

Rotary Club Scholarship Award For FHS Senior Boy Announced

Supplementing the so-called "Junior Rotarian" program by which a senior boy is invited as a guest of the Rotary club each month during the school year, Rotary President Clinton Pyffe announced this week that the local Rotary club is giving a one hundred dollar scholarship to a senior boy at the end of the school year.

The award of the \$100.00 will be made to the senior boy who best exemplifies through his activities during the school year Rotary's four avenues of service.

The four avenues of Rotary service are club service, vocational service, community service and international service.

Club service is the activities within the club which determines its functions and operations and could very appropriately be applied by the student in his contribution toward the functions and operations of his class and school.

Vocational service is the activity within Rotary directed toward raising the moral and ethical standards of all businesses, trades, crafts and professions.

Community service is the activity of the club devoted toward the improvement and betterment of the community.

International service is the activity which seeks to bring about a better understanding between different races, creeds and nationalities.

Though one administration cannot bind the activities of the administration following, it is confidently believed that this will be a yearly program of the Rotary club and will be a permanent contribution toward their community service activity.

District WMU Annual Meeting On November 9

The thirty-fifth annual session of District Nine Women's Missionary Union will be held in Lubbock on Monday, November 9, beginning at 10 o'clock, in the First Baptist church. The theme of the meeting will be "Declare His Glory."

Mrs. Lon V. Smith of the First Baptist church Floydada will appear on the worship morning program. "Jesus Saves" is her subject. Lunch will be served at the noon hour to the group. An attendance of 500 is anticipated.

The State WMU president, Mrs. R. L. Mathis, will speak just before the noon hour.

Special music has been planned for both the morning and afternoon sessions. Miss Winifred Harper of Nigeria will be the featured speaker in the afternoon.

All women of the churches, whether members of the WMU or not, are invited to attend this meeting on Monday, November 9, at the First Baptist church in Lubbock.

Extension Service Agents At AAM Conference

Miss Leila Petty, Floyd County Home Demonstration agent and County Agent Bill Rodgers are in College Station this week, attending the State Conference of Extension Service agents.

Miss Petty left on Friday to visit relatives enroute. County agent and Mrs. Rodgers left Saturday. Mrs. Rodgers will spend the week with relatives in Lubbock.

Organize Hiway 70 Group Floydada Next Tuesday Night

Businessmen will be the Floydada Junior Chamber at a dinner to organize a Highway 70 Association. Invited guests will be the business firms and around 100 are expected to attend.

Unusual Accident Hospitalizes Mrs. Harlan Day Friday

Friday evening, enroute to Floydada to attend the Floydada-Spur football game, Mr. and Mrs. Harlan Day were participants in an unusual auto accident.

Near the Bruce Bishop home, about a mile south west of town on the Ralls highway, Mr. Day, driving, swerved the car to keep from hitting an old model car approaching from the north.

The door on Mrs. Day's side of the car opened and Mrs. Day fell from the car. As a result she was treated at Peoples hospital for a deep gash on her forehead and head. Leroy Parrish driving just behind the Day car assisted Mr. Day in bringing his wife to the hospital, where several stitches were taken and the injuries treated.

Mrs. Day remained in the hospital until Tuesday when she was removed to her home southwest of town in the Starkey community.

EMPLOYED AT CORPUS CHRISTI

Miss Wanda Withers, who has been employed with the First National Bank in Floydada for the past nine years, as teller, left Thursday for Corpus Christi where she will be employed with the First State Bank in that city.

Miss Withers is the daughter of Mr. and Mrs. L. G. Withers. She is a graduate of the Floydada high school, a teacher in the Sunday school at the First Baptist church and a member of the business women's circle of the WMU of that church.

Wednesday's Markets

Colored Hens, 4 pounds and up, 22c	
Colored Hens, under 4 pounds, 18c	
Butterfat, No. 1 lbs., 55c	
Eggs, per dozen, candled, No. 1, 62c	
Wheat, bushel, \$2.05	
Milo, cwt., \$2.15	
Beans	
Topo, 200-240, cwt., \$21.50	
250-300, cwt., \$19.50	
300-350, cwt., \$18.50	
350-375, cwt., \$18.00	
Light Packer Sows, cwt., \$17.50	
Heavy Packer Sows, cwt., \$16.00	
Cotton	
Middling Light Spots, 16/16, lb., 20.25c	

'Winds To Face Post Antelopes Friday Night

The Post Antelopes will be the last opponent to meet the Whirlwinds on the local field this season when they bring their fast improving ball club here for Friday night's battle.

Game time will be 8 p.m. and a bang up finale is promised for Western field's 1953 grid wars.

Tickets for the game went on sale Tuesday afternoon at the downtown drug stores and will remain there until just before game time. Price of admission is \$1 for adults and 25c for students.

Coach Bing Bingham's Antelopes have been a hot and cold ball club this year. They were picked as one of the favorites before the season started and held on to this rating until defeated by Sundown, Abernathy and Tahoka practically eliminating any championship hopes.

The Post team began to regain their strength against Tahoka, however, and held the Bulldogs to a seven point margin, losing 20 to 13. Last week the Antelopes really got rolling and skinned the strong Slaton Tigers by a 40 to 20 count, the worst licking the Tigers have received this year.

Winged T and Regular T

The Antelopes are reported to run from the winged T and regular T and have two fine halfbacks in Tommy Malout and Darrell Bruton who are described as very dangerous. Their defensive stars have been Royce Josey, a 145-pound guard and Billy Meeks, a 185-pound tackle.

Big question for the 'Winds this week has been how well can they come back after being handled rather roughly by Spur last week. Most of the fans seem to think the loss of a game will make them all the more determined and are expecting a fine performance Friday night.

Coach Preston Watson reported no injuries from the Spur encounter and on Tuesday afternoon he was putting the boys through some rough contact work to try and ready them for Post.

Whirlwind starters for the offensive team will probably be Jack Womack and Bob Ashton, ends; Stanley Vickers and Jimmie Dunn; tackles; Bobby Carmack and Gordon Joiner; guards; Don Barber, center; Jerry Bob Harrison, quarterback; Floyd Stephens and Norman Fulton, halfbacks; Jackie Jarrett, fullback.

Loss by Spur Not Probable

The Whirlwinds will have to win the remaining two games on their schedule to retain any hope for a tie for a portion of the district championship. Of course this would also call for Spur to lose a game to either Abernathy, Post, or Tahoka, a possibility that is not much of a probability, but this is high school football. Two weeks ago no one thought Slaton would be losing to a team like Post.

After the Post game here this week the 'Winds have only one more to go on their schedule and that at Tahoka on November 13 when they meet another team called Bulldogs.

Rites Held Tuesday For Talented Young School Music Director

Victim of a streptococcal infection which developed three weeks ago Miss Patricia Grist, talented 22-year-old public school music director in Floydada public schools, died Sunday at 1:20 o'clock, and funeral rites followed on Tuesday afternoon at 3 o'clock.

The funeral was held at the First Baptist church in Cisco with interment in the cemetery there. Officiating at the funeral were Reverend W. M. Ward, pastor of the Cisco church, Dr. Otis Strickland, of Decatur, a former pastor at Cisco, and Dr. R. Earl Allen, pastor of the First Baptist church of Floydada.

At Andrews ward school, Gordon Downing, minister of the City Park church of Christ was in charge of the service, which consisted of prayer, bible scripture and a silent meditation period.

Miss Grist was 22 years of age. She became ill about three weeks ago with flu and cold, and remained several days in her room at the home of Mrs. W. C. Sims, under a doctor's attention. On Sunday of last week she was removed to her home in Cisco by her parents, Mr. and Mrs. Fred A. Grist and on Tuesday of that week was removed to the Cisco hospital, where her death occurred.

Miss Grist was a member of the 1953 class of the Hardin-Simmons University. She had also attended Texas Tech, the school at Arlington, and was a graduate of the Cisco high school. She was born in Cisco on January 5, 1932.

Not Many Turkeys For Thanksgiving

Floyd F. Fuqua, who is among the few Floyd county people engaged extensively in feeding out turkeys for the commercial market this season, said yesterday that the Thanksgiving market is due about the 15th of November. A part of his turkeys will go to that market and part of them later for Christmas.

There are a few small flocks over the county. All have done well, including Fuqua's sizeable flock.

The market this week is quoted in Fort Worth at 36 cents for hens and 27 to 32 cents for toms.

FRANCIS ALLEN RECOVERING FROM ABERNATHY INJURIES

Francis Allen, who was injured in a fall at the stadium in Abernathy at the Floydada-Abernathy game, has been returned home from the Lubbock hospital and is fast improving.

Francis suffered a bad fall and was a patient in Platts hospital for several days before being treated at Lubbock. This mid-week she was reported much better and able to be out in the car.

Francis is a popular senior of Floydada high school, the daughter of Mr. and Mrs. Lloyd Allen.

Area Concert Association Drive For Members To Close Saturday

The Community Concert Association membership for Floydada and area was opened on Monday, and a kick-off dinner was held in the VFW Hall on Monday night. The Harmony home demonstration club served a bountiful Italian spaghetti dinner to 35 workers and officers of the association.

Bill Tanner, president of the association, presided at the meeting. Invocation was given by Reverend W. D. Reeves, pastor of the First Christian church.

Mrs. J. P. Moss, membership campaign chairman, gave kits to

the workers and explained their work.

Mrs. Jim Word was dinner chairman for the meeting. President Tanner introduced Bill Stafford, representative of Community, Inc., of New York, who told of the artists Floydada could hear during the year, and explained that persons who buy memberships in the Floydada concert are eligible to attend concerts in Plainview with their membership cards.

One of the outstanding concerts on the Plainview list is that of Alec Templeton, blind pianist and humorist, who will appear in Plainview on January 5. Also one of the other members to be in Plainview is "The Men of Song," a male quartette of national fame, and Polyna Stoka, a top-flight American singer, who has been receiving new laurels in Europe recently.

The directors of the Community Concert association here will select the group of artists, who will appear in Floydada, Saturday afternoon at the end of the membership campaign.

Price of the membership tickets are \$6.00 for adults and \$3.00 for students.

If you have not been contacted by the group of workers and want to have a membership in the association, the headquarters are at the Floydada Chamber of Commerce, and you may receive membership cards there.

Bob Stafford appeared on radio station KFLD on Tuesday morning and has been the guest of the club during the week at their luncheon meetings, where he tells of the plans of the association.

Shetland Pony Show Interest Is Increasing

Interest continues to grow in the Shetland pony show and Christmas parade which will open the Christmas season in Floydada on Friday, Nov. 27.

This week the chamber of Commerce mailed invitations to Area Shetland pony breeders inviting them to enter their ponies in the show. All breeders and owners of Shetlands are invited to enter the show and compete for the trophies and ribbons which will be given the winners.

The Shetlands will be judged in four classes: 42-inch toy or midsize; 48-inch Shetland, 53-inch kid pony; and Stallions, 52 inches and under. Winners of first and second places will receive pony trophies and ribbons will be awarded through 10 places. The grand champion and reserve champion of the show will receive rosettes.

Plans for the Show Day

The pony show committee has announced that regulations for the ponies will open at 8:00 a.m. on the morning of the 27th. All ponies should be registered and in place by 10 a.m. The judging is set for 11 a.m. and 1 p.m.

The ponies will also appear in the Santa Claus parade at three in the afternoon. Old Santa Claus, himself, will lead the parade to the delight of west Texas boys and girls.

Pony show officials expect between 50 and 100 ponies to be entered in the show, and they hope that hundreds and hundreds of visitors will be in Floydada on the day after Thanksgiving to help them welcome Santa Claus to Floyd county.

The parade is not limited to Shetlands but ribbon prizes are also offered to horses and riders who would like to be a part of the parade. Area bands, and club, community and commercial floats will complete the parade.

Free Shetland December 18

Boys and girls of Floydada are already inquiring when they can start registering for the free Shetland pony which will be given away on December 18. The first day of registration will be the pony show date, November 27. Young-

'Phone Office Open House To End This Evening

Southwestern Bell Telephone Company's open house recorded slightly less than 150 visitors Tuesday afternoon and evening as an unsympathetic weatherman cut down attendance.

With similar weather yesterday the number of visitors also was low, probably less than 250.

The open house continues through this afternoon and evening, hours 2 to 4 o'clock, and 6 to 8 o'clock.

Rather elaborate preparations to give their Floydada patrons an opportunity to see the "inside workings" of a telephone system, both in the traffic and the plant departments, have been made. In addition several of the wonder gadgets, produced by Bell scientists, are demonstrated in specially spread tents adjacent to the building, with local and other officials of the company as demonstrators and explainers.

Coffee, punch and cookies are being served to departing sightseers. Miss Ethel Gilbert, chief operator, Mrs. Glee Thomas, assistant chief, the Foster twins, Doris and Dorothy, Frances Foster, Patsy Brown, Dorothy Porter, Lynn Olson, and Joyce King are taking turns in the traffic department, receiving and showing the guests the mysteries of telephone service. Mrs. Mildred Metcalf is one of the staff serving the refreshments.

J. E. Blackshear, wire chief, together with Doug Eubanks, Carl Boutwell and Gene Webb are demonstrating and explaining the operations of the plan's intricate operations.

Besides J. C. Oakley, manager of Plainview, aides in explaining and demonstrating the various features are Cecil Cale, district manager, together with Vernon Cannon, Odell Dial, Dwaine Dawkins and Dean Ferrell all of Lubbock.

Lee Cruces, information manager, of Fort Worth, also has been here during the three days open house.

Southwestern Bell Telephone Company at the time is in a campaign to get public backing for their urgent application to the city council of Floydada for an increase in rates. The open house is an effort to get a better understanding of their problems before the public.

Rain, Fog, Chill, Fields Wet, Hands More Plentiful

Wednesday was one of those days — Rain, fog, chill, sun shining and then more mist and rain.

The wheat farmers are happy and the cotton farmer blue, too much wet weather to gather the estimated 100,000 bales of cotton in Floyd county. The gins are all staying "pretty busy," with many workers coming in.

Tuesday night one of the gins put on a night crew and had hopes of being caught up by night on Wednesday.

Lots of hands are in the county, but talk of moving on owing to the wet weather. One man said "when it was dry and pretty there were no workers available, now hands in the county and wet weather."

Wheat fields look better at this time than they have in several years, some big enough now for grazing.

Sinclair Test To Deepen 400 Feet Further

The Sinclair test for oil on the J. M. Massie tract four miles north of Floydada on Silverton highway, closed down Saturday at 10,006 feet but began operations again with the Tuesday night tower and was drilling away yesterday morning at 10,036 feet in a formation which Frank Rylant, drilling superintendent for Coats Drilling Company, said looked like shale.

Rylant said he had orders to drill another 400 feet.

The formation has been mostly shale since about 7,200 feet, Rylant estimated. Below 9,900 feet he had about 100 feet of a chert-like formation.

A rumor has it that the test might be projected to 15,000 feet or granite.

Nichols Test Drilling

At the R. L. Nichols test at Lakeview, seven miles southeast of Floydada, the offset to the Adams discovery was bottomed at 5,610 feet yesterday morning in a line shale. The drillers are making good headway since resuming drilling operations Monday. They lost circulation Friday at 5,325 feet and had trouble to 5,370 feet. At 5,400 feet they used 150 sacks of cement to firm up the hole. There has been no further difficulty in this respect since the plug was drilled out.

At the Snyder office of Burdell Oil Company it was said they are estimating the Pennsylvanian will be reached at 6,900 feet to 7,000 feet. This will be their first reliable marker for comparison with the Adams well. They do not anticipate production from the Pennsylvanian. They are hoping that the canyon reef formation at about 7,600 feet will be productive. This is the formation from which the Adams well is being pumped.

Naughty Goblins' Tricks Are Few But of 'High' Rating

For the most part the spooks and goblins were "nice" enough on Halloween night but in an instance or two they were very, very naughty. Naughtiest of all, the peace officers think, was the spook who took a rock and made a hat-size hole in a plate glass window of the Mayo Motor Company display lobby.

The next naughtiest was the spook who used a pipe wrench to open 20 to 30 fire hydrants in different parts of town. The regular and special deputies were kept busy for awhile closing the hydrants, some of which were damaged by the use of the pipe wrenches.

A vacant house a mile west of town was burned in the early part of the night. Officers did not indicate whether they thought this was also a trick of the Halloween pranksters.

The incidents are under investigation. The trick or treat contingents all over town and countryside also had a good time.

Load of Through Cotton Damaged in Railway Fire

A carload of compressed cotton, which arrived in Floydada Sunday morning on a through billing from the west, was on fire when it reached the Santa Fe yards about 4 o'clock and about 60 bales of it was damaged before the fire department got the blaze extinguished.

Fred Lambert, fire chief, said he was called at 4:15. The car was composed of 120 round bales consigned from California to Kentucky, he said. It was double-decked in a steel car. The top tier was afire. The car was damaged little, Mr. Lambert said.

ATTEND SESSIONS OF GRAND CHAPTER OF EASTERN STAR

Mr. and Mrs. M. J. McNeill are in Fort Worth this week attending the 71st annual session of the Grand Chapter of Texas, Order of the Eastern Star. The meetings were from Monday morning through Thursday, held in the Will Rogers memorial coliseum.

Mrs. McNeill is worthy matron of the local Eastern Star chapter and Mr. McNeill is the worthy patron.

J. N. Gullion Very Ill

J. N. Gullion, who had major surgery at Plainview hospital last Thursday was reported in critical condition Tuesday of this week.

Wednesday afternoon he had made some improvement according to neighbors and friends.

A son, Eliza Gullion of Fort Worth, was with his father for a few days, but has returned to his home in Fort Worth this mid-week.

LIQUOR CHARGE FILED

A charge of possession of liquor for the purpose of sale in a dry area was lodged against Dave Stran here last week-end. Deputy Horace Cagle signed the complaint. The defendant made \$1,000 bond when arraigned before Judge Ralph C. Johnston Monday morning.

Schoolboy Football Review

SPUR BULLDOGS TURN ON POWER TO DOWN WHIRLWINDS 33 TO 13

Floydada's hard fighting Whirlwind's went down 33 to 13 before the big fast Spur Bulldogs here Friday night. It was the locals first loss of the season and left the visiting Bulldogs undefeated in seven starts to date.

It was just too much Spur in the important SAA game and many of the Whirlwind backers wondered how the gallant 'Winds held on as long as they did. The Bulldogs were loaded with fine backs that knew how to handle the ball and their blocking was something to behold. The 'Winds passing game was all that was able to penetrate to winner's goal line though they did run up 175 yards and 15 first downs with their rushing plays.

Spur kicked off to start the game and Gene Robison booted to Harrison who took it on the Floydada 20 and returned to the 36. The 'Winds began to roll down field but Don McGinty intercepted Harrison's pass to give Spur possession on their own 48.

Turns on the Speed

Spur turned on the speed in their first drive and went in to the Whirlwind 11 where left halfback James Kidd took the ball for the final scamper to pay dirt. George McAteer's kick worked and Spur led 7-0.

Spur kicked off to Jack Womack on the Floydada 25 and the 'Winds put on their first touchdown march. Stephens, Jarrett and Muncy alternated at the ball carrying chores with Harrison coming in for sneakers down the middle and Floydada worked down to the visitors 19 where Harrison hit Womack on the goal line with a perfect pass for the TD. Barber's kick failed and Spur still led 7-6.

The 'Winds then kicked off and held Spur on their end of the field until the quarter ended.

