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HEREFORD, TEXAS 79045, SUNDAY, MARCH 20, 1964

PUBLISHED EVERY SUNDAY

Two Fires Cause Heavy Losses

Committee Plans Migrant Aid

Blast Hurts Man; City Barn Burns

CITES INDIAN FIGHTER

Historical Marker Erected In County

An Official Texas Historical Marker commemorating the Mackenzie Trail has been installed in Deaf Smith County. The marker, installed by the

County's Total Qualified Vote Reaches 3,801

A total of 434 persons took advantage of the 15-day free voter registration period which ended Thursday to push the total number of qualified voters in Deaf Smith County to 3,801 — considerably more than the total who qualified to vote in the 1964 presidential election here.

The 1964 total of poll tax payers and exemptions was 3,750. Thursday, a total of 194 persons registered in the county tax office, which remained open until 12 midnight to handle last-minute registrants. A total of 3,267 persons had qualified to vote by paying poll taxes and obtaining exemptions in the county prior to Jan. 31, before the \$1.75 charge was banned by the Supreme Court. Qualified voters may exercise their license to vote on April 2 in the school board election, April 5 at the city commission and tax bond election, and May 7 at the first Democratic Primary.

FOR CONSERVATION DISTRICT

New Memorandum Updates Program

A new Basic Memorandum of Understanding between the Tierra Blanca Soil and Water Conservation District and the Department of Agriculture — personally signed by the Secretary of Agriculture — was presented to the board of supervisors of the local district here Friday.

Presenting the revised memorandum was Virgil L. Cunningham Jr., area conservationist for the Soil Conservation Service, Amarillo. THE MEMORANDUM was presented and explained in a meeting of the Board of Supervisors for the Tierra Blanca District. Present were Charles Hoover, chairman; Luther Lesly, vice-chairman; Clarence Betzen, secretary; and supervisors Eldred Brown and F. L. Eicke.

Don Newman, SCS Official, Is Transferred

The Work Unit Conservationist for the Tierra Blanca Soil Conservation District since 1959, Don Newman, has been transferred to Houston, where he will assume the same position as the head of the Harris County Soil Conservation District.

AS WORK Unit Conservationist for the local Soil and Water Conservation District, Newman has headed operations of the local office since moving here from Plainview. Newman, his wife Berniece, and children, Karen, age 5, and Mark, age 10, are being honored at a reception from 3 until 5 p. m. today in the Hereford Community Center. Sponsoring the public reception are mem-

Don Newman, Work Unit Conservationist for the local district, pointed out that the new memorandum marks the third revision of basic policy for the See NEW Page 13

IN FEDERAL COURT

Jury's Verdict Nullifies Sale Of Land Agreement

A U. S. District Court jury in Amarillo found Thursday that an 82-year-old New Hampshire man was mentally incompetent at the time he agreed to sell a parcel of land to a Hereford man.

The verdict climaxed the suit filed by James H. Bradley of Hereford concerning a 300-by-175 foot tract near the recently opened \$12 million Sugarland Mall Shopping Center.

DEFENDENT in the case, Eugene D. Duncan of Chester, N. H., was released from the contract signed in 1964 as the jury held that he was not competent to enter into contract at the time of the agreement.

Bradley had sought title to the land — located immediately south of the block occupied by Sugarland Mall and fronting U. S. Hwy. 385 — or \$40,000 in damages.

The damage suit was based on the fact that value of the land had climbed from \$20,000 at the time of the agreement to some \$60,000 now, since the opening of the shopping center.

THE JURY verdict came after testimony presented by both sides concerning Duncan's competence at the time of the agree-

Community Council Forms

By WAIN MILLER
News Editor

A 23-member group meets Monday to complete organization formalities for the Hereford Community Council — a cross-section representation of the community which will tackle solutions to problems facing migrants who work and live in the area.

The 9 a.m. meeting Monday in the Community Center will take up where work left off Friday as the council hears reports from committees appointed to handle various phases of organization.

At that time, the group is expected to take action which promise far-reaching effects, not only for the migrants, but the community as a whole.

To be organized as a non-profit corporation, the committee will serve as final clearing house to approve or disapprove any state and/or federal aid projects being considered for suggested improvements at the Hereford labor camp.

THE COUNCIL is being established at the suggestion of the Texas Office of Economic Opportunity, which received orders from Washington some months ago to look into problems facing Latin American migrants in the Hereford area.

Monday, the council is expected to finalize its charter and by-laws, elect officers, and consider application for federal funds to finance operation of the council.

REPRESENTED on the council are a cross-section of city, county, and school officials, other organized groups, and representatives of the Latin American and 6-80 migrants and Negro residents of the community.

After postponing a meeting originally scheduled for Thursday, more than 20 persons met Friday to set the wheels in motion towards organizing what is apparently to be known as the Hereford Community Council.

APPEARING at Friday's meeting was Tony Guzman, representing the Texas OEO, who outlined suggestions for organization of the council and presented MIGRANT Page 13



CITY BARN BURNS — Smoke was dense and heat intense as firemen arrived at the City Barn on New York St. Thursday afternoon. The building, which served as maintenance garage for city-owned equipment, was destroyed by the blaze. (Staff Photos by Wain Miller)

Workshop Begins

Workshops designed to develop leadership qualities in officers and members of organizations will open at 7:30 p. m. Monday under auspices of Deaf Smith County Program Building Committee.

TWO EVENINGS will be devoted to the workshops, from 7:30 to 9:30 p. m. After general sessions with discussions of interest to everyone, workshops in five specific areas will be conducted by guest and local leaders, each widely experienced in the field.

Some 150 persons have registered for the training and indicated a choice of workshop topic. Assignments will be made at the first general session by Kathleen Baker, president of Hereford Business and Professional Women's Club, who served as arrangements chairman.

She will give the welcome and introductions Monday evening. Wayne Thomas, immediate past president of Deaf Smith Chamber of Commerce, will deliver the keynote address. Meeting the Challenge to Serve Well.

Miss Claudia Williams, program specialist with Texas Extension Service, will speak on the topic, How To Get Audience Participation, before workshops

begin. SPEAKERS at the Tuesday general session will be Mrs. O. G. Hill Sr., Hereford club leader, on Practical Parliamentary Procedure and Larry L. Burle. See WORKSHOP Page 13

AIDS ADVANCE PLANNING

Firemen Seek Information From Farms, Businesses

Two major fires here in three days illustrate why the Hereford Volunteer Fire Department is seeking information describing location and other details of area farms and ranches, and businesses in the city.

The fire department is asking that farmers, ranchers, and businessmen complete a questionnaire appearing on page 13 of today's Brand.

INFORMATION called for in the questionnaire will aid local firemen in keeping fire losses to a minimum, should flames break out, according to J. W. (Jap) Dickerson, fire chief.

The completed questionnaire should be mailed to the Hereford Fire Department, Box 512, or brought by the city police station.

FIREMEN HAVE also announced that a program describing fire hazards and prevention techniques has been developed, using illustrations of local interest.

Dickerson and department training officer Bob Spaulding said members of the department will present the program to any interested group.

PROGRAMS can be arranged by calling EM 4-0155 during

One man received extensive burns and three men who came to his rescue suffered minor injuries in an explosion and flash fire which caused losses estimated at \$14,000 here Saturday morning — just 44 hours after a Thursday afternoon blaze which ruined a large maintenance barn owned by the City of Hereford.

Saturday morning's blast and fire at the Case Power & Equipment Co. south of Hereford on U. S. Hwy. 385 hospitalized 59-year-old Muri Parker, 520 Ave. K, for treatment of second and third degree burns which he received on half of his body.

Parker was injured when a tractor fuel tank exploded about 10 a.m. as he used a torch to patch a leak. He was listed in satisfactory condition Saturday afternoon at Deaf Smith County Hospital.

A city employee had been more fortunate Thursday when flames raced through the maintenance barn shortly after 2 p.m., causing damages estimated at \$13,500.

RAGING FLAMES left the city barn standing, but gutted the interior of the structure and caused extensive damage to equipment and other contents of the building.

Firemen were some 20 minutes in containing the blaze which erupted suddenly as paint was being heated in preparation for use.

The fire erupted shortly after a city employee, alone in the building, stepped out of a small room in which the paint was being heated.

THE EMPLOYEE said he had walked only a few feet before seeing flames break out behind him. He said that by the time he finished phoning to call firemen, flames had spread through three-fourths of the 100-foot-long building.

Saturday morning's fire was smaller in proportion to the blaze at city barn, but it came suddenly, setting Parker's clothes ablaze.

TWO MECHANICS working nearby and the manager of the implement house were burned slightly as they worked to free Parker of the fire which issued from clothes on the top half of his body.

Co-worker Dean Crawford, 19, was treated for burns on his left hand and right ear at the hospital after he and other workers rushed Parker there in a private auto.

Earnest Neff was treated by a local doctor for burns on his left hand.

Manager Jim Tucker was See FIRES Page 13

Girls Injured

Two Hereford schoolgirls received injuries in separate vehicle-pedestrian accidents Thursday and Friday as they were en route home from school.

A Friday afternoon mishap near the school administration building sent 14-year-old Linda Hudson to the Hereford Medical and Surgical Clinic for treatment of a fractured leg.

On Thursday, six-year-old Sylvia Martinez of Hereford was treated at Deaf Smith County Hospital for lacerations and bruises after she struck a truck just after getting off a parochial school bus near the west Hereford city limits on U. S. Hwy. 60.

INVESTIGATORS said both girls were injured after they stepped around parked vehicles, allowing drivers no time to avoid the mishaps.

Miss Hudson received a broken leg and lesser injuries at 3:48 p. m. Friday in the 100 block of Avenue F when she See GIRLS Page 13

Public Showing For Bull Barn This Afternoon

Public Open House at the County Bull Barn will be held from 2 until 5 p. m. this afternoon.

THE EVENT marks the completion of a \$25,000 revitalization of the structure — which now offers an attractive scene for public meetings of all types.

Official hosts for the Open House will be members of the Hereford Lions Club. Entertainment will be provided by the Hereford High School Stage Band.

Also on hand will be county commissioners, who directed the refurbishing of the Bull Barn, which was originally constructed in 1960.

Tornado Siren Test Scheduled; Warning Signals Are Reviewed

Hereford Fire Department officials announce that Civil Defense sirens will be tested at 10 a. m. Monday as a precaution for the upcoming tornado season.

The warning sirens, spaced across town, are being sounded to be sure that they are in proper working order.

In case of actual tornado or other emergency, the sirens would warn citizens of approaching danger. In such an event, a long, steady wail of

the sirens would mean to be prepared to take cover.

An oscillating on-and-off siren wail would signal immediate danger, warning residents to take cover immediately.

The Civil Defense sirens can be distinguished from the Hereford Volunteer Fire Department alarm sirens by the difference in pitch — Civil Defense sirens have a higher, shriller tone than the fire alarm sirens.



ORGANIZE ACTION—Virgil Dodson, standing at right, temporary chairman of a community council being formed to tackle housing and sociological problems at the Hereford labor camp, and Tony Guzman, representative of the Texas Office of Economic Opportunity, address the committee Friday morning. See story above. (Staff Photo)

IN APPEALS COURT

Bonds Forfeiture Order Is Upheld

The Texas Court of Criminal Appeals recently upheld the order of local District Court Judge Harry Schultz that bonds totaling \$11,000 be forfeited in connection with cases charging John Gibson, former builder here, with theft by fraud.

Bondsmen for Gibson, who is now serving terms totaling 10 years in the state prison, had appealed the bond-forfeiture order.

RECORDS show that appellants, as sureties, entered into appearance bonds after four indictments were presented, charging Gibson with the commission of felony offenses.

Gibson was indicted by the Deaf Smith County Grand Jury in 1964 for theft by fraud (over \$10,000), and also faced other charges.

A cause was set for trial in Oct. 1964, at which time Gibson failed to appear.

HE ALSO failed to make an appearance on May 26, 1965, when the remaining causes were called for trial.

Some months later, Gibson voluntarily surrendered at the Deaf Smith County Sheriff's Office.

However, he walked out of the local jail two weeks later, on Sept. 24, but was apprehended near Vega some two hours later. After being taken to the Oldham County Courthouse, he leaped through a plate glass to

freedom, but was again apprehended two blocks away.

Sureties request that all or part of Gibson's bonds be remitted after the man returned to custody was refused by the trial court, over which Schultz presided.

THE APPEAL was filed by those who had placed Gibson's bonds.

Dist. Atty. Bill Hunter of Dalhart told the Brand that appellants sought return of all or part of the four bond forfeitures totaling \$11,000.

THE BOND forfeiture appeal did not contest the three-year prison sentence assessed Gibson on the Deaf Smith County charge, nor the 10-year sentence resulting from a charge in Oldham County, which are being served concurrently.

The \$11,000 from the bond forfeitures remains in the Deaf Smith County treasury.

The Appeals Court presiding judge McDonald, in a written opinion regarding the verdict, commented, "... we see no abuse of discretion in the trial court's decision that the bond be forfeited."

"The judgement is affirmed." The opinion was delivered Wednesday in Austin.

However, he walked out of the local jail two weeks later, on Sept. 24, but was apprehended near Vega some two hours later. After being taken to the Oldham County Courthouse, he leaped through a plate glass to

Citizens Band Radio Network Listing Planned

Hereford Citizens Band Radio Club is compiling a directory of all Citizens Band radio operators in the area for use in case of emergency.

ALL CITIZENS Band radio owners who are interested in helping in a radio communications network in case of emergency are asked to call EM 4-0811, EM 4-3560, or EM 4-2114 prior to April 14, giving the name of CB radio owners, call letters, and monitoring channel.

The directory is being compiled in connection with the local Citizens Band club's participation with the Chamber of Commerce Civil Emergencies Planning Committee, the local Civil Defense, and the Hereford Composite Squadron of the Civil Air Patrol.

Listings of CB radio owners will be compiled to use for this and other purposes, according to Don Daugherty of the local Citizens Band club.

The Kansas City Athletics will play 28 exhibition games before the start of the 1966 American League baseball season. Twelve of them will be at Bradenton, Fla., where they train.



SURPRISE PARTY HONOREES—A costume party with the theme, "I want to be," given by Young Mothers Club and Melody Class of First Methodist Church in the Charles Springer home Friday evening, was a surprise compliment to Mr. and Mrs. Don Newman, who are leaving soon for a home

in Houston. Mrs. Al Hunter, Young Mothers president dressed as a big game hunter, stands between the Newmans, he in the garb of a western gunman and she as Mary Poppins, complete with umbrella and high-button shoes.



HOSTESSES SERVE GUESTS—Two of the party hostesses, Mrs. Howard Hunter as a hillbilly grandma and Mrs. David Hutchins as a Mexican senorita, begin serving the spaghetti supper to beatnik Jim Arney and Charles Springer, dressed as a Negro mam-

my. Mrs. Springer, in the picture below, was costumed as a Negro dandy of the minstrel period, cigar and all, to help win the costume prize for the couple. The plastic beehive, with bees and flowers, was in the "want to be" motif of the party.



SUPPRESSED DESIRES—Costumes of party guests indicated what each would like to be. Seated in this group are Mrs. Ray Simpson with lollipop and Teddy bear of the pre-schooler and Mrs. Charles Springer as a

carfree Negro dandy. Standing are Al Hunter ready for an African safari, Howard Hunter as a hillbilly, Mrs. Jim Arney in the pioneer woman's gingham and sunbonnet and Simpson as a Texas sheriff.

Stanton Students Present Comedy

Junior high students played two nights to good crowds in Stanton Junior High School Auditorium in the play "Class Ring."

THE PLAY was a comedy about junior high students who decide to go steady and find out that having a steady can pose a number of problems.

Vicki Gibson who played Tobey, the main character in the play, decides to go steady with Bruce and accepts his class ring.

This is when all the "trouble" begins. Tobey finds that she is now "tied down" to Bruce and then along comes Kip (Jerry Odum) who makes a pitch for

Tobey and she falls. Tobey's affair with Kip doesn't go over at all with Bruce and the couple calls off the going steady vows.

DURING ALL this time another boy (Marsh Pitman, a college man, comes along and strikes Tobey's fancy and she just can't decide which is the man for her.

Kip is the dramatic type and the two are scheduled to appear in a play together with love scenes and Tobey is carried away.

But Dick is the suave college-type man and she is also taken away with him. Tobey's mother leaves town

just before all this begins and her father is almost driven out of his mind by the turn of events

TOBEY FINDS that Kip's interest go no farther than the stage and the college man is not as interested as she thought and her whole world almost falls in.

With the help of little brother Mark (Tommy Stoy) Tobey and Bruce are brought back together, but decide not to go steady.

The cast included Vicki Gibson, Betty Hodges, John Seiver, Rene Hogsinger, Elizabeth Gandy, Deborah Hodges, Marsh Pitman, Jerry Odum, Mike McCathern, Sherry Rogers;

LAQUITA Robinson, Keith Anderson, Richard Lyons, and Deborah Hodges. Sponsors for the play were Mrs. Spicer Gripp and James Lanier. The play was a Dramatic Publishing Company production.

Highway War On Accidents Is Described

The Texas Highway Department revealed Saturday that it will spend almost \$311 million as part of a continuing four-year war on traffic accidents.

The Department released an "inventory of hazardous locations" in its 25 districts. Construction projects have been programmed for 664 hazardous highway locations listed in the inventory.

ESTIMATED cost for correcting the danger spots on highways in all parts of the state is \$310,924,199. Of this an estimated \$179.3 million will be state funds and \$131.6 million will be federal funds.

Federal funds for participation in the program are derived from special taxes on highway users.

TYPICAL projects listed by the bureau offer wide latitude. They include the widening of narrow bridges and traffic lanes reconstruction to increase sight distances on horizontal and vertical curves and installation of railroad crossing warning devices, traffic control devices including pavement markings, highway lighting, guardrails and fencing.

State Highway Engineer D. C. Greer stressed that new projects will be added to the program as additional hazards are spotted.

Greer noted that \$2.6 million in safety improvements projects have been undertaken with state forces at state expense since last July.

He also pointed out that since last July program projects already let to contract totaled some \$41.2 million in state participation and \$26.4 million in federal participation.

The Department's District 12, which includes Houston and Harris County, led the inventory dollar-wise with an estimated \$38.5 million proposed for safety improvements.

District 18, which takes in Dallas, was second with a total of \$27.9 million proposed for improvements.

District 20, encompassing the Beaumont-Port Arthur-Orange area, was third with an estimated \$23.1 million.

AMONG THE Houston district's projects, two reasons were listed most often in the report as justification for the improvements.

"Not to minimum standards" was named as the justification on 20 projects while "high traffic volume" covered 11 projects.

Another common justification dealt with accident rates. In the Houston district, for instance, the fact that "the accident rates are above the state average" was listed on 20 projects.

In contrast, accident rates were mentioned only six times in the Dallas district projects

while high traffic volume was listed 13 times.

District 24, the El Paso District, reported the least number of highway hazards. An estimated \$1.5 million, the lowest figure for all the districts, was proposed for improvements on four projects in District 24.

Lettermen Bob Duerr, a senior from Canton, Ohio, and Jack Brunner, a junior from Guttenberg, N. J., are the only out-of-state athletes on the St. John's basketball team of Long Is-

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with Rural Electricity

Although fewer than one-third of this nation's population lives in rural areas, more than half the nation's poor lives there. Consumer-owned rural electric systems such as ours have helped to create new industries across the country which have already resulted in more than 125,000 new jobs for rural people.

Volunteering in the war on poverty, we hope to do more in the months and years to come to help develop this community.

DEAF SMITH COUNTY ELECTRIC COOPERATIVE, INC.

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Spring is here so don't delay!

Good Selection of Trees

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Bare Root — B & B — Container

Just Arrived! A New Shipment Of

PANSY & STRAWBERRY PLANTS

ALL YOU NEED FOR BETTER GARDENING

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ONE MINUTE, PLEASE

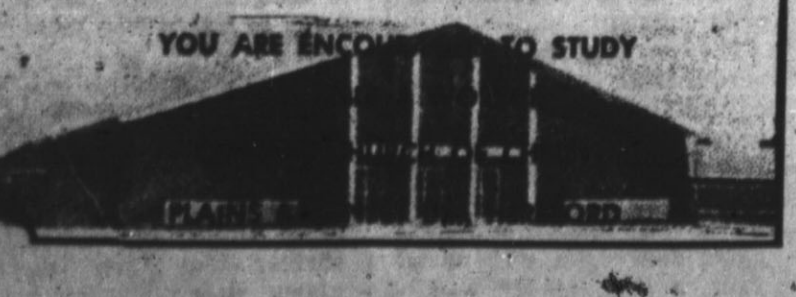
THE CHURCH I LOVE... IS PROTESTANT BY VIRTUE OF ITS NATURE (17th in a series).

One of Webster's definitions of the word protestant is: "One who makes or enters a protest." Jesus Christ, who paid the price for the church with his own blood (Acts 20:28), protested the money changers in the temple, (Matthew 21:12-14). Christ also protested the hypocritical attitude of certain religious leaders, (Matthew 23:1 ff). The Savior protested against those who "made void the word of God because of your traditions," (Matthew 15:6-9). Also the lukewarmness of his own people, (Revelation 3:15, 16). He entered his all unrighteousness. The Lord wants man to eliminate these negative things, and replace them with the positives: love, morality, unity, and righteousness.

As followers of Christ in his church, we are instructed to protest the same things. As far as immorality is concerned, we are instructed, "Make sure what would have the Lord's approval; take no part in the barren deeds of darkness, but show them up for what they are. The things they do in secret it would be shameful even to mention." (Ephesians 5:10-12 NEB). We protest division in Christendom by conforming to unity, "I appeal to you, my brothers, in the name of the Lord Jesus Christ; agree among yourselves, and avoid divisions; be firmly joined in unity of mind and thought." (1 Corinthians 1:10 NEB).

We are to protest certain traditions and the doctrines that originate with men. "Be on your guard; do not let your minds be captured by hollow and delusive speculations, based on traditions of man-made teachings and centered on the elemental spirits of the world and not on Christ." (Colossians 2:8 NEB).

We must stand against unhealthy and sinful attitudes by developing Christ-like attitudes in our thinking. "And now, my friends, all that is true, all that is noble, all that is just and pure, all that is lovable and gracious, whatever is excellent and admirable — fill all your thoughts with these things." (Philippians 4:8 NEB).



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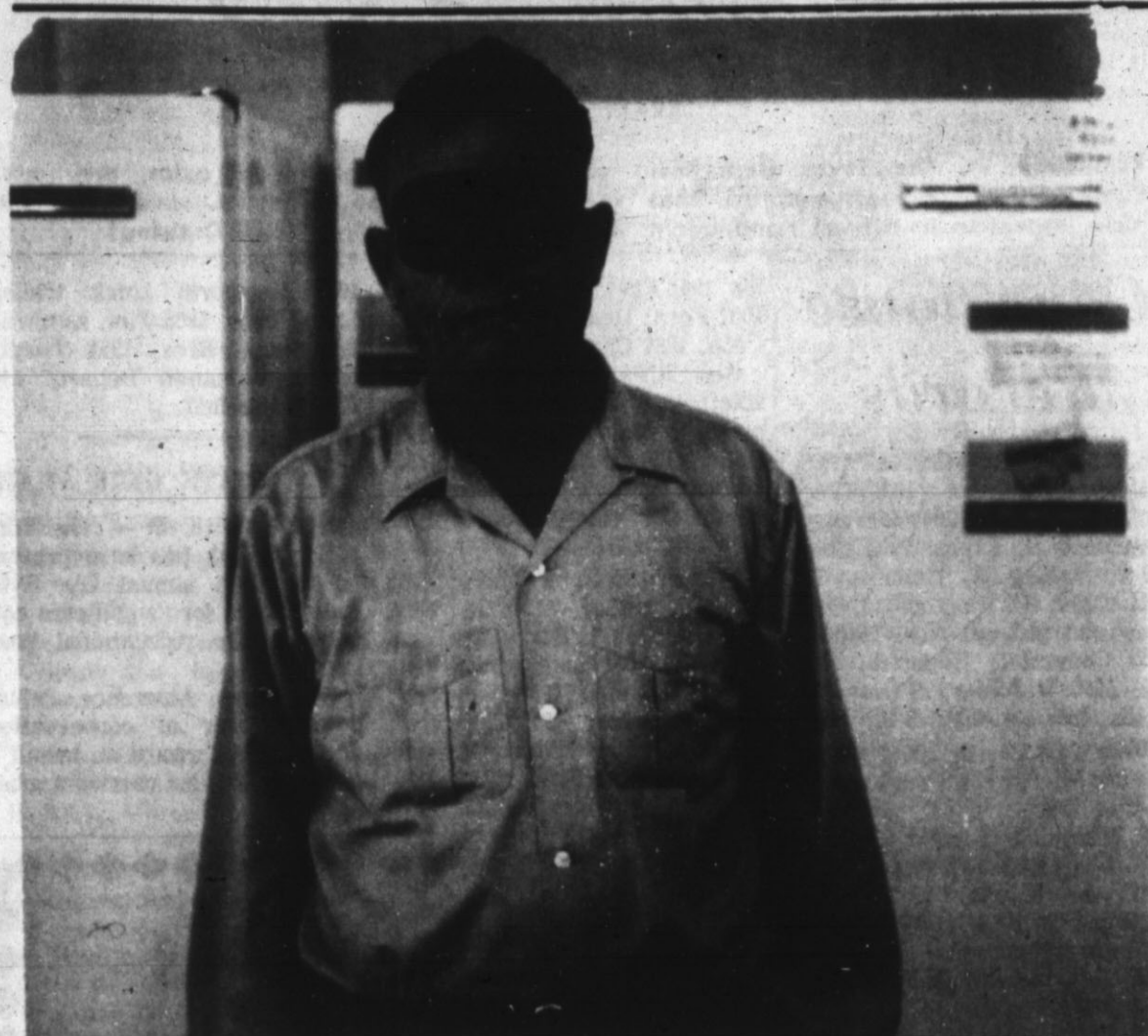
Here's a brawn and beauty team that fills any bill! Ford's F-100 Styleside Pickup gives you the smooth-riding comfort of Ford's famous Twin-I-Beam front suspension... big power, too, with choice of two Sixes or a big V-8. Ford's new Ranchero's longer wheelbase, wider tread and new suspension give you a ride that's luxuriously smooth.



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STEPHENS-HUDSON MOTOR CO.
FIRST & MILES EM 4-2727

Roberts Reports

DARING DAYLIGHT ROBBERY



"Big Jim" says: "After the way we robbed Whirlpool, we sure do deserve to be robbed by our customers."

"Roberts Boys" Rob R.C.A. Whirlpool Warehouse in Amarillo: Flee With Loot.

The notorious "Roberts Boys" have in their possession a quantity of hot merchandise stolen from the Whirlpool warehouse in Amarillo, Texas. Any citizen of Hereford who finds one of these desperados is entitled to steal from him. They have it coming to them after what they did to Whirlpool.

"Killer" Erma Tells Own Story

Big Jim said the warehouse would be a pushover, but I was scared stiff. Frankly, I think we just caught them off guard. Business has been so good we were able to walk in there and start talking loud about full carloads, while the Whirlpool brass was trying to gather its wits, we simply stole 'em blind. That's all there is to it.



But you can bet one thing, I'm not going back to Amarillo, not till the heats off. Anyway, we'll be too busy unloading these fantastic values. People who never heisted a thing in their lives are going to have a ball stealing this stuff from us.

"Big Jim" Roberts Masterminds Raid

Haul Includes Many Pieces of Whirlpool Merchandise

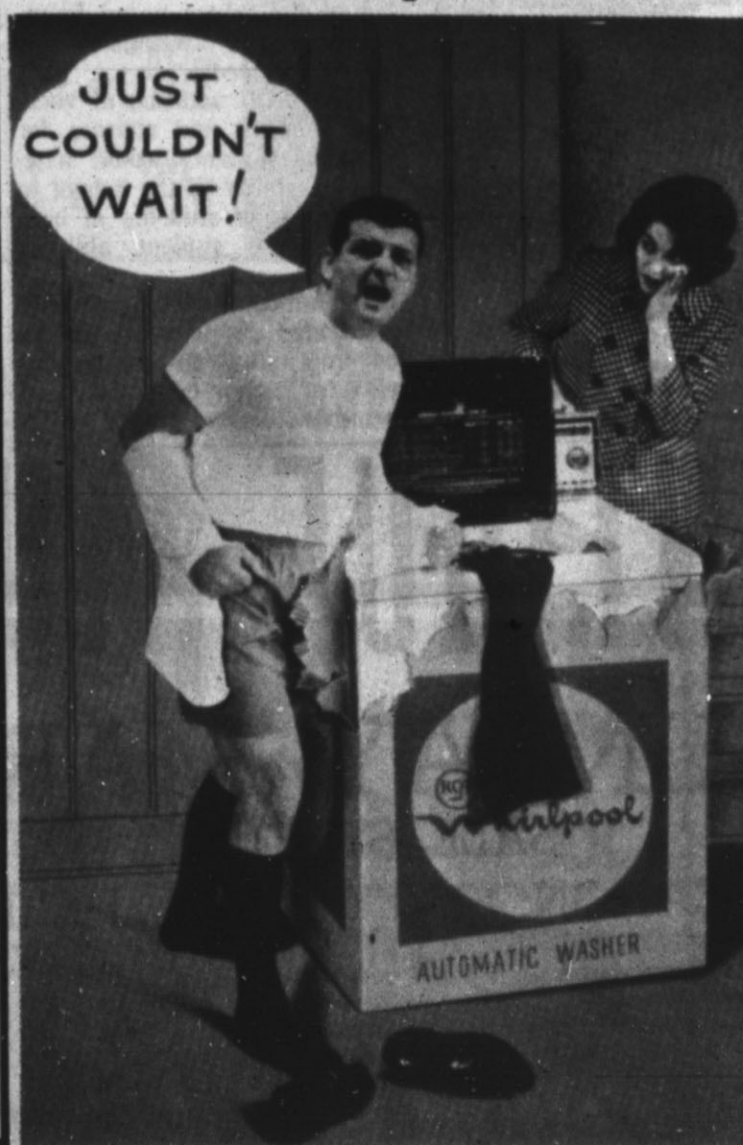
Store Features "Hot" Buys

The Roberts Boys are still laughing about it. They went through Whirlpool's big Amarillo warehouse like a band of thieves. Before Whirlpool knew what hit 'em these polite bandits from our friendly town had soft talked themselves into a list of buys that could honestly be referred to only as "steals." When the last piece was settled and there was nothing left in sight to steal, "Big Jim" Roberts snapped his order book shut, adjusted his mask, backed out of the nearest door and made a frantic getaway to his car. The whole caper went off without a hitch, and if Whirlpool ever lets this man into Amarillo again, they deserve to be stolen out of house and home.

SALE STARTS MONDAY -- 9 a.m.

WE ROBBED WHIRLPOOL - NOW YOU ROB US!!

11 Ft. FREEZER Only 26" wide — Summer-Winter Cold Control — Slide-out Chiller Tray — Full Width Crisper — Porcelain Enameled interior — Million-Magnet Door. \$158⁸⁸	Porter DISHWASHER Exclusive Filter-Steam washing and rinsing — Full-size revolving spray arm — Giant, Self-cleaning filter — Easy-rolling casters — Random-loading rack — Porcelain-enameled work surface top. \$118⁸⁸	14.2 Cu. Ft. — Ice Maker Refrigerator-Freezer Never needs defrosting in refrigerator or 105-lb. "zero-degree" freezer — Constant Cold Reserve — 2-lever-ejector ice trays — Bookshelf freezer door storage — Separate cold controls — Fits Flush to Wall. \$298⁸⁸	12.3 Cu. Ft. Refrigerator-Freezer Refrigerator section defrosts itself automatically — 109 lb. "zero degree" freezer — Bushel size twin crispers — Automatic interior lighting — Million Magnet doors — Adjustable temperature control. \$198⁸⁸
30" ELECTRIC RANGE Cabinet-Mate design — Balanced — Heat Oven — High Speed Broiler — Adjustable Oven Rack — Leveling legs. \$148⁸⁸	Family Size — 9 Lb. WRINGER WASHER High speed pump — heavy duty sealed gear case — 3-vane agitator — cabinet finished in Lifecote acrylic enamel — Blue porcelain-Lifecote acrylic enamel — Blue porcelain-enameled tub. \$118⁸⁸	14 Lb. Cap AUTO. WASHER 3 automatic cycles — Normal — Gentle — Super Soak — 3 water temp selections — Exclusive Surgilator agitator — Magic-Mix filter — Free-Flow draining — porcelain enameled. \$188⁸⁸	ELECTRIC DRYER 5 drying cycles — 3 temperature setting — top mounted lint screen — Exclusive Equa-Flow tempered-Heat — Satin-smooth, snag-proof drum — Acrylic-enamel cabinet and top. \$148⁸⁸
2 Speeds, 5 Cycles AUTO. WASHER Magic Clean filter — 5 wash-rinse water temp selections — Infinite water level control — Handy fabric softener dispenser — Exclusive Surgilator agitator — 3-point suspension. \$238⁸⁸	2 Cycles — 5 Temps ELECTRIC DRYER Automatic cycles for Regular and Wash'n Wear or Permanent Press plus Timed Drying settings. — Automatic Moisture Minder — Automatic Dryness Selector — Quiet operation. \$168⁸⁸	30" Built-In ELECTRIC OVEN Balanced heat oven — Radiant heat broiler — Exclusive Bar-B-Kewer oven control — Automatic Mealtimer — Dual oven control — Full-View Oven Window Automatic Rotisserie — Adjustable Racks. \$128⁸⁸	Electric Built-In COOK TOP Fast, easy installation — Convenient removable top — easy to clean — choice of decorator colors. \$68⁸⁸
Built-In 24" GAS OVEN Blanket-O-Flame Oven — 10-Temperature Oven control — fullview oven door — racks — removable door — automatic rotisserie — "Waist-high" Blanket-O-Flame Broiler — Mealtimer clock. \$138⁸⁸	Built-In GAS RANGE TOP Burner-with-a-brain — removable chrome-plated burned bowls that help trap spills and boilovers and cleans easily at the sink — fast, easy installation. \$78⁸⁸	30" GAS RANGE New recessed cooktop — hi-to simmer burners — 10-temperature oven control — big balanced heat oven — "Smokeless" radiant-heat broiler — oven window and light. \$178⁸⁸	14.2 Cu. Ft. — No Frost Refrigerator-Freezer Never needs defrosting in refrigerator or 105-lb. "zero-degree" freezer — Constant Cold Reserve — 2-lever-ejector ice trays — Bookshelf freezerdoor storage — Separate cold controls — Fits Flush to Wall. \$258⁸⁸
12.3 Cu. Ft. Refrigerator-Freezer Ice Magic automatic ice maker — 108-lb. "zero degree" freezer — freezer door storage — million-magnet doors — rotary compressor. \$258⁸⁸	10.7 Cu. Ft. UPRIGHT FREEZER Million magnet doors — bookshelf door storage — adjustable temperature control — porcelain enameled interior — flash hinges — fair leveling legs. \$158⁸⁸	EM 4-1588 ROBERTS APPLIANCE Hereford, Texas 136 W. 3rd	



ANXIOUS CUSTOMERS

Hereford's Oldest and Largest Appliance Dealer Is Indeed Proud To Bring This Outstanding "Steal" To The People Of Hereford and This Trade Area.

School's Bid To Meet Challenge Told

By WAIN MILLER
News Editor

Some 50 persons heard a description of why the Hereford Independent School District is expanding curriculum at the annual dinner for current and past members of the district's board of trustees Friday night.

Describing the ever-increasing challenge to local schools to meet the needs of all students was Superintendent Johnny Clark Jr.

HIS ADDRESS highlighted the program for the gathering of the past and present board members, who were described in his talk as "the men with the thankless job of running the most important business of the community."

Quoting the late John F. Kennedy, Clark said, "One of the most important tasks a citizen undertakes is serving on a school's board of trustees, for education is the most important and probably one of the biggest businesses in any community."

The superintendent's address was preceded by introduction of past and current board members and their wives present.

THOSE PRESENT and the date they took office for the local school board were:

James M. Gillentine, 1942; Lisle Woodford, 1945; Robert Veigel, 1946; Mrs. Earl Plank — the only woman to serve on the local board — 1953; Don Zimmerman, 1954; Ira Scott, 1954; Wilbur Axe, 1955; Bert Boomer, 1955; Tom Robinson, 1955; Dub Hair, 1956; B. F. Cain, 1956; and Ivan Block, 1958.

Present board members and the date they took office are board president Bill Gentry, 1960; Labry Ballard, 1961; Hugh Clearman, 1963; Raymond White, 1963; Dr. A. T. Mims, 1964; and L. B. Russell, 1965. Unable to attend Friday's dinner was Olin Parris.

IT WAS POINTED out that the upcoming April 2 school board election will see Gentry, Parris, and Clearman seeking re-election with no opposition on the ballot — the first time an



OUTLINES PLANS—School Supt. Johnny Clark Jr. outlined the need for expanding curriculum in local schools to some 50 present for a dinner for current and past Hereford school board members Friday night.

(Staff Photo)

uncontested school board election has been held here in ten years.

Master of ceremonies for the evening was Gentry, who said that the superintendent had been asked to speak on any topic he felt would be of interest to the past members of the board.

Clark's talk was centered around the school's challenge to provide "equal opportunity" for all students — from those with advanced mentality to the below-average and even the mentally handicapped.

THE LOCAL board is taking steps to meet this challenge by expanding local schools' curriculum offerings, Clark pointed out.

"The challenge facing schools is to provide equal opportunity for all students — but this doesn't mean the 'same' opportunity," Clark commented.

"The school is striving to teach all individuals all that they can learn... and this ideally would be limited only by the student's mental capacity, initiative, and capability."

"YOUNG PEOPLE come to our schools with unmet needs and this is why many of them do not stay until they complete 12 years of schooling... they are thirsty for a feeling of being a success," he commented.

He then explained the current plan of the school board to rearrange course offerings to help meet these needs.

PROPOSED addition of vocational courses and courses for advanced students would lengthen the ability of the school to meet needs of students at both ends of the student ability listing.

High school curriculum would be divided for courses of an academic nature to prepare students for higher education, and vocational classes would be in-

stituted to prepare students who plan no further formal education after high school.

THROUGHOUT the nation, as in the local schools, stress has been placed on teaching those at the top of the pyramid of achievement and ability, the intellectuals, "while forgetting the masses," Clark said.

He pointed out that national studies show that the majority of lower-ability students never leave their home community. For this reason, the local schools recently conducted a survey of local business and industry to determine job availability in all categories.

VOCATIONAL classes planned for high school are being designed to train students to fill jobs which will be available locally. Among classes planned in the near future are building trades, auto mechanics, and cosmetology.

Consideration is also being given by the local board to install new courses for advanced students.

Also among plans are to offer typing at the eighth grade level instead of in high school, in order that virtually all students could take the course.

NONE OF THESE plans have been finalized by the local board but the board has indicated they will be approved soon, Clark pointed out.

In other comments, the superintendent pointed to the population shift from rural to urban areas — population of Texas in 1940 was 75 percent rural, but is 76 percent urban at the present time, Clark said.

One out of every two people in the state live in 20 major cities, he added.

He also stressed the importance of maintaining "local control" of schools.

Classifieds Get Results



CAMP FIRE WEEK MARKED — Observance of National Camp Fire Week, which began Saturday with open house at the Camp Fire Hut here, is being marked today with attendance of Hereford groups at church services. Typical of girls in the program are these members of two groups. In the top picture, girls of Tunda Camp Fire Group inspect material for their open house exhibit. Standing from left are Nancy Barrett and Rhonda Cramer; kneeling, Deborah Turner, Elizabeth Lyons and Judy Scott. Members of Sunshine Bluebird group, the branch for younger girls, are looking over their scrapbook, in the lower picture. From left are Andy Askew, Debra Cornelius, Patty Grove, Kandy Newman and Tamra Hagans.

Hardin-Simmons Concert Choir Appears Here

The Hardin-Simmons University Concert Choir of Abilene will be presented in a program of vocal music at the First Baptist Church, Hereford, at 7:30, Friday, March 25.

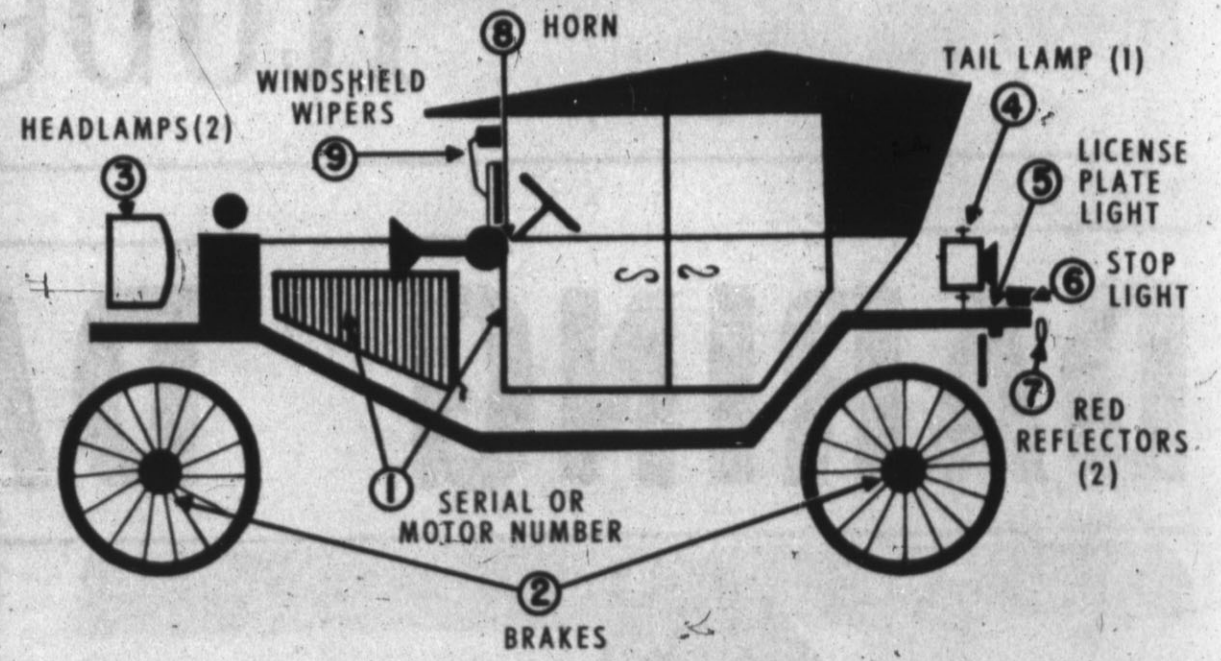
Forty-seven singers, selected from the entire student body make up the tour ensemble. Two thirds of the choir membership are music majors in the Hardin-Simmons University School of Music. These students are preparing for professional careers as church musicians, concert singers and music teachers. Twenty nine cities and six states are represented in the Concert Choir personnel. During past seasons the choir has appeared before national conventions in Miami, Chicago, San Francisco, Louisville and Dallas.

