



THE HART BEAT

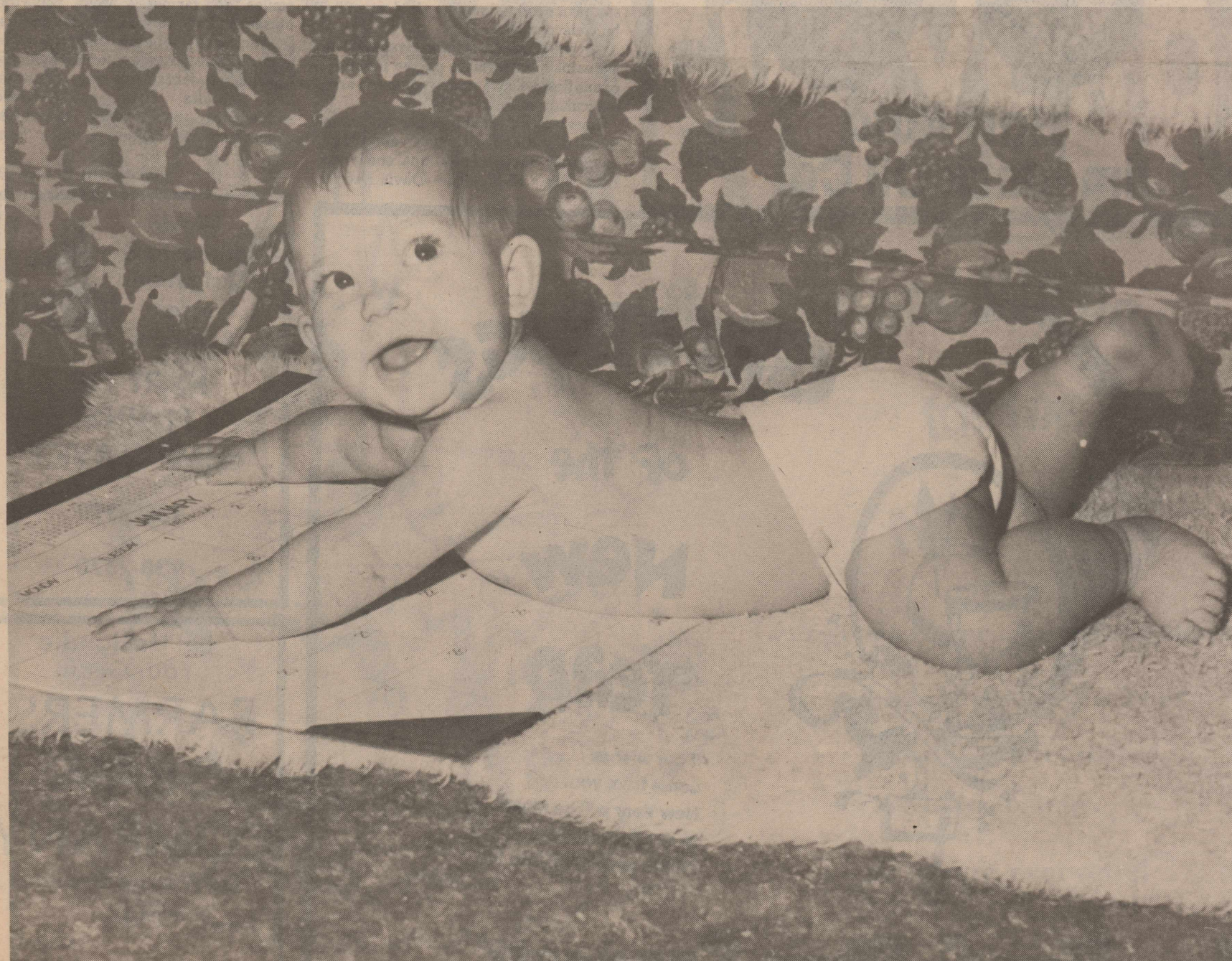


VOLUME 17: NUMBER 27

USPS 577-740

HART, CASTRO COUNTY TEXAS DECEMBER 27, 1979

HAPPY NEW YEAR!



"BARELY" BIG ENOUGH to send New Year's greetings is Little Miss Elizabeth Lee Ann Rhynes, six-months-old daughter of Mr. and Mrs. Lonny Rhynes. Lee

Ann hopes the new decade brings health, wealth and happiness to all.

