

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

25TH YEAR, NO. 15

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, APRIL 30, 1925

MAY DAY CELEBRATION WILL IMPRESS THE IMPORTANCE OF HEALTH UPON THE CHILDREN

Hereford and community is making elaborate plans to observe its first public health day in a manner that will be both entertaining and instructive. By a proclamation President Coolidge has chosen Friday, May 1, as public health day and has asked the people throughout the land to observe that day by appropriate exercises.

In accordance with this request the Red Cross of Deaf Smith county is making an effort to make this, the first public health day, of far reaching consequences, by impressing on the youth of the town the belief that health is a community's first and greatest asset, and that it is the basis of all other achievement.

The program for the day is under the general supervision of Miss Esther V. Erickson, the official nutrition worker of the Red Cross. She is being assisted in preparing the program by Mrs. Garrison, head of the primary department of the schools, and the other primary teachers and Miss Mattie Swisher of the Music department of the public schools.

The program will be rendered at Mother's Park. One of the unique features of this program will be a play entitled "The Road to Grown-Up Town" by the pupils of the primary grades.

Proceeding the program at the park will be a parade up town. The parade will form at the Methodist church at 1:30 p. m. and will march through town in the following order, with Mr. Ralph H. Barnett, chairman of the local Red Cross Chapter, as parade marshal:

Order of Parade

Car containing Reverends J. O. Haymes and W. R. Hill, and George C. Woodward, principal of Central school.
Misses Inez Jowell and Martha Duncan on horse back.
Car containing city officials.
Float of school children.
Car with school board.
Representatives of the Chamber of Commerce.
Chamber of Commerce float.
Judge Earl E. Wilson, representing country schools.
Car containing physicians of the city.
Mothers Club float.
Car with dentist of city.
Bay View car.
Boy Scouts, leaders in uniform.
P. T. A. float.
Car with representatives of St. Mary's church.
Children of Catholic school.
Music Club float.
Band.
School children's float.
Teachers car.
Representatives of the U. D. C.
School children's float.
The program at Mother's Park will be as follows:
Prayer, Rev. J. O. Haymes.
Reading of proclamation, Olive Hodge.
Significance of Child Health Day, G. A. F. Parker.
Song, "Welcome Sweet Spring Time" Reubenstein, by a group of school children.
Play, "Road to Grown-Up Town" Announcements, Rev. W. R. Hill.
After the close of the program at Mother's Park a number of athletic events will be staged in the lake east of the park.
With fair weather a record crowd is likely to be out to see and take part in this event that promises so much for a greater and better Hereford.

BILL FARRIS HAS HAND BADLY CRIPPLED—TOUCHED A SAW

Bill Farris, while working a circular saw at the Barnhart shop last Thursday accidentally slipped and touched the edge of the saw with his left hand. He lost the top portion of one finger and had another badly lacerated. The injury is painful and the hand will be badly crippled.

MR. AND MRS. PERCY WELLIVER HOME FROM ROCHESTER, MINN.

Mr. and Mrs. Percy Welliver returned last week from Rochester, Minn., where they have been patients for some time. They are much improved in health and consider their trip successful.

Boy Scouts Elect the Official Staff For Coming Year

Following the Leadership Training Course held here for business men last Thursday, participated in by eighteen interested citizens, the local committee, assisted by H. E. James, field representative of the Scouts, met Friday and selected the various officers for a live and active Scout campaign here this year. This local committee consists of G. A. F. Parker, Rev. J. O. Haymes, Rev. W. R. Hill, J. E. Hill and Ralph Barnett. Officers for the local are:

G. A. F. Parker, Local Chairman; Ralph Barnett, Deputy Scout Commissioner; E. S. Ireland, Chairman Court of Honor; Rev. W. R. Hill, Chairman Reading Program; A. O. Thompson, Finance; Rev. J. O. Haymes, Leadership and Training; C. H. Dillehay, Civic Service; M. G. Prewitt, Troop Organization; Travis Dameron, Publicity; S. P. Rosson, Camping.

Scoutmasters and assistants of different troops organized:

E. W. Harrison, Scoutmaster; Russell Daniel and Marlin Gilliland, Assistants.

A. G. Bell, Scoutmaster; A. M. Jones and A. Lowther, Assistants.
Mont Baker, Scoutmaster; James E. Black, Assistant.

OVER \$100 RAISED FROM SALE OF PIES AT FORD SATURDAY NITE

There was a whaling big crowd at Ford schoolhouse last Saturday night, and over \$100 was raised from the sale of pies and other things. A fine singing program was rendered and the occasion was a dandy good one for community spirit and good fellowship.

PATIENTS IN HOSPITAL DOING NICELY—NURSE CALLED HOME

Miss Pearl Hubbard of Whitesboro, who has been in charge of the nursing department of the County hospital, was called home on the morning of the 27, by the sudden death of her father. It is not known that she will return. Miss Cora Cullough of Albuquerque, and Miss Elders of Waco are now with the hospital.

Mrs. Slaton reports that the patients of the hospital are all doing nicely, including Mrs. Bobo McLean, D. F. Ashbrook and Mrs. Robert Barrett. Chas. Wedmore of Friona returned home on Tuesday.

The Commissioners have been very busy laying down ways in the back of the hospital, and several more improvements about the grounds are expected to be started soon.

FIVE SCOUTS MAKE TRIP TO CANYON ON BICYCLES

Five Hereford Scouts pulled a unique stunt on April 18 when they rode their bicycles from Hereford to Canyon, thirty two miles, making the distance in two hours and forty minutes. The five boys were Keith Guthrie, Paul Wright Barnett, Oliver Ray, Bill Parker and Alton Miller. The trip was made in order to take in the track meet at Canyon held that day.

The boys left early in the morning and avoided the heat. Contrary to general expectations, they stood the strain of such a long jaunt without any ill effects and thoroughly enjoyed the novelty of the thing.

ADA ICA WALTON, 8 YEARS OLD, DIED ON LAST FRIDAY

Ada Ica Walton, 8 year old daughter of Mr. and Mrs. Bert Walton Jr., died last Friday, April 24, at the home of her parents, 15 miles northwest of Hereford. Funeral services were held at the Hereford cemetery April 25 at 11:00 o'clock, conducted by the Rev. W. R. Hill.

The family only recently moved here from New Mexico. The child is survived by her parents, grandparents and one sister.

Let's build a Hotel in 1925!

Wichita Sends 100 Trade Evangelists Into Panhandle

The Wichita Boosters special train, carrying over 100, including their famous American Legion Band, arrived at 3:22 p. m. Friday and were met at the depot by a large delegation of merchants and citizens as well as the entire personnel of the schools, which let out at 3:00 o'clock for the occasion. The visitors paraded up town, circled around by the courthouse and stopped on the vacant lot on Main street where Dr. Jno. W. Overton delivered an address of welcome. This was responded to by Sidney D. Long, of the Wichita Eagle, a famous Kansas orator. The gathering then scattered and the visitors were received in the stores by the merchants. The Wichita men distributed souvenirs of various kinds and all sorts of advertising matter. They all wore white hats and each man had a big artificial sunflower, Kansas' official flower, pinned on his coat lapel, where his name was also printed plainly. They were peppy, enthusiastic and out for good will and business. They made a splendid impression here and laid the foundation for better understanding and increased business connections. The special west train from Hereford to Clovis and from there turned south on the Lubbock branch of the Santa Fe.

Sidney D. Long, Kansas orator who spoke here Friday, received a wire before leaving calling him home. He staid here until the evening train east and departed for Wichita.

MERCHANTS VISIT FARM CLUB BOYS, WEST-WAY, WEDNESDAY

County Agent R. O. Dunkle held a meeting of his Farm Club boys at West-Way school Wednesday. A delegation of Hereford business men attended this meeting and were so pleased with the results of the trip that they announce they intend to go with Mr. Dunkle whenever he has similar meetings. Those who went to West-Way were: J. E. Hill, G. A. F. Parker, E. B. Black, C. J. Paddeok, Geo. L. Muse, J. B. Elliston, A. O. Thompson, Ralph Barnett, C. A. Skelton, N. E. Gassand and A. H. Stren.

EGG MEASURES EIGHT AND A HALF BY SIX AND A HALF

Every year about this time The Brand is told of the annual crop of unusually big eggs. Mrs. R. J. Kibbe holds the palm for 1925 with an egg which actually measures eight and a half by six and a half inches. Anybody beat that?

Amarillo Boosters Bring Spirit Good Fellowship

About 75 Amarillo Boosters and other boosters, headed by Henry Ansley and Gene Howe of the Globe, drove down last Friday and broke bread with the Hereford Chamber of Commerce at luncheon at the Methodist church. A total of 203 plates were served. The Methodist ladies presented their usual fine meal and excellent service and Miss Mattie Swisher's Girls' Glee Club gave several musical numbers. Henry Ansley presided as toastmaster and kept up a running fire of chuckles throughout. Practically everybody in the Amarillo delegation either spoke briefly or were stood up and introduced. Dr. Jno. W. Overton and G. A. F. Parker were the principal speakers for Hereford. T. D. Moss of Dimmitt, who comes here as Secretary May 15, also spoke briefly.

The Amarillo delegation were full of pep and enthusiasm and kept things popping and everybody laughing continually. Tony Chisum was the principal pole and fun maker of the Amarillo bunch. The Hereford Chamber of Commerce officers, in one car, and several carloads of other business men here, met the visitors outside of town in the afternoon and escorted them to the banquet hall. Following the luncheon the visitors were taken to the McDonald 4-Mile well and shown the operation of a real Hereford irrigation unit.

The affair was a decided success from any standpoint, and created a much better feeling between the business men of the two cities. These trips are being promoted by the Globe and Realtors to various Panhandle towns in the interest of closer community spirit and better understanding.

Weather Prevents Hillcrest Golf Contest Sunday

The big golf match between Hillcrest of Amarillo and Hereford last Sunday did not materialize, owing to the uncertain weather. A few of the Amarillo men came on through in spite of rain flurries along the road, and four or five of them stayed all day and put in several rounds. But the match was officially called off about noon when it appeared impossible to play in the afternoon.

Among the visitors who stayed over were W. W. Woolsey, Panhandle champion, and N. D. Bartlett of the Amarillo Globe.

