# Special Activities Scheduled Dec. 1

Oltonites will usher in the holiday season in a special way Dec. 1 with an "old fashioned" Christmas celebration.

Merchants will offer old fashioned bargains from business houses decorated in "old fashioned" style. Local stores will feature good buys in quality merchandise.

Check the Enterprise for super specials offered as a boon for gift shoppers.

Santa Claus has notified the Enterprise that he expects to take a break in Christmas preparations so that he can stop in town for a visit that day. He plans a return visit before his gift bearing trip Christmas Eve. Sacks of goodies will be distributed by Santa and his helpers during the second visit.

Adding to these special events, organizations will be participating in the Old Fashioned Celebration. Local artists will display and sell their works in an art show and sale in McLain Electronics. Each artist is expected to supply his or her own display table.

Setting up shop in the building formerly occupied by Olton Arts and Crafts will be various clubs. Any not mentioned here may arrange for participation by calling Chamber of Commerce and Agriculture manager, Frances Redinger or the Enterprise.

Young Farmers will sell chili to satisfy hungry shoppers. Homemade breads to freeze for holiday meals or eat now will be sold by Young Homemakers. They will also have available cookbooks containing recipes of Olton's good cooks.

Olton Garden Club members will sell miscellaneous items. Crafts and homemade candies are the wares of Home Demonstration Club members.

Bake sale items will be sold by Olton Study Club. Baked goodies and candies are the wares to be offered by United Methodist Youth.

Howell's Flowers will hold Christmas open house also.

The merchants in the city will remain open late for shoppers on the special day.



PEP SQUAD ROYALTY - Rodney Smith, center, receives the royal crown from Connie Kennedy, Pep Squad president. Other King candidates were Rene Saldivar, left, and David Johnson, right. Escorting the two were Elena "Lonnie" Sanchez and Sharla Cosby. Staff Photo

# Don Nafzger Still In Lead

Don Nafzger still holds the slimmest possible edge in the Enterprise football contest with two weeks of competition yet to be counted. The season's final contest is printed in this issue.

With 117 correct predictions for the season, Nafzger is trailed by Joel Nelson, 116; Doug Goen, 114; Don Martin, 113; Roger Thompson, 112; Tom Duncan, 111; Ruth Franks, 110; Kregg Hukill, 109; W.E. Andrew, Jim Curtsinger, Lynn Martin, Wade Nafzger and W.E. Thomas, 108; and Mrs. V.J. Trusty, 107.

It is possible that any of these contestants could finish at the top of the guessing game and be the winner of the grand prize of $50. None should give up the competition.

For the week, Ray Luera and Jolene Chitwood were the least upset by "the wrong team winning." Each missed three games with Luera earning the top prize money. His 14-20 tie-breaker prediction was six points off the actual score of the Mustangs-Chieftains game.

Mrs. Chitwood was 24 points off with a 0-14 prediction and claims second place. Third place goes to Jim Curtsinger who was the sole contestant to miss four games.


PARSONS FUNERAL HOME
Oxygen Equipped Ambulance Service
Ph. 285-2621 collect, Olton

# THE OLTON ENTERPRISE

'The Golden Gate To The Golden Road'

Olton, Lamb County, Texas, November 20, 1977

Volume 51 Number 44

OLTON JOHN DEERE TEXAS PHONE 285-2636

Fifteen Cents




OLTON AREA HISTORY

## Olton History Book Planned

Have you ever asked, "Tell me about when you were a little boy, Daddy"?

Are the stories Grandma told of "long ago" priceless memories?

That's what our history book is all about!

Beautifully bound in leatherette with gold embossed logo, the history of Olton's people will be published in the spring of 1978. Stories of each family in the Olton area (that portion within the boundary of Olton Independent School District) are needed if the book is to be complete.

Newcomers are just as important as "old timers." Young families are needed as well as those of golden years.

This volume, a treasure upon release, will become a priceless heirloom as years pass. Families will want extra copies for other family members. Gift certificates will be available for Christmas gifting those special people.

Letters will be mailed in the near future explaining the family history book in more detail. Watch for their arrival and check the Enterprise for more information.

Begin now writing your family history. In 500 words or less, write your own story in your own unique style - that is why this book will be a treasured volume.

## Speech Class Present Plays

Curtain will rise at 3 p.m. Sunday, Nov. 20 on the OHS Speech Club production, "Shut and Bar The Door." Written by Tom Gray, the play cast includes Sharla Nicholas, Kevin Noack, Rob Sivley, Darryl Quigley, Jimmie Kay Sanders and Kerry Jones.

A second play, "The Tiger," will follow. It stars Kelly Cox and Sharla Cosby.

Marilyn Miller is director. Assistant director of "Shut and Bar The Door" is Tanya Morris. Suzanne Taylor is assistant director of the second play.

The performances will be held in the high school auditorium. Behind the scenes are Scotty Cannon, lighting; Alfred Fuentez, stage crew chairman and Lisa Cosby, Mike Landrum, Lance Phares, Sheila Wheeler and Mary Lee Smyth.

Speech Club members extend an invitation to the public to attend the performances.

**By Informed Speaker**

# ERA Intents Revealed

Mrs. Janet Sheats, guest speaker, met with an inquiring group of area women Saturday, Nov. 12 in Community Room of Olton State Bank. Introductions were made by Mrs. Larry Witten, who chaired the meeting.

Mrs. Sheats undertook to explain Equal Rights Amendment, proposed Constitutional Amendment, and some of its ramifications. She had attended the state meeting of International Women's Year (IWY) held at Federal Expense in Austin in June.

Of this experience she said "we of the more sheltered areas of the nation were aghast at what we saw being done under the harmless sounding Equal Rights Amendment drive.

"I call it the Un-Amendment, this ERA. Under existing laws women have the rights they are parading for, but under ERA all laws for the protection of women would be destroyed - it would open up a Pandora's Box of complications.

"At the root of all their objectives is the destruction of family life as we know it. They envision men and women both working and Federal Care Centers set up to rear children. The Day Care centers would cost the government over $50 billion per year, and they would be staffed by people of inadequate values, without regard to heterosexual life."

Mrs. Sheats went on the explain many lost benefits for women under the proposed ERA, such as basic right of support as a wife... "Colorado and Pennsylvania already have this law and men are not legally required to support a wife, unless she is an invalid or handicapped."

She went on to point out losses in Social Security rights, coverage under one automobile insurance policy, etc. But, she said, life in the military would be worst of all, since all women would be subject to the draft (if needed) and would be liable for combat duty, would be housed in common dormitories and without separate facilities in all government installations or government owned or supported buildings (which would also include schools).

Elaborating on military service for women, Mrs. Sheats questioned "Can you imagine the horrors of women prisoners of war?"

"The whole plan would involve sweeping new programs which would not only increase Federal involvement in our private lives but escalate taxes and inflation."

Most cruel of all the aspects of the movement as Mrs. Sheats saw the matter, were the liberal stands made by Women's Libbers in the matter of homosexuality and lesbianism, "an effort is being made to get these things into textbooks and library reading material for school age youngsters, and even have some facets taught as a 'life style'."

Mrs. Sheats urged listeners to make their feelings known in this matter, to the president, to congressmen and to unsuspecting friends who have not given the matter thought or attention.

Plans were discussed for the charter bus trip to Houston to protest enactment of the legislation during the National IWY Conference, Nov. 18-21.

Also appearing to lend credence to the "Stop ERA Movement" was Mrs. Robert Tipton of Plainview, member of the Association of Women Who Want to be Women.

## Turkey Shoot Set Saturday, Sunday

A Turkey Shoot Nov. 19 and 20, at 10 a.m. and 1 p.m. respectively, will be staged by Olton Young Farmers.

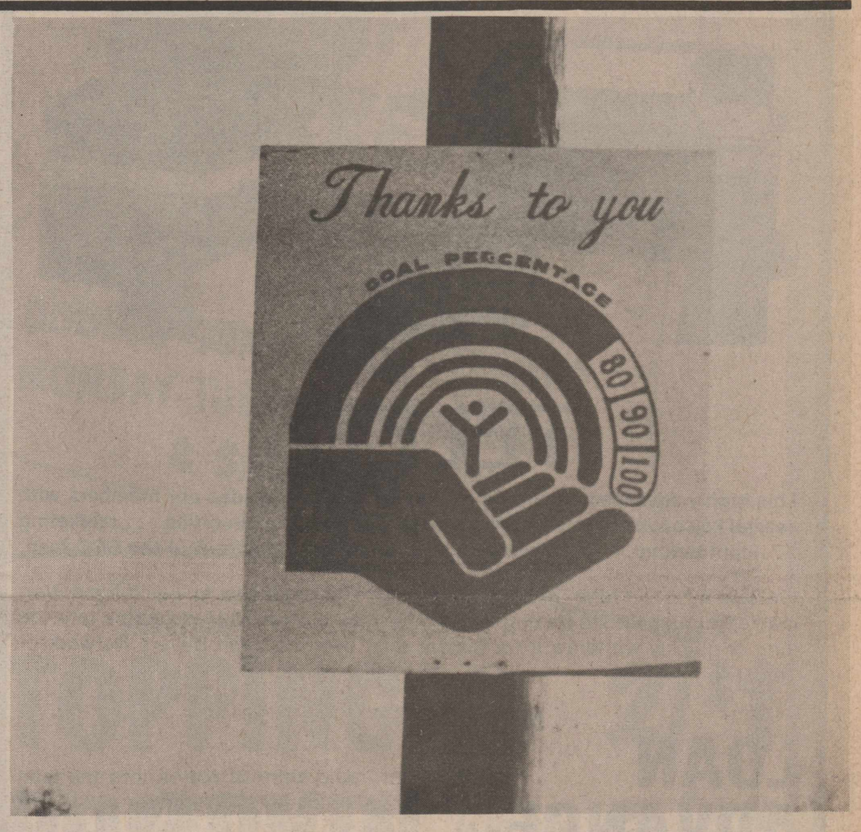
The event is slated to be held at Olton Gun Club site, two miles south and one-quarter mile west of the city.

Prizes of bacon and turkeys will be awarded. Divisions will be held for novices, ladies and children as well as pros.

An 870 Remington shotgun will also be awarded Sunday at 4 p.m. to the holder of a lucky ticket. Additional information may be had by contacting any member of the Young Farmers organization.

A concession stand at the site will be operated by Young Homemakers. Shells for the shoot will also be available at the site.

Marksmen and young hopefuls are invited to come out to the Shoot and join the fun.




THANKS TO YOU IT'S WORKING -- Oltonites reached the 70 percent completion mark this week in the United Way campaign drive to raise $9,500 for nine health and service organizations. Staff Photo

# Fund Drive Nears Goal In United Way Campaign

Contributions to the 1978 United Way campaign have reached the 72 percent mark of the $9,500 goal this week.

Mrs. Fred Thompson expressed appreciation to the volunteer workers who have been conducting the door-to-door canvass of the United Way area which coincides with the Olton Independent School District. Some volunteers have completed the canvass of their assigned territories.

Nine health and service agencies will be benefited by the one-time fund drive. Included are South Plains Council of Boy Scouts of America, Caprock Council of Girl Scouts, American Red Cross, Salvation Army, American Heart Association, American Cancer Society, Cystic Fibrosis Foundation, Kids Incorporated and Easter Seals.

## Wreck Claims One Tuesday

A one vehicle turnover Tuesday night on FM 168, eight and a half miles north of the city, fatally injured one Hart man and sent another to Central Plains Hospital with extensive injuries.

Phil Davis, 26, was dead on arrival at the Plainview hospital about 12:20 a.m. Wednesday.

Darryl McLain, 29, is awaiting further x-rays. He has numerous broken ribs and internal injuries but is reported improving.

Services for Davis were held Thursday in Hart's First Baptist Church.

Highway Patrolman Daniel Alvarado of Littlefield investigated the accident. The men were taken to Plainview by Parsons Funeral Home ambulance.

Davis was co-owner with his father, Doyle Davis, of Davis Aerial Spraying Service.

McLain is the son of L.C. McLain, co-owner of High Plains Incorporated.

# Crippled Children's Camp Discussed At Lions Meeting

"One Lion, one club, one district can make the difference," said Al Fehrenbach Tuesday as he spoke to the Olton Lions of the Texas Lions Camp for Crippled Children at Kerrville.

"That's what has sustained the camp, what's built it. One club makes the difference because of funds. One Lion makes a difference because no child can come to the camp unless sponsored by a Lion."

Sustained voluntary contributions, he said, keep the camp in operation. Four dollars and fifty cents of each Lion's annual dues go to the camp.

"But that $185,000 to $190,000 is not enough to sustain the camp. Our budget this year is near one million dollars. That difference is made up of volunteer contributions."

"We want to thank you for being a one hundred percent participating club."

Fehrenbach said that it costs $25 to $30 per day for each child that attends the camp. This summer, 721 handicapped children; 315 diabetic children and 72 adult blind persons attended camps.

"No camper has ever had to pay."

Each summer there are four two-week sessions for handicapped children from seven to 16 and two two-week sessions for diabetic children from 6 to 16.

The diabetic program began in 1971. This camp is not only an opportunity for camping fun, it is educational. Each participant leaves knowing how to care for himself.

Adult blind are served by the camp from September through May.

"They are trained in every aspect of life, to do everything from rising until bedtime. They leave with more confidence, more skills."

Fehrenbach extended an invitation to everyone to stop for a visit at the camp, see the facilities and learn first hand of the work accomplished there.

Visitors at Tuesday's luncheon meeting were Miss Sharla Nicholas, Earl Fox of Denver City and John Stiles.

## Prizes Offered For 'Old Fashioned' Decor

Prizes will be awarded this year for the prettiest residential Christmas decorations with similar awards going to the businesses with the most authentic decor of "An Old Fashioned Christmas."

Sponsored by the Chamber of Commerce and Agriculture, the contest is open to all. Judging, by out of town persons, will be Dec. 20 with commercial judging from 5 to 6 p.m. and residential judging from 7 to 9 p.m.

First prizes will be hams; second prizes, turkeys and third prizes, fruit cakes.

# Child Abuse Program Given At PTA Meet

Bill Coleman of the State Department of Human Resources, Welfare Department, was guest speaker Thursday night at the meeting of Olton Parent-Teachers Association.

From Littlefield, Coleman showed a film strip, "Wednesday's Children" and conducted a question and answer time. In 1975, 174 children in Texas died of child abuse. That number dropped to 94 in 1976 due partially, Coleman believes, to the law requiring knowledge of child abuse be reported.

Most child abuse comes from a person the child knows. Abuse can be both physical and emotional.

All reports of child abuse remain confidential.

In the business session, emphasis was placed on the ERA Movement and members voted to finance the transportation expenses for four persons to attend the Pro-Rally Saturday in Houston.

Fourth grade students, under the direction of Mrs. Vickie LaFrance, presented a musical program on mythical characters of America's history. The singing-narrative program featured Paul Bunyan, John Henry and Casey at the Bat.

Refreshments were served by Mrs. Bob Coen and two of her Girl Scouts, Kim Coen and Sylvia Garcia.

## School Board Approves Book Committee, Audit

School board members, meeting Monday, approved a textbook committee chaired by Superintendent Joe Turner and Vocational Counselor David Grayson. Other members are Ray Kinnison, Carl McClure, Robert Sivley, Wandie Hutson, Bobbie Hutson, Betty Rich, Marilyn Miller, Susie Spain, Eva Walden and Ed Miller.

In other action, approval was given to the audit report by Creston Faver and Marilyn Gentry of Williams, Adair, Faver, Sudduth and Company.

A report of enrollment showed an increase of 14 students over the 953 reported in October. The gain, which sent the total to 967, was credited to an increase in H.P. Webb Elementary School.

# The Olton Enterprise

Published weekly at Olton, Texas 79064

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Sue Cannon.....Editor
Lily May Silcott.....Society
Mozelle Trotter...News Editor
Janis Chaney.....Advertising
Brenda Snider.....Compositor
Vicki Wood.....Typist


LEAVES HOSPITAL

H.B. Maxey came home recently from Central Plains Hospital where he was a patient more than two weeks.

STUDENTS VISIT

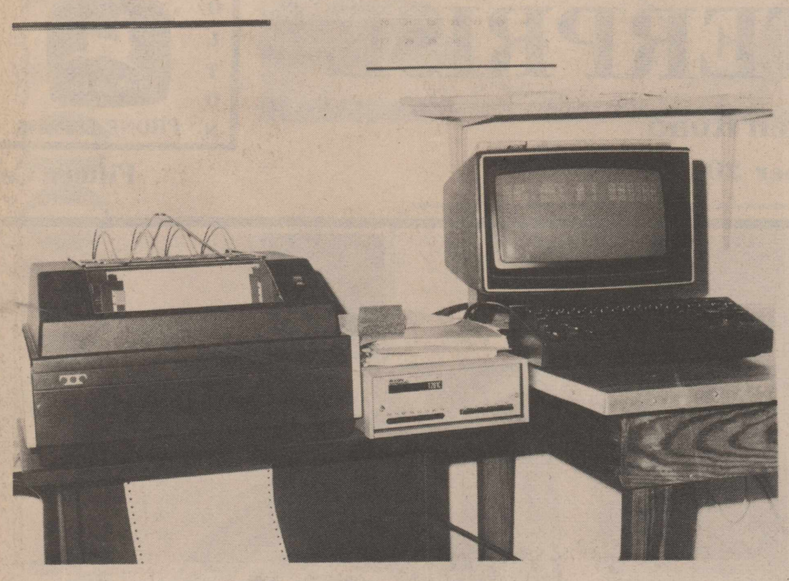
Dessa Nelson and Janice Solomon, students at West Texas State called Saturday morning in the home of Mr. and Mrs. Mark Hodges.

IN AUSTIN

Mrs. Jim Hyatt was in Austin last weekend with her daughter and family, Mr. and Mrs. B.J. Doran, Michael and Michelle.


## READY WHEN YOU ARE!

The Most Competitive Cotton Marketing Service in Texas



TELCOT

**This highly advanced electronic marketing service provides our members with several key options instantly available to you from the gin office . . . marketing . . . contracting . . . or placement of your cotton in and out of the CCC loan.**

We have a Telcot "tube" right in our gin office for producers to watch the cotton market throughout the trading territory for their cotton, to place cotton into the loan or quickly withdraw it for instant offer over the large Buyers Network of Telcot.

**LOAN ADVANCE OPTION**

*Convenient, rapid entry of cotton into the loan at a cost of only 25 cents per bale.

*Producer control and flexibility.

*Rapid redemption of cotton from the loan.

**FIRM OFFER OPTION**

PRODUCER SETS HIS OWN PRICE of what he is willing to take for his cotton. Cotton is offered at a firm price over the Telcot Buyers Network and sold to the first buyer who meets the producer's price.

**REGULAR OFFER OPTION**

The many buyers on the Telcot Buyers Network bid in competition in a 15-minute "sealed bid" auction and cotton is sold to the highest bidder. Bidding starts at an "asking price" level agreeable to producer.

**BROAD MARKET COVERAGE**

Your cotton is exposed to the broadest possible number of buyers — in Lubbock, Littlefield, Vernon, Dallas, Houston and Memphis.

WHEN YOUR COTTON IS SOLD YOU RECEIVE A CHECK THAT WON'T BOUNCE — A CHECK BACKED BY THE ENTIRE COOPERATIVE BANKING INSTITUTION.

**Olton Co-op Gin**


# Lessons From The Bible

By Don Jones

## Faith In God

Let us consider two more things as evidence in our argument for the existence of God.

