PORTALES VALLEY NEWS

VOLUME XXIX | PORTALES, NEW MEXICO, THURSDAY, JANUARY 15, 1931 | NUMBER 12

EASTERN N.M. POULTRY SHOW OPENS TODAY

Portales Valley to Be Represented In Water Legislation Confab

Eastern New Mexico Normal School to Present Claims

Thursday morning Thomas B. Sowell, representing the Portales Chamber of Commerce and a delegation of the Portales Valley Irrigation farmers, left for Santa Fe to sit in on the committee of irrigation farmers from over the state, to draft legislation looking to the conservation of the underground water supply of the state in the irrigation belts.

Rev. Sowell will also look after the interests of the Eastern New Mexico Normal School while there, having been appointed by the Board of Regents and the Portales Chamber of Commerce for this work.

The first unit of the Normal School building is nearing completion, and it is the desire of the board of regents to secure an appropriation for the purpose of completing this building and also for maintenance, so that the school will be ready for opening for the fall term.

A survey has been made of students desiring to attend and this survey shows that there are between 300 and 500 students ready to enroll when the school opens.

In the enabling act, when New Mexico was admitted, the government very wisely provided for a normal school in the East side of the state, and appropriated 36,000 acres of lands for this purpose.

The east side of the state has developed rapidly in the past five years, and the legislature has named Portales as the location for this school.

The last legislature made an appropriation for the building of some sixty odd thousands of dollars.

This money has been used in the construction of the first unit of the administration building, and will take care of 200 students.

In this building, more has been secured for the money than in any building in the state.

Portales is a healthy city, with good living conditions, and with the opening of the normal school will soon become one of the leading educational centers of the West.

Those opposing this school should consider the Canyon Normal and the Tech at Lubbock.

When the Canyon Normal was established, the writer, who was in the newspaper business in North Texas, commented upon it, and wondered if they were going to try to educate the white-faced cows, as that part of the state was almost one big pasture.

The Canyon school has grown to be the biggest and best normal school in the state of Texas, and has been a great means of settling and developing the Panhandle of Texas.

The Eastern New Mexico Normal School will accomplish for New Mexico what the Canyon school has accomplished for Texas.

The present legislature will do well to consider the needs of this school taking into consideration the accessibility, cheapness of living expenses, future development of the state, and then they can best see that it is a splendid investment for the state.

MOVES HARDWARE STOCK

The new firm of the Portales Hardware Company, that bought the Wheeler Brothers stock of hardware last week, is moving into the building formerly occupied by the Priddy-Fooshee Dry Goods Store.

Mr. Gragg, manager for the new company, said they were moving the stock as rapidly as possible and hoped to be able to open to the public within a day or two. As announced last week, Mr. Gragg will be assisted by Ernest Wheeler, Jr., in the operation of the hardware store and their additional help will be announced later.

E. N. Wheeler will continue his agency of engines and pumps in his present location.

Portales Markets

Top hogs	$6.80
Threshed kaffir	.80
Threshed maize	.85
Maize heads	13.00
Kaffir heads	11.00
Ear corn	11.00
Cream	.20
Eggs	.16
Light hens	.10
Heavy hens	.14
Friers	.10
Turkeys, No. 1	.20
Turkeys, No. 2	.10
Stags	.08

Duck Season Closes on January 31st

Duck hunters have enjoyed good hunting this season, and at this time the hunting is reported exceptionally good.

Early in the season, for lack of water in the lakes, hunting was poor, but this condition no longer exists.

As the season closes on the 31st of this month, the local sports are availing themselves of every opportunity for this great sport.

Basketball Season Now in Full Swing

The basketball season is now in full swing, and many games are being played over the county.

This sport has gained considerable headway in the schools of the county, and this season sees many strong teams, which give the public full value for the admission charges.

CANYON, TEXAS, BANK ROBBED OF $15,000.00 SATURDAY MORNING

Canyon, Texas, Jan. 10.—Two men robbed the First National Bank of $15,000 here this morning after abducting Levi Cole, assistant cashier, and his wife from their home at 4 a. m., and overpowering Sheriff John Fry and others who came in the bank while the robbers were waiting for the time lock to open the vault at 9 a. m.

Cole and his wife were taken to the bank and locked in the directors' room. They were blindfolded.

As employes began arriving between 8 and 9 o'clock, they were covered with guns and locked in the room.

Attention to the robbery was not attracted until, when the bank failed to open at its usual hour, Sheriff John Fry of Randall county and W. C. Black went to investigate.

As they entered they were forced into the room with the other captives.

When the time lock released the vault doors, the robbers quickly gathered the available loot.

They left in an automobile, traveling towards Amarillo. Sheriff Bill Thompson of Potter county, who happened to be at the court house in Canyon, pursued.

Cashier Cole said about $3,000 of the money was silver.

(District Attorney J. C. Compton was in Canyon at the time of the robbery and started to the bank with the sheriff, but was called back on other business, or he would have been among those held up during the robbery.)

PLEAS OF GUILTY

The following pleas of guilty were entered in the District Court, now in session:

R. M. Brown, driving car without license.

C. P. Brady, driving car without license.

J. J. Thompson, possession of intoxicating liquor at a dance.

Paul Jones and Bill York, cutting wire fence. Both were paroled to their parents by the court.

Jule Stone, transporting and possession of intoxicating liquor.

Walter Low, transporting and possession of intoxicating liquor.

W. A. Gibson, R. B. Lott and Leon Powell, using intoxicating liquor at a dance.

M. E. Stout, possession of intoxicating liquor for sale.

Jeff White, transporting intoxicating liquor.

John Hendrix, transporting intoxicating liquor.

DISSOLVE PARTNERSHIP

H. A. Hunter and J. J. Spires have dissolved partnership in the real estate form of Spires and Hunter.

Mr. Hunter will devote all his time to the business of the Roosevelt County Abstract Company and his insurance. These duties have grown until he did not feel he had any time to devote to real estate and oil lease interests.

Mr. Spires will continue with real estate as he is well informed concerning all the lands of the county. He will move his office from the present location as Mr. Hunter will need all the space for his work. The News was unable to learn the plans Mr. Spires had made concerning the location of his new real estate office.

Good Rains Aid Farming

The splendid rains of the past week have supplied moisture for farming.

Many of the farmers are busy preparing their land for the spring planting.

Reports from every part of the county are that there is plenty of moisture.

The farmers who are now listing their land will conserve the moisture and store enough for planting when the time comes.

Indications are for an early spring, and good crops.

See the Painting at Poultry Show

The large painting which was used in the New Mexico exhibit at the Dallas Fair is on exhibit at the poultry show this week, and will be of special interest to the people of Roosevelt county.

Cahoon Slated to Go, Report

"Father of Institution" Has Served 32 Years

Roswell, January 13.—Edward A. Cahoon, chairman of the board of regents of the New Mexico Military Institute for 32 years, will not be retained on the board, according to political gossip which has filtered down from Santa Fe. Cahoon is a Republican and oftentimes referred to here as the "Father of the New Mexico Military Institute."

This same gossip says that Attorney Jefferson D. Atwood, close friend of Governor Seligman and United States Senator Bronson M. Cutting, will receive the appointment as chairman. Atwood is a Democrat and is one of the prominent attorneys on the east side of the state.

Other members of the present board who will be relieved of their positions, according to this information, are, Attorney Hiram M. Dow, Roswell, Democrat; J. Phelps White, Democrat, Roswell; Mrs. Charles M. DeBremond, Republican, Roswell, and Attorney Thomas E. Mears, Democrat, Portales.

According to the best information available here the new board of regents of the New Mexico Military Institute will be composed of J. D. Atwood, chairman; Arthur Prager, Albuquerque; George R. Brainard, Artesit; Miguel Otero, Santa Fe, and H. B. Smyrl, Roswell.

Specialist Joins Extension Staff

Mr. W. M. Ginn of Baton Rouge, La., has accepted a position with the Extension Service of the New Mexico College of Agriculture and Mechanic Arts, as Extension Poultry Specialist. He enters upon his new duties January 1.

Mr. Ginn come sto New Mexico from the Louisiana State University where he occupied the position of Acting Head of the Poultry Department. He is a graduate of the North Carolina State College where he specialized in poultry, obtaining the degree of B. S. in 1927 and M. S. in 1928. He was a member of the poultry judging team in 1927 that won first place at Madison Square Garden. Mr. Ginn has been with the Louisiana State University since graduation.

Mr. Ginn comes to the Extension Service highly recommended. He is exceptionally well trained in all phases of poultry work, besides having obtained valuable experience through conducting research work in poultry feeding and diseases at the Louisiana State University. The officials of the Extension Service feel that they are fortunate in securing the services of so competent a man.

Basketball Games Sat.

The Portales basketball players evidently carried the rabbit's foot, good luck piece and various other charms last Saturday night when the local athletes seemed to be invincible forces.

Three teams (the boys' second team, the girls and the Rams) all emerged victors in the contests of the evening. The second team played the Dora boys and that was the closest contest of the entire evening. The final score was 13 to 12 in favor of Portales. At the half Dora was leading with the count 9 to 5. Hall of Dora made the first score for his team when he was given a free throw through a foul by Slaten. The visitors' line up was Preston, Shafer, Hall, Radcliffe, and Shafer. The Portales boys opposing them were Slaten, D. H. Smith Kerr, Copeland and Henry.

After the boys had left the court the girls from Dora and Portales came into the gymnasium for their scheduled game. This was not as close a contest af the boys' game but held the attention of the crowd as there were some interesting plays made during the hour. Principal Ray Lofton of Floyd was referee for this game and the final score was Dora 7, Portales 11. The Dora players were Gibson, Franks, Victor, Hodges, Drew and Venable. The first line up for Portales included Thelma Crow, Erma Henry, Jewell Fullerton, Frances Grimes, Ethel Radclff and Emily Davidson.

At about nine o'clock the major game of the evening was announced and the Rogers Eagles came onto the court to meet the Portales Rams. This was the first time these two teams had met for a game and there was much speculation as to the strength of the two sets of players.

Morgan, the athletic coach from Elida, was referee for the game and the crowd was tense with concern when the whistle sounded for the game, but within a few seconds Brooks King had dashed the center for a successful basket and the first score of the game. Scarcely had the fans taken their attention from the tally board until King again made that famous center rush of his and safely placed the ball into the basket. Thus the contest started and at no time was there any hope of anything but a Portales victory. One of the interesting conditions of the game that held the attention of the audience at all times was the contest between brothers, Clarence Kirksey, the popular Portales guard, was pitted against his brother who was proving a splendid forward for the Rogers quintet. At the half Portales was leading with a count of 21 to 9, but during the last quarter Rogers ran in some rapid balls and made the final score 31 to 17 with Portales taking the high score.

King was the high point man of the Rams, having made 17 of the points claimed by his team. The Rogers players were Kirksey, Short, Owens, Fraze and Terrell. The Portales Rams sent onto the field by Coach Brown were Vaughn, Patterson, King, Radcliff and Kirksey.

In spite of the rainy disagreeable night a goodly number of both men and women gathered at the high school gymnasium to watch the three contests of the evening.

GOODRICH CO. PUTS "RUBBERS" ON PLANE

Akron, Ohio, Jan. 9.—After more than a year of research B. F. Goodrich Company engineers today completed installation of the first set of airplane ice breaking overshoes.

The overshoes are rubber sheets containing inflation tubes. The sheets extend over the leading edge of the plane's wings. When inflated, experiments conducted here indicate, these sheets will break the ice which gathers on the wing so that the force of the wind will tear it from the plane.

DeBaca County Would Ask for 12 Township Slice of Roosevelt, Quay

At the weekly luncheon of the Fort Sumner Chamber of Commerce on Tuesday of this week, the matter was brought up to ask the present legislature for a redistricting of county lines, taking 6 or more townships off of the panhandle of Roosevelt county and 6 townships off of Quay county and adding to DeBaca county.

Petitions for this will be circulated at once, and the legislature asked to take early action.

The News understands that the Santa Fe railway favors this redistricting, which would cut off all of the railway in the northern part of Roosevelt county and place it in DeBaca county.

While this move has come up in past legislative bodies, at this time there more organized move than has ever been made in the past.

This loss of the Santa Fe would a serious proposition for Roosevelt county at this time, and should be considered by the citizens of the counties affected.

Justice of Peace Election Attracts Much Attention

Great interest was manifested in the justice of the peace election on Monday of this week.

Over 900 votes were cast and there was considerable electioneering throughout the city.

The result of the vote was as follows:

For Justice of the Peace:
S. E. Kerr, 538.
F. T. McDonald, 409.

For Constable:
R. L. Hollis, 311.
J. H. Bond, 639.

Now Is Time for Clean-up Campaign

Portales should stage a real clean-up campaign at this time. This would make the city more attractive and at the same time provide employment for many that need the extra work.

The rush of spring farming will soon be under way, and labor will be scarce.

By cleaning up the back alleys and vacant lots as well as the back yards at this time you can render a real service to the public.

GOVERNMENT TO BUILD PRISON IN NEW MEXICO

Las Cruces, N. M., Jan. 11.—H. L. McCune, assistant United States attorney, announced here Sunday that the government had selected a site one mile south of Anthony, N. M., on the Rishaberger and Christian land, for the new $400,000 federal short term prison.

Work on the new project will be started as soon as the abstracts have been completed, McCune said.

Arraignments

Monday morning thirty-three persons appeared before the court and entered pleas of guilty or not guilty to the offenses with which they were charged. Those pleading guilty will be sentenced on the 24th of this month, while those claiming themselves innocent will be given trials at the coming term of court.

The arraignments Monday consisted of the following:

Jule Stone—Possession of liquor for sale—Plead guilty.

Walter Lowe—Transporting liquor—Plead guilty.

R. L. Holland—Possession of liquor for sale—Plead not guilty.

Jule Stone—Transporting liquor Plead not guilty.

Golden Gravlee—Larceny—Plead not guilty.

M. A. Merideth—Driving car without registering—Plead guilty.

Buddie O'Donnald—Possession of liquor for sale—Plead not guilty.

A. Watson—Possession of liquor for sale—Plead not guilty.

Dallas Carroll—Transporting liquor—Plead not guilty.

J. D. Hutchinson—Transporting liquor—Plead not guilty.

Bob Holland—Possession of liquor—Plead not guilty.

Joe Hendricks—Transporting liquor—Plead not guilty.

Jeff White—Transporting liquor—Plead guilty.

R. M. Brown—Operating truck without registering—Plead guilty.

S. F. Henley—Issuing worthless check—Plead not guilty.

C. P. Brady—Operating car without registering—Plead guilty.

W. A. Gibson—Possession of liquor at a dance—Plead not guilty.

R. B. Lott—Possession of liquor at a dance—Plead not guilty.

Leon Powell—Possession of liquor at a dance—Plead not guilty.

J. J. Thompson—Possession of liquor at a dance—Plead guilty.

James Leland—Burglary—Plead not guilty.

Joe Blackwell—Burglary—Plead not guilty.

J. M. Gibson—Possession of a still—Plead not guilty.

Preston Hendrix—Possession of a still—Plead not guilty.

Bill Greathouse—Driving a motor vehicle while intoxicated—Plead not guilty.

Harry Hodges—Possession of a still—Plead guilty.

Paul Jones—Cutting a fence—Plead guilty.

Bill York—Cutting a fence—Plead guilty.

Fred Reams—Wife abandoncent—Plead not guilty.

Bill Reams—Robbery—Plead not guilty.

J. C. Price—Driving a motor vehicle while intoxicated—Plead not guilty.

M. E. Stout—Possession of liquor for sale—Plead not guilty.

R. F. Coffey—Possession of liquor for sale—Plead not guilty.

Many Exhibits Now Being Placed. Greatest Show of State Now On

Business Reported Good on Monday

Monday of this week was a good business day for the Portales merchants.

The justice of the peace election and the opening of District Court brought a good crowd to town, and the local merchants report many buyers on this day.

Portales is becoming widely known as one of the best buying centers in the state, and the public is taking advantage of the exceptionally low prices offered on all merchandise.

Court of Honor Appoint Committee

The Portales Boy Scout Court of honor have appointed the following people to serve as merit badge examinors for the year. After preparing themselves for the examination, Scouts will make appointment with examinor. After being passed in the subject, they will appear before the Court of Honor for review and awarding of badges. The local Court of Honor meets the third Monday in each month.

Ralph Will—Marksmanship and all agricultural subjects.

H. E. Taylor—Archery, Astronomy, Swimming, Life Saving, Camping, Hiking, Pioneering.

W. B. Oldham—Architecture.

Miss Galloway—Art, Basketry, Pottery and Metal Work.

K. E. Livingston—Athletics, Physical Development, Conservation.

Eddie Copeland—Automobiling.

R. A. Young—Bird Study, Botany, Horsemanship, Insect Life, Reptile Study.

Roy Wheeler—Machinery, Blacksmithing, Cycling.

Gordon Greaves—Bookbinding.

Ernest Pogue—Bugling, Music.

T. B. Sowell—Business.

C. F. Brown—Carpentry, Cement Work, Handicraft, Leathercraft, Wood Carving, Wood Work.

Mrs. K. McCall—Mining and Chemistry.