BURNESS MEN RESOLVE TO BECOME BETTER ACQUAINTED WITH FOLKS IN THE COUNTRY

Dawn School Won Cup and Honors At Canyon Friday

Signal honors were brought to Deaf Smith county, and especially to the Dawn school, when Margarette Bengtson won the silver loving cup at Canyon last Friday in the Junior Girls Declamation contest in the Interscholastic League. Wanda Purcell in the senior declamation took second place in the finals.

Sixteen counties competed in this contest and were divided into three groups, or preliminaries, Friday afternoon. The winner in each group then went into the finals Friday night. The school will keep the cup one year and the name of the winner and the name of the school will be engraved upon it. This is the first time the cup has ever been engraved. In addition to the honor won at Canyon Miss Bengtson will represent the county at the State meet at Austin May 7-8-9.

Mrs. Margarette Hinton, is teacher of the Dawn school and was highly elated over the splendid victory of her pupil. Congratulations are pouring in on the teachers, pupils and trustees of the Dawn school.

GROANED, LABORED AND WORKED HARD BUT CAN'T RAIN

It looks like it just cannot rain. It has groaned, and labored and worked hard at it for several weeks, but so far the Hereford country is the driest spot in this section. Nothing but sprinkles at intervals of not sufficient volume to lay the dust.

Clovis had a three quarter inch snow Wednesday and freight trains coming through going east were covered with it. A mixed snow and misty rain fell here lightly for a few moments.

It has rained in nearly every other portion of the Panhandle and local residents are becoming impatient.

MRS. BOBO McLEAN IN HOSPITAL WITH CASE OF SCARLET FEVER

Mrs. Bobo McLean is in the county hospital with a case of scarlet fever. At this writing she is reported to be doing as well as can be expected. Her parents, Mr. and Mrs. Eli Dunlap, have arrived from their home in Dallas to be with her during her illness.



E. B. Black, new president of the Chamber of Commerce, presided at Monday's luncheon of the Chamber of Commerce at the Hereford Hotel. He formally accepted the responsibilities of the position and said the Executive Committee had agreed to employ T. D. Moss of Dimmitt as Secretary, effective May 15, and had requested the retiring secretary, Seth R. Holman, to act in that capacity until Mr. Moss reports.

A. O. Thompson made a report of the Realtors Banquet held here on Friday, showing that a total of 203 were served dinner. A. M. Jones discussed the possibilities of securing a modern hotel for Hereford and said he had submitted a plan to the Hotel Committee, of which W. E. Dameron is chairman, whereby the Panhandle Lumber Co. might be interested in the erection of a hotel.

The annual meeting of the West Texas Chamber of Commerce to be held at Mineral Wells May 4-5-6 was talked over, various communications concerning it read and discussed, and it was finally decided to send one delegate to join the Amarillo booster train, which leaves next Sunday evening at six o'clock for Mineral Wells. On motion of A. O. Thompson, Seth R. Holman was named as the official representative of the organization on this trip.

Attention was called to the visit of the Wichita boosters Tuesday and everybody urged to back up Chairman J. E. Hill, in meeting the train and entertaining the visitors. President Ireland and Superintendent Dillehay of the school board who were present, agreed to turn out the schools at 3:00 p. m. Tuesday.

County Agent R. O. Dunkle brought up one of the most important subjects yet laid before the organization when he told of his work with the boys clubs of the rural schools and the need for more active support from the business men of Hereford. He said he now had 142 boys enrolled and if properly supported hoped to get many more soon. J. B. Elliston, who is secretary of the Fair committee, and always alive to the need for close cooperation between town and country, heartily O. K.'s Agent Dunkle's suggestion that the business men help him with their presence at club meetings, and made a motion that the good work be started Wednesday afternoon when Mr. Dunkle had a meeting scheduled at West-Way school. The idea proved popular and several present volunteered to join the party. Mr. Elliston also moved that the organization appropriate \$25 for Mr. Dunkle's use in purchasing pure seed for the club boys. Messrs. Elliston and Barnett were appointed a standing committee to solicit attendance at the various boys meetings held from time to time.

J. E. Elliston talked about the necessity for cleaning out the dead trees about town and J. E. Hill called attention to the fact that cotton planting time was about due and this new crop should be vigorously pushed. E. W. Harrison moved that an exhibit be sent to the Dallas Fair again this year, and the motion prevailed and was referred to the Fair committee. C. C. Slaghter, spoke briefly about the possibility of securing acreage enough to interest an oil company in sinking a test well in this territory. The matter was referred to the executive committee.

The meeting was distinguished for real business handled and an apparent determination on the part of those present to get something really tangible started. Next Monday the meeting will be held at the Stockman's Cafe.

DEAF SMITH COUNTY SINGING CONVENTION WEST-WAY MAY 10

The First Deaf Smith County Singing convention will be held at West-Way school on May 10. West-Way is making big preparation to take care of a crowd of from 2,000 to 3,000. A big arbor is being constructed and a basket dinner will be served. All of the community's sing choruses will be represented and quartets from other counties will be there, including the Clovis quartette. A detailed program will be given.

WHY DID EVE PLUCK THE APPLE IN THE GARDEN OF EDEN? ---BECAUSE

WARE Brand. "More People—More Farms" "More Quality" "USED!"



SIMS COMMUNITY

Saturday, April 25

John Rector Jr. was in Adrian Wednesday of this week.

Tom Jones made a business trip to Adrian Wednesday.

Spurgeon Reed made a business trip to Adrian Saturday.

E. T. Whitten made a business trip to Matador this week.

Ted Hutchinson and sister, Nina, transacted business in Adrian on last Wednesday.

Dr. C. C. Hawn and wife of Adrian were callers in the Whitten home on Wednesday afternoon.

Colonel J. T. Owens of Vega was in Adrian Thursday afternoon.

Richard Wesley of Collier's ranch was in Adrian Wednesday of this week.

J. A. Reed and sons, Jeff and Gains, left Friday morning for Canyon, to attend the "Interscholastic League District meet," where the boys will declaim, Jeff in the senior and Gains in the junior division of rural schools.

Dave Hutchinson and John Rector were transacting business in Adrian Thursday afternoon.

A few cars of cattle have been shipped from Adrian to Omaha market this week.

Mr. Morrison of the Bippus community arrived in Adrian Thursday afternoon from Chillicothe, Texas, where he went on business and also visited with relatives a few days.

Emmitt McAdoo is spending the week-end with his parents near Adrian. Emmitt is teaching school near Amarillo.

Some farmers are through plowing their land and are ready to plant their crops now, but are waiting for rain, which is badly needed in our part of the country.

We have had some terrible winds and dust storms the past week, doing damage to some wind mills and sheds around in the neighborhood. The "roaring floor" cannot get away this time, almost May and he's still roaring away.

PROGRESSIVE

The Progressive school closed last Friday, April 24. The people of this community and Higgins school patrons gave the two teachers, Misses Linnie and Vada Waldron, a farewell party, taking them by surprise Friday evening at the home of Mr. and Mrs. Walker, where the game "42" was played and at a late hour cake, cocoa and coffee were served to about sixty people. The Misses Waldron left for their home in Clarendon Saturday morning, going by way of Amarillo to visit their married sister.

Miss Orville Walker spent this week-end with home folks.

Lloyd Roberson, who has been teaching a two weeks singing school in the Ford community, will begin a two weeks singing school in our community Monday evening, April 27.

Mr. and Mrs. Joe Kendall and Betty Joe of the Summerfield community spent Saturday night with Mr. and Mrs. Jeff Roberson.

The Literary Society rendered its last program April 14, 1925, we understand, until a future date is named. Since the closing of school, folks think

times are too busy for the Society to continue their program through the summer.

"Anything that isn't worth well doing is not worth doing at all" some writer said, and Progressive says so in full force.

Progressive Agricultural Club

The Progressive Agricultural Club met at Progressive school house April 14. Several of the members have made considerable progress, some have not worked much yet, but are going to begin right away to make a showing.

The secretary was not present, but the vice president went ahead with his affairs. After we had had a talk by each of the members, on the progress of their club work, we then enjoyed very much a talk by G. A. F. Parker.

County Agent R. O. Dunkle then took charge of the floor. He told us more about chicks, and then told the boys how to raise and cultivate row crops. He was very kind to the crop growers, and left about twenty five pounds of grain for them to plant.

Next meeting, May 5, at J. L. Parks. Visitors welcome.

WYCHE ITEMS

Miss Erma Decker visited Montie Cook Sunday night.

Mr. Cook, Mr. Bradley and Mr. Gordon Gold helped Mr. Dugan butcher on Thursday afternoon.

Mrs. R. W. Hough and Mrs. Ed Cox went to town in the Hough car Thursday and on the way home one of the front wheels gave way and turned the car over. No one was hurt.

Miss Mary Clayton visited Montie Cook Tuesday night.

Jack Lawson came in from Lamesa Thursday.

School closed Friday. The school gave a nice program Saturday night. Judge Wilson came out and gave a nice little talk.

We had two nice rains last week and some hail. It will help the grass. Daniel McKinney visited James Dugan Friday night.

Ruth, Ruby and Vera Dugan visited Mrs. Ed Cox Friday afternoon.

Mrs. Applegate and children and Mrs. Alberta Dugan visited Mrs. C. C. Cook and daughter, Monie, Friday afternoon.

FRIO-EASTER ITEMS

The people of Frio community spent a very enjoyable day at the Frio school house Friday, April 5. The pupils of Frio school challenged the parents and young people a game of basket ball, in which the Frio school was victorious and in several kind of races. After dinner, which was enjoyed by every one present, Miss Georgia Sparkman and Miss Wanda Bell contested in declamation, in which Miss Sparkman was

LODGE DIRECTORY

Hereford Lodge No. 548.
A. F. & A. M. Stated meetings, second Monday each month.
J. W. BRADLEY, W. M.
J. S. JONES, Sec.
Hereford Chapter 245, R. A. M. Regular meetings, first Monday of each month.
J. G. HASTINGS, H. P.
J. S. JONES, Sec.

declared the winner by the judges. Then the pupils showed their work which they had done the past school term—consisting of drawings, booklets, work baskets, pot lifters, bird houses, doll hammocks, embroidery, made by both the young ones and the older ones. Judges were appointed to decide which were the best. Those given the honors were: Inez Easter and Wanda Bell first in embroidery; Nettie Lee Green and Maxine Tice second in embroidery; Pat Stagner first, and Marion Bell second on pot lifters; Marion Bell first on hammock; Edward Bell first on bird house, and Greer Estes second; Helen Estes first and Olive Stagner second on work baskets.

