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LUBBOCK EVENING JOURNAL

VOL. 9, NO. 61 "The Hub Of The Plains" FRIDAY, DEC. 1, 1933 LUBBOCK, TEXAS, "Today's News in 18 Pages"

AVALANCHE JOURNAL CLASSIFIED ADS BRING RESULTS

LATE NEWS BULLETINS

JESSE JONES EXONERATED OF CHARGE

WASHINGTON, Dec. 1. (AP)—The senate banking sub-committee investigating Reconstruction Finance corporation loans today exonerated Jesse H. Jones—RFC chairman—of charges he was personally interested in loans by the government corporation to three Texas mortgage companies.

NRA VIOLATION CONVICTION OBTAINED

BROOKLYN, N. Y., Dec. 1. (AP)—The government won its first criminal prosecution for violation of an NRA code today when the proprietors of Hercules Gasoline Filling Stations, inc., entered a guilty plea in Brooklyn federal court. The corporation's heads, David Lind and Moe Levine, each were fined $100 by Federal Judge Clarence G. Galston, who also assessed a $200 fine against their corporation.

FOOTBALL ELIGIBILITY RULES SUPPORTED

AUSTIN, Dec. 1. (AP)—Strong favor of retention of the present eight semester and transfer eligibility rules was expressed by the group at the Interscholastic league meeting held here today.

Illegal School Board Practices Claimed

HOUSTON MAN KILLS WOMAN AND SELF

Roosevelt Takes Jab At Monetary Critics

PRESIDENT INDICATES HE WILL PURSUE HIS CURRENCY PLAN

By FRANCIS M. STEPHENSON
Associated Press Staff Writer

WARM SPRINGS, Ga., Dec. 1. (AP)—President Roosevelt resumed his vacation visit today after a joshing jab at his monetary critics.

Introducing a magician at last night's Thanksgiving party on the Warm Springs foundation, the president remarked he probably "knows some of the things we are never able to solve" and suggested "perhaps he will put on something about the gold standard."

Later, in opening his remarks as presiding officer of the Thanksgiving affair, Mr. Roosevelt noted the acts of the magician, Julian Boehn, of Atlanta, and of the assistance in one act by Gus Gennerich, the presidential bodyguard who was called on by Boehn in a card stunt.

Predicts Headlines

"I suppose," said the president, "I have to have my chance at the press and so I will tell you now that there are certain papers in the United States that you need not read tomorrow because I am going to tell you now what the headlines are going to be tomorrow morning. They are going to say that Dr. Julian Boehn is going to be appointed secretary of the treasury and that Gus Gennerich is going to head the federal reserve system."

This was regarded as the presidential reply to the public and press critics of his "managed currency" program which he has indicated quite clearly he will pursue.

As for his next move in the effort for gold control and devaluation of the dollar, the president is keeping these very carefully guarded.

Dinner Enjoyed By All — Turk, Too!

NEW YORK, Dec. 1. (AP)—The Thanksgiving dinner of the Vegeterian society of New York was enjoyed by all—especially by the turkey.

Guest of honor at the affair, it strutted about its cage near the festive board, ate wheat and apples and watched the vegeterians devour celery, spinach, onions, green peppers and other dishes, short on taste but long on vitamins.

The turkey will be cared for by the society until it dies a natural death. Then it will be buried with its feathers on.

FOUR DEAD IN AUTO CRASH

ANOTHER MAY DIE OF INJURIES RECEIVED IN CAR COLLISION

(By The Associated Press)

KERRVILLE, Dec. 1.—A head-on collision resulted today in the death of four men and the probable fatal injury of another.

The dead were Arthur West, 27, of Comfort, and three unidentified Mexicans. Another Mexican was in a hospital here with little chance to recover.

West was traveling alone in one car and the Mexicans in another when the collision occurred late last night on a highway a mile north of Kerrville. Cause of the accident was not determined immediately.

ICKES ANSWERS SMITH'S ATTACK

WASHINGTON, Dec. 1. (AP)—To Alfred E. Smith, the public works administration is a "failure"; to Harold L. Ickes, Smith is "nourishing a grudge as the result of disappointed ambitions."

They said so last night, the former governor in an editorial in the New Outlook and the PWA chief and interior secretary in an answering statement.

Smith, 1928 Democratic presidential candidate, held that the $400,000,000 civil works administration is being created to do the job-providing scheduled for PWA, a "crazy, top-heavy structure choked with bureaucracy and red tape."

To which Ickes replied:

"Mr. Smith is permitting his resentment against the administration to run away with his judgment. He is apparently under the illusion that the coining of sarcastic phrases will be misunderstood by sober-minded citizens."

THE WEATHER



WEST TEXAS: Partly cloudy and colder, probably rain in the Panhandle and extreme southeast portion tonight; Saturday generally fair, colder in east and extreme north portions.

EAST TEXAS: Cloudy, local showers tonight colder in extreme west portion; Saturday partly cloudy, local showers in east portion, colder in the interior.

Mrs. Baker's Case Ends In A Mistrial

TYLER, Dec. 1. (AP)—Failure of jurors to agree resulted today in a mistrial in the case of Mrs. Alma Baker, charged with murder in connection with the shooting of J. W. Thompson at her home near Lindale last May 19.

The jury, which was discharged last night after having the case under consideration for 25 hours, was reported to have been deadlocked, six for acquittal and six for conviction.

Mrs. Baker had testified that she shot when Thompson tried to attack her. She claimed to have been temporarily insane at the time.

Guardsmen Provide Oklahoma Mystery

OKLAHOMA CITY, Dec. 1. (AP)—Oklahoma national guardsmen, who have been cast in many roles as Governor William H. Murray's "military arms," were ticket-sellers and takers at the Thanksgiving University of Oklahoma-Oklahoma A. & M. football game, providing a public mystery today.

"Alfalfa Bill" declined to explain his order which sent 55 guardsmen in uniform to take charge of the university stadium ticket booths at Norman, but Adj. Gen Charles F. Barrett said "people have told the governor that athletic money is being misused, so we are here to see that it is protected."

Price Of Domestic Gold Hiked 8 Cents

WASHINGTON, Dec. 1 (AP)—New vigor in applying the administration's gold buying policy was indicated today by three swift boosts in the RFC price for newly mined metal.

Today's quotation of $34.01 an ounce was 8 cents above the pre-Thanksgiving figure of $33.93. Since the level of $33.76 on last Monday, the government had pushed the price upward 25 cents.

London's gold price today was $32.57 on an opening sterling quotation of $5.20 1-2 to the pound.

DIVORCEE AND MARRIED MAN ARE SLAIN

SLAYER LEAVES NOTE TO WIFE BEFORE DOUBLE TRAGEDY

(By The Associated Press)

HOUSTON, Dec. 1. — A married man ran amuck here last night, shooting to death a divorcee and then firing a bullet through his own heart.

While his own wife shouted a horrified warning to the "other woman," John C. Kinser, 41, shot her down and then ended his own life.

The slain woman was Mrs. Gussie Broadway, 32, who lived across the street from the Kinsers. The double shooting took place in the street between the residences.

"Murder And Suicide"

Justice of the Peace J. M. Ray returned a verdict of murder and suicide.

Investigators found a note in Kinser's pocket which read:

"At this writing I don't know just what will happen, but I think there will be two bodies found soon. I suppose the public will say I was crazy, but I am not quite yet. I am just tired of living in this world where there is no honesty to be found in anyone. There is not one that can be trusted in the whole world, so why go on?

"Goodbye, dear wife, you have done everything a man could wish for but I am not satisfied. Goodby everybody."

Relatives of Mrs. Broadway, told police she had been having an affair with Kinser since she moved into the house across the street from his residence shortly after obtaining a divorce three months ago.

Kinser went to visit Mrs. Broad-

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CWA REPORTS JOBS GIVEN TO 1,250,000

WASHINGTON, Dec. 1 (AP)—The civil works administration announced today that "approximately 1,250,000" were put on the civil works payroll during the first week of operation.

Reports to Harry L. Hopkins from 44 states and the District of Columbia were that 1,183,267 were employed as of November 25.

New Mexico, North Dakota, Massachusetts and Minnesota have not reported and Hopkins said their reports probably will bring the total to 1,250,000.

Texas Notification Of Repeal Is Sent

AUSTIN, Dec. 1 (AP)—A document, dressed in seals and ribbons, went forward today to Washington from the secretary of state, an official notification that this state voted to strike national prohibition from the federal constitution.

The state's formal vote was cast here on November 24 by delegates who had been chosen in a special election on August 26.

HEAD OF STATE GROUP FLAYS VIOLATIONS

UNETHICAL ACTION BY TRUSTEES TOLD AT AUSTIN CONFAB

(By The Associated Press)

AUSTIN, Dec. 1. — Reports that members of school boards in 16 counties had engaged in illegal and unethical practices were before the Texas State Teachers convention today.

