

Appreciation For Rotan Volunteer Fire Dept.

The following letter was received by the Fire Department this week, and is published without the knowledge of the donor:

Dear Friends:

Old 1954 is about to be relegated to the past. Looking back, we find that in spite of drouth, wind, storm and fire, we have lots to be thankful for.

One of the bright spots of this old year is the fine way in which you fellows have served the people of Rotan and especially our company.

We want you to know that we appreciate you and the fine work you have done. So many people lose sight of two outstanding facts: One is that you serve without hope of fee or reward; the other is that you have saved the people of Rotan so much money. We can so easily praise our soldiers and sailors for a job well done, but few stop to give praise to your good band who are just as heroic as the man in uniform. I wish it were possible to make our citizenry conscious of the fine work you are doing, the risks you run, the clothes you ruin and the sleep you lose. All for the protection of our homes and places of business.

Well sir, we here at the mill do appreciate you and want to wish for each of you a very Happy Christmas and a New Year full of Happiness and Prosperity.

We are for you first, last and all the time.

Sincerely,

Rotan Cotton Oil Mill
L. E. Newton, Mgr.

PS Check for \$25.00 enclosed for your Christmas Cheer fund.

Christmas Program At H.H. Baptist Church

The annual Christmas program will be given at the Highland Home Baptist Church this Thursday night beginning at 7:00 o'clock with a song service led by Bobby Smith. The Christmas story given in 2nd chapter of Luke will be read by Eugene Baker. A special number will be sung by Mike Carter and Lelia Hicks. A group of Christmas readings and a playlet "Christmas Belongs to Jesus" will be given by the Beginners, Primary and Junior age children after which gifts will be exchanged and Santa will give treats to all.

Each person attending is asked to bring a gift for their age to be placed on the Christmas tree. All are invited to attend.

The Pastor and members of the Highland Home Baptist Church wish to take this opportunity to wish each and every person a Merry Christmas and a Happy New Year.

James Strickland Died At Sweetwater Monday

James E. Strickland, 62, died at 5:45 a.m., Monday at Young Medical Center in Sweetwater, after an illness of about three months.

Mr. Strickland was born June 27, 1892 in Birmingham, Ala., and came to Texas with his parents when four years old. He moved to Sweetwater from Rotan 10 years ago.

He was married to Jewell Bristow on Dec. 19, 1911, in Fisher county. Before he became ill, he dealt in real estate and farming.

Survivors are his wife; one son, W. W. Strickland of Sweetwater; one sister, Mrs. Ella Smith of Abilene; two brothers, Mark of Rotan and Will of Brownwood; three grandchildren and one great grandchild.

Funeral was held at 2 p.m. Tuesday at the First Baptist Church of Sweetwater. Officiating was Rev. George R. Wilson, pastor, Rev. Travis L. Darby, pastor of Highland Heights Methodist Church, Rev. A. L. Patterson, pastor of the Fundamental Baptist Church, and the Rev. J. C. Parks, retired Baptist minister of Rotan.

Burial was in Sweetwater Cemetery under the direction of Patterson Funeral Home.

Cross Roads Baptist Church Announcements

R. M. Parsley, Pastor

Members of the Cross Roads Baptist Church would like to take this means of wishing you a very happy and healthful Christmas season, and a very prosperous New Year. You are invited to attend each and every service of the Cross Roads Baptist Church. Visit enjoy the fellowship of God's people.

Sunday school, 10:00 a.m.
Morning worship, 11:00.
Training Union, 6:30 p.m.
Evening worship, 7:30.
Prayer service, Wednesday, 7:00 p.m.

Officers' and teachers' meeting to follow.

Attend each of these services and be a blessing and receive a blessing.

THE ROTAN ADVANCE

VOLUME NO. 48

Rotan, Fisher County, Texas

Thursday, Dec. 23, 1954

Number 48

Primary School Holds Pilgrimage

Christmas pilgrimage around the world, annual voyage of students in Rotan primary school, their parents and friends, was made Tuesday morning, Dec. 21. The program, one of the most entertaining and educational of the year, was under the general direction of the school principal, Mrs. Jewel Tillotson, and the school faculty members.

The elaborate scenery, life-size in replicas, and depicting Christmas customs in various countries, was made by students of the school. Students also were narrators of history and custom of Christmas.

As the pilgrimage progressed from room to room, wanderers were astonished at the variety of customs that commemorate the birth of Christ.

Familiar to all the group was Christmas in America, depicted in Mrs. Frankie Fortune's third grade room. Elaborate props built in the room featured the home, hospital, poor children, aged couples, all remembered at Christmas. Skits illustrated the manner in which Christmas is observed in America.

Customs in France were observed in Miss Lois Rogge's first grade room. Shoes are placed in front of the fireplace and the angel, Petite Noel, brings gifts. Families go to church on Christmas night.

Pilgrims observed customs in Switzerland in Mrs. D. Y. McKinnis first grade room. On the blackboard were life-size cut-outs of children kicking a shoe over their head. Shoes landing on their soles, bring good luck; elsewhere, bad luck. Christmas trees are always lighted with red candles. Gifts are left in shoes by the angel, Christkindli. Hooded Bishops with choir boys collect for the poor.

Mrs. W. T. Edwards' first grade room showed Christmas customs in Italy. There the angel, La Befana, leaves gifts at the fireplace. All homes are filled with bright flowers and gifts are piled in a crib instead of around a tree.

Mrs. Robert Witherspoon's second grade room showed Christmas in Sweden, where everyone gets a new pair of skis, from baby to grandfathers. Trees are decorated with cut-outs of birds, spirals, bells and goats. The most beautiful maiden in each household is elected to serve them a sweet drink and cookies. Gifts are concealed in a basket at the foot of the tree.

Mrs. Wayne Porter's second grade room depicted customs in old England, where the Christmas card and Yule Log originated. The Yule Log is selected with great ceremony each year, cut and allowed to season, and then decorated elaborately to burn in the fireplace at Christmas. The log is lighted from a fragment of the log burned the previous year. Caroling and plum pudding are other traditions there.

Mrs. Harold Wickers second grade room depicted Christmas in Germany, where the Christmas tree originated. Loud music is played throughout the land at Christmas. Christkings gives the presents. Cakes are baked until they stack ceiling high, with gifts hidden among them. A cradle is placed beneath the tree and is rocked all night long on Christmas Eve.

Mrs. Lester Carters third grade showed Christmas in Holland, where St. Nicholas (changed to Santa Claus in America) originated. Children believe that St. Nicholas arrives by boat, and then rides from house to house on a white horse, bag of gifts on his shoulder. These are for good children. By his side walks Black Peter, who has a bag of switches for bad children. Dec. 5 is observed as Christmas there.

Mrs. Norvella Kennedys fourth grade room featured Norway. It is the custom there to bind grain to a pole for the birds and beasts. If water is drawn from a lake at midnight it turns into wine. Family shoes sit side by side to express love and to promise harmony. Gifts are brought by the elf, Jule Nissen, who rides a goat.

Old Mexico was featured in Mrs. Wendell Morrow's fourth grade room. Children march from door to door for nine nights peeding Christmas. They are turned away until the ninth night. Then they are invited in, blindfolded and given a stick of break an urn holding gifts. The one breaking the urn gets a special gift. Gifts are left in shoes placed outside the door. With the shoes

Lt. James W. Hargrove Serving on USS Hornet

Navy Lt. (jg) James W. Hargrove, son of Mr. and Mrs. Robert Hargrove of Rotan, Tex., is serving aboard the attack carrier USS Hornet which returned here Dec. 15 after an eight month 'around the world' cruise.

Deploying from Norfolk, Va., on May 11, 1954 the Hornet visited Lisbon, Portugal; Naples, Italy; Passed through the Suez Canal stopping at Colombo, Ceylon, and Singapore. Malaysian States before joining the U. S. First Fleet late in June.

Carrier Air Group 9, composed of four squadrons of the U. S. Navy's latest jet fighter and attack bombers, was embarked in the Hornet throughout the cruise.

During the operation off Hainan Island in July, the Hornet was the flag ship of Vice Admiral W. K. Phillips, USN, Commander First Fleet; and from Sept. 16 to Nov. 12, Admiral S. C. Ring, USN, Commander Carrier Division 1 which was the U. S. Seventh Fleet's Fast Carrier Task Group in the Korean area.

Operating from Manila Bay, Philippine Islands, the Hornet also visited Yokosuka, Japan and Hong Kong, British Crown Colony, China. Enroute to the United States from Japan, the Hornet stopped at Pearl Harbor, Hawaii, to take part in the Dec. 7th memorial ceremonies there.

Mrs. Maggie Bacot Died In Sleep Monday Night

Mrs. Maggie B. Bacot, 77, resident of Fisher County since 1888, died in her sleep at her home near Rotan Monday night. She was found at 8:30 a.m. Tuesday.

Services were announced for 4 p.m. Thursday from the Church of Christ, with Minister Otta Johnson officiating. Interment will be in the local cemetery under direction of Weathersbee Funeral Home.

Mrs. Bacot was a charter member of the local Church of Christ.

She was born April 21, 1877, in Missouri, the daughter of the late Mr. and Mrs. P. E. Ogden. The family moved to Brown County in 1881 and to Fisher County several years later.

Mrs. Bacot had lived on her farm north of Rotan since 1894. She was married to C. E. Ramby Nov. 22, 1894. He died Oct. 30, 1930. She was married to A. V. Bacot Oct. 16, 1932. He died Sept. 12, 1952.

Survivors are one daughter, Mrs. Lon R. Weems of Rotan, three sons, Tom Ramby of Rotan, Charlie Ramby of Hamlin, Roland Ramby of Modesto, Cal., and a step-son, Ed Ramby of Kerrville; two brothers, George Ogden of Rotan, and Ellis Ogden of Glens, Kas.; two sisters, Mrs. Lizzie McLaughlin of Modesto, Cal., and Mrs. Kylie McGee of LaJunta, Colo.; 14 grandchildren and 13 great grandchildren.

Pall bearers are O. C. Ashton, Raymond Cornelius, I. N. Temple, Willie Waddell, W. C. Denton and J. C. Alls.

Girl Scout Donors

Additional contributions to the Girl Scouts since last list was published:

Rolan L. Floyd	\$1.00
C. B. Barth	1.00
Hubert Kiker	1.00
Kelly Lewis	1.00
H. C. Gerth	1.00
Bill Graham	1.00
Davis Hammond	1.00
Ray Deinham	1.00
Bill King	1.00
Rancefer Rogers	1.00
Roy Eaton	1.00
Tom Nash	1.00
Frank Sites	1.00
Bob Allen	1.00
Troy Rogers	1.00
Bob Harrison	1.00
Chester Cooper	1.00
Miss Dorothy Brandt	1.00
Rotan Advance	\$5.00
Primary School	7.25
National Gypsum Co.	25.00
Fisher County Memorial Post	\$16.00
	\$71.25

Donald Lewis of Texas University spent a few days here this week with his parents Mr. and Mrs. Kelly Lewis.

are placed a pan of water, and three classes of water, for the camel and the three wise men.

Christmas Decorations Brighten Rotan Now

Rotan has many elaborate Christmas lighting decorations this season.

The street lights and large Christmas tree on main street lend much to the effect, and a number of homes have most attractive designs. No contest was staged this year and we hesitate mentioning individuals, but one of the most outstanding is a scene in the north part of town, where old Santa and his airplane rides high above the home. This is almost life size and may be seen a great distance.

These lend much to the holiday season and make Rotan most attractive.

Haskell Prater Died Unexpectedly Tuesday

Charles Haskell Prater, 46, former resident of Rotan for many years, and a resident of Big Spring for the past five years, died at 7 a.m. Tuesday following a heart attack. He had not been ill until the night before his death.

He was in the insurance department of Western Cottonoil Co. He was born March 24, 1908 in Grandfield, Okla. the son of Mr. and Mrs. W. A. Prater, who now live in Deming, N. M.

He was married Oct. 16, 1940, in Fort Worth to Mabel Hellums. She died Jan. 7, 1954.

Funeral services were announced for Thursday at 3:00 p.m. from the Methodist Church.

