

THE FLOYD COUNTY HESPERIAN

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Floyd County

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JULY 28, 1949

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Oldest Institutions

LIFE 56



Here's the way the Guffee - Morekel experiment watering upland from an adjacent lake looked to the camera of newsmen Garland Smith, of the Amarillo News here last Thursday. Pumps lifted the water from the lake to the crop on the "hill"



It is the belief of the experimenters that this method will furnish a way to save crops that otherwise might be lost to drouth. In the left photo are Clarence Guffee, R. C. Ross, center, and Ed McLeary, assistant Floyd county agent watch-



ing water at the discharge point into the irrigation ditch. In the center is George McReynolds, left, and Harry Morckel by the pump taking the water from the lake. At right is Noman Hamilton, a Soil Conservation technician, who is giving a hand with the shovel to hold water in the ditch.

PEOPLES HOSPITAL DIRECTORS ELECTION SET FOR AUGUST 5

Now that Peoples hospital has a largely increased membership, is a going concern, well-equipped and staffed, trustees of the organization last week announced that the membership is being called in a special meeting to elect a board of directors, these to succeed the present board.

Date for the election will be Friday night, August 5, the hour 8 o'clock and the place the American Legion hall.

A formal resolution setting out the reasons and plans was adopted by the board of directors in a meeting Thursday last week.

The resolution adopted by the board points out that when they

were chosen for their posts the membership in the hospital association was small and the interest in the trustee election was limited by the fact that the hospital then existed only on paper. Accordingly, the resolution recites since interest was limited the very considerably enlarged membership should at this time have an opportunity to vote upon and name a full board to direct the affairs of the hospital.

Fourteen Are Nominated

To activate the plan for the election the board named a committee composed of Marvin Shurber, A. H. Kreis and B. A. Robertson to nominate seven candidates from among the membership of the hospital for the seven offices of trustees, whose names together with the names of the present board of trustees, will appear upon the ballot. Space will be provided on the ballot also for any nominations which may be made from the floor at the meeting next week.

Candidates nominated by the committee are Milton Harrison, Lakeview; Walter Collins, Floydada; Roy Hale, Harmony; Bill McNeill, Dougherty; J. B. Smithman, South Plains; Holts Bond, Floydada; and E. L. Thomas, Blanco. Names of present trustees are John A. Lloyd, O. C. Vinson, John L. Hrabal, J. F. Moss, Floydada; Joe Robertson, Center; Ed Holmes, Sand Hill; and W. F. Ferguson, Starkey. Jno. A. Lloyd is president.

The new board personnel will take office upon their election, acceptance and qualification, the two high candidates to be named for three year periods, the next two for two year periods, and the low three to have places on the board for one year each, so as to keep the expiration of the terms of the trustee membership staggered.

Release Wheat Acreage Data Next Tuesday

Yesterday it was announced by Ray S. McEntire, administrative officer of the Production Marketing Administration in Floyd county that the wheat acreage reduction planned for 1950 in this county is 19.2 per cent.

Figures on exact allotments for individual farms in the county will not be available until next Tuesday, August 2, but McEntire said they would vary from farm to farm according to the planting program which has been in effect on the farming units.

Details covering the allotments will be released for all the farms at the same time on Tuesday next, when all operators will be mailed their figures for planting, said Mr. McEntire.

Compliance with the planting goals will not be based on a marketing penalty but those farm operators who are not in compliance with the national program will not have the benefit of the government loan values which will be set up, it has been said unofficially, although no statement in this regard was made by the Floyd county committee.

McEntire hopes to have all the information and details available for general dissemination next week.

Burglars Seeking Narcotics Break Into Arwine Drug

Burglars seeking narcotics, used a crowbar or some similar device to break into Arwine Drug company's store Thursday night last week.

This week, J. A. Arwine, proprietor of the store, said that the lock to their narcotics department was broken and all the morphine and codeine in tablet form as well as a small amount of heroin, was missing when they opened the store on Friday morning.

Report of the burglary and loss of narcotics was made to Sheriff Leland A. Hart and to narcotics agents by Arwine. Practically no clues were left by the burglar, apparently a professional. A rash of pharmacy robberies has been current in the area in the past few weeks, according to unofficial report.

McCarty to Resume Custom Grinding

C. W. McCarty announced this week that he had purchased new milling equipment and is planning to open his custom grinding mill in a new location, the Kimbell elevator where he will be open for business Saturday.

McCarty had a similar business which burned last winter and is now starting into the custom grinding business in the new location to take care of the service he was rendering before the fire of last winter.

Dollars Perk Up As Their Value Gets Recognition On Trades Day

Our old friend, the dollar bill, which has been kicked around and was declared not worth too much during war times in Floydada is perking up since the inauguration of first Monday trades day here.

Next Monday the monthly event rolls around again and retailers declare they have arranged it so that a dollar can do its duty once more much after the olden manner. Accordingly dollars which did not have too high standing in the community are coming out of their shell and have begun to throw weight around again.

Several Floydada merchandisers are joining in the dollar day plan, some calling it trades day, some dollar day and others first Monday. Apparently it all amounts to the

same thing so long as the dollar's buying power is given a good boost.

New Meeting Hour For the Lions Club

Floydada Lions club has a new meeting place and a new meeting hour for their weekly luncheons.

Beginning today the club meets at 12:05 p. m. instead of 7:30 p. m., and at the B & M Dining room.

Henceforth they have had no place available for the meeting except in the evenings.

Judge W. E. Grimes will be program chairman for the day, Enos T. Jones, president of the club, announced.

Pressure in City Clean Up; Half-Holiday Wednesday

Evidence that people of the community are taking their clean-up campaign seriously and that breeding places for epidemics are being eliminated in spite of the shortage of labor, is given this week in Floydada.

Mayor F. C. Harmon expresses appreciation of the city authorities for the very general support given the campaign to head off polio and to afford basic sanitation in the city. The percentage of residents who are lending support to the campaign is very high, although the mayor did not say that the cooperation is 100 per cent.

But it is plain to be seen that after all burnable refuse has been destroyed, alleys and adjacent premises cleaned, there is going to be a huge surplus of non-burnable refuse

which must leave the city's confines, to be burned or destroyed, and that the "half-holiday" on Wednesday morning is going to be one on which scores and scores of volunteers can help the city. Mayor Harmon estimates that 15 or 20 trucks, in addition to the city's equipment, with three men to the truck, can readily be used for a few hours that volunteers are being sought to help. The city simply does not have an adequate force of sanitary workers to keep up completely with a general clean-up, although the city's major activity continues to be sanitation.

Here are the plans for clean-up morning, August 3, when the final work will be done, as given by Mayor Harmon:

Meet on the west side of the court house lawn at 8 o'clock for organization, and instructions.

In addition to these volunteers who take the half-day to finish their own premises, the city can use 15 or 20 trucks with three men to the truck;

Forks and scoops will be needed as the city will not be able to borrow or furnish these tools;

The DDT fogger will be used following as soon as possible after the Wednesday half-holiday.

Two important suggestions for the individual property owner:

(1) Be sure to have your refuse in the alley as early as possible Wednesday. Burn everything that can be burned;

(2) It is desirable to burn off vacant lots adjacent and trim up trees in alleys. Get hay stacks, lumber and machinery out of the alleys.

If you decide to burn grass and weeds from vacant lots adjacent be sure to call the Fire department and let them have a man on guard as a matter of safety and economy. If you wait until after the fire gets out of control to turn in a general alarm it will be an expensive bill for the citizens to pay.

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Early-Day Sheriff Has Broken Hip

S. B. McCleskey, who in pioneer days held elective offices in Floyd county, including that of sheriff, is hospitalized here following a fall several days ago in which he sustained a broken hip.

Now more than 90 years of age Mr. McCleskey has been making his home with a daughter, Mrs. W. O. Tye, since the death of his late wife.

Among the members of the family here to see him has been a son, Roe McCleskey, of Dumas, who was accompanied to Floydada by his wife and their daughter, Bonnie Roe.

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cores View Lake Pumping Demonstration

and last some 200 interested visitors saw the demonstration pumping water from a lake back to the high land on the Clarence farm last Thursday.

With the assistance of Harry Morckel, local pump and commercial chemicals dealer, made a day of it and visitors began coming in during the forenoon from over three counties around and were still interested onlookers in the afternoon.

After more than eight hours of using the lake on the Guffee farm, 6 miles northeast Floydada, freed only slightly. A stream water under pressure was lifted 25 feet and carried 800 feet through aluminum pipes. Plow was rated at 1000 gallons.

Among the onlookers were newsmen, including a representative of the Globe-News, of Amarillo, which featured the new device in irrigation procedure.

Guffee ditched the water on to field of young feed in the experiment.

Preliminary work done before the demonstration was started, included leveling land levels, ditching and setting a pit in the lowest level of the lake to furnish ample water the intake without breaking cover.

Two power plants were demonstrated during the day. A Gardner engine which carried the pump for a time was followed by a larger industrial engine. In addition to the power plant pumping like calls for pump, adapter, elbow, suction, plug, suction hose in addition to the pipe that carries water (See Lake Pumping, back page)

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Letter Reveals Hardships In Wake of Wars

(Several months ago the ladies of the First Baptist church sent a box of clothing to the needy families somewhere in Europe. Mrs. E. H. Tooley, of the Lakeview community, wrote a friendly letter and attached it in a coat sleeve. The letter below is in answer to the one Mrs. Tooley wrote. It was translated by Mrs. George M. Finkner, of Floydada—Ed. Note)

(20A) Bannertick 35
Hannover, Germany

Dear Mrs. Tooley,
Today I received your coat through the Brotherhood Relief of the Baptist church and found your

address in it. I was very much pleased with it all. Many hearty thanks for it and for your kindness. I live with my sister in one room. We were driven from our home in Breslau by the Poles and robbed of everything we had. I am 46 years old and my sister is 50. We receive 58 D. mark pension a month. Since everything is so very high priced this amount buys very little and chances for work are very few. therefore it is very much appreciated to receive such gifts through love.

If you, dear Mrs. Tooley, are a member of the First Baptist church there it would please me very much to hear from you.

With many hearty thanks and best wishes,

Elizabeth and Lefrieda Weber

STARKEY CLUB MEETING HELD WITH MRS. ASSITER

The Starkey Home Demonstration club met in the home of Mrs. Anne Assiter July 15.

Miss Leila Petty gave an interesting demonstration on "salads and salad dressings." The roll call was answered with sewing hints by eleven members. Lovely refreshments were served to Mrs. G. H. Day, G. E. Assiter, J. K. Holmes, W. F. Ferguson, S. L. Holmes, Paul Sparkman, G. W. Wilson, W. L. Davis, T. Buske, John Shipley, Miss Petty and the hostess, Anne Assiter.

The next meeting will be September 2 with Mrs. J. T. Myrick.

Mr. and Mrs. Cecil McCada of Wichita Falls are visiting this week in the home of his parents, Mr. and Mrs. A. L. McCada.

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A trip to Day's Cleaners is like a vacation for tired garments. They come home as good as

new — each thread as clean as it was the day it was woven. Insure long life and many happy wearings for your clothes — with frequent trips to —

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Here's extra value! With every quarter-pound of White Swan Tea, a 16-ounce iced tea glass! Start your set today—get White Swan Tea!

FROZEN FOODS!

Cold Watermelons - Fresh Vegetables

PURASNOW FLOUR,	10 Lbs.	79c
RED TART CHERRIES,	No. 2 Can	35c
BLEACH,	GALLON	49c
1 Lb. in Glass HOT TOMALES,	2 For	49c
DOG FOOD,	2 Cans	29c
MONARCH CATSUP,	14 Oz.	19c
VELVEETA CHEESE,	2 Lb. Box	73c
Ground Beef,	Pound	40c
Pork Ribs,	Pound	45c

Top Price For Eggs

Phone 13

KING'S

Grocery and Market
120 East California Street

Appliance Prices Pace Reduced Living Cost



CHICAGO—Electric appliance prices advanced less than one-half the amount of the average of all commodities since 1939, and they led all durable consumer products in "rapid and thorough price reduction to pre-war levels." James J. Nance, right above, president of one of the nation's largest appliance manufacturing companies, explains recent message "The Truth About Appliance Prices" to Leslie Hicks, president of Hawaiian Electric company.

Here to study price stabilization moves, Hicks was told of recent activity by which 10,000 Hotpoint dealers received letters explaining prices; meanwhile, local and national advertising is being scheduled to inform the public that some appliance prices have returned to 1939 levels. Nance said that business was in a leveling off period following the recent post war readjustment from economy of scarcity to one of ample supply. This change brought the sharp price reductions which have brought back pre-war appliance prices so that "today dealers can go forward with their sales and advertising programs, and consumers can buy needed appliances with full confidence that they are getting their money's worth," he added.

The People's Forum

(This column is conducted exclusively as an open forum for the citizens. Readers are urged to comment on any subject they desire at any time in this department if they will be careful to avoid libelous statements or personal attacks. If you want to discuss something you are invited to do so in The People's Forum.)

A WORD ABOUT OUR PEOPLES HOSPITAL

Along with six other trustees, I accidentally was selected a few years back to help build a Peoples Hospital in Floydada, Texas. When we were elected, the hospital was in our minds and on paper. Now, just over-night, its a \$100,000.00 institution with two medical doctors, a dentist, a technician, two registered nurses, and under good management with a full staff of 21 employees to better take care of medical needs.

During the month of June—our sixth month of operation—we did \$9890.80 of business for a net profit of \$3190.20.

By a unanimous vote of our present trustees, we called a special trustee meeting to ask all the membership to come to a membership meeting for the expressed democratic reason of electing seven trustees of their choice to make it bigger and better.

With a written ballot, you select your choice of seven trustees from any members of the membership. Count the ballots and the seven high are the new directors. The top two are elected for three years, the next two are elected for two years, and the next three are elected for one year. What could be more fair and more democratic for a non-profit organization that is for everybody?

I hope you can see your way to buy a lifetime membership in our Peoples Hospital and come to the

American Legion Hall in Floydada Friday night, August 5th, at 8:00 P. M. and vote for your choice and help elect seven good directors for our Peoples Hospital.

That's one institution where businessmen, laboring people, and farmers are all gladly working together.

Ed Holmes

Visitors in the A. S. Cummings home over the week-end were Mr. and Mrs. Elma Cummings and children, Elma and Sterling of Amarillo; Mrs. Elma Cummings mother, Mrs. Sterling Snyder, Texas; Mr. and Mrs. Sidney Rogers and baby Burton of Amarillo; Mr. and Mrs. Jack Smitherman and daughter, Edith Rue of Hart; Mr. and Mrs. Earnest Smitherman and son, Larry, of South Plains; Mr. and Mrs. J. D. Cates and son, Mack of Lubbock and a niece, Karen Cates.

Mrs. Willard Willis and children of Abilene, Texas visited last week in the home of Mrs. Willis' father, Mr. and Mrs. Geo. L. Pawver. The Willis', formerly of Anson, Texas, have recently made their home in Abilene.

Mr. and Mrs. C. W. Dennison, Jr. and children of Brownfield, visited over the week-end with his parents, Mr. and Mrs. C. W. Dennison, Sr.

All lines of insurance written in companies that give you the utmost protection.

G. C. TUBBS INSURANCE AGENCY

216 Bishop Bldg.
Phone 162

New conveniences!
New handling ease! Less fatigue!

STUDEBAKER TRUCKS



Big range of sizes and wheelbases! The new Studebaker trucks come in 1/2-ton, 3/4-ton, 1-ton, 1 1/2-ton (illustrated) and 2-ton capacities—they're all outstanding trucks in ruggedness and low-cost operation.

• First in comfort—and first in performance—that's why Studebaker trucks are selling sensationally!

• Now, there's new big power, too, in Studebaker's medium-duty trucks—the 16A and 17A series. Studebaker's 100 h.p. "Power Plus" engine delivers 200 lbs. ft. torque.

• Get America's most progressive truck designing—get the utmost in solid dollar value—get a Studebaker truck!

PLAINS EQUIPMENT CO.

313 South Wall

Floydada, Texas

Center News

CENTER, July 16—Since last week the eastern part of the community has had a good shower, but the west is still dry. That is all but the few acres near the lake on the Guffee farm which was the scene of an irrigation demonstration last Thursday.

The demonstration was something new around here—Irrigating from a lake. Cars came and went all day to see this.

We had nice crowds at both services Sunday and Sunday night. James David and Bobby Mac Welborn were dinner guests of Jimmy Dunn Sunday.

Mary Grace Dunn visited Donna and Joanne Welborn Sunday. Mr. and Mrs. C. L. Ashton, Frances and Bobby visited Sunday afternoon with the Jack Hunters of Plainview.

Mr. and Mrs. Floyd Montgomery are visiting his mother, Mrs. J. L. Montgomery and the Frank Duns. They attended church in town Sunday morning.

La Juana McCada, Barbara Dutton, Nita Anderson and Mary Alice Grubbs spent Saturday night with Eunice Welborn. LaJuana and Barbara attended Sunday school here with the Welborns.

Sunday dinner guests in the Welborn home were Margaret Green, LaJuana McCada, and Barbara Dutton. Among the young people who attended the youth camp were Mrs. R. C. Hodges, Mrs. Ashton and Mrs. Green, also Margaret Green, Frances Ashton, Nancy Carol Meredith, Margaret Dunn and Norma June Ross. It was really great.

The three last homes here to get electricity were the Welborns, the Sims and the Greens, who have really been enjoying their lights, etc., this week.

Mr. and Mrs. Green, Don Clark and Margaret made a trip to plainview Wednesday or last week. Friday, Victor Green arrived home from Kansas and Colorado where he had been working with a harvest crew. Clyde Green arrived home Saturday morning from Boulder, Colorado where he has been attending the Colorado university the first six weeks of the summer semester.

The community sympathizes with Mrs. Ida Welborn whose sister in Mississippi died Sunday.

Center Home Demonstration News

The Center Home Demonstration met Friday afternoon, July 22, with Mrs. Henry Willis. After the roll-call, business session and recreation period, Miss Petty gave a demonstration of three salad dressings. These with other delicious refreshments were served to Mmes. J. L. Montgomery, Frank Dunn, J. A. Hartsell, Clyde Henderson, O. C. Vinson, W. T. Lightfoot, C. L. Ashton, Woodrow Wilson, W. B. Jordan, J. E. Green, Bowman, L. B. Pawver, Jr., and Floyd Montgomery; Misses Nadine Willis, Margaret Green and Nita Jo Lightfoot, and to the hostess, Mrs. Willis.

Nita Jo Day, our 4-H club girl, gave an interesting report of her days at the 4-H camp last week, and thanked the club for their contribution to this pleasing opportunity.

The club is urged to attend the country club's get together at Lockney Friday, July 29, at the city auditorium.

The Center club picnic for the members and their families is to be

held at the City Park, Floydada, August 5, beginning at 7 o'clock. Everyone come and bring a picnic basket supper.

Daisy Eudy spent the week here visiting with relatives. Eudy is employed in the Veterans hospital in Amarillo.

Mr. and Mrs. Ed Johnson are vacationing this week in Pleasant in east Texas. The Johnsons plan to attend a reunion of the Johnson relatives while they expect to be gone ten days.

LEDGER binders in some indexes to match. Hesperian.

Records
Music for your every mood as you like it...
H. G. Parker Furniture

HAVE ALL SIZES BRUNSWICK TIRES & TUBES

See Me Before You Buy or Trade
R. D. NELSON AT—

Camp Cope's Service Station

Phone 9508

Highway 70 North

LANDS

Farm and Grazing Lands in Floyd and other Counties

Town Lots in Floydada.

MASSIE & BOND

(Successors to W. M. Massie & Bro.)

DOLLAR DAYS

FRIDAY SATURDAY AND MONDAY

SHOE CLOSEOUTS

60 pair of low and high heels. All colors and sizes represented but not in every style. Values to \$8.95 at **\$3.95**

One group discontinued girls' dress sandals in white kid and black patent, regular \$5.95 at—
\$3.00

ONE GROUP ODD LOTS, . . . \$1.00
One Group Of Summer Sandals Odd Sizes \$2.95

SPECIAL

In order that we may have a shoe to fit everyone, we are including 45 pair of girls' loafers in brown calf. Low wedge heels and low heels. These shoes are just what you need for school this fall. —
at **\$3.95**

All Children's Play Sandals, . . . \$1.98
Values to \$3.95

NYLONS NYLONS NYLONS

51 and 54 gauge, 15 denier, first grade

\$1.00 pair. Limit 2 pair to a customer

Regular \$1.65 and \$1.95

Van's Men's Wear and Shoes

Prevalence and Spread Disease

There is no more em-
power and carelessness to spread
than is shown by the con-
tinue of tuberculosis, which
is responsible for more deaths bet-
ween the ages of fifteen and forty-
than any other disease.
The knowledge of it's
spread, and curative proceed-
ing, tuberculosis continues to be
a public health problem, and
it holds fifth place among the
diseases in the state. This
disease even though the major-
tuberculosis patients could
their condition arrested, if it
recognized early and proper
treatment applied.

These facts are disclosed by Dr.
W. Cox, State Health Officer,
"treatment of the early
case is essential to re-
sult in the saving of thou-
sands of lives."
It is of equal importance,
a public health viewpoint,
the spread of this devastat-
ing infection be prevented. A more
spread appreciation of this fact
result in the saving of thou-
sands of lives."
The State Health Officer added:
"a diagnosis of active tuber-
culosis runs in families, not
one of any special susceptibil-
ity because it is communicable
easily transmitted from one
member of the family to others."
To reduce the number of deaths
caused by tuberculosis, Dr. Cox urges
examinations of all adults,
including chest X-rays; frequent
check-ups by physicians where active

JUNIOR CLASS FAVORITES AT TCU



Favorites of the junior class at TCU, to be featured in the "Favorites" section of the campus yearbook. The Horned Frog, are, left to right, Georgia Mixon, Plainview; Katherine Ann Frank, Fort Worth; and Pat Miller, Fort Worth.

cases and their contacts are known;
isolation or hospitalization of active
tuberculosis cases and a more in-
telligent application of hygienic
living principles.

