WINNER OF THE BEARD AWARD 1937 — 1938

MUENSTER ENTERPRISE

BOOSTING THE BUSIEST LITTLE TOWN IN TEXAS

VOLUME III ** 5c Per Copy MUENSTER, COOKE COUNTY, TEXAS, FRIDAY, MAY 5, 1939 ** $1.00 Per Year NUMBER 24

THIRTY TO JOIN K-C RANKS AT SUNDAY DEGREE

Evening Banquet Will Conclude Day's Program

Muenster Is Host Council, Group of Candidates Named Fr. Francis Class

At least thirty candidates, a few of them from councils of neighboring districts, will be admitted to the ranks of the Knights of Columbus at the order's major degree initiation here Sunday, Herbert Meurer, district deputy, advised late Wednesday.

Of that number Muenster, as host council and enjoying the distinction of having the class named the Father Francis Class in recognition of its leader's services, fittingly leads all other participating councils with a total of eleven candidates.

As usual, a large gathering of visiting knights is taken for granted, but for this event an especially large number is expected in response to the dozens of invitations extended by the district deputy to other councils. In many cases he already has assurance of visiting delegations unless unfavorable weather interferes.

Three principal events will mark the day's program. At 9 o'clock candidates and local and visiting members will gather at the K of C hall to form a parade to church for the 9:30 high mass. Father Francis will deliver the sermon at that mass.

Between 1 and 1:30 o'clock all members and candidates are expected to arrive at the parish hall so that the conferring of the second and third degrees may proceed without delay. The degree ceremonies will be directed by a representation of the order's supreme council, Herbert Meurer advised.

A banquet with entertainment features and short addresses will close the day. That program will be held upstairs in the K of C hall with the Catholic Daughters of America taking charge of preparing and serving the meal.

The Catholic Daughters are co-operating with the knights also in serving as an entertainment committee for visiting ladies. Between 1 and 1:30, as knights assemble at the hall, the ladies will assemble in the M. J. Endres home from whence they will be taken on a drive to spots of interest in the city and community. After that the party will be guests in the home of Mrs. G. H. Hellman. Those who will furnish cars for the drive are Mesdames John Mosman, J. B. Wilde, J. M. Weinzapfel, Ben Luke, and G. H. Hellman.

ANNUAL FIREMEN'S BENEFIT BALL WILL BE HELD TUESDAY

Members of the Firemen's dance committee are shifting into high gear this week-end to put over the final "push" that will assure them social and financial success next Tuesday night, May 9. Their activity consists mostly in a ticket selling campaign.

As in past years proceeds of the benefit affair will be placed in the fire departments fund for new equipment.

Music at the dance will be furnished by the Wanderers, originally known as the Musical Brownies.

MYRA SOFTBALLERS OPEN NEW SEASON WITH 8 TEAM CIRCUIT

Softball is back for another big season at Myra. As in the two years past that town will be the scene of a double header every Monday, Tuesday, Thursday and Friday night of the summer. The season opened last Monday night.

Eight teams, Myra, Leo, Hood, Era, Spring Creek, Bulcher, Hays and Linn are in this year's circuit, each playing two games a week until it has met each other team once in the half season. Winners of the two half seasons are expected to decide the league title with a 3 or 5 game playoff.

Jacob Pagel, Sr., left Tuesday morning to spend a week in Smithville with his son, Henry Pagel, and wife. He was driven to Whitesboro, where he boarded the train, by Mrs. Henry Luke and sons and Mrs. Henry Stelzer. Henry Pagel who visited here Monday afternoon returned to his home at the same time.

MUENSTER RURAL LINES GET CURRENT



Electric service was made available to 450 families in Cooke and Montague counties Sunday, April 23 through the Cooke County Rural Electrification Cooperative when the Texas Power and Light Company tied in its service to the Cooperative's substation near Muenster. The Texas Power and Light Company provides electric service at wholesale to the Cooperative, which is expected to serve more than 600 families in a short time.

In the picture, which shows a group at the rural Cooperative's substation at the time the project's lines were energized, are, left to right, front row: J. H. Flood REA resident engineer; W. I. Alexander, Texas Power & Light Company, R. L. McNalley, Co-op lineman; J. M. Tyson, and L. H. Brammer, of the Texas Power & Light Company. Back row: J. W. Hess, Muenster, REA project superintendent; C. B. Stringer, district manager Texas Power & Light Company, Gainesville; O. H. Robinson, Texas Power & Light Company, Sherman; D. F. Florence, representative J. E. Morgan Construction Co., El Paso; E. Edington, Dallas, Texas Power & Light Company.

GOLDEN JUBILEE FLOWER SHOW OPENS TODAY AT 2 O'CLOCK

Muenster's second annual flower show, known as the Golden Jubilee Flower Show, is being held this (Friday) afternoon in the K of C Hall.

The show begins at 2 o'clock and continues through the afternoon until 9 p. m. As added features of entertainment, members of the flower show committee have arranged for a musical program at 3 o'clock given by pupils of the Sacred Heart School of Music.

Another program of music will be given following the presentation of a one-act play at 7:30. Refreshments of sandwiches, candy and cold drinks will be served at all hours.

Winners in the yard beautification contest will be announced during the afternoon. Seventeen yards, 12 city and 5 rural, were judged on Tuesday afternoon.

A small admission charge of 10 cents for adults and 5 cents for children is being made to help defray expenses of the show. Everybody is cordially invited to attend.

RECEPTION OBSERVES FIRST ANNIVERSARY OF FUNERAL HOME

Commemorating his first year as a funeral director in Gainesville, J. L. Leazer extends a general invitation to all of Cooke County to attend his open house reception this week Saturday and Sunday at his funeral home, California Street and Grand Avenue.

Mr. Leazer's feature of the program is a concert by the well known George Perfect of Dallas on the home's newly installed Hammond electric organ. The regular radio broadcast from the home and special choir and solo numbers will be other attractions.

The principal reason for the reception, Leazer states, is to provide an opportunity for the general public to become acquainted with the service, accommodation and special attention offered by a funeral home. In his opinion people should form opinions in such matters when they can deliberate calmly, not after their judgment is clouded with grief.

Though still comparatively new in Gainesville, Leazer is well known in South Cooke County from his 24 years of business at Valley View. He still maintains his funeral home in that city.

In Gainesville he boasts an attractive home, modern in every respect, a competent staff of licensed directors and embalmers with a licensed lady attendant, and an efficient ambulance service. All ambulance men hold first aid certificates.

Mrs. William Wieler received word from her daughter, Mrs. R. B. Shelton, the former Miss Anna Wieler, advising that she and Mr. Shelton are on their way to San Francisco, where they will spend a month visiting relatives and attending the World's Fair.

NO FUNDS ON HAND FOR SEWER PROJECT, PWA OFFICE STATES

Disappointing news on Muenster's proposed sewer project was disclosed by Mayor Endres at the city council meeting Monday night in the form of a report from PWA headquarters that the old appropriation for fund is exhausted. The message advised that Muenster's application for a grant could not receive consideration unless and until a new appropriation is made by congress.

CATHOLIC LEAGUE ENJOYS INSPIRING DISTRICT MEETING

Turning their attention to such problems as our nation's attitude toward foreign wars, indecent literature, the trend of modern youth, and other prominent topics of the day, the North Texas district of the Catholic State League of Texas enjoyed an "edifying and instructive" two day session at Lindsay on Monday and Tuesday of this week.

Those officially taking part in the meeting were state officers of the organization and delegates from parish societies at Muenster, Lindsay, Pilot Point, Denison, Windthorst and Electra.

Special emphasis was placed upon the necessity of a state wide movement in behalf of the youth, and a resolution passed on the subject urges each parish in the state to cooperate with the Catholic State League in its youth program. The plan as described by state officers is essentially spiritual in nature and interesting enough to attract the normal young person. Social activity is given a very minor part in the program.

The resolution on indecent literature urges all parish societies to continue opposition to offensive publications and to seek further co-operation among other creeds in suppressing them.

Another resolution expresses the league's dislike for the laxity of this nation's current neutrality policy. It asks Catholics to seek, through their national representatives, an attitude of less favoritism to some nations and less hostility to others. The suggestion is offered as a means of keeping this nation out of another horrible butchery that does not concern it.

