

Classes Start Earlier; Teachers Get More Pay

Teachers in the Hereford schools will receive pay raises averaging about \$1,050 per year this fall.

Students will report for school on Aug. 24 — a week earlier than usual — and attend classes for three more days than they did last year.

Teachers will be on duty for a few more days of non-teaching work, also. Teachers will be paid on a 10-month basis instead of nine.

All these changes in the school year and the basis for figuring teacher pay result from

amendments to the minimum foundation program law passed last year by the Texas Legislature.

Under the minimum program, a beginning bachelor's degree teacher in 1969-70 was paid \$593 per month for nine months, or \$5,337 for the year.

In 1970-71, a beginning bachelor's degree teacher will receive \$600 per month for 10 months, or \$6,000 for the year.

Hereford was \$900 above the minimum annual salary last year, and Supt. Roy Hartman said that in order to pass along

to local teachers the entire state raise, the Hereford salary schedule will remain at \$900 above state minimum for the next year also.

This will make the salary for a beginning teacher, with a bachelor degree, \$6,900, compared to \$6,237 a year ago. The teachers get additional raises each year, of course, with each additional year of experience.

The new law puts into effect in 1971-72 a continuing compensation plan which will give Texas teachers an additional 5 per cent raise each year as cost-of-living raises in 1974 and

1978. It will allow all Texas teachers to reach the top of the pay schedule — which by the end of the decade will be \$11,040 for bachelor's degree and \$12,040 for master's degree teachers — within 10 years of service.

"This new plan appears to be a good one," Hartman said. "It will definitely make teaching more attractive."

Texas was ranked 38th among states in average teacher pay in 1969-70. The 1970 raises and the long-range improvements plan are expected to move Texas up to a more favorable position among states in the years ahead.

Concerning the length of the school year, the State Board of Education has laid down these guidelines for schools across the state, beginning Sept. 1:

— Texas public schools will have 180 days of actual classroom instruction (where teachers and students are together in learning situations), instead of the 175 days previously required under foundation program law.

— Most Texas teachers will be paid on a 10-month basis. (Vocational and special educa-

tion teachers may be paid for 10, 11 or 12 months.)

— In addition to the 180 days of classroom instruction, teachers and other personnel previously authorized for less than 10 months under the foundation program shall be required to be on duty for an additional 10 days, making a total of 190 days, exclusive of holidays approved by the local board of trustees.

— School districts may employ teachers for more than the specified 190 days, but if they do, their salaries for work beyond the 190 days must be paid

wholly from local funds rather than foundation program funds.

Last year, there was no requirement for in-service programs, where teachers gathered for orientation sessions when students were not present. The state required 175 classroom instruction days.

Hereford schools, like a number of others across the state, were already over the 175 minimum. The local schools had 177 days of classroom instruction, and also a week of in-service duty for teachers.

This summer, Hereford teachers will be asked to report

Aug. 17 for in-service training. Students will enroll Aug. 20 and start to school Aug. 24.

The Hereford schools plan on the minimum 180-day classroom instruction program this year. The additional days force the early start, Hartman said, in order to maintain the policy of releasing students on certain holiday periods, the school must start on Aug. 24 in order to finish the school year in time for graduating students and interested teachers to enroll for summer school in early June at various colleges and universities.

Harvest Nears Finish

Between 75 and 90 per cent of the wheat crop in Deaf Smith County has been harvested and the remainder is expected to be completed within the next four or five days.

Both irrigated and dryland wheat have shown indications of a better-than-average yield according to reports from across the county. Irrigated wheat is averaging about 50 bushels per acre and the dryland is averaging about 25 bushels per acre.

In western Deaf Smith County, where dryland wheat is most abundant, the crop is reported above average, despite the fact between 600 and 70 acres were destroyed by hail last week.

"About 25 per cent was shattered by hail," Harry McCauley, at the Simms Pitman Grain elevator, said. "The harvest is about 75 per cent complete and drabbles will be coming in till the last of this week."

McCauley said the dryland-irrigated crop combination is yielding about 25 bushels per acre and this "is about 50 per cent off of what we usually have. With the graze-out and the hail-out we lost a lot, but for no more moisture than we had this year, the crop is exceptional. I don't know what made the crop, but it is good."

Approximately 90 per cent of the irrigated wheat crop in the eastern part of the county has been harvested, and according to Bill Cornett, Dawn Co-op manager, the rest is expected to be in by Monday or Tuesday.

He said that area has reported some low yields and some high yields that average "in the upper 40s and lower 50s" in bushels per acre. He said this year's crop is about what last year's crop yielded.

Joe Artho, with Hereford Grain, reported 80 per cent of harvest complete and the rest expected in the next four or five days. Averages have been running about 45 bushels per acre, Artho said, which is about what was expected.

"We haven't gotten some of the late wheat, because it is still green," Artho said, "but what we have received is good, heavy test weight per bushel."

Dryland wheat received at Hereford Grain is averaging about 18 bushels per acre, up considerably from last year's. Last year the dryland yield was about 10 bushels per acre.

Candidate's Wife To Be Hosted At Coffee Here

A coffee, honoring Mrs. Lloyd Betsen, wife of U. S. Senate candidate, will be held Wednesday at the Country Club from 2:15 to 2:45 p.m.

Mrs. Betsen is making the stop here as a part of a 12-city tour of the Texas Plains Trail cities. She will also visit Ralls, Matador, Silverton, Canyon, Amarillo, Panhandle, Borger, Dumas, Cal Farley's Boys Ranch and Levelland.

Earnest Langley, local attorney, arranged the reception.



TOO HOT TO HANDLE — Tommy Saul, operator of the Conoco Service Station, 201 East First, shows bewilderment at the car which rammed his station Friday afternoon. Mrs. J. L. Lacombe, driver of the car, was hospitalized.

Woman Injured In City Accident

A Hereford woman was hospitalized Friday afternoon after a two-car accident at the intersection of East 1st St. and Sampson Ave.

Mrs. J. L. (Beatrice) Lacombe, 57, 606 Avenue K, received cracked ribs and multiple bruises when her car, traveling east on U. S. 60, was struck on the left side by a car driven by Betty Sue Burton, 19, of Route 1. Gilliland ambulance service took Mrs. Lacombe to Deaf Smith County Hospital.

Police gave a traffic ticket to Miss Burton for failure to yield right of way after a stop sign. Her car went into the eastbound lane of U. S. 60 and collided with the other vehicle.

Mrs. Lacombe lost control of the car, which traveled across the meridian and crossed the westbound lane into the driveway of Tommy's Tune Up and

33 Groups Will March In Parade

Some 33 organizations are set to march in the Independence Day parade in downtown Hereford Saturday.

The planning committee and representatives of the various marching groups selected the theme "Honor America" for the event, to coincide with the national "Honor America Day" theme selected by the Chamber of Commerce of the United States.

Freddy Cooper, Bob Emory, and Dr. Tom Mercer were selected as assistants to parade marshal, Rick Reich.

The parade will begin at 10 a.m. at 5th and Main, proceeding down Main Street, east to Sampson, and ending just west of the courthouse.

The July 4 ceremonies will begin at 11:00 a.m. on the south steps of the courthouse, according to Alex Glass, chairman. See PARADE, Page 2.

County Gives Insurance To Lone Star

By MARSHALL DAY
Staff Writer

The county commissioners have awarded a \$5,773 hospital insurance policy to Lone Star Insurance Agency, after having first given indications the policy would be given to J. W. Robinson and Associates.

Robinson and Associates submitted Monday a bid of \$5,856 and Lone Star a bid of \$5,873. A third bid, by La Plata Agency, was \$6,315.

On the basis of that, the commissioners — in their only significant business of the morning — suggested awarding the insurance business to Robinson and Associates and then recessed to go into session as a Board of Equalization.

Monday afternoon, however, the commissioners reconvened after noticing "peculiarities" in the figures. The Lone Star and Robinson bids were identical in two of three categories and a phone call by one of the commissioners to Lone Star got the reply that the Lone Star bid had been added incorrectly and one item should have been submitted as \$968 instead of \$1,068.

That made the bids for the two companies identical all the way down — for a total of \$5,773 — except that Robinson and Associates offered personal injury coverage for \$83 as an optional item. Lone Star Agency said personal injury was included in its \$5,773 bid.

The commissioners, split 2-2 on whether to award Lone Star Insurance the policy, recessed until Tuesday, at which time all four commissioners voted in fa-

vor of awarding the policy to Lone Star.

A breakdown of the policies showed both the Robinson and Associates and the Lone Star Agency figures for premises liability at \$666 and the figures for professional liability at \$4,139. But nurses and employees coverage for Lone Star was \$1,068 while the same coverage for Robinson and Associates was \$100 lower.

Ken Rogers, with Lone Star Agency, said the addition in the nurses and employees cover a ge was apparently where the error was made.

Commissioner Donald Hicks said the court was looking over the bids and decided to call Lone Star. "We told them there was something peculiar and they checked and found the mistake," he said.

Robinson and Associates has handled the county's insurance policies for several years and were just recently named to handle the other policies. Robinson would receive 60 per cent of the county insurance policy business with Lone Star and Clinton Jackson Insurance Agency each to receive 20 per cent.

It was undetermined whether this agreement would remain the same since the hospital insurance contract was awarded to Lone Star.

"It is my understanding," said Commissioner Bruce Coleman, "that the company who does the work will get the large share and the other two participating agencies a smaller share."



TOURING FACILITIES — Don Brush, chief of police, and Jeff Carlile, vice president of Hereford State Bank, are shown making an inspection tour of the bank's new underground facilities. The spiral stairs they are shown ascending emerges in one of three teller booths constructed at ground level. — Staff Photo

State Bank Opens New Booths Soon

By MARSHALL DAY
Staff Writer

By the middle of next month, customers of the Hereford State Bank will have more modern banking facilities with the opening of the three new drive-in teller booths just south of the present bank building.

Jeff Carlile, vice president of

the bank, said work is going along "fair" and the construction should be completed "around July 15."

The only major hold-up at this time is the delivery of the night depository safe, he said. The depository safe was ordered in October of last year and has not been received yet, but Carlile said they have been assured it will arrive around July 10.

The night depository will be built into one of the teller booths and businessmen making night deposits will just drop them into the opening. The deposits will then drop into the depository safe below ground level.

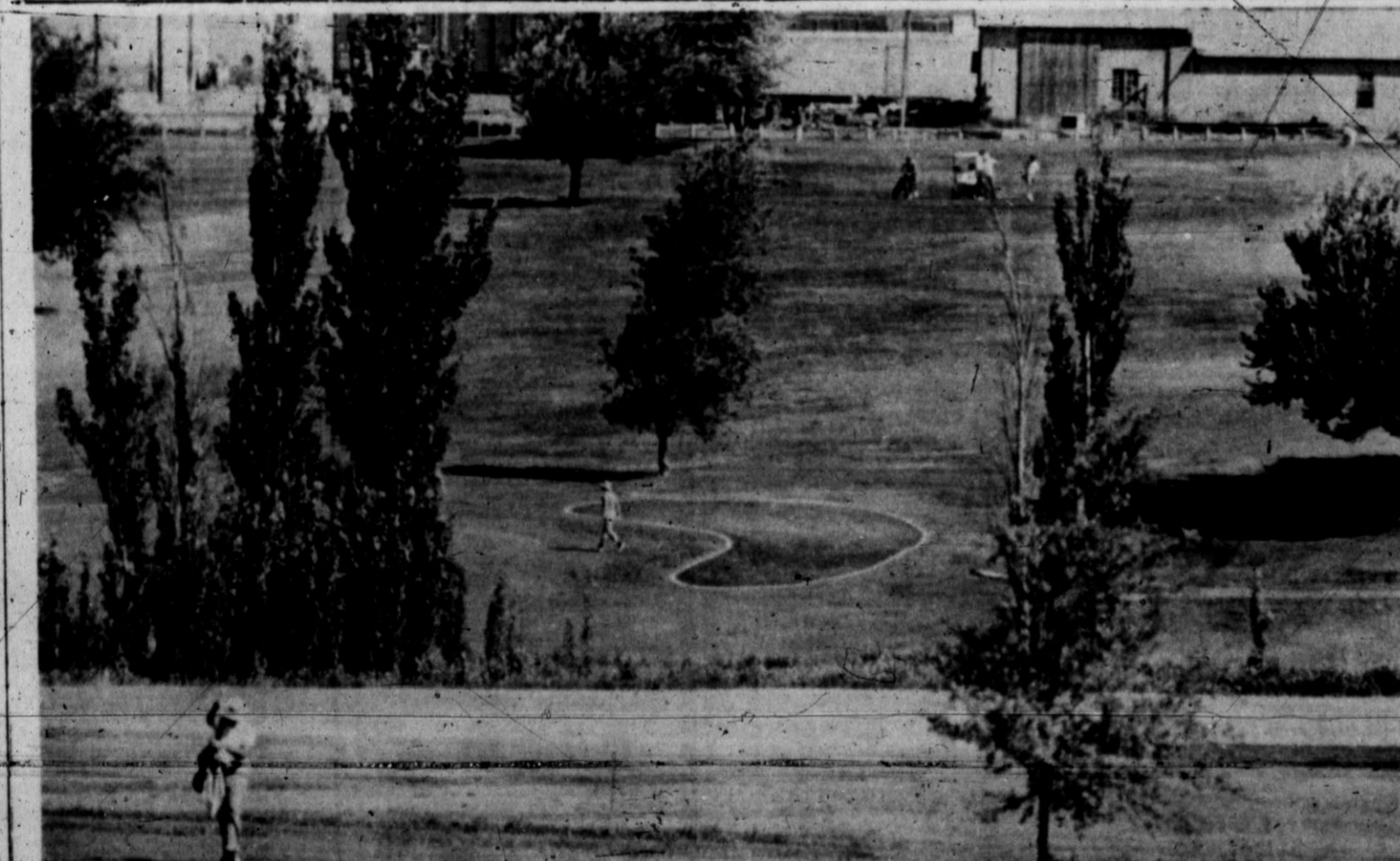
Each of the three teller booths are protected by a one and one-eighth inch thick shatter-proof glass window.

To escape the confines of the booths, the tellers will be able to descend into an underground tunnel which provides more than sufficient room for relaxing. Each booth is connected to the underground tunnel by spiraling stairs.

The basement includes an area slightly longer than the length of the three booths, but an additional tunnel was constructed so that when the new bank building is completed, the teller booths will be connected to the building via the tunnel.

Included in the basement is a large storage area, a bathroom and an area which will serve as a type of "coffee room." Additional outlets have been built above ground so if additional booths are needed, they may be attached to the tunnel without

See BANK, Page 2



HEREFORD PARTNERSHIP TOURNAMENT — A record field of 70 two-man teams covered John Pitman Golf Course Saturday in quest of the championship of one of the five flights. More than 30 other teams were turned away because of the capacity through. Above shot is from the 3rd fairway looking down on the 2nd green and fairway Saturday. —Photos by Tyler Vance



CHIP SHOT — Mack Tubb of Hereford, paired in the championship flight with his brother Dick Tubb, chips to the second green Saturday. (See story, other pictures, Page 11).

Hereford Schools Expand Special Education Program

By BETTY KOELZER
Staff Writer

Several new teaching programs for special education students will be introduced into Hereford's school system this year.

The partially sighted, emotionally disturbed, minimally brain damaged students are among those to benefit from the new features.

Among the new programs is a diagnostic unit. When a teacher or principal sends a student with a problem to the new facility, the diagnostician will return a written prescription for treatment of the child, who will

possibly remain within his regular classes.

Teachers will refer emotionally disturbed children to a doctor who will cooperate with the parents in the area of treatment needed.

Education for the minimally brain injured students will also be an added topic in the school system, this being for students with normal learning capacity in some areas and with below average ability in other areas of study.

A teacher will be provided for students unable to attend regular classes, including those with diseases, bone fractures and

pregnancy.

A vocational program with three phases of study will be introduced into the junior high level. Social skills classes will teach students how to dress and act when applying for a job.

Lab experience will teach trades in which the students may learn to handle meaningful employment. A final phase will provide actual experience in fields of general building construction and homemaking.

The high school vocation academic coordination unit in special education fields will add on-the-job training, giving these students experience in various

vocations, such as plumbing, electrification and cooking.

Already in existence are programs for the educable mentally retarded and trainable mentally retarded. The trainable elementary students' classroom is at the Shirley School annex and school officials plan to install classrooms for the educable students in each elementary school in the city.

A special classroom is set aside at Northwest Elementary School for the orthopedic and handicapped students. A specially equipped bus for these children, some in wheel chairs, provides transportation.

The hard-of-hearing students are adequately served by three speech therapists working in the city's grade schools, according to Jim Holmes, coordinator of special education.

"We feel we have a real good special education staff," said Holmes, who moved to Hereford last summer from Amarillo, where he was speech therapist for the public school system for six years.

Holmes is working toward a Masters degree in education this summer at West Texas State University, majoring in counseling and minoring in psychology. His undergraduate work

has been in speech and hearing therapy. He has spent many hours in speech therapy work with the residents of Boys' Ranch.

"We use as many different ways as we can to present something to those students with learning handicaps, helping each child advance at his own ability," the special education coordinator said.

"Texas is staying abreast of new developments in special education which is undergoing tremendous change," Holmes continued. "However, the local system is short on teachers because of the expansion of the

program."

Interested persons, with degrees in special education, are invited to contact the school administration office.

Last year's teaching staff consisted of 17 persons for the 435 special education students. This year, 22 teachers will be needed.

Under a cooperative agreement, the Panhandle Educational Services Organization in Amarillo gives appraisal services when limits of local abilities have been reached.

Hereford assists Boys' Ranch and Vega school systems in all areas of special education when

these schools need assistance.

Future plans for the Hereford schools include an early childhood program for 3-year-olds and a preparatory setup for regular schoolwork for exceptional children.

A future language and learning disability program has been planned for students who have difficulty following directions.

Holmes said the only summer special education program in operation is Camp Wigwam, a summer camp for mentally retarded, conducted by Gene Brock, a special education teacher in the Hereford schools.

Bank

(Continued from Page 1)

extra work. The places for the additions will be covered with heavy iron doors and when the bank decides to expand, it will not be difficult to add on.

The basement could be used as a fall-out shelter if the need ever arises, Carlile said.

The floor of the basement is 11 inches of concrete, the sides 12 inches thick and the ceiling 15 inches thick topped by about 14 inches of dirt, top soil and gravel.

Connecting the teller booths to the bank building will be a pneumatic tube.

"This tube will eliminate any of the women having to carry money to and from the booths," Carlile said.

Where the present bank building stands, there will, within the next year, be a parking lot. Where the present parking lot is, will be the site of the new bank building.

"We had three architects look at the building we have now," Carlile said, "and all three said the structure was not sturdy enough to support a second floor and additions would not be made conveniently, so we decided to just build a completely new building."

"The new building will have a foundation strong enough that if we need it, sometime in the future, we will be able to add a second story."

AGAINST POLLUTION
PEAR HARBOR, Hawaii — The Navy has joined the battle against air pollution.

"We're not burning secret documents anymore," a spokesman said. "We're treating them with chemicals and shredding them."

QUICK QUIP
HONOLULU—Gov. John A. Burns had a quick quip for a visiting high school student who wanted to know if Burns enjoyed being governor.

"I feel like the man who was tarred and feathered and run out of town on a rail," Burns said. "If it weren't for the honor of it, I would just as soon walk."

VOTE NO
KAMUELA, Hawaii — Cowboys on the world's second largest ranch have voted not to ride with the International Longshoremen's and Warehousemen's Union.

Only 18 of the 94 paniolas—Hawaiian for cowboy—voted in favor of the ILWU in a state-supervised election at the vast Parker ranch.

The 185,610-acre ranch, on the island of Hawaii, is second in size only the King Ranch in Texas.

The Sunday Brand

Entered as second-class matter July 4, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second class postage paid at Hereford, Deaf Smith County, Texas.

Established 1948

Published every Sunday at 130 West Fourth St., Hereford, Texas 79445

By The Brand Publishing Co.

Subscription Rates: Zone 1, \$4.00 per year. With the Hereford Brand, both papers Zone 1, \$5.95 per year. Zone 2, \$7.40 per year. Carrier delivery, 46 cents per month. Single copies 15 cents each.

CIRCULATION 344,920

Carrier 344,185

James M. Gillentine Publisher

Malvin Young General Manager

Charles Richards News Editor

Barbara Swimmer Women's Editor

Grady King Advertising Manager

Joy Spain Mechanical Superintendent

COW POKES By Ace Reid



"Less, hold 'em here another hour, I'm givin' the buyer a two per cent shrink and I'm hopin' they drink twenty per cent more water."

Hereford STATE BANK

Mrs. Tackett Dies, Funeral Rites Pending

Mrs. Gertrude Tackett of Erick, Okla., a former Hereford resident, died Friday night in a Sayre, Okla. hospital after suffering an apparent heart attack Thursday.

Funeral services are pending with Gilliland Funeral Home.

Mrs. Tackett and her husband, Frank Tackett, who died in the early 1960s, had resided in the Westway and Hereford area for 40 years.

She is survived by one son, Frank Jr. of Oregon; four daughters, Mrs. John (Guin) Torbit of Hereford, Mrs. Verna Rosson of Erick, with whom she made her home; Mrs. Ima Winthrope of Grand Junction, Colo. and Mrs. Bill Lackey of Altus.

TELLS ABOUT PAST
MBABANE, Swaziland — Radio Swaziland is boosting its broadcast hours by 1 1/2 hours daily and will use the extra time to tell the Swazi people about their tribal background. Old people will describe events of the past and customs that now are dying out. Young people will be quizzed on what they know of the traditions and customs of the Swazis. Director of Broadcasting, David Nkosi said the new programs are designed to meet the requirements of the woman in the home.

QUICK QUIP
HONOLULU—Gov. John A. Burns had a quick quip for a visiting high school student who wanted to know if Burns enjoyed being governor.

"I feel like the man who was tarred and feathered and run out of town on a rail," Burns said. "If it weren't for the honor of it, I would just as soon walk."

VOTE NO
KAMUELA, Hawaii — Cowboys on the world's second largest ranch have voted not to ride with the International Longshoremen's and Warehousemen's Union.

Only 18 of the 94 paniolas—Hawaiian for cowboy—voted in favor of the ILWU in a state-supervised election at the vast Parker ranch.

The 185,610-acre ranch, on the island of Hawaii, is second in size only the King Ranch in Texas.

Heart Disease: County's Biggest Killer

By PENNY YOUNG
Staff Writer

The biggest killer in Deaf Smith County over the past four years, death certificates show, was heart disease.

Of the 451 deaths recorded in the County Clerk's office from Jan. 17, 1966, to June 1, 1970, some 253 — approximately 56 per cent — were blamed on heart disease or strokes.

"Heart attacks are the most common killer. It's heart attacks first, strokes and then cancer," said Dr. Howard Johnson.

The trend is in keeping with the remainder of the nation. Heart attacks take more lives than automobile accidents. Ac-

According to the American Heart Association, deaths from heart attacks are steadily rising.

Heart attacks kill some 556,000 persons each year and strokes kill another 203,000, which makes the total death rate in the United States each year 79,000 from ages 25 to 64.

Cancer, as the next biggest cause of death, in its various forms claimed some 47 lives in Deaf Smith County over the four-year period. Birth defects from premature births were blamed for 44 deaths. The defects usually were respiratory in nature.

Next, in order, were pneumo-

nia 29, auto accidents 16, kidney disease 13, gunshot wounds 7, diabetes 6, drowning 4, meningitis 4, suicide (gunshot, carbon monoxide, strangulation) emphysema 2, tractor accident 2, motorcycle accident 1, train accident 1, ulcer complications 1, choking 1, asphyxiation 1, a accidental strangulation 1, membrane disease 1 and brain tumor 1.

In the death certificates at the court house often are such terms as coronary occlusion and myocardial infarction.

There are more than 20 forms of heart disease and many forms of blood vessel diseases. The most important of the heart and blood vessel diseases fall into one of four categories—hardening of the arteries, high blood pressure, rheumatic fever and inborn heart defects.

Most doctors use the terms heart attack, coronary closure, coronary occlusion, and myocardial infarction exactly alike, although they are not always synonymous.

Infarction is death of the tissue, caused by loss of its normal supply of oxygenated blood. This term together indicates a small portion of the heart muscle has died because the artery which formerly supplied it with blood has been closed.

Heart attacks don't always cause the same symptoms. Sometimes the pain in the chest is extremely severe, and it may extend into the throat, shoulders, arms, and even in the back. It may be accompanied by profuse sweating, weakness, shortness of breath, nausea,

and vomiting.

On the other hand, attacks with slight pain or without any pain whatever. A great many people have had closure of a coronary artery with little or no injury to the heart muscle.

How can you scope out heart disease and get proper care for it? It is necessary to have periodic laboratory tests and check-ups. If women who believe they may be pregnant should notify their doctor if they discover spontaneous bruises or "blood blisters." If you have had an accident and have received blows or other injuries, see the doctor.

You should also consult your physician if you have any signs of red or dark brown urine, red

or black bowel movements, unusually large amount of menstrual bleeding, an unusually-severe or prolonged headache or abdominal pain, or bleeding of any kind (such as from gums).

Consult your physician before taking aspirin, cold remedies, vitamins, tonics or so forth if you are a heart patient.

Parade

(Continued from Page 1)

Included in the program will be performances by the high school band, the Bell Choir of the First United Methodist Church, Color Guard of American Legion and VFW.

Excerpts from historical speeches of Patrick Henry, Abraham Lincoln, Woodrow Wilson, and others, will be read by Bill Devers, Jim Sears, Mal Manchee, Kevin Young, Dale Young, David Thomas, Pete Nash and Darrell Rose.

Boy Scouts and Campfire Girls will pass small American flags to each child present.

Connie Goeringer will serve as master of ceremonies and Rev. C. W. Allen will give the invocation.

TCU Honors Phillip Cain

Phillip T. Cain of Hereford has been named to the Dean's Honor List for the 1970 spring semester at Texas Christian University.

To be eligible for the scholastic honor, a student must be carrying at least 12 semester hours in courses that count toward a degree and must maintain a 3.5 grade-point average on the University's 4.0 scale.

A total of 663 TCU students were named to the lists. Three hundred sixty-two of those were from AddRan College of Arts and Sciences, 61 from M. J. Neeley School of Business, 113 from the School of Education, 39 from Harris College of Nursing and 88 from the School of Fine Arts.

Cain is enrolled in TCU's AddRan College of Arts and Sciences.

and vomiting.

On the other hand, attacks with slight pain or without any pain whatever. A great many people have had closure of a coronary artery with little or no injury to the heart muscle.

How can you scope out heart disease and get proper care for it? It is necessary to have periodic laboratory tests and check-ups. If women who believe they may be pregnant should notify their doctor if they discover spontaneous bruises or "blood blisters." If you have had an accident and have received blows or other injuries, see the doctor.

You should also consult your physician if you have any signs of red or dark brown urine, red

WALVE

SPECIAL OF THE WEEK

COMPARE THIS **WALVE**

RCA...it's the Color you want!

Low, low price for Console Color with fabulous A.F.T.!



This big-screen Color Console features RCA's advanced Automatic "Locked-in" Fine Tuning (A.F.T.) to pinpoint the correct signal electronically. Tilt-out control panel provides easy stand-up access to all controls. Glare-proof color picture tube is 20% brighter than any previous RCA tube. Come in for a demonstration.

Regular Price **\$529.95** With Trade

This Week Only **\$489.88** With Trade

Buy RCA Quality Now And Robert's Appliance Will Service It FREE For 1 Full Year

2 Year Picture Tube Warranty

ROBERT'S APPLIANCE

136 W. 3rd Phone 364-1588

8-6 Week Days
8:00 - 8:30 Saturday

Penney's Clearance

AUTO CENTER

ECONO-CHILL Auto or Pickup Air Conditioner Only 2 of this model left Orig. \$154.95 NOW \$144.95 Installation Available Stay Cool with Penneys	HEAVY DUTY Batteries 27 Series 48 Months Guarantee Orig. \$23.95 NOW \$17.88 With Trade In Save With Penneys	TAPE DECK WITH FM Radio 8-Track Orig. Sale Price \$99 NOW \$88 Includes 2 Speakers For Real Listening Pleasure
MILEAGE MAKER Auto Tires 24-Mo. Guarantee Full 4-ply Nylon Size Orig. Fed. Tax 8.45x15 22.49 2.57 8.15x15 20.31 2.38 NOW 4 For \$60 P.F.T. Whitewalls \$2 Extra	MILEAGE MAKER Auto Tires 24 Mo. Guarantee Full 4 Ply Nylon Size Orig. Fed. Tax 7.35x15 17.00 2.08 7.75x15 18.16 2.21 NOW 4 For \$52 P.F.T. Whitewalls \$2 Extra	HEAVY DUTY Pickup Tires Tubeless 6 Full Ply Nylon Size Orig. Fed. Tax 6.70x15 28.35 2.76 NOW 4 For \$80 P.F.T. Get extra mileage for Pickups Cars Campers
HEAVY DUTY Pickup Tires Tube Type 6 Full Ply Nylon Size Orig. Fed. Tax 6.00x16 21.50 2.37 7.00x15 25.00 2.89 NOW 4 For \$80 P.F.T. Add Plus Mileage	CARGO MASTER Truck Tires Heavy Duty 5700 Series Mud & Snow Tread Size Orig. Fed. Tax 7.50x16 41.95 4.19 NOW 2 For \$75 P.F.T.	CARGO MASTER Truck Tires Heavy Duty 5700 Series Mud & Snow Tread Size Orig. Fed. Tax 7.00x16 33.95 3.30 NOW 2 For \$59 P.F.T.
CARGO MASTER Truck Tires Heavy Duty 5700 Series Mud & Snow Tread Size Orig. Fed. Tax 6.70x15 27.95 2.77 7.10x15 29.95 2.77 6.50x16 28.95 2.96 NOW 2 For \$49 P.F.T.	POWER CLEAT Tractor Tires Nylon Construction Heavy Duty Size Orig. Fed. Tax 15.5-3 8/8 99.50 7.70 NOW \$90 P.F.T. 16.9 3 4/6 109.50 8.87 NOW \$97 P.F.T.	POWER CLEAT Tractor Tires Nylon Construction Heavy Duty Size Orig. Fed. Tax 18.4-3 4/6 129.50 10.54 NOW \$117 P.F.T. 18.4-3 8/8 154.95 11.27 NOW \$139 P.F.T.
AFX STEEL Disk Wheels Chrome Plated Orig. \$79.88 NOW \$66 Set of Four Reduced to Clear in 14" & 15" Fits Olds and Pontiacs	EL TIGRE Aluminum Wheels Heavy Spokes Orig. \$139.95 NOW \$99 Set of Four Reduced to Clear 14" 6 Sets on 4, Fits Most Chevrolets	FOREMOST TRACK TAMER Mag Wheels Heavy Spokes Orig. 99.00 NOW \$88 Set of Four 14" For Ford and Chevrolet
MICKEY THOMPSON Chrome Wheels Reduced To Clear Orig. \$14.98 NOW \$11 Each 14" For Ford & Chevrolet	PREMIUM MUD & SNOW TIRES ALL THESE SIZES AT ONE LOW PRICE!	
	7.35x14 7.75x14 8.25x14 8.55x14 8.85x14 7.75x15 7.00x15 6.00x16 6.50x16 SAVE NOW!	\$15 PLUS P.F.T. LIKE IT? CHARGE IT! At Penneys Auto Center

Kiwanians Hear Tornado Advice

The common sense approach to tornado protection was explained by Sergeant Bill Wells, preceding a film shown by Sheriff Travis McPherson at a Kiwanis Club luncheon Thursday.

