

# The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

THENTY-SIXTH YEAR

TALCO, TITUS COUNTY, TEXAS, THURSDAY, APRIL 19, 1962

NUMBER 10

## Red River County Gets Loan, Grant To Create Jobs

The Area Redevelopment Administration announced a \$474,000 public facility loan and grant to help create 132 new jobs in Red River County.

According to statements issued by Rep. Wright Patman and Sen. Ralph Yarborough the county would receive a \$210,000 loan at 3% per cent interest for 40 years, plus a \$264,000 grant.

The federal funds will help finance water and sewerage facilities for the city of Detroit; extension and improvement of the water and sewer systems of Clarksville and an industrial park there, and construction of a county road to connect U. S. Highway 82 with the Clarksville Industrial Park area.

The 3-part Red River County project has been investigated by the Community Facilities Administration.

The improvements are expected to bring expansion for four firms at Clarksville and one in Detroit adding 132 new jobs, according to Patman and Yarborough.

They said the project also will contribute to farm income and create secondary employment in trades and services.

## Ronnie Webb High Honor Student

Ronnie Webb, son of Mr. and Mrs. R. O. Webb of Talco, has been selected as highest honor student from his graduating class, according to Capt. William H. Sample, Chief, Interceptor Radar Operators Battalion, Keesler AFB, Miss. His selection was based on academic attitude, conduct and military achievements. By obtaining this honor, he will have some choice in selection of his overseas duty.

Ronnie is the first student to achieve this honor and is particularly noteworthy since he has earned honor student recognition at every point throughout the course where selections were made. Ronnie was a 1961 graduate of Talco High School.

## First Grade Presents Assembly Program

Mrs. Thelma Jones' first grade group presented the elementary school assembly program Friday. They presented two plays, "The Story of Our Flag" and "A Present for the Princesses." The group sang several songs, accompanied by Mrs. Joe Johnson.

Those attending were Mr. and Mrs. Jerry Jones, Mmes. Eugene Davis, Milton Bolin, Frank Sloan, Charles Jones, Randy and Terry, Glen Gauden, Cato Jones and Greg, James Kelsoe, R. C. Jones, Mack Pittman, C. S. Case, J. M. Fussell and Ricky, J. T. Lorraine, John D. Wright, Mona, Myra, Martha and Todd, Earnest Carroll and Cathy and Tex Lee.

## Spanish Club Goes To Monterrey

Talco Spanish Club goes to Monterrey Mexico, during the Easter holiday on a Continental Trailway Scenic five-day chartered tour, April 19 thru April 23.

Final preparations have been completed, including reservations in the San Antonio hotel for thirty-one students and six adults.

Highlights, besides the trip, begin Friday evening with a tour of the city, visiting market places and shopping, to rest from an all night ride. Saturday an all day trip to Horsetail Falls will include shopping and lunch in the Cliff Dining Room, and dinner in Gran Ancira Hotel that evening. On Sunday morning, they will breakfast in the House of Tiles, Sanborn, then visit the churches and cathedrals, shop, and lunch in the San Antonio Hotel. They will pack and dress for the final activity—the bull fight, 5:00 p. m. till 6:00 p. m. The bus leaves Monterrey for return trip at 7:00 p. m.

Mrs. Lucille Perkins, who teaches high school English and Spanish, is the Talco Spanish Club sponsor. Mrs. Perkins says that it is her pleasure to give her students living examples of Spanish culture, thereby creating a better understanding of our neighbor South of the Rio Grande. She calls the trip an Educational Good Will Tour.

Talco appreciates her efforts and wishes her success in this venture which culminates seventeen years of successful teaching in Talco. She retires in May, this year.

Students making the trip are: Janie Caudle, Sandra Gable, Wanda Hearron, Connie Holloway, Janice Kirl, Becky Lewis, Sue Locke, Judy McConnell, Barbara Morse, Daphney Parker, Sandra Penn, Phyllis Ann Perkins, Carolyn Rodgers, Sherry Sikes, Jean Sullivan, Carol Jean Swaim, Dolora Parker, Johnny Burks, Billy Dixon, Jerry Faulkner, Johnny Gable, Otis Harris, Ronnie Holloway, Ronnie Nelson, Shelly Johnson, Wayne Parker, Tommie Pierce, Rhodney Russell, Handy Stansell, Donald Stockton, Lonnie Verble.

Adults accompanying the group are: Mrs. Lucille Mora Perkins, sponsor; Mrs. Barbara Johnson, Joe Johnson, Mrs. Roberta Johnson, Mrs. Jewel Haynes, J. W. Haynes.

## P. E. Wallace Buried At Green Hill

P. E. Wallace, educator, lifetime superintendent of Mt. Pleasant schools, died Sunday night in Tyler. He had been ill several weeks. Funeral services were held Tuesday at the Presbyterian Church in Mt. Pleasant. Burial was at Green Hill with Masonic graveside service.

Surviving are his wife, a son, four sisters, a brother and two step-grandchildren.

## Absentee Voting Set April 15 Thru May 1

Absentee voting began on April 15 and continues through May 1, according to the County Clerk.

If, as a qualified elector, you expect to be away from home on election day, you may vote absentee by appearing in person at the Clerk's office not more than 20 days or less than 3 days before the election to cast your ballot. If you are to be away from home during the period of absentee voting, as well as on election day, you may make a written sworn application to the Clerk stating why you are entitled to vote and enclosing your poll tax receipt or exemption certificate. Return your marked and notarized ballot not more than 20 days or less than 3 days before the election.

If you are sick or physically disabled and cannot appear at the polls in person, make a written sworn application to your Clerk stating why you are entitled to vote, enclosing your poll tax receipt or exemption certificate, together with a certificate from a duly licensed physician. Return your marked and notarized ballot not more than 20 days or less than 3 days before the election.

## Select Grand Jurors For April Term

The following have been selected to serve as Grand Jurors for April term, 1962, from this area to appear April 23, at 9:00 o'clock a. m.:

James L. Gandy and W. T. Lewis, Talco; Don Johnson, Mt. Pleasant, Rt. 4.

## New and Renewed Times Subscribers

The Times thanks those whose names appear below for their subscription patronage:

E. A. Rogers  
George Lee Bond  
Mrs. J. A. Jones  
Mrs. T. W. Burks  
Ardell Flanagan

## Award Clemmons TSTA Scholarship

Jimmy Clemmons, a senior in Talco High School, was awarded a scholarship by the Titus County Unit of the Texas State Teachers Association. This award was established in 1960 and is given to a member of the Future Teachers Association.

Clemmons, son of Mr. and Mrs. Fred Clemmons of Talco, was chosen for scholarship, leadership, and service to the school. He has attended Talco school since entering the first grade, and always maintained a high scholastic record. He has been active in all phases of school activities—football 4 years, captain '61, all district, '60, honorable mention, '61; basketball 3 years, captain '59-'60; class vice president '58-'59, '60-'61; class president '59-'60; class favorite '58-'59; Future Teachers Association, '60-'61, '61-'62, Mr. T. H. S. '61-'62, Halloween King '60-'61, and track 3 years.

Clemmons plans to continue his education but has not decided on the college.

## Bank Holiday Saturday, April 21

The local bank will be closed Saturday, April 21, in observance of San Jacinto Day.

It was on April 21, 1836, that General Sam Houston defeated Santa Anna, which led to the independence of Texas and its annexation to the United States. Few military battles in North America have had greater effect than that of San Jacinto.

Mr. and Mrs. Royce Dale Pinkston and daughter, Juetta, arrived home from Germany, Sunday. He has been stationed in Germany for the last five years. They visited his sisters, Mrs. Durel Hall and Mrs. Ottis Hall in Talco and his brother, Wayne Pinkston in Bogata.

## Mitchell Named President Talco PTA

Dorice Mitchell, minister of the Church of Christ, was elected president of Talco Parent-Teacher Association at the April meeting, Thursday. Other officers elected were: Vice-president, D. R. Harton; secretary, Mrs. J. T. Goodroe; treasurer, Mrs. James Gray; historian, Mrs. Garland Jagers; parliamentarian, Mrs. Bill Waldren.

The program was given by the Homemaking Department and Mrs. Foster's 7th grade. Mrs. Robert Giddens, membership chairman, reported 78 members. Rev. H. O. Scott presided during the business meeting. Joe Nelson opened the meeting with prayer.

Room count was won by the sophomores and Mrs. Foster's 7th grade. A social hour followed. The Easter theme was carried out in the refreshments and table decorations.

