

DAWSON COUNTY COURIER

Volume 7 Lamesa, Dawson County, Texas, Thursday, October 7, 1937 Number 38

Historical-Fair Edition To Be Out Next Week

At a meeting of the Commissioners Court Monday night, plans were discussed for the building of a courthouse for Dawson County.

That was news—news thirty-two years ago when the first county commissioners court met over the O'Quinn drug store on an April night and laid plans for the county and the county seat town of Lamesa.

It's the type of news that Lamesa citizens will find predominant in the mammoth Historical-Fair Edition to be published next week by the Dawson County Courier.

This newspaper, which every resident, new and old, will want to keep as a permanent reference work, will carry accounts of Dawson County from the time it was a Mexican Territory in 1827 to the present day, accounts of Indians and buffalo, of the coming of the cattleman and his era of supremacy, of the plows of the settlers who placed their faith in the land's fertile acres, and the present Dawson county, rich in cotton and livestock.

Life was not easy for those pioneers who blazed the trails for settlers in this region of the South Plains. Indian threats filled days and nights with terror, and after the Indians the cattlemen had to contend with coyotes and wolves, the cold of winter and the heat of summer, and the no less real terror of isolation in scattered ranch houses. The women as well as the men were forced at times to take heroic measures to protect their homes and loved ones.

About these things the Historical-Fair Edition will tell.

There will be accounts of the organization of schools and churches, of community centers, the land rush in 1900, of the selection of Lamesa as a county seat in 1905 and incidents of interest in those early days.

These stories were made possible through the splendid cooperation of both pioneer and present day settlers in Lamesa and are recounted in their own words. Many of these pioneers remember vividly the accounts of which they write, they watched Lamesa grow from a little country town on the frontier of Texas to the thriving city it is today. They "lived" the stories they will tell in the Historical-Fair Edition.

There will be pictures of churches and schools, homes and business houses which will, themselves, tell stories without words of the growth of the city. There will be pictures of the Lamesa of yesterday and the Lamesa of today, vivid contrasts of the past and the present.

The Historical-Fair Edition will contain accounts of Lamesa when the speed limit within the city was eight miles an hour, when mail was brought by ox-team from Big Spring, when buffalo hides brought \$1 each and the hunters grossed \$5000 a year, when five pupils made up the scholastic census of the county.

Every old-time resident, every newcomer, housewife, business man and school child will value this edition, the largest ever to be published in Dawson county, as a reference work, and will want to read it and keep it as a scrap book of an era now past.

Handsome bound deluxe edition will be 50c each, and plain editions, 10c.

Tornadoes Chalk Up Second Conference Win

The Lamesa High School Golden Tornado football team kept their year's record straight and marked up their second conference win of the year when they handed to Post Antelopes a 38-0 defeat at Post this season and they go into their game this Friday night with a record of scoring 89 points in three games played with their opposition being held scoreless.

The outstanding feature of the Post game was the work of the Tornado second squad which was placed by the play of Vaughn, Crawley and Eastham. The second string played practically the entire game, and clearly demonstrated their superiority over a willing but weak Post aggregation. The passing of Vaughn and the receiving of Crawley and Eastham was outstanding, they completed an average of three out of four passes.

The Tornadoes are to meet the strong Class "A" Bowie High School Bears of El Paso this week in one of the outstanding high school games of this section. The game will start at 7:45 Friday night at McCollum field.

Mrs. L. F. Smallin of Seminole is here visiting her sister, Mrs. Guy Travis.

Luncheon Club To Honor Football Teams

The Business Men's Luncheon club in session Tuesday at noon at the Plaza hotel had the pleasure of having Coach F. T. McCollum of the local high school present. Mr. McCollum made the principal talk for the meeting, telling of the possibilities of having a winning football team for Lamesa this season.

After Mr. McCollum's talk members of the club expressed a desire to cooperate with the coaches, team, and school officials in mustering a large attendance for this Friday night's game which will see the Lamesa boys pitted against the undefeated Bowie High School team of El Paso. A committee composed of Cecil Speck, Dan Davis, Ed Haynes and A. G. Bearden was appointed to sponsor the sale of tickets among the business men of Lamesa.

The club also decided to entertain the players and coaches of the two teams after the game Friday night with a banquet at the Plaza hotel. Ed Haynes was appointed program chairman for this affair.

New Magnolia Station Practically Completed

The new Magnolia Petroleum Company service station, located at the corner of North First and Dallas streets is nearing completion this week as workmen are installing pumps and adding the finishing touches to the woodwork and ornamental tile decorations.

When completed this will be one of the most modern and complete service stations in Lamesa and will add greatly to the appearance of Lamesa's "gasoline row".

New Boy Scout Troop Will Be Organized

A new Boy Scout troop sponsored by the Lamesa Rotary Club is to be organized this week according to J. D. Dyer district commissioner for the southern district of the South Plains Council.

This troop will be organized immediately and will make the Scout program available to more boys in Lamesa, giving the community three Scout troops and one Cub Pack.

Mr. George Canon, Boys and Girls Work committee chairman of the Rotary club, plans to organize the troop committee within a few days and select a Scout Master.

Lions Club Has Big Attendance

With the largest attendance in several weeks present the Lamesa Lions Club enjoyed a good meeting Wednesday at noon at the Plaza Hotel.

Dr. J. M. Harrington had charge of the program and introduced Earl McCollum of Lubbock, South Plains Council Boy Scout Executive, who made a short talk and played some pranks on a number of the members.

Joe Matthews, secretary of the Dawson County Fair Association, made a short talk on the latest Fair Developments.

After the program a short business session was held, at which time it was decided that the Lamesa club would sponsor the organization of a Lions club at Seagraves. Committees were appointed to carry out the necessary preliminary organization work.

Weldon Lindsey was appointed to assist the Luncheon Club committee with the sale of tickets for the Friday night football game between Lamesa and Bowie High School of El Paso.

NOTICE CORRESPONDENTS

Due to the fact that the Courier will be mailed early next week, going to the post office on Tuesday afternoon, it is imperative that all correspondents mail their weekly news letters in not later than Saturday of this week. In order to be printed in next week's paper all news must be sent in early, therefore we are urging the cooperation and assistance of our correspondents in seeing that these important news items are mailed in.

Mr. and Mrs. George McDonald of Abilene and Mr. and Mrs. R. D. McDonald of Levelland were guests here Saturday and Sunday in the J. W. McDonald home.

Mrs. J. L. Morris Elected President of Texas H. D. As'n.

Mrs. J. L. Morris, prominent club woman of this county, was elected president of the Texas Home Demonstration Association, at their meeting in San Antonio last week. Mrs. Morris succeeded Mrs. John Palmore of Ravenna.

Mrs. Morris is an active member of the McCarty club, has served a parliamentarian for the Home Demonstration Council and as vice-president of District 2, of the Texas Home Demonstration Association.

Mrs. Morris and family have made their home in this county for the past twelve years, where Mr. Morris has been engaged in farming. Mrs. Morris has taught in a number of the county schools, and is this year a member of the Key school faculty. She has been a faithful club worker, and has always kept closely associated with all club activities.

She has attended the Short Course at A. and M. College two years, being sent as a delegate from her club and the Home Demonstration Council.

She was elected president for the Demonstration Association, over Mrs. J. D. Bacs, of Harris county in a run-off election. Other candidates for the office were Mrs. O. A. Blankenship of Potter county, and Mrs. R. Fwells of Jefferson county.

Miss Ruth Lundy of Jefferson county was chosen as vice-president at large. Mrs. W. W. Mitchell of Runnels county, treasurer; Mrs. Ernest Fincher of Liberty county, secretary; Mrs. J. O. Henderson of Smith county, auditor.

District vice-presidents include: Mrs. W. C. Henderson of Upehar county; Mrs. Clyde Laurence of Coleman county; Mrs. John Strauss of McLennan county; Mrs. A. J. Brown of Jefferson county, and Mrs. L. E. Drawe of Hidalgo county.

The association voted at the San Antonio meeting to hold convention away from College Station every two years. Other decisions made were to send a Texas woman and her party to the meeting of land grant colleges to be held at Washington, D. C. in December, and to pay membership dues of \$25.00 in the association of County Women of the World, which the association voted to join last year.

Brick Work Finished On Yates Building

With brick work finished on the new E. R. Yates building on North First street, the work of installing the electrical wiring, laying the floors and painting will get under way within the next few days. It is expected that the building will be ready for occupancy within the next week.

City Blacksmith Building Completed

The new building on North First Street to be occupied by the City Blacksmith Shop is practically completed as workmen put on the finishing touches this week and make final preparations for the shop to move in.

The building of steel and wood construction was erected by Ulysses Dalmont. Mr. G. E. Patterson is owner of the blacksmith and welding shop and will move into the new building immediately.

Exhibition Building On Fair Grounds Nears Completion

The community exhibit building on the Dawson County Fair Association grounds is near completion as workmen put on the finishing touches today. The building, which is 30 by 100 feet, will be divided into twenty 10x10 exhibit booths, with a ten foot aisle down the center. Communities who plan exhibits are urged to complete their arrangements for the same at once.

This building, one unit of a series of such exhibit halls planned by the Association, is of sheet steel and construction, being covered with steel on the roof and outside walls with the interior finished with a high grade lumber.

REV. W. A. NICHOLS VISITS LAMESA

Rev. W. A. Nichols, superintendent of the West Texas Children's Aid and Welfare Association of Abilene was a business visitor in Lamesa Wednesday, and was a pleasant caller at The Courier office.

Concrete Being Poured For New Federal Bldg.

Excavation work is completed and concrete is being poured this week for the walls and floors of the basement of the new Lamesa Federal building located at the corner of North First and Houston streets.

Work is progressing far ahead of schedule and with the continued good weather and working conditions, and barring unexpected delays in work, the building will probably be completed long before the contracted time expires.

Government Licensed Cotton Classers Here

Mr. J. H. Harp, manager of the Lamesa Compress informed a representative of the Courier today (Thursday) that two government licensed cotton classers had been sent to Lamesa to handle the classing of cotton for the government loans and that they would be located on the compress grounds.

Mr. Harp states that sample orders must be turned in duplicate at the compress office. The compress will then place the producers name on one copy only, and will deliver the sample themselves to the licensed classers. In this way the classer will not know whose cotton he is classifying working by number only, thus insuring an equal and impartial classifying.

A fee of 25 cents per sample will be charged for this work the money to go to the Federal classers and supervisors.

Under the new Federal loan set-up, the loans per pound on the different staples and grades of cotton are as follows:

Grade	3-4	13-16	7-8 or better
Good Middling	7c	8c	9c
Good Middling spots	7c	8c	9c
Strict Middling	7c	8c	9c
Strict Middling spots	7c	8c	9c
Middling	7c	8c	9c
Middling spots	7c	7c	8 1-2
Strict low middling	7c	7c	8 1-2
Strict low middling spots	0	0	0
Low Middling	6c	6c	7 3-4
Low Middling spots	0	0	0
Strict good ord.	0	0	0
Good ord.	0	0	0

It has been entirely through the efforts of Lamesa business men and merchants that these government licensed classers have been secured for Lamesa. With the local ginners and compress men they had literally bombarded Secretary of Agriculture Wallace, Congressman Geo. Mahon and Senators Connally and Shepard with telegrams and calls, urging that they do something to relieve the situation on the South Plains. A wire was even sent to Governor Allred urging that he use his influence.

With the placing of these government licensed classers in Lamesa to be directed by Department of Agriculture supervisors, the cotton harvest in Dawson county will gain new impetus, and once again the farmers will be coming to town with something other than a sour look on their face.

Business Conditions Sound

The business situation in Dawson county is sound in the opinion of bankers and business men. With bank deposits exceeding that of last year by around four hundred thousand dollars seem to be correct. On September 28, 1936 deposits in the two Lamesa banks, The First National and the Lamesa National were \$801,343, while this year they total \$1,206,043. On June 30, 1933 the deposits in the two banks were only \$455,405.

Business men claim that sale of dry-goods and groceries are the best for this time of the year since the boom days of 1929. Merchants are in good condition with all of them buying and having on hand large stocks of fall merchandise.

\$600,000 For Labor

Assuming that the cotton production for the county will be only 60,000 bales, the expenditure for labor for this harvest will be approximately \$600,000. With a large production the labor expenditure will be proportionately higher. Approximately all of this money will be spent in Lamesa and Dawson County within the next sixty to ninety days in the opinion of Lamesa bankers and business men, and they are preparing to take full advantage of this spending. With cold weather in the offing many of the laborers will have to buy clothes, shoes, etc., and with the weekly expenditures for necessities such as groceries, most of the money will remain in this section.

Jeff Dean Appointed New Cub Scout Master

Jeff Dean, local grade school teacher, was recently appointed as Cub Master for the local Cub Pack No. 17. Plans are now being made to re-register the pack at once.

New Den Chiefs and former ones include: J. D. Dyer Jr., Allan Barnard, Ralph Burleson, Elmer Ireton, and Jack McBride, all local boy scouts. A parent Club meeting is planned for Tuesday evening, October 19, at the grade school building.

Approximately 35 boys, ages 9, 10, and 11 are in the Pack.

Government Licensed Cotton Classers Here

Gins Running Day And Night, Cotton Harvest Gets In Full Swing Here

With the largest cotton harvest in the history of Dawson county being predicted and early ginning figures bearing out that prediction, Dawson county gins are running day and night trying to keep up with the cotton picking. A mid-afternoon Wednesday the eight gins in Lamesa had ginned a total of approximately 8,048 bales, and the sixteen rural gins of the county had ginned an estimated 12,000 bales giving Dawson county around 20,000 bales, already ginned.

An unofficial estimate last week at the same time gave the county a total of around 8,000 bales, showing that the farmers of this territory were ginning approximately 2,000 bales a day.

An estimate by H. E. Blocker, a Lubbock cotton broker estimates 85,000 bales of cotton for this year's crop while other estimates range from 60,000 bales to as high as 100,000 bales. Last year's total production for Dawson county was 46,802 bales.

Feed Crop Also Excellent

The feed crop in the county likewise good. No one could ask for better grained or sounder heads of maize and other grain sorghums than are being harvested. With the price of the feed as exceptionally good farmers are reaping a fair profit on their labor as they gather from a ton to two tons of heads per acre.

Several grain buyers located in Lamesa are shipping several carloads of feed per week and expect to increase this considerably as the crop harvest continues.

Western States Shows Here For Return Engagement

The Western States Shows will be here for a return engagement at the Dawson County Fair, opening Tuesday, October 12, and staying for the entire stay of the fair. This show is larger and better than ever before, carrying 12 rides and 12 side shows of merit featuring 2 new and novel rides, the Thriller, a ride that was especially constructed for this show last winter and the Ridee-O, a sensation at the Centennial in Dallas last year. Every side show is different from the usual run of side show attractions.

Among the many side shows of merit are the Harlem Minstrals headed by Diamond Jim, the funniest comedian to be brought to the colored stage in may a moon. Bill Carr's wild west show featuring Buckin' Buffalo, Brama Steers and horses that any true westerner would be proud to own.

The athletic arena where the local boys will have a chance to show what they are made of against the carnival pug. Many good rounds of good clean fiftin' grand wrestling. Jungle Jim's jungle circus featuring a giant Octopus.

Beautiful girls in Leotta's Hawaiian revue, Yvonne, the girl who lives under water, nights in Paris.

The silo dome where men ride on the upright wall at a daring speed. The snake show where Scotty Norton and his snakes will endeavor to tell and show you the habits and traits of the different snakes from all parts of the world. There are corals, bullsnakes, and every other kind of snake from every size, color and shape species. Mr. Norton has made a special study of these amphemians and is more than glad to answer any questions as he loves to talk of them.

There will be a public, legal wedding Friday, October 15, the bride and groom will be local people and their identity will not be revealed until the ceremony. The bride will wear a beautiful gown made from a score of yards of cellophane and will be attended by a score of beautiful brides maids, flower girls, maids and matrons of honor and ring and train bearers. This as booked to be the most beautiful event of the year.

Large Crowds Are Expected At Dawson County Fair Next Week

Directors of the Fair Association expect big crowds to attend the fair which opens Thursday of next week. Ample space is included in the fair park to take care of the attendance which it is estimated will exceed the 15,000 paid admissions of 1936. This year there will be no charge for children under twelve years of age just as last year. Work is being finished this week on the new building and grounds. The ten cent charge for admission will be the same as last year. Season tickets may be had for twenty-five cents, good for any number of admissions. More entries have been received from communities than were on hand at the last fair. The nice premium list offered on exhibits has created great interest among exhibitors.

Thursday 10:00 a. m. Official Fair Opening at Fair Park.
Thursday 2:30 p. m. parade.
Thursday 4:00 p. m. band concert on fair park.
Friday 2:30 p. m. amateur contest.
Saturday 10:00 a. m. amateur contest.
Saturday 11:00 a. m. pony given away.

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Rural Correspondence

THREE LEAGUES

Ann Lambright, corres.

Sunday school and singing was well attended Sunday morning and Sunday night.

School closed last Friday until crops gathering time is over.

Those who visited in the Lambright home Sunday were Mr. and Mrs. J. D. Taylor and Mr. and Mrs. E. V. McNew of Sparenberg, Mr. and Mrs. Lester Draper and Mr. and Mrs. Elx McDaniel of Walcott.

Mr. and Mrs. Glen McGuire, Jake and Calvin McGuire, James Reed and Johnson Smith of Sand attended singing Sunday night.

R. L. Brewer visited his daughter of Five Mile Friday.

Mr. and Mrs. D. T. Teague and family were business visitors in Lamesa Saturday.

Mrs. Cecil Newland and children, Marie, Iris and Ann Lambright visited in Lamesa Sunday afternoon.

Mrs. P. L. Reed is visiting in Pyote at this writing.

O. K.

Governor of Texas

We had a pretty good crowd out at Sunday school and B. Y. P. U. Sunday.

H. L. Greenlee of Lubbock was down to see his sons, Horace and Cleo Sunday.

Mrs. K. D. Watson and little daughter is visiting her parents in Clovis, N. M.

The Baptist church of O. K. called Rev. Bryant of Plainview for the coming year.

The teachers of O. K. took the school children to the Lubbock Fair Wednesday. A good time was had by all.

Mr. Witte of Gatesville visited in the J. M. Bates home over the weekend.

Jeff Massey who is working for Jim Gary returned here Tuesday.

Several from this community attended the Lubbock Fair this past week.

SAND

Julia Grayson, Corres.

All are invited to church Saturday night and Sunday. Rev. W. H. Burns will preach.

Mr. and Mrs. C. K. Smith spent Sunday with Mr. and Mrs. Herman Freeman.

Mr. and Mrs. M. J. Smith and children of Lamesa visited her parents, Mr. and Mrs. J. O. Anderson Sunday.

Mrs. John Welty spent Saturday night with Mr. and Mrs. Raymond Griffin of Lamesa and all spent Sunday at Hobbs.

Mr. and Mrs. Bill Smith and two children of Miles and J. C. Freeman of Wilson spent Saturday night with Mr. and Mrs. C. K. Smith.

Mr. and Mrs. W. L. Lee have moved into their new home, which is a five room and bath stucco building.

Mr. and Mrs. Hubert Chilton and family of New Mexico are visiting Mrs. R. H. Little.

Mr. and Mrs. Edd Knox and daughters and Mr. John Welty were sightseeing in the Gaines county oil fields Sunday.

Mrs. V. A. Welty is some better this week.

GAIL

Mrs. Walter Smith, Corres.

(Too Late For Last Week)

The Methodist Sunday school and church of Christ Bible class were well attended Sunday. Rev. Forrest Huffman, the Baptist pastor, filled his regular appointment here Sunday morning and night.

Mr. and Mrs. J. L. McCortley of Fairview were here Sunday afternoon.

Mr. and Mrs. Alford Greenway of Snyder spent the week end with Mr. and Mrs. W. S. Cathey.

C. C. Nunnally, Jr., who is attending school at Tech visited home folks Saturday night.

Mrs. Obe Wilson, Mrs. W. D. Smith, Mr. and Mrs. Sam Wilson and Mrs.

W. Davidson were shopping in Snyder Thursday.

Mr. and Mrs. T. H. Nelson made a business trip to Lamesa Monday.

W. D. Smith made a business trip to Plainview Monday.

R. H. Robinson spent the weekend with his family near Comanche.

Mr. and Mrs. J. D. M'Cheli made a business trip to Snyder Saturday.

Mr. and Mrs. T. H. Nelson visited her brother, F. W. Berry in Snyder Saturday.

Mr. and Mrs. W. D. Everett and family spent the week end visiting friends in Gail.

R. D. Covey who is attending school in Snyder spent the weekend at home.

Mrs. W. D. Smith entertained the young folks Friday night with a party.

Mrs. Lona Smoot was in Snyder on business Friday.

Dick Johnson of Crane spent the weekend visiting Mr. and Mrs. Clem Suroot. Mrs. Johnson who has spent several weeks with her mother, returned home with him.

Martin Taylor was in Lamesa shopping Saturday.

Mr. and Mrs. W. D. Smith and sons, Billie and Jack were shopping in Lamesa Saturday.

Mrs. Earl Sealy went to Snyder Saturday on business.

W. D. Smith was in Big Spring and Midland on business Tuesday.

Several from here attended the Baptist meeting in Lamesa Sunday evening.

Walt Moore who has been on the sick list for the past week is improving.

Francis Adkins spent the weekend at Lamesa.

Mr. and Mrs. J. R. Roper spent Sunday with relatives near Big Spring.

Everyone enjoyed the singing at Mrs. C. C. Nunnally's Sunday afternoon and Mrs. A. M. Jackson's Sunday night.

Uncle Charlie Taylor, an old time resident and Justice of the Peace passed away Tuesday, October 5.

Mr. and Mrs. Troy Perkins attended the Fair at Lubbock one day last week.

W. D. Everett Jr. of Snyder spent the weekend visiting friends in Gail.

Mr. Roy Moore and Francis Sparks visited in Big Spring Sunday.

Mr. and Mrs. Cliff Skelton visited her parents, Mr. and Mrs. Gilmer of Kemp Sunday.

Mr. and Mrs. W. E. Holler, Mr. and Mrs. Audrey Rogers and Miss Lanetta Rogers made a business trip to Snyder Saturday afternoon.

Mrs. D. P. Covey and children, Mrs. W. D. Everett of Snyder made a business trip to Lubbock Monday.

Mr. and Mrs. Drunim of Fluvanna visited their daughter here, Mrs. Sid Reeder Saturday.

Mr. and Mrs. J. T. Rudd of Big Spring were here Thursday night visiting her grandfather who is ill.

Mr. Francis Atkins spent the week end in Lamesa visiting home folks.

Mr. L. A. Pearce made a business trip to Snyder Monday.

Mr. and Mrs. J. R. Roper attended the circus in Lamesa Wednesday.

Marguerite Wilson spent Sunday with her parents.

Miss Zeutau Patric of Big Spring was in Gail with Mrs. T. A. Hollar.

Willie Williams was in Snyder on business Monday.

Mrs. Obe Wilson and Mrs. W. D. Smith made a business trip to Big Spring Sunday.

Mr. and Mrs. J. R. Roper who is attending school in Snyder spent the weekend here with his parents, Mr. and Mrs. Lona Smoot.

Mrs. Sid Reeder has been on the sick list this week.

Mrs. Carl McKee of Vealmore was in Gail Sunday.

Miss Virginia Clark carried her Sunday school class on a picnic Sunday. Everyone reported a fine time.

Mr. Lud Taylor of Muleshoe was

called to the bed side of his father, Mr. Charley Taylor.

Mrs. D. Everett and children, Mr. D. R. Covey, Miss Ola Smoot and Miss Thadeau Askins of Snyder attended the box supper at the Gail high school auditorium Wednesday night.

W. D. Smith and Obe Wilson made a business trip to Plainview Monday.

ACKERLY

Hazel Ward, corres.

(Too late for last week)

We had a good crowd out at Sunday school Sunday. Rev. Cook filled his regular appointment. League was also well attended.

Miss Johnnie White of Lou was a visitor in Ackerly over the weekend.

Mr. and Mrs. Buddie Belt of Sweetwater are spending a few days with his brother.

Billie Meeks of Near Middleton visited friends here during the weekend.

Mr. and Mrs. Jobb and daughter, Ruth visited their son at Roscoe last week.

Mrs. Dewey Stump and children, Miss Gertie Stump and Miss Ida Hannah visited in Colorado Sunday.

Klondike football team came down here Tuesday evening and played our team. The scores were 26 to 0 in our favor.

Jack Myles of Lubbock spent a few days with home folks.

Pansy Jane Ervin entertained the 10th grade with a party Thursday night. After many games were played refreshments were served. A good time was had by all.

The high school girls have organized a Ready Workers club. The officers are: Juanita Flowers, president; Anna Mae Steva, vice-president; and Hazel Ward, secretary.

Mr. and Mrs. Edsel Sutphen are the proud parents of a baby boy born Sunday, Sept. 28.

Sunday school was well attended here Sunday. Rev. Leverett filled his regular appointment at the Baptist church Sunday.

Mrs. Huxley Warner honored Mrs. Vernon Sutphen and Mrs. Edsel Sutphen with a shower Saturday evening after many games were played and the many beautiful gifts viewed, refreshments were served to a large crowd.

Mr. and Mrs. Code Graham are the proud parents of a baby girl, born in a Lamesa hospital last Saturday, the mother and baby are doing very well.

The box supper Friday night that was sponsored by the Home Economics Girls went over with a bang. Lillie J. Graves was elected the prettiest girl. \$52 was made which will go for the benefit of the Home Economics Department.

Mrs. Alta Coon and daughter, Billie Joy spent Friday night at Lamesa with a brother who is in the hospital there.

Both girls are running day and night now. The picking is in full swing now.

NEW 1938 FARM SETS

RCA Victor

"Distance Booster"

GETS MORE STATIONS!

MODEL 85BT
Gives You
Greater Volume!
Richer Tone!
Less Cost!



NOW ON DISPLAY

FREE BATTERY BOX!

RC

An outstanding set for local and long distance reception—at an unusually low price! RCA Victor's sensational new "Distance Booster" gets many stations you've never been able to hear before... See it NOW!

E. R. YATES

HARDWARE & IMPLEMENTS

WINTER IS COMING!



SINCLAIR-ize your car for SAFETY

For safe driving this winter, the manufacturer of your car recommends that the transmission and differential be drained, FLUSHED and refilled and the front wheels pulled and repacked. Sinclair dealers in this community are featuring a special service that includes these and other safety services. It is called "Sinclair-ize-for Winter" Service and includes:

1. TRANSMISSION AND DIFFERENTIAL drained, flushed and refilled.
2. FRONT WHEELS pulled and repacked.
3. CRANKCASE drained, flushed and refilled.
4. RADIATOR cleaned, anti-freeze put in.
5. CHASSIS lubricated.
6. BATTERY tested and refilled to proper level.
7. SPARK PLUGS cleaned and adjusted.

C. E. MARTIN, Agt.



There are no complications when you cook with gas. The modern gas range is so SIMPLE to operate as A, B, C. See the new models with automatic top burner lighter.



Gas is the FASTEST cooking fuel. New non-clog burners bring you a thousand even heats—all put into action by the turn of a valve.



Modern gas ranges are fully insulated and not only enable you to cook foods most ECONOMICALLY but actually save gas.

Over 15,000,000 Women Save With GAS COOKERY
WEST TEXAS GAS CO.
Good Gas With Dependable Service

HONEST DEALINGS EFFICIENT SERVICE

Your Ginning Needs

We are prepared to do your ginning with an up-to-date and complete gin plant.

In our plant you will see improved cotton cleaning and ginning machinery, time tested to fit the needs of this particular section. Naturally this includes adequate machinery to handle either bollie or picked cotton and at the same time give you a good turn-out and clean sample.

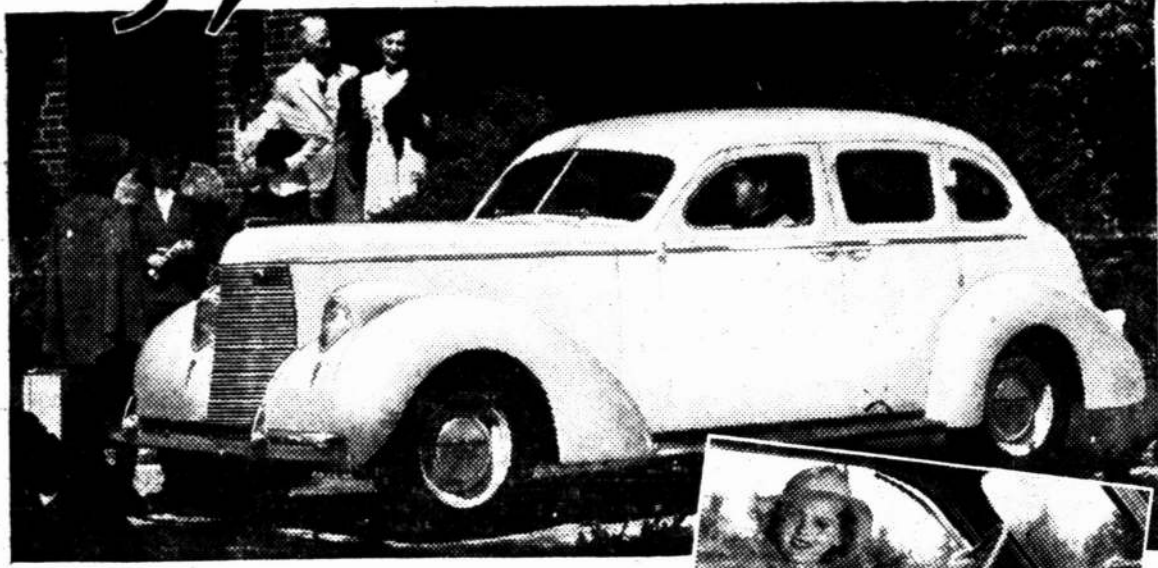
There's a vast difference in ginning machinery... there's a difference in the turn-out you get... We have the very best equipment to be had and this, together with our years' of experience, assures you complete satisfaction.

FOR SERVICE THAT YOU'LL FIND TO BE THE BEST AND REAL SATISFACTION, BRING YOUR COTTON TO

J. C. Baker & Son

Two Block East of Oil Mill
MODERN EQUIPMENT PATRONAGE APPRECIATED

Studebaker presents 3 great new 1938 cars!



Lowest priced Commander...lowest priced President...in Studebaker history...and a great new low-priced Six!

BIG and beautiful and completely new in every vigorous flowing line, the glamorous 1938 Studebaker has come to town in all its glory.

Until you see it and drive it, you can't even begin to imagine how thrilling and different a truly modern automobile can be.

Never since Studebaker cars were first built has a small amount of money bought you so much impressive Studebaker luxury and fineness.



LOOK AT THIS ROOMY FRONT SEAT! It's 55 1/2 inches wide in all 1938 Studebaker models. And with the new vacuum actuated Studebaker Miracle Shift, available at slight extra cost in Presidents and Commanders, the floor is completely clear.

KEY MOTOR CO.

Higginbotham
Funeral Home
Lamesa, Texas
AMBULANCE SERVICE
Phone 75
NIGHT PHONE
Clyde Branon 273
Geo. D. Norman 51

"THE REST OF THE RECORD"

By James V. Allred
One of the ablest groups of newsmen in America is reporting the present legislative session from the capitol pressrooms. Keen and intelligent they do a good job of covering and reporting the daily happenings of the Legislature.
It is criticism of their fine work that often the average newspaper reader loses sight of the real issues in the mass of conflicting statements and reports which must be carried by the press. An example occurred this week when a good farmer told me that the farmers of his section strongly opposed any increase in taxes, especially on farm real estate and taxes that affect farmers as a whole.
Now I have never had any desire for the legislature to pass that kind of tax program nor have I ever sponsored such a plan. The record shows that I voted my vote with the state comptroller to lower the state ad valorem tax to 7c which is the lowest in over twenty years.
As I told my farmer friend, I am urging a tax program to raise money from only a small, under taxed and over-privileged group—interests able to pay the cost for financing old age assistance, aid to needy blind, dependent children, teachers' retirement. An example of such a group is that of

five major pipe line companies who in 1936 reported a total net profit of forty-one million dollars but paid altogether to the state the "tremendous" sum of \$3647.99 in franchise taxes.
These are the kind of folks I want to see taxed—not to penalize them, but so that they will bear their portion of our state government cost.
The only group that I know who want to levy taxes that "affect agriculture as a whole" are the "sales-taxers." A sales tax would fall squarely on the shoulders of the farmers and the working people.
Lobbyists for all the big pipe line companies and other special interests, watching the Legislature favor a general sales tax. Spokesmen for this group are saying no new taxes are needed. Such statements are simply a smokescreen to defeat the people's program. Everyone of that group would vote tomorrow for a general sales tax if I would agree to it.
Their strategy is to stave off any taxes as long as possible until our state is in such a terrible shape that some future governor out of desperation may turn to a general sales tax. To carry out their plan, this group has organized a campaign of propaganda to frighten the farmers and little business men into thinking that my tax program is going to hurt them.
They raise the hollow charge that I want to levy more tax burdens on the people. The taxes I propose would fall on the shoulders of the over-privileged groups which are able to pay.
A certain senator and his associates in the "sit-down" strike against adequate revenues for the needy charge that I have increased the cost of state government. They point to increased appropriations during the past ten years as though I were responsible for all of them.
I wonder why they are not fair enough to let the people know that money that is collected for unemployment insurance and for relief bonds which the people voted. Practically everything I have had anything to do with was voted by the people. The increased appropriations for ordinary purposes of government were voted by the Legislature against my recommendations.
Texas cannot have progressive government by launching destructive economies and institution-wrecking politics in order to save a few privileged interests from just taxation.
The people do not want to economize by cutting out unemployment insurance or old age assistance. The votes in every senatorial district registered overwhelming approval for aid to the blind, dependent children and the needy.
I believe that the majority of the legislators have the political courage and the patriotic purpose to provide for the state's unfortunates and to balance the budget.

ASSURANCE IN CLEANING
Smartly dressed women know that they must take the same care in the selection of a reliable cleaning service as they do in the choice of their apparel. It assures full use and enjoyment from their wardrobes.
Caldwell & McCarty
We call for and deliver Phone 185

FREE CASE OF Coca-Cola
In Weekly "NAME THE WINNERS" Contest
See and Hear "COLLEGE NIGHT" TEXAS FOOTBALL BROADCASTS
Direct from Campuses of Universities.
THURSDAYS 6:30 P.M. BEFORE GAMES
SATURDAYS 6:30 P.M. AFTER GAMES
WFAA TEXAS QUALITY NETWORK
Attend These Rallies or Listen Over Radio and Cheer Presented by Your COCA-COLA BOTTLING CO.

FARMING ON A PERMANENT BASIS
(Clifford W. Firestone)
Engineering Aid
SCS-CCC-16-T Lamesa, Texas
The farmers of Dawson county are going into the largest harvest in many years. Due to the ideal weather conditions and an abundant moisture most farmers have a record crop regardless of their farming methods. These conditions will not last always and it is a good time to be making plans for the next crop. Most anyone can farm under these ideal conditions but the farmer that can boast of his accomplishments is one that produces a profitable crop under adverse conditions.
The cropping plan that is meeting the approval of both the Soil Conservation Service and the Cooperators who have tried it is a cotton and sorghum crop on a fifty-fifty basis. When cotton and sorghum are planted in equal width strips, on the contour, with not over 40 rows, it gives an effective protection against wind erosion and enables the farmer to have a perfect rotation each year. The time to prepare for a drought is during a normal year, as the only effective method for combating erosion is with a vegetative cover. Tillage alone is only a temporary means for checking erosion and quite often if the wind continues to blow the tilled land will be more susceptible to erosion than the untilled land if there is no cover on the soil.
It has been a common practice to try to get the greatest immediate return from the land without any regard to the land itself. The farmers that are cooperating with the Soil Conservation Service find that the practices advocated by the Service have been very effective for both an increased yield and for protection of the soil against erosion.

PERSONALS

Mrs. Clarence Newland and Son spent the weekend with Mr. Newland in Oklahoma City.
Mrs. Dee Hull and Mrs. Auble Burns and daughter spent Sunday in Seagraves visiting Mrs. Hull's parents, Mr. and Mrs. J. R. Coker.
Mr. John Kline and Mrs. Auble Burns and daughter were Big Spring visitors last Friday.
Mrs. Frank Barkhurst and son Gerald, Misses Faye Dean and Elizabeth Duff attended the Fair in Lubbock last Friday.
Mr. and Mrs. Arthur Olson and family of Hart, Michigan have moved here to spend the winter with Mr. and Mrs. Ed Noret.
Mr. and Mrs. J. L. Carroll left last Wednesday for a visit at points in East Texas.
Mrs. Lois Tate of Lubbock spent the weekend here with her daughter, Mrs. Truman Campbell and Mr. Campbell.
Truman Campbell made a business trip to Lubbock Saturday.
Mr. and Mrs. W. D. Craddock of Coryell county are here visiting Mr. and Mrs. E. L. Craddock.
Mrs. J. D. Fisher of Sierra Blanca is here visiting her daughter, Mrs. Guy

WANTED
Representative for Giebe Distillate Oil Burner for coal heating stoves. A \$15 job does as well as \$40 to \$75 oil stoves.
CHAS. E. GLEBE
Rankin, Texas

Sufferers of STOMACH ULCERS HYPERACIDITY
DEFINITE RELIEF OR MONEY BACK
THE WILLARD TREATMENT has brought prompt, definite relief in thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. **SOLD ON 15 DAYS TRIAL.** For complete information, read "Willard's Message of Relief." Ask for it—free—at
Taylor & McCall Drug Co. 37-121

EUROPE, SO. AMERICA OR THE ORIENT, EVERY DAY OR YOUR MONEY BACK!
ZENITH
TRADE MARK HERE
GUARANTEE

"Guaranteed every day or your money back" ... is no idle boast ... Zenith has pioneered in Foreign Reception since 1923. You will find many models in our display that are outstanding Foreign Reception Performers. *This guarantee good only on Short Wave Zeniths and when a Zenith Short Wave Aerial is installed.
ZENITH 7S260—American and Foreign Broadcasts, 12" Speaker, "Robot" Dial, Spinner Tuning, Tell-Tale Controls, Acoustic Adapter, (540-18,400 K. C.), 41 inches high.
USE GENUINE ZENITH TUBES

OSCAR MCKENNEY
First Door East of Courier Office
AMERICA'S MOST COPIED RADIO AGAIN A YEAR AHEAD

New Shipment Guitars Special **\$3.95**
Accordions Special **\$4.95 to \$10.00**
Violins, New, Special **\$8.95**
PHILCO RADIOS. BEST MADE
2-VOLT TYPE **\$39.95 UP**
6-VOLT TYPE **\$55.00 UP**
Bring Your Old Set, Trade it in on a New One. Have Your Tubes and Batteries Tested Free.
PHILCO PLUG-IN BATTERIES
\$5.50 \$6.95 \$8.95 Always New
Complete Line of Tubes Batteries and all Accessories is here For Your Convenience. All Radio Work Guaranteed by the Very Best of Workmen. Nothing That Can't Be Fixed
LEATHER KNEE PADS SPECIAL 49c
Big Line of Dolls, to be Closed Out At a Price That Will Move Them.

