

District Court Proceedings

J. B. Gillespie Gets Two Years; R. L. Gillespie Gets Suspended Sentence

The district court is trying civil cases this week. The case being tried Tuesday was the Bloodworth case, being involved over a small strip of land.

Last week was criminal week and the following cases were disposed of: J. B. Gillespie, charged with the burglarizing of the Santa Fe depot at Floydada, some time ago, was tried and given two years in the penitentiary. His younger brother, R. L. Gillespie, was tried on the same charge and given a five year suspended sentence.

Ralph Jones, charged with driving a car while intoxicated, was found not guilty.

Everett Perry, liquor case, was given a three year suspended sentence. Warrnie Thomas and Beth Joiner, charged with the theft of a turkey, were acquitted.

S. C. Hackney, charged with the theft of property under the value of \$50, was fined \$100 and given ten days in jail. He has filed a motion for a new trial.

Next week will be the last week of court, and the grand jury will reconvene next Monday morning and finish their business for this session.

Rev. Atticus Webb Spoke Last Night

Good Crowd Attends Lecture and Pictures at Methodist Church Wednesday Night

Rev. Atticus Webb, president of the Texas Anti-Saloon League, spoke to a good audience at the Methodist church last Wednesday night, on the prohibition situation in the United States, and showed moving pictures of law enforcement and illicit stills and violators of the law.

Rev. Webb sounded the danger in electing an anti-prohibitionist to the office of president, bringing out the fact that it was entirely in the hands of the president to appoint officers to enforce the prohibition laws of the country. He gave statistics on the prosperity caused by the outlawing of the liquor traffic of the nation, showing that the country was in much better shape financially and morally than it was in the days of the saloon.

He urged the Christian people of the country to rally to the Anti-Saloon League banner for the final fight was that after the 17th amendment passed the moral people of the nation became satisfied and left it up to the officers to enforce the law, and the liquor interests took advantage of the prohibition lull to spread all kinds of misleading propaganda over the nation, and cause men of criminal nature to violate the law in order to gain their ends, and get a repeal of the 18th amendment.

Floyd County Singing Convention Next Sun.

Convention will be Held at Sand Hill Next Sunday, Beginning at Ten-Thirty, A. M.

The Floyd County Singing convention will be held at the school auditorium at Sand Hill next Sunday, beginning at 10:30 a. m.

All singers of this county, and adjoining counties are invited to be present and take part in the singing. The singing will last throughout the entire day, and one of the largest crowds in the history of the convention is being anticipated.

MARRIAGE LICENSES

The following marriage licenses have been issued by the county clerk during the past week:

Garner William Hall and Mrs. Johnnie Timmons, October 8th.
Earl Ray Billings and Miss Thelma Athers Thomas, October 8th.
Victoriana Salzor and Miss Nora Aragon, (Mexicans), October 9th.
Earl Smith and Miss Gladys Widper, October 10th.

SERIES OF AUCTION BRIDGE LESSONS TO BE PUBLISHED

Do you play bridge? If so you will enjoy the new series of auction bridge lessons by Wayne Ferguson which will appear exclusively in the Beacon beginning Thursday, October 20th. There will be thirty-six articles or lessons appearing one each week and they will be written so that the beginners at bridge will be able to understand them. At the end of each article there will be a problem which Mr. Ferguson will answer the following week.

Bridge has become the leading entertainment and amusement in the homes of Americans and unlike many other games there is any ways something more to learn about the bidding and play. For this reason the Beacon has secured the services of Mr. Ferguson who is an acknowledged authority on bridge. Mr. Ferguson has appeared in the Radio Auction Bridge games which have been broadcast through the leading American and Canadian stations. He will participate in one of the radio bridge games this winter.

The associates of Mr. Ferguson are widely known bridge players and experts. His intimate friends have always exerted every effort to improve the game. Therefore Mr. Ferguson is in a position to know everything that is new and no change of importance can occur without his knowledge.

Readers of the Beacon will receive the benefit of Mr. Ferguson's expert opinion.

Watch for the first article which will appear Thursday, October 20th, and every week thereafter for thirty-six weeks.

A FAMILY REUNION

Mrs. S. M. Pybus of Vernon and Mr. and Mrs. Howe of Claude, Texas are here visiting their brothers, J. H. and A. B. Blount and sister Mrs. F. E. Brown. There was a reunion of the family held at the home of Mr. and Mrs. A. B. Blount yesterday, and the following people were present: Mrs. Bob Reeves, Mrs. Geo. Newman, Mrs. Reed Harper, Mr. and Mrs. Raymond Blount, and Mr. and Mrs. O. Lockhart of Wellington.

A very enjoyable day was spent by all.

BILLINGS-THOMAS

Mr. Earl Ray Billings and Miss Thelma Thomas were married at the Methodist parsonage in Plainview Sunday afternoon, at two o'clock, Rev. J. N. Lipscomb, pastor of the Methodist church in that city performing the ceremony.

Miss Thomas is the daughter of Mrs. D. J. Thomas of this city and was reared to womanhood here. Mr. Billings is an employee of the West Texas Gas Company, and has charge of installing the gas lines in this city. Their home will be in Amarillo.

FIRE DEPARTMENT NOW BEING REORGANIZED

The Lockney Fire Department is this week undergoing a reorganization. More men are being added to the force, as the State Fire Commission gives as a regulation fire department for a town the size of Lockney, from 15 to 20 men.

At a meeting of the city council last Monday night it was voted to appoint a fire chief whose duties were to see to the organization of the department and have all fire fighting apparatus in charge. They also voted to give the fire boys the front room of the pump station as a fire hall. This room is about forty feet long and fifteen feet wide, and will be given to the fire boys to use as they desire. This room will be painted, remodeled to some extent, and beds and a gas heating system installed.

The members of the department as it now stands are Marvin Gilbert, Marsh Collins, Jack Gilbert, Dwight Jackson, Lawrence Hill, Arch Crager, Waller Ayres, Calvin Harris, Cecil Keys, and Cecil Cope who was appointed chief at the last meeting of the council. An assistant chief will be elected by the department at the next meeting of the department. More members will also be added in the near future.

The department is preparing to test the new fire plugs, which have recently been installed.

Rev. J. A. Weathers spent last week in Tulsa visiting.

Ready To Begin On Sewer System

Bonds Have Been Approved and Money Has Been Received For Sale of Same

Work will begin on the sewer system in Lockney this week, according to information given us by members of the City Council. The bonds were approved last Saturday by the attorney general, and sent to the Security State Bank in this city, where they were taken up by the bond buyers Wednesday, and the money is now on deposit in the bank, and the city council has ordered the pipe and other material shipped, to be here in time to be laid as fast as the ditches are ready to receive same.

Mr. Ed Manning will have charge of the work of putting in the sewer system, and the big sewer ditcher, which has been on the ground for several weeks, will be put to digging the ditches before the close of this week.

The bonds were voted for the sewer system last August 16th, were in the amount of \$40,000, which is considered ample to give the town a first class sewer system.

The work will be rushed, and it is hoped to have the entire system complete by Spring.

This gives Lockney all the modern conveniences, the sewer system being the only thing needed at this time. The town has gas, electric light and power, one of the best water systems on the Plains, and with the sewer system, every residence in town can be modernly equipped.

FIRST ICE OF SEASON REPORTED WEDNESDAY

Several residents of Lockney reported ice on water troughs, etc., Wednesday morning of this week. The weather has been cool so far this week, and the thermometer was near the freezing point both Tuesday and Wednesday mornings.

A light frost at this time is calculated by the farmers to be worth a great deal to cotton and feed, as it will stop the growth of the plants and cause the crops to mature.

A great deal of the cotton is now opening and picking will become general within a few days. A great many of the farmers are very busy at this time gathering their maize crops.

Oil Mill Nearly Ready for Operation

Third Building Nearly Completed and Machinery in Main Building About Ready for Operation

Work on the Lockney Cotton Oil Mill is progressing very rapidly, and the mill will be in operation within the next three weeks or a month, according to information received at this office.

The third building is practically complete and the machinery ready to be put in running order. There is one more building yet to be built, but the mill will be ready for operation before the building is complete.

The oil mill plant of the Lockney Cotton Oil Company is the largest and most up-to-date mill on the entire Plains country, and there is few mills as large and none more up-to-date than this mill in the entire state. This mill will not be a mill of the type generally meant when speaking of an oil mill, but will be a manufacturing plant as well as a mill where the oil is crushed out of the cotton seed. There will be many kinds of prepared feeds manufactured at this mill, and there will be many other manufactured articles made from the lint that is taken from the seed.

We have just received a picture of the mill showing the three buildings that have been constructed, and will have a cut in time to print in the next issue of the Beacon.

DORSEY BAKER UNDERGOES OPERATION FOR APPENDICITIS

Dorsey Baker was stricken with an attack of appendicitis last Saturday morning about ten o'clock, and was carried to the Plainview Sanitarium, where he was operated on in the afternoon. At last reports he was resting as well as could be expected.

Finishing Denver Grade Thru Town

Contractor Rowe Bryant Started Wednesday Morning on One Mile Gap

The last mile of grading to be done on the Estelline-Lockney-Lubbock line of the Fort Worth and Denver South Plains Railway above the cap rock, was begun Wednesday morning, when Contractor Rowe Bryant of Lockney started grading the line through this city.

On account of the Lockney right-of-way committee not being able to get the right of way across some vacant lots and other town property, the one mile right of way in the city limits was not graded at the time the grading was being done on both sides of town, but now, as all the right of way has been secured, this grading can soon be completed.

The Denver ran its first train into Quitaque Wednesday of last week, but it will be sometime in May 1928, before the trains will be running above the cap rock, as there is considerable work to be done on the cap rock between this point and Quitaque, before the trains can ascend to the Plains. We have been informed that the Denver expects to have trains in operation over the entire line by May or the first of June, 1928.

The Denver depot will be erected in the center of North Main Street, one block north of the West Texas Gin plant, and will be built of brick and concrete material.

Cedar

The parsonage for a pastor of the Holiness Church at this place has been completed and we are hoping to have it occupied in the near future.

Regular services were held at the Baptist and Holiness churches with a very good though tardy attendance at each place. Folks let's see if we can't be on time to study about and worship God next Sunday Morning.

Mr. and Mrs. J. L. Reeves from south of Lockney spent Sunday in the H. J. Childress home.

Mr. D. B. Brown visited with Mr. and Mrs. Smith Sunday.

Miss Lois Childress spent Saturday and Sunday with Miss Vivian Mathis.

A prowling dog which has been raiding the henhouses of this community the past two weeks was chased down and killed early Sunday morning by John Fortenberry.

Mrs. S. E. Crouch who has been visiting at the Randolph ranch has returned to Childress.

Mr. and Mrs. E. C. Durham entertained a number of friends Sunday with a delicious chicken dinner. Those present were Mr. and Mrs. P. Portwood, Mr. and Mrs. Freeman Love, Mr. and Mrs. Chester Strickland, Miss Edna Mae Roberts, and Miss Atha Mae Strickland.

Mrs. O. G. Cybert spent Sunday with Mrs. W. E. Lackey.

Miss Nora Belle Seay was a Sunday visitor in the home of J. C. Fortenberry.

Miss Ruby Lee Cybert spent Sunday in the W. E. Lackey home.

There were twelve guests entertained at a Sunday dinner in the Dave Love home. Those present were Mr. T. R. Love and family of Childress, Mr. and Mrs. C. T. Whitley, Mr. and Mrs. Weldon McCormack, and Mr. and Mrs. Jim Dunlap and family.

The little daughter of Mr. and Mrs. R. L. Lackey, who has been visiting her aunt in Quitaque came home Sunday but returned to Quitaque Sunday afternoon.

The John Kelly, M. H. Taylor and John Seay families visited Mr. and Mrs. J. C. Fortenberry Sunday afternoon.

Miss Peggy Dillard was present in the Elvie Lackey home Sunday.

Mr. and Mrs. Clarence Guffee were the week end guests of their cousins Mr. and Mrs. Robert Fisher of White Flat.

