

Texas Public Schools Week, March 6-10

VOICE OF THE Foothill Country

Matador Tribune

72ND YEAR—No. 52

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, MARCH 2, 1967

PRICE SEVEN CENTS

Programs Outlined By County Schools

THREE SCHOOLS in Motley County will observe Texas Public Schools Week starting March 6 and continuing through March 10. At Flomot a special program is planned for Friday night, March 10th. The program is under the direction of Mrs. Edith Timmons, high school principal and Mrs. Lessie Pope, grade school principal.

Public Schools Week will be observed all week with parents visiting periods and displays of school work in the various grades. The Friday night program will start at 7 p.m.

At Roaring Springs a program is planned for 1 p.m., Wednesday, March 8th, according to Superintendent Glen Sanders, in which both the high school and elementary grades will take part. Roaring Springs Lions will hold their Wednesday luncheon in the school cafeteria and later visit the school rooms.

Matador Lions will hold their first regular March meeting at the school lunch room here at 12:30 Tuesday, March 7th and later visit school rooms in observance of work being done by students and teachers.

Tuesday night the traditional "Amateur Hour" will be held in the high school auditorium.

Wednesday March 8th has been designated as visitation day with parents invited to visit all departments and eat in the school lunch room.

School officials and members of the faculties in all three schools urge parents and others interested to visit the schools and become acquainted with modern methods of instruction.

It is cited that schools are one of the county's largest businesses, and without question, the most important. The interest of every citizen and taxpayer deserves a closer understanding of modern education, which is the purpose of Texas Schools Week.

City Improvement Group Holds Meet

Second meeting of the Matador Improvement Project was held last week in El Matador Restaurant dining room. Purpose of the meeting was to discuss ideas for the improvement and progress of Matador.

Presidents of various clubs will serve on the board in two committees. One will operate as the "publicity" committee and the other as the "action" committee. Date for starting the program is set for April.

Starting point at this time is writing to legislators in seeking a solution to the crucial hospital situation.

Those attending were Mayor Freddie Welling, County Judge Forrest Campbell, Commissioner Clyde Gilbert, City Employee Sonny Jackson, Matador Lions Club President Frank Price, and Mesdames James Meador, Clifford Martin, L.M. Cox, Larry Norris, John Barnhill, John Davis, Freeman Thacker, Keith Patton, Billy Wason, Marvin Brotherton, A.C. Trawick Jr., Fred Simpson, Warren Clements, Cliff Stephens, J.S. Stanley, and Roy Grundy, and Miss Sue Glenn.

Plans were discussed concerning a motto and will be decided at a later date.

March Of Dimes To End March 15

Annual March of Dimes fund drive which has been conducted in the county, will be concluded March 15, it was announced by Douglas Meador, chairman Randall Whitworth, secretary said total collections were in the neighborhood of \$300.

Anyone wishing to make a contribution to the worthy cause, may see Mr. Whitworth at the First State Bank, or Meador at the Matador Tribune.

AT MANAGERS MEET

Freddie Welling, manager of the West Texas Utilities Co. office here, left Sunday for Abilene, where he attended a managers conference. He was expected to return yesterday.

Littleton Rattan, who has been at the hospital bedside of his wife in Quannah Memorial Hospital, spent Wednesday at his home here. Mrs. Ward Rattan drove to Quannah to stay with her sister-in-law during the day.

HOME FROM HOSPITAL

Mr. and Mrs. L. J. Barkley returned home Saturday from Paducah, where he has been a patient in Richards Memorial Hospital for the past three weeks. His sister and husband, Mr. and Mrs. Bob Stallworth of Amarillo are visiting in the Barkley home this week.

PLANS ANNOUNCED FOR VOLLEYBALL TOURNAMENT

Matador Young Homemakers will sponsor an "outsiders" volleyball tournament, March 30-31 and April 1, for men and women, to be played in the Matador High School gymnasium.

All those interested in playing on local teams are requested to contact Mrs. Larry Norris or Mrs. Stephen Mills before March 10.

Mr. and Mrs. Garland Rattan and sons, David and Chris of Boys Ranch, visited his parents, Mr. and Mrs. Ward Rattan during the week end.

Study Centers On Water Need

A symposium held in the First State Bank directors room Thursday afternoon, designed as an economic study of a 28-county Rolling Plains area, reached a virtual stalemate on the accepted universal need of water.

Norman W. Brints, area farm management specialist from the A&M Extension Service, who is conducting the study, agreed with local men present, that water was the prime need of almost the entire area.

He said, however, that the A&M work had been able to raise the agriculture and livestock production in some blackland areas.

Attending the meeting were County Agent Bill Palmeyer, County Judge Forrest Campbell, Matador Mayor Freddie Welling, Roaring Springs City Secretary Charlie Long, John V. Stevens, Roy Hankins, Matador Lions President Frank Price, FFA area supervisor A. A. Harrison of Floydada and Douglas Meador of the Matador Tribune.

Counties represented in the study include Motley, Cottle, Hardeman, Wilbarger, Wichita, Clay, Foard, Dickens, King, Knox, Baylor, Archer, Kent, Stonewall, Haskell, Throckmorton, Young, Scurry, Fisher, Jones, Shackelford, Stephens, Mitchell, Nolan, Taylor, Callahan, Runnels and Coleman.

Lumber Firm Razed By Fire

Approximately \$30,000 damage was sustained by the Fegerson Lumber and Supply Co., of Silverton, Thursday afternoon when a wind-swept fire raged through the firm for nearly three hours.

The only building saved in the fire was the company's workshop. Winds up to 30 mph blew the blaze which started in the lumber shed back into the offices and warehouse before firemen were able to get it under control.

Ware Fegerson, owner of the business said he was having some trash burned at the rear of the lumber shed and this small blaze spread underneath the shed and to the inside of the building before it was detected by a worker. The fire started about 1:45 p.m.

Mrs. Fegerson, the former Sylvia Day, was visiting here with her mother, Mrs. R. A. Day, when notified by her husband, of the disaster.

IN METHODIST HOSPITAL

Tom Salem of Turkey, owner of dry goods stores in Silverton, Turkey, Paducah and Matador, is a patient in Methodist Hospital, Lubbock, where he had surgery Tuesday. He is reported in satisfactory condition. Mr. and Mrs. Ronnie Christian went to Lubbock to be at the hospital during the 3-hour surgery. Mr. Christian is part owner of the Matador store. Also visiting at the hospital was C. M. Barton.

HOME FROM GROOM

Mr. and Mrs. C. T. Jenkins returned home Tuesday from Groom, where Mr. Jenkins had surgery Tuesday of last week. They were accompanied to Groom by his brother and wife, Mr. and Mrs. Homer T. Jenkins, and other relatives and friends who visited them while there included Mr. and Mrs. Nelson McMahan, Mrs. Ethel Payne, Mrs. Marvin Brotherton, and Rev. John Fitzgerald.

SS REPRESENTATIVE TO BE HERE WEDNESDAY

A representative of the Lubbock Social Security office will be in Matador, March 8, at 9:30 a.m. in the First State Bank.

John Lynn Barnhill, Texas Tech, Lubbock, student spent the week end at his home here, with his parents and brothers, Mr. and Mrs. John Barnhill, Bill and Jim.

TRAIL DUST

By DOUGLAS MEADOR



It is told of the West Texan who had watched cloudless skies too long, that he hoped for a three-weeks rain, and then for half an inch every day until it was dry enough to plow.

There is no glory in war, but in peace, ironically a fleeting by-product of conflict.

Living in a changing world, we are a confused people in attempting to fit patterns of the past with problems that will not hold their shapes long enough to cast shadows.

Another way to reduce the chances of making a fool of yourself is to keep your mouth shut when an element of doubt is present.

Nothing great has ever been achieved without enthusiasm, work and faith. A few flukes of fate may be cited which fail to substantiate the formula, but they are without endurance, one of the basic components of greatness.

Personally, I have no idea of recognizing a computer as my equal until it can saucer a cup of coffee and light a cigarette.

One thing can be said for the television moguls, they are not afraid of change, even at the expense of sponsors. They are perfectly willing to toss old shows on the scrap heap and accept a few millions to see if they have come up with any improvement. There is always a possibility that the public may build up an immunity to both commercials and whatever entertainment may be inserted between them.

A success created in desperation can be respectable provided it is attained in the proper cloak of modesty that might be associated with a legacy.

Services Held For Mrs. F.M. Conover

Funeral services for Mrs. F. M. Conover, 84, mother of local resident, Mrs. Bob Stanley, were held at 4 p.m. Feb. 17, at Hurley Chapel in Devine, Tex., near her home community of Moore. Interment was in the Moore Cemetery.

Mrs. Conover had been in failing health for several years. She was born Nannie Harris, Feb. 15, 1883 in Luling, Texas, and her parents, the late Mr. and Mrs. William Jones Harris moved to Moore late that same year.

They were charter members of the Moore Baptist Church, and Mrs. Conover was a member of that church for 65 years. She was married on August 5, 1908 to Freddie Marvin Conover, at Moore and continued to make that her home. She was preceded in death by her husband, in 1959.

She is survived by two sons, Fred N. Conover and Edwin R. Conover of Moore; two daughters, Mrs. Etelle Stanley of Matador and Mrs. Mildred Farragson of Moore; two sisters, Mrs. Grace Young of Devine and Mrs. Velma Ellison of Moore; six grandchildren and four great-grandchildren.

TO KERRVILLE

Elbert Reeves attended a directors meeting of the Texas Lions Camp for Crippled Children in Kerrville during the week end. He is a director from District 27-1 Lions Clubs.