In his address last night, H. W. Stilwell, president, said reports had been received by the executive committee that certain school board members had accepted bribes in return for jobs; that others had used their position to sell supplies and services to the schools and that others had placed school employes under duress to obtain business for commercial enterprises in which the trustees were interested.

"Practices Illegal"

Stilwell said that the first two practices were illegal and the third was unethical. Employment of relatives by school trustees also is under scrutiny, Stilwell said.

He declined to name the counties from which complaints had been received but said he had been advised that in four counties indictments had been returned by the grand jury. Stilwell asked the cooperation of teachers and county prosecuting officers to end the alleged abuses.

Stilwell said the complaints will be turned over to the new president and the executive committee, which will be elected Saturday.

7,500 Are Registered

The second day of the convention found an estimated 7,500 teachers dividing their time between sectional group discussions and a variety of social affairs. Late arrivals continued to register in the new $1,000,000 library of the University of Texas, where commercial and school exhibits were open to the guests.

There was no general sessions in the morning as 33 special programs for the specific phases of school work had been arranged by the convention. Dean Gordon J. Laing

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R. B. MELLON DIES AT THE AGE OF 75

PITTSBURGH, Dec. 1 (AP)—R. B. Mellon, president of the Mellon National bank and brother of Andrew Mellon, died today at the age of 75.

The multi-millionaire banker and philanthropist had been in failing health for a month and last Wednesday his condition took a turn for the worse. Death occurred at his home at 5:19 a. m.

At his bedside were the wife, Mrs. Jennie King Mellon; a son, Richard K. Mellon, and a daughter, Mrs. Sarah Cordelia Scaife.

Richard Beatty Mellon, younger brother of the former secretary of the treasury, helped to build the vast Mellon business empire centered around Pittsburgh and though always quiet and unassuming was prominent in philanthropic circles.

ARTIST SAYS HE MEANT WELL BY THE HOLLYWOOD BEAUTIES HE CRITICIZED

By HOMER McCOY

NEW YORK, Dec. 1. (AP)—A nose with the profile of a schooner's jib, oversized ears, lips like the two halves of a Parker-House roll—such facial irregularity is elixir to Penthryn Stanlaws' artistic sense.

And so, the portrait painter declared today, he really paid high tribute in his recent critique of several of Hollywood's screen beauties, in which he averred that there was not one perfect beauty in screenland.

The analysis, in which Stanlaws pointed out the more interesting aspects of their physiognomies, aroused the ire of some faithful movie-goers (he has a scorching letter or two), brought prompt answers from several cinema stars and directors, and started artists out again on that endless controversy: What is beauty?

Stanlaws defined a few terms and explained the standards he used in making his criticisms.

He used the word "jazz" in his analysis. That was complimentary, he said. A "jazz" facial type is interesting; classic beauty is soporific.

"The ancient Greek sculptors created classicism," said Stanlaws. "Classicism is cold and comfortless. The idea of such

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AS MOB VIEWED LYNCHING VICTIM'S CHARRED BODY

Part of the crowd of 7,000 persons which gathered in St. Joseph, Mo., when Lloyd Warner, 19-year-old negro accused of attacking a white girl, was taken from the Buchanan county jail and lynched. After being hanged to the tree shown in the center, Warner's body was drenched with gasoline and burned. (Associated Press Photo)



CHAIN STORES ARE PROBED

PRICE CUTTING PLANS MAY BE HELD UNFAIR TRADE PRACTICES

(By The Associated Press)

WASHINGTON, Dec. 1.—The suggestion that the stronger ability of chain stores to cut prices under competitors may be an unfair trade practice is contained in the federal trade commission's reports on its investigation of the chain store system of retail distribution.

This is only one of the recent major findings of the study, undertaken by congressional order as a possible prelude to legislative action, which discloses many factors of chain store strength. The commission so far has made no specific recommendations.

Can Absorb Losses

Chains, the report show, attain their price cutting ability because they may absorb losses of one store in another which charges higher prices in a locality where there is no price competition.

"Such variations," the report says, "in the prices charged by different stores of a chain may, of course, be carried beyond the point of merely constituting an advantage to the chain-store system and become unfair method of competition in commerce."

Another part of the report shows that on the average chain store retail selling prices are lower than those of independents. The total price of 73 items in four Cincinnati chain grocers was from $14.12 to $14.36, while the independents' price was $15.27. Gross profit of the chains ranged from 21.32 per cent to 22.07 per cent, compared with 26.93 of the independents.

Get Better Discounts

Chain store systems are shown to have received better discounts from manufacturers than independents or cooperatives. In 1930, in the drug trade chains 5.19 per cent was allowed, whereas wholesalers who sell to the independents, got 1.11 per cent. In the grocery trade, the chain discount was 2.02 per cent, compared with .91 per cent for wholesalers. Chain stores got a five times better rate in tobacco than wholesalers.

STERLING ACQUITTED

MULESHOE, Dec. 1 (AP)—H. Sterling, former sheriff of Bailey county who resigned May 3, 1932, stood acquitted today on charges of embezzlement by an instructed verdict from Judge Charles Clements in district court here.

HAS NO REASON TO REJOICE ON THANKSGIVING

CHICAGO, Dec. 1 (AP)—It seems John Casey had little or no reason to rejoice on Thanksgiving.

John had troubles.

They began when a customer leaned over the bar in Casey's tavern and told him about a "Dr. Winter."

Eventually Casey met "Dr. Winter" and the latter was good enough to confide that he had a "fine proposition."

It concerned, as Casey told the story, a strange machine. In it the doctor dropped a $1 bill, turned a crank and out came a $10 bill. Then he put in a $10 bill and out came a $100 note.

But the doctor seemed sad. He needed $1,500 for paper which had to be imported from Germany. Casey got $900 together and it was placed in the machine with a little acid added. The doctor grew magnanimous.

"Take the machine home with you and make this last batch," he said. "Then we'll go into the paper deal."

Casey followed instructions, but nothing emerged. Investigation revealed nothing inside the machine but two ten dollar bills.

From time to time yesterday Casey deserted his bar and gave the machine a crank.

"I wish," he said, wistfully, "that I could find Dr. Winter. He could make it work."

CANNING HEAD NAMED HERE

MRS. WILSON WILL BE IN CHARGE OF LOCAL RELIEF PLANT

Mrs. Reynolds Wilson of Haskell has been named supervisor of the Lubbock meat canning plant, a unit of the state's relief program, W. E. Inmon, local administrator, was advised today by Col. Lawrence Westbrook, in charge of the state relief program. The plant is at 1312 Avenue G, and is expected to be in operation within a few days.

Miss Hazel Bratley, home demonstration agent, who returned Thursday afternoon from Austin, said Mrs. Wilson was a former home demonstration agent. "She was expected to reach Lubbock Friday, I was told at the Austin meeting," Miss Bratley said. "She was named by Miss Myrtle Murray, district agent leader. Each unit in the state will have a trained supervisor, a former home demonstration agent, I expect."

Equipment Awaited

Preliminary work at the local plant was to be completed today, prior to the receipt of the equipment from Austin and Little Rock. Mr. Inmon was advised that the equipment was to have been shipped several days ago. It will take several days, Mr. Inmon believes, to set up the equipment.

Four assistant supervisors are to

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PUBLIC WORKS ALLOCATION APPROVED

$650,000 LOAN, GRANT WILL CONSTRUCT TWO CAMPUS BUILDINGS

Allocation of $650,000 for the construction of two student dormitories at Texas Technological college was announced today at Washington by the Public Works administration. Dr. Bradford Knapp, college president, when advised of the allocation, said work probably would start by February 1.

"That's fine; its absolutely perfect," Dr. Knapp said when informed by the Lubbock Evening Journal of the PWA announcement, contained in Associated Press dispatches.

Preliminary Plans Drawn

Preliminary plans have been drawn by Wyatt C. Hedrick, Fort Worth architect and official architect for the board of dirzectors. Just as soon as possible Dr. Knapp will get in touch with him and the plans will be gone over, he said.

Each building will have a capacity of about 300 students and will be three stories high, with a basement. Both will be built in an "L" form, fronting the double driveway on the campus and the long part of the "L" facing College avenue.

"The girls' dormitory will be between the Home Economics building and the practice house," Dr. Knapp said. "It will be a little south, so as not to come too close to the home economics building.

Buildings To Face

"The men's building will be located on the north side of the driveway, just opposite and will face the women's building. Both will be built of brick with the face brick corresponding to the present structures."

In the basement of each structure will be the kitchen, dining room and storage rooms. In the men's building there may be some bedrooms in the basement also. Fireproof construction is planned.

