

# THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 26, 1929.

NUMBER 31

## Commissioners' Court Approved Tax Rolls

### So Appointed Jury of View For Three Short Roads in County During Session.

Commissioners' Court met Monday and approved the Tax rolls of Floyd County which were completed last week by County Tax Assessor C. M. Meredith, a summary of which was published in last week's Hesperian.

With the approval of the tax rolls Dougherty school received \$2000.00 more on their bonds that had been held up for some little time waiting for the approval of their \$145,000 increase of taxable values over 1928. Dougherty's total valuation is now \$610,750.00.

Petitions were considered and a jury of view appointed for three short roads in the county, one a three quarter mile road in Carr's Chapel community which would accommodate a mail route out of Petersburg, the second a mile of road in the southeast corner of the county for the benefit of the people in the community and the third a stretch of road four miles east of town, a branch of the new road which would also be a community road.

Members of the Jury of View, who will investigate the need of the roads, are H. M. Miller, Dave Battey, L. A. Williams, Robert Gary, and G. L. Snodgrass. R. H. Ashton, W. F. Nelson, R. W. Lottspeich, W. B. Jones and S. H. Horn were appointed to serve as a Jury of View for the other two roads.

## Railway Agents Warn Students Of Dangers

"Safety First" was the subject used by V. Williams, local Santa Fe Agent, when he addressed the student body of Floydada High School at Chapel Monday afternoon. Mr. Williams was introduced by Bob Medlin, local agent of the Q. A. & P. Railway Company, who expressed himself as also being interested in impressing upon the younger generation the need for being more careful at railroad crossings.

Mr. Williams spoke for thirty minutes on the results and prevention of railroad accidents. He has been in the railroad business for twelve years and held the interest of the boys and girls by telling them of some of the gruesome accidents which had been caused by people trying to catch a train and other negligent acts which it had been his misfortune to witness during his years of service to the company.

He said "Automobiles should come to a stop before crossing a railroad because they can stop and a train, should one be approaching, probably could not stop, in time to avert disaster, on account of the great momentum." And also that "An engineer does everything in his power to ward off accidents for in one small Ford car, would a train strike it, he sees destruction to himself and many thousands of dollars in loss of property to the Company."

The two agents welcomed the High School students to the depots but warned them to stay off of the right-of-ways and asked them to be thoughtful of children in the ward schools.

Mr. Williams concluded with the statement, "The A B Cs of safety first are, Always be Careful."

## Oct. 4 'Floydada Day' At Briscoe Co. Fair

Friday, October 4, will be "Floydada Day" at the Briscoe County Fair at Silverton and a large number of Floydada citizens are planning on joining a delegation for a visit to that city on that day. The local chamber of commerce has accepted an invitation from the Silverton chamber of commerce and will sponsor a delegation of business men to Silverton. It is possible that the Floydada Municipal Band will head the delegation.

Arrangements for the trip to the neighboring county seat have not been completed but advices received from the chamber of commerce are to the effect that all those who would like to make the trip are urged to do so. Although they did not come as an organized delegation there was a larger number of Briscoe County people present at the Floyd County Fair here last week.

The Floydada boosters to Silverton will be equipped with walking sticks and car stickers.

## Wild Animal Circus To Show Here Saturday

Al G. Barnes' 5-ring wild animal circus shows in Floydada Saturday afternoon and night of this week, the opening spectacle of both afternoon and night performances being "Aladdin and the Parade of Gold."

1,080 people and 1,200 educated animals, including wild animals of the forest, have a part in the big amusement enterprise.

## Pioneer Woman Died At Lockney Sept. 22

Mrs. Bettie Light Thomas, widow of the late Dr. D. J. Thomas, and one of the earliest settlers of Floyd County, died at Lockney Sunday night following a stroke of paralysis on Friday. Her husband was the first doctor in Floyd County.

She was born in Fannin County January 14, 1868. She married Dr. D. J. Thomas December 13, 1885 and they moved to Floyd County early in 1890 and settled near Floydada, later moving to Lockney, where she has resided the greater part of the time during the past thirty-two years. The deceased was a member of the Church of Christ of Lockney.

Funeral services were conducted by her pastor, Early Arceneaux, at Lockney Wednesday afternoon, September 24.

She is survived by six daughters, one son, eight grandchildren, one sister and two brothers, all of whom were present except her brothers and two grandchildren.

The children are: Mrs. David Harmon, Amarillo; Mrs. J. L. Oswalt, Gravitt, Arkansas; Z. K. Thomas, Warren, Arkansas; Mrs. Chas. Simpson, Lockney; Miss Carma Thomas, Lockney; Mrs. J. N. Moore, Jr., Tulsa, Oklahoma; Mrs. Earl Billings, Tulsa, Oklahoma.

The sister is Mrs. Chloe Light Key, Los Angeles, California, and the brothers are Harve C. Light, Ladonia and Walter Light Walsenburg, Colorado.

## S. S. Workers School In Session This Week

More than sixty department heads and teachers in the Methodist Sunday School are enrolled this week in the workers' training school being conducted under the auspices of the church officials, which closes tomorrow night.

Mrs. W. E. Lyons, of Abilene, is conducting "a study of the Primary Child," Rev. J. W. Hendrix of Tulsa, "The Worker and his Bible," while B. L. Nance of Plainview has a class in the organization and administration of a Sunday School. Rev. J. A. Wheeler of Turkey has the fourth class in "The Sunday School Worker, his life and work."

Sessions of the institute began Sunday afternoon and have been held each evening this week. Certificates of credit are issued to those who successfully complete the studies outlined.

## R. E. SCOGGIN ATTENDED BURIAL RITES FOR MOTHER

A. L. Scoggin, of Lubbock, formerly of this city, R. E. Scoggin, of this city and their sister, Mrs. Fonzo Davis, of Littlefield, returned Thursday night from Collinsville, where they attended the funeral of their mother, Mrs. John Scoggin, Monday, September 16. She had visited her sons here several times.

The deceased was 80 years old. She is survived by her husband who is 85 years old and seven children, four sons and three daughters. The children are: R. E. Scoggin, of Floydada; A. L. Scoggin, of Lubbock, and George and Doyle, of Collinsville; Mrs. Vella Kennedy, of Sherman, Mrs. Jim Gentry, of Mazie, Oklahoma; and Mrs. Fonzo Davis, of Littlefield.

Mr. Scoggin the surviving husband went to Sherman to live with his daughter, Mrs. Kennedy.

## THE GREAT AMERICAN HOME



## 'Pete' Has Rare Experience In Arizona

He Boards The '2 And 10' And 'Ransomers' Lose Chance at Pay Day

### But Wishes For Old Texas And Almer

(When Earl Wilson, colored, left Floyd County a few weeks ago for Arizona after five years in the employ of Fred Zimmerman, his employer told him of possibilities when he reached the border of being kidnapped and held for ransom. "Pete" as he was known in Floydada, had just such an experience and after getting out of the scrape and reaching his destination, The Dougherty and Pendleton Ranch at Tubac, Arizona, he wrote Mr. Zimmerman a letter about it that is a classic. We reproduce it herewith with the permission of Mr. Zimmerman, faithfully leaving the spelling, punctuation and capitalization like Pete had them. We believe his friends in "Old Texas" will appreciate Pete's predicament and rejoice that he escaped. The "2 and 10" he mentions is not a passenger train. It is two feet and ten toes.)

"Tubac, Ariz. September 17, 1929. Mr. Zimmerman Dear old friend

This leave me well hope you all are the same. I made it here But I began think, I would not get here alive, the high jackers Gave me a chase after I had left Williams Ariz. there Almer left me I came the rest of the way alone. Think I would drive a while at night, it was between 10 and 11 o'clock when 2 men over taken me that night on some desert an mountains place drove by about 400 yards and stopped put out their lites I felt that something rong I stoped put out my lites as if some went rong with my car they stayed there so Long I had to start up, before I got to them they started up an drove about 400 yards behind and stoped Again giving me time to drive in A very low bend it was about 15 miles to where I was trying to make to stop over night but I did not make it these men over taken me again drove a bout the same distance a head as they did at first. Stoped their car across the road.

As me being one of Aunt Hegg's Children I really knew something was rong I leaped from my car got the keys an got on the 2 an 10 what I thought Hit on them all which they did, it had reined that eving a head of me I left the car to the right of the road a bout 100 yard from the Car a I lay in a ditch in some weeds and watch the car for 30 minutes Finly the men come up to the car with some lites an looked it over But I was missin from it then they tracked me in the mud an seen which way I left I thought I were Hid but they taken spot Lites an rushed me over the mountains an hills through the Cat claws an thorns an everything else sometimes I had to run on the high land then they wood nearly catch me an could see me Good when I could get back to the low places I would get away I ran a bout 5 miles all most out of breath then I could see a circle of lites all around me the rest of the night I were lost I would start to one and it would go out then these lites go on that way all night I would hear a train roing I Try to make it to the track I could not do that I lay down for

a Rest then I Began thinking of what you told me about the Mexicans Holding me for a ransom while thinking of that the wolves Began howling then fear came more so I had on the striped pants an vest you gave me I tore them up so they wont do to ware any more.

When day come i was 25 miles from my car I finely spied a little town I walked up to it got the sheriff An we began to look for the car This was between 10 an eleven o'clock next day we found the Car unharmed nothing gone out of it he says you were Jus afraid But he did not no these men were In a 28 ford readster I got in the car an began driving again I drove till the son was a Hour high I looked up the road and the same to men parked in the edge of the brush I were then about 3 miles from a store an a filling station I whirled The car a round an drove for the store, They could not bother in day time for the road was to crowded I stay all night at this Store butthey followed me next Day Just the same I come to Town where they had a Jail I went to the cort house ask some one to point out the sheriff there An they did I Say i want you to Lock me up he says what for are you crazy i say no, he says have you killed some law are did you steal that car you have he then taken me to the cate an looked it over he says if you did nothing I wont lock you up he says you Just kneed sleep that I was Just an nervis he says this is a free Country that i could drive out on the suburbs of town an lay down any where an not be botherd i says that cant be true, Like I Had been botherd for 2 days an nights i Say to him you going to lock me up which i really ment he says if nothing els wont do i will I says nothing els wont do so he did.

I Had a fine night rest There next morning I ate Breakfast then i say you turn me out so he did then i come all rite I were scratched about the face as if the cats had me. I cant tell you all of this story i would have to compose a book for you to no it all I have been having bad luck every since I have been here. Sunday night coming Coming from Nogales a man Ran in to me. he say I ran In-to him i say he ran into me, my car got front axle Bent one wheel tore up spring tore up rase rods broke. it was a Crisle got in to me, he got both Fenders tore off an a wheel naked off an some other damage he was in the rong he says you fix your own car an he said would fix his, so we aged on that an no more said, didnt Anyone get hurt.

Did you get the \$10 mr dottie said he mailed you a check before we left I owe a nother debt there that worys me all time I wish you would stop in an see Collins An Felton, an see How much it is an write me an I will Send it to them. I no you will get plenty laugh out of this But every word of it is true Yours, from

Earl Wilson While the race was on I wished

## 'Abie's Irish Rose' Is Next Palace Feature

Why is 'Abie's Irish Rose' such a success?

That question has been asked time and time again, along with the query "What do audiences want?" Anne Nichols, who wrote and originally produced "Abie," and who is responsible for the supervision of the Paramount screen talking production being shown at the Palace Theatre next Monday and Tuesday gave the reasons recently while engaged in filming the picture at the Hollywood studios.

"'Abie's Irish Rose' succeeded because it is homey, sincere, human and simple," Miss Nichols declared. "It is the story of folks who live, and as they live. "It is human. Humanity is its foundation. All of the characters are drawn from life. "Human things appeal to human beings. With this humanity comes the element of pure Americanism, as expressed in the picture. American audiences therefore enjoy things that are typical American and typically human. "Humanity is my secret of successful playwrighting."

"'Abie's Irish Rose' is hailed as one of Paramount's biggest talking 'specials' in years. An excellent cast has been chosen to essay the various roles made famous by long runs of 'Abie' in every city and nation of the world.

Victor Fleming directed and Jules Furthman is credited with the scenario.

## ATTEND FUNERAL OF GIRL KILLED IN AUTO ACCIDENT

Mr. and Mrs. Dick Naylor and little son went to Panhandle Wednesday of last week where they attended the funeral of Miss Rowena Upham, who was killed in an automobile accident near Portales, New Mexico, Monday, Miss Upham was returning home with friends from a vacation trip to Ruidoso when a tire blew out and the car in which she was riding overturned killing Miss Upham and Earl Black of Pampa.

Mr. and Mrs. Naylor formerly lived at Panhandle and the Upham family are old friends of theirs. They spent the remainder of the week with Mrs. Naylor's aunt, Mrs. W. R. Cain, and family returning home Sunday afternoon.

## PIONEER BRANDS ON QUILT

Many visitors and especially old timers lingered to take the second look at a quilt at the Floyd County Fair which was sketched and painted by Miss Lena Bell Ferrier and A. J. Ferrier and quilted by Mrs. H. C. Randolph. The quilt was made of cream and yellow blocks bound around the outer edge with pink and each block was painted with a different view of a longhorn steer, cow pony, or cowboy and the old chuck wagon in the center. The steers were painted in the different positions which they are usually seen in the annual round-up, that is bucking, running and being lassoed. Each steer bore some pioneer brand of the west.

For old Texas an Almer, it would take 20 more sheets for me to Tell you all.

## 'All Set' For Opening Of South Plains Fair

### Only Finishing Touches To Be Done Before Gates Swing Open On Sept. 30.

Lubbock, Texas, Sept. 24 (The finishing touches are being put on before the Sixteenth Panhandle South Plains Fair will be dressed up like a million and will be ready for the hundreds of thousand Plains people who throng in here to see the fre fire works, football games, stock, poultry, agricultural products, art, flowers, implements, and all other kinds of exhibits, articles and amusements, Sept. Oct. 5, inclusive.

Fifteen thousand dollars will be given away to exhibitors and visitors in prizes including six Ford cars and the fifty cents admits the fair visitors through front gate and to every amusement and exhibit on grounds is small indeed to the joyment the fair will return to thousands of visitors.

Most everything has already been done which has to do with the setting of the stage for the greatest exposition that West Texas has known.

Merchants are completing their exhibits in the industrial building. Machinery dealers have moved the very latest in the types of machinery to the machinery shed where it will be exhibited and demonstrated. The football park has been levelled and extra bleacher seats set up to take care of record crowds.

Booster advertising caravans carrying from 100 to 250 people each have run out of Lubbock at various times for the past several weeks carrying the Plains fair boosters to every town on the South Plains and Eastern New Mexico where speakers told the people of the Plains about plans for the fair while the Lubbock High School Band entertained the crowds with music.

Livestock, poultry, agricultural exhibits and other displays will take every available foot of space in the buildings.

## Wes Campbell Winner Of Old Fiddlers' Prize

### Applause of Audience that Fills Court Room Awards Fiddler's Prizes.

Wes Campbell, of Amherst, won first place and a prize of \$12.50 in cash at the old fiddlers' contest, Thursday afternoon held in the county court room with Jno. W. McDonald in charge. Charlie O'Bannon of this city won second prize and A. W. Hancock, also of Floydada won third.

The contest was held in the county court room, which was filled by the audience that gathered to hear the fiddlers render the old-time music of the west. There were six entries, Lee Bailey of Littlefield, Lonnie Lewis, city, and Dan Adair, city, being the other three contestants who appeared and helped to entertain the crowds.

Instead of using judges, Jno. W. McDonald, who had the feature in charge, announced the winner would be determined by the applause of the audience.

After the formalities of the contest, the fiddlers and those who enjoy the old-time square dance repaired to the east side of the court house grounds, where they formed a hollow square on the pavement and danced from 4:30 to 6 o'clock.

Again Saturday afternoon the old-time dancers gathered for several hours of music and dancing, beginning in the afternoon at 4 and continuing until 9 in the evening when the fire works program began. Mr. McDonald was master of ceremonies and music was furnished by the fiddlers.

## MARRIAGE LICENSE

The following have been issued license to marry by County Clerk Tom W. Deen.

Richard Elber Ewing and Miss Jettie Fay Tuesday, September 24. Pay Maxey, Floydada, and Miss Lena Stephens, Midland, Friday, September 20.

B. J. Tidmore, of Plainview and Miss Oleta Swan, Crosbyton, Aug. 27.

## Local Market

Poultry	
Heavy hens, .....	15c
Light hens, .....	12c
Old roosters, .....	5c
Fryers, Colored, .....	15c
Leghorn, Fryers, .....	13c
Stags, .....	10c
Hides, .....	8c
Guineas, each, .....	25c
Geese, .....	8c
Ducks, .....	8c
Eggs	
Eggs, No. 1 candled, per doz., .....	39c
Pullet Eggs, .....	20c
Cream	
Butterfat, per pound, .....	41c
Butter, .....	45c
Grain	
Red Maize, threshed, .....	\$1.50
White Maize, .....	\$1.00
Maize Heads, .....	\$1.00

## Stansell Herd Being Shown At Amarillo

In competition with several of the best dairy herds in Texas and Louisiana the Stansell dairy herd, owned by O. L. Stansell of this city, placed well at the Tri-State Fair in progress at Amarillo this week. This herd left Floydada immediately after the Floyd County Fair where a majority of the premiums offered were won by Stansell. Following the close of the Tri-State Fair the herd will be shown at Lubbock at the South Plains Fair and at Dallas at the State Fair. The following places were awarded the Stansell entries at Amarillo:

Third and fourth junior yearling bull, second senior bull calf, fourth junior bull calf, third three year old cow, second two year old cow, third senior heifer calf, third Get-of-Stire, third Produce-of-Dam, fourth calf herd, fourth young herd and fourth Register of Merit cow.

## TINNIN FAMILY MOVING TO NEW MEXICO THIS WEEK

Mr. and Mrs. A. E. Tinnin, who have operated the Tourist Hotel in Floydada for the past seven years, are moving to Portales, New Mexico this week. They left here Monday with part of their things and hope to get everything moved by Monday.

Mr. and Mrs. Tinnin sold their hotel property week before last to R. E. Harrison, of Corinth, Mississippi, who has since leased it to M. Easterling. Mr. Easterling will take charge of it Monday.

Mrs. Bill Bills, who is here visiting her parents will go to Portales with them for a stay of several weeks after which she will return to her home in California. They will also be accompanied by their two small sons, Eiland and Edwin.

## CLUB FAIR HELD TUESDAY

The Harmony Home Demonstration Club held its second annual fair at the school house Tuesday, September 17. All jars of canned fruit and vegetables, and all other articles required for the exhibit in the county fair were brought and the best selected from them.

The next meeting will be held Wednesday, October 2, at the home of Mrs. H. M. Miller, at which time Miss Strange will give a demonstration on fruit cake.

## Band Working Hard Preparing For State-Wide Band Contest at Fair

Floydada Municipal Band is engaged in one of the most intensive series of rehearsals at this time in preparation for the State-Wide Band contest at the Texas State Fair in Dallas, having entered competition in the "three year class."

Bandmaster A. L. Lundgren last week issued the following "challenge to the business and professional men of Floydada":

Saturday, October 19th, will participate in the contest Sunday, October 20th and will return home Monday. The band will have five rehearsals a week beginning next Monday practicing on a warm-up march, an overture and a solo number with band accompaniment. The band will also be required to play a concert immediately following the contest. There will be a finance committee appointed to canvass the business district for the necessary funds. The band is going to Dallas primarily to represent Floydada, and they will do their part as men and many boys, both as to music and to conduct. This is a challenge to every business and professional man in Floydada to see to it that the boys are sent off properly as far as finances is concerned. The band hasn't asked you for anything for over a year, but they ask you now, good and strong.

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THE CIRCUS IS COMING
Barnes' big circus is coming Saturday, and the fact that Ringling Bros. fame acquired the business, won't make any difference to the kids, old or young. An elephant or a rhinoceros is still a wild beast of the forest regardless of who holds the title of sale. Besides that, who would expect that the wild hippopotamus would be on a rampage and the lions and tigers might eat up their keepers, or whatnot.
The world of make-believe always appeals to one's fancy. Who wouldn't want to go to the circus?
Here's hoping Saturday is a happy day and all the kids and papas and mamas get to go to the wild animal exhibition.
The last circus Floydada had come here was this same Al G. Barnes circus, although its bigger and better now. That day will long be remembered by the circus folk. It rained cats and dogs in this dry country and then turned cold. And then more rain that night while they were trying to load out. And not enough of the natives out to see them to fill one section of seats. Maybe it will be different this time.

LEAVING OUT THE NEWS
Sometimes The Hesperian delays or leaves out entirely some mighty live news, with the consequent wonderment on the part of those who know of the occurrence of the particular matter. Which calls for an explanation or possibly an excuse. Newspapers are not excusable for not printing the news, but since none of us are perfect it is a fact that probably more news goes unprinted than actually gets into the public prints.

Of course, there are lots of stories under a code of ethics disallowing that of this newspaper and be front-page, hold face matter. We are wedded indissolubly to the belief that boys and girls, women and children, and especially the helpless, are entitled to the protection of a newspaper man with any of the milk of human kindness in his veins. We plead guilty to leaving out more boys and girls names in stories that would not exactly be favorable than any other newspaper we know of. We admit a sad-failure in this respect, and we hereby freely bestow on all and sundry of those straightlaced ones all the comfort they may get out of cussing us for it.
But that's off the subject. We started to say that in the conduct of a newspaper business news stories that develop the last minute sometimes crowd out the matters not so urgent, sometimes because the "pattern" was cut too small by

The TOWN DOCTOR
(The Doctor of Towns)
SAYS

DON'T CONFUSE CIVIC LOYALTY WITH GOOD BUSINESS.

Maybe you have a perfect right to feel that your local merchants are behind times in the way they do things and the merchandise they carry, but are you doing anything to help change the situation? "Not my lookout," you say—well, let's consider it in this way:

If, in your estimation, your stores and merchants are poor, it is not going to make them any better for you to tell everybody about it, and when you are in need of something to buy it mail order, from a peddler, or go to some other town. On the other hand, if you will give your local merchants a break, and offer to buy from them you will be performing not only a service to your community, a good turn to your fellow citizen, but you will be doing yourself a favor. This isn't a matter of community boosting or civic loyalty or civic welfare—it is purely a matter of good business—mighty good business, on your part.

If you live in a town—your, or those who provide your livelihood, are in business or they at least earn a living in the community. If you own real estate, there is that much more reason why you should go out of your way to see to it that your community gets all the business possible, but you don't have to own two or three store buildings, a house and lot, or be a stock holder in a bank, in order that it pay you a profit. Therefore, it is not only your duty, but it is your business to see to it that the community gets all the business from yourself and everyone else you can influence; also, it is your business to see to it that your town is not looked down upon, at it surely will be, if its stores are behind the times.

But it is ten to one that your stores are not as poor as lots of people think them to be. Your stores can supply you with most anything that you may want to purchase. In this day and age of standardized merchandising, with present distribution system, any merchant can take care of your wants, if he wants to. Of course, if your merchants really are so far behind the times, or lack gumption enough to supply your needs and likes—that is different.

All of this is said with the full realization, that there are still some "store keepers," running "supply depots," who have "clerks" instead of "sales people." But you are responsible if you have good stores or poor ones. If you continually refuse to give your merchants first opportunity to supply your wants, continually buy from outside, you turn yourself into a walking, talking advertisement for a bum town, and who wants to live and have other people know that they live in a dead community?

Also, if you live in the town, especially in a small city, your social life brings you in contact with your fellow citizens, you associate with them; and can you really feel just right in socially fraternizing with them, when you know that you are not giving them a fair shake? Put yourself in their position—just what would you do?

And as a tip to merchants let me add—Business goes where it is invited and stays and comes back to the place where it is well treated and served best.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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the responsible employe or sometimes for lack of time, et cetera, etc., making up a long list. Not that the news is not appreciated or desired. Indeed, it is desired and needed and should you have occasion to know of lapses by this newspaper in respect to news matter you feel should have appeared, will you kindly remember that the lapse might not have been intentional and that snap judgement had to be taken possibly because something had to be left out.

TAXABLE VALUES INCREASE

Considerable prominence was given last week to the report of Tax Assessor C. M. Meredith, as officially make up for the information of the Commissioners' Court for the reason that the report is news of the first water, it seems to us. Something under a million and three-quarters of increase in taxable values in one year in a county where every reasonable effort is being made to hold down values means a tremendous lot of increase in actual values.

Aside from the very considerable information afforded residents of this county, who are readers of The Hesperian, the report has one or two aspects that afford interesting sidelights on taxation conditions.

One of these is the slight increase made in land values. Not that the land values should have been increased, but that they were not except to bring values adjacent to new rail shipping points up to a parity with similar values in other sections of the county.

Another interesting thing is the increase from about 20 miles of railway rendered two years ago to the 99.98 miles rendered this year, and the increase in city values, especially within the city limits of Floydada.

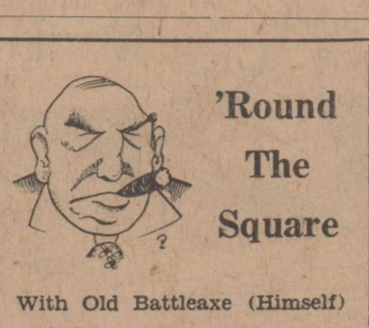
WHAT A FAIR IT WAS!

Whether the people in general enjoyed the amusement and educational features of the fair will be left for them to say. It would be rather presumptuous of The Hesperian to say editorially that everybody enjoyed the fair. The Hesperian was mixed up too much in the effort to help make the fair successful to be a fair judge.

But one thing we can say that made the fair a real one was the keen way in which people from all over Floyd County joined in the effort to make it worthwhile. A good many adjectives have been spilled in an effort to express appreciation on the part of Floydada people for the efforts of their neighbors and friends to make this all-county institution really representative. The Hesperian would like to use some new descriptive words expressive of this appreciation, as one of the business enterprises in Floydada. It is a most pleasing experience to have enjoyed, to see so many enterprising people from all parts of the county joining to make the effort successful and combining to aid in overcoming the handicap which lack of a permanent home for the fair has made a serious threat to its annual continued success.

Mr. and Mrs. Clarence Goins and daughter, Jo V. of Hart, spent Sunday with her father, Dr. V. Andrews and Mrs. Andrews.

Mrs. N. A. Armstrong, Mrs. Otis Abston and daughter, Betty Ray, and Mrs. W. D. Johnson and son, Kenneth, of Phoenix, Arizona, visited in Plainview Monday.



Whoopee! It's all over but the shouting, folks. The big fair came to a successful climax, and everybody is patting the other fellow on the back—and some are getting rheumatism and fallen arches from trying to pat themselves on the back. But here is the biggest puzzle of the whole outfit—

Dear Battleaxe: Whether the court house is ever painted even if the city never buys a street cleaner, and though your bachelor club may die a natural death, there will still be enough merchants of Floydada who will respond to the call to make a success of a county fair.

Even though you have talked us out of a part of our hard earned money with your "up-town salesmanship" and have continually pestered us with your foolishness, we still believe that you did an extra good job of the special fair edition. So although we hate to do it we must say that we appreciate your efforts to make the fair edition a success and an important factor in the sixteenth annual county fair and hard as it is to do, we must admit that it was more than we expected.

Very truly yours, Directors of Floyd County Fair.

Now, ain't that the dickens? I can't figure it out. I don't know whether they are cussing Old Battleaxe as usual or bragging on me. Or whether they are just bragging on the Floydada merchants. I dunno.

By golly, there surely must be a woman on that board of directors. Suggesting that the O. B. club would die a natural death! That sounds to me like the green-eyed monster working on somebody. Why, dog gone these wimmin!

And as for talking you out of your hard earned money—why dog your cats, advertising is not spending money. Now, girl! It's just investing money. We don't talk you out of it, either. We just show you where it is a sound investment. If you don't believe it, come around some Friday morning and we will have it out.

".....and have continually pestered us with your foolishness." Say, brother, if you don't want to read this column and believe it is all bunk, all you have got to do is turn the page. Go sit on a tack and read the citations by publication, University bull-letters or the congressional record. I've heard that they are wonderful for an undeveloped brain that might otherwise strain itself.

But—laying everything aside, as the flapper said when she dressed for the dance—that there letter shore hit a tender spot in O. B.'s old rugged hard boiled bosom. Even though you wouldn't suspect it, we are humaa and have as fine a heart as ever beat under a dirty undershirt. We like it! Most all of us like a little softsoap now and then.

But you've got me down wrong fellows. I didn't put that faredition out by myself. The whole Hesperian force did it. And even they could not have done near as well if they had not had the backing of the Floydada merchants. I've always told you that we've got a mighty fine bunch of fellows here, and the Fair Edition and the success of the Floyd County fair proves it. It's wonderful, and O. B. for

THE GREAT AMERICAN HOME

one, appreciates the co-operative spirit of the business men. Bill Hollis says he's ready to argue that there is more pleasure in pursuit than in possession since chasing a bootlegger for six hours and lying in bed six days after he found him. Our political observer says the difference between politicians and statesmen is that we still have the politicians. If a little learning is a dangerous thing we know a lot of folks who are not in any danger whatsoever. Uncle Trav says it would be a physical impossibility to hide under a bushel the light some folks think they carry around with them. Rudyard Kipling claims he's been misquoted again in the United States. And we'll bet he can't begin to tell how many times. When a man reaches the point where he thinks he can't learn anything from his fellowmen he's traveling fast on the road to damnphood. To the meek and lowly hen goes the honor of having invented the first sanitary wrapper for food products. Ignorance isn't bliss. If it was there'd be a lot more happiness in the world. The Sassafras Savant says the best way to cultivate some voices he's heard would be to plow them under. Where you find one man who has accumulated a million dollars you'll find a million men who haven't accumulated a dollar. Curiosity killed a cat but if it worked that way on human beings the graveyard would have to be enlarged. Our pessimistic friend says he's not worried over the prediction that we'll wake up some morning to find the world ruled by women for that's the situation he's found every morning since he married. Another proof that the world is growing better is the fact that no longer is the old-fashioned, stocky, repellent blue mass pill forced down the throat of the rising generation. When you find the man responsible for most of your troubles and start to heap upon him the contumely he deserves right then you're letting yourself in for a lot of abuse. The Inquisitive Idiot wants to know if swallowing one's pride will cause mental indigestion? Our cynical old bachelor friend says another reason why he is not contemplating matrimony is that he's contemplated it too much. In ancient times men disguised themselves with lion's skins but now-a-days they try to do it with a sheepskin. Don't make a fuss about what you've done. If it is worth while other folks will make enough fuss over it. Truthful Thomas says conditions are such these days that by the time a fellow has saved enough money to get married he's old enough to be the girl's father. Gossip may be defined as a newspaper edited by the devil and circulated by his friends. When three or four people are gathered together one of them proceeds to open a filling station. Miss Eddythe Walker and Miss Katherine Burch spent the week end at Slaton with Miss Walker's parents, Mr. and Mrs. W. H. Walker.

And speaking of co-operation—say, I never in my life saw the like of co-operation lended by the farmers and the people from out in the various communities to make the fair a success. We white-collared people in town can do a whole lot, but if it had all been left up to us, we would have made a wonderful flop of it. Talley one for the community folks. Credit where credit is due, says I. Well, dag gum, here most all of my space is filled, and I haven't had a single chance to pass along some of these hot jokes that the fair visitors took special pains to tell me. One of 'em pulled at the dairy show was about the hired man who had failed to bring in as much milk as usual, and when asked about it replied—"Well, boss, I guess I just about lost my pull." We just won't have any space to go into detail about the Old Bachelors Club this week, fellows, but from all indications it is going to go over fine. Have just been swamped to death with applications. Forty-one have been recorded to date for membership—and the only trouble is that thirty-six have suggested themselves for the position as the "Grand Exhausted O. B."—i. e. the president. "Isadore" Berry, chief bottle-washer at White Drug and a new member of the O. B. Club says that some girls' idea about being helpful around the house is to run the radio while mother runs the washer. Well, more about the O. B. club next week. Until them—Dog gone these wimmin!