## Golden Agers See King of Kings

Golden Agers met at the Methodist Church for their monthly meeting. The film, "The King of Kings," was shown to the group. The social hour opened by each member telling their "most embarrassing moment." The group sang songs and played indoor games.

Hostesses for the covered dish luncheon were Mmes. Andy Bowman, W. E. Chapman, J. A. Davis and H. O. Scott.

Members present were: Mmes. Earl Burks, Vivian Belcher, Dovie Harrison, J. R. Lee, Sidney Frugia, O. F. Stevenson, S. W. Gray, J. W. Thomas, Rev. H. O. Scott and Robert Stevenson. Those coming for lunch were Andy Bowman, Jimmy Davis and Sidney Frugia.

Mrs. J. L. Tension returned Saturday from Longview, where she made an extended visit with her daughter, Mrs. Cline Oakleaf and Mr. Oakleaf.

## Clarksville Firm Destroyed by Fire

Fire caused by the explosion of a gasoline tank Swept thru the W. A. Dobson Chevrolet Co. at Clarksville Tuesday afternoon and practically leveled the firm in less than 30 minutes.

Nearly everything in the building was reported destroyed, although an estimate of the damage had not been determined.

Three new cars and seven others in the repair shop were ruined by the blaze, which sent clouds of smoke billowing from the building to hamper firemen's efforts.

The firm is reported moving across East Broadway to its warehouse and will be open for business there.

The blaze started when the gasoline tank of a 1962-model car under repair ignited, then exploded. Robert Marr, who had been working under the auto, saw the fire start and escaped just before the explosion.

Gasoline from the tank was thrown all over the surrounding area, causing flames to spread through the shop in minutes. A school bus parked near the door, was driven to safety after fire started.

Dick Owen, formerly of Deport and a salesman for the firm, was in front of the building when the fire started.

## TALCO OILETTES BOWLING SCORES

Jones Ins. def. Cecil's Gro. & Mkt., 4 points. High ind. score for Jones, Jean Newsome, 135; high 3 game series, Newsome 344. HIS Cecil's, Jean McFerrin, 133; H3GS, McFerrin 341.

Norwood's Superette def. Reed Fina Station 4 points. HIS Norwoods, Nell Howard 177; H3GS Howard 481. HIS Reed's, Marcelle Gandy 116; H3GS, Gandy 311.

Westbrook's Gro. & Mkt. def. Walding's HS 2 points. HIS Westbrooks, Jean Wilson, 144; H3GS, Wanda Pittman, 409. HIS Waldings, Clydene Fussell 122; H3GS, Fussell, 345.

Jean's Gift Shop def. Bolin's Well Ser. 2 points. HIS Jean's, Patti Kimberlin, 139; H3GS, Kimberlin, 377. HIS Bolin's, Cardell Alexander, 133; H3GS, Alexander, 309.

Darling's Texaco S. tied Bradley's P&S. HIS Texaco, Jerry Via, 123; H3GS, Via, 313. HIS Bradley's, Janie Hood, 119; H3GS, HOOD, 347.

## C. of C. Sponsors Free Easter Show

The Talco Chamber of Commerce is sponsoring a free picture show at the Star Theatre Saturday afternoon, April 21 at 2:00 p. m. It is billed as a Free Easter Cartoon Show.

All kids young and old are invited to attend according to the advertisement appearing in this issue.

## Services Set For A. H. Arnold

Alvin H. Arnold, 73, died Monday afternoon. He was born Dec. 8, 1888 in Titus County.

Funeral services were held Wednesday afternoon at 3 o'clock at Bridges Chapel Methodist Church. Officiating ministers were Rev. John Chaney and Rev. Leon Grissom. Burial was in the Bridges Chapel Cemetery.

Surviving are his widow, Thelma Arnold of Mt. Pleasant; one son, Jack Arnold of Dallas; two grandchildren; five sisters, Mrs. Lois Dillard, Mrs. Ura Garrison, Mrs. Clara Caldwell of Mt. Pleasant, Mrs. Bertha Fussell of Talco and Mrs. Florence Wommack of Texarkana.

## Book Lovers Club Ends Club Season

Final meeting of the Book Lovers Club for this season was held Friday in the home of Mrs. E. E. Nugent for a program on "Battles of the Civil War." Roll call was answered with a famous Civil War General. Mrs. T. L. Barton was program chairman and assisted by Mrs. M. E. Jones. Mrs. Felix Jones presided over the business session and read the thought for the day.

Multi-colored tulip and blue-bonnetts were arranged on the dining table. Following the program Mrs. Barton conducted a quiz on Civil War Battles, in which Mrs. M. E. Jones and Mrs. H. O. Williams were prize winners. The door prize went to Mrs. Felix Jones.

Assisted by Mrs. R. W. Sanford, the hostess served a refreshment plate to Mrs. G. D. Stansell, Mrs. J. L. Cato, Mrs. E. W. Smith, Mrs. Felix Jones, Mrs. M. E. Jones, Mrs. Williams and Mrs. Sanford.

Mrs. Mary Franklin of Terrell, spent a short time in the home of Mrs. Vivian Belcher, Sunday.



## COLLEGE FUNDS SHORT

Presidents and business managers of Texas' 19 state-supported colleges and universities were stunned this week when Texas Commission on Higher Education reported they will get only 54 per cent of the funds they requested to meet increased enrollment in 1963.

Administrators had set their future needs at \$2,770,951. But the Legislature only appropriated \$1,500,000 to supplement teaching salaries for enrollment increases. So the commission's staff prorated the fund among the 19 schools.

Dr. F. L. McDonald, president of Lamar College of Technology, Beaumont didn't take the news quietly. "This is one of the reasons why we are never able to raise salaries," he protested. He said the colleges are never allotted enough money and "have to dig it up."

While the 19 presidents are trying to balance their budgets, Commission on Higher Education will be studying requests from three more colleges which want to join the state system: Odessa, San Antonio and Laredo junior colleges.

Recommendations will be made when the 58th Legislature convenes.

**NEW SHELL GAME** — Land Commissioner Jerry Sadler predicts that Texas will yield control over any part of Padre Island to the federal government. He charged that some Texans have been "deceived" by talk of an 88-mile-long national park there.

He said the U. S. Senate did not approve a park, but a "National Seashore Area."

"This status," says Sadler, "would keep Padre Island and Laguna Madre in an undeveloped state."

Sadler urged Attorney General Will Wilson to push recovery of Laguna Madre acreage from private owners before they convey their rights to the U. S. Department of the Interior.

## MEANWHILE, U. S. CONGRESSMAN

Joe Kilgore of McAllen said the House National Parks Subcommittee will make an on-the-ground survey of the island from May 11 through May 13. They will return to Washington, D. C., to consider legislation on May 14.

**READING PUBLIC GROWS** — Dr. Dorman H. Winfrey, State librarian, announced an increase of 13 public libraries in Texas and more than a quarter of a million books on library shelves throughout the state.

He said library service has improved to the point where there are now 106 branch libraries, in comparison to 97 in 1960. More than \$4,400,000 was spent for library construction last year, "possibly the biggest library-building year in more than three decades."

Dr. Winfrey gave much of the credit for library development to the Rural Library Service Division of the Texas State Library. It operates bookmobile services throughout the state; furnishes books for libraries in cities and communities of less than 10,000 population; and provides consultants without charge.

But many of the achievements can be claimed by communities—like Taylor, Rockdale, Navasota and Alvin—where citizens get out and raise the money for library building funds.

**HIGHEST HIGHWAY LETTING SET** — State Highway Engineer D. C. Greer said the highway department's April bid letting will be the biggest this year. Low bids are expected to total some \$28,600,000.

The April 24-25 letting will involve 952 miles of Texas highways and cover contracts for 422 miles of U. S. and State highways: 148 miles of farm-to-market roads and 382 miles of seal-coat work.

"We are leading the nation in miles of interstate, primary and secondary highways," Greer stated, "and we want to keep that lead."

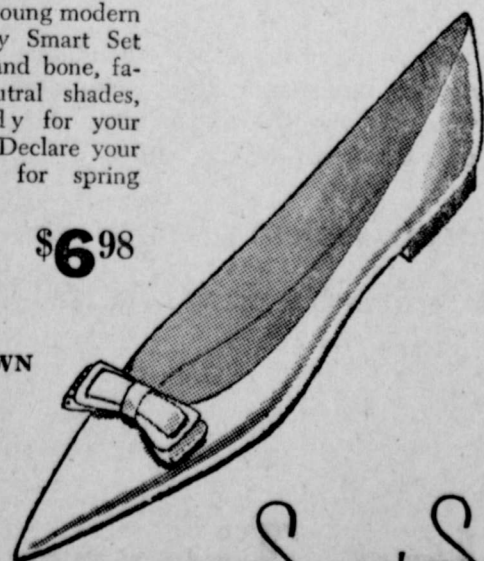
SPRING'S HERE!

