

If you are poisoning the minds of our young people, and destroying their health and growth as well as their heritage, we (The Southwest Digest) will expose you. We are watching you!

SUPPORT YOUR
ADVERTISERS
BECAUSE THEY
SUPPORT YOU!

CPVS

Southwest Digest

May 2 thru May 8, 1996

VOL. XX, No. 18

50¢
Worth More!

902 E. 28th Street
Lubbock, Texas
Phone (806) 762-3612



An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

National Scene

CAMPAIGN FOR PAUL ROBESON STAMP

The Black American Studies program at Western Michigan University is sponsoring a celebration of Paul Robeson's 98th birthday on Tuesday, April 9 which, according to LeRoy Wolins, will be the launch of a two-year campaign to have a U.S. postage stamp honor his 100th birthday. Robeson first won fame at Rutgers University, where he was one of the first African Americans to play football at a major college. He led the team to a national championship. Robeson, who was versatile in many fields, acted in numerous films, notably "Emperor Jones." Wolins, a friend and admirer of Robeson for over 60 years, is leading the movement for the stamp. Wolins can be reached via: Post Office Box 487, Pullman, MI 49450. Telephone (616) 236-5880.

DOING YOUR TAXES

The w-2 has arrived. All your various receipts and records are ready. You've pulled out the calculator. Now the question is how do you fill out the federal income tax forms? To help, MetLife Consumer Education Staff with assistance from the Internal Revenue Service (IRS) has put together a guide that walks you through the process - a booklet that simply and concisely explains the basics in plain English. It's called **Doing Your Taxes** (Item 592C, free). Free copies by sending your name, address and item number to the Consumer Information Center, Dept. 592C, Pueblo, CO 81009.

MINORITY PROFESSIONAL CAREER FORUM

Crimson & Brown Associates, the nation's leading diversity recruiting firm, will be holding its first Minority Professional Career Forum on May 21-22 at the Park Plaza Hotel in Boston, MA from 3:00-8:00 p.m. The event offers professional candidates the opportunity to meet with leading employers in marketing, sales, hi-tech industries, and financial services. Crimson & Brown Associates specializes in helping top-tier companies attract hard-to-find candidates, primarily minorities, women, international students and professional candidates.

BLACK WOMEN: YOU GOT TO MOVE

Black women who are having trouble shedding pounds, consider this: A study suggests that the metabolic rate of overweight black women at rest is about five percent slower than that for white women.

FROM THE BLACK PRESS OF AMERICA DNC SEEKING AFRICAN-AMERICAN TRAINEES

The New York Beacon reports the Democratic National Committee's (DNC) Campaign Training Academy is actively recruiting African Americans to enroll in an intense and comprehensive program designed to train a new generation of Democratic professionals and activists. The Democratic Campaign Training Academy will be held April 19-24, 1996, in Somerset, NJ. The academies offer different tracks of training, each in a distinct campaign discipline including: Statewide Managers, Congressional/State Legislative managers, Communications Directors, Finance Directors, Field Directors and Campaign Activists. There is an appropriate track of training for every level of experience, from entry level campaign staffers to experienced campaign managers says the DNC.

COMMUNITY PROGRAMS HELP LUBBOCK REACH FINALIST STAGE OF ALL-AMERICA CITY COMPETITION

Named this week as a finalist in the 1996 All-America City & Community Award program, Lubbock now has the opportunity to showcase its citizenry to the rest of the nation.

Thirty finalists were selected from 105 applicants based on a detailed written application that profiled three citizen-based community projects. Lubbock chose to spotlight the Lubbock United Neighborhood Association (LUNA), the community gardens project known as Lubbock Green, and the success of Broadway Festivals, Inc. in producing 4th on Broadway, Lights of Broadway and 4th Corps.

In submitting the city's application, Mayor David R. Langston wrote, "The work of each of these organizations exemplifies the broad-based, diverse community involvement that has helped Lubbock develop from a pioneer town to a metropolitan city."

Carol Bloom, a spokesperson for the National Civic League, which founded the award program, told city officials Monday that "the judges were quite impressed with your application."

The final round of competition will take place June 13-15 in Fort Worth where each finalist will give a 10-minute formal presentation followed by questions from the jury. Finalists also will participate in a Civic Action Fair that allows each city to showcase its local culture with music, multi-media exhibits and food.

"I think this is a tremendous honor for our city to be considered as one of the finalists for this award," Langston said. "I am proud of the efforts undertaken by the city and community in general to get us to this point in the competition."

Ten 1996 All-American Cities will be named Saturday evening during the awards banquet. Media from around the nation will be at the three-day final competition. In addition to receiving national media coverage during the event, Lubbock also will be featured in the 1996 All-America City Yearbook that will be distributed later as a supplement to the journal *National Civic Review*.

Christopher T. Gates, president of the National Civic League, said, "I am particularly excited by the level of enthusiasm and accomplishment demonstrated by these 30 communities. Ranging from the very smallest to the largest of communities, this list of award finalists represents a wonderful cross section of community-based collaborative problem-solving efforts throughout the country."

Lubbock will be competing for one of the 10 awards with: Little Rock, Ark.; Freemont, Oroville and Westminster, Calif.; Waterbury Conn.; Quincy and St. Petersburg, Fla.; Skokie, Ill.; Dubuque, Iowa; Hays, Kan.; Greater New Orleans, La.; Aberdeen, Md.; Boston, Mass.; Holland, Mich.; Fosston, Minn.; Omaha, Neb.; Greater Buffalo, N.Y.; Bismark, N.D.; Loraine County and Piqua, Ohio; Greater York, Penn.; Hartsville, S.C.; Kingsport, Tenn.; McAllen, Texas City and Waco, Tex.; Roanoke, Virg.; Kennewick, Pasco, Richland, West Richland (one entry) Wash.; and Merrill, Wisc.

"It's been a long time since Lubbock has been considered for this award and the first time we've advanced this far in the competition," Langston said. "Although it is an honor to be one of 30 cities selected as finalists, I'm excited about our chances of being named a 1996 All-America City."

ALDERSON JUNIOR HIGH SUCCESS DAY

The Lubbock Committee for Women will host its Third Annual Alderson Junior High Success Day on Friday, May 3, 1996. This program was instituted to recognize the ninth grade students of Alderson Junior High School for their past achievements in academics and extracurricular activities.

Approximately 150 students will participate in this day-long event which will take place on the Texas Tech University campus at the Student Recreation Center.

Activities will consist of games, sporting events, an awards presentation, and motivational speakers. The speakers will include Larry Isaac, former TTU football player; Dr. Donald R. Haragan, Interim President of Texas Tech University; a representative from NationsBank; and Len Gilliard will be the Master of Ceremonies.

The Alderson Junior High Success Day is underwritten by NationsBank. They will have volunteers present to assist during the day on May 3rd. Andy Turner, Branch Manager, can be contacted at (806) 766-2600 for details concerning NationsBank's community involvement policy. Many other community businesses have donated food and prizes for this event.

