

VOTE AGAINST
Amendment No. 2
Tuesday, Nov. 8

The Portales Valley News

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VOLUME XXVI

PORTALES, NEW MEXICO, THURSDAY, NOV. 3, 1937

NUMBER 2

\$2,000.00 PRIZE CIRCULATION CAMPAIGN

Chevrolet Landau Sedan Heads Big List of Awards Given Free In Great Drive for Subscriptions

Race Begins at Once and Lasts for Only Six
Weeks: Ends December 17; Entry Lists
Now Open — Everyone is Eligible and it
Costs Nothing to Enter and Compete —
See Explanations in This Issue of The
News — GET BUSY!

Complete Prize List

One Chevrolet Imperial Landau Sedan	\$925
One Ladies' Diamond Ring	200
One E. C. A. Radiola (Complete)	150
One Elgin Wrist Watch	55
One Merchandise Order	25

UNLIMITED CASH COMMISSIONS

The Portales Valley News wants to double its circulation in Roosevelt and adjoining counties. And it's going to give away an automobile and several other handsome prizes to do it!

Presenting a glittering array of valuable awards, The News elsewhere in this issue announces the most stupendous automobile and prize campaign ever inaugurated by a newspaper in this section of the State. The prize—nearly \$2,000 worth—includes a brand new and unused Chevrolet Imperial Landau Sedan, costing \$925, purchased from and on display at Portales Motor Company; a \$200 diamond ring, and a \$55 Ladies Elgin wrist watch, purchased from and on display at the Jernigan Jewelry Company. The rings and the watch were personally selected by Mr. Jernigan, manager, and are guaranteed as absolutely full value. Third prize is a \$150 E. C. A. Radiola, with complete equipment, purchased from E. N. Neer's Hardware store, and fifth prize is a \$25 Merchandise Order.

Liberal Cash Commissions

In addition to all these handsome prizes, every non-prize winning subscriber will receive his or her share of the special fund of \$500 cash commissions at the rate of twenty per cent, so that there can be no losers. Everybody who takes part will receive something. It costs nothing to enter, nor will it cost anything later. Everything is free. The News is not putting on the campaign as a money making scheme in any sense, but is doing it solely for the purpose of bringing about a bigger and better newspaper, serving a bigger and better territory. Many more readers would now be subscribers to The News if they only had the opportunity to subscribe. Now they are going to get it.

Instead of the old method of engaging an outside force of professional solicitors, The News has purchased the wonderful prizes to be distributed among local people, who, it is believed, will accomplish more in building circulation in a few weeks time than a force of outsiders could do in a year. This is in no sense one of those old time money grabbing "contests," full of technicalities and uncertainties, but rather a test of salesmanship ability, with rich reward awaiting the most energetic a few weeks hence. It is a business proposition, worthy of the consideration of any man or woman in this county. Somebody is going to be \$925 richer just six weeks from now, and many others are going to be much richer, all in proportion to the effort they have exerted in gathering credits in the campaign.

No Red Tape

There is to be no red tape of any kind connected with the campaign. Every prize is to be given free, reward for honest effort in helping to place The News in every worthwhile home and office in this and adjoining counties. Votes and votes alone will win. They cannot be purchased, nor can they be transferred. There is only one way to get them, and that is through new and renewal subscriptions to The News among friends and acquaintances. Subscriptions win credits as per the schedule published in the advertisements elsewhere in this issue. For instance, a year counts 2,000; two years, 5,000 and three years 15,000. In order that there can be no "buying out," no subscriptions can be taken for more than five years. No life-time subscriptions in The News campaign. First highest number of credits on December 17, wins the Chevrolet. Second highest wins the \$200 ring, and so on down the line. A straight forward business proposition which will bring splendid returns for those who participate.

Because of the splendid character of the prizes to be awarded, together with The News' long standing reputation for fair and honest dealing with the public, it is expected that the interest, not only in Portales, but in all the surrounding towns and communities. It is believed that there will be several entries right at the start, and those who look at it from a business standpoint will lose no time in getting busy.

After that credits will be issued only according to the published schedule. Also, only one entry blank and one first subscription coupon will be credited to any one club member.

The entire campaign, from start to finish, will be operated on a purely business basis, with an auditing system the equal for accuracy of any bank in the country.

Entrants should get in touch with the Manager at once. Beginning Thursday, he will be at The News office each day from 9:00 a. m. until 5:00 p. m. and will assist contestants in getting started, furnishing free subscription receipts

Charles Maxwell Makes Profit On 1926 Cotton

Chas. Maxwell of the Rogers community has 24 bales of cotton which he held over from last year. Last year he was offered \$c for this cotton, at the present time can get 20c per pound for it. This cotton was picked and is in good condition, which shows what can be done by keeping up with the crop and using judgment in marketing.

Rev. C. M. Sanford Preaches Here Sun.

Rev. C. M. Sanford, pastor of the Elida Methodist church, will fill the pulpit at the Methodist church on Sunday for the pastor, who is engaged in holding a revival at Rolene in Curry county. Rev. Sanford is a splendid preacher and the public will not be disappointed in hearing him. Rev. Thurman Harris will fill the pulpit at Elida for Rev. Sanford.

Public Treated at Portola This Week

"Beau Geste," which was shown at the Portola Theatre this week, was a feature picture which should have been seen by every theatre goer in the county.

This was one of the best pictures ever shown in Portales, and the management of the Portola deserves much credit for its presentation here. The program, which will be found elsewhere in this paper, has a number of high class attractions for the coming week.

Ira Adams and sisters, Mrs. Harley Watkins and Miss Hazel Adams, were Clovis visitors Monday.

Will H. Fisher and Junior Moody were luncheon guests of Miss Sara Kerr Thursday.

O'Neal Rocky, who is attending A. & M. at Las Cruces, spent the week end in Portales at the home of his parents, Mr. and Mrs. Neal Rocky.

Mrs. J. H. Burns and D. M. Springer of Plainview were guests in the A. D. Ribble home over the week end. Mrs. Burns is the mother of Mrs. Ribble.

Miss Katherine McCall and Edna Disney, who are attending school at Canyon, spent the week end in Portales in the homes of their parents.

C. W. Ison, Edwin Neer, Coe Howard and E. M. Kornegay left Tuesday for Wink.

Prayer meeting will be held on Nov. 8 at 7 p. m. at the Lewis Little home. The leader will be Ed Adams. All are cordially invited to attend.

Miss Ruth Ison, Miss La Verba Burrows, Lester Fraker and Edward Donaldson attended the Portales-Roswell football game today at Roswell.

Ray Thurston and Ed Smith, of Portales, who are attending Wesley College at Greenville, are both on the football team of that school. Their pictures were in Sunday's Star-Telegram with the team.

Miss Charm Killion left Sunday morning for Las Vegas, where she will attend school.

Mr. and Mrs. S. N. Hancock and their sons, J. G. and Nat, and Miss Bess Dohoney were in Amarillo Tuesday.

Mrs. Lula May, Mrs. Keith Paine, Mrs. T. A. Martin, Mrs. Howard Fletcher and Mrs. J. D. Marlow are teaching this week in place of the teachers who are attending the State Teachers' meeting.

Mrs. Joe Akard and Mrs. H. A. McCall were Clovis visitors Monday.

books, supplies, information, etc. The telephone number of the News is 83. You can get full details over the telephone if you wish, but the best way is to come right down to the office and have a pow-wow with the Manager. Get everything started right at the beginning.

Be sure to bring your entry blank with you. There is one in today's paper. Hunt it up, clip it out and bring it in. Nobody has any credits yet, and your opportunity to win is just as good as the other fellow's right now.

Enter Now
Those who start first naturally have the advantage. Remember the old one about the early bird and the worm. Be an early bird!
Now then—
The shears—
The entry blank—
Honk! Honk!
Let's go!

Universal Expecting The New Ford Soon

Fred Luper states that he is expecting a call to the Denver branch of the Ford Motor Company to see the demonstration of the New Ford Car.

Fred says that when he goes he will drive a new car back, and that he will have everything in readiness to demonstrate and make deliveries.

The Universal Motor Company has been marking time ever since the Ford plant has been closed down, and has been answering questions about this new car every day for the past four months, and the general public is very anxious to see what it looks like.

About Amendment 2

Albuquerque, New Mexico, October 26, 1937.

Hon. Coe Howard,
Portales, New Mexico.

My dear Coe:

Doubtless you have already given much thought to the importance of defeating proposed Constitutional Amendment Number Two at the special election to be held November 8th. This matter is so important that I take the liberty to write you about it.

If adopted, this amendment will require that a general election be held throughout the state each year. The cost of such an election has been estimated to be \$75,000.00. This means that our annual burden for this purpose alone will be this enormous sum. More, it means that we shall have constant political controversies and uncertainty which always adversely affect business and cause unrest and economic depression. We do not need more elections.

It seems that all good citizens, regardless of political faith, should join in seeing that a vigorous campaign is waged against this iniquitous measure and that a strong organization be perfected for the purpose of getting out the vote so that the largest possible majority may be registered against it.

Can you not confer immediately with your County Chairman, as well as others, about this organization and see that the voters go to the polls and join in defeating this amendment. Please write me about conditions in your county and what is being done. I shall appreciate hearing from you.

With good wishes, I am
Sincerely and cordially,
SAM G. BRATTON.

SGB-NBL

J. L. Paxton and M. M. Mains were up from Elida Wednesday.

Vernor Jones made a business trip to Childress, Texas, last week.

Mr. and Mrs. Claude J. Elder were Clovis visitors Friday.

Mr. and Mrs. Carl Case were business visitors to Clovis Thursday.

Misses Maxine Purnell and Charm Killion spent Friday in Portales, guests of Mrs. Walter Scott.

H. F. Wood came over from Plainview, Texas, Friday for a visit with his wife and daughter.

Wiley Doughton, J. P. Adams, and Harley Watkins made a business trip to Wilson, Texas, Friday.

Mr. and Mrs. Harley Watkins were transacting business in Roswell Saturday.

L. G. Ross of Rogers was in town Wednesday and paid another year for The News.

School at Dora has been closed three weeks while the children help gather the crops.

Mr. and Mrs. Lowry Johnson, Miss Hazel Todd and Wyle Todd of Elida attended the show in Portales Saturday night.

J. S. Long was in Portales Wednesday. Mr. Long has been in business at Snyder, Texas, but is moving to Abilene.

Dr. and Mrs. E. T. Hensley, Mrs. J. W. McMinn and Miss Beola McMinn were Clovis visitors Thursday night.

Ben Dunn of Artesia spent the week end with his wife and son, who are here for an extended stay with her parents, Mr. and Mrs. B. B. Thigpen.

TEACHERS ATTEND STATE MEET

Miss Gladys Hoy, Miss Clarice Swink, Miss Julia Jankins, Miss Eileen Norris, J. P. Steiner, Everett Dupuy, Miss Lucille Florence and Miss Lucile Rowley and Mrs. W. E. Daniels left by auto Wednesday morning for Albuquerque to attend the State Teachers Association. They will return Sunday.

The New Theatre Building One of Finest In State

The new theatre building, which is being erected by L. S. Kirby, promises to be one of the finest in the State.

Mr. Kirby states that the building when completed will be 50 by 150 feet, and will be modern in every respect.

At the present time the work is being done on the front, and the building will be completed within the next twelve months. The present building, which is a part of the new building, will be occupied by the Sanitary barber shop.

Associated with Mr. Kirby is Mr. C. W. Bartlett of the Pecos Valley Theatres Company, which operates a string of theatres at Carlsbad, Artesia and Roswell.

Mr. Bartlett says that this will enable them to exhibit the very highest class pictures made at the Portales theatre, which under ordinary conditions would cost the public from \$1.00 up admission.

This company is also erecting a theatre building at Roswell at a cost of \$125,000.00.

The Portales building will cost between \$40,000 and \$50,000 and will be a building of which the town may well be proud.

Dairy Farmers Of New Mexico To Tulia Soon

Tulia, Oct. 28.—The Tulia chamber of commerce will entertain a group of dairy farmers from New Mexico some time in December. The definite date has not been set for the trip. The delegation will be headed by E. E. Anderson, Dairy-Poultry Specialist, of the State College, New Mexico, and probably D. T. Simmons, secretary of the American Jersey Cattle Club.