Lindsay welcomed the district meeting with a well directed two day picnic program. Meals were provided by ladies of the parish and sandwiches and iced drinks were available between meals. As evening entertainments "Always in Trouble," a three act comedy drama was presented Monday by the Lindsay dramatic club under the direction of Ray Kupper. It was a clever play well presented. The following night's entertainment was a dance.

Proceeds of the picnic were placed in a fund to secure a new parish car for Father Conrad.

(Continued on page 6)

ROUNDUP ACCLAIMED BEST FESTIVAL IN HISTORY OF COUNTY

The most exciting and colorful festival in the history of Cooke County, far beyond the most optimistic expectations of its sponsors and committees, was the Circus Roundup and Homecoming held in Gainesville on Wednesday, Thursday and Friday of last week.

Sponsored as a special celebration to honor Gainesville's internationally famous community circus, the event was met with such wholehearted response as to steal a great deal of popularity from the circus itself.

Delegations, bands, dukes and duchesses from neighboring cities, the return of scores of former county residents, the generous cooperation of Cooke county people in volunteering their services, all contributed toward the most successful three day event in the ten year history of the circus. The parade that opened it was considered by old timers as the best in the history of Gainesville.

Most Courtly Duchess

Muenster shared in the triumph of the festival by its outstanding representation in the queen's court at formal coronation ceremonies the closing night. "Duchess Dorothy of the House of Fette" was honored with the distinction of most courtly attendant and was awarded an attractive gift through the courtesy of W. B. Kinne and Sons. She was escorted by Pat Stelzer.

Chairman Phil Teague, speaking in behalf of the members of the Roundup committee and the Gainesville Chamber of Commerce expressed sincerest thanks to the people of Muenster, and the Ladies Civic League in particular, for their whole hearted cooperation and splendid attendance in making the festival a tremendous success.

Unofficial reports from Gainesville are that plans for the next Roundup are already under way. Individuals here and there have ideas for prize winning parade entries, committee members are making notes on features that should be added or expanded—or left out—and several are known to be seeking names and addresses of former residents.

People all over the county are requested to submit to the Gainesville Chamber of Commerce names of former residents in order to help swell the list of prospects for next year's homecoming.

MUSIC PUPILS OF PAROCHIAL SCHOOL IN RECITAL, MAY 14

The annual musicale of the Sacred Heart School of Music will be held Sunday evening, May 14, at the parish hall, according to a program released during the week-end by Sister M. Leonarda, instructor of the school and director of the concert.

Solo, duet, trio, quartet and orchestra numbers, including folksongs and classical selections, will be played by pupils ranging from pre-school age to adults.

Refinery Sets Pace For Muenster As Leader In Program of Development

NICK YOSTEN HOME DESTROYED BY FIRE WEDNESDAY MORNING

Fire that originated in the kitchen and spread rapidly over the entire house completely destroyed the home of Nick Yosten Wednesday morning about 10 o'clock.

By the time the blaze was discovered by Mrs. Yosten and her children it was already growing into a fury that could not be checked. After a few minutes of futile fighting the house was abandoned. When the fire department arrived on the scene it found the entire roof in flames.

With two hose in action the progress of the fire was checked in a very short time but more than thirty minutes was required to reach all smouldering coals in walls, roofs, etc. Except for the few items of clothing and furniture saved the fire was a total loss. Very little if any of the building can be salvaged, and there was no insurance protection.

A gentle breeze from the east helped to spread the flame over the old, kindling like structure. Had the wind been from the opposite direction it is thought, the loss might have been confined to the one room.

Fire Shower Wednesday To Help Distressed Family

In order to help the distressed Yostens re-establish a home, friends and relatives of the family are sponsoring a fire shower next Wednesday afternoon, May 10, at 2 o'clock in the parish hall.

Everyone who wishes to help in the worthy cause is welcome at the affair, and anything whether food, clothing, or household furnishings, will be an acceptable presentation. People are especially reminded to give thought to their discarded furniture and dozens of sundry household supplies that will be serviceable.

NEW COUNCIL TAKES OVER, ENDRES CLOSES TERM WITH REVIEW

The installation of newly elected city officials and the remarks of Past-Mayor M. J. Endres at the close of his term constituted the high spots of the monthly city council meeting last Monday night.

After routine bills and correspondence to officially close the year's business, Mayor Endres outlined some of the outstanding civic improvements during his administration, expressed thanks for the council's splendid co-operation and also mentioned some details that should have attention in the near future. He then turned new business over to the new council.

Members sworn into the new council were Mayor Ben Seyler and Aldermen Andy Hofbauer, L. A. Bernauer and J. A. Fisher. Nick Miller and Al Walterscheid begin the second year of their term. The new mayor's appointments for city secretary, treasurer and tax assessor, and members of the equalization board are to be announced at a special meeting on Monday, May 15.

The past mayor's review of his four years in office called attention to pavement and gravel on streets, co-operation with the Ladies Civic League in cemetery improvement, the present adequate water pumping system, and the traffic signal then ready for installation. He expressed disappointment over the shabby enforcement of the slot machine ordinance and the disgraceful scattering of junk on a field adjoining the city's dumping location.

The first act of the new city council was to approve an automatic switch and a clock for the water pump, both suggested by the past mayor. The one automatically starts the pump when water falls to a certain level, the other gives a more accurate check on the actual number of gallons used by the city.

MISSIONARY FROM BRAZIL TO LECTURE AT HAYS

Rev. Swineburg of South America will be at the Liberty Hill Baptist church Sunday, May 7, to lecture on his missionary work in Brazil. He will illustrate his talks at both the morning and evening services with moving picture slides. He will be accompanied by Rev. Woodrow Phelps of Seminary Hill.

Concrete curbs and a drainage dip at Shamburger's is an improvement to main street that was completed this week.

New Still Will More Than Triple Capicity

Construction In Progress Storage Capacity Also To Be Increased 6,000 Barrels By Three Tanks

Keeping pace with recent oil developments of the community and setting the pace for progressive activity within the city, the Muenster Refining Company launched last week-end an expansion program by means of which it can increase its productive capacity from less than 500 barrels daily to more than 1500 barrels.

The principal improvement is a tube still with accompanying flash, vapor, and stripper towers, an arrangement that permits a continuous process of distillation with a peak capacity of about 1200 barrels daily. The old fashioned boiler type still now in use is charged and run until all the petroleum products are driven off. Its normal capacity is about 300 barrels daily.

Equipment for the new distilling unit was ordered last week. At almost the same time a concrete foundation was poured and the first load of brick for the fire box was hauled to the refinery. Brick laying will begin the first of next week, Mr. Hutton said. Barring unforseen trouble, the new still will be in use in the early part of June.

The refinery's storage capacity is also being increased. A new tank now under construction will hold 2,000 barrels of crude, and two other tanks will each hold 1,500 barrels of fuel oil. Several weeks ago Hutton and Mattson increased their gasoline storage capacity with two 300 barrel tanks.

The expansion program is in accordance with plans made by Hutton and Mattson when they entered their partnership early in the year. From the beginning the demand exceeded their production, which was limited both by plant capacity and available crude. Lately the increased production in the Voth field offers a steady, adequate supply justifying the addition of new equipment.

Nineteen men are now employed at the refinery. Of that number about half are in production, the others on construction.

ANOTHER ATTEMPT TO LEGALIZE BEER IN COUNTY UNDER WAY

Another effort to legalize the sale of beer in Cooke county is under way. During the past week-end petitions addressed to the commissioner's court asking for a beer election were left at several business houses here and, according to unofficial reports, have been favored with more than a hundred signatures. It is not known whether the required minimum number of signatures for forcing an election have been received.

Leaders of the movement have expressed their intention to hold the election during the month of May, if possible.

The same undaunted optimism that featured the beer campaigns before previous elections is in the air again dispite the continuous increase of dry majorities in past polls.

IT WILL COST 3, 5, OR 10 DOLLARS TO "CRASH RED LIGHT"

Muenster's traffic light at the intersection of Main Street and Highway 82 is now in use. It was installed Tuesday by TP&L electricians in accordance with an agreement made several weeks ago by that company and the Muenster city council.

