

THE DEVIL'S RIVER NEWS

VOLUME XXXIX

SONORA, SUTTON COUNTY, TEXAS, FRIDAY, JANUARY 3, 1930

NUMBER 10

CITIZENS URGED TO ATTEND RAIL MEETING ON MONDAY NIGHT

The Devil's Dream

(By W. E. James)

The Devil insisted that he was right; That women should all agree To lengthen or shorten all their skirts To exactly one inch below the knee.

Short skirts like bobbed hair are with us to stay. When the style of hair bobbing first popped up men called it freakish and hooted the very idea. But after they got used to being crowded out of their usual places at the barber shop, bobbed hair was the very thing.

As to the skirt question. We are in favor of both shorter and longer ones. The ultra short should be lengthened and the long should be shortened to a set mark, say one inch below the knee.

When it comes to men adopting the styles of the women, we prefer the long skirt, say to the shoe tops. A skirt this length, for men only, would save many embarrassing moments.

The idea of the full length skirt for men dawned upon the Dreamer while witnessing the performance of Reece Hill and Dare Williams in the production of "Fashions Change." To say these two gentlemen were ill at ease would convey only about half of their embarrassment.

However, we are used to women wearing short skirts and short hair—a very comfortable and convenient arrangement for them—and will go on record as being opposed to any changes or modification of present-day styles for women. And will fight to the bitter end any attempt to force upon docile men the long skirt.

The Benton News, North Chicago, Ill., says: What is the difference between a live town and a dead town? How does one community earn the reputation of being alert and enterprising while another is called stagnant?

Both may look the same. Both may have the same natural advantages.

Obviously the difference lies in the attitude toward the community shown by its citizens. A live town is one in which there are plenty of men and women ready to take hold and put over any worthy community enterprise. A dead burg is one in which every man is too selfishly engrossed in his own affairs to spend any time on community matters.

The Lions Club was entertained last Monday by a talk on "Backbone," by Fred L. Crowder, D. C. Dr. Crowder illustrated his remarks by having in evidence a backbone, upon which he pointed out the component parts. While the talk was instructive from a scientific point of view, the Lions would probably have gained more knowledge from the exhibition of the backbone had the doctor boiled the scientific terms down to every-day talk. However, the main interest centered around the fact that his talk brought to mind the fact that each of us have a backbone that should be properly cared for in order to obtain the greatest of all wealth—health.

Quite a number of Lions may not realize they have a backbone, but all will admit they have something closely allied with that super-structure—a stomach. And what a stomach! It cost the club \$695.35—just \$4.65 cents short of \$700—to fill that cavernous cave twenty-five times.

A full hour is devoted to each luncheon, one half of which is used in which to masticate the good things prepared by the ladies. Boil the 25 lunches down to a point of hours and you have 12½ actual chewing time. Just think, the Lions of Sonora spend nearly \$700 in less than a day for feast. They may not have backbones but stomachs are certainly in evidence!

Col. Esais Izadias Whiffletree, the grand old man of the "Paradise," says he is in favor of closing all the streets and pedestrians taking to the air, if that is what it takes to place the "steam cars" in Sonora. He says the Santa Fe may build the stockpens in his back yard if that will help secure the road. That's the spirit, colonel. Its personal sacrifice that builds cities.

MAJOR OIL COMPANIES GET SUTTON LEASES

Oil leasing in this county and the southern part of Schleicher during the past sixty days has been active. Recent leasing in Schleicher county has been for a period of ten years with an annual rental of fifty cents per acre.

In Sutton county, the Humble Oil Company leased sections 73, 74, 99 and 100, block 9, T. W. & N. G. Ry. Co. survey from Pamley Drake and others of Minnesota, ten years with a fifty cent rental. From the same parties, Gulf leased sections 45, 71, 69, 47 and 43, block 9, T. W. & N. G. Ry. survey for ten years and a fifty cent rental.

In the northwestern part of this county, the Delmar Oil Company leased from W. E. Glasscock, section 31, block IJ, T. C. Ry. survey. Gulf leased from W. E. Glasscock, sections 28, 29, 32, 33, 30 and 36, block IJ, T. C. Ry. survey. These leases were made for ten years and a fifty cent rental. Other leases in this county follow:

E. M. Duffield to Sinclair Oil Co., 640 acres, section 25, block C, G. H. & S. A. Ry. Co. survey, ten-year lease.

J. E. Farrell to Continental Oil Co., one section out of block B.

Joe Vander tucken to Ricker & Dobson, 320 acres for ten years, pair up.

J. T. Evans, 29,671 acres to Ricker & Dobson, \$2 per acre, ten years paid up. This lease was transferred to Basin Oil Co.

Wm. Mittel to P. R. Yewell, 4,960 acres, ten years paid up; transferred to Atlantic Oil Company.

E. E. Steen sold a ten-year lease on 6,776 acres to P. R. Yewell which was transferred to the Atlantic Oil Co.

R. T. Baker, 880 acres to Empire Oil and Fuel Co., for ten years with a fifty cent rental.

J. W. Wilson, et ux to W. R. Miller, 320 acres for ten years paid up, transferred to Continental Oil Co.

J. R. Robbins sold 1,236 acres for ten years and fifty cents annual rental to Sinclair Oil Company.

Fred and Joe Berger sold a ten-year lease on 1,283 acres to Paul Keller.

Otto Mund to J. L. Lamkin, 880 acres, fifty cents annual rental, transferred to Atlantic Oil Company.

Mrs. Nancy Wilson to Sinclair Oil, five-year lease on 1,399.4 acres.

G. W. Stephenson, et al, 4,729 acres, ten years paid up, to J. E. Farrell, transferred to Gulf.

C. T. Jones to Gulf Production Co., 960 acres ten years.

S. E. McKnight to Sinclair Oil Co., ten-year lease on four sections in the northeastern part of this county.

Ben Mittel spent the week-end last week with his parents in San Angelo.



TO VOTE ON STREET CLOSING HERE JAN. 13

An election has been ordered to be held in the T. L. Benson office Monday, January 13, for the purpose of deciding whether or not streets intersecting the Santa Fe's right-of-way shall be closed. The two most traveled streets that would be affected, should the election carry, are Water and Crockett. Water street comes directly north from the school building by the Kirkland Hotel and intersects Concho Avenue directly in front and west of the courthouse. Crockett street is the thoroughfare crossing the Santa Fe's right-of-way in front of R. A. Halbert's residence. There are two or three streets in the old townsite addition which have never been opened that would remain closed should the election carry.

Several business men, who are interested in the Santa Fe's building to Sonora, have expressed a desire to see the election carry and the streets closed. This, they believe, would eliminate grade crossings and would not inconvenience any one person to any great extent.

The county commissioners have announced that the county, should Water and Crockett streets be closed, will grade the avenue between Schweining's and Trainer's residences, affording the people and traffic of that part of town an improved street.

19 BRONCHOS GET FOOTBALL SWEATERS

Nineteen members of the Broncho football squad were issued sweaters Tuesday morning in the high school auditorium. Fourteen of the sweaters were presented by W. E. Caldwell, Jack Neill and Rev. Jackson to the following boys who lettered:

Sam Logan, Seth Lancaster, Pat Cooper, Houston Kidd, Mat Adams, Gomer Minnick, Austin Kidd, Dwight Kring, Jack Pfeister, Louie Trainer, Woodrow Norris and Pete Cooper. Jesse Green Barton, Gordon Hodges and Geo. Ory, reserves, were also given sweaters. G. W. Archer, manager of the Broncho team, is also wearing one of the sweaters, as is Coach White. The football boys gave Coach White a beautiful fountain pen and pencil in appreciation of the patience and efforts devoted by the coach.

The sweaters were donated by the Sonora Lions Club.

White had a very successful season with the Bronchos last year, and it is his desire to win the district championship next fall. About three of the boys will be missing when White sounds his call for practice next year, however it is believed that these men can be replaced with good material.

Make 1930 a progressive year.

Members of Right-of-Way Committee Are All Requested to Attend Important Meeting at the Courthouse, January 6th.

A Round of Slugs

(By S. U. M. Bull)

Monday week is predicted to be one of the hottest election days in the history of the town. An election has been ordered for that day to close Water and Crockett streets at grade crossings only. It is said that there is some opposition by residents of the south part of town. To close these streets at rail crossings only would be little compared to what the Santa Fe would mean for the town.

Jim Ferguson, who claims to pack 200,000 hip-pocket votes with him at all times, must have abandoned the idea of running for governor. A little more encouragement from some of his staunch supporters here might inveigle the former governor to get in the race. Judge Harvey Walker has thrown a scare into Jim, so his friends say. It was thought for a while that Judge Harvey was supporting the would-be governor.