HOME FOLLOWING VACATION

County agent Bob Gibson, Mrs.
Gibson and children, have been vaca-
tioning in Tahlequah, Oklahoma,
with an army buddy of Mr. Gibson,
Walter H. Beckman, who is county
agent of Cherokee county, Okla-
homa.

After returning home from Okla-
homa and the Ozark Mountains in
Arkansas, where they spent some
time, county agent Gibson said,
"You don't know how to appreciate
Floyd county until you get out of it."

Misses Eddie Ruth and Grace
Mukey and Peggy Collier spent Sun-
day in spur visiting friends.

Lakeview Revival Begins August 5

Rev. Herman Gregory, pastor of
the East Side Baptist church in
Odessa, will begin a revival Friday
night of next week at the Lakeview
Baptist church. Services will con-
tinue through August 14.

Song leader during the revival
will be Bert Battey. The Pastor,
Rev. G. A. Rowell has extended a
cordial welcome to everyone to at-
tend each service.

LAKEVIEW CLUB NEWS

The Lakeview Home Demonstra-
tion club met July 21 in the home
of Mrs. Kenneth Morrison. The pro-
gram on chemistry was given by
Mrs. Earl Edwards.

An ice cream supper was planned
for the night of August 1, at the
Lakeview school. All members and
their families are urged to be pres-
ent.

Visitors present were Meses. C.
T. Morrison, sr. and daughters of
Ralls. Members were: Meses. Earl
Edwards, Wayne Russell, Bruce Da-
vis, L. D. Goughly, Warner John-
son, Ray Latham, G. V. Wright,
R. L. Nichols, Buel Neff, Kenneth
Morrison, the hostess, and one new
member Mrs. C. T. Morrison.

HOME FROM RED RIVER

Mr. and Mrs. L. P. Gresham and
daughter Pamela, and Mrs. Gresh-
am's parents, Mr. and Mrs. H. R.
Cloughley of Graham, Texas re-
turned to Floydada Monday, after
spending the first part of the sum-
mer in Red River, New Mexico.

While there, Mr. Gresham and
Mr. Cloughly built a summer cabin
in the mountains near Red River.

Mr. and Mrs. Richard Stovall and
children are on a sight seeing tour
which will take them as far as
Oregon. They plan to go to Grand
Canyon and then on to Long Beach
and San Francisco before continuing
to Oregon.

Ray Jones, S. F. Cofner, Roy Pat-
ton and Ott Walding spent last week
end on Possum Kingdom lake on a
fishing expedition.

Mr. and Mrs. R. J. Teal and fam-
ily of Lubbock, Texas, visited Mr.
and Mrs. T. S. Brown over the
week-end.

ELAINE ANDERSON HONOREE AT FIFTH BIRTHDAY PARTY

Mrs. Otis Anderson, entertained
her daughter, Elaine, Monday, July
5, with a birthday party, celebrating
her fifth birthday.

Refreshments were served to Lar-
ry Jones, Rex Jones, Terry Taylor,
Patty Anderson, Martha Sue Ander-
son, Jane Parkey, Margie Jones,
Mrs. O. B. Jones, Jim Jones, Jack
Parkey, Roy Crawford, Floyd Ander-
son, the honoree, Elaine Anderson,
and the hostess, Mrs. Anderson.

A number of relatives from Floyd-
ada attended funeral services last
Thursday in Lexington, Oklahoma,
for Jones P. Smith. They were
Mrs. Harry N. Jones, Mr. and Mrs.
George Smith, Mrs. and Mrs. Ro-
bert Smith, Mr. and Mrs. Harvey
Tardy, Leonard Smith and Mr. and
Mrs. Virgil Martin, of Hale Center.

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a formula for every need.
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TENDER, FLAKY BISCUITS

**Harvest Queen Mill & Elevator
Company**

Plainview, Texas

Good Cakes and Pies

On Sale Here Satur-
day Afternoon by
Women's Society of
Cedar Hill

Dollar Day

Hearts Delight
NECTAR
Apricot - Peach
No. 2 Can, 6 For
\$1.00

CURTIS
46 Oz. Can 5 Cans For
Tomato juice \$1.00

WILSONS SAVORY 5 Lbs.
OLEO, \$1.00

DORMANS
No. 2 Can 6 For
Black Eye Peas, \$1
1 Lb. Square 4 For
Comb Honey \$1.00

KOOL ADE
**ICE CREAM
MIX**
ALL FLAVORS
24 Packages
\$1.00

CRYSTAL WHITE
Giant Size 11 Bars
SOAP, \$1.00

3 1/4 oz. Flat Cans 10 For
SARDINES, \$1.00

EAGLE BRAND 4 For
MILK, \$1.00

MONARCH 5 For
CATSUP, \$1.00

WHITSONS
12 Oz. Can 11 Cans,
Pork and Beans, \$1

PET or CARNATION
9 Cans
MILK, \$1.00

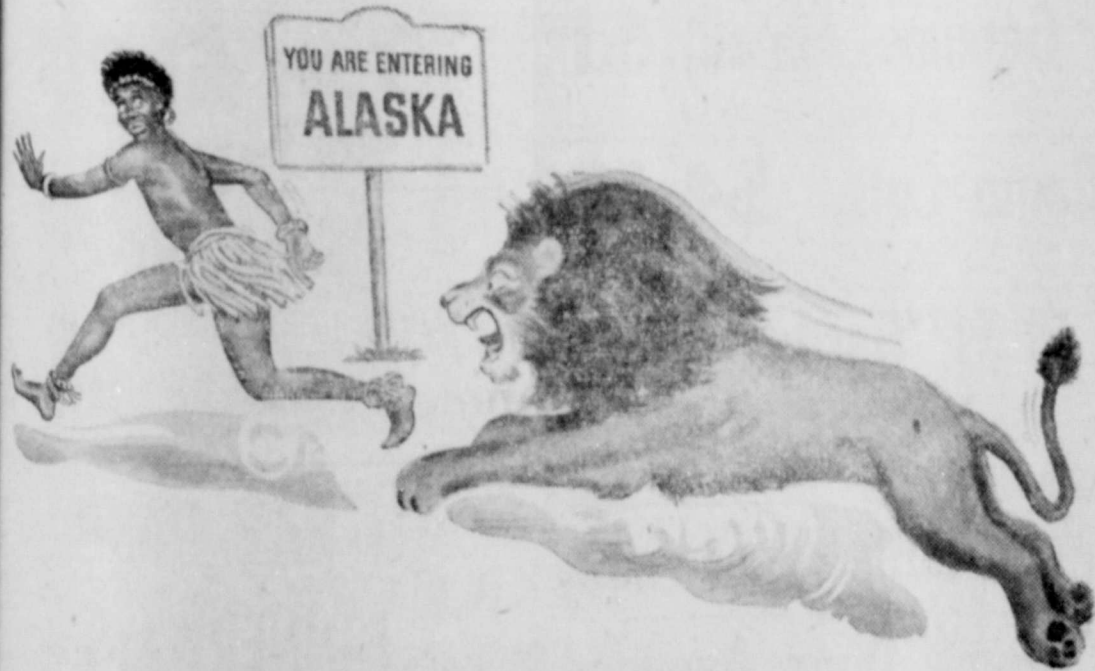
MONARCH
COFFEE
2 LBS.
\$1.00

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have your car checked at **SPEARS** be-
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You'll go a long, long way on that new-day
Conoco N-tane Gasoline! It's matchless for
mileage...packed with whispering power...
and raring to go at a touch of your toe!

For more and better mileage, see your
CONOCO MILEAGE MERCHANT
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COOK BOOK, SALT BOX 5c

COCOA CASTLE SOAP, 6 For 25c

DIAMOND BRAND TOMATOES, 2 Cans 25c

CO-ED CREAM STYLE Golden Corn, Tender, 2 Cans 25c

Step right up folks! See for yourself the giant values
and midget prices featured in our Circus of Savings.
They're amazing! They're astounding — and, what's
more, they're absolutely real... honest-to-goodness,
more-for-your-money food values. So hurry, hurry,
hurry to the biggest food show in town. Admission
is free. In fact, your savings will pay you for com-
ing to Patterson's and filling your entire food order
here this week-end.

EVERLITE SPREAD Pint Jar
SALAD DRESSING, 30c
LEAD WAY, Syrup 2 1/2 Can
APRICOTS, 23c
2 Lb. Bag
PINTO BEANS, 25c
LADIES PRIDE
Self Polishing
Floor Wax, 50c
LAPLAY BRAND
Glass
Filet of Mackerel, 25c
BAR HARBOR
Can
Clam Chowder, 30c
ALL BRANDS
3 Cans
BABY FOOD 25c

Veal Cutlets, 75c
CORN KING BACON, 49c
SNOW WHITE 4 Lb. Ctn.
LARD, 65c
LOIN or T-BONE Pound
STEAKS, 79c
KEETONS No Jackets
WIENERS, 39c



WILSON'S Picnic Hams, 50c

Tomatoes, Plums
Peaches — Grapes
Cantaloupes — Ice
Cold Melons — Black
Eye Peas — Beans

**VEL — DUZ
OXYDOL
RINSO
TIDE
Box 26c**

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YOUR
EGGS

EVERY DAY
LOW PRICES

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Where Parking is a Pleasure

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FLOYDADA, TEX.

QUALITY
DEPENDABILITY
SERVICE

WE
DELIVER

Audition reveals High Musical Talent of Local Piano Student



PATRICIA KIRK—Rates high in Recent Audition

Mr. and Mrs. Ohmer Willis Kirk received notification recently that their daughter, Patricia, won a two year scholarship in piano from the

Oklahoma City University, a Methodist school, entitling her to use one-half in class subjects and music for 1949-50 school year, subject to renewal in September 1950.

Invitations to enter the auditions were mailed to contestants. Patricia entered and played on Tuesday, June 14, in the Music-Arts auditorium of the university. Her ratings in the tests of musical talent; The Seashore, pitch, oral memory, theory, rhythm and time, was marked "far" above the average. These tests were all written and given to the thirty eight contestants in a class group.

The judges, critics and graders were: Dr. James Neilson, graduate of Northwestern University, Chicago Musical College and Julliard school of music; Vera Redgrave Neilson, graduate of Drake University and Julliard school of music; Nancy Laughbaum, graduate of University of Oklahoma and Eastman school of music; and Dr. Clarence Burg, graduate of the Chicago Musical College, Eastman school of music and Matthey Pianaforte school in London, England.

However, Patricia will enter the University of Texas in September, where her reservations of the past year were held open for her.

Patsy Parkey to Wed Austin Man August 13

The engagement and approaching marriage of Patsy Parkey, daughter of Mr. and Mrs. D. J. Parkey of Floydada, to J. Warren Skrabanek, was announced at a tea Friday night in the home of Mrs. H. C. Wheeler, 1604 West Kentucky, Midland.

The wedding will be solemnized in the Little Chapel in the Woods on the campus of Texas State College for Women, Denton, at 5:30 p. m. August 13. Warren is the son of Mrs. J. W. Skrabanek of Austin and Caldwell.

The Rev. Phillip H. Walker, pastor of the First Methodist church, Denton will perform the ceremony.

Attendants named will include Mrs. W. B. Barrett, Jr., of Laredo, Miriam Parks of Midland, and Mrs. E. L. Lowe, Jr., of Denton. James Butler of Clovis, New Mexico will serve as best man. Ushers will be Milton R. Schow of Austin and Robert Matthews of Wichita Falls.

Mr. and Mrs. Ira Binnion and family of Floydada are spending their vacation in the home of Mr. Binnion's parents, of Lampasas.

Want ads save money.

Install New Officers Of B & P W Club at Hotel Coffee Shop

The Business and Professional Women's club started the new year with a dinner meeting at the hotel coffee shop Monday night, July 25, at which time the new officers were installed. Mrs. Kathleen Stewart gave a report of last year's accomplishments for the past president, Mrs. Lewis Norman, who was unable to attend this meeting.

Mrs. C. A. Caffee conducted an with the following taking pledges in the capacities indicated: Winnie Angus president; Leila Petty vice-president; Oleta Pruitt treasurer; Mrs. Sam Green recording secretary; and Maurice Burton parliamentarian.

Mrs. Stewart made motion of several accomplishments of the club last year as outlined in Mrs. Norman's report of the 1948-1949 year. The club was represented at the National convention in Fort Worth and Mrs. Norman attended a meeting for the presidents of this district in Plainview. The Town Hall meeting featuring a contest to elect a king and queen of Floydada was an outstanding event of the year. The funds made available from this contest made it possible for the club to present a scholarship to a high school senior and to start a scholarship fund which will be a project of the club from year to year. Several small contributions have been made to various funds for the betterment of the community.

Old members attending were Mmes. Kathleen Stewart, P. W. Bell, Sam Green, Oleta Pruitt, W. H. Bethel, Thelma Jones, C. A. Caffee and Winnie Angus; Misses Francis Mitchell, Leila Petty, and Maurice Burton. New members attending were Mmes. Dessie Denison and J. A. Currie. Mrs. A. B. Keim was a guest.

Mrs. Kenneth Poole Bridal shower honoree

A lovely bridal shower honoring Mrs. Kenneth Poole, nee Betty Lou Kenney, was given Thursday evening, July 14, at 3 o'clock in the home of Mrs. Maurice Campbell.

The hostesses presented the honoree with a corsage of pink roses, and a corsage of red roses to her mother-in-law, Mrs. J. T. Poole. The guests were registered by Mrs. Harlan Cage upon their arrival. Punch, angel food squares and mints were served by Mrs. Sam Lide, assisted by Mrs. Claude Ring and Mrs. Russell Crawford, from a white linen covered table. Marigolds and fern surrounded the crystal punch bowl. Miniature wedding bells bearing names "Ken and Betty" inside, were plate favors.

Mrs. Jack Ross gave a poem by Edgar A. Guest. Miss Jean Covington gave the toast to the bride after which the gifts were presented to the honoree.

Guests registering and sending gifts were as follows: Mmes. Edward West, Troy Wellmaker, Scott McCormick, Winifred Payne, Tom Davis, P. Jameson, J. C. Cage, Joy Ward, R. W. Lettsch, Richard Stovall, L. M. Powell, Ada Hinton, Edell DuBois, Cecil Payne, Bill Smith, P. J. Wilkes, Bill McNeil, G. W. Smith, R. T. Jones, H. N. Powell, C. A. Cumbie, Fred Cardinal, C. W. Denison, W. C. Robinson, Elva Blum, Mable Sims, F. M. Covington, Elbert Parks, Daisey Atterberry, W. S. Simmons, E. V. Emert;

Mmes. C. R. Woodson, Malcolm Ward, Jack Barnett, I. S. Lynch, Tate Jones, Bob Covington, E. S. Foster, Jim Harper, Jim Reznick, C. A. Caffee, Ernest Grimes, B. Woody, L. L. Lane, Lane Decker, Earl Foster, J. A. Hatley, C. E. Bartlett, J. B. Turner, Bill Rucker, Dillon Patterson, Ralph Johnson, J. E. Newton, Mary Lou Caffee, C. H. Wise, Truitt Payne, Jess Glover, A. H. Kreis, C. M. Thacker;

Mmes. Harry Hughes, Billy Crawford, Ruth Daniel, William Hinton, Tom J. Boyd, Kenneth Bain, Orland Howard, John Truelove, Cecil Ford, Glad Snodgrass, Don Wyatt, Joe H. Smith, Travis Parr, L. O. Martin, J. H. Hall, W. H. Harrison, Tom Emert, Iris Colston, Oran Hatley, Christine Lyles, Joe Summerlin, Ruth Bradberry, Carl Smith, B. A. Guffee, Bob Hinsley, J. W. Womack, G. W. Moore, Walter Decker;

Mr. and Mrs. L. M. Powell, Jr., Mr. and Mrs. Claude Ring, Mr. and Mrs. J. T. Poole, Mr. and Mrs. Kenneth Ring, Mr. and Mrs. L. G. Norrell, and Mrs. Claude Ring, Mr. and Mrs. W. S. Poole, Mr. and Mrs. Elmer Norrell, Mr. and Mrs. Bill Colston, Mr. and Mrs. Noble Hunsucker, Mr. and Mrs. Mark Martin, Mr. and Mrs. Roy Hunsucker, Dr. and Mrs. Warren Poole, Mr. and Mrs. Pay Hart, Mr. and Mrs. W. A. Matlock and W. C. Hunsucker;

Misses Jean Covington, Betty Blum, Mary Sigel, Earl Caruthers, Nellie Kenney, Gladys Powell, Frances, Dorothy and Doris Foster; Billy Morrison, Hershel Powell, Harold Norrell, James Louis Norrell, David Hart, and Fred Martin.

Hostesses for the occasion were Mmes. Claude Ring, Russell Crawford, Jim Morrison, Harlan Cage, Sam Lide, Maurice Campbell, S. M. Crawford, Jack Ross and Bruce Johnson.

Writing Guide, Hesperian

Mrs. Angus Hostess When Garden Club Met Last Friday

The Floydada Garden club met July 22, at 10 o'clock a. m. with Mrs. E. L. Angus. Mrs. Angus served bottle-drinks to those present.

The club was so glad to have Mrs. E. F. Stovall back at this time. Mrs. Angus presided at the business meeting.

Mrs. John Hoffman was program leader and introduced Miss Eloise Woodruff assistant home demonstration agent for Floyd county, who gave tests on two different soils found here. The tests showed what each lacked. The roll-call was answered by "what's new." Poems were given by Mrs. G. R. May.

The flower arrangement was made by Mrs. Guy Ginn. It was composed of a silvered branch of a tree and from that hung corks of all shapes and colors, described as the "new look." Beside the branch stood miniature bowl of flowers. The arrangement was placed on a silver tray, and centered the dining room table.

Those attending the meeting were Mmes. B. K. Barker, Hollis Bond, C. A. Caffee, J. D. Cleveland, O. G. Glassmoyer, R. C. Henry, John Hoffman, J. B. Jenkins, Wilson Kimble, G. R. May, D. T. Mayo, J. D. McBrien, L. C. McDonald, A. P. McKinnon.

E. J. Morehead, E. L. Norman, O. P. Rutledge, G. V. Smith, John Stapleton, E. F. Stovall, O. M. Watson, L. J. Weiborn, Guy Ginn and Misses Leila Petty, Eloise Woodruff, and the hostess, Mrs. Angus. The next meeting will be August 12 at 10 o'clock a. m. in the home of Mrs. B. K. Barker.

Mrs. Cope Honoree At Pretty Shower On Friday Afternoon

Mrs. E. C. Cope, Lockney, nee Myrtis Sargent, was named honoree at a bridal shower Friday afternoon at 2 o'clock in the home of Mrs. G. E. Assiter, 114 West Tennessee street, Floydada.

Hostesses for the occasion were Mmes. G. E. Assiter, Paul Sparkman, Bob Collier, Duncan Hollums, Harlan Day, Rae Thornton, M. L. O'Bannon, Wayne Bennett, and J. K. Holmes.

Guests were greeted by Mrs. Assiter and Mrs. Sparkman and registered by Mrs. O'Bannon. After being registered, the guests were ushered to the dining room where they were served punch and angel food squares by Mrs. Holmes. The serving table was covered with a lace cloth and centered with an arrangement of white roses. Plate favors were two white wedding bells tied with white and blue ribbon, the bride's chosen colors. "Myrtis and E. C." were written inside the bells. Crystal candleholders with lighted blue tapers completed the table's appointments.

Upon arriving, the honoree and her mother, Mrs. L. A. Sargent, were presented corsages of white carnations. A toast to the bride was given by Mrs. Bob Collier.

Guests registering and sending gifts were Mmes. C. A. Cumbie, Harold Wayne Bennett, J. W. Day, Jr., L. D. Woodward, E. J. Cooper, C. H. Griggs, Annie M. Assiter, Lewis Day, Roy Crawford, L. A. Sargent, J. M. Currie, Pete Hickerson, Ellis Henry, Kenneth Rimmer, M. A. Woods, Olin Bryant, G. W. Switzer, T. S. Parks, R. J. Herd, J. B. Parks, James Anderson, J. M. McNeil, A. L. Wylie, Bruce Baumaun, John Gray, G. T. Assiter, Joe Rogers, A. S. Cummings, Wanda O'Neal, A. J. Jackson, W. J. Waller; Virginia Holmes, Betty Boteler, Mildred Woods, Joyce Holmes and Teddy and Tommie Assiter.

ENGAGEMENT ANNOUNCED

Mr. and Mrs. John N. Finley, 507 West 6th street, Plainview, announce the engagement and approaching marriage of their daughter, Audine, to Don Turner, of Canyon. The wedding will take place the latter part of August.

The Finley's are former residents of Floydada.

KILL ATHLETES FOOT "TE-OL BEST SELLER" SAYS J. A. ARWINE

HERE'S THE REASON. The germ grows deeply. You must REACH it to KILL it. TE-OL, containing 90 percent alcohol, PENETRATES. Resches more germs. Your 35c back from any druggist if not pleased in ONE HOUR.



SCIENCE'S ANSWER TO THE hungry, household moth... Moth killing failed to stop moth damage so YADE treats the FABRIC... No moth will eat the fibers of a YADE treated item...