EVANGELIST bringing inspired

gospel messages in revival services this week at the First Baptist Church is Rev. Ernest D. Stewart Jr., pastor of First Baptist Church, Crosbyton. Leading the singing is Mark Langley from Wayland Baptist College, Plainview, for the evening services. Bennie Keltz is leading the song services at the morning hour. The meeting will continue through Sunday and a cordial invitation is extended everyone, to attend the remaining services. Friday night has been designated as Youth Night, and following the evening services, all young people in attendance will be taken on a hayride. Guitarr entertainment will be furnished by Mark Langley.

Club To Sponsor Program On Movies

A unique program designed to inform the public on movie entertainment, will be presented Monday evening in the high school auditorium, with Eternas Junior Study Club as sponsors.

Subject of the program will be "Movies and You," and will include a panel discussion and film on movie entertainment.

The public is cordially invited to the program, which will begin at 7:30 o'clock. Admission is free and door prizes will be given.

Couple To Observe Golden Anniversary

Mr. and Mrs. Lee Marshall, residents of Motley County for 49 years, will celebrate their Golden Wedding anniversary March 12, at their home in the Teepee Flat community east of Roaring Springs.

A cordial invitation is extended to all their friends, to attend the reception which will be held during the afternoon. No individual invitations will be mailed, the couple said.

Mrs. Marshall was before her marriage, the former Hattie Webb, daughter of the late Mr. and Mrs. W. E. Webb, who came to this county in January of 1916. She was born near Altus, Okla., but came to Texas when a small child. Mr. Marshall was born near Waco, Tex., the son of the late A. A. Marshall and Mrs. Marshall.

The couple were married March 11, 1917 by Rev. George W. Ellis, former Baptist pastor of Matador. They have one son, Corby Lee (Corky), whom they adopted when he was a small baby in 1934. They have two grandchildren, Kenneth and Pennie, children of Corby and Margaret Marshall, who live in Roaring Springs, and who will assist in hosting the wedding celebration. Also assisting will be a niece, Mrs. Fred Clower of Plainview.

IN CROSBYTON HOSPITAL

Mrs. H. Plemons entered Crosbyton Hospital Tuesday, to receive medical tests and a check up. Her daughter, Mrs. Bill Lowmore of Lubbock, came Monday to accompany Mrs. Plemons to Crosbyton. Mrs. Plemons suffered minor cuts and bruises in a fall at her home Saturday night.

Mr. and Mrs. Don Ford of Dallas were guests during the week end, of Mrs. Vance Gilbreath.



MR. AND MRS. BILLY WASON

Formal Opening Of Store Starts Today

A NATIVE SON OF MATADOR starts the three-day formal opening of his store, Billy's Grocery today. Billy Wason was born here 40 years ago and has spent his entire life, with the exception of the time he was in the Armed Service during World War II, in Matador.

He has spent most of his life in a grocery store. He worked after school and during summer vacations for Spot Cash Grocery, then under the ownership of Sample and Springer.

Billy Wason graduated from Matador High School with the Class of 1944, and entered the armed service the next year. He was on the way to the battlefronts when the war ended, but remained in the service about two years.

He returned here about 1947 and leased the market in Charlie's Grocery for two years. Later he became a partner with Charlie Meador in the operation of the store. About two years later he purchased the interest of his partner and changed the name of the firm to Billy's Grocery.

He married Miss Marihelen Lewis in Floydada, September 10, 1950. They have three children, Brenda, 15, Charla, 12 and Mark 5. Mrs. Wason works with her husband in the operation of the store, and does the bookkeeping.

Billy's Grocery was moved to the new, larger and modern location in the Harn Building, December 4. The store is declared one of the most modern food markets in this area of West Texas.

Employees include Richard Turner, manager of the meat market department, Odell Meyers and Ronald Davenport.

Valuable Door Prizes

The formal opening is being held in connection with the Mother Hubbard Shurline food sale. Door prizes to be given away Saturday include 2 large hams and 12 boxes of excellent food articles. One ham and six boxes will be given away at 2:30 p.m. and the 2nd ham and six boxes will be given away at 5:30. Each of the boxes of food articles has an approximate value of \$10.

It is not necessary to purchase anything to register or be present to receive a prize. Free hot chocolate, coffee and hot dogs will be served all day Saturday.

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STORE PERSONNEL—Regular personnel of Billy's Grocery, above from left to right are: Billy Wason, Richard Turner, Ronald Davenport and Odell Meyer. —Tribune photo

Church and Society

Eternas Study Club To Sponsor Film Special And Fashion Show

Two special programs, open to the public will be sponsored by Eternas Study Club during the next three weeks, according to announcements made this week.

A panel discussion and film on movie entertainment will be given Monday, March 6, at 7:30 p.m. in the high school auditorium, with admission free.

At regular meeting of the club, Thursday, Feb. 16 in the home of Mrs. Floyd Hardin, plans were made for a style show to be given on March 16, at 7:30 p.m. in the American Legion building.

Local models will show fashions available at Matador Variety Store and Salem's. The public is invited to attend the showing, and tea will be served following. An admission of \$1.00 will be charged.

Members who are making garments for the "Fashion for Fun" contest, sponsored by the Texas Federation of Women's Clubs will be judged, to determine who will represent the club at the district contest to be held in conjunction with the Santa Rosa District meeting at Wichita Falls in April.

Mrs. Roy Grundy served as co-hostess for the recent meeting, with Mrs. Kenneth Thompson presiding at the business session. Two films, "The Hill Country," produced by the Texas Wildlife Commission, and "Texas - Land of Contrast," produced by the Texas Department of Highways, were

Group Attends YWA House Party

Several ladies and sponsors attended a Baptist Young Women's Association House Party on the campus of Hardin-Simmons University, Abilene, from Friday until Sunday. Activities began Friday evening and concluded with services Sunday morning.

In the group were Vickie Jameson, Mary Baker, Kate and Loretta Thompson, Patsy and Virginia Green, Sue Robbins, Carol Martin, Elaine Dixon, Debra Garrison, Tresa Marshall, and Mmes. Stuart Dixon, James Hancock and C. D. Garrison.

Week Of Prayer To Be Observed By Baptist WMU

Week of Prayer for Home Missions will be observed next week, March 5-12, by the Baptist Women's Missionary Union. Theme for the programs will be, "As You Go," as announced by Mrs. John Barnhill, prayer chairman.

Each W.M.U. circle will meet at regular time on Tuesday. Mrs. Wayland Moore will serve as leader for the Jaxie Short Circle, meeting at 9:30 a.m. in the church parlor. Dorcas circle will meet with Mrs. Ben Keltz as leader, at 3:00 p.m. in the home of Mrs. Harold Flora.

Sunbeams, G.A. RA and YWA organizations will present the program Wednesday evening at mid-week prayer services. Mesdames Edgar Lee, Odie Killingsworth and James Hancock will be in charge. Friday afternoon at 3:00 o'clock both circles will meet together in the church parlor, with Mrs. Barnhill as leader. Topic will be, "As You Go: Live." Special music will be a duet by Mrs. Stuart Dixon and Mrs. James Hancock.

Special offerings for Home Missions will be taken during the week.

RECENT VISITOR

Mrs. George Miller of Weatherford has been visiting here in the home of her brother and sister-in-law, Mr. and Mrs. J. L. Woodruff, coming here from Hereford, where she had visited. Mr. Woodruff accompanied his sister home, Sunday and remained to visit other relatives in the area this week.

El Progreso Study Club Hears Discussion, "The Changing World"

"The Changing World" was the subject of the program led by Mrs. U. L. Willie at regular meeting of El Progreso Club, Feb. 23, in the home of Misses Amy and Sue Glenn.

Two club members represented two famous men who gave their views concerning the moral and political problems existing in the world today, such as women's rights, and the strengths and weaknesses of the three major faiths.

John Cogley, Religious Editor of the New York Times, was represented by Miss Amy Glenn in an interview with Mrs. W. N. Pipkin, representing Dr. Reinhold Niebuhr, considered by many as America's leading protestant theologian.

Dr. Niebuhr held only two positions during his professional career, that of Minister for thirteen years in Detroit, and 32 years as teacher at the Union Theological Seminary at Columbia University. Dr. Niebuhr retired in 1960 at the age of 74. Today, scholars of various creeds come to discuss, to listen and to draw on his insights.

Mrs. G. E. Hamilton gave a piano solo, and Miss Sue Glenn summed up the outstanding achievements of Dr. Niebuhr and Mr. Cogley.

Mrs. Frank Pohl closed the program with an inspirational thought.

During the business session, Mrs. A. C. Trawick reported on the meeting called by Mayor Fred Welling, Feb. 21, which was attended by approximately 30 leaders of clubs in Matador.

Members attending the El Progreso meeting in the Glenn home included Mmes. John Barnhill, L.

Roaring Springs Host To Caprock Baptist Workers

First Baptist Church of Roaring Springs was host to the Caprock Baptist Workers Association Tuesday of last week. A large crowd attended from the churches in the association, embracing Floyd, Motley, Crosby and Dickens counties and a corner of Briscoe County.

Matador YWA, (Young Women's Assn.) directed by Mrs. James Hancock, presented a skit at the executive meeting of the Woman's Missionary Union. These included Rosanne Terry, Patsy Green, Mary Baker, Elaine Dixon, Kate Thompson, Loretta Thompson, Virginia Green and Teresa Marshall, also Patty Edwards, who sang a solo.

