

RITZ Today & Tomorrow **BARGAIN DAYS** Half-Price Admission

SHE'S FRAMED, BUT NOT TAMED—

...She's the "Hard-to-Get" girl of his dreams!



WARNER BROTHERS' EASY-TO-LAUGH-AT HIT!

"HARD TO GET" WITH **DICK POWELL** **OLIVIA de HAVILLAND** **Charles Winniger** **Allen Jenkins** **Bonita Granville** **Melville Cooper**

Plus: **Fox News** **Merle Kendrick and Orchestra** **"Trachorous Waters"**

MOTION PICTURES ARE YOUR BEST ENTERTAINMENT

LYRIC Today & Tomorrow



Sonja HENIE **My Lucky Star**

Plus: **"Star Reporter"** **"House Breaker Upper"**

QUEEN Today & Tomorrow



ORPHANS OF THE STREET

Plus: **"Hide and Shriek"** **"Strange Glory"**

Ambassadors Give Reports

Kennedy, Bullitt Appear Before Committees

WASHINGTON, Jan. 10 (AP)—Two American ambassadors brought confidential information on European conditions today to a secret meeting of the senate and house military committees, which soon will study the administration's defense program.

The envoys—Joseph P. Kennedy and William C. Bullitt, respectively—were expected to urge adoption of the armament recommendations to be made by President Roosevelt later this week.

Col. Charles A. Lindbergh's report on German air strength stood high on the list of private information likely to be brought before this committee session.

This data represented first hand information gathered during and after the September Czechoslovakian crisis, which Bullitt and Kennedy watched from their key observation posts.

One report on European air Wednesday.

WARD MEN GO TO OKLAHOMA PARLEY

E. M. Conley, manager of Montgomery Ward and Company, accompanied by H. S. Faw, who recently accepted a position as manager of the household appliance department of the store, left Sunday for Oklahoma City, where they will attend a meeting of store managers of the southwestern districts. They are expected to return here by Wednesday.

COAHOMA NEWS

The Knitty Knitter's Club met Thursday evening at the home of Miss Amy Lee Echols. Refreshments were served to Elsie Mae Echols, Mildred Patterson, Miss Pearl Bodine, Bessie Lee Coffman, Edwina Marriot, Mae Ruth Reid, Jean Young, Earlene Reid, Freddie Tiner, Vada Bell Dunn and Mrs. Byrd, sponsor.

Miss Marilouise Robinson has returned to her home in California after attending her father's funeral here.

Deanna Lou Hunter, small daughter of Mr. and Mrs. W. A. Hunter, returned home Sunday after receiving treatment in a Big Spring hospital.

Word has been received here of the marriage of Miss Cleo Hunter to Mr. Noel Johnson of Fort Stockton. After a wedding trip to Jalisco, Mr. and Mrs. Johnson will be at home in Fort Stockton. Mrs. Johnson is a graduate of Coahoma high school, class of 1933.

Officers and teachers of the Baptist Sunday school met Thursday night at the home of Rev. N. W. Pitts. Talks were made on the up-building of the Sunday school. Those present were Mr. and Mrs. Earnest Rainey, Mr. and Mrs. J. McGee, Mrs. Flora Runyan, Mrs. Austin Coffman, Mrs. Chester Coffman.

ONLY THE PRISON FOOD HURT MOONEY

SAN FRANCISCO, Jan. 10 (AP)—Twenty two years of imprisonment left no mark on Tom Mooney, he said today, unless prison food wrecked his stomach.

"I have kept pace with the world," the 56-year-old labor leader said. "Mentally and spiritually I have developed about the same as I would have outside."

"Whether I would have the same physical disorders if I hadn't been in prison is problematical. I don't believe I would."

Just what imprisonment has done to his body, he will learn in Stanford hospital where he will spend Wednesday and Thursday while Dr. Leo Eloesser gives him a thorough examination.

L. F. McKay L. Grah **AUTO ELECTRIC & BATTERY SERVICE** Zenith Carburetors Magneton Oil Field Ignition 305 W. 3rd Phone 287

Amphibian Planes Leave For Cuba To Join Fleet

SAN DIEGO, Calif., Jan. 10 (AP)—Eighteen amphibian planes departed without incident from this naval base early today, bound for Guantanamo, Cuba, where they will join the U. S. fleet in its 1939 war games.

Turned back yesterday by mountain storms, the flight, under Commander Allen I. Price, was expected to follow the regular "ferry" route as far as Florida.

The amphibians preceded 48 twin-motored bombers of the fleet patrol wing one under Captain Marc A. Mitscher.

One unit of ten Sikorskys will make stops at El Paso, San Antonio, Pensacola, and Miami, while the other unit of eight Grummans will refuel at Tucson, El Paso, Midland, San Antonio, New Orleans, Pensacola, and Miami.

The route of the 48 huge bombers lies along the Mexican coast to the Gulf of Fonseca, eastward over Nicaraguan jungles to Chiriqui lagoon in the Caribbean, and then to Coco Solo at the eastern entrance of the Panama Canal.

Fifty more sky cruisers of patrol wing three will join wing one in the last leg of the flight, from the canal to Aruba, West Indies.

2nd BIG WEEK OF

Penney's White Goods

NEW "CANT-LAST" LOW PRICES

Continuing full blast! Penney's White Goods at 'Can't-Last' low prices—a dynamic demonstration of value - giving! Come in NOW for your share of the savings. These advertised items are only a few of the hundreds you'll find!

Crib BLANKETS
36"x50"
Heavy Warm
44c

Feather PILLOWS
Large Size
Filled with Feathers
50c

Wool Filled COMFORTS
Warm Smart
2.98

Double BLANKETS
Full Bed Size
Warm
79c

Extra CRETONNE
36" Wide
New Patterns
7 1/2c

Chenille BEDSPREADS
85"x105"
Fast Color
1.94

EXTRA RONDO DE LUXE
The Best Print Money Can Buy
15c

FLOUR SACKS
Washed and Mangled
5c

Sensational BARGAINS!

TORN SHEETS
81"x90" **35c**

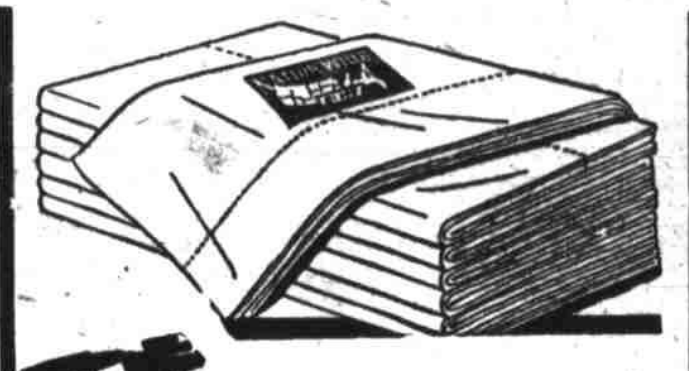
LACE PANELS
40" Wide
2 1-4 Yds. Long... **57c**

DISH CLOTHS
They Are Nice Ea. **3c**

RAMONA CLOTH
36" Wide **15c**

Bargain Priced! Marquisettes
Nets Also! **5c yd.**

Smart figures and clipped dots in attractive weaves and colors. Come early for first choice!



AT "Can't-Last" LOW PRICES!

NATION-WIDE SHEETS 69c

81" x 99" Size

Here are big savings for thrifty shoppers! These sheets are famous from coast to coast for quality and service at a saving! Firmly woven and extra strong! With a snowy whiteness and soft, fine finish you usually find only at much higher prices! Stock up now!

"Reg. U. S. Pat. Off."

63"x99" 67c 81"x108" 88c
72"x99" 69c 42"x36" Cases 19c

BARGAIN PRICED!