Big Wood And Brush

(By Sam Miller)

THE OLD SUNBONNET

We fain would write a sonnet about the old sun bonnet made out of Chambray blue; briar-stitched it was and braided and the dear old face it shaded smiled out of it at you. Narrow ruffles, always fluted, it seemed exactly suited to the faces long ago. It seemed a crown of majesty, enthroned by love and chastity, with its strings tied in a bow. The pasteboard strips were narrow and nothing ever fairer was made for human head. Our grand-ma's used to wear 'em, and daughters used to share 'em when briar-stitched with red. They made the plain face pleasing, made smiles and dimples teasing even on a homely miss. They were a source of trouble, the splits would bend double when beaux would steal a kiss. Today the hats they're wearing our bank accounts are tearing until they're looking red, while the old sunbonnet about which we'd write a sonnet cost thirty cents a head. Fenceral Smith says that courtesy and politeness costs no more today than they did when you could go into a grocery store and get enough cheese and crackers for a dime to make a square meal. Even if a hunter should get all the coons up one tree it would be so big that he'd have to divide with some other hunter in order to get help to cut the tree down. The principal cause of corns and bunions is trying to put feet that were in style several years ago into shoes that are in style today. Twelve hundred words may constitute the vocabulary of the average person, but the female portion of our family used a lot more than that the other day when we spilled ketchup on a clean table cloth.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF SEPTEMBER 30, 1915

Announcement is made this week that another grocery will begin business in Floydada and Tuesday carpenters began work on the shelving in the Snodgrass Brick on the west side. Mr. Snodgrass will put in a large grocery stock and do a general grocery business. Mr. Snodgrass is one of the pioneer merchants of the town. For a number of years he engaged with his son-in-law, W. W. Nelson in the dry goods and grocery business, and later with his son, Glad, in the dry goods business. Floydada now boasts six groceries.

J. A. Lowery, who has for the past several months been employed in the Haines blacksmith shop, is erecting a building where the Bosley shop was formerly located, and will engage in the business for himself.

The muddiest streets Floydada has ever had required the use of four horses to the Hughes Livery Bus, which usually takes all kinds of weather with only two horses to the load. Four horses were required Saturday to pull the heavily loaded bus.

From Monday night of last week until Saturday morning, rain fell practically steadily in Floydada. From late Monday until Thursday the total rainfall was 6.1 inches. Friday and Saturday each added another two inches, making the total for the 96 hours ten and one-tenth inches. Blanco Canyon, was higher at the close of the week than it has ever been known before, according to Geo. W. Smith who lives at Mt. Blanco, and has seen the Blanco on all kinds of rampages for the past thirty years.

Workmen had been busy until rain interfered Tuesday on the stand for the water works tank on the block north of the Hesperian Office.

D. E. Pitts has moved to town from the farm east of town. He will be employed in the Hesperian office.

This And That

One of the interesting things to watch at a football game is the way folks will climb on other people's cars that are parked around the field. There must have been twenty or thirty grown men perched up on the tops of automobiles one to three at a car at one time Friday afternoon at the Floydada-Plainview game.

Amarillo is getting out of the village class. On the better streets up there hanging signs that people have to dodge as they walk down the street are being or have been discarded.

It is a good joke around Floydada about how The Hesperian would like to have the hanging signs discarded. But the laugh wouldn't last long after one of them blew off and maimed somebody and the damage suits began.

For fear that someone may think we have decided, like the majority of our neighbors, that paving Lee Highway is not good business, we here and now declare that we believe one of the biggest things Floyd County could do for itself would be to spend a whole lot of money on its principal highways, and the first project should be the paving of Lee Highway.

We think the disgraceful condition of the Ralls-Floydada Highway should be remedied, and the road widened and put into condition to be maintained by the state, we think the highway through Lockney running northeast and southwest should be built, Lee Highway should be broadened to 100 feet in width as requested by the state and national Highway Departments, the road to the Briscoe County line through South Plains should be built up to the state specifications and the road from Floydada west through Sand Hill should be widened and straightened at least as far as Barwise. All of this means a big bond issue, of course, but it would bring development such as we will never see otherwise.

Tractors in Floyd County are running day and night this week, working wheat land preparatory to the fall planting. One of the things that is worrying many a wheat raiser is whether to leave a stand of the volunteer crop or to kill it all out. There doesn't seem to be any dependable rule to go by. Some years volunteer wheat makes a dandy crop and of course at much less expense. Other years volunteer wheat is a fluke.

Probably there was never a busier time in Floyd County than is in prospect for the next sixty days beginning this week. A much bigger feed crop to harvest than was expected, a considerable cotton crop, and the wheat land to prepare and sow.

Cotton will be moving pretty briskly in another week, if dry weather continues. The rain has delayed opening some probably, but on the other hand it will help mature out a better length of staple. You know we need this longer staple mighty bad.

The fair almost got rained once or twice Thursday. It rained early in the forenoon anything the attendance was increased rather than diminished the small amount of rain that early.

Downstate, in fact from practically all sections of the state week, reports say that heavy rain fell. Fortunately for the fair, no rain was not needed in this county so that the desire of the people wanted to see the fair succeed not "out of line" with the actual needs of the agricultural interest of the county.

Floyd County has some Jersey breeders who are really studying their business, and we are destined to have built up here some of the best bloodlines in all the wide confines of the state. Because he has been little mentioned in this connection we want especially to call attention to the work that Robert Smith is doing. Mr. Smith will be heard from, we are told, in future years in the Jersey shows of this section.

Speaking of rainfall, one of the funniest propositions is that of buying insurance against rain. Three different organizations bought rain insurance for the fair, and although it rained enough at sometime during the fair for all of them to collect a part of their policies, it didn't rain at the right time. If you think you know what hours it rains in Floyd County the most, try buying rain insurance on your judgment. We don't say you'll miss, but we think you might.

Contemporary Thought

FOR A SHORTER LIFE

Lubbock Avalanche-Journal: The theory that the heart is good for only so many beats and that kissing speeds up the heart action, a psychologist calculates that every kiss shortens the lives of the party of the first part and the party of the second part by three minutes.

Of course some kisses are not worth a palpitation. And then men have been known to stake life, limb, liberty and liberty bonds on a single kiss. Certainly the first kiss is worth many more than three minutes, and one's first reaction from the kiss-and-die-three-minutes-sooner theory is that kisses in general have a par value of three minutes even though they last but three seconds.

Whether they were worth it is a moot question, but certain kisses obviously have cost many times more than three minutes or its equivalent in trouble or legal tender.

The kiss Paris gave to Helen—or vice versa—meant rather more to the Greeks and Trojans. And what a world of trouble resulted from the oscillations of Anthony and Cleopatra. Indiscreet kisses less swift than the eye often lead to the divorce courts and have brought many times their own weight in alimony. Stolen kisses have been known to bring the "thief" from thirty days in jail to life in matrimony.

After all, in this as in other and less weighty matters, it may be concluded that it isn't the first cost that counts; it's the upkeep.

THE CHAIN STORES

Amarillo Daily News: Amarillo has reached that stage where chain stores are an important factor in the city's business life. To many their entrance is viewed with alarm. Merchants in certain lines fear the stiff competition of the chains. To other cross sections of the city or community, the chain store comes with a welcome. The consumer sees cheaper prices in some commodities; the chain store brings new families, needing new homes. The city's payroll is increased.

Chain stores are legitimate. There is no law against them. Anyone of the large organizations is likely at any time to set up a new store whenever and wherever it considers business prospects justify it.

The attitude of the chain store after it enters a city has much to do with its popularity. Its policies in regard to supporting the public institutions of the community are the important issues in passing judgment. The chain store that gladly pays its share of taxes, employs home people, gives generously and freely to the schools, churches and other community enterprises; shows an interest and a willingness to support the institutions of the city in which it is making its profits, in short shoulders its responsibilities as do all the other businesses of the city, deserves whatever patronage the public sees fit to give it.

On the other hand, the chain store has no right to feel that it is conferring a favor upon a city by opening a store. They are not pioneers. They usually enter a city after others have built the schools, paved the streets and have developed a city with a buying power that eliminates the elements of risk to them.

If they assume the attitude of outsiders, here to get what they can on the peak of a good-business era, they deserve no support.

It all depends upon the policy they adopt, and it behooves buying public to observe their policies. J. Wilson Mahan, manager of the C. E. Stone Co., who will for a week was able to do his work Monday. Typewriter carbons, set Typewriters at Hesperian.

# Hustling Hesperian Want Ads, County's Snappiest Salesmen

## FOR SALE

See our demonstration on gaso-  
e and oil stoves at the fair ground  
s week. F. C. Harmon. 301tc

ANA for Porrhia, sold on  
ey back guarantee. Moore Drug  
Yours for "Moore" Service.

SALE—2 cows 4 and 5 years  
2 wagons, 1 one-row disc drill.  
Dunavant, Route 2, Floydada,  
s. 293tp.

have the combination coal  
ater and cook stove just the thing  
r cotton pickers. Priced low. F.  
Harmon. 301tc

ARM IMPLEMENTS FOR SALE  
One row binder, one good twelve  
le Van Brunt Wheat Drill, One  
k foot one-way Sanders Wheat  
low, one good wagon, one row  
eat drill, also Fordson tractor  
eap. See H. C. Stovall, city. 302tp

ARKER Fountain Pens and Pens  
an exclusive line at Moore  
ug Co. 311tc

PSALE—Fresh highgrade Jer-  
y cows at Freeman Dale Jersey  
rm, one mile South of Dougherty.  
lf.

CHITA FALLS NEWS-RECORD  
days a week by mail \$4.50 per  
ar. Moore Drug Co., Agents.  
1tc.

DR SALE—10-foot Eclipse wind-  
ill, 24-foot tower, about 100 feet  
inch piping and sucker rod, brand  
w pumping barrel. Everything  
good condition. All for \$60 cash.  
ll 244. A. V. Haynes. 311tc

DR SALE—Clean Winter Barley  
ed. Free from smut and wheat.  
ice \$1.00 per bushel. Hal Scott.  
2tp.

DR SALE or trade—7 foot tandem  
l, good as new. See Lee Rogers  
mile north Center School. 301tc

DR SALE—Model T Ford truck.  
W. Ginn at Magnolia Wholesale  
fice. 311tc

Have received another car of fur-  
ture this week. F. C. Harmon.  
tc.

heater season is on and we have  
t all the styles and sizes in gas  
coal heaters. F. C. Harmon.

KER Fountain Pens and Pen-  
an exclusive line at Moore  
Co. 311tc

9 DISC ROLLING PRICES  
h Tandem ..... 20c  
h Tandem ..... 25c  
h Tandem ..... 30c  
h Tandem ..... 35c  
One Way Plow Disc ..... 40c  
Flow Disc ..... 50c  
a Plow Disc ..... 65c  
If you have a job too diffi-  
culty, bring it in. We can

J. A. ENOCH  
East Side Square 47tc

MA for Porrhia, sold on  
y back guarantee. Moore Drug  
Yours for "Moore" Service.

ly we are showing the gaso-  
ange at the fair building that  
erves the name "The Stove with  
Brain." F. C. Harmon. 301tc

R SALE—Two 15-30 McCormick  
ering Tractors in good condition  
\$350.00 each. McAdoo Mercan-  
e Co., McAdoo, Texas. 303tp

VE your measure taken for a  
rella corset or girdle at the  
rifty Nifty Shop. 201tc

MISCELLANEOUS

W that vacations are over,  
ghten up your living quarters  
h ferns, palms and blooming  
nts. Hollums, Floydada Florists  
fc.

## WICHITA FALLS NEWS-RECORD

7 days a week by mail \$4.50 per  
year. Moore Drug Co., Agents.  
311tc.

HEMSTITCHING 5c per yard at  
my home, 621 Wall Street, or leave  
work at Floydada Hatchery. Mrs.  
Edwin Heald. 111tc

See the new line of living room  
suites received this week, they are  
beautiful. F. C. Harmon. 301tc

CONSUMERS Fuel Ass'n fixes your  
flats. 71tc

DEVILS Ivy. The best plant for  
wall pockets. Grows without sun-  
shine. Hollums, Floydada Flor-  
ists. 291tc

We solicit monthly installment  
business. Enjoy the furniture while  
you use it. F. C. Harmon. 301tc

MONEY to Loan—on farms and  
ranches. Quick action, low rate of  
interest. No expense to borrower.  
R. E. Fry. 161tc

I'm still giving the best bargains in  
monuments. See me before you  
buy. S. B. McCleskey. 21tc

WOOD AND KELLY for well drill-  
ing and carpenter contracting. Let  
us drill your well and build your  
house. Phone 319W. 41tc

BRING your hemstitching to the  
Thrifty Nifty Shop. All work guar-  
anteed. Hemstitching also done in  
gold and silver thread. 401tc

## NOTICE TO BIDDERS

The Commissioners' Court of  
Floyd County, Texas, will receive  
bids at Floydada, Texas, on Sep-  
tember 30 at 10 a. m. 1929, for the  
purchase of one or more Elevating  
Graders.  
Wm. McGehee,  
County Judge Floyd County, Texas.

## REAL ESTATE

FOR SALE—To Right Party, New  
5 room and bath stucco dwelling,  
garage, and cow shed, 1 Block of  
Paving, well located, \$250.00 cash,  
balance \$30.00 per month. Goen &  
Goen. 302tc

I have for sale at bargain prices  
abstracts of title on all lands in  
this county once held under lease  
by The Exploration Co. Foy Bourn,  
Matador, Texas, Box 171. 312tp

FOR SALE—Nice building lots.  
See S. B. McCleskey. 171tc

SEE Floyd County Abstract Co., for  
improved and unimproved town lots  
We represent the owners of more  
than 200 lots in Floydada. R. C.  
Scott, Mgr. 391tc

FOR SALE—128-acre farm, well im-  
proved 1 mile of good brick scho i  
C. W. Ginn at Magnolia Wholesale  
Office. 311tc

CHOICE Building Lots, well locat-  
ed, priced right. Monthly or year-  
ly terms. W. Edd Brown, Owner,  
Phone 265. 381tc

FOR SALE—Some well located resi-  
dences and some nice residence lots  
J. U. Borum. 91tc

FOR bargains in lands and town  
lots see Arthur B. Duncan, Floydada  
Texas. 401tc

FOR SALE—Brick store building  
size 30x110, well located in good  
North Texas town. Would consider  
trading for plains land. Address  
Box 935, Floydada, Texas. 302tc

## NOTICE

I often have buyers coming to me  
for small tracts of land around  
Floydada, with small cash payments  
say from 50 to 320 acres. If you  
want to sell or exchange your land  
write me all about it in first letter,  
B. Kollman 7101, Indiana Ave,  
Wichita Falls, Texas. 303tp

Advertise in The Hesperian.

## FOR RENT

FOR RENT—Nicely furnished bed-  
room with private entrance. Phone  
200J. 304tc

FOR RENT—145-acre farm one mile  
Pleasant Hill School. References  
required. J. A. Wansley, 2730 Ave-  
nue F, Fort Worth, Texas. 313tp

FOR RENT—Two room apartment,  
lights, gas, garage, hot and cold  
water, 309 West Mississippi street.  
Phone 239. 311tc

FOR RENT—Two bed rooms or  
light housekeeping rooms, 421 West  
California Street. M. R. Grubbs.  
312tp.

FOR RENT—Two rooms, furnis-  
hed or unfurnished, 518 Mississippi  
Street, convenient for meals at Mrs.  
Montgomery's. Apply at Baker-  
Hanna Co. 302tc

## WANTS

WANTED—Place in Private home  
as housekeeper. Mrs. Hollis at Mrs.  
L. M. Logan's home. 311tp

WANTED—To buy some good used  
furniture suitable for fitting up an  
apartment house. Lucy Crum.  
Phone 76. 311tc

BOARD AND ROOMS, 229 West  
Mississippi Street. 141tc

WANTED—two boarders. See Mrs.  
Tom Smith. 301tp

WE buy old radiators and repair  
any make of radiators. Cline  
Bros., new location Randerson Bldg.,  
S. E. Corner Square. 61tc

WANTED—QUILTING by the  
Alathea Sunday School Class of  
the Baptist Church. Phone Mrs. S.  
G. Bishop. 304tp

FOR RENT—Front bedroom, furn-  
ished, in 2 blocks of square. Phone  
317J. 293tc

## LIVE STOCK

FOR SALE—Combination Premier  
line-bred Jersey bull 2 years old,  
also 3 bred heifers and one cow,  
all registered; also a number of  
good Jersey full blood cows bred to  
registered Combination Premier  
bull to freshen this fall. J. D.  
Christian, Floydada, Texas. 313tp

PIGS FOR SALE—for further in-  
formation see S. D. Bunch. 312tp

FOR SALE—Jersey cow, come and  
see her at milking time; also have  
good black hull seed wheat. Phone  
900F11. J. A. Jameson. 311tp

DALMONT NURSERY can land-  
scape your ground, sell you your  
nursery stock and guarantee it to  
grow. Dalmont Nursery, 18 miles  
northwest of Floydada. P. O. Ad-  
dress, Rt. 2, Plainview, Texas.  
305tp.

## LOST AND FOUND

LOST—Leather purse containing  
near \$50.00 in bills. Finder please  
return to Hesperian Office. 302tp

FOUND—pair of horn rimmed,  
double lined, spectacles. Found at  
water-fight last Friday. Finder  
may have same by calling at the  
Hesperian Office. 301tp

STRAYED or stolen—From the T.  
M. Noland pasture, 6 miles north of  
Floydada on Silverton road, 1 year-  
ling Jersey heifer with talley mark  
across back of left hind leg and  
ring in left ear. Finder please  
Notify T. M. Noland or Dr. M. Frost.  
Phone 175. 311tc

## Sunday School Lesson

Provision for a review of the  
quarter's lessons has been an emi-  
nently wise arrangement on the  
part of the international commit-  
tee which has selected the uniform  
lessons. It serves to emphasize the  
connecting link between the lessons  
of the quarter which are chosen  
with reference to a definite theme,  
plan, and purpose, and it provides  
a fitting place for a summary of the  
teachings in their full effect and  
import. Without such a review the  
lesson teachings would tend to be  
fragmentary. The review gives an  
opportunity of seeing the studies in  
perspective and in all their relation-  
ships.

The general theme of this last  
quarter's lessons has been the pro-  
phetic teaching and leadership in  
Judah, during the period of the  
Exile to Babylon, and the restora-  
tion of Jewish life in its Palestin-  
ian homeland. These lessons have  
had a definite historical back-  
ground in world happenings in an  
ancient, empire in the struggle for  
power between great military lead-  
ers and in the change of dynasties  
with the fortunes of battle.

The Prominence of Cyrus  
Great names appear in these les-  
sons—names that are of vital sig-  
nificance in the world's general  
history. And the culminating event  
associated with the lessons, the re-  
turn of the exiled Jews to their  
homeland, has to do with the em-  
ergence to power of Cyrus, who com-  
bined with unusual military capac-  
ity the breadth and tolerance of a  
great administrator—a combina-  
tion of qualities not always in evi-  
dence.

We are reminded in these les-  
sons of the way in which the heroic  
and prophetic figures of Hebrew  
life, probably little known and re-  
garded in the world when these  
events were actually happening, are  
intermingled in the Biblical record  
and in permanent influences upon  
the world with the great figures of  
secular history. It is an evidence

of the moral force of these leaders  
that they stand today as people of  
greater significance and importance  
than the foremost and best known  
men of their own time.

This is in itself a striking illus-  
tration of the ultimate strength of  
moral and spiritual reality. Paul,  
at a later date, reminded us that  
we must not despise small things,  
that God has indeed chosen things  
that are weak and despised, and  
"the things that are nought to bring  
to nought the things that are."

In a people thus devoted to the  
highest ideals as these have been  
expressed by its law givers, its pro-  
phets, and its saintly leaders, there  
lies the hope of constructive pow-  
er. One can build upon such a  
foundation genuine prosperity and  
a sound national life.

An Opportunity for America  
The whole world has benefitted  
from what the Hebrew leaders ac-  
complished, and under more favor-  
able conditions, especially with the  
opportunities for nation building  
that are before us here in Ameri-  
ca, one senses the glory of what  
could be achieved by a people, in  
its leaders as well as in its rank  
and file, emulating an example of  
these Hebrew leaders and people  
building their life anew in the re-  
stored Jerusalem.

It is the ideals that we have been  
considering that paved the way to  
national security and greatness.  
What one feels, essentially, despite  
the outward loss in history is the  
permanency and reality of what  
the leaders in Israel accomplished

## With The Churches

### FAIRVIEW METHODIST CHURCH

Preaching by the pastor every  
first and third Sundays.  
Sunday School at ten a. m. every  
Sunday.

Epworth League just as the sun  
goes down every Sabbath.

Preaching every second Sunday  
by Rev. A. E. Butterfield.

Preaching every fourth Sunday  
by Rev. A. D. Jameson.

A. D. Jameson, pastor,  
817 South Main St.

### CHURCH OF CHRIST

Elder J. Frank Copeland, of Lit-  
tlefield, Texas, will preach at the  
Church of Christ on South Wall  
Street, next Sunday at 11 o'clock a.  
m. Everybody cordially invited to  
attend.

### REVIVAL AT DOUGHERTY

The pastor of the First Christian  
Church will hold a revival meeting  
at Dougherty all this week. There  
are a good many of our members  
of the First Christian people who  
live in that community. Bro. John  
A. Enoch and his wife will assist in  
the meeting. Everyone is welcome  
to come to the meeting and get a  
benefit for themselves.  
G. B. Schmid, Minister.

### FIRST CHRISTIAN CHURCH

G. B. Schmid, Minister  
Our Bible school is growing again  
since school began. We have had  
a good attendance all summer. The  
church work is getting a steady  
growth in every department.

The preacher and Bible school  
superintendent are inviting you to  
attend the worship next Lord's  
day morning and evening. The el-  
der will have charge of the preach-  
ing service.

The Bible School at 10 a. m.  
Communion service and morn-  
ing worship 11 a. m.

Senior Christian Endeavor Soci-  
ety will meet at 7 p. m.  
Evening Service at 7:45 p. m.  
Prayer meeting every Wednesday  
evening.

### CHURCH OF CHRIST

Regular services at the City Park  
Church are as follows:

Sunday Bible School 10 a. m.  
Preaching and communion 11 a.  
m.

Preaching again at 7:30 p. m.  
Teachers' Training Class 6 p. m.  
Ladies' Bible Class Monday 3 p.  
m.

Prayer meeting Wednesday 7:30  
p. m.

You are cordially invited to each  
of the services. If you like the study  
of the Old Testament come to our  
prayer meeting.

The church is steadily growing.  
Two placed membership Sunday. In  
about four years the church has  
grown from about twenty-six mem-  
bers to ninety-five. We want to  
have one hundred by next Sunday,  
therefore, if you are a member and  
have not placed your membership  
with the congregation do so Sur-  
day.

H. P. Cooper, Minister.

### FIRST METHODIST CHURCH

G. T. Palmer, Pastor.  
In keeping with the modern Sun-  
day school program we expect to  
observe the coming Sunday as Pro-  
motion day in the Sunday school.  
The school meets at 9:45 a. m. and  
we are hoping that each member of  
the school may be in their place.  
We also desire that each member  
of the Sunday school remain for  
the service at the eleven o'clock  
hour, when the certificates of pro-  
motion will be given to those who  
are being promoted from one de-  
partment to another. And at this  
time the pastor will speak to the  
members of the school his subject  
being: A boy and his basket, Sun-  
day marks the close of the Sunday  
school year, and we are very grate-  
ful for all the good that has been

## Texas Woman Was On Verge Of Breakdown

"Recently I spent fifty-four dol-  
lars in a clinic getting X-rayed for  
what I was told was chronic gall  
bladder and intestinal trouble, but  
I am now convinced that Sargon  
was all I needed. If I had  
known what a wonderful treat-  
ment it was I could have saved  
lots of money and suffering.

"About two years ago I be-  
gan to decline into a general  
weak and run-down condition  
that steadily grew worse. My  
stomach was up-  
set and I had awful pains in my  
back, in the region of my kidneys  
and gall bladder. My appetite was  
poor and it seemed I couldn't eat  
anything without pain afterwards.  
I lost strength and energy and was  
very much discouraged.

"Before I had finished the first  
bottle of Sargon I had a splendid  
appetite and could eat what I  
wanted without any discomfort.  
The pains in my back began to  
ease up and now they have gone  
entirely. Sargon Soft Mass Pills  
stimulated my liver and relieved my  
constipation. I just can't find  
words to express my gratitude for  
this marvelous treatment."—Mrs.  
Ollie Hengy, 4805 Maple Ave., Dal-  
las.

Floydada Drug Co., Agents.

accomplished during the past  
months. We appreciate your fidel-  
ity and earnestness.

The three Epworth Leagues will  
meet at 7:00 p. m.

Preaching by the pastor at 7:45  
p. m.

While visiting in Floydada we  
shall be glad to have you worship  
at the Methodist church.

### INTERMEDIATE B. Y. P. U.

The Rustlers Intermediate B. Y.  
P. U. of the First Baptist Church  
will meet at 6:30 p. m. Sunday,  
September 29, for the purpose of  
receiving new members from the  
other unions, occasioned by promo-  
tion day.

The election of new officers will  
be held at this time. All members  
are requested to be present.

New members and visitors are al-  
ways welcome.

### CAMPBELL SOCIETY MEETING

The Campbell Missionary Soci-  
ety met at the school house on  
Monday afternoon September 23 at  
4 o'clock. The following program  
was given:

Hymn—"All Hail the Power of  
Jesus' Name."

Prayer—Mrs. George Stiles.

Scripture—1 Cor. 13th Chapter.

Prayer—Mrs. J. W. Lyles.

Leader—Mrs. C. B. Lyles.

Song—"My Jesus I Love Thee."

Prayer—Mrs. W. H. Bethel.

"Woman's Missionary Council at  
Washington, D. C."—Mrs. C. B. Ly-  
les.

Address at the Tomb of the Un-  
known Soldier—Miss Mary Boner.

Immigrant port work at Calves-  
ton Mrs. W. H. Bethel.

Virginia K. Johnson Home at  
Dallas—Mrs. George Stiles.

Benediction.

The Society will meet Monday  
afternoon, October 2, with Mrs. W.  
H. Bethel.

### ENDEAVOR PROGRAM

The Christian Endeavor of the  
Cumberland Presbyterian Church  
will meet Sunday, Sept. 29, at 7 o'-  
clock.

Subject—"How can the Young  
People's Organizations in our  
church work together?"

Scripture—Cor. 3:4-9; Rom. 12:  
10-12.

Leader—Mildred Teepie.

After a song prayer and a talk  
by the leader the following topics  
will be discussed:

"What are the aims and programs  
of the Young people's organizations  
in our church?"—Carder Collins.

"In what ways might it be possi-  
ble to improve the program of  
young people's work in our church?"  
Robbie Archer.

How can we best exalt Christ and  
the church through organization?—  
Russell King.

Bible drill.

Business.

Benediction.

Be on time promptly at 7 o'clock.

### EPWORTH HI LEAGUE

First Methodist Church

Topic: Scripture lesson Mark 1  
45; Galatians 1:20-40.

Leader—Marie Finley.

League Song—Help Somebody To-  
day.

Hymn—He's a Wonderful Savior  
to Me.

Prayer.

Talk: Bunyan, The Product of  
His Faith—John McKinney.

Talk—William Booth—Juanita  
Mart.

Piano Solo: Addie Barker.

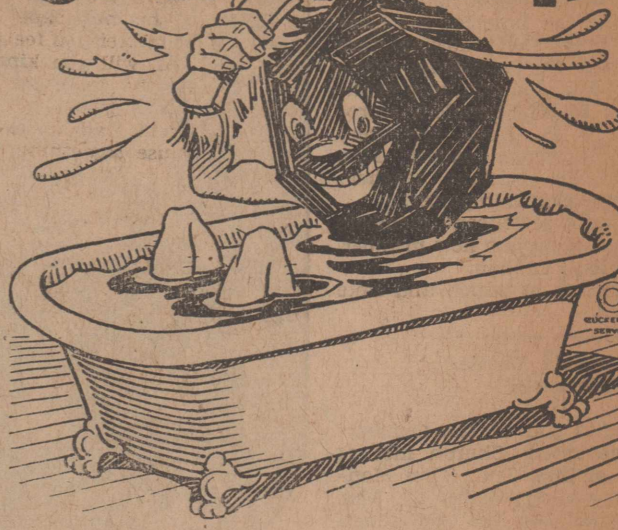
Talk—Samuel H. Hadley—Loraine  
Stiles.

Business.

League Benediction.

Mr. and Mrs. W. P. Pritchett and  
Mr. and Mrs. Clyde Pritchett, of  
Electra, spent Thursday and Fri-  
day with Rev. and Mrs. A. D. Jam-  
eson.

## CLEAN COAL



## The Blessing Of Immaculate Homes

Knowing that the coal you order for this  
winter will not mess up your basement  
or fill your house with dirt, is a thing of  
interest to the housewife.

Mutual coal is CLEAN coal, and you will  
be surprised that there is a difference.  
Order Your CLEAN MUTUAL coal  
from us Today!

## J. R. Yearwood

"Ask Your Neighbor" Phone 247

## Special Values

FOR SATURDAY ONLY

Spuds Large White, 27c  
10 lbs. For,

Coffee White Swan, \$1.69  
3 Lb. Can,

Peanut Butter Quart, 47c  
Jar,

# Society

## Wesley Girls Sew For Orphan Girls.

The Wesley Girls of the Methodist Sunday School met Tuesday afternoon at the home of Mrs. C. R. Houston and sewed for an orphan girl who is in the Methodist Orphan's Home at Waco. The class makes all of the girl's clothing.

This being the time for the election of officers the following were elected: Mrs. B. P. Woody, president; Mrs. Edd Johnson, vice president; Mrs. F. M. Shenefelt, secretary; Mrs. J. G. Wood, treasurer; Mrs. S. J. Rinehart, teacher; Mrs. James Colville, assistant teacher; Mrs. George Smith reporter.

There were seventeen members present, including one new member Mrs. J. Wilson Mahan. Refreshments of punch and cake were served.

## Ladies Aid Held Meeting Monday Afternoon.

The Ladies Aid of the Cumberland Presbyterian Church met at the home of Mrs. J. C. Ginn Monday afternoon, September 23. Mrs. Ruby Taylor led the devotional which was greatly enjoyed. The remainder of the afternoon was spent in planning for future work. Delicious refreshments were served by the hostess.

Mrs. Edd Sparks and Mrs. A. A. Collins will be joint hostesses at the next meeting which will be held Monday afternoon, October 7, at 3:30 o'clock, at Mrs. Sparks' home.

## New Baptist Circle To Be Organized.

Mrs. Geo. A. Linder, president of the Woman's Missionary Society of the Baptist Church, met with a group of young women Monday afternoon at the home of Mrs. Joe Breed and made plans for organizing a new Missionary Circle.

Those who attended this meeting were: Mrs. Troy Jones, Mrs. Jeff Welborn, Mrs. A. J. Folley, Mrs. Joe Breed, Mrs. Thurmond Bishop and Mrs. George A. Linder.

The organization is to be completed at a meeting next Monday afternoon at the home of Mrs. Thurmond Bishop.

## Mrs. L. H. Newell Hostess At Birthday Dinner.

Mrs. L. H. Newell was hostess at a dinner Sunday honoring the birthdays of her son, W. D., of Dougherty, her daughter, Mrs. S. D. Scott, Floydada and her niece, Mrs. Ira Reed, of Amarillo, at her home, 514 South Wall Street.

Those present were: Mr. and Mrs. Ira Reed and little daughter, Anna Louise, of Amarillo; Mr. and Mrs. V. L. Keasler and children, Cecil and Veta, of Olton; S. S. Scott, of Commerce; Mr. and Mrs. W. D. Newell and children, Bettie and L. H. of Dougherty and Mr. and Mrs. S. D. Scott and children, Earl Dillard and Lena; Mr. and Mrs. Louis Newell, Mr. and Mrs. J. W. Pitts, Mrs. L. H. Newell and daughter Faye.