Mr. and Mrs. Walter Easter, Mrs. W. B. Green, Nettie Lee Green, Mr. Lenox and family spent Wednesday in the J. W. Vick home.

Percy Estes and family were dinner guests Friday in the J. C. Greer home. Mr. and Mrs. E. V. Sullivan have a fine boy born April 20, named Chas Will liam.

Frio is winning all the base ball games lately. April 18 they played Jumbo and beat them, and on Tuesday, April 20, they were victorious over Summerfield.

The people of both Frio and Easter enjoyed a very interesting school program at Easter Wednesday night.

Miss Nettie Green has been sick the past week.

Miss Zelma and Eva Sulenger are visiting their sister, Mrs. Bailey of Washburn, Texas.

R. T. Green and family, Mr. and Mrs. R. L. Knox, John Knox and Nettie Lee Green, ate fish dinner in the W. S. Easter home Thursday.

Mrs. W. J. Sullivan's parents are visiting her. Mrs. Lomas from Hereford spent Saturday night with her sister, Mrs. Walter Easter.

Henry Allman and family, Mrs. W. B. Green and daughter, Nettie Lee Green were dinner guests in the Walter Easter home Sunday.

Mr. and Mrs. R. T. Green went to Dimmitt Saturday to visit with Mrs. Green's parents.

The Frio people were favored with a good little shower April 26.

ROOFING EXPERT

Bring Your Roofing Troubles to

H. L. WHITE

Roofing Expert Clovis, N. M.



GUATEMALAN BAND

Comes Direct to Chautauqua

It is a generally accepted fact that a brass band comprises the ultimate in thrill for an American audience. And until you have heard a company of native Guatemalans play their native Marimbaphone, you will probably vote in favor of the brass band. But after one concert on the Marimba you will change your mind.

The Marimbaphone in question is not the American product, nor can Americans play the Marimba as do the Guatemalans. So, even if you have heard one or two Americans play an American Marimbaphone you have no conception of what seven or eight Guatemalans can do playing a Guatemalan Marimbaphone.

The success of these various companies has led Mr. Horner, President of Redpath-Horner Chautauquas, to negotiate with the National Marimba Band of Guatemala towards bringing them to America for a tour of his Premier Circuit.

Eventually Mr. Horner made a trip to Mexico City, where through the offices of Dr. Eduardo Aguirre Velasquez, Guatemalan Minister to Mexico, he closed a contract for the Premier Chautauqua tour of the National Marimba Band of Guatemala.

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Hereford, Texas

Improved Cotton and Wheat Farms For Sale

DIRECT SHIPPING PAYS!

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Full Weight, Accurate Tests, Payment Same Day Received

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PLANT OUR HIGH GRADE COTTON SEED!

If you want good seed that is acclimated to this country. Our seed were grown in Dawson county, which insures proper acclimation—high germination. Me-bant and Half and Half at \$1.25 per bushel at Dimmitt.

HASTINGS, STALCUP & ASHWORTH

Dimmitt, Texas

The expenses of bringing such an organization to the United States is of course considerable. It is an evidence however of the thought and care, to say nothing of the expense, that is given towards making the Premier Program the most distinctive, attractive and generally satisfactory institution of its kind in America.

The cities on the Premier Circuit this year will have an opportunity of hearing a spectacular feature before

it is secured by any of the other great amusement enterprises in this country, or could be presented in any of the great cities in the East or central West.

One Better

Giddy Gal: "We have a wooden-legged man in our town."

Kidder: "That's nothing—a June bride up in our town has a cedar chest."

STORAGE COAL

Now is the time to put in your coal. We have RAVIN WOOD NIGGER HEAD LUMP ALSO NUT, PRICES

\$10.00 and \$11.00 ton
None Better Few as Good

Phone No 8 and let us fill your bin

All kinds of Purina chick feed. Bring us your Produce. We Pay Cash Only.

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We represent several strong Companies anxious to make loans on farms and ranches, and can meet any competition on terms and rates. We charge you no commission.

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Prepare for the rain and get ready for that garden. We carry all the Standard garden equipment such as Hoes, Rakes, Hoes, Sprinklers, Plows, etc.

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Read our message in this week's
Farm and Ranch

Co-Operation

is the most constructive word in the English language. It is responsible for every step toward progress.

If this community grows to greater prosperity, it will be due to right co-operation between its citizenship and its banking institutions.

Help your banker, through earnest, whole-hearted co-operation, that he may be better able to render such service as is necessary to individual and community success.

First State Bank & Trust Company

OUR DEPOSITS ARE GUARANTEED BY THE STATE BANK GUARANTY FUND OF TEXAS

Sunday School Lesson

REV. F. B. FITZWATER, D.D., Dean of the Evening School, Moody Bible Institute, Chicago.

Lesson for May 3

BENEFITS OF TOTAL ABSTINENCE

LESSON TEXT—Dan. 1:1-20.
OLDEN TEXT—"Daniel purposed in his heart that he would not defile himself with the king's meat, nor with wine which he drank."—Dan. 1:8.
IMMEDIATE TOPIC—Four Sensible

SENIOR TOPIC—Benefits of Total Abstinence.
INTERMEDIATE AND SENIOR TOPIC—Sound Mind and a Sound Body.
YOUNG PEOPLE AND ADULT TOPIC—Some Benefits of Total Abstinence.

Daniel and His Companions in Captivity in Babylon (vv. 1-4).

They were carried away to Babylon by Nebuchadnezzar in the first siege of Jerusalem. At the command of the king, certain choice young men, including the seed of the king and of the princes, were carried away that they might be made skilful in wisdom, cunning in knowledge, understanding science so that they might be able to stand in the king's palace.

The Trial of Daniel and His Companions (vv. 5-13).

Their Conscience Tested (v. 5).

By the appointment of the king, a portion of the king's meat and of wine which he drank was arranged for them. This was contrary to the law among the Jewish people. Being contrary to the Jewish customs, they did not conscientiously partake of it. It should ever be borne in mind that conscience is the groundwork of man's character.

Their Change of Name (vv. 6-7).

Among the Hebrews most significant names were given to children. Daniel means, "God is my judge." The significance of this name was that all the problems of life were submitted to God. His decision. God was made the ruler of his life. This was the secret of Daniel's life. No doubt this explains the purpose of his parents in giving him the name. His name was changed to "Belteshazzar" meaning "Bel's prince," the one whom the chief of the Babylonians favors. Hananiah means, "gift of" or "beloved of Jehovah," and his name was changed to Meshach meaning "who is like the goddess Shesach," the gentle one. "Jehovah" means, "Jehovah is our help," and was changed to Abednego which means, "the servant of Nego." Back of the change of names was the attempt of Satan to wipe out the name of the true God, and have these young men lose their separation and thus become assimilated among the heathen.

3. Their Religious Life (v. 8).

This involved their refusal to eat meat and to drink wine which was contrary to their teaching. In the case of Daniel, at least, it also involved praying three times a day.

4. Their Courtesy (vv. 8-13).

Daniel seems to have been the spokesman for the company. Although Daniel's heart was fixed, he did not forget to be a gentleman. He requested to be excused from this meat and drink in order that he be not defiled. Christians should learn from this to be courteous even in times of great trials. God had brought Daniel into favor and tender love with those who were over him.

III. The Success of Daniel and His Companions (vv. 14-21).

1. Their Physical Health (vv. 14-16).

A test was made for ten days, and it was shown that they were fairer in countenance and fatter in flesh than those who indulged in the king's meat. Godly and temperate living pays. It is obligatory upon God's children today to conscientiously abstain from that which is contrary to His law. It means total abstinence from intoxicating liquors, and everything which would injure the health.

2. Mental Growth (vv. 17-20).

Daniel and his companions were found to be ten times superior to their comrades in matters of wisdom and understanding. It is always true that those who abstain from indulging in the use of strong drink have clearer minds and are mentally better equipped for their work than those who indulge.

3. The Social and Political Preference (v. 19).

They stood before the king.

4. Their Temporal Influence (v. 21).

They were all advanced to positions of influence and Daniel became president of the college of wise men, and the prime minister of the nation.

5. Spiritual Insight (v. 17).

Because of Daniel's loyalty to God, visions embracing the entire history of the world came to him and Nebuchadnezzar's dream was revealed.

Do Right

Do right, and God's recompense to you will be the power of doing more right. Give, and God's reward to you will be the spirit of giving more. Withhold from God and the accounting will follow.

Society

Society is a more level surface than we imagine. Wise men or absolute fools are hard to be met with; and there are few giants or dwarfs.—Hans.

Pioneer Banker Tells Amarillo Realtors of Early History of the Plains Country

(Address by G. A. F. Parker Before Joint Banquet Amarillo Realtors and Hereford Chamber of Commerce, April 24)

"I knew Amarillo when she was young. She was beautiful and charming then and I loved her. I should never have left her if I had not found a better place."

"I came to Hereford 23 years ago, and built the first brick building in the place. Now Hereford is not a town whose name is often seen upon the front pages of the daily papers, because we seldom do anything sensational here."

"Strange as it may seem, these Hereford ladies never kill their husbands and seldom get divorces."

"We don't have any great fires, because our efficient firemen promptly put them out, while they are still small."

"Our public officials never default with the public funds, and so we can not get upon the front pages of the daily papers."

"President Hill of The West Texas Teachers College in a public address, has stated that when he thinks of Hereford, he thinks of a place where music and culture are found, and where the Christian religion is honored and practiced."

"We have a good class of people; we are raising children of a still better type. For eight years Music and Bible have been taught in our public schools."

"For many years we have had in our schools physical examination of school children by competent doctors and nurses, and Red Cross workers to teach both parents and children the laws of health."

"For many years we have maintained a public library. We were among the first of the Panhandle cities to adopt Commission form of government."

"We have water works owned by the city furnishing an abundance of water at remarkable low rates. Because of the cheap water we have thousands of shade trees and our people raise fruit, plant gardens, and delight in beautiful lawns and flowers."

"We have more parks than any city of our size in the Panhandle. We have the best nursery upon the plains."

"On the financial side of the question, our bonds, city school and county command a premium."

