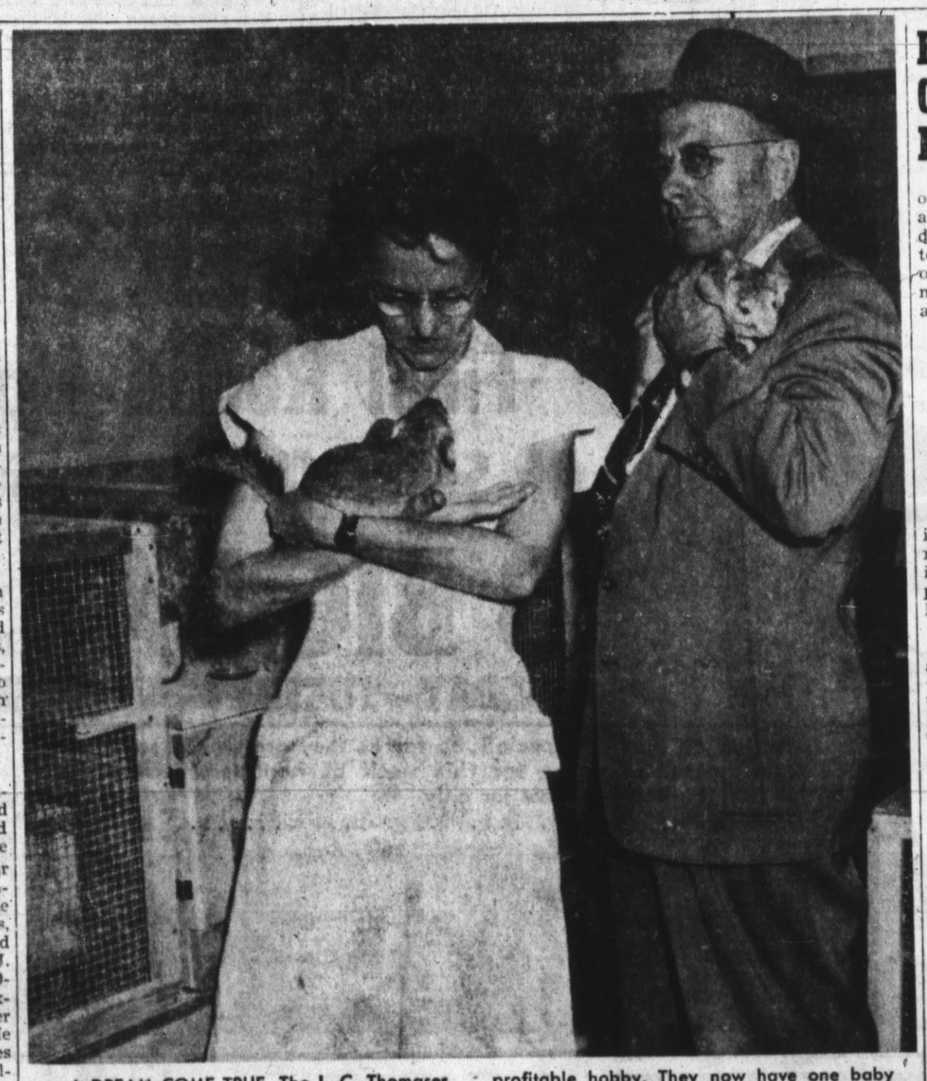
Showing of the 1953 Packards

(Continued on Page 2)

Four New C of C Directors Named

Four new Chamber of Commerce directors have been elected for 1953, according to announcements today. They are George McLean, T. W. Alderson, Dick Barnard and Lloyd Sharp.

The new directors will succeed R. Allison, Jimmie Allred, Ray Howsert and A. J. Schroeter, who will complete their terms Dec. 31. Organization of the new board and election of officers for 1953 will take place at the next regular Chamber of Commerce meeting Tuesday, Dec. 30, Cecil Masey, secretary-manager, said today.



A DREAM COME TRUE. The L. C. Thomases have at last realized a dream that started back in 1927. They purchased two pair of Chinchillas last September as a start on what they think will be a fascinating as well as profitable hobby. They now have one baby chinchilla. The animals weigh from 16 to 18 ounces when full grown. Mr. Thomas says they cannot catch the baby to weigh it. Staff Photo.

Bus Strike To Continue Thru Holiday Period

Hereford still remained without east-west bus transporation as the Texas-New Mexico bus drivers stretched their strike into 14 days -- with probability of running it until after Christmas. The strike started Dec. 8, at midnight.

"The federal mediation board in Albuquerque met this week, but adjourned without taking action," said Frank Thomas, general manager of the bus lines. The federal board also made the statement that it will not convene "until after Christmas."

"We had hoped to get back in to operation before Christmas," Thomas said, "but it looks impossible. We will let the people know just as soon as we have any word."

Want More Money

Bus drivers are asking for six and one-half cents per mile on the run as compared with the present 5.875 cents per mile, paid before the strike. Mr. Thomas said the company had offered to settle with a compromise of six and one-eighths cents per mile, but the the drivers had refused.

Meanwhile, trans-continental traffic out of Amarillo is being routed on Highway 66 buses through Albuquerque; Dallas traffic is going through El Paso.

Hereford is one of the few towns which is completely stranded by the strike. Only one bus, operating between Hereford and Littlefield, is still running. In addition to passenger traffic into Hereford during the holiday period, merchants are also reporting considerable inconvenience and delay on bus freight, which handled many of the smaller items marked for rush delivery.

Train service and parcel post, however, did much to offset these two difficulities.

Shopping Hits Peak Three Days Remain

By Billye Wright

The 1952 Christmas shopping spree shifted into high gear in Hereford Friday, and Saturday as people thronged various stores to fill out their Yuletide purchases.

"Business is good," merchants in most lines reported as the season went into the final stretch.

Meanwhile, time is growing short -- even for last-minute shoppers. Christmas is nearing folks are hustling and bustling through town tending to Uncle Joe's house shoes and Aunt Fannie's new sleeping bonnet.

Kiddies are running around with a dollar or two to spend on pappa or mama. They shop for hours; and come up with just what they need, a razor for Dad and a hanky for Mom.

Yes, most of the oldsters and youngsters have the real Christmas spirit by now. If they don't, they likely won't! All one should need to feel that Santa is near is to have been in town this week end and to have seen the boys and girls talking to Santa, telling him their wants. One child, after being convinced that Santa was too poor for a bicycle, sneaked really close to him and said, "Please Santa, I wanna a new bike." Bet he gets it, too!

Stores with stocks of Dolls say that Santa has had many a doll on lay-a-way since July, waiting for the Yuletide seson.

Clerks with poor, aching feet, are beginning to feel they will be glad when this rush is over.

A peek into old Santa's bag revealed the other day that folks are apparently buying more practical gifts this year than per usual, selecting linens, bedding, luggage, dresses, suits and coats.

Children are doing their share of window shopping this year, too, as revealed by the smoked and smudged windows just a little lower than the grown-up places.

Ah yes, folks Christmas is near and you'd better wind up that last minute shopping . . . . and Kiddies, you'd better be as good as good, for it's only three days 'til old Saint Nick should be here!

YES, VIRGINA. . .There really is a Santa Claus -- and Virginia Sigle, Lions Sweetheart, seems to be making the most of the information in the above picture, snapped at the Lions Club Ladies Night party Thursday evening. Ray Coneway portrays Mr. Claus. A. O. Thompson Photo.

High School Athletics Gross $14,882 From February

Athletics turned out to be "big business" for Hereford High School this year, according to a financial statement released this week by Supt. George Graham.

Total income was listed at $14,882.89 for a period beginning Feb. 1 and ending Dec. 1, 1952. The ten and one-half month period included three summer vacation months, however, leaving only seven and one-half operating months.

The statement showed the athletic association starting the year with a balance of $1,485.17, which added to the $14,882.89 receipts totaled $16,368.06. Disbursements were listed at $10,884.65, leaving a balance of $5,483.41.

The statement did not disclose detailed nature of the receipts, but most of the money can safely be presumed to come from football, which is the big attendance game in Hereford. Operation during the remainder of December and January will also probably be at a loss. Football awards are not included in the figure, either, and will reduce the total by several hundred dollars.

The complete statement follows:

Balance February 1, 1952 $1,485.17

Receipts: Athletic events, sale of equipment, miscellaneous $14,882.89

Total $16,368.06

Disbursements

Cash for change 978.00

Freight 17.67

(Continued on Page 2)

STORES OPEN NIGHTS NEXT WEEK

Most Firms To Close For Two Days -- Some Longer

Following plans outlined by the Retail Merchant's Committee, most Hereford firms will remain open until 8 o'clock next Monday, Tuesday and Wednesday, Dec. 22-23-24, to assist Christmas shoppers. In addition, a majority of the firms also indicated that they will remain closed two days this year in observance of Christmas.

Practically every business in town will close Thursday, Dec. 25, for Christmas Day. Many of them also indicated in an unofficial Brand survey that they will remain closed Friday as well.

Drug stores said they would remain open Friday, also cafes. Postmaster Jim Lipscomb said that no directive has been received from that department, and that the post office would probably be open. Both banks also indicated that they will be open for business Friday.

Numerous food stores, mercantile stores, lumber yards, implement houses, and garages reported that they will be closed Friday.

The courthouse even went one better. County offices will be closed Thursday, Friday -- and Saturday. This schedule also applies to the cleaners. The County Library really took the holiday seriously and included New Years too: this office will be closed from Dec. 24 through Friday, Jan. 2.

"This gives the clerks and employees a little time to spend with their folks, or to make Christmas trips," was the reason listed by most of the firms for adopting the "long holiday."

Head On Collision On Labor Camp Road

Two cars were involved in a head-on collision one mile west [illegible] on the Labor Camp [illegible], Friday, at 6:30 p.m.

Bolias Baralla was driving a 1942 Chevrolet pickup and Roman S. Ganzales was driving a 1951 Dodge pickup with a stake bed. Both are residents of the labor camp.

There were no injuries reported. Damage to the pickups was estimated at $275 to the Chevrolet and $700 to the Dodge pickup.

Charges were filed against Gonzales for driving while intoxicated.

Officers J. Kirkwood and Joe Culp investigated the accident.

No Injuries In Two Collisions

No injuries have been reported from two two-car collisions in Hereford Thursday.

Mr. Henry Graves Biggers, driving a 1946 Hudson, collided with Mr. John Abram Lakin, driving a 1949 Buick, of Parsons, Kansas at the intersection of Highway 60 and Jowell St. Lakin was on his way to California to spend the Christmas holidays. The accident occurred about 4:40 p. m. Thursday. Estimated damage to the Biggers car was $40 and to the Lakin auto was $100.

Thursday at 6:45 p. m. Galin D. Garrett, driving a 1940 Ford, slid into the parked 1942 Pontia belonging to Rudolph Mitchell of Amarillo, in the 300 block of Avenue A. Damage to both cars was estimated at $100 each.

The Weather

	High	Low
Thursday	54	24
Friday	34	25
Saturday	44	22

Thursday, Hereford received .15 inch moisture.

Jack France Suffers Broken Neck In Car-Truck Accident Near Vega

Jack France, son of Mr. and Mrs. Burl France received a broken neck in a car-truck collision on Highway 66 and Highway 51 at Vega. The accident occurred Wednesday, Dec. 17, between 8 and 9 o'clock in the morning.

France was driving a cattle truck loaded with cattle. The truck belonged to Robert Wagoner. He was hauling the cattle to the Amarillo sale ring.

Driver of the car was Mr. Brand of Logan, N. M. There were four other occupants in the car; all five were injured, one believed to be critically, Mrs. Brand, age 60. They are in an Amarillo hospital.

Mr. France is in the Deaf Smith County hospital in Hereford, where his condition is reported as "good," according to his wife.

Movement from the cattle and the impact of the accident caused the truck to roll over, but none of the cattle were seriously injured.

Phillips Main Street Station, New Warehouse Now Under Construction

Workmen Saturday were clearing away the old service station site at the corner of Main Street and Highway 60, as the first step toward erection of a modern, super service station on the location. This building will be the first of a series of three major improvements planned in Hereford by Phillips Petroleum Company, Jimmie Allred, jobber, announced Saturday.

Erection of a new warehouse, just east of veteran's Park gates is also in preliminary stages, and Mr. Allred has secured a building permit for a service station location at the intersection of Harrison Highway and Highway 51, just across from St. Anthony's church.

Finished in 45 Days

The new Main Street station will be company owned and contract has been let, Allred said. The station will face Highway 60, but will angle in order to handle Main Street traffic. It will be of concrete block construction and will have a glass showroom, comforming with modern station architecture. A wash and grease unit will be included. The contract calls for completion within 45 days, excepting extremely bad weather.

Grounds are being leveled for the warehouse building, which will be 40 by 60 feet, plus tanks and other equipment now found in the present plant. Mr. Allred said that Phillips has purchased the lot, 150 by 300 feet, from the Veterans, and that this building is scheduled for completion within 60 days. It will be located east of the Veteran's Park gates, directly across from the Hereford Butane plant, and will continue to operate as "Allred Oil Company."

The third proposed expansion is still in the planning stage, he said. This station to be at 51 and Harrison will be of modern design, when built and will be the property of Mr. Allred, rather than Phillips Petroleum. The lot is 95 by 180 feet.

Christmas Brand Scheduled Out Next Wednesday

The annual Christmas edition of The Hereford Brand will be put into circulation Wednesday morning, Dec. 24, instead of Thursday, it was announced today.

The early publication date was adopted so that the edition could be put into the mails and delivered Wednesday, since no rural routes will operate Thursday. Persons wishing to insert Christmas greetings or messages were invited to call "30" Monday. Tuesday noon will be the deadline on Classified ads in the edition.

The Brand office will remain closed Wednesday and Thursday, Dec. 24-25, but will be open Friday, Dec. 26. The Sunday paper will come out on regular schedule.

PACKAGES COME and PACKAGES GO, especially around the post office near Christmas time. The stack above was only a portion of Thursday morning's outgoing parcel post. Nolan Grady is seen above sacking for dispatch. After Saturday most of the packages will be coming into Hereford post office employees say. It makes little difference to postal clerks, though. Coming or going, the handling is about the same. Christmas Cards! Well, that's another story. Staff Photo.

COTTON BOWL BOUND -- Worth Covington, Shelby Whitfield and Reuben Knox are shown above with their Cotton Bowl tickets, awarded in the recent Hereford Brand football contest. Covington, first place winner, received two tickets; Whitfield and Knox received one each for second and third places. Staff photo.

Athletics.....

Gas and oil	73.28
Gate receipts paid to other schools	3,074.25
Interscholastic League fees	23.33
Laundry and cleaning	412.15
Meals and Coaches' expense	633.50
Medical	1,031.26
Movie Camera Films	261.56
Officiating	775.00
Printing	229.15
Purchases - sporting goods	3,001.87
Repairs - Equipment and field house	129.90
Scouting	67.10
Supplies	21.03
Telephone	107.20
Miscellaneous	48.40
	$10,884.65
Balance per books, December 13, 1952	$5,483.41

Around...

(Continued from page one)

at Seigler Motor Company attracted much interest Friday. Mr. Seigler said that the Packard line was being handled in addition to his regular Dodge and Plymouth lines.

Ralph Smith has been assisting in the County Clerk's office for the past three weeks to become acquainted with the duties by Jan. 1, when he takes over the office .Mr. Smith says that he will be assisted in the office by Juanita Owens, a present employee, and by Ruth Loerwald, who has been employed in the tax collector's office. Mrs. Lucille Posey, another of the present deputies, will take over the new office of District Clerk. Present clerk, Bob Thompson, says he is still "on the fence" as to what he will do come New Years.

Tax accountants report that they have been literally swamped. Amended returns by business men must be filed by January 15. Farmers and ranchers, however, may file on Jan. 15, or may wait until the end of January and file their completed return.

A total of $704.21 was presented by L'Allegra Club members to Father Raymond Gillis to help offset costs of a new heating unit installed in the Labor Camp hospital. The money resulted form giving away a television set by the club. The TV was won by Taft McGee.

Jimmie Allred and Sheriff J. C. Reese spent a day in the pen at Huntsville this week. "Inspecting only!!" adds Allred. The two also visited in Austin while on the trip.

Here From Washington

Mr. and Mrs. Wayne Little and children of Fairchild, AFB, Wash., are here visiting his mother, Mrs. Grace Little, during the Christmas holidays.

Mr. Little received his discharge December 3.

Mr. and Mrs. G. W. Brumley plan to leave this week for points in Missouri where they will spend the Christmas holidays with relatives.

PVT. HOMER RUDD, who graduated from Texas Tech at Lubbuck in August, had been helpiny his father build their new house until induction into the service at the end of October. He is the son of Mr. and Mrs. Paul Rudd of the West Way Community. At present Homer is stationed at Ft. Bliss.

Mr. and Mrs. Roy Hill received word from their son, Sgt. Archie Hill, who is stationed at Norman Newfoundland, that he won't be able to be home for Christmas. He expects to be home by the last of January, however.

No School Zone Traffic Tickets

No traffic tickets have been handed out in school zones during the entire week, according to reports of City Polce Saturday.

"We had to call down one lady, and she was really sorry," said Chief Leo Box. "We want to thank everyone for their cooperation and add our hopes that this good record will continue."

Police announced last Sunday that a general "crack down" on school zone violations would go into effect Monday. They also said that speeding on city streets and blocking alleys had practically come to a halt.

Attend O. E. S. School

Members of the Hereford chapter of the Order of Eastern Star who attended an Eastern Star School held in Plainview Saturday were Mr. and Mrs. W. C. Hromas, Mr. and Mrs. John Patton, Mesdames; Vivian Major, Earline Walton, Myrtle Witherspoon, Johnnie Sanders, Juanita Hershey, Horace Hershey, Opal Roberson, Estelline Gleaton, Erma Pepper, Ludie Greason, Marie Davis, Nell Culpepper Jessie Terrell, Alta Caraway, Hallie Kester, Emma Suit and Mr. and Mrs. Bill Jones.

Broiler growers can pick up a lot of valuable information on the industry by securing a copy of B-204, Broiler Production, from the local county agent.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Henry Spicer, OB; Mrs. Lawrence Cole; Mrs. R. L. Goldsborough, OB; Mrs. Eugene Sparks, OB; Mrs. G. A. F. Parker, med.; Mrs. Juanita Pickett, med.; Mrs. Don Zellner; Jack France, Acc.; Mrs. Forrest Bridges, surg.; Wirt Phillips, med.; Mrs. Lee Kendall, surg.; W. A. Allen med.; Mrs. Julia Sowell; Julian V. Perrin, med.; Sammy Albracht, surg.; H. D. Buse, surg.; M. M. Beavers, med.; Mrs. W. L. Davis Sr., Med.; Jimmy Haney, med.

PATIENTS DISMISSED

Gladys Davidson, med., 12-19; Randy Prce, T & A, Sonia Leithead T & A, 12-19; P. B. Sowell, med., 12-19; Danny Horton med., 12-19; Mrs. Roy Daen Aaron, OB, 12-19; Linda Tgrna, med., 12-19; Mrs. Chester Wiggins med., 12-18; Wilton Kearns, accident, 12-18; Nathan Wilson, T & A 12-18.

BIRTHS

To Mr. and Mrs. Eugene Sparks a boy, John Richard, Dec. 17.

To Mr. and Mrs. W. D. Zellner, a girl, Dec. 18.

To Mr. and Mrs. R. L. Goldsborough a girl, Pamela Jean, Dec. 18.

To Mr. and Mrs. Henry Spicer, a girl, December 20.

Black Study Club Party

The Black Social and Study Club met Thursday afternoon in the Club House with Mrs. Dick Rockey, and Mrs. Lloyd Pruitt as hostesses.

Roll call was answered with Christmas memories. A Christmas program was given by the preschool children, followed by exchanging of gifts.

Members present were Mesdames; E. W. Tatum, Woodrow Whitaker, Fern Bernett, Ralph Price, Clyde Hayes, Claude Edelmon, Walter Fangman, Howard Elmore, D. C. Allmon,, C. A. Fields, K. E. Deaton, Tom Presley, Pete Braxton, Joe Douglas, Joe Story, Glenn Roberson and the hostesses.

Class Has Party

Mary Elizabeth Class of the First Baptist church held its Christmas party in the home of Mrs. R. H. Cagle Thursday evening.

Roll Call was answered with childhood memories of Christmas and Mrs. Louie Olson gave the prayer.

The devotional lesson was presented by Mrs. Ralph McCullough followed by the Christmas story, "Pilgrims of the Storm" by Mrs. O. G. Hill.

The hostess was assisted in serving refreshments by Mrs. Joe Curtsinger.

Members present were Mesdames; Louie Olson, H. E. Miller, Ralph McCullough, Joe Curtsinger, Tandy Legg, John Hacker, Grady Parsons, Fred Welch, O. G. Hill, Sam McLallen, F. A. Tucker and the hostess.

First 10 Rural Phones Go Into Dawn Territory

Around 10 rural telephones have been installed, complete with wire strung to the houses, Robert Bell, REA Assistant Manager, said Saturday. All of the phones are in the Dawn area.

First installation was in the Keller Muse home on the old Muse Ranch. The second was at the Pete Carmichael place and the third at the Leonard Click place.

Keller Muse gave special permission on the first wiring -- and we warned him that we might have holes all over the house on the first job," Bell said. "However, the boys got the hang of the thing and installations are coming along fine."

Other telephones installed include: Bob Lewis, Bill Gentry, Llye Woodford, C. C. Billingslea, R. L. Thompson farm, Harvey Brock, and Frank Fortenberry.

Four Installations Daily

Bell said that installations are being made at the rate of around four each day. A second crew will be added after January 1, and the schedule will call for 10 installations daily. Approximately 100 days is estimated to handle the 1,000 applications now on file.

Present plans are to cut the Dawn telephones in for service around April 1, and to follow with other areas at the rate of one each week until the list is completed.

Home gardens are a good source of low priced food and the garden produce can be used to improve the nutritional value of the family's diet.

J. C. Penney Force

J. C. Penny Company force held their annual Christmas celebration in the form of a covered dish supper party in the home of Arch Dobbins and his sister Mrs. Catherine Jenkins Monday night.

Quartet tables were scattered with multicolored stars with Santa Claus scenes and other holiday suggestions used about the house. The Christmas tree was made of pine cones and foliage.

After the supper party table games were enjoyed.

Attending were manager and Mrs. Sam McLallen, Mr. and Mrs. Dean Saul, Mr. and Mrs. Glen McNeil, Mr. and Mrs. J. T. McGuire, Mr. and Mrs. W. Q. Duggan, Mr. and Mrs. Sanford Smith, Mr. and Mrs. Roy Jowel Mr. and Mrs. Harry Taylor and son, Mrs. Lupe Moya, Mrs. Garland Harris, Miss Rose Hermandez, Dallas Phillips, Nora, Sammy and Dan McLallen.

Q. What is a good, simple abdomen-reducing exercise?

A. Sit on the floor with legs stretched out straight before you. Bend forward and grasp the toes keeping the knees straight and stiff.