Wells urged citizens to keep calm when dangerous looking clouds appear and to keep aware of the forecast through news media. The weather bureau tornado watch means a tornado could form in a given area from conditions building and a warning means a tornado has been sighted.

"For indifferent and skeptical people," Wells said, "the results can be disastrous."

During a brief business session with Armon Lauderback presiding, Miss Carol Scott was introduced as a nominee for



KIWANIS CLUB SPEAKER — Sheriff Travis McPherson, left, and Sergeant Bill Wells presented a tornado program to members of Kiwanis Club of Hereford Thursday. Kiwanian Wells presented a certificate of appreciation to Sheriff McPherson. —Staff Photo.

Kiwanis Club Sweetheart, Miss Scott is a senior student at Hereford High School and a member of Spiritual Swingers, Student Council, Pep Squad, FHA and PTA.

Lauderback announced the club will assist with the July 4 Celebration and participate in the parade.

Tie tacks, made in replica of the American Flag, are on sale by all Kiwanians. Sale price is \$1.

When cake pans are placed on the two racks of an oven, be sure to stagger the pans so that the heat will reach all the pans evenly.

Redbirds Play Tascosa Here In Legion Tilt

The Hereford Redbirds seek to get into the tick of area American Legion baseball competition at 2:30 p. m. today with a clash here against league-leading Amarillo Tascosa.

The Redbirds come into the match after dropping a 11-0 decision Wednesday against a

team made up of Amarillo High players.

In that game, Hereford gave up three runs in the first inning but bounced back in the second inning for a 4-3 lead and then pushed across five runs in the third for a 9-4 lead.

Amarillo scored four runs in its half of the third, however, to close the margin to 9-8. Then after letting Hereford score three unearned runs after two were out in the fifth inning for the victory.

Alan Wagner singled twice, walked and got on by an error in five trips to the plate. Gary Lemons had a triple and a single in four appearances, and Keith Duncan and Jeff Loerwald both had a single and a double in four at-bats for Hereford.

In the declining fifth inning for Amarillo, one Amarillo player got on after an error by Lemons and, with two out, Amarillo put got a single, error by centerfielder Andy Scott, and a wild pitch off Wagner that pushed across the three runs.

LL Play Set For Hereford

For the second time in four years Hereford has been chosen as the site for the area and district Little-League tournament to be held in late July.

L. J. Clark, league president, and five other league officials attended a meeting in Borger recently where the announcement was made.

The area tournament has been scheduled for July 20 and 21 and the district tournament for July 27 and 28.

It was announced last week that Hereford will host the Pony League sectional tournament. That competition will be at Veterans Park from July 29 through Aug. 1.

"In talking with the coaches and directors of the area, they felt like they had been well received by the people in town and we hope this year we don't lose that confidence they have in us," Clark said.

Hereford hosted the Little League tournaments in 1967. Clark said the single-elimination tournaments will begin at 8 p. m. during each of the tournaments. He said both fields will be utilized for the first night's play and the winners of those two games will meet the following night to determine the champion.

Hereford, Canyon, Dimmitt and Castro County will be entered in the area tournament, and the winner of that tournament will compete with the winners of the three other area tournaments.

Three UF Workers Receive Awards At Area Workshop

Three members of Hereford's United Fund directors received Golden Rule Awards last week at an area workshop.

Calvin Goodin, Clete Caryl and Ray Moore were commended for services given to the community in United Fund endeavors. Jerry Don George, president of the local unit, accepted the awards in the absence of the three.

Mrs. O. G. Hill Sr., a member of the budget committee, and Mrs. Werner Koelzer, publicity chairman, accompanied George to the "round table" campaign workshop, presented by the Texas United Community Services of Austin.

Warren Goodwin, executive director of TUCS, and Jim Matthews, executive vice-president of United Good Neighbors in Amarillo, directed the day's discussions centered upon meth-

ods of conducting successful annual campaigns.

"Records are the basis of a successful campaign," Matthews told the Hereford group concerning setting up a permanent record of pledges and contributions.

Goodwin challenged the representatives present to decide whether the communities conduct collections or campaigns.

"A campaign contains thoughtful giving and proportionate giving, but a collection does not have these two attributes. Proceeds from admission to an event, given to United Fund, does not involve thoughtful or proportionate giving," Goodwin said.

During the luncheon, Amarillo's UF president, Bob Mills, who is public relations director for Pioneer Natural Gas Company, advised "interpret your efforts to the community; interpret your community's efforts to what you're doing."

The national theme for the United Fund drive is "If you don't do it, it won't get done."

H. D. Club Ends Season Tuesday

A program on Native Flowers was presented by Mary Brady to members of the West Hereford H.D. Club at its regular meeting held Tuesday in the home of Mrs. W.H. Awtrey. Miss Brady reviewed flowers grown in the Texas Panhandle and said "Most of the flowers we have in our flower gardens are wild flowers." Primroses were selected as favorite by the members.

Opening exercise "I Am Your Flag" was presented by Mmes. U. V. Pierce, Carl Schroeder, Blanch Hardin, E.M. Cox, and D. R. Grimes. Closing prayer was said by Mrs. John Jacobson Sr.

New member, Mrs. Myrtle Allmon was welcomed into the club.

In business it was announced that the club will adjourn until September and Mrs. Pierce invited members to a coffee in July.

Others present at the meeting were Mmes. Robert Boyd, Roy Boyd, W.A. Waters, and Miss Evelyn Bell.

Jim Reinauer Visits Here

Lt. J. G. "Jim" Reinauer, stationed at Cannon Air Force Base, was in Hereford the day before Father's Day with his parents, Mr. and Mrs. Joe Reinauer Sr. During his stay he showed films taken of his recent trip to Europe.

The following day Joe Jr. and Mrs. Reinauer flew to Schulenburg, Tex. where she attended the bridal shower for Miss Brenda Tietjen, bride-elect of Bob Reinauer.

Miss Tietjen's mother and sister, Mrs. Egon Tietjen and Glynis, accompanied them back to Hereford on Monday to attend another bridal courtesy for Miss Tietjen here.

Read The Classified Want Ads

Happiness!
There's a new way of thinking about money. Cash-200 Life Insurance makes each dollar work four ways to help you reach your goals.
CHARLES BELL
364-2343
Southwestern Life

Hereford, Texas

Penneys
ALWAYS FIRST QUALITY

end-of-month clearance

STORE HOURS
Weekdays 9:30 a.m. to 6 p.m.
Saturdays 9:30 a.m. to 8:30 p.m.
Limited Quantities. Broken Sizes. Subject to Prior Sale

Huge Selection WHITE PURSES Vinyls and Patents Reg. \$5 NOW \$2.88	ALL SIZES Better Dresses Reduced For Clearance NOW \$4 to \$15	Men's Assorted SPORT SHIRTS Plain and Plaids Penn-Prest \$1.99
Misses Stretch PANTI HOSE Seamless Nylon \$1.29	MISSES SWIM SUITS Special Purchase \$6.99	Men's White DRESS SHIRTS Penn-Prest \$1.99
Stretch Lace GIRDLES Light Control \$2.99	MISSES DENIM SLACKS Reg. \$5 NOW \$3.99	Men's Cotton SWEAT SHIRTS Short Sleeve 2 FOR \$3
Misses PATENT FLATS Shoe Clearance \$3.88	Misses & Childrens SANDALS Large Assortment \$1	Men's Vinyl SANDALS Assorted Styles \$1.50
Girl's Two Piece SPORTS WEAR 3 to 6x 7 to 14 \$1.19 \$1.69	HOUSEWARES GADGETS Huge Selection 99c	Men's Penn-Prest CASUAL SLACKS Broken Sizes \$3.99
Boys Jeans WALK SHORTS Penn-Prest \$1.99	SUMMER TOYS Huge Selection 99c	Men's Better SUIT CLEARANCE Reg. \$80 - \$85 NOW \$59.88
Boy's Cotton KNIT SHIRTS Get An Armful 3 FOR \$5	2 Only Damaged BABY BEDS Reg. \$28.99 NOW \$19.99	Men's Better SUIT CLEARANCE Reg. \$65 NOW \$39.88
Boys Penn-Prest SPORT SHIRTS Only A Few 4 FOR \$5	Nationwide COTTON SHEETS Cases Twin Full \$1.09 \$1.99 \$2.29	8 Only Men's SPORT COATS Reg. \$35 NOW \$25
3 Piece LUGGAGE SETS Only 2 Left \$10.88	Piece Goods BONANZA Summer Whites 88c Yd. Gingham Plaids 48c Yd. Better Cottons 68c Yd.	84" Assorted Drapery Samples One Of A-Kind \$1.50
Printed Terry Towel Ensemble Bath 77c Cloth 27c Hand 47c	PIECE GOODS REMNANTS REDUCED FOR CLEARANCE	Assorted Colors THROW PILLOWS Reg. \$6 NOW 2 FOR \$7
Special Purchase CARPET RUNNERS 24"x72" 24"x144" \$3.33 \$6.66	Reduced Better Shower Curtains 6' by 6' Reg. \$3 NOW \$1.50	
Terry Towels 3 For \$1 Waffle Towels 5 For \$1 Dish Cloths 5 For \$1 Washcloths 10 For \$1	Polyester BED PILLOWS \$2.50 ea. Foam or Dacron \$4	Large Cotton SHEET BLANKETS Lay-a-Way NOW \$1.99 ea.

South Plains Golf Calendar

- JULY**
- 2 - Huber G-C Pro-Am Borger.
 - 3-5 - Huber GC Invitational, Borger.
 - 3-5 - Knox City Partnership
 - 4-5 - Hale Center Partnership
 - 8 - Plainview Pro-Am
 - 9-12 - Plainview Invitational.
 - 11-12 - Perryton Invitational.
 - 16-19 - Ross Rogers Partnership, Amarillo.
 - 20 - Lamesa Pro-Am.
 - 25-28 - Muleshoe Partnership
 - 27 - Canyon Pro-Am.
 - 29 - Brownfield Pro-Lady.

Community Calendar

- JULY**
- 3-5 - Hereford Duplicate Bridge Tournament at Knights of Columbus Hall.
 - 4 - Celebration At Courthouse.
- AUGUST**
- 23-31 - Lion's Club Carnival At Bull Barn
- SEPTEMBER**
- 3 - New Teacher Banquet at Civic Club Center
 - 14-19 - Community Concert Drive
- NOVEMBER**
- 7 - Community Concert Program at Hereford High School Auditorium
- DECEMBER**
- 3 - Boy Scout Banquet

Women's Softball Meeting Planned

Women or girls 13 years of age and over and interested in playing women's softball will meet in the First National Bank Hospitality Room at 8 p. m. Tuesday.

Election of officers and the formation of teams are on the meeting's agenda. Anyone needing information may call Mrs. Andy Shuval, at 364-4984.

Look Who's New

Mr. and Mrs. Lealand Dean are the parents of a son, Lealand-Dan-Dean Jr., born June 24. He weighed 7 lbs. 8 oz.

Mr. and Mrs. Pablo Rodriguez Jr. are the parents of a daughter born June 25. She weighed 6 lbs. 4 oz.

If you are cutting a recipe in half and need to divide one egg in half do it this way. Beat the whole egg until yolk and white are thoroughly combined then measure and divide.

Soybean Growers Seek Referendum

The Texas Department of Agriculture has granted Texas soybean producers a July 20 hearing on their petition seeking certification to hold a referendum under Texas' Commodity Check-Off law.

If authority is granted by Commissioner John C. White, the referendum will be held in Deaf Smith County and 22 other counties in Northwest, Northeast and Southeast Texas, where about 95 per cent of Texas' soybeans are produced.

Texas Soybean Association of Plainview seeks certification as the authorized organization to conduct the referendum. Evidence for and against the proposal can be presented at the hearing in Austin.

If a majority of the voters in the referendum approve, funds could be collected to promote soybeans, and the petition also proposes a nine-man commodity producers board to administer programs with the funds, Commissioner White explains.

Counties in which the referendum will be held, if authority is granted by Commissioner White, include Deaf Smith, Farmer, Castro, Swisher, Delta, Fannin, Orange, Jefferson, Chambers, Liberty, Hardin, Harris, and Galveston.

Hereford, Texas

Penneys
ALWAYS FIRST QUALITY

Pixy

true-to-life portraits
IN COLOR

IN LIVING COLOR

5 x 7 PORTRAIT, or a set OF 4 WALLET SIZE PHOTOS. **1.49**

2 CHILDREN PHOTOGRAPHED TOGETHER... **2.98**

Great color portraits, as only the "Pixy" photographers capture them. All portraits are delivered to you at our store. You have your choice of several poses. No mailing, handling, or other charges. Age limit, 12 years.

TWO DAYS ONLY — MONDAY - TUESDAY
PHOTOGRAPHERS HOURS — 9:30 TO 6
You May Charge The Extra Poses At Penneys

WARREN BROS. MOTOR CO.
1410 Park Ave. 364-1423
● CLOSED SUNDAY ●

THIS WEEK'S SPECIAL

68 Ford Galaxy 500, 2 dr. fast back, 390 engine with factory air & pwr. steering. Beautiful gold metallic with contrasting vinyl interior. Factory warranty **\$2195.**

67 Volkswagen 2 dr. radio, white wall tires, attractive navy blue finish, with cream vinyl interior. Get in the top gas mileage habit.

66 Olds Vista Cruiser Station Wagon. Factory air and power. Sharp silver gray finish with two tone blue interior, chrome luggage rack. A test drive will sell this one.

68 Chrysler 300, 4-dr. hardtop. Air, pwr., new white wall tires, beautiful emerald green finish and contrasting vinyl interior

69 Opel Kadett, 2 dr. sport coupe, 12,300 local owner miles. Radio, white wall tires, light green metallic finish. Factory warranty.

65 CHEVY Pick-Up, V8, automatic, long fleet side bed. Good condition throughout. Reasonably priced. Protective Warranty.

What Will Your Fancy Be—Mini Or Midi?

By PENNY YOUNG
Staff Writer

There is a disunited front on the fashion scene today caused by a rebellious public, the soaring cost of labor and materials and the strong-hold on money. Inflation in our country has put such a strain on consumer industry that the fashion designers have come up with a relatively new source to squeeze the money out of the pockets of a fashion conscious public—the midi is the newest weapon; the newest look with long, flowing yards of material that makes it impossible for the most ingenious seamstress to make a midi from a mini (which still seems to be the prevailing style).

Let me put it to you this way. How many of you girls after investing in a complete wardrobe of mini dresses and skirts are going to be happy as a lark when the midi wins over and you have to chunk your whole wardrobe for a new style? Or, how many of you boys when you get married are going to want to chunk out \$500 a year for your wife's new wardrobe?

Fashion designers and clothing industries cry for business now but they are running into some resistance. A number of women are crying for a stop to such foolishness.

There are pro's and con's for the new style. French President Pompidou has pronounced that the midi look "adds mystery to love." President Nixon likes it too, especially on Mad a me Pompidou.

However, Mrs. Robert Finch, wife of past Secretary of Health Education and Welfare, says, "It looks like something I made in sewing class in the seventh grade," and one mini-skirted Atlantan named Margaret Hurst says, "The midi," she sneers, "will be this year's fashion Edsel."

Retailers who have already ordered warm-weather stock in shorter lengths are complaining against the midi.

Designer Donald Brooks, however, says that customers speak wistfully about soft, clinging, feminine things and mention the word "modesty" under their breath—they are tired, bored, and annoyed by the mini. Women's Wear Daily magazine is pushing it wholeheartedly.

But many women apparently have no intention of letting the midi get the best of our fashion world just because it would give fashion mongers "a shot in the arm." They are banning together and demanding a stay on styles. Their advice to women is: "Stop buying dresses from retailers. Learn to sew and make your own clothes."

After the 1920's seige of long skirts, women were demanding that fashion designers raise the

lengths—they wouldn't, so the women stopped buying or took the long skirts home and cut them off. The industry got the message.

A full-scale rebellion is underway, even to the extent of the formation of anti-midi organiza-



Karen Gilbert

Voice Recital Slated Sunday

Mrs. Dolson Palmer will present Miss Karen Gilbert in senior voice recital Sunday evening at her home on Liveoak where guests will be her family and invited friends.

Miss Gilbert will sing three groups of songs including Italian, French and German art songs as well as a group of sacred and English compositions.

Miss Gilbert, the daughter of Mr. and Mrs. J.D. Gilbert Jr., graduated from Hereford High School in May. She was a member of the A Capella choir, directed by Bill Devers, for two years and was among the cast of "Oklahoma."

She was a member of Thepian and the high school drama club. She played the lead in two plays, "Midsummer Night's Dream" and "Harvy." She has been an active member of Tri-Hi-Y for three years.

Miss Gilbert is attending West Texas State University summer session with a planned music education major.

Betzen Named To Honor Roll

Tommy Betzen, son of Mr. and Mrs. Clarence A. Betzen, Route 1, was named to the Dean's Honor Roll for the spring semester at Texas Tech.

Betzen had a 3.8 grade average, majoring in mechanical engineering.

He is a junior at Tech and a 1968 graduate of Hereford High School.

tions. In the Beverly Hills home of Mrs. Harold Robbins, wife of the best selling novelist, two dozen ladies met for a luncheon.

The subject of discussion was the midi. The organization formed by these ladies is called P.O.O.F. (Preservation of Our Femininity and Finances). This is an eight-month-old organization dedicated serious about squashing the midi. This group is even offering shocking pink

bumper stickers which read "Poof says—up your midi."

What will happen if the midi becomes the predominate fashion? Women under 5 feet 5 inches will be running around looking like dwarfs in trench coats. Midi wearers must even learn to walk differently. Newsweek suggests the short-stepped mince of the Japanese gisha.

The new look not only will require a new income but a new

set of accessories also. Higher, thick-heeled shoes, softer, clinging fabric will require new underclothing, color-matched hose, and a broad brimmed hat to balance the outfit and get the reed-thin silhouette look.

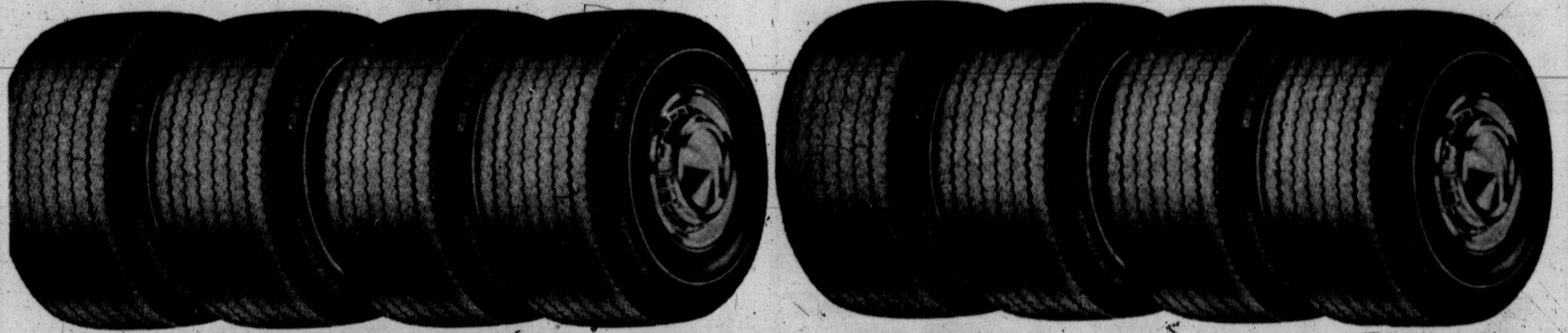
Hair styles will have to be changed. In other words, a complete, detailed and expensive overhaul would be required of the American women. Paris and Rome have decreed

the longer skirts and most fashion designers feel it is inevitable for the United States to follow along. They say, "the American women's sheep-like acceptance of any new look is historical fact."

But many women feel like they are stepping a little bit out of their bounds and that is time to show them that America's women aren't sheep—that they are individuals.

DR. E. H. HENDON
OPTOMETRIST
Announces The Removal Of His Office
to 811 WEST PARK AVENUE
(Harrison Highway)
HEREFORD, TEXAS
Mon. thru Fri. 9:00 to 12:00 — 1:00 to 5:00.
Sat. 9:00 to 12:00
TELEPHONE 364-0987

BEAT THE PRICE RISE



LEE'S FIBER GLASS BELTED TIRES GT 78 RM

July 1st Tire Prices will increase . . . due to this SHOOK TIRE CO. is offering a special Holiday Tire Sale . . . So come on in and save on Quality Tires before PRICES GO UP! This sale will run from now through July 3rd. HURRY and SAVE

HERE ARE SOME OF THE PRICES THAT WILL SAVE YOU MONEY!

F78-14 or 15	4 For \$100.00	+ Old Tire and \$2.55 F.E.T. Per Tire	H78-14 or 15	4 For \$112.36	+ Old Tire and \$2.93 F.E.T. Per Tire
G78-14 or 15	4 For \$107.80	+ Old Tire and \$2.67 F.E.T. Per Tire	J78-14 or 15	4 For \$123.60	+ Old Tire and \$2.88 F.E.T. Per Tire

FREE ROTATION and BALANCING on ALL NEW TIRES (EVERY 5,000 MILES) Bought at SHOOK . . . MAY WE SERVE YOU

Shook Tire Co.

600 West 1st

Hereford, Texas

364-1010

AUCTION
PROPERTY OF BOLES & KIMBALL
SATURDAY, JULY 11, 1970 10:00 A.M.
2,000 IRRIGATED ACRES
BURLINGTON, COLORADO

- * \$42,000.00 Government Check
- * 11 wells — 9,000 G.P.M.
- * Offered in 8 tracts, reserve Right to offer as a whole
- * Wheat allotment 427.4 acres
- * Feed allotment 464.0 acres This year 586 acres of sugar beets.
- * Wells on natural gas
- * Will grow most everything — pinto beans, sugar beets, feed, grain, lettuce, tomatoes and all kinds of vegetables.
- * 3,150 ft. underground pipe plastic

Directions: from Burlington, Colo. 8 miles west to Bethone Road, South 2 1/2 miles. Follow signs to auction Sale on premises.
Prior to sale representative will be at Travel Lodge Motel, Burlington, Colo. Phone (303) 346-8593.
Irrigation pipe
5,000 ft. gated pipe 20" gates
30 ft. long 8" aluminum pipes.
3,000 ft. plain flow pipe 30" joints
8" aluminum pipes

DON'T MISS THIS AUCTION SALE. Property will sell Call or Write for free brochure.
TERMS 29% Down, Bal 10 yrs. at 7 1/2% Int. Don't miss this sale
If you have property to sell, call or write:
AMERICAN AUCTION CO.
P. O. Box 782
Hereford, Texas
(806) 364-1755
Colorado Broker
William E. Campbell
Lunch to be available

BRECK HAIR COLOR
\$1.09
 Gibson's Low Discount Price!



MORE FOR YOUR MONEY!

HIDDEN MAGIC HAIR SPRAY
 13 oz. Can **79¢**



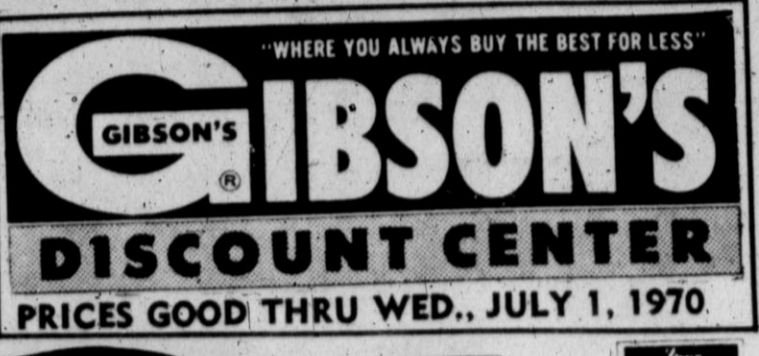
Spic & Span
 The Big Job Cleanser
 Made To Be Mixed With Water
 Giant Size 54 oz. Box **67¢**



Breck Satin LOTION
 Instant Conditioner
 "The Satin Foundation For The Hair"
 6-oz. Size **\$1.27**



GIBSON'S DISCOUNT CENTER
 WHERE YOU ALWAYS BUY THE BEST FOR LESS!
 PRICES GOOD THRU WED., JULY 1, 1970



TOP JOB
 Household Cleaner
 Gt. Size 28 oz. **57¢**



SUPER SUDS
 Heavy Duty Detergent
 by Colgate Palmolive
 2 Lb., 8-oz. Box **37¢**



LADIES' 100% Nylon Tricot Satin Lace Lavished PROPORTIONED SLIPS
 Gibson's Low Discount Price **\$2.19**



BOY'S Permanent Press SHIRTS
 77% Cotton - 23% Polyester
 Gibson's Low Discount Price **99¢** Each



GIBSON'S 44 QUART CAPACITY "Thermos" ICE CHEST
 NO. 7750M33
 Gibson's Low Discount Price **\$8.99**



Ladies' & Girl's SCOOTER SKIRTS
 Permanent Press
 100% Cotton, Ass't. Patterns **\$1.19**



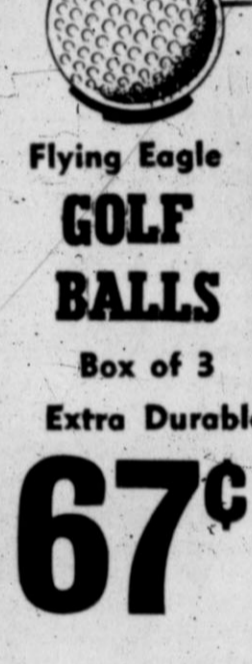
ALL LADIES' HANDBAGS
1/3 OFF
 Gibson's Low Discount Price



LADIES' SANDALS
 Ass't. Colors
 All Sizes
 Your Choice **49¢** Pair



Flying Eagle GOLF BALLS
 Box of 3
 Extra Durable **67¢**



SUNBEAM CORDLESS TOOTHBRUSH
 NO. CT-66
 Gibson's Low Discount Price **\$11.77**



FREEZE
 12" For Auto Air Conditioner
AUTO I WARE
 15-OZ. CAN **67¢**



UDICO Electric ICE CRUSHER
 Popular Kitchen Colors
 No. 1C-75 **\$11.77**



LIFETIME HAIR TRIMMER
 \$1.95 Value NOW **97¢**




BIG BEN ALARM CLOCKS
 All Styles, Values To \$10.00
 Gibson's Low Discount Price **\$4.97**



EKCO 24 "Center Mount" CHROME TOWEL BAR
 Perfect For Any Bathroom Or Even The Kitchen!
\$1.27
 \$2.95 VALUE



COLEMAN FUEL
 1 GALLON CAN... NOW **89¢**




GIBSON'S R pharmacy
 Phone 364-4900
SAVE ON PRESCRIPTIONS
 EMERGENCY 364-4753 or 364-4109

DEPEND ON YOUR PHARMACIST

...to supply your health needs

We stock the best names in pharmaceuticals and health products for you and everyone in your family.



CRISCO
 Pure Vegetable Shortening
 3 Lb. Can **69¢**




NABISCO COOKIES
 Chips Ahoy
 Coconut Choc. Chips
 Pecan Short Bread **39¢**



Hi-C DRINKS
 46-Oz. Can **25¢**



KOOL-AID
 Reg. Pkg. All Flavors **4¢**



FOLGER'S COFFEE
 1 LB. CAN **77¢**





BOSS LIONS — Dr. Milton Adams, left, installed as president of the Hereford Noon Lions Club in ceremonies Thursday evening, presented A. J. Major Schroeter with the past president's plaque. Schroeter has served at the helm of the organization for the past year. —Staff Photo

Tax Collector For Schools Explains Change

Orpha Click, Hereford school tax collector, has issued this statement explaining the proposed tax structure change:

"The maximum tax rate for the Hereford Independent School District is \$1.50 for Local Maintenance (Operating Funds) plus whatever rate is necessary to provide for the bonded indebtedness of the District as approved by the voters at each bond election.

"The total maximum operating fund rate has been reached and the only way to increase the funds available is to increase the valuation either by adding property to the tax rolls or by increasing the percent of valuation.

"For 1970-71 the amount assigned to the Hereford J. S. D. by the State to help pay for the State program is \$443,720, an increase of \$64,947 over an increase of \$110,308 over 1968-69. This increase must come from local funds.

"At the same time the requirements for retiring bonds, and paying interest on the bonds outstanding is lower than for this year. However, under the present tax structure this cannot be transferred to the operating fund requirement.

"An adequate amount of local taxes can be provided for both the operating funds and the debt service by raising the percent of valuation and lowering the tax rate so that the total tax paid by any individual with the same property would be increased very little—less than 2 percent.

"As an example, a house valued at \$25,000 would have a tax value of \$10,000 at the present 40 percent rate and would pay a total tax of \$220.00 at the current \$2.20 tax rate.

"The same house could have a tax value of \$11,250 if the assessment rate is raised to 45 percent for Lions International. He will be representing an area which covers one-half of Texas, New Mexico and Arizona.

A report of the 1969-70 projects was given. The Evening Lions Club sponsored a kite-flying contest, took four buses of children to WTSU for a football game; bought glasses for local children, sent eight children to the Kerrville Crippled Children Center, donated to Girlstown, donated to the Camp Wigwam Scholarship, donated \$25 to the Lubbock Tornado Fund, and donated \$125 to the Satellite Day Care Center.

Speaker of the meeting was Ed Skypala, who gave a brief talk on "Lionism".

Census Bureau Begins Final Check

One of the final steps in the 1970 census in rural and small city areas of the southern States—a check by mailmen—is now under way, according to the U. S. Department of Commerce's Bureau of the Census.

The 1970 census was taken by two methods: by mail-back of questionnaires in most major metropolitan areas and by census takers in the rest of the United States. The latter procedure entailed the mailing out of questionnaires and subsequent visits by census takers who would pick up, filled in forms or, lacking this, interview families while following a house-to-house route.

Canvassing in the metropolitan areas required checking of addresses by postal employees before the mailing out. A similar step is now being taken by mailmen following the visits by census takers.

This is the procedure: When census district offices completed their preliminary counts, they turned over to the post office a set of white cards listing every address canvassed.

The mailmen, in turn, check these addresses against the households on their routes. If the mailman discovers what he considers a "missed" address, he fills out a blue card noting this fact. The blue cards are referred to the Census Bureau, which will check them against the census records.

The Census Bureau has found from experience that many households for which such cards are filled out have already been enumerated. This can happen for a number of reasons. For instance, some people get mail at two or more addresses, or there may be differences in the way a rural address is described.

The Census Bureau will check

Railroads running through South West Africa's vast semi-desert face special problems. Recently, 250 laborers turned out to clear sand dunes from the track between remote Aus and coastal Luderitz where a passenger train was partially derailed by the drifting sand.

the blue cards turned in by private steps to provide a complete census count.

Entries Asked For Wheat Queen

Invitations have gone out to cities in the Golden Spread to send a contestant to the annual Wheatheart of the Nation beauty contest scheduled in Perryton on Aug. 22, as a highlight of the annual Perryton Celebration.

The Wheatheart contest one of the outstanding beauty pageants in the Southwest and the selection of the Wheatheart of the Nation has been a highlight of the Panhandle area since its beginning in 1947.

Any single girl 16 years or older with a good reputation and character who is properly indorsed by a civic club or business firm is eligible for this beauty contest. Judging is based on beauty, personality, poise and figure.

The 1970 Wheatheart of the Nation will receive a \$1,000 college scholarship. The first runner-up will receive a \$500 college scholarship and the second runner-up will receive a \$500 college scholarship.

Entry deadline is Aug. 1, and entries are to be sent to the Chamber of Commerce in Perryton.

The contest will be held in the Perryton High School auditorium at 8 p.m. on Aug. 22.

Cindy Saled of Wellington is the current Wheatheart of the Nation and has represented that nation's wheat industry at several functions, including the 1969 Canadian National Exhibition at Toronto, Canada. She is the daughter of Mr. and Mrs. Mack Saled of Wellington and is a student at Texas Tech.