Survivors are his parents; one step-daughter, June Ann Day, teacher in Big Spring schools; one brother, Leo Prater of Martinez, Cal.; four sisters, Mrs. Grady Hall of Sweetwater, Mrs. Clifton Rogers and Mrs. A. D. Walton, both of Deming, and Mrs. John Lomas of Whittier, Cal., and his mother-in-law, Mrs. J. V. Hellums of Rotan.

Mr. Prater was a member of the First Christian Church in Big Spring.

Nayfas' Hold Store Party

Mr. and Mrs. Jim Nayfa and Mr. and Mrs. Mitchell Nayfa entertained with a Christmas party and dinner Wednesday night of last week, honoring their store force. The house was beautifully decorated and gifts were exchanged from a lovely Christmas tree.

Attending were Mrs. Edna Taggart, DeRonn Cross, Emery Keener, Mr. and Mrs. Edell Bristow of Rotan, and Mr. and Mrs. E. A. Nayfa of Sweetwater, parents of the Nayfa boys.

J. E. Irvin Returned From Week in East

J. E. Irvin, manager of National Gypsum Co.'s Rotan plant, has just returned from a week-long top-management conference on productivity at the company's headquarters in Buffalo, N. Y.

He toured the company's new million dollar research center, and was briefed by Melvin H. Baker, chairman of the board, on the results of National Gypsum's \$10,000,000 plant expansion program during 1954.

Mr. and Mrs. Tip Foy celebrated Sunday with an early Christmas and birthday dinner honoring Mr. Foy on his 85th birthday. They had all their children and grandchildren with them except one grandson, Jimmy Foy, who is overseas in the service. Those here for this joint celebration were Lewis of the home. Dr. and Mrs. Jim Foy of Seymour, Mrs. Mary Grindstaff of Ft. Worth, Mrs. Edith Heron of Hobbs, N. M., Mrs. E. R. Williams and daughters, June and Jean, of Lovington, N.M.

E. L. Graham, Airman 2nd class, arrived here Wednesday of last week from a three and one-half months stay in England. Mrs. Graham and young son have been living with her uncle and aunt, Mr. and Mrs. Chas. Atwell, while her husband was overseas. They left Friday night for Tucson, Ariz., where he is stationed at Monothan Air Base.

Mrs. and Mrs. W. R. Sanders returned to their home in Robstown Monday. They had visited Mr. and Mrs. Alvin Clark and Mrs. Fern Benson several days.

Four Youngsters Hurt In Car Accident

Four young people were injured in a car accident last Friday morning when their car ran off Clear Fork bridge, four miles north of Rotan.

Loretta Bilbo, 16, daughter of Mr. and Mrs. E. W. Bilbo, was the most seriously injured of the group and is in the Callan Hospital.

Barbara Tankersley, 15, daughter of Mrs. Leona Tankersley, was released from the hospital Wednesday morning.

Billy Eugene Ratliff, 19, of the Claytonville community, and Burl Underwood received some lacerations but no serious injuries. Both boys work on the Martin Ranch near Aspermont.

Homemaking Chapter Had Fine Year

Mrs. R. M. Parseley's four homemaking classes are completing a well rounded program of holiday activity. 65 Members participated.

The Chapter, as a whole, completed their community project, which was filling a basket with canned goods to aid in the community welfare program of bringing Christmas cheer.

The Chapter also participated in the State project of sending stamped Christmas cards to the state hospital at Wichita Falls. The cards are ready for the patients to mail to their families and friends.

Each class assisted in decorating the homemaking department for holiday activity. The class members exchanged ideas on Christmas foods, gift wrapping, etc.

Other activities were the class parties, which were held during regular periods on Monday, Tuesday, and Wednesday. The girls baked Christmas cookies for the parties.

In conjunction with their party Tuesday, one of the Homemaking 2 classes featured a going away affair, with gift, for one of their members. Honored was Wanda Cleveland, daughter of the Bruce Bruce Cleavelands, who is moving to Brownwood after Christmas.

Members of that class expressed the thought that since it was Christ's birthday, a birthday cake would be appreciated. They baked it themselves, and decorated it with the inscription, "Happy Birthday, Jesus, 1954".

Don Denton On ASC Honor Roll

Arlington.—Donald Day Denton, of Rotan, was listed among the 154 Arlington State College enrollees named to the scholastic honor roll for the first half of the fall semester, registrar B. C. Barnes of ASC has announced.

The honor list, largest ever recorded at Arlington State, is drawn from an enrollment of approximately 2,300 students.

Postoffice To Be Closed Friday and Saturday

Postmaster Robert Phillips received notice from the Postal Department that the local Postoffice was to close Friday, December 24 in addition to Christmas Day.

Guests of Mr. and Mrs. Robert Hargrove were Dr. and Mrs. Robert Hargrove of Snyder, Mr. and Mrs. Elmer Hargrove of Farwell, Mr. and Mrs. Wayne Coppedge of California, and Lieut. (jg) James Hargrove of Alameda, Cal., who is here for the holidays, Mr. and Mrs. Bernice Hargrove and sons, David, Walter and Neal, Mr. and Mrs. Ben Hargrove and daughters, Burnell and Joretta.

Church of The Nazarene

1954 will soon be history. The books will be closed. What is the balance on your ledger of life?

Worship with us Sunday, Dec. 26. Sunday school, 9:45.

Morning worship, 11:00 o'clock. Morning subject will be "The Inventory of Life."

Evening service, 7:15. Subject, "Christ, the Universal Need."

Midweek service, Wednesday at 7:15 p.m.

We welcome you to all of our services.

Dan D. Jones, Pastor.

First Baptists To Observe Student Night

The First Baptist Church will observe Student Night in the regular services Sunday evening at 7:00 o'clock. This feature is always a special program for Baptist churches on the last Sunday night of the year. Students home for the holidays who attend the various colleges and universities will make up the program. It has proved so popular and such an attraction, it is expected that a large attendance will hear the students in this special annual service.

Training Union meets at 6:00 with the program on "Missions Tomorrow." Seven departments offer training in church membership.

At the morning service the pastor will preach on the question, "What Remains?" as the last service of the year.

Sunday school meets at 9:45 in eight departments. There is a class for every age group.

M. D. Ivey will have charge of the choir and congregation singing. The pastor and church extend to visiting friends a cordial welcome to the services.

The church has set Sunday, Jan. 2, as the day to underwrite the 1955 budget of \$24,800.00. Nelson Smith is chairman of the budget committee and his committee of 20 will have charge of the campaign.

The church reminds its members and friends that all gifts made to the church that are to be deducted from 1954 income tax must be made before December 31.

The church expresses its very best wishes to all its friends for 1955.

Mrs. T. B. Lightfoot Died Here Monday

Mrs. T. B. Lightfoot, 74, a resident of Fisher County since 1888, died in the local hospital at 11:00 a.m. Monday. She had been ill a week.

Mrs. Lightfoot was the former Mollie J. Key, daughter of Mr. and Mrs. A. J. Key. She was born June 20, 1880 in Grayson County and married Mr. Lightfoot in November 1902. She had been a resident of the Royston community for more than 40 years.

Survivors are her husband; three daughters, Mrs. O. B. Bosley, Mrs. Holbrook Kyte and Mrs. Ann Bennett, all of Dallas; four sons, Tommy and Allen, both of Royston, Cas of Dallas, and Jap of Sweetwater; one brother, John Key of Datil, N. M.

Funeral services were held at 2 p.m., Tuesday in the First Baptist Church. Burial was in Belvue Cemetery under direction of Weathersbee Funeral Home.

New Line of IHC Tractors Are Here

Local farmers can now see the new line of Farmall tractors, recently announced by International Harvester Co., at the Farmers Implement Co.

The five new tractors, constituting 16 new models, are the one-plow Farmall Cub, one - and - two-plow Farmall 100, two-plow Farmall 200, three-plow Farmall 300, and four-plow 400. They replace the former Farmall Cub, Super A, Super C, Super H and Super M-TA tractors.

"These new tractors," Edwards and Strayhorn say, "are designed especially to save time, increase farming efficiency, and meet today's modern power farming needs."

"For example, the time-saving Fast-Hitch—which many people saw in operation on the square dancing tractors—is now available for all tractors in the Farmall line. With Fast-Hitch, you just back up to the implement let it lock in position automatically, and you are ready to go. We have a full line of Fast-Hitch implements for each tractor, too."

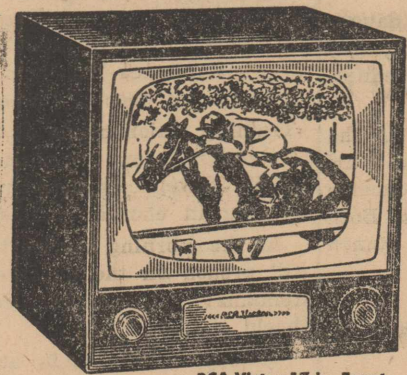
The Farmall 100, 200, 300 and 400 have more power than their predecessors, according to the dealers. All the tractors have more convenient controls, easier steering features, and stronger brakes. They also sport a new, streamlined look.

Both the Farmall 300 and 400 models have new, more versatile hydraulic systems, completely independent power take-off, and Torque Amplifier tractor drive, which enables the operator to boost pull-power and change speeds on the go.

These dealers, in talking about the new Farmall line, pointed out that they offer a power range to handle the work on any size farm.

Gifts FOR TARDY SHOPPERS

Perfect Family Gift at a
New Low Price



**RCA VICTOR
17-inch TV**

"The Gift That Keeps on Giving"



Just in time for Christmas!
Lowest priced 17-in. TV in
RCA Victor history! You
get the new design VHF
tuning dial—new "Magic
Monitor" chassis—"Golden
Throat" Fidelity Sound plus
many other RCA Victor TV
advances in a cabinet 30%
smaller than prior models.

Buy now to be sure of
delivery before Christmas!

For UHF—New High Speed
UHF-VHF Tuner. (Optional, at
extra cost.)

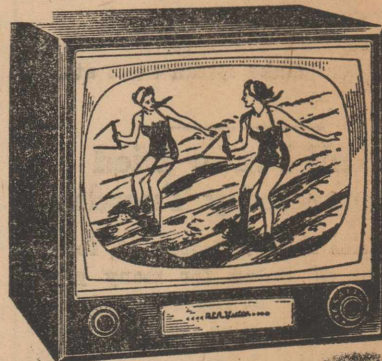


Ask about the exclusive
RCA Victor Factory-Service Contract.

PRICED RIGHT FOR
Christmas

new **RCA VICTOR 21-in. TV**

with **212%** greater picture contrast



RCA Victor 21-inch "Medalist"
21" Ebony finish. 21S501

Your Christmas shopping
dollar never bought so
much value! RCA Victor's
smart new "Medalist 21"
has new aluminumized "All-
Clear" picture tube—new
design VHF tuning dial—
new "Magic Monitor"
chassis! Choose it today.

**ONLY
209.95**

For UHF—New High Speed UHF-
VHF Tuner. (Optional, at extra cost.)



Ask about the exclusive RCA Victor Factory-Service Contract.

Give "The Gift That Keeps on Giving"

Home Lumber Co.

T V Center of Rotan

Dear Santa:

I want a doll.

Barbara

Dear Santa Claus:

I am 8 years old and I have tried
to be a good girl. I want a can can
slip, a record player, a Red Riding
Hood doll, a nurse kit and a Cake
Mix set.

Billie Jo Barnard

Dear Santa:

I am a little girl seven years old
and I have tried to be good. Please
bring me a Toni doll and a stand for
my bicycle.

Santa don't forget to bring all
the little girls and boys something
for Christmas so we can all be hap-
py.

I love you,
Nita Joy Rowland

Dear Santa:

Please bring me a two gun holster
set, cowboy boots and hat.

Billy Lee Dycus

Dear Santa Claus:

Please bring me a cowgirl suit
and twin baby dolls. My little sister
would like a doll.

Your Friend,
Diane Phillips.

Dear Santa:

I want a bride doll and a tea set
too, and candy and nuts.

I have been a good girl.

I love you,

Betty.

Dear Santa:

Please bring me a walking doll
and moxicans.

Diantho Tankersley

Dear Santa:

Please bring me a big doll, a set
of dishes, and lot of candy and nuts.
For I have been a good girl and went
to church every Sunday.

