The Hereford Brand

Published Every Thursday — *Our Slogan—"More People—More Farms"*

30th YEAR—NUMBER 6. HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, FEBRUARY 20, 1930. FIVE CENTS PER COPY.

OLNEY AND HEREFORD TO GO 50-50 ON FOOTBALL HONORS IN BIG GAME OF DECEMBER 13

At last the Hereford-Olney football game for the championship of Class B in Districts 1, 2, 3 and 4 has been settled! The question has been discussed pro and con, checked up to the officials of the game and the Interscholastic League and sent back to be decided by the officials of the schools until it looked like a definite decision was hopeless.

As all Hereford and Olney citizens and fans will remember, the score was tied 7-7 when the final whistle blew on that great day of December 13. As the league rules provided for decisions in elimination games resulting in a tie and both school had agreed before the game to abide by the league rules, it was thought Olney was the winner because the visitors had penetrated Hereford's 20-yard line more times that Hereford had penetrated Olney's. Then it became apparent that the game was not an elimination but a championship final, as that was as far as Class B teams could go in football, and the 20-yard penetration rule of elimination games did not apply.

Interested Hereford citizens as well as the officials of both Olney and Hereford schools have been working toward a decision and Tuesday morning the receipt of the following telegram from Superintendent B. C. Shulkey of Olney schools put the finis touch to the affair:

Olney, Texas, February 17.

Herefrd Brand, Hereford, Texas.

On December 13, 1929, Olney and Hereford high schools played a football game for the regional championship of Districts 1, 2, 3 and 4. The game ended in a 7 to 7 tie, but Olney was declared winner because she had penetrated 20-yard zone greater number of times. Hereford and Olney officials were under the impression that Section 13 of the Interscholastic League rules would prevent a tie game. Since the Port Arthur-Breckenridge game (in Class A) the state executive committee has ruled that Section 13 did not apply to state championship and regional games.

Olney school officially desires that you inform the Hereford citizenship through your paper that we have no objections to Hereford high school claiming co-regional honors with Olney.

I again want to express my personal appreciation to Mr. Dillehay, superintendent of schools; Mr. Seigler, president of Chamber of Commerce, and the entire citizenship for many favors extended our team and citizenship on our trip to Hereford last fall.

B. C. SHULKEY.

That's good sportsmanship any time, anywhere, from anybody. Olney who declared winner and under the circumstances could have hung on to the title forever unless the machinery of the state committee was put in action by Hereford to attain an equal division of the honors. Olney has acted in the matter as a human being who delights to treat another and he himself would prefer to be treated under like conditions, and has voluntarily conceded to Hereford all that could have been justly demanded by compulsion. It takes big folks to do things like that.

It is a big thing to be regional football champion of four districts, an amount of territory larger than almost any other state in the Union. It is deplorable the ends to which a few schools have resorted to reach what they considered high rating, yet much lower than that reached by Olney and Hereford. The Hereford citizenship, like the good sports they are, took the declared decision and prepared to abide by it, no matter how much it hurt. And then along comes Olney, after the interscholastic league ruling about regional championships, and says that they feel that Hereford is entitled to share in the honors of championship equally with them, and again sends word of appreciation of the good fellowship and courtesy extended them on their visit to Hereford.

Olney, Hereford folks take off their hats to you! You have done a fine thing, and shown Hereford beautiful courtesy. It is greatly appreciated and will always stand as a fitting monument to a great game played here December 13. Hereford is proud to have had you—you are an honor to the state, its school system, and the interscholastic league with the ideals of sportsmanship and good citizenship training it endeavors to instill in the youth of Texas.

Oil Test West of Town Has Showing of Oil and Gas

The shallow test oil well, designated as Syndicate No. 1, being drilled by A. L. Thomas and others about 25 miles west of Hereford, shut down Monday when a showing of oil and quite a bit of gas was struck at a depth of 285 feet. Work is now awaiting the delivery of casing and on arrival the casing will be set and the well cleaned out to learn the extent of the oil showing. Intentions are to run the test deeper if necessary.

HEREFORD HOGS IN SALE AT BROWNFIELD, TEXAS

J. M. Henderson, South Hereford breeder of Poland China hogs, was in Brownfield, Texas, attending the West Texas Swine Breeders Association hog sale held there February 11-12. Mr. Henderson consigned four head of registered hogs to the sale. The top price of $105 was paid for a bred sow, consigned by the Lillard Hog Farm at Arlington, Texas. A large crowd of buyers was present but only fair prices were paid by the buyers. Representatives from Texas A. & M., the Progressive Farmers Publishing Co., and Texas Tech were present dispensing valuable information to hog breeders.

High School Band to Enter Music Festival

Those who let business or pleasure interfere with an occasional visit to the high school auditorium on Monday mornings have been missing some fine band programs. R. E. (Pop) Frazier, bandmaster, says the organization is going to be very busy now getting ready to take part in the Panhandle Music Festival in Amarillo in April. The students are getting their selections for solo work in preparation, as well as the ensemble numbers, and each Monday morning's program consists largely of the rendition of these selections. Andrew Habermacher gave a very creditable presentation of Mendelssohn's "Spring Song" as a clarinet solo last Monday, and next week still other of the music festival numbers will be used, Mr. Frazier says. He is anxious for Hereford patrons and citizens to attend all these programs, not alone for the selfish pleasure they will receive, but also for the encouragement their presence will give the band students.

Freshman boys, Paul Conoway, Buddy Jacobsen, Stanford Knox, Arthur Thompson, Jr., Rex Tynes, Jr., Billie Ross Phillips, Homer Hendee, Billie Smith, Lonzo Barker; sophomore boys, A. L. Habermacher, Carl Spratt, Jesse Ray; girls, Ardelle Foster, Zelma Ruth Shore, Laverne Womble.

Junior boys, Travis Counts, Robert Bell, Woodrow Ireland, Reavis Kerr, Henry Kuper, Marvin Knox, W. B. Wilson; girls, Addine Hastings.

Senior boys, Paul Barnett, Henard East, Woodrow Gilbreath, Newt Gilliland, David Harrison, Ralph Hastings, Wright Ireland, Pat Jones, Deward Roberson, T. E. Seigler, Jr., Florence Shore.

Beginners, Buford Fellers, bass, Melvin Harris alto saxophone, Robert Horton drums, Ora West clarinet, Thornton Shirley cornet, Burl Alexander clarinet, Joe Ray Kistler clarinet, Rosalie Schneider clarinet, Billie Hawkins, clarinet, Mack Noland trombone, G. T. Higgins trombone, Athalie Wilder clarinet, Marjorie Golden clarinet, Walter Kuper B saxophone, Ruth Smith, B. saxophone, Violet Morris A saxophone, Herbert Boardman, bass.

City boys, Leo Hoffman, trombone, Lewis Schneider clarinet, Lawrence Hellman cornet. City band, J. C. Burton clarinet, Hanley Miller trombone.

The band consists of 34 active members and there are 22 beginners.

Next C. C. Luncheon to Be Held at Baptist Church

Secretary J. A. Miller of the Chamber of Commerce, announces next Monday noon's meeting and luncheon to be at the Baptist church. There has been an excellent attendance during the past several meetings, and much matter of interest to the city has been up for discussion. A notable feature of the past month or two has been the increased attendance of the ladies, a fact freely commented on by the old-timers and regulars, who take great delight in having members of the fair sect present. It may be that which is bringing out more of the laggards to the meetings. There is always a good program of entertainment mixed in with the discussion of city affairs.

Whitefaces Due to Rank High In Canyon Fight

After handily disposing of the Vega basketball team in the gymnasium here last Friday night, 29-14, the Hereford Whiteface squad are all set this week to journey over to Canyon tomorrow and Saturday to take part in the district tournament to be held in the college gymnasium. Quite a few Hereford fans will make the trip over there at intervals to see how the boys are getting along with their respective opponents.

By playing the same kind of game they have been putting up the past few weeks the Whitefaces will make a creditable showing over there. They have consistently defeated teams that expect to take a leading part in events at the tournament, and it is only fair to believe the Hereford boys will not be far from the finals.

The Whiteface basketball squad will take on a tough opponent in their first game of the district tournament over in the Canyon College gym this week end. In drawing for places Wednesday the Hereford boys were paired off with none other than the Amarillo Golden Sandstorm for their opening performance, scheduled to begin at 7:30 tomorrow (Friday) evening. Local fans are saying that the Whitefaces ought to take that game, if they do the experience gained will serve them well to stay in the tournament until the final games.

SHERM WILLIAMS COMING BACK TO HEREFORD

D. O. and Donald Williams returned home overland last Saturday from a visit with their parents, Mr. and Mrs. W. S. Williams in Poplar Grove, Missouri. The Williams brothers stated that their parents had leased their Missouri farm for this year and were due back in Hereford soon, where they will make their home for the present. On their return trip the Williams brothers transacted business in Hutchinson, Kansas.

"Rio Rita" Said to Be Best Show of Season

What the Star theatre claims to be the biggest and best picture shown in Hereford will be presented Monday, Tuesday and Wednesday of next week, when "Rio Rita" will be here. Those who have viewed the production pronounce it outstanding in its entertaining possibilities. It is the story rich in romance, presented in the atmosphere of a Zeisfield follies extravaganza, accompanied by a vein of humor that rises high above the ordinary.

Manager J. C. Parker in announcing "Rio Rita" says he will present a matinee performance each afternoon, as the production is three hours long

Three Criminal Cases Disposed of In District Court This Week

Beginning last Monday the criminal docket of District Court was taken up. Three cases were tried up to Wednesday night and a number of cases are scheduled to be disposed of this week.

W. H. GREEN BURIED HERE

The remains of W. H. Green were shipped in from Amarillo this morning and were received by the E. B. Black Funeral Parlors. Funeral services and interment will take place this afternoon at Dimmitt. Mr. Green is survived by a brother in Castro county and a sister, Mrs. J. R. Gollehon, of Dimmitt.

FREE LIBRARY TO BE READY IN FEW WEEKS

Preparation for opening the Deaf Smith County Free Library to the public is progressing and the rooms are almost ready for moving the books into them. At a meeting of the library board Tuesday, it was decided to have the formal opening early in March at the very earliest possible date.

In considering the hours in which the library should be open to the public it is the wish of the board and librarian to make such hours conform to the convenience of the greatest number. While it is impractical to have it open all day every day, it was decided to try the hours from 9:00 a. m. to 6:00 p. m. on Saturdays, and from 2:00 p. m. until 6:00 p. m. on other week days, not being open at all on Sundays. These hours may be changed if others are found more agreeable to those wishing to use the library and suggestions will be greatly appreciated, as the desire is to make the library a real benefit to the whole county.

Many has indicated a willingness to give books to the library—worthwhile books and magazines—and they will be gladly accepted. These may be brought to the library at any time as the librarian is at the rooms from nine until six each day, or they may be brought at the formal opening, as it is planned to have a "shower" on that day. Back numbers of magazines will be very acceptable as some of the most valuable material is found in periodicals.

Definite announcement as to the date of opening will be made next week.

Suggestions for books to be purchased may be mailed to the Deaf Smith County Library, brought in person to the library rooms or handed to any member of the library board. Many new books have been purchased, but since it concerns every person n the county the board wishes all persons to make known their wishes as to the books to be put into the library. It will be impossible of course to get every book asked for yet if enough persons desire any given book it will surely be purchased. The librarian and board desires to cooperate to the fullest extent with every school, society, and individual in the county.

Miss Hostetler, city librarian, states that 300 new books have been added to the library and additional volumns will be added before the opening day. She also states that she found on arrival here a splendid foundation for an excellent library.

The remodeled room that will be used for the library is now finished and the county commissioners and county judge are to be highly commended for the splendid work they have done. The old oak floor looks like new and walls and woodwork have been decorated and painted to perfection. A room for the children has been set aside in the main room in the southwest corner and will be used exclusively for the younger folks. The new shelving is ready for installation and is a fine piece of workmanship.

Local Team Takes Championship Title Game

The Hereford high school basketball team annexed the championship of Oldham and Deaf Smith counties Friday night of last week when they took the long end of the 29-14 game from Vega in the local gymnasium. This was the second conference game the Whitefaces have taken from Vega, it being necessary to decide bi-county titles to win two games out of three.

Saturday night a non-conference game was played here against the Farwell high school team and the local boys got the thrill of their lives in a bitterly fought struggle decided in the last few minutes of play in their favor, 22-21. B. H. Hopkins, present athletic manager of Hereford High, has been coach at Farwell for several years before coming here, and it seems the Farwell boys were pointed to show their old trainer "how the cow ate the pumpkin" and came very near doing it.

C. H. Dillehay In New Jersey for Convention

Superintendent C. H. Dillehay left Wednesday afternoon for Atlantic City, New Jersey, to attend the meeting of the Department of Superintendence of the National Education Association.

Mr. Dillehay expects to be gone about 12 days, making the trip to the East in a special train that will carry Texas educators to the meeting. The association with those who journey on the way with him is looked forward to by Mr. Dillehay as one of the brightest and best features of the organization meeting, he told the Brand before leaving. "I can exchange ideas and plans with those fellows," he said, "and gain much we can use to advantage in the school work and program of activities here at Hereford."

Citizens Urged to Plant Trees Coming Season

Hereford folks are really getting busy trimming up their trees, taking out faulty ones and replacing them with those of longer life, setting out rose gardens, spraying their lawns—just getting ready for spring generally. Indications are that the city will be one of the prettiest spots in the Panhandle if the good work keeps on, and there is no reason to believe it will do anything but increase greatly within the next week or so There Hereford Nursery says they have sold and contracted to sell so many of their thousand rose bushes they planned to make an Arbor Day event of, that they have got another thousand and will probably need still more if the demand keeps up. A. C. Thompson, chairman of the civic committee of the Chamber of Commerce, is delighted with the interest Hereford folks are manifesting in making the city beautiful, and says he is planning ways and means to encourage all to take part.

NEW BRICK VENEER FOR NORTH HEREFORD

T. Williamson of North Hereford has given a contrat for a 28 x 38 modern brick veneer six room and bath dwelling and basement, and a stucco garage, 20 x 20 feet, to contractor J. O. Howard. Construction was begun the first of the week on the garage and the dwelling will be started the first of next week. The new house is to be built at the intersection of B and 13th streets, just outside the city limits. Mr. Williamson and son, Henry, and family expect to move into their new home about the first of April.

International Harvester Co. Demonstration March 5

Buchanan & Rosson are this week announcing their power farming school of International Harvester Company machinery to be held in their offices in an all-day program on Wednesday, March 5.

MRS. VAUGHN AGAIN WINS BRAND PRIZE

Mrs. Tom Vaughn, correspondent for the Brand from Westway community is again winner of the $1 special prize the paper gives each week for "the best written and most outstanding news item from rural correspondents. Mrs. Vaughn's story of greatest interest last week was the account of the organization of the Mounts Ranch and its later subdivision into modern farms.

R. O. SEARS DIES

R. O. Sears passed away Tuesday of this week at the home. Funeral services were held Wednesday afternoon at the family home by Rev. V. M. Cloyd. Burial immediately followed at West Park Cemetery. Further mention of the death of Mr. Sears will be made in next week's Brand.

JAMES NIXON DIES AT CLOVIS

James Nixon, 45, passed away at the Santa Fe Hospital at Clovis last Friday evening at 8:00 o'clock following an operation. For several years Mr. Nixon was employed by the Santa Fe at Hereford as yard man and track walker. The funeral services were held at the Baptist church Monday afternoon and the remains were laid to rest in West Park Cemetery. He leaves one relative, a brother, Fred Nixon of Wichita Falls, who attended the funeral services.

ROCK ISLAND RAILROAD ASKS PERMISSION TO BUILD TEXAS-NEW MEXICO LINE FROM VEGA

Deaf Smith county and Hereford are vitally interested in the announcement Wednesday of the application of the Rock Island Railway to the Inter-State Commerce Commission for a permit to build a 76-mile feeder line to the southwest from Vega, 32 miles north of Hereford, 50 miles toward the southwest corner of Deaf Smith county and across into New Mexico for 26 miles to Forrest.

