

Shetland Pony Show, Santa Parade To Herald Holidays

Boys and Girls Clubs Organized

Floyd county 4-H clubs are starting off a new year with 557 boys and girls in 26 clubs, county agent W. G. Rodgers and home demonstration agent, Miss Leila Petty, reported last week.

Of these clubs 12 are boys clubs, 12 are girls clubs and two are joint clubs.

Save and except for the boys club at Sand Hill every one of the organizations had taken their assignments for the year and had named their officers. A year of good interest and considerable activity is in prospect.

The clubs and their officials are:

Dougherty 4-H Clubs
Girls: President, Freida Smith, vice-president, Edna Lewis, secretary, Carolyn Cates, reporter, Julia Ann Daniel.

Boys: President, Cliff Jones, vice-president, Ronnie Smith, secretary, Bundy Hal Campbell, reporter, Hal Dean Hines.

Floydada 4-H Clubs

Girls' 5th Grade: President, Nita Faye Goughly, vice-president, Mary Kay Asher, secretary, Frances Summers, reporter, Patty Patrick.

Boys' 5th Grade: President, Rodney Teague, vice-president, Van Stovall, secretary, Jerry Powell.

Girls' 6th Grade: President, Glenda Morgan, vice-president, Verna Dell Pate, secretary, Shirley Gregory, reporter, Betty Lou Scott.

Boys' 6th Grade: President, Maurice Ginn, vice-president, Jimmy Huckabay, secretary, Freddie Morren, reporter, Norman Ferguson.

Girls' 7th Grade: President, Sue McClung, vice-president, Jane Ann Carpenter, secretary, Marisue Burleson, reporter, Judy Wilson.

Boys' 7th Grade: President, Bill Gilliland, vice-president, Bob Dempsey, secretary, Danny Shipley, reporter, Ronnie Blair.

Girls' 8th Grade: President, LaJuana Womack, vice-president, Judy Jackson, secretary, DeAnne Newberry, reporter, Billie Holmes.

Boys' 8th Grade: President, Jerry Crawford, vice-president, Billy Keeling, secretary, Arlis Powell, reporter, Dale Brown.

Lakeview Boys and Girls

Girls: President, Charlene Wright, vice-president, Lynda Thurston, secretary, Scarlett Smith, reporter, Joanna Gunn.

Boys: President, Joe Max Harrison, vice-president, Mack Wilkes, secretary, Clyde Wimberly, reporter, Rex Wimberly.

Lockney Junior Clubs

Girls: President, Jan Brewer, vice-president, Cheryl Rucker, secretary, Suzanne Harper, reporter, Carla Harper.

Boys: President, Johnny Belt, vice-president, James Rogers, secretary, Carroll McClure, reporter, Ronnie Belt.

Lockney Senior Clubs

Girls: President, Shirley Mitchell, vice-president, Debra Ferguson, secretary, Brenda Dollar, reporter, Carolyn Harris.

Boys: President, Duane Griffith, vice-president, Jimmy Colson, secretary, Warren Mitchell, reporter, Doyle Pinner.

Lone Star Clubs:

Girls: President, Lou Ann Word, vice-president, Neida Lancaster, secretary, Jackie Lou Frizzell, reporter, Jane Carol Phillips.

Boys: President, Michael Nance, vice-president, Ralph Owen, secretary, Thomas Cox.

Providence 4-H Clubs

Girls: President, Gaynell Crouch, vice-president, Stella Miller, secretary, Pat McLaughlin, reporter, Gladys Matthews.

Boys: President, David Taylor, vice-president, Larry Boedeker, secretary, Richard Collins.

Sand Hill Girls Club
President, Elfa Womack, vice-president, Janice Miller, secretary, Dorothy Robertson, reporter, Ida Trevino.

South Plains Clubs

Girls: President, Juanell Brown, vice-president, Violet Haggard, secretary, June Marble, reporter, Kathryn Humeyscutt.

Boys: President, Edward Hartman, vice-president, Early Price Pritchett, secretary, Eddie Parks, reporter, Bruce Julian.

County Wide (Boys and Girls)

President, Bobby Green, vice-president, Christine Brints, secretary, Nancy Smith, reporter, Donita Milton.

Harmony (Boys and Girls)

President, Patricia Tucker, vice-president, Sue Williams, secretary, Pearl Baird, reporter, Dwana Beth Scott.

Announcement was made this week by the retail trades committee of Floydada Chamber of Commerce that all plans for the Shetland Pony Show have been completed.

The date will be Friday, November 26, the day after Thanksgiving, and one of its big features will be the Santa Claus parade, scheduled for 3 o'clock in the afternoon.

The Shetland pony show will get underway at 10:30 the morning of the gala day when all ponies will have been registered with the show committee and the judging will begin.

Although the show in the forenoon will be limited to and strictly for Shetlands the afternoon parade will be open to other horses and their riders.

It will be a school holiday and a large per cent of the harvest will be complete, so there is no reason why all the family can't relax and spend the day having fun in Floydada.

Candy and Souvenirs, Too

The day will be one of special interest to youngsters, for immediately after the big parade there will be candy and souvenirs for them at the various places of business around town. Santa Claus will not distribute or throw candy to the crowds. Too dangerous for the boys and girls, says the committee.

Youngsters will want to be present on the show and parade day, too, because that is the day registration begins for four beautiful bicycles that will be awarded on four successive Fridays at 4:30 p. m. In fact the first bicycle will be given away on November 26 at 4:30 o'clock. Registrations are limited to youths not over 15 years of age.

Youngsters may register for the first bicycle the minute the stores open for business the morning of Friday, November 26.

The second bicycle will be given away December 3, the third bicycle on December 10 and the fourth on December 17. Practically every place of business in the community will have the tickets for the youngsters to register. No purchases are required and the winner of the bicycle does not have to be present at the drawing to win—but he will sure want to be there and ride the beautiful machine off from the scene.

All the events will take place downtown, including the Shetland pony show and the parade.

Here are the details for the Shetland pony show, the Santa Claus parade and the bicycle awards.

Shetland Pony Show

Ponies will be entered in the following classes:

(1) Colts, two years old and under, 10 places, ribbons;

(2) 42 Inch Toy or Midget, 10 places, ribbons;

(3) 48 Inch Shetland, 10 places, ribbons;

(4) 54 Inch Kid Pony, 10 places, ribbons;

(5) Stallions, all sizes 54 inches and under, 10 places, ribbons;

(6) Grand Champion of Class 1 through Class 4 (First and Second place winners) Rosette; Reserve champion, Rosette;

(7) Grand champion stallion, rosette; Reserve champion stallion, rosette.

First and second place winners in first five classes will receive trophies.

Registration of ponies will open at the show grounds in downtown Floydada at 8:30 a. m. There is no entry fee. There is no limit to number of entries.

All entries should be registered with the classing committee by 10:30 a. m. Judging will begin at 10:30 a. m.

Any animal with a contagious disease will not be allowed to enter the show.

Show officials and the Floydada Chamber of Commerce will not be responsible for injury to any pony, handler, or equipment during the show or parade.

All entries in the Pony Show are (See Shetland Show, back page)

MIGHTY FINE

Thanks a Million Says The Sheriff After Hallowe'en

Hallowe'en was a time of a lot of fun for the younger people of Floydada and surrounding communities but was marked by little rowdiness and practically no vandalism whatsoever.

Peace officers were delighted with the conduct of the Hallowe'en crowds. So proud in fact is Sheriff Earl Cooper that he penned a brief note of appreciation in these words:

Compliments Youngsters

"I have heard a lot of comments on how clean Floydada looked after Hallowe'en.

"Could it be the boys and girls were looking back a few years to what Floydada looked like one morning after Hallowe'en?"

"Several hundred dollars damage had been done to buildings, tractors, combines, cars, trucks, street lights and numerous other things."

"Boys and girls of Floydada and surrounding communities the sheriff's office says 'Thanks a Million' for the quiet Hallowe'en."

"We are proud of you and I know your daddies and mothers were proud of you when they went to church Sunday without having to stop and move things out of the street."

"I want to thank Jess Patterson, our mayor, and his force for their fine cooperation."

District Queen



Miss Verna Lee Stephens, daughter of a Lubbock county family, is to represent this 17-county area in the Texas Farm Bureau Queen contest at Galveston November 8. She was chosen in a district contest on September 18. She will compete against 12 other lovely Farm Bureau district queens.

Bale of Cotton Per Acre Seen

It is quite a probability that Floyd county irrigated cotton this year will average a bale per acre, said County agriculture agent Bill G. Rodgers yesterday, after a check with the ginners of the county on the progress of the harvest of the fleecy staple.

Nineteen gins Wednesday morning had ginned and wrapped 45,156 bales of cotton. Their composite estimate is that the harvest is about 45 per cent finished.

Record for the north half of the county shows 25,329 bales ginned, for the south half 19,834, the agent said.

"The freeze Monday night killed the irrigated growth," Mr. Rodgers said, "and the strippers can be expected to start up in about 10 days or two weeks on irrigated land. Stripping so far has all been on dry land."

Mr. Rodgers said the ginners are reporting that dry land in the county is making a better yield than was expected. The dry land will average a quarter of a bale it seems, without a doubt. Some will make a half bale, some less than a quarter.

Vets to Observe Veterans Day at Dinner Nov. 11

W. O. Newberry, adjutant of McDermott post, American Legion, said this week the post will observe Veterans Day (Armistice) on the evening of November 11 with a covered dish dinner. The gathering will be held at the Legion hall.

All veterans and their families are invited to attend.

Games of dominoes, 42 and Canasta will follow the dinner.

The observance will climax the post's campaign for new members, now underway. Newberry said 35 members had been signed up to date, which is about one-third of the minimum quota for the post.

Rites For Former Resident Pending

Mrs. Lula Mae Green, 73, of Olton who was reared in Lockney, passed away at the Methodist hospital in Lubbock Tuesday.

Time of rites were pending yesterday but services will be held in Olton. Burial will be in Lockney.

Mrs. Green was married to R. F. Green in Lockney. The couple made their home there until moving to Olton in 1925. Mr. Green passed away there in 1942.

Survivors include four sons, Earl of McAllen, Lucy of Earth, W. H. of Artesia, California, and R. A. of Hiwassee, Arkansas, also one daughter, Mrs. Roy Neal of Earth twelve grandchildren and three great grandchildren.

Decisive Vote Turns Down Highway Offer

Not nearly two-thirds of the tax-paying voters of Floyd county are ready for the State Highway Department's program for re-constructing Floyd county's cardinal roadways and making a four-lane route through the county's mid-section on U. S. Highway 70.

The taxpayers turned the proposal down decisively Tuesday. With a two-thirds majority vote required to pass a \$325,000 bond issue for right-of-way they gave the issue a bare 57 per cent majority. Approximately one out of three of the qualified electors of the county turned out for the election. Only taxpaying voters were qualified to take part in the election. Unofficial returns tabulated Tuesday night gave:

For the Bond Issue, 774;

Against the Bond Issue, 584.

Only four precincts in the county gave the bond issue the statutory two-thirds majority. They were Southwest Floydada, Allmon, Northwest Floydada and Sterley.

Both Lockney boxes voted a majority against the bond issue.

At South Plains the majority against the issue was 3 1/2 to 1, Goodnight 4 to 1, Baker 3 to 1, Fairview 2 1/2 to 1, McCoy and Providence 2 to 1, Cedar and Lakeview 1 1/2 to 1.

The proposal got slight to strong majorities in Starkey, Sand Hill, Lakeview, Harmony, Dougherty, Southeast Floydada and Northeast Floydada.

Re-Allocation Is Favored

In the day's voting the proposition of re-allocating the county taxes fared somewhat better than the bond issue, appearing on the same ballot. In fact it carried by a majority (only a majority required) of 844 to 488, or 63.3 per cent of the vote cast. The commissioners court has to ask for a re-allocation every six years, when it is desired.

When the giant cardinal road improvement program was first brought to the Commissioners court

in mid-summer members of the court were encouraged to "believe the taxpayers would readily give their approval. They withheld calling the election, however, until the November date for economy reasons, and added the re-allocation measure to give that measure as well a free ride on general election day.

Members of the court expressed themselves as in favor of the road plan. They raised the first estimate of the cost, however, from \$200,000 to \$325,000, after checking the probable location, the land to be taken and the probable damage to residents on the right-of-way.

Representations from the highway department were that the highways needed to be re-done to engineer them to present-day needs and that the department would immediately institute a million, eight hundred thousand dollar re-building job if the taxpayers would provide the right-of-way. Opposition developed especially from property owners on the route, and in the vicinity of Lockney where the proposed routing was viewed by many as not advantageous to that community.

In other quarters the view was taken that spending on the cardinal highways would dim the prospects for additional Farm to Market roads.

The vote on the road bond and re-allocation of taxes was as follows by precinct as unofficially tabulated at The Hesperian office Tuesday night:

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Heavy Loss Result Of Blaze on Farm

Richard F. Stovall was loser by \$7,000 to \$10,000 from a fire that destroyed a hay barn, a feed crusher, \$1,000 worth of new lumber, corals and fences and 25 tons of hay on his farm northeast of Floydada Tuesday night about 10 o'clock. A sow and pigs were the only live stock that perished.

Jess Starkey, who lives on the place, was unaware of the fire until a passer-by raised the alarm. The fire had gained big headway by the time it was spotted.

Floydada fire department sent a truck out to stop the blaze which was moving toward other feed stacks and other farm buildings.

Mr. Stovall guessed the fire started from stored hay. He had a few hundred dollars insurance.

The new lumber was on the location for use in making an addition that was planned for the barn.

Set Intermediate Casing at Wildcat

The Ralph Abbey wildcat oil test on the Howard section, four miles northeast of Cedar, is being drilled as a "tight" operation.

Saturday the operators were reported to have set the intermediate string of casing at 3,500 feet.

Three Way Drilling Company has the contract for the test to 9,500 feet. The location is in the northeast drilling site of Section 23, Block GM.

Friday Deadline for Declaration On Wheat Acres Poses Problem

The first of this week it still appeared likely the county ASC committee would be unable to prevail on the state USDA office to grant an extension of time for a wheat grower to make up his mind on whether to dust in his wheat, or turn in his allotment.

As the matter now stands Friday, November 5 (not November 15) is the deadline for a producer, with a wheat allotment who does not intend to plant, to turn in his allotment (or any part of it) to the county committee and still get credit for the allotment as history.

The regulations require that the county committee, in turn, reappoint wheat acreage by November 12. This is contrary to the first report

which gave the farmer until November 15 as a deadline.

Henry Martin, administrative officer of the county committee, said that few farmers had turned in their allotments. Most of them have been holding off to see what the fall and winter season would bring. In past years late-planted wheat (November and December) has often responded well and most farmers would like to get all of their allotted acres seeded. Accordingly most of them have been slow to make up their minds.

On a good many farms the operators have not yet had enough rain to bring up volunteer wheat. Few of these are yet ready to say what they want to do about keeping their acreage.

An Almost Wedding Almost Breaks Up Prct. 24 Election

A Mexican couple who wanted to get married almost broke up the election at Southeast Floydada No. 24 Tuesday morning.

The couple were hunting a magistrate when they entered the polling place, adjacent to Judge Ralph Johnston's office. All the force joined in showing the Anglo-Americans to the judge's office and headed by the presiding judge John Hopper, crowded in the door way to see the ceremony.

But they were disappointed. The couple produced what they thought was a license when the judge asked for it. It turned out to be a health certificate.

Since the clerk's office was closed for the day and a license not available the couple left disconsolate. And the election board settled down again to their election business.

For Sister Held at Vernon

Mrs. Gerald Lackey, Lee Lee Trice and Mrs. J. W. Labock went to Vernon to attend funeral service for Mrs. Bratton, who died there Monday morning.

Mrs. Lee Trice and Mrs. Bratton are sisters of Mrs. Bratton, and were unable to attend.

Mr. Bratton is survived by a son, Mr. Vernon and two daughters, three sisters and Mr. Sam Brewer of Prairie.

Mrs. Harvey Patterson, who lives on Mrs. Gills' place, also attended rites.

5-Mile F-M Road In Floyd County Given Approval

The Texas Highway Commission has taken the first step to inaugurate a new two year Farm-to-Market program for Texas. E. H. Thornton, Jr., chairman of the Texas Highway Commission, stated that the funds for this program are being derived from the Federal Aid Highway Act of 1954, matched with state highway funds on a dollar-for-dollar basis.

S. C. McCarty, District Engineer of the Texas Highway Department at Lubbock, says that the following farm-to-market roads in this area are scheduled for work under this program:

Farm-to-market road, extending from FM 108 at Providence east to FM 598, a distance of approximately 5.0 miles, in north Floyd county.

Mr. McCarty stated that this year the Commission has authorized the development of some area roads which will serve the dual purpose of service to the adjacent land as well as aiding in the development of the entire area of the state.

It was announced that work will begin on these projects just as soon as final planning is completed and right-of-way secured. Resident Engineer, James F. Potts, will be in charge of the work in this area.

Backfield Looks Better

The Whirlwind backfield has shown considerable improvement in the past two games and the most popular line up has been that of J. E. Waller at quarterback, Laron Fulton and Cloyd Stephens at (See Football Game, back page)

Whirlwinds - Longhorns

The new 36 Years of

valry on Gridiron

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Lockney Junior Clubs<

Taxes All The Talk as First Of Year Looms

(By Vern Sanford, Texas Press Association)

AUSTIN, Tex., Nov. — Taxes — how much and where from? State legislators and employees asked that question this week as the problem of meeting increased state expenses became a topic that might well dominate the 1955 legislative picture.

The Texas Research League, at request of Governor Allan Shivers, started a survey to determine how much is needed, checking state income, spending, and sources of additional revenue.

Considered as eliminated from the prospect list are only a general sales tax and a state income tax, both opposed by Shivers.

However, legislators going back to jobs in January are expecting

plenty of tax recommendations to fly. Major taxation may be held until the League makes its report.

Governor Addresses League

Speaking before the annual meeting of the Research League, Shivers stressed that Texas is entering an era of greatly increased spending. Advance planning is needed to get the most of each dollar spent and to prevent hurried spending in which the full dollar value is not obtained, he said, complimenting the research group for its report on the hospital system.

Shivers also commented that Texas has fewer jobs than other states, plus a State Treasury surplus of \$39,000,000 and a very low debt, in contrast with deficits in many states.

The Research League now is conducting studies of public school financing, the state hospital system and the University of Texas System. Two new studies have been added to their work list. One will be on operation of the Department of Public Safety and the other on tax-supported library services of Texas.

Asking For More

Already hammering for a boost in budgets are state hospitals, Highway Patrol, water conservation agencies, and the prison system.

Definite receivers of additional money are state teachers and schools.

No definite figures as to what is needed have been set although State Comptroller Robert S. Calvert reported that government costs increased \$108 million in the year ending August 31.

One tax proposal, boosting gasoline taxes from four to five cents, has been made. It would provide \$33 million for roads and schools but general state spending wouldn't benefit.

Schools Get More

Calvert said preliminary estimates show that the state will spend about \$30 million more on schools this year because of increased teachers' salaries and enrollment. School expenses in 1953-54 amounted to more than \$205 million, he said.

Also considered in taxation plans will be requests of the State Highway Commission and State Hospitals and facilities for handicapped children.

The hospitals, which received \$42 million, are seeking increases of \$32 million for the next two years.

Highway commissioners are asking an additional outlay to put highways in first class condition.

Water Conservation Joins In

Latest newcomer to join the "more money" bandwagon was the Texas Water Resources Committee which advocated a \$100 million state bond issue for water resources development and a three cents property tax to help pay off the bonds.

Both will be recommended to the January legislature after two years of study by the Committee.

Texas Prison System

Money for an effective parole and probation system is being asked by four state agencies.

Recommendations of the Board of Pardons, Department of Public Safety, Texas Prison System, and State Auditor C. H. Cavness's office seek \$249,661 in the 1955 fiscal year to start the program and \$345,232 the following year.

Cavness said that the Texas parole system, while not rated as among the worst, is not among the best. He said the situation could be remedied if the legislature okays the request.

Special Election Soon

A called election early in December will fill the state senate vacancy created by the death of Senator Harley Sadler of Abilene. Governor Allan Shivers has announced.

Shivers said that under the Election Code he cannot call a special election until after the November 2 general election. He must then give 30 days notice of the election.

Drought Relief Bogs Down

Red tape has slowed the federal hay-relief program for drought-hit farmers and ranchers to a pace that is doing no one any good, charges Commissioner of Agriculture John C. White.

White said that only one farmer in four is using his portion of allotted hay, mainly because of an eight-sheet information form required by the government.

Another reason for failure of the program is the inability of farmers to make initial hay purchases, he said.

"It does little good for the government to pay part of the transportation cost when the farmer can't afford to buy the hay," he said.

Draft Quota Filled

Attention: Draft-age Texans! If you haven't received your pre-induction physical, you'll still be home for Christmas.

Texas' draft quota for December, lowest since June, will be filled by a surplus of men already examined for induction.

Lakeview News

(By Mrs. D. C. Harrison)

LAKEVIEW, Nov. 2—First of all we wish to say our Hallowe'en carnival was a big success. Everyone seemed to enjoy themselves. We wish to thank everyone who came out and each one that helped to make plans and for the work they did of making their booths a success. The proceeds netted \$111.00.

Pvt. Wayland Jones of Fort Bliss, El Paso, was home from Friday until Sunday afternoon with his parents, Mr. and Mrs. Fred Jones and family.

Mr. and Mrs. Milton Harrison and family and Mrs. R. C. Smith went to Morton Saturday and spent the day with Roy and Floyd Smith at the Smith Furniture and Appliance Co. there.

Mr. and Mrs. Fred Allen and children of Ralls and Wayne J. Parker of Crosbyton were house guests of Mr. and Mrs. A. L. Smith and Choice Smith Sunday.

Anella Thurston spent Sunday night in Floydada with her aunt Mrs. J. L. Heim.

Mr. and Mrs. Warner Johnson and family were Saturday night guests of Mr. and Mrs. T. L. Johnson in Crosbyton.

Mr. and Mrs. F. B. Estep and Billie visited in Lubbock Sunday with Mr. and Mrs. Bobby Estep.

Homer Ayers of Crosbyton and Cecil Bennett of Poolville are here working for their cousin and uncle, R. H. Peel. Also visiting in the Peel home from Thursday until Sunday evening was Mr. Peel's sister, Mrs. Plumlee of Crosbyton.

Little Gail Harrison is very sick and has been taken to Lubbock today to see a doctor by her parents, Mr. and Mrs. Milton Harrison. Accompanying them to Lubbock was Mrs. Lewis Pyle, whose baby is sick and was seen by the doctor. We hope these babies will soon be well. Mrs. Charlie Wright and girls in company with Mr. and Mrs. J. W.

Wefer went to Ranger Friday and spent the week-end.

Mr. and Mrs. Earl Bunch and family of Panhandle were Saturday night guests of Mr. and Mrs. Verlon Wright and family. Mrs. Verlon Wright took her children and Larry and Cathy Bunch on a trick and treat round to several of the families in the community.

Mr. and Mrs. Buel Neff and family were Sunday dinner guests of Mr. and Mrs. Verlon Wright. Mr. and Mrs. R. L. Johnson spent from Friday until Monday evening visiting relatives at Muleshoe and Sunray.

Guests in the home of Mr. and Mrs. C. B. Hartsell of Mt. Blanco Sunday night were Mr. and Mrs. Plukie Smith and family and J. M. Harrison of Floydada.

Mr. and Mrs. Jack Wimberly and Lane of Crosbyton were guests in the John Wimberly home Thursday night. Mrs. Wimberly is to keep Lane for Jack and Glennis while they work at the gin in Crosbyton. Glennis is employed there as bookkeeper.

Attention, Everyone!

There will be a moving picture shown at the Lakeview school house Thursday night, November 4, at 7:30 o'clock. Melvin Henry, manager of the Lighthouse Electric Co-op will present "Better than Kings", "El Navajo" and a comedy, under the auspices of the Home Demonstration club. There will be no admission charge and the public is cordially invited to attend.

Mrs. Earl Edwards, Jr., visited Mrs. Geo. Kieth in Lubbock Monday. Mrs. Verlon Wright and children

No man is an island

The really important moments of a lifetime are moments shared with your family. They linger longest in the memory of your children.

One of the greatest gifts you can give a child is your belief in God. The natural way to do it is by worshipping with your family each week. As they find God, so will your own faith grow. You will find a link with the future... a point upon which you and your family can build a better world.

He restoreth your soul...

Worship together this week

Published as a public service in cooperation with The Advertising Council

visited and shopped in Lubbock Saturday.

Macyl Orman of Plainview was a guest in the Earl Edwards, Jr., home Sunday.

Appointed to hold the elections at Lakeview were Mr. and Mrs. Earl Edwards, sr., Mrs. Alvin Smith, Mrs. Don Harrison, E. H. Spears, Mrs. Roy Fawver, Mrs. R. L. Nichols and Mrs. P. D. Adams.

Mrs. W. H. Henderson and Mr. and Mrs. Henry Edwards returned from Temple Sunday night where Mrs. Henderson and Mrs. Edwards spent two weeks. Mrs. Henderson received a clinical check-up and

Mrs. Edwards had surgery to return with the school week-end.

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Y-J 4 BOTTOM PLOW

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AL CANNON, 732-J-4

OR

CHARLES HOLMES, 656-J-3

AT SAND HILL

RED & WHITE

SPECIALS

For Friday, Saturday & Monday

ADAM'S
ORANGE JUICE 2 No. 2 Cans 29c

SUN SPUN — Colored
OLEO 5 lbs. \$1.00

CHOCOLATE COVERED CANDY
CHERRIES lb. Box 59c

MARSHMALLOW CREME
HIPOLITE Pint 23c

LIBBY'S
Crushed Pineapple No. 2 Cans 55c

SUN SPUN
CATSUP 2 Bottles 33c

SUN SPUN — Sour & Dill
PICKLES Quart 27c

WHITE HOUSE
APPLE SAUCE No. 2 Can 19c

DIXIE LAND — East Texas Style
Ribbon Cane Syrup 4 1/2 lb. Bucket 69c

SIERRA MISSION
PEACHES 4 No. 2 1/2 Cans \$1.00

PAULGERS
All Meat — Cello Pk.
FRANKS 49c lb.

SUGAR CURED
HAM to BAKE
HAM BUTTS, 4 to 6 lb. 59c lb.

CUDAHY — Ready to Eat — 4 to 6 lb. Ave.
PORK SHOULDER
PICNIC HAMS lb. 49c

3 to 4 lb. Grade A
Fryers, lb. 55c HENS, lb. 46c

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A GENERAL MOTORS MASTERPIECE

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This is the one! This is the car with the mark of greatness—apparent in every inch of its designed-for-tomorrow styling, in its plus-powered V-8 engine, and in its years-ahead chassis engineering. See this sensational all-new car and take a ride!

IT'S PONTIAC'S YEAR TO STAR!

