

SOUTHWEST COLLECTIONS 9-83
TEXAS TECH UNIVERSITY
LUBBOCK, TX 79409 R3203

Vacation Bible School Set

Vacation Bible School has been set at the Greater St. Luke Baptist Church, beginning June 20 through June 24, 1983 from 6 to 8:30 p. m. each evening.

The Greater St. Luke Baptist Church, 306 East 26th Street, is where the school will be held.

The church will have its annual Revival June 27 through July 1, 1983.

The Rev. J. E. Simmons, pastor of the Spirit

of Peace Baptist Church of Washington, D. C., will be the Evangelist for the week.

There will be soul stirring singing and soul saving preaching nightly beginning at 7:30 p. m.

If you need a ride to Vacation Bible School or the Revival, call 744-2728.

The public is invited to attend either event.

Rev. J. H. Ford is pastor.

Governor Representative To Attend Seminar

The Southwest Digest was advised Tuesday afternoon that someone from Governor Mark White's office will be in attendance of the Southwest Digest Market & Consumer set for Wednesday, June 22, 1983 at Plains Co-op Oil Mill, 2901 Avenue A.

State Rep. Edwards Seminar Speaker

The legislator responsible for the passage of House Bill 1016 which made Emancipation Day, Juneteenth, June 19th, an official state holiday in Texas commemorating the day the slaves in Texas actually were freed, will be the luncheon speaker for the fifth Market and Consumer Seminar Wednesday, June 22, 1983, at the Plains Co-op Oil Mill, 2901 Avenue A, beginning at 8:30 a. m.

State Representative Al Edwards of Houston, Texas, District 146, will speak on the subject: "How Politics and The Economy Affect Blacks in 1983."

Edwards, Texas leading advocate of im-

proved passenger train service, has introduced a number of bills and resolutions to that end. Among them include transportation -- energy, Senior Citizens issues, Health Services, Business and Finance, Educational issues and Employment issues.

The purpose of this seminar is to take a hard look at the economic development and explore avenues for drawing the Black consumer and other minorities into the mainstream of the American economy. This seminar will also take a hard look at recent salient developments in the poor and disadvantaged consumer and business markets at the local, state

and national level.

"Through this type of a seminar, we keep alert to new opportunities, positions and sales techniques in government and private business," says Eddie P. Richardson, co-publisher of the Southwest Digest. Also, relevant developments in the broad field of race relations are analyzed and a determination will be made as to their effect on present and future marketing techniques to effectively reach and sell the ever growing minority consumer and business market.

The seminar will be the highlight of a month of Emancipation activities which began with the

1983 Miss Black Lubbock Pageant; the Lubbock Branch NAACP Freedom Fund Banquet, a Miss Black Lubbock Fashion Show; the annual Juneteenth Reunion which will honor this year's guest -- Kerty Lester -- the Lubbock Alumnae Chapter of Delta Sigma Theta Sorority's Man and Woman of the Year; and Juneteenth activities which will begin with a parade Saturday morning, June 18th, and other activities including religious services at Mae Simmons Park on Sunday afternoon, June 19th.

The seminar, according to Richardson, will



State Rep. Al Edwards



FORMERLY LUBBOCK DIGEST

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VOL. VI, NUMBER 35

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LUBBOCK, TEXAS

JUNE 16 THRU JUNE 22, 1983

Annual Juneteenth Celebration

Ketty Lester Highlights Local Celebration

Highlighting the annual Lubbock Emancipation Juneteenth Celebration will be the special appearance of Kerty Lester, who has recently appeared on the popular "Hill Street Blues."

The seventy-two hours happenings in Lubbock will begin Friday evening, June 17th, with a reception of Ms. Lester at the Mae Simmons Community Center, beginning at 7 p. m. Local politicians, dignitaries and citizens -- from throughout Lubbock -- have been invited to this

affair.

Saturday, June 18th, beginning at 10 a. m., a parade will begin downtown Lubbock with bands, floats, cars, walkers and other exciting activities. According to parade chairman and vice president of the local committee, Rick Childress, "We have had good cooperation from those who would like to participate in this year's parade." For the first time, in the recent history of this annual event, local high school band participants will march in this

year's parade, according to Childress.

Once the parade has reached the site of the 1983 Juneteenth Celebration, a special program will commence. After these ceremonies, the various booths will be open for the pleasure of those who are in attendance. Sightseers will have an opportunity to visit the various booths and purchase or consume various items or even receive various literature from local organizations. A voter's registration booth will be

set up to register those persons who are not registered voters.

Sunday afternoon, June 19th, will climax the three day long weekend of activities with religious services at Mae Simmons Park. Participating in the religious services will be local ministers who will deliver two sermons and various church choirs and a quartet, will provide the music.

"We have made special preparations to add to our security from last year," according to Harold M. Chatman,

local president. "Even the members of various committees will be a part of the security force this year."

Ms. Lester, the honored guest, is a multi-talented performer and her credits extend into all areas of the entertainment industry. She co-starred in numerous movies: Uptight, Uptown Saturday Night, Betwixt, Roy Campanell Story and Prisoner of Second Avenue. She appeared on Days of Our Lives for two years.

In addition, some of

her other television credits include Sugar Time, Laugh-In, Marcus Welby M.D., Sanford and Son, The Rookies, White Shadow and various others. She is presently appearing in her fourth year on Little House on the Prairie.

Appearing in the parade will various personalities, including "Miss Black Lubbock, 1983," Cynthia Ball; local politicians, and various leaders of the Lubbock Black and Brown communities.

"We want everyone to come out and take part in



Kerty Lester

this year's effort," concluded Chatman.

Representative To Dallas Meet

The Lubbock State School sent Mrs. Hester Raven as a representative to the American Association on Mental Deficiency 107th Annual Convention in Dallas, Texas for five days. She traveled via Continental Air Lines.

According to Mrs. Raven, it was a challenging meeting which provided participants with an abundance of thoughtful seminars, lectures and workshops.

"The convention was

both educational and enjoyable," according to Mrs. Raven.

A graduate of West Texas State University with a bachelor degree in nursing, she is the R. N. supervisor for non-ambulatory department Quail A & B, with a staff of nurses working under her.

She resides at 2704 East 8th Street in Lubbock with her husband, Bill, and their two lovely children, Bill, Jr. and Donna.



Mrs. Hester Raven

Weed Ordinance Set By City

City of Lubbock Zoning Department Environmental Control Inspectors begin a systematic effort Monday, June 6 to inspect vacant property for violations of the city weed control ordinance.

The entire city will be surveyed in a program that supplements inspections prompted by citizen complaints about weed problems in their neighborhoods.

