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SEE GRETA GARBO IN "INSPIRATION" At the Palace-Friday and Saturday

THE DAWSON COUNTY COURIER

PUBLISHED EVERY FRIDAY IN THE INTEREST OF LAMESA AND DAWSON COUNTY.

Volume I

Lamesa, Dawson County, Texas, Friday, March 20, 1931

No. 10

FARMERS' SHORT COURSE OPENS MONDAY

Annual Chamber of Commerce Banquet Will Be Held To-night HOUSE FAVORS PAYING FARMERS LOSS ON BOLL WORM

Dawson County Will Share In Refund If Made

A telegram was received this week from Carl Rountree who is in Austin working on the Pink Boll Worm appropriations for farmers of Dawson and surrounding counties, stating that the House Committee had reported favorably on the bill appropriating \$500,000. The following article, taken from the Abilene Morning News of Tuesday gives a detailed account of the session.

From an executive session the house committee on appropriations this afternoon voted out favorably a bill asking an appropriation of \$500,000 to be used in reimbursing farmers in the Big Spring, Midland and Lamesa area for money used in combating the pink bollworm. Its testimony taken from farmers and business men of the area, the committee closed its doors and settled down to secret action, passing out the bill after some thirty minutes of deliberation.

Dirt Farmer Heard

Committeemen asked, before going into executive session, if there was a possibility of the federal government sharing half of the amount with Texas. The plan did not gain much headway.

J. S. Blackford of Martin county, who told the committee he was a "dirt farmer," said it cost the farmers of his section two dollars a bale to have the seed sterilized and the lint fumigated. He stated the pink bollworm restrictions had caused the price of land to slump there. He explained he could not sell his land, plus extensive improvements, for what he gave a few years ago.

Blackford said the farmers considered the \$500,000 as a just obligation owed to them by the state. He explained that the farmers of his section had a mass meeting Saturday night "passed around the hat," and "chipped in" enough money to send him to Austin to appear before the committee.

J. M. Del Curto of the state department of agriculture said the amount due the farmers in the pink bollworm areas was approximately \$498,000.

Costly for Farmers

Speakers on the subject of pink bollworm extermination were unanimous in saying that fumigation and sterilization cost the farmers from one to three dollars per bale. Blackford said the farmers in that area received less for their cottonseed than in any other section of the state.

Carl Rountree of Lamesa, former member of the house, said there were few pink bollworms in the Big Spring, Lamesa and Midland section and that climatic conditions there were such that little harm would be done to the cotton crop locally. He stated the farmers there had observed the restrictions in order to protect other cotton producing sections.

Rountree said the laws did not say the farmers should be reimbursed, but that it had been a state policy to do so when restrictions were made to keep down large scale infestation of crops.

He stated farmers asking for refunds would be required to make out certified statements before receiving their money.

Rountree stated he considered the claims as debts which the state "actually owed."

Mrs. Horace Stovall and son Joe Bell left Saturday morning for their home in Amarillo. Mrs. Stovall has been visiting with her mother, Mrs. H. M. Meek for the past three weeks.

LOCAL TIRE MAN TAKES ORDER AWAY FROM MAIL ORDER HOUSE

A local man drove up to Jimmie Hayes Tire Store, dealers in Kelly Springfield tires, Saturday morning and asked the price on two tires and tubes. Prices were quoted and he said, "Put them on." After the tires were on he told Jimmie Hayes he had been on his way to the Post Office to mail an order for the tires from a mail order house and to prove it he took an envelope out of his pocket and extracted the money to pay for them and put the rest in his pocket. Thus the man not only spent his money with a home concern but saved money besides. You will find it pays to trade at home with home people.

Lamesa Golf Club Makes Improvements

The Lamesa Golf Club is doing some extensive improving on the local course. New markers have been placed at each hole and the hazards have been improved. The ditch between numbers two and three has been leveled and made into a sand trap and between three and four the old pit has been filled in and leveled some to make it possible to play out of it. The greens will be repaired and rebuilt as soon as possible. When this project is completed Lamesa will have one of the neatest little courses in West Texas. The Lamesa Club now boasts of about fifty members and interest in the game is mounting rapidly as warm weather sets in.

MARKET REPORT

Hens15c
Light Hens12c
Eggs16c
Turkeys, No. 115c
Turkeys, No. 29c
Old Turks11c
Stags7c

ELMER GANT KILLED SATURDAY AS TRUCK OVERTURNS

Elmer L. Gant, twenty-four year old son of Mr. and Mrs. E. L. Gant of O K was fatally injured when the truck in which he was riding overturned on the O'Donnell road early Saturday night.

Elmer was operating a store in O K and he and a friend, "Toad" White, had been to O'Donnell and were returning when they were blinded by the lights of a parked car. They were blinded just as they reached an intersection in the road and Mr. White, who was driving was unable to make the turn and the truck turned over.

Mr. Gant was thrown from the truck and was caught beneath it. He was picked up by some neighbors and rushed to the hospital here but died before he reached town.

Services were held by Rev. J. D. Braswell at O K Sunday afternoon at 2 o'clock. He was buried in the O'Donnell cemetery.

He is survived by his parents, three sisters and two brothers. The Courier extends deepest sympathy and condolence to the bereaved family and friends in this tragic hour.

Church Of Christ Will Be Scene Of Get-to-Gether

The annual C. of C. Banquet to be held Thursday evening, March 19th at 8:00 o'clock is something different. Guy Weekes as program chairman has arranged a program that everyone will enjoy; one that will keep you laughing from start to finish. If you fail to secure your ticket they will be available at the door. The place is the basement of the Church of Christ; the time is 8:00 o'clock sharp; and the price is 75c per plate. Don't miss this opportunity of forgetting your troubles.

Program
Toastmaster—W. W. Evans.
Invocation—???
Music—Conway King and his orchestra.
Two Choruses—Blue Bonnett Choral Club.
Reading—Mrs. Clyde Branon.
Delphian Duet—Mrs. Sam Smith and Mrs. Ralph Stuart.
Annual Address—W. T. Strange.
Business—Reports and introduction of out of town visitors.
Stunt—Arranged by Dyrel Kirk.