Other local church members attending the meeting included R. E. Campbell Sr., Forrest Campbell, Mr. and Mrs. Oscar Stokes and Rev. James Hancock.

OES Entertains For Masons At Recent Meeting

Matador Chapter No. 66, Order of the Eastern Star entertained the Masons and their wives, Feb. 2, at the Masonic Hall.

Mr. and Mrs. Forrest Campbell, Worthy Patron and Worthy Matron presided at the meeting.

A most entertaining program was presented by the expression pupils of Mrs. J. R. Whitworth and music pupils of Mrs. G. E. Hamilton.

Expression pupils who gave Valentine Day recitations were Laura Grundy, Henrietta Martin and Kelly Nimmo. Piano selections were played by Larry Jameson, whose selection was "Star of the East," and Lynn Jameson, who played "Under the Double Eagle."

Song and dance numbers were presented by James Pritchett and Lance Jameson. Mrs. Horace Jameson accompanied them on the piano. Their musical selections were, "Hello Dolly," and "Mame."

A Valentine motif was used in decorations in the banquet hall, where a buffet dinner was served, with all members donating food for the occasion.

Hostesses were, Mesdames J. D. Craven, W. F. McCaghen, Olive Russell, Roy Hankins and Ben Keltz.

Frank Patton of Austin visited here this week with his mother, Mrs. M. L. Patton and other relatives, including his sisters, Miss Rachel Patton and Mmes. L. J. Barkley, Alvin Stearns and J. D. Craven.

Methodist W.S.C.S. Begins New Study

Mrs. Melvin Meason gave the introduction to the Bible study, "Christian Being and Doing," when the Methodist Woman's Society of Christian Service met on Feb. 21.

The study on the books of James and 1st Peter, consists of six sessions, which will be led by Mrs. Meason, beginning March 14.

The meeting opened with the hymn, "Work for the Night is Coming," led by Mrs. Myrtle Stubblefield, accompanied by Mrs. John Fitzgerald. Mrs. W. F. Jacobs led in prayer.

Mrs. Meason noted that both books were written for times of crises in church life, and this study seeks to arouse contemporary Christians to new depths of Christian convictions and new seriousness in Christian action.

All women of the church are invited and extended a warm welcome to attend the study.

Others present were Mesdames Ethel Payne, Olive Russell, May Simpson, Elbert Seigler and W. N. Pipkin.

Conference Scheduled

The 27th Annual meeting of the Northwest Texas Conference will be held in Amarillo at Polk Street Methodist Church on March 7-8. A number of local women of the W.S.C.S. are expected to attend.

Recent Luncheon Honors Visitors

A covered dish luncheon held February 14 in the home of Mrs. Bruce Marrs, was a birthday courtesy for Mrs. Lillian Laney of Vido, Tenn., and Mrs. Willie Martin of Chicago, Ill., sisters of Mrs. T. W. Campbell.

Co-hostesses with Mrs. Marrs were Mrs. Bernice Knight and Mrs. Ward Rattan. A Valentine motif was featured in decorations for the occasion.

Those attending were, Mmes. B. M. Eubank, Fred Simpson, Casey Jones, J. J. Cooper, W. I. Rushing, George Birchfield, Odell Meyer, James Price, Everett Smallwood, John Irwin, W. W. Clements, Don Bailey, R. C. Giesecke, Frank Montgomery, Hub Swearing, T. W. Campbell, Kirby Campbell; guests of honor and the hostesses.

When the visitors leave Sunday to return to their respective homes, Mrs. Campbell will accompany them for a visit with relatives in Tennessee.

Program Stresses Prolonging Beauty

Prolonging beauty in flower gardens was stressed in a talk by Keith Patton at regular meeting of Matador Garden Club, in the home of Mrs. Pat Sheridan. The club met Tuesday morning, Feb. 21, with Mrs. Eldred Seigler as program leader.

Mr. Patton's talk centered about planting iris for fall blooming, in addition to those planned for spring blooming.

Flower arrangements were brought by Mrs. Forrest Campbell, who combined daffodils and driftwood for an attractive conversation piece. She also brought a bouquet of violets, as the February birthflower.

Ivy covering the walls of the Fred Bourland home was named the "beauty spot of the month."

Members present, other than named were Mesdames J. D. Craven, B. M. Eubank, Bill McCaghen, Keith Patton, F. C. Bourland, Freeman Thacker, Albert Trawick, U. L. Willie, J. L. Woodruff, Frank Ferguson, M. S. Thacker, J. S. Stanley, W. N. Pipkin, and W. W. Clements, president, and one visitor, Mrs. Edwards of Amarillo.

For the March 20 meeting the club will have as guest speaker Mrs. Vernon Keesee of Lubbock, Region 17 chairman of the American Iris Society.

VISITING DAUGHTERS

Mrs. John Fitzgerald left by plane from Amarillo at 5:30 p.m. Friday for Columbus, Ohio, where she was met by her son-in-law Larry Catlin. She will visit with her daughter for two weeks at Mt. Vernon, Ohio, 50 miles distance. Mrs. Fitzgerald was accompanied to Amarillo airport by her husband, Rev. John Fitzgerald. From Ohio, Mrs. Fitzgerald will fly to Cape Kennedy, Florida, where she will visit in the home of another daughter and her husband, Mr. and Mrs. Robt. L. Lee, for one week.

RECENT VISITORS

Mr. and Mrs. Bob Thacker, Mt. Pleasant, visited last week until Friday in the home of her brother and wife, Mr. and Mrs. J. W. Haney, after attending the funeral of their niece, Mrs. Mary Lee, at Afton. Friends who attended the funeral and also visited here in the Haney home were Mr. and Mrs. A. C. Hudson of Dallas and their son and wife, Mr. and Mrs. A. C. Hudson Jr., of Albuquerque.

Local residents who attended the funeral included Mrs. Allie Barza, Mr. and Mrs. J. W. Haney, Mr. Ed Cammack and her daughter, Mrs. Grace McDowell of Ft. View, Mrs. Elbert Seigler and Mr. and Mrs. George Birchfield.

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Daily



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7:30



-Singer-

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Of
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Starts Feb. 26 Thru March 6

First Baptist Church
Matador

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Matador HD Club To Be Organized

A meeting will be held in the home of Mrs. Bruce Marrs, Thursday, March 9, at 2 p.m. to organize a Home Demonstration club for the Matador area.

"This will be an important meeting as the program for the year will be planned and officers will be elected," said Miss Helena Mokray, Home Demonstration agent in making the announcement.

All women interested in joining or learning more about the activities of a home demonstration club are invited.

Darlene Gilbert Awarded Trophy

(Special to Tribune)

Lauretta Darlene Gilbert, senior student at Flomot High School, has been awarded the Crisco trophy for outstanding work in home economics. The coveted gold trophy will be presented to Darlene on graduation day, May 17, by Supt. A. J. Barron.

The daughter of Mr. and Mrs. L. D. Gilbert, Darlene has majored in home economics, under direction of Mrs. Leona Barron, home ec teacher. She plans to further her education by attending college after graduation.

RELATIVES VISIT

Mr. and Mrs. Jack Edwards of Amarillo visited last week from Monday until Wednesday, with her sister and husband, Mr. and Mrs. Bill McCaghen and other relatives. On Monday night the two couples drove to White Deer to hear Red Harper, TV and radio star on Evangelist Billy Graham's staff, who spoke at the First Baptist Church. Pastor of the church, Rev. Darwin Scott is the McCaghen's son-in-law.

COME TO CHURCH SUNDAY

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and is more
becoming
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RETURNS HOME

Mrs. G. S. Craven has returned home after a prolonged absence during which she visited in Abilene with a son and family, Mr. and Mrs. Vernon Craven, and recuperated from surgery at the home of another son and family, Mr. and Mrs. Arvil Craven of Midland. Mr. and Mrs. J. D. Craven drove to Midland and accompanied his mother home Sunday.

FROM CALIFORNIA

Former residents Mr. and Mrs. Paul Fulfer and her mother, Mrs. Y. O. Whitley of Modesto, Calif., visited here Monday with Mr. Fulfer's cousins, Mr. and Mrs. Bill McCaghen. They were en route to their home from a trip to Dallas.

WEEK END TRIP

Mr. and Mrs. Ben Edwards returned Wednesday of last week from a trip to Del Rio, and Ciudad Acuna, Mexico. They drove to Snyder on Sunday and were guests of Mr. and Mrs. Bill Seale, whom they accompanied in making the trip.

SINGING ANNOUNCED

Singing, Sunday, March 5 at the Dickens Methodist Church was announced this week by B. D. Clifton, president of the area organization of gospel singers. The program will begin at 2 p.m. and everyone is invited.

CARD OF THANKS

We wish to thank all our friends for your many acts of kindness, the pretty flowers, the food, the many lovely cards, the visits, and above all, your humble and fervent prayers while Etiole has been sick, and during the loss of her mother. Your many expressions of sympathy extended us during our bereavement were deeply appreciated. May you be richly blessed for your many kindnesses.

Bob, Etiole and James Stanley

NORTHFIELD NEWS by Mrs. Homer Davis

Week end guests of Mr. and Mrs. Delmont Hays were her sister-in-law, Mrs. R. J. Ring and grandsons, Tim and Sean Leedy of Wichita Falls.

Dinner guests Sunday, of Mr. and Mrs. Weldon Timmons were Rev. and Mrs. Phil Tudor of Plainview.

Mrs. Weldon Timmons and Nat attended to business in Matador, Friday.