DOLLAR FOR DOLLAR YOU CAN'T BEAT A PONTIAC

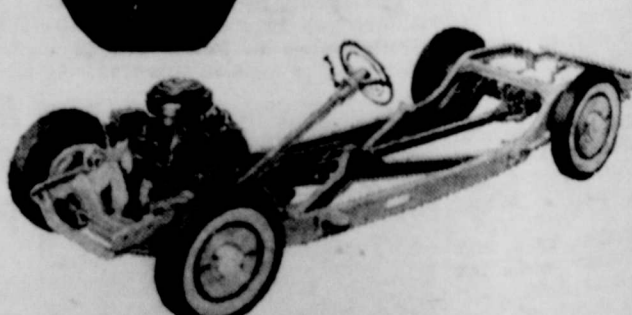
ALL-NEW STRATO-STREAK V-8

There's action-plus packed into this V-8! From quick-response carburetor to fast warm-up intake manifold, it's all new—proved for outstanding economy and dependability by over three million test miles!



ALL-NEW PANORAMIC BODY

A masterpiece of styling—that's Pontiac for '55! There's vastly greater vision from its panoramic windshield. Interiors, color-keyed to the Vogue Two-Tone body hues, present the latest fabrics and appointments.



ALL-NEW SHOCK-PROOF CHASSIS

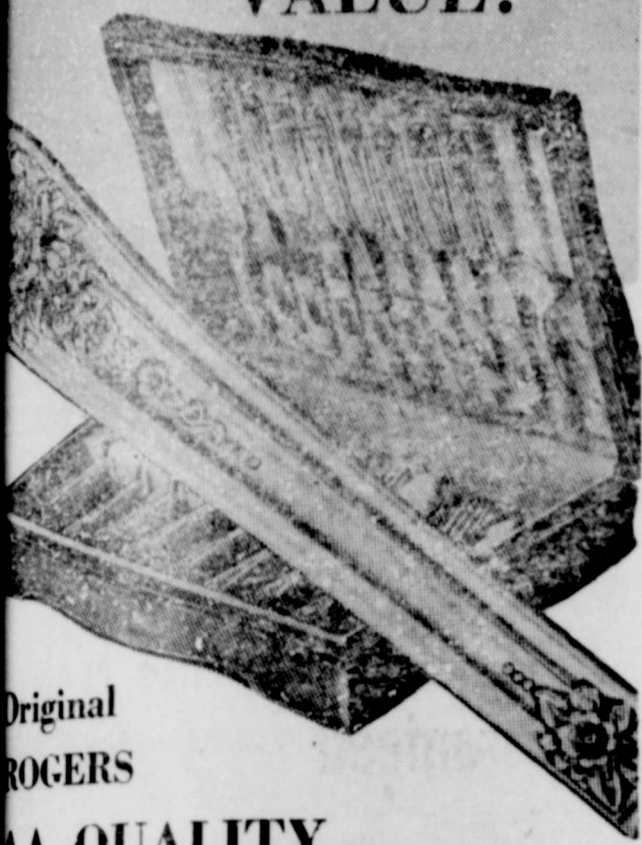
For '55, Pontiac went right down to bedrock to give you the newest and finest in riding comfort, driving ease, all-around safety! Heavier "X" frame. Bigger brakes! Recirculating ball steering! Tubeless tires! Wider-spaced parallel rear springs! Vertical king pins! And that's only part of the under-the-car advances!

L. C. McDONALD

210 W California

Floydada, Texas

FOUNDER'S DAY VALUE!



Original
ROGERS
AA QUALITY
SILVERPLATE

2 pc.
service for 8!

tarnish-resis-
chest 4.00

"JUBILEE" designed exclusively
for Penney's by The International
Silver Company! Wonderful for
holiday entertaining, Christmas giv-
ing! Right now at savings you get
beautiful, well-balanced silverplate
... fine AA quality, with points of
wear overlaid with added silver for
long brilliant service!

16⁹⁵

- 16 teaspoons
- 8 soup or
- dessert spoons
- 8 dinner forks
- 8 salad or
- pastry forks
- 8 hollow handle
- knives
- 2 serving spoons
- 1 butter knife
- 1 sugar shell

FOR BABY

Receiving Blankets, 3 for 1.00

GAUZE DIAPERS . . . 2.00

CORDSEYE DIAPERS . 1.50



Trimmed briefs for
style with elasticized
openings. Pastels and
in rayon cotton blend.
2-14.

3 for \$1



Taffetized nylon can can
half slip in crisp white with
dainty bow trim. Hand
washable. Smart gift idea!
Girls' sizes 4 - 14.

\$1

PENNEY'S ALWAYS FIRST QUALITY!



Extra savings wind up
a week of Penney Day
features as PENNEY'S
SALUTES A PIONEER!

PART WOOL

DOUBLE
BANKET

3³³
Pair

BLEACHED

FLOUR
SACKS 5 For

1⁰⁰

DECORATIVE
PILLOWS

Each

1⁰⁰

SHORT LENGTHS

DURABLE
COTTON TWILLS

3⁸ C
Yd.

ONE GROUP

WOMENS
DRESSES

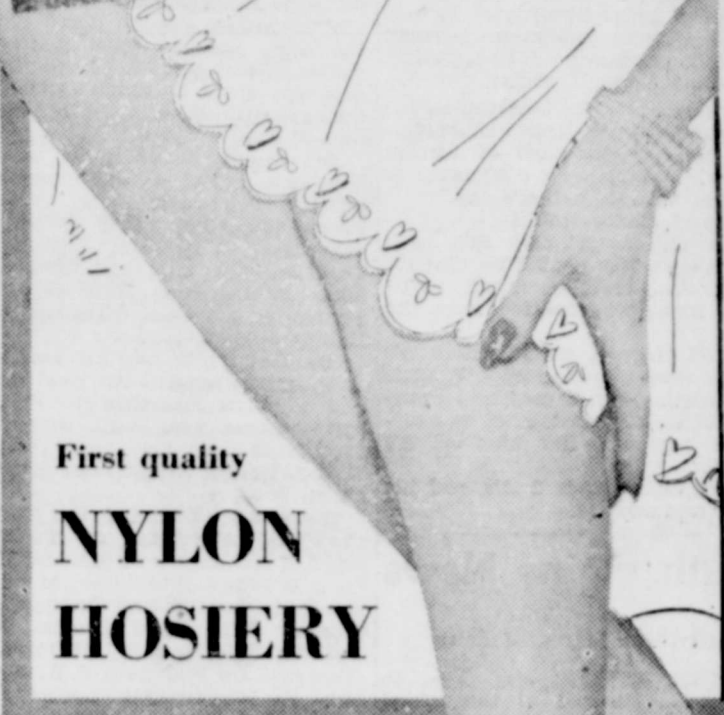
3³³

CHOCOLATE COVERED

CHERRIES 2 For

1⁰⁰

FOUNDER'S DAY SPECIAL!



First quality

NYLON
HOSIERY

2 PAIRS

packed in a
cellophane
envelope

\$1

CHOOSE:

- 60-GAUGE, 15-DENIER
- 51-GAUGE, 30-DENIER

Stock up on nylons, now —
during Penney's once-a-year
Founder's Day event! Choose
60-gauge, 15-denier hose for
day or evening wear; 51-
gauge, 30-denier service
sheers for work, extra long
wear. Find them in two go-
with-everything shades. Sizes
8½-11.

FOR BOYS

11 OZ.

JEANS 1.66

8 OZ.

JEANS 1.00

LONG SLEEVE

SPORT SHIRT 1.33



Rayon tricote

gowns beautifully trimmed
with lace or net! Blue, pink
or maize. 32-40. Buy for
gifts!

Penney Special! \$1



80-sq. cotton percales in
bright, new prints . . .
florals, geometrics, novel-
ties. Machine washable!
Many sewing uses 35-36"
wide.

4 yards \$1



Heirloom - type bed-spreads
of preshrunk woven cotton,
machine wash, need no iron-
ing. Rich fringe border. Re-
versible. Decorator colors.

Penney Special \$10

EN'S
HAKI PANTS

2¹⁵

EN'S
RESS
LACKS

3⁷⁷

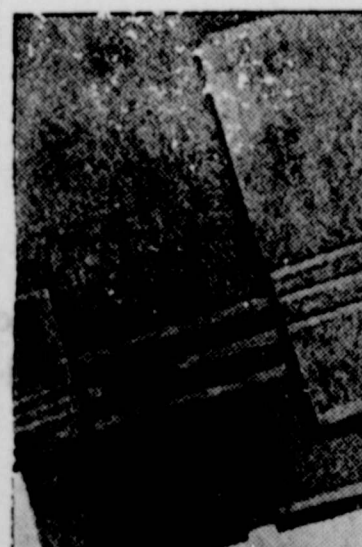
NE GROUP
childrens Cowboy
BOOTS

5⁰⁰

ATTERED SIZES

ens Blue Chambray
ORK SHIRTS

8⁸ C



Cannon Deluxe Ensemble
in those exciting, national-
ly advertised carefree col-
ors. Extra large sizes. Fine
quality, deep soaking terry.

- 25x48" bath towel \$1.00
- 16x28" face towel 50c
- 12x12" wash cloth 25c



Foam Latex Pillows in a
larger 18x26" deluxe size
... terrific for Christmas
giving! High plump crown;
zipped and corded pre-
shrunken muslin cover.

Penney Special! \$4



Gift Bedspreads have
graceful rounded corners,
wide banded edge! Machine
washable chenille needs no
ironing. Radiant colors. Full
or twin.

\$5

Floydada High FHA Observing National Week

Floydada chapter of the Future Homemakers of America is observing "FHA WEEK" this week by having a special activity each day.

Members attended church as a group Sunday. On Monday post-courtesy in the home. "Dad's date night" was held on Tuesday at the school and on Wednesday the members addressed Xmas cards to servicemen in hospitals.

Today the highlight of the week's activity will be the presentation of the FHA beau. Candidates include Grant Cooper, freshman; Norman Brints, sophomore; Bill Day, junior; and Glad Norman, senior.

Tomorrow will be observed as International Day, with FHA members wearing costumes of foreign countries. Saturday is designated as "special help to mother's day."

Revised Honor Roll List
The high school said this week that a correction would be nice for the first six weeks honor roll. A student's name was omitted from the list.

Jewell Hagard, senior, has 6 A's to her record instead of 4. Francis and Nadine Bow, is only one. Francis and Nadine Bow, instead of two different persons. Her total of A's were 5.

Leon Wiley made 2 A's and his name was omitted.

South Plains News

(By Mrs. Murray Julian)

SOUTH PLAINS, Nov. 1—The Halloween Festival at the school house on Saturday night was sponsored by the P-TA and everyone had a good time. Prizes were awarded to pre-school, school age children and adults for the best costumes. Pre-school Becky Dunlap won in her group; Joe Rex Thames won in the school age group; and Mrs. L.

T. Wood and Mrs. Bill Beedy won for the adult prize costume. Mrs. Harry Morckel is coming on Tuesday, November 9, to give a demonstration on planning and preparation of holiday meals. Mrs. Ruth Smitherman will be hostess at this meeting, and it will be held at the lunch room at the school house. Club member you are to tell about a good book you have found in the library for roll call. Mrs. Smitherman invites any lady that is interested to come hear Mrs. Morckel.

Mr. and Mrs. Sylvian Kinnibrough and girls went to Fairview after church to visit in the home of Mr. and Mrs. Clifford Helms where they enjoyed dinner together.

The South Plains 4-H club met on Monday afternoon at the school house with Bill Rodgers, from Floydada, presiding. Officers were elected at this time to serve this year. Edward Hartman is president; Price Pritchett is vice-president; secretary is Eddie Parks, and reporter is Bruce Julian.

Mr. and Mrs. George West spent the week end at their cabin in Ruidoso, New Mexico. Guests from here who spent Saturday night and Sunday with them were Mr. and Mrs. Frank McClure.

The South Plains grade school boys are proud of new baseball jerseys and caps, with "South Plains" on them. They played a game with Lone Star school on Thursday afternoon and were victorious to the tune of 22-5. J. B. Thames is principal here and Mr. Hall is principal at Lone Star.

Mrs. Ray Smith and her husband and family attended the good football game in Muleshoe on Friday night. Those who went with the FHS band from here were Donnie Young, Donita Milton and Kendis Julian.

Those who attended the talent show at Lone Star on Tuesday night of last week were Mr. and Mrs. John Wilson and children, Mr. and Mrs. A. P. Sanders and Eulalia, Mrs. Murray Julian and Kendis, Mr. and Mrs. O. T. Hewitt, J. B. Thames, Mike and Joe Rex, Mrs. J. K. West, Mrs. E. P. Pritchett, Louise and Frances Lemons.

Mrs. Milton presided over the P-TA meeting on Friday, October 29. Mrs. Pritchett read the minutes and reports were given that the new sinks would soon arrive for the kitchen at school. The P-TA decided on bamboo shades for the new

recreation room, for which the club members had furnished the rug. The lunches were set at 30 cents. One new member was added to the P-TA association, Mrs. Bledsoe, who, with her family are new residents of South Plains. Seventeen members were present at the meeting. The next date for P-TA will be November 5.

The Home Demonstration club women held a rummage sale in conjunction with a bake sale on Saturday, October 30, in Floydada. Mrs. R. G. Dunlap worked at the sale all day. Those who helped in the morning were Mmes. John Cassel, Albert Stewart, John Smitherman, and Shelby Calahan. In the afternoon Mmes. John Key West, Walter Wood, Frank McClure, Bryan Karr and Mrs. Dunlap helped with the selling of the food and clothing.

The South Plains Home Demonstration club met at the home of Mrs. L. T. Wood with Mrs. Walter Wood as co-hostess on Wednesday, October 27.

Roll call was answered with: A Souvenir From my Vacation. The answers were many and varied, and a coffee set from Mexico, a dinner cloth from the western states, showing all the products from that part of the United States, an ash tray from San Francisco's Chinatown, one from the Black Hills of South Dakota, and a hank of tobacco from the fields of South Carolina, where Mrs. Dunlap went through the cigarette factory at Durham, were among the wonderful reports given.

Mrs. Milton gave the council report and stated that the council Christmas party would be at Mrs. McNeill's on December 18. Mrs. Kinslow gave her resignation as vice-president and Mrs. West was elected to fill her post. A visitor was welcomed from South Plains. Mrs. Bledsoe, Miss Petty was with the club for a good demonstration on More Meat Cookery. She prepared Orange Tuna Casserole, which was served as part of the refreshment plate. Mrs. Dunlap presided at the meeting in Mrs. Wood's place.

Remember on November 9 to come to the school house for a demonstration on the planning and preparation of holiday meals by Mrs. Harry Morckel, with Mrs. Ernest Smitherman as hostess.

Present for the meeting were Mmes. George West, Albert Stewart, John Smitherman, H. L. Marble, Frank McClure, Grigsby Milton, Bryan Karr, Murray Julian, Bryant Higginbotham, R. G. Dunlap, Shelby Calahan, Leighton Teeple, J. D. Webb, John Cassel, Fred Fortenberry, Bill Beedy, Zach Cummings, Mrs. Bledsoe, and Miss Petty.

Mr. and Mrs. Skeet Thornton are visiting this week and last in Arkansas, where they are spending some time at Hot Springs, Arkansas. Other neighbors who are also vacationing are Mr. and Mrs. George Beedy and Mrs. Doug. Beedy and baby, who have been doing some hunting in Caspar, Wyoming, and visiting Mr. and Mrs. Ralph McGuire and girls, in Laramie, Wyoming. They are expected home on Tuesday of this week.

Rev. Larry Paus preached at

South Plains Sunday morning and night, and at noon, with his wife and family enjoyed dinner and supper in the home of Mr. and Mrs. Bill Beedy and Eugene. Rev. Paus has accepted the pastorate at South Plains Baptist church. They will move on to the field in the coming two weeks.

Mr. and Mrs. Fred Fortenberry left on Friday for Fort Worth where they spent the week end visiting several relatives, including her father, T. A. McCain, and her grandmother, Mrs. S. C. McCain who is quite elderly. Mrs. Elvin Huisen, from Tulsa, sister of Mrs. Fortenberry, accompanied them on the trip to Fort Worth.

Mr. and Mrs. Ray Burns and Kaye, of Plainview, spent Saturday night as guests of Mrs. Dunn's sister, Mrs. I. H. Parks and family in South Plains. Sunday they all went to Amarillo where they spent the day with their mother, Mrs. J. G. Shearer. On Monday Eddie and J. Frank Parks were ill home with the flu.

Bob Hartman arrived home on Saturday from Korea, where he has been stationed the past months. His parents, Mr. and Mrs. Harry Hartman, were not expecting him until Monday. We are glad with his family, to have Bob home again.

Mr. and Mrs. Sim Reeves left after church on Sunday to go to Turkey where they had dinner and spent the afternoon with her brother, Mr. and Mrs. Cole Boswell and family.

Mrs. J. K. West accompanied by her daughter, Mrs. Kenneth Bean and Diane, spent last Wednesday in Lubbock where they attended to some business affairs, and did some shopping.

P-TA members do not forget there will be a meeting at the school house on Friday, November 5. Important matters will be discussed at this time.

Center News

(By Mrs. J. E. Green)

CENTER, Nov. 2—We had our first ice of the season last night. We have had nice harvest weather so far for which we are thankful.

Bro. Hodges was under the weather Sunday and unable to preach. The pulpit was filled at both services by that promising young preacher from Dougherty, Johnny Lynn Warren. Bro. Hodges is reported better today.

Sunday dinner guests of Mr. and Mrs. Leo Frizzell were Mrs. W. M. Jackson and Johnny Lynn Warren. Jimmy Robertson of Amarillo spent ten days with his grandparents, the J. R. Robertsons, who accompanied by Mrs. Terrell, took him home Thursday. They spent awhile afterwards visiting in various places in Amarillo.

Mr. and Mrs. Jimmy Dunn were Sunday dinner guests of her parents, the J. R. Robertsons. We are glad that Jimmy and Patsy, who have been living in town, are moving back to our community. They will occupy the red house by the Frank Dunn home.

Mrs. Doyle Sandefur spent the

week-end in Tulsa visiting her mother and sisters.

Don Clark Green of Big Spring visited homefolks over the week-end. Saturday evening all visited in Plainview with Mr. and Mrs. Victor Green and Jimmy.

Margaret Dunn spent Saturday night with Carlita Reeves. Mr. and Mrs. Leo Frizzell were among those from our church who attended dedication services of the new Baptist church at Sand Hill Sunday afternoon.

Mr. and Mrs. L. J. Welborn, Dan and Jo Anne visited Sunday afternoon in the home of a daughter and family, Mr. and Mrs. Nolan Arney, in Floydada.

Mr. and Mrs. J. E. Green visited Mr. and Mrs. D. I. Bolding Monday evening.

Visitors in church services here Sunday night were Mr. and Mrs. Elmer Warren of Dougherty and Pearl and Lawrence Baird of Harmony.

H. B. Mankins was indisposed Sunday and must take it easy for awhile. An attack of something like flu.

Mrs. Green called in the Welborn home Monday afternoon.

Mr. and Mrs. J. B. Massingill, Susie and Jimmy arrived Sunday night at the Green home enroute home after attending funeral service at Hamilton Sunday afternoon for a relative of J. B.'s. They resumed their journey home Monday.

Mr. and Mrs. Gilmer Denison and family of Lubbock visited Sunday with his parents, Mr. and Mrs. C. W. Denison.

Mr. and Mrs. H. B. Ryals, south of town, visited in the Earl Huckabee home Sunday afternoon.

The H. D. club announcement will be made next week from this quarter.

Come to church services Sunday. Wednesday night of next week will be song night. Let's everybody come.

ATTENDS DIMMITT FUNERAL

Mrs. J. C. Newsom attended the funeral service of her sister's husband, H. T. Bartlett at Dimmitt Friday. Mr. Bartlett had been ill for several months with a heart ailment.

TWO-FOLD TECHNIQUE

Two men were coming home late at night from a poker party, reports Parts Pups. One said:

"I am always afraid when I return home late from a party like this. I shut off the engine of my car a half block from home and coast into the garage. I take off my shoes and sneak into the house. I am quiet as possible, but invariably about the time I settle down into bed my wife sits up and starts to berate me."

The other man said: "You have the wrong technique. I never have any trouble. I barge into the garage, slam the door, stomp into the house and make a hell of a racket. I go upstairs to the bedroom, pat my wife and say 'How about it, kid?' She always pretends she is asleep."

Be Wise And Save Use Want Ads.

Former Floydada Pastor Succumbs

Funeral service for Rev. Jessie Franklin Bohannon, 57, Nazarene missionary worker in Southwest Texas, was held last Saturday in the Childress Nazarene church.

Rev. Bohannon died October 27 in an Alice hospital. He was a native of Red River county.

Rev. Bohannon and his wife pastored the Nazarene church here in Floydada from 1939 until 1941. The pastor and a son only recently visited in the home of the J. T. McLains while his wife and daughter were guests of Mrs. Ella Johnson.

Survivors include the wife; six sons; four daughters; four brothers and two sisters.

Mr. and Mrs. M. J. McNeill and Mrs. Roberta Russell attended the Rice and Texas football game in Houston last Saturday week.

Vernon Broden Seriously Injured

A nephew of J. T. McLains on Broden, was seriously injured last month while working in Arizona. He received a leg and a crushed spine from a falling rock.

Last report the McLains that Mr. Broden was in condition.

His parents are Mr. and Mrs. John Broden of Rouseburg. He has a wife and two children.

Mr. and Mrs. J. F. Broden, Cleo Stephens returned Sunday night from Dallas where Biggs had undergone major surgery. His condition was reported as fair.

Ledgers, Binders, record work sheets. Hesperian

BISHOP'S

the Christmas store
invites you to use our
LAYAWAY SHOPPING PLAN



ELGIN NAUTILUS. Self-winding. Water* and shock resistant. \$71.50
ELGIN "1911" VELMA. Superbly accurate 19 jewel style setter. \$67.50
ELGIN HENSHAW. 17 jewel movement and rich styling. only \$27.50

*Provided original seal is properly restored after opening for servicing.

NEW ELGINS from \$33

\$1.00 RESERVES ANY GIFT

AT

Bishop's
PHARMACY

To 10,535 RESIDENTS Of Floyd County
AND SURROUNDING COMMUNITIES

Official County Enrollment For Hospitalization Protection Enrollment Begins November 4

Non-Cancellable
Guaranteed
Renewable For Life

EVERY MAN, WOMAN AND CHILD ELIGIBLE TO
APPLY DURING ENROLLMENT PERIOD

ENROLL TODAY IN

This Non-Cancellable Plan is good in any hospital anywhere in the world. Look for the enrollment officer to call at your home. Ask to see his identification as enrollment officer.

EXTENDS THRU SURVEY COMPLETED

THE NON-CANCELLABLE PLAN WHICH
PROVIDES SECURITY AND PEACE OF MIND

PLEASE NOTE: Our Enrollment Officers do not work like salesmen. They are expected to make one thorough explanation of your "Community Health Plan" and assist to enroll you if you can qualify. Please do not ask him to call back, as this only deprives some other family of the opportunity of enrolling in the plan. Your cooperation in this will be appreciated.

Thank You

A SERVICE OF

Jefferson Life Insurance Co.

HOME OFFICE: FORT WORTH, TEXAS

This is one of a series of educational advertisements in the fight to combat socialized medicine. "Your Health is Your Wealth, Keep it That Way!"



certs, Texas Tech and McMurry. The band returned about 8:00 p. m. Thursday.

Well, the Floydada Whirlwinds are really in there playing football. Thanks for beating the Muleshoe Mules 20-0. Also the student body deserves some credit for all the school spirit behind the Whirlwinds. We're all behind you this week also and hoping for another conquest over the Lockney Longhorns.

The game will be at Wester Field here in Floydada, so everyone be sure to attend and back our Whirlwind football team.

The Thespians are planning an initiation service in the near future. The chorus is trying to decide on a name for their newly-organized choral club. The officers have been elected.

This is FHA week and the FHA girls are working very hard on this and urge all the students to give their support and co-operation in this project.

The Spanish club is making progress in their Spanish speaking. All the members seem very interested in this club.

Talia has elected the new officers for this year. Members are urged to attend the meetings every other Tuesday between 8:45 and 9 o'clock in the library.

CRITTON
Dance Repair
Shop
307 E. Houston

JUST ARRIVED
colossal collection!

SPORT SHIRTS by
CAMPUS



hurry down while styles, colors, sizes last!
Gabardines, corduroys, flannels, and
exciting new fabrics... all famous
Campus quality!

Illustrated, pink plaids **2.98**
Others to **4.98**



Dress Boots You'll Wear Anywhere **\$6.95**
the campus, at square dances, for week-end outings, all dress occasions, Jarman's sensational new "Leathernecks" boots you'll wear everywhere. They're easy to slip off... the perfect footwear companion for blue jeans and slacks. In a variety of rich leather and color combinations... Jarman "Leathernecks" give you a choice of America's smartest dress boots. Come in, try a pair today.

Original and Authentic
Leatherneck
BOOTS

Made exclusively by

Jarman
SHOES FOR MEN

HAGOOD'S

A big mistake was made last week! Sonja Wilson, not going steady with anyone, it's Sherre Darden and Jack Womack who go steady. I'm sorry kids! Couples seen around town have been Nita Jo Lightfoot and Cloyd Stephens, Cheryl Crawford and Glad Norman, Gail Baxter and Laron Fulton, Jerri Floyd and Jimmy Collins, Sherre Darden and Jack Womack, Sonja Wilson and Larry Glassmoyer, Vanda Carter and Carroll Guthrie, D'Lene Witkowski and Waldo Baxter, D'Ann Witkowski and Stanley Vickers.

Candidates for FHA Beau are freshman, Grant Cooper; Sophomore, Norman Brints; Junior, Bill Day; and Senior, Glad Norman.

Rev. Armstrong brought F.H.S. an inspiring talk on "Truth Shall Make You Free" on assembly, October 27.

Sandy Sez's personality this week is Sherre Darden. Sherre was born on April 8, 1939. She is fifteen years of age. She likes people with a sense of humor and new cars. She dislikes or as she says her pet peeve is her little brother. Now, Sherre! Her favorite sport is football and as her favorite teacher, top on her list is Coach Cleveland. Her favorite song is "If I Give My Heart To You."

Her main interest is Jack Womack and her ambition is to be a fashion artist. Her favorite pastime is running around with the "Six Sophomores." She enjoys shrimp and the "900 Club" and "I Love Lucy." Her favorite color is Royal blue.

This just about winds up the "backyard fence" talk for this time but be sure and lean over FHS gate next week.

Bye, Bye
Sandy

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, Nov. 1—Mr. and Mrs. Walton Wilson were hosts to several of their friends Saturday night for a Halloween party. Games of "84" were enjoyed by the group until a late hour. Refreshments of home-made candy, pie and coffee were served during the evening. Mr. and Mrs. Hub Austin and son of Borger (who were house guests for the week-end in the Wilson home), Mr. and Mrs. E. W. Walls, Mr. and Mrs. Clyde Bagwell, Mr. and Mrs. Lee W. Burton and children, Mr. and Mrs. Jim Stewart and Mr. and Mrs. C. W. Payne and the host and hostess, Mr. and Mrs. Wilson and Judy.