Pre-Easter Revival at Christian Church

Rev. S. J. Shettlesworth of Odesa, Texas will begin a revival meeting at the First Christian Church Sunday night, March 22, to continue over Sunday March 29th and possibly through Easter Sunday. Rev. Shettlesworth is a very experienced evangelist, having held many meetings throughout Texas, and is a strong gospel preacher. Song services will be directed by H. E. Williams. A most cordial invitation is extended to all to attend these services.

Mrs. M. Hatch is visiting in Mineral Wells where she will stay for several weeks.

Mrs. W. W. Evans, Mrs. Truman Campbell, Joe Evans and Mrs. R. L. Tate of Slaton were visitors in East Texas this week.

METHODIST CHURCH BEGINS REVIVAL MEETING SUNDAY

The Methodist Church will hold a revival meeting here, March 22nd to April 5th. Rev. W. C. Hinds is leading in this meeting. He will be assisted by Rev. Berry Baker and Rev. Hamilton Wright. It was thought at first this would be entirely a home folks meeting but later decided to secure the services of Howard Goodpasture of Fort Worth. Mr. Goodpasture will direct the choir and have charge of the young peoples services. He has had much experience in this line of work, having been with Drs. Will Hagg and Alonzo Work in meeting all over Texas and other states.

Rev. Hinds desires that this shall be an old fashioned revival a revival of prayer and consecration for the church. An invitation is extended to people of all churches and to the public at large. The pastor said: "We have lots of room, comfortable seats, and the church is well lighted; each and every individual has a hearty invitation extended to him to be present."

District P. T. A. Will Meet Here in April

The P. T. A. Convention will be held here April 8, 9, and 10th and plans are under way. Mrs. A. C. Surman of Post, the district chairman will arrive this week to complete plans, according to Mrs. Victor Crawley, local chairman.

The committees are working hard for a successful meeting and are headed by the following: Mrs. Victor Crawley, chairman of Arrangement Committee; and Mrs. W. W. Connell, Vice-Chairman; Mrs. R. R. Townsend, chairman of the Homes Committee; Mrs. Tom Burnside, chairman of the Hospitality Committee; Mrs. W. D. Arnett, chairman of the Transportation Committee; and Mrs. Philip Yonge, chairman of the Decorations Committee.

REV. W. C. HINDS



Motor Route B. to be Extended Four Miles

Postmaster Dyer received authority this week to extend Motor Route B. a distance of four miles. The extension is in the Midway community, starting at Tom Stanfield corner, then west 2 miles to Dunn corner, south 1 mile to Stovall corner, then east 2 miles to rejoin the old route at the White corner. The addition will accommodate about fifteen families, Dyer stated, and all are requested to have regulation boxes properly erected by the first of April, the date the service begins. Bryan B. Cox is the carrier on this route.

CHAMBER OF COMMERCE ELECT DIRECTORS

The following directors were elected by vote of the Chamber of Commerce: Dud Arnett, W. V. P. Baker, Carl Rountree, Owen Taylor, Ted McCollum, Mon Thaxton, John Bryant, and J. R. Lowrie.

Will Include Meat Show; Large Attendance Assured

The short course for Dawson county will be held March 23, 24 and 25, according to W. W. Evans, county agent, who is arranging the annual affair. This year new features are added and will include a meat show, yard beautification demonstrations as well as poultry dairy and hog short courses. The Palace Theatre, which will seat a thousand people, will house the exhibits.

The meat show will likely be held in a vacant building across the street from the theater. Last year more than 3000 people attended the short course and Evans is predicting a large attendance this year on account of the interest already manifested in the plans.

Much local as well as outstanding out-of-county talent will be secured and used, under plans. Due to the fact that Dawson county farmers have been the past two years very much interested in delirium and poultry, and that much interest is now being manifested in canned meats, yard contests and hogs it is predicted that the short course will be attended by at least 2000 and probably 3000 farmers and farm wives this year. (See Program on Back Page)

Drouth Relief Applications Are Coming In

Dawson County has had a quick response on checks for applications for seed and feed loans and forty or more checks have been received by applicants this week from the Fort Worth office.

W. W. Evans, county agent, was advised this week that loans were available for food along with that for seed and feed. This money became available this week out of the \$20,000,000 appropriation.

It is the understanding at the local offices that the Federal loans are available through the month of April.

Mrs. Max Gray and little sons, Max Jr. and Gordon Lindsey of Monroe returned to their home Wednesday after a ten days visit with Mrs. Gray's parents, Mr. and Mrs. M. C. Lindsey.

Mrs. Jim Waltrip of Bryant-Link Co. spent Monday in Lubbock buying ready to wear and attending the annual style show.

Evans Appointed on Texas Centennial Board

The South Plains and Dawson County in particular received recognition in a complimentary way in the appointment of W. W. Evans on the Texas Centennial Board of Governors composed of one-hundred prominent men and women over the state. The appointment came through Jesse H. Jones of Houston. This organization will have charge of developing appropriate celebration on the one-hundredth anniversary of the independence of Texas.

Mr. Evans and Mr. and Mrs. S. A. Debnam attended the centennial meeting Friday in Austin and while there visited the legislature. Also the Lamesans with others called on Governor Sterling at the executive offices in connection with centennial matters.

Interscholastic Meet Will Open at 9 a. m. March 27

The Dawson County Schools will meet next week at Lamesa for the annual University Interscholastic League meet. The session begins Friday morning at 9 o'clock in the local high school auditorium and lasts throughout that day and the day following.

All county schools are members save three and entries being received indicate that practically every school will be represented in enough events that each will be eligible for the championship cup if successful in defeating the competition. A school must enter both literary and athletic events to be eligible for the general championship.

Literary events consisting of Arithmetic contests, Essay Writing contest, Declamations, Extemporaneous speaking, music memory, reading, picture memory, story telling will take place on Friday.

A few athletic events will be (Continued on Back Page)

Lamesa Helps to Organize Golf League

Barney Barnard, Frank Rose and C. A. Hollingsworth will go to Big Spring next Sunday to participate in the organization of the West Texas Golf League comprised of the towns of Lamesa, Big Spring, Midland, Colorado, Texon and Snyder. A meeting will be held at the Settles Hotel where the perfection of the organization and election of officers will be held. It has for its purpose a wider spread interest in the game and a friendly spirit of rivalry among the towns of this section. It is hoped to hold inter-city tournaments this summer. The courtesy of extending use of each course to visitors is another thing they hope to accomplish.