KESTER'S
Final Round-Up
Of Santa Clause Specials
3 BIG DAYS
MONDAY - TUESDAY - WEDNESDAY

Featuring all previous specials, so far as they are still in stock and a special shipment for this week of imported CHINA ANGELS as pictured below for only $1.00
A regular $1.95 Value

Here's a Buy to Please the Eye at... KESTER'S

Sparkling 3/4 CARAT OF DIAMONDS in this famous Crescent Diamond Ring Set

Nationally Advertised Quality

In a class by itself is this magnificent Crescent Diamond Engagement and Wedding ring Set -- a blazing three-quarter carat of beautiful diamonds to dazzle the eye and please the purse.

VALUE-PACKED PRICE

SPECIAL $374.50

You Save $50.50 from the regular National Advertised Price

All of 1953 to Pay for an ELGIN

Shop Kester's And Save

We Still Have One Model ELGIN Waterproof Watches Reduced From Nationally Adv. Price of 39.95 To This Special Of $25.00

DIAMOND EARRINGS for her—sparkling genuine diamonds $30.

SMART CUFF LINKS in initialed styles for a personal touch 1.80 & up

TRADE-IN YOUR OLD DIAMONDS WATCHES JEWELRY

Smart CUFF LINKS
Tie Chains & Lighters
Engraved Free

RONSON LIGHTER
Always a welcome gift . . . Many styles in pocket and desk lighters to choose from . . .
6.95
Engraved FREE

WIDE SELECTIONS OF COSTUME JEWELRY . . . PINS, BROOCHES, CLIPS, EARRINGS, BRACELETS . . . PRICED FROM 1.00

All Sale Prices In Dollar Day Ad Good As Long As Stock Last.
Have You Registered For The FREE TELEVISION SET?

KESTER'S JEWELRY & GIFT SHOP

We Give S & H Green Stamps

Across Street From Post Office

Delicious PUMPKIN PIES 29c each

Package of Eight

Brown 'n Serve Rolls

2 Pkgs. For 19c

Try 'Em For That Christmas Feast

SPECIALS GOOD MON., TUES. & WED.

AT YOUR FAVORITE FOOD STORE

OR AT HEREFORD BAKERY

PROGRESSIVE NEWS

Christmas Parties And Visiting Mark Holiday Events For Area

By Mrs. Ira Ricketts

Mrs. Sam Lesly was honored on her birthday, Dec. 5, with a birthday dinner in the home of Mr. and Luther Lesly with her children, Mr. and Mrs. Lewis West, Mr. and Mrs. H. R. Vaughn and Mr. and Mrs. Luther Lesly; and grandchildren, Mr. and Mrs. J. C. Claborn and boys, Jobie, Johnnie and Jackie of McLean, Mr. and Mrs. Sammie West, Joe and Jan, Mr. and Mrs. Robert Loyd, Mr. and Mrs. Harvey Brock and Bill West and Randall Vaughn. Mrs. Lesly received many nice gifts.

Miss Edah Park of Denver, Colorado, is visiting this week in the home of her parents, Mr. and Mrs. J. L. Park. Miss Park has a government position in Denver.

Mrs. Clyde Russell, Doris and Linda were Christmas shopping in Amarillo Saturday.

Glenn Rutter and Millard Gregory attended the fat stock show in Kansas City.

Mrs. C. C. Billingslea left Wednesday for Fort Worth for a few days visit with relatives. Myra Jo Billingslea will return to Hereford with Mrs. Billingslea and spend the holidays with her parents.

Lewis West recently returned from deer hunting at Mason, Tex., and was fortunate to bring home two deer.

Linda Russell spent Sunday with Carolyn Kirby.

Millard, Jake, and Augustine Gregory attended a registered Hereford Cattle sale in Clovis Thursday.

The Gregory Brothers purchased a registered bull.

Mr. and Mrs. Ira Ricketts were in Amarillo on business Friday of last week and met Mr. and Mrs. Howard Higgins and Darrell there. Darrell is improving steadily and is getting accustomed to his back brace.

Loyd Parsons and friends, Richard Larsen and Doris Jones, spent Monday night in the home of Mr. and Mrs. T. J. Parsons. The young people were in the W. T. Chorus which sang at the High School Monday night.

Doris Russell spent Sunday with Dorothy Veigel.

The V. E. Dodsons were Christmas shopping in Amarillo Thursday evening.

Mr. and Mrs. Sam Lesly spent last week end in Roaring Springs where they visited their daughter, Mrs. John Meason and family and in Matador visiting Mrs. Lesly's sister, Mrs. Ellen New and her brother Jack Lancaster.

Dinner guests in the Virgil Dodson home Sunday were Mrs. Dodson's mother and sisters and brother and their families, Mrs. I. W. Scott, Mrs. D. R. Weaver, Willie Mac and Vicki of Canyon, Mr and Mrs. H. V. Lee of Amarillo Mr and Mrs. Ira Scott, Jo, Kay, Betty and Jan.

A reunion and early Christmas celebration was held Sunday in the home of Mr. and Mrs. J. L. Park. All their children were present except Mrs. J. E. Henry who lives in Arizona. Those present were Misses Edah Park of Denver and Lucille Park of Dumas; Mr. and Mrs. Paul Cavender, Gene, Nelda and Flines of Amarillo, Mr. and Mrs. G. C. Donovan, Bud, Charles and Wanda of Texhoma, Mr. and Mrs. J. W. Dear, Lonnie and Myrna of Springlake; other guests were Mr. and Mrs. Allen of Springlake, Mr. and Mrs. Elmer Patterson and Mr. and Mrs. Ira Ricketts.

Miss Yvonne Cavender and Wayne Hinds spent Monday night in the home of Yvonne's grandparents, Mr. and Mrs. J. L. Park. They were with the W. T. Chorus at the high school.

The annual Club Christmas party was held Dec. 16 in the home of Mr. and Mrs. Lewis West after the very bountiful supper served to the following: Mr. and Mrs. Sammy West, Mr. and Mrs. Robert Loyd, Mr. and Mrs. C. C. Billingslea, Mr. and Mrs. Lester English and son, P. L. Carmichael and Shari, Mr. and Mrs. Sam Lesly, Mr. and Mrs. Virgil Dodson, Mr. and Mrs. Leon Coffin, Mr. and Mrs. H. B. Coffin, Mr. and Mrs. Don Endree, Mr. and Mrs. Tom Draper, Mr. and Mrs. F. J. Walterscheid, Mr. and Mrs. Ira Ricketts, Lewis West, Miss Augustine Gregory, Bill West Jerry Loyd, Jake Gregory, Joe and Jan West. C. C. Billingslea and Mrs. H. B. Coffin had charge of games, singing of Christmas carols. Augustine Gregory accompanied at the piano. They exchanged gifts.

Mr. and Mrs. J. C. Claborn and Jobie, Johnne and Jackie spent the week recently visiting in the Lewis West home.

Dorcas Circle Enjoys Coffee

Dorcas Circle of the Methodist Church was entertained in the home of Mrs. Jay Boston Wednesday at a Christmas coffee. Assisting were Mesdames; Dick Barnard, T. Mims and Leroy Aven.

The service table was laid in red linen and centered with an arrangement of greenery and artificial fruit and holly flanked by red tapers. Mrs. Wayne Edwards presided at the silver coffee service.

The Christmas program included the devotional, A Peter Marshall Christmas sermon given by Mrs. T. Mims and a Christmas story told by Mrs. F. G. Glendenning.

Refreshments were served to Mesdames; Norman Gray, J. R. Fowlkes, Don Martin, Ernest Langley, Bert Boomer, Chas Packard, O. Gililland, J. W. Whelan, Berry Green, F. G. Glendenning, Paul Coneway, John Jacobsen Jr., Richard Winget, Coy Patton, O. Wertenberger, W. J. Messick, Floyd Ross and the hostesses.

"THE MESSIAH" annual presentation sponsored by the Hereford Chorus was presented Sunday, Dec. 14, in the auditorium of the First Baptist Church. Capacity crowds surged into the auditorium. Hereford singers were assisted by Clyde Roller, Amarillo, director, and by visiting singers from over the Panhandle. Photo by A. O. Thompson.

Cub Scout Party

Cub Scouts, Den 3, Pack 52 held a Christmas party at the home of Mrs. Les Combs Monday afternoon. Mrs. Edgar Skypala is den mother and Mrs. Les Combs, assistant.

Special guests were mothers of the boys who were presented gifts the boys had made. Santa Claus games were enjoyed and refreshments were served to: Craig Griffith, Randel McGee, Eddie Skypala, Greg Combs, Gary Gearn, Norman Martin, Clint Coneway, Steve McWhorter and Richard Combs.

See
LUTHER PEVLEY
about
Real Estate
Res. Phone 524-W

for gifts to make her heart "skip a beat"

Shop The Vogue

A glamorous garland of permanent pleating
Frames your shoulders in a flattering bertha.
You can't help looking lovely in this
Fabulous gown! Enchanting Val nylon lace
Makes a beautiful border for the bertha and
Pointed hem . . . and shapes the
Bodice for flattery.

Only by
Vanity Fair

In Vanity Fair's celebrated
Nylon tricot . . . whisper-sheer
With a wonderful talent for
Wearing long and staying lovely.

Heaven Blue
Pink Magic
Star White
Sizes 32-42

Only by
Vanity Fair

This luminous star among lovely
Slips—women who own one.
Keep asking for more! Beauty
Plus economy is the reason.
For those permanent pleats
Edged with nylon lace
At bodice and hemline
Wash like a dream and
Never need pressing.
The secret is
Vanity Fair's famous
And fabulous
Nylon tricot.

Dawn Pink, Dream Mist
Heaven Blue, Midnite Black
Navy, Rose Beige, Star White
Sizes 32-40 Average Length
Sizes 34-40 Tall Length

Gift Suggestions . . . . .

Nylon Lingerie By Vanity Fair

Slips - Gowns - Panties - Pajamas
Half Slips

Tommie Sets - Sweaters Blouses
Gloves Hoisery Jewelry
Handkerchiefs Scarfs

JUST RECEIVED!
Shipment of
White Hats For
Christmas

THE Vogue

Carlye

One Queen — a sure heart trick by Carlye.
Dance dress and sling stole of silk antique gauze.
Sparkling sequins and a sash of velvet ribbon.
As advertised in December CHARM.
Carlye, St. Louis. Sizes 9 to 17.

WANT ADS Phone 30 or 31

FREE
Theatre Tickets
To See

WEDNESDAY - THURSDAY
DECEMBER 25 - 26 - 27

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

Chrysler Industrial Motors
Sales & Service
McCullough Motor Co.
411 W. 1st. Ph. 17
B-1-9-tfc

OFFICE SUPPLIES. Regular lines and special orders. The Hereford Brand.
B-1-16-tfc

Hereford Glass Co
Expert Car Glass Installation
Table Tops and
Window Glass
307 Park Ave. Pho. 1425
B-1-16-tfc

LUMBER
UTILITY GRADE
2x4's S4S - 2x6's S4S
1x8's and 1x10's
$6.50 per 100 feet
CARL McCASLIN
LUMBER COMPANY
B-1-11½-17-tfc

WANTED: DEALERS!
Hard water in your area will make you money and save the customers money!! $50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water. Write for information on dealership.
"EJAX"
Box 37, 1006 Burnett Street
Fort Worth, Texas
B-1-47-tfc

TURKEYS, ducks, geese and butcher hogs for sale. Phone 1754-J-1, Bill Nofzger.
B-1-12-20-tfc

FOR SALE: White Turkeys. 40c and 50c per pound. Walter London Jr., Route 4.
B-1-14-24-5p

FOR SALE: 35,000 hegari bundles for sale. W. B. Boston, 6 miles south Summerfield.
B-1-14-21-tfc

FOR SALE: White turkeys, south of cemetery. Phone 1807-W. Jesse Scott.
B-1-11-50-4p

FOR SALE CHEAP
1 - 1949 Thor Washing Machine (Extra Clean)
1 - 1948 Maytag Washing Machine.
1 - 1947 Bendix Automatic Washer.
1 - 1949 Bendix Economat Automatic Washer. (A steal at this price)
1 1942 Servel Refrigerator.
See J. C. Mays for your Bendix and Servel Service. All work Guaranteed.
Jack McLaughlin Pontiac
Phone 1000 E. Hiway 60
S-1-26-1C

FOR SALE: Fruit trees, shade trees, grape vines, shrubs, roses, evergreens and other nursery. Mrs. J. F. Ward, North Main.
S-1-20-25-tfc

FOR SALE: Dressed turkeys. Average 12 lbs. 60c a lb. Butchered hogs, ½ or whole. 39c lb. Phone 511 or see at 209 Ave. A.
B-1-20-26-2p

FOR SALE: Vertical mirror, 46" by 24". Airway sweeper, almost new. Universal mixer. Nice waffle iron. One-half carat diamond ring, seven diamond wedding band. 309 West 2nd.
S-1-27-26-1k

FOR SALE: Nice year old Shetland pony, filly, saddle and bridle. See Nolie or Burl Elliston or phone 179.
B-1-19-51-3k

FOR SALE: Used Royal portable typewriter. Good condition. See Bob Wilson at school bus barns.
B-1-15-51-4k

AVON GIFTS for sale. See Mrs. W. H. Russell, 208 West 6th.
B-1-10-51-2p

2. FOR SALE Farm Equipment

FOR SALE: UTU Moline 1947 model equipment, almost new. Used one season. Lister, planter, cultivator and markers. $2300. Phone 1727. Inquire 226 Jackson.
B-2-23-51-2p

4. REAL ESTATE

REAL ESTATE LOANS —
AUTO LOANS
YOU DON'T HAVE TO WAIT
QUICK SERVICE
JOHN McLEAN
Phone 273
S-4-2-tfc

REAL ESTATE VALUES
Irrigated 1280 acres in Colorado. 800 acres cultivated, 600 acres wheat 1/3 goes, 120 acres alfalfa. 2 8-inch wells, pumps set at 130 ft. Good improvements, good clean land. Price $52.50 acre, ½ down, balance good terms.
Have large listings on irrigated farms and dry land in irrigated districts in Deaf Smith, Castro and Parmer counties. Some for 29% down.
12 lots out of city limits. Windmill, overhead tank, natural gas. ½ block off paving. Price $1250.
J. M. HAMBY REAL ESTATE
208 East 3rd St., South of Court house
Phone 701
S-4-23-4C

CHOICE
Irrigated and Unirrigated
Farm Land. City Property
P. O. Box 506 — 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-tfc

FOR SALE
Have several nice clean well located 4 and 5 room houses. Price range from $6,500 to $8,000. Good Terms.
GLENN WEIR, REALTOR
109 Main St.
Phone 200 Res. Phone 802
Hereford, Texas
B-4-17-tfc

HOUSES FOR SALE:
New, two bedroom house on 100 ft. lot, fully insulated, well constructed, lots of storage space, wall to wall carpet on living room. Immediate possession. Price $7500.00.
For any type house see us first.
Phone 9515
CAWTHON BROTHERS
B-4-20-tfc

SERIOUSLY!
Have Some Buyers for IRRIGATED & DRY LAND FARM TRACTS.
See or write at once
J. B. ELLISTON REALTOR
Serving This Territory for 50 years
NEED YOUR LISTINGS
Box 1503 — Hereford
B-4-2"-13-tfc

See Us For
FARM & RANCH LOANS
I. O. (IKE) CROSTHWAIT
W. R. (BILL) METCALF
632 W First Street on Hiway 60
Box 845 Off. 854
Res. 229-W
Hereford, Texas
B-4-50-tfc

GOOD BUYS
In irrigated and Dry Land farms in Deaf Smith, Castro and Parmer counties. Also large listings on houses and lots and business opportunities.
J. M. HAMBY REAL ESTATE
South of Courthouse
Phone 701
B-4-23tfc

HEREFORD FARMS
One quarter section, close in, shallow water.
PRICE ..... $105.00 per acre
$8,500 CASH
320 acres of good level land, no blemishes, no light soil, 1½ miles off pavement...$8,500 down and good terms on the balance.
SOUTH OF BLACK
Very nice, clean 160 acres, 30 acres grass, in good irrigation area. Unimproved. No Well.
PRICE $150.00
NEED A HOME?
We have a very nice 2 bedroom home on a very large corner lot, deal location, with nice lawn, trees and pickett fence. Good garage. $2,000 cash down payment will handle.
PRICE $7,850
Ideal location, 2 bedroom home.
PRICE $7,500.00
Level 40 acres, close in ---- CHEAP!
SAM NUNNALLY
LONE STAR INSURANCE
Phone 424 Nights & Sun. 1711
B-4-23 tfc

FOR SALE
New 1100 Square Foot house. Well located, insulated. Lots of storage space. Reasonable price. For any type house, call 9515.
CAWTHON BROTHERS
B-4-50-tfc

NOTICE OF SALE
The unfinished apartment house, garages and garage apartments located at 710 Miles Avenue in Hereford are to be sold to party who has submitted the highest cash bid in writing to this office by noon of Tuesday, December 30, 1952.
GORDON CREAMER AGENCY
712 A West 16th Phone 3-1789
Amarillo, Texas or 6-6834
B-4-25-4C

WESSON SPECIALS
80 ACRE FARM: Fine Electric irrigation well. All perfect level land. Fine location. Right close to Hereford. $21,000.00.
160 ACRE FARM: Good set improvements. 2 good 8" electric irrigation wells. Located S/E of Hereford. Per acre $225.00.
320 ACRE FARM: Good improvements. 2 irrigation wells. All perfect level land in cultivation. Fine location. Close to Hereford. Per acre $165.00.
FINE SECTION: Good improvements. 2 good 8" irrigation wells. 500 acres fine level land in cultivation. Located N/W Hereford. 29% down. Per acre $135.00.
WE HAVE MANY OTHER GOOD FARMS FOR SALE:
Write for new descriptive list.
WESON REAL ESTATE
Phone 944 317 Sampson
West of Court House
Hereford, Texas
B-4-85-26-tfc

5. FOR RENT

TWO BEDROOM unfurnished duplex. Vacant 26th. Adults. 305 Knight.
B-5-9-51-2p

FOR RENT: Bedroom close in. 509 Ross. Phone 847-J.
B-5-9-29-tfc

FOR RENT: Comfortable furnished apartment. Private bath. Phone 1084-W or 961.
B-5-11-23-tfc

Beautifully furnished one bedroom apartment for rent to couple only -- $75.00
Lone Star Insurance Agency
Phone 424
Nite 1711
B-5-24-tfc

FOR RENT: Furnished apartment. 613 25 Mile Avenue. Jonnie Estes.
B-5-10-24-tfc

FOR RENT: Two room furnished apartment with private bath. Bills paid. Phone 556.
B-5-13-26-3k

FOR RENT: Three large rooms, private bath, furnished, bills paid. $50. Adults. 210 West 10th.
B-5-15-26-3p

FOR RENT: Modern garage apartment. Furnished. Private bath. 310 West 5th. Phone 96-J.
B-5-13-26-1p

6. WANTED

LAND WANTED: Interested in buying from 200 to 600 acres on or near gas line in good water belt. W. E. Sutton. Olton Rt, Plainview, Texas.
B-6-25-51-4k

WANT TO DO ironing and baby sitting. Day or night. Phone 146-W. 704A Lee Ave.
B-6-15-51-2c

WANTED: Pasture grazing for cattle. O. G. Hill. Phone 93 or 1310.
B-6-12-40-tfc

WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J.
B-6-10-43-tfc

FEEDER SHOATS WANTED: 110 pounds up. 3 miles east of Texaco Refinery on Third Avenue, Amarillo. Phone 2-4068.
B-6-18-47-tfc

8. HELP WANTED

ENROLL YOUR Pre-School child in Kindergarden. Mrs. J. R. Fowlkes. Harrison Highway. Phone 1574-W.
8-11-14-tfc

REPORTER WANTED: Prefer intelligent young lady who is willing to learn. Must have at least high school education, emphasis on spelling and English. Do not apply if you cannot type accurately and moderately fast. Inquire at The Brand office.
S-8-9-24-tfc

10. NOTICE

NOTICE: I will not be responsible for any charges made by anyone except purchase orders, signed by myself. Ernest Loyd, Fort Worth.
B-10-22-25-3p

REOPENING THE Janssen Bicycle Shop and garage. Under new management. Located on East Highway 60. Reasonable rates. Guy L. Howe.
B-10-20-26-3p

11. Business Services

RADIO REPAIRING: Reasonable. 117 West 3rd. St. Phone 917.
B-11-9-26-2p

RESIDENT Typewriter and adding machine service all makes and models. 24 hour service on all. Work guaranteed. C. T. Knight, 207 Knight St. Hereford.
S-11-20-51-tfc

EXTRA SPECIAL
CATTLE TRUCKS INSURED
YOU DON'T HAVE TO WAIT—WE WRITE THE POLICIES
John McLean Insurance Agency
Phone 273 - 127 W. 3rd
B-11-7-tfc

WE REPAIR electric clocks, irons, toasters, perculators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street.
B-11-20-50-tfc

PLUMBING SUPPLIES, lavatories, closets, sinks, bath tubs, water heaters, soil pipe and fittings, lead pipe, traps, etc. We have practically everything for your plumbing needs. Priced right. Miller Plumbing Co. 125 Sampson. Phone 1287.
B-11-34-19-tfc

"BEST SHOP SERVICE IN HEREFORD" Authorized J. I. Case shop service. Contact Carl Kropff for mechanic work on all makes of tractors. New equipment and can handle any job. Call 1109 or come by Farm and Home Supply, your J. I. Case Dealer in Hereford.
B-11-44-47-tfc

Quick — Efficient
HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

Complete
EARTH MOVING SERVICE
We've Added a New Service
Concrete Irrigation Ditches
Using Fullerform
Method and Machinery
SAVE WATER - SAVE SOIL
SAVE MONEY - SAVE LABOR
See Us for Complete Details
WALLACE CONST.
Phone 399
618 West First - Hiway
B-11-2"-19-tfc

Concrete Walks, Driveways, Floors, Stucco, Plaster and Redashing. Free estimates.
H. E. Wester
111 Bradley
Phone 417-J
S-11-19-tfc

STRAYED; Seven weaners Whiteface calves. Weigh about 300 lbs. Branded X right hip. Strayed southwest from Vega. Call 3904 at Vega collect.
B-12-23-25-4t

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y
Robert E. Wagoner W. M.
MASONIC BULLETIN
Hereford Lodge 845

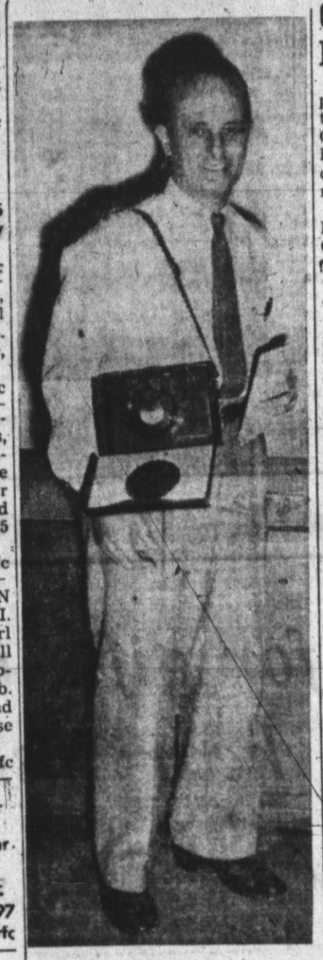
Hereford Rotary Club
meets every
Friday at 12:05
Hotel Jim Hill

Veterans of Foreign Wars
Meets Every
Thurs. 8 P.M.
V. F. W. CLUB HOUSE

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Regular Meeting Night
1st & 3rd Tues. Night
of Each Month
AMERICAN LEGION
AND AUXILIARY



KENNETH COKER is shown above with a portable radio which he won in a nation-wide contest sponsored by a band aid concern. The award was made when Coker's entry describing a display was rated between twelfth and sixtieth place. He was the only person from Texas to place in the top 60 winners. A total of 259 prizes were given, ranging from knife sharpeners to a new Ford convertible, the first prize. The 10 winners in group two received home freezers. Forty-eight winners, including Coker, received the portable radios. Staff Photo.