## Social Calendar

Mrs. George Sherrill will be hostess to the K. K. Klub Friday afternoon, September 27, at 3 o'clock.

The 1929 Study Club will meet this afternoon at 3:45 o'clock with Mrs. Edd Bishop as hostess.

High School Parent-Teacher Association will meet Wednesday afternoon, October 2, at 3:45 o'clock at the school building.

East Ward Parent-Teachers Association will meet Wednesday afternoon, October 2, at 3:15 o'clock.

The Co-operative Missionary Society will meet Monday afternoon at 4 o'clock at the Baptist Church with the Baptist ladies as hostesses.

Stitch and Chatter Club will meet this afternoon at 3:30 o'clock with Miss Myrtle Meador as hostess at the home of Mrs. Edd Sparks.

Mr. and Mrs. W. B. Hall will be host and hostess to the Monday night Forty-two Club Monday evening, September 30, at 8 o'clock.

Young Women of the Baptist Church will meet Monday afternoon at 4 o'clock with Mrs. Thurmond Bishop to complete the organization of a new Missionary Circle.

Mrs. Jack Henry will be hostess to the Wednesday Bridge Club Wednesday afternoon, October 2, at 3:30 o'clock.

The 1922 Study Club will meet Thursday, October 3, at 3:30 o'clock with Mrs. O. P. Rutledge as hostess and Mrs. J. C. Gilliam as its leader in the Year Book.

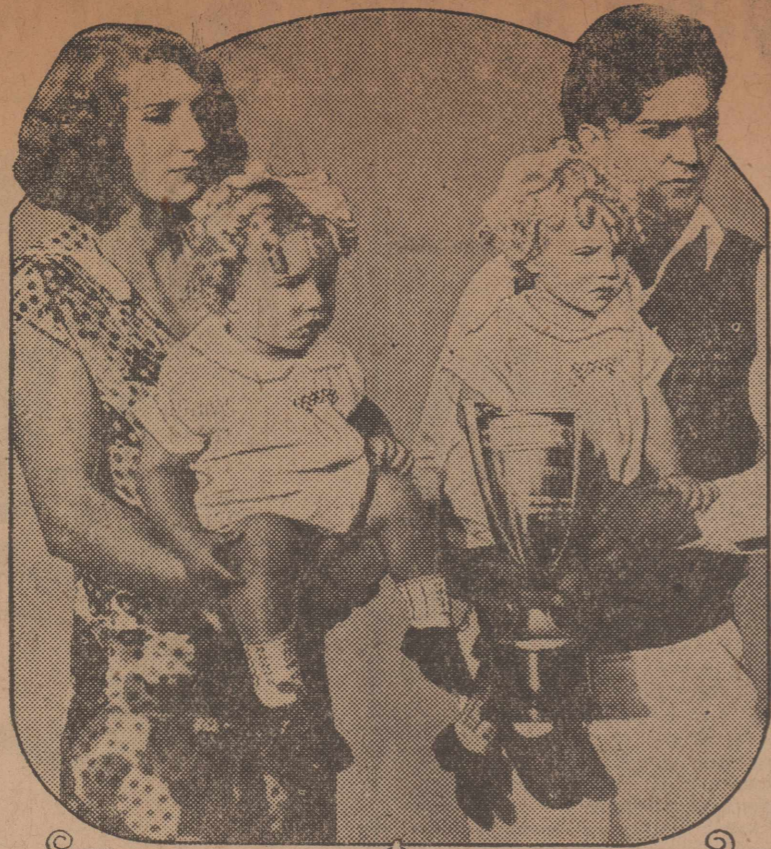
Bridge Club Met With Mrs. Jones.

Mr. and Mrs. Troy Jones were host and hostess to the Ace Bridge Club Tuesday evening, September 23. Mrs. A. D. Cummings got high score for the ladies and Leslie Surginger got high score for the men in the games played during the evening.

Mr. and Mrs. F. M. Shenefelt were guests of the club.

Date whip and cake were served to Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Jeff Welborn, Mr. and Mrs. C. Surginer, Mr. and Mrs. Robert A. Sone, Mr and Mrs. Shenefelt and the host and hostess.

## Try and Tell Which Is Which



"The most similar twins in appearance in the United States" are Floyd and Lloyd Holland of Eugene, Ore. They were paid this distinction at the annual "Twins" round-up at Albany, Ore., in competition with more than 200 sets of twins. They're shown above with their parents and you can dope out which is which.

## South Circle Elected Officers Monday.

South Circle of the Baptist Missionary Society met Monday afternoon in a business session at the home of Mrs. P. M. Felton with Mrs. Smith and Mrs. Grace Bass as hostesses. There were twelve members present.

Officers were elected as follows: Mrs. Edwin Heald, chairman; Mrs. P. D. O'Brien, vice chairman; Mrs. J. E. Horton, secretary and treasurer; Mrs. Lon V. Smith; Mrs. L. H. Newell, personal service; Mrs. E. C. Wood, education; Mrs. Grace Bass, benevolent chairman; and Mrs. C. P. Looper, reporter.

Mrs. G. R. Strickland will be hostess to the Circle the second Monday in October. At this time they will begin a new study, "All the World in all the World."

## Miss Lena Stephens Becomes Bride of Fay Maxey.

The marriage of Miss Lena Stephens, of Midland, and Mr. Fay Maxey, of this city, was solemnized on Friday afternoon of last week at the home of Rev. G. B. Schmid Rev. Schmid performing the ceremony. Following the wedding ceremony at 1:45 o'clock, they left for Carlsbad and El Paso to be gone about ten days or two weeks on a honeymoon trip.

The bride is the daughter of Mr. and Mrs. J. E. Stephens, of Midland, and formerly of this city, and the bridegroom is the son of L. B. Maxey, of this city. Both of the young people were reared in Floydada and graduated from the Floydada High School. Mrs. Maxey has been in Fort Worth for the past year attending Texas Christian University. Mr. Maxey for the past several months has been connected with his father in the contracting business in Floydada.

After about October 1, the couple will be at home in Floydada.

## Sand Hill News

(Held over from last week)

Sand Hill, Sept. 17.—The farmers of this community are glad to see it dry enough to start their plows. Church was well attended Sunday and we had a good lesson.

Mr. and Mrs. Smith Mickey, of Plainview, visited her sister, Mrs. Elmer Mickey Sunday. Mr. and Mrs. Authur Womack were also guests of Mr. and Mrs. Mickey. They all went to Lockney Sunday afternoon to the ball game.

Mr. and Mrs. Bob Golleher and children visited their son, J. C. and wife, of Plainview Sunday.

Miss Ted Standefer and Miss Eva May Golleher went to the ball game at Lockney Sunday.

Oliver and Riley Holmes returned home from Oklahoma City last week. They visited their brother, Lefty, who was playing ball there.

Mrs. M. B. Holmes spent Monday afternoon with Mrs. C. R. Mickey.

Mrs. Lizzie Smyth, of Lockney, visited Mrs. Mickey from Saturday until Monday.

Bonnie Mickey motored to Lockney Monday.

Mr. and Mrs. Edd Holmes went to Lockney Sunday to the ball game. Edd was in uniform Sunday for the first time since he got his leg broken in the summer.

A number of people of this community, are going to see the cat game at Floydada today.

Miss Willie Coleman attended church at McCoy Sunday night.

Mr. and Mrs. Goodman from Center were visitors in the Sand Hill community Sunday.

Miss Bessie Boyles gave a birthday dinner Sunday which a crowd of young people enjoyed.

Mrs. J. W. Morton, who has been sick for so long, will soon be able to be up again.

Miss Myrtle Bradford, who is attending school at Lockney, spent the week end at home, for the first time since school started.

Mr. and Mrs. J. U. Hobby, Mr. and Mrs. J. W. Pope and C. L. Bradford attended the funeral services of B. R. Phillips' father, J. H. Phillips at Lone Star Sunday afternoon.

Miss Myrtle Coleman spent Saturday and Sunday with Mr. and Mrs. Harvey Hall, of McCoy.

## Auditorium Dedication Plans

At the meeting of the chamber of commerce, Monday at noon, the most important question for discussion was the dedication of the new city auditorium and park, and the holding of an all-day picnic, in which every community in Floyd county will be asked to take part. At the previous meeting, a week ago, of the chamber of commerce, a steering committee, composed of H. B. Adams, N. E. Waller, and Dr. C. J. McCollum, was appointed to name committees and make recommendations to the organization, for the entertainment, and this committee submitted a list of committees, which was accepted at the luncheon Monday.

## Longhorns Win Game

The Lockney Longhorns got away to a running start, Friday, the 13th, when they took the Quitaque Panthers into camp to the tune of 43 to 0. According to Coach Reid, the game would not be counted in the league standing, as both coaches were eager to see just what showing their charges would make under fire. The Lockney team displayed good form in all stages of the game and a wealth of good football material was uncovered by both coaches.

## School Enrollment Increases

The enrollment in Lockney schools has exceeded all former records. All departments are crowded, and everyone is eagerly waiting the removal of the high school to the new building.

## J. H. Blount Injured

A car in which J. H. Blount, better known as "Uncle Done," and A. B. Blount were riding, while en route from Lockney to Vernon, Texas, last Sunday, turned over near Crowell, painfully, if not seriously injuring Mr. J. H. Blount.

Messrs. Raymond Blount, Bob Reeves, George Newman and wife went to Crowell Monday, returning Wednesday afternoon, and Mrs. A. B. Blount and daughters, Mrs. Bob Reeves, left this morning for that place. Mr. A. B. Blount has been at his brother's bedside since the accident. Mr. J. H. Blount is 76 years of age, and on account of his age, the relatives and friends are very anxious about his condition.

## Lockney News Briefs

### (From The Lockney Beacon)

#### New Plumbing Contractor

J. P. Williams and family have moved here from Floydada, and are now at home in the Clyde Hutsell house in east Lockney, having purchased this place from Royce Williams. Mr. J. P. Williams bought the business of Royce Williams, plumber in Lockney, also his home, and will hereafter do plumbing work in Lockney under the name of the Plains Plumbing Co. He has been here for some time working with Royce Williams in the plumbing business, and now has under construction many plumbing jobs in the town.

Mrs. J. Patt Horton, of Plainview, formerly of Floydada, who recently underwent an operation in the Plainview Sanitarium was able to be moved home Sunday. Mrs. Horton has been in very poor health for several months and reported to be much better since undergoing the operation.

Walter Boyd and his niece Miss Thelma McLain, of Plainview, were business visitors in Floydada Wednesday.

BORN—To Mr. and Mrs. Travis Mitchell, city, September 17, a daughter, named Regina Claire.

## Divide Peony Roots To Get Increased Growth

D. Victor Lumsden, of the U. S. Department of Agriculture has given the following advice to growers of peonies, who wish to gain increased growth of the plants:

Failure of peony plants to produce large and numerous blossoms in the spring is due in many instances to the fact that the roots have not been divided for five years or longer.

Plants established in one place for 10 years or longer may continue to blossom freely, but this is not always the case. Much depends on soil and moisture conditions as to the length of time that peony roots will remain without division and still thrive.

Early fall is the best time to divide and replant peony roots. It is desirable to do this as soon as the nights begin to get cool. When the ground is still warm and the atmosphere cooler is the ideal time.

Such conditions are conducive to root growth. A new division which has produced a good root system in the fall after transplanting is ready to start into active growth above ground early in the spring.

Before digging the roots which are to be divided, cut the foliage back three or four inches from the ground. Dig completely around the plant and far enough away from it so as to loosen the clump without damaging the roots. Lift the clump out and shake the soil from the roots.

Inspect the roots and note that there is a large number of "eyes" or whitish bud-shaped growing points near the top of the clump. Divide the mass so that some of the new vigorous roots and three to five eyes remain with each division.

Now cut the old leaf stems back to two inches above the eyes of the roots. These old stems will serve as a guide in resetting the roots. The eyes are reset two inches below the surface of the soil, and this brings the top of the cut leaf stems just to the surface of the soil.

It is desirable to place the new divisions in a rich soil, one free from decaying manure and one which has not grown peonies in the last few years. This may avoid disease-infested soil. If a mulch of manure is placed on top of the soil after the planting is finished, avoid putting such dressing on the soil directly over the crowns of the plants.

Remington and Royal Portable Typewriters at Hesperian Office.

## PAINT EXPERTS SAY THAT BRIGHT COLORS IN DEMAND

Mr. R. A. Kay Representative, of the Sherwin-Williams Co., paint and varnish makers, with headquarters in Dallas has arranged for a big educational and publicity campaign through their local distributor, the Higginbotham-Bartlett Company.

Mr. Kay said it was the consensus of opinion at his company's recent national merchandising conference at Chicago that the present great demand for bright colors would keep growing.

"No less an authority than Dr. Julius Klein, Asst. Secretary of Commerce told us that in his opinion this urge for color is not a craze nor a fad, but a reflection of a new living standard," said Mr. Kay. "Dr. Klein also told us the public wanted paints not just for their protective value but to make things more beautiful. He referred to the color vogue in typewriters, pens, kitchens, bathrooms, furniture, floors, airplanes, shops, golf balls, and a thousand and one other things including B. V. D.'s, as representing serious demand for brighter things."

"Our Decorative experts" continued Mr. Kay, "told us that millions of women are using small package enamels and brushing lacquers in bright hues. Greens, reds, orange, yellows, and strong contrasts are in big demand. We have sold over 23,000,000 packages of our Brushing Lacquer alone to meet this demand."

"The country is exceedingly prosperous according to our President George A. Martin," said Mr. Kay. "Mr. Martin pointed out that the country has billions in wealth, people are buying, and there is no cloud on the horizon unless it might be too much prosperity. Mr. Martin stated that the Sherwin-Williams business for the year just closed on August 31st, would approximate \$74,000,000 in sales and it was the biggest year in the Company's 63 year history.

Higginbotham-Bartlett Company stated "their company had prepared to meet the growing demand for colors in the home and are better equipped than ever to give complete information on Paints, Varnishes, Enamels and Lacquers, as well as all decorative problems to property owners in Floydada."

Mr. and Mrs. J. A. Maynard and little daughter, Betty Jo, of Dimmitt and Mrs. W. Hamilton, of near Kress, visited here recently as the guests of Miss Vera Hamilton and Mrs. Elmer Caudle.

## Mayview News

A number of 31 attended Sunday School at the Baptist Church Sunday, and forty attended the Sunday School at the school house. Members of both Sunday schools were present at the Baptist church to hear the new Baptist preacher, Mr. and Mrs. R. W. Lotspeich spent Sunday with Mr. and Mrs. Ben Lotspeich of Sand Hill. Mr. and Mrs. Jack McNeill, Floydada, spent Sunday with Mr. and Mrs. R. L. McNeill. Mrs. J. J. Foster spent the end with her daughter, Mrs. C. Bartlett.

Mr. and Mrs. Arthur Kreis visited to Floydada to stay through school session. They expect to move back next spring. Mr. and Mrs. V. A. Readhimer spent Sunday with Mr. and Mrs. J. R. Readhimer.

Mr. and Mrs. Tom Gatlin, Archer City, spent Monday morning with Mr. and Mrs. C. E. Bartlett. Miss Lorine Spence spent Saturday night and Sunday with Mr. Johnnie Brownlow.

Stokes Campbell spent Sunday with Loyd Readhimer. Bro. Schmid of Floydada will begin a meeting Tuesday night at the school house. There will only night services running through the fifth Sunday.

Mrs. R. W. Lotspeich spent Friday afternoon with Mrs. R. A. Ferguson.

## Harmony News

Harmony, Sept. 25—Mrs. H. Miller entertained with a birthday dinner for Everett Miller Sunday evening. Those present were Mrs. and Mrs. Zant Scott, Blanche Ramsey, Lucille Sondgrass, Raymo Williams and the honoree.

A great number from this community attended the fair. Church was well attended Sunday morning and night.

Hardy Heard is on the sick list. Mr. and Mrs. Mather Carr are moving back into the community. Mrs. Chas. B. Smith is taking work in the Sunday School Teachers' training course this week in Floydada.

Mrs. M. D. Ramsey is taking trip to Wichita Kansas and Beatrice, Nebraska, to visit her parents and friends. Mr. and Mrs. Willie Finkner and M. D. Ramsey and Blanche accompanied her as far as Amarillo.

F. N. Clift of Petersburg was business visitor in Floydada Monday.

## Gas Heaters Now Ready For Your Inspection

Our stocks include only the finest of nationally known and advertised models, and you have a wide assortment from which to choose.

Wintry blasts are coming, and we now offer you an early opportunity to make your gas heater selections.

Terms to suit your convenience.

## West Texas Gas Company

Headquarters for Gas Appliances



## Mr. Merchant:-

Put Your Business In the

## Spot Light

By

## Advertising

In The

## Hesperian

# Dougherty News

## Fairview News

Mary Edwards, of Lubbock, on a visit with her parents, and Mrs. H. E. Edwards.

Mr. and Mrs. Mays are spending a few days in Dougherty attending business. They are on their way to California for a few weeks stay, which they will return here in the winter.

J. Gray visited in Matador and returned last week end.

Henry Furrow, of Enid, Oklahoma is visiting his brother, W. H. Furrow. He is enroute to Los Angeles, California.

D. Scott left for Commerce Sunday evening after receiving a telegram stating that one of his brothers was not expected to live.

The "Soak Supper" which was to be given at the school auditorium Friday night, September 20, has been postponed until Friday night, September 27.

Union Sunday School was organized at the school auditorium Sunday with a good attendance.

Everybody is invited to come to worship with us from 10 a. m. to 11 a. m.

The patrons of the Dougherty club have organized a P. T. A. which will meet the first Monday of each month. A program was arranged for October 7.

The subject will be, "The Family Budget." The program will begin at 8 o'clock and all patrons are cordially invited to be there.

Miss Irene Brownlow and Lil Garner with Mesdames Patricia Bruce Edwards and Luther were shopping in Spur Friday last week.

E. Edwards has been in Hereford business the past few days.

U. Ferguson and Miss Edna surprised their friends Thursday, September 12, by going over to Clovis, New Mexico, being married. They were accompanied by Miss Nig White and Ed Porterfield.

Edwards, G. C. Brister and Lil Garner gave a very pretty shower honoring Miss Brownlow last Thursday afternoon at the home of Mrs. Garner.

The living room was beautifully decorated with flowers of the season and the gift box was very nicely arranged with a miniature and groom dressed in blue and white. Miss Brownlow received many useful and beautiful gifts.

Gifts of fruit salad, angel cake, punch and mints with get me notes as favors, were given to the following guests:

Miss Bruce Edwards, of Hereford; Allen, McNeese, Lay, and George Allen, of Newell, Lincoln, Blood, Foster, Sanderson, Covington, Campbell, Bartlett, Powell, Holt, Morrison, J. M. Lillian Garner, Grace Lou Ella Lincoln and Harlowell.

Boen, of Pampa, is here with his brother, H. L. Boen, in the fall season.

Welborn of Waco has accompanied with J. E. Newton and will make Dougherty a visit for a while.

Edwards and Luther Garvin visited in Hereford the week end. Gus Ferguson, who is working in Hereford the month, returned home with her Garner, Sr., spent Sunday home folk.

E. Collins was in Sweetwater business this week.

Miss Eula Mae Williams, of Silsbee, was a visitor in Dougherty last week end.

Miss Guy Shaffer, of Los Angeles, California, arrived yesterday afternoon for a visit with her parents, Mr. and Mrs. W. M. Colville.

Miss M. C. Washington and son, of Flomot, spent Saturday afternoon with Mrs. A. D. James.

Fairview, Sept. 23.—Born to Mr. and Mrs. R. E. McAfee on Sunday Sept. 15, a daughter, Patsy Jean.

Born—to Mr. and Mrs. Archie Cook a daughter.

Roy and Willard Laminack returned from a short visit in Central Texas, last week.

Mr. and Mrs. Vernon Stewart and Sherman Stewart, of Pampa were visitors in the G. A. Stewart home over the week end.

Mr. and Mrs. Ralph Zachary, of Wellington, spent the week end with her parents, Mr. and Mrs. E. R. Crabtree.

School was dismissed at noon Friday and a half holiday was given for the benefit of those who cared to attend the ball game in Floydada.

Many from the community attended the Floyd County Fair at Floydada Saturday and Saturday night.

Miss Eugenia Hoffman spent Friday and Friday night with her friend, Miss Audrey Farris, of Floydada.

Miss Eugenia Hoffman is teaching piano on Monday and Thursday of each week.

A special program was rendered on Sunday night, September 15, at the new Methodist Church and a number of people from Floydada were present. Miss Ila Mae Hastings of Canyon who helped to conduct the institute in Floydada was present and made a very interesting talk on the League work.

Miss Etta Henry left Sunday, September 23, for her home at Victoria.

Mr. and Mrs. Bill Sanders and children of Colorado are visiting with his brother, D. L. Sanders of this community.

Walton Wilson spent the week with his mother, Mrs. W. B. Wilson.

E. C. Austin, Lewis, Hulbert, E. C., Jr.; and Miss Anna Austin, of Plainview attended the Floyd County Fair.

Randolph Wilson spent Sunday with Mr. and Mrs. Bill Beedy.

Mr. and Mrs. L. A. Horton, Mac Clair Horton and Mr. and Mrs. Ralph Zachary and Edward Clanton were the guests of Mr. and Mrs. E. R. Crabtree and family Sunday.

## TALKIE OF UNUSUAL MERIT HERE WEDNESDAY-THURSDAY

Theodore Roosevelt set a new price standard for authors when he received one dollar a word for 100,000 words he wrote for Colliers' Weekly, years ago during his hunting expedition in Africa.

Since then other famous writers have equalled that figure, in fact Irving Cobb is reputed to get a dollar a word for all of his short stories.

But the high cost of words reached their highest level in "Thru Different Eyes," Fox Movietone all-dialog murder trial film which comes to the Palace Theatre next week and in which Mary Duncan Warner Baxter and Edmund Lowe are co-featured.

One actor received \$600 for speaking one word. He was the foreman of the jury in the murder trial.

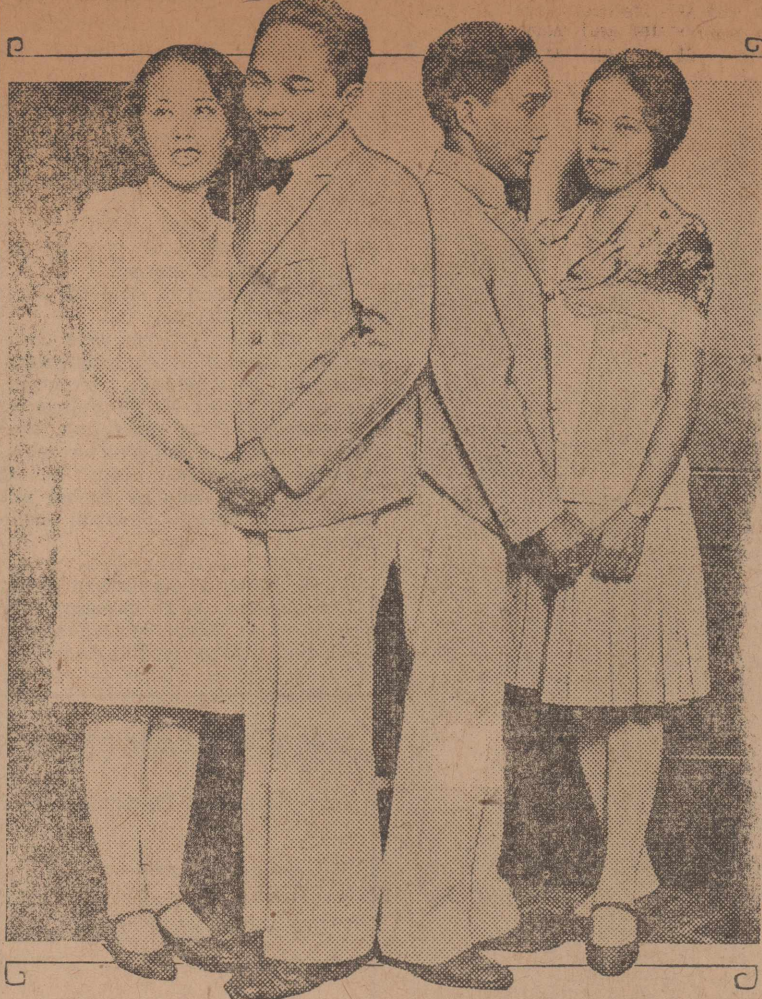
"Prisoner, arise! Look upon the jury! Jury, look upon the prisoner! What say you—guilty or not guilty?" was the clerk of the court's speech to the jury foreman.

"Guilty!" answered the jury foreman, and his \$600 was earned.

The high price for the one word was due to the fact that it required two weeks to record the action and dialog of the trial scene, during which time the jury sat in the box, listening to the testimony. The actor who spoke the one line received \$50 a day for his work for twelve consecutive days.

Hesperian Ads Get Results.

## Only Married Siamese Twins



Manila's Siamese twins—Lucio Godina, left, and Simplicio Godina—are believed to be the only married Siamese twins in the world. They're shown above, each facing his own wife (who happen to be sisters). They are in this country now.

## PREPARED FOR COUNTY FAIR

Campbell Home Demonstration Club met Wednesday afternoon September 10 with Mrs. A. H. Kreis as hostess. Products for the county fair were assembled and round table talks were given.

The hostess' daughter served punch and cake to those present. A meeting was held September 3 with Mrs. R. C. Officer. There were twelve members and five visitors present. The club was very happy to have Mrs. Kelley, of Plainview, who gave the chess demonstration, assisted by Miss Strange.

Mrs. R. L. Powell will be hostess to the Club Tuesday October 1. "Cake Baking" will be the subject of the program at that time.

## New Golf King



## Locals and Personals

Bonner Baker, of Weinert, spent the first of last week here visiting with his parents, Mr. and Mrs. W. A. Baker, before leaving for Austin where he entered the State University.

Mr. and Mrs. W. J. Lester and children drove to Canyon Saturday to take his sister, Miss Jodie Frances Lester, who entered West Texas State Teachers' College.

J. A. Mabry, of Abilene, spent the week end in Floydada visiting friends. He was accompanied home by Jack Casner, who will spend several days at Abilene.

Mrs. Henry Solomon, of Matador, visited with friends and relatives in Floydada Monday. She was accompanied by her mother, Mrs. Jinkins and her sister, Miss Mary, and her aunt, Mrs. Pipkin, all of Matador.

L. D. Williams returned to his home at Springtown, after a three week's visit here with his son, O. T. Williams, and his daughter, Mrs. K. A. Osburn.

Mr. and Mrs. F. C. Harmon and Mrs. J. U. Borum attended the Tri-State Fair in Amarillo Tuesday.

Mr. and Mrs. Edd Bishop and Mr. and Mrs. A. J. Folley attended the Tri-State Fair in Amarillo Tuesday.

## FIRE PRECAUTIONS PROTECT COUNTRY GRAIN ELEVATORS

Fires in country grain elevators are serious both because of the general structure and character of the buildings and also because fire-fighting facilities are usually inadequate. Studies by the United States Department of Agriculture indicate that prevention is the best remedy for such losses. Hylton R. Brown, of the Bureau of Chemistry and Soils, emphasizes that the most important protection the owner of an elevator can provide is the employment of a reliable manager who will take an interest in fire protection. Other precautions suggested by Mr. Brown are:

A thorough inspection of the plant before closing at night.

Sufficient help to maintain machinery in good repair.

Hot bearings are responsible for many elevator fires; an automatic hot-bearing alarm is a good investment.

Screens to eliminate stones, scrap iron, shotgun shells, matches, and other material sometimes found in grain when delivered and which may start fires if they reach the machinery.

Keep idlers out of the plant, and prohibit smoking.

See that lightning rods are properly installed and grounded.

Don't allow dust to accumulate. It may cause destructive explosions.

High weeds and rubbish near the elevator may carry flame to the building. Keep the building and grounds clean.

Build or remodel the elevator to make it as fire resistant as possible. Keep fire extinguished and water barrels in good order and placed conveniently, and provide a loud alarm to call for help. A small fire in a country elevator, if not checked promptly, is soon beyond control.

## INVENTING FOR REVENGE

All sorts of unexpected motives have spurred inventors to activity. One of the most curious was that which led to the invention of the stocking frame by William Lee. In his time all stockings were knitted by hand, and many people made a livelihood by it. Lee fell in love with a woman who got her living in this manner, but she would have nothing to do with him.

Seeking revenge, he hit on the idea of inventing a machine that would knit stockings so quickly and cheaply that the woman's livelihood would be gone. Thus the first stocking frame came into existence, but Lee got little personal benefit from his invention.

He set up a factory near Nottingham and tried to obtain a monopoly from Queen Elizabeth for making stockings by machinery. She did not wish to interfere with the livelihood of the hand-knitters, so refused to give Lee any protection. Lee then went to France, in the hope of obtaining protection there, but his plans came to nothing, and he died a disappointed man.—London Tit-Bits.

Mrs. W. D. Johnson and son, Kenneth, of Phoenix, Arizona, who are here visiting her parents, Mr. and Mrs. N. A. Armstrong, made a business trip to Lubbock Saturday.

## Too Late To Classify

WANTED—To buy 2 good milk cows. Phone 903F6. J. S. Hale. 312tp.



# A FASHION and VALUE event

When newer and smarter styles will be offered our store will be first to offer them! One shopping tour to this beautiful fashion institution will convince you that seldom are such high type creations offered at prices that are more reasonable.



**Frocks**  
Youthfully Inspired  
\$9<sup>95</sup> TO \$52<sup>50</sup>

Frocks that bear a mark of distinction in their very line and designing! Fashioned of superlative quality fabrics and gaily trimmed in most fascinating and clever manners. All popular shades.



## Coats

That Are Style Right  
\$16<sup>75</sup> TO \$95<sup>00</sup>

Featuring the most lavish creations furred in new ways that enhance their beauty. Soft, lustrous fabrics, gay fall colors and workmanship that make them outstanding values.

## The Biggest Hosiery Value of The Year



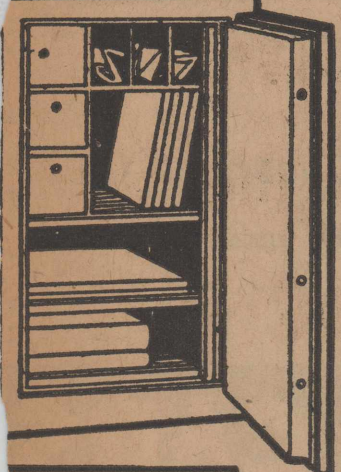
Without exaggeration these Hosiery values are the most sensational ever offered at this store or anywhere else! A quantity purchase from a famous maker makes the price possible! You'll not only purchase one pair but several!

Perfect Quality  
Full Fashioned  
**Chiffon**  
Hose  
**98c**

Beautiful shades. Every pair of the finest, delicate yet durable sheer, clear and perfect Chiffon. All silk from top to toe. Perfect fitting Hosiery at a price that saves you real money.

# C. R. Houston Co.

## Could You Prove it?



If FIRE destroyed your place of business today, could you prove your loss to the insurance adjuster?

Would your credit be good?

Could you collect your charge accounts?

There's a fire somewhere in America every 58 seconds. Who's next?

Many old safes are not dependable, and "fireproof" buildings often have their contents burned.

A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.

Come in and see it!

EXECUTIVE SAFE  
Fire Insurance Certificate  
—and there's a free \$1,000 Fire Insurance Policy, covering the contents, with each safe.

Hesperian Publishing Co.

Floydada, Texas

# SOCIETY

Honored With Surprise Birthday Dinner.

Mrs. Martin Brown gave a surprise dinner for her husband in honor of his birthday Wednesday evening September 11. A three course turkey dinner was served to the following guests: Mr. and Mrs. W. T. Brown, Mr. and Mrs. H. L. Crow, Mr. and Mrs. Ed Brown, Mr. and Mrs. Lee Rushing, Mr. and Mrs. C. P. Looper; Misses Flora Day, Inez Newman, Patty and Mary Looper, Gladys Ruth Brown; Billy Brown and Ted Glover.

