

Congratulations
and Best Wishes
to the Stewards
of the Soil.

MUENSTER ENTERPRISE

VOLUME XXXIII

MUENSTER, COOKE COUNTY, TEXAS 76252 MAY 9, 1969

NUMBER 24

Two Former Residents Die

Mrs. J. Hellman

Mrs. John Hellman, 64, formerly of Muenster, died Monday at 3 a.m. in a Colorado Springs hospital as the result of a brain hemorrhage suffered about two weeks earlier. She and her husband were vacationing in Colorado when she became ill. Their home is Portales, N. M.

The former Miss Lois Hamric was born in DeSoto. She married John Hellman in Wichita Falls in 1925. They lived in Muenster from 1928 to 1933 while he was cheesemaker at the Muenster plant. Requiem Mass and funeral services were held Thursday morning in Portales.

Surviving are her husband; one daughter, Mrs. Gene Gornick of Pueblo, Colo., two sons, John of Denver and Jerry of Fort Worth; one brother Ervin Hamric of Muenster; one sister, Mrs. E. E. Garrett of Houston and three grandchildren.

Mr. and Mrs. Hamric, Mrs. Rudy Hellman and Mrs. Herbert Meurer left Wednesday to attend the funeral.

Frank Wiesman

Funeral services were held from Sacred Heart Church here Tuesday morning for Frank Joseph Wiesman, 72, of Harlingen formerly of Muenster, who died at his home Saturday afternoon after an extended illness.

Father Benedict Buegler officiated at the 9:30 Requiem Mass and at graveside services in Sacred Heart Cemetery. Nick Miller Funeral Home was in charge of arrangements.

Rosary was recited at the Miller Chapel Monday at 4 p.m. by St. Anne's Society and a wake service was held in the Miller Chapel at 8 p.m.

Bearers were Leo J. Haverkamp, Leonard Zimmerer, Donald Wiesman, Edward Wiesman, Emmett Walterscheid and Clyde Walterscheid.

Frank Wiesman was a native of Muenster, born Nov. 30, 1896. He was married here to Miss Marie Walterscheid. They moved to Pilot Point in 1940 and to Harlingen in 1951. He was a retired farmer.

Surviving are his wife; two sons, Albert and Elmer of Fort Worth; one daughter, Mrs. Johnny Bailey of Fort Worth; seven granddaughters, three brothers, Carl and Tony Wiesman of Gainesville and Ted Wiesman of Bowie; and five sisters, Mrs. J. J. Haverkamp and Mrs. Al Fleitman of Muenster, Mrs. Henry Koelzer of Fort Worth, Mrs. Josephine Lueb of Carlsbad, N. M. and Sister Ann Theodore of San Antonio.

Homecoming Set At Shiloh Sunday

Annual homecoming celebration will be held Sunday at Shiloh Baptist Church and the pastor, the Rev. Aubrey Thetford and his congregation invite everyone to attend.

After the 11 a.m. worship service and song service, dinner brought by those attending will be served picnic style. The afternoon will be free for visiting and reunions.

Gifts will be presented to the oldest mother and father and the youngest mother attending.

Paper Pickup Set

Sacred Heart High juniors have announced they will conduct a paper pickup next Saturday, May 10. Persons with paper to give are asked to have it at the curb or call a member of the class. The junior class has taken over the pickup and will be in charge as seniors next year. This year's graduates who conducted the campaign this far hauled their last load to Sherman Wednesday. This project is helping finance the seniors' class trip to New Orleans.

Sicking Is Third In 330 Hurdles at State Track Meet

Did a PA announcement cost Clifford Sicking the first or second place in finals of the 330 intermediate hurdles in the Class B state track meet in Austin last Saturday? Glenn Richardson, the Muenster High track coach, thinks that it did.

The final result was that Sicking came in third with a time of 40.2, his best time of the season. The first place winner made it in 39.7, exactly a half second less.

Coach Richardson said that Sicking was off to a fine start, clearing the first two hurdles perfectly and had the lead. That was when the public address announcer started his report and named Sicking as the leader. The sound of his name disturbed him, he checked a step, almost knocking over the next hurdle. By the time Sicking got back into stride he was in third place, and that's how he finished.

The question haunting him and Richardson is: would either or both of those other fellows have passed him if the PA sound had not jarred him?

FHA Chapter Ends Term with Guests And Social Hour

Muenster High School FHA Chapter members ended the current school term Monday night at their meeting for which eighth grade girls were special guests and refreshments were served.

Members summarized the year's work and explained aims and objectives of Future Homemakers of America for the benefit of the eighth grade group who will be members when the fall term opens.

Jan Wilde, president, presided and Debbie Yosten reported on the State FHA meeting she attended. Also attending were Sandra Sloan, Pam Stoffels, Kathy Sicking, Laurie Wimmer and chapter adviser Mrs. Henry Weinzapfel. For entertainment after business Cheryl Otto, Laurie Wimmer and Debbie Yosten presented a skit pertaining to FHA.

Shelton Has Grant To Attend Seminar

James Shelton of the Muenster High School faculty has received a grant to attend a social science seminar at Austin College in Sherman.

The program, sponsored by Texas Power and Light Co., is scheduled for June 5 through June 18. Its purpose is to bring public school teachers up to date with current issues and methods in the social science area.

Dr. David Reagan and Dr. Bill Freeman, heads of the government and education departments of Austin College will direct the seminar, which is sponsored jointly by the college and TP&L.

R. Hartman to Get Diploma at A&M

Roy C. Hartman is one of 1,303 students applying for a degree at Texas A & M University's spring graduation, which will be conducted on May 24. He is seeking a Bachelor of Science degree in animal science.

Hartman is the son of Mr. and Mrs. Herman Hartman and a graduate of Muenster High School.

Candidates for the A&M commencement include 917 for baccalaureate degrees and 386 for advanced degrees, including 108 Ph. D. degrees.

Muenster Bank's Deposits Make Strong Increase

Gains in both deposits and loans were reported by Muenster State Bank Monday in response to a comptroller's call for statement of condition as of the close of business on April 30.

Deposits were \$4,217,087.25, representing a gain of \$495,194.13 since the April 13 call last year, and a gain of \$278,574.87 since the call of December 31.

Loans also gained, but less sharply. The new report shows a total of \$1,875,409.04, a gain of only \$9,626.10 for the year, but a gain of \$158,394.80 in the past quarter.

The local record reflects that of the county as a whole. Combined deposits of the four county banks are \$29,281,349.79, for an increase of \$3,126,206.83 in the past year. Loans reported on April 30 were \$13,757,285.86, an increase of \$1,621,811.91 for the year.

Auxiliary to VFW Has Installation Of New Officers

Formal installation of recently elected officers, along with plans for sponsoring the annual Buddy Poppy campaign and participating in the annual Memorial Day services furnished a full agenda at the meeting of Muenster VFW Auxiliary Monday night.

Heading the Buddy Poppy drive as chairman is Mrs. Tommy Hesse. Principal source of donations will be a church door collection on June 1 when the membership also participates in the Memorial Day services sponsored jointly by the VFW Post, Auxiliary and Sacred Heart Parish.

Both those events are May honor roll requirements as are an observance of Loyalty Day and National Teachers Day.

Members observed Loyalty Day and Teachers Day by taking homemade cupcakes, topped with miniature US flags, to Sacred Heart School for teachers at coffee break time.

Announcements included the District I convention to be held in Lewisville May 17 and 18 and members made plans to attend. Mrs. Don Flusche, president presided.

Mrs. Ray Walterscheid was installing officer. Those who will take office at the June meeting are Mrs. Clarence E. Hudspeth, president; Mrs. Tommy Hesse, senior vice president; Mrs. Jerry Hoenig, junior vice president; Mrs. Leo Hesse, treasurer; Mrs. Wilfred Bindel, secretary; Mrs. Ray Walterscheid, chaplain.

Also Mrs. Joe Hoenig, conductress; Mrs. Al Walter, guard; Mrs. Norbert Walterscheid, musician; Mrs. John Wieler, three year trustee; Mrs. Henry Pels Jr., two year trustee; Mrs. Ray Voth, one year trustee; Mrs. Arthur Bayer, patriotic instructor; Mrs. Wilfred Bindel, historian.

And Mrs. Bill Haverkamp, flag bearer; Mrs. Joe Sicking, banner bearer; Mrs. John Wieler, Mrs. Larry Hennigan and Mrs. Don Flusche, color bearers.

After adjournment Mrs. Hudspeth and Mrs. Ivan Koelzer served a cold buffet, Mrs. Bill Haverkamp won the cake and Mrs. Al Walter won the door prize.

Three new members were welcomed: Mrs. Alfred Bayer, Mrs. Gene Klement and Mrs. Tommy Mosman.

Community 4-H Meeting

The Community 4-H Club will have its regular meeting next Tuesday night, the 13th, at 7:30 in the K of C hall. It will have an election of officers and a program on record books.

The richer the land the lower the cost of production.

Man of Year Award Presented to R. N. Fette

C of C Members Hear Pep Talk by Kultgen

Achievement that is related to better living was the objective recommended to the Muenster Chamber of Commerce at its annual banquet Monday night in the Knights of Columbus Hall.

The speaker was Jack Kultgen, former chairman of the Texas Highway Commission, a civic leader and prominent business man of Waco, and an influential member in the state association of automotive dealers.

He said that the key to enthusiasm and satisfaction is a feeling that improvement is constantly under way, that the community is becoming a better place to live. Progress, not size, is the important factor.

Kultgen praised Muenster for its progress of the past. He referred to the local hospital, to wide and well kept streets, a good residential appearance and good business activity. He said Muenster is widely known as a community of people who work hard and pay their bills. But it can't stand still. It has to keep adopting new goals and keep working at them.

A priority project, he suggested, should be a north-south road through the area and a bridge over Red River. However he added that he declined

Hosts Wanted for Young Visitors of Exchange Program

Would someone like to entertain a young foreign visitor for a day or a few days? Two of them are due to be in Texas two weeks during the summer on the International Farm Youth Exchange Program and their calendar is being arranged by the A&M Extension Service.

Donna Brewster, assistant Home Demonstration Agent of Cooke County, says that one of the IFYE exchangees is Miss Elsie Joerg of Norway and the other is Miss Edith Portugal of Peru. They will be in the US May through July, two weeks of which will be in Texas.

Families interested in hosting either of the girls can get application form from the Extension Office in the courthouse at Gainesville.

Week's Heavy Rains Dump 4.97 Inches

Rains which covered most of Texas during the past several days added almost five inches to the local moisture measure. Total for the month up to Thursday morning was 4.97 inches and the total of the year was 18.82.

up to noon Wednesday was 4.86 inches and the total for the year was 18.71.

Steve Mosier's Weather Bureau record shows readings of .09 and .04 on Saturday and Sunday followed by a hefty 2.50 on Monday and 2.11 on Wednesday. More rain Wednesday and Wednesday night added .23 inch.

Relative to local crop needs the two gully washers can be regarded as excessive. Grain crops had enough April moisture to carry them to maturity. And some of that grain, several oats fields, had

Junior Play and Junior-Senior Prom At MHS This Week

Year end activity continues at Muenster High this week-end as Juniors present their class play Friday night and the Juniors and Seniors hold their combined prom Saturday night.

The Junior play is a three act farce starting at 8 p.m. in the auditorium.

The prom will be in the K of C hall starting at 7:30. It begins with a banquet, the program of which will include class night features. Dancing will start about 8:30 and end at midnight.

to pick a location for the bridge.

Referring to his six years on the Texas Highway Commission, Kultgen reviewed the state's outstanding job in planning construction methods and finished work per dollars spent. He said Texas is a model for the nation in this respect.

Answering charges of partiality to Interstate Highways, he explained that those roads were given priority while federal funds were available, so that the state would not miss its opportunity. When this program ends in a few years, more attention will go to the secondary roads. The long range plan was to give Texans the best road system possible for their tax money.

Kultgen said gasoline purchasers are taxed nine cents a gallon for road building and maintenance, creating a fund which is looked at with envy by certain groups such as big city welfare agencies and mass transportation and airport promoters. They are trying to raid the fund created for roads.

Another highlight of the banquet was the presentation of a wood plaque to R. N. Fette, editor of the Enterprise, the Chamber's selection for this year's man of the year award. The plaque, carved by the Bavarian Woodcarving Studio, was presented by J. M. Weinzapfel following a review in which he praised the Enterprise for a good job of representing and serving Muenster the past third of a

J. H. Bayers Attend Funeral in Iowa

Mr. and Mrs. John H. Bayer and son Leonard returned Tuesday night from Manning, Iowa, where they attended funeral services for a cousin, Harold Moeller, 47, at 10 a.m. Monday.

Moeller was killed in a construction accident Friday.

Survivors include his wife, the former Rita Bayer, and two sons. They had visited Muenster relatives several times in recent years. He was interested in cattle, had fine herds, and attended stock shows in Fort Worth, Houston and other Texas cities.

century.

Ray Wilde, new president of the Chamber, spoke briefly about the coming year's program and announced membership of committees. He mentioned that the two top objectives are to work for the proposed bridge and north-south traffic artery through this area and to create additional industrial payroll in Muenster.

Past President Urban Endres gave a short review of the organization's activity last year and also introduced Mr. Kultgen.

Vice President Ernest Jaska was master of ceremonies. Father Placidus Eckart gave the invocation and benediction and gave the charge of duties to the officers and directors.

Executive personnel of the organization for the year are Ray Wilde, president; Ernest Jaska, vice president; Herbert Miller, secretary-treasurer; J. M. Weinzapfel, Urban Endres and Al Felderhoff, directors.

Lone Star Gas Asks for Increase Of Gate Charge

AUSTIN (May 2) — Lone Star Gas Company today filed with the Texas Railroad Commission an application for an increase in the intracompany gate charge for residential, commercial and distribution unaccounted-for gas.

The company asked an increase from the present gate charge of 35.4 cents per thousand cubic feet of gas to 44.8 cents per thousand cubic feet.

When the Railroad Commission establishes the new intracompany gate charge, specific computations will be made for each Texas town. In those towns where earnings are deemed inadequate, individual rate action will be pursued with each town's ruling body.

Cast Poised for Two Stagings of Camelot Operetta

A cast of some 50 students of Sacred Heart School is poised for two performances of Camelot, a two-act musical which will go on the stage at the Parish Hall Saturday and Sunday. Curtain time both nights is 8:15.

In the leading roles are Margaret Kralicak as Guenevere and Melvin Bayer as King Arthur with Kevin Swirczynski as Lancelot.

Others in the cast are Mike Endres, Don Schneider, Ken Schmitz, Tim Endres, Lee Roy Hess, Bob Knauf, Glen Schoech, Cynthia Bindel, Beverly Koelzer, Diane Hess, Ronnie Hess, Kaye Klement, Theresa Becker, Cletus Bayer, Alan Miller and Melvin Luke.

Jan Grewing and Mary Lou Kralicak furnish musical accompaniment. Seventh, eighth and ninth grade girls are in the chorus. Sister Maureen and Brother Thomas Mosier are directors.

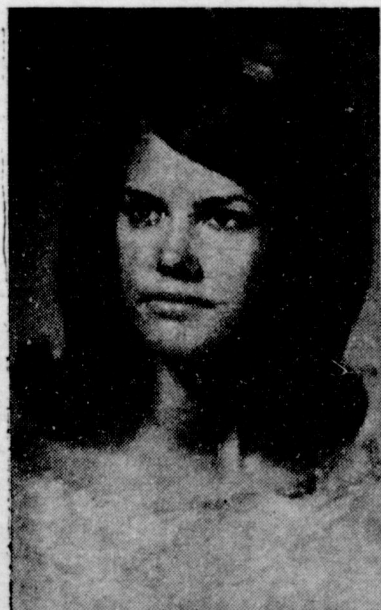
New Head Named In Lone Star Gas Gainesville Office

A change of management in this district of the Lone Star Gas Company became effective on May 1. H. E. "Jake" Lawson, formerly in charge of the office in Frederick, Okla., has been transferred to the Gainesville office.

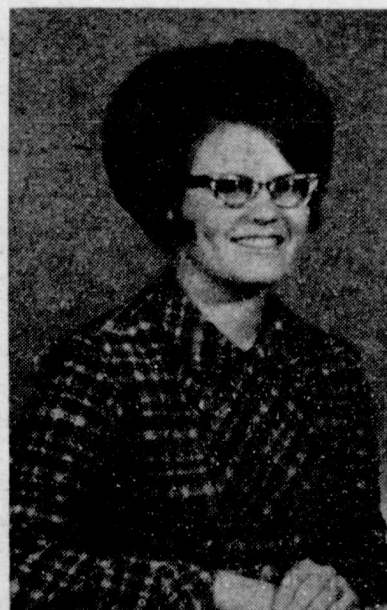
He succeeds J. T. Bryant who left the company to go into social welfare work with the Keller Home for Children. Lawson's family will move to Gainesville after the present school term ends at Frederick.

Science Grant

Mrs. John Mosman has received a grant for the Summer Institute in Radiation Biology for High School Science Teachers sponsored by the National Science Foundation and the Atomic Energy Commission, June 9 to August 2, at the University of Kansas. Mrs. Mosman is science teacher at Muenster Public School.



SUSIE YOSTEN



PAM STOFFELS



SANDRA SLOAN

Three Receive FHA State Degree

Three members of the Muenster Chapter of Future Homemakers of America have received the State Degree of Achievement, highest award given by the organization on a state level.

Susie Yosten, Pam Stoffels and Sandra Sloan were among about 360 Future Homemakers from all over the state who received the honor at the annual state FHA convention in Dallas last Friday and Saturday.

More than 5000 members and advisors representing about 75000 members in 1550 chapters throughout the state attended the meeting in the Dallas Memorial Auditorium.

Attending from the Muenster chapter, in addition to the state degree candidates, were Kathy Sicking, Laurie Wimmer, Janel Stoffels, Debbie

Yosten and Advisor Mrs. Jane Weinzapfel. Mothers attending were Mrs. Mike Sloan and Mrs. Herman Stoffels.

Theme of the convention was "FHA: Gateway to Dreams," and the keynote speaker was Miss Marilyn Van Derbur, former Miss America. A featured event was singing by the State Chorus composed of 100 girls chosen by their areas to participate in the program.

Parents of Muenster's trio receiving the state degree honor are Messrs. and Mmes. Leonard Yosten, Herman Stoffels and Mike Sloan.

Bake Sale Saturday

Sophomores of Muenster High School have announced they will sponsor a Mother Day bake sale Saturday, May 10, with homemade breads and pastries available at Pags's, Hofbauer's and Fisher's starting at 8 a.m.

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ABM — WEAPON FOR PEACE?

A recent issue of "Washington Report", a weekly newsletter of the American Security Council, brings the raging battle over the proposed ABM "Safeguard" system into the range of understanding of the average citizen.

Many of us have the notion that the ABM "Safeguard" program is another escalation of the arms race. After close reading of the Report it becomes apparent that it is not. In fact, the Safeguard is strict-

ly aimed at defending our nation and could not under any circumstances be used as a weapon of offense.

According to the ASC, what Secretary of Defense Laird is suggesting in the Safeguard plan is protection of our strategic nuclear weapons sites. This would serve to warn the Russians and the Red Chinese that if they launch an attack on these sites we would have the capacity to retaliate.

The Report states: "The very fact that the Russians have installed the first phase of

their own ABM, while pushing for the first-strike capacity, should give some critics reason to pause since the U. S. merely wants an ABM to protect its ability to retaliate — not to initiate.

"In this same context, we must consider the psychological aspect of ABM deployment. If we provide no such defense, while the Russians develop a reportedly sophisticated one, it is quite possible Moscow would be led toward over-confidence, triggering a Kremlin decision to risk a nuclear showdown with the West."

It appears to be logical to assume, considering the history of the Russians, that they will be reluctant to launch any kind of an attack on us or our allies so long as they believe us to be strong enough to repel them and take counter-measures. If we have no program for defense we would be sitting ducks and likely to face an ultimatum backed by nuclear blackmail. The Safeguard system is our indication that we will not take the part of the aggressor, but neither will we assume the posture of the ostrich. In this respect, the ABM could become a weapon for peace.

—U.S. Press Assn.

IS THIS EQUALIZATION?

A concentrated effort is now being made in Austin by proponents of the controversial report of the Governor's Committee on Public School Education on behalf of the tax equalization program proposed in the report, now under study in House and Senate subcommittees.

This effort is receiving strong editorial support from metropolitan newspapers, based on the Bartlett tax study made for the COPSE report. This study is based on a highly questionable and disturbing premise that the agricultural economy of the state can afford this tremendous new tax burden. It also purports to prove that city schools are being cheated out of their fair share of school tax money by rural areas.

One recent editorial quoted an example to show that a rural landowner pays much less than the amount of school taxes being paid by an urban resident. Any shirt-sleeved economist can quickly spot the fallacy in these statistics.

Let's look at a city dweller who draws a salary of \$12,000 a year and owns a \$20,000 home. If his school tax rate is \$1.50 per \$100 and he is taxed on 50 per cent of market value — or \$10,000 — his school tax bill will be \$150 a year.

Now let's look at a rural landowner who owns a 1,000 acre farm or ranch, with an assessed value of \$150 per acre. He cannot by any stretch of the imagination, come close to netting the \$12,000 annual income of his city neighbor from his 1,000 acres.

Our rural landowner's tax bill, based on the same rate and assessed value: \$1,125, nearly 8 times that paid by the city homeowner.

This is tax equalization? We doubt it.

Six ages of man:
Six months, all lungs; five years, all ears; 15 years, all feet, 21 years, all muscle; 45 years, all paunch; 60 years, all in.

Your Hospital

A child with an injured arm, a dazed and bleeding drunk, a sick infant, and a young mother in the early stages of labor; on one recent weekday night all four sought medical aid and comfort in the emergency room of their local hospital. All four were treated along with thousands of other patients who arrived that same evening in hospital emergency rooms across Texas.

Some other evening, maybe even tonight, the anxiety-created face in the emergency room could be yours. When that time comes, what can one expect?

One thing a patient can expect is plenty of company. Since World War II emergency room service has grown at a rate nearing five times the rate of in-patient hospital service. The emergency room experience is similar here in Muenster, says Hospital Administrator D. M. Bright.

"It used to be 'call a doctor' when someone was hurt or became ill suddenly; now it's take him to the hospital."

Administrator Bright adds: Hospital emergency service is available at Muenster Memorial Hospital 24 hours each day, every day of the year.

Your hospital is equipped to take care of most emergency situations and cooperates with other hospitals in providing for very unusual and difficult situations.

Most patients are treated in the emergency room itself and returned home to visit their family doctor as advised.

Some are admitted and a few are referred to other hospitals with more extensive facilities, for treating the particular type of problem any one patient might have.

Hospital emergency rooms are convenient, says Mr. Bright. "We watch out for the hours of 5 to 9 p.m. and Saturday and Sunday mornings because it doesn't interfere with the patient's work, or since Daddy is home Momma sends him over to the emergency room with a sick child. Though we discourage the utilization of emergency facilities for convenience rather than true emergency we are always ready to receive patients and see that they get the necessary treatment."

There may be some delay at the hospital. "Any hospital," Bright explains, "acts to save lives as quickly and efficiently as possible." He went on to emphasize that the only time treatment of patients might be delayed are in non-emergency situations when more acutely ill patients must take precedence.

"Yes," says Bright, "emergency room care is expensive. Hospitals have to charge for the use of expensive facilities and emergency staffs in addition to the medication and services performed. A family physician does not have this expensive overhead cost and generally the charges at the doctor's office are less. However, in the emergency room more facilities are available than any one doctor could provide in his office. A lot of the cost is 'stand-by' expense; sort of like the fire department.

The public has come to look upon the emergency department as the community medical center where any may apply, with any complaint, at any hour of the day or night, and expect prompt and courteous attention as his due. While this concept is being accepted as a community obligation by governing boards, hospital administrators, and medical profession, over use can only detract from the quality of service expected and provided.

Community understanding and judicious use of emergency services is important. One wouldn't want to live without it.

REDS IN CHURCH?

Sovietskaya Rossiya, the Russian Communist Central Committee newspaper, has declared in a front-page editorial that too many people, including some party members, are still going to church.

"Every Communist is a fighting atheist or at least should be," said the newspaper. It criticized party officials who have ignored the fact that party members also are having their children baptized.

"All this is going on despite the fact that Karl Marx says religion is the opiate of the people, a reactionary force and holds back the development of society."

After 50 years of militant atheism it appears that the Soviet Union has been unable to liquidate God.

—Indianapolis Star

THE BREAKING POINT NEARS

The Tax Foundation, an independent gatherer of statistics concerning taxes, now figures that the average person had to work through April 27 this year in order to earn enough to pay his federal, state and local taxes. That amounts to 117 days working for the government out of every 365, almost one day out of every three.

Employed Americans will work two hours and 34 minutes every day in 1969 to satisfy the ravenous appetites of the country's various tax collectors.

The Tax Foundation has other figures, too, but as the Washington Star puts it, "they all tell the same story. The average guy has a well-intentioned but greedy monkey on his back devouring a truly staggering portion of his earnings."

There's no question about the monkey's being there, but many of us have come to doubt his good intentions.

An intelligent, industrious young man who seemed to have no particularly left-of-center or right-of-center political leanings, told the Record's editor the other day that he was tired of being a host to parasites and that there seemed to be little hope for the man who wants to pay his own way except emigration.

The same story was told in a letter from a Californian to his Congressman, published in the Congressional Record. He wrote that he, a teacher and a mechanic, the father of three children, had exactly \$110.00 in the bank at the age of 54, after a lifetime of hard work and self-denial. Grandson of a German immigrant who had found America a land of opportunity and who had accumulated a sizeable competence before he died, the Californian said he himself had not found opportunity here, and that his grandfather's decision to emigrate might be a wise one for the grandson to emulate.

These men are not exceptions, and there are many more like them. And what does it all add up to? Simply this: Many of our politicians, who think they have found, in taxing the worker and spending the money on the drone, the magic key to perpetuating themselves in office, have made a nightmare out of "God's last, best hope."

—Celina Record

New arrival to St. Peter: "My wife said: Be an angel and let me drive. So here I am."

Lose Weight Safely with Dex-A-Diet Tablets
Only 98¢ at
WATTS BROTHERS
Gainesville

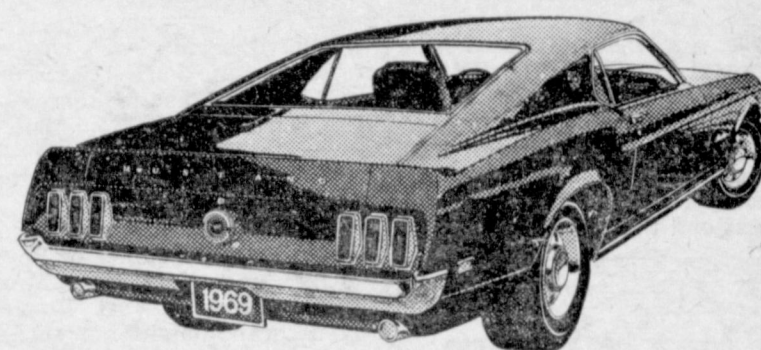
"I dragged my son to the barber to get some of that ridiculous hair cut off, but he turned out to be the neighbor's kid."

A certain man in town was asked by the census taker what he did before he was married. He answered, "anything I wanted to."



Mustang SportsRoof price reduced

\$17346*



And that's only for starters. We'll reduce prices even more when we write up your deal.

The hot-selling Mustang SportsRoof is priced \$119.46 below the 1968 model and in addition we can now save you \$54.00 on the options you'd probably buy anyway: hood air scoop, E78 special profile whitewalls, dual racing mirrors, tape stripe, and wheel covers. And that's merely the start of your savings. Just wait till you hear our deal. Come in today.