Dr. Milt Adams Is Lions Prexy

Dr. Milton Adams accepted the gavel with which he will serve as president of the Hereford Noon Lions Club for the coming year in installation ceremonies and Ladies Night Thursday evening at the Civic Club Center.

Installing officer was Don Zimmerman, past District Deputy Governor for 2T-1.

Hospital Notes

PATIENTS IN HOSPITAL
 Mrs. Lealand Dean, 127 Sunset; Mrs. Pablo Ramirez Jr., Box 882; Billy Jensen, 406 W. 6th; Marion Lee, Route 3; Oscar Brattebo, 409 E. 3rd; A. L. Manjot, 303 Westhaven; Virgil Justice, 210 Ranger; Mrs. Ethel Mingus, Friona; Mr. and Mrs. Roy Potts, Texico, New Mexico; Dennis Wosnitze, 107 Aspen; Mrs. Addie Duncan, 107 W. 8th; Joe Curtsinger, 117 Catalpa; Mrs. J. D. Hobbs, 100 Avenue H; Mrs. Otto Massie, 405 E. 5th; Cecil Bell, Truth or Consequences, New Mexico.

Frank Pinckert, 1014 E. 3rd; Mrs. Matthew Lane Jr., Adrian; Marta Dee Cuellar, 209 Kibbe; Mrs. L. Dee Taylor, Route 3; Mrs. Myrtle Guinn, Mulshoe; Mrs. Lillie Troxell, 309 Avenue C; A. L. Duggan, 103 Wulf; Jesse Russell, Box 44; T. C. Parmer, 402 Long; Pedro Ybarra, Bovina; Mrs. John Porter, 200 Avenue K; Jim Scott, 204 Irving; Mrs. Elvira Garza, 316 Avenue I; Barbara Dearing, 216 Western.

DISMISSALS
 Rene Salinas, H. H. Buss, Mrs. Randall Hasley, Monty Cochran, Mrs. Ruby Chesser, Charles Stone, Teresa Evans 6-26.

Manuel Lopez, Ubaldo Bermudez, Mrs. Raynaldo Rodriguez, Paul Salinas, Mrs. John Carrothers, Mrs. Alvin Janssen, Mrs. Lou Bland 6-25.

Mrs. Neil Pounds, Mrs. William Holder 6-24.

BEST DANGED DEAL
 ALWAYS CLEAN CARS AT FAIR PRICES

1962 Plymouth Fury III 4 dr. H.T. Loaded, very low mileage, light, sky blue inside & out. Extra clean, it's ready to go.

1967 Chevrolet Impala 2 DR. HT. Loaded, light turquoise inside & out. New tires. A real beauty.

1966 CHEVROLET II 4 Dr. 6 cyl. Radio, white, light blue interior, low mileage, on about 2nd cyl. Very nice.

1963 Pontiac Station Wagon. Loaded. All most new tires, ivory with dark red interior. Cleaner than most 68-69 models. Very low mileage.

1964 Oldsmobile Jet Star 2 Dr. HT. Loaded. Canary yellow, white vinyl interior, top mechanical condition & a nice looker.

1964 Ford Galaxy 500 2 Dr. HT. Loaded, white vinyl top, light brown lower. A real nice sports car.

J.V. CAMPBELL MOTORS
 321 N. 25 Mile Ave. 364-4402

Evening Lions Install Officers

The Hereford Evening Lions Club installed its 1970-71 officers Monday night in a meeting which marked its first anniversary. Highlighting the meeting at the Civic Club Center was special recognition for three members.

Installed as the new officers in the meeting were President, Ellwood Skypala; 1st Vice President, Johnny Latham; Secretary, Fred Cooper; Treasurer, Larry Alley; Lion Tamer, Carl Skaggs; and Tail Twister, James Cochran.

Directors for the club are Ray Barber, Gary Billingsley, Kenneth Gooch, Joe Don Cummings, and Lewis Lea.

Two plaques of appreciation were presented to outgoing President, Ray Barber, and to the past Secretary, Treasurer, Gary Billingsley for their work the past year. Also at the meeting, Edgar Skypala became the district (2T1) Representative year.

Out-going officers are Schroeter, Hairgrove, Adams, Ray Moore, immediate past president; Ray Simpson, 1st vice-president; Tom Harkey, 2nd vice-president; Allred, 3rd vice-president; Stallings, Lion tamer; Melvin Jayroe, and Robert Holman, tail twisters, and Donald Hicks and Charles Cabbiness, directors. Charles Bell was songleader.

Waiting Wives, Mothers Plan July Parade Entry

Members of the Waiting and Mothers Club made plans for their parade entry for the July 4 Celebration at a meeting Thursday evening in the home of Mrs. Henry Neely.

Each of the members bought American Flag pins, which are being sold by the Local Kiwanis Club.

Mrs. Gene Sparks distributed material to be used for making ditty bags which will be sent to servicemen overseas.

A report was given of a previous meeting when Mrs. Larry George and Mrs. Lornie Wagner were welcomed as new members.

Mrs. Neely, Red Cross coordinator and orientation chairman, presented the Introduction to the American National Red Cross. Mrs. Tony Hoffman and Mrs. Buddy Bloomer completed the course with the group so that all are qualified to apply volunteer hours for Red Cross recognition.

Mrs. Sparks told the group of a recent trip to Fort Gordon, Ga. to see her husband who will soon complete the Southeastern Signal School and has been promoted to PFC.

Members also attended a dinner for Mrs. Junior Hargrove whose husband has recently returned from Vietnam.

The next meeting of the wives is scheduled in the home of Mrs. Neely, 315 Ave. B on July 7.

The next scheduled joint wives and mothers will be July 23.

Any wife or mother whose husband or son is currently serving in the military service is cordially invited to attend.

At a tax rate of \$1.98 the total tax would be \$222.75 (an increase of \$2.75 or 1.24 percent) and at a tax rate of \$1.99 the total tax would be \$223.88 (an increase of \$3.88 or 1.76 percent).

(Do You Need a Tax Shelter)
 (Do You Need Depreciation)
 If So Check With Us

- Industrial Sites
- Office Building Sites
- Apartment & Housing Sites
- 1-40-Choice Acres
- Trailer Park Sites
- Farms & Ranches

As Experienced Realtor
 We Are At Your Service

BOOZER REAL ESTATE
 Joe & Paul 364-1755

CELEBRATE THE 4th
WITH FIREWORKS
 FROM THE
WHITEFACE BREAKFAST
KIWANIS CLUB'S
FIREWORKS STAND

NOW OPEN THRU JULY THE 4th
 1:00 P.M. UNTIL 10:00 P.M. EACH DAY

1 MILE WEST on HARRISON HWY.
 (WEST PARK AVE.)

PROCEEDS GO TO WORTHY PROJECTS

JULY 4 JULY 4

HEY LOOK FOLKS

There's no reason to yell little man. But at **CARL McCASLIN LUMBER CO.** we do have something new to tell about. We have started our Expansion Phase of the remodeling campaign.

Expanding our merchandise to better serve you.

Like This New Product

Decorative Shelving... thick shelves with attractive designs on beautiful wrought iron foundations.

These shelves come in many styles either pre-finished or unfinished Spanish designs and if you prefer Formica... Come on in today and see these decorative shelves at...

CARL McCASLIN LUMBER CO.
 "A COMPLETE BUILDING SERVICE"
 1 Block East of the Courthouse Phone The Lumber Number 364-3434

Newcomers In Profile

Hobby Is Antiques

By **BARBARA SWIMMER**
Women's Editor

The hobby of collecting antiques is readily apparent when you visit the home of Mrs. Robert Emery, a recent newcomer who moved here with her family in May.

A former resident of Minnesota who came here from Joliet, Ill., Sandra Emery says it just

comes natural to collect antiques when you live in Minnesota.

So many old homes there are filled with lovely antiques which are taken for granted. The Emerys' involvement in the hobby was boosted by some close friends there who had an antique shop.

On one of several buying

trips she made with them, she purchased an old German wash stand which dates back to the early 1700s. With pride she displays the beautifully refinished product, which was constructed with pegs instead of nails.

She enjoys blending the antiques in with the Early American decor of their home at 129 Mimosa.

The Emerys and their two small daughters, Stephanie, 8 and Cynthia, 5, are very pleased with the small town living in Hereford and have made many new friends here, she said. They enjoyed living in Joliet where Emery worked for the branch offices of New Holland, but are much happier with a smaller town. They are originally from Carmen, Okla., so living in this part of the country seems more like home, she says. Emery is manager of New Holland here.

Stephanie and Cynthia have adjusted easily to the move and feel right at home with all of their new friends. Since they moved here three weeks before school was dismissed for the summer, Stephanie became acquainted easily as well as being able to see the curriculum changes at Northwest Elementary School. Mrs. Emery says they were blessed with many little girls on their block which made it easier for her daughters to adjust.

Cynthia attended a nursery school in Joliet and is enrolled in kindergarten at the First Church in the fall.

Sandra enjoys her role as homemaker and mother but says she loves getting involved in club work. She was a member of Beta Sigma Phi Sorority at Joliet and plans to transfer her membership here.

She was also active in Parent Teachers Association and church work. They attend the First Christian Church and are planning to place their membership here. Sandra assisted in Bible School when it was held a few weeks ago.

She has joined the Hereford Newcomers Club and thinks it is a wonderful opportunity to meet people and welcome other newcomers when they first move here.

Sandra loves to sew and has used her talent to construct many of her daughters' garments. She also enjoys playing bridge and golf.

They are both natives of Oklahoma but didn't meet until they were out of school. Sandra attended Northwestern State at Alva and Oklahoma State University at Stillwater.



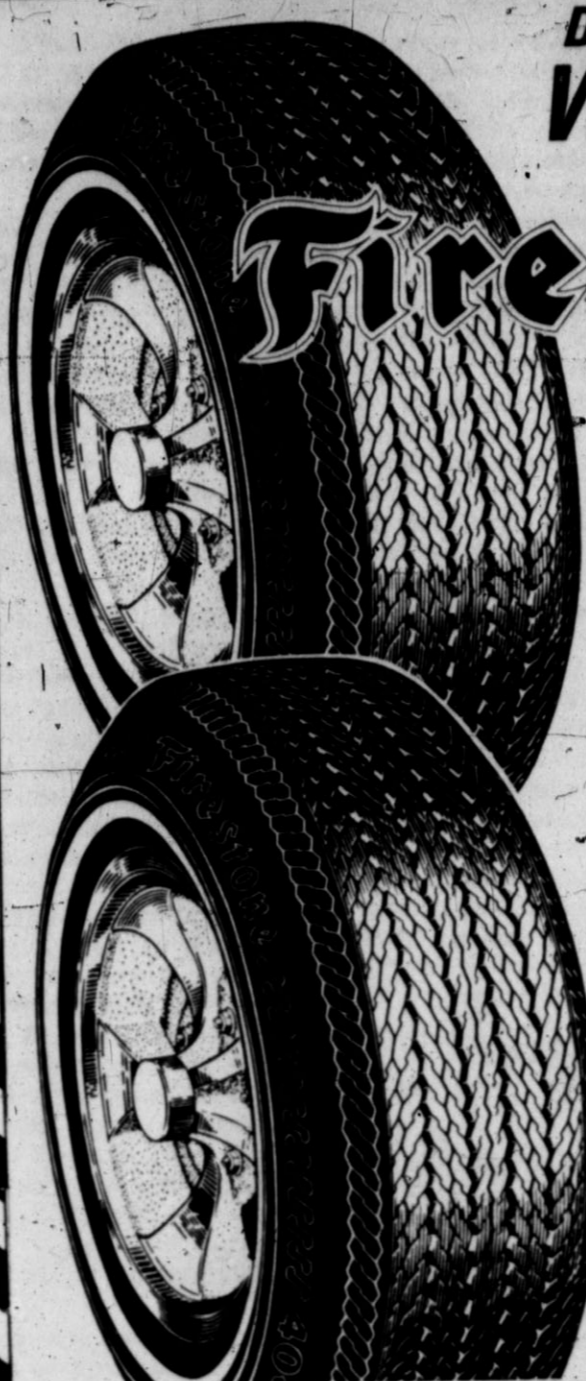
Mrs. Robert Emery . . . Displays an antique German wash stand dating back to the 1700s.

—Staff Photo

A cubic mile of sea water contains 128,000,000 tons of salt.

SAVE \$13 to \$19 PER PAIR!

DURING OUR GIGANTIC JULY 4TH WHITEWALL SALE!



MODERN RAYON CORD TIRE WITH FULL 4-PLY CONSTRUCTION

Wide "78" Series design Built wide and low to give you quick steering response in traffic... excellent handling at turnpike speeds.

Full 4-ply strong rayon cord body. Advanced construction gives a smooth, quiet "new car" ride. Wide, deep tread for long mileage and excellent traction.

\$19
as low as

for 2nd tire when you buy 1st tire at our everyday low price!

E78-14 Plus \$2.25 per tire Fed. Ex. tax and tires off your car.

Charge it!

SIZE	1st Tire	2nd Tire	Fed. Ex. Tax (Per Tire)
E78-14	\$32.00	\$19.00	\$2.25
F78-14 F78-15	33.75	20.00	2.44
G78-14 G78-15	37.25	22.00	2.60
H78-14 H78-15	40.75	24.00	2.80
J78-15	45.25	27.00	2.93
L78-15	47.00	28.00	3.20

All prices PLUS taxes and tires off your car.

©1970 Firestone TM

GUARANTEED IN WRITING

- ✓ no limit on miles
- ✓ against cuts, snags or bruise breaks caused by road hazards of normal passenger car driving.
- ✓ against defects in workmanship or materials.
- ✓ no limit on months
- ✓ for the entire life of the original tread design depth
- ✓ nationwide, coast to coast honored by thousands of Firestone stores and dealers across the nation

In accordance with the terms of our printed guarantee, price of replacement tire prorated on original tread design wear and based on Firestone trade level price for replacement tire at time of adjustment. Firestone trade level prices are intended to, but may not, represent approximate current average selling prices, and are subject to change without notice.

HURRY! TIRE BARGAINS DISCONTINUED DESIGNS AND REGULAR

<p>DELUXE CHAMPION*</p> <p>Fords, Chevys and Plymouths. 7.75-14 or 7.75-15 BLACKWALLS</p> <p>4 for \$90</p> <p>WHITEWALLS 4 for \$102 Plus \$1.97 or \$2.04 per tire Fed. Excise tax and 4 tires off your car.</p>	<p>SAFETY CHAMPION*</p> <p>American Compacts 7.00-13 BLACKWALLS</p> <p>4 for \$68</p> <p>WHITEWALLS 4 for \$78 Plus \$1.96 per tire Fed. Excise tax and 4 tires off your car.</p>	<p>DELUXE CHAMPION*</p> <p>Barracudas, F-85's, and Mustangs 6.95-14 BLACKWALLS</p> <p>4 for \$78</p> <p>WHITEWALLS 4 for \$90 Plus \$1.83 per tire Fed. Excise tax and 4 tires off your car.</p>	<p>"500"</p> <p>Chevilles, Camaros, Cougars, Fairlanes 7.35-14, 7.35-15 BLACKWALLS</p> <p>4 for \$96</p> <p>WHITEWALLS 4 for \$110 Plus \$2.04 or \$2.08 per tire Fed. Excise tax and 4 tires off your car.</p>
<p>SAFETY CHAMPION*</p> <p>Dodges, Mercurys, Pontiacs, T-Birds 8.25-14, 8.15-15 BLACKWALLS</p> <p>4 for \$86</p> <p>WHITEWALLS 4 for \$96 Plus \$2.33 or \$2.35 per tire Fed. Excise tax and 4 tires off your car.</p>	<p>DELUXE CHAMPION*</p> <p>Chryslers, Pontiacs, Oldsmobiles 8.55-14 BLACKWALLS</p> <p>4 for \$108</p> <p>WHITEWALLS 4 for \$124 Plus \$2.45 per tire Fed. Excise tax and 4 tires off your car.</p>	<p>CHAMPION</p> <p>Compact Size 6.00-13 BLACKWALLS</p> <p>4 for \$39⁸⁰</p> <p>WHITEWALLS 4 for \$51.80 Plus \$1.60 per tire Fed. Excise tax and 4 tires off your car.</p>	<p>DLC-100 RETREADS</p> <p>Economy Buy! Any Size Listed BLACKWALLS or WHITEWALLS</p> <p>4 for \$49⁴⁹</p> <p>7.35-14, 7.35-15, 6.95-14, 6.50-13 Plus 37¢ to 43¢ per tire Fed. Excise tax and 4 recappable tires off your car. Larger sizes 4 for \$54.54.</p>

Singles . . . pairs proportionately priced.

Limited quantities some sizes . . . don't miss out!

INSTANT CREDIT

Use your active bank credit card to open an account at Firestone.

FREE TIRE FACT BOOKLET

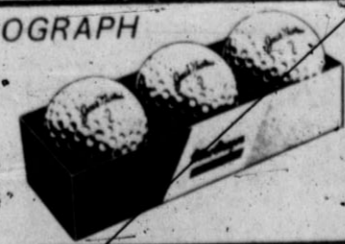
This fact-filled 16-page booklet answers all your questions about tire construction, fabrics, etc.

Don't take chances on old worn tires... trade NOW... we'll buy the unused mileage in your tires.

JACK NICKLAUS AUTOGRAPH GOLF BALLS

3 FOR \$1.33

Limit 3 per customer at this price. Additional \$1 each.



TRUCK TIRE SALE

for Pickups, Vans & Campers

Firestone AS \$20⁹⁵ TRANSPORT LOW AS

6.70-15, tube-type, blackwall Plus \$2.40 Fed. Ex. tax and tire off your vehicle.



Priced as shown at Firestone Stores. Competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

OPEN 8:00 A.M. TO 6:00 P.M.

MONDAY THRU SATURDAY

COUNTY HEADQUARTERS FOR ALL FARM TIRES and SERVICE... On-the-Farm... On-the-Spot!

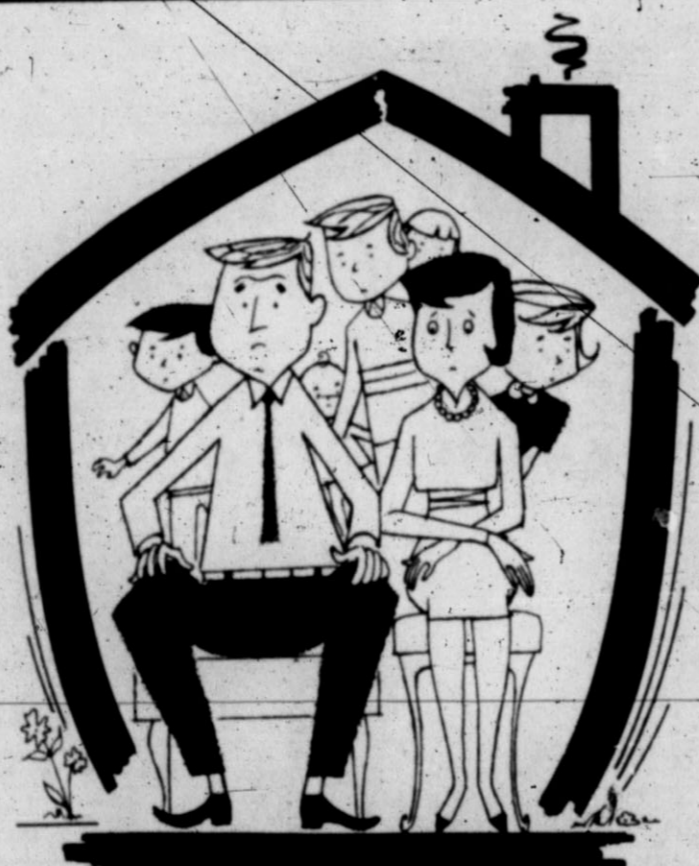
Firestone 105 MAIN 364-4333 Also at Jones Texaco Hwy. 60 & Hwy 385

Charge It! Credit established promptly

Does Your Family Present

INSURANCE PROBLEMS?

If so consult us . . . We are here to serve you



YOUR INDEPENDENT HOME OWNED AGENCY

PHONE 364-0555 TODAY!

We'll help you with the protection you want for your family and yourself!

- Lloyd Sharp
- Ken Rogers
- Avis Blakey
- Doris Traylor
- Carol Rose
- Judy Stutzman

YOUR ASSURANCE IS INSURANCE

"Complete Insurance Service"

SINCE 1947 Home Owned Home Operated



Lone Star Agency
YOUR INDEPENDENT INSURANCE AGENTS

601 N. MAIN

HEREFORD, TEXAS

PHONE 364-0555

McCaslin Was Told When He Moved Lumber Company Here

Hereford Was So Dead, It Could Only Go Up

By PENNY YOUNG
Staff Writer

In the early 1940s, a banker in Amarillo told Carl McCaslin to go to Hereford because it was so dead the only way it could go was up.

So, McCaslin came to Hereford; prospered, married and now has two sons, Carl "Butch" McCasland Jr., 28, and Jerry Don, 23, to follow in his steps. McCaslin's first contact with the lumber business came in 1922 at the Southern Lumber Company in Winfield, Kan.

"My interest stemmed from my two brothers who were both in the business at the time," said McCaslin.

Butch, who acquired the nickname early in life, took over the interview.

"How large was your first office when you came to Hereford, Dad?"

"Now," laughed the older McCaslin, "you wouldn't want to embarrass a person by telling that would you? No, I guess when I first came to Hereford

in 1939 (this is before marrying Clarice in 1940), the first office building was 24 feet by 40 feet. Not very big was it?"

Since then, McCaslin has built on to the offices, making room for a showroom, and has added on to warehouses and lumber sheds. He has also bought several pieces of property across the street and behind the yard.

"We bought the ones across the street in order to get the street paved. When I first came here, very few streets were paved."

After first working in Winfield, Kan., McCaslin moved in 1924 to Emporia, Kan., and worked as manager. He later was sent by the company on contract to work as manager of the Berger branch in 1927.

This lasted for six weeks, until McCaslin went to Amarillo, where he worked as division manager of the Panhandle Lumber Company.

In 1938 he was general manager and vice president of the

company, and when he came to Hereford in 1939 he owned companies in Amarillo, Boulder, Colo., and Friona.

Not many present-day Hereford merchants were here when he set up business.

"Gaston Baer was about the only merchant that's still here. Then of course, there was Henry Sears and Jimmy Gilentine."

He turned to the reporter.

"I have an old statement sent by the Brand around that time. For a 10-inch ad, it was \$3 and adding machine paper was 25 cents a roll. Now a 10-inch ad would cost \$11.20."

McCaslin and son now have 4,300 feet of office and showroom not including the warehouses and lumber sheds.

The first manager of McCaslin lumber was Ralph Hastings (he and McCaslin now own interest in a cattle feeding business) and after Hastings left, Ed Warren took the job. Finally in 1945, Ben Childers took over the position and has been

with the company ever since.

McCaslin walked over to a shelf in his office and rummaged through some old material. He produced one framed picture of the company.

"Boy, this has to be about 1950. Look at those cars. They're so old. And, when did we put that sign up? It's been there a long time and still hasn't been changed," Butch said, adding that that's probably the next thing they should do.

McCaslin started off with three employees and has now expanded to 22. Childers is still manager and has been with the company for 25 years.

When McCaslin and his wife first came to Hereford he said, the people as a whole were cold towards them, rejecting any new merchants that came.

"They didn't think that we should be here," he added. He rented a little home on the corner across from his business on McKinley Street.

"A woman offered it to us and at that time it was hard to get a house. She called one-day and said, 'I hear you want a house?' I said yes and she said 'Well, I've got one, if you still want it. It's clean. I took it but needless to say, it wasn't clean. Rented it for \$25 a month but the old lady never would come over there. She just said, do whatever you have to it.'"

They later bought the home next to it.

"I remember when Ben and his wife and little boy lived behind us in a little one-room apartment. They used to come to the big house to take a bath. That was luxury in those days."

The McCaslin's have lived at 409 E. 5th for 24 years now.

The yard in Amarillo was sold in 1953 and the one in Boulder went in 1963. Friona went in 1965.

"We were making money," said McCaslin, "but we concentrated our interests here and besides the others were too far away. Colorado especially."

Both boys own about one-fourth of the business and have spent some time in developing their interests.

degree at Texas.

After receiving his degrees, Butch went to Washington to work then met Jim Bohart and decided to go into investment business with the man in Dallas. This is still prospering.

"I came back," Butch said, "because I felt that I could still work here and take care of my interests in Dallas at the same time. From the business standpoint, I enjoy being in Hereford and I am getting adjusted with the business here. At the present, my intention is to fit into the operation and realize and handle responsibilities but I do have other commitments and it depends on which becomes more pressing. At the moment, I intend to stay."

Jerry Don, the youngest son, was born Feb. 19, 1947, also in Hereford, graduating from Hereford High School in 1965. Jerry followed his brother to Texas after trying a semester at Trinity, but unlike his brother Carl, Jerry has spent most of his summers at the yard. He spent one summer in Austin and one in Europe in 1968.

As a graduate of the university, Jerry intends to finish his graduate work and maybe go on to get his masters. Primarily he wants changes in the yard.

Jerry takes care of changes in the merchandising and is presently working on redecorating plans for the company. He is also a finance major. Both boys were members of Phi Delta Theta at the university.

Both boys are concerned with their father's business and intend to learn all the phases and re-orientate themselves to the company.

"We've studied other yards during our apprentice period and feel we will soon be ready to take on major changes," said Butch.

The company does work with remodeling but only for the exterior of a house or floors and ceilings. They will usually

furnish the materials, then contract a builder or contractor for the job. The people pay McCaslin and they pay the builder.

"Say a farmer has a good crop next year and he decides to build a house. He comes in and talks to us about a house plan and we either give him an estimate or draw up prospective plans for him to fit his needs. So costs will include the whole works, house, labor and all. Then, if it's on a contracting

basis, we will get the plumber and contractor to work for us during this time. A lot of the time, a contractor will bid for the house," McCaslin said.

Have you found it hard to sell in Hereford with the housing shortage like it is?

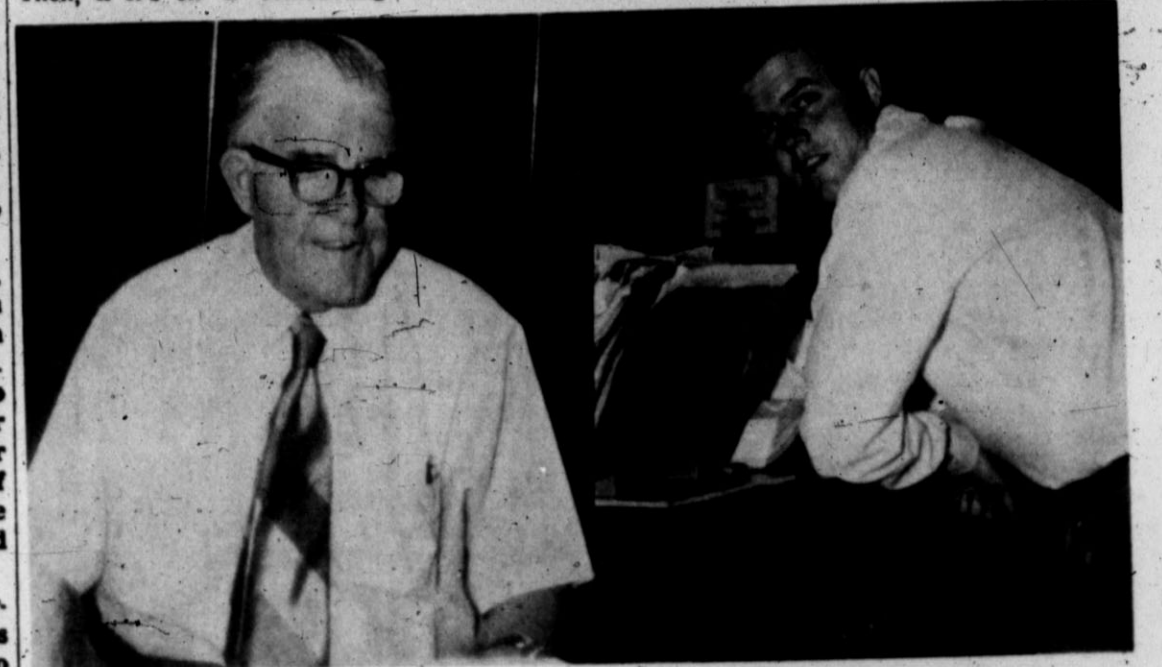
"No," started the older McCaslin, "I don't think that the problem is that drastic."

The three men have one main interest and that is in the yard. The first interest comes in February 1940.

ture expansion, especially in the hardware department.

"We would like to sell gift wares and such as this on a larger line," Butch said. "Our hope is to someday sell anything you can't wear or eat."

Just to show the obvious expansion and prosperity of the McCaslin's, orders for the paint department alone would be close to \$11,000, as much as the first inventory in the shop in 1940.



Carl McCaslin

Butch McCaslin

Sammie Bass Married In Ceremony At Church

The First United Methodist Church was the setting at 7:30 p. m. Friday for an impressive candlelight wedding when Miss Sammie Ann Bass, daughter of Mr. and Mrs. Wayne Bass, became the bride of Earnest Dean Watson, son of Mr. and Mrs. E. D. Watson.

The double ring ceremony was conducted by the Rev. Clifford Trotter, pastor.

After the wedding and reception the couple left for a honeymoon trip to Red River, N. M. They will be at home Monday at 315 Ave. K.

White cathedral tapers burning in a pair of 7-branched candelabra entwined with greenery flanked an arrangement of orchid asters at the church altar.

Miss Shirley Lynn Smith of Friona attended the bride as a

maid of honor and bridesmaids were cousins of the bride, Miss Elizabeth Bass of Borger and Miss Pamela Pigg of Erick, Okla.

James Head of Hereford served as best man and groomsmen were Billy Frank of Amarillo and Hal Easley of Hereford.

Rickey Kline, nephew of the bridegroom and Kenneth Bass, the bride's brother, served as candle lighters and ushers.

Mrs. Don Baugous, organist, presented a program of nuptial music and accompanied Mrs. Robert N. Merts as she sang "Wedding Prayer" and "O Promise Me."

Given in marriage by her father, the bride wore an empire styled gown exquisitely fashioned with delicate lace appliques and seed pearls on the long sheer sleeves, encircling the neckline, the formal hemline of the gown and were repeated on the train.

She wore an elbow length veil of illusion and carried an all-white bridal bouquet of cymbidium orchids and pompon chrysanthemums. Her only jewelry was a diamond necklace, a gift from the bridegroom.

Orchid crepe made the formal empire styled gowns of the fem-

ine attendants. Orchid satin ribbon marked the empire waistlines and complimented the ruffled sleeves. They carried bouquets of orchid chrysanthemums.

A reception honoring the couple was held in the Fellowship Hall of the church. Guests were registered by Miss Brenda Errington of Wheeler.

The serving table held the tiered wedding cake, decorated with orchid rosebuds and wedding balls topped with the traditional bride and groom. Miss Nadine Tice served cake and Miss Sherrice West ladled punch.

For traveling the bride wore a yellow and white double knit dress with white accessories.

Out-of-town guests were Mrs. Lorene Errington of Wheeler, Mrs. Clarence Pigg and Mrs. Otis Holland, Erick, Okla.; Harold Bass, Mrs. Charles Bass, Mr. and Mrs. D. A. Bass, Hart; Mrs. Oather Dale, Farwell; Mrs. Dick Cheschire, Mrs. David Bostick; Mrs. Harylon J. Pitcock, Lubbock; Mr. and Mrs. Ed Clark, Friona; and Mr. and Mrs. Henry Bass of Muleshoe.