If granted this extension will open one of the richest wheat farming belts in the Southwest for a nearer haul to shipping points. The greater part of the wheat from this area, which amounts to millions of bushels annually, has been hauled by trucks to shippings points along the Santa Fe from Melrose, New Mexico, to Amarillo, and from Tucumcari to Amarillo along the Rock Island.

It is expected the Santa Fe Railway and the Denver road will oppose the granting of the permit, the former on the premises that it already serves this territory and the latter because of a contemplated line planned to run northwest from Dimmitt through the same region the Rock Island proposes to serve.

As Vega is near the southern line of Oldham county, the part of the new line in Texas would travel almost entirely in Deaf Smith county for a distance of nearly 50 miles.

"The Greatest Love" Rehearsals Announced

The first rehearsal of the Easter cantata, "The Greatest Love," to be sung by the combined voices of all the singers of Hereford, under direction of Ardelle S. George will be held in the Methodist church next Monday evening, February 24. More than 100 singers have agreed to take part in the production, the presentation promising to be one of the best musical treats the city has enjoyed for years.

Oliver Implement Dealers Conduct School In Hereford

M. D. Womble, Oliver dealer, is entertaining farmers and power farming advocates today at his business location on East Third Street. E. R. Ware, state manager, and H. D. Cronk, his assistant, are here from Dallas, and S. D. Marks, district manager, Clarence Hofler, supervisor of service, and W. E. Anderson, field representative, from Amarillo, are in Hereford today in the interest of the exposition and power farming school.

The Oliver line of implements this year is a combination of what formerly were the Hart-Parr, Oliver, Nichols-Shepard and Superior lines of farm machinery.

Rabbits Thinning Where Poisoned Grain Used

More favorable reports continue to come to the Brand office from those who have used the poisoned grain mixed by J. M. Hill, with the State Biological Survey. This time we hear from T. E. Seigler who used 25 pounds of the poisoned grain, scattered in small portions on 500 acres of wheat. The results were very gratifying, according to Mr. Seigler, who reported about 250 or more dead rabbits. Other reports from those who have been using the same poison mixture have been satisfactory.

The poisoned grain can be procured at the court house from County Agent Dunkle or Mr. Phillips, and it is free until February 25, after which time a charge of six cents a pound will be made.

"It is desirable," Mr. Dunkle says, "that those who are going to use the poison to get it next week and all work together."

As mentioned before in the Brand, the young rabbits will be coming soon and now is the time to get rid of the old ones.

A. H. Phillippi Hurt When Oil Barrel Falls from Truck

A. H. Phillippi met with a serious accident last Tuesday morning when he was loading a barrel of oil into his wagon at the West & Snyder filling station on East Third. He was in the act of tilting the barrel into his wagon from a pneumatic hoist when it suddenly tilted forward, throwing him out of the wagon. Mr. Phillippi suffered a double fracture of the right leg just above the ankle and was immediately taken to the County Hospital where the limb was set by Dr. Roberson. Mr. Phillippi is a brother-in-law of Roy Rogers and has made his home with him for the past year. He formerly lived in Pawnee, Nebraska.

Local Company Will Buy No Cream In the Future

The West Texas Seed and Feed Company has decided to discontinue the buying of cream. Up to this time all their purchases of cream have been resold to the local creamery at a small profit. This small profit will now be made by the creamery making it possible for the creamery to increase its volume of production and make a small profit by buying directly from the producer, providing the producer sell his cream to the local creamery. The directors of the creamery were highly pleased when they heard of the decision of the West Texas Feed and Seed Company.

Missionary Auxiliary To Meet In Friona Next Week

The regular quarterly meeting of Zone No. 2 of the Missionary Auxiliaries of the Methodist church will be held in Friona Wednesday, February 26. The meeting will be under leadership of Mrs. VanPelt, president of the zone. The following program is planned to begin at 10:00 a. m.

Prayer, Mrs. J. F. Ward, Hereford. Welcome of greeting, Mrs. Furlong, Friona. Response, Mrs. J. E. Beyer, Hereford. Report of Hereford Auxiliary. Special music by Bovina Auxiliary. Reports of Oklahoma Lane, Hereford Matrons Auxiliary and Bovina Matrons Auxiliary. The honor roll, Mrs. R. B. Ezell, Bovina. Gibson membership, Mrs. J. F. Ward, Hereford. Girls Camp and Y. P. M. S., Hereford. Luncheon 12 to 1. Consecration service, Rev. Z. P. Pirtle, Bovina. Special music, Hereford matrons. Report Friona Auxiliary. Study classes, Mrs. L. H. Beach, Oklahoma Lane. Special music, Mrs. Stanford, Hereford. Playlet, by Friona Auxiliary, Supplies, Mrs. Pirtle. District work in 1930, Mrs. J. F. Ward, Hereford. Business session. Dismissal.

W. R. WOODY DIES

W. R. Woody, 55, passed away last Friday at the local hospital following an operation. Funeral services were held Monday afternoon at the Methodist church, Rev. Fuller and Rev. Cloyd officiating, and the remains were laid to rest in West Park Cemetery.

Mr. Woody is survived by his wife and a son, C. F. Woody, of Corpus Christi, Texas; one brother, T. B. Woody of Koppearl, Texas, and two sisters, Mrs. Mary Bailey of this city and Mrs. C. Berry of Amarillo.

Mr. and Mrs. Woody came to Hereford in 1917 from their home at Rio Vista, Texas. He had been engaged in draying a greater part of the time he lived here. He became a member of the Methodist church about two years ago and remained a faithful member to his church up to the time of his death. His son, C. F. Woody and family of Corpus Christi and Mrs. Berry of Amarillo attended the funeral.

SPECIAL MUSICAL PROGRAM AT M. S. CHURCH SUNDAY

The Methodist hurch is to have a special musical service Sunday night and following is the program planned: Battle of Quiquito, orchestra; Love's Hope, T. E. Seigler and W. B. Wilson; Barcarlle, orchestra; vocal solo, Mrs. George; Magic Fire, orchestra; Cupid's Arrow, orchestra; Reading, Miss Crawford; La Fountains, orchestra; The Pilgrim's Song of Hope, orchestra; Vocal solo, Mrs. Conoway; Halleujah, orchestra; Sacred orchestra selections.

The Hereford Brand

Published Every Thursday at
HEREFORD, DEAF SMITH COUNTY, TEXAS

NUNN-WARREN PUBLISHING COMPANY, INC.
PUBLISHERS
Also Publisher of
THE FRIONA STAR
Friona, Parmer County, Texas

R. E. KESSIE,
Editor and Manager

TELEPHONE - - - - 30

NOTICE TO THE PUBLIC: Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:

Zone 1, per year - - -	$2.00
Zone 1, six months - - -	$1.00
Outside Zone 1, per year	$2.50
Outside Zone 1, six months -	$1.50
Outside Zone 1, three months	$1.00

ABL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

Daniel News

BY MISS KATHERINE HERSHEY

(Too late for last week. To insure publication same week sent in, try to get letters in not later than Tuesday noon.)

Sunday school and singing were well attended. Following Sunday school in the afternoon a basketball game was played, the married men against the school boys. It was a very close game, but the boys won by a large score.

Mrs. Lowe Mecaskey who has been visiting in the Thurman home was called to Canyon last Thursday on account of the death of her nephew.

Mr. and Mrs. Will Moore visited in the Ramsey home Sunday evening.

Mr. and Mrs. Lemuel Shugart and family, Mr. and Mrs. Joe Thurman and family and Miss Katherine Yant visited in the home of Mr. and Mrs. Charlie Wall Saturday night.

Mr. and Mrs. Joe Moore spent a few days last week in the home of her parents, Mr. and Mrs. Garrison, at Plainview.

Mrs. Slaughter and Miss Katherine Hershey called on Miss Florence Woodruff Monday evening.

Mr. and Mrs. Joe Thurman and Mrs. McCaskey went to Amarillo last Thursday.

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ORDINANCE NO. 242

An ordinance passed by the City commission of the City of Hereford, Texas, requiring every person or firm operating a ball-alley or tin pin alley; every person or firm selling goods, wares or merchandise at public auction; every person or firm pursuing the occupation or avocation of a hawker or peddler of goods or any article whatever, within the City of Hereford, Texas, to be licensed by the City of Hereford, Texas, before being permitted to operate or carry on any such business or occupation or avocation within the corporate limits of said City of Hereford, Texas; defining the business, avocation, occupation or calling of a hawker or peddler, and prescribing a penalty for the violation of this ordinance.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

Section 1. That as authorized by Article No. 1031, Chapter 5, Title 28, Revised Civil Statutes of the State of Texas, 1925, the City Commission of the City of Hereford, Texas, hereby levies and assesses a License against businesses, occupations, avocations, calling or professions, as follows:

(a) On every person or firm selling goods, wares or merchandise at public auction, an annual license of $25.00.

(b) On every person or firm operating a Ball Alley, or nine or ten-pin alley, an annual license of $50.00.

(c) On every person or firm pursuing the business, occupation, avocation or calling of a Hawker or Peddler of any goods, merchandise, fruits, vegetables or other products, whether same be of natural products or manufactured articles, excepting those expressly exempt in section 5 of this ordinance, an annual license of $25.00.

Section 2. All licenses levied herein shall be payable in advance, and shall be due and payable on the 1st day of April each and every year, and shall be and remain in force until the 31st day of March, next following the date of issuance, and in no event shall a license be issued to expire before the 31st day of March following the date of issuance. Licenses issued after the 1st day of April, shall be charged for pro-rata from the date of issuance to March 31st following the date of issuance; provided further, that no license shall be issued for less than a minimum sum of one-fourth (¼) of the total annual license fee levied herein.

Section 3. The business or occupation of a Hawker and Peddler defined:

The business, occupation, avocation or calling of a Hawker or Peddler, is hereby defined as being the business, occupation, avocation or calling of selling, or offering for sale, upon any street or alley, or upon any vacant lot or parcel of ground within the corporate limits of the city of Hereford, Texas, of any goods, wares, merchandise, fruits or vegetables, or other products, whether natural fruits or manufactured articles.

Section 4. Nothing herein shall be construed as giving the licensee the right or privilege of selling or offering for sale any goods, wares, merchandise, fruits or vegetables or other products, whether natural fruits, or manufactured articles within the restricted business district of the city of Hereford, Texas, as defined in ordinance No. 173, of the Ordinances of the City of Hereford, Texas.

Section 5. Nothing herein shall be construed as requiring a license of any person selling or offering for sale any fruit, vegetables or products, which is acthally produced by the person or persons offering same for sale, from the soil of the earth within a radius of fifty miles of the City of Hereford, Texas, but such persons are expressly exempt from the payment of such licenses.

Section 6. Nothing herein shall be held as to deprive the City Commission of the City of Hereford, Texas, of the right to levy and collect other license, and from other persons or firms under the general authority given in said Article 1031, Chapter 5, Title 28, above referred to; and this ordinance shall not repeal or in any wise effect any other ordinance now in force not in conflict herewith.

Section 7. Any person violating any of the provisions of this ordinance shall be deemed guilty of a misdemeanor, and upon conviction thereof, shall be punished by a fine of not less than One dollar nor more than One hundred dollars.

Introduced and passed this 6th day of January, A. D. 1930.

Approved January 6, 1930.

(SEAL) E. S. IRELAND
Mayor of the City of Hereford, Texas.
ATTEST:
EVA SKELTON,
City Secretary. 5-3c

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PHONE 176

Foster Truck Line

BONDED AND INSURED
DAILY SERVICE
to
DAWN, UMBARGER, CANYON, AMARILLO

Just a 'Phone Call Will Bring Us to You.

Paul Foster Owner
PHONE 399-W

Judgment Always Counts

Skill, judgment and foresight were the great factors in safety carrying the American flyers over all kinds of hazards in the world flight.

Seasoned, experienced and intimate knowledge of business intricacies enables us to safely advise prospective purchasers of business and property and manage them so that the best results may be gotten thereform.

First State Bank

M SYSTEM

"Saves for the Nation"

Miss Lucy and H. D. Reed
Owners and Operators

A STORE FULL OF WEEK-END SPECIALS!

Every item in our store could be used as a week-end SPECIAL. We are glad to advertise a few specials each week, but the thing we are most proud of, is the constantly low price on each article every day.

Specials for Friday and Saturday

LETTUCE, large heads	6c
CELERY, large, bleached	14c
BEANS. Baby Lima, dried, lb	12c
SYRUP, Mary Jane, gallon	73c
BEANS, speckled. per lb	7½c
CRACKERS, Brown's Saltine, 2½ lb	31c
COCOANUT, 1-4 lb in tin	16c
PRUNES, 2 lb package	33c
CORN FLAKES, large	11c
WHEATIES	11c

WE DELIVER



PHONE 249

HERE ARE 147 REASONS

Why You Should Buy An IHC Tractor

LOOK THESE OVER: Perhaps some of these 147 purchasers of McCormick-Deering Tractors here during 1929 were friends and neighbors of yours. ASK THEM ABOUT IT—Why they bought them and how they like them.

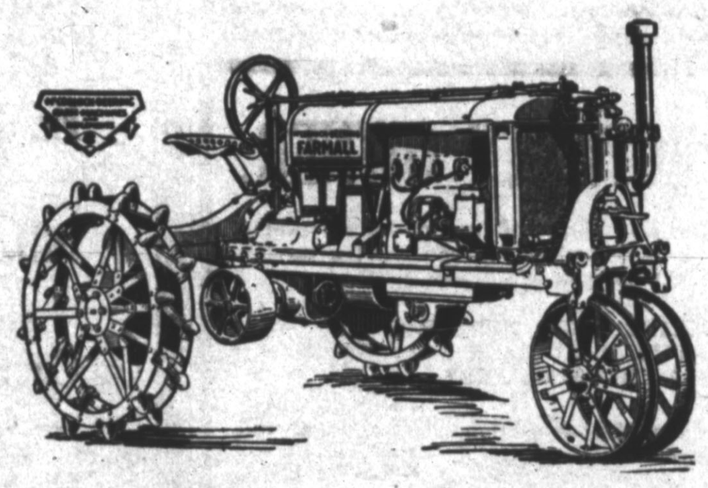
THE FOLLOWING 147 MEN BOUGHT IHC TRACTORS IN 1929:

J. G. Davis
Lint Merritt
Joe Elliott
Ulys Davis
Henry Drerup
Will Wright
C. J. Mapes
Bill King
Henry Drerup
Frank Drerup
Cal Dickey
Clyde Shuford
D. C. Laird
Paul Rudd
Bill Graham
J. G. Binswanger
Edgar Ramey
Less Womack
Henry Dixon
Price Bros.
Herman Huseman
Gilbreath & Marlar
Joe Keele
Jim Bagwell
A. O. Gregory
D. M. Fehr
John Topper
Frank Venhaus
E. R. Hawkins
J. P. Martin
J. J. Barlow
A. P. Miller

George Book
C. D. Julian
Dewey Wright
L. W. McClure
J. C. Benton
Claude Duran
Otis Burton
Fred Streun
Thos. A. Lee
D. R. W. Bills
W. H. Hulin
Paul Nash
John Litsche
Niel M. Smith
P. Bearden
J. K. Tidmore
K. Roberts
Joe Keele
Joe Albracht
Ernest Waggoner
W. H. Hulin
H. H. Houtchins
L. D. Winders
Emil Huseman
N. H. Steed
O. L Harp
T. W. Malone
O. D. Harless
H. T. Maxwell
J. A. Maynard
W. A. Wilson
W. J. Stewart

W. L. Harris
George Harrell
G. W. Wells
O. L. Rutherford

G. F. Morgan
L. A. Finch
L. O. Gore
Jim Blagg



Ernest Seigner
Joe Kellehor
Jones & McLean
Fred Saltzman
Albert Springer

C. P. Hussey
D. V. Osborne
T. H. Hines
Marvin Morrison

M. W. Burks
Lee Cocanaugher
J. L. Lookingbill
Jim Shultz
W. A. Dougherty
H. H. Hawkins
Roy Coper
Reese Allen
Joe Kendall
J. A. Noland
G. W. Brumley & Son (2)
W. A. Schultz
Hiram Jones
Orin Jones
Grady Wilson
M. W. Marnell
W. A. Nix
Joe Gaetz
J. L. Fuqua
John Cunningham
B. F. Fulkerson
J. L. Pevley
R. R. Jackson (2)
Mart Friske
J. B. Stocker
J. T. Gilbreath
P. M. Houser
C. R. Walker
A. Lowther
B. C. Roberson (2)
H. H. Miller
Ky Lawrence

Lance & Boyd
C. D. Gilliam
J. H. Ross
R. L. Rule
Joe Bernard
John Robinson
W. R. Schelhagen
J. T. Gilbreath, Jr.
C. L. Clinton
T. H. Murray
W. W. Jones
D. C. Vassey
N. W. Wyat
C. A. Turner
A. C. and John Benger
J. F. McCeutchan
Anne S. Jersig
G. L. Mingus
Fred Carson
E. H. Cumming
Fred Bruns
W. R. Grayson
Taylor Green
A. C. Young
Irwin Johnson
E. V. Rushing
Ira Miller
W. W. Johnson
M. B. Buchanan
W. H. Price
Roy Hawkins
J. A. Wylie

Besides That:

We Sold 147 IHC Tractors In 1927 and 1928 and Have Sold 23 Since January 1st, 1930

So you see that last year's record was not accidental, but a merited growth of business, won by a tested and tried line of tractors that meets the hearty approval of your neighbors and friends.

