Pharis, Mrs. Jim

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

Seventy-Fifth Year, Fourteenth Week | The Devil's River News, Sonora, Texas 76950, Thursday, December 17, 1964 | *Price — 10¢*

Hankins Elected TS&GRA President, 16 Sutton Ranchmen Named to Board

Gaylord Hankins of Rocksprings was chosen president and 16 Sutton County ranchmen were elected to the board of directors at the 49th annual convention of the Texas Sheep and Goat Raisers' Association in Dallas. Hankins succeeds Vestel Askew, who has served as TS&GRA president for the past year.

The Sutton Countians named to the board are Stanley Mayfield, Lea Allison, Joe Brown Ross, James T. Hunt, W. R. Cusenbary, Edwin Sawyer, Stanton Bundy, W. B. McMillan, R. A. Halbert, Armer Earwood, Jimmie Rieck, Bill Morriss, Norman Rousselot, Robert Pfluger, Sears Sentell, and Thomas Morriss.

In addition, three TS&GRA past presidents are lifetime directors. They are Fred T. Earwood, Bryan Hunt, and Vestel Askew.

First vice-president is G. C. Magruder Jr. of Mertzon, who raises sheep, Angora goats and cattle on about 35 sections of Irion County ranchland. Second vice-president is Howard Derrick of Eldorado, who ranches in Schleicher and San Saba counties and who is president of El Dorado Woolens, Inc., a pioneer Texas woolen mill.

Tommy Lochridge, formerly with the San Antonio Chamber of Commerce, is the new executive secretary in San Angelo. He succeeds David Read, who has gone into private business.

Among the resolutions made during the convention held December 10-12 was one urging a Constitutional amendment to nullify the recent Supreme Court decision on legislative reapportionment. The TS&GRA declared that the decision, if it stands, "will upset centuries-old conceptions of checks and balances in our government.

The association reiterated its traditional stand for continuation of present tariff levels on raw wool product imports. Earlier a State Department speaker, Clarence Nichols of Washington, told the sheepmen that a 50 per cent reduction in raw wool tariff probably would cost them somewhat more than 5 cents a pound in grease wool prices. This type of cut has been mentioned by some State Department trade-conference negotiators.

The sheepmen supported the Texas Parks and Wildlife Commission in a precedent-setting proclamation against open-season hunting in state-owned riverbeds of Uvalde, Dimmit and Zavala counties. The Commission acted because many hunters used these riverbeds for entry, then trespassed and poached on private lands adjoining the rivers, cutting fences and killing livestock.

Other resolutions called for sheep scrapie research work to be done in Texas by the USDA; for better enforcement of the wool products labeling law on imported fabrics, where labels have been known to lie about contents; for federal financing of the screwworm eradication program now that most of it is conducted inside Mexico; for changes in federal lamb grading to make lamb grades conform more closely with demands of today's housewife as she seeks leaner cuts; and for extension of the National Wool Act in 1965, which would continue present wool and mohair incentive programs.

WEATHER

Compiled by J. E. Eldridge

	Rain	Hi	Lo
Wednesday, Dec. 9	.10	53	43
Thursday, Dec. 10	.10	64	40
Friday, Dec. 11	0	64	30
Saturday, Dec. 12	0	71	29
Sunday, Dec. 13	0	62	35
Monday, Dec. 14	0	51	17
Tuesday, Dec. 15	0	56	20

Rain for the month: .50; for the year: 35.98.

CINDERS

By John T. King

There's a new twist at West Texas Utilities—they're selling candles.

Boyd Lovelace, local manager, explained that the candles were made by boys at Boys Ranch and each boy gets the proceeds from the candles he made for Christmas money.

Ideal for centerpieces or other holiday decorations, the candles cost $3.50 each and burn for about 60 hours.

When the railroad brakemen went out on strike the other day, Bill Bogart of the Lufkin News was philosophical. "Well," he said, "they'd rather fight than switch."

Holiday Schedules Set by Businesses

Holiday schedules have been set by most Sonora businesses.

Almost all businesses will be closed Christmas Day, December 25, and New Year's Day, January 1. Most downtown retail merchants are also closing Saturday, December 26, although a few will remain open. Most grocery stores will be open that Saturday.

Most stores are observing regular hours during the holiday shopping period.

Work on Parish Hall To Begin in January

Construction on a new Parish Hall for St. Ann's Catholic Church is scheduled to begin in the last part of January.

The Rev. Joel Byrne, pastor, says that the building is to be of pre-fabricated steel on a concrete slab. The 40 by 80-foot building will contain a kitchen, storage room, and rest rooms. The area for the hall itself will seat 250 to 300 people.

The pastor says, "In order to make this building possible much activity has been necessary on the part of the parishioners. Several means have been used to raise funds, and some of the work connected with the building will have to be done by the parishioners in order to be able to go ahead with the project at this time. The support of the people of Sonora in many of these endeavors is deeply appreciated."

Graveside Rites Held December 12 For M. Hernandez

Graveside services for Marciano Hernandez Sr. were held Saturday, December 12, at 3:30 p.m. at Sonora Cemetery with the Rev. Joel Byrne officiating.

Mr. Hernandez died suddenly after suffering a heart attack Friday morning about 7:30.

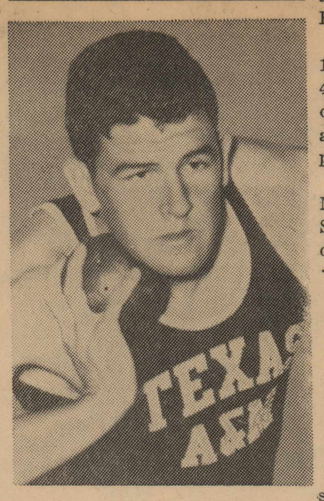
He was born November 2, 1898, in Mexico, and for the past 44 years he had been a resident of Sonora. He had been employed at Sonora Wool and Mohair Company for a number of years.

Survivors include two sons, Marciano Hernandez Jr. and Simon Hernandez, and one daughter, Mrs. Tomas Favela.



MAKE IT YOURSELF WITH WOOL CONTEST WINNERS—Modeling the garments which they entered in the wool sewing contest held here last Friday are (left to right) Diana Black and Barbara Kirby, who will compete in the state contest, and Mary Lellee Mitchell, alternate.

—Devil's River News Photo



RANDY MATSON

HELP! Again!

Your help in getting advertising and news items to the paper early will be greatly appreciated, as Monday, 5 p.m. will be the Christmas issue deadline.

Call 2-1241 to place your special Christmas Greeting Advertising in next week's issue.

Miss Black Qualifies For State Competition

Miss Diana Black won a place in the state Make It Yourself With Wool Contest in district competition held at Central Elementary School last Friday.

Winners of the contest of sewing skill were as follows:

Adults—Mrs. Roy D. Cash of Langtry and alternate, Miss Theresa Ann Bryant of Menard

18-21—Miss Elizabeth Ann Beaty of Del Rio

14-17—Miss Black and Miss Barbara Kirby of Ozona and alternate, Miss Mary Lellee Mitchell of Ozona

10-13—Nan Karen Sauer of Eldorado and Debra Jane Davenport of Del Rio.

Winners of sweepstakes prizes were Kaye Harkey of Eldorado, most versatile garment; Lana Kay Alford of Ozona, most high-fashion garment; and Miss Kirby, best garment construction.

Twenty-five contestants participated.

Assisting with preparations for the contest were Mrs. R. L. Hardgrave, Mrs. Louis Powers, Randee Fawcett, Allison Espy, and Delia Duran. Mrs. W. L. Whitehead was District 5 director, and Mrs. A. E. Prugel was co-chairman.

Mrs. Wilson Page was commentator for the style show held Friday afternoon, and Mrs. Louie Trainer was pianist. Mrs. Sue Wilson of Eldorado was in charge of stage decorations.

Value of Family Unit Stressed by Taillon

"Happiness is found in the security and love of the family," Cy Taillon, widely known rodeo announcer from Colorado, told Gold Star winners, their parents, and guests at the District 6 Gold Star banquet Saturday night at Central Elementary Schol.

Taillon stressed the value of the family unit and urged the young people to use their influence to combat disrespect of parents and government.

Four-H Club boys and girls from 24 counties of the Trans-Pecos and Big Bend area of Texas were honored at the banquet by West Texas Utilities Company, Texas Electric Service Company, and Community Public Service Company.

The Gold Star Award, which is the highest county award a 4-H Club member may receive, was won in Sutton County this year by Jo Ann Lowe and Jerry Shurley Jr.

Presenting the awards were representatives of the three electric companies.

Randy Matson, who placed second in the 1964 Olympics, represented West Texas Utilities Company. Holder of the National Interscholastic Record in shot-put and discus, he was a two-year all state basketball player

Continued on Back Page



THE 4-H HERO COMES TO THE RESCUE—Jerry Shurley (left), the 4-H hero, saves the heroine, Jo Ann Lowe, from the approaching train (Royce Miears) in the melodrama presented at the District 6 4-H Gold Star banquet Saturday night. Standing behind the trees (Debbie Galbreath and Mitch Trainer) is the villain, Jim Fish, who tied the heroine to the railroad tracks.

POST OFFICE SCHEDULES EXTRA HOURS SATURDAY

The Sonora Post Office will be open on Saturday, December 19, until 4 p.m., according to James D. Trainer, postmaster. The additional hours are scheduled for handling the heavy volume of Christmas mail.

Funeral Rites Held For Herbert Simon, Sonoran's Brother

Funeral services for Herbert Simon, brother of Mrs. O. L. Richardson Sr., were held in the Hodges Fife Funeral Chapel at Junction Wednesday, December 16, at 2:30 p.m.

Mr. Simon died shortly after 7 p.m. Monday at Scott and White Hospital in Temple after an illness of about two years.

The son of the late Mr. and Mrs. Charles Simon, pioneer ranchmen, he was born July 26, 1902, in Mason County. In 1905 he moved with his family to their ranch in Kimble County.

He was one of the first boys in the county to join the Boy Scouts, and as an adult he served as a Scout leader. He was past Worshipful Master of the Masonic Lodge, and he was a member of the Methodist Church since joining as a boy.

Mr. Simon was in the ranching business in Kimble County all his life.

He was married to Lola Parker December 26, 1924, in Junction. Mrs. Simon died July 4, 1959.

Survivors include three sons, Howard Simon of Springdale, Arkansas, and Gene and Charles Simon, both of Junction; a daughter, Mrs. Roger Carlile of Killeen; two sisters, Mrs. Ruth Bode of Junction and Mrs. Richardson; and a brother Emmett Simon of Junction.

Burial was in Copperas Cemetery.

Broncs Vie In Tourney

The Sonora Broncos will play the San Angelo Junior varsity in the Eldorado basketball tournament Thursday, December 17, at 4 p.m.

Winner of that contest will play the winner of the Rocksprings-Menard match at 3 p.m. on Friday, and the losers will play at 4:30 p.m.

Championship, consolation, and third-place games will all be played on Saturday.

Editorials... Features... Columns...

THOU SHALT NOT KILL

Christmas is a wonderous time when the miraculous becomes commonplace. A time for petty differences to be put aside and one and all extend their hands and hearts in a sincere wish of "Peace on Earth, Goodwill Toward Men."

It is a time for family reunions, a time when our thoughts and feelings focus on our loved ones and on our friends. But the festive season is tinged increasingly each year with the sadness of death and injury on our streets and highways. Modern progress has brought with it not only comfort and luxury hitherto undreamed of, but a regrettable disregard for our fellowman.

The Commandment, "Thou Shalt Not Kill," seems to have little moral influence on drivers of automobiles, whether the warning comes from God or traffic authorities. The privilege to operate a car is bestowed by the state. The manner in which a car is driven is prescribed by law.

But transcending the legal law is the moral law, "Thou Shalt Not Kill." It imposes a moral responsibility on all drivers to operate their vehicles without maiming or killing themselves or others.

Hundreds of men, women and children will die and thousands will end up in hospitals this holiday season unless we, as drivers, assume our legal and moral responsibilities to drive with care.

The Texas Safety Association urges drivers to give thought to the purpose and spirit of Christmas in making holiday travel plans. Be constantly alert when behind the wheel. Think of the tragedy and unhappiness that a moment's carelessness can bring about. Remember that your loved ones are relying on you. And give a thought also for the other driver and his family.

