

County Basketball Tournament To Be Held Here

Many Farmers Signing Cotton Reduction Contracts

Up to Wednesday of this week 900 cotton acreage reduction contracts had been signed by Dawson county farmers, these contracts call for reduction of some 41,693 acres, this is an average of 46 acres per farm. County Agent Joe Williams states that approximately 250 more contracts will be signed before the deadline date, February 15.

All farmers are urged to keep in mind this deadline date which is Thursday, February 15 and have their contracts in the county agents office completed.

County and local committeemen are checking these contracts and sending out notices to farmers who are out of line, and to those that need corrections.

Jack McLaughlin New Manager Of Shook Tire Co.

Mr. Jack McLaughlin, for the past several months manager of the Magnolia Service Station, was last week named manager of the Shook Tire Company here.

Mr. McLaughlin has had plenty of experience in the selling game and is one of the best salesmen that we know in Lamesa. Jack would like to see all his friends at his new place of business.

Frank Martin Candidate For Tax Assessor and Collector

Having been solicited and encouraged by numerous friends, I am happy to announce my candidacy for the office of Tax Collector and Assessor. I have been a resident of Dawson county for ten years, having come here while under the influence of that "Above the boll weevil line" idea that jarred so many of us loose from our twenty-acre farms in East Texas. But I'm here with no regrets—and I'm hoping you make it possible for me to stay four more years.

I feel that I am fully qualified for this office, having done creditable work in two state colleges and in Cumberland University Law School and Alamo City Commercial College. I am also "on speaking terms" with the assessor's duties, having served as deputy assessor in Fannin county. I have been engaged in teaching during most of my residence in this county. I have taught at Lou, Richardson, Plainview, and am now doing my fifth "stitch" at Higginbotham. My patrons in these communities are my references.

This is my first bid for public favor, and, knowing the worth and efficiency, I entertain no hope of a lion's share of votes. But I certainly hope to get a little more than half of them in the second primary. And I shall keenly appreciate all support given me. If I am fortunate enough to be the people's choice, I pledge courtesy, a square deal and faithful service.

I shall be looking for you.
FRANK MARTIN.

Boy Scouts To Hear President

Boy Scouts, past Scouts, prospective Scouts, Scout leaders, and Scout officials throughout the United States are to be mobilized next Saturday, February 10th at 11:00 a. m. for a nation wide program to be participated in by the National Scout leaders, including an address by President Roosevelt. The program will be broadcast over both the National and the Columbia radio hook-ups and thru the courtesy of the Ashley Electric Shop receiving sets are being installed in the District Court room for all Dawson county Scouts and Scouters.

The President will call upon the boys for a National Good turn which will likely require some two weeks to complete. All are urged to be present to hear his address and to get better acquainted with the great Boy Scout program. All boys between the ages of 12 and 18 years from nearby communities and schools are urged to be present. The Scouts will be assembled at 10:30 and an interesting program by local talent given prior to the radio broadcast which begins promptly at 11:00 o'clock, central standard time, and continues for 30 minutes. Let's have at least 500 people present.

L. B. Reed Appointed County Attorney

At a meeting of the Commissioners Court this week L. B. Reed was appointed county attorney, to take the place of Dyer Kirk, who has recently resigned.

Mr. Reed will take up the duties of the office on March 1, at which time Mr. Kirk with his family are moving to Houston to make their home.

YOUNG DEMOCRATS ORGANIZE IN COUNTY

A temporary "Young Democrats of Dawson County Club was organized in the District Court room on last Saturday morning, with L. B. Reed as president and Carl Peterson as secretary and treasurer.

Delegates appointed and who attended the West Texas Young Democrat Meeting in Lubbock Saturday evening were Edd DuBose, Jim Stanfield, P. L. Alexander, and L. B. Reed.

There will be another meeting of this new organization on Monday evening in the district court room where permanent officers will be elected.

All Democrats are eligible to become members and are urged to be present for this meeting Monday night.

Notice To Farmers Selling Pink Boll Worm Claims

The secretary of the Pink Boll-worm Claims Board advised the local chamber of commerce here this week that if the Claims Board had information that any one was selling claims at a discount, such claim would only be allowed for the amount they were offered for sale. Also he stated that no claims were transferrable and that all warrants would be made and mailed direct to the claimant, and that no claims would be mailed to purchasers.

Therefore a warning to claimants and to purchasers of claims that no negotiations be had until claimant receives his warrant.

To The Voters In The City Election

Feeling that I, as a young business man of several years experience, might be of service to the people of our little city, as one of its Commissioners, I am submitting my candidacy for your consideration. If selected my efforts will be directed toward the procuring of more benefits, and the lessening of the expense of the city government. The sewerage problem should be solved. Expenses should be cut, principally by salary reductions, paying only for the time devoted to the welfare of the town. In other words I will try to serve the public just the same as I would my own business, and the fact that I have been fortunate enough to remain in business throughout this worst of all depressions will probably somewhat recommend me as to my capability.

Respectfully,
BERNIE HOLT.

High School Tuition Money Received

County superintendent W. T. Webb has received this week \$1,073 of the high school tuition money which was the balance for the 1932-33 term.

8,380 Bales Cotton Ginned In County

There were 8380 bales of cotton counting round bales as half bales ginned in Dawson county, from the crop of 1933 prior to January 16, 1934, as compared with 44,097 bales ginned to January 16, 1933.

Tornadoes to Play Simmons Freshmen Thursday and Friday

The Lamesa Golden Tornadoes will play the Simmons University Freshmen basketball team on the local court on Thursday evening and again on Friday evening, both games to start at 7:45 p. m.

The Simmons Freshmen bring the greatest aggregation of last years high school stars to be found in any college. Each player on the squad has played on a District Championship squad or is an all-district player. Anderson of Alabama is an all-state man. Along with this experience is height, which is always an asset to a basketball team. The starting line-up averages 6 feet 2 1/2 inches.