Definite location has not been made, Dr. Knapp said. A committee of the executive committee will con-

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GANGSTER HANGS HIMSELF IN JAIL

ST. PAUL, Dec. 1. (AP)—Willie Sharkey, alleged Chicago gangster, hanged himself with his necktie in a cell in the Ramsey county jail here early today.

Ed Davis, the jailer, said he found the body suspended from the uppermost bars of his cells. One end of the prisoner's necktie was fastened to the bars, the other around his neck.

Sharkey, with three other members of the Touhy gang, including Roger Touhy, the leader, was recently acquitted in federal district court of the $100,000 kidnaping of William Hamm, Jr., millionaire brewer.

Farmers Warned To Pay Processing Tax

A warning by Guy T. Helvering, commissioner of internal revenue, that farmers and others slaughtering hogs and selling the products to consumers without payment of the processing tax are violating the Agricultural Adjustment act, was announced here today by J. F. Hankins, deputy collector of internal revenue.

The Agricultural Adjustment act and its regulations Commissioner Helvering said, provide that any person who slaughters hogs for market must file appropriate returns and pay the processing tax thereon.

Deputy Collector Hankins said the tax could be paid at his office in the federal building, where forms are available. The deputy collector will assist in preparing and filing the required returns.

Heavy penalties are provided for violation of the law or evasion of the tax, Commissioner Helvering said.

CONVICT SHIP, CRAMMED WITH HUMAN FREIGHT, OFF FOR "DRY GUILLOTINE"

By RICHARD MASSOCK

ST. MARTIN DE RE, France, Dec. 1. (AP)—The convict ship La Martiniere crammed its heavily-barred cages with its second cargo of banished prisoners in two months and sailed today for the "dry guillotine" of French Guiana.

The human freight, after two weeks of seasickness, will find itself 4,000 miles from the homeland with slight chance of ever seeing it again. There, hemmed in by tropical jungles infested by snakes and wild animals, the voyagers will rejoin 673 who shuffled out of the island penitentiary here on September 29 for the same destination.

Gathered in large part from France's far-flung colonies of Africa and the Orient, the exiled convicts included Hindus, Arabs, and Chinese, black men, brown and yellow mingled with Europeans of assorted nationality convicted of crimes committed on French soil.

A gigolo, condemned to expiate the slaying of a woman who had unwillingly shared his affections with another, marched to the ship with hardened criminals who killed unromantically for money.

There were 180 convicts aboard, on the way they will be joined by 400 more from Algiers.

Each convict, dressed in a new uniform of course gray wool

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Many People Attend Dances Thursday

Three Clubs Enjoy Dance Thursday

Thanksgiving evening was a time of gayety for many folk and dancing was enjoyed by hundreds of people, young and old.

There were 140 couples at a dance given by the Ross Edwards' orchestra for members of the Third Tuesday, Round-Up and Trailers clubs on Thursday evening at the Hilton hotel.

A number of former students of Texas Technological college who were in Lubbock yesterday were guests at the dinner dance of the Wranglers club Thursday evening at Hotel Lubbock.

Hosts and their dates were Messrs. Jimmie Lauderdale, Fred Miller, Aubrey Edwards, Noel Cason, Earl Penney, Ed Weiss, Fleming Austin, Bill McMurry, Austin Davis, Fred Fairly, John Mast, Bill Teal, Lewis Kerr, Lindsay Austin, Jerry Dean, Ralph Penney, Thomas Bucy, Henry Godeke, Donovan Stafford, Homer Hall, Gene Mitchell, Jack Thomas, Misses Lorene Fryar, Mary Earle Lofland, Pauline Yeager, Reba Wayne Williams, Harriette Roach, Mary Geniece Hardberger, Christine Bundy, Dorothy Lisenby, Addie Brown Benton, Margaret Duff, Lois Watson, Glyds Grimsley, Julia Mae Bihl and Betty Ross.

Six Former Members

Former members who attended were Milton Harber of San Saba, Jim Cloud of Spur, Vincent Foster, of Amarillo, Lynn G. Gordon of Plemons, Mr. and Mrs. Pat Patterson of Crane and Mr. and Mrs. Don Leach of Longview.

Other guests were Misses Billie Bloom, Ann Caldwell, Adella Beavers, Gene Dubberly, Johnnye Gilkerson, Martha Gholson, Betty Pack, Eugenia Smith, Maxine Clark, Beth Wulfman, Messrs. Charles Truett, Doyle Harris, Glenn Rockey, R. E. Mills, George Langford, Adrian Clark, James Hunt, L. J. Sollis, Marion Harris, Gwyn Dowell, Richard Godeke, Jack Quinlan, Elmer Fortner, Toby Greer, Clarence Mast, Wilson Gilmore, Leonard Curfman and Malcolm Martin.

About 200 couples attended a dance at Hotel Lubbock, sponsored by the Veterans of Foreign Wars.

Miss Etoile McLeod, who is spending the Thanksgiving holidays with her parents, Mr. and Mrs. O. W. McLeod, 2223 Main street, is being given several courtesies this week-end. Miss McLeod, a student in the Miss Hockaday school in Dallas, has as her house guest Miss Elizabeth Swain of Dallas.

Thursday morning Mr. and Mrs. McLeod met their daughter and her guest in Slaton where they were joined by Miss Maxine Odom. The party came to Lubbock for a breakfast at Hotel Lubbock with Mr. and Mrs. McLeod as hosts. Their guests were Misses Swain, Odom, McLeod, Newma Mae Roberts, Elva Mae Hunt, Betty Blankenbeckler, Mr. and Mrs. L. E. Grimes, Mrs. Peter Evans, Doyle and LaWanda McLeod and Elizabeth Grimes.

Are Dinner Hosts

In the evening Mr. and Mrs. McLeod were dinner hosts in their home honoring their daughter and Misses Swain and Odom. Dancing was enjoyed and later the guests attended a picture show.

Those attending were Misses Swain, Odom, McLeod, Rose Heatly, Messrs. Charles Meredith, Joe Harter, John R. Cummings, Jeff Murphy, T. C. Gordon, Tom Atkins, Mr. and Mrs. G. O. Walker, jr., Mr. and Mrs. L. E. Grimes, Mr. and Mrs. Peter Evans and Mr. and Mrs. C. D. Wiley.

Miss Elva Mae Hunt is planning to entertain this week-end in honor of the visitors.

Several people from Post were here Thursday to attend the football game and to dance in the evening. These included Mr. and Mrs. Jim Power, Mr. and Mrs. Walter Duckworth, Mr. and Mrs. Jay Slaughter and Mr. and Mrs. John Herd.

VICKS COUGH DROP
. . . Real Throat relief! Medicated with ingredients of Vicks VapoRub
OVERCOMES BAD BREATH

Trimmings Tell The Fashion Story



Worth makes this dinner costume of a shimmering ribbed beige velvet. The wide shoulder line is trimmed with a fringe of glycerinized coque feathers (right). The high-necked jacket wrap buttons in the back with diamante buttons and is held in place with a diamante clasp belt. Blue fox bands the sleeves.

BY RITA FERRIS
(Associated Press Fashion Editor)

PARIS (AP)—Trimmings tell a striking tale in the 1934 winter fashions launched by Worth.

Feathers in the shape of a fringe or a flower, sparkling strass buttons and diamante belts trim the rich velvets and satins which build the evening mode. Satin and velvet buttons and bows ornament afternoon frocks; fur sleeves appear on wool ensembles.

One of the most striking frocks in the collection, worn by the blond French actress, Jeanne Aubert, is a dinner gown of pink satin which has a tiny cluster of pink rosebuds perched on each shoulder and is accompanied by a muff of the same pink rosebuds.

A black velvet evening gown has a high front decollette and a low vee back edged in diamante braid, a beige velvet dinner gown is designed with a shoulder line edged in glycerinized coque feathers.

The same vogue for trimmings appears in daytime costumes. One brown satin afternoon frock is designed with a high necked bodice buttoning straight down the front with little rhinestone buttons and a slender skirt banded at the hem in otter. It is worn with a flared jacket trimmed in the same fur.

Vows For Southland Pair Are Read

Laverine Johnson and Miss Audeane Whited of Southland were married here Wednesday afternoon with the Rev. Walter P. Jennings, pastor of the First Christian church, officiating at his home, 1020 Seventeenth street.

Miss Grace Hardy, C. E. Thomas Wed

With John T. Smith, Broadway Church of Christ minister officiating, Miss Grace Hardy and Charles E. Thomas were married Thursday morning at the home of the bride's sister, Mrs. W. E. Ballew, 1512 Avenue O.

Mrs. Thomas is the daughter of Mrs. W. B. Hardy of Bonham. She is a teacher in Junior High school. She is a former student at Texas Technological college and has taught in the Ralls and Brownfield schools.

Mr. Thomas is a senior student at Texas Technological college and formerly attended Texas A. and M. college. He is employed by the Lubbock Compress company. He is the son of Mrs. W. A. Thomas, 2409 Main street.