Miss Willie Gilly who is in school at Floydada spent the week end with her parents.

Mrs. Travis Mitchell (nee Miss Clara Tubbs) spent the week end in Floydada.

Mr. and Mrs. John Boyles and Mrs. R. C. Cogdill of Quitaque were the Sunday guests of Mr. and Mrs. R. L. Lackey.

Mrs. H. C. Randolph is in Oklahoma for her health.

BAPTIST CHURCH

9:45—Sunday school. We plan to start promptly, don't be late.

11:00—Preaching by the pastor.

6:30—B. Y. P. U.

7:30—Preaching by the pastor.

The W. M. U. meets Monday at three o'clock with Mrs. C. L. Anderson. We will have a lesson in the book "Talks on Soul Winning." If you would like to be soul winner you will enjoy these lessons. Pray for these services and help us make them just what the Master would have them be!—C. J. McCarty, Pastor.

BAPTIST CHURCH SERVICES AT ROSELAND

Rev. Jones Weathers will hold services at Roseland school both Sunday morning and night, next Sunday.

Sunday school at 10:00 a. m.

Rev. Jones Weather, a student of Wayland College, was called at the last conference to be the pastor of the Roseland church for the coming year, and will deliver his first sermon next Sunday morning upon his new charge. A good attendance is urged.

METHODIST CHURCH

Rev. T. F. Casey will fill the pulpit at the Aiken Methodist Church next Sunday, due to the absence of Rev. Webb, who is holding a meeting at Whitfield.

METHODIST CHURCH SERVICES AT MCCOY

Rev. Dalton will preach at the Methodist church at McCoy next Sunday morning and night. Methodist services are held every second Sunday morning and night by Rev. Dalton. Revs. Dalton and Brown are joint pastors of the church at this place.

LADIES MISSIONARY SOCIETY

Leader—Mrs. L. H. Gruver.

Song—"Work for the Night is Coming."

Devotional—Mrs. Frank Anderson.

Building Friendships—Mrs. A. J. Crager.

A vacation experience in Africa—Mrs. J. H. Hohlaus.

Methodist student work at Canyon—Mrs. L. A. Cooper.

Northwest Texas Girls Camp—Mrs. L. L. Savage.

Where is Woman's work conducted in Texas—Mrs. T. J. Rea.

JUNIOR LONGHORNS WINS OVER PLAINVIEWS JUNIORS

Longhorns to Play Hale Center Eleven at Longhorn Park at 3:30 Tomorrow

The Junior Longhorns of Lockney High won over the Plainview Juniors yesterday to a score of 6-0. This was one of the best and hardest fought games that have been played on the local gridiron this season, and the material used in this game gives promise of developing into some of the best material in this section with in the next two or three years.

The Longhorns will play the Hale Center eleven at the Longhorn park Friday afternoon at 3:30. Everyone is urged to come and see this game as it promises to be one of the best of the best of the season. An admission of 15c and 35c will be charged.

PERSONAL MENTION

Mr. and Mrs. Geo. T. Meriwether returned Sunday from a trip of about three weeks to points down on the Texas coast and in the Rio Grande valley. Mr. Meriwether states that the cotton crops are very short this year in sections down in the state.

Mr. and Mrs. Walter and Glenn Griffith and families spent last Sunday afternoon watching the steam shovels at work on the rail construction work near Sunset.

Mr. and Mrs. G. S. Morris spent Sunday afternoon in Quitaque. Mr. Morris states that he inspected the Denver trains in that little city, which were there Sunday. The first train over the new Denver line arrived in Quitaque last Wednesday.

Mr. and Mrs. Buck Sams spent Sunday in Amarillo visiting relatives.

Mrs. A. B. Brown returned home from the sanitarium in Lubbock last Sunday, where she underwent an operation two weeks before. She is now much improved and will soon be able to sit up.

Demonstration Clubs

Harmony Home Demonstration Club.

The Harmony Home Demonstration club met with Mrs. W. C. Hanna at 11 o'clock Wednesday morning, October 5th, with Mrs. Hanna as hostess. The subject for discussion was "Milk and Egg Dishes." The following program was rendered:

Care of Milk—Mrs. D. T. Scott.
Food value of Milk—Mrs. D. S. Batty.

Eggs as a Food—Mrs. W. C. Parkey.

Variety in Milk and Egg Dishes—Miss Anna Carr.

Miss Blanche went to Haskell, Texas, to judge in the fair and was not present to give the demonstration.

The next meeting will be held on Wednesday, October 19th, with Mrs. Q. H. Herd as hostess. Subject—"Ethics and Parliamentary Rules."

Sand Hill Home Demonstration Club.

The Sand Hill Home Demonstration club met at the home of Mrs. A. E. Hanna, with Mrs. Hanna as hostess, at 2:30, Wednesday afternoon, October 5th. The subject for discussion was "Milk and Egg Dishes." The discussion was led by Mrs. C. C. Groom. We did not have a demonstration on Milk and Egg Dishes, but had a round table discussion, and we all feel like we have learned several new ways to prepare these dishes.

The hostess served hot whole wheat muffins, butter and jelly.

The next meeting will be held on Wednesday, October 19th, with Mrs. Hanna as hostess, and the subject will be ethics and Parliamentary rules.

Leader—Mrs. Arthur Womack.

Everyone come to all club meetings at Mrs. Hanna's until we have time to fix our new club room at the school house.

Blanco Home Demonstration Club.

The Blanco Home Demonstration club met with Mrs. R. F. Henderson, Thursday, October 6th, at 2:30 p. m., with Mrs. Henderson as hostess. Subject discussed was "Milk and Egg Dishes."

Food value of Milk—Mrs. G. R. Smith, leader.

Care of Milk—Mrs. W. C. Cates.

Eggs as a Food—Mrs. I. C. Wheeler.

Variety in Milk and Egg Dishes—Mrs. J. L. McPeak.

We had one new member present.

Our club served dinner in Floydada October 1st, to the Farm Bureau meeting and we are very grateful to Mr. C. Foster of Hokus-Pokus store for the coffee which he furnished us, also to the other merchants who so kindly loans us dishes, etc.

The next meeting will be held at the home of Mrs. J. D. Christian and the subject will be "Ethics and Parliamentary Rules."

Leader—Mrs. J. D. Christian.

Parliamentary Drill—Miss Bass.

Club Ethics.

Courtesies extended to strangers and visitors—Mrs. Snell.

Feeling toward one another—Mrs. Cates.

Sportmanship—Mrs. Baggett.

Ethics for the Home and Hostess—Mrs. Daniel.

Shopping Ethics—Mrs. Wheeler.

Miss Bass will give a demonstration on candy making.

We are glad to have visitors and new members.

Prairie Chapel Home Demonstration Club

The Prairie Chapel Home Demonstration Club will meet with Mrs. Wm. Wood, with Mrs. Wood as hostess, at two o'clock, Tuesday, October 25th, and the subject for discussion will be "Ethics and Parliamentary Rules."

Leader—Mrs. E. M. Whorton.

Parliamentary Drill—Mrs. J. C. Weathers.

Club Ethics—Miss Bass.

Ethics for Home and Hostess—Mrs. Joe Reeves.

Shopping Ethics—Mrs. Emmett Tierce.

Miss Bass will be with us at this meeting.

The last meeting was held on October 11th, with Mrs. Will Allen as hostess. Subject discussed was School Lunches. Roll Call was answered with suggestions for a good school lunch.

Seven members and one visitor were present. Mrs. Tierce, Mrs. Tannahill and Mrs. Wood gave short talks on school lunches.

The Lockney Beacon

Entered April 14th, 1902, as second class mail matter at the Post Office at Lockney, Texas, by act of Congress March 3rd, 1879.

H. B. ADAMS, Editor and Owner

TERMS OF SUBSCRIPTION

One Year \$1.50
Six Months .75
Three Months .40

Subscription Cash in Advance

ADVERTISING RATES

Display, per column inch 35c
Classified Advs. per word 2c
No Classified Adv. less than 25c

GENERAL MOTORS CORP.
Detroit, Michigan

October 3rd,
1927

Mr. H. B. Adams
The Beacon
Lockney, Floyd County, Tex.
Dear Mr. Adams:

Last spring I wrote you that my belief in the small city newspaper had led General Motors to decide to advertise all its products together in your paper as well as in others thru out the United States. This letter was widely reproduced in the small city press, and I have been asked by a number of editors for a statement as to the results of the advertisements we ran last spring, as well as our further plans. Perhaps the most effective way I can answer is to refer to an order you have received from Messrs. Barton, Durstine & Osborn, our advertising agents, for the publication of a second letter from me as a paid advertisement. This will be followed by other advertisements of the more usual character for insertion this fall. In the main, the results of last spring have justified our faith in the possibilities of the country newspaper as an advertising medium.

In my "letter-advertisement" I have attempted to tell your readers something of what General Motors consists and what we are trying to accomplish further. The story, however, is too large to compress in a few words. I am therefore asking to have sent to you from time to time, copies of certain internal publications which we issue to inform members of our own organization as to our development. One of these is enclosed herewith. It is the current issue of General Motors world, the organ of our overseas division. I have chosen this particular publication because General Motors overseas operations have an important significance to every automobile buyer in this country for the follow-

reasons:—

First. Because the volume in which any automobile is produced has an important influence on the price at which it can be sold. The more cars we sell abroad, the greater our volume and therefore the more attractive the price and quality at home.

Second. Economies also result from a steady all-year-round production. It is here too that our Export business performs an important service. This for the reason that when it is winter here, a season of reduced sales, it is summer in other countries, a season of high sales. Thus every car we sell abroad adds in a way more value to the cars purchased at home.

General Motors have circled the globe with export organizations and is doing pioneer work in developing new foreign markets. Along these lines of development our operations now include nineteen foreign assembling plants, employing thousands of people, making purchases of millions of dollars locally, and supplying in turn thousands of dealers. Thus we are making ourselves a part of the industrial activities of the overseas countries we are serving.

Yours very truly
Alfred P. Sloan, Jr.
President,
General Motors Corp.

Gutter Gossip

D. Penderson & Chas. Fowler

NOTE:—When you pull a "wise crack" be certain that D. or Chas. are not within hearing, because this stuff is mostly swiped. This column open to hired hands only.

Well, some of the natives have been inquiring of D. about this livestock business he is engaged in. D. allows there is not much money in it. Chas. says, Cows should be built like a telescope and fold up when a General Motors hits them. Strikes D. that the General Motors will do most of the folding and what little telescoping there is to be done.

Harry Burlington has this week connected some more natural gas to his vast supply.

Puzzle

Pupil—"If a steamship is three hundred and sixty feet long and one hundred feet wide, how old is the captain?"

Teacher—"Let's see. Ten years divided into 360 feet goes 36 times and 2 times 36 is 72. 72 is his age."

Pupil—"Now, 64."
Teacher—"Why?"
Pupil—"Cause I asked him."

Criticise yourself today and others tomorrow.

To listen to the tales of the Longhorns after their return from Canyon and their game with the Canyon Calves, they had some difficulty in keeping one of their coaches away from the Amarillo golf links. He seems to have been drawing a diagram of the link, and was so worried over it, that he walked in his sleep. The gossip is that Little Pup Reeves blistered the top of his mouth looking at the tall building and then tried to massage it with a cream cone, and let the coach catch him.

"Willard the Wizard" told D. that he could hypnotize brains, but not weight.

D. has been trying to get a little inside dope on this magic stuff from Chas. since Chas. made his debut on the stage the other night, but it looks as though he is still hypnotized.

After quite a conference D. and Chas. have decided that a school room is something like a Ford—a crank in front and a bunch of nuts behind.

Goldy-Locks Dollar, the boy from Irick, says that these magicians can make you feel and look like a monkey who has been slapped and sent away from the table.

Smoky and Denny on account of their henpecked condition ended their stage career where it started.

Don't it make you feel childish to be asleep, and dream you are standing in the rain.

The girls are all wearing broad smiles this week, or that is since the mustache epidemic has been brought back under control.