Let the moral law, "Thou Shalt Not Kill," govern your actions. In this way you can play your part in making this great holiday season a safe and happy one!

—The Texas Safety Association

Prediction States 105 Texans To Die During Eleven Days of Holiday Period

The Texas Safety Association this week issued its annual "Accidental Death Alert" for the 1964 Christmas-New Year holiday period.

The 11-day alert begins at 12:01 a.m. Thursday, December 24, coinciding with the annual death watch of the Department of Public Safety.

In appealing to all citizens to be on the alert for hazards, TSA president Quincy V. Tuma of Houston said it is estimated that 105 persons will be killed in traffic and 45 persons in other accidents.

"However, this tragic toll can be reduced if everyone will put safety first—at home, at work or behind-the-wheel," he added.

He challenged citizens to accept their moral responsibility to conduct themselves in safe manner and to practice the Golden Rule.

Last year, during a nine-day holiday period, 132 persons lost their lives in accidents in Texas. There were 84 persons killed in traffic and 48 persons killed in other types of accidents.

Christmas Eve took the heaviest toll in traffic deaths—14 persons. Christmas Day and New Year's Day had 13 traffic fatalities each.

The Association president pointed out that traffic fatalities for the first 11 months of this year increased about 12 per cent over the same period in 1963.

"This trend, plus the fact that December is one of the most dangerous months of the year for traffic and that both Christmas Day and New Year's Day this year occur on a Friday, increasing the possibilities of highway travel, could bring the total figure for 1964 traffic deaths to the 3,000 mark.

In 1963, traffic deaths reached a record-high with 2,729 persons killed. As of December 4 this year, traffic fatalities were only 87 short of that figure.

Last year, December was the most deadly month of the year In addition to 312 traffic deaths, there were 180 deaths from home accidents, 34 deaths from work accidents, 69 deaths from public accidents, and 50 deaths from other types of accidents.

In non-motor vehicle deaths, fires took the highest toll with 75 persons killed in home fires and 6 in fires in public places. Falls took 66 lives, 48 in home accidents and 18 in public accidents. Eighteen persons died in firearm accidents—10 at home and 8 in public places. Poisoning by gases or vapors took 13 lives in the home and suffocation took 10 lives.

The total accidental deaths for 1963 was 5,999.

In closing, Tuma said, "If we are to stop this needless loss of human lives, we must accept our moral responsibilities for the safety of fellow citizen—and, we must stay alert to stay alive."

3 Million Veterans May Be Eligible For GI Insurance

More than three million war veterans with service-connected disabilities may now be eligible to buy up to $10,000 in permanent GI insurance coverage, P. J. Mims, manager of the Veterans Administration Regional Office in San Antonio said today.

The VA has completed a preliminary estimate as to how many veterans might be affected by the new law reopening the opportunity to obtain National Service Life Insurance, he added.

In addition, an unknown number of veterans, eligible for a service-connected rating but who have not applied for one, may be added to the list of those to whom the reopened NSLI policies can be granted.

The VA official said that another unknown number of veterans whose disabilities are not service-connected may also be able to take advantage of the reopening, if they cannot obtain insurance at any cost from private companies.

Veterans will have one year, from May 1, 1965, to May 2, 1966, to apply for the insurance. However, applications cannot be accepted before the May 1, 1965, date, according to the law.

Printed information may be obtained by writing, telephoning or visiting any VA regional or contact office, Mims said. Address of the San Antonio Regional Office is 307 Dwyer Avenue.

Inmates Present Christmas Play

The inmates of the Texas Department of Corrections will present a Christmas play entitled "The Other Wise Man" Monday, December 21, at 7:30 p.m. in the Huntsville Unit Chapel of Hope.

The entire 28-member cast participated in the construction of the sets and lighting effects that create and sustain the moods of the scenes.

The original and colorful costumes were designed by inmates, and made by the women of the Goree unit of TDC.

The play, based on a short story by Henry Van Dyke and directed by inmate C. H. Smith, was presented to the inmates of the Ferguson, Ellis, Eastham, Goree and Wynne units before moving to the Huntsville unit for presentation to the general public.

Austin Attorney Named as Leader Of Texas Masons

An Austin attorney will lead the 250,000 Texas members of Masonic Lodges in 1965. He is J. Carroll Hinsley, who was elected Grand Master of Masons in Texas at the 129th Annual Communication of the Grand Lodge of Texas in Waco.

The representatives of the 968 Lodges in Texas also elected H. W. Fullingim of Odessa as Deputy Grand Master; J. D. Tomme, Jr. of Fort Worth as Grand Senior Warden and J. W. Chandler of Houston as Grand Junior Warden.

from HISTORY'S SCRAPBOOK

IMPORTANT DATES AND EVENTS FROM YESTERYEARS

DECEMBER 17, 1954

The Sutton County 4-H Club Livestock Show will put on the largest county show ever held here when its annual show and limited sale open Saturday, January 22. The quality of stock shown will also be better than in past years, according to County Agent D. C. Langford.

***

As the year 1954 draws to a close, a checkup at the Sonora Wool and Mohair Company reveals rainfall here to be two inches more than fell in 1953.

DECEMBER 15, 1944

George D. Chalk, member of the club's airport committee, told members of the Sonora Lions Club at their luncheon meeting Tuesday that one of the two sites under consideration for an airport here had been approved by a Civil Aeronautics Authority official last week. The officer said that the allotment already made by the federal government for an airport in Sutton County to be built in the immediate postwar period is $141,000.

63 YEARS AGO

Santa Claus could not hold all the presents and good things in his arms, so he hired E. F. Vander Stucken Co's. store, and employed their clerks and the Sonora String band for Saturday night, and invited the big and little children to call, look, and select what they wanted. A second invitation was not wanted. The entire town attended the opening, and the papas and mammas have not heard anything else since.

Married at the Decker Hotel in Sonora on Thursday, December 12, 1901, James T. Brown to Miss Mary Barrows, Justice of the Peace D. B. Woodruff officiating. The bride is a sister to Mrs. Necio Smith, and the groom is a handsome and popular employee of the Smith well drilling company. The happy couple left for their home in Edwards County. The News extends best wishes.

***

David Adams, county tax assessor of Sutton County, died near Rocksprings, Edwards County, on Sunday, December 8, 1901, in his 64th year.

***

Mr. and Mrs. John Hall and family returned from a visit to Menardville Saturday and left for Devil's River Sunday to gather up their horses.

***

Wilbur McCoy of Burnett County was in Sonora last week. Mr. McCoy will look after Mr. Baugh's ranch while Mr. Baugh is at Sanderson.

The Texas Safety Association advises all motorists and pedestrians to leave alcoholic beverages at home during the holidays. In the pandemonium of holiday traffic, you need all your senses for driving or walking.

The Devil's River News

Published in Sonora, Texas "The Capital of the Stockman's Paradise"

OFFICE PHONE 2-1241

PUBLISHED EVERY THURSDAY

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SUBSCRIPTION RATES

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John T. and Della King, owners
John T. King, Editor and Publisher

Any erroneous reflection upon the character or standing of any person or firm appearing in these columns will be gladly and promptly corrected upon calling the attention of the management to the article in question.

CLASSIFIED ADVERTISING RATES

6 cents per word per insertion-60 cent minimum charge. If a classified ad or legal notice is more than 100 words, the rate will be 6 cents per word first insertion and 5 cents per word each time thereafter.

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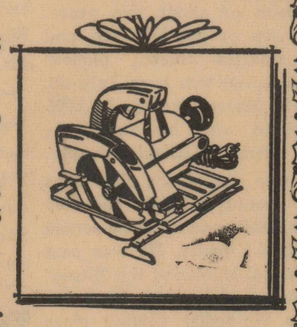
Cameron's Suggests:

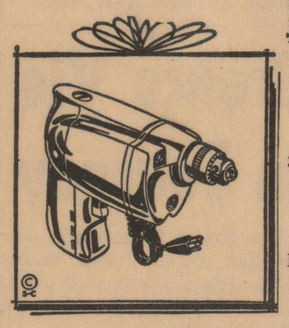
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Prefinished Mahogany Paneling, sq. ft. ..... 20¢

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LONE STAR GAS COMPANY

Guild Members Hear Christmas Story

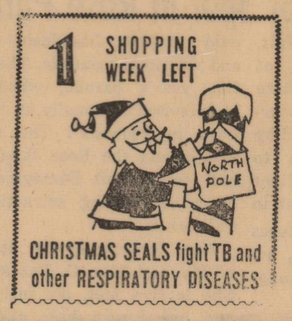
The Christmas story was told in song and scripture in the program of the Wesleyan Service Guild Monday night in the Fellowship Hall of the First Methodist Church. Mrs. Clay Cade read the scriptures, Mrs. Dennie Hays was soloist, and Mrs. James Wilson, program leader, was accompanist.

Mrs. Autrey Bridges led the Guild's traditional candlelighting service celebrating the birthday of Jesus.

The members revealed the identities of the sunshine sisters and drew names for the coming year.

Mrs. J. Wray Campbell, president, announced that in January, Guild month, the group will meet with the Woman's Society of Christian Service.

Mrs. Jimmy Hugh Harris, Mrs. Earl Duncan, and Mrs. Pat Lyles, hostesses, served a supper to the members and guests attending.



Happy Birthday Calendar

Friday, December 18
G. T. Rode
Jimmy Howell

Saturday, December 19
Mrs. Turney Friess
Jean McPherson
Jana Ruth Harris

Sunday, December 20
Mrs. Artie Joy
Mrs. F. J. Wood
Mrs. C. R. Emdy
Jane Loiry
Jan Williams
Mrs. Smith Neal

Monday, December 21
John Bunnell
Mike Ballard
Wess Hill
Vicki Ann Drennan
Melinda Earwood

Tuesday, December 22
Ralph Tipton
The Rev. Lea Roy Aldwell
Mrs. B. M. Halbert Jr.
Frank L. Moore Jr.
Nancy Reynolds
Merry Lou Glasscock
Mrs. Harold Scherz

Wednesday, December 23
Benny Friend
Mrs. Doc Rape
Joe Wallace
Peggy Lynn Grobe
Kay Ann Saunders

Thursday, December 24
Mrs. J. W. Pepper Jr.
Alan W. Saunders
Jack Moore
John Moore

Smith Named Head Of March of Dimes '65 Campaign Here

The traditional January March of Dimes—now an all-out campaign against the national tragedy of birth defects—will be under the leadership in Sutton County of Herman Smith. The drive will be climaxed by the annual Mothers' March on January 25, 1965.

"One out of 16 American babies born this year will have a serious birth defect," said Smith. "This can cause partial or permanent disability for thousands of children, and years of anguish for their parents and families unless people become aroused about birth defects."

Smith pointed out that the March of Dimes has already made great strides in providing superior medical care and developing new techniques of treatment for birth defects victims. March of Dimes centers and clinics offering these services are already in operation in nearly 50 cities and more are in the planning stage.

The March of Dimes is also supporting a massive scientific research program, seeking the cause of birth defects and the means to prevent them.

81 Astro Contests Slated in Houston

The Houston Astros will play 81 regular 1965 season home games in their new Domed Stadium home beginning April 12 against the Philadelphia Phillies, it was announced recently by Astro general manager Paul Richards.

There are 61 night games and 20 day games on the Astros' 1965 home schedule. The 20 day games, including 13 Sundays, six Saturdays, and one Wednesday game, are the most day games Houston has ever scheduled.

All night games will start at 7:30 p.m., and all day games, including doubleheaders, will start at 1:30 p.m.

The Astros will play one day doubleheader against the Phillies on June 20 and three day-night attractions. The split doubleheaders, one game at 1:30 p.m. in the afternoon and a separate opening at 7:30 p.m. at night, will be played on Saturday, May 1, against the Chicago Cubs, Saturday, May 22, against the San Francisco Giants, and Saturday, July 24, against Cincinnati.