After Monday the couple is to be at home at 2209 Fourteenth street.

Mrs. Hubbard Is To Have Art Exhibit

Mrs. Chester Hubbard is having an art exhibit at Seaman hall from 3 until 7 o'clock Sunday afternoon. It will consist of oils, etchings and pastels.

Posey Couple Weds At Home Of Bride

SLATON, Dec. 1 (Special)—Miss Selma Schuette and Terry Clifton were married Tuesday afternoon at the home of the bride's parents, Mr. and Mrs. J. C. Schuette, near Posey, and have gone to Houston and other South Texas points for a wedding trip.

Bride and groom are graduates of Posey High school and are popular in that community.

Preceding the ceremony, Mrs. P. G. Meading sang, accompanied at the piano by Mrs. J. T. Singleton. The Rev. H. C. Ziehe officiated with the ring ceremony. The bride was attended by her sister, Miss Lela Schuette, Willie Walter attended the groom.

Those who attended the wedding were Miss Helen Gann of Vernon, Miss Loraine Krueger of Brownfield, Walter Kahl of Vernon, Hy Kiesling of Oklaunion, Louis Kiesling of Harrold and a number of people from the Posey community. The groom is the son of Mrs. E. C. Clifton.

Mrs. Ashley Honored On Birthday

Mrs. Wayne Ashley was given a birthday party by Mrs. O. T. Simmons, 2401 Texas avenue, Wednesday afternoon. Games were enjoyed and Mrs. Charles Rhodes read.

Those there were Mesdames B. B. Simmons, Della Smith, Gladys Ashley, Frank Turley, Joe Chism, Hattie Douglas, Rhodes, E. M. Martin, W. G. Roundbill, J. A. Alred, Earl Ellison, Harry Foote, J. C. Cox, Miss Birdie Foote, Ruthie Mae Alred and Grady Alred.

Turkey Dinner Is To Honor Mr. Lucas

Mr and Mrs. John T. Read, 1714 Nineteenth street, entertained Thursday evening with a turkey dinner honoring Mrs. Read's father, T. D. Lucas, on his seventy-fifth birthday. Those who attended were Mr. and Mrs. W. E. Lutz, Mr. and Mrs. J. L. Roberts, Mr. and Mrs. Elmo McClellan, Lee Bedford, Mrs. Minnie Fickas, Miss Alma Wells and Mrs. Sallie Reed.

Mrs. Ola Rieger And Clovis Man Wed

Mrs. Ola May Rieger and Rex Byrns of Clovis, N. M., were married in Clovis Tuesday evening by the Rev. J. F. Nix, Baptist pastor. The couple is living in Clovis.

LOCALS

Miss Helen Ludeman, a teacher at the Texas State Teachers college at Denton, is visiting her sister, Mrs. Don A. Spencer, and Mr. Spencer at 2004 Sixteenth street, during the week-end.

Mrs. H. R. Boussard of Booker is in Lubbock Sanitarium following an operation Thursday. She is the sister of Mrs. Frank Bennett, 1707 Twenty-Seventh street. Another of her sisters, Mrs. Eula Hamilton, of Dallas is here, also.

D. L. Parker, 1902 Twenty-fourth street, is convalescing following an attack of intestinal influenza.

Girl Sees Sales Increase Here If Designers Have Rights Protected

BY SIGRID ARNE

WASHINGTON, (AP)—Mary Bendelari, who is credited with creating those woven-leather shoes American women found so smart a few years ago, has deserted her designing board for a matter even more vital to her.

Resolved to build a line of defense for designers, she has left her manufacturing in Paris and is here to stay until members of her craft get the same protection that authors receive under the copyright laws.

There are about 200,000 American designers, she says, who have been on a quiet strike for the past four years. There is no way to protect their work, they explain, hence little incentive to work.

Believes Protection Essential

She is a cool, witty person who knows what she wants. Each morning—tall, slim, smartly dressed—she leaves the little house she has rented and goes to spend the day at code hearings. She pins her hope on the NRA.

"Industry needs an active and protected designer," she says. "Designers could loose an entire Niagara of new business. I know whereof I speak. I have been designer, manufacturer and retailer in one. I know that individual designs bring new business.



MARY BENDELARI

"But now there is little use for an ethical manufacturer to put out original models. In a week he sees cheap copies pouring from the sweat-shops. It not only steals from the originator, but it lowers the class of merchandise on the market.

"It cuts down sales because women would buy more if they could feel secure in purchasing an individual model. And there would be more individual garments to buy if ethical manufacturers could feel secure in putting them out."

Her Own Experience

When Miss Bendelari left school she visited Brittany, where she conseived the idea of the woven shoe. She set up her own factory and started a torrent of new business.

Factories all over poured out copies, she says, and, since the design could not be protested, she was driven out of business.

KIRK'S COCO CASTILE SOAP
ENDS BODY ODOR
The Odorless Way
LOWEST PRICE IN HISTORY

NOTICE TO SUBSCRIBERS

DO NOT PAY YOUR AVALANCHE-JOURNAL CARRIER MORE THAN ONE MONTH IN ADVANCE. IF YOU WISH TO PAY MORE THAN ONE MONTH PHONE 13, CIRCULATION DEPARTMENT, AND A REPRESENTATIVE FROM THE OFFICE WILL COLLECT. TRADES BETWEEN CARRIERS AND SUBSCRIBERS WILL NOT BE RECOGNIZED UNLESS OKEYED BY THE OFFICE.

SUBSCRIPTION RATES ON DELIVERY SERVICE

Either Avalanche or Journal		Both Avalanche	
Per Week	15c	Per Week	25c
Per Month	65c	Per Month	$1.00

The New Aid in PREVENTING COLDS
VICKS Nose & Throat DROPS
CLEARS HEAD QUICKLY

Lay Away A Year's Supply!
Closing-Out Sale Spotlights
Every Item Reduced!

A Xmas Suggestion
Men's Gloves
89c - - 3.19
Dress gloves, values to $3.95. Soft leathers, calf, kid and pigskin. Lined and unlined.

Boys' Riding
Trousers
1.95
Well tailored. Navy blue corduroy. Sizes 8 to 16. Exceptional values!

One Lot of Men's
Shirts
79c
Further reductions on one lot of men's shirts in plain and fancy patterns. Sizes 14 to 16. Buy a supply!

CLOSING-OUT SALE

If you haven't shopped here for boys' knicker and long trouser suits and Men's Suits and Overcoats, it will really pay you to do so! When you can buy quality clothes at these Sale Prices don't put off your shopping day! Check these values: Boys' Suits from 4.95 to 9.85; Student Suits from 14.95 to 16.95; Men's Suits from 19.75 to 29.85; and Men's Top Coats, values to 30.000 now 18.95.

Super-Values in
Boys' Sweaters
1.19
All wool slip-over styles with V-neck. In colors of green, tan, brown, navy, wine and Royal blue. Solids with combination trims. Plain and fancy weaves. Give him a new school sweater for Xmas!

Substantial Savings in
Men's Sweaters
1.98 - - 2.98
Values to 3.95
Men's all wool slip-over sweaters in plain and fancy weaves and brushed wool patterns. Attractive colors and combinations. Buy plenty of them now for your sport wear!

Boy's Corduroy
Trousers
1.79
2.50 Values!
In tans and natural shades. Correctly styled, large bottoms. A very high grade quality of corduroy well finished. Sizes 8 to 14.

Men And Boy's
TRENCH COATS
For Men Values to 5.00
3.95
Trench coats in oxford grey and natural shades. Plaid lined. Slash pockets. Good assortment of sizes.
For Boys Special Value
2.49
Wind and rain proof. Single and double breasted styles. Leather buttons and slash pockets. Natural color. Plaid linings.

Men's Corduroy
Trousers
2.59
Closing Out Price!
Correctly styled and sturdily made. 20 inch bottoms. In browns, tans and greys. Good assortment of sizes. Extra special values!

Women's Riding Togs
3.95 Riding Coats 1.95
In brown and oxford grey twill. Smart correctly styled. Broken sizes.
All Wool Riding Trousers 6.95
Others at 1.69, 1.89, 2.69, 339
Includes Gaberdine, Cotton fabrics, Cavalry twill in brown, black, pastel shades and white.

Men's Riding Trousers
2.29-3.19-6.15
Made right and fashioned right! Black and tan whipcord, gaberdine, twills, and Cavalry twills. All wool riding trousers in shades of tan. Assortment of sizes.