NEW LOW PRICE MEN'S GABARDINE WORK SUITS
Genuine Army Cloth Khaki. Two Colors. Shirts and Pants **\$1.79 Ea.**

MEN'S WORK SHOES
All Leather Uppers. Built for Wear **\$1.39 Pr.**

CLOSE-OUT LADIES' SHOES
Hurry While They Last **\$1.00 Pr.**



Boys' Dress PANTS
1.49

Extra savings! Cotton and rayon, Sanforized - Shrink! Covert camel-hair!



Bargains! UNION SUITS
50c

Men's winter weight union suits of serviceable ribbed cotton. Full cut extra warm!

Recalls Railroad Experiences Of 51 Years Ago, In Letter To Local Man

A letter awakening memories of the earliest days of railroading in West Texas has been received by L. F. McKay, retired T&P employee of Big Spring who last month heard from a railroading associate of a half-century ago.

Writer of the letter was S. Ben Taylor, retired railroad engineer now residing in Shreveport, who was prompted to write after he saw an article in the Locomotive Engineers Journal, telling of presentation of a 40-year honor pin to Mr. McKay.

Mr. Taylor recalls interestingly a long career in railroading, and his letter is published herewith in full:

Letter

"In reading in my B. of L. E. Journal of December I noticed the write-up it gave you. You will no doubt be surprised to hear from me, since it has been more than a half-century since I saw you last. I want to take this opportunity to thank you for a favor you did me fifty-one years ago last August, when you were called to pilot me on my maiden trip on the road. If you will recall, you went with me to the coal station between Big Spring and Baird (I do not recall the name of this station at this time), where we met another freight train, and you returned on it to Big Spring, telling me I was doing just fine and was going to make it all right, which gave me a lot of courage; and I did make it all right for a wonder. If you recall this was old Dad Sutton's engine—I believe No. 69. Dad went out the next trip on his engine and threw all the rods off of her. Had this happened to me on this trip, I would have never made an engineer.

Other Jobs

"After leaving Big Spring I went to El Paso and went to work for the Southern Pacific. I put in three years on the GH&SA east of El Paso and five years on the S. P. west of El Paso. I got mixed up in the A. R. U. trouble and was finally run off after 11 months; to be exact, in June, 1906. I got two other jobs, one on the Santa Fe and one on the Missouri Pacific, but was turned down on my references. I finally landed a job on a sawmill road in Texas for \$80 a month. Stillwell got hold of this road and connected it from Kansas City to the Gulf. It was then known as the old P&G and later called the Kansas City Southern. When the road was completed I fell heir to a passenger run and ran a passenger engine for 35 years before my retirement five years ago the 14th of this month (December).

Recalls Oldtimers

"I suppose, you recall Ashley Bateman. He had a brother, Frank

Bateman, who ran a passenger train for some time out of Big Spring. Ashley Bateman ran an engine out of there about 1884 and 1885. He later came to the Kansas City Southern on the northern division and I worked on the southern division and we connected runs and lived at the same hotel for years and became close friends. We often talked about West Texas. He was retired about three years ago and since his retirement has passed away. What ever became of Frank Lester? We wiped engines together in Toyah, Texas. I began June 12, 1903, and he was there then and broke me in as a wiper. I helped to bury Jim Ellis here in Shreveport over five years ago. I was laying off and was with him in the hospital when he passed away.

"I want to congratulate you on your long and splendid record you made on the T&P. Also on your good health as you look very natural in the picture. Hoping to hear from you soon, and wishing you and yours a merry Christmas and a happy new year."

SHOP AT ELMO'S IN THE PETROLEUM BUILDING

Have You Been Waiting to Hear About Our

JANUARY CLEARANCE SALE?

It's the biggest we've ever held - Starts in the morning 8:30 - Come to the store—see the prices and the merchandise.

Elmo Wassor

—THE MEN'S STORE—

Selection Made This Afternoon Delivered Tomorrow

The Sports Parade

By HANK HART

A seasoned trooper who joined Ray Simmons' staff of Golden Gloves boxing trainers this week is Roy Beard, a veteran middleweight, whose purpose in donning the mittens with the local outfit is twofold. Roy is fighting Monday night in Angelo, meeting, incidentally, Joe Flores, a tough Concho city chin buster, gets in shape while teaching the boys what he knows of the game. And Roy seemingly knows plenty. A patient operator like Kid Wittington, Roy is a competent teacher.

The Flores battle, incidentally, will be his first battle since last summer when he went ten rounds with Jack Marshall, the new southern heavy king in Tyler. He suffered a broken jaw in that one but went the limit.

Earlier he had been fighting around Dallas, mixed it up with Maxie Long, Dallas light heavy hope, lost when the referee claimed Beard was a technically kayoed. Beard, however, had a different version of that one, claimed he was duped, argued so long and loud that the promoter had him suspended for 45 days.

He's hitting what he hopes is the real comeback trail next week, however, and wants to make good. He'll have the backing of the youngsters with whom he has worked here, other local fight fans as well.

In handing out grid sweaters to the Big Spring high school football team Monday, Coach Pat Murphy named Ross Callahan and Alton Bostick as co-captains for the 1938 season, said nothing, however, of appointing leaders for the coming season.

Bobby Savage's six field goals against Lamesa in last night's basketball game at the high school gym ran his total score for the year to 104. The team's total is 224.

Ablene is warming up to an attractive professional baseball proposition, according to Hal Sayles, scribe, may start a campaign to enter the WT-NM league. A major league representative who said his employers would like to place a farm club there paid a visit to Ablene recently, talked up the idea, said his system was going to locate somewhere in the league even if Ablene does not come in.

League President Milton E. Price's invitational meeting in December and representatives of Ablene along with delegates of Sweetwater, San Angelo, Pampa, Amarillo, Odessa, even Wichita Falls, are going to be invited to attend.

DURWOOD McWRIGHT WOULD LIKE TO BRING THE PROFESSIONAL TENNIS TOURNEE, ELLSWORTH VINES, DONALD BUDGE AND COMPANY TO BIG SPRING, IF THEY SWING THROUGH THIS SECTION OF THE STATE ON THEIR JUNKET WEST. McWRIGHT SAW VINES AND FRED PERRY MEET IN ABILENE LAST WINTER. SAYS THE LOCAL HIGH SCHOOL GYM WOULD BE LARGE ENOUGH TO PLAY IN.

Ruth Suffers Heart Attack

NEW YORK, Jan. 11 (AP)—Babe Ruth, baseball's all-time home run king, was under treatment in French hospital today for a slight heart attack.

Following cheerfully at visitors, the 35-year-old Babe was more worried over the critical illness of his former boss—Col. Jacob Ruppert, owner of the New York Yankees—than his own ailment.

His physician, Dr. Robert H. McConnell, was more concerned. He said Ruth would be given further tests during the day and then probably be permitted to return home.

Venezuela, meaning "little Venice" was originally applied to an Indian village built on piles on the coast of that country.

Schedules...