"We are proud of our paved streets, our churches, our schools, our marble court house, our new county hospital, the picture of the new \$125,000.00 high school we are about to build, the \$40,000.00 light plant office and ice factory now under construction. For the past two years we have built a cotton gin every year."

"Our farming is in its infancy because we are changing from a cattle to a farming country; yet last year of the 1141 cars shipped out of Hereford less than half were cattle, 579

car loads were products of the farms. When I came to Hereford 23 years ago we had to buy cold storage eggs and Elgin butter. Last year we supplied our home market and shipped out eggs, poultry and cream amounting to more than \$150,000.00."

"When I came here there was not a hog in Deaf Smith county. Last year we shipped out 95 car loads of hogs. We are waking up to our agricultural possibilities. We teach agriculture in the schools, and we have a new live wire County Agent, who is making good."

"And now I come to the object of my talk."

"How can Hereford and Amarillo co-operate for the common good of both?"

"Amarillo is destined to be a great city with many industries, and the Hereford country is developing into the great bread basket which will feed your teeming multitudes."

"You Amarillo people cannot live upon gas and oil, but if you will sell us cheap gas and oil we will use it to pump our unlimited supply of pure water upon our fertile lands, and they will smile like the valley of the Nile, and supply you with an abundance of good things to eat."

"Instead of 40 odd irrigation wells as at present, we should have 1000. You have the gas and the oil. We have the water and the soil. You have the people to be fed. We grow the grain to make the bread."

"Now as Isaiah said 'Come let us reason together.'"

"By friendship, fair trade and co-operation we can both prosper and 'Live happy ever after.'"



JUDGE GEORGE D. ALDEN of Massachusetts, eminent jurist and lecturer, at Chautauqua this year.

This is The Place

to have your car washed and greased, and tires vulcanized or changed. And we handle that Good Gulf Gasoline and motor oil.

Let us store your car by the day week or month.

Phone 103

Hereford Garage Station

EASLEY & OSWALT

Car Washing

Greasing, Crank Case Service and Simonizing

I believe I can give your car the best washing and greasing it ever had; if you don't let me convince you.

Let me show you the wonders of Simonize.

THE CAR LAUNDRY

Paul Wilson

At Beavers Bros. Phone 383

Your Title is Vital J. FRANK POTTS & CO.

Abstracts and Loans

Only Complete Tract Index in Deaf Smith County

County Maps 50c

Loans 5 1/2%

COOK'S Flat Wall Paint



BRIGHT cheery walls add so much to the attractiveness of the home. They create so much contentment and enjoyment for those who live within its walls, that it will pay you to keep them well painted.

Walls painted with Cook's Flat Wall Paint are easy to keep clean—just a little soap and water is needed to remove finger marks or other spots.

We have a color scheme to suggest for every room in the house. Come in and let us show you.

STREU HARDWARE CO.



Bread Announcement

Mr. C. C. Bowman has purchased an interest in this business, and is now actively engaged in helping build up a reputation for SUNSHINE Bakery products that few can equal and none surpass.

We bake fresh bread, pies, buns, rolls, cakes, etc., daily, and can furnish special orders quickly.

We are arranging for new equipment and assure the public of BETTER BAKING at the SUNSHINE Shop than you will get from imported products.

Come and see us—we will appreciate your business as well as your good will.

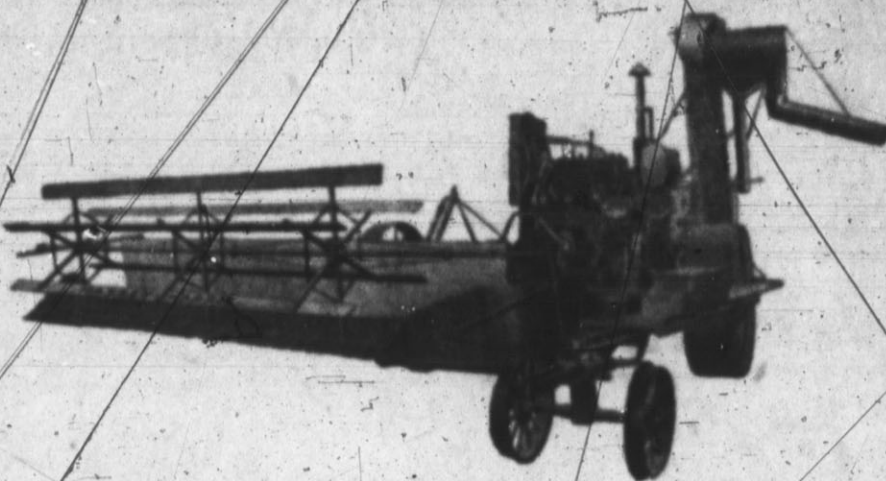
The Sunshine Bakery

Davidson and Bowman

Yes—OH YES
"I went down to Atlantic City the other week—and oh boy—you should see the Volstead bathing girls there."
"Whatchamean, Volstead bathing girls?"
"They're 100% dry."

Ed Parry's Fables
Dan Meek's boy, Sam, who has been serving a five year sentence for pig stealing, got a year off for good behavior, and I was just remarkin' what a comfort it must be to raise a good boy like that."

THE MASSIE-HARRIS No. 7 COMBINED REAPER-THRESHER



The Most Efficient and Economical Grain Harvester yet Developed. Built in One Size - 15 Foot, Red Seal Continental Motor, Sold by

GARRISON BROS.

NATIONAL MARIMBA BAND OF GUATEMALA



AT CHAUTAUQUA

MAY 25

An amazing musical sensation brought to this country by Redpath-Horner for Chautauqua.

GUATEMALAN BAND

Comes Direct to Chautauqua.

It is a generally accepted fact that a brass band comprises the ultimate in thrill for an American audience. And, until you have heard a company of native Guatemalans play their native Marimbaphone, you will probably vote in favor of the brass band. But after one concert on the Marimba you will change your mind.

The Marimbaphone in question is not the American product, nor can Americans play the Marimba as do the Guatemalans. So, even if you have heard one or two Americans play an American Marimbaphone you have no conception of what seven or eight Guatemalans can do playing a Guatemalan Marimbaphone.

The success of these various companies has led Mr. Horner, President of Redpath-Horner Chautauques, to negotiate with the National Marimba

Band of Guatemala towards bringing them to America for a tour of his Premier Circuit.

Eventually Mr. Horner made a trip to Mexico City, where through the offices of Dr. Eduardo Aguirre Velasco, Guatemalan Minister to Mexico, he closed a contract for the Premier Chautauqua tour of the National Marimba Band of Guatemala.

The expense of bringing such an organization to the United States is of course considerable. It is an expense however of the thought and care, to say nothing of the expense, that is given towards making the Premier Program the most distinctive, attractive and generally satisfactory institution of its kind in America.

The cities on the Premier Circuit this year will have an opportunity of hearing a spectacular feature before it is secured by any of the other great amusement enterprises in this country, or could be presented in any of the great cities in the East or central West.

Thrifty Shoppers

Naturally gravitate to this store because experience has taught them of the value-giving groceries they can find here—that is one grocery where second-rate foods are not offered for the sake of cutting a few cents on the price.

Our display of seasonable fruits always awaits and welcomes the housewife who is particular about her purchases. Only the freshest and best are to be found here.

Good things to eat—You get them here

GYLES GROCERY

Phone 81 and 271

OUR SPRING SALE!

is attracting the discriminating buyers of the community because of the vast stock from which to select, the quality and enduring values in our goods, and the moderate prices asked. Hundreds have visited our store since last Thursday—have YOU availed yourself of this opportunity? We will appreciate a visit from you, whether you make a purchase or not.

FOX MERCANTILE COMPANY

In Confidence

Readers desiring a personal reply, can address Miss Flo, in care of this newspaper



Dear Miss Flo: If one wishes to wear long kid gloves when being married, is it proper to remove the hand from the glove on the left arm and tuck the hand part up under the arm of the glove, or should the glove be removed? When should this be done—before the ceremony or during the ceremony? Is it necessary to remove both gloves? (2) Upon the return from a honeymoon does the bride make calls?

C. W.

The glove should be entirely removed from the left hand before entering the church, and handed to the matron of honor with the bridal bouquet. It is not necessary to remove the right glove. The bride should never make the first call. Friends of the bride should call upon her within one month after her return, but not earlier than two weeks.

Dear Miss Flo: At a dinner party, who should be served first? Should the guests be served as arranged at the table—the lady and then the gentleman, or should all the ladies be served first? Should the hostess and

host be served first? Thank you.

K. D.

The ladies in the party are served first. The hostess is served after all the others have been served, and the host is served after all the other gentlemen have been served.

Dear Miss Flo: If one is a frequent guest at a friend's home, and knows the servants from seeing them so often is it proper to greet them? (2) When no salt spoon is provided, how should the salt be taken?

E. R.

It is quite proper and polite to greet the servants. One might say, "How are you, Mary?" or "How do you do, John?" (2) When no salt spoon is provided, the tip of a clean knife may be used.

Dear Miss Flo: How should a lady be introduced to a group of ladies and gentlemen? (2) When a gentleman escorts two ladies to the theatre, is it correct for him to sit between them? Which lady should he take home first—

the elder or the younger? Thank you.

R. D.

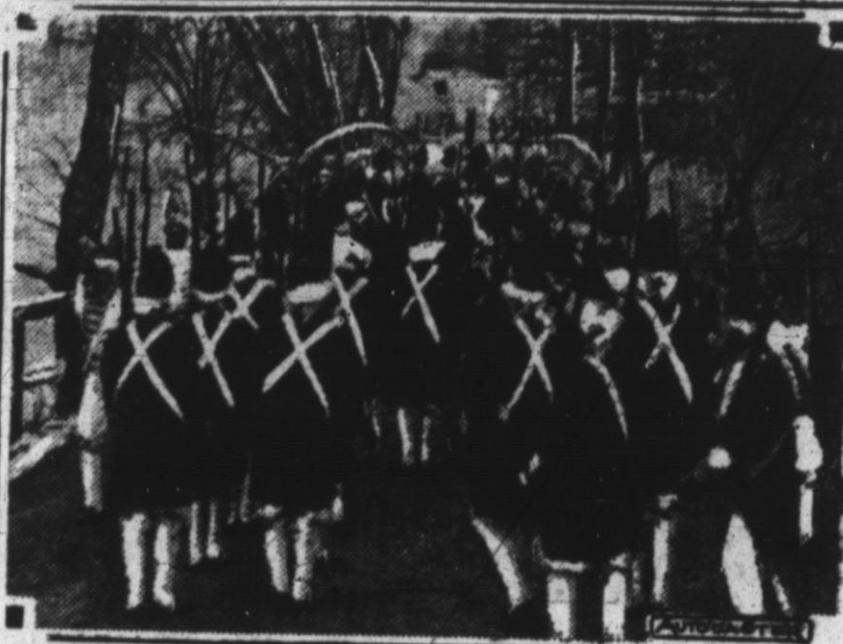
When introducing a lady to a group of people, one should say "Miss Smith, let me introduce you to —" and then the names of the individuals are given, the ladies mentioned first. (2) A gentleman never sits between the two ladies he escorts to the theatre.