Canon's Variety Store
The Store That Fills the People's Wants
Everything For The Home

CAMPBELL'S DRESS SHOP

North Side of Square



Dresses

One Group of \$4.95 and \$5.95
All New Fall Styles
Special for **\$3.95**

See Our Tailored and Dress Coats
Especially Priced at
\$9.95 AND **\$15.95**

One Rack of Dresses Formerly Priced
\$7.95 to \$10.95 Special at **\$6.95**

PURSES **79c** to **\$1.95**



HATS PRICED 98c up

KAYSER
HOSIERY

VANETTE
HOSIERY

The Dawson County Courier

Entered at the post office at Lamesa, Texas, as second class mail, under the Act of 1879.

Published each Thursday at the Courier Building, 523 North First Street

JOE ALEXANDER, EDITOR

Subscription Price 1 Year In Dawson and adjoining counties \$1.00 Outside of Trade territory \$1.50

Advertising in this department is 2c per word the first insertion and 1c per word for each subsequent insertion. Minimum charge of 25c for any ad.

FOR SALE

FOR SALE—One practically new feed mill equipped with motor power. Is in A-1 condition. Located next to Depot. 1tp.

FOR SALE—Two second hand windmills. See Tom Hastings. 1tp.

FOR SALE—Boston Bull dogs, five and six weeks old. See Bizzell, 2nd door north of First National Bank. 38-2tc.

ATTENTION FARMERS: Fat mutton goats at Meadow pens Saturday. Please advise your pickers. 1tp.

FOR SALE—Good milch cows. Priced right. Geo. D. Norman. 36-1f-c.

FOR SALE—Improved farm for sale by owner. Reasonable terms. R. C. Oliver, 405 Johnson St., Big Spring, Texas. 36-1f-c.

FOR SALE—Up-right piano, good condition. George D. Norman. 37-1f-c.

FOR SALE—Farms, Ranches and other property at Portales, N. M. Good terms. W. D. Pate, Box 28, Portales, N. M. 36-4f-p.

FOR SALE—John Deere row binder, good condition. \$75.00. Two good wagons \$30. and \$50. One three burner gas range \$10. Maytag washing machine \$50. W. J. Beckham. 35f-c.

If you want to sell your farm I will pay cash for your equity. Address: J. M. Johnson, 601 South Rennie Ave. Ada, Oklahoma. 37-4tp.

REAL ESTATE FOR SALE: We have many good bargains in farms and city property for sale. We also want to list your farms, ranches and city property. Call at our office 3 doors north of First National Bank. — Bartlett & Alexander. 31 ftc.

PLANTING SEED: All kinds field planting seed and bulk garden seed. Feed, grain, laying mash, hog feed supplement and tankage. All kinds of sacks for sale 10 doors north First National Bank J. C. BILLINGSLEY. 29 ftc.

FOR RENT

FOR RENT—Bedroom to gentleman. Mrs. O. Lambeth, 411 South 17th Street. 1tc.

FOR RENT—Furnished rooms, see Mrs. F. Kutch, 212 North Houston St. Phone 101. 37-1f-c.

FOR RENT—Sewing machines by week or month. Vacuum cleaners by the hour. Singer Shop. Phone 344. 28 ftc.

WANTED

WANTED TO RENT—A farm, third and fourth, 150 or 200 acres. Ballew Bros., Lamesa, Rt. D. 1tp.

WANTED—A white woman to do general housework. Mrs. O. Lambeth, 411 South Fourth Street. 1tc.

Why let improperly adjusted gin machinery chew up your cotton and spit it out? It costs you money. For better samples and bigger turnouts bring your cotton to us. O. LAMBETH GIN. 37-1f-c.

LEGAL NOTICES

CITATION BY PUBLICATION

The State of Texas,
To the Sheriff or any Constable of Dawson County—Greeting:
You are hereby Commanded to summon S. Ackers and wife M. E. Ackers, and the unknown heirs of them, and each of them and B. Leatherwood, by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 106th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 106th Judicial District, to appear at the next regular term of the District Court of Dawson County, to be held at the Court House thereof, in Lamesa, Texas, on the 3rd Monday in November A. D. 1937, the same being the 15th day of November A. D. 1937, then and there to answer a petition filed in said Court on the 6th day of October A. D. 1937 in a suit, numbered on the docket of said Court as No. 2084, wherein O. H. Morris and M. Q. Martin are plaintiffs, and S. Ackers and wife M. E. Ackers and the unknown heirs of them and each of them, and B. Leatherwood and P. C. Leatherwood and Mary E. Grice E. T. Grice, A. T. Grice, Edith Grice "Murray" and Bryan Galloway are Defendants, and said petition alleging:
That the plaintiffs and the defendants Mary E. Grice, A. T. Grice, Edith Grice Galloway and husband Bryan Galloway reside in Dawson County, Texas. That P. C. Leather-

wood resides in Howard County, Texas, and B. Leatherwood resides in New Mexico, and that the residences of S. Ackers and wife M. E. Ackers and the unknown heirs of them and each of them are unknown. That plaintiffs are the owners of in fee simple and entitled to the possession of the following described land and premises to-wit:

The West Sixty-seven (67) acres of Section No. One (1) in Block C-39, Public School Land, in Dawson County, Texas, and described by metes and bounds as follows:
Beginning at a stake set in the N. E. Cor. of Sur. 16 Block C-38, for N. W. Cor. of this tract;

Thence S. at 1901 yrs. pass the S. E. Cor. of sur. 16, in all 2158 yrs. a stake set in N. line of block "M"; thence N. 75° 26' E. 182.9 yrs. a stake set in N. line of block "M"; thence N. 2112 yrs. a stake set in the S. line of sur. 2 this block; thence W. 177 yrs. to the place of beginning.

That on June 1, 1937, the defendants unlawfully entered upon said premises and land and ejected the plaintiffs therefrom to their damages in the sum of Five Thousand (\$5000.00). That reasonable annual rental value of said land and premises is two hundred dollars (\$200.00). Plaintiffs sue for the title to and possession of said land premises, damages, rents, cost of suit, and general relief.

Herein Foli Not. and have before said Court, at its aforesaid next regular term, this writ with your return thereon showing how you have executed the same.
Given Under My Hand and the Seal

LOCAL GIRLS MEMBERS OF COLLEGE CHORUS

Misses Ruth Merrick and Mable Deane Sasser, both of Lamesa, are two of the fifty-eight members of the college chorus at Mary Hardin-Baylor Belton this year. The first program will be presented at Christmas time. Both Misses Sasser and Merrick sing second soprano.

REPORT TO BE GIVEN SATURDAY ON H. D. MEETING

"A man or woman who can not pay his way to the grave does not deserve the journey," said Mrs. Maggie W. Barry, advisor in rural organization, to the voting delegates of the Texas Home Demonstration Association that met in the Gunter Hotel in San Antonio September 28, 29, and 30.

And so it is with an organization that cannot finance itself. The Texas Home Demonstration Association, an organization of 50,000 farm women, is the only organization of women in Texas that is run on voluntary contributions.

You, the farm women of Dawson county are invited to meet in Mattie Phenix's office at 2:30 Saturday, October 9, to hear the report from this Texas Home Demonstration Association convention.

of said Court, at office in Lamesa, Texas, this the 6th day of October A. D. 1937

GUTHRIE ALLEN
Clerk, District Court, Dawson County

HOGS WANTED: Will pay top prices for hogs every Saturday. Shipping to California.—Lee Bilingsley. 44 ftc.

WANTED—Distributor for farm machine. Soil and water saver. Patented. Thoroughly demonstrated and proved. Proposition worth \$500.00 per month to energetic man. Requires \$200.00 to \$500.00 capital and automobile. Men with automobile or house hold appliance selling experience will be given preference. Write today. Wichita Engineering Co., Wichita Falls, Texas. 1tc.

LOST

LOST: Black and tan extra large hound dog. \$2.00 reward for return to H. L. Rhyne, Ackery Rt. 1. 38-2tp.

MISCELLANEOUS

Thirty seven years experience operating cotton gins stands behind the statement when we say we know how to make cotton gin, gin cotton, to bring out the staple and grade to the best advantage to the farmer.
For better samples and bigger turnouts bring your cotton to us. O. LAMBETH GIN. 37-1f-c.

Fall Styles In Beauty



The new styles in hats demand perfect hairdresses. Make sure your coiffure does not detract from the effect of your new fall costume.

Come to Tarltons for a permanent that will make you look your best.

OTHER BEAUTY SERVICES

Shampoo Haircut Oil Treatment Eyebrow Arch
Finger Wave Facial Tint Rinse Manicure
Phone 100 for Appointment with Experienced Operators

TARLTON BEAUTY SHOP

MRS. ESTELLE TARLTON MRS. ALICE TARLTON BILLY JO COWAN

North Side HATCH North Side GROCERY & MARKET

Specials For Friday-Saturday

APPLES Lunch Size, each	1c	GRAPES Per Pound, Fresh	5c
BANANAS Medium Size	1c	LEMONS Dozen	25c

Pork and Beans WHITE SWAN 10 1/2 OZ. EACH 4 1/2c

1 lb. 15c COOKIES Assorted, 1 Pound 15c
PEANUT BUTTER 24 Ounce 21c

Tomatoes No. 1 can 5c
No. 2 can 3 cans 25c

IVORY FLAKES large 10c
Small 7c

SMALL BOX 9c
LARGE BOX 22c

SMALL BOX 9c
LARGE BOX 22c
DREFT 48 Pounds \$1.75

Phone 57 We Pay Top Prices For Eggs! We Deliver
Plan Now to Attend The Fair

V-8 FREE TO V-8 FORD V-8 OWNERS

You, the owner of a Ford V-8, are entitled to the very best in performance and economical operation. We, who represent the Ford Motor Co., want to do every thing possible to insure this kind of service.

The difference between poor service and the best service an auto is capable of giving is usually a matter of SMALL adjustments and repairs.

Absolutely free to you
Let us make a complete scientific CHECK on the operation of your
BATTERY
STARTER DRAW
GENERATOR
DISTRIBUTOR
SPARK-PLUGS
CARBURATOR
FUEL PUMP

This motor analysis is made with the latest approved Laboratory Test Set by Men Trained by the Engineering Staff of the Ford Motor Company. There is no guess work about it. We believe this is the safest and best way for you to be sure you are getting the best possible service from your car.

We hope you will come in and take advantage of this service.

V-8 Lamesa Auto Co. V-8
"Friendly Service"

Dal-Paso Drug Store Now Remodeling

The Dal-Paso Drug Store is this week remodeling their place of business with prescription department being enlarged and moved to the northeast corner of the store where additional room has been made by tearing out a partition between the drug store and a store room. The fixtures at the back of the store have been moved back against the wall in the space formerly occupied by the prescription department, which greatly improves the appearance and gives them considerably more room.

County H. D. Council To Meet Saturday

The Dawson County Home Demonstration Council will meet Saturday, October 9, at 2:00 p. m. in the office of the home demonstration agent in the court house. All council members and others interested are urged to be present.

Notice To Singers

The Dawson County Semi-Annual Singing Convention will meet with the Spangenberg class the sixteenth and seventeenth of October, which is Saturday night and Sunday of next week. All singers of the county are urged to be present and bring their song books. Several out of town singers will be present and everyone will be pleasantly entertained. All local singers are asked to bring well filled baskets as lunch will be served on the grounds Sunday for all in attendance.

Brother of C. B. Buckalew Dies

C. B. Buckalew was called to Wardville, Oklahoma last week because of the serious illness of his brother, Billy Buckalew, who passed away on Sunday night after a two week's illness. Mrs. Buckalew and son Lloyd left Sunday night for Wardville where they attended funeral services on Tuesday.

Teachers Fraternity Entertained Here Saturday

The Beta Kappa Chapter of the Delta Kappa Gamma Society, an honorary teachers' fraternity, held its first meeting of the year Saturday, October 2, at the Country club, the Lamesa Beta Kappas acting as hostesses. Luncheon was served to about thirty out-of-town members, with Miss Connie Zell Barnes presiding. Roses, the flower adopted by the organization, decorated the tables and rose corsages were used as favors.

The following program was rendered during the luncheon hour: Invocation, Mrs. Floy Bass; welcome, Miss Pauline Bulsterbaum; reading, "Maid of Yesterday", Mrs. L. M. Pratt; sextette, "Will You Remember?" directed by Mrs. Alice Lindsey.

Mr. V. Z. Rogers was the guest speaker. His subject was "Financing Public Education."

Following the luncheon hour a short business session was held. This was the first meeting of the Delta Kappa Gamma in Lamesa. Local members are: Connie Zell Barnes, Mrs. Floy Lena Bass, Pinkie Shook, Pauline Bulsterbaum, Mrs. Alice Lindsey, Mrs. Louise McCall, Mrs. Ruth McLaughlin, Eleanor Ragle, Mrs. Merial Stuart, and Jeanette Townsend.

Ray Barrett of Plainview was a visitor in the home of his parents Mr. and Mrs. J. M. Barrett during the past weekend.

Mr. and Mrs. Arthur Scruggs of Lovington, N. M. were business visitors in Lamesa Thursday.

Delphian Club Have Interesting Meeting Tuesday Evening

Members of the Delphian Club met in regular meeting Tuesday evening at the club house. Mrs. Leslie Pratt was leader for the evening's program and gave an interesting account of the governments financial colonies in Alaska.

The book, "Sourdough" by Mary Lee Deas was reviewed by the following members, Miss Pinkie Brack, Mrs. W. C. McKenzie, Mrs. Cecil Dement and Mrs. Matt McCall.

The following new members were voted into the club, Mrs. W. E. Hoskinson, Mrs. Sam Richardson, Miss Marguerite Flaniken, Miss Jenette Townsend, and Miss Leona Gelin.

Mrs. L. B. Vaughn Honors Daughter On Birthday

Mrs. L. B. Vaughn entertained on Tuesday afternoon at her home with a surprise birthday party for her

daughter, Peggy Jane, on her fifth birthday. Mrs. Vaughn was assisted in entertaining by Mrs. T. F. Vaughn. Various group games were enjoyed with refreshments of ice cream and cake being served at the conclusion.

Those attending were Mary Lou and Bubba English, Dick Echols, Jackie Carroll, Jane Taylor, Cerise Cameron, Billy Sue and Glen Ray White, Arveta and Tommie Terra, Rodney Stagg, Billy Beth Holt, Donald Holt, Donald Ross McQueen, Katherine Baldwin, Billy Jo Bartlett, Steven Lester Gregg, Billy Collins, Ann Hollingsworth, Joe Brooks Williams and Peggy Jane Vaughn, Gloria Ruth Snell, Geraldine and Earnestine Barrett, Donnie and Barbara Yeager, Larry Lattimore.

Mayor W. L. Marr and City Secretary Blaine Wiggins left Tuesday afternoon for Mineral Wells where they will attend the annual convention of the League of Texas Municipalities in session in that city from Wednesday through Friday.

NEW CARS REGISTERED

V. H. LaPrade, Chevrolet town sedan; Weldon A. Lindsey, Ford Tudor, 85 h. p.; Homer Barron, Chevrolet Deluxe Coupe.

Why let your savings work for less than 5%?

OUR CURRENT DIVIDEND RATE ON INVESTMENT SHARE ACCOUNTS IS 5% PER ANNUM

SAFETY & INSURED UP TO \$5,000 FOR EACH ACCOUNT BY AN AGENCY OF U. S. GOVERNMENT

LAMESA FEDERAL SAVINGS AND LOAN ASS'N

SEMI-ANNUAL PENNEY DAYS

SEMI-ANNUAL PENNEY DAYS . . . the event that's talk-of-the-town just twice a year . . . is back again! Spectacular bargains—sensational savings—complete and attractive selections are yours once more! There's no black magic to SEMI-ANNUAL PENNEY DAYS . . . early planning, tremendous before-the-rise purchases are responsible for these unbelievably low prices! The savings will amaze our shrewdest customers . . . the selections will delight the most fastidious! Don't delay—values like these are "once-in-a-lifetime"!



Simply Tailored—Or Very Dressy!

Silk FROCKS 1.98

Solid color acetate rayons or French finish crepe prints! A striking array of Princess, Tyrolean and bolero styles! 3-16.



Trimmed with Fur!

Girls' COATS 5.90

7 to 14 yrs. 3.98 7.90
3 to 6 yrs. 12 to 16 yrs.

Excellent values! Dress and sports coats in warm woolen fabrics. They're smartly styled!



Good News for Thrifty Parents!

Boys' Sport SUITS 9.90

Ideal suits for school or dress! In double-breasted sport back styles with 2 LONG PANTS! Practical fabrics, well tailored!



MEN'S SUITS 16.75

Styled the way men like 'em and built to stay that way! Fabrics hand picked for smartness and durability . . . these patterns and shades hot for Fall!

BLANKETS



Excellent Buys! **1.98**

Real finds at this grand low price! They're rich looking and gay—good and warm—and they'll wear! Ends are bound with durable sateen. 70"x80", 66"x80", 1.59—72"x84", 2.98.

COWBOYS BOOTS \$4.98

Black and Brown Men's Sizes to 8

OXHIDE OVERALLS 59c

Boys . . . 79c
Men's . . .



Long Legs! Long Sleeves!

PLAY SUITS 49¢

Sizes 2 to 8

They'll take lots of rough and tumble wear! Drop seat style in sturdy denim or covert.



MEN'S GLOVES 98¢ Pr.

Popular Styles!

Good-looking capskin, unlined—serviceable for many occasions! Smart colors!

PIPE BUYERS NOTICE

We have just unloaded five carloads of pipe. We carry a complete stock of black and galvanized pipe. We can supply your needs, also complete line of well casing.

See Us For Your Pipe Needs.

LUBBOCK IRON & METAL CO.
Phone 79 Lubbock, Texas 1817 Ave. H

PACKED WITH VALUE FROM TOP TO BOTTOM!



The 1938 FAIRBANKS-MORSE Radio

Never before such values in radio! Beautiful designs, all the new features, performance that is a thrill to hear! And there's a model at whatever limits your budget sets.

ASK US TO DEMONSTRATE

- Sealed Volumetric Tone Chamber
- Improved Tone Projector
- Wide Arc Tone Diffuser
- Rubber Floated Turret Shielded Chassis
- Simplified Automatic Tuning
- The Signalite Tuning Dial

\$84.50

Come in Today

Earnest Motor Parts

PENNEY'S
J. C. PENNEY COMPANY, Incorporated

IBERS LEGE CHORUS
ck and Mable
of Lamesa, are
members of the
Hardin-Baylor
the first program
Christmas time
and Merrick sing
VEN
H. D. MEETING
who can not pay
does not deserve
Mrs. Maggie W.
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Dawson County
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Churches

PRESBYTERIAN CHURCH
David J. Murray, Pastor
Sunday School 9:45 A. M.
Public Worship 11:00 A. M.
Evening Worship 8:00 P. M.

THE METHODIST CHURCH
M. M. Beavers, Pastor
Sunday School 9:45 A. M., G. M. Roberts, Superintendent
Preaching Service 10:55 A. M.
Young People's Service 7:00 P. M.
Evening Service 8:00 P. M.

CHURCH OF CHRIST
J. C. Foster, Minister
Bible Study 9:45 A. M.
Preaching 11:00 A. M. and 8:30 P. M.
Ladies Bible Class, Monday 4:00 P. M.
Prayer Meeting Wednesday 8:30 P. M.

FIRST BAPTIST CHURCH
E. F. Cole, Pastor
9:45 A. M. Sunday School
11:00 A. M. Preaching Service
7:15 P. M. Training Service
8:30 P. M. Preaching Service
7:30 P. M. Wed. Teachers Meeting
8:45 P. M. Wed. Prayer Meeting

Missionary Baptist
Willie E. Lee, Pastor
Sunday School 10:00 A. M.
Preaching 11:00 A. M.
B. Y. P. U. 7:30 P. M.
Preaching 8:15 P. M.
You are welcomed to our services.

HIGHWAY BAPTIST CHURCH
(11 miles south on Highway 9)
Sunday school at 10 a. m. We use the Bible only, so bring your Bibles. Classes for all ages. A real Bible study, with mass drill and memory work.
Howard Moore, Superintendent.

Evangelist Jno. R. Denning preaches every Sunday at eleven a. m. and 8:30 p. m. Young People's Choir and congregational singing begins twenty minutes before each preaching service. Mrs. Beechey Barron, pianist.
Special song service each Saturday night at eight o'clock. Come and sing with us.

A church where Christian Fellowship prevails, the old-time Gospel is preached, and a personal hand-shake awaits every soul. Visitors from a distance will be invited to our homes for dinner. Come, be with us next Sunday.

CONNELL & REEVES
FARM AND RANCH PROPERTY
CITY PROPERTY
OIL AND GAS LEASES
Now open for business in
GARLAND BUILDING
North Side Square
List your real estate with us
today 331f

Eyes Examined - Glasses Fitted
DR. J. M. HARRINGTON
Optometrist
Lamesa, Texas

LAMESA SALVAGE
Complete Line of New and Used Parts
COMPLETE STOCK OF TRAILER CHASSIS AND LATE MODEL WHEELS AND TIRES.
Gates Insured Tires
Insured Against Everything
Willard Batteries
LAMESA SALVAGE
ELMO SMITH, Owner
Located on Big Spring Highway

BERRY'S DAIRY
Sweet Milk - Butter Milk
Whipping Cream
PHONE 942

NOTICE
I will buy your headed grain and corn and give you above the market prices on back accounts. Also will take canned vegetables and meats or anything that you have that can be used or sold.
DR. S. E. SHOULTZ
411 North Main Street Lamesa, Texas

HIGHWAY CHURCH INSTALLS NEW ADDRESS SYSTEM
Evangelist Jno. R. Denning has now returned from his recent evangelistic tour, and is again occupying his pulpit at the Highway church regularly each Saturday night and Sunday.
Last Sunday, the usual good attendance was enjoyed, visitors being present from many sections of the county. A most refreshing spirit of worship prevailed at all services. A powerful address system has been installed at the church, with speakers outside the building, so that the many aged and infirm who have not been attending any church services due to building discomforts, etc., may now come and remain in their car, which will be placed in a desirable location where they may hear clearly every portion of the service, both singing and preaching, as well as if they were inside.

The Young People's Song Service continues each Sunday night at 7:30, preceding the sermon.
Evangelist Denning promises all worshippers most interesting sermon subjects for this coming Sunday.

METHODIST NOTES (Welch Charge)

Sunday school attendance picked up some from Sunday before. Promotion day was observed. Not many changes made. Our superintendent is having short discussions on the books of the Bible.

Come and help us. Class No. 4, has a "cake sale" next Saturday in Welch to raise money to equip their class room. Why not all classes plan some? Mrs. Fanny Martin has already painted in her class room making it pleasant for the children.

New church is being finished slowly now. It will be finished by conference. Come next Sunday. There will be preaching as well as Sunday school.
J. G. Walker, p. c.

FIRST BAPTIST CHURCH

Brother Cole, the pastor, has returned, and will speak at both services next Sunday. The time for the evening services has been changed to 6:45 for B. Y. U. and 8 o'clock for preaching service.

The Upstreamer Junior B. Y. P. U. has joined the Progressive and Victory Intermediate B. Y. P. U.'s, in a three-way speedway. The Progressive union is leading with 96 miles.

The Cradle Roll department in Sunday school has been re-organized, with a teacher and space each for the one year, two year and three year old children.

An extension department has been organized in Sunday school, with Mrs. W. M. Norris as Supt. and Mrs. E. T. Bailey as Assg. Supt. Mrs. W. H. Johnson is the secretary. Helpers are Mrs. Grover Futrell, Mrs. P. A. Duggar, Mrs. Victor Crawley.

The F. F. Cole union has re-elected officers, with Mrs. McSpadden as the president.

Many members from this church will attend the district rally at 2:30 today and tonight in Big Spring. Brother Cole, district president, will preside.

SPARENBERG

Lessie Parchman, Corres.

Every one present enjoyed the Home Coming at the Methodist church Sunday; those out of the community who attended were: Mr. and Mrs. Plunke and children of Big Spring; Mrs. Andrews of Lamesa; Mr. and Mrs. Boswell and son of Coahoma; Mr. and Mrs. Creswell, of Ackerly; Mr. and Mrs. McNew of Klondike; Miss Pauline Pulsterbaum of Lamesa; Mr. and Mrs. Ranson and son, of Hancock; and Misses Pearl and Oneata Shillingbury of McCarty. Mrs. Red Shortes and daughters of Ackerly.

Mr. and Mrs. Jim Gilbert, Mrs. J. M. and Harry Gilbert, all of Gordon Grove, California visited Mr. and Mrs. Tom Tyler last week.

Mrs. J. E. Aihart and sons visited relatives at Knott Sunday.

Mrs. Lavton Payne and children of Hobb, New Mexico, spent the weekend with relatives here.

Mr. and Mrs. Farmer and children of Punkin Center spent Sunday with W. A. Birdine and family.

Misses Nannie Mae and Beatrice Crow and Lessie Parchman and Beulah and Lorn Belle Crow of Stanton made a trip to Lubbock Sunday.

Mr. and Mrs. Floyd Hull and son visited relatives at Big Spring Sunday.

Mrs. A. G. Turner had her tonsils removed at a local hospital last Thursday.

Mr. and Mrs. Raymond Earnest and children and Mrs. O. L. McGahey of Ranger spent Sunday with Tom Tyler and family.

Mr. and Mrs. Moulton and son visited in Big Spring Sunday.

Mr. and Mrs. Lois Etheridge and son visited relatives at Mt. Olive Sunday.

PERSONALS

Dutch Leuenberger attended the football game in Lubbock Saturday night.

Mr. and Mrs. J. M. Barrett left this

week for a three weeks stay in Hot Springs, N. M.
Clyde Buckalew visited in Midland Sunday afternoon.
Mrs. Clarence Newland has as her Mr. and Mrs. Owen Taylor went to Post last Friday night where they attended the football game.

guest this week her mother, Mrs. Bradford of Cochas Dam, N. M.

Mrs. H. E. Grandberry of Seminole was shopping in Lamesa Tuesday.
Cleve Austin made a business trip to Tahoka Tuesday.

Mrs. Joe Sherman of Seminole was a Lamesa shopper Tuesday.

Mrs. W. K. Crawley and son, Bob, accompanied Mrs. Crawley's mother, Mrs. Howsley to her home in Throckmorton during the past weekend.

E. M. Weaver of Fort Worth spent the past week end here guest in the R. R. Townsend home. Mr. Weaver is president of the State Board of Pharmacy.

Mr. and Mrs. Cecil Bryant had as their guests during the weekend Mr. and Mrs. T. H. McIlroy and children of Brownfield.

Mr. and Mrs. Robert Koger spent the past weekend in Lubbock.

Paul McDaniel was a Big Spring visitor Sunday.


Ernest Gambill made a business trip to San Angelo Monday.

Mrs. Louise Winer and Miss Irene Wright of Midland spent the weekend here with their parents.

A Cheering Word

for the

Lamesa Golden Tornadoes



in
their
Game
With

Bowie High School [El Paso] Bears

Friday Night, Oct. 8, 7:45 McCollum Field

The Bowie Bears are one of the strongest Class "A" Teams in West Texas and have won District and Bi-District Honors on several occasions. They are undefeated this season as are the Tornadoes, and both teams will be fighting to keep their slates clean. Come out and watch these two powerful teams in action in the biggest and best game of the year.

TORNADOES

THESE LOCAL MERCHANTS ARE ROOTING FOR YOU!

West Texas Gas Co.	Dal-Paso Hotel	Earnest Motor Parts
Jesse Carroll	Dal-Paso Drug	Lamesa National Bank
M. C. Lindsey & Son	Morris-Cleveland Drug	Farm & Ranch Gas Co.
Gus Ragsdale	Morris & Martin	Lamesa Gin Co.
Texas Electric Service Co.	Vaughn Chevrolet	Rock Front Sandwich Shop
Clark-McDonald Drug	Green Hut Cafe	Cicero Smith Lumber Co.
		First National Bank

Special - MID-NITE SHOW - Saturday Nite

-PALACE THEATRE-

PAT O'BRIEN "San Quentin" HUMPHREY BOGART

ADMISSION 10c & 15c

Courthouse News

Warranty Deeds

S. L. Forrest to J. D. Dyer, warranty deed, interest in lots 10, 11, and 12, block 33, town of Lamesa, Sept. 27.
 G. L. Lasater to Mrs. Jose Henderson, warranty deed, part of survey 41, block 35, township 6 north, Georgetown Ry Company survey, Sept. 28.
 Elmer Cope to O. C. McBride, warranty deed, part of block 15, W. H. Turner addition town of Lamesa, Sept. 28.
 Earnest Rhodes to Mrs. Retha Griffiths, warranty deed, lots 10, 11, 12, block 16, Lee Addition town of Lamesa, Sept. 28.
 Will Williams to Mildred Moore,

warranty deed, lot 12 block 19, Lee Addition town of Lamesa, Sept. 28.
 Dixie Kilgore to R. D. Simpson, warranty deed, 448.4 acres off section 18, block 34, township 4 north, T. & P. survey, Sept. 28.
 E. W. Harris, for Higginbotham trusts to Union Independent School District, warranty deed, 15 acres of tract 84, Higginbotham Harris subdivision of Glasscock County School land, Sept. 30.
 Amicable Life Insurance Company to W. H. Dunn, warranty deed, lot 6, Lee Addition town of Lamesa, Sept. 30.
 Joen Hanna to Higginbotham-Bartlett Company, lot 11, block A, Miller Addition, Lamesa, Sept. 30.
 V. O. Key to John T. Jones, warranty deed, lot 3, block 22, Lee Addition, town of Lamesa, October 2.
 H. C. Glenn to Louis B. Reed, warranty deed, lots 13 and 14, McFarlin Addition, Lots 14, and 15, block 7, Depot addition, town of Lamesa, October 2.
 Jack Phinizy to Sam Daniels, warranty deed, west one-half of lot 9, block 10, Lindsey Addition, town of Lamesa, October 2.
 J. G. Broughton, to E. G. Fortenberry and J. D. Guy, warranty deed, part of 10 acre tract off section 17, block C-39, Public school land, Oct. 2.

MINERAL DEEDS

R. L. Cook to E. A. Ellington, mineral deed, interest in west one-half of section 68, block M. E. L. & R. R. survey in Dawson, Sept. 30.
 J. L. Chump to Hugh Corrigan, mineral deed, northeast one-fourth and 40 acres of southeast one-fourth of

section 82, block M. E. L. & R. R. survey, Dawson county, Sept. 30.
 Mike N. Costen to W. B. Preston, mineral deed, east one-half, section 88, block M. E. L. & R. R. survey in Dawson county, Sept. 30.

Marriage License

Elmo L. Willis and Miss Mary Christine Miller, Sept. 27.
 Milford McMurtrey and Miss Margaret Anne Vermillion, October 1.
 Doy Wilson and Miss Rena Mae Vardeman, October 2.
 H. C. Smith and Miss Lola Wilkerson, October 2.
 Raymond Dickerson and Miss Winnie Rogers, October 2.
 Frank Basden and Miss Zora Zimmerman, October 2.
 LeRoy Weatherford and Miss Johnnie May Sink, October 4.

New Cars Registered

E. Eason, Ford Deluxe Coupe.
 E. E. Wright, Ford Tudor, 85 h. p.
 J. D. Banta, Dodge, 4-Door Sedan.
 L. Gullatt, Chevrolet truck.
 Frank Jones, Ford Tudor, 85 h. p.
 G. Maurice Lamphere, Chevrolet Deluxe town sedan.
 E. A. Norst, Dodge truck.
 E. R. Yates, International pick-up.
 Walter Taylor, Chevrolet Deluxe town sedan.
 Lamesa Meat Company, Chevrolet pickup.
 Frank Wilson, Ford truck.
 Mrs. W. P. White, Chevrolet Deluxe town sedan.
 E. S. Thornham, Chevrolet Deluxe town sedan.
 J. J. Southard, Willys.

HANCOCK

Mary Bob Harrell

The car in which Mr. and Mrs. Albert McKee and children were riding Saturday night collided with a car driven by a Mexican between C. C. Roberts' and L. E. Houston's houses. Both cars were damaged considerably. Two of the McKee children were rushed to Lamesa for treatment, but their injuries were not serious. The McKees are working for R. A. Riels and are from Wilson, Okla.

Cleveland Johnson and Bruce Moore had the tires from their trailer taken Sunday night.

The M. M. U. ladies met at Mrs. W. J. Beckham's Monday to make garments for Buckner Orphan's Home. Mr. and Mrs. Levi Lipscomb have moved here from Oklahoma.

Webb, Wilhe and Tate Weaver have had their mother from Treat visiting them.

Mr. and Mrs. Oscar McLendon, O. L. McLendon, and Mr. and Mrs. Paul McLendon visited relatives in Cisco last weekend.

Mr. and Mrs. Ralph Ranson were Lubbock visitors, Saturday.

Hancock people who attended the fair in Lubbock last week were Mr. and Mrs. George Fillet, Mr. and Mrs. Ben Dawson, and Mr. and Mrs. F. M. McLendon and daughter, Agnes.

Mr. and Mrs. Haste Lisenbee and Mrs. H. G. Phillips visited in Tahoka last week.

L. Walters and family of Cisco visited in the K. Stephens home recently. Walter Qualls of Amherst visited his brother, J. H. Qualls over the weekend.

Mrs. John H. Williams and daughter, Johnny Wayne have returned to their home in Abilene after visiting Mr. and Mrs. W. T. Williams.

Alton Stokes, Lorell Wilson and R. M. Wilson of Wood county visited H. P. Stokes Saturday.

Lonnie Stephens of Big Spring visited his parents, Mr. and Mrs. K. Stephens this weekend.

Mr. and Mrs. Johnny Fisher, and Mr. and Mrs. Lister of Lovington, N. M. visited in the Sam Hodge home Sunday.

W. T. and Aubrey Lack of Gatesville

have visited their cousins, Tom and Forest Ward.
 Dorothy Jean Ranson of McCarty visited relatives here Sunday.
 Mr. and Mrs. Harvey Riels and Sam Scarborough visited, Mr. and Mrs. Robert Head at Shumake Sunday.
 Mrs. A. R. Trice and three daughters and their families of Colorado City, have visited Mrs. Trice's sister, Mrs. W. F. Lisenbee.

Bob Qualls of Porsan visited his sister, Mrs. R. L. Butcher Friday.
 Other out-of-county visitors at the Hancock Homecoming whose names did not appear in last week's paper were: Mr. and Mrs. Louis Gillispie, and Mr. and Mrs. Tom Miller of O'Donnell, Bessie Lisenbee of Hobbs, and Willie Lisenbee of Andrews.

Mrs. Jack Meares and sons visited Sunday. Grandfather Meares of Welch returned home with them.

Mrs. A. R. Trice and three daughters and their families of Colorado City, have visited Mrs. Trice's sister, Mrs. W. F. Lisenbee.

Personal

Mrs. D. G. Puntney, who has been here visiting in the home of Mrs. S. E. Cleveland returned to her home in Oakland, California this week.

Mrs. Jack Ladd, Miss Imogene Umphrey and Miss Idona Smith were Lubbock visitors last Thursday.

Mr. and Mrs. Boyd Kilgore, Miss Edith Braucey and O. D. Reed spent

the weekend visiting in Lubbock and Levelland.

Miss Vivian Arnett of Midland spent the weekend here a guest in the Buckalew home.

Mr. and Mrs. Phillip Yonge of Sweetwater spent the weekend here guests of Mr. and Mrs. Hal Arnett at their ranch near Lamesa.

Mr. and Mrs. George Gray and children of Lubbock spent the weekend here visiting Mrs. Gray's sister, Mrs. Frank Jones and Mr. Jones.

Mr. and Mrs. J. D. Worley of Plainview were guests here during the weekend of Mrs. Worley's parents, Mr. and Mrs. C. E. Cameron.

Your Entertainment Guide

Evening Show 7 o'clock Sunday
 Matinee: 1:45, Sunday nite 8:30

PALACE THEATRE

Always Comfortably Cool

Thursday - Friday

Oct. 7-8th.

Admission 10c and 25c

A merry-go-round of fun

"Easy Living"

—with—

Earl Arthur—Edward Arnold

Saturday Only

Oct. 9th

Admission 10c & 15c

BUCK JONES in

"Border Law"

BIG SPECIAL MID-NITE SHOW

SATURDAY NIGHT

"San Quentin"

—with—

Ann Sheridan—Pat O'Brien

Admission 10c & 15c

Sunday - Monday

Oct. 10-11th.

Admission 10c & 35c

SONJA HENIE and

TYRONE POWER

Thrilling together... In a

romantic Musical, so gay and Mag-

nificent it's truly the Picture

you dreamed some day you'd see

"Thin Ice"

Tues. - Wednesday

Oct. 10-11th.

Admission 10c and 20c

Bing and Martha Swind It

Bing Crosby—Martha Raye

—in—

"Double or Nothing"

NEXT WEEK

Oct. 14-15th

"THE TOAST OF NEW YORK"

MAJESTIC THEATRE

10c & 15c

Friday - Saturday

Oct. 8-9th.