## Wednesday Bridge Club With Mrs. Fry.

Mrs. Luther Fry was hostess to the Wednesday Bridge Club Wednesday afternoon, September 18. Mrs. John Hammonds got high score for the members and Mrs. Jas. K. Green got high for the visitors.

Mrs. Jas. K. Green was elected as a new member to the club.

A lovely salad course was served to Mrs. Green, Mrs. Thurmon Bishop, and Mrs. Joe M. Day, visitors of the club and Mrs. Travis Collins.

Mrs. A. B. Keim, Mrs. Homer Steen, Mrs. John Hammonds, Mrs. A. A. Bishop, Mrs. Leon Collins, Mrs. B. K. Barker, Mrs. Roy Snodgrass and M's. Jack Henry, members.

The club will meet with Mrs. Jack Henry Wednesday afternoon October 2, at 3 o'clock.

## Martha Girls Meet to Sew For Ophan.

On Tuesday evening, September 17, seventeen members of the Martha Girls Sunday School class met at the home of Mrs. E. H. Hinson and spent the evening sewing for an orphan girl, who is in the Methodist Orphan's home at Waco. The class adopted her sometime ago and they meet several times a year and make all of her clothing.

Each member brought a dish of food and supper was served before the sewing was begun.

A business session was held and new officers were elected as follows: Mrs. W. W. Porter, teacher; Miss Belva Solomon, president; Miss Daltis Rea, vice president; Mrs. Ted Chowning, secretary and Mrs. E. H. Hinson, treasurer.

## Friendship Club Met With Mr. and Mrs. Keim.

Mr. and Mrs. A. B. Keim were host and hostess to the Friendship Bridge Club Friday evening at their home on West Missouri street. The hostess carried out a color scheme of pink and green. Cut flowers in the chosen colors were used in making the home more attractive.

Mrs. Albert Cubb, of Petersburg, and Terrell Loran received high score for the visitors and Mrs. Robert McGuire and R. B. Rosson got high score for the members.

Delicious refreshments were served to Mr. and Mrs. Terrell Loran, Mr. and Mrs. T. P. Collins; and Mr. and Mrs. Albert Cubb, of Petersburg visitors and Mr. and Mrs. A. A. Bishop, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. Thurmon Bishop, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. Robert McGuire, C. H. Davis and R. B. Rosson.

The club will meet Friday evening, October 4, with Mr. and Mrs. Robert McGuire.

## M. E. Society Held Meeting Monday.

The Woman's Missionary Society of the Methodist Church met Monday afternoon at 3 o'clock at the church. There were sixteen members present. A lesson was had from the study book, "New Africa," taught by Mrs. W. W. Porter.

Monday, September 30, the Missionary Society will meet at the church in co-operation with other societies of the city.

## Winifred Newsome Honored At Surprise Party.

Winifred Newsome, who left Wednesday, September 11, for Waco, where he is attending Baylor University, was honored by friends on Tuesday evening, before he left, with a surprise party at the home of his parents, Mr. and Mrs. J. C. Newsome.

Winifred was on the football team in Floydada High School for three years and took an active part in school activities. He has also been an ardent B. Y. P. U. worker and in token of appreciation for the work he had done in the union he was presented with an ivory letter opener and pencil.

Refreshments were served to A. D. Summerville, Paul Wright, Robyn Swinson, Skeit Swinson, Zella McRobert, Delia Barnes, Zula Eaves, Louise Wright, Fannie Bolding, Lois Newsome, Bonita Newsome and Mr. and Mrs. Joe Breed and the honoree.

## Mildred Henderson Honored Before Departure.

Edward Clanton was host at a farewell party Thursday evening, September 12, at the home of his parents, Mr. and Mrs. A. L. Clanton, honoring Miss Mildred Hender-

# Soft, Feminine Lines New Styles Seek Can Be Obtained by Free Use of Lace

BY HARRIET

Lace will be very important in the new styles.

This is quite logical. For all the new modes stress the soft, feminine lines. And what is more feminine or softer in its effect than lace?

Bits of old heirloom lace will have their day this winter. An old rich gold velvet, for instance, will be given just the right touch if a bit of valuable lace fills in the deep neckline and softens the wrists. Royal blue satin is softened by a bit of rich ecru lace. Soft pink makes twice as entrancing an evening gown if a lace yoke is used or lace insets ornament the bodice and skirt.

Lingerie makes much of lace. The newest bit of underwear is the petticoat, missing these many years since the straight line silhouette became fashionable. New petticoats are mere trifles of chiffon, fine crepes and lace used in diagonal, circular or flounce trimmings. Slips and envelope chemise sets use lace abundantly and most of the new nighties have some lace touch.

Even hats are endorsing lace. The very newest headgear is the restaurant turban and black crepe lace is the smartest fabric from which one of these can be made.

The new use of lace on frocks, however, is the most noticeable one this season. From the sports frock that may take a lace stitch in its sweater blouse to the most formal evening gown, lace is important.

One especially charming dinner gown, the kind of frock indispensable in even a meager wardrobe is a black velvet one trimmed with a deep flounce of heavy cream colored lace. The frock itself is cut on semi-princess lines, emphasizing the higher waistline by the placement of a soft, crushed girde at approximately normal placing. This lace flounce is placed to give a longer backline, and drops abruptly at the sides, suggesting a train.

Lace is equally important for the October bride as for her sisters. Many a bridal gown this fall will stress the new reign of lace.

son, who left Friday for Waco, where she will spend the winter with an aunt and attend school. Miss Henderson is the daughter of E. W. Henderson.

Various games were played during the evening.

Refreshments were served to Misses Blanche Hilton, Ina Rae Cummings, Wanna Tawwater, Mildred Henderson, Helene Hay, Maurine Hay, Oleta Underwood, Doris Manning, Eulalia Burrus; Messrs Russell King, Ray Crabtree, Dick Nichols, Otho Johnson, Lois Roberts and Ross Hanna.

## Program For Co-operative Meeting Monday.

The Co-operative Missionary Society which meets each fifth Monday during the year will meet Monday afternoon, September 30, at 4 o'clock at the Baptist church, with the Baptist Ladies as hostesses. The following program has been announced:

Subject: "Christian Training of Children"  
Song "Wonderful Words of Life"  
Devotional—Mrs. G. T. Palmer.  
Vocal solo—G. E. McWhirter.  
"Christian Training in the Home"  
—Mrs. G. B. Schmid.  
Reading—Katherine Burch.  
"Value of Christian Education"—Mrs. W. M. Massie.  
Social Hour.

## Tingata Camp Fire Group Met Tuesday.

The Tingata Camp Fire Girls met at Mrs. W. C. Grigsby's home Tuesday afternoon. All members of the group were present except one and both of the guardians, Mrs. Grigsby and Mrs. W. C. Newsome.

Plans were made to take orders for doughnuts and sell them Friday and Saturday. The girls will also sell Christmas cards.

Friday night the group will hike to the canyon and spend the night and return Saturday morning. They will prepare all of their meals in the open. Honors will be given on the hike and also on the cooking.

## Celebrates Sixty-Seventh Birthday Sunday.

In honor of her sixty-seventh birthday, the children of Mrs. S. A. Greer, of Brook Field Farm, gathered at her home six miles west of Floydada, Sunday, September 22, for a birthday dinner.

The following children and grandchildren were present for the occasion: Mrs. Roy R. Mickey and daughter, Decie Dimple, of Lubbock; Mr. and Mrs. J. R. Hall and children, Maxine and Bobby Lynn, of Idalou; Mr. and Mrs. Roe McCleskey and children, Greer and Venitta Flo, of Floydada, and Mr. and Mrs. J. V. Greer and daughter, Dorothy of Sand Hill.



These two creations show the prominent part lace plays in the new styles for fall.

Of course, lace veils are ever lovely. But the introduction of lace into the gown itself is the new point of fashion.

A very charming and very new bridal gown for October is one that has its entire waist and sleeves made of lace and its full, draped skirt of heavy satin. The lace bodice fits snugly, the neck is modest-

ly rounded and the sleeves long and tight. The bodice ends over the skirt, like a little peplum, making a charming thing of that theme. This bodice buttons up the back in quite a quaint manner, by little lace buttons and tiny loops. The skirt is quite uneven in its lower edge and is longer on both sides than in the back.

## Mrs. Lida President of High School P. T. A.

In order to unite more closely the home and school life of the High School students, about twenty-five mothers met with the teachers on Thursday afternoon, September 12, and organized a Parent-Teachers' Association. The common desire seemed somewhat different from some of the Parent-Teacher Asso-

ciations in that the financial problems were not utmost but the problems of social ideals for the adolescent and how they might be attained was the dominant factor.

"In order to carry out the outlined plans, we are desirous of having at least one-hundred parents interested in our common desire," said Miss Rosson reporter for the organization Tuesday. And went on to state that, "The farmers and

business men have organized with their common ideal to have their business on a higher and more progressive scale and is not the child in the home just as important as the organizations of the farmer and business men?"

A meeting will be held Wednesday afternoon, October 2, at 3:45 at the High School building. The following program has been planned: Vocal duet—Mildred Carter and Patty Looper.

"What other high school P. T. A. are doing"—Mrs. Fred Taylor. Reading—Miss Rosson.

"The High School student"—The Rev. P. D. O'Brien.

The following officers were elected: Mrs. George A. Lida, president; Mrs. E. F. Eastridge, secretary-treasurer; Mmes. P. M. Felton, O. P. Rutledge, Glad Snodgrass, Miss Keeton, and G. E. McWhirter, membership committee; Mrs. W. C. Grigsby, Miss Dorothy Biebel and Mrs. O. B. Olson, program committee.

A. W. Balch of Mansfield, Texas, father of Mrs. A. D. Jameson, and his son, S. P. Balch, of Dallas, were week-end visitors in Floydada.

## HEADQUARTERS

For Musical Instruments

Kimball Pianos

Victor Radios and Phonographs

Sonora Portables

Stringed Instruments and all Musical Supplies.

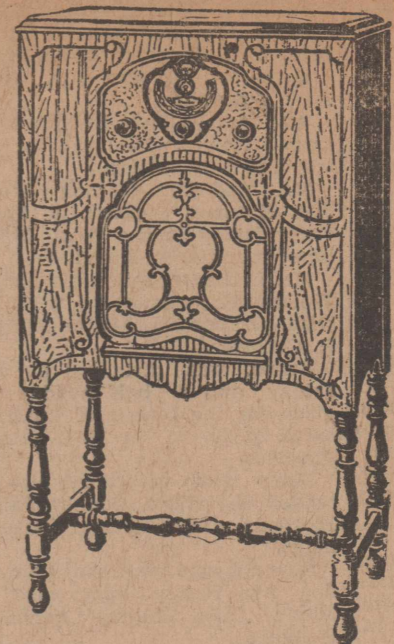
Prices right. Monthly terms if required. Exchanges made. Repairing done.

Carter Music Co.

Floydada, Texas

The Woman's Council of the First Christian Church met Monday afternoon at 1 o'clock and spent several hours making a quilt which they will sell later for the benefit of the Council.

Mrs. F. C. Baker, of W. Oklahoma, and two little girls, Joyce and Helen, and Panke, of Canton, Ohio, as guests of their sister, M. Green.



\$177.50

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Or listen to these marvelous Radios on display in Our Store.

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# Come in NOW!

We have the Greatest Selection of O.K.'d Used Cars . . . at the Lowest Prices in Our History



LOOK at These Bargains!

We are constantly putting used car bargains on our floor, after first giving them careful inspection and overhauling when necessary. There are thousands of miles of good service in these used cars, on which we, as your Chevrolet dealers, have put the Tag

"With an OK That Counts."



If you expect to buy a used car this Fall — come in NOW! We have the widest selection of fine used cars in our history. Many of them can scarcely be told from new. They are good for thousands of miles of satisfactory service — and the prices will absolutely amaze you. This is an opportunity to get exactly the car you want — at the price you want to pay.

Attached to the radiator cap of each of our reconditioned cars is the famous Chevrolet red "O. K. that Counts" tag. This tag shows you exactly what vital units of the car have been reconditioned or marked "O. K." by our expert mechanics. It is your absolute assurance of quality and value. Look for this tag — and KNOW that your purchase is protected!

Snodgrass Chevrolet Co.

FLOYDADA, TEXAS

USED CARS  
with an OK that counts

## Weighing Your "Risk"

In your building every fire danger, every unprotected opening and each protective device, is measured against known standards and practical experience.

Your insurance rate reflects your fire danger as closely as human minds can judge a future event.

It may be possible for you to make changes or improve your fire protection, thereby deserving a lower rate. In any case you will need the services of an experienced stock fire insurance agent.

### Floydada Insurance Agency

G. C. Tubbs                      W. H. Henderson

Quick Curb Service  
WEST SIDE SQUARE

# MOORE DRUG CO.

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"Yours For MOORE Service"

Registered Pharmacist  
TELEPHONE NO.

### Agricultural Exhibits at Fair Are Of High Quality

Never have agricultural products been so plentiful and quality so high as those entered in the general agricultural exhibit of the Sixteenth Floyd County Fair, in the opinion of the Fair Agricultural Committee. Although there were many varieties in which only one entry was made, practically every variety called for on the score card was shown in the display last week. Edwin Heald, acting as clerk, stated that the total number of entries made in this department was well over the 150 mark. In the fruit class, the largest number of entries were made in peaches. Nineteen entries were made, and the judging in this division was an extremely difficult one.

Irish Potatoes—Mack Carr, Floydada, first.  
Plums—Mrs. J. B. Allen, Lockney, first; Mrs. A. E. Hanna, Floydada, second.  
Okra—Karl Sammann, Lockney, first; Mack Carr, Floydada, second.  
String Beans—Mrs. V. W. Hennessy, Floydada, first.  
Winter Squash—Mack Carr, Floydada, first; Mrs. J. B. Allen, Lockney, second.  
Pears—J. E. Green, Floydada, first; Mrs. D. T. Scott, Floydada, second.  
Tomatoes—Mrs. J. A. Green, Floydada, first; Mrs. D. T. Scott, Floydada, second.  
Peppers—Mrs. W. A. Lovell, Floydada, first; Mrs. Frank Roberts, Floydada, second.

### Providence News

Providence, Sept. 23.—Again the death angel has passed in our midst and took our friend and neighbor, Mr. Phillips, last Friday evening. Funeral services were held Sunday afternoon at Lockney. Bro. Phillips leaves a host of relatives and friends here to mourn his death. The family has the sympathy of the entire community.  
Mrs. F. M. Kennedy and little daughter returned Thursday evening from Quitaque, where she was met by relatives from Ft. Worth. Mrs. E. E. Morter and mother Kennedy, who arrived on Sunday to spend a week at the gravel pit with Mr. D. J. Kennedy, who is chief cook at camp there. They had a delightful week.  
Mr. and Mrs. Warren and son, Tommy, of Plainview were guests of Joe Zimmerman and wife Sunday.  
Mrs. K. Sammann was shopping in Plainview Saturday.  
Mr. Tilson and Mr. Dougherty of Plainview were pleasant callers at our school last Thursday.  
Mr. and Mrs. Thompson visited friends near Floydada last week.  
Doc Bennett and Lee Bennett visited at Abernathy Saturday. Mrs. L. A. Hoyle and children were shopping in Plainview Saturday.  
Mr. and Mrs. Zimmerman were in Plainview Saturday on business.  
Mr. and Mrs. Tolliver and children were shopping in town Saturday.  
Mrs. Tommy Edelman and Mrs. J. W. Davenport were the guests of Mrs. Bob Davenport at Aiken Friday.

### VISITS CLUB WOMEN

Mrs. Bob Wilson, of Hereford, spent last week here visiting Mrs. Henry Edwards and attended the county fair. Mrs. Wilson was formerly Miss Mabel Faulkner and was Home Demonstration agent of this county in 1924 and 1925. Miss Faulkner said "I am still interested in Floyd County women and each year of the fair finds me coming back to visit the club women and my old friends. I think the women make great progress each year and I am especially proud of their wonderful exhibits this year."  
Mr. and Mrs. J. A. Enoch and daughters, Ruth and Blanche, drove to Lubbock Sunday to take their son, Gwilym, who entered Tech College Monday.

### Sight Seer Writes ON VISIT TO Floyd County Fair

If you didn't visit the exhibits of the Floyd County Fair this year you missed a real treat. We all know that Floyd County is one of the most fertile and productive sections of the whole state of Texas. But, to have inspected the exhibits in the various community displays is a revelation.

Grains, feed stuffs, in fact practically every farm product common to the Panhandle was shown in profusion. And, for quality it is doubtful if any section of the Southwest can excel the specimens that were on exhibition.

Live stock! Well, to those who have not been watching the live stock development in Floyd County it would be difficult to believe that we have made the wonderful strides in development that have been made in recent years. There were showings this year in this department of the fair that would look good on the front row in any live stock show in the country. Fact is, some of these live stock looked as good as "gals crossed up for meetin'."

Don't stop at the live stock and farm products displays. Come on around to the "wimmin's" department and get an eye full. Talk about "stuff to eat"—well, if you're suffering from loss of appetite right here was the place to find a cure for it. Jellies and jams, okra and yams; apples and grapes in fanciful shape; biscuits and pie stacked a foot high; and the further you go the better the show.

And if you want to learn how the manufacturers of dry goods get their ideas for styles you should have just looked over the dresses, children's suits, shawls, scarfs, bed spreads, counterpieces, quilts, rugs, pillow cases, sheets and a hundred other items. Don't ask me how the women know how to make these things much less how to design them.

Do you like art? If so, some of the keenest pictures and paintings we've had since Maxfield Parrish went color blind were on display. Inquiry revealed the fact that most of these paintings are the work of Floyd County school children. Old Mike Angelo ought to get a kick out of some of this art work, or at least turn over a time or two in his grave.

By all means don't overlook the flowers. They were there in every variety known to the Panhandle and with all the color the rainbow possesses. Not knowing much about flowers except that they are "purty" and good to look at I had to tell the ones in charge that the big red 'un shore loomed up and that the white, long-stemmed 'un looked like it was artificial on account of being so glossy.

Mrs. C. Surginer ("Granny" as her friends know her) had on display a basket of more than fifty (count 'em) different varieties of flowers. And, she could tell you the name of every bloomin' one of them in language that you could understand. She knows and calls flowers by the old-fashioned names they were known by before we got "high-toned." She'll not call Holly-Hocks "mallow plant" nor will she call Moss "portulaca," neither will she use the technical names for the others, although she doubtless knows them all. She is a lover and grower of flowers and can tell you all the "ins" and "outs" of Bachelor

Buttons, Zennias, Phlox, Daisies, Pinks, Asters, etc. I doubt if there is an ailment common to flowers that she cannot diagnose and relieve. If you want to know why the leaves of your "Wandering Jew" are yellowing she can tell you; if you want to know how to pot your plants she knows; if your hedge plants don't fill out just ask her what to do; if they grow too rank and open she'll tell you how to correct this; if the bugs and worms are injuring your flowers just go to "Granny" Surginer and she will tell you how to kill the worms and bugs and restore your plants to normalcy.

If you don't believe Mrs. Surginer knows and loves flowers just drive by her home some afternoon and look over her yard and flowers. And, to try her out, ask her something about flowers and see if she can't tell you more in ten minutes, so that you can understand what it is all about, than some "R. F. D." in the Botanical Department of some college can tell you in a school term. She's old-fashioned and practical enough to think, as did Henry Ward Beecher, that some flowers have real, expressive countenances; that some can almost smile; some have expressions of happiness and gaiety while some radiate a feeling of sadness and melancholy; some overflow with honesty and sincerity; some express weakness and dependence while others show the spirit of triumph and strength. She even takes the beautiful wild flowers that beautify the sweeping prairies and cultivates and studies them—and makes real "tame" flowers of them.

I don't suppose that "Granny" Surginer thought of competing for a prize when she brought this wonderful basket of flowers to the display room. She brought them to enhance the beauty of the general display. Anyway, be that as it may she is entitled to thanks and honorable mention for the assistance she has given to the fair and especially, for the work she has done and is still doing and for the information and assistance she has given the flower lovers and growers of Floydada for the past quarter century or longer.

Contributed.

### RECORD GRAND DAUGHTER'S VOICE FOR GOLDEN WEDDING

Petersburg Journal: Mrs. M. D. Ramsey of the Harmony community left Wednesday for Nebraska, where she will visit with her parents for several weeks. She was accompanied to Amarillo by Mr. Ramsey and their daughter. Mrs. Ramsey's parents will celebrate their golden wedding anniversary in a short time and she expects to be there for this celebration. While they were in Amarillo they had their daughter's voice recorded which they will use in this celebration. It is generally known here that Miss Ramsey sings well and it will

be a great treat to her grand parents to be able to hear this fine music from a talking machine.

### IN PLUMBING BUSINESS HERE

J. P. Williams, of Lockney, who was in the plumbing business in Floydada several months ago for a short while again opened a shop in this city this week under the firm name of Plains Plumbing Co. He also maintains a shop at Lockney. Mr. Williams stated that he would have a licensed plumber here in a few days, however, he would personally supervise the work himself.

### NOTICE

To all parties indebted to, or holding claims against the Estate of E. C. Henry, Deceased:

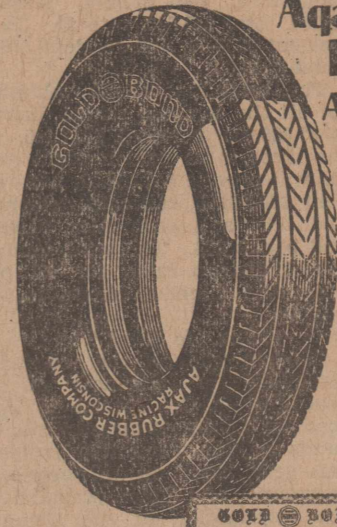
The undersigned having been duly qualified as Executor of the Estate of E. C. Henry, Deceased, late of Floyd County, Texas, by the County Court of said County on the 19 day of September, A. D., 1929, hereby notifies all persons indebted to said Estate to come for-

ward and make settlement, and those having claims against said Estate to present same to her as the law directs, at her residence in Floydada, Floyd County, Texas.

This 20 day of September, A. D. 1929.  
BELLE HENRY  
Executrix, Estate of E. C. Henry  
Deceased.

## THE NEW AJAX GOLD BOND BALLOON

### Bonded for A Year and A Half Against Blowouts, Cuts, Bruises, Accidents And Other Road Hazards

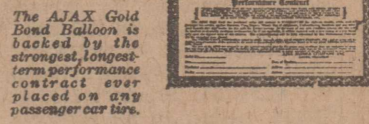


The AJAX Gold Bond Performance Contract is the most sensational development in the industry since the inventor of the modern balloon tire!

Now, for the first time, motorists are definitely protected against tire trouble in its most annoying and costly forms.

Only a superfine tire could justify so sweeping a pledge, and the new AJAX Gold Bond Balloon is precisely that kind!

The first extra quality tire at popular prices! Our stock is complete.



Warranted for eighteen months, while used as passenger car tire, against Blowouts, Cuts, Bruises, Wheel Out of Alignment, Underinflation, Accidents, and any other road hazards that may render the tire unfit for further service.

CONSUMERS' FUEL ASS'N.

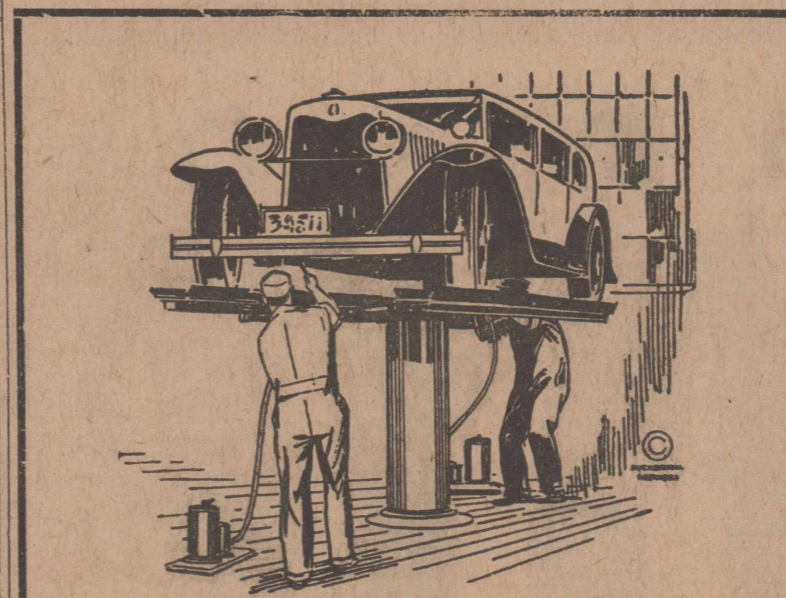
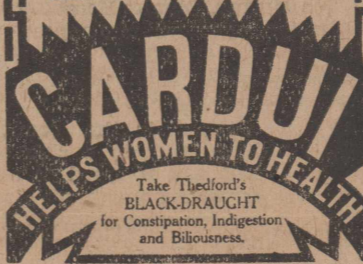
### SPELLS OF BACKACHE

"I HAVE used Cardui at intervals for sixteen years, when I suffered from weakness, and it always helped me," says Mrs. J. W. Jinnright, R. F. D. 2, Troy, Ala.



"Mostly I was afflicted with bad spells of backache. At times I felt as if my back would break. I would drag one foot after the other, in a helpless sort of a way, and once I got down in bed. My husband urged me to take Cardui, and I soon found what a fine medicine it really was."

"When my second child was little, I was in very bad health. I did not pick up as I should have. I was weak and sickly. I do not believe that I would have come through, but for Cardui."



## Twin Services That Mean So Much to You

Here is a fact we believe should interest every motorist in Floyd County:

A CAR SHOULD BE LUBRICATED AFTER IT HAS BEEN WASHED—AND WASHED BEFORE IT IS LUBRICATED.

They are twin services that experience has shown us are essentially inseparable. A Weaver System car wash FOLLOWED by a COMPLETE greasing job on our hydraulic lift insures against rust, squeaking shackles, and rapid wear due to the fact that there is always more or less water left in the joints after a wash job.

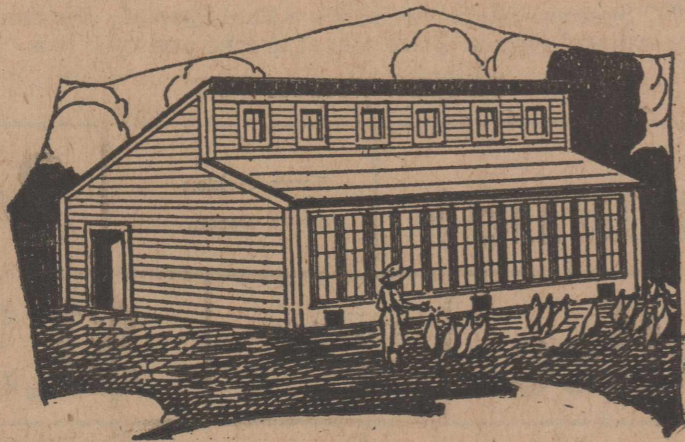
### GREASE AFTER WASHING

We have the best equipment in town for quick, efficient service.

### DRIVE IN TODAY

## GULLION'S Super Service

"A One-Stop"



## Mr. Farmer---

There is good money in poultry, but in order to obtain the highest profits you should have well built poultry houses.

We will be glad to show you plans of modern poultry houses and to explain to you how you can build one on your farm and soon pay for it from the additional profits.

## J. C. Wooldridge Lumber Co., Inc.

Quality Building Material

## COUNT LUCKNER The SEA DEVIL

By Lowell Thomas

Copyright Doubleday Doran & Co.

They called him the sea devil, more in token of admiration for his mysterious prowess than for any hatred he bore him; for he was our most chivalrous enemy in the War. He turned an old sailing ship into a raiding vessel, sailed through the Allied blockade disguised as a Norwegian lumber carrier. He scuttled twenty-five million dollars worth of Allied shipping without taking a life. His story is as thrilling as any pirate's tale—more thrilling because it is true.

Introductory and first chapter of this thrilling tale of sea during war times will appear in

## The Hesperian For October

### Valuations And Taxes By School Districts

(Continued from page 1)

and Hill School District No. 9: Valuations, real \$387,792, personal \$200, total \$434,992, rate \$1.00. Taxes, resident \$2,813.35, non-resident \$1,293.15, railroads and telegraph \$238.42. Total \$4,349.92.

Harmony School District No. 10: Valuations, real \$197,007, personal \$643, total \$215,650, rate \$1.00. Taxes, resident \$1,286.60, non-resident \$574.00, railroads and telegraph \$295.90. Total \$2,156.50.

Wakview School District No. 11: Valuations, real \$312,430, personal \$520, total \$351,950, rate \$1.00. Taxes, resident \$3,056.50, non-resident \$3.00. Total \$3,519.50.

Wentworth School District No. 12: Valuations, real \$189,915, personal \$1, total \$211,140, rate 75c. Taxes, resident \$395.20, non-resident \$1.00, railroads and telegraph \$1,583.55.

School District No. 13: Valuations, real \$174,375, personal \$1, total \$193,590, rate \$1. Taxes \$1,442.10, non-resident \$1.00, railroads and telegraph \$5.00. Total \$1,448.10.

Star School District No. 14: Valuations, real \$405,793, personal \$1, total \$411,140, rate \$1. Taxes, resident \$2,548.50, non-resident \$1.00, railroads and telegraph \$609.38. Total \$4,439.78.

Cedar School District No. 15: Valuations, real \$373,473, personal \$39,092, total \$412,570, rate 50c. Taxes, resident \$2,269.25, non-resident \$1,025.40. Total \$2,062.85.

McCoy School District No. 16: Valuations, real \$158,795, personal \$21,955, total \$180,750, rate \$1. Taxes, resident \$1,254.00, non-resident \$553.50. Total \$1,807.50.

Roseland School District No. 17: Valuations, real \$265,913, personal \$30,630, total \$296,543, rate \$1. Taxes, resident \$2,269.35, non-resident \$455.00, railroads and telegraph \$241.18. Total \$2,965.43.

Dougherty School District No. 18: Valuations, real \$559,875, personal \$50,875, total \$610,750, rate \$1. Taxes, resident \$3,141.70, non-resident \$2,303.00, unrendered \$15.60, railroads and telegraph \$564.20, banks \$83. Total \$6,107.50.

Baker School District No. 19: Valuations, real \$350,765, personal \$55, total \$378,920, rate \$1. Taxes, resident \$2,969.20, non-resident \$1.60, railroads and telegraph \$616.40. Total \$3,789.20.

Antelope School District No. 20: Valuations, real \$218,725, personal \$4,135, total \$224,860, rate \$1. Taxes, resident \$1,946.00, non-resident \$79.60, unrendered \$3.00. Total \$2,028.60.

Providence School District No. 21: Valuations, real \$259,635, personal \$25, total \$287,210, rate \$1.00. Taxes, resident \$1,218.70, non-resident \$1,653.40, total \$2,872.10.

Wancho School District No. 22: Valuations, real \$147,530, personal \$11,770, total \$159,300, rate \$1.00. Taxes, resident \$1,066.00, non-resident \$527.00, total \$1,593.00.

Allmon School District No. 23: Valuations, real \$208,515, personal \$26,755, total \$235,270, rate \$1. Taxes, resident \$1,152.60, non-resident \$1,189.10, unrendered \$11.00, total \$2,352.70.

Liberty School District No. 24: Valuations, real \$134,467, personal \$17,655, total \$202,122, rate 90c. Taxes, resident \$1,271.77, non-resident \$44.32, railroads and telegraph \$3.00. Total \$1,319.09.

Prairie Chapel School District No. 25: Valuations, real \$533,871, personal \$42,825, total \$576,696, rate \$1. Taxes, resident \$2,822.50, non-resident \$1,652.30, unrendered \$25.80, railroads and telegraph \$1,266.06. Total \$5,766.96.

Campbell School District No. 26: Valuations, real \$192,200, personal \$18,620, total \$210,820, rate \$1. Taxes, resident \$1,218.70, non-resident \$1,653.40, total \$2,872.10.

es, resident \$1,219.00, non-resident \$889.20. Total \$2,108.20.

