

THE SAFETY OF THE NEW FORD



SAFETY, comfort, reliability, economy, speed, acceleration, beauty—these are the features that make the new Ford such a good value. Of all, there is none more important than **SAFETY**.

The safety of the new Ford comes not only from its efficient brakes, but from many other factors. Among these are ease of steering and control, the Triplex shatter-proof glass windshield, and the sturdy, balanced construction of the car. This includes the enduring quality of mechanical parts as well as the structural strength of the body.

A particularly interesting feature of the Ford car is the manner in which electric welding has been carried forward to new usefulness through the creation and development of hundreds of special machines.

Electric welding gives simplicity and strength

This very important and increasingly valuable tool of modern manufacturing makes it possible to use one-piece units instead of several parts riveted or bolted together, with resulting gain in strength and simplicity.

Electric welding also permits the use of steel forgings instead of castings or stampings, without increase in weight or greatly increased cost.

Steel forgings are used not only in the front axle, steering gear, transmission, clutch, drive shaft and rear axle housing of the new Ford, but in the shock absorber parts, the emergency

brake lever, the torque tube flange and everywhere else where great strength is required. The strength of forgings makes for unusual safety.

Another safety factor worth noting is the manner in which the new Ford holds the road at all speeds. This is due to the low center of gravity, the carefully planned

Beauty and utility are combined in unusual degree in the new Ford. Shown here is the Ford Coupe—an especially good car for the woman driver because it is so safe and reliable and easy to control.

balance or distribution of structural and mechanical weight, and the low ratio of unsprung weight to sprung weight. The coordinated action of the transverse springs and Houdaille hydraulic shock absorbers controls exaggerated bouncing.

All six brakes are fully enclosed

One of the outstanding features of the new Ford, of course, is its mechanical, internal-expanding six-brake system. This is unusually reliable and effective because the surfaces of all six brakes are fully enclosed. There is no possibility of water, dirt or oil interfering with brake action under any condition.

The silence of these brakes is another thing you will appreciate. Screeching and groaning have been eliminated by a special self-centering action—an exclusive Ford development which brings the entire surface of the brake

shoe in uniform contact with the drum the instant you press your foot on the pedal.

The value of the protection afforded by the Triplex shatter-proof glass windshield of the new Ford is shown by a recent survey indicating that 65% of injuries in automobile accidents are due to flying glass. The windshield in the new Ford is so made that it will not shatter under the hardest impact. Particularly where there are women and children, it is an important safety factor.

Ease of steering and control are additional factors in the safety of the new Ford. The steering gear is what is known technically as three-quarter irreversible. This means that the bumps and jolts of the road are fully absorbed by the wheels and steering mechanism of the car and are not transmitted to the hands of the driver. A slight touch is sufficient to guide the car. Yet you always have that necessary feel-of-the-road.

The ease of shifting gears, quick acceleration, abundant power and speed for every emergency, and full vision front, side and back, are other points to remember in considering the unusual safety of the new Ford.



FORD MOTOR COMPANY
Detroit, Michigan

FEATURES OF THE NEW FORD

*Mechanical, internal-expanding six-brake system—
with braking surfaces of all six brakes fully enclosed.
Silent operation is another feature*

*Eleven body types and choice of a number of colors in every body type
except the Station Wagon*

Four Houdaille hydraulic double-acting shock absorbers

Triplex shatter-proof glass windshield Vibration absorbing engine support

Alemite chassis lubrication

Quick acceleration

Reliability and economy

55 to 65 miles an hour

Beautiful low lines

Smoothness at all speeds

Universal Credit Company Plan of Time Payments

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Franklin, Texas, and
this widow, Leona
of Pensacola, Fla.
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was born in Wilming

"Perpetual
Dies Today

Feb. 4 (AP)—William
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B. MALONE
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H. STILES
Physiotherapy
P. SMITH
Medicine
T. C. MAXWELL
Medicine
ANDERSON
Laboratory
L. HUNT
is Manager

Training School
conducted in con-
the Sanitarium.

EASTLAND MAY TAKE OVER LUBBOCK BASEBALL FRANCHISE

DID YOU KNOW

That Chick Meehan Has Lost 13 Games In Nine Years

OR THAT?—Walt Johnson isn't going to pitch any for the Washingtons. Just a bench manager. That's all. Harry Heilmann is listed as a first baseman on the Detroit roster. As someone told Bucky Harris that Alexander, who played them in the minor leagues, couldn't field. Bob Shawkey may go back to the Yankees as a coach. They say he's a great influence. Tom Lieb rated as the best line coach in football has gone back to Notre Dame from Wisconsin. And he may be the fellow handy when Rockne asks to go. Billy Barton, the Baltimore jockey-hopper, is a co-favorite in the Grand National steeplechase. At 15 to 1. Dempsey has told the Stirling how again not to fly. That will make another ballyhoo argument. As the referee quarrel is too early. Tony Lazzari is to drive from San Francisco to St. Petersburg. And he'll have to have the filling station receipts for Ed Barrow.

DOPESTERS IN HARD TRAINING

PRINCIPALS OF MIAMI BOUT SEEK SURF AND LINKS FOR SELVES

MIAMI BEACH, Fla., Feb. 4.—The dopesters were in hard training today for the Sharkey-Stirling fight, Feb. 27, although the principals in the battle of Miami Beach gave no indications of being overburdened with worry.

While Young Stirling, pride of Macon, Ga., and Jack Sharkey, test while Boston goes about the surf and the golf courses in the idle attempts at conditioning. The eagle-eyed groups which have watched the boxer's arrival here last week, began their serious work of expertizing.

So far the weather has led other topics in early speculation. It has been argued loudly that Sharkey, fresh from the cold north, will be handicapped by the balmy breeze, while the Georgian is recorded the advantage of knowing his weather.

COLLEGE FIVE TO BATTLE SOLDIERS

The undefeated Business College quintet of the City League will tangle up with the National Guard cagers at the high school gymnasium tonight in the feature game of the city program.

Although the Army team has lost its first two starts since the season was open, Curtis Allen and his crew of basket players can hardly be considered set-ups for any member of the league. The soldiers will be fighting for a comeback.

The Business College girls will meet the Bell Telephone sextette in the opening game. Both have shown marked improvement during the second half of the season and should give an exhibition of basketball well worth watching.

TRIPLE DEADLOCK IN GOLF TOURNEY

HOT SPRINGS, Ark., Feb. 4.—Because of a triple tie in 18-hole playoff was necessary today to determine the new South Central champion successor to MacDonald Smith, who failed to defend his crown.

Bill Mulhearn, Bob Cruckshank and Horton Smith finished the 72-hole grand yesterday at the Hot Springs Country Club course with a 290 each.

CIVIL SUITS COME TODAY

99TH COURT SWINGS INTO DISPOSAL OF HEAVY DOCKET

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Cases slated this week include: Ellis versus Insurance company; Morris versus Callaway; Axtell company versus American Security; Axtell versus G. A. Gunn; Collie versus Collie; and Montgomery versus Nowlin. The last four are non-jury cases.

Jury for this week is scheduled for 1:30 o'clock this afternoon. Judge Clark M. Mullican will preside during the court session.

With Judge Homer L. Pharr on the bench, the 72nd District court convened at Crosbyton this morning where it has been in session since January 14. Next week the court will open a session here extending until March 23.

TECH FACES POWERFUL BUFFALO QUINT THIS WEEK

SNODGRASS IS SELECTED FOR CIRCUIT HEAD

FIVE CLUBS FROM WEST TEXAS LEAGUE ARE REPRESENTED

ABILENE, Feb. 4.—D. L. Snodgrass of Coleman will handle the affairs of the West Texas League this season. Mr. Snodgrass was elected president of the league by the board of directors here yesterday after W. R. Keeble of this city had resigned.

Abilene, San Angelo, Coleman, Midland and Big Spring were represented at the meeting. Eastland is expected to take over the Lubbock franchise.

Although no definite arrangements had been completed this morning by Lubbock owners, Homer D. Grant told the Avalanche-Journal that club officials had been in communications with Welch Brothers at Eastland and that an announcement could be made within the next week.

No Lubbock representative was present at the meeting of league officials Sunday, but voting proxy was given to Guy Arvey of that city. He was authorized to dispose of the Hubber franchise and it is likely that Eastland will be the city to take it over.

This action on the part of local baseball owners came after continued efforts had been made to turn the entire holdings of the organization over to Lubbock citizens. Since no response came from the offer, the club owners announced that the franchise would be sold to another city.

BILLIARD TILT OPENS TONIGHT

SIX MASTERS OF CUE ARE PITTED AT NEW YORK

NEW YORK, Feb. 4.—With six masters of the cue in the field, the world's championship 18.2 ball game tournament opens at the Level Club tonight.

To Edward Horneaux, the present title-holder, falls the honor of opening the tournament. The slender Belgian meets Kinyre Matsuyama, little Japanese holder of the world's junior championship, in the first of the 15 four hundred point matches.

Tomorrow afternoon Welker Cochran one of the two American hopes, will play Eric Hagener, German champion. In the evening Jake Schaefer, son of the old wizard, will meet Felix Grange of France.

Play will continue every afternoon and evening except Sunday with the wind-up a week tomorrow night.

Issuance of marriage licenses continued on the upward trend over the week-end as five were granted from the county clerk's office.

Licenses were issued to the following: L. A. Foster and Ruth Forester; John Fullington and Elsie Boyd; A. Paul Kilpatrick and Perry Whipp; and C. M. Gray and Mrs. Ethel Tutman.

NOTICE

The partnership known as the Tom Jones Realty Company, composed of Tom Jones and J. G. Hall, has been dissolved.

The business is now owned solely by Tom Jones who will carry the business on as in the past.

Mr. Jones wishes to express his sincere thanks for the courtesies shown the company and to assure you that he will continue to operate a Realty Company that will be of the highest order and will appreciate any consideration given him in the conduct of the business in the future.