A Big Western Comedy and a

Good Comedy

DICK FORAN

—in—

"EMPTY HOLSTERS"

Also Chapter 8

"PAINTED STALLION"

Sunday - Monday

Oct. 10-11

Zane Grey's Biggest Novel

"Forlorn River"

—with—

Larry Crabbe—June Martel

Tues. & Wed.

Oct. 12-13

Edw. Arnold—F. McKinney

—in—

"Blazing Barriers"

Thursday Only

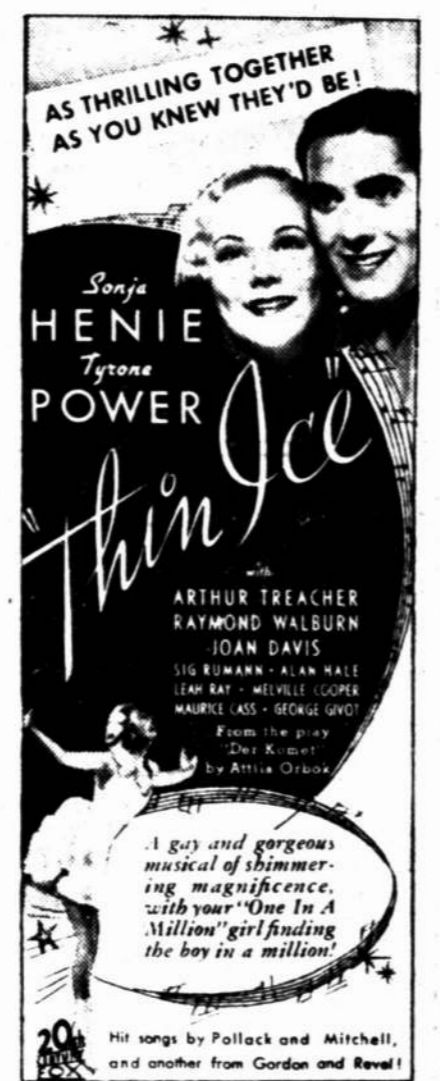
Oct. 14th

A Comedy

Craig Reynolds—Ann Sheridan

—in—

"Footloose Heiress"



PALACE THEATRE
 Sunday - Monday

Helpy-Selfy Laundry

an additional service to offer our customers

"A SERVICE FOR EVERY NEED"

LAMESA STEAM LAUNDRY

WILKES

Friday - PRICES TALK! - Saturday

SNOWDRIFT 6 lb. \$1.19

Coffee, Brazos, 3 lb. WITH COOKER \$1.69

Peanut Butter 24 oz. 21c

Crackers 2 lb. Box 17c

Palmolive 4 Bars 28c

Crystal White Soap 8 bars 31c

COFFEE, Admiration lb. can 28c

Green Beans & New Potatoes No. 2 can 2 for 25c

Corn No. 2 can, 3 for 25c

TOMATO JUICE 3 for 21c

T.N.T. Laundry Soap 8 LARGE BARS 25c

Salad Dressing qt. 23c

OLEOMARGARINE lb. 19c

Phone 274 We reserve the right to limit quantities We Deliver

KEY

Mrs. Bud Riley, corres.

Church and Sunday school were well attended Sunday

\$25.00 Reward

Will be paid by the manufacturer for any Corn, GREAT CHRISTOPHER Cura Remedy cannot remove Also removes Warts and Callouses 35c at MORRIS-CLEVELAND DRUG CO. 31 22c

HALL W. CUTLER
Licensed
CHIROPRACTOR

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Gilbert & Kilgore

506 SOUTH FIRST ST.

Real Estate
Farm & Ranch
Loans
Low Interest

DR. L. B. HODGES

GRADUATE VETERINARIAN

Billingley Horse & Mule Yard

Phone 155 - Res. Phone 135

The Mexicans of the community held church services Saturday, night and Sunday evening.

Mr. Bud Riley returned home from Marin last week.

Mr. and Mrs. Smith have opened up their new cafe in Key and are ready for business.

Mr. and Mrs. R. H. Stricklin and family visited in Winters the past weekend. Miss Josie Helen Stricklin who has been visiting there returned home with them.

Mrs. Orson entertained her daughter, Miss Bessie Orson on her eleventh birthday Sunday with a dinner. Her Sunday school class were all present and the honoree received many lovely gifts.

Mr. and Mrs. Mike Moffatt are the proud parents of a 7 1-4 pound boy. The young man will be known as Laury Stephens.

FAIRVIEW

Georgia Mae Gibson, corres.

We did not have Sunday school Sunday morning due to the fact that the books were not in, but there was a large crowd attended singing Sunday night.

Several from here attended the Fair in Lubbock.

Mr. and Mrs. Brownlee from Sylvester spent Thursday night with Mr. and Mrs. J. B. Gibson while enroute to the Carlsbad Cavern.

Blaine McIver and Buddy Womack spent Tuesday night with Roy and Alvin Biggerstaff.

Norman Fuson spent Saturday night with Maurice Womack.

Mary Baron spent Sunday with Corine Harp.

Mr. and Mrs. Horace Holt and family are spending a few days with Mr. and Mrs. H. Holt.

Mr. Gibson and children spent Sunday with Mr. and Mrs. C. P. O'Brien.

Mr. and Mrs. Riley Tipton spent Sunday with Mr. and Mrs. Richard Kelley.

Miss Claudine Bagley spent Sunday with Miss Willie Mae Smoot.

HIGGINBOTHAM

Mary Smith, corres.

Sunday school was well attended well attended. Everyone come next Sunday and bring someone with you.

Modena, Johanne and Lester Lewis entertained their many friends Sunday with a very delicious dinner. Those attending were Carrie Mae, Lula Belle, Alpha Lee and Willie Huddleston, Parma and Alben Baxter, Edna Pounds, Juanita Wyatt, Marguerite Chinden.

ing, A. W. Paris, Lee Roy Bird, Mr. and Mrs. J. W. Pounds, afternoon visitors were Hermon Clements, Logan Cozart and Freddie Sparger.

Mr. and Mrs. Cotton of Hasin, visited Mr. and Mrs. Cook Monday afternoon.

Mr. and Mrs. Frank Townsend and Mr. and Mrs. Haney made a trip to Hobbs New Mexico.

A. W. Paris of Weaver spent the weekend with Palma Baxter.

Iva Jordan was on the sick list last week.

Mr. and Mrs. J. W. Pounds of Weaver visited Mr. and Mrs. Marcus Debnam Tuesday.

Those attending the D. P. Huddleston home last week were: Mr. and Mrs. J. W. Sharp of Weaver, Rev. Wright of Five Mile, Rev. and Mrs. Tonny, Richard Yarborough and Mr. Tom Graves of Mart; Mr. and Mrs. John Snad of Stanton, and Freddie Sparger of Hagin.

Mr. and Mrs. Bill Townsend visited Mr. and Mrs. Keith of Andrews Sunday.

Hermon Clements returned last week after several months stay in Paris.

Mr. and Mrs. Cook entertained their friends with a fruit supper Saturday night. Everyone reported a very enjoyable time.

Mr. and Mrs. Otis Archer and Mrs. Bill Archer were dinner guests of Mr. and Mrs. Cozart Sunday.

Marie House visited in the Lee Smith home Sunday.

FIVE MILE

Amelia Foster, corres.

Sunday school and B. T. U. were well attended Sunday morning and night.

Delbert Braevey spent the weekend in Snyder.

Mr. McGahey and family visited in this community Sunday.

Glenn Foster returned home Friday night from the CCC camp at Canyon.

Mr. and Mrs. George Cornett visited his parents at Klondike Sunday.

Lorien Blair of Lamesa spent Saturday night and Sunday with Jeynell Wright.

Mrs. Robert Beane, Mrs. Raymond Brvant attended the South Plains Fair in Lubbock last Wednesday.

Lloyd Elliott left this week for a few days stay in Corpus Christi.

Miss Ethlyn Marr of Tech spent the week end here with her parents, Mayor and Mrs. W. L. Marr.

Mr. and Mrs. A. S. Alsbrook and daughter, Gladys spent Sunday in Seminole visiting Mr. and Mrs. W. E. Cox, Jr.

Mr. and Mrs. Joe Tarleton and Mr. and Mrs. W. O. Holder were Big Spring visitors Sunday afternoon.

LEGAL NOTICES

CITATION BY PUBLICATION
The State of Texas,
To the Sheriff or any Constable of Dawson County—Greeting:

You are Hereby Comanded to summon W. M. Williams, John T. Kerr, C. C. Hutcherson, R. L. Slaughter, G. S. Thompson and T. E. Elliott and the unknown heirs of them and each of them, by making publication of this Citation once in each week for four consecutive weeks previous to the return day hereof in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 106th Judicial District, but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 106th Judicial District, to appear at the next regular term of the District Court of Dawson county to be holden at the Court House thereof, in Lamesa, Texas, on the 3rd Monday in November A. D. 1937 the same being the 15th day of November A. D. 1937, then and

there to answer a petition filed in said Court on the 17th day of September A. D. 1937 in a suit, numbered on the docket of said Court as No. 2071, wherein Dixie Kilgore is plaintiff, and W. M. Williams, John T. Kerr, C. C. Hutcherson, R. L. Slaughter, G. S. Thompson and T. E. Elliott, and the unknown heirs of them and each of them, and W. Williams and wife, Georgia Williams are Defendants, and said petition alleging:

1. That the plaintiff resides in Dawson County, Texas, and the residence of the defendants, W. M. Williams, John T. Kerr, C. C. Hutcherson, R. L. Slaughter, G. S. Thompson and T. E. Elliott, and the unknown heirs of them and each of them is unknown to plaintiff or his attorney.

2. That plaintiff is the owner of in fee simple, and was lawfully seized and possessed of the following described tract of land and premises in Dawson County, Texas, to-wit:

The Southeast one-fourth (SE 1/4) of Section No. 108 in Block "M," Certificate No. 1395, E. L. & R. R. Ry. Co. Surveys in Dawson County, Texas.

3. That on or about the 1st day of May A. D. 1937, the defendants, and each of them unlawfully entered upon said land and premises and ejected plaintiff therefrom and unlawfully withheld from him the possession hereof to a damage in the sum of \$3000.00. That the annual rental value of said land and premises is the sum of \$500.00.

Plaintiff prays for title to, and possession of said land and premises, and for damages and cost of suit. Herein Fail Not, and have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given Under My Hand and the Seal of said Court, at office in Lamesa, Texas, this the 17th day of September A. D. 1937.

GUTHRIE ALLEN,
Clerk, District Court, Dawson County.

V. O. KEY

Lawyer

Owner and Manager

SOUTH PLAINS
ABSTRACT CO.

Titles Insured

North Side Square

FORT WORTH

STAR TELEGRAM

\$6.45 and \$7.45

Claud F. Gowen

Agent at Boone's Drug

'FARM WITH FARMALLS'

E. R. Yates

McIlroy's CHIROPRACTIC Health Clinic

is Complete With

X-Ray - Electrotherapy - Terpezone
and Sweat Baths

Office Phone 304

Res. Phone 305

DAVIS FOOD STORE

Wholesale A Safe Place Retail To Trade

A BIG STORE PLENTY ROOM PLENTY GROCERIES
SELLING A LOT OF GROCERIES CHEAP

Football See The TORNADOES In Action Friday Nite

**Flour, Texas Plume 24 lb. 69c
48 lb. \$1.29**

Pork and Beans 1 lb. Can Each 5c

Tomatoes No. 1 can each 5c

Peanut Butter Short qt. 21c

Pickles Sour Or Dill quart 15c

COFFEE REAL VALUE Break O Morn 19c

SPUDS U. S. No. ones TEN POUNDS 17c

**YAMS East Tex. Good Ones 29c
10 Pound**

**SORGHUM EAST TEX. 1/2 gal. 35c
Heavy SYRUP gal. 65c**

HOT BARBECUE Steak Fed Beef lb. 18c

EGGS ARE UP BRING THEM IN FOR US TO PRICE

Another Great  First
GENERAL ELECTRIC
THE NEW AND EXCLUSIVE

LOUVER DIAL



MODEL F-65B • 6 TUBES • 2 BANDS
Tone Monitor, Louver Dial, Visual Volume Control, Visual 4-point Tone Control, 12-inch Stabilized Dynamic Speaker, Bass Compensation, Foreign-Domestic Reception, Walnut veneer, cabinet decorated with inlaid band of rosewood

LIBERAL ALLOWANCE
CONVENIENT TERMS



The new and exclusive G-E Multi-vision Louver Dial simplifies quick, accurate tuning. Its clever construction permits each tuning scale to be read as easily as a ruler, from a standing, eye-level, or sitting position.

The ingenious design of the Louver Dial makes possible clear vision from all angles without resort to awkward cabinet construction.

- EXTRA-VALUE FEATURES**
- New Cabinet Styling—Hand-rubbed Finishes
 - New Stabilized Dynamic Speakers
 - Visual Volume and Tone Control Indicators
 - Extended Tone Range

Just press a button... that's all!



TOUCH TUNING

Brings in your station instantly, silently, automatically! No dials to twirl, twist or swish. All you do is pick your program—by pressing a button. There are separate buttons for all your favorite stations—each one marked by letters. See and hear these new 1938 G-E Touch Tuning Radios priced from

Bartlett & Davis
At Key Motor Company

FOR REPLACEMENTS SPECIFY GENERAL ELECTRIC PRE-TESTED TUBES

LOOK OUT

for this Criminal!

HE'LL LAND YOU IN A HOSPITAL IN A Jiffy



"Baldy the Slick" alias "Smooth Tires," is Public Enemy No. 1 to American motorists, and especially during the fall and winter when streets are covered with ice and snow.

Protect yourself from this vicious thug. Look under the fenders of your automobile and if your tires are smooth, drive to our store TODAY and let us replace them with new Two-Tread Seiberlings... the tire that NEVER WEARS SMOOTH!

5 MONTHS TO PAY 5 NO CARRYING CHARGE!

NOTICE: Seiberling Tires are unconditionally guaranteed against all road hazards. All adjustments made by Frank Stanley personally. You pay for the time you use a Seiberling Tire only!

Shook Tire Company

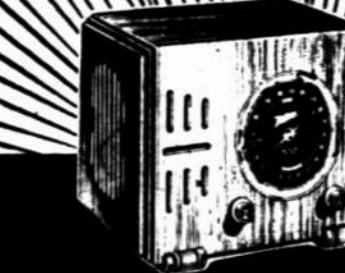
WHOLESALE - Frank Stanley, Mgr. RETAIL - Phone 59-M
Across Street from City Hall

THE NEW ZENITH RADIO

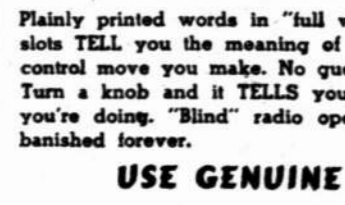
LONG DISTANCE RADIO



ZENITH 6S229—American and Foreign Broadcasts. 6" Speaker, Foreign Station Relocator, Local Station Indicators. (540-18,400 K.C.). 18 in. high. **\$00.00**



ZENITH 5R216—American Broadcasts. 5" Speaker. (540-1.752 K. C.). 9 inches high. **\$00.00**



with TELL-TALE CONTROLS

USE GENUINE ZENITH TUBES

OSCAR MCKENNEY

First Door East of Courier Office

Rural Correspondence

KLONDIKE

Louise Foster, Correspondent

The Klondike school closed Friday. It will be out a month in order for the pupils to help harvest the crops. Mrs. Sullivan and Miss Chaffin are visiting relatives in Dallas at this

time.

Mrs. R. I. Foster and Mrs. J. M. White of Anson spent Thursday night with Mr. and Mrs. B. F. Day.

Bro. Priddy of Whiteface filled his regular appointment at the outh Side church, both Sunday morning and night.

Mrs. Powell and son of Lubbock and

also Miss Wandean Ware of Lubbock visited in the home of Mr. and Mrs. E. B. McCulloch Sunday.

Mr. and Mrs. Elbert Moss and Mrs. W. T. Smith visited James Lee Moss and Carl Smith, who are attending school in Abilene, Sunday.

Emmitt Kimbell of Fort Worth visited Mr. and Mrs. Price Kimbell Sunday.

W. H. McCulloch who is attending school in Lubbock, spent the weekend with his parents.

Bro. Priddy was a dinner guest in the home of Mr. and Mrs. Edd Lewis Sunday.

Quite a few from here attended the circus in Lamesa Wednesday night.

FLOWER GROVE

Katie Dyer, corres.

C. L. Mullins of Mullins community spent Sunday in the Ralph Mullins home.

Fete Weatherford of Ackerly visited Dr. C. M. Dyer Sunday.

Mrs. Daisy Sider spent the week end in the home of Mrs. Fred Cave.

Tom Calloway of Oklahoma is spending a few days with M. T. Mitchell.

Mr. and Mrs. Henry Mayfield spent the weekend with Earl Heald.

Mr. and Mrs. Tom Mitchell have moved back to our community from Quenada.

J. I. Brown spent Sunday with C. F. Davis of Tarzan.

Mrs. E. M. Cave is on the sick list. We hope her speedy recovery.

Mrs. Ella Roco, M. E. Dyer and Grandpa Dyer spent unday afternoon in the W. A. Burdine home at Sparenberg.

Miss Merline Cave of this community and Corie Williams of Ackerly surprised their many friends when they were married by Bro. Cook Saturday afternoon. We wish them a much successful life.

Miss Kay Dyer spent Sunday afternoon with the Parchman family at Sparenberg.

Misses Frances and Nell Bearden of Ackerly attended services at our church Sunday afternoon.

HIGHWAY

Audrey Whitmire, corres.

A good crowd attended church both Sunday morning and night. Rev. Denning has installed a public address system, which we are very proud of. We cordially invite everyone to attend our services.

Mr. and Mrs. Raymond Styrone of Lamesa visited Mr. and Mrs. M. T. Holms Sunday.

W. O. Jones of Abilene visited in the L. E. Jones home on the weekend. James Gardner of Ropesville visited in the Tom Baucum home Saturday and Sunday.

Young folks who visited church Sunday night were, Connally Esmond and J. D. Nix, of Mt. Olive, W. C. and Glendon Riddle of Midway, Lottie and John Parchman and Nannie Mae Beatrice and Jack Crow of Sparen-

berg. Lily Mae Whitmire visited Wanda Lee Raspberry of Ackerly Saturday and Sunday.

Mary Louise Inman has accepted a position as bookkeeper at the new gin at Cotton Center.

PATRICIA

Sunday school was well attended this week.

Second Sunday is Bro. Whatleys day to preach here. Everyone remember this and come.

Lavada Cook of Hagin spent Friday night with Laverne Chapman.

R. F. Turnbow and sister of Abilene are visiting relatives here this week.

Ernest Hale and family of Midland John Hale and children and Mrs. Fraley and children of Ardmore, Oklahoma are visiting relatives here.

Mrs. G. W. Turnbow and daughter, Bertha, Mrs. Ed Turnbow and children of Lamesa spent Sunday afternoon with Mr. and Mrs. Howard Chapman.

Moleta Williams spent Saturday night with Nadine Buster of Lamesa.

G. W. Harkham and family of Fort Worth are visiting relatives here.

J. S. Scott and family made a trip to Big Spring Thursday.

Mrs. Lois Milstead has returned from a visit with relatives in Plainview.

Mrs. Crawford of Higginbotham visited Mrs. Kinsey Sunday.

RICHARDSON

Ida Jo Kirkland, corres

Sunday school and preaching were well attended. Brother Hester held the services.

Mr. and Mrs. Morris of Higginbotham visited Mr. and Mrs. Ross Morris of our community Sunday.

Mr. and Mrs. R. C. Runion and family spent Sunday in the Kirkland home.

Our boys played Sunset a game of ball, our boys won, 33 to 11.

Mr. and Mrs. Earmon Weeks spent Saturday night and Sunday in the Weeks home in Lamesa.

Miss Lucy Amos who is visiting here will return to her home in Pauls Valley, Oklahoma, Tuesday.

The young folks of this community enjoyed a dance at Mrs. Hale's Saturday night.

Our school turned out Friday afternoon for a few weeks of cotton picking. It will start again in about the first of December.

Mrs. A. Williams attended church in Lamesa Sunday night.

MT. OLIVE

Viola Stovall, Corers.

There was no preaching service Sunday morning, but Brother Wheeler filled his regular appointment Sunday night. We had several visitors at Sunday school. We welcome them back.

Mr. and Mrs. Earl Newman of Doole Texas are visiting Mrs. Newman's brother, Mr. Ivan Bartlett and family.

Mr. and Mrs. W. A. Moore and other relatives of Cleburn, Texas are visiting in the Garvin Whitehead home.

Margie White who underwent an operation last week was moved home Thursday. She is doing nicely.

Bush Herndon and Billy Weatherford made a business trip to Weatherford, Texas last week.

Mrs. Lillian Dyer and son, True attended a funeral of a nephew's baby, at Lubbock last week.

Glenwood and Sterling Stovall and Hollie Herndon attended the Fair in Lubbock Thursday.

The Mt. Olive ball team played Liberty last week and won the game.

Tom Torbett is giving a bridal shower Tuesday, October 5, in honor of Mrs. J. J. Roberson.

Mr. Bennett is undergoing medical treatment.

Mrs. J. L. Spert and Mrs. Gordon B. McGuire Jr. returned the first of the week from a visit in Fort Worth, Dallas, Waco and Houston.

Mrs. J. E. Garland and Mrs. Ola Turner spent Sunday in O'Donnell visiting Mr. and Mrs. Mack Noble.

Rev. and Mrs. J. O. Phenix of Proctor, Mr. and Mrs. Flager Phenix of Houston and Mrs. Hugh Rooks of Huntsville have been here at the bedside of Miss Mattie Phenix for the past week.

Miss Cora Belle Smith visited in O'Donnell last Thursday afternoon.

B. F. Morris visited Mrs. Morris, who is a patient at a Lubbock hospital, Sunday afternoon.

Mr. and Mrs. Albert Heath attended the Lubbock Fair last Wednesday afternoon.

Mr. and Mrs. Copus Boyd and Luther Peterson of Muleshoe spent the weekend here visiting relatives and friends.

Mr. and Mrs. A. C. Woodward and daughter, Ann went to Roswell, N. M. Sunday where Mr. Woodward played polo.

Mr. and Mrs. Lex Brock and Mr. and Mrs. Leonard Scott attended the Lamesa football game in Post Friday night.

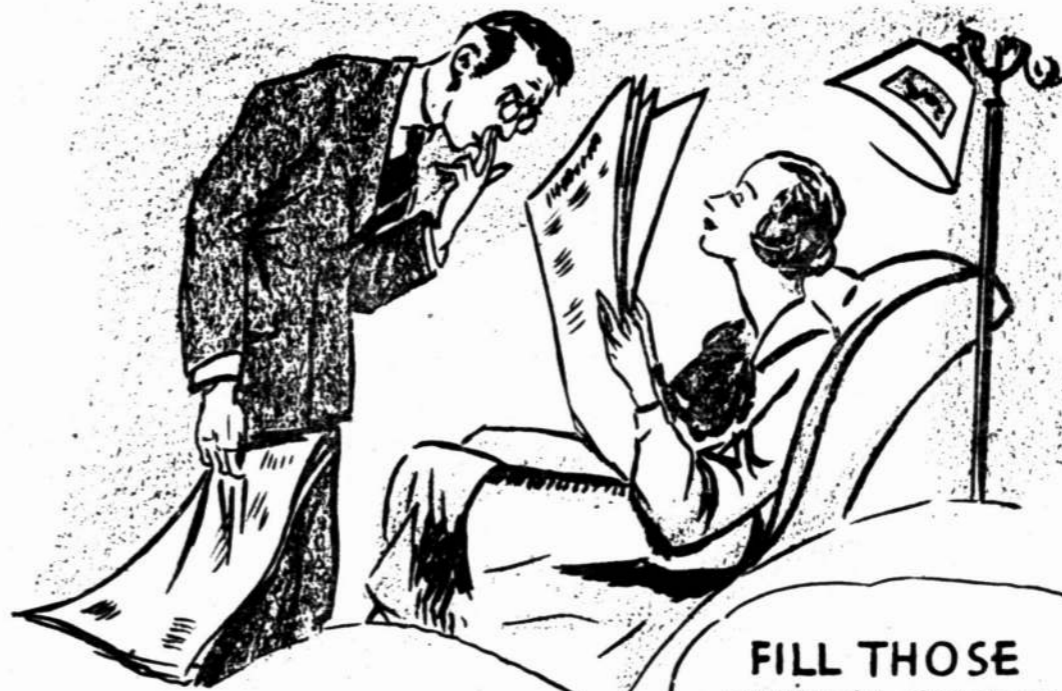
Stamps School of Dance

Under the direction of Mrs. Weldon Stamps

Classes in tap, toe, acrobatic and ballet

805 North First Street

Phone 77



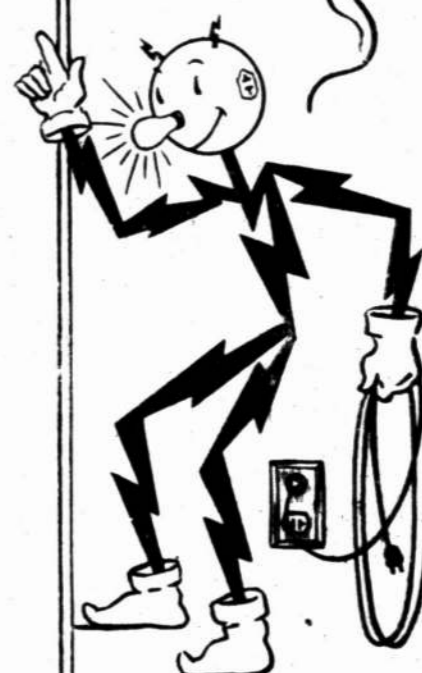
The Scramblers...

"Beat again - I'll buy more Globes Tomorrow!"

The globe in their other reading lamp is burned out, hence the nightly scramble to get the chair by the one good light. Take Reddy Kilowatt's advice and avoid this jolt to domestic happiness.

Look over the lamp chart printed below, pick out the lamp globes you need and then drop by our store or any other Mazda lamp dealer. You can phone your order if you wish.

SIZE and TYPE	PRICE	QUANTITY	TOTAL
40-W. INSIDE FROST—USED IN CEILING CLUSTERS AND 3-SOCKET FLOOR LAMPS.	15¢		
60-W. INSIDE FROST—BEST WIDE-USE LAMP IN THE WORLD.	15¢		
75-W. INSIDE FROST—USED IN BATH ROOMS, BATHROOMS AND IN OTHER ROOMS.	20¢		
100-W. INSIDE FROST—FOR READING AND STUDY LAMPS, CEILING FIXTURES, ETC.	20¢		
150-W. INSIDE FROST—USED IN BATHROOMS AND IN STUDY AND LOUNGE LAMPS.	25¢		
60-W. TYPE D INSIDE FROST—A POPULAR PRICED LAMP PREPARED BY "A" TYPE.	10¢		



Reddy Kilowatt knows that I. E. S. Better Sight Lamps make seeing easier and safeguard eyesight from unnecessary strain.

TEXAS ELECTRIC SERVICE COMPANY

F. CAMERON, Manager

OPENING TUESDAY, OCTOBER 12 WESTERN STATES SHOWS

DAWSON COUNTY FAIR GROUNDS

WILD HORSE
SHOW



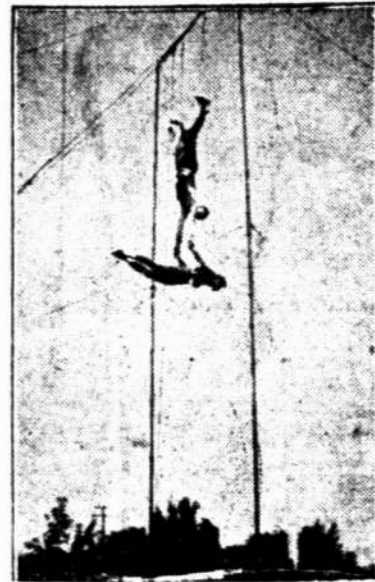
Bigger
and
Better
than
ever
LOCAL COUPLE?

PUBLIC WEDDING
FRIDAY, OCT. 15



Lighted
City of
Tents
and
Sights
WHO WILL IT BE?

FREE ACTS
EVERY NITE



\$1.00
So Easy to Launder
Need no Ironing
AND HOW
THEY WEAR

LORRAINE
SLIPS



OF PURE DYE
Knitted
Fabric
Wash—dry—and
slip into one of
the most perfect
fitting, stylishly
finished, and
easiest to care-
for slips ever
made.



A PERFECT FORM
FITTING SLIP

Smooth the Way to Loveliness

COLLINS
DRY GOODS CO.

Sale of Certificates Necessary to Collect Cotton Price Subsidy

Cotton producers who desire to take advantage of the 1937 Cotton Price Adjustment Payment will be interested at this time in the method of securing and recording evidence of sales made from the 1937 cotton crop. In order that the necessary information may be available to those interested the following instructions are offered:

1. Original buyer's receipt for all cotton sold from the 1937 crop on or before September 15, 1937 must be mailed or delivered in person to the county agent's office not later than September 30, 1937. Buyer's receipts sold after September 15, 1937, must be mailed or delivered in person to the county office not later than fifteen days after the date of sale.
2. Buyer's receipts must be in the original and must contain: (a) the name of the producer; (b) the name and address of the parties who had an interest in the cotton sold; (c) The number of bales and the total gross weight of such bales; (d) The signature and address of the buyer.

If the cotton is sold in the seed, the receipt must show the number of pounds expressed in lint, rather than the number of bales and gross weight. Lint cotton sold but not baled should be expressed in terms of lint cotton and the receipt marked "loose cotton."

After the cotton sale certificates have been made available on printed government forms, it will be necessary for the buyer to execute the Government form for cotton which is sold on and after the date on which such forms become available.

3. Producers should file buyer's receipts, or the Government form when it is available, in chronological order with respect to every sale from the 1937 cotton crop which is made prior to October 1, 1937. This is necessary in order that the evidence of sale may be available on cotton in excess of 65 per cent of the producer's base production. It is developed that funds are available to make payment on a percentage of such excess.

A complete record of the dates and other information found on the sale certificate maintained for producers in the county office.

Personal

Mrs. Faust Collier, and Mr. and Mrs. Horace Gibson and daughters of Spur were here Sunday visiting Mr. Collier, who is manager of the Lamesa Creamery.

John Hazelwood and Slim Roberts of Spur were business visitors in Lamesa Sunday afternoon.

Kenneth Street of Dickens visited his aunt, Miss Olive Meadows here Tuesday.

Mrs. W. G. Massey of Fort Worth is here this week visiting her sister, Mrs. Louis B. Reed.

Mrs. Irvin Barnes underwent an operation for appendicitis Saturday at a local hospital.

Mr. and Mrs. W. C. Graham are the parents of a baby girl born Saturday at a local hospital.

Mr. and Mrs. Roy McFarlin are the parents of a girl born Monday at a local sanitarium.

Miss Mattie Phenix, who was seriously injured last week in an automobile accident is reported to be doing nicely at a local hospital.

Mr. and Mrs. Oscar McKinney are the parents of a boy born on Tuesday this week at a local hospital.

Mr. and Mrs. J. B. Masters and daughter of Crane spent a few days here this week visiting her parents.

Complete Auto Body Repair Service

MAKE THOSE NEEDED BODY REPAIRS
NOW, AT SMALL COST.

Lamesa Auto Co.

Wrecker Service

"Friendly Service"

Mr. and Mrs. P. M. Ragsdale and other relatives.

Mr. and Mrs. T. M. Curry are the parents of a boy born Tuesday at a local hospital.

Mr. and Mrs. H. L. Crouch are the parents of a boy born Sunday at a local hospital.

Venuela Rodriguez underwent an operation at a local hospital Sunday for ruptured appendix.

Miss Ruby Woods of Tulla and Miss Opal Woods of Sherman visited their parents, Mr. and Mrs. J. M. Woods here during the weekend.

Vernon Smith of Big Spring visited friends here Saturday night.

Mr. and Mrs. Albert Heath are spending a few days this week visiting relatives at Pife, Texas.

Miss Kathleen Hastings, a student at Tech, spent the weekend here with her parents, Mr. and Mrs. Tom Hastings.

Mrs. Cecil Bryant and son, Weldon, spent a 1-2 day this week visiting Mr. and Mrs. Howard McIlroy in Snowfield.

Charles Alexander of Tech visited his parents, Mr. and Mrs. P. L. Alexander here during the weekend.

WHEN THE BUDGET REARS ITS UGLY HEAD

...but you still must have beauty

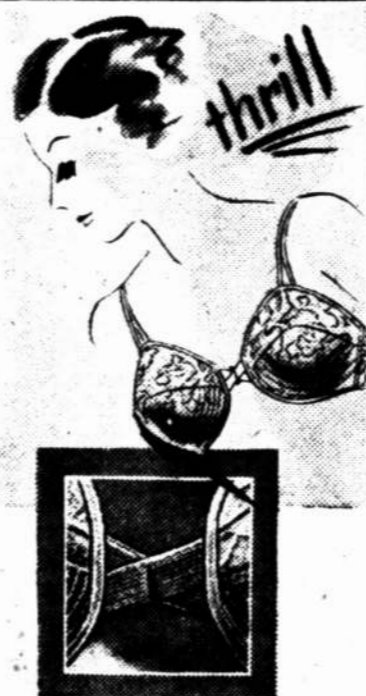


SLAY the monster here at Sour Humming Bird hosiery section, where you will find sheer, clear and delicate textures, rendered amazingly durable by the Davencrepe trick of twisting-in extra, but invisible, guardian silk.

Humming Bird Hosiery at
79c, 1.00, 1.15, 1.35

Davencrepes by
Humming Bird

COLLINS
DRY GOODS CO.



DOES YOUR
BUSTLINE BETRAY
YOUR AGE?

Regardless of the number of summers over your head, or the kind of a bustline nature gave you, Thrill keeps you youthful! For moderns of all ages, it rejuvenates, elevates, separates in the stylish, healthful manner. See the newest styles in our Corset Department now.

49c to 98c

by
Formfit
COLLINS
DRY GOODS CO.

COME PULL YOURSELF TOGETHER

it's Formfit
week



There are weeks for this and for that, but we have yet to find one that is more important to women or does more for figure beauty than Formfit Week. It opens Monday in our Corset Department and all week we are putting forth our best efforts, concentrating completely on helping you women make the most of what nature gave you. You'll be surprised what magic the proper foundation can do!

Collins Dry Goods Co.
"Bargain Center of the South Plains"



beautiful
figures
are not left
to chance

...They're nurtured and cared for, developed and groomed. If your figure isn't all you think it should be, don't let it go at that. This is Formfit Week and we're revamping faulty figures. Have's your chance, take advantage of this opportunity. Come in this week and have your figure beautified!

SEE OUR
FORMFIT
WINDOW

Collins Dry Goods Co.
"Bargain Center of the South Plains"

DAWSON COUNTY COURIER

Volume 7 Lamesa, Dawson County, Texas, Thursday, October 7, 1937 Number 38

COTTON OIL COMPANY IS ASSET TO COUNTY Palace and Majestic Theatres Show Better Pictures

AUDREY COX OPENED FIRST SHOW IN 1920

Lamesa people appreciate good entertainment, pleasant and comfortable surroundings and modern equipment. This has been amply proved by the manner in which the Majestic and Palace theaters have been patronized since they were opened by Audrey Cox in 1923 and 1925 respectively.

Mr. Cox has specialized in good entertainment, well presented. He first came to Lamesa in 1918 following the World War. He joined the staff of the First National Bank as bookkeeper but his desire to do theater work led him away from there in 1920 to open his first show house in the building now occupied by the County Agent's office.

This was the day of silent movies and Mr. Cox's show was representative of that type of movie house over the United States. Pictures were presented by means of a hand operated projection machine. An automatic 4-piece player piano furnished music for the audience during the showing of the picture.

The Majestic Theater was built in 1923 and with the advent of talking pictures was equipped with DeForest sound machines. The theater has a capacity of 620. Cecil DeMitt operates the projection machines and Mrs. T. W. York is cashier.

Mr. Cox built the Palace Theater in 1925 and equipped it with the latest and most improved theater machinery that could be obtained. The show house has a seating capacity of 740 and is furnished with Western Electric sound equipment. Olin York is operator and Mrs. Cox is cashier.

T. W. York handles the advertising for the theaters and is assistant manager.

Both show houses are air conditioned, the Palace being equipped with a new air conditioning unit early this summer.

The newest and best pictures of the major producing companies are shown at these two modern theaters. When Mr. Cox opened his shows here he realized that he would have to offer something more than just a "place to see a moving picture." He knew that his clientele would expect comfortable seats, good visibility for the screen and the most natural sound possible to secure. He also realized that he had to offer pictures of merit with good entertainment value and a program of varied amusement and educational interest.

As a result, he has striven to give his patrons these things. He has installed comfortable cushioned seats, arranged them so the screen is visible from each seat, installed a screen which would picture the action with the least amount of eye strain. In accordance with his record of the past, he has made arrangements to show some of the outstanding productions of leading companies in the coming months.