The bride is a junior student at Hereford High School. The bridegroom attended HHS and is employed by Circle 3 Feed Yards.

THE FIRST "FOOTBALL" PLAYED IN AMERICA

THE ORIGINAL FOOTBALL!

COLONISTS FROM ENGLAND WHO SETTLED IN AMERICA AT JAMESTOWN, MAY, 1607, GATHERED OCCASIONALLY FOR RECREATION. THEY DIVIDED THE MEN INTO TWO GROUPS—KICKED A LOOSELY-SHAPED BALL AT A SINGLE GOAL UNDER A PAIR OF TREES.

Dan McDowell Earns Degree

Dan W. McDowell, son of Mr. and Mrs. Ansel McDowell of Hereford, received his Doctor of Dental Surgery degree June 1 from the University of Texas Dental Branch in Houston.

Dr. and Mrs. McDowell are in Hereford visiting relatives and friends. They have located in Odessa where he will begin his practice July 1.

Dr. McDowell was a member of Xi Psi Phi at Houston, a professional and social fraternity. He earned his B.S. degree from Texas Tech at Lubbock.

Even without the million or more foreign visitors expected for Expo '70, Osaka, Japan would be crowded. Japan's second-largest city has 3,150,000 inhabitants and space is so valuable that land in parts of the city sells for nearly \$600 a square yard.

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

Little's Summer Clearance
237 N. MAIN

Merchandise Regrouped & Repriced

1/3 To 1/2 Off & Less

Dresses, Pant Suits, Bags,
Sportswear & Blouses, Jewelry

BRAS & GIRDLES \$2.00

ALL SWIM SUITS & COVER UPS

First Time **1/3 off** on Sale

Little's Downtown Hereford

The Brogue's ...

SUMMER CLEARANCE

Continues

SUITS Reg. \$70 to \$150 49.95 to 99.95	SPORT COATS Reg. \$39.95 to \$90.00 27.50 to 63.50
SPORT SUITS Were Now \$130.00 79.95	DRESS SHIRTS From \$7.00 to \$10.00 Now 4.95 to 6.95
DRESS PANTS Were \$16.00 to \$30.00 Now 11.25 to 20.95	SPORT SHIRTS 1/2 PRICE

CHECK THE SAVINGS AT THIS BIG SALE!

KNIT SHIRTS Reg. \$4.00 to \$14.00 2.50 to 10.50	SKI WEAR 1/2 PRICE	JUMP SUITS Were \$18.00 Now 11.95 To 13.95
One Group SHOES 1/2 PRICE	WIND BREAKERS Were Now \$10.00 5.98	STA-PRESS JEANS Were \$7.00 Now to \$8.00 4.95

THE Brogue
Sugarland Mall GENTLEMEN'S CLOTHING Phone 364-3871



By MELVIN YOUNG
The Oasis Shrine Club of Hereford will be hosting their annual barbecue Saturday, July 4th, immediately following the patriotic program at the county courthouse. The barbecue will be held at the Deaf Smith County Bull Barn and tickets can be purchased from any of the Shriners.

The Shrine Club has been using this barbecue as a money raising project each year to defray expenses of the annual Crippled Children's Clinic.

The beef for the event has been donated by Regan Looney, Robert Wagoner and Pete Caviness. Jim Easley will be doing the cooking. As we said before, tickets can be purchased from any Shriener.

—HB—
The Hereford Camp Fire Lodge will be open all day Monday for the final day of registration for the annual camp at Taos, N. M., scheduled August 2-8.

According to Mrs. Lewis Lea, registration has been slow and she urges all girls who plan to attend the camp to complete registration forms.

—HB—
It's rather unusual to see a fellow standing on a ladder with his head poked through the ceiling, answering the telephone. And really, you wouldn't expect it anywhere in Hereford but Kester's Jewelry.

We couldn't figure what was going on the other day when we walked into the store and found Bill Kester on the top rung of a step ladder, and it really shook us when the phone rang in the ceiling. But of course there had to be a logical explanation—we thought.

According to Bill, everytime they get in a new line of merchandise it necessitates moving the fixtures around and consequently, the telephone. And in

order to move the telephone, the whole thing has to be passed through the ceiling and back down at the desired location. So, the telephone in the ceiling. And after all, doesn't everyone stand on step ladders to answer the telephone?

—HB—
And finally, one of the last bastions of male supremacy has fallen. For 11 years, according to an Associated Press story, McSorley's Old Ale House in Greenwich Village has stood staunchly as a bastion of male supremacy, turning away generations of women at its portals. But in a few mellifluous sentences Thursday, a federal judge demolished the hallowed ban that bugged the belles.

Look out men. It's all over but the shouting.

—HB—
Don't forget to buy your firecrackers for the July 4th celebration. The Hereford White-face Breakfast Kiwanis Club now has a stand operating out on West Park Avenue just past the cemetery. The Kiwanians will be running the stand through July 4th and all proceeds from the sale of fireworks will go to a worthy cause.

—HB—
Dr. Kenneth E. Hunt will begin at the Hereford Medical and Surgical Clinic Monday, July 6, according to an announcement made by the Clinic Saturday morning.

—HB—
The need for an 8-hole golf course was never more evident than this week when local pro Cal Garrett had to turn down a number of teams wanting to play in the annual Partnership Tournament. The list filled to capacity by Thursday morning with a number of teams in reserve in the event anyone canceled out. The local pro accepted 70 teams for the tournament which actually is more than the



Kay Lynn Lyman To Tour Europe

Kay Lynn Lyman, daughter of Mr. and Mrs. Bill Lyman, 317 Cherokee, will leave for Europe Wednesday on a World Academy College Tour.

The group will fly to Rome and begin their 3-day trip to seven countries.

Miss Lyman will travel with a group of 18 students from Roswell, New Mexico. She will attend classes two hours each day and receive college credits for the tour.

The group will enjoy extensive sight seeing during the trip.

8-hole course can handle conveniently but the demand was so heavy that he tried to accommodate as many teams as possible.

This should be a fine tournament to gallery if you're interested. There are some excellent golfers entered.

—HB—
According to statistics, suicide by jumping from buildings has fallen off.

School teachers attending in-service training during August must be paid at higher new salary schedules for 1970-71, Attorney General Crawford Martin held in a recent opinion.

Kitchen arithmetic: a 10% ounce soup can holds 1 1/4 cups.

Glady's Garden

By Gladys Howton Manjeot

If your lawn has a lot of shade, and the grass seems not to do so well in the shade, then apply a complete fertilizer such as 6-12-12 or 8-8-8. Rate 30 to 35 pounds per 1,000 square feet.

This will relieve the competition between the trees (they are taking substance from the grass) and the grass. A fertilizer spreader is recommended, as this will make the feeding more even, and give the fertilizer a better chance to do its work properly.

If there are an unusual amount of diseased plants or insects eating your plants, then grow some marigolds among the plants which are being attacked. Marigolds lure nematodes from susceptible plants, and they also aid in driving away other insects and will give aid to the near by plants. French marigolds are colorful, and many warm colors can be purchased.

They also transplant well. They can be planted by seed

now, and in a very few days the small plants will appear. In a few weeks there will be blossoms, and they will give an abundant bloom until frost.

I used these two years among In a few weeks there will be the vegetables, and found them not only beneficial to the growing vegetables, but also very colorful, and pretty.

If you wish to increase some of your favorite shrubs, this can be done with the process of layering. Forsythia, and other shrubs are easy to layer and they produce strong plants.

Just take one of the lower branches, a good strong one, place close to the ground and fasten securely with soil, near the center of the selected branch. (Keep moist not wet) and next spring you will have a good plant to transplant, just by cutting from the mother plant and digging where the roots have been established. Climbing roses can also be started in this manner. The shrub abelia is now

blooming, and this is a good time to shape your shrub as you want it to be, by cutting the branches with blossoms. All shrubs which have already ceased their bloom, can be pruned.

well recommended fertilizer or After pruning, water well, and give a side dressing of a other plant food. Also mulch, for protection from extreme dry and hot weather.

Have you seen the many lovely beds of flowering petunias? Take time out see some of these. There is also a lovely porch box of pretty petunias at the Grisham home in South Hereford. If you like white, the white petunias, and daisies are becoming very attractive at our house.

The daisies are pretty in the yard, and are very excellent cutting flowers for arrangement. Have been wanting to make some arrangements. They combine very well with many other cut flowers.

The day lilies (Hemerocallis) are so pretty at Mrs. Aldersons, on Lawton and East 5th Street. This yard always shows that it receives loving care. I noticed some of the old fashioned Tamerick (Salt Cedar a few days ago. The soft rose color and the minute flowers are attractive,



PRESENTED TO ELKS — Dr. C. D. Kelton, Exalted Ruler of the local B. P. O. Elks displays a trophy presented to the Elks Lodge for subscribing \$1,000 to the Elks National Foundation in Minneapolis, Minn. The home is maintained by Elk Lodges from around the world. The local Lodge was presented the trophy for their tremendous membership increase in the past few months. Mose Wiginton, chairman of the Elks National Foundation made the presentation.

—Staff Photo

with the soft green of the dainty foliage.

I also noticed an attractive planting on Miles Street a few days ago. It is of white geraniums and violets, well designed, cultivated, clean and nice to look at.

Don't get the summer slump. Keep on gardening.

PRACTICAL JOKE

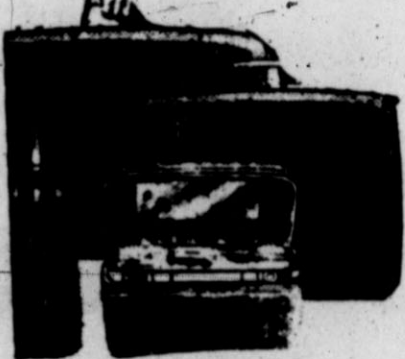
CAPTAIN COOK, Hawaii — Roger Bell, 22, was arrested on a common nuisance charge when police spotted him chasing a car in the nude.

Bell, a carpenter, said his clothes were in the car and that the driver, "was playing a joke on me."

BARGAINS GALORE DURING OUR

End-Of-Month SALE

THESE ITEMS GOOD SUGARLAND MALL



BIG SHIPMENT CLOSE OUT SAMSONITE LUGGAGE

25% OFF

Ladies Beauty Case
Pullman Tote Bags
Colors, Red, Black

GROUP LADIES' WEDGE HEEL CANVAS SHOES \$1.00

GROUP LADIES' NYLON SHELLS \$2.99 2 For \$5.00

LADIES' DENIM STRETCH PANTS 2 Pr. \$5.00


ALL LADIES' SUMMER HATS \$1. \$2. \$3.

ALL SUMMER PURSES Reduced \$1.00 To \$7.99

LADIES' DOUBLE KNIT SHORTS JAMAICA 2 For \$5.

MISSSES - LADIES' JAMAICA SHORT SETS \$3.99

GROUP LADIES' PANT TOPS Values To \$7.99 \$5.00



Both Stores

\$3.00

Pretty little sleeveless shift accentuating the Bermuda collar for summer. Self belting with 16" front nylon zipper. Screen printed, fully lined. Sizes 8-16 in pink, blue, and/or yellow combinations.

THESE ITEMS GOOD DOWNTOWN ONLY

LADIES' TERRY SLIPS Ass't. Colors Size S-M-L 88c

LADIES' PIXIES Ass't. Colors Size 5 to 9 88c

WOMEN'S TENNIS SHOES Blk., Beige, White Size 4 1/2 to 10 \$1.66

ALL WOMEN'S SUMMER SHOES REDUCED

WOMEN'S HIGH HEEL SHOES Values up to \$12.95 NOW \$2.99

MEN'S DRESS SHOES Ass't. Styles FOR ONLY \$5.00

GROUP LADIES' NYLON LACE SHELLS Reg. \$3.99 & \$4.99 NOW \$3.00 Both Stores

LADIES' EARLY SUMMER DRESSES \$7.00 \$9.00 \$13.00 Both Stores

ALL BOY'S & MEN'S SWIM TRUNKS VALUES TO \$5.99 NOW \$2.99 Both Stores

CLOSE OUT YOUNG MEN'S PANTS HOPSACK CASUAL MOST SIZES \$5.00 Both Stores

GROUP LADIES NYLON OR KNIT PANTS VALUES TO \$14.99 \$8.00 Both Stores

ONE BIG RACK LADIES ONE AND 2 PIECE SPORT SUITS PRICED AS MARKED SAVE A BUNCH REGROUPED OR REPRICED Both Stores

LADIES' SANDALS Ass't. Colors Size 4 1/2 to 9 Marked Down To \$2.66 Or 2 For \$5.00

Second Group of Ladies' SANDALS MARKED AT \$1.66 Ea.

BOY'S SHIRTS Ass't. Styles Sizes 6-14 Reduced To \$1.00

BOY'S KNIT SHIRTS Ass't. Colors Reg. \$4.00 NOW 2 For \$5.00

BOY OR MEN'S CUTOFF SHORTS Ass't. Colors Reg. \$2.99 NOW \$2.59

BOY'S KNIT SHIRTS Deep Tone Color Size 3 to 7 \$1.59 Or 2 FOR \$3.00

BOY'S FLARES Leg Pants Stripe or-Solid Colors Size 3-7 \$2.99 To \$3.99


MEN'S OR BOY'S CREW SOCKS Ass't. Colors 59c Ea. 2 For \$1.00

REDELL WATER WELL SERVICE

East Hwy. 60... Phone 364-3159

Says... THANKS!

Mr. and Mrs. B. A. Reddell Say "THANKS", For the many wonderful years of friendships and faithful patronage extended to them while they have been in the water well service business in Hereford. Your Patronage Alone Made Our Business Successful!



Serving The Golden Spread Since 1953.

WE HAVE SOLD REDELL WATER WELL SERVICE TO Mr. and Mrs. R. D. Hubble EFFECTIVE JULY 1, 1970

Ren Has been associated with us for the past 11 years and we know he will continue the same quality service and friendly way of doing business that you are now accustomed to.

ONLY THE NAME WILL CHANGE... TO

HUBBLE WATER WELL SERVICE

HWY. 60 EAST... HEREFORD... 364-3159

AGAIN WE SAY...

THANK YOU!

Shelly Bryan Finishes High In State Little Miss Pageant

Hereford's Miss La Petite in the April 25 Our Little Miss Pageant placed high in the state contest this month.

Shelly Bryan, 6, daughter of Mr. and Mrs. Doug Bryan of 607 Avenue G was selected as one of the top 10 contestants in the contest held June 17-20 at the University of Texas at Arlington.

Modeling a party dress and a sport outfit, both made by her mother, Shelly was one of 72 contestants in the 3 to 5 year-old group. About 15 of these girls were participating for the second time in the state competition.

The final phase of the contest was held before about 3,500 persons. The older Our Little Miss contest featured 136 contestants, 6 to 12 years old modeling and performing their talents.

"People can't realize the fun

involved and how much this competition adds to the poise of the little girls," said Mrs. Bryan.

"Shelly is not even the same child. She was taught here and also there (in Dallas) how to model and parade. The girls' personalities throughout the contest are important in the judging," Mrs. Bryan continued.

Each of the 72 contestants exchanged gifts with each other. Shelly's gifts were Holly sugar canes and "lifesavers" from Hereford State Bank. Gifts she received, most representing the entrants' hometowns, included raw alpaca wool, raw rubber, jewelry, beach towels, flower arrangements, photo albums and autograph books.

Accompanying the young contestant from Hereford were her parents and sisters, Regina 7, and Reshell, 16 months; her

maternal grandmother, Mrs. Rena Newton; her aunt, Miss Carole Newton; paternal grandparents Mr. and Mrs. Gaylon Bryant; and paternal great-grandparents, Mr. and Mrs. Jim Thompson of Vega.

Hereford's Our Little Miss talent winner, Dee Ann Calson, daughter of Mr. and Mrs. G. D. Calson, relinquished her position in the state contest to accept an invitation to enter the world contest, scheduled for August 15-19.

As one of top 10 in the 1969 state competition and best overall musician in the world talent contest, Miss Calson was guest performer at this year's state show.

Miss Susan Skaggs, daughter of Mr. and Mrs. Jerry Skaggs, first runner-up in the local talent match, and Miss Kathy Wilson, Hereford's Our Little Miss (6 to 12 year old), who is the daughter of Mr. and Mrs. Marshall Wilson, competed in the recent show at Dallas.

Accompanying the three girls, besides their parents, were Sharon Skaggs, Kim Wilson, and Sandy and Rodney Calson.

The final show for the world Our Little Miss contest, on August 19, to be held at the Great Hall of the Apparel Mart, will be nationally televised.

Baptist Group Backs Youth To Camp Wigwam

The Baptist Night Women's Missionary Society (WMS) has Camp Wigwam, a summer camp for the mentally retarded near Amarillo.

The organization, meeting Thursday evening in the Home of Mrs. R.B. Hutson north of the city, agreed to cooperate with the Day WMS in providing college scholarships for two local youths.

Mrs. J.O. Clark, in the program for the evening, explained the new plan of work design for Baptist Women of 1970.

Mrs. Sam Morgan led a special prayer for Baptist missionaries with birthdays during the month of June. Names of these missionaries were read by Miss Della Stagner, who also read from Scripture.

Mrs. Otis Lee presided in the absence of the president, Mrs. E.W. Young. Others present were Mrs. Cecil Braly, Mrs. Victor Ellison, Mrs. Lynn Kester, Mrs. Ed Fralin, Mrs. G.P. Dwens, Mrs. Lorena Curtis, Mrs. Sam Morgan, Mrs. Clyde Rayburn and Mrs. Mildred Ramey.

The next meeting is scheduled for 7:30 p.m. July 9 at the Calson House.

Ethiopia's nomadic Danakil tribesmen build mobile homes using brushwood, goatskins and straw mats. When water and forage run short, a family simply bundles the collapsible shelter onto a camel and moves on.



LOOK ALIKES — Miss Shelly Bryan and her doll, with identical dresses and hairdos, ranked among the top ten contestants in the Miss La Petite division of the state Our Little Miss Pageant.

Read The Classified Want Ads

The American Wood Council says that when shopping for a new home the housewife should stand in the middle of the kitchen and visualize the family traffic flow. Are the appliances, sink and range conveniently located? Will family helpers get in each other's way? If these questions are answered, she will have a better basis of deciding about the home.

NOTICE TO ALL VEGETABLE GROWERS

IMPORTANT MEETING OF ALL VEGETABLE PRODUCERS INTERESTED IN IMPROVING MARKETS AND MAKING THEIR PRODUCTS BRING MORE MONEY, WILL BE HELD IN THE . . .

HEREFORD COMMUNITY CENTER

8:30 P.M.

Thursday, July 2, 1970

Under The Auspices of Texas Vegetable Marketing Association

USED PICK-UP Specials
FROM JOHN ORSBORN

- 1—1968 CHEVROLET Long Wheel Base 6-cyl. 4 speed. Extra clean.
- 1—1968 CHEVROLET Long Wheel Base Pick-Up, automatic, new motor, clean.
- 1—1967 FORD Long Wheel Base V-8 automatic custom cab, air conditioned, beautiful green finish.
- 1—1966 FORD V-8 4 speed, long wheel base, a good pickup in every respect.
- 1—1966 CHEVROLET Pick-up, Long Wheel Base, V-8, automatic. This is a clean Pick-up.

WE HAVE TWO USED 1970 OPEL'S 6,000 ACTUAL MILES. CHECK OUR CAMPER SELECTIONS

For NEW & USED CARS & TRUCKS

JOHN ORSBORN
BUICK-PONTIAC-GMC

142 N. MILES AVE.
221 N 25 Mi. Ave.

364-0990 or 364-1221

YOUR CHILDREN WILL LOVE HAROLD CLOSE'S SODA FOUNTAIN

ICE CREAM

- SHAKES
- MALTS
- SUNDAES
- ICE CREAM CONES
- COKES
- ROOT BEER
- PIES
- ROLLS
- DONUTS
- SANDWICHES
- SALAD PLATE
- SOUP
- STEW
- FRITO PIE
- CHILI & BEANS
- BAR-BE-CUE
- COFFEE
- MILK

Refresh Yourself With Us
"We enjoy your company"

HAROLD CLOSE DRUG

Rx Walgreen Agency PHONE 364-2344

You wouldn't go in there for a million bucks.
A cop does it for a lot less.

You may think a cop takes risks because he's paid to take risks. The kind of risks you wouldn't take for a small fortune. Something else must make it worthwhile. Something inside of him. A desire to help. So, whether it's to probe an alley, stop a burglar, or deliver a baby, he's ready. When you need help, call a friend. Call a cop.

Holmes, Hrniciar Take Partnership Golf Lead

Jimmy Holmes of Hereford and Jerry Hrniciar of Grand Prairie took the early lead Saturday in the annual Hereford Partnership Golf Tournament.

As part of the record field of 79 two-man teams waited near the clubhouse for their turn to tee off, Holmes and Hrniciar

made the nine-hole turn in four-under-par 31.

Holmes, Hereford High School golf coach, promptly eagled the 10th hole to put his team six under par for the day.

The tournament ends with another 18 holes today. The second, third, and fourth flights

will tee off in a "shotgun" start at 8:30 a. m., followed by a similar start by the championship and first flights at 1 p. m.

Under the shotgun start, a team will begin playing simultaneously on each of the course's nine holes, instead of the usual custom of each foursome starting at the No. 1 green.

Although Holmes and Hrniciar, a former Texas Tech golfer, had the best score in early play of the championship flight, the best score through mid-after-

noon belonged to a team in the first flight. Gly Yarborough and Bill Wells of Clovis fashioned a nine-under-par 61.

Among other teams in the championship flight, Tom Rose and Bob Henry of Canyon were five under par after nine holes, Steve White and Brooks Jennings of Clovis were four under after nine, Mack Tubb and Dick Tubb of Hereford were three under after nine, and Joe Kerr of Hereford and Monty Roach of Amarillo were three under

after 14.

The best score in the clubhouse in early championship flight play, was a two-under-par 68 by Danny Scarda and Bill Black of Clovis.

The defending champions, Jimmy Young of Hereford and Mike Holder, were absent. Both are members of the Oklahoma State golf team which was playing this weekend in the NCAA championships.

The massive number of entries staggered Hereford golf

pro Cal Garrett.

"I didn't keep count of how many we turned away, but it was in the neighborhood of 30 teams. Others didn't call but would have come in if we had had room. We had a call from Plainview saying there were several teams there who wanted to come and I told them not to, that we just didn't have room. We probably could have had at least twice as many as we did," Garrett said.

"We've been struggling just

to get them all off. This is the most players we've ever had in the tournament. Probably the most we've ever had on the golf course, I don't know."

Misbaha beads—known to the West as "wooly" beads—are carried in hand by both Lebanese Christians and Muslims, National Geographic says. They help count the number of prayers, and by the rhythm of their clicking tell the mood of the holder.

The Dominican Republic's capital, Santo Domingo, is the oldest European city in the Western Hemisphere. It was established in 1496 and its university, first in the Americas, was founded in 1538.

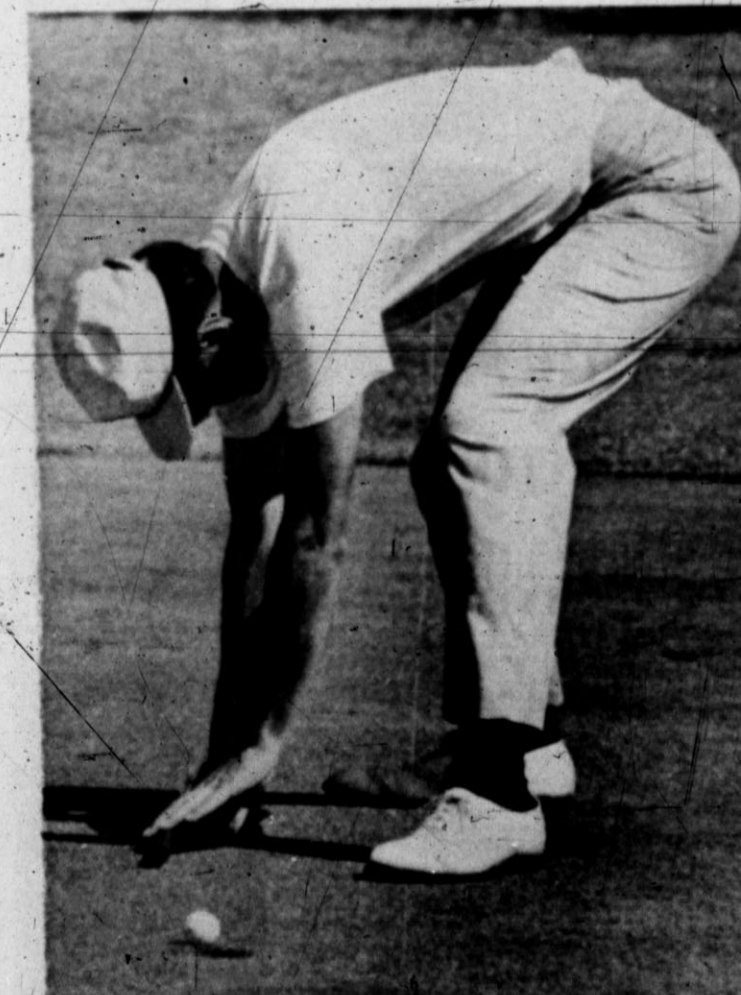
After you have poured a sponge-cake or angel-food-cake batter into the pan, cut through the batter with a knife to release any large air bubbles that may have formed.



EARLY LEADER — Jerry Hrniciar of Dallas, playing with Hereford High School golf coach Jimmy Holmes, hits an iron shot during the team's Saturday round in the Hereford Partnership Tournament. The two took the early lead in the tourney.



GO IN, BALL — Hrniciar's putt heads for the hole, as he urges it on.



NOT ENOUGH — Hrniciar shows his dismay as ball stopped inches short of goal. —Photos by Tyler Vance

We Invite You To...

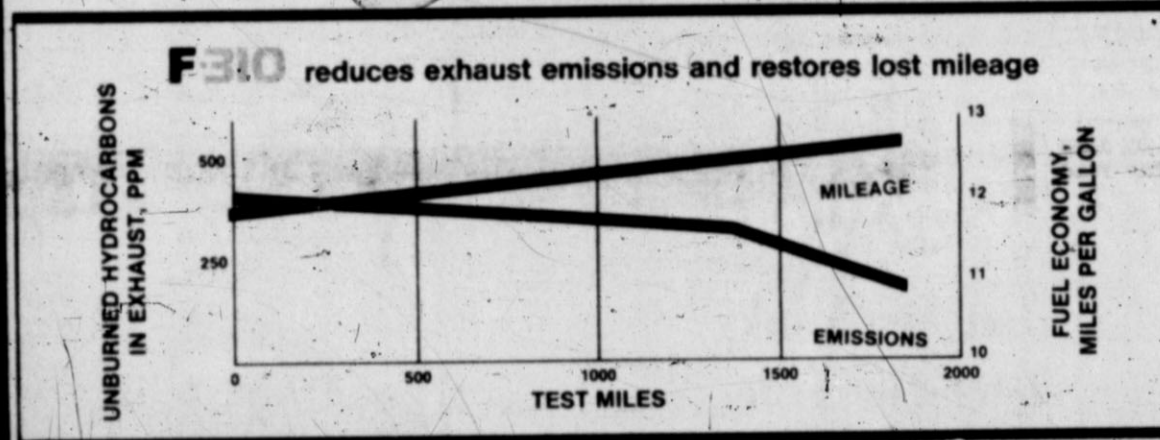
PROVE CHEVRON'S *F-310

* F-130 T.M. FOR POLYBUTENE AMINE GASOLINE ADDITIVE

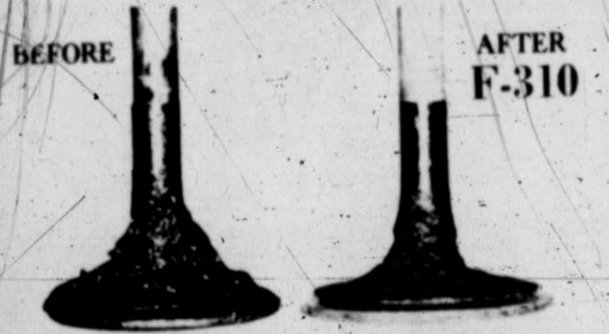
FACTS FOR YOURSELF

- Fact 1. CHEVRON F-310 RESTORES LOST MILEAGE
- Fact 2. CHEVRON F-310 REDUCES EXHAUST EMISSIONS
- Fact 3. CHEVRON F-310 CLEANS-UP VALVES & KEEPS THEM CLEAN
- Fact 4. CHEVRON F-310 CLEANS UP CARBURETORS & KEEPS THEM CLEAN

Picture Results From Thousands of F-310 Chevron Tests



ADDED MILEAGE
One of the many experiments made at Scott Research Laboratories proved that dirty exhaust is actually wasted gasoline — lost mileage... See how hydrocarbon emissions dropped and mileage improved after 6 tanks full of Chevron with F-310 additive were used on auto at left.



Intake valve deposits can cause loss of power and ultimate engine failure. F-310 cleans up valves with heavy deposits and keeps them clean.

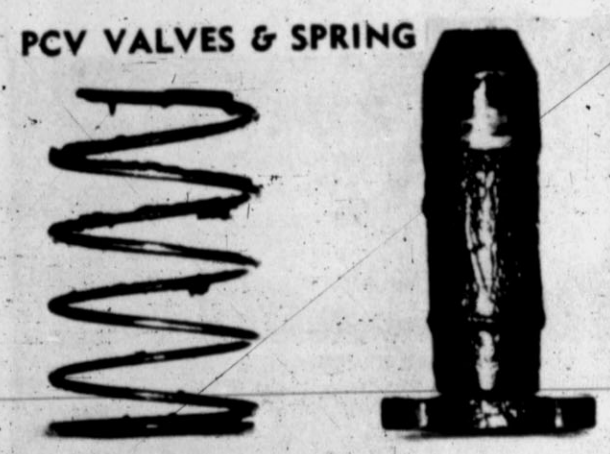


A clean carburetor throttle body and butterfly plate mean cleaner air, better mileage.

WE'LL HELP YOU PROVE IT!
YOUR CAR WILL IMPROVE WITH CHEVRON F-310

***10 GALLONS** of Chevron Supreme or Chevron Gasoline
FREE

After the purchase of 5 Chevron fill-ups of 10 gallons or more.



WITHOUT F-310
WITH F-310

Start Your Car With a Tank Full of Chevron Gasoline Today!

KELLY COPLIN'S
NEW & USED CARS
YOUR
"CADILLAC SPECIALIST"

CHEVRON WITH F-310 ADDITIVE
Above Offer Good Only
... AT ...

• RPM MOTOR OILS
• CHEVRON GASOLINES
• ATLAS TIRES, BATTERIES and ACCESSORIES
"We Take Better Care Of Your Car"

COPLIN CHEVRON SERVICE

501 WEST FIRST HEREFORD PHONE 364-0870



THE HEREFORD MEDICAL & SURGICAL CLINIC
wish to announce the association of
DR. KENNETH E. HUNT
for General Practice & Obstetrics
beginning July 6, 1970

Past Cub Master And Den Mother Visit Pack

Mr. and Mrs. Carrol Kreig of Tulla, former Cub Master and Den Mother of Pack 51, visited at the Pack's regular meeting held Saturday night on the local scout grounds.

Cardinals Team Feted By Party

The Major League Cardinals with their families and coaches held their annual swimming party and picnic Friday evening at Denton Pool.

They enjoyed a weiner roast with homemade ice cream and cookies.

Manager of the team is James "Red" Durham. Coach is James Cockrum.

The team members presented them with engraved plaques inscribed with their names and "Cardinals 1970."