Mr. and Mrs. Gene Lotspiech of Oklahoma City and Mrs. R. W. Lotspiech of Floydada spent the day Saturday with Mr. and Mrs. Cecil Payne.

Mrs. W. B. Wilson visited in Floydada Sunday after church here with Mrs. Fannie Montague.

Mr. and Mrs. Shirley W. Irwin and family visited in Tulsa Sunday with her parents, Mr. and Mrs. R. R. Waller.

Mr. and Mrs. Jim Stewart went to Plainview Sunday to visit her parents, Mr. and Mrs. L. A. Horton. Mr. and Mrs. E. W. Walls spent the day Friday in Lubbock.

Mr. and Mrs. L. B. Cozby went to Plainview Sunday where they visited with Mr. and Mrs. Grady Reeves and family. Grady is still a patient in the hospital there.

Rev. Harold Poage of Tulsa preached here for both services Sunday in the absence of the pastor, Rev. Larry Faus. Rev. Poage was accompanied here by his niece, Miss Hallie Poage also of Tulsa. They visited with relatives in Floydada Sunday afternoon.

Mr. and Mrs. J. B. Moore who have been here in the home of Mr. Moore's aunt, Mrs. Lee Burgett, for the past five weeks while working here in the county left for their home in Fredrick, Oklahoma, this week-end.

Sunday dinner guests of Mr. and Mrs. Clifford Helms were Mr. and Mrs. S. D. Kinbrough and daughters of South Plains. Mr. and Mrs. T. L. Perry and Jan and Mr. and Mrs. Chil McClure and Del Wade. Mr. and Mrs. Don Cook who were married on Wednesday of last week, visited Sunday with his grandparents, Mr. and Mrs. Lee Burgett.

Thinking About A Cotton Stripper?

MM Introduces Cotton Stripper

A new, high-capacity, 2-row cotton stripper designed for the most economical harvesting of cotton is being introduced this fall by Minneapolis-Moline. For 130 years, MM has provided many cost-saving farm machines for cotton growers all over the world. With the Model ZO Cotton Stripper, MM offers mechanical stripping improvements that its designers believe will gather even low-growing cotton cleaner and more efficiently than has previously been possible.

"Cotton farmers on the high plains and in other areas where cotton is stripped, or where drought has made stripping necessary," says John Ransom, MM director of product education and research, "will find in the new MM ZO Cotton Stripper mechanical developments that will give them cleaner lint from much less grinding in of dirt, at lower harvesting cost, at higher speeds, and with less expenditure of power and time."

Come by and see one of these new machines. We will have them in operation soon.

S. J. LATTA
Implement Co.

Fifty Hear Talks On Amendments

Approximately 50 persons attended the public meeting last Thursday at the Floyd County courthouse to discuss proposed amendments to the constitution.

The meeting was sponsored by the 1929 Study club. Mrs. E. E. Joiner, president, presided, and introduced the guest speakers. Speaking on the first amendment, dealing with welfare, was Mrs. Ada Bailey, county welfare supervisor of Lockney.

Addressing the group on the second amendment was I. T. Graves, a superintendent of Floydada schools. His talk dealt with the teacher retirement plan.

The other proposed amendments were discussed by John Stapleton, district attorney. In addition to the study of the amendments, Judge Ralph Johnston spoke to the group concerning the reallocation of funds and the county road bond issue.

Maps were shown of the proposed highway by James P. Potts, resident engineer with the highway department. Potts pointed out the benefits to be derived by the county upon approval of the \$325,000 bond issue, which was to be decided by voters on November 2.

The club will have their regular meeting this afternoon at 3 o'clock in the home of Mrs. Ross Henry at 716 West Mississippi.

Mrs. Cook is the former Judy Martin of Floydada.

Mrs. Lee Rushing underwent surgery at the Methodist Memorial hospital in Lubbock on Wednesday of last week. She was brought home from the hospital the first of the week.

LIBRARY NEWS

(By Ivy Pearl Reber)

"If you want one of these, come in here," shouted the earlybirds at story hour Saturday morning. "These" were leis of orange and black crepe paper, which were presented to the children as they entered the door of the library reading room. Ghosts, Witches, and Hallowe'en cats adorned the doors and bulletin board, and orange and black streamers hung from the ceiling. In this ghostly setting Mrs. Billy Brown told stories to 22 children. Mrs. J. D. McBrien acted as hostess, and the decorations were courtesy of Mary Ann Odum and Dorothy Duncan of the library staff.

An exchange of books has been made between the Lockney Branch and the Central library. Books by Grace Livingston Hill, Emilie Loring, and Erle Stanley Gardner have been swapped so that everyone will have a chance to read them.

Memorial books have been given in memory of Mrs. A. W. Coltharp by the Tyes, Mr. and Mrs. J. G. Wood, Mr. and Mrs. E. J. Morehead, Mrs. Ivy Pearl Reber, Mrs. R. C. Henry, Mr. and Mrs. Kinder Farris and George, Earl and Skeet Crow, Mr. and Mrs. W. R. Daniel, the 1929 Study Club, and Mr. and Mrs. Fred Zimmerman, Jr., Kit and Fred.

Mr. and Mrs. W. R. Daniel have also given books in memory of Ed Holmes and Mildred Marie Metcalf.

To Relieve Misery of
COLDS
take 666
LIQUID OR TABLETS - SAME FAST RELIEF!

Mr. Farmer:

If Farm Bureau is to be an effective "Voice for Agriculture" composed of farmers, run by farmers, do for what farmers want done—It Must Be Financed by Farmers.



Floyd County Hesperian, Floydada, Texas, Thursday, November 4, 1964

September Book Inventory

Here is a tabulation of the inventory taken in September:
Total books — 5581.
State books — 2294
Floyd County books — 3287
At Floydada — 4545
At Lockney — 1036
Juvenile books — 2358; state, 1328; Floyd County, 1030.
Total adult books — 3223; state, 966; Floyd County, 2257.
Adult fiction — 1838; state, 681; Floyd County, 1157.
Adult biography — 255; state, 57; Floyd County, 198.
Other adult non-fiction — 1130; state, 228; Floyd County, 902.

PH. 79

FOR BUTANE SERVICE

WYLIE
Butane Company

between you and this bank...

Confidential

In your dealings with this bank you have the protection of silence on our part. The facts and figures in our possession are carefully safeguarded. What you say or do in your private financial transactions is strictly "between you and this bank" only.



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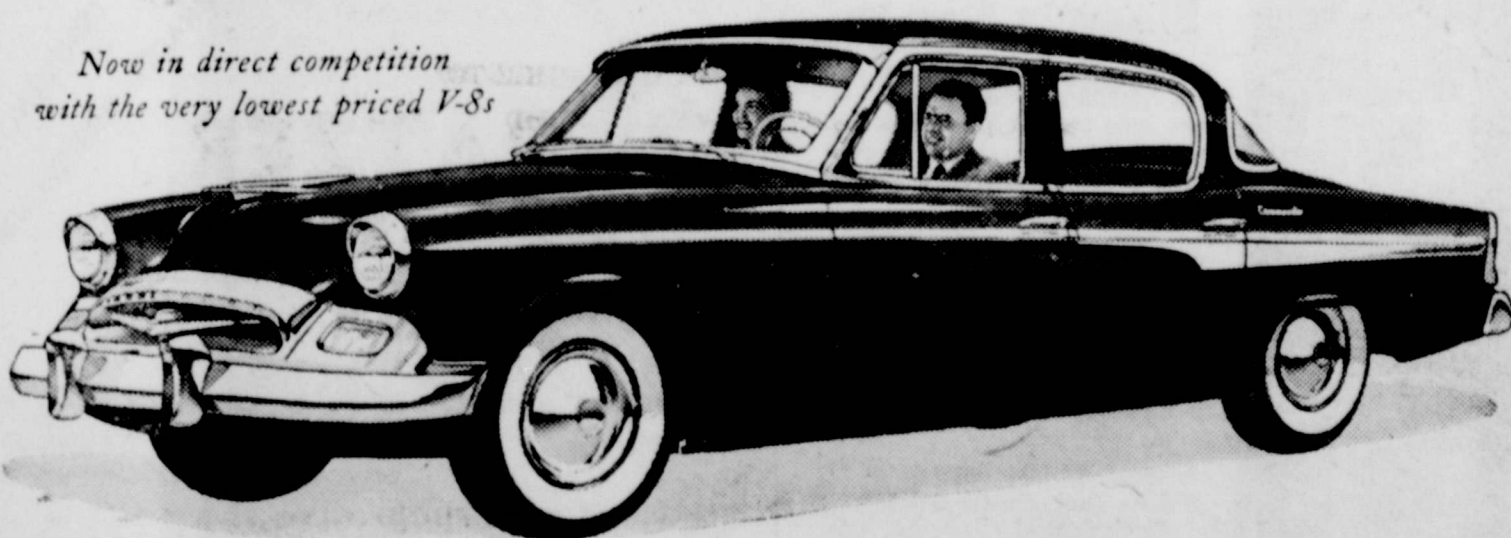
Floydada, Texas

Gigantic Studebaker-Packard—the world's 4th largest full-line producer of cars and trucks—announces

TERRIFIC PRICE REDUCTIONS!
BIG NEW '55 STUDEBAKER
COMMANDER V-8 AS MUCH AS **\$287 LOWER!**

We pass on to you the first big economies of the Studebaker-Packard combination! You get a better and more powerful new Commander—greatly reduced in price!

Now in direct competition with the very lowest priced V-8s



The world's greatest value in a low priced V-8

HERE is the most amazingly low priced new V-8 in all America... the big, high-powered and handsome new 1955 Studebaker Commander V-8.

This excitingly advanced new Studebaker is right down in direct competition with the very lowest priced V-8s. Better still,

this is no "first-time out" model. It has a billion miles of proved success behind it.

What's more, this newest Studebaker Commander V-8 is a gas economy team-mate of the Studebakers that won the most sweeping victories ever scored in the Mobilgas Economy Run.

See all the new '55 Studebakers as well as this Commander.

See the magnificent new President V-8—and the big, powerful new Champion in the lowest price field. The new '55 Studebakers are the fastest cars on the getaway—the safest, surest-stopping cars—in America!

Studebaker...so much better made...worth more when you trade

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Social Events, Clubs

Class Entertains Mrs. Ruth Moss

The Blanche Groves Sunday school class honored Mrs. Ruth Moss and their new members last Thursday night with a social in the home of Mrs. Glenn White of Muncy.

Hostesses for the occasion were Mrs. Martha White and Mrs. Margaret Biggs.

Games were enjoyed and a book review "Power of Positive Thinking" was given by Mrs. Lon V. Smith.

Members presented Mrs. Moss with six pair of hosiery.

Mrs. Moss entertained the class with a talk on the customs of Venezuela which differ greatly from ours.

Mr. and Mrs. Moss and family left Floydada last Friday morning for Tuscaloosa, Alabama, where they will visit Mr. Moss's parents before sailing for South America from New York on November 18. They have been here for the summer visiting Mrs. Moss's parents, Mr. and Mrs. W. B. Jordan.

Present for the social Thursday night were Meses Lois Glover, Francis Mitchell, Pat Rucker, Melba Tate, Eupha Nell Blair, Robbie Morgan, Margaret Crumpton, Kay Hale, Emma Louise Johnston, Audrey Nelson, Effie Foster, Francis Patrick, Marie Thomas, Adeline King, Emma Jean Stansell, Jo V. Bingham, Vivian Roberson, Francis Powell, Margaret Biggs, Lon V. Smith, Ella White and the honoree Mrs. Moss.

Mrs. Armstrong Hostess to Guild

The Wesleyan Service Guild met in the home of Mrs. Glen Armstrong last Monday night to continue the study "Under Three Flags."

Mrs. S. W. Ross opened the meeting with prayer and discussed the 13 point program.

The study leader, Mrs. Tilden Armstrong, took charge of the study.

Those taking part on the program were Catherine Appleby, Mrs. P. A. Denison, and Mrs. Tilden Armstrong.

The next meeting will be in the home of Mrs. P. A. Denison. At that time Mrs. L. L. Clark, Jr., will give a book review pertaining to the study.

Present for this meeting were Meses Bill Baker, Johnny McKinney, Jr., Tilden Armstrong, Emmett Hinson, Loran Leibfried, P. A. Denison, Henry Bloodworth, W. E. Grimes, Harry Morckel, S. W. Ross, Helen Solomon, Miss Catherine Appleby and the hostess, Mrs. Glen Armstrong.

Miss Leila Petty Hostess for Club

The 1934 Study club met in the home of Mrs. H. G. Barber, with Miss Leila Petty as hostess on November 2 at 7:30 p. m.

Roll call was answered by each member giving a time saver.

"Our homes, masters or servants" was given by Mrs. Willis Cooper and Mrs. Ralph Cogdell spoke on "making the dollar reach."

The president, Mrs. H. G. Barber conducted the business session.

Members present were Meses G. M. Armstrong, Tilden Armstrong, L. L. Clark, Jr., Ralph Cogdell, Willis Cooper, Dennis Dempsey, Robt. Gibson, I. T. Graves, J. S. Hale, Jr., John Hoffman, Ralph Johnston, M. J. McNeill, J. P. Moss, Virgie Shaw, Margaret Springer and Mrs. John Stapleton.

Also Miss Anne Swepton, and Meses Olin Watson, Jr., H. G. Barber, J. M. Willson, Jr., and the hostess Miss Leila Petty.

Mrs. Maurice Jones was a visitor. The next meeting will be November 16 in the home of Mrs. Willis Cooper.

1950 Study Club Meeting Tuesday

The 1950 Study club met Tuesday November 2 in the home of Dorothy Biggers. After a short business meeting Emma Collins gave an interesting report on Pearl Buck. Audrey Spence reported on Communist China which was timely and interesting.

Lovely refreshments were served by Sybil Price, Clara Edwards, Margie Collins, Jill Kirk, Martha Allen, Nina Copeland, Margaret Greer, Jane Kassahn, Emma Collins, Jean Jones, Margaret Snead, Patsy Coffman, Audrey Spence, Doris McLain and Francis Weathersbee.

Also Peggy Roberts, Lovene Decker, Vel Simpson, Jimmy Womack, the hostess and one guest, Mildred Dillard of Oklahoma City.

The next meeting will be the Thanksgiving banquet November 16.

ODESSA MINISTER SPEAKS BEFORE BAPTIST WORKERS

Rev. Conally Evans, pastor of the Belmont Baptist church in Odessa, was guest speaker at the general church meeting, observed at the First Baptist church Monday night.

Approximately 200 workers and their families enjoyed pot-luck supper and heard an inspiring talk by Rev. Evans.

A movie was enjoyed by older youngsters.



MISS TANYA REDD

Will Repeat Vows Here November 18

Mrs. Lucille Redd is announcing the engagement and approaching marriage of her daughter, Tanya, to Fred G. Saunders, Jr., son of Mrs. H. B. Spotts of Morton.

Wedding vows will be exchanged in the First Methodist church, Floydada, at 3:30 p. m. on November 18. The ceremony will be performed by Rev. Tilden B. Armstrong, pastor of the church.

The couple are students at Dragage business college in Lubbock.

WCS To Sponsor A 'Rummage Sale'

The Women's Society of Christian Service met November 1 at 3 p. m. at the church for their monthly business meeting. The program topic was "New Nations Shall Turn to the Lord." Mrs. S. E. Sparks was the leader.

Others taking part on the program were Mrs. S. J. McIntosh, Mrs. Howard Gregory and Mrs. L. F. Martin.

Mrs. C. B. Lyles, president, presided during the business session.

It was voted that the WCS sponsor a rummage sale Saturday November 6. Anyone having clothing to contribute can contact Mrs. W. H. Bethel or Mrs. Ernest Kendrick.

The next regular joint meeting of the circles will be on December 6 at 3 p. m. Everyone is welcome.

Will Review Book On 'Crime Comics'

"Seduction of The Innocent" will be reviewed by John Stapleton, at the regular meeting of the Parent-Teacher Association, on November 10, at 2:45 p. m. in the music room. This is a timely subject on the reading of comic books, and should be of special interest to parents.

Friday, November 19th, is Carnival time at Andrews ward school, under the sponsorship of Andrews ward P.T.A. The time is 6:30 p. m., and food will be served in the cafeteria. There will be fun for the whole family.

SUNNYSIDE MEETING

The Sunnyside Home Demonstration club will meet with Mrs. C. W. Denison tomorrow at 2:30 p. m. All members are urged to attend.

Beside this being a regular meeting, kitchen goal will be the main subject.

Miss Leila Petty will meet with the club and give her demonstration on more meat cookery.

Chapel WSCS Will Pack Peace Boxes

The WSCS of Carr's chapel Methodist church will meet with Mrs. M. D. Ramsey on Tuesday at 2 p. m. November 9.

This will be a regular meeting and also our World Community day offering. Following the program we will pack our parcels for peace boxes.

Anyone wanting to help in any way has a special invitation to attend.

The parcels for peace this year will be shored with destitute children and homeless men and women in the needy countries. They are asking for clothing for children up to six years of age, household linens and remnants to make clothing for their husbands and children.

Everyone come and bring your gift.

Janice McNeill Is Six; Given Party

Mrs. M. J. McNeill honored her daughter, Janice, recently with a party on her sixth birthday.

The Halloween motif was used in decoration. Clown faces made of doughnuts and ice cream, chocolate chips and cream cones were served along with orange punch.

Playing and enjoying games with Janice were Mike Coffman, Linda Williams, Marc King, Lon and Ralph Johnston, Jancy Ginn, Veda Thayer, Suzanne Guthrie, Oliver Campbell, Sally McIntosh, Linda and Janie Wilson, Jeff Kimble, Johnny Quebe, David Holland, Susan Simpson, Elaine Minor, Marjion Wiley, Vickie Gregory and Brenda Bartee.

42 PARTY AND REGULAR MEETING HELD BY CLUB

The Stitch and Chatter club enjoyed a 42 party on October 27 at the home of Mr. and Mrs. J. C. Keeling. Candy was enjoyed during the games.

Present were Mr. and Mrs. W. A. Campbell, Mr. and Mrs. W. C. Moon, Mr. and Mrs. L. G. Norrell, Mr. and Mrs. J. B. Turner, Mrs. F. A. Faulkenberry and Mr. and Mrs. Keeling.

The club met on October 28 with Mrs. Dick Nichols. Roll call was answered with a vacation souvenir. Mrs. L. G. Norrell directed games. Mrs. Norrell won the attendance gift.

Present were Meses J. C. Keeling, J. B. Turner, L. G. Norrell, W. A. Campbell, W. C. Mooney, Everett Warren, F. A. Faulkenberry and Mrs. Nichols.

The next meeting will be with Mrs. Everett Warren when plans will be made for the Thanksgiving supper.

MRS. LON SMITH GUEST SPEAKER AT TAIHOKA WMO

The W. M. U. of the First Baptist church in Taihoka honored their members with a coffee last Saturday.

Their guest speaker was Mrs. Lon V. Smith of Floydada who gave a review on W. M. U. ethics.

Accompanying Mrs. Smith to Taihoka was Mrs. R. Earl Allen.

ATTEND EL PASO MEETING

C. L. Berry returned Thursday from the 98th reunion of El Paso Scottish Rite consistory at which 170 candidates received the 32nd degree.

Mr. Berry said the attendance was smaller than usual due to the busy panhandle harvest.

GIRL SCOUT TROOP SEVEN

Girl Scout troop No. 7 met Monday. Games were played and songs sung by those who attended.

Members of the troop present were Rilla Sue Duncan, Sonja Guffee, Pat Henry, Cynthia Holliday, Nedra Jarrett, Betty May, Sue McClung, Mary Ann Odam, Nancy Watson, Judy Williams, Helen Walding and Darlene Johnson.



One of the funniest sights we can think of is a small women's organization, in which everyone wants the other to hold office. It goes something like this:

"Some of you women without young children will just have to take the chairmanship! With one at home and two in school, I have my hands full."

"But at least you're home all day. By the time I teach all day, grade papers all evening, go to teachers meeting on Saturday—I hardly have time to wash the breakfast dishes."

"You two think you're busy! How about me? I don't even have a husband to help me make a living. Besides, there's my sick mother."

"Well, I can't help this year. I'm chairman of the This-and-That already, and they're having a state convention here next spring."

"I'll take my turn, but it'll have to be year after next at least."

And so it goes, until one wonders who thought up the thing in the first place.

We are a great believer in women's clubs. They keep housewives from bogging down in domestic doldrums. They give business women an opportunity to dress up and "socialize" after working hours. They make newcomers feel welcome, give old-timers a chance to meet strangers and vary the pattern of the neighborhood clique.

But just once in a while, when we hear a diehard argue that woman's place is in the kitchen, we wonder if he hasn't been listening in on one of these "I'm-busier-than-you" elections.

News of Dougherty

(By Mrs. W. J. Ross)

DOUGHERTY, Nov. 1—The Halloween carnival was well attended and quite a success. The community club takes this means of thanking each one who participated in the event.

There were 73 present at Sunday school Sunday.

Mrs. Tiner presented the children of the primary room Friday afternoon in a clever Halloween skit and two rhythm band numbers. At the close of the program a previously selected committee of mothers served ice cream bars to the group.

Grandmother T. F. Enert has been ill the past two weeks. She is now a patient in Pitts hospital.

Hubert Ring and Troy Lee McNeill of Texas Tech spent the weekend at the home of their parents.

Mr. and Mrs. W. J. Ross visited relatives at Farmer Thursday. Saturday Mr. and Mrs. Joy Ward enplaned for San Diego, California.

following receipt of news that Mrs. Ward's father, Mr. Knight had passed away in his sleep on Friday night. He had been in ill health for several weeks. Tim and Cindy are visiting in the home of Mr. and Mrs. Orland Howard while their parents are away.

Kenneth Ivan Marshall of Roaring Springs visited in the home of his grandparents, Mr. and Mrs. Virgil Scott last week.

C. A. Caffee entered the Stanley clinic Monday for treatment. He had been ill since Sunday.

Maurice Campbell received word Tuesday morning of the death of his cousin, Coleman Campbell of Stamford. On Wednesday Maurice and his father attended the funeral service.

Mrs. A. H. Kreis is spending a few days at Mineral Wells.

Mr. and Mrs. Wilmer Jones and family visited relatives at Floydada Sunday afternoon. Out of town relatives visiting in town with Mrs. W. O. Jones were Mr. and Mrs. Homer D. Jones of Vernon and Mr. and Mrs. T. P. Jones of Electra.

Mr. and Mrs. Claud Ring and Mrs. Ted Allen and Donnie and

Bettye of Halls were home of Mrs. J. W. Graham. Mrs. Carl Boutwell, Donny Lynn of Ft. Worth relatives at Dougherty night and attended a carnival.

Mr. and Mrs. R. C. family of Lubbock were dinner guests in the home of parents, Mr. and Mrs. E. J.

LUBBOCK BANK CLUB The Citizens National Bank of Lubbock was host to the 1922 Study club last night.

Mrs. V. V. Rejehian of presented in a review of Broadway play, "Tea and August Moon."

Dr. D. M. Waggoner, president, introduced Mrs. V. V. Rejehian.

Members of the Study tending were Meses E. P. Stovall, W. I. Caldwell, Johnston and Mrs. Lee B.

Pendleton's 100% virgin shirts and regular shirts.

BIG FITTED HEREFORD SA

Childress, Texas

November 13

56 Registered Herefords:

22 Cows—34

For Catalogue and Details write:

Greenbelt Hereford Breeders As

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WE HAVE ADDED SHOE DYEING EQUIPMENT

And Can Now Dye Shoes Any Color.

- REFINISH SUEDE
- GOLD & SILVER
- REPTILE

Bring them in now to—

MODERN SHOE SHOP

204 South Main St.

WE MAKE THEM LOOK LIKE NEW

Here's the famous "WONDER OVEN"! NO OTHER RANGE HAS IT!



Broil a Steak and Bake a Cake At The Same Time In The Same Oven At Different Temperatures!

Here It's 1 BIG Oven



Presto! It's 2 Ovens!



Model RT-60 Shown

FRIGIDAIRE Electric Range

The Frigidaire "Wonder Oven" is one huge oven that becomes two separate ovens. Each has its own heat, its own temperature control and signal lights.

- New Multi-Duty Thermizer includes built-in deep-fat fryer and corn popper
- Full-width Storage Drawer
- High-speed Broiler
- Combination broiling and roasting pan
- Large Warmer Drawer
- New Cook-Master Oven Clock Control
- Full-width Cooking-Top Lamp

New Color Styling! offers a choice of White, pastel Yellow or Green Lifetime Porcelain Finish

See Them AT-----

BOREN HARDWARE & FURNITURE

North Side Square

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"OTHERS GET WELL SO CAN YOU"

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"THE MOMENT A VERTABRAL SUBLAXATION EXISTS, THAT MOMENT DIS-EASE BEGINS"

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CHIROPRACTIC ADDS LIFE 10 YEARS TO LIFE AND YEARS TO LIFE

IT'S A CINCH TO CLEAN THIS ELECTRIC RANGE



PICTURE OF A LADY CLEANING A RANGE. No more scrubbing in dark corners here; when the time comes to clean the oven of this new electric range, the homemaker simply removes the oven sides and bottom. The sides are racks fitted with cut-to-size sheets of aluminum foil. All that's involved is a change of foil linings, and a wash at the sink for the oven-bottom. It's the easiest-to-clean oven yet developed.

Your appliance dealers in Floydada offer a wide selection of electric ranges . . . most any brand or style you might want . . . each one of these will have special features and you can find one that will suit you to a "T."

All of the electric ranges have many things in common such as extra eye appeal, economy of operation, the luxury of automatic cooking controls and many more worthwhile features. Make it a point to visit your appliance dealer and find out how easy it is to own an electric range and enjoy those many comforts.

CITY LIGHT PLAN

FLOYDADA, TEXAS

DEL MONTE
and



Annual Fall

Roundup



- Del Monte, Qt. **PRUNE JUICE . . . 37c**
- Bailey's Strawberry, 20 oz. Jar **PRESERVES . . . 49c**
- Del Monte, 12 oz. Jar **SWEET PICKLE CHIPS 31c**
- Del Monte, 303 Can **PEACHES . . 19c**
- Campfire, No. 300 Can **BLACK EYE PEAS . . 10c**
- Texsun, No. 2 Can **GRAPEFRUIT JUICE . 13c**
- Del Monte, 303 Can **PEARS . . . 29c**

FROZEN FOODS

- Libby's Orange, 6 oz. Can **JUICE . . . 15c**
- Libby's, 10 oz. Pkg. **Green Peas 15c**
- Libby's, 10 oz. Pkg. **Cauliflower 23c**
- Dole, 6 oz. Can **P NEAPPLE JUICE . . . 20c**

DOUBLE GREEN STAMPS EVERY TUES.