Thanks a lot,
Laure Harris

Dear Santa Claus:

I want to walk again soon. This is
what I want for Christmas, I want a
B-B gun for Christmas. And I want
an electric train.

Love,
Robert Wilkinson.

Dear Santa:

This is what I want, A bride doll.
But most of all I hope the people
in the hospital have a Merry Christ-
mas and are happy.

Lela Pear Adams

Dear Santa:

I would like to have for Christmas
a slide, a football, a scuter, a car,
and a pick-up.

With love,
Freddie Joe Alls

Dear Santa:

Please bring me a pair of guns and
a B-B gun and a cowboy suit, and a
bike to Santa Claus.

Your Friend,
Alpedio Mendosa

Dear Santa:

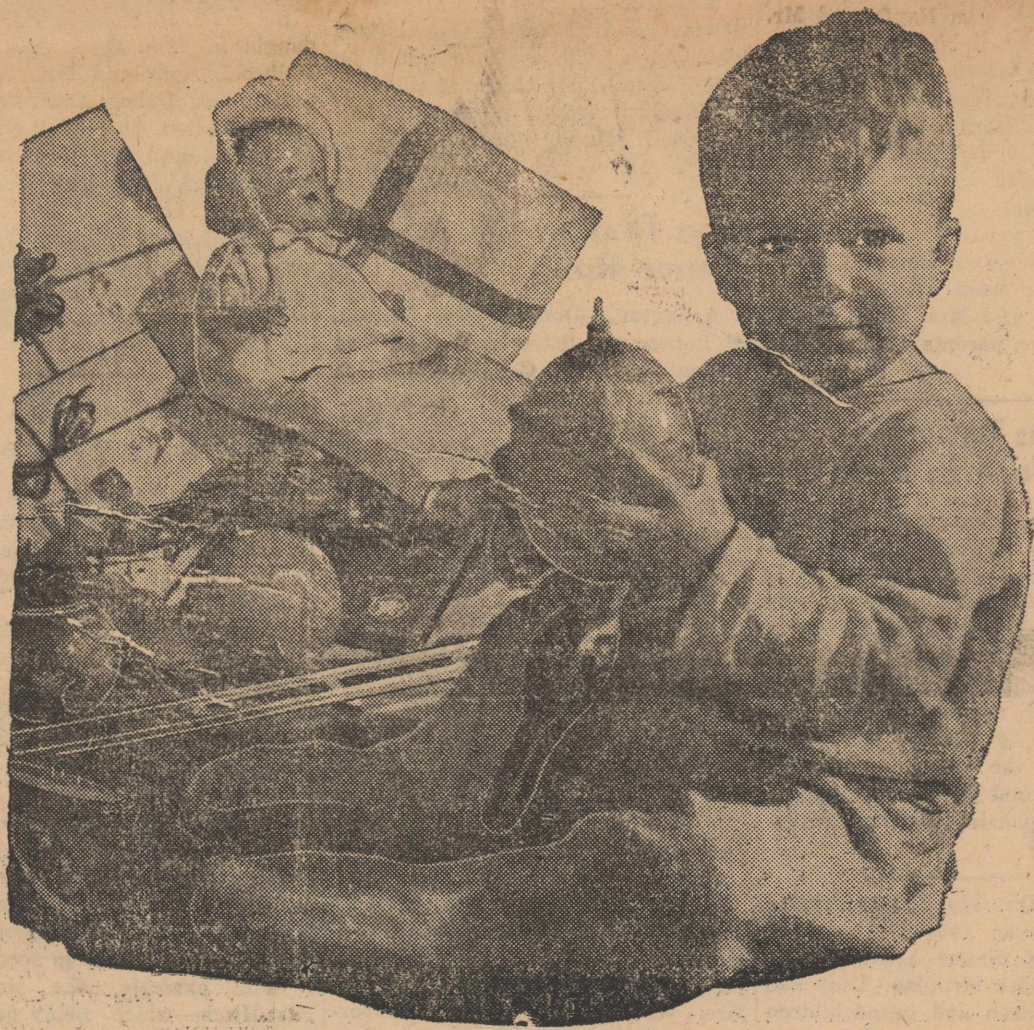
I want you to bring me a doll, set
of dishes and a doll buggy.

Don't forget the other boys and
girls.

Love
Brenda Sue Long



Hughes Furniture



Merriest Christmas...

In the spirit of Christmas that is reflected in gift-happy little children
... In the spirit of peace and plenty that is the essence of these
Holy Days — we say to you: our many friends ...

A HAPPY, HAPPY HOLIDAY!

The Nafya Family



Our Christmas Wish--

That the Spirit of this Holy Day,
as conceived by our Lord, live on forever in eternal
good will, tolerance and the brotherhood of man ...

Weathersbee Funeral Home

Velma & O. D. Weathersbee

Tax Discount Notice

THE SAME DISCOUNT WILL APPLY
THIS YEAR AS LAST ON EARLY
PAYMENT OF STATE AND
COUNTY TAXES.

The following will apply:
1 per cent thru December to January 1st
First and last days inclusive.

Howard A. House
Tax Assessor-Collector

Radio's Christmas Classic, "No Room At The Inn," On Greatest Story Ever Told



"No Room at the Inn," the story of The Nativity as first presented over radio on "The Greatest Story Ever Told," will be heard again, for the ninth season, over the entire ABC radio network on the Sunday before Christmas, December 19th, 5:30 p.m. (EST). The story of the birth of the Christ Child, dramatically portrayed in this broadcast, is one of the outstanding performances of this weekly

series, which has won the reputation of radio's most honored program. Churches, civic groups, hospitals and institutions make listening to "No Room at the Inn" a part of their holiday festivities, building this traditional program to an essential part of the season. "The Greatest Story Ever Told" has always been offered as a public service program, with no commercial or institutional messages.

Dear Santa Claus:
Please bring me a bicycle and a football and a pop gun and nuts and candy.

Your little friend,
Gary Dale Eaton

Dear Santa Claus:
Santa I want a doll and a dress and shoes. I will like it Santa if you would just bring me what I want Santa I will love it Santa.

Your friend,
Antonia Ramirez

Dear Santa Claus:
Please bring me a doll and house cleaning set, I have been a good girl. Don't forget mother and daddy and my little sisters.

Your friend,
Mary Kay Donham.

Dear Santa:
Please bring me a walking doll. Love,
Dolores Tuckness

Dear Santa:
I wish you will bring me a walking doll and scrabble game. Wish you was here. Good bye. Sincerely yours,
Zinoide Barrera

Dear Santa:

I have been a pretty good boy this year, I am interested in making air planes and so I would like you to bring me some if you should happen to have a small aircraft carrier complete with Planes please save one for me.

Just anything you have that might do for an eight year old boy will be fine.

Please don't forget my little brother Bolo. He would like a tricycle and a rocking chair. I hope you and your Reindeer have a good trip.

Your friend,
David Lacy

Dear Santa Claus:

I am a little girl eight years old and in the second grade. I would like a doll and record player for Christmas. I have two little sisters, Star-mis and Armeda and they each want a doll and doll buggy. Please don't forget mama and daddy and ma and paw. I live at 404 Lee St.

Your friend,
Sonny Partin

Dear Santa Claus:

Will you please bring me two guns and an air gun.

Yours truly,
Steve Velez

Dear Santa:

I want two guns and a football suit and a chemistry set.

Your friend,
Tommy

Dear Santa:

I am a little boy. And I want a set of guns and some shells and some spurs.

From your friend,
Jackie Carl Nichols

Dear Santa:

Please bring me a two gun holster set, cowboy boots and hat.

Jerry Dycus

CURRENT DIVIDENDS

50%

(All Coverages)

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WITH THE
**Southern Farm Bureau
Casualty Insurance Co.**

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ADVANTAGES OF FARM BUREAU
LIFE, AUTOMOBILE, & FIRE
INSURANCE

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Roby, Texas P. O. Box 367

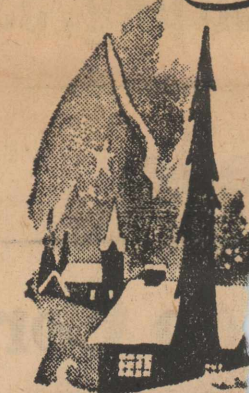


May the spirit of Christmas
bless you, always! . . .

Scales Motor Company



We say Thank



Dr. John

from all of us at W.T.U.
to all of you . . .

Merry Christmas

and a
Happy
New Year!



**West Texas Utilities
Company**



May Joy
Attend Your Christmas
Campbell Pontiac Co.

'55 Dodge Has Many New Improvements

DETROIT—Under the sleek, lithe 1955 Dodge silhouette is a myriad of automotive improvements which mechanically and structurally classify Dodge for '55 as one of the industry's most improved cars.

Calculated to earn the respect of all drivers are the flashing 193 h.p. Super-powered Super Red Ram V-8, the 183 h.p. Super Red Ram V-8, the all-new 175 h.p. Red Ram V-8, and the 123 h.p. "Get-Away Six."

Riding and handling qualities are improved due to wide rear leaf springs and relocated front and rear shock absorbers with longer piston travel.

New coaxial Dodge Power Steering performs 80 per cent of the steering effort, providing instant response and excellent returnability. Other power assists for brakes, seat controls and window lifts are available.

Inside the roomy passenger compartment many innovations are evident. The gear selector lever on cars equipped with automatic Power-Flite transmission is located on the control panel. Also, an eight-inch-wide "rubber bar" brake pedal is provided on these models. Brake and clutch pedals on models with standard transmission are suspended from under the control panel, eliminating toward holes and resultant dirt, moisture and drafts.

Windshield wiper blades park automatically off the glass. The gas filler pipe is in its own compartment in the rear fender, passing through the trunk behind the spare tire.

Box-section roof rails and sturdy windshield construction strengthen the body shell. Additionally (total 14) body-frame mounts and floor panel stiffeners increase body rigidity, eliminate vibration and lengthen car life.

Dear Santa:

I am a little girl six years old, and I want a Toni doll, a typewriter, a cash register, and some fruit, candy and nuts. Guess that is all.

I love you Santa,
Virginia Nell Burrow

Dear Santa:

I am a little boy seven years old. I have tried to be a good little boy. I would like you to bring me two guns and holster set, and a carving set, lots of fruits and candy. I hope you see all the other little boys and girls too.

Llove,
McBeth



SUGAR 10 lbs 85c

Cranberry Sauce 10c

Tissue Charmin 4 rolls 35c

Sweet Potatoes, can 29c

Green Beans 300 can 13c

Asparagus Tips 29c

DATES 1-lb pkg. 33c



ello 2 pkgs 13c

op Corn 10 oz can 17c

oodles 5 oz pkg 10c

lip-o-Lite 25c

Biscuits 4 cans 39c

Apples lb 17c

Carrots 1 lb cello 10c



LETTUCE

Lb 10c

CELERY

Stalk 10c

Wednesday, Thursday, & Friday Dec. 22-23-24
DOUBLE STAMPS WEDNESDAY

Coffee 1 lb can 97c

Flour Light Crust 25 lb \$1.69

CRISCO 3 lb can 79c



CHOICE MEATS

Beltville Broad-Breast—Toms

TURKEYS 14-16 lb Avg. 49c

Picnic Hams lb 39c

Steak lb 45c

Pork Roast lb 39c

Beef 3 lbs 89c

Bacon lb 55c



Cheese Egg Nog

Pkg 15c qt. 69c



Merry Christmas!
TO OUR WONDERFUL FRIENDS AND CUSTOMERS ...AND THANKS FOR YOUR PATRONAGE DURING THE PAST YEAR
PIGGLY WIGGLY

List For "Left C"

'Twas the day before Christmas,
And all through the house
Not a creature was stirring because they were all downtown shopping for small gifts to fill the stockings that would be hung with care in a few hours.

Last-minute gifts never do fill the bill—let alone the stocking—and according to one buyer for a national department store chain, there's one sure way to beat this problem.