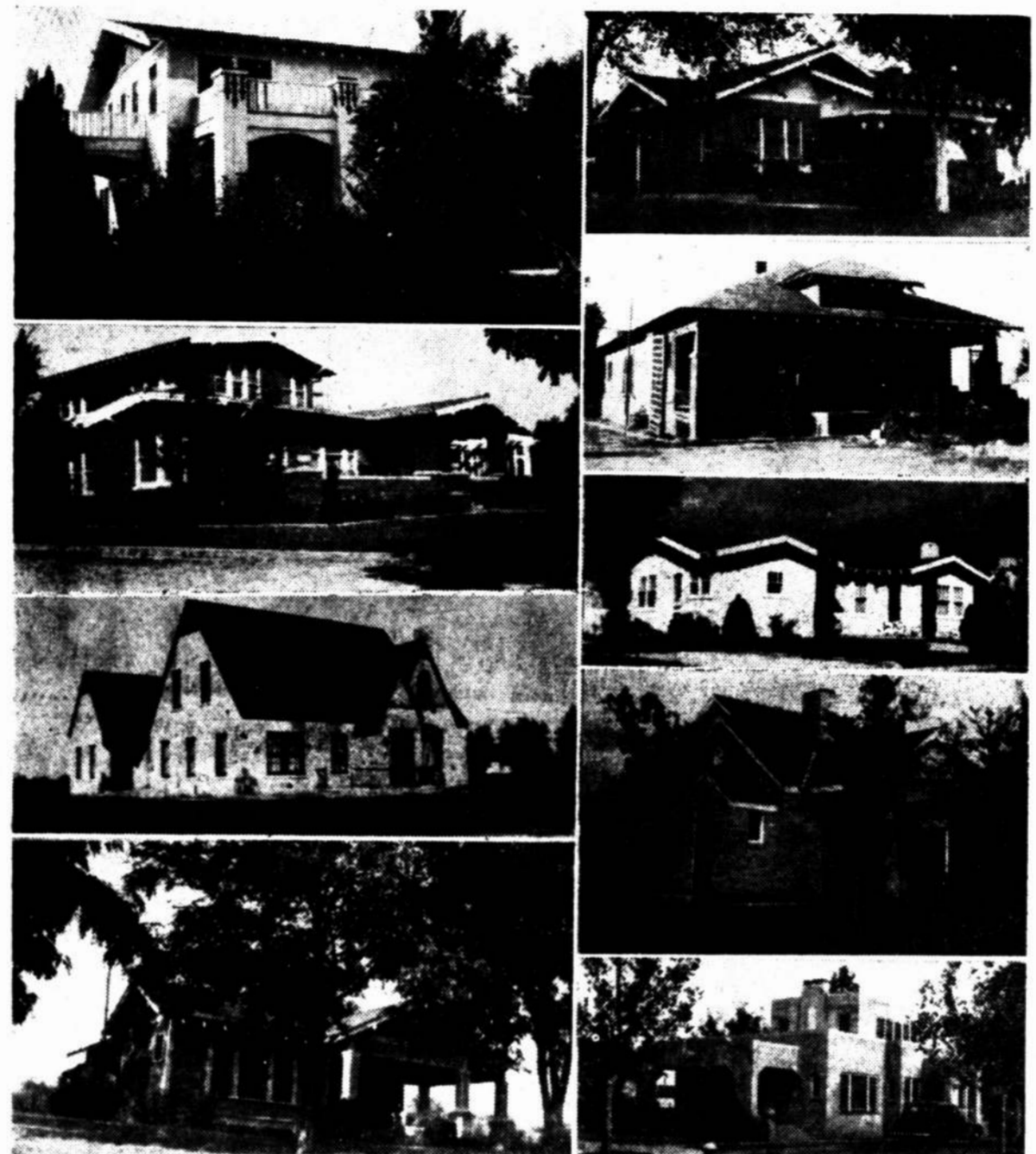
"The people of Dawson county have proved that they want and appreciate good, wholesome entertainment," said Mr. Cox in speaking of the coming programs, "and I intend to give them the kind of entertainment they desire. There will be nothing but the best shown on the screens of the Majestic and Palace theaters during the coming season."

In the first meeting of the Commissioners Court of Dawson County on April 4, 1905, the members placed the value of stock cattle at \$7 per head and of stock horses at \$15 per head.

On March 23, 1917, a Lamesa citizen advertised in the Lost and Found columns of the local paper for the return of a \$10 bill which he had lost the week before. The bill was returned to him.

Four churches were organized in Lamesa in 1914 with the following membership: Methodist, 69; Baptist, 60; Presbyterian, 18; and Disciples of Christ, 25.

BEAUTIFUL HOMES IN LAMESA



The above picture shows several of the lovely homes of Lamesa residents. They are, left column top to bottom, S. L. Forrest home, Stanton Road; E. R. Yates home, 101 S. Dyer; Audrey Cox home, North Bryan; J. D. Dyer home, 812 S. Fourth; right column, top to bottom, Carl Reuntes home, Elwanda Heights; W. V. P. (Billy) Baker home, 902 N. Katherine; G. W. Wanch home, Elwanda Heights; R. E. Gibson home, 908 S. First and M. Q. Martin home, 911 S. First.

PRESBYTERIANS ORGANIZED IN 1907

The First Presbyterian church was organized in Lamesa in 1907. Prior to and some years after its organization Presbyterian ministers serving as Sunday school missionaries preached to the people in Lamesa and this section. Some of these ministers

were Rev. J. B. Kerr, Rev. O. G. Jones, Rev. W. F. Kirby, and Rev. W. E. Green.

The present building was erected in 1915.

Among those constituting the membership of the church in its early days are to be found the names of Mr. and Mrs. John Joyner, J. R. Lowery, Mr. and Mrs. G. W. Simpson, Mr. and Mrs. J. A. Hancock, Mr. and Mrs. J. W.

Holley, Mr. and Mrs. R. E. Simpson, Mr. and Mrs. F. Waldrip, Mr. and Mrs. A. W. Barfoot, Sr., and Mrs. Hardy Morgan.

The pastors of the church since the erection of the present building included Rev. J. W. Smith, Rev. Franklin Rev. A. E. Arnfeld, Rev. Fred S. Rogers and Rev. Eugene H. Surface.

Pastor of the church at the present time is Rev. W. A. Murray.

MORE THAN \$90,000 INVESTED IN THEIR MAMMOTH COMPLETELY EQUIPPED PLANT

FUNERAL HOME WELL EQUIPPED AND MANAGED

Dignity and good taste distinguish the service of the Higginbotham Funeral Home which renders a most intimate and personal service to the families of Lamesa and vicinity.

Clyde Brannon, director, has been associated with Higginbotham's over a period of seven years, and in that time has perfected the service of the funeral home in an endeavor toward leaving a better "memory picture" in the minds of friends and relatives. Paul McDaniel, licensed embalmer, has undergone exacting training in his profession.

These men have not only great technical skill and executive ability, but also tact, patience, courtesy, consideration and understanding. Since those whom they serve must lean heavily upon their advice and judgment, the funeral director and every member of his staff must be worthy of trust and confidence.

The Higginbotham Funeral Home was established in 1926. The parlors will accommodate a gathering of 100 persons and are equipped to handle all details of the service. Mr. Brannon and assistants are trained to take full charge from the first call until the last minor detail has been attended to.

They carry a line of National Caskets and Clark Grave vaults, both well-known products. National Caskets are made in many designs and finishes in every grade at every price. They are distinguished by careful workmanship and the most enduring methods of construction.

The home has recently purchased a new tent, new plier device and lowering device which will make the grave service a more dignified and beautiful one.

Higginbotham's also offers an efficient ambulance service, having only recently purchased a new La Salle ambulance which will be used exclusively for emergency calls. It is modern in every detail and is equipped to care for ill or injured in the most comfortable manner possible.

On April 3, 1917, Lamesa adopted the commission form of city government by a vote of 117 to 45.

Steel, Concrete Seed House Recently Completed

J. Fred Smith, Porter Smith, Vester Smith and T. J. Coffee purchased the Dawson County Cotton Oil Company plant in Lamesa two years ago.

Dawson County was chosen as the location for the mill as the Smith brothers had watched the county grow from a sparsely populated ranching country into one of Texas' most productive cotton regions.

In the two years since its establishment the Dawson County Cotton Oil Company has increased the original storage capacity to 7000 tons. More than \$90,000 have been invested in this huge plant which is the largest of its kind in this section of Texas.

Construction has just been completed on one of the largest and most modern seed houses on the South Plains. This seed house, of steel and concrete construction, is equipped with the latest ventilating and drying machinery on the market, and has an unloading suction capable of handling a ton of seed every three minutes. The building has a storage capacity of 4000 tons. This building is connected with the old seed house by a conveyor of the blower type that moves the seed at the rate of 30 tons an hour. Approximate cost of house and fixtures was \$15,000.

Capacity of the mill has been increased one-third by the expenditure of \$15,000 on new and larger machinery in the mill proper. Installation of this equipment was under the supervision of T. J. Trice, who has been associated with some of the largest mills in the South.

The mill equipped to manufacture a variety of cotton seed products, has an annual payroll of approximately \$40,000 which is distributed among the 43 men working three 8-hour shifts.

J. Fred Smith is manager of the Cotton Oil Company, coming here in 1935 from Plainview where he had been in the cotton brokerage business. Mr. Smith makes his home in Lamesa having acquired the former Bartlett home. He is a firm believer in keeping the payroll in Dawson county and has chosen the employees of the plant with that end in view.

Other employees are: T. E. Tarter, in charge of sales and weighing; Mrs. Nell Chumbley, bookkeeper, has been with the firm two years; George Yates seed buyer; T. J. Trice and Mr. Ruggles, superintendents of the mill, and Mr. Davis, in charge of the office at night.

The mill has this summer built a large warehouse at Lovington, New Mexico, to care for the demands of the ranchers of that territory for cotton seed products.

With the bumper cotton crop that is expected this year, the Dawson county Cotton Oil Company will prove to be a greater asset than ever to this community, being fully equipped to handle practically the entire production of cotton seed in Dawson county and surrounding territory. Paying top prices for seed at all times, the mill assures the farmers of this territory a greater farm income, and a higher standard of living.

Lamesa and Dawson county are fortunate in having a mill of this type located here. The Cotton Oil Company has an unswerving faith in the future of the fertile lands in the county and are doing all possible for the welfare of the farmer individually and collectively.

Commissioners Court of Dawson county, composed of J. D. Garner, C. O. Hart, J. P. Simmons, and J. L. Coffee, held their first meeting in the Woodmen's Hall over the O'Quin Drug Store on April 4, 1905.

Soil Conservation Service, Camp 16-T, Seeks To Aid Farmers In Protecting Plains Land

Comprising an area of 1,256,630 acres within a radius of 25 miles of Lamesa Soil Conservation Camp 16-T under the direction of P. A. Vestal, superintendent, has been working since its authorization, July 1, 1935, toward aiding the farmers in this area to conserve soil and moisture.

Other members of the technically trained staff are: Bernis W. Carmichael, assistant range examiner; George D. Keathley, agricultural aide; Landon H. Donnell, agricultural aide; Clifford W. Firestone, engineering aide; Hoyt Cleo Turner, junior assistant technician; Carl M. Cox, senior foreman of laborers; Frank W. Rose, senior foreman of laborers; James T. Little, senior foreman of laborers; James B. Middlebrook, automobile mechanic and John Nordyke, blacksmith's helper.

Recent additions to the personnel of the camp includes four camp assistants who began their duties October 1.

These are: Charlie Woods, Chas. S. Scott, Glenn Biggerstaff and Davis Lloyd Dunn.

Realizing the acute necessity of conserving and maintaining the highly productive soils of this area, the farmers and this branch of the government are working together in terracing, strip cropping, contour tillage, building check dams and stock water ponds, planting trees, and in perfecting still other methods to prevent soil erosion by wind and water and to conserve the moisture that falls.

So successful has been the work to date that at the present time Camp 16-T has Soil Conservation Agreements for conservation work on 157 farms, bringing under these agreements 136,693 acres. A total of 31,131 acres is in cotton, 4,858 in wheat, 14,332 in sorghums, 85,727 in pasture and range lands, and 50,956 listed as cultivated acres.

On this land under agreement, 152 1-2

miles of terraces have been constructed to prevent the run-off of moisture during the rainy season and thus conserve it for plant benefit during the whole year. To this same purpose contour tillage has been done on 42,926 acres and pasture contour furrows constructed on 3670 acres.

An acreage of 31,985 has been strip cropped to prevent soil erosion from wind and water, a method in which soil holding and soil building plants are sowed in 20-foot strips across a field to hold the soil during the time that a more soil depleting money crop is being grown.

In carrying out these practices of soil conservation over the area much of the actual labor is done without cost to the farm and ranch owner through the employment of enrollees in the CCC Camp which operates in cooperation with the Soil Conservation Camp. Enrollees are employed each day in doing this work under the direction

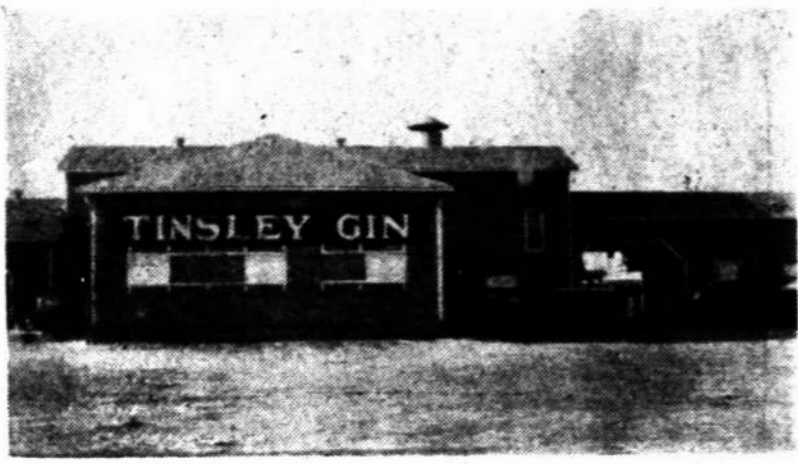
of experienced agricultural engineers and technicians employed by SCS.

The Camp area takes in all of Dawson county and parts of Howard, Martin, Andrews, Borden, Lynn, Gaines and Terry counties. At least some treatment has been applied to the entire acreage, which includes, in addition to other practices mentioned weed cutting, border planting, eradication of prairie dogs, building of trails, grazing control, fence work, hummock leveling, and fire prevention and control.

Loans of equipment, or that used by the government, consist of terracing machines, rotary scrapers, Fresnoes, slips, terracing plows, and smaller tools.

Cooperation of land owners, tenants and city and county officials has been splendid during the two years of the camp's location in Lamesa, and the interest shown in the soil conservation program is growing daily.

TINSLEY GIN



Front view of Tinsley Gin showing office in the foreground and the gin proper in the rear.

S. F. REYNOLDS OWNS LAMESA PLUMBING CO.

S. F. Reynolds, manager and owner of the Lamesa Plumbing and Heating Company located on South Dallas street, came to Lamesa in 1927 from Lubbock where he was in the employ of Mr. Ault, a plumber in this city.

Upon the death of Mr. Ault in 1930, Mr. Reynolds bought the firm, and in 1934 built the building on South Dallas street which now houses his business.

Lamesa Plumbing and Heating Company carries only standard lines of plumbing fixtures and gas appliances. Mr. Reynolds, a master plumber of 16 years experience, insists upon the best materials available as he knows the customer will be better satisfied and the company reaps the benefit.

Many people are beginning to realize that a job is no better than its plumbing. If these conveniences are neglected, if poor materials which quickly wear out are used, and if poorly qualified workers install the fixtures, the home will not be comfortable and the homeowner will miss many of the values that should be found under his roof.

Both Mr. Reynolds and L. P. Bedford, an apprentice serving as his assistant, make it their business to see that every job measures up to the high standards they have set for their work, and that every job has only the best materials and servicing.

When Lamesa was granted a post office just after the turn of the century, mail was sent from Big Spring by pony and later by ox team.

FIRST SETTLERS CAME TO SAND EARLY IN 1912

By Julia Grayson

A family by the name of Jones were the first settlers in the Sunset community, or Sand, as the postoffice is now named, located in the western part of the county.

Bob Hunt and family, the next arrivals, settled here in 1912 Mr. and Mrs. W. L. Lee settled at their present location in 1915 and Mr. and Mrs. R. H. Little about the same year. Mrs. Little is still living at the old home place.

H. A. Welty and family and J. W. Welty and family arrived in 1924 and are still residing at their original locations.

The first school was held in 1915. The school, one of the best in the county, is now taught by Jack Goodloe, who is now teaching his third year at Sand. Several of the former pupils now hold responsible positions, and several are ministers.

The community is growing steadily and now there is a filling station operated by Ebbie Lee who also has charge of the post office.

A Baptist church was organized in 1916 with Rev. W. H. Burns as the present pastor. Rev. J. J. Gentry served as pastor two years before resigning recently.

KLINE'S BAKERY HAS ONLY BEST IN EQUIPMENT

Kline's bakery house, thoroughly modern throughout, stands as a monument to the industry and progressiveness of Mr. and Mrs. S. G. McIntosh who have been baking breads, cakes and pastries for Lamesa and vicinity over a period of eight years.

Equipped with the newest mixing and baking equipment to be obtained, Kline's Bakery does custom baking of all kinds as well as the regular production for steady customers. Their new shop, opened a year ago, marks a milestone in the business, and also a milestone for Lamesans, who were eager to avail themselves of the new baking facilities in the city.

Experience is a big factor in the baking business and this experience goes a long way in perfecting the excellence of Kline's products and in maintaining this excellence. Measurements, ingredients, equipment—all are important, and all are carefully observed in the preparation of every item leaving the shop.

PUBLIC LIBRARY STARTED WITH STATE LOAN

Dawson County's Public Library originated with a loan of 500 books by the State in 1932. When these books were due to be recalled, local organizations sponsored a subscription drive which netted the library many volumes, both new and old.

Mrs. Nellie Carter, librarian, has been in her present position for more than a year and during that time has supervised the addition of 125 volumes many of which were placed on the shelves only this month.

The library now contains approximately 2000 books and periodicals. In this collection are to be found books of fiction, history, biography, many of the classics, travel books and children's stories.

Many donations have been made to the collection, including the private library of Mr. and Mrs. H. M. Minier of Waco, Texas, as well as several collections of children's books from private shelves.

Trustees of the library are Mrs. J. H. Harp, Mrs. R. R. Townsend, F. T. McCollum, J. W. Braswell and R. E. Simpson. It is supported by the city and county and by donations from local organizations either in cash or books.

The library is open each afternoon from 12 o'clock noon to 5 o'clock. The small rental fee of ten cents per week is charged for checking out books.

The library has calls for many more books than are available and will appreciate the addition of any volumes to the shelves. Those wishing to contribute should get in touch with Mrs. Carter or one of the trustees.

MRS. CALDWELL BOUGHT BEAUTY SHOP IN 1934

Mrs. Viola Caldwell, owner and manager of the Palace Beauty Salon, purchased the shop in 1934 from Mrs. Mike Key. Mrs. Caldwell had just returned to Lamesa from Abilene where she had finished a course in beauty culture at one of the best beauty schools in West Texas.

The Palace Beauty Salon has ultra-modern equipment throughout. Mrs. Caldwell and her staff give violet ray and blue light scalp treatments and deal in the line of Charm cosmetics which are manufactured especially for use in a high, dry, climate.

Operators in the shop include Mrs. Sol (Skeet) Cleveland, one of the most popular operators in Lamesa who was associated with Mrs. Key two years before the present owner took charge.

Miss Virginia Sharp came from Denton a year ago with every credit issued by a recognized school of beauty culture, in addition to three years' experience.

Mrs. Margaret Kutch who has been associated with the shop four years is a thoroughly experienced operator with a large following.

Their service speaks for itself and their large patronage is proof of their high quality work.

In 1911 the train schedule into Lamesa stated that the train arrived from Slaton at 7 p. m. and left the next morning for the north at 6:30 a. m. This was in accordance to a stipulation that the citizens had made in the original agreement whereby the train crews were to spend the night in Lamesa.

Among the early residents of the city were Mr. and Mrs. S. E. Cleveland who came here in 1904 from Windham, Texas, and filed on land in the county.

COWBOYS GIVE RECIPE FOR HOT "PLANKED GINK"

In the early days, cowboys on the various ranches in Dawson county felt a competitive spirit among them for the "punchers" on other ranges, but would stick by their "pals" or the home range through thick and thin.

High spirits were often shown in the practical jokes they "pulled" on each other. One of their cowboy jokes with which they delighted to confound the newcomers reveals the dry humor which is so often found in their particular brand of fun. Following is a cowboy's recipe for serving screech owl as a table delicacy under the name of "Planked Gink."

"Trap or shoot a plump, young screech owl—also known as 'dog owl.' After carefully dressing and washing

it, tack it on the flat side of a shingle; let the shingle be stood erect, with the owl next to the fire, close enough to cook slowly but not burn. When the outside is thoroughly cooked, turn the bird until both sides are brown; season with butter, salt and pepper, and other favorite seasonings—but serve the shingle and not the owl!"

J. E. GARLAND CAME TO LAMESA IN 1907

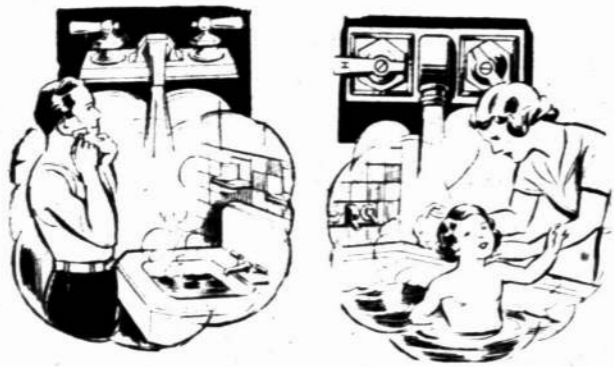
J. E. Garland first hung out his shingle as a lawyer in Lamesa in 1907, coming here from Texarkana where he had been practicing since 1902. Mr. Garland is proud of the fact that he has never entered political circles in the town or county, winning his title of "Judge" in 1917 when he filled out the unexpired term of a Dawson County judge. Garland is listed in the "Who's Who of the American Bar."

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With Winter coming on and cold weather just around the corner, there are always repairs in plumbing to be adjusted at this time of the year. It is better to make adjustments before broken pipes result from a first freeze.

This establishment has served Lamesa for 13 years. We are very grateful for the patronage we have received, and we will try to perform our services with the same satisfaction in the forth coming years.

Lamesa Plumbing & Heating Co.

203 S. Dallas Street

Phone 346-M

Complete Dependable Plumbing Service

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THERE WILL BE A VERY SPECIAL ATTRACTION

FREE SOUVENIRS

Scott's Dry Cleaners

Lamesa, Texas

W. E. McWHORTER DROVE OX-TEAMS FOR SLAUGHTER

Recognized as a master in the art of driving ox-teams was W. E. McWhorter who freighted for Col. C. C. Slaughter from 1889 to 1900.

McWhorter drove, not only the regular six or seven yoke team with two wagons, but on occasional trips used as many as eighteen yoke of oxen and four wagons. On these larger hauls he had an assistant who took charge of half the team. He could transport a carload of freight in one trip.

Riding one or the other of his two favorite mounts, a white mule called Blanco and a small dun horse called Fiddler, his position was near the wheel oxen. He carried a "bull" whip some twenty feet long which he used sparingly, and by certain cracks of the whip signaled directions to the oxen.

The most important oxen in the team were the "lead" oxen, the two front ones, and the "wheel" oxen, the last two or those nearest the wheels of the lead wagon. These last two acted as brakes if those in front became unruly. For many years McWhorter used a pair of spotted oxen called Ball and Tony as his lead oxen.

McWhorter broke to the yoke many oxen for the ranch by yoking the wild ones to a tame one. On one trip north he was forced to take a crippled animal out of line at the Buffalo headquarters and as a replacement the cow boys caught a large, extremely wild steer. The steer was thrown, and McWhorter led up a gentle ox who worked in the center of the line, yoked them together, tied their tails together and put them back in line.

The wild steer had to behave as the tame oxen did. If he lunged forward he got kicked by the ox in front. He could not move sideways because he was securely anchored "fore and aft." If he balked he was hooked by the horns of the ox to the rear. In this manner range steers were made into well behaved work oxen.

When the day's work was through, McWhorter commenced to crack his whip at the lead oxen and shout, "Whoa, Ball! Whoa, Tony!" The lead oxen would then make a circle while the wheel oxen braced themselves. As the lead oxen came from the front of the line to the rear wheels of the first wagon, they were tied to the wheels and the business of unhitching and hobbling began.

J. R. FLANIKEN CAN BE CALLED EARLY SETTLER

Another business man meriting the title of "Pioneer" is J. R. Flaniken, distributor of Gulf Products, who first came to Dawson county from Lorraine in 1908.

Mr. Flaniken hauled lumber from Big Spring by wagon and team to build a suitable home for his bride-to-be, Miss Nella Merrell, a music teacher in Lorraine. When the house was finished he went to Lorraine and brought Mrs. Flaniken to live in the new little town on the South Plains.

He was first engaged in the grocery business with Gus McGee in a partnership that lasted three years, leaving to become bookkeeper for R. D. Simpson. After a year as bookkeeper he went to Sengraves where he worked two years for A. H. Lindley.

Mr. Flaniken became agent for Gulf Products in Lamesa in 1915 and his first equipment was composed of two mules and a wagon. There was one five-gallon blind pump in the county at that time. In 1916 Mr. Flaniken added the first car, a strip pick-up, and the following year bought the first pneumatic truck ever to be used in the county.

Mr. Flaniken's steadily increasing business demands the use of modern equipment. He now has three trucks serving the thirteen stations featuring Gulf products. He is alert to all changes in trade, insisting upon efficiency and quality in the filling of every order.

BOB SLAUGHTER PLAYED JOKES ON VISITORS

Bob Slaughter, son of Col. C. C. Slaughter, early ranchman, was noted for his ability as originator and teller of "tall stories," and for his love of practical jokes.

During the course of his years on Buffalo ranch, headquarters of his father's ranch holdings he developed a novel form of amusement based on the fox hunts of other sections of the country and growing out of the hunts for lobo wolves which were so destructive to his cattle. He decided that hunting the wolves with a trained pack of dogs would be a great sport.

His cow-punchers captured and brought him a young wolf pup. He trained first the wolf and then the dogs. The wolf was placed in a cage

W. B. HENRY HAS MOVED SHOP TO NEW BUILDING

W. B. Henry, owner and manager of the Lamesa Machine and Blacksmith Shop, has just recently installed his equipment in a new building on North First street.

All types of machine, welding, and blacksmith work is done in this modern shop which is equipped with the latest and most modern tools available. Repairs are made on gin machinery, mills and farm machines of all kinds.

Mr. Henry is a long-time resident of Lamesa, having first come here in 1904. He has done various kinds of automobile and machine repair work in and around Lamesa since that time.

He opened his first shop in Lamesa in 1932 and has established a reputation for dependable repair work. In the machine and welding department Mr. Henry has employed men of experience to handle the jobs. O. T. Earliest has been associated with the business ten years. Harry Martin joined the force eighteen months ago and Melvin Todd about two years ago. Vernon Todd is a newcomer to the force.

In the blacksmith department are P. A. Dugger and Sam Stephenson.

In addition to their service departments, the Lamesa Machine and Blacksmith Shop sells Papec Feed Mills.

Dawson county's present courthouse was finished and ready for occupancy on April 13, 1917. A delay in finishing the building was due to slow shipping of needed materials caused by the war.

on one wagon and the dogs in a similar cage on another. The two wagons were hauled to a designated place; the wolf was released from his cage first and that wagon driven far ahead. After the wolf got a start the dogs would be released to chase him. The wolf, when the dogs were running close to his heels, headed toward his wagon, jumped in the cage and the hunt was over.

Slaughter reversed this procedure to the discomfort of some eastern ladies who were visiting the ranch. They were placed in the dog wagon and after the dogs were released this wagon was sent ahead. At the close of the hunt, the wolf jumped into the wagon with the terrified women, much to Slaughter's delight.

W. D. ARNETT CAME TO CITY EARLY IN 1925

W. D. Arnett of the Arnett Motor Company came to Lamesa, February 11, 1925, from Lynn county where he had lived for several years.

Mr. Arnett was born in Colorado in Mitchell county where he lived until he was 21 years of age. He was educated at the University of Texas. His father was a pioneer citizen of West Texas, who had ridden the cow-trails of the state a good many years. Arnett, Sr., drove cattle from Williamson county to Cheyenne, Wyoming, over a period of three years, and in 1869 drove a herd from Williamson to San Diego, California, taking a year to make the trip and return.

Mr. Arnett went to El Paso after leaving the University of Texas, where he had majored in pharmacy, and became engaged in the drug business. From there he moved to Lynn county where he remained until he came to Lamesa in 1925.

When he first came to Lamesa he went into business at the same location where the motor company is now, featuring Dodge automobiles. In 1933 he added the Plymouth cars to his sales and service, offering besides these two automobiles Goodyear tires, Monarch batteries, Continental Germ Processed motor oil.

The Arnett Motor Company installed the first hydraulic lift in Lamesa, also the first Alemite electric grease gun. The business now has modern equipment throughout and keeps up with the latest factory improved products and methods. The company stocks genuine Dodge and Plymouth parts and many accessories.

In 1904, business lots around the public square in Lamesa were evaluated from \$25 to \$15. Residence lots, which were double the size of business lots, ranged in price from \$20 to \$5.

F. C. Maupin was given the bid for building Dawson county's first court house in 1906 at a cost of \$2849. In addition, Maupin was given a contract to build a "calaboose" or jail for the sum of \$150. It actually cost \$160, however.

The Commercial Club, forerunner of the Chamber of Commerce organization of today, was the most active of any early group in Lamesa. The motto of the club was "Get Busy and Keep Busy", and their purpose was the improvement of Lamesa and Dawson county.

To Our Old Friends

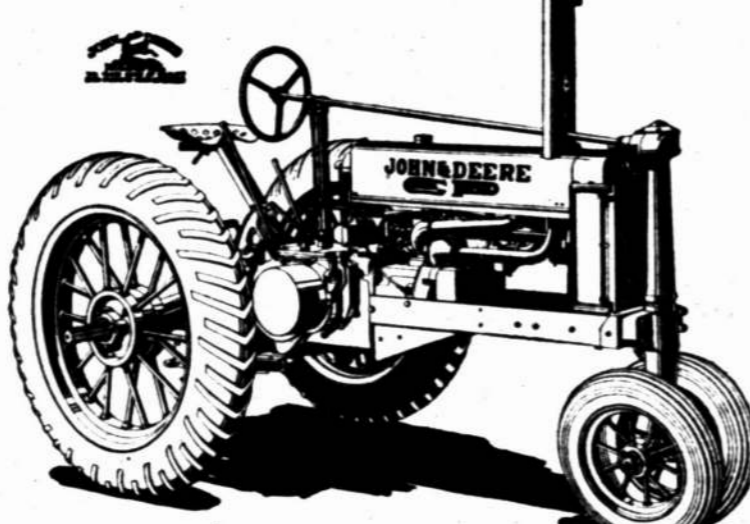
While visiting the Fair bring your friends around and let us meet them.

To Our New Friends

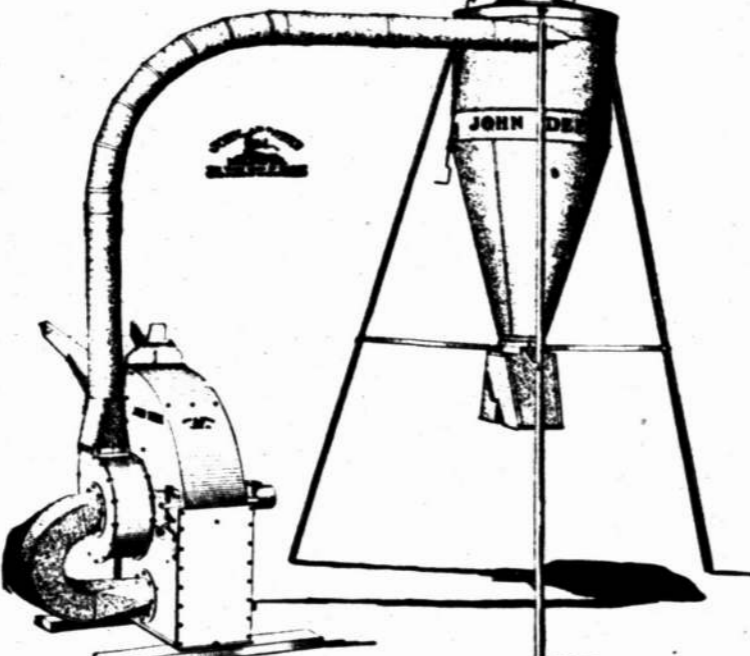
Come around and let us get better acquainted, as we are depending on all our Friends—

Lamesa National Bank

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WE CARRY EVERYTHING THE FARMER NEEDS

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J. R. Flaniken, Distributor
Lamesa, Texas

FARM AND RANCH GAS CO



Interior view of the Farm and Ranch Gas Company, showing, left to right, Archie Ivey, Kenneth Cox, and Floyd Embree.

BORDEN COUNTY WAS SETTLED BY RANCHERS

By Mrs. Walter D. Smith

Before Borden county was organized it was attached to Howard county for judicial purposes. In 1897 this was still an open country with no fences west to New Mexico. Most of the land was under the supervision of the MK Ranch which is now known as the OB Ranch.

The land rush in 1903 brought many settlers and small ranchers to the county. Two daughters of W. S. Turner, pioneer settler, were among the more successful ones who obtained land at this time.

Records show that among the first settlers in the county were: J. D. Lowe, H. L. Camp, J. W. Lyons, D. R. Beal, John Taylor, I. N. Prince (the first medical doctor), W. S. Turner, J. L. Pettitt, A. J. Jeter, R. B. Shaw, F. M. John, W. L. Hart, L. W. Skinner, Ira Wasson Sr., J. P. Coats, J. S. York, W. K. Clark, Tom Polk, G. W. Simpson and Ben Bird.

Among the first school teachers in the county were L. W. Skinner, Mr. Wallace, W. A. Clark, and R. E. Simpson.

Joe Wharton was the first postmaster and also operated a general store. P. O. Pruitt was another merchant. J. N. Hopkins was a local druggist and became postmaster in 1903. Mrs. M. E. Berry operated a millinery store.

Two hotels with adjoining wagon yards were built by the Wilbourn Brothers about this time. Adjoining the hotel on the west side of the square was a saloon and pool hall run by Quillie Skears, Sr.

The mail and express were brought from Big Spring in a white topped hack drawn by a mule team. Because of the length of the trip a messenger from Gail met the Big Spring carrier at a half-way post each day and secured a fresh team to bring in the hack.

At a meeting of the Commissioners Court of Borden County on Tuesday April 7, 1891, the following officers were present: C. L. Wasson, county judge; T. D. Love, sheriff; W. D. Moore, county clerk; and commissioners, W. H. McCullach, W. L. Dauner, D. V. Carter, and J. S. York.

Plans were made May 11, 1891, for a courthouse, a wooden structure 40x40 with 20-foot walls. J. A. Petty was among those who hauled lumber for the building and C. A. Johnson freighted the furniture.

This county and town were named for Gail Borden, Jr., of Norwich, New York, who was sent to this country in

BAKER WATCHED SETTLEMENT OF SOUTH PLAINS

To Billy Baker, a young lad of twenty, the vast ranching country of the South Plains looked like a region of romantic promise when he came to Dawson county to "ride the range" in the Gay Nineties.

He arrived on August 1, 1895, ten years before the county was organized, and he has remained to see the plow conquer the cow, to see the ranches broken up into farms, and cotton growing on those unfenced areas where cattle had once held unchallenged sway.

Billy came up from Midland to work for W. H. Godair of St. Louis, who had purchased an interest in the Barto Ranch, along with W. C. Bishop of Fort Worth and Frank Crowley of Midland. Later Bishop and Godair bought out Crowley's interest.

Mr. Baker worked for the Bishop-Godair firm until they sold out to Higginbotham early in 1900, and then worked for Higginbotham until 1905 when he came to Lamesa and went into the drug business.

When Baker first came to Dawson county there were four major ranches; the Slaughter Ranch, owned by Col. C. C. Slaughter; the Barto Ranch, already described; the T. J. P. Ranch owned by Jesse Evans, and the Fish Ranch, owned by Gus O'Keefe.

The drug business did not appeal to Mr. Baker, so in little more than a year's time he resold it to the previous owner, R. Y. Lindsey, and organized the First State Bank. The bank was chartered on July 1, 1906, and opened at the location where it is still situated on the southwest corner of the square. It occupied a two-story frame building until 1915 when the present building was erected.

W. V. P. Baker, still known to his friends as "Billy," was born in New York City, April 18, 1875, leaving there with his family when he was eight years of age for Chicago, where they lived two years before removing to Midland, Texas, May 1, 1895.

He was educated at the old Fort Worth University and Add-Ran College at Thorp Springs, the latter of which was moved to Fort Worth and became Texas Christian University.

His parents, Mr. and Mrs. W. J. Baker moved to Cripple Creek, Colorado, in 1895 while Billy elected to remain behind and give the life of the cowboy a trial.

He has seen many changes take place in Dawson county and Lamesa, and

counted among his friends many pioneers who have long since moved on to other scenes. When he moved to Lamesa to live in 1905, the other business houses in the town other than his own drug store were: Baker and Garrison's General Merchandise, Joe McCann's Grocery Store, the postoffice of which J. J. Lindsey was postmaster and the Dawson County Bank, a private bank of which J. F. Barton was president.

Mr. Baker is still active in his business affairs, being daily on the job as vice-president of the Lamesa National Bank.

Mike Barrett, who is teaching at Kermit spent the weekend here with his parents, Mr. and Mrs. J. M. Barrett.

Ed Sumner of Monahans was a visitor in Lamesa Sunday.

Lloyd Hahn and Azil McClellcock, students at Tech, Lubbock spent the weekend here with their parents.

Miss Ruby Farley of Tech, spent the weekend here with her parents, Mr. and Mrs. J. R. Farley.

Dr. and Mrs. J. M. Harrington and Mrs. Nell Chumbley went to Snyder Wednesday where they attended the funeral services of Mrs. A. C. Morten.

L. J. Duggar of Midland spent the weekend here with his mother, Mrs. Alpha Duggar.



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Dawson County Fair Visitors to the home of "The Master Loaf." When bread is made from pure and wholesome materials . . . baked properly and sealed in a clean waxed wrapper; when it is delivered fresh and sold fresh . . . when it has a pleasing flavor that satisfies but does not tire your appetite. Try our cakes and pies, cookies and etc!

