

California Star Leads Bears to Win Over Wake

1927 Proves Best Year In Sports History As Finis Is Written

Astounding Spectacles, Record Breaking Crowds, Revolutionary Upsets Feature Year Just Ended

Babe Ruth in Baseball and Jones in Golf With Gene Tunney in Ring Named As Outstanding

By ALAN J. GOULD
(Associated Press Sports Editor)
NEW YORK, Dec. 31.—The campaign of 1927 on the fields of sport, passing in review, scintillates with the greatest array of individual performances since athletics began their "boom" five years ago.

Long Jaunt



BOB HAGAR

To play five games of basketball against midwestern opponents, Coach Bob Hagar has arranged for his Oregon Agricultural basketball team one of the longest barnstorming trips ever planned for a team.

Bobby Jones Sets Fast Pace In One Of Golf's Fastest

Two Major Championships Won By Him Easily In Last Season For Three Major Contests

By BRIAN BELL
(Associated Press Sports Writer)
NEW YORK, Dec. 31.—Bobby Jones, young veteran of championship golf, finished the 1927 season with two titles in three major competitions as he did in 1926.

Accustomed as the golf world has been to the sparkling genius of Bobby Jones, it thrilled to see him rise to fresh heights by winning the British open championship for the second straight year and then more down all rivals in the national amateur championship for the third time in four years.

Boxing's greatest crowd, around 145,000 who also paid \$2,500,000 to make up a record-breaking gate, saw Gene Tunney save his heavyweight crown only after a close battle in his second battle with Jess Dempsey.

Hitchcock in Polo
It will be a most memorable before polo followers forget the whirling, dashing play of Tommy Hitchcock, outside his superb pony, Tobiana, as he led America's 1927 Four to victory over Great Britain in the colorful international polo classic at Meadow Brook, or before the track and field world forgets the astonishing figure of the young man from Dubuque, Saban Carr, as this sireny son of Yale attained new world's pole vault records, scaling the almost unbelievable height of fourteen feet at the intercollegiate championships.

These two feats around which the main sagas were sung, the performance that embellished one of the greatest of all competitive campaigns.

The sweep of France's Davis cup team, reaching its main objective in the dramatic overthrow of the veteran American combination, Tilden and Johnston, and the mighty march of the New York Yankees in baseball's realm, to the lyrical notes of the Ruth-Gehrig home run serenade, were the outstanding team accomplishments of the year.

From the spectacular viewpoint, the Dempsey-Tunney scrap and the Southern California-Notre Dame football fracas, both on the same battle ground, Chicago's Soldier field, topped among else both, were record breakers. The big fight failed to draw its anticipated \$3,000,000 but it was well beyond anything previous in the history of boxing or any other sport.

Later in the year, Notre Dame's victory over South Georgia was followed by 113,000 spectators, the football record set by the Army-Navy battle of 1926. Thus the new historic Soldier field has the distinction of being the magnet on three occasions within a year for crowds well in excess of 100,000.

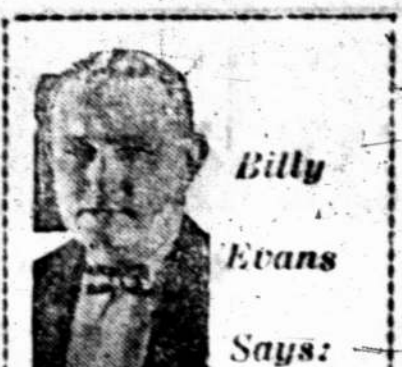
The year produced by such cataclysmic series of upsets as those of 1926, when Nurnitz, Tilden, Johnston, Joner and Dempsey were supplanted as one time or another, but there were enough reversals to make it interesting. Bobby Jones himself was knocked off the American open throne, although he came back in a blaze of stellar glory. Football champions of 1926 were striven all over the gridiron.

A host of classics tottered to the verge of disaster.

Not since the world's first professional football game, the 1896 contest between the Allegheny and the Buffalo teams, has there been a more dramatic and exciting season in the history of the sport.

The year's most dramatic moment came when Babe Ruth, Lou Gehrig and the New York Yankees, led by manager Ed Barrow, won the National League pennant and the American League championship in the same season.

The late Herman Schaefer pulled his stunt of stealing second and then speaking back to first after two balls had been pitched to the next batter, in a game at Washington, with Chicago as the opposing team.



Billy Evans Says:

STOLE, THEN WENT BACK
Strategy and comedy figured in the two most unusual bits of baseball I ever saw a decision on coverage 20 years of calling them strong and right on the ball field itself were, if you would believe them at times.

The late Herman Schaefer pulled his stunt of stealing second and then speaking back to first after two balls had been pitched to the next batter, in a game at Washington, with Chicago as the opposing team.

The situation arising late in the game had Milan a fast runner on third, and Schaefer, equally fleet on foot, on first. At the time Washington needed a run to tie the score.

EUT MILAN WAS OUT
The game was close, two out, the pitcher up and the manager wouldn't afford to gamble with a pinch hitter at that stage. He trusted to luck and hoped the weak hitting pitcher might surprise him.

Schaefer wasn't as optimistic about the chances of the pitcher to break up the game as the Washington manager. After one strike had been called on the batsman he dashed for second on the next ball pitched, hoping to draw a throw that might enable Milan, perched on third, to dash for home.

The Chicago catcher, realizing the chances were all against the pitcher making a hit, refused to call for the strategy and didn't throw. After two more balls had been pitched, Schaefer started plenty of confusion by dashing back to first base.

No one knew just how the runner could be properly retired, and while the ball was being tossed, lither and thither Schaefer made several more breaks for second. Milan finally dashed for the plate, only to be retired at home on a close play.

Schaefer's act in stealing a base the wrong way caused the rule-makers to specify particularly how it is possible to retire a runner when he starts to run the bases in reverse order.

WHAT A TRAGEDY!
Ainsmith's comedy stuff happened in a game between Washington and Philadelphia. Going into the last half of the ninth, Philadelphia with Chief Bender pitching, had the home boys beaten something like 12-4. A nine-run margin at that point is quite an advantage.

With two down, Ainsmith hit a fly. He stole second and third unimpeded, as his rub didn't mean a thing since Washington needed 9 to tie.

When Ainsmith reached third the count on the batter was two balls and a strike. It was at this stage that some wag in the bleachers, started trouble by suggesting that Ainsworth steal home, which he crazily proceeded to do. Bender, having started his delivery entered into the comedy situation by continuing his windup, instead of curtailing it.

When Ainsworth slid across the plate in apparent safety, Bender was still doing his windup stuff. As a matter of fact, Ainsmith had already reached home.

EVERYTHING WOULD HAVE BEEN ALL O. K. if the batsman had simply let the ball go by. Even had it been a strike the count would have only been two and two and Ainsmith would have registered on the pitch. But he elected to swing and flied out to left field, retiring the side and ending the game.

Most of the fans left the park under the impression that some score was 12-4, believing Ainsmith had stolen home, when as a matter of fact the run didn't count. The impression of the play was the windup on which Ainsmith made his dash for home. It ended in the ball being delivered to the batter, who hit a fly, flying out for the final play of the game.

Since no runs can score on a play in which the batsman fails to reach first base, as was the case here, Ainsmith's daring proved but comedy.

In my next article I will discuss the most trying situation I ever faced on the ball field during my major league career.

Ruth's Work Is Most Spectacular In Baseball Realm

Yanks, Running Away With Junior Loop And Display Of Strength In Closing Series Startling

Spectacular performances by Babe Ruth, Lou Gehrig and the New York Yankees and the spirited pennant race in the National League entwined into one of its most successful years, financially and artistically.

The New York Yankees in running away with the American League pennant set a new league record by winning 110 games and they equaled another record by taking the world's series from the Pittsburgh Pirates in four straight games.

Termed Greatest Team
The performance of the Yankees was so impressive that they were tagged by such an eminent authority as Wilbert Robinson, president and manager of the Brooklyn Robins as the greatest team in the history of baseball. This tribute was all the more significant because Robinson was a member of the famous old Baltimore Orioles, which for years had been recognized as the greatest of all teams.

Prominent in the spectacular dash of the Yankees, to the world's championship were Babe Ruth and Lou Gehrig, who engaged in a home-run duel through three quarters of the season that had baseball on its ear. The Babe, forced to his best by the young first baseman, stepped out in the final quarter and broke his old record by hitting sixty home runs.

Infielders Prominent
The Babe and Buster didn't do it all of course. There was brilliant work by Tony Lerner and Mark Koenig, young infielders, and sensational pitching by Wilky Moore, but the two sluggers caught the public fancy.

Donie Bush, in his first year as a National League manager, earned a high place on the season's honor roll by driving the Pittsburgh Pirates into the championship after a hot fight with the St. Louis Cardinals and the Chicago Cubs.

Bush gained a lot of notice also by his courage in benching Kiki Cuyler, one of the greatest outfielders in baseball, and by using rookies in place of the veterans.

See RUTH'S WORK, Page 3

most reached the bench before Bender finally delivered the ball.

WAS COMIC SCENE
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Will McGraw Get Ty Cobb



McGraw, left, and Cobb, right, as they met last year and may meet next year at the New York Giants' training camp at Augusta, Ga.

NEW YORK, Dec. 31.—Ty Cobb, one of Connie Mack's choice specimens of antiquities in the Philadelphia Athletic museum, was expected to be on the market during the winter major league meetings here but his name hardly was mentioned.

Eddie Collins' Mack's first lieutenant, did say that Cobb was a valuable man with the A's last year and he understood that he would be retained.

BUT—wise boys said Mack wouldn't pay Cobb what he wanted and that he already had made arrangements to send the former Detroit star to John McGraw.

It was considered significant that the Giants moved their spring training camp from Sarasota, Fla., to Augusta, Ga., which happens to be Cobb's home town.

Cobb might not be a great playing asset with the Giants but he might draw in some customers and with Babe Ruth and Lou Gehrig operating across the Harlem River the Giants are interested in more customers.

Seligson Loses As Shields Grabs Junior Net Title

Marks Second Defeat Of Lehigh Youth by Young New York Tennis Sensation.

NEW YORK, Dec. 31.—Frank Shields, tall star of Columbia Grammar school today has established a monopoly in junior tennis championships. Today he defeated his old rival Julius Seligson, of Lehigh University in the finals of the national junior championship by a score 6-4, 7-9, 6-3, 6-1.

Shields already had won the decision over Seligson in the outdoor title play. The two finalists joined to overwhelm C. Alphonse Smith, University of Virginia, and Eddie Jacobs, University of Pittsburgh, 6-1, 6-4, 6-2, in the doubles final.

GOLFERS INVITED

Lubbock Men May Take Part In El Paso Tourney

A first prize of \$1,200 has been hung up by the El Paso Country Club for the second open golf tournament that will be staged January 21 and 22. A total of \$3,600 in prizes will be entered in the tournament, according to a letter to the Lubbock Chamber of Commerce from D. A. Bauden vice-president and general manager of the El Paso Chamber of Commerce.

Lubbock golfers are given a cordial invitation to enter the tournament. Tickets are \$3.00 each, which will admit the bearer to all practice rounds as well as to the tournament play and a number are being sent to the Chamber of Commerce here for the convenience of the local golfers who expect to enter.

The leading golf players of the United States will be entered in this tournament, among whom will be Tommy Armour, winner of last year's El Paso tournament, and now national champion, the letter from El Paso states.

Primary Trouble
In both cases the original cause of the trouble has been drifted over by the sands of time. Nobody cares to recall—ever if he could remember—the petty anger that arose perhaps between hot-blooded youths in a football game and grew until it embroiled the whole of great and erudite institutions.

Two of these breaks came in 1926—between Harvard and Princeton and between West Point and Syracuse, the former schism producing a symbol for this form of intercollegiate activity in the form of a seal ring alleged to have been worn and used as a weapon on the gridiron.

Difficultly Unusual
The Army-Navy difficulty is somewhat unusual in that it came not from any over-roughness on the football field, but developed instead in the cold formality of carefully framed sentences passing between Admiral L. M. Nulton, superintendent of the naval academy at Annapolis, and Major General Edwin B. Winans, head of the military academy at West Point.

These two institutions, which alone in the entire country are precisely alike in form and their relations to the government, have not been able to agree on whether their students should be allowed but three years of intercollegiate athletic activity. The navy has the three year rule designed to effect such a limit on students who enter other colleges; the army has rejected it.

Carleton Scheduled
With the Army-Navy game of 1928 not scheduled the cadets at this juncture have Carleton college booked as their final opponent of the year while the Middies have Loyola. To permit a more fitting end to the seasons of the military and naval academies it has been proposed in fun that the Harvard and the Army-Navy game be held for all four.

As a matter of fact Carleton is ready to have a place for the 1928, although the climatic date which the navy by tradition has standing.

Marcus, Respected Halfback, Outstanding Player Battles For 27-13

READY FOR STANFORD
Pittsburgh Squad Arrives at Pasadena

PASADENA, Cal., Dec. 31.—The University of Pittsburgh football squad arrived today for its annual Monday with Stanford University as part of the tournament of roses celebration. Gilbert Welch, all-American half back of the Panther squad who had been suffering from throat trouble enroute west appeared to have completely recovered. Welch will start the game tomorrow. Coach Sutherland announced.

Schools Trained In Same Football To Clash Monday

Case Very Striking But Precedents Already And Limbo Filled With Rivalry Wrecks

(By NEA Service)
PASADENA, Calif., Dec. 31.—Teams trained in the same school of football just for East-West supremacy here January 2 in an annual Tournament of Roses game.

The 1928 encounter arrayed Pittsburgh University football against the Stanford Cardinal. It was the strategy of the match against that of the pupil for Joe Sutherland, grid mentor of the eastern institution, was a player under Welch when the latter still was coach at Pittsburgh.

Pittsburgh defeated the 1927 season for eight victories, no defeats and one tie to roll up a total of 279 points against 20 to its opponents. Stanford, 1926 Pacific Coast Conference champion and tied for the title again this year, has a record that is less impressive. It was defeated by two non-conference teams, St. Mary's college and Santa Clara university, and was held to a tie by Southern California, but the season record stands at seven wins, two defeats and one tie with a total of 144 points for Stanford to 69 for the opponents.

Pittsburgh's fast and aggressive attack is built around one of the greatest halfbacks ever developed—Gilbert Welch, whose status is shared by only one other player every all-American eleven picked this season. Jimmy Hagan, running mate to Welch and Boonville, complete the backfield threat that swept the Panther through to brilliant record of 1927. The other two backs, Ralph M. Shields, fullback, Charles W. J. head linesman, and Mike Chicago.

Western Team Lighter
To uphold Western honors Stanford will have a team slightly lighter in average poundage than a thoroughly drilled in all the trickery of a master strategist.

Stanford's line is bolstered by Captain Hal McCree, center, and Seraphim Post, guard, the latter being chosen by many authorities for the year's all-Coast star.

A three-deep backfield headed by Hoffmann, line cracker, back and "Tricky Dick" Hyland, halfback, provided the impetus in Stanford's offensive. That Stanford over two of the best Coast teams to give the 1926 champions a slant on the 1927 title, Hyland is rated one of the fastest football players in the country and runs, the hustler dived in 10 seconds.

Second Battle
It will be Pittsburgh's second clash with Stanford. In 1925, when he brought his Panthers west, he trounced the team he now coaches by a 16 to 7 score. "Pop's" endeavor will be to reverse that victory.

Eastern teams have invaded the west ten times for the Tournament of roses games and have defeated home victorious only three times. The west has won four games, three were tied. In two series, games played each season, the victors once. The record by date:

1916—Washington State, 13-0.
1917—Oregon, 14; Pennsylvania, 19; Marines, 19; Camp Lewis, 1919—Great Lakes Naval Station, 17; Marines, 0.
1920—Harvard, 7; Oregon, 0.
1921—California, 20; Ohio State, 0.
1922—California, 0; Washington and Jefferson, 0.
1923—Southern California, 10; Penn State, 3.
1924—Washington, 10; Navy, 1925—Notre Dame, 10; Stanford, 10.

1926—Alabama, 20; Stanford, 19.
1927—Stanford, 7; Washington, 7.

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Coach Vic Payne Works His Matador Cagers Twice Daily In Preparation For Busy Season Which Approaches

Five Letter Men Already In Harness and Other To Be On Hand Soon; Working Getting Attention

Coach Victor Payne and his Scarlet and Black clad cagers are working twice daily in the college assembly hall preparing for the million game of the Matador card, which will be with the Amarillo Cassero, an amateur basketball club of the Amarillo Athletic association, which will be played in the assembly hall on the night of Friday, January 6. Coach Payne is stressing the need of more accuracy and time in making baskets, and a greater part of his work of the next few practices will be along this line.

The basketball handler plans to work with signals and have a greater part of next week and hopes to have his five in readiness for the first game of the Ten calendar. Several of his men have already returned from the Christmas holidays but will be expected for early workouts this week.

Five Lettermen In Hunter, Hemphill, Jennings, Pace and Weaver, are among the lettermen of the preceding quietest that have reported for duty to Coach Payne since the holidays. Taddeo, Kerr, and Porter, reserve of the 1927 quintet, are too in the harness and meeting in the regular workouts. Rupert Hays and Robert two of the most promising Freshmen for the varsity squad have also been working steadily since the holidays with the varsity squad.

Although the first game for the Matadors does not happen to be with a college team, it will be nevertheless, a hard game since the team consists of experienced men, who have been under fire for the past five or six weeks. The Amarillo Cassero is one of the strongest clubs of the Amarillo city league.

Sport Records

(Continued from page 2)

Harvard beat Yale for the first time in seven years in the New London classic, after which Columbia's youngsters outstrided the best of the east and west to offer in winning the Intercollegiate varsity four mile race at Poughkeepsie.

Baseball

Not since the palmy days of the old Baltimore Orioles, Athletics or Cubs has any team risen to such dominating heights as the New York Yankees did in 1927. Packing an unprecedented punch with the greatest long distance hitting pair of all time in Babe Ruth and Gehrig, the Yankees won the American league pennant with ridiculous ease and set the Pirates down in the world series in four straight games.

Ruth and Gehrig put on a private duel and kept up general interest, even though the pennant race was declared "no contest." It was nip and tuck in the titanic home run tussle between the Yankee pair until September, when the veteran Bambino shook off his rival and set up a new record of 60 circuit clouts. This was one more than the mark set by the Babe in 1921.

The remarkable "Waner Act" was the chief feature of the Pirate comeback in the National league, which in sharp contrast with his sister circuit, witnessed a spectacular four cornered flag hunt that wasn't decided until the day before the season opened in Piquette.

Wholesale player shakeups topped off the playing season. Walter Johnson, after 21 straight years with Washington, went to the minors to manage the Newark International for 1928. Ty Cobb was released by the Athletics. Kiki Cuyler, Pirate storm center, went to the Cubs. George Sisler was sold for only about \$25,000 to Washington as the Browns put on a house cleaning. Harry Manush, 1926 batting champion, was traded to St. Louis along with Lu Blue for Van Gilder and Rice.

Toledo, under the guidance of the veteran Casey Stengel, won its first

American association pennant and trounced Buffalo, International league champions, in the "Little world series."

Boxing

The biggest spectacles and some of the biggest "squawks" of all time featured the fistie year. All indoor records for attendance and receipts were shattered when close to 19,000 paid \$21,000 to see Jim Maloney beat Jack Delaney at Madison Square Garden in one of the year's biggest upsets. All outdoor marks went by the board for the second straight year when the Dempsey-Tunney encore drew 145,000 fans to Soldier Field, Chicago, and gate receipts that Tex Rickard placed at \$2,650,000.

The big scrap fell below expectations of a \$3,000,000 house but exceeded expectations in the amount of controversy provoked by the "long count" over Tunney in the seventh round. Dempsey partisans raised a terrific squawk, but his only effect has been to stir up the rally-hoo for a third title bout between Gene and Jack.

Disputes were numerous over titles as well as decisions. The voluntary retirement of two champions, Fidel Labarba among the flyweights and Jack Delaney as light heavyweight king, complicated matters. The scramble was still on at the close of the year for the flyweight title with Johnny McCoy, Frenchy Belanger and Izzy Schwartz in the lead.

Tommy Loughran won the light heavyweight laurels by defeating Jimmy Slattery. The featherweight division also lacked a title holder for the second straight year, the outstanding claimants being Benny Bass and Tony Cannoneri.

Mickey Walker went abroad to beat Tommy Milligan and retain his middleweight supremacy. Joe Dundee dethroned Pete Luzzo as welter champion. Bud Taylor succeeded to the bantam throne, vacated by Charley (Phil) Rosenberg. Tod Morgan kept the junior lightweight title in spite of difficulties. Sammy Mandell, lightweight king, did not touch any risks.

Football

Shattered attendance records and blasted title hopes marked the gridiron trial of 1927. Crowds that reached a climax with the throng of 113,000 at the Southern California-Notre Dame game in Chicago came out to see the favorites and champions knocked right and left. Not one of the undefeated group of 1926 survived the melee, and some of them, such as Alabama, Brown, Lafayette and the Navy, went skidding sharply down the scale. Georgia after winning nine games in a row, was bumped off by Georgia Tech. Such strong teams as Notre Dame, Yale, Pittsburgh, Illinois, Minnesota, Southern California, Texas A&G, Missouri, Nebraska and others all had at least one bad day when they either met defeat or were unexpectedly tied.

Golf

After the glittering finish he put on by winning the British open and National amateur championships it was a golf puzzle to discover how Bobby Jones failed to top the National open field as well. Bobby was unaccountably off form at Oakmont, where he has been below anything he has ever shown in the open tournament, but otherwise he was the master shot maker, sweeping everything before him. They were epic touches, his record breaking 295 at St. Andrews and his march through the field at Miniakaha, where he beat Chick Evans in the final after George Von Elm 1927 king, fell by the wayside. Five successive years Jones now has held at least one national championship. He won two in 1926 and 1927.

Tommy Armour and Walter Hagen set off the remaining fireworks on the links. The silent Scot came through to win the open at Oakmont, beating "Lightning Harry" Cooper in the playoff, and also took the Canadian open from a strong field. Sir Walter made golf history when he captured the Professional Golfers association championship for the fifth time and fourth year in a row at Dallas. Hagen also captained the American professional team that swamped British rival in the Ryder cup matches.

The French and British women's champion, Miss Thion Geif Chaume, failed in an attempt to add the American crown to her laurels. The young miss was westward by Mrs. Miriam Burr Horn of Kansas City, Mo., victor over Maureen Orcutt in the finals.

Bobby Jones

(Continued from page 2)

72 and 73. In the 72 hole play a St. Andrews he shot 17 birdies, an eagle.

In the National Amateur he was medalist for the second time in two years, his 242 sending him into a tie for the low qualifying score record. He added a sensational pack. He won the title for the 67 to an indifferent 75 to lead the third time in three years by defeating Chick Evans of Chicago eight and seven.

Bobby started his season by winning the Southern Open on his home grounds between law classes with a score of 281, this standing count including an 18 hole round of 66.

Johnny Farrell, New York professional, did not win a major tournament but he captured eight open events and if this is not a record his friends think it should be.

Jess W. Sweetser did not defend his British Amateur title, but the New York golfer's health improved so much during the year that he will be a figure in 1928 competition at least in the United States.

High Spots Of Year In Sports

(By Associated Press)

BASEBALL

Overwhelming victory of New York Yankees in American League pennant race and over Pittsburgh Pirates in four straight games in world's series; Babe Ruth's new home run record, 60; award of most valuable player prizes to Lou Gehrig and Paul Waner, National League; batting king; passing or trading of such famous figures as Walter Johnson, Ty Cobb, George Sisler, Kiki Cuyler and Ken Williams.

BOXING

Gene Tunney's successful defense of title against Jack Dempsey, in spite of taking "long count" in seventh round, in record-breaking battle at Chicago, attracting 145,000 fans and \$2,650,000 "gate"; three new champions crowned—Bud Taylor among bantams, Joe Dundee in welter ranks and Tommy Loughran as light heavyweight title holder.

FOOTBALL

Record crowd of 113,000 at Southern California-Notre Dame game in Chicago; general upset of champions; ineligibility of Yale backfield ace, Bruce Caldwell, rift in relations between Army and Navy.

GOLF

Bobby Jones triumph in British Open for the second straight time, with record score of 285, and victory in American amateur tournament for third time in four years; Walter Hagen's triumph for fourth straight year in P. G. A. tourney.

POLO

Triumph of American "Big Four," with Tommy Hitchcock as star, over British challengers for classic International cup.

ROWING

Columbia's victory over Washington, California and Navy in Poughkeepsie blue ribbon race; Harvard's first victory over Yale in seven years; Joe Wright, Jr.'s sculling triumph.

SWIMMING

Johnny Weismuller's supremacy in short distance events for seventh straight year; clean sweep of women's free-style events by Martha Norelius, who won five national titles and broke 29 records during year; George Young's victory in Catalina Channel marathon.

TENNIS

End of America's seven-year-Davis Cup reign as French overthrew Tilden and Johnston; Rene-Lacoste wins American singles title for second straight year and gains crown as world's No. 1 player; come-back of Helen Wills to women's heights, winning both Wimbledon and American titles.

TRACK AND FIELD

Sabin Carr's record smashing pole vault feat, including outdoor world's mark of 14 feet; Lloyd Hahn's unbeaten record indoors, including victory over Edwin Wide; Stanford's victory in Inter- collegiate championships.

WRESTLING

Harry Heilmann, Detroit outfielder, won the American League batting championship with an average of .379. Jess Haines, St. Louis pitcher, led the buffers with 24 games won and 19 lost.

Cubs Sensational

The sensational work of the Chicago Cubs, under Joe McCarthy, another bush league manager, was one of the features of the year. The Cubs looked like probable pennant winners until the field headed into the stretch. Infield weakness and the youth of the team then caused the club to fold up.

The St. Louis Cardinals made an interesting fight of the race even though they were badly outplayed through the season and were handicapped by a falling off in the work of Lester Bell and Flint Rhim. Bob O'Farrell, handicapped by injuries and the burden of management, was not of the expected value to the club.

The Waner brothers, Paul and Lloyd, were two of the outstanding players of the year. The young infielders had a major part in the winning of the pennant for Pittsburgh and Paul, in his second year as a regular had the good fortune to be selected the most valuable player of the league.

The contest for the most valuable prize in the American League was not so close as it was taken almost for granted in advance that Gehrig would be the choice of the sport writers.

Waner, in addition to winning the valuable player prize, won the National League batting championship with an average of .379. Jess Haines, St. Louis pitcher, led the buffers with 24 games won and 19 lost.

43 Lubbock Scouts Get Merit Badges

List of Those Honored At Court of Honor Meeting Is Given by Executive W. P. Knox.

Forty-three Lubbock Boy Scouts received merit badges for scout work accomplishments at the final court of honor held Friday night by the Lubbock Boy Scout troops.

Mackie McFarland received credit as a first class scout at the court of honor, South Plains Area Council, Scout Executive W. P. Knox has announced.

Those who received badges and the work they have earned the recognition in are listed below, according to the troop with which they are affiliated.

Troop 1—Fenner, Tubes, public health.

Troop 2—Arthur Washburn, first aid, bookbinding, automobile and staking.

Troop 3—Clarence Wood, carpentry, civics; Manson Allen, carpentry.

Troop 4—Eugene Adair, reptiles; Felix Ballenger, plumbing, agriculture; Murray Ballenger, machinery; O'Dell Blackwell, cement, swimming, pathfinding; cooking; personal health; Billy Cheshaw, pathfinding, athletics; Charles Greshaw, life saving, pathfinding, personal health, firemanship; Harold Dow, cement, swimming, pathfinding, personal health, firemanship; Tom Everheart, reptiles, poultry keeping; plumbing, carpentry; Ordin Forbes, automobile, insect life, textiles; cement, masonry, physical development, leatherworking, staking; reptiles; Lynn Grey Gordon, bird study; Lettriel Hedding, civics; John Hopper, reptiles, cement, first aid to animals, life saving, chemistry; Leland Mast, machinery, leather, painting, bookbinding; Edward Minor, scholarship, first aid to animals; Winfield Overstreet, hiking, marksmanship, bird study; life saving; Bob O'Hair, physical development; Howard Price, bookkeeping, scholarship; John Vickers, first aid to animals, conservation; James White, pathfinding, carpentry; Frank Eaton, automobile.