Rigid observance of the traffic signals will be demanded of every citizen Mayor Ben Seyler stated when the connection was made. It has been put up to eliminate a hazard at a dangerous crossing and every effort will be made to see that it serves its purpose effectively. Seyler instructed Constable Frank Hoedebeck to "crack down" on anyone that drives through the red light. Fines for violation have been set at $3 for first offense, $5 for second offense, and $10 for third offense.

Right turns on the red signal will be permitted after the car is brought to a full stop, Seyler said.

LOCAL NEWS BRIEFS

Ben Streng spent last week in Scotland with relatives.

F. J. Schenk joined a group of men from Gainesville and spent Tuesday at Lake Dallas fishing.

Mrs. Oscar Walter is able to be up and about after a week's illness that confined her to bed.

Since Tuesday Mrs. Theodore Wiesman is sharing the Streng home with Miss Lena Streng.

Miss Angeline Wimmer and Mr. and Mrs. Harvey Robbins of Tyler spent from Friday to Sunday with Messrs. and Mesdames John Wimmer and Fred Hennigan.

Mr. and Mrs. Barney Voth returned Monday night after spending two weeks at Marlin.

Mr. and Mrs. Gregor Stelzer and Matt Stelzer spent Monday at Lake Dallas fishing.

Ollie Horn and M. J. Endres, Jr., bought new motorcycles at Wichita Falls last Sunday.

Mr. and Mrs. Frank Schoech and son, Jimmie, of Dallas were guests of Mr. and Mrs. I. A. Scheoch Sunday.

John Walter was confined to his home for several days during the past week suffering from rheumatism.

Use Paranay, the miracle oil, in your tractor and farming equipment. H. S. Wilde, Muenster. (Adv. 24)

Mrs. Agnes Wilde has made a satisfactory recovery from a minor operation performed at the local clinic last week.

Frank Schoech of Dallas was here last Thursday evening for a short visit with Mr. and Mrs. I. A. Schoech.

Special price on F-20 Farmall tractor, fully equipped. H. S. Wilde, Muenster. (Adv. 24)

Anthony Luke attended a special accounting course for Ford dealers at Wichita Falls Wednesday evening.

Misses Pauline and Margaret Schoech of Dallas, visited here with their parents Tuesday and attended the Catholic League meeting at Lindsay in the afternoon.

Mr. and Mrs. Lloyd Patrick, formerly of this city, announce the birth of a daughter, Wanda Joyce, at the Gainesville hospital Sunday morning. Both mother and baby are doing well.

Mr. and Mrs. Ben Seyler will leave Saturday to spend a week in Detroit, Michigan, at a convention for Texas dealers of Chrysler and Plymouth automobiles.

Miss Louise Schmitz has returned from Nowata, Okla., where she was the guest of her sister, Mrs. Joe Thomasson and family for the past four months.

Mr. and Mrs. Henry Hess and family of Lindsay and Mr. and Mrs. John Hacker were supper guests of Mr. and Mrs. Lee Haverkamp Sunday.

Farms for Sale: A 200 acre farm 3 miles east of Linn school and a 185-acre tract 3 miles northwest of Muenster. Good fertile land. See Matt Miller, Muenster. (Adv. 22-5)

Mr. and Mrs. Bartlett Arp of Wichita Falls were guests of Mrs. J. H. Esker and family Thursday. Mrs. Arp is the former Miss Hilda Broeker of this city.

John Wieler was in Dallas Friday on business. He stated that his sister, Miss Catherine Wieler of Dallas, is in Corpus Christi this week attending a nurses' conventon.

Mrs. John Chandler and children returned to their home in Sinton Saturday after a visit here with relatives. They were accompanied by her brother, Pat Stelzer, who will visit with them.

Ask H. S. Wilde about the $124.50 Westinghouse refrigerator; also radios, washers and other electrical appliances by Westinghouse. Maytag washers now selling as low as $59.95 (Adv. 24)

Miss Mary Voth of Wichita Falls, who spent several days of last week here, returned to that city Sunday. She was accompanied by Mr. and Mrs. Joe Voth and Miss Gertrude Voth, who returned the same day.

Mr. and Mrs. Gene Carter had as guests Sunday her parents, Mr. and Mrs. O. A. Gray, and son Paul, Mr. and Mrs. Muriel Willett, Mrs. Elton Lakey and children, and Mr. Carter's mother, Mrs. W. E. Carter and son, Milton, all of Bowie.

During the week Mr. and Mrs. Henry Barker moved to their new home near Bonham. The Barkers made their home here for the past 13 years during which time he was field superintendent for the Grayburg Oil Company.

Mr. and Mrs. Nathan McRay and son are new residents of Muenster. They arrived during the week-end. Mr. McRay is replacing Henry Barker as field superintendent for Grayburg Oil Company. They formerly lived near San Antonio.

Mr. and Mrs. F. A. Kathman announce the birth of an 8-pound son at the Gainesville hospital Sunday morning. At baptism administered by Father Brady at St. Mary's church Monday the child was named Larry Michael. Mr. and Mrs. Paul Fisher were the sponsors.

Some of the farm machinery now on the bargain list at Zimmer and Kubis, Gainesville: Used Model A John Deere tractor, fully equipped; 2 used Model L Case tractors, good as new; rebuilt Model C Case tractor; 2 McCormick Deering binders, 7 foot, in good condition; 22-36 rebuilt thresher at a real bargain. (Ad. 24)

CATHOLIC DAUGHTERS HAVE MONTHLY SOCIAL THURSDAY

Mrs. Joe Swirczynski was hostess to members of the Catholic Daughters of America last Thursday in her home for a social evening of games and refreshments.

In a series of 42 games Mrs. Henry Fleitman scored high and Mrs. Jake Pagel low. Each was presented with a novel gift.

Refreshments of sandwiches, potatoe chips, ice cream, cake and coffee were served to twenty members.

A group of the members' husbands were guests of Mr. Swirczynski for games of sheephead and refreshments the same evening.

FAREWELL PARTY HONORS MRS. H. L. BARKER SUNDAY

Mrs. H. L. Barker, who left this week to make her home near Bonham, was named honoree at a lovely party and handkerchief shower given Sunday afternoon by Mesdames Jake Pagel, Joe Wilde, Clarence Wilson and Joe Luke in the Wilson home.

The house was beautifully decorated with spring flowers. Games of progressive 42 furnished entertainment for the guests. The high score award, a dainty handkerchief, was presented to Mrs. M. J. Endres, who gave it to the honoree. The latter also received the consolation favor, a bright colored handkerchief.

Mrs. Barker was presented with an attractive basket of handkerchiefs following the serving of pineapple ice cream and individual cakes to 16 guests.

Aluminum Pressure Cookers



18 Qt. Capacity Complete $12.00

25 Qt. Capacity Complete $14.50

Sealers - - $8.50

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Don't Forget the Big---

FIREMEN'S BALL

at Muenster

-:- May 9th -:-

Music by The Wanderers

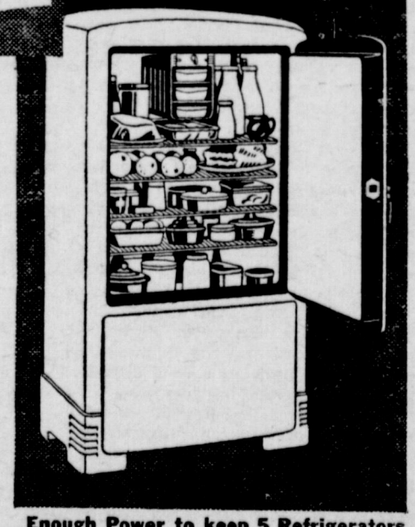


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ONLY $152.25

Powered with the POLARSPHERE that Cuts Costs to a New Low!

FOR THIS BIG 6 CU. FT. KELVINATOR "THRIFTY 6"



Enough Power to keep 5 Refrigerators Cold! That's what you get with Kelvinator's amazing new Polarsphere—using current only 20% of the time!

HERE'S THE biggest news in Kelvinator's 25 years! Big, beautiful, new Silver Jubilee Kelvinators — all amazingly low priced.