SEVERAL YEARS IN THE BAKING BUSINESS. WE ARE PROUD of the opportunity of serving the Pioneers who helped develop Dawson County

Visit Our New
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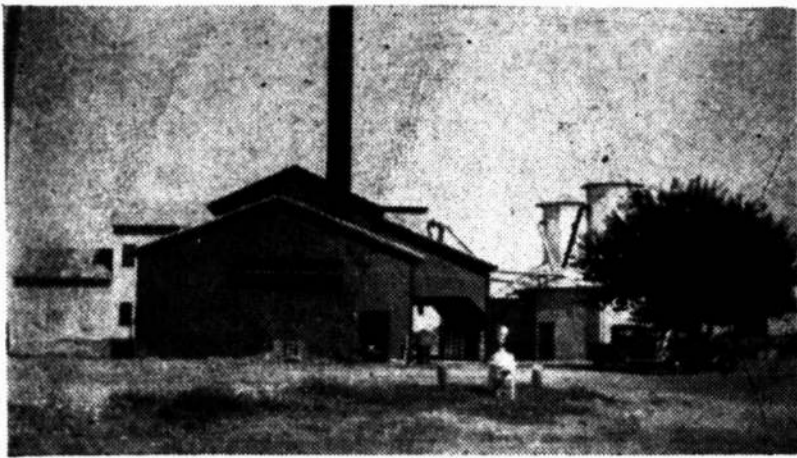


Phone 20

KLINE'S BAKERY

208 North Main

McDONALD GIN



Front view of the McDonald Gin showing the modern plant this company maintains in Lamesa.

McDONALD GIN SPECIALIZES IN GOOD SERVICE

Located in Lamesa, heart of one of the greatest cotton growing sectors of Texas, the McDonald Gin is in direct contact with the planters of their entire trade territory.

Under the ownership of J. W. and G. H. McDonald, R. J. Boardman and G. W. Jones, the McDonald Gin keeps its standard of service on the high plane of excellence that careful cotton growers demand. The gin has been under the present management since 1932. It was established by the McDonald Brothers in 1924 and during its 13 years of service to farmers of West Texas the owners have built a trade founded on honesty and square dealings.

New to the ginning trade is the cotton dryer recently installed by the company to facilitate drying cotton in wet weather. Few of these machines are in operation in this part of the country and this addition is but one instance of the alertness which keeps the McDonald Gin up-to-date in every respect. All machinery has been overhauled prior to the opening of the current season in order that patrons could be given the most efficient service possible.

Here since cotton became an important industry to Lamesa and Dawson county, the McDonald Gin has been interested in aiding the farmers wherever possible to improve the grade of the crop grown. Ideally situated from a standpoint of climate and soil, the cotton country selected for experiments along this line has been the fertile land served by the gin.

The welfare of the community depends upon the welfare of the cotton growers, producers of the region's cash crop. As the farmer prospers in his cultivation of the soil, so prospers the whole region. Once the crop is ready for harvest, the farmer is in great need of efficient service; he likes to bring his crop where it will be well taken care of, and he can rest assured that everything possible will be done in his favor at the McDonald Gin.

A fitting tribute to the outstanding service rendered by this gin is the continued patronage of the people who have been customers here for many

years. Numbered among the present patrons, the McDonald Gin proudly counts the names of many who have been coming here for cotton ginning since its earliest days.

Now under the able management of R. J. Boardman, the gin is daily making new friends to add to the old, increasing its trade territory, serving more and more farmers who like to trade in Lamesa.

W. GUY WEEKES CAME TO CITY IN OCT., 1924

Guy Weekes came to Lamesa in October 1924, from Abilene and went into the cleaning and pressing business at the location where his plant now is.

The firm at that time was known as the Miller-Weekes Dry Cleaners but it was a matter of only six months until Mr. Weekes bought out his partner and has operated the business himself continuously over a period of 12 1/2 years.

In addition to the experience obtained in operating his business here, Mr. Weekes was well trained in the work when he came to Lamesa, having been engaged in the same line in Abilene.

Three experienced operators handle the cleaning, pressing, and alteration work of the shop: O. C. Miller, A. B. Cross, and Clifton Hale. Mr. Miller, original partner in the business, has been with Mr. Weekes six months and is assistant manager, handling all the alteration work and silk finishing.

Mr. Cross is presser and drives the delivery car, and Mr. Hale does the cleaning. Each of these men is thoroughly trained in his special work. Mr. Weekes manages the shop.

Only the latest equipment is to be found in the plant. Two of the latest model Hoffman presses are operated in the pressing department. There is a special steam table for blocking knit dresses, and steam and electric irons for silk finishing.

The Mearsal process of cleaning is used in washing garments. This process, which can be used only with a pressure filter, delivers 1500 gallons of cleaning fluid per hour when in operation. It is considered one of the most efficient cleaning processes now

available to the cleaning and pressing trade.

The Weekes Dry Cleaning plant is one of the few air-conditioned plants in the southwest.

Mr. Weekes is proud of the record of his shop during the years he has served Lamesa and Dawson county. Each garment, in addition to being given the greatest possible care while in the process of being cleaned, is personally inspected before being returned to the customer to be doubly sure that nothing has been left undone.

Quality and service is the slogan upon which the plant has earned its reputation and the owner is careful that the slogan is lived up to on each and every job.

DR. W. H. DUNN CAME TO CITY 14 YEARS AGO

Dr. W. H. Dunn came to Lamesa in 1923 and purchased the Brice-Gilliam Sanitarium, the first sanitarium established in the city.

As the size of the hospital was not sufficient to take care of the demands upon it, the Sandifer Sanitarium was purchased in 1929 from Dr. Standifer who was leaving the city.

The name was changed to the Lamesa Sanitarium and into this building were moved the equipment and nursing staff. At times even this space has not been sufficiently large to admit all who came there seeking medical attention.

The Lamesa Sanitarium has built up an enviable reputation for both surgery and general medical practice. The equipment is modern, up-to-date and fully adequate to meet the demands made upon it.

The success of the hospital has been furthered through the expert and friendly nursing of Mrs. W. H. Dunn and Miss Juanita Dunn and the care given by these nurses has always had the praises of those whom they have served. Investigation will show that the mortality rate of the hospital has been astonishingly low.

An invitation is extended to the citizens of Lamesa and vicinity to visit this hospital and investigate the facilities of a modern sanitarium.

FIRST BRYANT-LINK BUSINESS OPENED IN '84

Bryant-Link Company, established fifty-two years ago by J. C. Bryant when he opened a store at Anson on February 3, 1884, has been one of the

outstanding dry goods and ready-to-wear houses in West Texas since that time.

The company, known originally as Bryant Brothers, became Bryant-Link in 1900 when George S. Link, who now resides in Spur, came into the firm which now bears his name.

The company now has branches at Paducah, Spur, Jayton, Aspermont, Stamford, Post, Rotan, Hamlin, Snyder, and Lamesa.

Cecil Speck is a director in the company and manager of the local store. Other employees in the store here are Clyde Buckalew, Miss Katie Lee Clement, Mrs. Jim Waltrip, Essie Moore, Miss Ina Speck, Mrs. Tom Farrow, and Miss Aline McClenock.

Through their more than half-century of progress the Bryant-Link company has endeavored to carry well assorted stocks of reputable merchandise in their several departments. Only an institution which has served its community truly and well can maintain leadership over so long a period.

Year in and year out the store has maintained a vigilant interest in styles, qualities, new types of merchandise, endeavoring always to give "Quality Plus Service."

In 1911 Lamesa had a school enrollment of 139 pupils and received a per capita apportionment of \$2.015.

Jack Cross, veteran of the Civil War, owned the first garage in Lamesa, and was salesman for Maxwell automobiles.

LAMESA POULTRY & EGG COMPANY WELL EQUIPPED

Lamesa Poultry and Egg Company was established in Lamesa some fifteen years ago with the most modern equipment available. Roy Hoback took over the management three years ago coming here from Olton where he had been engaged in the same line.

Mr. Hoback has endeavored to keep the equipment of the company modern and up-to-date during the time he has been here. Mrs. Hoback is bookkeeper for the firm and the cream-testing station is under the supervision of Hail Derstine.

The company buys cream, eggs, poultry, and hides, and in addition

dresses turkeys for the Thanksgiving and Christmas markets. For the work of dressing these holiday birds, the company employs 100 extra helpers during these two seasons of the year.

Specialized equipment is necessary and Mr. Hoback uses only the best in dipping vats, picking vats, and cooling racks, and has a spacious poultry cooler where the dressed turkeys are placed. These precautions insure the buyers' receiving a fowl of excellent quality.

Possessing ample storage space and work rooms the Lamesa Poultry and Egg Company is at a distinct advantage in preparing these articles for market. It is Mr. Hoback's policy to pay the farmer the highest price possible for his produce, and, in turn, to ship only the highest quality merchandise to the city markets.

It has been a pleasure to serve the people of Dawson County during the seven years this store has been in Ackerly.

W. H. HAYWORTH DRUG

Drugs, Sundries, Fountain Service Registered Pharmacist

Ackerly, Texas

Welcome to Kelly's Place . .

(Formerly Pat's Place)

FIRST STOP SOUTH OF ACKERLY ON BIG SPRING HI-WAY ON THE LEFT.

COLDEST REFRESHMENTS BETTER ENTERTAINMENT

CAN CITY, TEXAS

Welcome Dawson County Farmers to the Dawson County Fair

"Visit Us While In Lamesa"

WE ARE READY . . . TO SERVE YOU IN OUR NEW STEEL BUILDING WITH OUR

New Continental Machinery

We have built a new All-Steel Building and installed the latest type of Continental Gin Machinery throughout.

"SQUARE BALES & SQUARE DEALS" Is Our Motto

We Solicit Your Patronage on the Mer its of Our Service and Quality Ginning

LAMESA GIN CO.

G. K. (Bub) McDONALD, Manager



"Say it with Flowers and Say it with ours"

A TRIBUTE FOR ALL OCCASIONS

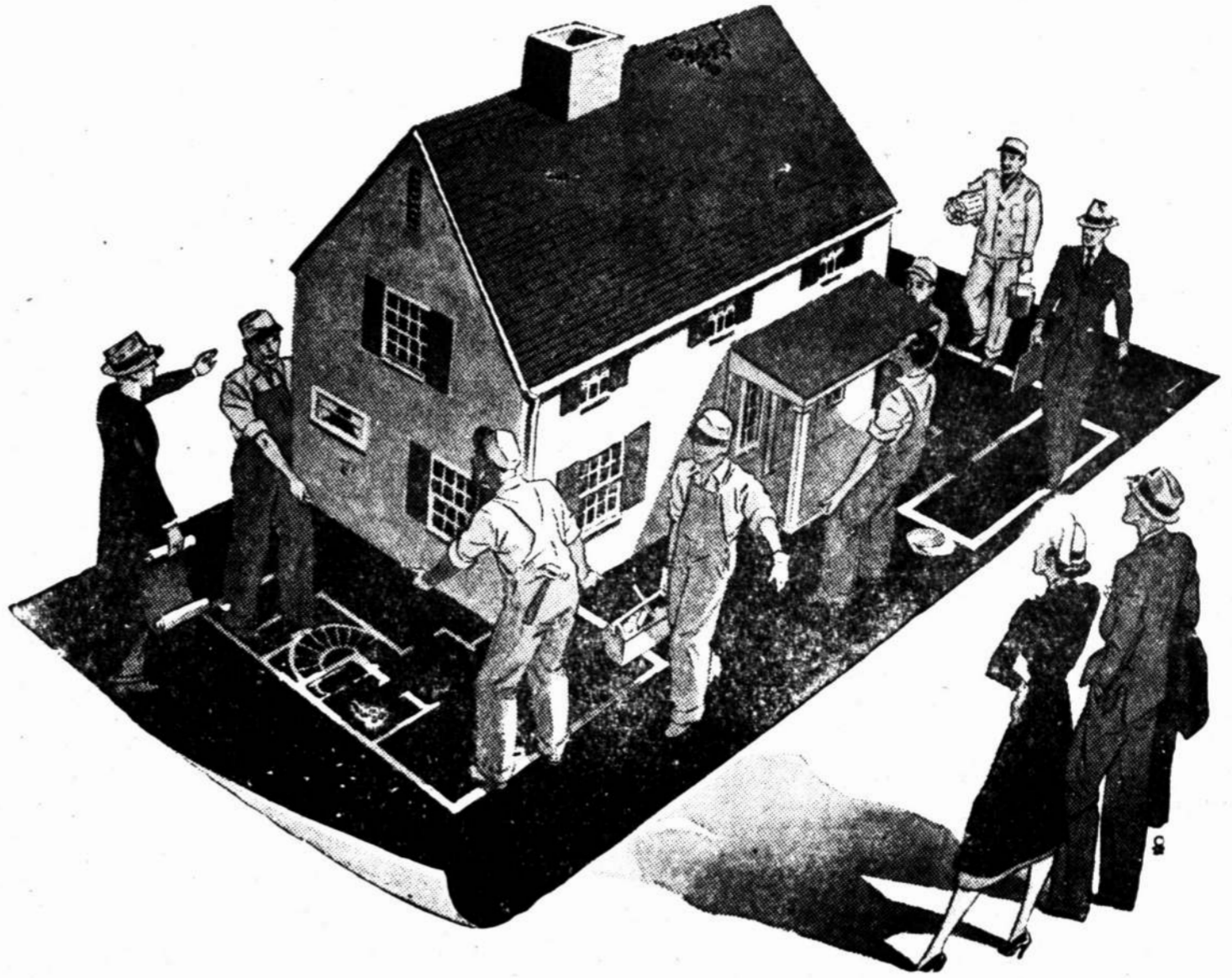
Your patronage appreciated in the future as in the past and sure the relationship will be pleasant.

Satisfaction Guaranteed

WEAVER FLOWER SHOP

Phones 367-128-M

Welcome
Visitors
to the
Dawson County
Fair



Homes Are More Complete When GAS does the "4 big Jobs"

WOMEN LIKE THE WORK-SAVING AUTOMATIC GAS RANGES—THE SILENT GAS REFRIGERATORS

Today's gas ranges set the pace for the kind of housekeeping every woman wants—*easy* housekeeping.

The new gas ranges are equipped with automatic oven heat control and clock control; high-speed, smokeless broilers; insulated ovens that pre-heat in 10 minutes; top burners that light automatically.

The *silent* gas refrigerators with their freedom from moving parts offer the utmost in simple, modern automatic refrigeration at lowest cost—an important consideration to the homemaker.



MEN ARE ATTRACTED BY THE EFFORTLESS GAS HOUSE-HEATING AND WATER-HEATING UNITS

Tell a man there's "no furnace to tend"—no problem of fuel delivery or storage—and his interest is awakened immediately. Hot water troubles, too, are a thing of the past when a gas water heater takes over the job. There's always plenty of hot water for showers and shaving, as well as household tasks.

These modern gas units are handsome in appearance. They do not need an "extra room," but can be part of an attractive playroom. Improved operation has made these units even more efficient and economical than those of a year ago.

West Texas Gas Co.

Good Gas With Dependable Service

GAS IS YOUR QUICK, CLEAN, ECONOMICAL SERVANT

FURNITURE

Interior ground, left to

Front view of the funeral home.

Am

This beautiful funeral home.

RICHARDSON BUSY, FUR

By Ida

Located in the Dawson county promising of the county. Each and more families ward into a community of the Plains respect. Not only substantial for the community but those who are more the neighbor who misfortunate. A true ways exemplified of these fine, robust Richardson community.

Among the first to take up home "sod land" in the Mr. and Mrs. Richardson from whom the was taken. Closely and Mrs. Harrison C. Warren, Mr. James, Mr. and Mrs. M. and Mrs. M. pioneer families homage is paid for one of the most titles in Dawson county.

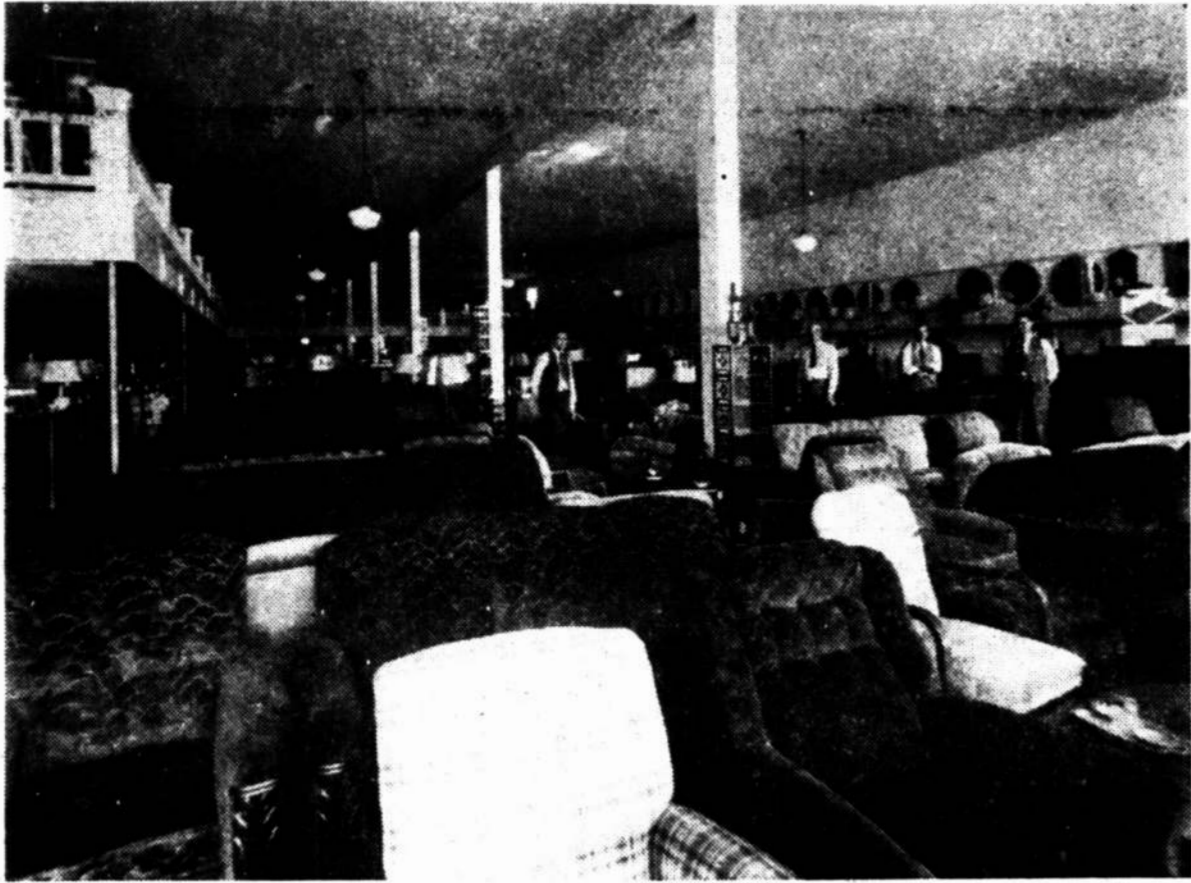
Soon after they tied in this community organize a school might grow in for the upbuilding. A tract of land Richardson and vport of R. C. Warren was soon erected.

The following year D. Kirkland and the community. efforts of Mr. Kirkland Richardson and route through Richardson.

In later years vanced from a on the beginning town in 1924 to a The first woman munity was Miss taught the second Richardson.

With many of ders still in the splendid cooperati

FURNITURE DEPARTMENT OF HIGGINBOTHAM - BARTLETT COMPANY, FRONT VIEW



Interior view of the Higginbotham-Bartlett Furniture Store, showing display room and in the right foreground, left to right, W. S. Van Wic, George Norman, Bonnie King and Leonard Bartlett.



Front view of the Higginbotham-Bartlett Company building, showing the furniture and hardware store, the funeral home and the gateway to the lumber yard.

Ambulance Used By Higginbotham



This beautiful La Salle ambulance is used by Higginbotham Funeral Home.

RICHARDSON IS BUSY, FRIENDLY RURAL CENTER **LAMESA SALVAGE COMPANY SEES RAPID GROWTH**

By Ida Jo Kirkland

Located in the southwestern part of Dawson county lies one of the most promising of the future communities of the county. Each year is found more and more families pushing ever westward into a community where the spirit of the Plains is manifest in every respect. Not only is the soil rich and substantial for the upbuilding of a fine community but here we find a people who are more than willing to help a neighbor who might not be quite so fortunate. A true pioneer spirit is always exemplified in the undertakings of these fine, noble hearted settlers of Richardson community.

Among the first of the early settlers to take up home in the vast stretch of "soil land" in the community were Mr. and Mrs. Richardson and family from whom the name "Richardson" was taken. Closely following came Mr. and Mrs. Harrison, Mr. and Mrs. R. C. Warren, Mr. and Mrs. A. V. Williams, Mr. and Mrs. J. B. Adams and Mr. and Mrs. M. C. Turner. To these pioneer families in the community all homage is paid for the upbuilding of one of the most progressive communities in Dawson county.

Soon after these pioneers had settled in this community they saw fit to organize a school that their children might grow in mind as is necessary for the upbuilding of everything great. A tract of land was given by Mr. Richardson and with the hearty support of R. C. Warren a school house was soon erected.

The following year Mr. and Mrs. J. D. Kirkland and family moved into the community. It was through the efforts of Mr. Kirkland, Mr. Warren, Mr. Richardson and others that a mail route through Richardson was established.

In later years the school has advanced from a one-teacher school in the beginning taught by Frank Martin in 1924 to a three teacher school. The first woman teacher in the community was Miss Payne Morgan. She taught the second year with Andrew Richardson.

With many of the old pioneer settlers still in the community and the splendid cooperation of the families

Under the direction of Elmo Smith, owner and manager, the Lamesa Salvage Company has doubled and tripled in size during recent years.

Mr. Smith lists himself with the pioneer residents of Lamesa in saying that he first came here in 1919, leaving a short time later to return in the Spring of 1923 to make his home in Dawson County. He came here from Lea county, New Mexico, where he had been engaged in the ranching business.

He farmed north of the city until 1931 when he went into his present business. First he operated only a salvage yard, later adding a tourist camp and repair shop. He now handles a complete line of new parts for Ford and Chevrolet automobiles, Hastings tires, Thompson products, Standard ignition parts, Gates insured tires, and Willard batteries, in addition to used cars and used car parts.

Mr. Smith has seen the development of Lamesa from a western village to a busy agricultural and industrial town. Since choosing it for his home in 1923 he has been a busy civic booster and has done all he can to develop both the town and county. He is a member of the Dawson County Fair Association and of the Lamesa Polo Club.

Mr. Smith understands the needs of the residents of the community from long associations and friendships with them, and in his business he endeavors to give them the type of service they want. He has worked hard to better the facilities of his company, to increase it in size and kinds of service in order to serve a larger list of customers. He has been richly rewarded for the time and thought spent in learning new methods and more efficient service.

In 1905 Lamesa won the county seat from Chicago located two miles north in a pasture owned by F. M. Weaver, by a total of five votes.

In 1915, eighteen miles an hour was the speed limit in Dawson county and eight miles an hour within the city limits of Lamesa.

which have moved in recently, a still greater school and community is expected.

R. A. PRUITT WAS EARLY SETTLER IN WEST TEXAS

R. A. Pruitt of the Pruitt Boot and Shoe Shop who arrived in Dawson county in 1906 from Navarro county at the age of four deserves a place among the pioneer residents of the city.

Mr. Pruitt has had seven year's experience as a boot maker and shoe repairer and has maintained his shop in its present location 4 1-2 years. Prior to his opening his boot shop, he was engaged in farming in the county.

The equipment of the Pruitt Boot and Shoe Shop includes the latest machinery for rebuilding, dyeing, and manufacturing boots. Quality products including Seiberling rubber heels and Penn's ICL leathers, are used in making and repairing boots and shoes.

Mr. Pruitt has enjoyed a consistent trade from Dawson and adjoining counties. Being a pioneer, he has seen Lamesa grow from a little country town into a thriving little city during the 31 years of his life here and is proud that he has been able to serve the people of this sector.

GORDON McGUIRE OPENED PLACE HERE IN 1933

Gordon McGuire of the McGuire Tire Company and Filling Station, although a resident of Lamesa for a number of years, has been located at his present site on the northeast corner of the square only since 1933.

Mr. McGuire stocks a full line of Star tires, tubes, and batteries, in addition to gasoline and motor oil. He is fully convinced of the worth of the tires he sells, and, as he was associated with the Hicks Rubber Company of Waco for a period of three years, he knows and understands the manufacture of tires and tubes.

The McGuire Station maintains at all times a staff of courteous, efficient attendants who will be glad to check your car at any time and to advise you concerning your tire and fuel problems.

The first school in Dawson county was held in the west room of the old J. W. C. Mullins ranch house in 1902 with an enrollment of five pupils. In 1904 a building was purchased for \$75 from Dee Greaves, moved 18 miles by wagons and mule teams, and opened as a school with W. B. Murray of Garza county as a teacher and an enrollment of 20 pupils.

We Salute

the pioneers of Dawson County and Lamesa . . . appreciate fully your achievements in the past and confident that the future holds ever richer promises . . . we want to become one of you, a helpful unit of this town and county . . .

Phone 295

Lamesa Creamery "Ice Cream"



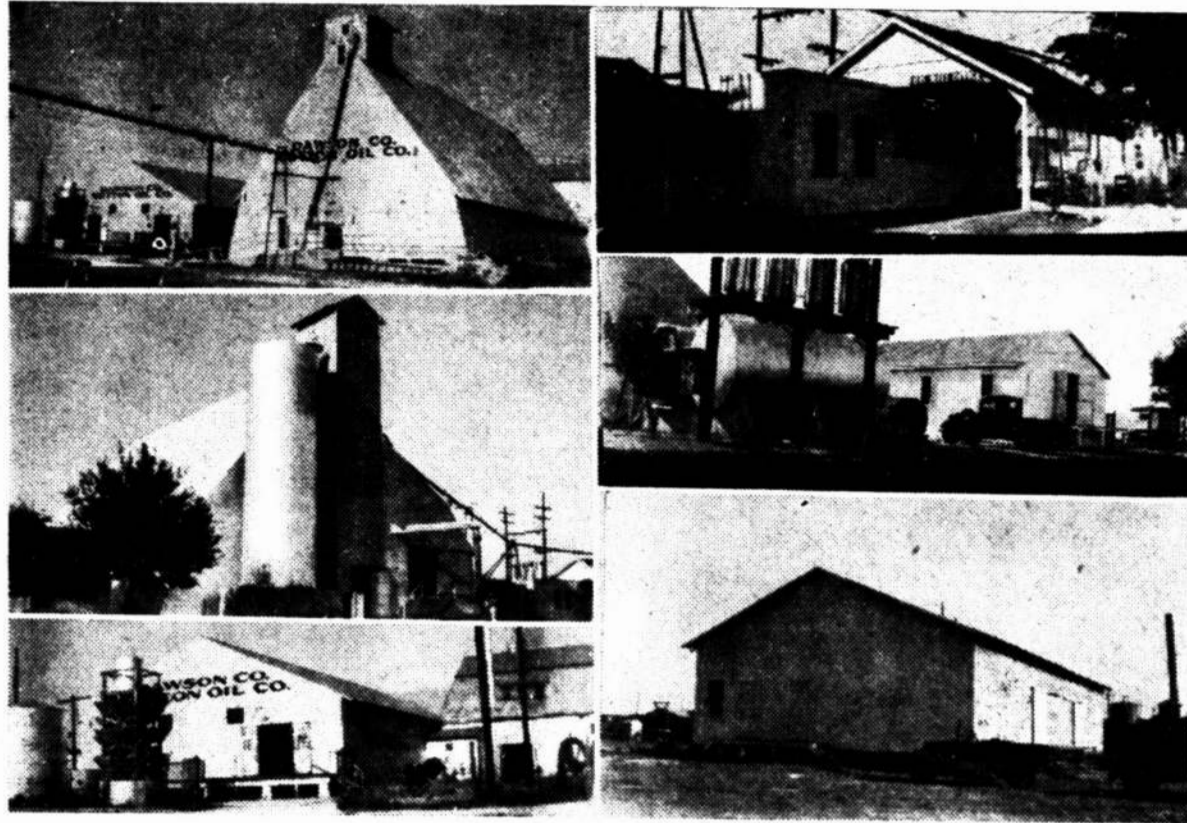
-- Dignity --

True Dignity, in the rendering of service, comes with quiet understanding, respect, and the sincere tactful desire to be of help. Such dignity is always striven for in funerals directed by us. Our sincere ideal is to serve the people sympathetically and well.

YOU MAY FEEL CONFIDENT OF OUR CONTINUED EFFORTS IN THE FULFILLMENT OF THIS IDEAL.

Higginbotham Funeral Home

SCENES AT COTTON OIL CO.



The above photograph shows six units of the Dawson County Cotton Oil Company, recently remodeled and new buildings and equipment added. Left row, top to bottom; Seed House, recently completed \$15,000 Seed House, Warehouse. Right row, top to bottom: Office, Power Unit, Storage Warehouse.

Smith Bros. have again stepped out with an enlargement program that gives to Lamesa the latest and newest equipment in the manufacture of cotton seed products.

Using only employees who live in this city, makes Dawson County Cotton Oil Company a home institution—having the largest payroll in Dawson County.

It is our aim to serve the greatest and the least with the personal interest that goes into the making of an institution that makes us all akin in the building of our home town.

We extend to you an invitation to inspect our plant at your pleasure.

Office Phone 342

J. FRED SMITH, Mgr.
Lamesa, Texas

Residence Phone 343

Dawson County Cotton Oil Co.

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DAWSON COUNTY COURIER

Volume 7

Lamesa, Dawson County, Texas, Thursday, October 7, 1937

Number 38

FORREST LUMBER COMPANY STRESSES QUALITY

Wilkes' Is Local Headquarters For Choice Groceries

OPENED HIS ORIGINAL STORE HERE IN 1923

E. V. Wilkes of the Wilkes Grocery Store came to Lamesa in 1923 from Crowell where he had previously been engaged in the grocery business.

He opened his first store in Lamesa in the location now occupied by the Collins Dry Goods Store on the west side of the square, remaining there three years.

A new store was opened in 1929 in the modern and up-to-date building where it now is at 512 South First Street. The latest equipment was installed throughout and the shelves were stocked with nationally known brands of merchandise.

Employees in the store are Jack Moreland, Emmett Peterson, Claude Weekes, and Carl Wiggins, bookkeeper.

G. C. Wilkes and Sons own the meat market located in the rear of the store where they sell both fresh and cured meats. The market is operated by experienced meat cutters, who understand their business and make an effort that every customer get as much a cut as possible.

An indication of the large amount of business this store does daily is the fact that recently Mr. Wilkes purchased a ton of Folgers Coffee. This is but one of the many kinds of shelf goods which he buys in quantity lots each year.

The Wilkes Grocery specialized in the freshness and quality of their vegetables and carry a full line at all times. Vegetables are received daily from the truck gardening centers of Texas and Mr. Wilkes is careful to choose his items from the best available.

The Wilkes Grocery maintains a delivery service which will bring food quickly to the kitchen of the busy housewife. Efficiency has ever been one of the policies stressed in the management of the business and the Lamesa women are assured of both quality and service whether they telephone or visit the store.

Mr. Wilkes feels that the quality in food cannot be overstressed, that not just any kind of coffee, or flour or potatoes is sufficient for his public, but he strives to give them the best coffee the best flour, and the best potatoes that he can obtain at the wholesale markets. This insistence upon quality has made regular customers of even the most casual buyer and has established the large patronage which is the store's chief recommendation.

KLONDIKE GIRLS BASKETBALL

The Klondike girls' basketball team is large in number but small in size. They have played three games and lost two. They defeated Pleasant Valley. Courtney beat them and they were also beaten by Forsan. They still have hopes of beating Forsan. It is believed that they would have beaten Forsan if they had not ridden so far. They yelled at a football game before they played and were very tired.

The team consists of 24 girls, whose captain is La Vern Smith. The players are: Elwanda Scitern, guard; Le Vida Cook, guard; Jo Henderson, guard; Opal Chapman, forward; La Verne Smith, forward; Lois Matthews, forward; Lottie Self, guard; Hazel Merritt, guard; Oleta Milstead, guard; Bonnie Pitman, forward; Hazel Matthews, forward; Myrtle Turnbow, forward; Edith Truckness, guard; Evelyn Pitman, guard; Thelma Turner, guard; Geneva Emfinger, forward; Louise Turnbow, guard; Frankie Lou Teague, guard; Marjorie Johnson, guard; Buna Stevens, La Verne Chapman, forward; Viema Harris, forward; Marie Duff, forward; and Blanche Bracey, forward. Some of the girls have not had a chance to play but will later on. They are counted as very good sports and that is something to be proud of. Mrs. Johnson is the coach.

They will be in a tournament at Wilson soon.

There are over 37,000,000 people in the world's Sunday schools.

BEAUTIFUL HOMES



The three attractive homes shown above are, top to bottom, W. B. Collins home, 1008 S. First; Sam Richardson home, 611 N. Fourth; Joe Alexander home, Elwanda Heights.

CITY OF LAMESA WIDELY KNOWN COTTON CENTER

The city of Lamesa, located in the heart of one of the richest agricultural counties on the South Plains, has grown from a village on the western frontier in 1905 to a thriving cotton shipping center in 1937.

The population of Lamesa at the present time is, conservatively speaking, estimated at 4500. The town has paved streets, an excellent water and sanitary system, handsome brick school buildings, nine church buildings, eight cotton gins, a compress, an ice cream plant, a cheese manufac-

turing plant, a cotton oil mill, three picture show houses and numerous well built business houses.

Under the leadership of the present mayor, W. L. Marr, and Commissioners A. M. Bennett and W. B. McWhorter, the city is making rapid strides forward. Blaine Wiggins is city secretary and Jack Phinizis is city marshal.

At this, the cotton harvesting season Lamesa streets are crowded with shoppers so that it is frequently difficult to push through the throng, and many business firms are employing extra workers to take care of their trade demands.

Lamesa High School awarded two diplomas to high school graduates in 1937, Marie Coffee and Glenn Harris.

CITY OF LAMESA ORIGINATED IN YEAR OF 1903

The City of Lamesa, proper, dates back to 1903 when Frank Conner, an employee on the Slaughter Ranch, decided that the home section he had filed on was in the center of the county and would be a desirable site for a town.

The town was platted from 160 acres of the section and a board of directors of the townsite company employed C. C. Cody, Jr., son of Dr. Cody of Georgetown University, to locate, survey, and plan into lots and blocks this tract of 160 acres. It was named Lamesa from the Spanish words meaning "tableland" and refers to the flatness of the country in which it is located.

Regardless of the fact that a post-office by the name of Chicago and several stores forming the nucleus of a town were scarcely more than two miles north of the proposed town, business began with the building of a drug store by J. J. Lindsey where the Lamesa National Bank now stands.

When the county was organized in 1905 both towns, Chicago and Lamesa, were contenders for the honor of being the county seat. Lamesa won by a total of five votes, and the residents of Chicago capitulated by moving their stores and homes to the new town.

Contract for the building of the courthouse was given the same year, a frame structure which was used until 1917 when the present building was erected.

The town of Lamesa was incorporated in May of 1917 and J. R. Lowrie was elected mayor with E. R. Bainbridge and J. L. Coffee as city commissioners. Their term of office was to be two years. M. M. Horton was the first city clerk. The first board of equalization was composed of H. G. Donaldson, O. M. Rhea and V. O. Key.

In 1918 J. J. Lindsey became commissioner, replacing E. R. Bainbridge. In the 1919 election W. M. Norris was chosen mayor. J. L. Coffee continued as commissioner and J. W. Perkins was elected as his co-worker.

Jesse Walker became mayor in 1921, serving two terms; city commissioners during his first term were H. E. Williams and J. R. Flaniken and during his second, J. R. Flaniken and C. H. McCormack.

S. E. Cleveland was the next mayor, serving with Commissioners C. H. Mc-

BUSINESS FIRM WAS FOUNDED IN 1906 BY FATHER OF PRESENT OWNER AND MANAGER



S. L. Forrest

Cormack and O. K. Jones. J. L. Teal replaced Mr. Jones.

R. E. Simpson was mayor in 1926 and '27, with M. C. Lindsey and J. H. Cornelius as commissioners. E. B. Warren headed the city government in 1928 and R. L. Meyers and M. M. Horton were elected commissioners. Jud Watson took the place of Mr. Horton who died in office.

J. R. Lowrie was again mayor in 1930 and held the office two terms. W. L. Marr and J. R. Williams were commissioners during his first term of office and Mr. Marr and Henry J. Price during the second term.

W. L. Marr, the present mayor is now serving his second term in office. W. B. McWhorter and Barney Holt served with him the first term, and Mr. McWhorter and A. M. Bennett are the present commissioners.

Many changes have taken place in the crude little town of Lamesa since the first store was built until the present day. It has grown from a few dozen families to a population of 4500 who live here and are prepared to make their homes here for many years to come.

Death by electricity is electrocution; when a man talks you to death that's elocution.

Now Operate Six Yards In West Texas Area

Thirty-one years ago a man of vision and foresight, S. S. Forrest opened the first Forrest Lumber Yard at Texaco, New Mexico, and so managed the fledgling business that today his son, S. L. Forrest, is owner and manager of one of the most progressive firms in West Texas.

S. L. Forrest, in his own right, a man of keen business acumen and experience, joined the business in 1924 coming to Lamesa with the establishment of the yard here. He had previously been in the hardware business in Ralls.

Since the opening of the first yard in 1906 the policy of the firm has been one of expansion. In 1908 they opened the first lumber yard in Clovis, New Mexico, following it in the ensuing years with yards in West Texas.

The present company, from which S. S. Forrest has now retired to his ranch holdings near Slaton, operates yards at Slaton, Andrews, Seminole, Seagraves, and Morton, in addition to the home office in Lamesa. Newest to the firm are the yards at Seagraves and Morton which were opened this year.

Expansion of the Forrest Lumber Company holdings has been due, in large measure, to the owner and the type of direction which he has given the firm, insisting always that quality be the watchword in all merchandise transactions and that every job be handled with a maximum of efficiency and dispatch.

S. L. Forrest, in his years as owner and manager, has won an enviable position among the lumbermen of the entire state. Among recent honors which have come to him was the election this year to the presidency of the Lumbermen's Association of Texas oldest trade association in the state. He is, as well, a tireless civic builder, is a charter member of the Lamesa Rotary club, and one of its most energetic founders.

Local manager of the Forrest Lumber yard is D. S. Day, who has been with the company since 1921, a matter of 16 years. P. E. Robertson is bookkeeper coming to the yard this year from the Chickashaw Lumber Company at Fort Worth.

Bill Barnard is another newcomer to the staff, joining it this year as estimator. Ed R. Day, is yard foreman with Lee Johnson and S. C. Hill as yardmen. Chalmers Land diversified occupations student at the high school, works in the office and yard each afternoon and Saturday.