The Tornadoes will receive a real test when the tie in to this bunch for this two game series. This will be about the best competition that can be provided on the home court this season. Admission will be 15c and 25c

The Dawson County Courier

VOL. 4 LAMESA, DAWSON COUNTY, TEXAS, THURSDAY, FEBRUARY 8, 1934 NO. 3

Dawson County To Get \$80,000 Boll Worm Money



CLAIMS COMMITTEE IN LAMESA THIS WEEK

The Pink Boll worm Claims Board met in Lamesa on Monday and Tuesday of this week, and stated that Dawson County would get approximately \$80,000 of the pink boll worm money.

All members are well pleased with the way the farmers responded in filling out these claims and found only a minimum amount of confusion. The Board took with them from this county some 1387 claims, these being delivered by the local chamber of commerce.

The work of filling out these claims is continuing in the chamber of commerce office. No dead line date has yet been set, but farmers are urged to get their claims completed as soon as possible.

Particular attention is called to farmers who ginned at Shacktown, the claim board advises that they fill out blanks for the fumigation of 1929, and, that other matters of the claims will be taken under advisement of the board.

Clark M. Mullican Is Candidate For U. S. Congress

Clark M. Mullican, of Lubbock, authorized the Courier to announce his candidacy for Congress for the new 19th Congressional District, subject to the action of the voters in the Democratic primary July 28.

Judge Mullican is an outstanding lawyer and jurist and is now judge of the 99th Judicial District, and is a resident of Lubbock.

Judge Mullican stresses in his platform, to keep faith with his fellow-man, to ever be mindful of the trust, to remain loyal to those he represents to do, always the very best he can.

His formal announcement will be printed in this paper in the near future.

Henry J. Price Seeks Re-Election As City Commissioner

Henry J. Price is this week making the announcement that he is a candidate for re-election for the office of City Commissioner.

Past experience in the same office qualifies Mr. Price for the vital city place he seeks. He has been a resident of Lamesa for the past 27 years, and has served as county commissioner for four years, and has also served as county commissioner of Borden county for four years before coming to this county.

Mr. Price states that he will try to see each voter personally before the coming election.

Speech Pupils of Mrs. Pratt to Present Plays

At an early date the speech pupils of Valeria Sharpe Pratt will present "Conrad the Goose Herder", and "Pirates Ghost Garden" two delightful little plays for children.

In "Conrad the Goose Herder", we have fairies, goblins and elves, frolicking in the forest, pranking as only fairies can.

In "Pirate Ghost Garden", which is played by older children we have a delightful school and mystery play in three acts. There has been a treasure lost and the play unravels the interesting story of the search for its recovery.

There will be a small admission fee a percentage of which will be used by the Junior Delphians, who under the sponsorship of Mrs. Ralph Stuart are this year beginning a Scholarship Loan Fund.

Watch for posters and further announcements.

FEBRUARY 16 AND 17 DATE SET FOR CONTEST

Dawson county schools which have senior boys basketball teams and which are members of the University Interscholastic League will hold the annual Dawson county basketball tournament next week, February 16 and 17 to determine the county representative to the District Meet.

A list of the member schools has not yet been received from the State office but it is known that most schools of the county have paid membership fees and are eligible to compete if they choose.

Mr. Henry Norris, County Director of Athletics, has had returns from several member schools to the effect that they will be represented in the county competition, thus assuring several teams being present at the tournament. Principals of competing schools are urged to be present at the drawing.

The tournament will be held in the Lamesa High school gymnasium beginning at 3:30 P. M. Friday, Feb. 16th. The drawing will take place at 3 p. m. at the local high school.

Only small admission charges will be made for the purpose of bearing the expenses of the tournament.

The Dawson county representatives won the district meet last year for the first time in many years. The local competition is such that this county has prospects for successfully defending the district championship now held for Dawson county by Lamesa high school. Lamesa also won bi-district honors and third place in the state last year.

Klondike to Stage Annual Basketball Tournament

This coming Friday, February 9th the Klondike school will stage their annual senior boys basketball tournament, which promises to be a success with two strong entries, and many more expected before the closing date.

Invitations have been posted to teams of eight counties. For the convenience of fans and players a cafeteria will be operated adjoining the gym.

The first game will be at 3 o'clock on Friday afternoon. All lovers of fast play and sportsmanship are cordially invited to come for the two days of game and frolic.

To The Democratic Voters of Dawson Co.

In seeking the office of County Attorney, I realize that it is a position that calls for a knowledge of the laws of our state, and further a knowledge of people and human nature; I realize that it calls for a knowledge of our criminal laws and how to enforce them, but as your county attorney is the legal adviser of your commissioner's court and other county officials it is equally or even more important that he should have a knowledge of the laws that will enable him to properly advise them so that the business affairs of the county may be properly conducted.

I have nothing to say concerning my qualifications except that I have been engaged in the practice of the law for a number of years and have had four years experience as a county Attorney. I ask to be elected to this office because of my experience and qualifications. If elected I shall perform the duties of the office conscientiously and to the best of my ability.

LOUIS B. REED.

Court of Honor At Ackerly Great Success

In keeping with announcements last week the Boy Scouts of Dawson county held their regular bi-monthly Court of Honor Friday night, February 2 with the troop at Ackerly. Representatives from the three troops at Lamesa, the troop at Sparenberg and the troop of Ackerly were in attendance and had parts on the program. Scoutmaster Spikes conducted an Indian Fire dance and a Tenderfoot Investiture ceremony. Each troop gave a stunt for entertainment and the Ackerly boys were rated as having the best number.

A very large crowd was in attendance and enjoyed the entire program. Among those present from Lamesa were Philip Yonge, presiding, W. T. Webb, J. D. Dyer, G. E. Esmond, Rev. Surface, Leslie Pratt, and Donald Williams and Mr. and Mrs. R. E. Simpson. Hot chocolate and cake were served to the Scouters by the Ackerly troop after the program.