The younger lady should be taken home first.

ESTRAY NOTICE

Taken up on the premises of F. H. Wood, living about 25 miles N. E. from the Town of Hereford, Texas, on the Trow ranch, in the County of Deaf Smith the following described animal known to be estray, viz:

On Lexington Ground as 150 Years Ago



With Gen. Pershing and Vice-President Dawes looking on, modern Massachusetts minute-men re-enacted the battle of Lexington and Concord in the 150th anniversary of the historic battle. Above is a view of the Concord bridge today, showing the modern minute-men opening fire on the British as the Colonials did April 18, 1775.

One "flea-bitten" gray mare, branded OK-connected on left shoulder, wire-cut on left knee, smooth mouth; Also one mouse colored mare mule, three years old, branded "Cross Anchor connected" or "T-Anchor connected" on left shoulder.

If not legally proven by the owner thereof within Twenty Days from the date hereof I will proceed to Estray the same in accordance with law.

Hereford, Texas, this 29th day of April, 1925.

J. C. ALLRED, Commissioner, Pce. No. 4, Deaf Smith County, Texas. -15-3t

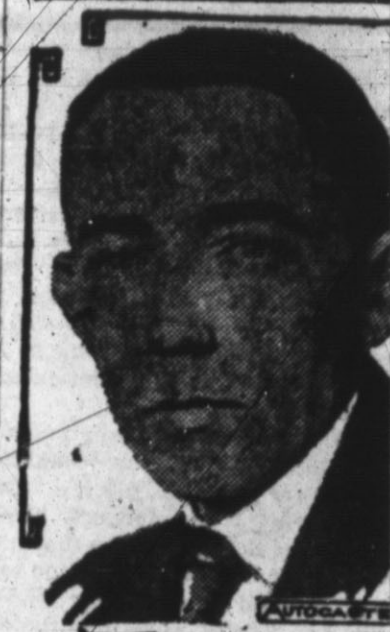
NOTED KENTUCKY PREACHER VISITS HEREFORD RELATIVES

The Rev. Arthur Fox, a noted Baptist preacher of Mayfield, Ky., spent Monday night and part of Tuesday visiting the Fox family here. The visitor, who is a first cousin to Ollie, Doug and Homer Fox, is a successful evangelist and has just finished a meeting at Vernon. This was his first visit to Hereford and the first time he has

seen his relatives in many years.

Let's build a Hotel in 1925

Chapin Joins Us



A. B. Chapin, one of the human-interest cartoonists in United States, is now drawing toons for this newspaper. His toons come to us through Publishers Autocaster Service New York, whose franchise we exclusively in this territory. C in made his great reputation the Kansas City Star, St. I Republic and Star, and with Curtis Publications in Philadelphia. Look for Chapin's cartoons a week in this paper. We are you will enjoy them.

STOP THAT ITCHING

Use Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Sunburns, Old Sores or Sores on Children. It relieves all forms of Sore Feet. For sale by

CITY DRUG STORE

TO THE VOTERS OF HEREFORD INDEPENDENT SCHOOL DISTRICT

Owing to technical errors found in the original petition, the Attorney General of Texas has set aside the generous approval you gave on March 28 of a bond issue in the sum of \$125,000 for a new High school building, and it will be necessary to hold a second election, which has been called for **TUESDAY, MAY 12:**

We, a committee named to look after details of this campaign, feel that your approval by a vote of nearly nine to one on March 28 indicates your thorough appreciation of the need for this building, and little explanation on our part necessary. But for the benefit of those who may not have studied the merits of the proposition we give below several vital reasons why the district should, in our opinion, vote overwhelmingly for these bonds:

(1) The building is an absolute necessity.

The present structure was never intended for a high school, is unsanitary, not properly lighted, unsafe and without modern school conveniences. Such conditions are causing bad eyesight and other ailments among the children. In addition, the building is not large enough and additional room of some kind MUST be provided for by next year.

(2) On the ground of civic pride. Hereford is a modern little city in all that goes to make

such a place with this single exception of a decent High school. What do our courthouses, and sewer and water systems, and light plants, and paving, and other things, to which we point with pride, amount to if our children, the citizens of tomorrow, are denied the best that we can give them in the way of education. Our neighbors are rapidly forging ahead of us when it comes to educational facilities. Hereford has never trailed yet and we do not believe you will permit it now.

Our children are the most valuable assets we possess. In a few short years we will have passed on and these children of ours will be the tax payers and voters in our stead. We believe that we can leave them no greater heritage than good health, recollections of happy school days, and the best education we can provide for them. If you agree with us we ask you to vote for the school bonds on May 12 and take a big stride forward toward this goal.

Respectfully submitted,

HENRY WILKINSON, Chairman

J. P. SLATON
W. R. HILL
H. H. HAWKINS
JNO. ESTES

G. A. F. PARKER
EARL W. WILSON
W. E. DAMERON
MRS. L. R. BRADLY
MRS. J. W. HICKS

E. B. BLACK, Vice-Chairman
MRS. W. R. STECKMAN
MRS. CARL J. MOUNTZ
MRS. HOMER K. FOX
MRS. M. L. STEELE
J. E. HILL

A. O. THOMPSON, Secretary
MRS. W. FLOYD GABBERT
MRS. EDITH G. HUGHES
MRS. C. H. DYAR
E. W. HARRISON
MRS. W. S. WILLIAMS

G. F. LeGRAND
GEO. L. MUSE
CARL GILLILAND
G. W. HEARD
J. O. HAYMES

High School Committee Hereford Chamber of Commerce

We Want to Please You Because We Want Your Good Will

A great part of our growth is due to the fact that our customers always speak a good word for us, thereby constantly increasing our number of policyholders. We appreciate this fact and our ambition is to serve the entire community in all worthy and legitimate enterprise possible.

Phone 50

THE A. L. BIGGS AGENCY

Insure In Sure Insurance.

Classified Advertising

FOR SALE

MUST SELL TO CLOSE ESTATE—152 Acres, 6 miles northeast of Hereford adjoining railroad. No improvements, will sell cheap. Address G. A. AKERS, Box 1425, El Paso, Texas. 14-4t-pd

FOR SALE—Second hand steel iron roofing—GARRISON HWD. 15-1t

FOR SALE—8½ of SE¼ of Section 43 Block 1 (80 acres) in Springlake, Lamb county, Texas, price \$2,200 cash, if sold by May 1, 1925. M. Ryan, 4520-½ Willowbrook Ave., Hollywood, Calif. 13-3t-pd

FOR SALE—International 10-20 tractor in good shape. A four disc tractor plow, power lift, price \$350. Inquire of W. S. WILLIAMS or C. S. WALKER. 2-1t-(4pd)

FOR SALE—A good five room house for sale on easy payments. See 70-1t Western National Bank.

FOR SALE—Saddle Horses, Work Mules and Milk Cows. Will trade Ford car for hogs or cattle. 74-1t J. L. FUQUA, Phone 146.

FOR SALE—Fresh Jersey Cows. Terms. 9-1t RALPH BARNETT.

FOR SALE—67 Acres well improved irrigated farm. One mile south of Hereford. In regard to terms see, ALBERT SCHUETTER. Phone 203 F 13.

FOR SALE—One real good pair of big mules. Worth the money. 11-1t E. CODDINGHAM.

FOR SALE—Section No. 18-Block M-7 12 miles south east of Hereford, \$25.00 per acre, \$5,000.00 cash, balance 1, 2 and 3 years at 7% interest. For further information write, J. E. Warren, 245 John St. Oakland, Calif. 12-4t

FOR SALE—Two wagons. 12-1t PANHANDLE LUMBER CO.

FOR SALE OR TRADE—(no horses) Jersey Bull, 2 years old, thoroughbred, good shape. See A. S. HIGGINS, 14-2t-pd Phone 204, F21

FOR SALE—New Primrose No. 3 cream separator at very attractive price.—P. W. PRICE. 12-1t

FOR SALE—Cheapest ever offered—splendid section unimproved all level deep chocolate tractor farming land, water available 19 N Friona, 24 W Hereford; \$11.00 acre—7-24 cash, balance 7 equal 5½ per cent notes. H. B. CURTISS, Owner, 14-3t Thurman, Colo.

LOST AND FOUND

FOUND—Bay mare, weight 1000 lbs., Buck skin halter, strayed to my place at the old Laundry about April 4th. 14-2t A. I. MORRISON.

LOST, STRAYED OR STOLEN—Bay horse 16 hands high, weight 1500 lbs. five years old. Last heard from north of Hereford, February 1. 12-4t O. G. HILL.

MAMMOTH JACK
At my place six miles west and two miles north of Hereford. Fee to insure colt: \$10.00. 12-1t G. P. OWEN.

WANTED

WANTED—To rent, a furnished house. 15-4t-pd R. O. DUNKLE.

We will do all kinds of wind mill repair work. Remember to phone 26. 13-4t-pd ASHLOCK & BRISBIN

WANTED—Laundry Work. Quilts and blankets a specialty.—MRS. GRACE HUGHES, 1 block N and 1 W Central school, Phone No. 354 J.

FOR RENT

WANTED TO RENT—A wheel chair. 15-1t MRS. CHRIS GARRISON

FOR RENT—Garage at my place just N. E. from jail. 15-1t-pd O. O. CURTIS.

Then He Shot Her

Critic: "Ah— the plot thickens."
She: "A stirring scene—don't you think?"

FOLKS IN OUR TOWN

What Did He Mean?
By Edward McCullough
AUTOCASTER



PRESBYTERIAN SENIOR C. E.