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GET MORE CAR PER DOLLAR AT YOUR FORD DEALER'S

Endres Motor Co., Muenster, Tex.

GIFTS for Graduation

Gifts that will be useful and appreciated for years. For instance: Cedar Chests... Electric Hair Dryers Electric Hair Setters... Radios... Vanity Carousels

Gift headquarters for all occasions.

Hess Furniture Co.

Al Hess and Roy Monday, Muenster

To the People of Muenster And West Cooke County

We at Manhattan Clothiers, Gainesville, invite all of you to make our store YOUR store for men's and young men's clothing and accessory needs. If we cannot supply you with the merchandise you especially want, we can make it available to you in a very short time through our excellent SPECIAL ORDER DEPARTMENT.

MANHATTAN CLOTHIERS

GAINESVILLE

The Store for Men and Young Men

Free Delivery
Free Gift Wrapping
Charge Accounts
Lay-Away Plan



"I have an announcement that might make other color TV sets obsolete!"

INTRODUCING RCA NON-SMEAR Color TV!

Enjoy RCA's advanced "NON-SMEAR" Color TV with Automatic Fine Tuning that is virtually 100% accurate... with RCA's famous "New Vista" tuner that filters out unwanted signals better than any other tuner... with precision matched Picture Tube and Yoke that gives you a picture with greatest clarity... and with RCA's special RED phosphor that eliminates color fringes and color blooming. If you don't buy RCA... you may be buying an obsolete color TV!



Non-Smear Color TV Special!

Here is one of RCA's most intriguing cabinet creations—a Mediterranean console that speaks romantically of the past, but lives beautifully with the present. Has all the special RCA "NON-SMEAR" features, including A.F.T.!

\$576.00 with trade



OTTS FURNITURE

104 West Main, Gainesville

THE MUENSTER ENTERPRISE

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The Report states: "The very fact that the Russians have installed the first phase of

their own ABM, while pushing for the first-strike capacity, should give some critics reason to pause since the U. S. merely wants an ABM to protect its ability to retaliate — not to initiate.

"In this same context, we must consider the psychological aspect of ABM deployment. If we provide no such defense, while the Russians develop a reportedly sophisticated one, it is quite possible Moscow would be led toward overconfidence, triggering a Kremlin decision to risk a nuclear showdown with the West."

It appears to be logical to assume, considering the history of the Russians, that they will be reluctant to launch any kind of an attack on us or our allies so long as they believe us to be strong enough to repel them and take counter-measures. If we have no program for defense we would be sitting ducks and likely to face an ultimatum backed by nuclear blackmail. The Safeguard system is our indication that we will not take the part of the aggressor, but neither will we assume the posture of the ostrich. In this respect, the ABM could become a weapon for peace.

—U.S. Press Assn.

IS THIS EQUALIZATION?

A concentrated effort is now being made in Austin by proponents of the controversial report of the Governor's Committee on Public School Education on behalf of the tax equalization program proposed in the report, now under study in House and Senate subcommittees.

This effort is receiving strong editorial support from metropolitan newspapers, based on the Bartlett tax study made for the COPSE report. This study is based on a highly questionable and disturbing premise that the agricultural economy of the state can afford this tremendous new tax burden. It also purports to prove that city schools are being cheated out of their fair share of school tax money by rural areas.

One recent editorial quoted an example to show that a rural landowner pays much less than the amount of school taxes being paid by an urban resident. Any shirt-sleeved economist can quickly spot the fallacy in these statistics.

Let's look at a city dweller who draws a salary of \$12,000 a year and owns a \$20,000 home. If his school tax rate is \$1.50 per \$100 and he is taxed on 50 per cent of market value — or \$10,000 — his school tax bill will be \$150 a year.

Now let's look at a rural landowner who owns a 1,000 acre farm or ranch, with an assessed value of \$150 per acre. He cannot by any stretch of the imagination, come close to netting the \$12,000 annual income of his city neighbor from his 1,000 acres.

Our rural landowner's tax bill, based on the same rate and assessed value, \$1.125, nearly 8 times that paid by the city homeowner.

This is tax equalization? We doubt it.

Six ages of man:
 Six months, all lungs; five years, all ears; 15 years, all feet, 21 years, all muscle; 45 years, all paunch; 60 years, all in.

Your Hospital

A child with an injured arm, a dazed and bleeding drunk, a sick infant, and a young mother in the early stages of labor; on one recent weekday night all four sought medical aid and comfort in the emergency room of their local hospital. All four were treated along with thousands of other patients who arrived that same evening in hospital emergency rooms across Texas.

Some other evening, maybe even tonight, the anxiety-crazed face in the emergency room could be yours. When that time comes, what can one expect?

One thing a patient can expect is plenty of company. Since World War II emergency room service has grown at a rate nearing five times the rate of in-patient hospital service. The emergency room experience is similar here in Muenster, says Hospital Administrator D. M. Bright.

"It used to be 'call a doctor' when someone was hurt or became ill suddenly; now it's take him to the hospital."

Administrator Bright adds: Hospital emergency service is available at Muenster Memorial Hospital 24 hours each day, every day of the year.

Your hospital is equipped to take care of most emergency situations and cooperates with other hospitals in providing for very unusual and difficult situations.

Most patients are treated in the emergency room itself and returned home to visit their family doctor as advised.

Some are admitted and a few are referred to other hospitals with more extensive facilities, for treating the particular type of problem any one patient might have.

Hospital emergency rooms are convenient, says Mr. Bright. "We watch out for the hours of 5 to 9 p.m. and Saturday and Sunday mornings because it doesn't interfere with the patient's work, or since Daddy is home Momma sends him over to the emergency room with a sick child. Though we discourage the utilization of emergency facilities for convenience rather than true emergency we are always ready to receive patients and see that they get the necessary treatment."

There may be some delay at the hospital. "Any hospital," Bright explains, "acts to save lives as quickly and efficiently as possible." He went on to emphasize that the only time treatment of patients might be delayed are in non-emergency situations when more acutely ill patients must take precedence.

"Yes," says Bright, "emergency room care is expensive. Hospitals have to charge for the use of expensive facilities and emergency staffs in addition to the medication and services performed. A family physician does not have this expensive overhead cost and generally the charges at the doctor's office are less. However, in the emergency room more facilities are available than any one doctor could provide in his office. A lot of the cost is 'stand-by' expense; sort of like the fire department.

The public has come to look upon the emergency department as the community medical center where any may apply, with any complaint, at any hour of the day or night, and expect prompt and courteous attention as his due. While this concept is being accepted as a community obligation by governing boards, hospital administrators, and medical profession, over use can only detract from the quality of service expected and provided.

Community understanding and judicious use of emergency services is important. One wouldn't want to live without it.

REDS IN CHURCH?

Sovetskaya Rossiya, the Russian Communist Central Committee newspaper, has declared in a front-page editorial that too many people, including some party members, are still going to church.

"Every Communist is a fighting atheist or at least should be," said the newspaper. It criticized party officials who have ignored the fact that party members also are having their children baptized.

"All this is going on despite the fact that Karl Marx says religion is the opiate of the people, a reactionary force and holds back the development of society."

After 50 years of militant atheism it appears that the Soviet Union has been unable to liquidate God.

—Indianapolis Star

THE BREAKING POINT NEARS

The Tax Foundation, an independent gatherer of statistics concerning taxes, now figures that the average person had to work through April 27 this year in order to earn enough to pay his federal, state and local taxes. That amounts to 117 days working for the government out of every 365, almost one day out of every three.

Employed Americans will work two hours and 34 minutes every day in 1969 to satisfy the ravenous appetites of the country's various tax collectors.

The Tax Foundation has other figures, too, but as the Washington Star puts it, "they all tell the same story. The average guy has a well-intentioned but greedy monkey on his back devouring a truly staggering portion of his earnings."

There's no question about the monkey's being there, but many of us have come to doubt his good intentions.

An intelligent, industrious young man who seemed to have no particularly left-of-center or right-of-center political leanings, told the Record's editor the other day that he was tired of being a host to parasites and that there seemed to be little hope for the man who wants to pay his own way except emigration.

The same story was told in a letter from a Californian to his Congressman, published in the Congressional Record. He wrote that he, a teacher and a mechanic, the father of three children, had exactly \$110.00 in the bank at the age of 54, after a lifetime of hard work and self-denial. Grandson of a German immigrant who had found America a land of opportunity and who had accumulated a sizeable competence before he died, the Californian said he himself had not found opportunity here, and that his grandfather's decision to emigrate might be a wise one for the grandson to emulate.

These men are not exceptions, and there are many more like them. And what does it all add up to? Simply this: Many of our politicians, who think they have found, in taxing the worker and spending the money on the drone, the magic key to perpetuating themselves in office, have made a nightmare out of "God's last, best hope."

—Celina Record

New arrival to St. Peter: "My wife said: Be an angel and let me drive. So here I am."

Lose Weight Safely with Dex-A-Diet Tablets
 Only 98¢ at
 WATTS BROTHERS
 Gainesville

"I dragged my son to the barber to get some of that ridiculous hair cut off, but he turned out to be the neighbor's kid."

A certain man in town was asked by the census taker what he did before he was married. He answered, "anything I wanted to."



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The hot-selling Mustang SportsRoof is priced \$119.46 below the 1968 model and in addition we can now save you \$54.00 on the options you'd probably buy anyway: hood air scoop, E78 special profile whitewalls, dual racing mirrors, tape stripe, and wheel covers. And that's merely the start of your savings. Just wait till you hear our deal. Come in today.

*Based on manufacturer's reduced suggested retail prices

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Gift headquarters for all occasions.

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Al Hess and Roy Monday, Muenster

To the People of Muenster And West Cooke County

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Enjoy RCA's advanced "NON-SMEAR" Color TV with Automatic Fine Tuning that is virtually 100% accurate ... with RCA's famous "New Vista" tuner that filters out unwanted signals better than any other tuner ... with precision matched Picture Tube and Yoke that gives you a picture with greatest clarity ... and with RCA's special RED phosphor that eliminates color fringes and color blooming. If you don't buy RCA ... you may be buying an obsolete color TV!

RCA

Non-Smear Color TV Special!

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MARGIE FUHRMANN



CAROL PELS

Engagements Are Announced for Double Wedding to Be Solemnized Here June 7

Mr. and Mrs. Val Fuhrmann, announce the engagement of their daughter, Margie, to Sgt. Robert E. Buehrig II of the United States Air Force. He is the son of Mr. and Mrs. Robert E. Buehrig Sr. of St. Louis, Mo.

Miss Fuhrmann graduated from Sacred Heart High School and attended Cooke County Junior College. She is employed in Dallas at Employers Mutual Insurance Co.

The future bridegroom graduated from Hazelwood High School in St. Louis, attended the University of the Philippines and Texas Christian University.

The couple will make their home in Fort Worth where he is stationed at Carswell AFB.

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The engagement of Miss Carol Pels, daughter of Mrs. Ed Pels and the late Mr. Pels, to James Fuhrmann, son of Mr. and Mrs. Val Fuhrmann, is announced by the bride-elect's mother.

Both the future bride and bridegroom are graduates of Sacred Heart High School. Miss Pels attended Cooke County Junior College and is employed with Great Commonwealth Life Insurance Company in Dallas.

Mr. Fuhrmann also attended Cooke County Junior College and St. Gregory's College in Shawnee, Okla. In August 1968 he completed a tour of duty in the Air Force. He is employed with General Telephone Company in Irving and the couple will make their home in Irving.

A double wedding ceremony is being planned for June 7 at 6 p.m. in Sacred Heart Church here.

According to the Arizona Farm Bureau Federation, America has only 6 per cent of the world's land area, but produces and consumes over 30 per cent of the world's meat supply.

Reception Honors Ed Endreses on 25th Anniversary

The silver wedding anniversary of Mr. and Mrs. Ed Endres was celebrated Saturday night in the KC Hall where about 85 relatives and friends of the couple joined them and their family for a catered buffet dinner, and presented gifts. Afterward there was music by Buddy and the Play Boys for dancing.

The silverweds and their children and other family members attended an anniversary Mass in Sacred Heart Church Friday at 6 a.m. Friday was the anniversary date.

Mr. Endres is a rural mail carrier serving Route 1 out of Muenster. Mrs. Endres is the former Miss Clara Henschel. They are parents of 13 children and all attended the celebration.

Miss Dianne Endres came from Fort Worth, and Airman Leon Endres came from Abilene AFB. Paulette, Mrs. Tom Swirczynski, lives in Muenster while her husband is in Vietnam with the Air Force and Clinton is married to the former Debbie Fette and lives in Muenster.

The other children, all of the home, are Stan, Connie, Nancy, Gary, Phillip, Roger, Rhonda Jean, Monte and Laurie Ann.

Attendants of 25 years ago Mrs. Carl Schilling (Rosalee Henschel) and Mrs. Herbie Miller (Dolores Henschel) and Donald Endres, sisters and brother of the couple were present. Carl Schilling took the place of Jim Endres, a brother, who was a casualty in the South Pacific during World War II.

Also present were the honorees' mothers, Mrs. Albert Henschel and Mrs. R. R. Endres. And from out of town, Mr. and Mrs. Frank Hennigan of Albuquerque, N. M., and Mr. and Mrs. Ronnie Herr of Gainesville, and Sister Margie Endres of Fort Worth.

The Hennigans went on to Fort Worth to visit his parents, the Henry Hennigans, on their way back home.

Cathy Medders and Ronald W. Melugin Say Vows at Mass

Sacred Heart Church was the scene Saturday morning of the wedding of Miss Cathy Medders and Ronald Wayne Melugin at 10 o'clock with the Rt. Rev. Alfred Hoenig, abbot of Corpus Christi Benedictine Abbey, celebrant of the nuptial Mass and directing the vows in a double ring ceremony.

Parents of the couple are Mr. and Mrs. Ernest Medders of Muenster and Gainesville and Mr. and Mrs. C. Q. Melugin of Dallas.

Given in marriage by her father, the bride wore a gown



—Boyd and Breeding Photo

of white Chantilly lace with Empire bodice, mid-length sleeves gathered at the wrist, high neckline and A-line floor length skirt. Her veil, banded in lace, extended to train length.

She carried an heirloom pearl prayer book showered with Stephanotis and pink and white streamers, borrowed a rosary that came from the Vatican from her mother and had a sixpence in her shoe. Her only jewelry was an heirloom pearl necklace inherited from her maternal grandmother.

Miss Marye Medders was her sister's maid of honor, another sister Miss Sara Medders and Miss Elaine Melugin of Dallas, sister of the bridegroom, were bridesmaids. They wore Empire gowns of pink voile over pink satin, the high necklines banded with lace, and long sleeves. Their pink headpieces matched their dresses and they carried white wicker baskets of pink and white sweetheart roses.

Jim Crump, Gainesville, best man and Joe Wilson, Gainesville, and Sammy Davis of Springfield, Mo., attended the bridegroom. Gene Riggs, brother of the bride and Ernest Williams of Dallas, brother-in-law of the bridegroom, ushered.

Paula Lee of Saint Jo was flower girl in a dress duplicating those of the bride's attendants, and William Reed of Gainesville was ring bearer.

Sacred Heart Junior High girls' choir, directed by Sister Maureen, sang the Mass. Miss Janice Grewing was organist and Miss Becky Fox of Gainesville was vocal soloist.

Church decorations included pink roses, white mums and candles on the altar, flanked by tall pink and white carnation trees holding votive candles. Spiraled candelabra with votives held vantage spots in the sanctuary.

Wedding reception was held in River Valley Country Club at Gainesville where Mrs. Ernest Williams presided at the refreshment table and Mrs. Gene Riggs registered guests.

For their wedding trip to Padre Island the bride wore a pink and brown two-piece coattress with brown accessories and a corsage of pink sweetheart roses.

They will make their home in Gainesville where he is a teacher of history and government at Cooke County Junior College. He holds a BA and MA degree from ETSU, Commerce, with graduate work at the University of New Mexico in Albuquerque, University of North Carolina in Chapel Hill, and NTSU in Denton.

She attended Hockaday in Dallas, Institute Catholique in Paris, France, graduated from Sacred Heart High School here and is attending Cooke County Junior College.

Pre-Nuptial Party

A gift party honored the bride-to-be on Friday from 2 to 4 p.m. in the Pine Room at Gainesville. Hostesses were Pearl Evans of Muenster and Polly Davis, Louise Hodges, Dortha Buck and Paula Buck of Gainesville.

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FLOUR

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18cc 79c

Meats

Mohawk, 5 lb.

Canned Ham - \$4.69

AF, tray pack

Bacon - lb. 69c

Frozen

Honeysuckle boneless, 2 lb. 8 oz.

Turkey Roast - \$2.99

Swanson, Salisbury Steak 6 oz.,

Turkey 8½ oz., Chicken 7 oz.

TV Dinner - 49c

AF, 1 lb. loaf

Home Bake Bread - 3 - 49c

Westpack, 2 lb. bag

French Fries - 2 - 69c

Produce

Iceberg Lettuce - 19c

California Avocados - 2 - 29c

Carrots, 1 lb. bag - 10c

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26 MHS Seniors Visit Dude Ranch

The Muenster High seniors' class trip consisted of two days of living it up at a dude ranch plus stops at Austin, San Marcos and San Antonio during the drive to and from.

Twenty six of the thirty five class members left here early last Thursday morning in a school bus accompanied by Mr. and Mrs. Dan Hamric and Mr. and Mrs. Charley Hellman, stopped in Austin for a look at the Capitol with Senator Ralph Hall as their escort, paused for a picnic lunch at San Marcos and drove on to the Mayan Dude Ranch at Bandera.

The program there included swimming, horseback riding, hayrides, barbecued outside meals and leisure.

On the way home Saturday principal stops were the Alamo at San Antonio, the Aquarena and Wonder Cave at San Marcos. They arrived home about 1 a.m. Sunday.

Members of the Fisher families gathered at the Fisher homeplace last Wednesday for an evening Mass celebrated by Father Harry Fisher of Fort Worth. It was the second anniversary of the death of Joe Fisher Sr. After Mass the family had supper together.

Party Is Honor For Bride-to-be

Miss Billie Marie Kelley, bride-elect of Daniel Fleitman, was honored at a miscellaneous gift party Sunday afternoon in the home of Mrs. J. W. Fleitman with Mrs. Lawrence Neusch as co-hostess.

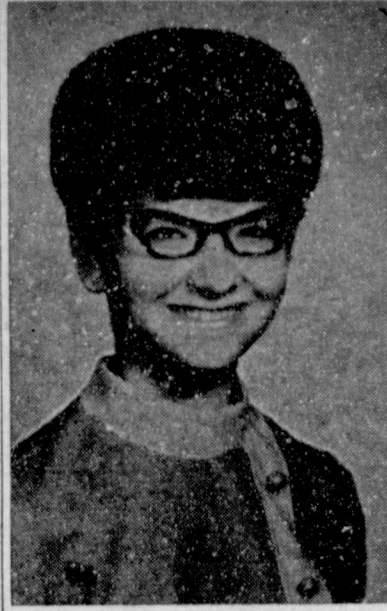
Guests were entertained with games and presented their prizes to the honoree. After a display of gifts the hostesses served dessert plates, coffee and Cokes to 15 relatives and friends.

Miss Kelley and Mr. Fleitman will be married in Sacred Heart Church at 4 p.m. Saturday.

BIRTHS

Mr. and Mrs. Marvin Tischler of Whitesboro announce the birth of their first child, a seven pound nine ounce daughter, at Wilson N. Jones Hospital in Sherman Sunday, May 4, 4 p.m. Welcoming another grandchild are Mr. and Mrs. Lawrence Vogel, Muenster, and Louis Tischler of Pilot Point.

On the way to a hospital no bill is too high — on the way out any bill is too high.



Shirley Klement James Otto Plan June 14 Wedding

Mr. and Mrs. Norbert Klement have announced the engagement and approaching marriage of their daughter Shirley and James Otto, son of Mr. and Mrs. John Otto.

The couple will be married in Holy Trinity Church at Dallas on June 14 in a 12:30 nuptial Mass. Both are employed in Dallas.

Birthday Roundup For Pam and Doug At Hartman Corral

Seventeen little cowboys and cowgirls gathered in the Gene Hartman corral at Denton Sunday to help Pam and Doug celebrate their birthdays. Doug was three on April 29 and Pam was four on May 8.

All the "good" guys received white Stearsons filled with treats by the honorees.

Little Miss Pam Hartman was the Trail Boss and Master Doug Hartman was the "Ram-Rod" throughout the day. They led the herd in songs and games.

Pam's cake was a hobby horse and Doug's cake was a cowboy dressed identical to the Ram-Rod himself.

Helping Mrs. Hartman with the stampede were Mrs. Dickie Cain, Mrs. Jim Christian and Mrs. Jimmy Floyd.

Special guests were Mr. and Mrs. Victor Hartman, the honorees' grandparents, Mrs. Rose Sizemore and Mr. and Mrs. John Yosten and Paula Jean. Mrs. Dick Cain was unable to attend her grandchildren's party but telephoned to say happy birthday.

After an afternoon of fun and surprises the gate swung open and all the little drovers galloped off to familiar surroundings.

Louisiana Visit For Local Group

Mr. and Mrs. Lawrence Vogel, sons Larry and Gene and nephew Mike Stoffels, accompanied by Mrs. Alfons Reiter, had a five-day vacation, returning Monday from Lake Arthur, La., where they visited Sister Gemma Vogel and Sister Jacinta Reiter and saw the other nuns who are former local girls, Sisters Mary John Seyler, Joan Hess and Romana Rohmer.

The group enjoyed sight-seeing, fishing, boat riding, a beach party, and a barbecue that Mike prepared. With the exception of Mr. and Mrs. Vogel, the visit there was the first for the Muensterites.

Mr. and Mrs. Hal Falck of San Antonio arrived Sunday to spend to Thursday with her parents, Mr. and Mrs. Jake Pagel. Mrs. Pagel is a patient at Muenster Hospital since breaking a hip in a fall last Wednesday.

Local News BRIEFS

Mrs. Rudy Hellman returned Sunday from a flying trip to Waukesha, Wis., where she attended the First Communion of her grandson Mike Seyverson, oldest child of Mr. and Mrs. Richard Seyverson. The service was Saturday, May 3, in St. Luke's Church. Also there for the occasion were Mike's other grandparents, Mr. and Mrs. Ira Seyverson of Blue Earth, Minn. Mrs. Hellman went early and spent a week with her daughter and family.

A group of SHH Tigerettes basketball team were special guests at a birthday celebration of their coach's daughter Maria Wilkinson, 7, Sunday afternoon at Leonard Park. Mr. and Mrs. Joe Wilkinson were hosts for Maria's classmates and other guests.

Members of Sacred Heart Alumni gathered Sunday evening in St. Joseph Club for a social and fried chicken supper catered by The Center.

The get-together honored workers during the volleyball tournaments and welcomed SHH seniors who were special guests.

Ed Wolf of Whitney was a visitor here this week with his sister and brothers.

Mr. and Mrs. Leo Henscheid and Mr. and Mrs. Ray Owen were in Irving Sunday for the First Communion celebration of their grandson Mark Henscheid who was honored at dinner in the home of his parents, Mr. and Mrs. Jerry Henscheid. The communion was held at 8 a.m. The Owens spent the weekend with their daughter and family, and all were Saturday supper guests in the home of another daughter and family, the Charles Wrays. Also there were Mrs. Mary Lou Hall and son Keith of Dallas.

Visitors Sunday afternoon with Mr. and Mrs. Joe Linn were his brother and sister-in-law, the Lex Linn of Denton and a sister, Mrs. W. B. Parker of Dallas. Mr. Parker went to Marysville to attend the homecoming. He's formerly of Marysville.

Mr. and Mrs. M. F. Milner spent Sunday in Euless with their daughter and family, Mr. and Mrs. Frank Haynes Jr., Marie, David and Kenneth.

From Dallas has come announcement of the birth of a daughter April 22 to Mr. and Mrs. Bill Camp making Mrs. Carra Pagel great-grandmother again. The baby is the couple's first child. Her mother is the former Donna Kay Schniederjan and Mr. and Mrs. Henry Schniederjan of Dallas, formerly of Muenster, are the grandparents. Mrs. Pagel looks forward to getting acquainted with the newcomer at a family reunion in Dallas observing Mother's Day.

Mr. and Mrs. Arthur Endres are entertaining grandchildren Cathy and John Turner of Richardson. They were in Richardson Tuesday and brought the youngsters home with them. The parents will come for them Sunday.

Mr. and Mrs. Bill Birden and sons Billy, Jon and Andy flew to Arkansas by private plane for a weekend visit with his relatives. They planned to return home Monday but were grounded by rain at Little Rock and flew back Tuesday.

Mosquitoes Need Water to Increase

AUSTIN — While you are reading this, your problems could be multiplying.

The problems? Mosquitoes.

At this time of the year they are multiplying by the score. One female may lay several batches of eggs — from 50 to 200 in a batch. She will leave her eggs only where there is water. These eggs will hatch into swarms of insect adults to vex and plague you this summer.

Mosquitoes continue to be vexing and sometimes a serious problem for everyone. In your home or yard, in public parks, they can interfere with man's chores and spoil his enjoyment of leisure time. They may reduce the efficiency of outdoor workers and cause farm animals to lose weight by driving them from lush pastures to barren hill-sides.

According to the State Health Department, some species of mosquitoes transmit to man such diseases as malaria and yellow fever; encephalitis to man and horses; and heartworm to dogs.

By acting now, you may save yourself time and trouble later on. The simplest and most effective method of cutting down or controlling mosquito population is to eliminate their breeding places. You might simply say it's a matter of killing them before they multiply.

Mosquitoes cannot hatch unless they are in water. Double-check your home for standing water. You may be surprised at the number of discarded bicycle and automobile tires, tin cans or old jars you may find which can probably hold at least a small amount of water. Or, water may collect in rain gutters or even on a flat roof.

Septic tanks, cisterns and tubs provide excellent breeding places unless they are tightly covered. If there is standing water on your premises which cannot be eliminated, examine it to see if larvae are present. To do so, dip up a cupfull — preferably a white cup — of water weekly. The small, dark larvae will show up against the light background if they are present.

Should you find larvae in the water, contact your local health department and find out about the proper insecticide to use.

Whatever action you need to take, take it now — save yourself a lot of problems later.

Ray Wilde and Urban Endres are in Austin Thursday through Saturday attending the 52nd annual convention of the Texas Automobile Dealers Association.

NEWS OF THE SICK

Mrs. Larry Knabe of Gainesville was dismissed from St. Paul's Hospital in Dallas Saturday and is doing fine continuing convalescence at the home of her parents, Mr. and Mrs. Ray Sicking.

Mrs. Jake Pagel is resting as well as can be expected with a broken hip. She was admitted to Muenster Hospital last Wednesday after a fall at her home and underwent surgery to pin the bone the next day. She also sustained a back injury.

Mrs. Reynold Reiter of Lake Dallas is making satisfactory recovery from surgery performed Friday at Flow Hospital in Denton.

HOSPITAL NOTES

Thursday: Admit — Shauna Nelson, Gainesville, Miss Evelyn Cooper, Saint Jo, Mrs. W. J. Lofland, Saint Jo, John Fletcher, Lena Herr. Dismiss — Mrs. V. A. Thompson, Saint Jo, Don Schneider.

Friday: Admit — Theresa Loerwald, Lindsay. Dismiss — Ed Eberhart, Gainesville, Shauna Nelson, Gainesville, Mrs. W. J. Lofland, Saint Jo.

Saturday: Admit — Ervin Walterscheid. Dismiss — Lena Herr.