The team roster includes Lane Allen, Scott Dryden, David Emerson, Dennis Evans, Kirk Spain, Jesse Castanida, Steven Cornelius, Jimmy Parks, Eddie Stallings, James Mays, Joe Lafleur and Frank Mancillas.

Walter Kreig, Cub Master presided at the outdoor meeting.

Dennis Collins and Mark Strange were received into Boy Scout Troop 154 by Scoutmaster Boyd Collins.

David Greeson and Ronald Plummer received silver arrow awards and Kevin Cardinal was awarded a Bear Badge.

The Outdoorsman, or Webelo Award, was presented Dennis Collins and Mark Strange.

Kevin Cardinal was accepted into the Webelos.

Going away gifts were presented to Mr. and Mrs. Marion Knox, past Webelo leader and Den Mother.

Acknowledged for her service as Den Mother was Mrs. Kenneth Walterscheid.

In other business the group discussed further plans to take part in the 4th of July parade.

A treasure hunt under the direction of Ben Plummer, climaxed the activities of the evening.

Home Owners Spend \$221 To Improve

Deaf Smith County families are going in for home improvements in a big way this year. They are spending more money for alterations, additions, replacement and maintenance than they ever did.

In the past year, local homeowners spent an estimated \$1,260,000 to spruce up their homes, based upon government data showing average outlays per housing unit in the regional area.

It represented an average expenditure locally of \$221 per unit. Nationally the average was \$285.

Many homeowners spent considerably more than this, of course, and others much less, since only a small porportion of them undertake major improvements in any one year, according to figures in Washington.

During 1969, according to a sample survey conducted by the Department of Commerce and reports from the National Association of Home Builders, approximately \$13.5 billion was spent by homeowners through-

out the country to refurbish their property. This compares with \$12.7 billion in the previous year.

Why the increase? The answer is that many families who had been contemplating selling their homes found that they couldn't do so.

They were held in check by the tight money conditions; which made mortgages difficult to obtain; and by the high interest rates that made for very big mortgage payments.

They decided, therefore, to do the next best thing—fix up their present places.

Their biggest expenditure, in most cases, was for additions, alterations and replacements. This accounted for 61 per cent of the total.

The other 39 percent was for maintenance, repairs and gen-

eral upkeep, including painting, plumbing, roof re-shingling, electrical work, floor sanding and the like.

To a greater extent than ever before, these jobs are being tackled by the owners themselves. This do-it-yourself trend was brought about by the high cost of labor and the scarcity of competent mechanics as mentioned before.

As a result, much of the \$1,260,000 spent in the year in Deaf Smith County for home improvements went to local merchants selling paint, hardware, paneling, electrical supplies and such.

Dixie Porter To Be Featured In Publication

Dixie Dean Porter of Black will be among 4,000 citizens featured in the 1970 edition of Personalities of the Southwest, a publication recognizing outstanding leaders in the south.

Mrs. Porter, an employee of the ASCS office here, was selected as one of the 4,000 from 15 southern states.

Selection to appear in the publication is based on the person's contributions to their community either by professional or civic activities. They are selected from nominations received from colleges and universities, businesses, civic clubs, national associations and individuals.

Mrs. Porter has been general clerk for the ASCS for five years and also served as secretary for the Cochran County Extension Service.

She has served as president of the Cochran Garden Club, has done 4-H Club work and received various degrees. She is working and studying to become a nationally accredited amateur Judge of Flower Shows and is presently a Junior Judge.

She is a member of the First Baptist Church and has worked with the Women's Missionary Society.



Larry Stoerner With Air Force In Topeka, Kan.

Larry G. Stoerner, son of Mr. and Mrs. Hubert G. Stoerner of Route 1, is at the field training encampment in Forbes AFB, Topeka, Kan., for the U. S. Air Force Reserve Officers Training Corps (AFROTC). Highlights of the course include survival training, aircraft and aircrew indoctrination, small arms training and visits to other Air Force bases.

Cadet Stoerner is a 1966 graduate of Kress High School, and is a member of the AFROTC unit at Texas Tech.

Dodgers, Yanks Meet For Title

The major Little League Yankees and Dodgers will square off at 8 p.m. Monday at the Little League field to determine the winner of the first half of the league.

The Dodgers, undefeated in the second half of the season, tied with the Yankees for the first half. If the Dodgers win Monday night, they will be named the league champions, but, if the Yankees win, a best-of-three series will be scheduled to determine the league champion.

In minor Little League play-offs Thursday and Friday, the Giants-Yankees captured first place in the league as they defeated the Colts-Cardinals, 13-12. Third place went to the Braves-Dodgers, and fourth to the Cubs-Angels.

All-stars for the major league will be selected within the next week according to league president, L. J. Clark, and the area play-offs, awarded to Hereford, will be played July 20 and 21.

White Sox Are PL Champs

The Pony League White Sox clinched the league championship last week as they extended their win streak to 12 games with only three remaining on the schedule.

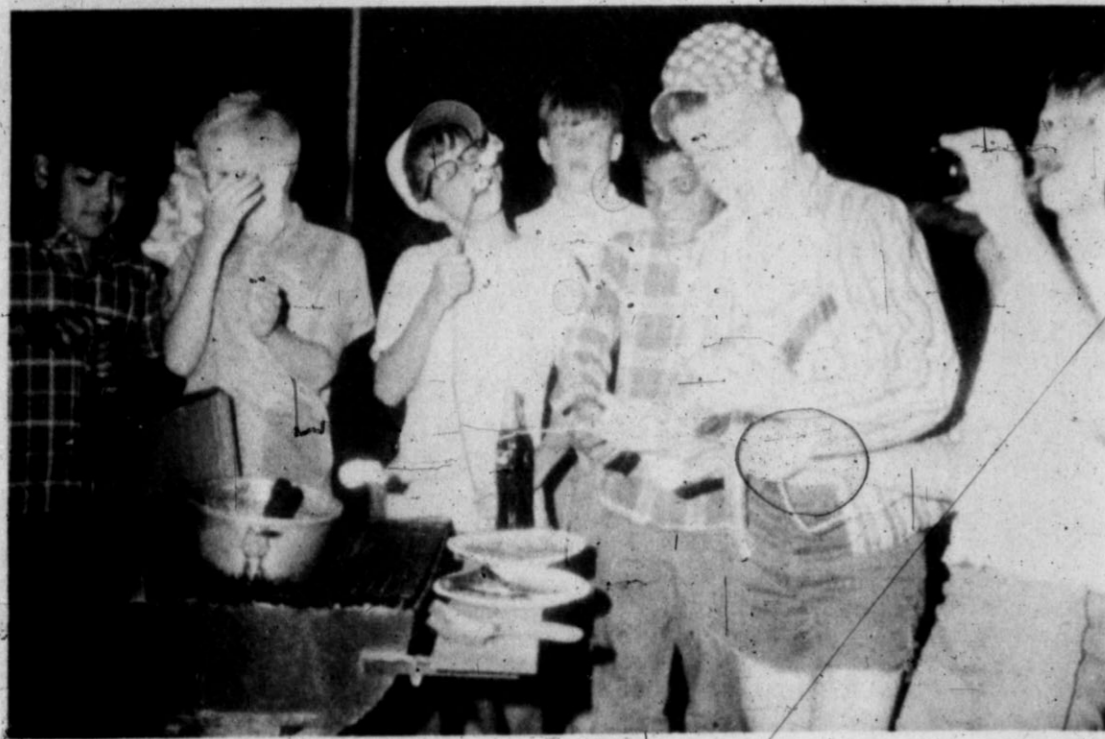
Sporting a 12-0 record, the White Sox are four games in front of the second place Red Sox and Orioles, with only three games remaining. Should they lose the remaining three games, they will still keep the title.

In third place are the Indians with a 4-8 record, in fourth the Tigers with a 2-9 ledger and in last place the Twins with a 2-10 mark.


League play will continue through next week and the all-star team will be selected for the sectional tournament scheduled here July 29 - August 1.

The human body contains approximately 50 trillion cells.

Read The Classified Want Ads



BASEBALL ENDS — Team members of the Major Cardinals and their families held their annual swimming party and cookout, which marks the end of Major League play, Friday evening at Denton Pool. Coach is James Cockrum and manager is James "Red" Durham. —Staff Photo



TEXAS Farm BUREAU


Presents **NEW MEMBERS**

OFFICIAL HEALTH PROGRAM


NOW WITH \$10,000 Lifetime Major Medical

1306 PARK AVE, PHONE 364-1070

GROUP PLAN



GROUP PLAN



BLUE CROSS® and BLUE SHIELD®
or Texas

Announces

New Medical and Hospital Benefits

"Keeping in pace with rising cost" FOR NEW AND REGULAR MEMBERS

All usual hospital service paid in full (during the benefit period.)

\$20.00 per day room (under basic) 120 days of basic benefits

365 days of major medical benefits

Intensive and coronary care units paid in full

Out-patient within 3 days (72 hrs. of the accident)

\$350 surgical schedule

Doctor's hospital visit schedule with \$600 maximum (when surgery or maternity care is not required)

20% anesthesia benefit up to \$70.00 (for doctors not employed by the hospital)

\$325 radiation schedule (for out-patient treatment)

\$50.00 diagnostic x-ray and lab benefit

\$5,000 - \$10,000 major medical plan

Prescription drugs at home (major medical)

Private duty nurses (major medical)

Doctors bills (major medical)

Ambulance service (major medical)

The Pony League White Sox clinched the league championship last week as they extended their win streak to 12 games with only three remaining on the schedule.

Sporting a 12-0 record, the White Sox are four games in front of the second place Red Sox and Orioles, with only three games remaining. Should they lose the remaining three games, they will still keep the title.

In third place are the Indians with a 4-8 record, in fourth the Tigers with a 2-9 ledger and in last place the Twins with a 2-10 mark.

League play will continue through next week and the all-star team will be selected for the sectional tournament scheduled here July 29 - August 1.

The human body contains approximately 50 trillion cells.

IMPALA CUSTOM COUPE



SAVE A BUNCH on THESE BEAUTIFUL DEMONSTRATORS

★ 2 IMPALA 4 DOORS ★ 1 CUSTOM COUPE

★ 1-98 OLDS 4 DOOR SEDAN

All have air conditioning, power brakes and power steering plus white wall tires

SEE THESE LOW MILEAGE CARS at SPECIAL CLOSE-OUT PRICES

Talk a deal with:

DICK NORWOOD, EARL STAGNER, CLARENCE YEAZY, SAM LONG, GAYLAN BRYAN or BILL CRAIG

The No. 1 DEAL on the No. 1 CAR from the No. 1 DEALER

DICK NORWOOD

CHEVROLET - OLDS

206 N. Schley 364-2160

WANT ADS

Phone 364-2030

Phone 364-2030

CLASSIFIED ADVERTISING RATES
 Reader Ads (Minimum 10 words) 1st insertion per word 8c
 Additional insertions, when paid in advance; per word 6c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature-cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but place on the classified page . . . per col. inch \$1.12
 Deadline for Classified Advertising in the SUNDAY BRAND. 5 p. m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p. m. Tuesday

1. FOR SALE Miscellaneous

NOW AVAILABLE: The Hereford Brand Bells of the Prairie Press by Dudley M. Lynch. Price \$4.98 Hereford Branch, 1300 West Fourth. B-1-13-11c

CARPET—Caw Tile 80 East First. Phone 364-3448. B-1-13-11c

WILL BUY OR SELL—topsoil, saws, pigs. C. McGhee, 300 West Park Ave. Hereford, Texas. Phone 364-1048. B-1-13-11c

TOWN & COUNTRY MOBILE HOME SALES

HWY 60 East & Myrtle—PHONE 364-0169. See the 70's 12' & 14' wide. We sell for less because the overhead is low. B-1-13-11c

REPOSESSED Upright Hoover. Take over payments \$5.00 monthly. Economy Company, Sugarland Mall, 364-5051. B-1-13-11c

REPOSESSED Kirby Vacuum, \$5.33 monthly. Economy Company, Sugarland Mall, 364-5051. B-1-13-11c

ONE USED hydraulic operated fall gate for pickup. \$300.00. OWENS ELECTRIC, 809 East 2nd. B-1-13-11c

FOR SALE REPOSESSED REFRIGERATOR. Phone 364-4333. B-1-13-11c

BARBQUE GOATS \$15.00 up. 13 miles north on Hwy. 385. Sat/Sun & Sunday. B-1-13-11c

CARPET REMNANTS and ROLL ENDS

Splitweave Carpet Tile & Floor, 308 North 25 Mile Avenue. Phone 364-1783. B-1-13-11c

KIRBY COMPANY of Hereford has two repossessed Kirbys for sale. Phone 364-0422. B-1-13-11c

FOR EXPERT SERVICE on all makes of TV's. Call ROBERTS APPLIANCE, 364-1384. B-1-13-11c

FOR SALE Equity in 1970 LEXAR MOLEBY Mobile Home, 3 bedrooms, 1 1/2 baths. Phone 247-3047. Frisco, Texas. B-1-50-5P

STATED MEETINGS

Second Monday 7:30 p.m.

Thursday Floor Practice

Joe Hysinger, W. M. W. A. Phipps, Sec.

Hereford Rotary Club meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

Every Monday At 8 P.M. ELK'S LODGE

KIWANIS CLUB Thurs. Noon IOOF Hall 307 E. 6th

MILBURN MOTOR COMPANY

We pay cash for Used Cars
 Phone 364-0077
 225 North Sampson B-3-33-ftc

NEW AND USED CARS now for sale at JOHN ORSBORN Buick, Pontiac, GMC's new location — 221 NORTH 25 MILE AVENUE. B-3-30-42-ftc

1951 1 1/2 ton Chevrolet truck. 364-0630, 107 Northwest Blvd. B347Hx

1954 1/2 ton Ford truck, tandem axle with 22 foot bed. 364-0630 107 North West Drive. B347Hx

WALKER'S USED CARS AND TRUCKS We buy, sell or trade. 400 West First. Phone 364-2258. B-3-41-ftc

FOR SALE: 2 International trucks, Holt, steel beds. Postpaid Airport, Austin Road. B-3-12-23-ftc

1946 OLDS Brown with white top, 4 Power brakes and steering, good tires, radio, air conditioner. Original interior condition. SEE AT 903 15th STREET, Sunday or Thursday. B-3-49-ftc

1941 FORD GALAXIE TUDOR, 352 motor, excellent. \$325.00. 504 Irving. B-3-10-52-1P

1944 CHEV. pickup. Good condition. See Eldon Owens at the School Bus Barn. B-3-13-52-ftc

4. REAL ESTATE For Sale Or Trade

HOME at 129 Avenue J, Lawrence Kendall, Phone 364-0569. B-4-10-15-ftc

THREE BEDROOM, TWO BATH home with fireplace at 115 E. I. M. Phone 364-2435; after 4:00 p. m. 364-1799. B-4-15-46-ftc

2045 sq. ft. 4 rooms, 1 1/2 baths, plant and den, kitchen, Beauty, finished drop, lots of storage. Double garage with electric door, 2nd storage room. Phone 364-4375 or 289-5623. House call after 7:00 p. m. B-4-14-42-ftc

2200 TOTAL MOVE IN COST Payments adjusted to income and family size. (If qualified) Homes priced from \$12,500 to \$17,000. B-5-16-51-ftc

FOR LEASE Office space, 149 North 25 Mile Avenue. B-5-10-52-1P

FOR RENT Teachers - Nice 2 bedroom, 1 1/2 bath trailer. Call 364-4069 after 9:00 p. m. B-5-52-3P

FOR LEASE Warehouse or storage space. 149 N. 25 Mile Avenue. B-5-52-1P

PRIVATE TRAILER SPACE (inquire 131 North 25 Mile Avenue) B-5-10-51-ftc

3. WANTED

HIGHEST CASH prices paid for scrap iron, metals, batteries; also wrecked trucks, pickups, and cars. Hereford Iron & Metal Company, Amos & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-4-34-32-ftc

DEAD ANIMAL REMOVAL Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-0951 B-4-49-ftc

WANTED - baby sitting - by 1-8 hour, day or week. Phone 364-4175. B-4-10-40-ftc

WANTED - CUSTOM FARMING. Call Robert Bellen. 364-3350. B-4-10-24-ftc

WANTED baby sitting in my home. Call 364-0709. B-4-10-42-ftc

WANTED: CUSTOM BAILING & SWATHING. Phone Jesse Scott 364-1108. B-4-10-19-ftc

CUSTOM FARMING, Call Stan Melcoff 364-0621 after 7:00 p. m. B-4-50-5P

WANTED - All types custom farming. SHEP SHEPHERD. Phone 364-011. B-4-10-50-ftc

WILL DO light hauling, yard cleaning, etc. Phone 364-1122. B-4-10-25-4C

WANTED IMMEDIATELY 1, 2 or 3 bedroom furnished or unfurnished house or apartment for mature couple. Phone 364-4214. B-6-52-1c

CUSTOM POST HOLE DIGGING Call 364-4912. B-6-10-26-4C

8. HELP WANTED

FOR SALE - allow Rex-air water type vacuum, \$8.50 per month. Economy Company, Sugarland Mall, 364-5051. B-8-15-35-ftc

EXPERIENCED FARM HAND for year-around work on irrigated farm. Good housing and good salary. Phone 295-3422. B-8-17-48-ftc

SMALL DOWN-PAYMENT

3 BEDROOM Home Carpeted Fenced central heat. \$950. Payments \$85.00 per mo. B-4-50-5P

FIREPLACE - An extra you wouldn't expect in a house of this price. Corner lot Double garage. Corner lot Double garage. B-3-10-52-1P

3 B-rms, 4-gar, 1 1/2 bath Brick. Country Home. B-3-10-52-1P

3 bedroom brick, 1 1/2 bath, carpeted. Spacious. Acreage can be purchased. 1 1/2 HP well. B-3-10-52-1P

FOR THE BUDGET MINDED

Country home - 3 bedroom, 1 1/2 bath, den & living room. 1400 sq. ft. Very clean. B-3-10-52-1P

\$200 total cash investment, 2 1/2 acreage program. If you make less than \$500 per month, call us. Payments according to size of family & income. B-3-10-52-1P

Call now to see model homes. Payments \$70 to \$90 per month. B-3-10-52-1P

CARTHEL REAL ESTATE

206 N. 25 Mile Avenue. 364-0944. Wayne Cartmel. 364-0036. Leola Peters. B-4-26-TFC

HOUSE FOR SALE: Nice 3 bedroom brick, 1 1/2 bath, carpeted. Carport. Low equity. Phone 364-5359. B-4-15-52-3C

5. FOR RENT

EFFICIENCY apartments - Bedroom, bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apts. Phone 364-1887. Days. B-5-21-8-ftc

BEDROOM FOR RENT, 613 East 5th. Phone 364-1740. B-5-10-44-ftc

NICE furnished house - Adults. No pets. After 5:00 p. m. 303 Avenue H. B-5-12-23-ftc

LARGE TRAILER SPACE for rent. 1023 South Main. B-5-10-50-ftc

TRAILER SPACES FOR RENT

60' X 80' lots. \$35.00 per month. Water and gas furnished. 5 miles east on FM Road 1259. PHONE 376-5971. B-5-50-5C

ONE bedroom trailer house for rent. See at Rainbow Drive-in. B-5-10-51-ftc

FOR LEASE in HEREFORD - 4 bedrooms, 2 baths, completely remodeled. \$150.00 monthly. Call Friona 247-3236. B-5-16-51-ftc

FOR RENT, Available July 4th. Three bedroom brick, 434 Avenue G. Phone 293-5693. Plainview. B-5-13-26-TFC

FOR LEASE - OFFICE SPACE, 149 North 25 Mile Avenue. B-5-10-52-1P

FOR RENT TO TEACHERS - Nice 2 bedroom, 1 1/2 bath trailer. Call 364-4069 after 9:00 p. m. B-5-52-3P

FOR LEASE Warehouse or storage space. 149 N. 25 Mile Avenue. B-5-52-1P

PRIVATE TRAILER SPACE (inquire 131 North 25 Mile Avenue) B-5-10-51-ftc

6. WANTED

HIGHEST CASH prices paid for scrap iron, metals, batteries; also wrecked trucks, pickups, and cars. Hereford Iron & Metal Company, Amos & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-4-34-32-ftc

DEAD ANIMAL REMOVAL Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-0951 B-4-49-ftc

WANTED - baby sitting - by 1-8 hour, day or week. Phone 364-4175. B-4-10-40-ftc

WANTED - CUSTOM FARMING. Call Robert Bellen. 364-3350. B-4-10-24-ftc

WANTED baby sitting in my home. Call 364-0709. B-4-10-42-ftc

WANTED: CUSTOM BAILING & SWATHING. Phone Jesse Scott 364-1108. B-4-10-19-ftc

MEN, Ladies or school students, full or part time for selling Fuller Brush Products. Phone 364-3352. After 8:00 p. m. B-4-50-5P

ACCOUNTING CLERK, with accounting background, with experience in payroll and accounts payable; B-11-15-51-ftc

CLERK TYPIST, Good typist with shorthand. HOLLY SUGAR CORPORATION. Phone 364-2591 for appointment. AN EQUAL OPPORTUNITY EMPLOYER. B-8-25-4C

FEED MANAGER, Experienced construction, processing distribution, liquid investment opportunity. 364-0484, Hereford. B-8-12-26-2P

MAN, WOMAN, OR PREFERABLY COUPLE, Top salary. Cooking house work and gardening. Attractive apartment furnished. Call collect. 800-332-4778. B-8-18-26-TFC

FARM IRRIGATOR, Experienced corn, alfalfa, improved pasture, growing calves. B27-Hereford. 364-0484. B-8-12-26-2P

HOMEMAKERS - Earn extra spending money without leaving home. Occasional telephone interviewing. Experience not necessary. No selling. Must have private telephone. Send letter including name, phone number, education, any work experience, and names of references to: American Research Bureau, Field Operations, 4320 Amundson Road, Beltsville, Maryland 20705. B-8-52-1P

DRIVER-WAREHOUSE WORK - For national firm. Permanent employment. Apply in person to DALBY-MAYFLOWER, 202 South 25 Mile Avenue. B-8-18-26-TFC

EXPERIENCED PUMP truck operator. Apply Birkbeck Machine & Pump, Dimmitt Road, Bovina, Texas. B-8-13-23-ftc

NEED COCKTAIL WAITRESS willing to learn bartending. Will train. Must be over 21. Apply in person. THE MUSIC STAND, 628 West First, in afternoons. B-8-23-52-ftc

WE-ARE now taking applications for future opening in bookkeeping department. ORVAL - WATSON FORD. B-8-14-52-ftc

I AM LOOKING FOR A PARTICULAR TYPE OF WOMAN

Attractive, well-groomed, nice personality, drive car, Latin-American with ability to converse in English and Spanish. Part time or full time. Excellent income. For interview appointment, phone 364-0707 Monday through Friday. B-8-52-3C

WOMAN NEEDED TO TEACH professional techniques. Will train. Full or part time executive positions available. Viviane Woodard of Cosmetics, Marie Farrar, 1613 East Buckley, Brownfield, Texas 79316. Phone 800-437-4971. B-5-28-48-ftc

WAITRESSES & KITCHEN HELP. Apply in person. Wade's Steak House. B-8-10-1-ftc

9. Situations Wanted

WANTED baby sitting in my home. Call 364-3294. B-8-10-42-ftc

WILL PAINT SIGNS and posters. Any kind, any script. Reasonable. Call Brent Combs, 364-1392. B-8-14-4P

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4548 from 9 a.m. till 12 p.m. until 5 p.m. Monday through Friday. B-10-23-ftc

A UNITED FUND AGENCY B-10-23-ftc

TAKE-OVER PAYMENTS on colored TV. Call 364-4333. B-10-10-40-ftc

FACTORY TRAINED service on all WHIRLPOOL APPLIANCES. Roberts Appliance, 136 West Third. Phone 364-1588. B-10-12-23-ftc

THE FOLLY SHOP Major and minor home repair. A-flaying and cabinet refinishing. A specialty. Upholstery and furniture repair. Interior decorating. FREE ESTIMATES. Call 364-2140 Johnny & Joyce Johnson, 711 Lee. B-10-50-ftc

11. Business Service

SICK ROOM SUPPLIES Wheel Chairs, Crutches, etc. McDowell Drug 364-1313. 234 N. Main - Phone 364-5113. B-11-51-ftc

PORTABLE DISC ROLLING Scooped or plain. Jacobson Brothers. Phone 364-1543. B-11-10-23-ftc

SALES & SERVICE RCA - Zenith Whirlpool - Roper Sewing Machines. ROBERTS APPLIANCE 136 West 3rd. Phone 364-1588. B-11-23-ftc

TREE SERVICE: Spraying, topping, shaping. C. L. Stovall, 208 Avenue C. Phone 364-1160. B-11-12-30-ftc

BEAR Wheel Alignment Complete Front-End Service DICK NORWOOD CHEV.-OLDS Phone 364-2160 B-11-2-5C

HOUSE MOVING (Free Estimates) BONDED-RRC PERMIT PHONE BOB CAMPBELL 364-4261. B-11-13-1ftc

FOR WEED AND JOHNSON GRASS CONTROL IN LAWNS AND ALL KINDS OF SPRAYING - WILD CLOVER, ETC., CALL "RYDERS" 364-3356. B-11-25-4C

YARD & GARDEN retrotilling, mowing. 405 Avenue H. Phone 364-1222. B-11-16-7-ftc

WANTED - 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELRY. B-11-15-51-ftc

SEE US FOR CUSTOM APPLICATION OF YOUR CHEMICALS. We have just purchased a new 12 row spray rig. WEATHERFORD GIN, INC. Summerfield, Texas. Phone 276-5724. B-11-40-ftc

PARTS & SERVICE for all makes of vacuums and sewing machines. ECONOMY COMPANY, Sugarland Mall, 364-5051. B-11-25-35-ftc

WE BUY, SELL, TRADE AND RENT FURNITURE. BIG RED BARN. Phone 364-3552. B-11-15-1ftc

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential Commercial All bids and wiring competitive. Phone 364-1345. Night phone 364-2012 or Box 130. 364-1345. B-11-46-ftc

EXPERT PIANO TUNING Call Elson Clark, 364-1150. If no answer, call 364-9629. B-11-12-52-ftc

QUALITY QUILTING Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Jane Packard, 364-2110. B-11-23-ftc

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service. Hereford 364-0353. Dimmitt 647-3444. Friona 247-3311. S-11-24-ftc

FOR ALL YOUR INSURANCE call The Life Plan Agency 285 South 25 Mile Avenue. Phone 364-4919. PAULINE LOVAN 364-3258. FRANK LEMONS 364-1728. ROBERT PANNELL 364-2412. S-11-40-ftc

ROWLAND STABLES We cater to good horses. 1 1/2 mile north of Hereford on Avenue F. Mr. & Mrs. Harvey Rowland, Owners. 800 Avenue F. Phone 364-1189 after 4:00 P.M. B-11-11-1ftc

HEREFORD WRECKING CO. New & used parts. WRECKER SERVICE. We buy scrap iron & metal. Have storage for cars, boats, etc. 1st & Jewell Pl. 364-0280. Nites - 4007 or 0075. B-11-40-ftc

MOVING & STORAGE Local & long distance moving. Free Estimates. MILCO SERVICE, HEREFORD. Phone 364-1223. B-11-25-ftc

HUBBLE DRILLING Water Wells Test Holes Electric Logs. Call 364-2614. B-11-18-1ftc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy. Phone 364-2000. B-11-12-40-ftc

Legal Notice

NOTICE OF PUBLIC SALE Three 1969 Plymouth Fury 1 four door sedans with power steering, power brakes and factory air. Police Special package with 318 cubic inch engines. The City of Hereford will accept sealed bids on the above used cars not later than 2:00 P. M. July 6, 1970 in the office of the City Manager, City Hall. Bidders may bid on one or more units but bidder must quote a price on each unit as each unit will be sold to the highest bidder. The City Commission reserves the right to reject any or all bids and to waive informality. Terms: Cash. Cars may be seen and inspected at the City Hall parking lot. City of Hereford. James H. Sears, Jr. Mayor. B-8-34-C

CLASSIFIEDS GET RESULTS Phone The Brand 364-2030

WEEKLY CROSSWORD

- ACROSS**
 1. Construct
 5. FBI men
 9. Pertaining to clay
 10. Fabric of silk or cotton
 12. Sole
 13. Sailors
 14. Put into service
 15. Scenarios
 16. London policeman
 18. Behold
 19. Headgear
 20. To turn
 21. The attention
 23. To join
 25. The arch
 27. Compass point
 28. Word with pole or queen
 29. Throughfare; abbr.
 30. A proclamation
 34. Assume as true
 36. Egypt, sun god
 37. Revokes
 38. Fishhook
 39. Island off Australia
 40. Cultivates
 41. Speaks
 42. Inactively
- DOWN**
 1. Seasonal winds of the Indian Ocean
 2. Fred or Steve
 3. Stair or Kyser
 4. Interjection of hesitation
 5. Tart
 6. Legendary chalice
 7. Violent storm
 8. Small barfuda
 9. Yarns of knitted fabrics
 11. Printer's measures

Where Will YOU Take Your FAMILY?

\$495 & up Financing Available

"STORM SHELTER SPECIALISTS"
Century Construction Co.
 801 E. First Hereford, Texas 364-5555

CARMICHAEL REAL ESTATE

Carmichael Real Estate, Inc.
 Phone 364-1251
 HEREFORD, TEXAS
 508 South 25 Mile Ave.
 RESIDENTIAL - COMMERCIAL - FARMS

FHA COMMITMENT
 3 bedroom, 1 1/4 bath, large den, living room, built-in kitchens, breakfast bar, dining room, fenced, draped, storm windows, 2200 sq. ft. FHA appraised \$21,600.00, low down, long term financing.

NEW CONSTRUCTION
 \$1500.00 total move in, 3 bedroom, 1 1/4 baths, built in kitchen, large den with W-B fireplace, isolated bedroom, double garage, fenced, sunken den. N.W. Hereford.

OFFICE AT HOME
 7 1/2% loan, buy equity, 3 or 4 bedroom, 1 1/4 bath, den, W-B fireplace, built in kitchen, breakfast area, living room, draped, fenced, refrig. air, double garage, 2450 sq. ft. Immediate possession.

COUNTRY LIVING
 2000 sq. ft. 3 bedroom, nestled on 2 acres, nice older home, large living room, 16x16 basement, refrig. air, 2 acres wire fenced, existing 7% loan. Buy equity. Appointment only.

STORM CELLAR
 2060 sq. ft. 3 bedroom, 1 1/4 bath, large living room, built in kitchen, draped, fenced, trees, humidifier, garage opener, vacant, cedar closet. 111 Douglas.

OWNER CARRY PAPER
 Nice clean older 3 bedroom asbestos siding home, large living room, double garage. 1250 sq. ft. 10% down, owner carry paper 20 years. 7 1/2% interest. Immediate possession.

LIVE IN FRONA
 3 bedrooms, 1 1/4 bath, 4 year old brick in Welsh Acres, family room, W-B fireplace, carpet, drapes, fruit trees, buy equity, payments \$138.05 immediate possession.

ASSUME LOAN
 \$3000.00 down, \$126.00 monthly payments buys this 3 bedroom, 1 1/4 bath home, fenced, draped, 6% loan, appointment only. Very clean, brick, just traded for.

WE NEED YOUR LISTING
 Recent Sales
 1. 223 Ave. K
 2. 135 Ave. J
 3. 111 Mimosa
 4. 329 Centre
 5. 312 Centre
 6. Star Rt., N. Ave. K
 7. 211 N. Texas Ave.