TOM JONES,
Realtor

Office: Hotel Lubbock Phone 1300

CHAMPS MUST DEFEND TITLES



The national boxing commission, controlling the ring sport in 27 states, has ordered four champions to engage in a title contest against a logical contender within 60 days or surrender their titles. The four champs are Tommy Loughran, light heavyweight; Mickey Walker, middleweight; Sammy Mandell, lightweight; and Joe Dundee, welterweight.

HOKK AND SLIDES

Henry I. Farrell

HOW ABOUT THE NOTRE DAMES? The attitude of the Giants on the boxing privilege at the Polo Grounds has not been made known, but it is understood that the use of the big park will be open to bidders.

Charles A. Stoneham, president of the Gants, is said to have told several promoters that the men who succeeded in signing Dempsey for his expected comeback would get the park.

He would like to promote the match himself, it is understood, if he could get some practical man like Fred Fitzsimmons to handle the details. Unless Dempsey feels that he is bound to the Garden corporation out of respect for his late pal he might decide to promote his own comeback with some front man, and Fitzsimmons would be the logical man.

Dempsey and Fitzsimmons have been great friends for years and Dempsey is a great fellow for giving contracts with Rickard. Ed Barrow, business manager of the club, said: "Our business relations were always conducted on the basis of word of mouth agreement. We never found any reason to regret. Rickard had first call on the use of our ball park for boxing, and if that is considered an option the option continues for the Garden corporation."

Directors of Madison Square Garden couldn't find among Tex Rickard's papers anything to show for a lease of an option on the Yankee Stadium and the Polo Grounds in New York. When they investigated they found that no papers had been signed and that Rickard, in his characteristic way was operating on his word of honor.

"The Yankee club never signed any contracts with Rickard," Ed Barrow, business manager of the club, said. "Our business relations were always conducted on the basis of word of mouth agreement. We never found any reason to regret. Rickard had first call on the use of our ball park for boxing, and if that is considered an option the option continues for the Garden corporation."

STEERS WILL CLOSE NORTH TEXAS JAUNT

HOPE TO DEFEAT PONY QUINT AND RETURN UNDEFEATED

DALLAS, Feb. 4.—The undefeated Texas University quintet, led by the dazzling sharpshooter, Holly Brock, closes its North Texas jaunt against Coach Jimmy St. Clair's Southern Methodist Mustangs here tonight.

After lunch and providing the Cagers from the Ponies, they will troupe back to Austin and prepare for their important encounter with the Arkansas Razorbacks Friday and Saturday nights.

In view of a previous win over the Methodist at Austin, the Longhorns enter tonight's tussle slight favorites. Their victory over the Texas Christian Horned Frogs Saturday night at Fort Worth was none too impressive, though, and they might catch a tartar in the revamped pony team.

If the Texas dribblers do enter their two-game series with Arkansas this week-end with five straight victories under their belt, as compared to six straight for the champs, it will mark a very definite climax to the Southwest Conference campaign.

Four second division clubs, all definitely out of the championship running, will do business Saturday night. Southern Methodist will meet Rice Institute at Houston, and the T. C. U. Horned Frogs will have a chance to climb out of the cellar at the expense of the Baylor University Bears at Waco. The Texas Aggies, unscheduled for the week, seem assured of their third place berth for another seven days.

WESTERNERS OUT TO AVENGE RALLS LOSS

CROSBY COUNTY FIVE COMING HERE ON THURSDAY

The Ralls Jackrabbits, conquerors of Lubbock High school cagers in an early season game, will meet the local high school basketballers Thursday night at the Tech gymnasium in a contest likely to decide the winner of the District Two basketball race this season.

Coach Froggie Lovorn's fast-stepping cage aggregation has swept aside all opposition in this section thus far this season, and as contenders for the district crown will likely have the Lubbock quintet to beat if they aspire to championship honors. The Rabbits have won handily over the Crosby county competition and played the Athens Hornets, contenders for the state title, two close games. In a two game series with the powerful Eastline five, the Ralls crew won the final contest after dropping the opener by a close margin.

In the first game of the season between Lubbock and Ralls, played on the latter's court, the pupils of Lovorn defeated the locals with a superior brand of floor work and goal shooting ability. Since that time, however, the Westerners have improved at a rapid pace, and they now present a much more aggressive combination than that which lost to the Rabbits.

Having passed the halfway mark in the current cage season, both teams have attained the peak of playing form and the winner of the contest Thursday night will very likely represent this district in the bi-district encounters.

On Friday and Saturday nights of this week the Westerners will go to Canyon for a return series with the Canyon High school Eagles who recently appeared here in a two game truce.

SONNENBERG TITLE AT STAKE TONIGHT

NEW YORK, Feb. 4.—Cus Benberg, former Dartmouth College star, defends his heavyweight wrestling championship in a final match with Howard Cantowick, Iowa, in Madison Square Garden tonight. It will be Sonnenberg's fourth bout since he won the title recently in Boston from (Strangler) Lewis. Since then he has beaten Charlie Hansen, Kansas City; Frank Jorgensen, St. Louis; and John Smith in Philadelphia.

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KINGS OF GOLFDOM TAKE IT EASY



Two kings of the fairways take a bit of royal leisure along the new boardwalk at Miami Beach, Fla. Johnny Farrell, national, open, golf champion, is shown at left, with Gene Sarazen, six-time winner of Florida open championships.

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SCORES SHOW TEAMS TO BE WELL PAIRED

CANYON TEAM APPEARS ON TUESDAY AND WEDNESDAY

Tech cagers have but one practice session in which to prepare the powerful Canyon Buffaloes will be seen in action on the court Tuesday and Wednesday nights. Following the hectic session with the Daniel Baker Hill Bill Coach Payne will send his players through a snappy work-out tonight to round off his match for the season's crucial series with the Matadors' ancient rivals of court.

Showing vast improvement of their early season form, Tech basketballers displayed an aggressive and efficient cage aggregation the two game engagement with Brownwood quintet. Facing a supposed jinx in the Canyon team, Matadors are given an out-chance to divide the series two weeks with the West Texas Teachers. Comparative scores give Tech quint an even break with Teachers, the Burton crew has divided with Daniel Baker as the locals.

Considered one of three outstanding contenders for the T. I. A. crown the Buffs will likely draw the largest crowd of the season when they appear here tomorrow night and Wednesday night. P. games with Coach Burton's cagers indicate two of the hardest four games of the season will be played on these nights.

Sonnenberg Title At Stake Tonight

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NOW!
Hand Tailored Suits
\$21

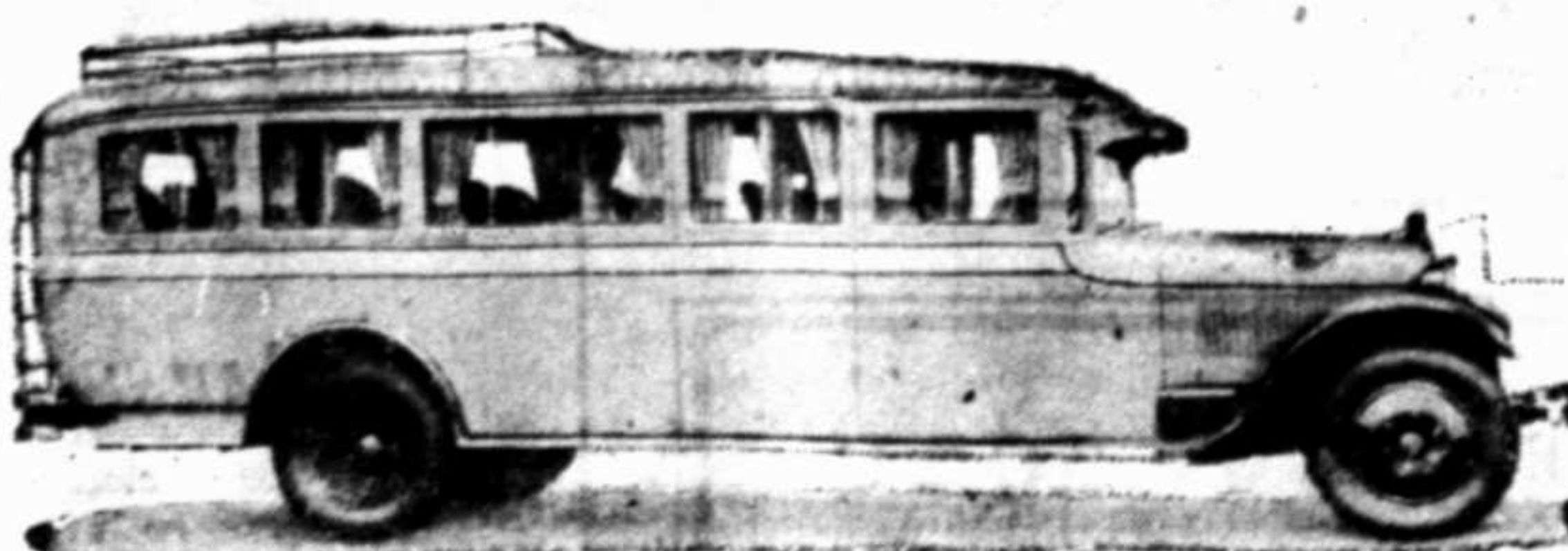
The tremendous demand for these exceptional values in mens suits has caused us to continue this "chance of a life time" for a few days. For your convenience we will remain open evenings so that you might shop after working hours.

Hundreds of New Spring Woolens To Select From Be Here!
\$45.00 Values Hand Tailored Fit Guaranteed For Only \$21.00 Come In To-day!

Bell Tailors coast to coast buying power makes it possible for you to save half and more on your new spring suit—values up to \$75 now on sale.

Each garment hand tailored in our own big union shops to your individual measure of the newest spring woolens.