## DECLARATION OF NEUTRALITY

The new young modern designs by Smart Set in white and bone, favored neutral shades, are ready for your choosing. Declare your neutrality for spring today.

\$6.98

OTHERS NOT SHOWN \$3.98



Smart Set YOUNG SHOE FASHIONS

SMART SETS are seen on "American Bandstand" ABC-TV

JONES & BONHAM

**De SOTO** HERNANDEZ, WAS A SPANISH EXPLORER WHO DISCOVERED THE MISSISSIPPI RIVER IN 1541!

CARAMBA!! UPSTREAM SOMEONE MUST HAVE LEAK IN ZE PLUMBING!

Open a checking account, a more business-like way to handle your money.

IT'S A VALUABLE DISCOVERY!

TALCO STATE BANK

Member F.D.I.C.

Telephone DR 9-3611 TALCO

## The Talco Times

Published Every Thursday  
**SAM C. HOLLOWAY ESTATE,**  
 Publisher  
**GEORGE GRANT** Editor

Entered as Second Class Matter  
 March 20, 1936, at the postoffice  
 at Talco, Texas.

### SUBSCRIPTION PRICE

In Titus, Franklin and Red River  
 Counties  
 \$2.00 a Year  
 When Sent Elsewhere in the  
 States the Subscription Price is  
 \$3.00 a Year  
 Overseas \$3.50 a Year  
 (Plus Tax)

### INVARIABLY IN ADVANCE

A NEWSPAPER is a requisite  
 for a town to prosper. Ask a  
 resident of any town that doesn't  
 have one.

## EDITORIALLY SPEAKING

By **BURT LOCKHART**  
 in Pittsburg Gazette

Cuba is in a sad plight of being  
 Red, broke and hungry.

It is fun building castles in the  
 air. You know they are tax free.

A want adv may bring back a  
 lost dog or a purse, but it can  
 never bring back lost time.

A lot of folks worry themselves  
 into a bad case of indigestion and  
 then wonder what it was they ate.

The season is fast approaching  
 when everyone will develop an  
 ingrowing urge to go somewhere.

Cuba swallowed the Com-  
 munist bait hook, line and all, and  
 is now suffering from hunger  
 pains.

No matter which way you go in  
 East Texas you will find an azalea  
 trail, dogwood trail or a field of  
 blushing roses.

With half a dozen democratic  
 candidates in the race for govern-  
 or and only one Republican, pol-  
 itical prophets are busy with the  
 predictions.

A good deal of the energy of  
 the candidates for governor is us-  
 ed in firing verbal bullets at each  
 other. If half is true that we hear  
 about the candidates, pity the  
 confused voter when he goes to  
 the polls.

## Political Announcements

The following announcements  
 for public office are made sub-  
 ject to the action of voters at the  
 Democratic primaries:

**For Congress, 1st Cong. Dist.:**  
**WRIGHT PATMAN**  
 (Re-Election)  
**SAM B. HALL, JR.**

**For County Judge:**  
**CECIL FRANKLIN**  
**HARRY TAYLOR**  
 (Re-election)  
**JACK CROSS**

**For County Clerk:**  
**HOMER BOWDEN**  
 (Re-Election 2nd Term)

**For County Superintendent —**  
**PAUL BLACKARD**  
**BUDDIE DAVIS**

**For District Clerk:**  
**ALLEN LaPRADE**  
 (Re-election, 2nd Term)

That money talks is not denied.  
 As we understand it's language,  
 money seems to say over and over  
 again buy-buy.

The administration has ear-  
 marked four billion dollars for  
 foreign aid. It will be interesting  
 to watch the results.

In the old days there was no  
 talk of federal aid to education.  
 The aid was usually two feet long  
 and was found in the teacher's  
 desk.

If we spent half as much time  
 trying to keep down government  
 expenses, as we spend trying to  
 devise new taxes to pay for the  
 expenses, our tax problems would  
 soon be solved.

Having failed to get his pet  
 measures through the legislature,  
 Gov. Daniel asks for two more  
 years. Most voters think there are  
 able men in Texas who can do a  
 satisfactory job in four years.

### Classified Advertising Pays.



"The man who's waiting for  
 something to turn up might  
 start with his shirt sleeves."

## TWENTY-FIVE YEARS OF CANCER PROGRESS

Today, millions more Americans  
 have annual checkups than they  
 did 25 years ago. Millions more  
 know Cancer's Seven Danger  
 Signals. Early detection and  
 prompt treatment of cancer is  
 the keynote of the American  
 Cancer Society's public  
 education program.



In 25 years, the death rate from  
 uterine cancer has dropped  
 50 per cent. Dr. George N.  
 Papanicolaou developed the  
 "Pap" smear, a technique for  
 detecting uterine cancer in its  
 earliest, most curable stage.  
 This has helped save  
 thousands of lives.



Research has led to improved  
 treatment by surgery and  
 radiation, and to new life-  
 prolonging drugs. Today, over  
 1,000,000 Americans are cured  
 of cancer. Only 160,000  
 had been cured 25 years ago.



**TWENTY-FIVE YEARS AGO ONLY ONE CANCER  
 PATIENT IN SEVEN WAS SAVED. TODAY IT IS ONE IN THREE.  
 IT IS POSSIBLE TO SAVE ONE IN TWO, SAYS THE  
 AMERICAN CANCER SOCIETY.**

## McFerrin-Bradshaw Wedding Sunday

Miss Gabie Jean McFerrin be-  
 came the bride of Edgar Brad-  
 shaw in a double ring ceremony  
 at 6 p. m. Sunday, in the home  
 of the bride's aunt, Mrs. W. H.  
 Crawford.

The bride is the daughter of  
 Mrs. Lorene McFerrin. Parents  
 of the bridegroom are Mr. and  
 Mrs. H. H. Bradshaw. Rev. H. O.  
 Scott officiated in the ceremony.  
 The vows were read before a  
 fireplace decorated with green-  
 ery and arrangement of blue and  
 white flowers.

The bride, given in marriage  
 by Loyd Gauntt, wore a street  
 length dress of blue silk organza.  
 It was designed with a molded  
 bodice, a scooped neckline and a  
 bouffant skirt. She wore a halo

white hat and short veil and car-  
 ried a white Bible topped with  
 white carnations interspersed  
 with French maline.

Mrs. Jess Ashlock, cousin of the  
 groom, was matron of honor.  
 Walter G. Bradshaw, brother of  
 the groom, was best man.

For her daughter's wedding,  
 Mrs. McFerrin wore a navy dress  
 with matching accessories. Mrs.  
 Bradshaw wore a beige suit with  
 beige accessories.

At the reception, following the  
 ceremony, the bride's table was  
 laid with a white cut-work cloth.  
 An arrangement of blue and  
 white carnations encircled the  
 blue and white wedding cake.  
 Mrs. Lloyd Gauntt presided at  
 the register.

After a wedding trip to Kansas  
 and other points, the couple will  
 be at home in Talco.

## TALCO NEWS 10-20 Yrs. Ago

### Week of April 17, 1942

At a meeting of the Talco  
 school board Guy Dunn had been  
 elected president, W. E. Kirkham  
 vice president and R. T. Wood-  
 ward, secretary.

Mrs. Edna Sims, 69, had died  
 suddenly at her home in Talco.  
 Mrs. Bessie Brown had honored  
 Jack Brown with a dinner party.  
 He was leaving for army service.

A daughter, named Diana, had  
 been born to Mr. and Mrs. Mar-  
 shall Sikes.

Sugar rationing was set at a  
 half pound weekly and was  
 scheduled to begin May 4.

Work had been resumed on the  
 A. M. White, No. 1 Lillenstern,  
 in the Talco field. Major com-  
 panies were blocking leases in  
 Southern Titus County.

### Week of April 18, 1952

Talco school won fourth place  
 in Mt. Pleasant relay events.  
 Seven boys qualifying for regional  
 track meet at Kilgore were  
 Martin, Fussell, Smith, Hawkins,  
 Belcher, Washington, Henry.