Courthouse Records

DEEDS OF TRUST

A. M. Hare to E. B. Hedrick, trustee for the benefit of Parker Brothers Planing Mill, a corp., being the E 5 feet of Lot No. 14 and the W 25 feet of Lot No. 15 of the H. E. Miller Sub. of the west part of Tract No. 18 of Sect. No. 60, Blk. K-3, Deaf Smith County, Texas.

Marshall Scott and Billie Hodges to Selton Simpson, all of Sect. 64 in Blk. K15, D. B. & C. N. G. Ry. Co., Survey, Deaf Smith County, Texas.

Marshall Scott to Selton Simpson, all of the N½ and the SW¼ of Sect. No. 91 in Blk. K-4 in Deaf Smith County, Texas.

Roy W. Ford, et ux, to Sterling C. Evans, trustee for the Federal Land Bank of Houston, SW¼ and the S 40 acres of the SE¼ of Sect. 99, Blk. K-5, GB & CNG, Ry.

WARRANTY DEED

E. P. Kistler, et ux, to Ned Hogan, all of the SW¼ of Sect. No. 70, Blk. K-3. Deaf Smith County, Texas.

Wayne Johnson, et ux to W. T. Carmichael, all of N½ of Sect. 7 in Blk. K-8.

A. R. Foster, et ux, to Herbert Bellar, W 10 feet of Lot No. 5, and the E 35 ft. of Lot No. 6, Barcus and Bullock Sub. of the N½ of Blk. No. 5 of Womble Add. to the Town of Hereford, Deaf Smith County, Texas.

E. V. Chambers, et ux, to S. E. Burleson, part of Blk. No. 11, of Womble Add. to the Town of Hereford, part of Blk. No. 10 DeAtley Add. a sub of Blks. Nos. 10 adn 11 of Womble Add. to the Town of Hereford.

MARRIAGE LICENSE

Harold George Dieter and Miss Clementine Dora Aichlmayer, Dec. 15.

Larry Blake Smith and Nancy Kay Fellers, Dec. 15.

Lutheran Ladies Aid Meet Dec. 17

The Lutheran Ladies Aid Society met Wednesday afternoon, Dec. 17, at the church. Rev. Harold Kaestner gave the devotional and led the discussion on "What does Christmas mean to you?"

Mrs. R. A. Frye, president, presided over the business meeting. Mrs. George Tiefel and Mrs. H. Kaestner are preparing yearbooks for the coming year.

A chili supper is being planned for January's fellowship meeting.

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Club Features Luncheon-Party

Yuletide decorations and appointments marked the luncheon table for the Farm and Ranch Club Chritsmas party held in the home of Mrs. J. V. Perrin Thursday. Poinsettias and greenery formed the center piece.

A short business session was held and members packed a Christmas box for Veteran's Hospital in Amarillo. Secret pals were revealed and gifts were exchanged.

Mrs. T. W. Perrin gave the program telling the story of Christmas sharing and Christmas giving.

Members present were Mesdames; Herschel Burrus, Henry Melton, Waldron Melton, T. W. Perrin, Roy Pruitt, Frank Rickels, G. S. Solomon, P. B. Sowell, Laverne Davenport and the hostess.

Sub-Deb Club Has Christmas Party

Sub Deb Club had a fried chicken supper at Verita Sanders' home Wednesday, Dec. 17. The members present were Rosie Young, Sue Savage, Mary Ruth Strange, Wynogene Sowell, Donna Caylor, Nan Longbottom, Sue Osborn, Bobbie Walser, Ann Lookingbill, Annie Young, Janie Womble, Renie Witherspoon, Eugenia Knox, Donna Gabbert, Bonnie Lewis, Verita and Mrs. O. R. Sanders.

After supper, the girls gave out the Christmas gifts and held their regular business meeting, followed by singing Christmas carols and listening to records.

G-I Insurance Is Still Available To Some Veterans

Pointing out that quite a few veterans can still qualify on World War II Government Insurance, Ralph Smith, county service officer, said today that any interested veterans should contact him in the clerk's office at the courthouse.

"Policies issued in 1945 and 1946 were set on an eight-year period," Smith said. "This leaves 1953 and 1954 in which holders of policies issued in these two years may qualify."

He also said that policies issued in 1947 and 1948 were on a five-year period, and that persons who took policies in 1948 can still qualify in 1953.

"The only requirement is to make application and to pay one month premium as a penalty," Smith said. "All of the back payments do not have to be made."

One Brother Gets Army Discharge; Another Inducted

William Leo Hicks, son of Mr. and Mrs. John Hicks, was discharged Dec. 5 at Fort Sam Houston after serving two years in the artillery, spending nine months in Korea.

Douglas F. Hicks, brother of Leo, has returned to the states from Korea and has been sent to Germany.

Another brother, Claude, has just been inducted, leaving here Nov. 26. He has been stationed at Fort Bliss, Texas. His address is:
Pvt. Claude M. Hicks
US54079771
Det. 15, Btry. D, 33rd AAA Gun Bn.
Fort Bliss, Texas

Anthony Yuletide Party Wednesday

C. R. Anthony store had their annual Christmas party and supper Wednesday night. After their dinner at the Hotel Jim Hill, they went to the home of Mr. and Mrs. Homer Logan, for their party. They played games and exchanged gifts.

Those present were Mr. and Mrs. Lindal Murray, Mr. and Mrs. Homer Logan, Mr. and Mrs. Stanley Vincent, Mr. and Mrs. Everett Doak, Mr. and Mrs. Fred West, Mr and Mrs. Dale Martin, Mr. nand Mrs. Clint Lundry, Mr. and Mrs. Lance, Mrs. Burrough, Miss Blanche Stngel, Miss Rose Hernandez, Mss Cecelia Wilkins, Mrs. Nona Jowell, Frances Miles, Mr. and Mrs. Melvin Young as guests and Mr. and Mrs. Paul Harvey and son, Mike.

Studycraft Club Meeting At Sims

Sims Studycraft Club met in the country home of Mrs. R. L. Pinnell for their annual Christmas party.

Mrs. Lorrin Critz read the story, "Let's Keep Christmas," by Peter Marshall.

Mrs. Norman Jacobson read "Greetings" from an "Unknown Friend", by Robert Zacks.

Gifts were exchanged and secret pals were revealed.

Refreshments were served to Mesdames; Paul Lyons, C. R. Hollabaugh, Clarence Perrin, James Cavin, C. L. Bogle, Glenn Hetzler, Bill Reynolds, C. H. Hammock, M. W. Blankenship, E. A. Edwards, Haley Shaw, C. W. Edwards, Hershel Tomlinson, and two visitors Mrs. Critz and Mrs. Jacobson and the hostess, Mrs. Pinnell.

Cultural Club Yule Party Is In Olson Home

SPECIAL— The Cultural Home Demonstration Club held its annual Christmas party at the home of Mrs. Louie Olson Thursday afternoon Dec. 18 at 3 p.m. with the Workers 4-H Club as its guests.

The program for the afternoon consisted of a Christmas story given by Mrs. W. E. Holcomb entitled, "The Christmas Angel."

Gifts were exchanged by the 4-H girls and members of the club. Mothers brought gifts for their small children.

Guests were ushered to the refreshment table, where they served themselves from a table laden with Christmas candy, cookies, rolled sandwiches, and hot chocolate.

4-H Club guests attending were Paula Beth Corbett, Stella Hunter, Marie Hunter, Phyllis Sumner, Dora Inman, Laveta Head, Fredda Inman, Patricia Caywood and Miss Clara Redman.

Children attending were Diane and Marcia Robinson, David and Larry Barclay, Arvis Southward, James Corbett, Jan Scott, and Jimmie and Joe Harrel Childers.

Club members attending were Mesdames, Fred Wolfington, M. W. Sumner, John Hunter, Ella Mae Childers, Ira Scott, R. C. Childers, W. E. Holcomb, P. S. Corbett, Grady Parsons, Marvis Couthward, C. S. Barclay, Earl Dehart and the hostess.

Elmer Wall Now In Far East Service

FAR EAST (FHTNC) — Elmer J. Wall, Fireman, USN, son of Mr. and Mrs. Leonard A. Wall of 135 Lee St., Hereford, is serving aboard the salvage vessal USS Safeguard, operating here with Service Squadron 3.

The Safeguard furnishes salvage, rescue and towing service to damaged United Nations ship supporting ground forces in Korea. The ship is equipped with heavy lifting gear, generators, winches, and all types of beaching gear for the salvage of grounded vessels.

In addition, several divers are assigned to the ship for making underwater investigations and repairs. Sometimes stores, machinery or valuable papers have to be retrived from underwater hulls.

Study Club Entertains Children With Christmas Party

Les Meres Study Club entertained children of members at a Christmas party given Wednesday afternoon at the home of Mrs. C. B. Hudson. Mothers assisting were Mesdames; Monroe Parker, Earl Hopson, T. E. Brinsendine and Dick Gholston.

Santa Claus with a bag full of toys distributed gifts and holiday refreshments were served to the group.

Children attending were: Barry Hudson, Gary and Jean Ann Gore, Sheryl Parker, Lynn, Diane and Mickey Brisendine, Diane Darlene and Mickie Wilson, Randa and Dawn Hopson, Judy Summers, Barbara Ann and Ginger Gholston, Sallie Jones, Nancy Gripp, Joe Francis Davenport, Lynn Noel, Robbie, Kay and Betty Lemons, Rusty Howard and Lyndon Reiger.

Beauty at Home

By Lynn Carter

Q. What makeup do you suggest for the girl who dislikes rouge?

A. Use the rosy shades of foundation, and powder heavily over the areas where you would not normally place your rouge, and slide just a thin film of powder or none over the area that would have been rouged. This gives you the blush note you need without rouge application.

Q. How can I remove persistent grime from under my fingernails?

A. Apply a little cuticle remover to the grime with an orange stick, and after a moment, scrub with a nail brush and soap and water.

Q. What can I do about dry and brittle hair?

A. Frequent massage is in order, making sure to move the scalp with the fingers. A little warm olive oil, rubbed into the scalp at least twice weekly, also helps. Brush hair vigorously twice a day.

The emerald is the softest of all precious stones.

TALKING IT OVER . . . Defensive strategy which Texas might use against Tennessee in the New Year's Day Cotton Bowl game at Dallas is discussed by three members of the Longhorn team -- (left to right), End Carton Massey, Guard Harley Sewell and End Bill Georges. All three players were key figures in the Texas platoon which led the Southwest Conference selection in defense this season. Sewell was a unanimous all-Conference selection and named to numerous all-American selections. Massey and Georges gained all-Conference recognition. (AP Photo)

SNOOPY IN THE BULL PEN

Hi, there, well it's only a few days until Xmas. Isn't it nice about the Yuletide season.

Well, congratulations are in store for Band Sweetheart Martha Jean Brown and her attendants Barbara Rogers and Bobbie Drury. The presentation of a lyre of flowers was made by vice-president of the band, Richard Tucker. The escorts were Pat Newell for the sweetheart, Tunny Wilson for Barbara, and Pickens Moore for Bobbie. Martha was presented with a lyre of maroon carnations and wore a headdress of white carnations. We proudly salute the Band Sweetheart of 1952-53.

"Vote for ——, Vote for ——." That's what everyone has been hearing for the last week or so, but we are certainly proud each class had such a wonderful spirit about them. They certainly worked hard and we are proud to salute Miss Joyce Shirley, Annual Queen of 1952-53. Joyce was crowned by her escort, Dale Winget at the Stunt Night, Tuesday night. Her attendants and their escorts were: Sue Barnard, Lee Drake; Gwendolyn Jesko, Billy Paetzold; Bonnie Lewis, Wayne Smith. The Sunt Night proved to be a huge success in every phase of the word success.

Hereford started off this musical week with the presentation of the Messiah last Sunday night. Then on Monday, the High School Choir sponsored the W. T. Choir in a concert here. Then tonight the High School choir will present a Christmas concert and again Friday morning the concert will be given for the student body. So far this musical week has proved enjoyable.

Why were Patsy C, Patsy J, and Nan L. so dressed up at the W. T. choir last Monday night. Were they really interested in some certain boys that sang in the choir? Speaking of the choir, didn't you like the way Donna Erwin sang, Charles W., or was that little noise you made your way of showing you liked her?

Say have you heard the rumors going around about the girls and boys not holding hands? I don't know how true the statement is, but if it works, OK. Hey, who said anything about putting a line down the hall so the boys could walk on one side and the girls on the other. That sounds silly to me. I think the only reason for the line would be to separate the crowd so there would be less traffic jams. Whatever the results, we will be contented, I hope.

Well, we'll see all you guys and gals, next week.

So Long,
SNOOPY

BUNCH OF FRESHMEN . . . The ten pups of the official mascot of Texas A&M, Reveille II, pile up in front of mother after their births Dec. 5 at College Station. Among them are five males, five females and the vets say they are mongrel. Dr. Charles Zahn says the majority are black and white, others have more colors -- but "none of them are maroon and white." Those are the school's official colors. (AP Photo)

H. D. CHATTER

This month we would just like to get in a personal word and say "Merry Christmas and a Happy New Year to you ALL". In spite of the drouth we hope 1952 has been a good year for you.

The Christmas tree is one of the most cherished traditions the world over and its presence is a symbol of celebrating the holy event of Christ's birth. Let us use the evergreen trees but also use safety precautions.

Few people realize that the Chirstmas tree can be one of the most inflamable objects known. It is filled with pitch and resin. Once ignited it is difficult to extingush. Not only do they burn but they burn fast.

To avoid a Christmas catastrophe here are a few suggestions: Keep the tree outside until a few days before Christmas. When you bring it in, keep it moist by cutting the trunk on a diagonal and placing the base in water. Commercial trees should be cut off 2 inches from bottom to remove paraffin seal just before placing it in water. Dust off nearby radiators. Never use lighted candles on the tree. Check the electric wiring for worn spots and loose connections. Don't overload the circuit. Be sure that none of the electric bulbs touch a branch. Turn off the tree lights when you leave the house or go to bed. Remove accumulations of gift wrapping from around tree. Use only fireproof decorations. And finally, get rid of the tree by New Years Day. Remember 52 U. S. citizens lost their lives because of Christmas tree fires last year.

NOTICE

Joe Huckert is off to Detroit, Mich. to study Television Repair and get some practical experience with the

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REAL ESTATE BOARD REPORT

We are happy to report the following contracts since the last report. Mr. Archie Braly has sold his beautiful farm east of Hereford to Mr. Joe Evans.

Mr. Kenneth Tomlinson of Happy has sold his 320 acre farm in the Areny Community southeast of Hereford to P. H. Campbell, also of Happy.

Mr. Horn of Lubbock has contracted to sell his 640 acre wheat farm west of Hereford to Mr. C. S. Gunter of Hereford. This farm has 320 acres of summer fallowed wheat that is the best we have seen on dry land this year.

A recent tour around town we find Mr. Ray Howell is buliding a new home on North Knight St. It is to be a frame house trimmed with brick. Mr. Earl Cole has just started a nice large home on Star Street.

The J. B. Snead home is progressing nicely. And should be ready to occupy by the first of the year. Mr. Jim Higgins is hoping to move in his new brick home on Texas Avenue by Christmas. Speaking of Christmas, Hereford is one of the best decorated towns we know of in this vicinity.

Yours for a better town and community.

The Hereford Real Estate Board

R. G. Davis Family Of Manilla Now Visiting With Brother In Hereford

Mr. and Mrs. R. G. Lewis and children, Timothy and Susan, of Manilla, Philippine, are visiting in the home of Mr. Davis' brother, C. F. Davis. They have been in Hereford since the latter part of November. Their plans are to leave Dec. 26, to visit in Los Angeles; Mr. Davis' mother lives there.

Mr. Davis is the manager of the Good Year Tire and Rubber Sompany of Philippine Ltd. They have made their home there for three years.

When the family returns home, they will have flown completely around the world. Each year, they take a vacation, and this year they have spent their time in Italy, Switzerland, Spain, Portugal, Island of Mallorca, which is an island off the south coast of Spain. Mrs. Davis and the children spent three weeks in Brazil at Rio de Janeiro; Mr. Davis came on to Texas.

Timothy, who is nine and Susan, six, both attend a private school in Manilla. They have brought their lessons along with them on their vacation, in order to keep up with their class. Timothy says his school was a public school until recently when the Philippine Islands became a republic. There are some 500 students in his school, most of them are Americans with only a few Philippine children. Tuition to the school is about $2 daily on the two children.

All of the Davis family were born in a different country. Mr. Davis is a native Texan; his wife, Consuela was born in Lima, Peru; Timothy was born at Buenos Aires, Argentina, and Susan in Sao Paulo, Brazil. All are citizens of the United States. Mr. and Mrs. Davis met in Sao Paulo, Brazil, some 15 years ago.

Harman's Annual Christmas Party

Harman's Store celebrated their annual Christmas party at the Hotel Jim Hill Friday night with a buffett supper. Mrs. Dale Sherhan acted as Santa Claus and distributed gifts at the party. Those present were: Mr. and Mrs. John Dawson, Mr. and Mrs. Walter London, Mr. and Mrs. M. E. Cassels, Mrs. Grace Little, Mrs. Louise Ferguson, Lejean Latham, A. W. Self, Jean Jones, Barbara Gabbert, Tommy Culpepper, Jim Cassels, S. L. Harman Sr., Pick and Mary Harman.

Two Shotguns Are Reported Stolen

Two shotguns were reported stolen in Hereford this week.

A 12-ga. Western Field pump was taken from Joe Lowrie's car when left at Hartman service station. Mr. Lowrie, City Drug pharmacist, had borrowed the gun from Kenneth Coker who had, in turn, borrowed it from his father-in-law, H. L. Reynolds of Hinton, Okla.

Theft of a shotgun and a felt hat was also reported by James E. Circle, 132 Ave. I, when prowlers entered his home and took the two items.

Turkey talk will be the order of the day when the National Turkey Federation meets in Dallas on January 6-8, 1953. Those attending will be given the latest information on every phase of the industry and interested Texans are urged to be present.

Visit Massey Home

Week-end guests in the Cecil Massey home are his mother, Mrs. H. T. Massey of Stamford; his brother and sister-in-law, Mr. and Mrs. Jack Massey of Bay City; and his brother-in-law and sister, Mr. and Mrs. A. W. Fields of Morton.

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FRIONA NEWS

Chieftain Football Banquet Honoring Players Highlights Christmas Season

By Mrs. E. R. Day Sr.

The Chieftain Mother's Club had the annual football banquet last Tuesday, Dec. 9, honoring the football team of the Friona high school. The banquet was held in the American Legion Hall.

Colors for the football team were carried out in the banquet hall with red and white carnations. Tables formed an "F" for the team. Place cards for the table were red footballs with white lacing and the name of the guest. Toastmaster for the occasion was "Chieftain Brave" Darrell Robbins. School song was sung by the "Tribe"; invocation by "Cliff Dweller" Dillie Kelley. Welcome was given by "Chieftain Mother" Mrs. Miles Robbins. Response was by "Red Skin" Arnold Fangman. In the second "quarter", a poem was read and music presented by "Medicine Man" Dalton Caffey. In the third "quarter", there were two talks made by "Big Chief" Raymon Cook and "Big Brave" Lee Burnett. "Last Touchdown" was the presentation of suits to Coaches Cook and Burnett. The Benediction was given by "Gate Warrior" J. T. Gee. A film of some of West Texas College's games were shown by Johnny Lee Welton of Canyon.

Sally Osborn, football queen, was presented with a doll dressed like a queen by Mrs. Miles Robbins.

Present at the banquet were: Mr. and Mrs. Dalton Caffey, Mr. J. D. Frye, Coach and Mrs. Raymond Cook, Coach and Mrs. Lee Burnett, Mr. and Mrs. Dillie Kelley, Mr. and Mrs. J. T. Gee, Dr. and Mrs. Paul Spring. Coach Burnett thanked the doctor for the work shown the team during the season. Football players were presented by Coach Cook. They were: Shirley Cook, George Price, Kenneth McLellon, Keith Batty, Roy Haney, Doy Hammett, Wayne Houlette, M. C. Osborn, Jimmy Norwood, Jimmy Robason, Glenn Reeves, D. O. Robason, Teddy Fangman, Darrell Robbins, Gene Watson, Jerry Zachary, Ben Jordon, Wayne Cribbs, Arnold Fangman, Virgil Phipps, David Patterson, Gaylor Rhodes, DeWayne Taylor, Jerry Houlette, Danny Mack Bainum, Kenneth Ferguson, Each boy had a date for the night. Guests from Canyon were John Hall, Dr. Emmett Smith of the W. T. Faculty.

Don Lewis, son of Mr. and Mrs. Henry Lewis, was guest soloist Tuesday evening at a recital in Hereford. Mrs. J. H. Hinds presented her class. He sang two Christmas numbers, and was accompanied at the piano by Denise Magness, also of Friona.

Pfc. and Mrs. James Pope returned to Ft. Sill, Okla., Sunday after spending the past 15 days with their parents, Mr. and Mrs. A. H. Hadley and Mr. and Mrs. L. D. Pope.

Mr. and Mrs. C. D. Day and Jerry were guests in the Elwood Vaughn home Sunday.

Mr and Mrs. Bobby Hinkle who have been visiting her parents, Mr. and Mrs. Kermie Deaton, returned home last week. Mr. Hinkle has ben working at the Magnolia service station for the past month. Mr. Hinkle will report to the draft board for induction into the Army in Dallas soon.

Mr. and Mrs. Arthur Helton visited his sister and family, the Arthur Johnson's in Planview.

Mr. and Mrs. Elwood Vaughn and Dorothy and Mr. and Mrs. T. B. Armstrong were guests in the E. R. Day Sr., home for supper Saturday night.