Troop 5—Roddy O'Neill, art; Cecil Davis, marksmanship; Lyle Hardgrave, pathfinding; Lynn Hardgrave, pathfinding; Abner Harper, first aid to animals, pathfinding; Woodrow Holt, life saving, pathfinding, swimming; Arch Kind, crafts of wood, basketry, cook, carpentry, civics, camping; Donovan Stafford, first aid to animals; Carol Thompson, pathfinding, handicraft, civics, first aid; Paul Warren, marksmanship; Mina Watkins, camping, civics; Campbell, Ekins, cooking.

Troop 6—Geo. E. Eaton, plumbing, poultry keeping; M. K. Foster, bird study, signaling, physical development, pathfinding, carpentry; Harold Humphries, marksmanship.

LAST GAME FOR THEM

Five regulars of the Stanford team who will play against Pittsburgh on Jan. 2, will end their college football careers in that game. They are McCoy, Freeman, Murphy, Hyland and Hill.

The total gravitational pull of the sun on the earth would break a steel rod 2,000 miles in diameter.

NUT CRACKER

By Joe Williams

Ban Johnson's sight is much improved, says a dispatch. But Mr. O'Goody doubts if it ever will be good enough to see Judge Landis.

A football game between the Los Angeles police and firemen was scheduled the other day. We'd like to see what happens to the firemen when the referee blows his whistle.

The cops' effort was to be made up mostly of traffic bulls 'was said, because they are the best blockers.

If the battle gets too hot, some friend of the firemen can slip out and turn in a fire alarm.

The headline, "Cop's Toe Wins Battle" might mean a drop kick. But it might mean, too, says O'Goody, that one of the fire laddies was stepped on.

FARMING REVIEW

Agriculture Had a "Pretty Good Year"

WASHINGTON, Dec. 31 (AP)—Agriculture as sized up by government experts, had a "fairly good year" in the chief producing regions with the exception of the central and eastern part of the corn and hog region.

The department of agriculture in its final report on the agricultural situation for the year today said 1927 brought a measure of recovery to the cotton belt but much of the central and eastern section of the corn and hog region had a poor crop of corn, which coupled with a slump in hog prices left the past season's disappointing one.

WHAT ERNIE THINKS

Ernie Nevers, one of the big stars of professional football, believes that the Pittsburgh football team has not been over-rated or over-painted, but that Pop Warner's Stanford team will pull a surprise play or two that will beat the easterners.

John Mast, plumbing, weather; Carl Thorp, electricity, marksmanship.

Boxing Campaign Of 1927 Breaks All Records For Attendance, Gate Receipts, Purses And Confusion

BY ALLAN J. GOULD (Associated Press Sports Editor)

NEW YORK, Dec. 31.—The boxing campaign of 1927 broke all records for attendance, gate receipts, fighters' purses, confusion over title possession and "squawks."

The biggest spectacle of all, the second Dempsey-Tunney battle at Soldier Field, Chicago, not only shattered precedent by attracting a mammoth crowd of 145,000 and a "gate" of \$2,650,000, but also provoked the loudest "squawk" of all.

The "long count" controversy, arising from the length of time that Tunney spent on the floor in the now historic seventh round, overshadowed all of the other arguments and still was a source of debate at the close of the year, even though serving only the purpose of "ballooning" a third chapter of the Dempsey-Tunney battle.

Disputes at one time or another over four championships, besides cries of "fair or foul" that followed such bouts as the Dempsey-Sparkey and Paulino-Delaney affairs contributed to a season of turmoil.

Three titles changed hands, four were successfully defended, while two others, flyweight and featherweight, remained in dispute at the end of the year. Jack Delaney among the light heavyweights and Fidel Labarba in flyweight circles added to the year's difficulties.

Out of the melee, however, the attempted come-back of the old Manassa Mauler, Jack Dempsey, stood out. Always a colorful ring figure, the greatest drawing card the ring has ever known, Dempsey was the center of chief interest.

His knockout of Jack Sharkey in a million-dollar bout at the Yankee Stadium in July aroused a storm of "fair or foul" controversy, but it nevertheless restored considerable of his old prestige and assured him a return championship bout.

Dempsey Nearly Comes Back. No one knows any better than Gene Tunney how close Dempsey came to making his come-back good. The ex-champion was in much better shape than for the bout at Philadelphia the year before, when he lost his crown. The old fighting fire had returned and he was in superb condition. He

made his big thrust in the seventh round when solid rights and lefts to the jaw put Tunney on his floor dazed and blinking. His failure to obey the rules about going to the "further" corner after the knockdown gave Tunney added and valuable seconds of rest and cost Dempsey his hard-won advantage. Tunney, apparently having shot his bolt, Dempsey was beaten back as Tunney turned on a whirlwind finish and carried his million-dollar purse.

It was a "boom year" for the heavyweights. Sharkey, the young Boston sailor, rose rapidly through victories over Harry Willis, Mike McTigue and Jim Maloney, who spring one of the biggest upsets by defeating Jack Delaney in an "elimination" bout at Madison Square Garden that broke all indoor records. It attracted nearly 19,000 fans and a "gate" of \$201,613.

With the passing of Willis, who also was knocked out by Paulino Uzcumendi, another "dark moment" arose in the bulky form of George Godfrey, the "Leopard of Leiperville," who numbered Monte Munn and Jim Maloney among his knockout victims.

There are 35,926 deaf mutes in the United States.

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DOLLAR DAY

SPECIALS FOR MONDAY

—Our Feature Item Is—

White Enameled Steel Stools

Kitchen Size ----- \$1.00

Bath Room ----- 80c

Every section of the store will share in Special Values for this special event and if you seek merchandise of merit you will find it here.

Our stock has been kept up and is not in a run-down condition and you will find a well assorted stock from which to choose.

Open Monday from 8 to 6

MINTER-GAMEL COMPANY

That Friendly Store

1107-9 13th Street Lubbock, Texas

Lubbock Twelfth City of State In Building Permits

Total of \$125,878. Here In November Is Better Than Record Shown by Waco, and Other Towns.

Building permits in the city of Lubbock during November totaled \$125,878 and placed Lubbock twelfth in the state, according to figures recently announced by the S. W. Straus & Company of New York City.

The figures announced show Abilene, Houston, Dallas, Amarillo, Austin, Beaumont, El Paso, Galveston, Wichita Falls, San Antonio, and San Antonio to have a bigger total than Lubbock while the Lubbock total was more than the figure from Brownsville, Corsicana, Paris, Sherman, Tyler, and Waco.

The company failed to quote the building figure of the city of Lubbock but figures announced show Lubbock to rank with the best cities of Texas in building. The month of November was a normal month for building. The month before October, saw the permits reach figure of \$179,000, and other months saw the permits total more than the November figure.

Figures announced by the S. W. Straus & Company of New York are as follows:

- Abilene, \$148,037.
 - Amarillo, 680,663.
 - Austin, 254,776.
 - Beaumont, 265,803.
 - Brownsville, 59,568.
 - Corsicana, 60,563.
 - Dallas, 524,932.
 - El Paso, 133,205.
 - Galveston, 243,639.
 - Houston, 2,226,303.
 - Paris, 3,389.
 - San Antonio, 480,118.
 - San Antonio, 937,486.
 - Sherman, 22,510.
 - Tyler, 25,861.
 - Waco, 55,175.
 - Wichita Falls, 348,454.
- Total \$415,774.
- Adding Lubbock's permits to the figure brings the total to \$454,652.90.

Lorenzo News

By MRS. R. L. BOWMAN Staff Correspondent

A JANUS PARTY IN THE METHUEN PARSONAGE

In view of the fact that Janus the god for which January was named, had two faces, the Woman's Missionary society decided to have a two-face party, honoring their husbands. The guests were asked to appear with an extra face on the back of them and their clothes of kind part before. You can easily understand that there was a screen of laughter from the time the first guests arrived until the last ones.

Many presented their nature bodies, while others backed their false faces in and received such a greeting as this: "Good-bye; I am sorry you must leave."

After the laughter subsided each one was given a piece of paper and asked to write backward "Twinkle, Twinkle, Little Star."

There were various contests and games during the evening. Among these were: writing a backward spelling match, a debate, the women against the men; "Resolved that men are more two-faced than women."

Then came the sudden announcement that Baby New Year was present and would at once make his appearance.

To the surprise of all two of the women tenderly and carefully rolled in the squealing, squawking kicking baby in the person of Peter Pearson.

Refreshments consisting of chocolate, whipped cream and cake were served. The plate favors were hand-made two-faced men.

Each guest departed declaring he had seen too much fun with two faces and four eyes.

CHILDREN'S PARTY
At the same hour, the W. M. F. were entertaining their husbands. Two of the women, Mesdames Templeton and Williamson, entertain the children with a Christmas tree at the church. The children help to decorate the tree and after receiving their presents, heartily engaged in many interesting games.

Mr. and Mrs. B. L. Williams and sons, Catman and Ocie Hugl were Lubbock visitors Thursday.

Mr. and Mrs. B. F. Pearson were in Dallas on business Thursday.

Mesdames R. Jones Goode, Frey Weise, Dewey Sullivan and R. I. Bowman attended a bridge party at Mrs. Poy Cooper's in Dallas Thursday afternoon.

Rev. R. S. Watkins made a trip to Scagaves Tuesday.

Mr. and Mrs. T. G. Hendrick and son, Thomas G., returned Wednesday from a ten-day visit at Roger and Waco.

Mr. and Mrs. Leslie Ellis of Southland arrived Wednesday for brief visit with relatives.

A little son arrived Wednesday night at the home of Superintendent and Mrs. L. Z. Manire.

Mrs. Rex Shirley and daughter, Estelle, visited their mother and grandmother, Mrs. E. U. Payne, at Dallas Thursday.

LOS ANGELES WANTS WEBB
The Los Angeles baseball club is seeking Joe Webb, the stinging young outfielder, as a Christmas gift from Owner Wrigley of the Cubs.

It is easy to move a dog's bark, veterinarians demonstrated in a Portland, Ore., clinic recently.

Portia, 1927 Model



Here is Portia, 1927 model. The girl is Alice Siebolt, Iowa University co-ed, one of the leaders in the annual year book beauty contest and a high grading student in the College of Law.

Cooper Runs For Commission Post

Pioneer Citizen Is Out To Be County Commissioner From Precinct 4; He Has Been Here Many Years.

George C. Cooper, pioneer Lubbock county citizen, authorizes the Avalanche-Journal to announce his candidacy for a place on the county commission, subject to the action of the Democratic voters in their primary on July 29, of this year.

Mr. Cooper seeks his post from precinct Number 4, and, if elected says he will do his best to give the county a common-sense administration as a county commissioner. He has resided in Lubbock county for many years.

TO PLAN WORK

West Texas C. C. Staff Conference Called

FORT WORTH, Tex., Dec. 31.—The West Texas Chamber of Commerce, after closing one of the most prosperous years in its history, will launch activities of 1928 with annual staff conference in Stamford Monday. Homer D. Wade, manager of the organization, said on his arrival here today. Work for the year will be outlined. A meeting of the executive board of the body will be held in Fort Worth some time in January, he also announced.

Pride of Pacific



They pick their beauties in mid-winter out on the balmy Pacific coast. Miss Diana Drake has been chosen for the honor at Los Angeles harbor, Feb. 19 and a brunette.

Six Resolutions For Better Health Given by Carrick

Think Over Mistakes Made Last Year and Endeavor To Better Conditions, Is Official's Urge.

Dallas, Dec. 31. (AP).—Six resolutions for better health in 1928 have been suggested by Dr. Manton M. Carrick, director of public health of Dallas, in a communication to the people of Dallas tonight. He said:

"It is fitting and proper at the beginning of the new year to spend a little time in thinking over some of the mistakes of the past, whether these mistakes are of omission or commission. Little boys and girls especially, big boys and big girls particularly, and very old boys and girls emphatically, and necessarily, should ask themselves: if they are eating those things which are good for them and leaving un-eaten those that are not. Resolve to purchase an authoritative book on what to eat and work out your own problems of diet."

Children Pity Part
"Children should ask their parents why they have not been immunized against smallpox and diphtheria, and parents should resolve that they will give their children this protection. You may consult your doctor with regard to the proper time and age."

"Whether one is young or old, the following are excellent resolutions for the new year:

"1. I will not eat too much nor will I exercise too little during the coming year; I will eat a variety of foods in order that my body may be adequately nourished; I will not forget the importance of eating fresh fruits and vegetables."

"2. I will work hard during work hours, and I will play hard when I play. I will seek to avoid late hours and I will not neglect to take my annual vacation."

Preservation of Health
"3. I will learn all that I can about the care and preservation of my health and will strive to apply the knowledge I gain faithfully and conscientiously."

"4. I will go to my doctor for my annual health examination in order that he may help me to keep well."

"5. I will visit my dentist at least once in six months in order that my teeth which are so important to my health, may be preserved."

"6. I will consider the health and welfare of others and will give my moral support to those officers who are charged with the duty of protecting the public health."

MAXEY BOYS HOSTS

Dinner and Theatre Party Are Enjoyed by Young

Homer and Robert Maxey, assisted by their mother, Mrs. J. B. Maxey, were hosts at a dinner Friday evening at their home, 2123 13th street. After a three-course dinner, guests were taken to the theatre. Those attending were Misses Yonnie Gilkerson, Faye Hunt, Inez Hensley, Malba Mae Tatom, Dorothy Rushing, Virginia Bacon, Sarah Michie and Floyd Norman, W. B. Rushing, Harmon Jenkins, J. D. Jenkins, Leroy Vaughn, Murray Ballenger, Homer and Robert Maxey.

POSTOFFICE CHANGE

Several Shifts in Personnel Are Announced

Changes in the personnel of the local postoffice were announced yesterday by John L. Vaughan, postmaster.

Merlin S. Gunn, parcel post delivery, has resigned effective January 1, and will move to a farm near Shallowater. His place will be filled by Bryan B. Sides.

E. L. Thaxton, substitute carrier, has been placed on the service as regular carrier.

Let It Snow!



Billiards mean nothing to these fair sun-worshippers on the bathing beach at St. Petersburg, Fla. Miss Dorothy Nordstrom (above) of New York and Miss Letitia Cassell (below) of Rahns, Pa., are out for a sun bath.

TO BE CANDIDATE

H. L. Darwin of Paris Out For Lieutenant-Governor

PARIS, Tex., Dec. 31. (AP)—H. L. Darwin, of Paris, former state senator, Friday announced his candidacy for lieutenant governor of Texas. For four years he was state senator from Delta, Hopkins, Franklin, Mitchell, and Red River counties, and from 1920 to 1924 was senator from Lamar and Fanning counties.

DR. G. M. TERRY

Dentist
406 Myrick Bldg.
Phone 1410



TO YOU FROM—
"The Sweetheart of Lubbock"

Fenned that Greeting Ourselves Sincerely We Hope Much Gladness Is Yours
— In 1928.

LUBBOCK CANDY KITCHEN

Tonight Palace Tonight

SUNDAY

Mid-night Matinee

Starts at 12:1 A. M.

"What Happened To Father"

Come, let's celebrate the New Year with a good Laugh

Also

Comedy and Other Attractions

Palace

JANUARY 13TH

One Day Only

"The Family Upstairs"

Harry Delf's Great Comedy of American Home Life!

Featuring Noah Beilharz

"Papa Heller"

One of the Outstanding Dramatic Hits of The Year.

A Laugh From Start To Finish.

Seat Sale Starts Friday, January 6th at Palace Theatre Box-Office

Prices 75 to \$1.65

Get Your Reservations Early.

Palace Features Are Interesting

Road Show and Vaudeville Troupe will be Offered Here; Tim Tom Story To Be Here Monday.

Two events, which should prove of particular interest to theater goers of Lubbock and the South Plains, have been scheduled for the near future by the Lindsey Theater Enterprises for their leading showhouse, The Palace. The events include "The Family Upstairs", a rip-roaring comedy, and Tim Tom Story and company, a vaudeville specialty act.

"The Family Upstairs" stars Noah Beilharz, who as "Pappa Heller" carries the comedy throughout, will be presented January 13. It ran for a full year at the Gayety Theater, New York City, has since been filmed and was written by Harry Delf. It has been highly successful in a number of large cities. Manager Clifton Lindsey, of the Palace, reports.

Coming tomorrow, January 2, is Tim Tom Story's company of entertainers. Mr. Story, known as the Saxophone Virtuoso, extracts from his jeweled gold instrument, all kinds of music and does stunts which are not even attempted by any other saxophonist in the country. Mr. Lindsey says, "The act is ably assisted by Norma Story, in a rapid-fire patter and a talking number on saxophones, which they make laugh, talk and cry."

Yes Sir they stop that tickling in the throat

in the green bean

DAVIS MENTHOLIZED BEANS

MADE BY THE DOUGLAS CANDY CO. ST. JOSEPH MO.

5¢

Avalanche-Journal Want Ads Pay

"Everybody Happy in 1928." We've made that our slogan and we promise to do our best in keeping you all smiling with our services!

WYLIE-JARRETT DRUG CO.
1007 Main St.
Phone 1082

Resolve in 1928

TO OWN A

NEW FORD

THAT the New Year brings you a full measure of Happiness and Prosperity is the wish of the

Lubbock Auto Company

LINCOLN — FORD

There Is Plenty Of Variety Here--Everything Is Advertised Call 13 or 14

Rate, Size and Requirements of the Lubbock Daily Journal... Lubbock Morning Avalanche... Sunday Avalanche-Journal

Classified advertising will appear in both the Morning and Afternoon papers... All classified advertising is printed in the Morning, Avalanche, Sunday and the Daily Journal of the same date...

AVANCE-JOURNAL Combined Rates: Minimum, each insertion... One insertion, per word... Two insertions, per word...

Der experienced ad taker will receive your ad and help you to word it... These accounts are "accommodation accounts" for our patrons and for one day only.

No advertisements accepted on an "until filled" order... Notice to discontinue an advertisement must be given in writing... We receive the proper classification and reject unclear or objectionable copy.

1. LOST & FOUND

LOST--Rhinstone Buckle off ladies slipper. Phone 1214-J. LOST--Silver Snake Bracelet on the street before Christmas... value is the sentiment in it. Reward will be paid for return to Mrs. J. W. Gamel, 1505 Main street.

2. MALE HELP WANTED

Hand to work on farm for part crop. W. B. Copeland, Route 4.

3. FEMALE HELP WANTED

Earn \$25 weekly addressing and mailing circulars in spare time. No canvassing, experience unnecessary. Send stamp for particulars. Superior Service, Box 1067, Dallas, Texas. LADIES--Embroider for us in your spare time, easy, pleasant, profitable home work. Enclose stamp. Lamothe Mfg. Co., 7 Carroll St., Livermore Falls, Maine.

4. SALESMEN WANTED

Large Ohio Corporation wants man to look after their business in unoccupied territory \$4,000 to \$6,000 yearly possible. Capital and experience unnecessary. We deliver and collect. Pay weekly. Quick promotion to man of ability. Fry-Fyter Co., 2043 Fry-Fyter Bldg., Dayton, Ohio. DISTRIBUTOR for 190 stoves round this country, experience unnecessary, no selling distribute and collect; should net \$70.00 weekly. Perna Mfg. Co., Florin, Pa.

5. SITUATION WANTED

WANTED--Hauling of any kind. Call T. J. Brock at 829. WANTED--Sewing and dressmaking, reasonable prices. Mrs. McIver, 1811 16th street. LAUNDRY WANTED--Finished or unfinished, quilts, etc. Call 214 Ave. U. Phone 973-J.

EXPERT AUTO MECHANIC AND SERVICE MANAGER

Desires work in or near Lubbock, competent, honest, do anything from running a Fordson tractor to flying an army bomber. Address--Hines' care Avalanche.

WANTED your car lights to test

1115 Main street Dewey Campbell. WANTED--Dressmaking and all kinds of sewing. 1118 8th street. Phone 1059-J.

WANTED--Practical nursing

Confinement cases preferred. See me at 2304 Ave. P. Phone 813-R.

Steamship positions. Visit Europe, Africa, Asia, So. America. For info, enclose stamped self addressed envelope. Doyle, 1715 Ave. H. Galveston, Texas.

6. HOUSES FOR RENT

FOR RENT--Four-room house on Ave. O, 1900 block. Phone 60. FOR RENT--Modern 5-room house, close in, on Broadway. W. J. Garrett Dry Goods Co.

Five-room furnished house, piped for gas, modern. Phone 1029-W after 6 o'clock. 1626 17th street.

FOR RENT--2 six room brick veneer, unfurnished, and one six room stucco, part furnished. Jno. Turner, Roe money building.

15. OFFICE SPACE

DOUBLE OFFICE in Temple Ellis building with lease at \$30 per month. Call 917-J. YOUR CHANCES are better of getting good results if you rent your ad from three to six times. A little more.

6. HOUSES FOR RENT

FOR RENT--By January 5th, modern 5 room house. Close in. call 1758 day's, or 1748-J night.

8. UNFURNISHED HOUSE-KEEPING ROOMS

Two unfurnished rooms, bath, gas, adults only. \$12 per month. 1706 Ave. J.

FOR RENT--3-room house, well, windmill, garage, also light house-keeping room. 1915 7th street.

10. FURNISHED HOUSE-KEEPING ROOMS

One-room apartment, close in, gas hot water. 704 Ave. L.

FOR RENT--Modern housekeeping rooms Fifteenth street. Inquire 612 Main street.

11. UNFURNISHED APARTMENTS FOR RENT

Brick duplex, close in, new, best in Lubbock. 1713 14th.

12. FURNISHED APARTMENTS FOR RENT

FOR RENT--3 room furnished apartment, close in, with gas, private bath. Call 299.

FOR RENT--Nice modern furnished apartment and bed room, reasonable, near Tech. Phone 1378-R.

FOR RENT--Nicely furnished two-room apartment with bath, new gas range and heater, couple only. 1622 Texas Ave.

Modern 4-room duplex, nicely furnished, gas, near Tech. Phone 235-R.

Nicely furnished apartment, heat, hot water, garage, best location. 1816 13th.

FOR RENT--Furnished apartment 1617 16th. Phone 703-J.

One half duplex furnished, Broadway and College Ave. Information call 77.

Bedroom, modern, close in, gas, heat, instant hot water. Phone 98.

13. BED ROOMS FOR RENT

Rooms for boys, hot and cold water day and night, gas heat. 1004 Ave. X. Phone 1556-R.

Nicely furnished front bedroom, gas heat, hot water. 2219 15th St. Phone 1373-J.

FOR RENT--Nicely furnished bedroom, adjoining bath, furnace heat. Phone 372. 1212 Ave. M.

FOR RENT--Bedroom with gas heat. 1613 16th St. Phone 1733-W.

Nicely furnished bedroom for girls or couple. 1801 18th street. Phone 1558-J.

FOR RENT--Bedroom, adjoining garage, heat, garage if desired. 1912 15th street.

Bed room for rent with garage, can see at 1949 Ave. N. Call 813-R.

Modern room next to bath, gas heat, garage, meals if desired. 1714 14th street.

FOR RENT--One modern bedroom, close in. 1106 16th street. Call 1758.

Nice bedroom or board and room. 1502 Ave. T. Phone 1689-W.

FOR RENT--Well furnished bedroom, private entrance, gas, hot and cold water. 1915 16th street.

Bedroom for rent; all modern conveniences. Close in Private entrance. 1402 Ave. M. Phone 27.

FOR RENT--Two unfurnished rooms for rent to couple without children. Phone 745. 1613 10th.

CHOICE Heated rooms, adjoining bath, in brick building in brick home. 4627 Broadway. Phone 1610-W.

FOR RENT--Three rooms furnished or unfurnished. 1918 Ave. L.

NICELY FURNISHED South bedroom, furnace heat, nice bath, hot water. Phone 518. 1418 Broadway.

TWO NICELY furnished bedrooms; will accommodate five gentlemen; all modern conveniences. 1402 Main.

THREE FURNISHED rooms; gas, private bath; Tech or town girls. Call 77. 2116 15th.

14. BOARD AND ROOM

Board and room \$8.00 per week. 707 Ave. K.

BOARD AND ROOM, STEAM HEAT. 1219 19TH STREET. PHONE 1125-R.

Room and board, very attractive for winter. Call 70-W.

WANTED--Tech boys to room and board in private home. 2110 13th.

ROOM AND BOARD--Price reasonable. Phone 1098-J or 1714 16th street.

ROOM AND BOARD--In heated brick home. 1627 Broadway. Phone 1610-W.

BOARD AND ROOM--For 2 Tech girls; gas in room, adjoining bath, hot and cold water, car to and from school. Call at home Sunday before noon or after 6 in evening. 1938 Ave. M. Phone 1644.

MODERN ROOM with meals for two or more boys. Phone 1546-W.

27. REAL ESTATE

THAT MAN LIED! WHO SAID JOE HESS COMPANY HAD NO GOOD VALUES TO OFFER RESIDENCES AND APARTMENTS

99--5-room, breakfast room, bath, service porch, gas heat, weather-stripped, fireplace, oak floors, garage, yard fenced, practically clear of debt, and completely furnished, all for \$5500.00. Located on 14th between High school and Tech.

109--6-rooms, bath, gas heat, fireplace, small rooms, located 20th and College avenue, has garage and walks. Make us an offer.

110--1-2 story, 9-rooms, gas heat, frame home, has garage and two servant rooms, deep lots, on corner 18th street. Make us your offer.

201--Modern weatherstripped, brick veneer duplex, on 16th street paving, double garage, rented both sides, absolutely clear of debt. See us for price.

302--5-room brick veneer, strictly modern, back yard for poultry, or vegetable, on 16th street paving. Dandy neighbors. Let us show you this.

303--Apartment house, best of construction, on pavement, a good investment at \$19,500.00. See us for detail rental returns.

304--For couple only. One of the best interior finished homes in Lubbock, near Tech, large rooms and beautifully appointed for entertaining. Priced right at \$2200.00.

305--Large 6-room modern home, beam ceilings, A-1 construction, close in on 16th street paving, shades and draperies included, gas heat, plenty of room for 14 tables at bridge in living and dining room. Priced below actual value.

206--100 feet on Main street, large trees for shade, paving, and not a cent against the property. Would make beautiful apartment site. Priced right.

307--Another 5-room frame home on Main street, clear of any debt, and the owner wants to sell. Good terms.

308--5-room home near 12th on paved Q avenue, 65 foot frontage, and worth the money at \$5500.00.

309--Adjoining public school, large frame home, needs remodeling, priced right, to right party.

210--A snug 5-room home 2200 block on 14th, all modern and nicely decorated inside. O. K. at \$2520.

211--Every built-in imaginable in this 4 room and bath brick veneer home on 14th. Has cedar lined closets, and priced right at \$4850.00 on terms.

212--Compact 5-room brick veneer, with 75 foot frontage on 17th street, nice neighbors, beautiful lawn, and ideally located as to ward, high, and Tech schools. Monthly payments.

213--Large 6-room frame close in on 16th paving, corner lot, for miles or vacant city lots. Balance monthly payments.

214--Will trade 5-room frame home on West 14th for similar home in Spur, Texas.

215--Small 4-room and bath, fronting east on Ave. P. south of 19th. Priced \$1200.00--\$699.00 in monthly pay loan.

216--Nothing down and \$40.00 per month buys 5-room modern frame home on 7th street near Tech. Price \$3500.00.

216A--Nothing down and \$35.00 per month buys nice little home in 1900 block on 9th street. Price \$2500.00. Why pay rent?

217--3-room home below 19th on Avenue E. \$200.00 down balance \$25.00 per month. Will consider closed car in trade.

BUILDING LOTS

501--50 foot front lot on Ave. Y near 19th paving, cheap at \$70.00 terms.

502--Nine 50 foot lots on 8th street, all or any of them at \$50.00 each. A good investment.

503--58 foot lot 2300 block on 16th street paving, modern, garage and servants quarters in rear. Nice building site at \$1300.00.

FARM LANDS

602--1 section highly improved, 4 1-2 miles from Meadow, 1-2 in cultivation, \$40.00 per acre; also 5 sections adjoining at \$35.00 per acre. A good ranch investment.