What is man? Where did he come from? Again we have two possibilities. Some claim man is here by accident, that he came from some form of lower life. Please consider the make up of man to see if there is any possibility that this is true.

The starting place for man is the "Deoxribonucleic acid molecule," or the DNA for short. This huge molecule controls our genetic make-up, the very formation of our bodies. It contains 40,000 atoms.

The building block for DNA is the protein molecule. The protein molecule is made up of only five of the ninety-two elements known to exist naturally in the earth. These five are carbon, hydrogen, oxygen, sulphur and nitrogen. There are many different combinations of five that can come from ninety-two, ten to the forty-eighth power. That is to say ten followed by forty-eight zeros. The odds of this happening by accident is ten to the one hundred sixtieth power. The amount of time required for only one DNA to happen by accident would be ten to the two hundred for forty-third power or ten followed by two hundred forty-three zeros. To see the further impossibility of this accident the most liberal estimate of the age of the world is 6,000,000,000 years.

Therefore, the only logical conclusion would be that there has not been enough time for such to happen. We must then believe in man as a design and design must have a designer, which of course is God. Notice claims made in the past.

Moses - Gen. 1:26 God said let us make man in our image.
Solomon - Eccl. 7:29 God made man upright.
David - Psa. 100:3 It is God who made us.
Paul - Eph. 4:24 Created in God's image.
James - James 3:9 Men were made in God's likeness.

Continued next week.

# EDITORIAL

Mrs. Don (Skeet) Workman is one the those named to the Governor's Commission on the status of women. Taking her task very seriously "Skeet" is trying to get the viewpoints of as many area women as possible. She has appeared on television, asking to hear from thinking women but is getting very little response.

Do you have an opinion? Do you wish the family structure to remain as it is, or do you wish to see legislation enacted that will pertain to it, possible change it radically? Do you have any suggestions, good or bad, about enactment of the Equal Rights Amendment or the movement to stop it? Do you approve seeing lesbianism and homosexuality being flaunted, taught in schools, by practing teachers? Do you wish to see women made subject to draft into the armed forces, going into combat alongside men, sharing common dormitories and restroom facilities? How do you feel about abortions (at Federally funded expense)? How do you feel about nullifying all laws that protect women from heavy lifting, pushing and pulling, but require women to work alongside men without allowance for difference in physical strenth or family obligations? How do you feel about federally funded care centers that will take over the task of child rearing, replacing the home system as it is known today?

Mrs. Workman needs to hear from you. When all information (good and bad) has been amassed it will be reported to the President, and it will furnish blueprint for future legislation. This involves you. . .but far more it involves your children and grandchildren.

Please share some of your thinking with Mrs. Workman, Box 3675, Lubbock, 79452. She needs your letter by Dec. 2 at which time permanent officers of the Governor's Commission on Status of Women will be elected.

FROM OKLAHOMA

Bud Andrew had as Saturday overnight guests, his son and family Mr. and Mrs. Neil Andrew, Shawn and Brent of Ponca City, Okla. Joining them for the evening meal were the host's daughter and family, Mr. and Mrs. Keith Boone, Mark, Michelle and Melanie.

FROM ANDREWS

Mrs. Melvin Spear of Andrews came Sunday to visit her daughter and family, Mr. and Mrs. Charlie Giles and Barry.

IN BROWNFIELD

Mr. and Mrs. D.W. Pinson were in Brownfield Sunday until Wednesday of last week with their grandsons, Brandon and Brian, who parents Mr. and Mrs. Jackie Pinson were in San Antonio. The boys spend the preceding week-end here with their grandparents.

WEEKEND GUEST

Miss Melanie King of Lubbock was a weekend guests in the R.V. Allcorn home.

FROM AMARILLO

Mr. and Mrs. Paul Johnson of Amarillo visited Tuesday afternoon with Mr. and Mrs. Gene Conder. Johnson and Conder became friends while serving in the armed services during World War II.

FROM LUBBOCK

Mr. and Mrs. Floyd Gray had as visitors Saturday their son-in-law and daughter, Mr. and Mrs. Bob Lemon of Lubbock, accompanied by their daughter, Mrs. Rodney Schoppa.

IN DIMMITT

Mr. and Mrs. W.M. Keating were in Dimmitt Sunday afternoon with their son and family, Mr. and Mrs. Max Keating, Cleve and Katrina.




JOIN US IN A . . .

*Thanksgiving Prayer...*

Olton Paint & Body


# *Everything But The Kitchen Sink*

By Mozelle Trotter

Thanksgiving Day is almost here! It's that day we look forward to for feasting and fellowship -- and, yes, for giving thanks. That is, if we don't get so caught up in the feverish activity of the day, we forget.

Every day should be our day of "thanks giving." Oh, probably we are sufficiently thankful for our daily bread. But don't we take for granted the abundance of our blessings?

Do you remember each day to say thank you, Lord, for these...

Two strong legs to take you where you wish to go?

Feet to tap out the rhythm of a catchy tune?

Hands to clasp another's with an unspoken message, "I care about you"?

Arms to cradle and enfold that miracle, the hope of tomorrow, a new life?

Eyes to see blue skies, golden sunsets, red roses and green leaves?

A nose to catch the aroma of fresh baked bread?

Ears to hear the melody of a love song?

A strong body .. an unspeakably marvelous "machine" whose likes man can never copy?

Friends to share your joys and your sorrows; who care for you and with you?

These are the most precious jewels in our treasure chests. With these, we are rich.

FROM NEW MEXICO

Mr. and Mrs. George Scheller of Hobbs, N.M. and their daughter and family, Mr. and Mrs. James Woodring Bradley and Jonathan of Eunice, N.M. visited Saturday with Scheller's parents, Mr. and Mrs. O.L. Scheller.

RECENT VISITORS

Mrs. Jim Hyatt had as recent visitors her father, O. Lewis of Littlefield, his son and wife, Mr. and Mrs. D.D. Lewis of Waco and their daughter, Sue Harris of Houston.

# Letter To First Lady

Mrs. Rosalyn Carter
The White House
Washington, D.C.
Dear Mrs. Carter:

I have a very special request to make of you.

I, too, am a Sunday School teacher in a Baptist Church and I was very hopeful of have a kindred spirit in the White House - thinking what a wonderful force for good a spirit-led "first lady" could be.

In recent days I have been informed that you and your husband accepted assistance from the homosexual and lesbian groups in your candidacy and are therefore obligated to them. I am very disturbed.

I have also been told that pictures are available of you posing with some of their leaders.

I am asking that you please answer with your denial of such inconsistencies. I await your answer and will interpret your silence as an affirmation of this charge, and will act accordingly.

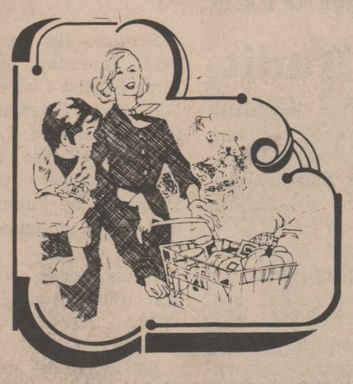
Very truly,
s/
Mrs. Lily May Silcott
Olton, Tex.

STUDENTS VISIT

Kyle Allcorn and Jim Harget of Coleman, students at West Texas State University, spent the week-end with Allcorn's parents, Mr. and Mrs. Gerald Allcorn and their son Troy.

LAKE MEETING

Mr. and Mrs. Gene Wilson came home Tuesday from Cedar Creek Lake near Athens. While there they saw their son and family, Mr. and Mrs. Jerry Wilson of Dallas and their children, Susan and Bill, students at Arlington State, also the Jerry Wilsons' daughter, Mrs. Steve Cash, Atlanta, Ga. and their son-in-law and daughter, Mr. and Mrs. Harold Ellison, Houston. Visiting the Gene Wilsons at the lake was her sister, Mrs. Mamie Malcolm of Athens. At the family "Get Together" were Wilson's brother-in-law and sister, Mr. and Mrs. H.W. Cross of Commerce and brothers and sisters-in-law, Mr. and Mrs. Harold Wilson, Hale Center and Mr. and Mrs. Asa Wilson, Athens, his son-in-law and daughter, Dr. and Mrs. David Green, Irving, and his son and family, the Bill Wilson family of Irving.

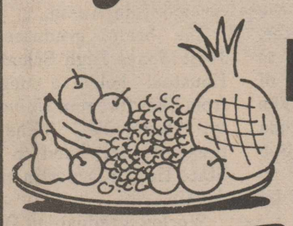



**Happy Thanksgiving!!!**

**OLTON FARM SUPPLY**



# .....you'll be Thankful for these  .....



# THANKSGIVING FOOD VALUES....

**CLOSED THANKSGIVING DAY**

**WE HAVE CHICKEN LIVERS & GIZZARDS**
**BUTTERBALL TURKEYS**
**& COUNTRY PRIDE SMOKED TURKEYS**

SHURFRESH GRADE A
**TURKEY**
ALL SIZES
HENS & TOMS
10-22 LB SELFBASTING
**59¢ LB**

**BACON** SLAB SLICED HICKORY SMOKED **99¢ LB**

**HAM** DRY CURED WHOLE ONLY **$1.09 LB** HALVES **$1.19 LB**

**HAM** SHURFRESH BONELESS HALVES FULLY COOKED **$2.19**

**CREAM CHEESE**
8 OZ SHURFRESH
**49¢**

**PUMPKIN PIES**
LG SIZE JOHNSTON
**$1.29**

**PIE CRUSTS**
GRAHAM CRACKER JOHNSTON **63¢**
DEEP DISH TWIN PAK SHURFINE **2/$1**

SHURFINE 14½ CAN EVAPORATED
**MILK 3/$1**

**BUTTERMILK** ½ GAL **67¢**
**EAGLE BRAND MILK** 15 OZ CAN **69¢**
**POWDERED SUGAR** IMPERIAL 2 LB BAG **75¢**

**SOUR CREAM OR CHIP & DIP** 8 OZ **39¢**

**SUGAR** 5 LB BAG SHURFINE **88¢**

OCEAN SPRAY FRESH
**CRANBERRIES** 1 LB PKG **39¢**

**TOMATOES** SALAD SIZE **2 LB/$1**

**CELERY** FRESH STALKS **33¢ EACH**

THRIFTY

**HAPPY TURKEY DAY**

**DOUBLE GUNN BROS. STAMPS**
**MONDAY-TUESDAY-WEDNESDAY**
**& SATURDAY.**

SHURFINE
**TOPPING** 9 OZ FROZEN **2/$1**
**PUMPKIN** 16 OZ CAN DEL MONTE **3/$1**
**CORN** SHURFINE 17 OZ CAN WK/OR CREAM **4/$1**

**WHIPPING CREAM** FRESH ½ PTS **3/99¢**

SHURFINE JELLIED 16 OZ CAN
**CRANBERRY SAUCE** **3/$1**

**OLEO** 1 LB QTRS SHURFRESH **4/$1**

**NAPKINS** NORTHERN 60 CT PKG **3/89¢**

SHURFINE
**FOIL** HEAVY DUTY 18" X 25' **73¢**

**ROLLS** TENDERCRUST BROWN & SERVE **2/69¢**

DEL MONTE 15½ OZ
**PINEAPPLE** IN JUICE **2/$1**

**APPLES**
RED DELICIOUS
EXTRA FANCY
**5 LB $1**

**COCA COLA OR 7-UP**
6 PKG 32 OZ
**$1.29**

**CRISCO**
SHORTENING 3 LB CAN
**$1.59**

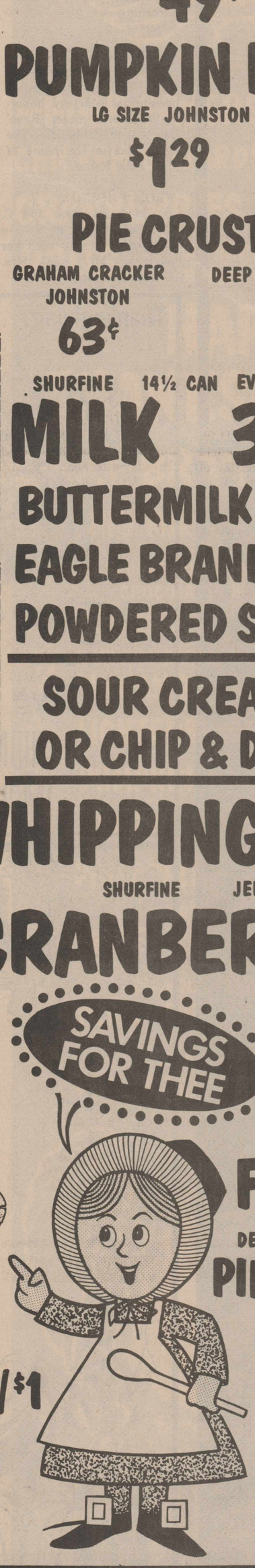
SHURFRESH
**MILK**
GALLON PLASTIC JUG
**$1.73**

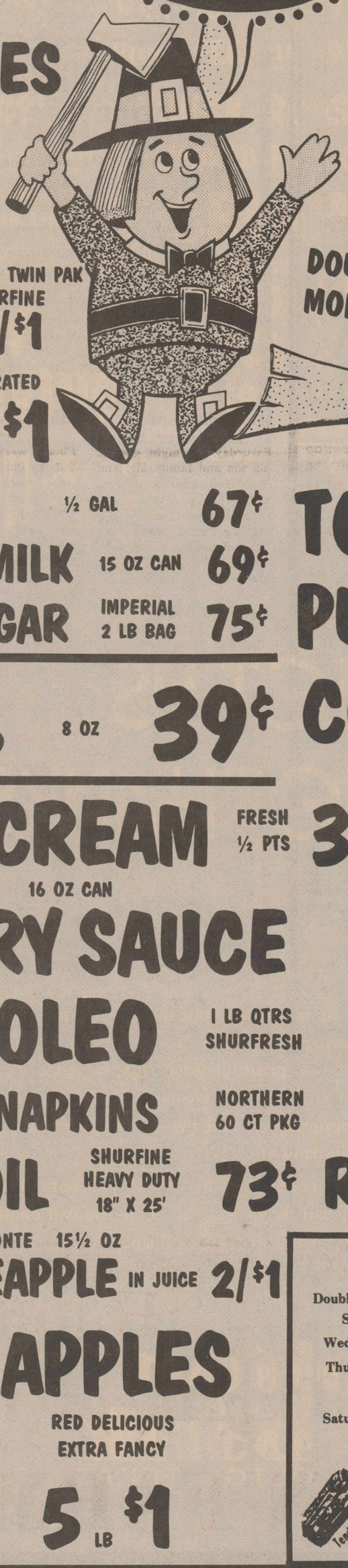
SHURFINE
**BEETS** SLICED 16 OZ CAN **3/89¢**

SHURFINE SLICED
**PEACHES** HALVES 16 OZ CAN **3/$1**

**MARSHMALLOWS**
KRAFT 10½ OZ MINIATURE
**47¢**

SAVINGS FOR THEE





## CLIP THE COUPONS




IN OUR AD EACH WEEK! REDEEM FOR 200 EXTRA GUNN BROS. STAMPS

No. 7 *THIS COUPON IS GOOD FOR*
**100 FREE GUNN BROS. STAMPS**
AT **Pay-N-Save Gro.**
No Purchase Required
Please fill in your name and city
Only One Coupon Per Customer–Coupon Expires **11/27**

No. 7 *THIS COUPON IS GOOD FOR*
**100 EXTRA GUNN BROS. STAMPS**
AT **Pay-N-Save Gro.**
With the Purchase of **Rd. Ct.**
**W/Pur. of ½ Gal. Cloverlake Ice Cream**
Please fill in your name and city
Only One Coupon Per Customer–Coupon Expires **11/27**

**STORE HOURS**
8 A.M. TO 7 P.M. Mon-Fri. 8-8 Sat.

Double Gunn Bros. Stamps Wednesdays, Thursdays, & Saturdays

**Specials Good Monday's Thru Saturday's**

With $2.50 Purchase or More [Excluding Cigarettes]

AFFILIATED
**Pay-n-Save**
QUALITY AND SERVICE

WE SELL, TRAVELERS EXPRESS MONEY ORDERS WE RESERVE THE RIGHT TO LIMIT
PAYROLL CHECKS CASHED
FREE DELIVERY

ATTEND MEETING

Zone meeting for Federation of Garden Clubs was held Nov. 9 in Sundown. Attending the annual luncheon were Mmes. Mildred Snider, Helen Bohner, Pearl Schreier, Athol Light, Margie Grayson and L.G. Elkins.

SUNDAY CALLERS

The Rev. and Mrs. Benny Goss of Littlefield were Sunday afternoon visitors of Mr. and Mrs. Will Russell.

FORMER RESIDENT

Mr. and Mrs. Raymon Carson had as visitors Wednesday her niece, Mrs. Bill Price, Payette, Ida. and daughter, Mrs. Shelby Polk, Lubbock.

TO DALLAS

Mrs. Bob Duncan, her mother and sister, Mrs. E.H. Boulter and Mrs. David Weaver, both of Lubbock, recently visited Mrs. Boulter's son-in-law and daughter, Dr. and Mrs. Lynn McCarty of Dallas.

## Beatitude Interpreted For UMW Circle

Mrs. Olin Cosby was hostess Tuesday evening for a meeting of Wesleyan Circle of United Methodist Women. She shared devotional thoughts from "Streams in the Dessert."

The Christmas supper circle meeting and holiday party for UMW were discussed.

Mrs. Glen Singleterry, program leader, presented a chapter from Coleen Townsend Evans' book, "A New Joy." An interpretation of the Beatitudes, the selection shared by Mrs. Singleterry was based on the scripture, "Blessed are they which do hunger and thirst after righteousness: for they shall be filled." (Matt. 5:6)

Refreshments of fresh apple cake, hot apple juice and coffee were served to Miss Carol Scribner and Mmes. Singleterry, B.C. Daugherty, Roye Aikman, D.L. Givens, Bailey Hair and Gene Trotter.

## Shower To Fete Miss Hodges

A come and go gift tea Saturday, Nov. 26, will honor Miss Donna Hodges, bride-elect of Garry Francis.

Friends and relatives are invited to call in the home of Mrs. Fritz Richards, 1207 Ninth Street, between the hours of 2 and 5 p.m.

FROM QUITAQUE

Visiting during the weekend with Mr. and Mrs. H.R. Curtis were his sister, Mrs. Estelle Davidson of Quitaque and their brother-in-law and sister, Mr. and Mrs. E.R. Orcutt of Memphis.

## Card Of Thanks

We, the family of Elmer Gray Sr., would like to express our thanks to the many wonderful friends, neighbors, relatives, doctors, nurses and ministers for their prayers, flowers, memorial offerings, visits, services, food and love during the illness and passing of our beloved husband and father. We thank God for each and everyone of you and that we were fortunate enough to be from a community where people really care.

## YHT Cookbooks Still For Sale

Young Homemakers of Texas are offering remaining cookbooks published by the local club as choice Christmas gifts. Some books are to be had at Leon's Grocery Store. Others may be had by calling Paulette Turner or Janie Perez.

The club will have the books on display in their booth "Old Fashioned Christmas night Dec. 1, according to Mrs. Perez, reporter.

ATTEND COURTESY

Mrs. Uil Gunter and Mrs. Mark Hodges attended a pre-nuptial courtesy honoring Gunter's niece, Rene' Combest of Panhandle. The event was in the home of Mrs. Jack Ramey.