Arrive		Depart				Mexicans		5		4		1		.80			
No. 2	7:40 a. m.	8:00 a. m.				East Side	5	3	2					.60			
No. 4	1:05 p. m.					South Side	5	2	3					.40			
No. 6	11:10 p. m.	11:30 p. m.				A. B. C.	5	1	4					.20			
T&P Trains—Westbound																	
Arrive		Depart		Senior League													
No.	Arrive	Depart		Team—	G	W	L	Pct									
No. 11	9:00 p. m.	9:15 p. m.		A. B. C.	5	5	0	1.00									
No. 7	7:10 a. m.	7:40 a. m.		Mexicans	5	2	3	.40									
No. 3	4:10 p. m.			East Side	5	2	3	.40									
				South Side	5	1	4	.30									
Arrive		Depart		Schedule for next week, Tuesday													
8:15 a. m.	8:15 a. m.			Jan. 17:													
8:25 a. m.	8:35 a. m.			Junior and Senior League: Mex													
9:35 a. m.	9:45 a. m.			icans at A. B. C.; East Side at													
10:35 a. m.	10:45 a. m.			South Side.													
Buses—Westbound																	
12:30 a. m.	12:13 a. m.			NOT THE FIRST													
3:05 a. m.	3:58 a. m.			NEW YORK, Jan. 11 (AP)—De													
9:05 a. m.	9:43 a. m.			spite reports to the contrary th													
2:55 p. m.	3:36 p. m.			Joe Louis-John Henry Lewi													
7:25 p. m.	7:45 p. m.			heavyweight title fight on Jan. 2													
Buses—Northbound		will not be the first between tw															
8:45 a. m.	7:15 a. m.			negroes for the championship													
7:15 p. m.	10:00 a. m.			Jack Johnson and Battling J													
9:50 p. m.	7:30 p. m.			Johnson went ten rounds in Pari													
				in 1910 for a gross gate of \$3,500													
Buses—Southbound																	
2:20 a. m.	7:40 a. m.																
9:45 a. m.	10:45 a. m.																
5:15 p. m.	8:25 p. m.																
11:40 p. m.	10:30 p. m.																
Planes—Westbound																	
6:45 a. m.	6:30 p. m.																
Planes—Eastbound																	
7:00 p. m.	4:05 a. m.																



LEVINE'S
PRICES TALK

'WOT'TA LIFE

We Thought We Were Smart But
What Terrible Mistakes We Made

MISTAKES OF 1938'S SALE

STARTS THURSDAY MORNING AT 8 Your Mistake If You Fail to Be Here!

UNSTICK US ON THESE!
1000 SILK REMNANTS 3c each
1/2 to 1 Yd. Lengths

DRESSES
"We'll Sing Your Praise If You'll Take 'em Away"
Every Fall Dress in the House Included
GROUP 1—\$2.99
GROUP 2—\$1.99
Values to \$8.95
"You Won't Have These At The Top Of Your List..."
Only 5 Men's Suits \$2.99

SUITS
Wear One and Be Well Known
"It's Enough to Drive Us Looney"
MEN'S
Fall and Winter SUITS \$11.99

Dresses
4 1-2 Dozen of the worst patterns you ever saw! Some sold for \$1.00, some sold for \$1.98. These didn't sell—
Our Mistake For Only **50c**

YOU CAN PROFIT BY LEVINE'S MISTAKES
WE'LL DO BETTER THIS YEAR

SUITS
"We Would Like To Escape from These"
Only Three Left—Going At Only **\$1.00**

SHOES
36 Pair Children's Wedge
We Guarantee these Not to Wear More Than Two Weeks!
\$1.98

HATS
They Failed To Sell Faster Than Anything We Ever Saw!
To Sell For a Year at 2.98
"We'll Sing Your Praise If You'll Take 'em Away"
Every Fall Dress in the House Included
GROUP 1—\$2.99
GROUP 2—\$1.99
Values to \$8.95
"You Won't Have These At The Top Of Your List..."
Only 5 Men's Suits \$2.99

SWEATERS
Children's Best Sellers We Ever Had!
Sold for \$1 and 79c
Size 8-16
50c

SKIRTS
Thrifty Women Will Think These Values Are Lousy Well!
20 Were \$1.98
6 Were \$2.98
Now at this Embarrassing Price—
\$1.49

SHIRTS
17 Men's
We had nerve enough at one time to ask \$1.00 for these—Never again!
Size 14 to 14 1-2
17c

BLANKETS
We've Had 'em All Over the Store and Still "No Sale"—
Somebody Come Take Off Our Hands!
Part Wool Double
Colors Bad and Slightly Soiled—Only 14 of These
\$1.33

COSTUME SUITS
"Take 'em Away and We'll Be Happy..."
Only 8 Women's
If you have had taste, you'll buy one of these! They're terrible bargains.
\$7.99

Women's Hats
"They've Gotta Move Fast"
We've had 'em so long we're beginning to feel stuck!
To Go At—
25c

COATS
"We've Learned Our Lesson On These"
3 Only—Women's—3 Only
Words Cannot Describe How Terrible They Are
We Tried To Sell These for 2.49. We Tried Again On a Penny Sale. But We've Still Got 'em.
\$1.99

SHOES
We Were Asleep On the Job!
200 Pair
We've tried to sell these shoes from every price range. Size broken from 5 to 9—most sizes 5 to 6.
Yours While They Last at Only **\$1.98**

SHIRTS
17 Men's
We had nerve enough at one time to ask \$1.00 for these—Never again!
Size 14 to 14 1-2
17c

BLANKETS
Help 15 other people carry 'em out of the store—at only **\$2.99**
We'd Hate To Tell You What We Think of These
Double Bed Size—Single Cotton
"We Bought Too Many Of These"
70x80 100% All Wool
Only 16 In All

BLANKETS
We'd Hate To Tell You What We Think of These
Double Bed Size—Single Cotton
"We Bought Too Many Of These"
70x80 100% All Wool
Only 16 In All

JACKETS
Only 2 At This Price
"We've Learned Our Lesson On These"
3 Only—Women's—3 Only
Words Cannot Describe How Terrible They Are
We Tried To Sell These for 2.49. We Tried Again On a Penny Sale. But We've Still Got 'em.
\$1.99

WOOLENS
54-inch Width
Wool Coating and Wool Sheers
We Were Asleep On the Job!
200 Pair
We've tried to sell these shoes from every price range. Size broken from 5 to 9—most sizes 5 to 6.
Yours While They Last at Only **\$1.98**

SHOES
We Were Asleep On the Job!
200 Pair
We've tried to sell these shoes from every price range. Size broken from 5 to 9—most sizes 5 to 6.
Yours While They Last at Only **\$1.98**

SHIRTS
17 Men's
We had nerve enough at one time to ask \$1.00 for these—Never again!
Size 14 to 14 1-2
17c

Kid Leather Gloves
98c
One Group Women's
The trick in buying is knowing how much to buy—We didn't know the trick—
We were too ambitious when this stock was purchased—

CHILDREN'S GLOVES
15c
One Group of 34
If you don't want 'em, we don't blame you. Everybody else has turned them down—
Good Shirts—But Also Good and Soiled.

MEN'S SHIRTS
57c
One Group of 34
If you don't want 'em, we don't blame you. Everybody else has turned them down—
Good Shirts—But Also Good and Soiled.

BROADCLOTH SUN SUITS
27c
Little Boys
Went somebody like "em. They've been on our hands for 2 years.
The Way This Didn't Sell Was a Success
MEN'S SWEATERS
If you don't buy 'em during this sale, we'll throw them away!
50c

Twenty Dress Lengths
\$1.00
Here's a Bad One—
5, 5 1-2 and 4 yard Lengths. Priced to dump—at only—
This One Is "Stalled" Too—
The worst patterns we've ever had in the house—
5c

36-INCH PRINTS
5c
The worst patterns we've ever had in the house—
5c

LEVINE'S
PRICES TALK

SOCIETY
CLUB ACTIVITIES

THE WORLD OF WOMEN

FASHIONS
ORGANIZATIONSMrs. H. G. Agee Is Complimented
With Shower By Class And Club
First Business
Meeting Of Club
Recently HeldNew Members Are
Accepted And
Committees Named

At the first business meeting of the new year of the Garden club Tuesday afternoon at the auditorium, new members were accepted, various committee chairmen were appointed by the president, Mrs. Preston R. Sanders, and Mrs. Elmo Wasson was elected treasurer to fill the unexpired term of Mrs. T. J. A. Robinson who resigned recently.

The present officers, who are serving a two-year term, were introduced to the new members including Mrs. Sanders, president, Mrs. W. D. Wilbanks, vice president, Mrs. Lee Rogers, recording secretary, and Mrs. Ray Lawrence, corresponding secretary and publicity chairman.