WITH \$ 2.50 PURCHASE OR MORE

FRESH FRUITS AND VEGETABLES

CAULIFLOWER Snow White Pound **15c**

Sunkist, Pound **LEMONS . . . 15c** White, Pound **GRAPE FRUIT . 10c**
2 Bunches **RADISHES . . . 15c** Pound **RUTABAGA . 10c**

SWEET PEAS Del Monte No. 300 Can **15c**

Armours Can **VIENNAS . . . 19c** Pint Bottle **WESSON OIL . . 35c**
Marshall, No. 2 Can **HOMINY . . . 12c** Del Monte, Cream Style, 303 Can **CORN . . 18c**
Macaroni, 4 oz., 2 Boxes **SKINNERS . . . 13c** Armours, No. 1/4 Can **POTTED MEAT . . 9c**
Niagra, Box **STARCH . . . 19c** Alert, Can **DOG FOOD . . 9c**

- Gleem, 50c Size **TOOTH PASTE 39c**
- Rhinal, \$ 1.00 Size **NOSE DROPS . . . 69c**
- Delsey, White or colored, 2 rolls **TISSUE . . . 27c**
- Northern, 80 Count Box **NAPKINS . . . 12 1/2c**

FRUIT COCKTAIL

Del Monte No. 303 Can **22c**

- TNT, Can **POP CORN 19c**
- Sunmaid, 15 oz. Box **RAISINS . . 20c**
- Lucky Strike (Chunk) Can **TUNA . . 30c**
- Bakers, Box **Cocoanut . 18c**
- Del Monte, No. 303 Can **LIMA BEANS 27c**
- Burleson's, 10 oz. Box **Honey Spread 29c**
- Del Monte, Can **Tomato Sauce 9c**
- Daricraft, Tall Can **MILK . . . 13c**
- Planters Cocktail, 8 oz. Can **PEANUTS . . 37c**
- Hunt's No. 300 Can **New Potatoes 13c**
- Armours, 12 oz Can **Chopped Beef 37c**
- Pillsbury, Box **Hot Roll Mix 22c**
- Ranch Style, 303 Can **Spaghetti . 15c**
- Box **Spic & Span 25c**

U.S. GOVT. GRADED QUALITY MEATS

- Fresh Pork **SPARE RIBS, lb 59c**
- Fresh Potato **SALAD . lb. 39c**
- BISCUITS** Borden's Canned Can **9c**
- E & R All Meat **BOLOGNA, lb 49c**
- Brick **CHILI . lb. 59c**
- BACON** Wilson's Savory Sliced **LB. 57c**
- Snowman Frozen **Perch Fillet lb. 39c**
- El Popo **TORTILLAS 10 Count 15c**
- Wilson's **PICNIC . . . 49c**
- Wilson All Beef **FRANKS lb. 59c**

Del Monte, Bottle **CATSUP . . 13c**



WANT ADS

For Sale

Cordova barley seed. From registered seed. Used three seasons. Renfro, Paducah. 41 tlf.

Cotton trailers, \$250. All trained Shetland pony. \$150. P. M. Wilks, community. 41 tlf.

Four-hale cotton truck. 80. Parked at Floydada. Co. Ned Bradley. 38 tlf.

Seat covers, \$16.95 to Shop. 35 tlf.

Good used 8-inch Pump. W. B. Eakin, 3. 34 tlf.

Christmas cards and cards. wrappings. orders would be appreciated. 37 or see Mrs. Harry South Main, Floydada. 37 tlf.

Miscellaneous

For Daily Delivery of the Lubbock Avalanche Journal call 952 or see Mr. or Mrs. Frank Webb. 41 tlf.

Painting and paper hanging, town or country. Reference: H. W. Birdwell, Phone 1094, Floydada. 33 tlf.

WINTER-IZE your air conditioner. Call 377-W. M. R. Grubbs. 49 tlf.

FLOOR sanding. Call 227-J. Earl Baker. 6 tlf.

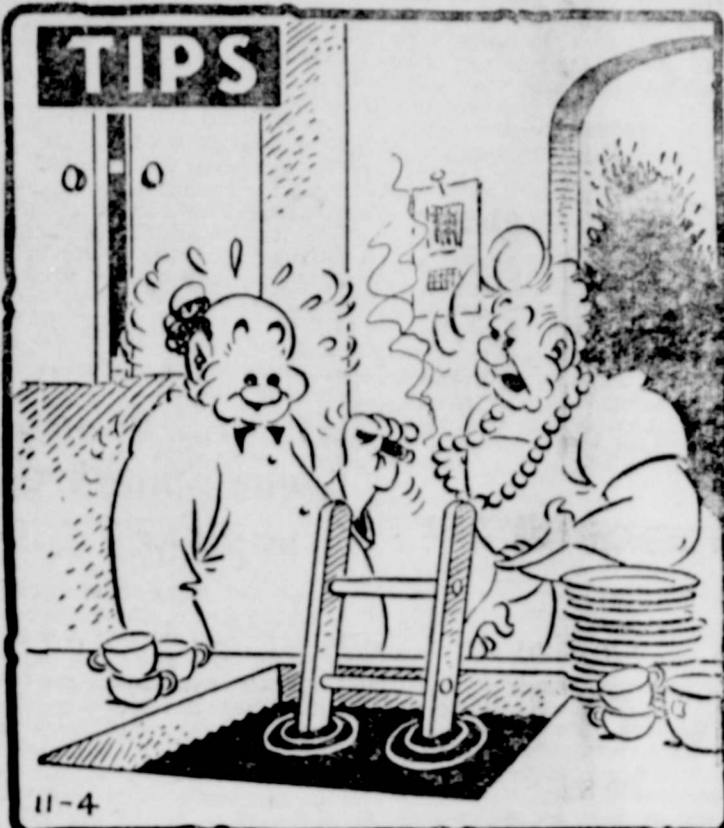
JOHN BLUE fertilizer distributors for all makes of tractors. Morchel Farm Chemical Co. 11 tlf.

KEYS—Duplicated while you wait. King's 5c, 10c and 25c Store. 14 tlf.

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 tlf.

IMKIN BEARINGS—Near complete stock. Spears Auto Co. 44 tlf.

FOR AMARILLO Daily News, city delivery or mail, new or renewal, call 460-J. nights, or see Foster Amburn. 37 tlf.



"...it's the plumber in the Want Ads—he's fixing our sink!"

Houses For Sale

FOR SALE—To settle estate, house and lot in Floydada, 214 South 1st. Desirable location. Jim Armstrong, 2111 Mesquite, Vernon, Texas. Phone 2-2755. 41 tlf.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. C. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894J. 12 tlf.

FOR SALE—Four rooms and bath, garage, place for chickens. 75 X 150 ft. lot, good gravelled street, 4 1/2 blocks from Ward school. Low price. Terms. W. A. Kirk, Box 185, Phone 178J. 51 tlf.

FOR SALE: The A. P. McKinnon home, located close in on pavement, 300 W. Missouri St. 125 ft. frontage. The price is right. Ph. 236 or 797. J. G. Wood Real Estate. 24 tlf.

FOR SALE: My equity in P. H. A. house 4 rooms & bath. 306 West Ollie, Douglas Dunn. 36 tlf.

THREE BEDROOM house, den, 1 1/2 baths, floor furnace. 1121 South Wall. Ph. 971 after 6:30. 40 tlf.

Land for Sale

FARMS, ranches, city property. Ph. 854. Thagard Real Estate. 34 tlf.

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY. IF YOU WOULD BUY, SEE WOOL. IF YOU WOULD SELL, SEE WOOL. J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797.

Arthur B. Duneson Abstract Company. Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 28 tlf.

Farm Machinery

FOR SALE—3 used 14 ft self propelled Massey-Harris combines, one 27 canvas '50 model, one 27 auger '52 model, one 21 canvas '49 model. See at Floydada Implement Co. 38 tlf.

IRRIGATION

dams, sticks, tubes. S. J. Latta Implement Co.

FOR SALE—Some good houses in Floydada and good irrigated farms. J. Sam Hale. Phone 691. 46 tlf.

Town Property

FOR SALE—Several town lots for sale. Brown - Holmes Co. 24 tlf.

Sir Gordon Richards, English jockey, holds the world's record for winners.

FASTEST KNOWN PAIN RELIEF FOR ARTHRITIC, RHEUMATIC VICTIMS—NOW AVAILABLE

Seven "Film-Coated" Ingredients Offer Positive Relief

The crippling, torturing, twisting pain of Arthritis and Rheumatism may soon be forgotten, thanks to an exciting new laboratory discovery named Ar-Pan-Ex.

Ar-Pan-Ex was perfected by a noted scientist of a world-famous university, working with all known facts about these crippling ailments. The result is a safe, easy to take tablet that promotes the fastest relief known from that stubborn agony.

Why AR-PAN-EX Helps. Ar-Pan-Ex does not dissolve silently in the stomach—avoids stomach distress. Ar-Pan-Ex is scientifically "Film-Coated" so that ALL

the powerful, pain-relieving medicine is released only in the small intestine where it can be quickly carried by the blood stream to every pain-wracked muscle joint and nerve. Swelling, stiffness and soreness may seem to be miraculously eased when Ar-Pan-Ex helps the system throw off excess Uric Acid that can also aggravate pains.

Nothing Like AR-PAN-EX. Nothing ever offered before can bring results faster, more effectively or with longer lasting benefits than Ar-Pan-Ex. It may mean a renewed life of usefulness and pleasure to millions.

Ask for genuine Ar-Pan-Ex today at any drug store for the kind of relief no other product can claim to equal. If your druggist is out of it, he will be glad to order it for you.

GOEN DRUG 'On the Corner

Wanted

WANTED. — Springer heifers or cows. W. P. Hinkle, Ph. 748-J2. 40 tlf.

JOB FOR WOMAN, Part Time. If you are acquainted in your neighborhood, good person, college experience, some public. Good income meeting box 848 Floydada, me. Write PO. education, experience, age and phone. 41 tlf.

Real Estate Loans

5% Farm Loans, prompt and closing, no closing inspection except abstract and recording. GOEN & GOEN, 202 Boothe Building. Representing AMICABLE LIFE INSURANCE COMPANY OF WACO. 30 tlf.

MONEY TO LOAN—On Farm. Ranches—Low Interest Rate. Attractive prepayment options. See R. E. Fry. 43 tlf.

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• Cooperative Ownership
• You deal with local folks through your National Farm Loan Association. See us now. 112 S. Main St. Telephone 255. Floydada, Texas 34 tlf.

—Boyce House

'I Give You Texas'

Molly Bailey's circus! Maybe you've heard your father and mother or your grandparents tell about attending this famous show. In the Frost Enterprise some years ago Mike Campbell wrote about Molly Bailey and her circus:

Born in Arkansas many years before the Civil War, she grew into womanhood there and shortly after her husband marched away with the boys in gray, Molly herself became a Confederate spy. It was not, however, until after the war that Molly Bailey, known throughout Texas as "Aunt Molly", went into the circus business and by that time she was a widow with several sons who performed in her show.

For almost 50 years, "Aunt Molly" and her circus toured Texas, and in all but one or two of these years she moved her show on wagons drawn by draft horses.

A woman of very keen business judgment, "Aunt Molly" literally ran her show from "top to bottom." She did all the hiring. She did all the firing. She handled all the money, the buying, the routing—and everything else that was done in the managerial line. However, she was not a performer herself.

Oldtimers who remember "Aunt Molly" will recall that she never forgot a face or a name and that her routine, when she entered a town, never varied from year to year.

She had a small show; she played only "one night stands", in small towns and she "back-tracked" year after year, appearing in the same communities. As a result, her acquaintance was wide and people had a universal respect for her.

Mrs. Bailey wasn't stingy, but she was thrifty. Yet she didn't make money; her principal goal. Throughout the almost half-century of her circus business, she kept her prices at a minimum and no visitor to her lot was ever "gypped" by "grifters" who in those days, leached on almost every circus in the land.

A woman of great honesty and high moral principles, she kept her show and its personnel absolutely clean.

When "Aunt Molly" reached a town in which she was showing she left the lot as soon as equipment was landed there and made a "sashay" through the business district.

She called at every business house and the owners and their employees were glad to see her. She was "Aunt Molly" to all of them; they were "Bill" and "Jim" and "Joe" to her. She made a purchase at every business place, if no more than an apple at the grocery store and a spool of thread at the dry goods establishment.

She inquired of every family from grandpa to the children and she was a regular Walter Winchell when it came to keeping track of new arrivals both past and future.

Because she was so popular, and because of her service as a spy for the Confederacy, Mrs. Bailey was never asked to pay a license fee to show in any community.

She was accepted as a part of every town she visited and became the greatest entertainment institution of the Texas Frontier.

WHAT IS AN AMERICAN?

During a discussion on the political condition of the country recently, the following statement was made: "What the Americans need..." This raised the question in my mind of "Just what is an American anyway?" In trying to analyze a rank-and-file American, I came to these conclusions:

He yells for the government to balance the budget and then takes the down payment on a car. He whips the enemy nations and then gives 'em the shirt off his back. He yells for speed laws that will stop fast driving and then won't buy a car if it can't make 100 miles an hour.

An American gets scared to death if we vote a billion dollars for education; and he's cool as a cucumber when he finds out we're spending three billion dollars a year for tobacco.

He gripes about the high prices of things he has to buy but gripes still more about the low prices of things he has to sell.

He knows the line-up of every baseball team in the American and National Leagues—and doesn't know half the words in "The Star-Spangled Banner."

An American will get mad at his wife for not running their home with an efficiency of a hotel and



If you want to rid your premises of Rats and Mice, get DURHAM'S RAT-KILL. Chemistry's new weapon to end the Rat menace. Rats love it—but it kills them. Results Guaranteed and a big 1-lb. carton only \$1.00 at

ARWINE DRUG CO.

DEEF AND ASPARAGUS WITH RICE



1 1/2 pounds round steak
1/4 cup salad oil
1 clove garlic, minced
3 tablespoons minced onions
1 12-ounce package cut asparagus
2 teaspoons salt
1/2 teaspoon pepper
1 1/2 cups beef stock (or bouillon cubes dissolved in hot water)
1/2 pound mushrooms, sliced
1/4 cup cornstarch
1/2 cup water
3 cups hot cooked rice

in large skillet. Add meat, garlic, and onions. Cook quickly over high heat, stirring constantly, just until meat loses its raw appearance.

Add asparagus, salt, pepper, and beef stock to skillet and bring to a boil. Lower heat; cover and simmer 8 to 10 minutes, or until asparagus is just tender. It should not be overcooked.

Brown mushrooms in remaining salad oil. Blend cornstarch with water. Add to beef-asparagus mixture, together with mushrooms. Cook until thickened and clear. Serve over the hot rice. Yield: Six servings.

Cut meat into strips about 3 inches long and 1/4-inch thick. Heat 3 tablespoons of the salad oil

he'll get mad at the hotel for not operating like a home.

He'll spend half a day looking for vitamin pills to make him live longer and then drive 90 miles an hour on slick pavement to make up for the time he lost.

An American is a man who will fall out with his wife over her cooking and then go on a fishing trip and swallow half-fried potatoes, burnt fish and gritty creek water coffee made in a rusty gallon bucket and think it's good.

An American will work hard on a farm so he can move into town where he can make more money so he can move back to the farm.

When an American is in his office he talks about baseball, foot-

ball or fishing but when he is out at the game or on the creek bank he talks business.

He is the only fellow in the world who will pay 50 cents to park his car while he eats a 25-cent sandwich.

We're the country that has more food to eat than any other country in the world and more diets to keep from eating it.

In America we have more experts on marriage than any other country in the world—and more divorces.

But we're still pretty nice folks. Calling a person "a real American" is the best compliment you can pay him. Most of the world is itching for what we have but they'll never have it until they start scratching for it the way we did. — Carl White.

BUS SCHEDULES

Clip and Save for Reference

WEST BOUND	
To Lubbock, El Paso	
10:35 P. M.	
9:15 A. M. via Plainview	
4:00 P. M. via Petersburg	
To Plainview, Amarillo	
9:15 A. M.	
3:55 P. M.	

Thru Bus Service to Lawton, Oklahoma City and St. Louis.

MAGNOLIA SERVICE STATION NO. 1

Fred Lambert, Agent Phone 36

Station Hours: 7:30 a. m. — 5:30 p. m.

LOOK AT THESE USED CAR BARGAINS

1949 2 DOOR DODGE — This car is very nice outside and inside. Radio, heater and many other extras. See this car now for a very nice buy at a real price.

1953 OLDS SUPER 88 Holiday Coupe Extra good appearance and mechanical condition — Plenty of extras.

1949 PLYMOUTH 4-door, radio, heater, good white wall tires. Motor in perfect shape. Priced to sell.

1951 SUPER 88 OLDS, radio, heater, andhydromatic, good tires and in perfect condition. A nice car for you.

ALSO COME IN AND SEE OUR 1954 DEMONSTRATORS

USED TRUCKS AT SENSATIONAL SAVINGS

1952 CHEVROLET PICK-UP, radio, heater and 4 speed transmission. Good tires and a new motor.

1951 FORD 1/2-TON, 4 Speed transmission. New Tires and hitch. A very nice Pick-Up.

THESE AND MANY OTHERS

ODEN CHEVROLET CO. FLOYDADA, TEXAS

For The LUBBOCK AVALANCHE JOURNAL Daily Delivery to Your Home OR MAIL DELIVERY New or Re-Newal Call 952 MRS. FRANK WEBB 618 West Lee Your New Agent

KITCHEN AND ★★ ★★★ FIELD NEWS

from
Lighthouse Electric Cooperative,
Inc., by Nancy Morekel and Claude
Weathersbee.

Shorty Neff went to Hereford
Sunday to visit his sister, Mrs.
Paul Woody, who is ill.

Mrs. Delbert Dillard and Rick are
here from Midwest City, Oklahoma,
visiting relatives. She is Mrs. Ar-
thur Womack, jr.'s sister.

Achievement Day at Mt. Blanco
was really nice. Alma Holmes and I
attended the afternoon program.
The lovely things that the home-
makers in that community had
made! Quilts, pretty ruffled dress-
es and petticoats for little girls,
dress-up-dresses for big girls, even
a lovely net evening dress. Then
there were western style shirts for
all the boys and dad included.
Some of the prettiest aprons you
can imagine — embroidery, weaving
and different types of finger work
adorned all sorts of household
linens. Even a woolen blanket was
on display that had been made
from the wool sheared off the sheep
on the farm. Some delicious look-
ing jams, jellies, pickles and dif-
ferent kinds of food stuff were
shown.

Mrs. S. G. Appling brought along
one of the no-bake cheese cakes (we
got to sample it—so we know it was
delicious) and she also had a
sample of the sopapillas that her
family enjoy frequently. The
recipe for these will be in the new
cook book that the co-op is plan-
ning to publish soon.)

Clever flower arrangements of
fall flowers were used throughout
the display rooms the Halloween
motif was carried out on the serv-
ing table.

Delicious refreshments were served
to club members and guests.

Mrs. Elmer Cooper, Wanda Hick-
erson's sister, spent two days last
week in a Lubbock hospital with a
severe attack of asthma.

Guests in the Wiley Rogers home
Sunday were Mr. and Mrs. George
Tyler and children of Haskell, Tex-
as, and Mr. and Mrs. A. G. Tyler
and Ronnie of Floydada.

John Nay attended the Texas Ac-
counting Association meeting held
in Fort Worth at the Texas Hotel,
on October 28th and 30th.

To-day every hostess can face the
holiday season with calm poise—
thanks to her food freezer. Her

food freezer answers the problem
to servantless entertaining. There
is no need for the unexpected or the
expected guest to cause a crisis for
everything from the first course
to the dessert course can be made
weeks ahead. The freezer keeps the
food just as delicious as when it was
first made. Personal gifts with no
"last-minute panic" can come from
the freezer too — cakes, cookies,
and candies can all be made now
and stored until ready to be glam-
mour-wrapped for holiday gift-giv-
ing.

Sue and Billy Keith Baker of
Lubbock spent the week-end with
their parents Mr. and Mrs. W. O.
Baker. Sue is attending business
college and Billy is a student at
Tech.

GAYLE MAYOS VIEW NEW 1955 MODEL DODGE CARS

Mr. and Mrs. G. E. Mayo made a
trip to Fort Worth Friday when
they attended a dealers meeting and
viewed the new 1955 model Dodge.
They were enthusiastic about the
new car and believe it will be well
received here when it goes on dis-
play November 17.

While away they also went to
College Station for the Texas A &
M - Arkansas game which proved to
be a thriller. The Mayos re-
turned to Floydada Sunday.

Mr. and Mrs. Robert Colville and
Anne arrived here Saturday en-
route from Toppish, Washington,
to Crystal City, Texas, where Mr.
Colville will be in charge of agri-
culture research for the Califor-
nia Packing Co. Mr. Colville left
here Sunday for Crystal City but
Mrs. Colville and little daughter
remained for a visit with Mr. and
Mrs. J. D. Colville.

GUESTS IN COLVILLE HOME

Visitors in the J. D. Colville home
Saturday were Mr. and Mrs. Robt.
Colville and daughter, Mr. and Mrs.
Lynn Colville and daughters and
Mrs. John Colville and Cindy.

Mrs. John Colville and daughter
left Floydada Saturday afternoon
for San Francisco from whence
they will sail this week for Hawaii
to join their husband and father,
Captain John C. Colville.

Mrs. E. J. Morehead returned
home Monday from Russellville, Ar-
kansas, where she had been visit-
ing relatives. While she was away
Mr. Morehead became ill and has
been in Pitts hospital for a week.
His condition was not improved
Tuesday so he was taken to a
specialist in Lubbock.

Washington has a taxicab for
every 84 persons.

'Trick Or Treat' Crew Given \$207 For Overseas Milk

On Sunday night, October 31, af-
ter church services, the youth of
the First Methodist Church, Gordon
Joiner from the Baptist Ch. ch. J.
Johnston and Dale Brown from the
First Christian church, went out
Trick or Treat for CROP. The
group worked less than an hour and
collected \$207.00. This amount will
buy a lot of milk for overseas. One
dollar will buy \$30 worth of milk.

The youth appreciated the help
from everyone and it gave them
such a good feeling to know that
they had made it possible for so
many of their hungry neighbors to
be fed. Mathew 25 — "For I was
an hungry and ye gave me meat,
I was thirsty and ye gave me drink,
I was a stranger and ye took me in,
Verily I say unto you inasmuch as
ye have done it unto one of the
least of these my brethren, ye have
done it unto me."

There was not time to contact
everyone. If you were missed and
would like to donate to this worthy
cause, call or mail your contribution
to CROP % First Methodist Church,
Floydada, Texas.

Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, Nov. 2—Miss Penny
Latham has been spending a few
days with her grandparents, Mr.
and Mrs. Dale Stringer, while her
parents are on a business trip to
Oklahoma City.

Mrs. Roy Slater has been in Ama-
rillo the past few days visiting her
daughter, Mrs. James Potts and her
new granddaughter who arrived
last Tuesday night.

Roy Slater made a business trip
to Lubbock Saturday morning.

Mr. and Mrs. C. B. Carmack and
Mr. and Mrs. Rafe Ferguson en-
joyed the "football" game at Muleshoe
Friday night.

Mr. and Mrs. John Hollums were
supper guests in the home of Mr.
and Mrs. Fred Jackson Thursday
night.

Mr. and Mrs. C. B. Carmack and
Bobby made a trip to Portales, New
Mexico, Saturday to see the foot-
ball game between them and Ab-
ilene's McMurry college.

Sand Hill Club Meets

The Sand Hill Home Demon-
stration club met Wednesday afternoon
at the school house. Mrs. Duard
Everett was the hostess. New officers
were elected for the coming year.

They were Mrs. Lynn Miller, presi-
dent; Mrs. H. F. Jackson, vice-presi-
dent; Mrs. T. C. Hollums, secretary;
and Mrs. J. T. Spears, council dele-
gate. The date, November 18, was
set as the day for the community's
Thanksgiving supper. A committee
consisting of Mrs. C. B. Carmack,
Mrs. Walter Knight and Mrs. T. C.
Hollums was appointed to plan the
menu. The council report was given
by Mrs. J. T. Spears. A "thank you"
letter was read from Yolanda Ellis,
the 4-H scholarship girl the past
year.

Mrs. Ted Rutherford from the Har-
mony club gave a demonstration
on frozen salads, which was enjoyed
by all.

Refreshments were served to
Mmes. J. T. Spears, C. B. Carmack,
W. M. Knight, W. R. Billington,
Lynn Miller, James Jeffress and
Mrs. A. V. Womack.

The next meeting will be Novem-
ber 10. Miss Petty will meet with
us to give her demonstration on
"more meat cooking."

Mr. and Mrs. Billie Latham and
family visited friends near Kress
Sunday.

Visiting in the home of Mr. and
Mrs. William Sunday were an
aunt, Mr. and Mrs. Curtis
from Fisher county.

We are sorry to report Mrs. W.
R. Billington on our sick list this
week. She was taken to Peoples
hospital Saturday night, but is home
now and feeling some better.

Mrs. C. B. Carmack visited in the
home of Mrs. Jim Holmes Wednes-
day afternoon.

Mrs. Johnny Miller hasn't been
feeling well this week.

New Church Dedication
The dedication services at the new
Sand Hill Baptist church went off
beautifully Sunday. Three services
were held during the day with
guest speakers for each service. A
bountiful dinner was served at the
noon hour to a large crowd. Friends
and neighbors visited the church
throughout the day.

Some of the guests registering
during the day were Mr. and Mrs.
C. B. Carmack, Johnny Warren,
J. L. Prizzell, Mrs. Roy Latham, J.
B. Riddle, Mr. and Mrs. Bud Pope,
Mr. and Mrs. Ted Rutherford, Mr.
and Mrs. R. J. McElroy, Mr. and
Mrs. Homer Bentum, Mrs. Hilary
Shurbet and Sue, Margie Duke, Don
Moore, Don Probasco, C. G. Sewell,
L. M. May, Mrs. Sanderson, Mr. and
Mrs. Eli Horton, Mr. and Mrs. Fred
Gross and Pat, Mr. and Mrs. L. E.
Allen, Mr. and Mrs. Reese Grubbs,
jr., Mrs. Albert Prier, Mrs. E. J.
Womack, Mr. and Mrs. Norval Mc-
Ilwain and family, Mrs. W. S. Noel
and Don, Mrs. R. L. Hinkson, Leroy
May, C. O. Halle and family, Roy
Lee Jones, and L. E. White, sr.

Many other visitors were present
that did not register. We wish to
thank everyone who made this day
a success and invite everyone to

come visit and worship at our new
church any time they wish. The
welcome mat will always be out.

Mr. and Mrs. Monroe Shultz and
Donna were dinner guests in the
home of Mr. and Mrs. James Riney
and Kathy Friday.

The young peoples class of the
Baptist church enjoyed a Halloween
party in the home of Mr. and Mrs.
M. B. Swanner Wednesday night.
Everyone was dressed in their Hal-
loween costumes. Refreshments
were served to Mr. and Mrs. Dean
Franklin and David, Mr. and Mrs.
Olen Baird and children, JoAnn,
Kenneth and Gene Swanner, Kirk
Slater, Lubbock, Johnny Warren,
Pearl Baird, Margie Duke, Jo Ellen
Jackson, Billie Gail Holmes, Don
Chesser, Thelma and Roy Gene
Ferguson, Jim and La Juana Wo-
mack and Betty and Jerry Crawford,
also the host and hostess, Mr. and
Mrs. Swanner.