STEWART'S CLEANERS

BRISCOE COUNTY CLINIC HOSPITAL

SILVERTON, TEXAS
DR. JAMES M. SHY
Surgery, Urology
DR. GALE SEIGLER
Internal Medicine
LOUISE STROUD
Supt. Nurses
Clinic Closes Noon Saturday. Doctors Available For Emergencies
PHONE 140
DR. JAMES E. FITE
Surgery, Obstetrics
DR. E. B. KNOLLHOFF
Anesthetist, Pediatrician
A. C. FRY
Business Manager

Rural Women's Short Course

A Rural Women's Short course will be held at Texas Technological college in Lubbock on Tuesday, Wednesday, and Thursday of next week. This is the second such short course held for women in District Two in the last few years.

Teachers for the various classes will be from Tech, from the Extension Service of A. & M. college, and other professional people of Lubbock. Classes will consist of lectures, demonstrations, and exhibits and will cover such subjects as selecting accessories, basic color principles, posture, good grooming, hair styling, family life, landscaping, orchard growing, and using frozen foods.

Students from Floyd county who plan to attend the short courses are: Mmes. Clyde Henderson, Center; A. H. Kreis, Friendship; Donald Pinkner, Harmony; D. T. Mayo, Homebuilders; Wayne Russell, Lakeview; C. L. King, Lone Star; H. S. Calahan, Jr., South Plains; Roy Wilkes, Pleasant Valley; W. C. Sunnyside; and Miss Leila Petty, County Home Demonstration agent.

Registration for the short courses starts at 1:00 Tuesday afternoon and will end at 3:30 on Thursday afternoon.

BIRTHDAY SUPPER PICNIC FOR BIRTHDAY CELEBRATION

Seaton Howard was honored with a birthday supper Sunday evening by his fellow employees at Producers Cooperative elevator. The group assembled here and went to Roaring Springs and spent the afternoon which was climaxed by a bountiful birthday supper.

The employees of the elevator together with their families who went to Roaring Springs were Mr. and Mrs. Foster Amburn, Mr. and Mrs. Roe Jones and family, Mr. and Mrs. H. C. Love, Mr. and Mrs. C. A. Caffee, Mrs. Ona Mitchell and daughter, Frances, Mr. and Mrs. E. R. Melton and daughter, Mr. and Mrs. Orland Howard, Henry Bloodworth, Jack Cooper and the honoree, Mr. Howard, Mrs. Howard and daughter.

Dr. J. G. Pruitt
Naturopathic and Chiropractic Clinic
208 West Missouri St.,
Phone 70

NOTICE OF CHANGE IN BILLING PROCEDURE

To keep pace with the rapid growth of the area, West Texas Gas Company has installed the newest, modern, IBM (International Business Machines) accounting and billing machines.

The installation of this system has made it necessary to change the mailing date of many gas service bills. The mailing date of your bill may be one of those changed. You may receive your gas service bill either earlier or later than usual.

This in no way effects the amount you pay. The due date on the bill is ten days from the date rendered.

We will appreciate your co-operation in making this change possible.

West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

HESPERIAN WANT ADS PAY OFF

DOLLAR DAY FIRST MONDAY For August 1st Only

SUMMER NEEDS
Coleman Camp Stoves
2 Burner, \$7.95
Regular \$9.95

Water Bags - 1 Gal. Size
Genuine Appell, \$1
Regular \$1.29

Camp Cots, \$4.49
Regular \$5.98

50 Ft. Garden Hose
\$4.95

Weed Cutter Yo-Yo 89c
Chrome Door Awnings
Reg. \$8.95 \$7.95

Steering Wheel Cover
Deluxe Wheel-Glue Reg. \$1.29
\$1.00

MOTOR OIL

100% Paraffine
Base Mid-Continent Oil
2 Gal. \$1
(Bring Your Own Container)

Felt Base Rugs
9 x 12 Linoleum
\$4.95

Reynolds Wrap
Aluminum Wrapping Foil
25 Ft. Rolls

3 for \$1.00
Regular 39c Each

Paring Knife
Serrated Blade, Reg. 49c
39c

LU-RAY PASTEL
DINNERWARE
Open Stock or Sets

35 PIECE SET, \$11.95
Regular \$13.45
45 PIECE SET, \$14.95
Regular \$17.85
53 PIECE SET, \$17.95
Regular \$20.95

AUTHORIZED DEALER
WHITE
Auto Store
THE HOME OF GREATER VALUES

LEATHERMAN SAND & GRAVEL

D. F. Leatherman, Owner - 607 E. Missouri
Route 5; Telephone 573

Free Delivery Service 5 to 7 Miles

Five Sizes of Gravel; Washed Sand; 18 sizes of Concrete and Pumice Building Blocks; Wooden Blocks
Dependable Service Since 1931
Also.



This Fall eliminate the Humps and Hollows in your Fields with an EVERSMAN

Farmers everywhere are finding it pays to do their dirt moving, field grading and leveling in the fall of the year. More time is usually available. Fields are more apt to be dry and workable.

The AUTOMATIC action of the EVERSMAN makes the job simple. The blade of the EVERSMAN is activated by exclusive crank axle. When wheels go on high place blade lowers to take a cut - when wheels reach a low place dirt is dumped to fill. The machine breaks clods, mashes the soil, firms and packs the surface as it moves along.

Some machine is fastest dirt mover on the market today for power required. Excellent for rebuilding fields or reclaiming land. After dirt is moved it can be graded down and AUTOMATICALLY LEVELED with the same machine. Here is an ALL-PURPOSE machine used not only for the initial job of dirt moving and leveling, but for maintaining contours, soil conservation work and preparing seed beds year after year. Plan now to get your dirt moving and leveling completed this fall. Send today for FREE catalog.

EVERSMAN AUTOMATIC LAND LEVELER and DIRT MOVER

Terrell Brothers, Case Implement dealers, wish to announce that Collis Roland is now associated with the firm as parts manager. Roland will be here at all times to render the very best service possible.

Of course we still have the same reliable mechanics, L. B. Stewart, sr., and Jim Elliott, in the service department to take care of your cars, trucks and tractor repair.

Received shipment of new drills - 10" - 16 hole; also 2 LA tractors.

In CASE you need more power see —
TERRELL BROTHERS

Big Days Re-Union Settlers

Charles W. Watkins and his son, B. Watkins, both of Lubbock, scheduled to address the West Old Settlers Reunion when the organization gathers in Ralls, Mo., for its 24th annual reunion. The elder Watkins, a rector of the Church of Christ minister, is a day resident of Emma and a member of the old Crosby County. Mrs. Watkins is the former Mrs. Duncan, daughter of an early day Judge of Floyd County. A. B. is also a Church of Christ minister. Both are widely known in the area as public speakers, especially at gatherings of West Old Settlers.

The first day's activity of the reunion will open at 11:30 a. m. when the McLaughlin, president of the Settlers, calls the meeting to order in the city auditorium. A luncheon for old settlers only will be held there at noon.

The afternoon session opens at 2 o'clock with address of welcome by Rev. Tim Lyle and Chamber of Commerce president, Ernest Joiner. Response is by Rev. George Bryant.

A male quartet directed by John T. Watkins, a musical program of songs familiar to pioneer settlers in this area. The singing will be followed by an address by B. Watkins and his father, Charles W. Watkins. Songs by Mmes. T. Watkins and Billy Wicks, and by the Ellis children of Highland will precede a business meeting in which officers will be elected for the coming year.

In the highlight of the first day's program will be a memorial service for pioneer settlers conducted by Mrs. P. Pullington of Lorenzo. Old settlers will visit Emma Cemetery as a part of the service, where graves and families of early day settlers are buried.

Snodgrass Family Re-Union Monday at Lake McClelland

Descendants of C. Snodgrass, from many states, gathered at Lake McClelland, near Jericho in Gray county, for the annual Snodgrass reunion, Monday evening and night, July 25.

Monday evening the group went boating on McClelland Lake, then spread their lunch under the cottonwood trees by the river. These grounds had been taken by the government and made into a park, so it was really beautiful.

After eating, the party departed for the clubhouse, which they had leased for the reunion. Everyone enjoyed the dance, for which a five-piece orchestra played.

Those attending from Floydada were Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. Carrick Snodgrass and Doris, Mrs. Julia Moes, Mr. and Mrs. Lewis Norman and sons, Glad Lynn and Don Lewis, Mr. and Mrs. Gule Snodgrass, Mrs. Joe Gound and Mr. and Mrs. Ed Johnson.

Weather and Crops

Cotton has had a wondrous week in Floyd county, the cotton men, generally, having the best appearing stalks and the cleanest fields in a number of years. Both dry land and irrigated crops are doing well.

The age of the crop varies considerably due to re-plantings, but many fields have fair size bolls. So far insect infestation has been low. A sharp eye is being kept for bugs of all kinds in the cotton fields.

Feed crops also have had a good week, with an occasional indication that a good two-inch rain would be valuable at this time.

Rain reports give the northwest corner of the county the best of the moisture conditions. Lone Star

An Old Fiddlers' Contest will be held the second morning, August 5, at the city auditorium. A round-table discussion will follow, to be participated in by early settlers of the area.

DR. WALTER J. WILLIAMS
Osteopathic Physician and Surgeon
Special Attention to Rectal Diseases
Over Cretney Drug Store
Plainview

SEAT COVERS ON SALE
FOOTE BUTANE COMPANY

SUPREME SEAT COVERS Were \$17.95
NOW \$8.95

LESS THAN HALF PRICE
MATADOR HIGHWAY
PHONE 87

Control
THESE
COTTON
INSECTS

Boll Weevil
Aphids
Red Spider
Boll Worm
Pink Boll Worm
Leaf Hopper
Thrips
Leaf Worm
Army Worm
Certain Bugs



with **DU PONT**
COTTON
DUST #10
INSECTICIDE

Here, combined in one material, are the chemicals for necessary control of all cotton insects. In addition, Du Pont has formulated Cotton Dust #10 to fine particles for better adhesiveness and control and so that it will not bridge over in dust equipment giving uneven distribution. Combining the power of DDT, benzene hexachloride and sulfur, it is an all-in-one control.

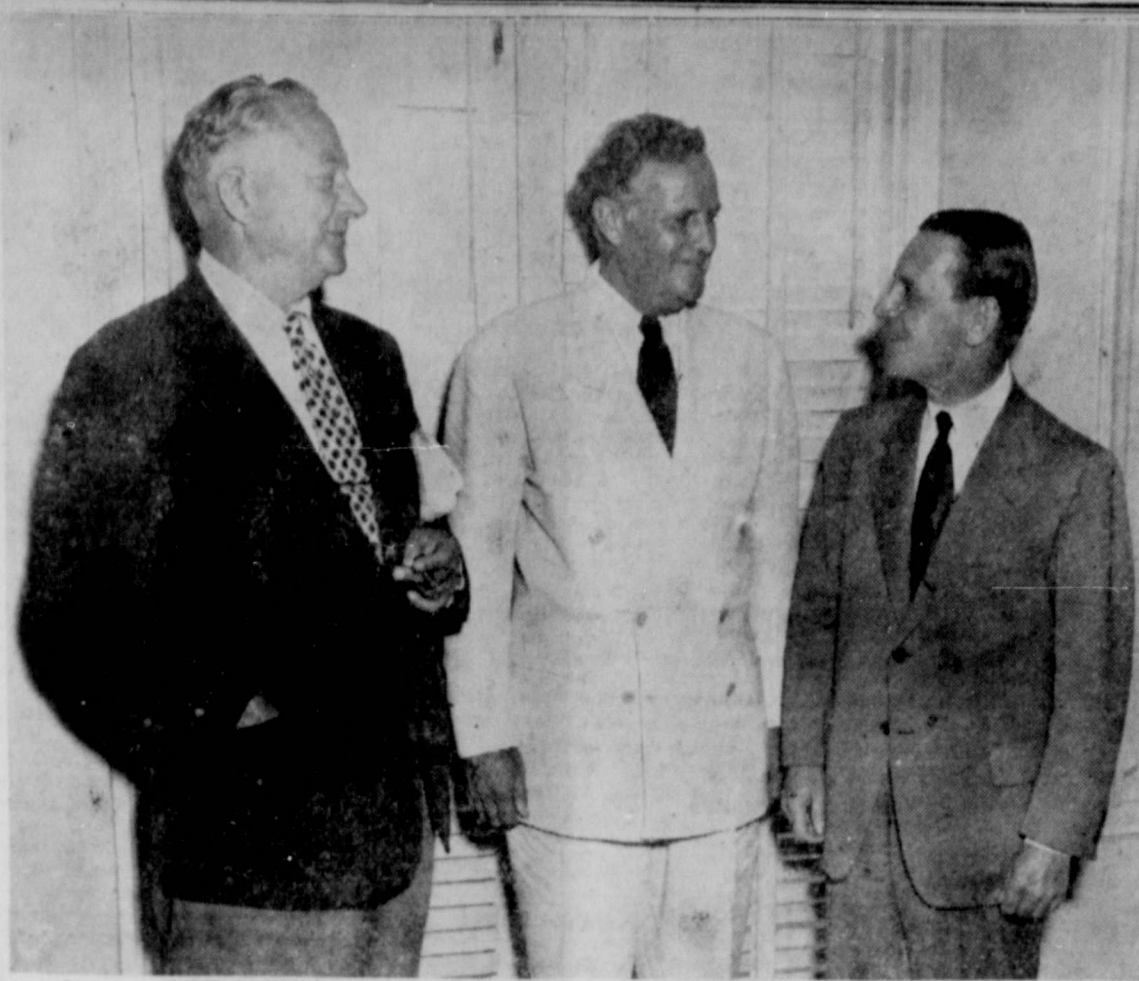
See Us for Du Pont Cotton Dust

Morckel Farm Chemical Co.
W. Missouri
Floydada, Texas



YOU CAN DEPEND ON
Y OIL COMPANY

For Good Gas and Oils and Good Service.
Located at the Wye in Southwest Floydada
P. Q. HANEY



NATIONAL AND STATE LEADERS REACTIVATE U. S. O.—Left to Right: T. E. Braniff, Campaign Chairman for Texas; The late Governor Beauford H. Jester, General Chairman for Texas; Harvey S. Firestone, Jr., National President U. S. O.

Thomas Named Life Guard at Swimming Pool

had a good rain Tuesday night, reports Commissioner Hugh Counts, who said Aiken had about a half inch and a light shower fell at Sterley. At Lockney and South Plains the rainfall gave only a trace of moisture. The same is true at Floydada. Some farms southwest of Floydada and some northeast had good showers Tuesday afternoon.

Bees in the Alfalfa
Lots of hay is being seeded in Floyd county this season and there are many colonies of central and south Texas bees here. This week the beekeepers were adding additional "stories" to their hives to give the bees more storage room. F. E. Jackson of Cameron, is one of these bee men who has 400 to 500 colonies of bees here for the third year.

Bees and alfalfa are a natural together. The bees gather the honey while they pollinate the bloom. Cotton blossoms and lake weeds also make an additional feeding ground for the busy bee and a big crop of honey seems assured. Robin Byars, R. C. Mitchell, Raymond Rucker at Pleasant Valley, are among the alfalfa men who have been "planted" on their farms. Bell is among the central Texas counties represented with bees in the alfalfa fields.

Robt. H. Crowell, manager of Floydada Chamber of Commerce, said the arrangement for bees to range Floyd county fields is mutually profitable to the bee man and the man with the crops on which they feed.

Camel's Head In The Tent
(By Hubert M. Harrison)

Aesop, in his famous fables, tells the familiar story of the camel who asked his Arab master for permission to put his head in the tent. His master readily agreed. Then the camel wanted his neck in, then his forelegs, then his whole body, and finally he shoved his master out of the tent.

That is the way Socialism works in a democracy, as illustrated in Britain today and in the United States. A little government control of our lives is like a soothing drug. It is pleasant at times but it grows to be a habit and insidiously undermines self-reliance until the weakened citizen welcomes somebody from Washington to take care of them—and make their decisions for them—even if it should be a dictator.

The British Socialist-Labor government already deep in the quicksands of government control, with private investment in housing at a standstill because of laws and regulations, now proposes to put the government not only in the rental business, but also in the restaurant and laundry service business, and also authorize city governments to operate boarding houses and sell furniture on the instalment plan. They propose to delete the words "working class" from the Housing Act of 1936 and open the blessings (?) of government subsidy to all.

In the T. V. A., the Tennessee experiment in State Socialism, it was first stated by the do-gooders in Washington that the purpose of the project was flood control, soil conservation, and rural rehabilitation, and that hydro-electric power was merely incidental. Now it is proposed to take more government funds to build a new steam generating electric plant which will put the government directly in the power and light business. The supporters of the new

DRS.
CLOUGH & CLOUGH
Optometrists & Orthoptists
Clough Bldg. 111 West 7th
Plainview, Texas
Pho. 236 for Appointment

What Is Cotton?

Here's the lingo appearing on the card under the head "What Is Cotton?"

Cotton is the overcoat of a seed that is planted and grown in the Southern States to keep the producers broke and the buyers gray.

The fiber varies in color and weight and the man who can guess nearer the length of fiber is called a cotton man by the public, a fool by the farmer and a poor business man by his creditors.

"The price of cotton is fixed in New York and goes up when you have sold and down when you have bought. A buyer working for a group of mills was sent to New York to watch the cotton market and after a few days of deliberation wired his firm: 'Some think it will go up, and some think it will go down. I do, too. Whatever you do

will be wrong. Act at once.'

"Cotton is planted in the spring; mortgaged in the summer and left in the field in the winter."

TRUMAN'S BALCONY

Washington's latest phony money passer was keeping up with the times. Police were on the lookout for a man passing counterfeit \$20 bills—complete with the Truman balcony on the White House. The Treasury made the change on good money only about six months ago. —Pathfinder News Magazine.

MONDAY, AUGUST 1
Is \$\$\$\$ Day In Floydada

If it is real bargains you are looking for, here are just a few:

10% off on all gift merchandise, flower vases, table lamps, etc. linoleum rugs, ice cream freezers and electric freezers. One air compressor value \$210 now \$180.

Cook stoves discount up to \$40.
Many bargains too numerous to mention

H. M. McDonald, Hardware

**Let's Help Clean
Up Floydada
and Keep It Clean**

BE RESPONSIBLE FOR YOUR OWN
PROPERTY AND ASSIST THE CITY IN

THE MASS PICK-UP

AUGUST 3

8 A. M. TO 12 O'CLOCK

THIS ADVERTISEMENT SPONSORED BY

**Floydada
Chamber of Commerce**

Which believes that a clean City is a
Better City.

Youngsters of the community have had to stay at home or go some where else to swim this week since the municipal swimming pool was closed the first three days of the week to run concrete for the floors of the showers and rest rooms.

The kiddos are having a chance to resume their fun today though and will get to do so for some time although the official opening of the pool will not be until several inconveniences have been eliminated.

Floydada Fire department took over management of the pool Friday and appointed J. I. Walding to manage the pool for them. Fire Chief Carl Rodgers said yesterday that the pool would be run to suit the public and not the fire department. Another convenience added to the pool is the appointment of a life guard, Jerry Thomas, to be on duty at all times. Jerry is an experienced life guard, having served in that capacity for some time in Brownwood before coming to Floydada.

Expectations are that the lights will be here and ready for installation before too long and the pool will remain open for a time after dark.

Big plans are being "talked" for the pool and adjoining park but cannot be expected to become a reality this year since there's only about a month of swimming weather left. The ground around the pool will be broken this fall in preparation for the planting of grass next year. Plans of the fire boys are that they will get the grass to growing and water it from the pump at the pool and by next year place tables in the park and have a regular "big town" place for picnickers and swimmers.

Temporary price for swimming is 25c. This price will probably be upped next year when more conveniences are added, but until that time the youngsters can swim just as long as they want for a quarter.

**Good Attendance
Marks Revival At
1st Baptist Church**

Good attendance is being noted at the revival now in progress at the First Baptist church with Dr. Ralph Grant, of Lubbock, as the visiting minister. Inspirational singing is heard each night under the able direction of Virgil Mott.

A morning and evening service will be held daily, Saturday included, throughout the remainder of the week. Prayer service begins each evening at 7:45 followed by the regular service at 8:15. The morning hour of worship is 10 o'clock.

Rena Taylor, church secretary, asked that an invitation in behalf of the pastor, Rev. L. A. Doyle, be extended everyone to come during the revival.

generating plant say it is necessary to make the whole project function and to protect the governments investment.

Truly, the camel is almost all the way in the tent. How soon will he begin to shove out his master?

Mr. and Mrs. Luther Brown and daughters, of Dallas left Floydada today for a vacation trip of some two or three weeks in Colorado. The Browns have been here since Saturday as guests of Mr. Brown's sister, Mrs. A. E. Guthrie and Dr. Guthrie.

Planets have been discovered by mathematical calculation.

Portland cement is named for Portland, England.

High Honors to Mac Shipley at State Meet

H. G. Barber, vocational agriculture teacher, and Billy Shipley, president and official delegate of the chapter, attended the 21st annual state F. P. A. convention at Dallas July 20-22. The convention was held in the Crystal ballroom at the Baker hotel.

Of the 412 winners of the Lone Star Farmers degree in Texas, more than 200 were on hand to receive gold charms from Jimmy Darling, of Abilene, state president. Billy was one of the 200 to receive the gold charm, the highest honor the state F. P. A. can confer.

Delton Waggoner, son of Mr. and Mrs. R. E. Waggoner, Billy Jo Smith, son of Mr. and Mrs. Leonard Smith and Harvey Dale Tardy, son of Mr. and Mrs. Harvey Tardy, will receive their gold charms at an area banquet to be held in the near future. Each of the Lone Star Farmer degree winners has earned at least \$250 from farm projects and has been a member of the F. P. A. for at least three years.

Mr. Barber and Billy attended the convention with Walter Lahay, vocational agriculture teacher at Spur, and the star Lone Star farmer of Texas, Reuben Waudell. Reuben was selected from 412 winners

of the Lone Star Farmer degree, as the best farmer in Texas of high school age.