Attend This Sale — Do Some Thrifty Xmas Shopping!
Carter-Houston

Save Money!
It's
Bargain Week



Your 15 Word Ad, One Week for
$1.00
Take advantage of "Bargain Week" and run your 15 word classified ad in both morning and evening editions for one week for only one dollar. (This is a regular $1.80 ad)—You save 80c.
Avalanche-Journal Classified Ads
Phone Ad-Taker - - - - 13 or 14 "It's Results That Count"

MAN WOUNDED ABOARD SHIP

ASSAILANT IS SOUGHT AFTER HE PLUNGES INTO CHANNEL

HOUSTON, Dec. 1 (AP)—A predawn shooting aboard the steamer Margaret Lykes in the Houston ship channel Thursday in which a seaman was wounded seriously and his alleged assailant plunged overboard and disappeared, was being investigated today by officers.

Sidney Nickerson, 32, able seaman, was shot in the chest as he sat in a "penny ante" poker game with nine cents as the stakes.

Captain F. W. McLaughlin, master of the vessel, said that Alfredo Matos, 25, ordinary seaman, ran into the seamen's quarters where the poker game was underway shouting: "I am going crazy."

The surprised poker players looked up as Matos, the captain said, whipped out a pistol and fired twice. Nickerson fell with a bullet in his chest.

Matos, the ship's master said, fled from the aft deck and disappeared in the darkness. On the main deck near the starboard rail, Matos' shoes were found. The seaman apparently had leaped overboard and attempted to swim to Barnes island, a barren strip of land in the channel about a mile from Baytown. No trace of Matos had been found today.

Nickerson was sent to the Federal Marine hospital in Galveston when the ship docked there shortly after dawn.

POULTRY SHOW AT POST SET TODAY

POST, Dec. 1.—(Special)—A third annual Post Poultry show, sponsored by the Post High school vocational agriculture classes, of which C. J. Van Zandt is instructor, was to open today.

The birds were to be shown in the Connell Chevrolet building near the Santa Fe station. Winners are expected to be entered in the annual Panhandle-Plains poultry show at Slaton, January 3-5, 1934.

Poultry Judging Is Set At Abernathy

ABERNATHY, Dec. 1.—(Special)—Thirteen judging teams from high school vocational agriculture classes have been invited to compete at a fifth annual Abernathy Poultry show Dec. 9.

Invitations were sent to vocational departments at Plainview, Hale Center, Olton, Spring Lake, Sudan, Littlefield, Tulia, Ralls, Spur, Seagraves, Seminole, Post and Floydada.

Ribbons will be given first, second and third place teams. Breeds to be judged are: White Leghorn, Rhode Island Reds and Barred Plymouth Rocks, both in production and exhibition classes. Classes of white and brown eggs will be judged and each contestant will have 50 questions to answer.

The local school is handling details of the poultry show under the direction of R. A. Box, instructor.

LEASES SEAGRAVES CAFE

SEAGRAVES, (Special)—Mrs. W. N. Coker of Tokio, Yoakum county, has leased the coffee shop formerly operated by J. O. Priddy. Her daughter, Mrs. Billy Millyard of Hobbs, N. M., will assist her.

MAKERS OF BOURBON ARE ALL SET TO GO WHEN EIGHTEENTH AMENDMENT IS REMOVED FROM THE FEDERAL CONSTITUTION



Kentucky, once famous for her bourbons, is getting ready to reclaim her place in the sun. Distillers are repairing old plants and buliding new ones in many parts of the state. Here is the Old Taylor plant at Frankfort, one of Kentucky's largest.

BY WILLIAM F. ARBOGAST

LOUISVILLE, Ky, Dec. 1 (AP)—The day the eighteenth amendment is removed from the federal constitution, Kentucky's major distilleries will be ready to resume whisky making operations on the scale that made the state famous for its spirits before the advent of national prohibition.

Persons closely associated with the business of furnishing bourbon to a thirsty public have estimated that as much as 50,000,000 gallons of liquor would be made in Kentucky during the first full year after repeal.

When the first repeal rumblings were heard, Kentucky distillers began laying the groundwork for resumption of their once lucrative business.

The result has been an industrial boom of no small proportion in the state's distilling centers. Almost over-night crews of workmen were on the job cleaning up and remodeling old plants, many of them abandoned and dilapidated.

Capital Is Center Of Activity

The activity was felt greatest, perhaps, in and around Frankfort, the state capital and center of the bourbon industry.

The Stagg distillery is enlarging its plant, drilling new wells for cold water and building a spur line railroad. The Baker distillery is buildnig a spur line and rehabilitating the entire plant. The Old Crow distillery is another that is being renovated. Distillers in Brooklyn, N. Y., have bought the Old Hermitage plant and are getting it ready for operation, and plans are being made for rebuilding the Old Judge distillery near Frankfort.

The Frankfort Distilling company is building a new plant near Louisville at a cost of $400,000. Owners of the old Atherton distillery at Athertonville are preparing to spend about $200,000.

A syndicate of capitalists from Detroit, Mich., has purchased the old Wiglesworth plant at Poindexter. The Glenmore distilleries at Owensboro are producing about 250 barrels a day for medicinal purposes and preparations are under way for doubing the output.

For "Medicinal Purposes"

All liquor made in the state immediately after repeal would be for medicinal purposes in the eyes of the law.

Realizing, perhaps, there would not be enough pains and aches to require 50,000,000 gallons of whisky for medicine, the recent special session of the state legislature came to the rescue of the distillers.

It passed a law to enable them to manufacture, transport and sell whisky for medicine immediately after repeal. Nothing more would be required than that they obtain a permit from the state tax commission, pay a tax of two cents a gallon on what they propose to make and go right ahead and make it—for medicinal purposes.

Once they transported it outside the state, as the permit would allow, they could dispose of it as they saw fit.

Were it not for the permit phase of the law, manufacture on a large scale would be prohibited under a state amendment which could not be repealed for at least two years.

BUY LEVELLAND CAFE

LEVELLAND, (Special) — C. E. May, superintendent of schools at Sundown, bought the old Nation cafe here. Mrs. May will manage the cafe and Mr. May will continue his school work.

A hundred years ago, Greenwich Village, New York, was a health resort.

DRUMSTICKS AND PIGSKINS DOMINATE THE THANKSGIVING SCENE IN LUBBOCK

Drumsticks and pigskins dominated the Thanksgiving day scene Thursday.

Church services, theater programs, private and public dances, and an assortment of parties and outings supplemented the usual Thanksgiving day menu and football.

Attracting the largest single group at one time, the Texas Tech-Kansas State football game at Matador field was the featured event in the afternoon. An estimated crowd of 7,500 persons was thrilled as the Matadors humbled the Wildcats.

Many To Amarillo

Another football game, at Amarillo where Lubbock Westerners lost by one point to the Sandies, drew several hundred local residents Three hundred 53 high school students, their parents and fans, who rode the special train out of town yesterday morning with high hopes, came back proud of the Westerners' fight on Butler field. They returned at 9:30 o'clock.

At least three accidents, two of them involving automobiles, marred the observance.

Roy A. Magouirk, 26, a meat cutter of 1905 Avenue F, suffered severe lacerations of his head and left arm when the car he was driving northward on Avenue H was in a collision with a Ford-T piloted southward on the avenue by L. H. Foster. A young child in the Foster car suffered a lacerated lip, Joe Rieger, policeman who investigated the crash said. Magouirk was treated at West Texas hospital, being carried there in a Sanders ambulance at about 8:40 o'clock last night. He was removed from the hospital later.

Man Is Burned

V. E. McCarty, about 25, who lived at the north edge of Lubbock, was burned about his face in an explosion while he was repairing a truck late yesterday afternoon. He was treated at Lubbock sanitarium and dismissed. An attendant at the sanitarium said it was understood acetylene gas in a tank exploded.

A Buick auto was in collision with a Ford-T on north College avenue about 8 o'clock last night. Police at 10 o'clock had not identified positively persons with the Ford, which was being cranked when it was struck.

Mr. and Mrs. George White of Littlefield, Raymond Dean and a Miss Shook of Sudan were in the larger car. White, received at the sanitarium late last night was not believed to be injured seriously. He was suffering from shock.

Mr. and Mrs. J. L. Frame and their young daughter, Barbara Ellen Frame, about 3, were believed to have been with the Ford-T. The child was treated at Lubbock sanitarium for a gash on her head. She was dismissed. Sanitarium attaches said the accident in which the girl was hurt had occurred on College avenue. The Frames lived at a tourist camp on the avenue.

BUYS MULESHOE CAFE

MULESHOE, (Special) — Mrs. Beulah Motheral has purchased the dining room and cafe formerly owned by Mrs. G. C. Danner. She will retain the cafe in its present location in the McCarty building.

Works To Cure Tuberculosis



Dr. Stephen J. Maher (second from left), International authority on tuberculosis, announced at Shelton, Conn., that he had developed a technique for breaking down the tuberculosis germ into a harmless cell. Colleagues hailed his work as "epoch-making." (Associated Press Photo)

Oldest Twins Given A Birthday Party

RALLS, Dec. 1.—(Special)—"Uncle John" English and "Uncle Lish" English, Crosby county's oldest twins, were guests at a party celebrating their 82nd birthday recently.