FROM PHOENIX

Mr. and Mrs. Jon C. Little of Phoenix have been here since Friday with her parents, Mr. and Mrs. Drexel Lawson.

## Worley-Canzoneri Vows Solemnized In Austin

Mr. and Mrs. Canzoneri of Houston, announce the marriage of their daughter, Sharon Ann, of Austin, to Robert Bennett Worley of Dripping Springs. The groom is son of Mrs. Freda Worley and the late Bob Worley.

Vows were exchanged by the couple in a Nov. 4 ceremony in Austin.

The bride, graduate of Jesse Jones High School of Houston, holds a degree from Sam Houston University, Huntsville. She is presently employed in the State Health Department in Austin.

Worley, graduate of Olton High School and Howard Payne University, Brownwood, spent five years in the U.S. Air Force, with duty in Southeast Asia. He is currently self employed in construction and design in Austin.

Mr. and Mrs. Worley are making their home in Dripping Springs.

## Bailey Hairs Host Reunion

Mr. and Mrs. Bailey Hair hosted a Thanksgiving dinner Saturday evening, Nov. 12, which served as a reunion for members of her family.

Attending were Mr. and Mrs. Albert Todd and granddaughter, Suzanne, of Arlington; Mr. and Mrs. Kenneth Hooper and Zane, Miss Terry Gayle Hooper and Mrs. Elbert Hooper, all of Lubbock; from Hale Center, Mr. and Mrs. C.H. Foraker, Mr. and Mrs. Arthur Foraker, and Wilbur Foraker; and from Plainview, Mr. and Mrs. Ray Yowell, Lori, Lisa and Mark, and Mr. and Mrs. Earl White, Shaunda and Kyle.

## Open House Slated Sunday

Open House will be hosted in the Charles Lewis home Highway 70 East Sunday, Nov. 20.

Calling hours are 2:30 until 5 p.m. Friends and relatives are cordially invited to be present.

## Mrs. Martin Is Hostess Olton HD Club Meeting

Mrs. Leona Martin hosted a meeting of Olton Home Demonstration Club Tuesday. Devotional thoughts were given by Mrs. Melvin Souter based upon Psm. 95:2. Several inspirational poems were also read.

Answering the roll call, "What a Smile Can Do," were members Mmes. Ruby Crosby, Ray Gabehart, V.J. Trusty, Lee Simmons, Alva Kersh, J.E. Huckabee, Elmer Houston, Homer Curry, V.O. Harrod, Helen Minarik, Souter and the hostess. Mrs. Bob Starritt was a special guest.

Plans were made to host a family Thanksgiving supper, Monday, Nov. 21, in PCA Party Room, at 7 p.m.

Decision was made to sponsor a girl at Girlstown during this next year.

Plans were also made to host the annual club Christmas party Dec. 6.

New officers elected for the coming year are Mrs. Trusty, president; Mrs. Houston, vice-president; Mrs. Gabehart, secretary; Mrs. Kersh, Council Delegate, with Mrs. Curry as alternate; and reporter, Mrs. Minarik.

HOSPITAL VISIT

Mrs. O.L. Scheller was Sunday afternoon caller of her granddaughter, Belinda Dockins who was hospitalized in Levelland. With Mrs. Scheller were her son-in-law and daughter, Mr. and Mrs. Don Lawson.


Thanksgiving

*This spirit of brotherhood is one that our forefathers exemplified on the first Thanksgiving. And from it we have established a lasting sense of loyalty, compassion and respect for one another. For this, we are truly fortunate.*

High Plains Grain



THANKSGIVING GREETINGS

As we gather around the holiday table with our loved ones, let us be truly thankful for our many blessings. We pray that our nation may continue to be fruitful and that each home may be blessed with abundance.

P.C.A.

Thanksgiving...



A Time To Give Thanks

THOMPSON IMPLEMENT

Olton Lodge No. 1257
Slated Meeting
Every 3rd Thursday
Jimmy Banks, W.M.
John Paul Jones, Sec.
Visiting Masons Welcome

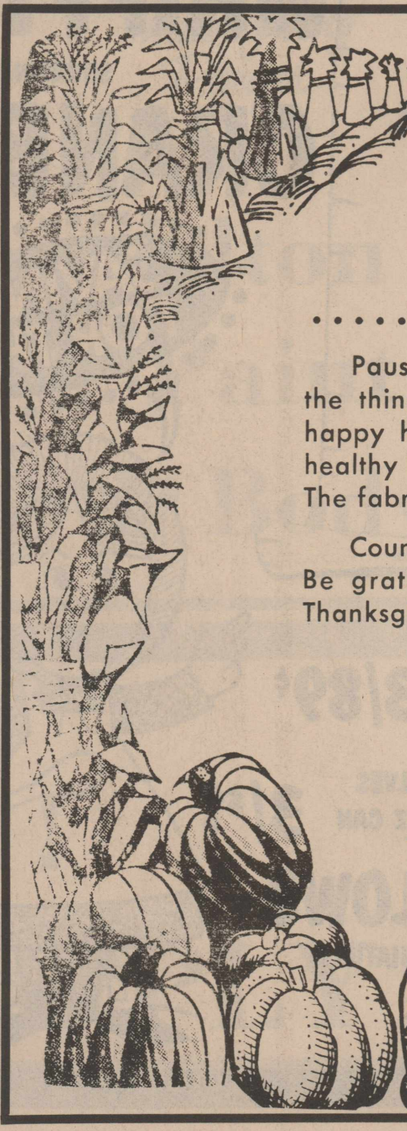


LET US GIVE THANKS!

Pause to reflect upon the symbolic meaning behind the traditional Thanksgiving feast. Give thanks for the bounties of the past year — a plentiful food supply, good health, adequate shelter from nature's elements, an America rich in resources and opportunity, and the many luxuries we take for granted in our daily life.

We are grateful to have helped make your year both pleasant and prosperous, and in the year to come, we will continue to professionally serve your family's financial needs.

olton state bank
OLTON, TEXAS



THANKSGIVING GREETINGS

Pause a moment... think of all the things that make you glad: a happy home, a loving family, the healthy balance of work and play. The fabric of your life.

Count your special blessings. Be grateful for each one. That's Thanksgiving's message.

Sluder Insurance



ENTERPRISE PRESENTS - James Michah Key, one-year-old son of Mr. and Mrs. Jim Key of Belton. Paternal grandparents are Mr. and Mrs. J.M. "Doc" Key. Maternal grandmother is Mrs. Ethel McBride of Littlefield.

## *Advisory Committee Holds First Meeting*

The Parent Advisory Committee of H.P. Webb Elementary School held its first meeting of the 1977-78 school year, Monday, Nov. 14 at 2:30 in room 17.

Ray Kinnison, elementary principal, reviewed the Title I Regular and Title I Migrant programs and the Bilingual program for those present.

Objectives for the Parent Advisory Council were set and plans were made for future meetings, Jan. 16, Mar. 20 and May 22 of 1978 at 2:30 p.m. Other interested persons are invited to attend.

Betty Eby was elected to act as Chairperson for the group. Others attending were Madie Williams, Jerri Simmons, Sharon Digby, Cecelia Masso, Lillie Sifuentes, Margarita Lucus, Linda Young, Linda Lopez, Barbara Ledbetter, Pat Criswell, Wanda Basham, Raquel Salas, Amelia Casares, Helen McClure, Ray Kinnison and Joe Turner.

IN DIMMITT

Mrs. Mattie Boone is now in South Hills Manor Nursing Home of Dimmitt. Visiting her Sunday were her daughter-in-law, Mrs. W.R. Boone, her son, Kenneth, and another son and family, Mr. and Mrs. Keith Boone, Mark, Michelle and Melanie. Kenneth's daughter and family, Mr. and Mrs. H.L. May, Chad and Lance of Lubock and his son and daughter-in-law, Mr. and Mrs. Danny Boone of Spade also visited.

IN HEREFORD

Mr. and Mrs. G.A. Bodkin stayed Friday night with his son and family, Mr. and Mrs. Leroy Bodkin and Jimmy of Hereford.


FOR THY BOUNTY

WE THANK THEE

OLTON FEED YARD



FOR LOWEST PRICES, TOP QUALITY FOODS, & CHOICE MEATS SHOP

WE HONOR FOOD STAMPS

LEON'S GROCERY IN OLTON

WE HONOR W.I.C. CARDS

YOUR FRIENDLY GROCER, OLTON'S HOME OWNED-HOME OPERATED GROCERY.

USDA GRADE A CHOICE MEATS

SHURFRESH TURKEY GRADE A SELF BASTING WITH POP UP TIMER ALL SIZES 59¢ LB

BAR-B-CUED BRISKET $2.79 LB

BURRITOS 4/$1

Thanksgiving Treats

FLAVOR-CRISP CHICKEN WHOLE CHICKEN 2/$5

FIND THEM HERE

CLOSED THANKSGIVING DAY

MENUDO LB 49¢ NECK BONES LB 59¢

PORK FEET LB 49¢ SPARERIBS LB 99¢

WHOLE FRYERS 49¢ LB CHUCK ROAST 79¢ LB PORK ROAST 99¢ LB

CHICKEN GIZZARDS LB 69¢ SMOKED PICNICS 79¢ LB CHICKEN LIVERS 69¢ LB

CRANBERRIES 1 LB OCEAN SPRAY 37¢

CREAM CHEESE 8 OZ SHURFRESH 49¢

ROLLS KOUNTRY FRESH BROWN 'N' SERVE 3/$1

SHURFRESH OLEO CORN OIL 1 LB QTRS 59¢

BUTTER 1 LB SHURFRESH $1.29

SHURFRESH OLEO QTRS 3/$1

HAPPY THANKSGIVING

EAGLE BRAND MILK 15 OZ 59¢

2 LB BAG BROWN SUGAR 59¢

STUFFING MIX STOVE TOP 83¢

TONYS PIZZA ASSORTED FLAVORS $1.29 EACH

LARGE ROLL FRONTIER PAPER TOWELS 3/$1

LIQUID LUX 32 OZ $1.19

10½ OZ KRAFT MINIATURE MARSHMALLOWS 33¢

MRS BUTTERWORTHS SYRUP 24 OZ $1.29

MARSHMALLOW CREME 7 OZ KRAFT 45¢

SHURFRESH READY TO BAKE CHOCOLATE CHIP SUGAR COOKIES 16 OZ 79¢

FROZEN LYNDEN FARMS FRENCH FRIED POTATOES 4 LB BAG 89¢

READY TO BAKE SHURFRESH 9½ OZ CINNAMON ROLLS 59¢

MIXED NUTS TOM SCOTT $1.09

LIGHTERS CRICKET 59¢

CORN FLORIDA CORN EARS 8/$1

PUMPKIN DEL MONTE 303 CAN 29¢

APPLES WASHINGTON FANCY 100 CT SIZE 39¢ LB

CELERY STALK LB 19¢

GRAPES CALIFORNIA RED EMPORER 59¢ LB

PINEAPPLE MEXICO SUGAR LOAF 69¢

PEACHES THRIFTY MAID 2½ CAN 49¢

PORTALES SWEET POTATOES LB 27¢

TOP 10 BEST SELLERS IN PAPERBACK

1. Rafaella 2. Purity Passion
3. Desires of Thy Heart
4. Love's A Wild Assault 5. Elena
6. Gabrielle 7. Blood & Money
8. Love Fire 9. Erroneous Zones
10. Island of Desire

GLADIOLA YELLOW OR WHITE CORN BREAD MIX 5/89¢

BETTY CROCKER ASSORTED FLAVORS CAKE MIXES 69¢

CRISCO 3 LB CAN $1.69

2½ CAN LIBBY PUMPKIN PIE MIX 49¢

HERSHEYS CHOCOLATE FLAVORED BAKING CHIPS 12 OZ 87¢

FLOUR SHURFINE 5 LB 49¢

MIRACLE WHIP KRAFT QUART 99¢

½ PINT WHIPPING CREAM 8 OZ SOUR CREAM 8 OZ DIP 'N' CHIP MIX-N-MATCH 3/$1

SHURFRESH CRACKERS 1 LB 49¢

BETTY CROCKER BROWNIE MIX 23 OZ $1.09

COFFEE LB MJB $3.49

RICE KRISPIES 13 OZ BOX 79¢

PECANS 8 OZ DEL CERRO $1.79

9 OZ PKG WRAPPLES FOR CANDIED APPLES 87¢

RAW SPANISH PEANUTS 12 OZ 69¢

COCA COLA 32 OZ 6 PAK $1.59

EGGS GRADE A LARGE DOZEN 69¢

STORE HOURS: 8:00 - 7:30, Mon. - Fri. Sat. 8-9, Sundays 12-6

LEON'S GROCERY

DOUBLE S&H GREEN STAMPS TUESDAY & WEDNESDAY WITH $2.50 OR MORE PURCHASE

LOCATED DOWNTOWN OLTON

HOUSE GUESTS

Mr. and Mrs. Arlie Ozment of Wichita Falls were house guests last weekend of her sister, Mrs. Roy Long and their brother and his wife, Mr. and Mrs. Vernon Nixon. Other house-guests were a brother and family, Mr. and Mrs. B.V. Nixon of San Marcos, and son Clifford of Austin.

FROM EARTH

Visiting Saturday with the Rev. and Mrs. Elmer Crabtree were her granddaughter and family, Mrs. Floyd Henderson, Mark and Cory of Earth.

IN HOUSTON

Mrs. Bob Duncan was in Houston last week with her grandsons, Brent and Brandon, whose parents Mr. and Mrs. Bill Benton were on vacation.

## Workshop Presents Christmas Decorations

Olton Garden Club met Nov. 3 in Womens Club House. Mrs. Harry Williams of Levelland gave a lecture and workshop on Christmas decorations.

Visitors for the meeting were Mmes. A.S. Nafzger, David Grayson, Frank Daughterty, Euna Sides, George Brown Jr., Billy Carson and Courtney.

Members attending were Mmes. Jack Allcorn, Juanita Adams, C.E. Bley, Helen Bohner, Ruby Brown, Raymon Carson, Naomi Cooner, V.H. Giles, J.G. Estes, L.G. Elkins, Preston Sampler, Jack Snider and Pearl Schreier.

Hosting the meeting were Mrs. Cooner, Snider and Sampler. Mrs. Pearl Schreier brought the table arrangement.

A called meeting of the club was held Monday morning to transact business postponed from the Nov. 3 meeting.

TO DIMMITT

Mrs. J.L. Small was in Dimmitt Sunday afternoon with her son and family, Mr. and Mrs. Randall Small, Jeri, Kelli and Toni. With Mrs. Small was her sister-in-law, Mrs. E.J. McCord.

## Look Who's New

Mr. and Mrs. Albert Key, of Hart, announce the arrival of a daughter born at 8:05 a.m. Nov. 14 in Central Plains Hospital in Plainview. The little miss weighed seven and three-quarters pounds and is 19¾ inches tall. She has been named Brandi Renee. Grandparents are Mr. and Mrs. Jack Estes and Mr. and Mrs. J.M. "Doc" Key.

VISITS BROTHER

Mrs. Jack Allcorn visited Wednesday with her brother, J.L. Eby of Lubbock.

# Church Directory

### St. Peter's Catholic

200 11th Street

FATHER CLARENCE HUBER

Sunday Morning Mass ..... 8:30 a.m.
Confessions (Sunday morn.) ..... 8:00 a.m.
Monday Evening Mass ..... 7:30 p.m.
First Friday Mass ..... 7:30 p.m.

### First Baptist Church

6th & Avenue G

JOHN LEWIS, Pastor

Sunday School ..... 9:45 a.m.
Morning Worship ..... 11:00 a.m.
Christian Training ..... 6:00 p.m.
Evening Worship ..... 7:00 p.m.
WEDNESDAY
Evening Worship ..... 7:30 p.m.

### First United Methodist

312 3rd Street

REV. OLIN COSBY

Church School ..... 9:45 a.m.
Morning Worship ..... 11:00 a.m.
Evening Worship ..... 6:00 p.m.
Study Groups ..... 7:00 p.m.
TUESDAY
Youth Prayer Breakfast ..... 7:00 a.m.
WEDNESDAY
Men's Prayer Breakfast ..... 7:00 a.m.

### Bohner Chapel Baptist

1510 Avenue A

REV. W. JOHNSON, of Canyon, Pastor

Sunday School ..... 10:00 a.m.
Morning Worship ..... 11:00 a.m.

### Northside Church Of Christ

2nd & Avenue G

Sunday Morning Worship ..... 10:30 a.m.
Evening Worship ..... 6:00 p.m.

### Trinity Baptist Mission

ROBERTO SALINAS

14th & Avenue I

Sunday School ..... 10:00 a.m.
Morning Worship ..... 11:15 a.m.
Training Union ..... 5:00 p.m.
Evening Worship ..... 6:15 p.m.
TUESDAY
Prayer Meeting (In Homes) ..... 8:00 p.m.
Mid-Week Service ..... 8:00 p.r

### Church Of The Nazarene

10th & Avenue E

REV. TERRY V. CONNALLY, Pastor

Sunday School ..... 9:45 a.m.
Morning Worship ..... 11:00 a.m.
Youth Service ..... 5:45 p.m.
Evening Worship ..... 6:30 p.m.
WEDNESDAY
Evening Worship ..... 7:00 p.m.

### Assembly Of God

11th & Avenue G

JOHN G. WOLFE

Sunday School ..... 9:45 a.m.
Morning Worship ..... 11:00 a.m.
Youth Service ..... 6:00 p.m.
Evening Worship ..... 7:00 p.m.
WEDNESDAY
Evening Worship ..... 7:30 p.m.

### Victory Missionary Baptist Church

608 W. 10th

HARIUM HARRIS, Pastor

Sunday School ..... 10:00 a.m.
Morning Worship ..... 11:00 a.m.
Training Union ..... 6:00 p.m.
Evening Worship ..... 7:00 p.m.
WEDNESDAY
Bible Study ..... 8:00 p.m.
TUESDAY
W.M.A. ..... 10:00 a.m.

### Main Street Church Of Christ

3rd & Main

DON JONES, Minister

PHILLIP VICK, Youth Director

Bible Study ..... 9:45 a.m.
Morning Worship ..... 10:40 a.m.
Evening Worship ..... 6:00 p.m.
WEDNESDAY
Ladies Bible Class ..... 10:00 a.m.
Evening Worship (Sept. thru May) ..... 7:30 p.m.
Evening Worship (June thru Aug.) ..... 8:30 p.m.

### La iglesia de dios del Primogenito

13th Street

OSCAR REJINO, Pastor

Sunday School ..... 10:00 a.m.
Sermon ..... 11:00 a.m.
Obedience Service ..... 11:30 a.m.
Evening Service ..... 6:00 p.m.
Friday Services ..... 7:30 p.m.

### Reorganized Church Of Jesus Christ Of Latter Day Saints

6th & Avenue H

BILLY CARSON, Pastor

Sunday School ..... 10:00 a.m.
Worship ..... 11:00 a.m.
Scripture Study ..... 7:00 p.m.
SECOND WEDNESDAY
Prayer Service ..... 7:30 p.m.

### Hillcrest Temple

5th & Avenue B

Sunday School ..... 10:00 a.m.
Morning Worship ..... 11:00 a.m.
Evening Worship ..... 6:00 p.m.
TUESDAY
Women Aglow ..... 2:00 p.m.
WEDNESDAY
Prayer Service ..... 8:00 p.m.

## Attend The Church Of Your Choice


Pay-n-Save
Wood-Jordan Davis, Inc.
Toro Grain, Inc.
Leon's Grocery
Thompson Chevrolet
Sluder Ins. Agency
Don's Super Market
Olton Feedyard, Inc.
Olton State Bank
Thompson Implement
Olton Co Op Gin
High Plains, Inc.