Wanda Barnwell, daughter of  
 Mr. and Mrs. F. C. Barnwell of  
 Bogata, formerly of Talco, and  
 Don Smith of Cuthand, were mar-

## Mrs. Cora Tatum Buried at Bogata

Mrs. Cora Tatum, 80, died at  
 the home of her daughter, Mrs.  
 Pack Blassingame, April 5. Fu-  
 neral services were at the Ellis  
 funeral home Friday afternoon  
 at 2:00 o'clock with Rev. Clint  
 Acker conducting. Interment was  
 at Bogata.

Daughter of John B. and Geor-  
 gia (Morgan) Davis, she was born  
 near Bogata June 13, 1881 and  
 lived at Bogata until about eight  
 years ago.

Mrs. Tatum was a lifelong  
 member of the Cumberland Pres-  
 byterian Church.

Surviving are one daughter,  
 Mrs. Pack Blassingame; two sis-  
 ters, Mrs. Charlie Davidson of  
 Deport and Mrs. John Hancock  
 of Bogata; four grandchildren  
 and a host of nieces and nephews.

## WANT ADS

Rates: 3 cents per word first in-  
 sertion; 2 cents per word each ad-  
 ditional insertion. No ad accept-  
 ed for less than 50 cents per issue.  
 Terms cash unless you are a regu-  
 lar advertiser in this newspaper.

**FOR SALE**—3 bedroom brick  
 house, near school. Cato Jones,  
 DR 9-2135. t-tfc

**TOMATO PLANTS**—Ready to go  
 —cup and cold frame plants. One  
 mile east and 1/4 mile south at  
 pink house in east Bogata. Lo-  
 renzo Handley. d9t8b26-c

**FOR SALE** — House and lot in  
 Talco. House recently repaired  
 including floor furnace, new lin-  
 oleum in kitchen, and bath, new  
 hot water heater. Priced \$4,300  
 cash. Louise V. Smith, 205 E.  
 McKay. Overton. t-12c

**STRAWBERRIES** — U-pick-'em,  
 \$1.00 per gal. Benton orchard,  
 Monticello Road, 3 miles south-  
 west from Mt. Pleasant. Ready  
 April 27th. Bring your own con-  
 tainers. No children under 12.  
 Three acres of berries, 8 a. m. to  
 7 p. m., 7 days a week. d12b29t11p

Mrs. Bessie Ann Brown re-  
 opened her coffee shop. Her as-  
 sistants were Mrs. Dean Miller,  
 Mrs. Howard Swarts and Mrs.  
 Clark Lovell.

Talco City Commission served  
 notice of increase in water rates  
 in an effort to meet payment on  
 water and sewer bonds.

It Pays to Advertise.

Guests in the home of Mr. and  
 Mrs. J. R. Lewis Wednesday  
 night were his sister from Mo-  
 desto, Calif., Mr. and Mrs. Ern-  
 est Colvin and Miss Altha Booth.  
 They will visit points in Okla-  
 homa and Arkansas while here.  
 Enroute home they will visit in  
 Mississippi and Alabama.

Times' Classified Ads Pay.

## Pleasant Drive-In Theatre MT. PLEASANT

**FRIDAY-SATURDAY**  
 'Mysterious Island'

with Gary Merrill and  
 Joan Greenwood

Plus  
 Stars In My Crown

Starring  
 Joel McCrea - Ellen Drew

**SUNDAY-MONDAY**  
**TUESDAY**

'The Errand Boy'

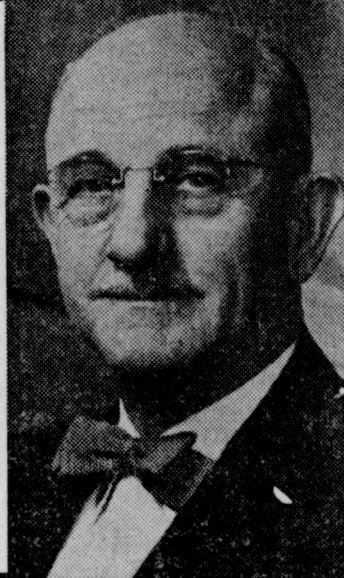
With Jerry Lewis

**WEDNESDAY - THURSDAY**  
 'Bus Stop'

With Marilyn Monroe

**RE-ELECT**  
**Judge Meade F.**  
**GRIFFIN**  
 to  
**Supreme Court**  
 PLACE NO. 1

Endorsed by the lawyers of  
 Texas in their Bar Poll by a vote  
 of 5,155 to 643. The lawyers in  
 Judge Griffin's home county of  
 Hale voted unanimously for  
 him. Lawyers in his opponent's  
 home county of Potter voted  
 75 to 17 in favor of Judge  
 Griffin. Ask your attorney who  
 is best qualified to serve on the  
 Supreme Court.  
 Pol. Adv. paid for by friends  
 of Judge Griffin



## Mr. Merchant

### YOU NEED THE NEWSPAPER!

The newspaper of today is the most powerful medium of  
 advertising on earth. In the old days the merchant may have  
 thought he was a benefactor and that he was contributing his  
 bit "as a public-spirited citizen" when he carried a two-inch  
 space in the village paper every week in the year and gen-  
 erally without change of copy. Possibly he was.

But that is changed now. A new order has arrived. People  
 read advertisements. Many find their greatest interest in  
 looking over the advertising pages to get news that will save  
 them money, and, take it from John D. Rockefeller, the way  
 to save your dollars is first to save your pennies.

Advertisements today are right up to the minute. They are as  
 fresh as the news of the world or the latest baseball score.  
 Live merchants cater to live people and they know they must  
 not alone be up to the minute, but they must be some distance  
 ahead. They must anticipate the wants of their customers.

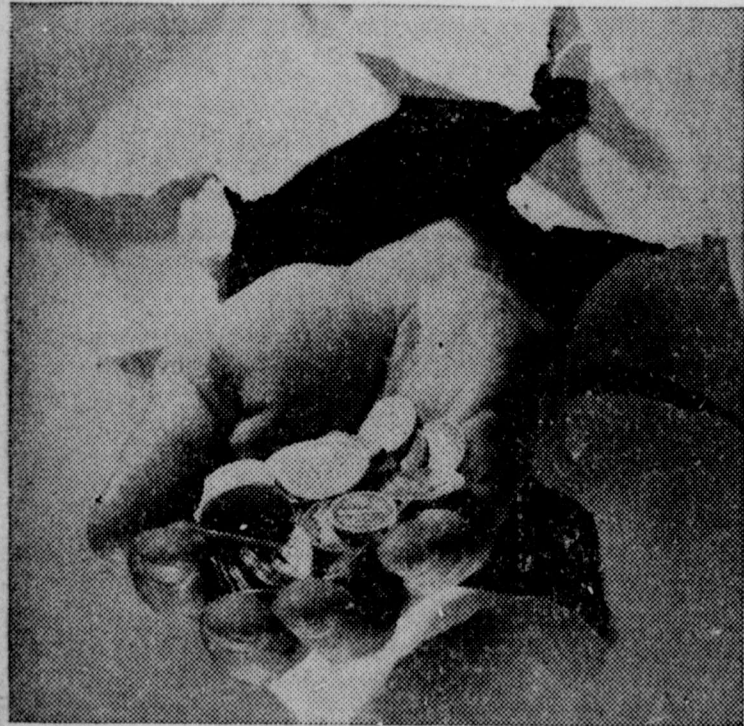
And they do. Turn to the advertisements in this paper right  
 now! Just read what the merchants are offering. Notice the  
 invitations for you to do business with them. Notice how  
 attractively the advertisements are set up and how inviting  
 they are.

Business men—that is the successful ones—know advertising  
 pays big returns. Look over this newspaper right now and  
 pick out the successful firms. They're the advertisers. Ad-  
 vertising is the tonic that puts dividends in the banks.

**Everybody reads advertisements today! Mr.  
 Merchant, is your advertisement in this  
 newspaper?**

## The Talco Times

## How much will get through "THE PAPER BARRIER"?



In the settling of an estate, a lot of paper work is  
 involved. Much of that work is the responsibility  
 of the Will's Executor. If the Executor lacks expe-  
 rience, the estate may suffer considerable loss.

That's plain talk—but the future welfare of loved  
 ones is no trifling matter.