Customer—"Chicken croquettes please."
Waiter—"Fowl ball."

The nation's foremost problem of today is what to do with the illiterates. Why not put them to writing jazz songs?

A CORRECTION

In the last issue of the Beacon in the making up of the ads for the run the advertisements of the First National Bank and the Security State Bank in some way became transferred, making the advertisement which bore the signature of the First National Bank say, that they advised the people to deposit their money in the Security State Bank. We are very sorry of this mistake, and assure the Banks and people that such mistakes will not be made again.

WHAT'S DOING IN WEST TEXAS

San Saba—Native varieties of pecans will have an even break with improved or cultivated nuts in the prize lists compiled for the first National Pecan Show to be held November 8th and 9th at San Saba, Texas. Premiums range as high as \$250 and none are less than \$25. Pecan growers of eight states are already taking active interest in the exhibition, and a large attendance is expected. The show is planned by pecan experts of A. & M. College and pecan growers of the South, with whom the San Saba Chamber of Commerce is co-operating.

Lamesa—Between 60 and 100 editors who are members of the West Texas Press Association will hold their annual convention at Lamesa October 21 and 22. Secretary Wm. A. Wilson of the Lamesa Chamber of Commerce and others are completing arrangements for the entertain-

ment of delegates. The chamber of commerce is offering a prize of \$50 in gold for the best article on Lamesa and Dawson county prepared by an editor of the association visiting the convention.

De Leon—General headquarters for workmen on the Comanche County highway being hardsurfaced through the section are being maintained here. Work is to be completed by December 1st.

Olton—The Star mail route connecting Littlefield and Olton has been granted by the postal department, and became effective October 10. The new route is 20 and one-fifth miles long and will call for three weekly trips. The route has been sought for two years.

Hamlin—The Farm Bureau Cotton Gin is Hamlin's newest enterprise now open for business. It is a purely local business and operated on a business basis by members of the Farm Bureau Cotton Association.

Crosbyton—Frank Corn of this place recently bought 1,200 steers, one, two and three year olds, for a consideration of \$63,000.

McCahey—Pecos cavern, situated on the lower bench of a small mesa near McCahey about half a mile off the Girvin road leading into the McCahey-Yates oil field, is being explored by local parties and exploited by them as a rival of the famed Carlsbad Caverns of New Mexico. Wonderful stalagmites and stalactites have been reported to exist.

Vernon—A scientific and industrial survey of Vernon and Wilbarger county is being sponsored by the Vernon Chamber of Commerce as a preliminary step toward a program of industrial expansion for this section. The report from the survey, which will cover agriculture, commerce, and industry, is expected about the first week of January 1928.

Lockney—The City of Lockney has employed a water superintendent who began duties October 1 to take care of the pump station, run the water works system, read water meters and look after other such related work.

Claude—The Armstrong County Poultry Association is working out a system of branding poultry of its members as a means of apprehending chicken thieves.

Coahoma—The local water works system is undergoing a thorough repair and remodeling job. A new tank of 6,250 gallons capacity is a part of the program.

Odessa—Elliot Hotel, Odessa's new \$290,000 fire proof hostelry of 70 rooms, is now open to the public.

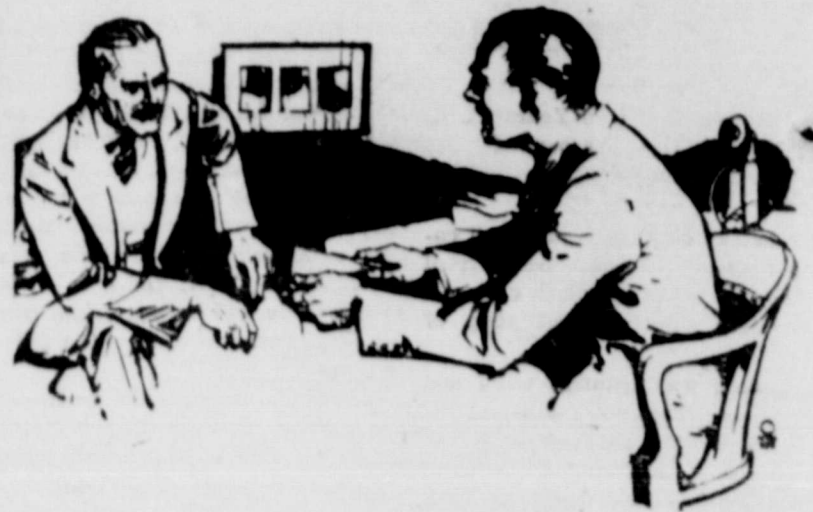
WILL SUPPLY FARMERS WITH RECORD BOOKS

College Station, Texas, Oct. 12.—As an aid to the farmer in determining the most profitable winter grazing crops for each section of Texas, a record book for keeping accurate account of the benefits accruing from different crops in different countries and under different soil conditions, has been prepared and will be supplied to those who desire to keep such a record, S. C. Alvord, director of the extension service, A. & M. College of Texas has announced.

Specialists of the Extension Service have pointed out that experience has revealed Texas has a winter climate that permits the growing of green crops for pasture purposes and that livestock may be made to play an increasingly important part in a profitable farming program, through the utilization of such advantage. The grazing crop record book in question has been prepared to assist the farmer in keeping check on the crops that prove most valuable in his section. Those interested should talk to their county agent or write the Extension service Director Alvord has announced.

CARD OF THANKS—We wish to thank our many friends and neighbors who so kindly rendered their assistance during the illness and death of our dear little daughter and granddaughter and also for the beautiful floral offering which was so kindly bestowed on her. May God's blessing rest on each and every one of you is our prayer.—Mrs. Leota Hare, Mr. and Mrs. N. T. A. Byars and family.

Mr. and Mrs. David Bates of Plainview, were in Lockney Sunday visiting relatives and friends.

**"But My Project Requires Capital"**

BUSINESS projects great and small are founded on the firm basis of capital—that's a world-wide fact. Here you will find the intimate interest manifested in your project that has been an earmark of First National Banking since its establishment. Careful courteous consideration of every problem presented to us has marked our progress from the first.

THE FIRST NATIONAL BANK

A SAFE DEPOSITORY FOR YOUR MONEY

"There is no Substitute for Safety"

**MEATS**

At Prices that Please

PLEASE palate and purse by purchasing Meats at LOCKNEY GROCERY. Let our butcher slice you off a luscious piece of juicy steak or provide you with a delectable chop.

EVERYTHING IN FRESH GROCERIES AND VEGETABLES

Lockney Grocery**FLOYD COUNTY ABSTRACT CO.**

R. C. SCOTT, Manager

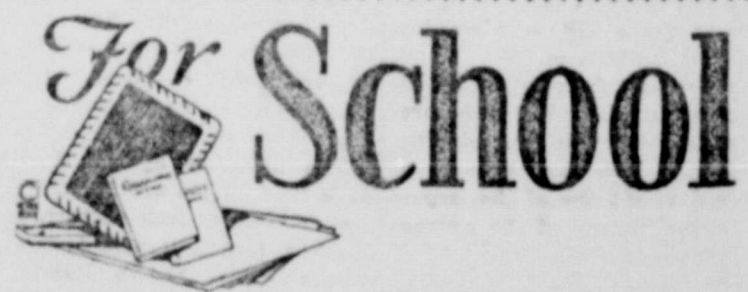
Abstracts of Title to all Lands and Town Lots in Floyd County
Deeds and other instruments of writing prepared. Twenty years experience with Floyd County Land Titles.
Room 7, First National Bank Building
Floydada, Texas

City Market

For Quality and Service

None Better

E. L. Marshall Phone 101



Everything your child will need in the school room in the way of school supplies. Send the children to us and they will receive prompt and efficient consideration at all times.

STEWART DRUG CO.

Member Texas Qualified Druggists' League

Now Open for Business

With a complete stock of Shelf Hardware, Furniture, Ammunition, Alluminum ware, Chinaware, Glassware, Cuttley and Racket Goods. New Goods arriving regularly each week.

Call in and let's get acquainted. We will be pleased to supply your needs along the lines we handle.

J. F. SEWELL & CO.

McCollum Building, East Side of Main Street, Lockney, Texas

USED CARS
with an OK that counts

Look For The Red "O. K." Tag

After we have thoroughly reconditioned a used car, we attach a red "O. K." tag to the radiator cap.

This tag certifies that the vital units of the car have been gone over completely by expert mechanics and put in condition to give thousands of miles of additional service. It takes all the "guess-work" out of used car buying.

Look for this tag when you buy a used car—for it is your guarantee of quality and value!

DYER MOTOR CO.
LOCKNEY, TEXAS

QUALITY AT LOW COST

GIGANTIC REDUCING SALE

30 DAYS

Beginning Thursday, October 13th, 1927, 8 O'clock

STORE CLOSED on WEDNESDAY, OCTOBER 12th

Biggest Selling Event of the Season. In the face of Rising Markets and Shortage in the Markets of many lines, we offer the Greatest Values in our History.

EVERYTHING STRICTLY CASH ————— NO APPROVAL TICKETS ————— NO CHARGE TICKETS

We will exchange Merchandise where different size or color is wanted

COME EARLY AND MAKE YOUR SELECTIONS WHILE THE BIG STOCK IS STILL COMPLETE

New Bargains Each Day

Full 32 inch standard Dress Gingham. New patterns and full stock on hand while it last per yard no limit	9c	Men's and Boys' 36 inch Sheep lined coats Choice	\$6.95
Genuine Everett Shirting. Solid blue Per yard	12 1/2 c	10 ounce 58 inch Duck per yard	42c
36 inch Outing Flannels, now worth 25c per yard at	19c	8 ounce 29 inch Duck Per yard	17c
9-4 Bleached Sheeting Per yard	35c	LADIES' COATS AND DRESSES	
9-4 Bleached Sheeting (better goods) Per yard	39c		
Sewing Thread Per dozen	39c		
Big bleached Turkish towels, 22 x 43 inches in size each	19c		
All Luggage At	25% off	Grand array of Fall and Winter Coats for Ladies, Misses and children, at drastic cuts for the opening of the season from 15 to 25 per cent off.	
		Fine assortment of Ladies' Silk Dresses up to \$19.50 values, choice	\$11.75

Shoes Galore - All Reduced in Price.

BLANKET VALUES—UNSURPASSED ON THE PLAINS		One lot Walter Booth shoes for Men, famous for their fitting qualities and long wear, choice per pair	\$4.45
One lot 95c Athletic Union Suits for men choice	65c	Our clothing department offers unusual values. New stock to select from. This is your opportunity—our loss—cash in while the selection is good.	
One lot Ladies' Hose made by Arrowhead Mills which insure good service at per pair	49c		

E. GUTHRIE & CO.

Lockney,

Leaders in Low Cash Prices

Texas

Mr. and Mrs. Glenn Huls of Girard J. F. Radland of Silverton was in Texas were in Lockney Sunday visit-Lockney the first of the week, visiting Mr. and Mrs. S. G. Miller. ing his daughter Mrs. G. S. Morris.