About 400 convention delegates, visitors and teachers watched the award presentation. Dwight Worley, of Abilene, won the state-wide F. P. A. public speaking contest. Leroy Thornburg, of White Deer, was nominated to be a national officer from Texas. Warren Peek, of Katy, Harris county, was chosen by the state F. P. A. as its nominee for the national Star American farmer award.

The convention delegates chose for their first state sweetheart, Miss Joyce Surrat, of Jefferson, Marion county. Also the convention delegates elected a new state F. P. A. president, Kenneth Gregg, of Plainview.

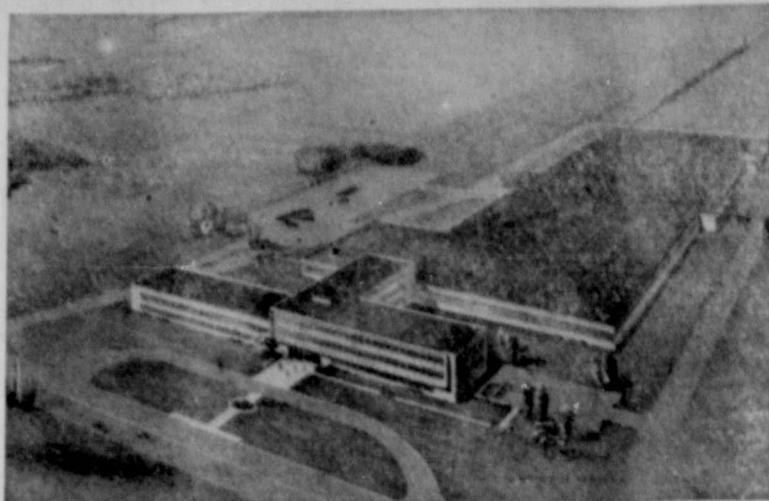
Mr. Barber and Billy have expressed the pleasure they had in attending the convention. Mr. Barber is attending a vocational agriculture teacher's meeting in Dallas this week.

There will be an F. P. A. meeting Tuesday night, August 2 at 8 o'clock in the vocational agriculture room at the high school.

Mr. and Mrs. Lyndal Roberts returned last Sunday from an extended vacation trip to points in Colorado and New Mexico. Some 1700 miles were covered by the couple in the brief week long trip and they report seeing many faces familiar in Floydada and surrounding territory.

Mr. and Mrs. Ben Whittaker of Big Spring, have been visiting Mrs. Whittaker's parents, Mr. and Mrs. J. J. McKinney.

Multi-Million Dollar Research Program



Artist's drawing of new research laboratory near Detroit

DETROIT—Dearborn Motors Corp. announced a multi-million dollar research and development program in farm equipment. Focal point of the activity will be the new laboratory and general offices now being erected near Detroit at a cost of \$2½ million. Officials of the Ford Tractor and Dearborn Farm Equipment company said the research activities will include studies of existing machinery, as well as development of equipment for farm jobs not yet mechanized.

Fairview News

FAIRVIEW, July 25—Ann Hopper, Dee Cosby, Mary Ann Wilson, Luella Irwin, and June Hartline accompanied by Mrs. Joe Wilson as sponsor enjoyed the three day meeting at the Baptist encampment last week.

Herbert and Sherman Irwin were dinner guests in the Walton Wilson home Sunday.

S/Sgt. and Mrs. T. C. Goodman and son, Bruce, of San Antonio, were here over the week-end. Mrs. Goodman and Bruce plan to spend two weeks with her parents, Mr. and Mrs. L. B. Cosby.

Ann Hopper, and Mary Dee Cosby were Sunday guests in the F. C. Irwin home.

Visitors in the Cosby home Sunday afternoon were Mrs. Mac Hopper, Mrs. Bun Hopper and daughter, Bunny Gail.

Mr. and Mrs. Louie Caffee and C. H. Wise of Floydada visited Mr. and Mrs. C. H. Wise Sunday.

Guests in the home of Mr. and Mrs. Walton Wilson Sunday afternoon were Mr. and Mrs. Sim Reeves.

Mrs. Walton Wilson and Judy left Monday morning to go to Arkansas with Mr. and Mrs. Sim Reeves of South Plains.

Mrs. Clyde Bagwell is visiting her mother in California.

Our revival meeting starts Wednesday night, July 27. Rev. Sam Malone will conduct the services. Everyone is urged to attend the services.

MARRIAGE RECORD

Marriage license have been issued recently to the following couples:

W. C. Elard and Mrs. Sussie Cherry Thompson, July 5;

Gene Hollums and Joyce Jarrett, July 17;

Granville Bailey and Lenny Bell Drake, July 21;

Carl Farris and Joyce Ora Collis, July 26.

Mrs. W. H. Alexander has just returned from Fort Worth, Dallas and Seymour, where she has been visiting her children and grandchildren there.

Mr. and Mrs. Elbert Parks were among the many relatives and friends from Floydada who attended the show "Massacre River" at Lockney. Johnny Sands was one of the players.

Deeds Recorded

John L. West to Paul B. Murff, all the East 35 feet of lot No. 17 and all of lot No. 18 in block No. 7 of the Baker Heights Addition to the town of Floydada.

R. C. Scott to Charles E. Millican, lot No. 16 in block No. 120 in the town of Floydada.

F. C. Harmon to Bert Lee Emert the lot No. 12 in block "A" in Bowers and Price Addition in the town of Floydada.

W. A. Cates, Elzie O. Cates, Wm. Cates, Buren Cates, Estelle Eubanks, Josie Heard, Tenie J. Smith to Earnest Lee Thomas, W. L. Thomas, Jr. and H. G. Watts, six hundred forty acres of land, being all of survey No. 13 in block "G" certificate No. 140, H and O. B. Ry. co.

W. Edd Brown, Bernice Brown, R. Fred Brown, L. Levade Williams, V. Estelle Jones, Jessie L. Thomas, Susan Anna Logan, Ruth Hall, R. Glen Jones, W. Fred Jones, E. Ralph Jones, to E. H. Wright, all of lot No. 5 in block No. 90 in the original town of Floydada.

First National Bank of Lockney, Texas to Harold F. Marler, the north 90 feet of lot No. 20 of the original town of Lockney.

Ermin L. Cornelius to Neely Leora King the north one-half of survey No. 135 in block 1 in Floydada.

D. C. Sechrist to Artie Baker, all of the undivided one-half interest in and to lot No. 11 in block No. 2 in the original town of Lockney.

Maggie H. Pawley to Geo. B. McAllister and R. Lynn McAllister, lot No. 125 in the original town of Floydada.

A. R. Meriwether to Leonard M. Finley, the north 90 feet of lot No. 14 and the north 90 feet of the west 20 feet of lot No. 15, all in block No. 20 in the town of Lockney.

W. T. Graham to Graham Grain Co., all of block No. 7 and 1½ acres out of block No. 6, in the original town of South Plains.

V. D. Harris to William McDonald Cole, ten acres out of the R. M. Emerson survey No. 7, lots 4, 5, 6, and 7 in block No. 25 of the Railroad Addition to the town of Lockney.

Mrs. Alice Baker to Mrs. Paye Messer, lots 6 and 7 of block No. 1 of the A. J. Byars Addition to the town of Lockney.

town of Lockney. Lee P. Orsburn to O. R. Golightly, lot No. 9 and the east 16 feet of lot No. 10 in block No. 107 in the original town of Floydada.

Marvin Davis to Leonard Matsler, the north one-half of lots, 1 and 2 in block No. 6 in New Homes Addition to the town of Floydada.

V. D. Turner to Ralph G. Lemons, lot No. 9 and the north one-half of lot No. 10 in block No. 126 in the town of Floydada.

M. D. Jones to Wilbur Wilson, the north 210 acres of the west 420 acres of section No. 10, block N. A. B. and M. survey in Floyd county.

T. P. Collins to C. O. Hill, the south 80 feet of lots 14, 15, and 16

in block No. 5 in west side Block Addition to the town of Floydada. Fred W. Legler to Dorsey Baker, all of survey No. 33, block D-1, Floyd county.

Mr. and Mrs. Roy Franklin, former residents of Floydada, visited last week in the home of Mrs. Franklin's brother, J. M. Hicks, Sunday.

Mr. and Mrs. Homer Snider, Crosbyton, and Mr. Snider's mother, J. C. Snider of Phoenix, Arizona, visited in the home of Mrs. Snider's brother, J. M. Hicks, Sunday.

Mr. and Mrs. Will Snell, Sunday.

Writing fluids, Hesperian

For SIZZLING STEAKS

Visit The Lunch Box

Also other Short Orders; Chops, Steaks, Sandwiches, etc.

LUNCH BOX CAFE

Highway 70 East

Phone 9510

One-Day SERVICE
Cleaning That Excels
STEWART'S CLEANERS

NOW! NEW LOWER PRICES

Come in and See How Much You Save on the New Servels



Why is the Servel **GAS** Refrigerator the choice of people with experience?

Only Servel has no moving parts in its freezing system

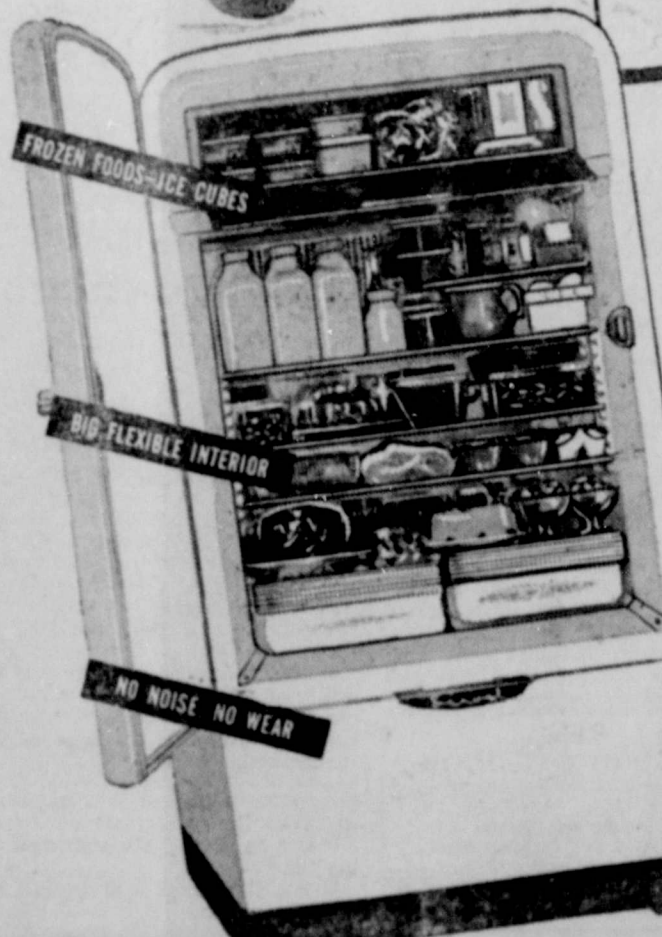
Only Servel **STAYS SILENT LASTS LONGER**

Everywhere, families have discovered that there's one refrigerator different from all the rest... gives you more years of noise-free, worry-free service. It's the Servel Gas Refrigerator.

The secret? Servel has the simplest of all freezing systems. Not a single moving part. No machinery to wear. No motor to get noisy. A tiny gas flame does the work. So Servel stays silent, lasts longer. (In fact, thousands of America's almost 3,000,000 Servel owners report that their Servels are still on the job after 15, 18 and even 20 years.)

You'll be delighted with Servel's new features, too. Plenty of ice cubes, easy to get at. Lots of room for fresh and frozen foods. Come in today and see the beautiful models. Select your new Servel Gas Refrigerator—the choice of people who've had experience!

STAYS SILENT... LASTS LONGER
Servel
The **GAS** Refrigerator



CURRIE APPLIANCE CO.

Floydada, Texas

TUNE IN KVOP

1400 KILOCYCLES

8:15 to 8:30 A. M. SUNDAY THROUGH THURSDAY

FOR

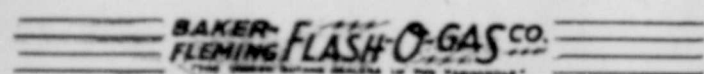
POLLYANNA

AT THE HAMMOND



WITH YOUR FAVORITE SONGS AND MELODIES

Sponsored by



PLAINVIEW 312 COLUMBIA TEXAS

New 10-Minute Oil Permanent Introduced Here



For many years this OIL permanent, called NUTRI-TONIC, has been used in beauty shops all over America. Now, this same professional permanent is available for home use at Bishop's Drug store.

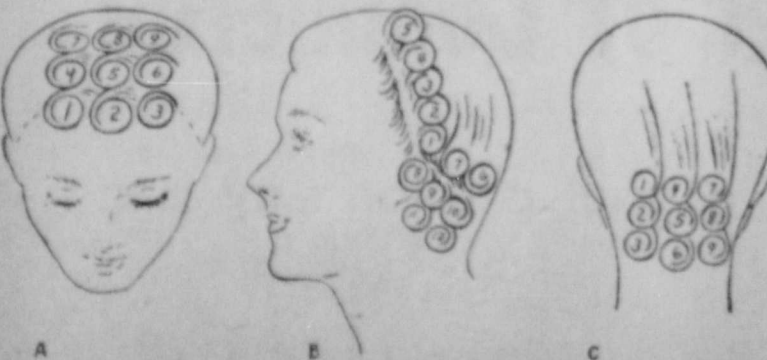
NUTRI-TONIC permanents different from ordinary home permanents in the following ways:

a. Waves hair in as little as 10 minutes.

b. NUTRI-TONIC IS THE ONLY PERMANENT FOR HOME USE THAT HAS GENUINE OIL BASE.

c. Included in the complete set are two sizes of curlers. The larger curlers are used for the top and sides where a softer, more natural looking curl is desired. For the hard-to-wave hair on the neck, there are "midget curlers" with a small diameter.

d. It is reported that hundreds of thousands of home wave users on the West Coast have switched to NUTRI-TONIC DELUXE SET and one extra permanent for only \$2.25. Sold at Bishop's Drug store on a positive money-back guarantee.



Ivan of Hollywood Hair Etyles

Youth Revival begins Sunday at Dougherty

Bobby Rine, student of Wayland College, will be speaking at a series of services during the county-wide youth revival to begin Sunday night at the Dougherty church. Royce Dowell of Wayland will lead singing with Jane Rine, also of Wayland, as pianist. Special music will be given each night next week by the various churches in the vicinity. At the Monday night, special music will be given by the Floydada youth, the Lakeview youth Tuesday night, the Floydada youth on Wednesday night, the Boasting Springs youth Thursday night, and the Matador youth Friday night. On the following night (Saturday) the Matador zone will be held at the church in Dougherty.

The pastor, Clayton Hicks, has extended a special invitation for everyone old and young, to attend every service.

Miss Bobbie Gene Medlen returned home Wednesday after visiting in Plainview and Canyon with her sister and family, Mr. and Mrs. J. W. Anderson. Her niece, Lynn Anderson, returned with Miss Medlen for a short

Lion Leader



WALTER C. FISHER

New York, July 21—(Special)—Walter C. Fisher, Queenstown, Ontario, Canada, is the new president of The International Association of Lions clubs, (Lions International). He was elected by unanimous vote at the 32nd annual convention of the association at Madison Square Garden. Fisher succeeds Dr. Eugene S. Brigs, Enid, Oklahoma.

Get the want ad habit.

BENEFACTORS TO BE HONORED



Four-year-old Juanita Peacock of Lubbock will represent grateful young patients of the Texas Scottish Rite Hospital, Dallas, when Texas' leading citizens gather on the hospital lawn June 12 at 3:30 p.m. to pay tribute to the memory of men and women who have left requests to the institution. Juanita watches as names of benefactors, who have past away during the last year, are added to the memorial statue. Dr. Theophilus S. Painter, president of the University of Texas, will be principal speaker for the services which will be broadcast over TQN network.

South Plains News

SOUTH PLAINS July 26—The play and program that the Home Demonstration club presented Friday night was well attended. Everyone enjoyed the occasion a lot. We should have a community get-together more often.

Bro. Guest has really had a bad time with the mumps. He was unable to fill the pulpit Sunday morning. We had a visitor from Plainview to preach for us.

Mrs. J. B. Smitherman and Mrs. H. L. Marble visited Mrs. Guy Sims Tuesday afternoon.

Mr. and Mrs. Forrest Whitel and daughter of Blue Ridge, Texas visited in the home of Mr. and Mrs. Oscar Mulder Friday night of last week.

Mrs. Herman B. Thornton entertained Mrs. J. R. Calahan from Fort Smith, Arkansas, Wednesday evening. Mrs. Calahan is a former high school and college class mate of Mrs. Thornton.

Mr. and Mrs. H. S. Calahan, sr., took Sunday dinner with Mr. and Mrs. E. A. McLeod.

Mr. and Mrs. Jack Calahan and Jackie Don, Mr. and Mrs. Arthur Brown, and Karen, Mr. and Mrs. H. S. Calahan, jr., were dinner

guests in the Bryan Karr home near Aiken Sunday.

Mr. Lloyd Horn and children visited Mrs. Harry Hartman and family last week.

M. and Mrs. H. S. Calahan, sr., and Mr. and Mrs. H. S. Calahan, jr., left Monday morning for a short visit with relatives in Dallas. From there they plan to go to Arkansas on a sight seeing tour and fishing trip.

W. E. Sims was ill in the hospital at Lockney last week.

Mr. and Mrs. H. R. Hartman were host and hostess to a Steelco Supper in their home Monday evening.

June Brown is visiting with her grandparents, Mr. and Mrs. Perry in Floydada this week.

Guests in the H. L. Mable home were Mrs. Pierce King, Randall and Leora, E. L. Cornelius, Mr. and Mrs. Hollis McLain and Bobby McLain.

Mr. and Mrs. Leonard McKinzie are guests of the J. B. Smithermans.

DOUGHERTY DEMONSTRATION

The Dougherty Home Demonstration club met July 20, with Mrs. Ruth Daniel. The attendance prize was awarded to Mrs. G. W. Smith and the game prizes were awarded to Mrs. Harlan Cage and Mrs. C. E. Bartlett.

On July 29, there will be a county tournament in the city auditorium in Lockney. A covered dish luncheon will be held August 19, at the Legion hall in Floydada. Everyone is urged to go.

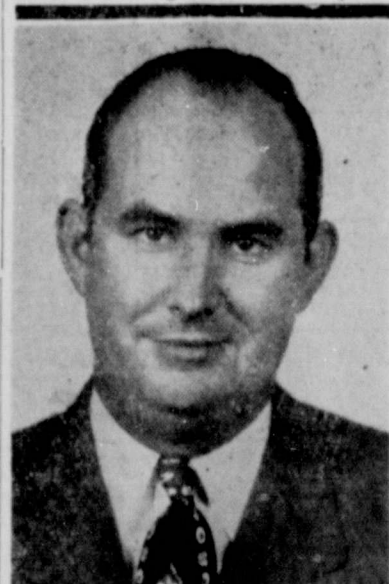
Members present for the meeting were as follows: Mmes. C. W. Denison, Orland Howard, J. R. Tinnin, C. A. Caffee, C. E. Bartlett, Sam Lide, Lewis Blum, Bruce Johnson, G. W. Smith, Howard Drysdale, Claud Ring, C. R. Woodson, Jim Harper, Harlan Cage, and two visitors, Mrs. Kenneth Ring and Mrs. J. W. Ross.

It was decided that the club picnic would be held August 26, at 7 p. m. at Roaring Springs.

The next meeting will be September 7, with Mrs. C. W. Denison.

Mr. and Mrs. James E. Burke and children of Santa Fe, New Mexico, are spending a few days with their parents, Mr. and Mrs. D. W. Burke and family, and Mr. and Mrs. J. L. Heim.

Mr. and Mrs. A. D. Cummings and son, Neil of Olney visited in the home of his parents, Mr. and Mrs. A. S. Cummings last Thursday.



Gospel Meeting

Preaching By

Dewey E. Shaw

August 3 Thru 13

At

Sand Hill Church of Christ

WORSHIP SUNDAYS
10:30 A. M.

EACH EVENING
At 8:15

Come Hear the Gospel
of Christ

Denison Minister to Preach Gospel For Meeting Here

Services tomorrow night will begin a ten day gospel meeting at the City Park Church of Christ. The visiting evangelist will be A. F. Waller, sr., of Denison. Singing will be directed by the local evangelist, Paul E. Rogers. The meeting is scheduled to close on the night of August 7.

Two services will be held daily at 10 in the morning and at 8 in the evening. Everyone has an invitation to come according to Mr. Rogers.

Mt. Blanco News

MT. BLANCO, July 16—Mr. and Mrs. W. A. Latta are at the Mayo clinic in Rochester, Minnesota, where Mrs. Latta will have a check-up.

Mrs. T. R. Elder of Fort Worth has been visiting friends and relatives in the community the past few days.

Mrs. Roy Owens and daughter of Lubbock visited in the home of her sister, Mrs. S. G. Appling and family Monday and Tuesday. Catherine Appling returned to Lubbock with them where she visited until Saturday afternoon, when Mr. and Mrs. Appling and Joe, and Mr. and Mrs. Wayne Appling went to Lubbock and brought her home.

Sunday dinner guests of Mr. and Mrs. J. C. Pierce were Rev. and Mrs. Earl Fort and John Taylor.

Verna and Audine Fletcher had as Sunday guests, Misses Betty Denyard and Anna Lynn Alston of Crosbyton.

Mr. and Mrs. Dennis Taylor and sons, Joe and Tom were Sunday dinner guests of Mr. and Mrs. Weldon

For
Electrical Contracting
and
General Electric
Home Appliances
see
Holmes Electrical
Phone 441

McClure and children.