Starting the second period Floyd-

ada owned the ball at midfield following a Bulldog punt. From this point the locals put on another drive that was climaxed by a 24 yard pass play. Harrison to Womack for the second Whirlwind score. Barber's kick was good and Floydada led 13-7 for a few minutes in the game.

Tied up at the Half

Spur came back to tie the game up before halftime when they drove from their own 46 yard line to the Whirlwind 20 before Blair passed to Don Snodgrass on the goal line for the score. McAteer's kick was wide and at halftime the score was 13-13, the penetrations were 2-2 and the first downs were 9-9.

Opening the second half Spur soon showed the fans that it was not about to be a tied ball game, however, when they busted things wide open with a 20 point barrage that left the locals a bit dizzy.

Vickers kicked to Hightower on the Spur 21 and he returned it to midfield before being downed. Spur's quarterback, Curtis Blair, then put on a fancy bit of ball handling, his teammates came through with the blocking, and for the next 12 long minutes the Bulldogs had things about like they wanted as Blair, Hightower, Rankin, and Bradshaw alternated on runs that chewed out long yardage. The first score came when Blair went over from the 10. The kick failed, and 19-13.

A few minutes later it was Rankin from the 4 and McAteer kicked to bring the count to 26-13. Before the hectic third quarter was over Don Bradshaw rammed 39 yards to make the final score and McAteer again converted to make it 33 to 13.

Game But Losing Fight

The Whirlwinds fought hard till the final whistle, but with time against them and the Bulldogs determined to hold on to their 20 point lead they never seriously threatened though they did make a lot of yardage and proved they were game to the last.

Statistics of the game were a little closer than the score would indicate with the Bulldogs leading in first downs 23 to 15. In yards rushing it was Spur 349 to 175 for Floydada, and passing 50 yards for the Bulldogs against 64 for the 'Winds.

Both punters did themselves proud in the well played game with McAteer having a 39 yard average on three kicks to Harrison's 36 yard average on 4 boots. Harrison connected on 4 of 18 passes and Blair on 2 of 9.

In the ball carrying department Don Bradshaw of Spur led the parade with 132 yards in 19 tries. Blair had 67 yards net, Rankin 65, Kidd 39, Hightower 46. For the 'Winds it was Stephens with 74 in 14 carries, Jarrett with 42 in 13, Muncy 21, Harrison 37.



GARY CARTHIEL — Junior tackle weight 175

Games This Week

Post at Floydada;
Slaton at Tahoka;
Abernathy at Spur;
Lockney - open;
Seminole at Brownfield;
Plainview at Vernon;
Idalou at Ralls;
Crosbyton - open;
Littlefield at Olton;
Levelland at Andrews;
Muleshoe at Tulla;
Matador at Silverton.

SAA SEASON RECORD

TEAM	W	L	TP	OP
Spur	7	0	182	76
Tahoka	6	1	183	71
Floydada	7	1	166	70
Abernathy	4	3	135	85
Post	5	3	158	157
Slaton	4	4	248	123

DISTRICT SAA STANDINGS

TEAM	W	L	Pct.
Spur	9	0	1000
Tahoka	2	0	1000
Floydada	2	1	.666
Abernathy	1	2	.333
Post	1	2	.333
Slaton	0	3	.000

WINDS IN NEW DISTRICT FOR 1954 FOOTBALL SEASON

Last week Superintendent I. T. Graves received word that Floydada would probably participate in district 2AA in 1954 football season. The shuffle took place when Levelland was advanced to class AAA ball and some changes were made to keep the districts about even.

Littlefield of 2AA was moved to 6AA to fill the vacancy left by Levelland. Floydada was moved from 5AA to 2AA to take Littlefield's place. District 5AA this year had six members and will be reduced to 5. The change will keep the other two districts involved at their present strength of 5 members.

Mr. and Mrs. S. D. Medley had as their week-end guest a nephew, Norman Medley of Oklahoma City. Norman has just finished his boot training in the navy and is now stationed at Norman, Oklahoma.

Dennis Wilks, of Eastern New Mexico University, spent the week-end with his parents, Mr. and Mrs. W. J. Wilks. Dennis is a very busy boy and is liking his work very much.

Mr. and Mrs. W. U. Riddle spent the past week in Tulsa, Oklahoma, the guest of her daughter, Mrs. Jimmie Jones and Mr. Jones.

Mr. and Mrs. Jones and baby daughter had spent the week-end here with her parents and Mrs. Riddle returned to Tulsa with them for the visit.

DISTRICT NEWS

... ROUND UP

Spur's powerful Bulldogs stepped into the favorites role in district play with their crushing defeat of the 'Winds last Friday. This week they play host to Abernathy in another district game and are not expected to have much trouble with the Antelopes.

Tahoka is still undefeated in district play and this week will entertain the Slaton 'Tigers. Tahoka is favored to win but Slaton is still dangerous with a man like Renolds in the backfield.

Floydada will be at home to the Post Antelopes in a game that is liable to be a humdinger. The Whirlwinds will be trying to come back after suffering their first defeat at the hands of Spur. Post is probably the fastest improving ball club in the district and will be out to climb back up the ladder a little higher. Though comparative scores do not say so this contest should be rated as about a toss-up.

CLAIMS FOR LOST PROPERTY WHILE IN U.S. SERVICE

Public Law 177, 83rd Congress, approved August 1, 1953, amends The Military Personnel Claims Act of 1945 pertaining to claims arising out of loss or damage to personal property of military personnel or civilian employees of the armed forces, said Darnell Ayres, service officer, this week.

The new amendment provides that if a claim accrues in time of war or in time of armed conflict in which the armed forces of the United States are engaged, or if war or such armed conflict intervenes within two years after it accrues, it may, on good cause shown, be presented within two years after such good cause ceases to exist, but not later than two years after peace is established, or the armed conflict terminates. The dates of commencement and termination of an armed conflict for the purpose of filing claims under the provisions of this law shall be established by concurrent resolution of congress or by a determination of the president.

Mrs. C. M. Norris, sr., Mrs. W. J. Wilks and daughter, Mrs. C. M. Norris, jr., of Carlsbad, New Mexico, were business visitors in Lubbock on Saturday.

Mr. and Mrs. W. J. Wilks had some welcome visiting spoons on Saturday night. They proved to be a nephew of Mrs. Wilks, Jack Knox, Mrs. Knox and children from Friona.

Mrs. Addie Thagard has as her guest, her sister, Mrs. Callie Darby, of Altus, Oklahoma.

Mr. and Mrs. S. D. Medley had as their week-end guest a nephew, Norman Medley of Oklahoma City. Norman has just finished his boot training in the navy and is now stationed at Norman, Oklahoma.

Mr. and Mrs. A. C. Jackson and grandson, Lynn Jackson, were in Hale Center on Sunday, the guests of Mr. and Mrs. Bill Jackson and son. Bill Jackson is a son of the A. C. Jacksons.

COSPER - LATTI WEDDING

CROSBYTON — Mrs. Carrie Cosper, Crosbyton, and William Auther Latta farmer of Mt. Blanco, were married Thursday, October 22, at Ralls, the Rev. W. A. Appling, pastor of the Ralls Methodist church, officiating.



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THURSDAY - FRIDAY
November 5 and 6

Joel McCrea, Veronica Lake

"RAMROD"

SATURDAY
November 7

"Pancho V"

Returns"

PLUS

"SILVER QUE"

SUNDAY, MONDAY, TUESDAY
November 8 - 9 - 10



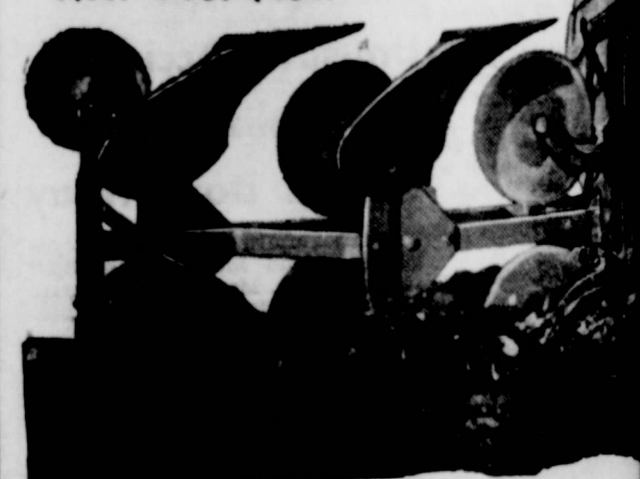
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K. CROUCH MOTOR CO.

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YOUR CHRYSLER PLYMOUTH DEALER

W. Missouri St.

AUTO GLASS



SPOT OR COMPLETE
PAINT JOBS

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AUTO PAINTING



Victim of Bullet

16, son of Mr. and Mrs. Cole of Denton, a victim of a stray bullet near Colorado, last Wednesday.

companions were on a hunt from Lake City and killed him.

for the deceased in Denton on Saturday with burial in the Denton.

include the parents, several brothers, and other relatives.

Mr. and Mrs. Verlon Wright and family and Mr. and Mrs. Jimmie Price visited Mr. and Mrs. Curtis Williams and family on the Williams fifth wedding anniversary Saturday night.

Visitors in the home of Mr. and Mrs. W. C. Wright in Floydada Sunday were Bro. Nowlin from Qumeda, Bro. Patterson and Mrs. Kurkendall and daughter all from Vera, Mr. and Mrs. Jim Higgins of Petersburg, Mr. and Mrs. George Birch of Dimmitt, Davey Hale from Afton, Mr. and Mrs. Charlie Wright and daughters, Mr. and Mrs. Buell Neff and family and Mr. and Mrs. Verlon Wright and family.

Mr. and Mrs. H. C. Johnson were Monday night supper guests of Mr. and Mrs. R. L. Johnson.

Patsy, Laurie, Novis and Wesley Johnson spent Monday and Tuesday nights with their grandparents, Mr. and Mrs. R. L. Johnson.

Mr. and Mrs. L. W. Johnson were to attend the funeral of her uncle, H. G. Brister in Hillsboro on Tuesday.

Pete Johnson from McCoy spent Tuesday night with Charles Johnson.

Mr. and Mrs. Gene Johnson, Shirley and Larry visited Thursday night with Mr. and Mrs. R. L. Johnson.

Mr. and Mrs. A. L. Smith visited Mr. and Mrs. R. L. Johnson Friday night.

Mrs. Annie Neff spent Saturday night with her son and family, Mr. and Mrs. Buell Neff and children.

Mr. and Mrs. B. P. Neff and family visited Monday night with Mr. and Mrs. G. L. Hamor and Janet at Cone.

Mr. and Mrs. Holt Bishop of Mt. Blanco and Mr. and Mrs. Earl Bishop of Floydada visited Mr. and Mrs. H. M. Thomas Sunday.

Mrs. P. J. Wilkes visited Monday afternoon with Mrs. Harve Thomas.

H. B. Johnson of Crosbyton and Patsy Johnson visited the R. L. Johnsons Sunday.

Donnie and Ronnie Wheelless are spending a few days with the R. L. Johnsons.

Mr. and Mrs. Bill Simpson and baby of Crosbyton spent Saturday night with Mr. and Mrs. Cecil Johnson. They all went to Lubbock Sunday and spent the day with Mr. and Mrs. Kenneth Reid.

Mrs. Wayne Russell visited Friday afternoon with Mrs. Warner Johnson.

Mr. and Mrs. Bert Battey visited Mr. and Mrs. L. D. Gollightly Monday night.

Mr. and Mrs. Barry Brister and Junior visited over the week-end with Mr. and Mrs. Warner Johnson and family. They had a break down coming up from Carlsbad, Texas, so Mr. and Mrs. L. W. Johnson and children carried them home Sunday afternoon.

Mr. and Mrs. Wayne Russell were Saturday night supper guests of the L. W. Johnsons. Mr. and Mrs. R. L. Johnson visited also with the Johnsons and Barry Bristers Saturday.

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Mr. and Mrs. Wayne Russell were Saturday night supper guests of the L. W. Johnsons. Mr. and Mrs. R. L. Johnson visited also with the Johnsons and Barry Bristers Saturday.

Mr. and Mrs. Gene Johnson and family spent Saturday night in Crosbyton with her parents, Mr. and Mrs. Charlie Robertson.

Mr. and Mrs. Floyd Wilkes went to Amarillo Monday.

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Mr. and Mrs. G. L. Hamor and Janet of Cone visited Saturday night with Mr. and Mrs. Floyd Wilkes, Beverly and Mack.

Mr. and Mrs. Bert Battey were Sunday dinner guests of Mr. and Mrs. R. L. Nichols. Mr. and Mrs. D. M. Moore and Mrs. Doris Morley and son visited in the afternoon.

Mrs. W. A. Tidwell and Mrs. Bobby Ray of Ector spent Monday night with Mr. and Mrs. R. L. Nichols.

James Lee and Billy Clyde Nichols came from Harold, South Dakota, Sunday night. Billy Clyde will stay awhile.

Mrs. Jim Owens, Mrs. Weldon Hammonds and Mrs. R. L. Nichols attended the H.D. club achievement day at Lockney Thursday.

Mr. and Mrs. B. L. Breed and Dorothy visited Sunday afternoon with Mr. and Mrs. Roy Lloyd and sons.

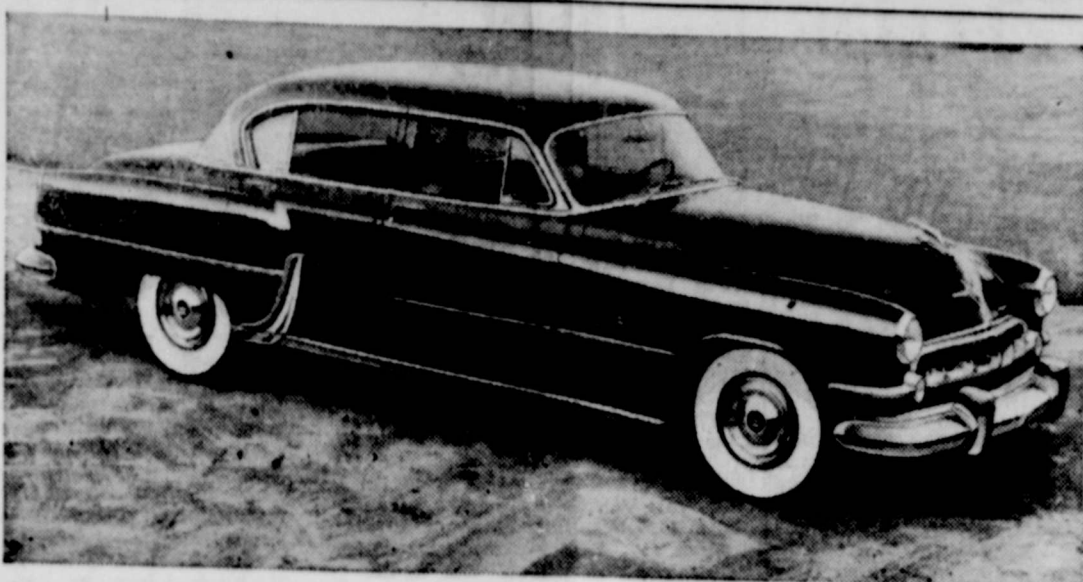
Mrs. R. L. Johnson visited Mrs. V. D. Wheelless at Crosbyton Monday afternoon.

IT SURE IS!

Wife: "Don't you think, dear, that man has more sense after he's married?"

Husband: "Yes, indeed, but it's too late then."

1954 CUSTOM IMPERIAL IS CHRYSLER LUXURY CAR



The luxurious 1954 Chrysler Custom Imperial 6-passenger sedan features rich interiors to match the beautiful exterior lines. The Custom Imperial has a wheelbase of 133 1/2 inches and is powered by the 235-horsepower V-8 FirePower engine. It is also available in a 4-door town limousine model.

Mt. Blanco News

(by Mrs. Weldon McClure)

MT. BLANCO, November 3 — There were 101 in Sunday school Sunday morning and almost as many Sunday night. The young people enjoyed a social at the community house after church Sunday night with Bro. and Mrs. Watkins and Weldon McClure in charge.

We deeply sympathize with Mrs. S. G. Appling at the passing of her aunt, Mrs. Eula Wilson in Dallas last week-end. Mrs. Wilson was a former resident of our community and the mother of Mrs. Bert Affleck, also a former resident now of McCamey. The funeral service was held at Sunset, Texas.

Mr. and Mrs. S. G. Appling, Catherine, Joe and Mr. and Mrs. Wayne Appling attended the services.

Mr. and Mrs. Alvin Smith, Mrs. Eugene Brown and Allene visited in Lubbock Thursday.

Shirley Bishop of Canyon was accompanied home by six girl friends, all students of WTSC, over the week-end. They were Lela Par-

tain, Irene Ritchey, Alice Wilkerson, Mary Frances Norman, Dolores Jones and Norma Russell.

Sunday dinner guests in the Holt Bishop home were the six girls from Canyon and Allene Brown.

Mr. and Mrs. Don McClure and Donna Jean of Crosbyton were afternoon visitors.

E. H. Brown visited in Haskell Wednesday.

Mr. and Mrs. D. D. Fergus and Dale visited in the Weldon McClure home Saturday night.

Margaret McClure and Sandra

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Margaret McClure and Sandra

Floyd County Hesperian, Floydada, Texas, Thursday, November 5, 1953

Fergus spent Saturday night with Wanda Holcomb.

Mr. and Mrs. Hoyt McClure and Duane visited the Weldon McClures Tuesday night.

Mr. and Mrs. Gene Brown and Allene visited the W. S. Barnetts Friday.

Mr. and Mrs. Dennis Taylor and Mr. and Mrs. Delbert Beauchamp of Fort Worth spent last week in South Dakota.

John Taylor spent last week with Mr. and Mrs. Weldon McClure and Tom stayed in Floydada with Mrs. H. R. Cage and Mr. and Mrs. Tilford Taylor.

Mrs. Barbara Smith with Mr. and Mrs. R. L. Smith and Lynn visited the Gene Browns Saturday.

Catherine Appling of Wayland spent the week-end with her parents and Joe.

Mr. and Mrs. Owen Crump of Crosbyton visited the Gene Browns Saturday night.

Mr. and Mrs. Holt Bishop and Mike Bishop visited the Browns Friday night.

Mr. and Mrs. Weldon McClure were Saturday visitors in Lubbock.

Bro. and Mrs. Watkins and children had as guests over the week-end a cousin of Bro. Watkins, Mrs. Easterday, Mr. Easterday and two children of Amarillo.

Mr. and Mrs. D. D. Fergus visited in Plainview Sunday afternoon.

Mr. and Mrs. S. R. Campbell visited Mr. and Mrs. Chester Campbell Sunday.

Mr. and Mrs. Floyd Hill visited the Chester Campbells Tuesday.

Mr. and Mrs. C. B. Hartell and Mr. and Mrs. Floyd Wilks visited in Amarillo Monday.

Counter Sales pads, adding machine paper. Hesperian.

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Officers Elected By Home Builders

The Homebuilders Home Demonstration club met Friday afternoon with Mrs. B. A. Robertson as hostess.

New officers were elected as follows: president, Mrs. Elmer Norrell; vice-president, Mrs. Howard Gregory, secretary-treasurer, Mrs. Bob Bratton and council-delegate, Mrs. W. H. Bunch.

Miss Leila Petty, Home Demonstration agent, gave a demonstration on meat salads, molded salad ring and meat and macaroni salad.