Come To Our TRADE IHC MARK Tractor School

Wednesday, March 5

All operators of power farming implements and those interested in power farm machinery are cordially invited to attend this school. It will be conducted and supervised by E. N. Black, assistant branch manager, and W. T. Wheeler, manager of the service department, of Amarillo. The school will be held in our building, an all-day program featuring moving pictures demonstrating the practicability of IHC power machinery. There will be lectures and talks, as well as round table discussions of power farming problems, which deals also with service on machines, parts, repairs, etc. A big free lunch will be served at noon. While here be sure to visit and inspect our service and repair departments. We have the largest and most up-to-date supply of parts and the best repair facilities west of Amarillo and offer their services to our customers—that means a lot when time is costly and great loss may result from having to wait for replacements.

REMEMBER THIS: "IF IT ISN'T A McCORMICK-DEERING, IT ISN'T A FARMALL."

BUCHANAN & ROSSON

Hereford **Friona**

Dawn Items

MISS CARROLL CORBETT

R. C. Frye is driving the school
, A. T. Frye having resigned.
George Frank and family and
. Eardman and daughter spent
nday in the Straub home.
d Botts and wife entertained
ends with a Valentine party
day night.
A Dawn-Daniel basketball game
planned for Wednesday.
Dick Frye and H. H. Miller,
th world war veterans, took part
the play at Hereford last week.
Miss Pauline Griffiths visited
r sister Miss Mary Allen Griffiths
er the week end.
The Barnes family visited the
yfield family Sunday night.
Miss Carroll Corbett entertained
r pupils with a Valentine party
iday afternoon. Several visitors
re present.
A number attended the Passion
ay at Amarillo Saturday.
A tri-county basketball tourna-
nt will take place at Summer-
ld February 22. Deaf Smith, Cas-
and Parmer counties will par-
ipate.
Miss Lois Smith was the charm-
g hostess at a Valentine party.
e evening was spent playing
mes and in contests. Refresh-
nts of cocoa and cake were
rved.
Mary Olive, daughter of Mr.
d Mrs. A. T. Frye, is recovering
m a severe illness.
Billy Bagwell, who was operated
at the Santa Fe hospital in
ovis is reported to be improv-
g rapidly.

(Too late for last week. To
sure publication same week sent
, try to get letters in not later
an Tuesday noon.)
School was dismissed at noon
riday in respect to Mrs. Clara
ye Grefe, whose funeral was
ld Friday afternoon at the First
ptist church. Mrs. Grefe form-
ly lived in this community and
d a host of friends here who
ourn her loss. At the time of
r death Mrs. Grefe was residing
Oklahoma. Funeral services
re conducted by Rev. Stroebel and music was furnished by a combined choir from the Lutheran and Baptist churches. Interment was made at West Park Cemetery. Mrs. Grefe is survived by her husband and three sons, two sisters and five brothers, three of whom are Dick, Adolph and August Frye of Dawn.

Sunday school, under leadership of Lester Galley, met February 9, with good attendance. A contest is being conducted to increase the membership.

Dawn school will play basketball with Westway school Friday, February 14.

Mrs. Charles Southard who has been spending the past several months with her daughter in Claude has returned to her home near Dawn, much improved in health.

Prof. R. V. Bond and his civic class composed of Gladys and Mignon Greer and Lois Smith, attended the Chamber of Commerce luncheon in Hereford last Monday. They spent the afternoon observing district court proceedings.

John Leasure, postmaster and owner of the general store, has sold out his interests to Paul Frye of Amarillo, and A. T. Frye of Dawn, will takes over the management of the store, while Mr. O'Neil will be postmaster.

Mr. and Mrs. H. C. Weathered and family visited relatives in Clovis Saturday.

Dawn basketball boys won over the Daniel school last Friday afternoon, 24-2.

Due to the fact that several members of Dawn P.-T. A. will participate in the American Legion play at Hereford Friday night, the regular meeting of the P.-T. A. was postponed until February 21.

J. A. Borroughs and family and Miss Opal Burroughs spent the past week end with their sister, Mrs. P. H. Barnes.

Harland Barnes returned from Lubbock Friday, February 7, after having spent a week attending the short course offered by the Texas Tech.

See our special offer on roses, shrubbery, vines and trees in display advertisement this week. HEREFORD NURSERY. 6-1c

Flagg News

BY MRS. F. L. SUMMER

Mrs. Tom Bratcher entertained the Study Club at her home on Thursday afternoon at which time a work meeting was held. One quilt was finished for the pastor of the Baptist church here. Several members were present. Our next meeting will be with Mrs. Sid Sheffy Friday afternoon of next week at which time Mrs. N. A. Arms will be hostess.

Mrs. Cordie Birdwell and son left last week for a visit with relatives in Young county.

Mr. Orr, of Young county has purchased a tract of land north of Flagg and is improving it.

Mrs. Lloyd Smith of Earth visited her mother, Mrs. J. B. Sumner, Monday.

Mrs. H. R. Reeves spent Thursday afternoon with Mrs. Ballaw.

W. T. Sumner and wife attended singing at Cleo Sunday afternoon.

Mrs. Cryer was a shopper in Hereford last week.

Mr. Maseur has completed his residence and moved into it Saturday.

The new residence of Mr. Hines, manager of the Panhandle Lumber Company here, is nearing completion.

Mrs. Joe Senters left last week for California where her husband has been for some time.

Mr. and Mrs. Cas Arms attended chulch at Dimmitt Saturday night.

Miss Frankie Senters left last week for Lamesa where she will visit relatives.

Mrs. Carpenter and Mrs Weaver were in Dimmit Friday afternoon.

A large crowd attended Sunday school here Sunday morning. All our new people are cordially invited to come back.

FRESH MEATS

FROM OUR SHOP ARE TASTIER!



Tender, Succulent Appetizing

Texas Meat Market

MR. PROPERTY OWNER:

Why waste your time and energy telling people what you have to sell when you can shorten up the story by telling them you are

SELLING YOUR PROPERTY AT PUBLIC AUCTION ON A CERTAIN DATE?

When the day of your auction sale arrives, all the prospective buyers will be there.

Ray Barber, Auctioneer

Superior Sales Service

Phone 241 Hereford, Texas

Genuine Cordova Leather Goods

RICE DRUG STORE

DR. T. M. MONTGOMERY

EYESIGHT SPECIALIST

626 Polk Street, Amarillo, Texas

—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted.

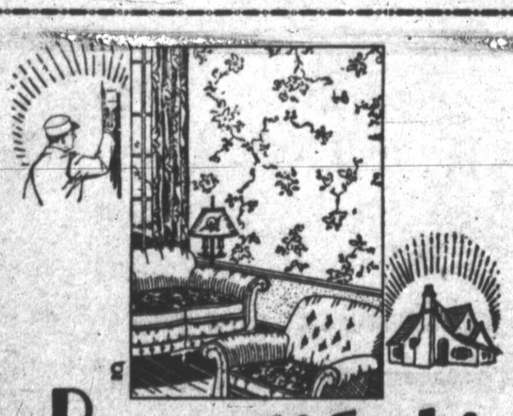
OFFICE RAY'S JEWELRY STORE.

Telephone 188 for Appointment.

Joe Mitchell

Will Buy Your

Horses and Mules



Beautiful!

Wall paper has come back in style, and so JONES FURNITURE COMPANY, the progressive Wall Paper dealers are on hand with a vivid assortment of smart and distinctive patterns—a larger assortment than ever before and cheaper in price.

Don't fail to visit our store when in the market for WALL PAPER, PAINTS, ENAMELS or VARNISH.

Furniture of All Kinds for Every Room In the House

JONES FURNITURE CO.

Third Door South of the Post Office on Main Street

PHONE 111

HEREFORD TEXAS



Rip Van Winkle

as depicted by

Tony Sarg's Marionettes

—A complete cast of puppets so cleverly manipulated by experts that it is difficult for one to believe that it is not the dolls actually talking, singing and dancing.

YOUNG AND OLD ALIKE WILL ENJOY THIS SHOW

High School Auditorium

WEDNESDAY, FEBRUARY 26

Matinee 3:00 p. m. Children 25c

Night 8:00 p. m. Adults 50c

Sponsored by HEREFORD HIGH SCHOOL BAND AND CHAMBER OF COMMERCE

DOLLAR DAY

SPECIALS

For Friday, Saturday and Monday

FEBRUARY 21, 22 AND 24

Every last one of these advertised bargains is as genuine as the ring of a silver dollar, as sincere as the picture of Washington in the center of a greenback. Merchandise formerly priced much higher is now within range of the dollar bill—and it's your great chance to save—save—SAVE.

Gingham—
32-Inch Ginghams, in new spring patterns, regular 25c quality, five yards for $1.00

Wide Sheeting—
9-4 Bleached Sheeting, 45c quality, for three days only we will sell three yards for $1.00

Bed Spreads—
Krinkle bed spreads in blue, gold and green colors, reg. $1.50 grades, 80x108, your choice for $1.00

English Prints—
36-inch prints, specially priced for Friday, Saturday and Monday, seven yards for $1.00

Pillow Tubing—
36-inch Pillow Tubing, linen finish, specially priced for the three days, four yards for $1.00

Curtain Scrim—
36-inch Curtain Scrim that regularly sells for 25c per yard,, special at six yards for $1.00

Cretonnes—
36-inch Cretonnes in beautiful floral designs, regular 25c to 35c grades, five yards for $1.00

Spring Suitings—
36-inch spring suitings, guaranteed fast colors, 3 day special price of two yards for $1.00

Spring Woolens—
54-inch all wool tweeds in beautiful spring patterns, worth $2.25 per yard, we are selling at the special price of, per yard $1.69

Ladies' Bloomers—
Rayon Bloomers in assorted light shades, for the three days your get your choice, two pairs for $1.00

Ginghams—
32-inch Ginghams in checks only, choice of colors of red, green, lavender, yellow and black and white, special for the three days, ten yards for $1.00

Curtain Scrim—
36-inch ecru curtain scrim, colored dots and figures, regular 25c quality, psecial 6 yds for $1.00

Domestic—
Bleached Domestic, no starch ten yards for $1.00

Brown Domestic—
36-inch brown domestic, good heavy weight, specially priced for these three days at twelve yards for $1.00

Oil Cloth—
White or colored oil cloth, specially priced during dollar day at four yards for $1.00

Kotex—
Regular 45c size, special for Friday, Saturday and Monday, you may get three for $1.00

Munsingwear Hose—
No. 1475 Munsingwear hose in colors of light, gunmetal, allure, afternoon. Full fashioned, regular $1.29 specially priced, per pair $1.00

Men's Sox—
Men's sox, "Tuf-Toe," regular 25c grades, in special price of five pairs for $1.00

Fox Mercantile Co.

Celebrate Washington's Birthday by Attending

The Biggest Event In Hereford History

USED CAR Sale

Approximately $20,000 worth of reconditioned cars are going to be offered at special prices on our used car lot between Fox Mercantile and Western National Bank, beginning

Saturday, February 22nd

and Lasting Until Satuday Night, March 1

Model A Ford roadster $375
Chrysler Coupe 60 ..... $550
Model A Fordor Sedan $550
Chevrolet Coach, 1928 ..... $425
Model A Tudor, nearly new $500
Chevrolet Landau Sedan, '28 $450
Buick Coupe, very good buy $350
Dodge Sedan, exceptionally good car $250
Oakland Coupe, 1927 ..... $150
Overland Six Coupe $150
Whippet Coupe, 1927 ..... $125
Whippet Roadster, 1928, very good shape $225
Model A Sport Coupe $400
Chrysler Coupe 50 ..... $250
Model A Ford (repossession) $400
Model A Business Coupe ... $450
Oldsmobile Coach (very good buy) $450
Chevrolet Coupe, 1927 ..... $ 75

Maxwell Coupe $150
Chevrolet Cab., 1927, new paint $250
Chevrolet Coupe, 1928 ..... $350
Ford Roadster, good tractor car ..... $ 35
Essex Coach, 1927 ..... $ 50
Ford Model T Tudor, 1927 . $175
Buick Sedan, Fordor, 1927 ... $350
Model A Tudor $450
Model A Truck $500
Hudson Coach, good buy ... $150
Dodge Coupe, new paint ... $150
Model T Roadster, 1927 .... $100
Ford Model T Truck $100
Chevrolet Truck, 1926 ..... $150
Chevrolet Truck, '27 or '28 . $250
Model T Ford Truck ..... $ 75
Nash Coupe, late model and good $450
Pontiac Coupe, 1929, nearly new $700

Model A Sport Coupe $300
Dodge Sedan, new paint and good $350
Nash Advance Sedan, new paint $650
Star Touring $150
Buick Touring, very good buy $250
Buick Coach, new paint and good $500
Pontiac Cab., 1929, and a very good car $750
Buick Pick-up $150
Hudson Coach, 1927 ..... $150
Hudson Coach, new paint ... $450
Pontiac Coach, 1927, very good car $400
Oakland Coach, very good car, 1928 ..... $450
Star Sedan $250
Flint Sedan $300

—This is an enormous offering, far eclipsing anything ever attempted in Hereford. The largest and best bunch ever put on the market here. Come and see them, pick out the one you want, and you will have a bargain.

—Also about 25 cars of all makes not listed here that we have priced very cheap to sell at junk prices. We have bought cars cheap and can sell them the same way. This is a clean-up of our old year's business, and these cars are being sold due to the re-organization for the new year.

—We will accept trade-ins, but they must be reasonable as our prices are low. Due to our cheap prices, we will only make terms of one-half down and good security for the balance. No cars will be sold on these prices until Saturday, February 22.

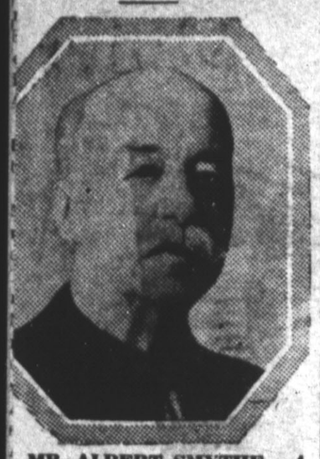
—Two stocks of cars have been thrown together to make this sale. We have almost any kind of car you want, and at a price that will satisfy you.

—Saturday is a holiday—come in while you have time and look them over.

HEREFORD MOTOR CO.

Should Have Used Konjola Years Before"

Louis Man Suffered Eight ears—Relates Experience With New Medicine. 6



MR. ALBERT SMYTHE 4

should have used Konjola 's before,' said Mr. Albert the, 2618 Rutger street, St. is. "For eight years I suffer- with my stomach and kidneys I became almost a physical k. The simplest foods bloated until I could scarcely breathe. back ached and pained me my shoulders to my waist sleep was impossible for any th of time. I grew steadily ker and was on the verge of ng up my work.

friend who had been bene- d by this great medicine, urg- me to try Konjola. I was sformed from a semi-invalid a well and happy man in just weeks. To day I eat what I without discomfort of any . I never bloat following ls and my appetite is excel- The pains have left my back rely and the frequent bladder ns which disturbed my sleep a thing of the past. I urge y sufferer to take Konjola. onjola is sold in Hereford at Corner Drug Store, and by all best druggists in all towns ughout this entire section.