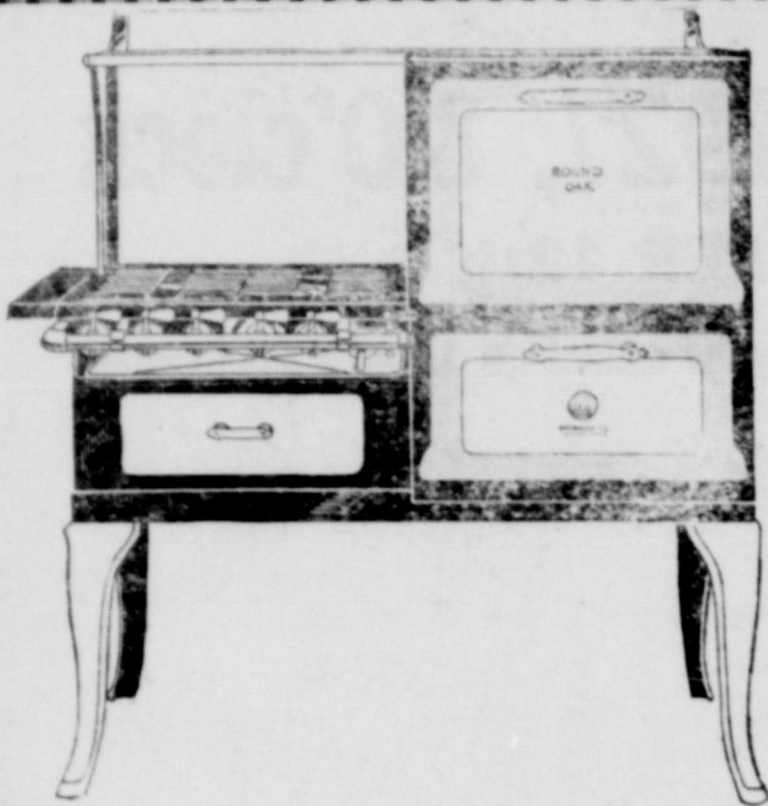
SPECIAL 20 to 40^{Per} Cent Discount

ON ALL

DRUGS AND DRUG SUNDRIES

Now is the time to buy your needs in the drug line at a great saving.

CITY DRUG STORE



ROUND OAK RANGES

See our line of Round Oak Gas Ranges—with the famous four-way oven that heats on six sides instead of only four as in the ordinary range. See its patent-five wall double insulation.

Equipped with the Robert Shaw oven heat regulator. The finest Regulator equipment which can be put on a gas range.

We cordially invite you to come in and inspect the very newest Round Oaks which includes the aristocrat all porcelain in the beautiful light ivory trimmed in buff.

Pioneer Hardware Company

SOMETHING To Crow About!



MONEY in the bank! The depositor started with small sums, that quietly accumulated, until he had achieved a neat little nest egg—something to crow about.

The Security State Bank

LOCKNEY, TEXAS

Ramsey

Miss Glessie Goins who is attending Lippert's Business College of Plainview spent the week end visiting her parents.

Mrs. Judson Miller has returned from a two weeks visit in Oklahoma City.

Mr. and Mrs. Jim Davis spent last Sunday afternoon visiting in the T. E. Mays home.

The young folks of the community enjoying a singing at the home of Mr. and Mrs. Hill last Sunday night.

Miss Maruka McDonald visited with Miss Avis King last Sunday.

Mr. Clyde Hill returned home last week from a two weeks stay in Holts Oklahoma.

Mr. Johnson and family are moving to Floydada this week.

Antelope

The weather at Antelope has been very rainy this last week.

Mr. and Mrs. George Crump of Crosbyton spent Sunday with Mr. and Mrs. John Aston.

Mr. and Mrs. Joe Smith who have been attending school at Floydada, spent the week end with his parents Mr. and Mrs. J. H. Smith.

Mr. Floyd Wilks of Floydada spent the week end here.

Mr. Warren Poole had his tonsils removed the last of this week, and will be able to report to school again Monday.

Miss Donna Mae and Margaret Aston attended a party in Spur last Tuesday night.

Miss Vera Shepard of Spur is spending the week with Miss Donna Mae Aston.

Mr. Truett Sudith of Roswell, N. M., is visiting Mr. and Mrs. Willie Wisdom.

Mr. Claude Jones is in Floydada, taking treatments for tonsillitis.

Mrs. Hal Stewart is spending the week in Floydada.

A singing was held here Sunday night, and was enjoyed by the many present. There will be church here Saturday night.

Mr. J. M. Aston spent Monday and Tuesday of this week in Spur.

Mayview

Mayview, Oct. 10.—Sunday school was well attended Sunday morning. Be on time next Sunday and lets start promptly at ten o'clock.

Rev. Davis the christian minister of this place filled his appointment Sunday afternoon and Rev. Moore the methodist pastor filled his appointment Sunday night. Both services were well attended.

Mr. and Mrs. T. J. Campbell and family visited in Roaring Springs last Sunday.

Several from this place attended the program at Campbell last Friday night.

Mr. and Mrs. Jim Hunter and two children of Matador were visitors of Mr. and Mrs. C. A. Smith Sunday afternoon.

The party at J. D. Halladays Saturday night was well attended and an enjoyable time was had by all.

Quite a crowd took dinner with Mr. and Mrs. Emert Sunday.

Several also took dinner with Mr. and Mrs. C. E. Bartlett.

Mr. and Mrs. Handley and family visited in Tulsa Saturday and Sunday.

Several from this place attended the show at Floydada Monday evening.

The Literary Society of this place will meet Friday night, October 14. You are invited to attend.

Remember Sunday school will start promptly at ten o'clock next Sunday. Be on time.

Starkey

Starkey, Oct. 10.—Mr. E. Jennings preached Sunday morning.

The Sunday school hour has been changed to ten o'clock each Sunday morning.

Miss Saollie Rattan spent the week end in Matador visiting relatives.

Mrs. T. R. Atkinson gave a surprise birthday party for her husband on last Tuesday evening. A large crowd enjoyed themselves playing games and eating ice cream.

Rev. G. H. Humphries filled his regular appointment at Petersburg Sunday.

Mr. and Mrs. E. A. Grigsby visited in Ralls Sunday with Mrs. Grigsby's mother, Mrs. Holmes.

Among the school ground equipment being installed this week are two chinning bars, six swings and saws.

Mr. T. J. Day and family visited in Ralls Sunday with relatives.

Everyone is invited to attend the Halloween entertainments at the school house, Saturday night, October 29th. The money raised will be used to pay for basket balls.

Miss Nellie Ruth Elmor visited Sun-



Buy the Best

It will pay in the long run—more service in a good article and more service as well.

Large Assortment of Reznor Gas Heaters. More heat and less gas fumes.

ARE YOU INTEREST IN A SECOND HAND OIL STOVE?
SEE US

GROCERIES—Fresh and Clean, full weight in every can.

Baker Mercantile Co.

Harmony

Harmony, Oct. 10.—The zone meeting of the Women's Home Missionary Society held its quarterly meeting at Carrs Chapel October 4. Delegates were present from Floydada, Lockney, Cons Belleview and other points. A very instructive and inspirational program was carried out to a representative audience. A delightful lunch was served by members of the local organization.

The Harmony home demonstration club met in an all-day session, October 5th, at the home of Mrs. W. C. Hanna, of Floydada. Mrs. Hanna is a former member of club and showed her interest in its activities at the present time. Miss Blanche Bass met with the group and a very beneficial discussion on the Preparation of Eggs as a food was conducted. A very enjoyable social hour was spent during lunch, which was furnished by all members present.

Zant Scott and Sam Smith returned last Friday from an extended tour of the north and northwest. While gone they visited in twelve states of the union and in the province of Saskatchewan, Canada. The boys report a splendid time, and that wheat crops are good in the Dakotas and Canada. Harvesting will continue there for some weeks yet.

Mr. and Mrs. Henry Allmon and little son, Jack Dale, of Hereford, are visiting with Mrs. Allmons parents Mr. and Mrs. L. E. Williams.

Mr. and Mrs. W. C. Hanna and daughter, Miss Nita Merle visited in the Chas. B. Smith home last Sunday.

Mr. and Mrs. L. E. Williams made a business trip to Lubbock, Monday.

Fairmont

Some have begun picking cotton in

and about our community.

Mrs. Northcutt and her daughter Mary were visiting in Plainview the first of the week.

W. F. True and family attended preaching at Flomot Sunday.

Mr. Landfair was taken back to the sanitarium last Saturday. It is necessary for him to undergo another operation.

Some of the pupils are out of school shocking feed this week.

Fairmont boys will play the Flomot boys at Flomot next Friday. This

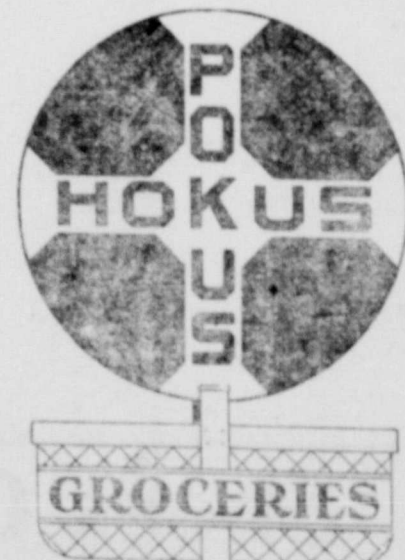
will be Fairmont's first game of the season. Flomot has a good fast team and the Fairmont boys realize they must step to win. Flomot has won over Whiteflat this season.

VISITS OF THE STORK

Born to Mr. and Mrs.:

Tom W. Husky, Sunday, October 9th, a boy.

Mr. and Mrs. Dewey Floyd returned Saturday from a visit of several days in Carlsbad and Roswell, N. M.



Saturday
Specials
at
MORRIS'

New Crop Grape Fruit each	06c
3 lbs. Tokay grapes	25c
Yellow Free Peaches, gallon size	47c
6 lb. Brown Crackers	75c
Family size crackers	25c
Rex Sliced Bacon lb.	39c
Pure Pork sausage lb.	29c
Big Iceberg Lettuce	09c
5 lb Blue Ribbon Peaches	89c

ISIS THEATRE

Program Week Commencing
Monday, October 17

Monday and Tuesday—
"Metropolis"

It's a Paramount Special
PATHE NEWS

Wednesday and Thursday—
MARGARET LIVINGSTON
—IN—

"Slaves of Beauty"

COMEDY—
"ROOMS FOR RENT"

Friday—
"The Red Mill"

With
MARION DAVIS and OWEN MOORE
COMEDY—
"HER SILENT VOW"
PATHE NEWS

Saturday—
RANGER
—IN—

"The Outlaw Dog"

COMEDY—
"YOU'RE NEXT"

Roseland

Mrs. T. F. Casey was given a surprise birthday dinner last Monday evening, October 3, Mr. and Mrs.

Casey spent the day in Plainview. When they returned home late in the afternoon, they found their children and some friends and relatives gathered at their home where they had prepared a lovely birthday feast.

Mr. and Mrs. W. A. Whitlock have gone to the Dallas Fair.

Mr. and Mrs. Hays made a trip to Memphis, Texas last week.

Miss Hattie Ruth Brown and Miss Celia Mae Wicher spent last week end with Miss Jewel Montague at her home in Briscoe county.

Mr. Henry Watson is visiting at McAdoo, Texas.

Liberty

Liberty, Oct. 10.—The farmers of this community have been rather busy during the pretty days, sowing wheat and gathering feed.

Mr. Sam Box and family spent Sunday with his sister, Mrs. John Frizzell of the Muncy community.

Miss Willie Gilly spent the week end with home folks.

Born to Mr. and Mrs. R. L. Langley, October 3, a son.

Mr. and Mrs. E. W. Thornton and family spent Sunday with Mrs. Thornton's sister, Mrs. Fulkerson.

Miss Willa Mae visited Misses Emma and Berna Bean Sunday.

Mr. and Mrs. J. V. Gilly were Lockney visitors Monday.

Miss Lucille Anderson is visiting Miss Fay Malone who lives near Olton.

Sunset

Sunday school met at the usual hour with a large attendance. We invite each and everyone, who is now

attending Sunday School to come and help us make it one of the leading rural Sunday schools.

The program rendered here Sunday afternoon by the B. Y. P. U. of Fairview was enjoyed by all present.

Mr. and Mrs. R. L. Orman and Mr. and Mrs. Percy Orman took dinner Sunday with Mr. and Mrs. Ivy Thomas of the Roseland community.

Mr. Lyles and children spent Sunday with Mr. and Mrs. Edwards of near Quitaque.

Mr. and Mrs. J. F. Crum and daughters of Canyon spent Friday night with Mr. and Mrs. Upton.

A number of Sunset people took advantage of the special prices made Friday and Saturday by the South Plains merchants. We appreciate having a town in our community and with the co-operation that is now being shown, we will soon have a town that any community will be proud of.