HOSPITALIZED AT TEMPLE

Mr. and Mrs. Enos Jones, former
residents of Floydada, are in Temple
where Mrs. Jones underwent major
surgery Thursday morning at Scott
and White Sanitarium.

Mrs. Jones' condition is satisfac-
tory. She had shown great improve-
ment by Saturday noon. Mrs. Jones'
room number is 472.

Bobby Finley is home visiting his
wife and his parents, Mr. and Mrs.
Bob Finley, after completing his
basic training at Fort Bliss. Bobby
will leave here next Wednesday for
Aberdeen, Maryland, his new train-
ing station.

Mrs. R. J. Weems returned home
Sunday from Wimsboro where she
had been the past four months
caring for her mother, Mrs. S. E.
Dickey, who has been ill. Mrs. Dic-
key's condition was said to be some-
what improved.

Advertise for it in Hesperian.

Dr. O. R. McINTOSH

OPTOMETRIST

OFFICE 211 SOUTH MAIN ST.,
Phone 157 — Floydada, Texas

Mrs. M. M. Elliott Funeral Tuesday Held at Crosbyton

Mrs. Martha M. Elliott, 76, a
resident of Floyd county for some
eight years, died about 7 o'clock
Saturday evening at the home of her
daughter, Mrs. C. D. Daniel.

Funeral service was conducted in
the First Baptist church Tuesday
afternoon at 2 o'clock with Elder
Willie Fox of Amarillo and Elder
Charlie Jarrett of Floydada, officia-
ting. Burial was in Crosbyton ceme-
tery under the direction of Harmon
Funeral home.

Mrs. Elliott had lived in Crosbyton
before moving to Floydada. Her
former home was in Graham, Texas.
Survivors include four sons, Odie
and Leonard of Floydada; Ed of
Corpus Christi; and Litt of Midland;
four daughters, Mrs. Calvin Potec,
South Plains, Mrs. C. D. Daniel,
Floydada, Mrs. O. C. Fowler,
Crosbyton; and Mrs. Hall Ritt of
Chicago, Illinois; and one sister,
Mrs. George Lemly of Crosbyton.

Trainman Charlie Owens Injured In Mishap On T & P

Mrs. Ula Thurman was informed
last week of the injuries her brother,
Charlie Owens, suffered when he
was jerked off a switch car on the
T. & P. Railway near Dallas.

Mrs. Thurman said the family
told her that two engines were
switching side by side when a part
of the other engine caught Mr.
Owens and pulled him under the
train.

He received a broken shoulder and
four toes were amputated. He was

taken to a Dallas hospital and will
have to remain there for six weeks,
barring complications.

Mrs. Thurman talked to the fam-
ily this week and was informed
that Mr. Owens' condition was im-
proving.

Mr. and Mrs. Owens' home is in
Paris, Texas, but they have been
living in Mineola since his train
run is between there and Fort
Worth.

MASTER INVENTOR
Two reporters were on a
new telephone building
Illinois Bell Telephone
they viewed the maze of
one of them noticed a
in which a pair of pants
"What's that for?" the
asked.
"That," replied the
"was probably put there
by God."

SOLOMON'S

has the
ELGIN
WATCHES
...that
rough it
...and
love it



a-ELGIN SEAMAN, Shock
and water" resistant,
Calibre strap, \$42.50
b-ELGIN LAKESIDE, Shock
and water" resistant,
Luminous dial, \$59.50
c-ELGIN HENDRIX, Shock
and water" resistant,
Luminous dial, Self-
winding, \$65.00
d-ELGIN DANTE, Shock
and water" resistant,
Black dial, Self-winding,
\$71.50

Prices Incl. Fed. Tax
*Provided original seal is properly
restored after opening for service

ELGIN

the beautiful way
to tell time

SOLOMON JEWELRY

DON'T MISS THIS DEMONSTRATION

On the Hall Ferguson farm 3 miles south of Lockney on the Sand Hill
to-market road. Will be held Saturday afternoon November 6. See for
self the -----

BIGGEST NEWS IN IRRIGATION TODAY

**PACKAGED
POWER!**

RED-HEAD PUMPS VERTICAL ENGINE DRIVEN



YOU SAVE THE COST OF A RIGHT ANGLE GEAR DRIVE • **YOU SAVE THE COST OF A FLEXIBLE SHAFT** • **YOU SAVE THE COST OF AN ENGINE BASE** • **YOU SAVE THE COST OF AN ENGINE FOUNDATION** • **YOU SAVE FUEL COSTS** • **YOU SAVE MAINTENANCE COSTS BY ELIMINATING UNNECESSARY RIGHT ANGLE MECHANICAL DRIVES**

IN ADDITION TO SAVINGS OF UP TO 20% ON INITIAL FIRST COSTS WITH THE RED HEAD VERTICAL UNIT, YOU ACTUALLY PUMP MORE WATER DUE TO THE ELIMINATION OF EFFICIENCY LOSSES IN RIGHT ANGLE DRIVE, UNIVERSAL JOINT AND COUPLINGS.

The new Red-Head PACKAGED POWER UNIT is a self-contained engine driven deep well turbine pump unit. This revolutionary new VERTICAL engine driven pump has been developed by Stewart & Stevenson Services, utilizing a specially designed, high efficiency RED HEAD PUMP combined with either a diesel, gas, butane or gasoline engine modified for vertical operation with a 25 to 150 H.P. range. The RED HEAD VERTICAL UNIT is backed and guaranteed by Stewart & Stevenson Services. Actual advantages

tests have proved the superiority of this unit to the extent that the guarantee has been doubled over the normal engine and pump warranty. YOU GET A TWO YEAR SERVICE GUARANTEE AGAINST DEFECTIVE PARTS, WORKMANSHIP, AND MATERIALS... PLUS A TWO YEAR GUARANTEE OF DUTY. The Stewart & Stevenson unit must perform your load as specified or Stewart & Stevenson Services will refund the full amount of the purchase price.

These are only a few of the outstanding advantages offered by this revolutionary new design. Call, wire or write today for the complete story on the Red Head Packaged Power Vertical Pumping Unit. Your nearest Stewart & Stevenson Services representative is:



Manufactured by Stewart-Stevenson Services Inc.

FLOYDADA IMPLEMENT CO

Highway 70 East

See our special window display

Beall's
QUALITY MERCHANDISE

Sale of Hats

HUNDREDS to choose from... white, dark & pastel felts, also velvets

\$2.00
VALUES from 3.98 to 7.93!

ALL styles... sizes... materials... trims

SPECIAL PURCHASE!
kid's hats and knitwear UP TO \$5.98 VALUES
wool-fur-velour-angora

SHOW YOUR POOL BETTER

ARRO-CAPS

For Essential Daily Vitamins. Build body strength. Economical to use.

A ROE ARROW QUALITY PRODUCT
GOEN DRUG "On the Corner"

Farm

man Thinks

Nellie Witt Spikes)

Every day I was looking for a place to run across this old farm. The Crosby County News, the paper of the Central, was W. Watkins, Editor, 12, 1907. And of course, it was at Emma, Texas.

CHRISTMAS!

The largest Exhibit of the ever shown on the prices as in New York like you are used to pay-
 ment.

Store, cordially in-
 visit our store and see
 We are going to sell at
 Prices. Come to see us.

SECTION AGAINST FIRE

Mobile and Casualty

C. Tubbs

Insurance Agency
 PHONE 418

TOYLAND IS NOW OPEN!

BEAUTIFUL 19-INCH

DEBBIE WALKER

SARAH HAIR!
 MOVING EYES!
 PINK DRESS!
 SPECIAL

5.95

TELEPHONE ALL-METAL **69¢**

This lovable, 19-inch "Debbie Walker" Doll will make Christmas morning a memorable event for your little girl. She has Sarah hair, in assorted colors, that can be washed, combed and set. Her eyes move just like a baby's. Clothed in a crisp pin-
 store dress with realistic shoes and socks. Lay it away now for Christmas.

FOLDING DOLL CARRIAGE

ALL-METAL FRAME!
 RED AND YELLOW PLAID PLASTIC BODY

2.69

ELECTRIC FREIGHT TRAIN

WITH DIESEL-TYPE LOCOMOTIVE, THREE CARS,
 8 SECTIONS OF TRACK AND TRANSFORMER

6.88

LOTS OF FUN FOR THE PARLOR RAILROADER!
 SEE IT AT WHITE'S!

REGULATION SIZE FOOTBALL

RUBBER BLADDER WITH CHECK VALVE NOW ONLY...

1.49

TEA SET
 14 PIECES **98¢**

"WILSON" PLASTIC FOOTBALL HELMET

WHITE WITH RED STRIPES! SPECIAL

4.98

DOUBLE HOLSTER SET

NOW **2.37**

BROWN AND TAN WITH 2 LIFELIKE RODEO PISTOLS!

TRICYCLE

STURDY 10-INCH WHEELS
 WHITE AND RED FINISH!
 RUBBER TIRES
 BELL!
 SPECIAL

6.88

COASTER WAGON

STREAMLINED SAFETY BODY
 RED FINISH WITH GRAY WHEELS!
 CONGO BEARINGS
 A REAL VALUE NOW ONLY

5.88

WHITE

Auto Store

THE HOME OF GREATER VALUES

W. E. & W. N. GARRETT, Owners
 117 W. California Phone 323

L. W. Blonker, South Pacific Street, Plainview, Texas.
 (The above ad is at the top of the first page.)

There is an item about taking care of the young orchard and protecting the trees from rabbits. A letter from H. D. Rosser, prais-
 ing Bro. A. Poulson. In part: "To know Bro. Poulson is to know him, then why wait till he is dead to say so? I consider him 'one of God's noblemen,' a diamond in the rough. Oh, if we had more like him we would have little need of sheriffs and courts. No use for jurors or jails. Everyone would speak the truth. . . . You could tear down the jail and nail up every door of the courthouse except one (the one that brother Woody gets out at when a covered wagon hoves in sight)."

Another big ad in the middle of page one catches the eye:
BUGGIES! BUGGIES!
 I am making prices on my stock of buggies that will catch you if you want a first class bargain in this line of goods. I am
OVERSTOCKED
 And must sell them out. I am making leading prices on Wagons and implements and also have a line of Shop made leather goods and can save you money. Don't fail to give me a chance. I want to show you. L. P. Martin, Plainview, Texas you. L. P. MARTIN, PLAINVIEW, TEXAS.

On the second page of this paper which measures some ten by fifteen inches, we find more ads and local links. Note the ads are all from Plainview and none from Lubbock.

Here are some interesting Local Links: Next week District Court sits in Emma — Snell has the Christmas goods for the trade — Elder Bolinger returned home this week from his Tahoka appointment — Charlie McDermott came in Sunday with some goods for his uncle, R. M. Snell — The Woodmen of Dickens are going to build them a hall-Crosby Woodmen ditto — C. T. Cleveland of Burns, Oregon, came in on the Mail Hack last night and will remain here for some time — Miss Ethel Thomas helped Mr. Snell open, mark, and display the last lot of goods received Sunday. Hence Monday, Tuesday and Wednesday were busy days in the Snell store — Jack Payne and his crew of well borers have been much hindered by sand in the R. R. Travis well south of Emma. They have plenty of water and the hole is deep enough, but the sand is hard to case off. But Jack will do it right before he quits the job — Henry Leatherwood found a pocket book on the public road the other day containing \$40.00, etc., and left it where the owner, a Dickens county man could get it. And yet some insist that the world is growing worse — The merchants of Emma are so busy opening and displaying new Holiday Goods they hardly have time to sell common stuff — Marsh Wheeler passed through Emma this week with a four horse outfit loaded with cotton seed he had purchased at Cone to feed to his cattle this winter — Are all the national banks in Texas for Bailey? We don't believe it, for if it is true it would indicate something dangerous — Ernest Witt returned from Estelline where he had gone with the -N- herd. Ernest Spikes was in charge and went on to St. Joe, Missouri with some of the cattle. Some were shipped to Kansas City — J. H. Babb was in Emma this week and carried a nice bunch of fruit trees home to Garza county with him. It came from the Lockney Nursery and was a splendid lot of trees — Delmer and Barney Parish passed through Emma with two wagons and two sharp axes, bound for the breaks this week. They also had a gun and the duck and quail will suffer.

So much for the Local Links. Wagon Yards in Plainview advertised Coal, Hay, grain, hides, wool and furs.

Emma-Floydada, Mail, Passenger and Express Lines, Daily except Sunday. Leave Emma at 6 a. m., arrive Floydada at 12 p. m. — Leave Floydada at 1 p. m., arrive Emma at 6 p. m. (Figure the time out for yourself).

Let us take a look at the First National Bank report:

RESOURCES	
Loans and Discounts	\$57,459.91
Bonds and Prem	10,462.50
Redemption Fund	500.00
Banking House and Fix	1,298.76
Cash and Exchange	42,192.91
\$111,814.08	

LIABILITIES	
Capital Stock	\$25,000
Circulation	10,000
Surplus and Un. Profits	3,863.75

72,950.08
 \$111,814.08

We as directors certify that the above is a correct statement of the condition of this bank, as reported by the National Bank Examiner, at close of business on November 7, 1907.

Directors: E. B. Covington, J. C. Woody, Wright Gunn, J. Wilson Boyle, J. W. Carter. Wright Gunn was cashier at that time.

Now this bank was the only bank in Crosby county at that time, as Emma was the only town. As you see the deposits were not much, only \$72,950. What a stride Crosby county as well as all the other sister counties which once were attached to her for judicial purposes has made in the 47 years which has passed by since the above statement was printed.

At that time Ed Covington was Judge; John Woody, Clerk; John English, Sheriff and Tax Assessor; Mr. Ramsuer, Treasurer; Henry Or-
 and, Surveyor. The four commis-
 sioners were A. Kidd, S. C. Hickman, A. J. Bots and R. M. Wheeler.

I fold up the broken parts of this old newspaper which so faithfully kept the news of the day long pas-
 sed and I am sure you will enjoy it as I do.

News of Harmony

(By Mrs. Mather Carr)

HARMONY, Nov. 1.—Mrs. Loyce Turner received word from her mother Saturday that nothing had been done in the way of an operation on Mr. Gary's eyes. The doctors are treating him and it will probably be this week some time before they learn what will have to be done. Mr. and Mrs. Gary are in Houston where Mr. Gary is receiving this medical attention. It is hoped by all his friends that he will be able to regain his sight.

Guests in the Mather Carr home Monday were Mr. and Mrs. Will Johnson of Alvarado, Texas; Mr. and Mrs. Curtis Carr of Oklahoma City; Mr. and Mrs. Lester Hargis; Mrs. Maggie Mayhew and Mrs. Delia Carr of Floydada.

The WSCS of Carr's chapel observed the week of prayer at the church beginning at 10 a. m. and closing at 3 p. m. There were six members present and Rev. Krebbs. Everyone had a part on the program. This was a very good meeting. A sack lunch was served at the noon hour.

There were only a few out for prayer meeting Wednesday, owing to illness and other things. Mather Carr had charge of the service.

Club met Thursday in the club room with Mrs. Charlie Smith as hostess. The meeting was called to order by the president, Mrs. Carrie Snodgrass. Roll call was answered by "the first money I ever earned." The business was conducted by the president. Officers were elected for the coming year. Recreation was directed by Mrs. Bob Hopper. Mrs. Smith and Mrs. Everett Miller gave a frozen salad demonstration which was good and the salads were delicious. There were fourteen members present.

Mr. and Mrs. Aldine Williams attended the funeral of Mrs. Tiny Williams of Jacksboro Thursday. Mrs. Williams was an aunt to Chlo-
 ma and Aldine Williams.

There was a Halloween party at the Community center Thursday night with folks coming dressed in costumes and some were spooky. Baker community was invited and only five could get over. They were Mr. and Mrs. Ham Smith, and Mr. and Mrs. Pawwer and daughter. A very nice time was had. Games were directed by Mrs. Bill Tucker. Mrs. Riley Holmes and Mrs. Everett Miller. Refreshments of doughnuts, coffee and cocoa were served to all.

E. W. Turner received word early Friday morning that his sister, Mrs. Cora Croft of Levelland, had passed away about 5:30 that morning. Mrs. Croft had been in ill health for some time. Funeral service was conducted at 2 p. m. Sunday in Levelland. The body was brought to Floydada for burial, and a grave-
 side service.

E. W. Turner was taken to Lubbock where he received treatment for his eyes and ears. Mr. Turner has been having trouble with them for some time. He went back Sunday for additional treatment.

Rev. Krebbs was unable to be out and preach at the chapel Sunday. He is ill with the flu. We hope and pray that he will be well soon.

Mr. and Mrs. Mather Carr and son, Horace, were guests Sunday in the H. C. Nelson home at Dimmitt. Mrs. Nelson is Mrs. Carr's cousin and she is ill. We did not get to visit with her as they took her to the hospital just before we arrived.

Miss Dwana Beth Scott was a dinner guest of Lajuana Sue Williams.

Mr. and Mrs. Sim Burrows of Plainview were guests Sunday in the Chlo-
 ma Williams home.

Floyd County Hesperian, Floydada, Texas, Thursday, November 4, 1904

MRS. WELBORN RESPONDING TO TREATMENT AT HOSPITAL

Jeff Welborn said this week that Mrs. Welborn is responding to x-ray treatments and that she is doing fine after surgery. Mrs. Welborn is able to be up but will have to be in the hospital two or three more weeks, Mr. Welborn said.

Her address is Room 417, West Texas Hospital, Lubbock.

Mr. and Mrs. Otto Faulkner, of Long Beach, California, are in Texas with relatives here and at Bellevue, while on a vacation. Last week they were guests here of Mrs. Faulkner's parents, Mr. and Mrs. E. P. Nelson. At Bellevue they are spending this week with Mr. Faulkner's mother, Mrs. Lee Faulkner and other relatives.

He restoreth your soul...

Worship Together This Week

Set aside a time each week . . . a time apart from the "business" of living. You'll find more joy in each day, if you give some time each week to worship.

Published as a public service in co-
 operation with The Advertising Council

IMPERIAL

Pure Cane SUGAR

10 lb. Bag **95c**

FOR AUTOMATIC WASHERS

white wave COSTS LESS

SIG. BIG BOX ONLY

BOX 33c

Shurfrest

OLEO
 Pound . . **22c**

New Crop PECANS

Bacon

Corn King BACON
 Pound **57c**

POWELL GROCERY

SAVE ON THESE LOW PRICES

SAVE 15¢ with coupon in 3 lb. **SNOWDRIFT** We Redeem Coupons

3 LB. **89c**

4 ROLL PACK **SOFTEN TISSUE** **NEW and IMPROVED**

4 Rolls **33c**

1 lb. Box **PREMIUM CRACKERS** **25c**

5 lb bag 39c

BEEF ROAST CHOICE GRADE
 Pound . . . **49c**

SPUDS
 No. 1 Russets
 10 lb. Bag **59c**

POUND 43c

FRYERS FRESH DRESSED
 Pound **49c**

WHITE KING LIQUID DETERGENT
39c

New ZIP open package IN THE REFRIGERATOR
2 for 19c

POWELL CASH GROCERY & MARKET
 HI-WAY 70 PHONE 871

Vote Approves 8 Amendments in This County

Eight of the 11 proposed amendments to the constitution of the State of Texas got the okay of the Floyd county electorate in Tuesday's general election.

The voters here turned down compulsory jury service for women 667 to 552, hospital districts for big counties 599 to 483, and the four-year term for county and district officers 665 to 514. The others got a majority of the vote cast here.

At the same time the county gave Republican candidates the biggest vote ever cast for that party in an off-year. Carlos G. Watson opposing Lyndon B. Johnson for U. S. senator got nearly 100 votes, 98 to be exact. Johnson got a majority only slightly more than 13 to 1. The vote was Johnson 1213, Watson 98.

In the governor race between Shivers and Tod R. Adams the incumbent got 1290 votes to Adams' 74.

The amendment vote in the county:

For increase in old age pensions 846, against 314;

For teacher-state employee retirement 605, against 514;

For "Proprietary" employee benefits 601, against 472;

For converting Confederate Pension funds to state building funds 860, against 281;

For increase in state officers salaries 565, against 533;

For prohibiting the legislature from lending the state's credit to building toll roads 596, against 494;

For requiring woman jury service 552, against 667;

For four-year term for county and district officers 514, against 665;

For permitting large counties to establish hospital districts 483, against 599;

For permitting members of the military to vote 729, against 341;

For permitting counties of less than 10,000 to provide for an assessor-collector of taxes 739, against 297.

The figures above are based on unofficial returns tabulated Tuesday night.

Mr. and Mrs. J. C. Wester, accompanied by Mrs. Charlie Merrick of Lockney, were in Weatherford Sunday visiting their son, Dr. Bill Wester and family. The occasion was the opening of Dr. Wester's new dental clinic there. Dr. James Wester and family of Garland were also present.

Mr. and Mrs. Clay Willis and son Bobby, of Amarillo, were Sunday guests here in the home of Mr. Willis' mother, Mrs. R. H. Willis.

DON'T MISS THE STAR CASH FOOD VALUES

Shurfine 25 lb. Bab FLOUR **1.69**

Folger's 1 lb. Can COFFEE **1.07**

CRISCO 3 lb. Tin **89c**

Shurfine No. 2 1/2 Can PEARS **39c**
Xtra Heavy Syrup

Heinz Dozen BABY FOOD **75c**

Log Cabin 12 oz. Bottle SYRUP **29c**

Place Your Orders Early for THANKSGIVING TURKEYS AND HAMS AND Mrs. Morckel's Home Baked FRUIT CAKES

Table 80 Count 2 Boxes NAPKINS **25c**

Crystal White 3 for SOAP **25c**
Giant Bar

TREND 2 Boxes **39c**

MACKERAL Tall Can **25c**

SALMON Tall Can **35c**

Fancy Sliced lb. BACON **59c**

Longhorn lb. CHEESE **49c**

Phone 40 Floydada

Shetland Show

(Continued from First Page)

expected to appear in the afternoon parade at 3:00 p. m.

Start grooming your pony now for the show. Make your pony look good. Remember your showmanship.

Santa Claus Parade
3:00 P. M.

First, second and third place ribbons will be awarded to the following winners:

Most Beautiful Shetland;

Best Pony and Cart;

Best groomed pony and girl rider;

Best groomed pony and boy rider;

Smallest Adult Shetland, born before Jan. 1, 1932;

Best club float;

Best Commercial float;

Best decorated bicycle;

Best Clown.

Horses are not limited to the Shetland for the parade.

Immediately after the parade there will be candy and souvenirs from Floydada merchants for every youngster.

Only Boys and Girls

Four beautiful bicycles will be given away in Floydada during the Christmas season. Register at a Floydada business firm if you are fifteen years old or younger.

A bicycle will be given away each Friday at 4:30 p. m.;

Nov. 26, Shetland Pony Show Day;

December 3;

December 10;

December 17.

Decorations Different

Street decorations for the Christmas holidays will be different this year, O. M. Watson, Jr., manager of the Chamber of Commerce, said.

The retail trades committee has hit upon the use of spruce roping and Christmas wreaths and are attempting to discard the strings of lights across the streets. Watson believes the new arrangement is likely to have a pleasing appearance for Christmas shoppers.

The retail trades committee is composed of George Bickley, chairman, Walton Hale, John Reue, Wallace King, Joe Smith, W. O. Baker, J. D. McBrien, M. S. Robertson, and A. L. Wylie, Jr.

Working with this committee as the pony show committee are Carl Smith, Bill Norman, J. B. Bishop and Marvin Shurbet. Also serving as aides on finances for the pony show and Christmas activities are George Spears, Brac Biggers, Carl Minor, Jr., and T. L. Holland.

BOB RISINGER INTERESTED IN ORGANIZING CAGE TEAM

Bob Risinger at L. C. McDonald Pontiac is interested in organizing an independent basketball team in Floydada. Mr. Risinger would like to see anyone that has played basketball in high school or college or persons who like the game and would like to learn.

Risinger has had considerable experience both as an amateur and professional and has also coached the game. Those interested in forming a team or in working out for basketball are asked to contact Mr. Risinger.

A meeting date has been set for Monday night November 15 at the high school gym. This is also the date for the Whirlwind quarter back club meeting and present plans are to hold the get-together immediately following the quarterbackers. Basketball enthusiasts may come early and enjoy both of these meetings.

Intruder Held As Couple Find Man in Bedroom

Mr. and Mrs. Olen Lowrance of Starkey are both brave and lucky.

Their bravery is attested by the fact that they held a Sunday night intruder found in their home at 11 o'clock and escorted him to the point of an unloaded shotgun to the home of their father, Mike Lowrance, nearby, and helped to hold him until an arresting officer could be summoned.

Their good luck was in the fact that they espied the intruder lying almost hidden behind their bed against the wall of their bedroom.

Sheriff Earl Cooper, who answered the call, said the man gave his name as C. G. Green, his age as 30. He is a Negro. His home address is Ferris, Texas. He was pulling bolts for the Lowrances.

The Lowrances had been away from home that Sunday. The intruder gained entrance to the house through a window on the east side. He had two purses and a jewel case on him when he was captured by the couple.

Green will be held, pending bond, on a charge of burglary, for action of the grand jury, District Attorney John B. Stapleton said.

Relatives Return Home After Rites For Mrs. Metcalf

Mr. and Mrs. W. K. Hartley and family of Pampa have returned home after being here for the funeral rites of Mrs. Hartley's sister Mildred Metcalf. Other out-of-town relatives here for the funeral were Mr. and Mrs. H. N. Jonas, Mr. and Mrs. J. Green, Mr. and Mrs. Clyde Jonas and Mrs. Lula Jonas, Pampa; Mr. and Mrs. E. Tillman and Mr. and Mrs. T. J. Dunlap, Jacksboro; Mr. and Mrs. Nat Sockwell, California; Mr. and Mrs. Davis Blanton, Hereford; and Mrs. Sid Williams of Olton.

Attending from Lubbock were Mr. and Mrs. L. F. Goodson, Mr. and Mrs. J. K. Key, Mr. and Mrs. Bud Gee, Mr. and Mrs. Tommy Goodson and Mr. and Mrs. David Goodson; Mr. and Mrs. J. D. Dunlap and Mr. and Mrs. Jim Dunlap of Plainview; and Mr. and Mrs. Henry Keys of Colorado City.

WALTER CANTRELL LEAVES FOR WEST COAST AND JAPAN

A 3c Walter R. Cantrell left for the West coast Saturday, October 30, after spending 10 days here with his parents, Mr. and Mrs. Eddie Cantrell. He will leave Parks Air Force base in California in the near future on his way to Japan.

Spending the week-end in the Cantrell home also were A. I. C. Jack Cantrell and wife of Barksdale field Louisiana, Mrs. Ralph White and daughters of Lubbock, and Mr. and Mrs. Keith Cantrell and sons, Floydada.

Mr. and Mrs. Jimmie Cantrell are here this week from Vernon visiting his mother, Mrs. W. B. Cantrell and his brother, Eddie Cantrell and family.

Football Game

(Continued from First Page)

halfback, and Jackie Jarrett at full and calling signals. Glad Norman showed fine form carrying the ball at Muleshoe last week and may see service in that department as well as in his usual defensive roll. Robert Stovall is still playing mostly on defense where he has been performing well.