## In Mixing Bowl

# Outdoors Is Favorite Place



MRS. MANUEL PEREZ

"I'd much rather be outside," Janie Perez exclaims. The outdoor girl loves to play tennis and has gotten her husband, Manuel interested so that now they play at every opportunity.

Janie also likes playing football with her husband and their seven-year-old twin sons, Manuel Lee and Jamie Lee. The family thoroughly enjoys living in the country - they moved this year to the Bill Langford farm home south of town.

Sewing is perhaps Janie's favorite indoor hobby. She is working on her first quilt and says her mother always wanted her to learn handwork so that she wouldn't be bored when she had to stay indoors. A pretty quilt Janie's mother made before her death two years ago is her inspiration to learn that craft. Predominently pink, the quilt is used as a coverlet and enjoyed.

Plants are a hobby, too, and Janie seems to have a natural "green thumb."

Janie grew up in Iraan which is the birthplace of Alley Oop of cartoon fame.B.T. Hamlin, the comic strip's creator, lived in Iraan during that town's oil boom days. Alley Oop Fantasyland is built there, the first structure being a life size dinosaur which kids love to climb over. There is a super, giant sized bust of Alley Oop which encloses a slide.

For years, Janie says, her parents came to the Earth community during summers to help in farm work. It was there, in 1968, that she met Manuel. They were married two years later. Manuel, who farms for Langford, has lived here 25 years.

The Perez family attends St. Peter's Catholic Church. Janie teaches third graders' catechism class. She is also a member of the local chapter of Young Homemakers and is serving this year as secretary-reporter.

Janie shares a spaghetti dish recipe which is a family favorite and a cookie recipe which is approved by her sons. The coconut pie, she says, "is my specialty."

MAKE AHEAD SPAGHETTI & MEAT ROLLS

1 beaten egg
¼ c. chopped onion
2 T. soft bread crumbs
¼ t salt
1 pound ground beef
1 8 oz. can tomato sauce
1 8 oz. pkg. Italian dinner mix with spaghetti
2 T chopped onion
2 T chopped celery
1 T brown sugar
1 T vinegar

Combine the egg, the ¼ c. onion, crumbs, salt, an 1/8 t. pepper. Add ground beef and mix well. Shape into 2 rolls about 6 inches long. Place in 10x6x2 inch baking dish. Combine tomato sauce, 1 cup water, sauce mix from Italian dinner, remaining onion, celery, sugar, and vinegar; pour over meat. Cover; refrigerate.

To serve: Bake uncovered in 350° oven for 1¼ hrs., spooning sauce over meat occasionally. Just before serving, cook spaghetti from dinner mix according to pkg. directions; drain. Serve rolls atop spaghetti; pass sauce.

COCONUT PIE

3 eggs
½ c. sugar
1 T cornstarch
1½ c fresh milk or
1 c fresh milk plus ¼ c evaporated milk & ¼ c water combined (evaporated milk will make the pie richer)
1 t vanilla
½ c coconut

Combine sugar, cornstarch, and milk. Cook slowly for about 15 minutes. Add beaten yolks; cook until thick. Remove from range, add vanilla and coconut. Pour into baked pie shell. Cover top with meringue make from the egg whites and ½ c sugar, sprinkle coconut on top; bake at 350° for about 13 minutes.

SOUR CREAM JUMBLES

¼ c butter
1½ c sugar
2 eggs
3½ c flour
½ t soda
½ t baking powder
1 c sour cream
1 t vanilla

Add dry ingredients to butter-sugar mix. Add cream. Mix in eggs one at a time. Drop by teaspoonfuls. Bake at 300° for about 13 minutes. Decorate with icing.

ICING

½ c butter
1½ c confectioners sugar
2 egg yolks
2 t vanilla
food coloring

## Event Fetes 88th Birthday

Mrs. Bill Nichols attended Open House Sunday honoring her sister-in-law, Mrs. Berniece Arp of Wichita Falls on her 88th birthday. Accompaning Mrs. Nichols to Wichita Falls were her daughters, Mrs. Roy Thurman and Mrs. Robert Edwards, and a niece, Mrs. Eldon Towry.

Mrs. Arp and her late husband F.F. Arp reared ten children and one grandson. They have a number of grandchildren and great grandchildren. None of the Arp's descendents are deceased.

The Oltonites called in the home of Nichols' brother and wife, Mr. and Mrs. N.A. Nichols, Crowell. Saturday night Mrs. Edwards and her mother stayed with Mrs. Nichols' niece, Mrs. Charlie Hughes; Mrs. Thurman was guest of her father's niece, Mrs. Carlton Mooney and Mrs. Towry with a cousin, Mrs. Gladys Mankin, all of Wichita Falls.


Thanksgiving

Let's take this holiday as a time to reflect on all that we have to treasure. And celebrate Thanksgiving in the true tradition of peace, unity and love.

Parsons Funeral Home

Party Cakes By Sheila Massie 285-2146

Thanksgiving

In the tradition of the Pilgrim fathers, let us pause and reflect on the bountiful harvest that is ours—and let us humbly give thanks, each in our own way, to the source of that abundance, our Heavenly Father.



Plainview Co-op Compress

## Recent Visits, Downstate

Mrs. Virginia Bryant was in Austin and San Antonio a few days recently. She was accompanied by her mother, Mrs. M.T. Bagley, 89. They were guests of Mrs. Bryant's son and family, Mr. and Mrs. Robert Bryant and Don of Austin. Also visiting were their son and family, Mr. and Mrs. Chris Bryant and Roby of Ft. Hood.

The Oltonites also visited in San Antonio with Mrs. Bryant's son and family, Mr. and Mrs. James Bryant, Linzy, Coulter, Stephanie and Charlotte.

## *Party Honors G.H. Wood*

G.H. Wood, 89, was honored with a birthday party Sunday afternoon in the home of his son and daughter-in-law, Mr. and Mrs. Raymond Wood of Cotton Center.

Guests were Mrs. Nell Wood, Mrs. V.G. Wood, Mrs. Lillie Bourland of Littlefield and Mrs. Elridge Latimer, also of Littlefield.

Also granddaughters and families, Mr. and Mrs. Larry Adrian, Clay and Erin of Petersburg and Mrs. T.C. Kennedy, Chuck and Connie; a grandson, Gary Wood and a great granddaughter, Karin Kennedy of Canyon.

Friends attending were Mr. and Mrs. Frank Moore of Cotton Center and Mrs. Meredith Crawford.

Born in Comanche County Wood lived a number of years at Paducah. He moved to the Olton-Springlake community in 1936.

He has one daughter, four sons, 12 grandchildren, 32 great grandchildren and one great great granddaughter.

One son, C.T. Wood, and two grandsons are deceased.

## *98th Birthday Is Celebrated*

A.J. Davis of Antlers, Okla., and Springlake was 98 years old Saturday, Nov. 12. He is the father of Tut Davis, Antlers and Ashley Davis, Muleshoe and grandfather of Wayne Davis, Springlake. Davis spends six months of each year at Springlake. He and his late wife resided near Springlake for a number of years.

Davis is reported very active. He walks, hoes, cuts brush, rakes leaves, feeds the chickens and gathers hickory nuts off the ground. This fall he went on an all night wolf and fox hunt.

He enjoys sports and listens to baseball and football over the radio. His failing eyesight prohibits his viewing television.

## *Friends Gather To Reminisce*

Friends of days-gone-by gathered in the home of Mrs. Jack Allcorn Tuesday afternoon to honor Mrs. Beulah (Hammer) Newell of Joplin, Mo., and her sisters, Mrs. Eula Mae Crosswhite of Oklahoma City, and Mrs. Ethel Greenlee of Lubbock.

The afternoon was spent in reminiscing, searching through earlier editions of Olton High School annuals, and comparing pictures.

Refreshments were served to Mrs. Opal Hair Thomas of Clovis, N.M. and Mmes. Opal Bowers, Bill Weaver, Walter Malone, Mildred Nafzger, Inez Yates, L.R. Bryant, Tom McGill, Roy Roberts, Ray Copeland, Margaret Burrus and the hostess.

IS HOSPITALIZED

Mrs. John Ratliff has been a patient in Hale Center Hospital some two weeks.

SUNDAY GUESTS

Sunday dinner guests of Mr. and Mrs. Drexel Lawson were their son-in-law and daughter, Mr. and Mrs. Jon C. Little of Phoenix, sons and families, Mr. and Mrs. Gary Lawson, Chris and Michael and Mr. and Mrs. Jim Lawson and Natalie. Also present was the hostess' parents, Mr. and Mrs. Floyd Miller.



FIVE GENERATIONS - Meeting recently in San Antonio were five generations of the Bryant family. Pictured are Robert Christopher Bryant Jr., two months; his father, Robert C. of Killeen; his grandfather, Robert (Bobby) of San Antonio; his great-grandmother, Mrs. Virginia Bryant and great-great-grandmother, Mrs. M.T. Bagley. (Personal Photo)

## Local Catholic Church Plans Special Meetings

Lady of Fatima Statue will be brought by procession at 7 p.m. Wednesday, Nov. 23 to St. Peter's Catholic Church where it will remain until 5 p.m. Thurday, Nov. 24. This statue will be in each Catholic Church of the Amarillo Diocese during November.

After Mass Wednesday evening the film "Lady of Fatima" will be shown in Parish Hall. The film relates incidents of apparitious brought first in the spring of 1916 and then periodically in 1917 near Fatima, Portugal to three peasant children.

The story narrates "The Miracle of the Sun" viewed by thousands near Fatima on Oct. 13, 1917 at noontime. It is described that the sun changed to silver hue as it spiraled downward. Its movement was checked three times at it plunged toward the earth, then resumed its original position in the sky.

All interested persons are invited to view the statue and film.

The film "Song of Bernadette" will be shown at 7:30 p.m. Sunday, Nov. 20 in Parish Hall.

The story of the film pertains to apparitions which came in 1858 to Bernadette Soubirous, young shepherdess of Lourdes, France.

Because of the apparitions which came to Bernadette, Lourdes has become a leading shrine for those seeking mental and physical healing.

## *Party Fetes Two-Year-Old*

Brandon, two-year-old son of Mr. and Mrs. Dwight Joiner of Dimmitt was honored with a birthday party Sunday afternoon in the family home.

The honoree's brother Cory, 5, assisted in opening gifts. The chocolate birthday cake was decorated with white icing, "Happy Birthday" lettered in yellow, three tiny yellow clowns seated on the edges of the cake and candle denoting the numeral two. Tea was served with the cake.

Guests were Dawn Goulsby, Mrs. Wayne Pepes, Sally and Melissa of Dimmitt. Mrs. Tom Stansell, grandmother of the honoree was special guest.

## Mmes. Rape And Allcorn Attend Unusual Meeting

Mrs. Lillian Rape and Mrs. Gayle Allcorn have recently returned from Dallas where they attended the 28th annual conference, Nov. 9 - 12, of The Orton Society held in the Fairmont Hotel.

Mmes. Rape and Allcorn, along with six other HONDA staff members and teachers made the trip. HONDA is a cooperative formed by four schools to furnish special resource teaching for children with learning disabilities.

The meeting attended was a World Conference on Dyslexia, never before held so near this area. Each participant attended all day institutes, or three topic sessions per day.

Dyslexics may be described as persons having a specific language disability. They may have normal to superior intelligence, but even with the best conventional instruction, may fail to attain language skills (reading, writing, spelling, oral or written expression) expected for their age and ability.

Mrs. Allcorn explains "Dyslexia takes many forms, some of the more common are cases where the person sees certain letters in reverse, as an example d becomes b; or some dyslexics have the greater problem of seeing whole words in reverse, example 'saw' becomes 'was'. Since this is not a treatable disability, these persons must learn to compensate, or cope with the problem through life."

The closing session of the conference Friday had as its theme "The Dyslexic Copes." It featured a moderator and panel members all of whom were coping dyslexics. One was an attorney from Fairbanks, Alaska; another was the youngest member of her high school graduating class to earn a doctorate.

"Many of the world's great people have been dyslexics", Mrs. Allcorn pointed out. "To name a few, Thomas Edison, Winston Churchill, Albert Einstein and Leonardo da Vinci. Edison had only three months of formal schooling in his whole life. At the end of that period his teachers pronounced him too dumb to learn. At home, his mother taught him to read and thereafter he read and studied the rest of his life, giving the world many inventions."

Next year the Orton Society will hold its meeting in Minneapolis, Minn.

SON VISITS

Dr. Jim Spain of Cali, Colombia, South America, has been attending CIAT International Convention in Long Beach, Calif. Dr. Spain came Friday to stay through Saturday with his parents, Mr. and Mrs. E.R. Spain.

RECENT TOUR

Recently Mr. and Mrs. Jack Allcorn went to Oklahoma City and visited relatives in Emporia, La Wrence and Paola,Ks. They drove to St. Louis, Mo., Memphis, Tenn., and Little Rock, Ark.

FROM COLEMAN

Mrs. C.A. Crump of Coleman is staying this week in the home of her daughter and family, Mr. and Mrs. Garland DePrang and Dwain.

FROM CLORADO

Mr. and Mrs. V.J. Trusty has as houseguests Tuesday his brother-in-law, Edwin Anderson of Grand Junction.


SPECIAL. . .



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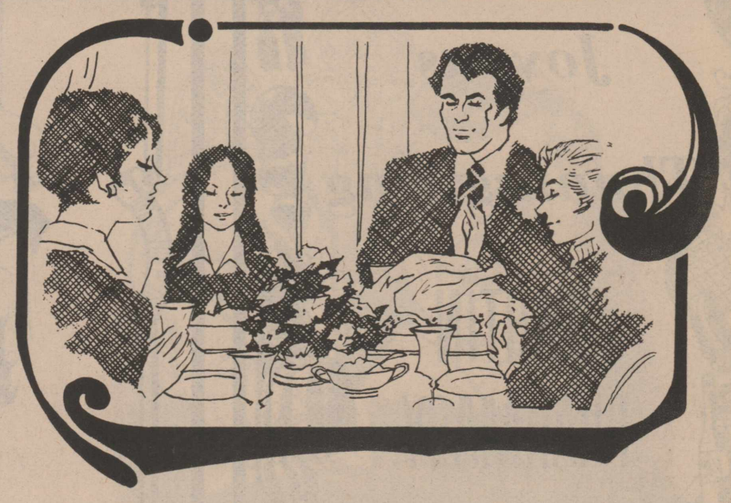
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Country Lad

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On this day of Thanksgiving, we wish you and your families a very happy holiday.

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Count Your Blessings



Let's pause a moment and reflect upon the true meaning of the Thanksgiving holiday . . . and all the gladness it brings to us.

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You are invited to our

Christmas Open House



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2:00 to 5:00 - Sunday, November 20

in our Newly Remodeled Flower and Gift Shop

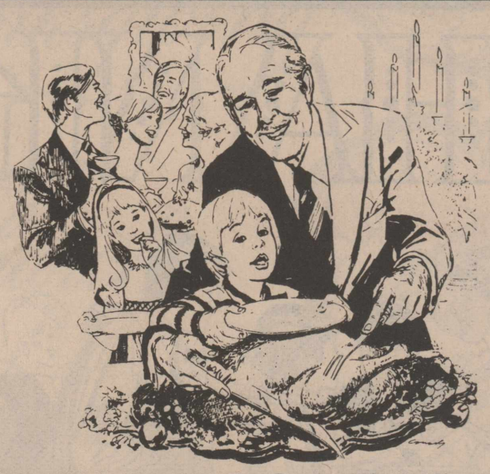


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THANKSGIVING

*A time for loving family . . . dear friends to share the holiday warmth . . . and give thanks for all the blessings we share.*

Chester Electronics

Thanksgiving

A Message To Our Friends . . .

Here's our heartfelt wishes for a happy Thanksgiving.



Howell's Flowers

We Are Thankful FOR ALL OUR BLESSINGS

It is only fitting that we should set aside one day to acknowledge our blessings and to give thanks to Almighty God for those blessings we enjoy.

WESTERN AG SALES

A THANKSGIVING Message

*We have much to be thankful for in this great land of ours. For we live in a nation of abundance and opportunity, health and prosperity. Where freedom is our birthright . . . and brotherhood our life spirit.*

Rube & Sons Garage

FROM CLOVIS

Mr. and Mrs. E.R. Spain had as guests Tuesday his cousin and wife, Mr. and Mrs. Clair Harper, Clovis, N.M.

IN CLEBURNE

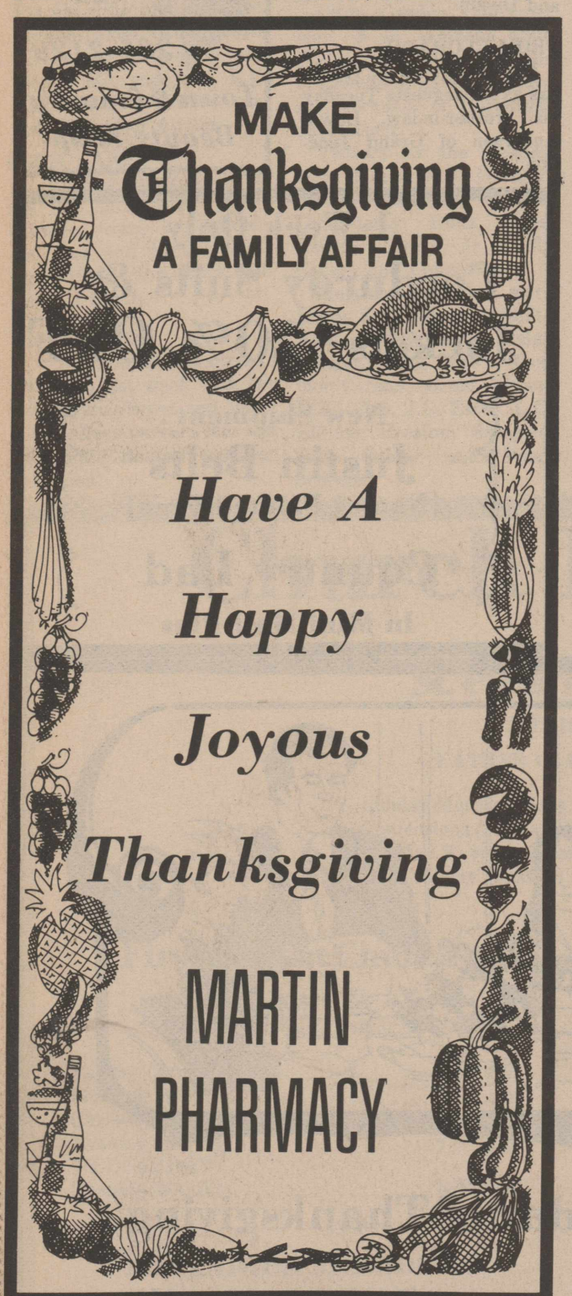
Mr. and Mrs. L.W. Howard recently were in Cleburn with their daughter and family, Mr. and Mrs. Joe Hoover, JoLisa and Jody.

RECENT GUESTS

Mrs. Ada Chandler of Colorado City stayed Thursday until Sunday with her brother-in-law and sister, Mr. and Mrs. Jack Edwards. Other guests were her sister, Mrs. Vivilene Duke of Colorado City, a niece, Marianna Gibson, and another niece and family, Mrs. Dee Ann Stordal, April and Kimberly, all of Lubbock.