HAPPY NEW YEAR



**Hart Auto
Jim Black Oil Co.**

Looking Back At 1979

(Taken From The Files of The Hart Beat)

JANUARY

Jerry Heller, 26-year-old alumnus of Hart High School, was sworn in as Castro County's tax assessor-collector. Gary Lilly, 32, took the oath of office as Justice of Peace, first ever in Hart's history. Other county officials taking oath of office were Judge M.L. Simpson, County Clerk Zonelle Maples, and County Treasurer Oleta Raper.

The Hart-Kress Record ended with just one edition, Jan. 4, 1979, when Mrs. Sue Cannon resumed the responsibility of publishing The Hart Beat and Kress Chronicle.

Hart Jaycees sponsored a youth shooting education series in conjunction with the National Shooting Education Program.

Approximately 100 Castro County persons, including the Harold Bennett, Darryl McLain, Deryl Clevenger, Roy Shave, James Jackson, W.T. King and L.C. McLain families, attended a Freedom Rally and Debate in Lubbock. Phyllis Schlafly and Karen DeCrow presented opposing sides of the Equal Rights Amendment.

Mr. and Mrs. L.C. McLain attended the Inaugural Ball for Governor Bill Clements.

Lonny Davis assumed a partnership and management of Hart Oil Service Station with the re-instatement of "full-service".

FEBRUARY

Supporters met and re-organized Boys Little Dribblers Basketball.

James Campbell received a plaque in recognition of placing second in state soybean production. His yield was 68 bushels per acre.

An informative meeting was held to acquaint area farmers on the potential of sunflowers as a money crop for area agriculturists.

Local youth exhibited champions at both the Castro County and Hart Livestock Shows. The annual show was held Feb. 15-17. The Davis Aerial

Spraying Scholarship, a newly established award, was presented to Ricky Rowland.

Sixth graders, Omar Longoria and Mark Castillo, were presented certificates as merit award winners for excelling in the President's Physical Fitness Tests given earlier in the year.

Methodist and Baptist youth attended a weekend ski trip and retreat at Red River, N.M.

Teresa Jackson won second place in the sixth grade level in an American history essay contest sponsored by the Mary McCoy Baines Chapter of the Daughters of the American Revolution in Plainview.

MARCH

Stacy Averitt was chosen as member of the West team to play in the Ninth Annual Golden Spread All Star Girls Basketball Game in the Amarillo Civic Center.

Hart Schools held open house in observance of Public Schools Week. A special physical education department program by elementary school and band concert were held in conjunction.

Seven persons filed as candidates for three posts to be filled on the Hart Independent School Board of Education. Seeking election as trustees are Bill Rich, Cleve McLain, Mike Reed, James Jackson, Elias Martinez, Larry Lee and Weldon Davis.

Stacy Averitt and Norma Catano were named to the District 3-A All District Basketball Team. Su Cox was named Coach of the year.

A "billion dollar" rain brought broad smiles to farmers. Most reported measurements surpassing two inches.

"Fast food" vending machines were placed in Hart High-Junior High School offering students chili dogs, sausage and biscuits, ham and cheese sandwiches, beef tacos, burritos, cheeseburgers, barbecue on a bun,

Continued to page 3



GREETINGS

of the
**New
Year**

If our wishes
come true, your
New Year will be filled
to overflowing with
all the good things in life.

Pay & Save Grocery

We do
domestic &
irrigation
sales
& repairs



**HART OF
PLAINS
PUMP SERVICE**

938-2590
or
938-2570

Let Us Handle
Your Grain

**FARMERS
GRAIN
COMPANY**

DeWayne Brown
Mgr.

874-2452
Sunnyside

938-2178
Hart

chicken turnover pies, "Dagwood" sandwiches and chuck wagon sandwiches. A microwave oven was provided with the machines.

APRIL

Norma Catano and Stacy Averitt swept district tennis honors and won the right to compete in regional contests.

Mark Werner was named Best Actor in District 3-A UIL one-act play contests. Lori Barnes and Daniel Higgins were named to the All Star Cast.

Voter turn-out was good as Hart residents elected Larry Lee, Elias Martinez and Mike Reed to the school board; re-elected Mayor Frank Barnes and named Bill Sanders and Bob Bowden as city commissioners.

HHS's land judging team won first place in the West Texas State University's FFA Agriculture Judging Contests and capped the achievement with the Area I blue ribbon win. The Dairy Products Team also won the right to compete at State with a third place Area I finish.