A favorite line-up for the line-men is a little more difficult to pick out as substitutes have been used more freely and most of these boys have shown up well on both offense and defense. The coaches have chosen to use all their material as much as possible and hesitate to call them a number 1 and 2 unit.

A record crowd is expected to view this district 2AA game which will have a direct bearing on this year's district championship. Aside from the importance of the outcome as the Lockney - Floydada series were found dating back to 1918 in the files of the Hesperian. On that first recorded meeting the Whirlwinds won by a score of 26 to 0. Since that time the two clubs have come together 35 times with the 'Winds winning 26 games and the 'Horns 9. Running total of scores recorded have been 800 for Floydada and 295 for Lockney. Highest score in a single game was 83 points by Floydada in 1931. The Longhorns hit the double stripe for 38 points in 1949.

National Guard divisions made up two-fifths of the American Expeditionary Forces in Europe during World War I.

The virus of poliomyelitis measures almost exactly a millionth of an inch in diameter.

Cow's Curiosity Leads to (10-ft.) Downfall on Farm

A cow belonging to Edd Muncy, is none the worse from her experience this week after falling into an abandoned cesspool on the Muncy farm Monday.

It was said the cow wandered into the yard and close to the back door of the house where the cesspool was located and down she went, some ten feet.

A winch truck from Carthel Butane came to the rescue. A hoist was dropped around old Bessie and she was slowly pulled to freedom. In the hustle and bustle the cow became frightened and gave chase to a nephew of Mr. Muncy. After the ordeal was over none was injured with the exception of the cow which seemed to be a little sore.

Blustery Norther; Cold Drops to 29

A blustery north wind and a temperature reading of 29 degrees hit Floydada Tuesday morning, but it only stayed that cold for about thirty minutes. At 10 o'clock it had risen to 31.

A warming trend in the afternoon brought the temperature up to 49 degrees, but the strong winds made people think it was even colder.

This freeze Tuesday was hard enough to hurt cotton and other plants and vegetation, it was said.

The weather man promises us warmer weather for the rest of week. Wednesday we had a high of 61 at 3 o'clock. The Pioneer Gas

company reported a freezing reading of 31 early Sunday morning, making it the third freeze of the season, the first reported October 21 with a 31 degree reading at the radio station.

Mrs. Willis at 82 'Votes Every Time'

Mrs. R. H. Willis at 82 who voted at the city hall Tuesday, casting an all-Democratic ballot, is one Floydada woman who has not missed a chance to vote since woman suffrage was made legal in Texas in 1919.

But her voting record also goes far back of 1919. As a young woman she cast her first vote for the silver-tongued orator of the Platte, William Jennings Bryan in 1896. That was in Colorado.

She voted for Mr. Bryan again in 1900, also in Colorado, after moving back to Texas, then to Colorado again.

Then back to Texas once more where woman suffrage was banned until after World War I.

"I think everybody ought to vote and I never fail to go to the polls on election day," said Mrs. Willis.

The minimum hourly wage raised by law to 75 cents

CARD OF THANKS

The family of Mrs. M. J. wish to acknowledge the full appreciation for the flowers and other kind gifts from friends and neighbors in our hour of sorrow. Mr. and Mrs. O. C. Fure, Mr. and Mrs. Calvin Fure, Mr. and Mrs. C. D. Dams, Mr. and Mrs. Paul J. R. Leonard, Mr. and Mrs. S. A. Elmer, family, Mr. and Mrs. Homer D. family.

UNCONQUERED

In the full clutch of eggs I have not winced nor trembled. Under the bludgeoning of my head is bloody, but it matters not how much. How charged with power the scroll, I am the master of I am the captain of — From Invictus William Ernest

The minimum hourly wage raised by law to 75 cents

THIS WEEK

We received a ment of —

BOYS

SPORT CO.

The colors have

about run us co

Sizes 12 to 3

GLAD SNODGE

"Smart Wear for Men S

Beall

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New Beall Store Opens Friday 9:30 a.m.

Floydada's Newest Family Shopping Center Complete

FOUNDERS OF 3 BEALL BROTHERS 3



A. A. BEALL
(Deceased)



W. F. BEALL
(Deceased)



ROBBIE BEALL
Chairman of the Board

Beall Company Observes 31 Years Of Service In Texas

With the opening of Floydada's new 3 Beall Brothers store, the Company will not only celebrate their 29th retail unit, but will observe 31 years of successful retail merchandising as well.

Although generations and merchandising methods change, the Beall Company has constantly geared its ever expanding facilities to the wants and needs of its customers, with the watchword "Service" foremost in its mind.

The first Beall store was opened in Henderson, Texas, in 1923, with small space and capital. Sparked by the determination and imagination of its three founders, A. A. Beall (deceased), W. F. Beall (deceased), and Robbie Beall, Nacogdoches, Chairman of the Board, the Company soon enjoyed "growing pains" and began planning additional stores.

"Archie," "Willie" and "Robbie" as the three brothers are known all over East Texas, began a continuous expansion as the result of their "down to earth" effort to give friendly, courteous service and to

operate on a "one price to all" policy. Too, soon after beginning operation, they discovered that by selling for cash only they could offer merchandise to their customers at a much lower price. Today these basic policies are carried out in all 29 Beall stores.

From its inception, the Beall Company has planted the seeds of "Quality Merchandise" in the fertile soil of people's appreciation. Beall's business policy is a policy molded by laudable ambition... a policy of liberality to its employees... and of the highest aims... a name that has been known and trusted for 31 years.

Beall's most sincere thought is to give their customers the most merchandise for their money. Every individual effort is directed toward economy of operation so that these savings can be passed on to the customer. Every expense that arises in the routine of business is carefully analyzed by experts and eliminated unless found to be necessary. Beall's staff of buyers deal

directly with manufacturers, buying in large quantities so that their customers can benefit by the resulting savings.

By following such logical reasoning of giving their customers 100 cents worth of quality merchandise for every dollar spent, Beall's has grown from its humble beginning in 1923 to a chain of 29 stores in Texas.

The Beall Company and its busy research department is constantly on the alert to bring to Beall stores and customers all the comfort and convenience modern merchandising affords.

An all - Texas concern, Beall's stores are operated in other cities as follows: Henderson, Nacogdoches, Mt. Pleasant, Longview, San Augustine, Gilmer, Jacksonville, Paris, Center, Kilgore, Lufkin, Greenville, Sulphur Springs, Marshall, Palestine, Port Arthur, Carthage, Beaumont, Conroe, Baytown, Stephenville, Plainview, Dallas, Rusk, Bryan and Mercedes.

Grand Opening To Spotlight New Floydada Store Being Unveiled For First Public Inspection Friday

PRESIDENT



R. G. BEALL

Climaxing months of busy research, planning and construction, Grand Opening of the new Floydada department store is scheduled for Friday morning at 9:30. It was announced Thursday by Mitchell Parrish, manager.

Located on the south side of the square, the new Beall store incorporates approximately 6,000 square feet of floor space designed to bring to Floydada all of the advantages of a modern department store.

Since its leasing, the building has undergone extensive remodeling enlargement and face lifting, making it into a modern easily accessible department store that is a bright spot on Floydada's business face and features the latest innovations of present day merchandising.

"The Floydada Beall store was conceived and designed with but one thought, to bring you a comfortable pleasant place to shop. All merchandise is arranged with the departments planned to achieve maximum efficiency without sacrificing eye appeal," Mr. Parrish said Thursday.

Year-around comfort for Beall customers with a 15-ton refrigerated air conditioning unit to cool the store and fitting rooms in the summer, while suspended gas heaters will comfortably warm the store in the winter.

"Beall's busy staff of buyers have spent many weeks searching the Nation's best markets to provide Floydada shoppers with hundreds of Beall's usual good values plus many opening specials and special purchases that will prove to people of this area that Bealls is the value family shopping center.

A colorful Roman brick front harmonizes with the two large "L" shaped display windows which flank the swinging doors and glass panels which form the entrance.

Interior of the store is tastefully lighted with walls in decorator colors with floors harmonizing in vinyl asbestos tile in tan. Latest type wall fixtures and counters are in natural finish oak. Slimline fluorescent lighting brightly illuminates the entire store.

Departments in the new Beall store include: ladies ready-to-wear, foundations, infants and childrens clothing, millinery, mens and womens accessories, mens and boys clothing, complete family shoe department, work clothing, fashion fabrics, notions, patterns and home furnishings.

Ready-To-Wear Famous Labels Are Low Priced

Nationally advertised name brands at down-to-earth prices will be featured in Beall's Ready-to-Wear Department and Floydada shoppers will recognize many familiar labels usually featured at higher prices, according to Mitchell Parrish, manager.

High-fashioned suit lines currently featured are Brant Leigh and Ridge Park. Famous dress labels such as Kay Artley, Quaker Lady, Hope Reed, Vicky Vaughn, Toni Todd, Kay Whitney, Joan Curtis, Cardinal, Perfection, Brogan & Jennings, Volume, are featured.

Children's dress lines are Texas Infant, Tiny Women, Merry Girl, L. Wohl.

"These famous nationally recognized ready-to-wear lines at Beall's low cash-and-carry prices are demonstration enough that fashion need not be expensive," Mr. Parrish said Thursday. Other departments offer foundations, blouses, skirts, maternity dresses, infants' and childrens' wear, housecoats, robes, rainwear, playclothes and uniforms.

Lay-A-Way Plan Is Popular Way To Buy At Bealls

"Use Beall's Convenient Lay-a-Way Plan" is a familiar term with Texans everywhere. To the uninitiated it is a simple and convenient method for reserving and paying for merchandise that has grown popular with the buying public through the years.

The Lay-A-Way Plan is exactly what the name implies. Any Beall customer simply selects an item and makes a small cash down payment. The item is then reserved for the customer while the balance is being paid in small, convenient weekly or monthly payments.

"One particular advantage of this plan is that Beall customers may reserve any number of items while stocks are at their peak, usually in advance of the season. This gives them the advantage of best selections and the possibility of having them paid for by the time they are needed," Mr. Parrish pointed out.

This simplified, convenient way for making purchases was devised by Bealls many years ago and has provided an easy way to hold selected merchandise and pay for it in small "hard-to-miss" payments. "Any Beall customer may use this Beall method of buying merchandise and use it as often as they wish. There's no red tape and no necessary delay in making your purchase, as thousands of satisfied Beall Lay-A-Way customers can tell you," Mr. Parrish concluded.

Beall Stores Located In 27 Texas Cities

Beall's Constant Growth Is The Proof Of Service



Beall's Noted For Fine By-The-Yard Fashion Fabrics

Home sewing is the number one hobby of American women who statistics reveal, last year purchased 120,000,000 patterns and 2,000,000-

000 yards of fabrics. Realizing that recent fashion upheavals will likely send those figures soaring even higher this year, Beall's buyers have gone "all out" in assembling a huge selection of "by-the-yard" fashions to adequately serve the women of Floydada and surrounding territory with their sewing needs and to further help them hold down the high cost of living.

list of fine, higher quality fabrics, which includes: Domestic, prints, gingham, chambrays, taffetas, satins, failles, broadcloths, rayons, gabardines and drapery and upholstery materials, as well as a full showing of notions. Beall stores everywhere are famous for their complete white goods departments too," Mr. Parrish said.

To facilitate home sewing plans, Bealls also carry a complete line of Simplicity patterns.

Alterations Are Made Without Charge At Beall's

Necessary alterations on all garments will be cheerfully made free of charge at the Floydada Beall store, according to Mitchell Parrish, manager. Perfect fit and wearing pleasure is the aim behind every sale and no transaction is considered complete until the customer is completely satisfied.

"The policy of altering garments free of charge is followed in all 29 Beall stores, and it is a procedure that has been adhered to since the inception of the Beall Company 31 years ago," Mr. Parrish revealed.

Famous Name Brand Friedman-Shelby Shoes Featured Here

All-leather shoes, made by the world's largest manufacturer of shoes for the family, will be featured by the new Beall store here.

Foremost among the top-quality nationally advertised lines are Red Goose shoes for boys and girls, John C. Roberts shoes for men and boys and Grace Walker shoes for women. Other Friedman-Shelby lines are Yanyang, Cheer Leaders, Feature Fashion and Robertson.

Of special interest to the working man is the complete line of Friedman - Shelby Shoes carried here. This line features work shoes, oxfords and boots of all types in a wide range of sizes and widths, sensibly priced.

Shoe shopping will be a pleasure in our complete family shoe department because we place all emphasis on correct fit, courteous service and value at reasonable prices," Mr. Parrish pointed out.

BEALL-TORIAL

Beall's proud heritage of loyal customers is the evidence of consistent and thoughtful service to the people of Texas for 31 years. The foundation of Bealls is based upon CUSTOMER CONFIDENCE and the Company's growth is the result of 31 years of fair dealing with the public. You receive 100 cents worth of quality merchandise, friendly service and complete satisfaction for every dollar you spend. Bealls treat every customer alike, regardless of race or creed. Every item is plainly marked and every person pays the same price for Beall's merchandise as their friends.

You pay cash, carry it and save at Bealls. We leave off the frills of doing business and pass on the resulting lower prices to you. A sale is never closed until the customer is satisfied.

Every item offered for sale on Beall's counters is bought only from reputable manufacturers who make merchandise to our own rigid specifications, thus assuring you of the highest quality goods for the price.

Every item offered in our stores carries the traditional Beall assurance of honest value and dependable quality. Beall's merchandise is as good or better than standards of quality as set forth by the U. S. Government.

Every facility of our store is geared for greater service, year-around comfort and shopping convenience. The efficiency and speed of service lowers selling costs, which makes your hard-earned dollars go further.

Beall Brothers 3

Beall Work Clothing Is Popular Department At Bealls

Working man's choice, Big Beall Work Clothing has the reputation for outstanding quality and economy on the nation's today.

Big Beall Work Clothing carry distinctive labels and are made to order. Big Beall shirts have dress-type collars, while the pants are strongly stitched, have secure zipper fronts and belt loops. The big roomy pockets are of heavy boatstail drill.

MANAGER



Mitchell Parrish
Manager New Store Here

sets are cut over Beall's own scientifically proportioned, graduated patterns... they're comfortable, whatever your build. Big Beall shirts have dress-type collars, while the pants are strongly stitched, have secure zipper fronts and belt loops. The big roomy pockets are of heavy boatstail drill.

Another Big Beall favorite is men's and boys' Big Beall overalls made of heavy, strong eight ounce indigo blue or express stripe denim and they, too, are cut over Beall's specially designed graduated patterns for correct, comfortable fit. Big Beall overalls are reinforced, vat dyed and are double stitched and bar tacked for sturdy service.

New Labels To Be Introduced To Floydada Area

Eight famous Beall brand names will be introduced to Floydada for the first time tomorrow when the new Beall store opens at 9:30 a. m. "Long recognized as trusted labels of dependable quality and economy by Beall Customers for 31 years, we know that these trade names will enjoy that same distinction here in Floydada," Mr. Parrish pointed out.

They are: Big Beall Work Clothing for men and boys; Beallpark Suits and Sport Coats and Beall park Imperial suits; Beallcraft Shirts, sport and dress; Beallcrest Hats; Beallrest Mens' Pajamas; Beallmaid Nylon Hosiery and Morning Glory Curtains.

"Merchandise bearing these labels is manufactured exclusively for Beall's and must measure up to equal or better than U. S. Government specifications," Mr. Parrish concluded.

ved there until his entrance into the Service in 1944 with the U. S. Navy where he saw duty on both the Atlantic and Pacific oceans.

Resuming his career with the Company following discharge from service, he worked in the Carthage Texas store. Transferred to Center as assistant manager he later went to the Jacksonville, Texas, store in that capacity. He has been assistant manager of the Plainview store since October 1952.

A long time member of the Baptist Church, he was a member of the Kiwanis Club.

His wife and two children, Michael and Susan have joined him here to make their home.

Beall's

QUALITY MERCHANDISE

READY FRIDAY MORNING AT 9:30 A. M.! BEALL'S USUAL GRAND VALUES PLUS SPECIAL PURCHASES COMBINE TO BRING YOU TWO BIG DAYS OF EXCITING, UNHEARD-OF BARGAINS!

WE WILL REMAIN OPEN UNTIL 8 P. M. FRIDAY EVENING FOR YOUR SHOPPING CONVENIENCE.

GRAND OPENING

WORK CLOTHING HEADQUARTERS!

T-E-R-R-I-F-I-C OPENING SPECIAL!
MENS TYPE 1 BEST QUALITY
BIG BEALL CHINO TWILL SUITS

Sells Regularly for 7.96! You Save 1.46!

Regular Price	Opening Price
Pant 3.98	3.50
Shirts 3.98	3.00
Suit 7.96	Suit 6.50

BEST QUALITY COMBED AND MERCERIZED ARMY TWILL CUT OVER SCIENTIFICALLY GRADUATED PATTERNS!

6.50
★ SUIT



COLD WEATHER IS HERE

Mens Blanket Lined
Army Twill Jackets

Army Tan or Grey to Match
Your Work Suit!

Cossack Style
With Heavy Duty
Zipper Front.
Processed Lining
Will Not Shrink.

4.98



Men's
Corduroy
CAPS

98c

Warm Lining
and inband.
Waterproof
visor.

Men's
Work
GLOVES

5 PAIR FOR **1.00**

8-oz. Canvas
Leather Palm
GLOVES
98c

FULL LENGTH
OR ANKLET
MEN'S

Work
SOCKS

5 PAIRS FOR **1.00**

SPECIAL
PURCHASE
Boys 8-Ounce
SANFORIZED
Western Style
BLUE JEANS

All Sizes 2 - 12
Zipper Fly

1.00
PAIR

MENS 8oz. DUNGAREES
Tough BIG BEALL Brand
All Waist Sizes 28 - 42
SANFORIZED FOR
PERFECT FIT
1.69
PAIR

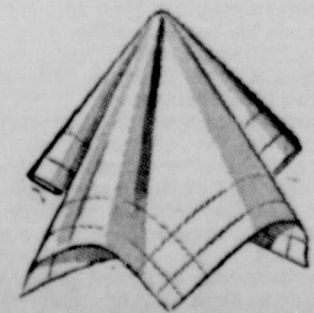


MENS HEMSTITCHED

FULL SIZE

White Hdkfs

12 FOR ONLY **1.00**



OPENING SPECIAL!
Mens Sanforized
BLUE CHAMBRAY

WORK SHIRTS

Full Cut
Two Pockets.
Sizes 14 - 17
1.00

So Good We Guarantee 'Em!
Built For Wear, Quality!

**Bol-Tan
WORK SHOES**

SWEAT RESISTANT
LEATHER INSOLE



6.90
Pair

Top Grade
Out Soles!
Solid Leather
Counters.

MEN! LOOK NO FURTHER! HERE'S
AMERICAS' NO. 1 CLOTHING VALUE!

SENSATIONAL GROUP
BEALLPARK FINE SUITS

AT A WORLD - BEATER PRICE!

Regular
Values To
39.75!
See What
You Save
At Bealls!

27.

★ FLANNELS ★ SHARKSKINS
★ WORSTEDS ★ GABARDINES

ALTERATIONS FREE

LUXURY ALL-WOOL FABRICS AND THE FINEST
IN WORKMANSHIP! ALL THE WANTED COLORS
FOR FALL! IF YOU APPRECIATE CLOTHING
WITH FINE DETAILS AT AN ECONOMY PRICE,
THEN CHOOSE BEALLPARKS WITH CONFIDENCE



Look! Lowest Price

You've Seen In Years!

Regular **2.98**

Mens Long Sleeve

SPORT SHIRTS

ONE BIG GROUP!
ONE LOW PRICE!

1.77
★

RAYON CHALLIS IN DEEPTONE
COLORS AND CRANSTON
PRINTED BROADCLOTH IN
NEAT PLAIDS AND CHECKS!

Special Purchase!
MEN'S SATIN LINED

GABARDINE
JACKETS

5.88

Crease Resistant
Sheen Gabardine with
Pic Stitching on Collar
and Pocket Facings.
Elasticized Waist.
Gold, Aqua, and Taupe.
In All Sizes 34 - 46.
Adjustable Cuffs.



MENS GRIPPER FASTENER

Broadcloth
SHORTS

3 PAIRS FOR ONLY **1.00**

MENS COTTON RIB

Athletic
UNDERSHIRT

3 FOR ONLY **1.00**

MOTHERS! DON'T MISS THIS!

Boys' Sanforized

COTTON FLANNEL
SPORT SHIRTS

Bright Plaids
For School
and Sports.
All Sizes
6 - 16!

1.00
★
EACH



Beall's

QUALITY MERCHANDISE

EVERYONE'S INVITED TO THE GREATEST MONEY-SAVING
EVENT IN FLOYDADA! BUY ALL YOUR NEEDS FOR NOW...
SAVE PLENTY ON YOUR CHRISTMAS GIFT LIST!

WE WILL REMAIN OPEN UNTIL 8 P. M. FRIDAY EVENING FOR YOUR SHOPPING CONVENIENCE.

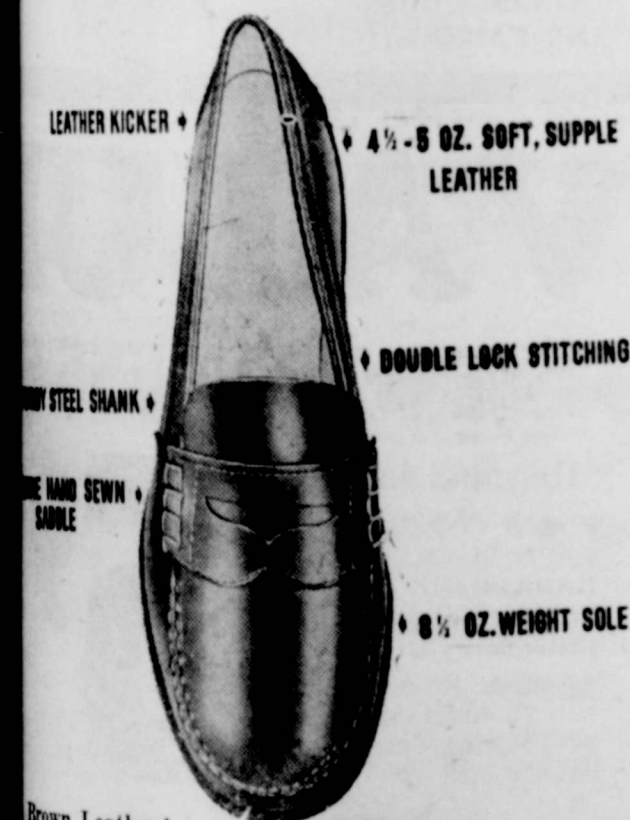
GRAND OPENING

VISIT BEALL'S COMPLETE
FAMILY SHOE DEPARTMENT

★ FEATURING ★
NATIONALLY ADVERTISED
FRIEDMAN-SHELBY SHOES

★ Red Goose Shoes For Children
★ Grace Walker Shoes For Women
★ John C. Roberts Shoes For Men

MISSSES & WOMEN'S
BEALL HANDSEWN
SADDLE CASUALS



Brown Leather!
Black Leather!
Grey Suede!
Brown Suede!
Black Suede!
Sizes 6 to 9,
and 4 to 10B!
Made to wear.
Stitches Will Not
Fall Out!

4.98 ★
Pair

FERRIFIC NEW FLATS
FOR MISSSES AND WOMEN



SEW IT
YOURSELF...
From our
Lovely
Fall Fabrics



NEW FAST COLOR

80-Square Prints & Solids

ALL FIRST QUALITY!
ALL NEW PATTERNS!
FULL YARD WIDE!
MANY, MANY COLORS!

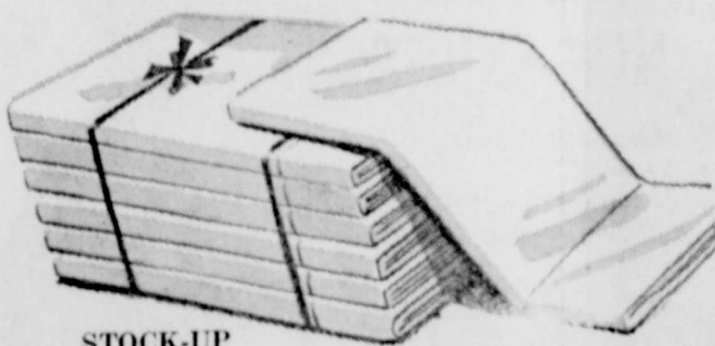
29^c Yard

GRAND OPENING SPECIAL!
HAND WASHABLE
PINWALE CORDUROY

FULL 37 IN. WIDE
GOOD SELECTION
OF FALL COLORS!

66^c Yard

SHEET SAVINGS!



STOCK-UP
AND SAVE!
DAN RIVER BOB WHITE

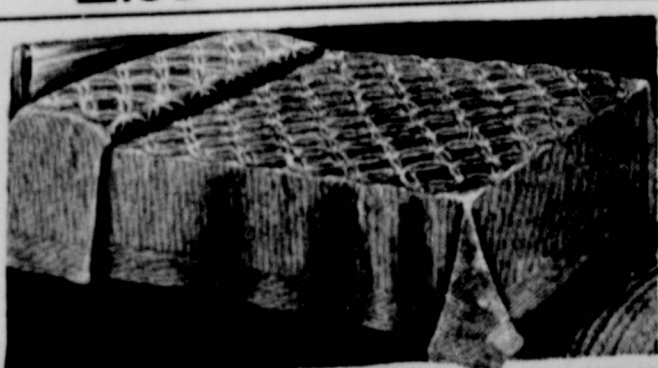
Over 130 Threads
to the Square in!
SIZE 81 X 99
and 72 X 108

1.59 Each

Size 81 x 108 1.69 42 x 36 CASES 39c

CUTS BED-MAKING TIME TO ONE-THIRD!
PEPPERELL COLORED
FITTED SHEETS

SANFORIZED
DOUBLE BOTTOM **2.39** TWIN BOTTOM **2.19**



IT'S NEEDLEIZED! IT'S AT BEALLS!

QUADRIGA CLOTH

EVERYONE KNOWS
QUADRIGA QUALITY!
WONDERFUL WASHABLE
PRINTS

49c Yd.

EXTRA SPECIAL!

Spring Mills Solid Broadcloth

If Full Pieces Price Would
Be 98c! Big Assortment of
Short Lengths in All
Colors! Come, See, Save!

47c Yd.

COME, SEE THESE!

Bates Discipline Fabrics

A NAME KNOWN TO EVERY HOME SEWER FOR
QUALITY AND VALUE WITHOUT EXCEPTION!
NEW FALL PRINTS **1.39** NEW FALL SOLIDS **1.29** Yd.

NEW FINER QUALITY!

WASHABLE RAYONS

Flannels, Plains,
Woven or
Printed Patterns
and Woven Plaids!

79^c to **1.69** Yd.

BEALL'S HAVE A COMPLETE SELECTION

SIMPLICITY
PATTERNS

RAYON MARQUISSETTE PANELS

IVORY ONLY!
Hemmed, Headed,
Ready to Hang, Full 42x81 in.
Size! Buy For Every Window!