The Lubbock Committee for Women is a seventeen-member advisory board organized by the Lubbock city Council in June of 1984. Its primary purpose is to serve as an advisory body to the City Council concerning the needs, problems and contributions of women in the community. It recommends and coordinates programs or activities to meet the social, economic and vocational needs of women. This organization is fulfilling its purpose through such programs as the ALDERSON JUNIOR HIGH SUCCESS DAY.

NEIGHBORHOOD AGENCY CELEBRATES FIRST ANNIVERSARY

As Wright Care Home Health celebrates its first anniversary, the owners and staff wish to thank the neighborhood and community for the warm and generous reception. Wright Care has enjoyed a year filled with the blessings of many new friendships.

Located at 1700 Parkway Drive, Wright Care Home Health is a state-certified home health agency. Its mission is to provide quality, compassionate home health care to individuals who have medical needs, and to assist the individual to remain at home and maintain as much independence as possible.

Lisa Wright, owner and Administrator of Wright Care, states "as we celebrate our first anniversary I renew my commitment to try to reach the people who do not receive home health care for various reasons and fall through the cracks of the health care system." She reports that in one year of providing home health care to individuals in our neighborhood she has encountered many cases of high blood pressure and diabetes. It is her sincere hope that through ongoing monitoring and education provided by home health care professionals, and medical intervention, the devastating complications of these two diseases may be minimized or prevented.

Services provided by Wright Care Home Health are prescribed by each client's physician, and are directed to meet the total needs of each individual. Medicare, Medicaid, or private insurance, reimburses Wright Care for their services. Skilled nurses perform assessments, monitor blood pressure and blood sugar, perform wound care, give injections (including insulin), draw blood for laboratory testing, and provide general patient instruction for each client's medical condition, diet, and medications. Home health aides are available to assist the individual with daily personal care such as bathing, shaving, and very light housekeeping and laundry, as deemed necessary according to the client's condition.

Wright Care Home Health welcomes your call at 744-3303 to see if you or your family member qualifies for home health care. It is our privilege to make a difference in lives of people in our neighborhood!



A CALL TO STAND FOR CHILDREN

by Bernice Powell Jackson



This has been a tough year for our nation's poor children. Their welfare has been teetering like a seesaw on the edge of Congressional rhetoric and political expediency. Millions have almost lost their health care, their school lunches and food stamps and the much-needed dollars which their unemployed or under-

employed parents have received.

After several months of political games and stalled budget negotiations, no one is quite sure yet what the Governors' proposed solutions to the welfare and Medicaid stalemates will actually mean for the poorest of the poor or whether those proposals will actually be accepted by the Congress and the President. While President Clinton had seemed to hold the line against the harshest welfare and Medicaid "reforms," both the President and Congress are under increasing pressure to solve the budget problems and get on with life as usual in Washington.

Meanwhile, those who are concerned about children - about poor children and not-so-poor children - are taking our children's future into their own hands and calling for a National Day of Commitment to Children. This day, to be held on June 1st, will be a day of family and community renewal, celebration and commitment to our nation's children—all of them. Called Stand for Children, it will be

held in Washington, D.C. at the Lincoln Memorial, the site of the historic 1963 March on Washington.

"This will not be a partisan or political day," said Marian Wright Edelman, President of the Children's Defense Fund, in announcing the day. Rather, it will be "a day for all Americans to transcend our differences and affirm what unites us as a people: a sense of fairness, a loving desire to raise moral, healthy, and educated children; a belief that in the richest and most powerful nation on earth no child should be left behind," she added.

This massive day of commitment for children and with children is also designed to send a message to Congress and the President that the fundamental moral principle of doing no harm to children is a line which must not be crossed. It is designed as a day to hold ourselves and our elected leaders responsible for putting children first.

This national day of commitment will be a day for parents, grandparents, aunts and uncles, advocates and providers, educators and students to come to Washington and participate in this historic day. It is being sponsored by a number of national, state and local groups who are hoping that thousands of their members will participate. If you care about our children, then be prepared to take a stand for them. Be prepared to come to Washington on June 1st.

(For more information, contact Stand for Children, 1832 Connecticut Ave. NW, Washington, DC 20009, 1-800-233-1200.)

Atlanta's "Three Mayors"



(l-r) Andrew Young, Bill Campbell and Maynard Jackson stand in allegiance as Co-Chairs of APEX Heritage '96, a fund-raising campaign to offset expenses that will be incurred by the APEX (African American Panoramic Experience) museum in preparation for the 1996 Summer international sporting events.

Fund raised through the campaign will be used to stage a spectacular multi-media presentation, "The Journey," an exhilarating saga from ancient African civilizations to contemporary Black America. More than 10 million visitors are expected to visit Atlanta this summer for the National Black Arts Festival, the Centennial Olympics and the Paralympics.



Ruby Jay's Corner

The New Hope Baptist Church, 2002 Birch Avenue and

Rev. Billy R. Moton is the proud pastor, is the "Church Where The People Really Care."

Sunday School began at the usual hour at 9:30 a.m. with teachers and the superintendent at their post of duty. The classes had 30 minutes of study of the morning lesson. After instruction, the classes re-assembled singing the song "What A Friend." High points were presented by Class No. 1 with Brother Henry High making the presentation.

Secretary's Report - Youth Department - Juniors and Intermediate Classes tied for the Attendance Banner. The Intermediate Class, however, did with the Offering Banner. Adult Department - Class No. 2 won the Offering Banner and Class No. 4 received the Attendance Banner.

The morning devotional services were led by Brother and Sister Howard.

The Senior Choir marched in singing "If You Come To Praise Him, Say Amen." Altar prayer was offered by Rev. J. Brown. Scripture was read by Sister Lena Sheffield. Prayer was given by Sister Cooper. Another song, "Jesus Said If You Abide In Me," was sung. Responsive reading was done with the congregation standing.

The morning hymn was the "Battle Hymn Of The Republic." Pastoral observations were given by Pastor Moton. The hymn of preparation was "His Eye Is On The Sparrow."

Pastor Moton's sermon was entitled "Praising Lips and Pleasing Lies." His scripture text was Psalms 19:14. Pastor Moton was ill last Sunday, but he made up for it on this day. God is so wonderful.

Let us remember our sick with prayers and visits. Sister Alma Colquitt was rushed to the hospital last Sunday morning.

Rev. Harris is a patient in a local hospital.

During the call for discipleship last Sunday morning, four came forward with coming for prayer.

Brother Henry High lost his daughter-in-law in Tyler, Texas. They left Tuesday morning for the funeral. We want him to know they have our prayers and sympathy.

The Youth Department of New Hope will have a Car Wash and Bake Sale on Saturday, May 4, 1996, beginning at 9:00 a.m.