Daniel News

MISS KATHERINE HERSHEY

oo late for last week. To re publication same week sent ry to get letters in not later Tuesday noon.)

r. and Mrs. Dan Higgins visit- unday in the home of her par- , Mr. and Mrs. W. C. Thomas. e boys basketball team will Progressive Friday afternoon. r. and Mrs. Joe Moore called Mr. and Mrs. Will Moore last lay.

iss Wannie Thomas visited in Jacobs home Saturday.

r. and Mrs. Edgar Gossit and ily left Monday morning for Fort Sumner and other points in New Mexico.

Miss Mary Thurman and Mrs. B. K. Gordon and dauhter of Amarillo visited in the Joe Thurman home Monday afternoon.

Mr. and Mrs. P. A. Brown attended church at Palo Dura Sunday morning.

Mr. and Mrs. Gus Laquey and family were in Amarillo Saturday.

Mr. and Mrs. W. T. Bishop and daughter Thelma were in Amarillo and Pampa Saturday.

Mr. and Mrs. Clarence Brown visited in the P. A. Brown home Sunday.

Mr. and Mrs. Gus Laquey and family attended church at Palo Duro Sunday morning.

Mrs. W. T. Bishop visited with Mrs. Thomas one day last week.

Mr. and Mrs. Jim Mannand and family visited in the Laquey home Sunday afternoon.

Andrew Shugart spent Sunday night with Hobart Whitaker.

Mr. and Mrs. Lemuel Shugart spent Sunday night with her parents, Mr. and Mrs. Joe Daniel, at Hereford.

Mrs. Dan Higgins visited her mother one day last week.

Mrs. Jacobs and family visited the Edgar Gossit home Sunday.

Ford Doings

BL MISS EDITH MANN

There was an attendance of 119 at Ford Sunday, the largest crowd we have had, and hope to have as many each Sunday. Everybody is cordially invited to come. We would also like to have a larger number out for choir practice each Sunday night.

Rev. V. M. Cloyd filled his regular monthly services Sunday and delivered a fine sermon.

The Community Welfare Club met Thursday, February 13 with Mrs. H. Koch as hostess. The afternoon was spent piecing quilts. After an interesting business session in which the "Unknown Friend" system was adopted, delicious refreshments of pineapple puff, cake and punch were served. The next social meeting will be at the school house February 28, and the next home meeting at the Dewey Larson home March 13.

Ford played Vega a double header basketball game Friday, February 14, when Ford boys were victorious by 16-17, but the girls lost by two points, with a score of 14-16 favoring Vega.

Vega will play Ford again Friday, February 28, on the Ford court.

The young people were entertained with a party at the H. Koch home Friday night, when games were played until a late hour and everyone reported a nice time.

Mrs. Howard Morel and daughter visited friends in San Jon last week from Tuesday until Friday.

H. Morel was a caller in several homes Tuesday afternoon.

Mr. and Mrs. Dewey Larson and children ate supper at the J. F. Kleveer home Sunday night.

Miss Odessa Goad spent Saturday night and Sunday with Miss Edith Mann.

Mr. and Mrs. Howard Morel ate supper at the J. B. Mann home Sunday night.

Visitors at the E. H. Simpson home Sunday afternoon were Misses Dorothy and Maurine Norton, Ruby Remple, LaVerne Mann, Viola Rempel, Oleta Reeves, Maple and Blanchie Thursmond; Messrs. Clyde Mann, J. B. and C. C. Thurmond, James and Irvan Reeves, Jewel and Chester Norton, O. D. Frazier and Henry Rempel.

The Thurmond young people were given a farewell party Monday night at the school house. They are moving to Clayton, New Mexico, and we hope they will find as many new friends as they are leaving.

Visitors at the C. L. Goad home Saturday night were Mr. ani Mrs. T. C. Tice and sons, Lloyd and Arley Dean.

Mr. and Mrs. Alfred Walker of Umbarger were visitors at the C. L. Goad home Sunday afternoon.

Miss Marie Brumley spent Friday night with Vineta Simpson.

O. D. Frazier, D. B. Mann and E. H. Simpson made a business trip to Amarillo Friday.

Miss Marjorie Bell was unable to sing over station KGRS at Amarillo Monday night on account of having to go to El Paso on business and did not return until Tuesday.

SUNDAY SCHOOL CLASS ENTERTAINED

The Young Married Women's class of the Baptist church gathered at the home of Mrs. A. L. Manjeot for a social and business meeting last Tuesay night. During the meeting the newly elected officers were installed and the name, motto, flower and class song were adopted. Games were played during the evening, typifying the various events of the month of February. At a late hour dainty refreshments were served to Mmes. Young, Roberson, Mitchell, Landrum, Hopkins, Graham, McCollum, Witherspoon, Rudd, Thompson, and the hostess, Mrs. A. L. Manjeot.

Rolled oats in bulk, phone 265. West Texas Feed and Seed Company. 6-1c

Two Girls Live On Hot Water and Rice

Due to stomach trouble, Miss A. H. and sister lived on hot water and rice. Now they eat anything and feel fine, they say, since taking Adlerika.

Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Rice Drug Store. (Adv)

Cards of thanks are often published in the Brand for the convenience of our patrons who desire to thank the public for deeds of kindness. This time the Brand comes in for its share of praise from W. A. Knox for correcting his announcement card in the Brand last week. Mr. Knox was well pleased with the way his correction was handled. 6-1c

For Sale—Baby Chicks, all breeds. West Texas Feed and Seed Co., Phone 265. 6-1c

Federal Tires and Tubes

WESTERN CHAIN STORES — LOWER PRICES — BETTER VALUES — TIRE

Second and Main, Hereford

RCA Radios and Tubes

RICE DRUG STORE

C. T. KIBBE
Phone 9018-F4
Office 207

W. A. ROBINSON
Phone 194
Office 207

KIBBE & ROBINSON

CHIROPRACTORS

9 to 12 Buckner-Lambert Bldg. 1 to 6

DR. D. K. ROBISON
Residence Phone 78-J

DR R. R. WILLS
Residence Phone 114-W

DRS. ROBISON & WILLS
CLARK BUILDING
Phone 282

Just Arrived

New Spring Wash Frocks In Beautiful Styles, Carefully Made, Unconditionally Guaranteed—A Truly Most Unusual Value at

$1.98 and 98c

Sizes for Misses and Women, 14 to 54

TRY US FIRST!

Chick & Hagood Variety

OUR PRICES ARE ALWAYS RIGHT!



For the Home Dressmaker

The new materials are here. Silk, Woolen and Cotton fabrics in their Spring newness.

Printed Flat Crepe

—All the new Spring patterns in light and dark back grounds. Heavy quality that is adapted to the new Spring fashions.

$1.98 Yard

Sprowls - Cronin & Company



ONE THIMBLEFUL— A DAY'S FEED FOR ONE CHICK!

THINK OF IT! One tiny thimbleful . . . all the feed a chick can put in its little crop in one day. On this tiny bit it must live . . . grow . . . build bones . . . build muscles . . . start feathers. Think of the job feed has to do!

They must depend on feed for so many things! They get them all in Purina Chick Startena (mash) or Purina All-Mash Startena Chow . . . 12 different ingredients in every thimbleful. Cod-liver oil . . . dried buttermilk . . . alfalfa flour . . . granulated meat . . . these and eight others are there!

These 12 ingredients . . . think how carefully they must be mixed to make every thimbleful alike. Purina Startena and All-Mash Startena Chow are mixed over and over again . . . 960 times just to be thorough! You will find the same care taken with Baby Chick Chow (scratch) . . . to be fed with Startena until your chicks are six weeks old . . . and with Purina Growena (mash) and Purina Intermediate Hen Chow (scratch) . . . to be fed from then on until the pullets are laying at 16 weeks.

How little feed a chick eats . . . just one thimbleful a day . . . yet how important it is . . . how much depends on it . . . the chick's very life . . . its growth . . . what the pullets will do for *you* next fall and winter when eggs are sure to be worth good money. You can afford to feed only the best . . . Purina Poultry Chows.



Jones & McLean

Phone 1

"A HEREFORD INSTITUTION"

HELPY-SELFY

Owned and Operated by H. A. Hoffman

Prices For Friday and Saturday

PEANUT BUTTER, 16 oz glass	19c
CAKE FLOUR, White Swan, pkg	38c
RAISINS, four-lb pkg	34c
GRAPE JUICE, pint bottle	28c
NUCOA World's Best Oleo, Pound	21c
PEANUT BUTTER, Veribest, 5 lb	83c
SYRUP, Hoemaid, 5 lb can 51c, 10 lb can	98c
COFFEE, Santos Peaberry, lb pkg	34c
PORK and BEANS, Veribest, 3 cans	25c
COMPOUND, Purity, 8 lb pail	$1.18
BROOM, Hi-Grade, each	58c
COFFEE, Wamba, 3 lb can QUARTER-POUND TEA FREE	$1.17
MALTED MILK, Thompson's, 16 oz can	44c

Summerfield

BY MRS. L. JOHNSON

Churches services over the week end were held by Rev. Brownlow, and a large number were present at Sunday school.

The Homemakers Study Club met Thursday at the home of Mrs. Obe Roberson who was assisted by Mmes. B. C. Roberson and Bernard Roberson. The house was beautifully decorated in honor of St. Valentine. The program was led by Mrs. Ray Johnson, the subject being great men who were born in February. The principal ones discussed were Washington, Lincoln and Longfellow. During a social hour refreshments were served to 25 guests.

Mrs. W. A. Davis and son, Howard and Laura Black of Clarendon were week end visitors in the Curry home and Mary Lee Curry accompanied them home for a short visit.

L. W. Turner and family who have been living four miles south for three years are moving 35 miles northwest of Hereford where he will operate a large acreage of wheat.

Harry Lookingbill spent the week end with Tulia relatives.

Alva Wilson and family and Mrs. Bulah Roberson visited relatives at Portales Sunday.

Chas. Noland visited home folks last week. He is in school at Lubbock.

Rev. Dungan who attends Wayland College, preached at Black Sunday.

Miss Ellen Atchley and nephew, Leroy Suttle, went to Vega to visit her sister, Mrs. Denson Hill.

A. M. Walker and family and Miss Alma Walker visited Pampa relatives over the week end.

Misses Opal and Lorain Hayes spent the week end at Union Hill near Tulia with Mr. and Mrs. Sherman, teachers there.

Miss Ruth Smith has accepted a position as primary teacher at Walcott.

C. R. Walser, Guy and Leatrus Walser of Lubbock were week end visitors here and at Hereford.

Bob Owens, evangelist of Vernon, has been visiting his cousin, G. P. Owens and family.

Mmes. Austin and O. G. Hill and Miss Edna Ellis of Hereford were visitors at the L. Johnson home Monday.

Miss Glen Curry entertained a number of friends last Friday evening.

Arney News Items

BY MRS. F. W. FORTNER

A "negro wedding" given by the young married ladies at Happy Thursday night was enjoyed by several from Arney.

C. E. Derden and family have been visiting relatives several days before leaving for California.

Mr. Wright is rebuilding his garage, burned some time ago.

Mr. Nicholson was here from Dallas last week.

A well is being dug on the Nicholson place and others will be put down soon.

C. Franklin and wife spent the week end with his parents near Hereford.

Farm work has been started in earnest the past week.

A new home for Ray Cole and family is nearing completion.

Mmes. Lee Hutson and Mabel Bailey visited the A. W. Fortner home Monday.

The friends of Mr. and Mrs. Argus Nix sympathize with them in the loss of their little son. It is thought by his parents that he was poisoned in some way.

There was a Valentine party at school Friday afternoon.

A. E. and J. A. Norris and families were in Happy Monday.

Mrs. J. O. Gilliam, son and two grand daughters of Quanah visited the A. W. Fortner home last week.

Earl Davis and wife have returned from a trip to south Texas, where Mrs. J. E. Davis remained for a longer stal.

Easter News

BL MISS EMERALD SMITH

Mr. Chandler is living on Mr. Hill's place.

Mr. and Mrs. Saxon have moved to the M. W. Fields place in this community. Mr. Head is living where the Sullivan family did live.

People of this community have again organized their Sunday school and hope to make it a big success.

Eddie Lee Allen visited in the Stagner home at Flagg last week.

The school children had a Valentine box at the school house Friday afternoon and there were a few visitors.

J. S. Smith has bought a new tractor.

Mrs. Hize and Thelma motored to Lokney last week.

J. S. Smith is breaking out his half section of land near Dimmitt.

Mr. and Mrs. Frye visited in Lockney Saturday and Sunday.

Louise Ann Frye spent Saturday night and Sunday with Anna Mae Smith.

Caroline Frye visited with Hazel Chambless Saturday and Sunday.

Mr. and Mrs. Harvey Smith spent the week-end in the home of J. S. Smith.

There was a large crowd at church Sunday night.

VaAllen, Martha Medley, Steve Chandler and Emerald Smith went to Flagg Sunday afternoon.

There were thirty enrolled at Sunday school Sunday.

Mr. and Mrs. Anthony visited in the J. S. Smith home Sunday.

SUNDAY SCHOOL PARTY

Rev. and Mrs. J. M. Fuller entertained officers and teachers of the Methodist Sunday school in their regular monthly business and social meeting. The business session was led by W. J. Stanford, superintendent. Rev. Fuller made a short talk on numerous way to help the Sunday school. One new teacher was added to the organization, W. R. Arnold who is to teach the young people. Following the business session Mrs. S. L. Beasley led the guests on a short automobile tour, leading to much loveliness and amusement. At a late hour the members visited the "refilling station" to get plenty of hot chocolate and doughnuts. There were about 45 members and guests present.

Miss Reed, a local teacher, spent the week-end in Amarillo with her sister and attended the Passion Play while there.

Wrist Watches and Jewelry
RICE DRUG STORE

SEED OATS and BARLEY
West Texas Feed & Seed Co.
PHONE 265



Buildings, like people, vary as to age. There are structures that look like Roman ruins after a decade or so. And there are others that remain handsome and sturdy for generations. The difference lies in the building materials. The materials sold by this firm produce the buildings that keep their youth, paying their investment many times over.

ROCKWELL BROS. & COMPANY
Lumbermen
IN HEREFORD 32 YEARS.
Phone Four—The Lumber Number..

Rock Island Tractors
IN TWO SIZES—15-25 AND 18-35

The light-weight tractor, with the unusual pulling power in proportion to its weight. An ideal tractor which will pull an eight or ten-inch disc sod plow or a fifteen to twenty disc cylinder plow.

SANDERS PLOWS

The Sanders plows are the simplest and strongest disc plows made. Our patent frame construction is the strongest of all. We make gangs with one to twelve discs, which is impossible with other kinds of frames. They can easily be changed from one number of discs to another. Our plows can be set to cut either 6, 8 or 10 inch furrows. Our 24-inch series frames will carry either 24, 26 or 28-inch discs.

GUARANTEE: We guarantee all our Sanders Plows to do good work in any kind of land and not break from defects in material in ONE YEAR.

FULL LINE OF SANDERS PARTS KEPT IN STOCK ALL THE TIME.

Welch Machinery Co.
PHONE 33

5% LAND LOANS
Correct Abstracts
THOMPSON & IRELAND
Hereford, Texas



Smile With Added Miles

You needn't say a word—Just drive in and point to your car and we'll do the rest. In the minimum time, at minimum cost, we'll have your car running smoothly as a bird on a windless day.

BEAVERS BROS. GARAGE
PHONE 383

Public
Farm Sale

I will offer at public auction the following described property, consisting of cows, horses, sheep, turkeys, and farm machinery at my home about twelve miles northwest of Hereford, or one mile west and three miles north of Westway Store. The sale is to begin at 1:00 o'clock on

Tuesday, February 25, 1930

20—HEAD OF HORSES—20
Six or seven bred to paint horse; seven or eight fillies and horse colts, and six young colts. One two-year-old mule.

COWS
One brindle Jersey milk cow, six years old; one black Jersey milk cow, four years old.

HOGS
Fifteen head of shoats, weight 75 to 100 pounds.