WE CAN SELL YOUR HOME
 Troys Carmichael
 Harold Kids
 (364-0398)
 Mutt Wheeler
 Mrs. Jeane Coker
 Nite Phones (364-5439)

GOLDEN SPREAD REAL ESTATE
 Farms • Ranches • Commercial
 West Highway 60, Hereford

GOLDEN SPREAD REAL ESTATE
 Hwy. 60 West Phone 364-4021
FOR SALE or TRADE
 Equity in 3 Bedroom Home, new carpet, new paint, established 5 1/2% loan, no closing cost. Large fenced in back yard.
ONLY \$500.00 DOWN
CALL 364-4021 TODAY!

EAGLE REAL ESTATE
 PHONE 364-2653
 120 N. 25 MILE AVE.

On Star St. a 3 BR brick home. New roof, newly decorated inside and out. New self cleaning oven, fenced yard, storm and fall out shelter, storage bldg. Ideal neighborhood. Good 5 1/2% loan. Buy equity. MLS285

2000 sq. ft., 3 BR, 2 Bath, part new carpet. Lots of room and storage space. Fenced yard, nice lawn and trees. Outside storage bldg. Roomy and homey. A bargain at less than \$10.00 per sq. ft. New loan available. H331

NEW NEW NEW
 On Northwest Drive 2 beautiful brick homes, over 1800 sq. ft. Den, WB fireplace, cent. heat, refrig. air, carpet, kitchen built-ins. Ready for gracious, prideful living. See these beautiful homes. Loans available.

— REALTORS —
 Virgil Justice 364-0670 Wildinger West 364-0735
 Virgel Merriott 364-2653 Mike West 364-0735

AmStar Agency
 INSURANCE REAL ESTATE

601 North Main — 361-0555
 Hereford, Texas

LIKE NEW — 3 BR, 1 1/2 bath, northwest location, 6 yrs. old, immaculate care, yards in beautiful condition, less than \$145.00 per month.

OWNER ANXIOUS — A good buy on this 3 BR, 2 bath, brick home, ref. air, storm windows and doors, fireplace, all built ins, fully carpeted, 1 1/2 years old, take subject to 6 1/2% loan.

A WHALE OF A BUY — Only \$29,500 for 2822 sq. ft. of luxurious living, 2 car garage, ref. air, beautiful patio, ready for occupancy, less than \$205.00 per month.

CUTE AND CLEAN — 2 bedroom with ref. air, less than \$80 per month, take subject to 6 1/2% loan, low equity, \$11,500.

90% LOANS — Available on 4 houses on Ave. K, \$7,500, \$9,500, \$10,750 and \$11,500, all newly redecorated inside and out, new carpeting, two and four bedrooms, wired for ranges and dryers

NORTHEAST — 1324 sq. feet, 3 BR, fully carpeted, family room all paneled, payments less than \$85.00 per month, take subject to 5 1/2% loan, \$13,100.

BLUE BONNETT ADDITION — Beautiful corner lot, sunken living room, dining room, electric garage doors, den with W-B fireplace, sprinkler system, fenced, ref. air, wood roof, extra nice ready for occupancy, many extras, low interest and low monthly payments, \$27,500.

REALTORS
 MELVIN G. JAYROE Res. 364-3766 ALLENE WARDEN Res. 364-2102
 LLOYD B. SHARP — KEN R. ROGERS
 Complete Real Estate Service

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. 364-3652

Dead Animal Removal
 Seven days a week service
 Must call soon as possible
 after animal dies.
HEREFORD BI-PRODUCTS
 364-0951

OWENS ELECTRIC
 Electric Contracting — Sales and Service of
 New and Used Motors and Controls
Loan Motors Available
 Off. Phone 364-3572
 809 E 2nd Hereford, Texas

Campbell-Cramer

- **FOUR BEDROOMS, 2 baths, 2,800 sq. ft. NW location, lots of luxurious features. \$38,500. H-3277**
- **MAKE AN OFFER — owner needs quick sale. 2 bdr. home has convenient kitchen arrangement with snack bar, large rooms, fenced yard, storage bldg. Payments only \$84.00. \$12,000. H-277**
- **LOW DOWN PAYMENT. This brick home has 2-car garage, lots of living space and fenced yard. Loan payable only \$110. \$12,950. H-3275**
- **BLUEBONNET ADDN. — Need quick sale for this lovely 3 bdr., 2 bath brick with all built-ins. Several unusual features, 6% loan. \$19,600. H-3267**
- **RANGER DRIVE — make an offer — we'll listen. Newly remodeled 3 bdr., 1 1/2 bath home with garage, fenced yard, new carpet. 4 1/2% loan payable \$99. \$18,500. H-3257**
- **\$86.00 PER MONTH — 3 bedroom brick in nice location with garage. Has 5 1/2% loan. Small down payment. \$14,000. H-3251.**

East Hi-Way 60 - Phone 364-2424
 Evenings and Sundays Call
 Jim Cramer 364-0164 Gene Campbell 364-0789
 Ted Walling 364-0660

MOTEL MANAGERS NEEDED
 Prepare yourself for this profitable exciting career. Complete home study course. Free placement assistance. Write for personal interview.
 Universal Training School of Motel and Resort Management of the Southwest
 P. O. Box 683
 Albuquerque, New Mexico 87108

MANNING PLUMBING CO.
 For all your plbg. repairs CALL 364-0931
 Roy & Jim

Now You Can Rent It!
 Phone 364-3466
 If No Answer Call 364-3566
Hamby's Rental Service
 Across the road from Hamby Real Estate

Ralph Owens & Associates, Inc. Real Estate

"Ralph Owens Sold Mine" Main & Hwy. 60 - 364-222
 \$135.00 Per Month Payments on this \$18,000.00 home. Extra nice 3 br, Low Equity Home in NW Area. Ref. Air. DBL Garage. H-3366
 \$1400.00 Total Move-In 3 br., 2 bath immediate possession across from Bluebonnet School on 16th St. Pay rent to yourself and enjoy home ownership. H-3363
 Low interest, Small Down Payment on this NW 3 BR, 2 Bath. Immediate Possession. H-3343
 \$2500.00 Down on this Large Older Home. This property is also good for commercial purposes. H-3365.
 Large Playroom, 3 br, Country Living at its best \$5000.00 Down. H-3321
 We have Several Homes that you can trade for.
 Nights and Sundays
 Ralph Owens 364-2560
 Betty Cope 364-8255
 Morris Easley 364-5743

Cheryl Solomon
On Dean's List
 Cheryl Solomon, daughter of Mr. and Mrs. Henry L. Solomon, 500 Star, was named to the Dean's Honor Roll at Texas Tech for the spring semester. Miss Solomon, an elementary education major, had a grade point average of 3.4 for the semester. She is a 1968 graduate of Hereford High School.

Do You Want A Side Line?
 140 acres on paving near Hereford, 3 bedroom home. \$15,000.00 down
 30 acres on paving near Hereford, 3 bedroom home and barn. Price: \$19,500.00 \$5,000.00 down, ten-year loan on balance.
 20 acres near Hereford, \$7,000.00. \$2,000.00 down payment, and \$500.00 year interest.
 5 acres on paving with large 3 bedroom home, 2 bath, Price: \$20,000.00, will trade for \$6,000.00 equity in cheaper home as down payment. Get loan for balance. Located 5 miles of Hereford 5 acres on paving 5 miles of Hereford. \$500.00 down only \$81.00 per month or dig well or put improvements on land for down payment.
 6 acres \$10.00 down and \$10.00 per month
 3 bedroom home, single garage \$13,500.00 has been remodeled, Loan \$8,500.00 payable \$85.00 per month, will trade for smaller home, trailer house, or later model pickup, or sell for \$1,500.00 down.
 2 bedroom house \$600.00 down and \$65.00 per month.
 J. M. Hamby
 Phone Day: 364-3566
 Night: 364-2553

STAR STREET
 Large 3 bdrm. with single garage, fully carpeted. Only \$15,500.00 Reasonable down payment. Has existing 5 1/2% loan.
NW HEREFORD
 Owner will consider \$2,000.00 down on this large 3 bdrm, brick with den, living room, utility and double garage. Existing loan can be assumed.
ONLY \$6,000.00
 For 2 bdrm, stucco, \$600.00 down, balance \$65.00 per month.
ONLY \$7,000.00
 For 2 bdrm, brick, near school.
DRYLAND BARGAIN
 320 acres for \$100.00 per acre, 146 milo, 95 wheat. \$5,000.00 down to qualified purchaser.
\$25.00 DOWN
 On 60 ft. restricted lot, bal. \$15.00 per month.
HAMBY REAL ESTATE
 South Highway 385
 Office 364-3566
 J. M. Hamby 364-2553
 Gerald Hamby 364-1534
 Durward Hamby 364-3466

Vaughan Real Estate
 Phone 364-2850
 114 South 25 MILE AVENUE

The Wise Shopper
 will take a look at this, as soon as possible. Location is GREAT, three bedrooms, shag carpet built-ins in cheerful kitchen with large dining area. PLUS... low equity and monthly payments of \$161.

ISOLATED MASTER BEDROOM
 Woodburner in family room, fenced yard, air conditioned. Ready to move in to. See it today \$15,000 total, FHA move in cost. Enjoy the summer in this fine home!

EARLY AMERICAN LUXURY!
 Formal living & dining. Bay window breakfast nook overlooks lush green yard. Den with new shag carpet and woodburner. Ref. air for cool summer living.

BETTER THAN NEW
 with all the extras, such as storm windows, new drapes, all built-ins, ref. air. See this total electric home today.
DON'T MISS THIS ONE

SPARKLING NEW AND PRICED RIGHT.
 Three bedroom on Hickory. Terrazzo entry to formal living with bay windows. Comfortable family living economically priced. See this one today.

LOW EQUITY IS ONLY ONE GREAT FEATURE HERE.
 Entry leads you either to formal living or family activity. Unique arrangement for easy care enjoyment. Fenced yard adjoins paved alley. Large master bedroom with double closets.

THIS IS IT!
 Large bedrooms, fenced, new drapes. Wonderful for large families or extra storage for children's and grandchildren's keepsakes. Very reasonable

PRESTIGE ADDRESS!
 Great for entertaining or family living. Formal dining room, double fireplaces, three baths, beautiful landscaping. Let us give you the details.

MAKE THIS ONE INTO A REAL HOME.
 It has all the ingredients. Put your imagination to work. Low FHA-VA financing. A little work and this can become a beautiful home.

WATCHING YOUR DOLLARS?
 Then call us about this beauty. Three bedroom, bath & 3/4. Built-ins in kitchen. Covered patio. Just a few of the fine features. Quality construction and FHA financing make this easy to own.

After Hours Please Call Mr. or Mrs. Dennis Vaughan, 364-2146 Charles Cabbiness 364-0566

How to pay \$24,500 for a \$21,000 house.

Look for a...
 Then, in desperation, take one that looks good at any price. That's a sure way to overpay.
 But if you want true value for your money, you'll see one of our specialists. We're Realtors. We know the market, know where houses are and what they're worth.
 Tell us what you want and just what you can pay, and we'll find you a home. A good one at the right price.
 We'll even try to help you find hard-to-get mortgage money.
 In any kind of real estate transaction, we're pledged to a strict code of ethics... in your best interest.

Your Realtor
 Somebody good to have working for you.
Hereford Board of Realtors
 A Realtor is a professional in real estate who subscribes to a strict Code of Ethics as a member of the local and state boards, and of the National Association of Real Estate Boards. You can recognize him by this seal.

Rutherford & Co.

Downtown
Hereford,
Texas

SALE

SEMI-ANNUAL

CLEARANCE

STARTS MONDAY - 8:30 A.M. SHARP - IT'S THE OUTSTANDING SALE OF 1970

Group Young Men's For

PANTS

Slim Fit

Values from \$7 to \$10

\$4.99 Pr.

Group Men's	Group Men's
SUITS	SPORT COATS
\$95.00 NOW \$62.00	\$65.00 NOW \$38.00
\$85.00 NOW \$54.00	\$60.00 NOW \$35.00
\$80.00 NOW \$50.00	\$55.00 NOW \$32.00
	\$50.00 NOW \$30.00
	\$45.00 NOW \$25.00

NO ALTERATIONS

SALE STARTS MONDAY 8:30 A.M.

Ladies' Summer

DRESSES

\$60.00 Values	NOW \$35.00
\$50.00 Values	NOW \$29.00
\$47.00 Values	NOW \$28.00
\$45.00 Values	NOW \$27.00
\$40.00 Values	NOW \$26.00
\$38.00 Values	NOW \$22.00
\$35.00 Values	NOW \$20.00
\$30.00 Values	NOW \$17.00
\$28.00 Values	NOW \$16.00
\$27.00 Values	NOW \$15.00
\$25.00 Values	NOW \$14.00
\$20.00 Values	NOW \$12.00
\$19.00 Values	NOW \$11.50

NO ALTERATIONS

Men's	Group Ladies'
BERMUDA SHORTS	SUMMER HANDBAGS
\$9.00 NOW \$5.00	\$9.00 NOW \$5.50
\$8.00 NOW \$4.50	\$7.00 NOW \$4.00
\$7.00 NOW \$4.00	\$6.00 NOW \$3.50
\$6.50 NOW \$3.75	
\$6.00 NOW \$3.50	

Group Ladies'

GOWNS & ROBES

1/2 PRICE

MEN'S STRAW HATS

\$12.00 Values	NOW \$8.00
\$8.00 Values	NOW \$5.00
\$6.00 Values	NOW \$3.50

Group Men's	Group Men's
SPORT SHIRTS	KNIT SHIRTS
	Short Sleeves
\$8.00 NOW \$5.50	\$12.00 NOW \$8.00
\$7.50 NOW \$5.00	\$11.00 NOW \$7.50
\$7.00 NOW \$4.50	\$10.00 NOW \$6.50
\$6.50 NOW \$4.00	\$8.00 NOW \$5.50
\$6.00 NOW \$3.50	\$7.00 NOW \$4.50
\$5.00 NOW \$3.00	\$6.00 NOW \$3.50
\$4.50 NOW \$2.50	

Group Men's

SLACKS

\$25.00 Value	NOW \$16.00
\$22.50 Value	NOW \$14.00
\$20.00 Value	NOW \$13.00
\$18.00 Value	NOW \$12.00
\$16.00 Value	NOW \$10.00
\$14.00 Value	NOW \$9.00
\$13.00 Value	NOW \$8.00
\$12.50 Value	NOW \$7.50
\$10.00 Value	NOW \$6.50
\$9.00 Value	NOW \$5.50

NO LAY-A-WAYS NO ALTERATIONS

Group Ladies'	Group Ladies'
PANT TOPS	PANT DRESSES
\$16.00 NOW \$9.00	\$27.00 NOW \$15.00
\$14.00 NOW \$8.00	\$25.00 NOW \$14.00
\$12.00 NOW \$6.00	\$20.00 NOW \$12.00
\$10.00 NOW \$5.25	\$16.00 NOW \$9.00
\$9.00 NOW \$5.00	\$15.00 NOW \$8.00
\$8.00 NOW \$4.75	\$14.00 NOW \$7.50
\$7.00 NOW \$4.50	\$13.00 NOW \$7.00

Girls' & Ladies'

BATHING SUITS

1/2 PRICE

BOY'S SWIM TRUNKS

\$4.50	NOW \$3.25
\$4.00	NOW \$3.00
\$3.00	NOW \$2.50

NO REFUNDS NO EXCHANGES

Group Boy's	Group Boy's
SUITS & SPORT COATS	SUMMER SHIRTS
\$22.50 NOW \$14.00	\$5.00 NOW \$3.00
\$20.00 NOW \$13.50	\$4.50 NOW \$2.75
\$14.00 NOW \$9.00	\$4.00 NOW \$2.50
\$12.00 NOW \$7.50	\$3.60 NOW \$2.25
\$11.00 NOW \$7.00	\$3.50 NOW \$2.00
	\$3.00 NOW \$1.75

One Rack Girl's

SPORTSWEAR

\$14.00 Values	NOW \$8.00
\$9.00 Values	NOW \$5.00
\$8.00 Values	NOW \$4.50
\$7.00 Values	NOW \$4.00
\$6.00 Values	NOW \$3.75
\$5.00 Values	NOW \$3.50
\$4.50 Values	NOW \$3.00
\$3.50 Values	NOW \$2.50
\$2.50 Values	NOW \$1.50

NO PHONE ORDERS

Girl's	Group
SUMMER DRESSES	LADIES' PANTS
\$14.00 NOW \$8.00	\$16.00 NOW \$9.00
\$12.00 NOW \$7.00	\$14.00 NOW \$8.00
\$10.00 NOW \$6.00	\$13.00 NOW \$6.75
\$9.00 NOW \$5.00	\$12.00 NOW \$6.00
\$7.00 NOW \$4.00	\$10.00 NOW \$5.25
	\$8.00 NOW \$5.00
	\$5.00 NOW \$3.00

5 ONLY

QUILTED TAFFETTA BED SPREADS

Full Size \$29.00 Value For **\$16.00**

2 ONLY KING SIZE \$55.00 Value For \$35.00



Mrs. Dean Watson
... nee Sammie Bass

*June
Brides*



Mrs. Ronald W. Houston
... nee Linda Glenn

The Sunday Brand

SECTION TWO

Hereford, Texas, Sunday, June 28, 1970

(See Stories Inside Pages This Section)



Miss Betty Tylich
... to marry Albert Sciumbato



Mrs. Mitchell Bell
... wed Friday



READY FOR 1972 CONVENTION — In their campaign to assist Amarillo in a bid for 1972 Beta Sigma Phi State Convention site, members of local BSP chapters left Friday to attend this year's convention at Hous-

ton. From the left they are Mrs. Bob Huddleston, Mrs. Harold Beauchamp, candidate for Star Spangled Girl; Mrs. Melvin Fowler, Mrs. Hicks Roberson and Mrs. John Schneider.

—Staff Photo

BSP Members Attend State Convention

Several members of Beta Sigma Phi sororities from Hereford and Dimmitt left here Friday to attend the BSP State Convention held this weekend in Houston. Headquarters for the event is the Astro World Motel.

Members attending from Hereford include Mrs. Harold Beauchamp, a nominee for Star Spangled Girl Contest; and Mmes. Hicks Roberson, John Schneider, Bob Huddleston and Melvin Fowler.

Attending from Dimmitt are Mmes. James Shearer, Jim Albridge and Ollene Williams.

Branding Time in Amarillo is the theme used by the group for their campaign bid for Amarillo to be the 1972 convention site. Western costumes worn by the delegation depict the theme of the campaign.

Melvin Fowler and James Shearer accompanied them.

High School. The bridegroom was graduated from Hereford High School and is a senior at West Texas State University.

Presented In Recital

Mrs. Dolson Palmer presented Misses Elizabeth Lyons and Becky Hickman in their first voice recital, at her home Saturday evening. They sang German, French, Italian and English art songs with some familiar operetta and musical comedy melodies. They closed the recital with two duets.

Elizabeth is the daughter of Mr. and Mrs. Paul Lyons, 500 Union St. She plays the piano and was in the mixed choir directed by Doug Morris at Stanton Jr. High and had a part in the operetta, Rip Van Winkle. She won first place in solo at UIL contest and has been elected cheerleader for 2 years. She is also active in Camp Fire.

Becky is the daughter of Mr. and Mrs. J. Robert Hickman and will be a senior student at Hereford High School where she is a member of the band. She plays the piano and holds the office of musician in the Order of Rainbow for Girls. She is a member of Tri-Hi-Y and Teen Club and will play in the stage band next fall.

They will be at home July 1 in Hereford where the bridegroom is employed by his father.

Out-of-town guests were Mr. and Mrs. Elwyn Sealy, Mr. and Mrs. Arvis Woodul, Mr. and Mrs. Roy D. Cooper and Mr. and Mrs. Don McMorries, all of Lamesa; Mr. and Mrs. Chester Parramore, Mr. and Mrs. David Sadler of Lubbock; Mr. and Mrs. Elmer Jolly, Charles Parker, Amarillo; Mr. and Mrs. Toby Stevenson of Tulia, Mr. and Mrs. John W. Daniels of Vega, Mr. and Mrs. Sam Garrison of Bovina and Mr. and Mrs. James Lankford of Clovis. The bride attended Hereford

Linda Glenn Weds In Impressive Ceremony

In a ceremony at 6:30 p. m. Saturday, Miss Linda Glenn and Ronald W. Houston exchanged wedding vows in the Avenue Baptist Church here. The Rev. Clarence F. Powell officiated for the double ring ceremony.

The bride is the daughter of Mrs. and Mr. R. P. Glenn, 225 Ave. K. Mr. and Mrs. E. G. Houston, 603 W. 4th are parents of the bridegroom.

A pair of 7-branched candelabras entwined with pink roses formed the background for the marriage vows. The bridal aisle was marked by pink satin bows on the family pews.

Miss Glenn was given in marriage by her father.

She was attended by Miss Lynda Jacobsen as maid of honor and Miss Sharon Hagans as bridesmaid, Larry Powell of Dimmitt acted as best man and Ronnie Joe Collier was the groomsman. Guests were ushered by Mike Sooter.

Shonda Wright, daughter of Mr. and Mrs. Dickey Wright, was flower girl and rings were carried to the altar by Derick Gipson, son of Mr. and Mrs. Don Gipson.

Candles were lighted before the ceremony by Robbie and Ricky Gipson.

Wedding solos, "More" and "One Hand, One Heart" were sung by Miss Susan White. Mrs. Billy Wall played the organ accompaniment, marches and other musical selections.

The bride wore a formal gown of Chantilly lace over taffeta. The fitted bodice featured a scalloped neckline enhanced by sequins and three-quarter length scalloped lace sleeves. Tier of Chantilly lace formed the full skirt which extended to a chapel length train. Her fingertip veil of illusion was caught to a coil of pearl traced lace petals and she carried a nosegay of pink Sweetheart roses centered by gardenias. Her only jewelry was her mother's engagement ring, worn on her right hand.

Pink dotted swiss made the formal empire styled gowns of

the feminine attendants. They were fashioned with rousing neckline and A-line skirts. A floral headpiece held their matching shoulder length veils of illusion and they each carried a long stem rose with green streamers.

A reception was held in the church Fellowship Hall where guests were registered by Miss Joyce Curtzinger.

The bride's bouquet centered the serving table which held the 3-tiered wedding cake topped with the traditional bride and groom.

Refreshments were served from crystal appointments by Mrs. Max Bridges and Miss

Becky Elliott. For traveling, the bride wore a lime-green knit dress with white accessories. Her shoulder bouquet of gardenias was lifted

from her bridal nosegay. They will be at home July 1 at 503-25 Mile Ave.

They are both graduates of Hereford High School. The bride attended West Texas State University where she was a member of Alpha Delta Pi.

The bridegroom recently completed three years in the U. S. Army with one year of active duty in Vietnam. He is employed at Amarillo.

A. G. May Construction Co.
Route 2 — Dimmitt Highway
HEREFORD, TEXAS
"VRFD" MAY

Residence Phone 364-0668 Mobil Phone 289-5-84

Miss George Is Bride Of E. Mitchell Bell

Marriage vows of Miss Mary Lucille George and Elwyn Mitchell Bell were spoken in a double ring ceremony at the Grace Gospel Church at 4 p. m. Friday, with the Rev. H. V. Fields conducting the service.

Parents of the couple are Mr. and Mrs. B. E. George, 114 Ranger Drive and Mr. and Mrs. Leon J. Bell, 336 Ave. I.

A pair of 7-branched candelabras entwined with greenery and pink carnations flanked a basket arrangement of white gladiolas and pink carnations at the church altar. The kneeling bench, where the couple knelt in prayer at the end of the ceremony, was gold metal covered with white satin. The bridal aisle, down which Mr. George escorted his daughter, was marked with pink satin bows on the family pews.

Miss Carla George, the bride's sister, was maid of honor and Leon Bell served his son as best man. Guests were ushered in by Terry Lynn Bell and Johnny Moya.

Little Miss Kyla Fields, daughter of Mr. and Mrs. Johnny Fields of Lubbock, was flower girl and ring bearer was Master Steve Brush, son of Mr. and Mrs. Don Brush.

Candles were lighted preceding the ceremony by the bride's brother, Tommy George.

Dorothy Morton, organist, presented a program of nuptial music and accompanied Mrs. Mrs. Don Brush as she sang "Walk Hand In Hand" and "Whither Thou Goest."

Taffeta overlaid with nylon net and lace made the formal gown of the bride. The fitted bodice was designed with a Sabrina neckline and long lace sleeves. Delicate lace appliques traced with sequins complimented the full tiered skirt.

A headpiece of lace petals lined with seed pearls held her shoulder-length veil of illusion and she carried a cascade of pink carnations centered with a cattleya orchid on a bridal Bible. She wore a pearl droplet, a gift from the bridegroom and for "something old" she she carried a lace edged handkerchief of her mother's. For "something borrowed" she wore a heart shaped diamond pendant.

As she was escorted to the altar by her father, the bride presented a carnation to her mother. As she was escort-

ed out by her husband she presented his mother with the same token.

Her maid of honor wore a gown of pink slipper satin accented at the empire waistline by a white satin bow. She wore long white gloves and carried a single carnation with pink streamers.

The reception honoring the bride and groom was held in the Fellowship Hall where the pink and white motif used in the church was repeated. Guests were registered by Miss Michelle Beckman.

White Venice lace draped the serving table which held burning tapers in crystal candelabra and the bride's bouquet. The 4-tiered cake was decorated with wedding bells and Lily of the Valley and surmounted by the traditional bride and groom.

Cake was served by Miss Sharon Cash and punch was ladled by Miss Patty McCarty.

Plans August Vows

The engagement and approaching marriage of Miss Betty Tylich to Albert Sciumbato, both of Hereford, is announced by her mother, Mrs. Anne Tylich of Victoria, Texas.

Sciumbato is the son of Mr. and Mrs. Carl Sciumbato, Route 5.

Vows will be exchanged at 6 p. m. August 1 in St. Anthony's Catholic Church with Rev. Simeon Heine officiating.

Miss Tylich graduated from Nazareth Academy at Victoria and attended Our Lady of The Lake College and W.T. She is presently a teacher at St. Anthony's Catholic School.

Sciumbato, a graduate of Hereford High School, attended W. T. and was recently discharged from the U. S. Army.

The couple will make their home in Hereford where Sciumbato is engaged in farming.

YOU BE READY
For That
HOLIDAY WEEKEND
At The
★ LAKE ★

JACK'S MARINE SUPPLY invites you to come on out and see their large selection of new & used boats . . . Boats to fit everyone's needs . . . Dozens to choose from.

Or if you need repairs don't forget that Jack is on expert boat serviceman.

JACK'S MARINE SUPPLY
East Hwy. 60 364-4331

FOR THE MAN THAT THINKS BIG

CASE 1060

BIG-PRODUCER CAPACITY ALL THE WAY THRU

From the clean-cutting sickle with the fast-working 100 strokes per minute to the exclusive 4-wheel, fast-unloading grain bin, the Case 1060 gives you BIG custom capacity. Straight-through balanced design carries all the parts of the 1060 uniformly to each other to give you maximum capacity. Whatever you cut, you can thresh and clean. The material moves swiftly and evenly through the mill to give you the cleanest, the fastest and most profitable harvest of your life!

- ★ New Functional Styling
- ★ On the Go Control
- ★ 84 inch Drive Wheel Tread

- ★ Roomy Platform
- ★ 70 Bushel Bin
- ★ Hydrostatic Power Steering

ALL COMPLETE AND DELIVERED

\$10,500

See these Big Combines at

CASE POWER & EQUIPMENT CO.

S. Hwy. 385 364-2015

Fine Watches
Expertly Serviced
No examination charge
no charge for timing adjustment
3 Qualified Watchmakers assure you 3 day service
Cowan Jewelers
your watch hospital
Downtown Hereford

DOLLAR BARGAINS

WHAT A DEAL FOR A DOLLAR!



- PIE FILLING** Food Club, Apple, Peach, or Cherry No. 2 Can **3 For \$1**
- CORN** Food Club Cream Style Golden No. 303 Can **6 For \$1**
- BAR-B-Q SAUCE** Food Club 18 oz. **3 For \$1**
- ALUMINUM FOIL** Topco 25 Ft. Roll **5 For \$1**
- VIENNA SAUSAGE** Food Club 4 oz. Can **5 For \$1**
- TOMATO SOUP** Food Club Can **8¢**
- SPAGHETTI** Franco American No. 300 Can **15¢**
- DINNERS** Top Frost Fresh Frozen Beef, Chicken, Turkey, Meat Loaf, or Salisbury Steak 11 oz. **3 For \$1**
- KETCHUP** Heinz 20 oz. Bottle **3 For \$1**
- CAKE MIX** Food Club Ass't. Flavors 19 oz. Pkg. **4 For \$1**
- PRUNE JUICE** SUN SWEET 32 oz. **2 For \$1**
- TOMATOES** Food Club No. 303 Can **5 For \$1**

- RIB STEAK** Furr's Proten Lb. **88c**
- LOIN STEAK** Furr's Proten Lb. **89c**
- CLUB STEAK** Furr's Proten Lb. **\$1.09**
- RANCH STYLE STEAK** Furr's Proten Lb. **79c**
- SHOULDER ROAST** Furr's Proten Boneless Lb. **89c**
- RUMP ROAST** Furr's Proten Lb. **89c**

ROUND
Steak Furr's Proten Lb. **89¢**

Farm Pac or Sunray
Boneless
HAMS
\$1.29
Lb.