Mr. and Mrs. E. R. Yates of the Yates Hardware and J. T. Allen of the Allen Hardware attended the Panhandle Hardware and Implement convention at Amarillo this week.

Rural School Inspector To Be Here Monday

Mr. G. D. Holbrook, Deputy State Superintendent of Public Instruction will come to Dawson county, on Monday February 12, and will visit each school in the county.

The following is the order in which the schools will be inspected:

Monday, February 12: Hancock, Randle, Eason, Grandview, Woody.

Tuesday, Feb. 13: Ballard, Richardson, Higginbotham, Hagin, Natlicce Klondike.

Wednesday, Feb. 14: Wilson, Liberty, Mt. Olive, Key, McCarty.

Thursday, Feb. 15: Fivemile, Lakeview, Ackerly, Shumake, Mullins.

Friday, February 16: Bartlett, Fairview, Lou, Mungler, Weaver.

County Superintendent W. T. Webb stated this week, that owing to the great number of schools to be visited, and the time allotted to this county it will be difficult to give you the exact time of visit. But the first school to be visited each day should be ready before 9 o'clock and the last one to be visited each day should remain after four o'clock if the inspector is not there before that time.

All trustees and others interested are requested to be present.

Miss Olga Burch of the State Department of Health was a business visitor here last Friday.

County School Board Has Meeting Monday

Members of the county school board met at the Court House on Monday afternoon.

The following is the list of new trustees appointed in the county:

Bill Walker appointed at Plainview to take the place of R. E. Austin resigned; Tom Weekes appointed to fill the unexpired term of C. A. Barron in the Fairview district; R. R. Mullins appointed trustee at Mullins school.

Members of the board present were C. A. Barron, L. A. Duff, John C. Barron, J. M. Peterson and W. T. Webb. O. E. Witte, chairman of the board was unable to be present because of illness.

Everett Turner of Lou was a business visitor in Lamesa Monday.

POLITICAL ANNOUNCEMENTS

The following are candidate for office subject to the action of the Democratic Primary in July 1934.

All political announcements are cash unless provisions are otherwise made for their publication.

For Congress, 19th Congressional District:

ARTHUR P. DUGGAN
CLARK M. MULLICAN

For District Judge of the 106th Judicial District:

GORDON E. MCGUIRE Sr. (Re-election)

W. W. PRICE

For Sheriff:

GUS WHITE (re-election)

L. C. STEELE

JESSE WALKER

For County Attorney:

LOUIS B. REED

For District Clerk:

GUTHRIE ALLEN

For County Clerk:

S. M. (Marvin) MITCHELL

W. E. ANDERSON

For County Superintendent:

W. T. WEBB (Re-election)

W. M. YATES

J. C. THOMAS

PAULINE BULSTERBAUM

For Tax Collector and Assessor:

WILLIE BELLE CLEVELAND

W. M. (Bill) NORRIS

FRANK MARTIN

For County Treasurer:

MRS. MATTIE HERNDON (re-election)

MRS. ARPPIE OLIVER

MRS. ANNIE CROW

For Commissioner Precinct No. 1:

W. H. (Bill) HUSE

For Commissioner Precinct No. 2:

S. B. HODGES (re-election)

For Commissioner Precinct No. 3:

OSCAR G. KELLEY (re-election)

For Commissioner, Precinct No. 4:

W. W. BEEMAN (re-election)

For Public Weigher, Precinct No. 1:

R. DECK DAVIS (re-election)

For Justice of Peace, Precinct No. 1:

A. B. COOPER (re-election)

For Mayor City of Lamesa:

J. R. (Ray) WILLIAMS

CARL C. "Pete" PETERSON

W. L. MARR

For City Commissioner:

W. B. McWHORTER

W. R. (Shorty) DIXON

J. L. SYPERT

J. C. CAMP

HENRY J. PRICE

BERNIE HOLT

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JOE ALEXANDER, EDITOR

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Midge Dickenson Entertains with Dance

Miss Midge Dickenson entertained a few of her friends with an informal dance at her home on Tuesday evening of this week.
The guest list included Misses Laverne Carson, Nelva Powers, Audene

Ragan, Louise Stokes, Betty Burgess and Messrs. Dave Jones, Ralph Fry, Weldon Jones, Buddy Smith, Sidney Randals, Jimmy Hamilton, Arlie Lowrimore, Arthur Nolan, Lex Carroll, Melvin Carroll, Ross Lowrie and Glenn Cope.

Miss Winnie Tipton Becomes Bride Of Mr. H. M. Chick

Miss Winnie Ruth Tipton became the bride of Mr. H. M. Chick in an impressive ring ceremony performed at the home of Rev. Day, pastor of the First Baptist church in Big Spring, on Saturday evening, February 3.

Mrs. Chick is the daughter of Mrs. Hannah Hipton of Lamesa. Mr. Chick is a salesman for the Brown Cracker and Candy Company.

The couple will make their home in Lubbock.
The ceremony was attended by Mrs. Tipton and several friends.

Deola Herndon Entertains S. S. Class

Deola Herndon entertained her Sunday School class with a party on Tuesday evening at her home on South First Street.

After different kinds of games were played, cocoa, sandwiches, chocolate lady fingers, and sucker were served to the following: Misses Jack Hart, Mildred Medlin, La Nelle Bartlett, Jimmie Leon Southard, Charlotte Lockhart, Mary Lee Bullard, Ruby Mae Herndon, Messrs. H. B. Miller, Bennie Hendrix, Cecil Medlin, Delmar Sears, Pat Ridgeway, Lloyd and Ralph Baum, Bro. Biggers and the hostess. A very enjoyable time was reported by all.

Presbyterian W. M. S. Met With Mrs. Simpson

The Woman's Missionary Society met last Monday afternoon with Mrs. R. E. Simpson. The following program was had:

Hymn: "Have Thine Own Way, Lord."
Devotional: "Love Hopeth All Things," by Mrs. Surface.

Prayer.
Discussion of Study Book, led by Miss Tewslley.