By systematically inspecting property, the plan provides for more complete coverage of vacant lots in violation of the ordinance.

Terms of the ordinance call for any vacant lot with weeds over 12 inches in height to be in violation. City crews will log the address of the property and notify the owner by mail. The property owner then has 10 days to bring the property into compliance.

Inspectors will return to the property to re-inspect it and should the owner fail to mow the weeds, private contractors hired by the city will mow down the weeds.

The contractor will then bill the property owner for the cost of mowing.

Should the property owner fail to pay the bill, the city will move to place a lien on the property and

add administrative costs. The owner will have to pay both the mowing costs and administrative costs to have the lien removed.

Figures from the Zoning Department show that for fiscal year 1982-83, 31,843 inspections were completed of vacant property for the purpose of weed control. The department logged 13,282 violations of which 12,979 pieces of

property were brought into compliance. Of that number, 10,032 were by voluntary action of the property owner and 2,947 violations were corrected by private mowing contractors hired by the city.

A total of 31 complaints were filed in Municipal Court against property owners that failed after repeated efforts to gain compliance.

Juneteenth Day Biggest Ever!

Emancipation Day 1983 will be the biggest Juneteenth ever according to State Representative Al Edwards, D-Houston.

Emancipation Day, June 19 celebrates the ending of slavery in Texas on that date in 1865. In 1979, Rep. Edwards passed legislation making this traditional celebration an official state holiday.

"We already know of over one-hundred communities across Texas planning Juneteenth festivities," Edwards said.

There will also be celebrations in the neighboring states of Louisiana, Arkansas, Oklahoma and New Mexico as well as Califor-

nia's largest cities, Mississippi, Alabama, Washington, D. C. and Chicago," Edwards added. "Most of these commemorations will emphasize history, education and culture," Edwards said.

"Since the nineteenth falls on a Sunday the events are really stretching out," Edwards observed.

"In Houston we are starting things off with a first-ever Juneteenth fireworks display at Dalmar Stadium from 6 p. m. to midnight, June 12," Edwards explained.

Watch That Child!



Several thousand Lubbock residents attended last year's Lubbock Emancipation Juneteenth Celebration in Mae Simmons Park. Pictured above are two young brothers who were a part of that crowd last year. They are looking forward to being there this year. What about you? Everything will begin Friday evening with a reception, activities on the park Saturday, and religious services Sunday afternoon.

Choir In Recital

On June 19, 1983 at 3:30 p.m. Mrs. Myra Haynes, president of the Christ Temple Choir will present the choir in a musical service, soloists and group singers will also enhance the service with spirit filled singing.

Bring your fathers and treat them to this spiritual service. The public is invited to attend.



Mrs. Myra Haynes



For their helpful enabling assistance to -- and support of -- the National Assault On Illiteracy Program (AOIP), Action Agency is presented with a plaque of appreciation from AOIP. Left to right: Dr. Calvin W. Rolark, (AOIP Council Member), Ms. Cathy Barr, Special Assistant office of Policy and Planning, M. Thomas Pauken (Action Agency's director), Ms. Willa Rawls, Action Agency AOIP Project Director and Dr. Mark Blitt, Assistant Director of Action Agency.

Social Security Tips

Your Social Security And You

by
Jewel M. Love
Service Representative
Earnings Above

The Annual Limit

Social Security benefits are designed to replace in part loss of earnings above an annual exempt amount. \$1 in Social Security benefits is withheld. (Starting in 1990, the \$1 for \$2 withholding will become \$1 for \$3 for people 65 and over.)

For 1983, the annual exempt amount is \$6,600 for people who are at least 65 during any part of the year, and \$4,920 for those under 65. However, benefits are payable for all months a person is 70 or older, regardless of the amount of his or her earnings during those months or for the entire year.

A special rule applies to the first year of retirement. A person whose annual earnings exceed the exempt amount during the first year of retirement can still get a full benefit for any month he or she did not earn more than the monthly exempt amount: \$550 for people 65 and over, \$420 for those under 65 and did not perform substantial services in self-employment.

A person who works more than 45 hours a month in self-employment is considered to be providing substantial services. Services may also be considered substantial even if the person works less than 45 hours if the work requires considerable skill or involves substantial responsibilities. However, services are never considered substantial if the person works less than 15 hours a month.

Additional information about the annual exempt amount can be obtained from any Social Security office.

Post, Texas

Pleasant Home Baptist

Anne V. Gilbert, Reporter

First on the agenda at Pleasant Home Baptist Church was our 24th year Revival went over with a great boom from May 31 thru June 5, 1983 and was a great success. Rev. Sister L.E. Moore from Dallas, Texas brought spiritual messages each night. We thank God for such lovely worship services. The Soul Seekers and Spiritual Wonders came with a spiritual treat on Saturday night, June 4th and sang praises to the glory of God from their Edwards

Cont from Page 1

rap up the month long activities. "We hope to add to what has happened during the month by bringing necessary knowledge to the Black community," continued Richardson.

This year's seminar will include panels of local movers and shakers of Lubbock who can advise people "in today's highly competitive markets or in any low net yield business ... doing business smartly in the poor and disadvantaged consumer market or with minority business persons ... could be your margin of profit."

Among the panels will be: "How to go into business, and what it takes to stay in business"; "Job finding and job keeping techniques";

"Business, women and the economy"; "Funds for business - how and where to get them, how to use them after you get them."

Panel members will be local business persons and government agency people who are highly skilled in getting the various topics over to the seminar participants.

After each panel, there will be a question and answer session period so the seminar participants can talk with and visit with the people who are in the know.

During the noon hour, where State Rep. Edwards will speak, special presentations of awards will be presented to various people of the community.

Cost for attending the all day seminar, including the noon luncheon, will be \$20. For only attending the luncheon, the fee will be \$10. For more information or reservations, call 762-3612 before noon Friday, June 17th.

Universal Life Lauds Lubbock Resident

Memphis, Tennessee - Universal Life Insurance Company honored a Lubbock, Texas resident among the company's top sales staff in its Inaugural Jamboree.

Field sales staff Alberta Loggins, earned recognition for her high rated performance in Universal Life's "We Love You" Parade of Winners.

The winning sales leaders were forty-four men and women from twenty-two cities served by Universal Life Insurance Company from Virginia to California. Each winner received an all-expense paid trip to the Inaugural Jamboree, a three day event held at the Rivermont Holiday Inn in Memphis, is April.

Dedicated to the memory of the founder of Universal Life Insurance Company, Dr. Joseph Edison Walker, the Inaugural Jamboree honored a continuation of dynamic leadership provided by A. Maceo Walker, Chairman of the Board and immediate past President, and the inauguration of Mrs. Patricia Walker Shaw, granddaughter of the founder, as the President/CEO.