John Lowrey, the old wheel "hoss" declined to discuss companionate marriage at the Lions Club last Monday. Mr. Lowrey should know quite a bit about marriage as he is the one who issues the license. It is said that he will publish a series of lectures on this subject, and he now has 99,000 orders for them.

Old Man Henderson, owner and operator of KWKH broadcasting station at Shreveport, La., is giving the chain stores "hell." If you have not heard him you should turn your radio dial to 850 kilocycles and listen to him. A few nights ago the attorney general of Alabama and the governor of Louisiana spoke over his station, pointing out why the people should not patronize the Wall Street parasites. Mr. Henderson is not fighting the home-owned stores operated by home people who are helping to build up the town.

If the chain stores continue to grow within the next ten years as they have during the past decade we will only be servants to this chain gang, Henderson declares. He informs the people that a certain per cent of all gross receipts go to Wall Street and that this never reaches the business channels of the south any more. He had a bar of Crystal soap bought in the chain stores that only weighed six and a half ounces, while that sold in independent stores came up to the standard weight of eight ounces. He pointed out that the chain stores were having Pete Bros., manufacturers of this soap, to make 20,000,000 bars of this light-weight soap. The chain stores, he said, were using this small-bar soap as a leader and would advertise it for 25 per cent less than that sold in the independent stores. In this manner, he declares, the average housewife thinks she is getting the standard bar soap that weighs eight ounces. She never thinks of weighing the soap and believes that she is getting a bargain.

Water rates were recently reduced to 75 cents per month in Fort Worth with a 3,000 gallon minimum, according to the Fort Worth Star-Telegram. The minimum light rate in a city near Fort Worth is fifty cents per month with six cents per each additional k.w.h. Water rate in Austin is fifty cents per month.

From time to time this column will give the prices of various commodities, letting the people here know what other towns are doing. This is a free country, and as long as the truth is told nothing can be done.

"MONTE CARLO" DESTROYED SUNDAY NIGHT BY FIRE

A small frame building, known in Sonora as Monte Carlo, was destroyed by fire in Mexico Sunday night. No one was near the place when the fire started, it was said.

An alarm was reported from Mexico, but by the time the fire department reached the place, it was impossible to extinguish the flames. An estimated loss was about \$100. The owner of the place could not be learned.

Sutton county's two committees guaranteeing an \$85,000 bonus and a right-of-way for the Santa Fe Railroad, Santa Fe officials and citizens, ranchmen and business men of this county will meet next Monday night, January 6th at seven-thirty in the courthouse for the purpose of determining whether that road will extend its rails from Eldorado into this town. This information was given to The News late yesterday afternoon by G. W. Stephenson, chairman of the Sutton county right-of-way committee.

Mr. Stephenson has been informed by officials of the Santa Fe that work would cease until an agreement could be reached with the citizens of Sonora in regard to closing streets at the railroad crossing. This includes the closing of two of Sonora's thoroughfares requested by that road. Santa Fe engineers and officials declare that this must be done in order to give them ample space in which to operate their trains. The two streets that would be closed, only at the crossing, are Water and Crockett, lying directly east and west of Main where most all traffic finds its way into the business section of town.

Members of the right-of-way committee guaranteeing an \$85,000 bonus who are especially requested to attend are:

G. W. Stephenson, chairman, Roy E. Aldwell, C. T. Jones, W. A. Miers, S. E. McKnight, W. J. Fields, Joe F. Logan, W. E. Glasscock, J. S. Glasscock, W. E. Caldwell, W. R. Barnes, L. W. Elliott, B. M. Halbert & Son, Ben Meckel, W. R. Cusenbary, J. M. Puckett, Dow Puckett, Sol Mayer & Son, Dan Cauthorn, G. G. Stephenson, T. A. Bond, E. M. Kirkland, J. T. Evans, Ben Cusenbary, Ira Shurley, Joe M. Vander Stucken, Roy Hudspeth, Giles P. Hill Oscar Appelt J. P. Reiley, Fred Simmons, Arthur Simmons, A. F. Clarkson and John A. Martin.

All citizens of Sonora and Sutton county business men and ranchmen are expected to be present at which time other important matters will be discussed and decided upon.

Mr. Stephenson and others here interested in seeing the Santa Fe come to Sonora believe that it is very necessary to co-operate with the road and give it more inducement to come here. One Santa Fe official is said to have made the following remark relative to the action citizens here are taking in regard to the closing of streets only at grade crossings: "We do not believe the people are anxious for us to come into your town."

First National Bank Declares Dividend

An eight per cent semi-annual dividend was declared recently at a directors' meeting of the First National Bank of Sonora, which is said to be about the best stockholders have seen in any bank in West Texas. The surplus funds were not increased, it was stated by one of the officials of that institution this week.

This bank carries almost a million dollars on deposit the year round with approximately that much in loans. Capital stock, not including that of the First Loan Company, a subsidiary, and not counting surplus funds will amount to \$250,000.00.

W. L. Aldwell is president of the bank. Roy E. Aldwell, W. L. Aldwell, E. F. Vander Stucken, S. E. McKnight, E. E. Sawyer and Joe Vander Stucken compose the directorate.

Rev. McMillan Will Be Baptist Pastor

Rev. J. O. McMillan, Seminary Hill, and family arrived in Sonora this week to make their home here. Rev. McMillan has been called by the Sonora Baptists as pastor of the church here. He is moving here the latter part of this week, and will conduct church services Sunday morning and night.

The Baptist parsonage is being put into condition and will be ready for the new pastor by the time he arrives.

Sol Mayer and son, Eddie, of San Angelo, were among business visitors here the first of the week.

How Our Uncle Must Look to This Guy— By Albert T. Reid



TUNNICLIFFS LEFT TODAY FOR BOZEMAN, MONTANA

Dr. E. A. Tunnicliff, veterinarian at the Experiment Station, wife and baby left today for Bozeman, Montana, where Dr. Tunnicliff will do experiment work on sheep diseases for the University of Montana.

Dr. Jungherr, of the Agricultural Experiment Station of the University of Montana, will succeed Dr. Tunnicliff at the Texas Agricultural and Mechanical College Substation No. 14 on the Edwards-Sutton county line.

KIRKLAND-BAYLEY

Monte Kirkland and Miss Ruth Bayley were united in marriage at the home of the bride's parents in Goldthwaite the first part of last week, in the presence of a few relatives of the contracting parties.

Miss Bayley is a teacher in the Rocksprings Public Schools, and has many friends who wish her many years of happy married life.

At this time we are not in possession of facts as to her future, for we do not know whether she will continue her labors with our educational institution.

Mr. Kirkland is among the popular young business men of this section, having at one time been employed at the First State Bank of Rocksprings, later on was deputy sheriff, and is now in charge of the Piggly Wiggly store at Sonora.—Rocksprings Record.

TELLS OF BACKBONE

Fred R. Crowder, D. C., at the Lions Club Monday, told of the functions of the backbone. His talk was very interesting and revealed the importance of that organ. The backbone, he said, has more to do with the body than any other part. To illustrate his talk he had at the Club a human backbone, to which he often referred.

METHODIST CHURCH

Services will be held at both hours at the Methodist Church Sunday.

Everyone is invited to worship with us.

F. M. JACKSON, Pastor.

Mr. and Mrs. Geo. D. Chalk and children, Mr. and Mrs. W. R. Barnes and Mrs. Beulah Pfeister and sons, Rostein and Jack, were New Year's guests of Mr. and Mrs. J. L. Guthals of San Angelo.

Veri-Best bread is always fresh and contains the very best ingredients. Ask your grocer for this bread.—adv.

Personal

Mr. and Mrs. Sid Evans were here Tuesday from their ranch in the Llano section on business.

Mr. and Mrs. R. W. Perrine were here from the ranch Tuesday, visiting with relatives and transacting business.

Sam Karnes was among business visitors in Ozona Tuesday.

Clifton Brooks, Big Lake boy who has been attending Howard Payne College in Brownwood, was here the latter part of last week and this week the guest of Ray Glascock, a school mate.

Giles P. Hill, a director of the West Texas Wool and Mohair Association at Mertzon, made a trip to one of his ranches in the Sheffield country the latter part of last week.

Mr. and Mrs. Dick Hill were here the latter part of last week from their ranch in the Sanderson country.

Guenard Stephenson and Tom Driskell returned the first of the week from Big Lake where they bagged 53 quail.

Mr. and Mrs. Thomas A. Bond were here from their ranch in the southeastern part of the county Tuesday.

Mrs. Tom White returned Monday from Granada where she accompanied her father and mother, Mr. and Mrs. L. I. Stanford, to their home after a visit here. Her brother, Lucius Stanford, was also here with his father and mother.

Mr. and Mrs. J. P. Reiley and children were shopping and visiting relatives here Monday.