Miss Bessie Woods went to Gasoline Sunday afternoon where she will teach school. We wish for Miss Bessie a enjoyable school year.

A box supper will be given at the school house, Friday night, Oct. 14 by the P. T. A. The proceeds to be used for play ground equipment. Everyone is cordially invited to attend. The Literary Society will give a short program before the boxes are sold.

Irick

A slow rain fell over the community Friday morning and Friday night. Irick school has now added a fourth teacher, Mr. Bond.

Several from our community attended the lecture at the Baptist Church in Lockney and report a good sermon.

Fr. and Mrs. Elmer Langford and daughter were visitors in this community Sunday.

Mr. Melvin Glass returned home Sunday.

A box supper will be given at the Irick school auditorium Friday night. Everyone is cordially invited.

PLAINVIEW SANITARIUM NEWS

Little Walter and J. B. Tandy of Kress had their tonsils removed last week.

Mr. W. T. Timmons of Tulia is recovering after undergoing an operation recently.

E. Brooks of Tulia was in the sanitarium last week for x-ray and medical examinations.

Mrs. Printis Rosson of Hereford underwent a tonsil operation a few days ago.

Mrs. Fred Rostetter has returned to her home after undergoing a successful operation recently.

The conditions of Mrs. H. W. Harold of this city, who is in the sanitarium suffering from a fractured hip as the results of a recent fall, is as good as could be expected at this time.

Tracy Burson of Silverton who submitted to a surgical operation last week has returned to his home.

The little nine year old daughter of Henry Minter is recovering after having her tonsils removed.

We are glad to report the condition of Mr. J. T. Shields of near Plainview who was operated upon for appendicitis a few days ago as being very good, and will be discharged from the sanitarium today.

Mrs. Kathy Snell of that city was a patient in the sanitarium last week. Misses Anna Long and Eva Verdin, nurses at the sanitarium are just recovering after having their tonsils removed.

The little daughter of Roy Russell druggist at Turkey is recovering from a tonsilectomy.

Mr. M. M. Richardson of Turkey entered the sanitarium last Tuesday where he submitted to a successful operation. Mrs. Richardson is doing nicely.

Miss Jessie Gozart of Hale Center is a patient in the sanitarium as the results of an operation on last Wednesday.

Mr. Leo Elkin of this city had her tonsils removed on last Wednesday. The 12 year old son of B. E. Green of this city was operated on for tonsillitis Friday.

Geo. Lee is in the sanitarium under care of physicians.

Miss Bernice Bagley, nurse at the sanitarium is recovering from a tonsilectomy.

Mr. Dorsey Baker of Lockney is doing nicely since undergoing an operation for appendicitis on last Saturday.

Miss Lula Bell Shisenant of Turkey who underwent an appendectomy operation on last Saturday is improving rapidly.

Edgar Tittle of Olton has returned to his home after a recent operation. L. N. Lipscomb of this city is recovering after undergoing a tonsil operation on last Monday.

T. C. Shepard of this city submitted to a tonsilectomy operation Monday afternoon.

NEW FALL DRESSES

Dresses for Every
Type and Occasion

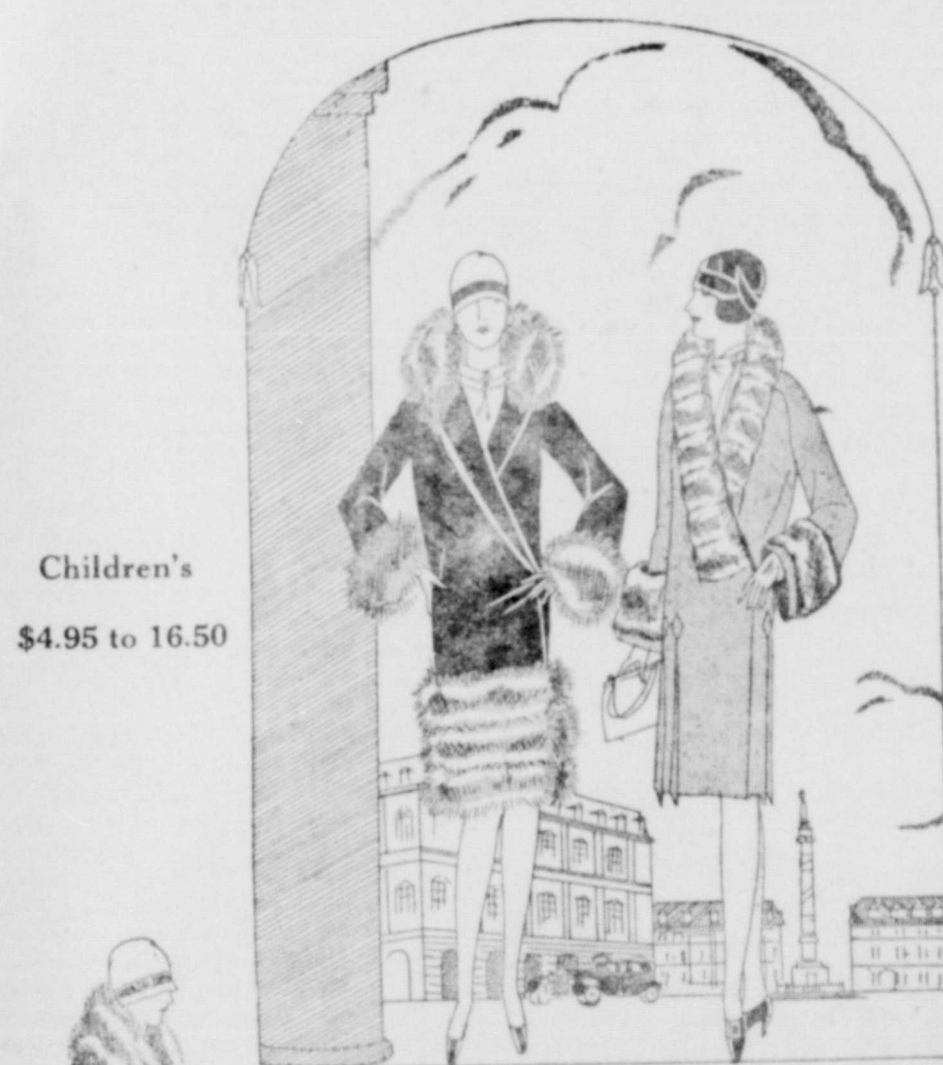
Regular Sizes
14 to 42
Stout
38 to 48



SEE OUR
\$18.50
LINE

THE dress news of the season! An event that comes as the result of a very special effort on our part to present to the women of the county the greatest dress values they have ever known at **\$9.50 to \$67.50**. Street and afternoon dresses and dresses for general business wear. Satin, georgette, flat crepe, wool crepe and many satins trimmed with velvet. These models are the very pick of the new fall and winter dress fashions.

BAKER HANNA SHOES FIT BETTER



Children's
\$4.95 to 16.50

Ladies' *
\$22.50 to \$87.50

Miss
\$14.50 to \$47.50

Smart New Coats

Rich and Supple Fabrics Mark
the New Coat Modes

NEVER have the coats of fall and winter been so luxurious—so abundantly trimmed with lovely furs. Never quite so youthful or slenderizing in silhouette. Coats for afternoon wear flaunt very important looking sleeves, some widely flared and drooped at the hand and decorated with fur tails or fur "bracelets."

BAKER HANNA SHOES FIT BETTER

South
Side
Square

Baker, Hanna & Co.

WHERE MOST PEOPLE TRADE

Floydada,
Texas



We Join in Celebrating the Arrival of
HOFFMAN CANDIES

Why not join the happy circle? Just send your order to—

The Lockney Drug Company

We Deliver
Phone 50

DON'T BE SORRY

Williams & Moore

Gas Fitting and Plumbing

"The Better Kind"

AT BAKER MERCANTILE CO.

COTTON, COTTON, COTTON,
WHOSE GOT THE COTTON?

Smallness of New Crop Points To Drop in World Stocks to "Irreducible Minimum," Forecasting Possible Famine If Consumption Holds

Cotton makes history with giant strides.

In 1914 the crop was 16 millions. In 1921 less than 8 millions. In 1926 again 16 millions.

And 1927 broke all records and all expectations with 18 million bales.

Now the growing crop is estimated below 12 and three-quarter millions.

Naturally, prices reflected these vast changes by wide fluctuations.

At the moment, radical adjustment to a possible short new supply is underway, and nobody can tell just where the advance may end.

Last year's enormous exports and spinners takings cleaned up the South of all the farmer's holdings.

Mills, especially in Germany and Japan, availed themselves of the bargain prices of last winter and spring, and wisely laid in a surplus of stocks. But unless our information is at fault these surplus stocks—bought between 12c and 13c—have been hedged or sold against in the Futures market around 17c, before the August Bureau report.

Such foreign holding of American cotton are therefore as useless in the market as if they did not exist.

The revolution, which has taken place in cotton during the past year, is not easy to understand. How and when the overwhelming yield of 18 millions was to be absorbed could not be grasped at the beginning of the season. The picture of the terrible load to be carried over into another year brought about the farmers' panic of last fall, when they threw away their cotton regardless of price and forced futures down to 11 and one-half cents. This was a drop of 6 1/2 cents a pound within 60 days. Loud appeals were made to the Government to come to the rescue, and it did so in an effective manner, checking further decline and paving the way for advanced since, which has more than doubled the price, from 11 1/2 cents to nearly 25c.

Gradually it developed that the world was hungry for cheap cotton and cheap clothing, after the extravagant cost forced by the war, and consequent privation among the teeming millions of the far east. Our receipts began to disappear into the mills, exports exceeded all records and all dreams, and at the end of the season it was discovered that the 18 million bales raised and more besides had gone into commerce. In other words, farmers' holdings and interior towns stocks were 400,000 bales less than at the beginning of the season. Looking back at the panic then, we are reminded of the sentence cut in an old Virginia mantelpiece and quoted by Thomas Dixon, "I am an old man now, and have had lots of trouble, but most of it never happened."

When planting time came for the new crop, vigorous efforts were made

to induce the farmers to cut their acreage one-third, in order to force the supposed excessive carry-over into consumption within another twelve months. This propaganda did really cause a reduction of 12 1/2 per cent, but nature was to add something more in the way of reducing the yield. The Mississippi and its tributaries brought down a terrible flood and for months some of the finest land on the globe was under water. Not until the middle of June was it possible to plant in the flooded area and some of it never has been planted. On the west side of the belt in West Texas, a long drought prevailed which was not broken until mid-June. While every effort was made to bring these two late areas into productive stage, the outcome rests in the hands of nature. An early frost, especially in the high plains of Texas, where cotton is planted at an altitude from 2,000 to 3,500 feet above sea level, would bring disaster.

But another and more effective curb on production has been furnished by the weevil, which, after three years of inactivity, suddenly appeared in swarms equal to the worst visitation on record. Their appearance and rapid increase was due to continued rainy conditions throughout the belt, except in parts of Texas where a drought wrought almost equal damage. To the people outside of the cotton country the weevil is only a name and its destructiveness is not appreciated. But suppose an apple tree were attacked by some pest that destroys every bud and bloom as soon as it appeared, would there be any surprise if the tree bore no apples? The same rule of nature applies to cotton. Weevils after they have multiplied sufficiently, get every square and bloom as fast as they put on and there is no chance for the plant to secure any fruit after that.

This conditions, owing to the frequent rains, which increased propagation, arrived about the first week in August, and very little cotton will be made after that. What is already matured will be gathered and consigned to the crop, and precious little more. This is a picture of what the weevil can do. Last year furnished an example of what cotton can do when free from insects. Government estimates from month to month last year showed that, stimulated by an unusual warm fall, and a long deferred frost date, fully 2 1/2 million bales were added to the prospective yield, and should be taken as a fair basis for further calculations. It was thus that we figured last June the possibilities of the present season. Official estimates on an acreage showed a reduction of 12 1/2 per cent in acreage and 15 per cent in fertilizer. But assuming that the combined reduction in producing capacity was only 20 per cent and deducting that from 16,120,000 the 1925 crop, we arrived at the possibility of a yield this season under 13 million bales.