Mr. and Mrs. D. H. Towns of Sweetwater visited J. G. Towns and family Sunday.

TO THE CHURCHES AND SCHOOLS

The Courier wishes to extend an invitation to all churches and schools in Dawson county and Lamesa to give us your news happenings. Your announcement are not only welcome, but we urge you to avail yourselves of the opportunity of broadcasting your message through our columns to the entire citizenry of this county. This does not cost you a thing but the effort of getting your copy to us. Many of the churches are taking advantage of this and some of the schools, but it is our wish to have every one represented.

THE DAWSON COUNTY COURIER
Established January 16, 1931

The Dawson County Journal Building
210 North Main Street

JOE ALEXANDER, Editor and Owner
MRS. TRUMAN CAMPBELL, Society Editor and Reporter

Free to every resident of Lamesa and Dawson County. Delivered in the city and mailed as Fourth Class matter in the Lamesa Post Office to all receiving mail on the routes.

Advertising Rates Given Upon Request.

A NEWSPAPER FOR AND BY THE PEOPLE OF DAWSON COUNTY

RED TAG ASSURES SEED IS CERTIFIED

PERSONS desiring state certified planting seed were warned by R. V. Miller, seed certification chief in the department of agriculture, to demand that each bag bear the red tag, showing the imprint of the state seal and signed by state officials.

Report received here were that seed has been offered for sale and designated "Registered Seed," "First Year from Certified Seed" and other phrases apparently intended to confuse the purchaser and create the impression that the seed were state approved. Miller said a list of certified breeders may be obtained from him.

LAMESA TIRE MEN PROVE HOW

The problem of keeping business at home instead of going to the mail order houses has long since been a source of worry to home merchants. Loyalty to your home town is mighty good logic and is worthy of the deepest consideration of every citizen. But just asking people to trade at home is not enough. What they want is proof of the fact that they are benefited by so doing. The best evidence of this is the tire business in Lamesa. A few months ago practically as many tires were bought from the mail order houses as were purchased from home concerns. But the tire men of Lamesa said; "We will prove to the public that we have as good, if not a better tire, than the mail order houses, and the prices are no higher and in some instances much lower." Through a steady, consistent advertising program they have succeeded. As a result practically every tire purchased by Dawson County citizens comes from Lamesa.

The tire business is no exception. Dry goods, hardware, furniture and other commodities, in every case where quality is considered, can be purchased just as cheap, if not cheaper, in than by ordering out of town. You too, Mr. Dry Goods, Hardware and Furniture Man, can convince the public that by trading at home they can not only save money, but through volume increase, further savings may be made in the future.

The COURIER, thoroughly covering Dawson County, furnishes the medium whereby you may reach the buying public of this trade territory with your message. Call us and let us assist you in the preparation of your advertising program. Let's keep home money at home.

THE CRITIC

NEVER before has there been so much criticism of everybody and everything. We appreciate the fact that when everything is breaking against a fellow and it seems as if the whole world was against him, he is indeed an optimist who will not criticise and blame the other fellow for at least part of his predicament. But let us stop to reason that maybe the other fellow too is going through an ordeal such as the present generation has never before been called upon to endure. Maybe he too is blaming you for his ailments. Let's try to consider the other fellow's position and maybe if we appreciate his position a little more we would not be so quick to criticise his actions. In other words, let's all remember that the depression is not only affecting us but is just as big to our neighbor. If we could instill this feeling into the minds of everyone and "Bear ye one another's burdens," we believe we would all find it easier to keep smiling even in the face of disaster.

The Courier wishes to commend the officials of the Lamesa Mutual Aid, those in charge of the local Red Cross, and all others who have so ably taken care of suffering humanity in the past several months. Much has been done to alleviate human suffering and to everyone who has had a part we wish to offer our sincerest congratulations and commendations. Maybe at times you feel as if the work you are rendering and the time you are giving is in vain and not appreciated, but there is a reward awaiting to all who participate in a move of this kind. Maybe you will not receive that reward at the hands of your fellow citizens, but a greater reward is waiting on high. May God bless you for your untiring efforts.

DR. HALL W. CUTLER
CHIROPRACTOR
CARVER GRADUATE

Office Phone 474 Residence 355

J. L. MORRIS DAIRY

Milk Delivered Twice Daily—All cows tubercular tested.

Phone 922-H

WE'RE FORCED

Every article of our Entire Stock of merchandise

Eight Days to Move

No Re-organization

SALE

Door Open Friday, March 20, 1931
The Wind Up

Spring Dresses

In all their smartness of Spring. New frocks that have only been in our stock one week. In all the new pastel shades and printed flat crepe; and you will see new fabrics and new styles. They must go at—

\$9.95 Values \$4.88
\$16.50 Values \$8.88
\$22.50 Values \$12.75



Ladies Hose

Ladies' Sheer
Chiffon and
Service
Weight
HOSE
to sell at—



69c 98c
\$1.29

MILLINERY

In all the new Spring styles of straw, cellophane, lace straws, bandeaux and tricorne in every possible new Spring shade

AT COST

- SPRING COATS
- WINTER COATS
- CHILDREN'S COATS
- SHORT COATS
- LONG COATS

To make a long story short, we can't wear all these coats ourselves so they must sell at some price.

MAKE US AN OFFER

PIE

Good prints
ing to sell th
4 yards for
One lot of
ular 15c val
To Sell fo
Beautiful p
fast color.
To Sell fo
One lot 25c
colors; new
To Sell fo

Remember
These are Pre-W
Every Article in
MERCHANDISE
COME A

DOORS OPEN
9:00 A. M.
FRIDAY, MARCH
20th 1931

Cobb's Department
NORTHWEST

The Tastiest of EASTER CANDIES

DELICIOUS chocolates, caramels, creams, nougats and bonbons boxed especially for Easter... They make a splendid gift.

The Corner Drug South Side Square

Hubert Speck of the Shumake community had his hand removed at the Lamesa Sanitarium and is recovering nicely. Mr. Speck got his hand caught in a corn sheller and badly mangled.