Hymn: "He Will Hold Me Fast."
Benediction.
A brief social time was enjoyed. The next meeting will be at the home of Mrs. A. H. Smith.

Miss Winnie Tipton Honored with Shower

Complimenting Miss Winnie Ruth Tipton, bride of Mr. H. M. Chick, Mrs. L. M. Pratt entertained with a miscellaneous shower on last Thursday evening at her home.

The guests arrived at 7:30, and the bride came escorted by Mr. Chick, thinking she was coming to have dinner with the Pratts.

The Valentine color scheme was carried out in all appointments. A short program was given, Miss Gertrude Day read a poem, "To a Bride," and a medley of appropriate love songs were given by Louise Winner and Marjorie Ferguson, accompanied at the piano by Mrs. Ray Hollinghead. A contest followed which created much excitement and enjoyment, there being a tie for most perfect paper, between Mrs. Stephens and Miss Merrick.

Just as this was settled a message came to Miss Tipton stating that with the increase of business for Mr. Chick who is with the Brown Cracker and Candy Company, that his heavily

loaded car had broken down and she must send help. As she prepared to do so a miniature car came chugging into the room dragging a trailer loaded with gifts for the bride to be.

After viewing the gifts refreshments of cherry frappe and variation heart cakes were served to about 30 guests who registered in the beautiful brides book, made by Miss Edith Dean.

Assisting Mrs. Pratt with serving were her nieces, Mrs. Eldrid Travis, Little Miss Inez Sharp, and Mrs. W. P. Averitt.

Mrs. F. C. Warnick Given Shower

Mrs. F. C. Warnick, who is ill at her home was given a miscellaneous shower on last Friday afternoon by a number of her friends.

Many beautiful gifts were left for Mrs. Warnick at the home of Mrs. R. E. Simpson, which were later carried to the honoree.

Lions Club Has Large Attendance

Around thirty-five members and guests were present at the regular weekly meeting of the Lamesa Lions Club at the Westland Hotel Wednesday at noon.

Dr. Noble Price was in charge of the program. Mr. A. E. Stein was the principal speaker, making a report on the sanitary work being done in the county and the need of its continuing.

Dr. J. M. Harrington was present with a large plaque with a Master Key in relief upon it, for being the only Master Key member of the club and the 138th Master Key member of the Lions International.

The group meeting of the Lions of this district will be held in Lamesa on the second Wednesday in April and plans are going forward toward the making of this the best group meeting ever held in the district.

Mr. W. A. Wallace will have charge of next week's program.

Mr. and Mrs. Charles Culver and little daughter, Edwena, of Hobbs, New Mexico spent the week end here visiting Mrs. Culver's parents, Mr. and Mrs. Miley Powers.

REGULAR CONVOCATION OF LAMESA CHAPTER NO. 339, R. A. M., FRIDAY NIGHT, FEB. 9, 1934. WITH WORK IN THE COUNCIL. MEETING CALLED 7:15, VISITORS WELCOME.

Fred B. Sanders, H. P. Cleve R. Austin, Sec'y.

FOR SALE: Two room house near Arvana.—J. C. Camp. No. 2 t/c

WANT ADS

BURLAP SACKS: All kinds of sacks for sale. We buy and sell grain. We want pinto beans. Located one block northeast of square.
—J. C. Billingsley and Son. 4tc.

FOR SALE: 320 acre farm, 250 acres in cultivation. 8 miles north of Lamesa. Good red mesquite sandy land. Not rented. Will take reasonable cash payment, balance at low rate. See owner. J. W. Small, Lamesa.

FOR SALE: 2 big room house for sale \$125. No trade. P. L. Alexander 3tc.

SEE Randals Lumber Co. for plow points. 2tc.

FOR SALE: 20 tons of good Half and Half Cotton Seed, 50c bushel. All ginned at Co-Op Gin, Lamesa.—Grain Co. No. 2 t/c

Sam Mayben, 5 miles due north Lamesa High School Building. 2 4tc.

FOR LEASE: In Wilson community, 3 room house and 20 acres land, \$8.50 per month. See T. A. Miller, Westland Hotel. 3tc.

FOR SALE: 20 bushels of good half and half cotton seed, 50c per bushel. All ginned at Co-Op Gin, Lamesa.—Sam Mayben, 5 miles due north Lamesa High School Building. 1 4tc.

HOGS Wanted Monday and Tuesday until noon, February 12th and 13th at scales. Also want to buy any class cattle. Best prices for all. See J. N. Barron. 1tp.

FOR SALE: Good Half and Half Cotton Seed from cotton which produced 4 to bale per acre. High per cent lint yield. Staple 7-8 to 15-16. 55c bulk, 60c sacked.—Baldwin-White Grain Co. No. 2 t/c

Where There's the WILL There's Always a Laugh!

... and when he's teamed with ZaSu Pitts, it's a panic

WILL ROGER

in **Mr. Skitch**



ZASU PITTS

Rochelle Hudson
Florence Desmond
Harry Green
Eugene Pallite
Directed by James Cruze
Screen play by Ralph Spence and Sonya Levien
Based on the story "Green Dice" by Anne Cameron

PALACE THEATRE SUNDAY AND MONDAY Lamesa, Texas

Pratts Kash & Karry
PRICES FOR FRIDAY AND SATURDAY

Flour Faultless 48 lbs. \$1.50
Texas Beauty 48 lbs. \$1.65

PRUNES, No. 2 1/2 can, heavy syrup 15c
MIXED VEGETABLES, med. can 10c
CRACKERS, 2 lb. Ocean Spray 21c
PANCAKE SYRUP, gallon can 57c
REX JELLY, 5 lb. pail 35c

Sugar 10 lb. cloth bag 47c
25 lb. cloth bag \$1.23

ORANGES, small size, Calif. doz. 15c
APPLES, small size Winesap, doz. 15c
LETTUCE, good size heads 4c
RAISINS, 4 lb. Pa. Puffed Seeded 33c
PEANUT BUTTER, qt. Tasty Brand 25c