The delegation is making the trip especially to visit the dairy herds in Switzerland. Several cars of visitors will be on the tour who will make a study of the registered Jersey herds in the county and listen to the owners of the herds explain their methods of breeding, keeping record and their system of dairying. The purpose of the visitation is explained by the extension department of New Mexico State College is to stimulate the dairy industry in eastern New Mexico. The pedigreed dairy herds in the entire southwest. The delegation will spend two days looking over the herds while being guests of the Tulia Chamber of Commerce.

Baptist Hold All Day Meeting At Hopewell

The News family dropped in on an all day meeting of the Baptist Fifth Sunday Meeting at Hopewell on last Sunday.

After the morning sermon a dinner was spread, and hereby hangs a tale. The table was loaded with good things to eat, the proverbial Methodist fried chicken playing an important part. The News editor was very much disappointed, as after eating until he gave out, the table was still full of good things to eat, and he has sworn off from trying to exhaust the supply of eats at the rural spreads in this county. It just simply can't be done.

J. H. Woodell expects to make a visit to points in Texas next week.

Wheat Fields Versus Rabbits

Most of the wheat in our county is up and growing, and those roots are down in the bottom soil below plow depth, and will not be materially damaged even if it doesn't have any rain in the next two months, as the roots will follow the moisture down.

If it continues dry wheat will look sick and like the stand has been lost, but such is not the case, as the roots are spreading and are down in the moisture and no dry weather will seriously damage it until next spring.

We hear some little complaint from rabbits eating wheat, and during the dry weather they will be attracted by the green wheat and will damage it around the ends of the fields if they are not looked after and killed. To kill them we suggest any method you prefer, but we believe a few crates of sweet potatoes sliced up and poisoned and scattered around the ends of the fields would be an ideal remedy. This has been tried before and it is said they eat potatoes in preference to most anything one can put out. If poison is put out the neighbors should be notified to prevent poisoning other animals or children.

With our present large acreage of wheat and more being sown every day, and the seeding season not over for another two weeks or more and with some extermination work this year, rabbits will not bother us again. This dry 30 days is no drawback to wheat. Possibly had the wheat sown through this and adjoining states is sowed in the dust, and showers or small snow will bring it up any time next two months is plenty time.

Quail Hunters Report Good Shooting Tuesday

Tuesday morning, Mr. and Mrs. H. H. Buchanan went out east of Portales and got the bag limit of fifteen quail in a short while. They report good shooting and plenty of quail.

Mr. and Mrs. C. A. McNabb left Wednesday morning for Las Cruces and El Paso. They expect to be away several days.

Mr. and Mrs. W. H. Catt enjoyed a visit from Mr. Catt's brother, B. J. Catt, and Mrs. Bertie Miser of Clovis Sunday.

Pastor and Mrs. Claude A. Loris of the Christian church spent last Thursday guests in the John V. Miller home at Bethel.

E. C. Murrell came over from Wink Sunday and spent several days attending to business and visiting friends.

Rev. L. L. Thurston and wife and Mrs. Keith Paine and Mrs. Howard Fletcher were in Clovis Monday.

Mr. and Mrs. L. C. Collier left Monday morning for Cove, Arkansas, to make their future home. Clarence Adams taking them in his truck. He was accompanied by his father, J. P. Adams.

A. E. Hunt, principal of the Hi-way school, was in town Saturday, making preparations for the Halloween entertainment at his school. He reports the Hi-way school doing fine work with a good attendance. Mr. Hunt will read The Portales Valley News the coming year.

Hungarian and Argentina Turk Affect Market

Large shipments of turkeys from Hungary and Argentina will doubtless affect the turkey market of the United States, and local turkey growers are advised to keep in close touch with the local turkey market, that they may receive the best possible prices for their product.

This is a serious condition and one that was not anticipated by the dealers over the United States.

Portales Rebekah Lodge Growing

The newly organized Portales Rebekah Lodge is reported as in a flourishing condition.

They organized with 15 charter members, and on last Tuesday night received 5 new members, and have 7 candidates for the next meeting night.

After the lodge work a social hour was enjoyed and refreshments were served.

One feature of the social hour was a debate between Add Hobbs and Mrs. Nell Rocky, "Resolved, That the Ford is More useful than the Chevrolet." The debate was spirited and entertaining, but the judges announced a draw.

Chaney Made Capt. For His Work in Marine Picture

Captain Lon Chaney, U. C. M. C. This is the real-life promotion that came to a moving picture star.

Following the filming of "Tell It To The Marines," playing at the Portales Theatre on Nov. 10-11, and in which Chaney took intensive training to enact a veteran Marine sergeant, Chaney took and passed the examination for a captaincy in the Marine Reserve Corps. William Haines, who played the romantic lead in the production, also won a commission, as did George Hill, the director, a former army captain, and M. K. Wilson, assistant director and a former army lieutenant. The new picture, filmed with government cooperation on battleships and in the field with regular Marines, has a notable cast including Eleanor Boardman, Carmel Myers, Eddie Gribbon, Maurice Kains and other well known players.

BAPTIST STATE CONVENTION

The Baptist State Convention will convene in Carlsbad Wednesday, Thursday and Friday of next week. Rev. and Mrs. McArthur of the Orphan's Home expect to go and take about twenty of the children in the Home.

The Grain Market

Since the last publication of the grain market, many trucks have come to Portales for a load of grain. This market report was the price offered for grain and not the price at which it had been selling. In fact there has not been a load of grain marketed in Portales since the market dropped. The farmers of Roosevelt county will keep their grain and feed it unless the market advances so that there is a profit in selling it.

Since the last market report in The News, trucks have come from Loveland, Texas, Artesia, Melroe, and Tucuman for grain and were disappointed that they could not buy grain at the price quoted in the market report.

In this week's issue the market report is quoted as the actual price now being paid in Portales for grain.

Weekly Market Report

The following prices are being paid for farm products in Portales, as The News goes to press on Thursday, November 6:

Top hogs	\$8.30
Threshed kafir and maize	\$1.30
Shelled corn	\$1.00
Ear Corn	\$1.00
Maize heads	\$1.00
Butter fat	\$1.00
Eggs	70c
Fryers	17c
Light hens	10c
Heavy hens	10c
Leghorn hens	10c
Old Roosters	4c
Green Hides	11c
Dry Hides	14c
No. 1 Turkeys	20c
Old Toms	20c
Underweight and crooked	10c
Cotton	20c

GOOD FOR 100 FREE VOTES

Must be Voted or Mailed on or Before Nov. 7

VOTES FOR

STREET OR R. F. D.

TOWN

THIS COUPON WILL COUNT 100 VOTES WHEN PROPERLY FILLED OUT AND SENT TO THE CAMPAIGN MANAGER OF THE PORTALES VALLEY NEWS BEFORE EXPIRATION. COUPON MUST BE NEATLY TRIMMED AND PUT IN A FLAT PACKAGE WITH THE NUMBER OF VOTES WRITTEN ON TOP.

P. V. N. Want Ads Always Bring Results

For Your Party
 Bridge Tallies — Score Pads
 Birthday Cards — Place Cards
 Gifts — Party Candies
New Mexico Drug Co.
 ::::: Portales, N. M. :::::

Keep Posted — The Portales Valley News

WE WANT TO SEE---

500 HENS
 5 TO 10 GOOD MILK COWS
 2 BROOD SOWS
 ON EVERY FARM IN
 ROOSEVELT COUNTY
 It Means
Financial Independence
 For the People of our County

FIRST NATIONAL BANK

:: Patronize the Home Town Merchants ::

LON CHANEY

PORTOLA THEATRE
 NOVEMBER 10th AND 11th
 25 and 50 Cents
AMERICAN LEGION
THE CARL McDERMOTT POST
 Presents



The Portales Valley News

J. G. GREAVES
 Editor and Owner
 Published Weekly on Thursday
 TELEPHONE NO. 83
 DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times September 12, 1916.
 Portales Valley News consolidated with Portales Journal, December 14, 1920.
 Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS:
 National Editorial Association
 Panhandle Press Association
 Eastern New Mexico Press Association

SUBSCRIPTION RATES
 IN NEW MEXICO
 1 Year \$1.50
 6 Months \$1.00
 3 Months50
 OUT OF NEW MEXICO
 1 Year \$2.00
 Alaska, Canada, Mexico \$2.50

A QUARTER CENTURY
 The announcement of the Portales Valley News that the paper has reached the ripe age of 26 years is interesting to all, but it also recalls to the editor of The Record that he has been with the Record for a quarter of a century this month, from the first of October 1902. However, The Record is older than that, having reached the ripe age of nearly 37 years, counting the years it appeared as a weekly, and of nearly 25 years since it became a daily. We doubt if there is another newspaper in the state that has continued under the same management for so long a time.
 The Portales Valley News is an interesting weekly. It is well printed and always contains a large amount of the local news of its community and a resume of the news of the state and the world. Its editor and owner deserves its success.—Roswell Record.

Vote against Amendment 2 on November 8 and save New Mexico from the expense and turmoil of yearly elections!

Amendment 2, the most dangerous amendment ever offered the voters of this state, can only be beaten on November 8 if YOU get out and vote against it! Don't let George do it. Vote against it yourself and get all of your friends to vote against it.

New Mexico can not have the peace and prosperity it deserves if yearly elections are to keep us in continual strife. Elections not only cost money for their mere machinery, but they take men away from their work, they create hatred and bitterness, and they disrupt communities. Vote against Amendment 2 on Nov. 8.

The politicians who have proposed Amendment 2 so that they may have years round work at the expense of helpless communities are doing all they can to stir up support for it. It will take the combined effort of business men of both the Republican and Democratic parties to defeat it. IT MUST BE DEFEATED if New Mexico is to prosper. Don't shirk your duty! Vote against Amendment 2 on Nov. 8 and get your neighbor to vote against it.

The politicians will have out their followers to vote FOR Amendment 2. It is up to the non-partisan voters of both parties who love best the interest of New Mexico to DEFEAT IT. Will you help? We must get out the vote! Go to the polls on November 8 and squelch this attempt to burden our state with yearly elections.

We need fewer elections in New Mexico—not more! Vote against Amendment 2 on November 8, and save us from yearly elections!

If you love New Mexico, if you want your business to be undisturbed, if you want your community to enjoy the peace and prosperity it is entitled to, vote against Amendment 2 on November 8! It will take your vote to help defeat it! Remember that the politicians will be out in force to put it over! It is up to YOU and your friends to defeat it! Help New Mexico in this time of need!

*** COMMON SENSE *
 * LIVING ***

BY THOMAS C. CLAYTON
 (Copyrighted)

VITAMIN

What is a vitamin?
 "Before attempting to analyze it as a factor in our foods, let us understand the composition of the word itself.

It is a compound of two words—"vita," which means life, and "amino," which is the general name of certain acids in our foods.

When two words, the first ending and the second beginning with the same vowel, are combined into one word, the two vowels are condensed into one; and if the major accent of either of the two words was upon one of the syllables thus condensed that accent falls upon the syllable of the new word which is thus formed. Therefore, the accent of this new word falls upon the second syllable. The new word, therefore, is pronounced vi-tam-in with the accent on the second syllable. This is the spelling and the pronunciation authorized by the government.

Now for the original question: What is a vitamin?
 It may be defined as the nourishing, or life-giving element in foods. It may be composed of one or more of the amino acids; and these being approximately twenty of those acids so far discovered in our foods, it is possible that there may be a large number of vitamins. However, up to the present date only five have been discovered and identified. These have been named by the letters of the alphabet, A, B, C, D, and E. Although B was the first vitamin discovered, it takes second place on the list in naming them. The reason for this is that vitamin A promotes growth; and logically growth should precede other food effects.

Vitamin A, therefore, is that element in our food which promotes growth. If food does not contain this vitamin, no amount of it will produce growth. An animal or a child may eat any quantity of food which lacks this vitamin, but it will not grow. Its growth is arrested immediately on ceasing to eat the foods that contain vitamin A, and while such animal or child may live a while, it will die unless the use of this vitamin is resumed. In short, such animal or child will starve to death because it does not get the food it requires.