Elected President in February by the Board of Directors, Mrs. Shaw is the third president in the sixty year history of the more than \$56 million company.

Coupled with the Inaugural Jamboree was a Sales Workshop that offered insight and challenge to Universal's highly spirited sales leaders.

"Our Board and officers appreciate the dedication, the leadership and the loyalty demonstrated by these winning sales staff," said Universal President, Mrs. Shaw.

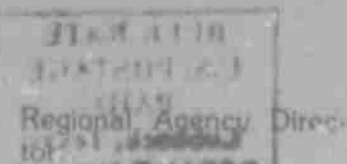
"We thank them for their leadership in show-

ing that a poor economy is a poor excuse for not offering high quality, consistent service to our clients...we provide them with the best preparation possible in our workshops called "Outcome: A Motivational Approach" to turn the problems of the 1980's into opportunities for sales and services," she stated.

Highly respected visiting workshop leaders included: Rev. Alvin O. Jackson, Pastor of the Mississippi Boulevard Christian Church in Memphis; Congressman Harold E. Ford; Edward J. Halfacre, Senior Vice President for Marketing of the Chicago Metropolitan Mutual Assurance Company; Dr. Bonnie Dill, Director of the Center for Research on Women and Assistant Professor of Sociology at Memphis State University; and Rev. Leo M. Gray, Jr., Executive Director of the Memphis Regional Sickle Cell Council and Pastor of the St. Mark Baptist Church in Atoka, Tennessee.

Universal Life executives joining Mrs. Shaw in sharing workshop leadership were: A.M. Walker,

Chairman of the Board; G.T. Howell, First Vice President/Secretary for Corporate Planning; A. Frances M. Hassell, Vice President/Assistant Secretary for Corporate Communications; W.J. Irons, Vice President/Agency Director; A.E. Taylor, Assistant Vice President/Northeastern Regional Agency Director; B.A. Carpenter, Assistant Vice President/Southern Regional Agency Director; and Lee J. Coker, Assistant Vice President/Western



Regional Agency Director. Universal Life Insurance Company has specialized in providing life insurance for people who do not have a lot of money. We serve people who need life insurance the most, but could afford it least. And our approach has made Universal Life the fourth largest black-owned insurance company in America," Mrs. Shaw stated.

"Our new marketing strategy is in providing good, basic life insurance at an affordable, and in such a way that is compatible with how

people must manage their money," she concluded, "and our staff honored in this Inaugural Jamboree have show that the outcome of leadership is increased sales; it pays to be a winner."

Vacation Bible School

The Community Baptist Church will be having their Vacation Bible School July 18-22, 1983. Pastor Tony Williams and Youth Director Rev. Terry Williams are inviting the public to share with them from 5:30 - 7:30 p.m. each day.

NOTICE OF PUBLIC HEARING OF THE

EMERGENCY JOBS APPROPRIATIONS BILL OF 1983

On Thursday, June 23, 1983 at 11:30 a. m., the Lubbock City Council will conduct the final Public Hearing regarding the funds appropriated under Title I of the Jobs Bill for Community Development activities.

Citizens are encouraged to attend the Public Hearing and express their views on the use of these funds. The City Council will consider any comments or suggestions from any interested individual, group or organization regarding the projects and activities proposed for the Jobs Bill Grant.

PROPOSED ACTIVITIES AND PROJECTS:

IMPROVEMENTS TO COMMUNITY FACILITIES	
Neighborhood House	5,000.00
IMPROVEMENTS TO PARK FACILITIES	
Mackenzie Park Improvements	\$2,200.00
IMPROVEMENTS TO PUBLIC FACILITIES	
Broadway Renovation (brick streets)	100,000.00
Street Paving - Keel Avenue	13,000.00
Street Paving - Teak Avenue	36,000.00
Street Reconstruction - E. Broadway	286,300.00
Street Paving - Niter Avenue	93,500.00
Fire Station Paving	52,000.00

TOTAL GRANT 707,000.00

Written Comments may be directed to the Community Development Coordinator, P. O. Box 2000, Lubbock, Texas 79457. For more information call 762-6411, Extension 229C.

JUNE 23, 1983 11:30 A.M.

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• Saturday Night •

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• Sunday Night •

Highball Night/Grub Night
\$1.00 Highball Night 8:00 - 11 p.m.
50¢ Draw Beer

THE PLACE TO BE IN 83

EDITORIALS • COMMENTS • OPINIONS

June Emancipation Month Observed Here

by
Eddie F. Richardson

The month of June will and has been full of activities promoting Black pride, Black education and culture. Starting with "Miss Black Lubbock Pageant," NAACP Freedom Fund Banquet, Miss Black Lubbock Pageant participants in a fashion show, the annual Juneteenth Reception and Juneteenth activities and climaxing the month with the fifth Southwest Digest Market & Consumer Seminar, June has been a great month!

As our keynote speaker, State Rep. Al Edwards of Houston, says: "After the games, bar-b-que, red soda pop, parades and others, we need to have some education, culture and some information on politics and the economy as it relates to Black people."

This is the kind of a seminar, plus much more, which will be seen at the seminar on Wednesday, June 22nd, at the Plains Co-op Oil Mill. The seminar is going to be fast paced, hard hitting and very professional. It will be a day of learning, sharing, and growing. Everyone will leave, hopefully, much richer in knowledge than when they arrived.

We firmly believe and attest to that what is good for the Black community is good for the entire city, county, state and nation. We can and we will prosper together! Come and get the answers.

We would like to see our state senator, John T. Montford, recommend Dr. Ray Santos to the Board of Regents of Texas Tech University. There has been a movement for this to happen. Now for a number of years, we highly support this effort and think it is time for it to become a reality.

Help is on the way! With over 44 percent of our Black youth leaving high school across the nation without knowing how to read, AOIP Phase II is networking to address this problem effectively in our community. This effort is on a national level of the Black community involving Greek Letter and religious organizations to combat illiteracy.

Much more on this on a national as well as a regional, state and local level. The plan is to take of the letters IL and spell it LITERACY! Great plans are in the working in "pulling ourselves and our communities up by whatever bootstraps we may have!"

Letters to the Editor

"Disagrees About Unions"

Dear Mr. Richardson:

In reply to your editorial, you've printed that unions have outlived their usefulness because of corruption by key union officials and attitudes of union employees, that is to say that churches have outlived their usefulness because of corrupted Christian leaders and semi-Christian members. Agreed, good help is hard to find, but true Christians are even more scarce.

In both organizations it is the members who suffer. One should not make accusations against these organizations without having a complete picture.