Monday: Admit — Silas Cochran, Nocona, Bobby Brad Elsom, Nocona, Mrs. Billy Pennington, Nocona, Lynn W. Bailey, Saint Jo, Rebecca Hale, Forestburg, Brett Kaylor. Dismiss — Ervin Walterscheid, John B. Klement.

Tuesday: Admit — Pennington baby boy born, W. L. Bell, Forestburg. Dismiss — Paul Hare, Dallas, Rebecca Hale, Forestburg, Bret Kaylor.

Wednesday: Dismiss — W. L. Bell, Forestburg.

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White's Auto Store
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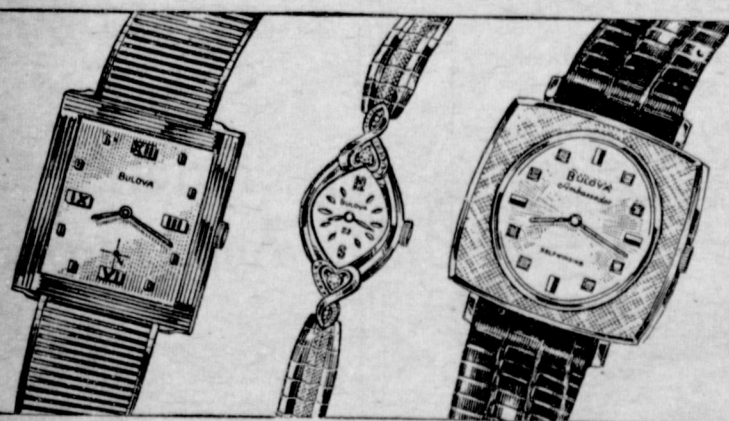


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but the performance tells you why these superb watches wear the Bulova Seal of Excellence.



Banker "W" — 17 Jewels, Gilt Dial, \$59.95

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When you know what makes a watch tick, you'll give a Bulova.

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Mothers enjoy PANGBURN'S Western Style CHOCOLATES

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7.75x14 blackwall tubeless 2 for \$29⁹⁹

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Whitewalls \$2.50 more than black.

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First insertion 2 cents per word.
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THANKS

Many thanks for many remembrances while I was in the hospital. The Masses, prayers, cards, visits, calls and concern of friends and other kindnesses are all appreciated. — Sandra Knabe, joined by my husband Larry, Mr. and Mrs. Ray Sicking and Mr. and Mrs. Lawrence Knabe.

We wish to express our sincerest thanks for the many kind expressions of sympathy and words of condolence in our sorrow. Special thanks for the Mass offerings, flowers, food and help and to the St. Anne Society, Catholic Daughters of America and Knights of Columbus. — Mrs. Frank Wiesman and Family.

Many thanks for many kindnesses that came my way while I was a patient at Muenster Hospital. Special thanks to Dr. Antonetti, the nurses, cooks, and entire hospital staff for their care and concern. My gratitude also for the spiritual care of our pastors and Bishop Dangelmayr. My family joins me in this note of appreciation. — Mrs. J. M. Weinzapfel.

FOR SALE

FOR SALE: 1962 Chevy 2-ton tractor, 2-speed axle, good tires, two 50-gallon saddle tanks, fifth wheel, A-1 condition, HO5-9774, Gainesville. 24-1

Sheep Buck For Sale
Black face, 1 year old. See or call Tony or Joe Felderhoff, 759-4110. 23tf

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Red Top 9 _____ bale \$8.00
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pipe. J. M. Russell, 1019 Rich-
ey St. HO5-2771, Gainesville. 22tf

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colors retain brilliance in car-
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GLASS: Plate, window, auto-
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Complete glass service. We
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esville Glass Shop. HO5-3321.
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up, short body, less than 30,000
miles, perfect condition. J. M.
Russell, 1019 Richey St. HO5-
2771, Gainesville. 22-tf

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PANELING
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Where has filling your Pre-
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years?

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Low prices
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We have antiquing paint in
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Shoes — Boots
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Plastic Pipe
A very inexpensive
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MOTORS, all sizes, for mil-
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House for Rent
Modern 4 room house at
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Call 759-2514, Muenster. 23-2

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Two bedrooms. Located at 220
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3 bedrooms, good condition
See Jerry Wimmer or
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TWO BEDROOM house for
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2 bedroom house, furnished,
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See or call Andy Schoech. 16tf

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We pick up and deliver. Shoe
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If no answer call
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HOUSEWIVES
... desired to sell Luzier qual-
ity cosmetics, full time or part
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perience unnecessary. Will
train. Write 1308 Lynwood,
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Registered Technician
Trained by Carnation
Top dairy & beef bulls
Call Gary Hess, 759-4335
After 8:30 a.m. call 759-4360

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Rawleigh Dealer in Cooke Co.
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38102. 23-2

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write Box 1334, Sherman. 22-4

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FOR SALE: two farms, com-
bined 503 acres with half
royalty. Bids accepted until
June 15. Reserve right to re-
ject any or all bids. See or
write Al Vogel, Rt. 2, Muen-
ster, Texas 76252. 24-2p

FOR SALE: 163 acre farm 5
miles south of Myra. 63 ac.
good Bermuda grass pasture,
3 bedroom house, deep water
well. Call 759-2514, M. B.
Bayer. 23-2

HOUSE FOR SALE: 4 bed-
rooms, 2 baths, central heat
and cooling, basement, 1 block
south of S.H. Church. Ray
Wilde, 759-2261. 20tf

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Livestock
Auction

appreciates your
business and wants
to help in your
buying or selling
of livestock.

Contact
Bill Hamer or
Bill Miller

Come to our Sale
Every Thursday

Errors Hurt As Hornets Lose 9-6 In Season Finale

Dan Hamric's Muenster High
Hornets closed out a winless
baseball season Tuesday, los-
ing 9-6 to Era.

Errors came where they
hurt worst, wiping out a nice
lead taken by MHS early in
the game.

A big first inning gave Ham-
ric's boys a 5-1 lead, and an-
other tally in the fourth was
all they could get on the score-
board. Era added 3 in the third
and caught up when errors
donated 2 in the sixth. Seventh
was more of the same putting
the visitors out front by 3
and MHS failed to score in
its half of the inning.

Paul Rennels pitched the
first four innings allowing 4
hits and 3 walks and fanning
6. In the last three Carl En-
dres gave up 2 hits and 1
walk and struck out 5. How-
ever, most of Muenster's eight
errors combined with those
two hits and one walk to net
5 runs for Era in the last two
innings.

Muenster had the better re-
cord at the plate, with a total
of 10 safeties. The hitters were
Dale Hellman and Dale Cash
with two singles each, John
Monday a double, Lynn Joe
Klement, Mike Cason, Glenn
Felderhoff, Carl Endres and
Paul Rennels, each a single.

The Hornets season record
is loses to Krum, Alvord and
Era. The other game on the
district slate was forfeited by
Lindsay. MHS also lost non
district games to Saint Jo and
Sanger.

May Day Services Feature Outdoor Queen Crowning

Muenster's Sacred Heart
Parish which annually ob-
serves May 1 with ceremony
and services, this year held an
outdoor crowning of the May
Queen.

The services took place on
Sacred Heart High football
field where an altar was set
up for the coronation and
benediction. The congregation
recited the rosary from the
stadium seats.

To Kaye Klement who earned
the title of Miss Sacred
Heart High this year went the
honor of crowning the statue
of the Blessed Virgin. Melvin
Bayer, Mr. Sacred Heart High
of 1969, paid tribute to Saint
Joseph the worker whose feast
day is May 1.

The services took place in-
side a "living rosary" formed
by school children. First Com-
municants carried flowers,
senior girls made up the court,
Val Voth carried the crown
and Ann Stewart presented
the bouquet on the altar. And
there were banners and flags
in the lineup of the long color-
ful procession, all of which
honored Mary as Queen of the
May.

Mrs. Bob Kupper and chil-
dren Marliese and Eric came
Friday, to spend the weekend
with their mother and grand-
mother, Mrs. Werner Endres.
They returned to Marlin Sun-
day.

Mrs. Joe Luke spent Sunday
and Monday in Valley View
with her cousin Mrs. Bill
Seyler.

**THIS IS THE YEAR OF THE
BIG PRICE SHAKE-UP.**

Stop in! We can prove it!

GMC

What a difference a name makes

Hoedebeck GMC

Real Truck People
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Dependable
Grinding & Mixing

BULK FEED SERVICE

"M-M" Quality Feeds

SEED GRAIN FERTILIZER

MUENSTER MILLING CO.

Notice of the Names of Persons
Appearing as the owners of
Unclaimed Amounts Held By:
MUENSTER STATE BANK

P. O. Box 201 Muenster, Texas 76252

This notice is given and published pursuant to Section
3, Article 3272b, Revised Civil Statutes of the State of
Texas, in an effort to locate persons who are the de-
positors or owners of amounts in accounts that have
remained inactive or dormant according to the pro-
visions of Article 3272b for more than seven (7) years.
The unclaimed amounts due to depositors or owners
listed herein will be paid upon proof of ownership at
the office of the named depository within nine (9)
months, and if unclaimed thereafter they may be sub-
ject to report to and conservation by the State Treasurer
in accordance with said Article 3272b.

Names of Missing Depositors and Last Known Address

Cascade Petroleum Co.	
Davidson Drilling Co.	
B. F. Smith, Jr.	Wichita Falls, Texas
MORGAN, Robert & Alice	Childress, Texas
CHISM, C. H.	Valley View, Texas
MILLER, Sammy	Route 1, Montague, Texas
MULLER, Mr. or Mrs. C. M.	Route 3, Box 133 Gainesville, Texas
Sandy Oil & Gas Co. Inc.	
BLOOM, Stanley H. & Clarice	
Bloom & L. V. Allen	210 Suburban Bldg., Dallas, Texas
SCOTT, Billy G., Reserve	Myra, Texas
Stahl Pet Co.	Address Unknown
THOMAS, Mr. A. E.	Address Unknown

PAGEL'S

SUPER \$AVE

MARKETS

Cabell's, all flavors
MELLORINE, 1/2 gal. 35c
EGGS, large 2 doz. 79c
Reg. 10c pkg., Keen
Pre-sweetened Drink 5c
Kraft cheese or sausage
PIZZA MIX 1 lb. pkg. 53c
Sweetheart Flour, 5 lbs. 39c
Reg. 10c, assorted
Candy Bars 5 - 39c
Style Hair Spray 59c

PRODUCE

Red Potatoes, 10 lbs. 45c
BANANAS lb. 10c
Carrots, 1 lb. cello bag 10c
Green Onions, bunch 10c

MEATS

Hamburger 3 lb. \$1.00
Slab Bacon lb. 59c
Pagel's Country Sausage lb. 69c

New Shoes

for the whole family's summer wear.

400 at Marysville For Homecoming

A crowd of 400 gathered at Marysville Sunday for the annual homecoming celebration which began with an 11 a.m. service in the Baptist Church, continued with a picnic dinner and followed with reunions.

The Rev. James Braswell of Gainesville was guest speaker and the David Taylors of Gainesville had charge of the song service.

Boxed candy went to R. A. Snapp of Gainesville, formerly of Marysville, for being the oldest father present and to Mrs. Pearce for being the oldest mother present.

Cousins Reunion In J. Richey Home

Cousins met for a coffee and get-together Sunday afternoon in the home of Mr. and Mrs. John Richey. All had attended the Marysville homecoming earlier.

The group included the Ed Ballingers of Bethany, Okla., the Ross Ewings of Lawton, Mrs. Vera Conn of Walters, Okla., the Harry Ballingers of Fort Worth, the Curtis Wyatts of Whitesboro, Mrs. Lorene Cochran of Gainesville, The Fred Richeys of Sivealls Bend. An uncle Leonard Wyatt of Gainesville joined them.

Other kin with the group were Mr. and Mrs. Henry Hobbs and grandson Mike Enderby of Gainesville, Mrs. Robert Clifton and grandson of Wichita Falls, Mrs. Clifton is a cousin of Ed Ballinger. She's the former Kenny Pybas of Warrens Bend area. Jay Puckett of Gainesville accompanied Mike Enderby to Marysville for a visit at the Richey home.

Marysville News

By Mrs. John Richey

MARYSVILLE, May 5 — Mr. and Mrs. H. B. Snow of Greenville spent the weekend with her parents, the W. F. Davidsons and attended the homecoming program Sunday.

Miss Becky McElreath accompanied other seniors of Muenster Public School and their class sponsors on a trip to San Marcos. They stayed at Bandera Dude Ranch Thursday to Saturday and visited the State Capital in Austin.

Mrs. Sam Sparkman and her guest Mrs. Bill Sparkman of Burns City visited the latter's mother Mrs. Tex Emma Tuggle at Golden Years Rest Home in Muenster Sunday afternoon.

Mr. and Mrs. Rafe McElreath visited at Gainesville Sunday evening with the Ernest McElreath family.

Mr. and Mrs. Ed Ballinger of Bethany, Okla., were weekend visitors with Mr. and Mrs. John Richey.

Mr. and Mrs. R. L. Whitt of Fort Worth and Mr. and Mrs. Emmett Deering of Nona were Sunday visitors with the Nathan Whitts and attended the homecoming.

Mr. and Mrs. Charles Davidson made a business trip to Dallas Monday. Last Tuesday Mrs. Davidson and daughter Amy visited with parents and grandparents, the O. B. Siegmunds at Walnut Bend.

Mr. and Mrs. Bill Roe of Callisburg were Monday visitors with her parents, the W. F. Davidsons.

Mrs. Grady McElreath and son Brent and Mrs. George Ritcherson visited at Myra Wednesday afternoon with Mrs. Ed Montgomery who is a shut-in on account of illness.

Don Ray Moon of Rockwall flew in Sunday to visit his folks, the Bill Moons, and attended Marysville homecoming.

Mr. and Mrs. Paul Hickman of Irving spent the weekend with their son and family the Milton Hickmans.

Mr. and Mrs. Ralph Cole and children of Oklahoma City weekend with his parents, the J. T. Coles.

Larry Sparkman of Dallas and the Bill Sparkmans of Burns City visited overnight Saturday with the Sam Sparkmans.

Mr. and Mrs. John Richey visited Wednesday afternoon with Mr. and Mrs. Henry Hobbs at Gainesville and went to Gainesville Hospital for a visit with their uncle Leonard Wyatt.

Mrs. Sam Sparkman cheered her aunts Mrs. Mary Pruitt and Mrs. Gordon Ramsey of Gainesville with bedside visits Friday.

Descendants of the Ludie Davidson family joined for their annual reunion Saturday at the Curtwood in Gainesville. Attending from Marysville were Mrs. Earl Robison and the Raymond Davidsons.

Mrs. Earl Robison had as her guest Sunday Mrs. Rosa Lee Johnson of Fort Worth. Sunday morning she visited by telephone with her sons Douglas Robison of Spur and Jimmy Robison of Texas A&M.

Visitors with the Joe Dough-ty Sunday were Erwin Doughty and son Denny of Grand Prairie and the Clair Guthries of Pilot Point. A son Sheldon Doughty and family of Valley View joined them and they attended the homecoming. Joe Doughty was a shut in on account of illness.

Mrs. R. D. Morris enjoyed birthday greetings telephoned from her daughter and grandchildren Mrs. Robert Grober, Ronny, Penny, Patti and Pamela of Tulsa, Okla. She greeted Ronny on his 11th birthday which was Saturday. Mrs. Morris observed her birthday Friday. She also had greetings from her daughter Maxine Morris who called from Dallas.

Little boy at being introduced to an old friend of the family: "How do you do? My how I've grown! May I go now?"

Salvation Army to Make Future Calls From Fort Worth

Donations of discards from Muenster residents to the Salvation Army Men's Rehabilitation Center, which have been processed through the Dallas facility, will be served by the Center in Fort Worth in the future, it was announced jointly this week by Brigadier William A. Browning and Captain William Swyers.

Brigadier Browning is commanding officer of the Men's Social Service Center in Dallas. He said that Muenster Salvation Army Donors will be served from Fort Worth in the future to facilitate easier handling of donated items.

Captain Swyers, commander of the Fort Worth Men's Social Service Center, said that the work done in the Dallas Center is identical with that done in his own facility. The change is being made to more evenly distribute the work opportunities for rehabilitating needy men.

"Residents of Muenster, who wish to donate to the Salvation Army will call the same number as previously, 759-4311," Brigadier Browning said. The only difference is that regular pickups will be made out of Fort Worth instead of Dallas. Next truck stop is scheduled for May 12.

Good Farming Practice Is First Line Of Defense in Preventing Gullies

Gullies are ugly and expensive and troublesome scars on a farm. Besides ruining fertile land, gullies interfere with farm operations, undermine buildings and other farm improvements, encroach on public highways, endanger the life of stock, and often mar the beauty and lower the market value of a farm. They are also responsible for filling farm ponds, lakes and natural streams with silt and covering bottom lands with deposits of infertile soil.

Proper land use and treatment usually prevents the formation of gullies. It must be remembered that gullies form more rapidly under careless management and poor farming practices than can be effectively controlled by treatment. Many large gullies have formed because simple steps were not taken to check them in the beginning.

Even though you are following a complete soil and water conservation plan, keep an eye open for unexpected weak spots. Troublesome gullies may develop almost overnight.

Overgrazing often leads to serious erosion and gullies. Rolling land, especially, requires careful pasture management. Field roads and lanes

running up and down hill, and even cow paths across the hill soon develop into gullies unless protected.

Trouble signs in these areas are unmistakable indications that additional conservation practices are needed. The answer may be more careful pasture management, or a diversion terrace. Possibly a new grass waterway or the relocation of a roadway will do the job.

Whatever the trouble, your local Soil Conservation Technician can help you find the solution. For cost share assistance contact your local ASC office.

Gifts for the CAP'n Gown Set



Something to Wear

Always practical. Always appreciated by the boy graduate.

You can't go wrong on a Curlee suit or sport coat. Or a sport shirt, dress shirt, slacks, swim wear, shorts set, billfold, belt, jewelry, cosmetics.

HAMRIC'S

Flowers for Every Occasion

Since 1884 It's

KADEN, The Florist

Flowerphone HO5-4354, Gainesville

Represented in Muenster by Mrs. Nick Miller

Maverick's hot! Any questions?

Measure it any way you like. By the crowds. The news stories. The sales. Few cars have caused a sensation like Maverick or broken so many records. Every day more and more people are asking questions about it. Here are the answers.

Q. Why did you build the Maverick?

A. We think of Maverick as another one of Ford Motor Company's answers to the gold drain. Now Americans who want small car economy don't have to send their U.S. dollars overseas.

Q. Why did you call it Maverick?

A. You know what a maverick is. A maverick breaks the rules. A maverick is different. Maverick plugs the big gap between the compacts and the imports. It has a wheelbase eight inches shorter than a '69 Falcon, eight and one-half inches longer than a VW 1500. Nothing else like it.

Q. Why did you make it this size?

A. Maverick pinches pennies, not people. We gave Maverick more leg room. More shoulder room. More luggage room. Good example: the front seat of a Maverick offers you nine inches more shoulder room than the front seat of the leading economy import and its trunk can handle all the luggage for a family of four, including a set of golf clubs.

Q. What do I get for the price?

A. You get your money's worth. A complete, built-for-Americans kind of car. Room. Hot styling. Color-keyed interiors. Even the heater is included. Some economy car interiors are about as luxurious as a park bench. Not Maverick's. You get plush seats. Cloth and vinyl upholstery with unique tartan plaid cloth inserts. You also get safety features like smart pull-out door handles. Strong safety door locks. Two-speed electric wipers. Safety belts. Head restraints. Plus conveniences like armrests, coat hooks, lighted heater controls... important little things that add so much to your driving comfort.

Q. What about options?

A. You can get 'em if you want 'em. You can order integral air conditioning. (It's built in, not hung on.) Other options include 3-speed automatic or low-cost semiautomatic transmission, and a hefty 200 CID Six. But lots of people won't put an extra cent into this car. Because it's all there. A complete car all ready to drive home.

Q. What kind of gas mileage can I get?

A. That depends on you as well as the car. You can get as much as 25 or 26 miles per gallon—if you have an educated toe and the right road conditions. If you have a lead foot, or do a lot of city driving, you will

get a lot less. In tests by professional drivers at our tracks, where we do our best to duplicate actual driving conditions, Maverick averaged 22.5 mpg.

Q. What kind of power does Maverick have?

A. Maverick's Six lets loose 105 galloping horses. That's 52 more than you get in the 4-cylinder VW 1500. Maverick can cover 417 feet in ten seconds from a standing start. That means you can get up to highway speed in a hurry. When you enter a 70 mph turnpike, you won't feel like a retired bookkeeper thrust into the middle of a pro football game.

Q. If it has an eight inch longer wheelbase than the leading import, does it still handle and park easily?

A. Maverick can U-turn in a tighter circle (35.6 feet) than the leading economy import (36.0 feet). Maverick can slant through traffic like a halfback. It can turn on a dime and give you nine cents change. If you've been driving any other American car, you'll find Maverick's neat size adds up to 5½ feet to any parking space.

Q. Can Detroit really build a small economy car that's tough and long lasting?

A. It's not easy, but we did it. Maverick's unitized body construction makes it light, strong and durable. It's welded like a battleship. Rustproofing compound goes into deep crevices that never see the light of day. Then all that strength is covered with four coats of paint for lasting beauty. Result: one tough little car that's put together to stay together. (The service schedule in the Maverick owner's manual goes up to 108,000 miles or nine years; that ought to tell you something about its rugged durability.)

Q. How about parts and service?

A. Maverick is designed to be unusually easy to service. You're dealing with made-in-America parts and 6,000 easy-to-find Ford Dealers. Fast repairs and easy replacements mean extra savings in both time and money.

Q. Is Maverick really easier and less expensive to maintain than an economy import?

A. Definitely. Maverick oil changes come only every 6,000 miles and chassis lubrication once every 36,000 miles. The leading economy import recommends oil changes every 3,000 miles (twice as often as Maverick) and chassis lubrication every 6,000 miles (six times as often as Maverick). Those are

just a few examples of the many ways Maverick lessens inconvenience and lowers operating cost.

Q. Can I do my own maintenance work?

A. Yes, if you have an average amount of mechanical ability. The Maverick owner's manual contains 24 pages of detailed diagrams and easy-to-follow instructions for routine maintenance jobs you can do yourself, if you wish. You'll find it easy to change spark plugs, replace ignition points... plus many other do-it-yourself repairs and replacements.

Q. Can a small car be safe? And how safe is safe?

A. This small car incorporates the latest advances in engineering. Maverick's brakes are as big as a standard compact's—designed to stop cars weighing hundreds of pounds more. Maverick gives you weight... power... stability. Designed for American driving conditions.

Q. How does Maverick ride?

A. Here's where Maverick's longer, wider stance really pays off. You get a smoother, quieter ride. Maverick's tight, strong, unitized body helps eliminate squeaks and rattles. Special insulation blocks out road noise. The people who brought you a Ford that was quieter than a Rolls-Royce now bring you a small car that doesn't sound like a power mower.

Q. Is there an advantage in the fact that Maverick is really a 1970 car?

A. Slower depreciation is one money-in-the-pocket advantage. Maverick's 1970 model designation means it keeps its trade-in value higher, longer. (Maverick is built to be a good investment from the minute you buy it to the minute you sell it.)

Better come take a look at this one. You'll find it where the action is... right in there with other great Ford values like specially equipped Ford Galaxie 500's... Fairlanes... Mustangs and Falcons.

You'll find them at your Ford Dealer's... the place you've got to go to see what's going on.

For an authentic 1/25 scale model of the new Ford Maverick, send \$1.00 to Maverick, P.O. Box 5397, Department N-50, Detroit, Michigan 48211. (Offer ends July 31, 1969.)

FORD MAVERICK \$1995*



*Manufacturer's suggested retail price for the car. Price does not include: white sidewall tires, \$32.00; dealer preparation charge, if any; transportation charges, state and local taxes.



IT'S THE GOING THING!

MAVERICK

ENDRES MOTOR COMPANY, Muenster, Tex.

No air conditioning service or repair bills for the next 5 years!

Right now we offer our five year Maintenance/Repair/Service Plan on new Carrier central air conditioning equipment. The purchase price of our M/R/S Plan covers cost of full maintenance including all labor, parts, and refrigerants.

Call us...your Carrier Dependable. We will give you complete information about our five year M/R/S offer on new Carrier air conditioning equipment.

Forget about expensive air conditioning repair bills—call us today.

Dealer 5 Year Maintenance/Repair/Service Plan By



DEALER M/R/S OFFER
COVERS COST OF FULL MAINTENANCE INCLUDING
ALL LABOR, PARTS AND REFRIGERANTS.

Enderby Air Conditioning

West Highway 82, Gainesville, HO5-3457

Did you hear about the fellow who was so dumb that mind readers only charge him half price. In fact, no one can call him scatterbrained because he hasn't any brains to scatter. Everybody is rooting for him to get ahead. They don't like the one he has now. He even paid \$500 to have his

family tree traced only to find out that he was the sap. When he attended school, everybody called him "Corn" because he was always at the foot of the class. But his story has a happy ending since they recently named a Chinese restaurant after him — Low I. Queue.

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER THREE ON THE BALLOT (SJR31)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 24, Article III, Constitution of the State of Texas, be amended to read as follows:

"Section 24. The Lieutenant Governor and the Speaker of the House of Representatives shall each receive from the Public Treasury an annual salary in an amount to be fixed by the Legislature, not to exceed one-half the annual salary of the Governor. Each other member of the Legislature shall receive from the Public Treasury an annual salary to be fixed by the Legislature, not to exceed the annual salary paid to a district judge from state funds. Members of the Legislature shall also receive a per diem of not exceeding Twelve Dollars (\$12) per day during each Regular and Special Session of the Legis-

lature. No Regular Session shall be of longer duration than one hundred and forty (140) days.

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on August 5, 1969, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment providing that the Lieutenant Governor and the Speaker of the House of Representatives shall receive a salary fixed by the Legislature, not to exceed one-half the salary of the Governor; providing that the Legislature shall fix the salary of the other members, not to exceed that received by a district judge from state funds; and removing the 120-day limitation on per diem for regular sessions."

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER SEVEN ON THE BALLOT (HJR4)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 51-d, Article III, Constitution of the State of Texas, be amended to read as follows:

"Section 51-d. The Legislature shall have the power, by general law, to provide for the payment of assistance by the State of Texas to the surviving spouse and minor children of officers, employees, and agents, including members of organized volunteer fire departments and members of organized police reserve or auxiliary units with authority to make an arrest, of the state or of any city, county, district, or other political subdivision who, because of the hazardous nature of their duties, suffer death in the course of the performance of these official duties. Should the Legislature

enact any enabling laws in anticipation of this amendment, no such law shall be void by reason of its anticipatory nature."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in August, 1969, at which election the ballots shall be printed to provide for voting for or against the proposition: "The constitutional amendment authorizing the Legislature to provide for payment of assistance to surviving spouses and minor children of governmental officers, employees, and agents, including members of organized volunteer fire departments and certain organized police reserve units, who have hazardous duties and are killed in the performance of those duties."



HEALTH HINTS

National Association Of Blue Shield Plans

Squirrels

Don't feed squirrels or any other strange animals. A skin-breaking nip on the hand or finger can subject you to the painful series of rabies' shots. This is particularly true of rodents whose elusive nature and common physical characteristics impede detection.



Nervous Stomach

Anxiety and emotional upsets cause nervous indigestion, since the digestive tract is controlled by the automatic nervous system. These nerves are responsible for churning of the stomach. Chronic victims of nervous indigestion should strive for a more balanced way of life, and develop proper eating and emotional habits. Follow your physician's advice until this condition has subsided.