The Dairy Products team, composed of Lori Barnes, Brad Barnes and Chris Hanes, placed fifth at State. Lori Barnes was eighth high individual.

Keith Newsom, Chad Black, Kevin Belt and Rene Gonzales clinched tickets to regional competition in District 3-A track events.

MAY

Hart Junior High's eight grade boys won the district track championship.

A driver's license and photographs from Lynn Myers' billfold lost during

ginning season five years ago were returned this week in a letter from the U.S. Consulate in Hong Kong. They had been found in a bale of cotton at a manufacturing plant in Hong Kong.

Anna Steiert and Ramona Perez were named valedictorian and salutatorian of the eighth grade graduating class.

Longhorn staff members presented a plaque to Vo Ag instructor Lanny Tucker in appreciation of his service to Hart High School and announced the 1979 Hart High School annual was being dedicated in his honor.

Commencement exercises were held May 19 for seventeen members of the Class of 1979.

Theresa Kittrell was selected by Castro County Farm Bureau to attend the High School Students Citizenship Seminar at Baylor this summer.

Outstanding athletes of Hart High School were recognized during the annual All Sports Banquet.

Elementary poster winners, promoting annual Hart Day observances, were announced at the elementary awards assembly.

Memorial Day services were held at Hart Cemetery with Roy Shave, minister of the Church of Christ, leading the devotional program. Approximately 75 persons attended.

JUNE

Area farmers began longing for dry weather as rains continued to fall generously on young crops. Area fields were well soaked.

School board members inspected and

Continued to page 4



The jaguar is an expert at catching fresh-water turtles.

Store-Wide

CLEARANCE SALE

10 Great Sale Days

Now Through Jan. 8

OVERSTOCK

20%

30%

40%

Women's

Men's

Children's

BATES SHOE STORE

Tulia

HAPPY NEW YEAR



Good Wishes
for the
New Year

Let's give a cheer... loud and clear...

for a joyful, bright New Year...

to all the friends
we hold so dear.

Be happy, everyone!

Farmers State Bank

accepted the new migrant building. Other extensive improvements are being made for the 1979-80 school year. Hart Day planning committees became busily involved in preparations for the annual celebration.

Fire was extinguished before extensive damage was done to the no-longer-used depot. Discovered before dawn, the fire was believed to have been intentionally set. David Knox and Marci Wescott

represented HHS in the 9th Annual Texas Energy Science Symposium at the University of Texas in Austin. Daniel Higgins and Mark Werner attended the Annual American Legion Boys State in Austin. Their sponsors were the American Legion Post and Hart Lions Club.

The annual summer recreation program for Hart students began, offering weight lifting, basketball, volleyball, skating and swimming.

Services were held June 26 in First Baptist Church for Homer Hill, 75, resident of Hart since 1920.

JULY

Fredda and Willis A. Hawkins Sr. were honored pioneers at the Annual Hart Day Celebration July 19-21. Teresa Mapp was crowned Miss Hart from a bevy of 22 pretty misses. Little Miss Hart was won by Stephanie Farris. Melinda Wilson took the title in the third and new category, Junior Miss Hart.

Other festivities of the annual celebration included a concert by the Flatland Bluegrass Band, watermelon feast, parade, merchants drawing, carnival, sidewalk booths and bounteous foods including traditional Lionburgers, Mexican foods and barbecue.

Marci Wescott and Janet Black attended the Annual Bluebonnet Girls State in Seguin.

AUGUST

Castro County Farmers Union hosted a gasohol meeting for the purpose of learning more about the production of alcohol for fuel use.

Hart Trap Squad took runner-up squad honors in the Hereford Gun Club's summer trap league.

Reserve seating came to Longhorn Stadium this summer with improvements made in the homeside bleachers. New aluminum seats replaced worn, splintery wooden seats. Back rests were placed in the center section with reserve seats to be sold.

Hail, high winds and rain lashed the area leaving varying damages to maturing crops. Five days later, one of the most damaging and wide spread hailstorms in the area's history according to old timers - devastated a

five county area but left the immediate Hart area relatively undamaged.

Vacation time ended for students in Hart schools with the beginning of the 1979-80 school year Aug. 21.

Mrs. Nora Ray, widow of Tom Ray and daughter of Castro County pioneers, the late Mr. and Mrs. J.M. Hacker, died at the age of 85. She had moved to Hart in 1905 and helped her husband operate an early day general store and post office in "Old Hart". She was the last surviving charter member of First Baptist Church.