Mrs. Seth Parsons was appointed plant exchange chairman and Mrs. W. P. Edwards is to head the convalescent card committee. Mrs. J. M. Morgan will work out plans for a local group to attend the National Flower show in Houston February 12-17.

Mrs. W. W. McCormick was appointed parliamentarian. The new constitution and by-laws were read and adopted and the club voted to support the chamber of commerce and the city of Big Spring in any civic project undertaken.

Mrs. B. T. Cardwell, who is program chairman, gave a report on the year books. The next meeting will be January 17 with a place to be announced later.

New members are Mrs. Charles Watson, Mrs. J. E. Friend, Mrs. Pascal Buckner, Mrs. Noel Lawson, Mrs. W. J. Donnelly and Mrs. Satterwhite.

Others there were Mrs. Robert Stripling, Mrs. Morgan, Mrs. P. W. Malone, Mrs. E. E. Bryant, Mrs. Parsons, Mrs. Cardwell, Mrs. Edwards, Mrs. R. R. McEwen, Mrs. Ray Lawrence, Mrs. Sanders, and Mrs. H. H. Squires.

Mrs. Jack Gwynn and daughter, Joan James, returned the first of the week from a visit in Wink and Hobbs, N. M. They spent the holidays with Mr. Gwynn who is working in Hobbs.

Mrs. Bell Entertains
Sew And So Club In Home

The Sew and So club met with Mrs. Ed Bell, 505 Lancaster, Tuesday for an afternoon of visiting and sewing. Mrs. H. W. Potter was named as a new member.

Refreshments were served to Mrs. Jake Robertson, Mrs. James Holmes, Mrs. Potter, and Mrs. Bell. Mrs. Lad Cauble will be hostess at the January 17 meeting in her home, 800 Johnson.

Mrs. Gulley Installed
In State LAMP Post

Mrs. L. L. Gulley returned Saturday from Fort Worth where she was installed as state president of the Ladies' Auxiliary of Patriarchs Militants of the I. O. O. F. Mrs. Gulley was elected to this post in October.

During the business meeting the finance chairman reported \$30 was made on two projects.

Registering were Mrs. J. A. Coffey, Mrs. Clyde Thomas, H. D. Cook, Geo. Gentry, Mrs. L. A. Mayfield, Mrs. Robert Hill, Mrs. Buel Fox, Mrs. Bob Phillips, Florence Wilkerson, Lola Smith, Ruth Fowler, Eleanor Byerly, Clara Secret, Doris Thomas, Lynette McElhanon, Mrs. L. N. Milton, Mrs. Sallie Sue Young, Mrs. J. L. Terry, Mrs. J. V. Birdwell, Mrs. D. A. Koons, Mrs. Raymond Winn, Mrs. R. E. Blount, Mrs. Stripling, W. C. Blankenship, Mrs. Lamun, Mrs. H. W. Smith, Mrs. E. D. McDowell, and Audrey Phillips.

Mattie Ramsey, Marguerette Wood, Lorene Lamarr, Ione McAllister, Mrs. M. W. Paulsen, Agnes Currie, Rita Debenport, Mrs. D. F. McDowell, Mrs. Charles Koberg, Mrs. C. A. McCreedy, Mrs. C. E. Vermer, Mrs. H. B. Matthews, Mrs. H. M. Rowe, Mrs. Loy Smith, Mrs. A. A. Myers, Mrs. V. H. Flewellen, Mrs. M. E. Cooley, Mrs. C. E. Shive, Mrs. L. L. Freeman, Mrs. J. J. Throop, Mrs. Della K. Agnell, Mrs. Thurman Gentry, Lillian Jordan, Lurline Paxton, Marguerette Collins, Mrs. D. H. Fisher and Eloise Haley.

Mrs. Schmitz Is
Elected President
Of Bluebonnet

Mrs. W. E. Schmitz was elected president of the Bluebonnet class of the First Christian at a meeting of the group with Mrs. F. M. Purser.

Other officers selected were Mrs. Ray Shaw, vice president, Doris Sheltsworth, secretary-treasurer, Mrs. Purser, teacher, and Mrs. W. B. Martin, assistant teacher.

A social hour was held and refreshments were served to Mrs. Williams, Mrs. J. T. Allen, Mrs. Guy Hyatt, Mrs. Willard Sullivan, Mrs. Douglass Perry, Mrs. G. C. Dunham, Mrs. Purser, Mrs. W. K. Baxter, Mrs. Roy Carter, Mrs. A. J. Green, Mrs. Byron Housewright, Mrs. C. E. Manning, Mrs. Schmitz and Ima Deason.

Rebekah Officers
Are Installed

Officers were installed by Mrs. L. L. Gulley, deputy president, and her installation staff at a meeting of Rebekah lodge Tuesday evening at the I.O.O.F. hall.

Officers include Mrs. Maxine Cook, noble grand, Mrs. Ella Lloyd, vice grand, Mrs. Ruth Wilson, secretary, Mrs. Coale Rawling, treasurer, Mrs. Gracie Majors, junior past noble grand, Mrs. Dorothy Pike, chaplain, Mrs. Alma Crenshaw, musician, Mrs. Hazel Lamar, team captain, Mrs. Ora Martin, right supporter to noble grand, Mrs. Thelma Randolph, left supporter to noble grand, Mrs. Joie McCreedy, right supporter to vice grand, Mrs. Mable Glenn, left supporter to vice grand, Mrs. Maggie Richardson, outside guardian, and Mrs. Julia Wilkerson, inside guardian.

Unique Affair
Is Featured By
HomemakersI. Q. Games
Are Conducted
At Class Party

A clever and unique affair called an I. Q. party was featured by members of the Homemakers class of the First Christian church Tuesday evening at the home of Mrs. Geo. Hall with Mrs. Oscar Hull and Mrs. S. L. Parker as co-hostesses.

Guests were seated at quartet tables where games testing the intelligence of the individual were conducted. Mrs. G. C. Schurman and Mrs. R. W. Ogden won first prizes and Mrs. Glass Glenn and Mrs. A. M. Runyan received consolation awards.

A short business session was held presided over by Mrs. Gene Crenshaw, president, and the year books were distributed.

Each member brought grab bag gifts for those members with birthdays in January.

Refreshments were served to Mrs. F. C. Robinson, Mrs. J. H. Stiff, Mrs. Glass Glenn, Mrs. T. E. Baker, Mrs. Earl A. Read, Mrs. J. R. Parks, Mrs. R. J. Michael, Mrs. A. M. Runyan, Mrs. Crenshaw, Mrs. Schurman, Mrs. M. C. Lawrence, Mrs. A. B. Wade, Mrs. A. L. Locke of Houston, Mrs. Ogden, Mrs. D. C. Hamilton of Roscoe, Mrs. E. L. K. Rice, Mrs. Shelby Hall and Mrs. Harry Lees.

Mrs. Bell Entertains
Sew And So Club In Home

The Sew and So club met with Mrs. Ed Bell, 505 Lancaster, Tuesday for an afternoon of visiting and sewing. Mrs. H. W. Potter was named as a new member.

Refreshments were served to Mrs. Jake Robertson, Mrs. James Holmes, Mrs. Potter, and Mrs. Bell. Mrs. Lad Cauble will be hostess at the January 17 meeting in her home, 800 Johnson.

Mrs. Gulley Installed
In State LAMP Post

Mrs. L. L. Gulley returned Saturday from Fort Worth where she was installed as state president of the Ladies' Auxiliary of Patriarchs Militants of the I. O. O. F. Mrs. Gulley was elected to this post in October.

PERSONALLY
SPEAKING

Pat Dillard of the commercial department of the Texas Electric Service company, with headquarters in Fort Worth, is in Big Spring for several days on business.