Such, no doubt, is the result many times, and the cause is not known. And yet vitamin A exists in our most common foods, such as milk, eggs, leafy vegetables, such lettuce, celery leaves, cabbage. These contain it in abundant quantity. So, also, cod liver oil, burbot liver oil, shark liver oil. Yellow root foods are almost infinitely better than white root foods. Yellow sweet potatoes, yellow carrots, yellow beets are much better than red beets, yellow tomatoes are better than red tomatoes, and yellow corn meal is so much better than white corn meal that there is no comparison. In very truth there is almost no food value in our refined white flour, or white corn meal, or puffed wheat, puffed rice and polished rice; besides they promote very serious diseases just because they have so little food value.

While this vitamin is abundant in animal fats, it is almost nil in the fats and oils of vegetables. I feel that I should explain our refined wheaten flour. The large milling companies know that whole wheat flour will not keep indefinitely. It contains the real life of the grain, and this is the very reason it will spoil by long standing. In my youth our flour was not "bolted to death" as it is now. Many a time my father has sent me to mill with a grist, and never did he send more than six bushels of wheat at any one time. And this, notwithstanding there were eleven mouths to feed. He had been raised a miller, and he understood the nature of flour. And so do the big milling companies. Therefore, they refine the life out of the flour and then, to make up for this loss of food strength, they put forth all kinds of breakfast foods. It must be admitted that many of these breakfast foods are worth while; but many are worth nothing; but they would be much better, more convenient, and less costly, if left in the original grinding.

Our refined wheat flour contains but 73 per cent of the original bulk of the grain, and almost none of the food value. The 27 per cent

which is screened out contains practically all the food value.

Vitamin A is also found abundantly in the kidney, liver, and sweet breads of animals, and especially in the giblets of fowls. The poor man who can afford nothing more expensive than the yellow corn bread and liver has, by all odds, a better dinner than the nabob who sits down to the finest of white flour bread and the choicest of steaks. And let it be remembered that a pound of beef is a pound of beef, and a pound of pork is a pound of pork, and contains the same vitamin strength whether it is cut from the loin or the neck.

Alfalfa leaves are very rich in this vitamin.

It is clear from the foregoing that foods which contain vitamin A should be provided for children and young livestock.

It may be added that certain diseases follow foods which do not contain this vitamin in sufficient quantities; but the discussion of these diseases will be reserved for a future chapter.

The discussion of vitamins will be continued in next chapter in the order of their names.

OLD APACHE CHIEF FIGHTS BOOTLEGGERS

Mescalero, N. M., Oct. 3.—Pale-faced bootleggers are not on the calling list of old Chief Chatto, 83-year-old Apache Indian. The chief is now interested in protecting his tribe from the firewater offered them by their white brothers who peddle the moonshine.

Chief Chatto was one of Victorio's principal leaders in the Apache Indian raids of the late '70s.

Chief Chatto recently was a witness at a liquor hearing in Albuquerque. He is one of the most highly respected Indians of his tribe, and wears a silver medal four inches in diameter for his unusual work in helping to quell the Geronimo raids years ago.

The Fifth Sunday meeting at Richland was a great success as we did not like for good preachers to put the program over to top in a great way. Brotherly love was manifested throughout the meeting. Yes, the good ladies of Richland served a delicious dinner each day of the meeting.
 J. T. Riddle.

HENRY GEORGE MORTUARY

Complete stock of cheap Caskets, Metal Caskets and Vaults.
 Complete equipment, and prices you can afford to pay.
 Day Phone 68 Night Phone 104

JOHN DEERE

Kaffir corn headers and corn binders. Come in and let us demonstrate them to you.

George & King
 PHONE 7

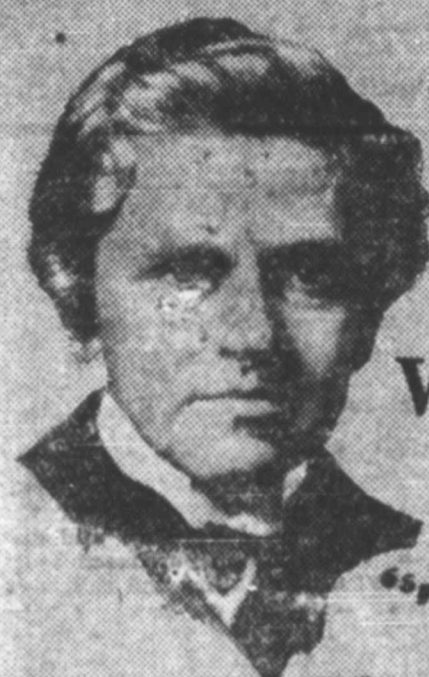
Good choice unimproved forty acre tract near town. Price \$3000; half cash, terms on balance.
EZRA WATTS, Portales, N. M.

J. Rex Forrest Insurance Agency

We write all kinds of farm property, such as barns, feed stuff and dwellings. We also write health, Accident, Life, Fire, Tornado and Compensation.

— ALSO BONDS —

PHONE 140. CHEVROLET BLDG.



DAVID WARFIELD

"Take care of your voice smoke **LUCKIES**"



"It's toasted"
 No Throat Irritation—No Cough.

DRUGS

MEDICINES, TOILET ARTICLES, SOAPS, BRUSHES, COMBS, PERFUMES.

—A Full Line of Druggist Sundries—
 No Substitution— You Get What You Call for
 If We Haven't Got It, We Will Get It For You.

Portales Drug Store



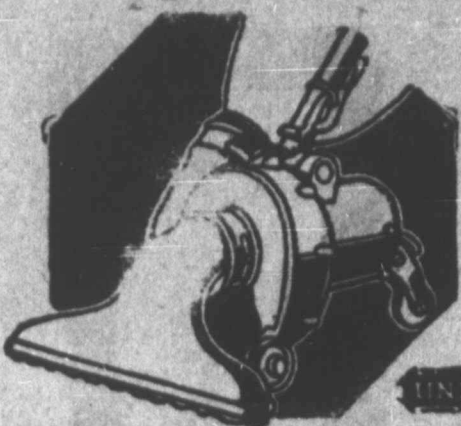
WE HAVE THE CROSLY RADIOS

The radio that plucks the jewels of the air.

C. & T. Service Station

PHONE 90 FOR TIRE SERVICE

Will your Vacuum Cleaner pick up threads?



Thread-catching, self-cleaning patented nozzle and more powerful suction picks up all the threads, hairs and lint. Gets all the deep-embedded dirt as well. No dirty brushes to clean in the UNIVERSAL.

One of the many UNIVERSAL Household Helps sold by

NEW MEXICO UTILITIES CO.



"—AND WHAT ELSE?"

—OUR PHONE NEVER GETS A chance to ring a second time. We're right there with a cherry answer — ready to list your every order for high grade Groceries. And we're equally prompt on Delivery.

—JUST RING 13—

J. N. McCALL CO.

Special Election and The Amendments

Prof. E. I. Carmichael, Portales

Within a short time our citizens will be called to vote upon four amendments to the constitution of our state. It is usually understood that something of extreme importance is embodied in the words of a constitutional amendment. That it is necessary to amend or the people would not be called upon to express their opinion in a special election. Let us see if that is true in all cases in which we have elections.

Anyone who will stop and make a good survey of the situation, will readily see that needless sums of money extending into hundreds of thousands of dollars that are spent to get expression of the people on some initiatory measure. Why spend a huge sum of money for these elections when the measures could be voted upon at the time of the elections, even though that would lengthen the period in which a measure might get before the people, but that would be far better than the spending of thousands of dollars in order to obtain an expression of the people?

Amendments No. 1 and No. 2. My sincere opinion of this amendment is that it is made as an instrument to go along with Amendment No. 2. If No. 2 is voted a law, then the party in power can perpetuate itself indefinitely and have the privilege of seeing an expensive election every year by the power vested in the measure. Then Amendment No. 1 would help keep the office man in office every year that he chose to be; as you have increased his salary. With the present salary allowance, any person need not go hungry while attending any session of the legislature.

My honest opinion is that No. 1 is no better than No. 2. As far as making a law to declare any office holder ineligible to office, that is needless just as much so, as an aeroplane would be to a blind man. The people will declare him ineligible through the natural process of selection.

Amendments No. 3 and No. 5. Let us now look at No. 3 and see what we will draw from it as a direct or indirect benefit to our state.

Next time you buy calomel ask for



The thoroughly purified and refined calomel combined with 'assistant and corrective agents. Nauseless—Safe—Sure

In ways this seems needless—yet is the state wishes to obtain land from the Government of the United States in exchange of its land, by right of the Enabling Act, and the said governments concerned are both benefited by the transaction. Then is a vote for No. 3, and pass No. 1, No. 2 and No. 5 up.

Understand, that if our state is to obtain profitable land that may be used for settlement and development that is now in the hands of the United States Government in exchange of rough mineral land that we hold, then the National Government would be taking the land over for protection, and we should be willing to make the exchange.

Now how about Amendment No. 5? Do you see any reason for a measure to limit the action of the legislature to Current Expense Bills and Special Message Bills for 45 days of its session? No! you don't, nor do I! Stop, think a moment how easy it would be to crowd out all important legislation by juggling appropriation bills and special legislation brought out by the influence of the Special Messages of the Governor. Does that mean that you send legislators to our legislative halls to deal forty five days with nothing but current expense bills and special legislation? Where does other legislation begin then?

This is undemocratic in that it restricts the action of our legislature and further ties up legislative affairs later, in case bills are passed affecting the previous appropriation bills, that is some new bill resting upon the previous appropriation. Often it becomes necessary to change the expense bills as adjusted in the earlier part of the session by readjusting.

When giving these a final survey you must remember—

Amendment No. 1 means a salary increase, which means an increase in appropriations, current expense money and everything else accordingly to keep apace and then your taxes to keep apace.

Amendment No. 2 is undemocratic, and as I think would build up a political machine by rotating and alternating its members who could thus perpetuate their power indefinitely.

Amendment No. 3 apparently seems to be a trade between our state as a sovereign of a sovereign nation on a basis, profitable to both governments. If so, then I say, its support is unquestionable beyond a doubt.

Amendment No. 5 limits the right and freedom of our legislature to direct its debate along certain lines and apparently it seems to be tinged with the color of unconstitutionality. It doesn't seem right to give an executive the right to direct legislation through special messages and most of them don't care about being honored with that governmental privilege.

Generally, they tell the legislature what they expect in a brief message at the opening of the session and then allow them to continue with their duties. I don't believe any executive would ask the right of this amendment.

—Rogers Items—

When old Mother Nature puts on her brown dress, And the pastures and fields become sear.

When the winds become chill, and blow from the north,

We know that winter is near.

School seems rather dull this week, owing to the fact that every one is worn out from attending Halloween parties.

Friday afternoon the third and fourth grades with their teacher, Miss Chloe Edmundson, entertained the primary, first and second grades and their teacher, Mrs. Harvey Carter with a Halloween party.

The juniors and sophomores spent the greater part of the day Friday in decorating the school house for the high school party Friday night. The gymnasium was decorated with black and orange crepe paper, jack-o-lanterns, and stalks of feed. The lights were covered with orange paper in keeping with the color scheme. The guests were met at the door by a clown, who started them through ghost land, which was long, narrow, crooked isles. They were dark and spooky were all along. After going through the ghost land, they were admitted to the reception room where they were entertained with music played by Elrie Ray and Quincy Page. The evening was spent in playing games. All were very much surprised to see Coyt Jackson, Oscar McCormack and Ediel Post come walking in. They had slipped in for a Halloween surprise from Las Cruces where they are going to college.

Nell and Ray Mullins had the misfortune of turning their truck over while on their way to the party Friday night. A wheel broke, causing the accident. Nell's shoulder and arm were hurt, but no other serious damage was done.

The fifth and sixth grades gave a Halloween party Saturday night and the seventh and eighth grades gave one Monday night.

A negro minstrel was at Mount Vernon Saturday night from Baileyboro.

The people of Mt. Vernon and Inez are glad to see W. R. Morrison and family, who have returned from Arkansas, where they have been living all summer. They plan to go to Roswell.