Be sure to see this marvelous refrigerator value. It's revolutionary—as much so as the very first electric refrigerator, built by Kelvinator 25 years ago.

Powered by the silent POLARSPHERE that cuts costs to a new low, this new Kelvinator gives four kinds of "conditioned" cold—a kind for every type of food . . . makes meal-planning a pleasure instead of a task.

You'll want to own this new Kelvinator beauty the minute you set eyes on it. And that's easy to do. So come in—now!

OWN IT—FOR A FEW CENTS A DAY!

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Friday, Saturday and Sunday

Only - 64c

THIS CERTIFICATE IS WORTH $4.36

This certificate and 64c entitles bearer to one of our Genuine Indestructible $5.00 Vacuum Filler Sackless Fountain Pens. Visible Ink Supply. You SEE the Ink. A lifetime guarantee with each pen. Sizes for ladies, men, boys and girls. This pen will not leak, blot or break.

THE NEW PLUNGER FILLER—VACUUM ZIP—ONLY ONE PULL AND IT'S FULL

This pen holds 200 per cent more ink than any ordinary fountain pen on the market! You can Write for Three Months on One Filling! No Repair Bills! No Lever Filler! No Pressure Bar. Every Pen tested and guaranteed by the factory to be unbreakable for life. Get yours Now. THIS PEN GIVEN FREE if you can buy one in the city for less than FIVE DOLLARS! This Certificate good only while advertising sale is on. INTRODUCTORY OFFER—This pen will be $5.00 after Sale.

ALSO $1.50 PENCILS TO MATCH PENS — 25c

ADD 6c Extra for Mail Orders — LIMIT 3 pens to Each Customer

Dixie Drug Store

C. J. Kaiser Muenster



LOOK 'EM ALL OVER — AND BE SURE YOU SEE G-E!

With SELECTIVE AIR CONDITIONS

The 1939 General Electric Refrigerator provides the most practical low-cost method of keeping foods at their best. "Tops" in beauty, in convenience features, in value! Prices lowest ever quoted on G-E Refrigerators!

Also a big, new G-E THRIFTY-SIX $124.50 up

F. H. Turbeville

Gainesville, Texas

THIS IS THE YEAR TO

GO FORD V-8!

SEE FOR YOURSELF how many *important* new advantages Ford owners get for their money in 1939 . . . how many *worthwhile* features *only* Ford owners enjoy at low price. Before you decide on any car, see and drive a Ford V-8!

BIGGEST HYDRAULIC BRAKES ever used on a low-priced car! 12" drums, 162 square inches of braking surface in all!

MOST ADVANCED STYLE—Recognized style leaders of this year's low-price field.

HIGH GAS MILEAGE—85 H.P. Ford V-8 in this year's Gilmore-Yosemite Economy Run showed best gasoline mileage among all leading low-priced cars.

ONLY V-8 ENGINES in the low-price field—smoothest, fastest, most *fun* to drive.

LONGER RIDEBASE than any other low-priced car; 123 inches between front and rear springs.

RIDE-STABILIZING CHASSIS—Only low-priced car with Torque-tube Drive. No front end bobbing or dipping.

WINDSHIELDS THAT OPEN—on all closed Ford V-8 body types.

EXTRA EQUIPMENT—at no extra cost—included in *all* Ford delivered prices.



FIRST IN IMPORTANT IMPROVEMENTS FOR 1939!

Built in Texas by Texas Workers

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BEHIND THE SCENES in AMERICAN BUSINESS

By JOHN CRADDOCK

COMFORT TRACTOR—No abatement in the swing from steel to rubber tires for farm vehicles is indicated by latest figures of the Farm Equipment Institute. Light all-purpose tractors with rubber tires outsold the steel-rimmed variety better than two to one in 1938. Tests conducted at Illinois University give the reason for this trend. Investigators found that rubber-shod machines, being speedier and more mobile, cut farm working hours and fuel consumption one-third to one-half. Refinements of 1939, such as glass-enclosed cab, radio, cigarette lighter, mirror and clock, are bringing passenger automobile comfort as well. Though present day speeds of tractors equipped with rubber wheels are familiar enough to farmers, city folk were astonished last week by a swift-moving parade of streamlined tractors en route to farm equipment races which will be held throughout the summer in the B. F. Goodrich arena at New York's World's Fair. One of the tractors soon will add, it was said, still another refinement—air conditioning—to enable growers to keep cool brows while earning their daily bread on sun-baked fields.

THINGS TO WATCH FOR — "Dated Fish," now being marketed by a frosted foods company; attached to the fish's tail is a tag telling when the fish was delivered to the dealer—Even smaller midget radio receiving sets as result of development of "two-in-one" tube—A "used coffee pot" problem in the retail kitchen utensil field; one manufacturer has announced allowances up to $50 on trade-ins against new luxury coffee makers—8,000,000 "wicked wiggle" fishing worms packed in sealed tin cans ready for the fisherman's hook going on the market this spring; worms are packed in water saturated long-fiber peat moss, in which, it is said, they keep alive and active for at least 60 days.

HEADLINES IN NEW YORK — Excess reserves of member banks of the Federal Reserve system reach all time high for four billions—World is spnding twenty billions annually for armaments, or $38,000 a minute—Supreme Court upholds constitutionality of marketing control provisions of Agricultural Adjustment Act—Utility plants here order bituminous coal from Wales to avoid shortage arising from shutdown of domestic mines—Steel consumption at satisfactory level although production declines slightly to 50.9 per cent of capacity — Union Carbide profits in March quarter show 25 per cent increase over 1938—Retail auto sales for first ten days of April up 46 per cent from last year—Nation's streamlined, all aluminum trains will total even dozen with delivery in fall of two ordered by Missouri Pacific, reflecting increased disposition of railroads to woo passenger traffic with greater speed, comfort and safety.

MOST CHARMING



Dolores Miller of Terre Haute won from fellow Indiana University co-eds the title of "French Lick Derby Queen" and royal rule over the spa's Derby Week activities. Miss Miller is a demure brunette, a sophomore, and a Chi Omega.

GRAN'PA'S RIGHT, SEZ U. S. WEATHER CHIEF, WINTERS ARE MILDER

ATLANTA. — The contention of old timers that winters are going sissy was upheld Friday by J. B. Kincer, chief of the United States Weather Bureau's division of climate and crop weather.

In a paper presented before the American Meteorlogical Society, he asserted in the light of present knowledge we must conclude that grandfather isn't so far wrong when he says winters now are not so cold and the snows not so deep as they used to be."

A climatic cycle, Kincer explained has brought a world-wide change to warmer temperatures since the turn of the century but it isn't a permanent proposition.

"An examination of the longer weather records of the country, going back 100 years or more," he said, "indicates that this does not represent a permanent change in climate, but rather a warm, dry phase of our normal climate, to be followed, doubtless , by a cooler, wetter phase, when there will be more rain in summer and lower temperatures in winter."

The winters of 1917-18 and 1935-36 were cited as notable exceptions in the United States to the warmer trend, which was accompanied by a tendency to drouths that witnessed particularly the destructive ,nation-wide dry spells of 1930, 1934 and 1936.

Kincer said records indicate somewhat similar conditions to those today prevailed in the United States from a century to a century and a half ago, "but that for an intermediate period, more pronounced from about 1855 to 1877, the general run of temperature in the United States was as much below normal as the last quarter of a century has been above normal."

PENSION UNION FACES PROBE BY FEDERAL AND STATE AGENCIES

SHERMAN. — A state legislative committee headed by Representative Travis S. Dean has started investigations of self -styled pension organizations, and local old age pension leaders are asking that contributions be delayed until this inquiry is completed and the results known. Austin press dispatches said that the federal authorities are also checking into the organization since appeals for contributions are being made through the mails.

Many people in Grayson and surrounding counties have received mail requests for dollar contributions in the past several days. These letters ask that the dollar be borrowed from friend or relative, if necessary, and to consider the contribution as an investment "since the one dollar helps to obtain $3,996 average for each 65-year-old person."