Mrs. Alta Wyly went to Turkey, Texas Wednesday to visit in the home of her daughter and family, Mr and Mrs. Odell Purdy.

Mrs. J. B. Shirley received word Friday that her father who lived in Ohio, passed away. Mr. and Mrs. Shirley and family left at once to attend the funeral.

Mr. and Mrs. H. K. Kendrick and Danny spent the week-end in Amarillo with Mr. and Mrs. B. O. Cornelious.

Rev. and Mrs. Straue Trigg and family of Borger visited Sunday with her parents, Mr. and Mrs. J. H. Lea. Brother Trigg filled the pulpit at the Church of Christ Sunday morning.

Miss Roberta Reed, daughter of Mr. and Mrs. Bud Reed is in the Parmer County Hospital.

Mr. and Mrs. A. H. Hadley and family have gone to Mt. Pleasant, Tex., to visit in the home of their daughter and family, Mr. and Mrs. C. B. Hanson.

Mr. and Mrs. Walter Jasper of Amarillo visited in the home of his parents, Mr. and Mrs. T. N. Jasper and in the E. R. Day Sr. home Sunday.

Mr. and Mrs. E. R. Day Sr. were guests in the home of Mr. and Mrs. C. D. Day and Jerry Friday for dinner.

Mr. and Mrs. C. D. Day and Jerry were shoping in Amarillo Saturday.

Mr. and Mrs. Eugene Guinn and children spent Sunday afternoon with Mr. and Mrs. Case Perkins.

Those from Friona attending the Charity Ball in Amarillo Saturday night were Mr. and Mrs. Pete Cornelious, Mr. and Mrs. Harrison Cope, Mr. and Mrs. H. K. Kendrick.

Mrs. Marvin Massey and Teddy and Mrs. Oscar Baxter, Carolyn, Willene and J. L. visited in the home of Miles Robbins Saturday afternoon.

Mrs. T. B. Armstrong and Mrs. E. R. Day Sr., were shopping in Muleshoe Saturday.

Mr. and Mrs. H. K. Kendrick and Danny were in Amarillo Friday evening attending a dinner at the Country Club give by Mr. and Mrs. Joe Shields, parents of Mrs. Kendrick.

Mr. and Mrs. J. W. Baxter visited their daughter and family, Mr. and Mrs. Miles Robbins Saturday.

Gladys Edna Baxter visited in the home of Patsy Carthell Sunday.

Mr. and Mrs. Duane Wyly spent the week-end with his sister and family, Mr. and Mrs. Odell Purdy of Turkey, Texas.

Tila Rue Day of Amarillo visited her parents, Mr. and Mrs. E. R. Day Monday and Tuesday.

The Morris' moved to California several years back. The daughters, Kathleen and Carol, attended Friona schools before moving to California.

Mr. and Mrs. Tolbert Stowers have purchased the Friona Cafe from S. T. Thornton. They took over the 11th of December for business. Mr. Thornton will continue in the poultry, egg and locker business. Stowers are not new in the cafe business, as they owned the cafe some years back.

Mr. Pete Cornelious was called to Amarillo Sunday evening. His sister-in-law fell and injured herself badly. When x-rays were taken, it was found that she had not sustained any broken bones, as was first thought. She fell from the top of winding stairs.

The seventh grade of the Friona school had something new this year in line with their Christmas program. They had been studying social manners in class. The table, place cards, and program were all worked out by the students, and the banquet was held in the Methodist church annex.

Mr. Dalton Caffey made the address on "Honesty, Truth and Knowledge." Rev. Russell Pogue gave the benediction. Brother R. W. Wilborn dismissed the group. Those present for the banquet were: Mr. Caffey, Mr. and Mrs. Sanders, Brother and Mrs. R. W. Wilborn and Rev. and Mrs. Russell Pogue; the class, Betty Agee, Jerry London, Denise Benger, Donna Blewett, Jesse Latham, Lila Gay Buske, Nolan Johnson, Phila May Buske, Wesley Barnett, Randy Dickson, Luellen McLuan, Jan Edelmon, Larry Fairchild, Marvin Jasper, Eva Nell Thomas, Joel Landrum, Robbie Boggess, Billie Roe McKee, Robert Nelson, Alan Neff, Linda Gay Gee, Bonnie Stowers, Johnny Miller, George Terry, Barbara O'Brien, Wilbert Varner, Patricia Flatt, Evelyn Wilburn, Dale Williams, Kay Kirk, Leonard Burnett, Betty Serratt.

Room mothers served the banquet. They were: Mrs. Ross Terry, Mrs. J. J. Thomas, Mrs. James McLean, Mrs. Edelmon, Mrs. Weldon Dickson, Mrs. Tom O'Brien. Mrs. Edelmon is a teacher.

The Congregational Church of Friona was host to representatives of The Gideons, International at their service of worship on Sunday morning last. Ted Vednon gave the message - "God's Work, Working Through the Gideons." Virgil Balengee gave his testimony and sang a special number.

The pastor, George E. Meyer, announced the sermon subject for December 21st. as "The Road to Bethlehem"; for December 28th as "Another Way", and stated that he would review "The Silver Chalice" a best seller by Costain, at the worship service of January 4.

The Women's Fellowship of the Congregational Church will hold its annual Christmas party at the home of Mrs. Fred Helmke on Friday, December 19th at 2:30. A Christmas program has been prepared and every lady of the church is invited to be present, both friends and members.

The Sunday School of the Congregational Church will hold its annual Christmas exercises on Christmas eve in the church. The committee in charge announce that they will use the service -- "The Gift of Christmas", which is a presentation of the Christmas story in verse and song. There will be a Christmas tree and all else that goes to make up the usual program.

THE B. & P. W. CLUB ANNUAL Christmas Party was a gala affair, held Monday evening at the Ray Cowsert home. Above the members are gathered around the Christmas tree. Photo by A. O. Thompson.

FRIONA NEWS

Social Activities Create Interest; F. F. A. Boys Cop First Place Flag

By Mrs. E. R. Day Sr.

Mrs. Wesley Foster entertained with a coffee Dec. 17 honoring Mrs. Eugene Boggess and her new son, Joe Ed. The Boggess' have just recently adopted the baby. The table from which Mrs. Vorles Osborn poured coffee was decorated with a Christmas tree. She was assisted by Mrs. Lila Gay Gee and Mrs. Foster with the serving. Coffee and orange bread were served to Faye Holcomb, Rhea Foster, Valoris Osborn, Lila Gay Gee, Doris Boggess, Wilma Jones, Juanita Dickson, Dick Kendricks, Jean Blackburn, Carolyn Lockhart, Katherine Blackburn, Thelma Ford, Sarah Ann Miller, Willard Stewart, Decemae Beene, Edith Johnson, Lucille Latta, Seva Struve, Allie Reeves, Jo Blackburn, Ethel Ruth Spring, Eufaula Ethridge, Irene McFarland, Jamie Lu Lillard, Lorrane Welch and a number sent gifts who were unable to attend.

Friona FFA Senior boys were more fortunate than the junior team at Huntsville. They came home with first place banner. Their demonstration was on treatment of Hog Cholera. On December 18, Mr. and Mrs. J. T. Gee, entertained the boys with a dinner. Those attending were Kenneth McLellon, Harris Dunn, Clyde Hays, Jim Dixon, and Virgil Phipps. Mr. Gee is the agricultural teacher in Friona, and he and Mrs. Gee accompanied the boys to Huntsville. They won third place and a lot of experience and value prizes.

Mr. and Mrs. Frank Spring gave a birthday dinner Sunday for Mr. Spring's father, F. L. Spring, who celebrated his 80th birthday. Mr. Spring is still very active and you can always find him sometime during the day at his place of business. He owns Spring grocery in Friona. Those helping Mr. Spring celebrate his brithday were Mr. and Mrs. Sam Aldridge and Pat of Farwell, Mr. and Mrs. John Aldridge, and Joe Jones also of Farwell, Mr. and Mrs. Edward Spring and Donnie, Dr. and Mrs. Paul Spring of Friona. De. Lee Spring of Little Rock, Ark., Miss Mary Spring of Amarillo and the host and hostess.

The children of Friona were very happy Wednesday when Santa flew into Friona and landed at the Benger Air Park. He was then brought into town on the fire truck where he met most of the youngsters and passed out bags of mixed candy, nuts and fruit. Then on Thursday at 11:30 the Friona school dismissed for the holidays. The school will take up again on Dec. 29. Some of the teachers will remain in Friona and others will return to their homes in different parts of the state to visit for Christmas. We are all hoping to have a white Christmas this year.

Mr. and Mrs. Oscar Pope who have been living northwest of Friona for the past 18 years, have rented their farm and have moved to town. They bought the Jack Tedford place.

Mr. and Mrs. C. D. Day and Jerry were Monday night guests in the home of Mr. and Mrs. Elwood Vaughn for supper.

A man working for W. S. Wells of Portales, and who is doing the plaster work on the Friona Motors building, fell Wednesday off a scaffold he was on. Reports from the hospital say the man suffers from a broken heel and bruises. The man's name was not learned. He is from Portales.

Billy Don Wigley arrived in Friona Monday from Ft. Sill, Okla., where he received his discharge from active duty in the army. He is the grandson of Mr. and Mrs. Paul. They are now visiting in California.

Wednesday night at 8 the Friona Band presented their annual Christmas concert. The program was Christmas carols and marches. A girl's quartet gave a number. Those in the quartet are Zelma and Wanda Beaty, June White and Cleta Rae Stowers. On Sunday night at the Methodist church the girls chorus gave a concert. It was followed by a spiritual program given by the Methodist Youth Fellowship.

Mr. and Mrs. Joe Brummett and family, will leave Dec. 20 for California to visit during the Christmas holidays.

Home Demonstration Club Activities

North Hereford Club

North Hereford Home Demonstration Club met Thursday afternoon for its annual Christmas party. Mrs. George Paetzold was in charge of the program.

Dolly Paetzold gave a reading and Dolly and Betty Paetzold sang "Rudolph, The Red-Nosed Reindeer." Judy and Butch Hoff sang a Santa Claus song and readings were given by Roxie Lynn Faughn. Mrs. Paul Hoff and Mrs. George Paetzold. Carol singing concluded the program.

Gifts were distributed to the children present and secret pals were revealed and gifts exchanged. Names were drawn for 1953 secret pals.

Those present were Mesdames; Otto Olson, R. E. Barrett and children, Paul Hoff and children, Frank Brinkman and children, O. C. Williams, O. L. Williams, W. H. Russell, Fred Saltzman, Mary Bodkin, Bob McQuigg, Bob Fullwood, Miss Roberta Campbell and Buster and the hostess.

South Hereford Club

Mrs. Franklin Miller was hostess for the South Hereford Home Demonstration Club Christmas luncheon Wednesday. Guests were Mesdames Paul Hoff, Tom Draper and Redman.

Mrs. Hoff installed newly elected officers including; Mrs. John Hacker, president; Mrs. W. A. Goettsch, vice-president; Mrs. Ronald Matthews, secretary; Mrs. Clarence Hollabaugh, council delegate; and Mrs. John Draper, reporter. Secret pals were revealed and gifts were exchanged.

A short program was presented by Mrs. John Hacker who gave a Christmas reading and Mrs. Paul Hoff and Mrs. John Draper sang "Silent Night."

Others attending the party were Mesdames; D. H. Bryant, Ray Hershey, Orin Russell, Davis, Clyde Cocanougher, Ethel Layman, J. P. Slaton, Jack Flowers, and Miss Evelyn Bell.

Mr. and Mrs. Earl Virden Amarillo spent Sunday here w his mother, Mrs. Alice Virden his daughter, Carolyn.

Miss Edah Parks of Denve home for the Christmas holid She is visiting her parents, and Mrs. J. L. Parks and ot relatives.

The Real McCoys
By John and George

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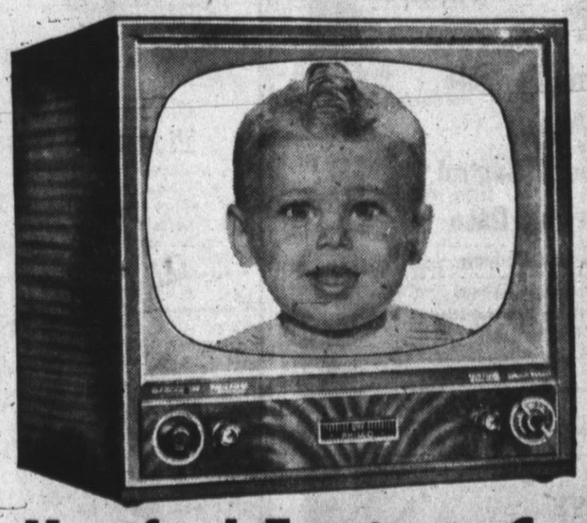

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Dec. 24th-25th-26th

Husbands Honored At L. A. E. Annual Yuletide Dinner Party

Husbands were feted at the L. A. E. Club annual Christmas party given in the home of Mr. and Mrs. Luther Lesley Tuesday evening. A covered dish affair with turkey and all the trimmings was the order of the evening with exchange of gifts and table games following the dinner.

Interesting entertainment was a original skit presented by each table of four dinner partners.

Members and their guests attending were Messrs and Mesdames; Altus Higgins, Bill Jones, Boyd Knox, Jim Loving, Gordon Newsom, B. A. Reddell, T. W. Roberson, Sandford Smith, Arthur Stoy, George Suggs, Jim Whelan, Harvey Brock, Bob Higgins, Mrs. C. E. Beauford, and Mr and Mrs. Hicks Roberson, Mrs. Phil Radovich and Mrs. Vivian Major, and the Lesleys.

PRESCRIPTIONS

WHAT IS A CUSTOMER? . . . "A customer is not dependent on us. We are dependent on him. Not an interruption of our work, he is the purpose of it. Not an outsider to our business, he is part of it, doing us a favor by letting us serve his needs. To us, a customer is the most important person in the world."

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Cub Scouts Enjoy Party

Den 1, Pack 52 Cub Scouts were entertained at the annual Christmas party Thursday afternoon in the home of their den mother, Mrs. Wayne Qualles.

Gifts were exchanged around a decorated tree and boys presented gifts they had made for their mothers.

Christmas time refreshments were served to; Richard Smith, Carroll Don Martin, Jimmie Conkwright, Edwin Morrison, Troy Don Moore, Butch and Wayne Qualles, Waddee Hudson, Deanie Hudson, Jimmie Reinauer and Joe Reinauer, a former member of the group.

Mothers assisting were Mesdames; Troy Moore, Edwin Morrison, Colby Conkwright, D. C. Martin and Lucille Smith.

PLAYS FOR LIONS CLUB MARTHA HIX, freshman at Hardin-Simmons University, is shown with her ukulele with which she entertained guests at the annual Hereford lions club dinner Thursday night. Miss Hix played popular and hill billy music.

LET'S COOK SOMETHING

Candied Sweet Potatoes Are Most Essential To The Holiday Dinner

Close seconds on the holiday menu in point of essentiality are cranberries and sweet potatoes. Both native American foods, the appropriate addition to any feast. Sweet potatoes rank among the gastronomical riches of autumn and besides lending deliciousness to many dishes, they pack healthful food value inside their smooth skins. One potato gives twice the daily need for vitamin A.

Candied sweet potatoes with brown sugar and butter has grown to be a traditional method of preparation in many households, and Mrs. C. B. Willams worked out a recipe that men like when she lived on the ranch and had a lot of cooking to do. Mrs. Williams, found that besides being one of the most popular ways of preparing the vegetable, candied sweet potatoes is among the most convenient ways when there are several culinary chores. Here is how she does it:

Orange-Glazed Sweet Potatoes

6 medium sized sweet potatoes or one large can
1 cup brown sugar lightly packed
salt to taste
¼ teaspoon nutmeg
juice of three oranges
3 tablespoons melted butter
2 teaspoons grated orange rind

Cook washed potatoes in skins until tender, about 30 minutes, drain and peel and cut lengthwise. Place in shallow baking dish with orange rind and nutmeg and add butter. Pour orange juice over all and bake in 300-F oven for 1½ or 2 hours. By the slow cooking process the potatoes take on a greater translucence and richer flavor and the time element also insures mellowness underneath that golden glaze.

Christmas Party For Young Mothers

Chi Rho Fellowship of the First Christian church was entertained at a Christmas party held at the home of the sponsors, Mr. and Mrs. Bert Brown Wednesday evening.

Party games were enjoyed and gifts were exchanged. Christmas cookies, strawberry sundaes and cokes were served at the conclusion of the party.

Attending were Stella Hunter, Patricia Allen, Phyllis Sumner, Karolyn Kirby, Sallie Sue Kirby Carlynn Williams, Judy Jersig, Billy Woodford, Bobbie Veigel, Jim Culpepper, Ronald Corbett, Jimmie Curtsinger, Charles Brown ,the sponsors and Rev. Don Root.

Tawanka Group Plans Party

Tawanka Camp Fire Group met at the Camp Fire Hut Friday afternoon when plans were made for the annual Christmas party. Gifts for mothers were completed.

Attending the meeting were: Betty Kropff, Betty Lou Ferguson, Betty Lou Ford, Shirley Schulte, Carolyn Knox, Phyllis Sumner, Lena Hershey, Carla Sundeen, Linda Parker, Peggy Bumpass and the guardians, Mrs. Paul Kroff and Mrs. M. W. Sumners.

and spread over evenly. Sprinkle

a lighted tree. Each member brought a contribution to make up a basket of food for a needy family.

The program for the day carried out the spirit of the season in Christmas music and the reading of Dickens "Christmas Carol." Mrs. H. V. McCabe gave the "Christmas Story."

Those attending were Mesdames: Eddie Reinauer, Lloyd Airhart, Zed Stewart, Baker Womble, Wesley Cox, Alfred May, Iley Barton, Herbert McCabe, Alfred Smith, Murphy White, Wm. Wimberley, Melvin May, McAnnally, Floyd Walton Sr., and the hostess.

ADDRESSES of the SERVICE MEN

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Correction:

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A New Holland, Pa., manufacturer suggests using a "high-cut" atachment on tractor mowers to make it easier to clip pastures at the right height.

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Designing Topic Of Westway Club

Mrs. G. C. Merritt gave the members of the Westway Home Demonstration Club a demonstration on black and white designing and knitting, at the home of Mrs. B. B. Northcutt last Wednesday.

Plans were made for the Christmas party to be held in the home of Mrs. Joe Wagoner.

Those present were Mesdames; C. A. Saulcy, Mayo Phipps, A. Drager, James Coleman, Joe Landers, Joe Wagoner, G. C. Merritt, Kenneth Rudd, Harold Rudd, Opal Dufur and two visitors, Mrs. B. Garrison and Mrs. Joe Welch.

Mrs. Ernest May Is Dawn Hostess

Dawn Study club was entertained at a Yuletide party Wednesday afternoon in the home of Mrs. Ernest May.

Festive Christmas decorations marked the entertaining rooms and gifts were exchanged around

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That's right! The "Wonder Oven" is actually two ovens in one! Lets you cook with separate controls and separate temperatures in a single oven. Or move the divider to the bottom position and—presto—you have one big oven.

Two models: both all-porcelain, inside and out . . . fully automatic . . . famous Radiantube Surface Units . . . Thermizer Deep-Well Cooker . . . lots of storage space . . . waist-high broiler.

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Only 30" wide . . . has giant full-width oven! An amazing new range that's small enough for any kitchen—yet is really big in everything that counts. Huge oven bakes 6 pies at once, or roasts a 35-lb. turkey! All-Porcelain inside and out . . . high-speed Radiantube surface units . . . waist-high broiler . . . and many other exclusive features you must see.

Model RO-35 (illustrated) equipped with Cook-Master Oven Clock Control, Storage Drawer $226.75
Model RO-30 (less Cook-Master and Storage Drawer) $185.75

De Luxe Two-Oven Range

Truly, America's most beautiful, most convenient household range! Has two big, complete ovens and every feature that makes cooking really carefree and fast. Fully automatic, built for years of service and beauty, dozens of exclusive advantages. $428.75

Value-Packed, Budget-Priced Ranges

Be sure to see these full-sized, genuine Frigidaire Electric Ranges—with features found only in many other higher-priced ranges.

Three new models—RO-10 (illustrated) Only $247.75
RO-20 $274.75 and RO-40 $314.75

Other Appliances -- Large and Small
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FARM & HOME SUPPLY
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STUDEBAKER quality need not be expensive. There is an accessory in the big Studebaker line that will fit any Christmas shopping budget. And, no matter what you choose, it's sure to please and reflect your good taste and judgement. Studebaker accessories are smartly styled and designed for longer life and superior performance.

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Extra protection plus added beauty for the car. For front and rear.

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For safe driving in fog, rain, snow and mist. "Glaseat-bulbs."

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A convenience for the whole family. Cleaning tissues always at finger tips.

Shop early while our selection is complete. If you can't decide, give a Studebaker Accessory Gift Certificate.

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Added beauty. Stratoline style. Sparkling chrome. Styles for front and rear fenders.

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No hot sun in the front compartment . . . no fatiguing driving glare. It's streamlined for comfort and beauty.

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Plenty Toy Combines For The Kiddies

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Highlight your holiday table with fine foods from COOPER'S. We've the best of everything for the feast --the best of quality . . . the best of variety . . . and best of all, everything is low-priced to lower the cost of the complete dinner.

FOLGER'S COFFEE lb. 69c

COCA COLA 19c 6 Bottle Carton Plus Deposit

Prices Good Mon., Tues., Wed.

Whole HAMS lb. 59c
Sliced BOLOGNA, all meat lb. 39c
Longhorn CHEESE lb. 49c

Marshmallow Cream HIP-O-LITE 25c
25c Value - Large HERSHEY BARS 19c
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Giant TIDE box 69c
WALNUTS lb. 39c
Speckled - 2 lbs. CALICO BEANS 45c

LAST MINUTE CHRISTMAS SPECIALS

Merry Christmas From All Of Us At ----COOPER'S --- MARKET

Krispy CRACKERS 25c

Yellow Spanish Sweet ONIONS 2 lbs. 19c
California Navel ORANGES lb. 13c

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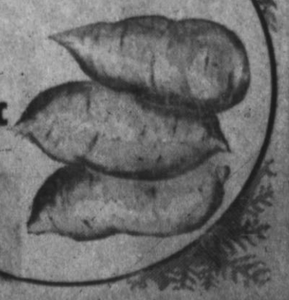

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B. & P. W. MEMBERS at the serving table in the Ray Cowsert home for their annual Christmas party. They are, left to right: Sadie Rigler, Corinne Jennings, Bula Gilliam, Luculle Posey, Louella Cowsert.

DIMMITT NEWS

Band Enters Lubbock Clinic Dec. 12; Allen Webb Is F B Leader

By Mrs. C. J. Mapes

Allen Webb of Mulchy has been elected president of the Castro County Farm Bureau for 1953 to succeed Leo Witkoski of Areny. Robert Ramey of Dimmit was elected to vice-president.