Several of the Inez people attended the Fifth Sunday La Topoca League meeting at Clovis Sunday. All had an enjoyable time.

Larry McCormack, who has been home on a visit, left Friday for California, where he will resume his work.

Mrs. Wooten and daughters left for Roswell Sunday, where they expect to find work.

The school was entertained Monday afternoon by a program given by Miss Brannon. All enjoyed it very much.

—Roebuck Items—

There was a nice crowd at singing Sunday night. We invite all to come again next Sunday night and bring someone with them.

There was a Halloween party at Luther Blakeley's on last Saturday night. Didn't have a large crowd on account of the negro minstrel at Mt. Vernon, but what were there had a real good time and lots of fun.

B. J. Gates and daughters, Ruby and Velma, made a business trip to Portales last Saturday.

Ruby and Velma Gates are attending school at Mt. Vernon. School at Roebuck is progressing nicely with Miss Trees as teacher.

Luther and Lois Blakeley and Clint Judah were dinner guests at R. M. Harding's last Sunday.

Surely have been having nice weather lately and everybody is busy gathering their crops. Some crops are better than was expected, while others did not make enough to feed through the winter.

Miss Trees spent last Friday night and Saturday with Lois Blakeley.

Mrs. Maud Judah is at Clovis under the care of a doctor. We hope she will soon be able to return home. Clint says he is going to build a shack on his farm and go to batching soon. We wonder if he really is going to batch.

—Milnesand Items—

Attendance at school was small because of the fact that some of the teachers started to the Fifth Sunday meeting at Richland. We are not saying that they got there.

Friends were grieved to learn Sunday that the infant son of Mr. and Mrs. Finas Corder was very low.

Old '27 has been liberal with joy in the J. C. Easter home. There has been the happy home coming of two newly married sons. Then there has been a visit from the dear old white-haired father and mother from a distant city in Oklahoma. There have been visits of uncles, aunts and cousins galore. Truly they will always remember the year because of the joy, and while they remember because of joy, there will be others who will remember, too, because of all the crushing sorrow that has come into their lives.

We were glad to see Paul and Tommie Davis at home another week end with their parents.

Dan Fruit was at home Sunday for the first time since he started to school at Floyd, the first of September.

Singing at Mrs. Baker's was fine. There was hardly standing room in the house. Come again, and let's make our Sunday night singings enjoyable affairs.

Those who attended the Fifth Sunday meeting at Richland Saturday reported some fine preaching. They also tell me that the next Fifth Sunday meeting will be held at Milnesand with the Fairview church.

W. L. Hockenbush, state superintendent of Sunday school work, will be here the second Sunday in November. There will be dinner on the ground; everybody cordially invited.

Homer Moorhead, who is at home on a furlough from the U. S. navy, is visiting his sister, Mrs. W. L. Burkett.

Chilton Thomas of Plainview, Texas, spent the week end at Milnesand with old friends and acquaintances.

Prof. McAllister and Miss Bostle spend the week end with homefolks at Floyd.

The fool hath said in his heart there is no God. Psalm 14-1.

Ambulance Service—Ed. J. Neer.

ED J. NEER UNDERTAKER — EMBALMER

Established 24 Years AMBULANCE SERVICE

Calls answered by day or night Office phone 67 3 rings

Residence 67 3 rings Agent for Clovis Floral Co.

Portales, — New Mexico

—Triebs' Portola Theatre—

LAURA LA PLANTE IN

"SILK STOCKINGS"

PARAMOUNT NEWS 25

FRIDAY NIGHT AND SATURDAY MATINEE

"KID SISTER"

A COLUMBIA GEM

Last Chapter of "Fire Fighters" Starting 1st chapter of the

"GOLDEN STALLION"

All Children under 12 years of age admitted FREE to Saturday matinee only to see the "GOLDEN STALLION."

SATURDAY NITE ONLY

"THE MAGIC GARDEN"

Gene Stratton Porter's last and best book. Remember, one night only

MONDAY AND TUESDAY

FOLA NEGRI IN

BARBED WIRE"

WEDNESDAY NIGHT

"THE SMALL BACHELOR"

ALL STAR CAST UNIVERSAL JEWEL

WHEELER BROTHERS

GENERAL HARDWARE

Welding and Machine Work

Final Week Of Our Great Anniversary Sale

SALE ENDS SAT. NOV. 5th

Your last chance to save many DOLLARS on your winter bill

JUST COMPARE THESE PRICES

\$3.25 FANCY PLAID BLANKETS, NOW	\$1.98	38c. QUALITY 36-INCH PONGEE PRINTS, NOW YARD	25c
\$2.95 MEN'S SWEATERS NOW	\$1.95	29c 36-INCH ENGLISH PRINTS NOW YARD	19c
\$3.00 MEN'S PART WOOL UNION SUITS, NOW	\$1.79	\$1.00 LADIES' HOUSE SLIPPERS, All Sizes and Colors, NOW	59c
\$1.75 MEN'S RIBBED UNION SUITS, NOW	\$1.19	\$17.50 LADIES' COATS NOW	\$11.75
\$1.75 MEN'S FLEECE LINED UNION SUITS	\$1.19	\$16.75 LADIES' DRESSES NOW	\$9.95
\$1.75 BOYS' PART WOOL UNION SUITS NOW	98c	\$5.50 MEN'S FANCY JERSEY LUMBER JACKS, Wool, NOW	\$3.95
85c MEN'S BLUE WORK SHIRTS NOW	69c	\$5.00 MEN'S DRESS OXFORDS NOW	\$3.79
\$3.50 MEN'S WOOL SHIRTS, ALL COLORS, NOW	\$2.49	\$5.95 CHILDREN'S COATS NOW	\$3.95

The Famous
"Famous For Bargains"

Camel

An honest cigarette honestly advertised

Delightful tobaccos, the choicest grown. Blended with skill and care. Sold without bunk of any kind, and it leads the world by billions.



If all cigarettes were as good as Camel you wouldn't hear anything about special treatments to make cigarettes good for the throat. Nothing takes the place of choice tobaccos.



The Portales Valley News AUTOMOBILE AND

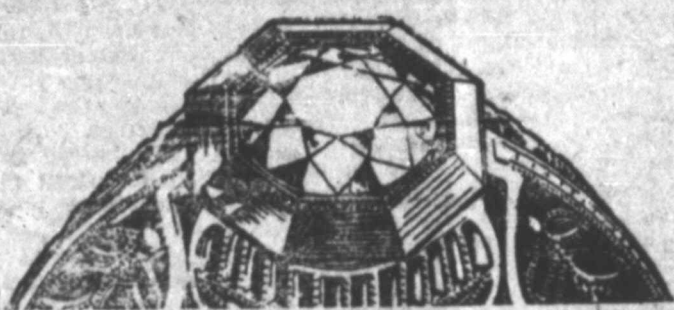
THE GREATEST OFFER OF A LIFE-TIME OPEN TO MEN AND WOMEN OF PORTALES
Brand New Chevrolet Imperial Landau Sedan Given Free Sat., Dec 17

**EASY TO
ENTER**

You are not limited to any particular territory to obtain your subscriptions and votes. The world is your field. Whether you live 50 miles away or just around the corner from the campaign office, your opportunity to win one of the big prizes is the same! The awards are **FREE FOR ALL**. Your chance is equal. Your hustling ability will determine.

**EASY TO
WIN**

SECOND GRAND PRIZE



Ladies Diamond Ring

VALUE \$200.00

PURCHASED FROM JERNIGAN JEWELRY COMPANY

Rules and Regulations and How to Enter

Fill out the nomination blank with your name or the name of the person to be nominated. Bring or mail this blank to the campaign manager and you will be credited with 2,000 votes as a starter. Any man or woman, either married or single, of good character, may become a candidate in this campaign and is entitled to one nomination credit of 2,000.

The campaign manager reserves the right to reject objectionable nominations. There are no obligations attached to entering this campaign, and it costs absolutely nothing to try for a prize.

No candidate will be permitted to transfer votes to another candidate after receiving them. Subscriptions cannot be transferred. All subscriptions must be paid in cash before votes are issued.

No subscriptions for longer than one year will be accepted. In accepting nominations all contestants agree to abide by the conditions named.

All prizes will be delivered to winners at Portales just as soon as the winners are announced by the official judges.

IN CASE OF A TIE FOR ANY OF THE PRIZES THE CANDIDATES TIED WILL RECEIVE A PRIZE IDENTICAL WITH THE ONE TIED FOR.

This campaign opens at once and closes Saturday, December 17th, at 9 p. m.

No agreements or promises, either written or verbal, made by solicitors other than those published in The Portales Valley News will be recognized.

No salaried employee of The News will be allowed to compete in this contest nor supply coupons to any contestant.

ACT NOW!

Today! Send in Your Entry!

How Subscriptions Count in Contest

The following scale shows the subscription rates and the number of votes given according to the amount paid. Note especially the tremendous voting power of 5 year subscriptions:

The Portales Valley News

Term	Price	Votes
One Year	\$1.50	2,000
Two Years	3.00	5,000
Three Years	4.50	10,000
Four Years	6.00	15,000
Five Years	7.50	25,000

ABOVE PRICES FOR ROOSEVELT AND ADJOINING COUNTRIES. SUBSCRIPTION RATE OUTSIDE THE STATE IS \$2.00 PER YEAR. THE SAME PER YEAR.

No Confusing Districts or Divisions

THE TERRITORY

There is no confusing districts or divisions, nor is there any limit to any contestant's territory. Every contestant, regardless of where she lives, has exactly the same chance to win the Chevrolet, of any of the other prizes. Any contestant can secure subscriptions ANYWHERE IN THE WORLD is your field. Contestants who enter from outside towns, have the advantage of having their community almost to themselves. Portales contestants may go to any outside towns, and out-of-town contestants may come to Portales for votes. In other words, there are no restrictions whatever.

THE AUTOMOBILE GOES TO THE HIGHEST VOTE TOTAL, regardless of place of residence.

GRAND CAPITAL



Chevrolet Imperial Landau
PURCHASED FROM PORTALES

The Portales Valley News takes pleasure in inaugurating a prize campaign ever inaugurated in this section of the state. A big, luxurious prize purchased in Portales stores, will be presented to a single man or woman who by their popularity and vote gathering during the next few weeks.

The prizes have all been purchased and will be given to the highest vote totals by December 17. The News already has a large list of readers, and instead of the old prizes, worth hundreds of dollars, the value of these prizes, which will be given to the citizens of this section.

The fact that we have obtained such an automobile as the Chevrolet Imperial Landau Sedan to lead the magnificent prize list, will unquestionably command the attention of those who appreciate the beauty and value of a car of this class and character. In winning this prize list, we determined to give the very best.

Never before has an offer of this magnitude been presented. The opportunity may never come again. Certainly this is the most gigantic enterprise of its kind ever attempted in this section of the United States. TO WIN ONE OF THESE BIG PRIZES IS BUT A MATTER OF AMBITION. YOU HAVE ALWAYS WANTED AN AUTOMOBILE OF YOUR OWN. Now let us GIVE you one free—without one cent of cost to you!

Any man or woman residing within the prescribed territory is eligible to enter and compete for the prizes. To enter it is but necessary to fill out the "ENTRY BLANK" (lower right hand corner) and send it in. Once a contestant, the merry pastime of vote gathering begins. You will

FIRST SUBSCRIPTION COUPON

Good for 10,000 EXTRA VOTES

This coupon accompanied by the Nomination Blank and your first subscription will start you in the race with more than 12,000 votes, only one of these coupons will be credited to each candidate.

Name of Subscriber.....

Address of Subscriber.....

Candidate's Name.....

Address..... Amt. Enc. \$..... Old or New

Send this coupon to the Campaign Manager, with your first subscription and you will receive 10,000 extra votes in addition to regular votes as shown in the regular schedule.

THIS BLANK

And one subscription to The News will start you off with more than 14,000 votes. See one of your friends about his subscription today. Let this blank be your stepping stone to success!