Prunes Gallon can 33c

LDY. SOAP, P & G or C. White, 5 bars 19c
COFFEE, choice Rio, fresh ground, lb. 15c
BRAN FLAKES, Jersey, 15 oz. pkg. 10c
RIPPLED WHEAT something new, pkg 10c
MALTOMEAL, package 24c

Steak Baby Beef, Round Loin, or T-Bone pound 10c

SAUSAGE, Pure Pork, 3 lbs. 25c
BEEF ROAST, not rib, lb. 8c

Orders for \$1.00 or more delivered FREE!
PHONE 133



● You've heard and we've heard a lot of tire claims but here are facts straight from Akron: The Good-year people have completed more than 8,400 stopping tests on automatically-braked cars equipped with various makes of tires both new and worn. By accurate measurements on wet slippery pavement, smooth tires slide 77% farther than new Goodyear All-Weathers—and other new non-skid tires slide 14% to 19% farther than the Goodyears. These figures check with the experience of our Goodyear customers and ourselves. How safe are your tires today?

GOODYEAR

Prices subject to change without notice and to any state sales tax

ARNETT MOTOR COMPANY
Open All Night

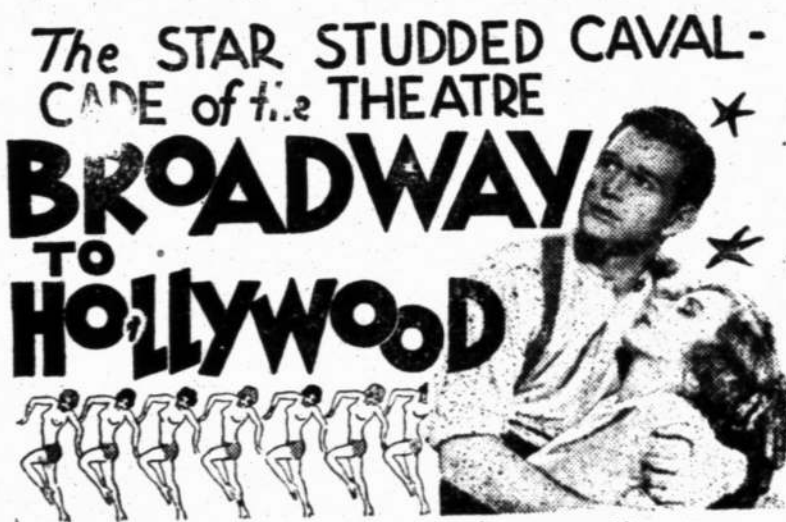
Notice To Farmers

If you have as much as a car load of maize heads let us sell it for you at car load prices, our fifteen years of selling experience will enable you to secure the highest market price. It will pay you to see us before you sell your maize.

Grubbs Brokerage Co.
Office at Lambeth Mills

The Surprise Hit of The Year

For weeks we heard that one of the great pictures of the year was coming. We heard about its heart-gripping story... a human drama with musical background. Then the picture arrived! None of the advance enthusiasm could do it justice. The thrills of it, the heart-throbs, the humanity of it... truly the surprise hit of the year!

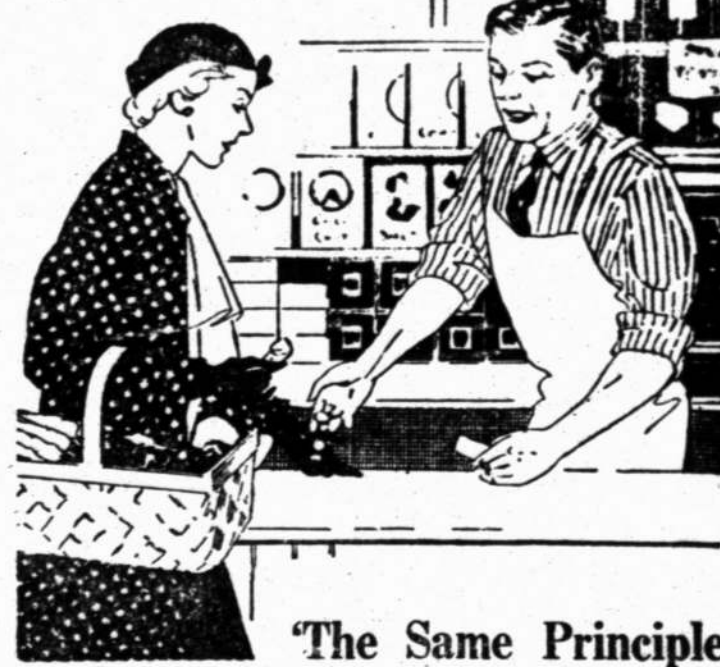


Midnight Preview

SATURDAY NIGHT
PALACE THEATRE
Lamesa, Texas

Fred Brown
(The Grocer)

Says...



'The Same Principles Apply to Both Groceries and Gas!'

FRED BROWN, the grocer, heard the other day that the average family spends 10 times as much for groceries as for gas. It brought to his mind another comparison—that both businesses must operate on the same fundamental principles. In selling a dozen oranges, Fred's retail price covers their cost, his expenses in handling them and a small profit. If his customers demanded oranges at a price each thought he should pay, the grocer often would lose money, because many would not appreciate all the costs involved in selling oranges or other food items. As it is, people buy oranges on their value to the customer and both buyer and seller benefit. Fred favors gas rates being controlled by law, but believes all factors of expense to The Gas Company should be considered in arriving at these rates, and some thought should be given to the value of gas.

The Browns are typical of families in your neighborhood who operate their own businesses. They are familiar with the many costs involved in selling the products in which they are interested, and appreciate the fact that their customers buy goods for their value rather than on price alone.

Considering the value of gas, the small place it holds in the family budget, and the fact that good service depends upon sound business principles—you will appreciate gas for the bargain it is.