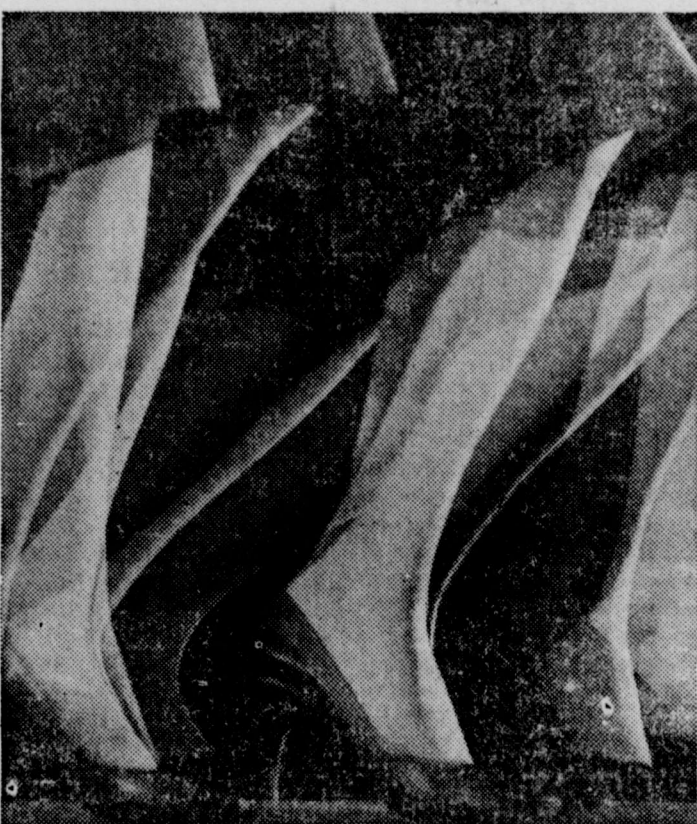
Our institution has served many estates: We do  
 know the job. Have your lawyer draw your Will;  
 look into the advantages of naming us Executor!

### We Make Real Estate Loans

— Conventional —  
 — Repairs —  
 TRUST DEPARTMENT

*The First* NATIONAL BANK

MEMBER F. D. I. G.  
 PARIS, TEXAS



## Berkshire announces New ULTRASONS

**T**HESE are the first stockings ac-  
 tually fashioned with sound  
 waves. That's the reason they  
 shape themselves to fit your legs—  
 every step you take. Ultrasons  
 never wrinkle. Never bind. Never  
 bag. They fit and feel better than  
 any nylons you've ever worn.

In 6 subtle shades. Seamless or with seams. All with the  
 guaranteed NYLOC® Run-Barrier. \$1.65 a pair.



PARIS

## LOCAL NEWS

MRS. S. A. TIDWELL  
Local Reporter  
Phone  
DR 9-3903

J. H. Dickerson visited relatives in Dallas Sunday.

J. T. Goodroe entered the hospital in Pittsburg Tuesday night.

Charlotte Armstrong has entered Titus County Memorial Hospital.

Mrs. R. G. Hood, Jannie and Shirley Jones, were in Pittsburg, Saturday.

Mrs. D. A. Neeley returned home from the hospital in Pittsburg Tuesday.

Mr. and Mrs. C. Burwell and daughter were in Tulsa, Okla., the week end.

A. C. Hopper returned home Thursday from Titus County Memorial Hospital.

Mr. and Mrs. Jess Jones of Wilkison, spent Monday with his brother, O. E. Jones.

Harold Bonham and daughter were in Paris Friday to have dental work for Peggy.

Doris W. Shelton of Denton, was a guest in the home of his aunt, Mrs. S. A. Tidwell.

Mrs. C. E. Jones and Mrs. Harold Bonham were in Mt. Pleasant Thursday on business.

Mrs. Raymond Jones and Charlie Jones of Bridges Chapel, visited Mrs. R. G. Hood, Tuesday.

Mr. and Mrs. J. W. Via spent Sunday in the home of Mr. and Mrs. Leo Roberts at Lone Star.

Mrs. Sally Smith, who has been a patient in the Talco Hospital and Clinic, returned home Sunday.

Mrs. Albert Smith of Denton, daughter of Mr. and Mrs. H. E. Easterling, who underwent surgery Monday at a hospital in Mt. Pleasant, was reported resting well.

Mrs. E. L. Miller was in Dallas Friday and Saturday to attend the Southwest Ceramic meeting.

Mr. and Mrs. W. E. Welch were in Daingerfield with Mr. and Mrs. Duane Welch and family, Sunday.

Pamela Dyke, daughter of Mr. and Mrs. Alvin Dyke Jr., is a patient in Titus County Memorial Hospital.

Mr. and Mrs. C. E. Smith were guests recently in the home of his aunt, Mrs. Emma McAfee at Saltillo.

Mr. and Mrs. C. E. Parr Sr. spent Tuesday with her brother, Mr. and Mrs. Everett Logan at Wilkison.

Mrs. E. C. Miller of Austin, is here for an indefinite stay with her son, Mr. and Mrs. David E. Miller Sr.

Mr. and Mrs. Joe Bob Johnson of Commerce, were week end guests of Mrs. Nadine Caldwell and Gayla.

Larry Thomas of Jothtown, spent the week end with his grandparents, Mr. and Mrs. G. W. Green.

Bill Logan of Horatio, Ark., came Monday for a visit in the home of his sister, Mrs. C. E. Parr and family.

Mrs. Zula McDonald of New-some, was a guest in the home of Mrs. W. H. Crawford, Sunday and Monday.

Mrs. W. E. Franklin of Terrell, was a guest in the home of Mr. and Mrs. W. E. Welch and other friends, Sunday.

Mrs. R. D. Crowston and girls of Hagansport, were recent guests of her parents, Mr. and Mrs. E. W. Burks.

Mr. and Mrs. W. H. Cogburn were in Clarksville Sunday at the home of her uncle, Tom Early, who is ill.

Mrs. D. A. Neeley, who has been a patient in a hospital at Pittsburg, returned home Sunday, much improved.

Mr. and Mrs. Weldon Orren and children of Dallas, spent Sunday with his parents, Mr. and Mrs. Loyd Orren.

Mrs. W. H. Cogburn was in Garland with her daughter, Mr. and Mrs. Bud Hanks from Tuesday till Thursday.

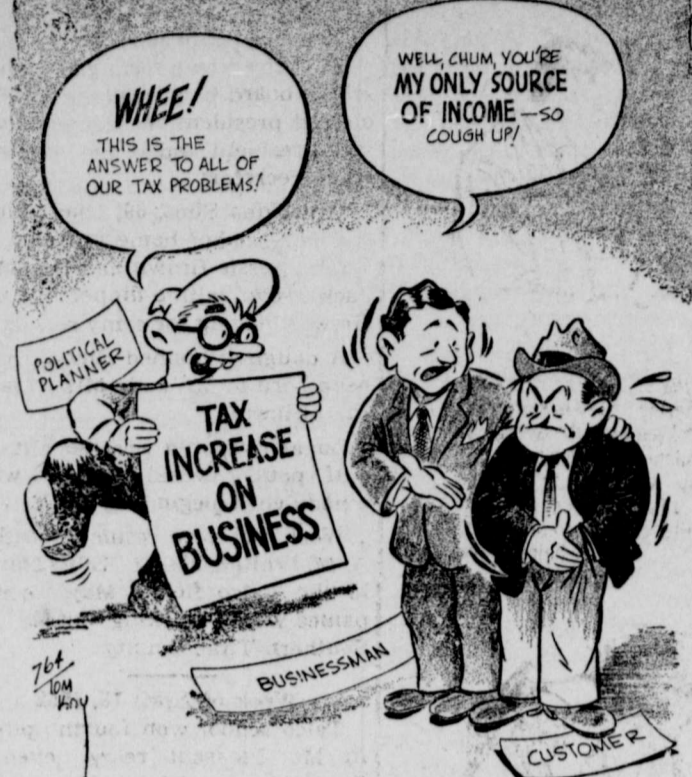
George Keeling, who has been a patient in Talco Hospital and Clinic several days, is reported slightly improved.

Mr. and Mrs. T. M. McElroy of Hawkins, were guests in home of his sister, Mr. and Mrs. W. H. Cogburn, over the week end.

Mr. and Mrs. Edgar Coulter are guests in the home of Mr. and Mrs. Carl Smith and Carla at Bossier City, La., this week.

Mrs. R. R. Kelley spent from Thursday till Saturday in the home of her son, Dr. and Mrs. Leon Kelley and family in Paris.

## THE AMERICAN WAY



It's the Customer Who Pays—and Pays—and Pays

Richard Williams of Arlington, spent Friday night with his mother and sister, Mrs. Nora Williams and Miss Wanda Williams.

Darrell Morris returned to Fort Bragg, N. C., Friday after spending a ten day leave with his mother, Mrs. Jim Morris, and Andy.