This was without taking the weevil into serious consideration, since 1925 was almost immune from weevil damage.

Arithmetical theories do not always

work out, especially when applied to such a fickle plant as cotton, but apparently they are making good this season.

As we are now facing a short yield it is necessary to look ahead and see how it may be distributed to avoid unnecessary hardships. Our own mills North and South, hold 400,000 bales in stock, less than a year ago which may be considered surplus. Therefore if the United States consumption is to be the same (and there is no sign to the contrary) we will need at home 6 million bales which is not including linters. Foreign countries received last year without linters, 9,350,000. But this included 300,000 bales taken by India out of our low grade cheap cotton, something that may not happen soon again. We may assume, therefore, that foreign countries will consume nine million bales during the coming season, but as they have accumulated about 1,400,000 bales surplus from the big crop, they should need only 7,600,000 bales out of this one. Here we have in concrete form a fairly good picture of supply and demand. Europe will need 7,600,000 our mills 6,600,000, a total of 14,200,000 without linters. Against this must be placed the new crop of 12,692,000 bales.

In these calculations as will be noticed, we have allowed the mills to use up their combined accumulated surplus of over 1,800,000, thus reducing the carry over from 7 1/4 millions to 5,450,000. If therefore, consumption next year is, as calculated, 14,200,000 and the new crop 12,700,000 bales, is perilously near the irreducible minimum.

Unless consumption is greatly reduced, and actual state of famine in cotton would inevitably issue. History tells us what happens when such a condition develops. The Sully-year 1903-4, has not been forgotten, or 1910, when 20c was touched, and 1923 when prices advanced from 20c in September to over 37c in November.

Such comparisons show the mighty possibilities of the season which we are just entering.

Mr. Murray, who has been here several weeks, installing the new water works engine for the city, left Monday for his home in Dallas, having completed his work here.

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ARTHUR B. DUNCAN
The Old Reliable Abstract Man
Floydada, Texas

FACTS
—AND THE OPEN MIND

THE MOST important element in business success—and the most difficult—is to be sure that you have all the facts before you act.

TO GET them all, from every possible source, is the first objective in General Motors. The Research Laboratories contribute some. These are nuggets, left in the crucible, after hundreds of ideas that looked good have been burned away. The Proving Ground contributes others. Dealers contribute. The public contributes. Every department contributes. Through the whole organization runs a spirit of inquiry and of rigid insistence on proof.

OUT OF such thinking come the new models announced from time to time by Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle, Cadillac—all with Fisher Bodies. And by Frigidaire. Each new model is a tested step forward. Nothing goes into it as a result of habit or guess or pride of opinion.

Nothing counts but hard-won facts, gathered and used with an open mind.

GENERAL MOTORS

"A car for every purse and purpose"

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Please send without any obligation to me, your illustrated booklet, "Where Motor Car Facts Are Established," together with information about the particular General Motors product or products I have checked at the right.

Name _____ Address _____

CHEVROLET ☐ OAKLAND ☐ CADILLAC ☐
PONTIAC ☐ BUICK ☐ FRIGIDAIRE ☐
OLDSMOBILE ☐ LASALLE ☐ DELCO-LIGHT ☐

Value
that defies
comparison!

Just think what Chevrolet offers you today!

A type of performance that is amazing—perfect comfort at every speed—flashing acceleration and remarkable handling ease—all the marvelous beauty of bodies by Fisher—finished in smart colors of genuine lustrous Duco—a motor world-famous for power and economy—in short, advanced modern design in every unit that results in the extreme of satisfactory economical transportation!

Because these cars are sold at amazing low prices, they embody the most outstanding motor car value in the world today—a value that defies comparison!

BYER MOTOR CO.

Lockney, Texas

The COACH
\$595

The Touring or Roadster \$525
The Coupe \$625
The 4-Door Sedan \$695
The Sport Cabriolet \$715
The Imperial Landau \$745
1 1/2-Ton Truck (Chassis only) \$395
1-Ton Truck (Chassis only) \$495
All prices f.o.b. Flint, Michigan
Check Chevrolet Delivery Prices
They include the lowest handling and financing charges available.

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Special Attention to Diseases of Children and Chronic Diseases.
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PHYSICIAN AND SURGEON

Special Attention Given to Women's Diseases.
Office Lockney Drug Co.
Office Phone 56—Res. 87
Lockney, Texas

Mary Mitchell Henry, M. D.
Physician-Surgeon

Special Attention Given Obstetrics and Pediatrics
Office at Lockney Drug Company
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POTRAITS, VIEWS, PANORAMA VIEWS
KODAK FINISHING, ENLARGING, ART PICTURES AND FRAMING

RUSSELL ALLEN

ATTORNEY-AT-LAW

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ALTERATIONS

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Floydada, Texas

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PLAYER PIANOS
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All Work fully guaranteed.

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PLAINVIEW, TEXAS

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Hearse To All Parts Of The Country
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Houston, Texas. 6% Farm Loans.
Quick Inspection and prompt closing
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Save \$10.00 to \$25.00

On Your Bicycle
Prices From \$21.95 Up
Get full particulars
by mail today. Use
coupon below.

Sold On Approval
You are allowed 30
days' actual riding
test before sale is
binding.

Write Today for Catalog, Free
Premium Offer and
name of nearest Mead Dealer.

CUT ON THIS LINE

Mead Cycle Co., Chicago, U. S. A.
Please send full information and name of nearest dealer.

Name _____
Street or P. O. Box _____

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Special Offer 1013 State _____



Tires \$1.50

Guaranteed. — Lamp, wheels, equipment.
Low prices. Send no money. Use the coupon.

Mead Cycle Company
Dept. 4 Chicago

LOCKNEY GIN COMPANY

Gins at Aiken, Lockney, and South Plains

—THAT THE PEOPLE MAY KNOW—

In order to keep up with the best there is in cleaning machinery we have added extra cleaners to our gins having boll extractors or picking machines in each gin.

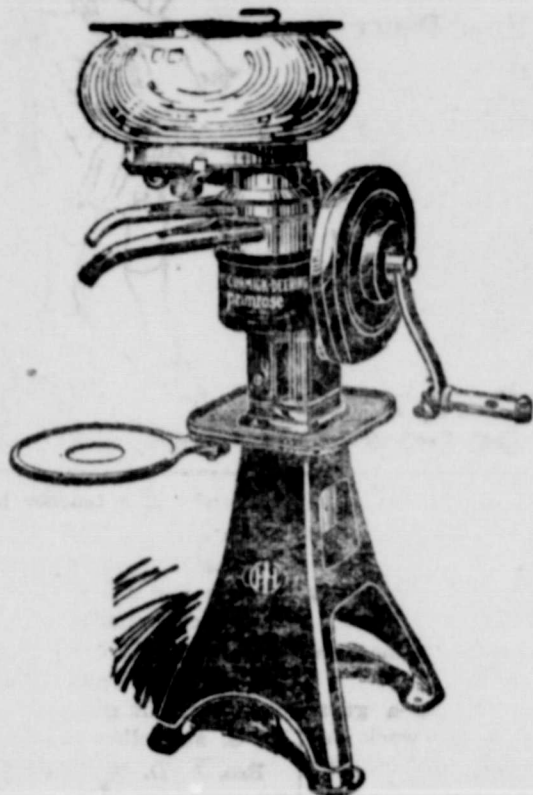
Those that gin with us know our records for good turnouts and we assure you that this will be maintained and our extra cleaners will make the sample better than ever.

We are ready to gin at Lockney and Aiken and will soon be ready at South Plains.

We will appreciate your business and assure you that our service and prices on cotton will be the best the market affords at all times. We will have buyers at each gin with instructions to pay what your cotton is worth.

We have a nice souvenir to give with the first bale.

LOCKNEY GIN COMPANY

The Ball-Bearing
CREAM SEPARATOR

THIS IS THE MACHINE THAT SET THE PACE
IN MODERNIZING THE CREAM SEPARATOR

Everyone in service is a money-maker for a farmer who likes to get the most profit from his cows.

12 DISTINCTIVE FEATURES

- | | |
|---------------------------------|--|
| 1. Ball Bearings | 8. Improved oiling |
| 2. Easy turning | 9. Easy bowl adjustment |
| 3. Slow crank speed | 10. Supply can locked in position |
| 4. Greater capacity, less labor | 11. Spun metal, anti-splash supply can |
| 5. Long life | 12. Improved tinware. |
| 6. Steady running | |
| 7. Visible oiling system | |

Sold By

Morgan Bros. & Company

BARGAINS! BARGAINS!

—in secondhand stoves, oil stoves, heaters, ranges,
and water heaters

We have a complete line of this secondhand material which we are very anxious to colse out.

Baker Mercantile Company

COUNTY
CORRESPONDENCE

Aiken

Aiken, October 10.—The farmers in this community are very busy at this time. Some are busy with their feed while some few are picking cotton.

A cousin of Mr. Stewart is in the Plainview sanitarium at this time, and is very low.

Bro. and Sister Ashby visited in the Meredith home Sunday.

Mr. and Mrs. Robert Jones and family visited in Tulia Sunday.

Rev. Styles preached at the Baptist church Sunday. Rev. Styles and family are here on a visit.

Several women from this community attended the Women's Federated club meeting in Floydada last Saturday.

Mr. and Mrs. Self and family are visiting in Olney, Texas this week.

Mr. McAvoy and family visited near Peterburg Sunday.

The Volunteer Band of Wayland college will render a program at the Baptist Church the fourth Sunday in this month. Every one has a special invitation to be present at this time. Remember the P. T. A. meeting at the school house Friday night, October 14. Everyone be sure and come.

Providence

Providence, Oct. 10.—The Providence Home Demonstration club will meet at their club room next Tuesday, October 11. We would like for as many to be present as can, as Miss Baas will meet with us on that day.

A number of the school children have stopped school for awhile to pick cotton.

Mr. and Mrs. Plunket were visitors in the Bennett home last Sunday.

Miss Hazel Crouch, who is teaching school at Hillcrest, visited home folks last week end.

Mrs. Clarence Powell visited in the home of Mr. and Mrs. O. L. Bennett Wednesday.

Mr. Howard McLaughlin, Miss Nela White, Mr. Wyatt McLaughlin, Miss Louise Lindemann, Mr. Bill and Roy Bennett of this community attended the dance near Kress Saturday night.

Misses Thelma and Doris Bennett visited with Louise and Annie Lindemann Sunday afternoon.

Mr. Josh Walling and Miss Viola nett attended the B. Y. P. U. at munity Saturday night.

Mr. Joe Phillips, Bill and Roy Bennett attended the B. Y. P. U. at Whitfield Sunday night.

Mr. D. J. Phillips is attending school at Lockney this year.

Pleasant Valley

Pleasant Valley, Oct. 10.—The farmers of this community are now very busy gathering their crops.

The parents of this community are urged to be at the school house next Friday evening at eight o'clock, Friday, October 14. The purpose is to organize a parent teachers association. This movement will help our school and community in many ways. Every one come and be ready to help. The school children are to give a short program to entertain the parents.

J. C. Harris, while playing at school Monday had the misfortune of stepping on an old clock wheel the spindle of which stuck quite deep in his foot. First aid attention was given it, and we hope it will soon be all right.

Mrs. A. L. Watson and children spent Sunday with Mr. and Mrs. A. W. Thomas of Floydada.

Mr. and Mrs. W. H. Fields took Sunday dinner with Mr. and Mrs. Claud Harris.

Rev. T. J. Rea and wife visited in the home of Mr. and Mrs. Wade McClure Monday.

Mr. and Mrs. E. C. Martin enjoyed a pleasure trip to Plainview Saturday afternoon.

The community was saddened by the death of Little Rossie Hare, Wednesday, October 5. Rossie was a very bright lovable little girl, and quite a favorite with everyone. May God comfort and bless the loved during their darkest hours of grief.