DINNER GUESTS

Mr. and Mrs. Bill Bohner of Edmonson had as dinner guests Tuesday evening his mother, Mrs. Helen Bohner, accompanied by her nephew and his wife, Mr. and Mrs. Jack Webb of Pasadena. Mrs. Bohner, the Webbs and the Bill Bohners had a dinner party Saturday evening at a Plainview restaurant.






# Cub Scouters Win Pie Eating Contests

Cub Scout Pack 220 participted Saturday in the annual Scout-A-Rama held in the Hale County agricultural building in Plainview. The Pack received a blue ribbon for their booth.

Cub Scout Brent McCoy of Den II won first place in his division in the pie eating contest and second place in the finals. Chris Lopez of Den II won second in his division.

Competition was not how many pies could be eaten but how quickly it could be done with hands tied behind the back. Brent devoured his six-inch blueberry pie in one minute 15 seconds, back of the feminine winner who finished her pie in 45 seconds.

Brent, who doesn't even like blueberries, won a blueberry pie for his prize.

Luis Lopez is Den Leader of Den I which meets at 2 p.m. Saturdays in the Lopez home. Den II meets after school Mondays with Den Leader Raymond Powers. Cubmaster is John Ratliff.

Ratliff says that a leader is urgently needed for a Webelo den. Webelo leaders must be men. Women who would serve as Den Mothers are asked to contact Ratliff. Any boy who is interested in becoming a Cub Scout may do so when he becomes eight years old. The Cub Scout program will continue throughout the summer in 1978, Ratliff said.



PIE-EATING CHAMPIONS -- Cub Scouts Brent McCoy, left, and Chris Lopez, earned honors in blueberry pie-eating competition at the annual Scout-a-Rama. They display the banner won by Pack 220's booth Saturday.

## Church Meet In Lubbock

Semi-annual Conference of Western Texas District, Reorganized Church of Jesus Christ of Latter Day Saints was held Saturday and Sunday, Nov. 12 and 13 in Lubbock. Theme of the meeting was "The Abundant Life Through Our Response to Christ".

Patriarch Raymon Carson offered the opening prayer. Bishop Francis Flood of Independence, Mo., and Bishop Edward Choate of Fort Worth, taught adult classes. Mrs. Raymon Carson instructed children ages six through 12. Charles Vreeland, Albuquerque, District President, directed the business session. F.M. Kelly of Fort Worth, Regional Administrator, was speaker at the morning worship service.

Attending from Olton branch were Billy Carsons, C.C. Graefs, Jerry Phillipses, James Welches, Wilton Graefs and Barbara Fuller.

HOUSE GUESTS

Mr. and Mrs. Vernon Nixon had as houseguests last week his brother and family, Mr. and Mrs. B.V. Nixon, San Marcos, and their son Clifford of Austin.

FROM ALABAMA

Mr. and Mrs. H.H. Cain returned to their home in Birmingham, Ala. this week after visiting a few days with their son and family, Mr. and Mrs. Hollis Cain, Cathy, Connie and Suzanne.

FROM MULESHOE

Visiting Sunday afternoon with Mr. and Mrs. Floyd Gray were their daughter and her children, Mrs. Doyle Eubanks, Chana and Steven of Muleshoe.

## *Farm & Ranch Wives Plan Christmas Dinner*

Farm and Ranch Wives Study Club met Wednesday, Nov. 9 in the home of Mrs. Jim Brown. Assisting with hostess duties was Mrs. Travis Walters.

A demonstration on bread dough craft was given by Mrs. Charlie T. Burrus. She made a Christmas tree and Santa Claus head.

Members planned their December meeting, a Christmas Fiesta Dinner, Dec. 10. Gifts will be exchanged at the meeting to be held in the home of Mrs. Hoyt Taylor. Mrs. James Couch will be assistant hostess.

Attending were guests, Mmes. Emmitt Young, Dean Hill and Dwayne Wilks and members, Mmes. Couch, Leon Griffin, Delbert Howell, A.G. Huguley, G.W. Leathers, Herman Rose, Billy Smith Jr. and Jim Steele.

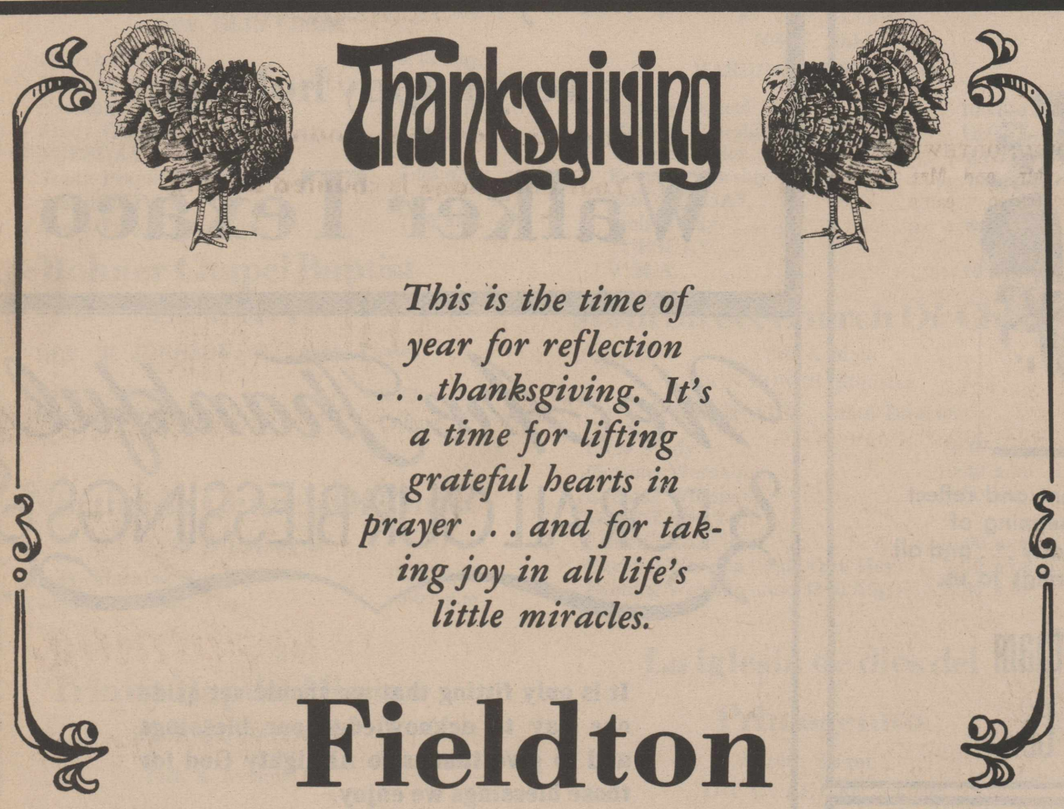
## *Janet Sheats Guest Speaker*

Mrs. Janet Sheats of Lubbock will be guest speaker Tuesday, Nov. 22 for a Christian Women's Lunch from 11:45 a.m. to 1 p.m. in K-Bob's Restaurant in Littlefield.

Wife of Morris Sheats, minister of Trinity Church, Mrs. Sheats will speak on home and family life. She is the mother of two.

Cost of the lunch is $3.25. A nursery will be provided for young children at a cost of 50 cents per hour. Children should be given lunch prior to the meeting. They will be served refreshments.

All women are invited.















HIGH SCORING FILLIE - Melanie Witten, left, successfully baskets the roundball in Tuesday night's opener which saw the Fillies winning over Tulia.



IN A NEST OF HORNETS - OHS Fillies bested the Tulia fems Tuesday night, sending the Hornets home with the sting of a 57-49 defeat. Staff Photo

# Fillies Whip Tulia In Basketball

OHS Fillies won a thrilling 57-49 victory over Tulia Tuesday night in the season opener. Melanie Witten captured 38 points in the home court win.

Leading 20-16 at the end of the first quarter, the Fillies trailed by one point, 28-29 at halftime. At the end of the third period it was 42-33, Olton's favor.

Dusty Kinnison scored 13; Nancy Britton, four; and Jan Spain, two.

Janet Huguley led in rebounding with 11. She had four steals. Carla Lockett had four rebounds and three steals; Melanie Witten, four rebounds and Sharla Nicholas, two rebounds and two steals.

Coach Larry Ledbetter praised his team's efforts say, "They played a real good agressive game. Melanie Witten had a super night scoring 80 percent from the floor. Dusty Kinnison, quarterback of the team, was excellent setting offense and had eight to 10 assists."

"Defensively," Ledbetter said, "Janet Huguley and Sharla Nicholas were standouts. Sharla did real fine on Tulia's top scorer while Janet was cleaning the board with 11 rebounds."

"Our next opponent will be Farwell. They have a real fine team but if our girls play as hard as they did Tuesday, we've got a good chance of a win."

The Fillies will host Farwell Friday night.

Tulia's JV's stopped the OHS JV fems 41-27 Tuesday night. Leading the scoring for Olton was Judy Quigley with nine. Chelli Steele scored six; Nancy Norfleet, five and Sharissa Hamby, four.

Chelli had eight rebounds and one steal. Judy rebounded for seven; Sharissa, six. Marilyn Durham rebounded for three with three steals.




*Thanksgiving...*

**LET'S SHARE OUR BLESSINGS**

We'd like to express a special appreciation and thanks to all... our friends, neighbors, family ... Happy Thanksgiving!

Masso's


# Junior High Footballers Wrap Up Winning Season

Junior high gridsters wrapped up the '77 season with seventh grade victories over Muleshoe and Friona and a loss and victory for the eighth grade.

Against Muleshoe, the seventh grade took an 8-6 win with Olton's score coming off a 70 yarder by Mart Cordova. Cordova added the two extra points and with just four minutes gone, Olton took the lead that they never relinquished.

In the first quarter of the Friona game, Cordova picked up a TD on another 70 yard offensive tackle play. Try for extras was no good.

Cordova scored on a seven yard run in the second quarter with Junior Casares picking up the two extras. Friona then scored on a long pass, making it 14-6.

Friona scored again just four minutes into the fourth quarter.

"We were able to hold on with defense," said Coach Tom Duncan, "and pull out the win. That gave us a 5-3 record which is super."

"We played both super offense and defense but Friona should be given credit for playing hard; they nearly got us at the last."

"As the game went on, we got stronger. I am very proud of my kids."

"It was probably our best game yet," Duncan said of the eighth grade's 14-16 loss to Muleshoe. "Both teams played well offensively and defensively and they are one of the better eighth grade teams around."

Olton scored in the first quarter on a 40 yard end-around by Rocha. The extras were no good. In the second quarter, Wade went across on a 10 yard run. Try for extras was good.

Muleshoe's scores came in the first and final periods.

"Their coach got on our bus after the game and talked to our boys, told them they'd played well. That's the first time any coach has done that since I've been here."

"Against Friona, we began the game with a huddle play which gained 40 to 50 yards and got the tempo moving. It really seemed like we took it to them the whole game."

Johnny Hutson scored on a three yard run on a quarterback sneak in the first quarter. PAT was no good. In the second Wade scored on an eight yard run. The two extras by Wade were good. Wade scored again in the third on a 10 yarder. Extras were no good. Hutson crossed over on a nine yard run and kicked the extras to make it 33-0.

Friona scored with just 54 seconds remaining.

"This was our best game of the season. I've said this before but it was. Did we every play! I am proud of my players, they really came on in the last five or six weeks."

"We are real proud of the support the fans have given us throughout the season."



## What's Cooking at School

Nov. 21-23

MONDAY - Mustang burger, French fries and catsup, English peas, peaches, chocolate chip cookies, bun and milk.

TUESDAY - Turkey and dressing, giblet gravy, green beans, mashed potatoes, cranberry sauce, peanut butter cake, rolls and milk.

WEDNESDAY - Beef tacos and sauce, brown beans, tossed salad, pickles, apricot cobbler, cornbread and milk.

THURSDAY & FRIDAY - No school.

VISITS PARENTS

Ronnie Trusty of Lubbock was here Friday with his parents, Mr. and Mrs. V.J. Trusty.

ATTEND BUFFET

Mrs. Elmer Crabtree, Mrs. Lillian Green and Mrs. Leona Martin attended the Bread Buffet Thursday in Tulia sponsored by Mrs. Crabtree's daughter-in-law, Mrs. Coy Carlisle, Swisher County Extension Agent. Forty different types of bread were displayed for tasting.

IN ARKANSAS

Mr. and Mrs. L.W. Howard visited recently with their son and family, Mr. and Mrs. Charles Howard and Ronda of Rogers, Ark.

TOUR NORTHWEST

Mr. and Mrs. Barton Prestridge came home Friday from a six weeks' tour which included a visit with his brother and sister-in-law, Mr. and Mrs. John Prestridge, Burley, Idaho. The Oltonites decided against going into Canada as planned because of snow in the mountainous highways.


*Thanksgiving* DAY



We have many things to be grateful for this Thanksgiving. Your patronage is counted among these blessings.

THE FEED BARN



We Are Grateful

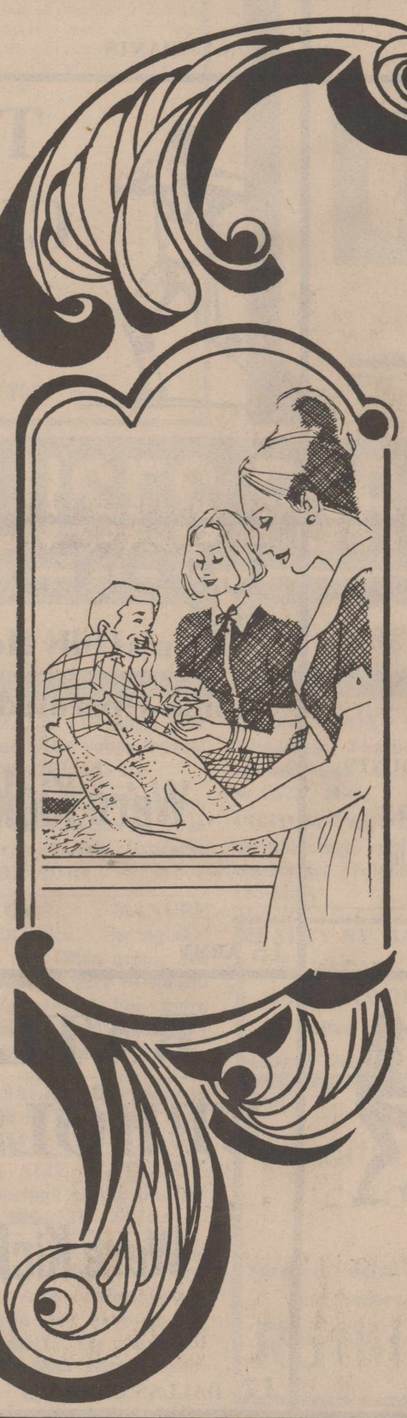
Givens Texaco

*Celebrate Thanksgiving in Church*



DON'S

VENTURE SUPER MARKET



*Thanksgiving*

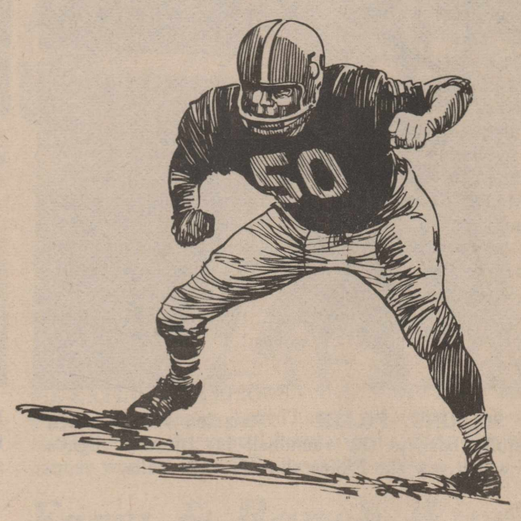
*From its beginning, this nation has been blessed in so many ways... in its land, in its people, and in its government. It is only right to acknowledge the source of all these blessings, Our Creator.*

Olton Co-op Gin

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## YOU'RE WINNERS WITH US!!!



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1 GEORGIA 2 GEORGIA TECH

## WEEK'S WINNERS

Each Week The Top Three Winners Will Be Listed Here

1. RAY LUERA
2. JOLENE CHITWOOD
3. JIM CURTSINGER

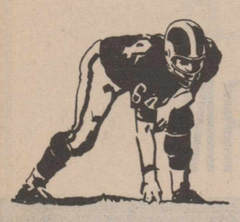
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15 ARMY 16 NAVY

## POTTS AGENCY

We Know You Can Do It...

And We're Sure Proud!

We'll Be Out There Cheering For You!



25 PHILADELPHIA EAGLES 26 NEW ENGLAND PATRIOTS

## THOMPSON IMPLEMENT



GO! GO!

9 BALTIMORE COLTS 10 DENVER BRONCOS

## RATLIFF UPHOLSTERY



We're Kicking Off

17 DALLAS COWBOYS 18 WASHINGTON REDSKINS

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NAME_____ ADDRESS_____

CITY_____ STATE_____

CIRCLE THE NUMBER OF TEAMS YOU PICK TO WIN

12 34 56 78 910 1112 1314

1516 1718 1920 2122 2324 2526

GUESS THE SCORE ON THIS GAME

| | LOS ANGELES RAMS | | CLEVELAND BROWNS |
|---|---|---|---|
| TIE BREAKER | | | |

# Edmonson Men Host 29th Annual Dinner

Approximately 160 men attended the 29th annual dinner for the Plainview Chamber of Commerce and the Edmonson Farmers and Businessmen when the local men hosted the affiair Tuesday night in the Community Center.

Raymond Akin was master of ceremonies with the Rev. R.L. Kirk, pastor of First United Methodist Church of Plainview, giving the invocation. Edmonson Lions Club president, Gene Latham welcomed guests. Mayor Pro-Tem of Plainview, Medlin Carpenter, responded.

John Anderson, president of Plainview Chamber of Commerce, said he was glad he was not born in Edmonson so that he could realize his good fortune in moving there. He said, "There are fine people wherever I've lived but I especially appreciate the people's attitude here that says 'Can Do' and leaders who are striving to make this an even better place to live."

Pete Laney, Representative, said that he always found it "refreshing to come back home in the southern suburbs of Edmonson" and County Judge Henry Heck said he tried to make it a point to always attend the annual dinners.

Akin announced the two Edmonson elevators had handled record breaking amounts of grain this year. Edmonson Wheat Growers received 325 million pounds of grain; Farmers Gin and Elevator, 160 million pounds. The two gins are also expecting record breaking business with not more than half of the cotton out of the fields. Edmonson Gin Cooperative and the Farmers Gin are reporting several thousand bales already ginned.

Entertainment was provided by Wayland Baptist College students, Paul Newberry and Ron Lange. They sang "Helplessly Hoping" by Crosby, Stills and Nash and "Hugging and Chalking" by Homer and Jethro and an original song and skit on Biblical personage, "Jonah".

Newberry is a senior music major at Wayland and member of the Spirit of America singers. Lange is a senior music major at Wayland from El Paso. He wrote the music for "Giants of The Great Plateau", history of Lamb County. Presented in 1976, the play was written by Bettye Givens. Lange also wrote the music for "Thanks Mr. Post," a history of Post to be presented in June. Script was also written by Mrs. Givens. Newberry also serves a Music Director of Quitaque First Baptist Church.

The dinner was prepared and served by the Northwest Home Demonstration Club.