E. M. Conley and H. S. Faw returned Tuesday evening from Oklahoma City, where they had been on business.

Mr. and Mrs. C. S. Blomshield were visitors in Abilene Tuesday.

Expert, To Give Lessons In City,
Gives History Of Contract Bridge

(W. F. Rufus Steele, internationally recognized bridge authority who will conduct a series of lessons here next week, under auspices of the local American Legion post, writes the following article on contract bridge. Representing the American Bridge Congress, which sponsors schools, Steele will conduct classes twice daily, at 3 p. m. and 8 p. m., in the ballroom of the Settles hotel, from Monday through Friday. A small fee will be charged, and proceeds will be used by the Legion post for local charity.)

By W. F. RUFUS STEELE

To a superficial mind a deck of cards is simply 52 pasteboards forming a jumbled mass of painted figures and numbers appearing in a chaotic succession and disorder. At first glance a fickle hazard seems to dominate all and so pernicious has been the lure of chance on ignorant minds that in older days many church people thundered against the "devil's tickets." Perhaps the real reason for branding an innocuous deck of cards as devil's tickets is to be found in the extraordinary importance and respect given to cards in medieval magic.

So we find what was once known as the "devil's tickets" are now tied up with our present game of contract bridge, which has become more of an institution than just a pastime, and when we think of this wonderful game, we are somewhat curious as to its origin.

It is interesting to know that this pastime, so widespread and popular in modern times, is the child of a long and honorable lineage. The first game to which our present contract traces its history was Triumph, and so far as I know, the first reference to it appears in a sermon delivered in 1528.

In Gammer Cyortor's Needle, the first English comedy, as well as in Shakespeare's Antony and Cleopatra (when it must certainly have been an anachronism), appears references

Busy Bee Elects
New Officers At
Recent Meeting

New officers were elected at a meeting of the Busy Bee club Tuesday afternoon with Mrs. Glenn Hancock, 201 E. 18th, Mrs. H. V. Crocker, speedee Mrs. A. M. McLeod as president, Mrs. John Davis as the new treasurer and Frances Ferguson as secretary.

Mrs. Garner McAdams is to be the next hostess Jan. 24.

The hostess was presented with a gift from the members including Mrs. R. F. Bluhm, Mrs. O. O. Craig, Mrs. C. Y. Clinkscales, Mrs. Crocker, Mrs. Davis, Mrs. Bernice Freeman, Mrs. McLeod, Mrs. Fred Mitchell, Mrs. Hollis Webb, Frances Ferguson and the hostess, Mrs. W. E. Schmitz, Mrs. R. L. Pritchett and Mrs. Blair were special guests.

CALENDAR
Of Tomorrow's Meetings

T. E. L. CLASS, First Baptist, will meet with Mrs. K. S. Beckett, 810 Scurry, at 8 o'clock.

A. B. C. AUXILIARY will meet with Mrs. R. C. Hitt, 105 1-2 West 8th, at 7:30 o'clock.

WEST WARD P.T.A. will meet at the school at 3 o'clock.

SOUTH WARD P.T.A. will meet at the school at 3:15 o'clock.

ROYAL NEIGHBORS to meet at W. O. W. hall at 7:30 o'clock.

Mrs. E. T. Smith Is
Hostess To Good
Times Bridge Club

Mrs. E. T. Smith entertained the Good Times club Tuesday afternoon at the home of Mrs. Vernon Logan.

The afternoon was spent in sewing and chatting. A salad plate was served to Mrs. J. C. Loper, Mrs. Joe Harrison, Mrs. J. A. Coffey, Mrs. Roy Cornelson, Mrs. Logan, Mrs. Horace Reagan and Mrs. Larson Lloyd.

Four Are Guests Of
Mrs. Ben McCullough

Mrs. James Velvin, Mrs. Geo. Crothwait, Mrs. Joe Ogden and Mrs. Billie Wilcox were guests of the Cactus Bridge Tuesday afternoon when Mrs. Ben McCullough entertained.

Members playing were Mrs. Hugh Dubberly, Mrs. L. R. Kuykendall, Mrs. Harold Parks, Mrs. W. W. Pendleton, Mrs. Herbert Whitney, Mrs. B. J. McDaniel, Mrs. C. E. Hahn and Mrs. Alton Underwood.

South Ward P.T.A. To
Hear Talks On Thrift

"How May Thrift be Taught in the Home" will be the title of the talk by Mrs. H. F. Faw when the South Ward P.T.A. meets at 3:15 o'clock Thursday at the school.

George Gentry will speak on thrift from a teacher's point of view, and special music will be given by Bill Dawes. The Rev. Melvin J. Wise will lead the devotion.

Past Matrons
Entertained In
Koberg HomeGames, Contests
Feature Club's
Meeting

Mrs. Charles Koberg and Mrs. R. F. Willis entertained the Past Matrons' club Tuesday evening in the Koberg home, 710 Runnels street. Games and contests were held, and prizes were won by Mrs. Blanche Hall, Mrs. Ruby Read, and Mrs. Trule Jones.

Mrs. Frances Fisher and Mrs. Susie Musgrove were appointed on the sick committee, and cards were sent to members who are ill.

Refreshments were served buffet style to Mrs. Mae Notestine, Mrs. Louise Leeper, Mrs. Beulah Carnrike, Mrs. Mattie Galloway, Mrs. Read, Mrs. Fisher, Mrs. Nora Williamson, Mrs. Mae Hayden, Mrs. Alma Baker, Mrs. Brownie Dunning, Mrs. Jones, Mrs. Edith Murdock, Mrs. Blanche Hall, Mrs. Jessie Graves, Mrs. Lera McClenny, Mrs. Verda Mae McCombs, Mrs. Musgrove, Mrs. Emily Andrews, Mrs. Ollie Smith, and Mrs. Willie Mae Dabney.

Beta Sigma Phi Meets
To Name Committee
For Valentine Dance

Members of Beta Sigma Phi met Tuesday evening at the Settles hotel with Jimmie Lou Goldman to continue a study of the "Body Beautiful."

An open discussion was held on nudism and Mary Burns gave the "Modern Idea of Beauty."

A committee was appointed to make arrangements for a Valentine dance to be given by the sorority at the country club.

Present were Jimmie Lou Goldman, Marguerite Alderson, Frances Rogers, LaFern Dehlinger, Betty Pat Barker, Mary Burns and Anne Zaratonitis.

Two Named As Guests
At 1922 Bridge Session

Mrs. H. A. Stagner and Mrs. Homer McNew of San Antonio were included as guests when Mrs. Roy Carter entertained the 1922 Bridge club in her home, 406 Washington boulevard, Tuesday.

Mrs. Joseph T. Hayden was awarded high score prize. Present were Mrs. Lib Coffee, Mrs. Grover Cunningham, Mrs. V. Strahan, Mrs. Robert Parks, Mrs. M. H. Bennett, and Mrs. Hayden.

Mrs. W. J. Donnelly
Hostess To Tuesday
Dinner Club

Mrs. W. J. Donnelly was hostess to the Tuesday Dinner Bridge club when it met Tuesday evening at Hotel Settles. Small baskets of flowers were used as place marks and the table was centered with a flowering begonia.

Mrs. P. W. Malone was included as only guest. Mrs. W. H. Summerlin received high score and Mrs.

George Crothwait second high. Present were Miss Emily Bradley, Mrs. Summerlin, Mrs. R. L. Beale, Mrs. W. J. Donnelly, Mrs. D. M. McKinney, Mrs. Jim Zack and Mrs. Crothwait.

Mrs. McKinney will be hostess at the January 24 meeting.

Miss Mildred Mangel left Tuesday for Abilene where she will make her home. Miss Mangel was formerly connected with McAllister Trucking company.

The latest figures available, 1935, show that United States cattle population is around 68,000 head.