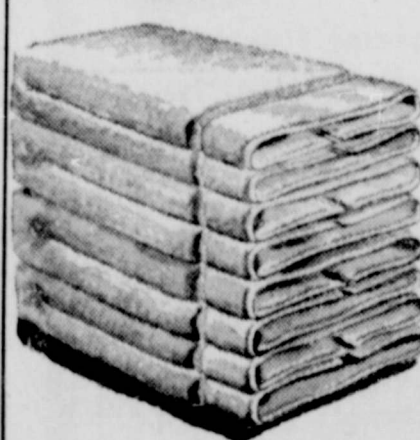
66^c Ea.

EASTMAN'S NEW COLOR LOCKED FABRIC!

42" x 81" Chromspun Panels

Ivory, Green, Gold, Red! The
Color is Locked In! Will Not
Fade from Sunlight... Will
Not Mildew! A Sensationally
low price for this event only!

1.00 Each



JUMBO 22x44 INCHES
ALL FIRST QUALITY

Cannon
Bath Towels

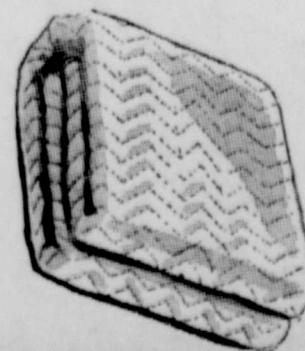
2 FOR **1.19**
REGULAR 69c
SOLID COLORS!

SUPER SPECIAL!

Wavy Line Baby
Chenille Spreads

Fully 90
Inches Wide,
and Fringed!
White and
Full Range
of Colors!

2.88 ★

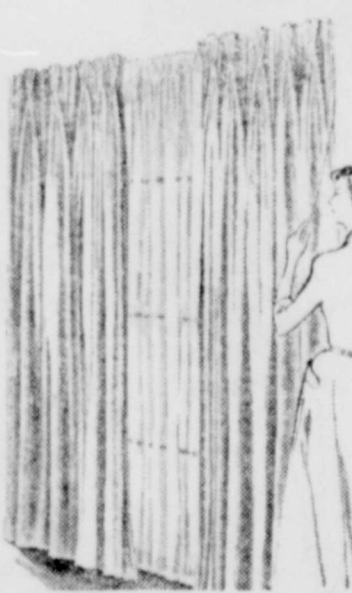


SHOP BEALLS

for These Famous
Names in the Piece
Goods and Home
Furnishings De-
partments!

- BATES FABRICS
- WAMSUTTA
- BUR-MIL
- ROSEWOOD
- LOGANTEX
- QUADRIGA
- PACIFIC MILLS
- DAN RIVER
- PEPPERELL
- A. D. JULLIARD
- CANNON
- AMERICAN WOOL-
EN and Many Others!

SEW-RIGHT



OPENING SPECIAL!

FOAM RUBBER
PILLOWS

3.33 ★
Each

80-Square Washable
Zipper Cover in White
Pink and Blue!

NEW LOW PRICES!
QUILTED

MATTRESS
PADS
FULLY BLEACHED
FILLING

54 x 76 **3.29**
Double Size
39 x 76 **2.49**
Twin Size

Beall's

QUALITY MERCHANDISE

READY FRIDAY AT 9.30 A. M.! BEALL'S USUAL GRA
VALUES PLUS SPECIAL PURCHASES COMBINE TO BR
YOU TWO BIG DAYS OF EXCITING, UNHEARD-OF BARGAIN

WE WILL REMAIN OPEN UNTIL 8 P. M. FRIDAY EVENING FOR YOUR SHOPPING CONVENIENCE.

GRAND OPENING

SPECIAL!
CHILDRENS'
LACE TRIMMED
Nylon Panties
2 PAIRS
FOR
ONLY
97c
White Only in all
Sizes 2 - 14.

FULL LARGE SIZE
**SILK
SCARFS**
Gay Assorted Florals
66c

Save! For Cold Nights Ahead!

**Mother Hubbard
Flannelette
Warm Gowns**

Illustrated at Right

1 47 ★

Wide Swing Skirts and
Long Sleeves. Full Cut
For Comfort. Pink, Blue,
Maize, in Sizes 34 - 40!



COLOR!
**Ladies Better
NYLON SLIPS**

Regular
5.95
3 98

White, Beige, Red, Black.
Buy now and save on
Christmas Gifts!

REGULAR
STOCK

**LADIES
PANTIES**

REG. 59c
3 FOR
ONLY
1 15

Sizes 5 - 8 in White and
Pink. Full Generous Cut.

Terrific Special Purchase!

**Childrens Warm
Flannel Pajamas
And Gowns**

All Sizes 1 - 8!
Values to 2.98!

1 18

FODDLERS PAJAMAS,
GOWNS and SKI PAJAMAS
ONE AND TWO PIECE
STYLES. PRINTS and SOLIDS.



LOOK!

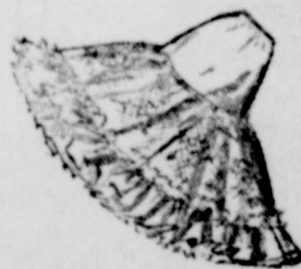


Special Purchase!
40 DENIER

**Nylon Tricot
PETTICOATS**

LACY
NYLON
TRIM!
SIZES
S - M - L

1 97



Special Purchase!
Ladies Bouffant

PETTICOATS

BLUE!
PINK!
WHITE!
1 00

Two Tier Nylon
Parchment! Sizes S-M-L

**Ladies and Misses
Bouffant
PETTICOATS**

Special For This Event!
REGULAR 3.98!
White and Colors Buy Now!

2 97 ★



Grand Opening Special!

LADIES BLOUSES

- Printed Pongee! Crepes!
- Bates Discipline Cotton!
- Wool Jersey!

REGULAR 2.98!
1 99

COMPANION EVENT!

NEW SKIRTS

- Menswear Checks!
- Tweeds!
- Corduroy! • Gabardines!

REGULAR 2.98!
1 99

MINK, CHARCOAL, TEAL
AND NAVY.

TERRIFIC BUY!

**Childrens
Washable New
DRESSES**
REGULAR 2.98

Sizes
1 - 3 and
4 - 6

1 99

Sizes
7 - 12

2 99

PLAIDS, SOLIDS, PRINTS IN
PRETTY PATTERNS & COLORS!

Sensational Opening Special!

NEW ALL-WOOL SUITS

Made to
Sell For
39.75!
You
Save
10.75

29.-

IMAGINE! ALL NEW 1954 STYLES, ALL
FIRST QUALITY, ALL NEW COLORS,
ALL NEW FABRICS FOR THIS LOW,
LOW SENSATIONAL OPENING PRICE!

Terrific Special Purchase!
**LADIES FALL SUITS
IN MIRACLE FABRICS**

All Sizes 9 - 15, 10 - 20 and 16 1/2 - 24 1/2!

SOLD
EVERYWHERE
FOR
16.50
OPENING
SPECIAL
PRICE ONLY

12.

HERE THEY ARE! THOSE WONDERFUL
CREASE-RESISTANT SUITS IN A HOST
OF STYLES, COLORS AND FABRICS!



**VALU
NEW DRESSES**

Regular 8.90!

PLAID COTTONS,
FRENCH CREPES,
DARK TONE COT-
TONS AND COTTON
PRINTS!

All Sizes
10 - 20 and 14 1/2 -
24 1/2! Come, See,
Save!

5 99

Outstanding Value Offer

**LADIES COTTON
WASH FROCKS**

REGULAR 2.98!

1 99 ★

All Sizes 9-15,
10-20 and 14 1/2 -
24 1/2. See These
Gay New Dress-
es. You'll Want
Several.



Schoolboy Football Review

Whirlwinds Corral Muleshoe By 30-0 Count In Muddy Battle

Preston Watson and De-land and their Whirlwinds got a taste of mud Friday when they invaded the field at Muleshoe for their first battle. The "Winds" were the best mudders, and came out on top by a score of 30-0.

The rather dull complexion of the game changed in the final frame as tempers began to flare following two Whirlwind touchdown drives and several boys ejected from the field of play as the officials attempted to keep some semblance of order.

Opening the first quarter Muleshoe received and Stanley Vickers toed one to Nelms on the Mules 10 and he returned the ball to the 30. The Muleshoe drive carried to the 44 before they were forced to punt and quarterback Shaw kicked from that point to Cloyd Stephens on the Winds 15. Stephens returned the punt to his 36 before being downed. The "Winds" were able to gain only to midfield before calling on Waldo Baxter to punt and he sent one downfield to the Mules 25.

Sims took Baxter's kick and failed to make a runback as he was swarmed under. The Floydada defense rose and held at the 30 yard line forcing the Mules to come out in

punt formation and Shaw dropped back to do the chore. Stanley Vickers and several other hard charging linemen knifed through to block the punt and it sailed all the way back to the Mules 5 yard line where it went over to Floydada on downs.

Blocked Punt Sets Up Score

After two stabs at the line Laron Fulton was called upon for the TD punch and he delivered with the first score of the game. J. E. Waller held and Marvin Rucker kicked the PAT and the score stood 7-0 in the first quarter.

Before the period ended the Mules had returned the ensuing kick-off into Floydada territory on one of their few drives of the night but the threat ended when Stephens and Norman recovered a Muleshoe fumble on the Floydada 34. Punters were exchanged and as the quarter came to a close Floydada owned the ball on their own 4 yard line.

The second stanza was mostly Floydada on the move but the "Winds" were never allowed to hit pay dirt as they were stopped twice. The first drive carried from their own 4 to the Mules 19 where an attempted lateral went astray and was recovered by Muleshoe. Then came the shortest four minutes in football history as Muleshoe ran three short plays and punted from their own 21 to their 35. There was supposedly an official time out as the chain was moved and substitutions made. The "Winds" ran one play into the Mules 18 and the chain was moved again. Then as Floydada came out of the huddle for the sixth play following the official notice the half was called.

The Mules owned the ball only four plays in the entire quarter. One of these was a poor 14 yard kick and Floydada had failed to score though they had gained yardage on every play.

Floydada Leads 7-0 At Half

Following the intermission Muleshoe kicked to the "Winds and Nelms toed one to Jarrett on the Floydada 20. Jarrett ran the ball out to the Floydada 38 before going down. On the ensuing drive the "Winds pounded into the Mules 1 yard line before losing the ball on downs following a penalty on the crucial series of downs inside the Muleshoe 10. Muleshoe was able to carry out to their 37 before Glad Norman again pounced on a free ball on the Muleshoe 37.

As the final frame got underway the "Winds had driven into the Mules 30 yard line. Striking from this point they soon hit the double stripe as Jarrett carried to the 5 and then hit again to the 1 before calling on Waller who went into the end zone for the tally. Rucker again split the uprights to put Floydada ahead 14 to 0.

Following the touchdown by Floydada Vickers again kicked off and this time it went to Nelms on the Mules 10. Nelms counter punched to the 24 where he was downed. The Mules were soon forced to kick and Floydada owned the ball briefly before a fumble gave Muleshoe possession on the 49. Waller regained the pigskin for the "Winds when he intercepted a pass on his 32 and ran it back to the Mules 36.

Jarrett Goes Over From Eight

From the 36 the Whirlwinds drove quickly into the 8-yard line and then Jackie Jarrett circled his own left end for the score. Ruckers kick failed and the score stood 20-0.

Following the next kick-off there was very little football left as several players were marched off the field when the officials decided to



ROBERT STOVALL
Whirlwind Back — Wt. 152
Photo by HOUSE OF SKAGGS

stop some of the extra-curricular activity which had been gaining momentum throughout the game. At the final whistle sounded the ball was on the Mules 32 yard line and tempers were at a high pitch.

Statistics Favor Floydada

The statistics of the game favored Floydada in about every department as they ran up 17 first downs to 5 for Muleshoe; gained 244 yards net rushing to a net of 65 for the Mules; passed for 17 yards to 14 for Muleshoe (two "Wind" passes, one for a touchdown were nullified by penalties).

Baxter had a 26 yard average on two punts while Muleshoe kickers punted 5 times for a 16-yard average (one blocked for a -25 yards). No check was made on tackles but the above figures show that the "Winds defensive unit was working well and gave up the least amount of yardage they have allowed this year.

Starters for Floydada were Cloyd Stephens, Larry White, Laron Fulton, Glad Norman, Gene Swanner, J. E. Waller, Keith Marble, Jackie Jarrett, Kent Covington, Walter Simmons and Stanley Vickers. Others seeing considerable service were Robert Stovall, George Chapman, Gordon Joiner, Jackie Henry, Jack Womack, Douglas Reeves, Carroll Guthrie, Waldo Baxter, Marvin Rucker, Gary Carthel, Donnie Holliday, Max Crawford, Doyle Grundy and Ray Ferguson. Bobby Carmack did not suit out due to an injury.

Friday's Results

Floydada 20 - Muleshoe 0;
Tulia 13 - Olton 13 (Tulia wins on Pen.);
Lockney - Open Date;
Slaton 35 - Post 20;
Tahoka 29 - Abernathy 18;
Spur 35 - Rotan 0;
Happy 27 - Sudan 14;
Hale Center 87 - Ralls 0;
Petersburg 20 - Friendship 6;
Stanton 27 - Denver City 7;
Matador 67 - Turkey 13;
Paducah 27 - Holiday 19;
Seymour 46 - Quanah 14;
Archer City 7 - Crowell 6;
Floydada B 13 - Olton B 8;
Floydada 8th 14 - Olton 8th 0;
Phillips 63 - Shamrock 0.

Games This Week

Lockney at Floydada;
Tulia at Muleshoe;
Olton - Open Date;
Dalhart at Phillips;
Electra at Quanah;
Spur at Abernathy;
Tahoka at Slaton;
Paducah at Chillicothe;
Ralls at Idalou;
Priona at Happy;
Morton at Stanton;
Floydada B - Open Date.

DISTRICT NEWS

... ROUND UP

After two weeks of district competition only Floydada and Tulia remain in the undefeated ranks. The Whirlwinds came through in downing Muleshoe as most observers believed they would. Tulia seems to be the dark horse at this point by virtue of their win (on penetrations) over Olton. It was the Hornets first victory of the season and establishes them as a district threat.

Olton with two losses is at the bottom of the list just two short weeks after being rated as the favorite to take district honors in a breeze. Lockney with one loss and no wins in loop play enjoyed an open date last Friday and will probably be in top form for their grudge game with the "Winds here tomorrow night.

2AA SEASON STANDINGS

Team	W	L	Pts.	Op.
Floydada	5	3	152	101
Olton	4	4	118	106
Muleshoe	2	6	64	190
Tulia	1	6	83	180
Lockney	0	7	21	307

DISTRICT 2AA STANDINGS

Team	W	L	Pts.	Op.
Floydada	2	0	46	14
Tulia	1	0	13	13
Muleshoe	1	1	33	22
Lockney	0	1	2	33
Olton	0	2	27	39

Ralls Radio Studio in New Quarters

The Ralls remote studios of radio station KFLD moved into their new quarters last Monday located in the Chamber of Commerce, it was announced by B. C. Dyess, radio manager.

New establishment will permit space and facilities for programming local school and community programs. The studio is on the air each week-day morning from 9:45 until 11:45 o'clock.

The Ralls station is a remote facility of KFLD, 900 kilocycles Floydada.

Officer Election At Harmony Club

The Harmony Home Demonstration club met in the club room October 28. Roll call was answered with the first money I ever earned. Mrs. Bob Hopper attended the recreation school given by Miss Petty.

A demonstration on frozen desserts was given by Mrs. Everett Miller and Mrs. Ted Rutherford.

An election of officers was held. Those nominated were Mrs. Zant Scott, president, Mrs. Glen Pool, vice-president; Mrs. Bill Tucker, secretary; Mrs. Bob Hopper, treasurer; Mrs. E. L. Turner, council delegate; Mrs. Roy Hale, reporter; and Mrs. Everett Miller, parliamentarian.

Recreation was led by Mrs. Bob Hopper.

Refreshments were served to the following members: Mmes. Everett Miller, Ted Rutherford, Carriek Snodgrass, M. D. Ramsey, Mather Carr, J. R. Turner, J. R. Holmes, E. W. Turner, G. L. Snodgrass, Bob Hopper, Zant Scott, Roy Hale, Glen Pool, Bill Tucker and the hostess, Mrs. Chas. Smith.

"Doodlebug" was a name given to Hitler's pilotless planes during World War II.

Floyd County Hesperian, Floydada, Texas, Thursday, November 4, 1964

BIGGEST NEWS IN IRRIGATION TODAY

is the
Packaged Power of RED-HEAD Pumps
— Vertical engine driven

In addition to savings up to 20% on initial first costs with the Red Head Vertical Unit, you actually pump more water due to the elimination of efficiency losses in right angle drive, universal joint and couplings.

The new Red-Head PACKAGED POWER UNIT is a self-contained engine driven deep well turbine pump unit. This revolutionary new VERTICAL engine driven pump has been developed by Stewart & Stevenson Services, utilizing a specially designed, high efficiency RED HEAD PUMP combined with either a diesel, gas, butane or gasoline engine modified for vertical operation with a 25 to 150 H. P. range.

Ask about these complete engine-pump units which are offered with 2 year guarantee.

FLOYDADA IMPLEMENT CO.

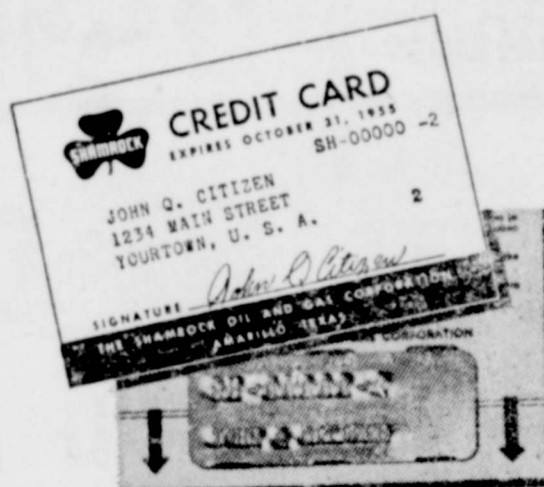
Phone 333 Highway 70 East

CASE MIGHTY Model "LA"



Pulls Loads Up to
5 Plow Bottoms
WITKOWSKI IMPLEMENT CO.

Your J. I. Case Dealer



In addition to Shamrock's new powerful gasoline you get fast get-a-way with the new Master-Matic credit service.

ROY'S INDEPENDENT STATION
H & S SERVICE STATION
HATLEY'S SHAMROCK STATION



for the
BEST SEATS
at the
BIG GAME...



See how easy you can get a new RCA at —

Boren Hardware & Furniture

North Side Square Phone 295

COMPLETE LINE OF



FOR ALL YOUR



HOME Repairs

Olson & Son Builders Mart
Phone 3 of 4 Phone 7 or 11

CAPADA

DRIVE IN THEATRE
Attractions for this week

Thursday - Friday, November 4 - 5



Thursday, November 6 Double Feature

HEAT WAVE
ALEX NICOL, MELARY BROOKE

SUN., MON., NOVEMBER 7 - 8

PAPACHE
BURT LANCASTER
JEAN PETERS

Wed., Nov. 9 - 10 Double Feature

THE SAINT'S GIRL
LOUIS HAYWARD

VISIT OUR SNACK BAR



MOTOR OVERHAUL

Motors get run down just like people, but our M. D.'s (motor doctors) can rebuild yours as good as new. Guaranteed work always.

K. CROUCH MOTOR CO.

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Thrifty Housewives Discover

SANITONE

the Better Kind of Dry Cleaning!



Everywhere you go you hear women praising our famous, nationally advertised Sanitone Dry Cleaning! That's because they like the way we restore colors and fabrics to their original beauty and crispness! Clothes not only look new but feel new—yet our Sanitone Service costs no more than ordinary dry cleaning. Try us today!

CLARK'S

"TOPS IN DRY CLEANING"

Mrs. Cora Croft Passes; Funeral Held On Sunday

Funeral service for Mrs. Cora Croft, 69, one-time resident of Floydada, was held Sunday afternoon in Levelland at the Church of Christ.

Mrs. Croft passed away early Friday morning at a hospital there following an illness of some three months. She suffered a heart attack while in Grand Junction, Colorado visiting her children and had never fully recovered.

Mrs. Croft's husband passed away in 1944 and was buried in the Floydada cemetery. Mrs. Croft was laid to rest beside her husband. Graveside rites were conducted at the cemetery at 5 p. m.

Survivors include three daughters, Mrs. Wanda Lee Heatherington, Grand Junction, Colorado; Mrs. Mamie Trusti, Dove Creek, Colorado and Mrs. Pearl Self of Levelland; and two sons, Joel Croft, Grand Junction and Earl Croft of Jacksonville, Arkansas; also two sisters, Mrs. T. E. Miller, Paragould, Arkansas and Mrs. H. M. Poff, Arcata, California, and three brothers, L. B. Turner, Dove Creek, Colorado, E. W. and V. D. Turner of Floydada. Nineteen grandchildren and nine great-grandchildren also survive.

Pallbearers were nephews of the deceased. They were Doyle Turner,

Bud Turner and Loyce Turner of Floydada, M. C. Turner, Farmington, New Mexico, Lee Poff, Dove Creek, Colorado, and Purvis Miller, Clovis, New Mexico.

Honorary pallbearers were grandsons. They included Bob Croft, A. J. Croft, Vervie Trusti, Jimmy Pawver, and Freddie Self.

Out of town relatives attending funeral rites were Mr. and Mrs. Russell Heatherington and children and Mr. and Mrs. Joel Croft and A. J. Croft, Grand Junction, Colorado; Mr. and Mrs. Earl Croft and daughter and Mr. and Mrs. Leon Croft and children, Jacksonville, Arkansas; Mrs. Mamie Trusti and daughter, L. B. Turner, and Leo Poff, Dove Creek, Colorado; Mr. and Mrs. Bob Croft, Silver City, New Mexico; Mr. and Mrs. Vervie Trusti and son, Olton; Mr. and Mrs. Purvis Miller and family, Clovis, New Mexico;

Mr. and Mrs. L. G. Pierce, Lubbock; M. C. Turner, Farmington, New Mexico; Mr. and Mrs. V. D. Turner and children; Mr. and Mrs. Bud Turner and son; Mr. and Mrs. Doyle Turner; Mr. and Mrs. Leroy Burns; Mr. and Mrs. E. W. Turner and Mr. and Mrs. Loyce Turner all of Floydada.

Also a great number of friends from Floydada attended the rites.

Mr. and Mrs. S. D. Medley and son, Danny, Mrs. L. W. Queen and Mr. and Mrs. E. H. Boling were among the friends who attended funeral rites in Levelland Sunday for Mrs. Cora Croft.

R. C. Bennett Has Attack at Dallas

Ninety-five year old R. C. Bennett of the Lockney area, suffered a severe heart attack last week in the home of a daughter, Mrs. Paye Crawford in Dallas. It was reported on Wednesday that his heart was stronger and his condition improved.

Mrs. Bennett, his wife, has been confined to her bed at the home of a son in Decatur for more than a year. It was said her condition was about the same.

Mr. and Mrs. Bennett came to the Lockney area in 1890 and settled on their farm, three miles south-east of Lockney.

LEGAL NOTICE

NOTICE OF HEARING ON APPLICATION OF GUARDIAN FOR AUTHORITY TO MAKE OIL, GAS AND MINERAL LEASE WITH POOLING AND UNITIZING PROVISIONS

To all persons interested in the welfare of Hugo Bremer, a person of unsound mind, or his estate, or in the matter of leasing his land for mineral purposes:

You are notified that I, as guardian of the Estate of Hugo Bremer, a person of unsound mind, in Proceeding No. 2903, in the County Court of Floyd County, Texas, did on the 29th day of October, 1954, file with the Clerk of the County Court of Floyd County, Texas, in such proceeding my sworn application for authority to make an oil, gas and mineral lease with pooling and unitizing provisions on all of the ward's interest in the following described tract of land situated in Bee County, Texas, to say:

All of that certain tract of land containing 335.16 acres, being comprised of approximately 301.46 acres of land out of the Refugio County School Land Survey, Abstract No. 284, and comprised also of approximately 33.7 acres of land out of the M. G. Frazier Survey, Abstract No. 164, and being the same land described as two tracts and by metes and bounds in the deed from Lydia Falkenberg and others to Fritz Bremer, dated November 5, 1945, recorded in Volume 162, page 362 of the Deed Records of Bee County, Texas, reference being made to said deed and its

record for a more particular description of said 335.16 acres of land.

The filing of such application having been by the Clerk called to his attention, Hon. Ralph C. Johnston, Judge of the County Court of Floyd County, Texas, did on the 29th day of October, 1954, duly cause to be entered his order designating Monday, the 15th day of November, 1954, at 10 o'clock A. M. in the County Courtroom of the Court-house of Floyd County, Texas, as the time and place when and where such application shall be heard, and such application will be heard at such time and place.

S. D. Hollums
Guardian of the Estate of
Hugo Bremer, a person of
unsound mind.

41 ltc

Bulletin Gives Report on Cotton

One week ago today the report of the Texas Employment Commission, on the cotton outlook for help and the condition of the crop said:

The south half of Floyd county will produce an estimated 40,000 bales, had 80 per cent of the crop open and 29 per cent of it gathered, or 11,746 bales.

The north half of the county is reported with Briscoe county as having 70 per cent of the crop open, 30 per cent harvested, 22,377 bales ginned, total probable production for the two areas 115,000 bales.

At that time the report said 40 transient crews were reported in the area, with an average of 17 to the crew. This figure, however, is not presumed to include placements made except those handled by the commission.

Pulling was going at an average of \$150 per hundred and weighing and hauling at 25 cents, the report said.

CARD OF THANKS

We want to thank our friends for being so thoughtful in helping us bear our sorrow of the tragic death of Billy Dale. Your words of sympathy, floral offerings and food were deeply appreciated. May God bless each of you.

Mrs. Doris Robertson and son.
Mr. and Mrs. A. H. (Hop) Robertson and family.
The Horn family and,
The Robertson family.

CARD OF THANKS

With deepest gratitude we extend this word of thanks for the many kind acts of sympathy, expressed by thoughtful friends and neighbors during the illness and death of Mildred. Our heartfelt thanks to Mr. Harmon and Mr. Moore at the funeral home, to the hospital staff and blood donors. Your kindness has

meant much to us during our bereavement.

C. G. Metcalf and daughter, Malinda.
Mr. and Mrs. Roy Woods.
Mr. and Mrs. W. K. Hartley.
Mr. and Mrs. C. W. Metcalf.

Columbia typewriter carbon, best yet. Hesperian.