FARM MACHINERY
One single-row P. & O. lister, one two-row Moline lister, good as new; one McCormick row binder, one go-devil, one mower, one 3 1-2 inch heavy wagon. Also other pieces of farm machinery too numerous to mention. One set of leather harness, with breeching. Collars.

SHEEP
Forty head of sheep, thirty of them range from one to three years old, one good buck and the remainder lambs.

TURKEYS
Twenty Head of turkeys.

TERMS: CASH

ELMER O'FARRELL, Owner
RAY BARBER, Auctioneer.

$99.50

Is the remarkably low price of the beautiful FEDELCO "Special" Washer. Never before have we been able to offer such a high grade electric washer at this price.



—Just a small payment down and a few dollars each month places this washer in your home.

—It washes your clothes quickly, thoroughly and gently.

—Call our office for a FREE demonstration. We want you to take one of these washers and give it a thorough test. Satisfy yourself before buying.

IT'S FULLY GUARANTEED

Our company maintains a service department that stands ready at all times to SERVICE any electrical appliance. Call on us to make good.

Texas Utilities Co.

A. C. Thompson Lumber
Phone 456 "Dependable Lumber" East Third and McKinley

Westway News

BY MRS. TOM VAUGHN

The Jumbo-Westway games here Friday resulted in a win for the Westway girls and loss for the boys.

The community extends sympathy to Frank Corn and family who report the loss of their son and brother Forest, who died in California last Wednesday. The body is enroute here for burial but no particulars are known.

Mr. and Mrs. Lovell spent Sunday in the Lindsey home.

Jimmie Harrison is building a new house on the old Rudd place, and Paul Matthews is building on the old Hawkins farm.

Mr. Gunn has recently purchased a quarter section a mile west of the store for $38.50 per acre.

Kelly Gray is able to be out against following a serious attack of appendicitis. While ill and unable to work, his neighbors stepped in and assisted him in every possible way—typically western neighborliness.

Many Hereford people have been visiting the oil well west of here.

Mr. Lovel took 13 of the older boys, together will plenty to eat and went to the cap-rock 40 miles west last Friday, arriving about sundown and spending the night in camp. The party returned at midnight, tired but happy.

Westway school plans to present "The Little Clodhopper" Friday night, February 21, proceeds to go to the school. Brings your friends and come. Admission will be 15 and 25 cents.

ASTONISHING OPTICAL ILLUSION

Everyone wants to know, after seeing Tony Sarg's Marionettes soon to be here under the auspices of the high school band and chamber of commerce, both afternoon and night, February 26 at the high school auditorium, "How large are the puppets?"

The accompanying drawing by Tony Sarg shows C. E. Searle, manager of the marionettes, as he appears at the end of each performance in relative proportion to a maironette or number of them. He seems to be sixteen feet in height and invariably brings forth a chorus of "ohs" when he finishes the performance in this manner.

There is really little difference in the effect upon the crowd, as may be seen when the pathetic scenes bring moistened eyes. The comedy, which is the larger part of the marionette plays, brings roars of laughter as the funny situations follow each other so rapidly that there is no counting the laughs in a Tony Sarg production. The marionettes have their own stage and this is complete with scenery, lighting effects and transformation and other realistic scenes, all like the equipment of a master magician.

The play which will amuse this season is a revival of Rip Van Winkle, done 7 years ago by Sarg. The afternoon show is a trip to fairyland with the Bremen band a German fairy tale and the Stolen Princess a tale of the Orient, quite like the Arabian Nights stories.

The marionettes are operated by means of wires, requiring eight people. All actions of human beings are gone through with by the little figures. The human actors behind the scenes talk for them, the general effect being an absorbing and realistic performance. The stage is complete with all furnishings, lighting equipment, and there is music throughout.

There are animals like a modern Noah's ark, logs, rabbits, wild creatures of the forest, and spooks, the phantom Hendrick Hudson ship, but Rip, Mick Vedder, Judith and the lovable characters of Irving's many told tale needs no introduction.

EAT MORE BUTTER

The following is a report of results of research work conducted by the National Dairy Council of Chicago and statements by nutrition authorities:

"The development and maintenance of the human body requires adequate amounts of food elements for the building of tissue, muscle, bone and blood, as well as supplying the heat and energy necessary for the operation of bodily functions. In addition to these, the human body and organs must have growth-promoting and protective elements to establish general health and vigor, promote growth and build resistance to disease.

"Butter-fat or butter, however, is unique among the food fats in that it contains certain other food elements—vitamins A and D—which are indispensable to the growth and best health of the body. These These vitamins are not present in other food fats in appreciable quantities.

"Present research shows only a limited number of foods that supply both vitamins A and D in necessary amounts. Butter-fat is the most practical, economical and palatable year-round food source of these vitamins.

"Vitamins A promotes growth, builds resistance to disease and increases length of life and vitally affects reproduction. It prevents and cures xerophthalmia—a disease of the eye. Vitamin D prevents and cures rickets and diseases of growing bones. It also promotes growth and soundness of teeth. It is particularly desirable that vitamin A be in the diet for children.

"Sufficient amounts of vitamin A are needed for adults as well as for children to infections, particularly to ward off disease of the respiratory tract such as colds and sinus disorders. It functions further in promoting general health and vigor, for prolonging not only the span of life, but increases efficiency during life."

MATRON'S SOCIETL HONORED WITH LUNCHEON

A smart social event of the past week was the lovely forty-two luncheon given Thursday of last week from ten until two o'clock, at the home of Mrs. W. J. Smith, honoring members of the Matron's Missionary Society. Assistant hostesses were Mmes. Richards, Anthony, Jennings, Hershey, Bell, Angelo, Kropff and Stewart.

A two-course luncheon consisting of pink and white chicken sandwiches, pea salad, pickles, potato chips, tea, marshmallow pudding, heart-shaped cookies and after-dinner mints was sarved. Valentine suggestions were used as favors.

The guest list included Mmes. Dixon, Fincher, Heinie, Payne, Douglas, Bell, Kropff and Parmer.

DINNER FOR MRS. LITTLETON

Mrs. Joe Mitchell entertained members of the T. E. L. class of the Baptist church at lunch Monday with a pot dinner, each member bringing a dish. The dinner was given in honor of Mrs. Littleton who is to leave soon for Amarillo to make her home and to help in the Presbyterian orphanage there. Sixteen members were present and all had a delightful time.

Mr. and Mrs. J. A. Miller, H. L. Fritz and George V. Stambaugh were guests at the annual Amarillo Chamber of Commerce banquet held in the Herring Hotel at Amarillo last Thursday night.

More Scotch.

Hear about the Scotchman who would only buy an auto after the dealer promised him free air and volunteered to throw in the clutch?

Then there was the Scotchman who gave up golf for football because he thought a quarterback was a rebate.

Not forgetting the Scotchman who sewed together his two-piece underwear before sendng them to the laundry.

J. C. Cummins and R. O. Younger made a business trip to Friona Monday.



WEST TAILOR SHOP

MRS. O. F. WEST, Proprietor

"Well Pressed Is Well Dressed"

Clothes called for and delivered—Phone 385

PLENTY MONEY FOR YOU

—With which to Build a Home, Refinance Into a loan to suit you, or rebuild your present home. Monthly pay, low rate interest.

RALPH BARNETT

"A THING OF BEAUTY IS A JOY FOREVER!"

ARBOR DAY SPECIALS

We have one thousand two-year-old choice varieties of monthly ever-blooming roses, regularly priced at $1.00 each, that we are going to sell in bunches of five different varieties for $1.00 per bunch. This also applies to climbing vines that regularly sell for $1.00 each. Five different kinds will be sold together for $1.00. Chinese elms and other shade trees from 50c to $5.00 each, according to size. Many bargains in shrubs, fruit trees, etc. during this Arbor Day sale period.

SALE BEGINS FEBRUARY 22

Landrum's Hereford Nusery

Radiator and Electrical Repair Work Our Specialty

We guarantee our work and make it stand the test.

PHONE 206

BOAZMAN & LINDSEY

Clark Building on Block South of the City Hall

FEDERAL SUPER GIANT TIRES

Western Chain Tire Stores

Second and Main Streets



WEST & SNYDER

Best Purgative for Colds



Relieves the congestion, reduces complications, hastens recovery.

PURE CLEAN BUTTER

—Is considered to be one of the best foods you can eat. All of our cream is pasteurized before churning and you are assured of a germ-proof product. Take home a pound of CREAM O' PLAINS BUTTER with your next grocery purchase.

Farmers Creamery Ass'n, Inc.

Hereford Phone 3.

FOR SALE

Good Used

CROSSLEY RADIO

Battery Set

Kerr - Anthony Hardware Company

PHONE 169

MERIT



MERIT BABY CHICK

Starting Mash

Contains yellow corn meal, pulverized oat groats, wheat gray shorts, mill run bran, meat and bone meal, raw bone meal, O. P. linseed oil meal, corn oil cake meal, corn gluten feed, alfalfa leaf meal, dried buttermilk, cod liver oil, calcium carbonate, charcoal and sald.

FEED LIFE—IT PAYS—Merit Starting mash is life. It contains all the essential vitamins necessary to the growth and development of baby chicks.

West Texas Feed & Seed Co.

PHONE 265



Revalue your Home by Modernizing

Your home will be a more liveable place and a more salable place after Modernization. As done by the Panhandle Lumber Company, this process consists in putting every part of the house in A-1 condition. New roofing, tuckpointing, stuccoing, painting—whatever is to be done we do with the hand of a master craftsman. And yet you'll find the cost surprisingly low. We will gladly give estimates.

Our Aim—To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Courtesy - Quality - Service

Outstanding Event

Our Opening

OF THE

Hereford Service and Filling Station

NEXT SATURDAY, FEBRUARY 22

500—Boxes of Candy Free—500

To Every purchaser who fills up at our station next Saturday, you will be presented with a BOX OF CANDY—FREE. No extra charge. Come and get your candy—all you neeed to do is fill up with us.

PHILLIPS OIL AND GAS . . . CONOCO OIL . . . QUAKER STATE AND MOBILE OILS

Hereford Service Station

SOUTH MAIN STREET

Less Gas and a Better Fire

IMPOSSIBLE! NOT AT ALL! It is easy and, besides, makes your home more comfortable, saves gas and keeps your gas bills down.

IT IS EASILY POSSIBLE because a low flame, properly directed, gives the same results, or better, than a high flame does and burns half as much gas.

THE LOW, PROPERLY directed flame is the correct one. It is one of the few simple rules for good gas burning we have been teaching you.

COMFORT, ECONOMY, CONVENIENCE are the important things which concern you. They are yours to the degree that you

BURN GAS BETTER

WEST TEXAS GAS COMPANY



HELPING TO BUILD OUR COMMUNITY

It is to the selfish interest of this newspaper to do everything in its power to aid in the upbuilding of this city and the surrounding area. For newspapers, from the standpoint of their financial worth and earning power, are dependent to a considerable degree on the constant forward progress and prosperity of their communities.

If this city doubles in population in the next decade, this newspaper should double or more in its financial worth and in its earning ability. And in doing this it should serve its subscribers, its advertisers, and the community, better and cheaper.

This newspaper, as one of the Nunn-Warren group, has combined advantages of financial strength, diversification of properties, and economical, experienced management. Yet, BECAUSE OF A STRICT POLICY OF LOCAL OPERATION AND LOCAL VIEWPOINT, it is fully alive to the interests of its own community.

The above map visualizes the location of the growing, prosperous communities served by one or more of the fourteen Nunn-Warren newspapers.

The fourteen Nunn-Warren Publications, of which this is one, are particularly fortunate in each being located in a very rapidly growing and developing city and area. This fact, alone, is making possible a constantly better newspaper service in each of the communities served; and paralleling this gain to readers and advertisers has been a gratifying enhancement in the value of the securities of the Nunn-Warren Publishing Company, and a growing earning and dividend-paying ability.

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

REVIVAL AT FIRST CHRISTIAN CHURCH

The First Christian church begins its annual revival Sunday morning at 11.00 o'clock. Rev. J. W. Boultinghouse will be assisted by Rev. G. C. Schurman of Amarillo as evangelist, and Fred O. Hanna of Enid, Oklahoma, as director of music.

Rev. Schurman is a forceful speaker, a man of wide experience and great intellectual power. He was born in Prince Edward Island, Canada, received his college education at Drake University. Has served some of our outstanding churches in Indiana, Illinois, Missouri and other states. To hear this man is an opportunity that the people should not neglect.

Fred O. Hanna is one of the outstanding music directors of our brotherhood. He was educated in the Southern Methodist University and for the past 7 years has been in the evangelistic field. During this time he has directed music in some of the largest churches in the brotherhood. He comes to us from a revival in Birmingham, Alabama. Mr. Hanna is an old acquaintance of Rev. Boultinghouse and has worked with him a number of times in the past.

FORREST CORN REPORTED DEAD

It has been reported to this office that Forrest Corn, son of Mr. and Mrs. Frank Corn west of Hereford, passed away in San Diego, California, Wednesday, February 12, and that the remains were to be shipped to Hereford for burial the latter part of this week. Up to Thursday morning no further word had been reeived.

SURPRISE BIRTHDAY DINNER

A surprise birthday dinner was given by Mrs. Witherspoon last Sunday for Hugh Witherspoon in their home. Mrs. F. E. Bowe presented him with a large birthday cake which adorned the table at the noonday meal. Those present were Dr. and Mrs. F. E. Bowe, Miss Edah Parks, Mr. and Mrs. John Cloyd and daughter, Mr. and Mrs. Willard Witherspoon and daughter, Glenn Witherspoon and Miss Bernice Baldwin.

HEREFORD'S FIRST CHURCH WEDDING CELEBRATED

Mr. and Mrs. M. O. Meeks, Miss Jewel Meeks and Byrd Van Noy, all of Amarillo, were dinner guests in the home of Mr. and Mrs. J. W. Holley here Sunday, February 16.

The dinner was given in honor of Mr. and Mrs. Meeks' celebrating their 29th anniversary. They were married here in 1901, by Rev. T. A. Moore of Plainview. Many will remember it to be Hereford's first church wedding.

DAWN P.-T. A. TO ENTERTAIN

As something new in the way of holding community socials, the Parent-Teacher Association of the Dawn school is giving what they term a "shadow supper" tomorrow evening, February 21, at 8:00 o'clock. It will partake of the usual lunch—in this case a pie—to be eaten by partners, the young ladies to bring the pies and the young men to select them by bidding on their shadows as they are thrown on a curtain.

A lively entertainment consisting of a mock trial of local original text and talent promises plenty of other fun for the attendants.

Too Late to Classify

FOR SALE—Land on crop payment plan. See J. L. FUQUA. 6-4p

WANTED—A good cow to milk for its feed. See MRS. E. C. FORE, south of Beavers' Garage.

FOR SALE OR TRADE—Three pure bred, full blood German Police puppies; some used guns and a few well located city lots that I own. Everything priced to sell or will trade for anything. JOWELL MURCHISON. 6-tfc

Will pay some one to keep sixteen live decoy ducks and geese until next fall. Write JOHN MAYNARD Amarillo, Texas 6-1c

FOR SALE—Edison Console phonograph and 70 records in good condition. RICE DRUG STORE. 6-tfc

LOST—A bunch of keys. Reward. return to Brand Office. 6-1c

Wanted

EAR CORN

JONES & McLEAN

Phone 1

POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1930:

For County Judge and Ex-Officio County School Superintendent:
EARL W. WILSON

For County Attorney:
JOHN A. COFFEE

For Sheriff and Tax Collector:
JOHN B. MILLER
J. T. CUNNINGHAM

For Tax Assessor:
IRA RICKETTS
H. M. (Mack) BEACH
R. A. (Artis) DANIEL

For County Treasurer:
J. H. HEAD
MRS. BESSIE L. SMITH.

Fos District and County Clerk:
L. H. FOSTER
RAYMOND HAWKINS

For Commissioner, Precinct No. 1:
C. J. PADDOCK
P. J. (Jack) ROSE
W. A. KNOX

For Commissioner, Precinct No. 2:
W. M. COGDELL
J. T. GILBREATH
W. B. PHILLIPS
S. L. WALSER

For Commissioner, Precinct No. 3:
J. T. GUINN
J. K. GRAY

For Commissioner, Precinct No. 4.
W. M. (Mal) STEWART

HOME-MAKERS MEET WITH MRS. JACK GRADY

The Home-Makers class of the Baptist church met in the home of Mrs. Jack Grady last Thursday afternoon with twelve members and one visitor. The class is not quite a year old and has reached the standard. The class voted to hold a food sale at the Texas Meat Market next Saturday, February 22. Following the business meeting a social hour was enjoyed and delicious refreshments were served by the hostess, assisted by Mrs. Young.