Members present were Meses. W. W. Trapp, J. P. Moss, Raymond Williams, Howard Gregory, D. D. Shipley, T. J. Heard, Elmer Norrell, Floyd Fugus, H. W. Roberts, D. T. Mayo, W. H. Bunch and Riley Teague. Visitors were Miss Petty, Mrs. Ray Smith and Mrs. C. L. Sims.

The next meeting will be with Mrs. P. F. Bertrand on November 13 at her home.

SLOW MALE

Triumphant suitor: "Well, Willie, your sister is going to marry me. How's that for news?"

Willie: "News? You mean you're just now finding that out?"

BRITTON
Appliance Repair
Shop
Phone 454 307 E. Houston

BUS SCHEDULES

Clip and Save for Reference

EAST BOUND	WEST BOUND
To Vernon, W. Falls	To Lubbock, El Paso
8:35 A. M.	10:30 A. M. (via Petersburg)
1:25 P. M.	4:20 P. M.
To Childress, Quanah	To Plainview, Amarillo
1:30 P. M.	10:25 A. M.
	4:20 P. M.

Low fares everywhere—T.N.M. & O. Coaches

Magnolia Service Station No. 1

Fred Lambert, Agent

Phone 36

Station Hours: 7:30 a. m. — 6:30 p. m.

Tweed

Smooth, tailored lines fit

*rayon and acetate tweed with a smart keyhole neckline...

to be worn now through Spring. Sizes 12 1/2 to 20 1/2.

\$12.95

other Peg Palmer Dresses from \$8.95

exclusively at

AGOOD'S DEPT. STORE

THAT KNOWS NO SEASON

PEG PALMER

TOP VALUES

FOR GOOD EATING!

SUGAR

Pure Cane, 5 lb. Bag . **49c**

FLOUR . . **69c**

10 lb Bag

WITH 10 SHURFINE LABELS ONLY

CHUBBY DOLLS . . **98c**

TUNA . **25c**

CALIFORNIA BRAND CAN

FRUIT CAKE MIX

NEW CROP PECANS

BACON

Pound

69c

BISCUITS

2 CANS

19c

TAMALES

TALL CAN

25c

CHILI

TALL CAN

39c

OIL

QUART

67c

MACARONI

3 BOXES

25c

FRYERS

FRESH DRESSED Pound

55c

CHEESE

2 lb. Box

98c

POWELL CASH

GROCERY & MARKET

HI-WAY 70 PHONE 871

Plenty of Free Parking Space

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Seven Years
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Berth Horace Cap-
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Thompson, son of N

Elected
Hill Club

Raley was hosted
Hill home demonst-
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Knight gave a recep-
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October 27. Mrs. Arle-
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grams to members vi-
to attend.
The defense gave t

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Lynn Miller secre-
ry and Mrs. J. C.
delegate.

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R. F. Jackson.
Mrs. Rafe Jeffe-
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Edmonas was leader f
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she served a lovely r-
dine. Those present we-
Rayne Robertson, Ra-
T. Spears, W. T.
Thomas, T. C. Hollin-
C. Carmack, Wayne
Miller, James Je-
Miller, H. P. Jackso-
Womack.

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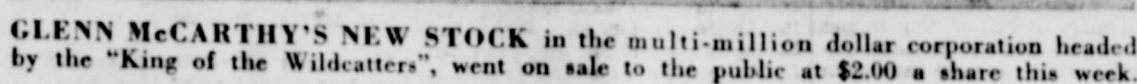
30 years, is a sister c-

McLean, of For-
bers on business th
last week.

Windstorm-
Insurance
Representing Reliable
Companies
Giesecke
Insurance

(Mona Williams, reporter)

Mr. and Mrs. Walter Collins have returned home from a visit with their daughters and family. Mrs. Isabel McIlhenny is Corpus Christi.



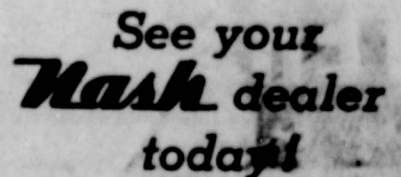
"Id like to see the Korean hills covered with adobe houses," said

The only money spent for the house was for trowels, shovels and other tools. The new owner, Han Chi-bak, and his wife and friends

**WE
DELIVER**

FLOYDADA, TEX

HALE'S DEPT. STORE



Their Health

Children in this area are literally dying of tooth decay. Dr. Geo. H. Smith, who has been approved by the state dental board, is now considering

the Department of Health because it is not doing enough to prevent tooth decay in children. He has been successful in getting the state dental board to approve his plan. He is now considering

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tooth decay are found among young children who begin drinking fluoridated water in babyhood and keep on drinking it until their adult teeth grow in. Therefore, it seems that the most important time for the intake of fluorides is while the teeth are forming in the jaws.

Even though your child drinks from a fluoridated water supply, or even though his teeth have had topical applications of fluoride solution, he still may have some tooth decay. Fluoride does not prevent all decay, but rather reduces the amount of decay. Therefore, regular dental care is as necessary as it was before the value of the fluorides was discovered.

Fairview News

(by Mrs. Clyde Bagwell)

FAIRVIEW, November 3 — There was good attendance at both services Sunday at church. Rev. Larry Faus preached Sunday morning on choosing sides. Sunday night his subject was "The Hem of the Garment." The church is having a study course beginning this Wednesday night and will be taught by the Pastor each Wednesday night for five weeks. Name of the book to be studied will be announced later.

Farmers are busy sowing wheat. Weather is fine now for farming activities. Early mornings are damp but the rest of the day is fine for all out door work. The women are busy canning from fall gardens.

Mrs. Chli McClure and baby son, Del Wade, returned home last Thursday from Lubbock where little Del Wade arrived on Saturday night, October 24, at the Lubbock Memorial hospital. They say "papa" Chli had to buy a new hat, his old one is too small.

Rev. and Mrs. Larry Faus were Sunday dinner guests of Mr. and Mrs. L. B. Cozy. In the afternoon all of the above visited in the home of Mr. and Mrs. Chli McClure and Del Wade.

Mr. and Mrs. T. L. Perry and Jan visited in Floydada Sunday afternoon with his parents, Mr. and Mrs. J. T. Perry and also visited her grandmother, Mrs. G. M. Bullard. Sue Williams of Harmony spent Friday night with Judy Wilson. Judy went home with Sue and spent Sunday at Lubbock with their son and family, Mr. and Mrs. Joe Rushing.

Luella Irwin of Canyon spent the week-end at home. Other guests Sunday in the home of Mr. and Mrs. W. W. Waller of Tulsa. Sunday night, Mr. and Mrs. Loflin Irwin visited here with the Shirley W. Irwin.

Mr. and Mrs. Jim Dan, went to Plainview Sunday and visited her parents, Mr. and Mrs. L. A. Horton. Mr. and Mrs. R. C. Mangum of Plainview spent the week-end here with their daughter, Mrs. Dean Walls and Mr. Walls. On Sunday Mrs. Walls gave a birthday dinner in honor of her mother.

Mr. and Mrs. Walton Wilson and Leonard were dinner guests Sunday at South Plains with Mr. and Mrs. Sim Reeves. Doyle Walls of Floydada visited Sunday with his parents, Mr. and Mrs. E. W. Walls. Mrs. Walls and Brenda have been spending several days at the home of her parents and at the bedside of her brother. Mrs. Walls and Brenda returned home Sunday.

Mr. and Mrs. Dot Hammonds and Clara Jean and Mrs. W. M. Price of Floydada visited Wednesday afternoon with Mr. and Mrs. Jim Stewart.

Mrs. W. L. Morris and Mrs. Beula Olive visited Sunday afternoon in Wilson with Mrs. Lonnie Lumsden.

Ronnie and Sherry Burke of Amarillo spent last week in the home of his sister, Mrs. Elmer Warren. Other visitors were Mr. and Mrs. H. D. Meredith and grandchildren.

Virgil Scott returned home Friday from a business trip to Houston.

LIBRARY NEWS

(by Mrs. Rosita Hollar)

The library was privileged to set up a small book display at the Floyd County Home Demonstration on last Thursday day at Lockney. We chose a variety of books covering a good many subjects. The entire day was certainly a credit to the clubs that made it possible. Displays made one think of a small fair.

The story hour on Saturday met with Barbara Perry telling the stories. The attentive 35 listeners enjoyed the records, stories and the games. We noted several new faces among our guests for the story hour and we welcome back one person, not a year old. This was the baby of the Tom Ehlers family. This group of three children has missed only one meeting since story hour began.

Interesting visitors at the Library this week were Mrs. Addie Thagard and her sister, Mrs. Callie Darby of Altus, Oklahoma.

Electric Coop's Cook Book
The Lighthouse Electric Cooperative has presented the library with a copy of their cook book. We think you will enjoy seeing this collection of recipes turned in by your friends and neighbors. Be sure and read the last chapter first, just as you are getting ready to say, Hurrah for the fun, is the pudding done?" as you prepare for Thanksgiving.

A best seller, to quote no less an authority than Frederick G. Melcher, is not necessarily a best book but a book that people like best. The term "best seller" and lists of these books were current before the turn of the century. A book compiled by Alice Payne Bowker company entitled, "Fifty years of best sellers" was published by Bowker company in 1945. According to this interesting book, Ian McLaren had two books on the first year of best sellers. That does not happen often for an author.

First on Best Seller List
A further matter of note is that McLaren's "Beside the Bonnie Briar Bush" was first on the list in 1895 and tenth in 1896. The fiction catalog which lists the most desirable books for public libraries no longer mention this first and most striking of the best sellers. However, it was for a long time a success in play form.

If you find a copy somewhere in a forgotten corner, let's display it in the library with a few of the modern best sellers.

Below we list some books just coming to our shelves. Many of them are not new, most of them were gifts. We hope you will find some old favorites among the number.

Non Fiction List
Hahn, Emily - "China To Me," Waldeck, Theodore J. - "On Sa-

To Relieve Colds take 666
LIQUID OR TABLETS - SAME FAST RELIEF

far!," Waldeck, Theodore, - "Treks Across the Veldt," Alsop and McBride - "She's Off to College," Pope, Clifford H. - "Snakes alive and how they live," Carr, Albert - "Men of Power," Gunther, John - "Inside U. S. A.," Meek, S. P. - "So you're going to get a puppy," de Roussy de Sales, Raoul - "The Making of Tomorrow," Chase, Stuart - "Democracy under pressure," "For this we fought," "Goals for America," "The Road we are traveling," and "Where the money coming from?," Maikus - "Little Giant of the North," Chase, Stuart - "Tomorrow's Trade," Gunther, John - "Inside Latin America," Bridges and Holshier - "Big Zoo."

Dougherty News

(by Mrs. W. J. Ross)

DOUGHERTY, November 3 — The harvest activity is gathering momentum since the rain. A number of laborers have arrived and are busy even though the daily work is restricted by the heavy morning dews.

Large numbers of sheep have been tucked in to graze the stalk fields and wheat land. Indications are there will be large acreage of wheat available for grazing soon. There were 52 present for Sunday school, November 1, with all officers and teachers present. The collection was \$92.00.

The carnival sponsored by the community club was most successful. There were approximately 150 present. The net proceeds were \$65.00. In the spook parade, Ronnie Smith, son of Mr. and Mrs. Bill Smith, won the prize for best costume in the intermediate division. James Alvin Hinsley, son of Mr. and Mrs. R. J. Hinsley, won the prize for best costume in the primary division.

We wish to thank everyone for their part in making the carnival a success. Mr. and Mrs. J. E. Newton recently visited in the home of their daughter, Mrs. Allan H. Leach of Borger.

Mr. and Mrs. Guy Shoemaker of Albuquerque, New Mexico, visited in the home of her sister, Mrs. F. M. Covington, Sunday night and Monday enroute to Fort Worth to visit a son. They were accompanied to Fort Worth by Mrs. R. F. Hall. Mr. and Mrs. Carl Boutwell spent the week-end in the home of her mother, Mrs. Laura Graham. Dr. A. C. Traveek and Frank Pohl of Matador spent Wednesday evening as guests of Mr. and Mrs. Bill Colston. J. E. Newton was a business visit-

home he visited his brother, Virgil, at Petersburg.

Bill Norman attended an auction sale of Black Angus cattle at Stillwater, Oklahoma, Tuesday.

Mr. and Mrs. Bob Covington and Mr. and Mrs. Kefneth Poole attended the Dallas fair and visited Mrs. Poole's mother in Dallas.

Jerd Campbell and Mr. and Mrs. Maurice Campbell attended the funeral of Mrs. John Campbell at Tahoka last Monday. The deceased was the aunt of Maurice.

Sunday Mr. and Mrs. R. T. Jones and children visited in the Brownlow home at Hereford.

Wednesday, Mrs. E. S. Foster and Mr. and Mrs. Earl Foster visited Mrs. E. S. Foster's sister in Wichita Falls.

Mr. and Mrs. Delbert of Denver, Colorado, were overnight guests Monday in the W. O. Jones, Jr., home. They were enroute to Houston where they plan to spend the winter.

Mr. and Mrs. Weims Norman of Canyon spent the week-end in the home of their parents, Mr. and Mrs. Bill Norman.

Mr. and Mrs. Vance Campbell and children of Cedar Hill were Saturday guests in the home of her sister, Mrs. Bill Colston.

Mr. and Mrs. J. E. Newton enjoyed a fishing trip to Possum Kingdom last week.

Mrs. H. N. Powell left Saturday for a visit in the home of her daughter, Helen and Mr. Nichols of Shreveport, Louisiana.

Mr. and Mrs. Bill Poole were guests in the home of their son, Dr. Warren Poole of Lubbock, Tuesday. Hubert Ring of Texas Tech spent the week-end with homefolks.

During the week-end, Mr. and Mrs. R. J. Hinsley entertained his parents, Mr. and Mrs. Bob Hinsley of Floydada, his sister, Mrs. J. A. Amerun and daughters of Amarillo, Mrs. Hinsley's sisters and families. Mr. and Mrs. M. S. Tomison and sons of Fort Worth and Mrs. A. B. Irons of Paducah.

PROTECTION AGAINST FIRE

Automobile and Casualty Losses.

G. C. Tubbs

Insurance Agency
PHONE 418

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU

Retail Merchants Association

Glover's Naturopathic Clinic

FINNISH BATHS

Electrical Physio-therapy

NATURAL REMEDIES

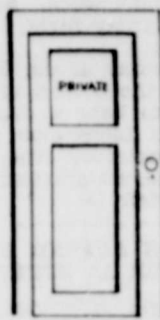
(Be sure your insurance includes Naturopathy)

Apartments for Patients

G. G. GLOVER, N. D., — Dial 3462

ROCK COURTS

211 E. Ave. K, — San Angelo, Texas



As a customer of this bank you have the right to expect that your affairs shall be kept strictly private—and this rule is observed to the letter.

Confidential BANKING

No detail in connection with any of your dealings with this bank will be communicated to anyone. Every precaution is taken to protect your interests.

We shall welcome the opportunity to serve you in any financial capacity.

We are now in our Fiftieth Year of Continuous Service.

FIRST NATIONAL BANK

Floydada, Texas



You're in the driver's seat

for less than you think

It's your money, of course—but we'd like to see you make the most of it.

That's why we want to show you the price of the big Buick SPECIAL illustrated here—to make Point #1: you can buy this great performer for just a few dollars more than the "low-price three."

But Point #2—the smart point—is this:

When you put up those few extra dollars for the Buick pictured here, you're in the driver's seat of a lot more automobile.

You boss extra power—more satisfying power—wallowing Buick Fireball 8 power—highest ever found in a Buick SPECIAL.

You get extra room—a lot more comfortable room—real, man-sized, 6-passenger room—as much room as you get in cars costing hundreds of dollars more.

You enjoy extra satisfaction—more solid satisfaction—in the ride of this big, broad,

road-steady traveler that's cushioned by coil springs on all four wheels, and engineered with all the other costly features of the Million Dollar Ride.

And, speaking of extras—here you get, at no extra cost, a long list of standard equipment that most other cars at or near the price of this Buick charge you for, as "extras" on the bill of sale.

So, as we said—it's your money—and it's your move.

If you're aiming for the driver's seat of a hard-to-beat buy—for a lot less than you think—come in and see us soon.

MILTON BERLE stars for BUICK—in the BUICK-BERLE SHOW on TV Tuesday evenings. Also, every Saturday, tune in The TV Football Game of the Week—a "GM" Key Event.

THE GREATEST

BUICK

IN 50 GREAT YEARS

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

CLINE & RAINER

201 So. Wall, Floydada, Texas

1/2 PRICE SALE!

LANOLIN-ENRICHED

TUSSY

WIND & WEATHER

LOTION



Regular \$1 size bottle now only . . .

50¢

Large \$2 size, only \$1

HAND CREAM! HALF PRICE SALE!
Save 50% on lanolin-enriched Tussy Wind & Weather Hand Cream, too! Regular \$2 size, now only \$1.

FLOYDADA DRUG

**READ AND
USE THE...**

WANT ADS

**FOR QUICK
RESULTS**

FOR SALE

FOR SALE — Servel refrigerator, gas range, 3 gas heaters, baby bassinets with plastic lining. Ph. 421-J. Gene Blackmon. 41 tlc.

FOR SALE — 30 and 55 gal. drums. Tsc and \$1.00. Bill Tanner, Floydada airport. 41 tlc.

FOR SALE — Hegari bundles well grained, small stalk. \$20.00 per ton. Roy Hale, Phone 774-J-3. 41 tlc.



USED CARS

1942 Dodge 2-Dr. Sedan.
1948 Frazer RH&OD, 4-Dr.
1942 Ford Cib. Cpe. R&H.
1949 Chev. 4-Dr. Sedan
R&H.

USED TRUCKS

1949 F-6 8 Cyl. Ford Truck.
2 ton.
1947 Int. 1/2 ton Pick-up.
1942 Ford 1 1/2 ton Truck
with Grain Body.



BISHOP MOTOR CO.

Phone 228 Floydada

FOR SALE — Yellow canary singer, 429 West Ky. st. Phone 109 J. 41 tlc.

PLENTY OF GOODYEAR TIRES

and tubes for passenger cars and tractors.

S. J. Latta Implements

CHINCHILLAS

Good Quality
Registered Stock
1 bred pair for sale
TERMS
C RANCH
618 W. Tennessee
Floydada, Texas Phone 1047

FOR SALE — 1 Used Rexair vacuum cleaner, in excellent condition. Real bargain at \$10. See at White Auto Store. 39 tlc.

FOR SALE — Used kitchen ranges, 2 butane, 1 natural gas and one electric. Priced at \$10 to \$75. White Auto Store. 39 tlc.

FOR SALE — Practically new 1/4 saw and motor with stand, priced reasonable. Curtis Meredith. Call 946. 39 tlc.

FOR LEASE — 600 acres, with 560 acres under two wells. Would drill and case another well. 6 miles north, 1 mile east South Plains. Wade Deavenport. 38 tlc.

Rubber stamp ink, numbering machine ink. Hesperian office.

Miscellaneous

PIANOS
Will have used upright and spinet piano in this vicinity soon. Responsible parties may handle with small monthly payments. Call or write Credit Dept. McBrayer Piano Co., 217 W. 6th St., Amarillo, Texas. 39 tlc.

FOR BEAUTY Counselors cosmetics call Helen Perry, Ph. 369-J. 39 tlc.

NOW is the time to clean and moth-proof your valuable carpets, rugs and furniture. Call 333-W. Buck Formby 229 E. Ky. 38 tlc.