Mr. and Mrs. M. W. Webb and Jaunita spent the week-end in Abernathy.

Gordon and J. H. Tipton, Clarence Parks, Owen Taylor, J. W. Bryant, Hugh Lott, R. E. Simpson, Misses Marguerite Boldin, Rhoda Lou Clark, Jimmie Lee Lester, Mesdames and Messrs. Bill Warnick, Rupert Townsend, and Mrs. Jack Clark, attended the Druggist Convention in Big Spring Thursday.

Mrs. R. E. Echols and son Carson, left Friday for Ft. Worth where they will attend the Fat Stock Show.

Mr. and Mrs. Daniel Blackmon visited Mrs. Blackmon's father in Levelland last Sunday.

"Date" Layman and son Allie and H. C. Hanniford of Midland were in Lamesa on Business Saturday.

WHAT'S WRONG WITH TEXAS?

Nothing's wrong with Texas, except too many of us get up in the morning to the alarm of a Connecticut clock, button a pair of Ohio suspenders to a pair of Chicago pants, We put on a pair of Massachusetts shoes, wash in a Pittsburgh basin, using Cincinnati soap, and a New Hampshire towel dries us off.

We sit down to a Grand Rapids table, eat pancakes made from Minneapolis flour and spread with Vermont maple syrup, and Kansas bacon fried on a St. Louis stove.

We buy fruit put up in California, seasoned with Rhode Island Spice and sweetened with Colorado sugar. We wear a hat made in Philadelphia, hitch a Detroit mule fed with Oklahoma gasoline to an Ohio plow, and work all day on a Texas farm covered with a New England mortgage, send out money to Akron for tires, wondering why Texas taxes are \$2.75 per acre while Ohio farmers pay \$1.00 tax and drive on paved roads.

At night we crawl under a New Jersey blanket, to be kept awake by a bulldog, the only home product on the place—and he wears a collar made in New York! We wonder all night long where in the hell all the money went in this wonderful state of ours.

That's life for you!

Bill Chilton and Bill Watson made a business trip to Midland, Friday.

Mrs. M. Hatch and son Edward and Miss Willie Belle Cleveland attended the Fort Worth Stock Show last week.

Pat Reece left Thursday for Ft. Worth where he will be employed with a construction company.

Home Garden for Drouth Relief

By Roselle McKenney

Every farm family should have a garden not less than one-fourth acre in area as a means of cutting living expenses and providing many of the essentials of an adequate diet for maintenance of health. The drouth relief committee and the Red Cross have set aside funds for garden seeds for those who can not otherwise avail themselves of this opportunity to help themselves back to financial independence.

In order that the family may maintain good health and the children grow normally every house wife should see that an adequate and balanced dietary is provided for the family weekly. Such a diet will include the following for each person. 1 1/2 pints of milk daily; 1 serving of butter daily; 1 egg daily; 1 or 2 daily servings of meat, cheese, dried beans or peas; 1 serving of salmon, cod or tuna fish weekly; 1 whole cereal daily; 4 servings of leafy vegetables weekly; 1 or 2 daily servings of starchy vegetables, that is corn or potatoes; 4 servings weekly of tomatoes or citrus fruit; 1 daily serving of raw fruit; 3 servings weekly of other fruits, including dried.

With the exception of sea food, which furnishes iodine essential in preventing goitre, all of these can be produced on the farm. Two milk cows, 60 pullets, 3 hogs, 1 beef, a 1/2 acre fruit plot of 20 peaches, 10 plums, 5 pears, 12 grapevines, 25 blackberries, and 25 dewberries, and a one-fourth acre garden will be sufficient for a family of six.

The garden should be planned

to provide a variety of vegetables for use, fresh and sufficient in amount to can for use through the non-productive months.

This garden if well cared for will provide sufficient fresh vegetables during the summer months for a family of six and in addition will provide enough to can vegetables for a balanced diet during the non-productive season.

Leafy vegetables such as mustard, turnips, Bloomsdale spinach and winter onions can be grown during most of the winter in the garden. If these are grown for use fresh the number of cans of leafy vegetables can be reduced in proportion to the time these greens are in season. By providing 6 to 8 square feet of hot bed space for each person to be fed such vegetables as radishes, carrots lettuce and mustard and be grown fresh through the winter months. This eliminates the labor and expense of canning and the vitamin content in most fresh vegetables is greater than in canned vegetables.

HOT BEDS HELP GIRLS TO HAVE EARLY GARDENS

MINERAL WELLS—By using hot beds to start the plants 4-H club girls of Palo Pinto county are getting an early start with their club gardening, according to the report of Jane A. Boykin, county home agent. Ella Pemberton, a first-year club girl of Salesville community, has already planted out 300 cabbage plants, 500 onion sets and 100 tomato plants. She has placed the tomatoes in a sheltered spot where they can be protected from late freezes.

Mr. and Mrs. M. S. Doss of Seminole were Lamesa visitors Saturday.

DRAUGHON'S COLLEGE

Training is the difference between a job at poor pay and a position with opportunities. "Proof of Positions" shows how we can train and place you in a minimum of time and expense. Mail Coupon today to nearest office, Dallas, Wichita Falls, Abilene, or Lubbock, and find out about the big opportunities in business.

NAME..... P. O.....

—GLASS—
for all makes of cars
WASHING AND POLISHING
We do All Kinds of Repair Work
Farmall Tractor and Stationary
Engine Work
Carl Bentsen in charge of Shop
Phillips "66" Products at
**J. W. SKIPWORTH GARAGE
AND SERVICE STATION**
211 South First Street

Family Style Meals

at the ...

"WESTLAND"

50c pays the bill ...

Come As You Are

Mrs. J. R. Lowrie, Prop.



TIME

for the things
you'd rather do

WHAT does FREEDOM mean to you?
Time to go where you please...
time to do what you choose... the opportunity for an existence devoid of cares... fully and richly lived? Such is the ambition of every woman who is keeping up with the times.

Modern science, invention, and industry are all directed toward giving us FREEDOM for the things we'd rather do. And the woman who takes fullest advantage of modern household appliances discovers that all drudgery is a needless and extravagant waste of time and effort.