Mrs. A. G. Rothell, who came here in 1936 from Littlefield, is private secretary to Mr. Forrest.

The Forrest Lumber Company office and yard at Lamesa occupies a unique place in the system as it serves as a training school for the other yards in the firm. Many of the local employees are new to the staff as other members have been sent out to open new yards and to manage other offices.

Fred Robertson, yard manager here 3 years, was transferred this year to Seagraves to be manager there. L. P. Smallin, associated manager here four years, is now in charge of the Seminole yard. H. P. Wood, formerly of Lamesa, has been made manager of the yard at Morton.

Thus it is that each employee in the system is carefully trained under the personal direction of Mr. Forrest, carefully learning the policies of the business, the moral principles upon which these policies are based, and the

Agricultural Activities In Dawson County Began With Opening Of School Lands In 1900

(By LEONA GELIN)

Agricultural activities in Dawson county really date back to 1900 when the State school lands were placed on the market, once and for all ending the reign of the cattle kings, and giving the "nester" a chance to get a parcel of land for his own. Since 1880 the cattlemen had been leasing these state lands for cattle ranges.

Under the Four Section Act, provisions were that as much as four sections could be filed on for purchase, one section to be designated as the home section and the other three sections to fall within a radius of five miles. These lands were placed on the market for sale at from one to two dollars an acre with forty years to pay at three per cent interest. In order to meet a requirement of the law it was necessary for the one who was going to file on the section to stay all night on the land as a proof of residence.

The Four Section act marked the beginning of the "land rush" in Dawson county.

The leases expired at 12 o'clock midnight. The first person who got to the county clerk with properly filled out papers and a check covering one fortieth of the amount and the interest was to receive the land. Making a record of the land filed on, the county clerk was careful to note the exact minute of filing.

Caused Land Rush

Filing procedure was usually as follows: those who wished to file on land ascertained the date of the expiration of the lease, spent one night on the land to establish residence, then rushed to Big Spring to file the necessary papers with the county clerk there as Dawson county was still attached to Howard county for judicial purposes.

It was not as simple as it seemed for there were many people wanting the same sections and the one who reached the county clerk first received the land.

The ones who usually received the land were those who arrived from two to three, or even as high as six weeks

early, and took up a chair in the hall of the courthouse. There they stayed day and night until the midnight arrived when the land came out from under the leases. The men slept in line and ate in relays around the camp fire where coffee was made in wash pots. To vacate a position in line meant that some other contestant would get the place and thus first chance at the land.

The sheriff opened the door and stood guard to watch for those who tried to rush the door as the papers were handed the clerk. When the door was opened or the signal given for receiving applications, a surge of men against the walls would sometimes shake the building to its foundations.

Caused "Shirt Pullings"

Evidently the first land filed on in this manner caused some roughness as Sheriff J. A. Baggett of Howard county declared that he would replace by armed force any man or group of men who had been first to take the door but had been removed by a rival

group. This eliminated the "shirt pullings" that went on in neighboring counties where it was just a matter of which faction was the strongest and could take and keep the door while the first faction went out, rounded up all their friends and relatives, and returned to recapture the door.

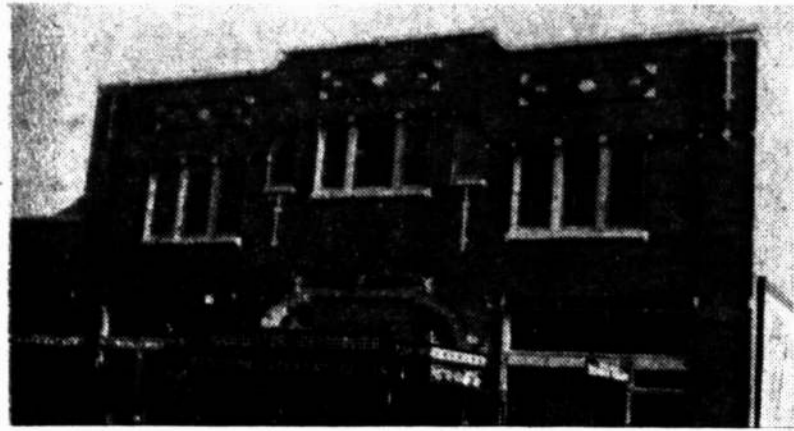
The first sixteen sections to come out from under the grazing leases in the southern part of the county were not filed on in this manner, but papers were filed out before the land came out from under the leases. This plan gave too much advantage to those who were "on the inside" and was abandoned in favor of the "land rush."

To the cowboys, who were working for \$35 and \$40 a month on the ranches this opportunity to get few sections of land seemed almost too good to be true. When the news was heard in other portions of the state, it looked like a good prospect and many came out in hopes of cheap land. The cow-

(Continued on Page Five)

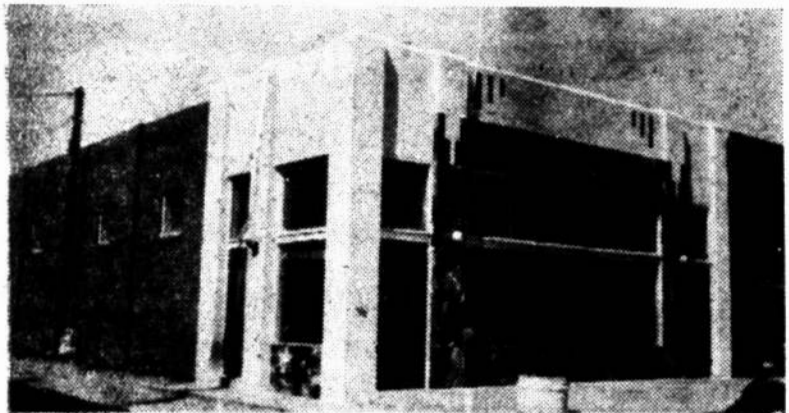
(Continued on Page 4)

PALACE THEATRE



Front view of one of the modern theatres operated by Audrey Cox, and which specializes in presenting the best entertainment available.

KLING'S BAKERY



This view shows to advantage the beautiful in-laid front of Kline's new bakery building which is one of the most attractive business houses in the city.

FORD AGENCY IS UP-TO-DATE AUTO HOUSE

Lamesa Auto Company, Inc., successor to the Lamesa Motor Company, is a home-owned, home-managed company which seeks to serve Lamesa residents with the same kind of Ford sales and service they may obtain in a much larger city.

S. L. Forrest, owner of the Forrest Lumber Company, is president of the Lamesa Auto Company. W. E. Boyd is manager and J. D. Dyer, who served as postmaster here 12 years, is credit manager.

W. T. Webb, who is in charge of the sales department has also been a Lamesa resident for a number of years having formerly been county school superintendent. The service department is headed by Gene Pitman, a well-trained and experienced Ford mechanic, who was associated with the Ford company at Lubbock before coming here. W. B. Osborn is bookkeeper. During the past months the personnel of the shop has been doubled to take care of the increase in business.

The display room where the Ford automobiles are shown is spacious and well-lighted, giving the customer a chance to inspect in detail any machine in which he is interested. A full line of automobiles is on hand enabling the public to become familiar with the articles offered.

The accessories department is both extensive and complete offering a full line of Ford accessories and parts, and enabling the sales department to complete repair jobs with the maximum of efficiency.

The Lamesa Auto Company is interested in the people of Lamesa and Dawson county, in their needs and desires and in planning their business they have made a special effort to equip themselves to meet the demands of their particular trade territory.

CICERO SMITH IS PIONEER TEXAS LUMBER FIRM

Foremost among the pioneer firms of West Texas is the Cicero Smith Lumber Company, Inc., which was organized by J. Lee Johnson Sr., and the late W. E. Connell of Fort Worth. The company was named for Cicero Smith, an old mill man in East Texas. The Cicero Smith Lumber Company was first established in Lamesa in 1921. The present manager, J. E. Haynes, has been an employee of the company nineteen years, the last six of which have been spent in Lamesa in charge of the yard here.

Mr. Haynes is assisted in handling the business of the company by C. L. Houston and Ward Pratt.

The present building occupied by this yard covers three-quarters of a block and houses the office, warehouse, and 360 feet of lumber shed.

The Cicero Smith Lumber Company furnished lumber and other material for many of the early day homes and business houses on the South Plains. They have learned through the years that nothing will take the place of quality where lumber and allied building materials are concerned. The pioneer, as well as the present day business man built for the future and he wanted the best that his money could buy.

It is upon this tradition of quality that the present firm is managed and upon which they do business with their multitude of customers. They sell well known brands of merchandise, and they vouch for the quality of their goods. They stand ready to figure with anyone at any time as to building estimates and material costs.

MODERN, CLEAN CAFE SERVES TASTY MEALS

With twenty-years of experience to their credit, Mr. and Mrs. W. C. Waldrop, owners of Bill's Cafe on the north side of the square have been operating their business in Lamesa over a period of five years. Prior to their locating in Lamesa, Mr. and Mrs. Waldrop operated a cafe in Mineral Wells.

Bill's Cafe, operated on twenty-four hour service, specializes in tasty meals, carefully prepared. The owners have spent a great deal of time in planning menus, and in preparing the food so that it will be of the best, and so balanced to appeal to the palate of the most fastidious diner.

Their thriving business has more than rewarded the time spent in organizing the business and in supervising preparation of food for each day's business.

Mr. and Mrs. Waldrop wish to thank their patrons for the excellent business they have enjoyed here and extend a cordial invitation to all Fair Visitors to visit them while in the city.

HIGGINBOTHAM IS PROGRESSIVE RURAL CENTER

(By MARY SMITH)
The land on which Higginbotham community is located originally belonged to the state, and was, in an

early day, purchased by Mr. Godair, a ranchman, who later sold it to Mr. Higginbotham, from whom the present community gets its name.

In those early years the Higginbotham ranch consisted of the headquarters and forty-nine ranch houses, numbered from one to forty-nine and known by their respective numbers. At that time all of the land was devoted to ranching purposes. Mr. Wright, who now lives in the Five Mile community, was one of the early residents, moving to the ranch headquarters in 1906. In those days Lamesa was the nearest town.

Many amusing incidents are told of early day ranching. During the time that Mr. Parker was foreman at the Higginbotham ranch headquarters, those from the adjoining ranches would bring their cattle there to "dip" them. In one instance Mr. Parker's daughter, Dollie, was helping with the dipping process. As she attempted to step across the dipping vat, she was tripped by her narrow skirts and fell into the mixture, occasioning many a hearty chuckle from the bystanders.

At another time, while Bud Flanigan was foreman, he and his wife put up a stiff battle against flies during summer months. Upon hearing that sulphur was an excellent pest destroyer, Mrs. Flanigan prepared the mixture in a lid, set it afire and decided to take a ride while the evil-smelling powder killed the flies. She had not ridden far from the house when she smelled smoke and discovered that the entire building was aflame.

In 1906 and 1907 some of the land was put into cultivation. In 1908 the first gin was built at the old headquarters, but only a few bales of cotton were ginned before it burned down.

A Sunday school was organized about the year 1908 and exchanged meetings with the Ballard community. Residents of the Ballard community met one Sunday at Higginbotham, and the Higginbotham residents returned the visit the following week.

The first school was built in 1907 and employed one teacher. 1909 and 1910 were years of severe drought in West Texas and many settlers moved away, returning in the years immediately following to put more into cultivation.

By 1923 and 1924 Higginbotham's school had increased in size and employed two teachers, Mrs. Clara Cristwell and Miss Victoria Kicker.

In 1925 the school building was increased to three rooms and later to four rooms. This building is still standing and is still in use, however, three communities, Weaver, Ballard and Higginbotham, have consolidated

and the new eight-teacher school is being erected in the near future.

W. A. House built a house and store in 1928 one-half mile east of the school building. It is still in operation.

J. L. Higginbotham has on the ranch two large barns which are used

for rent feed. He also "feeds out" several hundred head of cattle each year.

A gin was built on the ranch in 1936 and is owned by Keising and McBride. Clarence Holcomb has put up a grocery store, filling station and cafe near the gin.

CONGRATULATIONS DAWSON COUNTY

On Your Record of Achievements. We are proud of the neighborly spirit that exists between Lubbock and Dawson Counties
Headquarter With Us While Visiting in Lubbock
HILTON HOTEL
Lubbock, Texas

We Salute

The Pioneers of Dawson County and welcome Visitors to our Fair

EFFICIENT SHOE & BOOT REPAIR

"HAND MADE BOOTS OUR SPECIALTY"

Pruitt Boot & Shoe Shop

Lamesa (On East Side of Square) Texas

We Invite The FAIR VISITOR To Come by and Figure with us on a New Set of—

THE NEW TRIPLE STAR

STAR TIRES



SAFE...SILENT...SKIDPROOF

Gordon McGuire Jr.

Northeast Corner of Square Lamesa, Texas

"Guaranteed Against everything Up To 18 Months"

MORRIS & MARTIN

Insurance-Abstracts

REAL ESTATE LOANS

In Business Since 1924

Co-operation Builds

AS YOUR FORD DEALER, LAMESA AUTO COMPANY BELIEVES WITH HENRY FORD THAT AGRICULTURE, LABOR, AND INDUSTRY MUST GO HAND IN HAND—THEY CANNOT SOLVE THEIR PROBLEMS OTHER THAN BY COOPERATION.

WE ARE HAPPY TO COOPERATE WITH THE CITIZENSHIP OF DAWSON COUNTY IN STAGING OUR ANNUAL DAWSON COUNTY FAIR.

WE WELCOME YOU TO LAMESA AND TO OUR PLACE OF BUSINESS

Lamesa Auto Co.

A Home Institution

Better Used Car Bargains Expert Body and Paint Department First Class Repair Department

BRYANT PHARMACY



Interior view of the up-to-date store operated by J. W. Bryant, showing, from left to right, Mr. Bryant, Ed Bryan, Maurice Snell and Miss Jean Sims.

BRYANT'S DRUG OFFERS SERVICE PLUS QUALITY

Forseeing the future of Dawson county as one of the principal cotton producing areas of the South Plains, J. W. Bryant came to Lamesa in 1924 and established the Bryant Pharmacy.

During the thirteen years he has spent in business here, Mr. Bryant and his staff have endeavored to give Lamesans the best drug service in their power, and have kept up to date as to equipment and improvements of all sorts.

The prescription department of the store has recently been enlarged, and more adequate equipment purchased. J. W. and Vernon Bryant, pharmacists, are in charge and are painstaking in their filling of prescriptions, using only drugs of the highest quality. This department carries a complete stock of properly refrigerated biologicals.

Recent improvements have also been made in the cosmetics department of which Mrs. J. W. Bryant is supervisor. This department now carries a complete line of Charles of the Ritz cosmetics, including lotions, creams, tonics, dusting powders and specially blended face powder which is personally prepared by Mrs. Bryant to match each individual skin. There is also a line of Lucien Lelong perfumes, colognes, face and dusting powders, and by the first of November the department will have on display the Lenthier line of perfumes, colognes and powders.

Indirect lighting has been installed throughout the interior of the store, providing a clear, but soft illumination in each department and adding much to the attractiveness of the display cases.

M. C. Snell, having been with the firm eight years, is thoroughly familiar with each department. Other members of the personnel who are willing at all times to be of service are Miss Jean Sims and Edwin B. Bryan.

The store carries a full line of Pangburn candles and offers a complete soda fountain service.

J. T. ALLEN IS WELL TRAINED BUSINESS MAN

J. T. Allen of the Allen Hardware and Implement Company, brings 25 years of experience to his business in his capacity of both manager and owner.

He purchased the H. E. Williams

Hardware Store in 1932 and since that time has endeavored to give the residents of Lamesa and trade territory the best merchandise available and the type of service they desire.

The Allen Hardware carries a complete line of John Deer Tractors and Farm Implements and since 1934 the firm has sold 248 such tractors in Dawson county. The company maintains a complete service department to take care of these tractors. They also stock the new Caterpillar Diesel tractor and equipment.

Just as the company carries the best of standard brand merchandise for the farmer, they also stock the items which the farmer's wife needs to make life pleasant and to live comfortably, such as Perfection Oil Stoves, Gibson Kerosene Refrigerators, Crosley Refrigerators, Crosley Radios, Maytag Washers, Diamond Edge Tools, Baltic Cream Separators, and Woodmanse Windmills.

A record of 488 Maytag Washers sold in Dawson county has been set by the company during the last four years. These machines are purchased by Allen Hardware in carload lots.

Four salesmen devote their time to selling and demonstrating the washers.

Personnel of the store is as follows: J. T. Allen, Ben Allen, B. F. Painter, C. H. Cherry, T. E. Bertram, B. N. Standefer, J. P. Newsome, Mrs. Shepherd, A. L. Standefer, and W. L. Moore.

ALLEN-HOUSTON LEGION POST MET IN 1921

(By SAM RICHARDSON)

Allen-Houston Post No. 330 of the American Legion was organized under the direction of John S. Horner in 1921 with a charter membership of about 25. It being understood that Robert Houston and Othar T. Allen were the first two Dawson county boys to be killed in the world war, and both the same day, it was decided to give the post the name of Allen-Houston in memory of the two deceased comrades.

While the post has never had a large membership, it has rendered valuable service in a number of ways since its organization. The bodies of deceased comrades brought back from overseas were buried with appropriate ceremonies under direction of the post. Memorial Day has been observed each year since the organization of the post with appropriate services and the decoration of the graves of the heroic dead of Dawson county. An annual get-together and celebration has been had each Armistice Day, Nov. 11th under auspices of the post. All are justly

proud of Troop 22 of the Boy Scouts which the post has sponsored since 1928.

The post has been the service organization through which several hundred applications have been handled for adjusted compensation certificates, under the Act of 1924; also for making applications for loans on these certificates during the past several years. A great number of disabled boys entitled to hospital treatment or pension benefits have been connected with these through the services of the post. Families and dependents of these comrades have in many instances been cared for directly through efforts of the post.

Allen-Houston Post has sponsored a number of things to raise funds for its activities, but these have been confined to the very highest forms of educational and recreational programs, such as airplane stunts and demonstrations, old fiddlers' contests, athletic events, home talent plays, sale of U. S. flags to the business firms, and Harley Saddler's shows. It has rejected cheap carnivals and all lottery affairs. In addition to helping many worthy comrades from the proceeds of these events and having a part in numerous charitable and civic affairs, the post saved enough money to buy a piano, a number of chairs and tables, and the lots for the new home.

In 1931 the new home at the corner of North Fifth and Kathryn Street was erected. This was financed by twelve members of the post, lending the organization one hundred dollars each for five years at 8 per cent interest. All these interest payments were met promptly when due and the principle has been paid, and the home is free of all indebtedness.

When the National Congress passed the law to pay the remaining 50 per cent of the adjusted service certificates, Allen-Houston Post set up a service organization to fill out application blanks for over three hundred ex-service men in Dawson county, and this was taken care of in a period of ten days.

Allen-Houston post, through its service officers, Sam Richardson, has in the past and is ready at all times to render service to the ex-service men of this section in securing hospitalization, compensation, and to secure for parents and widows of ex-service men pensions, burial expense money, grave markers. All of this has been made possible by the National Organization of the American Legion through the enactment of laws.

The following officers have served in the Allen-Houston Post since its organization:

- 1921-22 J. S. Horner, commander, J. D. Dyer, adjutant.
- 1923 No record.
- 1924 F. H. Bullion, commander, Phillip Yonge, adjutant.
- 1925 G. Warr Moody, commander, Phillip Yonge, adjutant.
- 1926 J. D. Dyer, commander, Phillip Yonge, adjutant.
- 1927 Joe Peterson, commander, Phillip Yonge, adjutant.
- 1928 J. D. Dyer, commander, Phillip Yonge, adjutant.
- 1929 Phillip Yonge commander, J. H. Harp, adjutant.
- 1930 J. H. Harp, commander Phillip Yonge, adjutant.
- 1931 Sam Richardson, commander, Phillip Yonge, adjutant.
- 1932 Louis Reed, commander, Bland Taylor, adjutant.
- 1933 Ebb Phillips, commander, J. F. Smith, adjutant.
- 1934 Carroll Baldwin, commander, Emmett Busby, adjutant.
- 1935 Emmett Busby, commander, Glenn Esmond, adjutant.
- 1936 Glenn Esmond, commander, N. P. Cochran, adjutant.

JUDD WATSON LOCATED HERE 12 YEARS AGO

Judd Watson, local representative of the Southwestern Life Insurance Company, came to Lamesa in 1924 from Bowie, Texas. He has been associated with the company nineteen years.

Mr. Watson has a high salesmanship record, ranking at the top among the salesmen of this district, which has its headquarters in Abilene. Home offices of the company are at Dallas.

During the years he has spent in Lamesa, Mr. Watson has been a constant booster of the town and county and has devoted much of his time to civic enterprises. He has served as city commissioner and has a responsible part in bringing paved streets to Lamesa.

After spending nineteen years selling their wares, Mr. Watson is convinced that the Southwestern Life Insurance Company is second to none in security, at a cost which is below the average of the leading United States companies.

He has made a host of friends in the community, and his ability to make friends, together with his ability as a salesman has placed and kept him among the top ranking representatives of his company.

Jess Walker was a business visitor in Big Spring Tuesday.

- 1937 N. P. Cochran, commander, Frank Y. Martin, adjutant.
- 1938 W. C. McKinsey, commander, Glenn Esmond, adjutant.

Dress Up----

for the **DAWSON COUNTY FAIR**



Permanent Waves
Methods by Lux Art

Jo Van Wireless

Gabrieleen Oil Wave

Hair Tinting — Scalp Treatment — Lash Dyes — Finger Waving — Facial — Manicuring, etc . . .

PALACE BEAUTY SALON

IT'S NEW — IT'S INDIVIDUAL . . .

IT'S FAMOUS EVERY WHERE . . .

OUR NEW FEATURE LINE

Of Colognes and Perfumes

A Size And Price For Everyone

by

LUCIEN LELONG

An Imported French Product

COLOGNES

- Whisper
- Gardenia
- Eva De Cologne

Dustino Powders and Face Powders

PERFUMES

- Fanfare
- Murmure
- Mon Image
- Opening Night
- Gardenia
- Indescret

SPECIALS!!

50c Red Arrow Antiseptics, 50c Dr. West Tooth Brush **50c** Both for

50c Kalox Tooth Powder, 50c Dr. West Tooth Brush **79c** Both for

50c Squibb's Tooth Brush, 25c Squibb's Dental Cream **49c** Both for

Regular \$2.50 Size Kranks Lemon Cleansing Cream, Special **98c**

50c Lenwell's Shaving Lotion 39c Shaving Cream and one Package 5 Close Shave Double Edge Blades, **49c** All for

Welcome Fair Visitors

Bring us your **Cream**

Poultry

Eggs

Hides

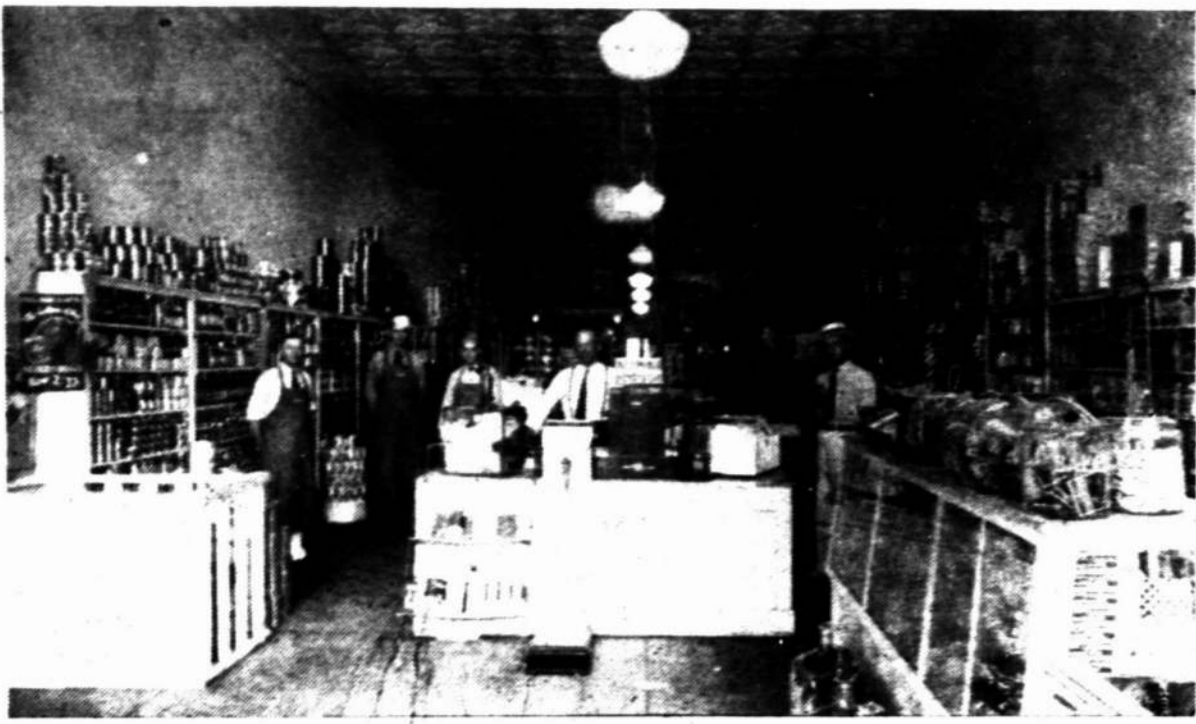
WE PAY HIGHEST MARKET PRICES THE YEAR 'ROUND WE AIM TO SERVE YOU BEST—ALWAYS—

Lamesa Poultry and Egg

RAY HOBACK, Manager

BRYANT PHARMACY

WILKES GROCERY & MARKET



Interior view of the Wilkes Grocery and Market showing spacious arrangement. In the picture, from left to right, are: Emmett Peterson, Carl Wiggins, Jack Morland, E. V. Wilkes, and Truman Campbell.

Men from all professions and trades are represented in the Lamesa Chamber of Commerce which was organized July 2, 1919 at a joint meeting of Lamesa business and professional men, farmers and stockmen of Dawson county held at the Dawson county courthouse. H. E. Williams was chosen the first president of the organization and C. T. Watson was the first secretary.

Members of the first Board of Directors were: J. P. Cole, Ira Smith, J. A. Davis, C. W. Lusk, L. I. Dean, J. R. Lowrie, J. E. Debnam, J. C. Lovelless, G. A. Haney, E. B. Harris and J. F. Barron.

Watson served as secretary to the Chamber of Commerce until 1926 when he resigned to become secretary of the Chamber of Commerce at Big Spring. During the seven years from the inception of the Chamber of Commerce until Mr. Watson left, Lamesa and Dawson county were experiencing an unparalleled season of growth and the Chamber of Commerce and its potent organization contributed much to the growth of the town and county.

Upon the resignation of C. T. Watson as secretary of the Chamber of Commerce in 1926, William A. Wilson was elected by the board to the office of secretaryship. Mr. Wilson served as secretary until December, 1935, when he resigned to take the management of the Olney Chamber of Commerce. A. G. Bearden was elected to succeed Mr. Wilson and has been in the office since January, 1936.

During the history of the Chamber of Commerce the following men have served as president of the organization:

1919—H. E. Williams, 1920—John L. Vaughn, 1921—J. R. Lowrie, 1922—H. T. Bridges, 1923—H. T. Bridges, 1924—J. R. Lowrie, 1925—Sim O'Neal, 1926—Carl Rountree, 1927—Carl Rountree, 1928—S. L. Forrest, 1929—W. D. Arnett, 1930—W. K. Crawley, 1931—F. T. McCollum, 1932—J. W. Bryant, 1933—Louis B. Reed, 1934—George D. Norman, 1935—C. Baldwin, 1936—J. E. Barron, 1937—M. C. Lindsey.

The primary aim of the Chamber of

WEEKES DRY CLEANERS



Modern equipment of the Weekes Dry Cleaning plant is displayed in this picture which also shows, from left to right, H. B. Cross, O. C. Miller, Clifton Hale and Guy Weekes.

Commerce during the time of its existence here has been to aid in the general development and progress of the county and to make Dawson County a better place in which to live and rear a family. The Chamber of Commerce has never had selfish interests of any type to serve, but has sought to serve the interests of all alike. It is an organization supported by voluntary subscriptions by the citizens of the county, and today has an active membership of 103.

The present Board of Directors is composed of M. C. Lindsey, president; Dan Davis, first vice president; C. T. Hollingsworth, second vice-president; S. L. Forrest, Guy Weekes, T. F. Vaughn, W. K. Crawley, W. D. Arnett, Jesse Carroll, V. Z. Rogers, Carl Rountree, Irvin Wright, George Norman and J. W. Bryant.

These men, as all other directors and committeemen have been in the past, are busy men, but they are sufficiently interested in the community to give without remuneration their time and money in making the community a better place in which to live.

Many of the men who are now active in the Chamber of Commerce work are the men who have been actively engaged in the work for years. They are the men who build a community, who are good neighbors, good citizens, and who are public spirited enough to be interested in the problems of others as well as their own. They are the men who are called on in the event of trouble, and who lay aside their own work to help a friend.

History of Patricia

In 1923 the Methodists built a house of worship under the leadership of W. M. Whatley, then organized a Methodist Sunday school. Rev. J. A. Wheeler is the present pastor. The same year a Baptist Sunday school was organized and that denomination continued to meet in the school house.

The first wedding to be held in the Methodist church was that of Miss Iretta Stephens and Allen Adams in November, 1929. The first funeral was that of E. Stephens in July, 1931. Mr. Stephens was Iretta's father.

A senior B. Y. P. U. was organized in the spring of 1925 by a group of B. Y. P. U. members from the Lamesa Baptist church. In 1926 they became an A-1 Union which place they held until the first part of 1929, when the membership was reduced by boys and girls going away to school or leaving the community.

J. S. Dodd and Sons put in the second grocery store in Patricia in 1925. They did a good business about four years and then sold out to J. B. Boyston. In 1921 Mr. Boyston moved to his farm near Bala and rented his building to Mark Ashm who bought out his stock of goods. In 1933 Mr. Applegate, the present owner, bought the building from Mr. Boyston and stocked the store with a full line of groceries.

S. E. Beam and Son, Wren, bought out the blacksmith shop in 1933 from A. E. Latson and later Mr. Beam sold out his interest to Wren.

Mr. Latson went out of business in 1930 and moved to his farm. Mr. Britton of Askerly put in a grocery store in the building vacated by Mr. Latson and Bill Archer managed the store for his father-in-law. He was also made assistant postmaster until later when Mr. Latson again took over the post office and moved it into his building across the street.

In the Fall of 1936, Mr. Latson remodeled his building, adding another story, and now has the post office and store on the ground floor, with living quarters above. His son, Arthur, has stocked the store with groceries.

Mr. Britton sold out his grocery business to Fren Criswell, the present owner in 1932.

In 1927 the school was made an independent district with seven trustees. By 1934 the school had grown until there was need for a fourth teacher. In 1935 the school was again reduced to three teachers and a bus was put on to carry the children to and from school. In 1936 the high school pupils were transferred to Klondike. In the summer of 1937, by vote of the people, the Natlee Independent School consolidated with the Klondike Independent school, which is an affiliated institution.

S. E. Beam built a grocery store in 1933 and later sold it to J. A. Thurmond, the present owner.

Mrs. A. Faulkner put in a Help Yourself Laundry in 1935, and Tom Applegate built a store in 1936 and stocked it with dry goods and hardware.

Recent building operations include the construction of the Farmers Co-op. Gin during the summer. Several residents have gone up this fall and a number of new business firms have opened. Allen Adams has opened a cafe; Will Driver, a grocery store; Wren Beam, rooms for rent, and Fred Criswell a blacksmith shop. S. E. Beam and Earle Benson opened an oil station in the spring and later in the year the two men sold out to John and Lawrence McNew respectively.

Birge-Forbes turned the land back to Borden County in January, 1935, and the farmers rebought their places from the county. Those having contracts with Birge-Forbes had first chance for the property in buying it from Borden county. Birge-Forbes sold their gin property to Kesling-McBride, the present owners.

Since the consolidation of the school with that of the Klondike community, the Baptist organization has been without a place of worship. Under the leadership of their pastor, Rev. W. M. Whatley, they are making plans toward the construction of a church building.

Forrest Lumber Co.

(Continued from front page)

efficiency with which each day's business is handled. Mr. Forrest believes that to endure a lumber firm must be founded upon friendship with its public, a list of satisfied customers, and an understanding of the problems confronting every builder, large or small. He and his staff share alike these three responsibilities, learning the worth of every piece of lumber, every can of paint, every article they sell, and dealing only with those brands of merchandise which have proved their durability.

The Patricia community lies in one of the most fertile agricultural areas of Dawson county.

LAMESA C. OF C. AMONGST FIRST CIVIC CLUBS

(By A. G. BEARDEN)

Oldest in point of service and foremost in the ranks when civic questions are concerned stands the Lamesa Chamber of Commerce which since its organization 18 years ago has spared neither effort nor time to build the city into a thriving business center.

It has been said that no man is better than his opinion of himself and it might equally be said that no city is greater than the strength and energy of its civic heart, the Chamber of Commerce, which in truth represents the city's evaluation of its own capabilities.

More VALUE FOR YOUR MONEY at WILKES

Try Yukons Best Flour
"Every Sack Warranted"

For Better Baking For Cakes & Pies
IN ALL SIZE SACKS
5 lb. - 12 lb. - 24 lb. - 48 lb.
Lowest Prices In Town

FOLGERS COFFEE

Folgers 1 lb. can 28c
Folgers 2 lb. can 53c
Folgers 5 lb. can \$1.30

Try Folgers-It Takes 1/4 Less



Call **WILKES MARKET** Phone 274



- * FRESH BEEF
- * FRESH PORK
- * CHICKEN (dressed)
- * CURED HAMS
- * SELECTED COLD MEATS

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Agricultural History

(Continued from Front Page)

boys who had worked on the ranches in the county for years felt that they by right of prior immigration were entitled to buy the land rather than the newcomers whom they dubbed "woolies," "squatters," or "nesters." They assisted each other in "holding the door" by working in shifts, and felt that anything they did to keep the newcomers off the land was entirely justified.

"Woolies" Increased

The "woolies," seeing the opposition of the cowboys, were convinced the latter wanted the land only in order to turn it back to the ranchers. Many newcomers felt that the ranchers had placed the cowboys there to regain control of the land by purchasing it from their employees as soon as they proved up on it. Many of the disappointed "woolies" felt they had been cheated by the large ranchers and vented their spite on them by pulling down windmills, breaking open earthen tanks in the pastures and starting prairie fires.

After the filing on four sections was accomplished, the person filing was required to build some sort of a dwelling and live on the land for a period of three years. He was allowed to leave his land for a period of six months each year to earn money to meet the payments or send his children to school, otherwise, he forfeited his land. Few people fulfilled the part of the contract requiring a six months period of residence, but as this was the general rule, rather than the exception, it was overlooked and early settlers cheerfully signed each other's affidavits of occupancy.

In 1905 the land laws were changed and the sale of the land was placed in the hands of the Commissioner of the General Land Office, with the land going to the highest bidder. The land rush was over.

The filing on school lands marked the change in the county from a ranching to an agricultural one.

Land Values Rose

Farms were few and far between at first, but the bell had been rung that marked the decline and death of the era of ranching. The immigration of settlers caused the land valuations to climb. School lands that were filed upon were valued at \$1 an acre. This valuation climbed to \$2 an acre in 1905. In 1906 and 1907 the first railroad land was placed on the market. Previously purchased from the Texas and Pacific Railroad Company by the Nortens of Louisville, it was offered to the settlers at from \$3 to \$5 an acre. Land values continued to climb. Af-

ter the organization of the county and the arrival of the Santa Fe Railroad in 1910, the valuation of the land was listed at from \$7 to \$10 an acre.

In 1914 the remainder of the Texas and Pacific lands in the southeast portion of the county were placed on the market at \$10 per acre. By 1917 the values had risen to from \$15 to \$17.50 per acre, but the drought of that year and the next kept it stationary until around 1923-24 when other ranch lands were placed on the market.

Agriculture Is King

The development of Dawson county from a ranching into an agricultural area might have been an earlier and more peaceful change if it had not been for the leasing of the school lands to cattlemen in the years from 1830 to 1900.

As it so happened, the change began abruptly with the land rush and was marked by two other booms along with the gradual growth that would ordinarily have been its lot.

The first boom after the land rush was caused by the arrival of the railroad in 1910. The second boom came in 1916 when the population of the county doubled in one year's time. Farmers and other settlers arrived on foot and in and on every sort of contraption that they thought would get them to the cheap lands in the west on horseback, in wagons and buggies, automobiles of all descriptions, and some few hardy souls on bicycles.

The latter boom was the result of several years of good crops and years of advertising and propaganda carried to the rest of Texas and other states by the press.

The newspapers of the area were not chary of compliments in regard to Dawson county, saying that "the soil is adapted to all kinds of farm products. Cotton, corn, oats, maize, kafir corn, millet, sorghum, broom corn, etc. are profitable crops here. Cotton has yielded from one-half to one bale per acre; corn 30 to 50 bushels; maize and kafir corn yield abundantly and the demand is far ahead of the supply; fruits do well, and also vegetables. Our watermelons are the finest in the world. As a stock farming country this had no equal. Owing to the abundance of feed crops of all kinds, hogs can be fattened for market at small cost."

Land Was Fertile

According to the press, this was indeed a land of milk and honey and it did not hesitate to take advantage of any opportunities to entice settlers from less fertile regions.

The Bulletin of the thirteenth census of the United States gives some idea of the change that took place in the county in twenty years. The

amount of population given for Dawson county in 1890 was 29; in 1900, 36; and 1910, 2320.

Those who came to the county during these years were of the Anglo-Saxon stock that had followed the frontier in its westward movement across the continent.

The county has an average rainfall of 17.50 inches a year and the early farmers had to learn the difference between dry farming for the Plains territory and the type of farming they had been accustomed to in east and central Texas.

The subject of irrigation came up in 1911 as the rainfall had fallen below normal. A subscription well, of which J. E. Garland was the first subscriber, was solicited and in 1912 a test well was dug by F. S. Williams in the draw south of Lamesa. The well was dug six by eight feet square. Water was struck at fifty feet, but the well was carried on to eighty-five feet where a borrowed centrifugal pump was put in. The well was never really tested as almost immediately a big rain came, flooded the draw, washed the pump into the well and caved in the sides. Irrigation was again talked in 1914 but nothing was done.