Guests of Mr. and Mrs. Pete Timmons Saturday night for supper and domino games, were Mr. and Mrs. N. L. Cook and sons, Mr. and Mrs. Tom Moore, Mr. and Mrs. Allan Thomas, Mr. and Mrs. Jack Curlee and Olive, Mr. and Mrs. Grady Timmons and Mr. and Mrs. Newell Timmons.

Week end guests of Mr. and Mrs. R. E. Hoover were Louis Leal of Flomot and Martin Hendrix of Clarendon.

Minister and Mrs. Charles Lindly of Lubbock were Sunday guests of Mr. and Mrs. Pete Timmons.

Mrs. Newell Timmons visited in Estelline, Friday with her mother, Mrs. Nannie Crump.

Mr. and Mrs. Walter Timmons attended to business in Childress, Saturday.

Mr. and Mrs. Homer Davis spent the week end in Wellington, visiting their son and family, Mr. and Mrs. H. E. Davis Jr., and also with Mr. Davis' sister and husband, Mr. and Mrs. Charlie Barnett.

Mrs. Billy Paul Simpson and Tanya spent Tuesday visiting Mrs. Don Baxter and children of Matador.

WHITEFLAT NEWS

Mrs. Stella Tilson

CALVIN COOPER EN ROUTE HOME

Calvin Cooper, who has been stationed at Guam, is being transferred to Quincy, Mass., to another new construction submarine. He has been on the submarine Tecumseh, for the past two years, and his family has been living in

Wailanae, Hawaii. He made his rating to Chief Quartermaster in October.

They left Tuesday to fly to California from Hawaii, and will drive through in their car, stopping here to visit his parents, Mr. and Mrs. Virgil Cooper and other relatives, before going on to his new assignment.

The Cooper sons, Alfred, Carl and Virgil drove to Quanah, Thursday to be at the bedside of their father, J. A. Cooper, before and following surgery Saturday, Mr. and Mrs. Alfred Cooper and daughter, Kay visited his father.

Visitors Saturday in the home of Mr. and Mrs. R. A. Stafford were her brother and sister-in-law, Mr. and Mrs. D. D. McBride of Allen. They also visited in Matador with Mrs. Sallie McBride. Visiting Sunday in the Stafford home were Mr. and Mrs. Ray Webb of Matador and their son and family, Mr. and Mrs. Billy Ray Webb and children, Janet, Janelle, and Billy Ray Jr. of Lubbock.

Mr. and Mrs. Jack Edwards of Amarillo visited Wednesday with his brother and wife Mr. and Mrs. Tom Edwards.

Visiting Tuesday in the home of her brother and wife, Mr. and

Mrs. J. W. Pritchett and son James, were Mr. and Mrs. Melvin Titus of Plainview.

Mrs. Bess Patton of Matador was a Sunday dinner guest of Mr. and Mrs. J. D. Perkins.

Reggie Anderson of Lovington, N. M. was in the community last week, looking after farming and ranching interests.

Local Items

Mr. and Mrs. D. P. Keith and Mr. and Mrs. Eddie Russell visited in Burk Burnett, Friday with former residents Mr. and Mrs. George Cullin. They returned by Vernon and visited Mrs. Russell's sisters, Mrs. Grace Wilkinson and Mr. and Mrs. Melvin McAdams. Mr. McAdams is seriously ill, at his home.

Mrs. A. A. Harp and her brother, James Renfro accompanied a sister, Mrs. Carl Tardy of Roaring Springs, to Roswell, N.M. Friday where they visited until Sunday with their sisters and another brother, Mrs. Breeb Hurst, Miss Pearl Renfro and Walter Renfro.

Mr. and Mrs. Kirby Campbell and sons, Billy Paul and Douglas spent the week end in Amarillo, visiting her sister and family, Mr. and Mrs. James Burton. They were

joined there by another sister and husband, Mr. and Mrs. Frank Gardner of Ruidoso, N.M.

Mrs. E. E. Hancock of Lubbock spent the week end here with her son, Rev. James Hancock and children, Jana and Jay, while the pastor's wife accompanied a group to Hardin-Simmons for a YWA house party.

Mr. and Mrs. Lloyd Latimer and children, Sandra, Dale and Kelly of Lubbock visited here Sunday with her parents, Mr. and Mrs. D. P. Keith.

Mrs. Ed Cammack visited in Lubbock last week with her daughter and husband, Mr. and Mrs. Jack Barton.

Recent visitors in the home of Mr. and Mrs. Glen Brotherton were, Mr. and Mrs. J. B. Taylor of Seminole and their son and daughter-in-law, Mr. and Mrs. Jimmy Taylor of Lubbock.

Mr. and Mrs. Loyd Fulkerson and their granddaughter, Susan Fulkerson of Odessa, visited here Friday night and Saturday with his mother and brother, Mrs. A. B. Fulkerson and Thurman. They spent Sunday visiting relatives in Quitaque, returning here Sunday night and left Monday morning to return home.

THIS WEEK END

at MATADOR DRIVE-IN

Two good Westerns in color

Friday - Saturday

'An Eye for an Eye'

Starring Robert Lansing

Sunday, Only

'The Trampers'

Starring Joseph Cotton

NOTICE!

UNTIL EASTER our regularly scheduled Sunday and Monday features will be shown Sunday night only!

A TISKET... A TASKET! FOOD SAVINGS BY THE BASKET!

Shurfine Young Mother Hubbard SALE!

Prices for Thursday, Friday and Saturday

Lean Fresh Cut, Beef Ribs Pound 39c	GOLD MEDAL, FLOUR 10 pound Bag \$1.09	SHURFINE, 303 Can Peaches 5 for \$1
SHURFRESH, OLEO 5 Pounds \$1	FOREMOST, Big Dip 1/2 GALLON 49c	SHURFINE, NO 303 CAN 5 FOR Fruit Cocktail \$1
SHURFINE, MILK 7 Tall Cans \$1	SHURFRESH, Crackers 1 Pound Box 19c	SHURFINE, 46 oz. Can 3 For Pineapple Juice 79c
SHURFRESH, Catsup 5 For \$1	SHURFINE, 14 oz. Bottle, 5 For \$1	SHURFINE, 46 oz. Can 3 For Grapefrt. Juice 89c
SHURFINE, Luncheon Meat 12 oz. Can 49c	SHURFINE, Vienna Sausage 4 Can \$1	SHURFINE, 303 Can, 6 For Mix Vegetables \$1
SHURFINE, Pickles Whole Sweet, 22 oz. Jar 39c	SHURFINE, Syrup 3 for \$1	SHURFINE Cut, 303 Can, 5 For Green Beans \$1
SHURFINE, Pancake Mix 2 Pound Box 35c	SHURFINE, Pears 3 for \$1	SHURFINE, 303 Can, 8 For SPINACH \$1
SHURFINE, Coffee Maryland Club Pound 69c	SHURFINE, Tuna Fish 3 CANS 89c	SHURFINE, 303 Can, 6 For Sweet Peas \$1
HAM Wright's 1/2 or Whole, Lb. 59c	FRESH VINE RIPES Tomatoes Pound 17c	Soflin, White, 10 Roll Pkg. Toilet Tissue 69c

SPOT CASH

GROCERY

TELEPHONE NUMBER 347-2240

The Matador

EDITOR: Shelley Stevens
ASST. EDITOR: Anna Marshall
SPORTS EDITORS: Larry Elliott and Gary Markham
SPONSOR: Mrs. Reece Timmons



Basketball Season Ended for Matador

Now that basketball season is completed, Matador High School's sports spotlight will be focused upon spring activities: volleyball, track, tennis, and baseball.

Although the Matadors, as a team, did not gain high recognition in the district basketball scope, many of the individuals of the boys' and girls' teams tallied outstanding seasonal records.

The girls' team has a season record of 13 losses and 18 wins. They scored 1187 points, for an average of 38.3 points a game as compared to their opponents' 1121 points, for a game average of 36.0 points.

Karol King made 469 of these points, composing an average of 13.1 points per game. Shelley Stevens had 331 points for an average of 10.67, and Brenda Wason hit 243 for a 9.76 average per game.

Guard Frances Martin was named to the all-tournament team at the district tournament, which was held at Flomot.

Matador's boys' cage team has an equal standing. They won 7 games and lost 17 for the season, and hit for 1131 points, giving them a game average of 47.1 compared to their opponents' 1388 points for an average of 57.8.

The statistics of the seniors on the boys' team are as follows: Dick Moss hit 317 points with an average of 13.2; Luis Moore hit 238, also for an average of 13.2; Larry Bynum popped in 160 for a 7.6 average; Dickie Shead hit 170 for a 7.1 average; and Coy Franks made 95 for a 4.1 average.

Dick Moss was placed on the all-tournament at Silvertown's Invitational Tournament.

Captains of the girls' team are Karol King and Shariene Berryman both of whom are seniors. Dick Moss, Larry Bynum, and Luis Moore are captains of the boys' team, and are also seniors. Wilborn Meyers coached the girls' team assisted by Mrs. Reece Timmons, and Earl Byerley coached the boys' team.

Tribune ads don't cost, they pay!

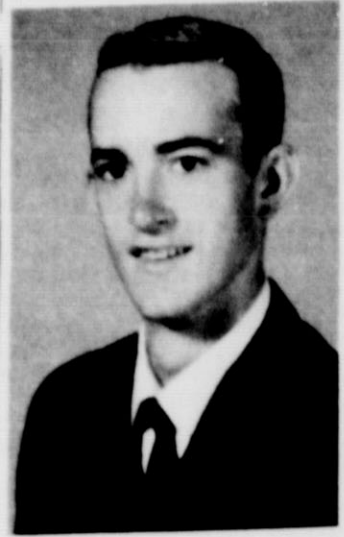
for semi-active storage of either letter or legal files in one box...