Bell Tailoring Co.
You've Heard Of Us All Your Life!
1008 Main Lubbock, Texas



UNION BUS TERMINAL SCHEDULES

LUBBOCK TO AMARILLO LINE
NORTH PLAINS COACHES—ARCH TYLER, OWNER
Cars leave Lubbock for Amarillo at 7:15 a. m., 11:50 a. m., 3:30 p. m. and 5:00 p. m. Convenient connections made at Amarillo for Panhandle oil fields, Oklahoma and Colorado.

LUBBOCK TO SWEETWATER LINE
SOUTH PLAINS COACHES—DICK ABBOTT, PRES.
Cars leave Lubbock for Sweetwater and connections at 7:15 a. m., 11 noon, 4:00 p. m. and 7:30 p. m. The following for Ft. Worth at 2:15 p. m., 12 noon and 4:00 p. m. cars out of Lubbock at Sweetwater for San Angelo at 7:15 a. m., 12:30 noon and 4:00 p. m. cars out of Lubbock.

LUBBOCK TO BROWNFIELD AND ROSWELL
PIONEER MOTOR LINES—GARNETT ABBOTT, OWNER
Cars leave Lubbock for Brownfield and Roswell at 7:15 a. m. and 5:00 p. m. Arrive Roswell 2:00 P. M. and 9:00 P. M. Time. Cars leave Roswell 7:15 A. M. and 12 Noon. Arrive Lubbock 2:30 P. M. and 6:30 P. M. Connections made at Roswell for El Paso, Phoenix and Los Angeles.

LUBBOCK TO LEVELAND AND MORTON
PIONEER MOTOR LINES—GARNETT ABBOTT, OWNER
Get leaves for Levelland and Morton at 10:30 A. M. and for Levelland at 1:30 P. M.

LUBBOCK TO CLOVIS
SUNSET COACHES—LOO RANDAL, OWNER
Cars leave Lubbock at 8:30 a. m., 12:30 p. m. and 4:00 p. m. Convenient connections made at Clovis for Roswell, El Paso and Heford.

LUBBOCK TO LAMESA AND BIG SPRING LINE
RED STAR COACHES—BILL WATSON, OWNER
Cars leave Lubbock at 7:30 a. m., 10:30 a. m., 2 p. m., 5 p. m. and 10:00 p. m. Connections at Big Spring for San Angelo, San Antonio and Austin. Midland, Odessa, Pecos, Oil fields and El Paso, Colorado, Sweetwater, Lubbock for Ralls at 7:30 p. m.

LUBBOCK TO CROSBYTON AND STAMFORD LINE
TEXAS MOTOR VANS, INC.—ED. C. ABBOTT, PRES.
CARS LEAVE LUBBOCK AS FOLLOWS: At 7:10 a. m., 12 noon and 4:00 p. m. for Ralls, Crosbyton, Dickent, Seymour, Wichita Falls and Spur, Stamford, Breckenridge, Ft. Worth; and out of Ralls at 9:30 a. m., 2:00 p. m. and 5:00 p. m. for Floydada, Matador, Padonch, Vernon, Quanah, Killebrew, Snyder, Chickasha, Lawton, Oklahoma City, Tulsa, Kansas City and St. Louis. Passengers leaving Lubbock at 4:00 p. m. and Ralls at 5:00 p. m. make direct connections at Floydada with the Frisco's last overnight train to Oklahoma City, Kansas City, St. Louis and intermediate points. A car leaves

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PARIS CENTER OF ATTENTION

COMMISSION ON WAR REPARATIONS WILL MEET SATURDAY

(By Associated Press)
European thought will be directed toward Paris this week. The international expert commission on German war reparations is assembling for its first meeting next Saturday.

The unofficial American members are on the seas, except Thomas Nelson Perkins of Boston, alternate. Before leaving New York, Owen D. Young, who was associated with General Charles G. Dawes in formulating the plan under which the German republic has been paying for the war acts of the old regime, said he considered the basic principle of the problem had not changed with the years. He held that the question was essentially a business one and he hoped it would be settled speedily on that basis.

Sailing with Mr. Young were J. P. Morgan of New York and Thomas Lamont, a partner in Mr. Morgan's firm, S. Parker Gilbert, the American who has been administering the Dawes plan, is experiencing an attack of influenza in Paris.

The course of the Kellogg pact through the national legislatures of the principal European powers is also a focus of attention. It has been linked with naval limitations and disarmament generally in Great Britain and Germany while in Eastern Europe Rumania has made the signing of a local protocol with Russia, putting the pact into immediate effect between those countries, contingent upon renunciation of possible Russian claims to Bessarabia.

Poland, Estonia and Latvia have expressed willingness to sign the Russian protocol but the project seems to have been dropped so far as Lithuania and Finland are concerned. No word has come to explain why these two are not to be included.

Stanford President May Be In Cabinet

SAN FRANCISCO, Feb. 4 (AP).—The Examiner declared today it had learned that Ray Lyman Wilbur, president of Stanford University, would take a temporary place in President Hoover's cabinet as secretary of the interior and that he later is to be named secretary of a new department, that of education and public welfare.

The Examiner understood that the formation of the new executive department of the government would require about two years, and that it would have jurisdiction over the Public Health Service, the Bureau of Education, the women's and children's bureau of the department of Labor and hospitalization and care of war veterans.

Fight Prairie Dogs

MIDLAND, Feb. 4.—Actual work in poisoning prairie dogs under the direction of the federal biological service, as was voted by the commissioners court last summer, is being started here. S. C. Rogers, expert exterminator of predatory animals, is here to work with County Agent Frank Venti and they are anxious that all resident ranchmen co-operate with them. Poison grain, mixed in the exact proportion, is available at actual cost by Midland county.

Debs Favor It To All Others

They would not be without new wonderful MELLO-GLO Face Powder because it prevents large pores—lays on longer—spreads more smoothly and is famous for its purity. No irritation. Never gives a pasty or flaky look to the skin. The new French process gives a youthful bloom and keeps ugly shine away. Try MELLO-GLO today! Wylie-Jarrett Drug Store, adv.

Heart-to-Heart!

Words cannot express a Valentine sentiment as truly as a Red Heart package of ART-STYLE CHOCOLATES, and, as you know, there is always nice, tasty candy in any Art-style Box.

One Pound \$1.50

Send one of these Red or Gold-Heart packages and say with delicious, wholesome sweets what is seldom conveyed with words. We can take care of your order today.

City Drug Stores

Store No. 1—1017 Broadway
Store No. 2—1115 Broadway
Jewell
Lubbock, Texas

RECONCILE SCHOOL TEACHER KIDNAPER

ELLAVILLE, Ga., Feb. 4 (AP).—Mrs. M. M. Wellons, 35-year-old school teacher and Edwin Chapman, her 17-year-old pupil, were reconciled with their families today, while the kidnapping charge entered against the woman when she disappeared with the boy two weeks ago has been dropped.

The lad's desire to get back to his mother brought him home after a trip to Toledo, Ohio, and back to Americus, Ga., with Mrs. Wellons.

Mrs. Wellons was at the home of her mother. Her husband is with her. Young Chapman told officers that in Toledo the woman obtained a position and wanted to stay, but that he became homesick. Officers said Mrs. Wellons' husband believed his wife's action was the result of a nervous disorder.

Margin Slim

ELDORADO, Feb. 4 (AP).—Average return in investment in the ranch industry of West Texas is about 8 per cent, according to Judge J. A. Whitten of the state livestock commission. Detailed figures are to be presented before a congressional committee at Washington Feb. 8 in an effort to retain the present tariff duties on livestock and by-products.

Quick Relief From Neuralgic Pains

To relieve those aches and pains that accompany and follow bad colds, grippe and flu, such as headache, neuralgia, rheumatic pains and aching limbs and joints, nothing is so quickly and delightfully effective as Capudine. It quickly banishes the chilly sensations, allays the aches and pains and gives a feeling of comfort to the patient.

Being liquid, Capudine acts almost instantly—much quicker than tablets and powders. It relieves pain by soothing the nerves and does not upset the stomach. For thirty years millions of people have found Capudine satisfactory. —a joy and comfort to everyone who suffers from pain. Sold by all druggists.—30c and 60c sizes, also trial size. (adv.)

The Newest Concepts In Spring Dresses

Those that are looking for Spring Dresses that are a little different will doubtless come here. The smartest styles in Silks, Sport Flannels, Crepes and Prints. Priced at

\$5.95 AND \$10.95

Smart
Spring Hats

Newer than new are these delightful creations for spring. After weeks of selection we now offer this select group at—

\$2.95—\$3.95—\$5.00

Barkham's

1111 AVENUE J

LYRIC

SUNDAY and MONDAY

Lewis Stone
MARCELINE DAY and
LEWIS STONE

—in—
"Freedom Of
The Press"

A wondrous love theme woven gently like the muted notes of an organ through a tale of underworld brutality, politics, crime and graft!

—also—
Comedy & News

Shows Start Sunday at 1, 3 and 5 p. m.

Continuous Monday

EXTRA MONDAY

"ECK" ROBERTSON
And Family

The World Famous Cowboy Fiddler and Radio Artist

BIG DOUBLE SHOW

Admission:
Child 10c, Adults 35c

Jewell

BOTH GROUPS GET SUPPORT

ROCKEFELLER STEWART BOTH FIND BACKERS FOR BATTLES

(By Associated Press)
NEW YORK, Feb. 4.—John D. Rockefeller, Jr., and Colonel Robert W. Stewart today each had an additional recruit from the ranks of stockholders in their battle for control of the management of the Standard Oil company of Indiana.

At the same time the shadow of Senator Thomas J. Walsh, of Montana, neigress of the Teapot Dome conspirators, fell across Stewart's path with a reminder of the Continental Trading company bonds.