Don't forget to vote Saturday, May 4, 1996. Vote for the one who is worthy, City Councilman T.J. Patterson. His work speaks for itself. As the song says: "May the work I've Done Speak For Me."

He's doing a good job!



"We do this because we care about the kids."

Councilman T.J. Patterson
3/31/96 Lubbock Avalanche-Journal

District 2 voters know T.J. Patterson. We've seen his leadership on the City Council. We've seen his care for our community. Most of all, we've seen his concern for our future... our children.

Re-Elect

T.J. PATTERSON

City Councilman • District 2

Punch "Z" for District 2

Paid for by the Committee to Re-elect T.J. Patterson to City Council, District 2. Harold Chatman, Campaign Manager, Al Caviel, Treasurer, 1719 Ave. A.

Canyon Lakes Credit Union

NOW

Offers share secured loans, Member NCUA 762-1111

American State Bank

Always Something Better

FREE LIBERTY CHECKING!

- No Service Charge
- No Minimum Balance
- FREE TILLIE ATM Card
- FREE TILLIE ATM Transactions
- First Order of Standard Checks FREE
- Real Overdraft Protection!*

American State Bank

"Right Size To Be Friendly"

*Overdraft protection has some fees and restrictions. Business account not eligible for Liberty Checking.

3 Lubbock locations • Plainview • Levelland • Snyder • Brownfield • Floydada • Littlefield
BANK ON-CALL • 767-7272

POINTS OF LIGHT

The Points of Light Foundation, Washington D.C. in partnership with the Volunteer Center of Lubbock will present a one-day seminar to assist businesses in developing or expanding a business volunteer program from 8:30 a.m. to 4:30 p.m., in the Norwest Bank Building, San Jacinto Room, 1200 Broadway on May 8.

The seminar is for anyone who is interested in starting an employee volunteer program at their company or striving to revitalize or expand an existing employee volunteer program. The seminar will cover a wide range of topics from ways to leverage your corporate giving through community involvement to improving employee team building skills, productivity, and morale. One result of the seminar, will be to facilitate the formation of a Business Volunteer Council (BVC) for Lubbock. The BVC works in conjunction with the Volunteer Center to support and promote volunteerism.

A steering committee to help with the planning and coordination of this event is composed of Rex Castle, Southwest Coca Cola; Judi Blakey, St. Mary Hospital; Chris Lonngren, Schlotsky's; Carol McWhorter and Tyra Dam, Lubbock Avalanche Journal; Byrnie Bass, Attorney; Linda Melcher, Southwestern Bell Telephone; Debbie Herd, JCPenney Co.; Eddie Schulz, Norwest Bank; Vickie Bennett, Cox Cable Co.; Jim Gorsuch, Attorney; and Jim Douglass and Carolyn Simpson from the Volunteer Center Board of Directors.

The seminar will be conducted by Susanne Favretto, Manager, Business Outreach and Training for the Points of Light Foundation. For information on how to register contact the Volunteer Center at 747-0551.

Subscribe to the Southwest Digest

call 762-3612

BOOTH SALES BEGIN FOR LUBBOCK BUSINESS EXPO

Booth sales have begun for the 1996 Lubbock Business Expo, the premier business event in the city. The Expo, sponsored by the Lubbock Chamber of Commerce, is scheduled for May 16 from 10 a.m. until 7 p.m. at the Lubbock Memorial Civic Center.

Last year, more than 3,500 business people came to the Civic Center for the Expo where about 130 companies exhibited their goods and services. This year the Chamber expects as many as 150 exhibitors.

"This is a tremendous opportunity for a company to meet face to face with more than 3,500 potential clients in one day," said Expo '96 Chairman Keith Polk. "You can do more business in one day at the Expo than you could in a month of cold calls."

Booth prices begin at \$230 for Chamber of Commerce members and run up to \$1,800.

The Mayor's Prayer Luncheon will be held in conjunction with the Expo again this year. Charles "Tremendous" Jones, the founder and president of a multi-million dollar insurance company, will deliver a motivational keynote address. Tickets to the luncheon are available at the Lubbock Chamber of Commerce for \$25 each or reserved seat tables of eight for \$125.

Memorial Services Set

"A Reflection of Treasured Memories," which is a special service designed to memorialize past members and to honor present members who have attended Bethel A.M.E. Church for fifty or more years, is scheduled for 3 p.m., May 5, at Bethel, 2202 Southeast Drive.

Sponsored by the Board of Christian Education, the program will include music by the choir and a candlelighting ceremony to pay tribute to the deceased. Also members who have attended Bethel for fifty or more years will receive certificates of honor for their devoted membership.

Family members and friends contributed love offerings to have candles lit in memory of their loved ones and friends. In addition to the candlelighting, a plaque displaying the names of those being memorialized will be unveiled after the program.

The proceeds from this program will be used to purchase various materials and equipment for the church library. All who wish to attend may do so. Admission is free. Rev. N.H. Franklin is pastor, and Sis. Elurd Devenport is president of the Board of Christian Education.

T.J. PATTERSON IS OUR CHOICE FOR CITY COUNCILMAN, DISTRICT 2

There's no doubt about it, T.J. Patterson, who has been serving as City Councilman, District 2 for the past twelve years is our choice for re-election on Saturday 4, 1996.

Patterson continues to do a good job in his many efforts for the City of Lubbock. He, along with other concerned citizens, has taken a stand against drugs and gangs in Lubbock and it has been demonstrated with the more than 30 neighborhood marches. At present time, he has participated with two marches in the Arnet Benson Neighborhood. Patterson believes this effort will serve as a means of communicating with young people that they don't need to get involved in this kind of a life. At the same time, he is not concerned about putting young people down, but rather picking them up.

Of course, economic development is a concern for Patterson, and there are positive signs of this happening in the eastern part of Lubbock. This included financial outlets and a grocery store.

Most of all, Patterson has served as a bridge between all people of Lubbock regardless of where they reside. He proclaims that all citizens need an equitable opportunity in all areas of development.

There's no other person, at this time, who can make a difference in the future of this city. He's a hard working person who refuses to give up in any endeavor. He continues to pledge that he will work as hard as he has in the past. That's why he's the person who has and will continue to make a difference.

Will you join us in voting for T.J. Patterson for another four year term as City Councilman, District 2. Lubbock needs his experience and efforts. VOTE SATURDAY for T.J. Patterson.

**THE
BLACK
PRESS**

Is a for profit black business,
not a non-profit charitable or social agency.

RE-ELECTION



T. J. PATTERSON
FOR CITY COUNCIL DISTRICT 2



SATURDAY
MAY 4, 1996

PUNCH NO. 2 FOR DISTRICT 2
"HE'S DOING A GOOD JOB"



Paid for by the committee to re-elect T.J. Patterson • City Councilman, District 2 • Harold Chatman, Campaign Manager • Al Caviel, Treasurer

IN CINQUE

by Rosetta W. Howard



There has got to be something very wrong in this world when about the only news you can hear on the radio or on television each day at meal time or on the front page of the newspaper is violence and tragedy. If the news is not too disturbing, then there is some salesperson ringing your telephone to part you and your money. Either way, meals are disturbed and we wonder why we suffer from gastroenterological problems.