Pesticides

The increasing use of pesticides to keep homes free of insects and protect plant life requires certain precautions on the part of the user. First, read the directions on the label of the container and note all cautions and warnings. Second, keep pesticides away from children or pets. Third, make certain the container is tightly sealed and never transfer the contents to another unlabeled container.



Marysville News

By Mrs. John Richey

MARYSVILLE, April 30 — Mr. and Mrs. Joe Hobbs of Plainview returned home Monday after a visit with Mr. and Mrs. R. D. Morris during the weekend. The visitors and Mrs. Morris went to Gainesville Saturday to see Joe's sister, Mrs. Robert Green and her daughter Mrs. Bob Ramsey and also the Gordon Ramseys. Sunday the Morris and Hobbses drove to Oklahoma to visit Mr. and Mrs. Bill Myers at Davis and went sight-seeing with them and other relatives.

Mr. and Mrs. John Richey

and nephew Sonny Barnes visited at Kinggold Wednesday evening with Mr. and Mrs. Coy Fite. The Richeys returned Sonny to his home at Hood Thursday. He had spent a week with them.

Mr. and Mrs. H. B. Snow of Greenville visited Saturday overnight with her parents, the W. F. Davidsons. Mr. and Mrs. Davidson attended the reunion at Wolf Ridge Sunday.

The Charles Davidsons and children visited at Saginaw Sunday with the Carl Blounts.

Mr. and Mrs. Sam Sparkman visited at Grand Prairie Saturday afternoon, then went to Dallas to visit their son Larry. Sunday, the Sparkmans and son Sammy, accompanied by the Willis Robisons of Gainesville, attended evening services at Whitesboro First Baptist Church with their brother and family, the Melton Ramseys, and witnessed the baptism of their nephews Ricky and Robby Ramsey.

Mrs. Sam Sparkman visited Thursday with her grandmother Mrs. Tex Emma Tuggle a hospital patient, with an aunt Mrs. Mary Pruitt who has a broken arm, and with an uncle Hiram Ramsey at Gainesville.

Jimmy Robison of A&M University spent the weekend with his mother, Mrs. Earl Robison.

Visitors Tuesday this week with Mr. and Mrs. Raymond Davidson were her sisters Mrs. Agnes Cowley and Miss Eva Bettes and a friend T. Woods, all of Sulphur, Okla. Miss Margaret Davidson of Dallas spent the weekend with her parents.

Mr. and Mrs. John Richey visited Sunday in Wichita Falls with a nephew and niece, the Raymond Reeds and children. Other visitors there were her parents the Fred Richeys of Sivils Bend.

The Rev. John Brooks, pastor of Muenster Baptist Church and members of his congregation, and the Rev. X. L.

- New Facilities?
- Repairs?
- Expansion?
- Modernization?

If you're planning any farm improvement and need extra money, see us for a Land Bank Loan. Local service, low cost. Repayment set up to fit farm income. No prepayment penalties. See us today!



See
W. P. Waldrop
each Tuesday
morning at
Howeth's Abstract
Gainesville

Nicholson and a group from his congregation of Mt. Olive Baptist Church, Gainesville, met with the Marysville church for Sunday evening worship services for which Rev. Nicholson was guest speaker. The local congregation served refreshments afterward.

Dick Sparkman of Gainesville was a supper guest of his brother and family, the Sam Sparkmans Thursday.

Mr. and Mrs. Rufus McElreath of Gainesville visited Sunday afternoon with the Grady McElreaths. Monday evening the Grady McElreaths had as supper guests her parents Mr. and Mrs. Orbie Ingram of Burns City and afterward all attended the Co-op meeting in Muenster Public School.

Mrs. James Boone and Rita Lawrence of Gainesville were Wednesday visitors with the former's aunt, Mrs. Earl Robinson.

Tigers Trimmed By Gainesville B

Sacred Heart Tigers made a bad start in their baseball season Tuesday afternoon in an 11-1 loss to Gainesville B. Until the sixth the SH boys were in the game. Though trailing 4-1 they still had a chance if breaks went their way.

Then the breaks came, but the wrong kind. Gainesville added 3 in the sixth and 4 in the seventh while the Tigers went scoreless.

Lee Roy Hess, pitching for Sacred Heart, gave up 6 hits and 7 walks and fanned 3. Gainesville's hurler allowed 3 hits and 8 walks and struck out 7. Tiger hitters were Tim Endres, Melvin Bayer and Danny Schmitt.

The two teams will meet again Thursday, 4 p.m., at Gainesville.

82 Persons Go on Morton Field Trip

Eighty two persons participated last Saturday in the first field trip organized by Morton Museum to another museum. Included in the crowd were a number of groups of boy scouts, cub scouts, campfire girls and elementary pupils.

They visited at the Heard Natural Science and Wildlife Museum, which features natural science and natural history exhibits of North Texas along with a large collection of shells and a gallery of bird and animal prints by Audubon, Gould, Turner and Redoute.

They also had a guided tour through the 256 acre wildlife sanctuary.

Legumes add nitrogen to the soil.

Winter cover crops blanket the soil protecting it from erosion.

NOTES FROM THE LIBRARY

By Bettie Luke

Muenster Public Library observed National Library Week.

Four busloads of children and their teachers visited on Wednesday and two more classes of children and teachers visited Thursday along with Miss Sylvia Hofbauer and her nursery school youngsters.

Library staffers were pleased to see these children take an interest in the library.

On hand now are reading lists received from Texas State Library. Children are urged to pick up a list and keep a record of books they read during the Summer Reading Program. It will begin May 15 and end August 15.

Six Year Old Is Birthday Honoree

Sixth birthday of Gina Marie Hofbauer was celebrated Sunday at an outing with a picnic dinner at Schill Lake. Hosts were her parents, Mr. and Mrs. Denis Hofbauer.

A number of young friends and Gina's brother Mike helped her celebrate. Special guests were grandparents, the Mike Schillings and Clem Hofbauers and great-grandfather Tony Fuhrmann of Lindsay.

A hungry soil produces hungry people — Feed your soil.

Backyard Cookout

Visitors Thursday with Mr. and Mrs. J. M. Weinzapfel were their sons Msgr. Thomas Weinzapfel and Father Joseph Weinzapfel, both of Dallas. Monsignor hosted a backyard cookout and wiener roast for his nephews and nieces. The youngsters attended with parents, the David Brights, Henry Weinzapfels and Bill Birdens. Mrs. J. M. Weinzapfel, convalescing from recent surgery, felt well enough to join the outdoor group. The H. L. Jacksons of Fort Worth were unable to attend but visited her parents Saturday evening. They brought Janie, Thomas and Toni Marie with them.

AN EXTRA SERVICE

at no extra cost
You can see and
feel the difference



Homogenizes vital
textile oil back into
the fabric

We Give
S&H Green Stamps

MILLER'S
Cleaners & Hatters
Gainesville

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER EIGHT ON THE BALLOT (HJR50)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Article III, Constitution of the State of Texas, be amended by adding a new Section 50b-1 to read as follows:

"Section 50b-1. (a) The Legislature may provide that the Coordinating Board, Texas College and University System, or its successor or successors, shall have authority to provide for, issue and sell general obligation bonds of the State of Texas in an amount not to exceed Two Hundred Million Dollars (\$200,000,000) in addition to those heretofore authorized to be issued pursuant to Section 50b of the Constitution. The bonds authorized herein shall be executed in such form, upon such terms and be in such denomination as may be prescribed by law and shall bear interest, and be issued in such installments as shall be prescribed by the Board provided that the maximum net effective interest rate to be borne by such bonds may be fixed by law.

(b) The moneys received from the sale of such bonds shall be deposited to the credit of the Texas Opportunity Plan Fund created by Section 50b of the Constitution and shall otherwise be handled as provided in Section 50b of the

Constitution and the laws enacted pursuant thereto.

(c) The said bonds shall be general obligations of the state and shall be payable in the same manner and from the same sources as bonds heretofore authorized pursuant to Section 50b.

(d) All bonds issued hereunder shall, after approval by the Attorney General, registration by the Comptroller of Public Accounts of the State of Texas, and delivery to the purchasers, be incontestable and shall constitute general obligations of the State of Texas under this Constitution.

(e) Should the Legislature enact enabling laws in anticipation of the adoption of this Amendment such acts shall not be void because of their anticipatory nature."

Sec. 2. The foregoing constitutional amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday after the first Monday in August, 1969, at which election the ballots shall be printed to provide for voting for or against the proposition: "The Constitutional amendment authorizing the Legislature to provide for additional loans to students at institutions of higher education under the Texas Opportunity Plan."

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER FIVE ON THE BALLOT (SJR8)

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 51-a of Article III of the Constitution of the State of Texas be amended, and the same is hereby amended so as to read as follows:

"Section 51-a. The Legislature shall have the power, by General Laws, to provide, subject to limitations herein contained, and such other limitations, restrictions and regulations as may be by the Legislature be deemed expedient, for assistance grants to and/or medical care for, and for rehabilitation and any other services included in the federal laws as they now read or as they may hereafter be amended, providing matching funds to help such families and individuals attain or retain capability for independence or self-care, and for the payment of assistance grants to and/or medical care for, and for rehabilitation and other services to or on behalf of:

(1) Needy aged persons who are citizens of the United States or non-citizens who shall have resided within the boundaries of the United States for at least twenty-five (25) years;

(2) Needy individuals who are totally and permanently disabled by reason of a mental or physical handicap or a combination of physical and mental handicaps;

(3) Needy blind persons;

(4) Needy dependent children and the caretakers of such children.

making matching funds available to help such families and individuals attain or retain capability for independence or self-care, to accept and expend funds from the Government of the United States for such purposes in accordance with the laws of the United States as they now are or as they may hereafter be amended, and to make appropriations out of state funds for such purposes; provided that the maximum amount paid out of state funds to or on behalf of any needy person shall not exceed the amount that is matchable out of federal funds; provided that the total amount of such assistance payments only out of state funds on behalf of such individuals shall not exceed the amount of Eighty Million Dollars (\$80,000,000) during any fiscal year.

"Supplementing legislative appropriations for assistance payments authorized by this Section, the following sums are allocated out of the Omnibus Tax Clearance Fund and are appropriated to the State Department of Public Welfare for the period beginning September 1, 1969 and ending August 31, 1971: Three Million, Six Hundred Thousand Dollars (\$3,600,000) for Old Age Assistance, Two Million, Five Hundred Thousand Dollars (\$2,500,000) for Aid to the Permanently and Totally Disabled, and Twenty-Three Million, Nine Hundred Thousand Dollars (\$23,900,000) for Aid to Families with Dependent Children. Such allocations and appropriations shall be made available on the basis of equal monthly installments and otherwise shall be subject to the provisions of currently existing laws making allocations and appropriations for these purposes.

"Provided further, that if the limitations and restrictions herein contained are found to be in conflict with the provisions of appropriate federal statutes, as they now are or as they may be amended to the extent that federal matching money is not available to

the state for these purposes, then and in that event the Legislature is specifically authorized and empowered to prescribe such limitations and restrictions and enacts such laws as may be necessary in order that such federal matching money will be available for assistance and/or medical care for or on behalf of needy persons.

"Nothing in this Section shall be construed to amend, modify or repeal Section 31 of Article XVI of this Constitution; provided further, however, that such medical care, services or assistance shall also include the employment of objective or subjective means, without the use of drugs, for the purpose of ascertaining and measuring the powers of vision of the human eye, and fitting lenses or prisms to correct or remedy any defect or abnormal condition of vision. Nothing herein shall be construed to permit optometrists to treat the eyes for any defect whatsoever in any manner nor to administer nor to prescribe any drug or physical treatment whatsoever, unless such optometrist is a regularly licensed physician or surgeon under the laws of this state."

Sec. 2. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors of this state at an election to be held on the first Tuesday in August, 1969. At the election the ballots shall be printed to provide for voting "FOR" or "AGAINST" the proposition: "The Constitutional Amendment providing for assistance to and/or medical care on behalf of the needy aged, the needy blind, the needy disabled, and the needy dependent children and their caretakers; establishing Eighty Million Dollars (\$80,000,000) as the maximum amount that may be paid per year from state funds for assistance only; allocating and appropriating additional sums supplementing current legislative appropriations for assistance grants; and authorizing the Legislature to enact such laws as may be necessary in order that federal matching money will be available for assistance and/or medical care."

SALE

Westinghouse Refrigerators

Specials During May

14 FT. FROST-FREE REFRIGERATOR **\$239⁹⁵** with trade

... 121 lb. Frost-Free Freezer - never needs defrosting. ... Colder cold recovers

... Magnetic door gasket cold loss faster.

16 FT. FROST-FREE REFRIGERATOR **\$289⁹⁵** with trade

... 137 lb. Frost-Free Freezer ... 7 day fresh meat keeper.

... Deluxe panel glow lighting ... Removable egg container -

... Rolls on adjustable rollers. Magnetic door gasket.

18 FT. FROST-FREE REFRIGERATOR **\$329⁹⁵** with trade

... AUTOMATIC ICE MAKER ... Adjustable half shelves.

... 7 day fresh meat keeper. ... Slim wall insulation -

... Rolls on adjustable rollers. Magnetic door gasket.

... 155 lb. Freezer.

Other Models Comparable

MUESTER BUTANE

Highway 82 East, Muenster, Texas, 759-4411

IT HAPPENED 30 YEARS AGO

May 5, 1939

Refinery sets pace for Muenster as leader in program of development; new stills will more than triple capacity; storage capacity is being increased 6000 barrels by three tanks. Nick Yosten home is destroyed by fire early Wednesday morning. Another attempt to legalize beer in Cooke County is under way. Golden Jubilee Flower Show will open Monday in KC Hall. Mayor Ben Seyler and new council take over city business. Mayor M. J. Endres closes term with re-

view of outstanding civic improvements during his term. Traffic light at Main and Highway is now in use.

25 YEARS AGO

May 5, 1944

Seven local women graduate as nurses aids in a class of 45 from Cooke County and are capped in ceremonies at Camp Howze Hospital. Two inch rain is welcomed by farmers and ranchers. Tire inspection has been discontinued and nearly all meat is removed from war ration list. Clara Henscheid and Ed Endres marry. Imelda Felderhoff begins work at Muenster State Bank. Patsy joins the Paul Endres family. Lawrence Zimmerer is recovering from major surgery.

20 YEARS AGO

May 6, 1949

Muenster will vote tomorrow on \$300,000 bond issue for new public school building. More than 3000 visitors see Sunday horse show, best in six year history. Allan Hoffman and Billy Whitt win district 4-H top honors in range management contest. Coralee Fuhrman is voted OLV College favorite. John Hoffman takes over as Muenster mayor. Marcella Bindel and William Koerner marry. Richard Swir-



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HO5-4562, Gainesville

Or see local dealer
Growing Gulf Station



Tanker To Test Arctic Route

Establishment of the first commercial shipping route through the Northwest Passage may be the eventual result of a special tanker test scheduled in July by a group of oil companies. Purpose of the test is to determine the feasibility of transporting oil by tanker from Alaska's North Slope to the U.S. East Coast by way of the Northwest Passage. Project Manager Stanley B. Haas of Humble Oil & Refining Company's Marine Department

shows the proposed route on a map. Humble's initial partners in the test are BP Exploration U.S.A. Inc. and Atlantic Richfield Company. Other interested companies have been invited to participate. The S.S. Manhattan, a 115,000-deadweight-ton tanker, has been employed for the project and is undergoing extensive modifications to enable it to move through the Arctic ice that prevails over about half of the 4,500-mile route.

Hornets Battered By Krum, Alvord

Athletic prestige at Muenster High took a nose dive since the baseball season arrived. The Hornets lost their fourth straight game at Alvord Tuesday afternoon and the second of their four game district schedule. First conference loss was to Krum on the local diamond last Thursday.

Krum's 5-2 win is explained partly by more opportunity and partly by better grouping of opportunities. It was working on 8 hits, 3 walks and 4 errors whereas Muenster got 4 hits and 6 walks and was helped by 2 errors. But Muenster's chances were scattered. Hornet hitters were Paul Rennels, a single and a double, Dale Cash and Mike Cason each a single. Rennels pitched for MHS.

A hot pitcher was the big factor as Alvord clobbered the Hornets 9-1. He fanned 18 batters while allowing 3 hits and 3 walks. Meanwhile MHS was lucky to escape a worse

loss as the Bulldogs got 12 hits and 5 walks plus more opportunity on lots of errors. Paul Rennels pitched six of the innings and John Monday the last.

MHS hitters were Dale Hellman 2 singles and Dale Cash 1 single. Hellman followed one of his hits by stealing second, third and home, accounting for Muenster's only run. He now has 18 steals in four games.

Two games remain on the Hornet schedule. Lindsay will be here Friday, Era will be here Tuesday. Both games will be at 3:30.

Plant legumes to prosper.

Soil conservation is important to every man, woman and child.

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SPECIAL OCCASIONS,
OR ANY OCCASION...

For a very special dinner date, or luncheon with friends or family, we know how to please your appetite, give you the extra special service and relaxing atmosphere that makes dining out a pleasure.

The Center

Muenster

czynski and Dorothy Beyer exchange vows.

15 YEARS AGO

May 7, 1954

District Veterans of Foreign Wars elect Mrs. Joe Lehnertz as VFW Mother of the Year. Good crop is in sight after one inch rain. Cyclonic winds strike at Henry Pels farm damaging barn and other out-buildings. Farmers get lower car insurance rates. Joe Nogler enter state track meet. Sylvester Streng returns to Temple after working here the past year. Jim Cook marries Belle Lewis at Mexia. Melvin Schoech advances to Life Rank in Scouting. Jerry Henscheid

wins scholarship to St. Edward's University. Lindsay young people form CYO unit.

10 YEARS AGO

May 8, 1959

Weekend floods bypass Muenster; rain here is only .60 of an inch. Oscar McEntire, 75, dies after long illness. Parochial students present elaborate science exhibit. A total of 396 immunization shots are given at local clinic. Civic League and Garden Club tells story of Muenster with floral displays in three homes. MHS seniors make class trip to Chicago. Lloyd Trubenbach breaks left leg in fall from horse. Veronica Rollman has major surgery. Ann Luke gets nursing cap. VFW Auxiliary plans annual poppy drive. Soil Conservation Champions are honored at annual banquet. All Wiesman wins in Zone 3. Tony Reiter is champ in Zone 4.

5 YEARS AGO

May 8, 1964

Fifteenth annual awards banquet honors conservation champs. Tony Wimmer is winner in Zone 3. Claude Cannon gets award for best reclamation. Marysville homecoming draws 400. Four-H teams win in district... Mary Ellen Endres and Diane Gehrig go to state competition at A&M. Heavy vote here helps Bill Pratt win county sheriff's race. Mrs. Jo Hillis and Price Penton are in run-off for tax as-

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"Beauty is not a Gift,
It's a Habit"

sensor-collector job. Formal opening Saturday will show Ray's Drive-In Grocery. City council asks for bids on 1964 pavement project. Patsy Klement and Paul Dangelmayr marry. Discussion clubs end current season. Medders' apaloosa horses win trophies in Shawnee, Okla., show. Mrs. Norbert Zimmerer is elected president of St. Anne Society at Lindsay. The Frank Sandmanns celebrate 25th wedding anniversary. Lindsay has May Queen crowning. Allan Reiter, Jim Eckart and Gilbert Knabe escape serious injury as car turns over.

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If America hired people for the job, it would take the largest sort of army to keep our country free of litter.

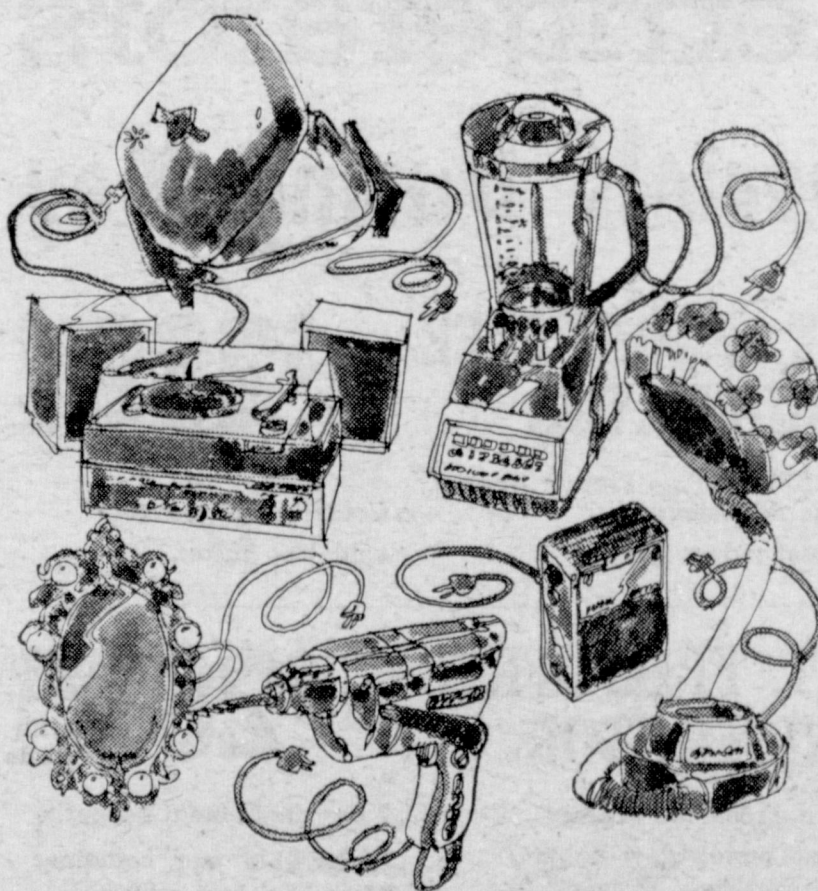
But there's no need to hire anyone. It's a job we can do for ourselves. All of us. Every family that spreads a picnic lunch. Every boatman who cruises the lakes and waterways. Every motorist who uses our roads and highways.

It is the pleasure of the U. S. Brewers Association each year to give its fullest support to the Keep America Beautiful Campaign. Remember: Every Litter Bit Hurts. This is our land. Let's treat it right.

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ARE ELECTRIC

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Chevrolet Pacesetter Values.

\$147.00 less

than last year's Camaro with comparable equipment.

If you equip Camaro with Powerglide, the new 250-hp 350 V8 that runs on regular gas, advanced-design power disc brakes, whitewall tires and wheel covers, the price is \$147* less than last year's model with comparable equipment, including head restraints.

\$69.00 less

than last year's Chevelle with comparable equipment.

We're not talking about a stripped-down car, either. We're talking about a Malibu Sport Coupe with head restraints and a 200-hp V8 that runs on regular gas. If you add Powerglide, power disc brakes, wheel covers and whitewall tires to your Malibu, you'll find it's \$69* less.



\$101.00 less

than last year's Impala with comparable equipment.

Add a few options like these to your Impala: Turbo Hydra-matic. Big 300-hp V8. Power disc brakes. Head restraints. Whitewalls. Wheel covers. All together, the price is \$101* less than it was for last year's Impala, comparably equipped. **Putting you first, keeps us first.**

*Based on manufacturer's suggested retail prices, including Federal excise tax and suggested dealer new car preparation charge.



It was only 25 years ago, we were told that we weren't as smart as our parents. Today, we are told we aren't as smart as our kids. Something must have gone wrong somewhere.

Grass makes millions of dams.

toilet leaking?

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Assures perfect seal—ends annoyance, saves costly water. No guide arm or lift wire to corrode. Over 8 million now in use. Fits all conventional flush valves. Get Korky at hardware stores and plumbing departments or write:
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Schad and Pulte

Gainesville

Puffs

PRINTS

- * champagne yellow and apricot
- * spring blue and heather
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HOFBAUER'S
Food & Locker Service
Muenster

SH First Graders Have Campus Day

First graders of Sister Genevieve's room at Sacred Heart School observed annual Campus Day by taking a trip to Gainesville to visit the zoo, have a picnic lunch in the park and tour Gainesville Fire Station.

The fire station tour was especially impressive with firemen demonstrating how they "come down the pole" and explaining equipment. The children had recently had a reading lesson on fire stations and it came alive for them.

Accompanying Sister Genevieve and the pupils were Roommothers Mmes. Ray Wilde, Herbie Miller, Lloyd Trubenbach and Tommy Felderhoff.

It doesn't take much skill to write a love letter. But it may take considerable skill to get it back.

THAT'S A FACT

JUNO STARTED IT!
THE WORD MONEY (AS IN U.S. SAVINGS BONDS) IS DERIVED FROM THE ROMAN GODDESS, JUNO MONETA (JUNO, THE ADMONISHER). WHEN A CHILD WAS BORN IN ANCIENT ROME, CITIZENS DEPOSITED A PIECE OF PRECIOUS METAL IN JUNO'S TEMPLE. THIS METAL WAS USED TO MINT THE FIRST COINS!

RICH KID
THE YOUNGEST PERSON TO ACCUMULATE A MILLIONAIRE ESTATE WAS THE CHILD ACTRESS, SHIRLEY TEMPLE. HER WEALTH WAS IN EXCESS OF \$1,000,000 BEFORE SHE TURNED 10!

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New Orleans, Site SH Senior Trip

New Orleans will be the destination of Sacred Heart High seniors when they leave May 14 on their four-day class trip. They'll leave at 1 a.m. and return on the night of May 18.

They plan to tour the Crescent City and relax one day at Lake Pontchartrain.

Going with the graduates will be Mr. and Mrs. Herbie Miller, Mr. and Mrs. Arthur Endres and class sponsor Brohter Thomas Moster.



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Next Monday Is Orientation Day For SH Beginners

Next Monday, May 12, has been set as Orientation Day at Sacred Heart School for children who will be first graders when the fall term opens.

In making that announcement, Sister Genevieve said the youngsters' program will begin at 2 p.m. and she urges mothers to make every effort to have their children there. They'll be dismissed at 3:30 to ride the busses home.

Afternoon highlights will include a get-acquainted session, activity with first graders including reading, singing and games, and an ice cream party.

Don Cookes Have Fort Worth Visit

Mr. and Mrs. Don C. Cooke had a three-day visit in Fort Worth where last Thursday they joined a family gathering in the new home of their grandson and family, the Don M. Cookes who were hosts for a supper party.

Other guests included the Harold Cookes and the Gene Alexanders and daughters Dana and Nikki, making four generations present.

Friday night the Cooke clan with the exception of Harold had a fried chicken dinner in the Alexander home. It was Harold's night to be out on Policeman's Buddy duty. After dinner the group played 42 and took pictures.

Mr. and Mrs. Don C. Cooke went to Fort Worth with their grandson and family, the Don M. Cookes, Dedie, Mark and Keith who came for them and had dinner with them. Harold returned his parents to their home and after lunch went on to Gainesville to attend the Duffey-Davidson reunion at the Curtwood Cafeteria.

Everybody forgets his lucky breaks or credits them to his intelligence.

Definition of a legislator: The same man who, when a little boy, went to the grocery and forgot what his mother sent him there for.

Children are so wise today to-heart talk with them, should that parents who expect to schedule it before their sixth have an old-fashioned heart-birthday.

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Lindsay News

Mrs. Bob Reiter and five children of Post returned home Sunday after a five-day visit with relatives, dividing time between her parents the Mike Dieter here and her husband's parents, the Clem Reiters in Münster.

Mrs. Gene Pelzel is back at home, doing fine, dismissed from Community Hospital in Sherman.

Three regional winners in Interscholastic League competition from Lindsay High went to Austin for the state meet. Participating but failing to capture one of the three top places were Cathy Arendt in ready writing, Claudia Hundt in spelling and Robert Hundt in spelling. They left Thursday in company of Superintendent Glenn Hellman and returned Saturday. The trip provided sight-seeing for the group.

Mother on phone: "Daughter dear, could pop and I leave your kiddies with you and Bob tonight. We are invited out for the evening."