STAR TELEGRAM fall bargain rates now on \$13.95 for daily and Sunday, \$12.00 for 6 days a week. Phone 904. R. M. Teague, agent. 38 tlc.

FOR portable disc grinding phone 434. J. E. Sparks. 33 tlc.

PALACE BARBER SHOP offers you five-chair service for your rush day (or any day) convenience. Bank Bldg., Floydada. 21 tlc.

SEE US for policy insurance, real-estate, rentals. Reagan-Glasscock Insurance, represent stock companies only. 23 tlc.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27 tlc.

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 tlc.

SEE Mrs. Bob Smith for your Ayco Cosmetics. 33 tlc.

PROOF SANDING — Call 227-J. Earl Baker. 20 tlc.

COMER in and see our Royal Gas Range and Codulator Home Processors and Ranges. All kinds of Purina Products, Chows and Chix supplies. Puqua Farm Supply. 52 tlc.

JOHN BLUE fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11 tlc.

TIMEKIN BEARINGS — Near complete stock. Spears Auto Co. 44 tlc.

VACANT EIGHTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner. Telephone 365. 52 tlc.

Planning On Building A Home?
I have just listed for quick sale a choice location in Western Addition of Floydada 100x190 ft. on solid paved street, curbed and guttered, with north frontage. The price is right. J. G. Wood Real Estate, Phone 236-Res. 797. 30 tlc.

FOR AMARILLO Daily News, city delivery or mail, new or renewal, call 460-J. nights, or see Foster Amburn. 37 tlc.

PARTS AND REPAIRS FOR ALL MAKES OF

Electric Razors

\$7.50 TRADE IN for your old shaver.

We have the "SHAV-EX" attachment that gives up to 60% more power.

GOEN DRUG ON THE CORNER

KEYS — Duplicated while you wait. King's 5c, 10c and 25c Store. 12 tlc.

BRITTON Appliance Repair Shop

Phone 454 307 E. Houston

or Rent

FOR RENT — To couple—small unfurnished house. 115 W. Crockett. 41 tlc.

FOR RENT — Garage apartments all bills paid at 418 West California street. Call 256 or see Jake B. Watson. 41 tlc.

FOR RENT — 2 rms and bath, furnished apartment. Buck Hickerson. Ph. 89. 41 tlc.

FOR RENT — Four rms and bath, furnished apartment. 339 W. Mo. Ph. 236 or 797. J. G. Wood. 39 tlc.

FURNISHED apartment, 102 East Houston. 38 tlc.

FOR RENT — Duplex. Mrs. Morehead Commercial Hotel. 37 tlc.

FOR RENT — 4 room furnished apartment with private bath. Call 75. 24 tlc.

HOUSES FOR SALE AND RENT — Brown - Holmes Co. 24 tlc.

OFFICE SPACE for rent. Inquire at Bishop Motor company. 27 tlc.

FOR RENT — Comfortable 4 room house on pavement in country. Electricity, water and telephone available. Phone 846. 21 tlc.

FOR RENT — 3 rm. unfurnished apt. with private bath. Ph. 567-J. 213 E. Georgia, Mrs. Hallie Johnson. 39 tlc.

Farm Machinery

FOR SALE — 1950 W-6 International tractor. W. B. Eakin, 3 miles west McCoy. 41 tlc.

FOR SALE — 1952 John Deere cotton stripper, equipped with blower and beater. Has gathered less than 75 bales. In excellent condition. Lon Davis, Jr. Ph. 564. 41 tlc.

IRRIGATION dams, sticks, tubes, S. J. Latta Implement Co.

FLOYDADA IMPLEMENT CO.

FOR SALE — 8-foot windmill. Complete. Phone 454. Sparks Auto Service. 46 tlc.

Wanted

WANTED — Wheat pasture for 50 head of cows. Write price and description, to Box 279, Ralls, Texas. 41 tlc.

MAKE \$75 and up every week. Pull or part time. Take orders for America's largest selling, nationally advertised LIQUID FERTILIZER. No investment. Write "Na-Churs" Plant Food Company, 233 Monroe St., Marion Ohio. 40 tlc.

COMBINING — John Deere self propelled combine with maize attachment. Phone 531-W-3 Verlon Wright. 33 tlc.

Poultry And Eggs

BATTEY'S turkeys available for Thanksgiving and Christmas; also large toms for "big eating." Book orders early with your grocer or with Mr. or Mrs. D. S. Battey, Route 4, Telephone 774-J-2, Floydada. 40 tlc.

Salesman Wanted

WHAT ARE your plans for 1954? A good Rawleigh business is hard to beat. No capital or experience required if you have a car. Opening in Hale county. Write now for full information. Rawleigh's Dept. TKX-300-254, Memphis, Tenn. or see H. D. Marshall, Matador, Texas. 41 tlc.

Live Stock

FOR SALE. Registered Jersey cow, good foundation stock, 6 years old, 5-gallon milkers, Bangs and TB tested. L. G. Withers. 41 tlc.

DURON E. W. FURMAN & SON — Small, heavy type Bear for service. Club sign for Spring and Fall shows 8 mi. E. 3/4 mi. N. of Petersburg Route 4, Petersburg, Texas. 38 tlc.

Lost and Found

LOST — Croton wrist watch. Finder please return to Jim Dan Stewart. Phone 754-W-3. 41 tlc.

Houses For Sale

FOR SALE — Or would rent to responsible tenant, 3 bedroom house, located close in. J. G. Wood. 40 tlc.

FOR SALE TO BE MOVED — House with four rooms, bath and garage. W. Edd Brown, phone 269. 25 tlc.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 804-L. 12 tlc.

TIPS



"... that anti-freeze you got in the Want Ads — you've been tasting it again!"

Real Estate Loans

MONEY TO LOAN — On Farms and Ranches — Low Interest Rate — Attractive prepayment options — See R. E. Fry. 48 tlc.

LOW INTEREST RATE LOANS

See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goon & Goon. 48 tlc.

INVESTIGATE

Farm Bureau Insurance; Life — Fire — Auto — Police Farm Liability Blue Cross Hospitalization. Stock Company and Mutual Hall Ins. Call 695. 28 tlc.

FEDERAL LAND BANK LOANS

• Low Cost
• Long Terms
• Prepayment Privileges
• Cooperative Ownership
• You deal with local folks
Through Your
Floydada
National Farm Loan Association
See us now
319 S. Main St. Telephone 256
Floydada, Texas 34 tlc.

Land for Sale

BUY NEW MEXICO FARMS AND RANCHES AND SAVE 1/2 Your Dream Home.

8 1/2 sections, 17 miles north of Clovis New Mexico. 960 Acres in cultivation, rest black grammar grass; four good wells; four-bedroom ranch home-two baths. Would cost \$30,000 to build. Large barns and corrals. Everything strictly modern. Flood lights in corrals. 700 Acres of fine wheat, extra good. Ranch will carry 325 mother cows the year around; 1/2 minerals go on 7 sections. Price \$35,000 per Acre. Will carry \$75,000 at 4 1/2%, nineteen years to go. Quick possession.

1,280 Acres, 30 Miles Northwest of Clovis on blacktop Highway; 600 acres in fine wheat; 3-bedroom new rock home; one good tenant house; two good wells; all farm machinery; 1/2 minerals to go with sale. Will trade for Colorado Ranch. Farm and machinery all go for \$100,000, will carry \$50,000. Immediate possession. A Bargain.

1,280 Acres, 22 Miles North of Clovis, on blacktop road; extra good land, every foot of it. Seven-room modern home; 525 Acres of fine wheat; 1/2 minerals go with land. Land, wheat and possession, the price is \$100,000, terms to be agreed on by seller and buyer. There is none better.

640 Acres, 15 Miles Northeast of Clovis. Small but good improvements; 240 A. fine wheat; 380 A. in farm, rest grass; 1/2 minerals go. \$15,000 worth of machinery. Land, wheat, machinery and possession — price \$75,000. Good terms can be arranged.

1,300 Acres, 11 miles Northwest of Clovis, well improved; lots of fine wheat. \$75.00 per Acre. All or any part for sale or trade. This is a good one.

320 Acres, perfect in every way, four miles Northeast of Clovis. Nice 6-room home; 40x80' quarter set barn. All broke out. In Irrigation belt. Price \$175.00 per Acre. Good Terms.

800 Acres, 15 miles Northwest of Clovis; 7-room farm home in good condition; modern dairy barns; plenty of water. \$7,000 worth of farm machinery. Land, machinery and possession, all for \$70.00 per Acre. \$10,000.00 cash will handle, long time terms on balance to suit buyer.

Several 160 A. tracts, from 2 to 5 miles out; all in irrigation belt. Priced from \$125.00 per Acre up to \$150.00. Some sowed to wheat and wheat will go with sale of land. I have other Farms and Ranches any size you ask for, with prices low, and quality high. My business is to please you, and you must be pleased.

J. A. Valentine, Licensed & Bonded Real Estate Broker, 420 Connolly Street, Clovis, New Mexico. Phone 5169. 41 tlc.

FARMS, ranches, city property. Ph. 854. Thagard Real Estate & Insurance. 34 tlc.

Town Property

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale. Phone 786-W. 44 tlc.

BEST BUY IN FLOYDADA

Modern 3 bedroom home, large living room, dining room, wall to wall carpeting, 4 large closets, large garage, and store room. Located on 85x150 ft. corner lot. J. G. Wood, Real Estate Phone 236.

We are thankful for our nice new hardwood floor in the church auditorium. The overhead ceiling is going to be beautiful. We hope to have some kind of heating system in by Sunday. If you have your wheat already sowed, come over and help us.

We were glad to have in church services Sunday morning, Mrs. Johnny Hinds of Plainview and Mrs. Bobby Plumlee and son, Ronnie. The Bobby Plumlees are moving this week to Lubbock from Austin where he has been stationed the last year. The visitors dined Sunday.

Farms for Sale

FOR SALE — 640 acre wheat farm. West part of Deaf Smith county. Fair improvement. Price \$65.00 an acre. 29% cash. M. A. Crum, Floydada, Texas. 41 tlc.

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY

IF YOU WOULD BUY, SEE WOOD
IF YOU WOULD SELL, SEE WOOD
J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797. 32 tlc.

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

S. E. Corner Public Square.
Mrs. Maud E. Hoffma, Manager. 28 tlc.

Center News

(by Mrs. J. E. Green)

CENTER, November 3. — We are having beautiful weather, with heavy dews every morning. We are blessed with a late frost — none yet, and here it is November third. But we are gathering our last green vegetables except turnips, and some have even gotten in their green tomatoes for chow chow. How we do love fall weather—especially when we make good crops.

We are thankful for our nice new hardwood floor in the church auditorium. The overhead ceiling is going to be beautiful. We hope to have some kind of heating system in by Sunday. If you have your wheat already sowed, come over and help us.

We were glad to have in church services Sunday morning, Mrs. Johnny Hinds of Plainview and Mrs. Bobby Plumlee and son, Ronnie. The Bobby Plumlees are moving this week to Lubbock from Austin where he has been stationed the last year. The visitors dined Sunday.

The United States appropriated more than \$100 million for fiscal year 1954 for engineering transportation equipment used in Korea.

HOUSEMO

Mallow Brook
1606 Independence
4-4406
Plainview, T

When you buy a used car — look for this tag!



- 6 ways better**
- Thoroughly Inspected
 - Reconditioned for Safety
 - Reconditioned for Performance
 - Reconditioned for Value
 - Honestly Described

Warranted in Writing!

AUTHORIZED CHEVROLET DEALER

See our listings below

ODEN CHEVROLET CO.

LOOK AT THESE USED CAR BARGAINS

1951 CHEVROLET

and Seat Covers. Low Mileage. Only \$1,195

1952 POWER-GLIDE BEL AIR CHEVROLET De Luxe, Radio and Heater

EXCEPTIONAL BUY. Actual miles; new rubber, two-tone paint. This car is as clean as a new one.

1950 HYDROMATIC PONTIAC Four-Door, 27,000 miles by one Owner. AN EXTRA NICE CAR.

1950 CHEVROLET

Powerglide; Radio Heater, only \$995

1949 CHEVROLET 2-Door Special, Radio, heater, seat covers; Rubber, and loaded with accessories. Only \$795

USED TRUCKS AT SENSATIONAL SAVING

1950 CHEVROLET Pick-up/Half Ton with 4 speeds. VERY N

ODEN CHEVROLET CO.

Floydada, Texas

SMOOTH DRIVING AHEAD WITH SHAMROCK



WE FEATURE THAT FINE SHAMROCK GASOLINE — Plus —

- Most Well Known Motor Oils
- Quick Courteous Service
- Reasonable Prices

ROY'S Independent Service

Highway 70 East Phone 416

• LET US SERVICE YOUR CAR •

Service Awards At So'western Employees Dinner

Thirty-six employees of the Southwestern Public Service Company, with periods of service ranging from five to twenty-five years, were honored guests at the fifth annual plains division service award dinner held in the Hilton hotel ballroom last week.

Joseph A. Huff of Clovis, New Mexico, was the senior veteran honored receiving an award for 25 years of service. Mr. Huff is a shift foreman at the Company's Clovis power plant.

Miss Agnes Braly of Plainview received a 20 year pin; the second longest period of service honored last evening. Miss Braly is a cashier in the local office.

W. L. Pearson, the company's industrial manager, presented the awards to Mr. Huff, Miss Braly, three 15 year veterans, eight with 10 years of service, and twenty-three who received their first awards — 5 year pins. Mr. Pearson was assisted in the presentation of the awards by J. M. Collins, plains division manager, who acted as master of ceremonies.

In the group honored were Brac Biggers of Floydada, a five-year man of Floydada, and Albert Lytle, of Lockney, also a five-year man.

Lewis Hollingsworth, former Floydada resident, was in the 15-year group that received awards.

The company's new motion picture, "Colorado's Golden Cities," was shown. This is the first commercial picture ever produced in the vastness of the state.

Mrs. Inez Perrell of Plainview provided dinner music at the piano, and Mr. Sterrett gave the invocation.

Two hundred and thirty-one of the Company's employees with total service of 2,025 years are being honored at service award dinners this year throughout the territory.

LABORATORY APPROVED AT PEOPLES HOSPITAL

Recent information from the Texas State Department of Health, Austin, Texas, states that the laboratory at Peoples Hospital, Floydada, Texas, has been accepted as an approved laboratory in compliance with the Texas premarital and prenatal laws.

It is now possible to receive a report from this laboratory for the blood tests for marriage license application in one day.

ATTEND RITES FOR MOTHER OF MRS. S. N. CARUTHERS

Mr. and Mrs. S. N. Caruthers and daughter and husband, Mr. and Mrs. Lonnie Himsley, attended the funeral service in Fort Worth on Monday for Mrs. W. H. Greene, mother of Mrs. Caruthers.

Mrs. Green, who had been in ill health for several months, died at her home in Fort Worth last Friday.

Funeral service was held on Monday morning.

Pony Show

(Continued from First Page)

sters under fifteen years of age may register at most Floydada business firms.

The Shetland pony show, Christmas parade, the free Shetland pony, and Christmas decorations and related expenses are financed by Floydada business men through their local Chamber of Commerce. They expect to spend around \$1,000.00 on the full month of Christmas activities.

Chairman of the retail trading committee which is spear-heading the chamber's pre-Christmas plans is Carl L. Minor. Members of his committee include Ed. Wester, T. L. Holland, John Reue, George Bickley, George Van Wickel, W. E. Garrett and Doyle Mount.

On the pony show committee are Marvin Shurbet, Carl Smith, Bill Norman, J. B. Bishop and John Reue.

Lions Club Carnival

Coincidentally with the lighting of the Christmas season street lights in Floydada on Friday night, November 27, the Lions club will throw the first night of their hometown carnival, which also runs through Saturday night, November 28.

"A good many of our Lions are working on the project and we do not expect to have a dud by any means," said Lions club president Earl Crow yesterday. The club carnival will be an amateur all fun and frolic affair.

GILLILANDS ATTEND RITES FOR MOTHER AT SPRINGTOWN

Mr. and Mrs. E. B. Gilliland together with their son and wife, Mr. and Mrs. Lewis Gilliland, attended the funeral of Mrs. Abe Gilliland, 81, in Springtown on Monday.

The deceased, mother of E. B. (Berch) Gilliland, died at her home in Springtown on Sunday. She had lived in the community for 77 years, going to Parker county as a child.

Funeral service was held in the Springtown Methodist church on Monday afternoon, with burial in the Springtown cemetery.

Survivors are three sons, J. E. and Ray Gilliland of Springtown, Berch of Floydada, and a daughter, Mrs. Morris Hutchinson of Bluff Dale, and one sister, Mrs. Ben Keeling of Springtown.

CAPT. HENNINGSEN HOME

Captain E. R. Henningsen, who has spent the past four months in French-Morocco, docked in New York on October 10 and received his discharge from the Air Force in Amarillo last Wednesday.

Captain Henningsen is now in Floydada with Mrs. Henningsen and son, before entering University of Texas in January.

Mrs. Henningsen is the former Sammy Thagard, daughter of Mr. and Mrs. Fynn Thagard.

Mr. and Mrs. Otto Faulkner, of Long Beach California, are here this week, guests of Mrs. Faulkner's parents, Mr. and Mrs. E. P. Nelson. They had been down-state to spend some time with Mr. Faulkner's mother, Mrs. Lee Faulkner at Henrietta, and will visit at Amarillo and Clovis, New Mexico, before their return to California.



Rev. Winfred Moore, of Borger, will address men of the Baptist Brotherhood here Monday night.

Brotherhood To Hear Rev. Moore

Men to the Baptist brotherhood in Floydada are to be guests to 125 men from other Baptist churches of the Floyd County Baptist association Monday night at their supper and program which follows.

They will have as their guest speaker, Rev. Winfred Moore, of the First Baptist church at Borger.

The supper will be served at 7 o'clock, and the program will follow at 8 o'clock.

FAMILY SUNDAY GUESTS

Mr. and Mrs. Jack Henry had as their guests on Sunday, Mrs. E. A. Hopkins, city, Mrs. John Herd, of Post, and Mr. and Mrs. A. G. Hopkins and daughter Gayle, of Lubbock.

Mrs. Hopkins is the mother of Mrs. Henry, Mrs. Herd and Mr. Hopkins.

Wednesday Mrs. Hopkins and Mrs. Herd left for San Angelo where they will visit with Mr. and Mrs. Keith Arnold and family Mrs. Arnold is another daughter of Mrs. Hopkins.

Mrs. Herd has recently returned from a summer spent in Colorado.

Two veteran Marines were bragging about their respective outfits. "When we presented arms," said one, "all you could hear was slap, slap, click."

"With us," said the other, it was slap, slap, jingle."

"Jingle? What was that?"

"Our medals."

Columbia typewriter carbon, best yet. Hesperian.

STAR CASH VALUES

Shurfine 6 oz. Can

Orange Juice 15c

Frozen

Libby's Frozen Carton

Strawberries 33c

Large 12 oz.

Gladiola 10 lb. Bag

FLOUR 89c

Hunt's Can

PEARS 35c

Heavy Syrup

Fancy Can

Gooseberries 29c

Shurfine Whole Can

Green Beans 27c

Extra Quality

Shurfine Whole Can

YAMS 25c

In Syrup

Cake Flour Large Box

44c

Bakers Package

Cocoanut 17c

Reg. Bars, 3 for

Camay Soap 25c

Large Box

RINSO 27c

All Meat LB.