How votes are secured

Votes cannot be purchased and they cannot be transferred. Once they are issued to the credit of a contestant they must stay issued. This rule is imperative. There are just two ways to obtain votes. One is by clipping the free vote coupons from The News and the other is by securing new or renewal subscriptions to The Portales Valley News. The coupons must be deposited in the ballot box on or before the expiration date printed upon them. From the start until 9 p. m. Saturday, Nov. 26, 100,000 extra bonus votes will be given for every \$20 worth of subscriptions turned in. From Nov. 28 until 9 p. m. Dec. 3, 90,000 extra bonus votes will be given for every \$20 worth of contest collections turned in. From Dec. 5 until 9 p. m. Dec. 10, 80,000 bonus votes will be given for every \$20 worth of contest collections turned in. From Dec. 12 until 9 p. m. Dec. 15, 70,000 bonus votes will be given for every \$20 turned in. The last two days of the contest 60,000 extra votes will be given for every \$20 worth of contest collections turned in. Start your campaign NOW and get the advantage of the BIG VOTES.

For Further Information, Subscri

Etc., Call, Write or Ph

CONTEST MAN

THE PORTALES VALLEY

PORTALES, N. MEX.

Office: News Bldg.

106 Main Street

News Announces \$2,000.00

PRIZE CONTEST

OF PORTALES, ROOSEVELT COUNTY AND THE SURROUNDING TERRITORY!

Dec 17 --- Five Awards in All! --- You Can Win!



CAPITAL PRIZE

With Complete
Equipment
Including extra tire, Bumpers
and Motometer

\$925.00

Super Landau Sedan
PORTALES MOTOR COMPANY

Announcing the most stupendous automobile and the state. An appropriation has been expended in automobile, together with many valuable other absolutely free of charge to those married or energy, display the best qualities of salesmanship

given to those who, by their hustling ability, obtain decided to use this unique method to increase their method of engaging solicitors, will distribute which will tempt many of the most representative

Read every word of this big announcement carefully. Scan the tremendous prize list—see how prizes will be awarded. Then fill out the "Entry Blank" and send it in today.

THIRD GRAND PRIZE

SIX TUBE R. C. A.

RADIOLA

Complete and Ready to Install

VALUE \$150.00

Purchased and on Display

E. N. NEER'S HARDWARE STORE

Portales, New Mexico



FOURTH PRIZE
This Handsome
\$55 ELGIN
Ladies' Wrist Watch
Purchased From
JERNIGAN JEWELRY CO.

FIFTH PRIZE

\$25

Merchandise Order

Good for \$25 in Merchandise

at Any Store You Select in

Roosevelt County.

EVERYBODY WINS!

An appropriation has been set aside to pay all cash commissions to contestants who do not win prizes. Every active worker who fails to win one of the regular prizes will receive 20 per cent of the amount in new subscriptions she has turned in, providing, of course, she remains active until the end and makes a cash report each week of one or more subscriptions

20 Per Cent Cash Commission

from the time she enters the campaign. NOT ONLY DOES THE CAMPAIGN OFFER YOU AN UNPARALLELED OPPORTUNITY TO WIN A HANDSOME PRIZE FOR EFFORT—IT IS A GOOD PAYING JOB AS WELL. CONDITIONS EASIEST EVER KNOWN IN CAMPAIGN OF THIS KIND.

**GET BUSY
TODAY!**

Jump in today and put your own town on the map in big red letters by winning one of these big prizes. Not luck — not chance — earnest effort alone will win. Test your salesmanship ability. Remember those who start NOW will have the advantage. Be an early bird! This is a short campaign. December 17 is only a short distance ahead. Your hustling ability will place you in the winning list.

**RIDE AWAY
DEC. 17**

Early Start Means Success. Brand New Automobile For 30 Days Effort

Information, Subscription Blanks,
Call, Write or Phone

EST. MANAGER
PORTALES VALLEY NEWS

PORTALES, NEW MEXICO

Telephone No. 83

Open Evenings

What to do First

Fill out the entry blank and bring or mail it to the Campaign Manager, The Portales Valley News office. Then you will be given a "contestant's receipt book" and full instructions. (2) Start saving the free vote coupons. (3) Tell all your friends that you are out to win one of the prizes. Ask your friends to subscribe through you. Each subscription counts votes. (4) Turn in your first subscription as soon as possible, using first subscription coupon below, and receive a start of more than 12,000 votes.

THE OFFICIAL JUDGES

In order that every contestant may be assured of a fair and square deal, the votes will be counted and the prizes awarded on December 17, by a committee of five of the most prominent business and professional men of Roosevelt County.

THE NAMES OF JUDGES WILL BE ANNOUNCED SOON

THIS BLANK

SEND IT IN TODAY!

Is all you need to start. All you have to do is send it to the Campaign Manager, The Portales Valley News, and you will be credited with 2,000 votes as a starter.

NOMINATION BLANK— Good for 2000 Votes



As a candidate in The Portales Valley News \$2,000 Automobile and Prize Campaign

Street and No.
Town or City. Dist.

Signed
Address
This blank counts for 2,000 free votes. Only one nomination will be credited to each candidate. The nominator's name will not be divulged if so requested.

NOW

—Is the time to have your Battery Repaired or Rebuilt. Be fixed for freezing weather. We are better equipped now than ever to do your battery work.

BRACKEN'S Battery Shop

"BETTER CHARGING" SERVICE

A GOOD MOVE

Miss Anderson, state public health nurse of Santa Fe, conducted a health examination of the Elida school children last week. This examination was sponsored by the Elida H. M. C., which is to be commended for this work. It is a step in the right direction and will doubtless be followed by a program of nutrition.

Miss Anderson was the luncheon guest of Miss Sara Kerr on Wednesday.

THE BABY YAM

PUBLISHED BY THE PORTALES HIGH SCHOOL

EDITOR: Willie Vale Oldham
ASSOCIATE EDITOR: Mae Belle McCarty

REPORTERS:
Velta Edwards, Mildred Stewart, Jessie Lee Yocum, Gordon K. Greaves, Nora Belle Grizzle, Inda Rhea Murrill, Hazel McCollum, Floy Thurston.

SPONSOR: Mr. Brough

ARTESIA DOWNS PORTALES IN A CLOSE GAME FRIDAY

In a closely contested battle the fast Artesia eleven defeated the Rams on the home field last Friday afternoon. The two teams were quite evenly matched, and it was an even game throughout.

Artesia won the toss and chose to kick off, taking advantage of the strong wind. After several punt exchanges, Artesia got away with a long forward pass and managed to push over a touchdown. They failed to make extra point.

Play was rugged and desultory during the remainder of the half. In the third quarter, the Rams started a ground-gaining drive which carried the ball to within two yards of the goal line before time was called. They lost it on downs at the beginning of the last period. For the rest of the game the Rams kept the ball in Artesia territory, but the Artesia line held and the game ended with the score 6-0 in favor of Artesia.

Due to a weakened line the Rams failed to make as good a showing as they did against Clovis the preceding week. Eakers and Slaten at half, Deen at Center and Donaldson at end deserve mention for the good work.

Lineup: Jones and Donaldson, ends; Morris and Nelson, tackles; Mears and Richardson, guards; Deen, center; Slaten and Eakers, halves; Wilson, quarter; Smith, full. Substitutions: Little for Wilson, Wilson for Little, Watts for Wilson, Perry for Richardson, Cox for Mears, Bradley for Perry, Perry for Donaldson, Bradley for Cox, Gunn for Bradley, Hamill for Jones.

Officials: Sawyer, Farwell, referee; Boykin, Oregon Aggies, umpire; Black, head linesman; Dupey, timekeeper.

CARNIVAL WELL ATTENDED

The carnival which the Annual Staff, under the direction of Miss Hankins, put on at the high school last Friday night, was well attended and a great success in every way. The gross proceeds totaled almost \$120.00.

The Hawaiian dancers, accompanied by Sid Stroup on the ukelele and Willie Vale Oldham on the piano, offered a splendid program.

Immediately following the program in the auditorium, the crowd adjourned to the corridors and gym to take in the various shows and booths. The Debating Club had charge of the "Cave of Billy the Kid." Mr. Steiner and Mr. Edwards ran a baseball game. The annual staff conducted the fish pond. The Juniors supplied a fortune teller and the Pep Club promoted a free-throw contest. The Sophomores had the confetti stand, the Home Economics department the candy booth, the Seniors a doughnut and lemonade stand, the Junior High a pop corn and peanut stand, and the Aggies sold hamburgers.

Everyone seemed to have a jolly good time, even though it was attended by the inevitable consumption of bushels of confetti.

The Annual staff wishes to thank all those who helped make the carnival a success. Especially is it grateful to the merchants who assisted with contributions.

PEP PARADE LAST FRIDAY

Last Friday, after a pep meeting during assembly period, the entire student body paraded in demonstration of school spirit. School was dismissed ten minutes early in order to give all the students extra time necessary. Richard Rockey headed the procession leading a goat rigged out in Artesia colors.

IN APPRECIATION

Portales High School wishes to express its appreciation of the splendid support which has been accorded all the football games and entertainments of the school year. Especially does it thank the Chamber of Commerce for its cooperation in backing football.

SCHOOL ACTIVITIES AND SCHOLARSHIP

Physical surroundings are not all that makes high school life interesting to the student. The grounds, buildings and equipment may be very attractive, but they are not the only inducement that brings pupils to school.

Let us suppose, for instance, that the high school grounds are kept in the best possible condition at all times. They are made beautiful with shade trees, neat hedges, climbing vines, fragrant flowers, green grass and bubbling fountains. Structures of modern architecture lend their magnificence, and beauty may be seen everywhere. Would this environment alone make high school life interesting?

No, indeed! School activities and scholarship stimulate the student and make this life interesting for him. Participation in various activities is a stepping stone to scholarship. The pupil comes to school to acquire a broad knowledge in as many phases as possible that he may better his preparation for life. The satisfactory result obtained from the student's participation in the various phases of school activities determines to a great extent his degree of knowledge.

As the sound of distant music lures the passerby, so do school activities attract students and make school life more interesting and worth while.

—Velta Edwards.

SUBTRACTION

A teacher in a western public school was giving her class the first lesson in subtraction. "Now, in order to subtract," she explained, "things must be of the same denomination. For example, one could not take four dates from five peaches nor six cows from nine horses."

A hand went up in the back of the room. "Teacher," inquired a small boy, "can't you take four quarts from three cows?"

"Mother," asked a small child, "how does a deaf and dumb boy say his prayers when he has a sore finger?"

"CHECK!"

Mose and Sam had just cut a nice juicy watermelon. Mose held out both slices to Sam, who, to his surprise, ignored good manners and took the larger.

"Where is yo manna, nigga?" asked the indignant Mose. "Why, if you had offered dem to me, I would have took de smaller piece."

"Whatcha kickin' about?" returned Sam, the satisfied. "Dat's what yo got, ain't it?"

EXERCISE IN PUNCTUATION

Every land in this land
Has twenty nails upon each hand
Five and twenty on hands and feet
All this is true without deceit.

Now punctuate and read:
Every land in this land
Has twenty nails; upon each hand
Five, and twenty on hands and feet,
All this is true without deceit!

A FEAT

Mr. Stinnett is explaining a problem in Algebra. "Now watch the blackboard while I run through it again."

FOR SALE: A piano by a woman with carved legs.

A BIT DIFFICULT

In botany class, after a discussion on the growing of sweet potato slips in hot beds, Della Mae asked, "Well, how do they get the fire under them?"

Freshman—"I am trying my best to get ahead."

Soph—"You certainly need one."

HARD TIMES

"Daddy, what is a Board of Education?"

"Well, when I was going to school it was a pine shingle."

Miss Swink (solicitously)—"So your father is dead? How did he die?"

Freshman—"While he was in New York eating meat at a cafe a guy hollered 'whoa!' and the stuff stopped in his throat and choked him to death."

"You put something over me that time," said the patient as the nurse spread a blanket over him.

Where is the girl who was so dumb she thought cross-country men wear angry farmers?

Eskimos are not accustomed to weeping, but they must have their daily blubber.

SYMPATHETIC

An unfortunate man who had fallen into financial difficulties through no fault of his own, managed to obtain access to a certain millionaire.

He commenced his sorry tale—in fact, so graphically did he depict his wretched poverty that the millionaire found himself affected as he had never been before. With tears in his eyes he rang for the

butler, and in a quivering voice commanded, "John, be good enough to put this poor man out—he's breaking my heart!"