H*O

Wed. thru Sat.

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PAUL NEWMAN AS COOL HAND LUKE

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Walt Disney PRODUCTIONS

THE HORSE IN THE GRAY FLANNEL SUIT

STATE

4 Lindsay Girls Will Compete at State Track Meet

Four members of the Lindsay High girls track team will be in Abilene this weekend to participate in the state girls track meet. They are Janie Zimmerer, Marilyn Hundt, Lynn Fuhrman and Paula Owens.

Eligibility for the state meet was determined by first and second places in the regional meet at Commerce, where Lindsay won a strong second place with 96 points. Cushing won first place with 99.

Lindsay's first and second place winners at the regional, who can compete at Abilene, are as follows.

Lynn Fuhrman, first in 100 yard dash and first in 220 yard dash.

Janie Zimmerer, second in 60 yard dash and second in 100 yard dash.

Marilyn Hundt, second in the triple jump.

The three of them along with Paula Owens were first place winners in the 440 relay.

Other point makers at the regional meet, but not eligible for the state meet were Janie Hellinger, fourth in the 440 yard dash, Janie Zimmerer, fifth in the triple jump, and sixth in the long jump, Marilyn Stoffels, sixth in discus; Rita Fuhrman, Sharon Loerwald, Paula Owens and Marilyn Hundt, third in 880 yard relay; and Charlotte Stoffels, Clara Hess, Becky Fuhrman and Janice Hellinger, fourth in mile relay.

PTC at Lindsay Elects Officers

Lindsay Parent-Teacher Club held annual election of officers for a new term at the final meeting of the current school year Wednesday.

Johnnie Arendt heads the organization as new president. Also new are Gene Pelzel, vice president, and Mrs. Clem Hermes Jr., treasurer. Mrs. Frank Krebs Jr. continues as secretary.

Mrs. James Bezner, retiring president, presided for the brief business session which followed an open house at Lindsay School. A large crowd toured the classrooms viewing students work and teaching aids.

Other officers for PTC the past year were Rudy Dieter, vice president and Mrs. Gerald Metzler, treasurer.

St. Anne Society Plans Program for Pastor's Jubilee

Members of Lindsay St. Anne's Society, at their monthly meeting, completed plans for a program to honor their pastor, Father John Walbe, on his silver sacerdotal jubilee Sunday, May 11.

Principal community gathering after the 4 p.m. anniversary Mass in St. Peter Church will be a dinner in the Parish Hall. Everyone is invited. Tickets for the catered meal are \$1.50 each.

Members reported on redecorating and other work done in the rectory as a jubilee gift to the pastor. And they started planning for the annual homecoming picnic to be held June 29.

In other business conducted by Mrs. Joe Paul Fuhrmann, president, Mrs. Ed Schad and Mrs. Norbert Zimmerer were named on the Mission Sewing Circle committee succeeding Mrs. H. S. Fuhrmann and Mrs. Philip Metzler. Mrs. Pete Stoffels continues as chairman.

Members reported having completed 124 aprons and curtains for Denton State School.

Father John Walbe spoke briefly and Mrs. Adolph Fuhrmann reported on the Catholic State League meeting in Münster and Mrs. Herbert Schmidtkofer read a report on the NCCW meeting in Denison.

Mmes. Norbert Mages, Bill Metzler and Ray Metzler served refreshments to 35 present. Mrs. Gregory Hundt won the door prize and Mrs. Winston Fangman won the quilt. Before the meeting in the school cafeteria members recited the rosary in church.

Lindsay Has May Queen Crowning

Annual May Queen crowning ceremonies were held Sunday at 7:30 p.m. for St. Peter Parish, Lindsay, with school children participating and the congregation attending.

After a procession from school to church, Miss Clara Hess crowned the statue of the Blessed Virgin on Mary's altar. She was attended by Joy Hess and Sharon Fangman, and Steve Fuhrmann, crown bearer.

Members of the court were other senior girls; Susan Bengfort, Margie Hundt, Ruth Moster, Joanie Kuhn, Joan Fuhrmann, Janice Hellinger, Sharon Loerwald, Lynn Fuhrmann, Rita Fuhrmann, Jane Stoffels, Barbara Sandmann. They wore formals and each carried a long-stemmed yellow rose. Miss Hess was in

Receive Awards In Subiaco Track

Two Cooke County students attending Subiaco Academy Subiaco, Ark., received letters for participating in the school's track program this year. They are Dale Schumacher, son of Mr. and Mrs. Melvin Schumacher of Gainesville, and David Fuhrman, son of Mr. and Mrs. Ray Fuhrman of Lindsay.

The boys were two of the nine athletes receiving track letters at the Academy's spring sports banquet on April 30. Presentations were made by Coach Don Branham.

a white formal with a veil. They sang hymns in the march and were joined in congregational singing in church.

Father John led the rosary and gave benediction of the Blessed Sacrament.

Biology Lab Work At SH. Extensive During Past Year

Dissection of the frog culminated biology laboratory work which had extended over several months at Sacred Heart High School.

Previous dissections included the sponge, earthworm, starfish, clam, crayfish, grasshopper and fish. The bioscope allowed individual or group viewing of many interesting slides accompanying class and lab work of the animal section of the general biology class.

The museum in the lab department contains many valuable specimens, most of them donated by friends of the school. These and pickled specimen make each class interesting and informative.

When the class studied the skeleton visual aid was supplied by a small human skele-

ton made perfectly to scale by a specialist, a cat skeleton purchased some 30 years ago from a scientific company, a large dog skeleton assembled by Paul Bayer, Melvin Schilling, Jerry Schmitz, Andy Truebenbach and Clifford Zimmerer, a large bird skeleton of unknown origin, and a real human skull, a class memorial from the class of 1964.

There was also the interesting study of the embryo with two complete sets of the development of the chicken, a pig embryo, two calf embryos and, most precious in the collection, a human embryo. This was donated by a Dallas hospital.

There are also many models which valuably assist the study of the human body: a torso, donated by the class of 1963, is an extremely valuable tool according to Sister Theresina, instructor.

Also there are models of the heart, eye, ear and head, and other models, most of them through courtesy of friends of Sacred Heart School to whom students and teacher are grateful.

The most outstanding figure in Washington, D. C., is the national debt.

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AF, 1 lb. loaf, home bake
BREAD - - - - - 3-49c

Shurfine, 20 oz.
Cut Green Beans - - - - - 39c

El Chico, 15 oz.
Mexican Dinner - - - - - 39c

AF, 1/2 gal., all flavors
MELLORINE
3 for \$1.00

Shurfine, No. 2 1/2, halves or slices
PEACHES - - - - - 3-89c

Shurfine, No. 300
Pork & Beans - - - - - 4-49c

Shurfine, asst. flavors
Cake Mix - - - - - 4-\$1.00

Kounty Kist, vac. pack, 12 oz.
Corn, w.k. - - - - - 2-39c

Shurfine, tall can
MILK - - - - - 3-49c

Reg. 98c size
Brylcream - - - - - 69c

Reg. 63c size
Bayer Aspirin - - - - - 49c

Reg. 87c size
Vitalis Hair Tonic - - - - - 69c

Reg. 69c
McLean Toothpaste - - - - - 49c



Wednesday Is Double Stamp Day

You get twice the usual number of Buccaneer Stamps on Wednesday with the purchase of \$5.00 or more in groceries. (Cigarettes not included.)

Meats

SPARE RIBS
lb. 39c

Neuhoff
Tennessee Farm SAUSAGE
2 lb. \$1.29

Fisher's
BARBECUED BEEF
lb. 99c



Kraft's
Velveeta Cheese
2 lb. \$1.09

Produce

Texas Carrots
2 lb. 19c

Texas Oranges
5 lb. bag 49c

BANANAS
lb. 10c

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Redeem this coupon for
100 FREE Buccaneer Stamps
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2 - 18 oz. jars Bama Jelly
Red Plum or Grape
Void after Saturday, May 10

Redeem this coupon for
100 FREE Buccaneer Stamps
plus reg. earned stamps on purchase of
2 Jumbo size Rolls
Zee asst. color Towels
Void after Saturday, May 10

Redeem this coupon for
100 FREE Buccaneer Stamps
plus reg. earned stamps on purchase of
2 - 1 lb. boxes
Shurfresh Crackers
Void after Saturday, May 10

Redeem this coupon for
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plus reg. earned stamps on purchase of
1 - 10 oz. jar Maxwell House
Instant Coffee
Void after Saturday, May 10

Redeem this coupon for
100 FREE Buccaneer Stamps
plus reg. earned stamps on purchase of
1 roll 25 ft. x 18 in.
Heavy Duty Alcoa Wrap
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Redeem this coupon for
75 FREE Buccaneer Stamps
plus reg. earned stamps on purchase of
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My Side of the Mountain

"A FRESH AND STIMULATING FILM!" - Arthur Knight SATURDAY REVIEW

TEDDY ECCLES and THEODORE BIKEL

PARAMOUNT PICTURES





Soil Stewardship Week will be nationally observed next week, but it has already arrived in the Upper Elm-Red Soil and Water Conservation District. This is the week of the Twentieth annual awards banquet honoring the outstanding soil stewards of this district.

Richly deserved congratulations are in order again to these conservation champions. For outstanding achievements with their land they have earned the awards and praises they receive.

But they are only a few of the many. Hundreds of others have also done a good job, and they are included in the spirit of this week's program even though they are not specifically named. The combined result of all their efforts is what inspires this district's awards program and makes it significant. The unsung heroes too are sharing in the success story.

On this twentieth anniversary of the conservation awards program, it's a pleasure to realize how very appropriate it is. From the first one, each program told of important achievements as farmers worked toward their dual goal of more prosperity for themselves and more security for posterity.

We can derive added satisfaction from the fact that people of our district realized the significance of soil stewardship years before Stewardship Week was designated for national observance. We were pioneers in that very worthy movement.

It's also satisfying to note that the movement has brought constructive results. Every year the records tell us that more land is being saved and improved. It almost seems that the problem of food shortage is farther away now than it was twenty years ago. While the nation's farm acreage continued shrinking, we have seen increasing yields, and we expect to see continued increase.

People who farmed here a few decades ago are keenly aware of a difference. They recall that crop yields were less than half of today's. They were sadly aware that much of their land was washing away and the rest of it was wearing out.

Then the soil conservation movement started bearing fruit. There was evidence of increasing interest in keeping the land and improving its quality. At the same time people were learning that proper land use pays prompt dividends. Conservation practices such as erosion control, contour farming, use of legumes and grasses, and addition of fertilizer brought in bigger profits. And while productivity was improved it was also retained for them and future generations.

Continuation of that trend is practically assured. Smart farmers will see to that, because they are certain that the conservation goals of providing for themselves and posterity are inseparable — that the best way of serving one's self also happens to serve future generations.

This doesn't mean, however, that future food problems are licked. Even though conservation has improved the outlook, we are still haunted by the thought that population is increasing while land area is decreasing. Births outnumber deaths by over 300 an hour. Meanwhile city expansion and road construction take about a million acres of land out of production every year. And erosion gobbles up about half as much.

On the other side of this problem we are relieved by the fact that reclamation puts some land back in use every year, and improving technique will most likely continue to improve land yields. Also, we can expect intensified food growth by laboratory process, or new synthetic foods, or food processed from plants and by-products not being used now.

Science also hints that agriculture can expect a big assist from oceanography. Yields of the sea in fish and vegetation as well as minerals are pictured as fantastic.

We can imagine a day when our ages-old method of providing food will be only one of several. We can be confident that mankind will find ways to provide much more food as the growing population needs it.

This does not mean, however, that soil stewardship will become any less important. Regardless of how much

(Continued on page 10)

Becker is Dual Champ In District, in Zone 3

Werner Becker is this year's winner of the champion conservation farmer award in Zone 3 and also the award for the entire Upper Elm-Red Soil and Water Conservation District. He is a dairy farmer operating 223 acres of his own land and 206 acres of rented land in the Hood community southeast of Muenster.

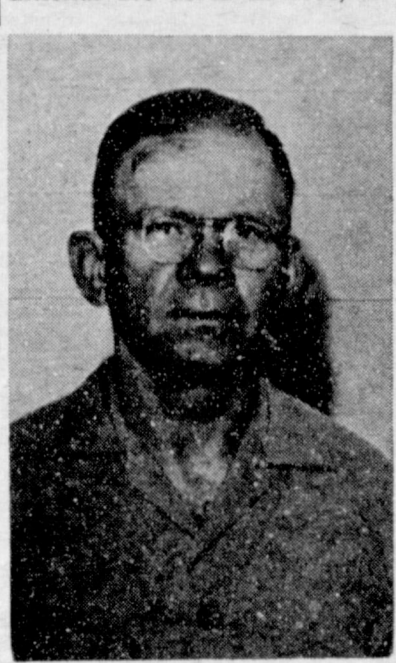
Becker became a cooperator of the Upper Elm-Red District shortly after it was organized. He did not own the land he was farming but he set out to take care of it as if it were his. He planted a grassed waterway and after it was established he started terracing. He constructed several terraces each year, using his regular farming equipment.

After he bought the farm he planted the remaining waterways and completed his terracing. His 180 acres of

cropland are protected by 47,185 feet of gradient terraces. Werner was one of the first of his area to plant legumes for soil improvement and he still uses them in regular cropping system. All crops are fertilized each year and all residues are returned to the soil.

When Becker rented the ad-

vised Coastal bermuda pasture on this farm. This pasture is fertilized each year. He also carried out a good conservation cropping system using ditional 203 acres in 1966, he



agreed to do all of the conservation work as part of his rent. A parallel terrace system was designed for all of the 170 acres of cropland. He now has all of the grassed waterways installed and the parallel terraces have been built on all but 40 acres.

He has planted 29 acres of fertilizer according to soil needs and returning all crop residues to the land.

Becker has been setting a good example to his neighbors for many years and his belief in farming the "conservation way" is clearly visible for all to see.

Plans of Becker's conservation program are almost 100 per cent applied on the ground. Completed work includes a conservation cropping system with residue use on 334 acres, pasture planting on 64 acres, pasture management on 72 acres, one farm pond, 17 acres of grassed waterways, and 47,185 feet of gradient terraces. His parallel terraces are not complete — 27,195 feet on plan and 19,385 feet on the ground.

The Urban Stake In Conservation

Did you know that one farmer produces enough food, fiber and other products for himself and twenty-eight (28) others?

At the present rate of population explosion—300 new human beings every hour—this farmer will, in less than two years, have one more person to feed. He must do this on less land, for each year approximately one million acres of agriculture land is used for highways, airports, housing projects, expanding city limits, erosion, etc.

To put it another way, each

year there will be 2.5 million more people to feed and one million acres less land with which to do it. It would seem that one of the first and most important steps to be taken this year and in years to come is to conserve every possible acre of our agricultural land. Those who live in the cities and towns (Urbanites) across the nation definitely have a stake in conserving this land. After all, only the land which is conserved will feed us.

If this one point isn't enough to prove that urbanites have a stake in conservation, let's consider some others. Did you know that 4 out of every 10 jobs in private employment are related to agriculture? Our nation employs 16 million people to process what our farmers produce, and to see that all of us have food, clothing and shelter.

Did you know that every time a farmer makes one dollar, other businesses related to agriculture make 4 dollars? Farmers spend 30 billion dollars per year to produce their crops and another 15 billion dollars for the same things that city people buy. Who gets this money? Urbanites do.

What happens if our agricultural land isn't conserved? Farmers go out of business, urbanites don't eat, 4 out of 10 people can't work, and the economy suffers in that the farmer cannot spend what he doesn't make.

On your next trip to the local supermarket, linger a little longer and consider the well stocked shelves with everything from apples to zucchini squash. Most of this was produced by our farmers on their land. Then as you pick up a loaf of bread from among the many on the shelf, consider this question: What would it be like if that were the last loaf available in the store?

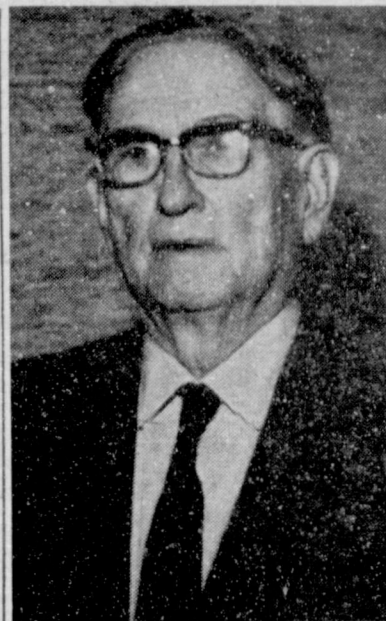
This can happen to us or our children if the nation's agricultural land is not conserved.

Renner System at Al Felderhoff's

The Al Felderhoff farm was the site of the Renner Pasture System Field Day October 8, 1968. Farmers and ranchers from Cooke and the surrounding counties came to hear the details of the pasture system. The Renner Pasture System is set up with the intention of furnishing year round grazing of good forage for any livestock operation. The Felderhoff system includes 70 acres of Coastal and Midland bermuda, 20 acres of De Soto grass, a perennial grass sologram, and 30 acres of Ermoelo lovegrass, plus native grasses.

Marginal Land to Grassland
Sylvan Walterscheid planted 65 acres of Coastal bermuda grass. This land was converted from marginal cropland to improved grasses.

Phil Porter



W.L. PETERSON, who died on December 24, 1968, will be specially remembered at this year's conservation awards banquet. He was president of State National Bank of Denison, a community leader and a staunch supporter of the district conservation program. He served as master of ceremonies for awards banquets in 1955 and in 1967.

Thanks...

The Enterprise staff is grateful to Eual Davis, Arlin Naegeli and Ray Endres Jr., of the Muenster SCS Work Unit for many of the conservation articles and pictures used in this edition.

Parallel Terraces Are Work Savers

You are losing money if you're still farming crooked terraces with a large amount of point rows and odd areas. Parallel terraces will greatly reduce or eliminate both point rows and odd areas and a system of parallel terraces is designed to fit your equipment. This means that a field can be farmed faster thus saving you time, fuel, and wear and tear on equipment and nerves. Give your pocketbook a break by installing parallel terraces. Ask your local Soil Conservation Service personnel soon.

Banquet Will Honor Champion Farmers

Conservation champions of 1968 in the Upper Elm-Red Soil and Water Conservation District will be honored guests Thursday night, May 8, at the twentieth annual awards banquet sponsored by the banks, newspapers, and radio and TV stations of the district.

The event will be held in the cafeteria of Whitesboro Junior High School starting at 7:30 p.m.

This is the third time in the twenty year history of the program that Whitesboro has been selected. The banquet has been held five times in Gainesville, four times in Sherman, three times in Nocona, two times each in Muenster and Denison and once in Bowie.

Along with the champs the program will salute other district cooperators and business firms that are helping in many ways to advance conservation work.

Persons to be spotlighted are the outstanding conservation farmers and ranchers of the

five zones, the farmer doing the best job of restoring productivity to a worn out farm, the outstanding town-country conservationist, and the best landlord-tenant conservation team.

Each of those persons will receive a hand carved wood plaque made by the Bavarian Woodcarving Studio of Muenster.

Grand champion of the five zones this year is Werner Becker. He was selected for the sweepstakes honor in addition to being named winner of the Zone 3 award.

Other zone champs are Howard Sledge of Forestburg, Zone 1; R. C. Haralson of Nocona, Zone 2; Hugh Collums of Whitesboro, Zone 4; J. P. Cave of Sherman, Zone 5.

In the remaining award categories R. L. Wilson of Bowie was selected as the year's outstanding comeback farmer; Mildred Brashear of Bowie was the best town and country conservationist, Don Howeth of Gainesville and Wayne Selby of Era were named the best landlord-tenant conservation team. Their operation is located near Hood.

The program will be featured by the conservation stories of the champions. Olie Carriker, vice president and general manager of Radio KBAN, Bowie and Nocona, will tell the stories as color pictures of conservation achievements on the winners' farms are projected on a screen. As each champ's story is finished he will receive his award from a program sponsor of his zone.

The event will begin with a banquet during which music will be provided by Mrs. O. B. Rich of Whitesboro. Mayor Mike Allen of Whitesboro will be opening chairman, Rev. Harold Watson of Whitesboro will give the invocation and Rev. H. H. Barnett of Whitesboro will give the benediction. Gene Foster, director of the Evening Division of Grayson County College, will be the master of ceremonies.



OLIE CARRIKER of Radio KBAN, Bowie and Nocona, will tell the conservation story of the 1968 champions at the awards banquet.

'How Conservation Helps Texas'

by Jane Stoffels
Today, Texas is the most unique state in the Union. It is a great expanse of boundless wealth, matchless climate, and diversified people. The

Lone Star State leads all states in the number of farms and acres farmed. It grows more cotton, and produces more sheep, wool, and cattle than any other. Texas ranks first

in the value of mineral production. Our giant state ranks sixth in population, but could hold two or three times as many people without overcrowding.

What is it that has made this state so great and so powerful? The strength of its people. Through their struggles to preserve the natural resources of Texas, they have purchased greatness. Conservation has set Texas free.

Our food and our materials come out of the earth. The people of Texas have used this rich virgin soil wisely. We must continue to do so. Soil must be conserved and its fertility maintained. Water must be conserved and its purity guarded. We must exercise the greatest care in the use of chemical and biological controls. It is up to us to keep the air free from pollution.

Just as our forefathers preserved our acclaimed Texas wildlife, so we must also care for them. When we take a tree from the great Texas woods, we must be ready to replace it with another. We should use our fuels and minerals wisely. Texas has the most beautiful and comfortable roadsides and recreation sites known; we must be proud of these places.

Texans must, and will, use their environment. But we must not use it up. From our own human resources, we must find a way to preserve our natural ones. Our state can't continue to be great unless our resources are preserved.

It is upon the sons and daughters of Texas that her fate rests. Their blood must blend with the blood of those whose heroic efforts have preserved Texas and kept it as it is today. Through their practice of conservation, Texas and all Texans will have a chance at immortality.



JANE STOFFELS, senior of Lindsay High School, was champion of the ninth annual essay contest sponsored by the Upper Elm-Red Soil and Water Conservation District. She is shown here receiving the first place prize, a \$15 cash award, from District Supervisor J. H. Bayer. Miss Stoffels won over 688 other essay writers in this year's annual contest. She has also won second place in the Regional Competition of the Fort Worth Press Awards Program, which means her essay was second best in an area comprising 50 counties in North Central Texas. Craig Williams, Gainesville High School student, took second place honors, and Robert Winters, Prairie Valley High School student, won third place in the district contest. This was the largest number of entries ever received in this local contest.

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 R. N. Fette, Editor
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the Enterprise will be corrected upon being brought to the attention of the Publisher.

Howard Sledge Gets Zone 1 Champ Award

Howard Sledge of Forestburg rates this year's title as outstanding conservation farmer in Zone 1 of the Upper Elm-Red Soil and Water Conservation District.

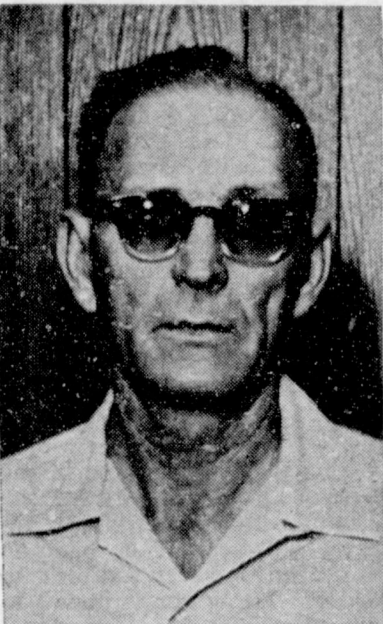
He has been cooperating with the district program for more than 15 years. During this period he has almost completely reworked two farms in that community. In fact, he has applied all the practices set out in his Great Plains Conservation Program contract which started in 1966.

Here are some of the things this conservation landowner has done. Brush, which covered 208 acres of his rangeland, has been chained down and and has been kept under control through the use of chemical sprays and goats. With proper grazing management, the rangeland has improved to a good condition.

There were 30 acres of bad gullies not fit for anything. This large gulley orchard was shaped, plowed, and sodded to Coastal bermudagrass, and a grade stabilization structure was installed at the lower end of the project to prevent any further erosion.

He has seeded 250 acres of rangeland to native grasses and sodded 138 acres of other land to Coastal bermudagrass. The pastures have been cross fenced for better grazing management with about one mile of new cross fences. He has built a new pond for livestock water. He has done an outstanding job of grassland management of his native and improved pastures. The 138 acres of Coastal bermudagrass pastures are used principally in the summer months and the 547 acres of native rangeland are used in fall and winter. This permits long periods of deferred grazing on the native range during the growing season.

Sledge has been very cooperative in helping complete the Clear Creek and Denton watershed programs. He has signed two easements, one for site no. 10 on Denton Creek



and another for Site No. 29 on Clear Creek. Site 29 has been built and he has about 3 acres of water in the sediment pool on his land. When the other site is built he will have about six acres of semi-permanent water.

A summary of Sledge's completed program includes shaping and planting bermuda in 30 acres of critical area, planting 138 acres of pasture to Coastal and 250 acres of range to native grass, building a pond and 4,481 feet of cross fences, brush control on 208 acres, pasture management on 148 acres, proper range use and deferred grazing on 547 acres.

Starts Conserving On Another Farm

Alfred Bayer is continuing to do an outstanding job of soil and water conservation on his farms. Recently Bayer purchased additional land on which he began making improvements. A diversion terrace was constructed to protect cropland from outside water. Ten acres of brush has been controlled and twenty acres of Coastal bermuda has been sprigged. This will be used as part of his grazing program for his dairy operation.

Crops Need Enormous Volume of Water

by Earl Varnell, Agronomist
 Soil Conservation Service

Water, to be useful, must be stored. It is stored first of all in the soil — second only to the oceans in its capacity to hold water. Under early day conditions, when our soil was covered with heavy turf of native grasses, most of the total annual rainfall was absorbed into the land except in areas where soils were shallow or unusually steep, or when the rains were of high intensity or long duration.

In recent years reduction of grass cover, due to heavy grazing and the use of large acreages for clean tilled annual crops, has substantially increased runoff. Many farmers and ranchers do not get enough water into their soils to afford profitable agricultural production.

A rapidly growing summer crop may use as much as one inch of water per week. Crops generally require from about 300 to 500 pounds of water to produce one pound of dry matter in plants. Much water is wasted on farms and ranches in growing weeds and worthless trees. The mesquite tree, for example, uses about 1,700 pounds of water to produce a single pound of dry

weight in the tree. Water used by the farmer is profitable to him and the rest of us. Water wasted by him is an economic loss to everybody. And when excessive runoff is permitted, it may damage his land and cause flood damage to himself, his neighbors and many people downstream. Many farmers

Al Rohmer Converts Cropland to Grass

Alois Rohmer began his conservation program in 1963. He was interested in converting his cropland to grassland. Common and Coastal bermudagrass has been planted on 65 acres of former cropland. Rohmer is carrying out sound pasture management practices by fertilizing, controlling weeds and properly using the bermudagrass on his entire farm.

2 Stabilization Structures
 W. T. Meador has completed two grade stabilization structures. Deferred grazing and proper grazing use has been carried out as part of his Great Plains contract. In addition some big bluestem seed was harvested from the rangeland to be used for testing purposes.