Union do serve a purpose especially for minorities to be protected equally. In some cases unions provide in depth theoretical and field training for its members. Also, in some instances, union members can receive college credit for such education. Unions provide major medical hospitalization, retirement and re-employment. It helps members maintain a decent standard of living.

Exactly what disadvantages do non-union employees have? Most non-union brothers and sisters are not even paid well enough to purchase a major medical program if it is not provided by their employer. For those who qualify, salary increases can

tyus



become a frustrating cycle when left at the discretion of the employer.

On the other end of the spectrum, what the consumer will pay for a product that is produced by union businesses is marginally higher with its uniqueness for quality. Non-union businesses by comparison with its higher profit, lower retail cost and reduced quality of its product, do not reflect substantial benefits for their employees or consumers.

Case in point: Furr's Supermarket cut employees wages 50 percent in order to have a so-called significant savings on consumer products which in reality the savings on these products are not a true reflection warranting salary cuts of this size. So who wins here? Not the individual who has been put out of work. Not the employees whose salaries have been cut. Not the consumer whose nickels and dimes of retail savings do not amount to any significance. (Besides who wants to shop in a supermarket that looks like a government warehouse anyway?) Who protected those former employees? The motive must be for profit. A clear advantage to the owner/owners of the franchise.

Non-production is a universal problem, particularly an American problem. Non-production is evident in both union and non-union businesses. Perhaps the problem can be related to people not caring about people. To say that there is a psychological motive for non-production would not be an understatement. As there is a strong profit motive which can sometimes be aggressively demoralizing to qualified employees, who deserve better recognition in forms of more substantial benefits and salaries particularly those who's employment record are not reviewed and updated consistently.

Unions are about people caring about people. Unions are about quality products and professionalism. Unions help protect workers careers as well as provide employers with a highly competent work force.

Unions will always have its usefulness in a society that places single-minded profit over employees welfare. Employees whose dedication help make business the success it is today.

Charles Michael Edwards

(EDITOR'S NOTE: Mr. Edwards has a right to his opinion as well as I have a right to my opinion. At one time, I felt probably exactly as Mr. Edwards does before I had to pay for non-production attitudes when you request work from someone you are paying to work. When you have to pay for non-production and suffering personally from sacrificing to give someone a job, feelings change. It's a lot of difference in picking up a paycheck and making out a paycheck, especially when you are a small struggling business.)

"Editors Commended"

Dear Eddie and T. J.:

I would like to commend you for again this year sponsoring a market and consumer seminar and I sincerely hope that Lubbock employers will take advantage of the opportunity you are presenting.

Having attended two or three of your seminars in the past, I can attest to the value of the speakers and most especially did I enjoy the luncheon speaker, you have had. They have been gentlemen of the very highest caliber, with a stirring message not only directed to black community, they were winners, advocating that winning is a reality for anyone with the interest, ambition and desire, and without regard to discrimination.

The topics which you are presenting this year appear outstanding. I am pleased to endorse your program and while I will be away at the time of your seminar this year, I would certainly hope to be able to attend next year.

Sincerely,
Ethel M. McLeod
Stenocall, Inc.

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Ringing The Bell

by
Bob Tieuel



Barbecue (Bar-B-Q) and the Black Experience: A favorite cousin of mine who is a distributor of Galileo Wines, is John McGee, who lives at 4131 Don Jose Drive, Los Angeles, California. John recently sent us a news report from the Wall Street Journal that describes the war that is on between Smokaroma Inc., a black owned and operated industry in Idoley, Oklahoma, and the U. S. Department of Agriculture.

Maurice Lee, II, president of the company states that his machine has taken barbecuing out of the dark ages. Instead of requiring hours over a hot, smoky fire, Lee's machine barbecues as much as 45 pounds of meat in 45 minutes in a cooker invented by his father 25 years ago. The machine injects smoke from separately heated hickory chips into the closed vessel. Lee adds: "It's so clean you could do it in the living room."

Yet the U. S. Department of Agriculture says barbecue "shall be cooked by the direct action of dry heat resulting from the burning of wood or the coals therefrom." Lee's machine is electric, so it can't barbecue meat, the department says. The official definition also says: "The weight of barbecued meat shall not exceed 70 percent of the weight of the fresh uncooked meat. Lee's machine doesn't qualify because it hardly shrinks the meat at all states the department. In response, Lee states: "The department is mandating waste. What would you do if you had a cook who shrank your meat 30 percent? I would fire him."

According to Neil Maxwell of the Wall Street Journal, lack of adequate shrinkage recently caused trouble for Texas Barbecue Co., in which Gov. Mark White, a barbecue fanatic is a partner. Because the company wasn't getting 30 percent shrinkage, it wasn't producing barbecue, the Agriculture Department said. "So we had to go back and cook it more. It's drier and tougher, but it meets their requirements," says Paul F. McClinton, president of Texas Bar-b-que. McClinton says nobody in the Agriculture Department has been able to explain to him why the definition insists on 30 percent shrinkage, but Jerry Guadagno, assistant in the department at Dallas explains: "It was a standard that was developed many years ago based on the way people cooked barbecue. That constitutes the standard because that's the way it was made."

According to Maxwell of the Wall Street Journal, a bit of investigative journalism reveals that the ribs, chicken, sausage and potatoes that come out of Lee's contraption are moistly tender and smokily tasty, the way barbecue fans like them. Guadagno says that is beside the point. "It may be good, but it isn't barbecue."

Calling it barbecue is important to Mr. Lee who sells some 2,000 Smokaromas a year at \$3,600.00 each. He feels he could sell a lot more if the government would get off his back. Most of his customers are fast food outlets and cafes, but he wants to sell to food processors, and become a food processor himself. Lee figures this would double sales and bring a doubling of his 25 man workforce.

Marvin C. Wallace, a black business man and known as the "Barbecue King" of Hobbs, New Mexico was recently interviewed by this correspondent as to what "barbecue" is and how best to make it. Wallace recently purchased a barbecue cooker from a firm located near Dallas, Texas and at a price of some \$13,000. Be sure and watch for this unique story on the burning issue of barbecue.

Maxwell tells of Will Sampson of Dallas who barbecues in a converted 55 gallon oil drum in his backyard. He recently wrote to U. S. Agriculture Department: "If some SOB shows up around here to tell me how to do by barbecue, there is going to be one less federal agent." He got no reply.

More than thirty years ago, this correspondent dined in a "Down Home Barbecue" place in Boston that cooked by electricity. And what about gas companies that sell "barbecue" devices. We need an answer bell-ringers. What is barbecue and how should it be cooked?