West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

Texas Farmers May Expect \$15,000,000 If Acreage Reduced

College Station—Attention is called to the deadline of February 15 for the sign-up campaign for the 1934-35 cotton contract by O. B. Martin, director of the Texas A and M College Extension Service. Texas farmers may expect an early mailing of checks totalling \$15,000,000 or more in land rentals if the campaign is completed before this deadline. Mr. Martin has been advised by the Agricultural Adjustment Administration. An effort will be made to start mailing checks early in March, Mr. Martin says, in order to assist farmers at a time when financial pressure is very great.

The present outlook is for a carry-over of from 10 to 11 million bales on August 1st, C. A. Cobb, chief of the Cotton section, states. "Because of the weight of this huge surplus, we must make positive and determined efforts to secure the full percentage of sign-up in this campaign," he declares.

"The cotton adjustment program for the next two years as outlined in the reduction contract now being offered Southern farmers is more than a mere effort to reduce the production of cotton. It endeavors to help the growers set up a balanced system of farming such as agricultural leaders have described as being needed

to make the South permanently prosperous.

"Reduction of the cotton acreage by an average of 40 per cent in 1934 will leave land available for the production of feed crops for the livestock on the place, will permit the production of food crops for the farm family, and will permit the growing of soil-improving crops and erosion preventing crops which will aid the grower during future years to produce the basic cash crops on less land.

"The cotton contract further permits the landowner to set aside certain acreages for the use of tenants in producing needed supplies for their own uses.

"In this way, therefore, we are hopeful that we shall aid the Southern cotton farmer in becoming a more independent person," says Mr. Cobb. "Not only does the contract which we are now offering the cotton producer specify that he will be rewarded in cash for his cooperation in reducing his acreage, but in addition to this cash, he is being put in a position to so balance his farm operations that he may retain the independence which increased prices may bring about. The program, in its broad aspects, will tend to raise the standard of living on the average cotton farm of the South."

Landowner and tenant both will share in this improved system of farming, Mr. Cobb believes, for under the terms of the contract, each tenant will have the cotton grown under his supervision proportionately reduced. It is not the idea of the Agricultural Adjustment Administration that some tenants may grow more cotton and others none at all. But that each shall share in the re-

duction and be given the opportunity to balance his farm operations with the replacement crops permitted to be grown.

PERSONALS

Clarence Parks is ill this week with an attack of the flu. Rev. and Mrs. John Eldridge and daughter and A. G. Waugh attended a Methodist Church Rally in Sweetwater Monday.

Miss Jim Ellen Wells of O'Donnell spent the past week end here as a guest of Miss Evelyn Burnside.

Mrs. Max Gray and children of Monroe are here visiting her parents Mr. and Mrs. M. C. Lindsey.

Mrs. Jewel Settles and small daughter are in Lubbock this week.

Wright Grant Boyd was ill for a few days this week.

Mrs. W. A. Cox and Mrs. Arthur Dow of Seminole were shopping in Lamesa Monday.

Billie Bogan Caldwell is ill this week.

Mr. and Mrs. E. C. Nix and little daughter of Colorado City spent the week end here visiting relatives.

Mrs. R. K. Thornhill spent a few days in Dallas this week buying merchandise for Thornhill Variety Store.

Miss Marjorie Ferguson spent the week end in Lubbock with her sister Mrs. R. F. Huie.

Misses Myrtis Wright and Oma Lena Medlin spent the past week end with friends in Snyder.

Miss Maurine Morgan of Anson was here for a few days this week.

Farmer's Share Of Retail Price More

Farmers received a slightly larger share of the consumers' dollar as spent on foods in 1933 than in 1932 but still were getting a much smaller portion than in 1929, reports Dr. Fred C. Howe, consumers counsel of the A. A. A. In 1933 the farmer got 35c of the consumer dollar spent on four-

teen major foods, which compared with 33c in 1932 and 47c in 1929.

Strides were made in 1933 toward the goal of giving farmers a larger share of consumers prices, to be accomplished by raising farm prices faster than retail prices and by reducing processing costs, Dr. Howe pointed out. Average prices paid by consumers for typical foods dropped from \$16.78 per month in 1932 to \$16.44 in 1933 while the price received by farmers advanced from \$5.54 to \$5.81.

Guaranteed Croqui-gnole Permanents \$2.00 to \$4.00
\$2.00 wave without shampoo and dry set \$1.50
NORTH SIDE BEAUTY SHOP



Humming Bird Hosiery Does Things To Your Ankles

It makes them smartly slender with its French heels, its careful fashioning, its dull, misty-sheer pure silk fabric. Humming Bird hosiery is knitted to wear, and, in addition to flatter the wearer. We know it does this, and you, too, will know it when you try them.

Why not come in today and make your selection.

New Colors

Crashtone
 Extra-Dry
 Sun-Mist
 Morning
 Afternoon
 Evening

Sheer, medium or service weights, priced

85c - \$1.00
\$1.49

COLLINS DRY GOODS

Introducing..



New Spring Shoes

We present to the women of this town the first glimpse of the new spring shoes. The styles are captivating! The colors are gay and charming. They're actual reproductions of the models displayed at international style shows—but note the moderate price!

\$2.79 to \$5.95

COLLINS
Dry Goods Co.

REX THEATRE

O'DONNELL, TEXAS
 Shows 7:30 and 9:15; Sunday Matinees 2:30 and 4:15; Sunday night at 8:30.

SATURDAY NIGHT 11:30
 OWL SHOW AND SUNDAY MATINEE
 Admission 10c and 25c

Chester Morris, Helen Twelvetrees and Alice White in

"King for a Night"

A delightful comedy of a minister's son turned fighter. Remember this picture shows at the Saturday night owl show and Sunday matinee, with a change of program Sunday nite

SUNDAY NIGHT & MONDAY
 Admission 10c and 35c

Paul Muni and Glenda Farrell in

"Hi Nellie"

The star of "Scarface" and "I Am a Fugitive from a Chain Gang" in a great newspaper story.

News and Comedy.