Your Gas Company's service is solely intended to bring independence from the usual time and toil required for such tasks as house cleaning, home heating and preparation of meals. The appliances which use GAS to best advantage have THERMOSTATS which make them self-operating, giving complete leisure. Stop in for a friendly chat and we'll demonstrate the MODERN Gas Appliances that bring a fuller measure of FREEDOM.

"Modernize With Gas"

West Texas Gas Co.

Sale Opens Friday, March 20th

Remember The Date and Place

AYRES BIG SALE

GINGHAM
One Lot Gingham
per yard
5c

Prints 36 inches wide
10c

36 inch Chambray
10c

Now folks we know you have attended big Sales this Spring but NEVER BEFORE and NEVER AGAIN will you attend a Sale like this. We shut our eyes and cut and slashed prices as they never were cut before.

AT LAST! A SALE THAT IS DIFFERENT!

You can't imagine the great pleasure that awaits you. Here is a SALE that is acclaimed the greatest since pre-war days. A merchandise masterpiece that will help lift the living cost burden from the shoulders of you people. A SALE that will set the entire country aglow with enthusiasm. Thousands of dollars worth of merchandise going at Sale prices and these prices are real prices. Folks you can not afford to miss this great sale. Never have we offered merchandise at so low prices, Oh! Boy! Never in the most exalted moments of your imagination did you ever picture such a wanton sacrifice of new clean merchandise; now people read the prices on this circular, that is all we ask. You just can't keep away for we guarantee you never bought merchandise at prices this low.

ANNOUNCEMENT WE ARE SMASHING AND SLASHING PRICES TO PIECES! NO TIME TO FIGURE COST—WE MUST RAISE CASH QUICKLY!

9-4 Brown Sheeting
19c

36 inch Prints, new patterns
10c

One Lot Gingham, yard—
5c

One Lot 27 inch Chambray, yard—
7c

39 in. Voile, comes in all colors
15c

THIS SALE SHRIEKS VALUES! BREAKING ALL LOW PRICE SELLING RECORDS.

36 in. CHAMBRAY.
Comes in all solid colors also fancy patterns, fast color, worth 19c.
10c

Spring is here, and our store is loaded with new, crisp, seasonable merchandise. Shelves are literally bristling with items that you will have to have for Spring and Summer needs. The interesting part of it all is, we are offering the greatest opportunity of a life time, by inaugurating this great Spring Sale. Prices are astonishingly low, and you can buy more for your money than ever before in all your life.

MEN'S SILK HOSE
MEN'S SILK HOSE, fancy patterns, sizes 9 1/2 to 11 1/2 as long as they last.
15c

CAPS
Men's and Boy's Caps, 120 to select from.
49c

Men's Blue Work Shirts, a good one.
49c
One lot Men's Hats
\$1.50

THIS SALE SHRIEKS VALUES! BREAKING ALL LOW PRICE SELLING RECORDS.

36 in. CHAMBRAY.
Comes in all solid colors also fancy patterns, fast color, worth 19c.
10c

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MEN'S SILK HOSE
MEN'S TAYLOR MADE TROUSERS, GAITHERS, patterns, sizes 9 1/2 to 11 1/2 as long as they last.
15c

CAPS
Men's and Boy's Caps, 120 to select from.
49c

Men's Blue Work Shirts, a good one.
49c
One lot Men's Hats
\$1.50


YOU CAN BUY MERCHANDISE HERE LOWER THAN IT HAS BEEN SOLD IN 16 YEARS—BUY NOW!

One lot 50c Silk finished Prints, all new patterns.
25c
Flat Crepe
Big range of colors
75c

Silk Dresses

Women's new Spring Silk Dresses in the new modes and clever styles added to our regular stock to supplement the sizes needed to further offer the women of this section the advantages of our real wonder value dress prices.

One Lot **\$4.95**
One Lot **\$6.95**
One Lot **\$9.95**



Millinery


Women will find wonder values in the newest Spring millinery. Never before have we offered a more beautiful line of hats for your approval at wonder prices.

One Lot **98c**
One Lot **\$1.98**
One Lot **\$2.98**
One Lot **\$3.98**

Men's Suits

Men's snappy styles in Spring Suits. That famous Marx and Haas line of clothing. New tans smart greys and the lightest Spring shades. Four wonder special prices.

One Lot **\$9.75**
One Lot **\$12.95**
One Lot **\$14.95**
One Lot **\$19.95**



Store Closed All day **THURSDAY** marking down goods
WORK SHOES
One lot "Star Brand" Work Shoes
\$1.75

COME AND GET IT NOW! THESE VALUES CAN NOT LAST LONG!

COVERALLS
Child's Hickory Stripe Coverall
39c

MEN'S HOSE
Men's Cotton Hose, all colors, pair—
5c

BOY'S OVERALL
A god weight Blue Overall, all sizes
59c

SHOES
One lot women's Shoes, all good styles
\$1.98

DOMESTIC
36 inch Brown Domestic
5c

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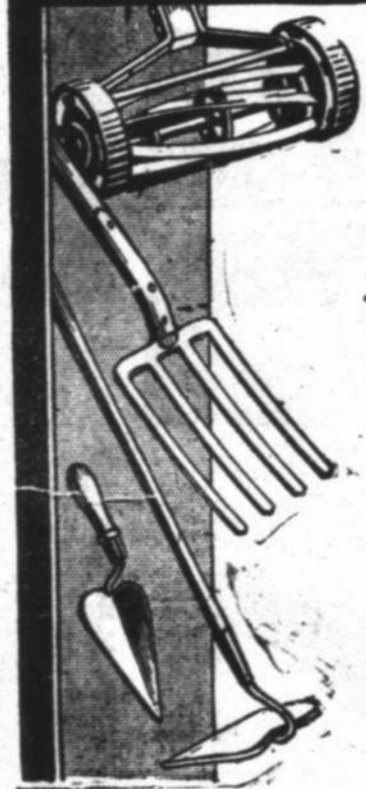
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RICHARDSON NEWS

By Bob Lindsey, Jr.

Regular B. Y. P. U. services were held at Calvary Church last Sunday night. Mr. E. W. Bailey of Dallas, who was visiting Bob Lindsey visited the B. Y. P. U.