Michael L. Sheppard

Family members and friends have set up a Memorial Fund at the First National Bank for Michael L. Sheppard who was shot and killed last month by a Lubbock Police Officer. Persons interested in contributing to this fund may send a check or money order to: Michael L. Sheppard Memorial Fund, c/o First National Bank, Lubbock, Texas 79401.

Southwest Digest

Editors - Publishers
T. J. Patterson
Eddie F. Richardson
510 East 23rd Street
Lubbock, Texas 79404
(806) 762-3612

An independent newspaper serving the Lubbock, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right and opposing what it believes to be wrong without regard to party politics. Devoted to the Industrial, Education, Social, Political and Economical Advancement of Black people.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you: "Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to characterize or vilify. This is a newspaper made to educate and not to agitate.

National Advertisement Representative
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• CHICKEN
SPREAD
• ROAST
BEEF
SPREAD
4 1/2 OZ.

**FINE FARE
CRACKERS**

48¢

1 LB.
BOX

BONUS COUPON

100

BONUS
S&H
GREEN
STAMPS

**BONUS STAMPS
FREE!**

WITH A
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EXCLUDING CIGARETTES
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COKE
DIET COKE OR SPRITE

\$1.88

6 PACK
32 OZ.
PLUS DEPOSIT

**GREEN GIANT
CORN ON THE
COB**

88¢

4 CT.
PKG.

**ARMOUR
TREET**

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CAN

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S&H
GREEN
STAMPS

WITH PURCHASE OF
**LIPTON
INSTANT
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DOG
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FLAVORS
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S&H GREEN
WEDN**

WITH A 2.50 PURCHASE ON

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Prize Value	No. 1	Odds for 1	Odds for 10	Odds for 25
\$2,000	11	1 in 230	1 in 11,823	1 in 5,941
\$1,000	23	1 in 545	1 in 2,714	1 in 1,357
\$500	46	1 in 119	1 in 543	1 in 271
\$250	92	1 in 59	1 in 271	1 in 136
\$100	184	1 in 29	1 in 136	1 in 68
\$50	368	1 in 14	1 in 68	1 in 34
\$25	736	1 in 7	1 in 34	1 in 17
\$10	1,472	1 in 3	1 in 17	1 in 8
\$5	2,944	1 in 1	1 in 8	1 in 4
\$1	5,888	1 in 1	1 in 4	1 in 2
Total	10,472	1 in 1	1 in 1	1 in 1

Odds to win each of the prizes are based on probability and are subject to change (every ticket has a win). Odds to win Shopping Super Sweepstakes prizes determined by the number of entries received. These odds are effective May 8, 1983 and for 26 days thereafter. See odds posted in participating stores and newspaper ads for updated odds. This game series is available at 39 United Supermarkets located in west Texas. Scheduled termination date is July 7, 1983, but game officially terminates upon distribution of all tickets. This game may be repeated.

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\$1.38
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GARY'S
CORN DOGS
10 CT.

BONUS COUPON
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UNITED
WHEAT BREAD
1 1/2 LB. LOAF

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4 PACK CARTON
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GREEN STAMPS
TUESDAY
ON MORE EXCLUDING CIGARETTES

THIS N THAT

STIFF FINE! In the state of **MISSISSIPPI** ... beginning next month ... **DRUNK DRIVERS** ... will face at least face a **90 DAY LICENSE SUSPENSION** ... and a fine of no less than **\$250** ... and possible jail confinement ... under the amended implied **CONSENT LAW** ... which becomes law July 1 ... The new law ... makes it **ILLEGAL**

... to drive in the state of Mississippi ... with a blood alcohol content of 10 or more ... **DIDJA KNOW??** The first **BLACK PRODUCERS** ... produced a movie called **REALIZATION OF A NEGRO'S AMBITION** ... In 1916 ... by Black owned Lincoln Motion Picture Company ... It was the **FIRST MOVIE** ... to depict Blacks in positive **NON-**

STEREOTYPED ROLES ... A man named **NOBLE JOHNSON** ... was the founder of the company and starred in its first movie ... **GOOD LEGISLATION!** The **MITCHELL AMENDMENT** ... is of prime interest to **BLACK BUSINESSES** ... Over the next **FOUR YEARS** **MINORITY**

BUSINESSES ... could realize an estimated **\$7 BILLION** ... as a result of this legislation ... **CAN'T UNDERSTAND!!** It's hard to believe ... that none of the local **SUBDIVISIONS** ... are ever aware of **LEGISLATION** ... which affect the **ECONOMIC DEVELOPMENT** ... of **BLACKS** ... and **MINORITIES!!** **STREET IMPROVEMENTS!!** It's

at least **TWO WEEKS** ... With only **ONE SIDE** ... of Quirt Avenue ... between **EAST 10TH** ... and **EAST 24TH** ... It is going to be congestion on **JUNE 18 & 19** ... unless some provisions are made to compensate the traffic flow this weekend ... All the **IMPROVEMENTS** ... are needed ... but **BOY** ... the **TURNING** ... is bad!! **WATER FALL TURN ON!** It was good to see the **IMPROVEMENTS**

OF QUIRT AVENUE ... and the **OVERPASS** ... on East 24th Street **UNDERWAY** ... East Lubbock residents ... are most appreciative ... but wonders why ... It is being done during the **JUVENTEENTH CELEBRATION** ... the largest gathering of Blacks in East Lubbock ... The **EAST 24TH OVERPASS** ... will be out of use for made known ... in last week's **LUBBOCK EMANCIPATION JUNETEENTH**

COMMITTEE ... at Mae Simmons Community Center ... that the **WATER FALL** ... maybe be turned on in time for this year's **JUNE TEENTH CELEBRATION** ... It appears ... from the report ... that it will be up to the City of Lubbock to find divers to find the problem ... Should have started looking for a **DIVER** ... earlier! Anyway ... let's hope for the best ... **MAD PREACHER!!** The

REV. ROY JONES ... told **THIS N THAT** ... he was very **UPSET** ... over last Saturday evening's **NAACP FREEDOM FUND BANQUET** ... because the **ACCOMPLISHMENTS** ... of the Lubbock Branch NAACP ... were not mentioned during the course of the evening ... He has thought of ... even calling a **PRESS CONFERENCE** ... about it ... Others present are

Cont on Page 10

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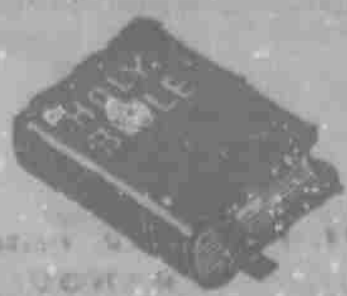
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OBSEQUIES

Mr. Willie L. Fluellie

Amherst, Tx - Funeral services were held Tuesday, June 7, 1983, for Mr. Willie Lee "Willie" Fluellie at the New Hope Baptist Church with Rev. J. B. Lester officiating. Rev. Bobby Ray Lawson is pastor.