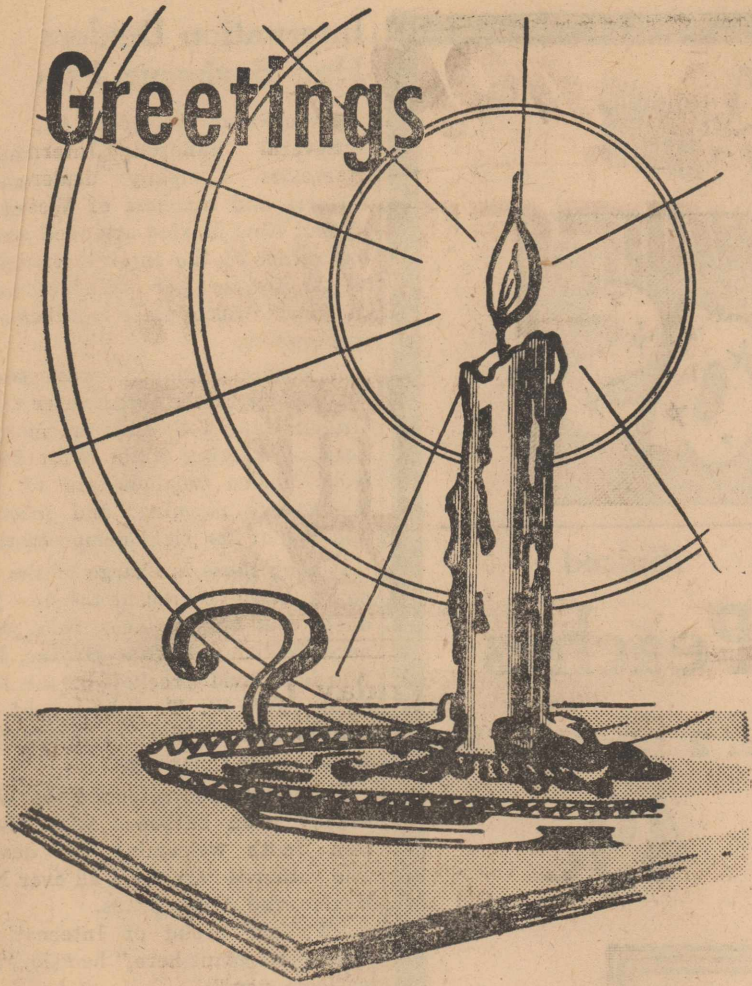
Keep a list. Every time you think of good stocking gift or read about one or see one, write it down.

Check the bathroom closets. If you notice that the men need new razors, make a note of it. New shaving cream? Extra deodorant? List it.

Watch it carefully. If her lipstick needs a refill, there's a stocking gift. And junior can probably use a new key ring or a selection of shoe laces. Or a pocket comb.

The trick to filling a stocking is the trick of noting personal habits.

Greetings



May your Christmas be
'merry and bright'...

ROLLINS MOTOR CO.

Mr. and Mrs. C. O. Rollins
Don R. Rollins, Mgr.

D. C. Walker
D. K. Kelley

J. R. Herron
Mrs. Clayton Weems

Germans First to Light Christmas Tree in U. S.

German immigrants, homesick for the tradition of their native land, were the first to decorate Christmas trees in their homes in the United States, according to tradition.

Historians believe it was about the end of the Revolution that the practice began to grow in the colonies.

Before that Pilgrims forbade Christmas celebrations on the grounds they were pagan. And a Massachusetts law in 1689 subjected anyone to a fine who observed the day by feasting, refraining from

work or in any other manner.

Historians also believe that Martin Luther was the first to decorate and light a tree. He was fascinated by evergreen trees, glistening with starlight-snow, pointing to the heavens at Christmas time. So he brought an evergreen into his house and lighted it with candles for his children.

Dear Santa Claus:

Will you please bring me a swing, set and a drum and a horn, candy and nuts I have been a good boy.

Your friend,
Larry Masters

Indian Town Owes Fame to Santa

The little community of Santa Claus, Indiana, owes its fame to its unusual name. And at Christmas time its small postoffice is swamped with mail from throughout the world by people who want their letter postmarked Santa Claus.

In addition, thousands of letters are received to "Santa Claus, Santa Claus, Ind."

The notes range from the wistful to the perperate, requesting such things as a mama doll, a sled, a sweater, or pair of overshoes.

They come from countries all over the world—small village in Canada and big cities in Europe.

Noel Preparations In Norway Began Early

Over 2250 years ago England school children wrote Christmas pieces. From this school chore came the gracious custom of sending Christmas cards.

The first known Christmas card was created in 1492 in London by a youth etcher named William Egley. Original of this first card is now on display in the British museum.

In the United States, Louis Pang published the first Christmas cards. During the 1870's and 80's Pang produced thousands of beautiful cards and has become known as the grandfather of the business.

Psychiatrists Say "Resolutions" Silly

According to a number of psychiatrists, New Year's resolutions are just a bit silly. They believe that a person who makes resolutions is something of an exhortationist in addition to being quite childish.

One psychiatrist said he didn't think resolutions the best method of curbing little differences and correcting mistakes. The best method is giving some thought to what causes our troubles and trying to correct them rationally.

Children especially should not be encouraged to make a resolution. They reason a child should be encouraged to do the best job he can at all times and not save difficulties for one particular time and tear them up by one super-human effort that is almost sure to fail.

IN THE SPIRIT OF CHRISTMAS



We put aside all thoughts of day-by-day business, and extend to our many loyal patrons, our wishes that the Holy Spirit of Christmas and its blessings, enfold you and your family now, and for all time . . .

GIN NOTICE

THE FOLLOWING GINS WILL BE CLOSED

Dec. 23, 24, 25 and
Sunday, Dec. 26th

OPEN FOR BUSINESS MONDAY, DEC. 27TH

West Side Gin
Foster Miller Gin
Rotan Gin Co.
Farmers Gin Co'



*Our thanks and
good wishes ring out
to our friends...*

*The Cheery Christmas Bells ring out
our sincere thanks for your wonderful
friendship and patronage, and say,
"MERRY CHRISTMAS TO ALL!"*

Campbell Dept. Store

Mr. and Mrs. H. B. Campbell
Tommie Oliver Mrs. Nina Huckaby
Miss Loreta Neal

Merry Christmas

Picnic
HAMS 1b 39c

Pork
ROAST 1b 39c

Fresh Large Size
HENS 1b 45c

FRYERS 1b 39c

Plenty Hams & Turkeys

Miracle Whip
Salad Dressing
Pint 25c

Dromedary
Dates 1b 39c

Pineapple Juice
Libby 46 oz. can
33c

Coca-Cola or 7-Up
20c
6 Bottle Carton plus deposit

Ocean Spray
Cranberry Sauce 19c

Libby 303 can
Pumpkin 10c

Del Monte whole green
Beans 303 can 29c

Kounty Kist
Corn 2 12 oz cans 25c

Ozark Sweet in syrup
Potatoes 25c

Folgers
Coffee
lb 99c

Crisco
3 lb can 75c

Spiced
Peaches
No. 2 1-2 Glass Jar 49c

Vegetables

Large stalk
Celery 19c

Fresh Lb.
Coconut 10c

Large 2 Heads for
Lettuce 25c

Yellow
Onions lb 6c

Texas
Oranges lb 9c

cello 2 bags
Carrots 25c

Delicious
Apples lb 20c

Texas 5-lb. sack
Oranges 33c

FROZEN FOOD

Thomas or Donald
Orange Juice
6 Cans for \$1.00

Thomas
Strawberries
10 oz. pkg. 25c

Donald Duck
Corn 10-oz pkg. 20c

Donald Duck
Green Peas
10 oz. pkg. 25c

Coconut
lb Cello bag 45c

Powdered & Brown
Sugar
2 boxes 25c

Cornation or Pet
Milk
2 tall cans 25c

Seedless
Raisins
2 lb bag 45c

D. J. Smith & Co.

PHONES 265 & 260



Don't Forget To Save S & H Green Stamps
Been tested by Time
SINCE 1896

International Dealers Had Barbecue Feed

Sweetwater, December 21,
Several hundred International Harvester Company dealers and farmers and ranchers of West Texas and New Mexico attended a demonstration of the International Harvester tractor here Wednesday the Dent Beal place southeast of Sweetwater.

A barbecue dinner was served the visitors by the Sweetwater Chug Wagon Gang following the morning business meeting at the West Texas New Mexico headquarters of the International Harvester Company.

More than 300 attended the Wednesday noon barbecue with Mayor Don Smith welcoming the dealers who gathered here from all over New Mexico and West Texas.

"We are proud of International Harvester plant here," he said, "and welcome you."

A large tent was erected for the "feed" and motion pictures and other phases of the program. The afternoon was devoted to testing the various machines in the International Harvester tractor line now being introduced.

A group of farmers accompanied W. F. Edwards Jr., Bartlett Strayhorn, and Bob Baugh of Farmers Implement from Rotan.

Dear Santa Claus:

Please bring me a Eege doll. Please bring me a xylophone. Please bring me some candy. Love, Jill Patrice Fryan. Please come to my grandmothers house. We will not be at our house. Jacklyne Kay Fryar sent a letter to you. Please bring Jacklyne Kay Fryar to her grandmothers at 403 West Marie in Brady.

North Pole.

Dear Ellis Wayne, Larry and Harold, I got your letter and was glad to hear from you. I know you all have been sweet little boys and I will bring you just what you wrote me to. You all be good.

Love, Santa Claus.
P.S.—I saw you in Rotan the day I was there.

Dear Santa:

I am a little boy five years old. I have tried to be good. I would like a pair of cowboy boots, size 10, a gun and holster set and a big red wagon. Please don't forget all the other little children.

Love you, Gary Baker.

Dear Santa Claus:

I have been a very good boy. I would like for you to bring me 2 guns with bullets, a guitar and a truck. Don't forget Dianna, Mac, Mother, Daddy and Lorna.

Love, John Jr. Bostick.

Dear Santa Claus:

I have been a good girl this year. I want you to bring me a doll, ice box, stove and a Merry Christmas. Don't forget all of my family, Lynn Bostick and Lorna.

PS. Don't forget to fill our stockings. They are hanging on our tree. Dianna Lynn.

Dear Santa:

I want a Jolly Walker doll for Christmas and a doll wardrobe, and a sweater, house shoes, some dishes, saddle and rope. I am 7 years old. Jane Cave.

Dear Santa:

I would like a doll make-up set. I don't want a new doll. I just want to make my doll look pretty.

Love, Phyllis
807 Morris Ave. Rotan, Box 71

Dear Santa:

I am 8 years old. Please bring me a doll and house shoes and some slippers and some pants and dresses, some candy, nuts and fruit. Don't forget all the other boys and girls. Patsy Cox.

Dear Santa:

I want a horse for Christmas. I want a horse that is brown and black and a saddle. Merry Christmas. Linda Brown.

Dear Santa:

I want a football helmet, shoulder pads, chaps, boots and cowboy hat. Edwin Galyean.

Dear Santa:

I want a football, a football helmet, and a football suit. And please give me some football shoulder pads. David Canfil.

Mr. and Mrs. Roy Perkins of Corpus Christi, visited his mother, Mrs. May Perkins, Friday of last week.



Each of us here send to each of our many loyal customers the warmest wishes of the Yule Season . . . "Serving you has been a real pleasure."

R. L. Young, Insurance

THE ROTAN ADVANCE
E. H. Sheltin, Publisher
TELEPHONE, DIAL 332

SUBSCRIPTION RATES
\$2.00, IN FISHER COUNTY — \$2.50 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor. The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

Entered as Second Class Matter Feb. 16, 1907, at the postoffice, Rotan, Texas, under the Act of March 2, 1879.

Mr. and Mrs. H. T. Fillingim celebrated with an early Christmas dinner and tree last Saturday. Those here were their children, Dr. and Mrs. Stanley Gilbert and daughters Lisa and Jan of Dallas, Ouida Fillingim, a student at Baylor University, Waco, and Mr. and Mrs. Homer Fillingim, Jr. and children, T and Ann. Mr. and Mrs. Fillingim, Sr. and Ouida plan to spend Christmas day in Dallas with Dr. and Mrs. Gilbert.