For 24 Years Vicks Advertising has been passed upon by a Board of Physicians

BOY! I CAN BREATHE NOW

USE VA-TRO-NOL IN TIME—IT HELPS TO PREVENT COLDS DEVELOPING

Here's specialized medication for the nose and upper throat—where most colds start. Used at the first sniff, it or some of a few drops up each nostril—it helps prevent many colds from developing. Even when your head is stopped-up from a neglected cold, Va-tro-nol clears away clogging mucus, shrinks swollen membranes—helps to keep the sinuses open—lets you breathe again!

VICKS VA-TRO-NOL

YOU CAN FEEL ITS TINGLING MEDICATION GO TO WORK

Used in more homes than any other medication of its kind

How To Save Money Pleasantly

Do It The Easy HERALD WAY

THERE is a lesson in economy and convenience to be learned from reading Daily Herald ads. Folks in Big Spring and vicinity who check them every day know it! Just a few minutes reading the ads helps them cut hours off their shopping trip. For they shop at home first, using the Daily Herald as a guide in saving money—pleasantly!

Stock Up On Linens During the January Sales!

Dress Up the Entire Family! Check January Sale Ads for Big Savings!

Planning To Refurnish? You'll Find Great Values This Month!

the DAILY HERALD

NEW Under-arm Cream
Deodorant Safely
STOPS PERSPIRATION

- Does not irritate skin
- No waiting to dry—can be used right after shaving.
- Stops perspiration for 1 to 3 days.
- White, greaseless vanishing cream.
- Arrid has been awarded the Tested and Approved Seal of the American Institute of Laundering for being HARMLESS TO FABRICS.

ARRID 39¢ and 59¢ a Jar

COFFEE
and
COFFEE
Attorneys-at-Law

General Practices In All Courts
SUITE 215-16-17
LESTER FISHER BUILDING
PHONE 501

BUILD A HOME
On The F.H.A. Plan
Plans—Estimates or
Information Call
E. H. JOSEY 1355CASH REGISTER
TYPEWRITER
ADDING MACHINE

Repair & Supplies.
All Work Guaranteed
DEE CONSTANT
207 Runnels Phone 532

MASTERS
ELECTRIC SERVICE
Kohler Light Plants
Magneto, Armatures, Motors,
Rewinding, Bushings and
Bearings

406 E. 3rd Telephone 225

CUNNINGHAM
& PHILIPS

have filled your physicians prescriptions since 1919

KBST LOG

Wednesday Evening	2:15 Louis Rich. MBS.
5:00 Wm. McQuinn Trio. TSN.	2:30 Market Report.
5:15 Will Osborne.	2:35 Will Osborne.
5:30 Uncle Happy and His Toy Band. TSN.	2:45 Bookshelf. MBS.
5:45 String Trio. TSN.	2:50 Sketches in Ivory. MBS.
6:00 Fulton Tunes. TSN.	2:55 Wayne & Dick. MBS.
6:15 Say It With Music.	3:00 Book A Week. MBS.
6:30 News. TSN.	3:05 News. TSN.
6:45 Bill Fields. TSN.	3:10 Rhythm Makers.
6:55 Jack Free.	3:15 Johnson Family. MBS.
7:00 News. TSN.	3:20 Toe Tapping Time. TSN.
7:05 College of Music. MBS.	Thursday Evening
7:30 Harry Halstead. MBS.	5:00 Chamber of Commerce.
8:00 News. TSN.	5:10 Uncle Happy and His Toy Band. TSN.
8:05 George Duffy. MBS.	5:15 Old Age Pension. TSN.
8:15 From London. MBS.	5:20 Fulton Tunes. TSN.
8:30 Music by Faith. MBS.	5:25 Say It With Music.
8:45 Famous Jury Trials. MBS.	5:30 News. TSN.
9:00 The Lone Ranger. MBS.	5:35 Bill Fields. TSN.
9:30 Goodnight.	5:45 Ralph Rose. TSN.
Thursday Morning	5:50 The Green Hornet. MBS.
7:00 News. TSN.	5:55 Swing Session.
7:15 Morning Roundup.	6:00 News. TSN.
8:00 Devotional.	6:05 Gypsyanna. TSN.
8:15 Music by Cogut.	6:15 Y.A.R. Concert. MBS.
8:30 Sunsetland. TSN.	6:20 Famous First Facts. MBS.
8:45 Prairie Tunes. TSN.	6:25 Dance and Remember. MBS.
9:00 Let's Go Shopping.	6:30 News. TSN.
9:15 Nation School of the Air. MBS.	6:35 Saxophonists. TSN.
9:30 John Metcalf. MBS.	6:45 Lonely Nights. TSN.
9:45 Singing Strings. MBS.	6:50 Goodnight.
10:00 Grandma Travels.	
10:15 Piano Impressions.	
10:30 Variety Program.	
10:45 Sons of the Sunny South. TSN.	
11:00 News. TSN.	
11:05 Home Town Revue. TSN.	
11:15 Neighbors. TSN.	
11:30 School Forum.	
11:45 Men of the Range. TSN.	
Thursday Afternoon	
12:00 News. TSN.	
12:15 Curbside Reporter.	
12:30 V. A. Merrick.	
12:45 Tune Wranglers. TSN.	
1:00 Jack Free.	
1:15 Ed Fitzgerald. MBS.	
1:30 Texas Hotel Orch. TSN.	
1:45 Adolphus Orchestra. TSN.	
2:00 Recital Evelyn Helpe. MBS.	

According to the latest figures, New Zealand has only 1,241 unemployed out of over 1,700,000 population.

TUNE IN
KBST
1500 KILOCYCLES
The Daily Herald Station
Studio: Crawford Hotel
"Lead Us Your Ears"

MODEST MAIDENS

Trademark Registered U. S. Patent Office



THE ADVENTURES OF PATSY

Trademark Applied For U. S. Patent Office



OAKY DOAKS

Trademark Applied For U. S. Patent Office



DICKIE DARE

Trademark Registered U. S. Patent Office



MR. AND MRS.



PA'S SON-IN-LAW



DIANA DANE

Trademark Reg. Applied For U. S. Patent Office



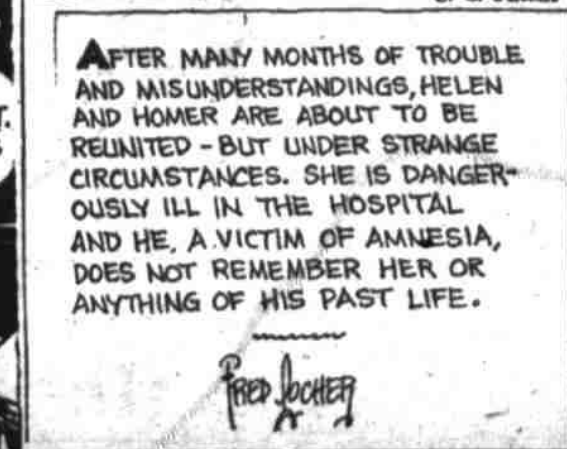
SCORCHY SMITH

Trademark Reg. Applied For U. S. Patent Office



HOMER HOOPEE

Trademark Reg. Applied For U. S. Patent Office



Just Before The Battle



They's Bound To Tell



Anything To Oblige



According To Schedule



The Big Moment



A Woman's Desk



by Wellington



Anything To Oblige



The Big Moment



A Woman's Desk



by Don Flowers



According To Schedule



The Big Moment



RITZ

Today Last Times
BARGAIN DAY
Half-Price Admission



WARRIOR BROTHERS
EASY TO LAUGH AT
HARD TO GET
L. J. POWELL
OLIVIA HAZELAND
PLUS
F. L. S.

Fox News
Merle Kendrick & Orchestra
"Treacherous Waters"

Tomorrow Only



Funeral Service Held At Colorado For Mrs. Hargess

Funeral services for Mrs. Lula Hargess, who succumbed here Sunday evening after a two-month illness, were held at Colorado Tuesday afternoon. Burial was made there beside the grave of her husband, under direction of Kiker and Son.