The foods we eat surely have plenty to do with how our bodies process what we eat but the circumstances surrounding when and where we eat have more bearing on how our food will react than we can imagine.

We often hear people talk about being "weak stomachs" and sights or discussions on the gross side cause them to lose their appetites. This might work as a good weight reduction program for some people, but for those of us who like to sit down and enjoy a good well balanced meal, the gory news, especially in the evening following a hard days work just is not at all compatible.

Just think about it. News times generally compliments meal time and telephone sales time. It is time that we get "in cinque" and either shift the news time via VCR tapes away from mealtime or push the "off" button. Better yet, read about the news in your favorite magazine or newspaper. Let the reliable telephone answering machine take that intruding call.

THIS N THAT

VERY GOOD GOSPEL FESTIVAL!! THIS N THAT...was one of several hundred people...who attended the...SECOND ANNUAL GOSPEL FESTIVAL...held at the Cactus Theatre...last Sunday afternoon and evening...no doubt about it...IT WAS ANOTHER SUCCESS...and what a time all and...More of this is needed for the community... Present were...BLACKS...WHITES...and...BROWN...who as the Mayor David Langston said..."In 1957...IT WAS UNLAWFUL FOR BLACKS AND WHITES TO SIT TOGETHER IN THIS THEATRE...BUT TODAY WE ARE SITTING TOGETHER...AND MANY BARRIERS ARE BEING BROKEN FOR THE GOOD OF OUR CITY...THE MAYOR...is right...this was a great thing and more of it is needed...Sponsored by...ACTEEN...and with the singing of many performers...such as...THE SARA BLOCKER/MARTIN LUTHER KING, JR. YOUTH CHOIR...which was directed by Sister Mary White...THE ADULT FEDERATION OF CHOIR...directed by Brother Samuel Curtis...and Brother Arlee Jackson as president... and the...VISIONS OF LIGHT...from Texas Tech University...directed by Rev. Cory Howell...Several skits were performed by...ACTEEN...which were very beneficial for all in attendance...IT WAS A GREAT DAY...and all should be happy of what has happened for the benefit of all...THIS N THAT...is looking forward to the...THIRD ANNUAL...come next year...

VOTE FOR T.J. PATTERSON ON SATURDAY!! THIS N THAT...would like to encourage...ALL OF YOU TO GO THE POLLS...SATURDAY...MAY 4TH...AND VOTE FOR...T.J. PATTERSON...for City Councilman...District 2...don't just go by yourself...TAKE SOMEONE WITH YOU...You may vote between...7:00 a.m....and 7:00 p.m.

DEEP ON MARCHING!! THIS N THAT...would like to...ENCOURAGE...the residents of...ARNETT BENSON...to continue their marching against drugs and gangs...each week as their will be a difference...IF THEY STAY WITH IT...Just keep standing for...WHAT IS RIGHT...and you will see a...BIG DIFFERENCE...in their neighborhood...as the citizens of...EAST LUBBOCK...have seen over past months...THIS N THAT...continues to say...THERE IS NO NEED FOR DRUGS OR GANGS...therefore...ALL OF US...have a responsibility to do...and that is to get involved in our neighborhoods...

COMMENTS MADE A LOT OF SENSE!! THIS N THAT...along with the young people of Bethel African Methodist Episcopal Church...heard some very good...COMMENTS...from a young man...LACARL RICHARDSON...who had something to say about life...He ask for the young people to take note to the many ills of evils...facing them in life...and take the right path in life...Hope...LACARL RICHARDSON...continues to tell...HIS STORY...as it will surely help some young person...

D.C. KINNER THE BARBER SAYS: "DO THE RIGHT THING...and some...VERY GOOD THINGS...will come your way..." DON'T FORGET TO VOTE SATURDAY!! THIS N THAT...would hope you will go to the...POLLS...come this Saturday...May 4th...Keep in mind that...VOTING...IS VERY IMPORTANT FOR ALL OF US...but as you go vote...GIVE YOU PRECIOUS VOTE TO...CITY COUNCILMAN T.J. PATTERSON...THIS N THAT...agrees...T.J. PATTERSON...is doing a...GOOD JOB!!

"If I"

by Eddie P. Richardson



If I could wave a magic wand and make all parts of Lubbock equal to south and southwest Lubbock, I would.

If I could make all parts of Lubbock competitive self-sustaining marketplaces, I would, but I can't. Wish I could. If I could utilize land in the eastern one-third of the city, the under-utilized land, I would also develop the undeveloped areas of the eastern one-third of the city. I would also do the same for downtown Lubbock and the Overton area as well as north and northeast Lubbock, and see the differences in the appearance, development at different points of Lubbock and try to figure out why the differences.

One area where land is running out and other areas with vast amounts of vacant land. It makes one wonder why the potential is not being fulfilled equitably across the city. The eastern shores of Lubbock has the prettiest natural terrain and natural beauty. What a shame to go to waste. But life is like that. These are the changes we must go through, and if you do not understand, my friends, I am sorry for you. It is really a shame when the total city cannot participate equitably on a tax-paying basis and not be able to compete at the marketplace with its goods and services. For Lubbock to totally be Lubbock for all of its citizens, it has to be Lubbock for all of its citizens across the board with access to all of its resources for all of its citizens. We cannot play racial games for Lubbock to truly move ahead. It will have to move into the future collectively working together for the good of all of us.

The city as a whole is a body and when one part of the body is not well, the total body is not well. The depressed areas need help from the nondepressed. Help, not leadership; help such as any necessary resource, guidance, advice, support, in general. Hands not handouts. That's the problem start rectifying them together. We can make it happen. Rich, poor, Black, Brown, White and others working together for the betterment of the total city, not part or parts, but the total city.

If I could wave a magic wand, I would wave it over Lubbock and create a perfect total city, but I can't so I'll have to do the best I can. With the help of God and concerned citizens of Lubbock, it can be accomplished.

LETTER TO THE EDITOR

Editor, Southwest Digest:

It appears from the lack of contested positions for the school board that everyone is satisfied with their current representative in that area. It is pleasing for a change to be voting for someone and not just voting against someone.

Something that should not be overlooked however, is the internal workings of the board. Once the members have been duly elected and sworn-in the members of the board have their own election to decide positions on the board, such as President, Vice President and Secretary.

It seems that some current board members have that good-ole-boy attitude that men should be Presidents and women should be Secretaries. Personally I think that a President should be elected for what he or she has and can do for our education system. This brings me to my main point.