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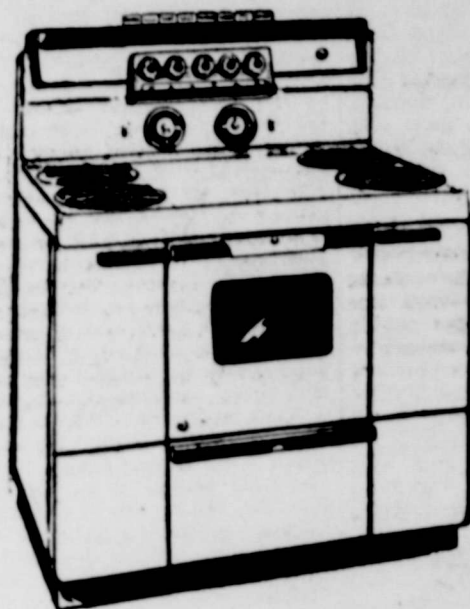
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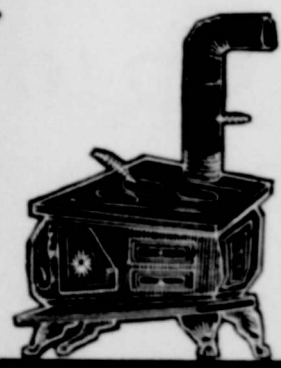
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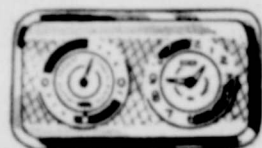


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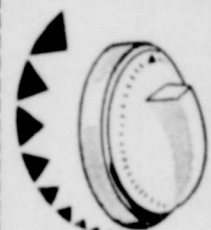
OLD STOVE Roundup

TRADE

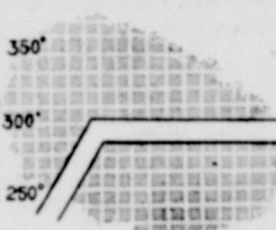
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OF HEATS



STEADY
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Buy An Automatic Gas Range
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Gas appliance dealers are featuring a rare, once-a-year opportunity for you to select the automatic gas range of your choice and get it at a saving. See your gas range dealer today and trade your old stove for a modern, automatic gas range. No range is more automatic!



Beautiful

Gas appliance manufacturers have matched performance with beauty to give the modern homemaker her dream kitchen of tomorrow.

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The clean blue flame of natural gas provides modern homemakers with the cleanest of heat. And, Only Gas gives you smokeless broiling.

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Day in... day out. And year in... year out—you can depend on a new, modern, automatic Gas range for instant heat... and continuous oven temperature control for better baking.

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For shippers, your Santa Fe agent can supply complete information on freight rates, schedules, and the many services available to Santa Fe shippers. For travelers, he can sell tickets to any destination, secure train reservations, and provide complete travel information for any trip.

YOUR SANTA FE AGENT IS AS CLOSE TO YOU AS
YOUR TELEPHONE. CALL HIM TODAY FOR EXPERT
ADVICE ON YOUR TRANSPORTATION PROBLEMS.



Floyd County 14 Years Ago

(Taken from the files of the Floyd County Hesperian, issue dated November 7, 1940.)

estimated at over 3 million. Last year it had increased to nearly 5 million workers. Included were persons engaged in assembling, processing, wholesaling, retailing and transporting farm products.

In the past two years, we have seen farmer income gradually drop. Normally, the consumer would expect food costs drop accordingly. However, in most cases, wages and costs of processing foods has increased and this higher cost has been passed on to the purchaser while the farmer actually got less for his raw product.

If the housewife were to abandon "specialty" foods and pre-packaged goods, and depend upon her own kitchen skill to convert "raw" farm products into family meals, then she would find her costs would be lowered correspondingly with the farmer's profit.

Mt. Blanco News

(By Margaret McClure)
(Too late for last week)

MT. BLANCO, October 28—Eight ladies of the Home Demonstration club went to Plainview two weeks ago to visit the Hobby Shop and learn to make baskets. Making the trip were Mrs. B. G. Appling, M. J. Mooley, R. E. Spurgin, Millard Watson, Brice Allen, Dennis Taylor, Clayton Watkins and Mrs. C. A. McClure.

Mrs. R. E. Spurgin and Mrs. Wayne Dean and children of Lubbock visited in Dumas and Amarillo last week.

The Young Married People's class of B. T. U. enjoyed a barbecue supper at the home of Mr. and Mrs. R. C. Wood last Thursday night. After supper, Mrs. Wood showed pictures she had made on her travels. Those present were Mr. and Mrs. Anthony Latta, Mr. and Mrs. B. Wheeler and children, Bro. and Mrs. Clayton Watkins and children, Mr. and Mrs. Delmer Forgas and Dale and Mr. and Mrs. Brice Allen and girls.

Sunday afternoon visitors in the Delmer Forgas home were Mr. and Mrs. Elton Reynolds and children of Crosbyton, Barbara McNeill of Floydada and Charlie Hill.

M. C. Money and daughters visited Mrs. Money at Sanatorium, Texas, over the weekend.

Mr. and Mrs. Weldon McClure were Friday night supper guests of Mr. and Mrs. Jerry McClure in Lubbock.

Mrs. Rudolph McCurdy and baby spent last week in Lubbock where Mrs. McCurdy helped care for a sister who is ill.

Mr. and Mrs. Leon Payne and boys of Lubbock visited Mr. and Mrs. R. E. Spurgin and Don Sunday.

The Volunteer Mission Band from Wayland college had charge of the services at the church Sunday and Sunday night. Those who came from Wayland and their home towns were Pete Campbell, Dallas, Kenneth Swearingen, Spur, Jerry Morris, Sudan, Royce Measure, Midland, Norman Blake, Colorado Springs, Eddie Tayoma, Honolulu, Hawaii and Mr. and Mrs. Jimmie Monhall of Plainview. This group with Margaret McClure and Catherine Appling spent the afternoon in the home of Mr. and Mrs. Frank

Marshall a son, October 30. The baby was named Walter Carl, Jr., and is the grandson of Mr. and Mrs. L. A. Marshall.

Mr. and Mrs. O. P. Rutledge spent the week-end in Wichita Falls visiting their daughter, Mrs. John R. Mast, Dr. Mast and son.

Mr. and Mrs. W. H. Bethel and Mr. and Mrs. Mal Jarboe and son visited in Lamesa Sunday with Mr. and Mrs. Hal Reid Bethel. They also visited Mr. and Mrs. Bob Wade and Mr. and Mrs. Lee Jackson. Mrs. Wade was formerly Ruth Grimes, home demonstration agent of Floyd county.

Hardin-Simmons football game at Canyon was attended by A. B. Clark, John Stapleton, Alton Chapman and Bill Hams, Hesperian sports writer. Mrs. Lacy Martin of Ralls returned home Tuesday after visiting here several days with her parents, Mr. and Mrs. I. R. Grundy.

Pvt. Dixon T. Kinard of the U. S. army arrived home last weekend to spend a 30-day leave with his parents, Mr. and Mrs. D. J. Kinard. Pvt. Kinard has been stationed in Norfolk, Virginia. He is being sent to Germany on December 8 to begin overseas duty.

Funeral rites for Mrs. J. E. Swinson were held yesterday afternoon at the First Baptist church. Survivors include her husband, and four daughters, Mrs. Merle Reed of Sweeny, Mrs. Earl Crow, Floydada, Dorothy Nell and Billy Jean Swinson of the home. Also two sisters, Mrs. Gabe Bumpas of Wolfe City and Mrs. D. R. Gaston of Kingston.

Mrs. Richard Stovall, president of the 1929 Study club, Mrs. Oleta McCaskell and Mrs. Russell King, delegates from the club, will leave Tuesday to represent this district in the Texas Federation of Women's club meeting.

Mr. and Mrs. W. M. Snell honored their daughter, Mrs. Roy L. Hale of Lockney with a birthday dinner Sunday.

Born to Mr. and Mrs. W. C. Belding and Barbara.

Mrs. H. A. Powell spent last week in Farmersville with her mother who is seriously ill.

Henry Schacht Is Hurt By Shredder

Henry Schacht of Lockney is in the medical-surgical hospital there receiving treatment for injuries sustained last week in a stalk shredder. Mr. Schacht and his son, John Paul, were operating the machine on his farm. The belt was slipping and Mr. Schacht was applying belt dressing when his arm was pulled into the blade.

Mr. Schacht is said to have an arm broken between the elbow and shoulder, the elbow broken and mangled. Both of his hands were cut and bruised but not badly injured. His condition was reported to be improved this week.

Warranty Deeds

Lela M. Massie et al to Henry Willis, lots No. 13 and 14 in Block No. 12 in Western addition annex, \$1.10 federal revenue stamps.

Thorborg Jensen Zimmerman to Fred Zimmerman et al, lots No. 1, 2, and 3 in Block No. 1, also lots No. 8, 9, and 10 in Block No. 2, Willow

Floyd County Hesperian, Floydada, Texas, Thursday, November 4, 1954

addition, Lockney, also lots 23, 24, 25, 26, and 27 in Block No. 73, Floydada.

J. J. Thomas to Lizzie Probasco, lots No. 10, 11, and 12 in Block No. 106.

Fred Zimmerman Jr., et ux et al to Thorborg Jensen Zimmerman, all of lots No. 14, 15, and 16 in Block III in Floydada.

Paul L. Garrison et ux to C. C. Skaggs et ux, Lot No. 22, 23 and 24 in Block No. 74.

Sid L. Jackson et ux to Gene Edmonds et ux, Lot No. 4 in Block

No. 78 in Floydada, \$1.65 federal revenue stamps.

MARRIAGE LICENSE

Arnulfo Trivino Culvas to Catana Herqra Villanueva, October 25, 1954. Donald Wayne Cook to Judy Lou Martin, October 27, 1954. Jesus Mendez to Avrota Gomez, October 28, 1954.

The 182nd Infantry Regiment of Massachusetts is the oldest unit in the Army National Guard.

WANT "Real-Comfort" LIVING?

SEE THESE **LENNOX** HEATING SYSTEMS!

THE "Stowaway" Compact • Safe • Efficient

Hides in attic, hangs from ceiling, stores away under floor, yet keeps every room warm and cozy, free of drafts and "sweating." Automatic controls, burns all commercial gases, completely safe.

THE "TALLBOY" WITH AIR WAVE HEATING! Circulates warm air to farthest corners of every room, prevents destructive "sweating." Compact, economical to install, goes safely against combustible materials in corners, closets, even inside walls. For all commercial gases.

LENNOX

WORLD'S LARGEST MANUFACTURERS AND ENGINEERS OF WARM AIR HEATING SYSTEMS

EDMISTON PLUMBING CO.

Ph. 507 — Floydada,

What's new with Chevrolet? everything!

Wonderful new Glide-Ride Front Suspension

New spherical joints flex freely to cushion all road shocks. You glide over the bumps! New Anti-Dive Braking Control, exclusive with Chevrolet, assures "heads up" stops.

Great new V8—two new 6's

New "Turbo-Fire V8" delivers 162 h.p. with an ultra-high compression ratio of 8 to 1. Two new 6's, too—the new "Blue-Flame 136" with Powerglide (optional at extra cost) and the new "Blue-Flame 123."

Easier steering, stopping, clutching

The new Chevrolet steers with ball-bearing ease, thanks to new friction-cutting Ball-Race Steering. New Swing-Type Brake and Clutch Pedals pivot at the top, swing downward with a light pressure of your toe.

Tubeless tires as standard equipment

You get this great tire advance at no extra cost! Proved tubeless tires give you greater protection against a blowout... deflate more slowly when punctured.

Even Air Conditioning, if you wish

Air is heated or cooled by a single highly efficient unit that requires no trunk space! (V8 models only.) It's just one of the wonderful extra-cost options Chevrolet offers!

And look what you see from the driver's seat

New Sweep-Sight Windshield curves around to vertical corner pillars, giving you a wide, full view of the road ahead. And you can see all four fenders from the driver's seat!

New Outrigger Rear Springs

Rear springs are longer—and they're attached at the outside of the frame. This means they're spaced wider apart, outrigger-fashion, to give you greater stability in cornering.

Three drives, including Overdrive

Powerglide—with the new V8 or the new "Blue-Flame 136." New Overdrive with the new V8 or the new "Blue-Flame 123." (Powerglide and Overdrive are extra-cost options.) New standard transmission, too!

A ventilating system that really works

Chevrolet's new High-Level Ventilating System takes in air at hood-high level, away from road heat, fumes and dust.

OVERDRIVE

CONVENTIONAL DRIVE

POWERGLIDE

The Bel Air 4-Door Sedan—one of 14 new Fisher Body beauties in three new series

Chevrolet and General Motors have started something—a whole new age of low-cost motoring—by taking a whole new look at the low-cost car. Here are new ideas, young ideas... and some of tomorrow's ideas, too! And they're all rolled up in the most glamorous package that ever wore anything like a Chevrolet price tag!

This is the car that began with a great idea—the idea that a low-priced car could be built that would have the style, the performance, the comfort and convenience features, and the fine quality "feel" of high-priced cars. Lots of car buyers have wished for such a car. Lots of automotive engineers have dreamed about it. But there were

plenty of reasons why it couldn't be done. Then Chevrolet and General Motors designed and built a car to fit the dream—the Motoramic Chevrolet! Come in and see how the Motoramic Chevrolet for '55 is far more than a completely new car. It's a whole new idea about cars!

Come in and meet the **motoramic Chevrolet**
—more than a new car—A NEW CONCEPT OF LOW-COST MOTORING

ODEN CHEVROLET COMPANY

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USE WHITE'S CHRISTMAS LAY-AWAY

LIGHTWEIGHT BOYS' OR GIRLS' ENGLISH BICYCLE WITH 3-SPEED REAR HUB!

REGULAR \$49.95
SPECIAL **44⁸⁸**
NOW ONLY
PAYMENTS "1" WEEKLY!

COMPLETE WITH CHROME FENDERS AND TIRE PUMP! LEATHER SADDLE AND LARGE TOOL BAG. FRONT AND REAR CALIPER BRAKES! BRIGHT, MAR-PROOF ENAMEL FINISH!

SIDEWALK BIKE

3-WHEEL PEDAL TRACTOR

RUBBER TIRES
BUCKET SEAT
NOW ONLY... **13⁸⁸**

FINISHED IN BRIGHT RED WITH WHITE WHEELS AND SEAT!
A SMALL DEPOSIT WILL HOLD ANY ITEM TIL DEC. 24

22⁹⁵

BRIGHT RED FINISH WITH WHITE TIRE AND DELUXE CHAIN GUARD!

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THE HOME OF GREATER VALUES

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117 W. California — Phone 323

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

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THURSDAY, NOVEMBER 4, 1954



Established 1896 by Claude V. Steen as second class mail at the office at Floydada, Texas, under the act of Congress of 1879.

VIEWS AND COMMENT

Shopping For Christmas. No doubt that any Floyd county family, with a boy in the foreign countries serving with the armed forces has done some of its Christmas shopping or definitely intends to get at the job quickly. The reminder from the post office department that mailing days are here is also a reminder to the rest of us that Christmas shopping, Christmas planning, done in advance, makes Christmas so much more a pleasant season, so much more a real season of gladness. Try it.

Don't Support Them. Transient businesses which move from town to town, following good business conditions, taking toll but contributing nothing do not help a community's growth. Often they are a positive detriment. They pay no taxes as is well known the rest of us do. They take business from established businesses. Often they force the local fellow to the wall, closing his doors. When the business cycle is in reverse the public then has to suffer the lack of service the transient rendered temporarily, because there is nobody left to render it. A resident should remember that the welfare of the businesses in his town in turn affects his own welfare. The permanent advantages of trading with an established concern are worth more than the advantages of trading with the temporary neighbor. The latter vanishes overnight when the community ceases to be a flush field for picking. The apathy of residents of small communities to this threat to their welfare is a puzzle. In larger cities an arm of protection is thrown around established business. They thus grow bigger and better while the small town resident helps by his foolishness to kill his town. It is not a matter of big-hearted kindness to your neighbor, it is a matter of intelligent selfishness to support the institutions which support you.

The Chamber of Commerce in its bulletin this week reminds people who serve the public that courtesy builds business. Also courtesy is contagious. An epidemic of courtesy would help a lot in "holding the line" for Floydada. Not smirking lip service but genuine graciousness.

Speed Is The Killer. We note the Texas Department of Public Safety is planning within this month to institute radar speed meters as a traffic control instrument, the exact date to be announced shortly. The use of radar calls for the service of a radar car at the point of the violation and another car up ahead which makes the arrest, or issues the warning. The State Department of Public Safety in its research has found that whereas fatigue and alcohol both have a big part in the number of accidents on the highways, speed is the number one enemy of people on the highways. It is the prime factor in Texas motorcides on rural highways. The department does not expect radar to be a cure-all. They only hope it will help to reduce the loss in lives and property. The motor

age has brought on a problem, of which the pioneers of the industry never dreamed. How to meet this threat is the primary problem of the highway safety enforcement officers. Radar is expected to help. The best deterrent to highway traffic violation seems to be the realization that somebody in authority is looking on. Otherwise we are almost childish in our apathy.

American Education Week. Education is a good thing without doubt. Education is indeed a necessity. By means of it, with a good germ at the root of it America has come a long way since the birth of the nation. This is education week in America. It is intended to highlight higher education and its value to the country, how it should be perpetuated, how financed and the like. To none of which we take exception. We go along with all of it, with the reservation that education as a need is fine. But education as a fetish is another thing. A lot of people go to college who need no college education, for whom it has no value. Others in large numbers bow to "education" as though there were something sanctified about it. "Where are you from?" doesn't mean where were you born, where did you formerly make your home. It means what school gave you a degree. If you can't name such a school or if you have your "education" from the wrong school, eyebrows lift. You are shut out of their world. Along this same line of thought we have in mind the most highly educated people in the world have been the Germans. It has cost a lot of blood and money in two world conflicts to "un"-educate the Germans. Education depends on where you begin and where you aim.

Texas Beef Week. This is Beef week in Texas. Beginning with a giant barbecue in Fort Worth today the campaign is on to interest Texas people in greater consumption of one of the major products of its wide ranges. Texas cattlemen have refused federal price supports and the corollary federal control of the cattleman's operations. Beef producers hope to get the people to eat them out of the hole they are in. The fact is that now, considering other prices for other commodities of every kind, the price of beef is considerably below the level and represents a bargain.

Gossip is making a mountain out of a molehill by piling on the dirt. —Myron Cohen.

One thing about silence is that it can't be repeated. —Gary Cooper.

Perfection is a trifle dull. It is not the least of life's ironies that this, which we all aim at, is better not quite achieved. —W. Somerset Maugham.

A man is rich in proportion to the number of things he can afford to let alone. —Thoreau, Where I Lived...

The best sauce for food is hunger. —Socrates

Bill D. Robertson Remains Interred Here on Thursday

Funeral rites for Bill Dale Robertson, only grandson of Mr. and Mrs. W. T. Robertson of Bovina, was held last Thursday in Bovina at the First Baptist church.

Bill, along with a companion, was killed instantly about 4:30 a. m. Wednesday of last week when his car hit the center section of a semi-truck trailer as it was pulled away from the port of entry near Texico. Following services in Bovina, the body of the deceased was brought to Floydada for burial. Full military rites were conducted at graveside. A navy veteran of over three

years, Bill was the son of Mr. and Mrs. A. H. Robertson of Bovina. He was born in Floydada in 1928 and lived in this county until the age of 11 when his parents moved to Kress. He was married to the former Doris Mauldin in Plainview on June 17, 1951. His wife and a three-month old son survive.

Attending funeral rites from Floydada were Mr. and Mrs. W. T. Robertson, Mr. and Mrs. M. S. Robertson and Linda, Mr. and Mrs. Charlie Perry and Charlene, Mr. and Mrs. B. A. Robertson, Everett Perry, Mr. and Mrs. C. L. Minor, Mrs. S. W. Ross, Ray Smith, V. L. McNeill, Mr. and Mrs. Mal Jarboe and Mrs. W. H. Bethel.

Attending from Lockney were Mr. and Mrs. John M. Holmes, Mr. and Mrs. Oliver Holmes, Mr. and Mrs. Jack Dollar, Milton Ashton and Annell and Harrell Dollar.

Other out of town friends and

relatives included Mr. and Mrs. G. E. Hyden and Mrs. Pearl Ballard Austin; Mr. and Mrs. Johnny Walters and Mrs. W. F. Robertson of Lewisville; Mrs. J. W. Robertson Dallas, and Mrs. J. W. Berry and son, Jerry of Grapevine.

Pontiac Adjusts New Model Prices

PONTIAC, MICH.—List prices on the new Pontiacs, announced this week, are lowered on the two Catalina models and raised moderately on other models.

In optional accessories power steering, reduced last year, is reduced again this, while other options remain about the same.

In the Chieftan 860 series, 122-inch wheel base, the price starts with the two-door sedan at \$1,917.45; the Chieftan 870 starts at \$2,014.32

and the Star Chief, a car, 124-inch wheel base, \$2,156.

A substantial reduction in charges in some areas also result in additional savings to owners 1200 miles or more Pontiac, the announcement.

EDMISTO Plumbing Phone 50 PLUMBING REPAIRS — SUPPLY

LANDS

Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE & BOND

J. M. Massie

Hollis R. Bond



STOP HERE FOR CONOCO Super GASOLINE WITH TCP

CONOCO No. 1 — Ph. 2 SPARKS & SPARKS — Floydada

In its first year, millions of motorists have proved the benefits of
Conoco Super Gasoline with TCP
The Greatest Gasoline Development in 31 Years

Here are the facts proved by millions:

1. TCP boosts your car's power as much as 15% (because it neutralizes power-robbing lead deposits).
2. TCP gives you extra gas mileage (motorists report up to 3 miles more per gallon).
3. TCP is just like an engine tune-up (because it lets you enjoy all your car's built-in power).
4. TCP increases spark-plug life up to 150% (because it actually fireproofs your spark plugs).
5. TCP makes it possible for you to enjoy all the extra performance of Conoco Super's higher-octane rating.

But don't take our word for it! Read what motorists, themselves, say about Conoco Super with TCP.



1 "I remember when tetraethyl lead was first put into gasoline 31 years ago. Now comes Conoco Super with TCP! It's lived up to my '51 Mercury—and now I get 3 more miles to the gallon."

Mr. John T. Knudsen, Traffic Officer
3089 South Fourth East, Salt Lake City, Utah



2 "Conoco Super with TCP is doing everything it's promised in giving our '53 Cadillac extra mileage, power, performance. We won't take any other gasoline, because TCP has no substitute."

Mr. S. E. Brooks, Retired 88 Eng
107 North Third, Bala, New York



3 "I maintain four cars and three trucks. In all of them, it's Conoco Super with TCP. I'm getting new-car performance! Starting on cold mornings is 50% better. I'm sold on Conoco Super!"

Mr. Ray B. Crowley, Wholesale Florist
Littleton, Colorado



4 "Conoco Super Gasoline with TCP does the job as no other gasoline has done before. My 1950 Chevrolet runs quietly, doesn't make knocking noises, starts right up and goes farther to the gallon."

Mrs. S. J. Crosby, Housewife
415 West 6th Street, Anaconda, Montana



5 "Conoco Super with TCP is a vitamin tonic for my '48 DeSoto. The engine starts promptly. And the mileage savings are like getting up to a gallon and a half of free gas to every tankful."

Mr. William Grabowski, Electrical Contractor
482 North Ninth Ave., Elgin, Illinois



After one full year, there's still no substitute for

Conoco Super Gasoline with TCP

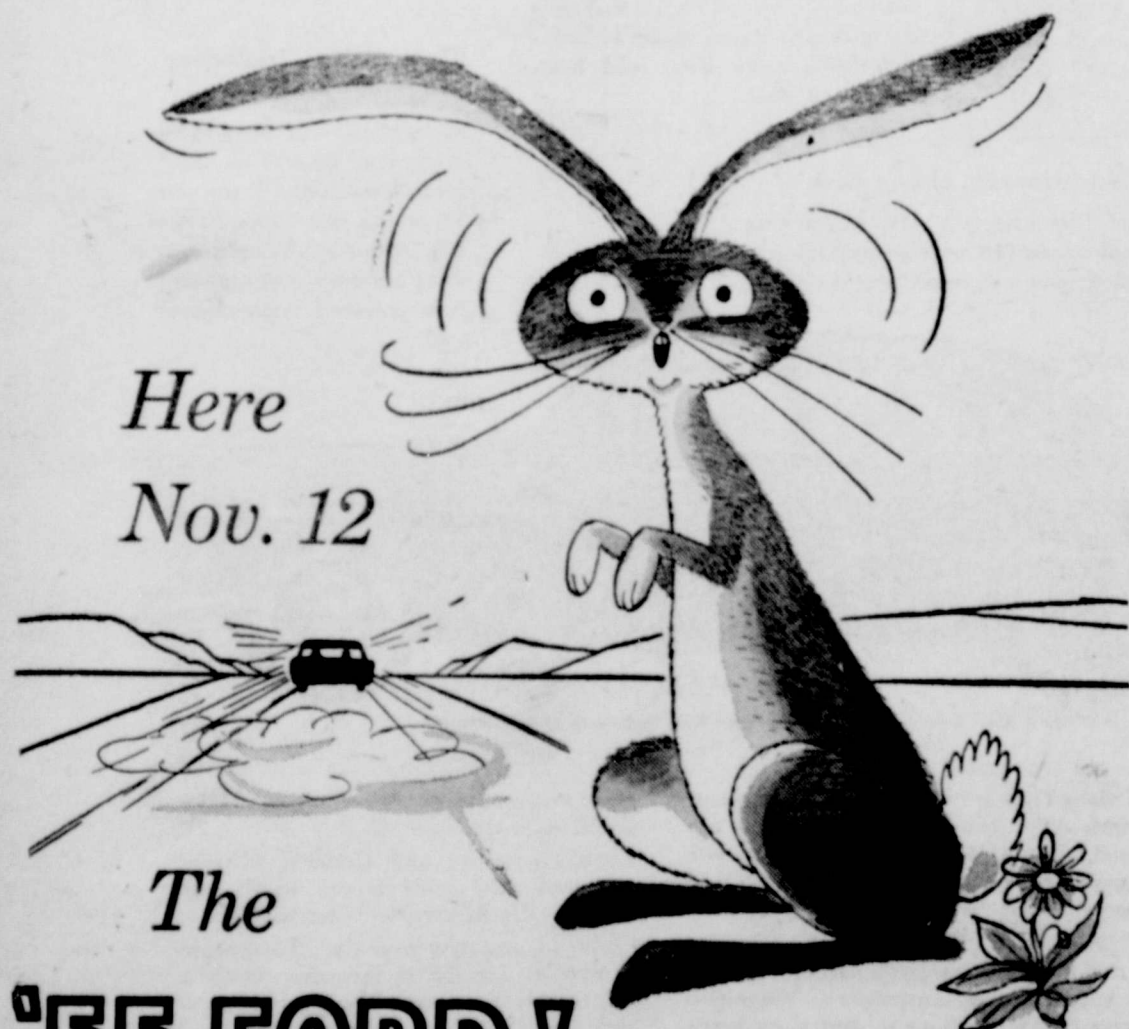
*Trademark owned and patent applied for by Shell Oil Company

Millions have proved it—now prove it in your car
CONOCO Super GASOLINE WITH TCP

BILLY B. HENRY
Res. Phone 505

Phone No. 5

MRS. R. C. HENRY
Res. Phone



The '55 FORD!

It's got Trigger-Torque Performance

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