Lone Star

Lone Star October 10.—Rev. Webb filled his appointment at the Methodist church on Sunday. It was his last regular appointment before the annual conference.

The Garner baby has been reported quite ill for the past week but is reported improving.

Miss Marie Luna spent the week

end at her home in Plainview.

Mr. George Riddle and Mr. Clifford Riddle and wife spent the week end in Muleshoe visiting relatives.

Mr. Wade Roach of Clarendon spent Monday night with his uncle, C. J. Roach.

Mr. and Mrs. Bill Johnston spent Sunday in Ralls visiting Mr. Johnston's mother.

Mr. and Mrs. A. M. Jones had relatives visiting them from Oklahoma last week.

Blanco

Blanco, Oct. 10.—We are very sorry to hear that Mr. Ham Smith is not feeling well.

Elmer and Gid Young of Abilene are visiting Leach Martin this week.

Buford Terry is visiting his sister Mrs. F. W. Daniel. Mrs. Daniel and Buford visited school Monday.

Mr. Jonah McPeak and family visited their daughter near Plainview Sunday.

Mr. J. B. Tinnin and family carried Kahryn Henderson, who was hit in the eye by a rock, last Tuesday to a physician at Lubbock yesterday. He stated that her eye was in a bad condition and that she probably might lose it. We are sorry indeed, to hear of this. Kathryn is only eight years old now.

Miss Irene Cates spent Sunday with Elgah and Kathryn Alexander.

H. B. John Henry Alexander and Cecil Toon visited Herman Millican and family Sunday.

Mr. and Mrs. Moss Howell spent Sunday with her mother Mrs. Bagwell of Carrs Chapel.

Mrs. H. B. Alexander has been ill for the past week.

Several families of this community went to Floydada to hear the Foreign Missionary speak Sunday night.

Every one seems to be very busy heading maize and sowing wheat this week.

School will take up at eight o'clock and turn out at 2:30 so that the children who have to work wont have to miss school.

Sand Hill

Sand Hill, Oct. 10.—Sunday October 16, beginning at ten thirty o'clock the Floyd County Singing Convention will meet at the Sand Hill school House. Some of the very best singers of Floyd and other near counties are expected to be present. Everyone is invited to come.

The Sand Hill Home Demonstration club is planning a big Halloween party for the entire community on Halloween night at the school house. Everyone please come masked.

Friday night October 21 the P. T. A. will present the play, "Three Hats" at the school house. This play is expected to be a real good play. It is a laugh from start to finish and some of the very best local talent have parts in it. Don't forget the date and remember your season tickets are still good.

The small baby boy of Mr. and Mrs. John Cates was buried Saturday evening at Carr's Chapel. The community extends the most heartfelt sympathy to the family.

Mrs. Flora Boone of Glen Rose is visiting her sister, Mrs. Sallie Mickey this week.

C. W. Smith preached at Cone Sunday morning.

Mr. and Mrs. Smith Mickey of Plain view were community visitors Sunday.

McCoy

McCoy, Oct. 11.—A free school program rendered by the McCoy students will be given at the school house Friday night, October 14. This program will be given for the benefit of organizing a P. T. A. Everybody is urged to come especially the school patrons.

Several of the community paid their last respects to the well known deceased, Roscoe A. Jones, who was buried last Friday. We sympathize with the loved ones of the deceased.

Miss Lucille Raley from Lakeview visited her sister Mildred Raley Sunday afternoon.

Mr. Robert Ferrell, a nephew of Mr. J. F. Nixon from Austin arrived here last Wednesday. He is now attending school at McCoy.

Miss Alma Jackson was a guest in the Berry home last Sunday.

Mr. John S. Rankin visited with relatives at Lorenzo last Sunday.

The party at Mr. and Mrs. Ray Spartman's home was enjoyed by several of the community people.

THE BLAZING OF
A NEW TRAIL

There are certain epochal events in the history and development of any country.

The staking of the great Plains has a place in the history of the section that nothing can efface.

The settlement of homesteads, the coming of the railroads, those great arteries of commerce—and following them, the many conveniences and comforts, that easy and frequent communication with older communities brings.

AND NOW, comes to you, that most modern, most convenient, most flexible, and again, we insist, ALL THINGS CONSIDERED, THE CHEAPEST, method of house heating—Natural Gas.

If you have not already filed your application for service, do so today.

You will want it, and want it quickly, when the icy winds come.

All applications are given attention in the order of filing.



ATTAWAY PRODUCE

Successors to Rucker Produce

We want your poultry, eggs, cream and hides. We pay the highest market price at all times.

Purina cow, hog, and chicken chowder, (laying mash). Big stock of feeds on hand.

Let us figure on your produce and cream and sell you your prepared feeds.

ATTAWAY PRODUCE

Lockney, Texas

DO YOU KNOW?

THAT CHIROPRACTIC WILL SAVE YOU MANY
TIMES FROM CONTRACTING AN ACUTE
DISEASE

Dr. C. J. McCollum

CHIROPRACTOR

Office in Commercial Hotel

Phone 132

OPENING NOTICE

We are opening today a first class cafe in connection with our confectionery. Regular meals served family style at 50c per plate.

East Side Main Street

Hill's Cafe



CITY PROPERTY

Four room house, 3 lots, well and windmill, good garage, on West 2nd street, well located, price \$2,000; half cash, balance reasonable terms, at 8 per cent.

Six room house, 2 lots, good lawn, some sheds, located on one of the best streets in west part of town. Price \$1,750, \$700 against place can be assumed, payable \$200 per year, balance cash.

Good 14 room house, close in, 7 lots, cement sidewalks, garage and out-buildings, shade trees, orchard, well and mill, electric lights. A dandy place for a large family, or a person desiring to keep boarders. Price \$5,000; \$1,000 cash, balance good terms.

Two and on half lots close in to business district, west side, will sell for very low cash price if taken at once.

Good 7 room house, both hot and cold water, big barn, garage, well and wind mill, good out buildings, chicken houses, fenced for poultry raising, good cellar, fine orchard and vineyard, one mile from center of Lockney, just out side of city corporate limits. Price \$4,000 one half cash balance to suit purchaser. This is a dandy place for some one who wants to truck farm, or run a poultry and dairy farm.

Six good lots on East Locust Street, dandy building site, will sell all six lots for \$1,000, part cash, balance good terms.

8 room Duplex, 2 lots, double garage, well and windmill, electric lights, cement driveways, sidewalks, good shade trees, in best part of Lockney. Price \$4,500, \$1,600 in loan runs ten years, balance cash. A dandy good place, well located on one of the best streets in town.

23 acres in edge of town, 9 room house, chicken houses and cow sheds, double garage, well and windmill, concrete tank, big garden, 20 acres in maize, good orchard of fruit trees and grape vines, all fenced. Will sell one acre and improvements, 3 acres and improvements, or all in one body. Priced right, terms good, possession at once.

16 lots in West Lockney, best residence section, will sell from \$75 to \$150 per lot, owing to location. Building sites in the very best of location.

Good 13 room house, 2 lots, well improved, well and windmill, electric lights, good garden, shade trees, orchard. Priced right, good terms. An excellent place for large family, or some one who wants to rent rooms and keep boarders.

8 room house, 2 3/4 lots, good outbuildings, well and windmill, elevated tank, two story house, with water piped on both floors, electric lights, cement walks, shade trees and orchard. This is one of the best built houses in Lockney, close in to the business district, and on the West side of town. Priced right, half cash, balance to suit purchaser.

3 1/2 lots in business district, lots 30x140 and 30x180 feet, will sell all three lots for \$5,000.

5 room house, 1 1/2 acre land, well and windmill, good orchard, berries, grapes, chicken houses, barns, garage, well house, cellar, flowers and shrubbery. Price \$3,000, good terms.

310 acres edge of town, 3 room house, barn, all in cultivation, fruit and shade trees. Priced right, good terms.

1 lot 20x175 on Locust Street, business part of town, will sell for \$600 cash.

1 lot on Main Street, 30x140, on pavement, with good concrete sidewalk. In center of business block, well priced right for cash.

40 foot lot in very best residential part of town, two blocks from business district, will sell for \$1,250 spot cash.

Wooden business house, 30x140, business part of town. Will sell house and lot for \$1,750 cash.

Good 5 room house, 2 lots, modern, city water, electric lights, gas, sewerage, garage. \$3,000, 1-2 cash, balance easy terms.

Two good homes in California to trade for Lockney or Floyd County property.

FARM PROPERTY

160 acres, 2 1/2 miles south of Aiken, 130 acres in cultivation, good three room house, sheds, well and windmill. \$75 per acre, 1-2 cash balance easy terms.

480 acres, 5 miles northeast of Lockney, 450 in cultivation, 3 rent houses, two big granaries, 2 wells and windmills. \$45 per acre, good terms.

640 acre, 9 miles northeast of South Plains, 260 acres in cultivation, good six room house, barn, well and mill, 350 acres tillable land. \$50 per acre, good terms.

320 acres, 1 1/2 miles northeast of Plover, good cotton farm, 200 acres in cultivation, 2 room house, well and windmill, barn. \$50 per acre, good terms.

215 acres, 1 3/4 miles east of Lockney, 9 room house, good barns, well and windmill, 145 acres in cultivation, price \$67.50 per acre, terms to suit purchaser.

160 acres land on new Denver line of railroad, 2 miles of Lockney, good large 3 room house, well and windmill, well house, some sheds, all under cultivation, except about five acres in lake in one corner of place. This quarter section is cut half into by the new Denver railroad, there being about 75 acres on each side of the road. Will sell all or either half. Will sell 75 acres with improvements, or 75 acres without improvements. This place carries a \$4,000 loan in the Dallas Joint Stock Land Bank, and \$1,500 in note not due for 17 months, or January 1st, 1929. Interest has been paid on note to Jan. 1st, 1928. Purchaser can assume indebtedness, balance in cash. Priced right.

LOCKNEY REAL ESTATE EXCHANGE

PHONE 92 H. B. ADAMS, Prop. LOCKNEY, TEX.

COUNTY BRIEFS

Pleasant Hill

Pleasant Hill, Oct. 10.—Wednesday afternoon the home demonstration club met with Mrs. Joe Eavers. Hot chocolate and cake was served to a large crowd and all enjoyed the afternoon.

Mr. and Mrs. Fawver spent Saturday night with Mr. and Mrs. Sidney West.

School is progressing nicely, several new pupils have enrolled and much interest is being manifest in the work.

Many attended the singing at the school house Saturday night.

The young people of this community are looking forward to a pleasant Halloween party.

Gerline Morgan spent Sunday night with Miss Grace Shelton.

The singing convention met at Pleasant Hill Sunday afternoon. Singers from several communities were present and all enjoyed an afternoon of good singing. We always welcome visitors to our singings.

The farmers of this community are all very busy gathering their cotton and maize at the present, and the fair weather is welcomed by all.

Miss Gladys Peck a student of Wayland College, visited her parents last week end.

Baker

Baker, Oct. 10.—After all the rainy days we have had, we are now certainly enjoying the sunshine.

Mr. R. F. Finley, Miss Syble Wing-scott and Miss Loraine Teague were visitors of our school one day last week.

Mr. N. Williams went to Quitaque on business one day last week.

Mr. C. W. Pollon and family visited the Cardinal family Sunday.

Mr. Lorn Peacock and family are here visiting Mr. Peacock's brothers Paul and Allen Peacock. Mr. Lorn Peacock and family will probably make their home near McAloo this year.

Messrs Jim, Ross, and B. A. Colston went to Boaring Springs Sunday and returned Sunday with a load of watermelons.

Several of the young people from Baker attended the singing at Pleasant Hill Sunday afternoon.

There was a party at Mr. Arthur Colston's home last Saturday night. The large crowd present enjoyed themselves very much.

Mr. Glenn's folks went to the Blanco Canyon Sunday evening.

Mr. and Mrs. Palvadore spent the day Sunday with Mrs. Palvadore's father, Grandpa Taylor of Blanco.

Mr. and Mrs. Willis spent last Sunday with Mr. and Mrs. G. L. Fawver.