BEATRICE AYCOCK DEAD

The remains of Mrs. Beatrice Marie Aycock were shipped here Tuesday from Phoenix, Arizona, and were taken to the home of the parents, Mr. and Mrs. Parrish, in North Hereford. Funeral services were held at the Assembly of God church in North Hereford the same day and the remains laid to rest in West Park Cemetery.

FEDERAL TIRES
Western Chain Tire Stores
Second and Main Streets

Junior Class Host to Seniors at Annual Banquet

To most people February 18 was just another day, but to the Seniors it will be a fond remembrance. The Juniors, with the help of their mothers, entertained the Seniors with a delightful banquet.

The Seniors and Juniors, with several teachers, met at the First Baptist church at 7:30 o'clock, shortly after arriving we were led into the banquet room by George Mitchell, president of the Junior class, and asked to find our places at the table. The room and table were decorated with the Junior and Senior class colors.

Mr. Hudson proved to be a wonderful and very witty toastmaster. He seemed to think he was chosen for the position so he could not eat much. He managed to remedy this difficulty by having the program after all three courses had been served. The Sophomore girls served at the banquet and proved to be excellent waitresses.

After the courses were served, Mr. Hudson told of Ralph Clennin's smallness and the reason for W. B. Wilson's engaging in the dairy business. We then had several songs by the quartet, composed of Deward Roberson, T. E. Seigler, Marvin Knox and Woodrow Ireland. George Mitchell, president, gave the welcome address and Wright Ireland, senior president, gave the responsive speech.

A lovely electric percolator was presented to Mr. and Mrs. Tom McCollum by the Junior class. This was a token of appreciation of the class toward them for sponsoring the Junior play, "Ruling the Roost."

We, the Senior class, wish to take this means of expressing our appreciation to the Juniors for their thoughtfulness.

HAZEL DUNN.

JUNIOR MUSIC CLUB

The Junior Music club meets with Mary Inez Hough on Saturday, February 22, at 3 o'clock, when the following program will be given: Roll call, musical celebrities; Music History chapter 11, Mary E. Stanford; piano solo, by Maurine Spradley, Ardelle Foster and Mary Ellen Parker.

STORK SPECIALS

Born to Mr. and Mrs. Lloyd Edwards, February 18 a daughter.

Willie Adams, February 18, a daughter.

Paul Artho, February 14, a daughter.

Miss Grace Ferguson of Sweetwater spent the week end with her parents, Mr. and Mrs. C. C. Ferguson, also attended the Passion Play at Amarillo.

WESTWAY TO GIVE PLAY

Westway school and community will give a play, "The Little Clodhopper," at the school house tomorrow (Friday) evening, February 21. It is a three-act comedy and the proceeds of the 15 and 25c admissions will be used for the school.

FOR QUICK JOB SERVICE SEE THE BRAND

DEAF SMITH COUNTY ABSTRACT CO., Inc.
110 West Third Street
C. P. McCOLLOUGH, Manager
ABSTRACTS LOANS

The Drug Store In Hereford
RICE DRUG STORE

SWEETHEART CAKES
Saturday Special
Ye Old-Fashioned Pound Cake and Pecan Rolls
ARE DELICIOUS
at all Grocers
Baked Fresh Every Day
Rich and Flavory
Hereford Bakery

Funnygrams
from RICE'S

Bill and Joe had been to Canyon where they had imbibed rather freely of whiskey diluted with sulphuric acid.

Coming home the car gave a sudden lurch. "Look out!" yelled Bill, "you'll run us into the ditch!" "Who? Me" said Joe. "Why, I thought you was driving!"

Mr. Newcomer: If you don't know about Brunswick Tires, just ask your neighbor—and don't forget to ask him about our ability to back up our 20,000-mile guarantee.

Always slow up at railroad crossings, for you never can tell what those crazy engineers will do.

"What's in a name?" Well, much. For instance there's RICE'S INSTANT TIRE SERVICE.

The trouble with crashing into a lamp post is, you can't blame it for being on the wrong side of the street and driving recklessly.

BRUNSWICKS ARE "FAMOUS FOR QUALITY"



H. L. RICE
BRUNSWICK TIRES

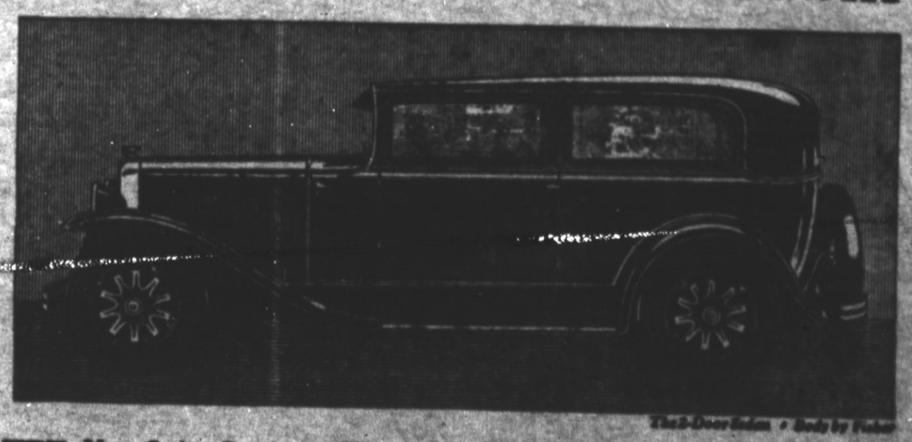
PIGGLY WIGGLY
FRIDAY & SATURDAY SPECIALS

LETTUCE	7c
SALAD DRESSING, 8 ounce jar	17c
SOAP, P. and G., 10 bars	39c
Washing Powder, large, Star Naptha	26c
CAKES, bulk, Fig Bar, 2 lbs	25c
COCOANUT, four ounce package	9c
COFFEE, Lady Alice, pound package	31c
CHERRIES, red pitted, gallon size	$1.05
RAISIN BRAN, package	11c

A Battle Creek Food Sanitarium representative will be here Friday to talk to you in reference to foods.

JELLO, all flavors, three for 25c

A FAMOUS NAME . . . A FINER CAR means that Pontiac value has been increased...



THE New Series Pontiac Big Six is called "a finer car with a famous name."

This means that the intrinsic value for which Pontiac has has always been famous reaches new heights in the New Series Six. It means that new-type rubber engine supports make Pontiac's big, 60-horsepower engine smoother than ever. It means that a new steering mechanism, acting on roller bearings, gives Pontiac still greater ease of control. Its big, improved, internal, non-squeak four-wheel brakes are now safer and more dependable than ever. There is smart new styling in its bodies by Fisher. It has a new sloping windshield that lessens headlight glare. And improved Lovejoy Hydraulic Shock Absorbers, at no extra cost, give big car riding ease.

If you are in the market for a low-priced six that combines fine performance and attractive style with assurance of enduring satisfaction—do not fail to see the New Series Pontiac Big Six—a finer car with a famous name!

Prices, $745 and up, f. o. b. Pontiac, Mich., plus delivery charges. Check delivered prices and easy G. M. A. C. terms. Bumpers and spring covers at slight extra cost. General Motors Time Payment Plan available at attractive rate.

Consider the delivered price as well as the list. G. M. A. C. terms spread payments over months . . . Optional equipment, delivered, group, easily and conveniently. Check for freight and delivery and the charge for any additional accessories or financing desired.

THE NEW SERIES PONTIAC BIG SIX $745 AND UP
A PRODUCT OF GENERAL MOTORS

Dixon Motor Company
Phone 256 Hereford, Texas

Cash Specials FOR Friday and Saturday

Plenty Red Hot Specials
For Friday and Saturday
COME AND SEE FOR YOURSELF

Hereford Wholesale Grocery Company
L. W. CARLYLE

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment later. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim notice of Obituaries, Legal Publications of all kinds, Announcements, Etc, as well as Reading Locals scattered about thru personal mention columns.

All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1 1-2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising.

Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Wanted

WANTED—I am making special prices on all kinds of sewing and altering until March 1. MRS. J. WALKER, 306 West Fifth Street. 6-1p

WANTED—To do plowing; have 15-30 International tractor and a Sanders plow; customary price. Apply to O. E. Easley. L. F. GREEN. 5-4p

WANTED—Feeder hogs or stockers, phone 250. J. F. WARD. 5-2c

WILL YOU LEASE YOUR LAND? I have good farmers who want to lease land for wheat; raw or improved; prefer 5 to 10 year leases. Write if interested. D. F. CARTER, Hopdads, Texas. 2-8p

Lost and Found

LOST—Diamond bar pin, two small and one large diamond setting in white gold and platinum setting. Reward. MRS. J. C. RICKETTS. 6-tfc

For Rent

FOR RENT—One partly furnished front room, 300 East 2nd St. MRS. B. C. FORD. 6-1p

BEDROOM for gentlemen. Phone 32. 6-1c

FOR RENT—Light housekeeping rooms for adults only. Phone 43. 6-1c

FOR RENT—One side of a new duplex; prefer no children; near high school. J .S. ORR. 5-2p

FOR RENT—Eight room modern house, $27.50. See L. BASKIN, Phone 138. 5-2c

FOR RENT—Two bedrooms in a modern home, close in. Phone 114-J. MRS. J. C. BURTON., 204 Clement. 5-tfc

FOR RENT—Furnished apartment one block north of high school. MRS. J. E. WILLIAMS, Phone 103-W. 1-tfc

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.,
meets Monday 8:00 p. m.
Visiting Brothers welcome
I. West, N. G.
L. H. Foster, Secretary.

HEREFORD POST NO. 192
AMERICAN LEGION
Meets at 8:00 p. m., first and third Thursday night in County Court Room. 45

For Sale or Trade

FOR SALE OR TRADE—Tractor in good condition. M. R. CORBETT. 6-1p

FLOWERS—Cut flowers, pot plants. Funeral flowers a specialty. NETTIE PRICE SLATON. 6-4p

FOR SALE—One office desk. See or W. F. GABBERT, Phone 170. 6-2p

FOR SALE—Winter barley seed and seed oats. Phone 250. J. F. WARD. 5-2c

Federal Tires and Tubes



Second and Main, Hereford

FOR SALE—Three incubators in good condition. Phone 344. S. L. EASLEY. 6-2c

FOR SALE—Thoroughbred Buff Orpington eggs at 75c per setting of 15. J. C. WOMBLE, 507 Lee Avenue. 6-1p

FOR SALE—Low price on carrots and parsnips, fresh pulled and the sweetest you ever tasted. Box 235, Hereford, Texas, or phone 138. 5-tfc

FOR SALE—A good 500 capacity Simplex oil burner brooder stove, in good repair. Box 473. 5-tfc

FOR SALE—250 head full blood yearlings and coming year heifers out of Hines and O'Brien cows; Price $60.00. A chance to own one of the best bunches of yearlings in state. Also have bulls and cows for sale. OWENBY & YOUNG, Portales, N. M. 5-2

FOR SALE—$6,000.00 vendor lien notes on Sec. No. 89, Block K-3, Deaf Smith county, Texas. Due in one, two and three years, from October 3, 1929, bearing 6 per cent annual interest. If interested, write V. E. STEWART, Cainsville, Missouri. 5-2p

FOR SALE—Seed barley and oats, 75 cents per bushel. J. M. CHAPMAN, 30 miles northwest, Adrian, Texas. 5-2c

FOR SALE—Seed oats at HEREFORD GIN. 6-tfc

FOR SALE—Six-disc Emerson breaking tractor plow, cheap. Address BOX 82, Wildorado, Texas. 6-2p

FOR SALE OR TRADE—One good model AA Ford truck in first class running order. WELCH MACHINERY CO., Hereford, Phone 33. 6tfc

FOR SALE—20,000 acre ranch for $50,000 (half deeded, half leased, not sandy); well grassed; water, and fenced. Owner wants to sell this and buy good 640 near Hereford as actual value; no inflation goes. O. E. SHAMBAUGH, Clovis, New Mexico. 6-3p

80-acre bottom farm in cultivation, 1-4 royalty selling $250 to $500 an acre, exchange for land near Hereford, pay difference. J. I. HARPER, Maysville, Okla. 6-5p



For Your SOLE'S Sake

. . . Bring your shoes into our shop. This is the boot hospital where sick soles and run-down heels are restored to new soundness and wholeness. Repairing is ECONOMY in the long run—or the short walk.

Rubber heels 50c
Half soles, men ... $1.25
Half Soles, ladies. $1.00

Jack's Shoe Shop

FOR SALE—Cheap, 210 egg Buckeye incubator. Has been set only three times. One oil, one cold brooder. Box 82, Wildorado, Texas. 6-3p

FOR SALE OR TRADE—A Nash Sedan or coupe, also '28 model Pontiac coupe, for a desirable city lot. GEORGE McMEHAN or E. B. HANLEY. 6-3c

FOR SALE—Bachelor stove in good condition; also hot water tank. Phone 194. 6-1c

FOR SALE—Single comb Rhode Island Reds, cockerels, pullets, hens and cocks of breeding or fine exhibition quality. Birds that will satisfy and are outstanding in the field of egg production or in the show room. CHAS. E. FERGUSON, Jr. 5-2p

FOR SALE OR TRADE—Fresh and springer Jersey heifers. BRUMLEY & SON. 5-tfc

FOR SALE—Nice assortment of evergreens, suitable for shrubbery and decorative landscaping. J. F. WARD, Phone 250. 5-2c

FOR SALE—Marcus spring wheat seed. Pure, no Johnson grass. Located at Dawn. H. H. MILLER. 4-3p

FOR SALE—Marcus spring wheat. Nine miles north of Dawn, one mile north and a half mist west of Daniel School. CHARLIE or C. W. HODGES. 4-4p

FOR SALE—320 acres, 160 acres in cultivation, near railway station, $20 per acre. 160 acres near good school, 100 in cultivation, $30 an acre. 160 acres raw land to sell on long time, up to 12 years. 320 acres n Castro county, one of the best, well improved, $36.75 per acre. See J. E. BRAY, Dunlap Building, four years in same office. 5-3p

WINDMILL FOR SALE—10 foot steel mill in good repair; self oiler. Also 3-inch galvanized piping, pump outfit, and 60-barrel galvanized iron tank. Address BOX 473. 3-tfc

FOR SALE—31 nice feeder shoats, O. E. SHERMAN, wto miles north of nursery. 5-2p

FOR SALE—160 acre farm, close in; price reasonable. Phone 404-J. MRS. F. J. EBERLE. 3-1c

FOR SALE—Emerson mould board plow in good shape, price $50. J. M. CHAPMAN, Adrian, Tex. 4-3c

FOR SALE—Used No. 12 six disc sod plow in good working order. Good used 15-30 International tractor, just been worked over. Also good P. & O. horse drawn lister. BUCHANAN & ROSSON. 51-tfc

FOR SALE—Seed oats, free from Johnson grass seed, heavy. J. J. WILDER, three miles east of Jumbo. 4-3p

FOR SALE—My home at 311 West First Street. E. A. HEINE. 4-3p

FOR SALESeveral choice residence lots and a few well located residences, on easy terms. A. C. THOMPSON LUMBER. 522-tfc

FOR SALE—1926 Hudson Coach at a bargain. See Scott Motor Service, Karr building, on Third and Miles Ave. 48-tfc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.

FLOWERS—Cut flowers or pot plants wanted. Phone 157 or see MRS. J. H. PITMAN. 1-tfc

FOR SALE, WITH POSSESSION $3,500 for improved 20, edge of town. $7,000 for improved 140, only 3 miles from town. $4,000 for quarter, with 120 in wheat, wheat goes with land. $7,200 for fine 320 northwest 21 miles. $2,250 for close in home, modern. $2,500 for improved 5 acre place. Two sections raw land to lease for wheat, 5 years. L. BASKIN, or Phone 138. 4-tfc

FOR SALE—Four very desirable city lots, 70x140, east Hereford; gas, water, lights and sewer. R. P. CONEWAY. 4-3c

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 160 acres raw land if well located. Address P. O. Box 473, Hereford, Texas. 51-tfc

FOR JOB WORK, TRY THE BRAND.