The Dimmitt band, under the direction of Ralph Smith was very well represented at the Tenth Annual Band Clinic held in Lubbock Friday, Dec. 12. Twenty-four participants with their band master, Mr. Smith, went to Lubbock Friday monirng and spent Friday night and part of Saturday. Each participant performed in the band clinic.

The clinic was sponsored by Texas Tech and the Lubbock public schools.

Has Broken Wrist

Mrs. Frank Annen suffered a broken wrist and extensive bruises recently when a kitchen stool toppled with her. Mrs. Annen had stepped up on the stool to reach the upper cabinet shelves when she received the fall.

Mr. W. F. Mayfield, 71, died Sunday, Dec. 14, at the Amherst hospital after a lingering illness.

The body was brought to the farm home in Dimmitt Tuesday, and lay in state from 10 a.m. to 1:30 p.m.

Funeral services were held at 2 p.m. Tuesday at the First Methodist church.

Officiating were Rev. Earl Landtroop of Plainview, Rev. George Ray and Rev. Lee Stanford of Dimmitt.

Burial was in Dimmitt cemetery under the direction of Gililland Funeral Home of Hereford.

Mr. Mayfield is survived by his wife, six sons, two daughters and 8 grandchildren, and four brothers whom attended the last rites.

Mr. W. M. Thompson, father of Mesdames Ola Murphy and Jesse Wright was a Dimmitt visitor last week. Mr. Thompson is 84-years-young, and has been a frequent visitor in Dimmitt for many years.

He makes his home with a daughter, Mrs. Faye Sweat of Lockney.

Mrs. Sweat is a former Dimmitt resident.

Mrs. Faye Holland accompanied her son "Soapy" Holland, on a business trip to Amarillo Tuesday.

The regular meeting of the Good Fellowship members held at the Methodist church, Dec. 15, was well attended.

A very interesting lecture was given to the group by Dr. Eugene Slater, pastor of Polk Street Methodist, of Amarillo. He gave his experiences of his trip to Europe last summer.

The WSCS ladies served a lovely supper to the group in the fellowship hall.

Mrs. Goose Ramey has been ill at her home with a virus the past week. However, she is improved at this writing.

Mrs. O. J. Beene, of Friona is a genius in designing Yuletide greetings for her parents, Mr. and Mrs. Goose Ramey.

Mrs. Beene has been doing this designing for the past few years and each year brings more unique designs.

Tipton's Orphan Home of Tipton, Okla., will be remembered at Christmas time by the Church of Christ.

For many years this church has made monthly contributions to this worthy institution.

Visiting in the home of her father, Mr. George Behrends, are Mr. and Mrs. Delton White and small daughter of Houston.

Mrs. White is the former Mary Nell Behrends.

Mrs. Elzie Teague plans to spend the Christmas holidays in the home of her mother, Mrs. Laura Stephens at Erick, Okla.

Sunny Brown, daughter of Mr. and Mrs. Bernard Brown is reported to be making excellent progress in her work at Lipton's Business College, in Plainview.

Miss Brown is expected to complete the fourteen months course in nine months.

Mayor and Mrs. E. B. Wright were shopping and attending to business in Amarillo last week.

The regular monthly meeting of Castro County Farm Bureau was Monday night at 7 o'clock in district court room.

Election of officers was taken up, whereas three new officers were elected.

Allen Webb succeded Leo Witkoski as president. Robert Ramey succeded Allen Webb as first vice president.

Billy Sinclair succeeded Robert Ramey as 2nd vice president.

According to service man, Gene Ivy, the committees were not appointed because they did not have a representattive attendance.

Commodity credit loan on cotton was endorsed, and Fred Knutz gave a very interesting talk on benefit derived from other associations he had prsonally contacted.

Mr. and Mrs. Charles Dean of Plainview, were transacting business and greeting old friends in Dimmitt this week-end. The Deans are former residents of Dimmitt. Their daughter, Miss Evelyn Dean is a junior at Texas U.

Report from Miss Elzada Smith, daughter of Mr. and Mrs. Leland Smith is that she is doing well.

Miss Smith underwent surgery in the Medical Arts Hospital in Dallas last week.

Mrs. Rubye McClean is still suffering from a fall received near Thanksgiving. Her foot is in a cast.

The Business and Professional Women's Club will serve a Christmas dinner at 7 o'clock Tuesday in the Music Room at the new grade school building.

Plans for the affair include Christmas music and games.

Mrs. Preble Berryman, president will conduct a brief business session.

The hospitality committee will serve as hostesses.

Mrs. Willie Waggoner had a delightful yuletide party at her home last week.

Games of "42" and Canasta were enjoyed by the following: Mr. and Mrs. H. H. Houtchens, Mr. and Mrs. E. B. Wright, Mrs. Faye Holland, Mr. Abe Winkleman, Mrs. Nettie Graham and the hostess.

Word has been received from Mesdames Boren and Brown to the effect that they will not be home to celebrate the Christmas holidays.

Fish are plentiful and weather is ideal.

Mr. and Mrs. Dwight Axtell have returned to Phoenix for the rest of the winter months.

Mesdames E. B. Wright and B. A. Fuller attended a Town Hall program in Hereford last week.

Dub T. Parks grandson of Mr. and Mrs. B. A. Fuller, visited relatives and attended to farm interests.

Parks has been in the service since 1950, and expects to get his discharge in June 1953.

He is now stationed at Ft. Bliss.

Mr. and Mrs. Bob Mapes and son are visiting a brother and family, Fred B. Mapes of Clapham this week.

Mrs. John Peterson of Amarillo and her mother, were guests of Mrs. Pearl Sherry last Wednesday.

Mrs. Peterson reviewed the book that Mrs. Dolly Lynch was to have given but was unable to due to an injury from a fall.

We Guarantee the LOWEST priced RCA VICTOR "Super Set" to outperform the HIGHEST priced TV set of any other make!

STREU HARDWARE

HIGH SCHOOL DIVISION of Miss Mattie Mae Swisher's Voco Club is shown in their Christmas concert at the Methodist Church Dec. 14. First row, left to right, Marcus Jacobsen, Neal Summer, wise men; Janis Higgins, Virgin Mary in Nativity scene; second row, Miss Swisher, director; Nancy Patterson, Louise Simpson, Irene Witherspoon, Gwendolyn Gulley, Sue Nell Summer, Pluma Metcalf, Willa Sue Channer, Eugene Campbell, Jimmie Cramer, Eaymond Wells; third row, Miss Cliff Estes, pianist; Jerry Witherspoon, Ray Murphy, Bennie Gollehon, David Goldston, Charles Whitehead, Fawayne Murphy, Monta Kay Gregg, Sandra Glenn. A. O. Thompson photo.

N-W HEREFORD NEWS

Community Visits Create Interest

By Mrs. R. C. Childers

Patsy Childers lost her bill fold Saturday evening as she was leaving Cooper's Market. It was found by Butch Hoff son of Mr. and Mrs. Paul Hoff. Mrs. Hoff sent the bill fold to school Monday where Patsy received it. "Thanks Butch", says Patsy.

Mr. and Mrs. Don Zellner are the proud parents of a baby daughter, born Wednesday morning in the local hospital. Mother and daughter are reported doing nicely.

Mrs. Zellner is the former Glenda Hargett of this community, and a former member of the Workers 4-H Club, serving as president of the club for a year.

Mrs. A. F. Hargett, mother of Mrs. Zellner is expected in Hereford this week.

Mr. and Mrs. M. W. Sumner spent Sunday afternoon visiting in the home of Mr. and Mrs. Jim Ricketts who live south of Hereford.

Mary Beth, Freddie and Ralph Ricketts from the Progressive Community spent Sunday in the John Hunter home visiting Evelyn Hunter.

Marvis Southward returned Tuesday from a trip to Pine Bluff, Ark.

Mrs. C. D. Smith of Temple is visiting in the W. E. Holcomb home this week.

Sunday guests in the W. E. Holcomb home were A. L. Gurley and Mr. and Mrs. Claude Brummett of Clovis, N. M.

Mr. and Mrs. R. E. Hargis and family will spend the Christmas holidays in Gatesville visiting Mr. Hargis' mother, Mrs. Lula Hargis.

Mr. and Mrs. J. V. Robinson of Vega visited in the Pat Robinson home Thursday. J. V. and Pat are brothers.

Mr. and Mrs. A. H. Inman of Plainview were callers in the R. C. Childers home Thursday night.

Overnight guests in the Childers home were Mr. and Mrs. Wayne Johnson.

The Johnsons left Friday morning with all their household things for their new home in Harrison Ark. They had planned to leave Thursday but due to bad weather they postponed leaving until Friday to see what the weather was going to do.

The Boy Scouts' truck of Christmas trees have about sold out and leader, Mr. E. D. Rogers, states he will go to Plainview in the next few days for more as they are getting more orders than they can fill.

Scout Master Rogers, also states the scouts plan a winter camp, the 26, 27, and 28 at Camp Haines near Silverton.

Electric Fencing Wire, $9.85 per spool
Also
Set-E-Z-E Insulators
For Steel Posts
Rockwell Bros. & Co.
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"FORD'S OUT FRONT ON NIGHT BEFORE CHRISTMAS"

'Twas the night before Christmas,--the children were
dreaming,
Of a Ford in their future--smart, swanky, and gleaming
And Mother and I gaily grinned, for we knew
That this wonderful dream was about to come true.
Then out in the driveway wheels crunched in the snow
And the Ford dealer gave us a cheery "hello."
He wasn't the Santa Claus type,--he appeared
Without any reindeer, a pack or a beard.
But when he drove up in that elegant bus
You bet he was Santa, in person to us.
"Merry Christmas" he said, with a smile that was pleasant,
"The Ford in your future is now in your presence."
Well, Mother was eager and I was agog
So we took the new Ford for a nice little jog.
A jog? It was more like a journey on wings,
What zest in that motor! and King size brakes,
We laughed, "Ford's out front in whatever it takes."
So, proud as a Princess and rich as a Lord,
We glowed with our glory in having a Ford,
And thought, "When the kids start their Christmas Day
Hunt,"
For Presents, they'll find that a "FORD'S OUT FRONT!"
—Barton Braley

HEREFORD MOTOR COMPANY, INC.

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HUSBANDS WERE GUESTS at the L'Allegra Christmas Party Wednesday evening at the Lee Kent Home, 124 Star Street. Above are shown, Jack Brown, Mrs. Lee Kent, Mrs. O. G. Hill, Jr., Mrs. J. H. Barnett, co-hostess, Mrs. Darrell Blanton and J. C. Hartman. Photo by Floyd Ross.

Calliopians Hear "Kings In Judea"

Mrs. Alton Fraser presented the program at the Calliopian Christmas party held with Mrs. J. T. Gilbreath Jr. Thursday evening.

Mrs. Fraser reviewed the first of a collection of twelve plays in the book, "A Man Born To Be King", by Dorothy L. Sayers all of which deal with the life of Christ. The first play, is called "Kings in Judea."

Introducing the book Mrs. Fraser said, "The preliminary aim of the book is to establish the realization that Christ really lived on earth. It was first written for radio production and has been termed the greatest single accomplishment for Christianity in this century."

Gifts were exchanged and Santa Claus in person distributed gifts from a beautifully decorated tree.

The Christmas table, from which refreshments were served, was centered with a huge red candle rising from a nest of greenery and bright baubles.

Members attending the party were Mesdames: T. Mims, Richard Barnard, B. F. Cain, J. T. Carroll, Paul Coneway, W. L. Davis Jr., Alton Fraser, Roy Grubbs, J. E. Kirby, D. C. McWhorter, N. E. Milburn, Carl Perrin, Bill Waldrep, Elizabeth Womble, Miss Nell Spradley and the hostess.

Personals

Terry Kirby went by plane from Friona to Las Cruces, N. M., Wednesday where he joined his father Doc Kirby who was making a truck trip to Los Angeles. The Kirbys will return with a load of plows next week.

Mr. and Mrs. J. M. Gililland and Mrs. Helen Pipkin and her brother, Jim Jones, left Monday for California to spend the Christmas holidays. The Gililands will visit with their daughter, Estelle, in San Francisco and with relatives in Ventura, San Bernadino, and Santa Barbara. Mrs. Pipkin and her brother will visit a sister, Mrs. Mary Luce, in Los Angeles.

Miss Frankie Criswell of Throckmorton is a new resident of Hereford. Miss Criswell is a sister of Dalton Criswell.

Mr .and Mrs. E. Ward Jr., of Long Beach, Calif., are visiting their parents, the J. L. Perrys and the E. Ward Srs. Mrs. Ward is the former Miss Wanda Lee Perry. When they return home after the holidays, they will be accompanied by Mrs. E. Ward Sr., who will visit in California.

Mrs. George Cameron of Dimmitt is spending a few days in Heerford with her mother, Mrs. J .B. Harlin, who is ill.

Mr. and Mrs. G. A. Smith of San Antonio have returned to their home after attending the wedding of their son, Richard D. Smith and Miss Ruth Ann Terry here Tuesday.

SHIRLEY MARKLEY

Shirley Markley, Murry Hall Will Wed In Home Ceremony

The approaching marriage of Miss Shirley Markley, daughter of Mr. and Mrs. H. O. Markley, to Murray Hall of Dimmitt, has been announced here by the bride-to-be's parents. Mr. Hall is the son of Mr. and Mrs. L. S. Hall of Muleshoe.

Vows will be exchanged on Monday, December 22, at 1:30 in the afternoon in the home of the bride's parents.

Many Holiday Parties Mark Pre-Christmas Calendar Here

Among the many holiday parties marking last week's social calendar were those given by —

Mrs. Reed Williams who entertained with a Christmas courtesy to club members and friends.

Decorations for both parties carried out the yuletide theme with colorful arrangements placed about the house. A home scene in one bedroom depicted Silent Night and carol singers.

Monday afternoon members of the Monday Afternoon Bridge Club were entertained with two tables of guest players. High score went to Mrs. H. M. Cogswell and Mrs. W. J. Stanford.

Players included Mesdames; Joe Gilbreath, Jim Lipscomb, Jim Black, W. S. Fluitt, H. M. Cogswell, Frank Gyles, S. O. Wilson, O. L. Click, Howard Beasley, W. J. Stanford, Colby Conkwright, H. C. Williams, Ralph McCullough, George Stambaugh, Earl Phillips and Miss Jonnie Estes.

(Continued on Page 2)

The Sunday Brand
SOCIETY
Hereford, Texas, Sunday, December 21, 1952 Section Two

Husbands Entertained By L'Allegra Club

An attractively arranged holiday party was given by members of L'Allegra Study Club honoring husbands Wednesday evening in the Lee Kent home. Mrs. J. W. Barnett assisted Mrs. Kent as hostess.

Mistletoe, holly and other Christmas decorations were everywhere and the game room, where dancing was enjoyed, was lighted entirely by huge red candles set in a greenery background. Table games were also enjoyed.

Christmas time refreshments were served to Messrs. and Mesdames; J. W. Barnett, Bruce Beene, Darrell Blanton, Jack Brown, James Edmonson, Jiggs Hartman, Hilton Higgins, O. G. Hill Jr., Francis Hill, V. C. Hopson, Walter London Jr., Floyd Ross, Bill Waldrep, and the Lee Kents.

Santa Claus Favors B&PW

Santa Claus favored the B & P W's annual Christmas party with his presence Monday night when the holiday festivity was held in the home of Mrs. Ray Cowsert. Co-hostesses were Zula Gilliam, Lucille Posey, Corinne Jennings, and Sadye Rigler who was also program chairman.

The Cowsert home glittered with bright Christmas decorations and a beautifully decorated tree, from which Santa Claus helped distribute gifts.

Honoring several new members of the club, a get acquainted game was featured and Christmas carols sung.

Following the exchange of gifts lovely holiday refreshments were served.

Those attending were: Clara Acker, Dyalthia Bradly, Charlotte Calvert, Faye Campbell, Kathleen Cayler, C-Oro Cockrell, Jayice Estes, Zula Gilliam, Vida Grady, Skeeter Hall, Alma Hilton, Velma Hodges, Naomi Hodges, Pauline Howard, Sue Lynn Hulsey, Ursalee Jacobsen, Elaine Thompson, Kathleen Baker, Marie Ratcliff, Corinne Jennings, Doris Lindsey, Mona McMaster, Lucille Posey, Sayde Rigler, Brucie Rose, Bessie Smith, Della Stagner, Seale Stephens, Grace Thomas, Erma Walker, Earlene Walton, Pearl West, Cecil Williams, Bonnye Kelly and the hostess. Olive McDougal was a guest.

New Granddaughter

Mr. and Mrs. F. S. Smith announce the birth of a new granddaughter, Pamela Jean Goldsborough, born to Sgt. and Mrs. R. L. Goldsborough, Dec. 18. Mrs. Goldsborough will be remembered as Doris Jean Smith. She is staying with her parents while hre husband is overseas.

Les Meres Study Club Yule Party

Les Meres Study Club entertained with its annual Christmas party in the home of Mrs. C. B. Hudson Monday evening. Co-hostesses were Mesdames Spicer Gripp, Glenn Gripp and Howard Gore.

Following a short business session Mrs. Gib Howard directed the program reviewing "The Littlest Stork."

The Christmas decorations throughout the house complimented the theme of the program and holiday dainties were served at the conclusion of the session.

Members present were Mesdames: Earl Hopson, a new member, Robert Lemons, Joe Davenport, Glenn Gripp, Spicer Gripp, W. D. Jones R. N. Reiger, Larry Sumners, T. E. Brisendine Jr., Dick Goldston, Eugene Noel, Elvin Wilson, Monroe Parker, Howard Gore and the hostess.

Christmas Party For LaPlata Club Held In Leroy Aven Home

The Leroy Aven home was the scene for the LaPlata Study Club annual Christmas party held Tuesday evening. A glitter tree, bright baubles, greenery and red candles carried out the happy Christmas time theme and a miniature scene on the mantel told of Christmas carols and songs.

Mrs. A. J. Schroeter was director of the program on Christmas Music. She told of the first records of music in Greece and Italy and later of the beginning of vocal music, such as carols and church music. She told of the lives of Bach and Handel and told how Christmas carols were started in the 15th century.

At the conclusion of her program Christmas carols were sung with Mrs. N. D. Bartlett Jr. leading and Mrs. Schroeter at the piano.

Gifts were exchanged and a needy family was adopted for Christmas sharing.

Members present were Mesdames: Milton Adams, N. D. Bartlett Jr., W. B. Boston, Homer Brumley, H. H. Caraway, Les Combs, Dalton Criswell, Emil Dettman, S. S. Dodson, Ray Downey, Clint Formby, J. R. Johnson, Lynn Kester, Don Little, Charles Newell, Elmer Patterson, A. J. Schroeter, Charles Spurlock, Urlin Streu, J. M. Thomson, Frank Vogel, Wm. Krumbein, Frank Prowell and the hostess.

Christmas Party

Mrs. Bill Stanford served as hostess for the Young Mothers Study Club Christmas party at her home Monday evening. Assistant hostesses were Mrs. W. B. Dowell and Mrs. L. H. Lookingbill Jr.

Highlight of the evening was the Christmas story "The Littlest Stork", given by Mrs. Clint Formby. Mrs. Steve Clements led the group in singing Christmas carols and gifts were exchanged.

Members in attendance were Mesdames: Bill Bradly, Steve Clements, H. A. Cavness, W. L. Davis Jr., W. B. Dowell, C. E. Leasure Jr., W. H. London Jr., L. H. Lookingbill Jr., Wayne Phillips, John Winkler, Charles Hill, Don Martin and the hostess.

THE B. & P. W. CHRISTMAS PARTY Monday evening at the home of Mrs. Ray Cowsert, 1103 East Grant, was highlighted with the exchange of gifts. Shown above are Mrs. Rose, president, Sue Lynn Hulsey as Santa Claus, and Mrs. Skeeter Hall. Photo by A. O. Thompson.

GIFTS EXCHANGED AMID LOTS OF FUN at the La Platta Club party Tuesday night at the home of Mrs. Leroy Aven, 200 Star Street. Shown in the photograph are Mrs. J. M. Thompson, president and Mrs. Leroy Aven, standing; Mrs. S. S. Dodson, Mrs. Charles Newell, Mrs. Urlin Streu and Mrs. A. J. Schroteter are seated on the floor beside the tree. Staff Photo.

GARCIA NEWS

Messenger Home Demonstration Members Hold Christmas Party

By Mrs. Don Kennedy

The Messenger Home Demonstration club met in the home of Mrs. Johnnie Northcutt for their annual Christmas party.

Games were played and prizes given. Secret pals were revealed and gifts exchanged.

Mrs. Brice Coleman was elected to vice-president.

Refreshments were served to the following; Mesdames E. M. Beck, W. D. Howard, Elmer Northcutt, D. J. Kennedy, Floyd Brown, F. R. Meiers, S. N. Thureatt and the hostess. Mrs. Tom Draper, County Home Demonstration Agent was a guest.

Mr. and Mrs. Eldred Brown and son visited in the home of Mr. and Mrs. Charles Hoover and daughter, Thursday night.

Mr. and Mrs. Euel Howard visited in the home of the Eldred Browns.

Mr. and Mrs. Ernest Brown visited in the home of Mr. and Mrs. Vernon Mulhair Sunday.

Mr. and Mrs. F. R. Meier spent the week end with Mrs. A. G. Sawyer of Seagraves.

Mr. and Mrs. A. H. Hadley, Mr. and Mrs. James Pope and Mr. and Mrs. Dean Baxter and children had dinner in the Bob Wyly home last Sunday.

FOUR-H CLUB GIRLS POSE WITH their new flags of the United States and Four-H Club Flag, presented them by Clara Redman, assistant Home Demonstration Agent. Pictured are Miss, Redman, Mary Cayton of Jolly Girls; Ann Rose Dzuick, LaNell Short, Nancy Parsons, all of County Wide; Gayle Wagoner of Sadie Lee Oliver, Paula Beth Corbett of Workers; Patsy Dawson of Happy Homes. Others to receive gifts and not pictured were Barbara Pinnell of Cap Rock and Cecelia Burrus of Walcott.

Yule Program

Vella Kee Skypala, Sallie Sue Kirby and Gale Blythe were hostesses at a yuletide party given in the home of Vella Kee's parents, Mr. and Mrs. Edgar Skypala, Tuesday night.

Varied games were enjoyed and comedy films were shown.

Attending were: Carlynn Williams, Marilyn Sigle, Linda Ha gis, Ronald Sherman, Don Pa Sue Sowell, Jimmy Curtsing Bobby Ramey, Carroll Williu by, Billy Wimberley, Sand Story, Billy Woodford, Fred R land, Douglas Womble, Dorot Faye Daniel, Jackie Brown, Gay Potter, Mary White, Jane Ne som, Sue Springer, Carroll Whi side, Mary Ann Young and t three hostesses.

"I like my Dearborn® It's fully automatic... keeps my comfort constant!"

No matter how cold it gets—Dearborn keeps your comfort constant! *Automatically* keeps room temperature at the level you want..quick-heating, circulates clean, moisture-free heat throughout room!