The next President of the L.I.S.D. School Board should be Linda DeLeon. None has worked harder or longer to see that all children in our system get a good education. The most admirable thing about Linda's work on the school board is she does it for the children not because of some type of self edification.

Everyone in Lubbock should encourage their school board representative to vote for Linda DeLeon for President of the L.I.S.D. School Board. I encourage my representative, Mark Griffin, to vote for Linda for President.

Tommy Jones

SOUTHWEST DIGEST

National Advertising Representative

Black Resources, Inc.

231 W. 29th Street, Suite 1203

New York, N.Y. 10001

Telephone (212) 967-4000

P.O. BOX 2553—LUBBOCK, TEXAS 79408

EDITORS/PUBLISHERS

T.J. PATTERSON—EDDIE P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas, printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 3:00p.m. Friday. Advertisement deadline is 3:00p.m. Friday or if camera ready, Monday at 12:00 noon. Member A.O.I.P. (Assault on Illiteracy Program)

A Community-Building Newspaper

\$20.00 per year—\$35.00 a year



REFLECTIONS ON RON, HAYWOOD AND CARL

by Hugh B. Price, President, National Urban League

April began on a sad, emotional note for me and for so many African-Americans. In particular, so many lives were lost suddenly, and so much accomplishment and promise extinguished almost simultaneously in just a few days.

The first loss that hit close to home was the news late Tuesday night, April second, of the death of Haywood Burns, the trailblazing civil rights lawyer and my friend of thirty years. The next morning I learned that a plane carrying Commerce Secretary Ron Brown was missing over Bosnia. Two hours later, I was informed that Carol Hamilton, Ron's press secretary, and the daughter of my dear friends Professors Charles and Donna Hamilton, was on that same flight that crashed into a mountain and claimed 34 lives.

That same day, Carl B. Stokes passed away. He was a former mayor of Cleveland, and the first black mayor of a major city. Days later, I also discovered that Lee Jackson, a banker, was a victim of the plane crash. Lee once served on the National Urban League's Board of Trustees.

Haywood and I were law school classmates at Yale. We all knew he was special. A year older than most of us, he already had a book ("The Voices of Negro Protest in America") to his credit. That was an awe-

some accomplishment to those of us who had struggled just to complete our college theses on time. Even back then, Haywood had a certain composure and maturity, which probably came from knowing whom he was at, where he was headed. His politics sometimes made the more conventional among us a trifle uncomfortable.

Haywood was a former dean of the City University of New York School of Law at Queens College, and once served as general counsel to Dr. Martin Luther King Jr.'s Poor People's Campaign, and as assistant counsel to the NAACP Legal Defense and Educational Fund. In courts, he defended black folks and poor people with gusto and fervor. He was a strong advocate of human rights and never flinched from speaking out against injustice, whatever its source.

There was no doubting Haywood's unwavering commitment to the cause of equality and justice, nor his remarkable intellectual integrity and courage. He was always in the midst of the action. That's where he wanted to be. Haywood died in a car accident in South Africa, where he was attending a conference on democracy and international law.

Carl Stokes was in the vanguard of bright, young, African-Americans, who were thrust into the forefront of urban politics, and who helped bring about change in

America during the turbulent Sixties. During his tenure, he opened City Hall jobs to blacks and spoke out for the poor and disadvantaged. He was a former member and longtime supporter of the Urban League. At the time of absence.

Although Ron Brown and I never crossed paths at the Urban League, he was a larger-than-life figure, who served the League in so many capacities and later devoted his energies to public service. Ron's picture now belongs on school walls alongside our other heroes.

During the outpouring of affection for Ron at the memorial service broadcast of Black Entertainment Television and C-SPAN, I was struck by the images of the black folks in attendance that were conveyed to audiences across the country and around the world. Recall the sheer poetry of the reminiscences, the palpable success of those testifying and in attendance. The sisters and brothers who spoke were beyond "articulate," they were brilliant.

How seldom we see such sweeping and sustained images of African-Americans' achievements en masse on television, much less on the evening news. This was not a scripted sit-com or drama. This was real life. How seldom the media tells the story of our true

"Americanness," of our striving, of our successes in society's mainstream, against overwhelming odds.

I recall having lunch with an old friend, who was an editor with a national newspaper. She confided that her paper wanted to run more positive stories about African-Americans. I suggested that the paper write one about a suburban family I knew that paid taxes and tuition, and who had hopes, dreams and concerns like everyone else.

Not interesting, she said. It seemed that her paper wanted more exotic, up-from-pathology stories. "There you go, again, you media people," I replied, with exasperation and thinly veiled anger.

What does this have to do with Ron, Haywood and Carl? Everything. They were leaders and achievers who excelled on America's terms. Their efforts and service embodied what the civil rights movement was and is about. Let's hope that the images of those imposing black folks who mourned Ron are etched permanently in the minds of Americans and others who viewed the services on TV. That would be some consolation for his loss, and for the loss of Haywood, Carl, Carol and Lee.



The NAACP 27th Image Awards, a sold-out, star studded fundraising gala event will air Tuesday, April 23, 1996, 8:00 pm primetime on FOX. Cohosts, winners, awardees, presenters and performers pictured: Top left - Image Awards Chairman Joe Madison, cohosts/award winners Whitney Houston and Denzel Washington, NAACP Chairman Myrlie Evers-Williams, NAACP President/CEO Kweisi Mfume and actress Lynn Whitfield. Top right - Arsenio Hall and Hall of Fame Inductee Richard Pryor. Bottom left - Performers Ernestine Anderson and Ray Charles celebrate Quincy Jones with Oprah Winfrey. Bottom right - "Waiting To Exhale" Angela Bassett, Lela Rochon, Director Forrest Whitaker, Whitney Houston and Loretta Devine. Photos: Midnight Sun, Fitzroy Barrett, George Gray, Midnight sun.

THE LEGENDARY ISLEY BROTHERS PERFORM AT THE SOUL TRAIN MUSIC AWARDS AFTER PARTY AT THE HOUSE OF BLUES RACHELLE FERRELL AND TOM JOYNER GREET THE ISLEY BROTHERS BACKSTAGE



The Isley Brothers performed at the 10th Annual Soul Train Music Awards After Party at the House of Blues. The event was co-sponsored by Island Records' Black Music and Don Cornelius Productions.

The Isley Brothers performed old songs and new tunes from their upcoming album *Mission To Please*, due in stores in May 14. *Mission To Please* is produced by R. Kelly, Angela Winbush and Ronald Isley and features works with Babyface and Keith Sweat. *Mission To Please* is filled with tunes that provide the perfect backdrop for one-on-one, late night love sessions. The title track features Ernie Isley's distinctive guitar playing and Ronald's vocal magic. "Let's Lay Together" is the first single from the new album, written and produced by R. Kelly (who considers Ronald Isley one of his prime musical influences) along with "Can I Have A Kiss (For Old Times' Sake)," both co-produced by Kelly and Angela Winbush. Keith Sweat's "Slow Is The Way," the slow-burnin' "Let's Get Intimate" and "Floatin' On A Love," a tender yet passionate duet between Ronald and Angela, demonstrate the group's skills as romantic, love-making mood-makers of the highest order.