The two men reside on the farm which they homesteaded 42 years ago. Uncle John lives with Mr. and Mrs. Lish English.

A large number of relatives and friends attended the birthday anniversary. Early days were recalled.

PASTOR CALLED AGAN

FLOYDADA, (Special)—Rev. N. E. Tyler, pastor of the Nazarene church here for the past year, has been called again to be the pastor. The annual conference is expected to approve the call.

Something New in Vegetable Dishes

Vegetables form such a large part of the average diet that it is difficult to get variety. The new edition of "Mexican Cookery for American Homes" presents many unusual vegetable combinations, each a real flavor treat. Old standbys are given an entirely new flavor! Many meat dishes, too, and a wide variety of new salads, sandwiches, etc. Write to Gebhardt's, San Antonio, for your free copy. (Adv.)

Phone 70 MARTIN

The maiden name of Betsy Ross, maker of the first American flag, was Elizabeth Griscomb.

AVOID THE DANGER OF CONSTIPATION

Delicious Cereal Overcomes This Condition Safely and Pleasantly

The first signs of constipation may be headaches, tired feelings, sallow complexions, sleeplessness, loss of appetite. If neglected, constipation may seriously impair health.

Today, you can banish constipation by simply eating a delicious cereal. Laboratory tests show that Kellogg's ALL-BRAN provides "bulk" to exercise the intestines, and vitamin B to further aid regular habits. ALL-BRAN is also a good source of iron for the blood.

This "bulk" in ALL-BRAN is gentle in action similar to leafy vegetables. Within the body, it forms a soft mass, and gently clears out the intestinal wastes.

Two tablespoonfuls daily will overcome most types of common constipation. If not relieved this way, see your doctor.

Enjoy ALL-BRAN as a cereal, or use in cooking. Appetizing recipes on the red-and-green package. Sold by all grocers. Made by Kellogg in Battle Creek.

How to make good coffee everytime

Use a **Drip Coffee Maker** in which boiling water drips through a specially prepared coffee and a filter paper. **Specially prepared Schilling Drip Coffee.** Schilling Drip Coffee is specially blended, specially roasted and specially ground for the immediate extraction of all its rich, fragrant flavor. Coffee intended for a percolator is not adapted for the drip process in which the water drips through the coffee but once. **A filter paper** rests below the coffee to let through nothing but the delicious healthful amber drops. Real Drip Coffee cannot be made otherwise. For your convenience, filter papers are *packed in each Schilling tin.*

Schilling Drip



Introductory Offer! *Special model Drip Coffee Maker and 1 lb. Schilling Drip Coffee,* **$1.25** *at your grocer's. If he cannot supply you, send his name and $1.25 to A Schilling & Company, San Francisco.* ***Moneyback*** *in either case if you are not satisfied.*

For Percolator use Standard Schilling Coffee

ELLISON'S Model Food Store

1312 Broadway—Open 'Til 8 O'Clock Every Night
Specials Friday, Saturday and Monday

SUGAR, cloth bags, 10 pounds 49c
JELLO, new package, all flavors, each 5c
WALNUTS, No. 1, new crop, pound 19c
PECAN MEATS, new crop, 1-lb. package 39c
PUMPKIN, Van Camps, 2½ can 12½c
CORN, Del Maiz, Niblets, can 12½c

M-J-B "Safety-Sealed" QUALITY COFFEE
One Pound 32c—with Coupon 17c

CANDIED FRUITS, fruit cakes, assorted, 1-lb. packages 79c
GRAPE JUICE, pint bottles 15c
SPINACH, No. 2 can 10c
SUGAR, powdered or brown, pound 7½c
PEACHES, Halves, No. 2½ cans 12½c
VANILLA WAFERS, 1-lb. package 19c

Snowdrift 3-POUND PAIL 39c

CRACKERS, Brown's, 2 pounds 21c
CATSUP, 14-oz. bottle 12½c
HOMINY, Van Camp's medium, 3 cans 20c
SALT, Barton's Iodized, 2-lb. round package 8c

El Food Mayonnaise Spread or Thousand Isle 8-oz. Jar 12½c

MACARONI or SPAGHETTI, pkg. 5c
ASPARAGUS TIPS, Mammoth, White Swan, Picnic 12½c
BUTTER, Creamery, quarters, lb. 21c
ORANGES, 288 size, dozen 17½c
CRANBERRIES, pound 12½c
APPLES, Jonathan, medium size, dozen 19c
OLIVES, Queens, pint 22c

MARKET SPECIALS

PLENTY OF HENS AND TURKEYS
HAM, half or whole, pound 14c
BACON, Rex, sliced, ½ pound 10c
SAUSAGE, pound 8c
VEAL LOAF, pound 8c
BEEF ROAST, pound 7c

BUY NOW! SAVE MONEY!

PEACHES
Well Maid No. 10 Can Gallon Size 33c
Libbys No. 2½ Can . 15c
Libbys No. 1 Can . . 10c

PIGGLY WIGGLY
TURN TO QUALITY & ECONOMY

SALMON
GENUINE ALASKA
Not to be compared with Columbia River pack.
Brookdale No. 1 Tall Pink 11c
Happyvale No.1 tall Chum 11c
This an exceptional value, with no limit to purchaser.

Maxwell House Coffee 1 lb. 25c, 3 lbs. 73c

SUGAR Fine Granulated 10 lbs. Cloth Bag 48c

Exceptional Food Values Friday and Saturday

Fresh Fruits & Vegetables

SPUDS Number One Stock don't compare with No. 2 stock. 10 Lbs. 15c
CELERY California Jumbo, Bunch 10c
YAMS East Texas 5 Lbs. 10c
LETTUCE Hard, Crisp Heads 5c
LARD Flake White and Swift Jewel 8 Lb. Carton 50c

FRESH AND CURED MEATS

Steak Round, Loin, T-Bone Pound 15c
Beef Roast Blue Ribbon, Pound . . . 14c
Pork Loin Roast lb. 14c
Sliced Bacon Rex or Wilson, ½-lb. Cello. 10c
Beef Roast Chuck, Lb. . . . 9c
Pork Chops Pound 15c
Sliced Bacon Swift's Premium, ½-lb. Cello. 13c
Butter Brookfield, made from cream richer than whipping cream, Lb. 19c

Coffee Bright & Early 1- pound pkg. 18c
Corn Libby's Country Gentleman, No. 2 14c
Peas Happy Vale No. 2 can 14c
Mustard Marco Quart Jar 12½c
Jello All Flavors Package 5c
Grapenuts Flakes . . . Package 8c
Southern Style Cocoanut, 4-oz. Can 12c
Soup Campbell's 3 cans 25c
Apple Jelly White House, 10 Oz .. 9c
Apple Butter White House 14 Oz. Jar 9c
Peanut Butter Wig Wam Quart Jar .. 23c

Piggly Wiggly

FDR'S LIQUOR CZAR NAMED

JOS. CHOATE WILL BE DIRECTOR OF TASK OF REGULATION

(By The Associated Press)

WARM SPRINGS, Ga., Dec. 1—President Roosevelt today set up the federal machine for control of liquor after repeal of national prohibition next week and named Joseph H. Choate, jr., of New York, to direct the task.

Choate with an advisory board of four government experts will administer the newly signed liquor code seeking a control of production and the protection of dry states.

Three-Fold Objective

The president expects the liquor industry to take the initiative with the federal government exercising principally veto and supervisory powers.

His liquor control plan was described as having a three-fold objective:

1. Full authority for the states to name their own methods of sale.
2. Assurance of good liquor at reasonable prices without flooding the market, and elimination of bootlegging, and,
3. Protection of dry states.

New Relations Considered

Meanwhile, Mr. Roosevelt is giving consideration to new relations between the federal and state governments on tax collections.

This proposal would leave to the states the levying and collecting of their occupational taxes such as the licenses on distilleries, restaurants and hotels and the like and would turn over to the federal government the collection of volume taxes to be distributed among the states on a percentage basis. Mr. Choate, the liquor administrator, is a lawyer and personal friend of the president. He is a son of the former ambassador to Great Britain.

Abernathy Reports Conditions Better

ABERNATHY, Dec. 1.—(Special)—Building and repair jobs, reflecting improved conditions in Abernathy, continue a construction trend which began here in the summer.

A 2-room residence is being erected on the Clifford Attebury place, six miles southeast, and will be occupied by B. E. Attebury. Another 2-room house is being built on the C. B. Cutheral place, six miles northeast, and Mrs. McElroy and family will occupy it.

J. P. Nystel is building a house on his place four miles northeast of here and a full set of new improvements is planned.

J. D. Vineyard is adding a 20 foot tile and stucco extension to his garage building occupied by Guy Young and H. M. Homesly.