Bologna 39c

Fancy Sliced LB.

BACON 65c

3 lb. Tin

BAKERITE 73c

TALL Can

SALMON 35c

No Crowd — No Push

to Shop if you call 40

We Deliver

—Boyce House

'I Give You Texas'

Interesting people, these writing fellows!

Charles Dickens wrote his novels in installments and the copies of one issue of the magazine would be out while the author was racing to write the next installment. Edgar Allen Poe read the first installment of "Barnaby Rudge" and then sat down and wrote a letter, telling how the novel would end. Dickens replied, "The devil must have told you that because nobody but the devil and I knew."

The former Texan, O. Henry, agreed to write a story each week for the Sunday New York World. Being ever in need of money, he would obtain an advance and then the editor had his troubles in getting the story. So he adopted the rule that, until some part of the story was written and on his desk, there would be no advance. Whereupon O. Henry would sit down and write two or three sprightly paragraphs about this and that, and send them down as the opening of a new story, and the advance would be granted.

When he did write the actual story, the "introduction" had no particular connection with it — which may solve a mystery that has been in the minds of some of you O. Henry fans.

Ben Thompson, gambler and gunfighter, was marshal of Austin. A drunken cowboy, who did not recognize Ben, knocked his hat off and then as Ben drew his pistol, took refuge behind a post with only an ear showing. Thompson notched his ear with a bullet.

But Ben's most remarkable shooting took place in Austin saloon. The proprietor and the bartender opened fire across the bar. Thompson killed the proprietor, whereupon the bartender ducked out of sight. Ben, calculating where the man's head was, fired through the heavy bar and fatally wounded him.

A bank sign in an Oklahoma town, "Service — Silence — Safe."



THE U. S. ARMY supplied high quality hatching eggs to improve the breed of South Korean poultry.

ety." Service and safety I could understand — but silence?

However, my friends would say that silence is one word I've never understood, anyhow.

In case you hadn't guessed it, I recently visited Oklahoma.

BRIGHT BOY

In his snug little parlor the old Scottish clergyman was pointing out to a little company of his parishioners the manifest virtue of industry and application as opposed to mere cleverness.

"Now ye tak' the McNab brothers, for instance," he explained. "Jock was a clever, handsome lad. Harry was a fine plodding worker. The clever lad was left behind in the race for life; he is still poor. The worker was able to leave his widow over 60,000 pounds."

And then the minister's matter-of-fact wife spoiled it all by observing dryly, "Aye, that's true. And I heard yesterday the bright lad is goin' to marry the widow."

TOOL OF THE TRADE

A psychiatrist saw another psychiatrist plodding down the street carrying a couch on his head.

"Why the couch?" he called after his colleague.

"House call," replied the burdened one.

PLAYER'S VACATION

A small time actor used to haunt his agent's office, saying: "Anything doing for me today, Ted?"

And Ted would respond: "Sorry, nothing today."

As the weeks went by, words became superfluous. The actor would look in, lift his eyebrows inquiringly and Ted would just shake his head. This went on for years. Then one day the actor broke the silence. He strode in the agent's office, saying: "Oh, by the way, Ted, don't book me for anything during the next two weeks. I've decided to take a vacation."

RASH HOUSE BLUES

A man ordered a turkey sandwich.

"Sorry, no turkey," said the waiter.

"Then I'll have a chicken sandwich," he replied.

"Don't be silly," answered the waiter, "if we had chicken, wouldn't we have turkey sandwiches?"

WILLY NILLY

A teacher was slightly in doubt as to what mark to give the boy on his answer in an examination to the question "What is a will?" The boy's answer: "A will is a written document in which a person tells how he wants his property divided among his errors."

SISTER OF JOHN SUCCUMBS AT DEATH

Mr. and Mrs. John Jewell Smalley of Fort Worth, Texas, and Mrs. Ruby Gentry, sister of the late Mr. Smalley, attended the funeral of Mrs. Smalley, 73, at her home in Denton, Texas, on Friday, October 31.

Mrs. Smalley, 73, died at her home in Denton, Texas, on Friday, October 31. She was a member of the Methodist church in Denton, Texas, and was well known in the community.

The funeral service was held at the Methodist church in Denton, Texas, on Saturday, November 1, at 10 o'clock. The Rev. J. B. Bishop, pastor of the church, officiated. Burial was in the Pilot Point cemetery.

During the last year, Mrs. Smalley had been in poor health. She had been in the hospital for a month and a half, and had been in the hospital for a month and a half.

The U. S. Army is in a vigorous tuberculosis program in South Korea. Within a single month the Army administered 1,000 tuberculin tests to the ages of six and 14. 183,396 children were vaccinated against the disease.

The judge was with Washington T. L. arrangement in his office. "Well, judge," says "reckon an is better payments — but y mah new wife can't be de worker at the gayine to be."

Accounting forms, perian office.

Badgett & P

RADIATOR S

Phone 5

HEY KIDS!
BE A JUNIOR FOREST RANGER!
GET...
BIG SMOKEY

\$4.99

PURE CANE 5 POUNDS SUGAR . . 49c	HUNT'S No. 1 Can PEARS . . . 25c	SHURFINE 10 lbs. FLOUR . . 73c
CHUBBY DOLL CRISCO 3 lb. Can 89c	RED Quart Jar PLUM JAM . 43c	HONEY BOY No. 1 Tall SALMON . 37c
WOLCO No. 2 Can BLACKBERRIES . 29c	JELLO PKGE. 9c	Northern Large VEL 29c

WE GIVE "S.W." GREEN STAMPS

FELTON - COLLINS

GROCERY & MARKET

122 W. Calif. Phone 27

DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY

FOOD BARGAINS

DOLE	CRUSHED PINEAPPLE	1 Can	15c
DOLE	PINEAPPLE JUICE	46 oz.	37c
SHURFINE WHOLE	GREEN BEANS	303 Can	29c
WOLF	CHILLI	No. 2 Can	49c
SHURFINE	GRAPEFRUIT JUICE	46 oz.	25c
BETTY CROCKER	CAKE MIXES	Pkg.	29c
CORN KING	BACON	LB.	59c
JELLO		3 Packages	25c
SUN MAID	RAISINS	15 oz.	19c
MIRACLE WHIP	SALAD DRESSING	Quart	59c
KLEENEX		300 Count	19c
CUT RITE	WAX PAPER	125-ft. Roll	25c

HULL & McBRIEN

PHONE 292 We Deliver

Floyd County Hesperian, Floydada, Texas, Thursday, November 5, 1933

Carlye

Shirtmaker lines softly handled in silk shantung.
There's pert stitching on the bloused bodice
along the boyish collar and shirtfront,
and at the waistline of the billowy skirt.
Sizes 6 to 14. Sizes 7 to 15.
Carlye, St. Louis. 39.95

Miladies Specialty Shoppe

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor.
THURSDAY, NOVEMBER 5, 1953



Established 1886 by Charles H. Steen as second class mail at Floydada, Texas, under the act of Congress of 1879

VIEWS AND COMMENT

Curbs and gutters to provide drainage of streets will do as much as any other one thing to help open up alleys for use during wet weather in Floydada. Curbs and gutters also will help relieve the stopped up streets which run into the highways. In some places, notably the west part of town, the most possible drainage is needed because of the flatness of the terrain. The fall is there but it is slight and needs encouragement such as several muddy driveways do not provide.

Price of cattle has taken an amazing jump since the drouth was broken. The prospect for good pasture is too alluring for most plainmen, who just naturally like to "fool with cattle." Floyd county grazing lands will be re-populated again soon. But at rates that are more "reasonable" than formerly. Wheat pasture or any kind of grazing which offered a "tight" situation for the man with cattle formerly is going to have a relaxation within 30 days or so, already has to some extent. At that the wheat man will get back a considerable part of his planting expense before the season is over next spring. Some of the wheat men will pasture their own cattle, some will have cattle from various points over the plains. Income from grazing will be a welcome change from experiences of the past two or three winters.

Uprising in France? Despite the talk which links France with England and the United States as the three western powers, the signs of the time point to the probability that France is tottering on the brink of chaos politically and economically. This, of course, is written far from that state of unhappy common people. Accordingly it could be a very poor subject for editorial comment. However, note that only recently farmers blocked many roads for travel in the rural areas, the first time such a protest has occurred since the days of the French revolution. And all the postal and railway people staged a futile strike. Far from being communist, many are permitting themselves to be classified as such to show their opposition to the powers that be. They just are not getting enough to live on. The United States has been helping in big amounts through its relief measures but this money is being funneled into the hands of a relatively few, it is claimed. And highly unjust tax laws are levied. Capping it all is the Indo-China war which is an unpopular war and a heavy drain. The average Frenchman is, has been for hundreds of years, a good substantial man. He is by way of being a person who knows when he takes enough.

The German elections. While we are over in Europe adjusting affairs, we might as well express a doubt about Germany. We note with alarm that the way the voting is going the people of Germany may soon have gone

far enough in one direction that their president may change the constitution (of the government set up in west Germany) at a moment's notice, and without a vote! We must have read that Associated Press dispatch wrong. But we read it the second time. Imagine such a thing transpiring in this country! Evidently the people of Germany do not want the people to rule. They like a strong man. They want somebody to rule the people.

Crop of crickets. One of those queer quirks of nature has happened again in portions of Floyd county. In those sections the people are wrestling with a scourge of crickets everywhere—in fields, gardens, barns, houses—everywhere there is an opening. Sixty years ago according to the record, it was fleas that followed the big rains ending the drouth. The few hardy souls here in those days had nearly a whole year of it, they say.

Lieutenant Shoulders, the St. Louis policeman who broke the case of the Greenleaf kidnappers, is in Hawaii. He has drawn down his pension pay from the retirement fund and has bid adieu to the service. A "good" peace officer with a good record, he is considered by many as a man much ill-treated by the FBI. But the FBI had more than one agent at the airport when the lieutenant landed in Hawaii. If this agency of federal law enforcement has decided that the ex-policeman is it, then he will be it, an unpleasant thing to think.

Cotton acreage reductions, due all over the nation, will hit some areas more drastically than others. Surprisingly the acreage of cotton, according to statistics, has not been increasing all over the country like in Floyd county. Contrariwise the national acreage for 1953 was more than three million less in 1953 than in 1951. A reduction, as now proposed for Floyd county, from approximately 200,000 acres to 88,000 acres will make radical changes for many farmers, almost an upheaval, if it comes to pass. Any changes to be made will be up to the congress. The cuts proposed are based on a formula that is a part of the law.

Days passing swiftly are reminders that Thanksgiving is almost here and Christmas itself is just around the corner. Of many pleasant places to shop for the fall Floydada will be an outstanding example. Additionally Floydada business people are joining in a plan to dramatize the fall season with "something doing." And there will be more and better lighting, more and better gift merchandise of a practical nature as well as the things for which the average receiver often yearns but is unwilling to buy for himself.

Warranty Deeds

H. S. Ward to T. L. Holland, lot 13, Block 1, West Side Heights, Floydada.

C. H. Samples et ux to S. A. McGowan, lots 18-19 and 20, Block two, R. E. Hadley addition, Lockney.

Joe Dick Moore and Norma Jean Walls to Lindsey Graham, lot 12 Block 136, Floydada.

George W. Whitfill to Eva Thornton, 210.7 acres out of the south one half of survey 39, Block D-6, E. L. & R. R. Ry Co.

DUB HODGE HOME

BT3 George W. Hodge, better known as Dub, has returned to his base at San Diego, California, after a leave spent here with his parents, Mr. and Mrs. Tom Hodge, and friends.

Dub has another year in the navy. He rejoins his ship the Leray Wilson at San Diego.

N. W. Williams, who spent several days last week in Wise county, was at home the first of the week. Williams and his brother Arthur are owners of the Williams home-sited in that county. A test for oil was recently spudded in on their land.

Joe Arwine, Bryan Collins, M. J. McNeill and J. W. Day, Jr., were among the candidates who took the Shrine degree of Masonry in Lubbock Saturday night, October 24.

Wonderful Help for Child's Cough

For coughs and acute bronchitis due to colds you can now get Creomulsion specially prepared for children in a new pink and blue package and be sure:

- (1) Your child will like it.
- (2) It contains only safe, proven ingredients.
- (3) It contains no narcotics to disturb nature's processes.
- (4) It will aid nature to soothe and heal raw, tender, inflamed throat and bronchial membranes, thus relieving the cough and promoting rest and sleep. Ask for Creomulsion for Children in the pink and blue package.

CREOMULSION FOR CHILDREN

relieves Coughs, Chest Colds, Acute Bronchitis

Mr. and Mrs. J. A. Arwine had as their week-end guests, Mrs. Arwine's brother and wife, Dr. and Mrs. J. Herman Thomas of Fort Worth, and a sister-in-law, Mrs. Homer Thomas of San Antonio.

Mr. and Mrs. Galen Holland of Matador were shopping in Floydada on Monday. The Hollands formerly lived in the Campbell community, Floyd county. Mrs. Holland reported a fine crop of feed, but no cotton.

"Mile After Mile You'll Prefer Shamrock"



A farmer can't pick his roads and weather. He needs a dependable gasoline that gives him power, pickup, and sure starts. That's Shamrock... firing... clean burning. Make your next Hi-Octane SHAMROCK... A Mighty Good Brand.

Gasolines • Lubricants

SHAMROCK CREDIT CARD TIME PAYMENT NOW AVAILABLE FOR THE PURCHASE OF GOOD YEAR TIRES • BATTERIES • TUBES • ACCESSORIES

You'll Like Shamrock Products—And Hurry-up Service at Roy's Independent Station East Highway 70

Shamrock Products Complete Shamrock Service Featured at H & S BUTANE CO. Hatley Shamrock West Ga. St. at the Wye N. E. Corner S



YOUR REDDY KILOWATT DEALER IS PROUD OF THIS SIGN THE SYMBOL OF QUALITY

In the old days, it took three or four blankets to keep the Chief warm when the wintry winds began to blow across the reservation. But, now that he's "wired for winter", with one electric blanket, he finds that one does the job—even better than a big pile of old-fashioned blankets did.

You, too, can enjoy complete winter-time sleeping comfort with one blanket—electric, of course. And don't forget, they come with dual controls, so that each sleeper can have the comfort setting desired.



SOUTHWESTERN PUBLIC SERVICE COMPANY



Winter won't worry your Ford

If you ready it now . . . and ready it right!

With winter cold just around the corner, it's more important than ever to make sure your Ford is in top condition. Winter's when you ask the most from your Ford. And cold weather may give your Ford the most punishment it gets all year. But winter is no time to be needing repairs!

That's why most Ford owners are having their Fords "winterized" at their Ford dealers' now . . . before cold weather comes. That's because we Ford Dealers and our mechanics know Fords . . . use factory-approved methods . . . and have at our disposal Genuine Ford Parts!

Let us "winterize" your Ford now! Then your Ford won't even know it's winter!

HAVE YOU CHECKED YOUR

- BATTERY
- OIL FILTER
- ANTI-FREEZE
- BRAKES
- SPARK PLUGS
- CARBURETOR

The "WELCOME MAT" is out for you



BISHOP MOTOR COMPANY
Floydada, Texas

Agriculture

Released by
The Texas Department of Agriculture

to achieve maximum in the use of fertilizer in 1954 crops, then begin your fertilizer program now. The soil is now towards work- ing into the soil dur- ing the "slack season" after harvest. But even completed. But even follow this practice, to plan your fertiliz- ing and locate your supplies.

several reasons why crops are becoming more and more scarce. The distribution of labor is not working in the "slack season" will lighten the load next spring.

able compaction of the soil to a minimum. The fallow and un- der-irrigated time be- comes especially if no cover is used.

work may be accom- plished more orderly fashion. The season can be organ- ized more efficiently if you plan for two separate seasons of fertilizing and irrigating.

ation of organic mat- ter. It is a scient- ists' opinion that the bacteria neces- sary for plant growth is pre- sence of fertili- zers, particularly nitrogen.

Conservation District News

GRADED BORDER SYSTEM OF IRRIGATION FOUND GOOD FOR CLOSE GROWING CROPS

The graded border system of irrigation is a relatively new type of irrigation system for this locality. It is a very efficient means of irrigating any of our close growing crops, such as wheat and alfalfa.

A system of this type should be designed to cover an area of land with the amount of water that the well is pumping, without the loss of any of the water, due to tail water, or over irrigation of spots. In order to get the most efficient irrigation it is best to irrigate when the soil will hold approximately 4 inches of water.

By using the graded border system it is possible to apply 4 inches of water to an area (determined by the well output) without any appreciable loss of water. The system should be designed for an application time of 8 hours, which is the length of time that it takes for 4 inches of water to enter the type of soil that is predominate in the Floyd County Soil Conservation District.

With these factors in mind we know that we want to put 4 inches of water into the soil, in a period of 8 hours, over a given acreage, which will be determined by the output of the well. The more gallons per minute that the well is pumping, the more acreage you can expect to get the 4 inches application over, in the 8 hour period. The proper length that you can cover in the 8 hour period will be determined by the following factors: (1) Type of soil, (2) Slope of land and (3) Type of crop being irrigated. The width of the strip to be irrigated will be determined by the output of the irrigation well.

On a soil that is typical of this area, the following was found. For a 600 gallon per minute well, where water was to be applied to wheat, sown with the direction of flow of the irrigation water, on land with a slope of 2 inches per 100 feet, the length of run should be 1400 feet, and the width of each setting should be 60 feet. Under these conditions the water should reach the end of the 1400 feet at the end of

the 8 hour period. If the head of water is cut off the recessions of the water flow will uniformly water the strip from end to end. At the end of the 8 hour period of 4 inches application of water will have been uniformly and efficiently applied to the soil.

The border height should be about 6 inches in order to control the flow of water. They should be placed close enough together to cut down on the side fall as much as possible. The less side fall that is in the borders the better they will function.

It is desirable to put the borders in before the crop is sown, in order to float in between them and also the crop can then be drilled upon the borders.

It is felt that this system will make very efficient use of our irrigation water, where it is used in the irrigation of close growing crops.

HOWARD-PAYNE STUDENTS SPEND WEEK-END AT HOME

Misses Jo Day, Carolyn McDonald, Fern Patterson, all students at Howard-Payne college in Brownwood, spent the week-end here with their parents, Mr. and Mrs. Robert Day, Mr. and Mrs. C. B. McDonald and Mr. and Mrs. J. P. Patterson.

Kerwin Baxter, and Red Hartman also students at the college were home over the week-end with their parents, Mr. and Mrs. Cecil Baxter and Mr. and Mrs. H. R. Hartman.

The group returned to Brownwood Sunday afternoon.

RENDERS EXHAUST NOISES INOFFENSIVE TO HUMAN EAR

LOS ANGELES, CALIF., Oct. 28 — After two years of intensive engineering research the GMC Truck and Coach Division has developed an exhaust system for its GMC trucks that renders exhaust noises inoffensive to the human ear, it was announced today by E. J. Monaghan, vice president of General Motors and general manager of the Division.

Monaghan made the important announcement here during sessions of the American Trucking Association convention which has already had under discussion the subject of truck exhaust noises as one of the truckers' serious public relations problems.

GMC Truck models with the newly-designed mufflers and exhaust pipes will be in production next month, the GMC executive said.

Mr. and Mrs. L. J. Welborn were among the visitors at Baylor on home-coming day Saturday. They spent some time with their daughter Ann, who is a freshman student there. With the Welborns to see the Baylor-TCU game went Mr. and Mrs. Alva Sparks, who were guests of relatives in Waco on their brief stay.