B—Y

A JOYOUS CLIMAX

"Did the new play have a happy ending?"

"Sure. Everybody was glad when it was over!"

B—Y

Teacher—"What is a detour?"

Pupil—"The roughest distance between two points."

Head Colds Relieved with VAPORS

Snuff Vicks up nose or melt in hot water and inhale vapors

VICKS VAPORUB

OVER 17 MILLION JARS USED YEARLY

Side-Dish Specials

Cranberries — Pumpkins — Celery

What a host of delicious tempting "side-dish suggestions" this time of year brings. Just the thought of them sharpens ones' appetite. These with an order of fresh groceries, will supply the makings of a dinner fit for a king.

MODEL GROCERY

PHONE 19

30 X 3½

Speedway

CORD TIRES

Made By Goodyear

\$5.95

Buchanan's Service Station

CARR LUMBER COMPANY

G. W. CARR, Manager.

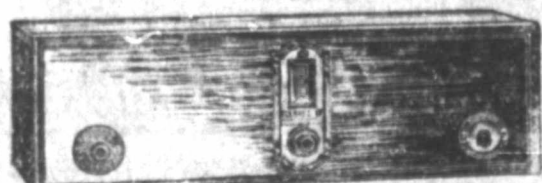
Building Material

Main St. — Phone 43

You--

—haven't really heard Radio until you have listened to an—

RCA RADIOLA



with an RCA Loud Speaker

Sold on convenient terms by

E. N. NEER

THE WINCHESTER STORE

YOUR CAKE

IS READY FOR YOU

Freshly baked each day from the choicest ingredients our cakes are a welcome addition to the menu in many homes of this community.

City Bakery

HOME OF

Honey Cream Bread

Before The Snow Flies—Get That ROOF FIXED!

KEMP LUMBER COMPANY

TOWING TAKES THE PLEASURE OUT OF MOTORING—

AND SUBJECTS YOU TO THE JEERS OF THE STREET URCHIN—

But that is just what will happen if you do not keep your car in proper condition.

Our repair department is at your service to eliminate this trouble. An overhaul before the trouble begins will save you time and work and much useless expense. Our shop is in the hands of experts in this line.

A new set of tires will also add to the pleasure of your trip—provided they are of the kind that give service. This is where we are prepared to render you a real service. Let us equip your car with a set of casings that have stood the test. They are time and money savers.

Wood Garage

PHONE 99

Headquarters For Auto Accessories and Service



See Us For:

Engines, Windmills, Pump Supplies, and Plumbing Fixtures

WITH OUR LARGE STOCK WE ARE IN POSITION TO SUPPLY YOUR EVERY NEED IN OUR LINE. WE HANDLE NOTHING BUT STANDARD GOODS. WE EMPLOY EXPERTS TO ASSIST YOU IN YOUR PUMPING AND OTHER PROBLEMS

Case Tractors

HAVE BEEN LEADERS IN THE TRACTOR FIELD FOR LONG YEARS PAST. WE WILL BE GLAD TO DEMONSTRATE THIS TRACTOR TO YOU NOW AND QUOTE YOU PRICES. ALL SIZES OF PULLEYS, BLOCKS AND ROPE.

Lariat Rope--Made for Service

WE CARRY A GENERAL LINE OF SET SCREWS, BOXINGS, BOLTS, BELTING, PIPE FITTINGS OF ALL SIZES, PUMPS, CYLINDERS AND ANYTHING THAT IS USED IN GETTING WATER TO THE TOP OF THE GROUND.

Roswell Pump & Supply Company

The House of Dependable Merchandise
ONE BLOCK FROM DEPOT PORTALES, NEW MEXICO

PROFESSIONAL DIRECTORY

A. J. GOODWIN
U. S. COMMISSIONER

Portales — N. M.

COMPTON & COMPTON
Attorneys at Law
Practice in all the Courts
Office over the News

DR. N. F. WOLLARD
Office Near Drug Store
Local Surgeon
A. T. & S. F. Hospital Ass'n.
Phones: Office 49, Res. 169

DR. R. W. MEANS
Dentist
Rooms 14 and 15, Keese Bldg.
Res. Phone 146
Office Phone 26

DR. J. S. FEARCE
PHYSICIAN AND SURGEON
Office at Pearce's Pharmacy
Office Phone 34, Residence 23

HENSLEY & BRASSELL
Physicians and Surgeons
PHONE 94

E. T. Hensley E. T. Brasell
Phone 199 Phone 114

YOUNG & HATCH
Hog Buyers
and Grain Dealers
Office Phone 37, Feed Pens 91

FOR HOUSE WIKING
by Licensed, Bonded Electrician
—SEE—
FRED L. OHR
PHONE 156

BLANCO BARBER SHOP
E. M. Kornegay, Mgr.
Lindsey Building
Two Doors From Post Office

W. B. OLDHAM
Farm Loans and Insurance
I Write Fire and New York
Life Insurance

BALLOW & PRICE
Coal, Ice and Feed
Authorized Purina Dealers
Telephone 3

S. N. HANCOCK, Optometrist
Eyes Tested, Glasses Fitted
Registered under the State
Board of New Mexico
North Side Square
Portales, N. M.

A. F. & A. M.
Portales Lodge No. 26
Meets Saturday night on
before the full moon in each
month.
E. T. MOODY, W. M.
J. R. SHOCK, Secy.

SHIP US DIRECT
"We Never Let the Sun Set On
A Can of Cream Unpaid For."
EL PASO CREAMERY CO.
El Paso, Texas.

Portales Hotel
On the Square
Good Beds Good Meals

HEAVY HAULING
WELL DRILLING
Any Time — Anywhere

FAILS BROTHERS

WATCH AND JEWELRY
REPAIRING
W. E. BAZEMORE
Portales, N. M.

THESE WANT AD'S BRING RESULTS

WANT AD'S

FOR SALE

FOR SALE OR TRADE—A Bowler
feed grinder No. 30 and a horse
power engine. Hardt Bros., Elida,
N. Mex. 2-1tp

FOR SALE—Jersey cows will be
fresh in spring. See Mrs. Ella Mac-
well at W. E. Crow's. 2-2tp

FOR SALE—Four burner Hibbard
oil stove and heavy oven. Stove is
practically new and in good condi-
tion. Helen Lindsey. 1-2tp

INCUBATORS—For Trade—1 De-
pendable, size 600 egg; 1 Ex-Ray,
size 400 egg; 1 Safety Hatch, size
170 egg. W. D. Fale, Arch, N. M.
2-2tp

FOR SALE—Green tomatoes at
Canning Factory 1-2tp

FOR SALE—Jersey cow, E. M.
Kornegay, Portales. 1-2tp

FARM FOR SALE—I am offering
my irrigated farm of 4 1/2 blocks,
north of the track for sale. It is
well improved. J. B. Crow 624tc

FOR SALE—5 room house, mod-
ern. 20 Acres shallow water land, two
miles from town.
1 Section Land for sale or trade.
48-1tc E. T. Moody.

C. W. Ison for Dry Goods and
Shoes. The cheapest place in town.
44tc

FOR SALE OR TRADE—1-1925
Ford roadster, 1-1925 Truck with
steel cab, 1-1925 Star touring car.
Lilac Park Camp Ground. 50-1tc

FOR SALE—Good Piano. Call at
News office.

NOTICE BY PUBLICATION

To R. T. Anderson, Defendant.
You are hereby notified that suit
has been entered against you in the
Ninth Judicial District Court of the
State of New Mexico, sitting in and
for the County of Roosevelt, by the
State of New Mexico, plaintiff,
against R. T. Anderson, defendant,
being cause No. 2350 on the docket
of said Court, by which suit it is
sought to obtain judgment against
you in the sum of \$98.91 for state,
county and other taxes due and delin-
quent in said county upon the fol-
lowing described property, to-wit:

Northwest quarter, south half
of northeast quarter, north-
west quarter of southwest
quarter, and northeast quarter
of southeast quarter of section
eighteen all in township one
south, range thirty five east,
N. M. P. M., Roosevelt County,
New Mexico.

you that plaintiff has a first and
prior lien on said premises for the
amount for which judgment will be
taken as aforesaid, and for use
foreclosure of said lien, and order-
ing said premises to be sold with-
out appraisal at public or private
sale and the proceeds applied to
the payment of the amount due
plaintiff and costs of suit, and for-
ever barring and foreclosing you,
the defendant, of and from all
right, title, estate, interest, claim
and equity of redemption in or to
said premises, or any part thereof;
and that if you fail to enter your
appearance in said cause on or be-
fore the 19th day of December, 1927,
judgment will be rendered in said
cause against you by default, and
said property sold to satisfy the
same.

PAUL E. MORRISON,
Clerk of Court.
By A. J. Goodwin, Deputy.
Plaintiff's attorney and his ad-
dress is: J. Frank Curns, Santa Fe,
New Mexico. Oct. 27 Nov 17

NOTICE BY PUBLICATION

To Nell V. Morgan, Defendant.
You are hereby notified that suit
has been entered against you in the
Ninth Judicial District Court of
the State of New Mexico, sitting in
the County of Roosevelt, by the
State of New Mexico, plaintiff,
against Nell V. Morgan, defendant,
being Cause No. 2346 on the docket
of said Court, by which suit it is
sought to obtain judgment against
you in the sum of \$156.46 for state,
county and other taxes due and delin-
quent in said county upon the fol-
lowing described property to-wit:

Southeast quarter, northwest
quarter, south half of north-
east quarter all in section
twelve, township three south,
range thirty-six east, N. M. P.
M., Roosevelt County, New
Mexico.

And a further judgment against
you that plaintiff has a first and
prior lien on said premises for the
amount for which judgment will be
taken as aforesaid, and for use
foreclosure of said lien, and order-
ing said premises to be sold with-
out appraisal at public or private
sale and the proceeds applied to
the payment of the amount due
plaintiff and costs of suit, and for-
ever barring and foreclosing you,
the defendant, of and from all
right, title, estate, interest, claim
and equity of redemption in or to
said premises, or any part thereof;
and that if you fail to enter your
appearance in said cause on or be-
fore the 19th day of December, 1927,
judgment will be rendered in said
cause against you by default, and
said property sold to satisfy the
same.

PAUL E. MORRISON,
Clerk of Court.
A. J. Goodwin, Deputy.
Plaintiff's attorney and his ad-
dress is: J. Frank Curns, Santa Fe,
New Mexico. Oct 20 N10

NOTICE FOR PUBLICATION

Department of the Interior
U. S. LAND OFFICE at Las Cruces,
New Mexico, Oct. 14th, 1927.

NOTICE is hereby given that Ol-
iver D. Lambirth, of Elida, N. M.,
who, on Nov. 22, 1922, made Add'l
Hd. Entry, Act 12-29-16, containing
80 acres, No. 026261, for E4NE4

NOTICE OF PENDENCY OF SUIT

The State of New Mexico, to the
defendants, Bonnie Puckett, if liv-
ing and the unknown heirs of
Bonnie Puckett, if dead, unplead-
ed with the following named De-
fendants, against whom sub-
stituted service is hereby sought to
be obtained, to-wit: the said

Bonnie Puckett, if living, and the
unknown heirs of Bonnie Puckett,
if dead; Stella Puckett, if living
and the unknown heirs of Stella
Puckett, if dead; Harvey Puckett,
if living and the unknown heirs of
Harvey Puckett, if dead; Claude
Puckett, if living and the unknown
heirs of Claude Puckett, if dead;
Virgil Puckett, if living and the
unknown heirs of Virgil Puckett, if
dead; Ocie Puckett, if living and
the unknown heirs of Ocie Puckett,
if dead; Silas Puckett, if living
and the unknown heirs of Silas
Puckett, if dead; May Puckett, if
living and the unknown heirs of
May Puckett, if dead; Ina Puckett,
if living and the unknown heirs of
Ina Puckett, if dead; Rich Puckett,
if living and the unknown heirs of
Rich Puckett, if dead; Virgil Puckett,
if living and the unknown heirs of
Virgil Puckett, if dead; Emmett
Puckett, if living and the unknown
heirs of Emmett Puckett, if dead;
Bessie Puckett, if living and the
unknown heirs of Bessie Puckett,
if dead; Mildred Puckett, if living
and the unknown heirs of Mildred
Puckett, if dead; Clarence Puckett,
if living and the unknown heirs of
Clarence Puckett, if dead; Chester
Puckett, if living and the unknown
heirs of Chester Puckett, if dead;
Mary Collins Puckett, if living and
the unknown heirs of Mary Collins
Puckett, if dead; and all unknown
persons having any right, title or
interest in the property herein de-
scribed. Greeting:

Notice is hereby given that suit
is pending against you in the above
named court wherein the above
named plaintiffs are suing for the
partition of the West half of Sec-
tion 3, Township 3 South, Range
37 East of N. M. P. M. and alleg-
ing that said plaintiffs and the
said defendants are the owners and
tenants in common of the above
described real estate and that it
is impossible to partition the said
real estate without material injury
to the interests of the said plain-
tiffs and defendants and praying
that the said property may be sold
according to law and the proceeds
distributed among the plaintiffs
and defendants according to their
respective interests.