Mrs. O. L. Oldham was elected teacher of the newly organized Junior B. Y. P. U. at Calvary Church. About fifteen youngsters were enrolled as members in this unit. Rev. Oldham suggests that an Adult B. Y. P. U. be organized. Plans are being perfected along this line.

Richardson school has been having preliminary track and field tryouts this past week. Some good dash and relay material was noticed.

Mr. J. B. Adams and daughter visited the school last Monday. Mr. Adams reports a scholastic census of ninety-two. This school will probably add another teacher next long session. This problem will be taken up with the State Superintendent.

A Singing Class was organized at Calvary Church last Sunday night. This class will be composed of two communities of young folks, Sunset and Richardson. It will meet every second, fourth, and fifth Sunday afternoons at 3 p. m. The officers elected were Olan Partain, president; Ebb Lee, Vice-President; Mabel Williams, Secretary; Margarite Knox, Asst. Secretary. Everyone who can lead a song was chosen as leaders; everyone who could play the piano was chosen as pianists.

Notices of the coming trustee elections to be held April 4, for Richardson District No. 19 and for the County Trustee from the County Trustees at large were posted at the school house.

About one hundred people enjoyed the programme and one-act play held at the school last Friday afternoon. The play was History and Gossip. After the programme, a track and relay event was held.

Arrangements are being made this week end by the principal here to hold the Interscholastic League Playground Ball Round Robin elimination at Richardson Friday March 20. The schools to be represented in this group will be Sunset, Higginbotham and Richardson. Both girls and boys team will compete for first place to go to the county meet.

A meeting of the officers of the Senior and Junior B. Y. P. U.'s of Calvary church was held at the home of Bro. J. B. Adams, Rev. O. L. Oldham was elected to teach a class in its study and to give the examinations for a course in the Baptist Senior Manual. Those who pass this course will be given a B. Y. P. U. Diploma. This class will meet Friday, Saturday, and Sunday nights March 20, 21, and 22 and Friday, Saturday, and Sunday nights March 27, 28, and 29. Examinations will be given after March 29th.

HANCOCK NEWS

The B. Y. P. U. program Sunday night was in charge of F. M. McLendon. Mary Bob Harrell, Marjorie Dobbs, Mr. E. R. Clifton, Rev. M. C. Dobbs and Mrs. J. M. Edgmon gave quarterly topics. Mr. and Mrs. Hollin Kennison sang: "Jesus is Coming Some Day," and the orchestra rendered several numbers. The program next Sunday night will be in charge of Mr. Dick Butcher.

Miss Catherine Edgmon was hostess to a group of young people Saturday night. Games of "42", Dominoes and checkers were played. Those present were: Misses Velma and Arty Hughes, and Minnie Edgmon; Masters Dick and Enry Butcher, Ray Hughes, and Sid Key and the Hostess.

Rev. M. C. Dobbs is filling the appointments of Rev. Berry Baker while he is in a revival at Shallow Water. He preached at Pride Saturday night and Sunday morning. His daughters, Mrs. H. B. McLendon and Miss Marjorie Dobbs accompanied him.

Mr. Horace Henry spent the last week-end in Roby with his parents. He was accompanied by his debating team—Joe Harrell and Travis Key, Harry Lee Phillips; Mr. C. H. Roberts and his two sons also accompanied him. The debating team debated the Hobbs team—champions of Fisher county, and won a unanimous decision.

Beckham Brothers went to Stanton Thursday on business.

The school held its annual try-out in declamation and story telling in Monday Night and the winners were announced: First division story telling—Clara Beth Harrell, first; second division—Lottie Belle

LAMESA SANITARIUM



Dr. W. H. Dunn Lamesa, Texas Mrs. W. H. Dunn
Dr. T. L. Treadaway Phone 212 Superintendent Nursing

LAMESA BOYS SEE TRACK MEET

Reuben Parker, Jack Womack, Alton Freeman, and Cecil Key were carried to O'Donnell, Friday, by Joe E. Hardesty, to see the track meet there.

Juniors sponsored a box supper at the High School Thursday evening for the purpose of securing funds for the Annual Junior-Senior banquet.

Swanson Hurt was the auctioneer for the occasion and many very attractive boxes were sold. Approximately twenty-five dollars were made from the supper.

Misses Mary and Joan Hurst were Lubbock visitors Saturday.

Mr. and Mrs. H. Cothes, Misses Inez Walker, Bernice Doss and Evelyn Richards were in Lamesa Wednesday enroute to Big Spring to attend the Druggist Convention.

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See this electric range in our store.



The QUICK COOK Unit

30 to 50% faster platform cooking, with 10 to 20% more efficiency. This new unit gives you boiling and frying heat with a speed and efficiency never equaled before.

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This Stock of Goods!

LE! **This Is The End**
Doors Close Sat., March 28, 1931
The Finish

NOTICE EIGHT DAYS TO SELL
 AND CLOSE OUR DOORS AND
 OF SUCH SHORT NOTICE YOU
 THE MOST REMARKABLE
 THAT HAVE BEEN IN LAMESA
 1914. COME AND SEE THIS
 WILL BE DELIGHTED WITH
 SPRING DRESSES, COATS AND
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ts in beautiful patterns. We are go-
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ment Store Lamesa, Texas
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MEN'S DRESS SHIRTS AT COST

Men's Work Shirts at	59c
Boy's Work Shirts at	49c
Boy's Coveralls at	69c
Men's Overalls and Jumpers, each	88c
Boy's Overalls	69c
50c Shorts and Shirt, each at	39c
Men's Dress Pants, choice	\$2.95

Mens Felt Hats 1-2 price

Shoes for the Entire Family

Our entire stock of Shoes to be sold at cost and with this Sale goes your last chance to buy stylish shoes at cost and below cost.

- One Lot Ladies' \$5.00 Shoes at **\$1.95**
- One Lot Ladies' \$6.00 Shoes at **\$2.95**
- 1 lot men's \$5.00 dress shoes at **\$3.39**
- One lot men's Work Shoes at **\$1.39**



See These Bargains



DOORS OPEN
 9:00 A. M.
FRIDAY, MARCH
20th 1931

CLUB CALENDER

Monday:
 Missionary Societies of First Baptist, Methodist, First Christian, Presbyterian, Church of Christ, 3 p. m.