May 3, 1925
Leader—Paul Corbett.
Song Service.
Topic—How can we help to make home happy?
Scripture Reading—Eph. 4:29-32, Eph. 5, 1-2.
Sentence Prayers.
Leaders talk.
Special music.
How can we help to make home happy—Roy Golden.
Serving one another—Romans 15:1-7
Alice Womack.

A helpful Home—Acts 9:36-43.—Ella Broadwell.

Give Jesus a place—John 11:15—Ruth Haberer.
Reading—Velma Carryll.
Business.
Collection and song.
Benediction.

METHODIST CHURCH

The Communion will be observed Sunday morning, with a brief talk on "Self Examination". The Junior church will remain with the adults and observe the sacrament.

"What Is the Gospel?" is the subject for 8:00 p. m. Some are confused on this question. What is the Gospel to you? Come and hear what it is to me. The time for our revival meeting to begin has been set for May 31. You are urged to begin now to prepare for it, and to plan to come at every service.

Epworth League at 7:15 p. m.
Come to Sunday school at 9:45 a. m.
J. O. HAYMES.

City Drug Store, the place to buy your graduation gifts.

ROY NUNN TO BE ORDAINED MINSTER TUESDAY NIGHT

A meeting of the Presbytery of this district will be held at the Presbyterian church next Tuesday night when Roy Nunn will be ordained a minister of the church. Rev. J. R. Sharp of Dalhart, former pastor here, will deliver the sermon and the Rev. R. Thomson of Amarillo the charge.

STORK SPECIAL

Born to Mr. and Mrs. Tom Baker April 30, a girl, Georgie Sue.
Born to Mr. and Mrs. T. E. Major on April 24, a girl.

Wins U. S. Classic



"Chuck" Mellor, 31, a Chicago mechanic, last week won the 1925 U. S. Marathon Championship by beating Clarence De Mar, four times winner, in the Boston Classic. He scored the Olympic distance of 26 miles 385 yards in 2 hours, 33.2 seconds.

NOTICE OF ESTRAY SALE

Notice is hereby given that on May 20, I will sell as estrays, one grey mule and one black horse colt to pay charges and expenses. 15-2t M. R. CORRETT

ANSWER—LAST WEEK'S PUZZLE

G	R	A	M	M	A	R
P	A	I	R	I	S	
P	L	U	M	E	T	S
L	A	G	A	T	E	S
U	T	E	S	R	P	E
N	A	G	I	L	E	T
D	R	A	G	A	P	A
E	O	N	E	L	M	S
R	A	T	E	A	S	T
M	I	R	E	M	O	O
C	E	N	T	A	U	R

MOTOR MIKE



Your Maxwell or your Chandler, Your Hupmobile or Super-Six, Will need repair or proper parts, If they are out of fix.

We don't draw the line on any of them; no matter what kind of a car you have, our expert mechanic can discern the trouble and give you quick relief. We carry the best gasoline, grease and oil. See us for your needs.

Beavers Bros.

Why Not Sell It?

On every farm there is machinery, implements, stock or other things that are not being used and should be turned into money to be used for other purposes.

In every home there is furniture, trunks and other articles that might be sold. The money could be put to use, or in a bank to draw interest. Why not sell such things now?

Or perhaps you have chickens, eggs, plants or seed, or service of some kind that you want to find buyers for.

BRAND WANT ADS WILL HELP YOU FIND BUYERS

Every week these little salesmen are selling goods and services for your neighbors, and at a very low cost: 1c a word the first week, and ½c a word after that. Minimum charge is 25c per week.

Look around now and have your want ad in the next issue. Phone it in if you wish.

The Hereford Brand

Complete Printing Service.



THE CATHEDRAL CHOIR

On the first day of Chautauque is the most talked of big musical feature of the past season. It is directed by Ellsworth Gilbert and is the greatest of eighty companies he has organized.

Sallie's Temptations

(Copyright 1924—By Gladys Baker)

Bob's Cheerful Summary Cheers Sallie

"Bah," Bob grunted, "Curtiss is rushing Anne because he thinks he needs a shock absorber, but, what he really wants is an electric vibrator and he'll find it out when you remove your bright presence from his life."

"But, Anne's pretty and smart," I suggested, hoping he would deny both. "Yes," he was swift to reply, "she has a certain sort of prettiness and a naivete of manner which she affects, but," he spoke slowly, "she could never feel the glory of a sunset or hold your hand at the perfect moment during 'Aida' or 'Madame Butterfly'."

"Ooh Bob," I clapped my hands, "I just love you for that. I even feel like I could be induced to drive into that wide gate marked 'Robinwood' and have a cup of tea to refresh my injured heart."

"There, that's better," he remarked and was about to turn into the roadway of soft brown pine needles when he changed his course and headed back towards town.

"Speaking of being temperamental!" I laughingly accused.

"I thought for yoursake, we'd better not go in," he explained. "I saw a bunch of cars out front and I knew the cats on there would begin to scratch."

"Not you and I Bob!" I was indignant at the thought.

"Bet your life. They'd love it," he said. "Now if you were not so easy to look at, you could get away with murder, but you've got something they haven't, Sallie, and it hurts."

"That's rather ambiguous, don't you think?"

"Oh, you know what I mean, it's that indefinable sparkle that makes men worshipful and women green with envy," he explained.

And so the morning came when I should follow Ellie down the coast. The papers announced that I was leaving and gave clippings of the elaborate

parties being given for the Divine guests. A box of lilies of the valley like the ones that had come each day while Daddy was sick, arrived and although there was no note, I felt that they were from Curtiss Wright. Then, he still cared and Bob had said by the time I returned from the house party, he would be tired of Anne. My heart beat high with hopes.

With his flowers on my beautiful new coat and so many pieces of luggage that I must have looked like a prima-donna on a trans-continental tour, I went with Daddy to the train alone.

All the crowd was there to see me off but as I stood on the steps preparatory to going inside, Warren Fisher jumped aboard.

"Isn't this the best luck in the world," he exclaimed. "I'm also one of the house party guests," and with the announcement, he stood by my side.

"Bride and groom!" Paul Wright yelled at the top of his voice.

At that moment, I noticed a couple

standing several tracks away waiting for an incoming train. It was Anne and Curtiss Wright. They, evidently, had come to meet Anne's sister who was expected home from school. They had not only watched the proceedings, but had heard every word that had passed.

My eyes caught the steady gaze of Curtiss Wright. He raised his hat and looked disapprovingly at Warren Fisher, who he must have recognized at once.

(To be continued)

HISTORICAL SOCIETY PLANS HISTORY OF PANHANDLE

Canyon, Texas, April 23, 1925.—The writing of a complete and accurate history of the Panhandle of Texas is the next big undertaking planned by the Panhandle-Plains Historical Society. It is the purpose of the society to make this history as comprehensive and as interesting as it is possible to make it. It will portray the development of the Panhandle and the plains from the early days up until the present time.

For the last four years this society has been engaged in gathering data relative to the development of this country. In carrying out this work many of the old-timers have been interviewed, and much valuable material has been secured in this way. Every

one who is acquainted with the early history of this section of the state can help in writing this history by contributing an account of their experiences or of important historical events.

The man engaged to write this history is a native plainsman. He spent his youth as a freighter in this part of the state, and he is in close sympathy with everything contributing to the growth of the Panhandle. He is L. F. Shelly, head of the department of History in the West Texas State Teachers' College. He has had graduate work in Texas University and the University of Chicago, and is admirably fitted for the work.

It is planned to place a man in the field this summer. Evelts Haley, of Midland, has been chosen for this work, and he will interview many of the pioneers of the Panhandle and West Texas, gathering from them their knowledge of the pioneer days. Practically every town in the Panhandle and many in other parts of the state will be visited in the furtherance of this work. He will also solicit members of the society. The money raised in this way will be used in research work, and in gathering material and adding to the already large collection of Indian and pioneer relics.

A wonderful collection of mounted animals and birds has already been made, and the collection of relics is unsurpassed in this section of Texas. Every effort is being made to secure relics of historical interest and to widen the influence and membership of the society.

Judge Thomas F. Turner of Amarillo

is president of the organization, and Mrs. T. V. Reeves of Canyon is secretary. The headquarters of the society is located with the West Texas State Teachers' College at Canyon. The board of directors is composed of Judge O. H. Nelson of Romero, Mrs. Olive K. Dixon of Miami, Miss Hattie M. Anderson and Mr. J. A. Hill of Canyon.

The Boy Was Right

Herman: "See that little speck out there on the horizon. That's a Scotch ship."

Healy: "Heavens man—you don't mean to tell me you know what flag she sails under from this distance. Why do you say it's a Scotch ship?"

Herman: "Well—there are no gulls following it."

Back in the Office

Boss: "No one can sit quiet and produce profits."

Easy Mike: "I don't know so—how about the lien?"

Blonde Bess Opines

"The lips that touch liquor shall never touch mine—because I've got the cellar locked up."

HEREFORD INSURANCE AGENCY
Ralph Barnett, Mgr.
Phone 273

NOTICE!

Our Cleaning and Pressing run more last month than ever before in any one month in Hereford—for which we wish to thank one and all our patrons.

About S&H Green Stamps

We are going to give Green Stamps on New Suits the same as we always have, and on accounts paid by the 10th of the following month. But beginning April 1 we are going to give Double Green Stamps on all Cleaning and Pressing that is Paid For at Time of Delivery.

ORR'S TAILOR SHOP



Save Those Chicks

About 50 out of every 100 baby chicks die during the first six weeks. Experience proves that less than 10 Purina-fed chicks die in the same period—Doesn't the profit on 40 extra chicks look good to you? Purina Chick Startena and Baby Chick Chow are the answer. Let us tell you more.

Jones & McLean COAL AND GRAIN

At the Store with the Checkerboard Sign



LISTEN!

Good will is the prized asset of every successful business. It is not a tangible something that can be hurriedly obtained. So far, only one way has been discovered through which it can be gotten, and that is by hard work and conscientious efforts, not for one day, or for one week, but for many years. We feel a pardonable pride in what we think is a favorable reputation among the people of this community.

ROCKWELL BROS. & CO. LUMBERMEN



True Essentials of Success---

Self-confidence, self-respect and self-control—these constitute the true essentials of success.

True success is not a matter of accident. It is attained only through earnest effort and constant perseverance. A bank account, steadfastly maintained and added to is the first and most important step.