Mr. Fluellie was born in Cameron, Texas, Milam County, to Mr. and Mrs. Willie Fluellie.

He was married to Sister Jewel McGee, and to that union was born no children.

Mr. Fluellie passed away Thursday, June 2, 1983.

He leaves to mourn his death: a wife, Mrs. Jewel McGee Fluellie; his mother, Mrs. Freda Barnes; his father, Mr. Willie Fluellie; a brother, Jessie Coleman of Bryan, Texas; four sons - David Earl, Benard McGee of Waco, Texas, Kelvin Lee and Anthony Glenn, both of Lubbock, Texas; three sisters - Mentha



Brown of California, Linda Gayle Jones of California and Sheril D. Fluellie, a host of uncles, aunts, other relatives and friends.

Pallbearers were Raymond Spencer, Lawrence Spencer, Theodore Tucker, David Collier, Floyd Norwood, and Charles Brown. Jamison & Son Funeral Home of Lubbock was in charge of arrangements.

Faith First Baptist Church News

Services at Faith First Baptist Church last Sunday were wonderful. Sunday School started the wonderful day with its inspiring lesson, "Jethro, Wise Adviser." Exodus 18:13-24. Background scripture was Exodus 2:15b-3:14; 18:1-27. Our youth leaders were in charge of devotional prayer and they did a beautiful job devoting themselves to the Lord. The small children sang from their hearts in morning worship.

Bringing the spiritual message of the hour was our pastor, Rev. F. B. Bell. His text was "When Jesus Was A Boy." Scripture was St. Luke 2:40-50. Everyone enjoyed the inspirational message.

May our visitors come again and praise the Lord with us. Let us not forget to pray for our neighbors so they may all become stronger in the Lord.

Pastor's Fifteenth Jubilee

New Jerusalem Baptist Church, 3524 East Broadway will be having their pastor's Fifteenth Jubilee Anniversary Services with pre-opening service on Sunday, June 26, 1983 at 2:45 p.m. and Anniversary Service on Sunday, July 3, 1983 at 2:45 p.m. There will be several guest churches on both dates. The public is cordially invited.



Adolphus Cleveland
Pastor

Missionary Program At St. John Baptist

Mission No. III of the St. John Baptist Church would like to invite Missionary Women of the city to join them in a Missionary Fellowship at the church Friday evening, June 17, 1983, beginning at 7:30 p.m.

St. John is located at 1712 East 29th Street. Rev. James Moore is pastor.

Mrs. Murray Peppers will be the speaker for this occasion. Everyone is welcome!

Youth Week Services

The Youth Department of the New Hope Baptist Church is inviting the public to worship with the June 27 through July 1 in their Youth Week Services.

Highlights of the week services will be Vacation Bible School from 9:00 a.m. and Revival services beginning at 7:30 p.m. nightly.

Rev. Stephan Thurston of the New

Covenant Baptist Church, Chicago, Illinois will be the Revival Evangelist. As Pastor Nash so often says of Rev. Thurston and other ministers, "You don't want to go to heaven until you've heard him!" We are cordially extending this invitation to share with us to the public. Please come!

Mt. Vernon News

The United Methodist Men organization of Mt. Vernon United Methodist Church will sponsor a Father's Day program at 6 p.m. Sunday, June 19th, at Mt. Vernon United Methodist

The Outreach Prayer Breakfast

Members of the Outreach Prayer Breakfast met in the home of Mr. and Mrs. Chris Bogus at 9 a.m. last Saturday morning with Sister Mary Ward, president, presiding.

The meeting was opened with Psalm 20. The morning scripture lesson was taught by Mrs.

Christine Hysom. Her scripture was John 4:4-29. Her subject was "The Woman at the Well."

"And he must needs to go through Samaria. Now Jacob's well was there. Jesus therefore, being wearied with his journey, sat thus on the well, and it was about the sixth hour."

There cometh a woman of Samaria to draw water: Jesus saith unto her, give me to drink. Jesus answered and said unto her, whosoever drinketh of this water shall thirst again.

But whosoever drinketh of the water that I shall give him shall never thirst; but the water that I shall give him shall be in him a well of water springing up into everlasting life. (Read this verse) This speaker said Jesus truly

Thank You

We the Alexander family wish to express our thanks to our many friends throughout out the city for your prayers, kindness, thoughtfulness and service, that you rendered to us during the hour of our bereavement. Your concern will always hold a special place in our hearts. You shall be in our prayers.

Mrs. J.E. Alexander and family

Mount Vernon United Methodist Church

2304 Cedar Avenue
"Progress is the Path"



Rev. Bruce Enge
Pastor

Church School 9:30 a.m.
Morning Worship 11:00 a.m.
Bible School 7:30 p.m.

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Rev. L. F. Black, Pastor

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Sunday School 9:45 A.M.
Morning Worship 11:00 A.M.
Y.P.P.U. 4:00 P.M.
Evening Worship 7:30 P.M.
Mid Week Services 7:00 P.M.

Faith First Baptist Church

1504 E 15th at Oak
747-6846

WEEKLY SERVICES
Sunday School 9:30 A.M.
Morning Worship 11:00 A.M.
B. T. T. 6:00 P.M.
Night Service 7:30 P.M.

And let us consider one another, to provoke unto love and to good works: not forsaking the assembling of ourselves together, as the manner of some is: But exhort one another; and so much the more, as ye see the day approaching. Hebrews 10:24,25

Come, Help Us Worship Christ Jesus,
Our Lord and Savior
F. B. Bell Pastor

Greater St. Mark Baptist Church

1210 Yanda Avenue
(806) 765-9077



Rev. Leon Armstead
Pastor

Rev. Leon Armstead, Pastor
Rev. Larry D. Slaughter, Assistant Pastor
Brother Billy Birden, Chairman

Church's Program and Activities -
Sunday School 9:00 a.m.
Morning Worship 11:00 a.m.
Baptist Training Union (BTU) 6:50 p.m.
Evening Worship 7:30 p.m.
-Week Activities -
Mission Monday 7:00 p.m.
Prayer Meeting Wednesday 8:00 p.m.
Brotherhood Breakfast Saturday 7-10
Youth Program Second Sunday 3:00 p.m.

"Come Let Us Rejoice Together With The Lord"
I Isaiah 62:1

will meet you on your level. He knew this woman's life style. He told her you had five husbands and the one you love now is not yours. What God joins together, let no man put asunder. People, we have ears to hear what the spirit has to say. Get on it now! (Cont. on Page 8)

Bethel African Methodist Episcopal Church

2200 Southeast Drive
(806) 744-7552
Lubbock, Texas



Stephen Piersen, Pastor

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Morning Worship 10:45 A.M.
Evening Worship 7:00 P.M.