## Camp Director Speaks Tuesday

Al Fehrenbach, Public Relations Director of the Texas Lions Camp for Crippled Children in Kerrville was guest speaker for the Tuesday morning meeting of Edmonson Lions Club in the Community Center. He also told of the camps for diabetic children and in cooperation with the Texas Commission for the Blind, the camp for blind adults during the remainder of the year.

Gene Latham presided at the meeting. Orval Slaughter and Jerry Settle prepared and served the breakfast.

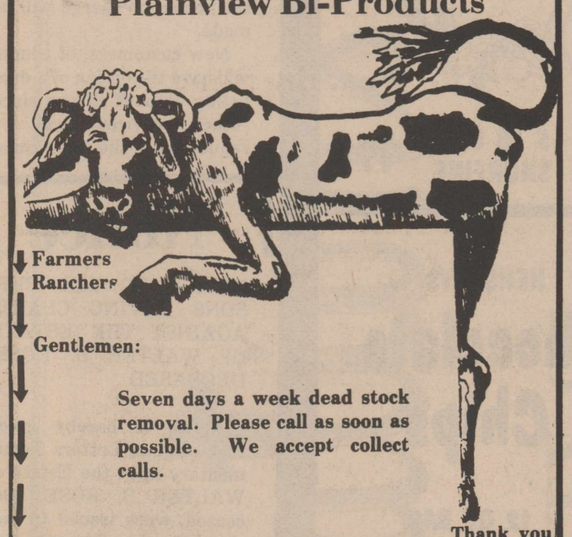

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Seven days a week dead stock removal. Please call as soon as possible. We accept collect calls.

Thank you
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# Obituaries

## S.F. Billingsley

Rites were conducted Friday afternoon in Oklahoma Lane United Methodist Church for Sam F. Billingsley, 85, brother of Mrs. Maude Funderburke and uncle of Mrs. H.R. Curtis.

The Rev. Harvey Whitenburg, pastor, and Cecil Bunch, minister of Bovina Church of Christ, officiated. Interment was in Bailey County Memorial Park Cemetery under the direction of Singleton-Ellis Funeral Home of Muleshoe.

Billingsley was born in Morgan Mill and had lived in Parmer County 51 years, moving there from Estelline. He married the former Ruby Jones Nov. 6, 1919 in Clarendon.

A retired farmer, he was a veteran of World War I, member of Friona Veterans of Foreign Wars and had been a member of Oklahoma Lane Methodist Church 43 years.

Other survivors include his wife; a son, Conda of Abernathy; three grandchildren and two great-grandchildren.

## Maggie Banks

Last rites were conducted Saturday afternoon in the Church of Christ in Springlake for Mrs. Maggie Banks, 70.

Officiating were Pete Gameros and the Rev. Glen Smith, pastor of First Baptist Church of Springlake. Interment was in Springlake Cemetery under the direction of Parsons-Ellis-Singleton Funeral Home.

A resident of Springlake 43 years, Mrs. Banks died Thursday in a Littlefield hospital following a brief illness.

Survivors include two sons, Jimmy Ray Banks of Springlake and Leroy Banks of Channing; two brothers, Newt Flowers and Pete Flowers, both of Altus, Okla.; seven grandchildren and four great-grandchildren.

## Eula Fyke

Services were held Monday morning in Northside Church of Christ in Whitharral for Mrs. Eula Fyke, 78, of Muleshoe, sister of Harvey Maxey Sr.

Eddie Wilson of Childress and Billy Harbin of Littlefield officiated.

Burial was in Whitharral Cemetery under direction of Singleton-Ellis Funeral Home.

Mrs. Fyke died Friday in West Plains Medical Center in Muleshoe. A native of prosper, she had lived in Muleshoe 13 months, moving there from Whitharral. She was a member of the Northside Church of Christ.

Other survivors include a sister, Miss Lena Maxey of Muleshoe and several nieces and nephews.

## Cary McAlpine

Services were held Wednesday afternoon in Mission Park Funeral Chapel in San Antonio for Cary O. McAlpine, 80, of Bandera, uncle of Mmes. Gene Trotter and Bob Coen. Interment was in Mission Burial Park.

McAlpine died Monday in Veterans Hospital in Kerrville. He had been ill for a number of years. A resident of Bandera for 17 years, he formerly lived in Westville, Okla., Earth and Olton.

He was a veteran of World War I and member of the Baptist Church. He was preceded in death by his wife, the former Dovie Mae Moss, March 30, 1975.

Survivors include two daughters, Mrs. Odis (Ida Tom) Thomason of Bandera and Mrs. Faye Holdeman of San Antonio; four sons, E.E. McAlpine of Dumas, E.R. "Skeeter" McAlpine of Earth, Billy McAlpine of San Antonio and Bobby McAlpine of Westville, Okla.; 20 grandchildren; 24 great-grandchildren and two great-great-grandchildren.

Mmes. Trotter, Phil Neinast of Springlake and Connie Evins of Littlefield attended the services.

## IN OKLAHOMA

Mr. and Mrs. H.B. Carson were at their ranch near Coleman, Okla. recently. They were visited by her brother-in-law and sister, Mr. and Mrs. Barney Wilson of Holdenville.


ADULT HELP WANTED

MUST BE ABLE TO WORK NIGHT AND WEEKENDS

APPLY IN PERSON

DAIRY QUEEN OF OLTON



Roy N. Burk, D. D. S.

Announces the opening of his practice in General Dentistry at

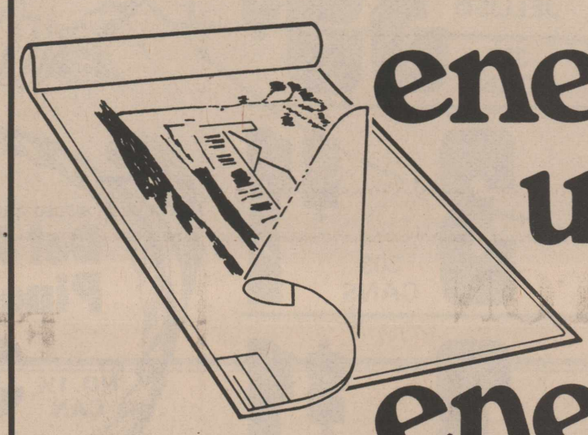
South Plains Hospital-Clinic
611 Main Street
Amherst, Texas 79312

Office hours:
By appointment 8:30 - 5:30
Monday through Friday Telephone 246-3536

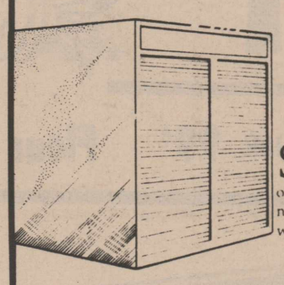


The heat pump

"THE ELECTRIC SAVINGS MACHINE"



energy used is energy ....saved



Since the heat pump pulls much of its heat right out of thin air, it actually saves energy as it works. In fact, the heat pump delivers as much as two units of heat for every one heat unit of electricity it uses. That's an efficiency story that no other system can equal. And the heat pump does it all in your own home without flame or water. Just electricity — pure and simple.

SPS
SOUTHWESTERN PUBLIC SERVICE

OUR GENERATION IS FOR YOU!

909.3



Lockwood pivots are easier to service

... just tighten the bolts



Can you imagine! Some pivot irrigation systems have to be taken apart for simple servicing. Not a Lockwood! No sir!

If you need to tighten the packing gland at the pivot, just tighten the bolts. Couldn't be any simpler. And, that's a "standard" with Lockwood. Just another big Lockwood plus a lot of folks don't know about.

See your dealer for other big Lockwood features. You'll be surprised at what he's offering that others aren't. Simple servicing is just one.

SPECIAL PRICE
THAT WILL SAVE YOU MONEY
AND
BEST LEASE PLAN WE KNOW ABOUT

LOCKWOOD

MORTON IRRIGATION, INC.

Lloyd Morton, Jr., P.E.
293-4466 - Plainview

Ray Morton
983-3451 — Floydada

ONE MILE N.E. OF JIMMY DEAN ON I-27


# LITTLE WANT ADS! BIG PLUSES FOR BIG RESULTS!

## FOR SALE

FOR SALE - Alfalfa Hay. Vernon Nixon, 285-2888. 18-tfc

FOR SALE - Lots 6 & 7, block 10, Fifth Street. Couch and chair. Call 285-2191. 28-tfc

FOR SALE - 90" sofa, Mrs. Earl Hysinger. Phone 285-2527 43-2tc

FOR SALE - Two Hydromatic sprinkler systems, one 1971; one 1973. They are running now. Call Don at Big T Pump Company, 806-364-0353 29-tfc

SMALL 4-ROOM and bath house for sale. Good location, on pavement. Tom Sluder, 285-2450 44-2tc

FOR SALE - Field and Farm dog food. $8.95 at Olton Farm Supply. 7-tfc

FOR SALE - Tru-Test batteries at Olton Farm Supply. 37-tfc

## FARM SERVICES

CUSTOM FARMING - Charles and Bryan Sullivan 285-2858 and 285-2134. 31-tfc

OFF-SET DISCING, deep breaking, chiseling, shredding, Hoeme-ing and listing. Treflan, Sutan, Atrazine applications. Joe Pedroza, 285-3369 11-tfc

CUSTOM FARM WORK, Mrs. Ralph [Aida] Saldivar. Call 285-2704 2-tfc

FOR SALE - McGraw-Edison humidifier. C.B. Fancher, 5-2329 44-tfc

WANTED - Custom breaking and tandem discing. Treflan and Atrazine application available. Bud Huckabee. 285-2455. 46-tfc

CUSTOM FARMING Fertilizing, cultivating, spraying, aerial and ground. A.C. Light Jr., 285-2087 or 285-2028 27-tfc

## MISC.

MUFFLER SHOP, stock mufflers, custom duals. Roberson Exxon, 285-2131 17-tfc

CHESTER ELECTRONICS 502 8th St., Box 416, Olton Texas, 79064, phone 285-2340 17-tfc

FOR RENT - Mini-storage units. Lock it and leave it. 285-2275 35-tfc

OFFICE MACHINES and typewriters cleaned and serviced. Wayne's Business Machines. 3-tfc

FORMBY'S furniture refinishing products. Art Corral, Mini Mall. 21-tfc

FOR SALE - Miniature oil paintings and frames by Billie Kelley at Olton Arts and Crafts 44-2tc

MAKE CARPETS gleam by keeping them clean with Blue Lustre. Rent electric shampooer. Higginbotham Bartlett Company. 16-tfc

## MISC.

QUASAR TV now available at Nixon Western Auto. 46-tfc

SICK ENGINE? A/C, alternator, electrical, transmission, brake, irrigation motor troubles? Bring it to R & J Automotive, south of Walker Texaco. Raymond Williams. 3-tfc

TAKING ORDERS Now for Christmas Candy. Lillian Carson, 846-2636 43-2tc

LIKE TO BUY burned corn on the ear. Call Dan Cure 285-3387 or home 285-3306 40-tfc

LOST - White poodle, clipped short. Call Springlake, 986-2971. 44-1tc

WOULD LIKE More land to rent. Gary Kelley. 285-3305. 44-tfc

FOR RENT - Rinse-N-Vac carpet shampoo. Olton Farm Supply 14-tfc

## MISC.

FOR SALE - Geese, a pair plus one. Also young fryers. Call 285-2207. 43-1tp

FREEZER BEEF for sale. Cut to specification for your freezer. Leon's Grocery, 285-2315 10-tfc

CUSTOM MANURE SPREADING, Springlake, Circle and Olton area. We now have manure to spread in this area. For more information call 986-2671 after 5 p.m. 44-tfc

FOR SALE - Milk goats to freshen in December. Call 285-2754 or 285-2321. 44-2tc

KING SIZE MATTRESS, box springs and frame for sale. 285-2731. 44-1tc

ARE YOU INTERESTED in losing weight fast and safe? Also feeling better than you ever have on any other diet? Try Alpha II! Call 285-2883 after 5 p.m. 43-2tc

## MISC.

HOUSE FOR SALE 3-bedroom, 3-baths, built-in kitchen. Call Leon, 285-2315 or 2473 41-tfc

CUSTOM PLOWING, discing chiseling, application of chemicals. Weldon Motley, 285-2560. 44-tfc

BEAUTY BY MARY KAY
CALL
DOROTHY OFFIELD
after 5 p.m.
1304 W 9th 285-2081


For All Your
Furniture Upholstery Needs
Call Our Furniture Hospital
And Ask For
Surgeon - John Ratliff Head Nurse - Patty Ratliff
And Nurses Aides - Linda, Tonya & Tony
Ratliff Upholstery
604 Main 285-2371


## MISC.

LITTON MICROWAVE oven, RCA and Zenith sales and service. McLain Electronics, 604 W 8th, phone 285-2755 15-tfc

FOR SALE - 1970 Chrysler Imperial. Loaded. Good condition. 285-2212 or 285-2852 44-tfc

LEAVE YOUR FILM at the Enterprise Studio for fast quality photos C & D Color Labs, 3004 27th Amarillo tfc

PUPPIES TO GIVE AWAY - Half Dobberman, half Vizsla bird dog. 285-2501 43-2tc

WANT TO BUY OR RENT - 3 bedroom home in Olton or vicinity. Would consider suitable building site of 5 acres or more. See Robert Hicks at Olton State Bank or all 227-2361 nights. 43-3tc

COUCH, CHAIR and gas cookstove for sale. 308 Ave. E. 44-1tc

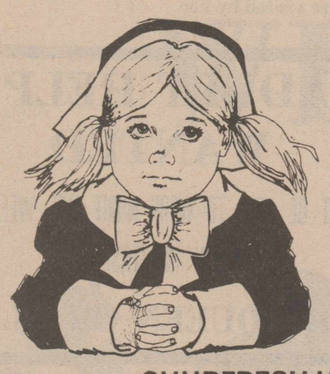
FOR SALE - 413 Chrysler well motor, rebuilt and guaranteed. Raymond's Auto. 285-2726. 44-2tc

FOR SALE - Imperial butane system with 85 gal. tank; also 50 gal. gas tank, fits under tool box. Raymond's Auto, 285-2726. 44-tfc

WANTED - Tree leaves for compost pile. Call 285-3346. 44-tfc

FOR SALE - 1973 Buick Centurion, P/S, P/B, A/C, tilt wheel, cruise control, steelbelted tires. High Plains Grain. 44-2tc

DOUBLE S & H GREEN STAMPS MONDAY, TUESDAY, & WEDNESDAY
WITH $2.50 OR MORE PURCHASE EXCLUDING CIGARETTES



# For A Thankful Thanksgiving



SHURFRESH U.S.D.A. GRADE A
SELF-BASTING 18-22 LB. AVG.

## Turkeys

BROAD BREASTED
POP-UP
TENDER TIMER
59¢ LB.



WRIGHT'S HICKORY SMOKED SLICED
Slab Bacon LB. 99¢

U.S.D.A. GRADE A 4-6 LB. AVG.
Baking Hens LB. 59¢

HORMEL LITTLE SIZZLERS PORK
Link Sausage 12 OZ. PKG. 89¢

LEAN FRESH SEMI-BONELESS
Pork Roast BOSTON BUTT LB. 99¢

HEAVY GRAIN FED BEEF STANDING
Rib Roast LB. $1.39

HEAVY GRAIN FED BEEF BONELESS
Sirloin Tip Roast LB. $1.49

GUARANTEED 73% LEAN FRESH
Ground Beef LB. 79¢

BONELESS FULLY COOKED HALF OR WHOLE
Hormel Cure 81 Hams LB. $2.49

BRUCE'S
Cut Yams
NO. 3 SQUAT CAN 49¢

Crisco Shortening 3 LB. CAN $1.59

OCEAN SPRAY
Cranberry Sauce WHOLE OR JELLIED 300 CAN 39¢

MAKES DELICIOUS PIE
Libby's Pumpkin 3 303 CANS $1

TENDERCRUST
Brown 'N Serve Rolls 3 12 CT. PKGS. $1

GRADE A
Shurfresh Eggs
MEDIUM DOZEN 59¢

SHURFRESH
Creamery Butter
1 LB. PKG. $1.29

SLICED/CRUSHED/CHUNK
Del Monte Pineapple
NO. 1½ CAN 39¢

Coffee 1 LB CAN SHURFINE $2.69 | Fruit Cocktail 303 CANS 2/79¢ | Miracle Whip QT JAR 99¢ | Flour 5 LB BAG SHURFINE 49¢

DEL MONTE EARLY GARDEN
Sweet Peas 303 CAN 29¢

GLADIOLA WHITE
Corn Meal 5 LB. BAG 89¢

STOVE TOP
Stuffing Mix 6 OZ. BOX 59¢

HEINZ HOME STYLE
Gravy ASSORTED 12 OZ. JAR 43¢

EVAPORATED
Pet Milk TALL CAN 39¢

KRAFT MINIATURE
Marshmallows 6½ OZ. PKG. 29¢

CALIFORNIA GREEN
Pascal Celery
2 LARGE STALKS 49¢

Produce Specials
OCEAN SPRAY Cranberries 1 LB. CELLO PKG. 39¢
GOLDEN YELLOW Bananas LB. 19¢
RED ROME EXTRA FANCY Apples 4 LBS. $1
PORTALES MARYLAND Yams SWEET 3 LBS. $1
YELLOW SWEET Onions 2 LBS. 25¢

HERSHEYS
Chocolate Chips
12 OZ BAG
79¢

Dairy And Frozen Food

Pie Shells SHURFINE 2 TO THE PACK 39¢
Buttermilk ½ GAL CLOVERLAKE 69¢
PHILADELPHIA
Cream Cheese 8 OZ PACK 49¢
MARGARINE
Parkay Quarters 2 1 LB. PKGS. 89¢
PILLSBURY
Crescent Rolls 8 OZ. CAN 49¢
JOHNSTON PUMPKIN OR
Apple Pie 36 OZ. PKG. $1.29
SHURFINE WHIPPED
Topping NON-DAIRY 9 OZ. TUB 49¢
SHURFINE CHOPPED
Broccoli 3 10 OZ. PKG. $1

Whipping Cream
Dips Or
Sour Cream
½ PT
3/$1

Shop Shurfine FOR THE FUN OF IT!

DOUBLE S & H GREEN STAMPS MONDAY, TUESDAY, & WEDNESDAY
WITH $2.50 OR MORE PURCHASE EXCLUDING CIGARETTES

AFFILIATED FOOD STORES
WE RESERVE THE RIGHT TO LIMIT -
PRICES GOOD NOVEMBER 20-26,1977
CLOSED THANKSGIVING DAY

DON'S
VENTURE SUPER MARKET
OLTON, TEXAS PHONE 285-2250

Venture FOODS


## Hearing Tests To Be Given

Electronic hearing tests will be given at City Hall on Wednesday, Nov. 23 from 10:00 to 12 noon.

Factory-trained Hearing Aid Specialists will be present to perform the tests.

Anyone who has trouble hearing or understanding is welcome to have a test using the latest electronic equipment to determine if his loss is one which can be helped. Some of the causes of hearing loss will be explained, and diagrams of how the ear works will be shown.

Everyone wearing a hearing aid should have it cleaned and serviced every three (3) months. Service is available for all makes of hearing aids.

The free hearing test will be given Wednesday from 10 a.m. to 12 p.m. at City Hall. If you can't get there on Wednesday, call 285-2631 and arrange for an appointment at another time. In-home testing is also available.

Advertisement

## Dual Listings Now Available

General Telephone customers may now order dual name listing in the telephone directory, according to James D. Newby, customer service manager.

This new service allows residential customers to list two first names or sets of initials with a single last name, if both persons reside at the same address and share the same phone number. Nicknames may be included also.