Mr. and Mrs. Enos T. Jones and Mr. and Mrs. Pat Stansell were among the Floydada couples who saw the great Baylor team perform against TCU Saturday.

BENNETT'S BUILDING MATERIAL DITCHING

For your foundations and plumbing

Phone 602

Floydada

Statement of Financial Condition of the FLOYDADA NATIONAL FARM LOAN ASS'N.

As of October 31, 1953

ASSETS	
Cash in bank and on hand	\$ 5,761.03
Advances to Borrowers	1,960.96
Investments	60,506.00
Capital Stock in Federal Land Bank	46,165.00
Office Building	11,086.01
Other Assets	15.00
	\$ 125,494.00

LIABILITIES AND NETWORTH	
Accounts Payable	242.10
Capital Stock Outstanding	46,165.00
Legal Reserve	43,270.00
Surplus	35,816.90
	\$ 125,494.00

OFFICERS & DIRECTORS

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President

MENARD FIELD
Vice-President

JAKE B. WATSON
Secretary - Treasurer

JO V. BINGHAM
Ass't. Sec'y.

O. M. WATSON
Board Member

EDELL DU BOIS
Board Member

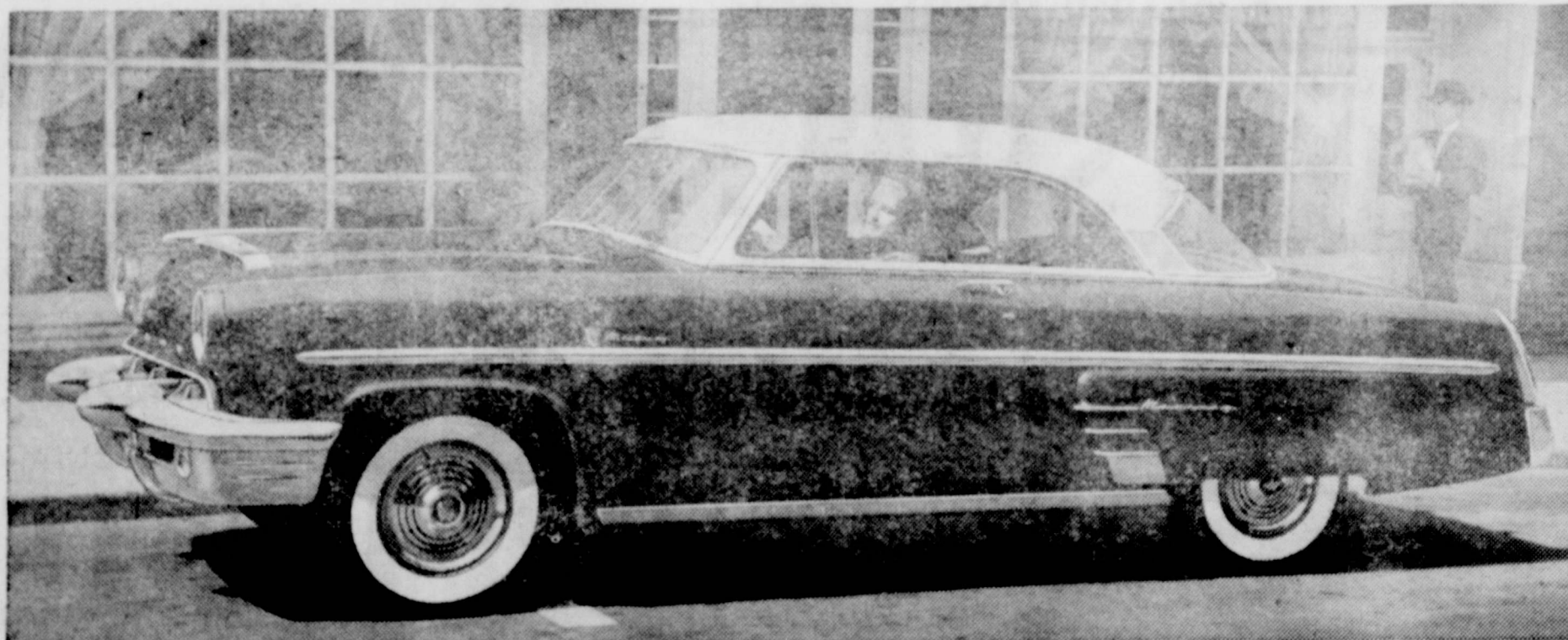
BIL McNEILL
Board Member

BECAUSE MERCURY IS BREAKING SALES RECORDS MONTH AFTER MONTH

we give you a **DOUBLE PAY-OFF!**



1. Bigger volume means we can take a smaller profit per car—give you a bigger trade-in now for your present car
2. Mercury's record-breaking popularity shows you'll get back more of your investment when you sell or trade!



ONE SECRET of Mercury's higher trade-in value is its years-ahead styling—beauty that's worth more because it's smart inside and out!

When the sales figures for recent months were totalled up, Mercury had shattered all previous records. What's more, official market reports showed Mercury led its field for high trade-in value, returning more of the original purchase price than any other popular-priced car.

That's why we can offer much more for your present car now plus proof of much more for your Mercury later.

Before you buy any car, check to see if it

can offer you everything you can enjoy in a Mercury! Things like Mercury's years-ahead styling . . . proven V-8 power. Your choice of the optional power features to make driving easier. Remember, too, that you can enjoy all of Mercury's style and engineering advances for little more than the lowest price cars.

Come in and see us first! Find out how our double pay-off deal can save you hundreds of dollars—starting now.

BEST TIME EVER TO BUY A

MERCURY

Don't miss the big television hit "TOAST OF THE TOWN" with Ed Sullivan, Sunday evening 7:00 to 8:00. Station KDUB, Channel 13.

KING TRACTOR & MOTOR, Floydada, Texas

WINTER DRAFTS

Winter-Proof Your Home NOW!

Just Tack On One Of Warp's Transparent Window Materials. Keep Out Cold, Wind, Rain, Snow!

This porch was enclosed by the owner and his wife in just two hours for only \$1.00 and is easily converted back to a screen porch in summer. You can do the same with one of Warp's Top Quality Window Materials.

Same Porch—Later! Cost Only \$1.12

Make **Low Cost STORM DOORS, STORM WINDOWS & PORCH ENCLOSURES** with one of Warp's **Top Quality Window Materials**

Perfect for Poultry, Hog House and Barn Windows, too! Lets in Sunshine Vitamin "D"

FLEX-O-GLASS

GLASS-O-NET

PLASTIGLASS

WYR-O-GLASS

SCREEN-GLASS

Window Materials Are Not Sold By Mail Order Houses

AD WITH YOU TO YOUR DEALER



**QUICK
ENERGY**

SUNSWEEET

DEHYDRATED FRUITS

UP TO

7 To 1

SAVINGS

BAKE YOUR FRUIT CAKES EARLY!
NEWCROP DRIED FRUITS NOW ON DISPLAY

HEINZ, Can
BABY FOOD . . . 9c



Bake Famous
**Wesson
Fruitcake**

WESSON OIL QUART
69c

CAMPFIRE, Can
VIENNAS . . . 10c

LIBBY'S, 12 oz. Can
Corned Beef . . . 53c

CRYSTAL WHITE, Bar
Laundry Soap . . . 8c

HUNT'S, No. 2 Can
SPINACH . . . 15c

PEACHES
SUN SWEET
12 oz. Pkg. **35c**

LIBBY'S, 303 Can
PUMPKIN . . . 14c

BROWN BEAUTY, Can
SPANISH RICE 19c

LIBERTY, 1 Pound Jar

Fruit Cake Mix 49c

KRAFTS PARKAY, 1 LB.
MARGARINE . . . 29c

FRANCO AMERICAN, Can
SPAGHETTI . . . 15c

BAKERS, 4 oz. Box
COCOANUT . . . 18c

300 COUNT, 29c Size, Each

KLEENEX, . . . 17c

GOLD COAST, No. 2 1/2 Can
SPICED PEACHES . . . 31c

WHITE HOUSE, 12 oz. Jar
APPLE JELLY . . . 19c

WEST PAC, No. 303, 2 Cans
CREAM CORN . . . 25c

PLAINS, 2 Pints For

ICE CREAM, . . . 19c

EAGLE, Can
SARDINES 9c

HILLS DALE, No. 2 Sliced
PINEAPPLE 28c

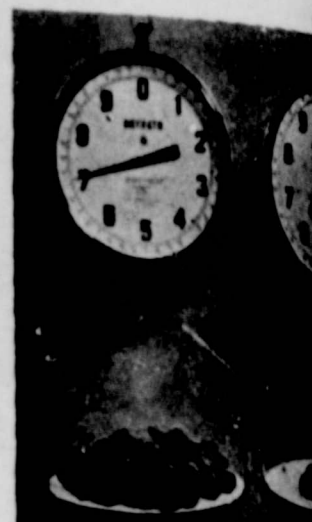
PLANTERS COCKTAIL, 8 oz.
PEANUTS 35c

HUNT'S, No. 300 Can
TOMATO JUICE . . . 10c

LIBBY, 303 Can
CUT BEETS 13c

AYWON, No. 300 Can
NEW POTATOES 10c

MARSHALL, 303 Can
GREEN BEANS . . . 19c



It takes 6 to 8 pounds of fresh
to make 1 pound of dried

IT TAKES

2 1/2 to 3 pounds plums to make 1 pound
4 pounds of grapes to make 1 pound
3 pounds of fresh FIGS to make 1 pound
6 to 7 pounds fresh PEACHES to make 1 pound
6 to 7 pounds fresh PEARS to make 1 pound
7 to 10 pounds fresh APPLES to make 1 pound

P R U N E

SUN SWEET
1 lb. Celo Pkg. **2**

CAMPFIRE, No. 300
PINTO BEANS

WHITE, No. 1 1/2
KARO . . .

ARMOURS, 16 oz. Can
CHILI

R A I S I N

SUN SWEET
2 lb. Pkg. **3**

NORTHERN, 80 Count
NAPKINS . .

LIBBY, 24 oz. Dill
PICKLES . . .

FRESH FRUITS & VEGETABLES

TEXAS, Full'O Juice, Pound

ORANGES, . . . 1

CALIFORNIA, Pound
TOMATOES . . . 19c

CALIFORNIA, Pound
BELL PEPPER .

CELO PKG. Each
CARROTS . . . 17c

SNOW WHITE, Pound
CAULIFLOWER

CALIFORNIA, Green Stalk, Each

CELERY, 1

U. S. GRADED QUALITY MEATS

U. S. GOV'T. GRADE GOOD

SIRLOIN STEAK . . . 69c

FROM GOOD ROUND STEAK
CUTLETS 89c

NICE & LEAN BONELESS
Stew Meat . lb. 59c

FRESH DRESSED
HENS, 53c

CUDAHY PORK JOWL
Bacon Squares lb. 49c

ARMOUR STAR PORK FEET
CUTLETS 9 oz. Jar 43c

WHITE LILY
CHEESE, 2 lb. Box . . . 85c

BREADED FROZEN
SHRIMP, 10 oz. Pkg. . . 79c

FRESH
BEEFLIVER lb. 49c

**S+H
GREEN STAMPS
WITH EVERY
PURCHASE**

**Piggly Wiggly
SUPER MARKETS**

EN AND ★★ South Plains News

(by Mrs. M. M. Julian)

FIELD NEWS

from Cooperative, Electric, Morckel and Claude

Willie Mae Marricle week-end in Lubbock and family — Mr. Shipman.

Mrs. Ralph Bryant and to Jacksboro Saturday her parents. Their daughter came home she had been with her for the past two

Shorty Neff and went to Hereford relatives.

Bud Turner visited Sunday with Kathryn's family. Mr. and Mrs. and sons.

Lubbock, field in Engineering Ser- college system, who co-op office each interest of job train- ing program, spent

Wiley Rogers went and spent Saturday their daughter. Mrs. her three little dau-

D. M. Moore and visited Mr. and Mrs. of the Lakeview com- munity, Sunday af-

E. A. Thomas of guests of Julia and Friday night.

Bert Grimes and who are attending game over from Lub- bock to attend the

Dan Hagood of the week-end in relatives. They are Texas college.

erson and her sister attended the Moore anniversary party Methodist parsonage

room. Mr. and Mrs. former residents of city but they now live

Bud Turner visited Betty Rogers and their F. Jr. in Plainview

son, Jr. of Lone Star was in the office his father recovering major surgery at Bay-

lagers ledger sheets.

SOUTH PLAINS, November 3. — Activities of the South Plains Baptist church will be as follows for this week: Wednesday afternoon WMS will meet at the church, and in the evening Prayer services will be held with teachers and other organizations meeting after that.

Brotherhood met at the church on Monday evening with eight members present. Plans were made to erect tables and other necessary things for the Workers Conference which will be held at the church on November 10.

Next Sunday, November eighth all the assistant teachers will have charge of the classes for Sunday school and BTU services on Sunday evening. Everyone is cordially invited to attend.

Mr. and Mrs. John Key West went to Lubbock on Monday to shop and attend to some business matters there.

Mr. and Mrs. Charles Beedy are the proud parents of a baby son, named Randolph, and born Sunday afternoon, November 1, in Amarillo. Randy is the first grand child of Mr. and Mrs. Bill Beedy. The maternal grandparents are Sheriff and Mrs. Earl Cooper of Floydada. We extend congratulations to all the family.

Mr. and Mrs. J. P. Taylor, Katy, J. Ronald and Virginia were dinner guests on Sunday at the home of Mr. and Mrs. Arby Mulder and children.

P-TA Met

The South Plains P-TA met on Monday, November 2, at the school house with a good number of parents present. Mrs. Shelby Calahan presided over the business meeting.

The lunch room is bright and shining in the new linoleum which several of the men laid last Friday.

It was announced at this meeting the results of Saturday's festival. The Halloween party brought in a round ninety five dollars. Thanks go to everyone who worked hard to make it a success.

Mr. and Mrs. J. W. Pritchett who reside near Matador were Sunday dinner guests and afternoon visitors at the home of his brother, Early Pritchett and family.

Mr. and Mrs. G. F. West went to Tahoka last Friday on a business trip. They returned late in the evening. They reported the crops looked very sparse in that section.

Honors Mother

Mr. and Mrs. Sylvian Kinnibrugh were hosts at a lovely dinner on Sunday at their home, honoring his mother, Mrs. J. A. Kinnibrugh, on her birthday. Covers were laid at noon for the following members of the Kinnibrugh family: the honor guest, Mrs. J. A. Kinnibrugh and Mr. Kinnibrugh from Vera; Mr. and Mrs. Levey Kinnibrugh from Vera; Mr. and Mrs. Orval Kinnibrugh from Fairview and Marilyn and Beth Kinnibrugh.

Mr. and Mrs. John Smitherman were guests in the home of Mr. and Mrs. Otho Sanders on Tuesday night.

Guests in the home of Mr. and Mrs. George West on this past

Sunday were their children, Mr. and Mrs. E. T. Evans and family from Amarillo and Mr. and Mrs. Robert Lee Smith and children from Sterley. They spent the day in the West home enjoying Sunday dinner and the afternoon together. In the evening Mr. and Mrs. West went to Silverton to visit Mrs. Edd Thomas who is ill. From there they went to Rock Creek where they called on Mr. and Mrs. Lenton Latham.

On Thursday evening Mr. and Mrs. Herman Thornton and Kay, who lives west of South Plains, were hosts at a chili party at their home. Those who partook of their hospitality were her parents, Mr. and Mrs. Dade Deavenport and Mr. and Mrs. Murray Julian.

Last Tuesday Mr. and Mrs. Johnny Wilson went to Amarillo where they spent the day attending to some business matters. On Tuesday evening with their children they went to the home of Mr. and Mrs. T. R. Noland. They enjoyed singing and musical selections in the Noland home along with several other families.

HD Club news

The South Plains Home Demonstration club met on Wednesday, October 28, at the home of Mrs. L. T. Wood with Mrs. Walter Wood as co-hostess.

Roll call was answered with 'Why I like Autumn.' Mrs. Ernest Smitherman made a beautiful exhibit of a table setting for fall.

Mrs. H. L. Marble presided over the business meeting where the Christmas party was discussed. The party will be on December 11 at the home of Mrs. J. P. Taylor with the husbands invited.

Mrs. Grigsby Milton gave a council report. Guests for the day, Mrs. C. L. King from the Lone Star club, gave a detailed report of her trip to Galveston which everyone enjoyed.

Mrs. L. T. Wood was in charge of recreation. Refreshments were served by the hostesses.

Those present were Mrs. C. L. King a guest, and Mesdames J. K. West, H. L. Marble, M. M. Julian, John Wilson, Frank McClure, Grigsby Milton, S. A. Thornton, Raymond Upton, George West, Ernest Smitherman, R. G. Dunlap, J. P. Taylor and Sylvian Kinnibrugh.

Those who went to Lockney for the Home Demonstration club's Achievement day, Thursday, October 29, were Mesdames George West John Smitherman, S. A. Thornton, H. L. Marble, Grigsby Milton, Murray Julian, J. K. West and R. G. Dunlap.

The day began with the high light a speech by Mrs. Hoilar from Floydada. Everyone thoroughly enjoyed the speech and all the exhibits of the various clubs.

After a delicious luncheon served by the Lockney club, an interesting film on home making was shown.

The day ended with a tour of the beautiful homes in the Providence community and a visit through the church and parsonage there. It was a day long to be remembered by all the club members.

Mr. and Mrs. Robin Fortenberry came over on Sunday from Cedar Hill to spend the day and have Sunday dinner with his brother, Fred Fortenberry and family.

Mrs. Robert Reeves and Mrs. John Allen came out from Plainview on Saturday afternoon to visit Mr. and Mrs. Sun Reeves. They took some pictures of the baby and of the Reeves to send Bob who is in Korea. Mrs. Allen also visited in the M. M. Julian home.

Glen Wood came home from Montrose, Colorado, last Tuesday, very happy in his hunting achievements. He brought home a buck and a doe to show for his trip to the Colorado mountains.

Mr. and Mrs. H. S. Calahan, Jr. and daughters were in Floydada all day Tuesday where Junior was doing some painting for Mrs. Smith in her home.

Mr. and Mrs. Brian Karr and children were Sunday afternoon visitors in Lockney at the home of Mr. and Mrs. Elster McLeod.

Several of the men went to the church on Tuesday afternoon where they worked on clearing of the premises. They attended to some carpenter work.

The Halloween festival at the school house was a successful affair on Saturday night. Many spooks and goblins filled the house.

The childrens costume prize went to Bud Higginbotham who was an old man. The adult prize went to John K. West who was a tough guy.

The fishing, bazaar, food room, spoo room, game and "42" rooms were all in great demand during the evening.

Charles Hartman was home with his parents, Mr. and Mrs. Harry Hartman over the past week-end. Charles is a student at Howard Payne, in Brownfield.

Mr. and Mrs. Frank McClure went back to Grand Prairie last Thursday. Word has come that they will be there for the next two weeks.

Visitors in the home of Mr. and Mrs. Sun Reeves, were her mother, Mrs. Austin, is ill, were Mr. and Mrs. Walton Wilson of Fairview, Mr. and Mrs. Hub Austin and Mr. and Mrs. Johnson all of Lubbock, who came to spend Sunday with the Reeves. Mr. and Mrs. Grigsby Milton visited during the afternoon with them. Jack Reeves spent the week-end here with his parents, returning to his school duties on Sunday evening to Roswell, New Mexico.