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Lord all thru my life I've heard I am free, even from the beginning the time of Adam and Eve.

Satan is deceiving; tell me I am free, he told that lie to Even. If you eat of the tree.

Genesis 2:16 And the Lord God commanded the man, saying, of every tree of the garden thou mayest freely eat.

Genesis 3:4,5. And the serpent said unto the woman, ye shall not surely die: For god doth know that in the day ye eat thereof, then your eyes shall be opened, and ye shall be Gods, knowing good and evil.

Even now days I am told I am free, I've read it in the papers and I've seen it on T.V.

I can work on jobs where the money is, I can live in the neighborhood where the other race lives, I can marry any race I so desire, I can work any race I want to hire.

I can eat in some restaurants even go thru the front door, I can use some restrooms where I couldn't use before.

I have all these things and am so free, place, but if satan lives within, I am yet a

slave. If inside of me is adultery, backstabbing, cursing, drinking, carnation, gambling, idols, jealousy, killing, lying, malice, stealing, smoking and violence.

II Corinthians 6:16 What agreement hath the temple of God with idols? For ye are the temple of the Living God; as God hath said, I will dwell in them, and walk in them; and will be their God, and they shall be my people.

John 3:16 God so loved the world, that He gave his only begotten son, that whosoever believeth in him should not perish, but have everlasting life.

Lord please; if so I want to be free. And I thank God for Jesus, there's a way out for me.

Romans 6:21,22,23 What fruit had ye then in those things whereof ye are now ashamed? For become servants of God, ye have your fruit unto holiness, and the end everlasting life. For the wages of sin is death, but the gift of God is eternal life through Jesus Christ our Lord.

Psalms 51:12 Restore unto me the joy of thy salvation: or a upbraid me with thy free spirit. Amen.

God is not through with us yet. Let's pray for one another always. Amen
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MEN'S DEPARTMENT

MASIP

28
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SPECIAL NOTICE

DEADLINES FOR NEWS ITEMS
News Items (typed) 12:00 Noon Monday
Pictures 12:00 Noon Monday
Display Ads 12:00 Noon Tuesday
Classified Ads 5:00 P.M. Monday
ALL COPY MUST BE TYPED OR READABLE
ALL PICTURES IN BLACK & WHITE, IF
POSSIBLE

RUBY JAY'S CORNER



Services at New Hope Baptist Church were great last Sunday. I was Youth Day. Devotion began with the youth in charge. Youth even served as choir members and ushers. Rev. John L. Wright, a young minister from Marshall, Texas, brought the morning message. It was a wonderful message.

During the 3 p. m. services, the New Hope choir was a part of the appreciation services for Rev. and Mrs. Raymond McKeever at Carter Chapel C. M. E. Church.

The evening services closed out youth activities. Visitors from Community Baptist Church, Mount Vernon United Methodist Church, St. Luke Baptist Church and Lyons Chapel Baptist Church were present. The sermon was delivered by Rev. Roger Battle. His scripture was found Mark 10:17. His subject was "It's Harder Than You Can Do." The Rising Star Baptist Church Choir were responsible for the music.

Mr. and Mrs. Harry

Stokley are enjoying their daughter, Romona Faye Toines, who is attending nursing school in Austin. She will carry her sons back for the summer.

The Lubbock Alliance for Progress (LAP) will sponsor a Senior Citizens Day Dinner Sunday, June 19th, at the St. Luke Baptist Church, from 4 p. m. to 7 p. m. All senior citizens are welcome. For more information, call 793-8384.

Pastor S. C. Nash would like to thank the members of New Hope for the birthday party given in his honor Saturday at 5 p. m. by the Pastor's Aide. Sister Ruby Washington is president. He received many gifts.

Don't forget to pray and visit our sick and shut-in residents.

Mrs. Ethel Blake, her son and family, Matthew Roberts, attended the funeral services of her brother last week in Texas City. Our love and sympathy goes out to them.

Those who attended

the West Texas Baptist District Congress last week in Dallas were Rev. S. C. Nash, Mrs. R. B. Thompson, Lee Savage, Mrs. Dorothy Kinner, Mrs. Elnora Dyer, and Mrs. Floyd Perry, Jr. and children of Lyons Chapel Baptist Church.

Thursday, June 9th was Youth Day at the Congress and the New Hope bus carried a load of children to Dallas. Adults who traveled included Mr. and Mrs. U. Kelly, Ms. Lucille Jackson, Ms. Ruby Jay, Mrs. G. H. Davis, Johnella and Jonetta Salvage, Annie McBride, T. Ervin and Mrs. S. C. Nash and children Mrs. Arene Fleming was also present. Everyone enjoyed the trip, both ways. There were also three children from Lyons Chapel who were on the bus.

Rev. A. L. Dunn and Mrs. C. M. Howard, both of Mt. Nebo Baptist Church, traveled also.

Mr. and Mrs. Miles Neal enjoyed their relatives from San Diego, California for a week. They left last Saturday for home. Prior to going home, they will stop off in Dallas and visit more relatives. They were Novist McGruder and her two sons; her sister and brother.

Double Tom Thumb Wedding At St Luke

The Mission of St. Luke Baptist Church including Mission No. 1, No. 2 and Junior Mission invites you to join your friends in a happy evening of fellowship and praise on Saturday evening, June 18th, at 7 p. m. A presentation of Double Tom Thumb Wedding will be held.

This affair will be held at the Greater St. Luke Baptist Church, Rev. J. H. Ford, pastor.

This will be a formal affair given by fifty of the

youth.

Each member is asked to please come. The young people of St. Luke will be disappointed if you miss this wedding. Each member is asked to see any Mission lady to a patron in this financial effort to present the young people.

A reception will follow in the Fellowship Hall.

Sisters Annie Sanders, Jewel Love and Brenda Davis.

Mission presidents: Sister Iris Smith, general chairlady.

Celebrating 19th Of June At St. Mark

We are asking our many friends and churches to come join us in celebrating June 19th by giving thanks unto God for bringing us thus far.

This will be Tacky Day also, so come as you are. There will be fun, games, and plenty of

Outreach

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up and straighten up and set on the battle field for our Lord. The harvest is right but laborers are few. This woman dropped her water pot; left running saying, "Come and see a man that has told me everything I've done. This man is Jesus!"

food. Bar-b-que for all you can eat \$2.50, adults; and \$1.50 for children.