TUESDAY & WEDNESDAY
 February 13-14

Admission 10c and 25c

Adolphe Menjou, Benita Hume and Helen Candler in

"The Worst Woman In Paris"

THURSDAY & FRIDAY
 February 15 and 16

Admission 10c and 25c

Bruce Cabot and Betty Furness in

"Midshipman Jack"

The spirit of Annapolis today.

COMING
 Will Rogers in
"Mr. SKITCH"

Quality

WHEN YOU BUY, BUY QUALITY
 BABY CHICKS FOR SALE HERE
 CUSTOM HATCHING THAT SATISFIES
 SET ON TUESDAYS AND FRIDAYS
 FEED AND POULTRY EQUIPMENT
 BUYERS: POULTRY, EGGS & CREAM

Tatum Feed & Hatchery

WAFFLES—
The Hit of the Season

\$6.50
 \$1.00 DOWN
 \$1.00 A MONTH

Westinghouse STREAMLINED ELECTRIC WAFFLE IRON

Here's a waffle iron as modern as a 1934 automobile. In addition to the usual features of chromium finish, cast aluminum grids and bake indicator, Westinghouse has added stream-lined beauty. See this attractive waffle iron at our store, or let any employe of the company tell you about it.

Surprise members of your family some day this week with a waffle dinner, or serve waffles in the evening when visitors drop in.

Your Electrical Dealer or
TEXAS ELECTRIC SERVICE COMPANY

a PENNY is a LOT of MONEY when you spend it ELECTRICALLY



a HEATING PAD will keep you WARM ALL NIGHT for LESS than ONE CENT

Your Electrical Dealer or
TEXAS ELECTRIC SERVICE COMPANY

DAVIS FOOD STORE

SOME REAL BARGAINS FOR FRIDAY AND SATURDAY
 WHY PAY MORE? WHEN YOU CAN SO EASILY SAVE MONEY PAYING CASH FOR WHAT YOU WANT.

Sugar 10 lb. cloth bag **46c** **SNOW DRIFT** for fine baking 6 lb. can **69c**

LETTUCE, firm heads **3 1/2c** **PORK & BEANS**, med. size **5c**
VEGETABLES f'sh b'nch **3 1/2c** **MACARONI**, 6 boxes **25c**
CELERY, big bunch **10c** **MUSTARD**, quart jar **12 1/2c**

Bananas Golden Ripe Dozen **14c** **Black Berries** gal. can **36c**

COFFEE, Bright & Early **19c** **Elfood Mayonnaise** 8 oz **12 1/2c**
COCOA, Mothers, 2 lb. **23c** **PEANUT BUTTER**, qt. **23c**
GINGER Ale DeSota 24 oz **15c** **PICKLES**, qt. H'vale **18c**

Flour Gold **\$1.65** **Soap** Big Ben, TNT, OK 7 bars **25c**
 Crown **\$1.55**
 Gilt
 Edge

TOILET TISSUE 650 sheets **5c** **PRUNES**, gallon can, 3 for **95c**
GRAPE JUICE, pint **15c** **SYRUP**, Blue Rabbit, gal. **59c**
SYRUP, R-Cane, 1/2 gallon **33c** **BEANS**, Pinto, 10 lbs. **39c**

Syrup East Texas Sorg. **48c** **K. C.** Baking Powder. 50c size **27c**

The Largest Grocery Stock Between Lubbock and Big Spring. Consider Grocery Prices and We Give You More For Your Eggs.

Churches

Church of Christ Services For Sunday

Sunday School: 9:45 A. M.
 Preaching: 11:00 A. M.
 Subject: "Our Debt to the Lord."
 Preaching: 7:30 P. M. Subject: "Who Can Be Saved."
 Prayer Meeting, Wednesday, 7:30 P. M.
 Ladies Bible Class, Thursday 3:00 P. M.

All who are members of the church should consider it, not only a duty, but a cherished privilege to attend all these services. We are soldiers in the army of the Lord. Our training for Christian warfare comes from these services. All you properly preparing your selves for battle by attending Sunday School prayer meetings. Notice the time set for all services and make an effort to be on time. It adds much to the service and enables you to get more out of it.

All are invited to attend and make the church of the Bible the church of your choice.

S. H. Biggerstaff, Minister.

Nazarene Young People To Have A Missionary Program

The young peoples' department of the local Nazarene Church are giving a Missionary program Wednesday evening February 14th. This program will consist of special singing, readings and discussions of the work of missions.

The Sunday School, Young Peoples Work, and the general attendance has been increasing steadily since the first of the year. We appreciate this, and extend a cordial welcome to those who can attend any of our services.

Sunday morning, February 11, the pastor will speak upon the subject of "Consecration" and the evening discussion will be, "The Judgment".

The little church with a big welcome. If you are not attending services any place in particular, "Come Thou with us and we will do thee good."

A. L. Dennis, pastor.

Presbyterian Services For Sunday, Feb. 11th

Services at the Presbyterian church for this Sunday will be as follows:
 Sunday School at ten, Sam Richardson, Superintendent.
 Morning Worship at eleven. The Pastor will be away for this Sunday. The morning services will be conducted by the young people of the church under the direction of Mrs. Jack McLaughlin. The service is in celebration of both Denominational and Interdenominational Young Peoples' Days.

There will be no evening worship but Young Peoples Meeting at 6:30. The pastor desires that there be good attendance and interest manifested at the services in his absence.

Library News

Mrs. Castle of the Lou school visited the Library last week and brought canned food from the following pupils of her school: Christine Pettis, Fuzz Dickenson, Junior Shepherd, Clois Azlin, Raymond Waldrip, Conrad Sawyer, Paul Farrar, Jo Todd, Alya Todd, J. C. Mercer and Jack Todd.

The following books have been donated to the Library the last few days: "The Mine With the Iron Door", "The Long Chance", "Beautiful Friend" and "A Gentleman of Course."