You are further hereby notified
that unless you enter your appear-
ance herein in the said cause on
or before the 26 day of Decem-
ber, 1927, judgment will be ren-
dered in said cause against you and
each of you by default and the re-
lief prayed for by the plaintiff
granted. The name of the attor-
ney for plaintiffs is Lee R. York
and his address is 421-423 Citizens

Section 12, Township 6 South,
Range 33 East, N. M. Prin, Meri-
dian, has filed notice of intention
to make three year final Proof, to es-
tablish claim to the land above de-
scribed, before A. J. Goodwin, U.
S. Commissioner, at Portales, New
Mexico, on the 7th day of Decem-
ber, 1927.

Claimant names as witnesses:
James W. Davis, of Elida, New
Mexico.
James J. Rose, of Elida, New
Mexico.
R. C. Baker, of Elida, New Mex-
ico.
T. J. Dilbeck, of Elida, New Mex-
ico.

V. B. MAY,
Register.

O20-N17

NOTICE OF PENDING SUIT

WITNESS MY HAND this the
2 day of November, A. D. 1927.
PAUL E. MORRISON,
Clerk of the said Court.
(SEAL) Nov 1-24

NOTICE OF SUIT
STATE OF NEW MEXICO, TO
TAYLOR B. SLATE, IMPEACHED
WITH THE FOLLOWING NAM-
ED DEFENDANTS, AGAINST
WHOM SUBSTITUTED SERVICE
IS HEREBY SOUGHT TO BE OB-
TAINED, TO-WIT:

TAYLOR B. SLATE AND ROXIE
B. SLATE, HIS WIFE, AND ANY
AND ALL UNKNOWN HEIRS OR
ADVERSE CLAIMANTS.
You and each of you, are hereby
notified that a suit has been filed
against you in the District Court
of Roosevelt County, State of New
Mexico, in which the Illinois Val-
ley Trust Company, a corporation,
is plaintiff, and you Taylor B. Slate
and Roxie B. Slate and any and all
unknown heirs or adverse claim-
ants, are defendants; that said
cause is numbered 2337 on the Civ-
il Docket of said Court.

That the general objects of said
suit are as follows: To secure and
recover judgment on one prom-
issory note, interest coupon note,
interest, and a mortgage bear-
ing date of May 9, 1923, given to
the Union Mortgage Company, Clo-
vis, New Mexico; the sum of \$567.38
being past due, plus interest, taxes,
costs and attorney fees; and the
further judgment foreclosing said
mortgage bearing said date and ex-
ecuted to secure said note, and cov-
ering the following described real
estate, situate in Roosevelt County,
New Mexico, to-wit:

The South half of section
Twelve (12) in Township Eight
(8) South, Range Thirty-five (35)
East, New Mexico Meridian,
New Mexico, containing 320
acres,

and have said property sold to sat-
isfy said mortgage and judgment.
You are further notified that if
you fail to answer or plead in this
cause, or make appearance on, or
before the 25th day of November,
1927, judgment by default will be
taken against you in this suit, and
the allegations of plaintiff's com-
plaint taken as true and confessed.

Fred E. Dennis is the attorney for
the Plaintiff and his post office ad-
dress is Clovis, New Mexico.

WITNESS MY HAND AND SEAL
OF THIS COURT this 4th day of
October, 1927.
PAUL E. MORRISON,
County Clerk.
By A. J. Goodwin, Deputy.
Oct. 6-27-D.

NOTICE
THE STATE OF NEW MEXICO,
TO T. F. Jones, Lillie May Autry,
Connie Depperman and Lonnie
Jones, GREETING:

Notice is hereby given that T.
F. Jones, executor of the last will
and testament of W. S. Jones, de-
ceased, has filed his final report in
said cause and the 7th day of
November, 1927, has been the day
set by the Court for the hearing of
said final report, and accounting
thereof, and the day to determine
the heirs of said deceased, and the
ownership of his estate and the heir-
ship of said estate; and the interest
of each respective claimant there-
to; and to determine the per-
centage of each claimant thereto or
therein, and to determine the per-

sons entitled to the distribution
thereof, and a final settlement of
said estate.

THEREFORE, any heir, creditor,
or other person interested in said
estate may, on or before the day
aforesaid file objection thereto or
to any particular item thereof, and
same will be heard and determined
by the Court, together with said
final report.
Compton and Compton, Portales,
New Mexico, are attorneys for ex-
ecutor.

Given under my hand and official
seal this the 3rd day of October,
1927.
PAUL E. MORRISON,
Clerk.
By A. J. Goodwin, Deputy.
Oct. 6-27-C&C

NOTICE OF SUIT
STATE OF NEW MEXICO, TO
SAMUEL MARIAN PRICHET, DE-
FENDANT, IMPEACHED WITH
THE FOLLOWING NAMED DE-
FENDANTS, AGAINST WHOM
SUBSTITUTED SERVICE IS
HEREBY SOUGHT TO BE OB-
TAINED, TO-WIT:

SAMUEL MARIAN PRICHET AND
HIS WIFE, ROSA PRICHET, AND
ANY AND ALL UNKNOWN HEIRS
OR ADVERSE CLAIMANTS.

You, and each of you, are here-
by notified that a suit has been fi-
led against you in the District Court
of Roosevelt County, State of New
Mexico, in which ILLINOIS VAL-
LEY TRUST COMPANY, PEORIA,
ILLINOIS, a Corporation, is plain-
tiff, and you, Samuel Marian Prichet
and wife, Rosa Prichet, and any
and all unknown heirs or adverse
claimants, are defendants; that said
cause is numbered 2336 on the Civ-
il Docket of said Court.

That the general objects of said
suit are as follows:

To secure and recover judgment
on one promissory note, and one in-
terest coupon note, and a mortgage
bearing date of June 1st, 1923, giv-
en to the Union Mortgage Com-
pany of Clovis, New Mexico, and
assigned to plaintiff; the sum of
\$1417.75 being past due, plus inter-
est, taxes, costs and attorney fees,
and the further judgment foreclos-
ing that certain mortgage executed
to secure said notes, covering the
following described real estate, sit-
uate in Roosevelt County, New
Mexico, to-wit:

NORTH HALF OF SECTION
THREE (3), TOWNSHIP SEV-
EN (7) SOUTH, RANGE THIR-
TY-FIVE (35) EAST, NEW
MEXICO MERIDIAN, NEW
MEXICO, CONTAINING 319.88
ACRES,

and to have said property sold to
satisfy said mortgage and judgment.
You are further notified that if
you fail to answer or plead in this
cause, or make appearance on, or
before the 25th day of November,
1927, judgment by default will be
taken against you in this suit, and
the allegations of plaintiff's com-
plaint taken as true and confessed.

Fred E. Dennis is the attorney for
the Plaintiff and his post office ad-
dress is Clovis, New Mexico.

WITNESS MY HAND AND SEAL
OF THIS COURT, this 4th day of
October, 1927.
PAUL E. MORRISON,
County Clerk.
By A. J. Goodwin, Deputy.
Oct. 6-27-D.

NOTICE
THEREFORE, any heir, creditor,
or other person interested in said
estate may on or before the date
aforesaid file objection thereto, or
to any particular item thereof, and
the same will be heard and deter-
mined by the Court together with
said final report.

Compton and Compton, Portales,
New Mexico, are attorneys for ad-
ministratrix.

GIVEN under my hand and of-
ficial seal, this the 3d day of Oc-
tober, 1927.
PAUL E. MORRISON,
Clerk.
By A. J. Goodwin, Deputy.
Oct. 6-27-C&C

ADMINISTRATRIX NOTICE
Notice is hereby given that the
undersigned was on Oct. 5th, 1927,
duly appointed administratrix of
the estate of McKinley Simons, de-
ceased, by the Probate Court of
Roosevelt County, N. M., in Cause
No. 425, and having qualified as
such administratrix, all persons
having any claims against the es-
tate of said deceased are hereby
notified and required to present the
same to the undersigned in the
manner and within the time pre-
scribed by law. Dated Oct. 5th,
1927.

VERNIE SIMONS,
Oct. 6-27-M Administratrix.

It is the duty of every loyal citi-
zen to go to the polls on Tuesday
and vote against Amendment No. 2.
Don't shirk your duty! Cast your
vote for a better New Mexico.

Santa Fe Purchases Promote Prosperity

WHILE the Santa Fe is itself a large employer of labor—its payroll in 1926 totalled \$107,000,000, and its employes number more than 75,000—indirectly as a buyer of materials and supplies it helps to furnish employment to many more. Such purchases last year exceeded \$64,000,000. In addition it bought over \$12,000,000 of new cars and locomotives.

Its largest class of material was fuel, which totalled \$24,360,000. This consisted of about 2,267,000 tons of coal, and 507,800,000 gallons of fuel oil. Use of coal or oil on any division is determined primarily by which is the cheaper fuel in that locality.

The second largest class of purchases was iron and steel products, for which the expenditure was approximately \$19,750,000. This included an expenditure of \$9,500,000 for 152,700 tons of rail, frogs, switches, and fastenings. \$1,500,000 went for wheels, axles, and tires, and \$3,060,000 for flues and tubes for locomotives. Bridges, turntables, structural steel, forgings, and fabricated, unfabricated, and pressed steel took nearly \$3,000,000. Steel and iron are basic necessities in railroading.

Purchases of forest products totalled \$6,412,000, which included over 3,000,000 cross ties, and large quantities of lumber and timbers. The Santa Fe creosotes its ties and much of its timbers, otherwise greater quantities would be needed each year.

Folders, report blanks, notices, tickets, tariffs, and various items in the stationery line required \$1,225,000, electrical materials \$660,000, lubricating oil and grease, illuminating oils, waste, etc., \$1,180,000, and air brake material \$617,600.

These purchases were necessary to maintain the railroad properly and to give satisfactory service to the public. They were covered by 130,000 invoices and were made from 3,347 individuals and firms. Note the wide spread of this buying.

Thus the Santa Fe and all railroads are an important factor in maintaining the prosperity of our country through the employment arising from these large purchases of supplies, as well as the millions directly disbursed among their own employes for services.

When the railroads are doing well, they buy materials and supplies on a larger scale than when net revenues fall off. Money thus spent mainly pays for the labor of many persons, helping merchants, farmers, everybody—your own community included. You therefore are vitally interested.

W. B. STOREY, President
The Atchison, Topeka and Santa Fe
Railway System

IDLENOOK

WHERE?



COGGINS MARBLE CO.
Canton, Ga.
MASTERPIECES IN
GEORGIA MARBLE
—and—
ELBERTON BLUE GRANITE
"The Stone Eternal"
Represented by
J. W. STIGALL
Richland, N. M.

Bill Ding says:

IF YOUR STOCK-IN-TRADE IS LIVE STOCK, KEEP IT ABOVE PAR IN A TIGHT, WARM BARN



PORTALES LUMBER COMPANY

PHONE NO. 10

Dependable Building Service

See the Want Ad Column for Bargains

This is Thanksgiving Month--

- Begin your preparations now for the big feast.
- Our market will supply you the choicest cuts of meat, fresh or cured.
- Our grocery department will supply you with the makings of a real dinner.
- You will do well to see us before placing your orders.
- The highest quality at prices that you can afford.