Mr. and Mrs. C. E. Parr and her brother, Bill Logan of Horatio, Ark., visited relatives and friends in Mt. Pleasant, Wednesday.

Mr. and Mrs. Norman Sain and Mrs. G. W. Green were guests in the home of Mr. and Mrs. Ural Deshong at Cunningham, Sunday.

Mrs. Lucy Oliver has returned home after a visit with her son-in-law and daughter, Mr. and Mrs. Odis Jackson in Mt. Pleasant.

Mr. and Mrs. G. W. Green, Mrs. N. A. Sain and their daughter, Mrs. D. C. Thomas of Jothtown, were in Paris Saturday on business.

Mr. and Mrs. John Lewis and Mike of Edna, visited his parents, Mr. and Mrs. J. R. Lewis and other relatives from Friday till Sunday.

Miss Nancy Horton of Commerce and Larry Horton of Dallas, were week end guests of their parents, Mr. and Mrs. Boyd Horton.

Mr. and Mrs. Van Cato of Clarksville, were guests in the home of his sister, Mr. and Mrs. B. L. Gieger and other relatives, Sunday.

Mrs. S. F. Worthington has returned home after an extended visit with her son, Gene Worthington and family at Longview. She was accompanied home by her grandchildren, Lugene and Belinda Worthington.

Mr. and Mrs. Kenneth Bradley, and Gwene of Irving, visited his grandmother, Mrs. Pearl Bradley in the home of his aunt, Mr. and Mrs. W. E. Welch, Sunday.

Mr. and Mrs. Ray Warren of Mt. Pleasant, spent Sunday afternoon with Mr. and Mrs. L. C. Fall of Talco and Mr. and Mrs. A. J. Blalock of Wilkison.

Rev. and Mrs. Bill Williams and Debra of Mt. Pleasant, are guests in the home of Mr. and Mrs. S. F. Worthington and attending the Methodist revival.

Mrs. Hershell Kelley Jr., who had surgery at Titus County Memorial Hospital last Monday, returned to her home Sunday. She is reported to be improving.

A 6 lb. son was born to Mr. and Mrs. Billy Joe Jones, Winnsboro. Grandparents are Mr. and Mrs. Luther Cox of Winnsboro and Charlie Jones of Bridges Chapel.

Mr. and Mrs. Sargent have moved here from Antlers, Okla. He is employed at Cecil's grocery and market as butcher. They are residing in the Taylor property on Wilson street.

Mr. and Mrs. Glen Mangrum of Dallas, spent the week end with her parents, Mr. and Mrs. R. V. Parker. Other guest in the Parker home was his sister, Mrs. Jean Nickle of Garland.

Visitors in the home of Mr. and Mrs. George Keeling over the week end were Mr. and Mrs. Luther Keeling and Dennis Strome of Dallas, Mrs. Chas. Whitney, Mrs. Howard Sullivan of Mt. Pleasant.

Here Sunday in the home of Mrs. O. B. Hopwood to see her mother, Mrs. F. A. Jones, who is unimproved, were Mrs. Jones' sister, Mrs. Rhoda McCoy, Linda McCoy of Douglasville, and her nephew, James McCoy of Avinger.

Mr. and Mrs. Wess Hobson and Mr. and Mrs. C. M. Hobson and sons of Como, were guests in the home of Mrs. Paul Black, Sunday. Other guests in the Black home were Mr. and Mrs. Doyal Rushing and children of Mt. Pleasant.

Mrs. Floyd Cato of Black Oak, Ark., came Friday to be with her mother, Mrs. F. A. Jones, who has been seriously ill for some time.

Mr. and Mrs. Paul Miller Jr. and family returned to their home in Patterson, La., after visiting his parents, Mr. and Mrs. Paul Miller Sr. and other relatives.

Mr. and Mrs. Felix Jones and Mr. and Mrs. Bob Lewis left Sunday for Abilene to attend the Lectureship at Abilene Christian College.

Mrs. James Kelseo and baby of Ft. Worth, were here over the week end in the home of her parents, Mr. and Mrs. F. F. Jones.

Mrs. Ellen Miller, who is a member of Texarkana Ceramic Club, attended a meeting Tuesday night at the YFCA building in Texarkana.

Miss Bonnie Jack of Paris, a former Talco teacher and her mother, Mrs. Drew Swearington of Roxton, visited Mrs. R. R. Kelley, Saturday.

Dick Dickinson left Friday for Hendersonville, N. C., to visit Mrs. Dickinson and son, who are with her mother, Mrs. Gardner, who is seriously ill.

Mrs. Mary Ashcraft and Mrs. Weldon Brown visited Weldon Brown Tuesday at the Titus County Memorial Hospital, a patient since Sunday.

Mr. and Mrs. Jack Winn were in Dallas Saturday on business. Enroute home they visited in the home of their daughter, Mr. and Mrs. Joe Brown, in Garland.

### VOTE FOR Marshall Formby

A Native of  
HOPKINS COUNTY  
for  
Governor



Marshall Formby was born at Como in Hopkins County. The Formbys came to Hopkins County in 1868.

Marshall Formby has been a friend to this County and this area while a member and Chairman of the Texas Highway Commission.

FORMBY FAVORS:  
NO domination from LBJ or any Washington politicians.

Putting Texas on a cash basis.  
Amending the unfair merit rating car insurance ruling so you will not be penalized for a minor traffic violation.

He is under NO obligation to any minority or pressure group.

VOTE for the Candidate who can WIN in the run-off... and who can WIN in November!

(Pd. Pol. Adv.)

Mrs. Ella Williams and Mr. and Mrs. Vernon Williams were at the Naples Hospita Sunday afternoon to visit Mrs. Vernon Williams' sister, Mrs. Bernard Moore, who is a patient there.

Mr. and Mrs. Ivan Holaman, Terry and Genie, after an extended visit in Missouri and Oklahoma, and enroute home, visited in Talco Sunday. They left Monday for their home in Brownwood.

Mrs. Ernest Humphries of Huttig, Ark., is spending the week with her husband, who is employed here. The Humphries will move to Talco to make their home when this term of school is completed.

Misses Wanda Williams and Barbara Watson carried Miss Patsy Presley, who is in nurses training in Dallas, back to school Saturday. Enroute home they visited Wanda's sister, Mrs. Jas. Cain and family at Garland.

Guests in the home of Mr. and Mrs. Oscar Seay were their children, Mrs. Will Blackburn of Mt. Pleasant, Mrs. Lois Seay and children of Irving. Mrs. John McKinnom of Dallas, was here to see her parents recently.

Mr. and Mrs. R. G. Hood visited her father, Charlie Jones at Bridges Chapel, Sunday. They were guests in the home of her brother, Raymond Jones and family at Bridges Chapel a short time Sunday afternoon.

Times Want Ads Pay.

## One Man Hurt In Car Crash

William Armstrong of Chicota was taken to a Paris hospital early Saturday for treatment of cuts he received in a traffic accident about four miles north of Paris on U. S. Hwy. 271 around 2 a. m.

Armstrong's auto struck the rear of one driven by Luther Lawson of Bogata. Highway Patrolman James Wray who investigated the mishap said Lawson's lights failed and Armstrong did not see the car in time to stop. Both were headed south.

Damage to both autos was heavy.



YOUR Independent AGENT  
"SERVES YOU FIRST"

WHERE ARE THOSE WHO LOVE TO GAMBLE WILL BET ON ANY RACE INSURANCE IS NO GAMBLE THOUGH FOR LOSS IT WILL REPLACE

**FELIX JONES**  
INSURANCE  
At the Bank TALCO

## Professional

**DR. L. D. LAWLER**  
OPTOMETRIST  
Witt Bldg., So. Side Square  
Mt. Pleasant, Tex. Ph. PA 4-4774  
Office Closed All Day on  
Wednesday

**DR. C. W. CROMER**  
OPTOMETRIST  
Closed All Day Thursday  
Phone PA 4-4322  
212 N. Madison Street  
MT. PLEASANT

## Bogata Funeral Home

Phone: ME 2-5614  
Curtis Wilkinson  
James Grant

HEY KIDS!!

# FREE EASTER Cartoon Show

at the Star Theatre, Talco  
SATURDAY AFTERNOON  
April 21, 1962, 2:00 p. m.

All Kids Young and Old are Invited to Attend  
This FREE Easter Cartoon Show

Sponsored by Your  
Talco Chamber of Commerce

Memo for the Boss:

# Big Thinking Pays Off IN ANY SMALL BUSINESS

Managers of small businesses sometimes feel that statistics, efficiency and long-range planning are peculiarities of the jobs of big business executives, and have little or nothing to do with their small stores or shops. Yet very few ideas can be as wrong as this one!