603--Improved 90 acres adjoining Monroe. Make us an offer.

604--100 acres highly improved, large grove shade trees, no indebtedness, Slide community. Priced to sell.

605--1 acre, 4-room house, well and mill, young orchard, near Tech, adjoining city limits, has \$700.00 monthly pay loan. Priced right at \$1750.00.

BUSINESS BUILDING TRADE

301--Three business buildings to trade for farm property and Lubbock business property is the cheapest property in Lubbock county today. Think it over and see us.

IF YOU DO NOT FIND YOUR REQUIREMENTS LISTED ABOVE CALL AT OUR OFFICE AND INSPECT OUR COMPLETE LISTINGS--

27. REAL ESTATE

READ EVERY WORD OF THIS Have good farms to sell at very attractive prices; also will trade land for city property; also have Pontiac coupe, like new, to trade on modern small house. If you want to buy, sell or trade, see me. Raleigh Martin, 1213 Texas avenue. Phone 1423.

FOR SALE--Well built, modern, six room house, corner lot, part terms. 2125 17th St. Phone 395-J.

PRICED TO SELL QUICK Good five-room bungalow on 15th street, small cash payment, balance like rent or will take good car or clear lot as part payment. Call McClelland at 484 or 1116-J.

27. REAL ESTATE

HAY DAVIDSON says: "White chickens lay more eggs; then black chickens beware; there are more white chickens to eat Bewley Egg Lay."

ED ARION--PIANO TUNER. 15 YEARS ON THE PLAINS. PHONE 1420-W.

FOR SALE--At a bargain; 6-room brick veneer house; will take good car as down payment. L. G. are Avalanche.

27. REAL ESTATE

5 AND 10 ACRE TRACTS 5 and 10 acre tracts on Brownfield and Loveland highways; a few choice 5 and 10 acre tracts. JARROTT BROTHERS 304 Leader Bldg.

CROP PAYMENT

We have a few choice quarters of land to sell on crop payment plan, shallow water, convenient to school and most productive soil on South Plains.

JARROTT BROTHERS

304 Leader Bldg.

FOR SALE BY OWNER

North front lot 52x174 on 13th street between high school and Tech. Ideal location for building site. Priced for quick sale. See owner at 303 Myrick Bldg.

100 acres well improved, 5 1-2 miles of town. Price, \$37.50 per acre. \$1000 cash handles this bargain, balance easy.

SAMMONS & HOLT

1020 Broadway Phone 833

IS YOUR RENT MONEY BUYING LUBBOCK REAL ESTATE?

with its steadily increasing value for your family or for your landlord? Here is a nice home with income near High school, living room about 23x16 with open fire place, French doors to large dining room, modern kitchen with porch, hallway, two pleasant bedrooms, bath room, basement, furnace heat, a good plant; another house on lot which you may rent, fine lawn, flowers, 15 healthy shade trees, owner requires quick sale so I have arranged that less than \$500 down will handle, monthly payments less than rent, much less than its value will buy it now, act now if you want a home with an income and a sure increase in value.

J. S. COLLIER SOLE AGENT

303 Temple Ellis Bldg. Phone 1544

FOR SALE

One modern brick veneer home, \$4250.00, good terms; one modern six room home and good out buildings, well located for Tech and High school, cost \$6,250.00, price if sold at once \$5,000.00; modern brick veneer home, well located, 75 foot front, large rooms and at a bargain at \$6000.00, good terms; one of the prettiest and most up-to-date brick homes in Lubbock, going at only \$6,500.00, good terms; one of the best homes on 16th St. and in prettiest block on street going at a bargain and owner will trade equity for clear lots well located.

I have homes ranging from \$1,000.00 to \$25,000.00, so I can show you what you want.

SEE T. W. SAWYER

Phone 205 Office West Side of Square

28. WANTED TO RENT

WANTED BY JANUARY 1ST Two or three room apartment not more than 4 blocks from center of town. Must be entirely modern, with gas, hot and cold water, private bath. If you have something that rents for \$40 or under and want to rent it to some one without children and someone that will take care of your furniture and be permanent--write, Box O. R. C. care Avalanche-Journal.

WANTED TO RENT--150 to 170 acres, some grass, close to school, reasonably well improved. Phone 1278.

WANTED TO RENT--A farm of 125 or 150 acres, can furnish self, references furnished. See S. P. Dumbler, 3 miles southeast of Lubbock on Slaton highway at filling station. Phone 9041-F-3.

29. FINANCIAL

Lowest interest rates. No commissions and no stock to buy. The only contract permitting payment of part any time during year without penalty. We make inspections. CHAS. H. READ Bush Building Phone 924

MONEY TO LOAN ON--

Farms, ranches and city property, also farms, ranches and city property for sale.

GEORGE W. FOSTER Ellis Bldg., Room 304. Phone 273

INSURANCE

GILLON & McAFEE Phone 274 415 Ellis Bldg.

Try an Avalanche-Journal want ad and watch the results.

YOUR CHOICE

Will subordinate on half of price of lot in Ellwood Addition to Building and Loan. Five room brick veneer, modern, \$40 down and \$40 per month, in southwest part of town. Roomy stucco in northwest part of town, \$50 cash and \$80 per mo. CHAS. F. O'NEALL

A. H. MARTIN Avalanche Bldg. Phone 226

JOE HESS COMPANY

National Bank Building

27. REAL ESTATE

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35. WAGMANS COLUMN

FREDERICK VITA TONIC PERMANENT WAVES LAST!

We are Beauty Specialists. Pay Us a Visit and be Convinced. All work Guaranteed.

LUBBOCK BEAUTY SHOP

MRS. LENA McELROY, Owner 1115 Ave. K Phone 322

36. NOTICES

There is no possible way for you to get your message before as many people at such a nominal cost as there is through the use of the Economical Classified Ads.

THE CLEANING OF YOUR CLOTHES GIVES THEM

NEW LIFE, NEW APPEARANCE WE ALSO HAVE

A DEODORIZING MACHINE TO REMOVE THE ODOR OF GASOLINE FROM YOUR CLOTHES

SEND YOUR CLOTHES TO A MASTER-

LUBBOCK TAILORING CO. Phone 85

37. AUTOMOBILES

- 1927 Hupmobile Coupe. 1927 Nash Coupe. 1926 Nash Touring. 1925 Master Buick Roadster. 1923 Buick Victoria. 1925 Buick 4 Touring. 1923 Buick 6 Sedan. 1925 Ford Roadster. 1924 Ford Touring.

RAGLAND MOTOR CO. 1009 Ave. H Phone 365

HERE ARE SOME EXCEPTIONAL VALUES IN GOOD USED CARS

- 1924 Ford Coupe. 1925 Buick Brougham. 1926 Buick Coach. 1925 Buick Touring. Willys-Knight Touring. Hudson Coach. 1926 Overland Sedan. 1927 Buick 4 Passenger Coupe. 1925 Studebaker Touring.

These cars are all in good shape and worth the money. Come, look them over.

SLAUGHTER MOTOR CO. 10th and G Phone 75

THE NEW 1928 MODEL HUDSON AND ESSEX WILL SOON BE HERE! PAY US A VISIT.

HUB MOTOR CO. 1212 MAIN PHONE 1173

FOR SALE—Practically new 1927 model Chevrolet Coach. Call owner 1012 or 972-J.

AUTOMOBILES REAL BARGAINS CHRYSLERS BUICKS DODGES FORDS

AND A FEW OTHERS SMALL PAYMENT DOWN BALANCE EASY OLD BUICK GARAGE 1005 Avenue H.

FIFTH OF STUDENTS THINK LINCOLN, Neb.—Twenty per cent of the student body of the University of Nebraska—1,300 students out of 8,500—was reported unsatisfactory in one of more subjects at the end of the first half of the fall semester.

43. SPECIALS AT THE SHOPS

COAL NUT LUMP FURNACE FEEDS

POULTRY MASHES AND GRAINS—OYSTER SHELLS

DAIRY FEEDS, MILL FEEDS, GRAINS, HAY

ECONOMY MILLS

CEMENT BURDEN CONSCIENCE

MADISON, Wis.—The state treasurer was thankful for a \$3 contribution from a confessed thief who wanted to relieve his conscience, but puzzled as to how the theft was ever made in the first place.

CAPTURE DEER

PLAINVIEW (AP)—A. L. Ritchey and three companions ran down and captured alive a 250 pound buck deer near here.

LATE RELEASE NEW PROCESS COLUMBIA RECORDS

- 15124—New Dixie; I Don't Reckon That'll Happen Again—Fate Norris and the Tanner Boys. 15125—Take Me Back to My Old Carolina Home; Put My Little Shoes Away—Riley Puckett. 1198—Two Black Crows, Parts 5 and 6—Moran and Mack. 1116—Flutter By, Butterfly; I'd Walk a Million Miles—Art Gillham and His Southland Syncopators. 1196—The Song Is Ended; Together We Two—Ruth Etting. 1196—My Lady—Case Hagan and His Park Central Hotel Orchestra; Two Loving Arms—The Cavaliers. 15185—Fire On The Mountain; Alabama Gal—Riley Puckett. 15158—Dixie; Run Nigger Run—Gid Tanner and His Skillet Lickers. 15150—She's Only a Bird In a Gilded Cage; Nellie Dare—Elsie Floyd and Leo Boswell. 15170—The Girl I Left Behind Me; The Old Gray Mare—Gid Tanner and His Skillet Lickers with Riley Puckett and Clayton McMichen.

W. L. MEIER Music and Jewelry 1008 Broadway

MILADY'S BEAUTY SHOP 1115 Ave. J Phone 873. Beginning the New Year, we are adding new equipment with which we hope to serve our old patrons better, and add new ones. The old year has been all we could wish for—thanks to our many patrons. May you have a Happy New Year.

Farming Special Will Make Stop Here February 13

Schedule for Train Being Operated by Santa Fe Is For Stops at Many Towns Through Section.

The Texas "Farm and Home" special train operated by the Santa Fe railway in cooperation with the extension service of Texas & M. will reach Lubbock, Monday, February 13, according to a schedule received by County Agent D. F. Easton.

The train will stop near the Santa Fe station here at 7:30 p. m. of that day. Shows secured will be given by experts on poultry raising, dairying, livestock farming, etc.

Included in the exhibits, provided by the A. and M. college for demonstration purposes, will be beef cattle, dairy cattle, hogs, sheep, poultry, crops, and soils.

Lectures will be given from a specially built flat car, equipped with electrically controlled voice amplifier.

The train will be electrically lighted for the meeting here, as it will be held at night.

The schedule for the South Plains territory, as announced to the county agent, is as follows: Friday, February 10: Snyder, 9 a. m.; Post, 1:30 p. m.; Southland, 4:15 p. m.; Slaton, 7:30 p. m.

Saturday, February 11: Lamesa, 9 a. m.; O'Donnell, 1:30 p. m.; Tahoka, 7:30 p. m.

Monday, February 13: Crosbyton, 9 a. m.; Ball, 1:30 p. m.; Lorenzo, 4:15 p. m.; Lubbock, 7:30 p. m.

Tuesday, February 14: Biedsoe, 9 a. m.; Lehman, 11 a. m.; Levelland, 1:30 p. m.; Ropes, 7:30 p. m.

Wednesday, February 15: Seagraves, 9 a. m.; Brownfield, 1:30 p. m.; Anton, 7:30 p. m.

Thursday, February 16: Muleshoe, 9 a. m.; Sudan, 1:30 p. m.; Littlefield, 4:15 p. m.; Amherst, 7:30 p. m.

Friday, February 17: Abernathy, 9 a. m.; Hale Center, 1:30 p. m.; Plainview, 7:30 p. m.

Saturday, February 18: Floydada, 9 a. m.; Lockney, 1:30 p. m.; Kress, 7:30 p. m.

Monday, February 20: Tulia, 9 a. m.; Happy, 1:30 p. m.; Canyon, 7:30 p. m.

Durwood Bradley Is To Run Again

Present District Attorney Is Candidate to Succeed Himself; Statement Will Be Made To Voters Soon

Durwood H. Bradley, present district attorney, will be a candidate to succeed himself when voters go to the polls in the democratic primary, to be held this year on Saturday, July 28.

Mr. Bradley, who represents the state of Texas in criminal cases in both the 99th and 72nd Judicial Districts, said that he would make his formal statement in the near future. Since taking office following his election in 1925, Mr. Bradley has become widely and favorably known in Lubbock, Crosby, Hockley and Cochran counties where he serves during court sessions.

LOEB ESTATE VALUED

Nothing of \$3,233,360 Is Left to Convict-Son

NEW YORK, Dec. 31 (AP)—Albert H. Loeb of Chicago, vice president of Sears, Roebuck & Co., was killed in October, 1924, after his son Richard, had been convicted of murder and sent to prison for life.

The will made no mention of his son, though it was drawn up five years before his conviction.

The debts and administrative expenses, totalling \$1,620,543, included \$7,000 due Clarence Darrow, who headed the defense counsel during the Leopold-Loeb trial and \$15,000 and \$10,000, respectively, due to Benjamin and Walter Bachrach, who assisted in the defense.

Denton Will Run For Place Again

Commissioner Is Candidate For Re-election to Post From Precinct 4; Public Statement Is Made.

L. C. Denton, pioneer Lubbock county citizen and for several years a member of the county commission, has authorized the Avalanche-Journal to announce his candidacy for re-election. Mr. Denton is commissioner from Precinct Number 4. He makes the following statement to Democratic voters, subject to their action in the primary on July 28th:

"Having served you as County Commissioner for Precinct No. 4 for a number of years, I am again asking you to re-elect me to this place on the record I have made as your Commissioner.

"Most of you know me personally, and have known me for many years. My work and services are before you, and on this record, this work and services I have rendered, if you want to elect me again for County Commissioner for Precinct No. 4, I will gladly serve you, as I have in the past, to the very best of my ability, recognizing my duty to the public, at all times above my private or personal interest; feeling the obligation of my office calls for my first and sincerest consideration.

"If you want to elect me, take me for what I am not what I might be or could promise. (For I make none, other than the faithful discharge of my duty as I see it, and you will receive from me what I have given in the past, service as I see my duty.)

L. C. DENTON, County Commissioner, Precinct No. 4.

There is one automobile in Siberia for every 250 persons.

London's fire department costs \$2,500,000 a year.

Grading Work For New Rail Line Is Near Completion

Bridges Being Built And Work Rapidly Drawing to Laying of Steel in All Parts of Line.

LOCKNEY, Dec. 31—The grade for the South Plains extension of the Fort Worth and Denver railway is finished from the cap-rock to the junction six miles north of Lockney. Grading work has been completed from the junction to Plainview. One and one-half miles of grade is yet to be constructed from the junction northeast to Silerton, however, men are now busy finishing this work. Reports state that the grading is now under way from Plainview to Silerton.

Bridges that do not require the use of a pile-driver are now being constructed between Quilley and the junction and rails have been laid through Quilley west of the city tunnel is finished and ready for the rails. However, men are still at work on the Gowdy tunnel, according to reports the track-laying gangs should reach the top of the cap-rock by January 15, barring unforeseen difficulties. The speed of the steel layers after the top of the cap-rock is reached should average two miles per day which will place the line in Lockney by February 1, in Petersburg February 15, and in Lubbock on the 25th of February, if difficulties do not hinder.

Authoritative reports state that the steel will first be laid to the junction, then to Lockney, Petersburg and Lubbock. The steel gang will then proceed to Silerton, then to Plainview and Dimmitt.

A southern railroad got rid of weeds along its tracks by spraying them with steam from locomotives.

Starting Monday LINDSEY Run's 6-Days-6

The World's Greatest Dramatic Masterpiece Was Made For YOU!

The Mind of Man Has Never Conceived It Before—The Eye of Man Has Never Seen Its Equal!



No picture in history has ever dared attempt the marvelously thrilling, gloriously beautiful scenes depicted in this remarkable masterpiece. The mind of man has never conceived the words to describe even faintly the grandeur, magnificence and awe-inspiring moments that pass before your eye in this astounding prodigious gem.

BEN-HUR

From the immortal novel by GEN. LEW WALLACE Directed by FRED NIBLO With a cast of thousands headed by RAMON NOVARRO Betty Bronson, May McAvoy, Carmel Myers and Francis X. Bushman

A METRO-GOLDWYN-MAYER PICTURE

- SOME OF THE BIG MOMENTS "THE STAR OF BETHLEHEM" "THE SEA FIGHT" "THE CHARIOT RACE" "THE LAST SUPPER"

ADMISSION ARRANGED BY PRODUCERS ADULTS—ALL SEATS 50c—MATINEE & NIGHT LOGES, 60c—CHILDREN 25c

ALL SEASON-PASSES SUSPENDED FOR THIS PICTURE

Political Announcements

The Avalanche-Journal Publications have been authorized to present the names of the following citizens as candidates for public office, subject to the action of the democratic voters in their primary elections on Saturday, July 28, 1928:

- FOR DISTRICT JUDGE 12nd Judicial District Homer L. Pratt of Lubbock. 99th Judicial District Chas. Nordvick of Lubbock. FOR DISTRICT ATTORNEY Durwood H. Bradley of Lubbock. FOR COUNTY JUDGE Robert H. Bean of Lubbock. FOR SHERIFF Vascoe Parks of Lubbock. FOR TAX COLLECTOR J. J. Clark of Lubbock. FOR TAX ASSESSOR I. C. (Rollie) Burns of Lubbock. FOR COUNTY COMMISSIONER Precinct Number 4 George C. Cooper of Lubbock. C. Denton of Lubbock.

MONDAY IS THE FIRST DOLLAR DAY OF 1928

START THE NEW YEAR BY MAKING SAVINGS ON THESE WORTHWHILE ITEMS!

It's quite appropriate that the first business day of the year should be Dollar Day. It's always a time when values are unusual and when you visit our store tomorrow you will find that it is possible to start the new year with a Saving Resolution.

CHOOSE SOME OF EVERY SPECIAL — THEY ARE ALL DESERVING

Table listing various clothing items and their prices, including Wash Silk, Prints, Wool Hose, Bloomers, Knit Unions, Slippers, Cretons, Indianhead, Gingham, Sheeting, Percale, Men's Socks, Hats, Sweaters, Men's Shirts, and Outing.

Hemphill-Price Co.

Optimism Prevails Among Lubbock Business Leaders As Old Year Bows Out to Give Room To 1928, Newcomer

(Continued From Page 1) for next year's crops, and farmers gradually being educated to the virtues of "live at home" agricultural tactics, the future seems indeed bright for the entire area.

MAJORITY OF BUILDING IS NEW RESIDENCES Presenting convincing proof of the steady progress of the city, building permits for the year 1927 amassed a total of \$1,036,156, a statement of the permits issued from the office of Grover C. Merrill, city building inspector, revealed at the close of business last night.

Three hundred and seventy-five permits were issued during the 12 months, making \$3,484.12 the average for each permit. Of the total, 22 permits were issued for residences, 17 for private garages, 30 for business houses, 46 for repair work, 7 for miscellaneous small buildings and 52 for moving houses.

Bricks Are Favorite Of the 222 residences built during the year, the majority of them were for five and six-room brick veneer houses. Only 20 per cent of the residences built were frame buildings. The average price of 1927 residences were between \$3500 and \$4000.

October was the busiest building month of the year, according to the records of Inspector Merrill. The permits for the month totalled \$179,000. May was the light month, the total running to \$40,225. Other months with their totals were: January, \$95,575; February, \$100,700; March, \$127,183; April, \$111,285; June, \$85,860; July, \$118,425; August, \$98,054; September, \$85,320; November, \$120,703; and December, \$77,126.

The largest permit issued during the year was for the Whaley Elevator, which was granted for \$108,000. The records of T. H. Dodson, city gas inspector, show that 1178 permits for the use of gas were taken out during the year. Electric permits issued totalled 681 and plumbing permits 421.

BELIEVE PROSPERITY DUE TO CONTINUE There is every reason to believe that the present highly sound financial foundation of the Lubbock region—and experts have declared it the most favorable in the past three years—will be continued during 1928.

This is a statement from Lubbock's leading bankers, who may be said to keep a finger on the prosperity pulse as well as the pulse of the community. "Deposits in all of the banks here are at a peak mark. Deposits at the three local banks yesterday showed an increase of more than a million dollars over deposits for the same time last year, and a million dollar increase for a town the size of Lubbock is to use the old slang phrase, "not to be sneezed at."

Deposits Are \$4,604,514 Total deposits yesterday were approximately \$4,604,514, compared to a total of but \$3,400,344 for the same day in 1927. The deposits were reported as follows: First National, \$2,032,000 this year, compared to \$1,470,000 last year; Citizens, \$1,003,703 this year, \$1,225,565 last year; Lubbock National, \$968,811 this year, \$704,779 last year.

Loans increased at every bank, although only slightly. However, this too, may be taken as a criterion of prosperity. In hard times, the banks are reticent about loans and have little to let out. In good times, money is plentiful for any worthy purpose.

Loans, Slightly Increased Loans totalled \$2,385,655 at all banks yesterday compared to a total of \$2,190,388 for the same time last year. These were distributed as follows: First National, \$1,118,000 this year and \$944,000 last; Citizens, \$795,322 this year and \$787,693 last; Lubbock National, \$471,333 this year and \$456,695 last year.

Even greater striking was the great jump in deposits for 17 rural banks that handle their money through the First National. Deposits for this group totalled only \$217,000 last year. This year they have reached the total of \$547,000.

There are several very definite causes for the present healthy financial condition here. According to O. L. Slaton, president of the First National bank, the local financial institutions were none too anxious to loan money last summer and spring, for one thing.

Lived as Home "The farmers found it hard to get money so they decided to work themselves out of it. They began to sell a little poultry and dairy products, and a few hogs maybe, thus getting enough money to "get by" on until the big crops began to net some revenue," he said.

While accurate figures are not available, postal receipts at the local postoffice during the past year will show an appreciable increase over the year 1926, in the estimate of Postmaster John L. Vaughan. Postal receipts are an accurate barometer of business conditions.

The postmaster said, and the fact that 1927 shows a greater increase over the preceding year than at any other time in the history of the local station, save possibly one year, is indicative of the generally prosperous conditions throughout the South Plains the past year and the present season.

new year in most sections, according to forecasts. North Texas experienced the coldest weather in the cold wave which extended its icy fingers to many southern points on the Gulf freezing temperatures expected as far south as Corpus Christi.

At Dallas the minimum temperature was 14, the lowest mark of the season, with four degrees above zero forecast for New Year's day. Paris reported a temperature of 12 degrees, the lowest in years with a prospect for colder and clear weather Sunday. A minimum of 22 degrees was recorded at Fort Worth at 8 p. m. the forecast being for a low of 10 degrees. Wichita Falls experienced a minimum of 12 degrees and expected lower temperatures Sunday.

Amarillo, in the Panhandle, recorded four degrees at 8 a. m. Saturday with the Sunday forecast promising continued low temperatures. At Lubbock, the low was 10 degrees with the forecast for still lower temperatures the night.

Abilene was at grips with its first cold spell of the season, low of 14 degrees recorded at 7 a. m. today. THREE DIE IN CHICAGO SMASHES CHICAGO, Dec. 31. (AP) A year rode out of the sky on a severe winter's storm, two train wrecks and several deaths as a result of the crashes between eleven here and between three trains of the Chicago & North Western attributed to the heavy snow. To the three deaths caused by the weather added four more, three a woman.

Teller Kidnaped (Continued From Page 1) left and the day man was not due for nearly 30 minutes. Anderson explained he was powerless to open the vault until the time lock was released. So the men, watches in hand, calmly sat down to wait for 8:15 to arrive.

At 8:15 o'clock they shoved the frightened teller over to the vault and again threatening him with death, made him twist the combination on the massive doors. By 8:30 the four men cleared out \$80,000 in currency, gagged, bound and locked Anderson in a wash room, and escaped.

The robbers next appeared at the private garage where the elder Andersons were being held prisoner, loaded into their automobile the two companions who had been standing guard and drove off. Mr. and Mrs. Anderson succeeded in struggling free of their bonds and notified the police.

The money taken from the bank had been piled in the vault in strong boxes preparatory to being transferred to a downtown loop bank. Walter Rathje, president of the bank, said he believed implicitly in the teller's story. Anderson has been employed there since he was a boy.

Weather (Continued From Page 1) ted snow high in railroad cuts and on highways. The heaviest snowfall of the year, more than six inches, fell in the vicinity of Kansas City, Mo., and Oklahoma City, Okla., on December 31 on record was experienced at Oklahoma City, and on into Texas and Arkansas, the storm spread. Temperatures below freezing were predicted for nation.

Texas shivered tonight in a cold wave that covered the entire state, and prospects were that the first day of 1928 would be the coldest of the winter. A shining sun, however, will brighten the beginning of the year.

TEXAS SHIVERS IN COLD WAVE Texas shivered tonight in a cold wave that covered the entire state, and prospects were that the first day of 1928 would be the coldest of the winter. A shining sun, however, will brighten the beginning of the year.

Monday and Tuesday Palace and Tuesday Our New Year's Special On the Screen "THE BLOOD SHIP" The Greatest Sea Story ever told with HOBERT BOSWORTH and JACQUELINE LOGAN

On the Stage "TIM TOM STORY & COMPANY" Saxophone King Presenting A Comedy Musical Barrage Saxophone Stories Melody and Jazz As You Like It Special Scenery and Lighting arrangements Delux Performance at 3-7 and 9 P. M.

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THE SOUTH PLAINS OWN NEWSPAPER VOL. 2, NO.

City Collection of Also Great Record Total Nears 200 of Dollars; A Month's \$16.05 Collector R. A.

Reflecting the era which has engulfed the past year, tax of Lubbock during the year was more than ever before. Shattering also were the number of cases paid into the city. The year's total at city Tax Collector R. A. office last night stood at \$16,050.00. Collections during the year totalled \$75,245.62 and \$4,117.59 for penalties. February, the total collection of taxes and \$128 for October Lighted.

The average month was \$16,057.80. The member had the smallest total, according to the being only \$1,664.70 that time. The fiscal year of does not end until the present collection strong. Collector Hol opinion that the five even greater than 1927 as the January and letions of the comin most certain to surp ritions of last year, collections totalled

RAGLAND AND NAGLAND TO ATTEND H. C. Ragland, m E. Nabors, salesman land Motor compar day for Indiana where they will attend convention of the Car company. Th from Lubbock about after their return to parations will be m company into their 1907-08, Avenue J.

A giraffe's tongue feet long.

\$ DO E Bar On The Fir Gre

31 x 90 Se Quality, Sp 36-in. Pepp quality Gra Sateen, bes Good range

Challie—bi Comfort C Sale, Mond

Ginghams— colors, 32- seller at 35 32-inch Gi derful valu the pretty

7 Yards Sh values and Outing, 36 Very spec Cotton Fla heavy Tw

Boys Blou these won Shoes—Fo to offer s

Union Sui offered th special at

Towels, 7 Bath Tow 10 Pair, No seam Handkerf chiers, 12 Towels— special,

Lubbock Firemen In Annual Banquet

Commemorate Nineteenth Year of Service to City In Elaborate Affair Last Night; Twitty Gets Gift.

Commemorating the entrance of the nineteenth year of their service to the city, members of the Lubbock Fire Department were hosts last night with their annual New Year's banquet to city officials, citizens and volunteer members at the Central station in the city hall. Covers were laid for approximately 70 guests for a turkey dinner which was declared by those present to be the most sumptuous ever served by the department in their years of similar celebrations.

With Mayor Pink L. Parrish acting as toastmaster, an array of speakers consisting of city officials and citizens entertained with short speeches throughout the evening watching the old year slump away. Each talk was permeated with praise for the fire boys and their efforts of protection to the city.

Commissioner J. H. Hankins paying a tribute to the work of the department, told of how through their efforts, the key rate in the city would be lowered in the near future.

At the close of the speeches, Mayor Parrish made a presentation of a fine watch to Chief W. E. Twitty as a gift from the salaried boys of the department. Following the presentation, Chief Twitty outlined the past year's work of his department and told of the plans for the coming year.

Speakers who made short talks during the banquet included: City manager O. W. McCleary; W. H. Rodgers, city secretary; R. A. Holland, city tax collector; John Graham, superintendent of the light

Business Stable

(Continued From Page 1)

been abundant; wages are at a high level; we are recovering from some partial unemployment, especially in the automobile industry.