Laurence Grimland, who is attending the San Angelo Business College, and Mr. Durham, field man for that college, were here on business the first of the week.

Miss Clara Allison, Miss Sally Wardlaw and her sister, Mrs. C. O. McCurdy, of Vernon, visited Mrs. Lillian Allison during the week-end.

Mr. and Mrs. C. O. McCurdy, Vernon, Texas, arrived the latter part of last week for a visit here with Mrs. McCurdy's sister, Miss Sally Wardlaw. While here Mr. McCurdy enjoyed a hunting trip.

Mr. and Mrs. Sam Allison and small daughter were here Monday shopping and visiting with relatives. "Buzzy" Stokes and Willie Miers transacted business in Menard and San Angelo last week.

Miss Mary Schweining, after a week's visit here with her parents,

Mr. and Mrs. Alfred Schweining, will leave tomorrow for San Antonio to resume her studies at Westmoreland College.

W. B. Puckett left Tuesday for his home in Childress after a several days' visit with his brother, J. M. Puckett at the ranch.

Mr. and Mrs. S. E. McKnight and nieces, Misses Ealen and Lillian White were among visitors here Tuesday afternoon.

O. G. Babcock, of the Federal Bureau of Entomology, accompanied his daughter, Miss Gertrude, to Denton this week where she will resume her studies at C. I. A. Dr. Babcock will attend a meeting of the Bureau of Entomology in Dallas before returning to Sonora.

R. Walter Davis and wife, of Austin, were here the past week-end, guests in the home of their sons, G. H. and Tom Davis. Mr. Davis attended a meeting of the Sonora Lions Monday and expressed himself as being well pleased with that organization.

Mr. and Mrs. W. M. Pierson and baby were among visitors here this week.

Mr. and Mrs. V. J. Turney, of Del Rio, were guests this week in the homes of their two daughters, Mesdames Sim Glascock and Thomas Espey, and son, Paul Turney and family.

Mr. and Mrs. J. L. Guthals and son, Lawrence, of San Angelo, were holiday guests of her mother, Mrs. Beulah Pfeister, and two sisters, Mesdames Geo. D. Chalk and W. R. Barnes.

CITY DADS WILL GIVE INFORMATION ON ELECTION

The mayor and two commissioners will give any information relative to the election Monday week to determine whether Water and Crockett streets shall be closed.

City officials have informed this paper that if the people do not want the streets closed they will not be closed, and that their actions will be guided by the will of the majority. "We are servants of the people and will do what they want us to do," Mr. Aldwell, mayor, said yesterday.

There is a certain disadvantage about styles that are entirely satisfactory. Unless the hats and wraps and dresses leave something to be desired there is little chance of having new fashions next season. Changes of fashions as they come may be looked upon as progressive efforts to make clothes and hats and accessories that are more becoming, more wearable, and more in keeping with prevailing ideas of smartness.

And so it may be fortunate that the hat fashions of the season leave something to be desired. We have welcomed these new hats because they are different, but many of us have found them trying it not actually unbecoming. And few women, I suppose, would grant that one of the new off-the-brow, down at the back felt hats is as wearable or as practical as the old-time cloche.

Cloches were in fact too wearable too becoming—and the time came when milliners would gladly have seen every last one of them sunk in the Seine or the Hudson or Lake Michigan. They were so generally popular that millinery fashions were virtually at a standstill until the break was finally made in the direction of the present bonnet type of hat.

But don't imagine that the cloche has entirely passed from the field of fashion, or that every one who wears a hat of this type is out of date. Within the past few weeks several hats of this sort have come into the picture that are definitely new and yet strongly reminiscent of the cloche.

The two hats shown here are distinctly modish. The lower one is a brown felt sport hat with chestnut-colored (the French call it marron) grosgrain ribbon band. The upper one is a black soleil cloche-shaped hat, trimmed with black and white striped band of hatter's plush.

The question of hair length has not been so definitely settled as that of skirt lengths, although they were in the balance at the same time. The situation seems to be that those who still go to the barber at regular intervals have faith in the continued smartness of bobbed or shingled hair, while those who have gone to the pains to let it grow again or are of the minority who have never had it cut look upon short hair as entirely out of date. All the disinterested observer can say is that the tendency with the present fashions in dresses is to wear long hair, but that with the present styles in millinery long hair is still as much of a problem as ever.

It is often a difficult matter to resurrect a dead town. It is much easier to kill a live one.



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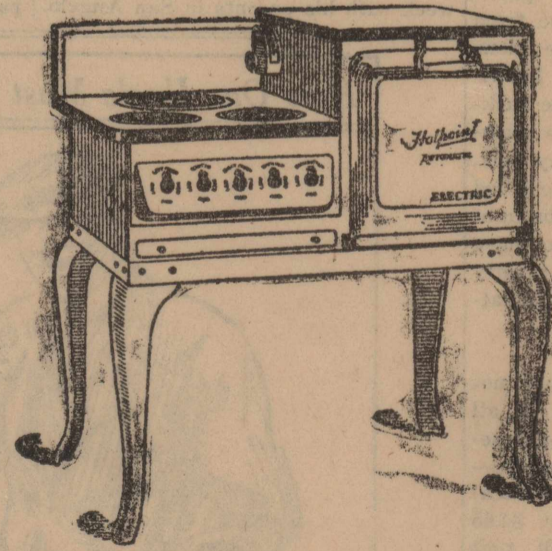
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All you do is to place your complete meal in the oven, set the automatic timer and heat control, and let Hotpoint do the rest. Your delicious, perfectly cooked meal will be ready to serve when desired.

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35 YEARS AGO

September 5, 1896
George Miers, the 11-year-old son of Mrs. Victoria Miers of Sonora, was kicked in the face by an unbroken horse at the ranch 9 miles southwest of Sonora Friday. The kick rendered him unconscious for an hour, his nose being broken and his face badly bruised.

Sonora public school will open for the term on Monday, Sept. 7th. The following faculty has been secured by the trustees and insures for Sonora one of the most successful sessions in the history of the town: Prof. J. C. Johnson, Miss Annie Kerr, Miss Joanna Stokes and Miss Ethel Phillips.

March 19, 1904
H. Thiers, commissioner precinct No. 3, and a prominent stockman of the Fort Terrett neighborhood, returned home Sunday.

Born on Friday, March 18, 1904, a girl to Mr. and Mrs. J. T. Mayfield. Miss Ollie Byrd is the new saleslady at E. F. Vander Stucken Co. County Attorney L. J. Wardlaw is attending court at Ozona this week.

Dock Joy, the stockman and farmer, was in from his place on the Llano Saturday for supplies.

A. J. Sykes the well known ranchman from Owensville, was in Sonora Tuesday on his way to Juno and Comstock. He was accompanied by Wes Haygood.

De Wallace and Joe North went out to Sam Mercks and Davis Sheens' ranches Saturday night to see how their cattle were doing.

Mrs. Dave Adams, who has been visiting some of her children in Sonora for some time left for her home on the Llano Sunday accompanied by her son, Matt, who has been sick for some time.

March 5, 1910
Hull Bros. the well drillers were in Sonora Monday for supplies. They are drilling for Will Wilson.

The Owenville mail will leave Sonora Monday and Thursday and will arrive Tuesday and Friday.

Miss Annie Rode was married at Roosevelt, Texas, on Sunday, February 27th to Mr. Ed Birk and left on Monday for Gonzales, the home of the groom. The bride is the daughter of Mr. and Mrs. T. D. Rode, who ranch in the Fort Terrett country.

Mrs. O. T. Word and daughter, Miss Minnie, have returned from an enjoyable visit to Marlin and Fort Worth.

Dock Simmons was in from his ranch Tuesday trading. Dock says Dred Green is putting in a dipping vat and that it is a dandy.

Felix Vander Stucken arrived home Sunday from a business visit to San Antonio, Fort Worth and other points.

Ben F. Meckel, who has been bookkeeper for the Sonora Mercantile Co. for several years, has resigned and will devote his time to ranch and goat interests.

G. P. Hill, Sr., of Leakey, was in Sonora Monday with his son Giles, whom he is visiting on the latter's ranch west of Sonora. Mr. Hill looks as natural as in the days of the early settlement of the Devil's River country. He now puts in his time visiting his children and is pleased to state they are all doing well and enjoying good health. He has recently returned from a visit to the Midland and Big Spring country and reports that section very dry and the farmers much discouraged at the prospects of a third dry year.

Mrs. Sawyer Hostess to Thursday Club

Members of the Thursday Pastime Club and their husbands were delightfully entertained last Friday at the home of Mrs. E. E. Sawyer. Ladies having the lowest score for the past several months gave the party in honor of the winners. The beautiful home of Mrs. Sawyer's was decorated with Christmas foliage, red candles and carnations.