NOTICE

In accordance with city ordinance, all persons possessing real estate or personal property within the city limits of Hereford, Texas, must render same for 1930 taxes at the city hall at an early date.

EVA SKELTON,
City Clerk.

5-3

Try a Want Ad in THE BRAND.

WOMACK'S

SPECIALS FOR FRIDAY AND SATURDAY

COFFEE, Fancy Peaberry, per pound 40c
SPUDS, ten pounds, No. 1 ..... 40c
BAKING POWDER, K. C., 50c size 40c
SOAP, White Naptha, six bars 25c
TOMATOES, medium size, can 10c

FRESH FRUITS, VEGETABLES, EGGS, MILK, BUTTER.

WE DELIVER PHONE 87



It's time to be getting out last year's tools and shining them up for the summer's work. Some of them are going to be broken and some you will not be able to find—lost, misplaced or loaned out and never came back. You will find we have everything you might need to start work on the lawn or in the garden, as well as the things necessary to keep them in trim when summer comes.

Rakes, hoes, spades, shovels, trowels, etc. for the garden; mowers, clippers, shears, sprinklers and hose for the lawn, and pruning hooks, saws, ladders, etc for trimming shrubbery and trees.

FOR BABY CHICK TIME

We are suggesting you investigate our Buckeye brooders and Buckeye and Safety Hatch incubators. They are world standards—safe and dependable to hatch and raise the most chickens.

We have all sorts of chicken supplies, including wire netting, feeders, metal coops, markers, leg bands, etc.

STREU Hardware Co.

FRIDAY and SATURDAY Specials

PRUNES, Italian, gallon	47c
PINEAPPLE, small, two cans for	25c
COFFEE, Star, new, introductory price 3 lb can,	$1.11
BREDSPREAD, 14 1-2 ounces	21c
BRAN FLAKES, package	10c
SORGHUM, Sunnyland, gallon	93c
POTTED MEAT, per can	4c
SOAP, Big-4 or Lighthouse, four bars	18c
SUGAR, ten pounds	25c

(When sold with 48 pounds of flour. This is for the purpose of acquainting the public with the best flour sold in Hereford.)

Carl's Cash and Carry Grocery
Phone 324



Vogele Millinery Parlor
PHONE 201

Just received a nice line of Spring Hats in the newest colors and shapes.

For Friday and Saturday Special we will show you a pretty spring hat at $3.50 and $5.00—be sure and see them!

Just Arrived

—All the new fashions of Spring Coats and Dresses and many other styles not pictured here and equally smart and new in Plain and Printed Silks. Also beautiful Chiffon Dresses in sizes of 14 to 48.



Sport Coats

—In various sizes in Tweeds and Sport Plaids. All good looking styles.

Special On Dresses—Wonderful Values.

Spring forth with a nifty little Peggy Jane Wash Dress—guaranteed fast colors.

PRICE $1.95

COUNTRY CLUB HOSE
$1.50 and $2.25

Fashion Dress Shoppe

International Sunday School Lesson

BY DR. J. E. NUNN

February 23, 1930.

THE TWELVE SENT FORTH

Matt. 9:35; 10-8; 10:40-42

Golden Text: The harvest indeed is plenteous, but the laborers are few: Pray ye therefore the Lord of the harvest, that he send forth laborers into his harvest.—Matt 9:37, 38.

Introduction.

The special mission of the Twelve which we are studying today must have occurred not less than ten months after the call and ordination of the apostles. Jesus had probably made two tours thru the popolous district of Galilee, attended by the disciples, himself doing the preaching and performing the miracles. Now he authorizes them to begin their ministry as his apostles. He therefore sent them out two-and-town into different sections of Galilee, empowering them to preah and heal. The purpose of the mission seems to have been threefold: (1) The apostles needed practical experience, (2) the people needed their ministry and help, and (3) through them, Jesus could be in six different places at once, and they could greatly broaden his field and open up the way for a more thorough work by him.

Jesus' Active Ministry.

"And Jesus went about all the cities and the villages." Galilee in the time of Christ was much more densely populated than at present. Josephus declared that it had 204 cities and villages, the least of the villages containing more than 15,000 inhabitants.

"Teaching in their synagogues." These were all open to a visiting rabbi, who would be invited to speak by the "rulers" or managing committee. "And preaching the gospel of the kingdom." The good news that God had sent his Son into the world to save men from their sins and draw men to himself. "And healing all manner of diseases and all manner of sickness." It was thus a ministry to the bodies, minds and souls of men; such a ministry as the church at home and abroad has been conducting ever since.

Christ's Twelve Helpers.

The Saviour knew that no one person, confined to one place at a time, could reach all the multitudes that must be reached. He therefore inaugurated the plan which, with increase after increase has been in force ever since, and will be used with ever-growing power and magnitude until the whole world is won for him. This plan consists in sending forth disciples to teach others about Christ and these new disciples are to teach others, and so on until the coming of the King in his glory. "And he called unto him his twelve disciples." He had already appointed them, just before the Sermon on the Mount (Mark 3:13-19). "And he gave them authority over unclean spirits to cast them out. The power to work miracles would be a maniftst commission from him.

Lists of Twelve Apostles.

"Now the names of the twelve apostles are there." Four lists of the Twelve are given us, one in each of the first three Gospels, this passage in Matthew; Mark 3:16-19; Luke 6:14-16, and Acts 1:13. All these lists fall into four divisions, each containing the same names but not in the same order. Peter stands first in all four lists and with him Andrew, James and John, the inner circle of the Twelve, and Judas Iscariot e nds all the lists. Philip heads the second division and James the son of Alphaeus heads the third division.

Peter and Andrew.

"The first, Simon, who is called Peter." "Peter" means "Rock," and is of Greek origin. The Aramaic form of the name, "Cephas," has the same meaning. His father was named Jonah. Born in Bethsaida, he came to live in Capernaum, and Jesus, who probably made Peter's home his headquarters, healed Peter's wife's mother of a severe fever. Peter was a fisherman, and Jesus made him a "fisher of men." "Peter was full of human nature. We are ever reading ourselves over in the story of his life. No man more human than he. In this he comes near to us and heers us.

"And Andrew his brother." Andrew, whose name is Greek and means "manly," was also a fisherman. Andrew is the "bringer," forgetful of himself and ever leading others to Jesus. He was "a true, brave, humble, self-forgetting, sould, loyal and ever ready at the word of command, content to fill a little place, and free from self-seeking ambitions."

James and John.

"James the son of Zebedee." His mother was Salome, one of the women at Christ's tomb. "James the elder and his brother John were called 'Boanerges,' or 'sons of thunder' because of their fiery dispositions. Living at first in Bethsaida and afterwards in Jerusalem, James was the first martyr among the apostles, being beheaded by Herod Agrippa I., A. D. 44, at Jerusalem. "And John his brother." John was "the disciple whom Jesus loved" as being nearest to himself in thought and feeling. He was probably the youngest of the Twelve, hardly more than a boy when Christ called him, and lived to be nearly a hundred, dying a natural death after his banishment on the island of Patmos. John wrote the world's greatest book, the fourth Gospel.

Philip and Bartholomew.

Philip, who ame from Bethsaida, brought Nathanel to Jesus and also (with Andrew) the Greeks that wished to see Jesus before the crucifixion. "And Bartholomew." This name meaning "the son of Tolmai," was probably the surname of Nathanael who came from Cana og Galilee, and who was called by Jesus "an Israelite indeed, in whom is no guile" (John 1:47). "These words, when sounded to their depths, reveal the finest compliment Jesus ever paid to a newcomer."

Matthew, the Publican.

It is characteristic of this humble disciple that he sets down here the facts that he once was a hated and despised tax collector. His other name was Levi and his father was an Alphaeus, but probably not the Alphaeus whose son was James the Less. "Only those who have been much forgiven can interpret the great Forgiver. It was a publican redeemed who first saw the infiinite room for sinners in the heart of Jesus Christ."

Judas Iscariot.

"Iscariot" means "of Kerioth," a town in Judah, the only member of the Twelve who was not from Galilee. "Whenever for a moment we feel our own will to be better than that of our Master, whenever we feel the love of money and pleasure grow strong within us, let us bring to mind the Betrayer. Men still sin the sin of Judas, and give up the Lord who oves them, for gain."

The Charge to the Twelve.

"These twelve Jesus sent forth." They went forth by tows. We may conclude that after a little at the beginning, our Lord seldom had the Twelve all with him, sometimes only two or four. The others would be out on their message. "And charged them, saying, Go not into any way of the Gentiles." Later, after the gospel was well established among the Jews, Christ bade his followers reach out into all the world. "And enter not into any city of the Samaritans." These Samaritans, occupying the central third of Palestine, were part Jew and part heathen in descent and old quarrels had been perpetuated and embittered. "And as ye go, preach." "Keep preaching" is the force of the Greek. They were not to settle down in any one place, which would be by far the easiest course, but were to sow the good seed far and wide.

A Little Act, a Great Reward.

"And whosoever shall give to drink unto one of these little ones a cup of cold water only, in the name of a disciple." That is, as a disciple of Christ, making the gift in Christ's name and for his sake. In the hot, parched land of Palestine a cup of cold water would often be the most precious gift that could be proffered, but it would cost nothing, and so Christ says "only." "No one can measure or discriminate between the great and the little, but each is bound to do his best and utmost. In great and little, therefore, let me do for others what the passing opportunity requires of me.

"If any little word of mine c
make a life the brighter,
If any little song of mine
make a heart the lighter,
God help me speak that little wo
and take my bit of singing
And drop it in some lonely vale
set the echoes ringing."

David James Burrell.

See our special offer on ros
shrubbery, vines and trees in d
play advertisement this wee
HEREFORD NURSERY. 6



IN HEREFORD ONE WEEK
FEBRUARY 24 TO MARCH 1

Miss Ethel Myrick
EXPERT COSMETHOLOGIST AND AUTHORITY ON THE SKIN

Directing Educational Beauty Week—On care of the skin, the art of make-up and the correct use of toiletries. Blending powder and rouge to suit your individual type of skin.

How to Avoid the Sign-Post of Age

To the women that make an appointment at our store will be given SKIN ANALYSIS, also FRENCH PACK FACIAL without charge or obligation. She will suggest the proper and correct treatment for your particular type of skin and advise you upon the latest and most charming arts of personality make-up. You are urged to avail yourself of this unusual opportunity. Teaches you how to care for your skin in the scientific manner.
To avoid waiting and to make sure of an appointment, phone EARLY. Remember: You are NOT OBLIGATED. Private booth arranged in our store where these facials will be given.

CITY DRUG STORE
PHONE 300

Federal Tires and Tubes

WESTERN LOWER PRICES CHAIN STORES TIRE

Second and Main, Hereford



Put vegetables in wilted . . take them out crisp!

The Hydrator—now standard equipment on all household Frigidaires—keeps vegetables fresh until served. It even restores freshness and flavor to wilted vegetables. See it demonstrated at our showroom.

FRIGIDAIRE
With the HYDRATOR

Blythe Bros.
PHONE 340

Electrical Wiring

Call Phone No. 333-W for those
EXTRA SWITCHES AND PLUGS
you've been wanting—Special rates until March 1

Geo. S. McConnell
LICENSED—BONDED
ELECTRICAL CONTRACTOR



FARMS AND RANCHES
City Lots and Residences

We have LARGE and SMALL TRACTS suitable for ranches and the small farmer.

FOR QUICK SALE, LIST
YOUR LAND WITH US

Hill - Ricketts
Clark Building Phone 358



He Advises All To HAVE MONEY!

George Washington was a surveyor before he was a General and a President.

By banking money regularly he learned the value of money and self discipline which prepared him for the high office of President.

Bank your money today. . . . you might not be a president, but you can be a "boss."

Start Saving Regularly NOW

Have your money SAFE in our Bank.

THRIFT HAVE MONEY!

THE FIRST NATIONAL BANK OF HEREFORD
—a strong bank thoughtfully managed
HEREFORD, TEXAS

MEMBER FEDERAL RESERVE SYSTEM

THRIFT HAVE MONEY!



All these added improvements —yet prices greatly reduced!

The new Chevrolet Six is enjoying the greatest public reception ever given a Chevrolet car. For it offers scores of new improvements and refinements that make it a finer car in every way. *Yet it sells at greatly reduced prices!*

Consider a few of the extra-value features that Chevrolet has incorporated in this greatest of all Chevrolets—a smoother, flashier six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower!

—a stronger, more durable rear axle, with increased gear ratio!

—four Lovejoy hydraulic shock absorbers—assuring a smooth, even, comfortable ride over any road!

—weather-proof internal-expanding four-wheel brakes, with front and rear drums tightly enclosed!

—larger full-balloon tires, a new clutch and a stronger transmission!

—quieter, stronger, more beautiful Fisher bodies—with richer upholsteries, more distinctive colors, and wider, deeper seats!

Every factor has been considered that would add to the safety, comfort and convenience of the Chevrolet owner.

Come in today. See this greatest of all Chevrolets! Check over its new features. Drive it. You'll find quality you never thought possible—at such greatly reduced prices!

The Roadster	$495	The Coupe	$565	The Sedan Delivery	$595
The Phaeton	$495	The Sport Coupe	$655	Light Delivery Chassis	$365
The Sport Roadster	$555	The Club Sedan	$625	1½ Ton Chassis	$520
The Coach	$565	The Sedan	$675	1½ Ton Chassis with Cab	$625

All prices f. o. b. factory, Flint, Michigan

Brumley Chevrolet Co., Inc.
Hereford, Texas

A SIX IN THE PRICE RANGE OF THE FOU

WESTERN CHAIN TIRE STORES — LOWER PRICES — BETTER VALUES

Trade Us Your Tires that S-l-i-p for Tires that G-r-i-p

LIKE THE PAWS OF SOME GREAT FOREST CAT

FEDERAL

EXTRA SERVICE

TIRES

GRIP AND HOLD

SERVICE GUARANTEE ON FEDERAL BALLOON TIRES:

GUARANTEED MILEAGE

DeLuxe	30,000 Miles
Double Blue Pennant	20,000 Miles
Defender, 6 ply	15,000 Miles
Blue Pennant, 6 ply	12,000 Miles
Defender, 4 ply	10,000 Miles

"Should the purchaser fail to receive that mileage from a FEDERAL BALLOON TIRE, we will replace it with a brand new FEDERAL TIRE, charging only for the actual mileage received—or we will repair your tire FREE OF CHARGE."



SELL US THE MILES IN YOUR SLIPPERY TIRES

We'll allow you full value for the miles left in your slippery tires, toward the price of safe new Federals.

Federals are now priced lower than ever before, their quality is the highest in tire history.

32 x 6
Heavy Duty Truck
$28.20
And Up

28 x 4.75
$6.60
And Up

TRADE MARK FEDERAL REG. U.S. PAT. OFF.

30 x 3½
$3.95
And Up

29 x 4.40
$4.95
And Up

TRADE MARK FEDERAL REG. U.S. PAT. OFF.

32 x 4½
$10.54
And Up

31 x 5.25
$8.80
And Up

WESTERN CHAIN TIRE STORES

Second and Main — G. A. PAYNE, Manager — Hereford, Texas



"Well Folks It's Here!"

The New Konjola

A medicine of proven merit—does what it is supposed to do. For constipation, nervousness, lumbago, neuritis, rheumatism. Come in and let us explain it to you—you will be satisfied.

Also KONJOLA LAXATIVE TABLETS—take in connection with KONJOLA.

Corner Drug Store

The Rexall Store

Day Phone 105 Night Phone 238 or 403-W

"A PHARMACY"

Locals

Jewell Murchison is the proud possessor of several German police pups, the mother of which with a litter of seven pups recently coming from kennels near Hollywood. Mr. Murchison last week carried a small classified ad in the Brand offering them for sale. He also states that he will soon import some fancy pure bred Collies and English bull dogs with registration papers and will also offer some of these for sale.