The regular season action will be preceded by the special preseason weekend series on April 9, 10 and 11 against the New York Yankees and Baltimore Orioles. The Astros will meet the Yanks Friday night, April 9 at 7:30 p.m.; the Orioles, Saturday, April 10 at 1:30 p.m.; the Yanks Saturday at 7:30 p.m.; the Yanks again Sunday, April 11 at 1:30 p.m., and the Orioles Sunday night at 7:30 p.m.

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December 17, 18, 19, 21

CHRISTMAS SALE

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Here are the last-minute Christmas values you've been waiting for. Hundreds of items marked to save you dollars. Hurry, take advantage of these and many other gift values while our stock of colors, styles, and sizes is complete.

GIFTS in the Nick of Time



Mens
Sport Shirts
Beautifully Gift Wrapped
Small-Medium-Large-X-large
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Eight Beautiful Colors
Regular 1.00
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3 pair 2.00

Mens Warm Jackets and Coats
Washable
Short or Long Styles
Zippers or Buttons
$6.69
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THERMO WEAVE BLANKETS
Ideal Gift for the Family
Made by Beacon
Regular 7.95
$5.99

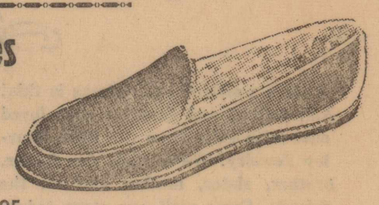


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Seamless
8½ to 11 Reg. and Long
Regular 1.29
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Box of 3 pair 2.75

Ladies, Misses, and Childrens Christmas
Slippers
Pinks - Whites - Blues - Golds and Silvers
$1.99
to 5.95



Boys Sport and Western Shirts
Sizes 2 to 20
$1.99
others at
2.98 - 3.95 - 4.95

Gift Scarfs and Jewelery
Values to 1.98
99c



Ladies Gift Blouses
Sizes 28 to 42
Fancies and Basic Styles
$2.98
to 8.95

SHOP THE STORE WITH GIFT APPEAL

NEVILLE'S Department Store

Jo an J. W. Neville

Teen Scene



By Carol Hopf

Everyone is getting ready for the annual Christmas dance. This year it will be sponsored by the Library Club and the Student Council. Everyone from eighth-graders to seniors in high school is invited, and admission is a gift for a child wrapped for Christmas-giving. It has been asked that notations be made stating whether the gift is for a boy or a girl, and also including the age group for which it is suited.

Last Friday Sonora High School lost an important friend and secretary. To show how much we students and the faculty would miss her, a poem was composed by Peggy Grobe and Cindy Galbreath, and dedicated to Ruth Cooper over the public address system Friday morning.

The 1965 BRONCO is on sale this week only. Annual orders may be placed through Mr. Morgan December 14 through 18. They may be purchased with a deposit of $3.10 or a full payment of $5.10. Mr. Behrens has warned everyone that if they want an annual, they must submit their orders now because only the number of annuals ordered now will be sent for.

There are two new faces in Sonora High School: they belong to Caroline and Bonnie Lane, juniors, who moved to Sonora from Toyah, Texas. (I wondered where Toyah is; you might too—it is west of Pecos.)

The Make It Yourself With Wool contest which was held here in Sonora last Friday was a success for Sonora. Diana Black won second place and will go to the State Contest in San Marcos, and Jo Ann Lowe placed fourth. Congratulations to these two seniors.

Just a few kids came home from college this weekend. They included Charlie Howell, James Stewart, Joyce Hearn, Cleve T. Jones III, Katherine Adams, and Johnny Merck.

Jimmy Wilson and Bryan Grelle went to La Pryor with Mike Grelle to do some hunting, fishing, and girl-chasing. They did not get a deer, Jimmy caught one fish, and what about the results of the girl-chasing?

Now that the Christmas season is drawing nearer, many of the business places are being invaded by high school students for holiday jobs. Janie Letsinger is working at the Style Shop, Carol Hopf is working at Barrow's Jewelry, and Allison Espy is working at Ruth Shurley's.

Christmas Concert Highlights Program At Club Meeting

A Christmas concert highlighted the Sonora Music Club's program at the First Methodist Church December 10. The concert honored husbands and guests.

The Sonora High School girls choral club sang Christmas songs. They were directed by Mrs. James Wilson, and accompanist was Mrs. A. E. Prugel. Narrator was Miss Irene Davis.

Hostesses were Mrs. Lea Roy Aldwell, Mrs. William Joy, Mrs. Maysie Brown, and Mrs. W. P. McConnell Jr.

Visitors included Mrs. O. G. Babcock, Mrs. Alvis Johnson, and the Reverends Allen Roe, Arno Melz, and Lea Roy Aldwell.

Miss Wool Vies for Spot in Rose Parade

Miss Peggye Nan McNair, 1963 Miss Wool of Texas, of Wichita Falls has won the State of Texas "Miss Farmers Insurance Group" contest sponsored by the insurance organization to select a queen for its "Headliner of the Year—Bob Hope" float in Pasadena's Tournament of Roses parade on New Year's Day, according to T. D. Roberts, manager for the Texas region.

As state winner, Miss McNair is now entered in the national contest with the opporunity to be named the national queen. Her photograph will be judged along with the other 49 state winners by TV and Film Stars Bob Hope, Dennis Day, Robert Cummings and Ann Blyth.

If Miss McNair wins first place in the national contest, she will receive an all-expense-paid trip to Pasadena, Calif., and ride in the parade. Theme of this year's parade, which will be televised nationally, is "Headlines in Flowers". The winner will attend the Rose Bowl football game, visit Disneyland and other sightseeing attractions in California.

Miss McNair is the daughter of Mr. and Mrs. G. Pat McNair. She is five feet, six inches tall and has brown hair and eyes. She is a senior at Midwestern University.

Mrs. Wheelis, William Joy Are Married

Mrs. Zilpha Wheelis and William I. Joy were married in the chapel of the First Methodist Church on Saturday, December 5, at 9 a.m. with the Rev. Allen Roe officiating.

For her wedding Mrs. Joy wore a blue woolen suit with a pink orchid gamellia corsage.

The couple is at home in Sonora after a wedding trip to San Antonio.

Joy is employed by Texas-Arizona Motor Freight Lines, and Mrs. Joy is employed in the office of the sheriff, tax assessor-collector.

Mrs. Kirby Hosts Christmas Party For Monday Club

Mrs. Howard Kirby was hostess to Monday Night Bridge Club meeting and Christmas party this week. A dessert was served.

Prize winners were Mrs. R. B. Kelley, high score; Miss Frances Gibson, slam prize; and Mrs. Miers Savell, bingo.

Others present were Mmes. Ted Letsinger, Robert Kelley, Collier Shurley, Duard Archer, Lee Patrick, Norma Potter, Eulah Newell, and Francis Archer.

Just Arrived



Mr. and Mrs. Freddy Fields of Amarillo are the parents of a daughter, Millicent, born November 24. She weighed six pounds, seven ounces at birth.

Millicent has one sister, Michelle.

Grandparents are Mr. and Mrs. Dayton Capps and Mrs. Bill Fields.

Great grandparents are R. W. Weatherby of Big Lake, Mrs. J. W. Capps of Pontotoc, and W. J. Haines.

Less than one-tenth of the sunlight falling on the moon is reflected. Nine-tenths go to heat its surface.

Next Week In Sonora

THURSDAY, DECEMBER 17

4 p.m., Sonora Broncos vs. San Angelo Junior Varsity at Eldorado basketball tournament

FRIDAY, DECEMBER 18

Eldorado basketball tournament

SATURDAY, DECEMBER 19

2-5 p.m., Woman's Club Library open

Eldorado basketball tournament

4 p.m., winners of Christmas decorating contest announced at the corner of Main and Concho streets

SUNDAY, DECEMBER 20

Services at the church of your choice

MONDAY, DECEMBER 21

5:30 p.m., Sonora seventh grade vs. Junction basketball game there

6:45 p.m., Sonora eighth grade vs. Junction basketball game there

TUESDAY, DECEMBER 22

12 noon, Downtown Lions Club meeting at First Methodist Church

6:30 p.m., Sonora "B" team vs. Mason basketball game here

7:30 p.m., West Side Lions Club meeting at Lions Cage

8 p.m., Sonora Broncos vs. Mason basketball game here

WEDNESDAY, DECEMBER 23

3-5 p.m., Sonora Woman's Club Library open

THURSDAY, DECEMBER 24

Christmas Eve

Library News

By Carol Hopf

As Christmas draws near, the library gains more cheer. There is a Christmas tree as well as a gaily decoated bulletin board to greet each student.

Speaking of bulletin boards, there have been some rather good ones this year. Mrs. Dameron started the year with one to welcome the students to the '64-'65 school year. Irene Davis and Judy Lancaster followed with examples of the thin books which are interesting as well as fast reading. For November, Carol Hopf used the theme "November: the Month of Plenty."

Elsie Earwood, John David Fields, and Andy Moore decorated the board for December using the theme "Books Make Good Christmas Gifts."

Each month the student librarians will feature new boards; everyone is urged to see them.

The library has received two memorial books: "The Rock of Freedom" by Noel B. Gerson, given by the Rex Lowes in memory of Mrs. Dan Cauthorn, and "Beyond Ourselves" by Catherine Marshall given by the Delta Kappa Gama in memory of Mr. James Wilson. These books concerning the story of the Plymouth Colony and relationship with God, respectively, stress the political and religious liberty that we honor.

The Library Club is decorating for the Christmas Dance this year. The committees are working diligently to do their part in making this a successful dance. Those students in the eighth through twelfth grades only are invited. Admission is a wrapped gift for a child.

Tamale Sale Set Sunday by St. Ann's

St. Ann's parish is planning a tamale sale on Sunday, December 20, at 5 p.m. to help finance a new parish hall.

The Rev. Joel Byrne, pastor, says that orders may be placed by calling 2-2161 or 2-5211 on Thursday or Friday, December 17 or 18. Those who order four dozen or more may have them delivered if they wish, and customers are asked to please note the 5 p.m. distibution time.

$50 Reward

To the person who can offer sufficient information or evidence to authorities to arrest and convict the person poisoning our pets.

Art Dotson

EXPERT Stock Drenching
Prompt, Dependable Service

We drench your stock and get it back on the range in the shortest time possible.

ALSO WE CARRY A FULL LINE OF STOCK MEDICINES AND VACCINES

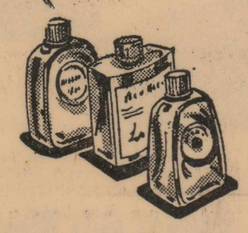
TAYLOR & MOORE STOCK MEDICINE CO.

Dial 2-3431 or 2-1581 —:— Sonora, Texas

STILL LOTS of GIFTS



STUFF YOUR STOCKINGS with these and many other gifts you'll find at Westerman Drug. We have our store stacked to the ceiling with gifts to make holiday eyes twinkle.



Cosmetics

for Him and Her

Arden, Old Spice, Yardley for men; Helena Rubenstein, Max Factor, Elizabeth Arden for women; you'll find the best brands in a set aimed to fit your budget.

Tensor Lamp

The original PRINCESS high intensity lamp for reading. Offers a personal light in compact, light-weight size. Puts light where you want it.

$12.95

Delicious Candies

2-Lb. box of Pangburn's Velvety Smooth Milk Chocolates, $4.50

1-Lb. box of King's Soft Center French Creams in milk and dark Chocolate, $1.85

for Him or Her

Boxed Stationery

Shelf upon shelf of beautifully boxed stationery offer you a choice that is sure to please anyone from a sportsman to the most exacting lady. Priced from $1.00

Westerman Drug

CECIL WESTERMAN WOULD LIKE TO BE YOUR PHARMACIST

the Store with more for Christmas

What a wonderful Christmas is this! And delight and surprise your loved ones with gifts from the Ruth Shurley Jewelry. We've gifts for father, brother, sister, mother and all the friends. Come visit our store today.



DIAMOND PENDANTS

by Jewels of Joy

A variety of mountings and carat weights for every budget makes this gift truly impressive.