Forty-two was enjoyed until a late hour, after which delicious refreshments were served to the following:

Mr. and Mrs. W. D. Wallace, Mrs. Sam Hull, Mrs. Rose Thorp, Mr. and Mrs. Charlie Evans, Mr. and Mrs. Lem Johnson, Mrs. E. F. Vander Stucken, Mr. and Mrs. Troy White, Mr. and Mrs. Robert Halbert, Mr. and Mrs. C. E. Stites, Mr. and Mrs. Paul Turney, Mr. and Mrs. Claude Keene, Mr. and Mrs. O. G. Babcock, Mr. and Mrs. J. W. Trainer, Mrs. W. E. Caldwell, Mr. and Mrs. Orion Brown, Mr. and Mrs. B. W. Hutcherson, Mr. and Mrs. E. E. Sawyer, Mrs. Maysie Brown, Mrs. J. A. Cauthorn and Miss Loula Belle Caldwell.

Mr. and Mrs. T. A. Williams and son, of Rocksprings, were guests Monday in the home of Mrs. Williams' brother, Mayor Roy E. Aldwell and family.

"Dogie" Glasscock, Big Lake boy, was here during the week-end visiting with friends and relatives. Will Holland, former Sonora citizen, but who is now engaged in the oil business in San Angelo, was here

transacting business Monday. Frank Holliday, city manager, served as night watchman Monday night during the absence of Beal Freeman.

THE SONORA DAIRY
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MILK—BUTTER—CREAM
Cleanliness is our Motto"

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Troy's Market
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for Economical Transportation



Today

-Chevrolet announces

THE GREATEST CHEVROLET

IN CHEVROLET HISTORY

Today, Chevrolet presents the Greatest Chevrolet in Chevrolet History—a smoother, faster, better Six—with beautiful new bodies by Fisher.

Basically, it is the same sturdy, substantial Six which won such tremendous popularity in 1929. But it is a greater car in every way—for there are scores of vital improvements which contribute to comfort, performance, endurance and safety.

An improved six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower; four Delco-Lovejoy hydraulic shock absorbers; fully-enclosed internal-expanding weather-proof brakes; a new dash gasoline gauge; heavier and stronger rear axle; Fisher non-glare windshield; larger tires—

—these are typical of the many improvements found throughout the entire design.

But most impressive of all—this smoother, faster, better Six is available—

at greatly reduced prices!

During 1929, more than a million three hundred thousand persons bought six-cylinder Chevrolets. This enormous volume has made possible many savings in the Chevrolet factories—and, in keeping with its long-established policy, Chevrolet is sharing these savings with the public. No written description can do justice to the extra value and quality provided in this new car. Visit your Chevrolet dealer—see this car—ride in it—and judge for yourself the sensational value it represents.

The Roadster	\$495	The Club Sedan	\$625
The Phaeton	\$495	The Sedan	\$675
The Sport Roadster	\$525	Town Delivery	\$595
The Coach	\$565	Light Delivery Chassis	\$365
The Coupe	\$565	One and one-half Ton Chassis	\$520
The Sport Coupe	\$625	One and one-half ton Truck, cab	\$625

All prices f. o. b. factory, Flint, Michigan

STITES MOTOR CO.

A SIX IN THE PRICE RANGE OF THE FOUR

The Devil's River News

M. A. WILSON, Editor and Owner
W. E. JAMES . . . Associate Editor

Entered at the postoffice at Sonora as second-class matter.

Published Fridays of each week.

Subscription Rates in Advance.
One year \$2.00
Six months \$1.25
Three months .75

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be cheerfully corrected upon being brought to the attention of the editor at The News office.

DO WE WANT THE RAILROAD?

This is a question that is facing us squarely in the eyes today. The Santa Fe has been given a permit by the I. C. C. to build into this town, and ranchmen of this county have subscribed an \$85,000 bonus and want to give them a right-of-way. But, unless the Santa Fe has sufficient space to operate their trains near the depot they are likely to cease operation on all rail work that is now progressing toward Sonora.

It has been reliably reported that the Santa Fe will use their two years allotted by the I. C. C. before they will extend their rails into our town. What will that mean? It will be the result of our neighbor city having two years advantage of this town; or the Santa Fe could build into Rock-springs and on to Del Rio. Unless

the election Monday, January 13 carries the Santa Fe will be compelled to seek another recourse. It is up to the voters in this city to decide if they want the rails or not.

What would closing two streets mean compared to what rails would mean into our town? Think it over before casting your ballot.

HARD TIMES, PSYCHOLOGICAL

(Contributed)

We should be hustling right now to increase business to meet added overhead. If you employ labor, don't fire anyone—hire more help, and then hustle to keep them busy. I am just one of the smaller fellows, like most of us, but President Hoover means for us to join in and help even if he does not call us into conference with the big employers of labor. Even the big fellows will fail if all of us do not jump in and help.

Statistics show that less than two million people dabble in stocks. Our population is 120 millions. The two million is less than two per cent. Our nation is too fundamentally sound and strong to be imperiled by this two per cent. This would be true even if they had all lost cash instead of paper profits on their plunging and gambling in Wall Street. The number who lost their fortunes is relatively too small to lead the rest of us to either think hard times or talk harm times.

To talk and think hard times is the surest way to bring on hard times. If you hustle hard enough for new business, you won't have time to talk hard times; you'll have to talk bus-

iness. Don't sit back and wait for business to drop into your lap. Go right out and drag it in. Let people know you want their work and business. This is true whether your employers are your bosses, customers, patients or clients. We are all working for someone, no matter how independent we think we are. My employees have one boss; I have many bosses.

Don't hesitate to buy anything you need, and don't put it off. Whatever you do, pay your bills as promptly as your means will permit. If you don't pay Jones, then Jones can't pay Smith, Smith cannot pay Brown, and finally Brown cannot pay those for whom you are working. Thus the vicious circle is completed and the result of your failure to pay and my failure to pay would make it impossible for us to be paid; and we would then have the identical hard times that we are trying to avoid. So, let us all pull together for a—

PROSPEROUS NEW YEAR!

YOUTHFUL CRIMINALS

Agents of the United States Census Bureau have recently completed an exhaustive survey of criminal conditions obtaining throughout the entire country and have reported that the ratio of young criminals is gradually increasing. Persons between fifteen and thirty-four years of age made up nearly 75 per cent of the prison commitments in the year 1923, although citizens of these ages constituted less than 50 per cent of the general population.

The marked increase in juvenile crime, it was determined, is largely due to the failure of the home to train the youth of both sexes, and the report stated that "the lack of home ties tends to promote law breakers."

INTERESTING INFORMATION ABOUT LONE STAR STATE

The largest river in America having its water-shed entirely within one state is in Texas—the Brazos, which drains 41,700 square miles extending from the upper Panhandle to the Gulf of Mexico.

During the first eleven months of 1929 Texas brought in 4,717 producing oil wells and 522 gas wells.

During the fiscal year ended June 30, 1929, Texas citizens paid to the Federal government in taxes \$39,465,939.50, of which \$37,703,785 was on incomes.

Only 2.2 per cent of the native white population of Texas was classed as "illiterate" in the 1920 census. The over-all figures of 8.3 per cent are due to the 17.8 per cent illiteracy among the negroes and 33.8 per cent among the foreign-born.

EYESIGHT SPECIALIST COMING TO SONORA AGAIN

Dr. Fred R. Baker, San Angelo's well-known optical specialist will be at the Hotel McDonald, one day only, Wednesday, January 8th. A large number of our local citizens wear Baker's Famous Glasses. Publishing their names would take more than a column of space, so the doctor says, but he will furnish such names as references upon request. He has been serving the people of this section for more than 20 years and is registered in this county.

The doctor has added a new testing instrument to his already scientific equipment and he has a large stock of the late styles in spectacles and his work is fully guaranteed, refitting being done when necessary for one year free.—Adv.

Have you tried Norman's Veri-Best your grocer's.—Adv.

NOTICE OF ELECTION BE IT ORDAINED BY THE TOWN OF SONORA:

That a special municipal election be held in the town of Sonora at T. L. Benson office on the 13th day of January, 1930, for the purpose of ratifying and or authorizing an ordinance closing and vacating portions of the following streets and alleys in the East Addition to the Town of Sonora, and South Heights Addition to the Town of Sonora, Sutton county, Texas, to-wit: Chestnut Street and East Third Street in East Addition to the Town of Sonora; East Second Street in East Addition and South Heights Addition to the Town of Sonora; East First Street and College Avenue in South Heights Addition to the Town of Sonora; Water Avenue in East Addition to the Town of Sonora; Crockett Avenue in East Addition and South Heights Addition to the Town of Sonora; Glasscock Avenue, Mesquite Avenue and Orient Avenue in South Heights Addition to the Town of Sonora; also portions of alley in Block 22; all of alley in Block 21; portion of alley in Block 25, and all of alley in Block 16 of East Addition to the Town of Sonora; also a portion of alley in Block A-16; a portion of alley in Block A-17; all of alley in Block A-28; a portion of alley in Block A-39; a portion of alley in Block A-40; a portion of alley in Block A-51; a portion of alley in Block A-62 and a portion of alley in Block A-63 in South Heights Addition to the Town

NOTICE TO BIDDERS

Bids will be received by the Sonora Independent School District at 2:00 o'clock p. m., January 29, 1930, for the erection of a two story brick, tile and concrete high school building.