Weekend guests in the home of Rev. and Mrs. Dan D. Jones were their children, Irvin and Mrs. L. R. Oliver and son Brad of Alburquerque, N. M., Mr. and Mrs. Dan C. Jones of Houston, Mr. and Mrs. J. W. Reynolds, Joe Keith and Rita of Hamlin. They had an early Christmas dinner and tree, since that was the only time they could all be home. Monday Mrs. C. J. Shook, mother of Mrs. Dan Jones, came to spend the holidays with the Jones.

Dear Santa:

I want a billfold, it costs \$2.40 and a baton 20x5-8 in junior size, it costs \$1.39.

Your friend,
Tinky.

Dear Santa:

I want a baseball and bat, and I want my watch fixed, also some new tires and tubes, they cost \$1.25 each. I want them to be tubeless. And a pair of guns, that's all I want.

Your friend,
Wayne Markham.

Dear Santa:

I want ask for much but would like a teddy bear and baton, dishes, pajamas, duster and tea set.

Santa don't forget the little needy children.

A white Christmas to you,
Thank you,

Dear Santa:

I'm writing you this letter to sand merchants and what I want for Christmas. I want a doll, a wagon and and some candy and that is all.

Yours truly,
Emma Ybarra.

Dear Santa:

Please bring me a paint book, two guns and a train.

Thank you.

Larry Carver



Joy at Christmas

May your Christmas

be filled with

happy memories

M. W. Strickland, Ins.

Dear Santa:

I want a doll and bicycle, house, rabbit, ball, dog, kitten and dishes. Sharon Lewis.

Dear Santa:

I want a bicycle and a doll. Paula Helms.

Dear Santa:

I want a doll and a switchboard and a horse. Please. I want a saddle, too.

Sue McBeth.

Dear Santa:

I wish I had a bicycle for Christmas, please.

Sidney J. Thrash.

Dear Santa:

I want a football, and a baseball glove and a wagon.

Ronald Browning.

Dear Santa:

I want some red house shoes and a doll. Please bring Mother some dishes, please.

Ann Markham.

Dear Santa:

I want a Ricky doll and a musical dog and a wardrobe and a wagon and a watch nd cowgirl suit and rope for Sock. I am 8 years old.

Zana Thompson.

Mr. and Mrs. A. R. Tyson, Jr. of Atlanta, Ga., came Wednesday and visited his sister, Mrs. J. R. Strayhorn, and Mr. Strayhorn and his mother, Mrs. A. R. Tyson, Sr., who has been visiting in the Strayhorn home. Mr. and Mrs. Strayhorn, Mrs. Tyson and Mr. and Mrs. A. R. Tyson visited Mr. and Mrs. E. Warren in Post Sunday and Mrs. Tyson stayed for a longer visit with her daughter, Mrs. Warren.

Miss Shirley Bridges, a student at Texas Tech, came Tuesday to spend the holidays with her parents, Mr. and Mrs. L. D. Bridges.

Guests of Mrs. George Young Sunday were Joanne Logan of Merkel, Mr. and Mrs. Morris Young and Bobby of Roby, Mrs. Gilbert Freeman and sons, Gary and Kert, of Corpus Christi.

Doyle McSpadden, Richard Posey, Walter Miers and Jack Callan, students at A&M College, are here for the holidays.

Mrs. J. M. Montgomery returned Saturday from Wink, where she had been with her daughter, Mrs. B. J. Walters, who was very ill. Mrs. Walters is improving.

Mr. and Mrs. Hugh Swann are spending the Christmas holidays with their children, Mr. and Mrs. Howard Swann of Magnolia, and Mr. and Mrs. Robert Swann of Pasadena.

The Rotan Advance
Thursday, Dec. 23, 1954 No. 48

Dear Santa:

I want a doll, and a set of dishes. Your friend,
Cheryl Hammit

Mr. and Mrs. A. J. Flowers of Seymour spent last week end here with Mr. and Mrs. Elmer Kennedy.

Closing Notice

The office and mill will be closed from Friday noon

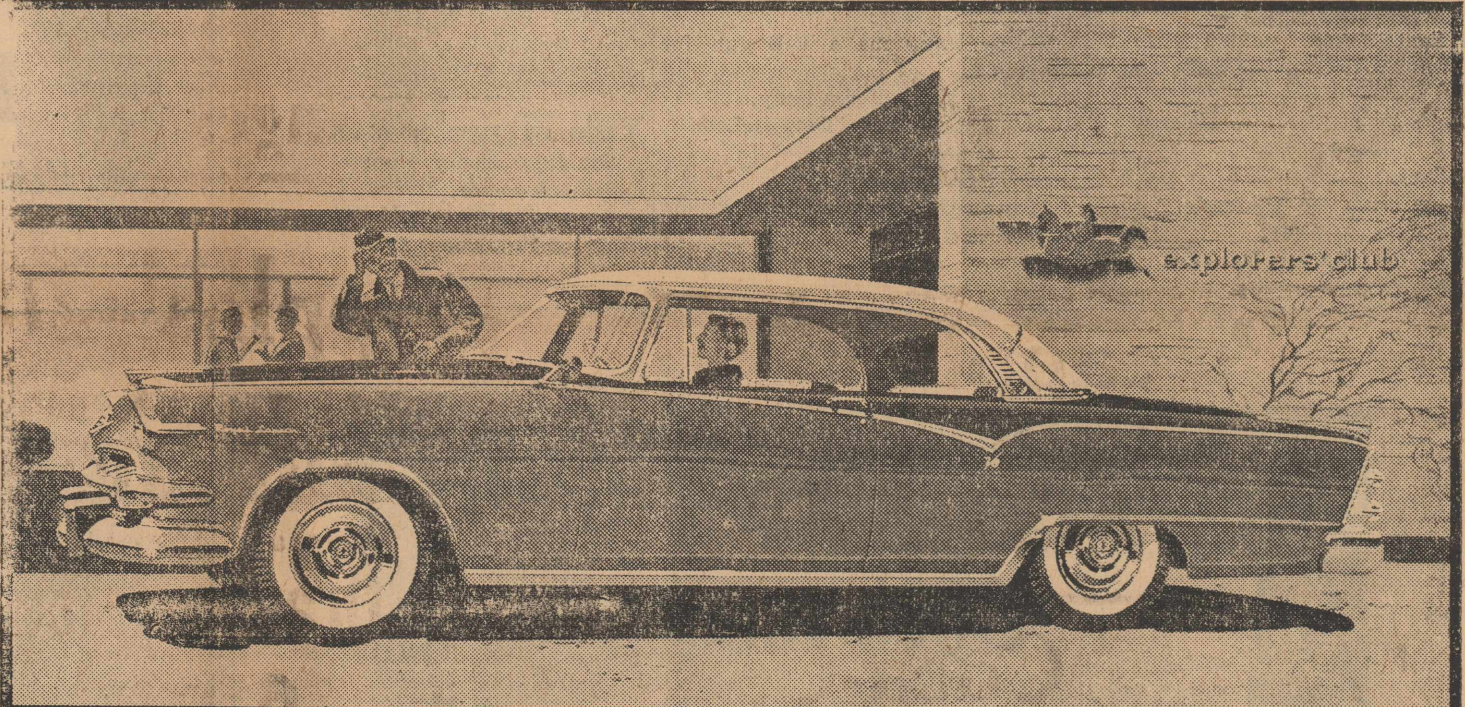
until Monday morning for

Christmas.

We ask the cooperation of anyone needing feed to

secure same before Friday noon.

Rotan Cotton Oil Mill



New Dodge Custom Royal Lancer with Dramatic 3-Tone Styling.

Step up to the BIG ONE . . .
step out in STYLE!

Here's the car America has named "the big one" . . . for a lot of good reasons!

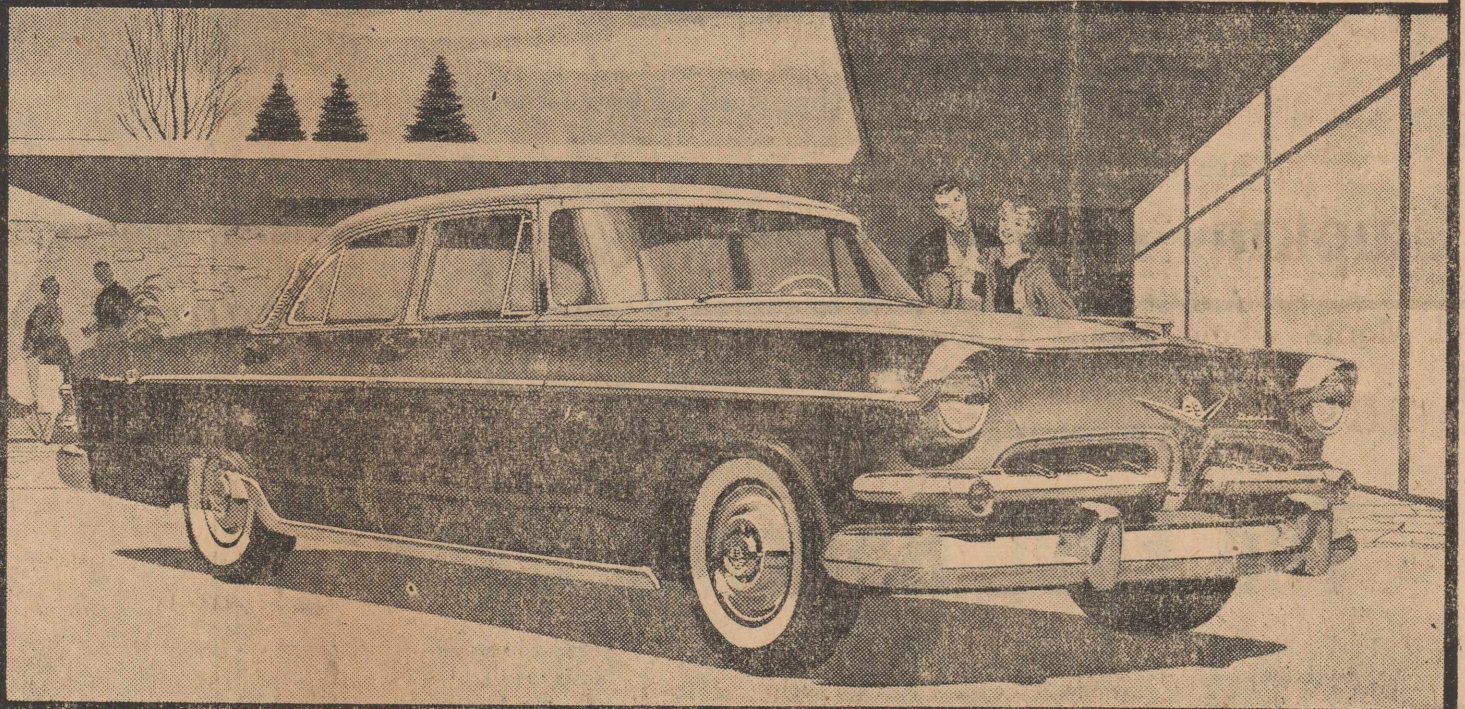
This new '55 Dodge is the Big One in size—longer and larger than other cars in its price range. It's the Big One in styling—with flair-fashioned beauty that sets the trend for tomorrow. It's the Big One in power and handling ease—with a Super-Powered Super Red Ram V-8 engine that delivers a surging 193 horsepower.

Come in and discover for yourself how little it costs to step up to the Big One—and step out in style!

'55
DODGE

FLASHES AHEAD IN STYLE

New Dodge Custom Royal 4-Door Sedan—Flair-Fashioned for the Future.



SCALES MOTOR COMPANY

302 West Snyder Ave.

Rotan, Texas

It's Christmas!



O. B. CAVE IMPLEMENTS

O. B. Cave

Dear Santa Claus:

I want a doll with rooted hair and a set of silver ware and I want some bobbie socks and I want a wagon, I want a coloring book and colors and I want bath salts, I want some bath powder, I want a red dress, I want a pair of red panties, I want some doll dresses and you can bring what you like.

Carolyn

P. S. I am 8 years old.

Dear Santa Claus:

I want a doll, paper dolls and a ball.

Kristan

Dear Santa:

Please bring me a bicycle.
Love,
Robert Huckaby

Dear Santa:

Please bring me a ball and a bat and a glove.

Your friend,
Robert Rodriguez

Dear Santa Claus:

I want a bicycle and a box of cherry candy and a gun with holster. A log truck and a point set.