Mrs. Hargess, former resident of Colorado, had resided in Big Spring since last August. A son, Jess Hargess of Cripple Creek, Colo., arrived Monday for the funeral, and a daughter, Mrs. Thelma Miller, resides in Colorado.

Those from Big Spring attending the funeral included Mrs. Peterson and daughter, Lorraine; Mrs. Riggleston, Mrs. Yell and daughters, Myra and Billy Jean; Buster Davidson, and Elliott Yell.

SHOWER OF BILLS FOR CHURCH FOR REDECORATION

SHENANDOAH, Ia., Jan. 11 (AP)—They are still talking about the shower of \$10 bills that fell in the collection plate at the First Christian church here Sunday.

The \$10 bills were placed in the plate anonymously. On the unmarked envelope were instructions that the money be used to redecorate the building.

The Rev. M. F. Lyeris, pastor, said he learned the identity of the contributor, but refused to divulge his name, other than to say that he was—

A farm laborer working by the month.



YOU TOO SHOULD TRY
CREOMULSION
For Coughs or Chest Colds

AMMUNITION
Peters Shot Shells
Our Stock Is Complete
WESTERN AUTO
(Associate Store)
H. H. Macomber, Owner
113 East 2nd Phone 305

WAFFLES
That Are Different!
Try Some Next Time
At
MILLER'S
200 STAND
24-hour service
519 East Third St.

LYRIC QUEEN

Today Last Times

Campus Romance on Ice!



Plus: "Star Reporter"

"House Builder Upper"

Tomorrow Only



READING AND WRITING

Seven books for entertainment only—

FIRST BOOK: Author, Gilbert Frankau; title, "Royal Regiment"; ingredients, Camilla, beautiful, American and a Southerner; Major Thomas Rockingham, a man's man, a woman's man, a romantic novelist's man; Col. Sir Guy Wethered, swift, dictatorial, intelligent and Camilla's husband; all plus romance, romance and romance. (Dutton; \$2.50).

SECOND BOOK: "Sudden Rides Again" is a new Western by Oliver Strange and the first of a new Western series on the order of the Crime Club. Sudden is a holy terror, and when he starts after the outlaw called Satan, who lives and rules in Hell City, Ariz., your blood pressure goes up. (Doubleday, Doran; \$2).

THIRD BOOK: George Harmon Coxe writes about a nifty photographer who is always mixing himself up in murders. His name is Murdock, and in "Four Frightened Women" Murdock not only works out a crime, but is himself accused of it. For lovers of the hard boiled school. (Knopf; \$2).

FOURTH BOOK: Love in the 17th century Germany of small and fiercely proud states, each a little imitation of the French court, is A. E. W. Mason's theme in "Königsmark." It's historical romance of the Dumas school for those who like historical romance of the Dumas school written in the age of Henry Ford and Hitler. Well written, be it added. (Doubleday, Doran; \$2).

FIFTH BOOK: Less deadly serious than some is Frederick Davis' "He Wouldn't Stay Dead," which describes the curious efforts of Prof. Cyrus Hatch and his bodyguard to find a strangely unstable corpse and a girl named Sylvia. He wrote "Coffins For Three," which also was amusing. (Crime Club; \$2).

SIXTH BOOK: In the first chapter of Walter S. Masterman's "The Secret of the Down" a timid young man tears off his clothes in a hotel dining room, and dies. It goes on from there with terrifying speed and through an English, but not too haw-haw atmosphere. It's worth reading if you like bizarre problems. (Dutton; \$2).

SEVENTH BOOK: Asa Baker's killer, in "Mum's the Word for Murder," advises the exact moment he plans to strike. It's a little odd, even in detective fiction, but there is a reason you can swallow for it. This is more original than many similar books, and the sleuth is not such a confounded fool as most of his colleagues. (Stokes; \$2).

Compromise Seen On Neutrality Law

WASHINGTON, Jan. 11 (AP)—A compromise was forecast today between proposals to broaden the president's powers under the neutrality law and demands of some congressmen to keep present restrictions on his authority.

The compromise under discussion in congressional circles would retain the "cash and carry" provisions of the law but would let the president apply them against countries violating peace treaties with the United States.

The application would not be effective until congress approved the president's action or did not vote within a specified time.

Some administration lieutenants said the new proposal would permit the administration—if congress approved—to deal more directly with Japan, considered by many senators to have violated the Nine-Power treaty guaranteeing the territorial integrity of China.

Princess Alexandra Kropotkin, daughter of a Russian prince, magazine writer and a tutor, is a good will ambassador of the 1939 California World's Fair.

Lubbock Man Talks Before Underwriters

'Pep Talk' On Selling Is Given By Langston

Big Spring life underwriters were treated to a regular "pep talk" on insurance selling, as they gathered for their monthly dinner session at the Crawford hotel Tuesday evening. The speaker was Lonnie Langston of Lubbock, an underwriter himself and also instructor in insurance at Texas Technological college. Twenty attended the meeting, presided over by R. W. Ogden, president of the local association.

Langston's topic was "The Life Underwriter in Action" and he sprinkled an inspirational sales message with numerous anecdotes concerning life insurance sales efforts.

He presented four major qualifications for the insurance salesman—a knowledge of the business, an understanding of human needs, cooperation with other underwriters, and fair dealing with clients and the salesman himself—

and enlarged upon these items in rounding out a talk designed to show the value of life insurance itself and the potentialities in store for the underwriter who follows the rules of the game.

Langston was accompanied here by Grady W. Bownds, president of the Lubbock association of underwriters. Wives of several local members were guests.

Ogden announced the next meeting would be a luncheon session on

TO START WORK ON NEWSPRINT PLANT ON JANUARY 20

LUFKIN, Jan. 11 (AP)—Over a million subscribers to southern newspapers a year from now will be reading from pages produced from young pine trees now growing about Lufkin under plans of the Southland Paper Mills, Inc.

Marking the South's first venture into the newsprint manufacturing industry, directors of the concern met here yesterday and decided ground would be broken for a \$6,000,000 plant before January 20.

Surveyors are already at work at a 200-acre site three miles northeast of here and directors said the first work would be grading the land and starting a railroad extension to "Herty, Texas." The millsite has been named for the late Dr. Charles Herty, Savannah scientist who perfected the process for converting southern pine pulp into newsprint.

Approximately 700 workmen will be used on the project which will require 10 or 12 months construction.

MRS. ROOSEVELT TO SPEAK IN ABILENE ON MARCH 10TH

ABILENE, Jan. 12—Mrs. Franklin D. Roosevelt, America's first lady, is coming to Abilene, and West Texas, on March 10.

Date for her lecture, "A Day at the White House," to be given in the Hardin-Simmons university auditorium, has been set. Her address here is an H-SU artist course attraction.

Mrs. Roosevelt's many humanitarian activities have made her one of the nation's busiest personalities. One of her major undertakings is her semi-annual lecture tour, proceeds from which go to designated charities, and it is on her approaching spring tour that she will visit Hardin-Simmons.

The occasion is to be an outstanding one in civic annals, and plans to observe it appropriately will be launched soon. Mrs. Roosevelt's visit will be the first to be paid Abilene by the wife of a president in office.

LOCAL CYCLISTS WIN SAFETY AWARDS

Cecil Thixton, president of the Lone Star Motorcycle club of Big Spring, has received an American Motorcycle Association safety award banner, as well as individual awards for members of the club, by reason of the fact that the club has compiled a fine safety record for the past year.

The local club was among 295 others which has a perfect record for the year 1938 insofar as accidents were concerned. The safety bulletin received stated that in 1938 an average of one accident in 270,443 miles of travel by motorcycle occurred. The bulletin further added: "Our second year of organized effort on the part of most of our clubs and members to promote safety and to cooperate with other safety agencies in their commendable effort to make our streets and highways safe, has been most successful."