Mr. and Mrs. Weldon McClure and children, Mr. and Mrs. Hoyt McClure and children and Mr. and Mrs. C. A. McClure returned home Friday from a week's vacation in the Rocky mountains of Colorado, and in New Mexico.

Sunday guests of Mr. and Mrs. Rudolph McCurdy were Mr. and Mrs. Raymond Watson and children of Lockney.

M. and Mrs. C. A. McClure visited Sunday afternoon with Mr. and Mrs. J. H. McClure and family.

Mr. and Mrs. W. B. Allen visited

in Memphis Wednesday with Mr. and Mrs. Robert Moss and children.

The Men's brotherhood will meet Monday night, August 1.

The community club will meet Thursday night, August 4, due to the fact that the revival meeting begins on Friday night, August 5. Rev. C. E. Dick will do the preaching for the revival. Miss Ledale Meek of Plainview will be the pianist and John McCallon will lead the singing.

Mrs. Bessma Hamilton spent the week-end in Lubbock as guest of Mr. and Mrs. Clois Tune.

WHEN IN NEED OF

Fire, Hail And Tornado Protection

On your property, see me for a Farmers Union Mutual Insurance Policy. Adjustments made promptly.

Also soliciting your listing on Farm and City property, and anything you have to sell.

311 West California St. Phone 373-J

E. C. KING

FROM NOW TO AUGUST 3

Is Designated as clean up week!

Time to pitch in and help make Floydada a better cleaner place to live.

Anytime is car clean up time when you take it to —

BOB'S SERVICE STATION

Phillips 66 Gas Oil and Greases



IF YOU PLAY BALL WITH THE CLEAN-UP CAMPAIGN

If we want to be safe in Floydada, let's all pitch in and give our full cooperation to the Mayor's proclamation concerning the Clean-Up Campaign on August 3rd. Reddy will be in there pitching.

REDDY KILOWATT
Your Electric Servant

SOUTHWESTERN

PUBLIC SERVICE

COMPANY

24 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

OPENING SATURDAY

I have purchased a new feed mill and installed it at Kimbell's elevator.

Other improvements will enable us to give you better service on custom grinding.

McCARTY'S FEED MILL



Announcing
THE APPOINTMENT OF

BUILDERS MART

Telephone 7

Floydada, Texas

as Franchise Dealer for

DEMPSTER

WATER SUPPLY EQUIPMENT

READY TO SERVE YOU WITH
AMERICA'S Complete LINE

Shallow and Deep Well
Reciprocating Pumps •
Shallow and Deep Well
Ejector Type Pumps •
Steel Tanks • Windmills •
Irrigation Equipment •
Distributors of Pipe, Fittings, Plumbing Supplies



NEED MORE POLICE PROTECTION IN FLOYDADA BUT MAYOR WONDERS HOW TO GET MONEY

(Floydada's Mayor F. C. Harmon below puts into print police protection, one of the numerous current problems which face the citizens of Floydada, and raises the question of how will you have it done.)

—ED. Note—
I have been studying the speech of Mayor Cline made to the Kiwanis club in Amarillo yesterday and the figures he gave of the expenditures of that city in comparison to our city.

Counting their population 80,000 and ours 4,000 they are spending four times as much per capita as we are for police protection and that is the thing that concerns me right now.

I have on my desk a petition of twenty-two tax payers asking for police protection, and I agree that they are right, but where will the money come from to pay this extra expense?

We are now paying out \$4,000.00 a year for police and night watch protection. To police at the same rate as Amarillo it would take another \$12,000 per year.

These petitioners assert that they are tax-payers and should have protection but I want to correct anyone who thinks that their taxes goes for protection. It takes all the tax money to pay off the old outstanding bonds and help out on the

streets. (It does not bring in enough money to keep the streets and the deficit is paid out of the water and light plant profits.)

All other expenses are paid out of that fund except the 50 cents sanitary charge.

I am not saying that I told you so but have known for a long time that we need police protection and have expressed my opinion that way a number of times before the council to no avail.

The big question now is where would we get the money. Do you want your taxes raised, sanitary charge doubled, water rate raised or parking meters? Or some other tax that we do not have at this time?

Maybe some one can think up some way and if you can your suggestion will be considered carefully. Let us hear from you.

Respectfully,
F. C. Harmon, Mayor

—ED. Note—

W. Ross of 128 West Houston St., Floydada, is due home this week-end following the Leadership school of the South Central Jurisdiction of the Methodist church, which opened here at Mount Sequoyia Assembly, July 18.

Held annually, the school provides ten days of training and inspiration for persons serving as leaders in all phases of the denomination's program of Christian education. It is a joint project of the Jurisdiction's 19 annual conference boards, of education and the Methodist General Board of Education. The great majority of the 24 courses being taught are of a practical, "how-to-do-it" nature on procedures of administration and instruction in the church school program. All classes concerning work with children are being held in a special laboratory section featuring supervised practice teaching.

Mrs. Hollums Home From Temple Clinic

Mrs. Maud E. Hollums, proprietor of Duncan Abstract company, returned home Saturday night from Scott and White sanitarium in Temple where she had been the past several days for a check-up and medical treatment. Mrs. Hollums' daughter-in-law, Mrs. Duncan Hollums and daughter, Harriett, remained with her during her stay in the hospital. Duncan Hollums and son, Randy, flew down Saturday and accompanied them home Saturday night.

It will be several days yet before Mrs. Hollums can resume responsibility at the abstract plant. She spends a short time in the morning and afternoon at the office. She told a reporter for The Hesperian yesterday afternoon that she was feeling fine but tired easily.

During Mrs. Hollums' absence, Mrs. Viola Ward, assisted by Mrs. W. G. Collins, had charge of the abstract office. Mrs. Ward has become a permanent employee in the office.

Rubber stamp ink, numbering machine ink. Hesperian office



The Church of Christ at City Park, corner of Fifth and West Tennessee street, gladly announce their summer meeting, which will begin Friday night, July 29, continuing through Sunday, August 7, with A. F. Waller as speaker.

Every person living in Floydada and outlying communities are cordially invited to attend every service.

Services will begin promptly each morning at 10 o'clock and evening at 8. The song service will be conducted by Paul E. Rogers, local evangelist.

Success Noted For Bond Sales in the County

Floyd County exceeded its quota by six per cent in the Opportunity Drive for the sale of series E Savings bonds.

Total sales were \$55,375.00, as compared to the county quota of \$52,000, according to J. M. Willson, county Savings Bonds chairman. He received the final report of the drive last week in a letter from Nathan Adams of Dallas, chairman of the Treasury Department's advisory committee for Texas.

Harry Owens of Dallas, state director of the Savings Bonds division of the Treasury department, said that the Opportunity drive was an outstanding success throughout the state also. Sales for Texas were \$46,835,896.75, or 126 per cent of the state quota of \$36,950,000. The drive was held throughout the nation from May 16 through June 30, with bond purchases through July 18 being counted in the final totals.

Mr. Owens said that Texas sales during the drive were \$3,293,930.50 more than Series E sales during the similar period of 1948.

Says Very Successful Drive
Mr. Adams described the Opportunity drive as "The most successful Savings bonds campaign since the war" and praised the county chairman, his committee and other local volunteers "for the fine success you have achieved in your county."

He said that results of the drive indicated a sharp increase in the number of employees buying bonds through the Payroll Savings plan where they work and in the number of persons participating in the automatic Bond-A-Month plan at their banks.

"This drive has been proof that increasing thousands of our citizens are recognizing thrift as the surest means to economic security," he said. "At the same time our business and civic leaders are daily becoming more aware that the Savings bonds program, instead of being merely a wartime expedient, is a powerful and continuing force for stabilizing the business and economic structures of the state and nation."

Consequently, throughout the state the finest kind of cooperation for the drive came from county Savings bonds committees, business management, banks and other financial institutions, newspapers, radio stations, organizations and clubs, and just plain, every-day citizens.

"I think the people of Texas can be proud of their accomplishment in this drive, not only in the large

72 Cents Tax Set For State

AUSTIN, Tex.—The Automatic Tax Board fixed the state property tax rate for this year at 72 cents on the \$100 valuation last week. This is the maximum rate allowed by law.

Four separate rates make up the 72-cent total. Thirty five cents goes for public schools purposes, 5 cents for college buildings, 2 cents for the Confederate pension fund, and 30 cents for general spending.

The 30-cent general revenue rate has been levied in past years only when it was deemed necessary to help the state meet its financial obligations.

The 51st Legislature made it mandatory for the automatic tax board to set the 30-cent rate for the next two years. This was done to assure collection of enough money to cover accumulated tax remissions authorized by recent Legislatures for various counties.

Lake Pumping

(Continued from first page)
the water up and out into the field, a total outlay of probably \$2,500. One of the good results of using water from lakes in addition to the watering the crops get is the reclamation of rich land for pasture or crops adjacent to the lake. Loss of water from the underground that the lake presumably helps furnish is minimized in this kind of operation on the theory that most of the water is lost through evaporation.

Among the interested on lookers at the demonstration were Ralph Cogdell and Carl Muench and other personnel of the Floyd County Soil Conservation district's staff of technicians, N. S. Abbott, coordinator of Floyd County Vocational school, and Assistant County agent Ed McLeroy.

NINE-STATE TRIP

Mrs. Hope Hammonds returned last Friday from a three weeks vacation which was a tour of nine states. Mrs. Hammonds left June 30 for Texas, Texas where she was accompanied by her son, Ralph Hammonds and Mrs. J. M. Parsons, to Meridian, Mississippi, to visit Johnny Hammonds. They visited Mrs. Clifford Smith at Pulaski, Tennessee before continuing to Ypsilanti, Michigan to visit Mr. and Mrs. James Hammonds.

The trip also took them to Canada.

Mrs. Parsons is spending this week with Mrs. Hammonds.

Tom Goslee, veteran of the first World war, returned last week-end from the veterans hospital at McKinney, where he had been for treatment.

sales totals but especially in the increased financial security that their investments in Savings bonds give to them."

Cairo is the capitol of Egypt.

Ichthyology is the study of fishes.

GROCERIES

VIENNA SAUSAGE,	2 CANS	25c
SHURFINE Tomato Juice,	46 OZ.	23c
GRAPE JUICE,	PINT	15c
HUNT'S Tender Garden Peas,	2 NO. 2 CANS	35c
HUNT'S PEACHES,	NO. 1 CAN	19c
SHURFINE CHERRIES,	Red Pitted No. 2 CAN	29c
SHURFINE PORK & BEANS,	NO. 2 CAN	15c
Comb Honey,	2 LBS. FOR	69c
JELLO,	3 PKGS.	25c
LUX SOAP,	2 BARS	19c
COLOR PARKAY,	POUND	42c
MORTON'S SALT,	2 BOXES	17c
HULL & MCBRIEN		
Phone 292		We Deliver

Softball Tournament Scheduled; Twelve to Fifteen Teams to Play

Softball fever in Floydada is due to raise visibly next week, the announcement having been made that a tournament with 12 to 15 teams entered, will open on Monday night at 8 o'clock.

Two games will be played each night, says Gene Collins, general chairman of the Floyd County Softball league, and the public is being assured that games will be called promptly on time.

Here are the probable entries: Matador, Roaring Springs, Farmer, McCoy, Abernathy (2) Plainview (2 or 3), Silverton, Quitaque, and at least four out of the five teams composing the local league.

It will be a double elimination tournament.

Admission will be 25 cents for all persons over 12 years, nine cents for children 12 and under.

Games will be played on the grounds in the east part of the city adjacent to Floydada Rodeo grounds.

Rotary Governor Coming August 3

Elmo Wasson of Big Spring, district governor of Rotary International, will pay his official visit to Floydada Rotary club on Wednesday of next week at noon, it was announced by President John B. Stapleton, of the local civic organization.

Floydada is now in the 183rd district of the international organization, the area to be served this year by the Big Spring man.

Too Late to Classify

FOR SALE OR TRADE—Nice modern home in Ralls. C. T. Warren. 401 West California. 263tp

WANTED—Couple for part time work on farm modern house pho. 721-J-1. 261tp

FOR SALE—One Singer sewing machine, one Speed Queen washing machine. L. B. Stewart. 525 W. Jackson St. 261tp

WANTED—To contract with mechanic to come to my home and repair Chevrolet coupe. Have good shade. Box 108, City. 261tp

A THING TO WEAR
Mrs. Alice Roosevelt Longworth, Washington's oft-chosen representative on various lists of the nation's best dressed women, failed to appear on one recent selection.

But the daughter of Theodore Roosevelt and widow of Stephen Longworth did not let humor. A reporter, interviewing her on the omission, inquired why she got the hat she was wearing. "Father", she quipped, "kissed a dead Spaniard as he lay up San Juan Hill." —Patricia News Magazine

Want ads save money.

STAR CASH VALUES

SUGAR, 10 Lb. Bag,	90c	Skipper, VIENNA Sausage, 2 For,	25c
SHURFINE FLOUR, 25 Lb. Sack, Guaranteed Baking	\$1.59	ARMOURS Shortening, 3 Lb. Carton,	69c
PETER PAN Peanut Butter 12 Oz. Jar,	33c	VEL, Large Size,	28c
CHB Catsup, 14 Oz.,	17c	OXYDOL, Large Size,	29c
HUNTS COCKTAIL, NO. 2 1/2 CAN,	37c	BABO, 2 For,	25c
WHITSON'S Pork & Beans 3 For,	25c	WHITSON'S Black Eye PEAS, 2 For,	25c
VEGETABLES			
Potatoes, Pound,	5c	MEATS	
Cabbage, Pound,	7c		
Cantaloup, Plums PEACHES		WILSON'S Corn King BACON, Pound,	49c
		SMOKED SQUARES BACON, Pound,	29c
		PINKNEY'S FRANK'S, Pound,	39c

WEEK-END SPECIALS

GOLD MEDAL FLOUR 10 Lb. Bag 79c PURE CANE SUGAR 10 Lb. 89c FRESH VEGETABLES <table style="width: 100%;"> <tr> <td>Green Beans</td> <td>Bananas</td> </tr> <tr> <td>FRESH CORN</td> <td>FRESH PEACHES</td> </tr> <tr> <td>TIDE BOX</td> <td></td> </tr> <tr> <td>28c</td> <td></td> </tr> <tr> <td>PUREX BLEACH Quart</td> <td></td> </tr> <tr> <td>15c</td> <td></td> </tr> </table>	Green Beans	Bananas	FRESH CORN	FRESH PEACHES	TIDE BOX		28c		PUREX BLEACH Quart		15c		WICKLOW SLICED BACON, 49c BOILING BACON, 19c SHURFINE SHORTENING 3 LB. CAN 79c HUNT'S NO. 2 1/2 CAN FRUIT COCKTAIL, 35c HUNT'S Fancy Whole PEELED TOMATOES, 15c VAN CAMP'S NO. 300 2 FOR PORK & BEANS, 27c HUNT'S STRAWBERRY PRESERVES, 33c
Green Beans	Bananas												
FRESH CORN	FRESH PEACHES												
TIDE BOX													
28c													
PUREX BLEACH Quart													
15c													

FARMERS

"OWN YOUR OWN"

Buy A poultry coop within the next 10 days for half price. You will be sorry if you miss.

EGGS

Our outlet is good, for Good Eggs.

FRYERS

"Live or Dressed, We Sell the Best."

Most Modern Method used for preparing your fowl.

FEED

18% Lay Mash Low Price.

Berry Drive-N

304 E. Ga. Phone 74

Southwestern Reports Good Business Record

business written during the first six months of 1948" Mr. Fry said.

A second record was established as the company's insurance in force advanced from \$697,208.140 to \$732,319.408 during the same time. "This increase of \$35,111.268 also is the largest in the history of the company for any six-month period" Mr. Fry reported.

The Southwestern Life's board of directors meeting in Dallas Tuesday, July 12, elected W. K. Gordon, Jr., of Fort Worth to the board to fill the vacancy caused by the death of his father W. K. Gordon, Sr., on March 13, 1949.

Miss Barbara Terry left yesterday for her home in Dallas following a visit here since Saturday with her aunt, Mrs. W. D. Newell, Mr. Newell and other relatives. Miss Terry is employed in Dallas by the Aetna Life Insurance company.

The agency force set a new record for production during a six-month period, and exceeded by 14.8 percent the \$48,442,735 of paid-for

business.

for business amounting to \$48,442,735, a new record in the history of the company, was written by the Southwestern Life Insurance company during the first six months of 1949, it was reported by E. Fry, local representative of the company.

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MOVES BACK TO MATADOR

MATADOR—Jack Jernigan, formerly Matador resident, until recently associated with Darnell's grocery and market, Lockney, has returned here to accept the position as market manager at Charlie's grocery.

Mr. Jernigan is filling the place formerly held by Clyde Williams, who has moved to Clovis, New Mexico, where he will be associated in the grocery business with his father, Owen Williams, formerly of Roaring Springs.

WATER AND SEWER CONTRACT

MATADOR—Final contract was let last Wednesday night in the City of Matador water and sewer improvement program, voted late last year. The \$85,000 revenue bond issue, which included the purchase of the Southwestern Sewer company system and expansion of both water and sewer facilities, will be exhausted when the final contract is completed within 90 working days.

MORE MOTLEY HIGHWAYS

MATADOR—More Farm-to-Market paving has been designated for Motley county, approximately four miles east from State Highway 70 at Whiteflat, according to an announcement received by the Tribune this week from John Davenport, administrative aide, Texas Highway department. Construction cost of the new paving is to be \$40,200.

DAUGHTER BORN FRIDAY

A daughter, Shirley Jean, was born to Mr. and Mrs. James Anderson, July 22 in Floydada hospital. Grandparents are Mr. and Mrs. W. J. Waller and Mr. and Mrs. W. N. Anderson.

Misses Ann Welborn and Betty Gail Stewart returned last week from an extended visit with Mr. and Mrs. Terrell Loran in Levelland.

Mr. and Mrs. Virgil Simpson and daughter, Barbara Sue, of Borger, were recent guests in the home of Mr. Simpson's parents, Mr. and Mrs. Mose Simpson.

Mr. and Mrs. Leon Chambers and daughter of Amarillo and Effie Mae Cline of Floydada recently visited in central and east Texas with friends and relatives in Itasca, Tyler and Longview.

Mrs. Perry Threadgill and son, Don, left Monday for their home in Big Spring following a week's visit here with relatives.

Mrs. Floyd Cash, and Betty Jean Hatcher of Borger are guests this week of Mrs. Cash's mother, Mrs. George McPeak.

NEW CHURCH DONATED

MATADOR—Remote Northfield community in the extreme northeast corner of Motley county, is receiving a splendid gift. B. F. Simpson, pioneer of West Texas and resident of Northfield for 53 years, is paying for a new Church of Christ including two acres of land on which it is located. The modern rock "vener" type building, which is nearing completion, has cost \$6,500.

DANCE FRIDAY NIGHT

MATADOR—Rodeo Association division of the Motley-Dickens Old Settlers' association will stage a benefit dance at Roaring Springs Pioneer pavilion Friday night, July 29, it was announced yesterday. All net proceeds of the dance will be used to defray expense of the rodeo program at the reunion next month.

Week-end guests in the home of Mr. and Mrs. T. L. Shipman were Mr. and Mrs. Dan Shipman, and Mrs. Weldon Robertson, of Honey Grove, Lawrence Shipman, of Borger, Mr. and Mrs. Clifford Treadway, of Kress and Mr. and Mrs. Henderson Clouse, of Paris.

Mr. and Mrs. Carl Russell, accompanied by Mr. and Mrs. Wayne Russell, were in Fort Worth Sunday, where they attended funeral rites for a nephew of Mrs. Carl Russell.

MATADOR—Mr. and Mrs. Mose Damron, who have been attending West Texas State college, Canyon, spent the week-end here with her parents, Mr. and Mrs. H. S. Watson, and other relatives.

Mrs. Clarence Reddy and daughter, Nell, in company with Mr. and Mrs. L. V. Harper, of Plainview, spent the week-end in Arlington, where they were guests of Mr. and Mrs. J. W. Reddy.

Born to Mr. and Mrs. J. S. Hotchkiss, Jr., of Tucson, Arizona, a baby girl, Susan Jane on July 11. The Hotchkiss are formerly of Floydada. The grandparents are Mr. and Mrs. E. J. Morehead.

J. B. Chastain and little granddaughter, Darla Sue Chastain of Lorenzo, spent a week visiting with Mrs. Gough and Mr. and Mrs. Elbert Parks.

FOUR LANDING STRIP

CROSBYTON—A long landing strip at G. O. Paudler's Crosbyton Airport has been paved to furnish all-weather landing facilities. The work was done by T. C. Cage Construction company, who had the road construction job on Highway 82.

MATADOR — John Mackenzie, manager of Matador Land and Cattle Co. and Mrs. Mackenzie of Denver, Colorado, were visiting ranch headquarters here the past week.

Money makers — Hesperian Classified advertisements.

Merit Feed Gets — Results —
FUQUA-BARBER
FARM SUPPLY

Announcing The Removal
Of the Offices of
Drs. Thacker & Wester
From the Bishop Building
to
428 West California St.



We now have the latest patterns in Syracuse China.

Pictured above is Sherwood, pattern number 83901. Place setting \$7.50. Foundation Set, \$26.00.

Also we have, Bracelet, pattern number E-301 and Wayne, pattern number E-201.

M. L. SOLOMON, Jeweler
Floydada, Texas



R. E. FRY
Texas Leaders' Round Table
National Quality Award

Tribute for Achievement

FOR HONORS EARNED in serving the people of Floydada, Southwestern Life Insurance Company pays tribute to R. E. Fry, who in the past year has gained professional distinction by qualifying for:

1. Membership in the Leaders' Round Table of Texas, honor group of the Texas Association of Life Underwriters, limited to those who meet all of the exacting requirements of that organization.
2. The National Quality Award, granted by The National Association of Life Underwriters and the Life Insurance Agency Management Association to all agents whose services to the public has been deemed superior.