Frank D. Brewer, president of the Glen Ridge, N. J., trust company announced his decision to give his proxies to Rockefeller. He said he owned only a small amount of stock. Although not saying whether it influenced his decision, Brewer made public a letter from Senator Walsh in which Walsh expressed surprise that some stockholder of the company had not brought suit to compel the payment by Stewart of what the senator said was due the company from him in interest on uncalled coupons from Continental Trading company bonds.

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MARCELINE DAY and
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A wondrous love theme woven gently like the muted notes of an organ through a tale of underworld brutality, politics, crime and graft!

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The World Famous Cowboy Fiddler and Radio Artist

BIG DOUBLE SHOW

Admission:
Child 10c, Adults 35c

Jewell

REX

MONDAY and TUESDAY

TIM MCCOY
—in—
"SPOILERS OF
THE WEST"

A Metro-Goldwyn Special
also COMEDY

Wednesday and Thursday
GEORGE FAWCETT
—in—
"REWARD"
"DUTY'S"
An Action Drama
also COMEDY

Friday and Saturday
BUZZ BARTON
—in—
"The Fighting
Redhead"
An Action Western
—also—
FINAL CHAPTER
"TARZAN THE
MIGHTY"
—and—
COMEDY
Admission:
Child 10c, Adult 25c

Jewell

Weekly Review Of Business in Lubbock

CARNETT'S ELECTRIC

South Plains' Largest
Electrical Store
Phone 382 1209 Broadway

Try Our Pies, Cakes And Desserts

Wedding, Birthday and Party
Cakes a Specialty
DANDY BAKERY
1513 Ave. G Phone 1286

We Call For and Deliver Your Shoes Free!

Electric Shoe Shop
1013 Main St. Phone 266

R. E. SWAIN

FEED AND HATCHERY
810 Main St. Phone 1334

DR. R. D. ALLEN

CHIROPRATIC
Leader Bldg. Phone 846

PALACE BARBER SHOP

Corner of Main and Avenue J

R. W. Heim Sheet

Metal Works
1009 13th St. Phone 932

AXTELL CO.

WHOLESALE ONLY
Plumbing and Heating Supplies
And Windmills
PHONE 837 or 834

THE BUTLER CO.

ARCHITECTS
415 Myrick Bldg. Phone 888

RELIANCE BRICK COMPANY

Of Texas Phone 903
F. B. CLAYTOR

TOM JONES

REALTY COMPANY
Opportunity, Service,
Satisfaction
We want your loans on business
property and farms
Offices, Hotel Lubbock Bldg.
PHONE 1200

OPPORTUNITY

Subdividing—1400 acres at Doud
—in tracts, 40 to 120 acres. 4
miles from Tech college. Price
\$40.00 to \$60.00 per acre. 10
blocks of lots will be sold as
acres—1-3 and 1-4 cash.
DUNCAN & LYKES
Room 6 Conley Bldg. Phone 439

SOUTH PLAINS WRITING MACHINE CO.

L. C. Smith and Corona
Typewriters
TELEPHONE 1278
C. R. Engart, Salesman
1208 Avenue G Lubbock, Texas

L. D. CASEY

Real Estate, Insurance, Farm
And City Loans
808 Myrick Bldg. Phone 263

C. J. NORTON

City and Farm Loans
6% Interest
REAL ESTATE, INSURANCE
216 Myrick Bldg. Phone 203

TROW DRUG AND CONFECTIONERY

WHERE SANDWICHES ARE
REAL
We Deliver
1808 1-3 Broadway Phone 1745

STAFFORD DRUG

Prescription Druggist
811 Broadway
Phone 907 Lubbock, Texas

Blue Bonnet Shop

Military and Children's Toys
1211 Ave. J Phone 1844
LUBBOCK, TEXAS

Special Introductory Offer

Permanent Waves \$5.00
CHARLOTTE BEAUTY
SHOPS
Nine Years Experience
Phone 879 1914 16th Street

First National Bank

IN LUBBOCK, TEXAS
Capital, \$200,000.00

Whole Territory Served By Roche Newton

Rapid Growth Is
Made By Company

Serving not only Lubbock but the entire South Plains as well, the Roche Newton and company, plumbing and heating contractors, 1316 Texas Avenue, have become one of the most widely known plumbing institutions in this section of the state.

Organized ten years ago, the company has grown continuously since that time. Business during the past year has been the best in the history of the company, and Roche Newton, manager, predicts that it will be still better in 1935.

Among the principal jobs completed by the Roche Newton and company can be found: Myrick building, Ellis Building, Lubbock sanitarium, West Texas hospital, First Methodist church, Aviation-Journal and a number of the local schools.

Mr. Newton states that a large amount of his business is from out of the city and that the drawing power in distance each year becomes greater.

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SALVATION ARMY SQUAD

LONDON, Feb. 4 (AP).—Development in the struggle within the Salvation Army over the question of leadership moved swiftly over the week-end. General Bramwell Booth made a quick automobile trip from his cottage at Southwold to his home in Hadley Wood near London, and the high council called a special meeting for today to discuss the new situation.

ENNIS GETS AIRPORT

ENNIS, Feb. 4 (AP).—Ennis has been added to the long list of aviation cities of the country. A suitable landing place for planes, located between City Lake

Davis Apartments

Modern and Up-to-the-Minute
Apartments
1806 Broadway Phone 984

ROCHE NEWTON AND COMPANY

Plumbing and Heating
Contractors
1316 Texas Ave. Phone 38

Dr. Phillips and Haymes

DENTISTS
PLATES AND BRIDGES
SCIENTIFICALLY
CONSTRUCTED
Most Reasonable On the Plains
Suite 1 Conley Bldg. Phone 75
LUBBOCK, TEXAS

SAM J. CULWELL

LANDS AND CITY PROPERTY
Oil Leases and Royalties
15,000 acre ranch, 60 miles N.
E. Amarillo, well watered and
improved at a bargain price.

SAM J. CULWELL

12 Conley Bldg. Phone 1401

We Make Loans On Both City And Farm Property—Current Rates and the Best of Service.

TEMPLE TRUST CO.
808 Myrick Bldg. Phone 30

CITIZENS NATIONAL BANK

LUBBOCK, TEXAS
Organized 1906
22 Years of Faithful Banking Service To Lubbock
And The South Plains
COMMERCIAL, SAVINGS, SAFE DEPOSITS

LUBBOCK BEAUTY SHOP

"Beauty, A Joy Forever"
Mrs. Lena McElroy
No. 1 Shop No. 2 Shop
1115 Ave. K 1806 Broadway
Phone 332 Phone 1774

J. F. FRYE RUBBER COMPANY

Federal Tyres and Tubes
Gas Oil and Accessories
Wholesale and Retail
Phone 1246 Lubbock, Texas

NEW BRICK hotel, all modern, leased 3 years, \$2,000 per year. Trade for West Texas ranch or good farm lands.

Special bargain in 110 acres
land 1-1-1 ml. of Lubbock. Take
good car part pay on choice lots,
easy on bal.

CURTIS & ALLEN

Room 212 Temple Ellis Bldg.
Phone 57

PHONE 1853 JNO. B. MCGEE

Attorney-at-Law
P. O. Box 186
Oklahoma Nat'l Bank Bldg.
LUBBOCK, TEXAS

Boyd & Ferguson

Accountants and Auditors
LUBBOCK, TEXAS
208 Myrick Bldg. Phone 139

When you buy from Boyd's Market you eat Home Killed Meat.

BOYD BROS. MEAT MARKET
Phone 485 713 Broadway

LUBBOCK FENDER AND BODY WORKS

1809 Ave. H. Phone 1889

BROADWAY SERVICE STATION

Gas, Oils and Accessories
Read Service Our Specialty
1009 Ave. H. Phone 1830

A Broad Statement But the R. W. Heim Shop Backs It

"If its made of sheet metal, we have it." This is a nutshell explains why R. W. Heim's Tin Shop located at 1009 13th street is handling hundreds of sheet metal jobs each month.

Catering to all kinds of metal roofing and sheet metal products, the Thirteenth street tin shop is fully equipped to build any sort of business or household necessity that can be fashioned from sheet iron. Tanks, skylights, flues and many other everyday tin products are built by experienced tinner employed by Mr. Heim.

Believing that a trial order is all his business needs to convince the public of the efficiency of his workmanship, Mr. Heim guarantees every piece of work going out of his place of business to satisfy completely.

Dr. R. D. Allen In City Four Years

Dr. R. D. Allen, chiropractor, has been a resident of Lubbock for the past four years and has practiced his profession for a period of eight years, coming to this city from Washington state. He is a graduate of the Carver Chiropractic College, of Oklahoma City, Okla., and has taken a post-graduate course in that institution since graduation.

**Warehouse
Line Trucks**

702 Main Phone 453

Dickinson Rubber Co.
608 BROADWAY

An Economical Public Servant-Use The Classified Columns Phone 13 Or 14

Rates, Rules and Requirements of Classified Advertising

Lubbock Daily Journal

Lubbock Morning Avalanche

Sunday Avalanche-Journal

(Sunday Morning)

All classified advertising will appear in both the Morning and Afternoon papers—both papers counting one insertion.

All classified advertising is inserted in the Lubbock Morning Avalanche first and the Daily Journal of the same date, no classified originating in the afternoon paper.

Classified for Sunday's issue will appear in the Avalanche-Journal counting one insertion, as this paper is sent to all subscribers of both the afternoon and morning papers.

AVALANCHE-JOURNAL

Combined Rates:

Minimum, each insertion.....3c

One insertion, per word.....3c

Two insertions, per word.....5c

Three insertions, per word.....7c

Six insertions, per word.....12c

Thirty insertions, per word.....40c

These rates are for consecutive insertions only. If additional consecutive insertions over 30 days, of 1/10 per word each day.

PHONE 13 or 14

Our experienced staff will receive your ad and help you to word it, show our collector will call the following day. These accounts are "accommodation accounts" for our patrons and for one day only.

No advertisements accepted on an "until further order" basis. A specified number of insertions must be given. Otherwise we will not be responsible.

We reserve the right to place all advertisements under the proper classification and reject unclear or objectionable copy.

The publishers are not responsible for copy containing errors, omissions, or any unintentional error that may occur further than to correct in next issue after it is brought to their attention. All advertising orders are accepted on this basis only.

Classified advertising accepted until 7 p. m. each day and 9 p. m. Saturday.

For classified display advertising information, PHONE 13 or 14

L. LOST & FOUND

LOST—Near Idaho, female police dog, light grey. For reward phone 9018-P-4 or notify J. B. Potts, Rt. 1, Lubbock.

LOST—White gold wrist watch between Tech campus and 2109 16th Street. Reward, 2109 16th Street. Phone 1008-W.

2. MALE HELP WANTED

Want man and wife to work on farm by the month. Lonnie Williams. Phone 9006-F3.

WANTED—Hands to pull bolts, \$1.25 per hundred; 4 1-2 miles from New Idaho road turn north 1-2 mile at Sanitary Dairy. C. R. Ashcraft.

3. FEMALE HELP WANTED

WANTED—Middle-aged women for housework and to help with cooking. Apply 1112 14th street.

LADIES if you can do plain sewing during your spare time, send address and references for instructions, no selling. Restful Pajamas Co., 39-12 Academy Street, Long Island City, N. Y.

WANTED—TWO SALESLADIES, attractive position, traveling with lady manager. Qualifications above 25 years of age at least a high school education. Opportunity for rapid advancement. Salary paid and transportation furnished. Miss Howard, Hotel Lubbock Sunday.

4 SALESMEN WANTED

SALESMEN WANTED—Represent auto seat cover manufacturer. Direct to automobile owners. High quality, low prices. Make \$125 weekly. Elaborate samples free. Marvello, 2909 Wabasha Chicago.

Women, girls, earn big money weekly with our system. Experience unnecessary. Easy steady work. Opportunity for advancement. Write immediately. METRO, 64 W. Randolph Street, Chicago.

BIG Ohio corporation seeks manager for unoccupied territory. \$50 weekly commission. Earnings start immediately. Good for \$5,000 yearly. We furnish everything, deliver and collect. Capital or experience unnecessary. Fry-Fryer Co., 1758 Fry-Fryer Bldg., Dayton, Ohio.

Live agents can make \$10 to \$15 a day on "Furniture Puzzle Block." Fastest seller on the market. The new price on these blocks \$13.00 per hundred, sample dozen \$2.50; sample block prepaid 50c. W. Robertson, distributor, Palace Theater Bldg., Lubbock. Call between 12 and 1.

5. SITUATIONS WANTED

Greer's Home Laundry. Will call for and deliver. Rough dry or finished work. 1809 Ave Q.

Marcelling 50c. Very best work. Phone 1483-W. 1603 7th street.

Refined Christian woman must have work. Prefer work in good, private home in West Texas. Consider any honest work offered. Good education. Entirely reliable. Best references. P. O. Box 11, Clyde, Tex.

6. HOUSES FOR RENT

FOR RENT—5 room house, reasonable. See owner 1218 18th street.

FOR RENT—Two room house, gas. 1512 Ave F.

FOR RENT—Two room house, 419 Ave N. Phone 547.

FOR RENT—Four room house, near K. Carter school. Phone 834.

FOR RENT—Nice 4 room house, with breakfast nook. Modern conveniences. Well located. Phone 1985-J.

FOR RENT—4 room house at 1908 Ave E. Cheap. Phone 1855-J.

Half of duplex, 4 good rooms. See at once. 2002 Ave J. Phone 1507-J.

FOR RENT—Large 10 room house, corner of Main and Ave. R. Apply 1810 Main St. or phone 57 or 1364-J. Ed D. Allen.

FOR RENT—6 room brick veneer. Thoroughly modern. To reliable people. Near Tech. Immediate possession. Phone 705-W.

Modern 3 room duplex, located 818 Avenue O. Phone 464.

FOR RENT—Six room brick veneer in 2100 block on 17th Street. All conveniences. Modern. Phone 1134-J or 1483.

Small attractive home, practically new. All modern conveniences. Hardwood floors, piped for gas, lawn, garage. Can give immediate possession at 211 18th street. Price \$42.50. Phone 41.

8. UNFURNISHED HOUSEKEEPING ROOMS

FOR RENT—Three large unfurnished rooms. Lights, water, and gas furnished. \$5.00 per week. 1709 22nd street.

Two unfurnished light housekeeping rooms. \$15 per month. Modern. 1510 9th Street.

FOR RENT—Three unfurnished rooms. 1611 17th Street. Phone 6473.

Three unfurnished rooms to couple. 1618 Avenue M. Phone 652-J.

Three rooms for rent. Lights, water and gas. 615 Ave N.

9. APARTMENTS WANTED

WANTED—Two room apartment. Close in. Phone 13.

10. FURNISHED HOUSEKEEPING ROOMS

FOR RENT—Furnished housekeeping rooms. Front and back entrance. Entirely modern. 1913 Ave L.

Furnished light housekeeping room. Everything furnished. \$5.00 per week. Phone 1483-J.

Nicely furnished housekeeping room or will rent for bedroom. 4 blocks Tech. lights, gas, water furnished. Phone 452-W.

Two furnished or unfurnished rooms. Modern. Call after 1:00 Saturday. 1710 Ave J.

Two or three furnished light housekeeping rooms; gas and garage. 1816 17th Street. Phone 702-J.

FOR RENT—3 rooms, 1 furnished, 2 unfurnished. 1806 9th Street.

Three furnished rooms, modern. Couple only. 1916 14th Street.

11. UNFURNISHED APARTMENTS FOR RENT

FOR RENT—3 room unfurnished apartment. Modern. 2020 9th street.

FOR RENT—Nice up-to-date four room apartment. Close in. Phone 1855-J.

FOR RENT—New duplex, brick veneer oak floors throughout, Texas walls. Extra built-in features. Automatic water heater. Refrigerator, garage, near high school. Phone 1963 or 1301-J after 6 p. m.

Four room unfurnished apartment. Close in. Phone 588.

FOR RENT—Modern, close in duplex apartment. Built-in features and automatic water heater. 1115 14th street.

FOR RENT—Unfurnished apartment. 3 rooms, bath, garage; couple only. 2323 1-2 14th St. Phone 376-W.

Nice 3 room unfurnished apartment, without children. Call at 913 Avenue N.

12. FURNISHED APTS. FOR RENT

FOR RENT—Single room apartments or bed rooms in downtown modern fire proof building, steam heat, gas, etc. Call at office of—

WILSON ABSTRACT CO., Room 904, Wilson Bldg. Phone 123

FOR RENT—Furnished apartment. Gas. Adults only. 1415 Ave L.

Two room nicely furnished apartment. Modern. Close in. 1516 Ave G.

FOR RENT—Two room furnished apartment. Gas; close in. Adults only. 1412 Avenue M.

Garage apartment, furnished, high water, gas, laundry and place for car or nice front room. \$19 per month. 2123 8th Street.

Three room nicely furnished apartment. Modern. 1916 Avenue P. Phone 546. Mrs. Hudson.

FOR RENT—To couple only, half of modern brick duplex, newly furnished. Garage. 708 Avenue R. Phone 1604-W.

FOR RENT—Furnished 4 room apartment, modern, with piano and garage. Phone 1252-W.

Furnished apartment—All conveniences. Close in on pavement. Reasonable. Mrs. Neve, 1117 16th St.

13. BEDROOMS FOR RENT

Nicely furnished south bedroom, furnace heat, nice bath, hot water, garage. 1418 Broadway. Phone 518.

Large front bedroom furnished. Modern conveniences. 1630 10th St. Phone 1402-W.

FOR RENT—Well furnished bedroom, well located. Call Phone 432.

Bedroom, adjoining bath. Private entrance. Gas. Men or couple preferred. 1402 Ave M. Phone 27.

Nice bedroom, gas, hot water, garage. Close in. Gentlemen preferred or man and wife. 1814 Ave J.

Nice bedroom, adjoining bath. With gas, modern. \$15.00 for one, \$20.00 for two. 1006 Ave S.

Nice furnished bedroom, for gentleman. 1810 Main or Phone 1364-J.

Nice bedroom, strictly modern, adjoining bath. Private entrance. Gas. Gentlemen preferred. 1812 Ave J.

Nicely furnished bedroom. Adjoining bath. All conveniences. Gas. Phone 1242-W. 1611 16th street.

Nicely furnished bedroom. Close in. Apply 1212 10th street or phone 477.

Modern room, two blocks of Hotel Lubbock. 1308 Ave L. Phone 330.

Bedroom, gas, hot water, and garage. 1824 13th street. Phone 637.

Large front bedroom. Private entrance. Nicely furnished. Phone 971-W.

Nice front bedroom with private entrance. Also garage. Business man or lady preferred. Meals if desired. 1311 Ave Q. Phone 1610-J.

Bedroom for rent, private entrance. 2223 14th Street. Phone 1275-R.

FOR RENT—Desirable rooms, convenient to bath. Modern. 1923 Main.

New bedroom for couple. Private entrance, gas, garage. 1614 Avenue K.

Nicely furnished bedroom, side entrance. 1312 Avenue M. Phone 372.

Nice front bedroom, new furniture. Hot water, gas heat. 1312 16th St.

Desirable bedroom, gas, downstairs. Convenient to bath. 1514 Avenue K.

1018 15th St., corner Avenue J. Nicely furnished bedroom. All conveniences, in private home. Also garage. Phone 1866.

FOR RENT—Nicely furnished bedroom, all modern conveniences. 1625 10th Street.

14. BOARD AND ROOM

Room and board for two. 2111 15th Street. Phone 1680-J.

Room and board for two on bus line. Have gas. Couple preferred. 2120 16th street.

16. STORE ROOMS AND BUILDINGS

FOR RENT—Grocery store building. 1012 18th. Phone 669-J or 791-J.

WANTED—Excellent used living room suite. Bed features. Cash bargain. Box B. S. Avalanche.

WANTED—Good, clean cotton rags. Dow Printing 1002 Texas Ave.

17. WANTED TO BUY

SELL US YOUR SECOND-HAND FURNITURE. WE DO REPAIRING OF ALL KINDS.

SPIES BROS. 1212 AVE. H. PHONE 860

WANTED—To buy good steel desk, 3 or 4 tier filing cabinet. Must be priced right. Would consider wooden desk, if in A-1 shape. Call 1460-J between 5 and 7 p. m.

WANTED—Nice home in exchange for improved land, or notes. Address Box 846 Lubbock, Texas.

WANTED—Floor show case. Must be in A-1 condition. Priced reasonable. Phone 1176-J.

Have party who wishes to buy three or four room house off of Lubbock National Co. Inc. 1011 Texas Ave. Phone 1810.

WANTED—Good used bedroom suite. Phone 334-J.

18. BUSINESS OPPORTUNITIES

FOR LEASE—Suburban Tourist Park. 2 1/4 miles on Tahoka road. Will take milk cows, vacant lots, or chickens for equity. Apply at above address.

FOR SALE—220 acres, farms, tools, feed, chickens, turkeys. Will sell half or all. Possession, see owner. 1832 9th street. Phone 1133-W.

19. BUSINESS OPPORTUNITIES

CHOICE LOTS FOR SALE

Only southeast front lots left on Broadway. Good frontage. Call owner at 1632 or 307.

20. FOR SALE OK TRADE

FOR TRADE—1924 Ford touring, good rubber, starter, and curtains and team of horses and harness for 1926 Ford coupe. 1411 Ave R.

FOR SALE OR TRADE—Modern 6 room, brick veneer. Ideal location. Will take small cash payment or well located lot to handle. Call 879-J.

WANTED TO TRADE—Nash coach for late model light colored car. Model A Ford preferred. My car is in A-1 condition. Write Box J-100 Care Avalanche-Journal.

FOR TRADE—Small Sedan in good condition for light delivery car in good condition or well located lot. HODGES BROTHERS Phone 644

21. FOR EXCHANGE

Practically new Sunstrand adding machine to exchange for typewriter. No junk considered. Phone 585.

22. FOR SALE MISCELLANEOUS

WATER BARREL SPECIAL. WHY SAY "HOW DRY I AM"—BUY AN EMPTY BARREL

FROM HAY DAVIDSON

AND HAVE PLENTY OF WATER. SPECIAL PRICE TO MOVE \$1.00 EACH

BARRELS ARE CHEAP, SO IS WATER

FOR SALE—Choice higher bundles. Worth the money. R. T. Marr, quarter mile southeast Doud's switch, 4 miles Brownfield highway.

740-J TRANSFER. We Haul Anything. Phone 740-J.

23. MISCELLANEOUS

FURNITURE REFINISHING AND REPAIRING

New mattresses made to order. Old mattresses made over.

C. M. HAWES MATTRESS & UPHOLSTERING CO. 509 Broadway. Phone 368

GO TO CHURCH and Sunday School and then go to the Cova Hotel Dining room for a turkey dinner. 30c.

24. FURNITURE FOR SALE

WE SWAP NEW FURNITURE FOR YOUR OLD FURNITURE

LUBBOCK FURNITURE CO. NEW AND SECOND HAND. 1301 AVE H. PHONE 833

FOR SALE—Complete household furnishings including piano. Will sell any part. Owner leaving town. Phone 1947. 2912 16th street.

25. FARMS

FOR RENT—Farm 8 miles west of Lubbock, 350 acres in cultivation would reduce acreage to 250. Renter must be able to furnish soil. J. F. Gregory. Phone 1009-W.

26. HOUSES FOR SALE

FOR SALE—7 room brick veneer in Ellwood addition. Modern in every respect. Small down payment. Information 1112 14th street.

Modern 7 room house on 8th street. Will sell cheap or trade for good six room house in San Angelo. Phone 1376-J. 2014 8th street. Lubbock.

FOR SALE—Five room, brick veneer English type home, attractively furnished, hardwood floors; double garage, grass and shrubbery. Price complete \$1500. \$1500 cash, balance on terms. Call R. E. Strong, phones 1865 or 328.

REAL BARGAINS IN REAL ESTATE

For Sale—Two houses. One brick and one frame. 230 acres. Near Tech. 1 3/4 sections south of town. Will sell all or part. A real bargain. PHONE 543

HOME BARGAIN

Brick, modern, 6 rooms completely furnished. Near Tech college. Price \$5500. Terms to suit. Now rented \$60.00 per month.

P. F. MURRAY. Phone 1064. 502 Myrick

FOR SALE—A 5 room house 2 lots on Ave O. Will take small cash as part payment. Phone 1264-R.

FOR SALE OR RENT—By the year my home at 1829 Main. Must be seen to be appreciated. Phone 88 or 1136-W.

BARGAIN—Six room English stucco, with furniture. Owner 2008 9th street.

FOR SALE—By owner. New seven room home. In beautiful O'Neill Terrace, at actual cost. No cash required. For appointment, see Elmer Adams. 214 Myrick Bldg.

27. REAL ESTATE

FOR SALE BY OWNER

Five room frame, modern home, gas, pavement, paid, garage. Close to schools. \$1250 equity, balance \$39.99 per month. Might take closed car for part of equity. J. S. B. care Avalanche-Journal.

LOOK!

See the Kinser sub-division, 180 acres bordering east on College avenue and north on 34th St. One mile south of Tech College. Is now for sale in twenty, ten - five acre blocks. BY OWNER.

L. D. KINSER

27. REAL ESTATE

Three lots in a fast building part of Lubbock at a bargain.

Quarter section of land near Lubbock on highway joining school at \$40.00 per acre.

Have section of land 3 miles of good small town on the Plains to trade for Lubbock resident property only \$900 debt on the section.

Have 320 acres of land in Lynn county at \$25 per acre to trade for Lubbock business property.

Have a client with the money to buy about an \$8,000 residence in Lubbock, must be a bargain.

W. G. BRILEY REAL ESTATE. Phone 1382. 206 Leader Bldg. Lubbock, Texas

27. REAL ESTATE

WANTED RENT HOUSES—L. Holt, Phone 1974 or 382.

\$50 PER ACRE PERFECT

160 acres close in 500 feet highway, and gas line. Improved. Easy terms. A snap.

R. A. MCKINNEY. Citizens Bank Bldg. Phone

27. REAL ESTATE

Homes or Home-sites in O'Neill Terrace will suit you.

Lots in O'Neill Terrace are in 100 by 140' with sidewalks, etc.

Prices—\$1,000 to \$1250. Terms will arrange to suit purchaser.

A petition to pave Ave. S. to center of O'Neill Terrace has been filed. When paved from 19th to this Terrace addition will be on top section of Lubbock. Be sure you own it now, before paving increases value.

CHAS. F. O'NEALL, Realtor. Phone 236

27. REAL ESTATE

For further information write Box 541, Fortales, N. M. Give full details first letter.

FOR SALE

No. 1—New and modern, ten room brick veneer. Garage and servant house. This is a real built home. Would be a bargain at \$12,500.00 but if sold at once \$10,500.00 will buy it. Ideal location on Broadway.

No. 2—On 18th street and Avenue W. I have a real home on northeast corner. 67 1-2 by 185 feet. This is one of the best and prettiest homes in Lubbock. Price \$10,000.00. Good terms.

No. 3—See No. 1012 on 20th street if you want a real home for less than cost. Price \$6500.00. Good terms.

No. 4—Is a dandy new frame home, modern in every way, on 25th street. Price \$2750.00, cash \$500.00 balance easy.

No. 5—Have some choice lots in northwest part of Overton addition near Tech, that can be bought from \$350.00 to \$450.00. One third cash, balance one and two years. Buy them now.

See—

T. W. SAWYER. Phone 205

House & Lot

Home—New 6 room, brick, all conveniences, corner lot. Will take some notes or lot as first payment. Balance \$60 per month. \$4500.

Home—3 room, new brick, at 1921 27th street. Dandy bargain, terms too, at \$2150.

Home—5 room, new brick, corner lot, Ellwood Place, terms \$4250.

Summer Hill—We have sold over 100 of these bargain lots. Prices \$150 to \$180, terms \$10 down \$5.00 per month. Take a look—"It means a lot."

O'Neill Terrace—Fine home sites, 100 by 140 lots with walks, etc. \$1,000. Lots in the Annex at \$500 to \$450, on easy terms. Look 'em over. Also—let us show you Highland Heights and Highland Park.

Ask A. H. Martin or Phone 236.

CHAS. F. O'NEALL, Realtor

29. FINANCIAL

CITY AND FARM LOANS

\$12.45 per \$1000.00 to build, or refinance your home. Prompt service.

PEOPLES BUILDING & LOAN ASSOCIATION. CARL BOOGGIN, Agent. 208 Leader Bldg. Phone 7

LOANS—REAL ESTATE—INSURANCE—We can loan you money, loan your money. We can sell your property or sell your property. We can insure you or insure your property. And besides your business. Citizens National Bank Building.

CLAUDE B. HURLBUT, Phone 4

REAL ESTATE

LOANS, INSURANCE, RENTALS

We render prompt, satisfactory service at all times.

McFARLAND REALTY CO., Inc. S. J. McFarland, Mgr. 402 Ellis Bldg.

CITY AND FARM LOANS

Lowest Rates

Immediate Inspection — From Closing

C. J. NORTON. 411 Myrick Bldg. Phone 9

14

AL ESTATE
ENT HOUSES—L
4 or 382.ACRE PERFECT
close in 900 feet
a line. Improv
A. McKinney
Bldg. PhoneHome-sites in O'Neill
Terrace are
with sidewalks, se00 to \$1250. Term
to suit purchaser.to pave Ave. S. to
Hall Terrace has
moved from 19th to
addition will be
on of Lubbock. Be
value now, before pO'NEALL, Realtor
Phone 236THIS 5 ACRES
tract fronting on
looking, city, \$1McKINNEY
Phone 886EY TALKS
umber 1.—A choice
et on Ave. Q, betw
street, east front v
improvement. V
can be bought for
are looking for a
vestment in town
the feature about
e large sized lot, la
grocery store to
on the front, and
on for one. Pavingumber 2.—Whom
est in raw land a
h he can let it lie
can all but double
e quarter that one
at \$23. It is a
ht now.umber 3.—Our ch
worth \$400 each, a
for them, but he
each. The best lot
he price.rties on our list.
instance a nice se
Ellwood Place to
arm. See usRatliff Co.
Brown BuildingE OR SALE
brick veneer, la
home in best resi
dence.brick veneer just be
ardwood floors, bu
large closets. A n

od lots or notes. C

22ND ST.

ANCIAL
O FARM LOANS
1000.00 to build, b
your home. PromUILDING & LOAN
OCIATION
OGGIN, Agent
dg. Phone 7ESTATE—INSU
loan you money
ney. We can sell y
ll your property. V
or insure your pr
vides your business
onal Bank BuildiURLOT, Phone 4
ESTATE
ORANCE, RENTAL
mp, satisfactory
at all times.
REALTY CO., Inc.
Farland, Mgr.
Bldg.O FARM LOANS
est Rates
pection — From
Closing
NORTON
Phone 2FINANCIAL
LOANS AND INSURANCE
OIL INVESTMENTS
FRANK JONES
CITIZENS NATIONAL BANK
PHONE 888CITY AND FARM LOANS
INSURANCE AND BONDS
OMES AND LOTS FOR SALE
HEAD INVESTMENT COMPANY
18 Ave. J. Phone 824INSURANCE
LOANS—BONDS
GUY L. McAFFEE
3 Ellis Bldg. Phone 284
1000.00 First vendor's lien notes
trade for Lubbock property, this
per is A-1 see. O. J. Green, Acorn
ore.FOR LEASE
DR. LEASE—Brick building 25 by
1213 Texas Ave. See E. GUNN
at this building.POULTRY AND
PET STOCK
SPECIAL PRICES ON DRESSED
POULTRY
Dressed Turkeys 23c
Dressed Hens 23c
Dressed Frys 30c
Fresh Country Eggs
E. SWAIN FEED & HATCHERY
810 Main Street.LUBBOCK HATCHERY
Open for sale of baby chicks and
custom hatching. \$3.50 for tray of
12 eggs.
Get your chicks early by engag-
ing trays now.
See me at Sims Drug Store,
112 Broadway or Phone 22.LIVESTOCK
WANTED—Cattle, hogs, sheep, and
chickens. If you have any livestock
to sell be sure and see us. We need
the stock and will pay the highest
cash prices. M. System Markets.MILK COWS FOR SALE
Fresh milk cows, Come and see
them. Milked at 4 p. m. and 6 a. m.
One mile south of 19th street,
College avenue.KINSER PLACE
Registered, pedigreed Jersey bull,
two years old, best breeding in
county; price \$150.00 if sold at once
Henry Elberbe, Merkel, Texas.WILL trade good work horse for
any young hens. Some young fat
grocery store to
on the front, and
on for one. PavingWOMAN'S COLUMN
PERMANENT \$5.00
All branches of beauty culture.
Nine years experience
CHARLOTTE BEAUTY SHOPPE
104 18th street. Phone 679SPECIAL RATES PERMANENT
WAVES \$6.00
Waves and Shampoo .. 50c
Shampoo and Manicure .. 1.00
Total .. \$1.50TECH BEAUTY SHOPPE
103 College Ave. Phone 1900NOTICES
AN APPRECIATION
To the host of friends who have
come to us during the illness and
death of Mrs. Charles A. Guy, Jr.
for the flowers and other expres-
sions of sympathy during our sor-
row, we extend appreciation.Charles A. Guy, Jr., and Son
Mr. and Mrs. J. F. Wiles,
Miss Juanita Wiles,
Mr. and Mrs. C. A. Guy, Sr.,
Mr. and Mrs. Henry P. Webb.Dependable used cars at a price that
makes riding a comfort and walk-
ing useless.1928 Chevrolet roadster.
1928 Chevrolet sedan
1928 Chevrolet coupe
1928 Chevrolet sedan.KUYKENDALL CHEVROLET CO.
13th and Ave. J. Phone 1234Ford delivery car, in fair condition
to exchange for good delivery car
in A-1 condition. Will pay differ-
ence.HODGES BROS.
Phone 644
Chocolate and cocoa stains may be
removed by borax and cold water, or
by bleaching if necessary.SOUTH PLAINS MOTOR CO.
Corner Broadway and Ave. M.
Phone 18111928 Nash Cabriolet.
1928 Morman Coach.
1928 Ford Coupe.
1928 Nash Sedan.
1927 Chevrolet Coach.
We have a nice assortment of late
model closed cars. All in good me-
chanical condition with good rub-
ber.RAGLAND MOTOR COMPANY
Phone 246
WANTED—To trade for lot, Chev-
rolet coach. A-1 condition. Good
See L. E. Hunt, at G. E. Stone37 AUTOMOBILES
TWO CARS FOR
TWOA family needs two cars. Dad
needs one for business—the fam-
ily needs one for social calls and
shopping.We have several Buicks with
thousands of unused miles that meet
exactly the second-car requirement.
These Buicks have just been traded
by old owners on the latest Buick
models. All are in excellent condi-
tion.Here, then, are amazing values
at very reasonable cost.
1928 Master sedan
1928 Standard roadster
1928 Master sedan
1928 Standard coach
1928 Standard coupe.
1927 Studebaker sedan.
1928 Studebaker touring (Rex In-
closure)1928 Chrysler 70 coach
1928 Chrysler 50 coach
Good line of Fords and Chev-
rolets at attractive prices.Slaughter Buick Co.
1002 Ave. J. Phone 1811THOUSAND OF MILES OF UN-
USED TRANSPORTATION
1928 Hupmobile 6 sedan
1927 Hupmobile 6 sedan
1927 Hupmobile 6 coupe
1927 Essex sedan
1928 Nash coupe
1928 Buick touring.WEST TEXAS MOTOR CO.
1312 Broadway. Phone 11811927 70 Chrysler coupe
1927 Studebaker coupe.
1927 Hupmobile coupe
1927 Chevrolet cabriolet
1926 70 Chrysler sedan
1926 60 Chrysler coach.
1926 58 Chrysler coupe
1926 Buick roadster
Two 1926 Chevrolet coupes
1926 Chevrolet coach
1925 Chevrolet coachFORDS
1927 Ford roadster
Two 1927 Ford coupes
1926 Ford coupe
1926 Ford coupe
1927 Ford touring
Three 1926 Ford tourings
Two 1925 Ford tourings
Two 1924 Ford tourings
Fords \$15.00 and up.JOE HILTON CO.
Phone 627 907 10th streetFOR-SALE OR TRADE—Good four
door Dodge sedan. Will sell for cash
or trade for a good lot. 1913 Texas
Ave. Phone 849-W.FOUR GOOD BUYS
1928 Erskine four door sedan in
excellent condition, \$700.1927 Buick sport touring, six tires
point and upholstery in good con-
dition.1928 Essex coupe in first class
condition.1923 Buick roadster, motor in ex-
cellent condition, good tires, \$65.O. W. MOORE
Dealer
Graham-Paige
Phone 663 3106 Main St.1928 Chevrolet roadster.
1928 Chevrolet sedan
1928 Chevrolet coupe
1928 Chevrolet sedan.KUYKENDALL CHEVROLET CO.
13th and Ave. J. Phone 1234Ford delivery car, in fair condition
to exchange for good delivery car
in A-1 condition. Will pay differ-
ence.HODGES BROS.
Phone 644
Chocolate and cocoa stains may be
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by bleaching if necessary.SOUTH PLAINS MOTOR CO.
Corner Broadway and Ave. M.
Phone 18111928 Nash Cabriolet.
1928 Morman Coach.
1928 Ford Coupe.
1928 Nash Sedan.
1927 Chevrolet Coach.
We have a nice assortment of late
model closed cars. All in good me-
chanical condition with good rub-
ber.RAGLAND MOTOR COMPANY
Phone 246
WANTED—To trade for lot, Chev-
rolet coach. A-1 condition. Good
See L. E. Hunt, at G. E. StoneDoctors
M. D.
Frank C. Scott,
And
Millard F. Swart,
Optometrist
Eye, Ear, Nose, Throat
Electro Therapy
General Practice
GLASSES FITTED
Main Floor
Myrick Building
Lubbock, Texas
Phone 1760DAILY MARKETS
Local Prices On Farm Products

POULTRY	GRAIN
Heavy hens 18.00	Good quality maize heads..... 18.00 to 19.00
Light hens 15.00	Kaffir heads, good quality..... 14.50
Laghorn broilers 15.00	Threshed kafir, cwt. 1.00 to 1.10
Laghorn springs 13.00	Threshed milo maize..... 1.15 to 1.30
Colored broilers 18.00	Sudan seed 3.50
Colored springs 13.00	
Roosters 6.00	LIVESTOCK
No. 1 tom turkeys..... 20.00	(Furnished by McDonald Packing
No. 2 tom turkeys..... 18.00	Company)
No. 1 old toms..... 18.00	Cattle, calves, cwt. 9.25 to 10.25
No. 2 turkeys..... 16.00	Cows, choice 8.25 to 9.75
EGGS	Yearlings, best 8.50 to 9.50
Per dozen 30.00	Bulls, best 5.75 to 6.25
	Packing sows, top 6.00 to 7.25

STOCKS MOVE
ERRATICALLY
COTTON OPENS
WITH DECLINERAILS IN FOREFRONT
OF ADVANCE AT
OPENING(By Associated Press)
NEW YORK, Feb. 4.—Stock prices
moved irregularly higher at the
opening of today's market, with
the rails again in the forefront of
the advance. Baltimore & Ohio, St.
Paul common and St. Louis South-
western all moved into new high
ground for the year on opening
sales, the gains ranging from
fractions to 2 points. Radio jump-
ed 7 points to 400 and Kennecott
and Calumet & Arizona copper
each a point higher. The first sale
of International Nickel was a block
of 10,000 shares at 66, off 5-8. Cry-
sler back 1-8 on the first sale.Brisk accumulation of the rails
presumably was in further reflec-
tion of the excellent December earn-
ings statements and the indications
of progress in pending consolidation
plans. One block of 15,000 shares of
Chicago and Alton, common, chang-
ed hands at 19 1/4 up 1/4 and the
highest price since 1927 and a block
of 14,000 shares of the preferred
changed hands at 77 3/4, up 2 1/4.Western Maryland and Reading
each advanced more than 2 points
to new 1929 highs, but Canadian
Pacific was heavy.American Metals assumed the
leadership of the metals group by
advancing more than 3 points to a
new high at 78 1/2. National Bellas
Hess, Adams Express, Canada Dry,
Kroger Stores and Congress Cigar
each advanced 2 points or more,
and U. S. Steel, common, Bethle-
hem, American Sugar Refining and
Nash Motors were among the many
issues to advance a point or more.Foreign exchanges generally
opened steady with sterling cables
slightly higher at \$4.84 7/8.WHEAT AVERAGES
DOWNWARD TODAYCHICAGO, Feb. 4. (AP)—Wheat
averaged lower here today, largely
on account of milder tem-
peratures and snow over domestic winter
wheat territory.Opening unchanged to 1-4c down.
Chicago wheat underwent a general
snag but then rallied. Corn, oats
and provisions were also easier,
corn starting 1-8 @ 1-4 to 3-8c off,
and subsequently continuing to
point downward.Gunmen Kill New
York Woman TodayNEW YORK, Feb. 4. (AP)—Mrs.
Susie Pettilio, 38, mother of seven
children, was killed early today by
one of two gunmen who fired
through a glass panel in the door
after being refused admission to the
apartment. Her husband, Adolph,
who solicits business for a wet wash
laundry, said rival laundrymen had
threatened him recently when he
went out of his territory to get back
an old customer who had moved.LIVESTOCK PRICES
LUBBOCK LIVESTOCK
The following report furnished by
McDonald Packing Co., Lubbock,
Texas:Calves: choice white face 8.50 to
10.50; good medium 8.00 to 9.50;
common and doxies 5.00 to 7.00.
Yearlings and heavy heifers: choice
8.50 to 9.50; good medium 7.00 to
9.00; common 5.00 to 7.00. Cows:
choice 8.50 to 10.00; good medium
6.00 to 8.50; common and cullers
4.00 to 5.00; canners 2.50 to 4.00.
Bulls: heavy butchers 6.00 to 7.00;
heavy bolognas 5.00 to 6.00.Hogs: choice butchers 8.00 to 8.25;
choice light weights 6.50 to 7.50;
choice heavies 8.00 to 8.25; packing
sows 6.00 to 7.00.PORT WORTH PRICES
PORT WORTH, Feb. 4. (AP)—
Hogs: 1,800; 15 @ 25c higher; top
9.85; desirable 180-250 lb hogs 9.90
@ 9.85; packing sows 7.75 @ 8.25.
Cattle and calves: 2,400; steady;
desirable feeder steers 10.00; others
10.00 and less; yearlings 10.75
and less; stock cows 8.00; butchers
cows around and under 7.00; calvesNOTICE OF REMOVAL
From 1108 Texas Avenue To
Sherrod Bros. Bldg. Co.
Oil and Pastel Painting
L. R. B. PHILBRICK
America's Speedy Landscape And
Marine Artist
Art Course Taught for \$10.00
125 Students Enrolled in LubbockGRIMES BUYS
TIRE CONCERN
FORMER LOCAL HICKS
MANAGER NOW HAS
GOODYEAR AGENCYBacked by years of experience in
the tire business, with the best
known tire manufacturers in Amer-
ica, Lester Grimes, former manager
of the Hicks Rubber company in
Lubbock, has purchased the Good-
year Service Station, 1218 Avenue
K, and will furnish for automobile
owners of Lubbock and the South
Plains a complete line of the fam-
ous Goodyear products.Believing that a complete line of
Goodyear tires, including all grades
and sizes, would be received with
open arms by local motorists, Mr.
Grimes will have on hand within a
few days a full stock of all Good-
year products, ranging from the
much talked-about Double Eagle,
the super tire, to the lower grades.
The aim of the new owner and
manager of the Goodyear station is
to offer a product for all vehicles
and for all degrees of service.Before coming to Lubbock to take
over the managerial reins of the
Hicks unit here Mr. Grimes had
previously been connected with that
organization two years. Experience
with other tire companies has put
the present Goodyear manager in a
position to serve the public in a
most efficient manner. Mr. Grimes
took over the station located im-
mediately behind the Tech CafeCHICAGO, Feb. 4. (AP)—Hogs: 55-
600; 10 @ 15c higher; top 10.15 for
170-230 lbs; packing sows 8.75 @
9.25.
Cattle: 18,000; calves: 3,000; steer
and yearling trade lower; slaughter
steers, good and choice 13.00-15.00
lbs 12.00 @ 15.00; 1100-1300 lbs 12.00
@ 13.00; 1100-1300 lbs 12.25 @ 13.00;
900-1100 lbs 12.50 @ 13.25; cows,
good and choice 8.50 @ 10.50; bulls,
good and choice (best) 6.75 lb 11.25;
vealers, (milk-fed) good and choice
13.50 @ 14.50.Sheep: 17,000; steady to 25c lower,
lambs, good and choice, 22 lbs down
18.15 @ 17.50; ewes, medium to
choice, 150 lbs down 7.75 @ 10.00.CHICAGO, Feb. 4. (AP)—Butter and
eggs unchanged.CHICAGO, Feb. 4. (AP)—Poultry
firm; fowls 29; springs 32; roosters
22; turkeys 25; ducks 30; geese 33.A Constant
Backache
Often Gives Warning of
Disordered Kidneys.ARE you always lame and achy—
suffering nagging backache, head-
ache and dizzy spells?Are kidney excretions too frequent,
scanty or burning in passage? These
are often signs of sluggish kidneys and
shouldn't be neglected.To promote normal kidney action
and assist your kidneys in cleansing
your blood of poisonous wastes, use
Doan's Pills. Use everywhere an-
derson Doan's. Ask your neighbor!50,000 Users Endorse Doan's:
Mrs. J. Holland, 375 Silver St., Boston,
Mass., says: "My kidneys didn't seem to
be working. I had dull pains in my back
and was bothered a lot with dizzy spells and
headaches. My nerves were bad and every-
thing seemed to bother me. After using
Doan's Pills, I was soon feeling like a
different person."DOAN'S PILLS
75c
A STIMULANT DIURETIC FOR KIDNEYS
Foster-McBarn Co. Mfg. Chem. Buffalo, N.Y.FOR RENT
Nicely furnished subd. bedroom.
Furnace heat, hot water, nice
bath.
PHONE 518, 1418 BROADWAYDr. J. E. Nelms
Chiropractor
Bush Bldg., Corner Broadway
And Avenue J
LubbockSPECIAL
—at the—
LYRIC
VAUDEVILLE
MONDAY and TUESDAY
"Eck" Robertson
and family of four
entertainers."Famous Cowboy
Fiddler"
Victor Artist and
Radio Entertainer
will appear in
connection with the
Picture Program
Don't fail to hear
his program.Admission
Child 10c, Adults 25cTEXAS UTILITIES CO.
LIGHT TOWER
ICEWe discover the hidden
cause. During February we
will extract your teeth and
make you a set for \$35.00.
Natural looking bridge work
very reasonable. Call to see
us for estimates.Drs. Phillips and
Haymes
Suite 1 Conley Bldg.
Lubbock, Texas
Phone 75Restraining Fighters
From Using Planes
MIAMI BEACH, Fla., Feb. 4. (AP)
—Jack Dempsey, promoter of theSharkey-Strilling fight, today in-
structed a firm of Miami attorneys
to request a court injunction re-
straining W. L. (Young) Strilling
from the use of an airplane or
motorcycle until after the fight.X-RAY
DENTIST
We discover the hidden
cause. During February we
will extract your teeth and
make you a set for \$35.00.
Natural looking bridge work
very reasonable. Call to see
us for estimates.Bouquets
and Brickbats
Most any venture can point to some satis-
fied customers. The measure of true ser-
vice is gauged by the general attitude or
feeling of the entire customer list. Fig-
ures and statistics may be impressive, but
they are only part of the picture, for an im-
pressive compilation of statistics often
masks a deplorable situation. Search be-
neath the figures for what Bismarck called
"the imponderables"—those things which
cannot be reckoned in mathematical terms.What counts is not how many customers a
business may have but the state of those
customers. How do they feel toward Texas
Utilities? Is the feeling of friendship
there—does the average customer feel that
he is getting more than his money's worth?Does our subscriber list represent merely
purchasers? These are the important
questions. Every man engaged in com-
mercial endeavor knows that they are con-
stantly present in his own business. No
statistical department ever created was
big enough to cover them up.We know the answer in our own case. Our
customers are giving us that "Keep up the
good work" reaction. They make us feel
like doing more and doing a better job. We
take no credit for wanting to please you but
we do give you credit for encouraging us
and inspiring us to keep on as we have,
making constant improvements and re-
turning more and more value as our volume
of subscribers increases.

52 MILLION BOTTLES USED