Ramsey School District, No. 27: Valuations, real \$164,405, personal \$15,835, total \$180,240, rate \$1. Taxes, resident \$1,196.40, non-resident \$602.00, railroads and telegraph \$2.00, total \$1,802.40.

Hillcrest School District No. 28: Valuations, real \$192,925, personal \$21,875, total \$214,800, rate 50c. Taxes, resident \$487.50, non-resident \$586.50. Total \$1,074.00.

Goodnight School District No. 29: Valuations, real \$256,530, personal \$29,195, total \$285,725, rate \$1. Taxes, resident \$1,207.95, non-resident \$1,173.00, unrendered \$26.00, railroads and telegraph \$450.30. Total \$2,857.25.

Holt Co. Line School District: Valuations, real \$17,400, personal \$8,200, total \$25,600, rate \$1. Taxes, resident \$238.00, non-resident \$18.00. Total \$256.00.

The total real estate valuations for all the common school districts is \$7,888,800, personal \$817,445. Of that to be paid resident owners will provide \$47,362.09, non-resident \$29,236.66, railroads, telephone and telegraph companies \$6,086.59 and banks \$83. The total common school district taxes for all purposes, the summary shows, is \$82,849.74.

#### The 15c Road Tax

The income of the respective commissioners' precincts of the county from the special 15 cents road tax that goes directly into the funds of the respective precincts this year, based on an abstract of valuations and taxes prepared for the information of the Commissioners' Court by Mr. Meredith, is in gross amounts as follows:

Precinct No. 1: \$6,614.24; Precinct No. 2: \$6,068.30; Precinct No. 3: \$2,946.51; Precinct No. 4: \$3,782.76. Total in all districts \$19,411.81.

Intangible values and rolling 15 cent special road tax. Stock of railroads do not carry the

#### FIRE IN OIL TRUCK WRECK IS FATAL TO ROGER SCOTT

Roger Scott, who was buried at Commerce Wednesday of last week, was burned to death when an oil truck which he was driving turned over near Greenville, according to Shelley Scott, brother of the deceased. The accident occurred on Monday of last week on a highway near Greenville, and the burns sustained by Mr. Scott were so serious that he lived only three hours after the flames had enveloped his body. The funeral services were held at the Scott home at Commerce Wednesday. Shelley Scott, of the Pleasant Hill community, attended the funeral services, returning home the latter part of the week. The deceased's wife and 12 year old son also attended the funeral services.

Mrs. Will Reeves and son, Rex, of Jerico, visited her father, C. Snodgrass, and Mrs. Snodgrass from Friday until Sunday.

### Wrecker Wrecks To Cars Run Hay-Wire Wed. Wreck Good Wreck

"When a wreck is not a wreck, and a wrecker wrecks the wreck, is the wreck the wrecker wreck or is the wreck just a wreck? And if not, why not?"

These are the questions K. C. Scott is turning over in his head this morning, with the result that the problem gets more puzzling all of the time.

It all came up over Mr. Scott's Chevrolet Coach, which is far from being a wreck. Or rather it was not a wreck before it ran hay-wire at the Country Club grounds yesterday and took a plunge into Blanco Creek. Mr. Scott parked the machine at the country club gate near the keeper's house and after he had left it, the car decided to play hookey and take a little driverless plunge in Blanco Creek. It did, which resulted in the car being stuck in the creek, floor-board deep in water but without a single scratch.

Then when a wrecker was called to extract the truant from the water, the wrecker got too frisky, backed into the Chevrolet and rammed a carriage trunk through the back end.

Now Mr. Scott wants to know what it is all about. "When a wreck is not a wreck, and a wrecker wrecks.....?"

#### NOTABLE WOMAN TO SPEAK AT COUNTY FEDERATION

Mrs. Ola Powell Malcolm, field representative from the State's Regulation Department, United States Department of Agriculture, who is in charge of Home Demonstration work in fifteen southern States is to be the principal speaker at the County Federation meeting which will be held during the month of October at the new auditorium in Lockney, according to announcement made this week by Mrs. W. H. Bethel, president of the County Federation. Mrs. Malcolm was unable to set the date at this time. She is author of "Ola Powell Canning, Pickling and Preserving" recognized as an authority in the United States and Europe.

Miss Mildred Horton, State Home Demonstration Agent, and Miss Myrtle Murray, District Home Demonstration Agent, will also appear on the program.

Several women of the county will discuss interesting subjects.

"Every woman in the county whether she belongs to a club or not is invited and is urged to attend this wonderful program," Mrs. Bethel said. "A large number of women should take advantage of this opportunity."

### Motorists Could Save Millions On Gasoline

#### Observance of Certain Simple Rules Would Greatly Increase Mileage.

Detroit, September 25.—Millions of dollars could be saved annually by the automobile-owning public through a more strict observance of the factors that control the gasoline mileage offered by the average automobile, it was revealed in a survey on fuel economy completed today by the Chevrolet Motor Company.

A gain from two to five miles on the gallon of gas could be effected, on the average, it was shown, if the motorist paid strict attention to the elements that govern fuel consumption.

The matter of economy has always been a factor of the uppermost importance with Chevrolet in the designing of its cars. Having brought the mileage to the highest point ever offered in a six cylinder car, Chevrolet sought to corral in this survey, the many seemingly unimportant details, which through carelessness or indifference on the part of the driver, cut down the mileage that might be obtained through more intelligent handling of the car.

Manufacturers have been doing their utmost to make gains in the direction of greater mileage and now it is felt that with greater cooperation from the driver, motorists may ride millions of miles yearly at no extra fuel cost if the matter of watchfulness can make a sufficiently strong appeal.

Just how this attention to fuel economy brings its reward is illustrated in records of performances coming in to the company's offices, which show that although the Chevrolet six is expected to run approximately 20 miles to the gallon, motorists in various sections of the country are getting 23, 24 and 25 miles through just a little added attention to the matter.

The majority of items to be watched are rather obvious to the average automobile owner, but through an inadequate appreciation of their importance, are commonly overlooked.

The survey sets down specifically a number of factors, which, if observed, should increase your mileage two to five miles to the gallon. They are:

1. When standing or waiting for the light to change, don't race your motor.
2. When you are to make a stop of more than a minute, turn off your motor.
3. Don't drive at excessive speeds unless the occasion demands. High speed travelling burns more gas.
4. Remember that the faster you drive the more gas you consume. So when you find that you are about out of gas and are heading for a gas station, take it slowly and

your chances for negotiating the distant will be greater.

5. When starting watch the choke. Don't drive with the choke out a moment more than necessary.
6. Be sure that your brakes are not dragging. This cuts down your mileage. Get your brakes inspected frequently.
7. Have your valves ground when they need it.
8. See that the idling adjustment on your carburetor is set at the proper point so that the mixture is not too rich. If it is not at the proper point it gives you inefficient idling performance and wastes gas.
9. Don't fill your gas tank full to the cap, some will escape through the vent in the cap.
10. Don't ride the clutch.
11. Watch gas line for leaks at joints. Check it periodically to see that fittings are tight.
12. Be sure that spark is in fully advanced position.
13. Avoid excessive use of brakes in traffic.

Observance of these suggestions, the survey points out, will save money for the motorist and, add considerable mileage to your driving and reduce the number of necessary stops at the gasoline station.

#### FIRE BOYS DIVIDE INTO TEAMS FOR WATER FIGHT

Visitors to the Floyd County Fair last Friday afternoon were entertained by members of the Floydada Fire Department who staged a water fight on East Mississippi Street near the South Plains Lumber Company yard. A fight had been matched with the Matador Fire Department, but was called off when it was found that members of this department could not be present. Members of the local crew divided into teams and fought before a large crowd of visitors.

The water fight preceded the football game Friday afternoon between the Plainview Bulldogs and the Floydada Whirlwinds.

#### Local And Personal

Mr. and Mrs. C. H. Davis and son, Billy Clyde, returned home Tuesday afternoon from Sterling City, where they visited her parents, Mr. and Mrs. D. C. Durham. Mrs. Davis and son had been there a week and Mr. Davis went over after them Sunday.

Mr. and Mrs. J. D. Starks and daughter, Mrs. Jas. K. Green, made a business trip to Lubbock Tuesday. Hollis and Lemond Moore made a business trip to Dallas Sunday. They returned home Monday by way of Bellevue for Mrs. Hollis Moore and children who have been visiting her parents, Mr. and Mrs. Lee Faulkner.

Mr. and Mrs. Frank Moore and son, Jo Dick, went to Amarillo Wednesday to attend the Tri-State Fair until Friday. They will visit with her sister, Mrs. Arthur Savage

### In Naval Row



William B. Shearer, above, self-styled naval propagandist, has filed suit for \$250,000 against large ship-building interests in this country for services rendered in Geneva to disturb attempts at world-wide arms limitation. Shearer accuses high naval officers of furnishing him data to aid in his propaganda work. The "big navy lobby's" activities are now being investigated by the U. S. Senate.

Second Sheets, pencil and typewriter carbon at Hesperian office.

#### Taking Its Temperature

Have you taken your refrigerator's temperature recently? If it registers 45 degrees or lower, the home storage plant is cold enough.—Woman's Home Companion.

#### Too Much Greatness

The course of history is strewn with the wrecks of great empires which blew themselves to ruin with their own power.—The American Magazine.

#### Fewer Don'ts, Please

A good recipe for dealing with children: Love 'em and let 'em alone.—Woman's Home Companion.

See the new Royal Portable and standard typewriters at The Hesperian Office.

## Friday and Saturday Specials

Regular 19c Outing Flannels, EXTRA SPECIAL, 8 yards,	\$1.00
Regular \$1.00 House Dresses, Colors guaranteed, SPECIAL,	89c
Only Four 9x12 Congoleum Rugs, The best we can buy, SPECIAL,	\$6.98

New Fall and Winter Goods Arriving Daily and placed on our counters at very attractive prices.

## H. P. Watson Co.

5c to \$1.00 Store

"Where Your Dollars Have More Cents"



## The Dress Classic Of The Season

FROM \$5.85 to \$35.00

Once again our store announces a supreme value event on newly arrived, fresh, crisp, brand new Frocks. Once again we are one step ahead with fashions that first make their debut in a value triumph sale! Frocks for every occasion of finest materials, newest styles and youthful details.

## C. E. Stone Co.

CHAIN STORE FLO

## FALL SPECIALS

WHEAT FLOUR, 4 lb. sack,	89c
SWEET SPUDS, 10 Pounds for,	33c
FRUIT SYRUP, 1 gal. Maple Flavor,	44c
BEANS, 1 can,	10c
WHEAT FLOUR, Large Sack,	69c
CANNED TOMATOES, 2 gal. Home Canned,	27c
GRAPE JUICE, 1/2 gal. Home Made,	89c

## C. P. Looper Company

M

SYSTEM

"Saves for the Nation"

FRIDAY and SATURDAY SPECIALS

AT BOTH STORES

When "M" System runs a Special it's a Real Special. We don't take our competitors' regular price cut it a cent and call it a Special.

BETTER WATCH OUT

Bananas	Large Golden Fruit, Dozen,	24c
Coffee	3 Pound Can, Liptons	\$1.39
Potatoes	Yams or Spuds, 10 Pounds,	33c
Sugar	25 Pounds, 10 Pounds,	\$1.63 66c
Flour	48 Pound Bag, Light Hayese,	\$1.75

MARKET SPECIAL

STEAK	POUND,	29c
BARBECUE	It's Fine Pound,	25c

All Orders of \$2.50 or over Delivered Free.

No. 1—PHONE 4      No. 2—PHONE 62

Through the Turn-Tables to Economy

# THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 26, 1929.

NUMBER 1

## 18,000 VISITORS AT SIXTEENTH FLOYD COUNTY FAIR

### Providence Agricultural Exhibit Gets First Place In County

Most Complete Exhibit Ever Shown In County

#### Sand Hill Furnishes Strong Competition

#### Seventeen Communities Fill Score Card In Annual Event.

Providence Community, twenty-two miles northwest of Floydada, near the Hale County line, was awarded first prize in the community agricultural exhibits made at the Floyd County Fair this week, scoring a total of 93 out of a possible 100 points. Sand Hill Community was a close rival for the first prize honors, winning second place with a total of 92 points. Other winners in the community exhibits were Lakeview, third with a total of 87 points, Campbell, fourth with a total of 84 points and Harmony, fifth with a total of 82 points.

#### Judge Praises Exhibits

Competition to the final degree marked the exhibits made at the Sixteenth Annual Floyd County Fair. In no division was interest more appealing and competition so keen as in the general community agricultural exhibits. Each booth was artistically arranged, and products of the very best grade were shown. In practically every booth the score card was filled complete.

D. F. Eaton, County Agent of Lubbock County, who had charge of the judging in this department, stated that he had never seen displays at a county fair with rivalry so strong and products so near perfect. He was especially high in his praise of the Providence and Sand Hill exhibits, stating that they would have compared favorably with any display made at the State Fair each year.

"Each booth reflected forethought and study and a careful selection of farm products. From the standpoint of the community Agricultural Exhibits, the Floyd County Fair has been one of the biggest successes I have ever known," he said.

Seventeen communities erected display booths in the agricultural building on the east side of the

square. Every one was in the prize winning class, according to Mr. Eaton.

"Providence—The Premier" was the idea carried out through the prize winning exhibit shown by this community. The attractive background carried out this slogan and a large star displayed in a circle of threshed wheat, bordered by red cane heads. A display of twenty open bolls of cotton, perfectly formed Irish potatoes and onions, an attractive display of grains, threshed and in heads, a giant pumpkin, and a display of both canned and fresh fruit were the most striking products shown in this exhibit. But the display did not stop with these items. The score card was filled complete with products that graded from 90 to 100 per cent perfect. With such a display of so near perfect products and so attractively arranged, it was not hard for the thousands of visitors who saw the display to see why this exhibit was awarded the first prize. Karl Sammann and Ben Quebe planned, erected and had charge of the booth during the fair.

"We're For Floyd County" Sand Hill's attractive exhibit was the first seen by the visitors who entered the agricultural building. This exhibit was erected by Miss Ola Hanna, Mrs. Cella Ross and others of the Sand Hill Community, and reflected much planning and work in selecting the best products in the section. The name of the community, a picture of the Sand Hill school building and the community slogan: "We are for Floyd County" was carried out in the background of the display. The background was composed of threshed sheaf grains, mostly of wheat and red cane. Of the products displayed, the wheat and grains were the most attractive. Sand Hill, famed for its watermelons, had on display in the booth the largest and best formed watermelon shown at the fair.

Products of A-1 grade was the feature of attraction in the Lakeview exhibit. Maize, potatoes and corn were among the most appealing products in the attractive display. Wheat from this community graded high on the scorecard, also. The background was formed of crepe paper, and carried out idea in a miniature of the Lakeview school building.

The background of the Campbell exhibit reflected more hard work and more planning than any other booth at the fair. The entire space was covered with threshed sheaf grains in contrasting colors, picturing a large barn filled with feed, a wind mill, tank of water, and three cows grazing in a pasture. The roof of the barn was formed of evenly arranged shelled corn. The name of the community was spelled in large letters formed of snow-white cotton across the top of the background. The foreground of the exhibit was also attractively arranged and only products of the highest grade were shown.

**Proud of School Houses**  
A color scheme of red and white was carried out in the Harmony display. The name of this exhibit was also spelled in cotton across the background, and the entire exhibit presented a most attractive picture. The products were featured by bundle and threshed wheat, and oats, as well as canned fruit.

The Allmon booth was one of the best shown at the agricultural building and was both attractive and of high quality farm products. The Allmon school building was pictured in threshed maize to form the background.

Black and gold crepe paper carried out the color scheme of the Erick exhibit, on both the back and foreground. Threshed grains and bundle feed were the most striking products shown in this exhibit.

"Where the Antelope once roamed; these varieties are grown," was the slogan and idea carried out in the Antelope exhibit. This display graded high in the judging and attracted considerable attention among the visitors who viewed the exhibits. Containers and binding for the products shown in the exhibit were made of blue.

A hill made of layers of grain and completely covered by small cedars carried out one of the most original ideas in the exhibits. The Cedar Hill exhibit, although not in the list of prize winners, attracted considerable attention because of the fact that this year marked the first year this community has entered a booth at the Floyd County Fair.

#### Wild Beasts Like To Perform, She Says



Do wild animals like to do tricks? That's a question that is often asked Louis Roth, principal wild animal trainer with the Al. G. Barnes Circus.

Let Miss Bobbie Todd, who is seen here sitting on a park bench with her pet leopard "Sport," and who will be in the steel girdled arena of the Al. G. Barnes Circus, when the big show comes to Floydada Saturday, September 28 tell you the answer in her own way: "Wild animals mostly dislike to learn at first. They're exactly like little children. But when they find that no harm is meant, that each lesson is given in kindness, with tid-bit

rewards for each proper advance, however small, they begin to exhibit interest. Soon they do their work with zeal. In fact, the happiest hour of the day for my lions, tigers and leopards, next to feeding time, of course, is that in which they exhibit their higher education to the crowds in the stands. Watch them dash from the cages into the chute leading to the arenas, if you have any doubts. They love the exercise, the change and excitement, to say nothing of the music. That is where they are better off than zoo animals. They have a real interest in work, and work is a blessing, isn't it?"

### Registered Herds Shown at County's First Dairy Show

heads, a good grade of wheat and some of the largest cantaloupes shown at the fair. "The Land of Opportunity" was the slogan idea carried out above a hand painted picture of the rising sun in the Dougherty display. The name of the new little city was spelled in grain across the back ground.

The progressive spirit of the various communities was represented in none better than in the Baker exhibit, which had as their motto "If you can't push, don't pull back." The background of this exhibit also had a picture of the Baker school house and the slogan "The Friendly Community" was formed of grains on the background. Maize heads and perfectly formed Irish potatoes were the outstanding agricultural products shown.

Pleasant Hill and McCoy communities each carried out the idea of spelling the name of their community in shelled corn on the backgrounds of the exhibits. Wheat, maize and cotton seed were used to form the McCoy name plate, while crepe paper was used with the corn in the Pleasant Hill exhibit. Unusual in both exhibits was a hen's nest with twelve perfect eggs. Excellent products were shown in both booths.

Pleasant Valley was represented in a good display of farm products of the very highest grade and a beautiful fore and background display. The Pleasant Valley school building was pictured in the background, formed of threshed grains. Good maize, cane and kaffir heads and an unusual display of uniform sized onions were among the most attractive agricultural products.

Last, but far from least, of the exhibits shown in the large group were those made by the Roseland and Lone Star Communities. In the Roseland booth, the name was spelled in an oblong background formed of maize and wheat. Pink and blue colors were used in making this exhibit more attractive. The Lone Star display was made of Crepe paper with a large star in the center of the background. Both of the displays were featured by unusual farm and garden products, all of uniform size and all of the very best grades.

Proof that Floyd County farmers, dairymen and cattlemen are rapidly turning to registered pure-bred Jersey cattle for one of their principal incomes was reflected last week at the Floyd County Fair. More than forty pure bred cows were entered in the county's first dairy show held on Friday and Saturday during the fair, and the thousands of visitors who viewed the animals were agreeably surprised at the grade of stock shown.

It is interesting to note that many of the prize winning heifers and bulls entered in the show were sired by Floyd County bulls and produced by Floyd County cows. It is also interesting to note that many of the cows shown and many of the prize winners were cows on which register has been applied for.

O. L. Stansell, who is known as one of the outstanding dairymen in this section, directed the dairy show, and was well pleased with the showing made by cattle raisers in the county. "Although many of the cows shown were not of the very best grade, it shows that Floyd County people are really beginning to take an interest in registered Jersey stock and will eventually have some of the best stock in the state," Mr. Stansell said.

W. L. Stangel, head of the livestock department of Texas Tech College, judged Jersey entries. In a short address to the dairymen following the judging, Mr. Stangel said that competition in this division was exceptionally strong, and that through such shows as this one he saw great possibilities for the cattle raisers of Floyd County. "The purpose of dairy shows is to compare your herds and to raise the standard of all of the herds in the county to the very best. Floyd County cattlemen have a big job before them, but with such progress as they have shown during the past year will soon rank this county as one of the best Jersey cattle counties in Texas," he said.

The list of awards made at the dairy show is as follows:  
**Dairy Show Awards**  
Bulls, three years and over—E. C. King, Dagonette's Cowslips Circle, first.  
Bulls, two years and under three

—M. Frost, Sultana's Raleigh Prince, first; J. H. Newberry, Virginia's Pogis Oxford, second.

Bulls, one year and under two—O. L. Stansell, Fancy Premier's Senator, first; R. W. Smith, Fancy Premier's Blueboy, second; V. W. Hennessee, Tormentors Beauty's Lad, third; Earl Rogers, Silver Premier, fourth; V. B. Fitch, Man's Premier, fifth.

Bull calves—Kingsdale Farm, Register applied for, first; W. B. Henry, Fancy Premier Floyd, second; Robert Lee Smith, register applied for, third; J. R. Yearwood, Yearwood's Combination Premier, fourth.

Heifers—O. L. Stansell, register applied for, first; O. L. Stansell, register applied for, second; Raymond King, Kingsdale Nancy Carol, third; C. H. Davis, Iola Pretty Maid, fourth.

Cows, three years and over—O. L. Stansell, Princess Combination Ula first; C. G. Johnson, Fairy Boy's Royal Princess, second.

Cows, two years and under three—O. L. Stansell, Clara's Lady, first O. L. Stansell, Allen's Premier Fancy, second; Robert Lee Smith, Gamboge Intrinsec Lass, third; Kingsdale Farm, Kingsdale, Billie Jean, fourth; J. A. Jamison, Dotta May, fifth.

Senior yearling—R. W. Smith, Forward Lady Eaglet, first; J. H. Newberry, Beauty's Royal Fairy, second; Earl Rogers, Totsey Greenwood Trickey, third; Kingsdale Farm, register applied for, fourth.

Junior yearling—O. L. Stansell, Fancy Premier's Dream, second; Kingsdale Farm, register applied for, third.

**Champions**  
Senior Champion Male—King and Steen, Dagonettes Cowslip Circle.

Junior Champion Male—O. L. Stansell, Fancy Premier's Senator.

Grand Champion Male—O. L. Stansell, Fancy Premier's Senator.

Senior Champion Female—O. L. Stansell, Princess Combination Ula.

Junior Champion Female—R. W. Smith, Forward Lady Eaglet.

Grand Champion Female—O. L. Stansell, Princess Combination Ula.

### Many Beautiful Floats In All-County Parade

Campbell and Roseland are Winners in Giant Fair Parade Saturday Afternoon.

Climaxing the events of a successful fair, a giant parade of more than sixty automobiles and floats formed on south Wall Street Saturday afternoon and paraded the main business and residence streets of Floydada. Heralded as one of the longest ever to form in the city, the All-County parade was composed of ten floats entered by rural communities, two club floats, five groups of rural school children, high school floats and approximately twenty business floats.

Most attractive of all the competitive floats entered in the parade were those of the rural communities. The Campbell float, representing a giant sail boat, was awarded the first prize in this group. Mrs. Bryan Hinkle drove the car which was awarded the first prize.

Second prize in the community group was awarded to the Roseland community. This float carried out the most original idea of the entire parade, portraying the idea of "Roseland Rosebuds." Six small girls represented the rosebuds of Roseland. A beautiful trellis of red roses covered the float.

McCoy community was awarded the third prize in the community group. Other communities to enter floats were Cedar Hill, Baker Muncy, Lone Star, The Starkey 4 H Club, Starkey community, Lakeview, Liberty, Sand Hill and the Sand Hill Kitchen Band.

Most novel of the floats was that of the Sand Hill Kitchen Band. This organization of Sand Hill women attracted more attention than any other float in the parade. It is composed of members of the Sand Hill Home Demonstration Club who use kitchen utensils for musical instruments. And they produce real music, too. First prize in the club floats was awarded to this organization. Second place in the club floats was awarded to the Starkey 4 H Club.

Sand Hill, Starkey, Lakeview, Cedar Hill and Baker schools were each represented by delegations of school children in the parade.

Headed by the Floydada Municipal Band, followed by the Floydada Volunteer Fire Department, the parade made a pleasing sight to the eye. Members of the Floydada Boy Scout troops patrolled the parade.

Entertainment Features Also Aid In Attracting Thousands.

With the close Saturday night of the Floyd County Fair, the sixteenth annual event of its kind went down in history as a most pronounced success, with 18,000 to 20,000 total attendance, exhibits of greater variety than ever, and entertainment features that gave the fair a well-rounded program throughout.

12,000 Here Saturday  
Saturday was the biggest day in point of attendance, the fair officials estimating the crowd that day between 10,000 and 12,000 people. Thursday's crowd was 3,000 or more and Friday's crowd was 4,000 or more. Wednesday, preparation day, saw the exhibit buildings and spaces humming with activity and when Thursday morning dawned all exhibits were in place and ready for the judging.

As matters developed the fair dates this year hit in one of the most busy weeks of the entire year and many visitors who would otherwise have spent one or more days in Floydada contended themselves with a few hours.

The big fire fireworks display which closed each of the last three days of the programs drew hundreds of visitors in the evenings who were unable to attend during the days. All visitors were enthusiastic about this feature, which evidently gave a touch to the closing hours of each day that would have been missed greatly by the throngs who gathered for it.

While midway attractions on the carnival grounds were only average, other features were better, if possible, than at any recent previous fair.

More than a hundred people of the county, including community residents of Floydada, are making the sixteenth fair a standing success that it was, at Bishop, this week on behalf of a fair executive committee, declared this fact was the most gratifying thing that had developed during the whole period of preparation at presentation of the event. "I have never witnessed a more gratifying demonstration of the value of unselfed effort among a large number of community workers," he said.

Results of the competition in stories of the various features of the fair appear in this newspaper.

### INCOMPETENCY CHARGED EFFORTS TO REMOVE C

Incompetency and improper handling of funds of the county charged in a petition filed in district court of Motley County week by Hamilton & Fish, attorneys of Matador, represent clients of that county who are suing for the removal from office County Judge A. L. Jordan, three members of his County Court.

The case has been set for on November 12, the second of the next term of the District Court for Motley County.

A hot political fight in Motley County has developed two rival camps in the past two weeks, following an audit of county records by A. N. Co. of this city, and Amarillo, the county filed suit to recover sums alleged to be due Motley County from some of the former office-holders.

The suit to remove the present officials will be in the form of civil action, and unless removed by change of venue will come for trial before a jury in Motley County.

### NIGHT SUPERVISOR OF NEW HOSPITAL AT JACKSONVILLE

Miss Hester West, daughter of Mr. and Mrs. John L. West of this city, and a recent graduate of Baylor Nurses School at Dallas, assumed work as night supervisor of the new Cherokee Sanitarium at Jacksonville, Saturday, September 14, according to information received here by her parents last week.

In addition to her work in the sanitarium she is taking a course in Bible and English in Ion Morris College at Jacksonville.

### DISTRICT COURT OPEN IN FLOYDADA OCT

District Court for Floyd will open its fall term on October 7.

The court began sitting on Monday of last week when the term is ended Saturday, October 5, the journals and moves to Floydada.

## PALACE

### Floydada

"HOME OF THE TALKIES"

MONDAY AND TUESDAY—SEPT. 30 - OCT. 1

HEAR! EVERY WORD!  
SEE! EVERY SCENE ACTED OUT!

IN

## "Thru Different Eyes"

With

Mary Duncan, Warner Baxter and Edmund Lowe.

Don't forget—You HEAR all the dialog and SEE all the action.

ALSO FOX NEWS EVENTS.

WEDNESDAY AND THURSDAY—OCT 2 - 3

HEAR!—SEE!  
TALKING SINGING DANCING

**NOW!**  
IT'S ON THE SCREEN

**Anne NICHOLS'**  
**ABIE'S IRISH ROSE**  
A Paramount Picture

With Charles (Buddy) Rogers and Nancy Carroll

Also Good Two Reel Comedy

**Are Features**

... surprised and ... Excellent Show- ... Maae.

... show this year was a ... better than the commit- ... expected on account of the ... weather during the summer ... months. Despite this fact there ... beautiful flowers, especially ... roses and dahlias. A dahlia ... exhibit by Mrs. E. C. Nelson ... special mention.

Mrs. C. Surginer, chairman of the Flower Show committee, not only likes to work with the flowers in the show but she grows them in her own garden, many varieties, attested by a large basket containing fifty species which was the center of attraction at the flower show.

Other members of the flower committee were Mrs. Jennie Bishop, Mrs. E. C. Henry, Mrs. Edd Brown and Mrs. Wm. McGehee.

Three Plainview women, Mrs. John Gray, Mrs. H. C. Blackman and Mrs. W. J. B. Gouddy were judges in the flower and art department. Members of both committees were very pleased upon being able to secure such capable judges.

There were many beautiful pictures and the committee expressed their regret that they had not been classified so that prizes could be given accordingly. Like it was there were only two groups, water colors and oils, with disregard to subjects.

Mrs. Lon M. Davis, Mrs. O. P. Rutledge, Mrs. E. J. Barker and Mrs. Johnnie Streit were in charge of the art department.

**Flower Show Awards**

Best bouquet of roses: Mrs. Claud Goen, first; Mrs. L. J. Welborn, second.

White Roses: Mrs. B. L. Blacklock, first; Mrs. S. T. Harris, second.

Red roses: Mrs. M. Carr, first; Mrs. J. T. J. Dawson, second.

Cream roses: Mrs. M. Carr, first; Mrs. E. L. Norman, second.

Yellow roses: Mrs. W. E. Woody, first; Mrs. Jennie Bishop, second.

Pink roses: Mrs. S. T. Harris, first; Mrs. Y. M. Moore, second.

Best Dahlias: Mrs. E. C. Nelson, first; Mrs. J. M. Gamblin, second.

White dahlias: Mrs. Olin Fry, first.

Yellow dahlias: Mrs. Olin Fry, first.

Red dahlias: Mrs. S. W. Ross, first; Gladys Ruth Brown, second.

Zinnias: Emma Louise Smith, first; Florence Summers, second.

Cosmos: Mrs. C. Surginer, first.

Marigolds: Mrs. F. V. Payne, first.

Goldenrod: Mrs. J. T. J. Dawson, first.

Coxcomb: Mrs. J. D. Christian, first; Mrs. N. E. Lowe, second.

Asters: Mrs. E. L. Norman, first; Mrs. L. J. Welborn, second.

Nasturtiums: Mildred Houston, first; Mrs. Fred Bell, second.

dragons: Mrs. L. J. Welborn, first; Mrs. Olin Watson, second.

ibena: Mrs. L. J. Welborn, first; Florence Summers, second.

ox red: Mrs. B. P. Woody, first; Mrs. Jennie Bishop, second.

Phlox, white: Mrs. S. T. Harris, first.

Scarlet sage: Mrs. S. T. Harris, first.

Pansy: Mrs. James Colville, first; Mrs. Wm. McGehee, second.

Handing basket: Mrs. Fred Messick, first; Mrs. C. R. Houston, second.

Boston Fern: Mrs. C. Surginer, first.

Lace fern: Mrs. Fred Messick, first.

Sprengri: Mrs. Douglas Watson, first; Mrs. Fred Messick, second.

Red geranium: Mrs. A. H. Manning, first.

Pink geranium: Mrs. J. S. Solomon, first.

Begonia: Mrs. C. L. Tomilson, first; Mrs. Claud Goen, second.

Rex Begonia: Mrs. Jennie Bishop, first; Mrs. F. V. Payne, second.

Coleus (small leaf): Mrs. C. L. Tomilson, first.

Coleus (large leaf) Mrs. Wm. McGehee, first.

Cactus: Mrs. C. Surginer, first.

Butter and egg plant: Mrs. S. J. Latta, first.

One of the most peculiar plants was a snake cactus exhibited by Mrs. C. Surginer. The plant came from Florida.

**Art Department**

The judges announced the following decisions in the art department:

Water color: Mary Anne Kimble, first; Jessie May Wood, second.

Oils: Jimmie Evans, first; Virginia Welch, second.

Polychrome: Mrs. Tom Shaw, first; Mrs. Hubbard, second.

China water pitcher: Mrs. Lon V. Smith, first.