This agent and the company he represents shall continue to work for Better Life in Texas.

Southwestern Life Insurance Company
JAMES RALPH WOOD, PRESIDENT
HOME OFFICE • DALLAS
STRONG AS TEXAS AND STRONG FOR TEXANS



This time of year there's one place a lot cozier and cooler than your favorite spot around the house.

That's in your Buick—finding a breeze along dusk-cooled highways, or following those little roads that lead to inviting "loafing grounds."

Either way, whichever pleasure trail you follow, you'll find more fun on the way if your Buick is in top-flight shape to take the miles in its steady stride.

How about letting us put it in that shape for you?

Get one of our conscientious motor tune-ups, and one of our thorough-going Lubricare treatments. We'll put the bounce back in your motor—while we're taking the bounce out of your ride.

We do this well because we're Buick men. We know your Buick, we've studied correct factory methods for each operation, we know the factory specifications your car was built to. We use genuine Buick parts—even special Buick tools!

Yet you don't pay a penny more for all these extras. Stop in this week, won't you?

HOW HIGH IS A TUNE-UP?

Our Buick tune-ups go far beyond adjusting your spark and carburetor. We cover a long list of things—your valve tappets, voltage regulator, fuel pump filter, coil, hose connections, and so on.

We even tighten the cylinder head and clean off your battery terminals—and do all this at a low, low flat-rate price that will surprise you!



Buick care keeps Buicks best
CLINE & RAINER
201 South Wall St.
Floydada, Texas

EDITORIALS

There is every reason to believe that Floydada people are going to continue to give their premises the most attention with regard to sanitation and freedom from trash, rubbish and fly-breeding filth that they have ever in history of the community. There is no doubt that polio has us scared, as it rightly should, no doubt. Polio is a maimer, often a killer. Basic sanitation to date is the only known way to combat it. Sometimes even that does not seem to be effective. Once upon a time typhoid fever was viewed with almost the same awe by the layman as is polio now. It developed that filth was the answer, and typhoid can be successfully combated by combating the fly, the same as malaria can be met and defeated by cleaning up the breeding places of the mosquito that carries malaria germs. Between now and August 3 is the time for every good man to come to the aid of his community in a clean up that will make the town immaculate. If you have any fly breeding conditions around your premises remember the neighbors will not help seeing them. And on August 3, remember the city expects to have an ample number of trucks on the job so that all of their forces and many volunteers can be used in a mass movement of filth to the burning areas and destruction or burial.

There have been cancer campaigns and heart research campaigns for funds and polio drives that have raised millions in America. But after all the disease that has the record for more killings than any other for persons between the ages of 15 and 45 is one which no longer has any secrets hidden from the doctor, the scientist and even the general public. Knowledge of the cause of this disease, of its spread, and of the curative procedures, does not keep this malady from being a grave public health problem. It is none other than tuberculosis. The power of carelessness makes its continued ravages possible. Its devastating infection can be prevented but we do not do it in this state. Maybe the time also will come when we will be contemptuous of poliomyelitis and it will go ahead maiming and killing because we will be unwilling to do the things necessary to be rid of it. The mystery malady, for which successful therapy is not known, we fight; the well-known malady we condone. People are that way.

Trigvie Lie, head of United Nations, is charged with helping to terrorize members of the UN personnel at Lake Success to make them subservient to the Russian Communist line. Mr. Lie calls the charge fantastic. The Russians have us on the hip in respect to "public relations" and propaganda. It must be amusing to the Politburo, headed by Mr. Stalin, to watch Americans thresh around, fighting a straw man, in an effort to meet the continual stream of reports and hush information that are poured into the news mill. The Russians say that while we carry on a witch hunt we also are on the march toward a welfare state and thence into a government in which the people go to their erstwhile public servants to find out what it is all right for them to do. Very few democracies ever have been successful for very long, the historians tell us. Maybe our form of government and our view of what government is for is to go by the boards. It has been great to live in such a country, and surely people value the heritage we have so much they will not let it be taken from us.

That vetch is not solely valuable on an irrigated farm but also that dry land farm people can cultivate it to advantage is indicated in recent reports from down-state, where it is shown the farm operators in the cross timbers are using vetch in several ways with profit. Among these ways are for pasture, for building up and enriching soil. Presumably there are more kinds of vetch than one and there is most likely a variety which will serve local conditions best. Perhaps the variety best-suited for irrigation farms is not the best for dry land farms. But vetch has a good many of the advantages of alfalfa and is less dangerous (as to bloating) than the last-named plant to use for pasture. Since the country is over-producing on wheat and the federal government is going to try to take a considerable acreage out of wheat and put it in pasture or some other type of crop, it might be well for the dry land farmer to consider the advantages and disadvantages of vetch.

Seen in the Baptist Visitor . . . Three tests when I want to speak, let me think first . . . Is it true? . . . Is it kind? . . . Is it necessary? . . . If not let it be left unsaid.

Floyd County 14 Years Ago

(Taken from the issue of Thursday, July 25, 1935)

Ten supervisors started to work this morning measuring the cotton lands in Floyd county to check compliance with contract, having received their final instructions from Glen A. Lindsey, county agent.

R. B. Rosson, of this city, leaves today for Roswell, New Mexico, where he will begin at once the opening of a branch house of the Firestone Tire and Rubber Co., opening up a new territory of which he will be manager.

Fire chief V. L. Elliott and L. D. Britton of Floydada Volunteer Fire department found the A. and M.

The Floyd County HESPERIAN

Established 1896 by Claude V. Hall Entered as second class mail at the postoffice at Floydada, Texas, April 10, 1907, under the act of Congress of March 3, 1897.

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HOMER STEEN, Editor

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months, 70c; in advance.

Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50, six months, \$1.25, four months 90c; in advance.



School for firemen a place for hard study last week, they said upon their return home Saturday.

The board of trustees of the Blanco, Starkey and McCoy school districts and of Floydada Independent have ratified their agreement by which high school pupils of the rural districts will be transported to Floydada High school during the on-coming school year.

The annual picnic and barbecue for members of the Floydada country club will be held tonight at the club grounds at 7:30.

Roy L. Haynes, secretary of Floydada Chamber of Commerce is in Dallas this week, where he is attending a week's intensive schooling for secretaries of Chamber of Commerce.

Mr. and Mrs. John McCleskey and family of Pampa were visitors of Mr. and Mrs. S. B. McCleskey and other relatives last week-end.

Mr. and Mrs. G. C. Tabor family left Wednesday afternoon a week's vacation at Lawton, Oklahoma and other points near the

Professional Directory

People's Hospital

1100 South 3rd
Wishes to announce to the public the visiting hours and clinic hours.
visiting hours for
Hospital Patients:
10-11 a. m.; 2-4 p. m.
7-8 p. m.

Clinic open Monday thru Saturday from 8 a. m. to 5 p. m. Closed Sunday.

Visitors wishing to inspect the hospital are welcome at any time.

Kimble Optometric Clinic

Dr. J. W. Kimble
Dr. O. R. McIntosh
Optometrists
Floydada, Texas

Stapleton & Jones

LAWYERS
204 Bishop Bldg. Phone 14

Polio Is On The Rampage

Polio leaves in its wake, death, and the mangled bodies of children otherwise sound and healthy.

COOPERATE WITH THE MAYOR and City Council in the Clean up Campaign

Through this campaign we can help prevent the spread of polio in Floydada thus Making Floydada a better place to live.

Higginbotham - Bartlett Co.

Clarence Goins, Manager

BISHOP'S PHARMACY

OFFERS YOU-

2 PERMANENTS FOR THE PRICE OF 1

Buy **NUTRI-TONIC** Deluxe Set for only **\$2.25**

...and **GET THIS** at **NO EXTRA COST**

REFILL Complete except for curlers Regular Price **4/15**

Positive Money-Back Guarantee!

DELUXE SET Including 52 professional plastic curlers Regular Price **\$2.25**

prices plus tax

NOW...PROVE THE DIFFERENCE WITH FAMOUS

Professional OIL CREME PERMANENT

NUTRI-TONIC

from Hollywood

USED BY BEAUTY SHOPS

FOR Millions of LUXURIOUS WAVES

So you may compare the genuine professional Nutri-Tonic permanent with strictly home-wave preparations we make this extraordinary offer.

Nutri-Tonic was formerly supplied only to beauticians. Used for giving millions of luxurious permanents — at prices up to \$20 and higher. Nutri-Tonic is better in every step of the waving process . . . has to be, to meet exacting professional standards.

During introductory, get Deluxe Set and one extra permanent for \$2.25. Use one permanent. If not finer than any given yourself at home, return Deluxe Set complete with empty bottle and purchase price will be refunded.

But you will be delighted. You will then have one permanent to give to another member of the family — or to a friend.

Only NUTRI-TONIC gives you all these advantages:

- ★ Waves in little as 10 minutes yet kinder to hair.
- ★ Contains Cholesterol, magical refinement of lanolin.
- ★ Only Nutri-Tonic has genuine oil creme base.
- ★ Two Sizes Professional Plastic Curlers (Deluxe Set).
- ★ Soft Naturalness Plus Richer, More Durable Curls.
- ★ 4 Ounces Waving Lotion, instead of 3.
- ★ Simplest Directions by Noted Beauty Authority, Ivan of Hollywood.

DOLLAR DAY

SPECIAL MONEY - SAVING VALUES

BERKSHIRE HOSE

First Quality, regular \$1.65
one group **\$1.00**

LACE HOSE

\$1.65 Value
2 pair **\$1.00**



Men's Dress Sox

50c Values

3 for **\$1.00**

One Lot

Men's Belts

2 for **\$1.00**

NECKWEAR

Wembley and Cheney
TIES
\$1.00 and \$1.50 Values

2 for **\$1.00**



LADIES' PURSES

Odds and Ends up to \$5

\$1.00

Baseball Caps

Were 79c & \$1

2 for **\$1.00**

SEERSUCKERS AND GINGHAMS

Stripes, Plaids, Checks, Regular Prices 79c and 98c

2 yards **\$1.00**

PIECE GOODS

Assorted Oxford cloth,
Prints, Rayons, Suiting
etc.

4 yards **\$1.00**

LACE DINNER CLOTH, 54 x 54, **\$1.00**

HAGOOD'S DEPARTMENT STORE

Standard Brands

Priced Right

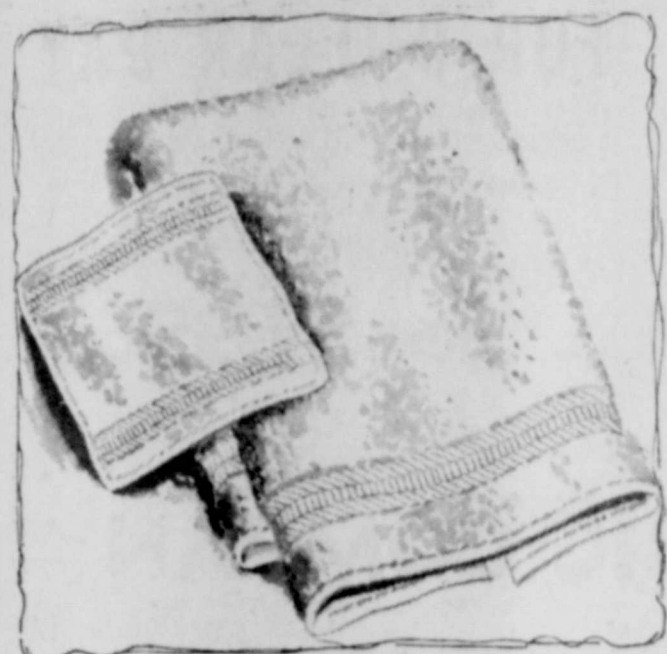
BISHOP'S PHARMACY



HOOT MON! THERE'S MONEY TO BE,
SAVED AT THRIFTY

PENNEY'S DOLLAR DAY EVENT!

DOLLADAY FEATURE



TERRY TOWELS

THICK! FLUFFY!
ABSORBENT!

2 for
\$1

TERRY TOWELS

Flamingo, buttercup, greenspray, peach, and azure—those are the colors! Stock up now—for camp, for vacation trips—for all those extra hot-weather showers the family will be taking! You get 2 man-sized 22" x 44" bath towels for only \$1!

Powell Pleased With Road Work on His Route

I think it is in order for someone, to express appreciation for the fine work Mr. Clark is doing on our county roads. I, for one, want him to know that this rural carrier does appreciate good roads and hopes to see all of his roads well graded and properly drained before the slow rains come this fall.

We rural carriers have to travel a set course wet or dry and we see just why one piece of road is good and another is bad and we know that these roads must be graded well and have drainage where needed to be good. We now that any low place will make a mud hole.

With all the rain we had in the spring naturally we had the weeds to follow. But our commissioner is getting the best of them with a plow and following up with a good grade. We hope he will soon finish the grading and then put in drainage where needed and we believe he will because he said he would.

It is well known here that if our roads are properly graded and drained we are not bothered much with mud even when it rains a lot. Nearly every muddy place on my route is caused by the water "standing" in the roads and that is why I appreciate the good grades I am now getting.

I don't know what the other commissioners are doing but if they are not destroying those weeds and Johnson grass and grading their roads so they will be settled before winter I feel sorry for the other carriers and their patrons.

I am not forgetting the men who are doing the work. After all Mr. Clark must count on them to do the job.

S. L. Powell, Carrier 1.

Modena Hartsell spent the week-end with Irene, Luther in Claude, Texas.

OIL LEASING IN CROSBY

CROSBYTON—Speculation has been high this week as to the significance of renewed oil leasing activity in the county. From unofficial sources and through conversation with landowners, it is learned that between 5,000 and 7,500 acres of land have been leased directly south and east of Crosbyton within the past two weeks.

None of these leases had been recorded Wednesday, and it is not known what company they were purchased for.

RE-BURIAL RITES

LOCKNEY—Reburial services will be held at the 9th and Columbia Street Church of Christ in Plainview this afternoon (Thursday) at 2:30 for Pfc. James Franklin Rogers, Jr., who lost his life while participating in an attack on the German lines in Germany on March 5, 1945.

Pfc. Rogers was the son of J. F. Rogers of Lockney.

ATTEND DISTRICT ASSEMBLY

LOCKNEY—F. L. Brown, president, and Joe Parrish, secretary of the Lockney Rotary club attended the district assembly of District 183, Rotary International, held Monday at the Hilton Hotel in Lubbock.

UNDERGOES SURGERY

LOCKNEY—Mr. and Mrs. T. J. Honea returned home Sunday night from Temple where T. J. has undergone major surgery recently. He was reported to be improving nicely this week.

Mr. and Mrs. J. M. Pack and children, Linda Lou and Johnnie, of San Antonio were week-end guests of Mrs. Peck's parents, Rev. and Mrs. E. A. Powell. The children remained with their grandparents this week while their parents are on a trip to Colorado.

Ruth Elaine Harmon left Sunday for Houston, where she will visit with her sister and husband, Mr. and Mrs. Jack Cogswell.

Mr. and Mrs. Bill Cross of Canyon spent the week-end with Mrs. Cross' parents, Mr. and Mrs. J. B. Bishop, and other relatives.

Merrell Family Has Re-Union

QUITAQUE—The Merrell family met July 17 at the home of W. W. Merrell with a host of friends and relatives to celebrate their annual home coming. There are only six of the children left and all were present except J. I. Merrell of Plainview.

Warren Merrell and Mrs. O. W. Stroup both had the joy of having their entire families present.

A picnic lunch was spread on tables, built especially for the occasion, under shade trees in the yard. After lunch the evening was spent visiting, the small children enjoying wading in the creek.

Those present were Mr. and Mrs. Warren Merrell, Fairmont; Mr. and Mrs. J. P. Taylor, Lockney; Mr. and Mrs. Jake Merrell and son, Quitaque; Truman Merrell, Fairmont; Mr. and Mrs. Slick Merrell and son, Lockney;

Elizabeth Eddleman, Estelline; Gladys Stroup, Amarillo; Mr. and Mrs. Jack Stroup, Shamrock; Mr. and Mrs. B. W. Gun, Smyer; Mr. and Mrs. Charles Stroup and family, Monte Vista, Colo.

Mr. and Mrs. Foy Peacock and family; Mr. and Mrs. Iky Gilbert and family; Mr. and Mrs. Parker Rampley, Mr. and Mrs. O. C. Rampley, Silverton; Mr. and Mrs. Barney Martin, Plomot; Mr. and Mrs. Wayne Pigg and David, Fairmont; Mr. and Mrs. Willard Merrell and Gay, Haylake; Walter and Bonnie Waters, Haylake; Mr. and Mrs. Bill Helms and Joe Ed, Quitaque; Mr. and Mrs. Walter Merrell and family, Channing;

Henry Merrell, Matador; Mr. and Mrs. J. R. Stroup, Murry Wise; two of the Graves boys, Plomot; Betty Ruth Merrell, Fairmont;

Mr. and Mrs. Arthur Eddleman, Estelline; Mr. and Mrs. Gene Kimbell and son, Plainview; Mr. and Mrs. Jack Johnson, Silverton; Mrs. Johnson, Silverton; Mrs. Lizzie Eddleman, Estelline; Mrs. Edna Lackey, Lockney; Lee Persons, South Plains; Mr. and Mrs. H. R. Adams, Mrs. Pearl Martin, Plomot; Wilburn and Clayton Hunt.

12" x 12"
TERRY WASH CLOTH

12 For

\$1.00

PLASTIC CURTAINS

each

\$1.00

TAILORED PANELS

each

\$1.00

81 x 105
DEEPTONE
CHENILLE
BED
SPREADS

\$5

DOLLAR DAY FEATURE!

THEY'RE NYLON!
THEY'RE WONDERFUL!

\$1

WOMEN'S PANTIES

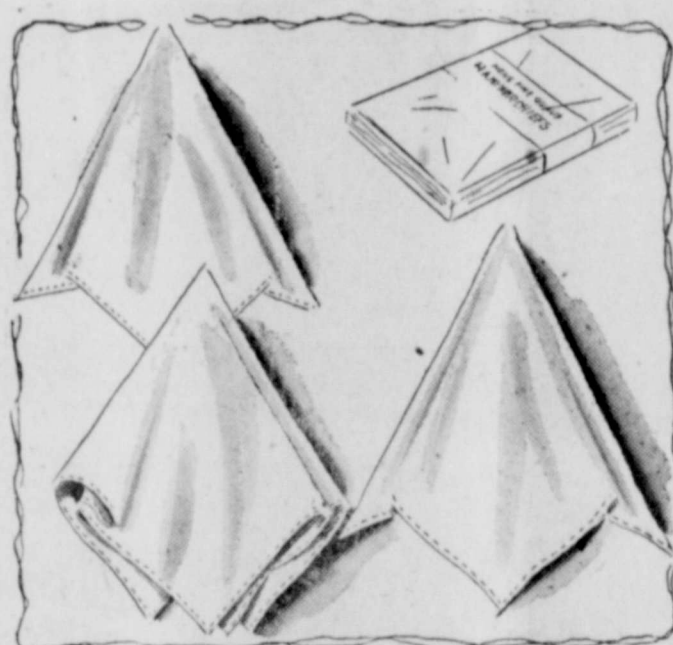
Cool lightweight nylon panties—tops for carefree laundering—only \$1! Amazing? And how! That's Penney's Dollar Day event for you! Completely nylon—even to the elastic at the waist! Hem bottoms, full cut for comfort, and long on wear! In pink or white. S, M, L.

CHILDREN'S SLEEPERS

Knitted one-piece sleepers with a button front and smooth no-button back. A real value at this special-event price! Pink or blue. Sizes 1 to 6.

\$1

PENNEY'S DOLLAR DAY SAVINGS



HANDKERCHIEFS FOR MEN

Fine combed lawn with a 1/2" hemstitched edge in a full 18" x 18" size. Five in a cellophane package for this Dollar Day price!

5 for
\$1

Another Reduction

MEN'S SLACKS

All Wool - Tropicals
Rayons - 28 to 42

\$4

WOMEN'S RAYON PANTIES

Assorted Colors
Small — Medium — Large

3 For \$1

Childrens ANKLETS

Assorted Colors
Size 6 1/2 to 10 1/2

6 for \$1

TO REMIND YOU

OF AN IMPORTANT DATE

WEDNESDAY AUGUST 3

Forenoon Proclaimed by our Mayor and Council as a Half - Holiday to complete

THE CLEAN-UP

PENNEY'S END-OF-SEASON CLEAN-UP

Women's
BLOUSES
Each **\$2**

Women's
House Frocks
Each **\$2**

Size 1 & 3 Children's
DRESSES
50c

Reduced Price On All Summer Items, Shorts, Halters etc.

CHILDRENS PANTIES

SATIN - RAYON - CREPE
RAYON KNIT

3 For \$1

BOY'S
T - SHIRTS
3 for \$1
Sizes 6 to 16

Boy's Shoes
Two - Tone or Brown
Oxfords
\$4.00

BOY'S
UNDERSHIRTS
3 For \$1
6 to 16

Scattered Sizes 3 1/2 to 8
Women's Sandals, **\$3.00**
Flat - Medium - High Heel - White - Red
Black

Scattered Sizes 7 1/2 to 3
Children's Sandals, **\$2.00**
Barefoot or Dress Type Red White Brown

Social Events, Clubs

Joyce Jarrett, Gene Hollums Repeat Vows In Pretty Ceremony

In a pretty home ceremony on Monday evening, July 18, Joyce Jarrett, daughter of Mr. and Mrs. C. L. Jarrett, of South Plains became the bride of Gene Hollums, son of Mr. and Mrs. Walter Hollums of Floydada.