- CUBE STEAK** Furr's Proten Lb. **\$1.09**
- CHUCK ROAST** Furr's Proten Lb. **59c**
- BACON** Farm Pac 1st Grade Lb. **73c**
- SAUSAGE** Whole Hog 2 Lbs. **\$1.49**
- SWISS ROAST** Round Bone Arm Lb. **86c**
- BISCUITS** Merico Flaky 10 Count Can 7 For **\$1.00**
- LUNCH MEAT** Farm Pac Bolo, Mac-Cheese, Pickle & Pimento & Olive 6 oz. Pkg. **3 For \$1.00**
- BEEF PATTIES** Fine For Bar B Que **8 For \$1.00**

CANNED HAM GROUND BEEF

- STEAK PATTIES** Heat and Eat 5 For **\$1.00**
- STEAK FINGERS** Heat and Eat 16 For **\$1.00**
- FISH CAKES** Heat and Eat 16 For **\$1.00**
- FRYERS** USDA Insp. Fresh Dressed Lb. **29c**

Food Club 3 Lb. Can **\$3.29**
3 Lb. or More Lb. **48¢**

- TOWELS** Jumbo Topco Roll 4 For **\$1.00**
- ASPARAGUS** Food Club 300 Can 3 For **\$1.00**
- WAX PAPER** Topco 100 ft. Roll 5 For **\$1.00**
- INSTANT BREAKFAST** Food Club Assorted 6 Pk. **49c**
- TEA BAGS** Food Club 48 Ct. Pkg. **44c**
- VANILLA WAFERS** Food Club 13 oz. 3 For **\$1.00**
- FRUIT COCKTAIL** Food Club 8 oz. 6 For **\$1.00**

Delicatessen

GOLD BOND STAMPS

- 1 WHOLE BAR B QUED FRYER **98c**
- 1 PINT PINTO BEANS **49c**
- 1 PINT POTATO SALAD **49c**
- DOUBLE ASSORTED FLAVORS CREAM PIES each **89c**
- ON BUTTERED CORN ON COB ear **19c**

- SPINACH** Del Monte No. 303 Can **18c**
- SWEET POTATOES** Food Club No. 303 Can 4 For **\$1.00**
- INSTANT POTATOES** Food Club 13 oz. Pkg 3 For **\$1.00**
- MARGARINE** Food Club Deluxe Quarters Lb. 5 For **\$1.00**
- SHORTENING** Gaylord 3 Lb. Can **48c**
- BEANS** Campbells Homestyle 16 oz. 5 For **\$1.00**
- MIXED VEGETABLES** Food Club 303 Can 5 For **\$1.00**
- CLEANER** Topco With Ammonia 32 oz. **39c**
- STARCH** Niagara 7c off 15 oz. **39c** 10c off 22 oz. **59c**
- APPLE BUTTER** Food Club 29 oz 3 For **\$1.00**
- PAPER PLATES** Topco 150 ct. Pkg. **\$1.00**

Fresh Frozen Foods

- POTATOES** Gaylord French Fried 5 Lb. Pkg. **79¢** Top Frost Hash Brown 2 Lb. Pkg. **3 For \$1**
- BLACKEYED PEAS** Top Frost 10 oz. Pkg. 4 For **\$1.00**
- GRAPEFRUIT JUICE** Top Frost 6 oz. Can 5 For **\$1.00**
- ONION RINGS** Top Frost Fresh Frozen 7 oz. Pkg. 3 For **\$1.00**
- LEMONADE** Top Frost Fresh Frozen 6 oz. Can **10c**
- BROCCOLI SPEARS** Top Frost Fresh Frozen 10 oz. Pkg. **4 For \$1**

FRUITS & VEGETABLES

- PLUMS** Santa Rosa Lb. **39¢**
- CANTALOUPE** 3 For **89¢**
- WATERMELONS** Red Ripe EACH **79¢**
- POTATOES** U. S. NO. 1 5 Lb. Bag **39¢**
- APPLES** Wash. State Winesap Lb. **22c**
- GREEN BEANS** Calif. Fancy Lb. **39c**
- YELLOW SQUASH** Fresh Texas Lb. **19c**
- ROMAINE LETTUCE** Fresh Calif. Ea. **22c**
- LEMONS** Calif. Sunkist Lb. **29c**
- AVOCADOS** Calif. Fine For Salads Ea. **28c**
- ONIONS** Red Sweet Fancy Calif. Lb. **17c**
- BELL PEPPERS** Fine For Salad Lb. **29c**
- POTATOES** New Red Fresh Texas Lb. **15c**
- PINEAPPLES** Hawaiian Ea. **69c**
- GRAPEFRUIT** Ruby Red Fancy Calif. Lb. **25c**
- OKRA** Fresh Texas Lb. **35c**

BAYER ASPIRIN BUBBLE BATH

- LISTERINE** Mouth Wash 20 oz. **93c**
- MAALOX** Liquid 12 oz. **99c**

Health & Beauty Aids

ICE CREAM FREEZER

- Husky 4 Qt. Capacity All Metal Container All Metal Gears **\$6.99**
- STYROFOAM CHEST** 30 Qt. **77c**
- SMOKEY DAN** Smoker Grill Model 170 **\$6.99**
- BEACH TOWEL** Giant Size Ass't. Designs **\$1.89**
- POPPER** Pop Corn Popper 3 Qt. **\$3.99**

LADIES' PANTY HOSE

2 Sizes Fit All Ass't'd. Shades **89¢** Pr.

- Every Day Low Prices**
- FLASH CUBES** Sylvania Pkg. **\$1.19**
 - COSMETIC PUFFS** Valliant 300's **39c**
 - SHAMPOO** Halo Reg. 3 oz. 2 For **35c**
 - CREME RINSE** Woodbury Lemon 8 oz. **49c**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

SHOP

Furr's

MIRACLE PRICES

THE SUNDAY BRAND

Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, June 28, 1970

What's Wrong With Asking Employees To Look Neat?

The head of California's Human Resources Development, of which employment is a large part, has been putting out literature emphasizing the importance of a neat appearance when job seeking. The director of the organization has pointed out that employers in his state cannot discriminate in hiring on the basis of race, religion, color or national origin, but he can dictate appearance. He can reject forthwith the beard, long-haired applicant. And apparently personnel officers have been rejecting the "hippie" type applicant by the score.

However, courts have not gotten the word. A recent California court ruling states that jobless men cannot be denied unemployment pay because of long hair. Apparently employment office officials had suspended payments to such persons, saying the long hair made them unacceptable when seeking a job and under state rules those drawing jobless pay must persistently try for new employment.

So, all that is necessary for those who would rather draw unemployment than work, is simply to remain unshaven and unshorn and by all means avoid the bathtub. They can then continue to draw unemployment, for no employer in his right mind would want such a person on the payroll. The odor no doubt would offend fellow employees, and certainly if the job calls for meeting the public, the prospective employee would automatically be out in the cold.

In a survey made by the Monterey HRD office, 82 per cent of employees interviewed preferred hair trimmed at neck and ears, and only 5 per cent had no restrictions on hairstyle. Other revelations from the survey:

Forty-four per cent of the bosses favored skirts to the knees; 36 per cent would permit the mini, but only 3 per cent the micro-mini or the maxi, and only 1 per cent would permit hippie garb. Thirty-four per cent approved sideburns to the mid-ear, 23 per cent to mid-cheek and 41 per cent to the bottom of the ear. Thirteen per cent had no restrictions.

As to beards, 55 per cent preferred the clean-shaven employee, with 20 per cent permitting a fully trimmed beard and 16 per cent a trimmed goatee. Only 1 per cent would accept a Fu Manchu beard.

Suits, sport coats, slacks and ties won majority favor. Only 1 per cent would allow hippie clothes, like ponchos, beads, bell bottoms, headbands, etc.

Some of course, feel that employers should not dictate the mode of dress, or the style of hair that an employee wears, and certainly we would agree with this thinking up to a point. Most employers are liberal today primarily due to the fact that qualified employees are hard to find. So what if an employee wants to wear a mini? So what, if an employee desires to wear a beard? Is this really so bad?

Actually, the point that most people miss is this. Employers hire employees

to do specific jobs and to further the interests of the business for which they work, and if the mode of dress or the style of hair makes that employee less effective in the job he or she is employed to do, then certainly the employer has no alternative but to look for more acceptable help elsewhere. It isn't a matter of employer discrimination. After all, few businesses can keep their doors open when the customers quit calling. It's simply a matter of economics.

We believe the courts are wrong then in keeping those on the welfare rolls who could be gainfully employed if they would only cut their hair and change into more acceptable attire. If the job to be done calls for the wearing of a tux or a bathing suit, then the prospective employee should make sure he's properly attired. Doing your own thing is great, but who ever heard of a life-guard wearing a tux?

A Look At Chemicals

We have long advocated the use of chemical sprays for insect control, primarily due to the economic advantage to the agricultural community. But with the increase in population, the increased problems with pollution of our lakes and streams, and the apparent threat not only to wildlife but to humans as well, may need to reassess our thinking on this subject.

The State of Texas is now in U. S. District Court presenting testimony in an effort to restrain ranchers in northeastern New Mexico from spraying rangelands with Toxaphene. The witnesses testifying on behalf of the State of Texas will include biologists, water engineers, representatives of the game and fish departments of both Texas and New Mexico, the U. S. Department of Agriculture, agriculture departments of both states and the U. S. Department of the Interior. Their testimony will be used in presenting the case for a permanent restraining order based on alleged danger of contamination of the Canadian River watershed should rangers in the area be sprayed with Toxaphene to control an infestation of caterpillars.

Toxaphene is a highly toxic, long-lasting pesticide, which, although very effective against the caterpillars, could also contaminate waters flowing into Lake Meredith.

The outcome of this case will be interesting and will no doubt have a bearing on future use of other toxic insect sprays and may eventually affect the agriculture economy in this county. Area farmers have long used sprays and to the best of our knowledge, have used them effectively with few side effects. We hope they will be able to continue. However, the increased use of these sprays may create a problem in future years and if so, then certainly the practice should not be allowed to continue.

We believe however, that local farmers would be the first to want to discontinue use of any toxic spray that might endanger wildlife. We've always thought the farmers in this area were a little superior to those in other areas and just as they are usually the first to try something new, we believe they would be the first to discontinue a practice that was not for the common good.

Tax Files

Clark Mollenhoff has no business looking at your tax returns. But he has access to them. Mollenhoff is a special assistant in the White House. He also is one of the best investigators in the United States. He won the Pulitzer Prize for investigative reporting before he went to work for the government.

But now he has gained access to the tax returns as a government official, and Americans won't like that. There is precious little they can keep between themselves and the world. Some of it ought to be confidential and not open to political investigators.

He ought to stay out of the tax files. We hope that President Nixon will act to see that he does.

Atlanta Constitution

TIME TO CLEAN UP



MAIN STREET, U. S. A.

Will Demonstrators Pass Chance July 4 To Protest?

By BERT MILLS

WASHINGTON, D. C.—Honor America Day will be celebrated in Washington and numerous other communities on the 4th of July, and patriots throughout the land are rallying to the opportunity to show what's good about America.

Plans for the old-fashioned non-political celebration got off to a late start, only a month before Independence Day. Comedian Bob Hope made the announcement on June 4th. Former Presidents Harry S. Truman and Lyndon B. Johnson, and Mrs. Dwight D. Eisenhower are honorary co-chairmen.

Three close friends of Pres-

ident Nixon originated the idea—evangelist Billy Graham, President Hobart Lewis of Reader's Digest, and J. Willard Marriott, who heads the restaurant and hotel chain bearing his name. They enlisted Bob Hope to be master of ceremonies of the Washington celebration, and he in turn signed up many Hollywood celebrities to assist.

While it has not been announced where President Nixon will spend the holiday weekend, Hope has said he might be a "guest star" at the celebration. If so, the goal of half a million people in attendance might be achieved. It will be a 12-hour program, starting with a band concert and religious services

near the Lincoln Memorial, and ending with fireworks at the Washington Monument.

Folk Festival Included

Sandwiches between the morning and evening events will be the Smithsonian Institution's annual Festival of American Folk Life, lasting from noon until 6 p. m., on the Mall. The complete program is not yet set.

Volunteers are running the show and it is not yet clear where the money will come from to pay the bills. No appropriation has been made by Congress but a bipartisan group of Senators and Representatives is among the sponsors.

Others backing the celebration include the Boy Scouts, veterans' groups, the Grange, AFL-CIO, and many individual headliners like Art Linkletter, Willie Mays and Hank Aaron, Billy Casper, and astronaut Frank Borman. Hubert Humphrey recently joined the list of sponsors.

Every effort is being made to keep politics out of the picture. As Hope said, the goal is not to either support or oppose the Vietnam war but to "bring a divided country together" and show the world that "Americans can put aside their honest differences and rally around the flag to show national unity."

Nor is the celebration a counter protest against the radical groups that visit Washington so frequently. It appears to be only a coincidence that a "smoke-in" promoted by the underground press to bring together hordes of marijuana smokers to protest the drug laws, has been cancelled. It would have taken place at the same time and place, of course without official sanction.

Will Protestors Appear?

The nation will watch with special interest to see whether a national birthday celebration can be carried off in the capital city without major incidents. In any crowd of hundreds of thousands, there are bound to be dissenters. The Washington Post has already editorialized against Honor America Day.

Washington in summer is full of vacationing college students, many of them protestors against the establishment. Some are so far to the left they do not even respect the American flag. Will they go to the beach for the 4th, or will they try to air their protest before the crowds of patriots gathered around national shrines?

Nobody knows but the opportunity to demonstrate before "a bunch of flag-wavers" may be too tempting to resist.

Honor America Day sounds like a wonderful way to celebrate the 4th. Let's hope the Washington festivities are a huge success, and that other communities enjoy an equally successful holiday celebration.

Talk of Texas

By JACK MAGUIRE

LEGENDS THAT LIVE—Every Texan older than age 5 knows the story of the riot-torn oil boom town in the early 1930's that sent out a call for the Rangers to restore order. Local gendarmes formed a welcoming committee at the railroad station and could only blink in disbelief when a single Texas Ranger got off the train.

"You mean the governor sent only one Ranger?" somebody asked.

"Well, you've only got one riot, haven't you?" was the laconic reply.

One of the most often told tales of Texas, it made another appearance in an article in the June issue of the Reader's Digest. But no historian has ever been able to prove that happened.

Both Dr. Walter Prescott Webb, the unofficial Ranger historian, and the late Col. Homer Garrison, Jr., head of the Department of Public Safety from 1935 to 1968, spent years trying to authenticate the story. Neither ever succeeded.

WHAT'S IN A NAME?—Bull Creek, Surry County, was so named because it was a favorite watering place for male bison. For some reason, herds of buffalo that gathered there never included either cows or calves.

SPORTS NOTE—Texas again will host the World Muleshoe Pitching Championship on July 4.

The competition will be held, appropriately, in the Bailey County town of Muleshoe. Its chamber of commerce never misses an opportunity to promote anything concerning the lowly mule.

Horseshoe pitching experts are warned that they may be a disadvantage if they decide to enter the Muleshoe international competition. Mules have smaller feet than horses and muleshoes are thus more difficult to pitch than horseshoes.

Muleshoe pitchers do get one advantage, however. The stakes are only 28 feet apart—12 feet closer than on a standard horseshoe pitching court.

GOOFY GEOGRAPHY—Next time you're looking at the map of Texas, take a close look at Tom Green County. Its shape is somewhat like a can used to water house plants.

The strange shape results from a strip of land a little over two miles wide and more than 20 miles long which forms the "spout." The corridor was left when the original Tom Green County was broken up to form 13 other counties. San Angelo is the county seat of the remaining one.

THE CHANGING TIMES—When traffic lights were first installed in Dallas in the early 1920's, all of the signals were controlled from a single tower located at a downtown intersection.

When traffic moved east and west, all north and south traffic in the entire downtown area was stopped—and vice-versa.

... from the Brand's files

45 YEARS AGO—1925

If there yet remain any doubting Thomases as to whether or not this is a small grain county, all their doubts will be readily removed if they will only take a circuit of a few miles around Hereford. They will find wheat which promises a yield of from 20-30 bushels per acre and oats 50-60 bushels, besides fine crops of millet and barley.

Rev. T. J. Talley of Temple arrived in the city last Saturday and preached an interesting sermon at the Baptist Church Sunday morning. The church has called Mr. Talley but it is not yet known whether he will accept the position.

50 YEARS AGO—1920

Dr. S. P. Brooks, president of Baylor University, will deliver an address at the Courthouse Saturday, July 17, at 2:30 p. m. in the interests of Pat M. Neff for Governor of Texas. Dr. Brooks is on a speaking tour of the Panhandle, just before the primary, in behalf of Neff.

The Panhandle-Plains Chamber of Commerce, with headquarters at Amarillo, will hold a meeting of interested citizens of this section at Amarillo on July 27, when the matter of adequately financing the organization and outlining the scope of its work for another year will be discussed.

35 YEARS AGO—1935

One was fatally injured and five others less seriously Friday night when the automobile in which they were riding struck a concrete culvert on Highway 60 about seven miles west of Canyon. Myra Waldron, 19, died Monday morning as a result of her injuries. R. V. Miller received a broken collar bone and possible other injuries. Frank Ashlock received severe back injuries. Bill Davis and Mrs. D. Reese received minor bruises.

The American Legion is already making plans for its mammoth July 5 celebration in Hereford and will push plans to completion at an early date. The Legion is in high spirits, perhaps because of the rain, and the precedent of the Centennial celebration, and is not hesitating to say it is planning to surpass all previous celebrations of this nature.

30 YEARS AGO—1940

Placing seventh among the Panhandle's "big towns" offers some consolation to the disappointed Hereford citizens who thought the 1950 population would run anywhere from 7,000 to 12,000 and found it to be under 5,000.

Receipts from Hereford parking meters totaled \$4,953.2 for the first five months of 1950.

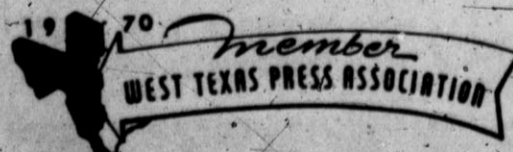
5 YEARS AGO—1965

Two pre-school classes with 18 children in each group have been approved for St. Joseph's Mission School as part of an \$85,389 grant to an Amarillo Catholic charity organization for Project Head Start activities. The project includes some 77 children in five Panhandle and South Plains communities, and starts June 28 and will continue through August 20th. Children will receive medical and dental check-ups, immunization shots, if necessary, and will receive necessities. The Ford American Business Club Quarter Horse Show was held here Saturday.

The Sunday Brand

Established 1948

Published Every Sunday at 130 West Fourth Hereford, Texas 79045 The Brand Publishing Company



Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 30, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$6.00 per year. With the Hereford Brand, both papers, Zone 1 \$5.95 per year; Zone 2, \$7.40 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.

James M. Gillette, Publisher
Melvin Young, General Manager
Charles Richards, News Editor
Barbara Dryden, Women's Editor
Grady King, Advertising Manager
Jay C. Spada, Mechanical Superintendent

THE FRIENDLY STORE

FOODWAY . . . PARK AVE. and MCKINLEY in HEREFORD . . . ADVERTISED PRICES GOOD THRU WEDNESDAY, JULY 1, 1970

BORDEN
ICE CREAM

1/2 GAL. CTN.

69¢

COUNTRY FRESH
BISCUITS

8 OZ. CAN

7¢

PRIDE
CRACKERS

1 LB. BOX

19¢

KIM
PAPER TOWELS

2 ROLL PKG.

29¢

BEST VALUE
TISSUE

TOILET 4 ROLL PKG.

29¢

BIG K
FLOUR

5 LB.


39¢

BAG Q & Q
VERMICELLI

5 OZ. PKG.

7¢

Longhorn Brand Shank End Portion



HAMS Lb. **49¢**

RIB STEAKS U.S.D.A. Choice Lb. **98¢**

FRYERS Whole, Fresh Dressed Lb. **29¢**

CUT-UP FRYERS Lb. **35¢**

FISH STICKS Pre-Cooked Lb. **59¢**

GROUND BEEF Fresh 3 Lbs. or Over Lb. **53¢**

TOMATOES Kimbell 6 No. 303 Cans **99¢**

BUTTERMILK Borden 1/2 Gal. Ctn. **39¢**

ELMER'S CONSUMERS Grade

EGGS

3 DOZ. **\$1**

KALEX **BLEACH** 1/2 GALLON

25¢

SHASTA ASSORTED FLAVORS **CANNED POP**

12 12 oz. Can **\$1**

BUFFALO TOMATO **PUREE**

4 1/4 oz. Can Each **6¢** Each

KIMBELL ASSORTED FLAVORS **CAKE MIX**

4 1 1/2 Lb. Boxes **\$1**

BEANS CHUCK WAGON 8 NO. 303 CANS **99¢**

CORN KIMBELL GOLDEN 5 NO. 303 CANS **99¢**

Pot Pies 2 Sparetime Ass't. Meats **29¢**

DRINKS Hi-C Orange 3 46 oz. Cans **99¢**



DEL MONTE

TUNA

Light Meat . . . Chunk Style

Foodway Bonus Buy!

3 6 1/2 oz. Cans **99¢**



WHITE ROSE **POTATOES**

10 Lb. Bag **49¢**

TEXAS **Green Onions** Bunch **7¢**

TEXAS **Radishes** Bunch **7¢**

VINE RIPE **Tomatoes** Lb. **19¢**



GOLD 'N SOFT

MARGARINE

By Greggs Always Soft

Foodway Bonus Buy!

3 Tubs **99¢**

8 a.m. to
9 p.m.
7 Days
A Week

FOODWAY

Ray Clay--42 Years Of Teaching, He Loved Them All



AH! THOSE MEMORIES! — Ray E. Clay, retired after forty-two years of dedicated teaching experience, looks through papers concerning his teaching stations dating back to 1927. He and his wife, Annie Mae, cherish the memories the papers hold. —Staff Photo

By JANIE REINART
Staff Writer

"I have enjoyed my work all these years. If I hadn't I would have gotten out and made some money!"

A dedicated teacher for forty-two years, Ray E. Clay retired May 29 with some sadness because of his love for children, who so often return the love shown them by teachers like Clay.

He never missed a teaching day in his life due to illness and regrets that his hearing doesn't allow him to hear the high-pitched voices of small children any longer. Asking for repetition of words is a problem for teachers. Doctors have assured him he will never become deaf, though.

Clay's teaching doesn't end with children, however for he has a three-year-old bird dog named Pepper which he has taught many tricks. Pepper climbs ladders, sits in chairs, rolls over, begs, and jumps through a loop at the command of his master.

Clay began his teaching profession in 1927 at Roger Mills County, Oklahoma, where he taught for 19 years in an elementary school. He married Annie Mae Butler in 1929 and says "I can't get my retirement check until I can prove she was born. She was born in Oklahoma

And Last Plane Out is an exciting and topical moving story about the pilots themselves; the Captain, commander of a U. S. Army Transport Command C-54 Douglas, en route from Rome to Miami via Casablanca, the last plane out of the war—a man not to be grounded.

Jennings, the heroic survivor of a terrifying crash of a Convair passenger plane twenty years later, an accountant who has lived most of his fifty years with his eyes turned to the skies and has pinned all his hopes on the wings he may one day wear.

This is their story—the Captain's, Jennings'—and that of the co-pilots, navigators, technicians, ground crews and the two young women who tie together the threads of their lives.

These are the people whose existence is justified by their working with and understanding aircraft, who will sacrifice practically anything in their determination, against all odds, to fly not for greed or glory, but because they can live no other way.

NAMES HOTEL

HONOLULU — The Army finally has decided on a name for the 18-story hotel it is building at Ft. DeRussy.

It will be called Hale Koa—Hawaiian for "House of the Warrior."

Happiness!

Here's a new way of thinking about money. Call Charles Bell for more information. He'll help you find out how to get it.

CHARLES BELL
364-2343
Southwestern Life

At The Library

All About Planes And The Men Who Fly Them

Interested in the world of airplanes and flying? Two novels concerning the navigation of planes and the people in the profession are now available at the Deaf Smith County Library.

SOMETHING IN THE AIR
By John Graham
What sort of man would blow up an airplane to get one passenger out of the way?

Six passengers aboard the 6:30 shuttle from Boston to New York are dead. One of them was Professor Jake Landau's best friend.

But when Jake tries to find out why this happened, he is stymied at the start. The bomber is dead, shot by the police while stealing the briefcase in which he put the bomb. For

the authorities it's over—they got their man. For Jake it will never be over until he discovers the truth—why the deaths, the bomb—for what purpose?

Jake is no Sherlock Holmes, but he doggedly pursues his quest. Soon he finds that a large criminal organization is taking a very special interest in his investigations.

Again—why? Before the mystery is solved two more people have been senselessly murdered, and Jake himself is in mortal danger. This is a scary, exciting and richly textured thriller, whose suspense builds from tensely dramatic take-off to breathless landing.

No lover of a good mystery will want to miss this engrossing, frightening journey but we must advise you not to read this book if you are planning to take a trip on an airplane.

LAST PLANE OUT

BY John Ball
Last Plane Out is a novel about planes and the men who fly them—who fly them because there is nothing that they would rather do—nothing as important, as meaningful, as richly rewarding.

The Hereford Benefit Association is a non-profit local insurance plan organized in 1908 by local citizens. A membership in this association can mean as much as \$1000.00 of life insurance. The average cost is less than \$20.00 annually. Frank Ball is membership chairman. Phone 364-3119. Bruce Rose is secretary. Office at 407 North Main. 364-0285

ANNOUNCING UNDER NEW MANAGEMENT Gutierrez "FINA" Service Station

- LUBRICATION
- OIL CHANGES
- TIRE REPAIRS
- MINOR REPAIRING
- WASHING
- ALL POPULAR BRANDS OIL

FREE PICKUP & DELIVERY SERVICE

PHONE 364-9679

227 N. 25 Mile Ave. Next To Gutierrez "Premier" RUBEN & MIKE GUTIERREZ

A. O. THOMPSON
ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter, mgr.

P.O. Box 74
Courthouse

Phone 364-1504

the year it was settled, in the Indian days, and we can't find her birth certificate."

Mrs. Clay has done some substitute teaching in the past and enjoyed teaching her children while they were still at home. Clay credits her for "helping me iron out daily problems while I was a teacher," which helped the profession run more smoothly.

Because of his strong desire to teach, Clay turned down an offer for a career as an officer in the army. He was a citizen in military training in 1927 at which time he took boxing and won a wrestling medal. He was named the Best All-Around Student there and received a medal for marksmanship.

His next stop was Rush Sterling, Oregon where he was principal at a 2-room school for one year. Because of his wife's loneliness for her family they moved to Texas in 1949 to be near them. He taught 7th and 8th graders in Lela, Texas, near Shamrock, for one year so his daughter, Annell could finish high school in Shamrock. They then moved to Canyon "to put her through college." Annell received her masters degree and has had 14 years teaching experience since.

While living in Canyon Clay taught 5 years of science to 5th through 8th graders in nearby Happy, Texas. Still living in Canyon in 1953, he went back to school at W. T. and received his masters in elementary education. Another daughter, Reva, also attended W. T.

Clay's next teaching experience in Cress, Texas lasted 7 months and while there he applied to teach at the Air Force Base in Amarillo. For 15 months he taught Airplane Hydraulics at the base when the federal government laid off 300 men. So he went to teach 5th grade students in Claude for a year and while in Claude he earned the new title "bus driver."

In order to put their son, Dewaine through high school, Clay stayed four years at Three Way, Texas where he taught the 5th grade. Since that time Dewaine

attended Sol Ross and got his bachelors degree at Alpine. He has taught for three years at Midland where his wife is a high school teacher. Clay is a coach and science teacher for a junior high school there.

From Three Way Clay joined the Hereford Independent School System. This move came in 1962 when he became principal of the 2-room school house in the Dawn Community. For two years he taught the 4th through 6th grades.

"Then, in the fall of 1964 I brought 'my school' into Hereford. The people of Dawn requested that I drive the students of Dawn into town each day and I gladly consented. Ah, but time gets away so fast!" he said.

Clay continued to drive the school bus for several years and while in Hereford he taught 5th graders at Northwest Elementary for six years under Charles Duvall, principal, making an 8-year total that he was with the Hereford Independent School District.

Recently a past student of Clay's visited him and remarked how well he had learned the division problems Clay had taught him so long before. Mr. Clay is not easily forgotten as this visit proves.

In May, at the time of Clay's retirement, the Hereford School Board awarded him a Certificate of Appreciation for a "job well done."

What does the future hold for Ray E. Clay? He told us "This is our first new home we built in 1964 and we really enjoy it so we plan to stay here. I'll keep working as long as I can find something to do. Last week I started temporary work at the Hereford Grain Corp. where I'll work only through the harvest season." He was employed by Griffin and Brand last summer and says he has been a salesman with Compton Encyclopedias for eight years. This job he calls "my hobby" because he enjoys doing it.

If Clay wished to continue teaching he would have to move to another state to be

qualified but says he will stay in Hereford because he likes the town, climate, and people. One regret is the lack of hunting and fishing opportunities available in this area. He is an avid sports fan.

Clay, recalling a three-month summer vacation with his father, John Clay, in 1928, said "We left Oklahoma City for Kansas where we visited an uncle. Moving on we visited with cousins in Iowa and another uncle in Minnesota. Travelling up the river to North and South Dakota we ended up in Winnipeg, Canada and then began our journey home. We went by way of Wyoming and entered Yellowstone National Park from the east and left from the west entrance. We went on to Oregon, along the coast of California where we visited with more relatives, and finally to Old Mexico. From

México we went back through California and back to Oklahoma."

During the time they spent travelling, Ray Clay took on any job he could find to make a dollar. He shocked oats, did other farm and construction work, and wrestled carnival men.

With \$6.15 he bought some clothes and school supplies and started to high school. He put himself through high school and college, determined to become a teacher.

Clay still as the first contract he signed in 1927 and has kept all the papers regarding his teaching stations including wage scale papers, contracts, certificates, degrees, diplomas, and now retirement papers.

Clay and his lovely wife often reminisce through the papers in search of the good memories the papers hold for them.

Can you afford the wedding she deserves?

Sure you can if you see the credit union. We can't think of a better reason for a low-cost loan. Pay it back in convenient monthly payments at our low rates. Why not telephone right away?



Hereford Texas
Federal Credit Union

880 Schley

Hereford, Texas

Charlie Riggins

ROLLIN' R FERTILIZER

3 Miles East on Hwy. 60
Featuring the BIG A



Yes the BIG A, A New Unit especially designed for faster and better fertilizer distribution.



We also have the more conventional Drag Rig in operation.

De COMPOSE -- DON'T BURN THAT WHEAT STUBBLE! YOU WILL LOSE YOUR ASCS COST-SHARING MONEY PLUS RETURN WHAT YOU HAVE RECEIVED

See Charlie Riggins

About SOL-U-PHOS Fertilizer. ROLLIN' R handles a 32% Nitrogen solution that insures fast decomposition which saves money and natural resources.

WESTERN AMMONIA a Subsidiary of GOODPASTURE, INC. of Brownfield, Texas

For Women

Minister Strives To Spread Love In His Shopping Center 'Church'

Lyndon Whybrew is a young minister whose "church" is a three-block-long shopping mall that's become a gathering place for people with problems. "The alienated young people come here to get away from pressures at home and at school; the aged come because it's a nice place to walk and sit on a park bench; people with family problems come here to forget," says Whybrew whose "church" is financed by 20 churches and synagogues in the upper middle class area around the shopping center.

"Those churches realized that the mall was absorbing the problems of the suburban community," Whybrew explained. "They believe they have an obligation and responsibility to help people even if those people reject religion."

The minister is helped by some 50 volunteers who both man an information booth in the center of the mall and know where to send people for any kind of help they need.

"They're also there to talk or listen if someone needs them," Whybrew said. "You'd be sur-

prised how the same lonely people keep coming back at the same time every week just to talk with one of the ladies at the information booth."

The Ministry in the Mall also sponsors a coffee house in the center's community room each Saturday night. "It's for any kids who want to come," Whybrew says. "Sometimes it's great; kids play guitars, sing together and really talk. Other times it's like a mental ward—everyone just stares at the walls."

"We don't have any set programs," he continued. "These aren't organization kids—they don't like regimentation. What we're saying to them is,

"Instead of throwing a brick through a window, why don't you produce some kind of positive expression of your feelings—like why don't you put it down on film or in a song."

Whybrew says that although most of the kids who come to the mall are experimenting with drugs he doesn't scold them. Instead he tries to find out why they want to escape from reality.

The minister thinks his work is necessary because there has been a loss of community feeling. "People have more mobility today. Families are disintegrating. People don't live close to their relatives. We're trying to find a substitute for this

loss," he said.

Although Whybrew is an ordained Presbyterian minister he says he prefers to think of himself as an "anonymous" clergyman. He doesn't preach and he doesn't offer advice unless people ask for it. "We want to tell people that there are people who care about them. It's not a rice-type religion; it's not like we'll give you food if you'll be a Christian. We simply want to exude love and create an atmosphere of understanding."

This way, the young minister says, people can come to him without feeling they have any commitment to a church. Those who need help can shop for it informally and anonymously.

NOTICE TO ALL SYRACUSE CHINA OWNERS

The Syracuse China Company has notified all dealers that they will no longer make fine china and casual china. Special orders will be accepted for a short time subject to their stock on hand in the factory. This china will no longer be made — therefore should you need extras or fill-ins, contact us right away so we can have your order processed in time to be filled.

HOUSE OF DIAMONDS *Cowan's* **DOWNTOWN HEREFORD**



SHOPPING CENTER MINISTER — Lyndon Whybrew's "church" is a three-block-long two-story shopping mall that's become a kind of town square for lonely old people and alienated youths.

It's The "TOTAL FOOD BILL" That Counts

MAKE THE BIG "switch" To Safeway Discount!

SAFEGWAY

"SWITCH" To Safeway Discount And Lower Your Total Food Bill Because You Deserve The Best For Less At Safeway Discount!

		
Fresh Fryers EVERYDAY DISCOUNT PRICE Fresh Young Whole Tender Fryers—2 to 3-lb. Average! lb. 29¢	Round Steak EVERYDAY DISCOUNT PRICE USDA Choice Beef—Full Center Cut—Bone-in! lb. 98¢	Chuck Steak EVERYDAY DISCOUNT PRICE USDA Choice Beef—Center Cut 1 Bone—Shop & Compare! lb. 69¢

Everyday Low Discount Price on Safeway Meat!