First Bale In 1903

The first bale of cotton in Dawson county was raised by W. B. McWhorter in 1903 on school land on which he had filed the previous year. Several other bales were raised the same year and had to be hauled to Big Spring to be ginned.

In 1906 the first gin was built in the county and in 1908 the first public weigher, R. A. Henderson, was appointed.

In 1911, 2900 bales of cotton had been ginned up to February of the following year, notwithstanding the fact that cotton pickers were hard to find and that the Commercial club advertised for them in the Lovington and Knowles, N. M., newspapers. Another gin was opened in 1911 but in 1912 the gins ran only three days a week. It took the years 1914 and 1915 to persuade the county that cotton was to be the main crop as there were ginned 5737 and 3318 bales in those respective years.

Many farmers planted feed along with cotton and in 1911 maize was bringing \$11 per ton while by 1917 the price had gone up to \$30 per ton. In 1915 an organization for co-operative marketing of milo maize and kafir corn was attempted. Corn was grown but to no large extent. In 1911 the courthouse yard was sown in wheat and alfalfa as an experiment and to encourage the farmers. Millet seed was offered for sale in

1909 and sudan grass in 1914 for fifty cents per pound.

Encouraged Farming

The Santa Fe Railroad Company encouraged farming in order to bring more settlers to the territory it served and as a forerunner of scientific farming deserves much credit. Approximately one month after the line to Lamesa was opened, the Santa Fe demonstration train arrived in Lamesa with free lectures and exhibits. Diversified farming was stressed and seven farmers signed up to farm an experimental ten acres each under the supervision of H. M. Bainer, agricultural demonstrator. In the fall these plots were checked by the demonstrators.

The newspapers ran articles stressing diversification of farming by row crops. One of the crops tried was peanuts, which, although they bore nuts (one carload of which was shipped out) and hay, they failed to tie the soil down. Broom corn and sunflowers were planted and did well but were financial failures because of lack of market.

Fruit crops were made in 1911 and 1915.

When the first efforts were made in growing crops in Dawson county the prairie dogs seemed to be the ally of the ranchman in trying to drive the agriculturist out of the county. They came out of the ranch pastures and destroyed the tender crops.

In March, 1909, an election was held to determine the fate of the prairie dog. When the count was made the people began the work of extermination and this work was kept up off and on until the legislature passed a statewide law for the extermination of the pest in 1915. This law provided that where owners did not kill out the rodents, the "sheriff would have them exterminated at the cost of the owner, and the expense incident thereto would become a lien on the land."

Start Rabbit Drives

Rabbits were also pests and drives were used as a method of destroying them. One drive in the county was responsible for the destruction of over 1000 rabbits. Farmers found that in 1912 they could sell these pests, drawn at five cents each to J. J. Curlee who in that year shipped 5000 rabbits out of Dawson county before Christmas.

Other pests were commercialized on as \$1411.60 was paid from November 1, 1916, to March 9, 1917 for the following: 584 skunks, 517 coyotes, 122 badgers, 8 coons, 15 possums, and 10 wildcats.

Land in Dawson county was inspected for colonization project for farmers from Pennsylvania in 1912, and the editor of the paper reported the arrival of an eastern capitalist in Southwest Texas to open a 3000 acre farm for which he felt the region was suited.

The tax assessors' rolls for the year 1911 give an excellent survey of the progress of agriculture up to that date.

No. of acres of land assessed, 665,539 valued at \$1,988,837, average value per acre, \$2.98.

Assessed value of town lots, \$141,914.

No. of horses and mules, 1733, valued at \$71,145, average value, \$41.05.

No. of cattle, 9,423, valued at \$99,568, average value, \$10.56.

No. of jacks and jennets, 30, valued at \$1512, average value, \$50.40.

No. of sheep, 1450, valued at \$2900, average value, \$2.

No. of goats, 1000 valued at \$2000, average value \$2.

No. of hogs, 654, valued at \$1655, average value \$2.54.

No. of dogs, 14, valued at \$308, average value, \$22.

All other values, \$379,260.

Total assessed value in county, \$2,708,194.

Farms Grow

In 1914 there were 330 farms in the

county. These farms took up 31 percent of the county and the average size of the farms was 538 acres with a capital investment value of \$2702.

With the heavy rainfall in the fall of 1913, which put the ground in condition for spring planting, and the 26.90 inches that fell in 1914, that year produced a bumper crop.

In the agricultural year 1914-15, Lamesa gins reported 5660 bales of cotton ginned and it was estimated that the 1914 cotton crop for Dawson county exceeded 6000 bales. The public weigher reported 7000 loads of feed and cotton seed weighed, 1135 car loads of feed, cottonseed, livestock and poultry were shipped from Lamesa.

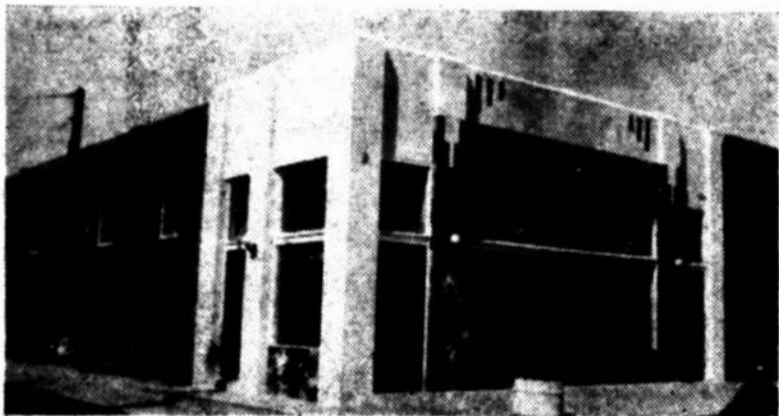
The above reports may be compared to the valuations in 1935. Land values in Dawson county were assessed at \$3,049,450. Land in cultivation at the present amounts to 549,041 acres of the 903 square miles in the county. Population of the county according to the last census was 13,573.

Cotton is the leading crop in the county, averaging 45,000 bales per year. Other major crops are grain sorghums, corn, wheat, broom corn, and cane. Fruits and vegetables are grown for local use. Total crop valuation in 1929 was \$3,000,220.

With the remaining acreage still in pasture, the county has large herds of beef cattle, and about 20,000 dairy cows. Hogs, sheep, goats, and poultry are raised. The total live stock valuation in 1929 was \$1,528,430.

Soil in Dawson county has classified as a chocolate and sandy loam with clay foundation. Caliche, hard sandstone, silica and potash are found. The altitude of the county ranges from 2600 to 3200 feet, is generally level and treeless.

A Georgia preacher has written a 12,000 word short story without an "S".



**We Salute
the
Pioneers of
DAWSON
COUNTY**

Let us modernize your store front with
VITROLITE
"The Modern Structural Glass"

Your store must have more than "Just a Front," it must attract the attention of buyers. VITROLITE accomplishes this in every detail. Investigate today! Make your building rentable with VITROLITE. It is good business to make your property worth more money.

WE CARRY A COMPLETE AND FULL LINE OF LOCK-JOIN WINDOWS, LIBBY-OWENS-FORD GLASS, JOHNS-MANVILLE BUILDING MATERIALS, U. S. G Y P S U M PRODUCTS.

For Complete Information concerning any of the above mentioned products, contact your local lumber dealer.

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Manufacturers And Jobbers of

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COUNTRY FOLKS!
Country Gins—
In Other Words, Town Gins
located in the country
Giving "Town Service"

MODERN IN EVERY RESPECT

- Midway
- Sparenberg
- Klondike
- Patricia
- Higginbotham
- Arvana [RAILROAD TOWN]

Keisling & McBride

The Fashion Shop

October 1937

Dear Meg:

If you want Tom to propose this weekend, I've got an out fit for you that no man can resist... A costume suit, only \$16.75, with fitted Jacket and slightly flared Skirt... and what power over men... I've actually seen it work, or if you prefer we have just the right dress for you at \$16.75, materials that are stubborn about creasing or spotting so that you look flawless every minute. Well, Yours for romance.

Skip.



IT'S THE *Perky*



Introducing a new and youthful version of the Directoire bonnet brim. Fine fur felt, in the season's new colors. Dobbs accurate headsizes... \$7.50



THE CHALFONTE "JOLLY ROGER"

The classic roller, with swanky corded crown. The hat that fits to perfection. CHALFONTE are the only finely graded head-size hats at \$5.00 to \$6.50.

CHALFONTE
Made by a Man's Hatter



HOSIERY
BY
HUMMING
BIRD

79c to \$1.25



"REEFER JACKET"

Boast a nipped-in waist in this sport coat and Father will say "you look as trim as Mother when she was a girl."

\$16.75



Suits by
Clothcraft

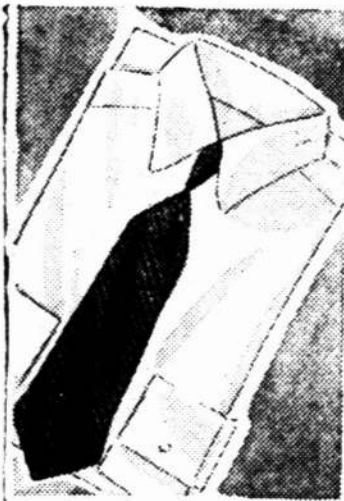
\$20.00
AND
\$25.00

A complete range
of styles and sizes



THE JARMAN
FRIENDLY
AIRFLATOR
\$6.00

The shoe sensation of the year, the Jarman Friendly Airflator, offers you a special cushioned innersole. This innersole cushion lends a gentle resilience to the tread surface of the foot. It is an absolute different shoe development. Wear a Fair Yourself.



SHIRTS BY
JAYSON

A complete assortment of new materials in novelty weaves and designs. A complete assortment of sizes in both white and fancies

\$1.95



QUEEN QUALITY SHOES

Made over Synchronatic Lasts. Pre-tested on living models for precision fit, correct Shoes. For the occasion are becoming increasingly important. Rely with confidence on quality's expert stylists—

\$7.50 to \$9.50

Expert Shoe Fitting

UNDIES BY LORAINNE

Gorgeous Gowns, Pajamas, Slips and Step-Ins. These nationally known garments you know so well for wear and endurance, tailored types also exquisite lace trim

Step-Ins 49c to 98c
Slips 98c to \$1.95
Gowns 98c to \$1.95
Pajamas 98c to \$1.95

HATS BY
MALLORY
\$3.95
&
\$4.95



SOCKS BY
INTERWOVEN
39c & 50c

COLLINS DRY GOODS CO.

"The Bargain Center of the South Plains"

An Intro
Ernest Woods

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DAVIS FOOD STORE, INTERIOR VIEW



An interior view of the Davis Food Store, showing left to right Howard McSpadden, Doyle Shillingburg, Ernest Woods, Ben Cason and Dan Davis.

DAVIS HAS WELL STOCKED, CLEAN GROCERY STORE

"Largest Grocery Store Between San Angelo and Lubbock" is a fitting slogan for the large Davis Food Store on South First Street adjoining the postoffice.

Large in size and large in service, is this store which was established by Dan Davis, who first came to Lamesa in 1932, from Lubbock where he had previously managed and owned a Wigly-Wigly Store.

The first Davis Food Store in Lamesa was located on the north side of the square and occupied small quarters. As his patronage increased, Mr. Davis changed locations and moved to his present site, a building which is 150 feet by 90 feet and houses one of the most complete grocery stocks in this part of Texas.

Mr. Davis strives to please even the most particular customer and offers every kind of food to be found in modern up-to-date store. Shipments of fruit and vegetables are received daily and are kept crisp and cool in specially constructed vegetable trays. A wide variety of staple products and canned foods are to be found on the long shelves.

The market department is supplied by the Lamesa Meat Company and Dawson county beef cattle, and is under the able management of Doyle Shillingburg, a thoroughly experienced meat cutter.

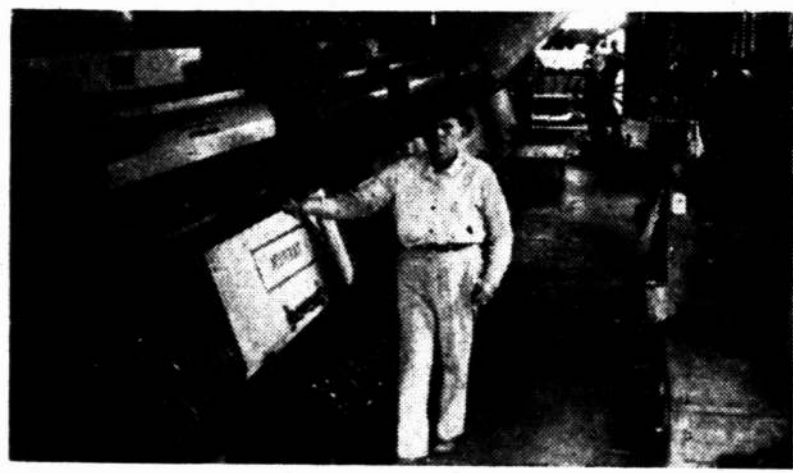
A produce department which handles eggs, cream, and poultry, both wholesale and retail, is efficiently conducted by Howard McSpadden, who is also experienced in his line of work.

Counter checkers are Ernest Wood and Ben Cason.

Not only does Mr. Davis offer a regularly high quality service but he is alert to changing business conditions and strives to offer his customers something different in the way of food as the seasons change. The meat department prepares a tasty barbecue to tempt the housewife on the days when she does not want to prepare her own meats. There are unusual canned meats and vegetables for the hot days when cooking is a chore. Frequently the store sponsors a demonstration of new foods to introduce them to the local housewives.

Thus, it is that the Davis Food Store makes a bid for the patronage of Lamesa and its trade territory, and thus, it is that Mr. Davis increases the popularity of his already well-established store.

INTERIOR VIEW OF LAMBETH GIN



An interior view of the Lambeth Gin, showing O. Lambeth, owner, standing before one of his Murray ginning machines.

FIRST SETTLERS CAME TO MOUNT OLIVE IN 1904

(By MRS. W. P. STOVALL)

Mr. Olive's first settlers were I. M. Bennett and Henry Crosssett who came here in 1904 and 1905, respectively, with V. O. Barron following in 1905. Soon after they arrived W. R. Weatherford, S. D. Austin, T. V. Crawley, C. A. Cox, Mrs. Earl, Mr. Loyd, W. R. Wristen, and O. W. Jones and their families.

A Baptist church and Union Sunday school were organized with I. M. Bennett as superintendent of the latter.

The first Mt. Olive school was taught in 1909 with Miss Willie Met Crosssett as teacher. T. V. Crawley donated two acres of land on the southwest corner of his land for the erection of a school building.

A public road crossed the county to both Lamesa and Big Spring. In the early days much of the lumber and most of the groceries were freighted from Big Spring.

In 1920 Mt. Olive school was moved one-half mile north and a new building erected, with Miss J. H. Crosssett as teacher. The present building was erected in 1923.

On the north corner of the farm, T. V. Crawley gave to which the school is now located.

In 1923 Rev. C. B. Thompson organized a Methodist church and Sun-

day school with W. P. Stovall as superintendent. Mr. Stovall is still superintendent, with Garvin Whitehead, assistant superintendent; Glenwood McCall, president of Epworth League, and Rev. J. A. Wheeler pastor.

Recent news of pioneer residents show that:

Otwell Crosssett has been deputy clerk of Dallas county over a period of 15 years.

Thad Crosssett and Howard Austin live in Amarillo.

W. K. Crawley, after leaving for a few years, returned to Lamesa to enter the banking business.

John Earl is a business man in O'Donnell.

Ira Hanev has a government job in Denver, Colorado.

Mrs. R. R. Townsend, daughter of T. V. Crawley, is a florist in Lamesa.

Among the pioneer men now deceased are: S. D. Austin, W. R. Weatherford, C. A. Cox, T. V. Crawley, Henry Crosssett, W. R. Wristen, Mr. Earl and O. W. Jones.

RAPID GROWTH SHOWN BY COPE OIL COMPANY

H. R. Cope, of the Cope Oil Company, who is justly called a pioneer of Dawson county as he moved here with his parents, Mr. and Mrs. J. H. Cope, now deceased, in 1907.

He went into business for himself in Lamesa in 1925 when he bought out Joe Spikes who was handling the

Howard County Refinery products. About 18 months ago, after dealing in Barnsdall oils for more than a year he realized the value and possibilities of the entire line and dropped his former line to become an independent distributor for Barnsdall "Be Square" gasoline and Barnsdall oils.

The business of the company has shown a rapid growth during the two years that Mr. Cope has concentrated on developing his agency.

The present building on Dallas St., where the headquarters are located was finished in January of this year, a modern stucco building which is a credit to the city. A total of 3920 square feet of floor space is available for storage space.

The company operates four delivery trucks serving seven stations in Dawson and Howard counties. The latest addition to the list of Barnsdall stations is the Grady Scott station, also on Dallas Street.

Glenn Cope, a brother, is assistant manager for the company. Cecil Scott, Arnold Bolton and Jack Womack are deliverymen, and J. P. Ruggles is night man in the station.

All of these men are capable of serving the public in whatever situation may come up from service station, warehouse, delivery, etc.

This year Mr. Cope has added to his line of sales products the Kelly Springfield tires which are now features in nearly all of the Barnsdall stations.

A new station is to be opened soon in the new brick building across the street from the high school building. This station will be equipped with modern electric pumps and a double drive.

Joe Spikes was a Midland visitor Sunday.

DAWSON COUNTY FAIR
October 14-15-16
LAMESA, TEXAS

Deluxe Copies of this Edition 50 cents



WELCOME

All Dawson County Fair Visitors Try Our "Special Dinners" Delicious Salads, Sandwiches and other foods . . .

Drinks

Cakes and Pies

We Serve Folger's Coffee

BILL'S CAFE

North Side Square

Phone 20

DAVIS FOOD STORE
Wholesale A Safe Place Retail To Trade

SIX YEARS IN LAMESA A PLEASURE

A BIG STORE WITH LOTS OF GROCERIES
BUYING WITH CASH SELLING FOR CASH

K.C. Baking Powder 50 oz. size 25c

Oats, Crystal wedding LARGE SIZE 19c

Salad Dressing full qt. 21c

Pork & Beans lb. can 5c

TOMATOES No. 1 can 5c

Yams 10 lbs. East Texas 25c

Free Demonstration of Gebhardt's CHILI AND TAMALES

Hominy No. 2 1/2 can 3 for 25c

HOT BARBECUE Steak Fed WHITE FACE lb. 18c

BRING US YOUR CHICKENS EGGS & CREAM FOR CASH!

WELCOME TO THE FAIR

Standing Guard - Watchful,

EVER READY TO SAFEGUARD YOUR HEALTH



This institution has for the past 14 years been an institution dedicated to the sick and afflicted.

It has received the prestige and title it set forth to attain. The staff of this sanitarium will continue to abide by the merits it has held as its standard during its entire existence.

LAMESA SANITARIUM

At End Of S. Austin Street

MODERNIZE *and* BUILD

Paving the Way for a greater community through building Lamesa and its Trade Area

Our organization is happy indeed to have been able to join other progressive fellow citizens in putting the Dawson County Fair on a permanent basis. We trust that this Fair shall be helpful to the entire area and pledge ourselves to give this and any other worthy enterprise our whole-hearted support.

Conveniently Located Stores Serve Large Area

In the improvements of Lamesa and its trade area we shall strive at all times to be helpful to our ever increasing number of customers. We consider it incumbent upon our organization to keep a well assorted stock of properly seasoned and carefully manufactured building materials available with prices that are in line with the lowest. We shall strive to keep our organization so efficient that they will be able to render an intelligent service to the builder.

We realize that any success we might have had is due entirely to the cooperation of our customers and we shall not lose sight of the obligation this imposes on us to be sure that you get value received for any business entrusted to our care.

We thank you sincerely for all favors shown us in the past and are prepared to render an adequate building service at the following points: Lamesa, Seminole, Seagraves Andrews, Morton and Slaton.



CONTRACTING BUILDING

We specialize in building smaller homes in every type of architecture. Our prices prove how worthwhile it is to see us at once. Phone 35



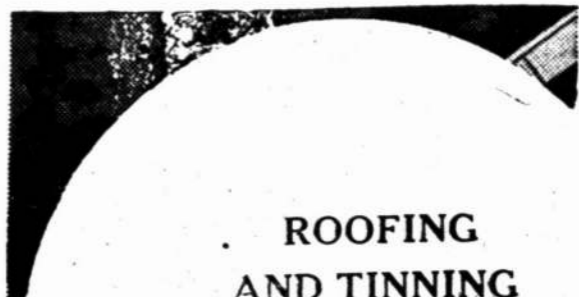
INDOOR AND OUT PAINTING

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FORREST LUMBER COMPANY

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DAWSON COUNTY COURIER

Volume 7

Lamesa, Dawson County, Texas, Thursday, October 7, 1937

Number 38

VAUGHN CHEVROLET ADVANCES WITH THE TIMES Southwestern Telephone Co. Maintains Superior Service

NEW EQUIPMENT HAS BEEN INSTALLED THROUGHOUT PLANT IN RECENT YEARS

Local Staff Commended By General Office Supervisor

Operating upon the ideal of service and an unswerving responsibility to the public they serve, the Southwestern Associated Telephone Company has built an organization in Lamesa that is unexcelled in efficiency and promptness of action.

The public has reciprocated by subscribing to the service, by using the telephones for all business and personal transactions wherever possible and thus saving themselves hours of needless bother and worry.

The Southwestern Associated Telephone Company acquired the Lamesa plant in 1927 and since that time have been tireless in improving the plant and bringing it up to date. In 1929 the service was converted from magneto to common battery. New switchboards and new telephones were installed at that time.

The outside plant, which then consisted of dilapidated poles and badly rusted wire, was rebuilt with new treated poles, cables and covered wire. These improvements in equipment were followed by increased business, a greater number of Lamesa people becoming "telephone conscious" and developing the "telephone habit."

Through the years of business depression brought business to a virtual standstill in many localities, the company lost comparatively few customers and these have been regained. Over a period of three years the exchange has acquired a net station gain of 150 telephones.

It is not equipment alone, however, that is the backbone of the quality of service rendered. The personnel of the Southwestern Associated Telephone Company is as conscientious as their equipment is excellent.

Miss Willie Vaughan has been chief operator of the local office three years, taking care of the business, and acting in general as "contact man" for the organization. The officials of the company are high in the praise of Miss Vaughan. "She is one of our very best chief operators," stated C. R. Hurnence, general commercial and traffic superintendent in an interview last week.

Operators are Miss Fay Dean, who has had nine years' experience; Miss Margaret Chumbley, joined the staff here three years ago; Miss Artie Moore, has been with the company two years, and Mrs. Velma Hollan, began work six months ago. Miss Lottie Adelle Shelton has recently gone into training for work as an operator.

J. M. Adams is in charge of the plant department and handles installations, service repairs and related work.

It is the policy of the company to employ local people, and this, to a large extent, accounts for the high grade of service rendered.

Business houses long ago decided they could not do without telephones and now the telephone in the home is no longer a luxury but a necessity. To know that one can, by lifting a receiver, save a 30 minute walk, an hour's trip by car, or a forty minute's shopping trip in a busy day is a boon to the housewife as well as the business man.

And such is the quality of the local Southwestern Associated Telephone system that hours are saved each day and "business nerves" no longer fret the man and woman in professional life.

A grudge is one thing that everyone seems anxious to pay off as soon as possible.

With martial law declared in Texas in 1863 during the Civil War, it was necessary to have a passport to travel to a neighboring town.

SASH AND DOOR CO. MAINTAINS LARGE PLANT

The Lubbock Sash and Door Company, pioneer firm of the South Plains provides a metropolitan service for this area. Established twenty years ago this firm has grown to be the largest central distributing point of its kind in West Texas.

Lubbock Sash and Door Company employs four salesmen, a sizeable warehouse and office force, and thirty mechanics and artisans in their manufacturing department. Five trucks are used in the delivery of materials and finished products.

Covering an entire city block, this plant carries not only a complete line of building materials but also manufactures mill work, lock-joint, dust-proof windows, and fabricates Vitrolite colored glass and plate glass for all purposes, including wholesale sized sheets purchased in car lots.

Aside from their fireproof warehouse building, the plant consists of a large office and new display room, the planing mill, glass fabricating mill and lock joint assembly plant.

Most unusual product manufactured by the Lubbock Sash and Door Company is the product previously mentioned, Vitrolite colored glass, a material used in modernizing store fronts. An example of this glass is to be found in the beautifully designed front to Kline's Bakery, in Lamesa, a building finished last fall.

The advantage of having a firm of this kind in West Texas is passed on to residents of Lamesa and Dawson county through local building materials dealers, through the entire organization of the Lubbock Sash and Door Company is ready at all times to give the prospective builder the benefits of their knowledge of new and improved building materials at economy prices.

WHOLESALE FIRM SELLS LINE OF WELL SUPPLIES

Western Windmill Company, a Lubbock and South Plains institution under the management of Smylie C. Wilson, began business in 1905 in Lubbock with a retail store. The firm became exclusive wholesale dealers some 14 years ago.

Keeping in step with the trend of progress in West Texas, the Western Windmill Company has built a business

(Continued on Page 5)

CITY HALL AND FIRE TRUCK



This front view of the city hall and fire truck shows the modern building which houses the city water office, the city secretary's office, the office of the Chamber of Commerce, the Dawson County Public Library, the fire trucks, and provides living quarters for members of the fire department.

Extension Service Has Aided Farmers 20 Years

(By JOE C. WILLIAMS) County Agent

In writing the history of the Extension Agent's work of the county the writer searched through the records here in the office and found some interesting information concerning extension work, which was begun in Dawson county, twenty years ago.

An annual report submitted by one of the early agents contained the following: "The closing of the year, 1925 also closes 8 successive years for county agent work in Dawson county. It is dangerous to say that Extension Service is well established in Dawson county, since politics is to be reckoned with at least every two years, but if the work is to be judged on its apparent merits it is unquestionably established."

According to C. T. Watson who was then agent the main problems of the agent and the farmers were: diversification of crops; improvement of seed; improvement of dairy cows and hogs; with the chief one of living at home and boarding at the same place. The improvement of the livestock and other problems was attempted by introduction of twenty five registered gilts and over one hundred registered Poland-China boars into the county. The gilts went to club boys and the boars of course, went to adult farmers.

(Continued on Page Four)

COMPANY FOUNDED IN 1925 IS NOTED FOR PROGRESSIVE BUSINESS POLICIES

KEISLING AND McBRIDE GINS ARE MODERN

Keisling-McBride Gin Company, formed seven years ago when W. C. McBride came here from Jones county, operates six gins in Dawson county with a turn-out of 500 bales of cotton daily.

Both Mr. McBride and L. F. Keisling are men of experience having been in the ginning business for themselves more than fifteen years, and both of them understand the problems of the Dawson county cotton farmer.

All six of their gins—at Midway, Sparenberg, Klondike, Patricia, Higginbotham, and Arvana—are completely equipped with modern machinery and manned by a competent corps of ginners and assistants.

James Swope, who has been associated with Mr. McBride and partners over a period of fifteen years, is in charge at Midway. Otis Green, an employ of twelve years with the company is manager at Sparenberg. An experienced ginner, Charles Kaylor, who joined Keisling-McBride this year manages the Klondike gin. B. N. Chaffin, in charge at Patricia, has been with the company seven years. Carl Cleidening, manager at Higginbotham who joined the firm this year, thoroughly knows his business. Jerry Barron, manager at Arvana, is working his second year with the company.

In order that their employees might have advantage of the most modern instruction in cotton judging and related work, Mr. Keisling and Mr. McBride financed their managers and bookkeepers through the summer short course given by the Textile Department of Texas Technological College at Lubbock this year.

All were awarded diplomas at the completion of the course and were commended upon the excellent grades made. The knowledge gained in this course is of inestimable value to the customer of the Keisling-McBride gins as it enables the employees to give the farmers advice on staples, seed and other problems.

Keisling-McBride concentrate their attention upon giving the farmer prompt, efficient service. Though not located within the city limits, they are able to give the farmer gin delivery service, as the company personally, freights all supplies, such as fuel, bagging, and ties, to their gin points, and bring into Lamesa all cotton and out-

(Continued on Page 5)

Complete Parts Dept. Maintained At All Times

T. F. and L. B. Vaughn came to Lamesa twelve years ago from Caddo, Texas, and established the Vaughn Chevrolet Motor Company.

They immediately stocked the new business with a complete line of Chevrolet automobiles, parts, repairs, and body department, endeavoring to anticipate the wants of their entire trade territory—a principle of the business still in force today.

During the twelve years they have been in Lamesa, they have sold over 2000 new Chevrolet automobiles and more than 4500 used cars, a rather formidable total in the face of the years of a national business depression which strongly affected the automobile industry over the whole country.

In 1928 the company moved to their present location. Here they have ample room for display showroom and housing quarters for the other departments. They maintain a complete parts department in conjunction with the sales department, an efficient service department, and a body shop under the direction of an experienced artisan, David Jones, who has been with the company four years.

One of the largest payrolls in Lamesa is maintained by the Vaughn Chevrolet Company who have fifteen people in their employ.

Miss Dorothea Bedwell is accountant for the firm and Laurence West is in charge of the parts department. Nelson Cope, salesman, has been with the firm ten years.

P. H. Oates and Jimmie Cotton are other members of the sales force. Henry McQueen, manager of the service department, has been with the company nine years. Joe English, mechanic, has also been associated with Vaughn Chevrolet firm nine years, and Tom Smith, another member of the mechanical department, joined the staff three years ago. Mr. Jones, as mentioned above, is manager of the body works shop. Other members of the mechanical department are Herschel Jones, David Clawson, Alton Marshall, Kenneth Holzclaw, and Arthur Frambrogh.

This corps of competent employees is largely responsible for the quality of work done by the service department, as well as all have had specialized experience and are trained to handle difficult repair jobs.

The equipment in use in the service department is of the latest in design, enabling the mechanics to handle repair jobs calling for the most careful workmanship. The body shop can repair damaged car bodies, straighten fenders, or do any paint job required by the customer.

Used cars are carefully checked and all required adjustments made before they are offered for resale. In this manner the customer is assured of getting an automobile in good condition even though used, and can depend upon the company's check-up as ample protection.

The Vaughn Chevrolet Company feels that they have a responsibility to their public and are ever careful not to overlook this moral debt to those with whom they do business. They are anxious that every customer be a satisfied customer, from the new car buyer to the one who asks only a minor adjustment on his automobile. This policy has won the friendship as well as the business of the residents of Lamesa and Dawson county.

Grass was knee-high over the South Plains area when settlers arrived in Dawson county during the land rush of 1900-05.

Snyder Transfer Company - Established in 1915 - Makes Plans For Building Terminal In Lamesa

Twenty-two years of serving Texans and those in adjoining states is the record established by the Snyder Transfer Company, owned and operated by Mrs. Pete Bridgeman.

This company, established in 1915, has grown to be one of the major transportation lines in West Texas, serving 400 miles of territory and having offices in six towns. Headquarters are still maintained at Snyder where Mrs. Bridgeman has her residence. The company's "rolling stock" is now composed of around 18 vehicles in trucks, pick-ups and business cars, all of which are kept in A-1 condition at all times.

Most recent expansive move of the company is being made in Lamesa where a new terminal is to be built on Lot 11, block 2, one block north of Handale lumber yard and across the

street from the Dawson county cotton oil mill.

Mrs. Bridgeman already has in an application for a new transfer line from Lamesa to Lou, then on to Pridemore and back to Lamesa. She expects to have the necessary details attended to and the permit for operating the line within 90 days time.

Expansion of the Snyder Transfer Company has been steady throughout the years since its inception. In 1922, when trucks were still few and far between, a pickup was purchased for local service in Snyder. Realizing that the demand for quick service which no other agency was able to give was a real opportunity, the owners bought several more trucks and in 1926 established a line from Snyder to Sweet-

In 1931 the line was extended eastward from Sweetwater to Abilene and northward from Snyder to Lubbock, making a continuous route from Abilene to Lubbock.

In 1934 the company absorbed by purchase the McCauley Transfer Company line from Lubbock to Big Spring by way of Lamesa. The following year with the demand increasing for a route directly west, the Snyder Transfer Company extended their line to the New Mexico border by way of Lamesa.

The company maintains a regular staff of 20 employees. J. T. Bridgeman, brother-in-law of the owner, is in charge of the local office and O. D. McGlaun is general manager at Snyder. Several extras are employed during the peak freight moving time in the fall and winter.

This transfer company keeps step

with changing transportation times not only by keeping its trucks in good shape and its service on the road efficient and modern, but by maintaining office equipment and records that are up-to-date.

The office service is speeded up through the use of teletype equipment which enables customers to order merchandise from many major shipping points and secure overnight delivery at no extra cost. One of these machines is located at the Snyder office and another at the Lubbock office. Direct connection is maintained with Fort Worth, Dallas, and other leading wholesale points.

The transfer lines are bonded and insured under the State Railroad Commission.

Beef Cattle Followed Buffalo To Fertile Grasslands of West Texas

After the passing of the buffalo, the plains remained unpopulated until the windmill proved to be successful in obtaining underground water for cattle. The grass was there, but the lack of watering places on top of the cap-rock kept the cattlemen from driving their herds up to take advantage of this grass. In time, however, men who had put their cattle farther to the south began to look toward the region.

By 1878 writes Max Leona Gellin, historian, Colonel C. C. Slaughter, cattle held undisputed sway from the Colorado river to the caprock. The farthest sentinel of this range was a cowboy, Johnny Adkinson, stationed just below the cap-rock at Tobacco Creek, who rode up and down the "breaks" and turned back the cattle that had drifted too far toward the west.

Around 1870-1872 cattlemen found that the grass to the west would produce fat cattle which could command top prices at market. Land that had been purchased below the cap-rock was relinquished in favor of land on the plains.

In the years from 1882 to 1885 the legislature authorized the land commissioner to lease the public school lands in the west for from five to twenty years. The land leased was that which had been set aside to form the Permanent School Fund and was composed of the even or alternate sections of the 36th and 37th townships surveyed in the county.

The cattlemen at first leased only land upon which watering places had been established by contract. For the rest of their range they made plans to be satisfied with the best available range. The agreement was then respected. Newcomers or smaller ranchers who wanted to break into ranges already agreed upon with or without leasing drifted their herds in at the edge of the designated range.

This rule was tried once in the eastern part of the county and when the rancher next heard of the herd, it was below Haysan county—practically in the Pecos river where the cowboys of the larger ranch had driven them. Newer ranchers later tried to force their way in by leasing within the "underwood" range and the big ranchers had to resort to leasing their range to defend themselves.

School Lands Leased

The leasing of the school land to the ranchers marked the real beginning of ranching in the county. From ranches originally controlled by the state, Dawson county, the Slaughter ranch, located on the border of the cap-rock and owning a strip of land in the northern part of the county, the Hart ranch in the southwestern part of the county, the Evans or IFF ranch in the northeastern part of the county and the Fish ranch in the northwestern sector of the county.

In 1882 the Magnolia Land and Cattle Company which operated in Borden county owned one small strip in Dawson and the first fencing in the county, placing a fence on the western boundary of their ranch which was in eastern Dawson county. There was, however, no fence in the southern part of the county to prevent cattle from drifting until a later date.

During the severe winters the cattle from all over the range drifted down to the Pecos river where they would become hopelessly mixed and most roundups started at that point.

In 1886 a long hard blizzard swept down from the north, lasting two weeks. It was a period of intense cold, with sleet blowing in from other regions. In what was known as the Great Drift of 1886 cattle from as far north as the Palo Duro Canyon started drifting south, most of them finally arriving at the Pecos river. When the blizzard was over wagons from all the ranches of the north were sent to the Pecos region with from ten to forty cowboys each. There were so many cattle at the river that the cattlemen organized and appointed Gus O'Keefe, Slaughter's general manager, as director of the roundup.

The first thing Mr. O'Keefe ordered was the building of watering troughs just north of Midland with an endless chain bucket-pump run by a horse. Then the cattle were started north as fast as they could be driven out of the Pecos territory, one group immediately following another. When the "lead" cattle reached Midland the "drag" cattle were still on the Pecos.

Reports to O'Keefe, who stayed on the river were sent constantly up and down the line by cowboys as to the progress of the cattle. The herds were stopped at Midland, watered and held in bunches of 2000; then various brands were cut out and the cowboys took charge of their own cattle for the northward drive.

Railroad to Big Spring
When the railroad was built through Big Spring, the drifting cattle stopped at this point. Until a drift fence was built along the southern edge of the county in 1893 cowboys were sent

to the railroad after each bad storm to turn back the cattle.

Often before the small ranchers living in the northern portion of Howard county could get their few stray cattle cut out of the herd at the railroad, the cowboys from the larger ranches to the north would arrive and turn all the cattle back to their range. The moving of the other cattle north was not always intentional, and frequently they were cut out later and the owner notified or the cattle sent back. This practice however caused much bitterness among the smaller ranchers toward the large stockman, and for a time the small stockman retaliated by refusing to be neighborly, even declining to follow the unwritten law of the range and to go to the aid of the northern ranchers during prairie fires.

Some trying years for the cattlemen were caused by droughts and blizzards. Some of the dry years were 1886, 1893, 1894, 1910, 1911 and perhaps most of all the years 1917 and 1918. In 1886 and 1886 severe blizzards injured the cattle industry in Dawson county and again in 1894 thousand of cattle perished.

In time of drought ranchers burned the thorns from prickly pear in order to feed the cattle. In 1904-05 when many cattle were lost, the snow was so deep in New Mexico that thousands of antelope drifted down to the plains to spend the winter.

Cattle Driven North

Only one or two herds from this section were driven up the trail to market in the northern states as few Dawson county ranches had been established before this period of trail driving was over. The cattle were driven either to the northern railroad line for shipment or to the northern line.

Steer cattle were usually sent north toward Amarillo where they were grazed, sometimes for a year or two, then loaded for market. When the territory between Dawson county and Amarillo was closed by fences and farms, the trail herds moved to the west and the cattle were driven to Bovina and sent into northern feed pens to fatten for market. Ranchers preferred this northern route as they obtained better prices in the Kansas City and Chicago markets.