W. T. Burns has made improvements at his farm house; Wilson and Mayfield have remodeled their show windows and Zeman Auto Co., and Abernathy Motor Co., have done some painting and repairing. The Delmar Hotel had some of its rooms repapered.

WOMAN OUT ON BOND

SAN ANTONIO, Dec. 1. (AP)—Mrs. A. H. Bailey of Randolph field, charged with murder for the shooting of Minus Doolittle, 24, Monday night, has been released on bond of $4,000. The bond was set by District Judge W. S. Anderson over the objections of Assistant District Attorney Harry Nass, who contended that the offense was unbailable.

Under a microscope, influenza germs are blue, pneumonia germs look like strings of minute pale sausages, and scarlet fever germs like ropes of scarlet rings.

RABUN BATTERY AND ELECTRIC CO.
EVERETT L. RABUN, Prop.
Starters, Generators and Magnetos Repaired



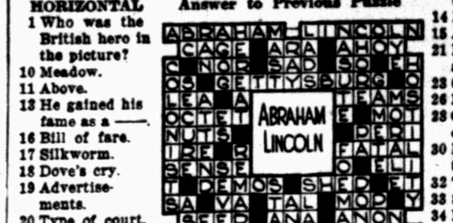
1316 Broadway Phone 2284

WANTED
Good Clean Cotton
RAGS
We pay 5 cents per pound
Only clean cotton rags accepted.
AVALANCHE-JOURNAL
Call 13 or 14, ask for Roy S. Watts, Mech.-Supt.

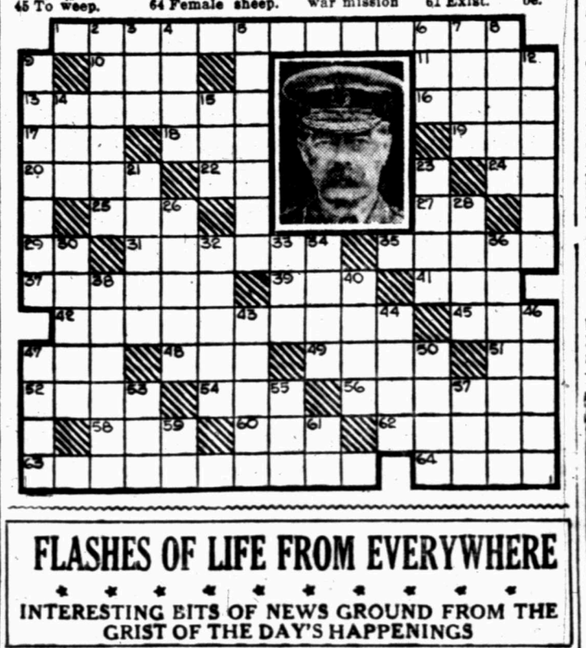
British General

HORIZONTAL
1 Who was the British hero in the picture?
10 Meadow.
11 Above.
13 He gained his fame as a ——.
16 Bill of fare.
17 Silkworm.
18 Dove's cry.
19 Advertisements.
20 Type of court.
22 South America.
24 Symbol for "most holy."
25 Membranous bag.
27 Father.
29 Street.
31 Preacher.
35 Bear-like animal.
37 Salty.
39 Twice.
41 Japanese fish.
42 He was head of the British —— in 1914 (pl.).
45 To weep.
47 Insane.
48 Snaky fish.
49 God of love
51 Company.
52 Cow-headed goddess.
54 To decay.
56 Set hammer.
58 To devour.
60 Eye.
62 Slack.
63 He was commander-in-chief in the —— at one time.
64 Female sheep.

Answer to Previous Puzzle



VERTICAL
2 Countries against Germany in the World War.
3 Scarlet.
4 Secular.
5 Invasions.
6 Name.
7 Source of ipecac.
8 Ruptures.
9 Answering no purpose.
12 In 1916 he sailed on a war mission to ——.
14 Native metal.
15 Aurora.
21 Nocturnal animal.
23 Gaiter.
26 Indian boat.
28 Genus of ducks.
30 Evergreen trees.
32 To ascribe.
33 Sash.
34 Fastidious.
36 Bishop's district.
38 Well-bred women.
40 Slave.
43 Deluge.
44 Spirit.
46 Tiresome people.
47 His ship struck a —— and he was drowned.
50 Black haw.
53 Perched.
55 Three.
57 Decollete.
59 Seventh note.
61 Exist. "be."



FLASHES OF LIFE FROM EVERYWHERE

INTERESTING BITS OF NEWS GROUND FROM THE GRIST OF THE DAY'S HAPPENINGS

(By The Associated Press)

A Few Too Many

CRYSTALL FALLS, Mich.—After spending a day in the woods, Gus Lithen, game warden, returned to the hunting camp of which he is part owner and found three does and a fawn suspended from trees. He arrested seven of his hunting companions for violating the "one buck" law.

Landlord Wrong

CHICAGO — The landlord assured Jerome Shorr that "nothing happens around here in the way of burglaries" so Jerome set himself up in the pre-Thanksgiving poultry business.

But just to make sure he purchased a watchdog which apparently forgot its duty for the thieves who entered carried away:

Six geese, one turkey, one crate of eggs.

Congratulations

NORFOLK, Neb.—A message of congratulation from President Franklin D. Roosevelt warmed the hearts of Mr. and Mrs. Charles Lederer today as they observed their sixtieth wedding anniversary.

How official circles learned of the event is not known by the Lederers. Married on Thanksgiving day of 1873 in Whiteside county, Illinois, the Lederers came to Norfolk in 1881.

More than 6300 telephone operators are employed in the London exchanges.

COUGHS

Don't let them get a strangle hold. Fight germs quickly. Creomulsion combines the 7 best helps known to modern science. Powerful but harmless. Pleasant to take. No narcotics. Your own druggist is authorized to refund your money on the spot if your cough or cold is not relieved by Creomulsion. (adv.)

DRYS PLAN TO BATTLE ON

ANTI-SALOONERS TAKE RAP AT FDR; WILL CONTINUE DRIVE

(By The Associated Press)

WASHINGTON, Dec. 1.—The administration committee of the Anti-Saloon league has pledged that organiation "to continuous persistent effort to aid in securing such legislation in state and nation as will restrict to the utmost the inherent evil and inevitable results of the legalized traffic" in intoxicating liquors.

"The immediate urgent need," it said in its first official statement since repeal became assured," is to press steadily for the development of a thoroughly informed public sentiment, by teaching our children and older people also the facts about alcohol and the responsibility also of all good citizens to organize to secure such legislation as will protect society from the selfish indulgence of the individual user of alcohol."

President Is Assailed

The committee's statement assailed President Roosevelt and his administration associates for urging repeal, asserting such activities were "entirely contrary to the spirit if not the letter of the constitution, which does not contemplate that the national government shall have any part in amending the constitution beyond the act of congress in proposing amendments."

The statement said the regular biennial convention of the league would be held here from January 4 to 9.

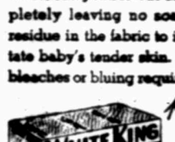
The piano playing record is held by Mlle. Qanotha; she played from Mendelssohn, 5595 notes in four minutes five seconds.

A WHITE KING Beauty Treatment for Baby's CLOTHES



Many leading baby clinics endorse White King Granulated Soap for the washing of all baby garments.

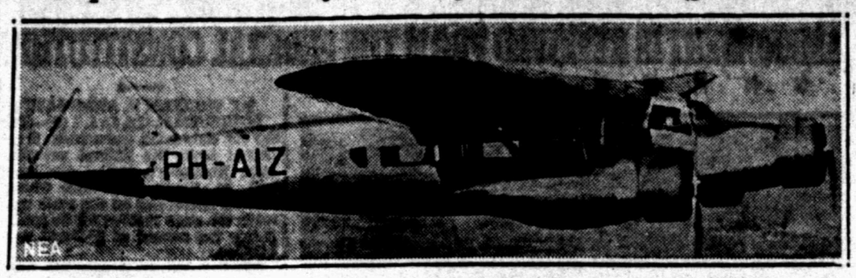
White King rinses out completely leaving no soapy residue in the fabric to irritate baby's tender skin. No bleaches or bluing required.



Kay White

There is no substitute for WHITE KING Granulated Soap

Europe's Swiftest Sky Liner Speeds Over Longest Route



The wheels folded into receptacles to cut down air resistance, here's how Europe's first high-speed passenger plane appeared as it took the air for the Holland-Dutch East Indies run, world's longest regular air route. It is powered with three Wright Cyclone engines of 640 horsepower each, holds 12 passengers and makes 186 miles an hour!

RENAME FIRE CHIEF

SNYDER, (Special)—N. W. Autry, for the past five years chief of the Snyder fire department, was reelected at a business meeting of the members of the volunteer group. W. W. Bailey was reelected vice-president; M. M. Gideon, assistant chief and A. A. Bailey, secretary-treasurer. C. M. Borer was named police No. 1 and W. A. McGlaun, police No. 2.