China Vase: Mrs. E. L. Angus, first.

chef' who not only knows a motor's needs but knows how to supply those needs, the careful motorist is now in a position to keep his car on a healthful diet that assures uniformly high standards of performance."

**RICHARD TIVIS OF MULE-SHOE, DIED LAST THURSDAY**

Richard Tivis, 27, of Mule Shoe a former resident of Floyd County, died at his home at Mule shoe, Texas, Thursday of last week at 5 o'clock in the morning, and was interred in the cemetery at Sudan at 6 o'clock in the afternoon of the same day. Rev. Moore, Baptist pastor at Sudan conducted the funeral services.

The deceased is survived by his wife and one child, also by his father, N. L. Tivis, eleven brothers and sisters. One of the sisters is Mrs. Melvin Brown of this county, who attended the funeral in company with J. E. Tivis and Mrs. Eva Wagner, also of this county. Mrs. Wagner is an aunt and Mr. Tivis an uncle of the deceased.

**RAISES LOCKNEY FIRST BALE AND ALSO THE SECOND**

Carl Samman, of Providence, who was in Floydada during the fair, besides being a very considerable wheat farmer, having made wheat his principal crop for a number of years, is by way of being from McLennan County. Being from McLennan means that you've got to know about cotton, and Carl demonstrated that fact this season by raising a good crop, which he has started to market.

As the season opened at Lockney, he furnished the first bale and was given \$50 in gold and free ginning for his enterprise, and later he also took the second bale of cotton to town that reached that market.

Attorney L. C. Penry, of Stamford, was a visitor in Floydada one day the latter part of last week.

Tom Millican, of Acuff, visited here with his daughter, Mrs. Earl Rogers Friday of last week.

Mrs. Mary E. Jones and sons, Amos and Bobby, and Mr. and Mrs. Tom Harris of Matador were guests of Mr. and Mrs. Edd Bishop Friday night. Mrs. Jones and Mrs. Harris are sisters of Mrs. Bishop.

Advertise in The Hesperian.

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Lawyer  
Readhimer Building  
Floydada, Texas

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FOR SURGICAL CASES  
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"The Store for Men"  
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We Call For and Deliver

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Real Estate Loans, and Insurance  
6 Per Cent Farm Loans  
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We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.  
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FIRE INSURANCE AGENCY  
WILL APPRECIATE YOUR BUSINESS  
CITY AND FARM LOANS  
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.  
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FIRST NATIONAL BANK BUILDING, FLOYDADA

**FLOYDADA TRANSFER**  
A. N. WARD, Prop.  
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HAULING AND TRANSFER  
BUSINESS SOLICITED  
GOOD EQUIPMENT  
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MEDICINE and MINOR SURGERY  
Office with Moore Drug Co.  
West Side Square  
Phones:  
Residence 250 Office 193

**Gasoline 'Chef' Makes Study Your Car's Needs**

**Dietary Problems of Modern Motor Vehicle Problem of Research Laboratory Workers.**

Vitamins, calories, roughage, mineral salts—for your car? Not exactly. But, according to experts on automotive fueling, your car has dietary problems just as surely and equally as important as your body. And it is the business of the "gasoline chef" to see that the car gets the type of diet that will give it the ambition, pep and resistance it needs to keep on the job, refrain from catching cold, and stay out of the class of sluggish auto dispeptics.

Who is the gasoline chef? He is a scientist who spends his days, and often his nights, working, studying, testing, and discovering better ways to feed your motor. His kitchen is a great research laboratory maintained by the concern whose motor fuels you buy at the filling station.

"Yes," says R. C. Jopling, of the Phillips Petroleum Company, Bartlesville, Oklahoma. "The research man in the motor fuel industry is really, among other things, a gasoline chef." In our laboratories we have experts who are continually studying the dietary needs of the motor car and producing fare that meets those needs.

"For example, our experts realized that the gasoline in use a few years ago would not adequately fit the requirements of modern high compression motors. They knew too, that a gasoline 'diet' upon which a motor could thrive in winter or in a cold climate was not necessarily the correct diet for that same motor during the summer or in the warmer summer climates."

"It was this knowledge which prompted our 'gasoline chefs' to discover how literally to take gasoline apart—then to combine and recombine its various parts so as to meet different seasonal and climatic requirements of the modern motor. The motorist naturally wants his car to start easily in any kind of weather, to accelerate quickly, to have plenty of pep for the open road, to deliver real mileage, to have a vast reserve of power and to run smoothly and quietly at all times of the year. Thanks to the gasoline



**Right At Home**

Says Bill Der, who is always happy:

"It makes a fellow feel quite snappy

To mow the lawn and keep the yard—

The labor really isn't hard!"

There is no joy comparable to that of owning your home. You may read a lot of bum jokes about pushing the lawn mower and such, but take it from us, they're the bunk. Any man enjoys puttering about a place that he can call his own. Here's the point—we have the materials for building that new home you've been contemplating.

**Willson & Son**  
Floydada, Texas  
The Home of Friendly Service

**It's Here— It's New!**  
The Season's Sensation

**ATWATER KENT**  
SCREEN-GRID  
RADIO

Startling the World With Its New Circuit  
Enormous Power! Needle Point Selectivity!

Now  
In Beautiful Consoles

... new circuit — Screen-Grid — tested and proven to be the greatest performer of the age. Enormous new power—greater distance, pure, clear tone over the entire sound range without distortion; needlepoint selectivity that actually separates stations without interference and the most amazing fact of all —no hum or mechanical noises can be heard to mar your program, you must see it—hear it to fully realize its wonderful performance.

**Console Model 655**

A most sensational value—this Atwater Kent Screen-Grid Console of beautiful rich walnut with contrasting panels. Illuminated dial board and artistic grille add to the appearance of expensiveness. A five-ply baffle board gives the Electro-Dynamic Speaker a fullness of tone, clear pure and without exaggeration. You will be amazed at the unusual value of this model. **\$164 COMPLETE**

See Them Today—  
Hear One in Your Home Tonight

**Radio Electric Co.**  
Floyd County National Bank Building  
PHONE 201

**BUY YOUR FORD HERE**

New Ford Sedan \$625 (F.O.B. Detroit)

**Free Inspection Service at 100, 1,000 and 1,500 miles**

This includes a check-up of the battery, generator charging rate, distributor, carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. The engine oil is also changed and the chassis lubricated. A check-up of wheel alignment and spring shackles is included as part of the 1,500 mile inspection. Everything is free except the cost of new oil and grease.

Come in and see all the Newest Ford Cars

**Barker Bros.**

**MAC** Mac Gets a Tough Break By Irving

Panel 1: "NOW, MAC, VO MAHA TOLE ME TO KEEP MAH EYE ON YOU, SO DOAN VO TRY TO GIT OUTA MAH SIGHT—IS DAT CLEAH?"

Panel 2: "SHUCKS! THERE'S NOTHING T' DO HERE, AND EMERY SAID I COULD RIDE IN THE GROCERY WAGON WITH HIM!"

Panel 3: "MAC, VO BEEN HEAR ALL DE TIME?"

Panel 4: "WHY, YES, FLORENCE DIDN'T YOU SEE ME?!"

Panel 5: "GEE WHIZ! ALL TH' TIME I WAS HERE FLORENCE WAS ASLEEP! I MIGHT HAVE BEEN HAVING SOME FUN!"

1 HOUR LATER

**Dr. W. M. Houghton**  
MEDICINE and MINOR SURGERY  
Office with Moore Drug Co.  
West Side Square  
Phones:  
Residence 250 Office 193

You get more for your dollar in

## America's finest medium-priced automobile



Today's Oakland All-American Six stands out unmistakably as America's finest medium-priced automobile. Its value supremacy has been established by facts revealed in comparison of the All-American Six with twenty other medium-priced automobiles. Let us go over all the results of this comparison with you. When you have seen how on every basis of comparison the All-American Six towers above its field—you will agree with us that you get more for your dollar in America's finest medium-priced automobile.

### Proof of Oakland Value Superiority

The following facts were obtained from a comparison of the Oakland All-American Six with 20 other medium-priced automobiles. All told, 878 individual comparisons were made. Of these, Oakland proved to be distinctly superior in 451 or 51.37 per cent. The 20 cars combined were at best equal to Oakland on 382 or 43.50 per cent. And 13 of the 20 were higher-priced than Oakland.

#### WHEELBASE

Only one car as low-priced as Oakland has a wheelbase as long as Oakland's, which is 117 inches. That car requires a turning circle to the left of 42 feet as compared with Oakland's 36 feet. Six higher-priced cars have shorter wheelbases.

#### FISHER BODY

Only Oakland and two other cars in the field offer bodies by Fisher. And one of the two is nearly \$100 higher in price than Oakland. Of the 13 cars which have less-known bodies, 11 are priced above the All-American Six.

#### BRAKES

Only Oakland and one other car in its field use the fine type of brakes which Oakland employs. And no car in the field equals Oakland's 290 square inches of brake band area. Oakland's separate emergency brake operates on the transmission. Seven cars in the field have no separate emergency brakes, although three of them exceed Oakland in price.

**PISTON DISPLACEMENT**  
Oakland's 228 cubic inch piston displacement is greater than 12 of the 20 cars in its price field. Of the 8 remaining cars, 7 are much higher priced than Oakland.

Oakland All-American Six, \$1145 to \$1375, f. o. b. Pontiac, Mich., plus delivery charges. Spring covers, Leejoe Shock absorbers included in list prices. Bumpers and rear fender guards extra. General Motors Time Payment Plan available at minimum rate.

**\$1145**

AND UP

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

BOERNER-THAGARD MOTOR CO.

Floydada, Texas

# OAKLAND

ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

## Consult the Pennant Chart

It is a safe guide to proper lubrication.

... the New



Motor Oils

Pennant Oils are made to conform to the highest S. A. E. specifications. Drain and refill today with this superior lubricating oil . . . it will lengthen the life of your motor.

Sold By The Following Courteous Pierce Dealers

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DAY & NIGHT GARAGE, City  
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## Farmers Warned Against Seeding Too Large Winter Wheat Acreage

If farmers carry out their expressed intentions to seed this fall an acreage of winter wheat 1.2 per cent greater than was seeded last fall, production will, with average abandonment and average yield, continue to be well above domestic requirements and the 1930 winter wheat crop will have to be marketed on an export basis, says the Bureau of Agricultural Economics, U. S. Department of Agriculture, in its outlook report on winter wheat issued September 6.

"The world market for wheat of the 1930 crop," says the bureau, "probably will be as good as, that for the present season. Yields of spring wheat in the United States and Canada this year have been very low and prospects now are that yields in Argentina and Australia will also be lower than usual. Farmers should not depend upon low yields next year keeping down the world wheat crop."

"Looking further ahead, United States farmers must expect to meet continued keen competition in export markets from Canada, Australia and Argentina. Furthermore, there is a possibility that Russia may again be a factor in the world market in a few years. In view of the general tendency for expansion of acreage in the principal exporting countries, it seems very doubtful whether prices of wheat in world markets in the next few years will average much above the levels of the last six years, unless unfavorable conditions result in a series of unusually low yields."

### C. of C. Convention Headquarters Opened

Whiteaker Will Make Tour of West Texas to Organize Delegations.

El Paso, Texas, September 16.—Opening of convention headquarters for the West Texas Chamber of Commerce in the El Paso Chamber of Commerce building has been announced here by E. C. Heid, chairman of the El Paso Chamber of Commerce general arrangements committee. H. J. Adair of the West Texas staff, who is in charge of the office, will remain in El Paso until after the convention which is to be held October 24, 25, and 26.

The organization work of the convention will be carried out in accordance with the plan recently adopted by the advisory board of the West Texas Chamber of Commerce of which A. M. Bourland of Vernon, Texas, is chairman. L. B. Campbell and J. E. Biggs, of the West Texas staff, have been assigned to convention organization work. Campbell, Biggs, and B. M. Whiteaker will be sent out immediately to visit the 250 West Texas towns for the purpose of organizing delegations to the convention at El Paso.

Circulars giving the details of the convention plan in full will be mailed out within a few days to all members of the West Texas Chamber of Commerce. Plans this year call for a definite, constructive business meeting. An elaborate entertainment program also has been prepared.

### H. S. BOLIN, NOW 80 YEARS OLD, IS LIVING IN ARIZONA

Lockney Beacon: Mr. S. H. Bolin, formerly of Lockney, but who has been making his home for the past three years with his daughter, Mrs. Alice Quillin, at Phoenix, Arizona, is leaving this week for that place, after a visit of several weeks, with friends and relatives here. Also visiting his son, Harve granddaughter, Mrs. John Staleup, and nephew, Jack Myers, while here. Also visiting his son, Harve Bolin, at Plainview.

Mr. Bolin is one of the pioneers of the Lockney country, having come here from Lee County, Va., with his family, in 1901, arriving here on the 6th day of May, that year. He bought a farm on what is now the Floydada-Silverton road, 7 miles east of Lockney, in 1901, paying \$1 per acre for same, and converted it into a farm, it being among the first farms in this country, as this was a cattle country in those days.

Mr. Bolin was 80 years of age on August 3rd, 1929, and is in the very best of health. He joined the I. O. O. F. Lodge in Lee County, Va., in 1871, and has been a member of that order for the past 59 years.

Mr. Bolin is well known to all the old settlers and they will be glad to know that he is in good health and that the climate in Arizona agrees with him. He says if he lives he will be back again to visit his friends in about two years.

### SANTA FE INTERESTED IN RAILWAY LINE INTO SPUR?

The Spur Texan in a recent issue said that Mr. Stewart, representing the Santa Fe Railway Company of Fort Worth, was in Spur recently and in a discussion with W. B. Patrick of the Spur Chamber of Commerce, stated in effect that he was in that city viewing the situation and the possibilities of another line of railway passing through Spur.

### ENCOURAGING ENROLLMENT IN PETERSBURG SCHOOLS

Superintendent Jack D. Wester of the Petersburg Schools is quoted by the Journal of that city as saying the school there has started off with an enrollment of 272. Of these eighty-eight are in high school.

### Locals and Personals

Mrs. Pearl Wright, of Crosbyton, attended the Floyd county fair during the past week and visited Mr. and Mrs. C. P. Looper and family.

Mr. and Mrs. T. C. Russell left Monday for Amarillo, where they will spend the week attending the Tri-State Fair and visiting her brother, H. W. Gooch.

Mr. and Mrs. L. P. Orsburn and daughter, Mildred, moved to Lubbock Thursday, where they will spend the winter and Mildred will attend Tech College.

Delbert Eubank underwent an operation for appendicitis Sunday night in the Smith & Smith Sanitarium. Delbert had spent the week end with his parents, Mr. and Mrs. J. E. Eubank, and had started to return to Tech College at Lubbock, when he was taken ill.

Mr. and Mrs. Fred Zimmerman returned recently from Portland, Oregon, where they spent the summer with his mother, Mrs. F. Zimmerman. Mr. Zimmerman said after being absent for several months Floyd County looks better than ever to him.

Fred and Corella Zimmerman, son and daughter of Fred Zimmerman, left last week for Pasadena, California, where they will attend school this year.

Mrs. N. B. Stanley who was very seriously ill during the past week is reported to be very much improved today.

Mr. and Mrs. A. N. Bratton, of Plainview, visited in the home of Mr. and Mrs. W. B. Trice Sunday, of last week.

Mrs. W. B. Trice returned home Wednesday from Abilene where she was called on Saturday on account of the illness of her mother.

Mobley McMurray, son of Mr. and Mrs. J. H. McMurray of Mt. Blanco community, left for Dallas Saturday afternoon where he will attend Metropolitan Business College.

Mr. and Mrs. J. T. Frazier and small daughter, Jeannette, accompanied by Mrs. Walter Pennington left last week for their homes at Turkey, after spending several days with Mrs. Pennington's parents, Mr. and Mrs. W. H. Hilton.

Mrs. E. M. McGlinchey of Fort Worth, who spent the greater part of the summer here with her daughter, Mrs. Wilson Kimble, left Saturday, accompanied by Mrs. Kimble, for Quanah, where they visited with her nieces, Mrs. Jack Phillips and Mrs. W. O. Goodnight until Monday. Mrs. Kimble returned home and Mrs. McGlinchey returned to Fort Worth.

Miss Pauline Rushing returned home last week from an extended visit at Wichita Falls and Cleburne.

Mrs. Elder Morris, daughter of Rushelle, and son, Elam, left Monday of this week for Los Angeles, California, where they will visit with her sister, Mrs. V. H. Trammell, and possibly make their home in the future. Mrs. Morris retains her property interests here.

Miss Lola House left Monday for Los Angeles, California.

Kenneth Henry left Saturday for Lubbock, where he will attend Tech College this year.

Mrs. Maud Merrick county treasurer, returned Monday from a ten days vacation at Stratford, with her son, Harold, and her sister, Miss Hattie Thorp.

Mrs. H. A. Flippin and daughter, Betty Lou, spent Sunday with her brother, Frank Sneathen, of Tulla, and with her parents, Mr. and Mrs. W. A. Sneathen, of South Plains.

### F. C. HARMON

Licensed Undertaker  
Modern Equipment;  
Hearse and Ambulance  
SERVICE ANYWHERE  
Phones: Day 242; Nights 174 and 303W

### RELIEF that is REFRESHING

"We have used Theford's Black-Draught for years in our family. I can highly recommend it for many ailments. We take it for colds and for constipation."

"I have four children, and I give it to them. When my little girl gets bilious, or complains of headache, I give her a treatment of Black-Draught, and she is all right in a day or two. 'Sometimes when I have indigestion from improper eating, I have headache. Then I take Black-Draught. I always feel fresh and have more energy after I have taken it.'—Mrs. E. Reich, 2215 East First Street, Austin, Texas.



WOMEN who need a tonic should take CARDUL. In use over 50 years.

## South Plains Receives First Bale Of Cotton

South Plains, Sept. 17.—The first bale of cotton of the 1929 season was ginned here today. The bale was owned by C. T. Wallace, six miles southeast. It brought 17 1/2 cents per pound, and the merchants gave a premium of \$39. Mr. Wallace kept the seed for planting. The bale with the premium brought \$114.23.

### HOME BURNS IN AMARILLO WHILE FAMILY VISITS HERE

Lockney Beacon: The home of Mr. and Mrs. G. C. Fairy of Amarillo, burned to the ground Saturday night, and the house and contents were a total loss. Mr. and Mrs. Fairy and children were visiting with Mrs. Fairy's parents, Rev. and Mrs. T. F. Casey, near Roseland, at the time, and were notified Sunday morning by a married son, who lives in Amarillo, of the misfortune. They left for Amarillo Sunday.



### A Dignified, Polished Representative

There are times when every business executive and professional man especially desires his stationery to reflect a polished dignity. On such occasions—there is no substitute for engraving. We are local agents for HARCOURT'S fine stationery engraving. Wedding and visiting cards, fine stationery for social and business usage.

Hesperian Pub. Co.  
Floydada, Texas

Authorized Representative of  
**Harcourt & Co.**

## Announcement

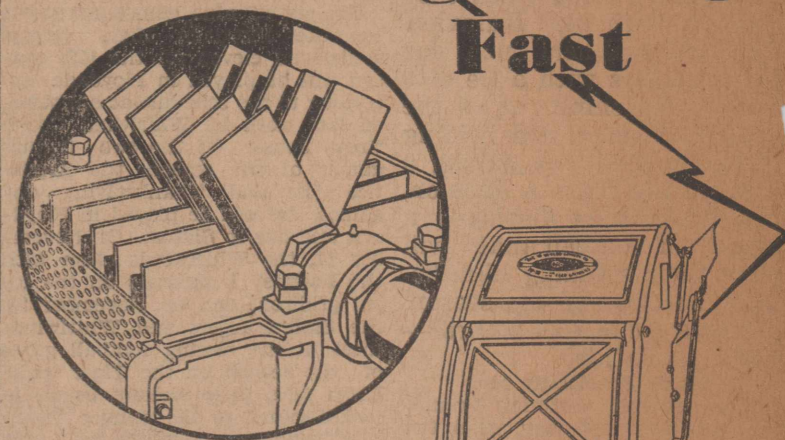
Beginning this week we will do all kinds of sanitary plumbing in Floydada.

### PLAINS PLUMBING CO.

J. P. WILLIAMS, Mgr.  
PHONE 269J

We are not members of The Floydada Master Plumbers Association.

## RIGID HAMMERS Grind Lightning Fast



Heavy, blunt one-piece steel hammers are set RIGID on an extra large steel shaft in the W-W Feed Grinder. Not keyed—but held in place by compression, between heavy nuts. No burrs, gears or knives to work loose. Nails, rocks, etc., do not injure. That's why farmers and livestock feeders get better service from the

15 Years of Successful Service

### W-W HAMMER FEED GRINDER

You profit a third more with a W-W. You lower feeding costs. Get more feed from every acre and more value from all your feed.

The W-W turns alfalfa, ear or snapped corn, bundle feed, oats, barley, etc., into valuable feed that goes a third further. Has Timken Tapered Bearings, Alemite Lubrication and Rockwood Pulleys. Self-feeder can be furnished—Elevator or Blower equipment. Nine different sizes.

Come in and let us show you—or we will demonstrate one on your farm with your own feed and power.

**D. W. FYFFE**

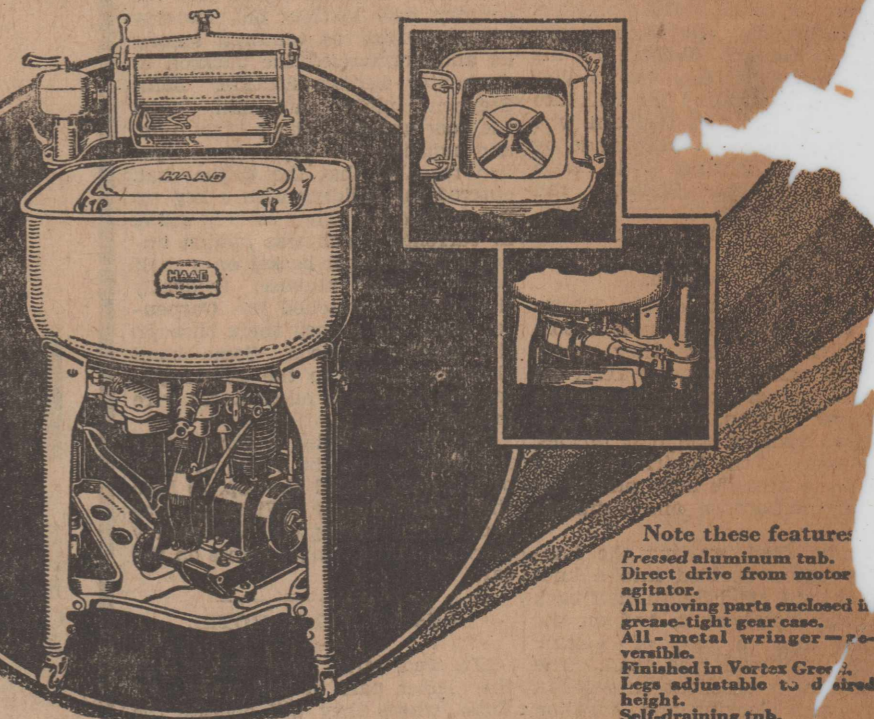
Floydada, Texas

## Cuts Washday Work in Half!

NOTHING you can buy for your home will do more to save your time and strength than a new Haag 75 washer, powered by a built-in 4-cycle Briggs & Stratton gas motor.

This remarkable machine is new in design, in speed and in efficient performance. It washes even the dirtiest clothes sweet and clean in a jiffy, without boiling, soaking or hand-rubbing.

When once you see a Haag 75 work, you will never go back to old-fashioned, back-breaking washing methods or be satisfied with any other machine. The Haag 75 will serve you a whole lifetime. It is economical to own and operate. Any Haag dealer will explain a most attractive easy purchase plan.



Note these features:  
Pressed aluminum tub.  
Direct drive from motor agitator.  
All moving parts enclosed in grease-tight gear case.  
All-metal wringer—reversible.  
Finished in Vortex Green.  
Legs adjustable to desired height.  
Self-draining tub.

# HAAG MODEL 75 VORTEX

**KIRK & SONS**  
FLOYDADA, TEXAS

# Bulldogs and Whirlwinds Deadlock in Scoreless Tie Last Friday

## Plainview Out-Played In Fair Grid Classic

### Spectacular Plays Furnish Thrills for Hundreds of Sport Fans.

Rapidly approaching the championship class, the Floydada High Whirlwinds raised their standing over the first rung of the ladder leading to the district gridiron crown last Friday when they clashed with the Plainview Bulldogs and held them for four quarters with a tie of 0 and 0. Reaching out of the Class B division and holding and completely out-playing a team in the Class A division, the Whirlwinds displayed a brand of football that will place their standing high before the close of the season. Friday's game was a thrill—and a revelation.

**Teams Practically New**  
New football material—twenty-two men with not more than two years experience—furnished the thrills Friday for the hundreds of Fair visitors who witnessed the first gridiron classic of the season. Lovers of the pigskin sport received many thrills, and were well pleased with the opportunity to see two practically new teams, both destined to be strong in their respective classes, meet to open the season.

The Whirlwinds were victorious, even though the score did not show it. They played the Plainview lads off of their feet, keeping the ball in Plainview territory through about four-fifths of the game. Three times they carried the ball to within two yards of the goal line, but never put the finishing touch. Local fans believe that with experience they will develop into an A-1 championship squad.

The breaks of the game were even and so was the score. Both teams crossed the goal line during the first half of the encounter, but both were called back. A new ruling regarding a fumbled ball saved the day for the Bulldogs in the first few minutes of play, when Howard Welborn, Whirlwinds quarter, picked up a fumble and ran more than fifty yards in a broken field run for a touch down.

The new rule this season which was confusing to many of the spectators states that if a fumbled ball is covered by the defense, it is their ball dead at the point covered. Referee Griggs Bishop called the ball back to Floydada's forty yard line where Welborn covered.

Floydada received their break in the second quarter when Laird, fast bulldog half, was called back from a beautiful sixty-five yard end run on the charge of pushing. Laird's spectacular run was the most penetrating and outstanding play of the game, but was closely rivaled by the play of the Whirlwinds.

Breaks in the remainder of the game were stacked up even, and both teams settled down to a steady game of football occasionally sandwiched by an outstanding end-play, pass or off-tackle play.

**Whirlwinds Try Passes**  
Plainview had three stellar gridiron stars. Laird, right half, was the best man on the gridiron. He is a good broken field runner and piled up the largest part of the Bulldogs yardage. Pierce, quarter, called a good game and hit the line hard. Crowther, left half, slung the pigskin through the air to Laird and Weiss, full back, for good gains. Coach Jones' squad took to the field a number of times Friday, and played up beautifully. With practical local grid enthusiasts believe they will develop the best passing machinery the school has had in a number of years. The prettiest play of the day was from Starks on to Howard Welborn in the second quarter. Green, who is slow dropped the ball into the hands of Welborn who made a hole made by the defense on the right end. With no interference, Welborn ran fifty yards before he was downed. Other good aerial attacks were made by Welborn to Joe Smith, and by Green to Welborn.

To pick stars out of the Whirlwinds would be almost impossible. On end plays, they never fail to gain by way of Terry on the left end or Joe Smith on the right end. Nelson, Stovall and Carleton some of the best tackles, and many of the Whirlwind gains were made through holes plowed by Starks, deCordova and Pennington.

"Buddy" Bell, starting the line-center, doubled into a knot and hit hard. Bill Smith, half back, ran good interference, and on the defense has a way of getting to the man with the ball. The whole crew is excellent on offense, every man blocking and tackling good. They are above the average on offense, and to the inexperienced eye, it appears that all they need to be perfect is practice.

Coach Jones is well pleased with his gridsters and states that he believes that, if the Whirlwinds do not win the district this season, they will sure make some team work hard for it.

Starting line-ups of the two squads were as follows: Bulldogs: Reams, center; Alexander and Conn guards; Hart and Simpson (captain), tackles; Tillson and McKinnon, ends; Weiss, full; Laird, right

half; Crowther, left half and Pierce quarter back.  
Whirlwinds—Terry, left end; Nelson, left tackle; deCordova, left guard; Bell, center; Stovall, right guard; Hollums, right tackle; Joe Smith, right end; Welborn, quarter back; Carleton and Bill Smith, halves and Starks Green full back.

## Whirlwind Schedule Complete For Season

Six Football Games at Home and Turkey Day Clash At Slaton.

Six out of nine games scheduled for the Floydada High School Whirlwind eleven for the 1929 season will be played in Floydada, according to the schedule as announced last week by Whirlwind Coach Troy Jones. Of the two feature games of the season, the Armistice Day and Thanksgiving day games, one will be played in Floydada and one in Slaton. On November 11, the Whirlwinds clash with the Lockney Longhorns on the local gridiron, and on November 23, the Slaton Tigers and Whirlwinds meet in the closing football game of the season on the Tiger grid. Local fans have already begun to look forward to the annual Tiger-Whirlwind game, which not only closes the season, but on a number of occasions has decided the district championship.

The entire season's interscholastic schedule is as follows:  
Roaring Springs at Floydada, September 20.

Idalou at Floydada, October 4.  
Lorenzo at Floydada, October 11  
Spur at Spur, October 18.

Crosbyton at Floydada, October 25.  
Ralls at Ralls, November 1  
Lockney at Floydada, November 11, (Armistice Day).

Paducah at Floydada, November 22.  
Slaton at Slaton, November 28, (Turkey Day).

## Whirlwinds Open Grid Season Here Tomorrow

Roaring Springs Eleven Will Furnish Good Test for Locals, Jones Believes.

Marking the first official interscholastic game of the season, Captain Howard Welborn's Whirlwind eleven will test their strength against the Roaring Springs squad tomorrow afternoon when the two teams meet on the Floydada gridiron. The football season opens over the entire state Friday and one of the two teams playing here will be eliminated from the championship race.

Although Coach Troy Jones is confident that the Whirlwinds will put up a good fight and, by all probability, will win the game, the deciding score is a big question mark. Both the Roaring Springs and Floydada teams are new this season, and it is probable that the boys from "under the hill" will have some mighty good material. In years past, the locals have taken the Roaring Springs lads under for heavy defeats, but since neither team has any old material and neither have played an interscholastic game this season, a means of comparison is impossible.

At any rate, the game promises to be good and Coach Jones is urging that all Floydada fans turn out to see the game and give the green and white gridsters a boost on their opening game of the season. The game will be called at 3:30 o'clock, he stated.

## BURGLARS ENTER STATION AT RALLS; GET \$62 HAUL

Ralls Banner: The city of Ralls had "steered clear" of robberies in the business district for many months while other towns over the country were victims, but Tuesday night the thieves ventured among us and burglarized the Jackson & Carpenter Service Station. John Stephens, night watchman, found the door unlocked about 11:00 p. m. and notified the boys. Investigation revealed that the thieves had entered the building with a key via the front door. They secured \$62.70 in currency which was hidden under a waste paper basket on a shelf below the cash register. Evidently the prowlers watched Mr. Carpenter place the money there through the window or door. Some small change was left in the cash register and no tires or other stocks were missed.

The thieves rolled a Ford roadster from across the street in front of the door, raised the top, to hide their act. Deputy Williams was over from Crosbyton Wednesday morning taking finger prints on the car.

## LEASES TULIA HOTEL

Mr. and Mrs. Dave Taylor left the latter part of last week for Tulia, where they will operate the Tulia Hotel under lease.

For the past few months Mr. Taylor has been associated with his son, Clyde, in the operation of the Commercial Hotel here, and the latter will continue the Floydada hostelry management.

Miss Lucille Carter returned last week from Santa Fe, N. M., where she has been for the past several weeks. She is now employed with the Palace Beauty Parlor.

Advertise in The Hesperian.

## A Quartet of Connie Mack's Stars



Four young men upon whom Connie Mack pins hopes for a world's championship in baseball are Mickey Cochrane, catcher; Jimmy Foxx, first baseman, and Al Simmons and "Mule" Haas, outfielders. These fellows played a big part in giving Connie Mack the 1929 American League pennant. All hard hitters and spirited players, they should prove troublesome to the Chicago Cubs in the coming world series.