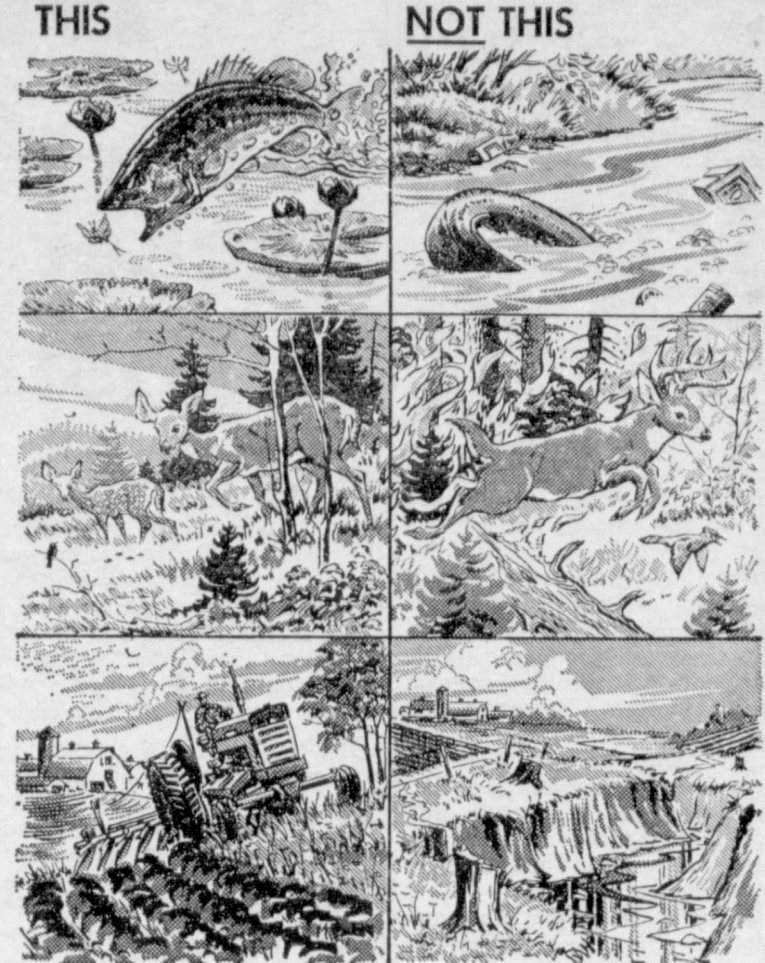
and ranchers in the area have recognized these facts, and are now carrying out well rounded soil and water conservation programs on their land.

What else is being done to store and use water? The story of our big lakes is well known. In between, and to supplement these and the land treatment program mentioned above, there is need for a series of intermediate size detention structures. A total of 848 of these structures has been built in Texas during the past few years. Of these, 445 are in the Trinity River watershed. These are being built by the Soil Conservation Service under sponsorship of the local Soil Conservation Districts. Each structure forms a lake varying in size from about 10 to 50 surface acres—enough permanent water to make them worthwhile to the landowners who provide the land. Each structure affords several times as much temporary floodwater storage as is in the permanent pool. A slow draw down of the excess storage reduces damage from flooding.

Larger profits are ours if we feed the soil by returning something to it each year for what we take away in food.

When our soils are gone, some way to feed on raw rocks we too must go unless we find or their equivalent.

CONSERVATION IS



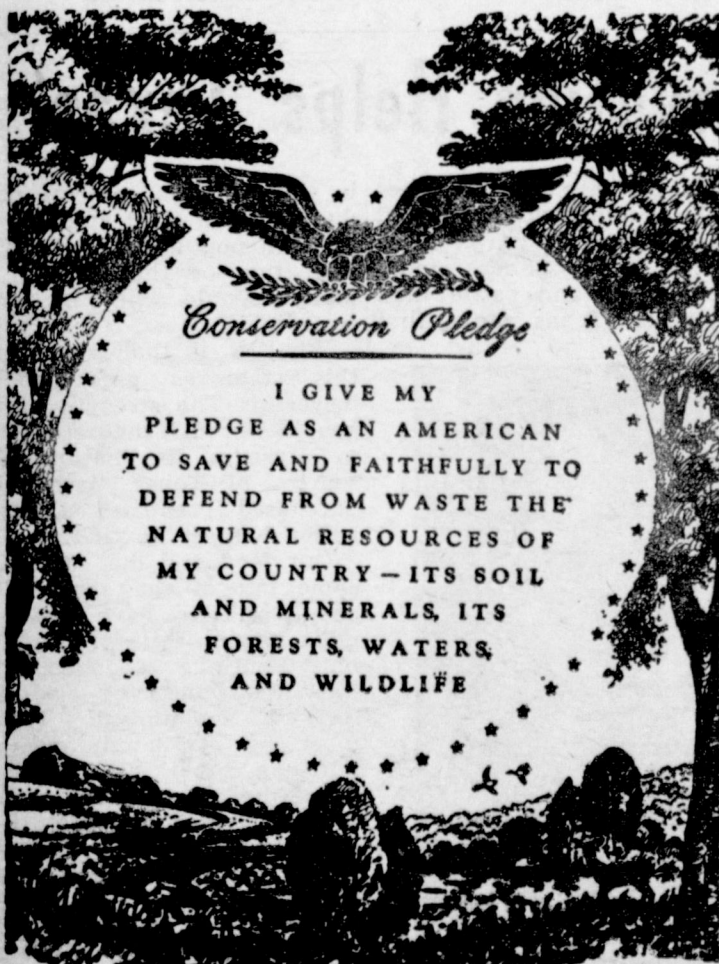
Courtesy National 4-H Service Committee

Don't Let Your Land Go . . .



Our land's founders lived 'midst plenty. Since, erosion and mechanized overwork endanger our lands! Greater demand today means greater danger.

Congratulations . . . to the conservation champions and all cooperators of the Upper Elm-Red Conservation District.



Every man, woman and child in the Nation would do well to memorize this pledge and to strive for its fulfillment.

Soil is our basic asset. Soil erosion is one of the greatest menaces to national prosperity and security.

Cooperators of your soil conservation district are carrying on an organized effort to save the soil. Are you doing your part?

HESPERIAN

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 Serving Cooke County Since 1890.
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Cooke County Electric Cooperative

Muenster, Texas

Mart Bayer Builds Waterway, Terrace

Martin Bayer had an erosion problem on his cropland. The first step he took in solving this problem was to sod the grassed waterway needed as a safe outlet for the terraces he planned to build. After the grass was well established,

4,400 feet of parallel terraces were built. This was the beginning of a terrace system on the entire field. Bayer has also sprigged four acres of cropland to coastal bermuda this spring.

A nation destitute of its topsoil is a weak nation — Conserve your soil.



America already has lost one million acres of fertile land as a result of erosion, and we still are losing thousands of acres each year. Every person ... man, woman and child ... has a stake in this loss. We can ... and must ... use our land without wasting it, because the cornerstone of democracy and prosperity is a permanently productive soil.

PARKER ELECTRIC

112 S. Rusk, Gainesville



PROPER MANAGEMENT of pastures is essential if top production from bermudagrass is obtained. Coastal and Midland bermudagrass need to be maintained at least 6 inches high at all times and common bermudagrass should never be grazed shorter than 4 inches. By maintaining the proper height the bermudagrass plants will stay healthy and vigorous. If overgrazed, plants will become weak and production will decrease. A cover maintained at all times will reduce soil erosion and more water will be stored in the soil when it rains. A good cover reduces soil temperature in summer time and more moisture will be available for plants. Many Upper Elm-Red District cooperators are reducing their weed problem by leaving a good cover of grass.

Rotation-Deferment Grazing Increase Cattle Profit

by Dean R. Isaacs
Soil Conservation Service

Can you develop a rotation-deferment system on your place? One of the problems in production on native grass or rangeland is obtaining a uniform harvest of the grasses without overuse to some and underuse on others. A regular rotation-deferment grazing system does much to correct this situation. If you have two or more native grass pastures of nearly equal size or forage production, a sound system can be set up.

Basically, a rotation-deferment system consists of having more pastures than groups of livestock. One pasture is vacant at all times. One herd is moved into the rested pasture

at regular intervals and another pasture is rested. Rest periods should be at least 3 months.

Rotation is such that the rest period in each pasture does not fall at the same time in succeeding years. These systems can be two-pastures, three-pastures or four-pastures. Any ranch may have several systems.

What have been the results of these grazing systems? Research at the Ranch Experiment Station at Throckmorton shows that cattle on a rotation-deferment system over a six year period netted \$12.00 more per head annually than cattle grazed on pastures yearlong. This was with the same number of cattle on the same number of total acres.

Because of the periods of rest and use, livestock tend to graze less in spots and a more uniform harvest of grass is obtained. Under the regular periods of deferment the grass improves 25 to 50 percent faster over a period of years than yearlong grazing. This is a basic factor in continued production.

Not only is the improvement and maintenance of a grass cover a prime factor in production, but it is also essential to watershed protection above many of our reservoirs. In Texas a well grassed watershed is the best way to provide a silt-free water supply for all purposes.

During the past two years, many ranchers have taken opportunity to develop rotation-deferment systems. Ranchers find that in addition to greater economic return and better grass development, that livestock often are easier to handle in fewer groups rather than scattered over the entire ranch.

Haralson Is Champ Farmer of Zone 2

R. C. (Bob) Haralson of Saint Jo is the winner of the outstanding farmer award for Zone 2 of the Upper Elm-Red Soil and Water Conservation District.

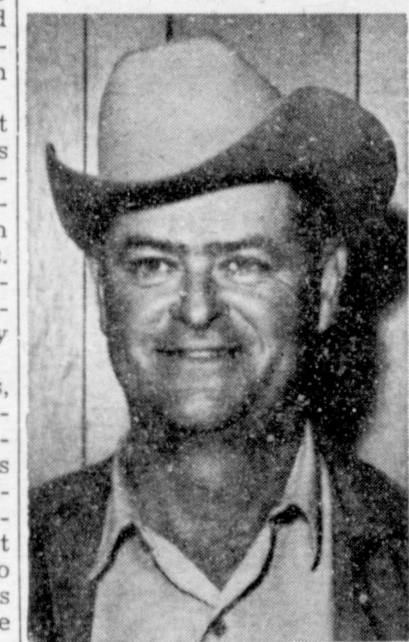
Haralson was born and grew up on the High Plains in Texas. Following World War II, he settled in Minnesota where he married, and began farming. In 1962, the family migrated back to Texas and bought 379 acres on a bluff overlooking Red River about 7 miles North of Bonita.

The stock farm had about 18 acres of bad gullies, 32 acres of cropland, 26 acres of old fields, and the balance in brush with practically no grass at all.

In 1966, Haralson became a cooperator with the Upper Elm-Red S&WCD, and applied for a Great Plains Conservation Program.

The brush was cleared off 5 acres at the end of one old field and 31 acres sodded to Coastal bermuda and fenced separately. Gullies through part of the cropland were shaped and sodded to grass and a pond for stock water completed the first year in the program.

The next year, more gullies were shaped and sodded and 19 acres surrounding the gully sodded to Coastal and fenced.



and a pond constructed. Brush was cleared on 25 acres of a 53 acre rangeland pasture and planted to range grasses. Thirty-four acres of brush was dozed off another rangeland pasture.

Haralson's contract was modified to include even more work for the 1969 program year. A deep, ragged, 12 acres of gully was shaped and sodded. In order to prevent erosion from becoming active again, an erosion control dam with a pipe drawdown will be constructed as soon as a sod cover is established on the shaped area. This project along with 59 acres of brush control on a 100 acre rangeland pasture will complete Bob's program of work.

Accomplishments by the Haralson family, who did just about all the work, has transformed this run-down stock farm into a neat, practical, working unit.

A summary of achievements: Shape and plant 6.6 acres of critical area, plant 36 acres of pasture, seed 32 acres of range, control brush on 59 acres, build 2 stock ponds, defer grazing on 185 acres, residue crop use on 21 acres, practice pasture management on 36 acres.

Grass Development Going at Reiter's

Wilfred Reiter has an excellent grass development program. Two 75 acre bermuda fields have been fenced and ponds built for livestock water. These are used for summer grazing. This is supplemented by a 100 acre cropland field, part of which is planted to forage sorghum for summer grazing. One rangeland field is deferred all growing season. This, along with some temporary grazing from small grain provides Reiter with a good supply of winter forage.

Controlling Brush

Harold Bindel has controlled the brush on his farm. For more intensive use of his farm, Bindel sprig planted 37 acres of Coastal bermudagrass. One additional pond has been built for livestock water.



Don't Let It Get a Grip on Your Farm and Your Future

Erosion, the greedy grabber, snatches more than soil. This common threat to land reaches out to destroy farm production, and thereby threatens your future.

Both your personal prosperity and your community's growth depend on sound conservation practices. Proven techniques to conserve, maintain and improve your land make a big difference. Let your SCS technicians help with a conservation plan.

Muenster State Bank

Serving the Muenster Community Since 1927

Member Federal Deposit Insurance Corporation



Soil . . .

The World's Greatest Factory

It produces the food we eat, the clothing we wear, year after year, century after century ... as long as it is supplied with raw materials and kept in proper working condition.

Thanks to conservation cooperators, the food and fiber factory of the Elm-Red District is being better supplied and better maintained ... to produce more abundantly for us and for posterity.

Yosten Sand and Gravel

Muenster

Year's Conservation Summary In Muenster Work Unit Area

MAY, 1968... Awards program for outstanding conservation farmers and ranchers held in Nocona. Zone Champions are Russ Little, Forestburg; Howard Paine, Nocona; Norris Dill, Rosston; Vernie Cook, Pilot Point, Rush Stewart, Sherman. Wayne Sitzes, Pilot Point is comeback farmer, Bill Jones, Flying B Ranch is town and country conservationist, Pace Brothers and Alexander Brothers are out-

standing landlord-tenant team. Upper Elm-Red District given \$300 cash award as outstanding district in region five at Fort Worth Press awards program. Edgar Dyer, vocational agriculture teacher at Muenster High School, given trophy as best conservation teacher for same zone. Pauline Seay, C. G. Scroggins, Cletis Dunn, Urban Rohmer, Bayer Brothers and Earle Otto complete planting of im-

proved pastures on their farm-lands. Jerry Steadham develops conservation plan for his farm at Dye Mound. Howard Sledge completes shaping and vegetation of gullied area. Flying B Ranch builds diversion terrace to divert runoff water from gullied area.

JUNE, 1968... La Rae J. Gantt, assisted by SCS technicians, develops conservation plan for the farm he recently purchased southwest of Saint Jo. Farm ponds for livestock water built by Eddie Fleitman, B. R. Dennis and Dr. William Parker. Cletis Dunn completes grade stabilization structure. It consists of large earthen dam with a corrugated metal pipe drop inlet for a spillway. Fish and Wildlife Service delivering fingerling fish to area landowners for stocking farm ponds and flood prevention reservoirs. Field day held to observe improved pasture research program on the Renner Farm at Al Felderhoff's Coastal bermudagrass, Desoto grass, Ermelo lovegrass and some native grass pasture are being used in the demonstration.

JULY, 1968... Ray Haverkamp, J. T. Cole and W. W. Otto build ponds for livestock water and better pasture management. SCS technicians assist H. P. Flippo develop conservation plan for his farm West of Saint Jo. Landowners of Elm Fork of the Trinity River watershed hold meeting at Gainesville to discuss progress and problems of the watershed.

Arlin Naegeli, soil conservationist for SCS transfers from Bowie to the Muenster work unit. Technicians complete design of parallel terrace system for Gene Klement.

AUGUST, 1968... Board of Supervisors accept Denton Creek Structures No. 3C, 5, 1-K, CA, 5-1, CA 5-2, 6-1 and 6-2 as complete. Farm ponds built by Bruno Fleitman, Pat Schmitz, Lewis Ranton and L. D. Magee. Parallel terrace system installed on Bruno Fleitman Children farm North of Muenster. Updating old plans on developing new conservation plans were J. H. Bayer, Robert Bayer, J. T. Cole, Gene Klement, J. A. Klement and Wilfred Walterscheid.

SEPTEMBER, 1968... Nineteenth annual grass judging

contest sponsored by the District. Sixty five boys from 10 schools participated. Contest held at Cooke County Junior College. Winners in senior division listed in order are Era FFA; Forestburg FFA; Nocona FFA; and Muenster FFA. In Junior division, Prairie Valley FFA; Nocona FFA; Muenster FFA. Freddie Williams of Forestburg was high individual.

W. T. Meador builds drop inlet structure to stabilize large gully on his farm southwest of Saint Jo. Howard Sledge is sloping gully banks and deep plowing gullied area on his farm at Forestburg. Area will be planted to bermuda to stop future erosion. Building terraces are Leo Mosman, Gene Klement, Martin Bayer, Werner Becker, J. C. Kirk, and J. H. Bayer. These terraces are all parts of a system designed for each field to make farming of terraced land easier.

Alfred Bayer builds diversion terrace above bottomland field to divert hill water away from it. Ed Cler, Dangelmayr Brothers and Bruno Fleitman build farm ponds. SCS technicians assist Edward Dowd in developing a conservation plan for his farm north of Saint Jo and Phillips Brothers. Tony Felderhoff and Martin Bayer in updating their plans.

OCTOBER 1968... Harold Skaggs re-elected to another five year term on the Board of Supervisors of the Upper Elm-Red Soil and Water Conservation District in an election held at Sherman. Supervisors Harold Skaggs and W. H. Green, attend State meeting of Conservation District Supervisors held at Galveston. One hundred twenty people attend field day at the Renner Demonstration Farm at Al Felderhoff's to observe pasture research programs being carried out.

Grassed waterways staked and land prepared by Werner Becker, J. C. Kirk, M. L. Sappenfield, Tony Trubenbach Sr., Klement Brothers and Alfred Sicking. Cletis Dunn builds drop-inlet grade stabilizing structure to stop large gully on his farm southwest of Saint Jo.

Livestock water ponds built by Dangelmayr Brothers, Carl Von Ree and Paul Lefforge. Albert Reiter updates the conservation plan on his farm south of Muenster. Much of the cropland is being planted

to improved pasture grasses. George Berry of Rosston and W. R. Landers Jr. of Forestburg develop conservation plans for their lands.

NOVEMBER 1968... Site No. 4 of the Denton Creek flood prevention program completed. Structure is located on Howard Sockwell farm west of Forestburg. Guy Gates, also of Forestburg, completes four diversion terraces and a large grade stabilizing structure to protect the gullied areas on his farm. He is shaping the gully banks and plowing the land in preparation for planting bermuda grass next spring.

Waterways, for safe disposal of terrace water, laid off and land being prepared for planting, by Don Finley on the King Estate farm he operates and by Kenny and Robert Klement on their farm at Hood. C. A. Harris, Prentiss Harris and Joe Brown build farm ponds to provide water for their livestock and enable them to better manage their grassland.

Carl Von Ree develops conservation plan for his grassland farm at Bulcher. Don Finley develops conservation plan for the farm lands of the King Estate. Farm-City Week

observed nationally week of Nov. 22 to 28.

DECEMBER, 1968... SCS technicians assisted Clifford Hudspeth in developing a conservation plan for his farm-lands. Clifford also entered into a contract under the Great Plains Conservation Program.

Ponds for livestock water built by Alois Trubenbach, Howard Sledge, David Walterscheid, Roy Redman, Urban Endres and Lawrence Dankesreiter. Klement Brothers build two parallel terraces on farm at Hood.

Howard Sledge and Garland (Continued on page 5)

PLAN YOUR FARM



FARM YOUR PLAN



You'll have better land, better crops, better income, when you farm the conservation way.

Let your SCS work unit help you adopt conservation practices which are best suited to your land.

Waples-Painter Company
Gainesville

A Product of Conservation

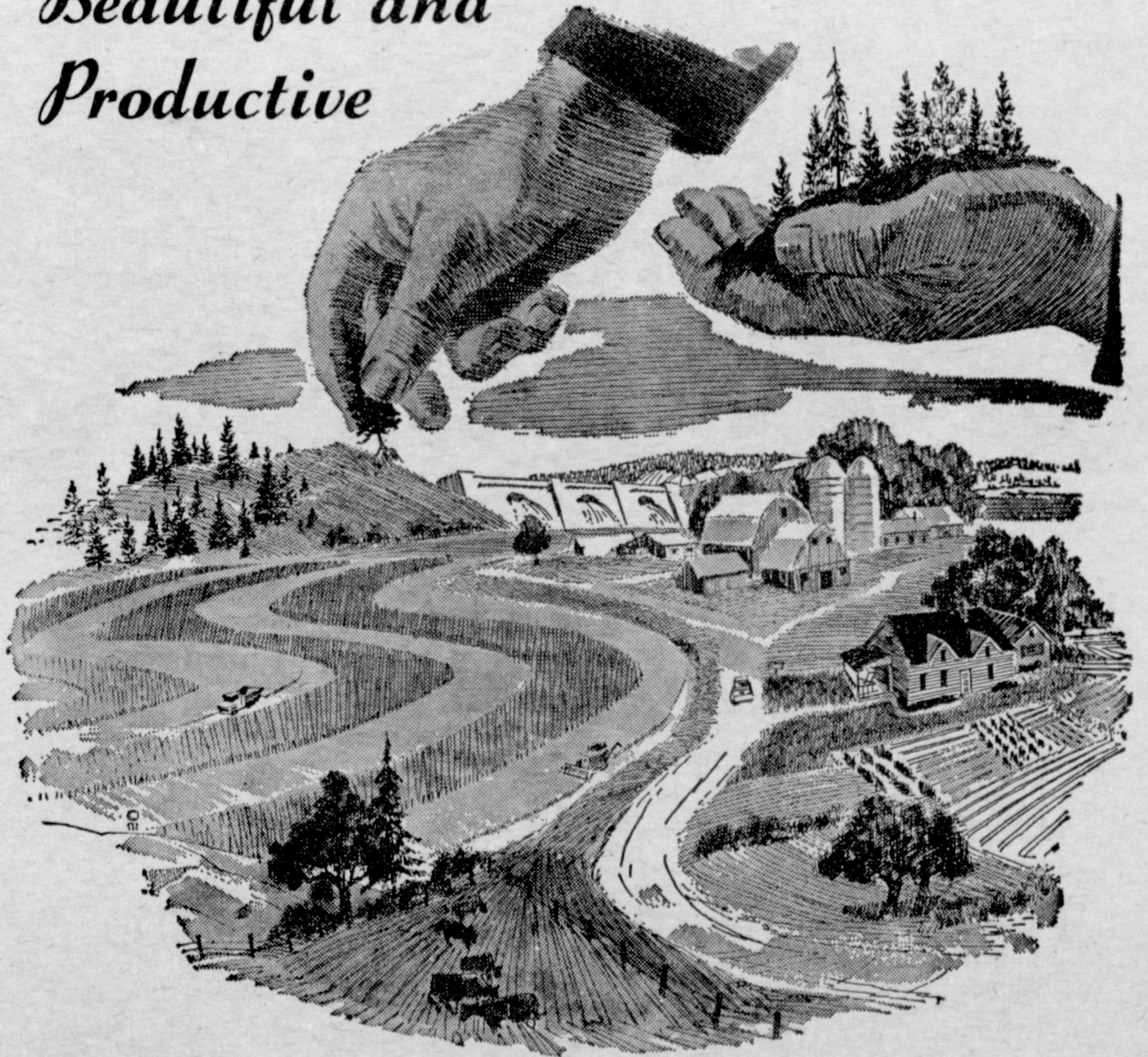
Fine fat cattle, excellent crops, beautiful productive range... these ALL go with land which has been properly cared for. A proper plan, effectively carried out, is your best bet for profitable farming or ranching.

For Free Information and Help
See Your Soil Conservation Service.

Muenster Livestock Commission Co.

W. J. Miller and Bill Hamer

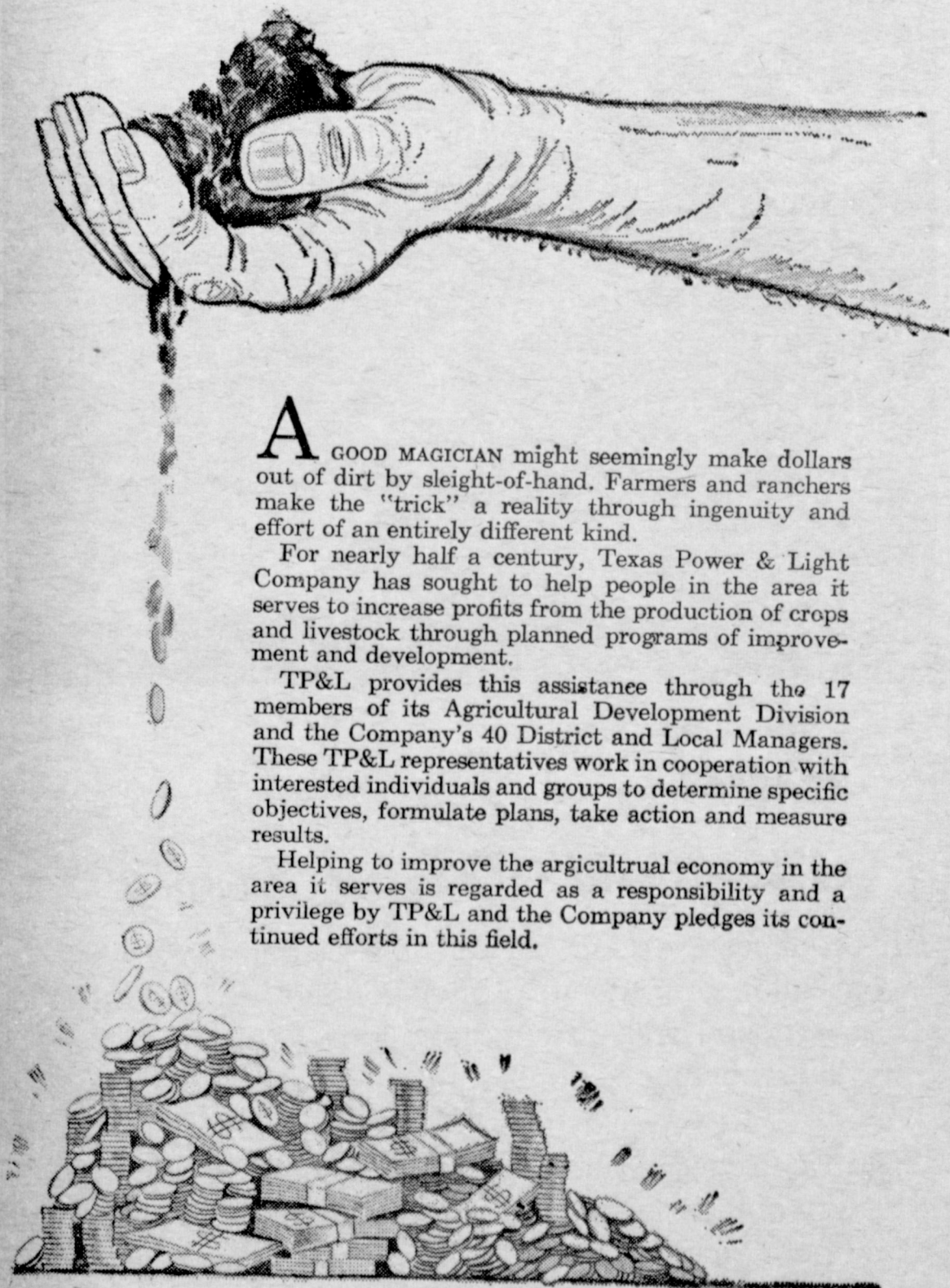
Beautiful and Productive



Soil is nature's precious gift to mankind. It provides his food, his clothing, his shelter.... and is intended to continue doing so for a long time. Your cooperation will help it serve that purpose... crop rotation to prevent depletion; contour farming, terraces and grassed waterways, to prevent erosion; legumes to improve fertility; and other tested techniques recommended by your conservation district.

The First State Bank

Member Federal Deposit Insurance Corporation
Gainesville



A GOOD MAGICIAN might seemingly make dollars out of dirt by sleight-of-hand. Farmers and ranchers make the "trick" a reality through ingenuity and effort of an entirely different kind.