"There is peace in most sections of the labor world, except bituminous coal; there is more peace at the international world than at any time since the war; the foreign world is recovering its economic strength and buying power; therefore, our foreign trade is steadily increasing. The phenomena usually accredited as premonitory of a slump are therefore absent."

Trains Crash

(Continued From Page 1)

Fighting the snow storm and the zero weather as well as the steel which held her fast, the workers shouted encouragement as they burned their way through the side of the sleeper.

"My name is Sarah Stekoll," the girl told them. "I was coming to Chicago to visit my brother. The woman beside me seems dead. How long will it take?" "Not long," shouted back a rescuer. "are you hurt?" "Not much," came the faint re-

Ginnings

(Continued From Page 1)

ed increases over the previous report, though slight, and not materially affecting the county total. The city of Lubbock showed the greatest increase in this week's report jumping from 6,892 to 7,133, while Slaton, holding second place in the total, reported an addition of 120 bales during the week.

Acuff community, near the east edge of the county, continued to maintain the lead in rural ginnings with a total of 1,716 bales, with Monroe second, showing 1,418.

Erring Individuals Make Large Contribution

Erring individuals proved prosperous assets to the city during the past year, contributing \$9,355.95 to the coffers of the city through the police department. This figure represents the amount taken in fines during the year.

DEFEND WATER BOARD Say Brownwood Seeks More Rights Than Due

AUSTIN, Dec. 31. (AP)—Attorney General Claude Pollard said today that his department probably will defend the state board of water engineers from mandamus proceedings brought by the Brownwood water district for water development right greater than the board is willing to give.

132 FIRE CALLS Increase Is Shown In Number of Runs Made

(Continued From Page 1)

One hundred and thirty-two runs during 1927 was another record set in Lubbock by the fire department. The department had 119 calls last year.

Table with 3 columns: City, Prev. Report, This Week. Lubbock 6,892 7,133; Slaton 5,954 6,228; Posey Union 3,390 3,430; McClung 4,825 5,280; Idalou 5,160 5,209; Shallowater 1,220 1,250; Hurwood 1,078 1,115; Canyon 1,211 1,418; Monroe 995 1,050; Wolfarth 781 825; Estacado 1,656 1,716; Acuff 630 650; Woodrow 972 996; Beechin 1,588 1,894; Two Others (Estimated)

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City's Tax Collections Reach New High Mark In 1927

Collection of Delinquent Taxes Is Also Greater Than Ever Before, Says Record Books for Prosperous Year

Total Nears 200 Thousands of Dollars; Average For Months \$16,057.80, Finds Collector R. A. Holland.

Reflecting the era of prosperity which has engulfed the city during the past year, tax collections for Lubbock during the year 1927 totalled more than ever before in its history. Shattering the records also were the number of delinquent taxes paid into the city coffers.

The year's total at the close of city Tax Collector R. A. Holland's office last night stood at \$182,069.35. Collections during January of the year totalled \$75,245.62 for city taxes and \$4,117.59 for occupation and penalties. February, 1927, showed a total collection of \$47,511.93 for taxes and \$128 for occupation taxes.

October Lightest Month

The average monthly collection was \$16,057.80. The month of October had the smallest collection total, according to the records, there being only \$1,664.70 paid in during that time.

The fiscal year of the city's books does not end until March 1 with the present collections coming in strong. Collector Holland is of the opinion that the fiscal year will be even greater than the above total as the January and February collections of the coming year are almost certain to surpass the collections of last year. The December collections totalled \$30,007.21.

Brownfield Hears Rotary's Favorite



MRS. R. L. MCKNIGHT

When members of the Brownfield Rotary club, with their ladies, gathered at their annual ladies' night banquet last night, Mrs. R. L. McKnight, of Lubbock, was one of the principal entertainers on the program.

Mrs. McKnight, who teaches voice in Lubbock, has been designated as "Sweetheart of the 41st District Rotary Clubs." She is a popular figure at nearly every Rotary function in the district.

RAGLAND AND NABORS TO ATTEND CONVENTION

H. C. Ragland, manager and R. E. Nabors, salesman, of the Ragland Motor company, left yesterday for Indianapolis, Indiana, where they will attend the annual convention of the Marmon Motor Car company. They will be gone from Lubbock about ten days. Soon after their return to Lubbock, preparations will be made to move the company into their new building at 1007-09, Avenue J.

A giraffe's tongue is about two feet long.

Clark Wants Tax Collector's Job

Veteran Deputy Asks Votes Of Citizens; He Makes a Statement to the Public In Behalf of Campaign.

A. J. Clark, deputy tax collector, will be a candidate for the office of County Tax Collector when the Democrats hold their primary elec-

tion on July 28th of this year. Mr. Clark makes the following statement to the voters of Lubbock county:

"In making this my announcement for the office of Tax Collector of Lubbock County, I do so realizing the responsibility of the office. Having worked in the office for eight years, I think I know the work I have lived in Lubbock county most of the time since 1890. I have never held a public office.

"Those who were here five years ago will recall that I made the race for this office at that time and only lacked one vote of being elected.

There were four candidates in the first primary, and I led the ticket by 296 votes. Then in the second primary there were only two candidates, of course, and he and I tied. Then, according to law, we had to draw for the office, and I lost. So I am asking your consideration in the July primary this time for one vote majority." Yours for service.

Half the total area of the United States is in farm land.

The great armadillo has 93 teeth more than any other animal.

NEW GAS LINE

Completed Main from Pampa to Wichita Starts

WICHITA, Kansas, Dec. 31. (AP) Natural gas from the Texas Panhandle today began pouring into a new 20 inch pipeline, recently completed by the Cities Service Gas company at a cost of \$15,000,000 to furnish increased gas supplies to 165 cities in Kansas, Missouri and Oklahoma.

The line, from Pampa, Texas, in the Amarillo field, to Wichita, is 267 miles long. Compressor stations

along the line at Pampa, Moreland, Oklahoma and Wichita, will keep up pressure to send the gas in the rest of the Cities Service system from the northern extremities of the new line here.

NO OVER-EMPHASIS

Lou Little, Georgetown grid coach, says he thinks collegiate football is not over-emphasized.

The Savannah, an American vessel, was the first steamship to cross the Atlantic ocean. This took place in 1819, and the time required was 25 days.

STORM WARNING

Area from Morgan City, La. To Brownsville Included

NEW ORLEANS, La., Dec. 31. (AP) The following storm warning was issued tonight by the local weather bureau:

"Hoist northwest storm warnings 8 p. m., Morgan City, La., to Brownsville, Texas. Area of high barometer and cold wave moving southeastward from Rocky Mountain region will cause northerly gales tonight and Saturday."

TWO BIG EVENTS MONDAY
OUR ANNUAL

January Clearance

SALE

COMBINED WITH FIRST MONDAY OF THE NEW YEAR



Dollar Day

All \$1.50 Ties \$1.
Your choice

Special lot Boys heavy fleece lined and cotton ribbed Unions—broken sizes former values up to \$1.25, special Monday, 2 suits for \$1.

All \$1.25 Gloves, including both wool and leather dress or work Gloves Monday \$1.



Men's Shirts

Special lot of Men's Shirts, both Neckband and Collar Attached styles, former value ranging up to \$2.50, but because some are slightly soiled and sizes broken, we are offering them at the very special price \$1.00 of, each.

Boys' Unions

Heavy Fleece Lined and some Cotton Ribbed Unions for Boys, values ranging up to \$1.25, sizes broken, special Monday, 2 suits for \$1.00

\$ DOLLAR DAY SPECIAL \$ Broadway Bargain House

On The First Monday Of The New Year We Make Great Price Concessions. Read Every Line!

- 31 x 90 Seamless Sheets, wearwell Quality, Special for Monday, only \$1.00
- 36-in. Pepperell Pillow Tubing. The same quality Grandma used. Monday, 4 yards \$1.00
- Sateen, best heavy highly mercerized Good range colors, for Dollar Day, 4 yd. \$1.00
- Challie—big assortment of best colors in 36-inch Comfort Challie, a real 19c quality, on Sale, Monday, 8 yards for \$1.00
- Ginghams—Fine assortment of good, bright, fast colors, 32-inches wide. Our regular seller at 35c. Dollar Day, special 4 yds. \$1.00
- 32-inch Ginghams, You'll be surprised at the wonderful values as well as delighted with the pretty shades, 8 yards \$1.00
- 7 Yards Shirting—This is one of our best values and sells at 19c. Dollar Day, 7 yds \$1.00
- Outing, 36-in. in light or dark colors. Very special, 7 yards \$1.00
- Cotton Flannel, Bleached or Brown, best heavy Twill, 5 Yards \$1.00
- Boys Blouses—You'll be surprised at these wonderful values. 2 for \$1.00
- Shoes—For 1st Monday we are going to offer some wonderful values for \$1.00
- Union Suits—Either for men or Ladies. We haven't offered them for less than \$1.50. Very special at each \$1.00
- Towels, good medium size Turkish Bath Towels, One dozen \$1.00
- 10 Pair Mens Sox, assorted colors, No seam on toe, 10 pair \$1.00
- Handkerchiefs—nice soft big Handkerchiefs, 12 for \$1.00
- Towels—A real large Towel, very special, 4 for \$1.00

Hope Domestic
8 yards Hope Bleached Domestic for \$1.00

Bath Towels
Good size heavy Bath Towels, special at 6 for \$1.00

Puritas Sanitary Napkins
Three Regular 65c Boxes for \$1.00

SHOE Clearance!

- | Group No. 1 | Group No. 2 | Group No. 3 | Florsheim Shoes |
|--|------------------------------------|--|---|
| Ladies and Childrens Shoes and Slippers— | One lot of odd sizes in good Shoes | Ladies fine Oxford and Pumps, values up to \$7.50 to close out at— | |
| \$1.49 | \$1.98 | \$3.98 | \$6.95 |
| | | | One group of Florsheim Shoes to sell at this low price. |



Sale Of Fine Gloves \$2.89

Regular Values up to \$4.50 on Sale now at only \$2.89.

Housewives! How is Your Stock Of—

BLANKETS

If you need a new Blanket or a fine Comforter, you had better be here tomorrow. You'll find hundreds to choose from in all patterns, colors and weights. We claim this to be an exceptional event. Read the prices shown below and you'll agree with us.

- All Wool Double Blankets ONLY \$6.85
- Double Grey Blankets 66 x80 special, pair... \$1.98
- Pretty Block Plaids in beautiful colors. They are large size and are real values at the price offered.
- Plaid Blankets, double 66 x80, special \$2.89
- Regular \$11.50 all-wool Blankets, special... \$9.45

Folks Who Know Us Best—

Know full well that there is no show and grand stand play about our policy, so we felt the best message we could think to write would be—

HAPPY — PROSPEROUS — NEW YEAR

To all our friends and patrons. And since we really mean it we ask you to accept it as direct from our hearts to you.

SALE OF HOUSE SHOES

- One lot of real pretty House Shoes, special Monday \$1.00 per pair—
- One lot of House Shoes assortment of colors, 2 pairs, now \$1.00 for \$1.00

BOYS' CAPS

Boys' Heavy Caps, made of Overcoat Woolens and with Fur or Fleece Inbands Special \$1.00

Records

3 For \$1.00
One big lot of regular 75c Records to close out at, \$1.00 3 for \$1.00

Men's Handkerchiefs

Men's Special Soft Finish Handkerchiefs—packed in sealed wrappers, regular 10c sellers, special Monday 16 for \$1.00

Men's Gloves

Entire stock of Men's and Boys' \$1.25 and \$1.35 Gloves in Leather, Knit or Wool Fabric—your choice Monday, per pair \$1.00

Men's Ties

Your choice of any \$1.50 Tie in the store, Monday, \$1.00 only

Sheeting

9-4 Bleached Wearwell Sheet—our best grade 2 1-2 yards for—

98c

Barrier Bros.

DEPENDABLE MERCHANDISE

"WE GIVE GOLD BOND STAMPS"

A Striking January Sale Of FLANNELETTE WEAR

Warm, Soft, Fleece

For men, women and children at reasonable prices. Gowns, pajamas, sleepers, etc., in plain, striped or floral patterns.

The Avalanche-Journal's Women's Section Edited By Blanche E. Bean. Phones 13 and 11

Holiday Season Brings Weddings To South Plains Towns; College Girls And Boys Honored with Festivities

Elaborate Bridge Party Is Given by Lamesa Mothers Of College Students; Miss Meredith Is Guest.

With the students who were visiting at home for the holidays making up a large part of the guests...

Miss Juanita Meredith, of Lubbock, who visited her uncle and aunt, Mr. and Mrs. Paul Hufstader during the week was a guest at the party.

Hostesses at the party, which was in the show room of the Lamesa Motor company, were Mesdames W. P. Avriett, R. E. Simpson and H. F. Hendricks.

Honorary guests were Miss Enid Avriett, student in Southwestern University, Iran and Thomas Hendricks, Tech student.

Miss Ethel Iva Simpson, Lamesa high school student, and R. E. Simpson, Simmons University student.

Bridge played and the boys and girls found their partners through matching questions and answers on tables that were hung on a Christmas tree.

In a general out, R. E. Simpson was high and Miss Edna Watson was low.

College students, who were guests and the institution in which they are students were the following:

R. L. Meyers, McMurry; Jim Barrett, Simmons; Albert McCarthy, Tech; Eugene Yates, Baylor; Iran Hendricks, Tech; Ross McDonald, Tech; R. W. Loveless, State University; R. E. Simpson, Simmons; Thomas Hendricks, Tech; Mildred Shatt, Jr., Baylor; Misses Floy Horn, McMurry; Ruby Kennedy, Simmons; Nell Goodby, Tech; Evelyn Jackson, Tech; Enid Avriett, Southwestern; Assie Key, McMurry; Thelma Lee Norman, C. I. A.

Other guests were Messrs. Fred Dorn, Vernon, teacher, Swanee Terry, Ray Barrett, W. I. Carroll, Tom W. Watson, Drue Lockhart, Bill Weaver, S. E. Smith, Elmo Skeen, Charles Hatchett, W. P. Avriett, Joe Aycock, Munday and Misses Juanita Paulk, Evelyn Baker, Vera Maude Williams, Blanche Mack, Grace Weaver, Edna Watson, Kathryn Fetters, Ethel Iva Simpson, Thelma Jackson, Thelma Gurrant, Alice Ruth Mitchell, Pauline Patterson, Mary Collins, Lela Adams, Audrey Payne Bailey, Mrs. Ray Louis, Miss Juanita Meredith, of Lubbock.

Many Weddings.

There has been more than the usual number of weddings in South Plains towns during the holiday week.

Cecil E. Durrett and Miss Bertha L. McComas, of Abernathy, were married last Friday afternoon at the Methodist parsonage in Abernathy by the Rev. J. F. Michael.

The Rev. G. W. Tubbs, of Floydada, said the nuptial ceremony for Miss Ouida Schuster and R. T. Bunch, both of Floyd county, last Saturday afternoon at the home of the minister. Mr. and Mrs. Bunch are to make their home in the Lakewood community.

Another Floyd county wedding was that of Floyd Buchanan, residing at Yagla home, last Saturday morning at the home of Rev. R. D. Evans. The couple is to reside in the Mayview community. Miss Myrtle Dunavant and Leon Landers were married in Floydada Saturday by the Elder J. J. Day, at his home, the couple planning to live in Floydada.

Christmas Weddings.

A wedding of interest in Midland was that of Miss Violet West, daughter of Mr. and Mrs. C. M. West, of Midland, and Robert A. Stone, attorney of Floydada, on Christmas day at the home of the bride's parents with the Rev. W. B. Hicks, pastor of the Methodist church, officiating with the ring ceremony.

Immediately after the ceremony, a three-course Christmas dinner was served to Mr. and Mrs. Robert A. Stone, Mr. and Mrs. J. W. Stone, and Odis Soren of Plainview; Miss Bethah Clewerson of Canyon; Rev. and Mrs. W. B. Hicks and family; Mr. and Mrs. Conner Gupston, Mr. and Mrs. C. M. West, Miss Irene...

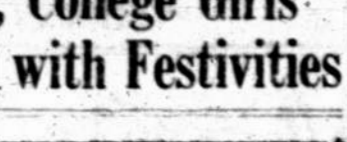
See HOLIDAY, Page 5

Beautiful Beauty



This brilliant carbide lipstick shade is in a smartly beautiful black and gold enameled container.

Ottley Schrieber



Society's Got The Blues Again—But This Time It's In Costume Shades

The One For Evening Is Mauvish But The One For Broad Daylight Is Bright; Colors Popular In Lingerie As Well As In Top Clothing As Spring Fashions Appear

By BETSY SCHUYLER NEA Service Writer

NEW YORK, Dec. 31.—Society has two new kinds of blues. There's a mauve undertone to the delectable blue that is blossoming out everywhere for evening wear.

Maybe it is following the example Mrs. Coolidge set when she wore a stunning blue sheer velvet with a court train at the White House Embassy Ball.

Mrs. Theodore P. Grosvenor wore an extremely effective blue satin with a wide circle caught with diamonds, at the first Jinks Ball of the season.

Five Little Debs in Blue. Five little debs chose the new electric blue for their daytime frocks at Pierre's one lunch hour this week.

Satin deserves a word of praise for the social progress it is making these days. It really sneaked in by the back door you might say, becoming the vogue by having its crepe side out.

Another Heretic. I met another friend in a store the other day. She communicated the advice that the "old-fashioned" mothers' prayer circles were being superseded by one in the near future.

WHAT IS IT? Now I happen to know that no children are better cared for and planned for and assumed as serious responsibilities than the children of the two friends who laugh at the old-fashioned sentimental "motherhood" viewpoint.

WHY THIS IS? Women for years have neglected to remedy their need of outside contacts to widen their interests and round out their personalities.

Is Non-Denominational. The Busy Mothers prayer circles are Protestant non-denominational meetings on afternoons of the week at homes of the members.

Has Worth Aim. Women in the circles are to study God's word properly, to win the lost, visit the sick, oppressed and needy, report charitable needs to the various pastors and missionary unions.

Circle 1 of the union of which Mrs. J. M. Norman is secretary, is fostering the organization of other circles. This unit had its beginning last summer during the Will Hogg revival campaign.

NAME VICE-PRESIDENTS. Dupre Cafeteria to Open Under New Management. Two vice presidents have been named in the Dupre Parent-Teacher association during the last week to fill vacancies that have occurred.

HOSTS AT DANCE. Three Boys Entertain With Early Dance Yesterday. J. D. and Harmon Jenkins and V. B. Rushing were hosts to a number of friends yesterday morning with a German dance at the home of Mr. and Mrs. J. H. Jenkins, 2301 14th street.

These enjoying this occasion were Misses Majorie Annsworth, Virginia Murray, Melba Mae Tatum, May Tom Simmons, Faye Hunt, Vancie Gilkerson, Haven Sawyer, Dorothy Rushing, Mary Lois Gamel and Henry Mast, Robert Massey, Homer Massey, Leroy "Fanchin" Emory, Holler, Trent "Sambo" Murray, Bellenger and the hosts.

See COAL, Page 3

Society's Got The Blues Again—But This Time It's In Costume Shades



Faculty Members Of Tech Visitors In Granbery Home

Approximately One Hundred Attend Informal Social; J. C. Granbery and Mrs. Catt Hosts.

Mr. and Mrs. J. C. Granbery and Mrs. Granbery's mother, Mrs. Reeves Catt, were gracious host and hostesses yesterday afternoon at their home, 1622 Avenue 38, to members of the Technological college faculty and about one hundred callers.

This was the first faculty social since the beginning of the holidays and the closing of the Technological college. No program had been arranged but Miss Doris McDonald of Wichita Falls, graciously responded to requests to play piano selections.

Miss McDonald is the holiday guest of her twin sister, Miss Dorothy McDonald, a violinist here.

Among the out-of-town callers were Miss McDonald, Mrs. A. M. Justice, of Marshall, and Miss Lillian Baldwin, of San Antonio.

Party For League

Members of Methodist Young People Meet.

Epworth League members of the First Methodist church attended an entertainment at the church last evening. Games and contests were divisions of the evening and refreshments were served.

Busy Mothers Union Prayer Meeting Plans Formation Of 20 Circles In 1928; Is Non-Denominational.

Announcing as their goal the organization of 20 prayer circles during 1928, the Busy Mothers Union Prayer meeting is planning a program of expansion since the organization was perfected during this last week.

Four circles, which have in the past had various names, united this week in one organization in perfecting the association and making plans for the extension.

Is Non-Denominational. The Busy Mothers prayer circles are Protestant non-denominational meetings on afternoons of the week at homes of the members.

Has Worth Aim. Women in the circles are to study God's word properly, to win the lost, visit the sick, oppressed and needy, report charitable needs to the various pastors and missionary unions.

Circle 1 of the union of which Mrs. J. M. Norman is secretary, is fostering the organization of other circles. This unit had its beginning last summer during the Will Hogg revival campaign.

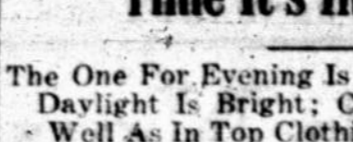
NAME VICE-PRESIDENTS. Dupre Cafeteria to Open Under New Management. Two vice presidents have been named in the Dupre Parent-Teacher association during the last week to fill vacancies that have occurred.

HOSTS AT DANCE. Three Boys Entertain With Early Dance Yesterday. J. D. and Harmon Jenkins and V. B. Rushing were hosts to a number of friends yesterday morning with a German dance at the home of Mr. and Mrs. J. H. Jenkins, 2301 14th street.

These enjoying this occasion were Misses Majorie Annsworth, Virginia Murray, Melba Mae Tatum, May Tom Simmons, Faye Hunt, Vancie Gilkerson, Haven Sawyer, Dorothy Rushing, Mary Lois Gamel and Henry Mast, Robert Massey, Homer Massey, Leroy "Fanchin" Emory, Holler, Trent "Sambo" Murray, Bellenger and the hosts.

See COAL, Page 3

Faculty Members Of Tech Visitors In Granbery Home



President Of The Seventh District State Federation Announces Policies

Mrs. F. T. Collins, of Amarillo, and Officers Are To Stress Library Extension, the Planting of Trees and Advancement of County Federation Work

Stating her policies and plans for the coming year in club work, Mrs. F. T. Collins, of Amarillo, president of the seventh district, Texas Federation of Women's Clubs has expressed three objectives: library extension, tree planting and the advancement of county federation work.

Mrs. Collins was elected president at the last annual district convention, succeeding Mrs. W. B. Price, of Lubbock and taking office in November at the state meeting of the Federation.

While specializing in these three purposes, other issues must not be neglected, the president admonishes reminding club women of the biennial meeting of the General Federation in San Antonio next year.

Mindful of District Welfare. Concluding her message to the district, Mrs. Collins likened the work of club women and their work to the world Conference on Faith and Order which met recently in Lausanne saying that it is through labor and love that the federation has grown in thirty years from one little club to an organization of more than fifty thousand members.

It is the desire of my heart to render unselfish service in the office which you have chosen for me to fill. I shall be watchful and mindful of your welfare, justly and honestly, she promises.

Studies District Needs. The three objectives of this administration have been chosen "after a careful inventory of the greatest needs of the district" and each one named would be of inestimable value to the new towns, especially, Mrs. Collins said.

Citizens of the Plains are awakening to the value of public libraries and are realizing the necessity of a universal reading habit, Mrs. Collins said in speaking of the need of libraries. "Where the population is sufficient, county taxes pay for the library, otherwise, the magic wand of the club women library and are realizing the necessity of a universal reading habit, Mrs. Collins said in speaking of the need of libraries.

Realizing the need of trees on the Plains, club women are to urge the building of parks and memorial groves and the banding of drives with trees during this administration, the policies state.

See COAL, Page 3

Faculty Members Of Tech Visitors In Granbery Home



Miss Murray Hostess

New Home of Mr. and Mrs. Murray Scene of Party

In the spacious new home of her parents Mr. and Mrs. W. G. Murray, 2419 19th street, Miss Virginia Murray was hostess to her friends Friday afternoon with a bridge party.

Mrs. C. C. Granbery and Mrs. Reeves Catt, were gracious host and hostesses yesterday afternoon at their home, 1622 Avenue 38, to members of the Technological college faculty and about one hundred callers.

This was the first faculty social since the beginning of the holidays and the closing of the Technological college. No program had been arranged but Miss Doris McDonald of Wichita Falls, graciously responded to requests to play piano selections.

Miss McDonald is the holiday guest of her twin sister, Miss Dorothy McDonald, a violinist here.

Among the out-of-town callers were Miss McDonald, Mrs. A. M. Justice, of Marshall, and Miss Lillian Baldwin, of San Antonio.

Farewell Party

Mr. and Mrs. H. E. Logan Hosts Thursday Evening

Mrs. H. E. Logan, 224 25th street, entertained Thursday evening honoring Mr. and Mrs. Vernon Nivens. Guests played forty-two and other games during the evening and were served date nut pie and coffee.

Until her marriage early in December Mrs. Nivens was Miss Elsie Esley. She has been employed at the Texas Utilities company is leaving next week for Hale Center with her husband. This entertainment was a farewell party for the couple.

Guests were Misses Rena Kerr, Elsie Link, Florella Mitchell, Fay Bennett, Mr. and Mrs. Will White, Mrs. Mary Dillard, Mr. and Mrs. H. A. Lattimore, Mr. and Mrs. H. L. Allen, Mr. and Mrs. Joe Wilson, Miss Beth Wilson, Miss Lois Lawler and Messrs. J. H. Graham, Copas Bowen and Homer Moss.

Tech Coach Wed

Mr. and Mrs. Victor Payne At Home In Lubbock

Mr. and Mrs. Victor Payne, Jr. who were married in Abilene last Saturday evening, are at home at 1007 Avenue 8.

Mr. Payne is coach at the Technological college, having come here from Abilene where he was coach at Simmons University. His bride was Miss Katherine Flecher, of Abilene, and the wedding ceremony was said at the home of her mother Mrs. Elmer Flecher, in Abilene, a few friends of the couple were in attendance.

Party For Visitor

Miss Lillian Baldwin Is The Honoree Yesterday

Complimentary to Miss Lillian Baldwin, of San Antonio, who is visiting, Miss Blanche Gilkerson, Miss Blanche Bacon invited a few friends for lunch and bridge yesterday afternoon at her home, 1620 Broadway. Guests were Misses Baldwin, Gilkerson, Frances Conley, Mary Meador, Sue Bryan, Mamie Alexander and Louise McKee.

YOUNG FOLK MEETING

Associational B. Y. P. U. in Southland Today

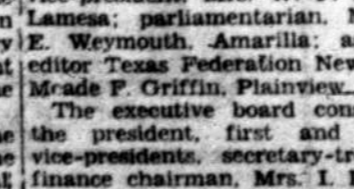
As associational B. Y. P. U. meeting is to be conducted in Southland this afternoon at 3 o'clock and a number of Lubbock people are expected to attend, as well as representatives from other points in the Lubbock association.

BRIDGE CLUB MEETS

Mr. and Mrs. E. B. Adcock Club Host and Hostess

Mr. and Mrs. E. B. Adcock were host and hostess to the Nifty Night club Friday evening at their home, 2425 19th street. Bridge was played with Earl Spores and Mrs. Homer Pharr making high scores among club members and Mr. and Mrs. Glenn Hess making the visitors' scores. A dessert course was served to Messrs. and Mesdames Ray, Howard, Earl Spores, Edgar Shelton, Glen Hess and Dr. and Mrs. R. B. Hutchison.

Flapper Fanny Says



You just can't get a hubby nice Christmas present if he won't dig up enough money.

Faculty Members Of Tech Visitors In Granbery Home



Mrs. F. T. Collins

Continuing the work of the past administration in stressing the organization of county federations, this work has been chosen as a goal for the coming year. Seventh district needs to double the quota of county federations and rural clubs in order that urban and rural women be associated together in club work and have the benefit of two viewpoints and the advancement of a common purpose, according to Mrs. Collins.

While specializing in these three purposes, other issues must not be neglected, the president admonishes reminding club women of the biennial meeting of the General Federation in San Antonio next year.