Separate bids will be received on plumbing, heating and electrical work. Plans and specifications can be had upon application to Anton F. Korn, architect, C. C. Alexander, associate, 611 San Angelo National Bank building, San Angelo, Texas.

Application for plans must be accompanied by willed in A. G. C. blanks entitled: "Plan and Equipment Questionnaire" and "Experience Questionnaire," respectively.

The owner reserves the right to reject any and all bids.

L. W. ELLIOTT,
President, Board of Trustees of Sonora Independent School District, Sonora, Texas.

of Sonora; that said election be held at the T. L. Benson office in the Town of Sonora, Texas, and that H. V. Stokes is hereby appointed Judge and Chas. Evans and Geo. J. Trainer, Sr. are hereby appointed clerks to hold said election.

That only qualified voters residing within the city limits of the Town of Sonora be allowed to vote in said election.

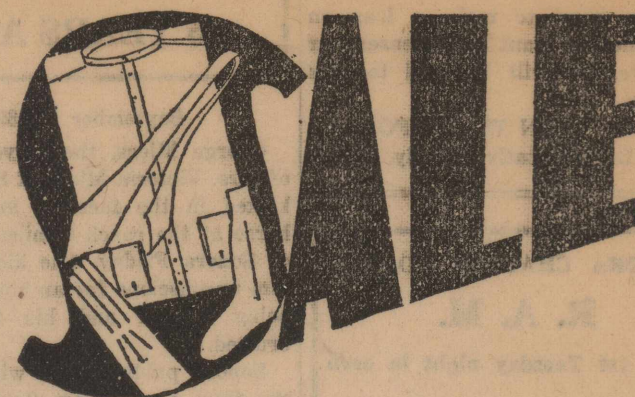
That the City Secretary furnish said judge and clerks with proper ballots for the holding of said election, said ballots to be printed according to law and shall contain the words, "For the Ordinance" and the words, "Against the Ordinance." Those desiring to vote in favor of the enactment of said ordinance closing and vacating said streets and alleys shall cross out and interline the words, "Against the Ordinance," and those desiring to vote against the enactment of the ordinance shall cross out and interline the words, "For the Ordinance."

A copy of this ordinance signed by the Mayor of the Town of Sonora shall serve as a proper notice of such election, said notice to be published for four (4) consecutive weeks prior to the holding of said election, the first publication being at least thirty (30) days before said election in the Devil's River News, said paper being a weekly paper of general circulation published in the Town of Sonora, Sutton county, Texas.

In testimony whereof, we Roy Aldwell, Mayor of the Town of Sonora, and S. R. Hull and W. C. Gilmore, Commissioners of said Town, have this day signed and caused the seal of the Town of Sonora to be affixed and attested by the City Secretary, this the 12th day of December, A. D. 1929.

ROY E. ALDWELL,
Mayor of the Town of Sonora.
S. R. HULL,
Commissioner
W. C. GILMORE,
Commissioner

Attest:
C. F. HOLLIDAY,
City Secretary.



OF MEN'S HIGH GRADE

Haberdashery

An unusual opportunity, bringing finest quality haberdashery at a sales price. Including shirts expressing the newest tendencies, in patterns and colors that are fascinating and novel—finest fabrics and tailoring—in all the wanted materials.

To say nothing of the exceptional ties, socks, gloves, mufflers, underwear and other articles of haberdashery at money saving prices. Smartness is the keynote of everything you can purchase at the

"FRIENDLY STORE"

J. W. TRAINER

CLEANING AND PRESSING

Hotel McDonald

"A Home Away From Home"

Newly Remodeled—Thoroughly Modern in every way. Splendid dining room; American Plan.

Home Cooked Meals, 50c and 75c

HOTEL McDONALD

Baker-Hemphill's

SAN ANGELO, TEXAS

Announcing

Our 21st Anniversary

Sale!

It's What You've Been Waiting For - - Come in

NOW!

Baker-Hemphill's Anniversary Sale brings you the best in wearing apparel for men, women and children at great reductions!


Come in early and select your purchases from style-right merchandise such as has always been our custom to offer you. Buy now and buy for less!

For full particulars see Thursday's San Angelo Standard. Circulars will be mailed upon request.

Ranch Loans
E. B CHANDLER & CO.
Chandler Building 106 E. Crockett St., San Antonio, Texas

Established 1869.
Chas. Schreiner Bank
(Unincorporated)
WOOL AND MOHAIR
Makes Liberal Advances on Sheep, Goats, Wool and Mohair.
KERRVILLE, TEXAS

San Angelo Telephone Company
W. R. BARNES, Mgr.
We are at your service all the time
Local and Long Distance Service

Breeders of Registered  **ANGORA** GOATS Sonora, Texas
We thank all of our customers for their business in 1929, and wish each of you
A PROSPEROUS and HAPPY NEW YEAR
EXPERIMENT STATION
G. W. STEPHENSON
FRED T. EARWOOD
B. M. HALBERT & SON
"The Stockman's Paradise" Produces the Best of Angora Sires

BALLINGER GETS SIXTH DISTRICT P-T. A. MEET
 Mrs. S. T. Gilmore, president of the Sixth District P-T. A. and Congress of Mothers, stated Wednesday that that association will convene in Ballinger sometime in March. A delegation from Sonora is expected to attend.

Mrs. Joe Bridges, son and daughter, of Old Mexico, are here this week, the guests in the home of her sisters, Mesdames Marion Stokes and "Dock" Friend.

Mrs. Tom McKee was carried to a hospital in San Angelo the first of this week for medical attention.

SCHOOL PRINCIPAL ENDORSES SARGON

"For 6 years I have been spending money and going through some of the best clinics in Texas trying to get my health back. I started Sargon about 6 weeks ago, gained 14 pounds and it

record of 1929. And, in order to accommodate an early demand, production is being speeded with all the haste consistent with the precision methods for which Chevrolet manufacturing operations are famous.

New car shipments have been going out to dealers for the past ten days, with deliveries to owners scheduled to start today. The cars went on display this morning in thousands of Chevrolet showrooms from coast to coast, while at the same time the announcement of the new car was being broadcast through the advertising columns of more than 6,500 newspapers.

Scores of distinct improvements have been made in the 1930 Chevrolet line, the factory announces. Greater beauty, added safety factors, improved riding comfort and better all-round performance with added power, and faster acceleration are announced as features of the new line.

Larger tires, small wheels, Delco-Lovejoy hydraulic shock absorbers at all four wheels, Fisher slanting non-glare VV windshield and vastly improved four wheel braking system are some of the highlights.

R. E. Taylor, Jr., who has been attending a business college in Big Spring, is here and is at present employed at the City Garage.



DAN J. THOMPSON

did more for me than everything else I tried put together.

"My stomach was out of order and my digestion was so bad that often I had to get rid of undigested food through a rubber tube down my throat. For a long time had to practically live on milk. My color was bad and I was weak, rundown and nervous. I had taken six bottles of Sargon, eat anything I want, my digestion is perfect and all my stomach trouble is over. I am well and strong and full of new strength and energy. Sargon Pills stimulated my liver and cleansed my system of all poisons."—Dan J. Thompson, 903 Waverly Ave., principal of the Reinhardt Public School, Dallas.

Sonora Drug Company, agents.

Chevrolet Announces New Car for 1930

The Chevrolet Motor Company today announces a new car for 1930, known as "The Greatest Chevrolet in Chevrolet History."

Announcement of the new car today comes right at the close of Chevrolet's greatest year, for the sensational success of the six-cylinder Chevrolet, introduced just a year ago, resulted in an output of 1,350,000 cars this year, breaking by a wide margin all former Chevrolet annual production records.

In making public Chevrolet's plans for 1930, W. S. Knudsen, president and general manager, declared that with the improvements incorporated in the new car, Chevrolet was anticipating a volume of business that will equal, if not surpass, the phenomenal

Sonora Abstract Co.

J. D. LOWREY, Mgr.

Efficient land title service on Sutton County land.

We represent several of the old line fire insurance companies.