JUST BEFORE THE BLAST

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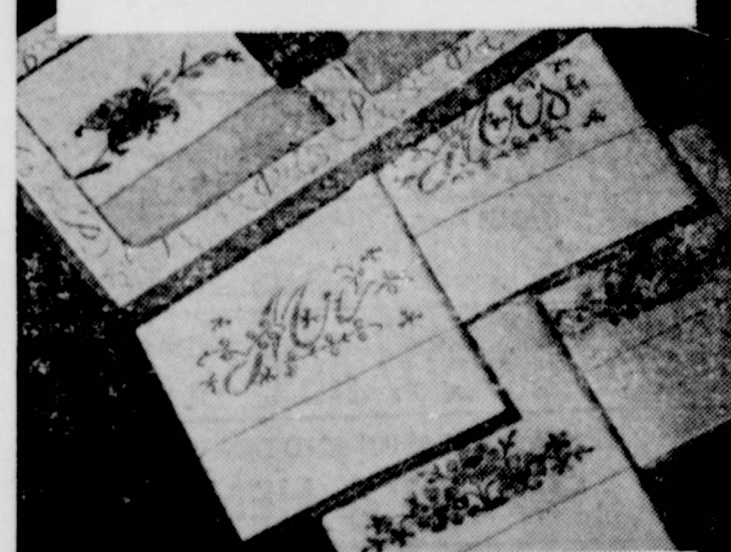
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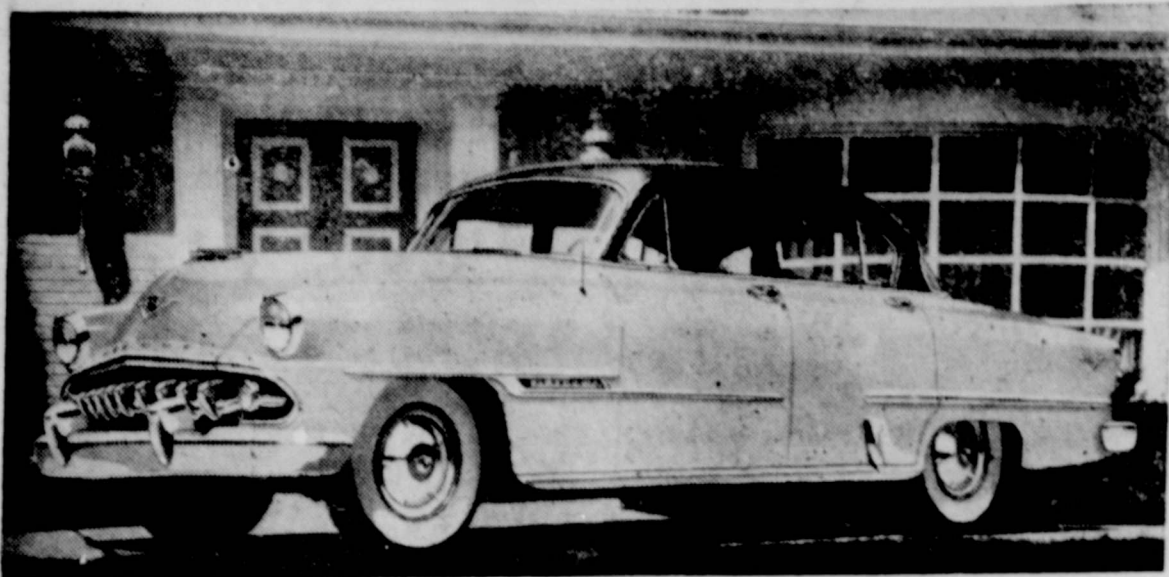
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'54 De Soto Automatic Makes Bow



Greater beauty, comfort and performance highlight the 1954 De Soto Automatic, which goes on display at De Soto-Plymouth dealerships Thursday, November 5. Shown here is the Fire Dome V-8 4-Door Sedan, whose Fire Dome engine has been boosted to 170 horsepower. One of the biggest features in the new De Soto is PowerFlite, a fully-automatic transmission

featuring exceptional smoothness and high performance. The 1954 De Soto offers such features as: Full-Time Power Steering; Power Brakes; De Soto Air-Temp Air Conditioning; electric window lifts, and Solex glare-resistant glass. Body styling is characterized by clean, smooth-flowing lines giving the car its long, low, road-hugging look.

More Glamour, More Comfort in New De Soto

DETROIT, MICHIGAN, Nov. 4.—More glamour, more comfort, more performance are in store in the new 1954 De Soto Automatic, which goes on display in De Soto-Plymouth dealerships all over the country November 5.

Leading the list of notable improvements in the new De Soto is

PowerFlite — the finest fully-automatic transmission ever offered the motoring public.

In combination with such previous De Soto advancements as Full-Time Power Steering and Power Brakes, the 1954 De Soto with PowerFlite is an "Automatic" automobile reaching new peaks in style, comfort and performance.

In the styling category, clean smooth-flowing body lines blend to produce a longer, wider car with a low, road-hugging look. A forward-motion styling theme dominates the exterior appearance of the new De Soto from sparkling new "floating" grille and smoothly-contoured new bumper to distinctive new tail-light clusters.

Interior styling of the 1954 De Soto is completely new. Interior

colors are keyed to exterior finishes and new instrument panels and garnish moldings are blended with over-all color schemes.

PowerFlite is available with either of the two series of 1954 De Soto cars, the Fire Dome V-8 or Powermaster Six.

Ten body styles are offered in the two De Soto lines. Choices in the Fire Dome V-8 series include: 4-Door Sedan, Club Coupe, Convertible Coupe, Sportman, All-Steel Station Wagon and 8-Passenger Sedan. Powermaster Six body styles are: 4-Door Sedan, Club Coupe, All-Steel Station Wagon and 8-Passenger Sedan.

T.E.L. CLASS MEETING

The T.E.L. Class of the First Baptist church met Wednesday of last week for their monthly business and covered dish luncheon meeting.

The meeting was held in the church dining room. Fall flowers decorated the long table where the 16 members enjoyed a lovely lunch.

Mrs. C. M. Lyles, class president, presided during a short business meeting with Mrs. Joe Wilson bringing the devotional for the meeting.

Present were Mesdames Lyles, Claud Patton, E. F. Stovall, L. A. Marshall, T. L. Gilley, D. I. Bolding, J. E. Roy, C. O. Spence, J. E. Horton, W. B. Jordan, W. F. Dahl, E. B. Borum, Fred Batley, L. E. Kiker and Mrs. Joe Wilson.

Mr. and Mrs. O. L. Stansell, in company with Mr. and Mrs. J. C. Stansell, visited in Bonham last week enroute to Lewisville, Tennessee, to attend a quarter horse sale. Before returning home the group will attend a home show in Baton Rouge, Louisiana, and will spend two weeks in Corpus Christi where they will enjoy a fishing vacation.

Mr. and Mrs. T. W. Whigman of Amarillo were guests of Mr. and Mrs. E. E. Hinson on Saturday. Mrs. Hinson and Mrs. Whigman are sisters.

Mr. and Mrs. Wallace King has as their guests, Mr. and Mrs. Marshall Kestler of Midland. Mrs. Kestler is a sister of Mrs. King.

Franklin Stovall, student at University of Texas at Austin, spent the week-end here the guest of his parents, Mr. and Mrs. R. F. Stovall. Franklin attended the Spur-Floydada ball game Friday night, and returned to Austin on Sunday.

Norvill Willis left Saturday for Longview, Texas, where he will enter a watchmaker's school for a year.

Mr. and Mrs. Creed Parrish and son, Percy, of Lubbock, visited in Floydada on Saturday. The Parrishes are former residents of Floydada.

Business Women's Fraternity at WTS

CANYON, Nov. — Edith Garrett, daughter of Mr. and Mrs. Robert A. Garrett of Floydada, has recently been initiated by Nu Gamma Phi, business fraternity for women.

National affiliation with Phi Gamma Nu will be granted for the organization which had its beginning last spring at West Texas State college.

The group at WTS, organized as Nu Gamma Phi, will be granted a charter as the Tau chapter about Thanksgiving, according to Miss Luch Mae Yarnell, assistant and sponsor. Officers of the national group will visit the WTS campus to install the chapter formally.

Miss Garrett is a member of the Pi Omega and the band. She is a second semester sophomore business administration major.

NEW AMARILLO BABY GRAND-SON OF MRS. STRICKLAND

Mr. and Mrs. Reid Strickland are the parents of a baby son, who arrived in an Amarillo hospital Friday, October 23.

The baby has been named Robert Lane.

The new baby is the grandson of sons, Gary and Larry.

The new baby of the grandson of Mrs. G. R. Strickland, Floydada.

Recent guests in the J. E. Roy home were Mrs. Roy's brother and wife, Mr. and Mrs. Lonnie Coats, of Wolfe City, and a nephew and wife, Mr. and Mrs. L. E. Coats and son, Bobby, of Dallas.

Misses Jean Porter, Alice Latta, Judy Moss, Beverly Thomas, Myrna Wilson, Ray Cook, Janet Lloyd and Bert Grimes, all students at Texas Tech in Lubbock, spent the week-end in Floydada, guests of parents and friends.

TAKE IT EASY, STILES TOLD

George Stiles, prominent Floyd county farmer living on the Matador highway, who has been in and confined to his home under treatment for the past several weeks,

was reported by Mrs. Stiles as improved. Mrs. Stiles says Mr. Stiles have to take it easy but was able to see his physician

LANDS

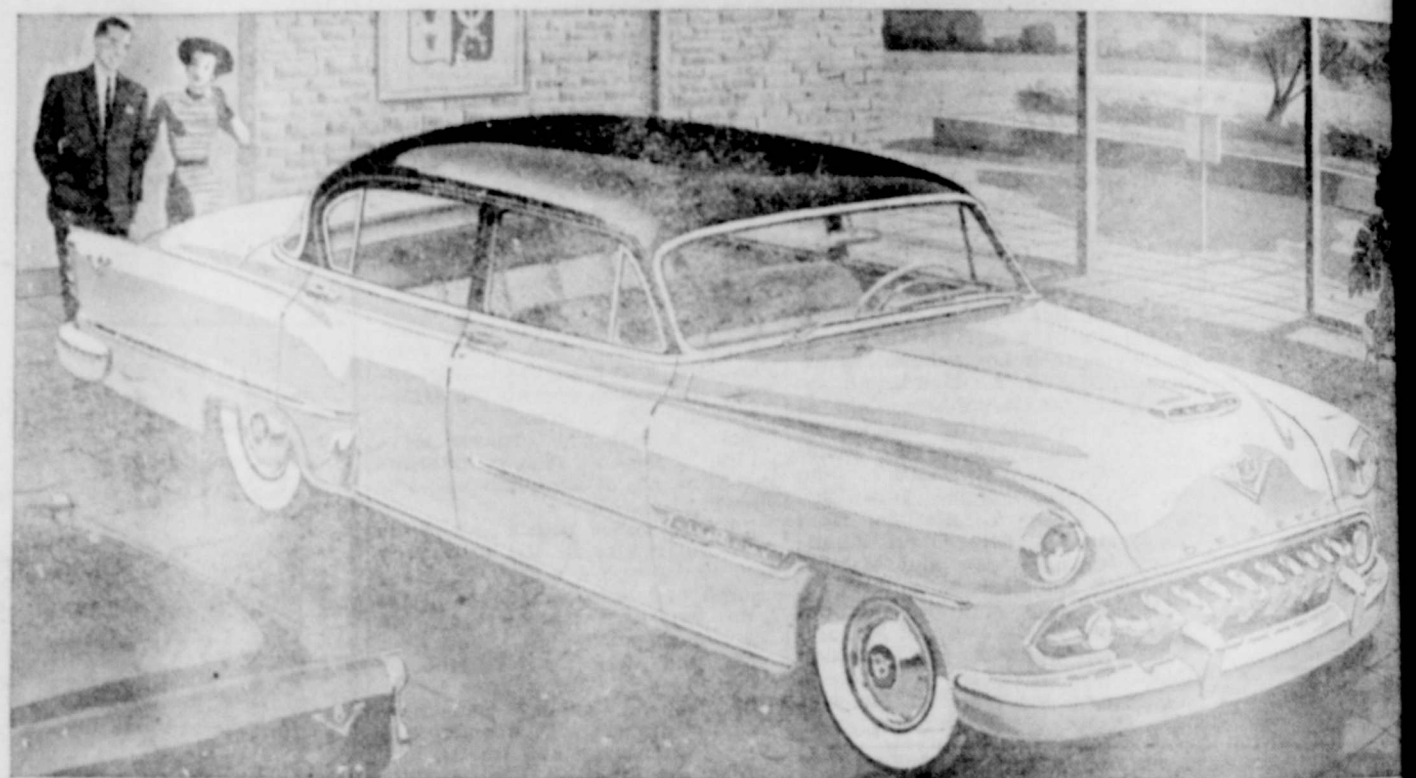
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• **PEERLESS PUMP CO** 5401 34

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• **RADIO & TV SALES & SER**
WALTER PRICE ACCT 1400 34

• **APPLIANCE REPAIR CO** 2063

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• **REAL ESTATE Firm & B**
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85c

time before the end of the term period (expiration date) under the usual reinstatement procedure. This law also provides automatic renewal for post-Korea term policies.

COUPLE EXPRESS THANKS TO FRIENDS FOR KINDNESS

We want to thank our friends who have been so wonderful to us during George's illness. Especially do we want to thank the men for sowing the wheat, combining the maize and cutting and shocking the bundle feed. Each act of kindness has been deeply appreciated. May each of you be richly rewarded in our prayers.

Mr. and Mrs. George Stiles

Men in Service

PETERSBURG LIEUTENANT STATIONED AT KOREA BASE

KOREAN BASE SECTION — Second Lt. Don P. Hegi, whose wife, Joan Ruth, lives at 305 College View, Bryan, Texas, is serving with the Korean base section's 21st transportation medium port.

The base section controls most of the rear-area units which provide supplies, services, communications and transportation for other UN forces on the peninsula.

Lieutenant Hegi, son of Mr. and Mrs. J. J. Hegi of Petersburg, is executive officer with the 21st.

He is a 1952 graduate of Texas A & M college and has served 13 months in the army.

JAMES E. ELLIOTT, JR., AT LEIGHORN FOR ASSIGNMENT

SALZBURG, AUSTRIA — Army Pvt. James E. Elliott, Jr., whose wife, Dorothy, and parents live at 611 S. Main, Floydada, Texas recently arrived in Leighorn, Italy, for assignment with U. S. Forces in Austria (USFA).

USFA is engaged in a cooperative four-power occupation of the country with Britain, France and Russia. It has units stationed in Vienna, Linz, Salzburg and other Austrian cities, as well as the port of Leghorn, the supply point for USFA.

Now serving with the finance corps in Salzburg, Private Elliott entered the army last February. He completed basic training at Fort Riley, Kansas and attended the army finance school at Fort Benjamin Harrison, Indiana.

SORRELLS WITH THE 25th

WITH THE 25th INFANTRY DIV. IN KOREA — Pvt. Lewis E. Sorrells, son of Mr. and Mrs. H. E. Sorrells, Route 2, Petersburg, Texas, recently arrived in Korea for duty with the 25th Infantry Division.

The 25th Infantry was rushed to Korea during the early days of the conflict and took part in some of the fiercest battles on the peninsula. It is now undergoing intensive training to maintain its combat readiness.

Private Sorrells, who entered the Army last March, completed basic training at Fort Leonard Wood, Mo.

MRS. ROY FAWVER TO HAVE SURGERY AT TEMPLE TODAY

Mrs. Roy Fawver, who has been a patient at Scott & White Sanitarium in Temple for the past week is to undergo major surgery today at the hospital.

Her friends may write her at Temple, care Alexander Hotel.

NEW BABY IN SHURBET FAMILY BORN OCTOBER 30

Mr. and Mrs. Bill Shurbet, announce the birth of a baby daughter in Peoples hospital on Friday, October 30, at 2 p.m.

The baby has been named Dee Shawn. She weighed six and a half pounds.

Maternal grandparents are Mr. and Mrs. D. W. Fyffe and paternal grandparents are Mr. and Mrs. Hilary Shurbet, all of Floydada.

Great grandparents of the baby are R. C. Covington of Floydada, Mrs. Maud Shurbet of Floydada, and Mr. and Mrs. A. R. Hanna of Lubbock.

Mrs. Bill Shurbet is the former Sherwyn Fyffe.

DENVER COUPLE SPEND WEEK ENROUTE TO RIO GRANDE

Mr. and Mrs. Delbert Jones, recently of Denver, Colorado, visited last week with Mrs. Jones' parents, Mr. and Mrs. C. B. Sims and brother and wife, Mr. and Mrs. Herbert Sims.

Mr. and Mrs. Jones were enroute to the Rio Grande valley where they will make their home, account of Mrs. Jones' health.

Mrs. Jones is the former Margaret Sims.

Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated November 9, 1939)

The first \$12,480 of about a half a million dollars worth of soil conservation payments for 1939 was received in Floydada Sunday of this week in 54 checks.

Dates of the annual home demonstration achievement day have been set for November 28-29, the last Tuesday and Wednesday in the month, it was announced by Miss Lois Wilson, Home Demonstration agent for Floyd county.

The October term of court is rapidly drawing near a close this week. Only a few minor cases are hanging fire and a number of final judgments are to be entered by Judge Alton B. Chapman before the closing.

Campbell school, 8 miles northeast of Floydada, together with all equipment, was burned to the ground last Thursday morning. Mrs. Paul B. Murff, teacher of the school, thinks sparks from the flu on the roof or in the ceiling may have caused the fire, as the fire caught in the top of the building.

The post office, the bank and the court house offices will be closed on Saturday in observance of Armistice Day. All the merchants will keep their places of business open on that day as it falls on Saturday.

Mrs. Floyd Simpson and three sons are here for a two weeks visit with Mrs. Simpson's parents, Mr. and Mrs. C. P. Looper, and a sister

and family, Mrs. Dick Fenner.

Mrs. Wilson Womack, was honored with a post-nuptial shower Thursday of last week by a group of friends in the home of Mrs. B. Nichols.

Little Miss Ruth Elaine Harmon was the honoree at a party last Thursday evening to celebrate her birthday, given by her mother, Mrs. P. C. Harmon.

Mrs. Elvin Rainer was hostess to the Floydada Music club Thursday evening, when Mrs. W. D. Johnson gave a report of the seventh district federation of music clubs, held in Lubbock. Mrs. Johnson was the delegate from the local club.

Floydada merchants backed by a proclamation by Mayor Glad Snodgrass, have definitely rejected President's Roosevelt's "streamlined Thanksgiving," which the President proclaimed for November 23, in favor of an old-fashioned Thanksgiving Day on the traditional date, November 30.

Mrs. J. F. Bohannon of Olton, recently named pastor of the Floydada congregation of the Church of the Nazarene, preached the first sermon as pastor, last Sunday.

Nary a turkey has come to the Floydada market for the holiday feast of Thanksgiving local dealers said here this morning. The market price for number one young toms is 11 cents.

Elton Wayne Swift, 4-H member of the Aiken community, has been awarded one of the Santa Fe Railway company prizes of a free trip to the National 4-H club congress to be held in Chicago December 1-9. The railway company offered 19 prizes in the state of Texas. Elton Wayne is the son of Mr. and Mrs. Orrin Swift.