Each year the choir studies choral music of many styles from Renaissance to Modern with primary concern for sacred literature. Spirituals, concert arrangements of folk and "show" tunes are also included. The Choir performs such major work as Elijah, Messiah, Creation, Saint Paul, The Peaceable Kingdom, Bach's Saint Matthew Passion, Dello Jolo's "Song of Affirmation" was recently sung with the Abilene Symphony Orchestra. A major event of the Hardin-Simmons School of Music is a festival of music of Our Time during which modern composers' and modern musical idioms are featured.

Conductor of the H-SU Concert Choir for the past 9 years is Edward H. Hamilton, Associate Professor of Voice and Acting Dean and Head of the Department of Music Education. He was formerly supervisor of vocal music, director of the high school choir, the Civic Choral Society and Minister of Music at the First Baptist Church of Knoxville, Tennessee. He is a charter member of the American Choral Directors Association, the National Association of Teachers of Singing, a "Fellow" in American Institute of Vocal Pedagogy and a past president of the southern division of the

Music Educators National Conference.

PASSENGER CAR



REMINDER — The Texas Department of Public Safety reminds motorists that regardless of the age of autos, they must bear the 1966 inspection stickers by the hicle inspection time is at hand again. Re- April 15 deadline. (DPS Drawing)

Courthouse Records

VEHICLE REGISTRATIONS

Henry Andrews, 1963 Ford pickup; Billy Ott, 1960 Mercury; Lawrence D. Krebs, 1965 Chevrolet; James R. Robinson Jr., 1961 Olds; C. P. Grimes, 1962 Chevrolet pickup; Abel Badillo, 1955 Chevrolet; Edgar L. Easley, 1965 Rambler; Harland C. Willis, 1965 Rambler. 3-15.

Mike Bradford, 1965 Ford pickup; Leroy McDonald, 1964 Dodge truck; T. C. Farmer, 1961 Matchless Scooter; Robert R. Brown, 1955 AJS motorcycle; Mary L. Harris, 1955 Ford; Christine Bridges, 1956 Chevrolet pickup; Eusebio Marquez, 1966 GMC pickup; Gary W. Kelley, 1963 Pontiac; Glen Polk, 1962 Chevrolet; Nathaniel Foster Jr., 1955 Buick. 3-15.

David D. Downey, 1963 Ford pickup; Hereford Butane Inc., 1957 Ford; Leo F. Neill, 1962 Dodge truck; Arthur Brock, 1957 Chevrolet; Elsie J. Buchanan, 1966 Ford; Jimmy A. Martin, 1961 Chevrolet; Bill Marks, 1953 Pontiac; Juan Rodriguez, 1956 Ford; Marcos DeLeon, 1956 Plymouth. 3-18.

Mrs. L. C. Oliver, 1963 All-state scooter; Leonel Gonzalez, 1956 White trailer; C. E. Clark, 1961 Chevrolet; Ignacio Gonz-

les, 1961 Chevrolet; W. W. Buck, 1961 Ford; Deaf Smith Co. Elect. Coop, 1966 Chevrolet truck. 3-16.

Ben R. Plummer, 1966 Chevrolet; L. D. Rentfro, 1962 Ford pickup; Melson shaunli, 1957 Buick; Tide Products Inc., 1966 Chevrolet; Jack W. Rogers, 1958 Plymouth; Tide Products Inc., 1966 Chevrolet. 3-16.

Hereford Iron & Metal, 1953 Blitwell trailer; Donald Ney, 1958 Chevrolet; Berry T. Johnson, 1956 Chevrolet pickup; Gua dalupe Hickman, 1956 Chevrolet; John F. Fielder, 1951 Chevrolet; Gus Ruland, 1960 Stardust house trailer; Shupe Bros., 1959 Kenworth truck trailer; Shupe Bros.

1964 Kenworth truck trailer; Shupe Bros. 1965 Tim. semitrailer; Shupe Bros. 1964 Timpfle trailer; Kenneth Dehart, 1960 Chevrolet. 3-17.

N.Y. STATE GETS AWARD

NEW YORK — The State of New York has been presented the 12th annual Ole Evinrude Award for "significant contributions to recreational boating."

Dr. Mason Lawrence, deputy commissioner of conservation, accepted the award on behalf of the state. It also carries a grant of \$1,000.

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By MELVIN YOUNG

An official Texas Historical Marker commemorating the Mackenzie Trail has been approved for Deaf Smith County, according to Mrs. Elmer Patterson, chairman of the Deaf Smith County Historical Survey Committee. The 18" x 28" cast aluminum marker is located 4.2 miles southeast of Hereford on U. S. Highway 385.

General Ronald S. Mackenzie led his men in one of the last major Indian battles in Texas in the Palo Duro Canyons Sept. 28, 1874, where he slew more than 1,000 horses to cripple the Indian action. He also commanded troops in battles against Comanches at Blanco and Lule Canyons.

The marker is placed at the approximate spot where the Mackenzie trail crossed what is now U. S. Highway 385.

Other markers pending approval by the state RAMPs committee include the site of the old Panhandle Christian College and the site of the famous cowboy strike of earlier years.

An official dedication for the Mackenzie marker will be held Monday, March 28 at 3 p. m.

—HB—

It's good to see Rev. Eugene Naugle up and about again after his recent illness. Rev. Naugle is now staying out at Kings Manor and is apparently enjoying every minute of it.

However, he told us yesterday that the ladies out at the Manor talked back to him on occasion.

Which could be somewhat of a problem with most folks. But not with Gene. He can always turn off his hearing aid.

Rev. Naugle is one of those people who never really retires. He has been filling the pulpit at some of the county's smaller churches for years, whenever needed. Consequently, he has become quite an "institution" around Deaf Smith County and has more friends and acquaintances than you can count.

—HB—

And speaking of preachers, a couple that we know have been honored recently with Doctor of Divinity degrees.

The Board of Trustees of Texas Christian University

Hereford Man Attends Land Bank Meeting

J. Robert Hickman has been appointed to represent the Federal Land Bank Association of Hereford at the Annual Stockholders Meeting of the Federal Land Bank of Houston. The meeting will be held in Houston Friday and Saturday, March 25-26.

Robert B. Tootell, Governor of the Farm Credit Administration in Washington, will be the featured speaker at the meeting, and William G. Plested, Jr., President of the Federal Land Bank of Wichita, Kansas, will also be on the program, as will C. G. Scruggs, Editor of "The Progressive Farmer."

REPRESENTATIVES from 73 Texas Federal Land Bank Associations will attend the meeting. Plested will tell about the plans for the 50th Anniversary Year of the Federal Land Bank System — to begin with the calendar year 1967. A nationwide series of events will highlight the Anniversary Observance, including a nationwide open house sponsored by the 728 Federal Land Bank Associations throughout the United States.

Hal Weatherford, President of the Federal Land Bank of Houston, will report on the business activities of the Bank during the past year.

Dr. Charles W. Jarvis, well-known inspirational speaker, is the featured speaker of the banquet Friday night.

Woodrow B. Wilson is Manager of the Federal Land Bank Association of Hereford, which serves Deaf Smith and part of Farmer counties. The office is located at 407 N. Main in Hereford.

News About Area Men On Duty

Fire Control Technician Seaman Apprentice Jake E. Tiegler, USN, son of Mr. and Mrs. George Tiegler of 124 Avenue J, Hereford, has completed the basic Fire Control Technician School at the Naval School Command Vallejo, Calif.

The school prepares students for work in the Navy's fire control technician rating, which is the art and science of the control of missiles, torpedoes and guns. Students are taught basic electricity, electronics and fire control equipment mechanism.

Hospital Notes

PATIENTS IN HOSPITAL
Mrs. Maud VanHorn, 308 Ave. B; Mrs. Wade H. Thompson, Rt. 3; August T. Frye, 112 Elm; Mrs. A. L. Martin, 301 Knight; Mrs. Buddy Bloomer, 119 Aspen; Mrs. Martin Villarreal, 200 Vera Cruz; Frank M. Cogdell, Box 567; J. R. Watson, Rt. 3; Beatrice Diaz, 612 Bowie; Mrs. Leonard D. Johnson, Friona; Mrs. Manuel Estrada, Rt. 4; Mrs. Jim R. Higgins, 142 N. Texas; Mrs. Thelma Snyder, 237 N. Main; Mrs. Reyes G. Cano, Rt. 5.

Mrs. Delbert A. Sutter, 419 Ave. G; Mrs. Ray Sult, 709 N. Miles; Mrs. Jonny E. Cloud, 406 Ave. B; Mrs. Roberto Arando, 518 Brevard; Mrs. J. L. Kuper, 108 N. 25 Mile Ave.
Troy W. Benefield, 230 Beach; Lonnie Richardson, 318 Ave. J; Zelto Osborn, 507 Park Ave.; Mrs. S. L. Walser, 120 N. Texas; Fred Inman, 1105 Grand; George J. Larson, Star Rt. 1, Vega.

Charles Ernest Hood, 305 E. Sixth; Cecil E. Malone, Rt. 3; Ezra H. Norton, 444 McKinley; Mrs. Goldie Statton, 305 Jowell; Mrs. Florence McDorman, 148 N. Emma.

PATIENTS DISMISSED
Pamela Bryant, Mrs. George R. Rowe, Mrs. J. R. Johnston, Miss Dale Williams, L. J. Jones and Mrs. Ernesto D. Garza, March 18.

Mrs. Gwenn Davis, Mrs. Bobby Sims, Danita Gomez and C. B. Miles, March 17.

Mrs. Joe I. Garcia Jr. and Mrs. D. E. Rush, March 16.

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5 303 Cans **\$1**

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5 300 Cans **\$1**

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5 No. 2 Cans **\$1**

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Herd Baseballers Take First Win

Mims, Tucker, Duvall Hit Homers In Game

Home runs on the part of three Hereford Whiteface baseball players aided the locals in taking their first win of the season over the Plainview Bulldogs, 12-7.

This was first loss for the Bulldogs, giving them a 3-1 record for the season and the Whitefaces' record tallied one win and two losses.

Hereford lost games earlier in the season to Palo Duro and Amarillo High School.

Ed Mims, on the first time at bat, hit a homer for the locals. In the third inning Gary Tucker added his name to the list of big hitters of the day and in the fifth inning Gene Duvall competed the list for the third homer of the evening.

THE LOCALS began the game with a bang as they scored seven runs in the first inning.

Two more runs were scored in the second inning and one run in the third.

Play slackened off in the fourth inning as the Whitefaces saw a three up-three down situation, but in the fifth the locals put the icing on the cake when they scored two more runs.

Ed Mims went the full seven for the Whitefaces giving up nine hits, walking five, striking out five and hitting one batter.

Robby Lemons led off for the third base line. He then stole to second on a wild pitch and stole third on a second wild pitch.

GENE DUVALL hit a fly which hit the fence and took two bases on the hit and drove Lemons in.

Bill Watts doubled on a low ball through the second and third bases driving Duvall in for the second run of the game.

Barry Johnson hit the second double driving Watts in for the third run of the game.

Robert Wagner was the next batter to get a hit. He singled through second and third bases.

es, driving in Ray Martinez who took a free walk to first and went to second when Gary Tucker was thrown out on first after bunting. Martinez stole third on a wild pitch.

ED MIMS was the last batter in the first inning to get a hit, but it was a long high ball over the centerfield fence for a home run and brought Wagner in for seven runs in the first inning.

In the second inning Barry Johnson walked on the first play of the inning. He stole to second and came in later when Gary Tucker hit a home run for two more runs.

In the third inning Gene Duvall singled and took two bases when Bill Watts drove a low ball down the third base line for a single.

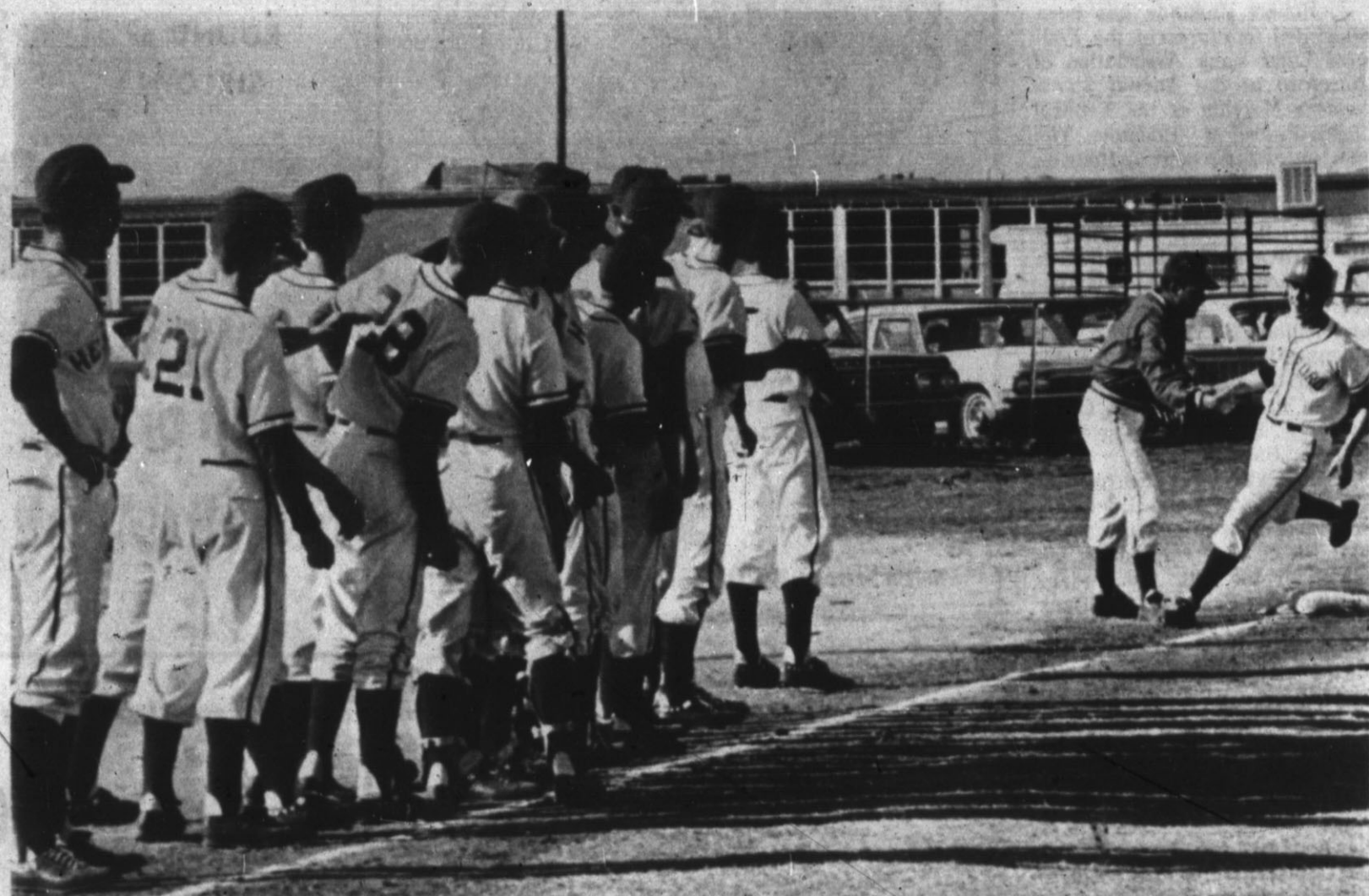
Duvall came in for another run when Barry Johnson drove a high ball down through the second and third base line.

HEREFORD SCORED two more runs in the fifth inning when Robby Lemons took a free walk to first.

The next batter up, Gene Duvall homered over the left field fence bringing in Lemons and giving the Whitefaces the final two runs of the game.

Plainview couldn't seem to get started but in the final two innings they began to rally. But this was too late in the game to catch the far out Whitefaces.

In the sixth inning the Bulldogs scored five runs on three hits and in the seventh inning



BIG GRIN AFTER HOMER — Gary Tucker rounds third as coach Don Dorman congratulates him after hitting the second homer of the game. His team mates await him on his way to home plate. Ed Mims and Gene Duvall also

the Plainview nine scored two more runs on two hits.

THE BIG play for the Bulldogs came when Roland McCutcheon hit a triple in the sixth inning bringing in three other players.

Plainview began the inning when Tommy McBee hit a single to left field. Baxter McAlister bunted down the third base line sending McBee to second.

Vincent took a free walk to first base loading the bases.

McCutcheon hit a long high ball to right field and Kelly Tyler tried for the catch, but the sun caused him to lose the ball.

THE BATTER was stopped at third, but was brought in when Ronny Roberts singled to second.

Baxter McAlister began the pitching duties for the Bulldogs. He gave up six hits, seven runs, walked three, and struck out two.

Stanley Beasley took over the

pitching chores in the second innings and finished the game. He gave up four hits, five runs, walked five, struck out three and hit one player.

Hereford players will go into action again Tuesday when they host Caprock High School of Amarillo at 4 p. m. at Whiteface field.

Tryout Dates Set By Officers For Pony League

Tryouts for the Pony League were set for May 5 and 6 Thursday evening by league officers and managers.

COACHES for the teams were selected by the officers. These coaches will select their players the evening of May 6 following the final tryouts.

Competition will begin Monday May 16 with games beginning at 8 p. m.

Managers are Marvin Coffee, Tigers; Bill Wall, White Sox; Ben Noyse, Red Sox; Carl Carlisle, Indians; Gerald Mobley, Orioles, and Ronnie Osborn, Twins.

Little League Officials Set Second Meeting

Little League Officers and Managers will meet Monday at 7:30 p. m. in the Pioneer Natural Gas Building to continue organizing the league for the coming season.

MANAGERS have been named for most of the teams by the officials.

All managers will be named by Apr. 20 which is one day before the tryouts beginning Apr. 21 and continuing through Apr. 22.

DURING THE tryouts players will be observed by managers from the eight major and eight minor leagues and following the tryouts the managers will bid for the players.

A meeting has also been scheduled for umpires Apr. 4. Jack Powell, head umpire for the Hereford area district will be the speaker.

Gun Club Sets Practice Shoot This Afternoon

Hereford Gun Club members have only one week left to practice before their second registered shoot of the season Sunday Mar. 27.

Club members will hold their regular practice shoot Sunday at the club's range at the Hereford Air Port.

The practice shoot is opened to members as well as anyone else who would be interested in testing his shooting skills.

Registered shoots are held at the local range each last Sunday of the month during the regular season.

HEIST MAKES IT

HOUSTON (H) — Al Heist, 38 has made it with the Houston Astros after all.

In 1962 the Houston team spent \$75,000 to get Heist from the Chicago Cubs in the player expansion draft. It looked like he would become Houston's center But he injured his knee in spring training and never fully recovered.

He played only 27 games that year and for the next three years was a player-coach under Grady Hatton at Oklahoma City. Hatton now manages the Astros and Heist is one of his coaches.

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Demons Take Dons In Eight Tuesday 9-8

The Dumas Demons downed the Palo Duro Dons Tuesday in Amarillo in an overtime game, 9-8.

The Demons took the lead in the second inning, but a rally by the Dons in the fourth put the Amarillo nine out in front.

Dumas came back to pull ahead one run in the sixth and Palo Duro tied the score in the seventh.

The Demons outscored the Dons in the extra inning, 3-2 to take the win.

Dumas scored nine runs on 11 hits and made one error. Palo Duro scored eight runs on 10 hits and committed six errors.

Bowling Scores

SEASON'S STANDINGS

	Won	Lost
Pinto Distribution	25	7
Team No. 7	19	13
A&C Foundation	18	14
Team No. 8	17	15
Trans-Con Grain	16	16
Lee Tire & Supply	13	19
Sunset Grill	12	20
WAAL	8	24

WEEK'S RESULTS

Pinto Distributor	3
Trans-Con Grain	1
Sunset Grill	3
WAAL	1
Team No. 7	1
Team No. 8	1
A&C Foundation	3
Lee Tire & Supply	1

Men's high individual game, Rudy Bloodgood, 203; men's high series, Rudy Bloodgood, 578.

Women's high game, Bertha Arnold, 224; women's high series, Bertha Arnold, 566.

High team game, Pinto Distributor, 816; high team series, Pinto Distributor, 2,386.

Star of the week, women, Jackie Johnson, 61 pins and Rudy Bloodgood, 50 pins.

Classifieds Get Results

All eight divisional champions in the 1965 Golden Gloves boxing tournament at Kansas City were 19 years old or younger except for Don Cobb, 22, St. Louis welterweight. The age limit is 26.

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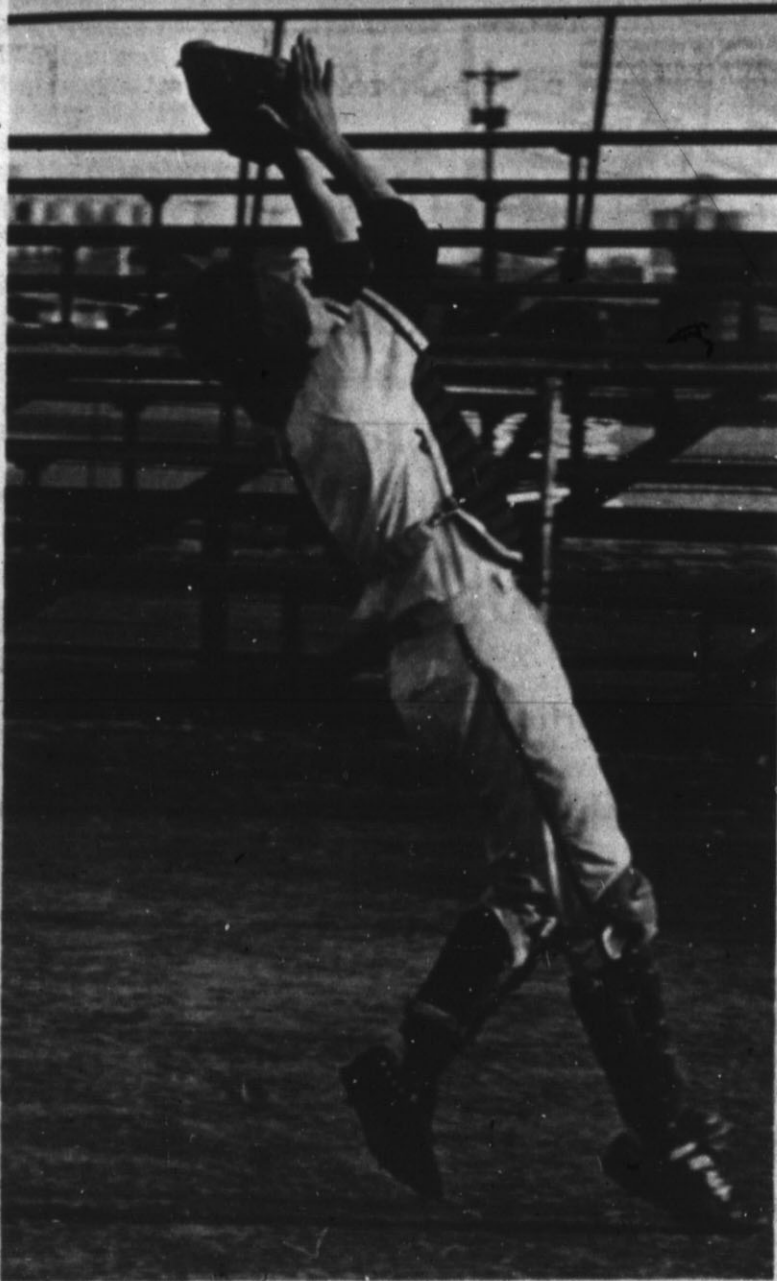
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COWAN JEWELRY
217 N. MAIN



SLIDES HOME — Gene Duvall slides in after Barry Johnson hit a single into right field in the third inning. This was the second score for Duvall. He went on in the fifth inning to score the third home run of the game for the Whitefaces. (Staff Photo)



ALMOST — NOT QUITE — Phillip Cain, Hereford catcher, tries to catch a high pop foul, but the sun caused him to lose the ball and it tipped his glove. Hereford won their first game in the outing with the Plainview Bulldogs Friday. (Staff Photo)

Warren Bros. Motor Co.

EM 4-1423 1410 Park Ave.

New and Used Cars



This Weeks Special

1963 Pontiac Bonneville 4-door hard-top. All the desirable equipment such as air and power. All-vinyl interior with original sand dune beige finish. Protective warranty. Yours at a bargain.

\$1895

1964 Plymouth Fury 2-door hard-top. Factory air and power. Beautiful caramel metallic finish with tan all vinyl interior. This car has plenty of class and all of the comforts of home. This car carries the Warren Bros. protective warranty for the customers satisfaction.

1963 Oldsmobile Dynamic 88 4-door with factory air and power. Original autumn tan finish. Extra clean camel tan interior. Check this fine family car and you'll go for the price.

1964 Chevrolet Impala 2-door hard-top. 327 engine with standard transmission. Canary yellow finish with black interior. Try this one and it'll be love at first sight.

1963 Rambler Station-Wagon, economical 6 with gas saving over-drive. All done up in red and white finish. Always room for one more.

1960 Buick 4-door hard-top. White finish with red all-vinyl interior. Power steering and brakes. Good terms.

1964 Chevrolet pick-up V-8 automatic custom cab in a red and white finish. Short fleet-side bed. This pick-up is extra nice and fully guaranteed.

CLOSED SUNDAY

It's later than you think—

**only 20
Sewing Days
till Easter**



Ladies — now's the time to shorten your hemlines and restyle your wardrobe!

JAUNITA'S ALTERATIONS

510 E. Roosevelt — EM 4-4344

— MONDAY thru FRIDAY —

UNTOUCHABLE VALUES IN EVERY DEPARTMENT UNTOUCHABLE VALUES IN EVERY DEPARTMENT UNTOUCHABLE VALUES IN EVERY DEPART

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GIBSON'S DISCOUNT CENTER

GIBSON'S DISCOUNT
QUALITY PHARMACY ECONOMY

GIBSON'S DISCOUNT PHARMACY

Vitamins — 50cc
POLY-VI-SOL Reg. \$3.54 **\$2.43**

Vitamins — 60's
ONE-A-DAY Reg. \$1.98 **\$1.37**

One Lb. Size — Reg. \$3.55
METAMUCIL POWDER **\$2.43**

Carotid and Bile
SALTS 100's — Reg. \$1.35 **99c**

3 Oz. Size — Reg. 69c
MASSENGILL POWDER **47c**

Family Vitamins
VI SOL 100's — Reg. \$2.79 **\$1.93**

Your Prescriptions Expertly Filled By
L. Ray Nunley
Phone EM 4-4900

15 1/2 Oz. Size
Reg. Ret. 95¢
57c

SPECIAL OFFER
LAVORIS
MOUTHWASH
in beautiful new decanter

Reg. Ret. \$1.25
2 1/2 Oz. Size
73c

SPECIALS
GOOD
MONDAY
TUESDAY
WEDNESDAY
MARCH
21 - 22 - 23

New
crystal-clear
liquid
shampoo!

White
Rain
rinses twice
as clean!

Reg. Ret. \$1.00 — 14 oz. size
57c

NEW! POLIDENT
DENTURE
CLEANSER TABLETS

Reg. Retail \$1.00
Economy
Size
57c



TOOTHPASTE
REG. RET. 69c
KING SIZE TUBE
37c



BATH ROOM TISSUE
10 Rolls
93c

TUMS
Reg. Ret. \$1.09
150's Economy
Size
67c



HAND LOTION

Pacquins with Dispenser
for Extra Dry Skin — 10 1/2 Oz. Size
Reg. Ret. \$1.00
57c

SHAVE CREAM

Schick
4 Oz. Aerosol Can
Reg. Ret. 79c
29c

AFTER SHAVE LOTION

Colgate
5 Oz. Size
Reg. Ret. 69c
27c

DI GEL

Relieves Acid Indigestion,
Heart Burn & Upset Stomach
Reg. Ret. 85c
51c

ADORN HAIR SPRAY

15 1/2 Oz. Size
Reg. Ret. \$1.50
67c

DELSEY KLEENEX

Box Of 200
Reg. Ret. 29c
17c

HYDROGEN PROXIDE

10 Vol.
3 Oz. Size
Reg. Ret. 25c
12c

HAIR CREAM

Old Spice
4 Oz. Size
Reg. Ret. \$1.00
63c

SPRAY STARCH

Reddi by Simoniz
Reg. Ret. 69c
38c

SPOT REMOVER

Carbona — 4 Oz. Size
Reg. Ret. 49c
27c

OVEN CLEANER

Easy Off
7 Oz. Aerosol Can
Reg. Ret. 79c
47c

HAIR SPRAY

JUST
WONDERFUL
Reg. Ret. 79c
13 Oz. Size
39c

Tame
CREME RINSE

snarls?
tangles?
dry?
lack-lustre?
fly-away hair?
try Tame
creme rinse
by Tame

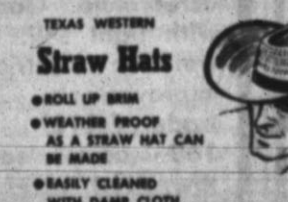
Reg. Ret.
\$1.00 — 8 Oz. Size
53c



Reg. Ret. 39c
Wooden
KLOS-CLIPS
CLOTHES
PINS
36 To Bag
24c



Reg. Ret. \$2.49
**SHOE
RACK**
Ladies
Medal
\$1.44



Reg. Ret. \$2.57 to \$3.97
All Sizes — Just Arrived
GIBSON'S
PRICES



by Sterling
88c

"Attention All Painters"
Get That 9' x 12'
PLASTIC DROP CLOTH
At Gibson's
Reg. Ret. 59c
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Reg. Ret. \$1.69 — Electric Drop
TROUBLE LIGHT
15 Ft.
Cord
99c

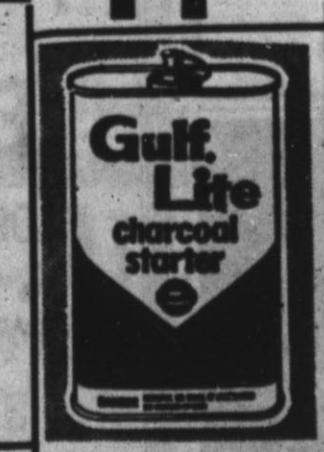
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Large Selection
ARTIFICIAL FLOWERS
Save At Gibson's
Discount Prices



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For recoating
Evaporative Coolers
Makes them like new
inside. Gibson's Regular
Price.
Qt. Size
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Reg. Ret. \$21.95
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HAND or STAND
**ELECTRIC
MIXER**
\$14.87

Reg. Ret. \$94.95
SYMPHONIC
12-Inch
PORTABLE
TV
Model TFF-120
Standard
Warranty
Gibson's
Special
\$77.67



100%
VINYL
50-FT.
1/2 Inch
Inside
Diameter
GARDEN HOSE
\$1.10

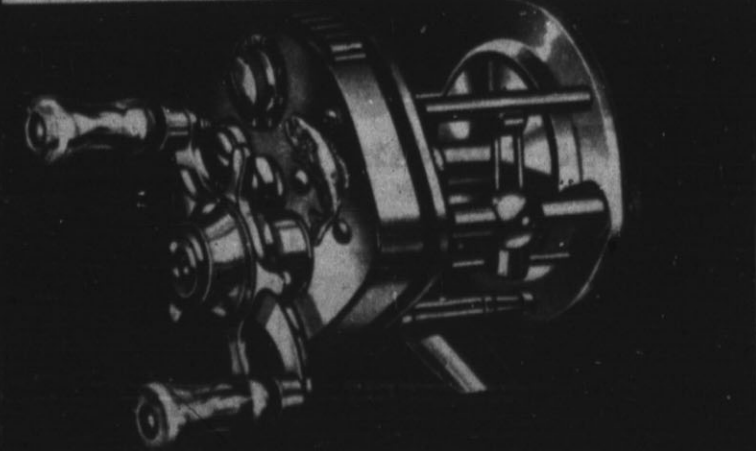
FULLY
GUARANTEED
Solid
Brass
Coupling
Delivers
480 Gallons
Per Hour



Reg. Ret. \$9.95
Metal
Home
Size
WHEEL BARROWS
\$6.77



Reg. Ret. \$1.98
**GARDEN
HOE or
RACK**
\$1.27



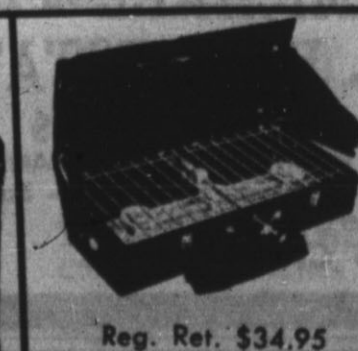
**PFLUEGER FREE SPOOL
SUPREME REEL**
Reg. Retail \$36.95
Model 1577
CLOSE
OUT
SPECIAL
\$16.88

CREW SOCKS Gibson's Reg. Price 4 pr. 97c
Boy's Dubl-Lok
Nylon Reinforced Heel & Toe
73c

DUST MOP Crest O Cedar
100% Nylon
Reg. Ret. \$3.95
\$1.99



SNOWLITE COOLER
by Coleman
Reg. Ret. \$18.95
Model 52148
\$9.99



Reg. Ret. \$34.95
Coleman
CAMP STOVE
3 Burner
\$19.77



Reg. Ret. \$18.95
Coleman
2 Mantle
LANTERN
\$9.99



**COMPLETE
STOCK
ROBERTSON
TENTS**
Reg. Ret. \$119.95
NOW
\$56



Reg. Ret. \$96.50
NOW
\$43

Reg. Ret. \$1.69
6 Ft.
Fully Guaranteed
Hampshire
**AIR
MATTRESS**
88c

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Phone EM 4-2030 WANT ADS Phone EM 4-2030

Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

We Are Today Paying
Milo 1.70
Wheat 1.49
(Subject to Market change)
Comp. of
CONTINENTAL GRAIN CO.

K
Kwanis Club
Thurs. Noon
100F Hall
207 E. Sixth

L
Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
FLOYD'S RESTAURANT

STATED MEETINGS
Second Monday
G
Thurs.
7:30 p.m.
Practice
Ray Simpson, Jr., Sec.
Troy Stambaugh, W.M.