Chadbourne Studio

231 1/2 S. Chadbourne in Ragsdale Building

GIVE A LASTING GIFT—One That Will Be Appreciated—

A PHOTOGRAPH OF YOURSELF

CHADBOURNE STUDIO

WE APPRECIATE SUTTON COUNTY BUSINESS

GO TO **Aldwell-Elliott Co**

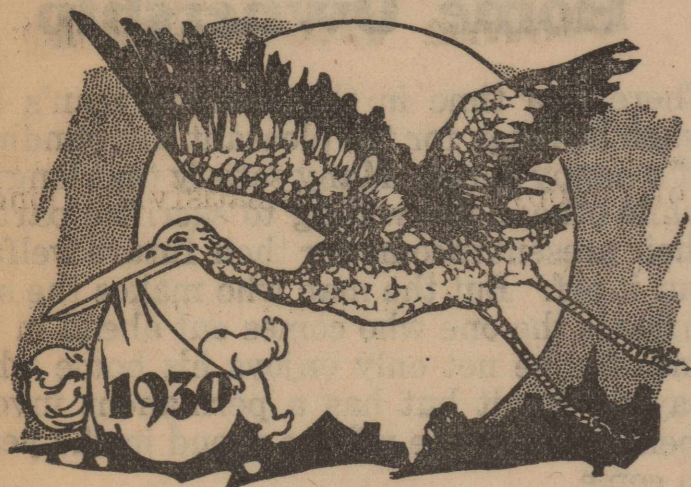
—for—

INSURANCE: Any Kind—Life, Fire, Automobile, Plate Glass, Burglary, Hail, Rain, Tornado, Golf, Accident and Health, Indemnity Bonds, or any other kind of insurance written. We have it.

RANCH LOANS: Unlimited Funds to Lend on Ranches at 6 per cent, 5 to 33 years' time.

Auditing: Complete Auditing and Income Tax Service.

We Appreciate Your Business.



ONE SHOW ONLY

Beginning at 7:00 p. m. with the very best

All-Talking Programs

La Vista Theatre



Shop at the **Money-saving Grocery Store**

You can save Time as well as Money here, for in addition to the prices being always a bit lower than elsewhere, our service is prompt and deliveries are never held up.

The food we sell is all of the very highest quality. :: DELIVERY SERVICE.

Hamilton Grocery

Phones 2 and 57

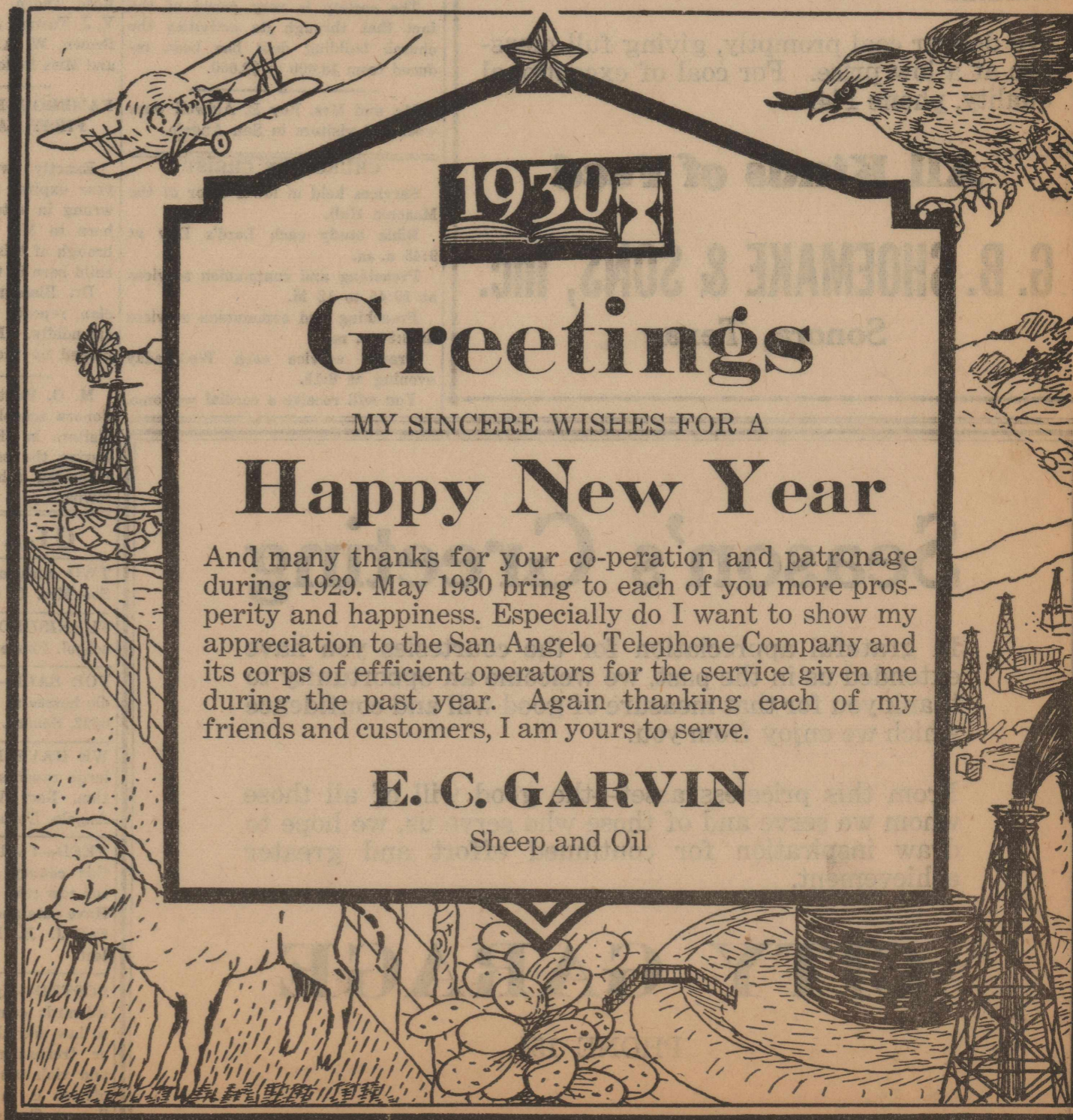
January Clearance Sale

Do you know a bargain when you see one? Not until you've been throughout Cox-Rushing-Greer Co., seen the January Sales offerings in every department, and compared the prices—only then will you understand what real economies are. Reductions are even greater than they have been before—and stocks are larger. You know our quality—the low prices that always prevail here—January Sales prices are even lower. Judge for yourself what values there must be! Come to see us!

Friday, January 3rd

Cox-Rushing-Greer Co.

San Angelo's Best Department Store



Greetings

MY SINCERE WISHES FOR A

Happy New Year

And many thanks for your co-operation and patronage during 1929. May 1930 bring to each of you more prosperity and happiness. Especially do I want to show my appreciation to the San Angelo Telephone Company and its corps of efficient operators for the service given me during the past year. Again thanking each of my friends and customers, I am yours to serve.

E. C. GARVIN

Sheep and Oil

Birth and Marriage Rate Exceeds Deaths

More than three times as many

births were recorded in the county clerk's office here than deaths. The records show that in 1929 there were 96 births and 29 deaths. County Clerk Lowrey reports 36 marriage licenses issued in this county during 1929.

AUTO-OILED

Aermotor Mills

Sizes 6' to 20'—Steel Towers up to 80'

We handle a complete line of well supplies including: PIPE, CYLINDERS, SUCKER RODS, PIPE FITTINGS, ETC.