HOW TO KILL AN ORGANIZATION

1. Don't go to any of the meetings.
2. But if you do go late.
3. If the weather doesn't suit you, don't think of going.
4. If you do attend, find fault with the work of the officers and members.
5. Never accept an office. It is much easier to criticize than to do things.
6. Get sore if you are not appointed on a committee. Should you be appointed don't attend any of the committee meetings.
7. If asked to give your opinion on some matter, tell the chairman you have nothing to say. After the meeting tell everyone how it should be done.
8. Do nothing more than is absolutely necessary. When others roll up their sleeves and willingly and unselfishly use their ability to help matters along howl that the organization is run by a clique.
9. Hold back your dues as long as possible, or don't pay them at all.
10. Make no effort to get new members.
11. Don't be sociable either within or outside of the division room.
12. If you should get a good idea smother it at once.—The Railroad Evangelist.

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A. R. Porter

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Sandal types in linen, both high and low heels. Ideal to wear in their present snowy state, or tinted to match your summer formals.

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Muenster, Texas

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No Extra Cost

And just think, you now enjoy this extra safety at no *extra cost*, because you pay no price premium for these super quality tires. So for safety's sake, come in for a set of long mileage, extra-safe Goodrich Silvertowns today.

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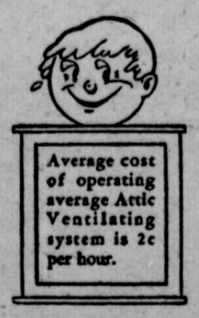


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ATTIC VENTILATION

AN ADVERTISEMENT PUBLISHED BY THE TEXAS POWER & LIGHT COMPANY

MUENSTER ENTERPRISE

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher
ROSABELL DRIEVER, Assistant Editor
EUGENE CARTER, Operator-Printer.

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.

MEMBER TEXAS PRESS ASSOCIATION

FLOWER SHOW

Beauty gets another boost today as Muenster's second annual flower show is held at the K of C hall. A lovely display of flowers and almost every other variety of domestic artistry, as well as a community-wide contest of attractive yards, is certain to add enthusiasm to the already growing tendency toward beautification. It is safe to predict that, like last year, the show will be followed by a series of yard improvements.

After all, home beautification is one of the most worthy undertakings any town can encourage. Almost universally it is taken for granted that the place with neat, attractive homes is the up and doing town "where life is worth living and business worth while."

Worlds of credit is due the Ladies Civic League for its willingness to give time and energy in order to create a greater pride in Muenster's general appearance. We have reason to be confident that the time is not far off when the ladies' efforts will be rewarded with beauty a hundredfold.

OUR GOLDEN JUBILEE

This year's flower show has been named in honor of Muenster's Golden Jubilee commemorating the memorable year, 1889, when a small band of German Catholics laid the foundations of this thriving community. There are still some old timers here who can tell how those few broke sod on an open range and endured hard winters and hot summers to make a go of their new life in a new home.

This community has a pioneer background, all right. Even though its founders did not have to make their way through uncharted wilderness in covered wagons, all the while driving back tribes of hostile Indians, they were confronted with the task of winning by industry rather than conquest. By working hard and paying as they went they extended the community frontier from a small area of a few square miles to the present day extent.

That job of extending the community constitutes Muenster's pioneer stage. And now that the job is almost complete—because in many cases to move farther out is to be absorbed in some other community—Muenster must turn its principal attention to development.

By the same energy with which the previous generation extended its domain this generation must strive to increase productivity in the area already won, unless it is willing to quit Muenster.

Think it over, those who are concerned about the future. Think of the large families on many of our farms. When it comes time for the present day children, tomorrow's fathers and mothers, to make their way, where will they go? Will this community turn them out or will it provide new opportunities in business and industry?

It is true that much has already been done in the way of development. Oil and dairy interests and a few dozen business houses are absorbing a great deal of local talent. But only a steady, aggressive program of development can provide for the men and women of tomorrow.

The ladies are doing their part in this program by their beautification activities. The community in general can help along by providing other features to make Muenster a more pleasant and a more profitable home town.

Of necessity this Golden Jubilee marks a decline in pioneering. Let it also mark an incline toward greater development.

RURAL ELECTRIFICATION

By a happy co-incidence one of the greatest community developments, rural electrification, is completed during our jubilee year. Already the project extends to more than 400 homes and as time goes on, mile after mile of extension will be made until almost every home in the community may enjoy its comfort and luxury.

Many a heart was made glad last week as electricity, the most efficient servant man ever had, was introduced to dozens of homes in the community. At last the comparative drudgery of farm life gave way to the blessings of adequate illumination, home refrigeration, radio, and efficient energy for dozens of back breaking jobs. Rural electrification defeats the old belief that people must move to the city to enjoy modern comfort and convenience.

Rural electrification also provides another important industry for Muenster. At least three persons are on its regular payroll and dozens more will receive benefit from it as line extension goes forward. It has already paid Muenster hundreds of dollars while the line construction crew was at work.

What Others Say

PRIVATE ENTERPRISE BUILT THIS COUNTRY

"Preservation of the American system of free enterprise . . . is imperative."—Harry Hopkins, Secretary of Commerce, at Des Moines.

It is gratifying and encouraging, as our members and friends prepare for our thirteenth annual convention at Beaumont this month, to hear the head of the Department of Commerce, and recognized spokesman for the Administration at Washington, pledge his faith in the American way of progress, through private enterprise. This principle has guided and inspired business men and farmers individually and in organizations since America was founded. The same principle must guide us to greater heights of achievement in agriculture ,industry, commerce, science, education, and in all lines which make life more wholesome and more prosperous.

More than a score of nations of the world have limited the rights of individuals, and have curtailed private enterprise, through dictatorships and totalitarian states such as Germany, Italy, Russia. The Democracies, including the United States will make a determined fight to preserve for men and women the freedom of opportunity, freedom of opinion, freedom of religious worship and freedom of speech that are precious heritages of America.

Our boys and girls must not be led astray by false doctrines of success without work. They must have the inspiration of realizing that men and women who have succeeded in the shop, store, office and farm and in the laboratory, have achieved by energy, determination and the exercise of free enterprise.

American labor enjoys the highest plane of living attained by working men in the world, according to a report by the National Association of Manufacturers: One hour's labor in the United States will buy nearly 3 baskets of food, compared to one and a quarter in Great Britain, one in Germany, two-thirds of one basket in Italy, and less than half a basket in Russia.

American labor enjoys the highest plane of living attained.

Recognizing that business needs some regulation, we must remember that regulation must not mean strangulation.

In East Texas men and women, descended from courageous and rugged individualists, still believe devoutly in the right to work. We want our children to enjoy the privileges of achieving through work, thrift and courage.—Mt. Vernon Optic-Herald.

WHAT A MAP SHOWS

I saw a folder yesterday that was startling in its contents. It showed a map of the United States and all the states west of the Mississippi River were printed in black, which meant that it took the entire income of those states to pay the national, state and county taxes each year. The cost of government has reached proportions which challenge every thinking person, regardless of political partisanship, creed or passion. Unless the people become tax-conscious and call a halt, only bankruptcy awaits us. Here is what the map shows:

Take all the oil of Oklahoma and Texas
All the gold from California
All the silver of Nevada
All the copper of Montana
All the wheat of Kansas and the Dakotas
All the corn of Iowa
All the manufacturing of St. Louis and Kansas City
All the coal of Colorado
All the potatoes of Idaho
All the ranches of Wyoming
All the apples of Washington
All the lumber of Oregon
All the sugar beets of Utah
All the mines of New Mexico
All the desert produce of Arizona
Add all the income from these

And to these add the many millions which make up the rest of the income of these states—

And you will have the cost of government, local, state and federal, in the United States.—Homer Price in Marshall News Messenger.

TRADING AT HOME

A newspaper man said to us recently that he was tired of preaching the gospel of trade at home. He said he had written so much about it that folks didn't pay any attention to it any more. Anyway, he said, it didn't do any good; the folks all went to the city to do their buying just the same.

Well, maybe they do—here in San Marcos. But that won't keep us from ringing the bell every week trying to get them to "come to church." It is a crying shame that people leave town to buy the things which they can buy here just as cheaply as somewhere else, yet they do it all the time. There's no sense in running your car to Austin or San Antonio to save a dollar on merchandise and spend two dollars going after it.