Check these Dearborn features against the field—

FAMOUS HIGH CROWN BURNER—burns any type gas, gives more heat on less fuel.
GLO-BRITE RADIANTS—give abundant, floor-warming radiant heat in a jiffy.
100% SAFETY PILOT—shuts off gas instantly if flow is interrupted.

Come In —see our complete line of famous Dearborn gas heaters!

BLANTON BUTANE, INC.

Phone 551

Mr. and Mrs. Bob Howard, the son and daughter-in-law of Mr. and Mrs. W. D. Howard, west of town, were home for the Thanksgiving holidays. He attends school at New Mexico A & M College in Las Cruces.

Mr. and Mrs. Don Kennedy and son spent Thanksgivng holidays in Fort Worth and Dallas visiting with Mrs. J. A. Elliott and family.

W. D. Howard Jr., son of Mr. and Mrs. W. D. Howard, will be home for the Christmas holidays from England.

Nat Pitman left Saturday for Detroit on a business trip. Enroute home she plans to stop in Louisana, Mo., for a visit with his sister, Mrs. Don Taylor.

Mrs. E. N. Johnson, who is in a Cherokee, Okla., hospital following surgery, is reported by relatives here as doing fine.

Bride-Elect Is Feted At Shower

Miss Bette Holland was named honoree at a pre-nuptial shower given in the home of Mrs. J. B. Noland on Tuesday, December 9. Hostesses included Mesdames; Earl Lance, L. H. Lookingbill, Johnny Winkler, Travis Caraway, Ky Lawrence, Jim Clark and J. B. Noland.

Receiving the guests with the honoree were her sister, Mrs. George Sumner, Miss Lou Shirley, who will serve as maid of honor in the wedding, and Mrs. Noland. Mrs. O. B. Sumner, sister of the bride-elect, presided at the guest book.

The refreshment table was laid with a white linen cut-work cloth and centered with an arrangement of flowers in shades of blue. Blue tapers burned in silver holders. Cake squares were topped with tiny blue bells done in sugar icing. Mrs. L. H. Lookingbill, assisted by Carolyn Shirley, presided at the silver tea service.

Miss Sue Sumner entertained with vocal music during the calling hours.

Those attending were Mesdames; J. A. Noland, Geo. DeLozier, Jack Streun, C. R. Walser, Carl Lee, D. C. Walser, Carlyle Sargent, Guy Walser, Tom Carroll, B. D. Hutson, S. L. Walser, J. R. Kendall, K. W. Neill, L. L. Kendall, Kenny Wilson and members of the house party.

Miss Holland's marriage to Jim Shirley will take place on Wednesday Dec. 24 at the Avenue Baptist church.

Many Parties

(Continued from page one)

Wednesday Party

Wednesday afternoon Mrs. Williams hosted a Merry Christmas bridge party for friends with three tables of players making up the party. Mrs. Will S. Kerr won the high score award.

Those attending the courtesy were Mesdames; Fritz Dodson, Robert Wagoner, Will S. Kerr, Hugh Bookout, J. T. Gilbreath Jr., Verne Hilton, Carl Frye, Tom Robinson, Frank Gyles, O. L. Click, Jim Lipscomb, and H. M. Cogswell.

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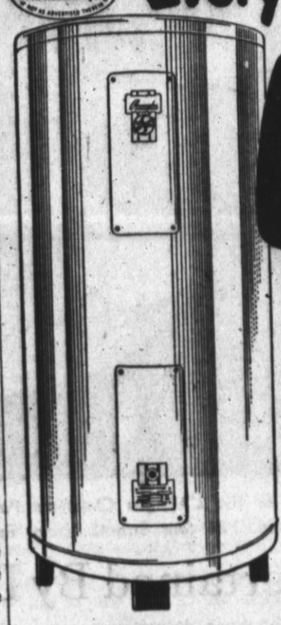

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- Dressy
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Hiccoughs can often be stopped by taking a small sip of water, holding it in the mouth until it is felt that the hiccough is approaching, then swallowing quickly.

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If a little sweet oil is rubbed on shoes while they are damp, it will keep them from cracking.

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To clean the diamond ring, put a little ammonia into boiling water and add fine soap flakes. Scrub the ring with a soft hand brush, using the soap mixture. Dry in a linen handkerchief that has no lint to catch in the settings of the rings.

FOIBLES

FANCY and PLAIN

Kent Snare

That routine Southwest Conference meeting last week had one reported visitor from Oklahoma University and the pros and cons that have resulted make one wonder, whether or not the officials know the tally or if the garbled press reports are purposeful . . . . You probably recall that last May when the report on the voting in the SWC meeting leaked out, incidentally the alleged reportee is no longer a member of the board, that the conference announced very sternly that it would expand its membership by invitation only. . . . Last May was when the energetic bids of both Texas Technilogical College and the University of Houston were rejected . . . But in spite of the invitational angle, Prof. Walter Kraft, Oklahoma University's faculty representative, put in his appearance at the SWC conference meeting and was heard . . . As far is know officially about all that was accomplished was to put Oklahoma on record as wanting into the SWC. . . . No action was taken and in fact none can be taken until the next regular session of the Southwest Conference, which will be held in Fort Worth next May, unless a special meeting is called, which is deemed unlikely . . . . Actually there is no assurance that the matter will even arise at the May meeting. . . . And if the big wigs are going to stick to their "invite" attitude, who knows they might invite Tech, Houston, Oklahoma or Snoohomish Normal . . . Actually the big boulder in front of the Okies joining the SWC is the fact that they are bound by its affiliation to the North Central Accrediting Association, which is "agin" Bowl participation and has a flat ruling against athletic scholarships . . . . Arkansas is the only SWC member who belongs to this association, all others in the conference following the Southern Association, which is much more lenient on both subjects . . . . In fact, a lot of Razorback adherents attribute their lowly plight to this hookup. . . . Actually the NCAA has eased off in it's somewhat foolhardy clampdown on athletics which was running rife about a year ago and there is some thinking in Okie circles that the Big Seven will soften their attitude. . . . It just might be that the Okie overture to the SWC is so designed to hasten that alleviation of pressure. . . . It is pure conjecture to speculate on the chances of Tech entering into the SWC . . . . Personally I think it would be a great privilege to the residents of the Panhandle and environs, to be able to view a few games of that calibre consistently with a minimum of travel and loss of time. . . . By the benevolence of the Tech Sports News Division I was able to see several good ball games and I know a lot of other Panhandlers did likewise but it take continuation of attractive teams, particularly SWC teams, to draw John Q. in hordes. . . . . Houston is achieving unweildy size, attendance-wise, and they're pulling in a quantity of the better ball players, although Rice and its cohorts might effectively mount a road block there . . . . A further example of the farcical one for one foul rule turned up in the Stinnett-Price College game this week. Stinnett made 28 out of 51 foul attempts and Price canned 16 out of 48 trys. That's a total of 99 fouls in a 32 minute go, averaging better than three a minute. . . . Doesn't leave much time in one evening for basketball playing, do it ? ? ?

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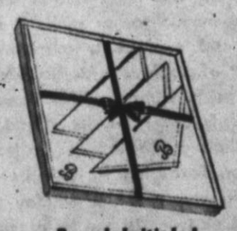

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Editorials

FILING OF DAMAGE SUITS MIGHT . . .

End Stray Dog Troubles

Keeping dogs in town has long been a source of worry and trouble. Futhermore, there are definitely two sides to this question. You might even say they are both right.

In the first place, the City ordinances and regulations DO NOT prohibit the keeping of dogs as pets. They do include regulations, however. Lisenses are required, among other things. This fact, within itself, probably answers the question. Futhermore failure of the City to properly enforce this particular ordinance now and in the past has generally been the source of most of the trouble. Failure of enforcemtnt has has resulted in bands of stray, unowned dogs -- and has definitely worked a hardship on tax payers who meet city requirements and make an honest effort to keep their dogs from molesting neighbors.

Enforcing such an ordinance is a job which every city officer shuns -- for seldom do you encounter such wrath as that of the man, woman, or child whose dog has been killed. In addition. it is a task few people care to perform. It does seem consistent, however, that it should be either enforced or revoked.

People who do keep dogs in town can do much toward eliminating some of the trouble. In addition to meeting requirements of the City ordinances, they can take precautions to see that their dogs do not consitently "live with" and generally pester neighbors. Also, when a neighbor complains they can, instead of getting mad, try to do something toward elimating the nuisances. If dogs are worth keeping, they are certainly worth looking after and a reasonable amount of training. Few people whose dogs bother neighbors would think of letting their children be the same amount of trouble.

People who poison dogs, on the other hand, can certainly mend their ways. In the first place, some innocent child might be poisoned. It would be much easier to merely pick up a telephone, call the City Hall, and ask that steps be taken to handle the situation. If the City failed to do anything and the person "just had to go outside the bounds of the law," a gun would certainly be more humane; the dog might even be enticed into a car and slipped away on some dark night. Easier still, however, would be the filing of a damage suit against the owner. A few suits of this type might even go a long way toward straightening out a bad situation all over town.

Dog poisoning, it seems to us, is uncalled for under any circumstances. It is either the work of a coward who is afraid to face the animal's owner with facts, or it is the work of a fiend who literally enjoyes seeing an animal writhe and suffer.

Will You Be One Of These

Holiday Accidents To Claim 105 Lives

Statistics seldom ever lie. However, in the case of the following release, we hope the statistician's face turns red and that he has to apologize. However, we doubt tf it will happen.

The release is date-lined "Austin, Texas, Dec. 15." and reads:

"Two hundred and two persons are slated to meet violent deaths in Texas during the Christmas-New Year's Holidays if the estimate of the Texas Department of Public Safety is correct.

"N. K. Woarner, statistician, says that for the 10 day period from 12:01 a. m. on Dec. 23 to midnight of Jan. 1, 105 persons will die in traffic accidents in the state; 55 will meet violent deaths due to miscellaneous causes such as fires, drownings and explosions; another 42 will be victim of suicides and homicides."

Since "driving too fast" causes a majority of traffic accidents and, with more than half of the fatilities expected to happen on Texas highways, it behooves every person who plans a holiday trip to stop and think twice before he exceeds the legal speed limits. Also, to ask himself the question, "Do I want some member of my family to be in the fatal 105."

The Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas

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NEWS PICTURES
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James M. Gillentine, Editor and Publisher

Subscription Rate: Zone 1, $4.00 per year; Zone 2 and above, $5.00 per year. With The Hereford Brand, both papers, Zone 1, $4.95 per year; Zone 2, $6.15 per year. Carrier delivery, 50c per month. Single copies, 10 each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

Hereford, Deaf Smith County, Texas

News Editor ..... John H. Bennett
Society Editor ..... Mrs. John McLean
Adv. Manager ..... Melvin Young
Mech. Superintendent ..... Harry Linderer

It's Just Part Of Cattle Business

A lot of people in the cattle business have been "taking a licking" during recent months. With some, it is serious; many are faced with considerable "setback" along business and personal lines.

Cecil Guseman visited this week among feed lot operators and reports much the same situation -- except that it is much more emphasized. People who contract cattle and "finish" them in mid-Western feed lots will naturally be hardest hit of all. This is more especially true in cases where cattle were contracted early, at peak prices, then delivered at rock-bottom levels on the contract.

"The bigger the operator, the harder he is hit," Mr. Guseman reported. Needless to say, many of these handlers cannot expect to break even on their operation -- including the gain which the cattle will make. The small operator, like the small operator in Deaf Smith County, will take much less loss, however. Most of these fellows feed out one or two cars of cattle on their own places, and it is doubtful if the contracted cattle will damage them too extensively. Generally speaking, not to the point of sending them into bankrupcy.

On the other hand, some of these big operators literally amassed fortunes when cattle prices rose following World War II. The siuation at that time was exactly reversed, since many of the stock feeders had contracted cattle at low prices and took actual delivery on an increased market. The litte operators went along on this gain-on a smaller scale. Scores of Hereford cattle men at that time gritted their teeth, gulped twice -- and delivered their cattle as contracted.

When you sum it up, everything boils down to the fact that the cattle business, on a large scale, is sometimes hazardous. Occasionally, cattlemen clean up; again, they loose everything.

It's just part of the cattle business.

Another interesting sidelight is the fact that while many of these advance sales to stock feeders are actually written contracts, quite a few are in the form of oral agreements. Strangely enough, one large operator said; "I'd rather have that oral agreement on one of those fellows than a written contract. Those boys just never go back on their word."

This, too, seems to be "just part of the cattle business."

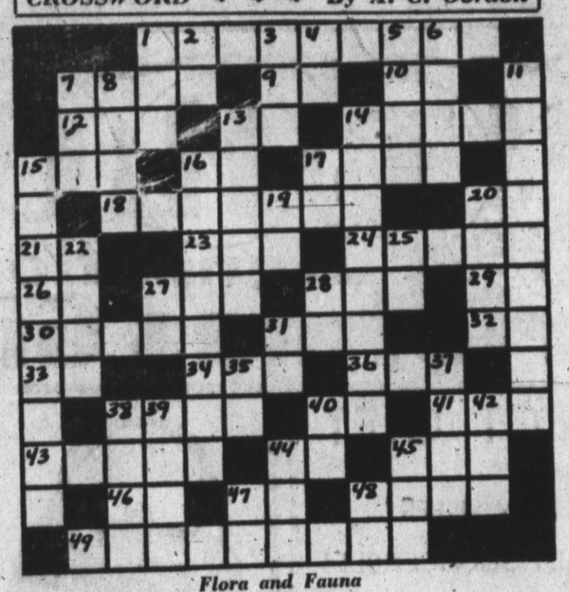
The Old Days

In the more-or-less good old days, the farm surplus was disposed of by uninvited kinsfolk from the city who swarmed around the farmer's table for Sunday dinner. -- Olin Miller in Alanta Journal.

Palpably

"There are about 10,000 tax collectors in the United States." --Statistic. This estimate is palpably in error. There are more filling station operators than that in almost any state. --St. Louis Star-Times.

CROSSWORD . . . By A. C. Gordon



Flora and Fauna

ACROSS

1—Yellow flower, regarded as a weed
7—Wild beast
9—Printer's measure
10—Chemical symbol for radon
12—Man's nickname
13—Carnation Nomenclature (abbrev.)
14—Household pests (poss.)
15—Hawaiian floral presentation
16—Italian river
17—No. 1 on floral "hit parade"
18—Breed of dog
20—Comparative suffix
21—Roman numeral
23—Fish landing device
24—Varnish ingredient
26—Noun suffix denoting a person
27—Possessive pronoun
28—Exclamation
29—Roman 99
30—Polar bear's territory
31—Wintry sport implement
32—Ordinal number suffix
33—Daughters of the Nation (abbrev.)
34—Shade tree
36—Meadow
38—Action performed on some fruits
40—Man's nickname
41—Dance step
43—Small wading birds
44—Preposition
45—Corresponding device
46—Chemical symbol for nickel
47—Parental nickname
48—Nautical pole
49—Condition of famous Arizona forests

DOWN

1—Female deer
2—Indefinite article
3—Lion's home
4—Chemical symbol for emanation
5—Floral cousin to the orchid
6—At one time
7—Archaic form of "ley"
8—Once-sacred Egyptian wading bird
11—World's largest bird (pl.)
13—Products of No. 38 Down
14—Ridge created in yard by animal pest
15—Flower often used as perfume (poss.)
16—Leopard-like animal
17—In reference to
19—Pronoun
20—Exude
22—Press
25—Behold!
27—Pronoun
28—All right
31—Chemical symbol for samarium
35—Literal Education (abbrev.)
37—Athletic animals
38—Evergreen tree
39—Lighted
40—Indefinite article
42—Insect
44—Dolt
45—Cushion
47—Musical note
48—Pronoun

QUESTION OF THE WEEK

People Entitled To Keep Dogs In Town ; Frown On Poisoning

From time to time an outbreak of dog-poisoning occurs in Hereford. This is due to the fact that dogs sometimes cause undue trouble to neighbors, plus the fact that hundreds of unowned, un-licensed dogs are running loose over town.

Do you think people should try to keep dogs in town? Do you think people who poison dogs are ever justified?

Mrs. Bob Lamm, 127 9th Street

I certainly think people have as much right in town to keep dogs as anyone. I think you should add cats to that, too. We had a beautiful cat that was poisoned. I am a real pet lover. No! I don't think anyone is ever justified in poisoning an animal.

Mrs. Tom Barclay

No, I don't htink people should keep dogs in town. They bark and bother and I'm scared of dogs, myself. No, I wouldn't poison a dog, I'd try to do something else.

I think it's fine to keep dogs in town, if they ar kept where they won't bother anyone else, say in a back yard with a fence around it. Also, I think dogs should be licensed and vaccinated for the rabies and other diseases. It isn't expensive to do this and it is always a good idea for the safety of the owner as well as others. Dogs are one of the best playmates for children. No! No one is ever justified in putting out poison, for they never know that by some freak chance a child might not get hold of it. Dogs that are bothering should be turned over to the police. Also, I think there should be city ordinances governing the keeping of a dog, such as ordering vaccination of all dogs and the wearing of tags.

John D. Aiken, 208 Fuller

Yes, I do think people in town have the right to keep dogs; however, I believe they should try to control their dogs. I would never be in favor of banning dogs from the city limits. I wouldn't say that one is never justified in poisoning a dog, but I would say that 99 chances out of 100 one has no right to poison any animal. Our collie dog disappeared about a year ago and we never saw it again. When one loses a pet, it hurts.

'Tater Peelin's

By Roberta Campbell

When the author wrote the title "When you come to the End" for the last page of his book "With or Without Beans" he probably didn't realize that he was indeed saying goodby to what he described as his life's most satisfying occupation.

Joe Cooper is dead but in spite of the many coonskins he nailed to his smoke house door in the field of Public Relations we shall always remember above all else his sparkling abundance of good humor.

—tp—

We close one book and open another which carries new names in it's table of contents. It was only two or three weeks ago that Mrs. Buck Parsons first introduced to us Mrs. John Draper. Mrs. R. H. Hale, Mrs. Taft McGee, and Mrs. Don Kennedy, who with Christine Pettijohn made a jolly cast for the Council play.

While we are listin' very pleasant people we want to include the names of Bobbie (Mrs. Harold) Meacham and Mrs. Walter London.

—tp—

A Happy Holiday Greeting for those whose hearts are gay is not hard to express but for the lately bereaved whose carols have been written in a minor key the words have little meaning. May the Peace that comes with the Season remain with them throughout the Year ---

I'll Never Forget

BY CLARA SHORE

My family moved to this country in early pioneer days, and I was born in Amarillo and was raised out on the Bradly Ranch six miles east of town and there are many interesting memories of this childhood place.

I have a vivid memory of how we used to get our supplies before there was a "Hereford."

We had to go to Amarillo about twice a year ,and this was a big event in my life.

The family always made the trip in a buggy and the covered wagon went along to bring back the supplies. Flour was brought in by the 100 pounds in barrels and everything in large quantities.

I'll never forget the big round up we had in the spring of 1897, here in this Hereford area. My father had 21 sections fenced all in one pasture right around here where Hereford now is.

In those days, everyone had cattle and when it was round up time, everyone helped one another and I always looked forward to a big round up and branding because there was always lots of good food.

I remember my father always had grey hound and stag hound dogs around. At that time, there were lots of antelope in this country and one day my brother, Wes Bradly, and I were playing around out in our yard. Our house was along the creek and between some hills. We saw several antelopes standing at the top of one of these hills, so Wes and I told the dogs to go get 'em, so they took out after them, and were soon out of sight. In about an hour our father came down the hill with a worried look and said these dogs had attacked an antelope up there on the hill and he had had to kill it. It was against the game preserve law to kill antelopes. Well, Wes and I kept mum, scared to tell why the dogs had attacked the antelope. We just knew our father would have to go to jail. However, we finally told and he wasn't out of humor with us.

Another incident that happened with us and the dogs was something else I shall never forget. These dogs meant a lot to us, they were what we played with most. We took some gunny sacks and made a harness for them and trained them to pull our little wagon for us. My father said to let Wes ride in the wagon and I could walk, for I was too heavy for the dogs to pull. So, one day we had our dogs pulling our little wagons and a rabbit jumped up -- well, that was too much, we had a runaway and a tear up and a bump up. Poor Wes, he bounced and banged along in the little wagon until it overturned and the harness and wagon were torn to pieces,

Maybe the main event was when we got our railroad through this country in 1898. The railroad was so rough they couldn't run passenger trains over it for a while. My father shipped some cattle to Amarillo and we rode in the caboose. This was a big thing to me. We had bought candy at D. R. Gass' store, which was the nin a tent, until their building was finished. My candy sack burst and all my candy rolled out the window near where I was sitting, but I was too excited to care.

Our first school in Hereford was a one room building which had been moved here from Dawn and located near what is now known as W. E. Dameron Memorial Park. I stayed with the late Troy Womble and his wife and attended this school. Mr. Martin, brother of the late Mrs. Askins, was my teacher.

We were really happy when our new high school building was completed. It was what is now known as the Central School. Mr. Overstreet was our first superintendent. When I had finished the tenth grade in that building, I attended Hereford Christian College and that was the year we organized our first basketball team. I played center and our uniforms were white middy blouses with a large black bow and really full black sateen bloomers, which came to below the knees.

Our first conference game was at Goodnight, which we lost. Our Glee Club entered this conference and we came out second.

Another of my life I remember was Prince, who was my little roan horse. He was dear to me. Every place I went I rode my roan horse. We didn't have cars, so Prince was my means of going and again Wes was a big part. We always went together on Prince and his horse was Pinto.

Lan H. Shore and I were married May 8, 1910 and then in 1911, Lan bought some cows from my mother, Mrs. Bradly and this started our cattle business.

When that long remembered first bad blizzard hit us in Feb-

(Continued on page 6)

Panhandle Paragraphs

Jimmie Nichols, owner of the Valley View water system and Chevrolet dealership, has just completed a water system that is modern in every respect and one that is capable of serving a city of 5,000 inhabitants.

Until the donation of this water system, the water works consisted of an old wooden storage tank, which served he city from 1915 until the new plant was completed.

—pp—

C. M. Woodbury, City Manager of Roswell, had the city police warn citizens not to leave their keys in their car ignitions during the Christmas holidays because of the danger of theft.

The next day Woodbury left his own ignition key in his car and, sure enough, it was stolen, giving Roswell citizens proof that what he said was good advise.

—pp—

The Stateline Tribune found that people really read the ads when they mdde a mistake in a recent issue. They advised people to shop at a local store "where you pay more for less!" The word pay should have been "buy". After considerable ribbing, the owner of the store said "Well; at least somebody is reading the ad." The Tribune was beginning to feel soothed as someone said "Aw, everybody makes a little mistake once in a while."

—pp—

The Lockney area reports that cotton harvest is 95% complete in the area, but should be completed soon.

—pp—

Bob (Frank Buck) Roach, Sr., of Shamrock, had in mind bagging a few quail when he went hunting on Thursday afternoon of last week, but instead, he returned home with a 22 pound bobcat. Roach killed the bobcat with a 12-guage shotgun on the O. B. Harvey Sr., ranch, 10 miles west and mile south of Shamroc.