We also manufacture the original CROWTHER KEROSENE PEAR BURNER

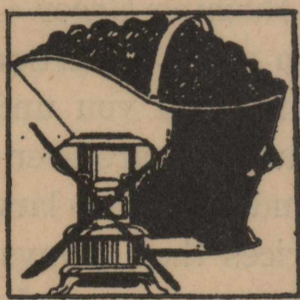
Crowther Supply Company
"We Service What We Sell"

San Angelo, Texas Phone 3630

OUR LAUNDRY TRUCK IS IN SONORA
Monday, Wednesday, Friday
OF EACH WEEK

TROY LAUNDRY
AND DRY CLEANERS
San Angelo, Texas

305 S. Oakes Street Dial 3196



Out With the Old-fashioned Oil Heater

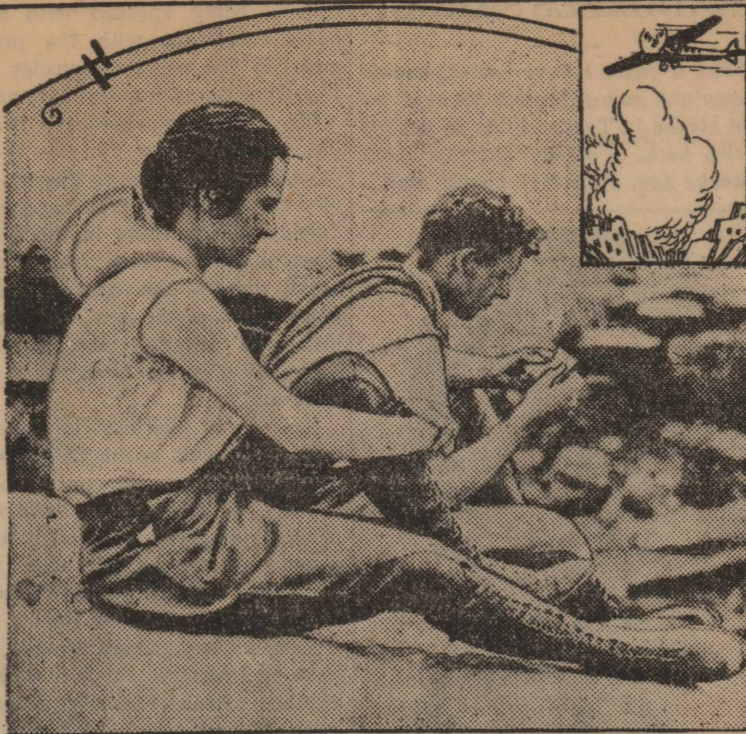
Use our coal instead. It means better heating, less danger and it means economy, too, for our coal is long-burning and gives real warmth.

We deliver coal promptly, giving full measure at a low price. For coal of exceptional quality, phone 144.

All Kinds of Feed

G. B. SHOEMAKE & SONS, Inc.
Sonora, Texas

Lindy and Anne on an Exploring Trip



Col. Charles A. Lindbergh and his wife, the former Anne Morrow, resting on their journey over the Arizona cliffs to Lindbergh Cave. They are exploring the remains of the homes of the ancient cliff-dwellers. Note the rope over Lindy's shoulder, to help them over the rough places.

M. E. Society with Mrs. Rose Thorp

The Missionary Society of the Methodist Church met with Mrs. Rose Thorp Wednesday, January 1, in a business meeting. Seventeen ladies were present. The meeting was opened with prayer by Mrs. Jackson. The petition voiced the sentiment that the society might have a vision of bigger and better things for the coming year than ever before. The devotional included a song, "Forward Through the Ages."

Mrs. Sawyer read a very interesting article on "Why the Missionary Belts Are Shorter." Reports from the retiring chairmen of the year's work were read and approved. As the names of the newly elected chairmen were read each responded with a short talk.

Rehearsal of a playlet, to be given at the next social meeting, January 15th, was held.

Mrs. J. D. Lowrey, treasurer, gave a very interesting financial report of the work accomplished during 1929. The report showed that a total of \$1,465.94 was taken in during the year; a balance brought forward from 1928 of \$650 brought the total up to \$2,115.94. Disbursements covered the sum of \$1,997.07, leaving \$118.87 in cash. An interesting item reported was that of serving the Sonora Lions Club with twenty-five dinners which netted the society \$695.35.

Mrs. Hamilton, chairman of the sheep committee, made a report covering the years 1928 and 1929. The statement showed that the society had cleared for the two years over and above all expenses from their flock of sheep, \$1,217.95.

The society is very proud of the fact that through its activities the church building debt has been reduced from \$5,000 to \$2,000.

Mr. and Mrs. Roy E. Aldwell were week-end visitors in San Angelo.

CHURCH OF CHRIST

Services held in lower floor of the Masonic Hall.

Bible study each Lord's Day at 9:45 a. m.

Preaching and communion services at 10:45 to 12 M.

Preaching and communion services at 8:30 p. m.

Prayer service each Wednesday evening at 8:15.

You will receive a cordial welcome.

Fifteen Come Out for Basketball

Coach White has fifteen boys working out in basketball practice, and five of that number are letter men from last year's squad. Brown, Trainor, Taylor, Austin Kidd and "Potty" Hollmig compose the nucleus about which White expects to build a strong team.

The Bronchos have a game with Eldorado there Saturday (tomorrow) and the coach expects to let all of his men work some before the game is finished.

Coach White will arrange a schedule of approximately ten games before the tournament February 14th in San Angelo.

Pastime Club Was Entertained Jan. 1st

The Woman's Club building was the scene of much enjoyment Wednesday evening when ladies having high score in "42" entertained those receiving low score. The building was beautifully decorated with the season colors together with many flowers.

Members of this club, together with their husbands and guests, played "42" until twelve o'clock. Refreshments were served to the following:

Mr. and Mrs. Robert Halbert, Mr. and Mrs. Lem Johnson, Mr. and Mrs. W. E. Caldwell, Mr. and Mrs. W. D. Wallace, Mr. and Mrs. O. G. Babcock, Mr. and Mrs. Joe Trainer, Mr. and Mrs. Chas. Evans, Mr. and Mrs. C. E. Stites, Mr. and Mrs. Paul Turney, Mr. and Mrs. Orion Brown, Mr. and Mrs. M. O. Britt and Mr. and Mrs. B. W. Hutcherson, Mesdames Sam Hull, Rose Thorp, Awalt, Sim Glasscock, V. J. Turney, Josie McDonald, Maysie Brown, W. A. Miers, Nannie Wheat and Miss Bellows.

FAMBROUGHS PARENTS OF FIRST BABY BOY THIS YEAR

Exactly two hours after the old year expired and the new year was wrung in a ten-pound baby boy was born to Mr. and Mrs. Leslie Fambrough of this city. This is the first child born in this county during 1930.

Dr. Blanton, the attending physician, reports babe and mother doing splendidly. Mr. Fambrough is employed by the Hamilton Grocery.

M. O. Britt, superintendent of the Sonora schools, and Mrs. Britt were visitors in Menard and San Angelo during the past week-end. Mr. Britt inspected school buildings in those towns.

CLASSIFIED

TWO unfurnished rooms for rent. See Mrs. C. C. Allen. 1tc

FURNISHED room for rent near high school. Phone 265. 1tc

FOR SALE—Eight good ranch saddle horses at \$50 per head. Call 84 or 6602, Sonora. 9-2tc

WE HAVE BUYERS for small and large ranches. Write us for information. Barr Watkins, Box 329, San Angelo, Texas. 1tc

FEED—I will deliver to any ranch in this county cottonseed cake at \$55 for cow cake and \$56.50 for pea cake. Have oats and corn priced reasonably. Call J. B. Bird, Rocksprings, collect. 9-2tc

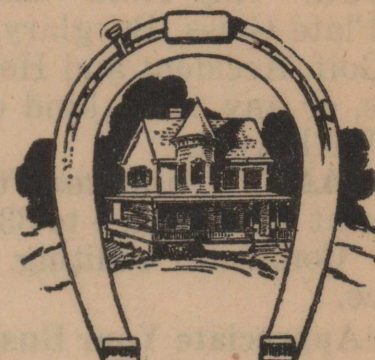
POSTED—My ranch in Sutton and Edwards county is posted according to law and all hunting, wood hauling or trespassing positively forbidden and violators will be prosecuted. An officer is in charge. Oscar Appelt, Sonora, Texas. 2-12tp

MASTER CLEANERS, DYERS & HATTERS COMPANY

67 North Chadbourne St.

San Angelo, Texas

REGULAR TRUCK SERVICE
TO SONORA
TUESDAYS AND FRIDAYS



Home Ownership

There is a time in the average man's life when he longs for the pleasant surroundings of a happy home. Many satisfy that longing while others, not willing to sacrifice part of their present income for their future welfare put it off. But the man who makes the sacrifice is the one who comes out ahead in the end, for he not only enjoys his home while paying for it but has a permanent investment of which he will be proud in the years to come.

Why not line up with this class and let us show you our "QUALITY" materials and help you with your plans free of charge.

Wm. Cameron & Co., Inc.

QUALITY—SERVICE
Telephone 108

FRANK SNODGRASS, Manager G. B. SEARCY, Asst. Mgr.

WHY WAIT?

Now is the time to let us install that new Radio. There are so many wonderful programs on the air every night that you will enjoy and you will be surprised just how cheap you can buy one of these modern sets. We sell the justly famous

Victor, Crosley and Majestic Radios

and combination sets; also Orthophonic Victrolas and Orthophonic Victor Portables. Let us demonstrate one of these marvelous instruments in your home.

All the new Victor record hits just received. Come in and hear them.

Sonora Motor Company

Kirkland Building Sonora, Texas

Season's Greeting

In grateful appreciation for the courtesies you have extended us in the past, we welcome an opportunity to thank you for that measure of good will and confidence which we enjoy from you.

From this priceless asset—the good will of all those whom we serve and of those who serve us, we hope to draw inspiration for continued effort and greater achievement.