J. C. Compton—Civics.

Elizabeth Greaves—Cooking.

Sherman Bracken—Radio and Electricity.

Dr. Soe—First Aid, Public Health and Personal Health.

E. N. Wheeler—Painting, Pathfinding, Safety First.

J. K. Brough—Reading.

Otto Kaptina—Salesmanship.

Ray Bonner—Textiles.

County Supports Boy Scout Move

Wednesday the drive was made for the Boy Scout funds and a very satisfactory sum was raised.

Scouting is recognized as one of the greatest factors in the life of the growing boy and the principles instilled through the teachings of the Boy Scout activities will mold habits which will later become rules when the boys reach manhood.

Henry E. Taylor and Rev. C. A. Lorts are the two troop leaders in Portales and County Superintendent A. E. Hunt is chairman of the Court of Honor.

Last Sunday interested men of the town addressed the congregations of the churches telling of the wonderful effects of the Boy Scout teachings and asking the cooperation of every man and woman in a moral way and the financial support as generously as possible.

Henry Taylor was scheduled to talk to the audience at the Christian church, Floyd Kennedy at the Nazarene church, A. E. Hunt at the Baptist and Floyd D. Golden at the Methodist.

Sunday afternoon at about 2:30 Kenneth Livingston was invited by Sherman Bracken to make a talk in the interest of the movement over the radio from the local broadcasting station and Saturday night Coe Howard presented the matter to the patrons of the Palace Theatre.

BOXING

The 10-round boxing match between Red Graves and Tommy Ayers of Clovis, which was scheduled for January 20 at the Portales Amusement House, has been postponed on account of the series of meetings in progress at the Baptist church.

This attraction will be arranged for a later date.

Mr. and Mrs. E. C. Luna left late Wednesday evening for Lubbock to take their little girl to the baby specialist at that place.

Big Hens, Little Hens, Red Hens and White Hens

The lowly hen has advanced from the cow lot fowl to the queen of the farm.

This morning the Eastern New Mexico Poultry Show was opened to the public with a large number of exhibits being placed.

This year the wide variety of exhibits will prove very interesting to the poultry fancier.

This exhibit contains oll of the dominating breeds of this section, and includes turkeys, ducks and pet stock.

The first day will be devoted to placing of stock, and on Friday morning you may see this splendid exhibit at its best.

Every citizen of the county should attend as often as possible.

The Eastern New Mexico Poultry Association embraces the east side of the state, and there will be many exhibits from outside of Roosevelt county.

As a local industry, the poultry business brings near a quarter of a million dollars into the pockets of the Roosevelt county farmers each year.

This exhibit is being staged at the skating rink building where ample space has been provided for every exhibitor, and at the same time offering comfort and safety to the stock exhibited.

This exhibit is important to Portales, Roosevelt county and New Mexico at large.

Portales Basketeers Meet Hereford Fri.

Friday evening at 8 o'clock the Portales Rams will play their fourth game of the basketball season with the strong Hereford five.

The Floyd and Dora boys are playing a game just before the main event.

Criminal Docket

District Court, Ninth Judicial District, Roosevelt County, New Mixico, January, A. D. 1931 term, beginning January 12th, 1931. Hon. Harry L. Patton, Judg, Ninth Judicial District, presiding.

State of New Mexico vs. J. H. Jett, murder, set 1-19-31 at 9:00 a. m.

State of New Mexico vs. S. F. Hendley, No. 979, Larceny, set for trial January 14, 1931, 10:00 a. m.

State of New Mexico vs. J. & M. Gibson et al., No. 989, Possession of still. Set for trial January 15th, 1931, at 10:00 a. m.

State of New Mexico vs. Bill Greathouse, No. 990, Driving while intoxicated. Set for trial January 15th, 1931, at 10:00 a. m.

State of New Mexico vs. Fred Reams, No. 994, Wife abandonment. Set for trial January 15th, 1931, at 10:00 a. m.

State of New Mexico vs. R. L. Holland et al., No. 996, Transpt. and possession of liquor. Set for trial January 15th, 1931, at 10:00 a. m.

State of New Mexica vs. Golden Gravelee, No. 997, Larceny. Set for trial January 16th, 1931, at 10:00 a. m.

State of New Mexico vs. Buddie O'Donnell et al., No. 999, Transporting and possession of liquor. Set for trial January 16th, 1931, at 10:00 a. m.

State of New Mexico vs. J. O. Hutchison et al., No. 1001, Giving liquor to minor and transporting. Set for trial January 16th, 1931, at 10:00 a. m.

State of New Mexico vs. Bob Holland, No. 1002, Possession of liquor for sale. Set for trial January 15th, 1931, at 10:00 a. m.

State of New Mexico vs. Bill Weemes, No. 1003, Robbery. Set for trial January 16th, 1931, at 10:00 a. m.

State of New Mexico vs. J. C. Price, No. 982, Driving while intoxicated. Set for trial January 16th, 1931, at 10:00 a. m.

State of New Mexico vs. Dave Moorehead, No. 1000, Larceny. Set for trial January 16th, 1931, at 10:00 a. m.

COURT OF HONOR MEETING

The Court of Honor meeting of the Boy Scouts will be held next Monday evening in the Chamber of Commerce rooms.

A. E. Hunt is chairman of this court and the meeting will be called at about 7 o'clock.

MEMBERS

J. G. GREAVES, Editor and Owner
Published Weekly on Thursday

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times, September 12, 1916.
Portales Valley News Consolidated with Portales Journal, December 14, 1920.
Portales Herald consoidated with Portales Times, March 27, 1913.
Roosevelt County Herald absorbed by purchase January, 1929.

Entered as second class matter in the post office at Portales New Mex. under the Act of March 3, 1879.

NEW MEXICO NEWSPAPER ASSN. MEMBER 1930

SUSTAINING MEMBER NATIONAL EDITORIAL ASSOCIATION 1930

SUBSCRIPTION RATES

In New Mexico

1 Year $1.50
6 Months $1.00

Out of New Mexico

1 Year $2.00
Alaska, Canada, Mexico $2.50

OUR PLATFORM

A new Court House and Jail for Roosevelt County.
Better roads and Highways for Roosevelt County.
A greater Agricultural and Dairying development for Roosevelt County.
The Building of the Eastern New Mexico Normal School
A greater advertising of the scenic and other resources of New Mexico.

CUT OUT THE GRAFTERS

Every town and city in the West pays a heavy toll annually to what is commonly known as advertising grafters.

No town is too small or no city too large for these solicitors, who hit town and with high pressure methods sell their "space" before the merchant has time to give it sober thought.

Every year this costs Portales merchants several thousands of dollars yet brings no returns.

It consists of cards and folders, menus and circulars of every description.

Consequently, the merchant becomes disgusted with advertising and cuts down his newspaper space.

The newspaper is the best recognized advertising medium of today.

It has to operate during times of depression as well as during times when business is good. Its overhead is fixed, and can not be reduced when business fluctuates.

It at all times backs the program of the community, and works 52 weeks a year to put over these programs.

It has a weekly payroll equal to any in town, and thus puts the money received for advertising and printing back into circulation in the town.

Money spent with the transient advertising solicitor is gone forever so far as the home town is affected.

The home newspaper backs the program of "trade at home." Is it not time for a little co-operation?

LET'S CUT OUT THE TRAVELING SOLICITORS

Every week on the streets of Portales will be found some transient soliciting charity, selling pencils, candy or other articles.

These people may be worthy, or they may be the rankest fakirs.

There should be some means provided to separate the sheep from the goats, and protect the citizens of the community.

If these transients want to sell their wares on the street they should be required to take out occupation license.

The City Council recently took action on this matter and now requires all who solicit funds to have a permit from the mayor.

The professional beggar goes from town to town with a hard luck story and preys upon the sympathies of the public.

Statistics show that the professional beggars are highly organized, and the men at the head of the organizations have reaped millions.

The safest plan is to cut them all out and make your donations to charity through some organization that will see that the funds contributed are spent where they will do the most good.

Portales should be made a city where the professional beggar will not linger.

BUY AT HOME

The purchasing power of a dollar when kept in the channels of trade at home amounts to several thousand dollars in a year.

The dollar sent out of town is gone forever so far as circulation in the home community is concerned.

Portales merchants have the interest of Roosevelt county at heart, and they will give you equal value for your dollar to be found anywhere.

Think, what a wonderful country this would be if the out of town shopping was discontinued and the money spent at home.

The home merchant would have more money to contribute to the Chamber of Commerce, the schools and churches, and with which to pay the taxes of the county.

Home loyalty would make Portales the greatest city in the West.

Why not try it?

FARMING PROSPECTS BRIGHTER

With the abundance of moisture at this season of the year the farmers of Roosevelt county will be enabled to prepare their lands early, and conserve the moisture for the planting of the spring crops.

It now looks as if there will be sufficient moisture for one of the biggest crops ever grown in Roosevelt county.

It will also be wise for the farmers to begin investigating a marketing plan that will bring them the most for their crops.

The haphazard method of throwing the crops on the market can only result in low prices.

Roosevelt county has several co-operative marketing associations that have proven profitable for the members in the past.

Better marketing conditions, better grading of products to be marketed, and producing better quality will all bring better prices.

NO TIME TO USE FOREIGN LABOR

Over in Texas where the Santa Fe is making an extension of their lines, a howl of protest has gone up over the use of Mexican labor.

There are around 5,000,000 unemployed in the United States at this time, and it is not a time to use foreign labor.

All corporations should be loyal enough to use American labor and help to overcome this condition.

Not only should American labor be used, but local home labor should be used wherever possible.

There is now too much foreign labor coming into the United States, and a restriction of immigration for a period of five or ten years would put the nation back on a sound labor footing.

THE STORM IS OVER, PUT UP YOUR SAILS!

(By Herbert M. Casson, in Forbes Magazine, Nov. 1)

In October, 1929, I wrote an article for Forbes, and warned the American people that a Wall Street crash was at hand. That prophecy came true. The crash came at the end of October.

In this article I have better news to tell. I have been studying the up and down movement of business and finance for thirty years, and in my opinion the Wall Street storm has now spent its force.

I would say today to merchants, manufacturers, bankers and investors: "The storm is over. Put up your sails."

Most American companies have furled their sails. They are drifting along under bare poles. Merely because the clouds are dark, they believe that the storm is still raging.

What has happened before is likely to happen again. Look at these facts:

There were slumps in the United States in 1873, 1884, 1893, 1907 and 1914. These slumps lasted, on the average, for twenty-three months, but the violence of the storm was over in eight months.

There was a slow gradual upward movement that began eight months after the crash and lasted for fifteen months. By that time business had become normal.

According to the law of averages, which is the most reliable thing we know in business, the storm is now over in America and the slow upward movement has already begun.

Prosperity never comes suddenly, as a slump does. American business men will not wake up one morning and find themselves overwhelmed with orders.

Prosperity comes slowly. We pay a high price for a slump. But always, in the past, prosperity has arrived in due time.

There is now an upward movement. It is now safe to buy and invest. The danger is over.

The storm today remains only in people's minds. Those who remain afraid, after the danger has gone, will lose a great opportunity.

There will not be fair weather—probably not for a year or more. There will be no blue sky and birds singing. The winds will be cold and the waves will be high. But the great fact is—THE STORM IS OVER.

America has weathered the storm. There has been plenty of wreckage, but no more than there was in previous storms.

The American people should say: "We are damaged, but, thank God, we are afloat and alive. We ae not on the rocks. The cyclone has spent its force and now we can go forward and make a good use of the high winds."

It is not a time to put up topsails. There will be no boom immediately. But the time has come to put up the mainsail.

A ship with bare poles today has a coward for a captain.

Those who have courage—those who are hardy seamen—are putting up a sail and moving forward on this adventurous voyage across the uncharted seas of Time.

They are not drifting. They are not talking of the storm. They are looking ahead and on the horizon they can see a streak of blue sky.

Make no mistake. The storm is over.

THE TIME HAS COME TO RAISE THE SAILS.

SOCIAL ANNEX

BY THE BOSS

Now a scientist says that overcome appendicitis, man must revert to walking on all fours.

Then again, perhaps some scientist will discover that the tonsils would give no trouble if man reverted to swinging from trees head down. It may be possible that this would allow the tonsils to swing to the roof of the mouth, and by constant exercise cease to give trouble.

As a remedy for corns on the feet, this can be overcome by walking on the hands.

Science is a great thing, but no scientist has as yet been able to determine how a twenty-dollar a week salary will pay $50 a week bills.

Science has provided the radio, but has not provided any remedy whereby man can do on four hours sleep after sitting up all night listening to the scientists spout over the radio.

This is a scientifec age, yet we have at this time 5,000,000 unemployed in the United States. That is something for scientists to put in their pipes and smoke.

Portales would be a much cleaner town if scientists would invent some method for the absorbing of garbage when thrown out the back door, instead of letting nature take care of it by the means of decay.

Great volcanic caves have been discovered in New Mexico. Good roads to these caves will add tourist attractions.

An attempt has been made to form a club in Portales composed of those who have not applied for a state job under the new administration. As it takes at least three members to form a club, this move has died.

The new board of county commissioners is facing the problem of reducing taxes, giving full terms of schools, building more good roads, and still satisfying the public.

A reduction of the school terms would put Roosevelt county back ten years in development.

The accredited high schools must run the full nine months or lose their affiliations.

The education of the youth today is of vast importance, yet the greatest kick on taxes comes from those who have the greatest number of children to educate.

The child of today that does not receive a high school education will in a few years have to join the vast army of common laborers.

Poultry Work Grows Rapidly During Year

A summary of the annual report of the Extension poultry husbandman shows that poultry production has continued to be an important farm enterprise during the year just completed. Work has been done in every county in the state where a county agent is employed and some work has been done in counties having no agent More than ten per cent of the agents' time has been devoted to work with poultry and about ten per cent of the farm visits made were in relation to poultry work.

Concentrated efforts have been placed on accreditation as a means of flock improvement. Rapid growth has been made in this project since the work was started in 1927. During that year, five flocks containing 1,738 birds were accredited. This work has increased until 139 flocks containing 25,229 birds were accredited during the past year. In 1927, when the accreditation work was first started, only two counties were represented; interest has increased to the extent that ten counties, pretty well distributed over the state, cooperated in 1930.

Other phases of flock improvement work which were stressed during 1930 were Better Males, Culling, Feeding, Housing and Time to Hatch. In this connection, reports show that in 17 counties, 144 farmers secured 667 highly bred males to use with their breeding flocks; in 18 counties, 219 farmers owning 35,074 birds were influenced to cull their flocks for the first time; feeding of more economical and better balanced rations has been accomplished in 18 counties and 584 farmers have been prevailed upon to improve their poultry rations. In the housing project, poultrymen have been urged to provide more comfortable houses for their flocks in order to increase production and prevent disease, with the result that 218 poultry houses were constructed or remodeled during the year Agents in 16 counties report that 413 farmers were influenced to buy or hatch chicks at the proper time in order that they might be grown out and brought into production in the fall.

UNDERTAKING AMBULANCE **Ed. J. Neer** EMBALMER SERVICE

Established 26 years — — Licensed by State Board
Phone 67 2 rings Agent for Clovis Floral Co.
Quality and Service Considered -- Neer's Prices are Less
Portales, New Mexico

Electricity
is cheap . . . use more of it

Years ago we decided the best way to popularize our service was to sell it as cheaply as possible.

Ever-increasing business has now shown the soundness of that decision.

New Mexico Utilities Co.

F. E. SLEEPER Mgr. Portales, N. M.

The P. V. N. —— The Home Newspaper

This is just to
REMIND YOU
—that I am up and feeling well and still want your Hardware business.
Respectfully yours,
J. B. SLEDGE

Notice Tax Payers

The law provides a 25% penalty where property is not rendered in January. Assist the Assessor's force by rendering early.

Save The Penalty

Floyd T. Kennedy, Assessor

THE NEW FORD

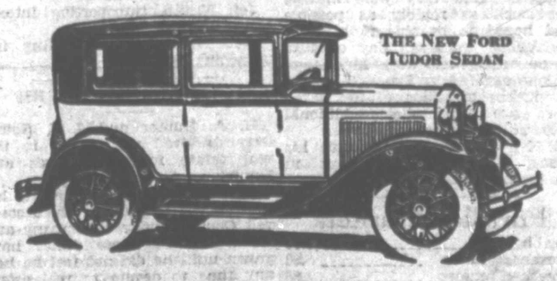
Everything you want or need in a motor car

THE more you see of the new Ford, the more you realize that it brings you everything you want or need in a motor car. . . . And at an unusually low price.

Its substantial beauty of line and color is apparent at a glance. Long, continuous service emphasizes the value of its simplicity of design and the high quality that has been built into every part.

The new Ford accelerates quickly and it will do 55 to 65 miles an hour. It is an easy-riding car because of its specially designed springs and four Houdaille double-acting hydraulic shock absorbers. It has fully enclosed four-wheel brakes and the added safety of a Triplex shatter-proof glass windshield. Operation and up-keep costs are low and it has the stamina and reliability that mean thousands of miles of uninterrupted service.

See the nearest dealer and have him give you a demonstration ride in the new Ford. Check up every point that goes to make a good automobile and you will know it is a value far above the price.