Rev. Willie Fox, pastor of the Primitive Baptist church in Amarillo read the vows in the home of the bride's sister and husband, Mr. and Mrs. Carl L. Banks, 734 North-wilson St., Amarillo.

The single ring ceremony was read before baskets of gladioli and fern.

For the wedding, the bride chose a white suit of waffle-pique with white accessories and a corsage of pink roses. For something old she wore a lavalier belonging to her mother. Her suit was new and something blue was her garters. For something borrowed, she carried a white bible topped with rosebuds and white satin streamers, belonging to Mrs. Carl Banks. The bride also wore a penny in her shoe, dating the year of her birth, for good luck.

Miss Floyce Jarrett, twin sister of the bride was maid of honor. She chose a blue waffle-pique dress with red accessories and a corsage of white carnations for her sister's wedding.

Dewey Parkey served the groom as best man.

Following the ceremony the wedding party was honored with a wedding supper in the Carl Banks home. The table was centered with a two tiered cake, topped with a miniature bride and groom.

Mrs. Hollums graduated from Floydada High school with the class of 1948 and has been employed with the Floydada Bakery since that time.

Mr. Hollums graduated with the



Mrs. Gene Hollums

class of 1947 and is engaged in farming with his father.

For going away the bride chose a two piece tan dress with brown and white accessories.

They returned last Thursday evening from a short wedding trip and are living at 309 West California St., at the present time.

ZIMMERMAN-MAXEY VOWS

LOCKNEY—The marriage of Miss Thelma Zimmerman and Chester Maxey was performed at 9:00 o'clock in the morning on Sunday, July 17, at the First Methodist church in Lockney with Rev. N. S. Daniel officiating. The double ring ceremony was read before an altar arrangement of a candelabra arch and baskets of pink gladioli, orchid asters and baby breath.

The mother of the bride is Mrs. T. F. Anderson of Lockney. Parents of the groom are Mr. and Mrs. W. F. Maxey of Belen, New Mexico.

Engagement of Louis Willson to Robert Arnold Announced

Mr. and Mrs. J. M. Willson, sr., 112 South First announced the engagement and approaching marriage of their daughter, Louis, to Robert Arnold, son of Mrs. C. K. Arnold, 102 South First, at a tea given in the home of the bride-elect's parents, Saturday, from 4 o'clock until 8 o'clock p. m.

In the receiving line were Miss Louis Willson, Mrs. Willson and Mrs. Arnold.

The table was covered with a white Chinese rice-linen cloth, and centered with a large crystal punch bowl surrounded by large pink satin bows, in keeping with the bride-elect's chosen colors, pink and white. Extending from the punch bowl were pink satin streamers attached to each corner of the table.

Mrs. R. F. Stovall assisted by Miss Mary Eunice Hennessee, served punch, cookies, cheese puffs and mints to the guests. The announcements were in form of a gift; inside was a rolling-pin inscribed, "Louis and Bob, August 25, Baltimore, Maryland."

Members of the house-party were Mmes. R. F. Stovall, Carl Minor, sr., Fred Lloyd and Misses Hughetta Smartt, Mary Eunice Hennessee and Oragne Willson.

Out-of-town guests attending the tea were as follows: Mmes. I. W. Hicks, Lubbock; J. J. Walker, Canyon; Henry Price, Silverton; Alton Johnson, Quitaque; H. S. Sanders, sr. and H. S. Sanders, jr., Muleshoe; Virginia Conner, Jiggs Jackson, Lubbock; and Pat Collins, Stamford; and

Misses Florence Coffee, Canyon and Sue Lane Neff, Omaha, Nebraska.

Approximately one hundred and eighty guests attended.

Get the want ad habit.

Ring-Holt Vows Said In Lubbock July 3

Wedding vows were exchanged by Miss Jean Holt, daughter of Mrs. E. H. Holt of Woodsboro, Texas, and Kenneth Ring of Wichita Falls, in Lubbock Sunday, July 3. Mr. Ring is the son of Mr. and Mrs. Claud Ring of Floydada, formerly of Quanah, and is the grandson of Mrs. R. L. Ring of Quanah. The wedding was performed by Dr. C. A. Bickley, pastor of the Asbury Methodist Church, Lubbock, in the home of Mrs. Roxie Crausbay, 2813 20th street, Lubbock.

The bride was given in marriage by her uncle, J. W. Holt of Seymour, wore a white organdy frock. Her veil of illusion fell from a halo of white stock and she carried a bouquet of white iris and stock atop a white prayer book. Mrs. Eloise Stinson of Woodsboro was matron of honor. Mrs. Kenneth Poole of Floydada, Miss Mary Slagle of Lubbock and Miss Frances Holt of Woodsboro served as bridesmaids, Bill Womack of Wichita Falls was best man for the bridegroom.

A reception was held in the Crausbay home following the ceremony.

After their wedding trip to Albuquerque, New Mexico, the couple are at home in Wichita Falls, where Mr. Ring is employed by the Southwestern Bell Telephone Company.

an all day meeting when members gave demonstrations and then served in family style. Mrs. K. Jarboe, rolls and cole slaw; Mrs. Stiles, fried chicken; Mrs. Barnes, ice cream with an electric freeze. Mrs. R. H. Ashton, and Mrs. Barnes and baby were guests.

Those served were Mmes. W. H. Bethel, A. H. Kreis, F. O. Conner, Sam Green, Lee Rushing and little granddaughter and grandson, and the demonstration agents, Miss Petty and Miss Woodruff.

In a previous meeting on July 6, Mrs. George Stiles was hostess to

FRIENDSHIP CLUB MET WITH MRS. LEE RUSHING, JULY 20

Mrs. Rushing was elected by the members as club delegate to attend the state meeting in September.

Miss Petty, with the assistant, Miss Woodruff, had charge of the demonstrations. Several kinds of, salads were made and served with other refreshments which made a very delicious plate.

Those served were Mmes. W. H. Bethel, A. H. Kreis, F. O. Conner, Sam Green, Lee Rushing and little granddaughter and grandson, and the demonstration agents, Miss Petty and Miss Woodruff.

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S. F. Conner, Ray Jones, B. Patton and Ott Walden were among the fishing parties who spent the week-end out of town. They fished in Possum Kingdom waters.

Mr. and Mrs. R. B. Calhoun, southeast of Floydada have recently moved to town. They are now located on Crockett street.



SPECIAL FOR DOLLAR DAY

Westinghouse Adjust-O-Matic Iron, Either 3 or 4 Pound Weight.

Regular \$11.95

Now \$7.95

RADIO ELECTRIC COMPANY

106 South Main

Phone 201

Dollar DAYS

Prices Good Saturday and Monday

DUKE or DURHAM TOBACCO, 6 Pkgs. 25c

PICKLES QUART, SOUR OR DILL 25c

TREND SOAP, 2 BOXES 33c

Bakerite Compound 3 LB. TIN 79c

TOMATOES, 2 NO. 2 CANS 25c

Raisin Bran SKINNERS, 2 FOR 29c

PURASNOW FLOUR, 10 LBS. 84c

GREEN BEANS GOLD TIP, 2 FOR 29c

TALL CAN MACKEREL, 23c

DRIED FRUIT PEACHES or APRICOTS, LB. 34c

FORT HOWARD or CHARMIN TOILET TISSUE, 3 For 25c

LARD PINKNEY'S 4 Lb. Carton 66c

CUDAHY, Gold Coin Pound BACON, 49c

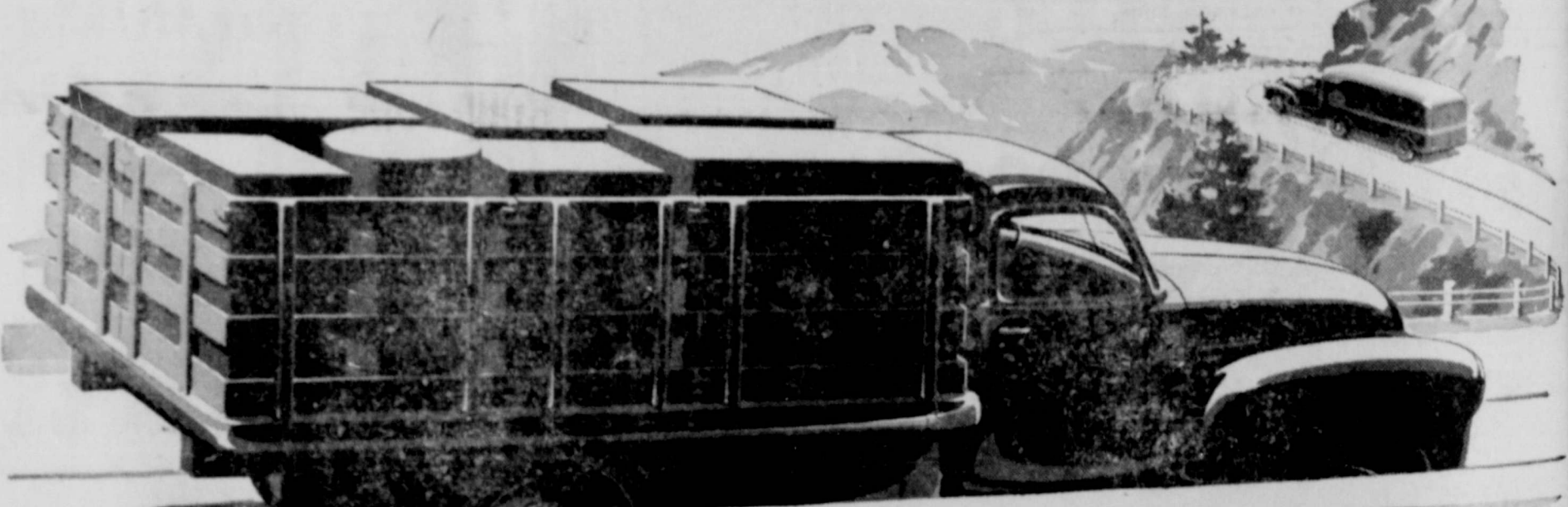
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Own a Chevrolet Advance-Design truck and you'll own the biggest money-saver of them all! Reason?

You get triple economy! Yes, Chevrolet trucks have lower operating and upkeep costs and the lowest list prices. See us and see how much you save!

Again ... NEW LOWER PRICES!

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221 South Main Street

Floydada, Texas

Classified Ads

For Sale

SALE—In Plainview, 2 bedroom house, floor furnace, weather insulated, lot 68 feet deep, close in; 1/2 block to bus, close in; 1/2 block to bus. See within 5 blocks. See at 108 West 9th st. or pho. 252tc.

HOUSES FOR SALE

Several good modern homes for sale that are well located, and at much less than it would cost to build the same type of home. If you are planning on buying a home it will pay you to see me first.

Wood Room 5 Bank Bldg. 17tfc.

SALE—Stucco house with four bedrooms and bath, and extra lot. South 4th. Douglas Dunn. 255tfc.

SALE—One 4 room and one 6 room house on the same lot in block. South Main. -Terms: half cash, balance can be arranged. John L. West. Phone 279-J. 255tfc.

HAVE several good buys in with immediate possession. & Goen. 101tfc.

SALE—Modern 2 bedroom residence on South 4th. Phone 279-J. George E. Goodgion. 264tfc.

Wanted

WANTED—Custom plowing to do. and equipment. See Wilson Warren at Camp Copes, or Phone 181. 252tc.

WANTED—To lease quarter or half improved wheat land. T. Hughes. P. O. Box 22, Matador, Tex. 252tc.

HOUSE MOVING or long distance moving of household goods, 333-W. Ware Transfer and Storage. R. A. Burrows, agent. 19tfc.

WANTED—Modern 4 or 5 room house by August 1. Garland Foster. Phone 155. 19tfc.

WANTED—Custom plowing. Fred and Phone 722-W-3. 22 6tfc.

WANTED—Good clean cotton rags and Alexander Garage on way to east. 35 tfc.

WANTED—Clean cotton rags. Oden and Company. 18tfc.

WANTED—To trade 6 room house for a house in Floydada. Mrs. Clanton, Ralls, phone 202. 264tfc.

Land For Sale

FLOYD COUNTY FARMS

640 acres well located, good wheat farm, good fence, well and windmill. \$66.25 acre.

320—acres eight miles out, 280 acres wheat land all fenced, plowed one time. \$70.00 acre.

151—Acres, improved, good irrigation well, located half mile off pavement. \$150.00 acre. J. G. Wood. Bank Bldg. 25tfc.

80-A TRACT, no lake, 5 mi. West of Silverton on Highway and Electric line, \$4800. W. A. Kirk, Phone 178-J Box 185, Floydada. 24tfc.

Farm and Ranch Loans for Long Terms at 4% interest. Pay off in advance at any time. Available to repair, rebuild improvements, finance old loans and for the purchase of farms and ranches.

Floydada National Farm Loan Association. 12 tfc.

FOR SALE—The east 240 acres of the S. D. Irwin farm 1 mile west of Fairview school house. See Clyde Irwin. 17tfc.

FOR SALE—Several choice irrigated tracts, some improved, some not; also dry land farms in most any size tract wanted. Some good buys in city property. See or call Leonard Smith at McCoy store or Harry Stanley at Stanley's Barber shop. 46tfc.

LOW INTEREST RATE LOANS—See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49tfc.

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY—IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL SEE WOOD J. G. WOOD, Room 5, Bank Bldg. Phone 236, residence No. 444-W.

SOUTH DAKOTA RANCH—10,000 acres, 5050 deeded, balance government and school lease. Modern home, good out buildings. Fenced and cross fenced. Plenty of water. Has western wheat grass, lots of hay land. One-half minerals go, oil development nearby. Price \$14. One third cash, balance terms. Gamble Realty Co., 203 Lubbock National Building, Lubbock, Texas. 262tfc.

Miscellaneous

SPRAYER—a 27 foot sprayer attachment for your tractor. Flexible, just what you need for your spraying needs. S. J. Latta Implement company. 23tfc.

AUTHORIZED MAYTAG SERVICE—Genuine Maytag parts, Oils & Grease. See your Maytag dealer, H. M. McDonald, Hdwe. 49tfc.

Miscellaneous

DODGE & CHRYSLER 6's and 8's **IRRIGATION MOTORS** We pick up and deliver **MAYO MOTOR CO.** Phone 237

FLOOR SANDING—Call 482-W Earl Baker. 23tfc.

300 A. of grass for grazing. See John Hoffman. 26tfc.

THE SEWING SHOP—Dress making, alterations, hemstitching, button holes. 110 W. Missouri, next door to Express office. 263tfc.

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tfc.

MONEY TO LOAN—On farms and ranches. See R. E. Fry. 6tfc.

NEW and used tractors, all makes. Braselton Implement Company. 41tfc.

FOR SALE—Good used 14" moldboard plows, \$135.00. Power lift type ditcher for M Farmall or G John Deere, \$200.00. New two and three row power lift stalk cutters, \$110.00 to 137.00. Braselton Implement Company. 45tfc.

YOUR cement and road gravel hauling appreciated. C. Poteet, phone 764-J-4. 16tfc.

HOUSE AWNINGS Fay Maxey Shop 15tfc.

HAVE plenty of Water pressure systems on hand, with or without pipe. S. J. Latta Implement Company. 7tfc.

MARTIN Ditchers. Braselton Implement Company. 41tfc.

For Sale

FOR SALE—Used sewing machine; one leather machine; one geared windmill; one windmill tower. All parts for most makes sewing machines. S. H. Wright, 226 E. Tenn. 253tfc.

FOR SALE—Bicycle. Call 176. R. B. Rossen. 25tfc.

FOR SALE—2 platform rockers, 1 single bed, 1 sewing machine, 2 wool rugs, 1 Delco with all equipment—1 reed divan. Geo. West, South Plains. 252tfc.

FOR SALE—One '40 Ford. See Leroy at Bishop Motor Co. 252tc.

SLIGHTLY used 1949 Buick four-door sedan. H. O. Cline. 252tfc.

FOR SALE—1946 Olds, 6 passenger coupe sedan. Robbie Johns. 243tfc.

FOR SALE—2 General Electric automatic washers, slightly used. Bargains. H. M. McDonald, Hardware. 242tfc.

FOR SALE—Four door Mercury sedan, also quarter section all in cultivation, plowed. Phone 76. N. B. Stansell. 243tfc.

CAR GLASS Fay Maxey Shop 7tfc.

FOR SALE—Five 1,000-bushel Butler steel granaries, already erected. Phone 525W or 539. Morckel Farm Chemical Co. 21 tfc.

FOR SALE—Two piece living room suite (Divan and chair) Good condition. 1 1/2 years old. Ray Hopkins, Phone 164-M, 214 W. Tenn. 262tfc.

For Sale

FOR SALE—Nice fryers, 3 miles on Ralls Highway. Truett McCarty 263tfc.

FOR SALE—Austra white laying hens and pullets. Phone 721J1. 261tfc.

FOR SALE—Acetylene welder with cutting torch attachment. Harold Woody at Stansell-Collins Co. 263tfc.

Live Stock

FOR SALE—120 yearling ewes. Ph. 181. W. B. Eakin. 252tfc.

Bus. Opportunities

MAN WANTED for Rawleigh business in Hale county. Sell to 1500 families. Write today. Rawleigh's Dept. TXG, 300 SAA, Memphis, Tenn., or see H. L. Rafferty, Floydada, Texas. 263tfc.

Houses For Sale

FOR SALE—Six room modern house, two baths, very large kitchen, abundant closet space. Choice school location, Southwest Lubbock. Owner—Box 94, Station 1, Canyon, Texas. 243tfc.

FOR SALE—5 room house close to school. Will sell one third cash, balance \$25.00 per month. Why pay rent when you can buy this house like this? Also 2 houses to be moved for sale. One house \$275. Have some farms for sale. C. T. Warren. 401 W. California st. 24tfc.

Farm Machinery

FOR SALE—One 2 row cultivator, 115 M or H International tractor. Lewis Blum. 252tfc.

FOR SALE—Very slightly used 16-10 Oliver drill. Call 430-W. 24tfc.

IRRIGATION SUPPLIES—Dams, shovels, dam sticks, in fact most irrigation supplies. S. J. Latta Implement company. 23tfc.

FOR SALE—1 good used model B Farmall mower \$500.00. 1 slightly used International 4 Bar hay rack on rubber, \$250.00. 1 regular Farmall in good condition, \$500.00. Braselton Implement co. 24tfc.

FOR SALE—1 D John Deere Tractor, 48 model, 1 Van Brunt wheat drill practically new, 1 Oliver superior wheat drill, 1 International wheat drill, 1 John Deere one-way new 15 1/2 ft.; 1 Krause 10 1/2 ft. nearly new; 1 Sanders-9 ft.; 1 granary. See Carl Reeves, 3 miles east and 1/2 mile north of cemetery. 252tfc.

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TAKE IT EASY TAKE A BOOK

Latest Best Sellers
Enjoy a good book from our modern Rental Library.
Call at

BISHOP'S PHARMACY

For Rent

FOR RENT—Furnished apartments, 102 East Houston Street. 25tfc.

FOR RENT—Two apartments, furnished and unfurnished. Adults only. Call at 129 West Georgia street. 252tfc.

FOR RENT—3 room unfurnished apartment. 320 South Fifth. 25tfc.

OFFICE SPACE for rent. See J. B. Bishop at Bishop Motor Co. 23tfc.

FOR RENT—Three room house with bath. Call 429-J or see at 428 West Tennessee. 261tfc.

Hesperian Ads Pay



Toni HOME PERMANENT
with PLASTIC CURLERS \$2 plus tax

DOCTORS

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1114 Ave. L.

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HALE'S SALE!!!

Continued Thru **DOLLAR DAY** Monday, Aug. 1

One Group
DRESSES
1/3 Off

Group One
Women's Suits
1/2 Price

Group Two
Women's Suits
1/3 Off

All Women's
COATS
1/3 Off

Pastel Plaid
TOWELS
2 For \$1
First Quality
CANNON

ALL WOMEN'S
MILLINERY

\$1.00 \$2.00 \$3.00

HALE'S FOLLOW THROUGH

WITH GREATER MARKDOWNS
... WE ARE MAKING FURTHER
REDUCTIONS THROUGH-
OUT THE STORE.

MANY THANKS

TO OUR CUSTOMERS FOR
THEIR WONDERFUL RES-
PONSE TO OUR SALE WHICH
WILL CONTINUE THRU

DOLLAR DAY

MONDAY AUG. 1

ONE GROUP MEN'S

WORK SHOES

\$3.97 pr. Values to \$7.95

ARROW Long Sleeve

SPORT SHIRTS, \$3.50

Were \$4.50 & \$4.75

One Group
DRESSES
1/2 Price

Another Shipment
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9/4 SHEETING
68c Yd.

Men's Nainsook
Athletic
UNION SUITS
\$1.00

Pastel Dobby
Border
Wash Cloths
10 For \$1

Organdy
CURTAINS
\$5.00
Were \$8.95



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ROUTE 5 or W. H. TANNER, Airport

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BILL OWENS INDEPENDENT

Service Station - Now Open

ON HIGHWAY 70 EAST

We are handling many of the popular brands of motor oil at the present and will add to our stock as needed.

Regular Gas
21c

Ethyl Gas
22c

Our independent station merits your consideration --- stop and fill up --- you'll be pleased with cost and quality.

Bill Owens Independent Service Station

Bob Reeves, Manager

Big Savings For All The Family!

HALE'S DEPT. STORE

Half Million Texans With No Driver License

AUSTIN—Colonel Homer Garrison, Jr., Director of the Texas Department of Public Safety, has announced today a temporary relaxation in the policy of renewing expired drivers license. Pointing out that the action is being taken because of inadequate field and office personnel to handle the procedure in the normal manner, Colonel Garrison stated that the temporary measure, which becomes effective immediately, will preclude excuses on the part of motorists for not having obtained a renewal of their license.