Mrs. Verna Hart visited Sunday with her sister Mrs. R. F. Finley.

Lakeview

Lakeview, Oct. 10.—Rev. Evans, our county missionary preached at Lakeview Sunday and Sunday evening.

Mr. and Mrs. Earl Rhodes of Rurby visited her sister, Mrs. G. N. Shirley this week end.

Mr. R. C. Smith and family spent Sunday with Mr. and Mrs. Trice of Floydada.

The Misses McNells and Mr. Lloyd Readheimer of Mayview, and Miss Mary Readheimer of Saline, Louisiana, who is visiting her brother, at Mayview, spent Sunday afternoon visiting Miss Mary Readheimer.

The utmost sympathy is extended Mr. Jones and family in their recent bereavement.

In religious and social activities Roscoe is, and will be missed as a friend and leader. He was loved and respected by all who knew him.

Funeral services were held at Lakeview and was attended by friends from far and near. The many beautiful floral offerings attested the esteem and love in which he was held. May God bless the loved ones.

Mr. Joe Breed, Mr. Olin Harris and Miss Opal Nelson, all of whom are attending school in Abilene returned to Lakeview for the funeral services. Others attending were Mr. and Mrs. Lee Harry of Amarillo, and Miss Hazel, a sister of Roscoe, who returned from Austin where she is attending Texas University.

Mr. and Mrs. Patton, Mrs. Pitts, and Miss Eva Mae Martin attended the Baptist workers meeting at McCoy last Tuesday.

Prairie Chapel

We had a good crowd present and some good singing Sunday afternoon although we were badly disappointed because Mr. Bassel did not come.

Mr. and Mrs. Turner Cowart spent the week end visiting in the home of



Lockney's New Modern Bakery

Visitors welcome at any time. Come in and see for yourself. Clean, and the bread made with the most modern of machinery on the market.

No Better Bread for Sandwiches, Pullmans, and Rolls of all Kinds

NO EQUAL FOR TOAST; SNOW WHITE CLOSE GRAIN

Our Cakes Are Wrapped in Glass Paper Any Kind You Want

Lockney for the best Home-Made Bakery Goods

CITY BAKERY

QUALITY BREAD G. H. PHENIS, Proprietor LOCKNEY, TEXAS

Mrs. Cowart's brother, Cleve Hartman, near Hereford, Texas.

Mr. and Mrs. W. O. Speck and family of Plainview were the guests of Mr. and Mrs. William Wood Sunday afternoon.

Mr. and Mrs. Less Taylor and Lois Both of Plainview, Mr. and Mrs. Arthur McAda and baby of Sunset community, Mr. and Mrs. Otto Sammann and family of Liberty community spent Sunday with Mr. and Mrs. L. But.

E. G. Foster and Clayton Weathers were present at the singing Sunday afternoon, but the whole community was aroused over the absence of E. M. Whorton. Until Sunday the attendance record of these three men was spotless. As this is his first offence, possibly he will not be punished, but this is a serious offense and not to be repeated.

Prairie Chapel boys won the basketball game from Liberty Friday afternoon. The score was 24 to 7. The girls teams tied with a score of 19 to 19. Sand Hill will play at Prairie Chapel next Friday afternoon.

Clayton Weathers and Herman Huffman are on the petit jury at Floydada this week.

Miss Julia Johnson and Mr. Raymond Newson were married Saturday at Fort Worth. The bride has been employed in office work in that city for the past two years. Previous to that time she was employed by law firms at Floydada and Plainview. The bride is a former Prairie Chapel resident and has many friends in this community. She is the only daughter of Mr. and Mrs. M. S. Johnson of Lane Star. The parents of the groom reside at Weatherford, Texas. The happy young couple will reside in Fort Worth.

Bill Butth fractured a bone in his left arm while working with machinery last week.

Allmon

Allmon, Oct. 10.—Mrs. J. E. Feather stone and daughter, Miss Lou, spent Saturday night with relatives in Floydada.

Mr. and Mrs. Alvin Foster, and Mr. and Mrs. Alvin Thorne were the Sunday guests of Mr. and Mrs. J. S. Jones.

Miss Fay Wright spent the week end with Miss Blanche Wartes.

Many Allmon people were present in Petersburg last Saturday.

Mr. and Mrs. Clarence Gamble visited Mr. and Mrs. Joe A. Montgomery of Floydada Sunday.

Mr. Gordon visited the Caudle family Sunday.

Mr. and Mrs. Johnson spent Sunday afternoon with the Vanderburg family.

Mr. Nance was a Sunday guest of Mr. and Mrs. J. Phillips.

Fairview

Fairview, Oct. 11.—School is progressing nicely. Some changes have been made in the division of the pupils, and the crowded conditions are much better.

Miss Frances Kinnard of Floydada spent the greater part of last week with her sister, Miss Thelma Kinnard.

CLOSING out of BUSINESS

PORTABLE PHONOGRAPH

Given Absolutely

FREE!

Ask us for Further Information

FLOYD HUFF

"THE CLOTHIER"

LOCKNEY, TEXAS

A Satisfied Customer is Our Best Advertisement. We have many satisfied customers living in Lockney.

We will trade for livestock or give you good terms.
LET US SHOW YOU
J. W. BOYLE & SON MUSIC STORE
 PLAINVIEW, TEXAS

PULLETS FOR SALE

Buff and White Leghorns, Anconas, Buff Orpingtons, and Silver Lace Wyandotte Pullets, 3 and 4 months old, and of the every finest pure-bred chickens. We have an unlimited number of these pullets for sale. These pullets will be laying during the late fall.

We have a wonderful Roop, Worm, Cholera and White Diarrhoea Medicine, absolutely guaranteed, for sale.

GRADY R. CRAGER



Do Your Marketing At Home

JUST call NUMBER TEN and give your order, and you will receive the same high quality etables you would have selected personally.

EVERYTHING FOR YOUR TABLE: GROCERIES, VEGETABLES AND FRUITS

RILEY & BREWSTER

SUPERIOR
Orange
EGG MASH



The
ORANGE-VITAMINE
Feed

*you remember
 results after
 price is forgotten!*

Merchants Produce

LOCKNEY, TEXAS
UNIVERSAL MILLS
 GAYLORD J. STONE, President
 FORT WORTH, TEXAS



THE FEED IN THE RED CHAIN BAGS

Zellmar Bros. Wild Animal Shows Coming

Greater Combined Organization Gives
 Promise of Gala Day for
 All

There will be noise, hurry and bustle at the show grounds at Lockney on Wednesday, October 26 when the Zellmar Bros. Trained Wild Animal Show arrives. With the unpacking of trunks in the dressing rooms, there will be the roaring of wild animals in the menagerie, the hurrying work of canvas and seat men and a view of the gilt and glitter of gaudy wagons galore. Horses, dogs, lions, monkeys, bears, flags and cook houses will be visible everywhere, while the big top is being raised for the West's greatest circus attraction—Zellmar Bros. Combined Trained Wild Animal shows, which is to put on two of its complete monster programs that day—One starting at two o'clock in the afternoon and one at eight in the evening.

Here the announcer will call forth the features that range all the way from the Flying Simms Duo's trapeze ring and comedy acrobatic act to the Connor trio wire act, aerial juggling the marvelous feats of educated dogs

and ponies and tricks of wild and domestic animals all the way from elephants to performing barnyard goats geese and pigs. There will be inexpressibly funny clowns, splendid music, prancing horses, and a spectacular pageant, "Arabia," that will surpass anything of its kind ever seen here.

The company's advance men suggest that local merchants make the day a bargain day as well as a holiday for the farming people of this section, and that all who can do so come to town at that time and prepare to make it a profitable trading day as well as a day when young and old can enjoy themselves with memorable sights and pink lemonade. For the benefit of those who do not wish to get into the crowds on the circus ground until time for opening, the management will have a ticket wagon uptown, where tickets may be purchased for either afternoon or evening performances at no increase over the usual rates.

Dr. and Mrs. J. M. Floyd and two children, and Mrs. U. S. Braswell spent Sunday in Slaton, visiting Mr. and Mrs. R. M. Champion.

Mr. and Mrs. E. S. Keys, and Mr. and Mrs. George Keys of Plainview spent Sunday in Lockney, the guests of Mr. and Mrs. Arch Keys.



WINTER IS COMING

Buy your coal now and avoid possible disappointment next winter when it may be scarce.

**We Have Plenty of Feed For Your Cows
And Chickens**

We are in the Market for your Grain

—PHONE 23—

SOUTH PLAINS GRAIN COMPANY

SPECIAL BARGAIN DAYS

For the next (30) Days we will offer the people of Floyd, Hale, Briscoe, Crosby and Motley Counties the following Newspaper Bargains. No subscriptions to be sent out of these five counties. Subscriptions to subscribers out of the above named territory will be at regular subscription prices, cash in advance.

LOCKNEY BEACON, ONCE A WEEK, one year	\$1.50
STAR TELEGRAM, DAILY AND SUNDAY, one year	\$10.00
TOTAL	\$11.50

We will send you the Lockney Beacon and the Daily and Sunday Fort Worth Star Telegram, by mail, from now until November 1st, 1928 for

LOCKNEY BEACON, ONCE A WEEK, one year	\$1.50
WICHITA FALLS DAILY TIMES, Daily and Sunday, for one year	\$6.00
TOTAL	\$7.50

We will send you both papers for one year for
THIS IS THE BIGGEST NEWSPAPER BARGAIN OF YEAR.

CLIP COUPON AND MAIL TODAY TO LOCKNEY BEACON

THE LOCKNEY BEACON,
 Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and Fort Worth Star Telegram from now until November 1st, 1928, for which you will find enclosed \$7.45

Name _____

Rural Route or Box No. _____

Post Office _____, State _____

THE LOCKNEY BEACON,
 Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and the Wichita Falls Daily Times for one year, for which you will find enclosed \$3.75.

Name _____

Rural Route or Box No. _____

Post Office _____, State _____

LOCKNEY BEACON, once a week, one year	\$1.50
Dallas Semi-Weekly Farm News, twice a week, one year	\$1.00
TOTAL	\$2.50

We will send you the Lockney Beacon and Semi-Weekly Farm News, both one year for

For the next thirty days we will receive subscriptions from people in the above named counties, for the Lockney Beacon for

**POSITIVELY NO PAPERS SENT OUT OF THE ABOVE
 NAMED TERRITORY AT THIS PRICE**

CLIP COUPON AND MAIL TODAY TO LOCKNEY BEACON

THE LOCKNEY BEACON,
 Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon and Dallas Semi-Weekly Farm News for one year, for which you will find enclosed \$1.50

Name _____

Rural Route or Box No. _____

Post Office _____, State _____

THE LOCKNEY BEACON,
 Lockney, Texas

Please enter my name for one subscription to the Lockney Beacon for one year, for which you will find enclosed \$1.00

Name _____

Rural Route or Box No. _____

Post Office _____, State _____

THE LOCKNEY BEACON
 LOCKNEY, TEXAS

Men's Clothing and Furnishings



THERE is a very good reason for the popularity of our men's wear section. Here you will find a combination of features that all men appreciate; STYLE, QUALITY, MODERATE PRICES. With these three things in mind we have won a host of friends among the men folks of this community. If you have not yet become acquainted with this section of our store we will welcome a chance to show you how to save on your clothing needs.

FURNISHINGS

Whatever it may be that you require in the way of furnishings you have the assurance of finding whatever you may want here. The last word in Ties—a showing of shirts that includes the newest colors and patterns—underwear—socks, etc. Try our men's furnishing service just once and you will be a "Regular" for keeps.

MENS CAPS

"Surefit"

\$7.50 to \$2.75

DRESS SHIRTS

All sizes in Attractive Designs

\$1.25 to \$3.50

MEN'S HATS

In Latest Styles

\$3.00 to \$7.50

Bostonian Shoes for Men

Black, Tan, and Brown, with lasts that fit

\$7.50 to \$11.50

TIES

Lovely New Patterns in Brilliant and Subdued Shades

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