The First National Bank



\$5000.00 in Cash Awards to the Boys and Girls who render the best First Aid Service in 1925

Call at this store this week—during Boys and Girls First Aid Week—and ask us about this wonderful offer made by Bauer & Black.

The distinguished house of Bauer & Black—which makes first aid supplies for homes, hospitals and doctors, throughout the world—is going to give 500 ten-dollar gold pieces to the 500 boys and girls who render the best first aid service during 1925!

And this store wants to help any boy or girl to earn one of these ten-dollar cartwheels!



This First Aid Kit Free—

To every boy and girl who joins the Junior First Aid Legion—Membership, 12c.

You will receive from Bauer & Black a handsome membership button—a kit of first aid supplies—and a book that tells you just what to do when an accident happens while waiting for the doctor.

Perhaps this membership in The Legion may be the means of enabling you to save a life—besides winning one of the ten-dollar gold pieces!

CITY DRUG STORE

Phone 300

Hereford, Texas

The Hereford Brand

ISSUED EVERY THURSDAY

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the act of March 3, 1879.

First number of the paper issued Feb. 28, 1901, as the Hereford Reporter (weekly); first number of the Brand (weekly) issued March 21, 1902; first number of the Brand (semi-weekly) issued May 3, 1921; Weekly Brand re-established July 3, 1924.

Subscription, Zone 1—per year \$2.00
Subscription, outside Zone 1 per

year \$2.50
six months \$1.50
three months \$1.00

No subscription accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

THE PASSING DAY

By Will H. Mayes, Department of Journalism, University of Texas

Vice-president Dawes, in an address at Boston, stated that he expects to devote his energies during his term of office to bringing about reforms in Senate proceedings. He stated that every member of the Senate, regardless of ability or qualifications, has to take irresponsible positions on committees, and is made to feel that he is of little consequence in that august body. In other words he is mildly hazed, the hazing being done with due senatorial courtesy. The effect of such treatment is to weaken the influence of new members and to prevent any constructive work on their part until they have learned the proper degree of respect that should be shown the dignified body.

Every Senator An Autocrat

After serving an apprenticeship in small places and proving himself fitted by the time for senatorial responsibilities, a member of the United States Senate becomes the most autocratic individual in the government, according to Dean Wigmore, in an address at the University of Texas. "The rule of 'senatorial courtesy' is so strictly enforced," says Dean Wigmore, that it is impossible for any measure to get favorable consideration from the Senate so long as a single member of that body opposes it. For that reason measures are tied up indefinitely or so long as any senator desires. "Senatorial courtesy" impedes legislation, places unlimited power in the hands of individuals, and encourages graft and even tyranny.

Energies Are Too Much Scattered

In selecting a theme for a vespere service talk this week, I couldn't get away from the text: "Whatsoever thing thy hand findeth to do, do it with thy might." Special emphasis was placed on the word IT. In this day there is little trouble in finding something to do; most of us are tempted to try to do too many things. We scatter our energies until we do nothing well. This disposition to do a little of everything is ruinous to many. It is found in business, in our studies, in our church activities, in every walk of life. No person can justify himself in undertaking to do more than he can do well.

FARM LOANS ANYWHERE

W. A. PALMER, Atty.
Amarillo, Texas

Style and Comfort

are combined in the modern hair bob today—which accounts for its popularity—now worldwide.

There is a bob for every face and we feel qualified to serve you, offering such suggestions as experience has taught us in the care and treatment of the hair.

Prompt and courteous service is promised. Bobbing, Treatments, Curling and Waiving. Please phone 16 for an appointment.

Mrs. Orr's Beauty Shop

Grandmothers Were Flappers

People talk about flappers as if they were something before unheard of. Girls of today differ very little from those of a hundred years ago by whatever name they may be called. A reading of publications of that period will show that the women paid just as much attention to dress then as they do now, that they were as coquettish as they knew how to be, that they flirted recklessly, that they occasionally smoked and even imbibed liquors, that they went for "moonlight rides" with the young men and did about the same things that the modern girl does. The young men were just as foppish as today. They powdered and perfumed and bewigged themselves. They became boisterous at times and drank so much that the girls occasionally met and passed resolutions not to go out with young men when they were drinking.

Precedent Does Not Justify Wrong

The fact that our grandparents were just as bad does not justify us in wrong doing. With all our opportunities for improvement we ought to be better than any generation that has preceded. It is true that there are more opportunities and temptations in wrong doing than ever before, but with the experience of former ages we should be stronger in powers of resistance. The world is growing better in spite of the fact that there may be glaring iniquities that occasionally cause us to think that it is headed back toward barbarism.

Modern Women in Business

The opening of the Woman's World Fair in Chicago is a forward step in the activities of womanhood, and shows that women are not only confident of their ability to succeed in what they undertake but that they are proud of the progress they have made. The next few decades will doubtless demonstrate that there is no field of human effort in which women may not succeed just as well as men despite the handicap of prejudice.

Selling Official Influence

If half the reports be true, the National and State governments are being victimized by officials who are getting more money from selling official influence than from their salaries. Occasionally a case gets talked about so much that mention of it is found in the press, but by far the greater part of this official graft is never given any

DOES THE CHILD GET TIRED?

By Miss Esther Erickson, Red Cross Nutrition Worker

"My child is always tired, and yet he just won't rest—what can I do about it?" This is a common question. Here is what Miss Erickson, Red Cross Nutrition Worker says about it. "First, remember there are two kinds of tiredness. One is natural—we all get tired after working or playing. But if it's natural fatigue, we recover after a short rest, or a good night's sleep and feel as fit as ever.

"But there is another kind, called over-fatigue. One does not recover from this readily; it carries you farther from real health. You all know the child who runs his legs off, as the common expression is. This child is always tired. He is tired when he wakes up in the morning and he has no chance to rest during the day for he is always 'on the go'.

"If you will keep an exact record of your child's activities for 48 hours, you will not be surprised that he gets over-tired. We grown-ups often expect too much of children. We crowd their lives full of activities, each desirable in itself, but the result is they have no time for rest. They have their school work, homework, music, various clubs and organizations to attend, they must practice for a play; then when night comes they want to have a little fun—and so delay their bedtime.

"They must have energy for all those activities, and in addition, some just for growing; it is often difficult for adults to appreciate how much strength is required for simply growing.

"The child's nervous system cannot help suffering as a result of this continued high tension. Whatever harms the nervous system harms the whole body. Over-fatigue results in pallor, dark circles under the eyes, round shoulders and poor posture generally; the child becomes underweight, and 'takes' all common diseases readily. In other words, over-fatigue is one of the most common causes of malnutrition.

"The remedy?

publicly. Around almost every capital in the country may be found officials who are brazenly using their positions for their personal gain and at the expense of the government they have been elected to represent.

"It is simple, but it takes determination to carry it out. Here it is—have a regular program for the day's activities and leave some time for resting. The underweight child should rest at least 15 minutes before each meal; half an hour is much better. It is easier to get him to do this if, when he comes in for dinner or supper, you tell him it is not quite ready, and there is time for him to rest a few minutes. It is too much to expect any child to lie down if he knows dinner is on the table or ready to go there. He does not need to sleep when he lies down but should relax completely.

"Then, have a regular bed-time and have it early enough. If a child must occasionally stay up later than his usual bed-time, see that he makes up the time next day. Use a flat pillow or none at all; a thick pillow encourages round shoulders.

"Here are the hours of sleep required by children of different ages. Does yours get as much as he should?

Age	Hours of Sleep
5-6	13
6-8	12
8-10	11½
10-12	11
12-14	10½
14-16	10

FRIONA

The Friona Woman's Club met on Wednesday at the home of Mrs. Meade with Mrs. Maurer and Mrs. Wear assisting Mrs. Meade as hostesses. The program for the day was on the Nar-

George McManis
GREAT MUSICAL COMEDY
SUCCESS
45
from MINUTES
BROADWAY
AT CHATAQUA
ONE PERFORMANCE ONLY
Night of May 26

cotic evil and also included a paper by Miss Brown on Present Day Books.

The play which the club is going to give was discussed and it was decided that it would be given on Wednesday evening, April 29.

Delicious refreshments were served at the close of the meeting.

PREACHING AT CHURCH OF CHRIST ON NEXT SUNDAY

Elder Chas. E. Metcalfe of Lubbock will preach at the Church of Christ Saturday night, Sunday morning and Sunday night, May 3rd. He is an able man and you are invited to hear him.

This Label Protects You

GUARANTEED
Ford
used cars

It's the logical thing to do—to buy your Used Ford Car from Your Nearest

Authorized Ford Dealer

This Label is your Guarantee of Value



YOUR GARDEN!

Many gardens have been failures in July through failure to work with good garden tools in early spring. Turning the soil and planting are essential to profitable gardens.

If you are going to invest labor and money in seed, you should have good tools to work with. The success or failure of your garden crops is 50% in preparation and care of the soil. Get the necessary tools this year and make a good job of your garden.

RAKES — HAND PLOWS — WATERING CANS — SPADES — FORKS — HOES

Every Garden Tool is to Be Had Here

Dunlap Hardware Company

ELECTRIC SERVICE!

If electricity could be stored up like water it would be a simple matter to run the Light Plant till the tank was full, then shut down and go to bed. But as it can't be stored we are compelled to run the plant all night long while you are asleep in order to supply those that might need a light in the wee small hours. That is service for which you pay, and that is largely what makes electricity cost as much as it does.

Theoretically, electricity can be produced for a song—but practically it can't.

Texas Utilities Co.



Charley Sez!

These are just a few of the Picnic and Luncheon Specials.

WE KEEP WHAT YOU WANT Always



PURCELL & COX
Your Cash Grocery

COLLEGE INN
CHICKEN A LA KING



Hail and Windstorm Insurance on Buildings

There is:
No Tornado Belt,
No Tornado Season,
No Tornado-Proof Construction,

But There is

Windstorm and Hail Insurance

And this form of Protection refunds to the property owners the amount of damage done by Windstorms and Hail. The cost is small and the prudent man will provide for sound Windstorm and Hail Insurance.

PROTECT YOUR PROPERTY NOW

HEREFORD INSURANCE AGENCY

Ralph Barnett, Mgr.