Mindful of District Welfare. Concluding her message to the district, Mrs. Collins likened the work of club women and their work to the world Conference on Faith and Order which met recently in Lausanne saying that it is through labor and love that the federation has grown in thirty years from one little club to an organization of more than fifty thousand members.

It is the desire of my heart to render unselfish service in the office which you have chosen for me to fill. I shall be watchful and mindful of your welfare, justly and honestly, she promises.

Studies District Needs. The three objectives of this administration have been chosen "after a careful inventory of the greatest needs of the district" and each one named would be of inestimable value to the new towns, especially, Mrs. Collins said.

Citizens of the Plains are awakening to the value of public libraries and are realizing the necessity of a universal reading habit, Mrs. Collins said in speaking of the need of libraries. "Where the population is sufficient, county taxes pay for the library, otherwise, the magic wand of the club women library and are realizing the necessity of a universal reading habit, Mrs. Collins said in speaking of the need of libraries.

Realizing the need of trees on the Plains, club women are to urge the building of parks and memorial groves and the banding of drives with trees during this administration, the policies state.

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See COAL, Page 3

Development Seen by Planning

Commercial Powers Exp Vast Amount In Coming

(By Associated Press)

DALLAS, Dec. 31.—The development of the country is expected to give rise to a symposium by public utility executives.

Statesmen gathered at a public hearing from men here and companies, officials and financiers of the country will focus on this state in statements disclosing utility executives take care of a increase in population.

It is pointed out that service officials, national meter, every additional electrical energy progress and growth by all lines.

The telephone business is a business, is planning 200 for extension.

Walter L. Prentiss, manager of the Telephone Company, said that the outlook is favorable.

Walter H. Burdette, Southwestern manager, and Webster, in wide variety of views throughout the press the optimistic outlook for his company.

Contemplation. "The best prospect I represent are the future of the industry found in the fact that large expenditures have been made from companies now contemplated which call for \$10,000,000 or more."

expenditure will be additional transportation power, gas, water, utility services.

The greater future will be additional facilities, power business, continues favor electricity in the industry in the long run. This increase is possible to large, modern where costs are a gradual reduction in electricity, in fact, items in the fact costs less than.

Transportation business is not earned capital already as a result of the lag to put more this branch of this condition, portation service to the extent.

The outstanding development of natural gas which had this service. T 1928, according of Dallas, V. Lone line system "Texas" sale entrance of a development also perhaps the United States great potentialities and the fur known fields, need methods more enlight development United States districts, fact.

Raise. "The direct to improve this immense that for facilities additional pipe lines at part toward of the state. Mr. Chas. predicted to spend \$2 to and now is main pipe line James C. F. president of the electric power have marsh their part in ment.

"Texas pe this line development natural This movement much progress Econ

"In taking economic of business, on their first along view factor of population large generation available in degree of and low cost only a few

"With the electric power secured to the engineering

Development and General Prosperity Seen by Utility Heads of Texas in Planning Big Programs for Demands

Commercial and Financial Powers Expected to Put Vast Amounts Into State in Coming Year.

(By Associated Press) DALLAS, Dec. 31.—A measure of the development and general prosperity expected for Texas in 1928 was given today in an industrial symposium by a number of leading utility executives of the state.

Statements gathered by the Texas Public Service Information Bureau from men heading large groups of companies indicate that commercial and financial powers of the country will focus their attention on this state in the new year. The statements disclose also that the utility executives are preparing to take care of a very substantial increase in population.

Progress and Growth. It is pointed out by the public service officials that every additional meter, every new telephone every additional street car passenger and every kilowatt hour of electrical energy generated means progress and growth along virtually all lines.

The telephone company, whose business is a home industry in Texas, is planning to spend \$15,000,000 for extensions in Texas in 1928. Walter L. Prehm, Dallas, general manager of the Southwestern Bell Telephone company in the state, said that the outlook was most favorable.

Walter H. Burke of Houston, Southwestern manager for Stone and Webster, Inc., who operates a wide variety of public utility service throughout the country, expresses the opinion that the industrial outlook for 1928, as reflected by his companies, is decidedly favorable.

Contemplated Program. The best proof that the interests I represent are optimistic about the future of the Southwest is to be found in the fact that in addition to large expenditures which have been made from year to year, our companies now have under way and contemplated construction programs which call for the expenditure of \$10,000,000 or more by the end of 1928.

Transportation Issues. The transportation end of the business is not now and has not for years earned a fair profit on the capital already invested in it, and as a result the investor is not willing to put more money into this branch of the business. Until this condition is corrected the transportation service cannot be expanded to the extent we would like to see.

The outstanding public utility development of 1927 was the extension of natural gas to dozens of towns which had hitherto been without this service. This is to continue in 1928, according to Frank L. Chase, of Dallas, vice-president of the Lone Star Gas company, largest gas pipeline system in the Southwest.

Mr. Chase said his company expected to spend \$5,000,000 in 1928 in pipe line extensions. The company owns 52 towns in Texas. In 1927 and now is operating 3,200 miles of main pipe line.

Bits Of News And Personal Mention

Miss Ophelia Steele of the Tech business office is expected to return today from Amarillo where she spent Christmas with her mother.

Lennis Mitchell returned yesterday to Stillwater, Okla., to re-enter Oklahoma A. and M. for the winter term. He spent Christmas here with his parents, Mr. and Mrs. F. K. Mitchell, 2023 9th street.

Miss Billie Does has returned to Dallas after visiting friends and relatives here during Christmas.

Miss Carabelle Bluff returns today from Silberton where she visited relatives during Christmas. She is the Tech postmistress.

Homer Renfro arrived in Lubbock yesterday after visiting his mother, Mrs. Renfro, who is a nephew of A. M. Hensley, 2170 15th street.

Miss Florence Colston of Los Angeles is a guest in the home of Mrs. Roxie Knipp.

Miss Baby Ferd Rigney and F. N. Rigney, Jr., returned yesterday from Leonard where they visited during Christmas.

Miss Glenn Fay Grant is returning to Abilene today after visiting Miss Willie Waters here. She is a student in Simmons university at Abilene.

John Dugre left Friday night for Galveston where he is a student in the University of Texas Medical School. He visited his mother, Mrs. M. M. Dugre, 2008 Broadway, during the holidays.

Jack McLarty has returned from Abilene where he visited for several days.

Prof. Cecil Hume returned yesterday from a visit to Little Rock and other points in Arkansas.

Miss Gerline Dane returned yesterday to her home in Fort Worth after visiting here with Miss Willette Waters.

Miss Frances, recently with the Transcontinental Oil company in Tampico, Mexico, has joined the business staff of the Tech. She is to be secretary for the business office.

Scott Turner is leaving tomorrow for Austin to re-enter the University of Texas. He has been visiting in the home of his parents, Mr. and Mrs. John F. Turner, 910 Avenue M, during the holidays.

Henry Morgan, Tech student, has returned from a holiday trip to his home in Mission and other points.

Mr. and Mrs. J. R. Gibson returned Friday from a visit with relatives in Fort Worth and nearby points.

Mr. and Mrs. B. F. Shepherd have returned from a visit in Clarendon, Memphis and Childress.

Mrs. L. P. Smith is visiting in Tyrone, Oklahoma.

Miss Juanita Wiles, sister of Mrs. Charles A. Goy, 2428 16th street, has returned from her home in Clinton where she spent the holidays. She will re-enter the Tech for the winter term.

Nat Bradley, Tech student, has returned from Memphis where he spent the holidays with relatives.

Mr. and Mrs. Ernest Lindsey have returned from Memphis where they visited during Christmas.

R. L. Wright of the Amarillo Furniture company, expects to leave today for eastern and northern markets to select new stock for the store here. He will be joined in Amarillo by S. H. and R. C. Wright, who will market for the other seven stores of the Amarillo company.

Miss Flora Green is visiting her sister, Mrs. Bessie Houston, in Lorenzo.

Mr. and Mrs. H. W. Richardson and daughter, Betty, have returned from a visit to Dallas.

Mrs. E. E. White and daughter, Elizabeth Louise, have returned from a visit in Hallsville with Mrs. White's mother.

C. J. Acheson has returned from a Christmas visit in Malone.

Dr. J. P. Lattimore is seriously ill the Lubbock sanitarium. He is a member of the staff of the institution.

Mr. and Mrs. W. O. Stevens, Jr., and daughter, Ruth Carolyn, are returning from a visit to Dallas.

progressive communities of Texas seem to be certain to add greatly to their industrial resources in 1928.

The prosperity of Texas cities is considered an indication of the state's forward march. Col. W. B. Tuttle, president of the San Antonio Public Service company, states "there is every indication that San Antonio and its vicinity is facing the most rapid development that has occurred in the history of the city."

The Fur Coat, Once Used Only For Its Warmth, Now Integral Part of Costume



Strakan tie and velvet and flower-trimmed muff. BY JEAN PATOU FOR NEA Service. PARIS, Dec. 31.—How long ago seems when a fur coat was worn solely as a protection against the cold and was more or less unattractive! The possession of a fur coat in those days did not represent a small fortune as it does today, but then again it was never considered a thing of beauty.

Little by little, however, the many resources of furs came to be appreciated. I realized that if we could reach that point where a skin could be rendered as supple as a piece of cloth, there would be untold possibilities as my disposal of the creation of new models.

An Integral Part. Furs have indeed become so important that I now attach as much value to the part they will be called upon to play in creating a coat or dress as the material itself. As a matter of fact, I am always tempted to use furs as I would a piece of cloth or silk and I always strive to convey the impression of softness and grace.

turning to their home in Mineral Wells tonight after visiting Mr. Stevens' parents, Mr. and Mrs. W. O. Stevens, during the holidays. Mrs. Sallie Branch is in Greenville for a visit.

Chalmers Goad, son of Mr. and Mrs. R. L. Goad, 1211 13th street, has gone to Abilene, Dallas and Greenville for his vacation.

Frank Brown, assistant secretary of the Plainview chamber of commerce, was in Lubbock yesterday making arrangements to attend school here during the winter term. He was a student in the Tech during his first year.

Oscar Lykes, of Houston, is here on business. He is a former resident of Lubbock.

James B. Biggers returned yesterday from Dallas where he spent the holidays. He plans to re-enter the Tech for the winter term.

O'Dessa Hill, of Post, is ill in a local sanitarium.

Mr. Alban Taylor of Slaton, was in Lubbock yesterday.

J. B. Taylor of Tahoka, was a business visitor here yesterday.

Miss Louise Rankin of Abernathy is a patient in a local hospital.

M. C. Davis, of Shallowater, attended to business here Saturday.

Robert Rodgers is expected to return tomorrow from Bonham where he spent Christmas with friends and relatives.

Mrs. J. C. Lamb of Crosbyton, was a visitor in Lubbock Saturday.

J. E. Wells of Idalou was admitted as a patient in a local sanitarium yesterday.

Glenn McDonald, formerly of Amarillo, has moved to Lubbock and will reside here. He lived here before going to Amarillo.

A girl was born yesterday to Mr. and Mrs. Alfred Fry, 2627 26th street.

Mr. and Mrs. Charlie Hall have returned to Hugo, Okla., after visiting Mr. and Mrs. John R. Hall, 2018 Main street.

Ennis Hobson and Compton Rainwater, Tech students, have returned from Oklahoma where they spent the holidays.

Mrs. P. D. Coleman, 1316 15th street, has returned from a visit in Dallas.

Misses Lula B. and Pauline Rushing are returning from their home in Floydada to enter Tech and Miss Novella Richmond is returning from Blanket, after having spent the holidays in their homes. Miss Richmond teaches in the schools.

John L. Ratliff is in Paris with his daughter, Mrs. Joe Roberts, who has been seriously ill. A wire from Mr. Ratliff yesterday said that his daughter was better.

Mr. and Mrs. T. G. Shaw and family have returned from Brenham where they spent the holidays.

Holiday

(Continued from Page 2)

Waller, Miss Mildred West and Leonard West, of Muleshoe. Mr. and Mrs. Sone left for Rowell, N. M., in the afternoon for their honeymoon.

J. O. Barnhart and Miss Lois Gallatin, of Idalou, were married last Saturday evening at the home of the Rev. J. M. Hale, pastor of the Falls Baptist church, at his home. The couple is living in Idalou where Mr. Barnhart is station agent for the Santa Fe. Mrs. Barnhart is in charge of the Idalou branch of the county library.

Another wedding, performed by Reverend Hale, was that of Miss Alma Chron, of the New Home community, and Claude Smith, of Crosbyton. The wedding was on Wednesday at the pastor's home. The couple is living near Falls.

Friends of Miss Lera Isom, of Idalou, surprised her with a party Wednesday evening at her home. Those who were present were Misses Alene and Thelma Spitzer, Pauline and Cecil Boyd, Vera and Maurine Buchanan, Clara Onstent, Jessie and Jimmie Isom, Appleton Boyd, Leonard McMillan, or Smith, Truman and J. B. Hutson, Carl Day, Jess Hurston, Earl Yarbrough, Ovie Teal, Estel Wheeler, Chesley

Woman's face and very softening. Milk and ermine are also great favorites of mine.

Usually Dyes Fox. In the case of fox furs, I usually have the skins dyed the exact shade of the material, "lustre" as we call it, and I find this very successful, even in such delicate colors as beige and grey-blue and even beige rose. These pastels and more as a complement to Riviera and Palm Beach ensembles, which otherwise might give an impression of hardness.

I am a great partisan of fur-lined coats and I think an ideal ensemble for very cold days is such a coat worn over a little maroon frock. The advantage here is that a smart woman can do a morning's shopping in her automobile in perfect comfort and still be suitably dressed for a luncheon party.

For a morning or afternoon tailored suit the fox tie is the only correct wear and will frequently meet women in the Bois wearing a blue fox.

Courtney, Mr. Onstent and Mr. and Mrs. H. W. Thompson. Feted in Plainview. Mr. and Mrs. A. B. Martin, of Austin, who have been spending the holidays in Plainview, have been honor guests at a number of affairs. An elaborate reception was given from 4 until 7 o'clock Christmas day by Mr. and Mrs. R. A. Underwood; Mrs. L. J. Halbert entertained with a one o'clock luncheon on Tuesday complimenting Mrs. Martin, and Mr. and Mrs. Martin were honor guests when Mrs. R. C. Jener was hostess to the Thursday Bridge club.

A number of out-of-town people were guests of Mr. and Mrs. W. J. Klinger at Plainview Christmas day. Covers will be laid for Mr. and Mrs. Olin Brashear and daughter, Mrs. W. B. Adkins, Mrs. Rosella Rushing, Miss Dorothy Rushing, W. B. Rushing, Mr. and Mrs. J. B. Maxey and sons, Carl, Herschel, Robert and Homer, all of Lubbock; Mrs. C. E. Parsley, of Fort Worth, and Mrs. Harold Brashear and daughter, Mr. and Mrs. Wiley Brashear and daughters, Mr. and Mrs. Howard Parsley, Howard Parsley, Jr. and Mr. and Mrs. M. F. Brashear, of Plainview.

Hosts at Dance. Roddy E. Merritt and Hoyt Hatfield, of Colorado City, were hosts at a dinner dance Friday evening at the Colorado Hotel. Plate favors were programs for the dance. About thirty-six couples attended.

Misses Elizabeth and Lyaal Pickett entertained Monday afternoon at their home in Post honoring Misses Dorothy Lee, Speck, Ruth Manley, Helen Curtis, Opal Brant, Lucille Collier and Evelyn Babb, college young women who spent the holidays in Post with their parents. Bridge was played by the honorees and Misses Jean Samson, Kathryn Stallings, Marilee Bardwell, Louise Morrell and Daphne Gresham, of Eastland.

Miss Louise Morrell, also of Post, entertained with a dinner party on Wednesday evening for a few of her friends. Those enjoying the occasion were Misses Evelyn Babb, Lyaal and Elizabeth Pickett, Mary Lee Bardwell and Messrs. Howard Smith, Gordon Brant, Novis Rogers, Mr. C. Baumgardner and J. B. Thaxton.

A large event in Big Spring during the week just past was a party given Thursday afternoon at the Bernard Fisher home, honoring Mrs. Myer Blankfield, of Port Arthur, who visited her parents, Mr. and Mrs. William Fisher, in Big Spring during the holidays. Hostesses for the party were Mesdames J. M. Fisher, B. Fisher and Julian Eckhaus. Other guests, in addition to those from Big Spring, were Mrs. A. L. Wetzel, of Dallas; Mrs. H. B. Robb, of Dallas; Miss Fay Ward, of Dallas; Miss Lue James, of Abilene.

Miss Betty Binnion Bridge, hostess yesterday. Zeta Bridge club members met yesterday afternoon with Miss Betty Binnion, 2702 21st street, and spent a pleasant afternoon playing games, Tallies and other table appointments were in the New Year motif.

Miss Binnion was assisted by her mother, Mrs. T. M. Binnion, and by Mrs. T. M. Binnion, Jr., in serving chicken salad in patty shells tea, hot biscuits and dates to Misses Gregory, Louise Bates, Wayne Atchison, Melba Crawford, Veta Stafford, Mary Stewart, Mary Parker Brown, Iris Crawford, Ruth Hutchison and Juanita Meredith.

Miss Stewart made high score in the games and was presented with a boudoir pillow. Miss Bates cut low and Miss Crawford was high in a general cut. Miss Brown will be hostess to the club next Saturday.

MISS FANN HOSTESS. Bridge and Forty-Two Party Given by Miss B. Fann. Entertaining at bridge and forty-two Miss Blanche Fann was gracious hostess Friday afternoon at her home, 1516 17th street, assisted by her aunt, Mrs. Alva Akers. Two tables of players enjoyed games of bridge and two played forty-two games during the afternoon, after which a palatable collation of salad, sandwiches and spiced tea was served.

Tallies were in the form of wristlets and favors with the refreshment course were watches that completed the bracelets. Nut cups at the tables carried the "father time" theme of the appointments.

Guests were Misses Glidewell Mullins, Marian Sansom, Lela Denham, Lila Gibson, Willie Mae Hawthorne, Joe Noah, Ruth Noah, Evelyn Porter, Kate Presley, Ruth McKee, Louise McKee, Mary Scott, Josephine Witt, Cymbol Patterson and Blanche Bean.

Guests for the party were Mesdames J. M. Fisher, B. Fisher and Julian Eckhaus. Other guests, in addition to those from Big Spring, were Mrs. A. L. Wetzel, of Dallas; Mrs. H. B. Robb, of Dallas; Miss Fay Ward, of Dallas; Miss Lue James, of Abilene.

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Goal

(Continued from Page 2)

J. A. Staggs, R. T. Carruth, W. F. Bonds, C. A. Walters, J. W. Manning, Misses Burchette Hayton and Pauline Cole. Mrs. L. E. Weed in chairman of Circle 4 and Mrs. W. B. Weed, is secretary. Members are Mesdames Ed Bailey, Juanita Clayton, C. Stapp, W. F. Bonds, J. A. Staggs, C. R. Crawford, C. E. Moore, V. H. Staggs, C. A. Walters, Elmer Jennings, Robert E. Blanton, J. A. Williams.

Mrs. J. A. Staggs is chairman of Circle 3 and Mrs. W. H. Wain is secretary. Members are Mesdames E. B. Gillian, V. H. Staggs, S. E. Strickland, G. Burns, George Tilley, W. F. Bonds, W. B. Weed, L. E. Weed, G. E. Phillie, C. A. Walters, Edd Halley, and A. W. Brewer.

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Hostess to Club

(Continued from Page 2)



BROADWAY CHURCH OF CHRIST
W. M. Davis, Minister
The Bible school will begin at 9:45 a. m.
Preaching at 10:45 a. m. and 7:30 p. m.
The morning subject will be "Some Resolutions for the New Year." The evening subject will be "Broad Men at the Narrow Gate." Communion both morning and evening.
Young people's meeting at 6:45 p. m.
Women's Bible class Monday at 3 p. m.
Prayer meeting Wednesday at 7 p. m.

PROTESTANT EPISCOPAL CHURCH
St. Paul's at the Plains, Ave. Q and 16th Street
Rev. Luther G. H. Williams, Rector
Holy communion 8 a. m.
Sunday school 9:45 a. m.
Morning service 11 a. m.
Young people's service league at the church at 6:30 p. m.
Woman's auxiliary meets Monday 3 p. m. at the church.
The annual Parish meeting will be held at the 11 o'clock services. Reports from all organizations.
Crosbyton—Rev. L. G. H. Williams will preach at 7:30 p. m. at Presbyterian church.

CHRISTIAN SCIENCE SOCIETY
1411 Fourteenth Street
Services are held regularly each Sunday at 11 a. m. and each Wednesday at 8 p. m. when testimonies of healing and remarks on Christian science are given. Sunday school is held at 9:45 a. m. for pupils under the age of 20.
The subject for the lesson for today is "God" and the golden text is from II Samuel 7:22 "Thou art great, O Lord God, for there is none like thee, neither is there any God beside thee."
A reading room is maintained at the church where all authorized Christian Science literature may be read free, borrowed or purchased and is open on Tuesday and Friday afternoons from 2 to 4 p. m.

FIRST CHRISTIAN CHURCH
16th Street and Ave. J
Rev. W. F. Jennings, Pastor
All of our services today will be kept with the New Year spirit. Bible school 9:45 a. m. with Harold H. Griffith, superintendent. Start to Sunday school today and then keep on going all the year.
At 11 a. m. the pastor will have for his sermon theme "God's Open Doors."
The official board will meet at 2 p. m. The intermediate Endeavor meets at 4:30 p. m.
The junior society at 3 p. m. The senior Endeavor at 6:30 p. m. At 7:30 p. m. the pastor's sermon subject, "Speaking and Living on God's Behalf."
Do not think simply of what the New Year may bring to you, but of what you can make it bear to others. The church is a good place to cultivate this spirit.
"I was glad when they said unto

me let us go into the house of the Lord."
FIRST METHODIST CHURCH
Rev. E. E. White, Pastor
Broadway and Ave. M.
At the First Methodist church, Sunday school will open at 9:30 a. m. The pastor will preach at both the morning and the evening service. At both of these services New Year messages will be delivered. If you are looking for greater fields of service, and if you hope for better things both spiritually and materially come to each of these services.
Junior church at 10:55 a. m. Junior league from three to four. High league at 5:30 p. m. and Senior league at 6:30 p. m. The hour for the evening sermon is 7:30 o'clock.

C. E. PROGRAM
First Presbyterian Church
We extend to you the best wishes for the coming year and we invite you to come to our meeting tonight and see what we have to offer you and you are free to help us in any way you feel we need help.
Topic for January 1, 1928: Jesus Christ, the Son of God.
Leader—Eloise Cook.
Opening song.
Leader's talk.
Prayers.
Special music.
Scripture read, Matt. 27:50-54, and discussion—Harold Gordon.
Scripture reading, John 1:1, and discussion—Elizabeth Crews.
Scripture reading, Heb. 1:1-5, and discussion—Stewart Halliway.

NAZARENE CHURCH
1616 Avenue H
Rev. S. H. Erwin, Pastor
Bible school 9:45 a. m.
Morning worship 11 a. m. The pastor will take as his subject, "The Coming Forward." Plans for the coming year will be outlined.
Junior N. Y. P. S. 9:45 p. m. Senior N. Y. P. S. 6:30 p. m.
Evening service 7:30 p. m. The pastor will take as his subject, "The Book of Revelations."
An adult N. Y. P. S. to be composed of young married people, will be organized at 6:30 p. m.

FIRST PRESBYTERIAN CHURCH
Corner Fourteenth and N
Rev. Jack M. Lewis, Pastor
Sunday school under the leadership of Dean J. M. Gordon will begin promptly at 9:30 a. m.
Morning worship at 11. The pastor will continue the series of sermons on Christ. The subject this morning will be the "Atoning Christ." The communion service will be observed at the conclusion of the sermon. Those desiring to unite with the church will be given an opportunity during this service.
Evening worship at 7:30. This will be our New Year's service. The pastor's subject will be "One More Chance." Those who have been under the shadow of discouragement will be helped during this service. There will be special music at both of these services.
The Endeavor societies will meet as follows: Juniors at 2:30, inter-

mediates at 6:15 and seniors at 6.
JUNIOR CHRISTIAN ENDEAVOR PROGRAM
First Presbyterian Church
Leader—Harry Blocker.
Subject—Praying every day.
Scripture—Matthew 6:8-9.
Song.
Discussion of the subject by the leader.
Memory drill.
Song.
Sentence prayers.
For what should we pray?—Polly Peters.
Good men in the Bible who have prayed—Mason Mosley.
How often should we pray?—Joe Davidson.
Prayers that were answered in the Bible—Frances Burks.
Does Jesus always answer our prayers as we wish him to?—Charles Parks.
Benediction.

LUMBERLAND PRESBYTERIAN CHURCH
1610 Tenth Street
Rev. O. N. Baucum, Pastor
Sunday school 9:45 a. m.
Preaching 11 a. m. Subject: "The Bread of Life."
Christian Endeavors, Seniors and Juniors meet at 6:45 p. m.
Preaching 7:30 p. m. Subject: "New Year Resolutions."
Ladies Aid meets Monday at 3 p. m.
Prayer meeting Wednesday at 7:30 p. m.

MISS BULL HOSTESS
Games and Music Features
Of Entertainment
Miss Elsie Bull, 812 Avenue B, was hostess at a party Friday evening at her home, entertaining with games and music. Guests were Herbert Graves, Essie Haddock, Albert Patrick, Eunice Davis, Tom Graves, Nona Mae Christian, Bill Davis, Golden Walker, Roy Dockery, Alice Reed, Floyd Reed, Ovell Walker, Vanice Johnson, Ruby Reed, Mary Johnson, Douglas Johnson, Elmo Samsing, Frances Clay, Troy Pierce, Gladys Woodward, Weldon McDaniell, Arvel McDaniell, Paul Harris, Arne Rabain, Ruth Cates, Lank Hollinsworth, Oscar Hollinsworth, Corden Pierce, Edna Fay Ray, Elmer Woodward, Velma Reed, Evelyn Bull, Jack Christian, Pen Ray, Hazel Glasgow, Geraldine Meeker, Mipple Haddock, Dulcie Lee, Ray Cornell and Ward Henry.

Women, You Need Strength
Beaumont, Texas.—When I was advised to try Dr. Pierce's Favorite Prescription after trying all the other remedies which I had used for feminine weakness had failed to benefit me, I was just about past going. I had suffered so much, I began taking the "Favorite Prescription" and in a short time was feeling as well as I ever did in my life, and I am still enjoying good health.—Mrs. Mary J. Hall, 1553 Park St.
All dealers. Large bottles, liquid \$1.25; Tablets \$1.25 and 65c.
Send 10c to Dr. Pierce's Invalids' Hotel, Buffalo, N. Y., for trial pkg.

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All Together For A Big Year!

in every city—in every town there is one store that undersells—in Lubbock it's

Grollman's

BROADWAY at AVENUE J

Prosperity Comes By Saving!

Start The Year with A BANG

1928

Starting the New Year with First Monday Values that will bring worth-while savings to everyone who shares in them.

While buying Dollar Day Values we urge you to note the low prices which are made on the entire stock. Low prices is a policy that is regular with this store—a policy that has made us thousands of good friends.