William

Dear Santa Claus:

Please bring me a B-B gun for Christmas.

Yours truly,
Tony DeLeon

Dear Santa:

Please bring me a doll and a pair of cow girl boots.
Dorothy Ann McKinney

"Silent Night" Is Best Beloved Carol

The most beloved carol of the many that are in all parts of the world is "Silent Night" that simple and tender German song.

Its origin was unknown for many years. Recent research, however, disclosed that it was written by Joseph Mohr, an assistant priest in Oberndorf in South Germany. The melody was composed by a schoolmaster, Franz Gruber.

The poet and the composer were part of the choir that sang the carol for the first time on Christmas Eve in Oberndorf church in 1818.

The night it was sung the small church's organ was out of order and the choir sang to the accompaniment of a guitar.

Since then the carol has been sung to the tune of almost every musical instrument in the world and in the languages of nearly all men.

New Year Visits Began by Dutch

The custom of making short calls on New Year's Day was in full swing in the United States around the turn of the century.

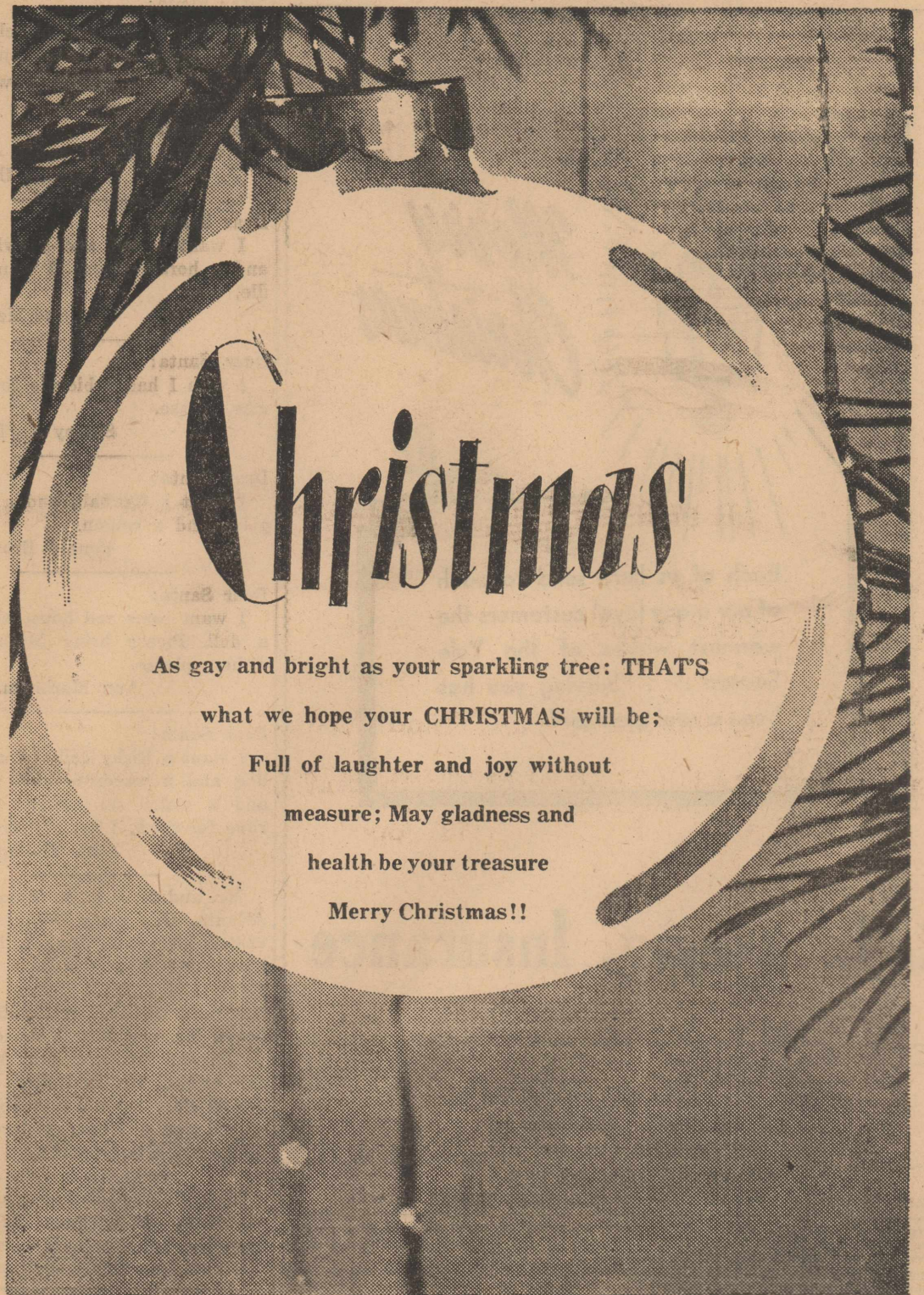
Newspapers carried columns of 'at home' notices specifying the hours during which visitors would be received. Hosts and hostesses, having duly received, closed their open house to become guests at somebody else's.

'Open House' on New Year's Day was introduced into America by the Dutch who settled in New Amsterdam. Friends were accustomed to dropping in to offer the compliments of the day and refreshments centered around homemade snacks, plus the host's favorite concoction of punch.

The custom grew with the newspaper announcement stage, country, finally attaining its height with its eventual time-table and scurrying from one 'open house' to another. It was inevitable that some guests, after a succession of nine or ten punch bowls some times embarrassed their tenth or eleventh hostess; and receptions sometimes were 'crashed' by total strangers.

Yule Hymn Writer

Dr. John Henry Hopkins, Jr., an Episcopal rector, wrote both the words and music for "We Three Kings of Bethlehem Are" in 1859.



As gay and bright as your sparkling tree: THAT'S

what we hope your CHRISTMAS will be;

Full of laughter and joy without

measure; May gladness and

health be your treasure

Merry Christmas!!

Farmers Implement Co.

W. F. Edwards, Jr.

Bartlett Strayhorn



It is indeed a pleasure to thank all of you -- who are our loyal customers -- for your continued patronage. It has been a real pleasure to serve you! And it is a pleasure now to extend to you -- our warmest wishes for all that's bright and gay IN THIS WONDERFUL CHRISTMAS SEASON...

The First National Bank

R. L. Springer
Floyd Clifton
Dan Park
Wayland Gray
Bess Godwin

Ruth Hudgins
Neva Hall
Frances Quiet
Minnie Nash
Francene Barnard



IT is with humility that we thank our many customers for their continued patronage -- and it is with sincerity that we extend to all our wishes for a VERY, MERRY CHRISTMAS!

Rotan Cotton Oil Mill

L. E. Newton, Mgr.

T. J. Gilliland



TO OUR FRIENDS:

One of the Deeply Genuine Joys of the Yuletide Is That Which Gives Us An Opportunity to Express Appreciation To You, Our Many Friends And Customers.

We Are Glad Therefore, That Christmas Comes At Least Once A Year. It Gives Us An Opportunity To Pause And Say To You.

A FRIENDLY GREETING, A WISH SINCERE
A VERY MERRY CHRISTMAS
AND A
PEACEFUL, HAPPY NEW YEAR

Rockwell Bros. & Co.
LUMBERMEN

Lloyd Hurst, Mgr. — Hilton Cross — Norvelle Kennedy

"Food Crusade" Asks Overseas Packages

That special "Food Crusade" Care package you're sending overseas this Christmas will do a good job for 10 to 12 days toward feeding persons who receive them.

Also, you'll be sharing America's bountiful food supply with others less fortunate.

According to Milton Hult, President of the National Dairy Council, Chicago, the special Care food packages offer nourishment badly needed overseas. Protein, for example, is in short supply in many areas of the world, Hult says.

The packages vary in food content according to the dietary needs of 5 areas. There are, in all, special packages for 1) South Europe and South America, 2) North Europe, 3) Korea, 4) the Middle East, and 5) the Far East.

The protein content of certain packages runs as high as 19 days supply for an average 25 year old man (by American dietary standards), largely due to the presence of dry milk and or cheese. On the same basis, some of the packages offer enough calcium for 35 days, and enough riboflavin for as high as 30 days.

Take the Care package for South Europe and South America for example. This contains 1 lb. butter; 4 1-2 lbs. non-fat dry milk solids; 1 lb. beef and gravy; 1 lb. beans; 2 lbs. rice; and 5 lbs. flour.

According to National Dairy Council estimates based on American nutritional standards, these foods will furnish a 25 year old man with nourishment which includes:

1. Enough protein for about 19 days.
2. Enough calcium for 35 days.
3. Enough iron for more than 10 days.
4. Vitamin A for 3 days.
5. Thiamine (B1) for 13 days.
6. Riboflavin (B2) for almost 30 days.
7. Niacin for 9 days.
8. Ascorbic acid for at least 2 days.

Each package contains between 13 and 15 pounds of food. All contain beans and rice. Four of the packages contain butter. Other contents, varying according to the area are flour, cheese, non-fat dry milk powder, beef and gravy, shortening and cottonseed oil.

On purely a calorie basis, Care of-

ficially estimates each package contains energy enough for an individual for 8 to 10 days (by American standards), but by overseas standards of eating 10 to 12 days.

Just \$1 to Care will send two of these special food packages to a hungry child or a needy family overseas in time for the holiday season. Persons who wish can send regular Care food packages to specific friends or relatives overseas. The latter packages, however, range \$5 to \$17 contribution per package.

CARE (Cooperative for American Remittances to Everywhere) is a non-profit, Government approved agency which assembles needed supplies—food, textiles, tools, educational and medical equipment, etc.—and delivers them to recipients in

countries overseas.

Permanent Care offices are located in Chicago, Baltimore, Boston, Cleveland, Los Angeles, Milwaukee, Portland (Ore.), Pittsburgh, St. Louis, San Francisco, Seattle, Washington, D.C., and New York City.

Dear Santa Claus:

My name is Cyndy Jane Berry, I am seven years old.

I have tried to be a good girl. Would you please bring me a doll, two cooking sets and a cowgirl suit. Please remember all the little boys and girls in my class. And don't forget my sissy. I will look for you on Christmas even night.

Thank you Santa.

Cyndy Jane Berry



Season's Greetings

We hail you in
this season of
Christmas cheer.

The Dee Reeses

A Christmas Prayer

Our Heavenly Father, we humbly come to Thee at this Christmas Season in a spirit of humility, beseeching Thee to forgive us for the many times we have failed Thee. May the spirit of Jesus, Thy Son, who came that we might have life more abundantly, dwell in each of our hearts. May we realize our sacred responsibility to Thee and to our fellowman by living in such a way as to reflect the true love which only comes from our nearness to Thee. Our Heavenly Father, we are conscious of our human weakness. May the Holy Spirit fill our hearts and minds, giving us the strength to do the things that would be pleasing in Thy sight. May we ever be found faithful to Thy will, and when we have reached the end of life's highway may we hear Thee say, "Well done, thou good and faithful servant: hast been faithful over a few things, I will make thee ruler over many things: enter thou into the joy of thy Lord." Amen.

MERRY CHRISTMAS and HAPPY NEW YEAR
TO OUR NEIGHBORS AND FRIENDS

MR. & MRS. CECIL A. LOTIEF AND FAMILY.
Rotan.



Christmas Greetings

McClurkin's



We are thankful for Christ's Coming, for His love and guidance.

We also say thank you to our many Loyal Customers and add our Best Wishes that your Holiday be warm and glowing.

Beeman-Cartwright Piano Co.



*We hope Old Santa
hits your house with
a full load of cheer.*

Clark Tractor & Implement Co.

Merry Christmas



May we knock
on your door
to give you
our Holiday Greeting?

Clark-Benson Hardware

Alvin Clark

Mrs. Fern Benson

'SILENT NIGHT...'



Dear Santa Claus:
Please bring me a doll for Christmas.

Your friend,
Mary Martinez

Dear Santa Claus:
I would like you to bring me a cap shooting rifle, and Dragnet Holster gun set.

Bye,
Byron Lynn Shelley

Dear Santa:
Please bring me a two gun holster set, a doctor set, nuts and candy, fruit, and give mother and my brothers and sisters something. I want a cowboy suit and hat.