—pp—

The Christmas spirit has apparently invaded the world of petty thieves at Littlefield. Unidentified persons about a week ago, made off with $150 worth of Christmas trees from Renfro Grocery and distributed them at random to the homes in Duggan addition, according to their Police Chief.

—pp—

Members of the Kiwanis of Uvalde have started their solicitation for food, clothing and toys for the club's third annual Christmas party for needy families of Uvalde.

—pp—

Mitchell County's second irrigation well, pumping more than 1,100 gallons per minute, was reported on John Mahon's acreage 10 miles southeast of Colorado City.

The—— BOOTLEG ——Philosopher

Editor's note: The Bootleg Philosopher on his farm won't get anywhere with the odd idea he has this week, but he never does anyway.

Dear editar:

I know that the people have voted for a change, but before we cut loose from Washington entirely and start shiftin for ourselves again, without of course givin up social security and pensions and price supports and RFC loans and Federal highways and flood control program and government school lunches, there is one point I'd like to get into the general permanent program.

It din't come up in the campaign and I don't know how anybody in Washington stands on it, but what I would like to see is a government program to finance Christmas gifts.

Like it is now, Christmas, financially speakin, is about as hazardous as farmin or ranchin. A man don't anymore know wheather he's gonna break even on it than he knows when he puts a crop in the ground in the spring whether he's gonna come out ahead or behind next fall.

I ain't talking about the original Christmas spirit, I'm talkin about the practical one confrontin most people right now, the one of swappin gifts among your acquaintance and kinfolks. Understand, I think the practical one is a fine idea, it's pleasant and upliftin to exchange gifts, a fine human custom that's wholesome, but you got to consider the practical side of the matter. This idea of takin care of everybody on your list in a manner you figure they're gonna take care of you, or as nearly as you can estimate can sweep a man off his feet and before he knows it he's in the hole and way overdrawn and all he's got to show for it is some knicknacks he ain't got much use for.

What the givenment ought to do is allit some money for every citizen at Christmas time, after all, the spirit of givin ought to be as wholesome for the government as it is for individual. We send miney to Washington all the time without any questions asked, it looks like once a year Washington could break down and return the favor.

I don't know how this ought to be arranged, but I imagine we got plenty of experts in Washington who could figure out a satisfactory program and I wouldn't haggle iver the method just si my check git here on time. Whatever the amount was, that's the amount a man would spend for Christmas gifts.

Under this system, when your wife complained over what she got, all you'd have to do is say, don't blame me, it's them shortsighted bureaucrats in Washington.

If you think this system has any merit, let's get busy on it. Christmas is almsot here.

Yours faithfully,
J. A.

Kiwanians Net $750 On Radio Auction Sunday

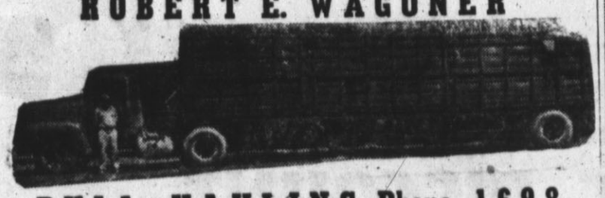
Reporting a net of around $750 from their first annual Radio Auction, members of the Kiwanis Club said that total sales on the venture were $952.21. The auction started at 1:45 and continued until 5:45 Sunday afternoon with club members serving as auctioneers and telephone bid-takers.

In addition to confirming sales over the radio, letters have also been mailed to each successful bidder, Pat Sullivan, president, said. "When you get your letter, take it with a check for the amount, to the merchant listed and get your merchandise," he continued.

Actual retail value of the merchandise sold was listed at approximately $1,170 thus giving the buyers an average saving of around 20 percent under retail price. One item, an electric coffeemaker, listed at 13.95 retail price, brought $15 -- a bonus of $1.05.

Items were donated to the auction by merchants as a means of advertising.

ROBERT E. WAGONER



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Hard Water in your area will make you money and save the customers money!! $50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating Hard Water. Write for information on Dealership.

"EJAX"

Box 37, 1006 Burnett Street
Fort Worth, Texas

Repair-Remodel

NOW! PAY LATER!

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Title One Loan

Rockwell Bros. & Co.

"ON THE BOARD WALK", the stunt presented by the speech class at the high school, three rare beauties and a panel of judges. In the bathing suit is "Miss" Jackie Allmon, who won the beauty contest and became Miss Speach Class of 1952. Patton Photo.

"FEEDIN TIME" brought the hungry boy and his papa to a cafe. Papa ordered a pig sandwich. . .and pig is what he got! W. H. Patton Proto.

Progressive Dinner Party Fetes Husbands Beta Sigma Phi Sorority

Kappa Iota Chapter, Beta Sigma Phi Sorority, entertained husbands with a progressive Christmas dinner party Tuesday evening, beginning in the home of Mrs. V. O. Hennen and ending at the home of Mrs. Jas. W. Witherspoon.

Decorations and appointments carried out the yuletide theme at tables and in entertaining rooms.

After a gift exchange, games of bridge and canasta climaxed the evening's entertainment with Mrs. Witherspoon high score winner in bridge and Mrs. Jimmy Whitaker, high player in canasta.

Special guests were Mrs. Gladys Medkief and Mr. and Mrs. Faust Collier.

Members and guests attending were Messrs. and Mesdames; O. L. Amery, V. O. Hennen, Charles Laing, Norman Moore, Gene Prickett, Ernest Wade, R. J. Cramer, Johnnie Pool, Jimmie Mercer, Paul Harvey, Pete Guinn, Neal Cooper, Kenneth Cowan, Lowell Sharp, Robert Lingenfelter, Jas. W. Witherspoon, Mrs. Byrdie Dee Fellers and Mrs. Jimmy Whitaker.

O. E. S. Study Club Christmas Luncheon

Order of Eastern Star Study Club held a Christmas luncheon and party in the home of Mrs. John Patton Monday. The luncheon table featured red candles and greenery and following the luncheon gifts were exchanged from a decorated tree.

Those attending were Mesdames; Nell Culpepper, Belle Hromas, Myrtle Witherspoon, Bessie Jones, Emma Suits, Hallie Kester, Effie Melton, Juanita Hershey, Vivian Major, Irene Holt, Alta Caraway, Jessie Terrell, Grace Thomas, Margaret Moore and John Patton.

L'Allegra Club Christmas Coffee

Gifts were exchanged at the Christmas coffee held by L'Allegra Study Club Tuesday morning in the home of Mrs. Hilton Higgins.

A Santa Claus scene adorned the mantel and gifts were exchanged from a brilliantly decorated tree.

Mrs. Darrell Blanton, president, reported that a check for $704.21 was sent to the Labor Camp hospital as the clubs project for the year.

Those attending the coffee were Mesdames: J. W. Barnett, Bruce Beene, Darrell Blanton, Jack Brown, James Edmonson, Jiggs Hartman, O. G. Hill Jr., F. C. Glendenning, Francis Hill, V. C. Hopson, Richard Ireland, Walter London Jr., Floyd Ross, Bill Walfrep, Richard Winget, Lee Kent and the hostess.

Holiday Party For Win One Class

Win One Class of the Methodist Church held its annual Christmas party in Ward Hall Tuesday afternoon with Mesdames; Alice Brally, Andy Thomas, G. H. Whitaker, J. I. Funderburg and Florence Parr serving as hostesses.

Mrs. J. F. Ward, teacher, conducted the business session when plans were made to send the girl in the Methodist Home at Waco, sponsored by the group, a gift and a gift was planned for the elderly woman in the Old Ladies Home of the church, who is also sponsored by the class.

Mrs. J. B. Jones led group singing with Mrs. I. H. Spratt at the piano and Jim Worrell of Dallas sang two Christmas songs. Mrs. D. H. Bryant gave the devotional and Mrs. E. W. Harrison told the story, "Always Christmas Somewhere."

Those present were Mesdames; T. Edgar Neal, M. M. Beavers, H. M. Benefield, C. C. Bowman, F. M. Faulkner, E. J. Hudson, J. B. Jones, L. H. Lane, I. H. Spratt, Pearl Bergin, W. H. Winget, Wm. McGehee, Laura Thomas, A. C. Pierce, J. F. Ward, E. W. Solomon, C. B. Williams, A. C. Thompson, Fred Millard, and Jim Worrell and little daughter Cindy of Dallas.

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IRRIGATION MOTORS

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Red Seal

Irrigation Special

Now On Display At

LESLY - VAUGHN MOTOR CO.

345 East 1st St. Phone 600

Kay Whitney BY RELIANCE In Time For Christmas

Tweedy Cottons

Novelty Woven Cottons

12 to 20 14½ to 24½

An inspiration of good taste in styling with key accents in buttons, smart detailing, textured interest in new novelty cottons. Styled for all the year 'round.

$9.90

6398—12 to 20
6399—14½ to 24½
Navy, Green, Red, Brown
Flying saucer buttons, flying cuffs. Braid piping down full coat. Cotton suiting.

6401—12 to 20
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Lavender, Grey, Red
Pleated bosom. Rhinestone buttons. Drop shoulder sleeves with cuffs. Novelty woven Sanforized gingham.

Guaranteed by Good Housekeeping

Nationally Advertised

We Will Be Closed Friday, the Day after Christmas, in cooperation with the Hereford Merchants and to provide our employees with a Well-Deserved Rest and Vacation.

HARMAN'S

We Give S & H Green Stamps

Streu's Diary

December 19, 1952

DEAR DIARY:

This will probably be the last entry for the year 1952, since we plan to close Christmas Eve and re-open after inventory on January 2nd -- or thereabouts. Of course, we will be broadcasting over KPAN daily at 2:30 until Christmas. In fact we will have a special Christmas program Sunday afternoon at 4:30 o'clock. Tune in, you'll enjoy it. Things have come to a pretty pass when a firm has to advertise its advertising!

Have had lots of folks in to see the RCA Victor Television sets -- but no buyers - most folks prefer to wait until the Amarillo stations go on the air -- so that they will have something to see -- and -- much as I would like to sell some sets, they are prety smart at that. We are selling lots of radios, record players and combinations -- and worlds of records-- which make ideal gifts - for months and years to come.

Still have a complete assortment of Model toys -- scale models of famous contractor's equipment for the boy contractor-- and Lionel electric trains and accessories -- and air rifles -- and dozens of other good substantial toys that will last.

I wouldn't try to list all the hundreds of gift items for the ladies -- new things are still coming in most every day -- and I suppose they will continue to arrive after the holiday season, too. I have never seen as much or as many things in all my life -- and I must admit that many of them are rather pretty and some plumb useful -- for junk, that is.

Don't know just why I should spend time listing items this late in the season -- those of you who haven't completed your shopping by the time you read this, only have three days left -- and you will probably grab the first thing that comes handy, anyway -- but come in, and we will do our best to help you -- and we still gift wrap (if we have any gift-wrap material left.)

Enough of the mundane things, now - -and away with foolishness----

We searched thru all the stores in town,
We turned the city upside-down
To find a card that would express
Our gratitude and thankfulness.
For having had the whole year through,
Friends as wonderful as you.

--and that is our feeling toward each of you this Christmas season -- and all of us at Streu's wish each of you -- whoever and wherever you may be --

A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR.

Streu

Now Available

★ NEW PUMPS

★ NEW and USED PIPE

★ CATTLE GUARDS

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

Phone 1577

DARREL HARKINS

1st Door West of Sears Elevator

On Highway 60

MRS. CLARA SHORE

I'll Never...

(Continued from page 4)

ruary, 1912, we lived 11 miles east of town and our coal supply for heating was down to one large lump of coal. We had planned to come to town that day for a load of coal, but there we were, we had to wrap blankets around us, and stay in bed to keep from freezing. In the afternoon the snow was still blowing so hard and drifting more and more, but Lan felt that we had to see about the stock. He found the yard fence post and used it to guide him around to the barn where he found the horses practically covered up with the snow. He shoveled the snow off them and saved one wagon team. We finally resorted to some prairie wood which we had in storage on the back porch. This kept us from suffering with the extreme cold.

The next day was warm enough for us to go to town and get some coal, but in a few days we had another blizzard. We had to use the cook stove to keep us warm, we didn't have a heater, but we got along all right this time.

We later moved to a place on the creek known as the Tom Ivory place, and we really enjoyed this place, fishing, hunting and picnicing with our friends.

We had two children, Florene, now Mrs. Aaren Rise and living in Kermit and Zelma Ruth, who is Mrs. D. C. Laird Jr., now living in Vanderbilt, Texas.

It wasn't all bad, we always had some good along with the bad and there were better years ahead along with the bad ones.

Mr. and Mrs. John D. Phillipp Celebrate 25th Anniversary

Mr. and Mrs. John D. Phillipp were surprised Sunday when a group of relatives arranged a get together honoring their 25th wedding anniversary. Mrs. Phillipp was also celebrating her birthday Sunday.

Those present were Mrs. Rosa Matthews, Fred Hiltburnner, Mr. and Mrs. Ronald Matthews, Mr. and Mrs. Norman Peters and children, Mr. and Mrs. Louis Beckman and daughter and Mr. and Mrs. Stanley Phillipp.

Mr. and Mrs. Phillipp were married in St. Anthony's Catholic church here on December 10, 1927. They have made their home in Hereford except for a few months spent in Gainesville.

They have two children; Stanley Phillipp and Mrs. Louis Beckman, and one granddaughter, Renee Beckman.

MR. AND MRS. JOHN D. PHILLIPP

Daughter is Born

Mr. and Mrs. Delbert Bainum of Friona have announced the birth of a daughter born Friday December 12 at Friona. The baby has been named Connie Dale.

Maternal grandparents are Mr. and Mrs. Joe Kendall of Hereford and the paternal grandmother is Mrs. Mary Bainum of Friona.

Camp Fire Meeting

Wakita Camp Fire group met at 4:30 Tuesday after school. Each wrapped her mother's gift for the Christmas ceremonial on Wednesday. Those present participated in practice for the program on Wednesday.

Dolly Paetzold was elected a scribe.

Lucas Infant Born

Mr. and Mrs. Dick Lucas are the parents of a boy, Scott Lawrence, born Monday, Dec. 15, at Amarillo at the Northwest Texas Hospital.

Mrs. C. J. Mountz and her mother, Mrs. Frank Lambert, will leave this week for Detroit, Mich., to spend Christmas holidays with another daughter of Mrs. Lambert's, Mrs. Helen Jones and family.

• EYES EXAMINED
• GLASSES FITTED

NO APPOINTMENT NECESSARY

LEE Optical

SINGLE VISION GLASSES as low as $14.50 Complete

609 POLK ST.
AMARILLO, TEXAS

Our Big CHRISTMAS SALE

Is Almost Over .....

But There's Still Time To Purchase

Your Christmas Presents At A

BIG DISCOUNT

We've had a good year and a good sale, but we're closing our Sale soon, so if you haven't bought your Christmas Presents now, come in today to Cowan's Jewelry and take advantage of the Big Discounts on all Nationally Advertised Merchandise. We got it -- come and get it.

CHRISTMAS GIFTS GALORE AT COWAN'S

We also want to take this means of wishing all of our friends & patrons The Merriest Xmas ever and Much Happiness for the coming year. The Cowan's.

BUY NOW --- PAY NEXT YEAR

We Give BABY BONDS

Cowan's Jewelry

Your Friendly Credit Store

HOLIDAY GIFT SUGGESTIONS

FOR HER

* SAMSONITE LUGGAGE
* HOLE PROOF LINGERIE
* DANIEL GREEN HOUSE SHOES
* BED SPREADS
* TOWELS, SHEETS AND TABLE CLOTHS
* DRESSES, COATS AND SUITS
* HOISERY

FOR HIM

* STETSON HATS
* ARROW SHIRTS
* HOLEPROOF SOCKS
* SAMSONITE LUGGAGE
* CURLEE SUITS, SLACKS, SPORT COATS
* HICKOK BELTS AND JEWELRY

THIS STORE WILL BE CLOSED THURS. & FRI., DEC. 25th and 26th

Rutherford & Co.

NOTICE!!

The Following Dry Cleaners Will Be

CLOSED

December 25, 26, 27

THURSDAY - FRIDAY - SATURDAY

ACME CLEANERS
C&R CLEANERS
WADE CLEANERS
LINDSEY CLEANERS
CORBETT CLEANERS

WESTWAY NEWS

Community Party, Housewarming Hold Interest For Westway Folks

Mrs. Merlin Kaul and Mrs. Elmer Combs

There were 74 present at Sunday school Sunday morning. Rev. R. D. Evans of Amarillo filled his appointment. Mrs. Pat Ranspot, Judith Morrison gave birthday offerings. Mrs. Art Shaffer, Linda and Gordon, Wayne Smith, Mrs. Zona Turner and Delton Cochran of Hereford were visitors Sunday morning.

Cpl. and Mrs. David Sowell, formerly of this community, now of Amarillo, are the proud parents of a baby girl. The youngster weighed seven pounds 12 ounces. She has been named Eunice Dianna.

Mr. and Mrs. Glenn Wilson, formerly of this community are the parents of a son born Nov. 30 in the Deaf Smith Conty Hospital. He has been named Allan Ray. Glenn is the son of Mr. and Mrs. Roy Lee Wilson.

Those from here attending the house warming in the W. B. Nunley home last Thursday night were Mr. and Mrs. Merlin Kaul and boys, Mr. and Mrs. Johnny Townsend and girls, Mr. and Mrs. Joe Landers and son, Mr. and Mrs. Elmer Combs and boys, Mr. and Mrs. Pat Ranspot and family, Mr. and Mrs. Lyle Rickman and family, Mr. and Mrs. Preach Merritt and son and Mr. and Mrs. Robert Boyd.

Mr. and Mrs. Preach Merritt, R. D. Evans and Donald of Amarillo and Mr. and Mrs. Elmer Combs were callers in the Finis Wright home of Dimmitt Sunday afternoon.

Mr. and Mrs. Joe Landers and Ross Joe were dinner guests in the W. B. Nunley home Sunday.

Mr. and Mrs. Preach Merritt, Mr. and Mrs. Elmer Combs and R. D. Evans and Don of Amarillo were callers in the W. B. Nunley home Sunday evening.

Mr. and Mrs. P. B. Sowell returned from Truth of Consequences, N. M., last week where they have been on vacation for two weeks.

Mrs. P. B. Sowell has been spending several days this past week in Amarillo with her new granddaughter. This is the first grandchild. The baby is the daughter of Mr. and Mrs. David Sowell.

Mr. and Mrs. Ralph Durstine of Friona were supper guests in the Merlin Kaul home last Friday night.

Mrs. Merlin Kaul went to Amarillo last Sunday to help sing in the oratorio, "The Messiah."

Mrs. Robert Boyd visited in Bernice Luck home in Hereford Tuesday night.

Mr. and Mrs. Jack Renfro are spending several days in Oklahoma City on business and visiting relatives.

Mr. and Mrs. Joe Wagoner and Bernie Northcutt were hosts at the community party which was held Friday night at the school house. Appropriate games were provided for the different age groups. Mrs. Mirl Brown, Mrs. Mary Davis and Mrs. Eddie Rodgers of Amarillo and the Westway quartet entertained with several musical numbers. At the close of the games, coffee and doughnuts were served to the families of Johnny Townsend, Mayo Phipps, Merlin Kaul, Elmer Combs, Junior Welch, Pat Ranspot, Lyle Rickman, Roy Lee Wilson, G. C. Merritt, Joe Wagoner, B. B. Northcutt, J. C. Morrison, Mr. and Mrs. Paul Rudd, Mr. and Mrs. C. A. Sauley, Sue and Patsy Osborn and from Amarillo, Mr. and Mrs. Mirl Brown, Mr. and Mrs. Eddie Rodgers, Mary Davis, Rev. and Mrs. R. D. Evans and Don and Larry and Mona Viola O'Dell, and Edsell and Wendell Roe of Hereford.

Mrs. Junior Welch and baby daughter of Portales have been visiting in the B. B. Northcutt home. Junior Welch, who has been working for Bernie the past few months, has bought a trailer house and is moving it this week to a Trailer Park in Hereford where he and his family will live.

Edsell and Wendell Roe of Hereford spent Friday night with Ray and Wayland Northcutt.

The J. B. Sneed family and the Luce family moved last week from the farm here to a house in town. The Sneads are building a house in town. The G. C. Merritts are moving to the farm vacated by the Sneads.

Rev. and Mrs. Guy Patterson and Marie were dinner guests in the A. A. Head home.

Larry and Mona O'Dell of Amarillo spent last week with their grandmother, Mrs C. A. Sauley.

The Community Christmas tree will be held Saturday night, Dec. 20 at the Community House. A community program will begin at 8 o'clock. There will be an exchange of gifts and it is hoped that Santa will be able to arrive in time for the occasion.

The C-C Class of the Sunday School will have a Christmas dinner Friday night, Dec. 19, in the home of Mr. and Mrs. Harold Head.

Mr. and Mrs. Newt Nix of Tucumcari, N. M., visited last week in the Roy Lee Wilson home. Mrs. Nix is a cousin of Mrs. Wilson.

Nelson Pierce and Lloyd Brooks of Hereford spent Saturday with Larry and Walter Kaul.

Methodist Church Bake Sale

Women's Society of Christian Service of the Methodist church will hold a bake sale Saturday beginning at 9:30 a.m. at Piggly Wiggly Grocery Store. Sale is being sponsored by the Emma Wheeler Hawkins Circle. All kinds of pies, cakes and Christmas goodies will be for sale.

NEW STETSON HAT worn by Boss Lion Don Zimmerman was presened to him Thursday evening at the annual Lions Club Ladies night party. He is shown in the above picture with Mrs. Zimmerman. A. O. Thompson Photo.

Fellowship Groups Combine For Party

Groups of the Women's Fellowship of the First Christian church held a joint Christmas party Wednesday afternoon in the home of Mrs. Robert Veigel. Hostesses were Mesdames; Ira Scott, Harold Shearheart, N. E. Gass, Marvin Winget and J. H. Fish.

A sextet from the Hereford High School Glee Club sang Christmas carols and Mrs. J. E. Kirby gave a Christmas reading, "Keeping Christmas" by Peter Marshall.

The tea table was laid with a green cloth and centered with an arrangement of greenery and red carnations and a red candle rising from the center. Mrs. Don Roots presided. Appointments were in crystal.

Earn a BETTER RETURN on your savings with proved safety

INSURED SAFETY up to $10,000 for each saver

Open an account now ..add to it regularly!

First Federal Savings & Loan Association
Clovis, N. M.
See ELIZABETH WOMBLE
148 N. Main St. Phone 497

Outstanding Performers

Favorites, too on Radio and Television

PRE-TESTED Poll Parrot SHOES FOR BOYS AND GIRLS

Smart dress-ups for girls. Mannish styles for boys. See our complete selection.

Anthony's THE C.R. ANTHONY CO.

This Christmas

IF YOU COULD ONLY READ MY HEART...