Of course, there are two sides to the proposition. There are, at times things we need which can not be had in San Marcos. Maybe we can't wait to order them through some local business man. Or, maybe if we mention the matter to him he seems indifferent to ordering it. But there is too much of the attitude of persuming it can't be bought in San Marcos just because you couldn't find what you wanted the last time you looked. Maybe your home merchant has it this time—give him a chance at least.

We think the local man should have an even break or even a slight advantage, as to price. The probability is that he is lower than the city merchant on the same quality of merchandise—and he's right here every day so you can kick if anything goes wrong with what you have bought.

No, we still believe that it is right to trade at home, and we believe it is right for the newspaper to insist on trading at home.—San Marcos Record.

Confetti

By CON FETTE

A stabbing insult could not have been more obnoxious to this columnitator than the circular letter received last week from a pension propaganda organization. The first reaction was plain non-interest and the whole kaboodle—line of baloney, remittance blanks, return envelope, and all—took a hasty flight to "file 13."

But a little while later the thing came back to mind and brought with it a certain resentment. "It's nothing but plain unadulterated crust," the idea prompted, "to seek the support of a self respecting young American in order to burden every Texan with an essentially impractical and unjust socialistic scheme." So there was nothing to do but dig into the rubbish basket and see just what somebody is trying to put over.

—★—

(One of the reasons for this comment is that the propaganda aroused a little ire, the other is that there probably are dozens of others in this community who got the same letter. Perhaps those people were more impressed, and in case they were they are entitled to a warning that a state legislative committee is investigating the self-styled pension organizations, also that federal authorities are doing a little investigating because appeals for contributions have been sent through the mails. The person who is thinking about contributing would do well to await state and federal decisions about the organization.)

—★—

The letter is one of the thousands sent out to old people of Texas. It leads off with: "The time has come to fight for your full $30 pension." And the suggested method of fighting is to send a dollar to pension headquarters to defray its expense of putting pressure on the legislature. If it's your last dollar send it anyway, or if you don't have a dollar borrow one from a relative or friend, the letter urges. Of course that dollar isn't called a donation, it's an investment that will put over the $30 pensions and pay out an average of $3,996 to Texans past the age of 65.

—★—

For personal reasons most youngsters object to the pension racket because of what it will cost them. With taxes like they are now, not many relish the prospect of paying out an additional 7 or 8 dollars a month to support the pension and its vast office staff. Furthermore not many youngsters — nor oldsters — have a background that permits approval of pampering old people simply because they are old. They had a chance to provide for themselves. In 95 percent of the cases poverty is self inflicted, the result of previous squandering.

—★—

Those poverty cases are the ones the propagandists howl about—even though common sense dictates that they have no room to complain. But most cases involve people who do not need help. Whoever doubts this statement consider the people past 65 in this community. How many of them need holp?

And still there are those champions of the "poor old folks" who would impose another load on you and me in order to play Santa Claus to some and pay for the folly of others. Can you see any sense or justice in it?

—★—

Someone suggested that the pension proposal should be accompanied by another proposal depriving the right of suffrage to everyone receiving pension money. Now there's an idea that would settle this confusion in a hurry. Our vote seeking politicians aren't likely to give away money when they realize they are disqualifying their strongest support by doing it.

Another thing: that dollar you are asked to send in to the pension organization. Of course this is not intended for an insinuation. As regards the honesty of the pension organization we are willing to accept the findings of the state and federal investigations. But supposin', just supposin' that a fellow wanted to gather a little sucker money. Could he think of an easier way than pretending to go to bat for those thousands of distressed old people when our governor built up for such a huge let down? In the frame of mind they can easily be persuaded to "invest" $1 for a certain return of $3,996.

—★—

Some half baked student somewhere—who is probably flunking every subject in his course—has found another silly way of attracting attention. He swallows ink and takes his place in the nit-wit hall of fame beside the goldfish gulpers, flagpole-sitters, etc.

—★—

It's a funny thing, you and I agree, how some people will do the most ridiculous things in order to be noticed. By no stretch of the imagination can we conceive any fun in such asinine antics. Furthermore we know that no one else can possibly enjoy them. But we do know that some people enjoy the notoriety resulting from them.

—★—

To be exact we must admit that they differ only in degree, not in kind, from a lot of people of our own acquaintance. They just go a little farther to attract attention. For instance, there are the fellows who enjoy showing off in an automobile with unnecessary speed and daring, the ones who insist on broadcasting their supposed wit for the benefit of a scattered audience rather than quietly addressing the person spoken to.

—★—

There is a circumstance that seems so queer. The fellows who drive like maniacs or shout out their supposed humor seldom seem to realize that they are exposing their ignorance rather than their wisdom. And many a lady who provokes attention by an extreme dress shows up her physical demerits instead of merits. Of course you've seen figures that were far from sylph like just bulging out of a too-snug evening dress. And you've seen a pair of bow legs beneath a too-short skirt.

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You Can't Look YOUR BEST—
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Lone Star Cleaners
J. P. GOSLIN, Prop.
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For Good Results...
BILL 'EM TO—
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See the amazing new ECON-O-LITE, which proves before your very eyes that Stewart-Warner gives you "more cold for less current." See the SAV-A-STEP, which brings rear shelf space into easy reach—easy as "front" shelf space. See the SLID-A-TRAY. The Snap-Out Cube Tray. Sensational Cold Storage Chest. The money-saving Slo-Cycle Mechanism. The Vapor-Sealed Cabinet.

See why smart women the country over are hailing this wonderful new Stewart-Warner as being years ahead of all others. Come in now. See all Stewart-Warner has to offer you—and learn how little it costs to own under our special time payment plan!

J. B. Wilde Chevrolet Co.
Muenster

Lindsay News

FRED MOSMAN, JR.
Correspondent

Dr. Alban Bezner of Seymour is the guest of relatives here.

An added improvement at Hoelker Grocery is an electric ice cream cabinet.

Mr. and Mrs. George Luttmer are the parents of a daughter, Barbara Lillian, born April 26.

Jake Bezner and son, Lambert, were in Fort Worth this week on business.

Mr. and Mrs. William Krebs of Tishomingo, and Mrs. Joe Mosser of Durant, Okla., are visiting their parents, Mr. and Mrs. Joseph Krebs.

Herman Jaeckle of San Antonio was the guest of friends here during the two day session of the Catholic State League.

Herbert Bezner of Dallas is the guest of his parents, Mr. and Mrs. John Bezner, for a two weeks's vacation.

Pop Cunningham and his Crystal Spring Ramblers played for an unusually large crowd assembled in the community hall Tuesday evening for a dance.

Misses Rosa Herimon, Pearl Schon, Christine Berend and Elizabeth Henzler and Mesdames L. H. Boerner and L. W. McHenna, were visitors here from Pilot Point during the Catholic League Meeting.

Henry Schmidlkofer of Florence, Ala., who is the guest of relatives here, accompanied August Schmidlkofer and John Neu to Littlefield and Lubbock Wednesday to visit with other relatives there until Saturday.

Miss Henrietta Osterman, Miss Lucille Schrieber, Miss Catherine Lindeman, Mrs. Marie Roetter and Mrs. Anton Berend, all of Windthorst, visited here with friends and relatives Monday and Tuesday and attended the Catholic League meeting.

Joe Spaeth drove to Dallas Tuesday morning to get his sisters, Misses Frances and Agnes, who spent the day here attending the Catholic State League meeting. Accompanying the Spaeths were Misses Margaret and Pauline Schoech, also of Dallas, who visited with their parents in Muenster. The young ladies returned to Dallas after the dance.

LINDSAY PLAY SHOWS TO LARGE AUDIENCE

Lindsay.—The Lindsay Dramatic Club presented their play, "Always in Trouble," to a large audience who assembled in the community hall Monday evening.

The play, a farce in three acts, began with a laugh and ended with a roar. The star part, that of a melancholy negro, was given a star portrayal by Julius Gieb. Others in the cast, each giving a creditable performance were Freddie Mosman, Dorothy Bezner, Vincent Zimmerer, Antonio Hundt, Joe Bezner, Jr., Cecilia Gieb, Gregory Hundt and Elfrieda Bezner.