Here are some examples of dual listings available:
Smith, Samuel & Sarah
Jones, E.A. (Buddy), & Mary

Each customer decides which name will appear first in the listing.

If each person wishes his/he name to appear first, customers will have the option of purchasing an extra listing at a small monthly charge.

Existing customers who select to order the dual name listings will pay a one-time charge, but if other service is requested at the same time, such as a second telephone, no charge will be made.

New customers, of course will have the option of a dual listing without charge since "other services" will be requested at the same time.

## Notice

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF WALTER B. ROSE, DECEASED

Notice is hereby given that original Letters Testamentary upon the Estate of WALTER B. ROSE, Deceased, were issued to me, the undersigned, on the 7th day of November, 1977, in the proceedings indicated below my signature hereto, which proceedings are still pending, and that I now hold such Letters. All persons having claims against said Estate, which is being administered in the County Court above named, are required to present the same to me, at the address below, given before suit upon same are barred by the general statute of limitation, before such Estate is closed, and within the time prescribed by law.

My residence and mailing address is:
Herman Rose
Star Route 2
Fieldton, Tx. 79326
Herman Rose
HERMAN ROSE, Independent Executor of the Estate of WALTER B. ROSE, Deceased

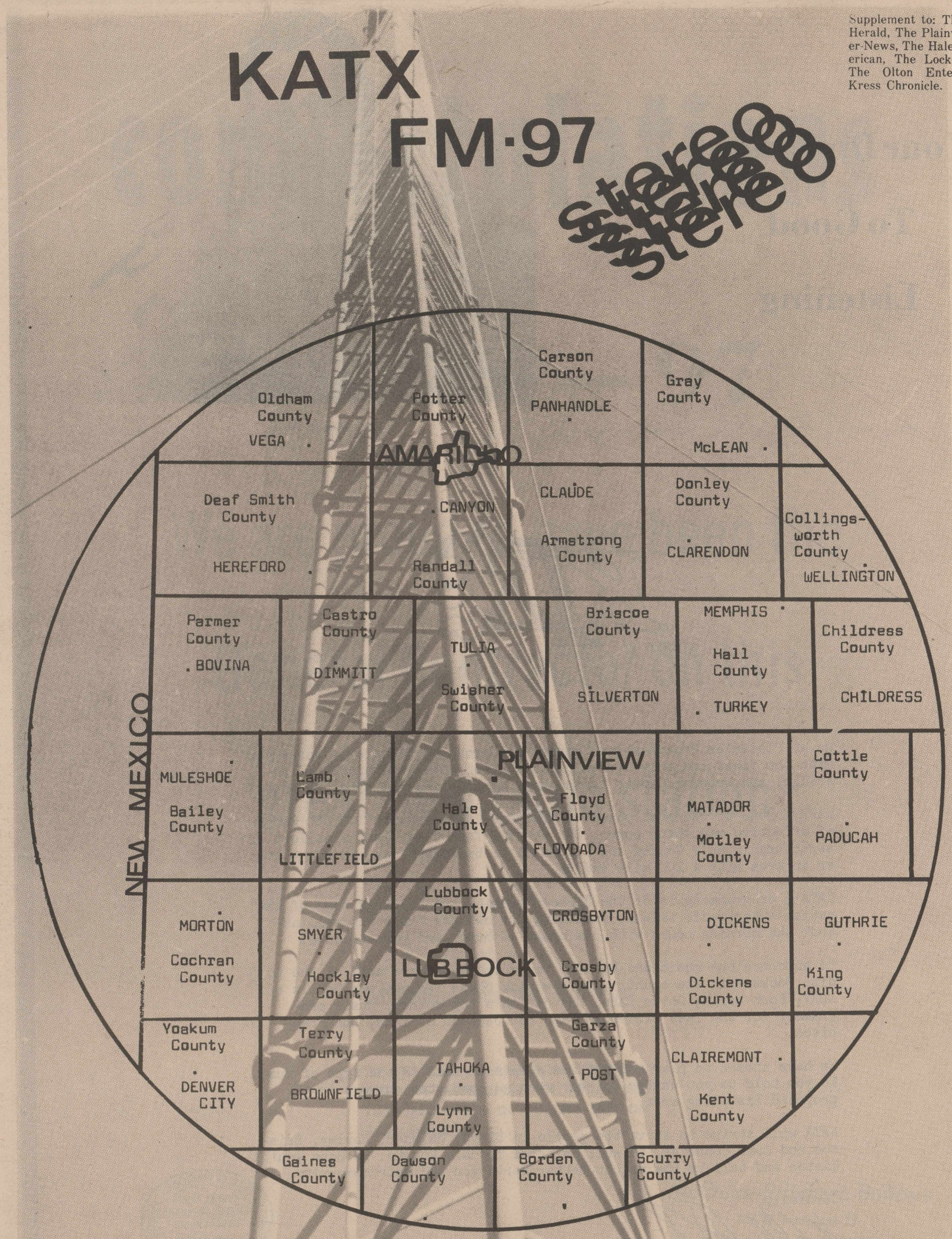

This Ad Good For Steak For Two
At K-Bob's after purchasing a new or used car from
James Measles
Jack Morris Ford
Plainview



Supplement to: The Plainview Herald, The Plainview Reporter-News, The Hale Center American, The Lockney Beacon, The Olton Enterprise, The Kress Chronicle.

# KATX FM·97

tri-county area coverage




texas brand radio

# Congratulations

## Radio Station KATX-97

from

People make the difference®

1ST

*FIRST NATIONAL BANK*
*Of*
*PLAINVIEW*

# KATX Offers Home For Two-Ways

In addition to providing a stereo broadcasting facility for listeners on the High Plains, KATX's new five hundred foot broadcast tower also offers an opportunity for area businesses to improve their two-way communications facilities.

KATX's transmitter house was built with the needs of two-way operators in mind. The reinforced concrete block building is as dust-free as possible.

This relatively clean environment means that transmitting equipment should require less maintenance and have a longer life expectancy. Obviously, these advantages will reduce the cost of maintaining a system to the owner.

The building is modern in its design and will allow for the installation of fifteen or sixteen two-way transmitters.

The tower, designed and erected by Utility Tower of Oklahoma City, was designed to allow for the installation of fifteen or sixteen two-way antennaes, and the necessary transmission lines.

The tower is the tallest structure in Hale County.

Rental rates are based on the mounting level of the user's antenna and include base house costs and electricity. Call 293-"FM 97" for more information.



MARSHA ALLEN

## Marsha Allen Joins KATX Sales Staff

Marsha Allen has made the switch from Office Manager to Sales Consultant with KATX.

Marsha, a native of Plainview, has been office manager for Plainview Broadcasting Company for the last four years. She is knowledgeable in all phases of broadcasting and is able to assist advertisers with their campaigns.

She is an expert copywriter and has written copy for many accounts on the High Plains.

Marsha would like to help you with your advertising needs.

She and her husband, Jack, have one daughter, Kim. They live in plainview.

### Radio Advertising

Commercial radio began some fifty years ago with the airing of the Roi-Tan cigar "singing commercial." Soon, in order to continue operations, radio stations across the nation began accepting announcements of products and/or services to be aired over the airways in exchange for money. The basic idea of those exchanges has not varied much through the years. Radio stations across the nation accept announcements ... in fact they have organized solicitations.

The radio salesman of today is quite a bit more than what the name implies. The radio salesman must serve his assigned clients in many ways. The radio time salesman must act as an agent for the client, advising him on the best way to reach the most people for the least amount of money. It's a tough job. There are plenty of people who claim to be experts, but there is no set way or formula, each client must be represented as an individual, with special needs and goals.


**Mr. Businessman:**

**Would you like better coverage for your two-way radio equipment ?**

**Space Is Now Available On KATX'S 500 foot tower. Rental includes housing for your transmitter and electricity.**

**Call 293-3697 for details !**



Frontier savings Association

The Money Growers

SALUTES

KATX – 97

# Your Invitation

# To Good

# Listening



WILLIAM R. RICE

KATX
STEREO 97

We at Plainview Broadcasting Company are proud to be able to serve you with the first and only stereo radio station between Lubbock and Amarillo; and between Clovis to the west and Wichita Falls to the east.

KATX is one of the most powerful stations in Texas with 100,000 watts of effective radiating power. Our new 500 foot tower is the tallest structure in Hale County and allows us to broadcast day and night over an area with a 100 mile radius.

KATX's programming is of the highest quality and features some of the nation's top radio talent, including our own Lee Evans who will anchor the morning hours with his brand of humor and yarn-telling.

To announce the music and to keep you company we have some of the top disc jockeys in the country music world. These include Don Harris of WBAP, Fort Worth; Chris Lane, the nation's top country music programmer for the last six years; and Bob Jackson of KNEW, San Francisco.

We have chosen to play country music because this is the type of music you told us you wanted to hear when we conducted surveys in the proposed listening area.

KATX will strive to serve the people in Floyd, Swisher, Motley, Briscoe and Lamb Counties, as well as those in Hale County. We hope you'll listen and tell us how we can better serve you and your community.

Cordially,

William R. Rice

William R. Rice
Vice President and General Manager

WR:ma

*KATX Plainview Broadcasting Company  Box 1420  Plainview, Texas 79072  806/293-3697*
*A Jamar Media Station*

# CONGRATULATIONS

# KATX — 97

**WE ARE PROUD TO HAVE BUILT**

**AND ERECTED YOUR 500 FOOT**

**BROADCAST TOWER**

# Utility Tower

# Company

**Oklahoma City, Oklahoma**

# congratulations

## KATX — 97

We are proud to have been the

General Contractor on this

great new radio station

McG P

McGuire-Pritchard Builders

FOR THE CRAFTSMANSHIP OF YESTERDAY AND THE TECHNOLOGY OF TODAY, SEE THE SPECIALISTS IN QUALITY CUSTOM BUILT HOMES.....

NATIONAL ASSOCIATION OF HOME BUILDERS OF THE UNITED STATES
WEST TEXAS HOME BUILDERS ASSOCIATION
Lubbock, Texas

McGuire-Pritchard Builders
618 N. Interstate 27,
Plainview, Texas 79072
806-293-2931

# Your Hosts For Music And

## Lee Evans Starts Your Day On KATX-97

For Lee Evans the move from radio personality to radio station manager and sales person was a normal one. A former radio station owner, Lee moved to Plainview and KVOP two years ago, and quickly became one of West Texas' most popular radio personalities.

His regular listeners have heard many times his closing show credit, "This show as written and produced by William Anderson." However, few of them know that Lee Evans-William Anderson is one and the same person.



LEE EVANS

Lee's work background is as varied as his interests. Although his college studies at Baylor and the University of Maryland, while on duty with the U.S. Army in Korea, were leading him toward a career in Law Enforcement, his heart kept turning him to a radio career.

His first radio job was with KORA in Bryan, Texas. There he says he did "neat radio things, like sweeping the floor, washing windows and carrying a lot of heavy stuff to Kyle Field broadcast booth." There he watched veteran Texas A&M play-by-play man, Mike Mistivich, do the games.

Lee spent several years as a truck driver and mechanic; and after his army hitch, he became a top route salesman for the Dr. Pepper company in Waco, his home town. But after a few years in sales, Lee made the big jump from the top of the Dr. Pepper ladder to the bottom of the radio ladder. His insistence on being a star met with disapproval from many radio station managers like the one in Houston who fired him for running a Charles Manson look-alike contest.

Not to be deterred, Lee went on to KBOX in Dallas, then to KBGO in Waco where he brought, with his wild morning show, the number five station into the number one slot in just six months. He insists his climb to the middle (as opposed to the top) of the ladder of success was not a difficult one.

While entertaining his audience and getting them moving

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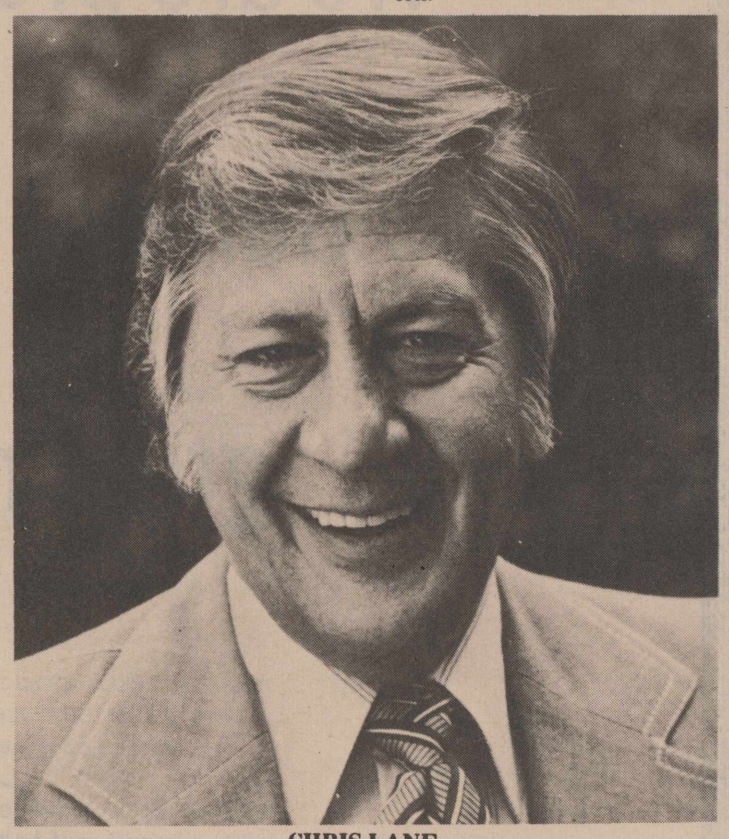
## Chris Lane, Nation's Top Programmer

Chris Lane is a real Country star! He was voted the nation's Country Music Programmer of the Year for 6 years. This year "Christmas In The Country," a feature hosted, produced, and written by Chris, received the Billboard Award for Excellence as the Best Syndicated Feature Program of the year.

Lane's other credits range from hosting ABC TV's "America Swingaround" to providing the Voice of Country Music for Western Airlines. He also has also served as Vice-President and Board Member of the Country Music Association.

Chris has worked with country giants like KAYO in Seattle, WJJD in Chicago, WPLO in Atlanta, and WIL in St. Louis. His show is currently heard daily from noon to 3 on KGBS in Los Angeles.

Chris's Country Living show will provide listeners with the warmth and dynamic style that will make KATX-FM their station.



CHRIS LANE


Congratulations

We at J. Bassett Smith Construction Company

CONGRATULATE

on their new broadcasting facility. We are happy to have been a part in making it possible

**J. Bassett Smith Construction**

PLAINVIEW



Congratulations

Your new station is really an asset to Plainview. We're glad to have had a hand in it.

**Daffern Steel Co.**
201 S. Date Street
Plainview, Texas

# Watts, Bowen KATX Sales Reps

Two young men who have been working as sales consultants with prospective KATX clients are Lane Bowen and Phil Watts.

Bowen, a former TCU football standout, has been manager of KATX's sister station in Brownwood, Texas. He has several years experience in FM radio and with country music formats.

Watts has worked for stations in Odessa and Brownwood, and owned a weekly newspaper in Brownwood. His experience in retail advertising has been helpful to many new KATX advertisers.

CONTINUED FROM PAGE 4

in the morning is what he is best known for, his most important function at KATX will be that of manager and advertising consultant. With more than ten years experience as an advertising consultant, he brings with him a real working knowledge of what works for his station's advertisers. He has won a dozen awards for excellence in news and commercial delivery and he stands ready to put his expertise to work for his customers. Lee Evans will make KATX a power to be reckoned with in west Texas.



PHIL WATTS



LANE BOWEN


*We Are Happy To Extend Our*

Congratulations

to everyone at

KATX

Stereo 97

Woods & Davenport Agency

625 Austin, Plainview

YOUR Independent Insurance AGENT "SERVES YOU FIRST"



A

Hale County State Bank

SALUTE TO

KATX - 97

Hale County Sate Bank is

proud to salute KATX, the newest

broadcasting station in Hale County.

CHARTERED JUNE 1, 1934

HCSB

Each depositor insured to $40,000

FDIC

FEDERAL DEPOSIT INSURANCE CORPORATION

HALE COUNTY STATE BANK

PLAINVIEW, TEXAS

MAY WE.....

CONGRATULATE

.....YOU

KTX

STEREO 97

We are proud to have done

the electrical work.

**City Electric Co.**

225 Date Street

Plainview, Texas



STEREO!

KATX fm STEREO 97

with;

"the LEE EVANS wake up service"

BOB JACKSON show

TUMBLEWEED SMITH "sounds of texas"

CHRIS LANE NITE SHOW

don harris show

Roddy PEEPLES farm show

"mike wiseman farm news"

NEWS NETWORKS

TSN cns UPI

"ALMANAC"



# SMC

## MAKERS OF THE FINEST BROADCAST

## AUTOMATION EQUIPMENT SALUTES...

# KATX – 97

*The Finest In West Texas*

# Entertainment On All-New KATX-97



BOB JACKSON

## Bob Jackson, Country Star

BPI's Bob Jackson is a Country man from way back (including being born and reared in Seiling, Oklahoma) with a flock of major-market station credits: KBOX, Dallas; WPRO, Providence; WMEX, Boston; KCBA, San Diego; KBBQ, Burbank; and K-RAM, Las Vegas, as morning personality and program director. Under Bob's direction, K-RAM went from number three to number one in the market with adults, 18-49. This led to his move to KLAC, Los Angeles as the noon-3 p.m. personality--where the ratings were out of sight.

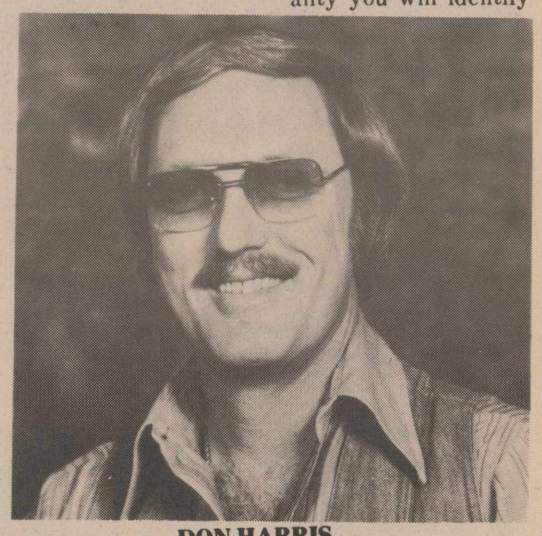
Singer, songwriter and tenor sax man, Bob then tackled the 10-2 slot at WIL, St. Louis. Soon his brand of Country had the stastion ranked number one in the 10-country greater St. Louis area with men 25-49. Then back on the West Coast, Bob had the night spot with country sounds on KNEW, San Francisco, another Metromedia giant.

BJ is all the way into Country music, and applies his great sense of humor and musical fun to KATX's "Country Living."

## Don Harris Hails From Morgan, Texas

Don Harris says he couldn't be anything but country. When your hometown is Morgan, Texas with a population of 450...we know why! From those humble beginnings, Don worked in such memorable spots as Wewoka, Oklahoma, Breckenridge and Cleburne, Texas, and finally landed at WBAP in Fort Worth. When 'BAP went all country six years ago, Don became the morning man, with top ratings in the tough Dallas-Fort Worth market. The APR./MAY, 1976 ARB for Dallas-Ft. Worth rates WBAP #1 total audience 12+ and #1 Adults 18-49.