Matador Tribune
PHONE 347-2400

Senior Spotlight

by Shariene Berryman



The boy around Matador High School with the western ways is Dickie Alvin Garrison. Dickie, the son of Mr. and Mrs. C. D. Garrison, was born in Matador, Texas, on August 2, 1948.

Dreaming to be a rodeo star, Dickie lists as his interests: roping, riding horses, and dancing to Western music.

Other than being a cowboy fan, Dickie also participated in basketball, baseball, track, and football. He was named to the All-District Football Team in 1965.

Dickie's future plans involve rodeos and attending Tarleton State College next fall.

—MSB—

Girls' Cage Team Selects Sweaters

The girls' cage team selected sweaters and blankets, Monday, Feb. 20, in the math room.

The seniors chose red blankets trimmed in black, which will have the letter "M" and their individual names placed in the center. The rest of the team voted to have black sweaters with red "M"s on them. The "M" will have the service bars on one side of it.

Five of the seventeen girls who came out for basketball this year are four-year lettermen. Two girls will have service bars for two years, and three will have a one-year service bar. In all, the out of seventeen girls lettered. Jana Jones and Vickie Holt served as the team's managers. Wilborn Meyers coached the girls and was assisted by Mrs. Reece Timmons.

—MSB—

Cast Announced For One-Act Play

The one-act play cast, under the direction of Mrs. Reece Timmons, has been announced. Try outs were held last week in the high school auditorium.

The play, "The Ugly Duckling," written by A. A. Milne, will feature the following students: Terry Keltz will portray the King; Rosanne

COW POKES

By Ace Reid



"My grass management is shore good. I've rested this pasture 12 years and already grass is acomin' back!"

This feature sponsored by THE FIRST STATE BANK

Terry, the Queen; Kathy Lawrence, the Princess Camilla; and Larry Elliott, the Chancellor. Billie Smith will play the role of Dulcibella; Larry Bostick, Prince Simon; and Joey Meador, Carlo.

The play will be presented for Interscholastic League Contest, Thursday, March 30, at Jayton High School. The time is not yet known.

Senior Spotlight

by Larry Elliott



Father Time was just yielding to baby New Year on Jan. 1, 1949, when Judy Kay Gwinn was born to Mr. and Mrs. Howard Gwinn.

Judy Kay, a saffron-haired Senior with a friendly personality and efficient manner, has been interested in music of all kinds since she can remember. Besides being an accomplished pianist, she is the mainstay of the Choral Club, and second soprano for the Sourdough Singers, popular folk singing group.

Interested in secretarial work and journalism, Judy Kay has been on the annual staff for three years and is currently serving as editor. As her most popular subjects, she lists English and typing, while for favorite spare time activity is listening to Dean Martin and Roger Williams on her stereo.

After graduation, Judy Kay plans to enter Commercial College of Business, where she will specialize in secretarial skills.

Matador Tribune

Thursday March 2, 1967

ISSUED THURSDAY AT TRIBUNE BUILDING, 1001 MAIN STREET BY THE TRIBUNE PUBLISHING COMPANY ENTERED AT THE POST OFFICE AT MATADOR, TEXAS FOR TRANSMISSION THROUGH THE MAILS AS SECOND CLASS MATTER, ACCORDING TO AN ACT OF CONGRESS OF MARCH 3, 1879.

DOUGLAS MEADOR EDITOR AND PUBLISHER MRS. DOUGLAS MEADOR ASSOCIATE AND SOCIAL EDITOR BERT GASTILLO BACK SHOP

SUBSCRIPTION RATES IN MOTLEY, FLOYD, COTTELL, HALL AND DICKENS COUNTIES: ONE YEAR, IN ADVANCE - \$5.00 ELSEWHERE, ONE YEAR - \$6.00 MATADOR, TEXA ZIP CODE 79244

COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE, MARCH 16, 1964, AND WITH THE BOARDING SPRINGS REPORTER THROUGH PURCHASE, APRIL 26, 1966.

THE TRIBUNE IS SUCCESSORS TO THE ORIGINAL MOTLEY COUNTY NEWS, ESTABLISHED IN MATADOR IN 1908, AND TO ALL SUBSEQUENT COUNTY PUBLICATIONS.

ANY SUBSCRIBER REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THE COLUMNS OF THIS NEWSPAPER WILL BE GLADLY AND PROMPTLY CORRECTED WHEN BROUGHT TO THE ATTENTION OF THE MANAGER.

THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

WARRANTED PRESS ASSOCIATION

is happy to have them back. He is the son of Mr. and Mrs. Newell Timmons.

Mr. and Mrs. Tom Moore attended to business in Matador, Friday and visited their daughter, Mrs. Calvin Nimmo and family.

Recent Sunday guests of Mrs. Dorothy Jameson and sons, were Minister and Mrs. Charles Lindley of Lubbock.

Rev and Mrs. Phil Tudor of Plainview were guests last Sunday, of Mr. and Mrs. Newell Timmons.

Mrs. Delmont Hays made a business trip to Childress, Tuesday.

Mr. and Mrs. R. E. Hoover and family visited in Childress last Sunday with their son, Dennis, who is attending Clarendon College.

Mr. and Mrs. Richard Bumpus and children of Matador, and Mrs. Patsy Timmons and baby, visited recently with Mr. and Mrs. Billy Paul Simpson and Tanya.

Mrs. Jim Dobbins was hostess Thursday afternoon with a game party, which was attended by

Mmes. Delmont Hays, Tom Moore, Allan Thomas, Jack Curlee, Billy Paul Simpson, Pete Timmons, Homer Davis, and Bessie Thomas, also Tanya Simpson. Refreshments of coffee, punch and cookies were served.

Low Temperature Needed in Freezers

Motley County Home Demonstration Agent

To keep food properly frozen—so that you get out of it the same top quality product you put in—requires a freezer temperature no higher than zero, according to the U. S. Dept. of Agriculture.

Some 30 to 40 per cent of the home freezers checked recently by the USDA were not this low. Temperatures in one or two registered as high as 30 degrees. You can check your freezer simply by propping a thermometer among the food. Check the temperature at various

places in the freezer. You find the warmest spot, place thermometer there and try to get the temperature at this point to zero at all times. It may require adjusting the control size of the load and the temperature of the room changes.

If power is interrupted, a freezer fails to refrigerate properly. Food in a loaded freezer will stay frozen for 2 days in the summer. In a freezer less than half a load, food will not stay frozen more than one day.

When shopping for durable garments, check the construction. Make sure seams, pockets, plackets lie flat and are smooth. If they're puckered when the iron is applied, the wrinkles are permanent and won't smooth when laundered.

COME TO CHURCH SQUARE

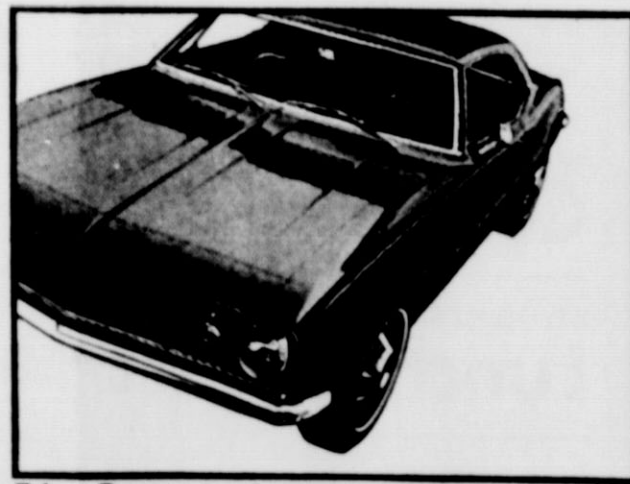
BEST WISHES

To Our Neighbors and Friends...

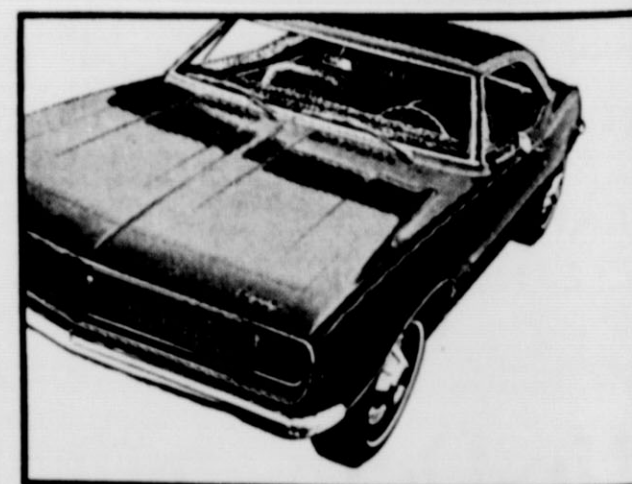


Bob Stanley Pharmacy

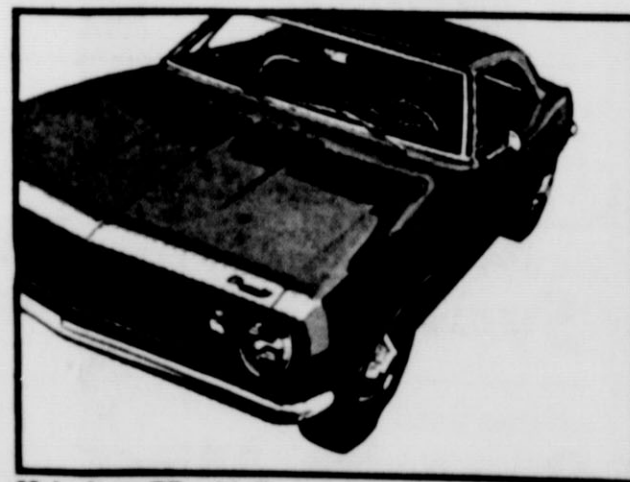
ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS



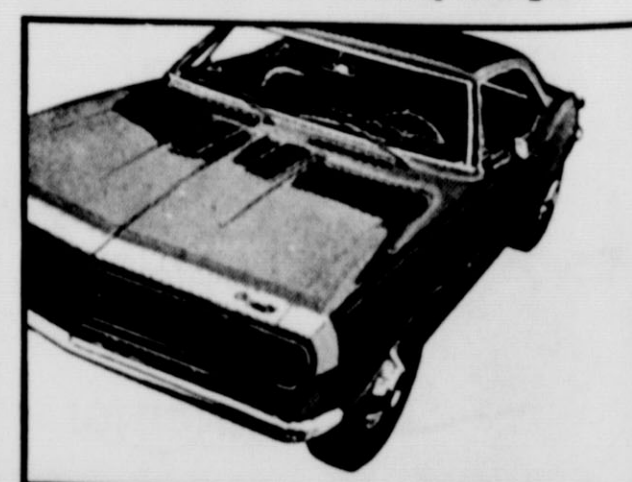
Take a Camaro, sport coupe or convertible.



Make it a Rally Sport with hideaway headlights.



Make it an SS with Camaro's new 285-hp V8.



Or both: SS with Rally Sport equipment.

Add these, or whatever else you like:

- Custom Interior
- Sports Console
- Vinyl Roof Cover
- 4-speed Transmission
- Stereo Tape System



CAMPBELL CHEVROLET COMPANY

Matador, Texas

U. S. Highway 70 at Main Street

OUR CONGRATULATIONS AND BEST WISHES TO BILLY'S GROCERY CITY BAKERY Matador, Texas

Fruit Production Meet Scheduled

At the request of members of the Motley County Program Planning Commission, a meeting on the production of pecans and fruit in Motley County has been scheduled for Wednesday March 8th. The meeting will be held in the courthouse in Matador, starting at 9:30 a. m. Blueford Hancock, Extension Horticulturist from College Station will present items of interest including possibilities of production in Motley County; cultural practices; varieties; and marketing. A demonstration on budding and grafting will also be given.

The public is urged to attend, and see if these crops offer a chance to increase the income of Motley County people.

COUNTY AGENT PALLMEYER SAYS:

The fifth Biennial International Grain Sorghum Research and Utilization Conference will be held in Amarillo March 2 and 3. The release I received did not give the place the meeting will be held, nor the time of starting, but this can be obtained from TV Farm Director programs.

Latest findings and research will be presented, along with markets and future of grain sorghum.

According to "Trends in Livestock Feeding" by Ed Uvacek Jr., Extension Livestock Marketing Specialist, today's consumers, with more money to spend, are demanding higher grades of meat. To meet this demand, commercial feedlots in Texas are growing rapidly, and with them, certain economic trends are evolving.

Increased production of heavy beef along with further gains in slaughter calf feeding have met this demand. Texans, for the most part, still prefer fed calf, however; but their tastes are rapidly shifting to heavy beef. Further growth in Texas cattle feeding may emphasize the tremendous demands for fed calf in the Gulf in the Coast states.

With the economics of transportation favoring shipment of feeder animals rather than fat cattle, feeding in this state will become more oriented to local market demands. Emphasis should be forthcoming on carcass yields and the ability of an animal to reach the choice grade at a light weight.

Market demands will dictate the types and classes of cattle produced in the future. A shift in the Southwest has been towards a heavier weight slaughter calf producing a 400-500 lb. carcass in the 600-700 lb. range. Both trends are for Good and Choice grade carcasses.

The animal of the future will be the meat-type steer. It will be efficient in the feedlot and will produce the desirable type of carcass at the least possible cost. This animal may not belong to any particular breed or type of beef animals known today and

might very well be a mixture. The revolution that is occurring within the Texas cattle feeding industry will result in a future which will bear little resemblance of the cattle industry of yesterday. Further details and a more adept explanation of this revolution can be obtained in B-1055, Economic Trends in Texas Cattle Feeding, which is available from the local county agent.

Light and regular applications of fungicides and insecticides applied by Roy Grundy of Matador on cotton land indicated that for beneficial results, the recommended rate should be applied. This part of the test came by accident, but just helps prove what has been recommended for years. The correct application equipment was not received, and our make-shift arrangement applied the correct amount of material to one row of cotton, but only half enough for the 2nd row.

Harvest of the treatments by machine was impossible, so I had to resort to hand counts. Findings were: where only Terracolor Super X was used for seedling disease control, neither produced as much as the untreated check, but the half treatment produced less than the recommended rate. Where Terracolor Super X and Disyston were used for a combination seedling disease control and insect control, the greatest increases were found. Increase of the recommended rate was 107 lbs. lint acre, while half the recommended treatment, produced only 16 lbs. lint per acre more than the check.

Where Thimet & PCNB were used, the recommended rate showed an increased yield of 87 lbs. lint acre, and half treatment only gave an increase of 56 lbs. lint acre more than the check. Value wise, recommended treatments showed an increase of \$10.58 per acre for the Terracolor Super X & Disyston and \$5.48 per acre for the PCNB and Thimet treatment.

Field yield was slightly under 1/2 bale per acre, and boll count yield for the field was 242 lbs. lint acre, indicating that the arrived yields were very accurate. It is granted however, that differences in soil may have had some effect on the results of the tests, but as in other seedling disease tests, it appears that control of seedling disease is profitable.

Complete results are available in demonstrations hand books that will be available soon.

Within a day or so you will be receiving "Production Guidelines" for cotton, grain sorghum or peanut production. I hope you will look these over, and keep them for reference, as they contain the latest research findings and local demonstrations. They are not intended to tell a person what to do, but offer suggestions that may allow for increased net returns per acre.

In instances where the recommendations in the guide differ from what you practice, why not compare the two methods, and see which is the best for you?

If you think these guidelines are good, and would like to have one on other subjects, let me know.

I am presently preparing one for beef cattle production and range management, and later will prepare a guideline on Wheat and Other Small Grains.

50th Anniversary To Be Observed By Highway Dept.

The 50th anniversary of the Texas Highway Department will be observed in an "appropriate and dignified manner" under the direction of a citizens' committee headed by former Governor Allan Shivers.

This announcement came from the Department on behalf of the Texas Highway Commission. Chairman Herbert C. Petry, Jr., of Carrizo Springs and Members Hal Woodward of Coleman and Jack H. Kultgen of Waco sent a letter to Shivers outlining their thoughts about a proper celebration of the 1917 creation of the Department. They said Shivers has accepted the assignment.

The celebration, in the view of the Highway Commissioners, should be a tribute "to our illustrious predecessors (on the Commission), to the administrators and staff members whose unflagging and loyal efforts have earned international recognition, and—certainly not last on the list—Governors and legislators of the past and present who have sponsored and passed excellent laws and made revenue available to build the nation's No. 1 state highway system."

Governor John Connally, representatives of the legislative branch, and Highway Commissioners of other years should be made honorary members of the observance committee, the Commissioners said.

Shivers is Chairman. In launching the program, the Commissioners made it clear that details will be left to the lay Arrangements Committee. They told former Governor Shivers he was the "logical person" to serve as chairman, "both because of your statewide and nationwide prestige and your great record of support and friendship for the Texas Highway Department."

"As State Senator and Lieutenant Governor you were instrumental in passing much of our modern highway legislation. As Governor you sponsored a construction program that doubled our highway mileage. And in recent years you have remained actively interested in the highway program."

Shivers was in the Senate from 1935 to 1947 and then Lieutenant Governor until he succeeded to the Governorship upon the death of Beauford H. Jester July 11 1949. He served as Governor to January 15, 1957. During his 22-year public career the State Highway System grew from 12,338 paved miles to 32,849. He is a member of the Board of Directors of the Texas Good Roads Association.

(delayed) Mr. and Mrs. Kenneth Vaughn and children, Sandy and Tim, of Fort Worth were visitors during the week end in the home of Mr. and Mrs. Charlie Keith.

Editorial TEXAS PUBLIC SCHOOLS WEEK

All Texans will have an opportunity to visit the Public Schools during the week of March 6 through March 10, 1967. This is an annual celebration called Texas Public Schools Week and affords interested parents a chance to see, during classroom time, the many changes which have taken place since they were in the public schools.

From the physical aspect alone, many schools have changed from a multi-storied warehouse to a one-story complex and in one Texas town we have the first air-conditioned circular school in the country. On the other hand, there is a return to the "one-room" schoolhouse but with a vast difference. The one room has become a honeycomb cluster of hexagonal spaces without walls between classrooms—where pupils and teachers can and do rearrange themselves depending on the lesson at hand. These unusual concepts of school architecture are the outgrowth of the new educational trend which allows students to learn at their own individual rates. John W. Gardner in his book "Self-Renewal" wrote,

"All too often we are giving our young people cut flowers when we should be teaching them to grow their own plants. We are stuffing their heads with the products of earlier innovation rather than teaching them to innovate. We think of the mind as a storehouse to be filled when we should be thinking of it as an instrument to be used."

This then, is the trend in modern education—to use not only the newest but the best ideas in all fields which will contribute to a better educational system.