SWEATERS
Men's and Boys heavy Cotton sweaters—Dollar Day—choice one lot at **\$1.00**

LADIES' PURE SILK HOSE
FULL FASHIONED
All Silk Chiffon
All sizes and Choice Shades
For DOLLAR DAY at Grollman's offered at per pair
Irregulars but not Sub-Standard
\$1.00

Indian Head
In all colors
2 1/2 yards
\$1.00

Sanitary Pads
3 for **\$1.00**

LADIES' DRESSES
One rack of Ladies Cotton and Wool dresses in sizes to 18 for Dollar Day only—choice
\$1.00

Pure Linens
Imported pure linens in 36 inch widths in all good colors—2 yards
\$1.00

WORK SHIRTS
Men's heavy Chambray blue work shirts with two pockets—2 for **\$1.00**

Men's Fancy Sox
—in beautiful patterns of Rayon silk, 3 pairs for **\$1.00**

Children's Hose
Three Quarter Lengths with fancy tops—5 pairs for **\$1.00**

Percales
One table beautiful Percales and Shirts—5 yards for **\$1.00**

Men's Heavy Ribbed Union Suits
Ivanhoe brand in long sleeve and ankle length style—at **\$1.00**

House Shoes
Children's House Shoes
2 pairs for **\$1.00**

Blankets
One lot Nashua single Blankets in size 64x76 for Dollar Day each **\$1.00**

Krinkle Bed Spreads
80x90 sizes each **\$1.00**

MEN'S RAYON SOX
—also some cotton Lisle in lot 5 pair for **\$1.00**

Women's House Shoes
Leatherette with Moccasin sole and ladies Moccassins, in 3 choice colors—pair **\$1.00**

Cotton Checks
13 yards **\$1.00**

Courtnains
Beautiful Marquisette Curtains in different colors, ruffled pair **\$1.00**

Men's Cotton Sox
15 pairs for **\$1.00**

Children's Hose
Wool and some cotton mixtures in three quarter lengths with fancy tops—2 pairs for **\$1.00**

Sheeting
LL Brand Unbleached Sheeting 12 yards for **\$1.00**

Huck Towels
—with fancy borders 10 for **\$1.00**

Handkerchiefs
Fancy Borders 20 for **\$1.00**

Rayon Gowns
Ladies and Misses Rayon Gowns, choice colors—each **\$1.00**

Outing
27 inch Outing in light, dark, fancy and solid colors—10 yards **\$1.00**
Limit 10 yards to customer

Turk Towels
—Big 22x44 double thread towels—5 for **\$1.00**

LYRIC
MONDAY AND TUESDAY
Lon Chaney's Here

SHADOWS
The greatest story ever told in Motion Pictures
A Tom Harman Production
Chaney, Harrison Ford, Maureen O'Connell, John Long, John Sainpolis, Buddy Messenger

—Also—
"Comedy and News"
Matinee 10 and 25c
Night Show 10 and 30c
Regular Admission

REX
Monday and Tuesday

BILLY SULLIVAN
THE WINDJAMMER
—Also—
Comedy and 2 Reel—Western
Wednesday & Thur.
Wally Wales
—In—
"The Soda Water Cowboy"
A Rollicking Western Comedy Drama
—Also—
"Comedy"
Admission 10 and 25c

THE SOUTH PLAINS OWNERS NEWS PAPER
VOL. 2, NO. 10
Gen Business M Bankers Year Of
Credit Supplies Inventories And Labor With Supply
BY STANLEY W. (Associated Press) NEW YORK. D. men and be outlook for 1928 v optimism.
There is a feeling that political storms arising during the year are likely to have effect upon the stock market, but it is possible that other factors may be favorable.
Credit supplies are likely to be liberal, but the outlook for 1928 is optimistic.
Wall Street faces confidence.
Easy money rate a tremendous investment capital and in commercial banks the basis of checked rise in stock prices.
From an economic point of view, the situation of the country is generally favorable. The production of raw materials from Europe has increased in extent by rates.
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General National Conditions Favorable For New Year

Business Men And Bankers See Big Year Of Progress

Credit Supplies Are Ample, Inventories Low; Capital And Labor In Harmony With Supply Ample

BY STANLEY W. PRENSIL (Associated Press Financial Editor) NEW YORK, Dec. 31.—Business men and bankers view the outlook for 1928 with conservative optimism. There is a feeling in many quarters that political uncertainties invariably arising during presidential years are likely to have a retarding effect upon some lines of business, but it is pointed out that all other factors are decidedly favorable. Credit supplies are ample, inventories low, transportation systems efficient, labor plentiful and relations between capital and labor generally pleasant. Most concerns are able to finance themselves without extensive recourse to bank credit. The stupendous flotation of new securities during 1927 has created a demand for labor and materials. Increasing competition from Europe has been offset to a certain extent by higher exchange rates.

Wall Street faces the future with confidence. Easy money rates resulting from a tremendous increase in investment capital and a moderate recession in commercial demands formed the basis of virtually an unchecked rise in stock prices to new high levels during 1927. Business generally, however, as reflected in freight car loadings, automobile and steel production and corporation earnings, fell slightly below the 1926 figures.

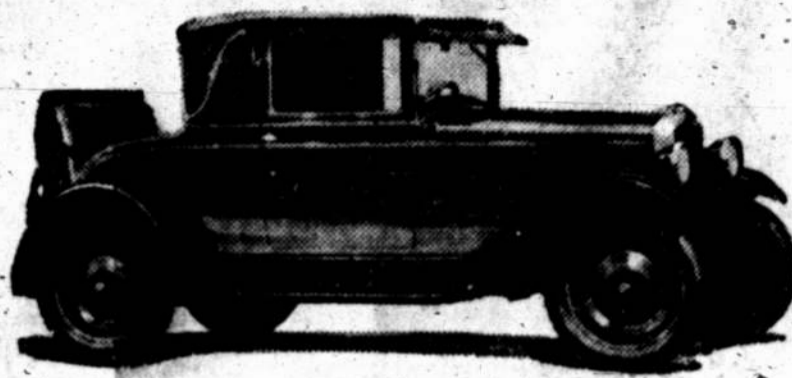
From an economic standpoint, one of the most significant developments of 1927 was the return of farm prosperity, due to a gradual correction of the disparity between agricultural and non-agricultural prices. The Northwest, which produced the largest spring wheat crop since 1913, is reported to be in the best condition since the war.

Crops were off to a bad start in 1927. Unseasonable weather in mid-summer aroused fears of a poor wheat harvest, a disastrous shortage of cotton and the smallest corn crop in 25 years. So warm was the weather in September and October, however, that a substantial part of the wheat and cotton crops, which had been given up as lost, blossomed into maturity. The government estimate of the corn crop was raised 500,000 bushels in November, and the year's corn output, instead of being the smallest since 1903, surpassed that of 1926.

Several disturbances affected business. Disastrous floods last spring wiped out millions of dollars in property in the Mississippi and Missouri river valleys. Similar damage, although on a smaller scale, was caused in New England in the fall. The soft coal industry suffered from a miners' strike, still in effect as the year closed, although mediation efforts were under way. Several industries, particularly in the automotive field, were hard hit by the six month shut-down of the Ford plants.

Automotive Shut-down of the Ford plants, pending introduction of new models

Four Models Of New And Complete Line of Chevrolets



Chevrolet Sport Cabriolet



Chevrolet Coach



Chevrolet Sedan



Chevrolet Touring Car

in December, generally was held responsible for the decline in automobile production. Unusual prosperity was shown by a few companies, particularly General Motors, whose sales and earnings broke all records, and Chrysler, Nash, Hudson, Studebaker, Hupp and Packard, but many smaller companies made a poor showing. Automobile executives have predicted record-breaking production in 1928. Copper shares developed unusual activity and strength in response to the improved trade outlook, now considered the best since the war. Orlene Cananea, the sensation, more than quadrupled in quoted value upon the discovery of a rich ore body on its Colorado property.

Oil shares continued under the depressing influence of over-production. Discovery of prolific oil fields in West Texas followed the tremendous output in the Seminole area in Oklahoma, which, however, later showed signs of petering out. Agreements to curtail production, though successful in some localities, failed to influence greatly the general situation. The decisive stand taken by the American Petroleum Institute to conserve oil resources, approved by government authorities, aroused hopes of a better outlook for 1928. Several oil companies were forced to reduce or omit dividends.

Rapid progress was made in the development of the South American oil fields, particularly in Venezuela, due to a practical shut-down in Mexico because of the controversy over land laws. A Mexican Supreme Court decision in favor of the American oil companies held out hope of a settlement. Purchase of Russian Soviet oil by the Standard Oil company of New York started a bitter controversy between that corporation and the Royal Dutch Shell interests of Great Britain, but predictions of a world-wide price-cutting war had not materialized as the year neared its close.

High Speed Toll Roads Mean More Autos, Klein Says

BY ISRAEL KLEIN Science Editor, NEA Service

Another scheme to ward off the demon of saturation is that of building high-speed toll roads connecting the larger cities of the country. Back of this plan, it is said, are

the automobile manufacturers, for they see in it the possibility of selling more automobiles despite present congestion of traffic. That such highways are badly needed is beyond question. Many a motorist dreads to venture out of his garage on a Sunday because of the confusion of travel on the roads.

As yet, there is only one road in this whole country of the kind contemplated by the Union Highways association. That is the 200-foot highway that runs between Detroit and Flint, Michigan.

Europe Has Them Europe is far ahead of the United States in this matter of high-speed toll highways for automobiles. Germany has one from Berlin to Charlottenburg, built and operated by private capital and is planning a veritable network of

similar roads through the country. These will connect with private toll roads in France, Switzerland and Austria.

Italy, too, has private high-speed roads connecting Milan with Lake Maggiore, Como and Varese. This in fact, is the first highway of this

type in the world. The owners plan to extend this to Venice and to run another private line down the west coast of Italy from Genoa to Reggio at the tip of the boot.

In France, a plan has been offered for the construction of a wide toll road that would connect the chief ports, where liners from America land, with Paris. Thus tourists could drive direct to the French capital in their own automobiles.

More Buying Expected These roads would bring about more automobile usage. There would be more room for cars, and much greater freedom in driving.

A great revival of interest in motoring would ensue, and registration of motor vehicles might even double within a few years. Toll roads in Europe, especially that planned from Harve and Cherbourg to Paris, would also bring millions of American automobiles to the continent and open up a vast export field for American auto manufacturers.

The automobile industry, therefore, may still be considered in its youthful stage, for wide and fast highways will create so great a demand on it that the matter of replacement alone will be enough to make it the world's greatest industry.

MEET IN CLEVELAND The first annual meeting of the county highway officials' division of the American Road Builders' association will take place in Cleveland, Jan. 9.

MOST IN HOLLYWOOD The 13 southern counties of California, it is discovered, have more than 50 per cent of the cars in that entire state.

The summer descendants of a single fly will number 2,000,000.

Complete New Line Announced By Chevrolet As Most Distinctive Low Priced Auto In History Of Company

"Bigger And Better" Auto Includes All Advantages Of Older Model With Many Improvements

Surpassing all its former achievements as a leader in the building of low cost transportation, the Chevrolet Motor Company, today announces the most distinctive low priced automobile in its history. The announcement today of a complete new line of Chevrolet cars follows immediately on the close of Chevrolet's greatest year when its volume of one million units made it the world's largest builder of automobiles, and presages a year of unexampled activity for the organization that has been the pioneer volume producer of gear shift motor cars.

"Bigger and Better" Car Known as the "Bigger and Better" Chevrolet, the new car that goes on display throughout the United States today, not only succeeds the "Most Beautiful Chevrolet" but incorporates all the advantages that made the latter so popular and in addition embodies a host of refinements that combine to produce what General Motors officials believe will be the sensation of the automobile industry in 1928.

A quick picture of the new car that seems destined to write a new chapter into history of the automobile business may be had by noting the following highlights of the 1928 Chevrolet: Extended wheelbase, greater speed and power, four wheel brakes, longer, roomier Fisher bodies, new Duo color, thermostat cooling, shock absorbing springs motor enclosure, and indirectly lighted instrument panel and other advantages built in as a result of lessons learned through 13 years of constant progress.

The "Bigger and Better" Chevrolet owes its outstanding virtues to the manifold facilities at the disposal of the Chevrolet Motor Company, including the General Motors Proving Ground, the General Motors Research Laboratory, the Chevrolet experimental laboratory, the Chevrolet engineering department and the skill and resources of the Fisher Body Corporation.

Seven passenger cars, including five closed and two open types, comprise the line. Every driving requirement is cared for in the make up and appointments of the various body types.

Beauty and Economy Beautiful in appearance, performance in driving and economy in operation are the keynotes of the car that owes its every detail to withering tests of days, weeks and months under all types of weather, road and driving conditions.


Every detail has been proved true in exhaustive tests. As a result, the new line achieves to a degree hitherto unexampled in the low priced field a standard of smartness, advanced performance, striking color combinations completeness of equipment. See NEW CHEVROLET Page 3