Mrs. Doyle Shillingburg gave several books to the Library, a partial list of them being: "The Soul of Lincoln", "Life of Johnson", "Hamlet", "The Merchant of Venice", "A Boys' Life of General Pershing", "The Winning of Barbara Worth", and "The Rainbow Trail".

A complete set of William Cooper Brann's work will be found in the Library. These books are a part of the H. M. Minier gift. Whether or not one accepts Brann's philosophy or agrees with his criticisms on cannot resist the sheer beauty of his passages. Here was a man who had complete mastery of words and who could mold them into breath taking beautiful phrases.

—L. Olson, Librarian.

R. E. Coleman of northern New Mexico is visiting here this week.

FOR HEALTH And ENERGY
 a quart of Happy Hill Dairy Milk.

SPARENBERG

Brother Taylor filled his regular appointment here Sunday, bringing two inspiring messages to good crowds both morning and evening.

Several from here attended singing at Five Mile Sunday afternoon.

L. T. Warren of Lamesa spent Sunday with his daughter Mrs. Edd Reith mayer.

The high school pupils put on a play Friday night at the school auditorium which was enjoyed by a large crowd.

Mrs. Sol Ingram of Loving, N. M. and Mrs. G. C. Shortes of Forsan spent last week with their mother, Mrs. Trice who has been very sick. We are glad to report that Mrs. Trice is much improved at this time.

Bro. Annis, John Flache, and Mesdames Flache and D. Freeman attended a meeting of church officials at Sweetwater on Monday.

Mr. and Mrs. Ed Lauderdale, teachers in the Soash school attended the play Friday night.

Edd and Burnie Williams and families spent Sunday with their sister and mother at Cuthbert.

Walter Lentz and Orlin Holden who have been working in Big Spring spent the week end with home folks.

Mr. and Mrs. Travis Braswell had as their guests Sunday, Mr. and Mrs. Red Berry and family of Five Mile.

NEW CARS REGISTERED
 Walter Turland of O'Donnell new Ford V-8 coupe; T. L. Franklin new 1934 truck and D. M. Rhodes new 1934 truck; W. B. Collins, 1934 Chevrolet sedan; Gus Ragsdale, 1934 Chevrolet coach.

MARRIAGE LICENSES
 Marriage licenses were issued this week to Otto Pinkert and Lucille Sproles; S. E. Weaver and Mildred Cummings; J. Russell Mitchell and Miss Gladys Hall.

Rev. and Mrs. Surface To Attend Meetings

The Rev. Eugene H. Surface, the pastor of the Presbyterian church, and Mrs. Surface, leave Saturday for points east. Mr. Surface is to be at Snyder for the Sunday services. On Wednesday, the First Day of Lent, the Annual Laymen's Convention of the Presbyterian Church in Texas and Louisiana will be held at Hemphill Presbyterian Church, Ft. Worth, Everett B. King, pastor. Judge Royal R. Watkins of Dallas is the President of the convention. Leaders among the Laymen of the two states will be on the Inspirational and Instructional program for the day.

Rev. Mr. Surface, while in Ft. Worth, attends the meeting of the Program Committee of the Buffalo Gap Young People's Summer Conference, of which he is a member, and Rev. J. A. Owen of Albany is chairman. The Committee will work out all the details of the Conference at this meeting; the faculty, Dean, meal service, classroom organization, subjects to be included, the recreation, the building of new structures, etc. Besides being on the Program Committee, Mr. Surface has taught a class of the conference for the past three years, the first two on worship and the third on Comparative Religion.

Rev. and Mrs. Surface will return next week.

Luncheon Club Has Good Program

Forty business men were present at the Luncheon Club on Tuesday at noon at the Williams Hotel.

F. T. McCollum was the principle speaker for the meeting. Miss Wilda Boldin sang several songs accompanied at the piano by Mrs. Matt McCall. Owen Taylor lead the song service.

The Pink Boll Worm Claim board were guests and also Mr. H. M. Minier of Waco.

Dyrel Kirk will have charge of next week's program, the subject will be National Defense and Valentine.

A. H. SMITH, M. D.

GENERAL PRACTICE
 Glasses Accurately Fitted
 Office in First National Bank
 Office Phone 310
 Residence Phone 372

HIGGINBOTHAM FUNERAL HOME

Lamesa, Texas
Ambulance Service
 Phone 75
 Night Phones
 Clyde Branon 223
 George D. Norman 51

ATTENDS SCHOOL IN DALLAS
 Connley Baldwin, of the Baldwin Dry Goods Store, and Eldrid Travis of Bryant-Link Company left the latter part of last week for Dallas where they will attend a window decorating and card writing school. They expect to be gone about two weeks.

Mrs. Stark of Seminole was shopping in Lamesa Monday.

Berry's Dairy
 Sweet milk, whipping cream, buttermilk. Try a quart of our buttermilk—it is rich, smooth and creamy—no whey.
 Phone 942
QUALITY FIRST

Feed Grinding and Threshing

When you want your grain threshed you want it threshed in a manner that will bring the highest price, not cracked or full of husks.

When you have your feed ground you want it ground properly and without waiting.

Our machinery is modern, and we try to please you as well as appreciate your patronage.

We are in the market for Sudan Seed, Red Top Cane Seed and Hegari Heads.

Lambeth Mills

REAL NEWS

THE TIRE THAT GIVES 10% TO 30% MORE MILEAGE

THE TIRE WITH EVERY PLY A SAFETY PLY

DRY HEAT KILLS VAPOR CURE PRESERVES LIFE

THE TIRE WITH NO WEAK SPOTS

A BETTER TIRE FOR NO MORE MONEY

SEIBERLING Vapor Cured TIRES

LIBERAL TRADE IN ON YOUR OLD TIRES

MORE REAL NEWS

Jack McLaughlin has recently been appointed local manager for Shook Tire Co., and will be on the job at all times to sell you "America's Finest Tire"—Seiberlings.

SHOOK TIRE COMPANY

WHOLESALE — "Lamesa's Leading Tire Store" — RETAIL