SEPTEMBER

The annual Hart Beat football contest with a grand prize of \$50 began.

Flatland Bluegrass Band, popularly acclaimed by Hart residents earlier this year, presented a return appearance concert.

Hart High School Cheerleaders promoted the Longhorns by selling supporters stocking caps and muffers in Longhorn maroon and white.

James Campbell was appointed to serve the unexpired term of Bill Sanders on the City Commission. Sanders became ineligible to continue in the position when he moved to Dimmitt.

OCTOBER

Homecoming Activities were held during the week preceding the Homecoming Game Oct. 19. Lori Barnes was crowned Homecoming Queen. Daniel Higgins was named Bonfire King.

"Swapping" thieves paid a visit to Hart. A pickup stolen from Woodward, Okla. was left at Kress in exchange for one belonging to a resident of that city. The Kress vehicle was left at the Orval Preston home and a pickup belonging to Daryl McLain was taken but left at the Green Frog Cafe where the culprits found another for their taking - a new red pickup belonging to Ed Bennett. More than a week later, the pickup was



Hart Of The Plains Gin

Donnie Shafer, Manager

Cold Weather Is Here

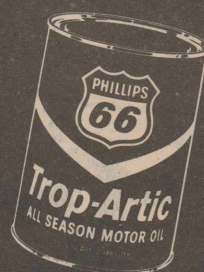
It's Time For Your

All - Weather

Trop Artic 10 - 40

HAPPY NEW YEAR

Hart Oil & Butane



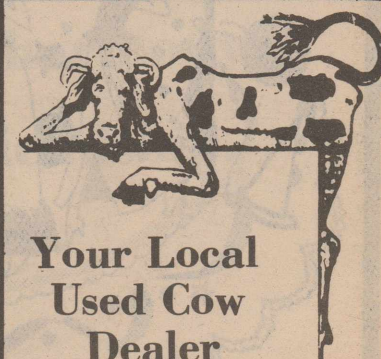
**HAYS
IMPLEMENT
CO.**
INTERNATIONAL
AGRICULTURAL
EQUIPMENT
DIMMITT



*Parsons
Funeral
Home*

Olton

285-2621



**Your Local
Used Cow
Dealer**

Seven days a week dead stock removal. Please call as soon as possible. We accept collect calls.

**Thank You
627-4247**

discovered abandoned in Lubbock County.

NOVEMBER

University Interscholastic League, which governs high school athletics in the state, announced new classifications and district alignments. Composition of District 3-A was unchanged but the reclassification makes it become 3-AA.

Preston Upshaw was named a trustee for Wayland Baptist College.

American Legion Post #311 re-organized in an effort to again become active. Orval Sharp was elected Post Commander.

Jack George delivered the first bale of 1979 cotton to Hart Gin, Nov. 11.

Suzan Sanders won the grand prize of \$50 in the annual Hart Beat football contest after holding the season lead from the third week of the 12-week contest.

Tamera Bowden was named Longhorn Band Sweetheart with LuDonne Bonsal and Teresa Mapp as runners-up.

DECEMBER

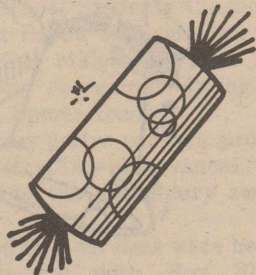
GA's of First Baptist Church held a "Gift of Love Shop" bazaar to raise monies for foreign missions.

Five Longhorn footballers were named to the District 3-A All District Football Team. Isaias Ponce, Marlin Marble, Scott Jones, Lorenzo Valenzuela and Keith Newsom. Honorable mention went to Newsom, Daniel Higgins and Jesse Gonzales.

Hart High School's Future Farmers chapter conducting team won second place in Plainview District and second place in Area I.

NEW YEAR SALE

20% to 50% discount



on selections

throughout

the store



Butterfly Boutique



happy

new

year

**As the clock strikes midnight
we wish you a full measure
of happiness in the
New Year! Cheers!**

Frito Lay, Corn Handling Division



The Hart Beat

Hart Independent School District Tax Office will be open Monday, December 31 from 9 a.m. to 12 noon for those wishing to pay school taxes.