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM 4-1732
EM 4-0528

Owner illness — Drive In-Cafe, modern equipment, good location.
Landscaping, you bet! Ana redecorated just like new. Fence, garage, carpet and draperies in well-located 2 bedroom house.
Water! Water! Everywhere! on this Randall County Section. \$425 per acre.
Irrigated — Two sections Farmer County-Good Improvements — Layout 1966 over \$25,000.00 Cleanest table-top quarter in the County, fully allotted, 2-8 inch wells.
We Need A Doctor! Medical Clinic — new lab equipment, offices in good panhandle city.
Small acreage with well — might trade for city property, \$25,000.00 Randall County irrigated 220 acres, pavement.
1960 house trailer, 10x54, furnished, \$2850.00
17,000 acres pasture on North Plains for lease — \$2.50
Money-Making Restaurant, but owner has children downstate. Seats 90. Buy equipment, 3-yr. lease remaining.
Industrial Development Acreage — will trade for ranch
Under construction — FHA 3-bedroom NW, \$15,550.00 3-bedroom, 2 bath NW, built-ins, beautiful carpet.
FOR YOUR EXCLUSIVE PROPERTIES
S. Marie Richardson, Realtor
PROFESSIONAL SERVICES, HEREFORD, TEXAS 79045
207 Miles — Ph. EM 4-4850 or EM 4-4355

1. FOR SALE Miscellaneous
Need Reliable Party in Hereford Area
to take over payments on a late model Singer sewing machine in a 4-drawer walnut cabinet. Automatic zig-zagger, will buttonhole, blind hem, fancy designs, etc.
Five payments at \$5.49 or \$30 cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas.
B-1-35-tfc

Value can be rated only by the benefits received. Our PGC feeds are extra high in mineral and vitamin value. See us today for your livestock, swine and poultry feeds.
Hereford Grain Corp.
511 West First
EM 4-0275 Hereford, Texas
B-1-10-4c

FOR SALE
Used Power Poles
Lots 1 to 49, \$5.00 each
Lots 50 or more, \$4.00 each
DEAF SMITH COUNTY
ELECTRIC CO-OP, INC.
HIWAY 60 EAST, EM 4-1166
Box 753.
B-1-12-tfc

FOR SALE
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call,
SOFT WATER SERVICE
216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280
B-1-33-tfc

INSULATION
For new and old homes
SHEET METAL NEEDS
WALKER SHEET METAL
305 E. 5th EM 4-0788
B-1-12-tfc

NEW SPRING fabrics yarns for spring and summer. Knitting, crewel kits, needlepoint, Dan's of Canyon.
B-1-15-36-8c

FOR SALE scooter in good condition. Call EM 4-3819.
B-1-10-9-tfc

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products.
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

MEAT
Specializing in
CUSTOM SLAUGHTERING
WHOLESALE — RETAIL
HACKER — JESKO
Rt. 3 — Hereford
EM 4-3390

TOWN AND COUNTRY MOBILE HOMES
The most desired and most sold mobile home — according to official Texas Registration for the past two years. See the many floor plans and sizes.
East Hwy. 60 & Myrtle
Pho. EM 4-0169
B-1-37-5k

NEARLY NEW summer Tux-Cumberbund, stud set and tie included. Size 38 coat. \$35. Call EM 4-4027.
B-1-17-6-TFX

FOR SALE two black registered quarter mares used in play-days, parades, and youth activity Neil Cooper EM 4-1783.
B-1-16-11-tfc

FOR SALE
Colorful 3 year old filly with flaxen mane and tail. Is now in rein training. Permanent registered, cutting blood top and bottom. Granddaughter to Poco Bueno, top, grand-daughter to King George, bottom. Has been bred for performance. Can be seen with limited few at Poarch's Registered Quarterhorses. South of town. EM 4-1356.
B-1-11-6c

FOR SALE Minneapolis Moline irrigation motor. Almost new. Adolph Knabe 276-5352.
B-1-11-36-6c

FOR SALE mobile home. See at office of Grand E. Trailer Park after 5 p. m.
B-1-16-10-4c

1962 HONDA 305 Motorcycle. Good condition. Contact Ronnie Hathaway EM 4-3464.
B-1-10-11-2p

HANNAH'S HUSBAND Hector hates hard work so he cleans the rugs with Blue Lustre. Rent electric shampooer \$1. Hereford Hardware.
B-1-20-38-2c

FOR SALE Gilts, and sows with pigs. EM 4-1951, W. D. Nafziger.
B-1-11-38-2c

"Floor Coverings Are Our Specialty"
CUSTOM FLOOR COVERING CO.
116 W. 2nd EM 4-3265

OUR SERVICE DEPARTMENT
is equipped and staffed to give you the service you are entitled to.
We appreciate Your Business
• Buick • Rambler
• Johnson Boat Mtrs.
KINSEY - OSBORN
Motors
142 N. Miles EM 4-0990

BIG RED BARN
We buy-sell-trade for anything of value.
USED FURNITURE
Appliance and Junk
EM 4-3552
West Side of Hereford
Highway 60

100 Shares Of Artistic Receptacles Company of Hereford
\$6.00 Per Share
BOX 673 H

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC.
Sales & Service
Hereford EM 4-0353
Dimmitt 647-3444
Frisco 247-3311
S-1-24-tfc

Door chimes, light fixtures, HARD TO FIND light bulbs, including 150 watt colored flood lamps, and fluorescent tubes. Ironrite ironer pads and covers and many more items.
WITHERSPOON ELECTRIC COMPANY
129 W. Third EM 4-0224
S-1-10-tfc

STORAGE BUILDINGS
10' x 11' \$200.00
10' x 14' \$265.00
10' x 20' \$325.00
See These Buildings at 336 Ave. I
S-1-52-tfc

SMALL GROCERY AND MARKET STOCK
Good location in good farming area. Buyer can rent building and fixtures. Call Springlake, 986-2581, days or 986-2081 nights.
B-1-38-6p

LOOK
One New Early American Admiral
23 Inch Color TV
New Admirals \$88.50 up
TOWER RADIO AND TV
120 N. 25 Mile Ave.
EM 4-4240
B-1-38-2c

LOOK!!
Someone in this area needed to assume remainder of very small payments on fine SPINET PIANO
Nothing down-extended 1st pmt. Write immediately: John Elliott "Credit Mgr." 1436 E. McDowell Phoenix, Ariz.
B-1-38-1p

REGISTERED angus bulls for sale. Charles Hoover, Call EM 4-1735.
S-1-10-13-28k

EXPERT CLOCK REPAIR
on All Clocks
Day Alarm — Coo Coo — and Automobile.
COWAN JEWELRY

Harold Morton Real Estate
FARMS, HOMES & COMMERCIAL PROPERTY
Prudential Farm Loans
ROBINSON INSURANCE
Home EM 4-1462 Office EM 4-2232

In Hereford
E. B. Black Co.
FLOOR COVERING SPECIALISTS
• CARPET • LINOLEUM
• CABINET TOPS • 9' & 12' FELT BASE
QUALITY MERCHANDISE
EXPERT WORKMANSHIP
2nd & Main Phone EM 4-0055

W. T. CARMICHAEL EM 4-1251
REAL ESTATE
801 S. 25 Mile Ave.
EQUITABLE FARM LOANS
COMMERCIAL, HOMES AND FARM LOANS
Homes — Farms — Highway Frontage — Ranches
WE NEED YOUR FARM LISTINGS
TROYS CARMICHAEL

100 Shares Of Artistic Receptacles Company of Hereford
\$6.00 Per Share
BOX 673 H

WAREHOUSE
For lease or sell 16' by 48' metal warehouse — dock high — on railroad spur track on highway 287 frontage located in Springfield, Colorado. Ideal for seed and fertilizer business. In fast developing new irrigated area.
Contact:
WARMAN REALTY
945 Main St. 523-6378
S-1-38-3c

350 Holstein cows at auction two day sale — Thursday, March 31 & Friday, April 1 10:00 a.m. Duell Bros. — From Greeley, Colorado, 12 miles East on U.S. Highway 34 then 3 miles South. Certified herd, ship anywhere, pregnancy tested, Curtis Candy, heavy producing large type high altitude reputation herd, complete dispersal. Austin & Austin, Auctioneers, 1203 9th Street, Greeley, Colorado.
B-1-38-2c

GOOD USED refrigerator. Ideal for apartment or house use. \$75.00 505 Sampson. Call EM 4-2828.
B-1-14-38-3p

ANGUS BULLS
ANDREWS & ANDREWS
S-1-10-tfc

2. FOR SALE Farm Equipment

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

FOR SALE OR TRADE
1/2 ton V-8 Ford pickup. Long wheel base.
Two ton GMC truck.
TOWN AND COUNTRY MOBILE HOMES
Hiway 60 and Myrtle
EM 4-0169
B-2-38-2p

GOOD CHEVROLET grain truck for sale. Call EM 4-0210
B-2-10-38-2p

Oliver Iron Age potato planter. Good working condition. Have another planter for repair parts. Will sell all together or for repair parts. \$200.00 Also Olson vine beater.
J. K. Baker
EM 4-1617
S-2-35-tfc

TOP QUALITY
Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

FOR SALE 55 GMC Pickup See Tony Gabel, 238 Avenue J.
B-3-11-7-tfc

WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450.
B-3-11-23-tfc

FOR SALE 1963 Galaxie 500. Loaded. Jim Mercer, 112 Aspen.
B-3-10-38-1p

SELL 1963 Ford Galaxie. Radio, heater, factory air. Small V-8 Motor. Will sell or trade. Exceptionally clean. Phone EM 4-4050, ask for Sam.
B-3-22-38-TFC

4. REAL ESTATE For Sale Or Trade

FARMS & RANCHES
CASTRO COUNTY: 1/4 sec. good level land in cult. Fully allotted to cotton, maize, wheat. 8" well, natl. gas, underground tile. \$25,000.00 will handle. Per A. \$350.00
DRY LAND FARM: 575 acres. West of Hereford. All good level land in cult. 1/2 in wheat 1/2 in soil bank. \$25,000 will handle. Possession. Per acre \$110.
OTHER LISTINGS: on farms & ranches located throughout the country. To buy, sell, or trade farm & ranch land try our service.
FARM & RANCH LOANS: John Hancock farm and ranch loans anywhere for any purpose. Free, prompt and liberal appraisals, no commissions to pay.
Ph. EM 4-2528 Rt. 2
WESSON REAL ESTATE
S. on Dimmitt Hwy.
Hereford, Texas
B-4-35-tfc

HEREFORD BAKERY
519 Park Ave. EM 4-0177
HOME OF
Deaf Smith County Bread and Pastries

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

HEREFORD RADIATOR FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

MARK IV REALTORS
HOMES EM 4-2220

Excellent 3 bedroom brick on N. Texas 2300 ft. complete in every detail. Quality features throughout. Shown by appointment only.
3 bedroom brick, back yard fence, carpet, utility room, loan payments \$93 a month. You can move in for as little as \$300
A new concept in a home! More living per square foot for you. 1 1/2 bath, utility room, 3 carpeted bedrooms and the largest living room in this price class. Call for your own personal showing of this \$13,600 Bob Pugh home at 133 Ave. K. Yes, you can trade in your present home.
FARMS
1840 acres eastern Colorado wheat farm, \$150 per acre. You can test for water. Excellent yield — 35 bushel dry land average. F-566
2 sections in Sherman county, \$250 per acre. Guaranteed water. Will trade for good farm land in this area. F-565
We have farms and ranches all over the West.
EVENINGS & SUNDAYS
Oliver Strou EM 4-2857 Francis Hardwick EM 4-2241
Harold Rudd 289-5639
3-20

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

BY OWNER
Thunderbird Apartments 16 two-bedroom, two baths. Stays full. Small down payment. Will take trade. Good income.
E. O. Milburn
3713 Teckla
Amarillo FL 6-0890
B-4-33-tfc

Three bedroom white brick, 2 full baths, family room and living room. Fully draped and carpeted. Double garage, covered patio, refrigerated air, built-ins. Yard landscaped and fenced. Call EM 4-3594 after 3:30 p.m. or week-ends.
B-4-10-tfc

FOR SALE
House and 1 acre of ground on South Main. See Calvin Edwards, Tri-County Fertilizer. Phone EM 4-0496 or EM 4-1017.
B-4-4-tfc

640 ACRES
Dryland in Deaf Smith County
Contact Owner:
Mrs. L. M. Harris
221 South Pierce
Amarillo, Texas
B-4-10-8c

BOYD'S HUMBLE SERVICE
COMPLETE CAR CARE
EM 4-1110
741 W. 1st EM 4-9056

Colorado Rod-Weeders
PTO or hydraulic drive
Cisco Rod-Weeders
with hydraulic drive
Dampster Planters, Cultivators and Rotary Hoes.
Lillian Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.

SEE LESLY MOTOR CO.
For the finest in farm machinery
West Hi-way 60
Phone EM 4-1600

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

HEREFORD RADIATOR FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

MARK IV REALTORS
HOMES EM 4-2220

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3 bedroom brick, back yard fence, carpet, utility room, loan payments \$93 a month. You can move in for as little as \$300
A new concept in a home! More living per square foot for you. 1 1/2 bath, utility room, 3 carpeted bedrooms and the largest living room in this price class. Call for your own personal showing of this \$13,600 Bob Pugh home at 133 Ave. K. Yes, you can trade in your present home.
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1840 acres eastern Colorado wheat farm, \$150 per acre. You can test for water. Excellent yield — 35 bushel dry land average. F-566
2 sections in Sherman county, \$250 per acre. Guaranteed water. Will trade for good farm land in this area. F-565
We have farms and ranches all over the West.
EVENINGS & SUNDAYS
Oliver Strou EM 4-2857 Francis Hardwick EM 4-2241
Harold Rudd 289-5639
3-20

THE CREATORS OF OWNERSHIP
RESIDENCE PHONES
Mike Justice EM 4-0844
Ralph Owens EM 4-3260
Jerry Hucksby EM 4-2626
Gwen Leatherman EM 4-1680
Rental Mgt. Dept.
Greg Cromer EM 4-1171

EM 4-2266 RENTAL SERVICE
NOTICE JUSTICE
FHA HOMES
built according to your plans for a total minimum move-in cost of \$200, if you have had 90 days active duty.
Main & Hwy. 60

Large closets, built-in china cabinet, storm doors, storm cellar, fruit trees. Very clean 2 bedroom brick home in good condition. \$15,000 H-253
New 3 bedroom, 1 1/2 bath, with double garage, fenced yard, carpeted, draped, built-ins, storage room, automatic garage door openers. 30 day possession. H-307
3 bedroom home in Northwest Hereford. Double garage, radiant heating, evaporative cooling, built-ins, dishwasher, separate dining room. \$22,500. H-313
\$500 down-payment on this 2 bedroom home with chain link fence, outside storage buildings, storm cellar, and garage apartment. Only \$8,000. H-251
Near schools and shopping area! Lovely 3 bedrooms. with 2 baths, dishwasher, disposal, built-in oven and range, fire place. Garage apartment provides nice monthly income. H-302
Will trade this 3 bedroom, 1 1/2 baths for a larger home. Single garage, fenced yard, fire place, located in Northwest Hereford. \$13,500. H-305
FARMS
40 acres near Hereford. 15 acres wheat, 25 acres milo. Good land with tight soil. One 6" well on electricity. No improvements. Will trade. F-112
160 acres south of town. 14 acres wheat, 80 acres milo, 7 acres cotton allotments. Large home, 3/4 mile underground tile. One 6" and one 8" well. F-220
164 acres 5 miles from Hereford, with one 6" and two 8" wells on natural gas, good improvements, perfect lay of land. Good vegetable farm. \$600 per acre. F-235
403 acres in Black community. 92 acres wheat, 168 acres milo, 16 acres cotton, and 75 acres sugar beet allotments. One 6" and three 8" wells on nat. gas. 2 1/4 miles underground tile. \$500 per acre, 29% down. F-357
320 acres east of Ford, Texas. 188 acres wheat and 150 acres milo allotments. One 4" and three 6" wells on natural gas, some tile. Large barn, no other improvements. \$450 per acre. F-363
320 acres level land 14 miles from Hereford. Two 8" wells on natural gas, pumping 1800 gallons per minute. 72 acres wheat, 224 acres milo, 20 acres cotton, 25 acres beets. F-382

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

HEREFORD RADIATOR FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

MARK IV REALTORS
HOMES EM 4-2220

Excellent 3 bedroom brick on N. Texas 2300 ft. complete in every detail. Quality features throughout. Shown by appointment only.
3 bedroom brick, back yard fence, carpet, utility room, loan payments \$93 a month. You can move in for as little as \$300
A new concept in a home! More living per square foot for you. 1 1/2 bath, utility room, 3 carpeted bedrooms and the largest living room in this price class. Call for your own personal showing of this \$13,600 Bob Pugh home at 133 Ave. K. Yes, you can trade in your present home.
FARMS
1840 acres eastern Colorado wheat farm, \$150 per acre. You can test for water. Excellent yield — 35 bushel dry land average. F-566
2 sections in Sherman county, \$250 per acre. Guaranteed water. Will trade for good farm land in this area. F-565
We have farms and ranches all over the West.
EVENINGS & SUNDAYS
Oliver Strou EM 4-2857 Francis Hardwick EM 4-2241
Harold Rudd 289-5639
3-20

THE CREATORS OF OWNERSHIP
RESIDENCE PHONES
Mike Justice EM 4-0844
Ralph Owens EM 4-3260
Jerry Hucksby EM 4-2626
Gwen Leatherman EM 4-1680
Rental Mgt. Dept.
Greg Cromer EM 4-1171

Hereford Insurance Agency
To be sure! Don Baugous — Manager EM 4-0850
Deaf Smith County Abstract Co
223 Sampson EM 4-0851
West of the Court House Abstracts — Blueprints — Photocopying

Phone EM 4-2030 WANT ADS Phone EM 4-2030

182 ACRES northwest fair improvements, 1 6" well, good allotments, \$315 per acre, 29% down.
700 ACRES east Texas improved ranch presently carrying 600 head. \$150 per acre, trade or sale.
TWO BEDROOM brick, \$7,500; \$500 down.
THREE BEDROOM brick, well located, has been appraised for more than the selling price of \$18,000. Small down payment.

CARTHEL REAL ESTATE
 206 N. 25 Mile Ave.
 EM 4-0944
 B-4-37-3c

BY OWNER
EXTRA NICE 4 BEDROOM, 3 baths, large den-kitchen and fireplace. Large playroom, dining area combination with covered patio, redwood fence. Might take small house as trade-in. Located in Sunset Addition in Hereford. Phone 247-3001, Friona from 8:30 a.m. to 5:00 p.m. B-4-11-1fc

720 acre, well improved irrigated farm. Wallace Co., Kansas, terms.
 1600 ACRES irrigated, good water, owner will finance, 20% down.
 WE HAVE ranches and wheat farms of all sizes.

JONES & WADE, Inc.
 Box 357
 Goodland, Kansas
 B-4-37-6c

FOR SALE 29% down or trade for irrigated farm a nice 30 unit motel in Levelland, Texas. Phone 894-3217.
 B-4-19-11-4k

Classifieds Get Results

510 acres land 6 miles north of Perryton on Highway 83, Ochiltree County, Texas. One new 6" well, 1/2 minerals go. Oil potential good. \$325 per acre.
 Call TUCKER 8-4122.
 Hardesty, Oklahoma
 B-4-11-3c

ONE MILLION DOLLARS
 To lend on irrigated land in Deaf Smith, Castro and Parker counties. And... We have expanded our territory to include the upper Pan handle.

PRUDENTIAL
 America's Largest Farm Lender!
SAM NUNNALLY
 EM 4-0555 EM 4-2814
 LONE STAR AGENCY
 B-4-11-104p

EXCLUSIVE LISTING
 Lots for sale in Unit 1 of Bluebonnet Addition. FHA Loans available on Cherokee Drive and on 16th across the street from Bluebonnet School. Conventional Loans on 15th St.
HICKMAN REAL ESTATE
 EM 4-3275 115 15th Street
 S-4-38-1fc

FOR SALE, BY OWNER
 Three bedroom brick, double garage, 1 1/2 bath, patio, six foot fence. Built new August, '64. Central heat; 7,000 CFM air conditioning and built-ins. 1 block NW school, 2 blocks from LaPlata. 5 1/2% interest loan. Call EM 4-2376.
 B-4-38-3c

THREE BEDROOM brick, carpeted, 6 foot fence, lived in 5 months, 706 Irving. EM 4-4304 or 276-5376.
 B-4-16-37-1fc

FOR SALE
 SE 1/4 of section 179, Block M-6, Castro County Texas. Located two miles east, 1 mile south, 1/2 mile east of Nazareth, Texas. Submit offer to Frank and Louise B. Ebberts, Box 86, Padroni, Colorado. S-4-38-3c

WE ARE BACK IN BUSINESS
 across from Big Red Barn on west Highway 60 next to Fina station. We have new and used shoes, clothing, furniture and tools. We also buy clothing, furniture and tools or anything that doesn't eat.

ASHER'S TRADING POST
 West Highway 60
 B-10-38-3p

SAN LUIS VALLEY WATER! WATER! WATER!
 Farms & Ranches
 These are all direct listings. We are licensed in Colorado and have a permanent agent in the Valley.
 282 A. FARM near Alamosa. 230 acres leveled, all ditch irrigated, 2 canals. 2 sets of nice improvements on hwy. Good land, worlds of water. \$250 per acre. SL-24.
 HALF SECTION near Center, Colo. Choice place and a good buy for the money. 310 acres leveled, 6 acre pond. 2-8" wells and 1-10" well pump full pipes from 38'. Ditch irr. improved and on hwy. \$250 per acre. 29% down. SL-23.
 240 ACRE FARM near Alamosa, all irr. from canal and 8" artesian well; flows or can be pumped. 20 acres leveled, on pavement, imp. Priced, \$55,000.00. \$16,000 down. SL-22.
 1950 A. STOCK FARM. 315 a. cult. much more suitable, balance grass; 2 canals, river, 9 small artesian wells, 1-10" well, 1-8" well, plus worlds of drain water. One sec. can be sold separate. \$160 per a. 29% down. SL-20.
 1/4 SEC. near hwy. 120 a. irr., 40 a. grass. 1-8" & 1-6" wells pump full pipes from 40 ft., but not used often — have plentiful canal water. Improved. \$250 per acre, \$15,000 down. SL-21.
CAMPBELL REAL ESTATE
 Your Texas-Colorado Land Broker
 E. Hwy 60 Ph. EM 4-0972
 If no answer, call EM 4-0789; EM 4-0798. Or, call 303-589-4160, Alamosa, Colo.
 "We don't just dabble" in real estate it is our business.
 S-4-38-1c

FOR RENT
 Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
 204 Emma EM 4-0925
 S-4-28-1fc

NEW 3 bedroom brick 1 1/2 bath small down payment, 713 Irving Call EM 4-2512 Hereford. B-4-14-36-1fc

FARMS
 Near perfect Hartley, County Section, irrigated and has good tight soil, 377 acres milo, 215 A. wheat, price \$300.00 per acre, 29% down, 20 year terms on balance.
 Farmer County Section, lays perfect, improved, has 5 irrigation wells, underground tile, 461 A. milo, 142 cotton, 59 wheat, owner will sell or consider some trade, has established \$141,000.00 loan. PERFECT Deaf Smith County, 320 acres, 3-8" irrigation wells, 234 milo, 65 wheat, 23 cotton, 60 sugar beets, Price \$650.00 per acre, \$50,000.00 down, good terms on balance.
 Deaf Smith County Irrigated quarter with good allotments only \$20,000.00 down.

HOMES
 Nice 3 bedroom brick with den, double garage, fenced yard, 2 baths, has builtins, located Northwest, an excellent buy at \$18,000.00 has large established loan.
 3 bedroom stucco near safe-way store, country kitchen, storm windows, 6 foot fenced back yard, purchase small equity and assume \$73.00 per month — on an established FHA loan.

INVESTMENTS
 4 plex near new mall, completely furnished, good occupancy, nets good return above loan and utilities, established loan can be assumed. YOU SHOULD SEE THIS DUPLEX located on 3rd street for only \$5,800.00 has double garage and will return high rate of interest on investment.
 WE HAVE MANY OTHER LISTINGS TO CHOOSE FROM, WE INVITE YOU TO CALL US OR COME BY AT ANY TIME.
HAMBY REAL ESTATE
 S. Hwy. 385
 Office EM 4-3566
 Durward Hamby EM 4-3466
 Gerald Hamby EM 4-1534
 J. M. Hamby EM 4-2553
 Buddy Rogers EM 4-2150
 B-4-11-1fc

HANCOCK FARM LOANS
 Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal appraisals. Terms to meet your requirements. Low int. Rates.
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 Hereford, Texas
 S-4-18-1fc

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 Ph. EM-3771 133 W. 3rd St.
 S-4-25-1fc

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DON MARTIN AGENCY
 204 Emma EM 4-0925
 S-4-28-1fc

BY OWNER 2 bedroom brick Single garage, small down payment. Call EM 4-0526.
 B-4-12-37-1fc

THE INK SPOT
 Typewriter Ribbons
 THE INK SPOT

CAMPBELL REAL ESTATE OFFERS:
HOUSES

NOTHING DOWN fine 3 bdr. brick in N.W. Hereford with all the extras. See us for details.
 3 BDR. 2 BATH brick being constructed on Ranger Drive. Dbl. garage, all built-ins, carpet — quality built. WILL TRADE! \$16,500.00 only \$650.00 down.
 MUST SELL 3 Bdr. brick with garage, built-ins, central heat, fence. Large G.I. loan, will consider any offer or terms. \$11,500.00
 PERFECT 400 A FARM in Black area. 4 strong wells, 2 miles to excellent allots. Really a nice place. \$500.00 per A. 29% minimum down.
 2 SEC. near Bovina with 5 8" and 1 6" wells, 2 1/2 mile tile, lays nearly perfect all over, 2 good sets of imp. \$18,000 ext. loan. Will trade. \$400 per A. 29% down.
 APPROX 4000 A in S. E. Colo. 1000 A good farm land with 5 full 8" wells, bal. grass. One of the best stock farm set-ups in the area. Good possibility for near 100% loan. Can give buyers as references.

OVER 2 1/2 SEC. in SE Colorado. Existing 6" wells, guaranteed to pump a full pipe — many other good test holes — deep, good soil. 100% loan available to qualified buyer, plus more for additional wells. Lays good. Price \$100 per A.
CAMPBELL REAL ESTATE
 Your Texas-Colorado licensed Land Agency
 E. Hwy. 60 Ph. EM 4-0972
 E. D. Hopson EM 4-3194
 Larry Kaul EM 289-5611
 Jack Campbell 303-852-2821
 Bruce Plummer EM 4-0798
 Gene Campbell EM 4-0789
 S-4-38-2c

FOR SALE or Rent three bedroom brick house. Carpeted, plumbed for washer, dryer. EM 4-2448.
 B-4-14-38-2c

FOR RENT
 BACHELOR APARTMENT for rent. Accommodate 2. Bills paid. EM 4-1364.
 B-5-10-9-1fc

FOR LEASE
 320 acre irrigated farm with two 6" and two 5" wells on natural gas to be planted to maize this year. No allotments. Not in program. Must have equipment and furnish references. Will cash or crop lease. Located Two Buttes, Colorado area.
 Call
Clint Warman
 523-6378
 Springfield, Colo.
 B-5-11-2c

FOR RENT one unfurnished two bedroom house. Also furnished house and three room furnished apartment. Whites only. No pets. Reasonable. Call or come to 813 South Texas. Phone EM 4-3129.
 B-5-29-37-3c

FURNISHED DUPLEX for one or two. White. 116 Ave. A. S-5-10-29-1fc

FOR RENT
 Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.
D & R BUILDERS
 EM 4-3780
 I. D. Rhodes 289-5217
 Nell Spradley EM 4-1813
 B-5-33-1fc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
 Phone EM 4-2646
 B-5-10-1fc

TWO BEDROOM house — White couple, no pets. 303 Avenue H. B-5-10-47-1fc

PRIVATE PARKING for trailer house 345 North Street. Call EM 4-1621.
 B-5-10-5-TFC

UNFURNISHED FOUR room newly decorated apartment. Close in, garage, white adults only. Call EM 4-1617.
 B-5-14-1-1fc

UNFURNISHED TWO bedroom house. 131 North 25 Mile Avenue.
 S-5-10-36-1fc

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. \$25 a month. Call EM 4-0416
 S-5-10-TFC

2 BEDROOM nicely furnished house. Furnace, air conditioning. Plumbed for washer. Completely fenced. No children. No pets. Call daytime EM 4-2733. Nites, weekends EM 4-1226.
 B-5-23-8-TFC

SEE US for two bedroom and three bedroom rentals. \$65.00 to \$125.00 per month. Mark IV Realtors. 242 East Third.
 B-5-20-38-2c

FOR RENT, for storage, the old J. C. Penney building downtown. Phone EM 4-1111.
 B-5-13-38-TFC

LARGE BEDROOM for rent. Private bath, private entrance EM 4-0277 or EM 4-2200.
 B-5-11-38-2c

OFFICE SPACE for lease. Paneled, Carpet, Central heating and air conditioning. Call EM 4-1768 or EM 4-1519.
 B-5-15-35-TFC

3 ROOM furnished house. EM 4-4183.
 B-5-10-10-4c

FOR RENT two bedroom house, carpeted, central heat, utility room, single garage, fenced back yard. EM 4-3282.
 B-5-16-36-1fc

FOR RENT at 448 Mable 3 bedroom unfurnished for small qualified family. \$85 per month. Bills paid. EM 4-1534 or EM 4-3566.
 B-5-20-11-2c

FOR RENT — Efficiency apartment. Bedroom bath, kitchen, and dinette, all bills paid. Forest Avenue Apartment. EM 4-2703.
 B-5-16-11-4c

THREE BEDROOM house, living room carpeted. Fenced back yard. Call EM 4-0508.
 B-5-11-11-1fc

3 ROOM efficiency apartment for rent. Private entrance-bath. No pets. Whites only. 310 McKinley. EM 4-2011.
 B-5-16-9-1fc

NICE THREE room efficiency newly redecorated furnished house. Bills paid. White couple. No pets. C. A. Lindsey EM 4-1421.
 B-5-18-37-2p

FOR RENT large brick house at 219 B. Call EM 4-1814 or EM 4-1300.
 B-5-12-37-1fc

NICE APARTMENT. White adults only. No pets. Call EM 4-0397.
 B-5-10-37-1fc

FOR RENT. April 1st, two bedroom brick. Fenced back yard 835 Brevard. Call 258-7582, 835 Brevard. Call 258-7582 after 7.
 B-5-14-38-1p

THREE ROOM furnished house. Close in. Whites only. Phone EM 4-0133.
 B-5-10-38-1c

TWO BEDROOM trailer house. Inquire at second house west of Holly Sugar. Whites only B-5-14-38-2c

THREE BEDROOM house for rent, large basement. 701 Grand Call EM 4-3806.
 B-5-11-38-TFC

NICE FURNISHED bachelor apartment for rent. Call EM 4-2100 or 804 East Third.
 B-5-12-38-TFC

TWO BEDROOM unfurnished duplex for rent. Fenced back yard, water paid. Whites only. EM 4-3757.
 B-5-14-38-2p

OFFICE SPACE for rent. Fronts on Highway 385. Call EM 4-0445 or EM 4-2225.
 B-5-12-38-3c

TWO BEDROOM trailer. Adults James Brown Tire. Hwy 60 West
 B-5-10-38-TFC

FOR RENT to white adults, two bedroom trailer house. Bills paid. No pets. See Roy Manning 325 Avenue B.
 B-5-19-38-TFC

FOR RENT two room furnished house with Car-port. Bills paid. 442 Mable or Shorty's Shoe Shop
 B-5-16-38-TFC

Tower
 DRIVE IN
 11 Hwy. 60
TONITE ONLY
2 Big Features!
 — on the same program —
BEACH BLANKET BINGO
 See the SKY DIVING BEACH PARTY gang play!

OUR MAN FLINT

BEACH BLANKET BINGO

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

OUR MAN FLINT

TWO ROOM furnished apartment. 711 East Third. Phone EM 4-1948
 B-5-10-38-TFC

BEDROOM FOR rent, close in. 509 Ross Phone EM 4-1628.
 B-5-10-38-1c

NICE APARTMENT White adults only. No pets. Also 1953 Ford for sale. EM 4-3709.
 B-5-13-38-1p

6. WANTED
TREES CUT, pruned or topped, hauled away. EM 4-3188 or EM 4-2170 after 5.
 B-4-12-33-14p

WOULD LIKE to keep children in my home for working mothers. EM 4-3754.
 B-4-12-35-TFC

WANTED FARMERS to grow corn for silage. Contact Hereford Feed Yards.
 B-4-11-10-4c

WANTED — GOOD used upright piano. Call EM 4-1776 between 6 and 10 p. m. only.
 B-4-14-10-1fc

Star
 EM 4-2037 342 N. Main

SUN. MON. TUES.
AMERICA'S PLAYBOY HERO!

HE'S HOTTER THAN A PISTOL!

THE MADDEST MOST FANTASTIC THE FUNNIEST SPY SPOOFS

OUR MAN FLINT

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HEREFORD REAL ESTATE
 1505 E. Hwy. 60 EM 4-2424
 Leroy Price EM 4-1649 Doyle Turner EM 4-0811 Jim Cramer EM 4-0164

207 Greenwood
 3 bdr., 1 1/2 bath, sunken living room, built-in range and oven, disposal, dishwasher, \$8 a yd. carpet, \$650 down or \$300 move in to anyone with service time.

New — Homes — For — Sale
Cherokee Dr.
 3 Bdr. 1 1/2 bath, all brick, \$525 move in.

412 Ave. G
 \$14,075, 3 Bdr. range and oven. Total move-in cost — \$540.

410 Ave. G
 3 Bdr., range and oven, total move in cost — \$540.
 1737 sq. ft. all brick, fireplace, dishwasher, disposal, range and oven, drapes already installed. Will trade for older home or lot.

3 Bdr. home, 1 bath, carport, \$8200.
 Used 2 bdr. house, nice, \$8,000, \$1,000 down. Owner will carry bal.

6 unit apt. bldg. excellent location, good income, all apts. rented-call for information.
 See our homes under construction in various locations or bring in your plans for a free estimate

Any Service man with 90 days in service time can move into a New Home for \$200 — total costs.

345 A. good allotments, 2 8" wells, \$82,000 down.
 40 A. on pavement, extra good allotments, excellent 8" water.

CARPET SPECIALTY SHOP
 PRESENTS THESE OPENING SPECIALS!

100% POLYPROPYLENE
 (The newest carpet yarn)
 Two tone beige . . . heavy double jute backing . . . Regular \$8.95 . . . \$6.88 SQ. YD.

100% DUPONT "501" NYLON
 Random texture . . . eight vibrant colors . . . Heavy double jute backing. Regular \$9.95 . . . \$6.88 SQ. YD.

100% DUPONT "501" NYLON
 Twist Shag Texture . . . Twelve Decorator colors . . . heavy double jute backing. Regular \$11.95 . . . \$8.88 SQ. YD.

100% CRESLAN ACRYLIC
 Cut and loop texture . . . fifteen magnificent colors . . . Heavy double jute backing. Regular \$11.95 . . . \$9.88 SQ. YD.

Prices Include Cloud Soft Cushion & Installation
 FREE ESTIMATES! TERMS: Nothing down . . . No payment 'til June 36 Months On Balance FREE DELIVERY

Continuous Filament Nylon Installed over Cotton Felt Pad \$3.99 SQ. YD.
CARPET SPECIALTY SHOP
 1003 PARK HEREFORD, TEXAS EM 4-4081

STAR WED. THUR. FRI. SAT.

G-G-GUARANTEED!

YOU'LL BE SCARED

UNTIL YOU LAUGH YOURSELF SILLY!

TECHNICOLOR

MR. CHICKEN

DON KNOTS

THE GHOST

THE GHOST

Classifieds...

A LIMITED number of beginner guitar students. Class or private. EM 4-0119.
S-8-11-37-3c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-8-11-14c

WANTED MOTOR for outboard boat. Approximately 22 horse. Call EM 4-1345. Kelley Electric.
B-8-12-10-14c

NR. FARMER grow seed on your excess acres. Contracts on peas, millets, forager. Call EM 4-0560.
B-8-15-38-4p

7. Dressmaking-Ironing

WILL DO typing in my home. Experienced, reasonable rates. Mrs. Stephens, EM 4-0856.
B-7-12-28-14c

8. HELP WANTED

PART TIME man over 21 to make credit and insurance reports in your city. Car necessary for work. Typing not required. Write Box 673-0, Hereford.
B-8-24-36-4p

FULLER BRUSH CO. Has opening for ladies desiring to earn \$25 to 40 per week and able to work 15 to 25 hours. Phone or write Glen Williams, 1400 3rd Avenue, Canyon, or call OL 5-2490.
B-8-1-14c

WANTED EXPERIENCED sales clerk willing to work weekends. Write Box 673 S.
B-8-12-9-14c

RESTAURANT OPERATOR needed. Fully equipped, New Mexico, Highway 80. Be good deal for right party. Call EM 4-3850.
B-8-17-38-1p

WHAM!

001 IS BACK!



Killing Auto Loan Red Tape!

SC SOUTHWESTERN INVESTMENT COMPANY

700 South 25-Mile Ave.
Hereford, Texas
Phone: EM 4-1394

WANTED — LADY to keep church nursery Sunday and Sunday nights, Wednesday nights, and during revival meetings. Contact Rev. Dwight Southworth, 307 Ross or call EM 4-4839.
B-8-25-38-2c

WANTED SECRETARY. Monday through Friday 9 to 4. Send applications to Box 673N.
B-8-16-11-2c

WANTED: WOMAN for Janitorial work. Apply at Hereford Medical and Surgical Clinic.
B-8-12-11-2c

BEAUTY SHOP needs two operators preferably man and wife. Good opportunity for two good beauticians. Call 426-5319. Wildorado, Texas.
B-8-19-38-3c

WANTED WOMAN experienced in Insurance Secretary work, familiar with Fire and Casualty Insurance. Would consider other applicants Lone Star Insurance Agency.
B-8-21-38-8c

OPPORTUNITY to learn a good trade. Open to young man with high school or equal. Year around employment. Apply in person at Southwest Offset any day except Monday, or call Jack Allmon, EM 4-0831 for interview appointment.
B-8-36-38-2k

9. Situations Wanted

CUSTOM POTATO planting. Two new planters with chemical applicators. Call EM 4-2165.
B-9-11-34-TFC

NEED YARD work, spading, cleaning out flower beds. EM 4-1453.
B-9-10-37-7k

IRONING AND housework. EM 4-0511.
B-9-10-37-2c

WORK WANTED — building, remodeling, repairs. Ralph Packard, phone EM 4-2110.
S-9-10-30-14c

10. NOTICE

Do you have a problem with weeds, dandelions, etc? Your grass not growing? Let us help you with your lawn problems.
Hereford Grain Corp.
511 West First
EM 4-0275 Hereford, Texas
B-10-10-4c

HILCOA SEA-MANNA Minerals & Vitamin Food Concentrate for people who want the finest. Additional supplements available. For information call EM 4-3749.
B-10-35-14c

WE CAN offer good seed growing contracts. Call E M4-0560.
B-10-10-38-4p

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY
B-10-39-14c

WANTED HAND tooling leather work. Personalized billfolds, belts, lacing. Call EM 4-4429.
S-10-11-35-14c

11. Business Services

INCOME TAX service. B. Lee Cocanougher, 108 West 8th.
S-11-10-32-10p

NOW OPEN
Dennis Office Machine Repair Service
Guaranteed
230 N. 25 Mile Ave.
Phone EM 4-4920
B-11-32-TFC

HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
Call
EM 4-0422
B-11-7-14c

BULLDOZER
Call
Troy Newman
EM 4-2072
MAINTAINER
Call
Sam Marquez
EM 4-1609
All kinds of dirt moving
Dillard
Earth Moving Service
EM 4-0191
B-11-9-14c

OWENS & HOLLINGSWORTH
Commercial - Industrial
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Motors Rewind
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809 EAST SECOND
EM 4-35/2
B-11-13-14c

Hereford Grain Corp. can take care of ALL your fertilizing needs. We specialize in SERVICE.
Hereford Grain Corp.
511 West First
EM 4-0275 Hereford, Texas
B-11-10-4c

PORTABLE DISC ROLLING
Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-14c

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Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or
Box 130
EM 4-1345
B-11-46-14c

WATER WELLS
Domestic and Irrigation. Gravel pack or screen. Pump sales and service.
T & H DRILLING CO.
EM 4-0811 EM 4-2332
Hereford, Texas
B-11-28-14c

WILL BUY HORSES
Any Number or
Description.
Call
BILL CLIFFORD
Area Code 806
GY 9-2618
S-10-32-14c

Casing pulled.
Stuck Pumps.
Hydraulic units.
HEREFORD CASING SERVICE
Phone EM 4-3508 Box 865
Hereford, Texas
S-11-12-14c

CALL JOHN TURNER
FOR WELL WORK
Windmills and pressure pumps.
Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-14c

Gardens, Lawns
T. A. RHODES
EM 4-0119
or
EM 4-3848
S-11-37-3c

Legal Notice

NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS
THE STATE OF TEXAS
CITY OF HEREFORD
COUNTY OF DEAF SMITH
TO ALL RESIDENT QUALIFIED ELECTORS OF THE CITY OF HEREFORD, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID CITY AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION:

TAKE NOTICE that an election will be held in the City of Hereford, Texas, on the 5th day of April, 1966, in obedience to an ordinance duly entered by the City Commission of said City on the 7th day March, 1966 on the propositions set forth in the attached copy of ORDINANCE FOR CITY BOND ELECTION, said ordinance being made a part of this notice for all intents and purposes.

THIS NOTICE of election is issued and given by the undersigned, pursuant to authority conferred by virtue of the attached ordinance of the City Commission of the City of Hereford, and under authority of law. WITNESS OUR HANDS AND THE SEAL OF THE CITY OF HEREFORD, TEXAS, this 7th day of March, 1966.

Ray Cowser
Mayor, City of Hereford, Texas

ATTEST:
Mary V. Watts
City Secretary, City of Hereford, Texas

ORDINANCE NO. —
"AN ORDINANCE by the City Commission of the City of Hereford, Texas, calling an election for the authorization of bonds for capital projects, to-wit: \$437,000 general obligation bonds for constructing improvements and extensions to the City's Waterworks System and \$173,000 general obligation bonds for constructing improvements and extensions to the City's Sanitary Sewer System; and enacting provisions incident and relating to the subject and purpose of this ordinance."

WHEAREAS, the City Commission of the City of Hereford, Texas, deems it necessary, advisable, and to the best interest of the City and its inhabitants that the bonds of said City be issued for the purposes herein-after stated, and to that end has determined to submit the propositions for the authorization of such bonds to a election, as hereinafter set out; therefore
BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD:
SECTION 1: That an election be held on the 5th day of April, 1966, which date is not less than fifteen (15) nor more than thirty (30) days from the date of the adoption of this ordinance, at which election the following propositions shall be submitted

MIMEOGRAPHING - TYPING
Letter and Mailing Service
E. WOOD MIMEO SERVICE
15th St. and Ave. K
EM 4-4255
S-11-48-14c

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Ph. EM4-0262
S-11-28-TFC

13. LOST AND FOUND

FOUND — VALUABLE coin.
Call EM 4-3819 and describe.
B-12-10-38-2c

to the resident qualified electors of said City, who own taxable property therein and who have duly rendered the same for taxation:

PROPOSITION NUMBER 1
"SHALL the City Commission of the City of Hereford, Texas, be authorized to issue FOUR HUNDRED THIRTY SEVEN THOUSAND DOLLARS (\$437,000) general obligation bonds of said City for a capital project, to-wit: constructing improvements and extensions to the City's Waterworks System; said bonds to mature serially over a period of years not to exceed THIRTY (30) years from their date, and to bear interest at a rate not to exceed SIX PER CENTUM (6%) per annum, payable annually or semi-annually; and to provide for the payment of principal of and interest on said bonds by levying a tax sufficient to pay the annual interest and to create a sinking fund sufficient to redeem said bonds as they become due?"

PROPOSITION NUMBER 2
"SHALL the City Commission of the City of Hereford, Texas, be authorized to issue ONE HUNDRED SEVENTY THREE THOUSAND DOLLARS (\$173,000) general obligation bonds of said City for a capital project, to-wit: constructing improvements and extensions to the City's Sanitary Sewer System; said bonds to mature serially over a period of years not to exceed THIRTY (30) years from their date, and to bear interest at a rate not to exceed SIX PER CENTUM (6%) per annum, payable annually or semi-annually; and to provide for the payment of principal of and interest on said bonds by levying a tax sufficient to pay the annual interest and to create a sinking fund sufficient to redeem said bonds as they become due?"

The City Commission finds that the probable period of usefulness of the improvements for which the bond funds are to be expended is thirty (30) years.

SECTION 2: That said election shall be held at the CITY HALL in the City of Hereford, Texas, and the entire City shall constitute one election precinct.

SECTION 3: That the following named persons are hereby appointed officers of the election:

DON ZIMMERMAN Presiding Judge.
MRS. WALTER SEED Alternate Presiding Judge
If the regularly appointed Presiding Judge is unable to serve at the election, the Alternate Presiding Judge therefor shall serve as Presiding Judge. The Presiding Judge shall appoint at least two (2) Clerks (one of whom shall be the Alternate Presiding Judge if the election is conducted by the regularly appointed Presiding Judge) and not more than two (2) additional Clerks, as he deems necessary for the proper conduct of the election.

ABSENTEE VOTING shall be conducted at the City Clerk's Office in the City Hall, in accordance with the provisions of Chapter 424, Acts of the 58th Legislature, Regular Session, 1963.

SECTION 4: That said election shall be held under the provisions of and in accordance with the laws governing the issuance of municipal bonds in cities, as provided in the General Laws of the State of Texas, and only resident qualified electors, who own taxable property in the City, and who have duly rendered the same for taxation, shall be qualified to vote.

SECTION 5: That the ballots for said election shall be prepared in sufficient number and in conformity with Chapter 6, V.A.T.C.S. Election Code, and that printed on such ballots shall appear the following:

Bud To Blossom Study Concluded

Care of chrysanthemums, a continuation of a comprehensive study of that plant in Bud to Blossom Garden Club, was the subject of Mrs. Jim Conkright at a meeting of the club Friday morning in Mrs. Al Brown's home.

She told the Japanese myth of the flower's origin as an introduction to the discussion on planting, cultivation, feeding and spraying mums, and gave suggestions for preparation of the plant for winter.

The two-part study of mums began in the previous club meeting, when Mrs. Delmo Williams spoke on types of mums and their history.

In the business session, members planned to assist in entertaining clubwomen from the Top of Texas District Federation here next week. As an affiliate of the County Federation of Women's Clubs, Bud to Blossom Club will help with hostess duties.

Several members will serve as convention pages, and the club is responsible for decorations at the Friday morning breakfast. Attendance at a garden club convention in Lubbock later this month was also planned.