Midland sent her northern trail herds through Martin and Dawson counties. The cattle that were sent to the south were mostly fat cows and culls. They were loaded at Colorado and later at Big Spring, for the Fort Worth market.

The cattle empire ruled West Texas for only a little more than twenty years—approximately the period of leasing school lands for grazing purposes. This county was really opened for large scale ranching after the peak year of 1885, as until that time the ranchers had to contend with a series of droughts, blizzards and falling prices.

In the period from 1902-1905 the land came out from under the grazing leases and was quickly taken up by settlers, marking the break-up of the ranches and the passing of cattle raising as the principal industry, although for a period of years both ranching and farming existed side by side with no little antagonism between the two types of pioneers.

Wolves Were Menace

In addition to droughts and blizzards the cattlemen had another enemy who caused a great deal of worry, the prairie "lobo" or "loafer" wolves, and coyotes, who were extremely destructive to the calf crops.

The "lobo" attacked not only the calves but was able to kill the largest animals. They were extremely fond, too, of horse meat and killed many horses.

The coyote was not nearly so destructive as he attacked only small calves that had ventured away from the herd. The coyotes had multiplied rapidly during the buffalo hunting period and old buffalo hunters tell of seeing buffalo herds being followed patiently by great packs of coyotes. They had learned from experience that there would be plenty of feasting after the hunters had taken all they wanted.

While the coyotes were small and ran in larger packs the "lobo" was much taller and stockier than the largest German police dogs. In attacking and killing cattle the "lobos" worked in partnership, one of them snapping at the nose of the animal while the other slipped around to the rear and cut the ham-strings with one slash of the teeth. Once this was accomplished the animal was at the mercy of the wolves. They killed calves by biting them through the tenderloin. They ate the entrails and drank the blood first, then ate some of the meat.

A pack of young "lobos" very often cut down small calves for practice. The "lobos" were very cunning and extremely hard to kill. They avoided traps and would touch nothing that had the scent of man on it, nor would they go near a kill where a man had left a footprint. Sometimes the cowboys would kill a horse for bait, ride up, cut a slash in the meat and pour in strychnine without touching either

the meat or the ground. Sometimes an antelope was killed, roped and dragged along the trail by one cowboy while another rode behind dropping pieces of poisoned liver from sticks and hoping fervently that one or two of the pieces might be free from scent.

These animals were so destructive that at one time the cattlemen requested the state of offer a bounty of \$50 for a scalp. A bounty of \$10 was usually offered. In addition to this the pelts were tanned and sold for about \$2.50 each. Coyotes and wild cats brought a bounty of \$1 from November 12, 1912, to February 10, 1914, and \$5.00 was paid out by the county commissioners for 550 coyote scalps and 48 wild cat scalps.

Other pests that troubled the cattlemen were prairie dogs and rabbits which ate the young grass and bur-

rowed in the pastures. Rattlesnakes were feared by both the cowboy and the livestock. An occasional eagle was to be seen even as late as 1912.

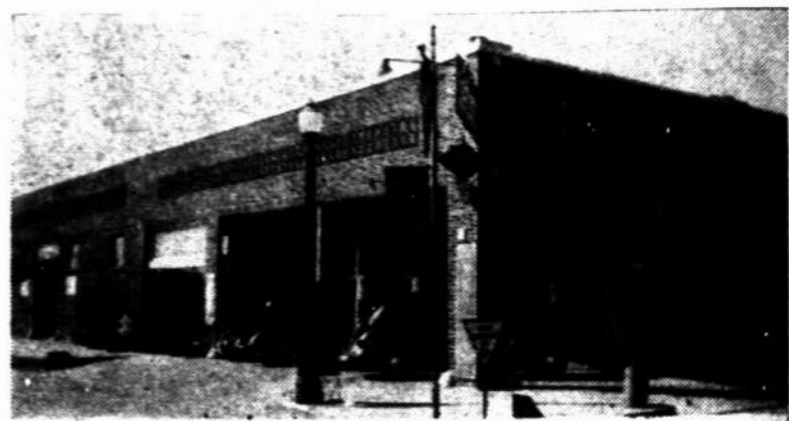
Windmills Built
As watering places for the cattle were necessary on the prairies, ranchers would build one, two or three sixteen-foot windmills, a big dirt tank and numerous watering troughs. Many of these were placed in each large pasture. Later, school houses built near these watering places were named for them, such as "Klondike" and "Five Mile" which was five miles from the Buffalo ranch headquarters.

Supplies were freighted in by ox-team from Colorado at first and later Big Spring. All lumber for the houses, windmills, all fencing supplies, coal and ranch supplies, including most of the food, were brought in by ox-wagons. These trips were made approximately every three months. Most outfits had their own freight teams and drivers who were kept constantly busy freighting from the shipping point or moving windmills and fencing materials over the ranch.

Commercial freighters came with the

(Continued on page 3)

ARNETT MOTOR COMPANY



Out-door view of Arnett Motor Company showing in the foreground the efficient and well equipped filling station operated by W. D. Arnett.

A number of large mirrors designed to enable drivers of vehicles to see traffic approaching from various directions will be installed at street corners in Buenos Aires. If you work for one cent the first day and had your salary doubled every day at the end of one month (30 days) your day's pay would amount to \$5,368,709.12

Congratulations— Dawson County Courier

ON THE PUBLISHING OF THE LARGEST AND MOST COMPREHENSIVE EDITION FOR DAWSON COUNTY

WELCOME TO THE DAWSON COUNTY FAIR

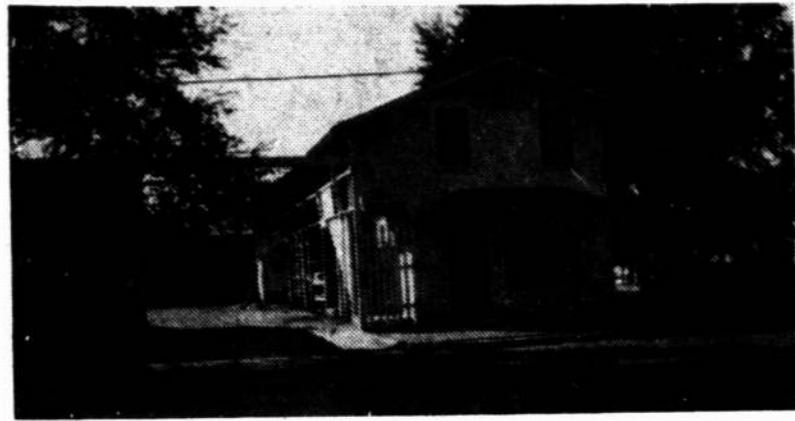
BASED ON REGULARITY AND CONSISTANCY TO AND FROM LAMESA AND OTHER POINTS IN DAWSON COUNTY, CONNECTION WITH ALL OUTSIDE LOCALITIES IS AVAILABLE TO THOSE WHO DESIRE IT

We appreciate the splendid patronage we have received from our many friends during the past and hope to have the privilege of serving you in the future.

Snyder Transfer Co.

BONDED — INSURED

FORREST LUMBER COMPANY



Outside view of Forrest Lumber Company showing the entrance to the lumber stacks and the front of the building which houses the office of one of the most progressive firms on the South Plains.

LAMESA GIN IS EQUIPPED WITH BEST MACHINES

The Lamesa Gin Company was organized by J. W. and G. H. McDonald, owners of the McDonald Gin of this city, and secured its present plant in the early spring of this year. The building is of all-steel construction, the material having been purchased from the Allied Steel Products Corporation and the equipment and machinery from the Continental Gin Company of Dallas. The machinery is the newest and most up-to-date procurable in ginning equipment. Just installed is a modern cotton dryer which dries the cotton at the same time it is ginned and is a great aid to farmers who wish to harvest their cotton in damp weather. Capacity of the gin is 125 bales per day.

G. H. (Bub) McDonald, manager, has worked with his father, G. H. McDonald of Abilene, in the ginning business and has had many years' experience as a ginner. Miss Marie McDonald, daughter of J. W. McDonald, of Lamesa, is in charge of the accounting department. Miss McDonald has assisted her father in his work here for a number of years and understands the problems of the cotton raiser and cotton marketing. Jess McWhorter is Mr. McDonald's assistant.

Though new to the line-up of firms in the city, the Lamesa Gin Company is owned and operated by people of experience who know the principles of good ginning and who are anxious to give the farmer the best service possible for his money, to preserve the staple of the cotton and bring out the quality.

These services are guaranteed by the excellent equipment, which is the latest on the market and planned to give the maximum of value in ginning at all times. The company has many friends this season and they are prepared to keep these friends through the years, realizing that a regular patronage is the best recommendation a business can have.

Beef Cattle

Continued from page 2

beginning of the towns of Chicago and Lamesa. Shortly after 1900 the ox-teams gave way to mule teams. If the ground was too soft for traveling and the wheels bogged down, a driver camped beside his wagon and waited for dryer weather or took his team to town, returning to the wagon when the trail was dry.

The doors to the houses were never locked. If a ranchman and his fam-

ily came along while the owner of the house was away, he made himself at home, cooked his meals, fed his teams, and went to bed with the perfect assurance that he was welcome, whether the ranchman returned or not. The honesty of the visitor was taken for granted and, usually nothing was missed after these visits. If the carrier were at home the visitor was pressed to stay, not only the night, but as long as he could.

The old Buffalo headquarters of the Slaughter ranch was the scene of many cowboy balls. For several years the Christmas dance at the ranch house, during the time John Joyner was range boss, were gala events in the county. People often came for more than a hundred miles in buggies to attend these dances. The ranch house had a large central living room connected with other rooms on either side and a floor which was very smooth for those days.

Wages Listed

The cowboys' wages for the period of ranching before 1905 was from \$30 to \$40 a month with their food and lodging provided. The salary of the ranch foreman was from \$100 a month up, depending on the size of the ranch. About the largest sum on record, in this part of the country was the \$5000 yearly salary which Col. Slaughter paid Gus O'Keefe. The cook and the windmill crew were paid at the same rate as the regular hands. To augment their wages, several of the cowboys trapped quail or killed antelope. The quail, when dressed, brought 65c to 75c a dozen and were shipped to market in Abilene and Fort Worth.

Hereford cattle were brought to the ranches of Dawson county at an early date. The ranchers were ever on the alert to improve the stock of their herd, knowing that this would increase the market price. In 1911 the prize herd belonging to Slaughter was sold for \$10,000.

The last herds to be driven to the northern and southern shipping points went up the trail in 1909 and 1910. In 1911 the railroad arrived and trainloads of cattle were shipped from Lamesa. In addition to the herds of fat cattle shipped out to market, many herds were brought into Dawson county in 1911 to winter here. Although the county was suffering from lrouth that year, it was covered with much better grass than the counties to the south and east.

The year 1914 saw a great deal of cattle shipping with 500 carloads leaving in May alone.

Most of the problems of the nation would be solved, overnight if the more fortunate were really interested in the welfare and improvement of the less fortunate.

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Contact spectacles were invented more than a hundred years ago by Sir John Herschel, son of the great astronomer, Sir William Herschel. The lenses are only one one-hundredth of an inch thick and cannot be seen when in use.



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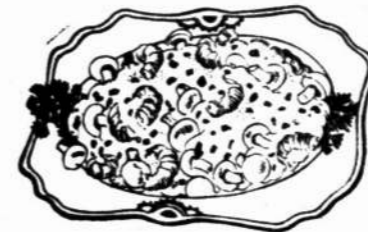


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32 years in boosting and building the South Plains

Sweetwater — Lubbock, Texas — Odessa

Extension History

(Continued from front page)

the program. Through his influence 16 pure bred jersey bulls were brought into the county to improve the dairy cows of the county and placed in what is known as Bull Circles. Also thirty head of pure bred jersey cows were imported into the county while Charlie was agent. Several thousand pounds of pure milo seed were distributed to the county resulting in a supply of good seed being available to the progressive farmers.

Both Martin and Watson carried on a program of terracing and contouring in the county for the purpose of preventing wind and water erosion as well as storing up water in the soil for future use.

Cattle Improved

W. W. Evans, commonly known as "Walter," that fat good natured fellow, continued to carry on the work Charlie Martin left off when he moved to another county. He too was faced with the same problem as the former agents were. That is of the improvement of the cattle and farming problems. The improvement work carried on by former agents meant that Walter Evans needed to try to find a market for the dairy products that had been built up by herd improvement as carried on by former agents Watson and Martin.

Mr. Evans looked for an outlet for the dairy and poultry products by first making a survey in connection with the chamber of commerce and the business men of Lamesa, and it was found there would be sufficient volume of business for a milk products plant to operate on near full capacity basis. As a result a milk plant was constructed and opened, but due to the depression and low prices of farm and dairy products it ceased to pay operating expenses and was later closed. However, the egg powdering unit operated for periods of time for several years.

During the Evans tenure of office one outstanding club boy took major honors with the poland china hogs at the County Fair. Fellow Wright of Five Mile and another boy, J. O. Peterson, also won considerable money with his brisbane hogs. There are others the writer is sure who won prize monies but were not mentioned in the reports of the agents in the county at that time.

Maintain Booths

Some 12 communities had display booths at the fair at that time, along with several hundred chickens, 85 registered jersey cattle, 116 head of hogs and 75 head of horses and mules. Through the efforts of the agents mentioned above and the cooperation of the banks, business men, commissioner's court and the farmers themselves, Dawson county still has at least 10,000 good producing cows that are bringing in steady income to farmers who have time to take care of the milk products. Though there are only a few men who have kept up the registration papers on their herds the county still has a number of good high-producing cows that are paying dividends to the owners who are properly caring for them.

During the droughts and depression the writer has talked to a number of farmers who had time to give their cows, chickens and hogs the proper attention and found that during those years farmers who followed the teachings of the agents, did not owe as much money on their farms, did not owe as large grocery, dry good, and hardware bills as those who forgot about the old adage: Cow, Sow, and Hen proposition. Those who jumped into the business on a commercial scale did not fare so well as those who

tried and practiced the live-at-home boarding at the same place, instead of from paper bags. In 1930-31-32-33 most farmers owed money on their farms and were deep in distress as were the business men, bankers and all merchants who had materials out to farmers. Everyone was calling on the government for help, especially during 1933 when our present president, Franklin D. Roosevelt, took over the reins of government. The first move was "bank holiday" then the cotton plow-up program due to the surplus of the 1932 crop which provided cash for those who complied with the program. As Dawson county did not get rain in time to plant a cotton crop, most of the farmers had no cotton to plow up and collect. A bounty for the effort The "bank holiday" brought on the \$5000 guarantee for depositors in national banks, however there were very few in Dawson county who had as much as \$5000 in the banks. The plow-up program on cotton brought in to the county some fifty thousand dollars in 1933, while the reduction programs since that time have brought into the county in cash a figure approaching some \$3,000,000 from the government for the farmers part in complying with the programs.

Best Cattle Left

The cow-killing program, on account of drought and shortage of feed, saw many a family's pet cow go on to her cow heaven if there is one, and as a result left only the better grade of dairy cows in the county which resulted in the better class of dairy cows that we now have. This made an excellent program of culling off the cows that were poor producers, and that culling has enabled the milk plant to operate again after being leased by the Kraft-Phenix Cheese Corporation now receiving some 20,000 pounds of milk daily, which brings in a nice weekly income to farmers who are selling whole milk to the plant. Hundreds of others are selling cream to local and out-of-state buyers, which is the direct result of the cooperation of the former agents and others who have improved the dairy cattle in the county. This applies to poultry and hogs as well; however, there are few registered hogs left in the county. There are numbers of hogs that are direct descendants of registered hogs but the registration papers have not been kept up to date. Through the efforts mentioned above, the farmers of Dawson county have a greater cash income, which in turn helped the living conditions, thus helping all classes of business in Lamesa.

Picture Changes

For the writer, who came to Dawson county in 1933 when conditions were in worse shape than perhaps at any time in the history of the county, the agricultural work has been made up of an entirely different picture.

The present agent, the writer of this article, who has served some 9 years in county agent work has seen and participated in a very radical change. The duties in 1928 were such as have been mentioned earlier in this column, but since that time, and in the beginning of 1933, the agent inherited all the former duties of Extension Work as well as now being made an office director of a personnel composed of five regular office employees, as well as working with some 112 community and county committeemen under the direction of the Agricultural Adjustment Administration.

The agent now is being made the goat of all adjustments over the county. When one community gets a cut on the acres and production and another gets a raise in production of cotton or feed, the average farmer blames the agent for such raises and reductions, when in reality the Washington office gives each state a quota

of a fixed amount of acres and poundage, which in turn is distributed over the state by the State Board composed of farmers elected by farmers of the different Extension Service districts. There are 12 such districts in the state and each one has a committeeman selected from members of the county committee of the state. These 12 men allocate the boundless and acreages to the individual counties; the county committeemen then allocate the communities their portions in such quotas. The writer felt that the above information would perhaps enlighten some who have been led to believe other than the facts stated previously.

The agricultural work of the agent at present is much along the same lines as that of previous agents with the

(Continued on page 5)

FLEET OF SNYDER TRANSFER TRUCKS



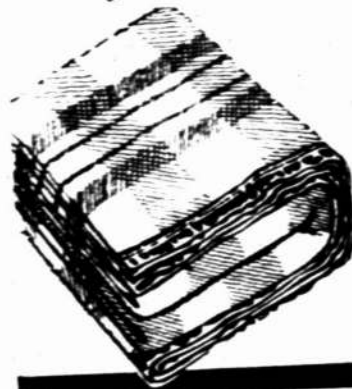
The above fleet of trucks belonging to the Snyder Transfer Company gives an idea of the "rolling stock" this firm maintains to serve business houses and individuals in West Texas.

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The crowds came, they saw, they bought! Who could resist the hundreds of big values we offered! Our Semi-Annual Penney Days started with a rush, but you'll still find bargains a-plenty. Stocks are new and fresh, selections are varied. Get in on this store-wide event! Come in early tomorrow for greater savings!

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Loovely Plaids **1.98** Pair

Such warm, nappy plaid pairs are unusual at a price as low as this—now's the time to buy them! Good looking, with durable bindings of lustrous sateen. Size, 70 in. x 80 in.

Floral Patterns on Soft-Toned Grounds!

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Heavy sateen border — good quality Silkolene back to match center panel! Every one filled with new, fluffy white cotton. Scroll stitched center design. Cut size—72" x 84".

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There are many uses for these popular, double loop weave terry towels! White or colored centers with striped borders! Smart pastel shades!

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Serviceable heavy weight button front sweaters—fleece lined for extra warmth! Bar tacked at wearing points for extra service! Smart fitting cuffs, patch pocket. 36-46.



Smart Fall Prints! Solid Colors!

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New Fall colors! Stripes, plaids and smart figures you'll wear with pride!

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LAMESA SALVAGE COMPANY



Out-door view of Lamesa Salvage Shop, owned and operated by Elmo Smith, enterprising business man of Lamesa.

EXTENSION HISTORY

(Continued from page 4)

exceptions that pure bred bulls are not being imported, neither are cows. Due to the fact that as good registered cows and bulls can be had in this county grown here by native residents who thought enough of good breeding to carry on the work as sponsored by the early day Extension workers of the county.

Seed Available

State certified milo and hegari seed is now available in the county through the efforts of a prominent grain sorghum breeder, the late J. A. Dunn who has put the good type of seed in the county. Rarely does one see the old type milo higher than one ear, reach with the old type sprangle head, nor the mixed crops of all kinds along in the feed fields.

Terracing and contouring, the problem of past agents, is still one of the major parts of the work. Due to the hog round buying of cotton during the past years, the cotton length of staple has been reduced because short staple varieties would make more per acre than the staple ones and bring more money at the buying points. Since the hog round buying has been discontinued there should be good chance of better staple cotton being grown during the coming years.

Clubs Organized

The work with the boys is considered one of the better ways of getting improved farming conditions as well as educating the Dads. Stress is being placed on feeding calves for beef, and hogs, as it seems that due to the large and increasing numbers of tractors being used in the county, some

market will need to be developed in the county. The writer sees no better way of selling the surplus feed than through livestock; consequently emphasis is being given that part of club work. Dairy calves are still important in that when a real good dairy calf is grown on the farm the chances are that animal will later be the foundation cow of the dairy cows on that farm.

In 1936 the 4-H club boys wanted a County Fair and felt that one could be put over, but a number of people stated to the agent that a fair could not be put over without soliciting the businessmen for prizes; however, the 4-H club boys, in cooperation with the Home Demonstration clubs of the county, put on a successful County Fair and 4-H club show. Joe L. Matthews, along with the agent cooperating with all parties concerned, held and put over a successful fair, as every one knows. The directors of the fair decided that instead of the former practice of calling on businessmen for donations with which to pay premiums and expenses, a better way would be to make a small charge for admission to the grounds. As a result of the plan the club boys made some money on the fair after paying expenses.

Due to the success of the County Fair and 4-H club show in 1936 the farmers and businessmen decided that a permanent fair ground should be had and as a result a permanent fair association with non-profit stock was subscribed by businessmen and farmers in the county.

The Fair Association has been organized and has a charter to operate in the State of Texas. This is being done cooperatively by public subscrip-

tion and should be a real asset to the county. All the progress cannot be credited to the agricultural agents, of course, but the improvements of livestock and crops can be traced to the efforts and cooperation of all parties mentioned above.

Keisling-McBride

(Continued from Front Page)

ten seed without added cost to the farmer.

They have further extended their service this season to take care of government loans to the farmers. The company superintends the filling out of the loan papers at the compress office in Lamesa and delivers them back to the gin where the cotton originated, the whole transaction being handled without loss of time or additional expense to the farmer. Many farmers are availing themselves of this courtesy service and appreciate the time it saves them during the harvesting season.

WHOLESALE FIRM

(Continued from Front Page)

which is continuing to serve this sec-

tor of the country efficiently and well. The company carries a complete line of windmill and well supplies both room fixtures, pipe casing, cylinders, Fairbanks-Morse gasoline engines, soil pipe, sewer pipe, belting, packing, tools, steam goods and gin supplies.

Local dealers cooperate with the prospective buyer by furnishing him detailed information concerning all the above products and items in related lines.

This company has spent years serving the people of the South Plains area and in importing into West Texas counties the articles necessary for the progress and upbuilders of the communities. They have made many luxury and necessity articles easily available to the public through making the item easy for the retailer to procure.

TECH CAFE IS LUBBOCK'S FINE DINING ROOM

George Zournas, owner of the Tech Cafe, "Lubbock's Exclusive Cafe" came to Lubbock with his brother, twelve years ago from Waco. Having had twenty-five years ex-

perience in the cafe business it is only natural that Mr. Zournas is well prepared to serve his customers with the most delectable and select foods. His cafe is equipped with every convenience for the customer.

The kitchen of the Tech Cafe and its personnel are inspected monthly by the State Health Board and have a most remarkable record as to the sanitation of the premises.

The cafe has a seating capacity of approximately 100, and is equipped to serve banquets, luncheons, teas, and similar groups on short notice. Included in the menu are Mexican dishes, soups of all kinds, a variety of

salads and sea foods, potatoes prepared in unique styles, special dressings, cocktails, eggs and omelets, oysters and vegetables.

Mr. Zournas has recently installed air-conditioning throughout so that all customers may enjoy their meal no matter what the temperature may be outside. The Tech Cafe is well-known not only in Lubbock, but over the south plains for the high quality of its foods and the excellence of their preparation.

The total compensation paid income workers is about \$240,000,000 a year in the United States.

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A New Store Completely Modern New Meat Equipment. A complete Stock of Quality Staple and Fancy Merchandise. We are able and willing to serve you. We will appreciate your patronage.

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You know that your engine must be oiled instantly throughout, or be tortured at every cold start.

You can imagine trying to rush cold oil everywhere at once, through scores of tiny oil-holes and passages.

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This is the Winter oil that gives you far greater surety than mere fast flow. It OIL-PLATES your engine.

Before any other oils can even start to go where needed, exclusive OIL-PLATING has already arrived! In fact, it's been there all the time, because Germ Process action on all moving parts leaves them lastingly OIL-PLATED.

OIL-PLATING cannot drain down. It smooths and speeds the first turn of your ice-cold engine. Saves battery juice. And you save quarts of oil this Winter, by changing now to Germ Processed at your Conoco Mileage Merchant's.

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C. C. Slaughter Headed List of Cattle Barons in Early Day Dawson County

Foremost among the cattle barons of the early day Dawson county was Colonel C. C. Slaughter, whose vast ranches began in Palo Pinto County. Later he moved his headquarters to the Colorado river and his cattle grazed from the river to the Double Mountain country and to the edge of the cap-rock where his linemen turned them back.

His next headquarters was approximately eighteen miles north of the present town of Big Spring. This was known as the German Springs headquarters.

In about 1880 he bought from the original Texas and Pacific Railway Company 400,000 acres in Borden county at \$1 per acre. In 1883-84 Slaughter borrowed money and put his cattle on the western range. His shipment of 1000 fine fat steers at Colorado netted \$78 a "round" enabling him to pay his debts. Due to droughts and money panics he eventually gave up his Colorado venture in favor of land on the plains.

The first ranch in Dawson county was that of the Buffalo Sheep Company, whose holdings lay twelve miles south of the present town of Lamesa. Slaughter talked them into selling their range right and watering place to him and leaving the country. This watering place became the Buffalo headquarters and the ranch house one of the famous landmarks of the South Plains.

The range of the Slaughter Ranch at one time embraced more than 2,000,000 acres of land in Howard, Dawson, Borden, Martin, Garza and Lynn counties. All of the cattle on this range were branded with the "lazy S" or the letter S on its side, the brand being placed on the side of the cattle rather than on the hip.

The Slaughter ranch in Dawson county occupied the southeast quarter and a strip across the center of the county to the Lynn county line. Later Slaughter purchased from "Uncle" Jesse Evans the T.J.F. Ranch in the northeast corner of the county and thereafter controlled approximately one-half of the county.

Range bosses for Slaughter at the Buffalo headquarters included Gus O'Keefe, John Jovner, and R. F. Simpson, who first started as cook of the outfit.

Col. C. C. Slaughter was a common, hard working, energetic, practical and strong willed ranchman who maintained his residence in Dallas, making about two trips a year over his ranch holdings in a light wagon. He was not afraid to work all day on a new windmill nor sit at dinner on a box in the home of a newly married range boss whose furniture was slow in coming from Big Spring. Bob Slaughter, a son who had charge of the Buffalo ranch, was a different type of person, however.

About 30,000 cattle were kept on the Buffalo ranch. The calf crop for the Buffalo headquarters numbered usually about 12,000 and in 1897, 16,500 cattle were branded in the roundup. The Buffalo headquarters employed about forty regular cowboys. Another of Slaughter's holdings was the Running Water Ranch west of Plainview where about 16,000 cattle were grazed.

The supplies for all the ranches, including the northern ranch, had to be freighted from Big Spring. Slaughter's freighter was W. E. McWhorter who worked for him from 1889 to 1900 and was recognized as a master of the art of driving ox-teams. After the last fence posts, the last spool of wire, and the last windmill had gone up the trail to the Running Water Ranch in about 1900, Slaughter changed from ox teams to mule teams.

Bob Slaughter filed on the section the old Buffalo headquarters was on, but he forfeited the land which was sold at \$5 an acre, a high price at the time. The old ranch house burned in 1903 but the trees and watering place still remain.

The coming of the settlers dotted pastures with farm houses, and even though the ranch was able to lease from the settlers the extra three sections, the old days were gone. In 1918 the ranch land dwindled to about 216 sections and in 1923 the lands were placed on the market for settlement.

The Barto Ranch
The Barto Ranch, so called because of the brand they ran on their cattle, a bar, the letter T and "oo", began in 1885.

This ranch was originally owned by W. C. Bishop of Fort Worth. Bishop sold a half interest to Frank Crowley of Midland, while a third interest later went to W. H. Godair of St. Louis. Bishop and Godair eventually bought out Crowley's interest.

The ranch covered an area of 290,000 acres in Gaines county and in the southwest and central western section of Dawson county. It was the second ranch in size in the county. Headquarters were just north and east of the present town of Lamesa.

The ranch started out with about 3500 to 4000 head of Hereford cattle and when fully stocked ran 14,000 head. The calf crop averaged 3500 calves.

The ranch was divided between Godair and Bishop in 1902 and 1903. Cattle and horses were rounded up, rebranded and divided equally between representatives of the two men: W. V. P. Baker for Godair and Charlie Crowley for Bishop. The land in the ranch was appraised and divided between them according to its valuation.

Bishop received the northern part of the ranch, a long narrow strip running into Gaines county. His ranch became known as the "Abar" ranch from his brand, the letter "A" with the cross line of the letter elongated into a bar.

Godair took the land south of the old Seminole road, running the brand "VP" on his cattle, a brand he had previously run on a ranch in Tom Green County.

In 1904 Godair sold his land to the Higginbotham-Harris interests but they did not buy his cattle as they were interested in opening up the land for settlement. Higginbotham and Harris later split their land, Higginbotham taking the eastern portion and Harris the western.

Bishop almost immediately sold his ranch to F. M. Weaver, and under

this management the land remained, other than a portion of it which was sold to Mungler and subsequently opened to settlers.

The first post office in the county was located at the headquarters of the Bishop ranch, Bishop being responsible for obtaining it and suggesting its name, Chicago.

Jesse Evans' Ranch
The Jesse Evans, or T.J.F. Ranch as it was often referred to from its brand, was the smallest ranch in the county, containing between 100 and 150 sections.

This ranch took in the northeastern part of Dawson county and parts of Borden and Lynn counties. It was partially in the "breaks" as the cap-rock makes its greatest indentation in this section of the county. The T.J.F. ranch was better supplied with natural watering places than were the other ranches in the county as it contained in its range Tobacco Creek and Indian Canyon, headwaters of the Colorado river.

The ranch was mainly a leased one with headquarters on Rock Canyon. With the aid of his three sons and hired cowboys the routine ranch work was carried out. After the school lands were filed on, the ranch was sold to the Slaughter interests.

The Fish Ranch
The Fish Ranch was established by a one-armed man named Anderson in the northwest part of Dawson county and extended into Lynn, Terry and Gaines counties. The ranch covered about 400 sections in these counties and contained Cedar Lake territory in Gaines county.

The range was stocked with 10,000 cattle and had 200 head of saddle horses. They were branded with the outline of fish, hence the name of the ranch. The range was figured to be able to graze thirty-five head of cattle to a section the year around.

Eyes Examined - Glasses Fitted

DR. J. M. HARRINGTON

Optometrist

Lamesa, Texas

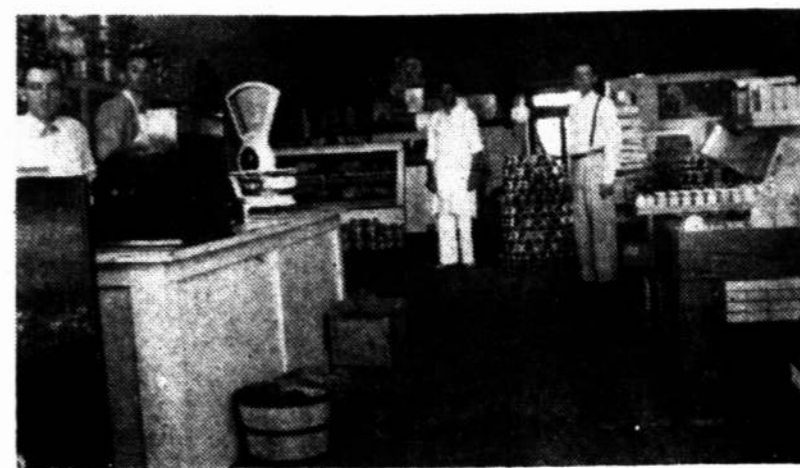
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Representative for Glebe Distillate Oil Burner for coal heating stoves. A \$15 job does as well as \$40 to \$75 oil stoves.

CHAS. E. GLEBE

Rankin, Texas

LAMESA GROCERY & MARKET



This indoor picture of Lamesa Grocery and Market shows, from left to right, Ogden Strange, Darrell Hudson, Clyde Burkhart, and W. H. Strange.

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Never Before Have Tires Been Put to Such Gruelling Torture



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AT SPEEDS as high as 180 miles an hour — with the hot, coarse, abrasive salt grinding, tearing, scorching his tires — Ab Jenkins' special racer, weighing nearly three tons, pounded over the Bonneville Salt Beds last week at such terrific speed that it caused the surface to break up. Before the end of the run the track was so pitted and rough that it was almost impossible to hold the car on its course. Yet Jenkins set 87 new World, International and American speed records on Firestone Tires.

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For the greatest protection of yourself and your family equip your car with Firestone TRIPLE-SAFE Tires. By TRIPLE-SAFE we mean —

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- 3 PROTECTION AGAINST PUNCTURES** — Two extra layers of Gum-Dipped cords under the tread add strength to the tire and give extra protection against punctures.

Now is the time to make your car tire-safe for fall and winter driving. Join the Firestone SAVE A LIFE Campaign today by equipping your car with a set of new FIRESTONE TRIPLE-SAFE Tires—the safest tires that money can buy!



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5.25-18.....	12.70
5.50-16.....	13.75
5.50-17.....	13.95
5.50-18.....	14.30
6.00-16.....	15.55
HEAVY DUTY	
4.50-21.....	\$12.65
4.75-19.....	13.05
5.25-18.....	15.85
5.50-16.....	16.25
5.50-17.....	16.55

Other Sizes Proportionately Low

YOU CANNOT AFFORD TO DRIVE WITHOUT FIRESTONE TRIPLE-SAFE TIRES

Last year highway accidents cost the lives of more than 38,000 men, women and children and a million more were injured! More than 40,000 of these deaths and injuries were caused directly by punctures, slowouts and skidding due to smooth, worn, unsafe tires!

Left is a section cut from a new Firestone tire. Note the thick, non-skid protection against blowouts and punctures. Come on and see a demonstration.

Left is a section cut from a smooth, worn tire, with non-skid protection worn off. Tires in this condition are liable to punctures, blowouts and skidding.

JOIN THE FIRESTONE Save a Life CAMPAIGN TODAY!

EXTRA POWER BATTERY

Ask About Our "Changeover" Price

AUTO RADIO

8" Dynamic Speaker

\$39.95

Includes Universal Control Head

Custom Built Dash Mountings Available

CAR HEATER

\$19.95

Custom Fit Detachable Available for Private Cars

Firestone TRIPLE-SAFE TIRES

Listens to the Voice of Firestone featuring Margaret Speaks Monday evenings over Nationwide N. D. C. Red Network

SOUTHWESTERN LIFE

Offers to Texas Citizens Life Insurance that is Second to None in Security, etc.

Security

Assets owned in excess of liabilities constitute the Safety Fund of a life insurance company. The ratio of safty funds to liabilities is the measure of financial strength. The average Safety Fund ratio is 6% for leading companies in outstanding life insurance States of New York, New Jersey, Pennsylvania, Virginia, Connecticut, Massachusetts, Vermont, Minnesota, Iowa, and Wisconsin. Southwestern Life has a Safety Fund ratio of 16%.

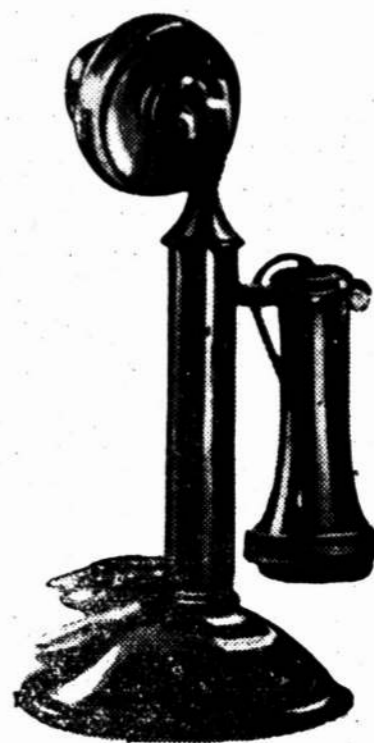
Cost

Comparison of average annual cost of \$1000 Ordinary Life Insurance in leading companies in New York, New Jersey, Pennsylvania, Virginia, Connecticut, Massachusetts, Vermont, Minnesota, Iowa, and Wisconsin with Southwestern Life:

	Age 25	Age 35	Age 45	Age 55
Leading companies in these other states	\$15.51	\$21.07	\$30.86	\$48.74
Southwestern Life	15.48	20.55	29.51	46.57

JUD WATSON
LAMESA REPRESENTATIVE

Alamo Service Station
J. Lee Kelly, Proprietor



ANOTHER SENTINEL

of

PROGRESS

-- YOUR TELEPHONE --

FIRST CAME THE MEN AND WOMEN INTO ANY NEW, STRANGE LAND
SO CAME THE PIONEERS INTO DAWSON COUNTY 50 YEARS AGO.

AND THEN THE HOMES WHICH JOINED THE SETTLED OLD LAND TO THE
BRAVE NEW WORLD.

AND NOW TO MORE CLOSELY KNIT THE NEW AND THE OLD — TO BIND
ALL TOGETHER — THE TELEPHONE

THUS FEELING OURSELVES A FACTOR IN LAMESA'S HISTORY AND
GROWTH — WE EXTEND A WELCOME TO THE—

Dawson County Fair

Southwestern Associated Telephone Co.

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WELCOME FAIR VISITORS

The VAUGHN CHEVROLET

HAS ALWAYS OFFERED YOU THE BEST.
S T O P IN WHILE ATTENDING THE FAIR
FOR FREE AND ADVANCE INFORMATION
REGARDING THE NEW 1938 MODEL

TO BE

Displayed Oct. 23

If Your Car Needs Repairs---

Bring It To Us. We have a complete
Chevrolet "Set-Up" Which Offers You
Real Chevrolet Mechanics.

Chevrolet Mechanics are trained each
year to repair your present chevrolet.

Body And Fender Repair---

We are always happy to make estimates
regarding your body and fender repair—
Without obligation.

Wrecker Service

275 PHONE 275

QUICK RELIABLE SERVICE

Auto Accessories And Parts

We Carry a Full Line of Chevrolet Parts—
And Accessories.

Bring Your Chevrolet to Us For Parts.

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