MONUMENTS

All Granites
White Georgia Marble & Others
See Percy Parsons or Wayne Cole
Call Collect 285-2621

HI-PLAINS INSURANCE AGENCY

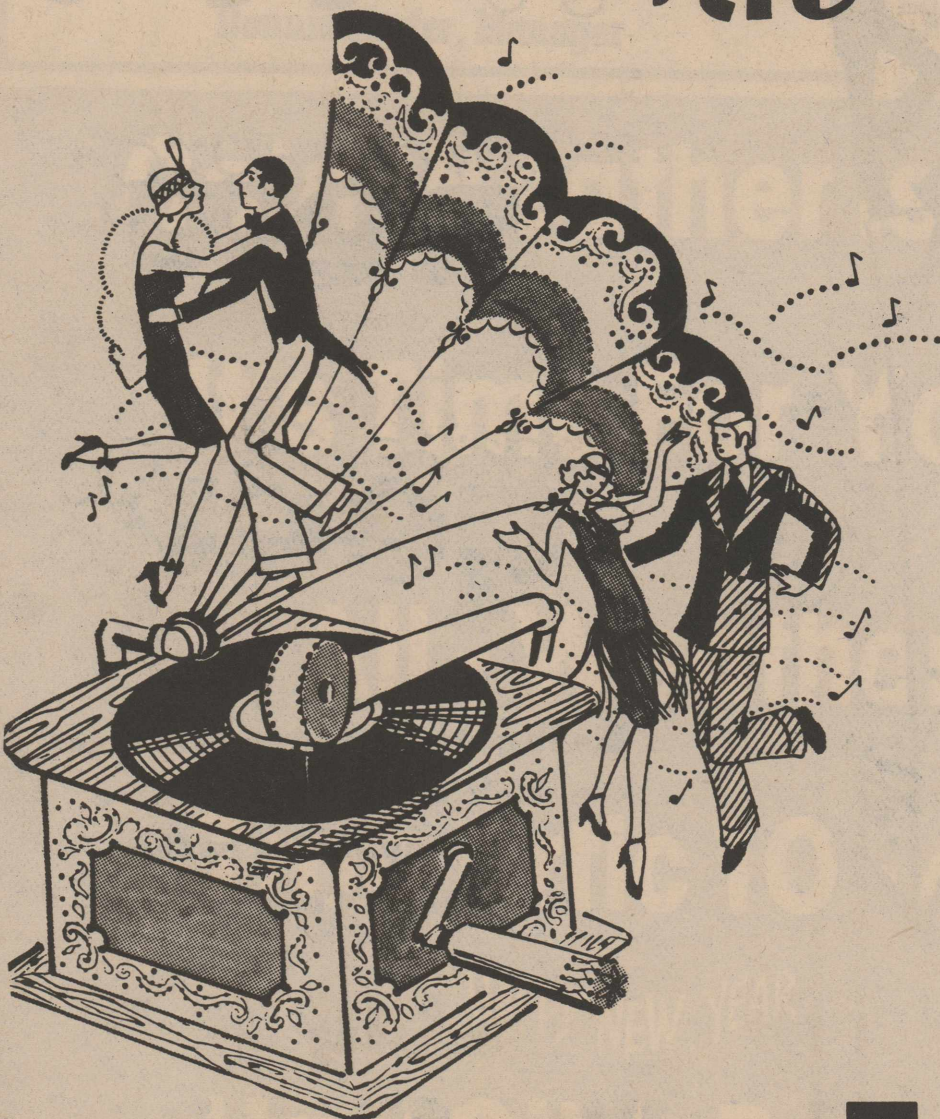
Hart, Texas 938-2300



1980 is ringing with promise! May it be filled with love and joy!

Sun Vue Fertilizer

a SYNCOPATED NEW YEAR



Sweet happy music
greet 1980 as we dance
into a record year
of happiness and cheer.

We're pleased
to share the harmony
of your friendship.

Farmers Grain

FIRE PROTECTION: THE FIRST STEP

Private dwellings have the worst fire loss record of any building type in the United States. Each year more than 300,000 Americans are injured, and nearly three billion dollars worth of property is destroyed by fire. Sixty eight percent of all fatalities, 57% of all injuries and 43% of all property losses occur in residential fires.

As more and more families move to multi-family housing where they are subject to fires in the neighboring units, the potential exists for even greater losses.