Phone 273

Hail Insurance on Growing Crops

TOWN & COUNTY

Personalographs

Among the students of the W. T. S. T. C. who spent the week end at home in Hereford were: Misses Mary McDonald, Ethel Rice, Seta Mae Mounts, Dessie Mae Steele, Elouise Pittman, Eda Park and Grace Ferguson.

Plenty of Crepe Paper.
14-15 —CORNER DRUG STORE.

Miss Leota Bolander of Amarillo, returned home Monday after a visit with her sister, Mrs. Roy Kincaid, of Hereford.

Have you tried Jack Spratt's Santos Peaberry Coffee.—Hereford Produce.

Mrs. Mattie Roberts, daughter of P. R. Purcell, and young daughter left Monday for Dawn where she will stay with her brother, Jim Purcell.

Try our Lice Killer. You will get more eggs. It's a sure shot.
GOLDEN RULE PRODUCE.

Mrs. J. B. Hammer left Tuesday for Siloam Springs, Ark., where she will visit relatives. Her daughter, Miss Ona, accompanied her to Amarillo, returning that evening.

Send your cleaning and pressing to Orr's Tailor Shop and get Double Green Stamps.

TO OUR CUSTOMERS
Pay your bills by the 10th of the month and get the discount.
TEXAS UTILITIES CO.

Miss Pearl Wood returned Tuesday from Memphis, where she had been visiting her sister, Mrs. Lucy Skains, for a few days.

LAND FOR RENT—100 acres 7 miles from Hereford. Geo. A. Stambaugh.

Miss Mable Rensre and Miss Agnes Edlison spent the week end in Clarendon with school friends.

Crepe paper, the color you want.
14-15 —CORNER DRUG STORE.

Mrs. J. L. Fuqua returned Monday from a several days' visit with her daughter, and friends, in Amarillo.

Double Green Stamps will only be given on cleaning that is paid for at time of delivery.—Orr's Tailor Shop.

Mr. and Mrs. Jack Lester of Amarillo, spent Sunday in Hereford with Mrs. Lester's parents, Mr. and Mrs. W. B. Dameron, and friends.

CHILDREN—THIS IS VALUABLE!
Cut out this ad, present it at our soda fountain, and get a ten cent drink FREE! CITY DRUG STORE.

Mr. and Mrs. P. L. Beyer of Pollett, Texas, were in Hereford for a few days visit the last of the week with Mr. Beyer's parents, Mr. and Mrs. J. E. Beyer, and brother, Virgil.

Virgil Beyer spent the week end in Amarillo visiting friends.

Mrs. Carroll Wood left Monday for Amarillo where she will begin a course in Beauty Parlor work.

LOST—Brooch with diamond in center. Leave at Brand office and receive reward.

Mr. and Mrs. C. D. Wright and children returned Tuesday to their home in Silverton, after visiting with Mrs. Wright's father, A. W. Gregg, and two sisters, Misses Ina and Lura.

Mrs. R. K. Bruner had as her guests for a few days this week, Mrs. E. R. Reeves of Clarendon, who is a sister of Mrs. Bruner, Miss Opal Snodgrass, a niece, from Floydada, and Mr. and Mrs. Ed Gardner of Panhandle.

WANTED—Sewing, plain or fancy. Satisfaction guaranteed. Phone 274. 15-31. MRS. C. O. NORTON.

E. F. Connell returned Tuesday from Central Texas, where he had been on business.

Pay Cash and Pay Less, at Reed's Grocery.

Mrs. Beniah Miller of Amarillo has been visiting her friend, Mrs. Bertha McGee, for a few days this week.

BABY-BEEF—Try our tender steak and roast.—Hereford Produce, I. H. Spratt.

Miss Pearl Davis returned to her home in Lubbock Tuesday after spending the week with her sister, who is teaching school near here.

For May Day Costumes Get your Denisons Crepe Paper 15 cts. per fold at CITY DRUG STORE.

Rev. Beavers of Canyon was in Hereford Tuesday with his sons who are in business here.

TO OUR CUSTOMERS
Pay your bills by the 10th of the month and get the discount.
TEXAS UTILITIES CO.

The State Railroad Commission and several members of the railroad commission's department passed through Hereford on the 6:45 a. m. train Thursday in their private car. Mr. and Mrs. George C. Woodard met Mrs. Woodard's brother, Walter J. Gerson, State Railroad Inspector, who is a member of the party.

Dont' forget the Hereford Hotel. Prices reasonable. —pd

Ray Smith, son of Louis Smith of this city, lost his radio, a suit of clothes and possibly other things one night last week when a prowler visited the house. Officers are working on the case.

A good place to buy your graduation gifts. CITY DRUG STORE.

Miss Edythe Buie who is teaching in the Amarillo schools, spent the week end in Hereford with her parents, returning to Amarillo Sunday afternoon.

Bring your chickens, eggs and cream to Hereford Produce if you want the best price.—I. H. Spratt.

The First Day
of
Chautauqua
brings
The Wonderful
Cathedral Choir
and
The Greatest Humorist
Since Bill Nye
Herbert Leon Cope
The First Day

MAY 21

Mrs. J. J. Hines returned Monday to spend a month or two with her daughter, Mrs. M. L. Steele.

Pay Cash and Pay Less, at Reed's Grocery.

Mrs. R. B. Boren of Dismitt left Thursday for Kansas to visit her husband who is in the Santa Fe hospital.

SULPHUR PARK
Fishing Privilege Fifty Cents Per Day
Each Person
Rates for Picnics. Apply to N. J. Lenox at the Park. Phone 75-F11. 14-15

Mrs. Charles Hobdy stopped over in Hereford Wednesday evening to visit her mother, Mrs. H. C. Good. Mrs. Hobdy's home is in New Mexico and she is on her way to Amarillo.

Denison Crepe Paper.
14-15 —CORNER DRUG STORE.

Rev. and Mrs. E. Walker and daughters of Friona visited with Mrs. J. F. Ward Tuesday. They were enroute home from Amarillo.

BOYS AND GIRLS
See our display ad in this paper. If you are not satisfied with what you get for 12 cents this store will give you money back.
CITY DRUG STORE.

TO OUR CUSTOMERS
Pay your bills by the 10th of the month and get the discount.
TEXAS UTILITIES CO.

Remember you can get Double Green Stamps at Orr's Tailor Shop.

A Classified ad will sell it for you.

C. C. Slaughter made a business trip to Plainview Tuesday. He was accompanied as far as Tulla by L. D. Shaw, who stopped there for a visit.

Pay Cash and Pay Less, at Reed's Grocery.

Mrs. Albert Herbst returned this week from a visit to relatives and friends in south and central Texas which covered several weeks duration.

Crepe Paper, all colors.
14-15 —CORNER DRUG STORE.

Remington Portables are The Best and Easy to Buy. —THE BRAND.

Why don't you go to Church?

ICED
Cream and Milk

To Our Friends and Customers:

We have decided to handle CREAM and MILK on ice this summer, as so many of our customers seem to want this service. Drop by on your way home and get a bottle of rich cream, or sanitary milk, ice cold and ready for your table.

Hereford Produce.
I. H. Spratt, Mgr.

BRAND CLASSIFIED ADS BRING RESULTS

STORAGE COAL!

April is always the cheapest month to buy coal. We can fill your bin with CAMERON or ROBINSON NIGGER HEAD, or MUTUAL MAMMOTH LUMP. These two coals are the best storing coal on the market.

The Price This Month Will Be \$11.00

Our line of feeds is complete, if it is anything in feeds, we have it.

Phone 1

JONES & McLEAN
Coal and Grain

A GREAT OPPORTUNITY

With three new railroad lines projected to the plains, more people and more farms are assured.

Those now here have a great opportunity. — It is our business and our pleasure to assist our people.

THE WESTERN NATIONAL BANK of Hereford

ART RUGS LINOLEUM ETC.

We have an immense stock of Art Rugs, Congolium and Linoleums. You should have a new floor of some of these, for spring is here.

9x12 Allover Pattern Congolium	\$11.75
9x12 Art Rug Pattern Congolium	\$14.95
9x12 Art Rug Pattern Jap Grass	\$ 7.50
9x12 Art Rug Pattern Crex	\$11.75
9x12 Art Rug Wool Fibre	\$11.75
9x12 Art Rug Tap, Brussels	\$19.75
9x12 Art Rug Axminster	\$35.00
9x12 Art Rug Good Velvet	\$35.00
9x12 Art Rug Fine Velvet	\$47.50
9x12 Art Rug Pattern Fine Axminster	\$47.50

BABY BUGGIES AND SULKIES

We have just received a large shipment of new things in Reed Baby Vehicles in all the new styles and colors. Ranging in price from \$12.50 to \$35.00. Come let us show you.

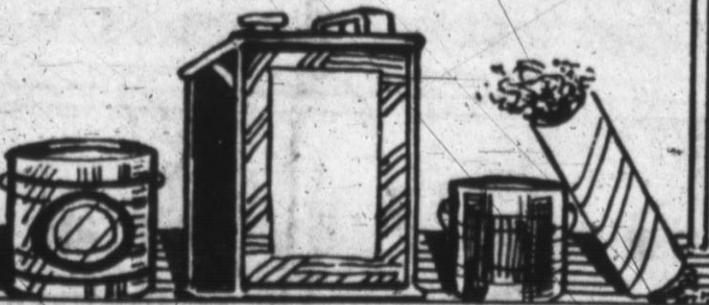
E. B. Black Company
We Are Satisfied With Small Profits

FIRE INSURANCE

IN GOOD OLD LINE COMPANIES

D. F. Ashbrook, Agent

CLEAN UP
and
PAINT UP
Inside the House
with
VARNISH
ENAMEL
and
WALL-FINISH



When You Build You Start a Voyage

We can help you to discover satisfaction whatever you build.

PERMANENT SATISFACTION depends on—
DEPENDABLE MATERIALS, we have them for you,
COMPETENT WORKMANSHIP, we will help you to secure.

PANHANDLE LUMBER CO.
ALVIN C. (PANHANDLE) THOMPSON, Local Manager

BARBECUED MEAT

We are now serving fresh Barbecued Meat every day in the week except Sunday. It is tender and delicious.

SANITARY SERVICE
is given here, where we re equipped to keep our MEAT chilled, fresh and clean. The best meat of all kinds in the city, both fresh and cured; cheese, sour kraut, pickles etc., always in stock.

We Will Appreciate Your Patronage

TEXAS MEAT MARKET
Cloyd & Son