Ray Kupper directed the production and between curtains musical selections were given by the Lindsay band.

Myra News

MRS. JOHN BLANTON
Correspondent

J. T. Biffle and Don Hoskins made a business trip to Dallas Tuesday.

Mr. and Mrs. Leroy Porter visited Miss Ora Lee Doty in Denton Sunday.

Mrs. Georgie Leopard of St. Jo spent last week with Mrs. T. J. Tuggle.

Mrs. Jack Needham of Texas City is visiting her son, Frank Needham and family.

Mrs. Tom Pryor visited Thursday with her parents, Mr. and Mrs. P. F. Jones, of Valley View.

Miss Darleen Biffle and Harold Rogers of Fort Worth were the week-end guests of Mr. and Mrs. Jake Biffle.

Ike Fulton and family spent the week-end with his brother, Hightower Fulton and family, and Mr. and Mrs. Ernest Golman of Dallas.

Mr. and Mrs. Jack Shultz of Gainesville were guests of Mr. and Mrs. Parker Fears and Mrs. Dora Fears Sunday.

Darrell Melton and Jack Needham returned Monday from Dallas where they spent the week-end with Mr. and Mrs. Otis Gray and family.

Mr. and Mrs. Claude Fears of Era visited in the home of Mr. and Mrs. Parker Fears and Mrs. Dora Fears Sunday.

Joe Schmitz
Agent for
"State Reserve Life Insurance Co."
LINDSAY, TEXAS

Mr. and Mrs. Henry Wheat and baby of Dallas were guests of Mrs. Wheat's parents, Mr. and Mrs. Fred McTaggart, Sunday.

Misses Winifred Snuggs and Joaline Needham spent Thursday and Friday in Fort Worth shopping and visiting friends and relatives.

Miss Claudine Brogan, Dorothy Neely and Waldo Neely spent the week-end as the guests of Mr. and Mrs. Tom Brogan of Marietta, Oklahoma.

Horace Dale, Joe Biffle and Miss Mary Miller of Valley View visited in the home of Mr. and Mrs. Ernest Biffle Sunday.

Mrs. J. T. Biffle, Sr., and daughter, Mrs. D. C. Gillette, were the guests of Mrs. Mollie Jackson and son, Leslie, of Sherman, Sunday.

Mr. and Mrs. Boss Piott and Mr. and Mrs. Ernest Biffle spent Sunday with Mr. and Mrs. Harry Miser of Custer City.

Mrs. Don Hoskins, accompanied by her sisters, Mrs. J. B. Collins and Mrs. Wayne Delfield of Gainesville, went to Chico Friday where they were the guests of their mother, Mrs. S. A. Bray.

Selby Fielder and Mims Lewis of Linn community, Ralph Brewer of Ardmore, Oklahoma, and J. T. Biffle of Myra were at Lake Dallas Sunday for the opening of the fishing season. They returned home Monday evening and reported splendid luck.

Mr. and Mrs. J. C. Davidson, Mr. and Mrs. W. R. Porter, Mr. and Mrs. B. C. Rosson, Mesdames Lula Watson, W. A. Hoskins and S. Dees and Rev. and Mrs. Alexander Hubbard and daughter, Lois, were among those from Myra who attended the annual homecoming at Hood Sunday.

MYRA WMS BEGINS STUDY OF NEW BOOK

Myra.—"Helping others to become Christians" is the new book being studied by the women of the Myra W. M. S.

Those who took part in the program Monday afternoon when the group met at the church were Mesdames Dora Fears, A. E. Barnes, A. R. Andress, Parker Fears and John Blanton.

MYRA SUNSHINE CIRCLE HAS OFFICER ELECTION

Myra. — Mrs. Fred Snuggs was elected president of the Sunshine Circle during a regular monthly business and social meeting at the club house last Friday afternoon. She replaces Mrs. Ray Hudson who held the office for two years. Mrs. J. T. Biffle III was chosen vice-president replacing Mrs. John Blanton.

Following the business session the group enjoyed table games with Mrs. Roger Townsley and Mrs. J. T. Biffle as hostesses.

Refreshments were served to fourteen members and one visitor.

RADIO——
SALES & SERVICE
— ZENITH —
Vernon (Doc) Turnage
110 N. DIXON

Flies Declare War!

Mobilization Now Under Way at Every Home in Community

Are You Prepared?

If not come in now,—Stock your arsenal with a deadly, long range spray gun, and a season's supply of Bee Brand, Bugaboo, or Gulfspray.

Household Spray in Quart, Pint or Half Pint Containers

Stock Spray in Bulk

ALSO—INSECT POWDERS

●

"Muenster's Serve Yourself Grocery"

THE FMA STORE
Muenster

For Healthy Growth
Heavier Layers
Better Breeders
Feed





Red Chain Growing Mash or Nuggets builds sturdy vigorous bodies, strength ex- egg-laying organs Buy a sack today!

SUCCESSFUL poultrymen know it pays to feed a balanced "developing" ration—even at a few cents more cost. Because it returns them extra dollars in more eggs and better breeders when maturity is reached. Don't gamble! Have an outstanding flock—with Red Chain Growing Mash! It develops your pullets into healthy, bigger layers and breeders. Earlier maturity is assured by safe, faster growth. Be sure of more eggs, vigorous breeders, increased profits—with RED CHAIN!

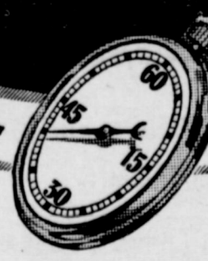
MUENSTER MILLING CO.
Muenster, Texas

Red Chain GROWING MASH

Over

HALF A MILLION *1939* CHEVROLETS Sold To Date!

FIRST IN SALES— FIRST IN VALUE!



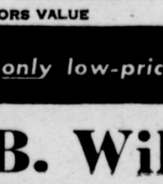
EXCLUSIVE VACUUM GEARSHIFT
Vacuum Booster Supplies 80% of the Shifting Effort



NEW AERO-STREAM STYLING
NEW BODIES BY FISHER



CHEVROLET'S FAMOUS VALVE-IN-HEAD SIX



Every 40 seconds of every day, Somebody buys a new Chevrolet!

ALL CHEVROLET PRICES ARE MUCH LOWER!

...and the demand is increasing day after day



PERFECTED HYDRAULIC BRAKES



PERFECTED KNEE-ACTION RIDING SYSTEM
(With Improved Shockproof Steering)
(On Master De Luxe models only)



NEW "OBSERVATION CAR" VISIBILITY

A GENERAL MOTORS VALUE

The only low-priced car combining "ALL THAT'S BEST AT LOWEST COST!"

J. B. Wilde Chevrolet Company
Muenster, Texas

NEW
TEXAS
THEATRE
SAINT JO, TEXAS

FRIDAY, MAY 5th
Mr. Moto in Danger Island
with
Peter Lorre —Jean Hersholt
Extra—"Bird Dog" and "Beaux and Errors"

SATURDAY, MAY 6th
The Three Mesquiteers
in
Pals of the Saddle
Extra—Dick Tracy Returns and Cartoon

PREVUE SAT. NITE and SUNDAY
Wife, Husband & Friend
with
Loretta Young — Warner Baxter
Binnie Barnes—Cesar Romero
Extra—Movietone News & Cartoon

MONDAY — TUESDAY
May 8 - 9
The Duke of West Point
with
Louis Hayward—Joan Fontaine
Extra—March of Time "Japan Master of the Orient"

Wednesday — Thursday
May 10-11
The Little Princess
with
Shirley Temple—Richard Greene
Anita Louise — Ian Hunter
Extra—Merry Melody Cartoon and Orchestra

Enterprise Ads Bring Results!

FLOWER SHOW GETS BOOST FROM DALLAS NEWS STAFF WRITER

Perhaps through a stroke of well calculated strategy and perhaps by mere accident, the Golden Jubilee flower show receives state wide publicity through the facile pen of J. J. Taylor, of State Press fame in the Dallas News.

State Press leads off his Monday's article with a reference to his invitation to the flower show. While regretting that he cannot attend, the eminent commentator pegs in a few complimentary remarks for Muenster and the flower show.