About eight out of every ten businesses in America employ less than ten people. These companies operate on a narrow margin of capital—and every year thousands of them go out of business because their managers make mistakes their budgets can't afford. For a mistake is much more expensive when when you can't afford it than when you're part of an industrial giant with rich financial reserves.

### ADVERTISING AS AN EXAMPLE

To illustrate the point, marketing executives in large organizations keep records and dig up formulas to determine how much they must spend in advertising to maintain a certain volume of business. Yet many small organizations which may literally be forced out of business if a certain volume isn't maintained never bother with establishing the ratios necessary to tell them how much advertising they need to survive.

### THINK BIG -- AND GROW BIG

Every big business was once a small business. In almost every case, it grew big because its management thought big.

# The Talco Times

### JOHNTOWN

By MRS. G. A. VAUGHAN  
Mrs. Jess Morris is a patient in a hospital in Shreveport, La.

Mrs. John Sale was able to be out Sunday. Mrs. Sale, a recent hospital patient in Clarksville, is recuperating at her home. Her daughter, Miss Josephine, also a hospital patient recently, is reported improving also.

Bill Bain and daughter, Billie Ruth, and Vernon Harville and son, Bo Harville, were in Dallas Tuesday on business.

Mr. and Mrs. Marcus Allums of Mesquite, visited relatives here recently.

Mrs. Jim Hervey and Mrs. Burl Duffie visited shut-ins Sunday afternoon, Mrs. R. C. Hinson and Miss Agnes Stephens.

Mrs. Grady Rhodes and Mrs. Monroe Rector accompanied Miss Mary Watson of Bogata to Paris Tuesday to see an eye specialist. Mrs. D. C. Thomas and Mrs. M. J. Dodd were business visitors in Bogata, Tuesday.

Mrs. M. J. Dodd accompanied her daughter, Mrs. Jackie Couch and baby of Bogata, to Paris Saturday for medical attention for the baby.

Mrs. Grady Rhodes took her daughter, Carol, back to Talco Clinic Tuesday for medical checkup.

Visitors of Gus Ward over the week end were his daughter, Mrs. Ruby Smith and family of Nacogdoches. Mrs. Smith was burned slightly and shocked in attempting to light her kitchen gas range.

Friends here received invitations Monday to a wedding shower for Mrs. Roland Screws, formerly Miss Frankie Dean Wicks of Bogata, Friday night at 7:30 at the Bogata Community House.

Misses Nelda and Jo Dodd, employed in Little Rock, Ark., are visiting their parents, Mr. and Mrs. Jerry Dodd, this week.

M. J. Dodd was painfully burned Saturday at work for John D. Wright at Talco. While removing a radiator cap from a bulldozer, it blew off and scalded a spot on his side.

Visitors of Mr. and Mrs. R. B. Wilson Sunday evening were Mr. and Mrs. John Blankenship and Mrs. J. B. Walker and children of Mt. Pleasant, Mr. and Mrs. Earl Hawkins of Longview, Jerry Dodd, Mr. and Mrs. M. J. Dodd, Mr. and Mrs. Grady Rhodes and Mrs. Josie York, all of Johntown.

Mrs. Irene Pew accompanied Miss Verah Cotten and Mrs. Maggie Chesshir to Deport Monday on business.

Miss Eunice Pirtle met at the Baptist Church Monday night with the young people to organize a young group of singers and practice on special songs for Easter Sunday.

E. M. Roach of Lorenzo, visited friends Monday evening, enroute to Mt. Pleasant to visit his brother, J. W. Roach and Mrs. Roach.

Visitors in the G. A. Vaughan home Sunday were Mr. and Mrs. Bob Pope of Talco, Mr. and Mrs. W. E. Hawkins and Cheryl of Longview, and Forrest Robinson of El Paso and Shreveport, La.

Mrs. Velma Watson and children visited her mother, Mrs. Mollie Rector, Sunday.

Rev. James Dunn accompanied Rev. Garnett Walker, both of Mt. Pleasant, here Sunday and attended services at the Baptist

### WILKINSON

By MRS. MORRIS BLALOCK  
Mrs. E. E. Blalock and children returned to her mother's home Monday. Mr. and Mrs. P. P. Hendrix of Mexia, visited in the A. T. Blalock home Monday.

Mrs. Everett Logan Sr. spent Saturday with her mother, Mrs. Walter Price, who is ill in the Memorial Hospital at Mt. Pleasant.

Mr. and Mrs. W. H. Duran returned to their home Saturday night in Henderson after a week's visit here with friends and relatives. Pleas Anschutz and Mr. and Mrs. A. T. Blalock accompanied them home for a visit.

Saturday night and Sunday visitors of Mr. and Mrs. Morris Blalock were their daughter and granddaughter, Mr. and Mrs. J. M. DeLaughter and Tracy of Dallas.

Rev. and Mrs. Alvin Blalock attended the youth meeting in New Boston Friday night.

Mrs. Sally Haren returned home Friday from Commerce after spending last week with her sister, Mrs. Andrew Stockton.

Mr. and Mrs. Loyd Haren spent the week end in Dallas visiting their son, Mr. and Mrs. Leland Haren and children and their daughter, Mr. and Mrs. Ray Daniels.

Funeral services were held on Thursday morning at 10 o'clock

Church. They were guests Sunday of Mr. and Mrs. Thomas Patterson.

J. E. Vaughan, G. A. Vaughan and Mrs. D. A. Baxter have been attending their sister, Mrs. T. W. Smith, ill at her home in Talco. She was able to be brought to her home Sunday from Talco Clinic. She is scheduled to go to Dallas Thursday for further chest examination and treatment.

Mr. and Mrs. Jim Pirtle and Mr. and Mrs. Tom Pirtle went to Mena, Ark., Sunday to visit their aunt, Mrs. Mattie Neil, who has been ill at her home for a long time.

Jimmie Bruce and Luther Wilson of Abernathy, came recently to visit Tom and Jim Pirtle.

News reached here Sunday of the death of Delbert Kyle, who passed away Sunday at a Veterans hospital. He was brother of Oscar Kyle. The Kyle family formerly lived here.

Mr. and Mrs. Jim Hervey report their son, Buford Hervey, Mrs. Hervey and daughter of Channelview, will visit them Easter week end.

Mr. and Mrs. J. C. Vaughan of Bogata, visited in the G. A. Vaughan home, Saturday.

Mr. and Mrs. Jim Williams have been doing interior painting at their home the past week.

Mr. and Mrs. Clifford Tucker, who recently purchased a house from Fred Rodgers, moved it the past week to a new location on Highway 271, south, near the Rudy Williams home.

for Johnnie Lee Woolsey, who was killed in a truck accident at Bryans Mill on April 8. The community extends deepest sympathy to his family.

Mr. and Mrs. Kenneth Baxley and sons, Robbie and Bobbie of Mt. Pleasant, and Mr. and Mrs. Jess Jones spent Sunday at Beavers Bend, Okla.

Mrs. Mary Richerson and daughter, Mrs. Windol Lindsey of Maple Springs, visited Mr. and Mrs. Jess Jones, Wednesday.

Thursday visitors in the A. T. Blalock home were Mr. and Mrs. William Bell and children of Mt. Pleasant and Mrs. Bell's mother, Mrs. Christine Weed of Houston. Mr. and Mrs. A. T. Blalock visited Mr. and Mrs. Romus Burgin of Talco, Sunday night.

Mr. and Mrs. Remus Burgin of Mt. Pleasant, visited in the A. T. Blalock home Wednesday.

Week end visitors of Mr. and Mrs. C. B. Harris were Mrs. M. W. Huddleston and son, Miss Crayl Milburn of Dallas, Mr. and Mrs. Vernon Riddle and girls, Miss Mary Ann Stinson, Mrs. Dean Brownlee, Mr. and Mrs. Cecil Shipp and son, all of Mt. Pleasant.

Mrs. Clara Randles, Mrs. John Parr and Mr. and Mrs. C. B. Harris made a business trip to Paris, Monday.

Mr. and Mrs. C. B. Harris and Mrs. John Parr of Maple Springs community, were in Mt. Pleasant Wednesday.

Little Vicki Riddle of Mt. Pleasant, spent Saturday night with her great-grandparents, Mr. and Mrs. C. B. Harris.

Mrs. Tommie Smith and children were Saturday night guests of Mr. and Mrs. E. W. Dyke.