TRUSSES

Leather Covered, Hard Rubber,
Elastic—A Truss for Every
Form of Reducible Hernia

SPECIAL ORDERS

CITY DRUG STORES



Howdy folks! "Happy New Year" that's me and I'm from—

JARETT'S FASHION SHOP

—carrying best wishes to you!

~~~~~

**CLOSED MONDAY**

Observing

**NEW YEAR'S DAY!**

To our thousands of friends and patrons throughout of the Southwest we wish to acknowledge our appreciation of the patronage accorded us in the year 1927.

Anticipating a continuance of your business in the year 1928 we pledge you our very best efforts to merit it and extend to you Our Very Best Wishes for a Happy, Prosperous and Healthful New Year.

**Mistletoe**

**Creameries, Inc.**



### Sales In November Of General Motors

80,539 Cars Retailed In Month Sloan's Statement Shows, With Big Decrease From Last Year

Commenting on the November sales of General Motors cars, Alfred P. Sloan, Jr., President of General Motors, said: "Retail sales of motor cars by General Motors dealers to consumers in November were 80,539. This compares with 101,729 in November, 1926, and further with 80,257 in November, 1925. Sales by General Motors to its dealers in November totaled 57,421, as compared with 78,250 in November, 1926, and further with 73,374 in November, 1925.

"In reporting our sales for the month of October, I called attention to the fact that that month showed an abnormally high record, having been influenced by aggressive sales campaigns which resulted in a sales figure considerably higher than the current sales trend for that month. I also stated that the result of this was to advance into that month business that otherwise would have been consummated in November. The figures now reported for November reflect these conditions, and in addition, are lower than for November, 1926, by reason of the fact that last year's sales campaigns similar to those of October this year were held in November. Sales of cars by General Motors dealers in November reflect suspensions occasioned by inventory taking, which is usual at this time, as well as by reduced production incident largely to a change of model in the Chevrolet Division. This factor will also, in all probability, influence our December figures.

"The above statement is made in line with our policy of keeping the public informed as correctly as possible as to the trend of motor car sales throughout the world, to the extent that General Motors operations make that possible.

### New Chevrolet

(Continued From Page 1)

ment and minute attention to style, comfort and luxury. The new car has a distinctive big car appearance entirely foreign to

its price class. This is achieved by adding four inches to the wheelbase, bringing the present total to 107 inches.

The frame also has been deepened and strengthened to make a smoother riding, sturdier and better balanced car. The sedan body has been deepened to the front of the car that from the cowl to the base of the new low radiator cap the line is unbroken and nearly level.

Radialy-pleated air-cooling radiators are of deep, slender, graceful design. Their added depth has raised the front of the car that from the cowl to the base of the new low radiator cap the line is unbroken and nearly level.

Complementing the extra four inches in wheelbase is increased length in several of the body types. The coach body is five inches longer than a year ago. The sedan body likewise has been increased two and three-quarters inches.

Among the many new body refinements is a fully enclosed and indirectly lighted instrumental panel, oval in shape, with the speedometer, ammeter and oil gauge, in full view for day or night driving.

All passenger models have larger 20 by 4.50 balloon tires and steel disc wheels as standard equipment. Other standard equipment includes spotlight rear vision mirror, gasoline lamp, complete tool set and theft proof steering and ignition lock. Additional equipment is standard with individual models.

All closed bodies are by Fisher, styled and designed with the smartness and beauty for which the Fisher name is famous. All are of composite steel and hardwood construction of the type found on the highest priced cars. And all are finished in genuine Duco colors—five beautiful combinations on the seven models.

In anticipation of the demand for these bigger and better cars, Chevrolet factories are running day and night on capacity production. Shipments are leaving daily for all parts of the world, so that Chevrolet dealers may make prompt delivery of all models.

URGENT TRUCKING  
Estimating that within five years there will be more than a million motor vehicles in New York, Dr. John A. Harris, traffic expert, urges that all trucking in the city be done at night to relieve the traffic congestion.

### Dodge Program Is Completed, Claim

Three Different Lines Of Passenger Cars In Price Classification Ready For Public Introduction

BY E. G. WILMER  
President Dodge Brothers, Inc. Leaders of the automotive industry are practically unanimous in their expressions that 1928 will be an active and prosperous year for the automobile trade. Many signs indicate that these optimistic forecasts have an excellent chance of being fulfilled during the New Year.

Certainly in the case of Dodge Brothers, Inc., we have every reason to hope for new high sales records.

During 1927, Dodge Brothers, Inc., undertook the long and difficult task of completely revising its products. While a curtailment of activities necessarily took place, the work of reorganization was so organized that a shut down of the Dodge factories was avoided. This work has now been completed. Dodge Brothers has successfully passed through this transition phase and stands in a strong position with both manufacturing and distributing facilities in shape to handle a greater volume of business than ever before.

Instead of confining itself to a single type of passenger car in a single price classification, Dodge Brothers emerges from its period of preparation with an extensive line of models in three different price classes.

Newest in the Dodge line will be the Victory, a six cylinder car embodying important features possessed by no other automobile. The Victory Six has been in production for several weeks, and stocks are now being shipped to dealers throughout the country for simultaneous display beginning Jan. 5. Prices will be announced on the same date.

Dodge Brothers' four cylinder car, which has more than 2,000,000 owners, has been brought up to the minute, with 4-wheel brakes, an improved motor and numerous betterments in body and chassis. The Senior Six, added to the Dodge Brothers line a few months ago, has justified the expectations of our engineers and will be con-

tinued as Dodge Brothers' highest priced model. Graham Brothers truck division, which attained new high sales records in 1927, is now producing a wide variety of four and six cylinder commercial cars and trucks. Our truck executives believe that the steady increases shown in past years will be repeated in 1928.

With our full line in production, Dodge Brothers dealers are now preparing to make reasonably prompt deliveries. However, if the volume business expected by the automotive trade materializes, it is more than likely that the peak demands of spring will exceed the supply of cars.

### EUROPE KEPT BACK BY CONTENTMENT, IS CLAIM

DETROIT, Dec. 31—The difference between Europe and the United States is that between contentment and dissatisfaction, according to Charles F. Kettering, famous head of General Motors research force.

"Most of Europe has the horse-and-buggy idea," he reports after a visit there. "If the people of the shops and farms could be stimulated into dissatisfaction they would all have cars, phonographs, radios and what-not. But if they are satisfied, they want nothing."

### RUBBER MAY COME FROM FLOWERS, EDISON SAYS

NEW YORK, Dec. 31—Wine isn't the only thing that can be made from the dandelion. And asters and golden rod weren't made only for decoration.

For Thomas Edison, inventive genius, has announced that he has succeeded in extracting rubber from these flowers, finding a content as high as 3 per cent in asters.

He expressed his doubts, however, as to whether this source would ever be commercialized, but that an emergency supply could be hoped for from it.

### "WHY IS A PRETZEL" THAT'S EASY

OKLAHOMA CITY—Many a person has been taught to believe that the shape of the pretzel, well known companion of a well-remembered beverage, was inspired from a prehistoric carving of a den of snakes. Others, who came from prohibitionist ancestry, learn-

ed very early in life that the pretzel was the tail of the devil tied in a knot.

But they were all wrong. Take it from experts of the American Coney and Pretzel company, the pretzel is a representation of a child's arms folded in prayer. Long ago, when children learned and said their prayers correctly, they were given a "pretzola" which meant "a little reward." An

old monk who was in the habit of giving little cakes to earnest youngsters began making his "pretzolas" to represent a child at prayer. They were bun sculpture, but excellent cakes, so both shape and name.

with slight changes, have never since.

The New York city police department has nearly 700,000 finger prints on file.



See the **New Chevrolet** now on display!


# It's Here!

THE NEW, BIGGER AND BETTER

## CHEVROLET

All closed models will be on display at our show rooms  
Monday, January 2. See the new

- COUPE
- COACH
- SEDAN
- CABRIOLET
- IMPERIAL



To our friends and customers we wish  
the best of everything during the  
New Year

# Kuykendall Chevrolet Co.

13th Street at Avenue J Phone 54

Today, Chevrolet presents the crowning triumph of 16 years' continuous progress—  
—a great new automobile so impressive in appearance, performance and staunchness that it marks the opening of a new era of luxurious transportation at low cost!

Features of advanced design and the completeness of detail demanded in the finest cars now offered in the New Chevrolet!

- Improved valve-in-head motor. Stronger frame 4" longer; wheelbase 107".
- Thermostat control cooling system.
- New alloy "invar strut" pistons. New instrument panel, indirectly lighted.
- New ball bearing worm and gear steering.
- Semi-elliptic shock absorber springs; 84 per cent of wheelbase.
- Safety gasoline tank at rear.
- Larger balloon tires 30" x 4.50".
- New streamline bodies by Fisher.
- New Duco colors.
- Theft-proof steering and ignition lock.
- AC oil filter.
- AC air cleaner.
- Single-plate dry disc-clutch.
- New crankcase breathing system.
- New two-port exhaust.
- Alumite pressure gun lubrication.
- Heavy one-piece full-crown fenders.
- Vacuum tank fuel supply.

and **4 Wheel Brakes**

|                          |          |                          |          |
|--------------------------|----------|--------------------------|----------|
| The Roadster.....        | \$495.00 | The Sport Cabriolet..... | \$665.00 |
| The Touring.....         | \$495.00 | The Imperial Landau..... | \$715.00 |
| The Coach.....           | \$585.00 | Light Delivery.....      | \$375.00 |
| The Coupe.....           | \$595.00 | (Chassis Only)           |          |
| The Four-Door Sedan..... | \$675.00 | Utility Truck.....       | \$495.00 |
|                          |          | (Chassis Only)           |          |

All prices f. o. b. Flint, Michigan  
Check Chevrolet delivered prices.  
They include the lowest handling and financing charges available.

## Kuykendall Chevrolet Co.

13th at Ave. J Phone 54

HARDBERGER CHEVROLET CO. KELLEY CHEVROLET CO.  
Levelland, Texas Idalou, Texas

Sunday Avalanche-Journal

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AVALANCHE-JOURNAL PUBLISHING CO.

RESOLUTIONS

Resolutions for 1928. Well, what's the use! What's the use in making them when we cannot keep them. Not one out of fifty. Well, possibly that one is worth the effort. We will talk about it for a little while. To be sure every resolution is not kept, and neither is every intention, and we are confident that you have heard that old expression that the road to hell is paved with good intentions. That's all right its good intentions turned into deeds that peoples heaven and makes this world a mighty good place in which to live. Good resolutions may be broken now and then—many of them we will say, millions of them, but there will be thousands of resolutions made today that will be kept. They will stick, and will result in much good. Even good intentions have their uses in the great scheme of things. A story is told of a friend, who intended to give her a neighbor a turkey for Christmas, and the little child of the friend told the neighbor—let the cat out of the bag, unknown to the friend, but later our friend decided to sell the Thanksgiving bird and use the money for another purpose, but would remember the neighbor later—long about Christmas with a turkey. But the neighbor having been informed of the proposed gift on Thanksgiving day was greatly disappointed when it did not come, so disappointed that she went for a walk trying to forget the disappointment, and walked and walked and went far back of the field, and came upon an old cabin where she found some old people sick, and needed attention. She rendered this much needed assistance, and got a blessing out of helping them. A good intention had miscarried but it after all resulted in good.

The finest resolve any woman ever made, was to make home happy, and to keep everyone contented within it. And to do this, believe me, is no small job, in this day of rounier attractions and good roads and moving pictures. It takes the wisdom of the serpent and the harmlessness of the dove for a woman to guide her home so diligently and so gaily that the children love their home fireside better than that of some neighbor's.

The father of a home has his share in the upbringing of the child, as to be sure, if he's cranky or overindulgent, he can make a mother's efforts almost nothing. On the other hand, it is a woman's own appointed, forordained work to guide her home so joyously and so wholeheartedly that her children and her husband are healthy of body, wholesome of mind, generous of spirit, and sturdy of principle.

One time, when first made President, Roosevelt sat at a luncheon listening to several public officials, each telling how only the welfare of his country made him sacrifice his comfort for a thankless constituency. Roosevelt listened, and when it came his turn he said: "Now, gentlemen, let there be no misunderstanding. I like my job, I want to keep it four years longer. I have thoroughly enjoyed my life and my work, because I believe that real success does not depend on the position one holds, but on how one carries oneself in that position."

A woman must love her position as homemaker. She cannot give out joy unless it is in her. She can't inspire success in her children unless she herself is a success in her chosen work.

But back to our resolutions. Many people make very trivial resolutions. Resolutions that are of little importance. They break many of them, but keep some of them. Sometimes they may be very important, and some time not far reaching. But let's make some more resolutions today. Let's try to keep them. Make an honest effort. Make them for our own benefit if no other, but they should really be of such nature as to benefit others.

A resolve to find what is really important in our lives and most conducive to the upbuilding of a home is worthy of deep and serious thought.

Let us resolve that we will be better citizens of the community, live good pure lives, and lead others who are weak, and unable to withstand temptations to become stronger. Help those who have in the past fallen into temptations that they could not resist to be able to withstand the temptations and build stronger characters.

Seeing the great need for a reforma-

tion in this great nation of ours, let us resolve to make our religion a little more personal, a little more vital than it ever has been before. We'll be better church workers because of it, better homemakers, and most certainly happier within ourselves.

A God of majesty and fear seems to be all right for some people, but most of us want to call upon Him for comfort, gratitude, strength, and guidance, just a minute when we awaken, many times during the activities of the day and the last thing at night. There is no faith so strong, nor any prosperity so sustained as that founded on and strengthened by many a little personal talk to Him during every day of the year.

A HAPPY NEW YEAR

You have heard the expression many times. Some times it is said in a very unconcerned way. Many times people say it who do not mean a word of it, and say it mechanically but out of the depth of our heart we want to say to the readers of this page, "A Happy New Year". To many it will be hard to have a happier new year than the one that dawned a year ago. To others sorrow have come and disappointment had met them, but to such we would say take courage, for there is never a cloud so dark that a silver lining does not appear sooner or later.

"Happy is He that hath the God of Jacob for his help, whose hope is in the Lord his God". We wish you each and every one a Happy New Year and our text if you choose to call it such tells you how you can have it. The two important words in this passage we would say are help and hope. The right use of the one insures the benefits of the other; for if God is our help, our hope will be big and bright. If our hope is in God, then we are sure of Divine help. Happy is he that hath the God of Jacob for his help. Why the God of Jacob? Because Jacob was like the majority of us—very far from perfect. But when his imperfections bore fruit, and his sin found him out, then he was most determined to hold on to God until he got assurance of pardon and help. So, altho the recording angel may have something against you in his diary, don't forget to hold on to the God of Jacob during the coming year, and, like the patriarch, altho you've made many blunders, you'll wind up well. Hope is a fine thing; it's compared with a rainbow. If one end of this rainbow rests on the promises of God, then there's sure to be a pot of gold at the other end, or happiness, of which gold is a symbol. But to realize our golden hopes we need help. Help wanted! It's always wanted. How would the mighty captains of industry get along without help? The greatest figure in the industrial world today is a man who had the good sense to pay the highest wages for the manual and mental help he needed. No genius ever attains to success without help. To work alone is to court failure.

The reason why so many geniuses fail is that they don't get the right kind of help. The reason why so many fail in business of salvation is that they don't get the help of the God of Jacob to keep them out of trouble or to get them out of difficulties.

To insure a happy New Year we suggest the old-time religion. What kind of religion is that? It may be expressed in a sentence: To love God with all your heart, and your neighbor as yourself. They say that a picture is worth ten thousand words. If you want to see a picture of the old-time religion, get on board the airplane of imagination and take a trip to the Garden of Eden. There you see our first parents walking and talking with God. The Creator intended that they should be happy, so He placed them in a beautiful garden. From this we learn that the old-time religion is, walking and talking with God in the garden of the soul. This is high doctrine—so high that only humble folks can get there. In the Garden of Eden this highly favored couple sinned. Instead of confessing their sin, and, like Jacob, clinging to God for pardon and help, they tried to hide themselves.

Do you know that there are multitudes in the present generation who hide themselves from God behind the good things He has provided for their comfort. They are so fixed in the habit of hiding from God that even in the Day of Judgment they will cry, "Rocks and mountains, fall upon us and hide us from His presence." Help from God! How do you get it?

True, your faith may be weak, and you may miss the high frequencies, and the signals will be weak, like your faith. But you are sure to get all the information you require for a start in the right direction for a prosperous and a happy new year. Happy is he that hath the God of Jacob for his help, whose hope is in the Lord his God.

There is one thing that we want to say before we go any further. We believe those who select our gifts for Christmas had some inside information on what we really needed, and they made wonderfully sensible and practical selections, and we cannot express our appreciation of them, only in faint cold type that fails to begin to express our real feelings in the matter.

California is getting a lot more advertising, or publicity through the recent actions of Hickman. Its mighty bad stuff, however, and while the state cannot be to blame for it, it shows that everything that goes over in that sunny country is not sweet. It's just impossible to get all of the coons up one tree.

SO THINK WE

We think that the Chamber of Commerce, and the City Commission and the County Commissioners and the Highway Commission and the people of Lubbock should make some strong resolutions today that they will see that the road question in this county is settled, and that a movement be launched immediately for getting better roads for Lubbock county. It is one of the things that is very badly needed, and a thing that Lubbock county is getting badly behind with.

We think too, that Lubbock should resolve to have a new city auditorium erected during the year just commenced. We're in need of a place where large gatherings can be taken care of in good shape. No other town that we know of as large as Lubbock is trying to get along without it. We must have some place like that and then there will be no hesitancy on the part of the people who represent Lubbock at conventions to ask them to come to Lubbock.

We think that other resolutions on the part of people of Lubbock will be to work harder this year than ever before on securing a new postoffice building—a federal building. It should be one of the things that Uncle Sam should be willing to give us this year. We have waited a long time for it and the longer we wait the worse we need it, and in fairness to the recipients of the postoffice and the volume of business done in the postoffice department we should have it.

We think that another resolution that Lubbock should make and that is to get the underpasses built at the Santa Fe railroad on Broadway and Avenue H. This is an improvement that has been held up about as long as it is possible for the safety of the community. We have been very fortunate to date in not getting more people injured or killed at these crossings, but our luck may not hold out much longer. We should get all the authorities together on this proposition and have this much needed crossing proposition fixed up.

We think that resolutions might be made profitably too by a few of our citizens along the line of umbilicating too freely in those social drinks that often lead to the incapacitating them for the performance of such duties as they owe to their community and to their business. We believe there would be more contented people, more happy homes, fewer cold checks, and unpaid bills if less prescription whiskey or bootlegger knockouts were not purchased with the money that is needed in the home.

We think it would be a mighty good resolution among some of our people to resolve to live within their income and pay their honest debts.

We think that Lubbock could well work to the establishment of an air port at this point during the coming year. There is no reason why this could not be done. This is probably one thing that might be accomplished without having to bring our bad roads into prominence.

We think that a bunch of school boys and girls will be sorry to see Monday come, when they will have to settle down to their studies again. However most of them will seek up their books and tablets and be off at the usual hour Monday and will enter into their work refreshed from the holiday vacations.

We think the determined effort on the part of the officers and civilian deputies in the capturing of the bank robbers who held up the Cisco bank and killed the Chief of Police and wounded eight more men just before Christmas will serve well to clean up a bunch of fellows that have no jobs, given trouble in many different places. Such characters should be placed in prison for life and no parsons ever given them. From what we can learn these fellows without a single exception were pardoned out of the state penitentiary by the Fergusonism in the governor's office. With very few exceptions there should be no pardons granted.

We think whether crazy or not these killers should be placed where they can't kill any more. Hickman will be given a trial on insanity charges, and while he may not escape the gallows there will be all of the daisy possible and as in the case of Haswell, the time of execution might be postponed for more than a year. Speedy justice should be meted out to those who commit crime, and let this be one of the set rules of the courts throughout the nation, and it will have a tendency to eliminate some of the crime that is committed in the hope that punishment will be evaded under technicalities of the laws of the land.

We think that many a politician who knows nothing of dirt farming is nevertheless experienced in mud slinging.

We think that clothes may make the man, but from every day appearance, even in the winter time, they do not cover up the women.

We think now that today is the beginning of a New Year every citizen of this city and county should resolve to devote as much of his time as possible throughout 1928 to assist in making Lubbock and its community a bigger and better city and county.

We think that there are some people who must have been born in a fog for everything they touch is misad.

Give This Little Girl A Hand



IT IS REPORTED

It is reported that an inventor could get rich quick if he would devise some means for a telephone to have attached one of these hush-hush appliances which would prevent a third party from listening in on what is said.

It is reported that the business leaders of the U. S. are predicting another good year for this country in 1928.

It is reported that Clarence Darrow, famed criminal attorney, says that Hickman should serve the rest of his life in an asylum—no doubt he will.

It is reported that the fellow who is trying to dig a pitfall for his neighbor will eventually fall in it.

It is reported that now, that Lindy has captured the good-will of Mexico, he is continuing his good deeds by visits to Central America.

It is reported that Lubbock and Lubbock county have many expansion and development plans in view for the new year. With hearty cooperation from the citizenship there should be no reason why these developments should not be carried out.

It is reported that 1928 is leap year—yes, and it is the year candidates both of the state and nation begin their annual route of campaigning.

OPINIONS

MR. MOODY Jim Ferguson never loses a chance to slam Dan Moody and his administration. Moody has made his mistakes and like all governors has made plenty of them. I do not claim to know whether Moody will be a candidate for reelection or not but my guess is that he will be. If he is he will and should be elected. I expect to vote for him. Not that I am a fool about him or any other person, but I think he is deserving of another term and think that the people generally think the same way about our kid governor.

Now, bear in mind that I am not making this statement with the expectations that Moody will hand me some pie. I am not and have never stood up to the political pie-counter for a hand out from the highups. If you will remember some two years ago when Moody was wanting and needing all the boosting he could get that I was one of the first men of the Panhandle that could be heard outside of his own yard that stood up and told the public if they wanted to beat Ferguson that Moody was the man to stand by and for and with. And I said this and was for Moody when some of the recipients of Dan-donated pie were around spiking him and boosting Ferguson every chance they got. I'll not lie for pie. Not me. Whatever game that I play I want to win and when I win I want to know that I won honorably and by shooting. I can't see any kick in anything you get otherwise. When you sacrifice honor or there is no such thing as winning.

Another reason that I cannot and do not expect any of the pie is that should I be offered pie and should I accept it after the offer was made, that I would reserve the right to say what I pleased and without violating any obligation whatever to the pie passer.

Political pie calls for political loyalty and when you get to the point that you will stand by and for and with anybody or any thing for the sake of selfish honors and favors for political parties at all cost

you have just about sold out your stock of principle

Everything considered I am for Dan Moody—Dave Shanks Vanguard.

A man in Chicago was shot, but a silver dollar in his pocket deflected the bullet. It is a good thing he wasn't a poet.—American Lumberman.

The biggest draft anyone ever heard of would be pulled off if Santa Claus ever announced that he did not choose to run.—Des Moines Tribune.

It must now seem apparent to both Vane and Smith that they paid their price of admission to unauthorized scalpers.—Wichita Eagle.

A statistician who has been keeping track of things in that field claims Trotsky has now been cited three more times than he has died.—Detroit News.

The British have discovered untold billions of chemical wealth in the Dead Sea. Our bet is the next crusade to the Holy Land will go over big.—The New Yorker.

YOUR HEALTH

BY DR. MORRIS FISHBEIN Editor, Journal of the American Medical Association and of Hygeia, the Health Magazine The National Safety Council has just made available an extensive report of a committee which has been investigating the hazards involved in spray-coating. The process of painting by spraying paint with compressed air was first introduced in this country in 1890. Today it has practically revolutionized the process of finishing and refinishing in industry.

The health hazards involved in the situation have been considered only during the past ten years. There are three major hazards which may be involved in the use of spray-coating in interior work. Lead and Benzol Where paints or enamels contain a good deal of lead, the handier may develop lead poisoning, which sometimes follows. In the use of certain enamels there may be enough finely divided silica to permit the possibility of silicosis.

The study just made available by the council indicates that benzol is a hazardous substance and that benzol poisoning can be detected early. The possibility of lead poisoning was studied in 170 workers, many of whom had definite symptoms, so that it seemed to be clear that under certain circumstances the lead poisoning hazard in spray-coating is significant.

The silica hazard seems to be of importance, because there were more physical complaints from the sprayers of vitrous enamels than in any of the other groups studied. Whenever benzol is used, there must be an effective exhaust ventilation. Furthermore, workers should have monthly examinations so that benzol poisoning can be detected early.

Both exhaust ventilation and mask respirators are of service, but the authors believe that the masks which provide a steady stream of fresh air are much better than those that add to filter out the poisonous substances.

The commission also recommended that manufacturers of paints, lacquers, shellacs and enamels use for spray-coating, eliminators benzol, lead and silica as largely as possible and indicate on the label of the preparations the amount of these substances that they contain. Thus the user will be able to take the necessary precautions for his protection.

Our Sunday Morning Sermon

By REV. R. F. DUNN

BAPTISM OF THE HOLY SPIRIT

Luke 24:49. Acts 1:4-5.

In our last sermon we had for our subject, "The Promise of the Spirit," in which we found this Divine Paraclete to abide with us, as our teacher, our helper, and our advocate. We could, but very imperfectly, present, even a small fraction of the privileges and blessings of the abiding presence of Him who came to take the place of Christ with His church in this dispensation.

All real christians have the Holy Spirit abiding in them, "for, if any man have not the Spirit of Christ he is none of his." Rom. 8:9. It is one thing to have the Spirit but quite another thing to be filled with the Spirit, and, to this special blessing, we shall now turn our attention.

In order that we may see this more clearly let us see the text, referred to at the beginning of this sermon. "And behold I send the promise of my Father upon you; but tarry ye in the city of Jerusalem, until ye be endowed with power from on high."

And being assembled together with them, commanded them that they should depart from Jerusalem, but wait for the promise of the Father which saith he, ye have heard of me; for John truly baptized with water, but ye shall be baptized with the Holy Ghost.

Let us notice that Jesus designated this as—the promise of the Father, and commands the disciples to tarry for it at Jerusalem, until they received it; and in Acts 1:5, said this, "For John truly baptized with water but ye shall be baptized with the Holy Ghost, not many days hence."

Why must they tarry at Jerusalem where their Lord was crucified, but a short while before? I am sure there was an eagerness, if not impatience, to go, at once, to Galilee, to their own people and tell the good news of the resurrection of their Lord. Had not the disciples been so intimidated, in the presence of the enemies of Jesus, that Peter denied that he knew Jesus, and "they all forsook Him and fled," when they saw

LAUGHS

Goose Flesh Barred. An old Southern planter discussing the hereafter with the colored servant, "Sam" said, "if you die first, I want to come back and tell me what like over there. If I die first, come back and tell you what like."

Family Broadcast. "We've had the best thing in the world," exclaimed a hopeful of the family. "Write letters to every lady in the neighborhood. But where did you get them dear?" "Oh, we found 'em in the attic, all tied up with ribbons."—Ex.

A Personal Message. The Goat: "Did you read president's message, Pat?" "No, I did not." "Sure, ye ought. He got news of Uncle Mike and his old Ireland." "Does he, though? An' p' he say 'thim'?" "Sure, he says our foreign relations are all right."

Doctor: "As I said, you regained consciousness after your crash. I'm Dr. Peter, and—Victim: "Oh! For a second gave me a shock. I thought you were St. Peter."

"Wheesh you-all bin?" "Lookin' foah work." "Man! man! Yoah goanna git you into trouble." Mr. Kinder: "I'm solicitin' the heathen. What do you your cast off clothing?" Mr. Hard-Up: "I hang the carefully and go to bed: The morning I put them on."

Lindb

June 29—Main Hawaii, Br



Aug. 31—Princess Lowenstein-Wertheim a nud two men lost on Atlantic bon.

BY ISRAEL Science Editor. That automobile posed to go 30 m. of gas—and didn't affect behavior other something wrong manufacturer is under false pretense. Most likely the matter with the is perfectly truthfulness of so great a product. What's wrong in Economy depend is driven. A person terrible hurry on a worse showing performance than that drives at a uniform overtaxing the motor. The difference between a heavy driver and a moderate of the same day, over the two different drivers as differently as occasions by two opposing motors. The man in a low gear to order to make a racing the engine achieve his purpose is that he shifts into lower gears as soon as he inclines of the goes into second gear, if he's at for a quick shift across. In fact, such an inferior gear acceleration—enough extra mileage siderably.

Another man, car under the tax his time a see into first gear the car a start. on at a moderate into high as soon on at a moderate. Such a driver, only in fuel consumption far ahead watching for or gauging his Thus, anticipation of traffic, he is steadily in high gear, a traffic light still in high is clear.

Going up in enough to make even though the he may even a noticeably. And can coast down engaging the motor when its power.

That is how a greater fuel economy the strain on the Furthermore, And still further driver does not sooner to pay difference and and tear on his

The biggest world, 1,904 feet land, New Zealand. The word "B" once in the Bible verse of the 111th

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Clem PIANO

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Today's Poems

small. In some good cause, some come to strive To serve the common good of Then when at last I must rest This life, with all its joys and pains, I may go bravely, knowing I Was not in vain.

THE WAY TO A HAPPY NEW YEAR To leave the old with a song. To forget the right and forget the wrong. To forget the thing that bore fast To the vain regrets of that that's past; To have the strength to hold Of the not worth while of the days grown old, AND To dare go forth with a purpose true, To the unknown task of the year that's new; To help your comrade along the road To do his work and lift his load; To add your wit to the world's good cheer, To have and to give a Happy Year.

NOT IN VAIN By DOUGLAS MALLOCH The world will not be hard to leave If I have set myself a task And finished it. I need no grief, Nor need another day to ask. If I shall leave a better land, A fairer city, gladder heart, Or minds that better understand, When I depart. If I have taken but a patch Of idle ground and made it bloom, Have built one house, of brick or thatch, A mansion or a single room, If I have tried to be a friend, Have made one life a bit more fair, When all these things are at an end I need not care. This only makes the leaving sad; To look across a desert waste Of opportunities I had, And idly spurned, or passed in haste, To think the world, that men of worth Had labored for so willingly, Is not a little better earth Because of me. I must recognize my life, Must take some part, if great or

Lindbergh Central Figure In 1927's List Of Aviators Who Dared The Sea; Many Lose Lives As Aviation Makes Long Strides Forward During The Year



June 29—Matland and Hegenberger make first flight to Hawaii; Bronte and Smith duplicate feat July 15.



Sept. 7—Tully and Medical lost in attempted hop from Canada to England.



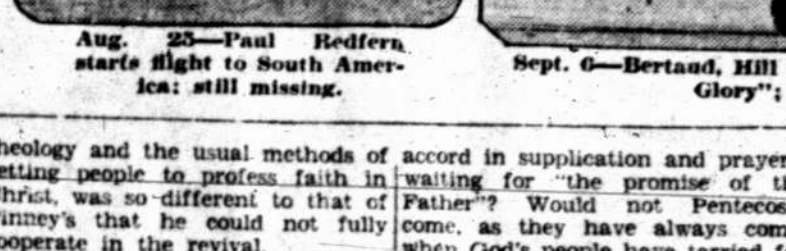
Aug. 31—Princess Lovewell and Wertheim and two men lost on Atlantic hop.



June 6—Chamberlin and Levine fly from New York to Kottbus, Germany.



May 21—Lindbergh makes first flight from New York to Paris.



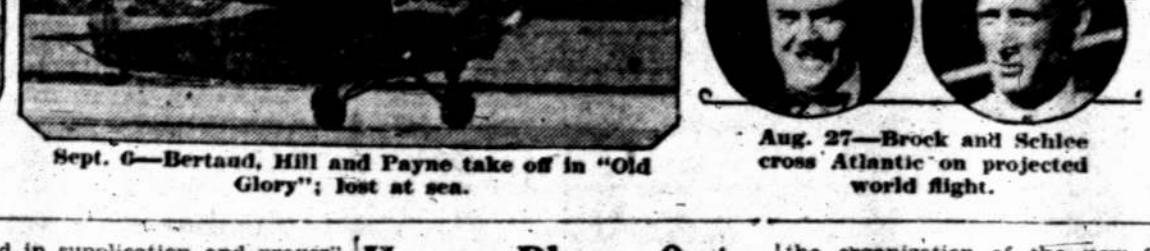
Aug. 25—Paul Redfern starts flight to South America; still missing.



June 30—Byrd's plane wrecked on French coast after crossing Atlantic.



Sept. 6—Bertaud, Hill and Payne take off in "Old Glory"; lost at sea.



Aug. 27—Brock and Schlee cross Atlantic on projected world flight.



Oct. 11—Ruth Elder and George Haldeman attempt Atlantic flight; rescued at sea.



Art Goebel Aug. 16-17—Dole race to Hawaii won by Art Goebel, with Martin Jensen second; one girl and six men lost at sea.

How She Hides Her Lims on Car Care

BY ISRAEL KLEIN

Science Editor, NEA Service. That automobile that was supposed to go 30 miles on a gallon of gas—and didn't, despite its perfect behavior otherwise—must have something wrong with it...

Most likely there's nothing the matter with the car and the maker is perfectly truthful in his contention of so great a mileage for his product.

Economy depends on how a car is driven. A person may be in a terrible hurry one day and make a worse showing for the car's performance than the next, when he drives at a uniform rate without overtaxing the motor.

The man in a hurry accelerates in low gear to the maximum in order to make a quick get away, racing the engine ineffectually to achieve his purpose.

Another man, driving the same car under the same conditions, takes his time at the get-away. He gets into first just enough to give the car a start.

Such a driver, looking for economy in fuel consumption, has his eyes far ahead of the traffic, watching for openings, expecting traffic signals beforehand and adjusting his speed accordingly.

That is how mileage is obtained, greater fuel economy is derived and the strain on the engine is reduced.

The biggest water fall in the world, 1,904 feet high, is in Sutherland, New Zealand.

The word "reverend" occurs but once in the Bible, in the ninth verse of the 111th Psalm.

JOE STANTON Taxidermist Send me your fine specimens. 2504 Ave. H. Lubbock, Texas

Clem N. Gause PIANO TECHNICIAN

Sunday Sermon

(Continued from Page 4)

tion of our Lord, to the right hand of God in heaven?

And yet, I fear we have almost entirely ignored or neglected "the promise of the Father," and have presumed that, for us, we need not wait for the promise of the Father.

This man, without the special training for his work, baptized with the Holy Spirit for the service of God, did more for the salvation of the world than any ten men of his day.

Charles G. Finney, than whom no greater evangelist and preacher has ever been heard in America, had this wonderful experience, and his marvelous success could be attributed to no other cause than this Divine anointing of the Holy Spirit.

Whether we are aware of it or not, we have so exaggerated the things of relative importance, that we have slighted that which is absolutely necessary, and in doing so, are unconsciously putting "first things" as subordinate, and indirectly showing a fearful lack of regard for the wisdom and authority of Christ.

Children of Pre-school Age Need Vitamins

The child of pre-school age needs special nourishment to build a strong body in preparation for the strenuous days of instruction that are ahead.

Many mothers have been gratified at seeing their frail, undernourished children become vigorous and strong through the consistent, regular use of emulsified cod-liver oil.

The millions of easily-digested, vitamin-rich, mist-like globules of emulsified cod-liver oil that are in every bottle of Scott's Emulsion, are the source of its great power to nourish the body and build health.

If you would assure your child the utmost vitamin-benefit from cod-liver oil—give it in its emulsified form, as in

Scott's Emulsion

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Homer Pharr Out To Hold Position

Judge Of 72nd Court Is To Be Candidate To Succeed Himself; He Will Make A Formal Statement Later

Announcing through the columns of this morning's Avalanche-Journal, his intentions of being a candidate for the office which he now holds, Judge Homer L. Pharr, of the 72nd Judicial District court, will make a formal statement in regard to his candidacy within the next few days.

Judge Pharr, serving as judge of the 72nd District court ever since the organization of the new 99th district court, through appointment of Governor Dan Moody, has become well and favorably known throughout Lubbock, Crosby, Hockley and Cochran counties, where his court has jurisdiction.

There are 593,493 words in the Old Testament and 181,253 words in the New Testament.

See Us In Our New Offices in the New Myrick Building

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Our Wishes And Resolve

If Best Wishes could make you happy then our wishes would turn your lives into "Paths of Roses" from now on.

Truly, the fine sentiments expressed proves it isn't such a selfish world after all—that there are others who have kind thoughts for our welfare and happiness. And, we know we're expressing a sincere feeling when we repeat the old Wish—

May the New Year Bring More Happiness To You And Yours!

We Pledge to the People of the South Plains

You people who have been so kind and considerate of our store and our personnel since we have been in your midst, we pledge you our untiring efforts to grow in your favor through merit!

We bid for your acquaintance, your friendship and good will and through the very character of service we render we hope to help in making 1928 a bigger and happier year for everyone with whom we may come in contact.