THE NEW FORD TUDOR SEDAN

LOW PRICES OF FORD CARS
$435 to $660

F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at small cost. You can buy a Ford for a small down payment on a convenient financing plan. See your Ford dealer for details.

Ford

GRAND CLEARANCE

Not a single article withheld from this sweeping Disposal Sale. Prices are the lowest that we have ever known in our many years of retailing finest obtainable merchandise.

Boys' Suits

1 Lot of 2-Pant Suits, $6.90 values

$3:45

1 Lot $9.90 values, only $4.45

1 Lot $13.50 values, only $6.75

Boys' Overcoats ½ Price

High School Athletics

See our Basketball team defeat the strong Hereford, Texas, team Friday evening at the High School.

FREE

To the first Ten Ladies entering our store Saturday at 9 a. m.,

A Dress Pattern

of 3½ yds. of pretty material

Extra Special

1 Lot of Men's Socks, 5c the pair

Ladies' beautiful Chiffon and Service Hose, new shades, values up to $1.95, going at

98c

Men's Dress Pants

Every pair marked down for this Sale. Prices ranging from

$1.95 to $4.75

Men's $9.00 Leather Coats at

$6.95

Men's Hats

Our entire stock of new style Hats and Caps marked down for this Clearance Sale

Be Here

Saturday at 9 a. m., January 17th. Take advantage of a chance to save

Ladies' House Dresses

1 Lot Special, Saturday 10 a. m., only

29c each

Children's Wash Dresses

Fast Colors, Neat Styles

65c

Silk and Crepe Dresses

14 Pretty Silk Dresses, $16.75 values

$8.65

22 Special $9.90 values now

$4.95

12 Silk and Crepe Dresses, $4.95 values

$2.95

Many other splendid values

Ladies' Coats

Many handsome Coats yet in stock. We are offering at

One Half

The Regular Price

It will pay you to see our line

Clearance OF ALL FOOTWEAR

Ladies High Grade

Pumps, Straps and Oxfords

$1.95 to $4.95

Mens High Top

Shoes and Oxfords

Priced from $2.95 to

$4.95

Childrens Slippers

and High Top Shoes

98c to $2.95

Work Shoes

Every Pair reduced in price

Twenty Bargains giving you an idea of our Low Prices

9-4 Bleached Sheeting — 31c yd.

Cretonnes High Grade, Fast Color — 15c

Wool Shirts ½ The Regular Price

Boys' Unions Sizes up to 34, now — 39c each

Outing 36-in. Outing in colors or plain — 15c yd. 30 in. 10c

Men's Winter Unions Now going at — 79c

Overalls Men's $1.10 values now — 98c

Prints 1 Lot of prettey patterns, 33c values — Now 22c

Curtain Scrim
29c value 22c
25c value 19c
19c value 12c

Sweaters 1 Table of values $1.00 to $1.45 — 69c

Toilet Articles See the Special Table. Every Article Reduced.

Luggage 1-3 Off the Regular Price

Quilts Beautiful full size, $4.95 values — $2.95

Domestic 1 Lot of 36-in. Bleach — 9c

Towels Many Real Values — 7c to 25c

Oil Cloth Neat patterns, full width, now — 25c yd.

Blankets A Real Special — $2.95

Sheets Large size Garza Sheets — 79c

Alarm Clocks Going at ½ Regular Price

Outing Gowns
85c values 69c
$1.45 values 98c
Kiddies' Sleepers....45c
45c

You Know the High Grade Merchandise We Carry—You Know the Exceptional Values You Are Receiving.

This store will be closed Friday, getting ready for the Sale.

United Dry Goods Stores, Inc.

Where You Can Feel at Home

THURSDIY, JANUARY 15, 1931 THE PORTALES VALLEY NEWS

POULTRY

TURKEY INDUSTRY GROWS IN NEVADA

U. S. Expert Finds It Easier With Small Flock Unit.

Nevada is building up a solid turkey producing industry in a logical way, in the opinion of H. L. Shrader, extension poultry specialist of the United States Department of Agriculture, who recently paid a visit to this state.

The growing of the holiday bird in Nevada is on a farm flock basis, the expert stated, with from 150 to 300 birds, as a rule, being raised along with other crops. It is easier with the small flock unit produced in co-operation with other crops, according to the federal man, to raise the type of high-grade bird for which Nevada is becoming known.

Two of the best feeds for turkeys are milk and alfalfa, and these, Shrader said, being produced on the farm with the turkeys, afford good feed at a low cost. With such small flocks, he said, the farm wife can take care of a good share of the work, thus cutting costs, as otherwise extra labor might have to be hired.

The outlook for expansion in the industry in Nevada is good, the specialist stated. Nevada conditions, he believes, are well suited to turkey production.

"Turkeys and chickens should never be run together," he declared, explaining that parasites, little harmful to chickens, but deadly to the bronze bird, are carried by the chickens. Turkeys should be kept far from the farmhouse, he believes.

Sanitation is another means of keeping turkeys disease-free, he stated.

Buy Tested Cod Liver Oil for Laying Fowls

The use of cod liver oil in feeding laying hens during winter months and in raising young chicks during the early spring is one of the recent developments in poultry production. Practically every one who has used a good quality product has found that it has been helpful in keeping up the vitality of the flock, preventing leg weakness in chicks and securing a better texture of shell with eggs.

The reason for the value of this product is largely due to the vitamine D which it contains. Vitamine D is the substitute for sunshine. It helps fowls to properly absorb the minerals which they consume. Without vitamine D or sunshine, fowls will fail properly to absorb minerals, even though they may be abundantly supplied.

The popularity of cod liver oil has encouraged the use of many substitutes. The fishy odor which is characteristic of many of these products is not a guarantee that they are of any particular value from the standpoint of being a substitute for sunshine. There is even a good deal of difference in the efficiency of cod liver oil, so it is well to buy a product that is either tested for vitamine content or guaranteed to give satisfaction.

Clean Ground Essential for Turkey Success

Recent findings have shown that the organism which causes blackhead in turkeys lives in the soil. Consequently if turkeys are raised on contaminated soil they can hardly escape the disease. The danger will to a large extent be averted if a three-year rotation is followed.

Experimental findings have shown that the cecal worm found in chickens is a menace to the turkey. It is believed that if the young turkeys are affected with cecal worms the injury they do to the lining of the intestinal walls is sufficient to permit the entrance of blackhead organisms into the blood stream, thus infecting the bird with the incurable disease and the one most dreaded by turkey breeders. The remedy, therefore, is to keep the young turkeys on clean ground and entirely separate from chickens.

Sunlight for Poultry Flock Quite Essential

During the winter months the location and adjustment of windows in the laying house are very important. There should be windows in each end of the house so that sunlight will strike the entire floor some time during the day. Along the south wall should be a large number of windows, and it is preferable that these be made of a high grade glass substitute which permits the entrance of the maximum amount of ultra-violet ray. Muslin curtains and ordinary glass are not satisfactory for this purpose. These windows should be well fitted and should be kept clean as the ultra-violet ray does not penetrate through dust and dirt. Furthermore it is better that they be arranged so that they can be taken down during the summer months and not subjected to weathering.

Yellow Corn Best

Yellow corn is especially valuable for winter feeding on account of its fattening qualities and vitamine content. If possible, at least half of the grain feed should be yellow corn. If white corn, wheat, kafir, or other farm grains are fed instead of yellow corn, alfalfa should be added to the rations to help supply vitamines. Alfalfa leaves or alfalfa meal will replace the vitamines of yellow corn if the latter is not available. The winter ration must contain protein.

Attend the Eastern New Mexico Poultry Show.

FRESH AIR CURES CHICKENS' COLDS

Ventilation and Dry Litter Will Prevent Troubles.

Chickens are unlucky in the structure of their heads, for it makes them susceptible to colds. Poultrymen should try to avoid conditions that will bring on colds, says Dr. E. L. Brunett of the New York State College of Veterinary Medicine at Cornell university.

In the head, in front of the brain cavity, are thin cones of bones located in chambers. The use of these chambers is to provide a space in which the inhaled air is warmed before it is taken into the lungs. When a chicken develops a simple cold, an excessive amount of secretion forms in these cavities. As this increases, the poor drainage of the cavities allows it to accumulate. This accumulation is an ideal place for bacteria to multiply and the resulting bacterial growth makes the foul odor which is often present in roup.

A simple cold may be avoided or corrected by increasing the warmth with plenty of fresh air and providing plenty of dry litter. If the first stage is not checked the cold may end in roup with its characteristic head swelling and foul odors.

The opinion that roup is a contagious disease is not well founded, according to Doctor Brunett, for there is usually some underlying condition that is indirectly responsible. This may be tuberculosis, or worms, but whatever the cause it should be moved before a cure can be expected.

A third type of cold is more of a distinct disease, commonly known as bronchitis. This condition is acute and the birds die quickly. The cause of this disease is not known. The best treatment is to increase the temperature of the house, either by controlling the ventilation or by using brooder stoves. In the early part of the outbreak it is well to remove all sick birds and put them in heated brooder houses. Most of them will recover when placed in heated houses. Some disinfectants will give relief, but quack remedies should not be used.

Turkeys Thrive While Roosting in the Open

It is unnecessary to provide a house for turkeys though it is the part of wisdom to have a shed handy into which they may be driven on extremely stormy nights.

As a usual thing they will do better roosting out in the open even in quite severe weather.

Where only a small flock is kept 15 females may be mated with one male if he is unquestionably vigorous. If a flock of about 25 or 30 is kept, two males will be needed, but they should not be allowed to run with the flock at one time.

One should be allowed to run with the flock one day and the other the next.

The reason for this is that where both are allowed to mingle with the flock at the same time, they will fight until one of them becomes boss, after which he will do most of the mating and the flock will be very little better off so far as the fertility is concerned than if it had a single male.

Molasses for Chickens Is Found Profitable

When used in moderate amounts, cane molasses lowers the death rate and makes for better health and production in laying flocks, according to the test work conducted at the Ohio experiment station. The tests indicate that it can be used with profit as a substitute for not more than 10 per cent of the grain in the ration. Molasses contains no protein, but is rich in vitamines. If fed in larger amounts than 10 per cent of the ration, it was too laxative to be desirable and created an abnormal thirst. Professor Winters, who had charge of the test, believes that the addition of molasses to a poultry ration that contains no milk is of more value than when milk is fed. He recommends five per cent by weight as a desirable amount to use in well balanced laying and fattening rations.

Try our Want Ads.

BEST LITTER TO USE IN BROODER

Shavings, Cut Straw and Cut Hay Meet With Favor.

One of the commonest questions asked of the poultry department of the New Jersey agricultural experiment station during the spring is, "What is the best litter to use in the brooder house?". For the benefit of all poultrymen who are troubled with this problem the station issues the following statement:

There is no best litter, but there are certain requirements that litter must meet in order to be satisfactory for use in brooding chicks. These requirements are that it should be: Light in weight, thus allowing the droppings and dirt to work to the floor so the chicks are not likely to pick up contaminated material; absorbent, and therefore capable of keeping the brooder house floor dry; cheap, so one can afford to replace it every five days after the first four weeks; and clean, which means freedom from mold, mustiness, and dust.

Shavings, cut straw, and cut hay meet these requirements. They are not the only materials that one can use, but they are among the best. Straw or hay used for litter should always be cut. If the straw or hay is not cut it becomes matted, and covered with droppings, and is therefore of no value for litter.

Bacillary white diarrhea, coccidiosis, and intestinal worms are spread to a large extent by the use of dirty litter, the experiment station warns. One rule in brooding chicks that should be followed, if all others are forgotten, is, "Clean the brooder house every five days." This means removing the litter, sweeping the floor of the brooder house, and putting in clean litter.

Produce Good Pullets at Reasonable Expense

At the Pennsylvania state college 926 pullets were raised to maturity at a cost of $1.26 per bird after deducting the returns from 924 cockerels. Most of the chicks were leghorns valued at 20 cents each. The cost of production included feed and coal, labor at 35 cents per hour, and interest at 6 per cent on the investment in equipment, feed and chicks.

The pullets were also charged with depreciation on the houses at five per cent and the depreciation on the equipment at 10 per cent. Undoubtedly the results in brooding and the mortality rate were very satisfactory to produce good pullets at the laying age at a cost of $1.26 per bird.

Many poultrymen sell leghorn pullets at eight weeks of age at about $1 each. At three months of age they are worth about $1.25 each. Pullets that are ready to lay are seldom sold by poultrymen for less than $2 to $2.50 each unless they have a surplus.

Eggs for Hatching

There is an important reason for using hens' eggs for hatching. Pullets that have laid heavily all winter have been drawing on their body reserve to a greater or less extent, depending on the feed. Hens that are taking a rest during the winter are storing up a reserve, and under similar methods of feeding can be depended on to produce stronger, more vigorous chicks than pullets. Eggs from pullets may hatch well, but more vigorous chicks are hatched from hen eggs.

POULTRY FACTS

Watch the old hens in your poultry flock. They are dangerous spreaders of tuberculosis.

* * *

The practice of reproducing the flock with eggs laid by hens insures a better quality of chick than breeding from pullets.

* * *

Proper management in feeding and housing the flock are the most important measures in the control of roup.

* * *

Many turkeys are graded as number two or thrown out entirely because of a failure to starve them out properly before dressing.

* * *

In the case of poultry, cut potatoes may be used to furnish succulence, which is so scarce during the winter and early springtime.

* * *

WHAT'S WRONG AND WHERE?

How good are you at finding mistakes? The artist has intentionally made several obvious ones in drawing the above picture. Some of them are easily discovered, others may be hard. See how long it will take YOU to find them.

Brooder Stoves Useful During Severe Winter

"The foster mother" of the little chicks last spring can serve a good purpose during the winter if the brooder stove is set up in the laying house, according to poultry department of Ohio State university.

Days when the temperature drops 40 or 50 degrees the brooder stove can keep the house from changing temperature so rapidly and can save a sudden drop in egg production. When the weather has moderated sufficiently the stove is allowed to go out and wait for another cold spell.

Prevent Cannibalism

Cannibalism may develop in a large bunch of chicks, no matter how completely fed or how free from parasites. The liberal use of tar is about as effective as anything in checking it. Watch many times a day for those that have been picked enough to draw blood and daub tar on the wound. If you can find anything that chicks dislike the taste of more than tar, use it. If this fails, try paring off the point of the upper mandible, using care not to get too deep.

Mr. and Mrs. B. F. Smith and Mr. and Mrs. Carl Bremer drove to Clovis Tuesday evening and enjoyed dinner in the home of Mr. and Mrs. T. D. Smith. The evening was a family celebration of the birthdays of Carl Bremer, Mr. B. F. Smith and his son T. D.

Milk, sour or sweet, is excellent for breeding stock. Beef scrap or other animal meal may be left out if a plentiful supply of milk is available.

* * *

Red mites may cause a drop in egg production. A satisfactory treatment for the pests is to paint the roosts and roosting cabinet with carbolineum.

* * *

In commercial poultry plants where fowls are kept in quite large numbers, the artificial lighting of the houses, morning and evening, proves profitable during the winter.

* * *

Feed and protection aid in keeping turkeys fit. Vitamine A supplied in yellow corn, cabbage, alfalfa, clover and most greens, increases resistance to colds. Cod liver oil also is beneficial.

* * *

As a sanitary measure place a disinfectant mat at the entrance to the brooder house. This mat can be made by filling a square box with gunny sacks soaked in some reliable disinfectant.

The teachers of the Rogers school have offered to donate one month of time in order that the school may be extended to the sufficient length to sustain the accredited high school and cover the entire year's work. This additional work is given on each Saturday of the week. Last Saturday was the beginning of this extra teaching.

Rev. E. T. Miller is making his home in the home of Dr. and Mrs. N. F. Wollard while he is in Portales conducting the revival meeting at the Baptist church.

Mrs. Zack Campbell and her son John came up from Elida Saturday and were overnight guests with Mr. and Mrs. R. H. Grissom, then enjoyed Sunday dinner with Rev. and Mrs. C. A. Lorts.

Miss Mae Watts has resigned from her duties as delinquent tax collector and is now assisting T. B. Sowell, secretary and manager of the Portales Chamber of Commerce.

Miss Nelson and Clovis Green, two of the teachers in the the Jortales junior high school, drove to Lubbock, Texas, for a week end visit. Clovis spent the time with his two brothers, George and Truman, who are students at Texas Tech.

THE PORTALES LAUNDRY KIDS

TO PUBLIC FAVOR HERE'S THE WAY-- WE TRAVEL IT BOTH NIGHT AND DAY!

We have found our way to public favor on the lanndry highway of Polite Service. We are polite, our work is polite and our patrons are polite enough to say they are perfectly pleased.

Portales Steam Laundry
Dry Cleaners and Dyers
PHONE 17

Portales Realty Co.
OFFICE:
Rear of Masonic Building
after fixed, to the sum of 5139.85,
Sam J. Stinnett R. H. Sadler

Good Ford
SERVICE
At Low
COST

You'll find it makes a difference when you bring your Ford to us for service. We'll spot any trouble in a jiffy and send you away smiling.

Our main job, however, is to help you avoid trouble by keeping your car running smoothly. We'll save you many dollars in repairs.