It is logical to assume that today's educational teaching methods have kept pace with the radical changes in school architecture. Programmed texts versus Teachers is so new a field that many parents have no conception of the meaning let alone the pro and cons of these much debated and different methods of teaching.

Reading, Science and Mathematics have taken the place of the three "R's" in importance. All have utilized the new teaching concepts which have baffled many parents and aroused varying degrees of curiosity and in many cases hostility.

Texas Public Schools Week is a chance for Texans to go back to the schoolroom while actual classes are in session and see at first hand, exactly what the new developments are, in education and the purpose they are serving. Texas Annual Public Schools Week is the week of March 6 through March 10. It is not only an opportunity but a challenge for every parent to visit their child's public school during this period.

Texas Public Schools Week is sponsored by the Masonic Lodge. J. M. Willson Jr. of Floydada is Chairman of the Texas Citizens Committee on Public School Week, and Elbert Reeves is county chairman of the Matador Masonic Lodge.

LEGAL NOTICE

Sealed bids will be received by the Parks and Wildlife Department, John H. Reagan Building, Austin, Texas 78701, until 11 a. m. March 6, 1967 for constructing approximately 12 miles of fence on the Matador Wildlife Management Area, located 10 miles northwest of Paducah, Cottle County, Texas. Terms and conditions for constructing fence may be obtained from the Matador Wildlife Management Area, Paducah, Texas.

February 23, March 2,

WE Sell and SERVICE Everything in PLUMBING from a faucet to a complete bathroom!

Harley Skidmore LICENSED

Telephones: 347-2655 and 347-2881

AVAILABLE FOR ALL KINDS OF PLUMBING SERVICE!

Qualifications For FFA Chapter Farmer

In order for a boy to be a Chapter Farmer in the FFA he must meet the eight minimum qualifications:

1. Must have held the Degree of Green Hand preceding election to the degree of Chapter Farmer and have a record of satisfactory participation in the activities of the local chapter.
2. Must have satisfactorily completed at least one year of instruction in vocational agriculture, have in operation an improved supervised farming program, and be regularly enrolled in a vocational agriculture class.
3. Be familiar with the purposes and programs of work of the State association and national organization.
4. Be familiar with parliamentary procedure.
5. Be familiar with the provisions of the constitution of the local chapter.
6. Be able to lead a group discussion for fifteen minutes.
7. Must have earned by his own efforts from his supervised farming program and deposited in a bank or otherwise productively invested at least \$50.
8. Receive a majority vote of the members present at a regular local chapter meeting.

The Matador FFA chapter now has 20 Chapter Farmers.

National FFA officers (there are six) travel extensively. During this year's term of office each officer will travel 50,000 miles or more, and spend about two-thirds of his time working in the interest of the FFA.

In the quest for world peace, agricultural production may be America's most potent weapon. It is one vital area where we far surpass the communist countries.



PIGS have a real good chance when being watched over by the owner and the mother. Coy Franks with one of his young litters of pigs.



Cutting up a pork carcass during a Voc. Agric. I class (left right) Robin Smauley, son of Mr. and Mrs. C. C. Smauley, Albert Cook, son of Mr. and Mrs. Wilson Cook, and Eddie Hale, son of Mr. and Mrs. Douglas Hale

CHEVY'S BONANZA SALE



Watch Dan Blocker, Michael Landon and Lorne Greene, stars of Chevrolet's "Bonanza", on NBC-TV next Sunday night.

Now! Never Before a Sale Like This—Don't Miss It!

Right now, and during March only, your Chevrolet dealer is offering tremendous savings on some of his most popular options and accessories on his most popular cars. How low the price? Just ask him! You get your pick of these V8's: an Impala Sport Coupe or 2-Door or 4-Door Bel Air Sedan. Hurry, here's what you get:

Get this with every Bonanza car: A pushbutton AM radio you wouldn't want to be without. Front and rear bumper guards. Wraparound front fender lights are a touch of sheer elegance. Four handsome wheel covers for the dressy look you like. Five whitewall tires... a custom touch.

Another way you can save now: During the sale only, you can add power steering and power brakes at a special package price. Get them both for easier driving.

And that's not all—get this! Want Powerglide transmission? Order it with Chevrolet's big 275-hp Turbo-Fire V8 engine and you get them both at the low Bonanza price.

Truck buyers save, too, during the sale! Fleetside pickups (Model CE10934) with special option and accessory packages are available at Bonanza Sale savings... WHILE THEY LAST. You get a 175-hp V8, a pushbutton radio, chrome hubcaps plus custom appearance and comfort items.



One Sale You Surely Don't Want to Miss! See Your Chevrolet Dealer Now!

CAMPBELL CHEVROLET COMPANY

Matador, Texas

US Highway 70 at Main Street

\$100.00 REWARD OFFERED!

The Cooperative will pay to anyone a reward of \$100.00 for providing information leading to the arrest and conviction of a person or persons doing acts of vandalism to the property of the Cooperative such as shooting insulators, shooting lights, destroying or damaging property in any way, or stealing Cooperative property.

All members are urged to be on the lookout for persons doing damage to Cooperative facilities and wherever possible, get information such as car license numbers, names of those involved or other information essential to law offices in apprehending and arresting such persons.

HALL COUNTY ELECTRIC COOPERATIVE
Memphis, Texas

Roaring Springs NEWS

Mrs. Billy Hand

Mr. and Mrs. S. N. Davis and Christi of Dallas, visited Mr. and Mrs. Dale King and Jo Dale during the week end. Gary Davis accompanied his parents home after spending two weeks with his grandparents.

Mr. and Mrs. Merel Freeman returned home Friday from Dallas where they have been visiting their son and family, Mr. and Mrs. Glen Ray Freeman.

Mrs. W. A. Lewis has returned home from Amarillo, where she has been visiting relatives, and assumed teaching duties Tuesday at McAdoo.

Mr. and Mrs. Olsen Lyng and daughters, Carolyn and Candice visited in Canyon during the week end.

Mrs. P. M. Cooper is in Lubbock with Mr. and Mrs. Mack McDonald and family. She will have a medical check up this week.

Mrs. Carrol Pierce visited in Floydada last Thursday with her mother, Mrs. Ada Watson. On Friday, Mr. and Mrs. Pierce were in Lubbock for medical treatment.

Mr. and Mrs. Carl Pierce of Lubbock visited his parents, Mr. and Mrs. Carrol Pierce, and with her mother, Mrs. R. E. Donovan in Matador, during the week end.

Visiting in the home of Mrs. D. P. Smiley during the week end were her children, Mrs. Thelma Lou Brantley, Cathy, David Laymon, Shane and Kimberly Sue of Pecos; Mr. and Mrs. C. W. Smiley, Randy and Bonny and Mr. and Mrs. David Smiley, and Davie Sue, all of Amarillo; Mr. and Mrs. W. M. Masey and Jan and Mrs. Marcie

Lynn Herring, Richie and Christi of Friona.

Chester Dye and Kelly Hand visited Mr. and Mrs. A. J. Dye in Hereford from Friday until Sunday.

Mr. and Mrs. J. C. Smiley Sr., visited Mrs. Lydia Stone in Burkburnett from Friday until Sunday. Charles Long and Boyd Long made a business trip to Holiday last Thursday.

Mrs. Clyde Clifton was in Plainview on business, Monday.

Rev. and Mrs. L. Stonecipher visited his sister, Mrs. Virgie Shafter in Slaton, and in Lubbock with Mrs. Joe Rice last week end. Mrs. Stonecipher attended the funeral of her brother-in-law, Earnest Jarrett, who was buried Monday, Feb. 20.

Mr. and Mrs. Glen Sanders, Carolyn and Sandy visited her parents, Mr. and Mrs. W. F. Durham, Debbie and Ronnie in Borger, during the week end.

Miss Linda Haney of Lubbock visited Mr. and Mrs. L. A. Mullins and Miss Trudy Hand, also of Lubbock visited her parents, Mr. and Mrs. Billy Hand, Saturday and Sunday.

Mrs. James Smith spent from Friday until Wednesday in Richards Memorial Hospital, Paducah, after suffering a heart attack. She is recuperating at home.

Mrs. Elta Mae York returned home Sunday after visiting her children in Lubbock.

Mr. and Mrs. John Leslie Meason, John Melvin and Paul, of Fayetteville, Ark., visited his parents, Mr. and Mrs. John Meason during the week end.

Mr. and Mrs. J. W. Maritt and Jama of Spur, visited Mr. and Mrs. Ben Dillard, Sunday. They had been visiting in Farmington and Albuquerque, N. M. during the week end.

Mike Peacock of Texas Tech, Lubbock visited his parents and brother, Mr. and Mrs. Bill Peacock. Mr. and Mrs. Wesley Burt are and Pat, during the week end, visiting in Celeste with her sister, Mrs. June Floyd and daughters, Mary Anna and Catherine.

Mr. Tom Swim returned home Friday after visiting with relatives in Plano, McKinney and Fort Worth.

Mrs. Clyde Williams, Jamie, Jerry and Kerry Don of Comanche, former residents, visited her parents, Mr. and Mrs. Guy Thacker during the week end.

Bobby Campbell of Lubbock visited his parents, Mr. and Mrs. J. K. Campbell, Sunday. J. C. Smiley Jr., of Amarillo visited Mr. and Mrs. J. C. Smiley Sr., last Wednesday.

Mr. and Mrs. J. N. Fletcher visited Mr. and Mrs. R. J. Harmon in Quitaque, Saturday night. Mrs. Fletcher was in Vernon on business Saturday.