Tuesday:
 Blue Bonnett Choral Club, 9 a. m. Missionary Society of Missionary Baptist Church, 3 p. m. American Legion Auxillary, 2nd and 4th Tuesdays, 7:30 p. m.; Court House.
 Bridge Study Club, 3 p. m. Tuesday Bridge Club, 3 p. m. Delphian Chapter, 2nd and 4th Tuesdays, 7:30 p. m. Women's Club House.

Wednesday:
 Wednesday Bridge Club, 1st and 3rd Wednesdays, 3 p. m.

Thursday:
 Parent Teachers Association, 2nd and 4th Thursdays, 4 p. m.

Friday:
 Woman's Study Club, 2nd and 4th Fridays, 2:30 p. m. Woman's Club House.

FIRST METHODIST CHURCH NOTES FOR WEEK

REV. W. C. HINDS, Pastor
 Morning worship, 11 a. m.
 Evening worship, 7:30 p. m.
 Junior League 2:30 p. m.
 High League 6:30 p. m.
 Women's Missionary Society Monday 3:30 p. m.
 Choir practice Tuesday 7:30 p. m.
 Prayer meeting Wednesday at 7:30 p. m.

SERVICES OF THE CHURCH OF CHRIST

Sunday School 9:45
 Preaching and Com. 11:00
 Young People's Program 6:30
 Preaching 7:30
 Ladies Bible Study 3:30 p. m. Mon.

FIRST PRESBYTERIAN CHURCH

Eugene H. Surface, Minister

Sunday School 10:00 a. m.
 Morning Worship 11:00 a. m.
 (On second and fourth Sundays)
 Evening Worship 7:30 p. m.
 (On second and fourth Sundays)
 Women's study society meets every Monday afternoon at 3:00 o'clock. The place of meeting is announced in church services.
 A cordial welcome is extended to all to worship with us.

Mrs. Marvin Horton and children motored to Midland, Friday.

Know Texas

Texas has 1,323,774 families (1930 census) living in 1,213,474 homes

Texas has a county--Winkler--which showed a population gain of 8,775.3 per cent between 1920 and 1930, respective totals being 81 and 6,784. In the preceding decade it showed a loss of 81.7 per cent.

Texas has three counties showing population increases of more than 5,000 per cent in the 1920-30 decade: Winkler 8,775.3 per cent; Hockley 6,686.9 and Crane 5,902.7.

Texas showed minera lproduction in 1929 valued at \$498,706,584. Petroleum contributed \$323,540,667 of the total.

Forty-nine Texas counties had producing oil wells, an dfourteen producing gas wells, according to the Oil and Gas division of the State Railroad Commission. During the year, 4,361 oil wells and 356 gas wells were brought in and 2,889 were sunk without finding production.

With sixty-six airports at the close of 1930, Texas will have several additional by the end of 1931. Mineola is among the recent prospective additions to the list, while at Love Field, Dallas, indicating growth of the industry, a \$175,000 hotel is to be built to take care of aviators and other guests, and Ft. Worth plans to spend \$100,000 on improving facilities at its landing field.

Ozona has let contract for a \$137,000 high school. Huntsville has sold \$150,000 bonds preliminary to starting work on a new school building. Sildell voted \$15,000 for a new building.

Wharton voted \$65,000 for municipal betterments including a new city hall and fire station and street paving. Columbus received bids for a new city hall and fire station. Atascosa District No. 4 sold \$221,000 worth of road bonds and Howard County is planning a vote soon on \$900,000 for the same purpose.

Hayden Barron underwent an operation in a local hospital last Wednesday. He is doing nicely from the last report.

Buck Bennett and Larry Morris returned Friday from a two days business trip to Odessa, Crane, McCamey and Fort Stockton.

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 Tubercular Tested Cows -- Delivered Twice Daily
THE L. BERRY DAIRY
 "WHERE CLEANLINES REIGNS SUPREME"
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Model "A" Ford Gasoline Mileage Contest

Friday, March 27th, 1:30 P. M.

We are conducting another mileage contest similar to the one of 1927 at which time Ford Model "T" Cars were entrants. At this time Model "A" Fords will be used and the following rules will govern: Any Model "A" Ford owner is eligible (except employees of this Company). There will be no entrance fee. The entrant's car must be a standard stock model with only manufacturer's equipment; no gas savers or other foreign attachments designed to increase mileage will be permitted.

Tanks and Carburetors will be drained after which one gallon of gasoline will be poured in and tanks officially sealed by the judges. Gasoline will be furnished by various local agents and you are privileged to select the kind you prefer.

All cars will be checked in by mechanics to insure that rules are complied with. Any contestant needing minor repairs or adjustments on car entered will be allowed 25% discount on regular labor schedule.

You are requested to file notice of entry as soon as possible in order that necessary arrangements can be made. The start will be from our place of business at 1:30 p. m. and the route will be East on the Dal Paso Cavern Highway, traveling as far as the one gallon will take you. Three local men will act as judges and their decision will be final. Watch later announcement that will be of real interest to the winner of first place. *Enter Now!*

PRIZES

First Prize.....One 6 ply Tire
 Second Prize.....Motor Meter and Lock Cap
 Third Prize.....Wash and Grease Job
 Fourth Prize.....Five Gallons of Gasoline

Lamesa Motor Co.



Short Course Program

All meetings open promptly at 10 a. m. each day at the Palace Theatre with a free moving picture show. In connection with the short course, a cured meat exhibit will be held at the Lindsey building. All persons having home cured meats are invited to bring them in on Monday and up to 10 a. m. Tuesday.

Judging of hams and bacon and other farm cured meats will take place the afternoon of the second day, Tuesday, March 24th.

First Day, Monday, March 23

Poultry Day
 10:00 a. m.—Free picture show, "The Romance of the Reaper." This film is a feature of the year, commemorating the 100th anniversary of the reaping machine and shows the progress of agriculture for 100 years.
 10:30 Opening Address—Philip Yonge County Judge Dawson county.
 10:45 "Eliminating the Boarder Hen"—F. C. McFarridge, Seminole. A demonstration on how to cull and why.
 1:30 p. m. Poultry Diseases—Dr. F. C. Harbaugh, Veterinary Dept. Texas Tech College, Lubbock.
 2:30 Poultry Housing—L. C. Glazner, poultry specialist Purina Mills, Fort Worth, Texas.
 3:30 Hatchability of Eggs and Livability of Chicks—J. H. Barron and D. H. Davis, Lamesa.
 4:00 Maintaining a Profitable flock—L. C. Glazner and D. F. Eaton.
 Answering Questions—Please write out questions to be handed to the chairman for round table discussion by the audience.