The Isley Brothers are celebrating four decades in the music business and have gold, platinum and multi-platinum albums with countless hits including "Summer Breeze," "Hello It's Me," "It's Your Thing," "Love The One You're With," "Lay-Away," "Pop That Thang," "Work To Do," "Who's That Lady," "Fight The Power," "Harvest For The World," "The Pride," "Between The Sheets" and many more.

Lead vocalist Ronald appears in the latest hit single and video release of R. Kelly's "On The Down Low." Ronald also performed on the 10th Annual Soul Train Music Awards in a tribute to Patti LaBelle.

For further information, please contact:

Gwendolyn Quinn
GQ Media Relations
(212) 802-4713

Pictured left to right: Marvin Isley, Ronald Isley, Rachelle Ferrell, Tom Joyner, Ernie Isley

THE POWER OF COMPETITION



LUBBOCK
POWER & LIGHT

767-2509

10th & Texas



741-1000

"My last
fill-up should
last me
20 years."

RANDALL ROBINSON



OVER 200 MILLIONAIRES
AND STILL COUNTING



Randall Robinson
bought a winning \$3
million LOTTO ticket
with a fill-up. That's
about 12,500 gallons of
gas per month, for the
next 20 years.

Prize:
\$3,085,646

Winning Numbers:
6 14 16 25 33 45

His System:
2 to 3 Quick Picks
per week.

First Purchase:
A new truck.

Best Part
About Winning:
"Get to take care of
some people that
have taken care of me
over the years."

Where He Bought
His Ticket:
Garrett gas station.



CHURCH DIRECTORY



We Thank God For Jesus

"HOUSE OF PRAYER OR DEN OF THIEVES!!!"

Part 1



Revelation 2:7a, Jesus said, He that hath an EAR, let him hear what THE SPIRIT saith unto the CHURCHES.

1 Peter 4:17, For the time-IS COME that judgment MUST BEGIN AT THE HOUSE OF GOD: and if it first begin with US, what shall the be of them that OBEY NOT THE GOSPEL OF GOD? THE LORD: told the churches what to do, but its wasting VALUABLE TIME, IT

SHOULD BE ABOUT THE MASTER'S BUSINESS; I KNOW THEY SEE THE SIGNS.

Revelation 2:11a, Jesus said, He that hath an EAR, let him hear what THE SPIRIT saith unto the CHURCHES.

Matthew 24:7,8,12, Jesus said, For nation shall rise against nation, and kingdom against kingdom: and there shall be famines, and pestilences, and earthquakes, in divers places. All these are the BEGINNING OF SORROWS. And because INIQUITY(SIN) shall abound, THE LOVE OF MANY SHALL WAX(GROW) COLD.

As the churches hear of the TROUBLES: THAT'S ALL OVER OUR LAND, THE FAMILIES IN THE NEIGHBORHOOD ARE DYING; WHILE THE CHURCH IS PLAYING.

Revelation 2:17a, Jesus said, He that hath an EAR, let him hear what THE SPIRIT saith unto the CHURCHES.

Luke 12:42,43,45, Jesus said, Who then is that FAITHFUL AND WISE STEWARD, whom his lord shall make him ruler over his household, to give them their portion of meat in DUE SEASON? Blessed is that servant, whom his lord when he cometh shall FIND SO DOING. But if that servant say in his heart, My lord DELAYETH HIS COMING; and shall begin to beat the manservants and maidens, and to EAT AND DRINK, AND TO BE DRUNKEN(A DRUNK DON'T KNOW WHAT'S HAPPENING).

***** JESUS IS WAITING!! *****

AS THE CHURCHES BRAGS; ABOUT FEEDING THE CHILDREN IN A FOREIGN LAND, CHILDREN NEED TO BE FED LOVE HERE; THERE ARE PLENTY ON HAND.

A 6 YEAR OLD BOY SAVAGELY; KICKED AND BEAT A 1 MONTH BABY, THE CHURCHES IN CALIFORNIA ARE MANY; ARE THE LEADERS CRAZY?

Revelation 2:29, Jesus said, He that hath an EAR, LET HIM HEAR WHAT THE SPIRIT SAITH UNTO THE CHURCHES.

Romans 1:21, 22, Because that, when they KNEW GOD, THEY GLORIFIED HIM NOT AS GOD, NEITHER WERE THANKFUL; but became vain in their IMAGINATIONS, AND THEIR FOOLISH HEART WAS DARKENED. PROFESSING THEMSELVES TO BE WISE, THEY BECAME FOOL!

THE HARVEST IS READY; BUT THE SINCERE WORKERS ARE VERY FEW, THE PREACHERS NOW USE THE CHURCH, AS A SLICK WAY TO ROB ME AND YOU.

Revelation 3:6, Jesus said, He that hath an EAR, let him hear what THE SPIRIT SAITH UNTO THE CHURCHES.

Matthew 21:13, Jesus said, It is WRITTEN, MY HOUSE SHALL BE CALLED THE HOUSE OF PRAYER; BUT YE HAVE MADE IT A DEN OF THIEVES. ***** JESUS IS WAITING!! *****

THE CHURCHES ARE HAVING MORE; BAKE SALES, GARAGE SALES, AND FISH FRY, WHILE MORE AND MORE CHILDREN ARE DYING; RIGHT IN FRONT OF THEIR EYES.

Revelation 3:13, Jesus said, He that hath an EAR, let him hear what THE SPIRIT SAITH UNTO THE CHURCHES.

Matthew 23:37,38, Jesus said, O Jerusalem(CHURCH), Jerusalem(CHURCH), thou that KILLEST THE PROPHETS, and stonest them which are SENT UNTO THEE, how often would I HAVE GATHERED THY CHILDREN TOGETHER, EVEN AS A HEN(SHE'S DUMB) GATHERETH HER CHICKENS UNDER HER WINGS, AND YE WOULD NOT. BEHOLD, YOUR HOUSE(CHURCH) IS LIFT UNTO YOU DESOLATE(WASTE).

God is not through with us YET. So LETS PRAY FOR ONE ANOTHER ALWAYS. Directed*Arranged*Produced*Guided BY OUR LORD JESUS CHRIST Written By Evangelist BILLY B.J. Morrison, Ill Your Brother IN CHRIST JESUS ALWAYS!!!



from the Desk of Parson D.A. Smith THE DECEPTION OF WEALTH

Continued from 4/22/96... Man always has been fascinated by gold. In the course of history gold has been a curse and a blessing. It was accumulated in vast quantities by the Pharaohs. It was sought by the explorers and the alchemists of the Middle Ages. It is easy to understand why the ancients prized gold. It was beautiful. It was malleable in a time when men were just learning to work metals. It was corrosion-proof before men had learned to make rust-proof alloys. It was in short supply.