There will be a prize given to the luckiest person in attendance. So come one, come all and join us in this great service.

Mrs. Hysom, we want you to know this lesson was so good. All these super people such as yourself coming our way and we are pleased. We love you!

Remarks were given by all in attendance.

Mrs. Annie Day led the

group in singing "In Healed By The Wounds In His Hand." (Think about these words in this song).

Thought for the day: "The Christian life is not either ritual or righteousness, but both the worshipful act and righteous conduct." Think about it!

Breakfast was served by these women who just don't care how good their food taste. We had those biscuits made from scratch, by Mrs. Bogus.

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They had the taste of experience. Are you hungry??? Physical or spiritually. This is the only invitation you will need. Check out the address at the end of this report. See you there!

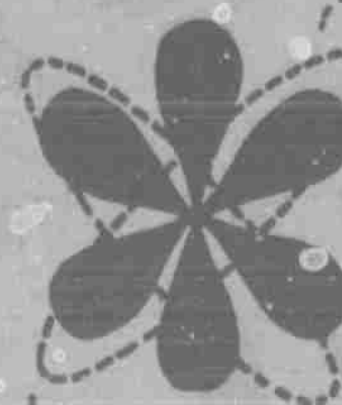
Our guest list included: Mrs. Hazel Dusom, Mrs. Louise Burns, Luzada Jones, and Mammie Howard. We thank God for people like you. Come again!

Our sick and shut in list include Mr. Murrell Brown, Lubbock General, Mrs. Josie Bon-

ner, Mr. and Mrs. Will Harris, Mrs. Nellie Ross, Rev. R. S. Stanley, Rev. M. J. Alexander, Mrs. C. E. Fair, Mr. Andrew Williams and all others out in the community who are sick, depressed, berieved and lonely.

If you have a prayer request, please call or write: Outreach Prayer Breakfast, P. O. Box 1223, Lubbock, Texas 79403.

The members of the Outreach Prayer Breakfast will be participating in the June-tenth Celebrating.



the energy idea people

Lubbock's Only Home-Owned Utility



LUBBOCK POWER & LIGHT

10TH & TEXAS 763-9381

This N That

Continued from Page 6

ASKING WHY Mayor Bill McAlister had to leave... after giving his welcome!

CONGRATS! Our friend GILBERT HERRERA was honored SATURDAY June 4, 1983 as GILBERT HERRERA DAY

in Lubbock... A proclamation was presented to him by Mayor Bill McAlister. **CONGRATS!** GILBERT and keep up the good work... maybe one day... people from the community will do same!

HANCE WON'T RUN! In a meeting with THIRTY BLACKS & BROWNS in the residence of DR. & MRS. RAY SANTOS last Saturday

U. S. Senatorial hopeful candidate LLOYD DOGGETT State Senator of Austin said he doesn't believe U. S. CONGRESSMAN KENT HANCE will seek the post of U. S. Senate... He sees as his toughest challenger BOB KRUGER Both will be after the seat of John

Tower... **SANTOS FOR REGENT! THIS N THAT** would like to go on record of getting the word to GOV. MARK WHITE that DR. RAY SANTOS should become a

BOARD OF REGENT for Texas Tech University... He's done a great job for LUBBOCK TEXAS TECH and TEXAS! It needs to happen!

D. C. KINNER THE BARBER SAYS: "YOUNG BLACKS must learn to realize that a LONG JOURNEY begins with a single step... you don't make it OVERNIGHT!"

NEEDS TO BE TOLD! Rev. Stephen Pierson pastor of Bethel AME Church wants BLACK LUBBOCK to know that JAMISON & SON FUNERAL HOME is the only BLACK FUNERAL HOME who shows their gratitude... by paying a fee to PREACHERS who perform funeral services to his knowledge!

STRENGTH THROUGH COOPERATION

Plains Cooperative Oil Mill
2801 AVE. A, LUBBOCK, TEXAS 79404-3434

Norman Mayfield has a dream. It's Anheuser-Busch's dream, too.

When Norm Mayfield was growing up on Chicago's South Side, the last thing he was dreaming about was owning his own beer distributorship. His dream then was to be the world's greatest saxophone player. "Unfortunately," he laughs, "I found out playing sax didn't pay the rent."

So after Junior College and a stint in the Army, Norm came to work in sales for the Anheuser-Busch Chicago branch. It wasn't long before he showed his keen knack for marketing and promotions.

His dream was changing, too. "By then," Norm relates, "I thought I might have the opportunity to run my own distributorship."

In March of this year, that dream was realized when he and his partner, Ron Wiese, took over the Anheuser-Busch distributorship in Washington, D.C.

With sixty employees spread over 38,000 square feet and the only controlled environmental warehouse in the Washington D.C. area, Norm's operation is definitely a dream come true.

It's also an asset to the community. Through the distributorship's Reclamation Center, Norman achieves a dual benefit: he collects a half million pounds of returnable cans a year. And the people in the area who pick up the cans are paid handsomely for their efforts.

In fact, as an incentive, Norm has set up collection contests and bonus programs with the local Jaycees and Boy Scouts, encouraging these youngsters to earn extra money after school, much as he did when he was their age.

And what about future dreams? "Just trying to keep on top of the beer business is a challenge in itself. And I'd like to work more with the kids in the area, perhaps hiring them on during the summer months."

We at Anheuser-Busch are proud to have played a part in Norman Mayfield's dream, both for his business and the community.

And we share his hope to build a brighter tomorrow. One we can all be proud of.

Building a future. Dream by dream.



ANHEUSER-BUSCH COMPANIES

Anheuser-Busch Companies is the world's largest brewer of Anheuser-Busch, Inc., owners of Schlitz, Miller, and Pilsener Light, Natural Light and Blue Bird.

Lubbock Emancipation

Celebration "Juneteenth"

June 17, 18 & 19, 1983
Mac Simmons Park
On Lake Lake 6

Parade - Speakers - Booths
Games

Special Guest



Betty Lester

Miss Black Lubbock
1983



Queen Cynthia Hall

NAACP Speaker



State Rep. Lou Wells Bottom

Market & Consumer Seminar

Wednesday, June 22, 1983

8:30 a. m.

Plains Co-Op Oil Mill

2901 Avenue A

Luncheon Speaker - State Rep. Al Edwards

EMANCIPATION DAY IN TEXAS

Emancipation Day in Texas, often called "Juneteenth", is celebrated on the 19th of June. It was on this day in 1865 that General Gordon Granger, Commander of the 13th Army Corps in Galveston, issued General Orders, No. 3 freeing all slaves. It became an official state holiday with the enactment of House Bill No. 1016, sponsored by State Representative Al Edwards in 1979.

Everyone Is Invited!!