CHRISTMAS CHARMS by Fisher

Give one of these sterling trinkets NOW for enjoyment all during the Christmas season, $2.25 each

SIMULATED PEARLS by Delta

Double row of the finest simulated graduated pearls. $11.00

STAINLESS ONEIDACRAFT Deluxe

62-piece service for 8 with 6 most-used serving pieces, $49.95

50 piece Wm. Rogers & Son service for 8, $29.95



POWER MANICURE SALON

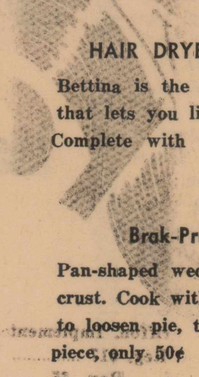
Dominion packages this professional electric Manicure set in a handsome case that makes nail keeping luxuriously easy. 9.95

ELECTRIC CAN OPENER by Sunbeam

Open cans automatically, easily with this labor saver that also sharpens knives. $24.95

ELECTRIC KNIFE by Dominion

Become a master carver the first time with this twin blade carving knife. 21.95



HAIR DRYER by Universal

Bettina is the quiet, 4-speed dryer that lets you listen while it works. Complete with zipper case, 24.95

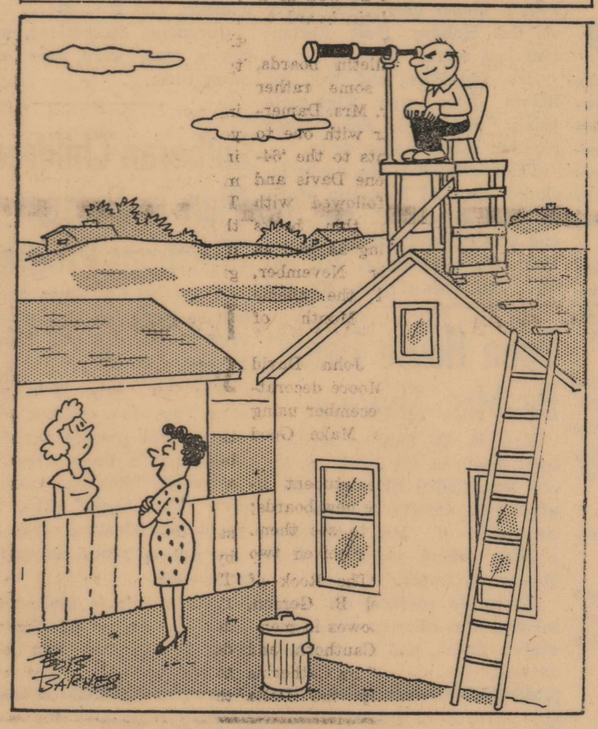
Brak-Pruf PIE LIFT

Pan-shaped wedge fits right under crust. Cook with it in place. Use it to loosen pie, then to lift out first piece, only 50¢

The Ruth Shurley Jewelry

The Store With More for Christmas

Laff Of The Week



"Not much happens in Sutton County that Joe doesn't know about."

Nativity Pageant To Be Given on Lawn Of Presbyterian Church Sunday, Monday

A Nativity pageant will be presented by the members of the Church of the Good Shepherd on the lawn of the church Sunday and Monday, December 20 and 21, at 7 p.m.

"The Church of the Good Shepherd offers this dramatization of the birth of Jesus," says the Rev. George Stewart, pastor, "as an opportunity for the whole community to share in the deep spiritual experience of the birth of our Lord."

Narrators will be Carol Hopf, Margaret and Stan Bundy, Prissy Howell, and Mr. Stewart. Background music will be the recorded music of Percy Faith and his orchestra.

The players for the Sunday evening performance are Taylor Jones as Isaiah; Sara Allison and Cindy Cavaness as Mary; Dick Bundy as Joseph; Teddy Coker, Bud Smith, and Thurston McCutchen as the Wise Men; Mark Wilkinson, Richard Stewart, Drew Scherz, Selma Nelle Stubblefield, Lucy Bundy, and Jessie Ann McCutchen as the Shepherds; Trouba Teaff and Kelley Sue Sentell as the angels; and Mr. and Mrs. Bob McMinn and Drew as the family.

Players Monday evening will be Mr. Stewart as Isaiah; Margaret Bundy and Carol Hopf as Mary; Dorr Scherz as Joseph; Stan Bundy, Robert Kelley III, and Eddie Howell as the Wise Men; Tommy Lyne Smith, Brenda McCutchen, and Carol Hopf as the Shepherds, and Prissy Howell as the angel.

Other members working on the production are Mrs. Milton Cavaness and Mrs. George Stewart, costumes, and Nelson Stubblefield, lighting and special effects.

Each performance will last about 30 minutes. Viewers may remain in their cars or stand in the parking lot.

The sun travels through space in a spiral path with other members of the Milky Way system.

The Russan explorer Bellinghausen first circumnavigated Antarctica in 1819-21.

Services Pending For Crash Victim

Funeral arrangements were pending Tuesday in Big Lake for Concepcion Costillo, 38, who died Monday, December 14, at 5:05 a.m. in Hudspeth Memorial Hospital after being injured Sunday afternoon in a one-car accident.

Mr. Costillo and Damacio Bocanegra of Del Rio were traveling west on U.S. Highway 290 when the station wagon they were riding in ran off the highway into a culvert and crashed into an embankment on the opposite side. The accident occurred 5.1 miles west of Sonora at 5:45 p.m. The automobile was reported to be a total loss.

Bocanegra, 54, who was injured in the accident, was treated at Hudspeth Memorial Hospital and released Monday.

First practical motion picture projector was made in France by the Luniere Brothers

---

Earliest method of plating gold on a base metal was by using an amalgam of gold and mercury.

First transatlantic cable of 1858 used iron wire to conduct the electrical impulse across the ocean.

The moon is almost completely waterless and airless.

ACCENT ON HEALTH

Food Fads and Fallacies Persist Today

Is it true that cherries help arthritics. . . that honey prevents muscle cramps, a stuffy-nose and bed wetting?

These are examples of food fads, fallacies and myths present today—even in such scientific and sophisticated times as the nuclear age.

The old notions that fish and celery are "brain foods," or that oysters increase fertility are harmless. But when garlic pills are promoted for high blood pressure, or grapes for the treatment of ulcers and cancer, the price of ignorance may come high.

Claims may range from a specific food being a "cure-all" to the myth of overprocessing modern-day foods.

Health authorities are especially concerned about the promotion of "food supplements" as cure-alls for conditions which require medical attention. Although a quack food remedy may not cause harm itself, the delay in securing proper medical attention could be serious, or perhaps even fatal.

Beware any product—food or patent medicine—advertised as a cure-all, whether you hear about it in an advertisement, from a door-to-door salesman, over the back fence, or in a book.

Be skeptical if you hear or read the myth of modern-day overprocessing of food. This claim is usually followed up by a sales pitch for a food supplement or special cooking utensils sold at greatly inflated prices.

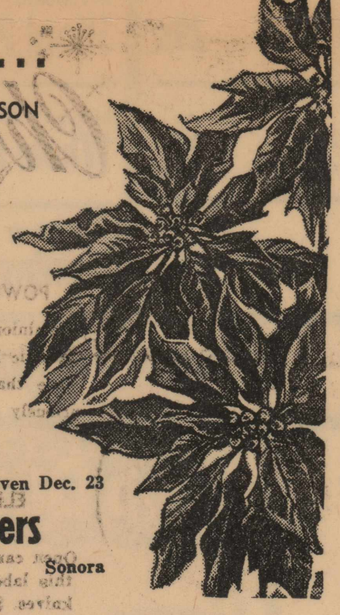
Eat cherries and honey—or whatever you like—along with a balanced diet, but don't expect miracles.

(A feature from the Division of Public Health Education, Texas State Department of Health.)

WE SERVICE ALL MAKES
• RADIO
• TELEVISION
• SMALL APPLIANCES
Sonora Electric Co.
PHONE 2-4791 SONORA, TEXAS

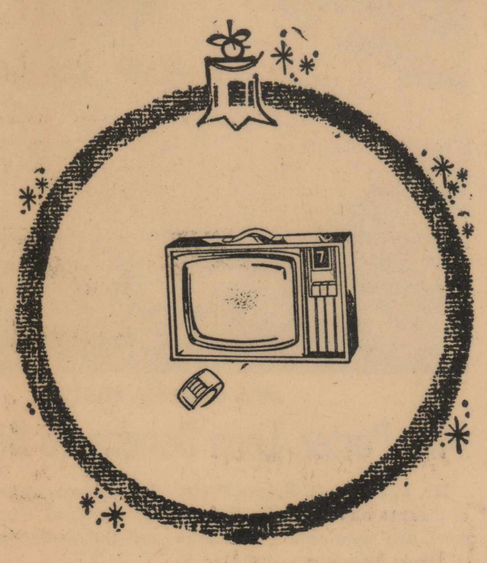
Christmas Flowers . . .
GAY SYMBOLS OF THE SEASON

Capture the aroma, the color, and beauty of Christmas with Flowers. Bring the Christmas spirit into your home with
Poinsettias
Azaleas
Corsages
Gifts



Register for Free Poinsettia given Dec. 23
Saunders Flowers
Phone 2-5701 Sonora

Put a TV Under The Tree



Please the whole family
With this easy payment
plan that puts TV within
almost every family's budget

NO MONEY DOWN
$15.00 per month
Includes Cable Rent for First Year

Both Television AND Cable connection in one easy Payment Plan.

1 Zenith 19" Portable Television	$169.95
1 Tie-on to TV Cable	35.00
1 Year Cable rent	90.00
Tax on TV	3.40
Total	$298.35

YOU PAY ONLY $15.00 PER MONTH FOR
24 MONTHS. PAY NOTHING 'TIL JANUARY 1965!
Payment Includes Cable Rent for First Year

Color TV Step up to Color TV! Your old set will make the down payment.
Monthly terms around $25.00.

Home Hardware & Furniture
Phone 2-7951 Sonora, Texas

Crazy DISCOUNTS!



SOME SAY WE'RE SLIGHTLY SCREWY because we make such fantastic prices on name-brand merchandise. Perhaps we are. We believe that a small profit with large volume is the way to retail merchandise.

RCA COLOR TV, Polaroid Cameras, Westinghouse transistor and table radios, stereos, and many many other gifts are leading trade names available here at great discounts.

Look to GULF for wonderful buys at prices that bring "too expensive" items within your family's Christmas budget. Rush in today. Easy terms if your credit is good. Catalog items available at same discount prices within a few hours. Don't pay high San Angelo prices. Go to Gulf Restaurant's Discount Center.

MANICURE SETS by Griffon. Implements Imported from Germany. Reg. $17 ..... $15.00
Reg. $11 ..... $9.95 Reg. $5 ..... $4.50

TRANSISTOR RADIO, Westinghouse Executive 135, 8 Transistor plus 1 diode, 2 thermisistors.
Reg. 44.95 ..... $29.95

CLOCK RADIO by Westinghouse
Lighted Clock Face 26.95
Other Westinghouse Clock Radios $20.95

POLAROID 101 Land Camera, Takes Color, B/W Pictures. Reg. $159.50, Save $24.50, ... $135.00

POLAROID AUTOMATIC 100
Reg. $179.50, Now Only $156.90
(Both of these cameras come with flash, use film pak.)

3-Pc. LUGGAGE SET by Vina Luce. Scuff Resistant, Nylon Reinforced, red, blue, white $37.50

● Complete Line of Westinghouse STEREOS
● Prices Cut on All Brands ELECTRIC RAZORS
● Plenty of TOYS for the KIDS

Distinctive TRAVEL ACCESSORIES by Griffon. Traveling Carrying Case with Cocktail shaker, Reg. $30....$22.95

2-Bottle PORTABLE BAR, Handsome carry case holds Two Fifths $14.95

PORTABLE LIQUOR SET, Reg. $13 ..... $9.95

RCA COLOR TV
Early American Cabinet. This set was made by the pioneers of Color TV to sell for much more. Model GF703. (Installation extra)
$565

GULF RESTAURANT

George Wallaces Host Christmas Party

The Twice Tuesday Club held its annual Christmas party Tuesday, December 8, at Mr. and Mrs. George Wallace's home. Christmas supper was served. The home was decorated with a Christmas tree and other holiday decorations.

Prize winners included Mrs. Cleveland Nance, women's high score; James Hunt, men's high score; Nolan Johnson, men's bingo; and Mrs. Jerry Shurley, women's bingo. Mrs. Norman Rousselot won the traveling prize.

Others present included Mr. and Mrs. Dub Wallace, Mr. and Mrs. Glen Richardson, Mr. and Mrs. Norman Rousselot, Mr. and Mrs. Wallas Renfro, Mr. and Mrs. Tommy Smith, Mr. and Mrs. Jerry Shurley, Mr. and Mrs. Clint Langford, Mr and Mrs. Clayton Hamilton, Mr. and Mrs. Dub Black, Mr. and Mrs. Cleveland Nance, Mr. and Mrs. Nolan Johnson, and Mr. and Mrs. James Hunt.



MISS CYNTHIA PORTER

Miss Porter, Leon Denena To Be Married

Mr. and Mrs. G. Felton Porter of Hearne announce the engagement and approaching marriage of their daughter, Cynthia, to Leon A. Denena, son of Mr. and Mrs. Anthony Denea of Hearne.

The couple plans to be married at St. Mary's Catholic Church in Hearne January 24.

Miss Porter, who attended Hearne High School and Baylor University, teaches at L. W. Elliott School. The prospective bridegroom, a farmer and rancher, attended Hearne High Schol and the University of Houston.

Sprinkle garlic salt on potato chips while they're in the bag, shake, heat in the oven. Ditto corn chips. Wonderful flavor!

A thin slice of cold roast beef or ham wrapped around spicy cole slaw, plus hot potato or macaroni salad, makes a grand meal.

Changing Cultures Eyed at Meeting Of Teachers' Group

"Cultures in Change" was the subject of Mrs. Sara Pobolowsky's speech at the joint meeting of Delta Kappa Gamma Society in Kerrville Saturday, December 12. The guest speaker from Dallas is Alpha state president.

Mrs. Andrew Moore presented the newest chapter in the area, Eta Xi, with a copper bowl, which was accepted by Mrs. Georgia Griffith, president.

Attending the meeting were more than 100 teachers representing four chapters in the West Texas area, Beta Zeta, Epsilon Theta, Eta Xi, and Gamma Phi of Sonora.

Mrs. Mabel Reeves of Kerrville presided at the meeting.

Present from Sonora were Mmes. Autrey Bridges, Bill Gosney, Bill McGilvray, Andrew Moore, and Lacy Steed.

Mr. and Mrs. Lester Byer attended the semifinal football game between Marlin and Denver City in San Angelo Saturday.

For a much better flavor, pour warm water over prunes to cover. When cool, refrierate for a couple of days before serving.

Mrs. Shurley Has Dinner, Bridge Party

Mrs. E. D. Shurley entertained the Saturday Night Bridge Club with a dinner and bridge party at the Holiday Host Restaurant last week.

Mrs. Rip Ward and Mrs. Joe Brown Ross won high-score prizes, and Mrs. Belle Steen received the traveling prize.

Those attending the party included Mr. and Mrs. Rip Ward, Mr. and Mrs. E. B. Keng, Mr. and Mrs Howard Kirby, Mr. and Mrs. Ben Cusenbary, Mr. and Mrs. Joe Brown Ross, Mr. and Mrs. James Caldwell, Mr. and Mrs. Collier Shurley, Mrs. Nolan Johnson, and Mrs. Steen.

Christmas decorations, including a tree, were used in the party room.

Open House Held By Mrs. Shurley

Mrs. E. D. Shurley held an open house at the home of Mr. and Mrs. Collier Shurley Sunday afternoon. Guests included the members of Mrs. Shurley's Sunday school class at First Methodist Church.

Christmas decorations ornamented the Shurley home, and coffee, punch, and cookies were served.

Lutheran Children Plan To Present Christmas Program

A special Christmas program will be presented at Hope Lutheran Church at 7 p.m. Thursday, December 24.

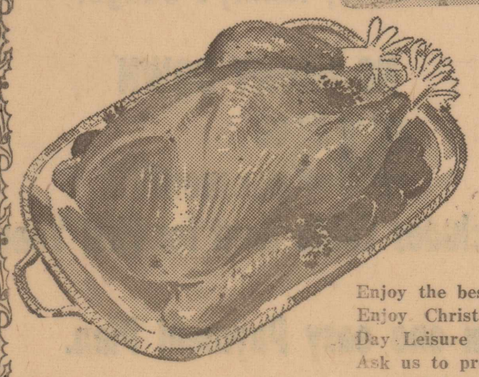
The Rev. Arno Melz, pastor, says that the children of the church will present the Christmas story in three scenes, "The Prophecy," "The Announcement," and "The Birth." The young people participating range in age from three years through high school age.

"The public is invited to attend the program," the pastor says. Refreshments will be served afterward.

He'll Grin From Ear To Ear



When you bring a famous Live-Oak-Smoked Turkey to the table Christmas Day.



Enjoy the best. . . Enjoy Christmas-Day Leisure. Ask us to prepare your Christmas Meat.

Sonora Food Locker

Phone 2-6141 Sonora

Charter Franchise Life Insurance
Accumulation
Guaranteed 4% on Cash and Dividends
Limited Issue

Ervin H. Willman, Sonora Agent

American Guaranty Life Insurance Company
Austin, Texas

APPLIANCE GIFTS

Make this the most wonderful Christmas yet with electric appliance gifts from Sonora Electric. Besides our large appliances we have hundreds of small electric gifts such as electric skillets, can openers, heat pads, electric knives, heaters, transistor radios, hair dryers, percolators, mixers, roasters, blankets and many, many more gifts. Come in soon to avoid last minute rushes.

Mirro Teflon
Cooking Utensils
One swish and they're clean!
No stick, no scour, no hot spots
Fry Pan 4.99
Bake & Roast Pan 3.49
Bread Pan 1.99
Corning Wear

Buffet Servers
From Freezer to Oven or the Top of the stove
Quart Covered Saucepan .. 5.00
2½ Quart " " 8.00
and many other pieces to choose from.



Phonographs
STEREOPHONIC by Philco,
4 speed, automatic $69.95
STEREOPHONIC all
transistor $139.95
Manual Phonograph,
Arvin, 4 speed $21.95

Partytime
Glassware
Styled by Libby
Beautiful decorated designs or solid tints
Sets of 8 from
$2.50

Philco Custom
Color Television
Danish Modern vertical console with walnut veneer, Twin 5½ inch round speakers
$770
See This one or our black/white models.
Liberal Trade In Allowances

Sonora Electric Co.

Phone 2-4791
Sonora, Texas

Happy Eating

A Very Merry Christmas To All
Specials Effective December 18th thru December 24th

Margarine - SOUTHERN GOLD - lb. 15c

Gold Coast - No. 21/2 - Spiced Peaches - 29c
Del Monte - No. 2 can Sliced Pineapple - 35c
Del Monte - No. 303 - Peas - 23c
Mission - No. 303 - Whole Green Beans - .. 19c
Del Monte - No. 303 - Fruit Cocktail - 25c
Jack Spratt - No. 300 - Hominy - 10c

Milk Gandy's ... ½ gallon 47c

Tide
Giant Box
69c

Tissue
Northern - 4 rolls
39c

Stuffed Olives
5 oz. jar
35c

Pecans
Paper Shell - lb.
29c

BEST BUYS ON Top Quality Meats

Hams Fully Cooked - Armour's - Swifts - Wilson's 1/2 or Whole - lb. — 55c
Beef Roast - good - lb. 49c
Pork Chops - good - lb. 49c
Cheese - Longhorn - lb. 59c
Bologna - all meat - lb. 39c
Salt Bacon - No. 1 - lb. 35c
Top Quality Meats

PRODUCE
Celery - Large Stalk - 19c
Carrots - cello bag 10c
Yellow Onions - lb. 9c
Cucumbers - Fresh - lb. 19c
Oranges - Sunkist - lb. 19c
Top Quality Fruits and Vegetables

Piggly Wiggly
Phone 2-2261 - Sonora, Texas





SIXTH GRADERS from Central Elementary School took a tour of the news office recently. Pictured above viewing the composition of a newspaper page are (left to right), front row, Tony Renfro, Johnny Dunn, Missy Brown, Denise Davis, Patti Richardson, Wandolories Pentecost, and Dottie Hollmig, and, back row, Kerry Lynn Joy, Sam Thompson, Scott Jacoby, Connie Land, Regina Trainer, and Cleveland Nance. At right the students with their teacher stand on the stairs to see the operation of the Linotype machine. They are (left to right), front row, Taylor Jones, Bob Brockman, and Joe Wallace, and, behind, Eddie Smith, Eddie Sutton, Willie Gutierrez, Mrs. Alma Connaway, Betty Hearn, Scott Shurley, Beth Davis, Judy Steed, Debbie Lynn Wipff, Kay Kerbow, Trouba Teaff, Carol Hardgrave, Debbie Tittle, Jimmy Cade, and Roger Langford.

Philosopher Explores Federal Regulations

Editor's note: The Devil's River Philosopher on his bitterweed ranch on Devil's River asks a puzzling question this week.

Dear editar:

Back during the campaign I was listening to two men arguing politics and one of them was making a big point out of President Johnson's money.

"I don't object to anybody making money," he was saying, "wish I had more, but I don't think a man ought to make his fortune in a government-regulated business, like television and radio."

"Yeah?" the other one put in, slamming his fist on the counter. "And just what business would you have him make his money in?"

"Why, plenty of things. He could make it in banking. . . nope, that's government-regulated. Or farming. . . nope, that's regulated. Or. . . say, just what business could a man get into that ain't government-regulated?"

He left the question unanswered and I came on home, stopping by the mail box to see if my government check had come, and have been thinking ever since and by George I'd like to ask you, what business could a man get into that's not government-regulated?

Radio, television, banking, farming, aviation, oil, barbering, doctoring, teaching, hair-dressing, construction. . . you go down the list and see if you can come up with anything outside maybe editing, blacksmithing and poetry-writing, and not many big fortunes are being made in any of those.

Understand, I'm not saying there's anything wrong with this. As far as I'm concerned government is still the people and anytime a majority wants to get rid of a regulation or add a new one I guess it can, and besides all regulations aren't what they're cracked up to be. Take this bitterweed ranch out here. I supose you could say it's government-regulated in some ways, but me and the government both haven't made much dent in it, one way or the other.

Even the government itself is government-regulated. We might as well get used to it. Even Khrushchev thought he wasn't government-regulated, but it turned out he was.

Yours faithfully,
J. A.

The Texas Safety Association reminds drivers that all accidents do not happen while vehicles are being driven. A parked or stalled vehicle on the roadway also may cause an accident. If you have car trouble on the road, get your automobile as far off the highway as possible. And, before leaving it for assistance, be sure to set the hand brake.

DR. J. H. BROCKWAY
Chiropractor
Across from New Presbyterian Church
Wednesdays and Thursdays

PUMPS
Well Testing
Irrigation
Supplies
Billy Green
Water Service
Phone 2-1571

Art Club Holds Christmas Party

The annual Christmas party and supper was held by the Art Club Monday night. Members exchanged gifts after games of bridge and 42.

In 42 play Mrs. Billie Wright Taylor won high score among the women and O. G. Babcock held high score for men. Traveling prizes were won by Mrs. Lester Byer and Darcy Carroll, and Mrs. T. R. Driskill bingoed.

High score in bridge play was won by Mrs. R. G. Nance. Mrs. Ben Cusenbary won the slam prize for members and Bob Vicars won the slam prize for guests. Mrs. Vicars and Al Everett bingoed.

In charge of arrangements for the party were Mrs. Ernest McClelland, Mrs. Miers Savell, and Mrs. Darcy Carroll. "Santa Clauses" were Mrs. Nance and Mrs. R. B. Kelley.

Prepare for Holiday Carpet Casualties

Carpets may become casualties during the extra entertaining and traffic of the holiday season.

Accidental spills and tracks are much more likely to occur during the busy holidays. Yet, today's carpets have more durability and easy care features, and it's much easier for homemakers to protect carpeting from permanent stain and soil damage, says Mrs. Jane Berry, Extension housing-home furnishings specialist.

Observance of three simple rules may return big dividends in carpet maintenance throughout the year, the specialist says.

First, act quickly when anything is dropped or spilled to remove the spot before it dries or "sets." Don't wait until the guests have gone to get busy on that cup of spilled cranberry punch.

Second, keep cleaning equipment and supplies on hand for immediate "first aid" treatment Two cleaning agents recommended by the American Carpet Institute for home use are one teaspoon neutral detergent in one quart water, with one teaspoon of white vinegar added, and a dry-cleaning fluid or solvent available from household cleaning supply merchants.

Third, identify the kind of spot or stain to determine the appropriate removal procedure. Spots that are water soluble may be removed with the detergent solution. On grease and oil borne stains, use dry-cleaning compound.

"When cleaning a carpet, try not to get the area too wet. Dry it off as quickly and completely as possible," Mrs. Berry cautions.

Wherever he travels, the President has the world's fastest and most reliable communications available.

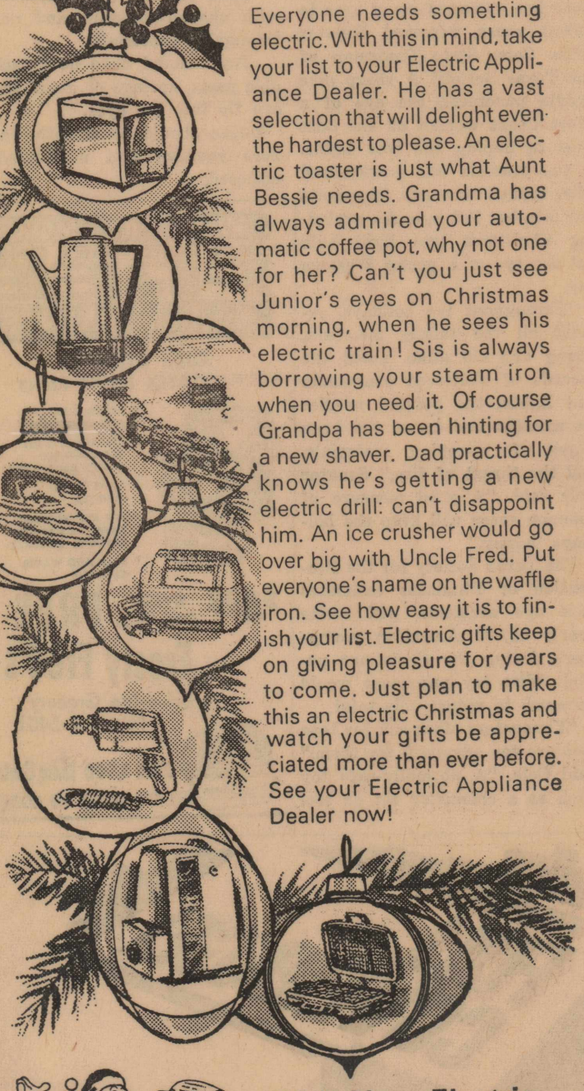
Remodeling
LOANS
Nothing Down
Terms to suit your budget
3 Years to Pay
Foxworth
Galbraith
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Give A Gift With Built-In Comfort
RAMIREZ
CUSTOM-MADE BOOTS
Soft pliable first quality leather and years of experience go into each pair of our custom made boots to give their owner miles and miles of walking comfort.
Order Now
RAMIREZ BOOT SHOP
SONORA, TEXAS

this Christmas give
ELECTRICAL GIFTS
Your Electric Appliance Dealer and Reddy have an electric gift that will match every name on your list!

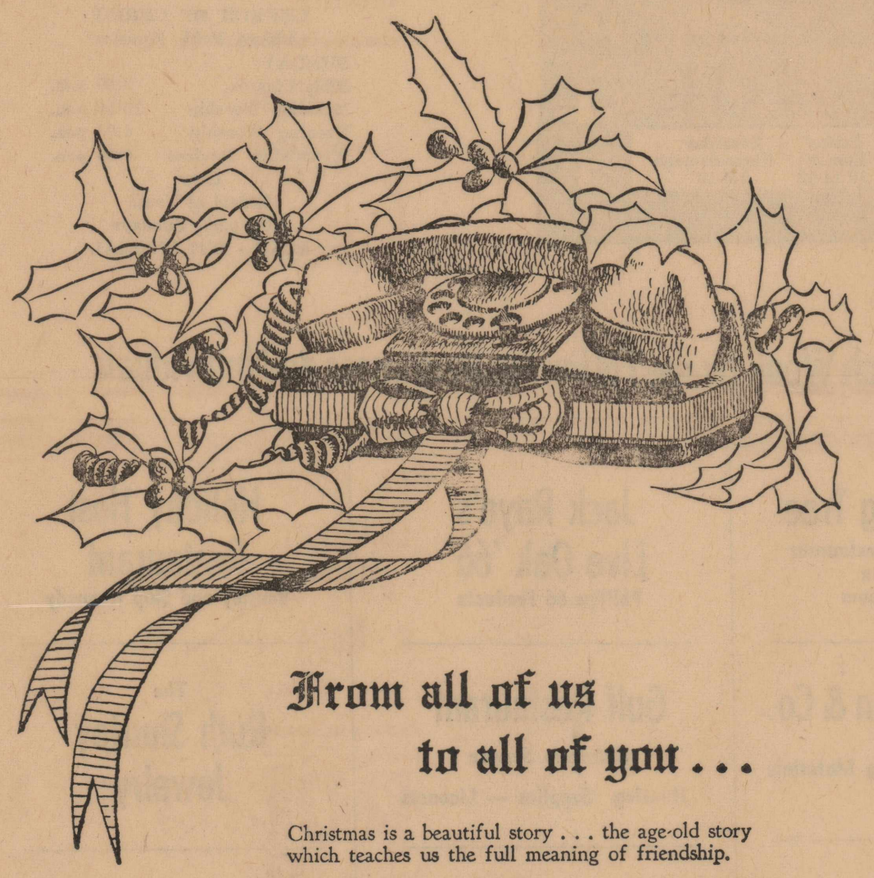


Everyone needs something electric. With this in mind, take your list to your Electric Appliance Dealer. He has a vast selection that will delight even the hardest to please. An electric toaster is just what Aunt Bessie needs. Grandma has always admired your automatic coffee pot, why not one for her? Can't you just see Junior's eyes on Christmas morning, when he sees his electric train! Sis is always borrowing your steam iron when you need it. Of course Grandpa has been hinting for a new shaver. Dad practically knows he's getting a new electric drill: can't disappoint him. An ice crusher would go over big with Uncle Fred. Put everyone's name on the waffle iron. See how easy it is to finish your list. Electric gifts keep on giving pleasure for years to come. Just plan to make this an electric Christmas and watch your gifts be appreciated more than ever before. See your Electric Appliance Dealer now!



Visit Your Electric Appliance Dealer

West Texas Utilities Company
an investor owned company



From all of us
to all of you . . .

Christmas is a beautiful story . . . the age-old story which teaches us the full meaning of friendship.

Christmas is a time to draw our friends closer to us . . . to find new faith and new hope in the true spirit of the season.

Christmas gives all of us at General Telephone the opportunity to send to all of you our best wishes for the merriest Christmas of all.

GENERAL TELEPHONE
OF THE SOUTHWEST
GENERAL SYSTEM

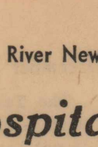
Hospital News

Patients receiving treatment at Hudspeth Memorial Hospital during the period from Monday, December 7, to Monday, December 14, were as follows:

Edna O'Banion, Eldorado*
Alice Karnes*
Luz Ramos*
Mae B. Sawyer
Chris Enochs, Eldorado
Maggie Lou Stockton, Eldorado
Delia Garza*
Edna Cunningham
Tommy Love *
Bruce Burton, Eldorado
Elbert Browning
Gordon W. Stewart
Fannie White, Christoval
Helen Perez
Patsy Schwiening
Francisco Perez
Margaret Schwiening
Anna Emmons, Eldorado
Ima Jean Friend, Ozona
Granville Barker
Raymond Barker *
Natalia Samaniego *
Louise Bennett, Junction
Peggy Dotson
Dorothy Welch
John L. Miller
Damicio Bocanegra

* Patients dismissed during the same period.

Just Arrived



Mr. and Mrs. Harold Schwiening Jr. are the parents of a daughter, Charlotte, born December 13, at Hudspeth Memorial Hospital. She weighs 7 pounds 13½ ounces.

Charlotte has a sister, Susan, 5.

Grandparents are Mr. and Mrs. Harold Schwiening Sr. and Mr. and Mrs. S. C. Gandre of Fredericksburg.

Great grandparents are Mr. and Mrs. Alfred Schwiening Sr. and Mrs. John Martin of Junction.

The Devil's Workshop

An Idle Mind Column

By Della King

Moments to remember: It was the most solemn moment of the play presented by the youth depicting the Christmas story at First Methodist Church last Sunday night. Carla Whitworth as Mary and Eddie Sawyer as Joseph—both with expressions of deep love and reverence on their faces—looked down into the crib where a doll representing the infant Jesus lay in the hay.

And there they saw slowly, quietly crawling across the face of the doll a worm.

No Broadway actor ever withstood a more trying test. Yet neither one of them giggled, smirked, or even changed expressions.

How did they do it? Eddie says, "I just sat there thinking about all the people that would kill me if I laughed."

* * *

From the Devil's Workshop, December 19, 1963:

"Have you finished your Christmas shopping? Wrapping? Decorating? Baking? Hinting? If so, I congratulate you. If not, we're in the same leaky boat, and here's hoping we reach the shore before Santa Claus arrives."

I've chartered that same boat again this year. I guess it's just part of Christmas. How about you?

Holidays Add to Eye Accident Hazards

A Christmas memo to Texas parents on trees and toys: Don't let a needless eye accident wreck your family's holiday happiness.

The Texas Society for the Prevention of Blindness cautioned recently that accidents around the Christmas tree and from unsafe children's toys will be the principal causes of eye injuries during the Yule season. The Society's warning came as part of its annual "Safe Gifts from Santa" campaign.

The traditional family Christmas tree with its fragile decorations has damaged many eyes in recent years, reported Senator Criss Cole, State Chairman of the Texas Society. A sharp pine needle punctured the eye of a West Coast woman as she bent over to unplug the tree lights. A two-year-old was hospitalized after broken ornament fragments got into her left eye. An exploding Christmas tree light bulb cut the eye of a young Western boy.

"Throughout the holidays, remind all the family members, young and old alike, about the hazards of shattered ornaments and lights, the pointed needles on wreaths and trees, the keen edges of wrapping materials, and the threat of fire," Senator Cole said. "A good measure of common sense will keep the holidays happy."

The Texas Society for the Prevention of Blindness estimates that eye accidents will strike nearly 12,800 American youngsters during the Christmas period. Wise toy purchases would do much to reduce this total.

"Youngsters often ask for toys that are too advanced for them," said Cole. "A normally-safe toy such as a chemistry set or tool kit can cost an eye if mishandled in small or inexperienced hands. Make sure your child is capable of handling safely every plaything he gets from Santa."

Missile-type toys like darts and archery sets are particularly dangerous to eyesight. Above all, if any of these gifts are on your Christmas list, make sure that the child is well grounded in the rules of safety before he uses them. Later may be too late.

Other toy-buying hints from the Texas Society:

Look for sturdy construction with shatter-resistant and nonflammable materials.

Toys should have no detachable parts, springs or gears that can fly into the eyes.

Edges should be smooth, corners rounded and mechanisms enclosed.

WHY PAY MORE
BUY ONE · GET ONE
FREE
Mary Carter PAINTS
ONE COAT
ACRYLIC LATEX HOUSE PAINT



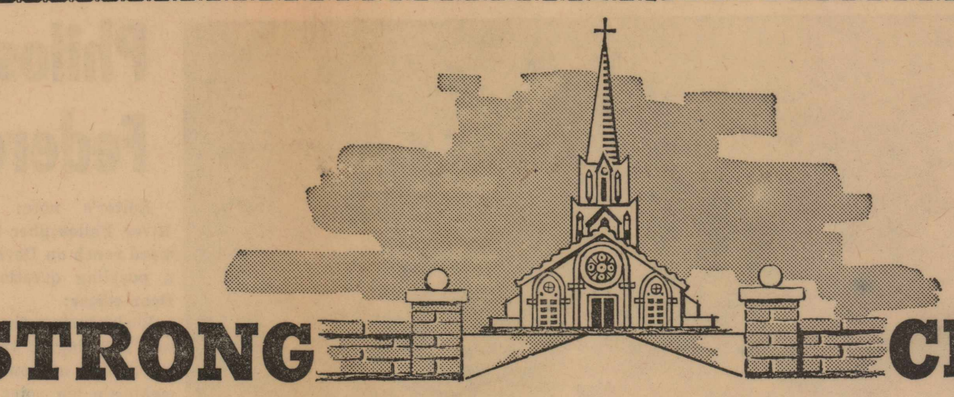
- UP TO 8 YEARS LIFE EXPECTANCY
- SELF-PRIMING ON ALL SURFACES EXCEPT BARE WOOD
- DRIES IN 30 MINUTES
- FOR USE ON WOOD, METAL OR MASONRY EXTERIOR SURFACES
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$8.98 EVERY 2nd GAL. FREE
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OVER 1,000 Mary Carter STORES COAST TO COAST



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WEB ELLIOTT AGENCY
Representing Southwestern Life Insurance Co.
Phone 2-7801 Sonora, Texas



STRONG CHURCHES

Make STRONG COMMUNITIES



A CALL FOR CATHY

Cathy loves to answer the phone, even though the calls aren't for her.

You can imagine how thrilling this moment was. There was *really* a call for Cathy.

We watched her shining smile . . . and listened to her shy, awkward replies.

"That was Miss Ferring," she informed us with a slight air of sophistication.

"And who in the world is Miss Ferring?" we asked.

"Oh, she's my Sunday School teacher. I thought you knew—"

A dedicated Christian volunteer was devoting her time and talents to the religious growth of our Cathy—*and we didn't even know her name!*

We'll remember that call. It brought us to our senses—and to our Church!

Copyright 1964 Keister Advertising Service, Inc., Strasburg, Va.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
I Samuel 3:2-14	Isaiah 65:17-25	Jeremiah 33:1-9	John 10:1-6	Acts 15:12-21	Romans 10:14-18	Thessalonians 2:3-13

THE CHURCH OF THE GOOD SHEPHERD PRESBYTERIAN U. S.
Rev. George R. Stewart, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Fellowship 5:30 p.m.

CHURCH OF CHRIST
(South Side)
Farm Road No. 1691
Wm. R. Heimer Sr., Evangelist
Morning Worship 10:30 a.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:00 p.m.
"He that hath an ear to hear let him hear what the Spirit saith unto the Churches." (Rev.)

ST. JOHN'S EPISCOPAL CHURCH
Regular Sunday Services
Holy Communion 8:00 a.m.
Family Worship 11:00 a.m.

***

FIRST LATIN AMERICAN BAPTIST CHURCH
Sunday School 9:45 a.m.
Worship Services 11:00 a.m.
Training Union 6:30 p.m.
Worship Service 7:30 p.m.
WMU, Monday 7:30 p.m.

***

ST. ANN'S CATHOLIC CHURCH
Rev. Joel Byrne, O.F.M.
S. Plum Street Phone 2-1861
Weekday Mass 6:30 a.m.
Evening Mass 7:00 p.m.
Sunday Masses 7:00 a.m.
9:00 a.m.
Holy Day Masses 6:30 a.m.
7:00 p.m.

***

HOPE LUTHERAN CHURCH
Rev. Arno Melz, Pastor
Sunday School and Bible Classes 9:30 a.m.
Worship Services 10:30 a.m.
Hear the Lutheran Hour 3:30 p.m. Sunday on KCKG. See THIS IS THE LIFE 8:00 a.m. Sunday on KCTV.

***

FIRST METHODIST CHURCH
Rev. Allen G. Roe, Pastor
M. Y. F. 5:30 p.m.
Evening Worship 7:00 p.m.
If you do not worship at some other church, we will be very glad to have you worship with us.

***

FIRST BAPTIST CHURCH
Rev. Rodney Dowdy, Pastor
Sunday School 9:45 a.m.
Morning Worship 10:50 a.m.
Training Union 6:00 p.m.
Evening Worship 7:00 p.m.
Wednesday Services 7:00 p.m.

* * *

CHURCH OF CHRIST
Clifford Fehl, Minister
SUNDAY:
Bible Classes 9:30 a.m.
Morning Worship 10:30 a.m.
Evening Worship 6:00 p.m.
Wednesday Services 6:30 p.m.
Hear
Herald of Truth
4:05 p.m., Sundays
KCKG - 1240 ON DIAL

This Series of Ads Is Sponsored Each Week by the Following Businesses and Individuals

Twin Oaks Motel
Mr. and Mrs. Bud Smith
Highway 290 West

Eaton Electric

Southwest Texas Electric Cooperative, Inc.
Owned By Those It Serves

The Devil's River News

French's Big Tree
Member Texas Restaurant Association
Open 24 Hours

Wm. Cameron & Co.
Lumber — Building Materials

Carl J. Cahill, Inc.
Oil Field Dirt Contracting

Jack Raye's Live Oak '66'
Phillips 66 Products

Gulf Restaurant
Cafeteria Service
Hunting Supplies — Licenses

Castle Courts
Weekly Rates for Rooms and Apartments

Holiday Host Restaurant
Bentley and Skip Kennedy

The Ruth Shurley Jewelry

Sonora Gas Co.
Joe Nance



YOUR MINISTER SAYS

By the Rev. Allen Roe, Pastor
First Methodist Church

The New Testament lives and moves in an atmosphere of wonder. In the first and third gospels we are amazed to find that a child is born to humble parents and cradled in a manger, because there is no room for them in the Inn. The coming of this child into the world is announced by angels, and the news is celebrated by heavenly hosts, praising God and saying, "Glory to God in the highest, and on earth peace toward men of goodwill."

When Jesus came, the world was tense with emotion. In the words of Emerson, "Jesus is not so much written into history as plowed into it." We are confronted today, as we are every day, with the fact that we cannot leave Jesus Christ out of our lives.

When you tell the story in music, he is there—in the marvelous oratorio, Handel's Messiah, we find that he shall reign forever and forever "King of Kings and Lord of Lords."

If you are drawn to the art of the ages, you will find him to be its inspiration. Raphael pictured it on canvas; the descent from the Mount of Transfiguration to the place of need. From the hill of privilege to the valley of confusion, but to a place of spiritual opportunity.

Or if you become interested in the wisdom of the ages you will find more things written and said about Jesus Christ than any other person who ever lived. You simply can't forget that Jesus lived in the world some two thousand years ago, and you can't forget that he is alive forevermore.

At this season of the year literally millions of people will sing carols of praise to him, attesting the fact that he is alive today. We shall rejoice in saying again:

Ride on! ride on in majesty!
Hark, all the tribes Hosanna cry;

O Savior meek, pursue thy road with psalms and scattered garments strowed.

Ride on in majesty. In lowly pomp ride on to die:

O Christ, Thy triumphs now begin O'er captive death, and conquered sin.

2,000 Expected on Salt Grass Trail

The 14th annual Salt Grass Trail Ride will leave Brenham on Saturday, February 20, announced Reese B. Lockett, Trail Boss.

The 1965 ride will arrive in Houston on February 23 and all trail riders will participate in the gigantic western parade in Houston on February 24. The parade officially opens the Houston Livestock Show and Rodeo.

Traveling along the same trails used by cattlemen nearly 150 years ago, to drive cattle to market, hundreds of rugged individuals brave the elements and ride horseback the 90 miles from Brenham to Houston to open the Houston Livestock Show each year. Since the Salt Grass Trail Ride was started in 1952, participants have come from all 50 states and many foreign countries to make the trek. More than 1,500 people on horseback, accompanied by 58 covered wagons, relived a little of the Old West by joining the ride in 1964. The 1965 ride is expected to have nearly 2,000 riders and 75 wagons.

Applications and information pertaining to the Salt Grass Trail may be obtained by writing the Salt Grass Trail office, 3005 Louisiana St., Houston, Texas.

Our state's highways are among the best in the nation. It can and should be a pleasure to drive on them, but the Texas Safety Association reminds motorists that the efforts of our state highway department to make traveling a pleasure are wasted if drivers disregard safe driving practices. If you're planning a trip for the holidays, make sure you know and observe all safe driving rules.

If You Don't Like My Price . . .
I'll Sell You The Same Weight and Quality Cheaper!
Roy Martin Livestock
653-2638 San Angelo 655-2411

INSURANCE FOR EVERY NEED
DAVIS INSURANCE AGENCY
Phone 2-2951

Understanding Service
Ratliff-Kerbow Funeral Home
AMBULANCE SERVICE
Dial
2-3501 — 2-1871

CLASSIFIED ADS

For Sale

ANTIQUES — Clocks, Clocks, Clocks. Collectors items, Sonora chimes, and grandfather. And just clocks. All in fine working order. And other antiques. See at 1209 Avenue E. Call 392-2134 or 392-2733, Ozona, Texas. 2c13

SONORA GAS COMPANY has a complete line of coin supplies. Coins bought and sold. tf2

YES—we make commercial prints of pictures that appear in the "Devil". We have negatives of every picture taken in the past year and can make 5x7's or 8x10's. Come in today. The Devil's River News. tf4

CHECK WRITER for sale. Tower brand, New condition, Protects against check alteration. See at Devil's River News. 3c14

HAY—Sideoats, spangletop, K. R. Bluestem and blue grama mixture for sale. First cutting 60c bale, second cutting $1.00. Lots of seed. Call Twin Oaks Motel, 2-5601 1p14

For Sale

LARGE BLACK ANGUS registered bulls, by Revolution and Marshal of Faulkton, For sale. Grain Fed, 2 years old. Juno Ranch Co., Frank Fish. tf-14

LOT for sale. On Castle Hill Road. 100' x 180'. Phone 2-1441. 1c13

CHOCK FULL of pecans and delicious fruits — that's fruit cake at Sonora Bakery. Two pounds, $2.50. 2c-13

HERE'S A GIFT he'll remember all through 1965. Giant desk pad with 1965-66 calendar on each page and room for notes beside each day of the week. Leatherette bound at top and bottom. $3.50 at the Devil's River News. 6t4

HOUSE FOR SALE
WELL BUILT and solid, completely wired and equipped with modern plumbing and gas heat. Residence across street from Piggly Wiggly. Buyer to remove from premises. Phone 2-6901 tf9

BICYCLES for sale. Three sidewalk bikes, one 26-inch bought in July. Mrs. Jamie Parker, Fort Terrett Ranch, Roosevelt. Phone Junction, HI 6-2758 1c14

3 - BEDROOM HOME for sale. Like new on Northeast Poplar. Buyer to arrange financing. Inquire at Gulf Restaurant. Phone 2-1131. tf10

For Rent

FOR RENT—FOR SALE SIGNS —A 2-in-one sign printed on both sides, serves two purposes. Bright Red! Only 10c at The Devil's River News. tfn

IRONING WANTED - see Oralia Sanchez near L.W. Elliott School. 3p13

Special Services

"We Buy, Sell, Trade, Repair, Paint, & Finance Trucks, Trailers, Truck & Trailer Equipment. Over 3 Acres of Trucks, Trailers & Used Parts. New I. H. C. Trucks always in Stock. Call or Come by Now. Johnston Truck & Supply 725-2181 Cross Plains. We Specialize in Heavy Duty & Special Equipment." 7c-10

FOR CUSTOM Picture Frames call Joe Lambert, 2-2591. 6c11

Wanted

NEEDED AT ONCE—Full or part time man or woman to serve Watkins customers in Sonora. Good income. No investment. Set your own hours. Write C. R. Ruble, Dept. D-3, P. O. Box 2447, Memphis, Tenn. 1p14

WANTED—pecans, deer hides, and ringtails. Also sell papershell pecans. Next door to Commercial Cafe. Sutton Pecan and Fur House. 2p-14

Major Points... and Minor Too

By Gordon M. Quarnstrom

It's about time: For some last minute shopping.

* * *

Santa's arrival isn't far away . . . so, we had better get busy!

* * *

It's too late to say "Mail Early". . . but do your best to "Mail in Time", at least.

* * *

DAFFYNITIONS

Safety belt: What a child gets for hanging out the window of the family car.

Nagging wife: Wall to wall carping.

—Al Spong

* * *

Remember when a juvenile delinquent was the boy who played his trumpet too loud?

* * *

The donors were having cookies and coffee after their donations at the Red Cross blood center. During the conversation, one donor said he was a Shawnee Indian.

"Are you a full-blooded Shawnee?" one man ask.

"Well, no, admitted the Indian. "Right now I'm a pint short."

* * *

A youthful figure is what you usally get when you ask a woman her age.

—Wilfred E. Beaver

* * *

SAFETY POME

Harry just had to tailgate and crowd the car ahead;
But he did it once to often and now is quite, quite dead.

—Liz of The Tunnel Top

* * *

ADVICE NOT TAKEN

"Larrabee, I know you mean well, but you're just too old to try to run the 400 meters in the Olympics."

"Lewis, you're crazy to think of crossing the Rockies with that madman Clark. Besides, what good would ever come of it?"

"Napoleon, don't sell Louisiana no matter what the Americans offer you for it. Some day that land is going to be worth as much to us as Algeria."

—Mina Roth

* * *

A REMINDER: Drive more carefully than ever at this time of year. . . . don't destroy your holiday happiness, or that of others, by an accident.

* * *

NEWS SLIPS

On the bill is "South Pacific," the sometimes tender, sometimes boisterous tale of lice on a U. S. occupied island during World War II.

—Maddock (N.D.) Standard

I wonder what she thought of the woman in our town who named her three daughters Faith, Hop and Charity.

—Sarasota (Fla.) Journal

And there's the white ibis, called a curfew here by the natives.

—Lancaster (Pa.) New Era

* * *

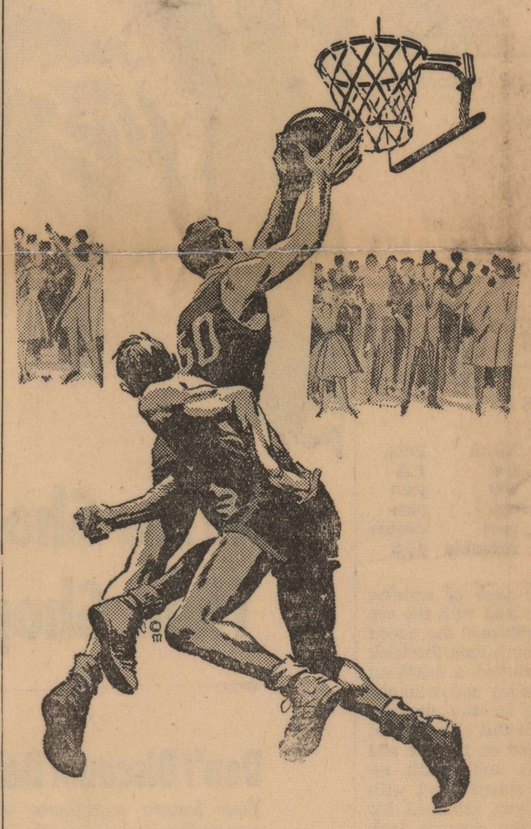
Contributions are welcome. . . send to me at Pointers, 7447 Skokie Blvd., Skokie, Ill. . . . .


Put a new
EVINRUDE
under your tree!
Give your family the greatest fun summers of their lives! Give a new Evinrude — the 1965s are really spectacular performers. Select from 18 sparkling new models — 3 to 90 hp!
Warren Hutt
BOX 287
ROCKSPRINGS, TEXAS
Phones: MU 3-3565 or MU 3-4362
CONTACT US FOR A DEMONSTRATION

EVINRUDE SALES & SERVICE
First In Class
Finest Overall
GLASTRON
BOATS

COMPACT CARS

Love Conoco Gas Sold At
Pounds Conoco Station



BRONCO BASKETBALL



THE SONORA BRONCO BASKETBALL TEAM Pictured from left to right are Stan Bundy, Gary McGilvray, Bill Glasscock, Ben Perez, Carl Teaff, Mike Wuest, Grady Roe, Maxie Delrie, Bill Elliott, Laney Cook, Roy Glasscock, and Eddie Howell.

HIT | Eldorado Tournament: Thurs., Fri., Sat., Dec. 17, 18, 19 Mason, Here, Tuesday, December 22 | HARDER

Gulf Restaurant
Cafeteria Service
Hunting Supplies — Licenses

C. G. Morrison
Variety Store

French's Big Tree
Member Texas Restaurant Association
Open 24 Hours

Neville's
Department Store

Varsity Games Start at 8 p.m.

The Chuck Wagon
The Lucketts
One Stop for Everything

Greenhill Texaco
Station

Sonora
Chamber of Commerce
Wants YOU for a member

Wesley C. Young
Drilling Contractor

'B' Team Games Start at 6:30 p.m.

Elliott Chevrolet

City of Sonora
Utilities

Western Motel

First National Bank

Contest Judges Named

Mrs. Robert Hardgrave, Mrs. Ben Cusenbary, and Mrs. James Hunt have been appointed as judges of the Christmas decorating contest being held here.

Cash prizes for outstanding exterior decorations of private homes are being offered in the competition sponsored by the Downtown Lions Club, the Sonora Woman's Club, and the Sonora Chamber of Commerce.

The prizes of $25, $15, and $10 will be awarded when the winners are announced Saturday, December 19, at 4 p.m. at the corner of Main and Concho streets.

Judging will be based on beauty and originality, and the final decision will be made on Friday, December 18.

Bob Johnson, manager of the Sonora Chamber of Commerce, says that no formal entry in the contest is necessary.

Lions Hear Graves Discuss Investments

Growth, income, safety, or intelligent speculation can be found in stock offered for sale to the public, Frank N. Graves told Downtown Lions Tuesday. Representing Bache & Co. in Dallas, Graves discussed the benefits of investing in stocks and bonds.

Immediate income, additional family security, and education of children are among reasons for investments, Graves explained.

Judge W. R. Bearce of Eldorado arranged for Graves to address the Sonora Lions Tuesday and the Eldoado Lions Wednesday.



TAKING A LOOK at the metal form from which the newspaper is printed are Cub Scouts from Mrs. Billie Wright Taylor's Den 1. They are (left to right) Marvin Shurley, Mark Milliken, Tony Sturdinvant, and David Dotson. Staff Photo

Mrs. Askew Appointed To Board

Mrs. Vestel Askew was appointed to the Board of Trustees of the Sonora Independent School District at the Board's regular monthly meeting Monday.

Mrs. Askew will succed Mrs. Cleve Jones Jr., whose resignation was accepted at the meeting.

We see only half of the moon's surface because it always turns the same face toward the earth.

Just before serving your next rice, add a tablespoon of finely chopped pecans, toss lightly with a fork.

Too Late To Classify

SINGER ZIG ZAG does decorative stitching, blind hem, sews on buttons, etc., with dial control, no attachments needed. Will sell for $56.03 or pick up payments of $5.00 per month. Write Box 768 in care of this paper. 3c14

Retailer's Ad Budget Totals 70 Million

By Samuel S. Talbert, Ph. D.
Chairman, Dept. of Journalism
University of Mississippi

Sears retail stores are expected to spend more than 70 million dollars on newspaper advertisements during the current year. This represents a gain of five million dollars over last year.

Sears, the largest and most successful retail store in the world, has increased its newspaper advertising budget every year since World War II. The newspaper advertising budget of the Sears retail stores has doubled during the past ten years.

Sears has a good reason for investing increasingly huge sums in newspaper advertising. Profits of the company have increased to correspond with each expansion.

The experience of Sears with newspaper advertising is not unique. Retail stores throughout the United States have followed a similar pattern with success.

The pattern is a simple one whether it is used by Sears or a small independent clothing store—the use of the local newspaper to describe in detail a large variety of goods which consumers are interested in buying at a particular time.

The reason why other retailers may follow the practice of Sears with confidence is because Sears, more than any other store in the world, is in a position to carefully check the results of its advertising investment. Not only is this check made on sales in local stores, but also with undisputed accuracy on the results of mail order advertisements.

Sears has little or no advantage over the locally owned independent stores in terms of price and service. Where it gains dominance in a market is through consistant use of the dominant retail advertising medium—local newspapers.

The Texas Safety Association urges all hunters to learn the hunter's signal for help. Fire three shots at evenly spaced intervals, repeating several minutes apart. If you fail to get a response, wait until the sun sets. Your shots after sundown will attract the nearest game warden. Light a small fire and stay put until he arrives.

Small nails were cut from sheet iron in the early 19th century.

Roes Host Dinner for Methodist Board

The Rev. and Mrs. Allen Roe entertained the official board of the First Methodist Church and their wives at a party in the fellowship hall of the church last week. A Christmas dinner was served.

The Rev. Bob Pitzer, field representative of the Methodist Mission Home of Texas in San Antonio, showed the group a film telling about the services and needs of the home.

The hall was decorated with Christmas greenery and candles, and the group sang several Christmas carols.

'64 Marketing Year Of Wool Program Ends December 31

The 1964 marketing year under the national wool program ends on December 31. Payments for the current year will depend upon producers' completing all details of maketing either wool or lambs by the end of the year.

Marketings completed after December 31 will be eligible for payments for the 1965 marketing year, according to a report from Texas A&M University.

Mrs. Lea Roy Aldwell, manager of the Agricultural Stabilization and Conservation office, reminds producers that their signatures are needed on their wool-program applications by January 31. Ranchmen also need to determine the amount of freight and hauling charges from the ranches to the warehouse.

Mrs. Aldwell adds, "Any producer who has not turned in his shorn wool or unshorn-lambs sales documents is urged to do so in order that the application may be made up and signed by the applicant by the final date of January 31, 1965."

Judging from an early German cookbook, the burgers of 1500 liked strongly spiced foods.

Values of Family . . . From Page 1

at Pampa. He represented the United States in the U. S.-Russia dual meet in 1963 and 1964 and won the shotput in 1964, defeating Dallas Long.

Described by many U. S. track coaches as the most outstanding track star to be developed in the U.S., Matson, 19, plans to compete in the 1968 and 1972 Olympics. He is currently employed by WTU. In January he plans to resume studies at Texas A&M University, where he is a sophomore majoring in business administration.

Making presentations on behalf of Community Public Service Company was C. L. Cooke, vice-president and treasurer. W. G. Marquardt of Fort Worth, vice-president and manager of division and district operation, represented Texas Electric Service Company.

Entertainment on the program included songs by Chris Frizzell accompanied by Jane Sawyer and the presentation of a melodrama directed by Cindy Galbreath. Members of the cast included Jo Ann Lowe, Allison Espy, Jim Fish, Jerry Shurley, Royce Miears, Susan Allison, Debbie Galbreath, Mitch Trainer, Bert Bloodworth, Kaye Ellis, and Martha Love.

The Crockett County 4-H Club presented a ceremonial.

BRIDGE



BY MARY STONE...

East and West vulnerable. South deals.

NORTH
♠ 9
♥ A K J 9 5 4
♦ 10 8 7
♣ A 5 3

WEST
♠ J 6 3
♥ Q 10 8 6 2
♦ 4 3
♣ 9 7 4

EAST
♠ A Q 8 7 2
♥ 7 3
♦ Q J 9
♣ Q 10 2

SOUTH
♠ K 10 5 4
♥ —
♦ A K 6 5 2
♣ K J 8 6

The bidding:

South	West	North	East
1 ♦	pass	1 ♥	1 ♠
2 ♦	pass	3 ♥	pass
4 ♣	pass	4 ♦	pass
5 ♦	pass	pass	double
pass	pass	redouble	pass
pass	pass		

Opening lead: jack of spades.

East won the lead with the ace of spades and returned the queen of diamonds. South took the trick with the ace, sluffed a heart on the king of spades and trumped a small spade in the dummy. Two clubs from the closed hand were then sluffed on the ace and king of hearts and South returned to the closed hand with the king of clubs, trumped his last spade in the dummy, took the ace of clubs and returned to the hand by trumping dummy's last club. South then led the king of diamonds, followed with a small diamond which East won with the jack. South lost but two tricks, making the contract.

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