The local club has a membership of twenty.

Hospital Notes

Big Spring Hospital
Mrs. M. A. Cook of Midland, daughter of Mr. and Mrs. C. E. Talbot of this city, has been admitted to the hospital.

Mrs. H. A. Mayer, 309 Benton street, was admitted to the hospital Wednesday.

Mr. and Mrs. William T. Tate continue to improve.

Mrs. Odell Buchanan, route 1 Big Spring, who underwent an appendectomy two weeks ago, returned to her home Wednesday.

ITALIAN PRINCESS ILL

ROME, Jan. 11 (AP)—The serious illness of Princess Mafalda, second child of King Vittorio Emanuele, caused the royal family today to postpone the wedding of her younger sister, Maria, to Prince Louis of Bourbon-Parma scheduled for January 15.

The announcement led to belief that the Princess Mafalda was worse. She is ill of pleurisy.

The vast dry basin of Tulare lake, in California, has filled up again as the result of heavy rains and mountain snows in the last year.

The Australian appropriation for advertising the commonwealth in other countries was \$515,760.

Lubbock Man Talks Before Underwriters

'Pep Talk' On Selling Is Given By Langston

Big Spring life underwriters were treated to a regular "pep talk" on insurance selling, as they gathered for their monthly dinner session at the Crawford hotel Tuesday evening. The speaker was Lonnie Langston of Lubbock, an underwriter himself and also instructor in insurance at Texas Technological college. Twenty attended the meeting, presided over by R. W. Ogden, president of the local association.

Langston's topic was "The Life Underwriter in Action" and he sprinkled an inspirational sales message with numerous anecdotes concerning life insurance sales efforts.

He presented four major qualifications for the insurance salesman—a knowledge of the business, an understanding of human needs, cooperation with other underwriters, and fair dealing with clients and the salesman himself—

and enlarged upon these items in rounding out a talk designed to show the value of life insurance itself and the potentialities in store for the underwriter who follows the rules of the game.

Langston was accompanied here by Grady W. Bownds, president of the Lubbock association of underwriters. Wives of several local members were guests.

Ogden announced the next meeting would be a luncheon session on

TEST OFFERED ON 'STREAMLINED' READING

Every play "Zig-Zag"

Well, it's a new pastime, one which introduces so-called "streamlined" reading, and in which you can test a scientific theory that says by reading backward every other line, one can save time. In other words, put your eyes and brain to work as the eyes make that back shift to the left, after reading to the end of an ordinary line of type.

The game is explained in today's Herald, in an advertisement of Conoco Bronze. You're invited to try "Zig-Zag," "streamlined reading," or what not, and see how much more quickly, if any, you can scan a paragraph by reading every other line from right to left. Your eyes sort of go 'round and 'round, and come out here.

MAN EXECUTED IN DYNAMITE DEATHS

NASHVILLE, Tenn., Jan. 11 (AP)—White Miller Tolwett, 28, was executed today for the dynamite death of three little girls.

Maintaining his innocence and composure to the end, he was calm in a last-minute visit with relatives before walking to the state's electric chair.

Tolwett was convicted with three other persons of dynamiting the home of Harmon Gough near Elizabethton, Tenn., last January. Gough's three children, Sonia, 9; Luena, 7; and Roma Jean, 5, were killed.

Saturday, February 18, when John C. Lisle, editor of the Southwest Insurer, would be the featured speaker.

Thousands Of School Children To Join O'Daniel In His Song At Inauguration Next Tuesday

AUSTIN, Jan. 11 (AP)—They hope to jam more than 60,000 persons into the University of Texas stadium—which has a normal capacity of 42,000—when W. Lee O'Daniel takes the oath of office as Texas governor January 17.

And, if present plans materialize, approximately half of that mass of humanity will be school children whose voices will pipe the words of "Beautiful Texas," a song of the governor-elect's composition.

Moreover, O'Daniel will direct the massed chorus, one of many precedent-establishing features of an inaugural like of which the Lone Star state has never seen.

In the first place, the Fort Worth flour man who whizzed to a smashing victory to win his first political office will blast custom by taking the oath of office in the stadium.

To do that it will be necessary for the legislature to hold a joint session there because the constitution says the oath must be administered at a joint meeting. It does not stipulate the legislators must meet in the capitol.

The stadium inauguration was O'Daniel's wish. He combed the plains, hills, piney woods, sea coast and cities of Texas for votes and thousands who listened to his program of old age pensions and a business-like government were all invited to Austin for the inauguration.

Apparently many of them are coming. The capital is preparing for its biggest visitation in history—some estimates range as high as 100,000.

Formalities have been shoved aside for the more simple things.

IT WAS A DESPERATE ATTEMPT AT ESCAPE

HAMMOND, Ind., Jan. 11 (AP)—Seeking to escape pursuing police, Charles Reese, 34, and Frank Jones, 28, negroes, took desperate measures.

Policemen Frank O'Donnell and Mike Leoney, who charged the two with driving a stolen automobile, said the prisoners:

Speeded past a train—narrowly missing it; Drove almost 150 feet into Lake Michigan;

Abandoned the car and swam at most a half mile into the lake.

When the officers shot Jones in the face the fugitives became discouraged and swam back to shore, Jones was not wounded seriously.

BRIDE SURPRISES HUSBAND WITH HER SMOOTHER RICHER COFFEE



DARLING, YOU'RE CERTAINLY SOME COOK! I'VE NEVER HAD SUCH RICH, DELICIOUS COFFEE BEFORE IN MY LIFE!

BUT I CAN'T TAKE THE CREDIT FOR IT, TONY. IT'S THAT MARVELOUS NEW RADIANT ROAST MAXWELL HOUSE. YOU SEE, IT'S A NEW BLEND OF RICHER COFFEES ROASTED BY A WONDERFUL NEW METHOD CALLED RADIANT ROAST.

2 GRINDS DRIP OR REGULAR

New Radiant Roast MAXWELL HOUSE

GREAT NEW WINTER GAME...

Zig-Zag

HERE-TRY IT

No riddle, no puzzle, no trick to playing Zig-Zag. It's science—the science of "streamlined" reading, according to well-known eye experts. You can make your own test in just a moment. Nor is there any riddle, puzzle or trick to the easy, fast winter starting you're sure to get out of Conoco Bronz-z-z gasoline. It's science—the science of Special Winter Blending—that makes your Conoco Bronz-z-z start up mighty fast and use up mighty slow. You can make your own sure test in half a moment, starting from z-z-zero with Conoco Bronz-z-z-z. Fill your tank today at Your Mileage Merchant's... that's right—Mileage!

Now, down below, follow the arrows. The first time you may be slow at Zig-Zag. Every time, you're sure to start fast with Conoco Bronz-z-z.

No riddle, no puzzle, no trick to playing Zig-Zag. It's -accord, reading "streamlined" of science the—science -ing to well-known eye experts. You can make your -riddle any there is Nor .moment a just in test own -puzzle or trick to the easy, fast winter starting you're -It's -gasoline Bronz-z-z Conoco of out get to sure -science—the science of Special Winter Blending— -mighty up start Bronz-z-z Conoco your makes that -fast and use up mighty slow. You can make your own -z-z-zero from starting .moment a half in test sure -with Conoco Bronz-z-z-z. Fill your tank today at -!Mileage—right that's... Merchant's Mileage Your

Mark actual Zig-Zag reading time—or estimate 1st Place, 2nd, 3rd, 4th. Save this slip—or enter ad—and when you try the next one, note your improvement.

PLAYERS TIME OR MARK

More Zig-Zag coming. Start a tournament! Player with best final average wins.

GREAT OLD WINTER STARTING...



CONOCO BRONZ-Z-Z

NOW—TRY IT