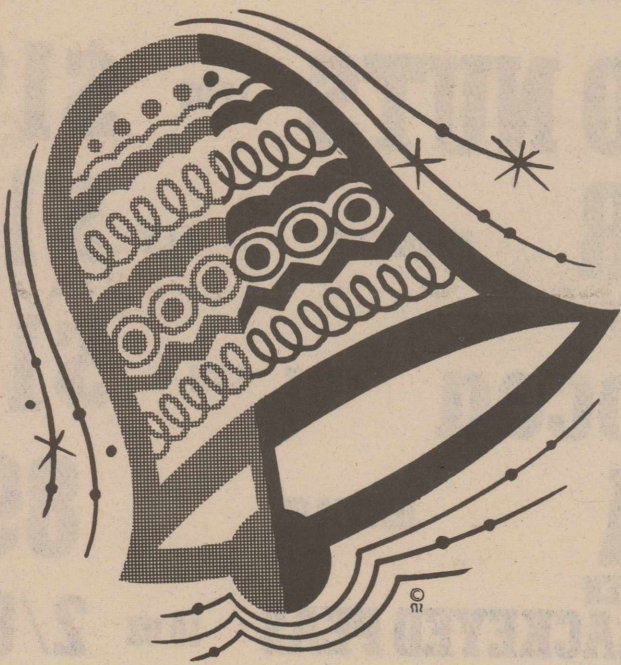
One way to protect your family from fire is to carefully choose the type of building you live in. A study of 27,000 fires by researchers at the University of Maryland concluded that the chance of fire damage in buildings meeting fire resistive building code requirements is at least 30% less than in ordinary buildings.

In some areas fire code requirements are being relaxed if buildings have



sprinklers or smoke detectors. While sprinklers and smoke detectors may help protect building occupants should a fire occur, the University of Maryland study raises doubts about their reliability. In one out of seven instances where the fire should have activated the system, sprinklers failed to operate. Smoke detectors did not work in a third of the fires which should have set them off.

When you look for an apartment, condominium or town house, be sure that the walls and floors between you and your neighbors are constructed of fire resistant materials such as concrete. It's the best first step you can take to protect your family and property from fire.



Ring out, sing out happy

wishes for a bright New Year.

May the comfort and joy of the

holidays live in our

hearts through every season.

May peace and brotherly love

prevail—in families and

among all mankind.

**B & K
Grocery**



Let's
celebrate!
Here comes
another
wonderful
year!

**B & B
Farm Supply**

Auld Lang Syne



We're starting off the New Year by
singing the praises of all our friends.

**King's
Blacksmith**

Ring in '80

WITH THESE FOOD SAVINGS

SLICED SLAB BACON WRIGHTS LB	99¢	CRISCO OIL 48 OZ	\$2¹⁹
BONELESS CHUCK ROAST LB	\$1⁹⁹	SPILLMATE JUMBO ROLL TOWELS WITH \$7⁵⁰ PURCHASE	2/79¢
SALT PORK LB	59¢	HAWAIIAN BREAD	\$1³⁹
TRAPPEYS Black Eyed Peas NO 300	3/99¢	BORDENS DIPS & SOUR CREAM	2/98¢



KLEENEX
200 CT **69¢**

PALMOLIVE LIQUID 12 OZ **59¢**

FEENAMINT GUM 16 CT **73¢**



BAYER
ASPIRINS 12 CT **47¢**

DISTILLED WATER **49¢**

STATIC GUARD 6 OZ **\$1⁶⁹**

CLAIROL CONDITIONER
SHAMPOO 16 OZ **\$1²⁹**

PIONEER CORNBREAD MIX 24 OZ	59¢
FISHER MIXED NUTS 12 OZ	\$1⁶⁹
SUGAR SHURFINE 5 LB	\$1²⁹
CARNATION RICH Hot Cocoa 12 CT CTN	\$1¹⁹
PIZZA JENO 13 OZ	89¢
SHURFINE FROZEN FROZEN BLACKEYED PEAS 10 OZ	2/89¢
BORDENS ICE CREAM 5 QT BUCKET	\$3³⁹
KRAFT MINIATURE MARSHMALLOWS 6 1/2 OZ	2/49¢

DEL MONTE SAUERKRAUT 16 OZ	2/79¢
TATER TOTS ORE IDA 2 LB	89¢
FOLGERS COFFEE INSTANT 10 OZ	\$4⁴⁹
DEL MONTE TOMATOES 16 OZ PEELED	2/99¢

LETTUCE HEAD	39¢
BANANAS LB	25¢
EGG NOG BORDENS QT	89¢

Happy New Year
WE WILL BE CLOSED JAN. 1st
PRICES EFFECTIVE Dec. 31-Jan. 5