AMARILLO FURNITURE CO. Lubbock Branch 1114 Broadway Phone 1646

Buffalo in Alaska

PORT YUKON, Alaska—Travelers through the region around Selwyn have reported an immense herd of buffalo, numbering around 50,000.

The animals are much like the buffalo of the American plains but are called wood bison. The herd is believed to have grown from a small number that frequented the region of Pelly Lakes.

Avalanche-Journal Want Ads Pay



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### All Grievances Of Latin America To Be Aired In Meet

#### Interest Centers On Next Pan-American Congress At Havana And Some See Strap In Store

(By Associated Press) WASHINGTON, Dec. 29—Official and diplomatic Washington is asking itself whether the sixth international conference of American states or Pan-American Congress, at Havana, Cuba, January 16, will be the occasion of a fight or a frolic.

There is a strong possibility that many of the Latin-American delegates will bring their countries' grievances against the United States to the conference floor and into the full glare of international publicity.

The Pan-American Union, official organization of the 21 American republics, including most of the territory from the Great Lakes to Cape Horn, was founded following the first international conference which met in Washington in 1890.

The avowed aims of the organization include preservation of peace, facilitation of commercial, cultural and social intercourse between the American nations, and the development of all kinds of communication between North, South and Central America.

The most important work of the coming conference will be the consideration of the report of the commission of jurists which assembled this year in Rio de Janeiro. The report includes a complete codification of private and public international law recommended for adoption by the nations of America.

Source of Discord It is this report that officials fear may be a source of discord. Several of its recommendations, which the conference will be asked to approve or reject, prohibit any kind of intervention by one state in the territory of any other state.

It clearly attacks and holds as illegal several recent acts of intervention on the part of the United States. Nicaragua and Haiti are the notable cases.

The United States, however, will not be unprepared to contend with any problems which may arise. President Coolidge will visit the conference on the opening day to address the delegates in the name of the people of the United States and this act it is hoped, will have a far reaching and beneficial effect. It is certain to clear the atmosphere of a great deal of suspicion directed at the United States foreign policy and its attitude toward the component states of the Pan-American Union.

Hughes Heads Delegation An able delegation headed by Hon. Charles E. Hughes will represent the United States at Havana. All eight members have been chosen for their individual excellence in the various phases of work to be done at the conference.

In the delegation are Dwight W. Morrow, ambassador to Mexico; Henry P. Fletcher, ambassador to Italy, one of America's foremost authorities on international law; Dr. James Brown Scott; Judge J. M. O'Brien of New York; President Wilbur of Leland Stanford university, former Senator Oscar Underwood of Alabama and Dr. Leo S. Rowe, director general of the Pan-American Union.

The federation is ruled by a governing board with headquarters in the Pan-American Union building here. The building, one of the finest in the capital, was a gift of Andrew Carnegie. The board is composed of the heads of diplomatic missions of American nations in Washington and the secretary of state of the United States. The director general of the Union is an advisory member of the governing board.

By common consent, the secretary of state always has been elected president, although this is not constitutionally ordained. Countries not having diplomatic missions in Washington may appoint special delegates as representatives on the governing board.

Since the first international conference in Washington, meetings have been in Mexico City, 1901; Rio de Janeiro, 1906; Buenos Aires, 1910; and Santiago de Chile, 1923. The meeting in Havana promises to be the most important session since the founding of the Union.

GOSHAWS A MENACE SPRINGFIELD, Mass.—Last year a flock of goshawks, Arctic birds of prey visited western Massachusetts. Apparently they found the hunting good, for they have returned in increased numbers this winter and have proved a serious menace to all small game of the section. A cash bounty has been placed on the birds by the Fish and Game Association.

AMERICA TOO COLD GLASGOW—Sixteen sailors from India rebelled against further service on their ship when they learned that it was going to America. Arrested, they explained that they feared they would die from the cold in America. So their ship left for Norfolk, a., and they went to jail for a month.

### District Bench Nordyke's Goal

#### County Judge Comes Out As Candidate For The 99th District Judge-Ship; His Statement Is Made

County Judge Chas. Nordyke today announces his candidacy for the office of judge of the 99th district court. The following is his statement to the voters:

To the People of Lubbock County: "In making my announcement for the office of district judge for the 99th judicial district of Texas, I have this brief statement to make, with this idea in mind: There are I am sure, a number of people in Lubbock county that I have not yet had the pleasure of meeting and in considering a candidate for office, most people like to know where he is from and what his qualifications are.

"I was born in Texas, never having lived out of the state in my life. Obtained my literary education from the common schools of Texas, with some special training for teachers at teachers normals. I taught school only one term. I was reared on a farm and know many of the disadvantages and lack of opportunities that the country boy of thirty-five years ago had to endure. However, I feel that this lack of the pleasant things did not smother my feeling and attitude towards life, as well as I feel that what happiness and success that has come my way, has not left me selfish and ungrateful. I have had a number of years in the study and reading of law and I am a graduate of Cumberland university of Tennessee, in the law, holding a LL.B. degree from that school, licensed by the supreme court of Texas to practice law.

"I have served in the courts in one capacity or another for approximately 10 years. "I have been county judge of Lubbock county a little over three years. "Since assuming the office of county judge on September 15, 1924, I have disposed of as many or more law suits in the civil court than have been filed in the county from the time of its organization to the date I took oath of office. In this time I have disposed of approximately 1,300 law suits in the civil courts. Many criminal cases have been disposed of. I have had quite a heavy probate work and many juvenile cases to look after. During my administration as county judge, we have had unusual activities in our commissioners court, much improvement has been made in the court house and jail, the court house lawns and many miles of roads have been opened and been graded by the commissioners. I merely call your attention to the above to give you some idea of the activities that have been carried on so that you might better judge to what extent I have been in touch and in labor with county's interests and welfare.

"It is possibly useless for me to declare my qualifications for this office to you and I am not going to do so or at least very briefly, but will content myself with saying that as a citizen who expects to live honorably and decently my entire existence here, I feel that every commonwealth, made up and constituted by intelligent, patriotic and liberty loving citizens, should have their offices filled, their courts conducted and affairs administered by officers whose sympathetic understanding and knowledge of his community was true and unquestioned, whose ability was without doubt and whose sincerity of purpose and unmovable convictions were known and recognized. To the U. S. government, sole producer of helium, is forbidden by law to sell this gas.

"I have no further promise to make, in fact I feel that he who makes promises cheats himself as well as deceiving others, but simply offering what he is vouchsafed, by the security of what he has been and what he is now, to determine what he will be further on.

"Should I be elected your district judge, all laws suits will be tried as nearly as I know how law directs, whether rich or poor, small or great, every and all will receive the same treatment with law applied, based on the facts that will be produced from sworn testimony on witness stand.

"Sincerely yours, CHAS. NORDYKE."

AL'S DOGS GO TO WORK ALBANY, N. — After sneak thieves entered the executive mansion and stole three of Al Smith's coats, the Governor gave orders that his seven dogs be released on the grounds, to prevent further theft. So now there are seven dogs on 24-hour duty—a Great Dane, a Spitz and five "plain daws."

BREAKS LEG 12 TIMES GETTYSBURG, N. Y.—Oliver Smith, 16, is in the hospital again, having broken his right leg for the twelfth time. The boy is suffering from a condition that causes his bones to be extremely brittle and specialists have been unable to cure him. The slightest twist or jar is likely to result in a fracture.

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"I was born in Texas, never having lived out of the state in my life. Obtained my literary education from the common schools of Texas, with some special training for teachers at teachers normals. I taught school only one term. I was reared on a farm and know many of the disadvantages and lack of opportunities that the country boy of thirty-five years ago had to endure. However, I feel that this lack of the pleasant things did not smother my feeling and attitude towards life, as well as I feel that what happiness and success that has come my way, has not left me selfish and ungrateful. I have had a number of years in the study and reading of law and I am a graduate of Cumberland university of Tennessee, in the law, holding a LL.B. degree from that school, licensed by the supreme court of Texas to practice law.

"I have served in the courts in one capacity or another for approximately 10 years. "I have been county judge of Lubbock county a little over three years. "Since assuming the office of county judge on September 15, 1924, I have disposed of as many or more law suits in the civil court than have been filed in the county from the time of its organization to the date I took oath of office. In this time I have disposed of approximately 1,300 law suits in the civil courts. Many criminal cases have been disposed of. I have had quite a heavy probate work and many juvenile cases to look after. During my administration as county judge, we have had unusual activities in our commissioners court, much improvement has been made in the court house and jail, the court house lawns and many miles of roads have been opened and been graded by the commissioners. I merely call your attention to the above to give you some idea of the activities that have been carried on so that you might better judge to what extent I have been in touch and in labor with county's interests and welfare.

"It is possibly useless for me to declare my qualifications for this office to you and I am not going to do so or at least very briefly, but will content myself with saying that as a citizen who expects to live honorably and decently my entire existence here, I feel that every commonwealth, made up and constituted by intelligent, patriotic and liberty loving citizens, should have their offices filled, their courts conducted and affairs administered by officers whose sympathetic understanding and knowledge of his community was true and unquestioned, whose ability was without doubt and whose sincerity of purpose and unmovable convictions were known and recognized. To the U. S. government, sole producer of helium, is forbidden by law to sell this gas.

"I have no further promise to make, in fact I feel that he who makes promises cheats himself as well as deceiving others, but simply offering what he is vouchsafed, by the security of what he has been and what he is now, to determine what he will be further on.

"Should I be elected your district judge, all laws suits will be tried as nearly as I know how law directs, whether rich or poor, small or great, every and all will receive the same treatment with law applied, based on the facts that will be produced from sworn testimony on witness stand.

"Sincerely yours, CHAS. NORDYKE."

AL'S DOGS GO TO WORK ALBANY, N. — After sneak thieves entered the executive mansion and stole three of Al Smith's coats, the Governor gave orders that his seven dogs be released on the grounds, to prevent further theft. So now there are seven dogs on 24-hour duty—a Great Dane, a Spitz and five "plain daws."

BREAKS LEG 12 TIMES GETTYSBURG, N. Y.—Oliver Smith, 16, is in the hospital again, having broken his right leg for the twelfth time. The boy is suffering from a condition that causes his bones to be extremely brittle and specialists have been unable to cure him. The slightest twist or jar is likely to result in a fracture.

The U. S. government, sole producer of helium, is forbidden by law to sell this gas.

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Graceful, soft lines are feminine and charming—the skirts are inclined to fullness and circular treatments. Every one is a delight.

**Flat Crepe, Satin Crepe and Georgette**

Simple tailored lines with buttons and belts for trimming make frocks that are ideal for many occasions—an extensive variety awaits you.

**New Frocks—Advance Styles!**

The thrilling first arrivals are all that they should be in distinctive modes for those who want a new frock,—and, of course, the latest!

Select One of These **Frocks In A Mode A Little Ahead!**

You will be pleased with any one of these frocks to wear right now—and delighted with their smartness for spring days. Among the new shades—Roseglow, Swiss Rose, Patou Tan, Peach Beige, Chin Chin, Green nuts (a lovely brown), Mist Beige, Stem Green and Black.

**\$9.90 to \$29.75**

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An old year flickers out. With the new, comes the light of renewed hope for Greater Happiness. May it be your Happiest ever!

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We want to convince you that Karpen furniture costs less than is ordinarily charged for furniture of a like quality. In order to bring this point home to you, we are asking you to estimate the retail price of this suite. Have you ever before seen a Mohair suite of this quality at \$197.50?

This is the first season you have been offered a genuine **KARPEN SUITE** at a price that would approach this.

The manufacturers of **KARPEN** furniture decided to concentrate on a few suites, making in great numbers. This resulted in a much lower price on these particular suites, and the **KARPEN** dealers were instructed to pass this saving on to their customers.

**THIS IS THE REASON YOU CAN BUY ONE OF THESE SUITES FOR \$197.50.** This is the cash price.

These suites are of **KARPEN GUARANTEED CONSTRUCTION**, which means that you must be satisfied or we will refund your money. The coverings are in Taupe Mohair, with reversible cushions in Frieze, Damask or Tapestry.

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How many times have you put off buying the things you wanted, the things you really needed, just because you hadn't the ready cash?

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If you are wanting new furnishings for your home, if you are needing new Bed Room Suite, Living Room Suite, some Breakfast Room Furniture, New Floor Coverings, or an odd piece or two—**COME TO RIX'S.** Select the things you want and need, and we will gladly arrange a convenient plan of payment.

**Rix's Plan Is More Than A Credit System—It's A Friendly Economic Service!**

May we tell you more about this plan? Come in tomorrow.

**RIX FURNITURE AND UNDERTAKING CO.** "The House of Satisfaction" Lubbock Big Spring

Major Ho... Observa... Even... Yuletide Ma... Under Disc... Advanceme... Prospects, B... Christmas is his... we celebrated as... can not be said... fellows who die... that it will on... a few months it... given another of... this country of t... think Christmas... To say the least... and the strange... in popularity eve... Just a little mo... ago a child was... His first bed w... his first compan... horses and other... real. Of course... real human bein... but they were... poorest class. Yet... the birth of this... Him from year to... who have rich p... born in palatio... dorn who control... have never attra... attention as the Lo... Ned O'Brien... We sometimes... with all his pop... remembered as o... he. Too many of... only during the C... and after that... our lives for ano... as it may, it is... since time began... has been given so... this one.

But as are not... even a country pr... pass on.

In Lubbock mo... the past year... even if it d... June, and some... were working ov... howlers failed in... and we trust th... main silent thro... word to the wis... efficient, and eve... fit from experie... Some Nerve... In fact, people... good on the Sou... number of young... themselves to th... on a wife to feed... man to do this... of lip-stick is no... Several of the g... gang spent the h... city and some of... single when they... pletely married w... ed. We are not... all the boys got... them haven't ren... least one—Russell... ing circulation m... mers, is one th... "grapes" on... "But Russell is... He seems to h... made any attempt... hope both he a... young lady he ca... the same way 20... Sees Hig... The only bad... this marrying... demand for apar... great our lanli... bounce our rent... have only one... one of these m... pionate divorc... that you can st... terms with your... same time she l... out for herself

**Another... brate t... uary th...**

**The Style... Straps... fords. I... and Low...**

**More tha... values up...**

**One bi... Service... \$2.50,**

### Major Hoople Reminisces On Xmas Observance Citing Christ's Birth As Event To Be Remembered Oftener

#### Yuletide Marriages Also Under Discussion; Year's Advancement Good While Prospects Bright

Christmas is history, and whether we celebrated as we should have can not be said. However, for the fellows who did not we will state that it will only be a matter of a few months until they will be given another opportunity. In this country of many holidays we think Christmas the most popular. To say the least it is the oldest, and the strange thing is it gains in popularity every year.

Just a little more than 1900 years ago a child was born in a barn. His first bed was of straw and his first company included mules, cows and other grass eating animals. Of course there were a few real human beings on the scene, but they were Jews of the very poorest class. Yet we commemorate the birth of this child—remember Him from year to year. Children who have rich parents—who were born in palatial homes, and children who control millions in gold have never attracted as much attention as the Lowly Christ.

#### Not Often Remembered

We sometimes think that even with all His popularity He is not remembered as often as He should be. Too many of us remember Him only during the Christmas holidays, and after that He passes out of our lives for another year. Be this as it may, it is safe to say that since time began no other child has been given so much thought as this one.

But we are not a theologian—not even a country preacher, so we will pass on.

In Lubbock most people are happy. The past year has been a good one even if it didn't rain until June, and some of the "howlers" were working over time. But the howlers failed in their predictions and we trust that they will remain silent throughout 1928. A word to the wise is said to be sufficient, and even howlers may profit from experience.

#### Some Nerved to Marry

In fact, people conditions are so good on the South Plains that a number of young men have nerved themselves to the point of taking on a wife to feed. It takes a brave man to do this, for the high cost of lip-stick is not to be scoffed at. Several of the Avalanche-Journal gang spent the holidays out of the city and some of the boys who were single when they left were completely married when they returned. We are not going to say that all the boys got married, some of them haven't reported yet, but at least one—Russell Boles, our amusing circulation manager of 22 summers—is one that we have the "grapes" on.

But Russell is not at all ashamed. He seems happy, and hasn't made any attempt to deny it. We hope both he and the fortunate young lady he calls "Fiancée" will be the same way 20 years from now.

#### See Higher Rents

The only bad part we see about this marrying is we are afraid the demand for apartments will be so great our landlord will want to bounce our rent. If he does we have only one thing to do—get one of these new-fangled "companionate divorcees." They mean that you can still be on speaking terms with your wife, but at the same time she is supposed to look out for herself from the stand-



point of finance and pleasure. No wonder Solomon was the wisest man in the world—he had to be, for no man could properly feed and clothe 700 wives unless he happened to be a wizard.

We are not saying this to scare the newly weds, for when they live on the South Plains there is really no cause for fright. Any fellow who is willing to work can pick up a comfortable living and often "save a little." As shiftless as we are we can say we have never missed a meal—postponed only a few, and have three packs of Camels to tide us over until 1928 when we hope to make a fortune.

#### Old Santa Very Good

Yes, people this is a good country, and so far as we know every man, woman and child in Lubbock county was remembered by old Santa this Christmas. If such is not the case we would like to have the names of those who were not remembered, and we will make an effort to see that such a thing never occurs again. This is our New Year resolution.

And speaking of resolutions we suggest that people make only a few of them and then they won't have so many to break during the next six months. Don't promise to quit smoking when you know good and well you have not thrown your cigar away—just put them in the attic. Do not promise to quit drinking when you know good and well you are going to leave town next month in order to keep from testifying against your bootlegger when the grand jury meets. Don't promise to quit playing poker when you know you bought yourself a new "air-cushioned" seat for Christmas. Just remember this: Promise yourself to quit lying—make that your resolution, and with a very little effort you may make good.

#### Wife's Counsel Women

Of course, we are not going to tell women what to do. In the first place we don't know and in the second place if we did, we know enough about them to keep silent. Why they are all perfect—why should they make resolutions? Of course, some of them do list the things that they hope hubby never learns of—not bad things, but little acts that might make him suspicious. One woman is facing trial right now for killing her husband, but that's a minor proposition. He objected when she started to a bride party and she killed him. That's all.

But seriously speaking lets all work as we have never worked before. Let us make 1928 a year of progress. Let us do the right thing every time, and when December

### Modern Highway In Cuba; Coast To Coast Is Planned

#### Latest Methods Of Road Construction To Be Used; Cost Estimated Close To \$75,000,000

HAVANA, Dec. 31—Cuba has embarked on a stupendous road building program in which the latest methods of road construction are employed.

At a cost of more than \$75,000,000, a great artery of travel called the Cuban Central Highway will be built to run the entire length of the island, a distance of more than 700 miles. It will be from 60 to 100 feet wide, entirely of concrete and macadam, and will have branches just as well built, running across from one side of the island to the other.

This road system is expected to have a special appeal to American tourists, since it will be a continuation of the great Atlantic Coastal Highway from Calais, Me. to Key West, Fla. The opening of the Overseas Highway, which forms the southern extremity of the Atlantic Coastal route, will take tourists to Key West in the near future. Hence it is planned to have ferries carry automobiles to Havana.

#### No Speed Limits

The Cuban road program is the ambitious project of President Machado and Minister of Works Cespedes. It is being directed by M. A. Corrales, chief engineer of the department of public works of Cuba.

One of the most interesting points about the new Central Highway will be its lack of grade crossings and its freedom from speed limits, says Corrales. In fact, the curves will be elevated on the outside and widened to maintain high speed on turns.

#### Revival Cuba's Charm

"We have 2000 miles of macadam highway now in Cuba," Corrales adds. "Our new Central Highway will connect all these, and thus will bring tourists into greater appreciation of the charm of Cuba."

"On approaching Santiago de Cuba we have arranged the route so that it will run on the top of the ridge of hills, commanding a view of the beautiful scenery for miles around. At one point the motorist will overlook half a million royal palms."

#### Avalanche-Journal Want Ads Pay

again rolls around we can go forth and celebrate the birth of Christ with happy hearts.

**Dr. Castleberry, Castleberry and Smith**  
Office: 4th Floor Ellis Bldg. Or by Appointment, Ellwood Hospital

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**H. A. Castleberry**  
General Medicine  
Diseases of Children

### Roscoe Parks Is Out For Sheriff

#### Deputy Game Warden First Man To Announce For Any Office This Year; Adopts Strong Platform

Breaking the ice of rumors, which have been afloat for several weeks on the coming political campaign, Roscoe Parks, deputy state game warden makes formal announcement through the Avalanche-Journal this morning, as candidate for the office of sheriff of Lubbock county. Mr. Parks was the first candidate to announce for any office this year.

Coming to Lubbock county first in 1916, Mr. Parks farmed near Idalou in the eastern part of the county, leaving for a few months in 1917. Mr. Parks moved to the city of Lubbock in 1925 and has been engaged in the land and realty business here ever since.

He was appointed district deputy game warden about a year ago and has filled that office to satisfaction. He is a member of the First Methodist church, a 32nd degree member of the Masonic lodge and is affiliated with the Elks lodge. He

is also a member of the West Texas Chamber of Commerce.

Mr. Parks has adopted for his platform the strict upholding of all of the laws and a common-sense administration of the sheriff's office if he is elected. An active member of the Democratic party all of his life Mr. Parks will come before the voters of Lubbock county, subject to the action of the Democratic primary on Saturday July 28, 1928.

Mr. Parks is a native Texan, having been born in Gatesville, and resided in Bosque county. He has resided in Texas all of his life.

to the weather report from Greenland she picked up the more personal message sent by Fernandez. She was blonde, amiable and had some savings. She wanted a home, even a snow-bound observatory in Greenland, and she was lonely.

So she accepted the proposal then and there, and later wire-leased her mother in Denmark. There'll be a wedding when the ice breaks next year.

#### S. O. S. FROM GREENLAND WINS A WIFE

KING'S BAY, Spitzbergen.—"A young man lacking lady acquaintances seeks with the most honorable intentions communication with an amiable girl, blonde preferred, who has some means and wishes a happy home."

"That 'S O S' came through the air by radio dots and dashes from a solitary little weather observatory in Greenland. Juan Fernandez, young, studious, and very lonely, was advertising for a wife to share his snug but isolated station.

There was an exploring vessel in the northern seas, and the wireless operator was a young woman from Copenhagen. Listening

BOOTLEGGER FENSIONED

PORTERVILLE, Cal.—The supervisors of Tulare County have granted J. R. Williams, local bootlegger, a \$50-a-month pension for the remainder of his life. Arrested recently, he said the county owed him a living, since he had lost his sight while in its employ. Several prominent citizens appeared in his behalf and the pension was the result.

IF YOUR CREDIT IS GOOD

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JUST LIKE WE'D MEET YOU ON THE STREET, OR ANY OTHER PLACE, WE WANT TO SAY

# Howdy Folks

Hope this will be a happy, prosperous New Year for you and all your folks.

You just don't know how we appreciate your business and your loyalty. But during 1928 we'll do our best to show you.

Come to see us!

Happy New Year!

**TEXAS UTILITIES CO.**

LIGHT POWER

ICE

## Yager Shoe Co.

SHOES AND HOSIERY

Another year has passed into history, and we again celebrate the event with a rousing SHOE SALE, Monday, January the 2nd.

The Styles are Pump, Straps, Ties and Oxford. High Medium and Low Heels.

More than 200 Pairs of Women's and Junior Misses plain and novelty Shoes in values up to \$10.00—

The Leathers are Patent, Satin, Brown and Black Kid, Tan and Brown Calf, Brown, Black and Gray Suede.

First Pair... \$2.95

Next Pair... 5c

In line with the greater activities of this store, comes this clearance of more than 200 pairs of shoes at a time they are most wanted. True the sizes are broken, but you will find most every size in the lot but not in every style, and you will surely choose from two to four pairs.

These shoes will be displayed on tables for easy selection and we advise the earliest possible fitting.

One big table of Women's Pure Silk Hose in Chiffon and Service weight, both fall and mid-season colors, values up to \$2.50, Monday, per pair 95c

Sale Begins Promptly at 8:30 o'clock

No Approvals, Exchanges or Refunds

# The Blazing Horizon

BY ERNEST LYNN

**THE STORY THIS FAR**

When Jeff Harrison, gambler, is killed in a poker game in Caldwell, Kan., his 13-year-old son, Tony, is taken to the Bar K ranch in the Indian Territory by Joe Craig, who appoints himself the boy's guardian.

There Tony is welcomed by Titus Moore, owner of the Bar K brand, and his little daughter, Rita. Another who has befriended Tony is Gordon W. Lillie, who later becomes known as Pawnee Bill when he teaches school at the Indian reservation in Pawnee.

In the months that follow, reports come to the Bar K of the activities of the new notorious, Ben Carson, Tom Benton being the murderer of Jeff Harrison. Craig and Tony depart for Pawnee to visit Pawnee Bill.

### CHAPTER XIX

Crisp autumn was on the Indian territory and the man and boy who rode toward Pawnee passed through a veritable hunter's paradise. They flushed innumerable flocks of wild turkeys and one fine gobbler fell victim to Tony Harrison's rifle. They cooked this for their mid-day meal.

The boy also got his chance at a deer, but with his rifle raised against his shoulder and his finger pulling on the trigger he suddenly put the gun down. "I couldn't do it," he said, smiling wistfully. "He just seemed too pretty to kill—and I got a look of those big eyes of his."

Craig patted the boy's shoulder. "You're right, Tony, they are too pretty and helpless looking to kill. I've never shot a deer except when I was downright hungry and couldn't find anything else."

They made their camp for the night on the south shore of the Salt Fork, in a little grove of pecan trees. Just before sundown they heard the crashing of a heavy animal in the underbrush, and Craig signaled to Tony to grab his rifle and follow.

"It's a bear," he said in a low tone. "Be careful, now, and I'll let you bring him down. He's evidently very present, they heard him again and then spotted him, not twenty yards away from their camp, a fine looking black fellow. He raised his head and sniffed curiously.

Craig lifted his own rifle. Right between the shoulder and Tony, he heard the bear emitted a loud grunt, rose to his hind feet and pawed furiously at the wound in his breast. "Another one, Tony, right in the chest."

This time the bear dropped, and Craig ran up to finish him with a shot through the head. But it was not necessary. A bullet had penetrated the animal's heart.

"That's pretty fair shooting," pronounced Craig. "We'll skin him right after supper, and you'll have a first class robe to crawl under this winter."

The next afternoon they passed a number of Buffalo wallows, and Craig paused to dwell on the passing of the great herds. "There was millions of 'em at one time, Tony, but they've thinned out considerably."

don't come, you'll find him over at the boarding house."

They saw him coming down the street toward them presently, swinging along with his free and easy stride. He was as brown as leather and looked hard as a rock.

"You can get a room right next to mine at the boarding house," he told Craig and Tony after he had greeted them. "Tony, you and I'll ride over and shake hands with a chief or two. Want to come, Craig?"

"Some other time," Craig replied lazily. "I'm plumb anxious to sit down in one of Major Bowman's chairs and smoke a cigar."

"You keep right on growing, don't you?" Pawnee Bill said to Tony as they rode along. "Let's see—you're 15, aren't you?"

"That's right."

"And you look 18. Well, have you made up your mind to stick in the cow business?"

"No, I expect in a year or two I'll be looking around. Maybe I'll go east—I don't know."

"Sort of getting restless?"

"Well, it is kind of hard staying in one place, especially after the way I did with my father."

"I'll tell you, Tony, I'm joining Buffalo Bill next spring, and I may go in the show business myself if it looks good to me. If I do, I can find something for you to do. I'll be a change, anyway."

The boy was silent for a minute or two. He was thinking that it would be hard parting with Craig and Colonel Moore.

"I'll think it over," he told Pawnee Bill. "About Buffalo Bill—do you know him?"

"I've only seen him once. Way back when I was a kid. I guess I was 12 or 13 or thereabouts. I was in Bloomington, Ill. I remember I was walking along the street one day on an errand for my mother, when I saw a large crowd in front of the St. Nicholas hotel. I thought at first it was a fire or something, but the people were all gathered around three men with long hair and buffalo robe coats. Handsome men, too. They were Buffalo Bill, Wild Bill Hickok and Texas Jack Omohundro. They were playing at the opera house that night in a show called 'The Scouts of the Plains.' I've been more or less of an admirer of Buffalo Bill ever since. It was one of those boyhood impressions that stick."

"I guess he's a great man," Tony said.

DR. J. B. JACKSON  
Dentist  
208 Temple Ellis Bldg.  
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Residence Phone 939-J  
Lubbock, Texas

## Legion Post Here Stresses Service Officer's Place

### Executive Committee Meets And Divides Work; Scott Remains in Charge With Assistants Named

Laying particular emphasis on the "service" feature, and stressing the importance of the organization, the executive committee of the Allen Brothers Post of the American Legion met Friday night in the office of Hubert L. Allen, post commander, and laid plans for correlation

of men will be discouraged and move out, but others will come in when they leave."

Tony frowned and fell silent once more. It was the last word spoken on that subject during his visit. A week later he and Joe Craig arrived back at the Bar K Tony bearing a gift for Rita, a suit of soft doeskin, fringed and trimmed with bright beads. It had been given him by a Pawnee chief.

He heard no more from Pawnee Bill that fall or winter. The following spring they got word from him that he was back in Wellington and preparing to leave for Pawnee in some covered wagons to fetch a number of Indians.

(To Be Continued)

It is lonely at the ranch without Rita, and Tony makes a new discovery.

and distribution of the work among members of the service officers committee.

A. M. Scott, appointed service officer of the post when new officers were elected recently, explained in detail the vast amount of work and worry involved in the office, and despite his plea for withdrawal from the office, he was prevailed upon to remain in charge of the work, but others were named to assist him.

Bradley Aids Scott  
Mr. Scott, in addition to being in general charge of this department, is to be assisted by Durwood H. Bradley, and will continue to handle all compensation claims.

Chas. Whitacre, service officer last year when more than 1,000 men were assisted with compensation applications or in securing loans on policies already in force, is to continue to handle correspondence and records in all cases initiated by him, while H. D. Woods, former post commander, now executive committee member, will handle all new applications for loans on the policies, at his office in the Citizens National bank building.

Applications for compensation policies are to be handled by Paul Hardwick, recently elected finance officer of the post, at the Citizens National bank.

Eleemosynary Fund  
The committee also went on record as favoring an eleemosynary fund for the post, to be in full charge and under direction for dispensation of Amos Howard, post adjutant, whose office is in the county court house. A voluntary subscription among post members is to be taken for this fund, and Mr. Howard was given a nominal maximum that may be used on individual cases. This is to care for as

far as possible for "buddies" appealing for aid while enroute.

Hospitalization claims for men wounded in service are to be handled by Dr. V. V. Clark and Dr. G. G. Castleberry.

Since the almost nationwide publicity campaign recently advising ex-service men that Saturday was the last day applications for compensation policies could be filed, the service officer of the Post has been exceptionally busy, and while he did not retain accurate records on the number of cases handled, they

have run into the hundreds past two or three weeks, he said.

Membership Campaign  
Preliminary plans were made by state officials for this year is 250, and officers that this quota can be easily met. Dues for the year are entitling the holder to be a member and the Legion National official publication.



On the threshold of a New Year, we pause to wish Good Fortune, Joy and Health to you all.

Neil H. Wright

District Agent Southland Life Insurance Co.

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General Medicine  
DR. F. B. MALONE  
Eye, Ear, Nose and Throat  
DR. J. H. STILES  
Surgery and Physiotherapy  
DR. L. P. SMITH  
General Medicine  
DR. K. L. GARLAND  
General Medicine  
C. E. HUNT  
Business Manager  
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

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The Federal Land Bank, of Houston  
Has plenty of money to loan on Farms and Ranches at 5 per cent interest.  
Long Time and Easy Payments  
We will take up that old, high rate loan or make you a new one at this low rate of interest and give you terms that you can easily meet.  
Prompt Service  
We have an appraiser located here in Lubbock and can handle your loan without delay.  
If you want the best loan ever offered at the lowest cost, call at this office, or write

**5% R. S. RODGERS 5%**  
201 CITIZENS BANK BLDG.  
PHONE 10 LUBBOCK, TEXAS

### UNION BUS TERMINAL SCHEDULES

| LUBBOCK TO AMARILLO                                        |                                                     |                                                            |                                                     |
|------------------------------------------------------------|-----------------------------------------------------|------------------------------------------------------------|-----------------------------------------------------|
| NORTH BOUND—READ DOWN                                      | LUBBOCK                                             | SOUTH BOUND—READ UP                                        | LUBBOCK                                             |
| 8:00AM 10:30AM 12:30PM 2:30PM 4:30PM 6:30PM 8:30PM 10:30PM | 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM                  | 8:00AM 10:30AM 12:30PM 2:30PM 4:30PM 6:30PM 8:30PM 10:30PM | 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM                  |
| LUBBOCK TO SWEETWATER                                      |                                                     |                                                            |                                                     |
| SOUTH BOUND—READ DOWN                                      | LUBBOCK                                             | NORTH BOUND—READ UP                                        | LUBBOCK                                             |
| 7:00AM 9:00AM 11:00AM 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM   | 10:00AM 12:00PM 2:00PM 4:00PM 6:00PM 8:00PM 10:00PM | 7:00AM 9:00AM 11:00AM 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM   | 10:00AM 12:00PM 2:00PM 4:00PM 6:00PM 8:00PM 10:00PM |
| LUBBOCK TO CLOVIS                                          |                                                     |                                                            |                                                     |
| WEST BOUND—READ DOWN                                       | LUBBOCK                                             | EAST BOUND—READ UP                                         | LUBBOCK                                             |
| 8:00AM 10:30AM 12:30PM 2:30PM 4:30PM 6:30PM 8:30PM 10:30PM | 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM                  | 8:00AM 10:30AM 12:30PM 2:30PM 4:30PM 6:30PM 8:30PM 10:30PM | 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM                  |
| LUBBOCK TO BROWNFIELD                                      |                                                     |                                                            |                                                     |
| READ DOWN                                                  | LUBBOCK                                             | READ UP                                                    | LUBBOCK                                             |
| 8:00AM 10:30AM 12:30PM 2:30PM 4:30PM 6:30PM 8:30PM 10:30PM | 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM                  | 8:00AM 10:30AM 12:30PM 2:30PM 4:30PM 6:30PM 8:30PM 10:30PM | 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM                  |
| LUBBOCK TO WICHITA FALLS                                   |                                                     |                                                            |                                                     |
| READ DOWN                                                  | LUBBOCK                                             | READ UP                                                    | LUBBOCK                                             |
| 8:00AM 10:30AM 12:30PM 2:30PM 4:30PM 6:30PM 8:30PM 10:30PM | 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM                  | 8:00AM 10:30AM 12:30PM 2:30PM 4:30PM 6:30PM 8:30PM 10:30PM | 1:00PM 3:00PM 5:00PM 7:00PM 9:00PM                  |

**A Bag Full of New Year Greetings and Wishes to You**

**FROM—**

**DIRECTORS:**  
J. T. HUTCHINSON  
ROSCOE WILSON  
W. K. DICKINSON Sr.  
W. A. MYRICK Jr.  
CHAS. H. READ  
S. E. CONE  
R. F. COOK  
J. S. JOHNSON  
F. R. FRIEND  
O. L. SLATON  
W. S. POSEY

**OFFICERS:**  
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F. R. FRIEND, Vice-Pres.  
W. S. POSEY, V. Pres., Cashier  
J. M. DENMAN, Asst. Cashier  
RALPH BEDFORD, Asst. Cashier  
R. F. COOK, Asst. Cashier  
T. E. BUCKNER, Asst. Cashier

**OFFICERS AND DIRECTORS OF**

**The First National Bank**  
IN LUBBOCK