Cooked Ham (Shank Portion) (Butt Portion 1 lb. 39¢) 49¢	Quarter Fryers (Meat & Milk) 39¢	Chuck Roast (US Choice Beef—Bone-in) 58¢	Ground Beef (Safeway 3-lb. Pkg. or More) 53¢
Sliced Bacon (Normal Block Label—1st Quality) 78¢	Meaty Franks (Sausage) 73¢	Boneless Roast (US Choice Beef—Shoulder) 89¢	Rib Steak (USDA Choice Beef—Lean Rib Steaks) 99¢
Pork Steak (Fresh Lean Tender Butt Cuts) 69¢	Sliced Bologna (Sausage) 76¢	Ground Chuck (Fresh) 78¢	Club Steak (USDA Choice Beef—Individual Steaks) \$1.19
	Fish Crisp (Crispy—Chicken—Pineapple) 59¢	Short Ribs (US Choice Beef—Lean Rib) 39¢	
	Perch Fillet (Crispy—Chicken—Pineapple) 59¢	Beef Liver (Grill & Broil) 59¢	

DISCOUNT PRICE! C & H Sugar Pure Cane Sugar 5-lb. Bag 57¢	DISCOUNT PRICE! Velveeta Kraft Cheese Spread 2-lb. Box \$1.13	DISCOUNT PRICE! Fresh Bread Mrs. Wright's Daily Fresh! 4 1/2-lb. Loaf \$1.19	DISCOUNT PRICE! Miracle Whip Kraft Salad Dressing! Qt. Jar 59¢
---	---	--	--

Safeway Everyday Low Discount Prices!

Cottage Cheese (Lucerne Bonus Quality) 16-oz. Ctn. 39¢	Biscuits (Mrs. Wright's S.M. & B.M. Biscuits) 8-oz. Con. 9¢	Pineapple (Lolani Sliced or Chunks) No. 1's Con. 26¢	Paper Tissue (Zee Decorated Assorted Printed Paper Tissue) 4-roll Pkg. 37¢
Sour Cream (Lucerne Bonus Quality Cream) 16-oz. Ctn. 79¢	Cheese Spread (Breeze Spread) 2-lb. Pkg. 67¢	Lalani Juice (Pineapple) 46-oz. Can. 35¢	Chiffon Tissue (Zee Sprig Tone Assorted Towels) 2-roll Pkg. 25¢
Potato Salad (Lucerne Bonus Quality Salads) 32-oz. Ctn. 73¢	Shortening (Crisco-All Vegetable) 4c off 1-lb. Con. 85¢	Candy Bars 10 Bar Ass't. 39¢	Paper Towels (Zee Sprig Tone Assorted Towels) 170-ct. Pkg. 29¢
Macaroni Salad (Lucerne Bonus Quality) 16-oz. Ctn. 38¢	Cookies (Busy Baker Big Family Assortment) 11 1/2-lb. Pkg. 49¢	Lipton Tea (Instant Tear—Easy-to-Fix) 2-oz. Jar 79¢	Chiffon Towels (Printed Assorted Paper Towels) 170-ct. Pkg. 33¢
Fruit Drinks (Lucerne Bonus Quality Drinks) 1-gal. Ctn. 35¢	Snackers (Busy Baker, Rye, Cheese or Bacon) 7-oz. Pkg. 33¢	Fruit Drinks (Hi-C Assorted Fruit Drinks) 46-oz. Can. 31¢	Paper Napkins (Zee 50-line Tones (150-ct. Pkg. 27¢)) 60-ct. Pkg. 13¢
Ice Cream (Snow Star Super Saver) 1-lb. Ctn. 49¢	Cookies (Busy Baker Travel Pack Cookies) 2-lb. Pkg. 83¢	Dog Food (Peach Assorted Flavors To Choose) No. 1 Can. 9¢	Hair Dressing (VO-5 Dressing) 11-oz. Tube 93¢
Margarine (Coldbrook Solid Oleo) 1-lb. Pkg. 17¢	Green Beans (Condensed Tender Cut) No. 300 Can. 15¢	Golden Corn (Kounty Kist Whole Kernel) 12-oz. Can. 17¢	Toothpaste (MacLeans Discount Price!) 3-oz. Tube 53¢

Don't Miss These Safeway Super Savers

Bel Air Frozen Corn-On-Cob (Bel Air Premium Quality—Delicious Corn on the Cob!) 4-Cl. Pkg. 39¢	Bel Air Frozen Orange Juice (Bel Air Premium Quality—Delicious Frozen Juice!) 6-oz. Can. 6¢	Lucerne Assorted Party Dips (Lucerne Bonus Quality Assorted Party Dips!) 8-oz. Ctn. 29¢
--	---	---

Safeway Everyday Low Discount Prices!

Tide Detergent (Laundry Detergent) Qt. Size 82¢	Fresh Peaches (Large Juicy Sweet Fresh Peaches—At Super Saver Prices!) 4 lbs. \$1	Bing Cherries (Juicy Red Ripe Bing Cherries—At Safeway Super Saver Price!) lb. 69¢
Soft Beverages (Cragmont Assorted Flavors!) 2 1-qt. Botts. 29¢	Lettuce (Large Firm Heads!) 2 For 39¢	Radishes (or Green Onions!) bunch 10¢
Jell-Well Mixes (Gelatin Mixes Assorted Flavors!) 3-oz. Pkg. 7¢	Red Ripe PLUMS (Super Saver!) lb. 39¢	

Prices Are Effective Thru Wed. July 1st in Hereford. We Reserve The Right To Limit Quantities!

SAFEGWAY

CLASSIFIEDS GET RESULTS

NOW at AMERICAN CYANAMID THIMET 10-G

SOIL and SYSTEMIC INSECTICIDE
Has been cleared along with THIMET 600 for the control of

MITES & APHIDS
Protect Your Milo and Corn Crop This Year With . . .

THIMET 10-G
THIMET 600
or **CYGON 267**

For all your chemical needs come to

AMERICAN CYANAMID

East of City 364-2368

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



INDEPENDENTS' DAYS

Celebrate your freedom from high prices!



OPEN 7 A.M. DAILY
CLOSED SUNDAYS

Adv. Prices Good Thru Wed., July 1, 1970

DOUBLE GUNN BROS. STAMPS EVERY WEDNESDAY
With \$2.50 or More in Purchases!

Shurfine	All Grinds	79c
COFFEE	1 Lb. Can	
Energy	10 Lb. Bag	59c
CHARCOAL		
Shurfine	32 oz. Jar	43c
SALAD DRESSING		
Energy	49 oz. Box	59c
DETERGENT		
Soflin 2 Ply	10 Roll Pkg.	89c
BATHROOM TISSUE		
Shurfine	48 oz. Can	75c
SHORTENING		
Shurfresh	24 oz. Bottle	49c
SALAD OIL		

U.S.D.A. CHOICE BEEF

STEAK ROUND CLUB LB. **98c**

SHORT RIBS LEAN BEEF LB. **33c**

CENTER SLICED HAM LB. **\$1.09**

SWIFT'S PREMIUM CANNED **HAMS** 3 LB. CAN **\$3.19**

Seedless Black & White **GRAPES** Picnic Special Lb. **39c**

CALIFORNIA YELLOW MEAT **PEACHES** 4 Lbs. **\$1**

LARGE GOLDEN SWEET FLORIDA **CORN ON THE COB** 3 Ears **29c**

CALIFORNIA GREEN PASCAL **CELERY** Stalk **19c**

"SAVE" Save Tender Crust and Shurfresh Coupons For Valuable Free Gifts!

SHURFRESH Sweetmilk or Buttermilk **BISCUITS** 8 oz. Cans **12 \$1**

SHURFINE Ass't. Flavors **POP** 12 oz. Cans **11 \$1**

SHURFINE

WHOLE SWEET PICKLES	2 22 oz. Jars	\$1.00
WHOLE IRISH POTATOES	7 16 oz. Cans	\$1.00
EARLY HARVEST PEAS	5 17 oz. Cans	\$1.00
DRINKS Shurfine Ass't. Flavors	4 46 oz. Cans	\$1.00
TOMATO CATSUP	3 20 oz. Bottles	\$1.00
BLACKEYE PEAS Fresh Shelled	6 15 oz. Cans	\$1.00
BEETS Cut	7 16 oz. Cans	\$1.00
APPLE SAUCE	5 16 oz. Jars	\$1.00
APPLE BUTTER	3 28 oz. Jars	\$1.00
DILL PICKLES Sliced	3 16 oz. Jars	\$1.00
FRUIT COCKTAIL	4 16 oz. Cans	\$1.00
ORANGE JUICE Frozen Concentrated	6 6 oz. Cans	\$1.00
CANNED MILK Evaporated	6 14 oz. Cans	\$1.00
GOLDEN CORN	6 17 oz. Cans	\$1.00

SHURFRESH **MARGARINE** Quarters 5 16 oz. Pkgs. **\$1**

SHURFINE **CAKE MIX** 4 18 1/2 oz. Boxes **\$1**

ASPARAGUS	Shurfine	3 14 oz. Cans	\$1.00
CHERRIES	Shurfine	4 16 oz. Cans	\$1.00
SPINACH	Shurfine	6 15 oz. Cans	\$1.00
PORK and BEANS	Shurfine	8 16 oz. Cans	\$1.00
TOMATO SAUCE	Shurfine	10 8 oz. Cans	\$1.00
LEMONADE	Shurfine Frozen	10 6 oz. Cans	\$1.00
TUNA	Shurfine Chunk Style	3 6 oz. Cans	\$1.00
TOMATOES	Shurfine	5 16 oz. Cans	\$1.00
TOMATO JUICE	Shurfine	6 No. 2 Cans	\$1.00
VIENNA SAUSAGE	Shurfine	4 4 oz. Cans	89c
NAPKINS	Soflin White & Ass't.	2 200 Ct.	59c
FLOUR	Shurfine Enriched 5 Lb. Bag		39c
SALTINE CRACKERS	Shurfresh	2 16 oz. Boxes	49c
MUSTARD	Shurfine	2 16 oz. Jars	39c

SOFLIN **FACIAL TISSUES** Ass't. Colors 200 Ct. Box **5 For \$1**

VIKING ALUMINUM FOIL 2 12'x25' Rolls **49c**

BREEZE Detergent With Free Towel Gt. Box	64c
TIDE XK Detergent, Giant Size Box	79c
PAPER CUPS Dixie Fireside Design, 15-12 oz. Cups	25c
PAMPERS 30 Ct. Pkg.-Keeps Baby Dryer	\$1.49
YUBAN INSTANT COFFEE 4 oz. Jar	99c
NESTEA Lemon Flavored Mix Sweeten, 4 oz. Jar	49c
CLOVERLAKE SHERBET 1/2 Gal.	69c

SYLVANIA BLUE DOT FLASH CUBES M2 and M2B 12 ct. Pkg. **99c**

KODAK FILM 127 Color Prints **99c**
Black & White **45c**

POLAROID COLOR PAK 108 FILM SAVE NOW! **\$3.98**

KRAFT FRUIT JELLY SALE APPLE STRAWBERRY, APPLE BLACKBERRY, APPLE GRAPE, APPLE PLUM **4 18 oz. Jars \$1**

... FROZEN FOODS ...

AWAKE With Vitamin C, Orange-Flavored	3 9 oz. Cans	\$1.00
POT PIES Morton's All Flavors	2 For	35c
COOL WHIP Birdseye, Non-Dairy 9 oz. Ctn.		59c
FRIED SHRIMP Brilliant Golden 10 oz. Pkg.		79c

PALMOLIVE Liquid Large 32 oz. Bottle **69c**

FREE AXION ONE REGULAR SIZE with this coupon. Regular Retail Value 39c. COUPON EXPIRES ON 7-1-70. This coupon redeemable only at Piggly Wiggly.

New Delicious From Shurfresh ICE CREAM All Flavors	1/2 Gal. Ctn.	59c
Garden Pride Fresh Frozen STRAWBERRIES Sliced with Sugar	10 oz. 4 Ctns.	\$1
Borden BUTTERMILK	1/2 Gal. Ctn.	49c
Borden COTTAGE CHEESE Small or Large Curds, 12 oz. Ctn.		33c

PIGGLY WIGGLY 100 FREE GUNN BROS. STAMPS With \$10.00 or more in grocery purchases. Coupon expires Wed., July 1, 1970. SPECIAL COUPON VALUE

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

22 WORLD FAMOUS COMICS

The Sunday Brand

FIRST
-IN LOCAL NEWS
-IN LOCAL PICTURES

Published Every Sunday Our Slogan: "More People - More Farms"

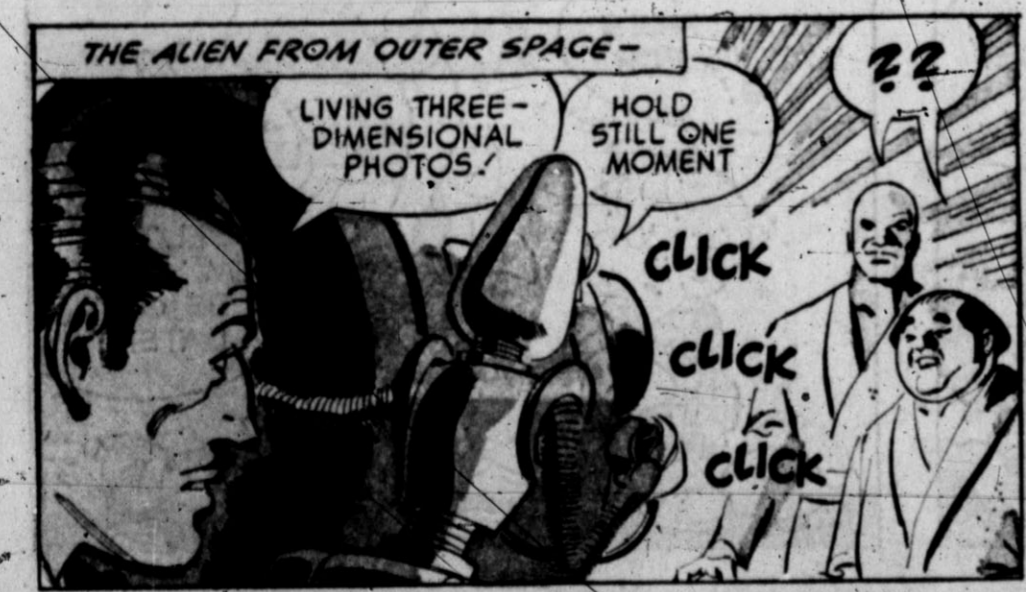
SUNDAY, JUNE 28, 1970

BLONDIE



MANDRAKE the MAGICIAN

by LEE FALK



The PHANTOM

By Lee Falk and Wilson McCoy



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



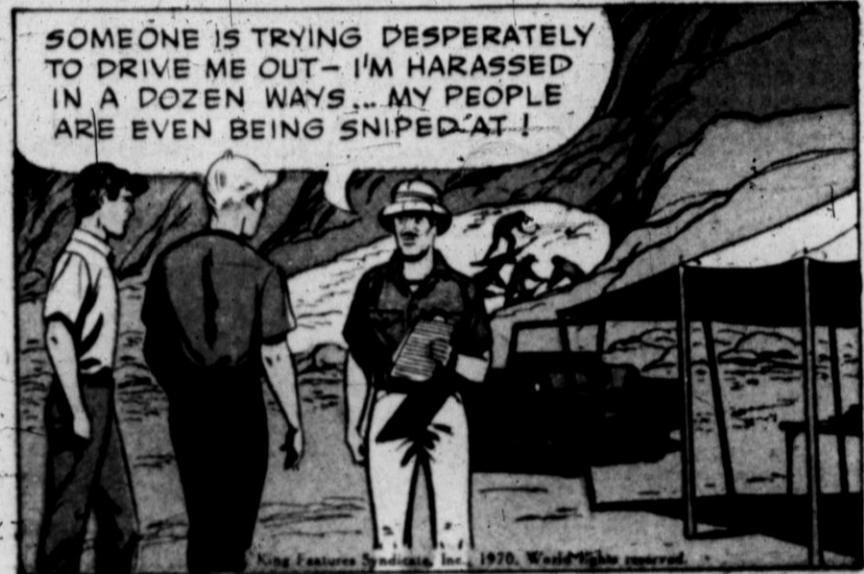
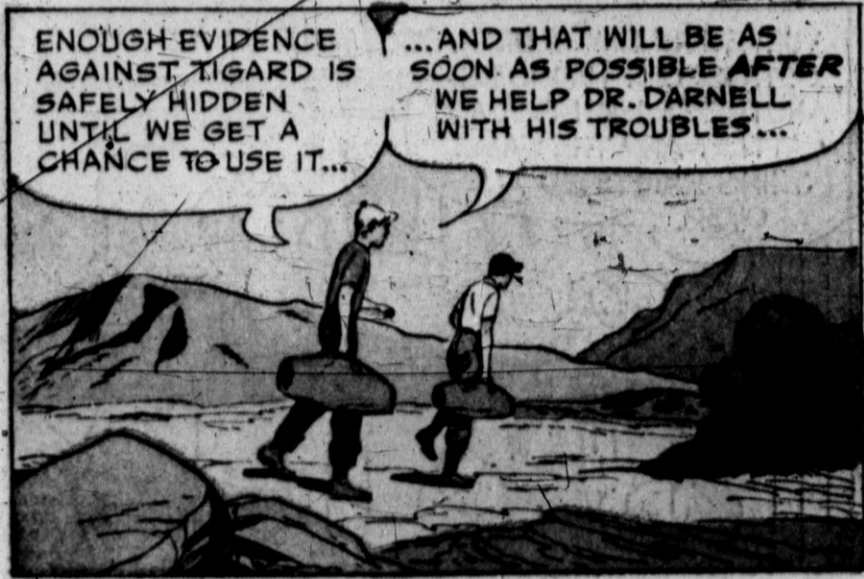
Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



PONYTAIL

BY LEE HOLLEY



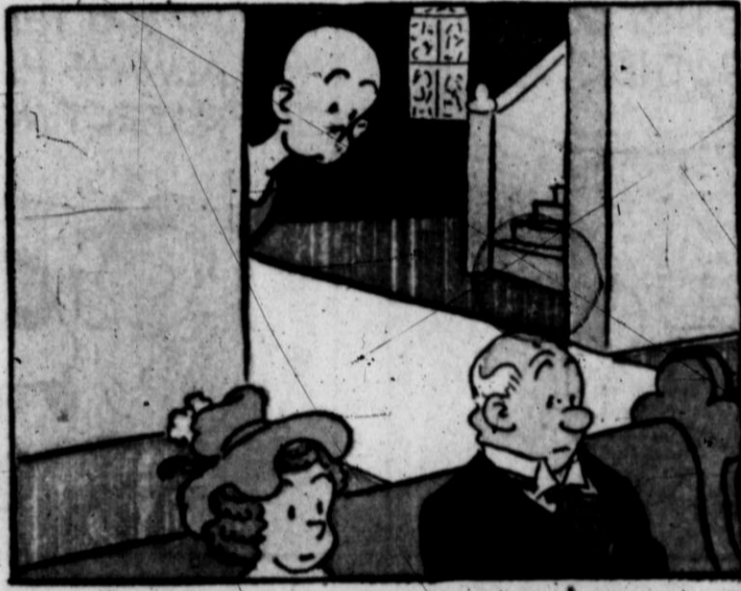
BUZ SAWYER

Featuring His Pal Rosco Sweeney by ROY CRANE



HENRY

by DON TRACHTE



The KATZENJAMMER KIDS

by JOE MUSIAL



beetle bailey by mort walker



Flash Gordon

DAN BARRY



LIFE IODINE



SORRY I'M LATE...VERY BUSY AT THE OFFICE!

I WORRY WHEN YOU DON'T COME RIGHT HOME



WHAT DO YOU MEAN BY THAT?

OH, YOU KNOW... SOME MEN STOP OFF AND FORGET THE TIME



...A SMILE BE YOUR UMBRELLA...



I TOLD YOU I HAD TO WORK LATE?

YES, DEAR.



EN GARDE!



YOU WORK TOO HARD, HENRY!

IS IT TRUE THAT SOME PEOPLE THINK IT'S BAD LUCK TO OPEN AN UMBRELLA IN THE HOUSE?



HUH?



6-28



DON'T TELL ME YOU WERE WORKING LATE! I SHOW YOU EXHIBIT 'A'

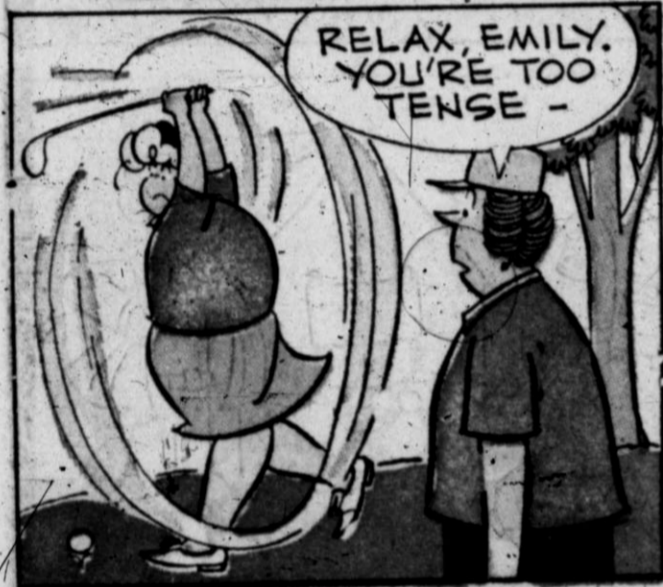
I GUESS IT IS UNLUCKY FOR SOME PEOPLE!

DUNN & EISMAN

© King Features Syndicate, Inc. 1970. World rights reserved.

The Little Woman

by DON TOBIN



RELAX, EMILY. YOU'RE TOO TENSE -



HOW CAN I RELAX WITH ALL THOSE MEN STARING AT ME?



I'VE GOT AN IDEA!



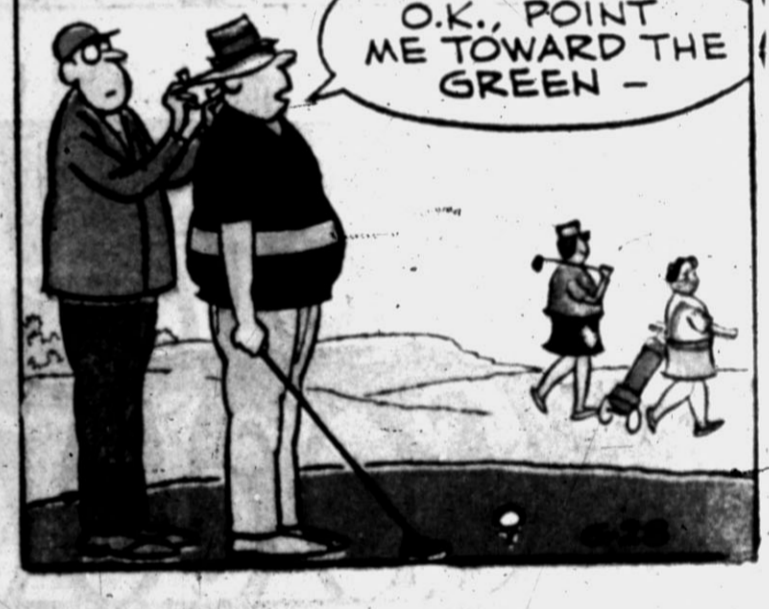
THERE! NOW JUST FORGET THEY'RE THERE!



BOY! I'VE SEEN GOLFERS GET SOME CRAZY IDEAS, BUT THIS IS TOO MUCH!



LOVELY!



O.K., POINT ME TOWARD THE GREEN -

© King Features Syndicate, Inc. 1970. World rights reserved.

POPEYE

by BUD SAGENDORF



DID YOU TELL DUFUS HE HAD TO STAY UP IN HIS ROOM?

YEAH! HE CAN'T BREAK ANYTHING UP THERE!



HE IS SO BLASTID BIG, STRONG AN' CLUMGY NOTHIN' IS SAFE WHEN HE IS RUNNIN' LOOSE!



UNCLE POPEYE, CAN I PLAY LIKE MY BED IS A SHIP AND I AM A SAILOR LIKE YOU?

OKAY, DUFUS!



SEE! HE'S HAPPY!

HE DOESN'T MIND BEIN' IN HIS ROOM!

© King Features Syndicate, Inc. 1970. World rights reserved.



ARE! ARE! HE IS A NICE KID.... IMAGINE HIM WANTIN' TO PLAY LIKE HE IS ME!

IT'S NICE TO KNOW HE CAN'T CAUSE ANY DAMAGE UP THERE!

CRASH!



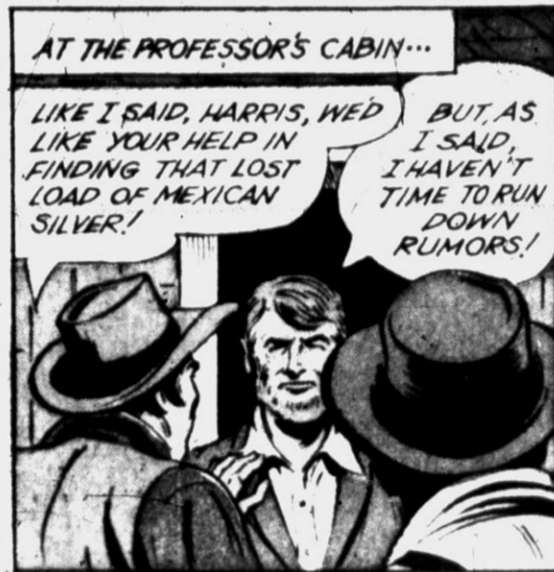
I HAD TO DIVE OFF MY SHIP TO RESCUE MY TEDDY BEAR!

6-28

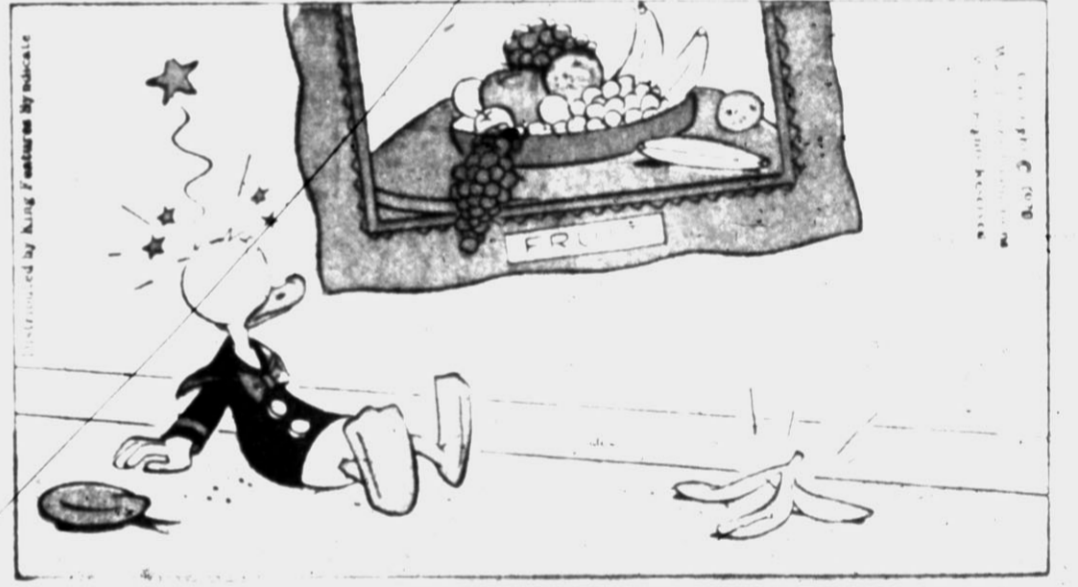
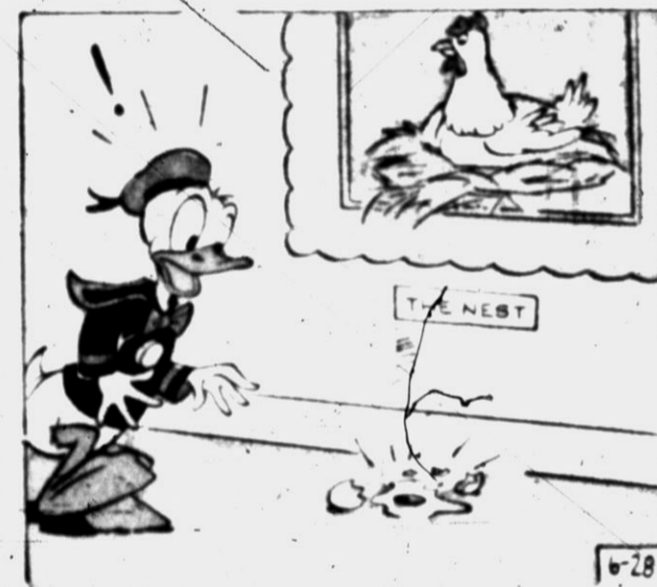
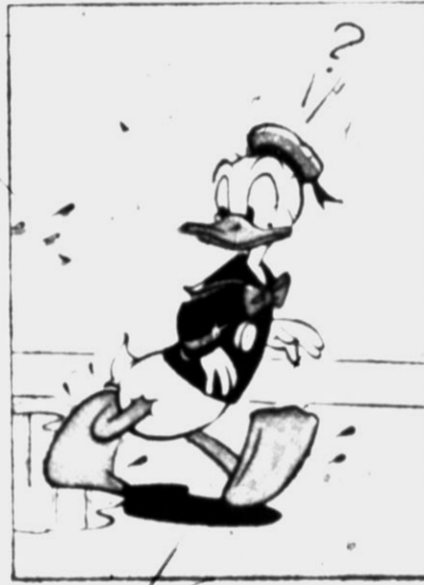
© King Features Syndicate, Inc. 1970. World rights reserved.

The LONE RANGER

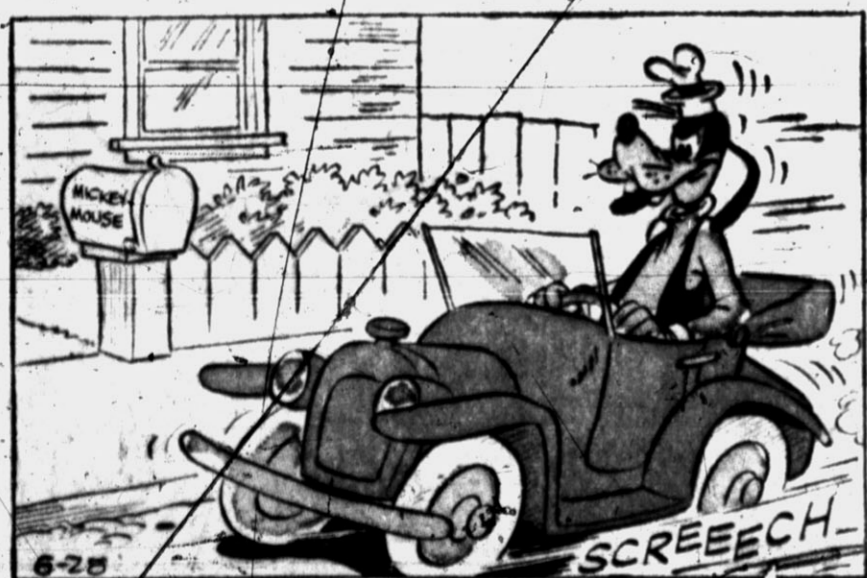
by FRAN STRIKER



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE





Hubert

by Dick Wingert



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL