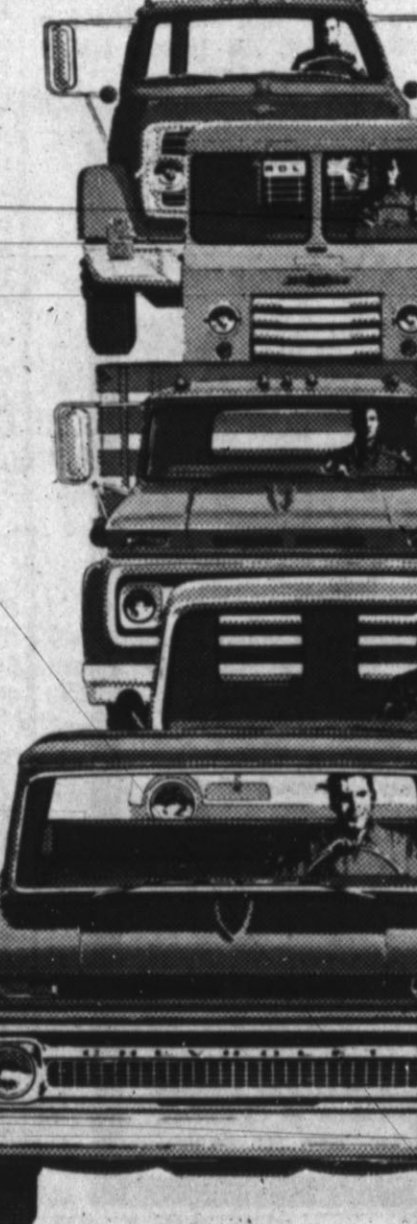
Announcement was made that a guest, Mrs. N. D. Bartlett, will show pictures taken on a recent trip to Australia, New Zealand and Japan, at the next club meeting, April 1, in Community Center.

This is one of the year's series of programs on International Flower Gardens. Members will invite guests for the meeting.

Present Friday were Mmes. R. N. Yarbro, Bill Nelson, Sam Long, Ernest Kendall, W. H. Gentry, Calvin Edwards, Melvin Cordray, Bruce Brown, Frann Battenfield, Jack Allen, Hubert Stoner, Bill Shelley, Melvin Ma, Lou Orleans and Conkright.

S-37-2c

S-34-4c



AGAIN AMERICA'S FAVORITES... CHEVROLET TRUCKS

566,664* NEW CHEVROLET TRUCKS WENT TO WORK LAST YEAR. THAT'S A RECORD FOR CUSTOMER ACCEPTANCE...EVEN FOR CHEVROLET!

Last year more people bought Chevrolet trucks than ever before. Stands to reason. Chevrolet makes a truck for almost every kind of job. So many components are offered you can set up a Chevy to do your special job the way you want it done. Cost is low. Resale high. Chevy's been the No. 1 truck since 1937. Put a new '66 model to work. It's bound to be No. 1 on your job for years.

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Get a No. 1 buy on the No. 1 truck during Double Dividend Days



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Hereford

EM 4-2160

YOU SAVE ENOUGH TO BUY TWO MONTHS SUPPLY OF MILK

WHEN YOU DRY WITH GAS



SAVE ON INSTALLATION AND MAINTENANCE, TOO. A GAS clothes dryer costs less to install and maintenance costs are the lowest of any dryer. A GAS burner, the heart of your dryer, carries a lifetime guarantee.

When you dry your clothes with GAS, you can save \$29.76 a year on your utility bill! That's enough to buy twenty-five gallons of milk... a two months supply for an average family of four. You get quality performance, too. GAS dries your clothes faster yet gently... and leaves them as fresh as springtime.

Pioneer Natural Gas Company

Program Sounds Religious Note

Fitting to the Easter season, the book chosen by Mrs. Juston McBride for review in the Bay View Study Club Thursday afternoon was *The Mind of Jesus*, by William Barclay, a noted Scottish lecturer and writer. The book carries Jesus through childhood and the "silent years" of which the New

Testament Gospels give no record, and emphasizes that he was taught that the eldest son bore special responsibility in the society of his time.

Knowledge of the Hebrew law gave him the basic rules of what was to follow in his life, the book shows. Mrs. McBride stressed as her closing thought, "The need for spiritual peace is ever with man."

Mrs. R. B. Miller was hostess in her home. Mrs. John Harper, a former member who now lives in Canyon, was a guest whom members enjoyed visiting during the social period. Business discussed was concerned with club responsibilities as one of the hostess group for the Top of Texas Federated Club convention here next week.

Members present included Mmes. Ansel McDowell, Earl Holt, E. J. McMillan, Dexter Lillie, W. S. Kerr, A. M. Jones, Jimmie Gillentine, Colby Conkright, H. L. Benefield, D. H. Alexander and the reviewer.

Gardening Hints Given To Circle

Timely gardening hints were given by Mrs. L. J. Strafus as the program for the Antonion Circle at a meeting in St. Anthony's school auditorium Thursday afternoon.

Mrs. Strafus gave practical advice on preparing soil and planting vegetable gardens, based on her own experience here. She also discussed types of vegetables which grow best in this area.

Hostesses for the meeting were Mrs. John Warren, Mrs. George Frank and Mrs. Joe Frank Huckert, who served refreshments to 30 members.



DIOCESAN PRESIDENT IS GUEST — Women of St. Thomas' Episcopal Church entertained their diocesan president, Mrs. Davis Scarborough of Abilene, Thursday. She was guest of honor at a salad supper in Mrs. Alton Fraser's home, where she spoke to the

group. Standing before the mantel in the Fraser living room are, from left, Mrs. Staley Hackley, wife of St. Thomas' vicar; Mrs. Jesse Geron, president of the local women's organization; Mrs. Scarborough and Mrs. Fraser.

Episcopal Women Are Hostesses

Mrs. Davis Scarborough of Abilene, president of Episcopal Church women of Northwest Texas as Diocese, was a guest of the Women of St. Thomas' Episcopal Church here for a salad supper and program Thursday.

The guest speaker discussed problems of women's groups and ways to encourage participation, also duties of officers. She outlined conferences and other meetings of this spring for women of the diocese.

Mrs. Jesse Geron presided and introduced Mrs. Scarborough. It was announced that Mrs. Howard Johnson and Mrs. Ross Cooley will be delegates from

Calendar Of Events

MONDAY
Business and Professional Women's Club in Community Center, 7:30 p. m.
County Leadership Workshop begins in Community Center, 7:30 p. m.
Rainbow Girls in Masonic Temple, 7:15 p. m.
TUESDAY
Lone Star Study Club, guest day program in Community Center, 3:30 p. m.
Hereford Art Guild in Community Center, 7:30 p. m.
Veleda Study Club in home of Mrs. George Olson, 8 p. m.
West Hereford H. D. Club in Mrs. Alice Cox's home, 2:30 p. m.
WEDNESDAY
First Methodist Wesleyan Service Guild in home of Mrs. E. E. Doak, 219 Ave. E, 7:30 p. m.
THURSDAY
Annual convention, Top of Texas District Federation of Women's Clubs opens, first general session in First Baptist Church, 1 p. m.
Madre Mia Study Club, salad supper for guests at First National Community Room, 7:30 p. m.
Calliopean Club in home of Mrs. Emmett Milburn, 138 Ave. B, 8 p. m.
Hereford Duplicate Bridge Group in Flame Room, 7:30 p. m.
VFW Auxiliary at Rock Clubhouse, 7:30 p. m.
St. Anthony's Guild in St. Anthony's School auditorium, 8 p. m.
FRIDAY
District convention of Federated Women's Clubs continues, closing after a luncheon in First Methodist Fellowship hall.
Duplicate Bridge group at Hereford Country Club, 10 a. m.
Cultural H. D. Club in home of Mrs. Louise Olson, 820 Park, 2:30 p. m.
Messenger H. D. Club in Mrs. S. N. Thweatt's home, 2:30 p. m.

Degree Event Slated Today For K of C

A major degree ceremony for District 54 will be held today by the Father Nathaniel Council, Knights of Columbus, Tony Urbaszyk, Grand Knight of the local council, announces.

Dr. Joseph Murphy of La Marque, state deputy in the Knights of Columbus, will be the conferring officer. The day's program will begin with mass and communion at St. Anthony's Catholic Church at 10 a. m.

Breakfast will be served in the council home on Country Club Drive at 11 a. m., followed immediately by the exemplification ceremonies. There will be a Dutch lunch afterward.

Labor Camp Tour Is On Program Of Presbyterian Women's Meeting

A tour of Hereford Migrant Ministry facilities at the Labor Camp closed a one-day meeting of Plains Presbyterian Society in First Presbyterian Church here Wednesday, attended by delegates from over Northwest Texas.

V. E. Dodson, director of the Migrant Ministry program, spoke and led the tour. Theme of the day's program was *Extending Our Ministry*, and his subject was *Through Community Service*.

Other phases discussed were Through National Missions by Mrs. Howard Monnett of Kansas City, representative of the Board of National Missions; and Through Me, by Mrs. E. O. McBride of Houston, president of the Texas Synodical Society.

This was the annual spring meeting of the Presbyterian, and officers for next term were elected. Mrs. Armin Remke of Amarillo will succeed Mrs. Allen Hodges of Littlefield as president. Mrs. M. M. Lains of Amarillo was named secretary. Mrs. H. E. Anderson of Slaton and Mrs. W. A. Jones of Snyder on the nominating committee.

Chairmen elected were Mrs. A. D. Parker of Tulsa, spiritual life and stewardship; Mrs. Douglas Hill of Snyder, ecumenical mission; Mrs. R. C. Watkins of Borger, sewing and supplies; Mrs. George Smith of Amarillo, ecumenical relations.

Mrs. Hodges was presented a life membership on the Board of National Missions in appreciation for her services. The president-elect received from the Women's Association of her church, Westminister of Amarillo, a plaque to hang in the

church during her administration, then be passed on to the home church of the next president.

In addition to reports on contributions to missions and other church activities, an especially interesting report showed more than \$2,000 cash as well as large quantities of new and used clothing supplies and food given to the Amarillo Children's Home. It added that women of Amarillo First Presbyterian Church help with sewing and mending at the home.

Westway H.D. Club's Program Topic Is Brazil

Mrs. T. B. Thomas gave the program on Brazil at a meeting of Westway Home Demonstration Club in Mrs. Fred Sherman's home Thursday morning. She described Brazil as a nation of the spirit rather than a mere geographical area.

Brazilians are proud of the fact that different races have learned to live in harmony there she said. She characterized the people as hospitable, democratic, vigorous and confident of the future.

Members voted to cooperate with the County H. D. Council in serving a convention meal as a fund-raising project. The next meeting will be with Mrs. Jesse Odum March 24, for a demonstration on making two-crust pies.

Others present were Mmes. Bess Werner, Donald Douglas, C. A. Saulcy, Kenneth Rudd, J. C. Morrison, Andrew Kershen and Merlin Weber.

Needle Club Plans Quilting For Girlstown

An all-day meeting next month, to quilt for Girlstown was planned by members of Mothers Needle Club who were entertained in the home of Mrs. Adam Flowers. Thursday afternoon. The meeting will be in Mrs. L. J. Jones' home April 21.

Each member brought the work she chose Thursday, for an afternoon of sewing and chatting. The hostess served cake and lime sherbet with appointments in St. Patrick's Day motif.

Mrs. Roberta Blackburn was welcomed as a new member. Others present were Mmes. Haskell Benson, A. H. Cook, W. T. Gunstinson, C. N. McClure, Ralph Paul, Mae Green, H. D. Robbins, Annie Springer and W. H. Awtrey Sr.

No Lady Likes To Dine or Dance Accompanied By Another Lady

Who separates the men from the girls?

OUR MAN FLINT

Political Calendar

CANDIDATES FOR DEMOCRATIC PRIMARY FOR COUNTY JUDGE:

H. C. Williams
L. B. Russell
FOR STATE OF THE PEACE

Ernest Wade
Charlie Sowell
C. B. Miles
FOR COUNTY COMMISSIONER, PRECINCT 4:

Donald Hicks
Paul Metcalf
FOR COUNTY COMMISSIONER, PRECINCT 2:

Marcus Latham
FOR COUNTY CLERK:

B. F. Cain
FOR COUNTY TREASURER:

Mrs. Velma Hodges
FOR COUNTY DISTRICT COURT CLERK:

Mrs. Lucille Posey
FOR DISTRICT JUDGE:

Harry Schultz
Archie McDonald
FOR STATE REPRESENTATIVE:

Bill Clayton
18TH DISTRICT:

Walter Rogers
CANDIDATES FOR REPUBLICAN PRIMARY

FOR U. S. CONGRESSMAN, 18TH DISTRICT:

Bob Price

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North Hereford Club Meets With Two Hostesses

Mrs. Charles Russell and Mrs. Otto Olson were hostesses Thursday in the home of Mr. R. J. Sartain in North Hereford Home Demonstration Club. Mrs. Tony Hoffman presented the program on Control of Litter.

She said litter is unsightly, unsanitary, unsafe — and costly. For travelers, she suggested this motto, "Don't throw it, stow it," concerning litter disposal.

Mrs. Russell directed a recreation period and Mrs. O. L. Williams presided for routine business.

Also present were Mmes. Mary Bodkin, W. J. Lueb, Clinton Ward, O. C. Williams and Velma Salvino.

STORE HOURS
Monday & Saturday
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Tuesday to Friday
9:30 a.m. — 9 p.m.

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19⁹⁵

Full-featured! 7" high warming oven... bar handle, vent, heat indicator... in hood with 4 spit positions! Large, wooden handled, heavy square rod with 4-pronged spit forks... swings out from U.L. approved motor! New charcoal feeder door in heavy-gauge, chrome-plated, adjustable grid! 24" extra-deep heavy gauge steel bowl! Heavy chrome-plated tubed steel handle, 7" tubed, polished aluminum legs! Big storage tray! 6" rubber tires!

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AUSTIN HIGHLIGHTS

School Desegregation Pushed From Washington

By VERN SANFORD
Texas Press Association
AUSTIN, Tex. — Texas school districts are receiving speedup orders on desegregation.

Integration of faculties, as well as student bodies, is the aim of federal authorities in laying down new guidelines for compliance with the civil rights act of 1964.

Both the Texas Education Agency and the State Board of Education received the policy statements and promptly scheduled meetings over the state to post local school administrators as to the requirements.

PRIMARILY concerned are 600 districts that submitted voluntary desegregation plans to the U. S. Office of Education for the 1965-66 school year to assure that they remained eligible for federal aid.

Districts already fully integrated, those whose assurances of compliance have been accepted and those operating under court desegregation orders are not immediately affected by the revised policies.

U. S. Commissioner of Education Harold Howe II estimates that revisions will result in doubling integration in 11 Southern states.

Guidelines provide that "race, color or national origin may not be a factor in hiring or assignment of teachers and other professional staff." State Education Agency officials said evidence of compliance with this requirement is expected to be shown by next September.

DISTRICTS which have submitted desegregation plans, including those with geographical school attendance zones, must file by April 15 a form agreeing to observe the new guidelines. Office of Education will review spring reports and schools judged to have shown no reasonable progress will be ordered to take further steps before fall.

School systems also must eliminate segregation in such programs as transportation, athletics and extra-curricular activities.

Where faculty members are displaced as a result of desegregation, staff vacancies later occurring must be filled by those ousted teachers if they qualify.

In other action the State Board of Education directed local

school districts to raise their contributions to the foundation school program by \$6,100,000 next year. Local fund assignment for 1966-67 is \$138,000,000 compared with \$132,500,000 for 1965-66. Total cost of minimum foundation education program for the state this year is estimated officially at \$649,326,890. Legislature set local school districts' contribution for 1966-67 and thereafter at 20 per cent of the total cost of the preceding years program. State puts up the other 80 per cent.

Board also approved investment of about \$7,000,000 from the State Permanent School Fund. Some \$3,000,000 will be placed in common stocks, another \$3,000,000 in corporate bonds and an estimated \$1,000,000 in short-term Treasury bills.

Investment money will come from maturing Treasury bills, bonds and the regular monthly deposit from school land, oil and gas leases, says Paul Mathews, chairman of the investment committee.

Gov. John Connally named John L. Hill as Secretary of State. He replaces Crawford C. Martin of Hillsboro who resigned last week to devote full time to his campaign for attorney general.

Hill is an outstandingly successful Houston civil trial attorney. He has tried cases in district courts in most areas of Texas during the past 19 years. His term will run until next January.

Connally named L. D. (Red) Webster and reappointed Al Badger, both of Dallas, to the Texas Commission on Alcoholism.

Also reappointed were Robert B. Gilmore of Dallas and W. E. (Buck) Tinsley of Austin to the Water Development Board.

House Speaker Ben Barnes appointed Reps Gene Fondren of Taylor, George Cowden of Waco, Ralph W. Scoggins of El Paso, Rayford Price of Frankston and Lee Duggan Jr. of Houston to serve on a key election law study committee.

Lt. Gov. Preston Smith earlier had named Sens. Tom Crelgton of Mineral Wells, Don Kennard of Fort Worth, Ralph M. Hall of Rockwall, Jack Hightower of Vernon and Abraham

Kazen of Laredo to that panel.

AG RULINGS
Atty. Gen. Waggoner Carr has ruled that a domestic corporation can't pay dividends out of its earned surplus to anyone not a stockholder; and that a life insurance corporation may pay dividends to policyholders from surplus funds — from profits made by the company.

In other action, the attorney general ruled that: Under present state law, a Commissioners Court or qualified voters of a county may not create a precinct or multi-precinct Airport District and transfer a county-owned airport to such a district.

Ward County school trustees should be elected April 2 from commissioners precincts as they now exist rather than as they will be formed under the boundary change effective next January 1.

Texas courts may enforce child support order of out of state courts but extradition should be carried out only after bona fide civil attempts have been made to correct payments.

PUBLIC SCHOOL sponsored clubs which perpetuate their membership on the basis of decision of their own members, rather than free choice of any qualified pupil, are prohibited. Jury fee must be paid before a jury is allowed in juvenile cases.

BONDS SOLD
Texas Water Development Board has sold \$15,000,000 worth of development bonds to the First National City Bank of New York City and associates, the low bidders.

Effective interest rate was 3.5 per cent of the 25-year issue.

First National City Bank was one of five bidders for the bonds. This brings to \$85,000,000 the amount sold by the Board from an authorized total of \$200,000,000. Another \$200,000,000 authorization in water development bonds will be voted upon by Texans in November.

Bond money has been used to finance reservoir projects by the state, and in the purchase of outstanding development bonds of Texas cities and water districts.

VERNON CENTER LAUDED

A model demonstration center for aged, to be located at Vernon, "will be finest of its kind in the nation," says Governor Connally.

According to the governor, the center will include facilities for all phases of geriatric care. It will provide cottage-type units for ambulatory patients and a pre-admission unit to screen elderly persons considered for admission.

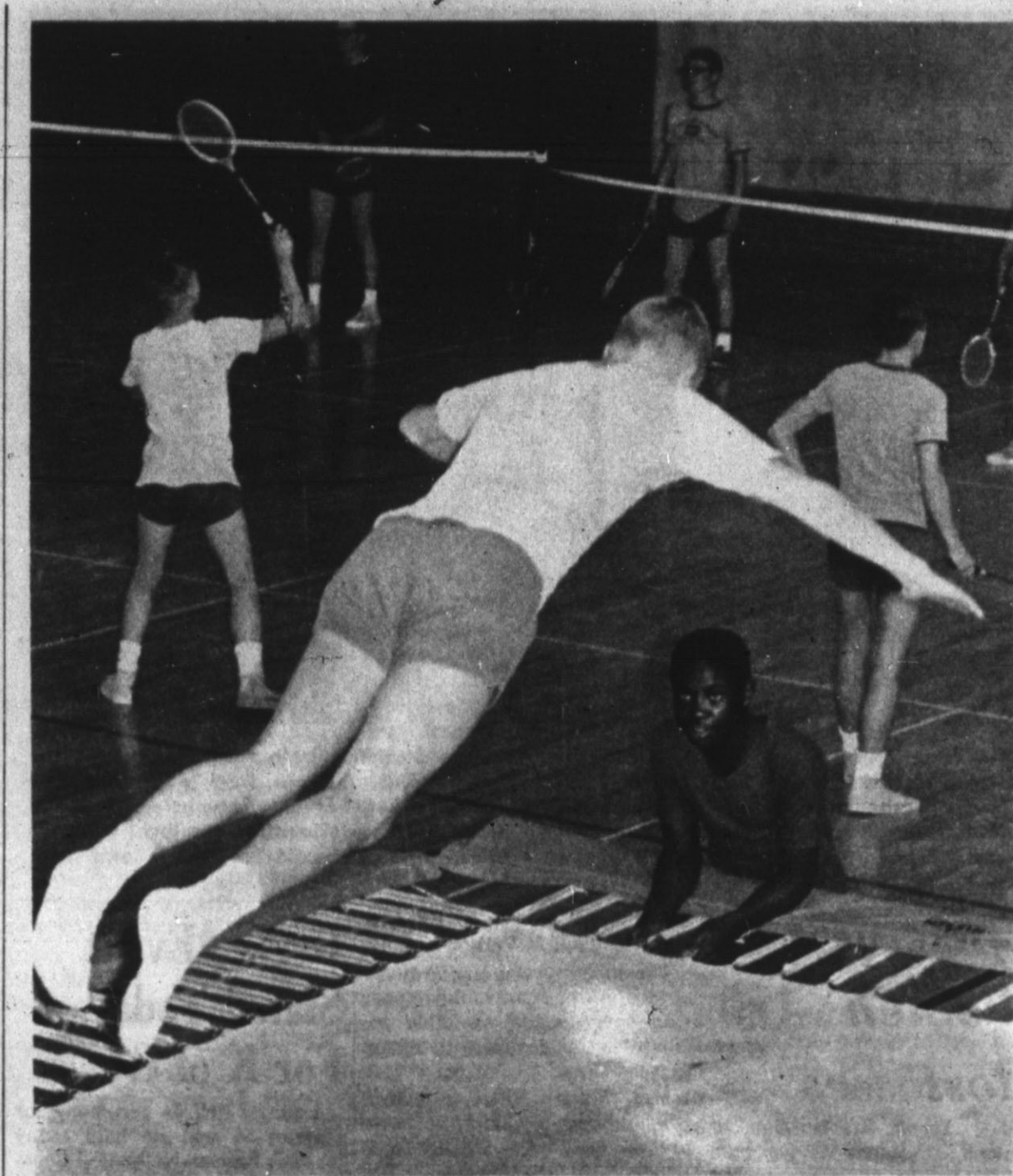
Center will place patients in community rest homes, nursing homes and convalescent centers in which they would receive proper care.

SADLER SPEAKS
Texas Land Commissioners Jerry Sadler, in testimony before a congressional committee in Washington, urged the creation of Guadalupe Mountain National Park in Culberson and Hudspeth Counties.

However, he stated that while he is interested in the creation of the 71,650-acre park, he also is interested in the 45,171 acres of oil and gas rights which the state school fund owns in the proposed park.

According to Sadler, the mineral rights should be retained by the state for the benefit of the 3,000,000 school children aided by the Public Free School Fund, which is financed from mineral rights.

Sadler said the state and federal government should work together as partners in the project. This would mean that Texas and the federal government



THE FLYING YOUNG MAN — Practice on several different acrobatic effects on the trampoline and a workout in badminton while not working on the trampoline, learn the fundamentals of badminton. (Staff photo)

each would get half the benefits of the mineral deposits in the area.

SHORT SNORTS
South Texas crops will be tested for pesticide residue during the next three to six months as the Texas Department of Agriculture moves its new mobil laboratory to Pharr.

Governor Connally announced approval of Community Action Programs in Beaumont (\$21,364), Big Spring (\$33,161), Houston (\$33,955), Laredo (\$50,500), San Antonio (\$104,795), San Saba (\$11,489) and Yorktown (\$30,063).

Regional office of the Office of Economic opportunity says Laredo will get a \$2,000,000 grant as a demonstration city in the war on poverty.

Governor Connally has picked the Texas Education Agency to draft plans for long-term Vocational rehabilitation needs under amendments to the federal Vocational Rehabilitation act.

Hormone Used To Aid Cotton Yield, Quality

Producing high quality cotton with less water will be possible in the future with the use of a growth regulator in the form of a hormone. Dr. Arthur F. Gohlike, Senior Soil Scientist and Administrative Assistant of the High Plains Research Foundation, has been conducting research in this field at the Foundation and at Michigan State University.

Cotton yields under limited rainfall and light irrigation conditions can be increased 15 to 50% over the non-treated cotton. This has been shown by the use of a growth regulator hormone. The application of this principle may also favorably influence production in other crops.

THIS RESEARCH study has been underway at the Foundation in the laboratory, greenhouse and field. This growth regulator hormone is still highly experimental for general use by the Federal Food and Drug Agency. The research will be continued at the Foundation on the effect of cotton and other crops including grasses.

The yield of the cotton treated with 1/500th of the hormone per acre was 676 pounds, while the non-treated cotton produced only 504 pounds of lint per acre under the same limited water application. The efficiency of soaking seed and applying hormone to the soil at planting is also being investigated.

The Paymaster 111 variety of cotton was seeded in 26-inch rows at 72 pounds of acid delinted seed per acre on May 8, 1965. The hormone was sprayed with three rates on July 31. The irrigation during the season consisted of a pre-plant and one very light irrigation on August 5th.

ALL PLOTS were fertilized uniformly with an 80-80-0 rate from 11-48-0 (Ammonium phosphate and anhydrous ammonia). The height on the hormone sprayed cotton was 8.5 inches and the untreated 16.5 inches.

The study disclosed that water uptake and needs for growth

P.E. Students Begin Learning Two New Sports

Students participating in physical education programs at Hereford High School are learning the fundamentals of two new sports.

BOYS IN the classes alternate between badminton and trampoline exercise during the daily periods.

Earlier this year the students have participated in basketball and until last week they studied the cage sport from almost every angle.

Now the men in the classes are learning the rules and regulations of badminton as an indoor sport, including the practice of several different forms of serves and returns.

Students not participating in the badminton have taken to working out on the trampoline.

MOST OF THE students are not experienced on the trampoline with the beginning of the instruction, but some have mastered the art of flipping and turning.

Many of the boys in the class enjoy just "jumping around" during the period.

The P. E. program includes more than these two sports during the year. Students are required to begin each period with a number of body-building exercises.

Also during the year the men in the classes learn the fundamentals of many different sport and learn the rules and regulations governing these sports.

Invitational Art Exhibit Slated

The Sixth Annual Invitational Exhibition of Paintings and Sculpture, sponsored by the Amarillo Legal Secretaries Association, will be held on Sunday, March 27, 1966, from 1 to 6 p. m. in the Commercial Exhibit Building at the Tri-State Fairgrounds in Amarillo.

Judges for the exhibition will be Miss Isabel Robinson, Canyon; Roderick Parkinson, Lubbock; and Stefan Kramer, Amarillo. There will be four categories in open competition.

The net proceeds are to be deposited in Legal Secretaries Scholarship Fund administered by Opportunity Plan, Inc. at West Texas State University, Canyon. The first five shows have resulted in a contribution of \$1,000.

could be reduced without any apparent harmful effect on the plants. A stronger plant with more efficient water utilization has been the result. Leaves on the cotton plant were 30% thicker, thereby more efficient in the use of water and plant food. Ninety-nine per cent of the water taken up by the cotton plant evaporates from the leaves.

Dr. Earl Collier, Executive Vice-President of the Foundation stated that the research with chemical hormone and growth regulators is being expanded in the Foundation's program for 1966.



NAMED TO OFFICE — Mrs. Henry L. Solomon, 500 Star Street, was elected vice chairman of the school health division of District 9, Texas State Teachers Association, at its annual meeting in Amarillo last weekend. Mrs. Solomon was employed at the start of the present semester on the health staff of Hereford School System. She is vice president of the newly formed Professional Nurses Organization here.

Look Who's New

Mr. and Mrs. Alvin L. Martin are the parents of a daughter, Melony Sue, born March 19. She weighed 7 lbs. 3 ozs.

Mr. and Mrs. Leo W. Bloomer are the parents of a son, Sidney Bane, born March 19. He weighed 7 lbs. 5 ozs.

Mr. and Mrs. Martin Villarreal III are the parents of a son, Martin IV, born March 19. He weighed 6 lbs. 5 ozs.

Mr. and Mrs. Harold J. Morton are the parents of a daughter, Jennifer Jan, born March 17. She weighed 6 lbs. 8 ozs.

Mr. and Mrs. Reyes G. Cano are the parents of a daughter, Patricia, born March 17. She weighed 9 lbs. 2 ozs.

Mr. and Mrs. Jonny E. Cloud are the parents of a son, Bradley Arrington, born March 17. He weighed 6 lbs. 4 ozs.

Mr. and Mrs. Roberto Aranda are the parents of a daughter, Elena, born March 16. She weighed 5 lbs. 9 ozs.

Choirs Receive High Ratings In U. I. L. Contest

Hereford High School choir students entered the University Interscholastic League Choir contest Thursday on the West Texas State University Campus.

The Acappella choir received a superior rating in concert and an excellent rating in sight rating.

Members of the girls choir also received a superior rating in concert singing and an excellent rating in sight reading.

Both choirs are under the direction of Dick Jackson, high school choir director.

Classifieds Get Results

Dallas Man Heads Texas Cattle Raisers

Ben Carpenter, a widely known Dallas cattleman and businessman, is new president of the Texas and Southwestern Cattle Raisers Association. He succeeds Fred Wulff of Brady.

Other officers elected at the 89th TSCRA convention in Fort Worth, Mar. 7-9 are T. L. Roach, Jr., of Amarillo, first vice-president; Frank H. Lewis of Bay City, second vice president; and Gus Holmstrom of Fort Worth, treasurer. Joe S. Fletcher of Fort Worth is secretary-general manager.

New directors are J. H. Williams of Natchitoches, La.; G. C. McGruder, Jr., of Merton, Texas; Ladd Hitch of Guymon, Okla.; Bob Samuel of Madisonville; Rob Brown of Throckmorton; Milton Robinson of Richmond; and Gail Dudley of Comanche.

CATTLEMEN passed 11 resolutions at the meeting. The cattlemen went on record in support of the Land Tax Amendment to the Texas constitution in November, additional research on mesquite and brush eradication, stepped-up efforts to prevent hoof and mouth infestation from Cuba, and enactment of a Texas Feedlot licensing law.

They passed resolutions opposing extension of the Federal Law to include agriculture, any proposed federal legislation that would extend the mandatory application of the Federal Meat Inspection Act to establishments operating solely in intrastate commerce, and legislation which would restrict livestock feeding by specific groups or individuals.

Through resolutions, they also opposed amendments to the Packers and Stockyards Act and any other administrative changes until further guidelines are provided in the report of the National Commission on Food Marketing which is due July 1, 1966, and opposed action of the Department of Commerce or that of any other government agency which would bring about restriction of the movement of hides into the export market.

THEY PASSED a resolution commending the city of Fort Worth for its neighborliness during the convention, and another expressing sympathy to families of cattlemen who "have been aken from us since our last annual meeting."

One of the highlights of the convention was an address by Gov. John Connally, and he was presented a saddle at the conclusion of his talk by TSCRA president, Fred Wulff, on behalf of the Association.

Distinguished service awards were presented to Dolph Briscoe, Jr., of Uvalde, president of the Southwest Animal Health Research Foundation, in recognition of his contributions to the Screwworm Eradication Program in the Southwest, and to Frank Reeves of Fort Worth, veteran livestock editor of the Fort Worth Star-Telegram.

Association field inspectors receiving awards for outstanding work included A. B. Strickland of Buda; J. C. Dick of League City; Marvin Turner of Lawton, Okla.; and Cullen Robinson of Bryan, Texas.

Guest Presents Brazilian Views To Dawn Club

Scenes from Brazil were shown on slides by a program guest, Gaither Vanderveer, for Dawn Home Demonstration Club members Friday afternoon in Mrs. Ham Fuller's home.

Vanderveer and his family are to leave in May to serve as missionaries from Central Church of Christ here to Brazil. They will work in and near Sao Paulo, and he made a previous visit to that city.

His slides showed views of the city, the largest in South America with a population of some 6,000,000, and the surrounding countryside.

Two guests, Mrs. H. V. McCabe and Mrs. Doris Parker, were present with seven members for the program. The clubs next meeting will be with Mrs. Jim McCabe April 1.

The New York Mets had their best success in 1965 against the Cincinnati Reds, Philadelphia Phils and Chicago Cubs. They won 7 of the 18 games played with each of those rivals.

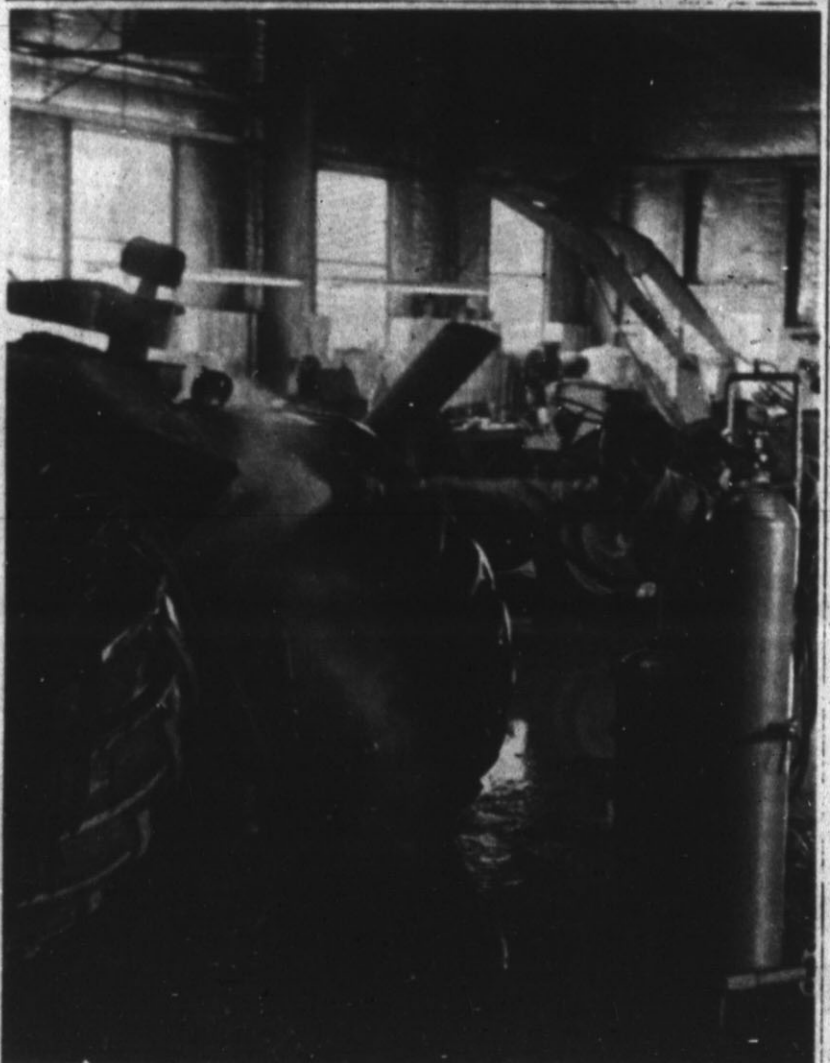
Read The Classifieds



SIGNS MEMORANDUM — Secretary of Agriculture Orville Freeman signs a new Memorandum of Understanding between the Department of Agriculture and the Tierra Blanca Soil and Water Conservation District as D. A. Williams, administrator for the Soil Conservation Service, looks on. See story on page one.



FHA MOTHER HONORED — Mrs. Ed Loerwald, a charter mother for the Future Homemakers of America in Hereford High School the past eight years, was given honorary membership in Area I FHA at the annual spring meeting in Amarillo Saturday. She was one of the three adults similarly honored. Mrs. Loerwald is the mother of five daughters who have served as FHA chapter presidents here. Claudia Loerwald was elected to the presidency of Chapter I last week.



ONE SERIOUSLY INJURED — One person was burned seriously when the fuel tank on this tractor exploded while he was patching a leak in an implement house here Saturday morning. Firemen were called to the scene to extinguish the flash fire which resulted. See story on page one. (Staff Photo)



RECEIVE MEMORANDUM — Members of the Tierra Blanca Soil and Water Conservation District Board of Supervisors receive a new Memorandum of Understanding with the USDA, signed by the Secretary of Agriculture, during a meeting here Friday. Presenting the agreement to the board was

Virgil Cunningham, second from left. Others on hand for the presentation were, from the left: Clarence Betzen, Eldred Brown, Charles Hoover, Luther Lesly, and F. L. Eicke, members of the board. See story on page one. (Staff Photo)

CINDERMEN MUCH IMPROVED

Thinclads Rack Up 38 Points In Fourth Meet

Hereford Thinclads scored 38 points in the Levelland Track and Field Meet Saturday in Levelland at South Plains College.

THIS WAS THE fourth meet for the locals and eight teams participated in the event. Teams entering were Littlefield, Snyder, Levelland, Tulsa, Seminole, Brownfield, Lamesa and Hereford.

Snyder won the meet with 127 points. Tulsa was the only other school in the event from Hereford's district and the Hornets were in the cellar in the meet.

Charles Inman placed second in the mile run with a 4:48. Inman, like most of the other tracksters has improved. When he ran the mile at Brownfield he was timed at 4:56.

Ricky Fangman placed second

in the discus with a 141 foot toss.

MARK HICKS placed third in the high jump for the Whitefaces.

Jim Childers placed fifth in the broad jump with a 19 foot three inch mark. Childers was only one-half inch from the fourth place mark.

Winner in the broad jump tallied a 20 feet five inch mark for the first place honors.

Roger Suttle cleared 11 feet in the pole vault for fifth place. Suttle cleared 10 feet six inches last week in the duo meet with the Friona Chiefs.

Larry Champ ran a 4:45 in the 220-yard dash for sixth place.

GARY GOODIN placed fourth in the low hurdles with a 20.1. He placed sixth in the high hurdles.

The Hereford spring relay team placed sixth in the event. Runners on the sprint relay team are Tony Malouf, Larry Champ, Gary Goodin and Billy Frank.

Whiteface Mile Relayers placed sixth in the meet. Members of this team are Lennie Petree, Tony Malouf, Larry Champ and Billy Frank.

Coach Joe Brooks said that the team was much improved

over the past meets and looked much better.

HE SAID THAT beyond a doubt the runners' time had improved over past events.

The locals will go into action again Friday when they travel to Plainview and Wayland College for the Wayland Track Meet.

This meet will have three divisions. One for 3-A and 4-A schools, one for 1-A and 2-A schools and one for colleges.

Honorary Degrees Go To Davidson, Davis

The Rev. Don R. Davidson will be granted an honorary degree by McMurry College, Abilene, at its spring commencement ceremonies May 23. Trustees voted at their meeting this week to bestow the Doctor of Humanities degree on the Hereford man.

Now executive director of King's Manor here, Rev. Davidson has been concerned with the Methodist Church's program on hospitals and homes for the aging for a number of years. He is a member of the Governor's Conference on Aging.

He formerly served as pastor of Methodist Churches in Northwest Texas.

Also to be the recipient of an honorary degree is the Rev. Gilbert D. Davis Jr., former minister of First Christian Church here and now of Kings Highway Christian Church at Shreveport, La.

Texas Christian University will award him the doctor of divinity degree in June 1 commencement exercises.

Three Speeches Highlight Club Meeting Here

Three speeches highlighted the Toastmasters Club meeting Thursday, when Kenneth Coker won the award as best speaker of the evening. His talk, titled "A Famous Personage, dealt with the career of Sandy Koufax of baseball fame.

Willie Weaver won the Most Improved Speaker trophy with his speech about PESO, the program devoted to helping children overcome deficiencies in reading and other problems in school.

Hardy Benson's subject was Morality, and he illustrated with graphic examples. Table Topic session was handled by M. C. Adams.

Curtis Traweck will be topic master March 24, Virgil Dodson toastmaster, Benson general evaluator. Speakers will be Leonard Haney, Stan Knox, Rex Lee and Alvin Smith.

It was announced that no meeting will be held March 31, when remodeling will be under way at the Country Club.

Firemen ...

(Continued from Page 1)

all times.

When a fire alarm comes in, dispatchers will relay the information included in the question-naire to firemen as they are en route and after they arrive at the scene.



DON NEWMAN
to Houston post

Newman ...

(Continued from Page 1)

bers of the Young Mothers Study Club and other friends of the Newman family.

REPLACING Newman as a Work Unit Conservationist for the local district will be Don Pendleton, who is being promoted and transferred from the Laredo SCS office.

Pendleton is expected to begin work here April 11.

NAMED ACTING head of the local office was Ed Parion. Newman said he will continue work until Tuesday and will move to Houston with his family on Wednesday or Thursday.

Newman was reared in Amarillo and has worked with the SCS in the Panhandle area since 1963.

Commenting on his tenure here, Newman told the Brand, "I sincerely appreciate all the people in the Hereford area and especially the cooperation we have received with the SCS co-operators. I would like to express my thanks for their outstanding cooperation and assistance in trying to promote the conservation program here."

Fires ...

(Continued from Page 1)

treated by firemen for slight burns.

Tucker told the Brand Saturday afternoon that damage to the building was estimated at \$7,000.

A new tractor being serviced in preparation to sale was also destroyed. The tractor was valued at \$7,850.

FIRE WAS centered around the tractor and in ceiling insulation as firemen arrived. It was extinguished in a matter of minutes.

Trucks were on the scene for more than three hours after being summoned to the city barn at 2:18 p. m. Thursday.

All fire-fighting machinery of the department was brought in to use to control and finally extinguish the city barn fire.

A **DELUGE** gun — purchased last summer — was brought into use for the first time since it was obtained by local firemen as they worked to control the blaze.

The large nozzle pumps an estimated 500 gallons of water per minute.

Firemen said it enabled them to control the blaze much faster than would have otherwise been possible.

City manager Dudley Bayne estimated losses Friday at \$13,500. Preliminary estimates had run as high as \$20,000.

EXPENDITURE for a new and larger city barn had been approved in the budget adopted by the city commission several weeks ago.

Bayne said insurance would cover some \$6,000 of the loss — the value of the structure itself.

A maintainer (road grader) in the barn was heavily damaged. Estimate of cost to repair the \$15,000 piece of equipment was \$3,000.

Some \$1,200 damage was received by two large spraying machines used by the city to control flies and mosquitos.

Other losses included a strip-down pickup used to haul the sprayers, a welding machine, paint, oil, other chemicals, tools, and signs.

Historical ...

(Continued from Page 1)

the highway.

Honored guests at the March 28 dedication ceremony will include County Judge H. C. Williams and members of the county commissioners court.

THE SURVEY committee will meet with the commissioners court prior to the ceremony to discuss several topics concerning the committee's historical projects.

The two groups will proceed together to the site of the Mackenzie marker. Individuals or groups are invited to join the caravan to the marker site, leaving the east side of the court house at approximately 2:50 p. m.

THE TEXAS State Historical Survey Committee works cooperatively with county officials through county historical survey committees to officially mark sites, including old trails, Texas Ranger deeds, river crossings, early railroads, birthplaces or early homes of outstanding Texas leaders and many other categories depicting the history of our state.

The Mackenzie Trail marker will appear in the next edition of the Guide to Official Texas Historical Markers and on maps to stimulate tourist interest in the area, provide highpoints on historical tours and acquaint citizens of Deaf Smith and surrounding areas with highlights of their own unique historical

Weather

	M	H	L
Wednesday	88	40	
Thursday	82	45	
Friday	65	27	
Saturday			37
Moisture this month	0		
Moisture this year	9		

(Courtesy KPAN)

Golfers Remain In Lead For District Champions

Hereford High School golfers remained in the lead for the district crown Saturday when they came out on top at the

Workshop ...

(Continued from Page 1)

son, Extension Service Organization specialist, on What Constitutes an Effective Organization.

Workshops directed by local leaders are titled How To Pre-serve, by the Rev. Don Davidson; How To Report Club Activities, by Melvin Young and Clint Formby; Duties of Officers and Membership Protocol, by Mrs. Argen Draper.

THE GUEST specialists' workshops subjects are Getting Committees To Work, by Miss Williams, and Program Planning, by Burleson.

Registration and preliminary arrangements for the training course were in charge of Hereford B&PW Club. Executive committee members of the Program Building Committee are Sam Morgan, Mrs. J. D. Gilbert Jr., Hugh Clearman, Mrs. Baker and Rev. Davidson.

Assisting in arrangements were the county Extension Service agents, Mrs. Draper, Mrs. Rita Huckert and Juston McBride.

Girls ...

(Continued from Page 1)

struck a slow-moving vehicle driven by Aubyn Earl Hodges Jr., 17, of Country Club Drive.

WITNESSES said the girl stepped between two vehicles into the path of the southbound Hodges auto, which knocked her backwards against a schoolbus in the opposite lane of traffic.

Police termed the mishap unavoidable.

She was taken to the clinic by a Gilliland Funeral Home ambulance, where attending staff members said she received a broken leg.

On Thursday, the Martinez girl apparently walked into the side of a passing vehicle after she stepped in front of a schoolbus stopped near the edge of the highway.

SHE RECEIVED emergency treatment for minor injuries at the hospital after being taken in the truck which was involved in the mishap.

Driver of the truck was Malcolm Hayes Smith of 408 Ave. I. Driver of the St. Joseph's Parochial School bus was Delino Gonzalez, 234 Ave. C.

Smith's truck pulled a trailer. Witnesses said the girl apparently was struck by a real wheel of the trailer as the truck passed.

Tulia Invitational golf meet.

WHITEFACE players scored a 322 at the meet to bring their season total to 987 only a few points above second-place Muleshoe's 992.

Dumas moved into third place with a 1,022 season total and the Tulsa Hornets took a big jump from near the bottom to fourth place with a 1,049 season total.

Perryton was next with a 1,060 season total and hereford B-teamers were one stroke behind with a 1,061 season total.

Canyon remained in the cellar with a 1,160 for the season.

SAM JOHNSON of Muleshoe was medalist for the day with a 72. He is the season medalist for the year, but Hereford's Jimmy Young is second, seven strokes behind Johnson.

Young shot a 77 in Saturday's competition. Roger Owen, Andy Channer and Mike Horton all scored in the low 80's and Steve Hendon shot at 86.

Hendon's score did not count for the Whitefaces since only the low four scores are counted toward the total score.

Last week Muleshoe took first place in the tournament at Dumas and the Demons took second with the Whitefaces approaching third. But the locals still remained the leaders in the district by a narrow three-stroke lead.

NEXT WEEK the Whitefaces will host a district tournament on their own course.

The tournament will begin at 10 a. m. with a shotgun start. Each school will enter one team, except Hereford which will enter both a varsity and B-team. Five players will play on each team with the low four scores counting toward the total.

Only two more tournaments will remain for the locals before the ending of the season. Canyon will host a tournament Apr. 2 and Perryton will host the final meet Apr. 16.

THERE WILL be a week's rest between the meets at Canyon and Perryton for the Easter holidays.

Officials have picked Hereford to win the district this year, but they are predicting the Muleshoe will run the locals a close second in the race.

Next week's tournament could be the turning point for the Whitefaces who will have a home course advantage.

New ...

(Continued from Page 1)

Tierra Blanca district since its formation in the late 1930's.

THE DISTRICT was actually organized from the former Deaf Smith County Wind Erosion District.

In 1955, the Tierra Blanca District revised its Conservations Program and Plan.

The plan was again revised Friday by the board after receiving the new memorandum, signed by Orville Freeman and accompanied by a personal letter from the Secretary of Agriculture.

The Tierra Blanca Soil and Water Conservation District revised and updated its long-range Program and Plan Friday, outlining its Soil and Water Conservation and Resource — use objectives which led to the execution of the Memorandum of Understanding.

IT RECOGNIZES that the District and the Department of Agriculture have a common objective of bringing about the wise and use and treatment of each acre of Agricultural and other land in the District. It is also recognized that such cooperation will be mutually helpful to the District and the Department of Agriculture in achieving their common objectives.

Cunningham presented to the Board of Supervisor of the Tierra Blanca Soil and Water Conservation District Supervisors, a personal letter from Secretary Freeman commending the District for its progressive action in updating its Soil and Water Conservation District Program and Plan.

Secretary Freeman's letter said in part: "We are on the threshold of a new era in the management of our resources — of land and water, forest and wildlife — by our people. I am convinced that your District has an important part to play in giving reality to our broadened concepts of conservation and rural areas development."

"I URGE you to push forward in every way you can conceive to achieve maximum advancement in the conservation and economic development of our soil and water resources within your District."

"I assure you of the Department's readiness to cooperate with you to the full extent of its ability."

Band Students Attend Solo, Ensemble Event

Hereford High School and junior high students traveled to Canyon Saturday to enter the solo and ensemble contest at West Texas State University.

APPROXIMATELY 90 students from the schools attended the all-day event.

Twenty-five students played solos from junior high school and 20 played solos from high school, according to Ben Gollehon, high school director.

Clyde Wilson, junior high director, said he had students participating in two clarinet quartets. He said that students were also participating in a cornet trio and a trombone quartet.

Gollehon said that students from high school were entering a brass sextet, a woodwind quintet a clarinet quartet and a flute trio.

ALL OF THE students in high school played a class one solo and most of the junior high school students played a class two solo.

Solos are classed in three divisions — classes one, two and three, with class one being the most difficult solos.

A person rating a superior in the class one solo is given a gold medal. Those receiving a superior rating in a class two solo are given a silver medal and those receiving a superior rating in a class three solo are presented a bronze medal.

NO MEDALS are given to students placing less than superior on any of the solos.

Students in the band are also working toward their University Interscholastic League contest in April at West Texas State University.

DURING LADIES NIGHT

Campaign Stunts Slated By Lions

The annual Lions Club Election Party is slated for Saturday evening at 7:30 at the High School Cafeteria.

The stunt election campaigning night is a part of Ladies night activities. During the program stunts will be performed by all the candidates who are running for office.

Running for the office of president are Bill Gentry and Robert Thompson. Tom Roberson and George Stambaugh are campaigning for the position of 1st vice president, while Dean Stallings and Dave Hamblen are running for second vice president. Phillip Shook and Herschel Black are in race for the 3rd vice president office.

Candidates for the office of secretary of the club are Melvin Jayroe and Joe Shollenbarger. Don Chaney and Ray Simpson are campaigning for the treasurer post.

Running for Lion Tamer, are Donald Hicks and Gene Fooks. Charles Springer and Leonard Haney are candidates for Tail Twister.

Since the Club has two directors, four candidates are slated for this position. They include, B. F. Cain, Virgil Walker, C. R. Brandon, and Don Waters.

Candidates have been selected to run for office for the year beginning July 1, 1966, through June, 1967. The selection was made by the Board of Past Presidents of Hereford Lions Club.

Paisano Lions Set Car-Wash Fund Project

Members of the Hereford Paisano Lions Club will operate a car-wash at Milburn Service Station, 225 N. Sampson, throughout the day today.

Proceeds from the project will go into a scholarship fund sponsored by the newly-formed Latin American Lions Club.

Paisano Lions will wash cars today and on each of the next three Sundays at the service station.

sources within your District.

"I assure you of the Department's readiness to cooperate with you to the full extent of its ability."

THE BASIC Memorandum of Understanding provides that the Department of Agriculture will cooperate with the Tierra Blanca Soil and Water Conservation District by: (1) entering into working agreements and other appropriate arrangements for providing assistance in carrying out their program;

(2) encouraging landowners and operators to cooperate with the Tierra Blanca Soil and Water Conservation District;

(3) providing assistance through research, education, technical assistance, cost-sharing, and credit to individuals and groups of farmers and ranchers to help them to plan and apply their conservation program on the land.

D. A. Williams, Administrator of the Soil Conservation Service, conveyed his compliments to the members of the local District governing body for their foresight and vision in broadening the concepts of Conservation and rural areas development in the District and for recognizing the new challenges and opportunities which lie ahead in this field.

Cunningham, in behalf of the Soil Conservation Service, pledged to the Tierra Blanca Soil and Water Conservation District full cooperation in meeting these new challenges.

The local Work Unit Conservationist of the Soil Conservation Service represents the Service with the Tierra Blanca Soil and Water Conservation District in carrying out its long-range consolidated Program and Plan.

Newman, who currently serves as Work Unit Conservationist, is being transferred to a similar position in Houston. (See related story.)

"The conservation job today concerns more than just the farmer or rancher," Newman pointed out. "It involves everybody."

THE INTRODUCTION to the Conservation Program and Plan traces the history of the Tierra Blanca district:

A legal sub-division of the Texas State Government, the Tierra Blanca Soil and Water Conservation District is not a branch or agency of any federal department.

The district is self-governed by the Board of Supervisors and has the authority to enter into working agreements with other governmental agencies and with private concerns to carry out its purpose.

IT HAS such a working agreement with the USDA Soil Conservation Service — as outlined in the memorandum received Friday — which maintains a staff in Hereford to provide technical assistance to the district for the planning, application, and maintenance of conservation practices within its boundaries, which are the boundaries of Deaf Smith County.

The idea for Soil Conservation Districts in the nation originated in the 1930s when mounting soil erosion, floods, and land damage was topped by monstrous dust storms, sweeping soil from the Plains.

In 1936, Deaf Smith and many other Texas counties formed wind Erosion Districts to help fight such erosion.

Post Office Bid Opening Set April 19

General Services Administration, Dallas, is soliciting bids for building extension and modernization to the U. S. Post Office at Hereford, Texas.

Work will consist of partial demolition of the existing building and construction of first story extension to include alterations to lobbies and screening, front entrance doors, close skylight, maple flooring and acoustical ceilings in workroom extension, offices and other areas, painting, air conditioning, conversion of heating system, plumbing system alterations, ne electric system, improved illumination, miscellaneous repairs, and approximately 27 tons of air conditioning. The total gross area is approximately 11,200 square feet.

Bids will be publicly opened and read April 19, 1966 at 3:00 p. m. C.S.T., in the GSA Business Service Center, Room 191, 1114 Commerce Street, Dallas, Texas 75202.

Firms wishing bid forms or other information may write the Business Service Center or telephone Riverside 9-3353.

IMPORTANT

For your own protection fill out this blank and mail to the Hereford Fire Department, Box 512, Hereford, Texas, immediately: (See story adjoining.)

FOR FARMERS

Name _____ last first middle

Property owner's name _____ Phone _____

Your mailing address _____

Describe exact location of your farm and best route for fire trucks to travel, including mileage measurements from specific landmarks (such as St. Anthony's Catholic Church, or 385&60, or Park-Ave. & 60). If necessary, enclose a map on a separate sheet.

If there is an irrigation well, stock tank, lake, pond, creek, fire plug, or other water source nearby, describe with exact location relative to your farm.

Is there an invalid or other person unable to escape a fire unaided living in your home?

Is the property adjoining yours a fire hazard? ☐ If so, please describe.

Are there any other special conditions or hazards firemen should know about your place, or other helpful information?

FOR BUSINESSMEN

Name of business _____

Address or rural location _____

Name of operator _____ Phone _____

Name of other person(s) to be notified in case of fire _____ Phone _____

Please attach simplified sketch of your building, showing location of potential fire sources such as heating and air conditioning units, hot water heater, heavy-duty electrical or fuel-burning equipment, or other potential fire sources or hazardous areas. NOTE: Also include in sketch locations of merchandise or other equipment which should receive priority protection by firemen upon their arrival at the scene (i.e., expensive merchandise or equipment which you would want salvaged first, if possible, when firemen arrive, should the fire prove to be of major proportions.)

Is there property adjoining yours which might be endangered by a fire in your business? ☐ If so, please describe.

Please list any other special conditions or hazards firemen should know about your place or other helpful information:

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PORK CHOPS FIRST CUTS LB. 59c

RANCH KITCHEN DELICATESSEN

Hamburger Steak LB. 79c

Blackeye Peas with
Bacon Pt. 29c

Bar-B-Que Fryers lb. 69c

Cream Potato Salad Pt. 39c

Banana Pudding Pt. 45c

Fruit Jello Pt. 39c

Floral Vinyl

CHAIR PAD

18" x 35" — Fits All
Type of Outdoor
Chairs

97¢

Woodbury Naturally Lovely

HAIR SPRAY

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2

Giant Size
\$1.90 Value
For

97¢

Nestle
Styling Gel16 Oz.
Reg. \$1 Value

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Secret Roll On
Deodorant

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Gay Bouquet
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Size
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Approximately
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Ethel Hunter
Mabel Barnhart
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HUNT'S TOMATO SAUCE	3	8 Oz. Cans	29c
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SHURFINE FROSTING MIX	2	Boxes	49c
KRAFT ITALIAN DINNERS	2	Boxes	49c

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KRAFT

4 1 Lb. Ctns. \$1.00

FRUIT COCKTAIL

HUNT'S

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BROWNIE MIX

BETTY CROCKER

23 Oz. Box 35c

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APRICOTS 5

303 Cans

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COOPER'S



La Plata Club Has Spring Guest Day

DAFFODIL BLOSSOMS and the shamrocks of St. Patrick's Day were arranged together as party decorations in Community Center ballroom Tuesday evening, when La Plata Study Club entertained guests. Students and teachers from speech and English classes at Hereford High School presented an unusual program titled Literature Comes Alive, preceding an informal social period.

TEA WAS POURED by Mrs. Bill Michael, club president, pictured upper left with Mrs. Joe Bradley and Mrs. Liston Wilson, among guests for the evening. Jaunty daffodils in a milk glass bowl centered the pretty table.

OFFICERS-ELECT, Mrs. Philip Shook, recently elected president for next season, and Mrs. Ken Rogers, who will be secretary, share a tea hour interval with a guest as they stand on either side of Mrs. Clyde Wilson in center photo.

SEATED TO HEAR the program are Mrs. Emil Dettman and her guest, Mrs. Howard Walker, lower left. In addition to those giving the program guests were invited for the party by almost all the club members.



PROGRAM LEADER Mrs. Raymond White greets HHS faculty members who directed five students in presentation of short book reviews and readings, upper right. Mrs. Ron Jones, speech teacher, and Ted Swindle, English instructor, worked as a teaching team on the program.

HELPING THEMSELVES at the refreshment table are Mrs. Jack Brown, Mrs. Eugene Campbell and her guest, Miss Jona Lee Miller, lower center.

CHATTING WITH GUEST, Mrs. Dennie Richardson speaks to Mrs. N. D. Bartlett Jr., who is just leaving the refreshment table after the program, lower right.

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, MARCH 20, 1966





Mr. and Mrs. Dwayne Ray Gresham
... married at Canadian

Ex-Resident And Bride Are At Home

Mr. and Mrs. Dwayne Ray Gresham are at home at 318 Kingman, Canadian, after a trip to Santa Fe which followed their marriage in Sacred Heart Church of Canadian March 12. The bride is the former Miss Mary Frances Garcia.

A former Hereford resident, Gresham is the son of Mr. and Mrs. Charles Willis Gresham, 408 Long. Father of the bride is H. L. Garcia of Wenoka, Okla., who gave her in marriage.

The Rev. Antonio Catalina officiated for the late afternoon marriage. White gladiolas decorated the church altar for the double ring ceremony.

Mrs. Rosa Lopez attended her sister as matron of honor and Johnny Wayne Brownlow was best man. R. T. Smith of Canadian and Bill Smith of Amarillo served as ushers. Mrs. E. R. Cloyd played the wedding marches and other selections.

Miss Garcia was dressed in a suit of white silk brocade with all-white accessories. A ring held her blusher veil and she carried a shower bouquet of roses. The single strand of pearls at her throat was the bridegroom's gift.

Mrs. Lopez chose a blue knit suit. Her hat and brief veil were in the same style as the bride's. At a reception in the church

hall, Mrs. Leroy Allen was at the guest book. Mrs. R. T. Smith served the wedding cake while Mrs. R. C. Lopez ladled punch. Mrs. Gresham is a graduate of Canadian High School and a school of hairdressing. Gresham, with the engineering department of the Santa Fe Railway, is a 1963 graduate of Hereford High School.

In addition to the bridegroom's parents, wedding guests from Hereford were Miss Barbara Lindsey, Miss Janice Smith, Mr. and Mrs. J. D. Morton and Joe Self.

Engagement Announced

Mr. and Mrs. Donald A. Bruhl of Austin announce the engagement of their daughter, Susan Jane Blood, to Charles Ronald Hackleman, son of Mr. and Mrs. John Glen Hackleman of Austin. A May 31 wedding is planned in that city.

Parents of the bride-elect, Mrs. Bruhl and the late W. E. (Bill) Blood, formerly resided in Hereford.

Miss Blood is a physical education major at the University of Texas, where she is a member of Alpha Chi Omega sorority. Her fiancé attends Blinn College, also majoring in physical education, and is on the varsity baseball team. Both are graduates of McCallum High School in Austin.

Wedding Invitations Printed
THE INK SPOT



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MILES NORTH AND 1 MILE WEST OF BULA, TEXAS. BULA IS 10 MILES WEST OF LITTLEFIELD, TEXAS OR 4 1/2 MILES EAST AND 3 MILES SOUTH OF NEEDMORE, TEXAS. NEEDMORE IS 13 MILES SOUTH OF MOLESHEE, TEXAS OR THE OLD PAUL BROTHERS HEADQUARTERS. WATCH FOR SIGNS.

MONDAY, MARCH 21, 1966

TERMS: CASH LUNCH WILL BE SERVED TIME: 10:30 A. M.

TRACTOR AND EQUIPMENT

- 1-1962 1800 OLIVER TRACTOR, DIESEL
- 1-4 ROW OLIVER PLANTER.
- 1-6 ROW FRONT MOUNT OLIVER CULTIVATOR.
- T. D. 18 L. H. C. CRAWLER WITH DOZER
- 1-1950 JOHN DEERE TRACTOR WITH HANCOCK SCRAPER.
- 1-1954 W. D. 9 L. R. C. WHEATLAND, GOOD RUBBER AND OVERHAULED.
- 1-3 BOTTOM ATLAS FLIP OVER PLOW 18" BOTTOM
- 2-9 ROW SANDFIGHTERS.
- 1-9 ROW SANDFIGHTER 3 POINT.
- 1-4 SECTION HAYROW
- 1-6 ROW STALKCUTTER.
- 1-6 ROW CRUSTBUSTER.
- 1-5 ROW OLIVER LISTER WITH GAGE WHEELS.
- 1-77 JOHN DEERE STRIPPER.
- 1-3 ROW 3 POINT BEDDNER.
- 1-MYERS V DITCHER.
- 1-6 ROW LILLISTON ROLLING CULTIVATOR.
- 1-OLIVER FERTILIZER.
- 1-3 BOTTOM 18 INCH OLIVER BREAKING PLOW.
- 1-1 ROW JOHN DEERE PLANTER.
- 1-5 ROW JOHN DEERE KNIFE, DOUBLE TOOL BAR.
- 1-12 FORD TANDEM.
- 1-3 POINT LIFT.
- 1-6 ROW MONITOR, 1-MEASURING WHEEL.
- 1-60' EVERSMAN LAND PLANE.
- 7 ROWS OF OLIVER DRAG PLANTERS.
- 1-1000 GALLON BUTANE TANK.
- 200 GALLON FUEL TANK (for back of plow)
- 1-3 POINT HITCH.

- 1-LOT OF ROTARY HOES AND CHISEL SHANKS.
- 1-LOT OF HOME SHANKS AND SWEEPS (new)
- 7 AND 8 INCH GAITED PIPE. AOD
- MISCELLANEOUS
- 30-GOOD GATES, SOME STEEL, SOME WOOD
- 3-HYDRAULIC CYLINDERS, SOME GOOD HYDRAULIC HOSE.
- 1-FENCE CHARGER, 1-RED BURNER
- 2-BARREL PUMPS, 6-CATTLE OILERS
- 1-LOT OF BARRELS, 1-BUTANE FILLER HOSE
- 1-COME ALONG, TRAILER JACKS.
- 1-LOT OF CHAINS, HAND TOOLS, TIRES AND WHEELS
- 1-LOT OF BARBED WIRE, HOG WIRE, POSTS (cedar) AND STEEL POSTS.
- 1-LOT OF BRACERO EQUIPMENT.
- SOME CASES OF OIL
- 1-15-5-38 TIRE AND TUBE, GOOD.
- 1-BATTERY CHARGER, 12 AND 6 VOLT.
- 1-DRILL PRESS, 1-AIR COMPRESSOR.
- 1-ACETYLENE WELDING EQUIPMENT.
- 1-100 AMP. ELECTRIC WELDER
- 1-K-M P LAKE PUMP, 1-POWER SAW
- 1-4500 BTU AIR CONDITIONER.
- 1-LOT OF COTTON SEED AND MAIZE SEED.
- 1-LARGE LOAD OF CERTIFIED HYBRID SUDAN SEED
- HI-GERMINATION
- 1-REFRIGERATED DRINKING COOLER.
- PICKUP AND TRAILERS
- 1-1961 G. M. C. PICKUP.
- 1-STEEL BED GRAIN TRAILER, 8' X 20'
- 1-PIPE TRAILER.
- 1-IMPLEMENT TRAILER.

CONSIGNMENTS WELCOME
All accounts to be settled day of sale.

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LISTEN TO KEN OR CORY ON KDAY RADIO, 160 ON YOUR TRAILER, EACH MONDAY,
WEDNESDAY AND FRIDAY, 7:15 A. M.

H.D. CHATTER

Old Sourdough Recipe Found

By Mrs. Argen Draper
Home Demonstration Agent



People are so nice. Mary Brady is sympathetic with me over my concern of the present generation losing the art of making sourdough biscuits. She found this recipe pinned to a leaf in her mother's cookbook. Mary's parents, the Walk Bradlys, were pioneers in this area and Mrs. Brady considered an outstanding cook.

SOURDOUGH BISCUITS

Starter — Boil potatoes, mash to consistency of pancakes to make 3 cups. Let cool. Add 1/2 package dry yeast softened in 1/4 cup water. Add flour to make batter the consistency of pancake batter. Let set 24 hours.

Biscuits — Sift 3 cups flour, 1 tablespoon sugar, 1/2 teaspoon salt, 1/2 teaspoon soda and 2 teaspoons baking powder and 1/4 cup shortening, work together. Mix in enough starter (you will have to experiment little at a time) to make a soft dough. Roll and cut. Let rise a few minutes (10 to 20). Bake at 375-400 degree F.

Add more water and flour to starter, about equal to that used. Add potato water about once a week.

THE MEDICARE meetings in the county were attended by approximately 80 persons. The lunch at Walcott really hit the spot. Mr. and Mrs. S. I. Freeman and daughter, Bonnie, served us a good chicken dinner which was well prepared and quite tasty. It is always good to visit with Fred Henry who is now employed at Walcott.

THE HOME ECONOMICS Association meeting in Dallas was good, it was interesting to visit with Deric Hopkins with Holly and Cliff Mulder who promotes the sales of Holly Sugar. They were really telling the Holly story and giving out helpful materials to all the home economists.

A local woman had said their relatives in Dallas could not find Holly sugar on the market, but according to Mr. Mulder, a large grocery chain now is distributing and selling Holly sugar in North and Northeast Texas.

OUR COUNTRY is four hours wide and two hours deep.

IT WAS A NICE surprise Thursday afternoon to see Mr. and Mrs. Kinen Burk. She is the former Sandra Ruebush.

Sandra is teaching remedial reading in the first six grades near her home. This is a research project. Four lessons a week are taught and tests given. Sandra works on analyzing data the fifth day. It sounds like life is busy and interesting.

Kinen was a very outstanding 4-H member from Swisher County. He attended both National 4-H Club Congress and National

4-H Conference. Now he is project leader in a livestock group. Evidently, that area emphasizes commercial feeding more than the feeding of show cattle. Adult leaders are so wonderful.

IT TAKES THE strength of many to make an impact on the world.

TO PINPOINT women's attitudes toward home laundry equipment, 2,006 homemakers who own automatic washers

were surveyed recently. Mrs. Elsie P. Short, Extension home management specialist at Texas A & M University gives some of the results.

In regard to planned purchases of home laundry equipment during the next three years, 26 percent of the homemakers in the study said they plan to replace washers now about seven years old. The life expectancy of electric automatic washers is nine to ten years.

Eighteen percent of homemakers plan to replace dryers that are from 6.3 to 7.6 years old. The dryers may be expected to last about 14 years. Twenty-seven percent of the homemakers who do not own dryers today are planning purchases.

Of the homemakers surveyed, 82 percent said their next washer would be white; five percent

intended to buy a copper or bronze washer.

Simultaneous purchases of washers and dryers, according to the survey, are the exception rather than the rule. When homemakers do plan washer-dryer purchases, 53 percent want the same color for both; 51 percent want equal product life; 68 percent want the same load size; and 40 percent want the same fabric-handling abilities.

Recommendations from friends, comparison shopping and personal past experiences, rather than price, help homemakers determine which brand to buy.

Most women want assurance that a higher-priced machine will last longer and require less service.

TO KEEP HOME produced

Local Farmer Shows Champion Meat Barrow

Buck Trotter, of Hereford, showed the Champion Meat Barrow in the Kansas State Barrow show the first week in March.

Results of the events were received by Trotter late last week. Some 1,400 exhibitors showed in the event and Trotter showed the first and third place light weight pigs, the second and sixth place heavy pigs and the

honey from sugaring, keep honey stored in a warm place.

THERE IS A book on the market - How To Be Happy Without Money. The price is \$10.

fourth place medium weight pig. Trotter said that the results showed that the champion had very good cuts of meat and only nine-tenths of an inch of back fat.

Olivett-Underwood
Adding Machine & Typewriters
THE INK SPOT

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Saturday 8:30 - 1:00

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FOR YOUR MONEY

NEW Secret

SUPER SPRAY DEODORANT

Regular Size
Retail \$1.00

51c

Helps keep you calm and cool

Preparation H

Ointment or Suppositories

regular \$1.98 **now \$1.27**

Anefrin Decongestant

Vaporizer Spray

regular \$1.19 **now 49c**

Casco

Heating Pads

regular \$5.95 to \$8.95 **now 1/4 off**

IF YOU CAN'T BRUSH AFTER EVERY MEAL—BRUSH OFTEN. AND ALWAYS USE

Regular 79c **52c**

Extra Large Size

OPEN EVERY SUNDAY . . . 8:00 a.m. to 6:00 p.m.

NEW Hidden Magic

HAIR SPRAY

Giant Size
Regular Price \$2.35
Special **\$1.03**

BABY FOOD

SIMILAC LIQUID — S.M.A. LIQUID
ENFAMIL LIQUID

your choice **\$4.98** case

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We have a large selection of Stereo & Hi Fi Records at Discount Prices

Full service, top quality & low-low prices are combined to make your shopping easier and your dollar bigger at ROGERS-MILLER Walgreen Drug.

ISODINE GARGLE	regular 98c	59c
FLING SUPPORT HOSE	reg. \$5.95 pair	NOW \$3.79
BAYER ASPIRIN	100 Tablets — Reg. 79c	NOW 49c
S. S. S. TONIC	20 fluid ounces — reg. \$2.35	NOW \$1.34
COUGH SYRUP	Triminal — reg. \$1.50	NOW 72c
COTTON BALLS	Curity "Pom-Poms" — reg. 29c	NOW 17c
CORYBAN D	Capsules for hay fever reg. \$1.29	NOW 2/72c
COUGH SYRUP	Dorcol Pediatric — reg. \$1.50	NOW 72c
KAO-CON	Kaopectate concentrate — reg. \$1.25	NOW 75c

Pain-A-Lay Mouthwash

pain-relieving regular \$1.25 **now 78c**

One-A-Day Vitamins

plus iron 100 tablet bottle regular \$3.19 **now \$1.86**

Foaming Bath Oil

16 oz. **now 98c**
32 oz. **now \$1.73**

Liquid **Prell**
the extra rich shampoo

Large Size regular \$1.09 **Special 69c**

Prices Effective Sun. thru Wed., March 20, 21, 22 & 23, 1966

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SUGARLAND MALL Walgreen Drug PHONE EM 4 2344



SHORTCUT MEALS

selections

FAMILY FAVORITES... from





STORE HOURS
 Mon. - Tues. - Thurs. - Fri.
 8 a.m. - 7 p.m.
 Wed. - Sat.
 8 a.m. - 8 p.m.
 Sunday
 9 a.m. - 6 p.m.

COFFEE Folger's 1 Lb. Can **73¢**

TOMATO SOUP Campbell's Can **10¢**

BABY FOOD Food Club Strained Fruits and Vegetables Jar **3 For 23¢**

CAKE MIX Gaylord Single Layer Assorted Flavors, Pkg. **10¢**

MIRACLE WHIP Salad Dressing Qt. **49¢**

TIDE King Size **99¢**
20¢ Off

CRACKERS Food Club 1 Lb. Box **10¢**

SHORTENING Jewel 3 Lb. Can **59¢**

DRINKS
 Hi-C Fruit 46 Oz. Can
3 For 89¢

DOUBLE FRONTIER STAMPS
 on Wednesday with \$2.50 purchase or more



WIN UP TO \$1,000 CASH

IN FURR'S DIVIDEND SWEEPSTAKES
 WIN COLOR TV, MERCHANDISE
 OR FRONTIER STAMPS

AND YOU SCORE WITH
"EXTRA CARE" SERVICE

Let your lucky card win you big prizes! You may take home big prizes including \$1,000 cash, a Color TV, free merchandise or Frontier Stamps. Get your card properly punched today at Furr's. Winners are being named every day... be the next big winner at Furr's... the place where EXCITING THINGS ARE HAPPENING FOR YOU.

ARMOUR STAR STEW 1 1/2 Lb. Can **59¢**
GEBHARDT'S WITH BEANS CHILE 15 1/2 Oz. Can **3 For \$1**

FURR'S FRESH PRODUCE GRAPES
 California Emperors Lb. **19¢**

Celery Calif. Green Pascal stalk **12 1/2¢**

Oranges Calif. Sunkist Navels Lb. **12 1/2¢**

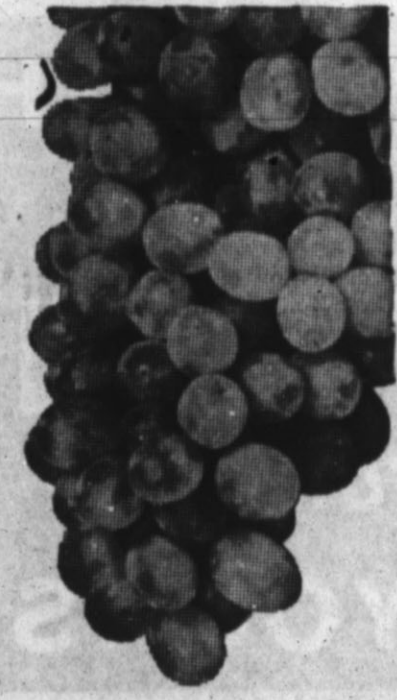
Lemons Calif. Sunkist Lb. **17 1/2¢**

Gladiola Pound Cake Box... 3 for \$1
Food Club Coffee lb. 69¢
 Pard - No. 300 Can
Dog Food Ranch Style - No. 300 Can
Blackeye Peas 2 for 25¢
 Del Monte - 46 Oz. Can
Pineapple Juice 3 for \$1
 Campfire - No. 300 Can
Pork & Beans 3 for 27¢
 Babbitts - 14 Oz. Can
Cleanser 10¢

Allsweet Margarine lb. 25¢
 Chef Boy Ar Dee - 15 1/2 Oz. Can
Spaghetti & Meat Balls 29¢
 Wrigleys Asst. Flavors - 6 pkg. Ct.
Gum 20¢
 Softweve - 2 roll pkg.
Tissue 25¢
 Del Monte - No. 303 Can
Spinach 2 for 33¢
 Del Monte Sliced or Halves
Peaches No. 303 Can 2 for 43¢
 Del Monte Cream Style Golden
Corn No. 303 Can 5 for \$1

EGGS

Farm Pac
 USDA Grade A
 Medium Doz. **45¢**



FROZEN FOODS
DINNERS Morton's, fresh frozen, chicken, beef, turkey, Salisbury, meat loaf, spaghetti & meat balls, scallops, fish, or macaroni & cheese, your choice, pkg. **3 For \$1**

Morton's Asst. Flavors
Cream Pies pkg. 29¢
 Top Frost Fresh Frozen
Spinach 10 Oz. Pkg. 12 1/2¢
 Tater Boy French Fried Fresh Frozen
Potatoes 2 Lb. Pkg. 29¢

Top Frost Fresh Frozen
Blackeye Peas 10 Oz. Pkg. 19¢
 Furr's Asst. Flavors
Cakes pkg. 59¢
 Morton's Fresh
Donuts 7¢ Off Pkg. 32¢

Lettuce Calif. Firm Green Solid Heads Lb. **19¢**

Peat Moss 50 Lb. Bag **79¢**

Spring Bulbs
 Direct from Holland
 Gladiola Bulbs pkg. **49¢**

Direct from Holland
 Gladiola Bulbs pkg. 69¢



FRYERS Fresh Dressed USDA Grade A

Whole Lb. **35¢**
 Cut Up Fryers Pan Ready Lb. **39¢**

Longhorn Full Cream Cheese lb. 69¢
 Bologna Farm Pac All Meat lb. 59¢
 Fish Sticks Top Frost Full Pound 59¢
 Rath's Finest **SLICED BACON** lb. 89¢
 Hickory Sliced Bacon Sweet lb. 79¢
HAMS Farm Pac Fully Cooked Half or Whole Lb. **59¢**



FACIAL TISSUE
 Scotties, 2 Ply 200 Count **21¢**

Boyer's H-A Skin Bracer Hair Arranger 7 Oz. 79¢
 Mennen 7 Oz. 79¢

Hosiery Hole-Proof

Compliment your legs and your wardrobe with the pampered touch of sheer, seamless nylons. Both Micro-Mesh and Regular Sheer, their fashion flattery is matched by practical run stop protection at top and toe, and reinforced heel and toe for longer wear.



89¢ To 99¢

We Reserve The Right To Limit Quantities

VELVEETA Kraft's Cheese Spread 2 Lb. Box **89¢**
CHEESE SPREAD Elna 2 Lb. Box **59¢**

Family Kitchen
 1 Whole Fried Chicken (1 1/2 lb. after cooking)
 1 Pt. Green Beans
 1 Lb. Whipped Potatoes
 Cranberry Crunch Salad lb. 59¢
 All For **\$1.89**
 Waldorf Salad pt. 59¢
 Boston Baked Beans lb. 39¢
 Pimento Cheese Spread lb. 79¢
 Chicken Salad lb. 89¢

Furr's

SUPER MARKETS

EXTRA CARE SERVICE



CONVENTION PRELUDE — Busy committees are at work this week preparing for the annual convention of Top of Texas District, State Federation of Women's Clubs, which will be held here Thursday and Friday. This group, preparing packets and favors for delegates, met in the home of Mrs. Dexter Lillie, chairman. From left are Mrs. Ed Warren, Mrs. Mack Noland, Mrs. Lillie and Mrs. N. E. Gass. Another

member of the committee is Mrs. B. E. Cooper. Federated clubs of Hereford and Canyon will be hostesses to the convention here. Headquarters will be at the Red Carpet Inn and meetings will be in First Baptist Church, with meals at First Methodist Church, Hereford Country Club and the Caison House, and a reception-musical at Community Center.

Gray Ladies Ask Volunteer Help In Project To Aid War Wounded

Request from the American Red Cross for the making of more ditty bags for use of patients in military hospitals, was relayed to the Hereford Gray Ladies at their March luncheon Thursday in Red Rooster Cafe.

The local chapter shipped 300 of the ditty bags last fall, 200 made in Deaf Smith County and 100 in Castro County. Since armed forces in Viet Nam have been increased, the demand for these bags which hold toilet articles

needed by hospital patients, has grown also, and 100 more are requested from this chapter.

Organizations and individuals will be asked to assist the Gray Ladies in making and filling the bags, which are not difficult to prepare. Materials and instruction will be provided by the Red Cross.

Mrs. C. A. Saulcy, president, was in charge of business at the luncheon. The seven mem-

bers present reported 97 hours of volunteer service rendered in the past month.

Announcement was made that Mrs. Nolan Grady, chairman of nursing services in Deaf Smith Red Cross Chapter, and Mrs. Genevieve Miller, executive secretary, attended a recent conference at Amarillo conducted by Mrs. Lillian McKinnon, re-

School Menus

WEEK OF MARCH 21-25
HEREFORD SCHOOLS

MONDAY — Porcupine meatballs, creamed potatoes, English peas, rolls, butter, milk, German chocolate cake, grapefruit sections.

TUESDAY — Oven fried sausage, baked sweet potatoes and apples, green beans, yeast biscuits, butter, milk, peach cobbler.

WEDNESDAY — Church wagon beans, buttered spinach, grapefruit sections, cornbread, butter, milk, date cake.

THURSDAY — Sloppy Joe burger, hash brown potatoes, combination salad, apple cobbler.

FRIDAY — Peanut butter-honey and tuna salad sandwiches, vegetable soup, coleslaw, milk, pumpkin pie.

ST. ANTHONY'S SCHOOL

MONDAY — Fried chicken, sweet potatoes with marshmallow topping, cabbage-apple slaw, brownies, rolls, butter, milk.

TUESDAY — Barbecue on bun, lettuce-tomato salad, applesauce, peanut butter cookie, milk.

WEDNESDAY — Corn dogs, navy beans, spiced beets, fruit butter, milk, date cake.

THURSDAY — Meat loaf, seasoned spinach, creamed potatoes, cake with orange icing, rolls, butter, milk.

FRIDAY — Tuna-noodle casserole, buttered corn tossed salad, apricot pudding, whole-wheat rolls, butter, milk.

BACK TO THE CONGO

LONDON — Three British missionaries who were rescued from rebels in the Congo a year ago, have decided to go back and resume their work. They are Jack Scholes of Blackpool his wife and Dr. Helen Roseveare, a medical missionary.

A spokesman for the World Evangelization Crusade said: "Four of our stations in the Congo have been returned to us after being reclaimed from the rebels and plans are being made for our members to return."

gional director of nursing services.

A tribute to Gray Ladies, reported in a national publication concerning the observance of March as Red Cross Month, was relayed to the Hereford group. From the vice secretary-general of the Norwegian Red Cross, it tells of success of the Gray Lady organization in his country, where he started it after a trip to the U. S. 18 years ago "and fell so desperately in love with the Red Cross Gray Lady"

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All Gold Seal used machines are thoroughly checked, reconditioned, and worn or broken parts replaced. You buy with confidence backed up by our written guarantee of satisfactory performance.



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new ripple on the fashion scene ...Dacron® double knits for all!

A trio of the smartest new looks now making their way around town! Textured double knits of Dacron® polyester keep up with the busy pace you set, crease-shy, band-box fresh . . . and they're completely carefree! All with 'just-so' detailing . . . perfect for spring and later! **17.98 - 19.98**

- A. Misses' ensemble in aqua, beige, or pink has three-quarter sleeves, banded and bow'd at the waist. 10-18.
- B. Women's two-parter in navy, white, turquoise, mint, rose, or blue with cowl-collar top, skirt. 14½-22½.
- C. Junior's ensemble in beige, pink, or aqua has wing-collar jacket with 'pocket' trim, slim skirt. 7-15.



exciting Easter hats ...Penney-priced!

\$2 \$12

"CHARGE IT" AT PENNEY'S IN SUGARLAND MALL!

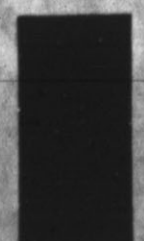
BOYS & GIRLS...THIS JUNIOR-SIZE MUSTANG ELECTRIC FUN-CAR MAY BE YOURS!



Join the REDDY KILOWATT ELECTRIC CLUB

Imagine the fun you could have with this exciting junior-size car. It's completely equipped with headlights, horn, white wall tires, storage battery and charger and it travels up to 5 miles per hour! Your Mom or Dad can go to any Reddy Kilowatt Recommended Electric Appliance Dealer and make application for your membership in the Reddy Kilowatt Electric Club. A drawing for 5 of these exciting cars will be held in June and your membership application is eligible. A junior-size MUSTANG electric fun-car may be yours to drive and enjoy!

BUY AT THE STORE WITH REDDY KILOWATT ON THE DOOR



The **ELECTRIC Company**

THE SUNDAY BRAND

Editorials

The Sunday Brand, Hereford, Texas Sunday, March 20, 1966

Page Five

A Costly Abundance

One of the chief reasons given, day after day, for the stock market decline of recent weeks has been investor reaction to "tight" money, and yet at the same time the air is full of talk of inflation.

Viewing the scene from Broad and Wall, the good old stereotype visitor from Mars might well wonder what kind of financial paradox it is when money is seemingly both abundant and dear. Even some Americans may wonder.

Certainly money has tightened of late in the sense that interest rates have moved higher. The Federal Reserve's raising of the discount rate in December provided an impetus, and now the prime rate is up to 5 1/2%. Generally the levels are fairly lofty compared with the easy money periods of the past.

The higher interest rates naturally make lending more attractive than the yields on many equities; hence the de-

pressing effect on the stock market, though that is hardly the only influence. But if money is tighter, how can there also be inflation, defined as an excessive supply of money in relation to economic needs?

Part of the answer, it would seem, is that certain classical economic forces are being allowed to function. Demand for credit is intense, and even with the Government's prodigious pumping up of the supply of money and credit for five years the demand is still big enough to bid up the price of money. In point of fact the money supply, while vast, has contracted somewhat in recent weeks, largely because of seasonal factors; for this and other reasons, it may be questioned whether this condition will prove lasting.

In times past when demand was heavy, the Government has not infrequently interfered with the course of economic nature by trying to keep money artificially cheap no matter what the money market was saying. This time the Administration, apparently sensing the danger of runaway inflation, made only more or less token protest to the discount rate, and so far it has made no protest at all about the boosts in the prime rate.

The interest rate trend may indeed dampen down some of the speculative aspects of the boom. However temporarily, it would appear to be having that effect in the stock market; the Dow-Jones industrial average closed higher yesterday, but few are convinced the decline is over. Logically, too, the higher cost of borrowing might be expected to deter or diminish the marginal or unduly risky type of business undertaking.

Unfortunately for inflation-fighters, that doesn't mean the battle is over.

We have, for one thing, the continuing spectacle of production bumping against the optimal limits of capacity, while unemployment drops and labor shortages grow common. These phenomena can only aggravate a wage-price spiral. When you add the known and try to guess at the unknown strains of the Vietnam war, the inflationary potential remains large.

Most important, the Government has by no means wholly let up on the inflationary pressure, despite the willingness up to a point to let interest rates rise. A large Federal deficit is assured for this fiscal year, and there is every reason to believe next year's will be heavier than the projected \$1.8 billion; with Vietnam's uncertainties, it could be a lot bigger.

The plain fact is that the Government, even in the face of war and inflation, is not reducing its domestic political outlays. On the contrary, it is embarking on a bewildering array of projects that promise (assuming the bubble doesn't burst in the meantime) inflationary pressure for a long time to come. Evidently the hope is that this fiscal irresponsibility will not have unduly worrisome consequences so long as monetary policy is permitted to work to some extent to contain the inflation.

We doubt that the hope is well grounded. Particularly we doubt that the upward movement of interest rates alone is sufficient to stop the inflation when the Government has other inflation pumps at hand. If it comes to tax increases or direct economic controls — prospects also affecting the stock market — they won't necessarily stop it either, unless the Government shuts down all the inflationary engines.

Whatever happens, it's perhaps instructive to see how so-called tight money can coexist with easy money, given the Government's wonderful ways with currency and credit.

—Wall Street Journal



It's something about a Bond Issue in Hereford, Texas — April 5th

MAIN STREET, USA

\$469 Investment Site Of World-Famous Park

Washington, D. C. — One hundred and seventy-five years ago, a fledgling and nearly bankrupt republic spent \$469 to buy seven acres of ground across what is now Pennsylvania Avenue

from the site where the "President's House" was to be erected later.

This plot, now known to millions as Lafayette Park, is the nation's most famous park. La-

ter this year it will be back in the news when restoration work will be undertaken under a plan approved by President John F. Kennedy in 1962. The Old Dominion Foundation, a subsidiary of the Mellon Foundation, has provided a grant of \$469,000 for this purpose.

Pierre L'Enfant's original plan for the Federal city called for this area to be part of the "President's Park" — the term now applied to the White House grounds.

AN OFFICIAL history of Lafayette Park prepared by National Park Service in 1964 said that in L'Enfant's day, the area "was a neglected common devoid of trees." For a time part of the plot was used as a race course. Development as a public park was delayed until 1834, when General Marquid de Lafayette paid an historic visit to the Nation's Capital.

President Thomas Jefferson had decided the land was too extensive to be part of the White House grounds, and had opened the area to the public. In preparation for Lafayette's visit the grounds were improved and walks were laid for the first time. When the French hero of our Revolutionary War died in 1834, it was named "Lafayette Square." Since 1833, the official name has been "Lafayette Park."

Jackson Statue Dominates Park

Tourists who have walked through Lafayette Park, or rested on the park bench made famous by the late Bernard Baruch, may wonder why the dominant statue in the square is that of General Andrew Jackson, a hero of a later war. The answer is that there were no monuments in the park until 1853 and Jackson's was the first to be erected.

The Jackson statue is in the See MAIN STREET Page 6

TEN YEARS AGO

Hereford Boy Given Overseas Trip Award

Ted Moore, a 16-year old Hereford student has been awarded a trip overseas, it was announced this week.

The girls finally came out in the lead with two more girls than boys in the month of February of 1956, with 10 girls and 8 boys, making a total of 18 births for the month, according to birth records in the County Clerk's office.

Arrangements for Hereford's first Athletic Banquet are finally definite, it was announced this week after the ticket prices were lowered to \$1.50 from \$2.25. The price was lowered when a local service was acquired and the Walter Jetton catering service out of Fort Worth cancelled.

Stanton Junior High School, which occupies the former high school building, has taken on a new look. Large, shiny lettering has been placed over the doorway of the school.

Thursday will be B-M day in Hereford. That's when some 35 members of the Kiwanis Club will hit the streets for the annual Texas Lighthouse For the Blind broom and mop sale.

Hereford City Commissioners Monday night studied lighting along Twenty-Five Mile Avenue, voted to annex a new block in the City and studied a report made by City Manager Cecil Massey on overhead traffic signals.

With March, the Red Cross Month, half gone and the Deaf Smith County chapter goal of \$7,470 half reached, W. B. Wilson fund chairman, urged workers to complete their work this week if possible.

Three senior life guards holding Red Cross certificates are this week attending an instructors class in Canyon. They are Mrs. Frank Gyles, Mrs. Jimmy Roberts and Sam Lesly.

parently was broken, gave more than passing thought to that war and the vast sacrifices it is demanding of the few? How many of us feel, and share as best we can, the responsibilities that those few are discharging for us all? How many of us realize that there is small affluence — save an affluence of weapons — in Viet Nam?

And how many of us realize that, here at home, the odds are heavy that we shall have to abandon many an ambitious government program if we are to maintain this nation as a bastion and arsenal of freedom in a world where tyrannies are on the march. The warning signs are up. The prospect of more tax reduction, held

Panhandle Paragraphs

Being an old "people watcher" from way back I had a ball for a couple of hours on Houston's busy downtown streets.

One incident in particular was interesting.

On one corner, a man I'd judge about 50 was hawking his newspapers. He is of the old school, and yelled his paper's major headlines to attract interest in buyers.

The old boy was doing all right for himself, too. He was selling papers to the tune of about 10 every 15 minutes.

But then he ran out of the supply he had when I first came upon the scene. He calmly went over to a caged rack, dutifully inserted two nickels to get it open, and grabbed about a dozen more copies. And just as calmly ambled back a few steps to his regular post and began hawking again for more clear profit sales.

But that wasn't the end of the episode. A young man, judged at something like 17, stepped out from behind where I'd been standing, walked up to our hero and demanded \$5 to not tell the newspaper company from which the theft had been made.

Yessir, some days you just can't get ahead, no matter how hard you work.

—Bob Hamilton, Kress News

A customer, waiting for a small job to be done on his car, watched a mechanic change the oil in another car without spilling a drop, check the radiator carefully, clean the windshield wipe away all greasy finger marks, place a clean cloth over the upholstery, wash his hands thoroughly, and drive the car slowly out to the street curb.

"Now there's a real mechanic," the customer observed to the foreman.

"Oh," explained the foreman, "that's his own car."

—Loveland Sun News

We are told that courtesy or rather the lack of courtesy and/or consideration for the other fellow explains why we have so many highway accidents. Each of us are too selfishly concerned with "getting there," failing to realize that one of the richest rewards of living is simply treating the other fellow right, not tomorrow, but right now wherever you are. This means that highway accidents can be decreased if we will keep our mind on our obligations to the other fellow as we speed down the highway.

—Borger News-Herald

Spring is just around the corner, and that's a fact. On Sunday, the first day of Spring will officially arrive and while it may be a traditional dusty, windy, cold day here, the fact remains that Spring will have sprung. If you are interested in the precise moment, synchronize your watch and wait for 7:53 p.m. Central Standard Time, and that's when Spring comes.

—The Sunday Herald (Perryton)

In Barry Goldwater's view: "When the economy is booming, government should be taking the edge off inflation by paying its debts instead of piling up record-breaking new ones."

—Denver City Press

Plowing with a college education does have its advantages. Back during the depression a fellow in South Texas left his double-shovel and went off to college.

Back four years later, armed with a degree but no job, he was following the mules again when a neighbor asked him, "what good did that degree do you — help you plow better?"

"No, the fellow replied, but "it does give me something to think about while I plow."

—Quannah Tribune Chief

THE BOOTLEG

—Philosopher

Editor's note: The Bootleg Philosopher on his blindfold farm sounds about half-way serious this week, but you never can tell.

Dear editor:

As I understand it from what I read in a newspaper which an insurance salesman was using for a umbrella to get from his car to my house during a shower and left after he discovered there wasn't much of a prospect around here, the Russians have hit Venus with a satellite and while something went wrong with the brakes and it smashed instead of settling gently, it proves it can be done and they'll try again.

I got to thinking some more about the general space race, how it's more than likely that we'll put a man on the moon in a few years and after he lands and looks around at the lonesome rock pile, getting back to the interesting green earth is going to be his main ambition; how exploring one planet after another may get a little dull and monotonous; for example, can you get very excited over a headline: "Astronauts Land Successfully On One Of The Pleiades"? Be like getting excited over who got elected Justice of the Peace in some precinct in Utah.

Then I got to thinking some more, and I have decided we've got to keep exploring; after the moon and Venus try Mercury, Jupiter, Neptune, etc., and then try those further out we haven't even named yet.

What we've got to do is find some planet out there inhabited by intelligent creatures. Then we've got to make them mad at us: it's the key to world peace.

It's this way: right now more than half the world's thought and money and energy is taken up with war and defense against future war, and one country can't stop as long as the others don't. At least, the U. S. isn't, I hope.

But, if we got some distant planet mad at us and its inhabitants attacked, and not knowing the difference between Communists and the free world, started shooting at both, hater-skeller, everybody would unite, for the first time in the history of the world. Everybody'd be falling over each other to share scientific and military secrets, and all the guns would be pointed up instead of horizontally.

This sure would be going the long way around to get this world organized, but not as long as the route we've been going since the dawn of history.

There's got to be some planet out there willing to shoot at us. Making its inhabitants mad at us will be easy. We'll bombard em with guitar music.

Yours faithfully,
J. A.

—Alejo (Ill.) Times Record

THE Sunday Brand

Established 1948
Published every Sunday at 130 W. Fourth
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These Events Affect Future

We live, as every follower of the news media has been told on innumerable occasions, in an affluent society — perhaps the most materially affluent in history. Just about everything has been going up and up, seemingly without pause or end — family income, investment and savings, the gross national product, the enormous sums devoted to industry expansions and betterment of facilities, consumer spending and so on. This, the economists inform us, has been a prosperity unparalleled both in its extent and in the length of time it has continued without a recession.

The nation has cause to take pride in all this. But it would be morally and practically wrong to look only at the myriad dollar signs and thoughtlessly conclude that all is right, and there is little for the majority of Americans to worry about.

In a far away nation that comparatively few of us could spot accurately on the map, we are engaged in one of the cruelest wars in our experience. It is a war which has grown beyond all expectations and, unless every sign is wrong, is destined to grow to a much greater extent still. Soldiers of the United States are dying in tragically increasing numbers in that war. It is making heavy demands on our wealth and our materials, and far larger demands are yet to come. How many of us here at home, during the past holiday season in which every sales record ap-

Main Street ... Crowd Sees L'Allegra Benefit Fashion Show

(Continued from Page 5)

center of the park and is easily visible from the White House. The hero of New Orleans in the War of 1812 is mounted on a rearing charger, with Jackson acknowledging a salute with his cocked hat. Beneath the pedestal simply labeled "Jackson" are his immortal words: "The Federal union it must be preserved."

In corner locations of the park are statues honoring the four foreign heroes of the American Revolution. Lafayette is on the southeast, Comte de Rochambeau on the southwest, General Thaddeus Kosciuszko, on the northeast, and Baron von Steuben on the northwest.

WHILE ONLY 20 but already a veteran of the French army, Lafayette volunteered to serve General George Washington without compensation. He was appointed a Major General at Washington's suggestion. He served with distinction as a liaison officer between American and French forces. He was credited with preventing the escape of Lord Cornwallis at Yorktown. When he died, his grave was covered with earth from Bunker Hill.

Rochambeau, under the influence of Lafayette, organized a French Expeditionary Force of

Spring fashions, from Easter dresses to sportswear to swim-suits, and even a glimpse of Fall '66 forecasts, were paraded

6,000 men which arrived in America in 1780. His troops were active in the siege of Yorktown. After his return to France he was imprisoned by Robespierre during the Reign of Terror. Later Rochambeau was made a Marshal of France.

Kosciuszko, a Polish revolutionary, was attracted to America by our struggle for independence. He volunteered his services, fortified the Delaware River, became a Colonel in the Continental Army, erected the fortifications at Saratoga and at West Point. After the war a grateful Congress made him a Brigadier General.

The Prussian disciplinarian, von Steuben, had been an aide-de-camp to Frederick the Great. He volunteered his services to the Continental Congress in 1778, was commissioned a Major General, and had charge of drilling raw recruits until they became trained soldiers. He was active at Valley Forge during the darkest days of the war. He became an American citizen and died in New York State in 1794.

When American forces reached France in 1917 to fight against the Germans in World War I, an aide to General John J. Pershing uttered the famous words "Lafayette, we are here." Without too much stretch of the imagination, a visitor to Lafayette Park might dream of these words also being spoken by the Frenchman's comrades in arms now sharing places of honor in the park opposite the White House.

by 53 models at a style show sponsored by L'Allegra Study Club Thursday evening.

A crowd that filled the ballroom of Hereford Country Club saw the models, adult and child, walk down a center ramp while Mrs. Irving Alexander narrated and Mrs. John Sims played piano accompaniment.

The eye-catching costumes in new mode were from Gaston's Popular Store. The club presented the show as a benefit for its project of aiding a 14-year-old resident of Girlstown at Whiteface, who recently underwent spine surgery.

Mrs. Dwaine Walker, club president, welcomed guests and introduced the narrator. At the close of the fashion parade, Dale

Gibson drew the names which awarded door prizes to Mrs. Grady Rogers and Mrs. Frances Parker.

The room was decorated for St. Patrick's Day, with huge shamrocks on the back wall, smaller shamrocks on the white curtains which were topped with green swags, more shamrocks and white flowers in the foyer.

The white-covered refreshment table had panels of Irish green on either side of a tall arrangement of white stock and fern. The club expressed appreciation to Park Avenue Floral for the flowers.

Mrs. Jimmy Conkwright ladled lime punch at one end of the table while Mrs. Dennis Lomas poured coffee opposite her. Mrs. Alex Schroeter and Mrs. Walker assisted in serving.

Mrs. J. H. McCrary, Mrs. Noble Ballard and Mrs. David Gibson were at the ticket table.

Officers Named In Xea Chapter

Officers headed by Mrs. Clete Corlis as president were elected, special spring events were planned and reports on chapter contributions were heard at the recent meeting of Xi Epsilon Alpha Chapter, Beta Sigma Phi, in Community Center.

Mrs. John Schneider, treasurer, announced that contributions have been sent to the BSP Exemplar Fund to support Literacy Village in India, to the international endowment fund to aid cancer research and to the loan fund to assist sorority members.

Rituals to confer advanced de-

grees on chapter members will be held at Community Center April 5, with the City BSP Council in charge of arrangements.

Traditional Founders' Day observance will be at a dinner in the Caslon House April 30. Mrs. Irving Alexander, Council president, will be master of ceremonies for a special program.

She was one of the speakers at this week's meeting, discussing Adult Education. She said the road to success today lies in education, and that adults who have completed customary classroom education may find a cure for boredom in gaining new knowledge and skills.

Mrs. Oliver Streu spoke of the lives of famous men whose inventions and philanthropies have made present lives better. Mrs. Hicks Roberson, program chairman, introduced the speakers.

Mrs. Howard Gore presided for business and Mrs. Roberson and Alexander were hostesses for the informal social period.

Officers elected with Mrs. Corlis for the 1966-67 term were Mrs. Nolan Grady, vice president; Mrs. Max Stipe, secretary; Mrs. Roberson, correspondent; Mrs. Chuck Laing, treasurer; Mrs. Delbert Bainum, civil defense chairman.

Council delegates will be Mmes. Alexander Streu, Harold Beauchamp, C. C. Williams and Larry Summers.

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ROUND STEAK

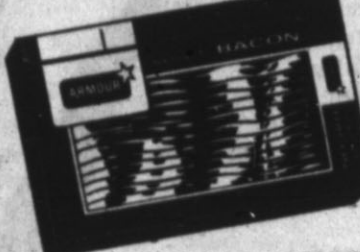
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You can dig into the finest meats in town — at BARGAIN prices — this week at Piggly Wiggly. Fine heavy beef, your choice of pork, lamb, veal — not to mention the fine selection of smoked meats, fish, and all the other delicious things in the market. For TERRIFIC savings shop Piggly Wiggly's MARKET SALE this week!

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89¢
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U.S.D.A. Choice Pound **89¢**

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39¢
Pound



Grandma's Delicatessen

- Bar-B-Cued FRANKFURTERS **89¢** Pound
- CHICKEN FRIED STEAK **\$1.29** Pound
- HONEY GLAZED HAM **\$1.29** Pound
- GRANDMA'S MEAT LOAF **89¢** Pound

- Cole Slaw **39¢** lb.
- Cucumber Salad **59¢** pt.
- Macaroni & Cheese **49¢** lb.
- Chicken Salad **89¢** lb.
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Banana Cream
PIES
89¢ each
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ICE CREAM FREEZER

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40 lb. box 37 Count **\$2.95**
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GRAPES **49¢** lb.
BELL PEPPERS **25¢** lb.

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lb.

HAND LOTION

MELROSE \$1.75 Value **49¢**

SHURFINE TUNA

4 **\$1**

IDEAL DOG FOOD

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Specials

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Saturday 26th



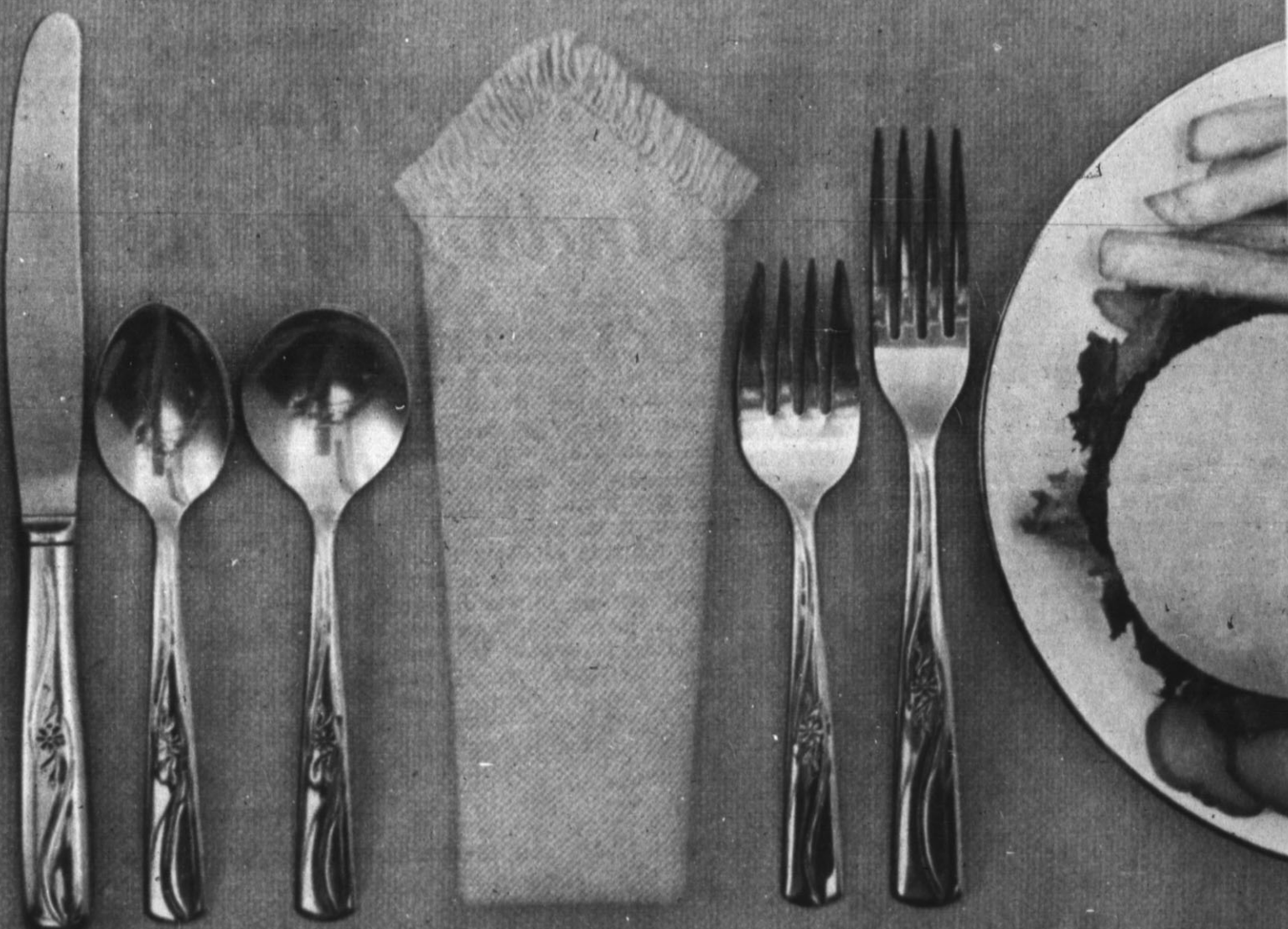
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Casual... at luncheon

Relax, be casual... TS & T stainless tableware is just right for that coffee klatch, luncheon, or midday entertaining. This high quality American-made stainless is easy to keep clean, and will stay shiny and bright for many luncheons to come.

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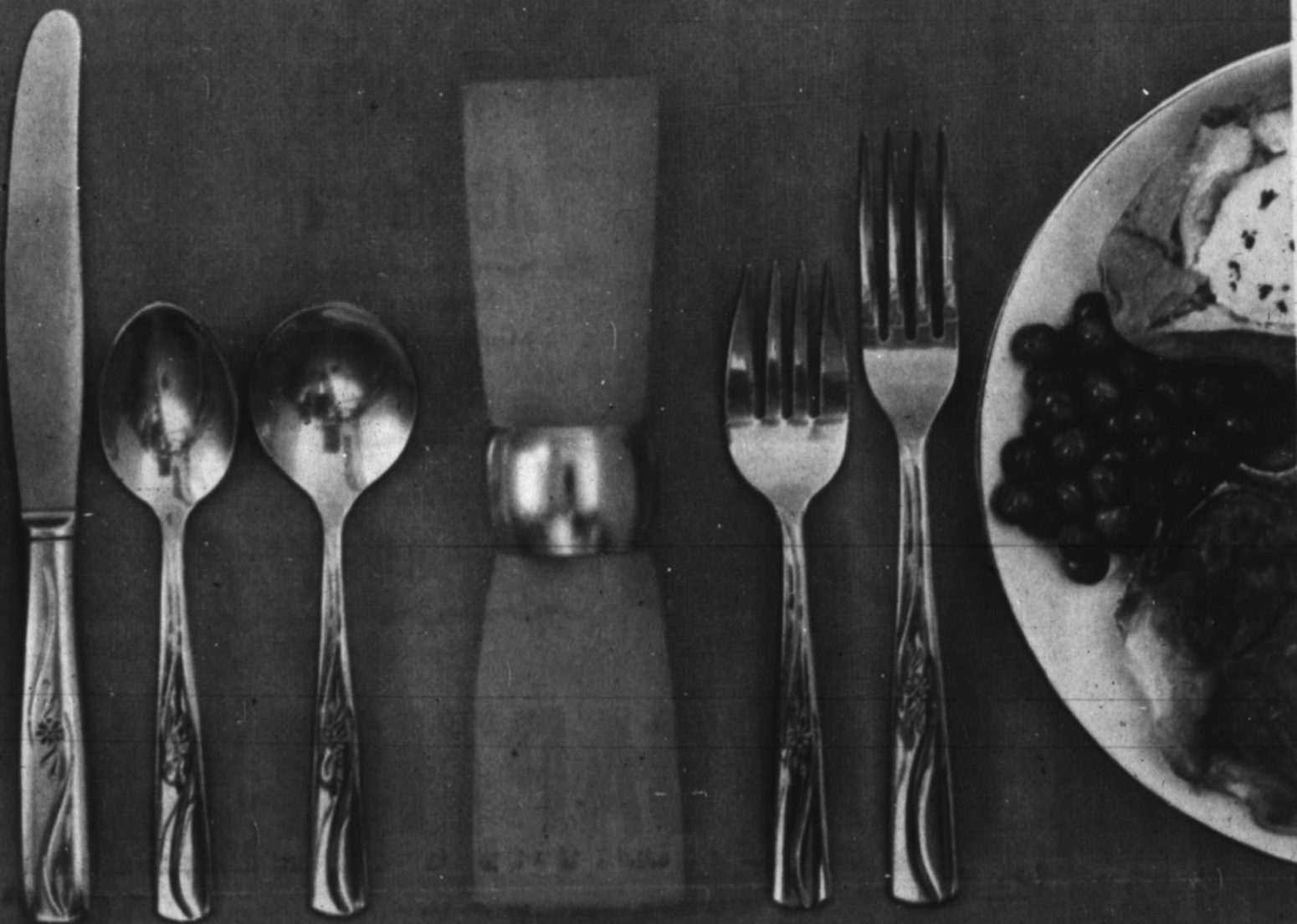


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Elegant... at dinner

"Set your table with jewels"... A table setting to reflect your own good taste. Just right for family suppers or that special dining occasion. Enhanced with a delicate flower and swirl design, created to add grace and beauty to your every table setting.

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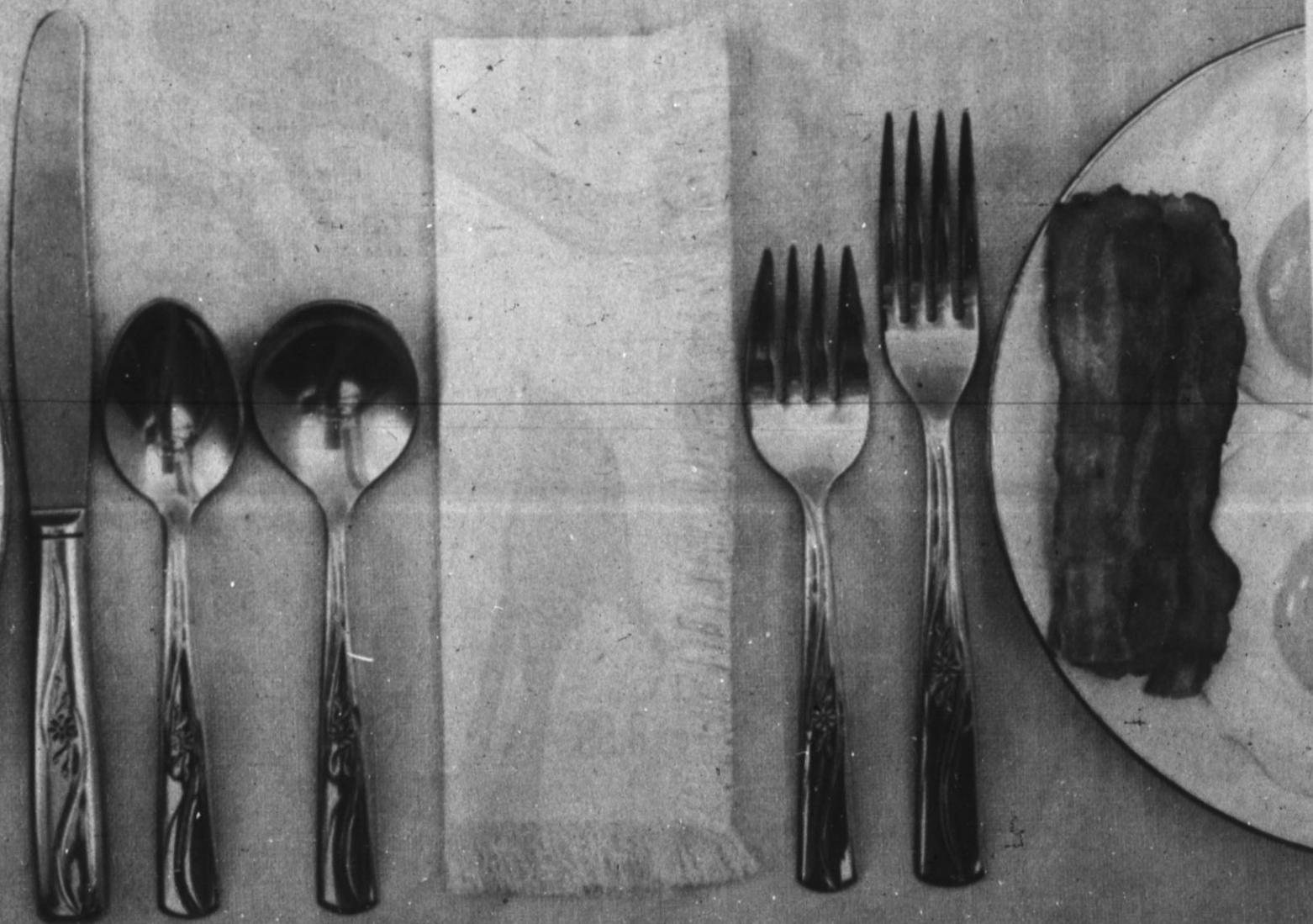


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Relax, be casual... TS & T stainless tableware is just right for that coffee klatch, luncheon, or midday entertaining. This high quality American-made stainless is easy to keep clean, and will stay shiny and bright for many luncheons to come.

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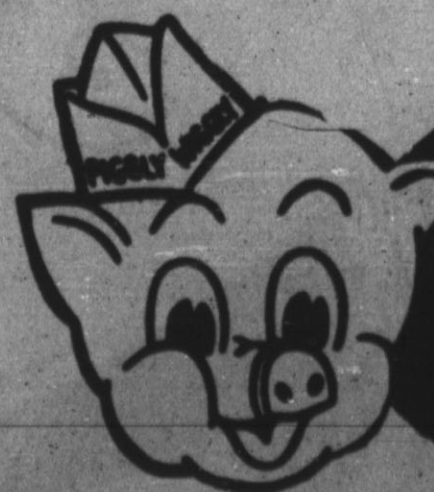
FOLLOW THIS WEEKS SCHEDULE

With each purchase of \$5.00 you are ENTITLED to buy one of the above pieces of stainless for only 9c... with \$10.00 purchase, two pieces and so on. A different piece will be featured each week in the following sequence. Don't miss a single week!

FIRST WEEK	Dinner Knife.....	79c Value	9c
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This program will be run 3 times for a total of 15 weeks. You can build a beautiful complete service for eight, twelve or more during the 15 weeks. Don't miss a single week. Start collecting today!

OPEN STOCK AND ACCESSORY ITEMS TO BE
SOLD AT SPECIAL LOW PRICES.



Piggly Wiggly!

District Federated Club Meeting Opens Thursday

Final preparations are under way by federated clubwomen here for entertaining some 250 visitors Thursday and Friday, when the Top of Texas District, Texas Federation of Women's Clubs, will convene for its sixth annual spring meeting.

Bay View, Pioneer and Summerfield Study Clubs and Deaf Smith County Club Federation will be hostesses, joined by Federated Clubs at Canyon. Presidents of the Hereford clubs, respectively, are Mrs. Ansel McDowell, Mrs. L. H. Lookingbill, Mrs. R. E. Lance Jr. and Mrs. John Jacobsen Jr.

Mrs. Ray L. Johnson, assisted by Mrs. W. S. Kerr, is coordinator of arrangements, with Mrs. Troy Martin of Canyon. The district president is Mrs. Robert L. Lindsey of Canyon. She is closing her two-year term in office and Mrs. Guy Crawford of Borger, first vice president, is the nominee for

president in an election which tops convention business. Mrs. Lookingbill is the nominee for third vice president.

The schedule calls for registration to begin Thursday at 9:30 a. m. in Red Carpet Inn, convention headquarters. Past presidents will have their annual breakfast at 9 a. m. at Hereford Country Club.

A workshop with the theme, Leadership and You, will be conducted by Mrs. R. R. Lindsey of Borger, district parliamentarian, from 10 to 11 a. m. at First Baptist Church, where the business sessions are to be held.

Executive committee members will meet in the president's suite at Red Carpet Inn at 11 a. m. and the district board luncheon will follow at 11:30 in the Country Club with Pioneer Club as hostess.

Opening of the first general session in the church auditorium

will be at 1 p. m., following another registration hour there. Mayor Ray Cowser and Mrs. Johnson will welcome visitors and Mrs. Avert Lair of Canyon, chairman, will present the program.

District officers and club presidents' reports and introduction of candidates will feature this sessions.

The Diamond Jubilee banquet will begin at 6:45 p. m. in First Methodist Church dining room. Canyon clubs are hostesses for this event, and Dr. J. B. Wilson, dean of the graduate school at West Texas State College, will give the address. This is a Woman's World.

Afterward, Bay View Club will host a reception in Community Center for all clubwomen and their friends. The WTSU Chamber Orchestra will present a 49-minute concert.

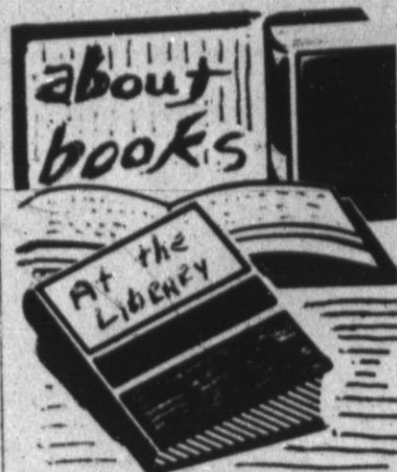
Mrs. J. L. Ginnings of Pilot Point, TFWC president, will speak at the Friday morning session in the church, when department chairmen will make their reports. It will begin at 9 a. m. after a breakfast at the Caison House with Summerfield Club as hostess. Club projects will be the subject of reports.

Finale of the convention will come at the Crystal Luncheon in the Methodist Church, where Deaf Smith Federation will be hostess. Presentation of awards is scheduled. Announcement of various awards will be made at other sessions during the two days.

Theme of the entire program is keyed to observance of the General Federation of Women's Club's 75th anniversary year. Outstanding club women, nominated by their clubs, will be chosen for the district, to be honored at the state convention.

Exhibits on view during the convention will include entries in arts and crafts contest, press-book and yearbook competition.

Mickey Vernon, former American League batting champion, will manage the Vancouver, B. C., Mounties in the Pacific Coast League. Last season he coached for the St. Louis Cardinals.



YOUNG CHARACTERS

Rafe, the story of a boy, is comparable to Mark Twain's Tom Sawyer and Huckleberry Finn or Majorie Rawling's, The Yearling.

It is written by Weldon Hill, who knows his backwoods in which the tale is placed. The country, Oklahoma, and its people are little known and seldom used as a background for a book. The inhabitants still live in a manner of their early ancestors, with their own codes, expressions and ambitions.

Rafe, a boy yet in his teens, is the central figure. His thoughts and aims in life are typical of this age group. The book deals with his love of nature, and people who do not understand him.

The people are made up of a teacher, an older and younger brother; a father, handicapped by a heart condition; and a mother, who works away from home.

Only one person really understood the boy, Rafe: an Indian who had been in war service with his father.

The life of Indian Pete and that of Rafe are therefore closely interwoven to make the simple every-day life of the backwoods boy, Pete loved the same things that Rafe did, such as fishing, shotguns and trapping.

Rafe, like so many boys, dreamed of running away from home and all the troubles which beset him, as well as the hecking from the family. But through an act of heroism he saves face and forever commits himself to his home land.

Other new novels in this vein are The Sun in Scorpio by Margery Sharp and A Firm Word or Two by Nathaniel Benchley. The first has a small girl, and the second a father and son as main characters.

Any of the named books will be especially appealing to those

ther, who works away from home.

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Shower Honors Linda Higgins

Colors chosen by Miss Linda Higgins for her wedding April 9 decorated the home of Mrs. Ray Polan at Dawn Saturday afternoon when friends from Hereford, Dawn and Canyon joined to honor her with a shower.

Miss Higgins, daughter of Mr. and Mrs. Wayne Higgins of Wilford, is the bride-elect of Alfred Berthold of Chevy Chase, Md. Both are students at Texas Tech and the shower honoree was at home for the weekend.

She and her mother both wore white carnation corsages, gifts of the hostesses, as they greeted

ed callers with Mrs. Polan. Others in the hostess group, who took turns registering guests serving refreshments and showing the gift display, were Meses. J. A. McCathern, Matsy Heck,

Dewey Foster, Paul Cornett, C. L. McBroom, Jamie Carthel, Richard Golden, Joe Gill and Bruford Sparks of Canyon, J. F. Matthews and Lanoy Tooley.

An apricot taffeta underskirt was overlaid with white lace on the tea table, where silver and crystal appointments were used to serve apricot punch and white cake squares. Apricot-tinted lilies, gladiolas and forget-me-nots were arranged with three silver wedding bells in the center.

Dr. E. H. Hendon

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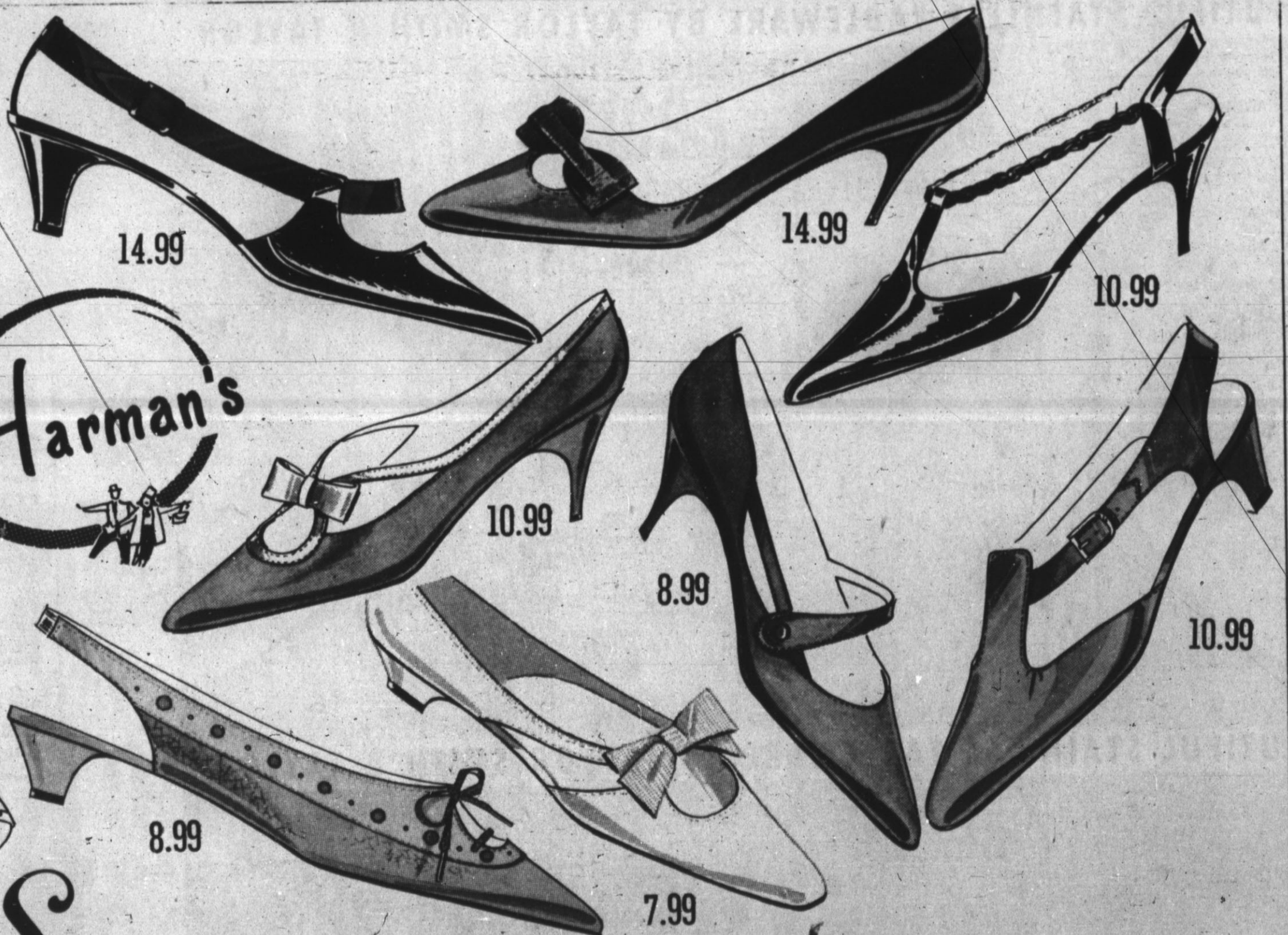
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The Sunday Brand, Hereford, Texas Sunday, March 20, 1966

—Small Talk—

By SUE COLEMAN
Women's Editor

Another sign of spring: A pretty blonde driving a red convertible, with the top down, on a downtown street.

But there was something wrong with that picture. She was accompanied by a husband-type sort of man and a cute little boy about four years old. It's a sad result of too-early marriages when even the blondes in red convertibles are old before their time.

NEWS FLASH from Northwest Elementary School: Kandy the fourth-grade pet is the mother of two bouncing pups.

One is white with a black spot on its head, according to the boys from Mrs. Johnnie Morris' room who reported the new arrivals while they were on a tour of The Brand with their Cub Scout Troop Thursday afternoon, but they were not sure of the color of the other pup.

Kandy didn't encourage the pupils to get near enough to her babies to examine them closely.

MORALE OF THE dark-haired members in the Rural Home Variety Club was lifted considerably, by a statement made by Mrs. Ralph Beatty when she was talking about new hairstyles at the club meeting this week.

Redheads and blondes no longer have more fun, Mrs. Beatty told the women; brunettes are now "in." Well, we'll see.

A **BROAD** hint for some good rice custard recipes brought a response from away-off-down-the-country Waco. Yes, I'm as surprised as you that this department is read there, and more pleased.

The reader is Mrs. E. H. O'Dowd, whom I met, and hope you had the pleasure, when her daughter Ann recently married Andy Shuval here. Her recipes sound good, and you still have time to celebrate the end of National Rice Week with them.

RICE CUSTARD PUDDING

2 eggs
2 cups milk
½ cup sugar
1½ cups cooked rice
½ cup raisins (optional)
1/4 tsp. vanilla
½ tsp. salt

4 tbsp. butter or margarine
Scald milk and add beaten eggs slowly. Add other ingredients and pour into a buttered baking dish. Sprinkle nutmeg lightly over top. Set in pan of hot water and bake in a slow oven, 225 degrees, 45 minutes. Serves 6.

GRANDMOTHER'S RICE PUDDING

Wash ½ cup rice in cold water; boil in a saucepan with one quart scalded milk. Cook quickly until tender, add ½ tsp. salt, 2 tbsp. sugar, 2 tbsp. butter and one egg well beaten. Cook one minute. Mix ½ tsp. cinnamon with 4 tbsp. sugar and sprinkle over top of pudding. Dot with 2 tbsp. butter and place in the oven until butter melts, forming a rich brown sauce. Serve while hot.

BOTH THOSE RECIPES sound like company desserts.

with or without raisins. And the second one, made with raw rice, is not often found these days.

THE F. L. PINCKERTS have had as visitors for two weeks their granddaughter, Carol Massingill, and her three children, Chris, Doug and Randi, from Salem, Ore. Mrs. Massingill is the daughter of Mr. and Mrs. Bob Pinckert of Durango, Colo., who drove down for the weekend to visit the visitors as well as the Hereford couple.

Hostess For Sims Club Is Speaker

Mrs. Charles Durham, hostess to Simms Study Craft Club Wednesday afternoon, also presented the program, a demonstration of making flowers from colored feathers.

She told of materials needed and where they may be purchased, as she showed an arrangement of the bright-hued "blossoms" made from various kinds of dyed feathers.

She also showed steps in making the ornaments, which resemble feather decorations prized in some South Sea islands, made from the naturally-colored plumage of native birds.

Mrs. J. M. Boothe was in charge of the short business session. Announcement was made of the next meeting Apr. 6 in Mrs. Terrell Hodges' home.

Also present were Meses, Emmett Young, Louis West, Roscoe Pinnel, Jim Perrin, Robert Lloyd, Allen Ehresman, Leland Burns, and James Bullard.

Tourney Set For Golfers

First spring tournament of this year in Women's Golf Association is announced for Thursday afternoon, a racehorse tournament for couples. It will begin at 3 p. m. on John Pitman Municipal Golf Course.

Couples wishing to play in the season-opening tourney are asked to notify Bob Baker, golf pro at the course, by Wednesday, announces Mrs. Bob McNeely, Golf Association publicity chairman.

Plans for the tourney were made at this week's meeting of the Association at a luncheon in Hereford Country Club. Mrs. Joe Easley presided.

Mrs. Ola Mae Trimble and Mrs. Kathy Thomas were chosen as representatives from the Association to the High Plains Golf Association.

Luncheon was served to a guest, Mrs. Andy Shuval, and 13 members.

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2 to 5 p.m.****Entertainment & Refreshments****Deaf Smith County
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Bruce Coleman

PCT. 3

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Donald Hicks

PCT. 4

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Are your shoes designed by golfers, for golfers?

Are your golf balls of the proper compression?

"GOLFERS ARE MY BUSINESS SO YOU ARE SURE TO RECEIVE MY PERSONAL ATTENTION AND SERVICE"

Thank you,
Bob Baker



Mrs. D. H. Alexander
... learned knitting as child

HOBBY: NEEDLEWORK

Expert Knitter Still Learning New Stitches

By SUE COLEMAN
Women's Editor

Along with other types of needlework, knitting was taught to Mrs. D. H. Alexander when she was a child by her mother, whose neighbors in the pioneer town of Silverton considered her an authority on fine stitches as well as on dressmaking.

DRESSMAKING was an art much valued by the women of early-day West Texas towns, since no ready-to-wear garments were available. Mrs. Alexander remembers that her mother generously shared her skill with neighbors, helping to make many a pretty dress for the young ladies of the town.

Although she has been knitting since childhood and has made four afghans previously, Mrs. Alexander, a petite great-grandmother, says she is still learning to knit. For a handsome embroidered afghan completed last month, she learned a cable

stitch from her granddaughter. The stitch which was new to her forms stripes between panels embroidered in a floral design featuring shades of pink on a soft green background.

NOT ONLY afghans, but garments including dresses and sweaters are produced by Mrs. Alexander's needles. She does other kinds of decorative handwork also, and has sewed through the years since she did the family sewing as a teenager, under her mother's instruction.

As Bertha Donnell, she grew up at Silverton, where she was brought as a baby when her family moved in a covered wagon from Missouri. After completing high school studies there, she attended an old-fashioned "summer normal" to qualify as a teacher, and began teaching before her eighteenth birthday.

The dark-eyed young teacher went to the faculty of McLean

schools after three years in her home town, and there met Dave Alexander, the bachelor merchant whom she married the next summer.

THEY HAVE LIVED in Hereford 38 years, and as she states that fact Mrs. Alexander exclaims, "Nearly half our lives we lived, and the full lives we had before we ever came here, that seems impossible."

During her residence here, Mrs. Alexander has contributed much to club, church and cultural life of the city. A member of Bay View Study Club for 37 years, her work with it earned her the designation of "Club Jewel" from fellow-members in a recent selection of the member who had contributed most to the organization and to Federated Club work.

WOMEN OF THE Presbyterian Church have also prized the services of Mrs. Alexander in various offices and as a mem-

ber willing to undertake many duties. Her appearance as a book reviewer has assured attentive audiences at many programs here, for her own club and for other organizations which sought her as a program guest. And her many friends testify that a

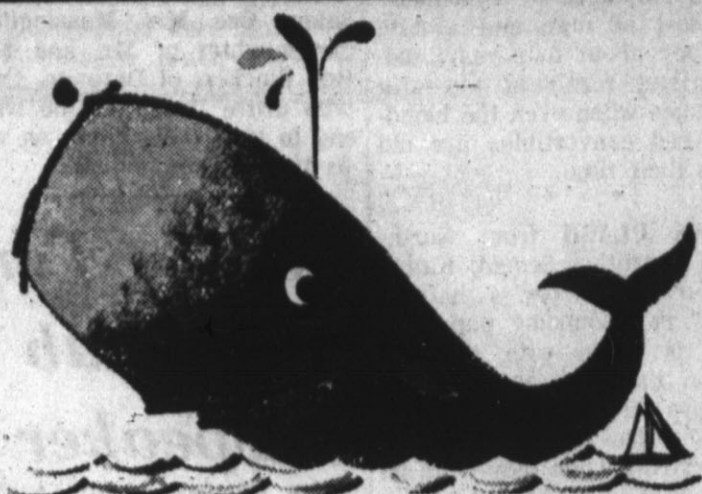
conversation with her is a tonic. The Alexanders have a daughter and a son. Ruth, Mrs. Joe Hudson, lives in Seagraves and is the mother of two married daughters. The son, Burl, operates a lumber yard, as his father did for some 40 years, and lives in Fort Worth. His daughter also is a resident of that city.

For **COLDS** take 666

whale of a service

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Mrs. Wright's Liquid Dressing	16 Oz. Btl.	29c
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Chef-Boy-Ar-Dee Cheese Pizza		15 Oz. Pkg.	49c
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Chef-Boy-Ar-Dee Pepperoni Pizza		17 Oz. Pkg.	65c

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Edward's	Nob Hill	Airway
1 Lb. Can	1 Lb. Bag	1 Lb. Bag
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Cut Corn	Blackeye Peas	Whole Okra
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DOG FOOD ideal 2c OFF REGULAR PRICE	2 16 Oz. Cans	29c

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ROUND STEAK U.S. Choice Full Center Beef Cuts Lb. **98c**

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Roast or Pork Chops	Lb.	79c

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SUNDAY, MARCH 20, 1966

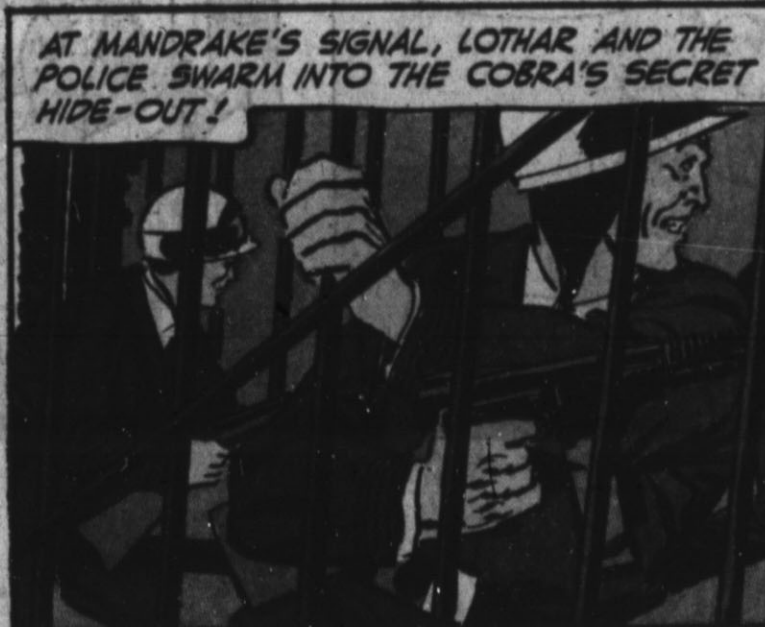


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3-20



BY LEE FALK



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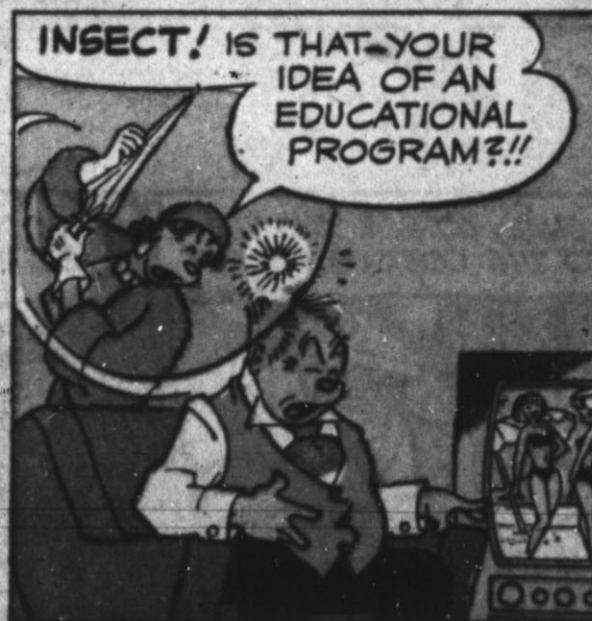
The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



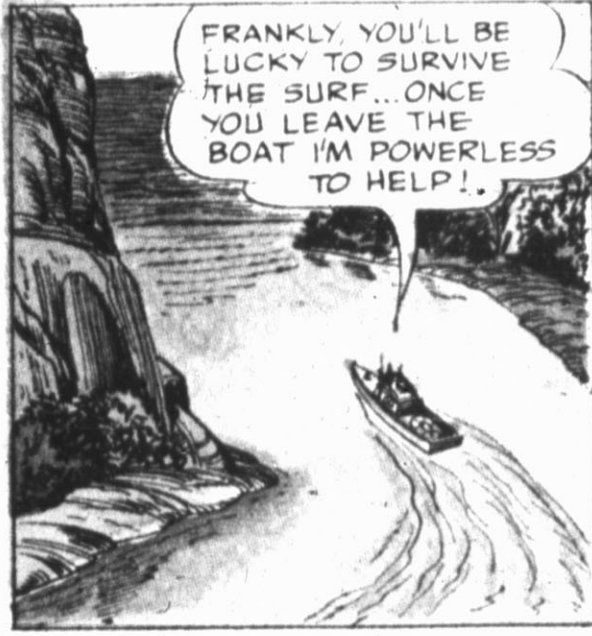
Hi and Lois

by MORT WALKER and DIK BROWNE



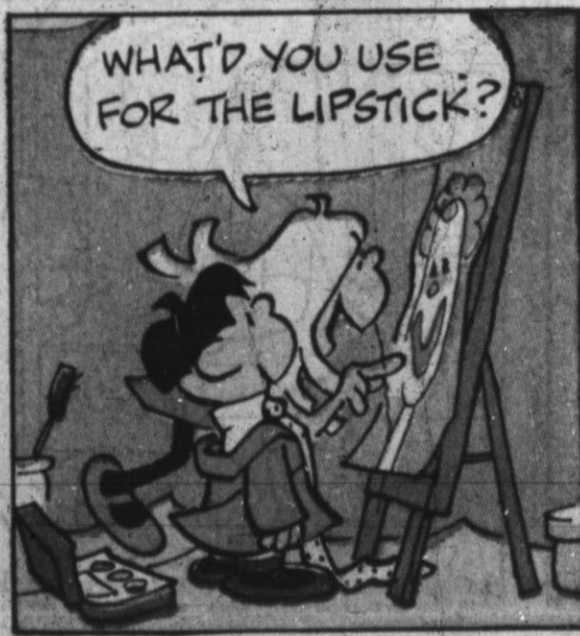
TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



GRANDMA

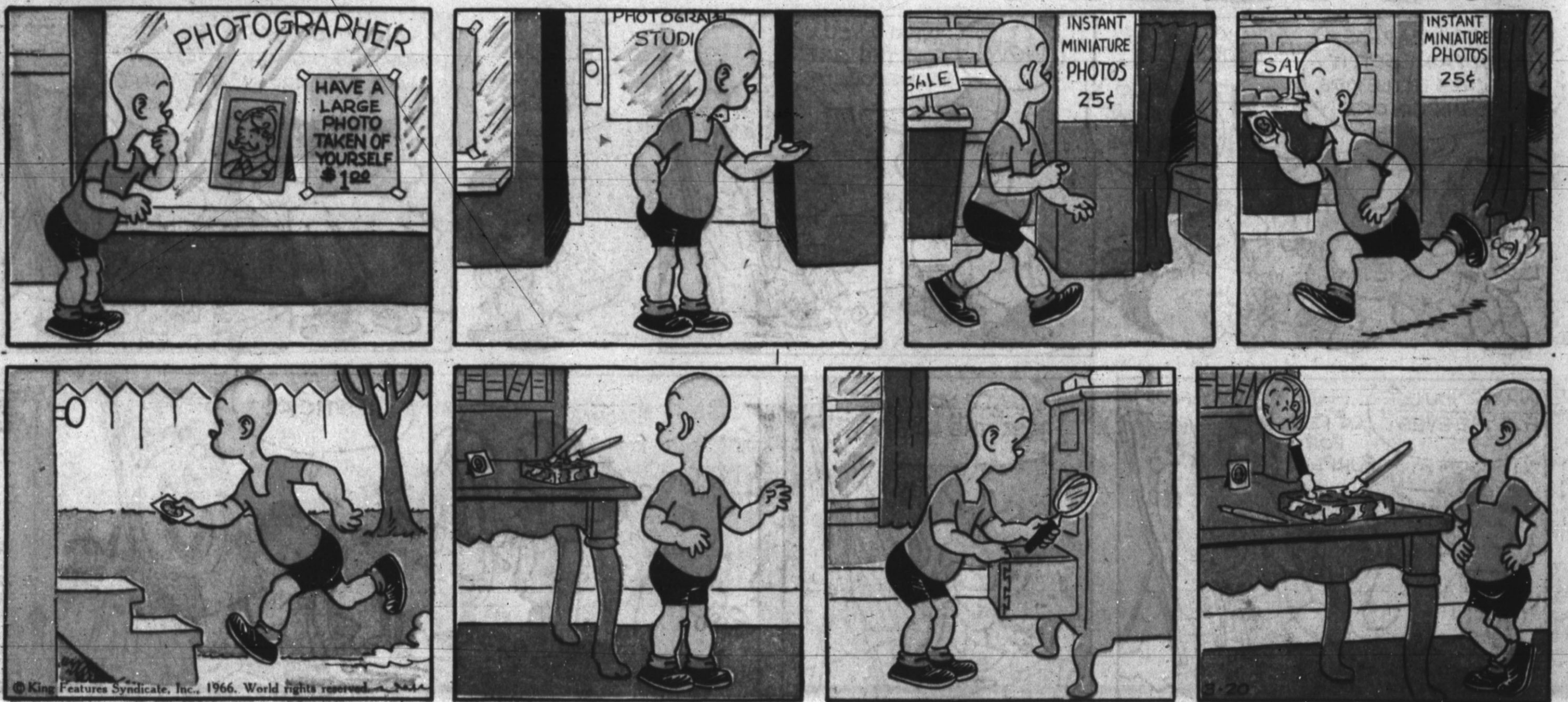
by Chas. Kuhn



BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



HENRY by CARL ANDERSON

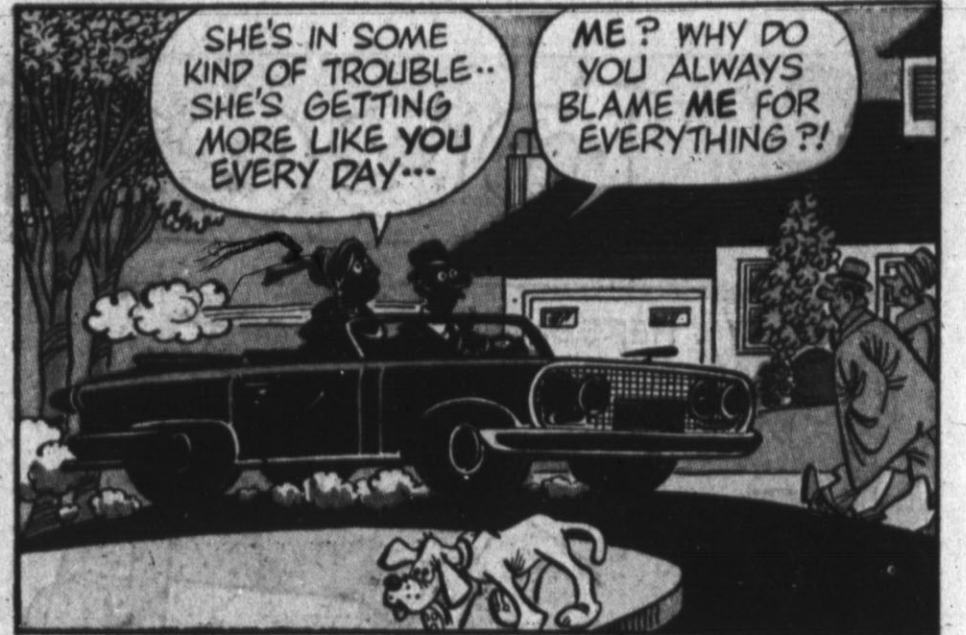


The KATZENJAMMER KIDS by JOE MUSIAL



beetle bailey by mort walker





The Little Woman

by DON TOBIN



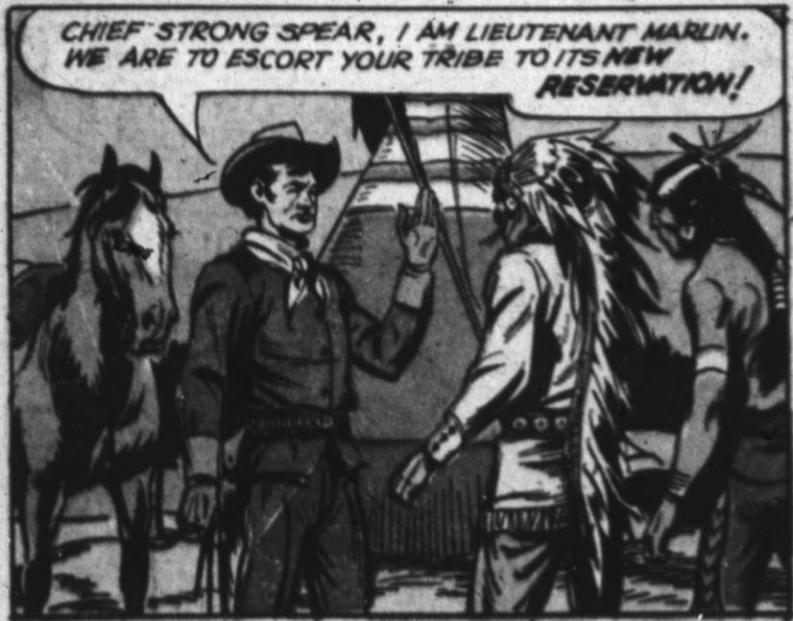
THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman



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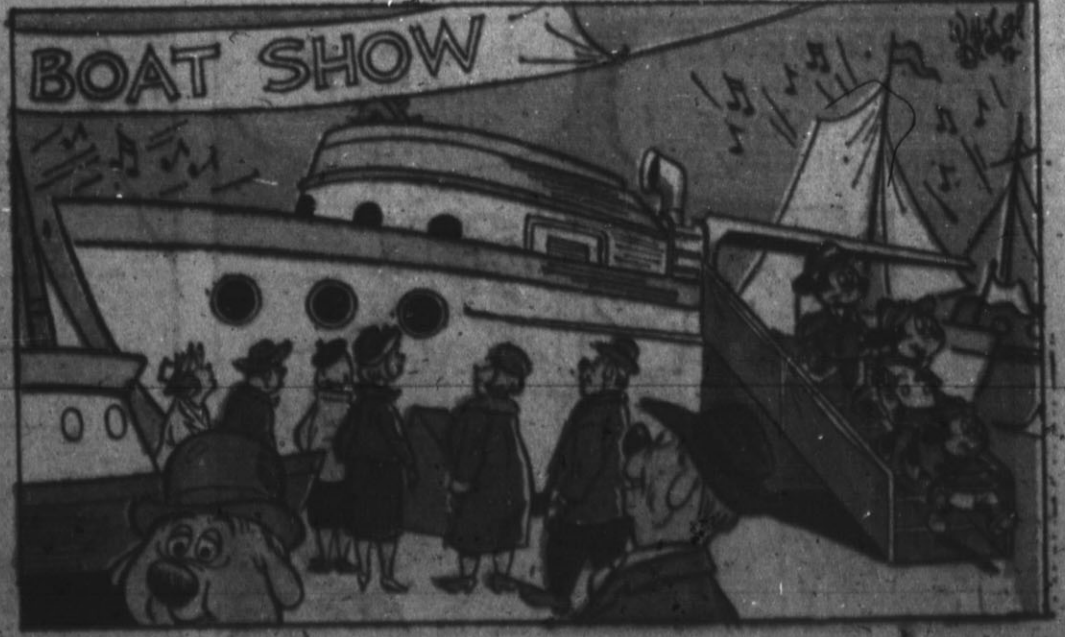
DONALD DUCK

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MICKEY MOUSE

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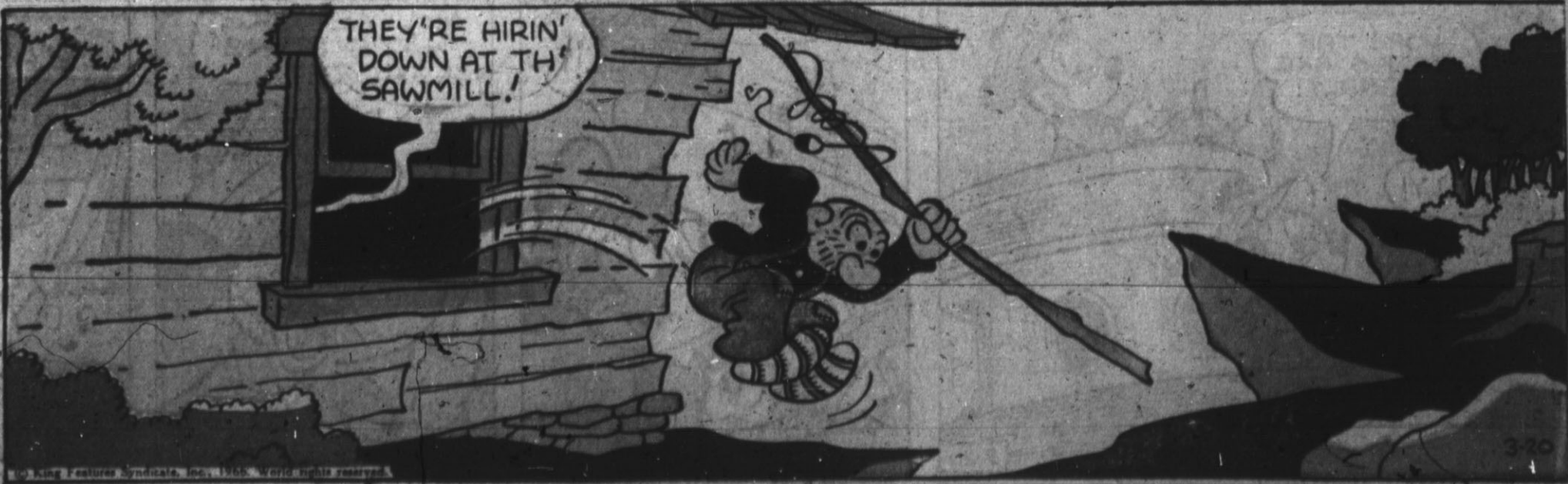




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Spanish at its colorful best, intermingled with Early American in warm-but-restrained friendliness . . . this is Monterey, a deft blend of the two. You'll appreciate Monterey's many different motifs . . . everything blends without matching, making it easy to intermingle with furniture of other styles and periods. All in superb native pecan with a warm Vintage finish. And, extra dividend, Thomasville makes many pieces in brilliant, sun-drenched painted finishes: Flamenco red, Lemon yellow, and Granada green . . . also Antique white and gold. We think you'll agree that the imaginative Monterey Collection has a flair and splendor usually found only in custom-made originals!

Ethan Allen
EARLY AMERICAN



the hostess with the mostest!

charm...grace...and a Bigelow Carpet

She provides the human warmth . . . the Bigelow carpet lends warmth to the setting. All in all, a pleasant way to be entertained. Of course, Bigelow enhances any gathering . . . large or small. The fine styling, luxurious pile, glorious colors . . . can be counted on to "make" a room . . . help make the hostess feel serene. We hear it makes her the talk of the town, too, . . . in the nicest way, of course. Fine Bigelow carpets from \$8.95 sq. including installation with foam pad. Mr. McGee personally supervises all installation.

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It's a great wood for Custom Room Plan, when the mood you want is a casual one. The rugged charm of pronounced knots and graining heavily distressed (antiqued) finish, plus amazing storage facilities — can double the style and stowaway potential of any informal room. Use these units to bring identity and function to neglected walls and corners — but don't be subtle about the way you move them into your life. See the entire collection of Ethan Allen today! Come in for your new, FREE 1966 Treasure Book.



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Long Boy Set \$179.

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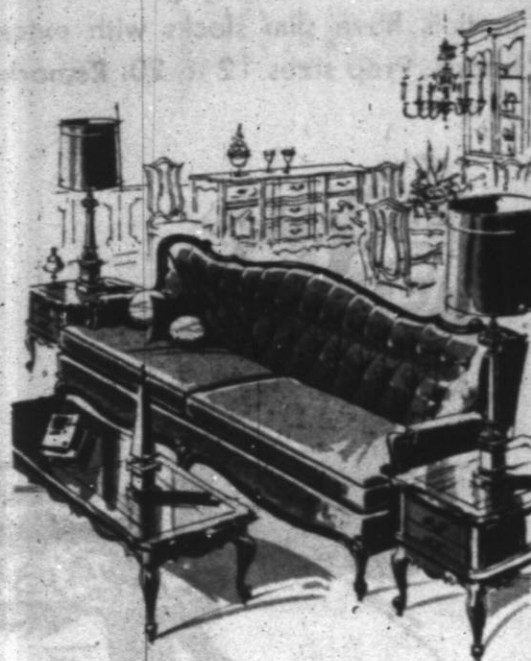
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KINGSLEY  QUALITY

What finer choice for a setting of grandeur? . . . yet invitingly comfortable for today's informal living. You must see this sofa to really appreciate the beauty of the superb fabric and the exacting craftsmanship. Admire the graceful fruitwood frame and button trimmed back. Custom covered in choice of decorator colors. Sofa \$299.95



PREVIEW

of Spring Fashions



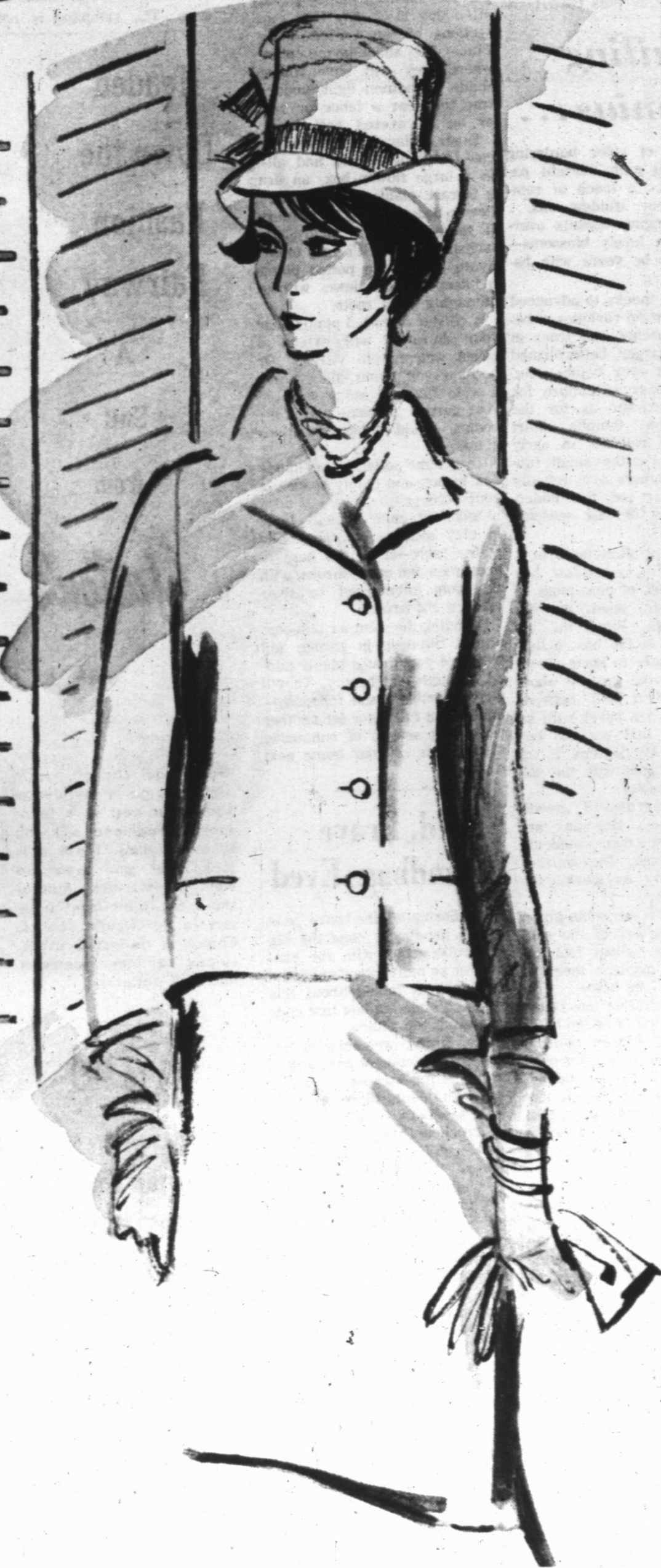
It's Spring. There'll be scenic excitement everywhere . . . in new shapings, in look-alike detailing, in eye-catching accessories. This year's fashions have new individuality and non-stop ease of care. And there are new directions in decor to make your home a most charming setting. Turn the pages and see what the excitement is all about.

The Sunday Brand

HEREFORD, TEXAS

Sunday, March 20, 1966

**Easter Fashion
Supplement**



Thrifty Greenery, Double-Duty Plants

For economical variety blend some of your present house plant collection with fresh new Spring plants.

Used in combinations or in solitary splendor, container plants can help you devise many dramatic and eye-appealing effects outdoors. And you'll find these "double-duty" plant arrangements easier with plants in porous red clay pots.

Because they have millions of tiny breathing pores in their walls, red clay pots permit na-

tural exchange of air and moisture, no matter where you use them outdoors—in window boxes on terraces, in planters of hanging baskets, or plunged in the soil of your garden.

Group together such sun-loving plants as cacti and geraniums, and shade-seekers such as begonias, fuchsias, ferns, patiens, and foliage plant. Plants that prefer sun can be exposed to full sunshine in your outdoor garden as soon as all danger of frost is past—usually after May 15 or May 30 in most sections of the United States. Place the shade-loving plants where they will have filtered shade or indirect light, under a tree, or near a fence or wall, or on a covered patio.

Several clay-potted geraniums can be planted—pots and all—in a large flower box, an urn, a terrace planter, or even in a flower bed or along its borders. If these spots are shady, use fuchsias instead. It's easy to cultivate around the potted plants to keep weeds down without damaging plant roots.

A cluster of potted plants near your entrance will extend a warm welcome to visitors. Or perhaps you'll find space along a wide flight of stone steps in your garden for some potted begonias, or old fashioned patiens plants.

Keep some potted plants handy too, to pop into empty spaces in your borders wherever you need a touch of color. Place plants in clay saucers on your patio coffee table—or at the base of evergreen and other shrubs, with the pots submerged to their rims in the ground.

Spending the summer outdoors buried rim-deep in garden soil will give your house plants added strength and beauty. They'll thrive—double in size for many—and regain full vigor for another rewarding season of enhancing the interior of your home next winter.

Bold, Brave Handbags Eyed

This Spring it's the brave, bold look in handbags...and the big bag walks away with the honors. For no matter how much the small bag is talked about this season, it's the big bag that ends up getting top billing.

This Spring welcomes a refreshing collection of gargantuan carry-alls for shopping, tripping and short jaunts to resorts.

For shoppers...roomy bags in soft crocheted straw in over-the-shoulder duffles and hat-box vanities—all quilt lined. They are especially attractive in a coffee-brown shade trimmed in black daff.

The treasure-chest traveler is a handy shape for holding all those musts for travel, at the same time keeping it easy for them to be found.

A seasoned world traveler from Italy is the leather satchel with a paler suede insert.

The champion of all carriers is the bellows pocket tote. It expands to hold a fantastic number of items.

For the young miss on the go, it's the zip-top front pocket "suit case" made of soft, lithe straw and leather.

Other spring handbags play the beaderie game with pearl, white wood or black and white beads caging in or completely covering slim leather shapes and little box styles.

Boys Eye Fashions For Girls

It may — or may not — be true that women dress to impress other women. But it is fairly sure that teen-age girls dress to impress teen-age boys.

Do they succeed?

Not too often, according to a small survey by Boys' Clubs of America. The sampling is not

a thorough check of the 700,000 youngsters who turn to their Clubs for fun and understanding. But it does give some insight into their thinking.

When they were queried on basic fashions, the boys came up with these comments —

Stockings: "Not these things with patterns that look like she has measles or chickenpox."

Shoes: Boots are okay, but belong to boys — really. Dirty and sloppy shoes are out. (Boys who enjoy them don't like them on their dates).

Skirt length: "Did they ever take a good look at their knees."

Hairdos: Surprisingly, hair pieces are okay. But, oh, how they hate those rollers. "You

can't say anything — but they look awful. And don't they want to look good?"

Make-Up: "Not that bleary black look" around the eyes. And not dead white nails and lips. Girls should have pink cheeks, lips, fingernails.

Tapered slacks: Okay — but not for my girl.

SHORTCUT TO POLICY

NEW DELHI — The government, in hopes of reducing red tape as well as the number of employees, has installed a trial system for handling reports and files. From now on they will go through three stages instead of five, as at present, before reaching policy-making personnel.

Headed Down the Fashion Fairway

A
Suit
from

Gaston's

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Easter Fashions



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19⁹⁸



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7⁹⁸ 8⁹⁸
4-6x 7-16

Count on Penney's for fashion when it counts! Cotton satin-stitch jacket, pleat skirt bonded to acetate tricot. Cotton double knit shell with flower trim. Pastels: blue, pink or yellow.



Easter Bonnets For Grandest Little Ladies

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Our carefree nylon stretch gloves wash and drip dry in a jiffy! Buttons and bows with trimmed borders. Just like mommy's. Ages 2-6, 7-16



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Table - Settings Challenge Homemakers Creativity

Homemaking is an art, and perhaps no aspect of it requires more creativity than setting the table. A beautifully set table may not last as long as the Mona Lisa, but it is none the

less a masterpiece, deserving of your pride. So, start with these few basic rules offered by the Jewelry Industry Council, and let your imagination go:

It's fun, when you know what you're doing. Good table planning depends on neatness, symmetry, and balance. Forks, knives and spoons are laid exactly parallel to each other, about an inch from the edge of the table. All place settings are in the order used, from the outside in, and those in the right hand, on the right. Dinner forks, for example, are on the left, but cocktail forks are not. The water glass is placed at the tip of the dinner knife; the butter plate is at the tip of the fork. Dessert utensils are not brought in until the main course has been cleared. It's that simple.

Your second rule is harmony. When you select your silver pattern in the first place you choose the china, crystal and silver holloware that complement it. Us-

ually, if your silver flatware is simple, your choice in china and crystal is more ornamental. But here again, you are the artist.

Your third rule is to choose a theme. Maybe your theme is the occasion—an important family gathering, for example, or a birthday party. Or it might be a season, or a mood, or some interest of one of your guests. Here is where everything depends on your artistry, so be inventive. Discover new uses for favorite pieces of silver holloware.

Men's hose packs a wallop in fashion. Now that velour is firmly underfoot, competition stripes update them for Spring.

Socks wardrobes are the key to a gentleman's taste, showing up with more and dressier over-the-calf lengths (striped) and shadow ribs, plus a new look in all-over patterns.

Big news: the sweater-heather color story for socks, now in popular crew, mid- and executive over-the-calf lengths.

Classifieds Got Results

Important Accessories

Whether matching that new dress or holding tresses in place during a set of tennis, bands of silk, jersey, pique and other fabrics will be going to everyone's head beautifully and fashionably around the clock.

Bouquets of plastic flowers, glittery bars of rhinestones and clusters of pearls add an especially glamorous note to the swinging new geometric cuts and elaborate hairdos for evening.

And while we're talking about accessories, above all loom the new spring hats! Most popular silhouette this season could very well be the "southern planter" hat, a high-rising, wide-brimmed feminine and dashing.

Portable Hair Dryer Cares For Your New Look Two Ways

Spring beauty '66 starts with your hair style — the most feminine and most flattering to suit you. Plan to experiment with a new hair style at the beauty salon. Watch closely as your tresses are combed and put on rollers. Then you can produce the same set at home with your portable hair dryer.

It's a whirl to do your nails as you dry your hair. Air vents on the top of the hair dryer power unit provides a source of warm air to dry fingernail polish.

The bouncy, feminine curly look is staging a Spring comeback, so consider variations on a crown of curls. Remember that the most becoming hair style will set you apart as an individual. Suit your style to your face shape, your figure and the type of clothing you wear. Don't give in to being a slavish copy of the most popular hair fashions.

You'll find it easy to set up a regular beauty routine with a home hair dryer, although you do deserve a treat at the beauty salon now and then — especially for a good cut. Having the proper equipment is important; caring for it and using it properly is just as important. Tests made in the Home Care Test Center at General Electric's Houseware Division show

that a hair dryer with instant heat assures quick, even drying. Result? Glossy, smooth hair with bounce. If you've ever allowed wet hair to air dry on rollers, perhaps you've noticed that once dry, the hair looks drab and dull. More than ever you'll appreciate the quick, professional job your portable hair dryer produces.

After you've given yourself a lift with a new hair style, turn attention to your new look in Spring makeup. Try the cosmetics keyed to your hair complexion bases and harmonizing lipsticks keyed to your hair color. You'll find the color experiment fun and rewarding.

The portability of your hair dryer will be a boon to you at home or when you travel. An adjustable waist strap and extra long cord allow you to use the hair dryer in or out of its carry and storage case. You can do any number of household tasks — even make telephone calls — as your hair dries. When it's vacation time, you'll take along your portable hair dryer as part of your grooming aids. The convenient carrying case is lightweight and looks feminine. Wherever you go you'll enjoy the convenience of drying your hair within minutes allowing you to be ready for a round of activity.

Child's New Look:

Dresses for spring favor the classic, simple looks devoid of frills and fancies but there are also those which incline toward following the trends of the times.

In the latter case, this means a continuation of the styles that have garnered so much attention: the Mod or London look, the Courreges influence, Mondrian-inspired dresses and, last but not least, the "Granny" look.

While the aforementioned styles all met with varying degrees of success previously, it is felt that new adaptations and variations for spring will register even bigger acceptance for Spring.

Shortened "grannies" are already proving popular, while creative interpretations of Mod and Mondrian styles have added a gleam in fashion's eye. The trend certainly appears to have drawn away from waistlines except in the toddler size ranges.

And when freshness and newness is mentioned, nowhere does it seem to have greater application than in the sportswear market. The California and Western look covers the country and is definitely "in."

Look at the garrison, stove-pipe and bell bottom pants to get an indication to the freshness and newness which char-

acterizes children's sportswear both for holiday and spring. "Jams" and "jellies," new surfer-inspired beachwear coordinates and wild colors all seem right for the new season.

'Peacock Look'

Sweaters lead many lives in spring and summer and they change styles accordingly. . . . Cardigans, for example, turn to weighty cotton textures knits or boucle fronts in linen-blends. You'll find lower-button cardigans are back, by the way. Alpaca V-neck pullovers — for golf or vacation coverups — advance a step or two from last year. Keep an eye out for a four-color, tone-on-tone job. Finer links stitch models. . . . indented striped versions also are in the act.

Perhaps the freshest idea of all is the sweater that acts like a shirt. It's a shirt-sweater in a nubby textured cotton with a V-neck. It looks just as great with a shirt under it.

Care of Clothes: Keep size marks on shoes legible, for future reference, by going over them with clear nail polish when new. . . . If your ties are showing wear or discoloration at the knot area, check up on how well you're shaving.

Trotter — Gamins — Nina — Et Cetra — Musketeers — Fredelles — Sparkle

Toes — Buster Brown — Red Ball Sumerettes — PF's — Andrew Geller — Johansen — Mr. Easton — Red Cross Shoe — Old Maine



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Andrew Geller — Johansen — Mr. Easton — Red Cross Shoes — Cobbies

Buster Brown — Red Ball Sumerettes — PF's — Gamins — Nina — Societies — Musketeers — Fredelles — Sparkle Toes —

Cite Value Tips For Purchasing Classic Pearls

When purchasing cultured pearls, keep these value-tips in mind:

Smaller sizes: Fine quality large, round, rose pearls are rare; demand for them has skyrocketed around the world; prices have gone up faster and higher, proportionately, than for

other gem-quality pearls. On the other hand, three-and-one-half to mm pearls are in good supply.

Given the same quality, just two or three millimeters—about 4-100ths of an inch per millimeter—makes a startling difference in price. A 14" strand of top-quality uniform 8mm pearls, for example, costs over \$2.00. The same size strand of the same quality 5mm pearls cost about \$300.00.

Buy two or more strands of the smaller sizes. Or choose graduated necklaces which automatic-

ally incorporate the plus-values of the smaller pearls. Graduated necklaces cost about half the price of uniform strands in the large sizes.

2. Off Rounds and Baroques;

Keeping the same quality in everything but roundness, off-round or baroque pearl necklaces sell for about 35 percent less in each pearl size.

3. Unusual shades: Popular demand for the white rose shades has pushed their prices up about 20 percent over other hues which have equal gem quality. The pri-

mary requisite for color is that it be clear and even, not muddy or spotty. Beautifully radiant pearls in delicate white, cream, green, blue and grey shades are good buys on today's market.

The experts say never sacrifice gem quality when buying either round or baroque pearls in any size. Fine pearls are good investments; their value has been increasing year after year. And they are unexcelled as fashion accents. Their classic appeal continues undiminished.

BEIGE FROST AND WHITE FROST EYESHADOW stick succeed sapphire blue and jade green as eye-luminaries at one house. The beige and white shadows have enhanced ski sun-tans.

The finishing touches to this season's newest fashions are the latest looks in gloves, textured shortie and 8-button longs in bold colors such as pink or green, as well as softer beiges and the most delightful new sheer nude nylons.



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Center: The white linen sleeveless sheath with open center back. 90.00

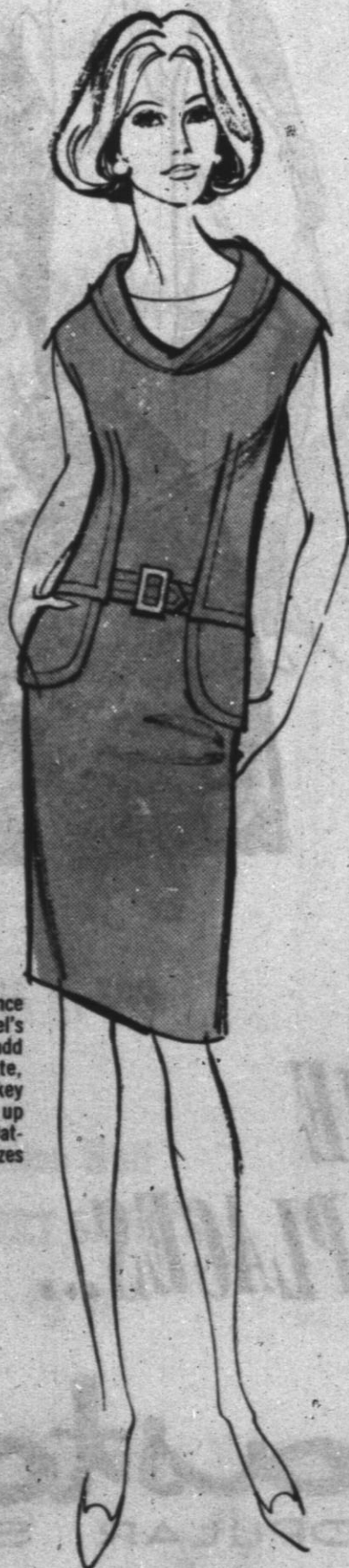
Right: The silk two piece in red/green wild flower print. 70.00

Swing Into Spring

with
Carlye



Long, lowered waistlines look even newer when the sleeves are short and when the skirts are full and flared. Moygashel's Imported Irish Linen. Canary bodice / Antique Bronze Band / Spray Blue skirt, Spray Blue bodice / Singapore Blue band / Parakeet skirt, Oyster bodice / Black band / Oatmeal skirt, Oyster bodice / Antique Bronze band / Canary skirt. Sizes 6-16.



Want to lower his resistance — take one part Moygashel's Imported Irish Linen, add one part slim silhouette, mix with contrasting dickey and trim and the rest is up to you. Lemon, Riviera, Oatmeal and Geranium. Sizes 6-16.



A flared column of Moygashel's Imported Irish Linen has trim architectural lines, a crisp textured surface with matching lace insertion and embroidery. It has built-in neoclassic style to live in through the season. Oyster, Dawn Pink, Spray Blue, Canary, Black. Sizes 6-16.

COLOR

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Shoes Get Light, Feminine Feeling—Look Of The '30's

Here a new image in footwear is being evolved. The shoes will be light, airy, graceful and feminine. The pump will be shown sandalized with open sides or closed with low, swooping sides and a shelled vamp. The tailored, broguey look will decline and give way to the more opened up shoe. The "look of the thirties" will prevail as straps take over on all heel heights. You will see quarter straps, ankle straps, in-step and vamp straps. The close toe, open back, open shank will be the No. 1 choice in all heel heights.

HEELS

Again, a feeling of individuality asserts itself. No one heel shape or look will predominate. The heel has become an integral part of a well-styled shoe. Where the shoes are light, feminine, and graceful the heels will be thin, wineshaped and graceful. Heels will become heavier on the lower, fuller toe lasts. Chunky heels, museum shapes, blocky types will take over.

LASTS will continue to go fuller. The full, rounded square is increasing in popularity. As the heel heights go up (16-8 and higher) the toe shapes remain virtually the same retaining a slightly tapered rounded look. The action and fashion excitement are on 15-8 heels and lower. Toes are broad and full and which style goes on what last is determined by the over-all look of the shoe. Eye appeal will determine how full the toe should be manufactured.

A. More opened up shoes which are light, graceful and feminine.

B. Closed-toe, open back silhouettes will predominate.

C. Heavy, block-type heels on lower heels and fuller toes.

ELEGANCE

Individuality is reflected more than ever in the ready-to-wear picture for Spring 1966.

The spare, stark look of a Courreges. The feminine body-clinging versions of Yves St.

Laurent with his stylized version of the look of the thirties. The simple, classic elegance of a Chanel. The Mod or Chelsea look of Mary Quant. The Mondrian look. Apparel fabrics continue a gamut of color in a new, softened mood. There is a gentler quality, a quieter toning, a wide range of tinted neutrals with a bare suggestion of coloring. Even the brights and shock colors have taken on a deeper, richer tone.

In silhouettes, the strength of the simple, straight shape continues. Hemlines are shorter, skirts have movement, coats are shorter. Precise architectural lines are emphasized by well seaming, angular silhouettes and strict tailoring. The softer more feminine look is found in coats and dresses cut on the bias or breaking into a bias flare placed low.

Color and fabrics provide new excitement and stimulation for the expressions of individuality.

Shoe Fashion's Small World In Summary

GIRLS' FOOTWEAR:

Lasts: The trend is to rounder toes. For dressy types, new lasts are rounder and flatter. This flattened look, while allowing ample toe room, gives a lighter, more graceful look to new shoe styling. Softly squared or brushed squared lasts figure importantly in dressy as well as school footwear.

Colors and Textures: Black patent (plain) first. White, navy and red are equally important seconds. White smooth expected to loom larger, as girls' spring clothing takes to smooth finished footwear, especially the dresses in linen and knit. The analine "kid look" in pastels is increasingly favored to complement ready-to-wear in softened Easter pastels.

seen everywhere. Tweeds look new with tight twists of color on creamy backgrounds. Soft brushed mohair and lattice-weave tweeds appear in unusual combinations of color dominating the picture. Low-keyed neutrals... a soft, whitened, misty group of colors.

The fashion picture in shoes has changed rather radically in the past year. The unusual, the shocking, the new for the sake of being new has run its course. For Spring, you will see it being modified, molded and refined wherever it has gained acceptance by the mass consumer.

Colors will be paler with a whitened look. The color unity of clothes, legs and shoes is next

Homemaking Fashion Tips

Personalize your table-settings this spring. Let them reflect your taste, tempo and flair for entertaining. Selecting the right setting for an occasion is probably the most important step. To be certain that your table cover says what you want it to say, sew it yourself or add a personal touch to a ready-made cover.

To serve light refreshments with a flair, dress up a card table. Understated simplicity is

The emphasis which has been placed on line and shape cries out for color to instill a feeling of freshness and creativity in contemporary fashion. Fashion e iasis will be on the pale, misty look with a "chalky-white base," the skin tones or pale neutrals.

the keynote for a small table. A solid cotton cloth in a bright color is a smart choice. Give matching cotton napkins a special touch by appliqueing a colorful flower motif on each one. Another novel touch might be four fabric napkin holders permanently sewed to each place on the table cloth.

Round tables are popular now especially the glass-topped wrought-iron types. Equally at home on the terrace or in the dining room, a round table calls for contour place mats. You can make your own or apply a decorative applique to purchased mats. A leaf pattern is appropriate for this type of table. It's an inexpensive project, too, because you can make use of colorful odds and ends of material from other sewing projects.

For children's parties make a gay colored cloth in sturdy washable cotton.

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Bold Color Seen In New Jewelry

Color is the keynote in spring fashion jewelry, reports the Jewelry Industry Council. The soft airiness of spring clothing finds compatible contrast in glorious swinging ropes or chains of multi-colored stones and beads. Dramatic earrings, long and drop, make the mod scene, and huge rings, many adjustable, feature one colorful large stone.

From the Orient comes the use of pink quartz and gold filigree, or jade and filigree combinations. Arm bands, slave and spiral bracelets wrap in magic, and the well-dressed wrist often carries a multitude of different bracelets, interspersed with rigid bangles.

The popular "Granny Look" is reflected in the over-all fashion picture of feminine daintiness. Here we find choker-length necklaces, dainty pierced earrings, and delicate enamel pins combined with gold. Long chains and pendants in antique and heirloom designs, and dropped earrings also provide happy har-

mony.

The "fine look" in fashion depends as ever on golden jewelry. Light and airy for spring, the gold look promises a season of sunshine. For daytime wear silver has come up strong and it is now being made so fine it adds lovely elegance to evening too.

Holiday spirit comes to spring with ever-popular pins, particularly whimsy pins in adorable animal motifs. Flower pins too are fashion's favorite, and enamel daisies with sunny centers provide a "spright" touch. Sea life themes surface, with delightful coral. New emphasis on white coral is a particularly happy note in spring fashion.

Biggest news is the brave, bold approach to costume jewelry, featuring pavestone designs, three-dimensional geometrics, plastics, yards of textured beads, peau velvet, lace madras, patent, paper mache, enamels and woods, all helping to create a flamboyant fashion image.

Flowers (and Headaches) Blooming Children's Dress

Spring showers bring May flowers. But they also bring full-blooming headaches to many a housebound homemaker.

It's a scientific fact that changing inclement weather encourages headaches in both men and women. But women get more of them. Medical science confirms that women suffer far more migraine than men and almost three times as many muscle-contraction, or nervous tension, headaches. And one of the most frequently-reported reasons for women's nervous tension headaches is "miserable weather."

Scientists now know that temperature, humidity, wind, natural radiation and oxygen pressure all contribute to, or detract from, man's health and well-being. For years they have been studying human biometeorology—the effects of atmospheric and cultural environments on human beings.

Women have long known that incessant spring showers can bring on the "blues;" make you jumpy; give you "the miseries;" or, play havoc with your corns. Women know these things because they are more sensitive to all forms of stimuli—both physical and psychological.

Whether the stress situation is cranky children screaming around the house, the oppressive gloom generated by soggy spring weather, the prospect of being housebound by spring cleaning, or repressed hostility at a thoughtless husband or boss, a woman reacts. Her endocrine glandular system makes her

respond just as surely as it makes her female and her female headaches are "different." She tightens up. Before long her skull feels as though it's in a vise, muscles tighten in the back of the head and neck, and in the shoulders. She has, in effect, a full-blooming headache.

There are two steps a woman can take. Eliminate the pain and tension, then reduce or improve the stress situation that is responsible. Both pain and tension will respond to a unique new headache remedy formulated especially for women's nervous tension headaches. Called Cope, it contains the most widely-used pain reliever, aspirin, and a special mild tension relaxant. One combats the pain, the other soothes the nervous tension.

Weather-induced headaches most often result from resentment at being confined indoors—often with quarrelsome children. So why not dress them, and yourself, in warm clothes, waterproof rainwear and boots for an excursion outdoors?

Enjoy the rain, don't fight it—and let the children enjoy the puddles. Or, if you're easily waterlogged, choose this time to: plan the summer holidays; devote the afternoon to a complete beauty routine (with the TV doing "sitter duty"); take a nap; or just fritter the day away. Do something selfish that you enjoy. And only work if work is your way of coping with springtime doldrums.

Cued By Grown-Up

The flowers that bloom in the spring, tra la, will be sniffed and admired by the most stylish little boys and girls in many a season, judging by the new crop of children's fashions.

Adults Only 'Baby' Look

Younger than springtime are the looks of the new season from the fashion capital of America... New York City! Baby-like smock coats and dresses, high-waisted, tight sweatercoats and high-seamed dresses head the fashions that are sparking the new designer collections for the freshest, youngest season yet.

The result is a more feminine, youthful feeling. Case in point! a slim crepe smock, daintily jeweled at the bodice or a short-sleeved and open smock coat, demurely collared.

Interesting combinations of solid colors in coats as well as dresses also give fresh, new impact to the spring scene, while sweatercoats bring tattersall and basketweave wools into new prominence.

Lowered waistlines come in for their share of the spotlight in coats that carry over well-seam detailing into spring fabrics.

Little girls will be putting their best foot forward for spring in lady-like dresses, prettily ruffled and trimmed.

Voiles, cotton batistes and cotton broadcloths in pretty combinations of pink—and-white, blue-and-white, yellow-and-white set a light-hearted mood, while little touches such as smocking, double collars, embroidered flowers and flowing ribbons complete the pretty picture.

As for the lads, they will look dapper in knickers, brought up-to-date with matching zip-front jackets in heavy cotton poplins, or the perennial shorts, topped with either a double-breasted overshirt or a plaid tuck-in-shirt, and there's good news for mothers here, in the new durable press fabrics that are a feature of many boys' wear items this season.

The toddler set is well represented in spring fashions with charming little creations designed to melt a mother's heart when one is caught picking the tulips.

Girls' styles range from the simple A-line with matching bloomers to the simply elegant

pleated A-line, featuring exquisite floral embroidery.

On the casual side are the new knicker styles for toddler girls, with matching capes, and little Miss Muffet dresses complete with matching "mob" cap.

In the meantime, the "fellas" are ready for any fashion occasion in one-piece double knit cotton suits. After all, in the spring a young man's fancy, period.

The Mod Look is seen less in children's spring. Courreges has greater staying power as the A-line continues to be THE shape. Timid kindergarten tummies always look best hidden behind a concealing A-line. Natural-waistliners are still few and far between, but experts predict a retrenching.

Wonderful things are happening to kid this Spring. A shortie in slick white is shaped at the wrist and dips low in the back—it is glamorized with wrist detail in a lovely lattice of knos. This intriguing lattice work also appears in a four-button, softly-tailored kid glove, but this time the lattice runs up the side and is topped by a tiny bow. It is made in a neutral tone that goes well with many things.

LITTLE BULBS

Begin your Spring with the little bulbs, such as crocuses, snowdrops, scilla.



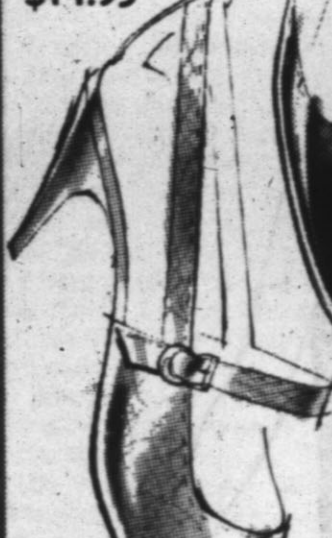
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319 N. Main EM 4-0204

Fashion For Sugar 'n' Spice Snails And Puppy Tail Sets

Young fashion-leaders this spring will be seen in the easy little-nothing dress, copy-cat of mama's and sister's. Lithe little knits are "big" for all ages, including the small ones who don't like being gussied up, be-ribboned and bowed. T-shirt "easy" dress in cotton knit, (even on the toddler) with puppy applique on white and blue striped confection.

Even dotted Swiss in cotton knit, understated dress-up, sleeveless... with pleats low at the hip-line, arms and neck bound in contrasting colors.

Little gentleman's denim coverall with reversible jacket, if you please... correct masculine touches on a small scale.

Wool with a 'way-out' feeling. Jumpers, coats, suits with a nappy tailored look... for little girls... nifty knit jumper in white with yellow striped top, coordinated with white sweater, to vie with the dafodil and narcissus... two-piece wool suit for little ladies. Skirt in navy with single inverted front pleat. Jacket is in soft orange and navy plaid.

Kiddie coat in navy banded with red, white and blue. In wool hopsacking, it's a classic in well-trod simplicity.

A flowery mood in dresses. Look for big polka dots covering body and sleeves of a yellow-banded blue coatdress.

Little sleeveless yellow hopsacking dress with yellow, pink and orange flowers running ram-

pant over it.

COLORS, AHoy!

Modern toddlers will greet spring in precise shapes in bright, intense colors.

Three licks of color... A-shape in cotton blend... orange at the top... beige runs around the midriff... skirt is green.

Little toddler tent in bright colors... shocking pink, bright blue, yellow reverberate on dress

in Vycron and cotton... both, at Lilly Raugas.

Ship Ahoy in navy blue acrylic and wool bonded jersey... fly-away A-line shape... neck and arms edged in white... lighted with white stars.

LITTLE BOY LOUNGE LIZARDS will wear wicked blue and white pinstriped spring suits. Double-vented and breasted and nipped-in at the waist.

Queen-Size Beds For Look, Comfort

The queensize bed will be the fashion star of the bedroom this spring. Retailers have decided that the queensize is the perfect compromise between the too-small standard double bed and the extra-large kingsize models. As a result, they are stressing queensize more and more heavily.

While the queensize is only six inches wider than a double bed, that six inches can make a world of difference to the occupants. Yet, you can use a old headboard, bedspread, and blankets. And it is rarely a problem to fit a queensize bed into even a tiny bedroom. If the room will take a double bed, it will take a queensize.

For convenience, many of the larger mattresses are flexible, so they bend without suffering damage to go around corners and through low doorways. Latex foam mattresses do not have to

be turned either, a special advantage in supersize beds.

Fully-one-third of all mattresses sold are now supersized. Most of these bigger beds are bought by newlyweds and other young couples, who are cramped and uncomfortable in standard size beds because they are taller and heavier on the average than the rest of the adult population.

Newlyweds also like the fashionable, luxurious appearance of the supersize beds. There is no need to explain that a bed is supersized. A visitor realizes it just as soon as she see it.

Supersize prices vary widely, depending on the quality of the mattress and boxspring set. As a rule of thumb, a kingsize set costs between \$139 and \$300 while a queensize set can be purchased for between \$119 and \$200.

Top quality brand name units usually sell near the top of these price brackets.

Colors, Prints Are Turned On

Spring fabrics are light and comfortable: Soft, pastel wools in suitings, country calicoes, egg-shell bonded knits, white piques, cotton chiffons, dotted and flocked denims, misty voiles, paisley voiles, and lace, ecru and otherwise for the trimmings.

Whatever your age, spring is always a delight... but it's especially so when you're young and lucky enough to be able to wear the season's charming new fashions for the subteen miss.

Designers have had great fun with young sportswear styles this spring and we predict that the girls who wear them will, too.

For instance, there are short culottes in far-out designs such as inverted U's splashed boldly across them... or jumper with one huge pocket smack dab in the middle... and they've gone downright dotty when it comes to colors and patterns.

Shifts, the going silhouette, feature dotted trims and hair bows or else are dotted all over, while jumpers and blouses reverse dots instead of matching them to make them really lively.

Many sports outfits feature matching hair-bows or caps for the total look that's so very popular today.

Coat designers are getting in on the spring kick too, with new looks for fashionable young misses. Quadruple pockets, pleats and double-breasted buttonings and newsy trims add zest to spring toppers in herringbone pinks, navy blue wools trimmed with white, white wools trimmed with navy blue.

So off with the old and on with the new... it's spring and it's great to be young in the season's freshest new fashions!

Harman's
Donovan-Gabriani

KNIT HITS new fashion heights in 100% Dacron polyester Double Knit that holds its shape forever. Luxury itself, with a silky feel, yet it launders! Peach, yellow, beige, blue, white, navy. 6 to 18. **\$49.00**

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Harman's

\$25

Blue, Navy, Mauve Pink and Sea Green — 10 to 20
A Bonded silk blend designed in the very popular longer jacket. Accented with tucking and hand bound button holes.

\$18

Sizes 8 to 18 — Blue, White, Pink, Green
Two piece Travel Suit in a lovely silk and rayon blend that is just right for a hot Summer day. Hand Washable.

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New Live-In Sleepwear Glamorous, Easy-Care

Out of the bedroom and in to the fashion spotlight!

The exotic pants — yes, and the eye-catching dress — you see this spring may have been designed as sleepwear. There's a whole trend in lingerie, away from lace and ruffles, toward shapes and looks that follow the fashion in outerwear.

Like most fashion trends, this one isn't quite as new as it looks. It started a couple of years ago, when a few designers began tiring of baby doll nighties and pajamas, eyed the new sportswear looks and wondered why some of them wouldn't bring freshness to lingerie. So they did tights under tunics, instead of pajamas.

Then came a new yarn, Enka Crepeset, a nylon crepe with the look, feel and drapability of that long-lost lingerie crepe which was a glory of the Thirties. Now a lingerie designer could do a nightgown with all the classic look of a Grecian evening gown or an Indian sari, and top designers proceeded to do just that.

Women liked these new lingerie styles, gay with color, easy to live in (they could leave the bedroom with ease), or glamorously unfussy. So this spring sees a veritable explosion of lingerie styles unblushingly inspired by Norell dresses or Courreges shifts or pants, pants, pants.

Pants are as big as if they'd never been around for years. Fashionables are wearing wide-legged ones in boldly printed silks and crepes to private parties, so why not pants for lounge-wear? Ralph Montenero, who has set many a lingerie trend, does them in a bright pink and green print of Crepeset nylon, with a flounce of pleats at the ankles and cowl neckline. But he also likes the straight-leg look, in turquoise and yellow print, with a turtleneck tunic top.

Sportswear has seen a rage for bell bottoms, and Emma De Berge finds this a graceful shape perfect to interpret in fluid crepe. Paired with a side-slit tunic tied under the arms, this one only needs its co-ordinated pom pom bracelet (washable) to greet guests as a hostess costume. Just as glamorous are Eve Stillman's harem pants, wide and caught in an ankle cuff, with the lace top. That use of lace for the entire top or the entire bodice of a gown, is the new lingerie way with lace, rather than as tacked-on bands or ruffles.

But if lingerie pants are being taken straight from sportswear or the Far East, gowns aren't far behind. It was a Norman Norell dress which Blanche frankly credits as inspiration for

their short gown bloused over a lowered waistline, in white nylon. With its satin sash and neck line trim, it's ready to skip to a party as easily as it slips into sleep.

Long gowns are following evening dress trends. Again, the Eastern look pops up in supple nylon shifts with daring side slits. In black, the cross-over halter neckline and bare back is added to the side slit. There's even the newly revived strapless neckline, elasticized to stay up, from which the gown falls in the softest folds.

Short gowns show a tendency to high-rise hemlines, like so many of the "young" dresses. Eve Stillman does a loosely shaped little gown, completely pleated, with a matching short-short peignoir, fastened in front by three small bows.

But all the news isn't confined to sleep and loungewear. Foundations and slips are doing handsprings in design to keep up with the youth trend in outerwear. The softness of crepe is just what designers need for the light, light garments wanted by today's lithe young women. It's even revived the one-piece, now called a "total brief," which does for bra, pants and slip all in one. The bra has natural shaping, and all down one side of the torso is a silk screen print on an otherwise solid color garment.

In the same feeling is the new hipster pettibrief, which combines panties and a little skirt in lieu of the usual slip. The matching bra has modified bandeau shaping, soft and easy. Both these ideas are by Frances Araby for Eve Stillman.

Regular slips, of course, are more often than not in nylon too. It slips so easily under knits without twisting around looks so frostily pretty with a bodice of lace, or in the brightness of its

own floral print with a piping of satin. And, if done in Crepeset nylon, it's as easy care as it is beautiful.

Fabrics, such as silk and worsteds, silks, nubby-faced fabrics, soufflé types, checks and plaid, will be important. Synthetic and synthetic-looking wools will be very strong.

Colors A-Bloom

When it comes to color, don't be alarmed at your seeing double, for this season one color will not stand alone. Pink is banded with gray. . yellow with white. . navy with red. . lemon with lime. . lavender with pale blue.

Heading the list of fabrics are

hard-finished worsteds, followed closely by gabardines, twills and Shetlands. For refreshing variations, note the boucle textured woolens and soufflé-light silk-and worsteds.

A luxurious way to appear in print this Spring is in black and white silk with patent leather at the waist.

Tremendously exciting

Trouble-free with a capital "T"!

STANDARD CLIPPINGS BAG. TORO pioneered grass and leaf bagging attachments for rotary mowers in the first place, and this year they're even better. This standard equipment bag clamps on with one hand, and it has a heavy-duty bottom. No zippers to clog, either.

SAFETY SPIN START. You wind up the "impulse" starter, step behind the mower handle, for safety, and push the lever to "start" position. Chokes automatically.

THREE OR 3½ HP. FOUR-CYCLE ENGINE. Starts easily, runs smoother than cheap 2-cycle engines. No mixing of gas and oil.

MAGNESIUM HOUSING. The lighter-than-aluminum stuff they use in airplanes.

AUTO-OILER. A visual oil filler. Push the button and you're sure the crankcase is full. No plug, no funnels, no oily fingers.

CLEAN-OUT PORT. When you're through mowing, let the engine idle and run a little water into the clean-out port. The blade splashes it all around under the housing and washes it out like new.

TRIMIT. You know that grass along the sidewalk that won't stand up? This little device props it up so the blade can clip it off crisply.

WIND-TUNNEL® HOUSING. TORO's "S" shaped cutting blade actually creates a powerful suction under the housing. It pulls grass up for a more even cut, "vacuums" leaves, too.

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Random Notes ..

All-weather coats consisting of the classic and basic rainwear types, fashion rainwear in flat fabrics, and the new all-purpose coats in the puffed and alligator wet look, will be a very potent part of this coming Spring picture. Another part of the all-weather story that looks strong, the new novelty fabrics with a great assortment of tweeds and plaids, classic to fashion styles.

Suits will dominate more of the fashion story for this season. Very big, the long coat costume, the longer-line suit, and 2- and 3-piece regular-length suits.

Pants Lead Many Fashion Lives In '66

Viva la pants This season's fantastic collection indicates that pants are destined to play a dominant role in every woman's wardrobe. And if milady is a bit reluctant, to persuade her there are pants for any time, any place, any mood. . . sporty pants, leisure pants, fancy pants and the most fetching party pants.

Pants may now be had in any length, from short-shorts to slacks and almost-all-points-in-between in a wide variety of exciting fabrics. This spring's collection includes corduroys, gingham, denims, hopsacks, linen-looks, granny prints and silk satins.

Pants designers with a "green thumb" have grown a profusion of gayly colored blossoms from the tiny posy to splashy giant blooms and have come up with the most refreshing, figure-flattering stems. They may be lush and loose, overgrown with flowers, or trim and thin bikini pants cultivated on the edge of the garden.

Today's stovepipe pants branch out in many directions. They are straight and cuffed, straight and wide or straight and very wide and appear most often in linen. They go together with the halter top, the tank top or matching overblouse.

For the sportive life. . . still going strong, slim-fit jeans in sand denim with chambray work shirts. New on the scene. stretch homespun "bell bottoms" and western tattersall shirts.

From the West, straight leg, sit-on-the-hip Garrison pants in wonderful stretch checks.

Active work pants borrowed from the boys. . . riding pants in blue denim duplicated to the last detail, including the leg-patches.

Ship ahoy to the new 13-button bell bottom. Its coordinate, the pea coat, makes a delightful sailor suit.

At resorts, its pants with just the bare facts. . . low riders with bikini bras and always a cover-up. . . easy flowing hipster pants in wild colorful patterns to wear over matching bikinis. Breathtaking peek-a-boo model is a light blue voile hip-rider, lined as far as a bikini pant —then leg-revealing the rest of the way down. A bikini bra and tucked bib-front shirt complete this eye-catching trio.

For alluring looting. . . it's the swaggiest bell bottoms swirled in the boldest of stripes. Patriotically inspired red, white and blue bands on a white background or graduated red and white streamers flung across a navy blue field.

Zooming to the top of list in glamorous pants are the at-home entertainers. Sure hostess aids to come to the aid of the party. Milady can be luxuriously wrapped and tied, just like a Portuguese fisherman, in wool crepe with matching blouson or startling harebacked in halter top hostess pajamas of opaline chiffon frosted with shimmering discs.

Fashion find A new three-way hair-spray is on the market. From just one aerosol container, you can dial three sprays of different intensity. Dial one — out comes a firm spray for setting and damp — weather holding. Dial two — a fine spray for combing out. Dial three — a nearly invisible mist for final touch-ups.

Read The Classifieds

EASTER fashions bloom in splendor



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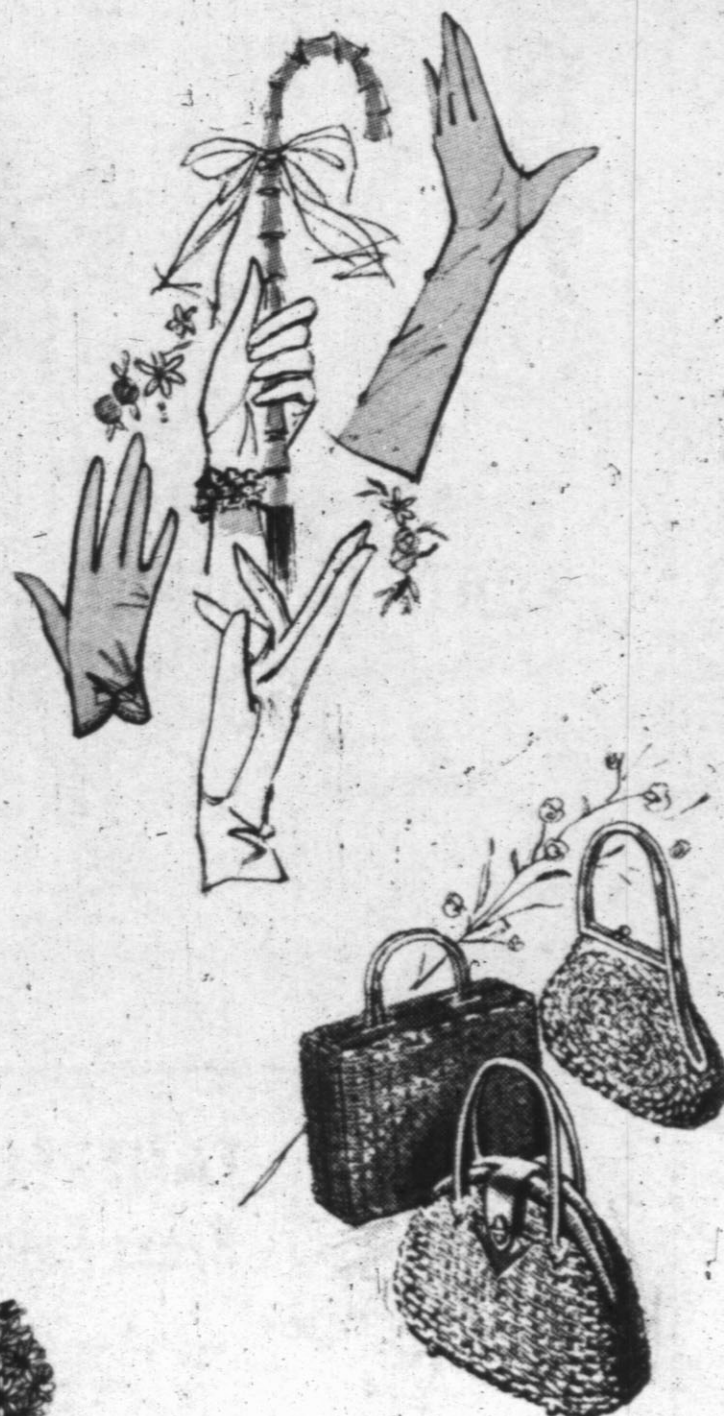
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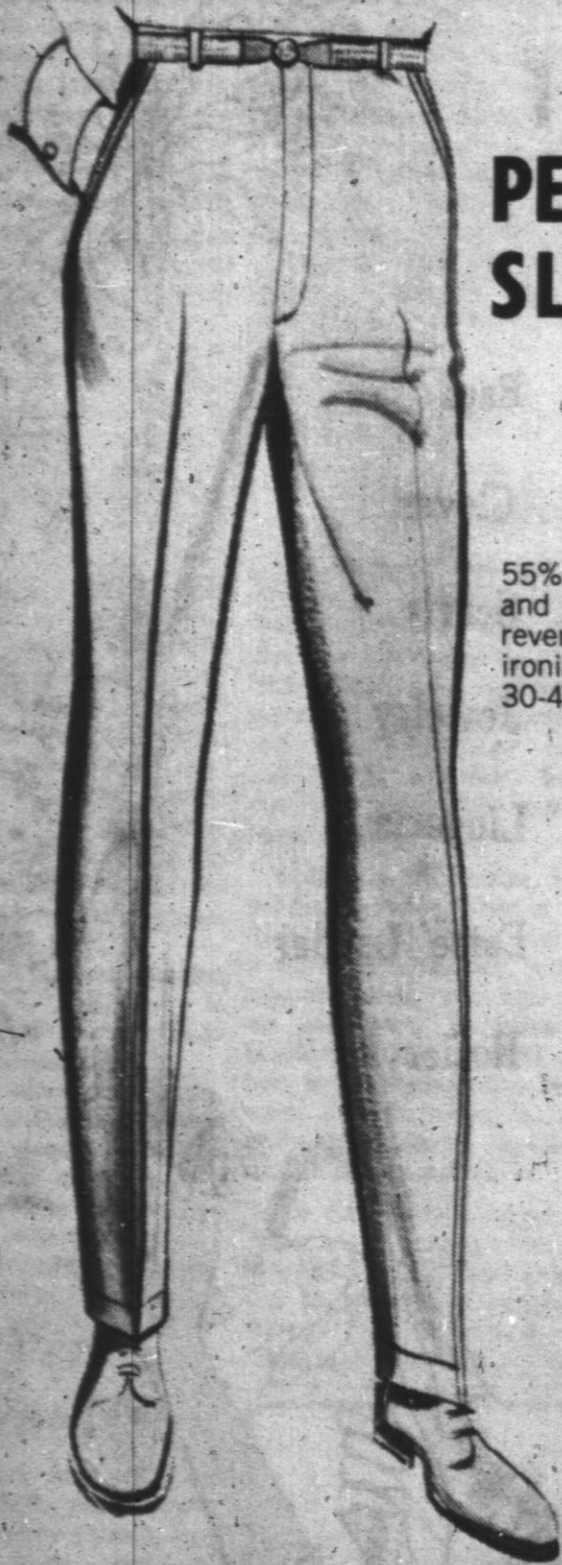


Little's

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Smooth Styling in PERMANENT PRESS SLACKS FOR MEN

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55% Acrilan acrylic, 38% Vibron rayon and 7% acetate permanent press fabric in reverse twist weave... that never needs ironing. Plain front, belt loop, cuffed. Sizes 30-42. Asst.



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SMART SPORT COATS for MEN

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Assorted styles including 3 button, blazers, 2 button side-vents. All in quality fabrics of 65% Dacron polyester and 35% cotton; 75% Arnel triacetate and 25% rayon; 55% rayon and 45% cupioni. Asst. solids, and patterns in maroon, gold, blue, black, lt. blue, med. blue, olive.



YOUNGMEN'S SUITS

With Hi-Fashion Flair

1 Button • 3 Button Ivy

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Sizes 35-46 • Regs. & Longs

His good black suit. Hi-fashion styling in a 1-button rayon or traditional 3 button ivy in 70% wool and 30% mohair or all wool. A true value in Anthony's great quality. Sizes 35-46 Regs or Longs. See them today!



ZANTREL 700 RAYON Press Free Pants for Boys

Permanent Press means less work for mom and slacks that stay neater longer. 50% Zantrel 700 rayon, 35% acetate, 15% nylon. Sizes 8-20. Black or olive.

4⁹⁸

Continental Styled Pants With Koratron® Finish . . .

Continental styling with Koratron® permanent crease and Scotchgard® finish. 50% Fortrel® polyester and 50% combed cotton. Sizes 2-7. Bamboo, clay, black or olive.

2⁹⁸



DRESS-UP YOUR 'LITTLE MEN' IN SHARKSKIN SUITS

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Rayon sharkskin dress suit for little boys. Handsome 3 button styling. The coat is fully lined just like dad's! Dress him up for Easter... you'll be so proud of him in a suit from Anthony's. Come in today!

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Go-together pieces of Seafarer Arnel® triacetate. Multi-stripe shell in white, pink and blue or red, white and blue. All elastic-waist skirt in white, pink or blue. Sizes 7-14.

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Broadcloth blouse and Arnel® triacetate jersey skirt

She'll look pretty as a picture in this 100% cotton broadcloth blouse with pert lace trim and permanently pleated skirt in white, pink, blue or gold. Sizes 3-6X.



Spring "66"

The dress that goes everywhere

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shirtwaist dress

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Dresses to deck them out in style. All of the finest fabrics. Choose from many styles and colors. Shown: Check cut-away jacket over a hi-rise sleeveless dress in pink, blue or maize with white. 3-6X. Cotton and rayon bengaline jumper dress in aqua or maize. Sizes 1 to 3.

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Made of Easy-to-Care-For Fabrics.

Dresses in the new Junior petite look. Dacron polyester and cotton fabrics by famous Wamsutta Mills, easy to care for Fortrel & Rayon-Seersuckers, polyester and cotton voils, Pima mist and others. Many colors to choose.

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