Mr. and Mrs. Red Johnson of Dickens visited Mr. and Mrs. Billy Hand, Kelly and Bonita, Tuesday afternoon.

Miss Lula Swain and Mrs. Billy Hand were in Floydada on business, Friday.

Brent Osborn of Matador visited his grandparents, Mr. and Mrs. Ray Martin, Saturday and Sunday.

Mrs. Arvin Ellithorp and children, Scott and Rochelle of Amarillo, visited her parents-in-law, Mr. and Mrs. Herman Ellithorp during the week end. Her husband, Capt. Arvin Ellithorp is stationed in Korea.

In the Want Ads

WATCH BANDS — Watch and clock repairing at my home in North Matador. Guy Kimbell. 33 ctn

FREE — Franklin picture calendars, while they last. Bob Stanley Pharmacy. 52 ctn

FOR SALE: One milk cow. See Walter Gwinn, Route 1, Roaring Springs, Texas. 50 pht

Representative FOR MONUMENTS and CURBING
★
Seigler
Funeral Home
Telephone 347-2626

ADVANCEMENT

National firm wants someone to represent us in Matador area. If you like unusual and not routine work, you may be our man. The man we want may be working in a department store, bank motor company or grocery store and just doesn't see where he has the opportunity to advance in the immediate future. For a confidential interview write Box Q and give me some information about yourself, type work you've done, include your complete address and telephone and when the best time to contact you. 52 ctn

FOR SALE — California purple onion plants. Thompson Feed & Seed, Matador. 51 ctn

FOR RENT — Two houses; one 3-room and bath, one 4-room and bath. Roy Smith. 50 ctn

FURNISHED APARTMENT for rent. Large, 4-room. Mrs. J. L. Woodruff, Matador. 52 ctn

FOR RENT — Unfurnished apartment, 4 rooms and bath; near churches and schools. Mrs. J. L. Woodruff. Phone 347-2366. 44 ctn

I BUY JUNK and scrap metal. W. R. Tilson. 18 ctn

FOR SALE: Moor Man's Mfg. Co. For best results feed Moor Mans. Contact Cecil Townley, Paducah, Texas, Box 236. Telephone 492-3665. 50 pht

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale prices. Blackshear Locker Co., Ph. CR2-4371. Spur. 29 ctn

FOR SALE: 1 Farmall-M with four row equipment; 2 8-ft. Graham-Hoeme plows. Avery Payne. Roaring Springs. Phone 348-3761. 46 ctn

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spur. 29 ctn

FOR SALE — One tandem stock trailer. Contact Horace Redd at lumber yard at Roaring Springs. 51 ctn

BOYS AND GIRLS — Buy your PF Flyers at Matador Variety. 4 ctn

RELIABLE MAN OR WOMAN to supply consumers in Motley Co. or Floyd Co. with Rawleigh Products. Good income. Products sold here over 40 years. Car necessary. Write Rawleigh, TXB-319-271, Memphis, Tenn. 48 pht

FOR SALE OR TRADE: Westinghouse Stackmate washer and dryer. W. R. Puckett, Spur, Texas. 35 ctn

APARTMENTS FOR RENT: Unfurnished, \$35. Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43 ctn

B. F. GOODRICH TIRES, 670x15 for \$14.45 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 ctn

S.T.P. only 90c can; 12-month Battery \$8.95 at Peg's Tractor & Implement Co. 28 ctn

REPAIR ALL MAKES typewriters, adding machine, and calculators. Expert, dependable service. Repair man here each week. Bring machines to the Tribune. 41 ctn

FURNITURE Upholstery — Large stock of Vinyls, auto body cloth, truck upholstery. Have springs for most pick-up seats. We can get original car body cloth from 1960-66. H. T. and Theda Jenkins. Ph. 347-2224. 47 ctn

RABBITS ARE PROFITABLE — High grade domestic show and commercial stock. For information, call Dale Estes, PO 2-1759 or write 2308 North Quirt, Lubbock 79403. 48 pht

FOR SALE: 55 gallon drums for trash barrels, etc. W. R. Tilson. 18 ctn

HEADQUARTERS FOR LEVIS: We have a large and complete stock of famous Levis for men and boys, reg. blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15/ctfn

House for Rent: Three bedrooms, kitchen, bath, living room, dining room, and basement. About 5 miles east of Matador. Contact Butch Renfro or call 347-2498. 14/ 51

ROARING SPRINGS, No. 1171
A.F. & A.M.
Stated Meetings
2nd Tuesday Night
at 8 p.m. Practice
every Monday night
Bill Peacock, W.M.
Corky Marshall, Secty.

FOR SALE: Five room house with bath to be moved. Contact H. O. Stanfield, P. O. Box 268, Matador, Texas 79244. Phone 347-2338. 40 ctn

B. F. GOODRICH TIRES, 600x16 for \$11.45 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 ctn

DR. O. R. McINTOSH

Optometrist
211 South Main Street
Floydada, Texas
YUkon 3-3460

For **COLDS** take 666

BEST WISHES

BILLY'S GROCERY



Our CONGRATULATIONS
In Your Faith in
The Future of Matador

First State Bank



Matador Deserves The Best
and you have provided it!

We Share Your Pride In The New Store
BEST OF SUCCESS



PHILGAS

Freeman Thacker Gas Company

MR. AND MRS. FREEMAN THACKER

WELCOME TO OUR

FORMAL OPENING!

REGISTER for
DOOR PRIZES



2 FREE HAMS
12 Boxes of Food

Prizes selected Saturday

6 Boxes and 1 Ham at 2:30 p.m.

6 Boxes and 1 Ham at 5:30 p.m.

No purchase Necessary and
you need Not be Present!

REGISTER AS MANY TIMES AS YOU WISH!

SHURFINE, SWEETENED, 46 OZ. CAN 3 FOR
Grapefrt. Juice 89¢

SHURFINE, CHUNK, FLAT CAN 3 FOR
Tuna 3 for 89¢

SHURFINE, 20 OZ. BOTTLE 3 FOR
CATSUP 89¢

SHURFINE, BARTLETT, NO. 303 CAN 4 FOR
PEARS 89¢

SHURFINE 12 OZ. CAN
Luncheon Meat 49¢

SHURFINE, TALL CAN, RED
SALMON 89¢

SHURFRESH 2 POUNDS
Cheese Spread 89¢

SHURFRESH 6 CANS FOR
Biscuits 49¢

CLOVERLEAF 2 POUND CARTON
Cottage Cheese 49¢

MORTON QUART
Salad Dressing 39¢

ENERGY POWERED GIANT SIZE
DETERGENT 49¢

SOFLIN, 200 COUNT 2 FOR
Napkins 2 for 49¢

FRESH, CELLO, POUND BAG 2 FOR
Carrots 19¢

GOLDEN RIPE POUND
BANANAS 10¢

SHURFINE, FROZEN, CHOPPED, 10 OZ. PKG. 6 FOR
Broccoli \$1

SHURFINE, FROZEN, CUT, 10 OZ. PKG. 6 FOR
CORN \$1

SHURFINE, FROZEN, 10 OZ. PKG. 4 FOR
Strawberries \$1

FREE!! Hot Chocolate, Coffee and
Hot Dogs all day Saturday

Double Green Stamps Wednesday

WITH PURCHASE OF \$2.50 OR MORE

SHURFRESH, SALTINE

Crackers

ONE POUND BOX

19¢

Prices for Thursday, Friday and Saturday

BILLY'S GROCERY

WE GIVE 54H GREEN STAMPS



Morton's pkg.
POTATO CHIPS 29¢
ONE BAG FREE WHEN YOU BUY ONE!

Medium, Grade A

EGGS

Dozen - - - 39¢

Shurfresh

OLEO

5 lbs. for \$1

SHURFINE 3 POUND CAN
Shortening 69¢

SHURFINE 5 POUND BAG
FLOUR 39¢

FOREMOST, 1/2 GALLON 3 FOR
MELLORINE \$1

SHURFINE, NO. 300 CAN 10 FOR
Pork & Beans \$1

SHURFINE, NO. 303 CAN 8
SPINACH 8 \$1

SHURFINE, FRESH SHELL, NO. 300 CAN 7 FOR
Black Eye Peas \$1

SHURFINE, EVAPORATED, TALL CAN 7 FOR
Milk \$1

SHURFINE, SLICED, NO. 303 CAN 6 FOR
Carrots \$1

SHURFINE, CREAM STYLE GOLDEN, NO. 303 can 6 FOR
Corn \$1

SHURFINE, NO. 303 CAN 6 FOR
Mix Vegetables \$1

SHURFINE, EARLY HARVEST, NO. 303 CAN 6 FOR
PEAS \$1

SHURFINE NO. 303 CAN
Fruit Cocktail 5 \$1

COFFEE

Shurfine, pound - - 65¢
Maryland Club, pound 69¢



T-Bone Steak

Home-killed Beef
Pound 89¢



Bacon

Flavor Wright

2 lb. Pack. \$1.12

SHURFINE, YELLOW CLING, halves or sliced 303 CAN
PEACHES 5 \$1

SHURFINE, WHOLE, NO. 303 CAN 4 FOR
Green Beans \$1

SHURFINE, 4 OZ. CAN 4 FOR
V.A. Sausage \$1

SHURFINE, 18 OZ. BOXES 4 FOR
Cake Mixes \$1

SHURFINE 13 OZ. BOX
Frosting Mixes 4 \$1

SHURFINE, CUCUMBER 16 OZ.
PICKLES 4 \$1

Hershey's Chocolate
CANDY BARS
10 - 5c bars for 39¢