LEAGUE MEET—

(Continued from page 1)

After the close of the league's official business session, Tuesday afternoon was devoted to a series of addresses in the "Catholic Day" program, to which the general public was invited. Speakers appearing at that time were the Rt. Rev. Msgr. O'Donohue of Sherman; the Rev. Fathers Frowin and Francis of Muenster, Schmid of Sherman, and Charcut of Pilot Point; John Pfeiffer of San Antonio, Bruno Zimmerer and Miss Pauline Spaeth of Lindsay.

METER INSTALLATION ON RURAL LINE NOW HALF COMPLETED

After a delay of two days, while workmen of the Morgan Construction Company were making minor changes and final adjustments on the line south of town, meter installation is again under way on the local rural electrification project.

Co-op linemen started work Wednesday morning on the section of line completed by the contractor and expect to continue uninterrupted to the completion of their job unless some unforseen circumstance delays progress of the contractor's crew ahead of them. Meter connections north of Muenster have been completed.

Quality Food
Properly Served
Curtis
Sandwich Shop
East California . Gainesville

AVOID EYE STRAIN!
DR. H. O. KINNE
OPTOMETRIST
Gainesville, Texas

MRS. BERNARD SICKING IS HOSTESS TO LINN CLUB

Members of the Linn Home Demonstration Club met in regular session on April 25 in the home of Mrs. Bernard Sicking. Mrs. Darrell McCool, president, was in charge of the meeting during the absence of Miss Nettie Shultz, county home demonstration agent.

Mrs. Adolph Walterscheid and Mrs. Selby Fielder gave interesting reports on the shortcourse recently given for club women at NTSTC, Denton, which was attended by 8 Linn members.

The president read an invitation received from the Ladies Civic League at Muenster inviting them to attend the flower show at the K of C Hall on Friday the 5th. The group also accepted Muenster's invitation to give their program on Insect Control at the next meeting of the Civic League on May 12.

Mrs. Fielder read a one-act play and after much discussion the club decided not to present it at the club tournament at Gainesville on May 6, but to have rehearsals for its presentation at the time of the quilt drawing. The exact date for the event will be announced later.

At the close of business the hostess served a refreshment plate to eleven members and the following guests: Mesdames John Yosten, Joe Horn, Tony Felderhoff and Miss Bonnie Yosten.

MRS. JAKE PAGEL IS CLUB HOSTESS

Mrs. Jake Pagel was hostess for a business and social session of the Get-Together Club at her home Wednesday afternoon.

The party rooms were adorned with roses, iris and honeysuckle and four tables were arranged for progressive 42 series. The games were concluded with the awarding of the high score prize, a lovely flower container, to Mrs. John Kathman and the consolation favor, tall twin vases, to Mrs. Joe Wilde. Mrs. Kathman also received a gift from her sunshine pal.

During the brief business session members discussed the annual club picnic but no definite date for the affair was set.

Delicious refreshments were served to 16 members and 3 guests, Misses Olivia Stock and Anna Hellman and Rosa Driever.

A special guest during the early part of the afternoon was Mrs. Ben Schwegman of San Antonio who spent Monday and Tuesday nights as the guest of Mrs. J. M. Weinzapfel. Mrs. Schwegman attended the Catholic State League meeting at Lindsay and returned to her home by bus from here.

BIRTHDAY PARTY GIVEN FOR EVELYN HOFBAUER

Mrs. Clem Hofbauer entertained at her home Sunday afternoon with a birthday party for her little daughter, Evelyn, on her eighth anniversary.

The young guests enjoyed outdoor games after which a large birthday cake was cut by the honoree and served with other refreshments. Colored balloons were given as favors.

Personnel of the party included Virginia Walterscheid, Doris Lee Hellman, Anna Dell Herr, Betty Jean Fleitman, Betty Lue Buckley, Ruth Lee Fisher, Catherine Hartman, Margie Seyler, Ethel Mae Bayer, Anna Mae Dankesreiter, Ethel Mae Trubenbach, Theresa Ann Hess, Agnes Felderhoff, Eleanor Hoenig, Dorothy Walterscheid, Irma Hofbauer and the honoree.

Special guests for the afternoon were Sisters Frances, Bertha and Amora and the honoree's grandmothers, Mesdames Mike Kleiss and Joseph Hofbauer.

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LOOK THESE OVER—YOU MAY LIKE ONE OF THEM
'38 Chevrolet 4-door sedan, Deluxe, trunk
'38 Chevrolet 2-door sedan, Master, trunk
'36 Plymouth 2-door, trunk, radio
'35 Ford coupe
'34 Dodge 4-door sedan
'29 Ford 2-door
'26 Ford Model T Coupe
'35 Ford Long Wheelbase Truck
'34 Ford Long Wheelbase Truck
★
4 1-2 foot Case one-way plow, 23 inch discs, at a real bargain. (Used only as demonstrator)
J. B. Wilde Chevrolet Co.
Muenster

PLAZA Friday & Saturday



SUN. — MON. — TUES.



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We Have No Chicks, But---
We can get them for you. See us about it if you're interested.
Don't Forget---
We Close May 13
Come in before then for poultry supplies and remedies
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Muenster Hatchery
Felix Becker, Mgr. Muenster

The Leazer Funeral Home
Cordially Invites You to Attend Its
First Anniversary
Open House Reception
Saturday and Sunday, May 5 and 6
2:00 p. m. till 10:30 p. m.
Hear George Perfect, well known Dallas organist, on the Hammond Electric Organ—2 to 3 Saturday and Sunday.
Hear the regular radio broadcast and a number of special programs.
Get acquainted with the service, accommodations and special attentions offered by funeral homes.
J. L. Leazer Funeral Home
Corner California and Grand
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State Gainesville
FRI. —— SAT.
NORMA SHEARER · CLARK GABLE



in Clarence BROWN'S production
Idiot's Delight
with
Edward ARNOLD · Charles COBURN · Joseph SCHILDKRAUT
and
"March of Time No. 8"
PREV. SAT. NIGHT
SUN. — MON. — TUES
Sensationally different!
Fred and Ginger in their first dramatic romance —the true-life story of the world's most famous dancers!



The Safety Sensation of 1939!
THE NEW
Firestone
CHAMPION
The Only Tire Made with the NEW SAFETY-LOCK CORD BODY and NEW GEAR-GRIP TREAD . . .

NEVER before in our experience has a tire met with such instant and unanimous approval as the new Firestone Champion Tire. It's the Safety Sensation of 1939! Our customers have started a word-of-mouth campaign that is making this the biggest selling tire we've ever had. Motor car manufacturers have been so impressed by its superior performance that they have adopted it for their 1939 models.

Why? Because the Firestone Champion Tire is an entirely new achievement in safety engineering.

Stronger Cord Body. This is accomplished first, by the use of a completely new type of tire cord called "Safety-Lock," in which the cotton fibers are more compactly interwoven to assure cooler running and provide greater strength. Then, the fibers in each individual cord, the cords in each ply and the plies themselves, are all securely *locked together* by a new and advanced Firestone process of Gum-Dipping which provides amazingly greater strength. And greater strength means greater safety.



LOUIS MEYER
Only Three-Time Winner Annual Indianapolis 500-Mile Race
Champion race drivers, whose lives and chances of victory depend on tire safety, know tire construction and that is why they select and buy Firestone Tires for their cars.

More Non-Skid Mileage. The new Safety-Lock cord construction provides the extra strength needed for the use of the new, thicker, tougher, deeper Firestone Gear-Grip tread which delivers remarkably longer non-skid mileage. This sensational new tread is called "Gear-Grip" because of its unique design — it has more than 3,000 sharp-edged angles which grip the road with a sure-footed hold to protect against skidding and assure a safe stop.

Drive in today and equip your car with a new set of Firestone Champion Tires — *the only tires made that are safety-proved on the speedway for your protection on the highway.*

Firestone
LIFE PROTECTOR
the Tire within a Tire
This amazing new Firestone development makes a blowout as harmless as a slow leak.





Should a blowout occur the exclusive Firestone Safety-Valve holds sufficient air in the inner compartment to support the car until it is brought to a safe stop.

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