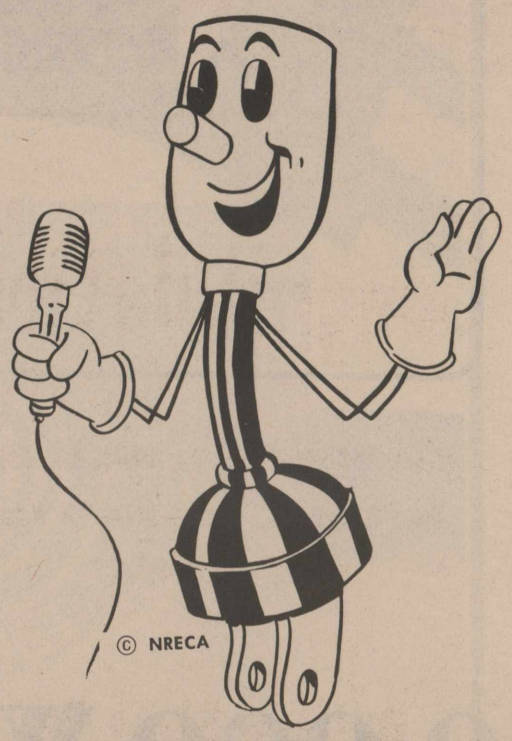
As the latest addition to KATXs Country Living format, the Don Harris Show promises to carry on the STEREO 97 theory that successful Country radio is more than just well programmed music. Don Harris is a super talent, an air personality you will identify with.



DON HARRIS


**Lighthouse Electric**
**WELCOMES**
**KATX—97**

**Our congratulations to KATX—97 Country Stereo.**
**We are proud to provide service for their transmitter and welcome KATX as a new member of Lighthouse Electric Coopertive**




**Lighthouse Electric Cooperative**
FLOYDADA, TEXAS



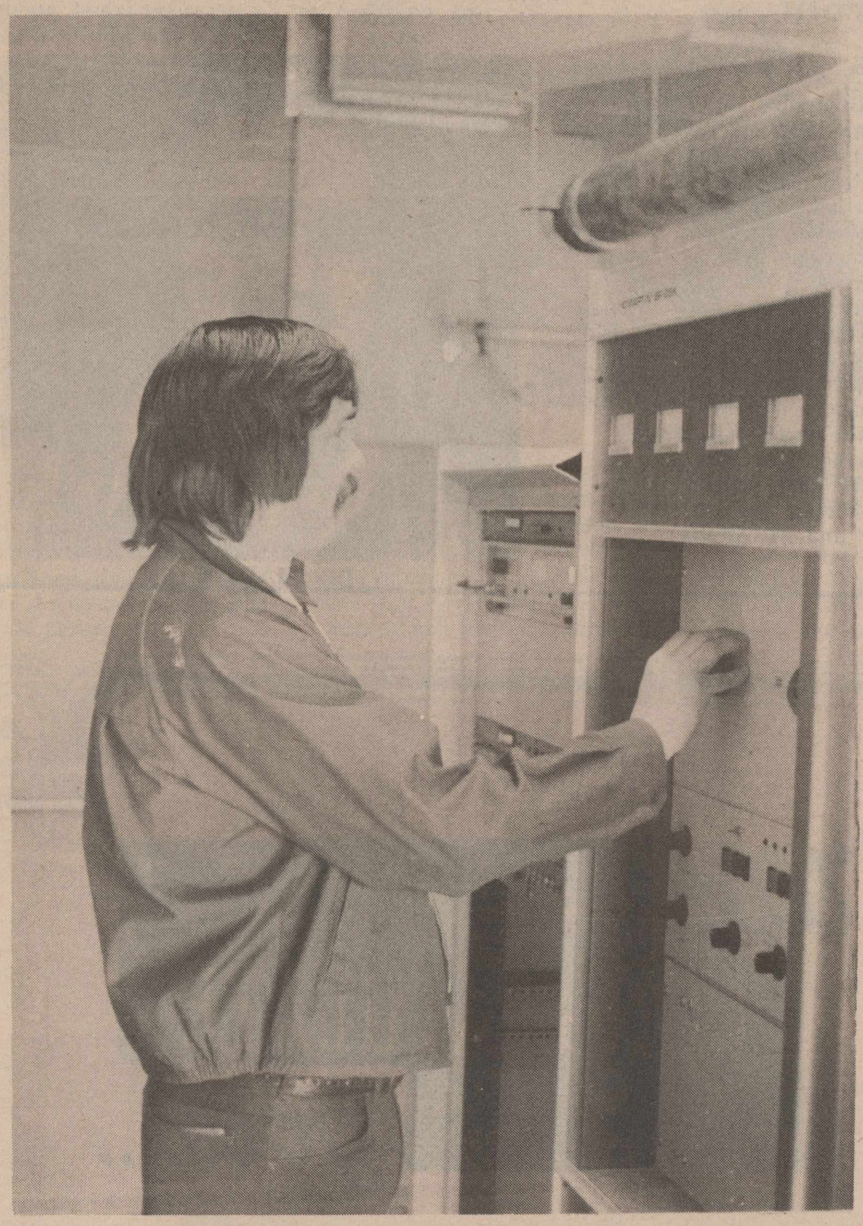
*We* CONGRATULATE *You....*

KTX
STEREO 97

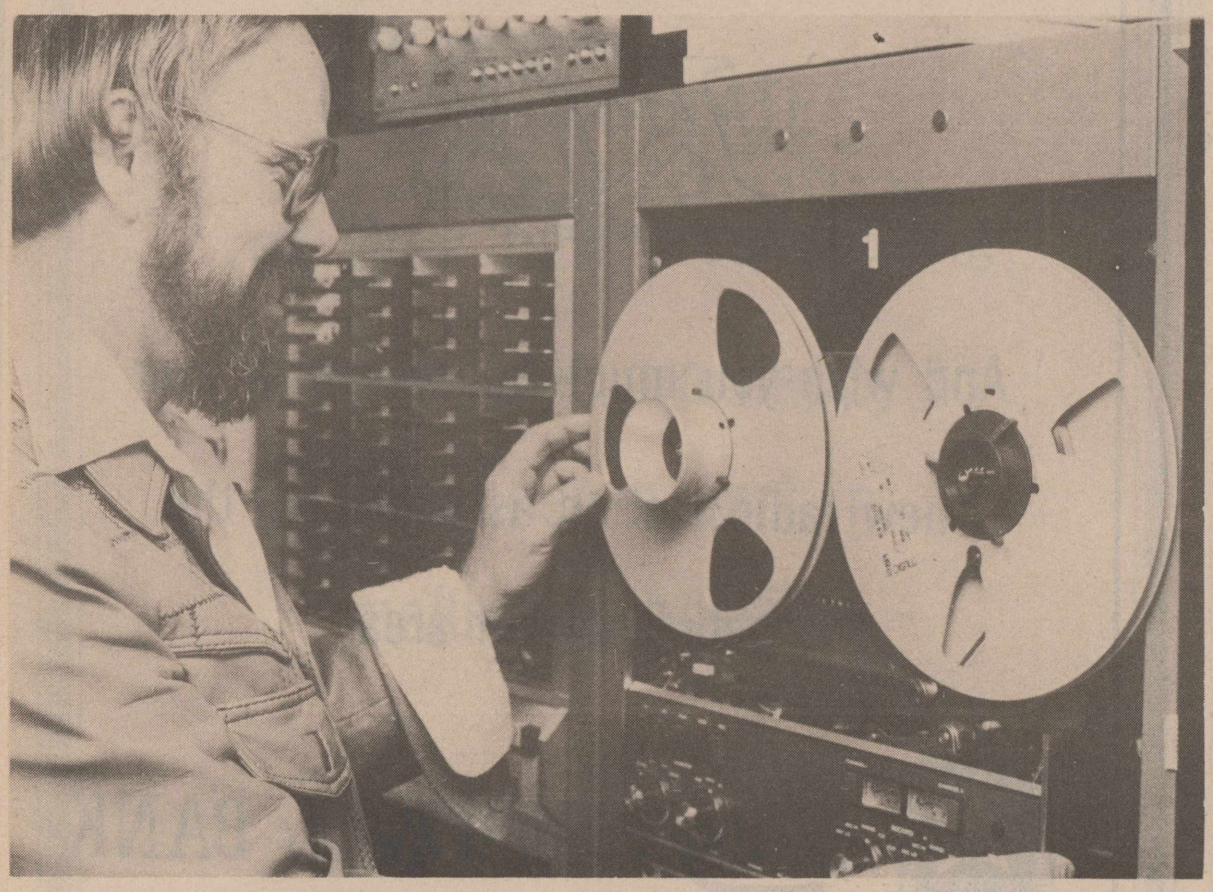
And wish you much success with your new radio station as you serve the people of our area.

Texas Style Banking
*City* NATIONAL BANK
POST OFFICE BOX 1180
PLAINVIEW, TEXAS 79072

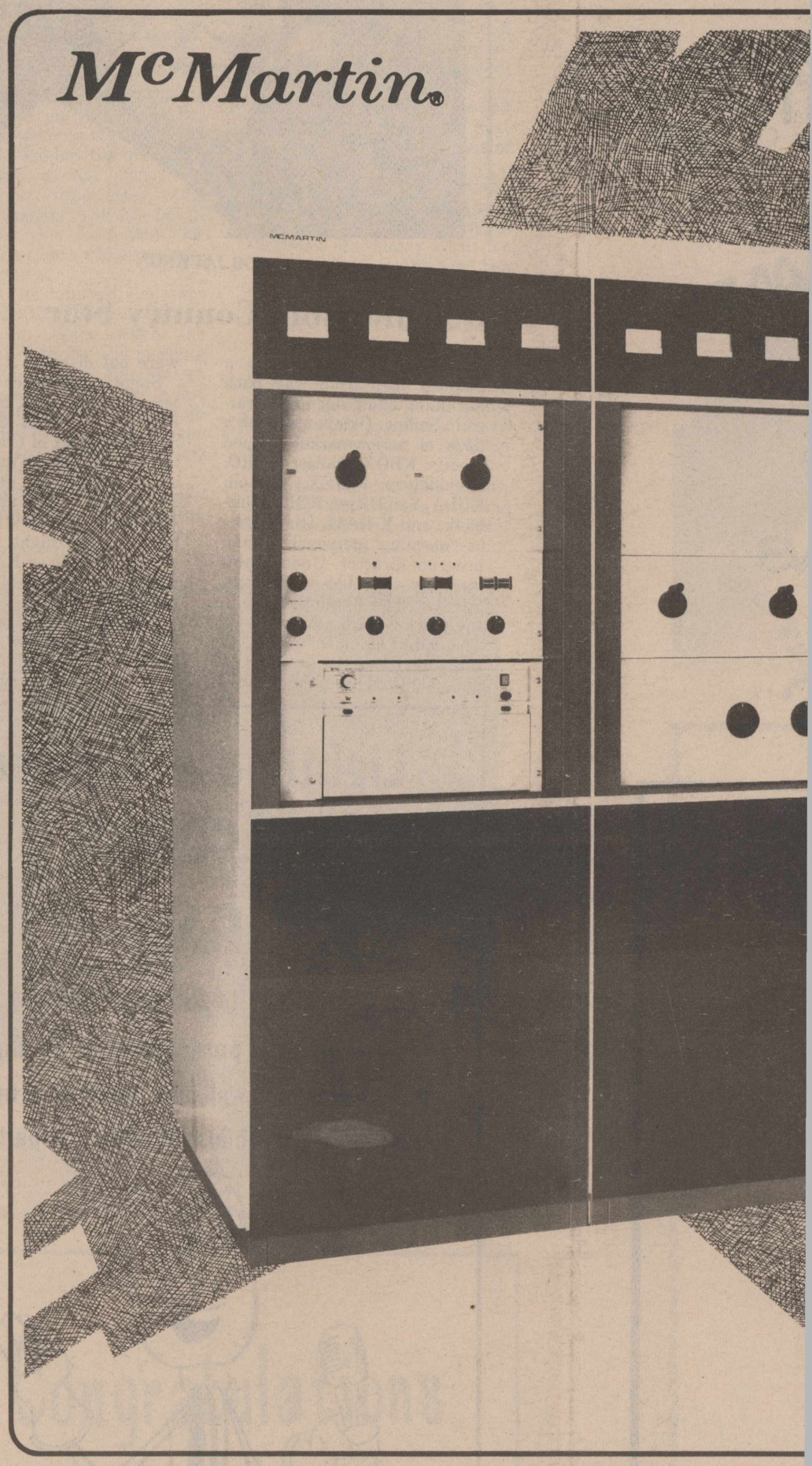
# McMartin Is Proud To Supply The Equipment So "S



KATX Chief engineer Jim Milam adjusts the McMartin transmitted that provides 100,000 stereo watts.

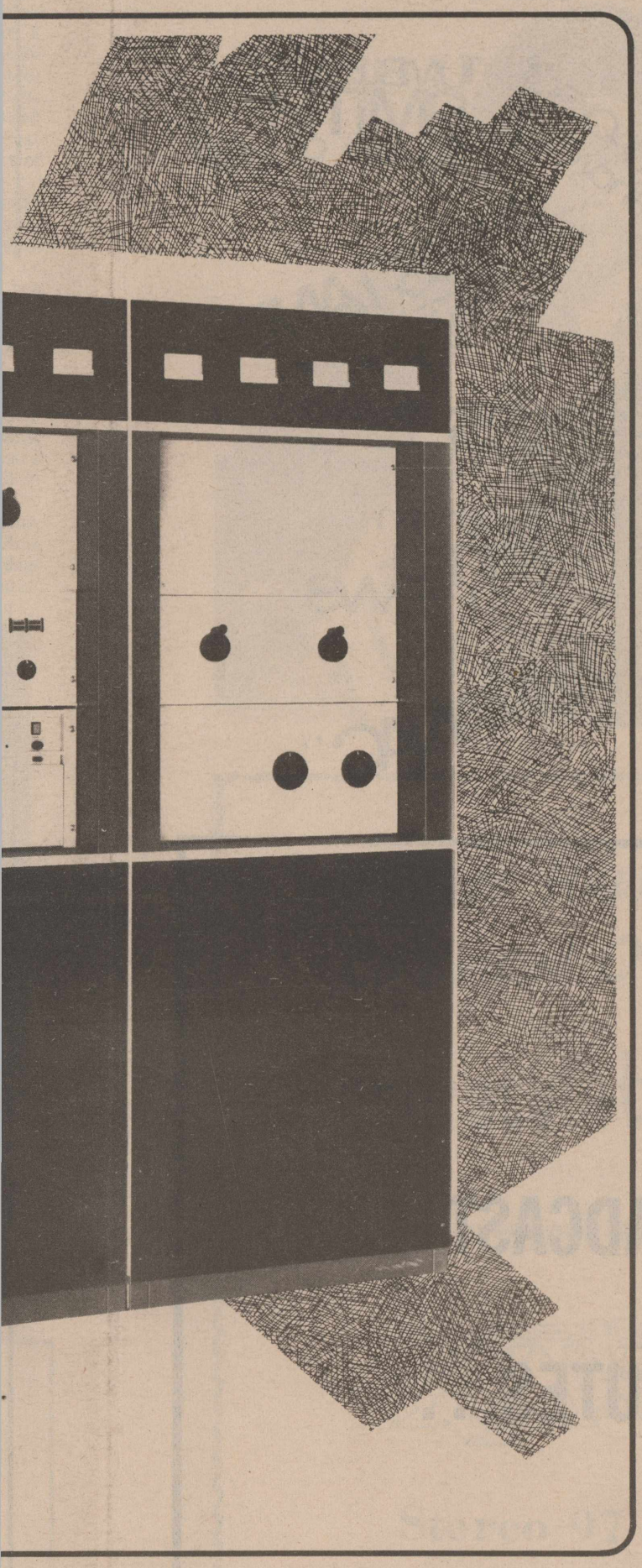


Lee Evans puts a tape on KATX'S IGM computer.



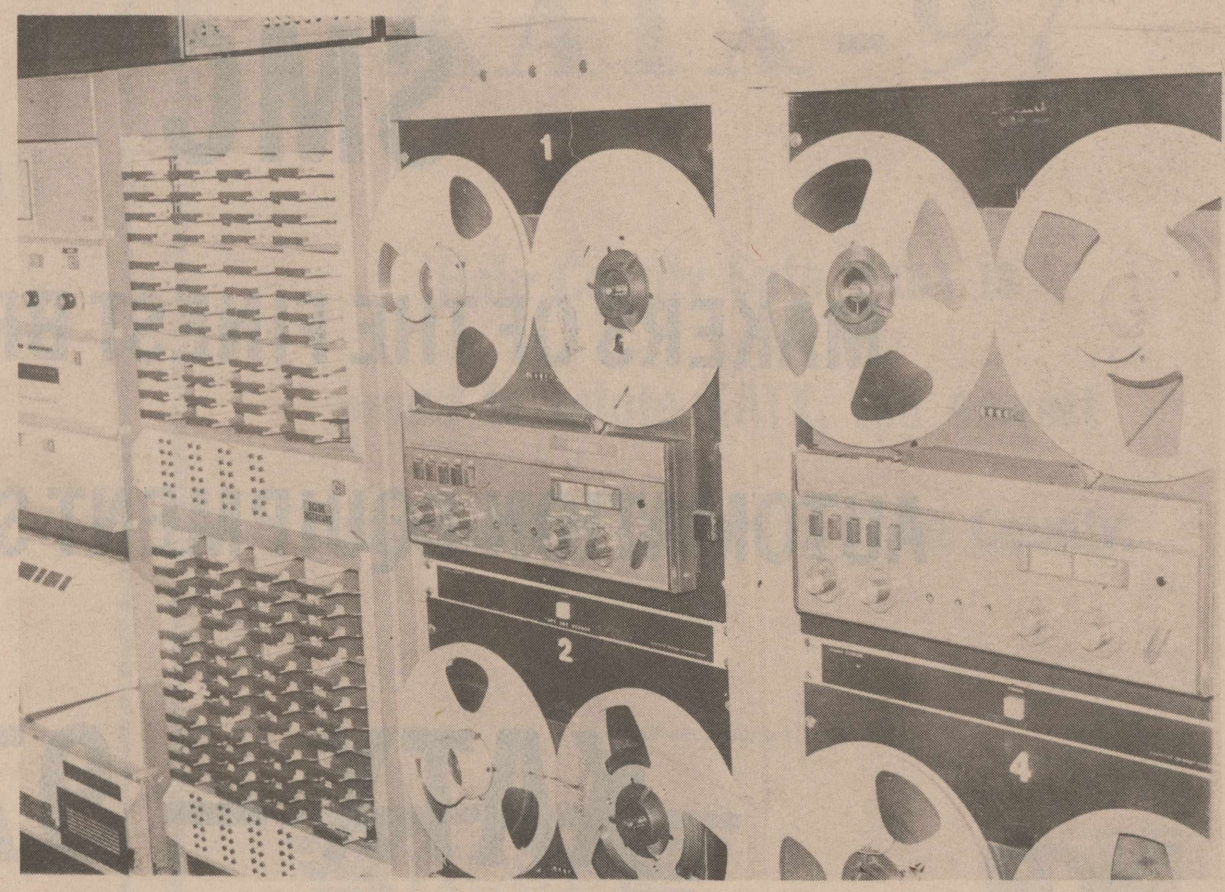

# KATX — FM 100,000 Watts Of S

# oment So "Stereo 97" Can Supply The Power





Workman suspended four hundred feet above the ground.



KATX IGM computer.

# tts Of Stereo Country Music