YOACHUM & SON
Grocery and Market
PHONE 45

BARGAINS!

We still have some good Seat Covers, Motor Meters, Radiator Caps, Anti Rattlers, and many other articles at **SPECIAL PRICES**

Don't forget that we still sell the best Tires for least money

Universal Motor Co.

SOCIETY and Club

Class Party

Some time ago the Loyal boys and Loyal girls classes of the Christian Bible school entered into a contest for Bible school attendance. The girls came out victorious and the Halloween season seemed a propitious time for the boys to pay their forfeit. Accordingly Saturday, Oct. 29th, from two until five o'clock the Carl Case home, 715 Utah street, was thrown open for the occasion and Mrs. Case, assisted by several of the mothers, very graciously entertained the two classes with a Halloween party.

The large living-dining room was adorned with festoons of black and orange crepe paper, while black cats, golden pumpkins and witches astride their broom sticks were much in evidence.

At the appointed hour the guests began arriving and soon the place was alive with boys and girls, thirty having responded to the invitation.

Games occupied the hours until four o'clock, at which time the tables were spread and when the guests were all in place each raised his glass and drank a toast to "the hostess and the good eats."

The favors were miniature witches. The refreshments consisted of moonfaced cookies, individual pumpkin pies, apples and Halloween punch.

EL TEPOCLO LEAGUE

Members of the Senior and Hi Leagues attended a Fifth Sunday rally in Clovis Sunday. There were delegates from Portales, Elida, Texico, and Melrose. In the contest for attendance, Portales was the winner and received the banner.

Bereans Entertained

The Halloween season was ushered in Thursday night, Oct. 27th, when Mrs. Effie McCarty and Mrs. R. D. Wright, at the Wright home on Nevada street, delightfully entertained the Berean class of the Christian Bible school with a costume party.

The house was very attractive in its decorations of Halloween colors, black cats, and pumpkin faces. The guests wore costumes in keeping with the occasion and indulged in all the usual and some unusual Halloween stunts and games, and from all reports, Pastor Loris was the "belle" of the evening.

Individual pumpkin pies and coffee were served at the close of the evening's frolic.

Miss Thelma Crow Hostess

To Seventh Grade Class
The J. B. Crow home in north Portales was the setting for a very pretty affair on Saturday night, Oct. 29th, when the daughter of the house, Miss Thelma, made happy the members of the seventh grade class of the Portales school in a seasonable party.

The house, appropriately decorated in Halloween colors with the usual golden pumpkins and witches, was very attractive.

Numerous games were enjoyed throughout the evening, as were also liberal portions of fruits and cookies.

Bailey-Plummer

Last Thursday at 2:30 p. m. the wedding of Miss Thelma E. Bailey and Mr. John E. Plummer was solemnized in the home of the bride's parents, Mr. and Mrs. G. A. Bailey, Reverend L. L. Thurston officiating. The bride and groom are well known in the Hiway community, both having lived there. The groom at the present was making his home at Portales, being connected with the Roswell Pump & Supply Co. for some time.

After the ceremony refreshments were served to the following intimate friends and relatives: Mr. and Mrs. Chas. Radcliff, Mr. and Mrs. Elbert Toombs, Rev. and Mrs. L. L. Thurston and family, Mr. and Mrs. Fred Harp, Mr. and Mrs. G. A. Bailey, Mrs. T. N. Tucker, Mrs. Hubert Chidister, Mrs. Roy Radcliff, Berdie Loughbridge, Mr. Chester Plummer and Mr. Will Bailey.

Mr. and Mrs. Plummer are now at home in the residence of Mr. and Mrs. J. D. Autry.

Woman's Club Entertain

Husbands
The members of the Portales Woman's Club, thru the courtesy of the social committee, Mrs. C. M. Compton, Mrs. M. B. Jones, Mrs. J. W. McMinn, Mrs. Herman Luper, Mrs. G. W. MacArthur, Mrs. J. E. Wise and Miss Sara Kerr, entertained their husbands Monday evening at the home of Mr. and Mrs. T. A. Martin.

The color scheme was suggestive of Halloween, there were fiery faces, black cats, witches, and goblins everywhere. The guests arrived at 7 o'clock and were seated at quartet tables which were centered with bouquets of yellow and white chrysanthemums. The social committee, dressed in black dresses, with yellow caps and aprons, prepared and served the dinner, which was most appetizing.

Between courses toasts were given, "To Our Husbands." Mrs. E. W. Means gave a musical reading and Mrs. Fred Luper sang "Yesterday" with Mrs. Martin at the piano. Mrs. Martin then gave several musical numbers. There were about sixty present.

Annabelle Wood Gives Party

On Saturday, Oct. 29th, from two until five o'clock, number 626 Utah street was the scene of much merriment when nearly a score of little people enjoyed a real Halloween party with Miss Annabelle Wood.

The house was a veritable fairy land, not only in decorations but in the little hostess and her guests, several of whom were in costume, and one real live witch appeared.

Games were played in quick succession, apples, pop corn balls, animal cookies and lemonade disappeared as if by magic, even the hours had wings and flew all too swiftly away, bringing the hour of departure, and the good byes.

Junior C. E. Organized

Mrs. R. D. Wright and Miss Mae Belle McCarty met with the junior members of the Christian Bible school at the church Sunday night and organized a junior Christian Endeavor society.

Lynville Scott was elected president, and Miss Thelma Crow, vice-president.

Society to meet every Lord's day at 6 o'clock p. m.

Mr. and Mrs. Paul Morrison

At Home
Mr. and Mrs. Paul Morrison were at home to a number of their friends on Friday evening at 7 o'clock. The house was decorated with many novel suggestions of Halloween. A delicious two course luncheon was served by the hostess assisted by Miss Helen Lindsey. The evening was spent playing 42. The guest list included Mr. and Mrs. Fred Luper, Mr. and Mrs. H. G. Rowley, Mr. and Mrs. Jim Warnica, Miss Helen Lindsey, Miss Kate McManaway, Leon Jones and Lacy Armstrong.

On October 29, Miss Rosa Potteet had a birthday party in honor of her twelfth birthday. Those present were: Miss Francis McLean of Clovis, Misses Evan and John Lee Pendley, Ozema and G. C. Stirman, Dorothy Woods. Numerous games were played, and delicious refreshments were served. All had an enjoyable time.

Rev. and Mrs. C. M. Sanford, Miss Jane Howell and Miss Martha Beaman of Elida attended church in Portales Sunday night.

U. D. C's Meet

The members of the U. D. C's were royally entertained at the home of Mr. and Mrs. J. B. H. Young on Tuesday from 3:30 to 4 p. m. An interesting program was rendered, after which Mrs. Young served a delicious plate lunch. The remaining time was spent in social conversation.

Mrs. H. F. Jones at Home

Mrs. H. F. Jones was at home to a few friends with a quail dinner on Wednesday at one o'clock.

The guest list included: Mrs. Lula May, Mrs. Anderson, Mrs. T. E. Mears, Mrs. J. B. H. Young, Mrs. J. E. Sledge and Miss Nellie Robertson, all close friends of Mrs. Jones. Needless to say the ladies spent a pleasant time.

Little Miss Lena Keller

Birthdays
Little Miss Lena Keller was 9 years old on Monday, Oct. 31, so her mother invited ten of her friends to help her celebrate the occasion. The following came at 4 o'clock and enjoyed the time until 5:30: Lenore Shaw, Doris Lee, Grace Thurston, Katie Murrell, Russell, Harold George, Annetta George, Lula Pearl Anderson, Glen Anderson, Roberta Anderson and Geneva Adkins. The guests were seated at one large table centered by a birthday cake, which was lighted with 9 candles. Each tried to extinguish the candles but no one succeeded; this caused much merriment. The cake was finally cut and served with cocoa.

League Parties

On Saturday evening the Junior League enjoyed a Halloween party at the home of Mr. and Mrs. Frank Shaw. There were some 35 present and all in costume. They enjoyed games, until a late hour when Mrs. Shaw and Miss Sybil Autry served a plate lunch.

The Hi League enjoyed a party on Monday evening at the home of Mr. and Mrs. Neal Rocky. They gathered at the home of Miss Letta Smith, and were told by a ghost to go to certain points, at these points other ghosts directed them thru the darkest streets until finally they arrived at the Rocky home. There they found all the spooks, witches, ghosts and wizards in the country. There were games, fortune telling and other amusements until a late hour. Mrs. Rocky, assisted by Miss Letta Smith, served delicious refreshments.

Rainbow Girls Halloween

The Rainbow Girls enjoyed a party at the Masonic hall Saturday night. Each girl was allowed to invite one guest and there were about forty present. They were met at the door by a ghost who conducted them into the inner room, where they were sent down the slimy slide into a witch's pit; this caused much merriment. Other amusing incidents were the ghost march and the witches dance. Altogether the affair was a most pleasant one. Delicious refreshments were served before the going hour.

Inez

Mr. Willis Clark, who has been visiting his brother, S. A. Clark, and family, left the first of the week.

The Halloween party Saturday night was called off because so many wanted to attend the negro minstrel at Roller, given by Bailey-boro.

Eleven from here attended the afternoon session of the El Tepeclo league at Clovis Sunday, then heard the new presiding elder of the Methodist church preach in Portales that evening.

W. R. Morrison and family, who retired to Arkansas in the spring, have now returned to the "Land of Sunshine."

There is to be a big Methodist meeting at Rogers next Sunday. All members of this charge are requested to be present. There is to be dinner on the ground.

Bill and Nell Mullins had the misfortune of turning their truck over last Friday evening while on their way to a Halloween party at Rogers. The truck was damaged some and Nell had one shoulder hurt. However, she was able to return to school Monday.

There were 30 in attendance at cottage prayer meeting last Wednesday evening. It is to be at W. R. Tollett's home tonight, (Wednesday). We need every church member in these meetings. We believe both the meeting and you will be benefited by your presence.

Don't forget election day next Tuesday. Come out and vote or don't howl later about the taxes. A literary club has been organized at Roller. It will function every two weeks; will have its first meeting a week from this Friday night.

On last Friday, during the electric storm, Mrs. C. J. Griffith was severely shocked by lightning, but was not seriously injured. Mr. and Mrs. Griffin live on the Dan Smith place west of town.

Mr. and Mrs. M. Baum are moving into the new house on Blake street recently erected by Carl Turner.

Rev. Cowser, a missionary from Brazil, is lecturing each evening at the Baptist church. "He is an interesting speaker, and you will do well to hear him," says Rev. Grizzle.

The O. E. S. No. 267 of Portales are planning to entertain the Masters of Portales and Elida and the Stars of Elida on Friday, Nov. 17. Preparations are being made for a big feed.

PORTALES TEAM TO ROSWELL

Portales football team expect to play Roswell on Roswell court Friday. They will be accompanied by M. M. Stinnett. Here's hoping they bring home the bacon.

Mrs. J. D. Marlow returned Saturday from Elida, where she has been attending the bedside of her mother, who has typhoid fever.

Carl Case and John Creech made a business trip to Roswell Monday, returning Tuesday.

FOR SALE OR TRADE

A cafe doing good business on one of the busiest streets in Amarillo, Texas. I will be at J. B. Sledge's hardware store Monday, Nov. 7th, 1927. The reason for selling is illness. 2-10



BRING US YOUR TURKEYS

WE ARE NOW PAYING 18 CENTS

—If Market Justifies, We Will Pay More—

We Are Still Giving Honest Weight, Test and Grade
On Your Cream

Robertson Produce



It won't be long now

Better Come In and Pick Out That
Thanksgiving Suit

and Have It All Ready For That Great Occasion

Prices In Tailor-Made and Stock Suits Range

from \$25 to \$42.50

Fields & Bonner

The Man's Store

VOLUME X

NE

\$500

Portales Sports

EVERY FAR COUNTY TER IN

On Tuesday meeting of Portales Cha was decided of \$500.00 to ers of Roos cotton, and totaling \$500. The Portales vice Gln each purpose, and raised by 1 from those 1 the growing ty.

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Kenna Oil

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