Gold, which may be considered representative of all material wealth, does not bring us the things that we prize most in life. It cannot guarantee happiness. It cannot buy salvation. It cannot produce peace of mind. It cannot provide fellowship in times of loneliness, and it cannot comfort in times of bereavement. The presence of Jesus Christ in the Christian's life can do all these things and a whole lot more. The problem with many of us is that we allow ourselves to be forced by outside influences and inner desires into the success pattern of the world. And more sooner than later, we are oriented to the goals

that the pattern dictates. Then, having accepted the worldly view of success, we are denied the values of Christ, which the world cannot receive. Worldly success fails to make us humble and compassionate. Worldly success fails to place proper value on true friendship. Worldly success does not distinguish between the material and the spiritual. World success keeps us from depending on God. "Do I have a witness?"

When we read the history of the Lodicans we find that they were not pagans or unbelievers who were coming to Christ for the first time. They were followers of Christ who had known Him for years but never had recognized either His riches or their poverty. They did not recognize the fact that Christ's riches, and not the wealth of the world, supplied all their needs. There are many of us today who fail to recognize this fact.

Those persons who have invested in gold go to great lengths to protect it from thieves. Those of us who have found the riches of Christ should go to great lengths to share with others how they can be obtained.

The Outreach Prayer Breakfast

Met at 9 a.m. in the home of Delbert and Dorothy Hood. Devotion, songs of praises went forth Scrip 23 Psalm prayer by Sis Dorothy Nash. Vice Pres Burleson presiding.

Morning scrip lesson by Sis Murry Peppers. Matt 6:33 Joshua 1:1-11 - Matt 5:48 Joshua 3:5. A year of righteousness to produce a year of miracles.

To give God first place in our lives means to turn to him first for help, to fill our thoughts with his desires to take his character for our pattern, and to serve and obey him in everything. What is really important to you?? People, objects, goals, other desires, all compete for priority. Any of these can quickly bump God out of first place, if you don't actively choose to give him first place in every area of your life.

Joshua 1 - after spending a year at Mount Sinai receiving God's Law the Israelites had as opportunity to enter the promised land, but they failed to trust God, as a result, God did not allow them to enter the land, but made them wander in the wilderness until the disobedient generation had died. During their wilderness wandering the Israelites obeyed God's law they also taught the New Generation to obey God's law so that they might enter the promised land, as the children grew, they were often reminded that faith and obedience to God brought victory, while unbelief and disobedience brought tragedy. Then Joshua told the people to purify themselves.

Joshua 3:5 - "For tomorrow he said, The Lord will do a great miracle."

This speaker said:

God will not share his glory. You will have to be on one side of the fence or the other. When God have his on you you just know you know you know.

You should have been there. We were truly blessed by the word. Thanks Sis Peppers, you truly made our day complete, we love you.

Prayer request prayed for by Sis Peppers. Breakfast served and enjoyed by all.

Thoughts:

We put on this earth for a purpose and the only way you can not know this, is to have purpose less people blow your mind of this fact.

Don't rock the boat, yes the storms are raging, wear in this together, rather you like it or not. (Pray for Peace)

Go Vote!

Prayer:

Order our steps in your work Lord in your precious name we ask amen.

Write P.O. Box 1223, Lubbock, Texas 79408, D. Hood, pres; Christine Burleson, vice pres; Ernestine Frazier, sec.

SMITH TEMPLE COMMUNITY CHURCH 8th ANNUAL CELEBRATION

6508 AVENUE P
APRIL 19-21, 1996

THEME: "A PRAYING CHURCH IN A TROUBLED WORLD"
ACTS 4:31

THE CELEBRATION BEGIN FRIDAY NIGHT WITH A "LOCK IN" FOR THE YOUTH DEPARTMENT, AND BREAKFAST WAS SERVED SATURDAY MORNING. SATURDAY EVENING BEGINNING AT 5:00 P.M., A PICNIC IN

THE BEAUTIFUL BACK YARD OF REV. & MRS. EDWIN SCOTT. GUEST INCLUDED REV. & MRS. E. E. BROWN, REV. & MRS. N. H. FRANKLIN, MR. T. J. PATTERSON, FRIENDS AND MEMBERS. THE FOOD WAS DELICIOUS. SUNDAY 11:00 A.M., A FRUITFUL SERMON BY REV. ELLIS LANGSTON, ST. JOHN UNITED METHODIST CHURCH (BROTHER OF MAYOR DAVID LANGSTON), ENTITLED "GOOD SAMARITAN", SCRIPTURE TEXT ST. LUKE 10:29-31. SUNDAY AFTERNOON BEGINNING AT 3:30 P.M., WE CELEBRATED IN SONGS AND PREACHING. GUEST CHURCHES WERE GREATER ST. JAMES BAPTIST CHURCH CHOR, REV. KADO LANG, PASTOR, MT. VERNON UNITED METHODIST CHURCH CHOR, REV. TODD RASBERRY, PASTOR, AND BETHEL A.M.E. CHURCH CHOR, REV. N. H. FRANKLIN, PASTOR. THE GUEST JOINED IN THE FELLOWSHIP OF FOUR (4) NEW MEMBERS, WHICH WAS A BLESSING TO SEE EVERYONE UNITED AS ONE BODY IN CHRIST. THE AFTERNOON SERMON WAS BROUGHT BY REV. E. E. BROWN, PASTOR OF BOYD CHAPEL A.M.E. CHURCH, SAN ANTONIO, TEXAS, ENTITLED "A PRAYING CHURCH IS POWER" ACTS 4:31. WAS UPLIFTING REMARKS, BY MOTTER MCCORMICK, WE THANK YOU FOR YOUR PRESENCE AND SUPPORT, GOD LOVES YOU, AND SO DO WE. DINNER WAS SERVED IN THE FELLOWSHIP DINING AREA.

REV. D. A. SMITH, PASTOR
REV. EDWIN SCOTT, ASSISTANT PASTOR
BY: CATHY MCCORMICK, MOTHER OF THE CHURCH

Ossie Curry Funeral Home

1805 Martin Luther King Blvd.
Lubbock, TX 79403
1212 West 14th Street
Plainview, TX 79072



OSSIE CURRY
Director/Mortician

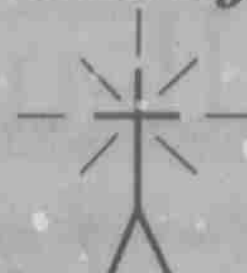
- Pre-Need Counseling
- Burial Insurance
- Notary Public

Lubbock (806)765-6711
Plainview (806)216-7999
Pager - 788-9105

SMITH TEMPLE COMMUNITY CHURCH

6508 Avenue P
Lubbock, Texas

"The Oasis of Love"



SERVICES OF WORSHIP

Sunday Church School - 9:45 a.m.
Sunday Morning Worship - 11:00 a.m.
Sunday Evening Worship - 6:00 p.m.
Wednesday Midweek Services - 7:00 p.m.