CITY GARAGE

PHONE 154

KEEP HOME MONEY AT HOME

PATRONIZE HOME CONCERNS



Start the Year Right

By First Patronizing

Sonora Merchants

Co-operate with your local merchants. They are dedicated to your service, and their success is the index to the success of your community. :: Keep the Community Spirit alive! It means progress, growth, development. It's the most valuable asset you can have and it will surely enable 1930 to make a glowing report when 1931 arrives.

Lions Club of Sonora Boosting Home Industries	La Vista Theatre Loosen up your Liver and Trade at Home	E. F. Vander Stucken Co Incorporated "Since 1890"	J. W. Trainer "The Friendly Store" For Men and Boys	Wm. Cameron & Co. Inc Lumber Store Quality-Service
Sonora Motor Co. Goodyear Tires	Corner Drug Store "Service Plus"	Stites Motor Company Chevrolets	Hamilton Grocery Quality Foods	Harrison Plumbing and Sheet Metal Works
Let The Devil's River News Get It For You	City Garage Goodrich Tires	A Prosperous New Year to Everyone!	First National Bank 31st Year of Service	San Angelo Tel. Co. LOCAL-LONG DISTANCE SERVICE
West Texas Utilities Co Serving the Stockman's Paradise	Gilmore Hardware Co. Quantity, Quality Service	G. S. Barnard Filling Station and Second-hand Store	Sonora Bakery Fresh Bread and Pastries	West Texas Lumber Co Building Material and Hardware

START THE New Year Right

BY BUYING YOUR DRUG NEEDS
AT THIS STORE



Shop Here to Save!

Corner Drug Store Inc
SERVICE PLUS Phone 41
SONORA, TEXAS.

On the Corner—On the Square—On the Level

URGES PEOPLE EAT MORE BABY BEEF THIS YEAR

The Texas and Southwestern Cattle Raisers Association, through its official publication, The Cattleman, is urging hotels and restaurants to have "We serve baby beef, finished by Texas boys and girls baby beef clubs" put on their menus. The Cattleman, in its next issue, will publish an editorial relative to the campaign to "eat more baby beef."

S. E. McKnight, a member of the executive board of the Texas and Southwestern Cattle Raisers Association, sent the following message, and explained that such a campaign would encourage boys and girls in their feeding baby beeves:

Sonora, Dec. 13, 1929
Mr. E. B. Miller, secretary to Board of Directors Texas and Southwestern Cattle Raisers Association, Gentlemen:

Regret very much that I cannot

be with you at the meeting tomorrow. Since our state is finishing a number of good calves for the Baby Beef Clubs and other feed sources in almost each county in the state, to be offered as finished product at San Antonio Fat Stock Show and the Ft. Worth Show in March, and sold at auction to the highest bidder, I ask that we pass a resolution, asking hotels and other users of good baby beef who we all patronize liberally have representative buyers during the sale at Ft. Worth to encourage the boys and girls by helping the packers bid on these good calves, and suggest that each leading hotel and coffee shop could encourage this proposition by having menu to read like the following: "We serve Baby Beef, finished by Texas Boys and Girls Baby Beef Clubs."

Feel that this kind of resolution by our association carried directly to all the leading hotels, market and etc. by letter of secretary and by cattle-men, might give us some assistance in marketing these good calves that are being fitted for the big show. Hoping that you will have a pleas-

ant and comfortable meeting, I remain,

Yours very truly,
S. E. McKnight, Sonora.

E. C. GARVIN MAKES OIL LEASE DEALS

E. C. Garvin, local dealer in oil leases and livestock, reports the following deals:

Sold 2,560 acres, ten-year oil lease, 50 cents annual rental for Billy Cuthorn to the Gulf Production Co. This lease is in the northeastern part of the county.

Garvin leased for a major oil company, 320 acres from Henry Diebitsch.

Sold 500 six-year-old ewes for Mears and Wilkinson to L. E. Ellis, Uvalde, at \$5 per head.

J. T. Eubank and son, ranchmen of Camp Allison, were here on business Tuesday. Mr. Eubank believes the recent rain and snow will be of much benefit to the range and farming land.

Getting John's Dinner



Mrs. John Coolidge in the New Haven flat where the daughter of Governor Trumbull cooks dinner for the son of the ex-President. She says the Trumbull women have always prided themselves on being good housekeepers.

EXPLAINS CHANGE MADE IN BODIES OF MODEL A FORD

"The most notable changes in body designs of the Model A Ford, shown here Tuesday have been made in the Tudor Sedan, the Coupes and the open cars," said Sam Hull, local Ford dealer.

"The Tudor Sedan has been the most popular of the five passenger models," he continued. "The new body design will bring to it additional beauty and the new choice of colors is certain to make it more popular than ever, particularly with women drivers."

"More room will be provided for occupants of the rear compartment. Access will be easier around the fold-seats in front. In exterior appearance, the car will be much improved."

"It still will retain the crown roof effect with rounded corners on the rear quarter, the beauty of which will be accentuated by an entirely new design body belt and moulding treatment."

Coupe is Changed

"The coupe, too, is entirely new in design. It will have a lower roof line. French roof quarters will emphasize the low effect and the long lines of the new moulding treatment. A panel effect carried out by the moulding on the rear deck will add much to the smart appearance of the car."

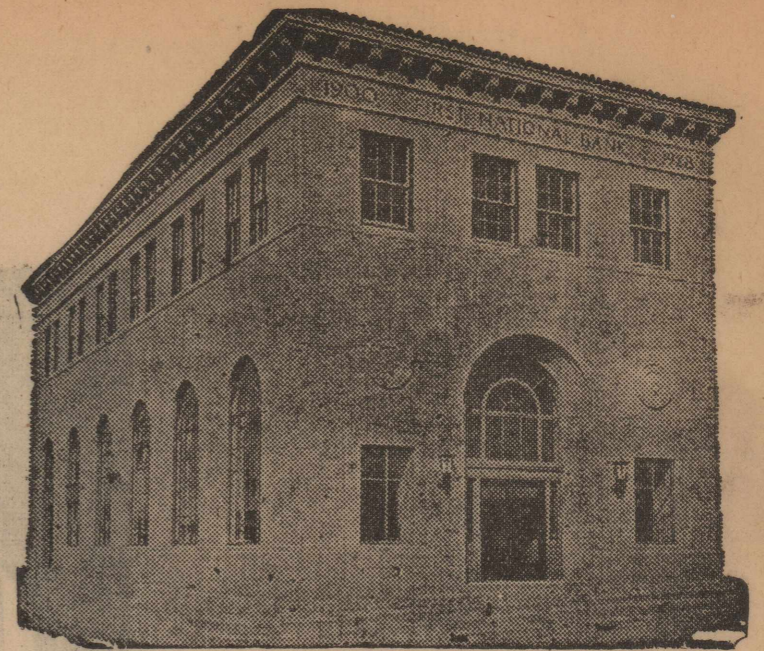
"Lowering of the roof line will not bring any loss of head room inside, and driving will be made more comfortable by an adjustable seat, which may be moved forward or backward to suit the driver's convenience."

"The Sport Coupe, which will have a rumble seat as standard equipment, will have all the lower body lines of the coupe. The sport treatment will be carried out above the belt line, as heretofore. The roof line will be lower, also, and in this car, too, driving comfort will be improved by the installation of an adjustable seat. The same feature will be extended to the Convertible Cabriolet."

Open Cars Are New

"The two open cars, the phaeton and roadster, are entirely new in design, with long, lower lines, and more beautiful appearance."

Mr. Hull emphasized the fact that no new model has been brought out. Mechanically the car is essentially the same. While new features such



A fox sleeps---

"A fox sleeps but counts hens in his dreams."

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T. L. MILLER

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BIBLE PROFESSOR QUESTIONS BOOK, ASKED TO RESIGN

The resignation of Dr. Horace C. Day, professor of biology at Howard College, a local Baptist institution, was recently requested and accepted because of remarks the instructor is alleged to have made regarding the Bible during chapel exercises. Dr. Day, who is twenty-seven years of age, is quoted as advising his students to be "skeptical. We should not give a too literal translation to the Bible."

Mrs. Ed Mayfield has as her guests this week; her aunt, Mrs. M. A. Clarkson, and a sister, Mrs. E. C. Beam, both of San Antonio.

Veri-Best bread is sold in Sonora. bread? If not ask your grocer for a loaf.—Adv.

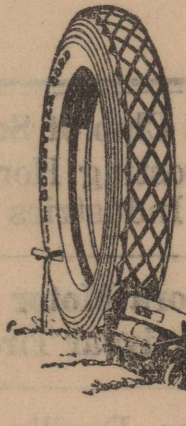
Happy New Year

Ring Off Old Tires—Ring in on New

GOODYEAR

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