Drive in the next time you need lubrication or oil change and a perfect tuning-up at low cost.

Universal Motor Co.
Phone 76
Washing and Greasing

WORTH HATS

The power by which men achieve success lies in the full expression of PERSONALITY. The successful man wears a hat that represents his own individuality. Worth Hats carry that touch of distinction and individuality which is found only in articles of real merit.

Come in and let us help you select the Worth Hat (in the new models) which best expresses YOURSELF.

Fields & Bonner
"THE MAN'S STORE"

P-F
GRO

Just a few prices to lo
for Saturday and M

Large box White Swan O

6 Lbs. Coffee, ground or whole

15 oz. jar Mayonnaize

4½ lb. can Strawberry pr serves

Van Camp's Pork & Bea

Black-eyed Peas

We have for sale Bra Cotton Seed Meal, Tank Meal, Oyster Shell. Wi line of Checker Board

Don't forget the La

SOCIETY and Club

BIRTHDAY PARTY

Phillip Johnston was celebrating a birthday last Monday and in the evening his sister, Miss Estelle entertained with four tables of bridge having as guests the most intimate friends of her brother.

In the card contests Mrs. Gordon Lyons and Bill Thompson held the high scores and Miss Mae Watts and Jim Crow the lows.

After several progressions a delicious plate lunch was served. During this social hour the friends had much pleasure in the good wishes they extended to Phillip for a long and happy life.

The bridge players of the evening were Mr. and Mrs. N. T. Watson, Mr. and Mrs. Gordon Lyons, Misses Sybil Lyons, Mae Watts, Vada Mae Jackson, Lucile Wurster, Iris Ribble, Bernice Hayes; Messrs. Paul Wurster, Jim Crow, Harold Sweetland, Ray Bonner, Bill Thompson and Phillip Johnston.

MOREY-HENSLEY

Last Saturday afternoon at about 5:30, Dr. and Mrs. E. T. Hensley received a telegram from Madison, Wisconsin, telling of the marriage of their son Turner to Miss Betty Morey, also a student in Madison.

Turner has been at the University of Wisconsin since last September, and his bride, whom he met first while in college in Chicago, is also taking advanced work there.

The marriage news came as a surprise to Dr. and Mrs. Hensley as well as the mny friends of Turner's in this state.

MURRILL-REDDY

Miss Inda Rhea Murrill of the Arch community and Robert R. Reddy of Clovis were married in Clovis on Tuesday, January 6, with Rev. Clyde Barton reading the ceremonies.

The bride is the oldest daughter of Mr. and Mrs. W. R. Murrill and is well known in Portales where she graduated from the high school with the class of 1928.

Mr. Reddy's parents, Mr. and Mrs. A. Reddy, also live in the Arch community, but he has his home in Clovis where he is connected with the Jones Contracting Company.

The young people went on a short wedding trip to Artesia where they visited relatives of Mr. Jones. When they return they will make their home in Clovis.

FLOYD HOME MAKERS' CLUB

The Floyd Home Makers' Club met in all-day session at the home of Mrs. M. F. Spears, January 9, 1931. This being Mr. Spears' birthday, husbands were invited, ten being present. Nineteen club ladies and 11 visitors were in attendance.

The new club year book was accepted, and we hope to be able to follow the work in a very fine way.

A committee was chosen to attend the Recreation School in Portales.

Miss Oakley met with the club and gave a very interesting talk on the value of foods.

Next meeting will be all day, January 23, in the home of Mrs. Nall.

HOME MAKERS' CLUB

The members of the Home Makers' Club of Portales were entertained last meeting in the home of Mrs. John Clem. Miss Oakley was in charge of the afternoon program and outlined the plans for the coming year. A schedule of meeting places and a program have been compiled into a year book and this will be followed for the next twelve months. The first few programs will be devoted to a study of foods.

The next meeting, January 14th, will be in the home of Mrs. Lee English with Mrs. J. W. McMinn as leader. A study of the foods most desirable for anemic persons will be given some time and also the use of iron in the body. Mrs. McMinn will give a demonstration of the preparation of calf's liver and mention some of the merits of this food for persons suffering from anemia.

FAMILY DINNER

The dining room of the Wat Stewart home was well filled last Sunday when members of the family and additional friends gathered for dinner which was served during the noon hour.

This informal association was indeed a delightful occasion. Mrs. Pike, Sr., Miss Fern and Oran Pike, Mr. and Mrs. Cleo Pike, Mr. Taylor and Hebe Stewart, all of Clovis, were present, while the Portales guests included Mr. and Mrs. Ed Stewart, Mr. and Mrs. Malcolm Hall and children, Mrs. Hebe Stewart, Dan Head, Leon Jones and Lee Carter.

EVENING OF GAMES

Miss Mildred Rowley entertained at the home of her parents, Mr. and Mrs. H. G. Rowley, Friday evening with two tables of forty-two.

No prizes were given for scores. Later in th evening one table of bridge was arranged and the players enjoyed several hands of an interesting contest.

Miss Mildred served dainty refreshments during the evening. The guests were Misses Norene Yoachum, Eulah South, Edna Disney, Messrs. Douglas Wallace, Hub Mize, Wayne Stratton and Floy Jones.

BRIDGE PARTY

A score of friends were invited to the home of Mr. and Mrs. W. K. Judevine last Thursday evening to enjoy a bridge contest with their friend, Mrs. W. J. Framsham who is visiting here from Bozeman, Montana.

Five tables were arranged in the living and dining rooms of the Judevine pretty new home. Six progressions were enjoyed in the auction bridge contest with E. N. Neer and Mrs. James Christoe holding first honors and Mrs. C. F. Brown the second.

Refreshments in two courses were served at the conclusion of the card games to Judge and Mrs. T. E. Mears, Miss Kate McManaway, Dr. and Mrs. C. A. Soe, Mr. and Mrs. C. J. Whitcomb, Mr. and Mrs. W. W. King, Mr. and Mrs. E. N. Neer, Mr. and Mrs. P. E. Jordan, Mr. and Mrs. H. H. Buchanan, Mr. and Mrs. Chester F. Brown, Mrs. W. J. Fransham, Mrs. Rusha Smith and Mrs. James Christoe.

BRIDGE DINNER

Mr. and Mrs. C. J. Whitcomb invited a number of friends to their home last Friday evening for a happy evening of bridge following a very delicious dinner served at 7:30 o'clock.

Quartett tables were arranged in the living room and at these the courses of the turkey dinner were served.

The bridge accessories replaced the dinner appointments later and the several progressions of cards were enjoyed. The high scores were held by Mrs. E N. Neer and W. K. Judevine and the low by Mrs. H. H. Buchanan and W. W. King.

The guest list included Mr. and Mr. Ed J. Neer, Mr. and Mrs. E. N. Neer, Mr. and Mrs. H. H. Buchonon, Mr. and Mrs. W. W. King, Mr. and Mrs. W. K. Judevine, Mr. and Mrs. P. E. Jordan, Mrs. W. J. Fransham and Miss Pearl Stone.

EASTERN STAR INSTALLATION

A well filled hall of interested members were present at the Eastrn Star meeting last Thursday evening when the new officers were installed into their respective stations. Mrs. C. M. Compton was the installing officer, Mrs. S. N. Hancock installing marshal and Mrs. Helen Sheldon pianist for the evening.

With these three ladies serving in a manner most impressive and sincere, the ceremonies of the evening were indeed effective.

The members placed in the various stations were, Worthy Matron, Mrs. Coe Howard; Worthy Patron, Coe Howard; Associate Matron, Mrs. W. E. Daniel; Associate Paton, Grant Gordon; Secretary, Mrs. Hebe Stewart; Treasurer, Mrs. J. C. Compton; Conductress, Mrs. G. A. Chumbley; Associate Conductress, Mrs. J. H. Carroll; Marshal, Mrs. R. A. Young; Chaplain, A. H. Sweetland; Organist, S. B. Fletcher; Warder, Mrs. J. L. Simons; Sentinel, S. N. Hancock; Adah, Mrs. J. L. May; Ruth, Mrs. Lucile Cumbie; Esther, Miss Muriel Galloway; Martha, Mrs. J. R. Poindexter; Electa, Mrs. R. L. Yoachum.

J. C. Compton, in the name of the Portales Chapter, presented the past matron and the past patron jewels to the retiring officers, Mrs. S. B. Fletcher and S. N. Hancock. Mr. and Mrs. Johnson, formerly of Oklahoma, and Mrs. Walsh of Muleshoe, Texas, were the guests of the evening.

A refreshment committee under the chairmanship of Mrs. R. A. Young served a bountiful lunch at the conclusion of all the business and activities of the evening.

METHODIST MISSIONARY SOCIETY MEETS

The ladies of the Methodist Missionary Society are meeting this afternoon at 2:30 in the home of Mr. and Mrs. J. G. Cox. The new year books are now ready for distribution and will be placed in the hands of the ladies this afternoon.

Frs. Frank Galloway will open her home to the ladies of the Zone meeting tomorrow. This will be an all day meeting and will be both interesting and helpful. The ladies will gather at 10 a. m. and at noon a delightful time will be had around the dinner table. Each lady will bring one covered dish of food for this meal.

CARD OF THANKS

We wish to thank our friends and neighbors for their help during the illness and death of our husband and father. May God's blessings be on you all is our prayer.

Mrs. L. W. Wade,
Mr. and Mrs. Joe E. Parsons.
Mr. and Mrs. W. T. Sinclair.

CLUB CHAMPIONS TO ATTEND STOCK SHOW

New Mexico club work will be well represented at the Denver Live Stock Show which takes place January 19 to 24. There will be in attendance three grand champion teams, besides five meritorious club members. The grand champion teams are as follows: Livestock judging, Edwin Byers, Graydon Caudill and Vernon Caudill, all of Lea county; Home Economics team, Rosie Hubbard and Eula Marshall of Chaves county; Miscellaneous Demonstration team, Richard Johnson and Ray Jones of San Miguel county. The home economics team will demonstrate on baking and the miscellaneous demonstration team on Fitting the Beef Calf for the Show.

The New Mexico Bankers' Association has awarded a trip each to an outstanding boy and girl, which have been won by Waldo Jones of Hidalgo county and Rosita Lucero of San Miguel county.

Montgomery Ward & Company has also awarded two trips to outstanding club girls which have been won by Audrey Smith of Harding county and Ione Richardson of Curry county.

Lena Moore Stewart of Dona Ana county has also been awarded a trip to the stock show as the Kerr canning champion, through the courtesy of the Kerr Jar Company.

These awards are well deserved by the various club members and the Extension Service feels that they will reflect great credit upon New Mexico and sustain the reputation for excellence in club work which has already been gained by the club members of the state.

Sore Throat? Don't Gargle

This Doctor's Prescription Gives Quicker, Better Relief

Don't suffer the pain and discomfort of sore throat. Use a doctor's prescription called Thoxine guaranteed to relieve with the very first swallow. Not a gargle but a pleasant tasting medicine which relieves the soreness and goes direct to the internal cause.

Thoxine will relieve your sore throat or coughing quicker and better than anything you have ever tried or your money will be refunded. Safe for the whole family. Ask for Thoxine, ready for use in 35c, 60c and $1.00 bottles. Sold by New Mexico Drug Co.

The BEST Gray Hair Remedy is Home Made

To half pint of water add one ounce bay rum, a small box of Barbo Compound and one-fourth ounce of glycerine. Any druggist can put this up or you can mix it at home at very little cost. Apply to the hair twice a week until the desired shade is obtained. It will gradually darken streaked, faded or gray hair and make it soft and glossy. Barbo will not color the scalp, is not sticky or greasy and does not rub off.

Painful Condition

"WHEN I was just a girl at home," writes Mrs. B. F. Riggan, of Baird, Texas, "I took Cardui for cramping and pains in my side and back, and it helped me at that time.

"After I was married, I found myself in a weak, run-down condition. I suffered a great deal with my back, which was so weak it hurt me to get up or when I would stand on my feet. I fell off in weight.

"A friend of mine, seeing how bad I felt, advised me to take Cardui, which I did. By the time I had taken two bottles, I felt stronger and better than I had in a long time."

CARDUI Helps Women to Health

EX-164

Take Thedford's Black-Draught for Constipation, Indigestion, and Biliousness.

BLEEDING SORE GUMS

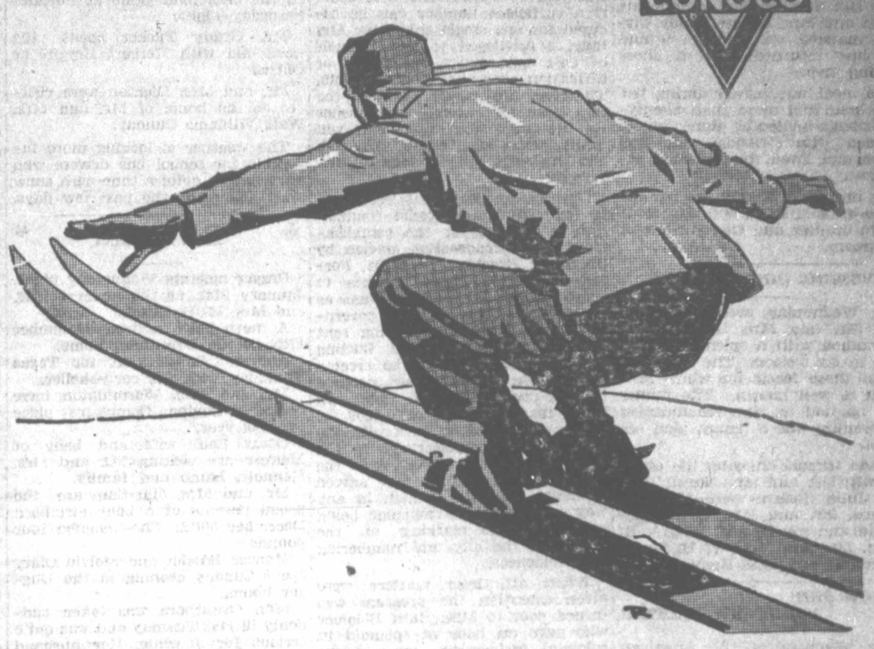
If you really want quick, certain and lasting relief from this most disgusting disease, just get a bottle of LETO'S PYORRHEA REMEDY and use as directed. LETO'S is always guaranteed. Portales Drug Co.

BUSY CACKLING HENS ARE THE MONEY MAKERS

Our S. C. White Leghorns lay the year around lots of large white eggs. Our flock average is better than 50%. Hatching Eggs, $10.00 per case. Chicks, $10.00 per 100 straight. Get January and February chicks for September and October layers. No molt if handled according to our plan.

R. A. YOUNG
¾ Mile South of Cemetery

CONOCO



Starting that's swift . . . starting that's safe, because this free-flowing oil never leaves working parts . . . . .

Tomorrow morning, as you step hopefully on the starter, will there be a s-l-o-w disappointing groan, as it tugs at your unwilling motor? . . . Or, will there come a swift responsive roar?

If you're having trouble starting, you're probably using an old-type oil that congeals at temperatures well above freezing. You should change to Conoco Germ-Processed.

But that's not all! To ward off the wear that these prolonged starting periods bring, you want an oil which provides *instant lubrication* at the first reluctant revolution of a cold motor . . . And there's just *one* oil which can do that! Because there is just one lubricant which penetrates metal surfaces and never drains away in idle periods.

Conoco Germ-Processed Motor Oil is that *one* lubricant. Change to this motor oil with twin advantages for winter use . . . 35 cents per quart for all grades at the sign of the Conoco Red Triangle.

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

Tune in on Conoco Lifleuer's Hour . . . On 16 leading stations across the country . . . a program somewhere every day from Monday to Friday. Your nearest Conoco station will give you a log of stations, days and time. Here is a unique radio program . . . built upon the preferences of the listeners.

MAXWELL BARBER SHOP
Portales, N. M.
Sanitation and Good Work Our Motto

Milk

Is healthy for older folks as well as children.

Drink More Milk in 1931

Doyal Dairy
Phone 141

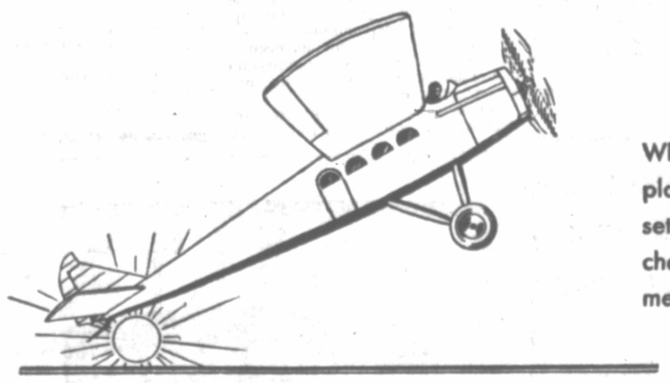
Opportunity

Knocks But Once

And while you are idle thru the winter months, you can take advantage of the idleness and build up your place and make the necessary repairs.

ALL KINDS OF LUMBER

KEMP LUMBER CO.



?

Which is bigger — the airplane's landing wheel or the setting sun? Guess first, then check your guess with a measure.

YOUR EYES MAY FOOL YOU BUT YOUR TASTE *tells the Truth!*

MILDER . . . AND BETTER TASTE

They Satisfy

© 1931, Liggett & Myers Tobacco Co.

SOCIETY and Club

BRIDAL DINNER

Mr. and Mrs. R. W. Murrill and Mr. and Mrs. Herbert Reddy entertained with a dinner at the Reddy home last Sunday as a compliment to Mr. and Mrs. Robert Reddy who were married on January 6 and had just returned from a short wedding trip.

The meal was served during the noon hour and more than twenty-five friends invited as dinner guests included the friends who had known and loved these young people best.

Mr. and Mrs. Murrill are parents of the bride and Mr. and Mrs. Reddy are brother and sister-in-law of the groom.

EVENING DINNER PARTY

On Wednesday evening of last week Mr. and Mrs. E. N. Smith entertained with a splendid dinner party at six o'clock. The meal was one of those feasts for which Mrs. Smith is well known. The dinner hour as well as the remainder of the evening was a happy, glad occasion.

Those friends enjoying the evening with Mr. and Mrs. Smith and Miss Julia Stearns were Mrs. Joe Howard, Mr. and Mrs. W. H. McDonald and son Harold, Mrs. A. B. Smith, Mr. and Mrs. W. B. Smith and family and Miss Kenneth Bell.

LEGION AND AUXILIARY MEETING

The members of the American Legion and the Ladies' Auxiliary held a very happy social hour as well as interesting business meetings at the Chamber of Commerce rooms on last Monday evening.

Mrs. P. E. Morrison, Mrs. Ernest Pogue, Mrs. R. R. Will and Mrs. J. R. Poindexter were the ladies of the refreshment committee serving a delicious lunch for the forty men and women present.

The two organizations have decided to give some of their time and attention to civic improvement and will spend their energies on the development of the city park ground lying to the rear of the high school grounds. From the Legion the members of this committee are H. A. Hunter, W. A. Angley and Eddie White, and those selected from the Auxiliary are Mrs. Lee English, Mrs. J. C. Compton and Mrs. P. E. Morrison.

ARCH CLUB NOTES

The Arch Home Makers' Club met in an all day session January 8, with Mrs. Frank Dacus. The new president, Mrs. Dacus, presided, with 17 members present, 8 being absent.

At noon a real feast was spread to which all did justice. The day ended with 53 quilt blocks pieced, one apron finished, one table cloth hemmed, 6 cup towels embroidered, 4 hand towels finished and one center piece embroidered.

The meeting adjourned to meet January 15 with Mrs. Ira Bell.

Mrs. R. D. TOWNSEND, Sec.

WOMAN'S CLUB MEETING

Mrs. S. B. Fletcher and Mrs. J. C. Compton were hostesses to the members of the Portales Woman's Club Wednesday afternoon when that organization met in the home of Mrs. Fletcher.

Several matters came up for consideration during the business session. Mrs. E. L. Wright as chairman of the civic committee presented a list of roses most suitable to this climate and asked that the ladies make selections for these orders before the first of February. The famous Tack roses which were received last year at the price of five for one dollar can be secured this year at a reduction of 25 cents if a sufficient number can be secured for one single shipment. Any lady is privileged to avail herself of this opportunity regardless of affiliation with the Woman's Club. Therefore any person wanting the five year old strong rose bushes for the small sum of 75 cents will notify some member of the club and the order will be given to Mrs. Wright.

During the meeting it was voted to forward to the Radio commission a petition for the establishment of a broadcasting station by Sherman Bracken here in Portales. Portales also wishes to share in the building program as suggested by the national government and a request is being sent to Senators Bratton and Cutting that a federal building be erected here as the building now occupied by the post office will very soon prove inadequate for all needs.

The club voted to work with the commercial organizations in the effort to secure funds for the building. The ladies also agreed to assist the City Council in any way possible in the campaign being waged for the marking of the streets of the city and numbering the residences.

When all these matters were given attention the program was turned over to Miss Ruth Bloomer who gave an hour of splendid in splendid instruction on modern poetry. Miss Bloomer gave a short sketch of the settings influencing the most prominent writers of the modern age and read a short poem from each of them.

The hostesses served a plate lunch to the ladies at the close of the program.

REBEKAH MEETING

The past officers of the Portales Rebekah Lodge were honored at the last meeting of the organization when they were invited to fill the various stations of the lodge, and place in office those who will preside this year. The work of the order was never presented in a prettier or more impressive manner than were the ceremonies when these past officers presided.

The honored members and the stations they were invited to fill were:

D. D. President—Mrs. J. R. Poindexter.

D. D. V. P.—Mrs. C. C. Pendley.

D. D. Marshal—Mrs. Preston Williams.

D. D. Chaplain—Mrs. J. N. McCall.

D. D. Secretary—Mrs. Maud Smith.

D. D. I. G.—Preston Williams.

Mrs. Homer Barnett, Misses Eulah South, Mabel Morrison, Drewee Bellamy and Bernice Hayes were members of the committee serving the splendid refreshments of the evening.

FLOYD

The Floyd first team boys and girls motored to Rogers Friday night. Floyd girls won over the Rogers team 38 to 20. The Floyd boys were defeated.

The first team boys will meet Dora on Friday night, Jan. 16.

The Floyd students are now taking the mid-term final examinations. We hope they will make a good showing on them.

Mr. and Mrs. Marvin Widener were given a shower yesterday afternoon by the various classes of the high school, junior high and the faculty, from whom they received various valuable presents.

Mr. and Mrs. Ray J. Lofton and Mr. and Mrs. Don C. Foster attended the basketball game at Portales Saturday night.

Mr. Grady Tucker spent the week end with Herbert Bryant at Clovis.

Mr. and Mrs. Dickson were visitors at the home of Mr. and Mrs. Watt Williams Sunday.

The weather is looking more favorable for school bus drivers who were having quite a time with snow and slick roads the past few days.

BETHEL

Prayer meeting Wednesday night, January 21st, at the home of Mr. and Mrs. R. L. Little.

A new baby arrived December 17th at the Grantham home.

Andrew Smith left for Texas Thursday with his corn-sheller.

Mr. and Mrs. Wormington have rented Grandpa Compton's place for this year.

Oscar Self, wife and baby of Melrose are visiting Mr. and Mrs. Kenneth Lamb and family.

Mr. and Mrs. Jim Sain are the proud parents of a baby girl born December 30th. She weighed four pounds.

Monroe Boteler and Melvin Clary spent Sunday evening in the Dugger home.

Mrs. Grantham was taken suddenly ill last Tuesday and was quite serious for a while. Her husband found her sitting in a chair unconscious. The doctor pronounced it the effects of flu.

Mr. and Mrs. Ed Adams and son John were Sunday guests of Mr. and Mrs. C. G. Bilderback and family.

Mr. and Mrs. Orel Boteler of Artesia spent the week end with Orel's parents, Mr. and Mrs. J. H. Boteler and family.

Several more new homes are going up in Bethel. Watch us grow.

Mr. and Mrs. J. V. Miller and daughter Anna, Mr. and Mrs. Ed Adams and son John spent Sunday evening with Mr. and Mrs. Claude Elder.

Several farmers have begun plowing. There is plenty of moisture at present to allow for plowing. Farmers will be glad if they can get their lands ready early this year, so as to be able to plant at the right time.

Mr. and Mrs. J. V. Miller were recent guests of relatives in Texas.

MRS. MOLLIE A. FRASER

On Monday, January 12, Mrs. Mollie Fraser peacefully closed her eyes in that sleep from which she will open them in that home where she will never be called to sorrow or mourn.

Mrs. Freser, with her late husband, James S. Fraser, came to New Mexico from their home in Missouri about 25 years ago and they have been among the builders of this, their adopted state and county. For a quarter of a century Mrs. Freser has lived in this state and was always active in all the activities which were for the advancement of her community. Since a very small child she has been a member of the Baptist church and has endeavored to walk in the path of her Master.

Mollie A. Willis was born in Harrisburg, Ky., on October 10, 1871, but when a very small child was moved to Missouri and there grew to womanhood, and in 1905 was united in marriage to James S. Fraser. Very shortly after this time the young couple moved to Roosevelt county, New Mexico, and became established in their new home out in what is now the Rogers community. Mrs. Fraser reared her own four children and her stepdaughter, and all were present at the funeral services held at the Mt. Zion church on Tuesday. These children are Mrs. Robert Reed and James Fraser of Grady, Marjorie White of Clovis, Mrs. Merlin Brandon, who lives on the homestead, and Mrs. John Howl of near Rogers.

About a year ago Mrs. Fraser was stricken with paralysis and since that time has been a semi-invalid. For severay months she has been with Mrs. Reed at Grady and appeared in her usual good health until last Monday when she was taken suddenly very ill and passed away about an honr later.

Johnson Brothers of Clovis prepared the body for burial and the services were conducted by Rev. W. C. Grant at Mt. Zion Tuesday afternoon.

A host of friends gathered to pay homage to the memory of this good woman and life-time friend.

CHRISTIAN CHURCH

(Claude A. Lorts, Minister)

Bible School, 9:45 a. m.

Communion, 10:45 a. m.

Preaching, 11:00 a. m. and 7:00 p. m.

Christian Endeavor, 600 p. m.

There was an increased attendance at all our services last Sunday. The Christian Endeavorers are adding to their numbers every Sunday evening. This wide-awake aggressive group of young folks is doing a great work. You are invited to come and enjoy their programs each Sunday evening.

The Ladies' Aid meets at the home of Mrs. P. E. Jordan Thursday at 2:30 p. m.

ANNOUNCEMENT

In concluding my term as school director of the Portales schools, I want to express my appreciation of the present and past school administrations and faculties for their untiring efforts to make the Portales schools rank with the best in the state.

I also wish to express my appreciation to the other members of the school board for the splendid cooperation that has made possible the school system of today, and to the patrons and student bodies I wish to express appreciation for cooperation and loyalty.

I will not be a candidate for reelection, and thank you all for past considerations and confidences placed in me.

E. N. WHEELER.

Jokes in Jest

John D. Rockefeller was made a Boy Scout the other day. And since he was initiated during the $150,000 fund Scout drive he'll be expected, of course, to act like a good scout.

* * *

They say that when an automobile backfires in Chicago passers-by instinctively throw up their hands.

* * *

A farmer in Pomeroy, O., keeps his chickens in a hearse. So that the hens may feel, no doubt, that it is better for them to lay than to be laid away.

* * *

A scientist says he can foresee the time when food will be obtained from the atmosphere. Well, we're not doing so badly at present with angel cake with frosting.

* * *

The Massachusetts man who plans to go over Niagara Falls on a mattress probably anticipates striking bed rock.

* * *

New York publishers have cut book prices in half, but whether they'll keep them there—that's another story.

S. E. Roosevelt Co.

We're having very bad weather. All business suspended except shopping at Causey.

Mrs. Lillie Burnett is still visiting her parents.

A small house erected on the J. H. Johnson ranch for the benefit of the soil tender, Dan Phillips.

It is rumored that W. D. Hudson is still contemplating a new stock of goods for Causey, N. M.

Mrs. Charles Nance spent the week end with her husband.

Many tractors are beginning their 1931 farm work. No rain, no returns.

Causey school will continue for two months at least.

Mr. and Mrs. A. G. Blakey spent Thursday with Mr. and Mrs. J. T. Swoope.

Rev. and Mrs. J. D. Wagoner have completed and moved into their new home.

Ernest Judah and wife are occupying their new home.

We hear a few of our friends are planning a visit to South Texas in the near future.

The wheat outlook in this part is satisfactory.

Notice To The Public

The Real Estate Firm of Spires & Hunter has been dissolved, in order that we may give our full time and attention to our Abstract and Insurance business.

H. A. HUNTER, Secretary
Roosevelt County Abstract & Realty Co., Inc.

We retain the office next door to the Theatre

Just Received another car of John Deere Tractors

Tractors that Dependability and Economy have made Famous.

The John Deere Tractor is ACTUALLY hundreds of parts simpler than other tractors of similar rating. Come in and go over the John Deere with us. Don't be satisfied until you have thoroughly investigated this dependable Farm Tractor.

George & King

PORTALES, N. M. PHONE 7

Opening

Frederick's Produce

IN PORTALES

We invite you to bring us your next can of Cream.

Located next door to the Western Mattress Factory on North Main, Portales, N. M.

I wish to take this means of thanking the many people who did vote for me and also the ones that did not.

I will put forth every effort to carry out the Constable's job as the people of Portales would have it done.

J. H. BOND

EAT MORE MEAT
Friday and Saturday
Specials

Good tender Steak, per lb	15c
Beef Roast, choice cuts, per lb.	15c
Pure Pork Sausage, per lb.	15c
Choice cuts Loin Steak, per lb.	20c
Pork Roast, per lb.	25c
Salt Pork, per lb.	20c
Beef, Calf and Pig Liver	10c

One visit to this Market will convince you.

Purity Market

BUSINESS is making a Comeback- GET YOUR SHARE!! 1931

USE ZUCKERMAN SERVICE

Cuts and Sales Ideas FREE AT

Portales Valley News

We have joined with Firestone to again bring you High Quality Tires at LOWEST PRICES in HISTORY

Firestone's great buying power of rubber and cotton at unprecedented low prices—and their efficient manufacturing and distributing system direct to their dealers and stores—places them and us in a position to give you these great values in Firestone Tires, Tubes, Batteries, Brake Lining, Rims and Accessories

Firestone OLDFIELD TYPE

Size	Price Each	Price per Pair
4.40-21	$4.98	$9.60
4.50-21	5.69	11.10
4.75-19	6.65	12.90
5.00-20	7.10	13.80
5.25-18	7.90	15.30
5.25-21	8.57	16.70
6.00-20 H. D.	11.50	22.30

H. D. TRUCK TIRES

30x5	17.95	34.90
32x6	29.75	57.90

All Other Sizes Priced Proportionately Low

Firestone COURIER TYPE

Size	Price Each	Price per Pair
30x3½	$3.97	$7.74
31x4	6.98	13.58
4.40-21	4.55	8.80
4.50-21	5.15	9.96
5.25-21	7.75	15.00

Firestone BATTERIES

We sell and service the complete line of Firestone Batteries . . . Come in and see the EXTRA VALUE we give you. We make you an allowance for your old battery.

Firestone ANCHOR TYPE Super Heavy Duty

Size	Price Each	Price per Pair
4.50-20	$8.55	$16.70
4.50-21	8.75	16.96
4.75-19	9.70	18.90
4.75-20	10.25	19.90
5.00-20	11.25	21.90
5.25-21	12.95	25.30
5.50-20	13.70	26.70
6.00-20	15.20	29.50
6.50-20	17.15	33.30
7.00-21	20.15	39.10

All Other Sizes Priced Proportionately Low

The name Firestone is on every tire Firestone makes. They do not make tires under Special Brand names for mail order houses or other distributors. Such tires are made by some unknown manufacturer and sold under a name that does not identify him to the public, usually because he builds his first line tires under his own name.

ORANGE SERVICE STATION

WE SPECIALIZE IN WASHING & GREASING

Come in and compare tire sections for QUALITY and CONSTRUCTION that you can see for yourself the EXTRA VALUES we give

WANT AD COLUMNS

The Easy Way to Buy, Sell Find or Swap

WANTED TO BUY—6 to 10 head of horses or mules, on time till crop is raised. Have some $2.00 barrels to sell for $1.00. Ed Shinn, Portales, N. M. 8-4t

FOR SALE—Acme pump, 6 inch p. Will be glad to show what it will do. I am going to install a larger pump. See Dan Sirmon, Portales. 6-6tp

POSTS—Good cedar posts from 16 to 22 feet in length, for sale or trade. Lee Doyal, phone 141, Portales, N. M. 10-4tp

FOR SALE CHEAP—30-30 Winchester, almost new. J. Rex Forrest. 9-2tp

FOR SALE—Unimproved land, watered or dry. If you will improve it, no money down, ten years to pay, otherwise small payment down and long time on balance. Would exchange for town property. O. S. Strickland.

WANTED: 100 MEN—to get signs painted at Portales Sign Shop. First come, first served. Don't crowd. Don't push. Get in line and wait your turn. Glenn Setser—Painted Advertising. Prices lower than ever. 11-2tp

FOR SALE—Several pairs of Canary birds. $5.00 pair. Mrs. J. C. Walker, 2½ miles east of Portales. 11-2tp

$3.90 MATTRESS SPECIAL—We are extending our $3.90 Mattress Special until January 17th. We furnish good grade of art ticking. Guarantee satisfaction. Last special. Western Mattress Plant, Northwest Main Street, Portales, N. M. 11-2tp

FOR RENT — Two large front rooms. See Mrs. Armitage, east part of town on cemetery highway. 11-2tp

WANTED—200 feet second hand pipe. I have several thousand grape vines to sell or trade (3 for 25c). L. T. Peacock, Box 982. 11-2tp

FOR SALE OR TRADE—8-Horse Iowa enugine; 2 two-row listers; 10-ft. steel Eclipse windmill, practically new; 1 Pontiac sedan, A-1 condition, 6 casings, 6 rims; a number of good used cream separators; four-wheel trailer. Schumpert Implement Co., McCormick-Deering Dealer, Portales, N. M. 11-2tp

UNUSUAL OPPORTUNITY!—Modern brick building 13x30. 100 ft. from square. Suitable for any small business. Priced cheap for quick sale. Terms. Box 654, Portales, N. M. 11-2tp

FOR RENT — For 1931, my 414 acres near Richland, 4 room house, barn, windmill, fine water. Want $100 cash. F. A. Claiborne, Greenv'lle, Texas, Route 2. 12-1tp

TOM'S PLACE is the best place to stop when in Elida. No room for dissatisfaction here. Thank you. 13-4tp

FOR SALE—Some good spotted Poland China pigs. See D. C. Pitts one mile east of town. 12-2tp

WANTED—50 or more head of stock to feed and pasture, bright bundle feed, $2.00 per month per head. See W. F. Page, Richland, N. M. 12-2tp

FOR SALE—Can save you money on onion plants, bean seed and parifined cloth. Special prices if order is received by February 1st. J. S. Green, Tel. 194F12. 12-1tp

FOR SALE—Jersey bull calf, subject to register. Dam, Sunshine Rachel No. 447813. Sire, Carl Mueller's Laurena's Agnes Laddie of F P 288352. Inquire at Gryder's Filling Station. 12-1tp

WANTED—A job on farm, ranch or any place where labor is needed. Married man with wife and one child. See L. L. Parnell or write Box 607, Portales. 12-2tp

FOR SALE—500 White broilers at 50c each. Helen Armstrong. 12-1

FOR RENT—Two rooms for light housekeeping. Furnished or unfurnished. Miss Lillian Carr, 626 Nevada Street.

FOR SALE—Cheap, extra good oil tank, 120 gallons, at Frederick's Produce, Portales, N. M. 12-1tp

STRAYED — One black Poland China boar, about two years old. In good condition. Finder please notify A. J. Cothern, Portales, N. M. 11-2tp

FOR SALE CHEAP—Thoroughly modern home. Three blocks from the court house. Cash and terms. Don't buy until you see this bargain. Setser's Studio, Portales, N. M. 11-2tp

FOR SALE—One 230 Letz Feed Grinder and Fordson Tractor, all in good shape. See Tom Slocum, Delphos, N. M. 11-2tp

FOR RENT—Two modern apartments, furnished for light housekeeping. Close in. Mrs. Rhoda E. Johnson, East Colorado St. 11-2tp

STRAYED—From my place nine miles south of Portales, one mouse colored horse mule, ten years old. No brands. Notify J. A. Thomas, Portales, Route 2, and receive reward. 11-2

FOR RENT—New five-room house, near town and also the grade school. Equipped with gas. See Mrs. E. H. Robinson of Carter insurance Company. 11-2tp

FOR SALE—Bundle feed, corn and higeria. One mile up Clovis highway, then ¼ mile north. J. T. Gorrelll 11-2tp

WANTED—Quilt scraps to piece on halves. Mrs. Oliver Rudd, Portales, N. M., north of Bradley Potato House. 11-2tp

20 ACRES improved California Fruit Ranch, all in full bearing, to trade for improved farm or ranch in New Mexico. For particulars, write W. F. Ramage, Rt. 1, Box 232, Strathmore, Calif. 11-4tp

CAN PAY CASH for one or more lots in Portales. Must be well located. Write Box 366. 11-2tp

WANTED—One or two good teams. Will pay cash. No scrubs wanted. D. F. Smith, Portales, N. M., Arch Rt. 11-2tp

FOR TRADE—1927 model Ford Truck. Will trade for milk cows or team. Floyd Thompson, Floyd, N. M. 11-2tp

WILL TRADE $5,000 residence in Floral Height Addition, Wichita Falls. Most elite pat of city, for irrigated land or for city property. M. M. Green, Portales, Box 604. 11-2tp

60 ACRES improved irrigated land three miles south, one mile east. Small payment down, assume some debt. Will cut to suit buyer. M. M. Green, Portales, Box 604. 11-2tp

FOR SALE—Tight Red Land, three miles out. Nothing down, five years to pay. Guaranteed shallow water; 20 or 40 acre block. M. M. Geen, Portales, Box 604. 11-2tp

FOR SALE—Sixty White Leghorn pullets, 50 cents each. A few young cockerels left. R. A. Young, ¾ miles south of cemetery. 11-2tp

AT THE CHURCH OF CHRIST

(W. A. Kercheville, Minister)

Regular services at the Church of Christ Sunday.

11:0 a. m., the worship.

6:00 p. m., Young Folks' Meeting.

7:00 p. m., Program by young folks. The minister will preach at Dora Sunday morning and night.

LITTLE THEATRE MEETNG

The meeting of the Little Theatre organization was well attended last Tuesday evening when the regular meeting was held at the home of Mr. and Mrs. W. B. Oldham with Miss Leila Mae Freeman hostess.

Several matters of business were given attention during the business session and the three guests, Miss Clarine Branom, Miss Elizabeth Pickett and Eurith Compton, were introduced. These thee young people are considered very capable and would make desirable members for the organization. Mrs. Christoe was elected assistant secretary and served in that capacity while the matters of business were being given attention.

The program of the evening consisted of the presentation of an exceedingly interesting and well prepared one-act play entitled "Pink and Patches."

Miss Clyde Holmes had coached the number. The characters appearing in this play were Miss Lucile Rowley, Miss Naomi McCarty, Miss Leila Mae Freeman and Durwood Wright, Jr.

Miss Freeman and her mother hed prepared a splendid plate lunch which was served as the closing event of the evening.

PORTALES GIRLS TO FLOYD

On Saturday evening of this week the Portales basketball girls will go to Floyd and meet the players of that school upon their own court.

Miss Elizabeth Greaves is coach of the Portales team and was delighted with the outcome of the game here in Portales last Saturday evening. She feels her girls are in better trim for the game at Floyd than they were here.

"As W e Are"

From a dirt farmer who came to New Mexico in 1906.

I see in the Portales paper a letter written by a Tourist who spends his time from place to place and buys a little gasoline to get him from one tourist camp to the next. He does find fault of the city and the county court house and the streets, that the early settlers built for him, who never had a good road or a good place to sleep, freighting with mules and trail wagons, camping out by a little chip fire, sleeping on the earth as this tourist did speak of. Why did not this tourist come to New Mexico and help build highways and paved streets and a better courthouse? No, he would not, but let the early settlers come to the West and spend their little holdings and live like a prairie dog, build the best roads they could and the best court house, and the best churches and the best school houses they were able to build, in order to develop their country. Then he comes along, this tourist, and criticizes. Did this tourist pay any tax or help blaze the way to help make Roosevelt county what it is? No, I think not. Those kind of fellows are wearing a last year suit and living on a next year's income—here today but tomorrow, gone. This tourist said he had toured around so much that life was a drag and the roads not any good, the court house no good and the county no good; so he buys $1.00 worth of gasoline and pulls up his tent and gets his old wreck and makes the next stop. Did he build any house? Did he get out and help the dirt farmer? Did he stay lonng enough to pay any tax?

I cannot define some of the big words this tourist did use, even if it had been in the English language. This tourist said he had decided to buy a house in Portales and settle down, so he said he hunted up a real estate shark as he put it. The court house was bummy. This shark showed him the paved streets; he did not believe it. He said it looked like they were just getting ready to pave—just wearing a last year's suit and driving a this year car, and living on a next year income. So we see him pass along to the next stop. He did not buy any house. No, nor a farm.

I want to say a few words. Who is making Roosevelt county possible for these critics to pass along? This tourist said he did not read the papers, all he knew was what he could see and what people told him; but the way he viewed all things was a back number and nothing was right. Just wearing a last year suit, driving a this year car, and living on a next year income.

Now, Mr. Editor, will you please print this letter? We are not fighting the tourist, we are not fighting the credit system, we are not fighting progress, we are not fighting schools, nor highways. We have a little farm in Roosevelt county and live on it. But can we develop Roosevelt county and wear a last year suit and drive a this yea rear, and live on a next year income? This dirt farmer does see himself as he is, and does believe in paying as we go, or nearly so. We believe Roosevelt county the best in the country for the price. We have a nice little city we call Portales; we are proud of her. We are gaining, and we want to gain. But can we stand a few years like this, and still make the load heavier? Just wearing a last year suit, driving a this year car, and living on a next year income.

The time to save is when we have it; the time to spend is when we can afford it. But why should we pattern after some other county or some other fellow, and let it bankrupt our county in order to make a show to the eagle eyes of the ones who are passing by?

Now, Mr. Editor, I have farmed around so much, and I am still farming, and it is not a drag. We take pride in farming the good soil of Roosevelt county, so we are not knocking; but we do not want our county to go bankrupt in order to please the eyes of the ones who pass by. Can we meet the drouth that has come and that will come? Can we meet the low prices of the farm products? Yes, we will have better times; but if we are wearing a last year suit and driving a this year car and living on a next year income, is it a safe business?

Good luck to your paper, and the best county in New Mexico.

From a dirt former who lives at Causey, New Mexico.

Attend the Eastern New Mexico Poultry Show.

RAINBOW FOR GIRLS

The installation ceremonies for the officers of the Rainbow for Girls will be held in the Masonic hall this evening at 7 o'clock.

All Masons and Eastern Star members are invited to these ceremonies.

The following young ladies will be placed into the offices to which they have been elected or appointed:

Worthy Advisor—Pauline Baker.
Associate Worthy Advisor—Annie Maude Hunter.
Secretary—McKewn Walton.
Treasurer—Ora Dendy.
Charity—Jewel Fullerton.
Hope—Lorena Culter.
Faith—Myrle Kimmons.
Red—Hazel Galloway.
Orange—Gyndolin Allen.
Yellow—Knight Edward Kornegay.
Green—Jeffie Hunter.
Blue—Josephine Goodloe.
Indigo—Maxine Grissom.
Violet—Lois Bankston.
Drill Leader—Leora Jernigen.
Confidence Observer—Ora Mae Hart.
Outer Observer—Nora Mae Chapman.
Choir Leader—Nora Mae Chapman.
Piano—Ethel Ohr.
Chapter—Annie Sue Parish.
Choir: Winefred May, Letha Haws, Marjorie Letton, Jessie Lee Yoachum, Barbara Green, Letha Wall, Grace Littlefield, Lucy Murphy, Roberta Hisel, Marine Selby, Treva Simmon, Lola Chapman, Nettie Hauson, Agnes Edliviz.

Ordinance Is Passed 8 to 2 Against Shows

All Forms of Public Entertainment Abolished Early Mondays

Midnight matinees and other post-Sunday night amusements were ruled out last night when the city council voted 8 to 2 under suspended rules to abolish public entertainments between the hours of 12:01 a. m. Monday to 7 a. m. Monday.

The special ordinance, enacted as an emergency, will become effective within five days, and, coupled with present ordinances, will prevent all forms of public entertainment within the city limits on Sunday, Sunday night and early Monday.

Councilman H. B. Smyrl offered an amendment to the ordinance, which was introduced by Councilman Charles Dabbs, permitting Sunday afternoon shows. On the voting on the amendment, Councilmen Smyrl, Jack Moore and Charles Allison voted for the amendment, with seven other councilmen against it.

The ordinance then was passed with Councilmen Moore and Smyrl voting against it.

Violation of the new ordinance provides a fine of not less than 50 nor more than $200 and a prison sentence of not less than 10 days nor more than 90 days.—Roswell Dispatch.

Mrs. L. L. Fitzgerald has left for her home in Hollis, Okla., after visiting in Portales with her niece, Mrs. Walter Scott. While here the two ladies went to Brownfield, Texts, and spent some time with Mrs. Scott's sister, Mrs. Leo Travis.

DORA NEWS

Most everyone had to stay in Saturday on account of the rainy weather.

After a good B. Y. P. U. program Sunday night, Bro. Squires preached to an unusually large audience.

The Young People's Bible Class at the Church of Christ was well attended Sunday night, after which Bro. Dowden delivered a fine sermon.

Mr. and Mrs. Will Shafer were guests in the Grimmett home.

The Burkett family spent the Sunday afternoon with Mr. John Stroud and family of Richland.

C. E. Venable and family spent Sunday with the Vendevers at Rogers.

Miss Frankie Victor spent Saturday night with her aunt, at Portales, Mrs. Nelse Victor.

Mr. and Mrs. Oscar McCormick are the proud parents of a baby girl. Mrs. McCormick is a former school teacher of Dora.

Miss Pansy Richards, Messrs. Hayley Dandridge and Louelle Evans were guests in the Jim Richards home Sunday.

There have been several new pupils enrolled in the grades and one in the high school.

Last week completed the first semester. The students with an A average are, English III, Ruth Venable, Frankie Victor and Jessie Lott; Modern History, Ruth Venable and Frankie Victor; Geometry, Frankie Victor; Spanish, Allen Chapman. The B students are, Home Economics, Lois Drew, Frankie Victor, Frances Hodges, Ruby Mae Mae Franks and Luna Mae Preston. Modern History, Allen Chapman Bass Preston, J. C. and Algee Shafer and Craig Nicklas; English II, Craig Nicklas, Frances Hodges and Luna Mae Preston. English III, Lois Drew, Allen Burkett, Hayley Dandridge and Loveile Evans; Geometry, Loveile Evans, Frances Hodges, Algee Shafer and Bass Preston; Algebra I, Allen Chapman, Glenn Nicklas, Lee Richards and Pansy Richards; English I, Allen Chapman, Edna Grace Poe and Pansy Richards; Spanish I, Herbert Dowden, Glenn Nicklas Lee Richards and Pansy Richards.; American History, Hayley Dandridge and Jessie Lott; English II, Hayley Dandridge; Spanish II, Luna Mae Preston; Psychology, Jessie Lott, Frankie Victor and Ruth Venable.

The Dora basketball teams met at the Portales court Saturday night. The boys played Portales second team and were defeated by one point. The score was 12 to 13 in favor of Portales. The girls then played a game resulting in a score of 7 to 11 in Portales' favor.

The Dora teams will play Floyd teams on the skating rink next Friday night.

CARD OF THANKS

We wish to express our appreciation for the many courtesies extended to us and for the beautiful flowers at the death of our mother and grandmother, Mrs. Mollie Fraser.

Mr. and Mrs. Robert Reed and Daughter.
Mr. and Mrs. James Fraser and Sons.
Mr. and Mrs. Merlin Brandon and Daughter
Mrs. Marjorie White and Children.
Mr. and Mrs. John Howl and Sons.

H. E. Taylor has the contract to remodel the Carter building occupied by Mrs. Clevenger on the first floor and Dr. R. W. Means on the second. The entrance to the stairs leading to the doctor's office will b changed to open upon the street instead of the office of the first floor rooms.

MRS. MORGAN MOVES OFFICES

Mrs. Mary Morgan, recently appointed distributor of automobile licenses, has moved her office from the location in the Wheeler Brothers' hardware store, and in the future will office with Mrs. Esther Clevenger in the Carter building near Yoachum's grocery.

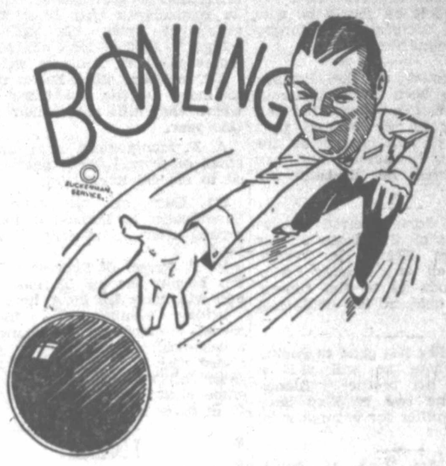
Mrs. Cleyenger operates her insurance agency and then is connected with Mrs. P. E. Morrison in the public stenographic work. The association of Mrs. Morgan will add the third desk to this office of capable women.

theory will not hold water.)

(Satan is a wise old guy, but his

The trouble, I think, with us all,
Is the lack of high conceit.
If each man thought he was sent to this spot
To make it a bit more sweet,
How soon we could gladden the world,
How easily right all wrong,
If nobody shirked and each man worked
To help his fellows along.
Cease wondering why you came,
Stop looking for faults and flaws;
Rise up today in your might and say,
"I am part of the first great cause.
However full the world,
There is room for an earnest man;
It had need of me or I would not be;
I am here to strengthen the plan."

DeWITT C. EVANS.



"Strike"

(Oh, what a game for the tired business man.)

Men and women who use their brains all day and have very little time for walking or gym work will find bowling the game of games.

Friday Afternoon from 1:30 to 3:30
LADIES FREE

Special Instructions for those who do not know the game.

Located next door to the Utilities Co.

THE RED & WHITE STORES

Specials For

Fri. Evening & Sat., Jan. 16, 17

SUGAR 12 lbs.	65c
Blackberries, per can (Texas Fancy, No. 2 cans)	14c
Apple Butter, qt. can (Fresh, Spicey)	19c
Peanut Butter, 1 lb. bbl.	21c
Catsup, R W, large bottle	22c
Dried Peaches, Fancy, 2-lb. box	31c
Sugar, 3 box (Powdered or Brown)	25c
Corn, No. 2 (Red & White Sweet Corn)	16c
Peas, Fancy Black-eye, 3 cans	25c
Oranges, nice size	32c
Chili Con Carne, No. 2 can (Fancy Red & White)	21c
Soup, Tomato, 3 cans (Red & White)	25c
Cherries, medium can	21c
Pickles, sweet, qt. jar	36c
Gelatine, 3 boxes (Improved, jells quicker)	23c
Dried Prunes, 2-lb. box (Fancy Quality)	21c
Beans, recleaned Pintoes, 4 lbs.	21c
Apples, nice size, per doz. (Washington Winesap)	27c
Lettuce, large head	8c
Soap, 10 bars (P & G or Crystal White)	33c
1 bx. Pilgrim Cookies and 1 bx. 10c Salad Wafers	29

Trade at your nearest Red & White Store

There are more reasons than

ONE

For Buying

Butter-Kist Bread

25 Wrappers

from Butter-Kist Bread and $3.79

will bring you one of these beautiful $9.00 clocks. Take advantage of this saving and demand of your grocer Butter-Kist Bread.

Butter-Kist Bakery

We Specialize in French Bread

E. N. Wheeler

Continuing at the same place with

Undertaking, Implements, Tractors,

Engines, and Heavy Hardware.

Locals and Personals

Mr. and Mrs. R. A. Deen of Mineral Wells, Texas, were in Portales a portion of last week visiting their parents, Mr. and Mrs. J. E. Deen and other relatives. Mr. Deen for a number of years was superintendent of the schools in Portales.

C. M. Sullins, Jr., has returned to Portales to spend some time with his parents, Mr. and Mrs. C. M. Sullins, after being in California for the past year.

Two children of Mrs. Sidney Stone have been seriously ill with pneumonia for the past several days. John is showing some improvement, but Gale, one of the little twin boys, is in a very serious condition and the family is much concerned about his recovery.

Mr. and Mrs. Mhlcolm Hall left Monday night by auto for Memphis, Tenn., with their father, H. H. Hall of Clovis, who is going to the bedside of his brother. The Mr. Hall in Memphis has been ill for come time and since his condition has not improved any, Mr. H. H. Hall felt he should be with his brother, therefore left Monday night for Tennessee.

Hebe Stewart of the Portales Garage has been in Albpquerque for more than a week attending the meeting of the Federal jury. Mrs. Stewart has charge of the garage during his absence and does not know when her husband will be home.

Mrs. Guy Cross received a telegram telling of the death of her Mother, Mrs. Travis, in Terrell, Oklahoma, on last Sunday. Mrs. Cross did not go to the funeral which was held in the Oklahoma town.

J. M. Bradley has gone to Joplin, Missouri, where he will visit a while with his brother Sidney Bradley. The two brothers have not been together for a number of years.

Mr. and Mrs. Pryor M. Smith spent the past week end with Mr. Smith's mother, Mrs. Henry Milam. Mr. Smith is linotype operator on the Roswell Daily Dispatch. Grandmother Bodine accompanied them here on her way to Lawn, Texas.

Miss Hazel Galloway spent the week end with her friend, Alma Totten.

Mrs. C. L. Carter has been indisposed the last few days, but has the splendid care of her daughter, Mrs. Frank Galloway.

Mrs. A. A. Beeman and Mrs. J. S. Click of Elida were Portales shoppers the last of the week and while here spent some time visiting with friends.

A. J. Whiting of Clovis, district manager for the New Mexico Utilities Company and the company general manager, J. B. Scott of Plainview, Texas, were here last week looking after the business matters of their company and visiting with the local manager, F. E. Sleeper.

Earl Ball, with his sisters, Ara and Maizie, and brothers Cecil and Albert, has returned to Portales and will be here until matters of business are fully settled and it is decided where they will have their future home. Their mother, Mrs. C. E. Ball, is yet in the sanitarium at Fort Worth, but is steadily improving and within a few weeks will probably be able to join her children in their home.

Henry Nahm, president of the United Dry Goods Stores, Inc., was in Portales the first of the week discussing with Manager Bert Rawlins the progress of the local store.

Mr. and Mrs. J. J. Spires drove to Lovington Sunday where Mr. Spires was busy attending to some business matters.

MILNESAND

Prof. Foy Jones accompanied Miss Pauline Easter to the basketball game Friday evening.

Mr. and Mrs. P. J. Scott entertained Mr. and Mrs. Sam Fleming with a2 party Wednesday evening.

Mrs. Mary T. Baker is visiting in Roswell this week.

Mr. W. N. Parkinson and Mr. Virgil Yarbor were shopping in Clovis Tuesday.

Jim Scott and Albert Williamson were business visitors in Clovis Wednesday.

Mr. A. G. Adkinson and Dallas Carroll of Odessa, Texas, were at Milnesand Thursday looking after business.

Aaron Parkinson was shopping at Portales Monday.

Barney Baker and wife spent the week end at Milnesand.

Sunday, Mr. and Mrs. Pat Scott spent their wedding anniversary with Mr. and Mrs. Sam Flemming.

Saturday, Miss Orenta Wallace moved to the home of Mr. and Mrs. Phil Betts. Miss Wallace intends to live in the Betts home until school is out.

Miss Viola Worley visited the Milnesand school Monday. It will be remembered that Miss Worley graduated from the Milnesand school in 1928. Her old schoolmates gave her a hearty welcome.

Mr. and Mrs. Slick Easter intend to move to the old Gary place where they will make their home this year.

A. F. Montgomery, after an absence of several years, has returned to his old homestead.

Mr. Gary, an old timer and homesteader at Milnesand, has returned after an absence of severl years.

W. A. Fraser of Plainview, Texas has bought the old Thomas place and will make his home here.

Friday evening, the Hi-Way school mottored to Milnesand for a basketball game. The girls' game closed with a score of 21 to 24 in favor of Milnesand. The boys' game closed with a score of 4 to 13 in favor of Hi-Way.

INEZ

Tom Haislip of Longs and J. B. Graham made a business trip to Elida Monday of last week.

John Musick is drilling a well on his new farm recently purchased from J. E. Tollett.

Grandpa Tollett has not been well the past few days.

Mrs. Raymon Meeks left last week to spend a month with her mother in Texas.

Mr. and Mrs. J. B. Graham took dinner in the Fletcher home Sunday.

Mr. and Mrs. Owen Howard and family moved last week to the Causey community.

Little Curtis Pitts has been quite sick the past week.

Mr. and Mrs. John Mashburn have returned from Phoenix, Ariz., and are visiting in the J. E. Tollett home.

Bill Musick, Ted Vaughn and Ella Bea Tollett took dinner with Nell Mullins Sunday.

Our Sunday School training course began last Sunday night with Rev. Theo Cox as teacher and a good attendance.

Ed Matheson has his new bungalow finished and is planning to move this week.

Mrs. Robert Tomlinson is spending several weeks with her mother.

Miss Cloea Tollett and Mrs. L. B. Parish visited in the Bresnear home Sunday afternoon.

Next Sunday, Ed Matheson will have charge of our worship service. The subject announced is "Look for the Beautiful." This is a wonderful subject and special features are being prepared for the service. Come and be with us.

Sleep on Right Side, Best for Your Heart

If you toss in bed all night and can't sleep on right side, try simple glycerin, saline, etc. (Adlerika). Just ONE dose relieves stomach GAS pressing on heart so you sleep sound all night. Unlike other medicine, Adlerika acts on BOTH upper and lower bowel, removing poisons you never knew were there. Relieves constipation in 2 hours! Let Adlerika cleanse your stomach and bowels and see how good you feel! Portales Drug Store.

Rev. J. F. Grizzle came over from Littlefield, Texas, Sunday and filled the pulpit of the Baptist church both morning and evening. Due to the rain and bad roads, Rev. Grizzle came by rail and Mrs. Grizzle and their daughter Norabelle did not join him until the first of the week.

Mrs. P. Soe of Kimbalton, Iowa, arrived in Portales Sunday and will spend a few weeks visiting in the home of her son, Dr. C. A. Soe. This is her first visit to New Mexico and the friends of Dr. and Mrs. Soe are hoping her stay will be a very pleasant one. Dr. C. A. Soe's father is also a practicing physician.

Leon Slaten has been transferred from the Portales store of the United Dry Goods Company to the company store at Pampa, Texas, where he will be assistant to the manager at that place.

The little five year old child of Mr. and Mrs. O. O. Ecott has been quite ill for several days with pneumonia, but at this time is reported to be greatly improved.

GROCERY BARGAIN

We have our entire store loaded down with bargains in Groceries that are unequalled in Price as well as Quality.

PIGGLY WIGGLY

Hard Times

. . . . . Are only for the betterment of the people of Roosevelt.

It demands of every dairyman to cull the bad cows, and feed only the good ones. Which in turn means prosperity to every citizen.

Roosevelt County Dairy Assn.

The very best of both Fresh and Cured Meats and Oysters at Reasonable Prices, at

Burke's Market

Fresh Catfish on Fridays

CHEVROLET

Consider these outstanding Chevrolet values

The Phaeton	$510	Standard Coupe	$535
The Roadster	$475	Standard Five-Window Coupe	$545
Sport Roadster with rumble seat	$495	Sport Coupe with rumble seat	$575
The Coach	$545	Standard Sedan	$635
Special Sedan	$650		

Special equipment extra. All prices f. o. b. Flint, Michigan

Front View of Chevrolet Sport Model

Before investing your money in a new automobile, you will find it worth while first to learn what Chevrolet has to offer.

Each of the nine new models is a *fine* car—a quality product throughout. Each is designed, built, finished and equipped to standards that are entirely new in the low-price field. Yet Chevrolet's reduced prices are not only the lowest in Chevrolet history, but are among the very lowest in today's motor car market.

Come in. See the new Chevrolet Six. Drive it. Check the prices—and you will realize why it is called *the Great American Value.*

See your dealer below

Portales Motor Company, Inc.

ALSO DEALERS IN CHEVROLET SIX-CYLINDER TRUCKS, $385 to $695, f. o. b. Flint, Michigan

Everybody Will Benefit

by Attending the Roosevelt

County Poultry Show

Held in Portales

January 15, 16, 17

Make your arrangements to attend and get the benefits from the show

FIRST NATIONAL BANK

"Serving Roosevelt County 28 Years"

Legal Advertisements

NOTICE OF SUIT

THE STATE OF NEW MEXICO to J. J. SMITH, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: the said J. J. Smith, Canary F. Smith; the unknown heirs of any deceased person; and all unknown claimants of interest in the premises adverse to the Plaintiff, Greeting:

You, the said Defendants, are hereby notified that a suit has been commenced against you in the District Court of Roosevelt County, New Mexico, wherein W. D. Hudson is Plaintiff, and you are defendants, and numbered 2702 on the Civil Docket of said Court.

The general nature and object of said suit is to procure judgment of said Court finding, declaring and determining the plaintiff to be the owner in fee simple, of the following described land, to-wit:

E ½ Section 11, Township 5 S, Range 36 East, N. M. P. M. located and situated in Roosevelt County, New Mexico, and to obtain a decree of the Court to establish the title to said land in the plaintiff, and to quiet the title of plaintiff in and to the above described land, and to forever bar and estop the defendants and each of them and anyone claiming by, under or through them or any of them, from having or claiming any lien upon, or right in or title to or interest in or to said land, adverse to the estate of plaintiff therein.

You are further notified that unless you enter your general appearance in said cause on or before the 3rd day of March, 1931, judgment by default will be rendered against you and plaintiff will apply to the Court and will be given the relief applied for in his complaint.

J. C. Compton of Portales, N. M., is attorney for plaintiff.

In witness whereof, I have hereunto set my hand and affixed my official seal this the 3rd day of January, 1931.

JOHN W. BALLOW,
(SEAL) Clerk.
jan-8-29 j c c

IN THE DISTRICT COURT OF THE UNITED STATES, FOR THE DISTRICT OF NEW MEXICO

In the Matter of Nicholas A. Lawson, Bankrupt.
In Bankruptcy—No. 1135.

NOTICE OF FIRST MEETING OF CREDITORS

To the Creditors of the Aforesaid Bankrupt:

Notice is hereby given, that on the 24th day of December, A. D., 1930, the said Nicholas A. Lawson was duly adjudicated bankrupt, and the first meeting of creditors will be held in the office of the Refeee in Bankruptcy, in the J. P. White building, Roswell, New Mexico, on the 15th day of January, A. D., 1931, at 10 o'clock in the forenoon, at which time the creditors may attend, prove their claims, appoint a Trustee, examine the bankrupt and transact such other business as may properly come before said meeting.

Dated this 26th day of December, 1930.

JAMES M. H. CULLENDER,
jan. 8-29c Referee in Bankruptcy

NOTICE OF HEARING AND ADJUSTING CLAIMS BY ASSIGNEE

Notice is hereby given that the undersigned assignee of Dave Isenberg, doing business at Portales, N. M., as The Famous, will on the 9th, 10th and 11th days of February, 1931, at his place of business in Clovis, New Mexico, between the hours of 9 a. m. and 6 p. m., hear and adjust claims of creditors against said assignor's estate and that all creditors are required to present their claims on said dates, or they will be forever barred from participation in said estate.

Dated this January 2, 1931.

CARL E. OSBORN,
Assignee of Dave Isenberg.
jan 8-29—H & M

NOTICE OF SALE

Notice is hereby given that by virtue of the judgment and decree of the District Court of Roosevelt County, N. M., entered on Dec. 20, 1930, in cause No. 2646, wherein A. L. French was plaintiff and Henry Gale, et al., were defendants, said judgment and decree being a foreclosure of a "Certificate of Tax Lien," for the sum of $137.80, amounting to date of sale herein-exclusive of all cost in said action and cost of sale; and on the same date of said decree, said court made and entered an order of sale of the said lands described in said decree of foreclosure to-wit: The NW¼ of Sec. 15 in Twp. 4 S., Range 32 E., N. M. P. M., Roosevelt County, N. M., and authorizing the undersigned as special master to sell said lands, after due advertisement, for the purpose of satisfying said decree of foreclosure, together with all cost. Now by virtue of the premises aforesaid, I, Pauline Terry, as special master, will at the hour of ten o'clock A. M., on Jan. 27, 1931, at the NE front door of the courthouse in the city of Portales, N. M., at public auction, to the highest bidder for cash, sell said lands for said purposes aforesaid.

This Dec. 31, 1930.

PAULINE TERRY,
jan-1-22 ms Special Master.

Professional Directory

Ballow & Price
Coal, Ice and Feed
Authorized Purina Dealers
Telephone 3

Dr. N. F. Wollard
Local Surgeon
Office Neer's Drug Store
A. T. & S. F. Hospital Ass'n.
Phones: Office 49. Res. 169

Dr. J. S. Pearce
PHYSICIAN and SURGEON
Office at Pearce's Pharmacy
Office Phone 34, Residence 23

C. A. SOE M. D.
Physician and Surgeon
Phone 78

S. N. Hancock
Optometrist—Eyes Tested, Glasses Fitted. Registered under the State Board of New Mexico
Next Door to New Mexico Drug

C. M. COMPTON, Jr.
Attorney at Law
Practice in all the Courts
Office over Hughes Confectionery

Dr. R. W. Means
Dentist
Residence Phone 108
Office Phone 36
X-RAY DIAGNOSIS

OLDHAM
FIRE AND LIFE
Insurance
FARM LOANS

Dr. I. D. Johnson
Dentist
Phone 82 for appointment
Portales, New Mexico

E. T. Hensley
Physician and Surgeon
Phone 94 and 199

Phone Res. 42 Office 115
H. T. Brasell, M.D.
Physician and Surgeon
Clovis, New Mexico
Barry Bldg.

Thomas C. Clayton
NATUROPATHIC PHYSICIAN
Box 666
Portales, New Mexico

Young & Hatch
Hogs, Cattle and Feed
We do Custom Grinding
Portales, —::— N. M.

ADMINISTRATOR'S NOTICE

In the Probate Court of Roosevelt County, N. M. No. 517.
In the matter of the Estate of Carl H. Hook, Deceased.

Notice is hereby given that the undersigned was on December 27th, 1930, dudy appointed administrator of the estate of Carl H. Hook, deceased, by the Probate Court of Roosevelt County, N. M., and having duly qualified as such, all persons having any claims against the estate of said deceased, are hereby notified and required to present the same to the undersigned, in the manner and within the time prescribed by law.

Dated this, December 30th, 1930.

E. N. WHEELER,
jan-1-22-m Administrator.

NOTICE FOR PUBLICATION

Department of the Interior,
U. S. Land Office at Las Cruces,
New Mexico, Dec. 12, 1930.

NOTICE is hereby given that George E. Keller, of Lingo, N. Mex. who, on July 3, 1928, and Sept. 16, 1929, made original homestead entry No. 036379 and additional homestead entry No. 039595, for Lots 2, 3, Sec. 28, T. 7 S., R. 38 E., S ½ SW ¼ Sec. 13, N ½ N ½ Sec. 23 N ½ NW ¼ Sec. 24, Township 7 S., Range 37 E., N. M. P. Meridian, has filed notice of intention to make three year Proof, to establish claim to the land above described, before R. H. Grissom, U. S. Commissioner, Portales, New Mexico, on the 23rd day of January, 1931.

Claimant names as witnesses:
Jim Bilbrey, of Bledso, Texas.
Jim Silvers, of Lingo, N. Mex.
M. Y. Hill, T. J. Keller, both of Portales, N. Mex.

V. B. MAY, Register.
Dec. 18-Jan. 15p

ROGERS

The agriculture class, with the help of Mr. Ross and Mr. McCormack, graded up around the school ground the past week. The area of the school grounds was enlarged and places around the outer edges were graded for trees to be set out. We also have graded our track and the basketball squad is making good use of it. The janitor has also fixed a walk of cinders from the front gate.

In order to make up the extra month of school, we have started to teaching on Saturday. The teachers are donating their work and Mr. Harris is furnishing the trucks.

The girls of the Rogers basketball team have challenged the Floyd girls for a game on a neutral court. The referee will be from a neutral school. In other words, it will be a neutral game called by a neutral referee.

Everybody is very busy as this is semester examination week, and all are busy reviewing and preparing to make good grades.

The boys' and girls' basketball teams played the Floyd boys and girls on the home court last Friday night. The girls were defeated with a score of 20 to 17 in favor of Floyd, but the Rogers boys were victorious over the Floyd boys with a score of 19 to 28 in favor of the Rogers boys. We congratulate both teams on their clean sportsmanship.

Then on last Saturday night, January 10th, the Rogers boys played the Portales boys on the Portales court and were beaten with a score of 17 to 31 in favor of the Rams; but we are looking to the coming game, when we will meet them again on the home court February 13th.

APPOINTS ADVISORY BOARD

The Advisory Board for the Rainbow for Girls was announced at the meeting of the Eastern Star last Thursday evening. Mrs. J. L. Simons, at a previous meeting, had been selected Mother Advisor of the organization and the board appointed to serve with Mrs. Simons consists of Mr. and Mrs. S. B. Fletcher, Mrs. G. A. Chumbley, Mrs. S. N. Hancock, Mrs. J. C. Compton, R. H. Grissom, T. B. Sowell and Ed J. Neer.

DAIRY WORK SHOWS PROGRESS IN STATE

That there has been considerable work in dairying done in the state during the past year is clearly shown by the annual report of E. E. Anderson, Extension Dairy Specialist. The chief effort of the dairy work has been directed toward increased efficiency in production by disposing of cows that are unprofitable and eliminating their contribution to the surplus of dairy products.

As a basis for culling herds, an effort has been made to encourage more testing. Mail order testing associations in five counties tested 984 cows. One herd improvement association, with a membership of ten, did the testing in herds totaling 989 cows. In ten counties, agents report 111 farmers weeding out poor producers.

Herd improvement through the introduction of better sires has continued in importance. Three bull circles with eleven members were organized the past year. Including those in the circles and others assisted individually, 86 registered bulls were secured which are being used as herd sires on 119 different farms and 262 highgrade or purebred females were secured by 154 farmers. There are now eight active bull circles in the state with 28 high bred bulls and 579 cows, all of which were organized with the aid of the Extension Service. All of these circles but one are using Jersey bulls.

The goal for 1930 in dairy feeding was to get 200 farmers to feed better balanced and more economical rations. While the goal was not reached, this phase of the work has shown marked progress. County agents report 188 dairy farmers improving the rations being fed.

In five counties 12,684 dairy animals were tested for tuberculosis by the Bureau of Animal Industry and New Mexico Cattle Sanitary Board, with the cooperation of the Extension Agents. Only 97 reactions were found among the 12,684 head tested, or less than one per cent.

HONOR STUDENT

Announcement has come from the Texas Technological College at Lubbock that Miss Creat Herndon of Portales was one of the honor roll students during the fall term of school.

Miss Creta has been attending the University of New Mexico but this year transferred to the Texas college, and the splendid record she is making is not only an honor to herself but a decided compliment to her home town and school where she received all the first twelve years of her schooling.

The friends in Portales rejoice with her parents, Mr. and Mrs. E. A. Herndon, in the reception of the news of this honor.

CARD OF THANKS

We wish to express our thanks for the many deeds og kindness and sympathy shown us by the many friends during the sickness and death of our husband and father.

Mrs. G. E. Robertson
and Children.

APPRECIATION OF OUR FRIENDS

We extend our heartfelt thanks to our friends of Portales for the sympathy, love and tender kindness shown us during these days of our great sorrow and grief.

Life has been made sweeter by the association of these our true and loyal friends.

Mrs. C. E. Ball and Children.

PRESBYTERIAN CHURCH

Rev. Johnston will preach at the Presbyterian church next Sunday at the morning hour. The evening service will begin at 7:00 o'clock.

Sunday School, 9:45 a. m.
Morning Service, 11:00 a. m.
Christian Endeavor, 6:00 p. m.

WATCHING OIL GOING TO U. S. FROM RUSSIA

Washington, Jan. 12.—The potential effect of Russian petroleum shipments upon the American producer is being biven thoughtful consideration by the federal oil conservation board.

An investigation was launched recently following the discharge of approximately 46,000 barrels of soviet oil at Baltimore, to determine what effect the shipment had upon the market.

Just now, Chairman Wilbur said today, the attitude of the board is one of watchful waiting, to see whether the single shipment will be followed by others.

Russia, Secretry Wilbur said, easily could become a large factor in the world petroleum market, because of her vast oil reserves and through her system of government labor.

The immediate effect upon the American market he considered negligible, because of the long haul from Russia.

SELIGMAN NAMES THREE MEMBERS EXECUTIVE STAFF

Santa Fe, Jan. 12.—New Mexico's colonels now range from ministers to poets.

Witter Bynner, poet of international reputation, today was appointed as a colonel on the executive staff of Governor Arthur Seligman. On the staff of former Governor R. C. Dillon was Colonel William Wiler, otherwise minister of the Methodist Episcopal church of Santa Fe.

Governor Seligman also names as colonels, J. Lindsey Nunn, publisher of Santa Fe and Clovis, and E. John Greer, business man of Santa Fe.

In connection with the appointment of new colonels, it appeared today that there is a new license plate mixup. The outgoing license commissioner sold the "staff officers" plates to the retiring colonels and, it was reported today, that there aren't any plates for the new colonels.

Mrs. T. M. Murray of Clovis, who was injured in an automobile wreck a week ago last Sunday, is slowly improving but is yet in the hospital. Mrs. Murray is the daughter of Mr. and Mrs. Robinson of Portales. Mr. Robinson is the county jailor.

Mrs. Helen Sheldon was ill at her rooms in the J. J. Spires home on Tuesday of this week and was unable to appear before her classes in the Portales school where she is the director of music.

ARE YOU READY FOR PROSPERITY?

Lubbock, Texas, Jan. 13.—Press dispatches during the laft few days show that hundreds of thousands of men and women are being put to work, these eports coming from widely different sections of the country. These immense payrolls will be spent with merchants, thus increasing their clerical and office forces, and the merchants in turn will have to order more goods, thus increasing the output of factories, which in turn will have to employ more help, thus rapidly accelerating the return of prosperity.

With the best crop prospects in the history of the Southwest, business leaders predict that within tthe next few months business will be humming again and making up for lost time. And as nearly ll lines of business have been running with reduced forces of all kinds, including office help, there is going to be an enormous demand for young men and women ready to step in and shoulder responsibilities when the rush comes. Those who prepare now will get in on the ground floor and will have the finest opportunities for getting a running start toward success that have existed since the war.

In anticipation of these countless opportunities that are sure to come, the Employment Department of Draughon's Colleges is sending during 1931 24,000 messages to business firms likely to need office help to make sure that there will be good positions for those alert enough to be ready, and calls are already coming in. And to help ambitions young people to be ready for the hundreds of places at the beginning of the rush, liberal terms will be arranged through our Student Finance Fund for those who want to begin preparations now, either at College or by Mail. There will be no question about the opportunities but those who wait until prosperity comes to begin preparation will not get in on the grand rush.

If you would like to know more about these opportunities, and our Students Finance Fund, mail the coupon today to Draughon's Business College, Dept. PN, Dallas, Wichita Falls, Abilene or Lubbock, Texas, and arrange to get started at once, either at College or my Mail, and be sure of a good position early next fall when the opportunities will be the best.

Mail the coupon today.

Name _____
Address _____

Our Hatcheries Will Open January 13th

Our Portales plant will be in charge of Mr. and Mrs. E. C. Kelso. Mrs. Kelso was formerly Miss Grace Wicks, of Wicks' Hatcheries, at Clovis.

We are not superstiticus, so bring in your eggs on the 13th, for your first settings. We have the best hatching equipment that money can buy, and will be operated by members of the family, who are trained for this service. CUSTOM HATCHING is only 3 cents per egg this season.

Baby Chicks

Thirteen (13) great breeds to choose from, and every breeder STATE ACCREDITED. We are the only hatcheries in the Southwest that can supply you with the breed of chicks you want, and from ACCREDITED stock only. Our prices are lower this season. Ask for our new catalog—it will interest you.

Wicks' Model Hatcheries
PORTALES—FRIONA—CLOVIS

MOVING

We are moving our Hardware stock from the former location in Wheeler Bros. store to the Hensley Building, formerly occupied by Stool's Department Store.

We welcome you to visit us in our new location.

Honest–Service–Quality and Fair Prices will be our Motto.

Portales Hdwe. Co.

Successors to Wheeler Bros.

Brown, the Shoe Man, was asked the secret of his success. He said, "Come to my office and I will show you." On his wall hung this motto:

"God's Kingdom First
Home Second
Shoes Third"

Or in other words, first things first. In this time of soul saving may each of us "Carry Our Corner" and make the Revival at the First Baptist Church felt in this whole community.

Let others "see Jesus in You."

Let everyone come and hear Bro. Miller.

You Are Welcome.

F. T. Burke & Sons

We Sell Meat for a Living

A Sound Basis

that every business institution is built on, is sufficient

INSURANCE

Start out with proper protection, and in case of loss there will be no starting over.

Esther Tinsley Clevenger
General Insurance
(Successor to J. Rex Forrest)

J. N. McCall's
Grocery & Market

Coffee	ARBUCKLE Lb.	25c	Pork & Beans	No. 2 3 Cans	25c
Macaroni	1 PACKAGE 3 for 21c	21c	Kraut & Homin	No. 2 3 Cans	25c
Cereals	All ..... 15c 2 for	25c	Flour	48-Lb. Sack	$1.00

One large package of Quick Oats 19c
5-lb. bucket of Peanut Butter 65c
1 large package Kivikslv Powder 15c
F. F. O. G. Jello, pkg. 5c

Wheaca	1 Pkg. 3 for..... 25c	25c	Butter	Fresh Country per Lb.	30c
Cleanser	Light House 6 for	25c	Preserves	4-Lb. Jar	75c
Prunes	One Gallon	45c	Lard	16-Lb. Pail	$1.90
Pepper	Black 1-Lb. Box	10c	Corn	2 Cans No. 2	25c
Soup	Tomato 3 Cans	25c	Apple Butter	1 Qt.	8c

Stool's

Dry Goods & Shoes

Now at the new store at the old C. V. Harris location.

Extra Special!

For Friday and Saturday and all next week. Every new Fall Dress must go in order to make room for

New Spring Arrivals

Remember these garments are good for all-year round and we advise early shopping in order that you may pick your size before the selection is picked over.

49 Extra fine tailored high grade Dresses of the better kind only, values to $22.50 and the cheapest was only $16.50.

Your unrestricted choise,

$6.00

Our prices on the entire stock have been revised according to the new 1931 market value. Come in and see us first and you will save the difference.

What Money Really Is

Farran Zerbe, collector of the Chase National bank's collection of the monies of the world, received the best definition of money he ever heard years ago from a street urchin.

"I was lecturing at a school one day," he said, "and as I was leaving, one of the small boys who had listened to me was accompanying me out of the building. As he seemed a bright little fellow, I asked him what money was.

"His quick response was this: 'Money is what the other duffer takes for what you want.' There it is in a nutshell."

She Had the Goods

It was generally admitted that she was some chicken. There could be no question about it, for she had everything. She was as pretty as they make 'em, charmingly friendly, not a bit wild, and she had a record for doing things. She was only a little slip of a thing, too, but she was a winner. She just naturally took the prize. She took it because she had laid 300 eggs in 300 days, which was about 15 cackles ahead of any other biddie. Of course she was some chicken! —From Film Fun.

Three Groups In New Mexico State Senate

Old Guard Republicans, Democrats and Progressive Republicans

Santa Fe, N. M., Jan. 12.—That three caucuses and organizations will be found in the state senate, was indicated strongly today as organization of the ney legislature developed at the statehouse.

There will probably be organizations of the old guard Republicans, of the Democrats, and of the Progressive Republicans, with the latter group representing a hangover from the Republican split in the 1929 legislature.

The first invitation in circulation today, however, was one from State Senator A. M. Edwards, of the old guard group, who has invited all Republican senators to a caucus at his home at eight o'clock tomorrow night. He styles his residence "Bachelor's Hall."

Prominent in the corridors today were Senator Oliver M. Lee, from Otero county, old guard Republican leader of the last senate. President pro-tem of the last senate, George Remley, was likewise here of the old guard group.

State Senator Z. B. Moon of Eddy county, who holds a Democratic vote which may go with the old guard Republicans or stay with the Democrats, has been around for several days.

Senator R. G. Bryant, from Portales, Democrat, arrived today. His vote likewise has been questioned because he voted with the old guard on the labor commissioner bill of two years ago.

"I am a Democrat," said Senator Bryant, "and I will vote down the the line in the senate for Democratic principles."

APPOINTS PULPIT BOARD

At the meeting of the members of the Baptist church it was duly voted that the Board of Deacons should appoint a pulpit committee and this body of selected men should have the power of selecting a pastor for the church and present the name to the congregation for affirmation.

This committee has been chosen but they will not be prepared to make a selection until after the close of the revival meeting which is now in progress at the church.

The pulpit board consists of S. B. Fletcher, Charles Goodloe, F. D. Golden, M. B. Jones, Charles Starkey, M. T. Fulton and B. M. Schumpert.

Attend the Eastern New Mexico Poultry Show.

AUDITORIUM
AMARILLO
Feb. 6th Night
Feb. 7th Matinee Feb. 7th Night
Third American Tour - Season 1930-1931
GERMAN GRAND OPERA COMPANY
A CAST of WORLD FAMOUS STARS
A COMPANY of ONE HUNDRED and FIFTY
COMPLETE CHORUS and SYMPHONY ORCHESTRA

Mme. Johanna Gadski

There are thirty stars in the cast of players, among them are Mme. Johanna Gadski, Johannes Sembach, Carl Braun, Allen Hinckley, and many others. Also Max Von Schillings is the leading conductor of the orchestra.

The company has an orchestra of 54 pieces and travels in a special train of 7 baggage coaches and 6 Pullmans. Prices range from $1.00 to $5.00 per seat. For further information write Wilbur C. Hawk, care The Globe-News, Amarillo, Texas.

LOW-PRICE APPAREL SALE

A special agreement with our manufacturer enables us to offer, for three days only, Friday, Saturday and Monday, New Spring Dresses at this remarkable low one price.

We believe that, dollar for dollar, you cannot reproduce, duplicate or equal the high value or the superb quality of a single one of these dresses in any other store within 200 miles' radius. That's saying a mighty lot, and we'd be overstating the facts if we were unprepared to prove them to every woman who comes here to share these decisive bargain values.

OF NEW SPRING DRESSES

$5.65

For values from $9.90 to $14.75
Beautiful New Spring Prints and Solid Colors, Sizes 14 to 46
The materials are of beautiful quality Georgettes, lustrous Flat Crepes, soft, silky Chiffons and Crepe de Chines
Take this opportunity to supply your wardrobe in most fashionable manner at a small cost

One Dollar Deposit
will hold any dress until you are ready to take it out.

THE FAMOUS

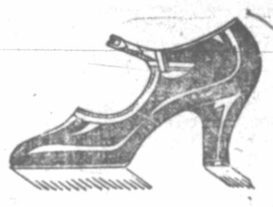
JANUARY SPECIALS

January Clearance of
Winter Silk Dresses

$9.95 and $12.50 Silk Dresses, now ---------- $6.95
$19.75 Silk Dresses, now -- $9.95

$1 Ladies Felt Hats $1
$2.95 and $3.95 values
FOR

January Clearance Of
Ladies Shoes



$5.00 to $7.50 values
Straps, Pumps, Oxfords and Ties, patent, satins and kids
Sizes 3 to 8, widths A to C
Price
$2.95

One lot Men's $7.00 & $8.00 Oxfords, per pair ----- $2.95

One lot Children's $1.95 Shoes pr. $1.00

CLEARANCE OF MEN'S
Wool Shirts
At One-Half Price

$3.50 Wool Shirts ---------- $1.75
$4.50 Wool Shirts ---------- $2.25
$5.00 Wool Shirts ---------- $2.50
$7.50 Wool Shirts ---------- $3.75

One lot Men's $1.95 Khaki Pants -- $1.00

One lot Men's $3.50 Jackets, Special, each -- $1.95

One lot Men's $1.00 Work Shirts, tan and sand colors, 2 for ---------- $1.00

Joyce-Pruit Co.
a Complete Department Store