For nearly half a century, Texas Power & Light Company has sought to help people in the area it serves to increase profits from the production of crops and livestock through planned programs of improvement and development.

TP&L provides this assistance through the 17 members of its Agricultural Development Division and the Company's 40 District and Local Managers. These TP&L representatives work in cooperation with interested individuals and groups to determine specific objectives, formulate plans, take action and measure results.

Helping to improve the agricultural economy in the area it serves is regarded as a responsibility and a privilege by TP&L and the Company pledges its continued efforts in this field.



TEXAS POWER & LIGHT COMPANY
A tax-paying, investor-owned electric utility.

Year's Summary -

White build grade stabilizing structures to protect and heal gullied areas on their farms. Parallel terrace system planned for Frank Schilling on the land he operates for Roy Redman. Grassed waterways for new system laid out and land being prepared for planting of grass.

JANUARY, 1969 ... Leo J.

Haverkamp develops conservation plan for his farmland south of Muenster. SCS technicians assisted him in planning a parallel terrace system for his cropland. Waterways laid out and land being prepared for grass planting.

B. F. Wolf and Charlie Wolf develop conservation plans for their grasslands west of Muenster. Gene Lanier, Clifford Hudspeth, Mrs. Cleo Butcher,

man, Bob Cooke, Joe and John Kleiss, Bill Lutkenhaus, Gus Lutkenhaus and Albert Reiter plant Coastal bermudagrass.

Waterways, to be used as terrace outlets, planted by Bruno Fleitman, Alfred Sicking and Gene Klement. Roscoe Raymond builds diversion terrace and grade stabilizing structure on gully on his farm south of Saint Jo. Leo Becker builds pond for livestock water and better grass management on

the Seibold farm. 1968 annual progress report of the Upper Elm-Red Soil and Water Conservation District published.

FEBRUARY, 1969 ... Results announced in ninth essay contest sponsored by the district supervisors. First place winner Jane Stoffels, Lindsay; second, Craig Williams, Gainesville; third, Robert Winters, Paririe Valley. Subject of contest was "How Conservation helps Texas."

Coastal bermudagrass planted for improved pastures by Paul Fisher, J. C. Southard, Cecil Welch, Jim Hermes and Kenny and Robert Klement. Klement Bros. also planted a bermuda waterway for terrace outlets. Charlie Wolf and W. D. Dowd complete ponds for livestock water.

J. W. McCall, W. D. Dowd and Roy Redman develop conservation plans for their lands. Leroy Sicking updates his plan. Directors of the Clear Creek Watershed Authority meet, report on progress of construction and plan for maintenance of existing structures.

MARCH, 1969 ... Planting of Coastal bermudagrass made between showers by Roscoe Raymond, Clifford Hudspeth, Martin Bayer, Dan Luke, W. E. Blakely, David Walterscheid, Sylvan Walterscheid. Don Finley planted the waterways on the King Estate farm he operates. Ernest Wolf assisted by SCS technicians in developing a conservation plan for his farm south of Myra.

One hundred five FFA and 4-H boys take part in thirteenth annual land judging contest sponsored by the Upper

Elm-Red District. Contest held in Gainesville at the Cooke County Junior College.

Board of Supervisors meet with representatives of banks, newspapers and radio and TV stations to make plans for the annual awards program and banquet. They decide on May 8 at Whitesboro.

APRIL, 1969 ... Tony Trubbenbach Sr. and M. L. Sappenfield plant grassed waterways to serve as outlets for their future parallel terrace systems. Werner Becker plants two waterways on the farm of J. C. Kirk, which he operates.

Planting Coastal bermudagrass for improved pasture were Wilkie Bolton, Dangelmayr Brothers, Harold Bindel, Earle Otto, W. A. Williams, Dub Dowd, Arnold Knaabe, Grady McElreath, Frank Stoffels and Alois Rohmer. Bruno Fleitman planted a mixture of bluestem for rangeland pasture. Mrs. Cleo Butcher built a farm pond in a Coastal bermuda pasture for livestock water on her farm at Hood. Arthur Bayer builds farm pond on his farm North of Meunster.

G. Walterscheid Has Good Program

Gerald Walterscheid is carrying out a good conservation program on the J. J. Perkins farm he has leased. He has completed a farm pond for livestock water, two diversion terraces to protect the cropland from outside water. Twenty five acres of Coastal bermudagrass has been planted for improved pasture. Ponds have been stocked with fish for family recreation.

Everything Comes From the Soil

People in the United States are likely to forget that their food and fiber originates on the farms and ranches of this nation. With only one family out of twenty even living in rural areas, only a few ever stop to consider that the source of things they find so easily in retail stores can be traced back to the soil. Ready mixed and prepared frozen foods, and synthetic fibers have nothing about them to remind people that they originally came from the soil — good soil that produces the abundance to which we have become accustomed.

Many grown people can remember gathering eggs from the hay-stacks, picking fruits and berries from the orchards, and digging potatoes from the garden in season. They milked the cows, churned the butter, snapped the beans and took turns cranking the ice cream freezer! They knew where their food came from and what it took to prepare it for the table.

But what do children nowadays know about such things? Very little! Milk comes in paper cartons — standardized, pasteurized, homogenized, fortified, refrigerated, and delivered before they ever get up. All the other things they use every day comes from the supermarket — pressed, pre-cooked, packaged, sliced, seasoned, sacked, ready mixed, frozen, fried, weighed, and wrapped.

Perhaps it stretches the imagination too much to associate dehydrated potato flakes with the earthy smell of fresh turned soil and real live potatoes. People are likely to forget the labor, sweat and part of the soil itself that goes to make up a package of cake mix or even a beef steak.

SCS Men Are 'Feds'

There is still some confusion about the difference between a Soil and Water Conservation District and the Soil Conservation Service.

The Soil and Water Conservation District is a local self-governing District organized under State law. The Soil Conservation Service is an agency of the United States Department of Agriculture. SCS employees are paid with federal funds.

The SCS has a memorandum of understanding with the district whereby it agrees to furnish technical assistance. In each district the SCS has assigned a service representative to work with the district. The SCS representative in the Upper Elm-Red SWCD is P. C. Wylie, stationed at Gainesville. Assisting the district are 5 SCS offices located at Muenster, Nocona, Bowie, Gainesville, and Sherman. Each office assists an assigned portion of the district. SCS personnel located at these offices assist members within the district in planning and applying needed conservation work on their farms and ranches. You are invited to come to these offices at any time and discuss conservation work on your land.

Nature controls erosion largely by supplying a vegetable covering over the ground.

Unless we conserve our soil, posterity will suffer the ills and woes of an impoverished land.



HOWARD SLEDGE of Forestburg shows the set of gates he uses to rotate cattle on his Coastal bermudagrass. Cross fences were constructed to divide this 160 acre field of Coastal into four equal pastures, and these four gates were built at the intersection. Each pasture has its own water supply.

DON'T let your land slip through your fingers!

Don't let Erosion rob you of your precious heritage!



Modern soil conservation is based on research and farmer experience all over the country. It is continually being improved as research and experience point out better ways to conserve and use the soil. It gives you the tested techniques to maintain the productivity of your land.

CONTOURING

Contour-plowing can check the run-off of soil nutrients from sloping land.

GOOD DRAINAGE

Wet crop land can be made to produce twice as much by proper drainage.

CROP ROTATION

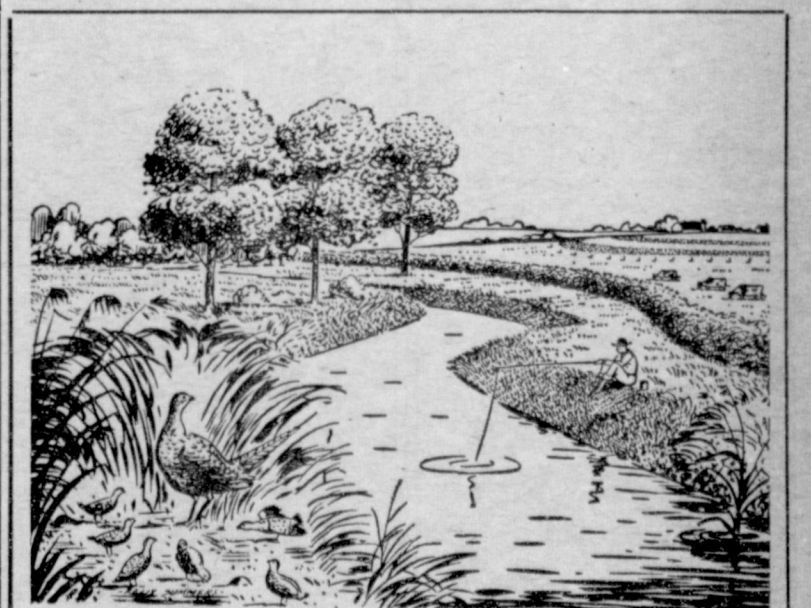
Strategic rotation of crops can prevent the depletion of specific soil nutrients.

OTHER METHODS

Cover crops, strip crops, legumes and stubble mulch are other tools of conservation.



"FARMERS WHO FOLLOW SOIL CONSERVATION PRACTICES ARE 'ON THE BEAM'."



STREAMBANK IMPROVEMENT

WITH THE Right to Own GOES THE Duty to Conserve

Holding the title to your farm does not give the right to treat it as you please.

In the eternal plan you are only a temporary steward, charged with the responsibility of passing on the land, in as good or better condition, to future generations.

LUKE'S BUTANE
LUKE'S FINA AGENCY

Dan Luke, Muenster

The Muenster Enterprise

Mildred Brashear of Bowie Is Best Town and Country Conservationist

Mrs. Mildred Brashear of Bowie was chosen as the outstanding Town and Country Conservationist of the Upper Elm-Red Soil and Water Conservation District for the past year.

She became a cooperater with the district on August 2, 1966. She had just bought 987 acres located five miles northwest of Bowie on the Wichita Falls highway.

Much of this land had been in cultivation, but was idle at time of purchase. These old fields were covered with needgrass and weeds. Mesquite had invaded the native rangeland and crowded out most of the desirable grasses.

Mrs. Brashear wanted to restore this land to a productive state and stock it with cows. She entered into a Great Plains Conservation Program contract. It was scheduled to take three years to establish all the planned conservation measures. Soon after she started clearing the first post oak and preparing for sodding, her enthusiasm became so great that she decided to complete all establishment work in one year.

Dry weather in 1967 was a big handicap, but once started she was determined to complete the job. Despite the size of the job, she did complete all establishment during 1967. Due to dry weather, one field of Coastal (110 acres) did not come up to a good stand. This was re-established during 1968 and is now a good productive field of Coastal.

The conservation practices applied include clearing 67 acres of post oak, grubbing and burning 370 acres of mesquite, sodding 319 acres of Coastal bermuda, seeding 490 acres of K.R. bluestem and Sideoats Grama. A seedbed had to be prepared on all old fields and post oak land before Coastal was planted. One hundred and thirty-nine acres of seedbed was prepared for K.R. and Sideoats Grama other than that planted where mesquite was grubbed.

In order to establish deferred grazing, new cross fences were needed. She constructed 6,642 linear feet with GPCP assistance and 5,200 linear feet without assistance. These cross fences divided the ranch into eight pastures. Three additional stock water ponds were built to provide water in each pasture.

Eighteen acres of gullies had to be shaped before being seeded or sodded, and 43,186 linear feet of old field terraces were leveled. All rangeland has been deferred during growing seasons of 1967 and 1968. She plans to defer rangeland every summer. The bermudagrass will be used for summer grazing. Rotation is practiced on bermudagrass during summer.

Mrs. Brashear's enthusiasm for conservation work has not diminished. She is now busy planning management for next growing season. She is arranging the proper amounts of fertilizer to be applied and



for any necessary weed control on coastal.

Her work in reclaiming this worn-out, idle land is beginning to be observed by her neighbors. Other landowners in the Bowie community are talking about the improvement she has made on this ranch in two years. They are talking about applying conservation measures to their land as she did to hers.

Mrs. Brashear's husband and brother-in-law are well known ranchers and cattle buyers, but they cannot be given any credit for the work

she has done on this ranch. She owns this land and has planned and applied the conservation measures herself.

A summary of conservation achievements on Mrs. Brashear's ranch: Pasture planting, 319 acres, range seeding, 490 acres; farm ponds built, 3; diversion terraces, 700 feet; critical area shaping, 18 acres; brush control, 67 acres of post oak and 370 acres of mesquite; deferred grazing, 685 acres; pasture management, 319 acres; cross fences, 11,842 feet.

Bruno Fleitman Continues Program

Winning the Upper Elm-Red Soil Conservation District award as an outstanding conservation farmer in the past has not stopped Bruno Fleitman from continuing to protect his farmland from erosion. He has done much each year since. During the past two years for example, he planted 75 acres of cropland to Coastal bermudagrass for improved pasture, approximately 50 acres of old idle cropland to Bluestem mixture for rangeland, built two ponds, established four grassed waterways and built more than 15,000 feet of parallel terraces.

Winter cover crops protect the soil.



HAY PRODUCTION — This SCS photo shows Claud Cannon in a ten acre field of Coastal bermudagrass which he cuts for hay. In 1967 he cut the grass four times and produced 2450 bales or 8 tons of hay per acre. He applied 1500 pounds of grass and forage fertilizer per acre. This figures about \$6 per ton of hay production. In 1968 he fertilized with 800 pounds of grass and forage fertilizer and 700 pounds of amonium nitrate (33.5) per acre. Three cuttings of hay yielded 2147 bales or 6½ tons per acre. This is about \$7 per ton of hay produced. Protein analyses were run on the three cuttings made in 1968 and showed 21.7, 14.1, and 14.2 or an average of 16.6 for the three cuttings. A fourth cutting could have been made if he had a place to store it. His cows were allowed to harvest it for him.

"For truly, the earth is the Lord's and the fullness thereof, but the responsibility for its stewardship is vested in man."

— C. W. GER —



We extend congratulations and best wishes to the soil stewards of the Upper Elm-Red District.

J. M. Weinzapfel Insurance

Muenster

WILL YOUR LAND PROSPER? IT'S IN YOUR HANDS!



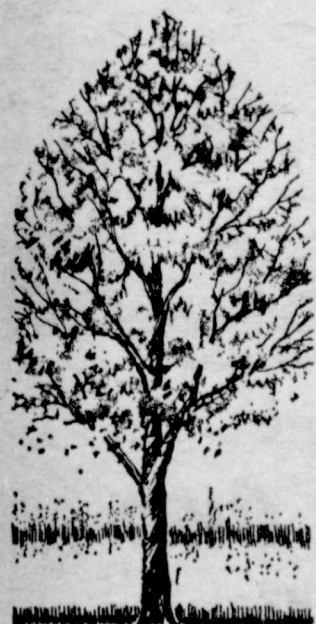
What you know and do about soil conservation makes the big difference in the future productivity of your farm.

Use crop rotation, to prevent depletion; legume and crop residue, to build fertility; contour farming, terraces and grasses, to prevent erosion; and other tested techniques to assure you continued and profitable production ... while passing it along in good condition to future generations.

DEPEND ON YOUR SCS TECHNICIANS
TO HELP WITH YOUR CONSERVATION PLAN.

Milk Producers Inc.

North Texas & New Mexico Division
Muenster, Texas



The Tree

The oldest
and most neglected
conservator of soil.

Our ROOT STIMULATOR works wonders on young and old trees.

For proper tree fertilization or disease and pest controls, see

MUENSTER HATCHERY
Pest Control Department
Clive Gobble

R. L. Wilson of Bowie Is Champ Comeback Farmer

"I bought this place to improve," states R. L. Wilson, who has been named last year's champion come-back farmer of the Upper Elm-Red Soil and Water Conservation District. He was referring to 280 acres of good grasslands, four miles North of Bowie.

It was not an easy job for A. L. to change 280 acres of old fields and post oak woods, some of which is rocky and shallow, into good grassland. He had to supplement his income at various jobs about

the Bowie area. To top it all, about the time he was on the last leg of his program a fire swept across the place in January of 1967 burning about 110 acres of native grass he had saved for winter feed. This disaster, plus plans to seed and defer another 113 acres of rangeland, caused the sale of about one-half of the mother cow herd.

Rains came and the grass responded, so in the fall of 1967, he was able to stock back to normal. The cattle brought in must have been infected with Bangs disease, because when the Bangs testing program started, his tests were not encouraging. Wilson finished his planned conservation work anyway, despite the way luck had frowned on him.

Wilson became a cooperator of the conservation district in September of 1954. He built a pond and, in 1957, seeded about 59 acres to grass. In 1966, when Montague County was added to the Great Plains Program area, he was one of the first to make an applica-

tion and get his contract approved. Since that time he has finished clearing all his brush, shaping and seeding gullies, planting pasture, seeding range, built ponds, and diversion, and cross fencing. Wilson has a good system of

management on his farm. He has about 46 acres of pastureland he uses for summer grazing and 232 acres of native and King Ranch bluestem grass he uses for winter forage. He carries out a good system of rotation and deferred grazing.

R. L. Wilson, his wife Marie, and a daughter, Marieta live on the farm. R. L. was raised on a farm near Byers, Texas. He has worked in the oil field as a driller and rough-neck most of his life. He purchased a farm west of Henrietta in 1946 and kept it until 1952. He did a lot of improving on it also, before moving to Bowie and taking on this improvement job.

A list of his conservation practices planned and completely applied: Critical area planting, 11 acres; range seeding, 168 acres; pasture planting, 7 acres; pasture management, 46 acres; deferred grazing, 232 acres; brush control, 103 acres; ponds constructed, 6, diversion, 1168 feet.



Nature's Bank is the Soil
"The future hope of each farmer and the future hope of all farmers lies in soil protection and soil building. A fertile soil, safe against erosion, is worth more than money in the bank. In itself, such a soil is a bank account which Nature will honor with plentiful crops.

We all might as well admit right now that the days of soil

mining are over, and the days of soil building are here. The man who can't or won't build soil is destined to give way to the man who will. The soil waster is his own worst enemy and the enemy of society."
—Anonymous

The cost of constructing terraces is relatively small compared with the benefits received.

WHICH SHALL IT BE ?



MORE ACRES TO THE BITE OR --

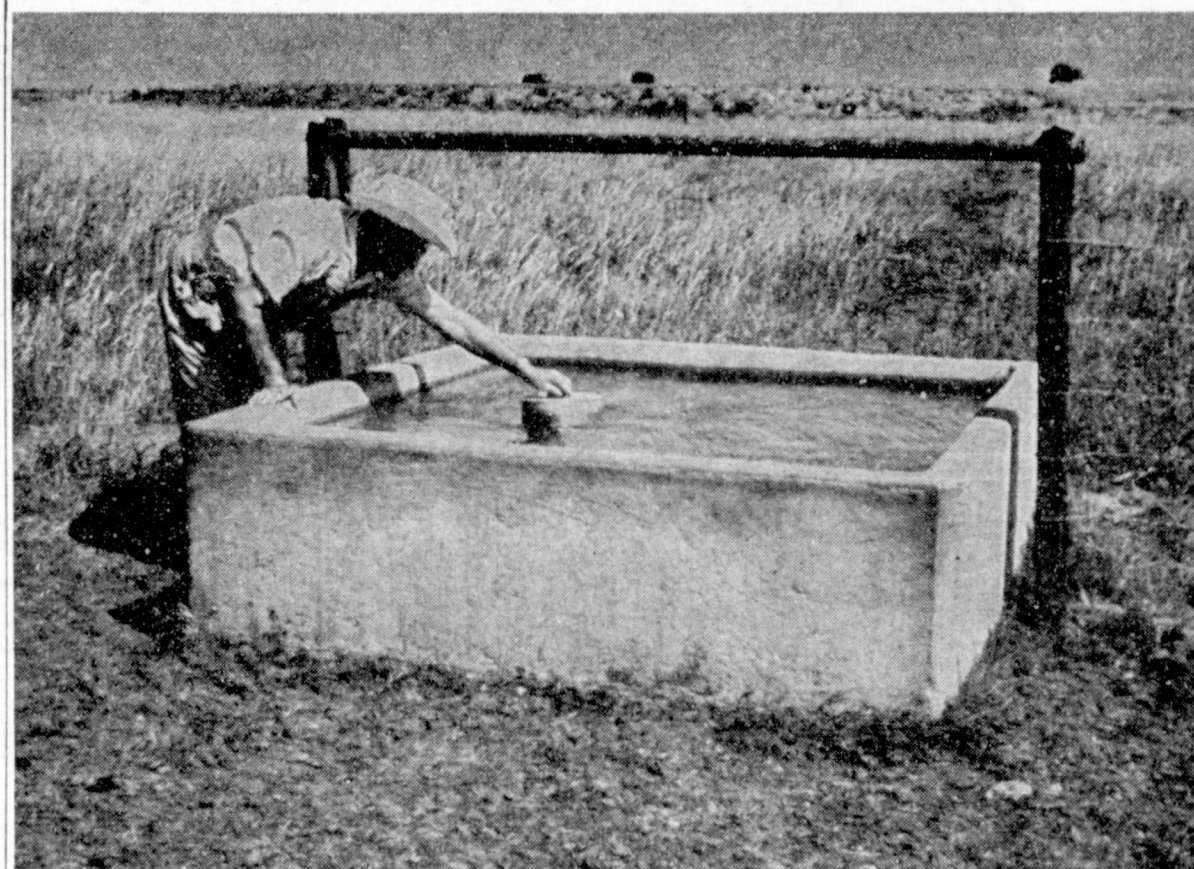
-- MORE BITES TO THE ACRE ?



For their achievement in producing more bites to the acre, we extend hearty congratulations to the 1968 conservation champions and to all cooperators of the district. We sincerely hope that more and more will join in the good work.

TUGGLE MOTOR CO.

Muenster



WATER TROUGH — Tony Walterscheid, a former supervisor of the Upper Elm-Red Soil and Water Conservation District, adjusts the valve on his new water trough. Tony constructed a new farm pond which can be seen in the top part of this picture. A steel pipe was installed through the dam and plastic pipe was used to carry water to a trough 260 feet from the dam. This trough will provide water for three permanent pastures and three cropland fields. The new pond is fenced to keep out all livestock.

OH GREAT SPIRIT IN THE SKY..



'BRING TO OUR WHITE BROTHERS THE WISDOM OF NATURE TO HEAL THE WOUNDS OF THE EARTH'

No nation, no state, no community can outlive its soil. Let us take care of what soil we have left by practicing CONSERVATION FARMING. It is the modern way, the cheapest way, the safest way, the most profitable way, the wisest way to farm today.

STOCKMEN'S FEED STORE

Muenster

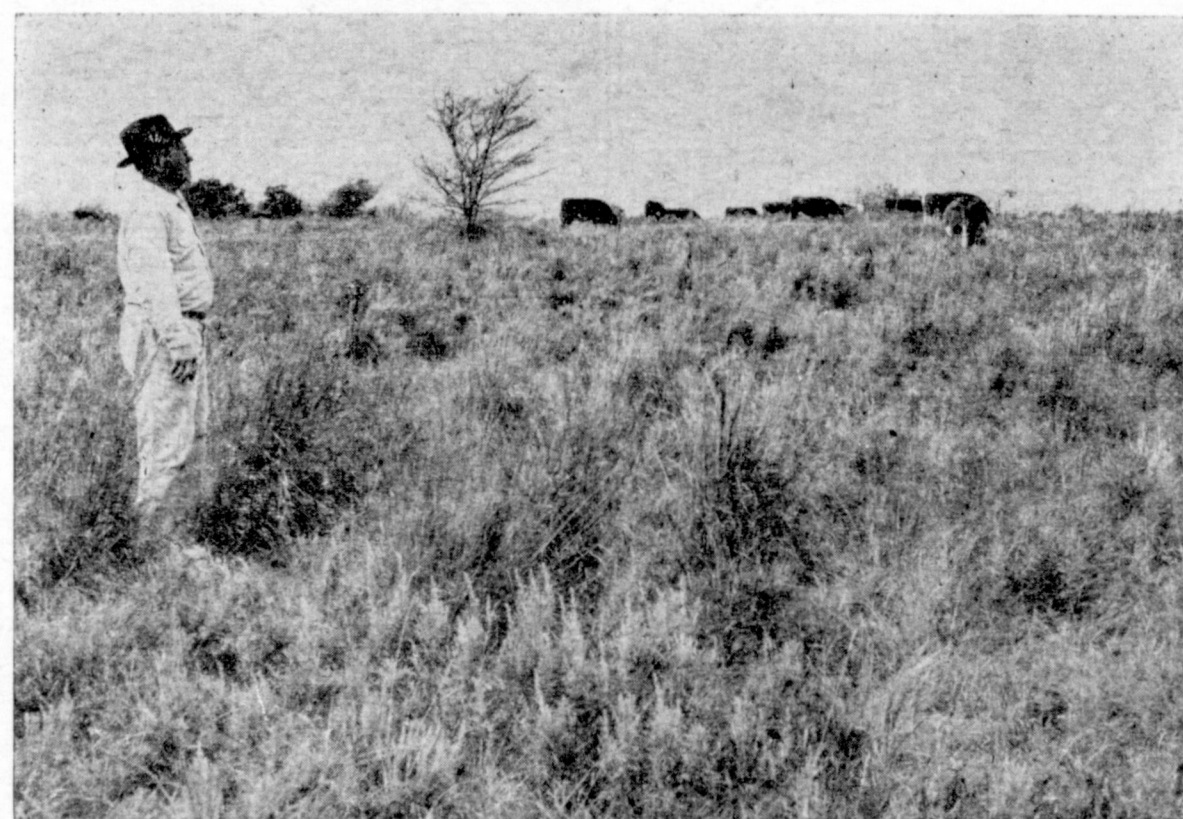
Congratulations To Cooperators of the Elm-Red District

We salute you on your fine achievements in saving and improving the fertility of our land. The work you are doing is the foundation of this community's future security and progress.

In our way we are striving also to contribute to the community's welfare ... by constantly working to provide better telephone service.

*Special Congratulations
to the 1968 Champions*

Muenster Telephone Corp.



THIS IS SOIL CONSERVATION WEEK. REMEMBER....

Our Soil Is Our Wealth

Nowhere in this nation is the success of Soil Conservation better seen and better appreciated than in the Upper Elm-Red Soil and Water Conservation District.

This bank is vitally concerned with both soil and money. Without fertile, productive soil, neither it nor any individual customer could prosper and grow financially.

This alone is reason enough for us to be, in fact and in spirit, an agricultural bank. As such we extend our sincere congratulations to the Upper Elm-Red District and to every cooperator for the splendid work being done. This, too is an invitation to visit us with problems in farm financing.

The Gainesville National Bank

Gainesville — Member FDIC

Hugh Collums Receives Award for Zone 4 Soil Stewardship Week

Selected as the outstanding conservation rancher of Zone 4 is Hugh Collums Jr., living about 20 miles northeast of Gainesville in the Dexter community. He has a cow-calf livestock operation on a 1605-acre ranch owned by Collums family for a number of years and distinguished by a two-story white brick house with gleaming blue roof which has been a community landmark since 1899.

Hugh Jr. got possession of the ranch from his Dad in 1953. He moved to the place in 1958 and started a long range program of pasture development. He became a district cooperator in 1957.

The farm was formerly used to raise wheat on the stronger land and horses and mules on the native range and woodland. The place was capable of running only about 28 cows before the conservation pro-

gram was started.

In '59 Hugh planted his first improved bermudagrass and has now developed over 1000 acres of Coastal and Midland bermuda. He purchased three, two-row bermudagrass automatic spriggers to do this work. Spriggs for use in sodding after the first year have been harvested from the farm.