Second Day, Tuesday, March 24

Home Products and Improvement Day
 10:00 a. m. Palace Theater—Free Moving pictures.
 10:45 Selection of Shrubs and Preparation of soil for Dawson county homes—Mrs. J. R. Weaver, Lamesa.
 11:15 The Value of Adding Beauty and Attractiveness to Country Homes—Miss Inez Derryberry, Landscape Gardener, Extension Service, A. & M. College.
 1:30 p. m. Yard planting demonstration at the home of Mr. and Mrs. C. F. Gowen, 1/2 mile east of Lamesa on Big Spring road—Miss Rozelle McKenney and Miss Derryberry.
 1:30 (Note: At the same hour as the yard demonstration the meat show in the Lindsey Building, across street from Palace Theater will be judged.) Judging Home Cured Meats—C. M. Evans, Agri. Agent T. & P. Railway Co. J. D. Tinsley, Agri. Agent S. E. Railway Co.
 3:30 Return to Picture Show for an open discussion and answering questions handed in relating to the days program. An additional film on home beautification will be shown at this hour.

Third Day Wednesday, March 25th

Dairying
 10:00 a. m. Palace Theater—free moving picture show.
 10:45 The Future of the Dairy Industry in Texas—C. M. Evans, former dairy specialist, A. & M. College.
 11:30 Profitable Herds on South Plains—T. D. Tinsley, Agri. Agent Santa Fe railroad, Amarillo.
 1:30 Outlets of Dairy Products—C. M. Anderson, West Texas Dairy Products Co., Lamesa.
 2:30 Testing for Butter Fat—S. A. Debnan, Lamesa.
 3:30 Discussion led by J. M. Peterson and R. E. Echols, Dawson county.
 4:00 Judging Dairy Cattle—C. M. Evans.

On a vacant lot near the Palace Theater arrangements are being made for caring for dairy cattle and all persons having cows and bulls for display are asked to bring them in the afternoon of Wednesday, March 25th, 1931.

Beginning each day at ten o'clock, Mr. Cox, owner of the Palace Theater will operate free to short course visitors a number of educational films including both sound and silent selections obtained for the purpose. These films include the following: The Romance of the Reaper, Poultry Marketing in the U. S., Back of the Weather Bureau, Brooding and rearing Baby Chicks, Cooperative Marketing of Eggs and Poultry, Mothers Take a Vacation, Horse and Man, A Tale of Two Bulls, Home is What You Make It, and Weighed in the Balance. The program is of interest to everyone and you are invited to attend the three days beginning Monday promptly at 10:00 a. m.

(Continued from Front Page)

INTERSCHOLASTIC LEAGUE

held Friday. These consist of finals in playground ball, tennis for both boys and girls and volley ball.

Track and field events for junior and senior boys will be held on Saturday at the school park.

No track and field events are to be held for girls this year. The League makes no provision for such events to count on championship and the time of everyone is so taken up with the regular scheduled events that it was decided to omit these events.

The athletic events will take place on the local school grounds while the facilities of both buildings will be used for the literary events.

The contestants and visitors are to meet in the high school auditorium at NINE a. m. for the announcements and opening exercises. V. Z. Rogers of Lamesa is general director of the meet this year, succeeding R. D. Ford, formerly of Hancock.

Rogers announces that a more detailed program will be available for the member schools and public next week after the entries have been checked and numbers of contestants known.

KLONDIKE P. T. A. TO SPONSOR "WILD GINGER"

The play "Wild Ginger" will be presented at Klondike school house Friday Night, March 20, at eight o'clock. The cast of this three act comedy is as follows:

Cecil Tune—Jake Tallman: A miserly old pinchpenny.
 Blaine Wiggins—Jack Freeman: A young man of hero type.
 Doyle Shillingburg—Sanford Lakey: A man of extravagant habits.
 Luther Peterson—Marwood Lakey: Sanford Lakey's son, who thinks his name is a magical word.
 W. E. Peterson—Wuzzy Walker: A would-be chiropractor.
 Cloyes Tune—Mr. Jones: who keeps the grocery store.
 Dee Peterson—Virginia Tallman: Jake Tallman's daughter, nicknamed "Wild Ginger."
 Katherine Ray—Miss Rachel Lee: Ginger's best friend.
 Mrs. Doyle Shillingburg—Miss Stanley: a health nurse.
 Mrs. B. Bullard—Miz Walker: Wuzzy's mother.
 Merle Shipp—Bonita Lakey: Marwood's sister. A pampered daughter of wealth.
 Admission 10c to everybody. You are invited.

Mr. and Mrs. J. L. Teal of Rochester are visiting with friends in Lamesa this week.

At The

PALACE THEATER

Sunday, Monday and Tuesday
 March 22, 23, 24



Janet Gaynor
 Charles Farrell
 in

SAUL WALSH'S
THE MAN WHO CAME BACK



14,000 miles he traveled, downward, on the road to degradation, from a luxurious Fifth Avenue mansion to a vile Shanghai hop joint. There he met a woman, the woman who inspired him, loved him and showed him the way back to society and decency.



Friday and Saturday

GRETA GARBO
 in
 CLARENCE BROWN'S
 production of
Inspiration

Friday and Saturday

March 20-21

The Soul of a Woman Laid Bare
GRETA GARBO

will fascinate you again as the woman with a past who meets real love at last. A great romance, a powerful drama, a moving story.

with

ROBERT MONTGOMERY
 Lewis Stone
 Marjorie Rambeau

Wednesday and Thursday, March 25-26

William Powell in
"Ladies' Man"

with Kay Francis, Carole Lombard and a great supporting cast

Rupert Hughes, famous as the author of some of America's most sensational modern novels, wrote the story of "Ladies' Man" which this production based upon.

See "The Man Who Came Back"
 Sunday, Monday and Tuesday,