This should come as good news to a half million Texas motorists since the records indicate that there are 3 1/2 million drivers in the State and only 2 1/2 million current license are on file. Estimates show that of the one million drivers who do not hold presently valid drivers license about half have had one at some time but have failed to renew them. The other half million have either moved from the State, ceased driving or died since the records were compiled or have never possessed a license to drive.

Obtaining a Renewal

Under the new program, Colonel Garrison outlines the following steps for obtaining a renewal of expired Texas drivers license. First: If you have a license that was issued since

January 1, 1944, you may secure a renewal of same by mail from the Department of Public Safety, without examination. Second: If you have a license that was issued prior to January 1, 1944, you may renew same by presenting the old license to a Drivers License Examiner in your locality and executing an original application. License in the latter case will also be issued without examination.

Formerly, those applicants for renewal who had allowed their license to expire were required to stand a re-examination. Now, under the temporary set-up, you may reinstate your permit to drive without taking the test, regardless of how long it has expired, provided it is not now suspended or revoked.

Lakeview News

LAKEVIEW, July 25—Mr. and Mrs. E. H. Tooley and daughter, Anita, left Monday afternoon for a week's vacation trip to Red River, New Mexico. At Clovis they will be joined by Mr. and Mrs. B. R. Teague, parents of Mrs. Tooley.

Mr. and Mrs. Ernest Enert and children attended church services Sunday night at the Baptist church in Dougherty.

Eight intermediate girls, Mary and Dorothy Polasek, Dorothy Bred, Anna Mae Jones, Betty Sue Thornton, Anita Tooley, Patricia Spears and Johnnie Owens, with Mrs. Tooley as sponsor, enjoyed a nice outing and a spiritual benefit at the Baptist Encampment grounds last week from Wednesday through Friday noon.

A large crowd was present Sunday at both morning and evening services at the Lakeview Baptist church. The summer festival will begin Friday evening, August 5 and continue through Sunday, August 14. Rev. Gregory, of Odessa, will do the preaching.

The young people of the community accompanied by Rev. and Mrs. G. A. Rowell and Mrs. R. L. Nichols as sponsors, enjoyed an evening of entertainment and fun Friday evening at Mackenzie Park in Lubbock.

Mr. and Mrs. R. L. Johnson and son, Charles, and Mr. and Mrs. Cecil Johnston returned early Monday morning from Junction City, Kansas, where they had visited relatives.

Mr. and Mrs. Kenneth Tate, Mr. and Mrs. Dan Teuton and daughter, Mrs. D. D. Tate, and Morris visited D. D. Tate who is in the veterans hospital at Amarillo.

ROAD BUILDING PROGRAM

PETERSBURG—In Hale county a Farm-to-market road from FM 54 at Petersburg south 3.7 miles to Lubbock county line and from FM 54 at Petersburg north 7.3 miles to road intersection, a distance of approximately 11.0 miles, has been designated subject to the availability of funds under the terms of Senate Bill No. 287 and subject to the condition that Hale County will furnish all required right-of-way free of cost to the State.

Upon acceptance of the provisions of this order by the proper officials of Hale county the State Highway engineer is directed to proceed with the preparations of plans for construction at an estimated cost of \$86,000.00 and when right-of-way and funds are available to proceed with construction and to assume the road for maintenance upon completion of construction.

ANOTHER POLIO ILLNESS

LOCKNEY—Polio cases from western Floyd county increased to seven last Sunday when the illness of Mrs. Marvin Scheele of the Providence community was diagnosed as polio at the local hospital and she was admitted to the polio ward at Plainview.

Mrs. Scheele was some what improved Thursday, it was reported, here.

Final Rites Said For Army Air Group

Group military rites were held at the Fort Scott National cemetery at 1:30 o'clock Tuesday afternoon, July 12, for 10 Army Air Force officers and enlisted men killed March 24, 1944, in a bomber crash in French Morocco, North Africa.

The services were under the auspices of the VFW and the American Legion of Fort Scott, Kansas, with pastors from the First Methodist church, the Lutheran church, and the Episcopal church, each having a part in the services. Lt. Clark of Dallas, Texas, was escort of the remains.

Those buried were: 2nd Lt. James L. Asher, son of Mrs. Victoria Asher, Floydada, Texas; Sgt. Raymond D. Heuer, son of Ernest F. Heuer, Florence, South Dakota; S-Sgt. Andrew Latzo, son of John Latzo, sr., Elyria, Ohio; Sgt. Glenn C. Badger, son of Mrs. Eva A. Badger, Johnsonburg, Vermont;

2nd Lt. Robert J. Olney, son of Mrs. Lillie M. Olney, Toledo, Ohio; 2nd Lt. Edward R. Osborn, husband of Mrs. Mary W. Osborn, Arlington, Tenn.; Sgt. Julius B. Roberts, son of Mrs. Gertrude Roberts Andrews, Jacksonville, Florida; Sgt. Clifford W. Yost, son of George N. Yost, Sistersville, West Virginia; 2nd Lt. Wallace C. Whaley, husband of Mrs. Edith A. Whaley, Kerney, New Jersey; and 1st Lt. Winston W. Wenzel, son of Emil W. Wenzel, of Wausau, Wisconsin.

Mrs. J. C. Raley of El Paso is here on an extended visit with Mr. and Mrs. W. H. Bunch and family. Mrs. Raley is the mother of Mrs. Bunch.

Volcanic Ash or Concrete

Building Blocks Concrete Pipe

DRIVE-WAY GRAVEL

Floor Sweep
Oil Sorb or
Dustless

Wayne Bennett

HOMEBUILDER'S MEETING

The Homebuilders' Demonstration club met in the home of Mrs. Raymond Evans, Friday, July 8. An unusually entertaining recreation period was directed by Mrs. F. F. Fuqua.

Mrs. F. F. Bertrand, vice-president, presided over the business session, in the absence of the president, Mrs. D. T. Mayo.

The salads and salad dressings which Miss Leila Petty made as her demonstration were both good

to look upon and taste.

Members present were Mmes. P. F. Bertrand, J. E. Horton, O. G. Mayfield, John Moss, John Lloyd, C. J. Parr, W. A. Cates, D. D. Shipley, F. F. Fuqua, Raymond Williams, R. C. Clem, B. P. Sandefur, C. W. Whittle, Raymond Evans, and Miss Leila Petty. The visitors were: Mmes. William Bertrand and Bernie Fralin.

Another meeting of the club was held July 22 with Mrs. R. C. Clem.

Get the want ad habit.

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile
Surety Bonds
1923 to 1949

E. P. NELSON AGENCY

HESPERIAN WANT ADS PAY OFF

CLEANUP PROGRAM

Wednesday morning August 3rd meet on the west side of the courthouse lawn at 8 AM for organization and instructions.

We can use fifteen or twenty trucks with three men to the truck

Be sure to bring plenty of forks and scoops as we will not be able to borrow or furnish these tools.

If enough help will show up and work it will only be a question of a few hours.

Of course the city spray will follow soon after the cleanup.

Be sure to have your refuse in the alley as early as possible. Burn everything possible.

Burn off vacant lots near you and trim up the trees in your alley. Get the hay stacks out of the alleys and lumber and machinery.

By order of the council

F. C. Harmon Mayor

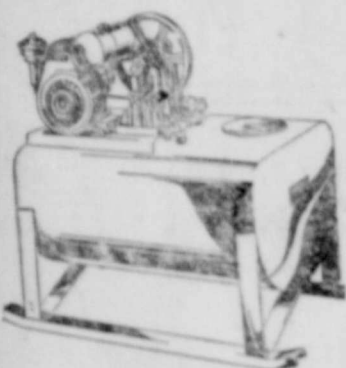
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Floral Needs

FLOYDADA

Floral Shop

Gene and Edith
Aylesworth



DOBBINS

Offers the finest Power
Spraying Equipment. One
complete line of new Model
for all purposes.

MORCKEL

Farm Chemical Co.
116 W. Missouri Phone 539



In Business, Personal Affairs,
TIME MEANS MONEY!

More and more people are discovering the many advantages of a checking account — time-consuming trips to the bank cut to a minimum, no necessity to keep theft-tempting large amounts of cash on hand, and you always have a permanent record of your expenditures.

A checking account is an inexpensive way to bring you new moments of leisure and comfort.

First National Bank

Floydada, Texas

WE SELL SAVINGS BONDS

Don't Close the Gate After the Horse Gets Away

Now is the time for Floydada Citizens to Protect their Homes.

Let's Everyone Do His Part to Head off Polio and Other Epidemics.

See that your Premises Are Free of any Threat to the Health of our Community. Don't leave the Job for your neighbors to do.

Builders Mart - Willson & Son LumberCo.

AUCTION SALE

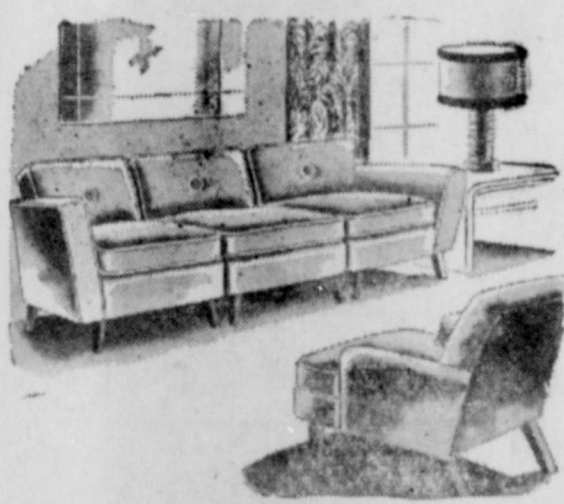


**SOLD
to YOU
at your Price**

YOU WON'T WANT TO PASS UP THIS AMAZING OPPORTUNITY TO FURNISH YOUR HOME AT UNBELIEVED PRICES. WE GUARANTEE YOU'LL BE PLEASED WITH EVERY PURCHASE.

**Sale Starts FRIDAY, JULY 29
TWO SALES DAILY**

**1:30 P. M. — 7:30 P.M.
AND CONTINUING UNTIL ALL
MERCHANDISE IS SOLD!**



**NATIONALLY
Advertised
Merchandise**

Living Room Suites, Bedroom
Suites, Rugs, Desks, Occa-
sional Chairs,
MIRRORS — TABLES
LAMPS
MATTRESSES
APPLIANCES
FLOOR COVERINGS



ATTENTION, DEALERS!

Entire Stock Fixtures and Building For Sale
An opportunity for an Aggressive merchant to Own a
Good, Paying Business. Would consider leasing build-
ing.

The Reason For This Sale

Due to the Health of Mr. O'Neal, partner and manager of O'Neal & Company, it is our desire to sell out completely.

Building for Sale or Lease

Sales Cash - No Deliveries

**If You Have Been Waiting
For —**

**LOWER PRICES
Don't Miss This Great Event!
Buy At Your —
OWN PRICE!**

All Sales Final - No Refunds!

**THIS IS AN OPPORTUNITY
TO BUY MERCHANDISE
AT THE PRICE YOU ARE
WILLING TO PAY**

**FREE GIFTS AT EVERY
SALE - SELECT WHAT YOU
WANT - AND BUY IT AT
YOUR OWN PRICE!**

**PRICES SLASHED!
EVERY BUY
A BARGAIN!**

**ACTION
COURTESY
FAIRNESS**

This Auction Conducted By
ROY WEATHERLEY
And
LANHAM NELSON
Qualified by a Thorough Knowledge
of Furniture and Appliances
"We Describe What We Sell"

O'NEAL & COMPANY

111 EAST MISSOURI

NORTH SIDE SQUARE

FLOYDADA, TEXAS

As A Farm Woman Thinks

(By Nellie Witt Spikes)

NEW MEXICO

Land of jagged rivers
And little trees,
Christ
Bleeding in heavy Spanish walls
Or chained to smooth
Brown throats.

Arid-holy,
Sand-red vigas
Supporting catholicism in the sky,
Land of the withered countenance
And the blue topaz—
Sky in stone,
Time in sand,
Festival in festival
—Faith eternal.

Reese Spencer Kelly
Tucumcari, New Mexico: How
good it is to put our feet under the
table of our friends, eat good food
and talk and talk.

We are in the lovely home of
Amos Yates. Yesterday they took
us into the lovely town to visit
friends. We heard John McDermott
call to his wife, "Hide your
rocks for Nellie Spikes is coming."
But she had far too many to hide
and we looked at tables filled with
rocks outside the door, and many
beautiful interesting ones inside.
They gave me a beautiful piece of
rickolite.

Jim and Helen Griggs celebrated
their 50th wedding anniversary last
summer and now they have turned
and going back, looking younger.
Several of the older ones were tell-
ing their aches and pains and what
they can and cannot eat, but Jim
said there had never been anything
the matter with his stomach but
empty. Our stomachs were not empty
after eating the good steak dinner
with them.

Effie and Orris Jennings were our
neighbors and very good friends
once upon a time but they moved
near Muleshoe and we had such a
fine time in their home. They
have fine trees around their home.
Maple and walnut and elm shade
the ground and a tall poplar stands
guard and looks far across the
prairies. Marthana and Evonna,
such sweet musical names fitting
just right two pretty girls, grand-
daughters, helped make our visit
more pleasant. We left with re-
gret. We just settled down as if
our own home. The hours passed
happily but all too short.

We stopped a night in Melrose
with old friends, the Green family
we first knew at Hereford. Hard to
leave there, also Lovington, New
Mexico, to visit my uncle Eli Jones
and family. We stayed one night
with Ethel and George Copeland
and were amazed at their cactus
collection and came away with fine
small plants, the cactus fever run-
ning high. We are now at home,
the corn canning over and maybe
a short time this afternoon to check
up on our trip. A handsome croch-
eted centerpiece from Effie Jen-
nings, but I left the lace she gave
for pillows which I will have hex
to send, too pretty to not put on the
pillow slips. Rocks of glittering
mica from Mrs. Yates. Eli had some
good rocks of minerals for me. The
ear was full of cactus and geraniums
in pots, rocks, a little pinon in a
bucket and hand painted book and
newspapers and the New Mexico
magazine from the Yates's.

I stopped and scooped up a gallon
bucket of red sand from Gaines
county but the best thing we came
away with was bushels of kindness,
hospitality and love given us by
all we visited. God bless them all.
Picked up here and there: An oil
well does not stink if it is on your
place. Don't try to hide from some-
thing, a bird cannot fly too far
but that his tail follows him.

How did he ever live and make
money in this dry country? Why
he peddled fruit and his wife stayed
on the claim and raised cattle and
kids.

Back in New Mexico
Each day is giving
Glorious evidence
Life is worth living.

Back in New Mexico

Need I explain
In exile each day
Hold a nostalgic pain?

Back in New Mexico
Turquoise and sand,
Sunshine and friendliness
This is my land!

Veda Neville Conner.

So we are home again despite the
dire foreboding of friends and our
departure—Arrived back, no runs,
no hits, no flats, and we hope no
errors.

Conservation District News

John E. Smith, who farms eight
miles east of Floydada, planted 40
acres of Mida wheat last March
that yielded an average of 27 bushels
per acre. It was too dry last fall
to sow and he had those seed from
South Dakota that he wanted to try.
He had intended to irrigate, but it
was not necessary. On close inspec-
tion, Mr. Smith found that the
heads had about thirteen meshes
each with two grains to the mesh.
It was also observed that this var-
iety of wheat is highly rust resistant,
possibly more so than the varieties
that are being grown in this area.
One year is not a very good test
but Mr. Smith thinks that this
year's results are encouraging en-
ough to continue the experiment.

Robin Byars, who farms in the
Pleasant Valley community, planted
Hubam clover in growing wheat
early in the spring in an effort to
increase the nitrogen content of the
soil. He also expects to harvest
a seed crop and should take from
three to four hundred pounds of
seed per acre from this crop. Hubam
clover is a summer legume and is
used mostly as a soil improving
crop with small grains.

It is about time for the irrigation
farmers to plant winter legumes in
cotton, sorghum and on fallowed
wheat land in order to build up the
soil for next years crops. Legumes
planted soon will also help protect
the land from strong winds and will
make a good pasture for grazing.

Increase in yields of sorghum
following legumes have totaled as
high as a thousand to fifteen hun-
dred pounds per acre. All legumes
have about the same effect on the
land, adding nitrogen as well as
organic matter.

S. Sgt. Ervin M. Ellis, who is sta-
tioned at the Randolph Air Force
base in San Antonio, has been visit-
ing this week in the home of Gerald
Holmes. S. Sgt. Ellis graduated from
Air Force communications at Scott
Air Force Base, Illinois, in April.

Mr. and Mrs. Douglas Pitts and
daughter, Kathryn Anne, of Austin,
are visiting here with his parents,
Dr. and Mrs. D. H. Pitts.

Douglas received his BBA degree
from the University of Texas July
15, and they have been here since
that time.

Mrs. Ralph Hammonds and daugh-
ter, Sarah, of Dallas also are
visiting in the Pitts home.

Mrs. E. F. Johnson of Vernon,
Texas, visited with relatives here
last week.

When you buy insurance,
why pay Extra for deducti-
BULL clauses? ? ?

ED HOLMES

Why we get the Business?
We are organized to pay
losses and not profit.

Phone 656-J-1 for ED
(or see your local agent)

**LONG-LASTING
KILLING POWER
ON FRUIT & VEGETABLE INSECTS!**



with the New
**DU PONT
MARLATE
INSECTICIDE**
Low Toxicity!



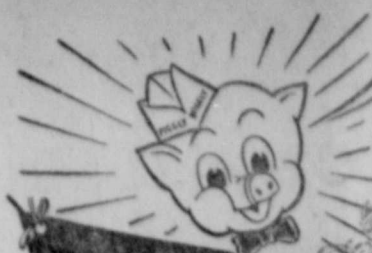
Here's a new insect killer that is powerful—
yet with relative safety and low toxicity on
plants. "Marlate" controls most insects at-
tacking such vegetables as snap and lima beans, cabbage, cucur-
bits and peas which are sensitive to some insecticides. Also protects
fruit crops like peaches, early apples and grapes from Japanese
beetle and rose chafer. You'll get long-lasting killing power with
Du Pont "Marlate".

We Have Your Supply of "MARLATE" Now

Morckel Farm Chemical Co.

116 W. Missouri

Floydada, Texas



If your BUDGET'S in a PINCH...
This SOLUTION is a CINCH!

PIGGY WIGGLY

Join the
**PIGGY
WIGGLY**

VALUE PARADE!

DELMAR

OLEO
POUND
19c

ADMIRATION
COFFEE
POUND
54c

KRISPY
CRACKERS
POUND
25c

25c Beauty Cream With

WOODBURY LOTION, 39c

PURE CANE

SUGAR, 87c

BULK WHITE

HEINZ VINEGAR, 49c

BOX
Kraft Dinner, 14c

BOX
**PILLSBURY
Cake Mix, 35c**

NO. 2
**OLD KENT
CORN, 12½c**

14 Oz.
**HUNT'S
CATSUP, 15c**

NO. 2
**DEER
SPINACH, 14c**

75c Value Plus Tax

CAN
**PARD
Dog Food, 14c**

2 Bars
**P & G
SOAP, 15c**

NO. 2
**MARSHALL
KRAUT, 12c**

3 CANS
**LIBBY'S
Baby Food, 25c**

ROLL
**WOLDORF
TISSUE, 9c**

POSTS

Raisin Bran
BOX
15c

LARGE BOX

RINSO
28c

LARGE SIZE

TIDE
BOX
28c

GOOD EATING IN QUALITY MEATS

HAM, 39c 43c

SHANK HALF PORTION LB. BUTT HALF LB.

SLICED BACON, 43c

WICKLOW POUND

PORK CHOPS, 49c

FIRST CUTS POUND

CHEESE, 35c

KRAFT LONGHORN POUND

ROAST, 39c

SHORT RIB POUND

FRYERS, 59c

FRESH DRESSED POUND

NO. 2½
**HUNTS
APRICOTS, 23c**

NO. 2
**RED PITTED
CHERRIES, 27c**

PINT
WESSON OIL, 34c

QUART
**LADY GRACE
DILL PICKLES, 27c**

NO. 2
**ALLENS
GREEN BEANS, 14c**

CAN
**SKIPPER
VIENNA SAUSAGE, 12½c**

28 OZ.
**PETER PAN
PEANUT BUTTER, 73c**

2 CANS
**SWIFTS
CLEANSER, 25c**

3 LB.
**MRS. TUCKERS
SHORTENING, 59c**

NO. 1
MACKEREL, 19c

CAN
**LIBBY'S
POTTED MEAT, 9c**

WES-TEX (MAPLE)

SYRUP, \$1.13

NO. 2½
**REMARKABLE
PEACHES, 23c**

2 POUNDS
**PETTYS
HONEY, 43c**

NO. 2
**DORMANS
NEW POTATOES, 13c**

2 CANS
**CAMPBELLS
TOMATO SOUP, 25c**

2 NO. 2
**STANDARDS
TOMATOES, 25c**

NO. 2
**CLINTONVILLE
PEAS, 12½c**

2 BOXES
SUPER SUDS, 42c

¼ LB.
**TENDER LEAF
TEA, 30c**

2 LBS.
RAISINS, 35c

LB.
**KENTUCKY WONDER
BEANS, 13c**

Pound
CUCUMBERS, 8c

Pound
**NO. 1
TOMATOES, 15c**

Pound
LETTUCE, 9c

Pound
**ELBERTA
PEACHES, 10c**

Pound
**SNO-WHITE
CAULIFLOWER, 12½c**

BUNCH
GREEN ONIONS, 5c