You'd Give me the Gift that symbolizes our love!

LANE CEDAR CHEST

Beautiful modern styling finished in popular blond oak. Has self-rising tray. $59.95

Streamlined modern design finished with fine American walnut veneers. Self-rising tray. $49.95

AS ADVERTISED IN LIFE

If there is someone "extra special" heading your gift list this Christmas—a Lane Cedar Chest will carry your message to her heart as no other gift can! And it's practical, too, because a Lane almost magically accumulates a host of other lovely gifts—fine linens, blankets, towels and many other things that someday will mean more gracious living for her!

$1 DOWN DELIVERS ANY LANE! SMALL WEEKLY PAYMENTS

The Perfect Gift for: SWEETHEART DAUGHTER WIFE MOTHER SISTER

ONE GARMENT SAVED PAYS FOR A LANE!

Graceful 18th Century styling in satin-finish mahogany. Has self-rising tray. $59.95

Smart console styling, popular blond oak finish. Roomy base drawer. Same design in several other finishes. $79

Chest in gleaming ...ipped with self- $69.95

Lane model in satin-finish ...ay. Has full length drawer $79.95

OPEN NIGHTS UNTIL CHRISTMAS

MONDAY - TUESDAY - WEDNESDAY

H&H FURNITURE CO.

Across Street From Piggly - Wiggly Phone 19

Big New '53 FORD

THE NEW STANDARD OF THE AMERICAN ROAD!

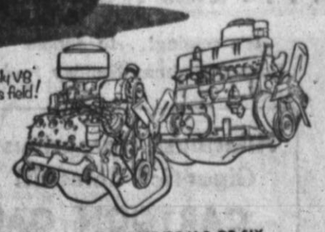
Fordomatic Drive, Overdrive, white sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

With 41 "Worth More" features . . . it's worth more when you buy it . . . worth more when you sell it!

This '53 Ford sets an entirely new standard for the American Road. For in this big new Ford you'll find 41 "Worth More" features that give you more of the things you *want*... more of the things you *need*... than ever before in low-priced car history.

You'll find the "Go" you need to handle today's long-distance driving. You'll enjoy Ford's *new Miracle Ride* that brings you the smooth, quiet riding comfort you need for today's level parkways or rough, rutted byways . . . plus nearly effortless steering, braking, and parking. And you'll see beauty that *belongs* wherever you may drive.

When you see this new Ford at your Ford Dealer's, you'll understand why it is worth more when you buy it . . . worth more when you sell it. You'll agree that here, indeed, is the New Standard of the American Road!



CHOICE OF V-8 OR SIX

Ford's famous 110-h.p. high-compression Strato-Star V-8 has a partner for thrifty "Go" in the 101-h.p. low-friction, high-compression Mileage Maker Six. Ford Automatic Power Pilot gives high-compression "Go" with regular gas.

A few of the 41 "Worth More" features in the 1953 Ford

NEW MIRACLE RIDE—Not just more responsive spring and shock absorber action, not just foam rubber cushions, but a balanced ride that gives you a new concept of comfort.

SHIFT TO FORDOMATIC—and you'll never shift again. It's the finest, most versatile automatic drive ever. And remember, Ford also offers the smooth and thrifty Overdrive.

POWER-PIVOT PEDALS — are suspended from above to eliminate dusty, drafty floor holes. They give more unobstructed floor space and provide easier pedal operation.

CENTER-FILL FUELING — prevents hose marks, and makes "filling up" easier from either side of gas pump. Shorter gas filler pipe gives you trunk space for an extra suitcase.

FULL-CIRCLE VISIBILITY—with huge, curved, one-piece windshield, a car-wide, one-piece rear window and big picture windows all around—gives you visibility unlimited.

Here now.... the '53 FORD

No wonder the swing is to FORD! wow!

SEE IT... VALUE-CHECK IT... TEST DRIVE IT!

F.C.A.

HEREFORD MOTOR CO., INC.

142 N. MILES AVE. PHONE 39

MR. AND MRS. RICHARD R. SMITH

Miss Ruth Ann Terry Weds Richard R. Smith At Church

Miss Ruth Ann Terry became the bride of Richard Ronald Smith in a simple ceremony witnessed by close friends and relatives in the sanctuary of the Methodist church Tuesday evening at 5 o'clock.

The bride is the daughter of Mr. and Mrs. George Terry of this city. Mr. Smith is the son of Mr. and Mrs. G. A. Smith of San Antonio.

Rev. T. Edgar Neal, pastor, read the ceremony as the couple stood before the altar banked with greenery, accented with baskets of pink and yellow chrysanthemums and seven branched candelabra holding white wedding tapers. Mrs. Bill Stanford at the organ, provided the traditional wedding music. Ushers were the bride's brother, Bruce Terry and David Wertenberger.

The bride chose a white net frock over pastel blue satin, made with tight fitting bodice and full ballerina length skirt. Her veil of matching net was held in place by a coronet of satin and net. The bridal bouquet was a single white orchid surrounded by rosebuds.

Reception in Ward Hall

Following the wedding a small reception was held in Ward Hall. Miss Jackie Wright and Mrs. O. Wertenberger assisted in serving refreshments.

When the couple left on a wedding trip to San Antonio, the bride was wearing a charcoal knit suit with black accessories. The orchid was lifted from the wedding bouquet for her corsage.

Following the honeymoon trip Mr. Smith will return to Tocamo, Washington, where he is stationed with the Air Force. He is a graduate of San Antonio High School and has served in the Air Force one year.

Mrs. Smith is a graduate of Marlboro High School and was formerly employed by the John McLean Insurance Agency.

Out of town guests at the wedding were the bridegroom's parents, Mr. and Mrs. G. A. Smith of San Antonio.

Mr. and Mrs. Roy Hill expect their son, Cpl. Winston Hill, and his wife to be in Hereford for the holidays. He has been discharged and they plan to make their home in Cleburn.

Dawn Music Club

Mrs. H. V. McCabe and Mrs. Bill Carthel were hostesses in the McCabe home Tuesday afternoon for the Dawn Music Study Club.

Mrs. Gayle Neal, president, presided over a brief business meet and Mrs. R. T. Stewart served as leader of the program.

The program began with the stories, "The Littlest Orphan" and "The Christ Baby" told by Mrs. Walter Galley. "O Holy Night" was sung by Mrs. R. T. Stewart who played "The Sleighride" with Mrs. Reece Stewart as a piano duet. "Silver Bells" was presented as a vocal trio by Mesdames Melvin Young, Henry Turner and Carl Wimberley.

"Winter Wonderland" was sung by Mesdames; Melvin May and Bruce Brown. Accompaniment were played by Mrs. Carl Wim-

Those present were Mesdames; berley and Mrs. Bill Carthel. Harry Byrd, Melvin Gill, Zed Stewart, Bruce Brown, Henry Turner, Bill Carthel, Melvin May, Walter Galley, Reece Stewart, R. T. Stewart, Gayle Neal, Carl Wimberley and H. V. McCabe.

DO YOU KNOW?

MORE PEOPLE MARRY IN DECEMBER THAN ANY OTHER MONTH. WHEN YOU SEND YOUR ANNIVERSARY DATES, PLEASE INCLUDE YOUR MAILING ADDRESS -- WE NEED IT TO SEND YOU YOUR CONGRATULATION - AND PASS -

WE CONGRATULATE YOU ON THE OCCASION OF YOUR WEDDING ANNIVERSARY

Anniversaries from Sunday, Dec. 21 - Wednesday, Dec. 24

Mr. & Mrs. Lee Curry
Mr. & Mrs. J. C. Ricketts
Mrs. Pearl Hand
Mr. & Mrs. James H. Bradly
Mr. & Mrs. R. R. Bearden
Mr. & Mrs. L. J. Mathews
Mr. & Mrs. C. E. Beauford
Mr. & Mrs. Cecil H. Williams
Mr. & Mrs. Glen Oliver
Mr. & Mrs. Ralph Shirley
Mr. & Mrs. Ed Hedrick
Mr. & Mrs. Herman Drake
Mr. & Mrs. J. E. Moad
Mr. & Mrs. Trulock
Mr. & Mrs. H. M. Goettsch
Mr. & Mrs. Ray Howell
Mr. & Mrs. Nelson McRight
Mr. & Mrs. S. L. Walser
Mr. & Mrs. Charley Shipley
Mr. & Mrs. C. L. Morris
Mr. & Mrs. Luther Pevley
Mr. & Mrs. Wm. N. Griswold
Mr. & Mrs. C. E. Hillingsworth
Mr. & Mrs. S. N. Thweatt
Mr. & Mrs. J. N. Hollis
Mr. & Mrs. Dee Sevier
Mr. & Mrs. O. C. Curtsinger, Jr.
Mr. & Mrs. Elbert Walker
Mr. & Mrs. A. G. Kemp
Mr. & Mrs. G. W. Wilson
Mr. & Mrs. Herman D. Buse, Sr
Mr. & Mrs. Lloyd O. Walcott
Mr. & Mrs. Weldon Bradley
Mr. & Mrs. Foy Huff
Mr. & Mrs. Edmond L. Strange
Mr. & Mrs. Glenn Campbell
Mr. & Mrs. John H. Burnett
Mrs. C. O. Brown
Mr. & Mrs. Elijah Ramey
Mr. & Mrs. Robert M. Mason
Mr. & Mrs. C. T. Martin
Mr. & Mrs. E. J. Kirksey
Mr. & Mrs. Ernest R. Kendall
Mr. & Mrs. Bill Knox
Mr. & Mrs. Ray Hershey
Mr. & Mrs. Norman P. Gray
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It's for all you kids . . . . kids from 6 to 60!

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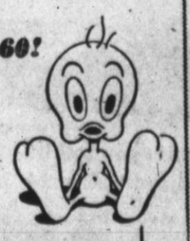

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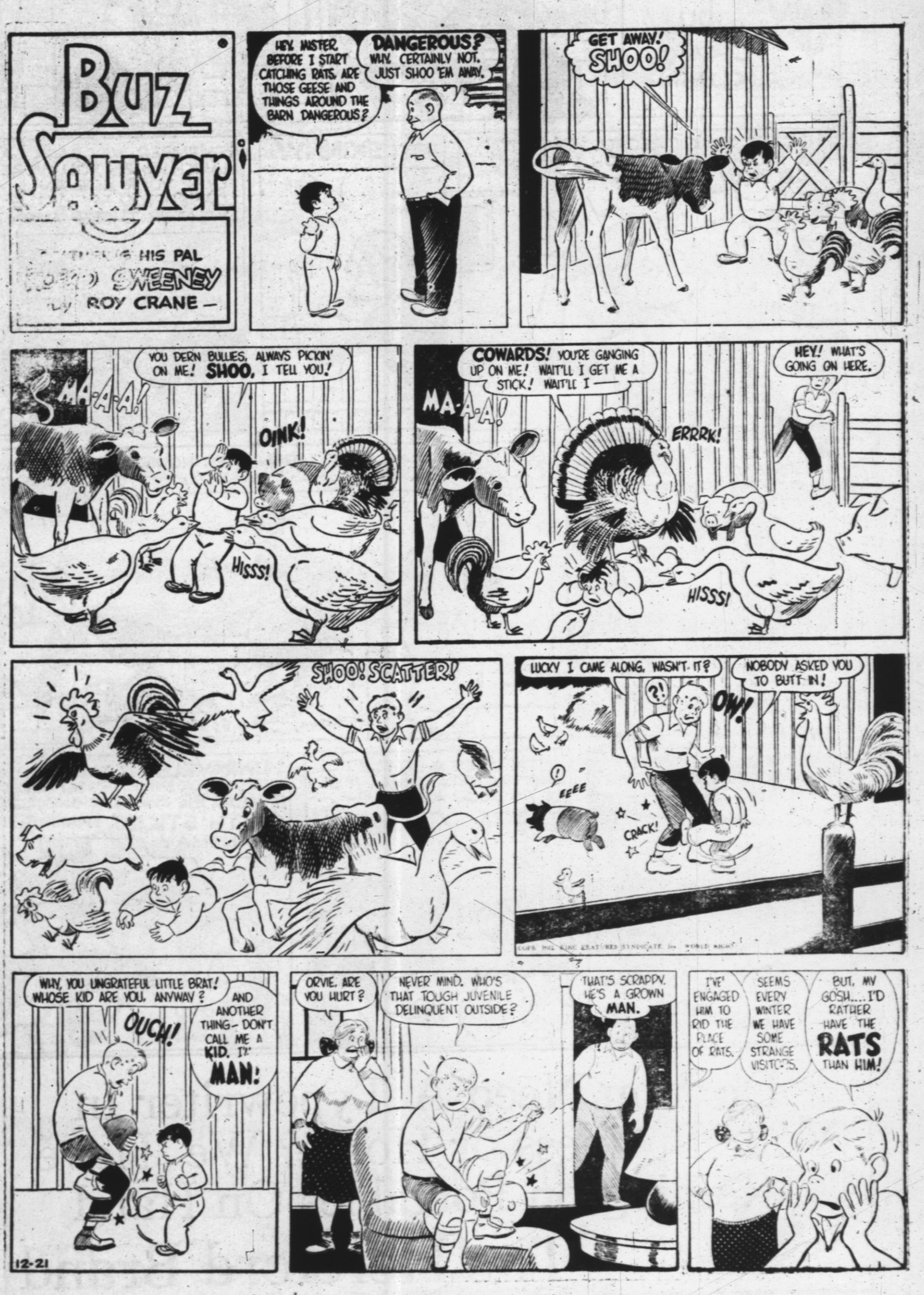

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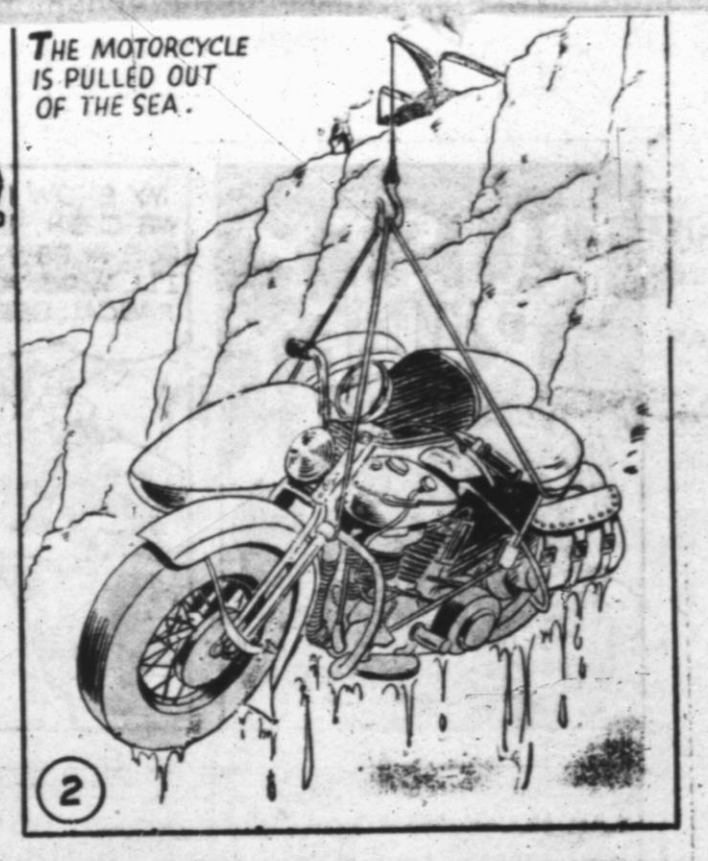

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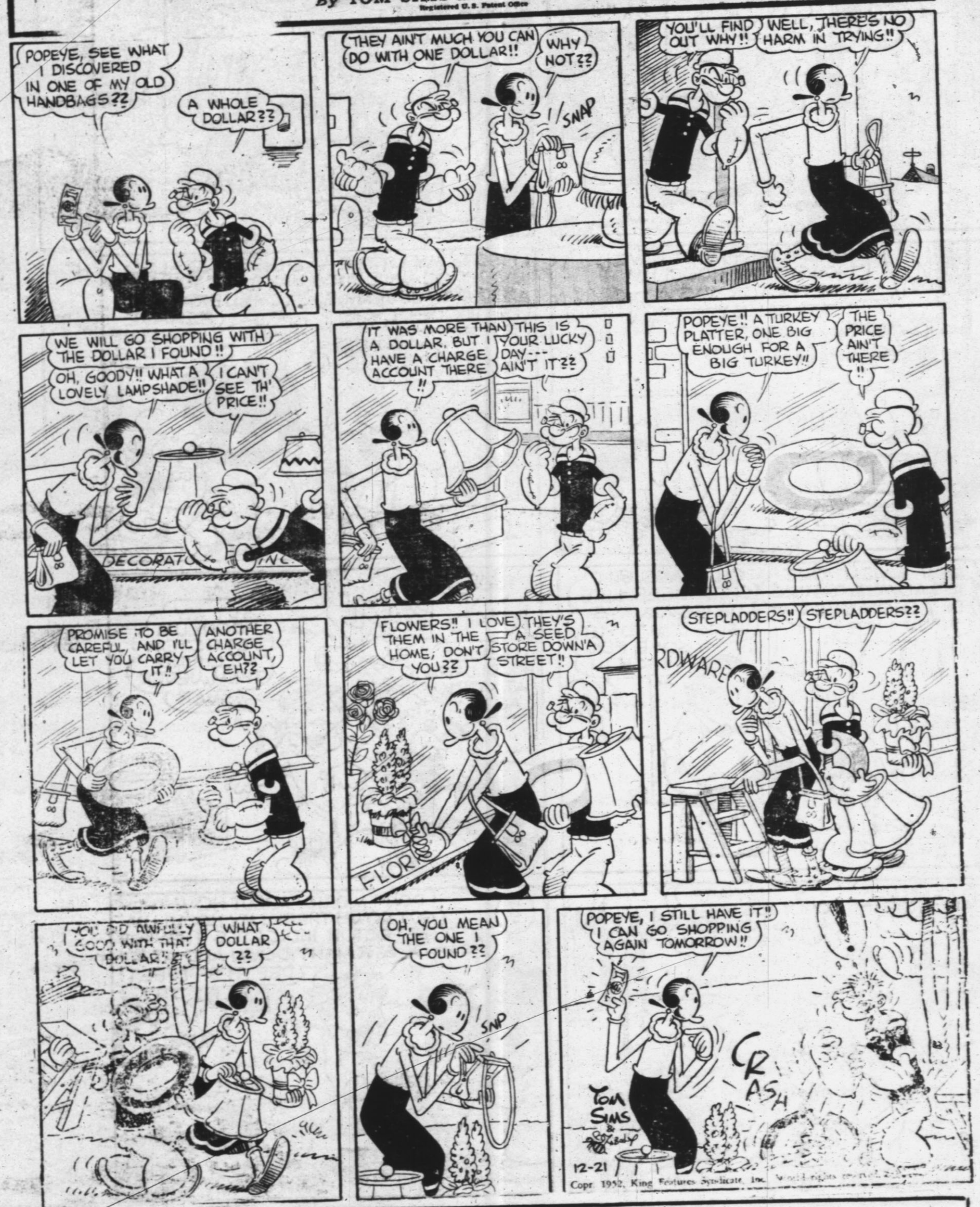

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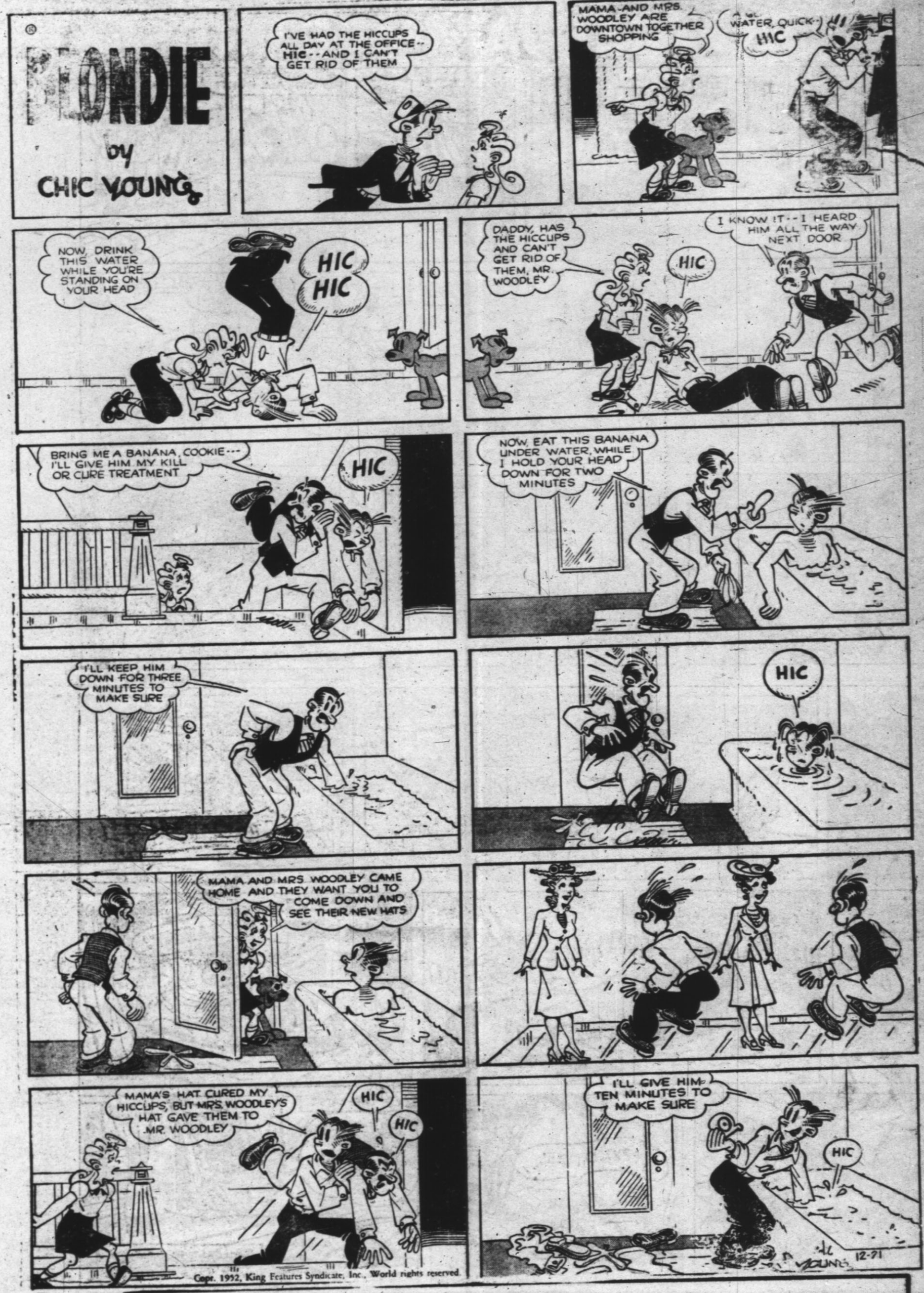

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