## Cats Swamp Lockney Independents In Diamond Fair Feature Thursday

Strong South Plains Team Completely Out-Classed By Fort Worth Nine, 15 to 1.

Although the Lockney Independents were not independent enough to hold the Fort Worth Cats, they were strong enough to ruffle the fur on the felines' back at least one time during the interesting but one-sided encounter. The two teams, one representing the Texas League and the other representing all-star semi-pro sluggers of the South Plains, crossed bats last Thursday afternoon at the baseball park as the feature entertainment of the second day of the Floyd County fair. Results, Fort Worth 15, Lockney 1.

Elmer Mickey, manager of the Lockney nine, added to his crew a few of the best players in this section, and tackled the League boys with one of the best assembled teams ever seen in Floydada. Matched against any other semi-professional team, chances are that they would have set the world afire. With Mathis and Coope tossing the pill and Wells calling them over, and with the combination of base-men and fielders in last week's game, they are above the average.

But when matched against such men as Jimmie Walkup's team as Bonowitz, Sullivan, Phillips and Stoner, the Independents hardly

had got warmed up and had felt them out. They only succeeded in getting four more hits during the entire game. Probably the prettiest play pulled by the Independents was in the fourth inning when May, short stop, received a pop-fly, throwing to Champion on second, who passed the pill on to Reid at first base, making a double play. Womack and Darden were the outstanding players on the crew, with Reid and Mickey (himself) also showing up good. Mathis tossed the pill until the fourth, when Coope started his left hook to work. Neither Coope nor Mathis allowed the cats to tally more than three runs during any one inning, although the cats got five hits in the ninth and four in the third.

Considering everything, the Lockney team was far above the average, but they could hardly be expected to out-wit and out-slug a nine of the big league class. Mickey was satisfied with the showing his team made Thursday and promises the Cats that if they will return next season and give his crew time to prepare for their coming, he will give them a game they will long remember.

	R	H	E
Independents,	1	7	2
Cats,	15	19	2

Here's how they lined-up in batting order for the Fort Worth-Lockney game last Thursday:

Fort Worth—Mallon, third; Urban, short stop; Bonowitz center field; Cox, right field; Harrington, second; Stebbins, first; Baker, catcher; Sullivan (Phillips after the sixth inning), left field and Stoner pitcher.

Lockney—Ballard, third; Reid, first; May (Smith after the fifth) short stop; Mickey, right field; Darden, left field; Womack, center field; Wells, catcher; Mathis (Coope after the fourth) pitcher.

Dr. C. D. Henry, Lockney, called the game, with J. R. Yearwood, Floydada, as base umpire.

## TELL STUDENTS OF NEED CARE AT GRADE CROSSING

Something of the tremendous toll taken in lives through carelessness on the part of the public travelling in automobiles at railroad crossings was told to pupils of Floydada Public Schools by Agents V. Williams and Robt. Medlen, Jr., of the Santa Fe and Q. A. & P. Railway Company's respectively at a chapel gathering Monday of this week.

Although railway companies of the country have pled with the public to be cautious at crossings the toll of lives taken has steadily grown to the point where the car-

rier companies have almost despaired of getting their message over convincingly to the present generation, it is said, and have arrived at the conclusion that they must go to the coming generation in the hope that their efforts will

bear fruit in future years.  
Mr. and Mrs. Bob Smith and L. G. Mathews made a business trip to Clovis, New Mexico last week. Mrs. Smith visited Mrs. C. V. Kelly.

### AT YOUR SERVICE

**Fresh, Delicious Bakery Food For YOUR Table**

Ho-Made White Bread, Rye Bread or Twist, large size.	10c	When you make out your supper menu don't forget those crisp, delicious rolls and wonderful, fresh bread. Don't overlook a delicious pie or cake for dessert. And don't fail to get them HERE—fresh every twenty-four hours.
One dozen delicious rolls.	10c	FOR PARTIES you'll want a supply of our dainty cookies and pastries.
SPECIAL SATURDAY, Raisin Nut Bread,	20c	

**WESTERS' QUALITY BAKERY**  
"The Home of Ho-Made Bread"

# NOW THE GASOLINE OF CONTROLLED VOLATILITY ADDS ETHYL



Today in ONE gasoline you can get ALL the famous Phillips 66 advantages—year-round easy starting, quick acceleration, power and mileage—plus the feature of "no-knock". Ethyl is a no-knock compound placed in gasoline—a few drops to a gallon. But don't overlook this: the quality of an Ethyl gasoline depends upon the qualities of the original gasoline to which it is added. Make sure the station pump says Phillips 66 Ethyl. Dispensed from sealed tanks to protect you against substitution.

THE LAST WORD IN GASOLINE

Phill-up with **Phillips 66**

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP

MOTOR INN BLUE GOOSE FILLING STATION  
CAPROCK SERVICE STATION PHILLIPS SERVICE STATION  
LAWRENCE LEWIS, AGENT

COME TO

## West Texas' Greatest and Most Successful Fair

**MORE PREMIUMS EXHIBITS AMUSEMENTS BUILDINGS**      **BETTER EXHIBITS BUILDINGS ATTRACTIONS ENTERTAINMENT**

Free Attractions      Twice Daily  
Fireworks Nightly      No Extra Charge  
Free Football Games      Every Afternoon  
Cotton Belt Carnival      All The Time

NO EXTRA CHARGES FOR ANY FAIR ATTRACTIONS

At The "Show Window of The Plains"  
We Most Cordially Invite You to Come

### PANHANDLE SOUTH PLAINS FAIR ASSOCIATION

LUBBOCK, TEXAS

In this store-wide celebration of our 19th Anniversary we are offering the people of Floydada and surrounding vicinity the finest lot of quality merchandise in the history of our store. Our prices are so low as to make them the most outstanding values of the year. You will find all wanted merchandise in the season's latest styles at prices that will not prohibit your filling your every shopping need.

THE PARTY BEGINS FRIDAY, SEPTEMBER 27th, LASTS UNTIL SATURDAY, OCTOBER 19th.

→ **MARTIN DRY GOODS COMPANY'S** ←

# NINETEENTH Birthday Party

It's our party but you get the presents in the form of lower prices and greater values. You are invited to attend this party and stay 'till you've gotten all the presents you can carry away for this is the greatest anniversary of values in our nineteen years. It is our policy to stay just a little ahead with the new fashion, give just a little more for the customer's dollar, and satisfaction for the customer and of full value received.

THE PARTY BEGINS FRIDAY, SEPTEMBER 27th, LASTS UNTIL SATURDAY, OCTOBER 19th.

## 19 SELLING DAYS IN WHICH WE OFFER Values That Prove Our Merchandise Power!

### APPROVED FALL STYLES IN APPAREL FOR BOTH WOMEN AND MEN



#### Dresses

The greatest exposition of fine dresses for Misses and Women we have ever shown. All are the NEW STYLES and in the seasons new and approved colors and combinations. Great Values await you at this BIRTHDAY PARTY.

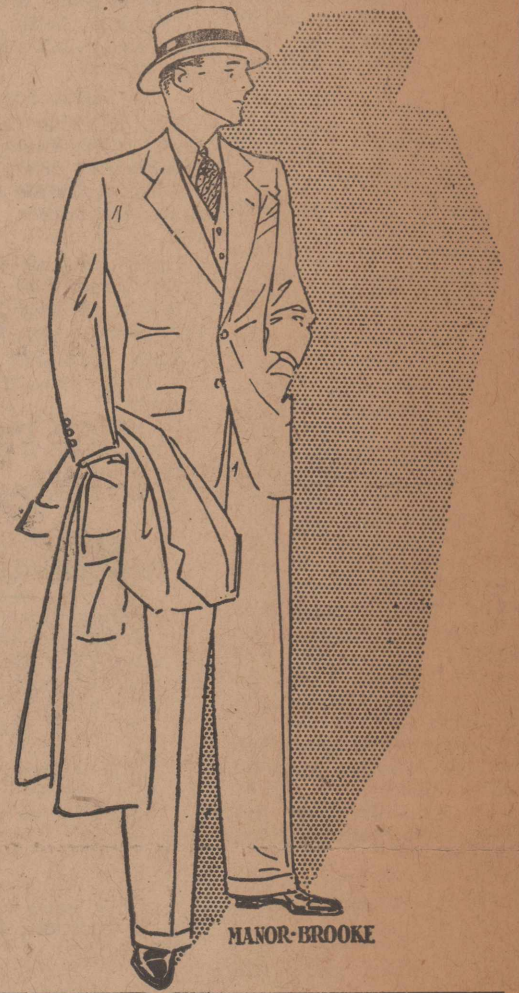
MISSSES AND WOMEN'S SILK DRESSES  
**\$9.39    \$14.75    \$24.69**

WOMEN'S AND MISSSES JERSEY DRESSES  
**\$4.98    \$9.69    \$16.75**

#### Suits---Top Coats

We have ready for your inspection suits for men and young men in greater assortments than we have ever shown. We only have room to mention a few of the outstanding price ranges you will find here.

**\$17.29    \$19.56    \$24.69**  
**\$28.79    \$34.89**



#### Women's Coats

We only have room to quote here a few of the outstanding values through the coat line. We have never shown a bigger or more beautiful line than this season offerings.

**\$14.85 - \$24.75 - \$34.69**  
**\$48.00 - \$57.50**



#### WOMEN'S HOSE

We sell and feature MUNSINGWEAR hosiery for women and for this ANNIVERSARY we have a special for you.

Pure silk, full fashioned, lisle tops, heels and toe, all the seasons new colors, Munsingwear brand.  
 PAIR, \$1.00

#### Top Coats

Patterns that you will admire, quality that will give you the wear you expect, prices that are very pleasing and outstanding.

**\$12.45 - \$19.75**  
**\$29.00**



#### LINGERIE

Beautiful underthings for women and misses in shimmering rayon, the collection include, gowns, teds, bandeaux, petticoats, step-ins, panties, bloomers,

**49c - - 98c**  
**\$1.49 - \$1.98**

#### MILLINERY

The new fall styles, colors and combinations will be found in this assortment, Felts, felt and velvet combinations.

**\$1.98 - \$2.95 - \$4.95**

#### CHILDREN'S HATS

**98c - \$1.49**



#### ANNIVERSARY SPECIALS

Men's bumper work shirts, triple stitched, two breast pockets, full cut, grey color only.....EACH 49c

Men's Hawk Brand Overalls, white back denim of 220 weight, Pr. \$1.29  
 Boys Hawk Brand Overalls, heavy blue denim, Pair.....98c

36-inch wide brown and bleach domestic, Yard.....10c

32-inch wide gingham, checks and plaids, yard.....16c

27-inch wide dark fancy outings, Yard.....10c

36-inch wide fancy outings, light or dark patterns, yard.....14c

36-inch wide Princess Anne prints, Yard.....22c

Boys' Sweaters 98c, \$1.98, \$2.98, \$3.95



#### Boys' Clothing

Our boys clothing department is brim full of the newest fall styles. You'll find fabrics this season that will give him long and satisfactory wear.

#### ANNIVERSARY PRICES

**\$7.95** With two short pants.  
**\$8.95** with two long pants.  
**\$12.50** with two long pants.  
**\$14.85** with two long or two short pants.  
**\$17.50** with two long pants.

#### Men's and Boys' Underwear

The winter season will soon be here, buy your underwear now.

Men's ribbed unions, long sleeve, ankle length, suit, **89c**

Men's good heavy ribbed unions, long sleeve ankle length, **\$1.29**

#### BOYS' RIBBED UNIONS



Good heavy winter weights, all ages and sizes, **79c - 98c suit**

#### Blankets



Anniversary prices on blankets. Values greater than we have offered in a long time.  
 60x74 double grey blankets, weighs 2 lbs., pair.....\$1.39  
 66x80 double plaid blankets, weighs 2 1/2 lbs., pair.....\$1.98  
 72x80 Double plaid blankets, weighs 3 lbs., pair.....\$2.98  
 66x80 double, dark grey wool blanket, weighs 6 1/2 lbs. Pair,.....\$2.98

**\$1**      SAVE THIS      **\$1**

**C - O U - P - O - N**

Good for \$1.00 on the purchase of every twenty dollars (\$20.00) worth of merchandise bought at one purchase during.

**Martin Dry Goods Company's  
Nineteenth Birthday Party**

Bring this coupon with you. Get the refund. Good only from Friday, September 27th to Saturday, October 19th.

Name \_\_\_\_\_

Address \_\_\_\_\_      Route No. \_\_\_\_\_

**\$1**      **\$1**

#### Footwear



Women's, Misses and childrens dress and every day shoes, outstanding values await you here.

Ladies' Dress Shoes,.....\$4.95, \$6.00  
 Girls School Shoes, sizes 2 1/2 to 7,.....\$3.95  
 Childrens Shoes,.....\$2.98, \$3.45, \$3.95

#### FRIENDLY FIVES

The greatest shoe values on earth in men's dress shoes **\$5.00**

# Martin Dry Goods Company

"THE STORE WITH THE GOODS"

Floydada,

Texas

# Over 700 Entries Shown By H.D. And 4-H Clubs at Fair

## Fourteen Clubs Fill Standard Score Card

Fourteen of the fifteen women's home demonstration clubs of Floyd county exhibiting at the County fair filled the required score card and were each awarded \$10.00 by the Fair Association for reaching this standard. The various articles in these booths were judged, however, there were no prizes given for the individual exhibits. In addition to these a number of 4-H Club girls had various articles on exhibit. Over 700 entries were made in the two departments.

Connie Robinson, secretary of the Erick 4-H Club, made the most points in her club work and was awarded the trip to the Dallas Fair, which is given by the Fair Association.

The judges who passed on the Home Demonstration booths and the 4-H girls' exhibits were Miss Myrtle Murray, District Home Demonstration agent of A. & M. College and Mrs. Julia Kelly, County Home Demonstration agent of Hale County. Miss Murray was high in her praise of the quantity and quality of articles exhibited in both departments. She also complimented Miss Marie Strange, County Home Demonstration agent, for the splendid work she had done during the short time she has been here.

### H. D. Club Awards

The judges announced the results as follows in the Home Demonstration Club Division:

Jelly: Harmony, first; Campbell, second; Pleasant Valley, third.

Canned fruit and vegetables: Sand Hill, first; Roseland, second; Antelope, third; Pleasant Valley, fourth.

Preserves and sweet fruit pickles: Harmony, first; Erick, second; Sunset, third; Pleasant Hill, fourth.

Pickles, or relishes: Campbell, first; Pleasant Hill, second; Roseland, third; Prairie Chapel, fourth.

Hooked Rugs: Roseland, first; Campbell, second; Harmony, third; Sand Hill, fourth.

Braided rugs: Campbell, first; Antelope, second; Prairie Chapel, third; Sunset, fourth.

Pillow case: Pleasant Hill, first; Antelope, second; Campbell, third; Sunset, fourth.

Table cloth: Pleasant Valley, first; Antelope, second; Biarco, third; Campbell, fourth.

Lunch cloth: Harmony, first; Prairie Chapel, second; Roseland, third; Sunset, fourth.

Boys' suits: Pleasant Valley, first; Campbell, second; Starkey, third; Harmony, fourth.

Girls' dress: Prairie Chapel, first; Roseland, second; Campbell, third; Antelope, fourth.

Ladies dress: Campbell, first; Prairie Chapel, second; Sand Hill, third; Harmony, fourth.

third, Harmony, fourth.  
Ladies Apron: Harmony, first; Campbell, second; Roseland, third; Erick, fourth.  
Buttonholes: Sunset, first; Biarco, second; Campbell, third; Starkey, fourth.  
Cuptowel: Roseland, first; Campbell, second; Sunset, third; Pleasant Valley, fourth.  
Guest Towel: Starkey, first; Roseland, second; Sand Hill, third; Lakeview, fourth.

### 4-H Club Awards

The results in the judging of the 4-H club girls exhibits in the first year's work as follows:

Cap: Thelma Smith, Roseland club, first; Bernice Holeyfield, McCoy, second.  
Apron: Avenell Bennett, Providence, first; Thelma Smith, Roseland, second.

Home Improvement article: Naomi Smith, Cedar Hill, first; Thelma Smith, Roseland, second.  
Canning: Georgia Pittman, McCoy, first.

### Second Year's Work

Bloomers: Thelma Smith, McCoy, first.

Teds: Letha Ferguson, Starkey, first.

Towels: Letha Ferguson, Starkey, first; Hazel Hulsey, McCoy, second.

Gown: Hazel Hulsey, McCoy, first; Helen Grigsby, Starkey, second.

Canning: Letha Ferguson, Starkey, first; Johnnie Johnson, McCoy, second.

### Third Year's Work

Slip: Connie Robinson, Erick, first; Ollie Glass, Erick, second; Gladys Cox, Erick, third.

Towel: Connie Robinson, Erick, first; Verl Miller, Sand Hill, second.

Dress: Connie Robinson, Erick, first; Gladys Cox, Erick, second.

Patch: Connie Robinson, Erick, first; Gladys Cox, Erick, second.

Fruit Canning: Connie Robinson, Erick, first; Gladys Cox, Erick, second.

### Fourth Year's Work

Towel: Doris Bennett, Providence, first.

Kimona: Doris Bennett, Providence, first.

### FIRE MARSHAL'S NOTICE

I have notice from the State Fire Insurance Commission, also from the City Council, to enforce the Fire Ordinance, regardless of anyone's opinion. I do not have time to study your specifications. From this time on, if anyone violates the fire ordinance, I will file charges without any further notice. If you get a permit to build, you will build accordingly, and if you don't build accordingly, I will ask no questions but will do my duty.

## Pledges Proposed For Floyd Co. Newly-Weds

### Belief More Happy Homes Would Result If Vows Were Closely Observed.

A new set of vows that would be greatly conducive to better, happier homes in Floyd County if followed out was one of the features in the windows at the building housing the Home Demonstration Clubs displays at the fair last week, the vows including some things not in the regulation "I wills" of the usual marital contract.

The window had the sturdy young bridegroom saying:

"I promise to supply you with enough dairy cows for an adequate milk and butter supply.

"I promise to raise enough garden to furnish you with fruits and vegetables to use fresh in summer and enough for canning for winter.

"I promise to furnish you with an orchard to supply you with fruits for canning and to eat fresh.

"I promise to raise enough poultry to supply you with the necessary amount of eggs and poultry meat in the diet.

"I promise to have some phase of livestock for a cash crop to furnish you enough money to buy clothing and other necessary things that cannot be raised at home.

"I promise to furnish you with running water in the house."

### The bride's Vow

And the pretty little bride says:

"I promise to cook three balanced meals each day that will maintain and improve your health.

"I promise to use fresh vegetables and fruits when they are available.

"I promise to fill the pantry shelves with canned fruits and vegetables for the winter months.

"I promise to learn through the county home demonstration agent, through clubs, how to select material wisely in order that I may be attractively yet economically and appropriately clothed at all times.

"I promise to make our home as attractive both inside and outside as possible in order that it will be the best place in which to live.

"I promise to make my kitchen a work shop instead of a sweat shop."

And their mutual vow declares:

"We hereby promise each other to devote some time to reading and improving our minds in order that we may grow in wisdom. To do our utmost to make our home mechanically convenient, physically healthful, and artistically satisfying in order that our home will be morally wholesome, socially responsible and spiritually satisfying."

The clever idea was worked out by Miss Marie Strange, County Home Demonstration Agent, and was the subject of much comment and discussion by the many hundreds who visited the building.

## Floydada And Lockney Schools Have Display

### Vocational Agricultural Classes Stress Importance of Properly Mixed Feeds.

One of the most interesting departments in the Agricultural Building at the Floyd County fair last week was a competitive display of products raised by Vocational Agricultural Classes of the Floydada and Lockney high schools. The display was not only entered for competitive purposes, but for educational purposes as well. It contained a number of correctly mixed feeds for the cow, sow and hen, and attractive display cards told of the correct ways of mixing home grown products for feed.

Most outstanding of the display was a chicken exhibit, showing the correctly culled flock and the number of eggs to expect, and the incorrectly culled and fed flock and the comparative number of eggs produced. Literature on how to cull and the number of eggs to expect from a correctly fed flock were distributed to the visitors.

Maize was the only product entered for competition in this display. In the first year class, Hershel Swepton, Floydada, was awarded first place, Ralph Thornton, Floydada, second place and Porter Finley, Floydada third place.

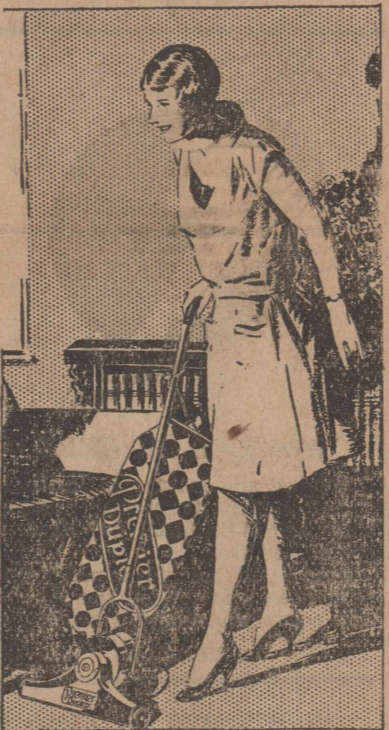
In the second year class, Milton Ashton, Floydada, was awarded first place for the best maize shown, Frank Roberts, Floydada, second, and Milton Sims, Floydada third.

### L. E. KIKER MADE MEMBER GINNING FIRM AT LAKEVIEW

L. E. Kiker, who has been associated with the Newton Gin at Lakeview for the past three years, this year becomes a member of the firm, which beginning this season will be known as Newton-Kiker Gin Company.

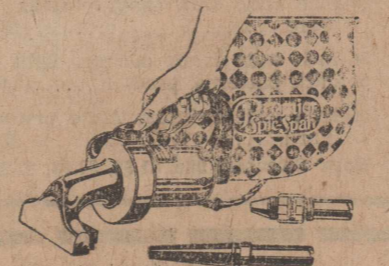
The Lakeview gin, in common with the other gins of the county, has been cleaned up and started on the 1929 season. Mr. Kiker will give all his time to this gin, while J. E. Newton, of the firm, will spend the major part of his time with the Dougherty Gin.

## FRONT PAGE NEWS



THERE is a new method of electric cleaning and promoting home sanitation... a method made possible through the Premier Complete Electric Cleaning Unit.

Now Premier offers you a big cleaner for rugs and carpets... a remarkable polisher-waxer accessory... and a separate small cleaner called the Spic-Span, instead of old-fashioned attachments.



The Spic-Span weighs but four pounds. It is supplied with a deodorizer and blower for repelling moths, banishing odors, etc. Cleans and purifies mattresses, furniture and car upholstery, clothes, stairways, everything!



The Premier Floor Polisher waxes and polishes all types of floor surfaces easily and quickly.

Premier Junior with Spic-Span \$48.50 Premier Duplex with Spic-Span \$73.50

Floor polisher-waxer accessory, only a few dollars additional.

Free demonstration at our store or in your own home.

TEXAS UTILITIES COMPANY

### LOOKS LIKE JACK DEMPSEY THE CLARENDON NEWS SAYS

The Clarendon News in its issue of September 12, says of B. Marshall, who went to Clarendon to participate in the First Annual Hillcroft Invitation Tournament September 6-9: "B Marshall, the big golfer from Floydada, who hits 'em a long way and looks like Jack Dempsey, was one of the many likeable visitors. Too bad the continued rains caused the Floydada entrants to go home before match play began."

J. W. Clonts also entered the tournament but returned home with Mr. Marshall when the rain began.

Miss Helen Raming will leave Friday for Dallas, where she will attend Mrs. Hockaday's School for girls.

**SORE BLEEDING GUMS**  
Only one bottle Leto's Pyorrhoea Remedy is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money.

Arwine Drug Co. Fire Marshal.

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

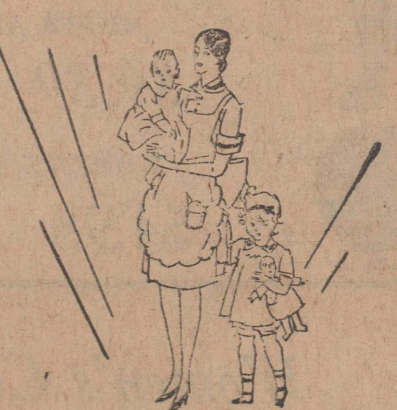
**MERIT EGG MASH**

*Increases Profit*

Profitable poultry raising is largely a matter of cause and effect. If you supply the raw materials for eggs, and the steam or energy necessary for converting them into eggs, your laying hens will make your investment well worth while. Merit Egg Mash contains all necessary ingredients essential to steady high egg production!

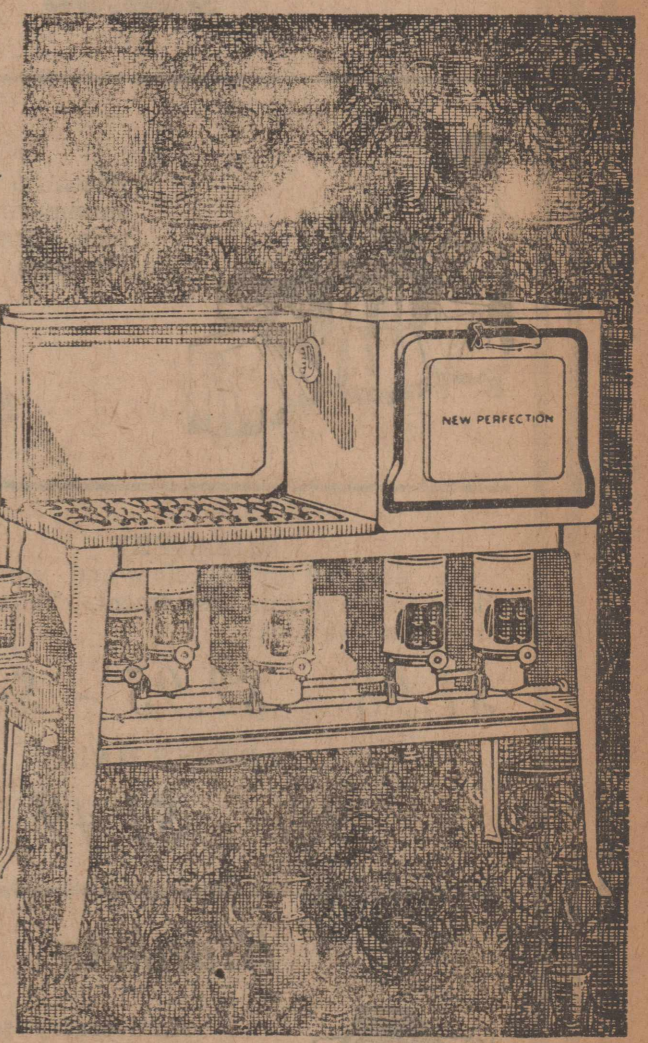
Edwards Grain and Elevator Co., Floydada, Texas

Hesperian Want Ads Get Quick Results



The beautiful new range..

..designed for busy women



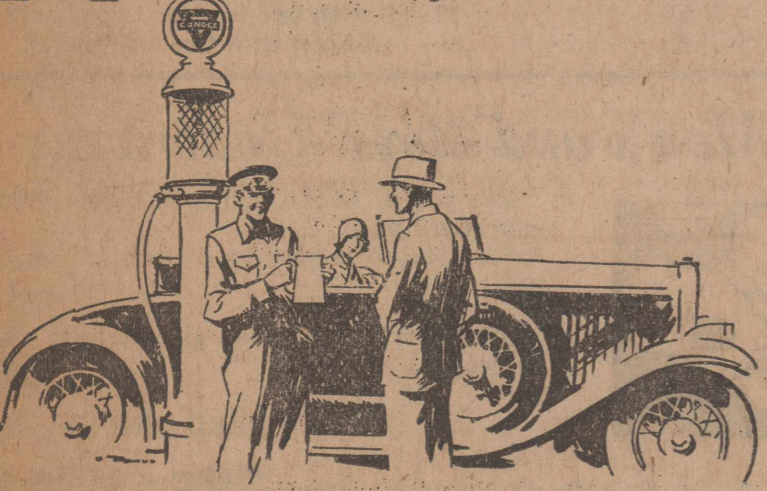
MADAM, we know you are busy. But you can save time for the rest of your life by stopping now to consider a beautiful new range... a new, porcelain enamel oil range with 27 time and labor saving features, built to lighten your work. You will be delighted with its new, convenient design... its new burner arrangement which enables you to cook more dishes at a time... and its all-grate top which gives you room to keep them warm.

**Built-in "Live Heat" Oven**  
You will be particularly interested in the oven, which has seven time and labor-saving features. It is built-in... enamel-lined... air-insulated... has five rack positions... accurate heat indicator... counter-balanced drop door. It bakes with "live heat" which means speedier cooking and better flavored foods. Five Superflex burners, one a "Big Giant", furnish heat as swift and clean as gas. Automatic wick stops give perfect flame control.

This beautiful range comes in all white or with a trim of gay color... with long Perfection or short Puritan chimneys. A similar model burns gasoline. Other new Perfections without built-in ovens can also be had in the three different styles. Prices, \$18 to \$164. Your dealer will doubtless offer you easy terms.

PERFECTION STOVE COMPANY  
823 Trunk Avenue • Dallas, Texas

NOW LET YOUR Gasoline help pay for your Oil



HOW?... Simply by making sure you get Conoco Gasoline—extra miles at no extra cost!  
You'll have to stop and fill her up just a little less often. Perhaps the difference in cost isn't very noticeable at first—but it mounts up rapidly as the weeks roll by!  
"Extra miles" and real driving economy have made Conoco Gasoline the unquestioned leader in all territory where it has been previously sold. Now this gasoline is extending its popularity across the continent.  
Look for the new Conoco sign in your own neighborhood and wherever you stop for gasoline on the road. Get more mileage for your gasoline dollar!

THE GREATER CONTINENTAL OIL COMPANY

**CONOCO GASOLINE**  
packed with extra miles...

LOOK FOR THE SIGN OF THE RED TRIANGLE



IT'S  
**Cotton Picking Time**  
 And Floydada's Four Modern Gins Are  
**NOW READY**  
**Better Equipped Than Ever**  
 For Ginning Service!

**FLOYDADA GINS— Offer You The Best Turn Out,  
 Good Market Prices For Your Cotton And Seed  
 And A Most Complete Ginning Service**

**GIN IN FLOYDADA!**

Our plant is equipped with 5-80 saw Munger Air-Blast gins, with the very latest improved cleaning and burr extracting machinery. We believe that we are in position to give a better sample and better lint outturn than formerly. We have also added to our equipment a Rylander Air Blast Cotton Seed Culler for the benefit of those who wish to save good clean seed for planting. This machine will cull the seed as they are ginned and they will be in excellent shape for the planter.

Mr. O. B. Olson will maintain a cotton buying office at our plant and will be glad to meet his friends and old customers here. We will handle both round and square bales this season thus giving advantage of the highest market price for your cotton. We shall certainly appreciate your patronage and promise the very best service possible.

**The Davis Gin**

**Still Striving To Serve You  
 Better**

When this gin was established in Floydada over fourteen years ago, it was built to meet a vital need in Floyd County. As the years have passed,

**WE HAVE GROWN WITH FLOYD COUNTY**

and now have one of the most modern gins in the county and offer you the best ginning service available and a turn-out that will assure you of top prices for both cotton and cotton seed.

The oldest and most reliable gin!

**WE SOLICIT YOUR BUSINESS**

**The Haynes Gin Company**

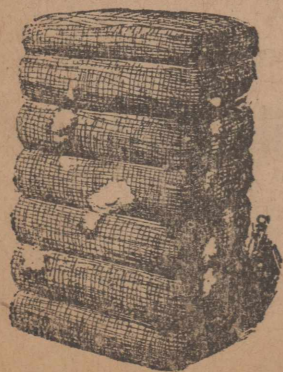
A. V. HAYNES, Mgr.

**The Farm Bureau Gin**

**WE GINNED THE FIRST BALE THIS SEASON AND HOPE TO GIN THE LAST**

Our modern gin has been overhauled in every part and is now ready to repeat the service that has brought a satisfied list of customers back year after year to do their ginning at this place.