Your friend,
Danny Hariman

Please send me a horn for Christmas. I hope you are well, remember all the other boys and girls.

Roynol Irvin

Dear Santa:
Will you get me a pool table and a B-B gun and my brother wants a cowboy hat, another boy wants a cowboy hat.

Jackie Tankersley

Dear Santa:
Please bring me a big doll, a set of dishes for Christmas as I have been a good girl this year and went to church every Sunday.

Thanks a lot,
Louise Harris

Dear Santa:
I saw you in the parade Friday. I want a tiny tear doll and a can can petticoat for Christmas. My little brothers want boots and guns, thank you Santa.

Love,
Brenda

Dear Santa:
Will you please bring me a bicycle, a wood carving set, an archery set, and a foot ball and some toys, and bring me one surprise, Santa.

Victoriano Martinez

Dear Santa:
I want a doll, and a locket, and a bracelet.

Your Friend
Carol Ann Donham

Dear Santa:
Please bring me a walking doll.

Your friend,
Paula

Dear Santa Claus:
I have been a good girl. I want a Saucy walking doll. Please remember all the other little boys and girls.

Your friend,
Barbara Ann Eades

Dear Santa Claus:
Will you please bring me a bicycle. I try to be a good boy. I am eight years old. Do not forget the other boys and girls.

Your friend,
Curtis Glenn McQueen

Dear Santa Claus:
Please bring me a xylophone, nurse kit, make-up kit, doll cake mix set, ironing board, dishes, paint set, magic projector.

Bonnie

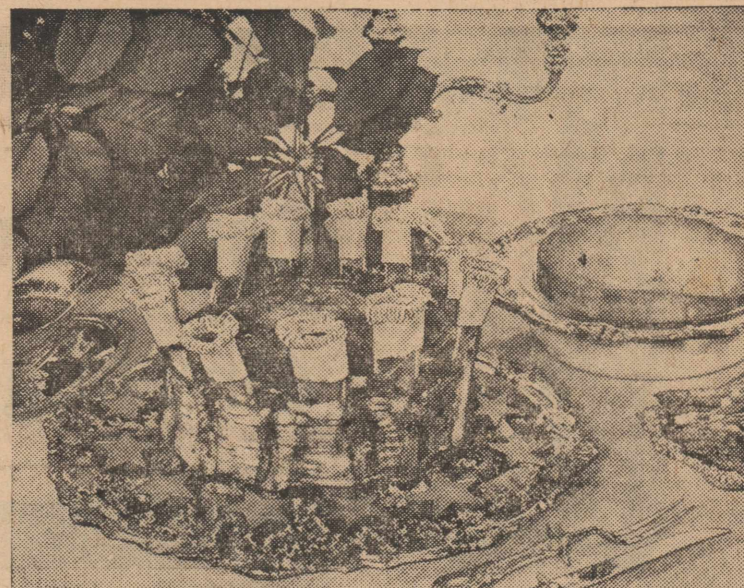
Dear Santa:
I want a doll for Christmas.

Your friend,
Connie

Loads for Postman

American postmen will deliver over 2,000,000,000 Christmas cards this year.

BEEF AT ITS HOLIDAY BEST



The royal Roast Crown of Veal and its elegant British companion, Yorkshire Pudding, add zest to festive fares. The Texas Beef Council suggests cranberry jelly stars and asparagus spears au vinaigrette to complete the menu.

Dear Santa Claus:
I want a baby bull dog, a football suit and a football game.
Don't forget all the other boys and girls.

Love
Eddie Edwards

Dear Santa:
Please bring me a roll and a pair of cowgirl boots.

Dorothy Ann McKinney

Dear Santa:
Please bring me a doll and a suitcase.

Love,
Lolores Garcia

Dear Santa:
Please bring me a pair of guns, and a cowboy hat. I want a cowboy suit.

Your friend,
Joe Carrillo

Dear Santa:
Please bring me a doll, freezer, a table and a stove.

Love,
Sandra McCombs

Dear Santa:
Will you please bring me a doctor set and some dishes and a piano.

Your friend,
Mary Flippo

Cheerio



*We send you a
bright note of cheer
this Holiday.*

THE HOBBY STORE
Mr. and Mrs. H. L. Dycus, Billy and Jerry
MERCHANTS MOTOR LINE

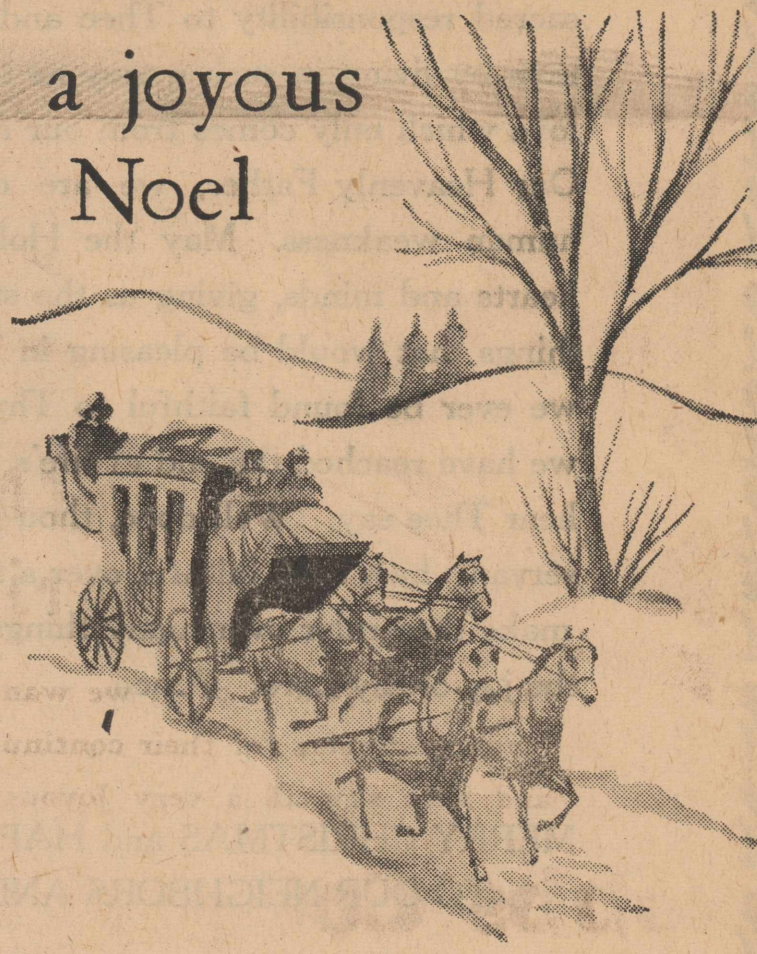


Greetings

*May the serenity and happiness of the
Joyous Christmas Season last you forever!
This — is our good wish to our many loyal
customers whom we have so enjoyed serving!*

Rotan Motor Co.
Your Friendly Ford Dealer

a joyous
Noel



*Old fashioned greetings
to old-time friends.*

Geo. W. Young & Son

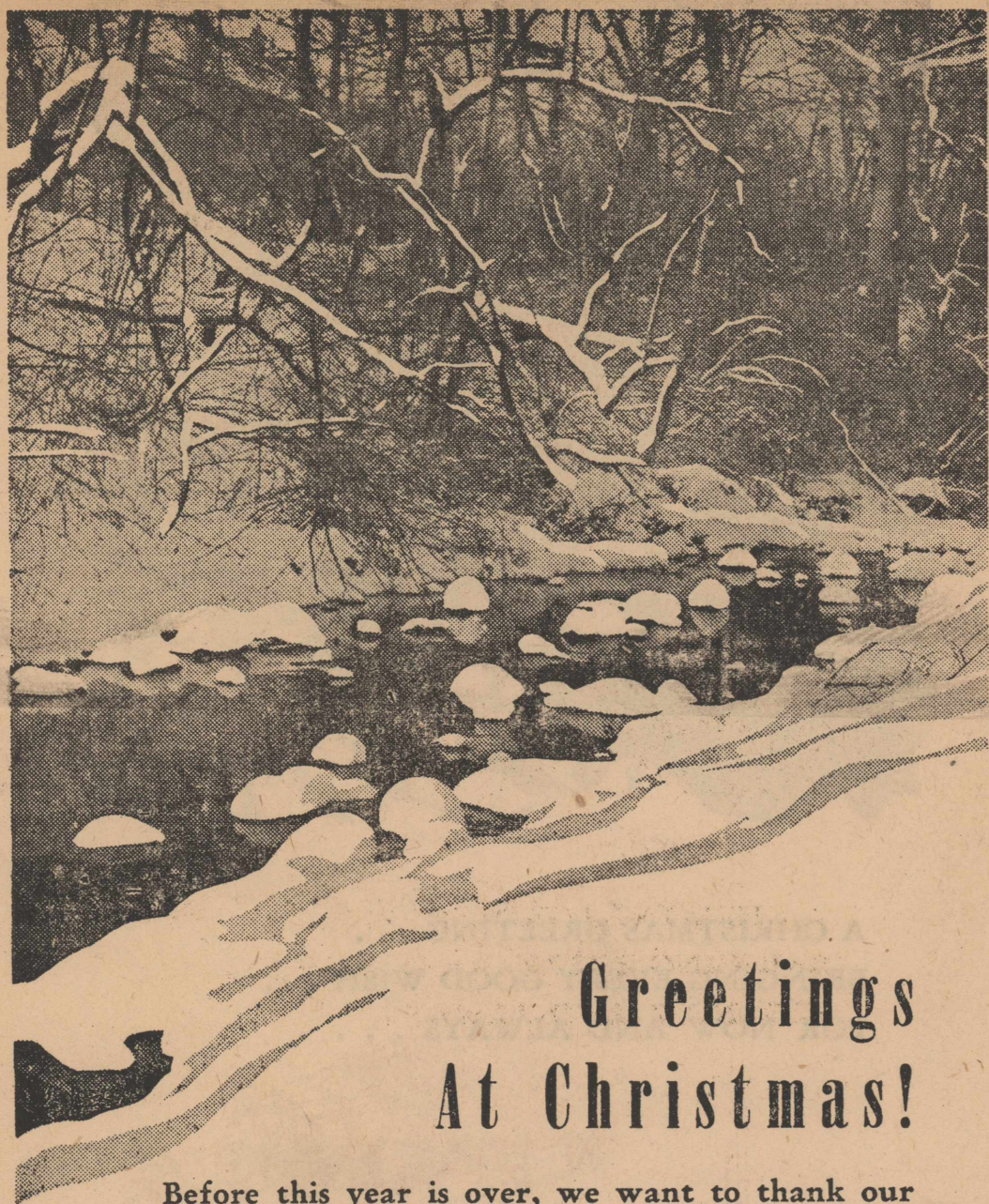
NOEL



To our many friends:
Merry Christmas Greetings
we send to you — And, our
warmest wishes, too . . . May there
be special joys in store —
All the wondrous things,
You're surely hoping for!

H. L. DAVIS
BILL
THELMA
ILA
DORIS
RICKEY
JERRY

H. L. Davis & Co.



Greetings At Christmas!

Before this year is over, we want to thank our
many customers for their continuing faith in us,
and wish you all a very Joyous Holiday! . . .

Hobbs CoOperative Gin



Christmas Has Everything

Christmas has everything—hasn't it?

Christmas holds tightly many happy memories, is loaded with joy and good cheer right now, and pierces uncertainties of the future with the bright twinkle of hope.

Christmas lifts you out of your ordinary self and pushes you up into being a person far nicer than you have thought you were.

Christmas opens up friendships more numerous, more delightful and more heart-warming than you knew you had.

Christmas appeals to all five of your senses. Is there any sight lovelier than gaily wrapped gifts, multi-colored candles, shiny holly and decorations on a Christmas tree? Isn't there contentment in the fragrant smell of fir balsam in the living room and of spicy odors in the kitchen? Wouldn't the days seem empty without hearing again the universally-loved carols and the laughter of happy children? Isn't self-control overstrained by the taste of festive, tempting foods? And don't we respond to the invigorating touch of the sweet air outdoors and the welcome warmth of home and family within?