WARREN B. POOLE, M. D., A.I.C.S.

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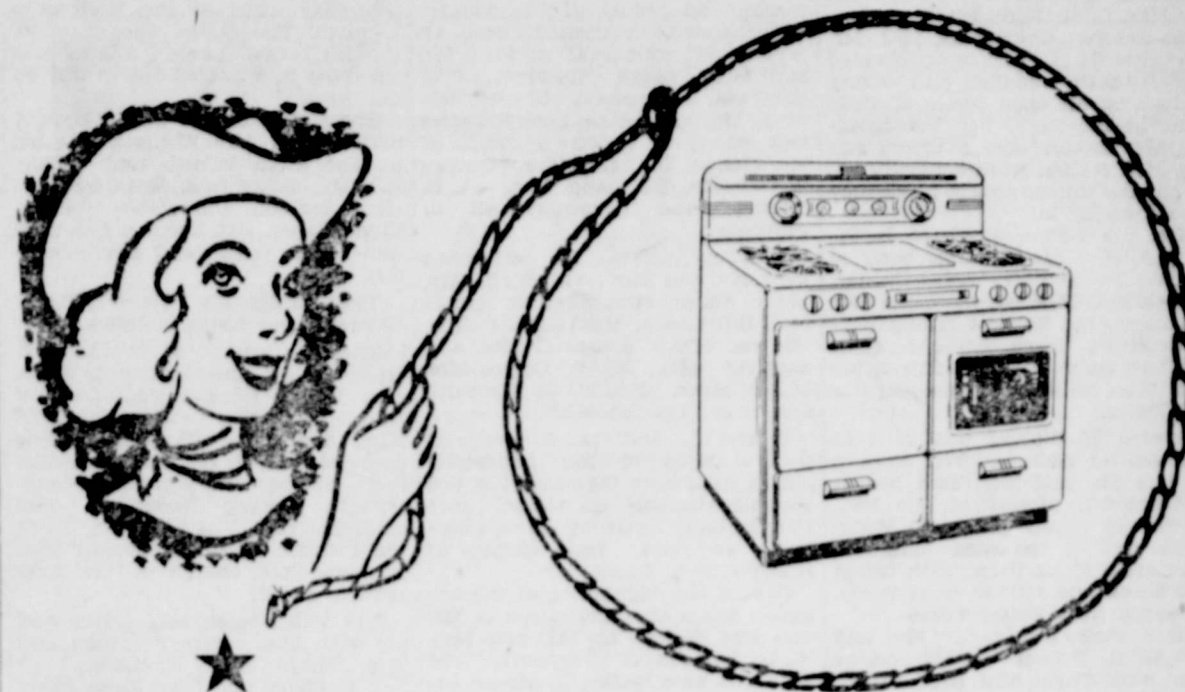
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Now Thru Nov. 30

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Your Best Buy Is An Automatic Gas Range

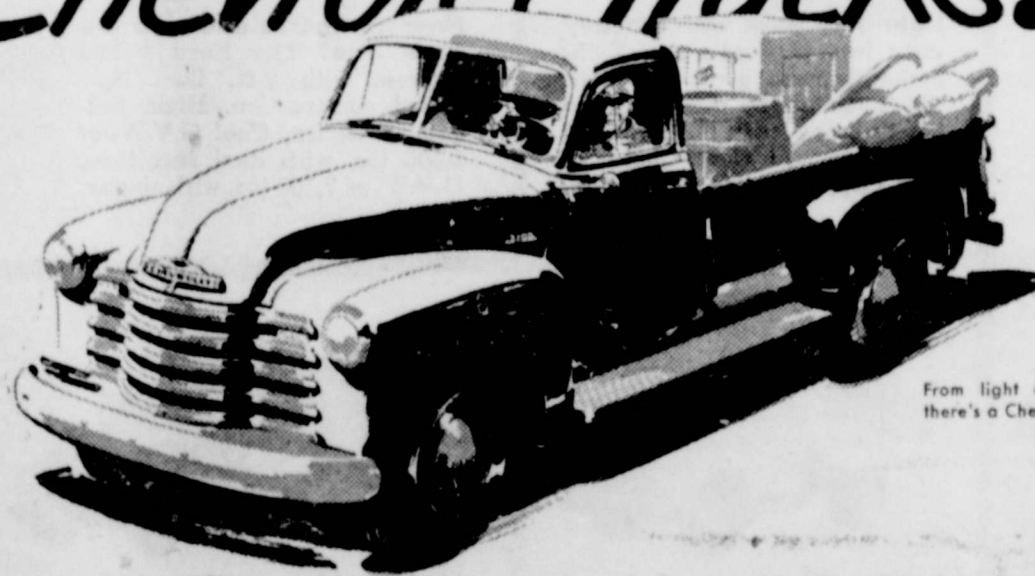
Now is the time to trade your old stove in on a new, modern Automatic Gas Range. Your dealer is ready to trade... it's Old Stove Round Up time. This is the time of year when your dealer gives you your best trade. So, don't wait another minute—go see the modern Automatic Gas Ranges on display at your dealer's store. Trade your old stove in on that Automatic Gas Range you've been wanting. No range is more automatic.

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

Best time to trade for BARGAIN BUYS IN TRUCKS

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From light delivery to heavy hauling, there's a Chevrolet truck to fit your needs.

Be ahead on price!

Chevrolet trucks are America's lowest priced truck line! It's easy to find a truck that costs more, but nowhere else will you find all the advanced features, all the thrifty power, all the ruggedness and durability you get in a Chevrolet Advance-Design truck. It's the biggest truck bargain your dollars can buy!

Be ahead on operating costs!

Chevrolet trucks bring you big gas savings. Both the mighty Loadmaster engine on heavy-duty models and the rugged Thriftmaster engine on light- and medium-duty models squeeze more miles out of every gallon of gas. In addition, extra ruggedness in all Chevrolet trucks means lower upkeep costs.

Be ahead on trade-in!

You're ahead with low first cost... you're ahead with low operating costs... and you're dollars ahead again when it's time to trade! That's because Chevrolet trucks traditionally command a higher trade-in value. It's another big advantage you get with Chevrolet trucks and Chevrolet trucks alone!

Buy no truck until you get our deal!

Save money now on a money-saving truck! See how little it will cost you to own a thrifty new Chevrolet truck that's just right for your job. Pick your model... pocket your savings.

MORE CHEVROLET TRUCKS IN USE THAN ANY OTHER MAKE!

FINE ENTERTAINMENT ON THE AIR!
The Dinah Shore Show—NBC Networks
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procedure renewal Of Insurance

GI "term" insurance have to apply for renewal for re-policies for another year before their old policy expires.

Administration has another way to do this automatically. The expiration of the term means that the policy is in force at the end of the term. In the event the term expires, the policy will be renewed for another year without the need for a new application.

Automatic renewal is a new feature which must be applied for by the policyholder. If he fails to do so, his policy will lapse. If he wishes to renew, he must apply for it before the expiration date. It is a simple matter to do so, and it will save him the trouble of applying for a new policy at any time.

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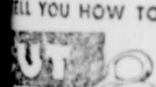
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Couple Observe Golden Wedding Anniversary

On October 23, 1903, H. H. Nelson and Miss Ola Barnett were married in Petty, Lamar county, Texas. The ceremony was performed by the late Rev. S. L. Baldridge.

On Sunday, October 25, 1953, Mr. and Mrs. H. H. Nelson celebrated their fiftieth wedding anniversary by holding an open house at their home in Floydada. For the occasion, Mr. Nelson wore a brown suit and Mrs. Nelson wore a black dress which was similar to the attire they were married in.

Mrs. Ola Nelson was born in 1883, one of eight children born to the late Mr. and Mrs. Louis Barnett of Baldwin, Mississippi. When Ola was three, the Barnett family moved to Petty, Texas. Of the eight children, there are still five living with four of them remaining in east Texas.

Howard H. Nelson was born in 1885, one of nine children born to the late Mr. and Mrs. Tom Nelson of Guntown, Mississippi. In 1891, the Nelson family moved to Petty, Texas. Out of the nine children, there are still six living with two in east Texas and four in west Texas.

Settle Near Petty, Texas
After their marriage, Mr. and Mrs. H. H. Nelson settled on a farm near Petty and lived there until 1928 when they moved to Red River county. In 1938, the Nelson family which had grown to thirteen with the addition of eleven children, moved to Paducah. Four years later they settled near Floydada.

In their fifty years of marriage, Mr. and Mrs. H. H. Nelson have raised 11 of the 13 children born to them. They now have 41 grandchildren and 24 great-grandchildren.

ren. There were 19 of the grandchildren present at the celebration.

Of their 11 children, nine were able to be present. The daughters present were Mrs. Hallie May Bulard, Mr. Bullard and children of Borger, Mrs. Maryann Reed and children of Fort Worth, Mrs. Johnny Charley and Mr. Charley of Fort Worth and Mrs. Willie Queen, Mr. Queen and children of Floydada.

The sons present were Mr. and Mrs. J. C. Nelson and children of Dumas, Mr. and Mrs. Ben Nelson and daughter of Clarendon, Mr. and Mrs. Harvey Nelson and family of Floydada, Pfc. Tom L. Nelson of Dallas and Mr. and Mrs. Monroe Nelson and family of Plainview.

The above mentioned were all present for dinner along with Mr. and Mrs. Jimmie Derryberry of Floydada a grandson of the Nelsons, Mr. and Mrs. Lesley Caffee and family of Groom a cousin of Mr. Nelson, Mr. and Mrs. George Wexler and Rev. and Mrs. H. E. Smith and daughters all of Floydada.

Visiting during the afternoon were Mr. and Mrs. Will Snell, Mrs. Mary Shaw, Mrs. Frances Lynch, Mrs. Bill Queen, Mrs. Edna Patton, Mr. and Mrs. Clarence Guffee, and daughter, Mrs. W. W. Trapp, Mrs. Mable Miles, Mrs. C. E. Meredith and Miss Vera Meredith.

It was the first time in five years that so many of the immediate family have been together. The two daughters unable to attend were Mrs. Buelah Loman of Hugo, Oklahoma, and Mrs. Viola Holmes of Honey Grove, Texas.

One of the highlights of the occasion was a song dedication to Mr. and Mrs. Nelson by Mr. and Mrs. R. L. Johnson of Floydada. The Johnsons were unable to attend because of Mr. Johnson's illness. The song was "Peace In the Valley" and was very much appreciated by Mr. and Mrs. Nelson.

Mr. and Mrs. Nelson received many useful and lovely gifts including five anniversary cakes. The bountiful dinner was served buffet style and was prepared by the daughters and daughters-in-law. The celebration was terminated

in the middle of the afternoon by the leaving of all of the out-of-town guests and the unexpected thunder shower.

Sand Hill News

(by Mrs. James Jeffress)

SAND HILL, November 3 — Miss Cagelene Carmack was visiting her parents, Mr. and Mrs. C. B. Carmack over the week-end from Arizona. They all attended the football game Friday night.

Thelma Ferguson, Queen
Miss Thelma Ferguson, daughter of Mr. and Mrs. Rafe Ferguson, was crowned queen of Sand Hill school Thursday night at the Halloween carnival. The queen wore a white evening gown. Leroy Adams was the king and placed the crown on her head.

The attendants were Beverly Jeffress and Alfa Womack escorted by Joe Allen White and Bobby Bradley. Other attendants were Jellien Jackson and Bobby Carson, Linda Green and Norman Ferguson and Gwen White and Cecil Jackson.

The announcers were LaJuana Womack and Keith Hollums.

Those in charge of booths were Irene Miller and Margaret Jackson, bingo, Glenna Jackson and Ethel Carmack, cakewalk, Bert King and Joyce Spears, fishing pond, Mrs. T. C. Hollums and Keith lucky number and marriage licenses. Mrs. Wayne Robertson. The chunking cats was attended to by the trustees, Mrs. Reeves and Mrs. Barnett had charge of the concession stand.

The club women sold coffee and pie with Mrs. Rafe Ferguson and Mrs. Johnny Miller in charge.

C. P. Carey and Olen Rapp furnished music for the cakewalk.

We would like to thank everyone who helped make our Halloween carnival a success.

Those attending achievement day Thursday were Mrs. Jim Holmes, Mrs. H. F. Jackson and Mrs. James Jeffress.

The Sand Hill club met Wednesday with Mrs. Mores Raley as hostess. We enjoyed a book review by Mrs. H. F. Jackson. There was a good attendance. The next meeting will be November 11. We hope to have a library director with us along with the agent, Miss Petty.

The W. M. U. of the Baptist church will meet November 5. This is the Bible study meeting. It will be at the school house at 2:30 Thursday afternoon.

Visiting in the home of Mr. and Mrs. J. R. Turner Friday was Mrs. Turner's sister, Mrs. Junior Peavy and children of Lubbock.

Mr. and Mrs. W. F. Ferguson visited in the home of Mr. and Mrs. Rafe Ferguson Thursday night.

Fred Pross was back in the hospital Wednesday.

Offer Congratulations

We, the Sand Hill club, would like to offer our congratulations to Harmony, Dougherty, and Providence for winning first, second and third place recognition at achievement day in Lockney, Thursday.

Mr. and Mrs. Dale Stringer, Billie Dale and Nelda Rhea spent Sunday visiting in the home of Mr. and Mrs. T. W. Moore of Tulsa.

Visiting in the home of Mr. and Mrs. M. B. Swanner last week was Mrs. Swanner's parents, Mr. and Mrs. A. A. Nance of Houston.

JoAnn and Barbara Huckabay were involved in an automobile accident in Lockney Sunday but the girls were not injured.

Visiting in the home of Mr. and Mrs. M. B. Swanner Sunday were Mr. and Mrs. Willie Bunch of Floydada.

Sunday dinner guests in the home of Mr. and Mrs. J. R. Turner were Mr. and Mrs. James Jeffress and family.

Mr. and Mrs. Wayne Billington entertained Saturday night with a domino party. Refreshments of cake, coffee and cold drinks were served. Those attending were Mr. and Mrs. Walter Knight, Mr. and Mrs. Jim Holmes and Billie, Mr. and Mrs. H. F. Jackson and Mr. and Mrs. James Jeffress and family.

Visiting in the James Jeffress home Saturday were Mrs. Jeffress' mother and sister, Mrs. Tom Brown and Mrs. Don Watkins and children all of Caldwell.

Mrs. Fred Gross and Mrs. Wayne Billington were in Plainview Monday.

Mr. and Mrs. Wayne Billington visited in the home of Mr. and Mrs. William Mayo Sunday afternoon.

Sunday dinner guests in the home of Mr. and Mrs. A. V. Womack were Mrs. Ralph May, Mrs. Harold Vernon and children and Mrs. Ernest Patty of Plainview. Mr. and Mrs. Roy Teague of Floydada, Mr. and Mrs. Arthur Womack, Jr. and family of Floydada, Raymond Latham of Temple and Bruce Hinkston.

Supper guests in the A. V. Womack home Friday night were Carolyn Raley, Billie Jo Hood, Billie Gail Holmes and Jackie Henry.

LaJuana Womack had as her guests Friday night after the ball game Billie Gail Holmes, Carolyn Raley and Billie Jo Hood.

J. T. Spears returned Saturday night from a hunting trip in Colorado and brought back his deer.

Sunday guests in the home of Mr. and Mrs. J. T. Spears were Mr. and Mrs. Garland Hogg from Hale Center.

Mr. and Mrs. Monroe Schulz and family attended the birthday supper of her father Wednesday night in Lubbock.

Sunday night, Mr. and Mrs. Monroe Schulz and family attended a birthday supper honoring her brother, Floyd Forester in Lubbock.

Those attending the football game Friday night were Mr. and

Mrs. A. V. Womack and family, Mr. and Mrs. Monroe Schulz and family, Mr. and Mrs. Rafe Ferguson and family and Mr. and Mrs. C. B. Carmack, Billie and Cagelene.

There was a good attendance at the Baptist church Sunday. The congregation called a preacher, Bro. Boyd from Plainview.

Mr. and Mrs. J. M. Williams left Sunday afternoon for Oklahoma City to spend a few days.

Mr. and Mrs. Lynn Miller and family spent a few days last week visiting friends and relatives in Dallas.

Mrs. H. F. Jackson, Mrs. Walter Knight and Mrs. Orion Miller attended the belt dance

tended the belt dance at the home of Mrs. R. C. Miller last Tuesday afternoon. H. F. Jackson is on the club this week.

Orion Miller held a day at the Church of Christ was a good attendance.

All America is getting into cowboy boots!

And no wonder! They're so comfortable and sturdy, they make playtime a real pleasure! Come in and see the beautiful new styles in multi-stitched and underlay patterns. Sizes for all the family!



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No. 1 Heavy Hens over 6 lbs.	25c
No. 1 Heavy Hens 4 to 6 lbs.	22c
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No. 1 Old Roosters	12c

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Economy leader of great Ford Economy Truck line! All-new Ford F-100 6 1/2-ft. pickup with Driverized Cab. 45-cu.-ft. pickup box. Rigid clamp-tight tailgate resists bending and twisting. 101-h.p. Cost Clipper Six or 106-h.p. Truck V-8!



Light duty truck with a heavy duty heart! Ford's new F-250 Stake-Platform gives you over 7 1/2-ft. length by 6-ft. width to handle bulky loads. G.V.W. 6,900 lbs. Driverized Cab! Choice of Cost Clipper Six or Truck V-8.



New workhorse added to the Ford line! The Ford F-350 Express with 9-ft. box. New bolted construction. Rigid tailgate. Driverized Cab! G.V.W. of 9,500 lbs. with dual rear tires. G.V.W. of 7,100 lbs. with singles.



Biggest seller in its class! New Ford F-500 outsells all other "1 1/2-tonners." Chassis-cab in 130- and 154-in. wheelbases accommodates custom bodies from 7 1/2 to 13 ft. long. Driverized Cabs, V-8 or Six. G.V.W. to 14,000 lbs.



Synchro-Silent transmission at no extra cost in every Ford Truck! Ford F-600, G.C.W. 28,000 lbs., gives choice of Big Six or Truck V-8. Choice of 4- or 5-speed direct or overdrive transmissions, all Synchro-Silent.



Nation's biggest seller in its weight class today! New Ford F-800, powered by modern, overhead-valve 185-h.p. Cargo King V-8. 15 models for bodies 7 1/2 to 19 ft. G.V.W. truck rating, 22,000 lbs. G.C.W., 48,000 lbs.

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If You're Interested in an  Used Truck — Be Sure to See Your Ford Dealer

Suppose you were the Judge...

HOW WOULD YOU REACH A FAIR DECISION ON TELEPHONE RATES?

The members of the Floydada City Council are on the spot in the telephone rate matter.

They naturally want to be fair to their friends and neighbors.

Also, they want to be fair to the telephone company — for they recognize the value of telephone service to the community.

How would you decide if you were the judge — like the City Council is — under the law?

Wouldn't you look at the facts — higher costs, higher wages, higher taxes — and try to reach a fair decision — fair to the company, and fair to telephone users, too?

Certainly you could not be blamed for what the facts show. You have no control over them. Neither does the City Council. Nor, for that matter, does the company.

Sure, it's a tough decision. But you would want to be fair — just like the City Council.

So, when the Council decides the telephone rate matter, remember its sole duty is to judge the facts. It has no control whatever over the things that make a rate increase necessary.

J. C. Oakley, Manager



SOUTHWESTERN BELL TELEPHONE COMPANY