Mr. and Mrs. Jesse Blalock of Mt. Pleasant, visited her parents, Mr. and Mrs. S. H. Phillips, Sunday.

Mr. and Mrs. Doyle Price and children of Denton, were week end guests of her parents, Mr. and Mrs. Moody Belcher.

Miss Linda Blalock was a Sunday dinner guest of Mr. and Mrs. E. W. Dyke.

Mr. and Mrs. John Smith visited their daughter, Mr. and Mrs. Garth Ottinger and children in Talco, Saturday.

Mrs. John Riddle visited her daughter, Mrs. Earnest Lee Allen in Mt. Pleasant, Tuesday.

Mr. and Mrs. C. A. Dyke and daughter, Anita Joyce, visited Mrs. Dyke's mother, Mrs. Sally Haren, Sunday.

Mr. and Mrs. Buddy Lenex and son of Mt. Pleasant, visited her parents, Rev. and Mrs. Alvin Blalock, Friday.

Sunday guests of Mr. and Mrs. John Smith were Mr. and Mrs. Jerry Brown and children of Maple Springs, Mr. and Mrs. Roger Cabell and children of Talco, Mr. and Mrs. Kelton Smith and children. Thomas Dyke spent the week end with his grandparents, Mr. and Mrs. Smith. Henry Jackson was also a dinner guest.

Mrs. E. W. Dyke was dismissed from the Talco Hospital last Thursday.

### Alcorn Mad Because Farm Products Do Not Go Up When Steel Prices Do

Editor's note: Achin Alcorn Philosopher on his Johnson grass farm on Sulphur has found out about the reported increase in the price of steel his letter this week indicates.

Dear editor: As I understand it, a lot of people, including the President, got mad because the steel industry announced a raise in the price of steel, but I had managed to control my temper until I read all the reasons why the price increase was called inflationary and therefore bad for the rest of the country.

According to experts, you raise the price of steel and automatically you've raised the price of cars, homes, refrigerators, freezers, vacuum cleaners, tractors, plows, wrenches, nuts and bolts, etc.

But, and here's what made me mad, nowhere in the list did you read that raising the price of steel would raise the price of farm products.

I checked all the lists, from all the Congressmen eager to be quoted, from all the economic experts, and not a one was worried about the possibility of cotton or corn or potatoes or fruits or vegetables or chickens or eggs or

milk or beef or pork or anything else grown on a farm going up.

This is what burns me up. How come farmers ain't signed up with the economic index the same as steel and labor and nearly everybody else, outside of school teachers and preachers. How come we can't get in on these inflationary spirals?

The truth of the matter is, everybody takes farmers for granted so much that if we all announced that starting next Monday morning the price of all agricultural products would be increased 10 per cent on account of the increased costs of production, you think anybody would get on television and denounce us? Everybody would just bust out laughing.

We not only couldn't get anybody to denounce us, we couldn't get anybody to pay any attention to our price raise. People would just keep on paying the same old price, or possibly a little less.

Washington has nothing to worry about when it comes to us farmers doing anything inflationary. You're not going to catch us rocking the economic boat. We're too busy bailing water for that.

Yours faithfully, A. A.

### Marshall Formby In Paris-Clarksville

Charles Tinney of Denton, was a visitor here last week campaigning for Marshall Formby, democratic candidate for Governor. Tinney is the Northeast Texas campaign director for Formby.

Formby is a native of Hopkins County and was born in the Bethel community near Como. He is now an attorney and businessman in Plainview. He is the former Chairman of the State Highway Commission and was very helpful to this county and area in getting the vast highway program under way during the years 1953-1959.

Formby will be in Paris at the Nicholson House from 7:30 to 9:30 p. m., April 26 and will be in Clarksville at 9:00 a. m. April 27. He invites all friends to come and talk with him.

MRS. MORRIS UNSSELL ON DEFENSE ADVIS. COUNCIL  
Mrs. Morris Unsell of Daingerfield was named Monday by the State Department to membership on the Women's Defense Advisory Council. She was among 50 women over the nation appointed.

THE MAN WHO stops advertising to save money is like the man who stops the clock to save time. What is the good of a thing if no one knows about it?

### The Old Timer



"An old-timer is a person who can remember when the government was known as Uncle Sam instead of John Dough."

### Fine Quality EYEWEAR

AT REASONABLE COST  
Wear While You Pay

\$1 Weekly

TEXAS OPTICAL  
4 Clarksville PARIS

### SPECIAL X FEEDS

Made and "Blended" in Paris to meet the needs of Stockmen and Poultry Raisers in This Area.

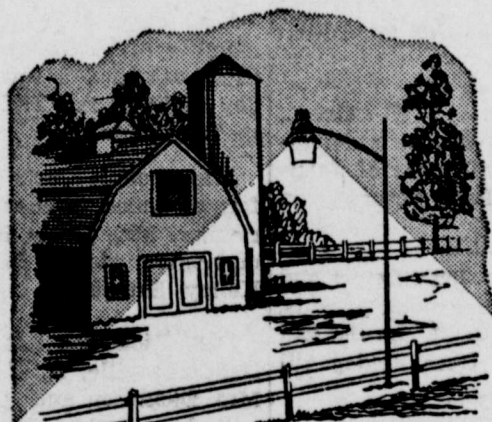
### Special X Start-N-Grow Crumbles

An All Purpose Feed that takes your birds from hatching to the laying nest.

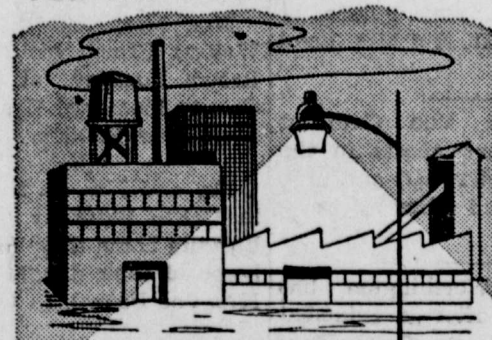
SPECIAL X FEEDS MEAN TOP PROFITS PER FEED-DOLLAR

A Special X Feed for Your Every Need

Available at Your Local Feed Dealer



For The Farm



For The Industrial Plant



For The Commercial Establishment



For The Home

## NEW! AUTOMATIC NITE-LITER

For only \$4.00 per month CPS will provide you:

- MERCURY VAPOR LAMP
- INSTALLATION ON WOOD POLE
- MAINTENANCE
- LAMP REPLACEMENT

Now you can get all-night service from the NITE-LITER unit—all automatically. It comes on at dusk, shuts off at dawn—gives you all-night protection for your life and property. Convenient automatic NITE-LITER lighting lets you enjoy many activities previously deterred by darkness. NITE-LITER lighting provides many new uses and benefits for industrial plants, modern farms and homes, and commercial applications.

- INSURES SAFETY
- ENHANCES RECREATION
- CONVENIENT
- PROTECTS LOVED ONES
- MAKES NIGHT WORK EASIER
- ADDS NIGHTTIME BEAUTY TO HOME
- SAFEGUARDS PROPERTY
- ATTRACTS BUSINESS



See any CPS employee or call your local CPS Office for further details on the new automatic NITE-LITER lighting service.

FLOYD HAMILTON, District Manager

### FRIDAY - SATURDAY SPECIALS

APRIL 20-21

#### Any Brand Biscuits, can of ten 5c

Crinkle Cuts 2-lb. Bag	Folger's Inst. Reg. \$1.49
Tater Tots 59c	10-Oz. Jar
	Coffee \$1.19

Beverage 6-Bot. Ctn.	GOLDEN FRUIT
Coca-Cola 25c	Bananas, lb. 10c

OAK FARM  
MELLORINE, 1/2-Gal. 39c

Imperial Cane with Purchase of \$5.00 or more mdse.	JEWEL 3-Lb. Tin
Sugar 79c	Shortening 59c

SOLID 2 lbs. for	STILWELL 16-Oz. Pkg.
Oleo 29c	Strawberries 39c

ROYAL FEAST  
FRYERS, whole, lb. 27c

CLUB Steaks, lb. 59c	MIDWEST Bacon, lb. 49c
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FRESH GROUND Meat, lb. 49c	Hormel All Meat 2-Lb. Bologna 89c
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ROUND US  
STEAK, Good, lb. 79c

LOIN STRIPS—10 OZ. FILLETS—FRESH HEAD CHEESE

### NORWOOD SUPERETTE

Highway 271 TALCO, TEXAS

## MARTIN THEATRE

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