It looks like Christmas.
It smells like Christmas.
It sounds like Christmas.
It tastes like Christmas.
It feels like Christmas.
It must be Christmas.

MERRY CHRISTMAS!

Candles Keep Tradition In Many Lands

"To learn you luck for the year they say,
Burn a bayberry dip on Christmas day.

If the flame burns bright and the light shines clear,
Good luck will be yours through the year."

This old verse is believed in many lands around the world and is said to be one of the reasons that candles in homes are traditional around the world.

The custom is believed to have started in Ireland. As the Irish put it: "Who knows, on some Christmas Eve, Jesus and Mary and Joseph may come again, not to Palestine, but to the Holy Isle on the farthest edge of Europe." And it is the custom that the candle can only be snuffed by one named Mary.

Their first use for Christmas is not recorded in the annals of any nation, but that the Christ Child Candle," burned in the window on Christmas Eve is, according to an old legend, placed there to light His way if He makes an earthly visitation and in atonement for the night of His birth when there was no room for Him.

Dear Santa Claus:

I want a sword and a shield I want an air rifle and two guns. Please remember Paula and all the other boys and girls.

Mery Christmas
Jimmy Heathington.

Dear Santa:

Please bring me a Terri Lee doll iron and ironing board, and a suitcase and some new cloth. *

Thank you Santa.



The following Stores
Give and Redeem
PILGRIM GREEN
STAMPS

Piggly-Wiggly
Clark-Benson Hdw Co
Sawyer's Laundry
McClurkin's Jewelry
Wicker's Gulf Station
The Fair

When You Buy
from these
FRIENDLY
MERCHANTS!
You Save

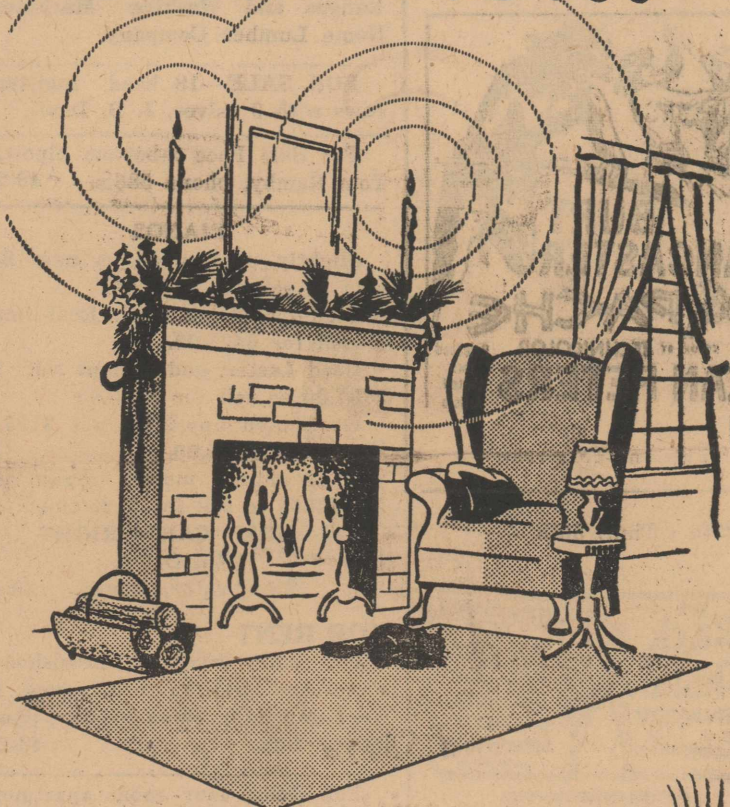


May the
bough of your tree
bend low
with good things

Home Dairy, Inc.

Sweetwater, Texas

Season's Best



We'd like to sit
at your fireside
to greet you personally,
Merry Christmas.

PRICE GROCERY

ELMER & DOCIA PRICE

HELLO



To Every Member
of Your Family . . .
Merry Christmas

White Auto Store

Red Oak Trees for sale, 6 ft. to 15 ft. \$2.00 per foot.

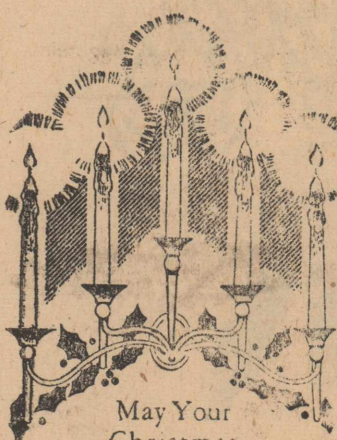
Setting, 50 cents per foot.

Allison Tree Service

Abilene Phone 2-2468

Dear Santa:

Please do not forget us this Christmas. We are: Margareta, 14; Elai 11; Bruna 8; Mateo 16 and Margarto Orrego.



May Your Christmas be as bright as holiday candles . . .

LANCE THEATRE

OPEN FOR FALL AT 6:45

ROTAN, TEXAS

Phone 310

Sat. 25th Only

"Southwest Passage"

Joanne Dru and Rod Cameron

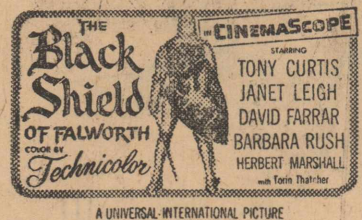
Claws for Alarm

Sun. 26, Mon. 27, Tues. 28th



Farm of Tomorrow

Wed. 29th - Thur. 30th



Paramount News

CINEMASCOPE PICTURE

SHOWING AT THE
SUNDOWN DRIVE IN

Telephone 7441

Sat. 25th Only

"Neath Brooklyn Bridge"

Leo Gorcey and Huntz Hall

"Lone Gun"

George Montgomery and Dorothy Malone

DOUBLE FEATURE NIGHT

Sun. 26th - Mon. 27th z z



Warner News

Tues. 28, Wed. 29, Thur. 30th

"Hondo"

John Wayne and Geraldine Page

Short

CLASSIFIED ADS

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale

Gravel for sale. Lots of rock and sand is sharp. Phone Jayton, 2834. Claud Senn. 8-tfc

For Sale. Boys' 24-inch bicycle. Good tires and tubes.—R. T. Hammit, phone 7512. 48-2tp

For Sale—Sofa bed and chairs, \$25; small couch also makes into bed, \$10.—Jesse R. Hicks, phone 8166, 7th st., Morris av. 472tp

For Sale my home in Lakeview addition. See at 715 Beureard or call 300. 39-tfc

For Sale, 1 Jersey heifer giving milk and 4 springing heifers. Good milk stock, Luther D. Miller, phone 5212. 48-4tp

For Sale, Used Refrigerators, Ranges, and Washing Machines—Home Lumber Company.

USED FURNITURE

Used Washers, Ranges, Refrigerators and Furniture.

GARLANDS Phone 360

Two-wheel all steel welded trailer, frame, bows, good tires, \$65.00. Crosley shelvador refrigerator, \$90; 4-burner table top Dixie gas stove, \$35.—Troy Carter, care Davis Cabins, Rotan.

For Sale—18 White Leghorn pullets, 5 months old. phone 5846. 49c

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

FOR SALE—18 head registered cows with 9 calves. J. B. Davis.

For Sale Pace 2-bottom plow, Tom Ramby, phone 5865. 48-2tp

PIANOS

Slightly used, good as new Bremen to sell for \$395.00.

Studio Rudolph used. Real small, to sell for \$425.00.

Used Lester, god as new sells for \$837.00 to sell for \$575.00

Good used upright, was \$195.00 to sell for \$175.00.

Used church model organ sells for \$2065 to sell for \$1250.00.

BEEHAN CARTWRIGHT MUSIC CO.

Sweetwater, Texas. 39-tfc

FOR RENT

For Rent, modern, furnished 2 rooms and bath, house-bills paid. By week or month. Dono Darden, phone 208 or 5975. 48-2tp

For Rent, four room apartment, conveniently arranged, close in, Mrs. W. W. Callan. 44-tfc

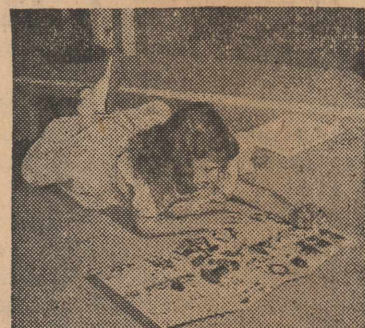
SERVICES

LOOK — LOOK — New farm Loans now available at 5 per cent, 10 years no Appraisal Fee. Just See Mark Strickland. 43-tfc

For covered buttons, belts, buckles, hemstitching see Mrs. Romie Kersh at Rotan Flower Shop. 40tfc

JOY TO THE WORLD

● An enchanting old-world custom, newly adopted this year in the United States, can serve to deepen a youngster's appreciation for the meaning of Christmas. The custom is the opening of tiny doors in an Advent card on each of the 24 days preceding Christmas.



Advent cards enhance a child's Christmas, teach its meaning.

Advent, the four weeks preceding Christmas, has been observed by Christian churches for centuries as a period of preparation for the coming of the Christ Child. Advent cards probably had their origin in Germany in the last century. Now, Hallmark Cards has created 10 colorful and fanciful Advent cards.

With each day of Advent, the anticipation and curiosity of the youngster opening the doors mounts, until the lifting of the final panel on Christmas Eve becomes one of the most important rites of the day.

4-H Club Meeting

We had 4-H Club meeting Dec. 16. We talked about our projects and judging teams. Our meeting was 45 minutes long. We elected the ones to go to the club council, and we also talked about when to get our projects. I was the one who was elected to go to the club council. Douglas Nolen, reporter.

Brownie News

The Brownies met Dec. 15 in their regular weekly meeting. This was our last meeting until after the holidays. All members were present and our two leaders, Mrs. Caldwell and Mrs. Brown.

We wrapped our Christmas presents that we had made for our mothers and daddies.

Reporter, Jane Cave.

Mrs. Edna Greer, 73, sister of Mrs. May Perkins of Rotan, passed away December 17 in Houston and was buried in Pecos by the side of her husband. Other survivors are five children. Mrs. Perkins was unable to attend the funeral.

Mr. and Mrs. Aaron Jacoby of Alpine, visited Mr. and Mrs. O. B. Cave Monday and Monday night.

Ouida Fillingim, Betty Jane Clark and Doug Weathersbee, students at Baylor University, came Thursday to spend the holidays here.

Registered Duroc boar for service, B. W. Gray, phone 5885. 47-4tp

FOUND

LOST, blonde, male Pekinese, about a week ago, no collar, answers to 'Sandy' please notify Mrs. Dee Reese.

David Arnold of Sweetwater, visited in the home of Mr. and Mrs. L. E. Newton last week end.

Reva Jo Watson of Texas Tech, is home for the holidays.

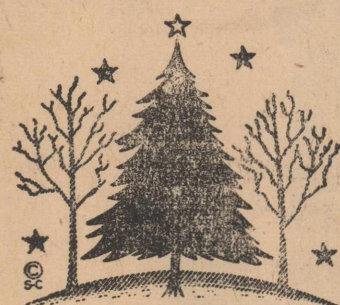
Jimmy Don Hale of Texas Tech, is here for the holidays.

Mrs. Tilford Lear and Mrs. Wade Curry spene Thursday in Abilene.

ROBY



B. L. Conley, Sec'y.-Treasurer
Roby, Texas



Merry Christmas

And greetings of the season! We hope that you and all of our loyal customers enjoy this wonderful Yule to the very utmost!

Porter's Locker Plant



Attention Farmers

Have your old Terraces Rebuilt Under Government Program

For Custom Terracing Call 5833 or see

J. W. STINSON at Roberts Motor Co.

Mr. and Mrs. Nealy Morton visited their son, Rev. Doyle Morton, Burrow spent Wednesday of last Mrs. Morton in Eldorado Tuesday. week in Abilene Christmas shopping.



Rotan Steam Laundry

WE WILL BE CLOSED SATURDAY & SUNDAY



A CHRISTMAS GREETING . . .
BRINGING EVERY GOOD WISH . . .
FOR NOW AND ALWAYS . . .

CLINIC PHARMACY

The Rotan Advance

Have That Prescription Filled at Ragsdale's