Mrs. Harvey Cash of Canyon was a Hereford visitor last Sunday in the home of Mr. and Mrs. B. S. Ireland and other relatives.

Mrs. C. S. Skelton has been visiting in Portales, New Mexico, this week.

Rev. and Mrs. M. M. Beavers, former Hereford citizens now living in Plainview, were visiting homefolks here the last of the week. Rev. Beavers is presiding elder of the Plainview district of the Methodist Church.

Mrs. I. H. Spratt is in Clovis this week visiting in the home of her son, Littrell, and wife.

Urlin Streu spent the first of the week in Amarillo attending a meeting of Electrolux dealers and school of instruction in the mechanical operation and installation of that type of refrigerating machines.

CARD OF THANKS

We wish to express our sincere thanks to those who have shown such tender love and sympathy during the illness and death of our husband and father, and for the many beautiful flowers. May God's blessings, love and mercies go with you on and on through eternity.

Mrs. W. R. Woody.
Mr. and Mrs. C. F. Woody
6-1p and Family.

Help us celebrate our big 26th Anniversary in Hereford Sale which begins on National Arbor Day and George Washington's birthday, on February 22. We have big bargains for you. HEREFORD NURSERY. 6-1c

C. L. Jones of Friona was in Hereford on business Monday.

Rev. and Mrs. E. B. Bowen were here from Wellington Thursday and Friday visiting old friends and acquaintances.

O. B. Shook, district manager, and W. J. Patton, Clovis representative of the Western Chain Tire stores, were business visitors in Hereford Friday.

I. S. Hamilton and family motored to Lubbock last Sunday to visit in the home of Mr. and Mrs. M. S. Goodpasture, parents of Mrs. Hamilton. "Nearly all the children and grand children were there Sunday," Mr. Hamilton said. The Hamiltons returned home the same day.

Atwater Kent radios have wonderful tone, simply constructed so that troubles are almost nothing. Get an Atwater Kent if you want real radio happiness. ORR TAILOR SHOP. Phone 16. 1-tfc

Mr. and Mrs. W. F. Gillis and Frank Owenbey motored to Amarillo Tuesday night to visit Miss Elsie Owenbey, a niece of Mr. and Mrs. Gillis and sister of Frank Owenby.

W. F. Gillis left Wednesday morning for Wichita Falls where he will visit in the home of his mother and sister.

A County Fair committee meeting is scheduled for 8:00 o'clock Friday night of this week in the office of the secretary of the Chamber of Commerce. Deaf Smith county is due to have an agricultural and live stock fair this fall, according to the committee report at a meeting the first of the week.

E. L. Kern was here Wednesday and Thursday of this week inspecting his farm east of town on the highway. He was enroute from Los Angeles to his home in Toledo, Ohio, and stopped over here a few days to look the country over.

NOTICE TO ROAD TRACTOR COMPANIES

The Commissioners' Court of Deaf Smith County, Texas, will receive bids on one or more crawler type road tractors at 10:00 a. m., on Monday, March 10th, 1930.

EARL W. WILSON,
3-4c County Judge.

A. R. Bryant and family of Amherst arrived here the latter part of last week. He has recently purchased an improved half section about 17 miles southwest of town and will farm his new place this year.

C. L. Garrison of Wildorado, Texas, was a business caller at the Brand office last Friday afternoon. He is a retired farmer in that section of the country and owns considerable land southwest of Wildorado.

Roscoe Davidson and two sons, Wayne and Earl Gray, of Clovis were Hereford visitors last Thursday. Mr. Davidson is with the New Mexico Utilities Company at Clovis.

WANTED—Dress making, see me at my residence on 25-Mile Avenue, first residence south of R. J. Kibbe farm residence. MRS. MOORE. 5-2p

J. C. Parker was a business visitor in Clovis Tuesday morning.

Mrs. Howell Harpole is visiting with home folks in Snyder this week.

A. C. Jackson and family of Lubbock were Sunday guests in the home of his sister, Mrs. R. E. Kessle and family.

Mr. and Mrs. N. C. Vogele were visiting in Canyon Sunday.

N. E. Gass was a business caller in Dimmitt Tuesday afternoon.

Mr. and Mrs. J. S. Orr were in Lubbock Sunday visiting their son, Duane, who is a student in Tech College.

Mrs. C. O. Acker and children left Tuesday noon for a few days visit with relatives in Brownfield. They accompanied home Mrs. G. C. Webber, who had been in Hereford this week visiting at the home of her mother, Mrs. M. A. Fox and other relatives.

Mr. and Mrs. Hall Beavers attended the Passion Play presentation in Amarillo.

Mrs. George C. Smith of the Castro County News, was trading in Hereford Tuesday afternoon.

Mr. and Mrs. G. A. F. Parker were among the Hereford citizens attending the Passion Play in Amarillo Saturday afternoon.

S. J. Williams and son, Brack, returned home last Saturday evening from a trip to Temple, Texas, where the elder Mr. Williams went through the clinic of the White Sanitarium.

Maurice Kellehor who recently visited his parents, Mr. and Mrs. W. D. Kellehor, here won a special prize offered by his company and was awarded a free trip to Cleveland, Ohio.

Mrs. C. C. Cook left the first of last week for Stephenville, Texas, where she is visiting her father, who is reported very ill.

Mr. and Mrs. Omer Baker were in Clovis Monday of this week.

Joe Kellehor of Plainview was here the first of the week visiting his brother and family, Mr. and Mrs. W. D. Kellehor. He owns land west of Hereford on which he has a splendid prospect for a wheat crop.

F. H. Murray of Amarillo, a factory representative of the Hudson-Essex Motor Company, was here Monday afternoon attending to business.

Use Merit Chick Starter, fresh supply on hand now. West Texas Feed and Seed Company, Phone 265. 6-1c

Miss Mattie Swisher was over from Canyon Monday to attend a meeting of the Music Study Club.

Mr. and Mrs. L. W. Carlyle and family attended the Passion Play at Amarillo Friday evening.

Mr. and Mrs. E. E. Fridley and Mr. and Mrs. L. J. Bennett spent Sunday in Friona with Mr. and Mrs. Ed Straight.

Mr. and Mrs. J. C. Cummins and son and Mr. and Mrs. R. O. Douglas and family were Dimmitt visitors Sunday.

Fred Young was a business visitor here from Amarillo Monday.

Mrs. and Mrs. C. C. Cox and son returned from a trip to Wichita Falls Sunday.

Mrs. E. W. Harrison and son, David, attended the Passion Play in Amarillo Saturday.

Miss Mattie Lou Harrison of W. T. S. T. C., spent the week-end in Hereford with her mother, Mrs. E. W. Harrison.

Messrs. and Mmes. A. H. Streu and Henry Heilman attended the Passion Play in Amarillo last Friday night.

H. W. Blythe returned home Tuesday from a business trip to Roswell, New Mexico.

C. L. Key spent last week-end in Canyon.

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

Mr. and Mrs. S. H. Bruce of Kansas were callers in the J. M. Chapman home Saturday.

Hickman Price has a contract to break 6000 acres of sod for Lester Stone in this community. He is doing this work with five sixty-horse caterpillar tractors, plowing a section of land every 72 hours. Mr Stone plans to sow this land to wheat this fall.

Wesley Collier was in Vega Friday afternoon.

Elizabeth and Virginia Chapman visited Mrs. Inman Saturday afternoon.

County Agent Dunkle plans to come to Sims school house Friday afternoon to organize a 4-H club. He would like to have every boy and girl in the club age who is interested in same.

Northwest News

BY MRS. H. O. DORRIS

J. M. Rose, Mrs. H. C. VanBibber and son of Bippus, Mrs. R. J. Copeland and Miss Mary Ann Armitage of Sims, and Miss Thelma Wright, Adrian, attended the Passion Play at Amarillo Saturday night and each was well pleased with the offering.

The Valentine party at the W. H. Flippen home Friday night was well attended and those present report a delightful evening.

Monday, February 10 was Jim Ney McCaskey's birthday and after school he, with his teacher, Mrs. Copeland, Miss Armitage and ten classmates drove to the McCaskey home where they were entertained the rest of the afternoon and a feast of sandwiches, pickles, cake, pineapple dessert, lemonade and coffee was served. The hostess was assisted by Mrs. Dolly Stone, Misses Maud and Jesse Malone.

C. S. Perring left Sunday for an extended trip to Quanah and Wichita Falls, where he will look after business interests and will then visit relatives in Haskell a few days.

Several friends called to see Mrs. Geo. Bippus Sunday afternoon.

Miss Mary Fortenberry was a dinner guest in the F. D. Ferguson home Sunday.

F. D. Ferguson has been appointed assistant superintendent of our Sunday school.

Plans for a community building are going steadily forward and is being helped along by a large range interest. Definite facts will appear later in this column.

D. R. and Austin Blasingame and families visited in Vega Sunday.

C. T. Reese made a business trip to Vega Monday.

J. G. Fortenberry made a business trip to Adrian and Vega Saturday.

Mrs. F. D. Ferguson is the owner of a new portable phonograph.

Here and There.

BY MRS. C. E. TICE

Rev. Peters filled his regular appointment at Frio Sunday morning and he and family took dinner in the Henry Altman home.

Junior Williams took supper with Chas. Bell Saturday night.

Messrs. and Mmes. Jack Roberson and Art Manjeot of Hereford attended preaching services at Frio Sunday morning and took dinner at the Harlin home.

Mrs. G. T. Springer is on the sick list this week.

Mr. and Mrs. P. H. Luck spent Monday night at the Roy Boyd home.

A very good program was given at Literary Saturday night. It was voted to discontinue the meetings for a while at least.

Mr. and Mrs. H. M. Mobley and Mr. and Mrs. Clarence Beauford spent Sunday at the Bell home.

Last Friday night the ladies of this community planned a surprise party for the husbands at the Barton home. Each family was to accidentally drop in to spend the evening with these new people but all the husbands except two balked and had to be told it was to be a party, so these two husbands and the hosts were all that were surprised. A large crowd enjoyed the evening. Refreshments of home-made candy, bananas and apples were served at a late hour.

The weather man certainly is giving us some lovely weather these days and all the farmers are getting their ground in readiness for spring planting.

N. E. Gass is having some more sod broken out.

Mr. and Mrs. Walter Tice spent Monday at the parental Tice home.

STAR THEATRE

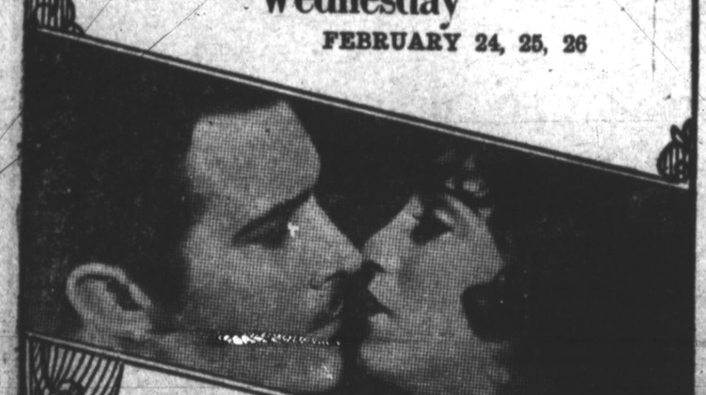
HEREFORD, TEXAS

PROGRAM

Thursday and Friday
FEBRUARY 20-21
George Jessell In
"LOVE, LIVE and LAUGH"

Saturday Only
FEBRUARY 22
Joseph Schildkraut In
"THE NIGHT RIDE"

Monday, Tuesday, Wednesday
FEBRUARY 24, 25, 26

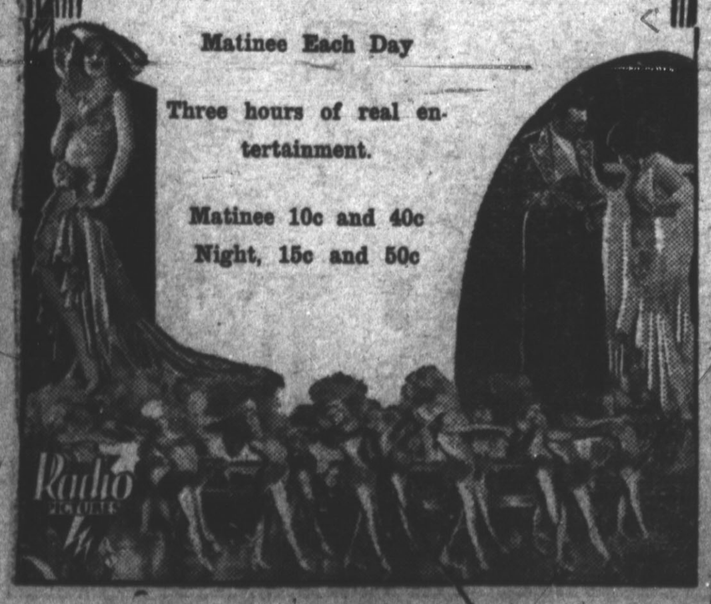


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FLORENZ ZIEGFELD'S
RIO RITA
with BEBE DANIELS . . . a vocal sensation
JOHN BOLES . . . screen's greatest tenor
Bert Wheeler . . . Robert Woolsey
Dorothy Lee . . . Don Alvarado
and a Thousand Others

Matinee Each Day

Three hours of real entertainment.

Matinee 10c and 40c
Night, 15c and 50c



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Loans--Bonds
HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

RICE DRUG STORE
ELIZABETH ARDEN TOILET PREPARATIONS

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FURNITURE

That's our motto: "Big Values In Furniture," and our plans are: "Big Volumes At Small Prices."

We are showing a most wonderful line of BEDROOM SUITES—the newest styles that are on the market, and are selling

A $65.00 Value Suite for $47.50
A $95.00 Value Suite for $72.50
A $125.00 Value Suite for $95.00

AND MANY OTHERS IN LIKE PROPORTION

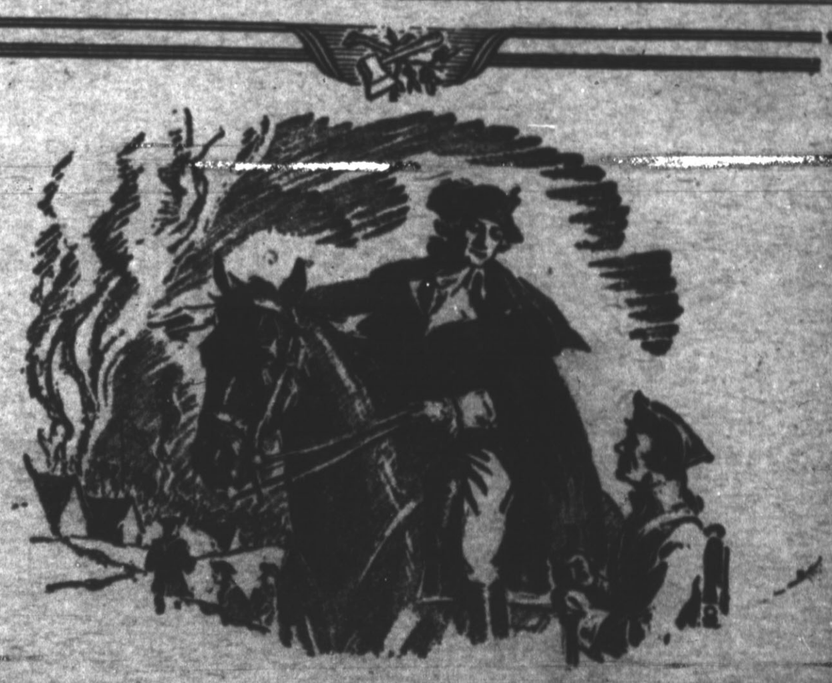
These extra values apply to Dining Room Suites as well as to Living Room Suites and Rugs.

YOURS FOR THE BEST,

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"The Big Store With The Little Price"

"We Both Lose If You Fail to Buy of Us."



Washington Saved

And Now We SPEND!

In the days when Washington was leading a ragged, ill-equipped band of colonists against the most impressive army in the world he could not afford to waste a crust or a cartridge. He had to make every shot, every cent COUNT. He did it, and his success is mirrored in the rich nation which he helped to found. The economy of yesteryear brings the riches of tomorrow.

Western National Bank