Rev. D. A. Smith, Pastor
Rev. Edwin Scott, Assistant Pastor

- Intercultural
- Bus Ministry
- Family Atmosphere
- Dynamic Worship
- In-depth Teaching

Sunday Word & Worship
10:00 a.m. Kingdom
Kids 10:00 a.m.

Wednesday Kingdom Kids Club
7:00 p.m.

Thursdays Health for Friends Clinic 9:00-12:00 noon
Clothes Closet 9:00-12:00 noon



Pastors Gary & Teresa Scoggins

"Dedicated to help you and your family become all that God has made you to be."

Eph. 2:10
2011 E. 13th
Lubbock, TX
763-6900

MAYOR'S PRAYER LUNCHEON SHOULD BE "TREMENDOUS" AFFAIR AT BUSINESS EXPO

The Mayor's Prayer luncheon promises to be a tremendous event as Charles "Tremendous" Jones will deliver the keynote address. The luncheon runs from 11:45 a.m. through 1 p.m., Thursday May 16 at the Lubbock Memorial Civic Center Banquet Hall, in conjunction with the Lubbock Business Expo. A sellout crowd of more than 800 people are expected to attend.

Jones has entertained audiences around the world for more than 25 years on the speaker circuit. In addition to the USA, he has appeared in Canada, Mexico, Australia, New Zealand, and several countries throughout Europe and Asia.

Jones is the author of Life is Tremendous - 7 Laws of Leadership. The book currently is more than half a million copies in print. He is also featured in "The Leading Edge" and "Learning - A Tremendous Experience", two films that are used by more than 1,000 companies world-wide to train and motivate employees.

Jones began his career as an author and speaker after he built a very successful insurance business. At age 22, he entered the insurance business with one of America's top ten companies. One year later, he was named the agency's most valuable associate. Ten years later he received the company's highest management award. At age 37, his organization exceeded \$100 million in sales. After this accomplishment, he founded Life Management Services to share his experience through seminars and consulting services.

Tickets for the Mayor's Prayer Luncheon are \$12 each. Table of eight reserved seats are available for \$125. The event has always sold out in the past, so those interested in attending should buy tickets as soon as possible. To purchase tickets, call or come by the Lubbock Chamber of Commerce, 14th St. and Ave. K, 763-4666, or call Steve Hart with Hart and Stoll Investments at 745-7401.

The Lubbock Business Expo will run from 10 a.m. - 7 p.m., Thursday, May 16. More than 170 business will be displaying their latest goods and services for an expected crowd of around 4,000 business people. Tickets are available at the Chamber for \$5 each. About 10 booths remain at a cost of \$250 for chamber members, and \$305 for non-members.

Home of the personal touch

United

Supermarkets

MAY DAY! MAY DAY!

Prices are going down!



**RANCH
STYLE
BEANS**

Regular or with Jalapeno
15 oz.

31

For



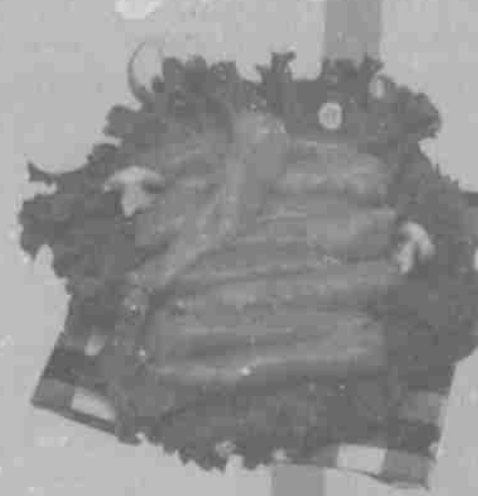
**Boneless
SHOULDER
ROAST**

Center Cut
Super Valu Pak

Regular Pak
1.19 lb.

LB.

.99



**FRYER
BREAST
TENDERS**

Boneless
Tenderloins

1.99

LB.



**FAMILY
STEAK**

Super Valu Pak
Boneless

Regular Pak
1.49 lb.

1.39

LB.



**OSCAR MAYER
FUN PAK
LUNCHABLES**

All Varieties
11.2 oz.

2.3

For



**HY • TOP
BISCUITS**

Sweetmilk or Buttermilk
10ct.

.15



**BETTER VALU
MARGARINE
SPREAD**

1 lb. Quarters

.15



**MRS.
BAIRD'S
WHITE BREAD**

Extra Thin
24 oz.

.78



**LAY'S or
WAVY LAY'S**

All Varieties
14-16 oz.
Prepriced \$2.99

1.78



**HY • TOP
MACARONI
& CHEESE
DINNER**

7.25 oz.

31

For



**HY • TOP
CORNBREAD
MIX**

White or Yellow
6 oz.

41

For



**HY • TOP
ALL-PURPOSE
FLOUR**

5 lb.

.88



PATIO BURRITOS

All Varieties
5 oz.

31

For



**SUNNY
DELIGHT
DRINKS**

Original, California
Style, Plus Calcium,
Lite or Mango
64 oz.

.98



**HY • TOP
PAPER
TOWELS**

2 Ply

21

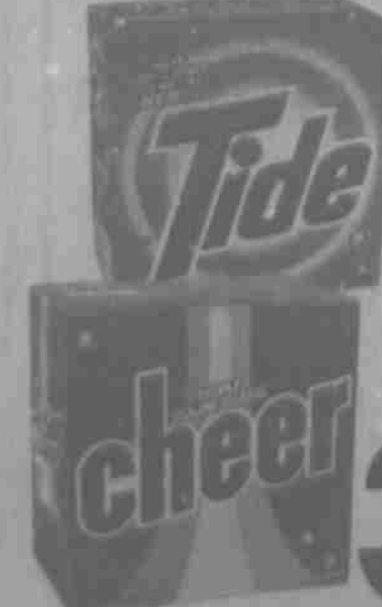
For



**HY • TOP
FOAM
PLATES**

50 ct.

1.38



**ULTRA
TIDE or
CHEER**

Regular, Free or
With Bleach
98-110 oz.

3.98

FOR YOUR CONVENIENCE WE ARE
NOW ACCEPTING THESE
QUALITY CARDS



WED	THU	FRI	SAT	SUN	MON	TUE
1	2	3	4	5	6	7

PRICES GOOD THRU MAY 7TH IN LUBBOCK, SLATON, POST,
LEVELLAND, LITTLEFIELD AND BROWNFIELD
No Sales to Dealers • Quantity Rights Reserved
We Accept Food Stamps and WIC Cards