At this time we wish to thank all of our old customers for their past business, and want to assure them that the same courteous treatment and careful attention to their ginning needs will be accorded at all times.



GIN HERE FOR COMPLETE SATISFACTION

**Farm Bureau Gin**

**Notice to Cotton Raisers**

We now have our gin in the best of condition to take care of your ginning needs this season. We have installed some new machinery and also have a new set of seed scales to weigh your seed.

We appreciate the business given us last season and hope to see our customers back again this fall. **NEW CUSTOMERS** give us a trial, as we are always in the market for cotton and cotton seed at top prices.

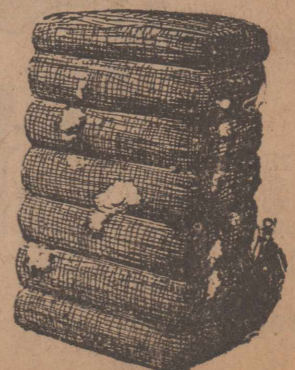
**LET US HANDLE YOUR GINNING NEEDS**

**Patterson-McGehee  
 Gin Company**

Round and Square Bale Ginners

Phone 308

Floydada, Texas



## Large Number of Entries in Fair Were Made in Ladies Department

### Need More Room For Displaying Articles

Interesting Relics Some over 100 Years Old Among Heirlooms On Display.

Over 400 entries were made in the general exhibit of the women's department of the Floyd County Fair or almost twice as many as were made last year. Of this number 300 were jars of fancy pack fruits and vegetables and jellies and preserves. Mrs. E. L. Angus was in charge of this department. She was assisted by Mrs. A. J. Folley, Mrs. A. H. Kreis and Mrs. Oscar Stansell.

A common expression heard from those in charge of this department was, "We have a number of beautiful things which cannot be displayed properly" signifying the need of a large building to house the rapidly growing county fair. "We also need to add an antique department to the fair" they said. However, a number of interesting old relics were displayed but no premiums were offered on them.

Among the articles in the antique department of particular interest was a clock 130 years old exhibited by Mrs. J. W. Freeman. Wm. Snell exhibited a Bible over 100 years old which was used by his great grandfather, W. N. Snell, when he was a circuit preacher in Georgia and Alabama during the Civil War. A very pretty white bedspread which was made over seventy-five years ago was exhibited by Naomi Parish. The thread had been spun, the cloth woven and embroidered all by hand. M. W. Maxwell exhibited a quilt 130 years old.

Mrs. S. E. Crouch, 76 years old, and a sister of A. R. Hanna, exhibited a beautiful pink and green quilt which she made by herself this summer.

Miss Myrtle Murray, District Home Demonstration Agent and Mrs. Julia Kelley, County Home Demonstration Agent of Hale County, who judged the exhibits of the home demonstration and 4-H clubs also judged the women's general exhibits.

**Fancy Work Department**  
The judges announced their de-

isions in this department as follows:

Best Luncheon set: Miss Ruth Collins, first; Mrs. D. L. Handley, second.  
Dresser scarf: Mrs. C. F. Harris, first; Mrs. C. A. Caffee, second.  
Buffet set: Lila Jane Watson, first.

Pillow cases: Mrs. C. A. Caffee, first; Miss Ruth Collins, second.  
Cup towel: Mrs. C. F. Harris, first; Mrs. L. E. Williams, second.  
Guest Towel: Miss Anna Sims, first; Mrs. C. F. Harris, second.  
Handkerchief: Mrs. Bob Gary, first.

Braided mat: Mrs. Lon M. Davis, first; Mrs. A. Whitlock, second.  
Yarn picture: Mrs. Lon M. Davis, first.  
Yarn pillow top: Mrs. Clyde Taylor, first.

Pillow: Venitta Borum, first; Mrs. Clyde Taylor, second.

Bed spread: Mrs. E. L. Angus, first; Mrs. C. E. Neil, second.  
Cut work embroidery: Mrs. E. L. Angus, first.

Quilt: Mrs. W. A. Colston, first; Mrs. W. A. Colston, second.  
Braided rug: Mrs. S. H. Horn, first; Mrs. W. H. Bethe, second.  
Hooked rug: Mrs. F. M. Lester, first.

Dress: Mrs. F. M. Lester, first; Mrs. C. A. Caffee, second.  
Apron: Mrs. T. W. Mitchell, first; Mrs. A. P. McKinnon, second.

Best button holes: Mrs. F. M. Lester, first; Mrs. F. Roberson, second.

Best patch: Mrs. F. Roberson, first; Miss Ruth Carr, second.

**Culinary Awards**  
Winners in this department were announced as follows:

Best loaf cake: Mrs. W. T. Hopper, first; Mrs. J. E. Green, second.  
Angel food cake: Mrs. Roy Curry, first; Mrs. C. A. Caffee, second.  
Caramel layer cake: Mrs. Lon V. Smith, first.

Layer cake: Mrs. Luther Womack, first.

Doughnuts: Mrs. W. R. Dooley, first; Miss Ruth Carr, second.

Tea Cakes: Mrs. Alice Marney, first; Miss Ruth Carr, second.  
Double Crust pie: Mrs. L. C. Wheeler, first.

Custard pie: Mrs. J. G. Wood, first; Claud Merrill, second.  
Loaf bread: Mrs. George Finkner, first.

Raisin bread: Mrs. George Finkner, first.

Rolls: Mrs. George Finkner, first.  
Corn bread sticks: Mrs. Alice Marney, first; Mrs. E. L. Norman, second.

Biscuits: Mrs. W. R. Dooley, first; Mrs. F. M. Shenefeld, second.  
Cheese, Harmony club, first; Roseland club second.

**Food Preservation**  
Peach jelly: Mrs. H. M. Miller, first; Mrs. A. P. McKinnon, second.  
Apple Jelly: Mrs. G. L. Snodgrass, first; Mrs. W. C. Wright, second.

Grape Jelly: Mrs. A. P. McKinnon, first; Mrs. Will Snell, second.  
Plum Jelly: Miss Blanch Scott, first; Mrs. Erin Bennett, second.  
Blackberry jelly: Mrs. A. P. McKinnon, first.

Plum preserves: Miss Blanche Scott, first; Mrs. A. P. McKinnon, second.  
Pear preserves: Miss Blanche Scott, first; Mrs. C. F. Harris, second.

Strawberry preserves: Mrs. J. G. Wood, first.  
Watermelon preserves: Mrs. Bob Gary, first; Mrs. J. D. Christian, second.

Apple preserves: Mrs. W. C. Wright, first.  
Fig preserves: Mrs. A. P. McKinnon, first.

Tomato preserves: Mrs. Earl Edwards, first.  
Quince Preserves: Mrs. W. C. Wright, first.

Can Tomatoes: Mrs. J. M. Gamblin, first; Mrs. L. C. Wheeler, second.

Can Beans: Mrs. C. F. Harris, first; J. W. Huckabay, second.  
Jar Carrots: Mrs. C. F. Harris, first; Miss Blanche Scott, second.  
Turnip Greens: Mrs. W. C. Wright, first.

Jar peas: J. W. Huckabay, first.  
Jar Okra: Mrs. A. H. Kreis, first; Mrs. C. F. Harris, second.  
Jar spinach: Miss Blanche Scott, first.

Rhubarb: Mrs. C. F. Harris, first.  
Cucumber pickles: Mrs. C. F. Harris, first; Mrs. Guy Sams, second.

Beet pickles: Mrs. C. C. Green, first; Mrs. C. C. Green, second.  
Tomato pickles: Mrs. T. W. Mitchell, first.

Onion pickle: Miss Blanche Scott, first.  
Peach Pickle: Mrs. E. A. Grigsby, first; Mrs. J. W. Sims, second.

Pear Pickle: Miss Blanche Scott, first.  
Pepper hash: Mrs. T. W. Mitchell, first; Mrs. J. G. Shearer, second.

Carrot relish: Mrs. George Stiles, first.  
Corn relish: Mrs. R. L. Powell, first.

Chow Chow: Mrs. J. G. Shearer, first; Mrs. A. P. McKinnon, second.  
Canned peaches: Mrs. A. R. Hanna, first; Mrs. W. E. Miller, second.

Canned pears: Mrs. John Lloyd, first; Mrs. W. A. Whitlock, second.  
Canned Apples: Mrs. W. C. Wright, first.

Canned grapes: Mrs. L. E. Williams, first.  
Canned plum: Mrs. A. J. Fanning, first; Mrs. S. F. Cooper, second.

Canned quince: Mrs. W. C. Hanna, first.  
Canned apricots: Mrs. Bob Gary, first; Mrs. W. C. Hanna, second.

Peaches (formaldehyde): S. F. Connor, first.  
Cold soap: Mrs. J. M. Gamblin, first; Mrs. W. F. Burch, second.

Cooked soap: Mrs. B. Mattison, first; Mrs. J. W. Sims, second.

All articles exhibited in the Ladies Department of the general exhibit were judged as first and second, however, articles not given in the premium list were not awarded cash prizes, but blue and red ribbons were given to designate first and second place on these articles.

Claud Merrill and J. W. Huckabay went in competition with the ladies and carried off the prize in several instances.

### McADOO MERCANTILE BRICK BUILDING HALF COMPLETED

W. G. Abernathy, of McAdoo, and a member of the firm of the McAdoo Mercantile Co., was a visitor in Floydada last week. Mr. Abernathy said that the company had their new brick and tile building about half completed. The building is 50x100 feet and will cost about \$5,000.00 when completed. Construction is under the supervision of E. C. Gray.

It will take the place of a frame building which burned in July and will be occupied by the McAdoo Mercantile Co. A. M. Lay is manager of the firm.

### A. F. SMITH NEW MANAGER OF GIN AT SOUTH PLAINS

A. F. Smith, formerly of this city, who has been making his home at South Plains for a number of months, will be manager of the gin at South Plains the ensuing season.

Recently Lon M. Davis, Floydada ginnee, acquired the South Plains Gin from the Browning Gin Company, and it will be known now as the Davis-Smith Gin. Mr. Smith is a ginnee of considerable experience and the gin at South Plains is a good one.

### LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.  
Floydada, Texas

B. Marshall went to Amarillo Monday where he will spend the week looking after his father's business, the "Ocean Wave" during the Tri-State Fair.

A. N. Gamble and family of Lubbock attended the county fair here Saturday and visited her sister, Mrs. G. R. May and family.

Mr. and Mrs. H. A. Hale, of Pilot Point, were guests of his cousin, Mrs. Harper Scoggins, and family during the week end.

Mrs. Leon Collins left the first of the week for her former home at Jackson, Tennessee, where she will visit with her mother for a month.

Special Attention Given to Children and Cross Eyed Cases.

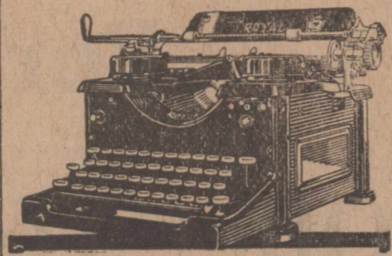
Dr. J. Herman Thomas  
Optometrist

Room 207 Readhimer Building.

Floydada, Texas

Telephone 256

Geared to the demands of MODERN BUSINESS



Hesperian Pub. Co.,  
Floydada, Texas

ROYAL  
TYPEWRITERS

## If a tire gets sick--- Call our tire ambulance

When you're out on the road or at home—either far or near—you can depend on a quick answer to your call by our Road Service car—as fast as an ambulance.

Our tire ambulance gobbles up the miles and saves you delay and worry.

Telephone 83—tell us your tire troubles—and we'll give you a rapid-fire demonstration of what it means to be served by—

THE FASTEST ROAD SERVICE IN FLOYDADA!

## Gullion's Super Service

"A ONE-STOP STATION"

Phone 83

Southeast Corner Square

Wholesale and Retail

FEDERAL

Tires and Tubes

IN THE SPOTLIGHT  
**HART PAIR TRACTORS**

Outstanding Records for  
Power and Fuel  
Economy

L. C. McDONALD  
Floydada, Texas

KENNEDY  
The Royalty of RADIO  
LIFE ITSELF

When you hear the Life Tone of the "Royalty of Radio", your radio search is ended and your radio enjoyment begins! In this new KENNEDY, you will find that elusive something that you have always missed—the true Life Tone of radio—the tone that is life itself.

The Royal Model 310 illustrated above is Kennedy's super achievement. All electric. No hum. Power detector. "Push-pull" power amplifier. Phonograph plug-in, with switch. Super-dynamic speaker.

\$216.00 Complete

F. C. HARMON  
"Where You Save The Difference"

Free demonstration in our studios or in your home.

FRIDAY & SATURDAY SUGGESTIONS  
SHERWIN-WILLIAMS  
PAINT HEADQUARTERS

THERE'S NO PAINT BARGAIN LIKE GOOD QUALITY!



You need fewer gallons of SWP to paint your house

Fine old SWP House Paint has such wonderful "body" that each gallon thoroughly covers more square feet of wall.

That is one reason why SWP House Paint costs no more than cheaper paint on your house. The saving on gallonage does it—regardless of the price per gallon.

In addition you get the superior quality of SWP—the more beautiful, weatherproof colors—the long service that saves 50% to 60% in repainting cost. All because fine old SWP is made of the finest materials, by the largest paint and varnish makers in the world.

Come in and let's do a little simple arithmetic before you squander money on cheaper paint.



Fall painting is the most important of the year. Don't neglect to paint weather-beaten houses, garages, shutters, trellises, fences, screens, flower boxes, etc., NOW. You will save money. And, remember, cheaper paint can not equal the economy of fine old SWP for your house. We are at your service at all times. Call for suggestions.

We have a complete line of

## S W P Products

Get our estimates on Posts, Fencing, Wire, etc.

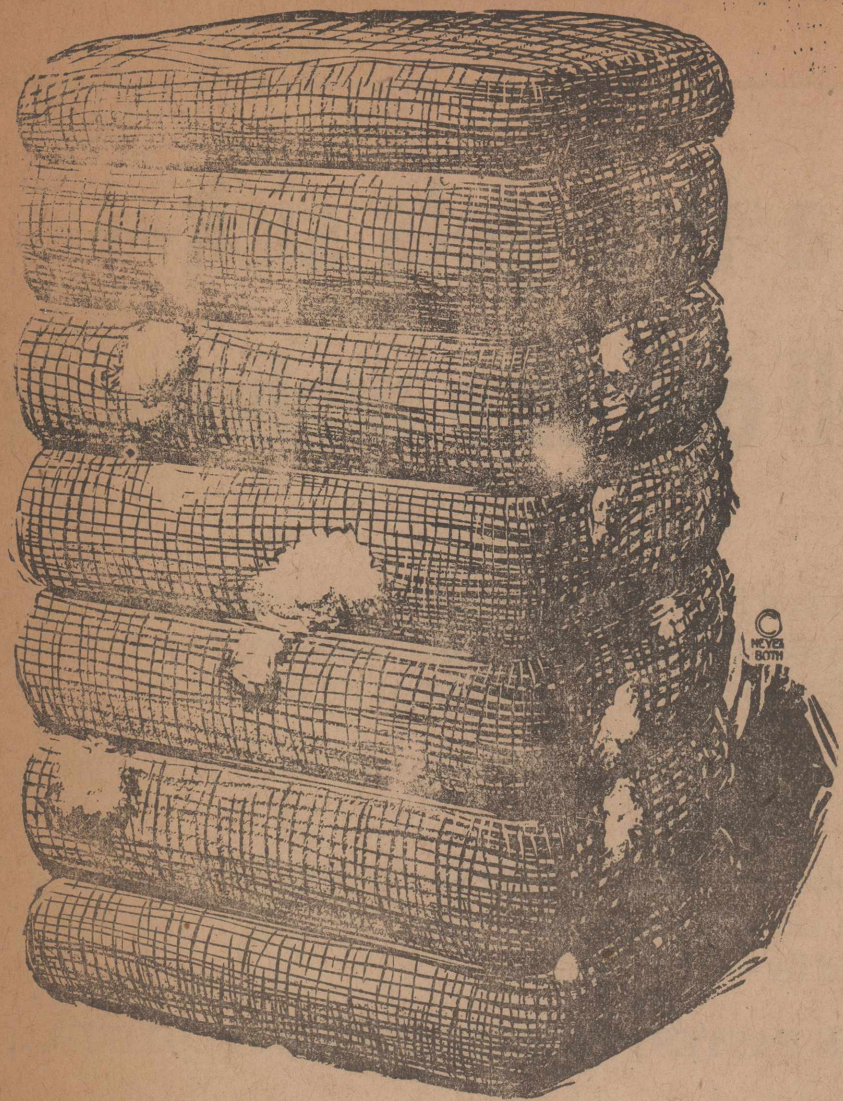
WE HAVE—

"Everything to Build Anything"

Higginbotham - Bartlett Co.



Trade-mark Registered  
Sherwin-Williams Products are sold throughout the world, under this trade-mark.



# IT'S Cotton Picking Time

And Floydada's Four Modern Gins Are

## NOW READY

### Better Equipped Than Ever

For Ginning Service!

**FLOYDADA GINS— Offer You The Best Turn Out,  
Good Market Prices For Your Cotton And Seed  
And A Most Complete Ginning Service**

# GIN IN FLOYDADA!

Our plant is equipped with 5-80 saw Munger Air-Blast gins, with the very latest improved cleaning and burr extracting machinery. We believe that we are in position to give a better sample and better lint outturn than formerly. We have also added to our equipment a Rylander Air Blast Cotton Seed Culler for the benefit of those who wish to save good clean seed for planting. This machine will cull the seed as they are ginned and they will be in excellent shape for the planter.

Mr. O. B. Olson will maintain a cotton buying office at our plant and will be glad to meet his friends and old customers here. We will handle both round and square bales this season thus giving advantage of the highest market price for your cotton. We shall certainly appreciate your patronage and promise the very best service possible.

### The Davis Gin

### Still Striving To Serve You Better

When this gin was established in Floydada over fourteen years ago, it was built to meet a vital need in Floyd County. As the years have passed,

**WE HAVE GROWN WITH FLOYD COUNTY**

and now have one of the most modern gins in the county and offer you the best ginning service available and a turn-out that will assure you of top prices for both cotton and cotton seed.

The oldest and most reliable gin!

**WE SOLICIT YOUR BUSINESS**

### The Haynes Gin Company

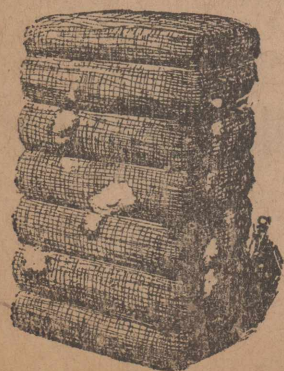
A. V. HAYNES, Mgr.

### The Farm Bureau Gin

**WE GINNED THE FIRST BALE THIS SEASON AND HOPE TO GIN  
THE LAST**

Our modern gin has been overhauled in every part and is now ready to repeat the service that has brought a satisfied list of customers back year after year to do their ginning at this place.

At this time we wish to thank all of our old customers for their past business, and want to assure them that the same courteous treatment and careful attention to their ginning needs will be accorded at all times.



GIN HERE FOR COMPLETE SATISFACTION

### Farm Bureau Gin

### Notice to Cotton Raisers

We now have our gin in the best of condition to take care of your ginning needs this season. We have installed some new machinery and also have a new set of seed scales to weigh your seed.

We appreciate the business given us last season and hope to see our customers back again this fall. **NEW CUSTOMERS** give us a trial, as we are always in the market for cotton and cotton seed at top prices.

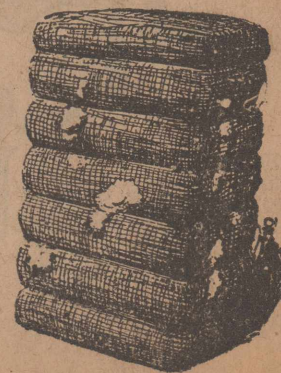
**LET US HANDLE YOUR GINNING NEEDS**

### Patterson-McGehee Gin Company

Round and Square Bale Ginners

Phone 308

Floydada, Texas



## Large Number of Entries in Fair Were Made in Ladies Department

### Need More Room For Displaying Articles

Interesting Relics Some over 100 Years Old Among Heirlooms On Display.

Over 400 entries were made in the general exhibit of the women's department of the Floyd County Fair or almost twice as many as were made last year. Of this number 300 were jars of fancy pack fruits and vegetables and jellies and preserves. Mrs. E. L. Angus was in charge of this department. She was assisted by Mrs. A. J. Folley, Mrs. A. H. Kreis and Mrs. Oscar Stansell.

A common expression heard from those in charge of this department was, "We have a number of beautiful things which cannot be displayed properly" signifying the need of a large building to house the rapidly growing county fair. "We also need to add an antique department to the fair" they said. However, a number of interesting old relics were displayed but no premiums were offered on them.

Among the articles in the antique department of particular interest was a clock 130 years old exhibited by Mrs. J. W. Freeman. Wm. Snell exhibited a Bible over 100 years old which was used by his great grandfather, W. N. Snell, when he was a circuit preacher in Georgia and Alabama during the Civil War. A very pretty white bedspread which was made over seventy-five years ago was exhibited by Naomi Parrish. The thread had been spun, the cloth woven and embroidered all by hand. M. W. Maxwell exhibited a quilt 130 years old.

Mrs. S. E. Crouch, 76 years old, and a sister of A. R. Hanna, exhibited a beautiful pink and green quilt which she made by herself this summer.

Miss Myrtle Murray, District Home Demonstration Agent and Mrs. Julia Kelley, County Home Demonstration Agent of Hale County, who judged the exhibits of the home demonstration and 4-H clubs also judged the women's general exhibits.

**Fancy Work Department**  
The judges announced their de-

isions in this department as follows:

Best Luncheon set: Miss Ruth Collins, first; Mrs. D. L. Handley, second.  
Dresser scarf: Mrs. C. F. Harris, first; Mrs. C. A. Caffee, second.  
Buffet set: Lila Jane Watson, first.

Pillow cases: Mrs. C. A. Caffee, first; Miss Ruth Collins, second.  
Cup towel: Mrs. C. F. Harris, first; Mrs. L. E. Williams, second.  
Guest Towel: Miss Anna Sims, first; Mrs. C. F. Harris, second.  
Handkerchief: Mrs. Bob Gary, first.

Braided mat: Mrs. Lon M. Davis, first; Mrs. W. A. Whitlock, second.  
Yarn picture: Mrs. Lon M. Davis, first.

Yarn pillow top; Mrs. Clyde Taylor, first.

Pillow: Venitta Borum, first; Mrs. Clyde Taylor, second.

Bed spread: Mrs. E. L. Angus, first; Mrs. C. E. Neil, second.

Cut work embroidery: Mrs. E. L. Angus, first.

Quilt: Mrs. W. A. Colston, first; Mrs. W. A. Colston, second.

Braided rug: Mrs. S. H. Horn, first; Mrs. W. H. Bethel, second.

Hooked rug: Mrs. F. M. Lester, first.

Dress: Mrs. F. M. Lester, first; Mrs. C. A. Caffee, second.

Apron: Mrs. T. W. Mitchell, first; Mrs. A. P. McKinnon, second.

Best button holes: Mrs. F. M. Lester, first; Mrs. F. Roberson, second.

Best patch: Mrs. F. Roberson, first; Miss Ruth Carr, second.

**Culinary Awards**  
Winners in this department were announced as follows:

Best loaf cake: Mrs. W. T. Hopper, first; Mrs. J. E. Green, second.  
Angel food cake: Mrs. Roy Curry, first; Mrs. C. A. Caffee, second.

Caramel layer cake: Mrs. Lon V. Smith, first.  
Layer cake: Mrs. Luther Womack, first.

Doughnuts: Mrs. W. R. Dooley, first; Miss Ruth Carr, second.

Tea Cakes: Mrs. Alice Marney, first; Miss Ruth Carr, second.

Double Crust pie: Mrs. L. C. Wheeler, first.

Custard pie: Mrs. J. G. Wood, first; Claud Merrill, second.

Loaf bread: Mrs. George Finkner, first.

Raisin bread: Mrs. George Finkner, first.

Rolls: Mrs. George Finkner, first.  
Corn bread sticks: Mrs. Alice Marney, first; Mrs. E. L. Norman, second.

Biscuits: Mrs. W. R. Dooley, first; Mrs. F. M. Shenefelt, second.  
Cheese, Harmony club, first; Roseland club second.

**Food Preservation**  
Peach jelly: Mrs. H. M. Miller, first; Mrs. A. P. McKinnon, second.

Apple Jelly: Mrs. G. L. Snodgrass, first; Mrs. W. C. Wright, second.

Grape Jelly: Mrs. A. P. McKinnon, first; Mrs. Will Snell, second.

Plum Jelly: Miss Blanch Scott, first; Mrs. Erin Bennett, second.

Blackberry jelly: Mrs. A. P. McKinnon, first.

Plum preserves: Miss Blanche Scott first; Mrs. A. P. McKinnon, second.

Pear preserves: Miss Blanche Scott, first; Mrs. C. F. Harris, second.

Strawberry preserves: Mrs. J. G. Wood, first.

Watermelon preserves: Mrs. Bob Gary, first; Mrs. J. D. Christian, second.

Apple preserves: Mrs. W. C. Wright, first.

Fig preserves: Mrs. A. P. McKinnon, first.

Tomato preserves: Mrs. Earl Edwards, first.

Quince Preserves: Mrs. W. C. Wright, first.

Can Tomatoes: Mrs. J. M. Gambin, first; Mrs. L. C. Wheeler, second.

Can Beans: Mrs. C. F. Harris, first; J. W. Huckabay, second.

Jar Carrots: Mrs. C. F. Harris, first; Miss Blanche Scott, second.

Turnip Greens: Mrs. W. C. Wright, first.

Jar peas: J. W. Huckabay, first.

Jar Okra: Mrs. A. H. Kreis, first; Mrs. C. F. Harris, second.

Jar spinach: Miss Blanche Scott, first.

Rhubarb: Mrs. C. F. Harris, first.

Cucumber pickles: Mrs. C. F. Harris, first; Mrs. Guy Sams, second.

Beet pickles: Mrs. C. C. Green, first; Mrs. C. C. Green, second.

Tomato pickles: Mrs. T. W. Mitchell, first.

Onion pickle: Miss Blanche Scott, first.

Peach Pickle: Mrs. E. A. Grigsby, first; Mrs. J. W. Sims, second.

Pear Pickle: Miss Blanche Scott, first.

Pepper hash: Mrs. T. W. Mitchell, first; Mrs. J. G. Shearer, second.

Carrot relish: Mrs. George Stiles, first.

Corn relish: Mrs. R. L. Powell, first.

Chow Chow: Mrs. J. G. Shearer, first; Mrs. A. P. McKinnon, second.

Canned peaches: Mrs. A. R. Hanna, first; Mrs. W. E. Miller, second.

Canned pears: Mrs. John Lloyd, first; Mrs. W. A. Whitlock, second.

Canned Apples: Mrs. W. C. Wright, first.

Canned grapes: Mrs. L. E. Williams, first.

Canned plum: Mrs. A. J. Fanning, first; Mrs. S. F. Cooper, second.

Canned quince: Mrs. W. C. Hanna, first.

Canned apricots: Mrs. Bob Gary, first; Mrs. W. C. Hanna, second.

Peaches (formaldehyde): S. F. Connor, first.

Cold soap: Mrs. J. M. Gambin, first; Mrs. W. F. Burch, second.

Cooked soap: Mrs. B. Mattison, first; Mrs. J. W. Sims, second.

All articles exhibited in the Ladies Department of the general exhibit were judged as first and second, however, articles not given in the premium list were not awarded cash prizes, but blue and red ribbons were given to designate first and second place on these articles.

Claud Merrill and J. W. Huckabay went in competition with the ladies and carried off the prize in several instances.

**McADOO MERCANTILE BRICK BUILDING HALF COMPLETED**

W. G. Abernathy, of McAdoo, and a member of the firm of the McAdoo Mercantile Co., was a visitor in Floydada last week. Mr. Abernathy said that the company had their new brick and tile building about half completed. The building is 50x100 feet and will cost about \$5,000.00 when completed. Construction is under the supervision of E. C. Gray.

It will take the place of a frame building which burned in July and will be occupied by the McAdoo Mercantile Co. A. M. Lay is manager of the firm.

**A. F. SMITH NEW MANAGER OF GIN AT SOUTH PLAINS**

A. F. Smith, formerly of this city, who has been making his home at South Plains for a number of months, will be manager of the gin at South Plains the ensuing season.

Recently Lon M. Davis, Floydada gin, acquired the South Plains Gin from the Browning Gin Company, and it will be known now as the Davis-Smith Gin. Mr. Smith is a ginmer of considerable experience and the gin at South Plains is a good one.

**LAND**  
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.  
W. M. Massie & Bro.  
Floydada, Texas

B. Marshall went to Amarillo Monday where he will spend the week looking after his father's business, the "Ocean Wave" during the Tri-State Fair.

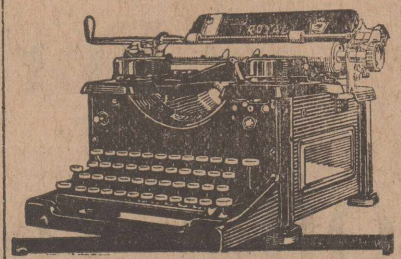
Special Attention Given to Children and Cross Eyed Cases.

**Dr. J. Herman Thomas**  
Optometrist

Room 207 Readhimer Building.  
Floydada, Texas

Telephone 256

*Geared to the demands of MODERN BUSINESS*



Hesperian Pub. Co.,  
Floydada, Texas

**ROYAL**  
TYPEWRITERS

A. N. Gamble and family of Lubbock attended the county fair here Saturday and visited her sister, Mrs. G. R. May and family.

Mr. and Mrs. H. A. Hale, of Pilot Point, were guests of his cousin, Mrs. Harper Scoggins, and family during the week end.

Mrs. Leon Collins left the first of the week for her former home at Jackson, Tennessee, where she will visit with her mother for a month.

# If a tire gets sick--- Call our tire ambulance

When you're out on the road or at home—either far or near—you can depend on a quick answer to your call by our Road Service car—as fast as an ambulance.

Our tire ambulance gobbles up the miles and saves you delay and worry.

Telephone 83—tell us your tire troubles—and we'll give you a rapid-fire demonstration of what it means to be served by—

THE FASTEST ROAD SERVICE IN FLOYDADA!

## Gullion's Super Service

"A ONE-STOP STATION"

Phone 83 Southeast Corner Square

Wholesale and Retail **FEDERAL** Tires and Tubes

**IN THE SPOTLIGHT**  
**HART PARROT TRACTORS**

## Outstanding Records for Power and Fuel Economy

**L. C. McDONALD**  
Floydada, Texas

## KENNEDY

The Royalty of RADIO

### LIFE ITSELF

When you hear the Life Tone of the "Royalty of Radio", your radio search is ended and your radio enjoyment begins! In this new KENNEDY, you will find that elusive something that you have always missed—the true Life Tone of radio—the tone that is life itself.

**LIFE TONE**

The Royal Model 310 illustrated above is Kennedy's super achievement. All electric. No hum. Power detector. "Push-pull" power amplifier. Phonograph plug-in, with switch. Super-dynamic speaker.

**\$216.00 Complete**

**F. C. HARMON**  
"Where You Save The Difference"

Free demonstration in our studios or in your home.

## FRIDAY & SATURDAY SUGGESTIONS

### SHERWIN-WILLIAMS PAINT HEADQUARTERS

THERE'S NO PAINT BARGAIN LIKE GOOD QUALITY!



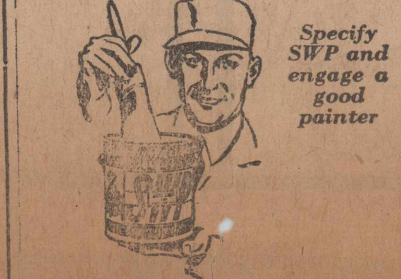
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