Before much of the land could be developed the brush had to be cleared and burned. He used custom contractors for much of the work and purchased a used bulldozer for his own use three years ago. To date they have cleared 659 acres of Post Oak timber. Most of the brush piles have been burned and some has been pushed into gullies to assist in stopping erosion. At least 100 gullies have been closed by shaping and sodding in the past ten years.

Two years ago Collums de-

cided he needed a better year around grazing program and started planting Ermelo Lovegrass and bluestem mixture. He now has approximately 100 acres of native bluestem mixtures and about 400 acres of Ermelo lovegrass which he uses for grazing from December into April. This combination of improved Midland and Coastal bermudagrass for spring and summer grazing with bluestem mixtures and Ermelo lovegrass for late fall and winter is proving to be a very good program.

Water development and fencing were pressing needs on the ranch. Eight new ponds were built and the place now has 12 ponds with water in every pasture. At least eight miles of new fence and cross fence have been built. A person can drive anywhere over the ranch in a car or pickup today and see nothing but grass.

Hugh has a good pasture management program going, consisting of annual fertilization, weed control by spraying, rotation grazing, and proper grazing height by leaving lots of grass on the land at all times. He now has a cow herd of approximately 250 head and adds steers as needed to utilize the available forage.

Summary of planned and applied work: hayland planting, 36 acres, finished; hayland management, 72 acres, finish-



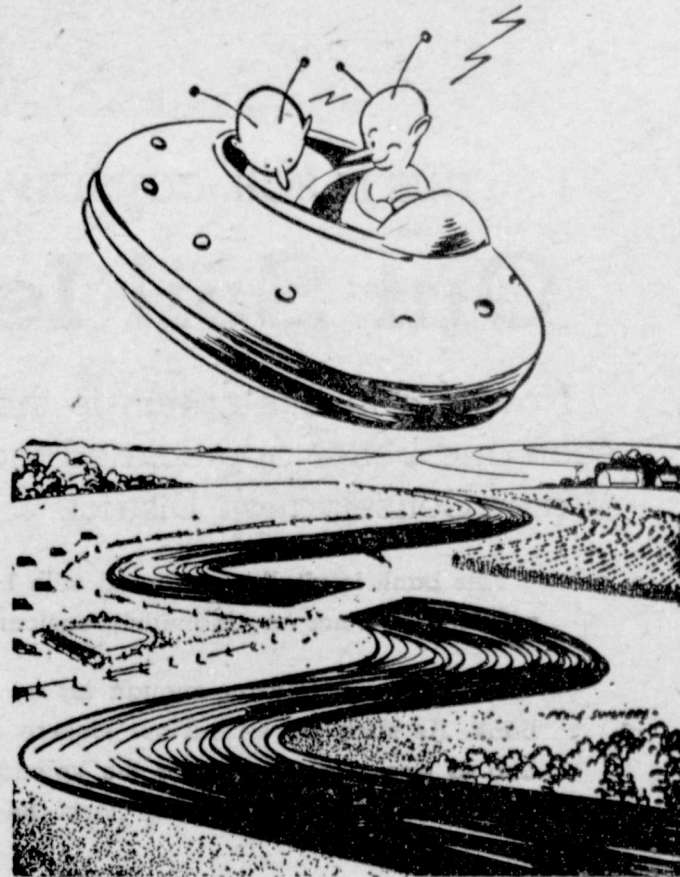
ed; brush control, 659 of 674 acres; pasture planting, 1415 of 1430 acres; range seeding, 80 acres of 100; pasture management, 1263 of 1430 acres; range proper use 30 of 100 acres; ponds, 8 of 8.

Man is the only organism known that lives by destroying the things necessary to his survival. Parasites tend to do this, but their destruction is limited by their lack of intelligence. Man uses his brain to tear down; he glories in his relentless conquest of the wilderness as if it were an enemy; the emblem of his species is the bulldozer.



NATIVE GRASS — J. C. Donnell of Saint Jo is seen in this SCS photo checking switchgrass (wide leaf) that has made excellent recovery after four months of deferred grazing. This simply means that all livestock were removed from this field for four months. Even a few head of livestock will overgraze the better grasses like switchgrass, little bluestem, and big bluestem if left in a pasture continually. As a part of his Great Plains Conservation Contract, Donnell grazes his Coastal bermuda during the spring and summer months and uses his native grass pastures for winter forage. His hay bill is reduced considerably by this system of grassland management.

'CONSERVATION FARMING IS 'OUT OF THIS WORLD'!!'



It's beautiful! It's profitable!
It saves and improves the land
for coming generations!

Bayer Concrete

Arthur Bayer, Muenster

Week

Soil Stewardship Week, a nationwide observance which places emphasis on man's obligation to God as steward of the soil, water and other related resources, will be celebrated locally May 11-18.

This year's observance, with the theme "Confronting The Issues", underscores the responsibility which each citizen has in dealing forthrightly with the current issues involving stewardship of renewable natural resources. The Upper Elm-Red Soil and Water Conservation District and some 3000 companion districts throughout the nation along with their state and national associations are sponsoring the event for the 15th consecutive year.

Among the local events designed to encourage widespread recognition of Soil Stewardship Week are the district awards banquet at Whitesboro honoring conservation champions throughout the district, conservation special editions by most of the newspapers of the district, field tours, and soil stewardship sermons by the ministers.

The Upper Elm-Red Soil and Water Conservation District has distributed to churches of all faiths, booklets created particularly for this year's observance.

The materials were prepared by the National Association of Soil and Water Conservation Districts, in cooperation with a Soil Stewardship Advisory Committee composed of leading church men in the nation. The committee consists of the Rev. E. W. Mueller, Lutheran Council in the U.S.A.; the Rt. Rev. John George Weber, National Catholic Rural Life Conference; the Rev. Harold S. Huff, Methodist Church; the Rev. Henry A. McCanna, National Council of the Churches of Christ in the U.S.A. and Dr. C. Wilson Brumley, Southern Baptist Convention.

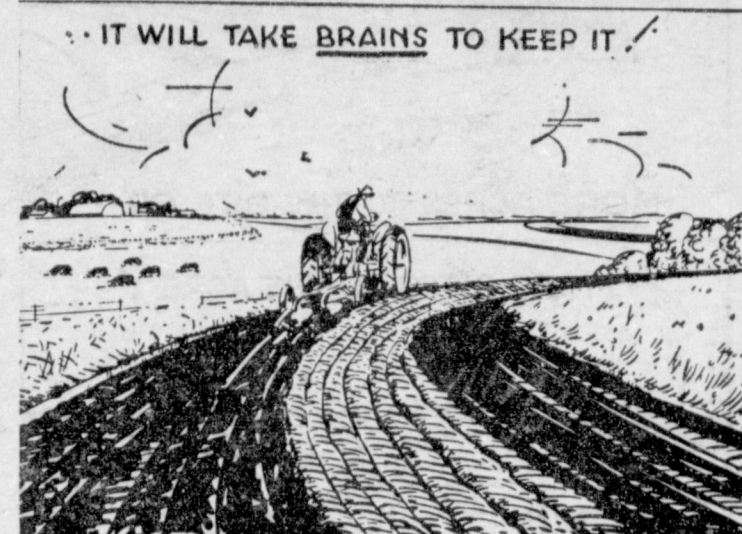
Through the 1969 theme and in the attractively illustrated booklet, emphasis is placed upon confronting today's issues in this complex world.

For example, the booklet points out: "In a million small

worlds, as well as in the great one, our lives become ever more complex. Our attitudes toward natural resources, as toward so many other values, are changing. We are increasingly worried about resource quality. We become more particular about resource uses. And out of these growing concerns an array of issues has emerged requiring judgement. We must consider these issues."



IT TOOK BRAIN TO CONQUER THE LAND



IT WILL TAKE BRAINS TO KEEP IT

It all depends on how we
use our precious heritage.

What becomes of it will be our own making.
We can waste it through neglect. Or we can
leave it to posterity as good as we received
it . . . or better!

It is a sacred duty
to farm the conservation way.

TONY'S SEED & FEED, INC.

Muenster



The Better The Land
The Better We Eat!

Not just because of higher profit, which itself
is a big inducement, but because . .

Better land makes healthier plants, Healthier
plants make healthier livestock, Healthier live-
stock plus healthier plants make healthier people.

WIL-O-MAC

Formerly Wilson and Wilson
Gainesville



Save the Soil

The roots of our nation are stronger
and deeper when we
conserve the soil.

Miller Humble Station

William J. Miller, Muenster

**IT'S YOUR
CHOICE**

Make sure your farm has a
prosperous future . . . act now
to conserve the productivity
of your soil.



WE EXTEND HEARTY CONGRATULATIONS
to the 1968 award winners and all the
conservation farmers in the district.

Myers, Cheaney & Thompson

Your John Deere and New Holland Dealer
GAINESVILLE

SOIL CONSERVATION DEPENDS ON YOU!

J. P. Cave Wins Zone 5 Champ Award

J. P. Cave, whose farm is located about 6 miles southeast of Sherman in the Ida Community, was named as this year's champion conservation farmer in Zone No. 5 which covers all of the Grayson County portion of the District. He has a general farming and livestock operation on 194 acres.

Cave became a district co-operator in 1950 and has been doing conservation work ever since that date. He started with a 94 acre farm, later purchased an adjoining 100 acre tract to complete his own acreage. He rents three other places in addition to his own place.

Conservation has been his

program of operation on all of these farms. He has completed the planned program on his own place and on two of the rented farms, and has the program about 70% complete on the third rented farm.

In his conservation work he has cleared brush on 42 acres

from washing and to improve the soil.

Summary of conservation work planned and applied on Cave's home farm: Brush control 42 of 45 acres; pasture planting, 105 acres completed pasture management, 90 of 105 acres; ponds and fish stocking, 3 of 3; fences, 9600 feet, complete; conversation cropping system with residue use, 86 of 86 acres; cropland to grass, 70 of 70 acres.

Ray Haverkamp Set For Grass Rotation

Ray Haverkamp has planted 45 acres of Coastal and Midland bermudagrass for improved pasture on his farm northeast of Muesnter. A pond for livestock water was built last summer. This pond will give him water in each of his two pastures, so that the livestock can be rotated, for better management of the grass. Other conservation practices carried out on this farm in recent years include a three acre waterway and some 17,000 feet of terraces.

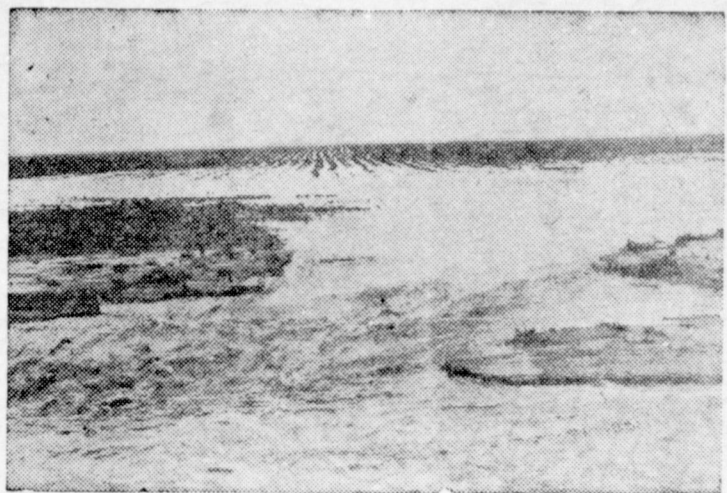
Are you doing your part to leave the soil more fertile for generations to come, than it was at your beginning?



of land and developed this to improved pastures. A total of 105 acres has been planted to improved pastures on his own place. These pastures are managed for high forage yields by overseeding to adapted legumes, annual fertilization, weed control, rotation grazing, and proper grazing height.

Three ponds were built for livestock water in the separate pastures on the farm. All of these ponds are stocked with game fish and this affords some farm recreation for his family.

About two miles of new fences have been built on this farm plus a lot of improvement around the farmstead. The farm is very neat and attractive and a person can tell readily that a conservation farmer lives there. Cave uses the latest known methods and equipment to do a good overall conservation job. He has a pasture dream which gets quite a lot of use each year as he overseeds his bermudagrass pastures with legumes. He also plants winter peas and hairy vetch regularly on his fields to protect them



Gone Forever!

This picture shows what happens when heavy rains fall on bare ground, with no grass roots to anchor the soil.

The soil is swept away in sheets, and is carried away down the river, where it is lost to the original owner forever.

When we close our eyes to the need for soil conservation — for using terraces, grass cover or other means to hold our soil — we are selling ourselves and our community down the river.

Our future is linked with the soil. To conserve our soil means to brighten our future.

SPORT'S

104 S. Dixon, HO5-2061, Gainesville
The name that stands for national brands



From Us to Posterity

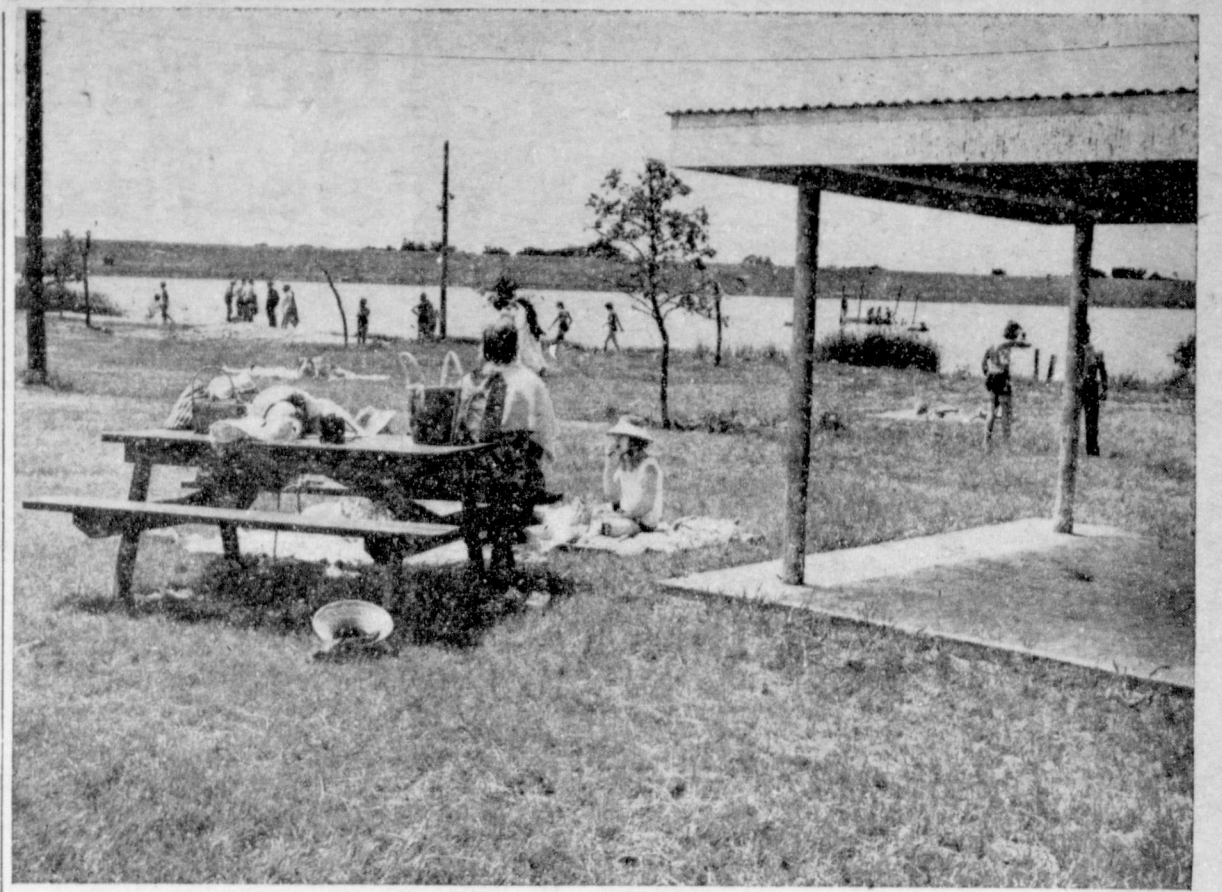
From generation to generation the soil passes on constantly serving the unchangeable purpose of providing food and fiber for human beings.

In the eternal plan the person who holds the title to the land is not an absolute owner with a right to use it as he wishes. Rather, he is a steward charged with a duty to keep and improve it to the best of his ability and to pass it on in better condition than he received it.

Saving the Soil is a Sacred Duty.

Shamburger Lumber Co.

Dick Trachta, Mgr., Muesnter



RECREATION — This SCS photo shows one of the side benefits of a Flood prevention dam which offers something for almost everyone. For the land owner it provides another way to earn a few dollars each year by selling right to fish, hunt, boat, swim, and picnic and his land. He may also choose to use the lake as a private recreation area for his family and friends. For the local people it provides protection from floods, reduces damage to roads, bridges, fences, crop, and loss of livestock. It also provides a recreation place close to home. This factor becomes more important each year. In short, the whole community is benefited by local flood prevention programs.



IMPROVED NATIVE RANGE — J. D. Fleitman (left) and Bruno Fleitman check Big Bluestem seed heads on their farm north of Muesnter. Big Bluestem (Old Turkey Foot) is one of the best native grasses in this area. For years this grass was seen only on roadsides or in odd areas which were not grazed by livestock. This grass is very palatable and is one of the first grasses to disappear where livestock are allowed to graze an area continually. The Fleitmans deferred (removed all livestock) this field for four months during the growing season. The results of this deferment are clearly seen. Bruno converted another 48 acres of marginal cropland to native range this year by seeding it to a Bluestem mixture.



They provide the cover to keep land where it belongs. They enrich the soil. They belong in a conservation plan.

Grasses and Legumes are
Soil Holders and Soil Builders.

Schad & Pulte
Gainesville

Well Done!

We extend most sincere congratulations to the 1968 Conservation Champs of the Upper Elm-Red Soil and Water Conservation District.

FARRAR'S

in Gainesville



Farm-Eating Soil Erosion CAN Be Tamed

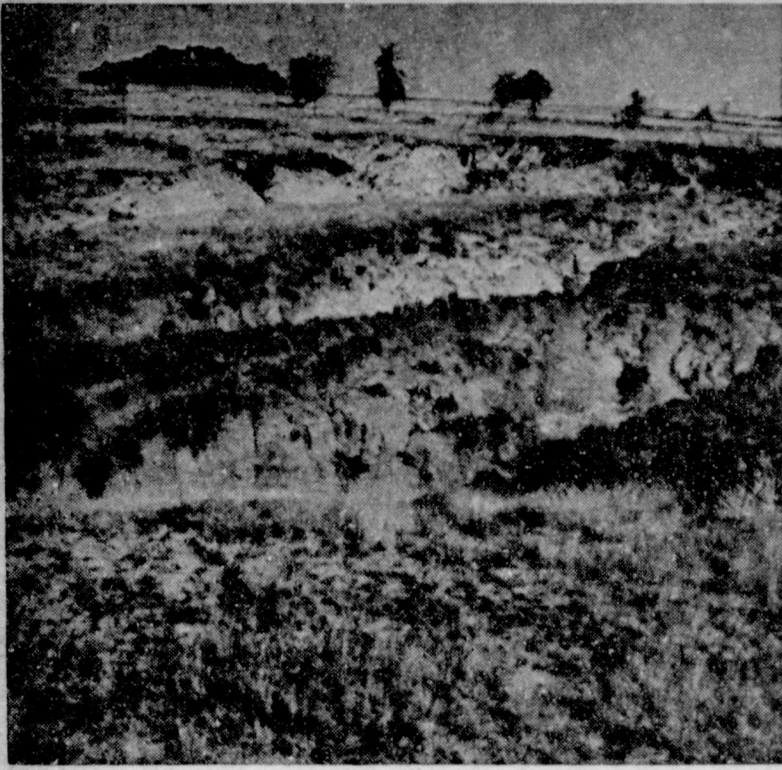
Soil erosion mutilated 500,000 acres of farm land last year! Even fields it failed to chew into gullies and ditches were often bled of their fertility. Unless it is curbed, this soil-hungry monster will cripple American farm production by gobbling more and more of our precious topsoil.

Fortunately, there are ways to control this spoiler of the land. Better crop rotation, contour farming, strip-cropping, and many other soil-saving practices have been developed by agriculture experts.

We urge you to take advantage of the help offered by your Soil Conservation Service technicians.

MUESTER BUTANE

Your Westinghouse & Zenith Dealer



GULLIES LIKE THIS are a result of letting erosion go unchecked on the farm. The area shown is on the Flying B Ranch, 10 miles south of Saint Jo, before it was shaped and sodded and returned to productivity. The cost of a gully has been estimated at over \$600 per acre. Some of the loss is in land value, some in lost production, some in the labor and profits not earned because that acre did not produce, some in loss of tax revenue. Other damage is deposit of silt in rivers and municipal reservoirs from that gullied area.

Fertile soil produces people with sound bodies and resourceful minds.

The elements that make our bodies strong come from the soil; to stay healthy we must keep our soil healthy.

Fertilize the soil regularly.

Grow legumes to enrich the soil.

The soil is a part of a farmer's capital; it should be treated as such.

Howeth-Selby Named Best Landlord-Tenant

Eight years ago a conservation team was formed composed of Don Howeth as owner and Wayne Selby as tenant on a 295 acre farm in the Hood Community. This team has joined hands in doing an outstanding conservation job on a good farm which was beginning to show signs of serious erosion. Some conservation work had been done in the past but not thorough enough to give ample soil and water conservation.

Today the needed permanent conservation practices have been established and are maintained by a program of conservation cropping system, crop residue use, contour farming, and proper pasture management. The crop yields have increased and the farm is improving year by year as a result of a sound conservation program.

Don Howeth, the happy owner of this farm, stated, "This is one of the most pleasant relationships I have ever enjoyed. We hired contractors to do the work for us in the sodding of waterways and building terraces, and Wayne and his crew did the follow-up work to get the terraces in good condition. We continue to share in the cost of applying fertilizer to the crops each year and we cash rent the 50 acres of bermudagrass pasture to the tenant."

Wayne Selby, who is one of the Selby Brothers, feels the same way about the excellent working relation they have had with Don Howeth the owner. "We have all understood what needed to be done to stop the erosion and all of us have worked together to get the job completed".

Selby stated, "Our Crop yields show the result of a good conservation program as we average better than 30 bushels per acre of wheat, 60 bushels per acre of oats, approximately 4000 pounds of grain sorghums, and $\frac{3}{4}$ to $\frac{1}{2}$ bale per acre of cotton." Selby added, "We run about $\frac{1}{2}$ of the 235 acres of cropland in small grains each year and the other $\frac{1}{2}$ in cotton and grain sorghums. All crops are fertilized as needed based on the latest research data for the county."

To start their program of conservation operations they had to establish about 16 acres of former cropland along the natural drains to grassed waterways to handle outside water and for terrace drainage. These areas were shaped and sodded to bermudagrass. Later over seven miles of ter-



WAYNE SELBY

DON HOWETH

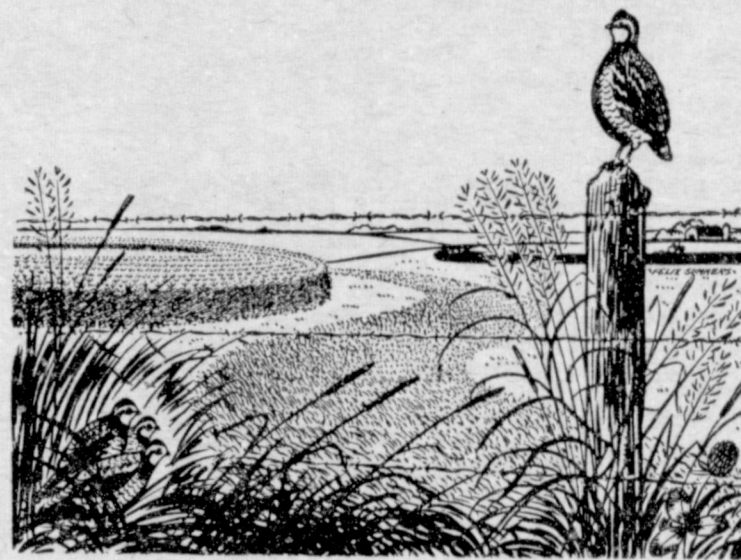
aces were constructed to protect the 220 acres of land which needed terracing. Where possible the waterways were later fenced in to adjoining pasture areas and are being utilized as improved pasture today.

The pasture program on the 50 acres of improved bermudagrass is moderate stocking, weed control and fertilization. A live stream runs through the pasture which provides year around water in most years.

This farm is now considered one of the choice pieces of

rental property in the whole county and the good program now in operation on this farm is a result of a good working relationship between Don Howeth as owner and Wayne Selby as tenant.

Summary of conservation practices planned and completely applied: Conservation cropping system with residue use, 235 acres; contour farming, 220 acres; four grassed waterways, 16 acres; diversions, 850 feet; terraces, 36,234 feet; pasture proper use, 50 acres.



GRASSED WATERWAY

Sweet clover will add from 70 to 100 pounds of nitrogen per acre valued at from 10 to 15 dollars per acre. After the clover roots decay, this nitrogen can be used by crops such as cotton, corn, and small grain. Nitrogen is the plant food that aids in the growth of crops.

Confetti - - -

help will come from the laboratory, the soil will remain a source, probably the principal source, of man's livelihood. There will always be people depending on it.

Looking forward to that time, farmers of today come face to face with the real significance of soil stewardship. The good steward has the comfort of knowing that he is doing his part by saving productivity for those to follow. The poor steward, if he gives it any thought, must feel

guilty of allowing some future people to go hungry.

Soil Stewardship Week gets its meaning from a basic fact of nature. No person is the real owner of the land he claims. He is a temporary custodian assigned the job of taking care of it for the Creator. As such, he has no right to waste it. He has a right to use the land wisely for his own benefit, and he has a corresponding responsibility to return it to the Eternal Landlord in the best possible condition.



"STUBBORN FELLOW ISN'T HE, SWORE HED NEVER CONTOUR!"

Don't encourage erosion!
Practice contour farming!

... along with the other soil saving practices recommended by our soil conservation district.

Watts Bros. Pharmacy

Gainesville

Congratulations

to the

Champ Farmers of 1968

and to

All Cooperators of the

Elm-Red District

The Manhattan Clothiers

The Store for Men and Young Men
David Hugon, Gainesville



THE BEST SECURITY IS SOIL SECURITY

Conservation Pays

It pays the farmer in higher fertility and bigger yields.

It pays the stockman and dairyman in better grass, heavier calves and better milk production with less expense.

It pays the business people of town because it means more dollars for the consumer to spend.

It improves the standard of living for all of us

That's why we're solidly behind the Upper Elm-Red Soil and Water Conservation District. We urge every farmer, dairyman and rancher to take advantage of its services.

Endres Motor Company

Muenster, Texas. 759-2244

"THIS WON'T BE A
HAPPY LANDING"



Population figures cannot be ignored.
This country has millions more
to feed every year.

As the nation's appetite grows we cannot escape the haunting thought that someday soon many will go hungry unless we save and improve our soil . . . by farming the conservation way.

Our hearty congratulations to the soil champions and all cooperators of the district.

Muenster Milling Co.

Arthur Felderhoff

Will Your Land Prosper?

It's in
Your Hands



What you know and do about soil conservation makes the big difference in the future productivity of your farm.

Investigate now. See how crop rotation, to prevent depletion; legumes and crop residue, to build fertility; contour farming, terraces and grasses, to prevent erosion; and other tested techniques can assure you continued and profitable production . . . while passing it along in good condition to future generations.

Depend on your SCS technicians
to help with your conservation plan.

Community Lumber Company

Jerome Pagel and Rody Klement, Muenster