Few works of man would be discernible by the naked eye from the moon; the Great Wall of China is one that would be seen from that point.

FIRE DAMAGES COTTON

SUDAN, (Special)—Forty bales of cotton on the local cotton yard were damaged by a fire last week. Spontaneous combustion was given as the cause of the blaze. Damage was estimated at $400. The cotton was the property of local buyers and farmers.

Mayflies spend from one to three years as water crawlers, only to die after the first night as a winged adult.

CHICHESTERS PILLS
THE DIAMOND BRAND
Ladies! Ask your Druggist for Chi-ches-ters Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHI-CHES-TERS DIAMOND BRAND PILLS, for 40 years known as Best, Safest, Reliable. Buy Now!
SOLD BY DRUGGISTS EVERYWHERE

For Xmas!
A NEW
Royal Portable
ONLY $45.00
(Formerly $60.00)
Hesten's
OFFICE SUPPLY CO.
The Typewriter Store
1006 13th Street Phone 78

M SYSTEM
CONVENIENT SELF SERVICE

We know you enjoyed that big Thanksgiving dinner if you ate M-System foods . . and now Sunday is just day-after-tomorrow . . . the Turkey will be all gone. . . . fresh foods is the word . . . stock up for another good feast next Sunday. Shop at M-System and enjoy every meal.

FRIDAY, SATURDAY, MONDAY

BUTTER Mesa Gold lb. 19c

COFFEE Chase & Sanborn Same High Grade Coffee lb. 22c

Macaroni, 2 pkg. 9c
Karo Syrup, 2 ½ Can . . . 18c
Corn, 3 No. 2 Cans 25c
Green Beans, 3 No. 2 Cans 25c
Mustard, Qt. 14c
Peanut Butter, Qt. 25c

Crackers Saxet 2 Lbs. 21c

PEAS, Van Camps, No. 1 . . . . . 7½c
PINEAPPLE, Hillsdale, No. 2 . . . . . 14c
BAKING POWDER, Dairy Maid, 2 Lbs. 19c

SOAP SALE
Crystal White, 5 bars 17c
Super Suds, small, 2 for 15c
Matches, 6 boxes 23c

FLOUR, Helpmate, 24 Lbs. 79c
Raisins, 4 Lbs. . . . 28c
Apricots, 2Lbs. . 27c
Peaches Libby's, No. 1 can 2 for 19c
Pears Libby's No. 1 can 12½c
Mackerel, 3 No. 1 cans 25c
Salt, 3 pkgs. 10c
Jello, pkg. 5c
SUGAR 10 Lbs. Not Sold Alone 45c
Toilet Tissue Mother Goose 3 for 23c
Texas Seedless GRAPEFRUIT . . . . . 3 for 10c
Onions, Lb. 3c
Apples, Jonathan, doz. . . 9c
Asparagus Libby's Picnic 12½c
SPUDS 10 lbs. 12½c

Syrup Staler's No. 10 . . 55c
Corn Flakes Jersey, 3 Pkgs. . . 25c
White King Granulated Med. Pkg. Soap 18c

Always Fresh FISH & OYSTERS At Store No. 4 1217 Broadway

HAMS Mild Cured Deckers Iowana Short Halves, Lb. 11c Center Cuts, Lb. 25c
Pork Chops Small, Lean, Lb. 12½c
STEAK Tender, Forequarter Lb. 10
ROAST Baby Beef, Chuck Pound 8c
Sliced Bacon Panhandle, One Lb. Pkg. Lb. 19
Rolled Roast No Waste Seasoned Lb. 10
STEAK Baby Beef, Round, Loin, T-Bone Pound 14c

Also Corn Fed Beef and Choice Lambs.

No Wonder He's Happy Today



He's Driving A New Dodge

And thousands of other owners are happy with the unusual performance of the new Dodge.
Coach Pete Cawthon was presented with a new Dodge by the business men of Lubbock as a token of appreciation for the outstanding service rendered Texas Tech in turning out a REAL football team.
Nothing could exemplify their feelings more than such a gift.

Ragland Toles Motor Co. Inc.
1007—1009 Avenue J

Fourteen Dead, 111 Hurt In South Plains Accidents In Three Months

THREE DEATH VICTIMS WERE CHILDREN OR IN THEIR TEENS

Fourteen dead and 110 injured! That is the toll of motor vehicular accidents on the South Plains for the last three months, a press compilation shows.

Three of the 14 persons who lost their lives were children or in their teens, and among those hurt were 25 who were in childhood or of teenage.

The compilation, through Thursday, last day of November, or for 91 days, shows:

Lubbock city—2 dead and 29 injured; Lubbock county, not including Lubbock city—4 dead and 44 injured; rest of the South Plains—8 dead and 37 injured.

Other Accidents Occurred

At least two dozen accidents in which none was hurt, or in which injuries were so minor that those involved were reported to have escaped injury, also occurred, while other minor mishaps were not reported.

Among those who escaped with their lives were adults and children disfigured, maimed, their bones broken, their faces and bodies cut.

Several instances of narrow escapes, one of a 5-year-old boy who was not hurt because he fell between the wheels of an automobile, were recalled.

Varied Factors Blamed

Speed, recklessness, faulty mechanism, unanticipated variations in thoroughfares, and other factors, some of which could not be coped with once they were encountered, contributed to the mishaps. Carbon monoxide gas added three to the total of persons injured in Lubbock.

Most of the accidents were, however, collisions. In several crashes failure of wagonmen to have lighted tail-lights or reflectors on their vehicles was a major factor.

The compilation shows:

Sept. 1—Four persons injured when three automobiles driven by Sheriff Bailey Bingham of Stonewall county, J. C. Clark of Olney, and J. L. Cornwell of Ralls, were in collision, state highway 24 four miles east of Lubbock; the injured—Sheriff Bingham, Mrs. Bingham, John W. Hoy of Swenson, Clark.

Sept. 14—Mary Lou May, 6-year-old daughter of C. E. May of Sundown, injured when automobile driven by father ran into ditch in rain, four miles east of Wolfforth.

Sept. 15—Three persons injured in automobile mishap near Crosbyton; the injured—Mr. and Mrs. Frank Harvey and 11-year-old son Joe, of Slaton.

Sept. (about middle)—Burnett Avery of near Seagraves injured after falling asleep, when hit by automobile driven by Mack Hill on state highway 137 about seven miles southwest of Seagraves.

Sept. 16—One person killed outright, two injured fatally, and nine others injured, several critically, when automobiles driven by Clynt S. Martin of near Lubbock and Dr. C. J. Wagner of Lubbock collided headon, state highway 7 six miles northwest of Lubbock; the dead—Martin, Mrs. Mary Hodges of Lubbock, her 12-year-old daughter, Mary Katherine; the injured—Howard Hodges, 13; David Hodges, 17, sons of Mrs. Hodges; Billy Barstow, 13; Dorothy Neil Brown, 10; Doctor Wagner, Mrs. C. J. Wagner, their daughter, Helen, all of Lubbock; Mrs. Emil Wagner, Topeka, Kan., sister-in-law of Doctor Wagner; Jeanette Wilson, Monmouth, Ill., niece of Mrs. C. J. Wagner.

Sept. 18—One person killed and three persons injured critically when trucks collided headon, state highway 9 twelve miles north of Tulia; the dead—Floyd Gullidge of Big Spring; the injured—J. P. Harman of Big Spring, Perry and Roscoe Fort, brothers, of Silverton.

Sept. 19—Jim Dew of Lubbock injured when hit by automobile police said was driven by Carl F. Alverson of Lubbock, in 1700-block Avenue H.

Sept. 20—Dick Bray and Mary Ellen Frost, both of Lubbock, injured in collision of truck driven by Bray and automobile driven by J. C. Cunningham here.

Sept. 23—N. W. Buchanan injured when pinned between two trucks at Tahoka.

Sept. 24—Three persons injured when automobiles driven by Frank Day of Plainview and R. W. Thompson of Amarillo collided, state highway 9 south of Happy; the injured—Day, Mrs. Day, Thompson.

Oct. 3—Myrtle Lee Golden, 13-year-old daughter of Mrs. Myrtle Golden of Lubbock, injured when a truck brushed against her as she stood on running board of an automobile driven by J. H. Wright of Shallowater here; J. W. Keller of near Lorenzo was named as driver of the truck.

Oct. 4—John W. Hulsey of Olton injured when automobile in which he was riding and driven by Creigon George overturned near Olton.

Oct. 6—S. W. Hawthorne, living 9 miles west of Post, injured when a wagon loaded with cotton was hit by an automobile near Post; Hawthorne had stopped the wagon to repair a wheel.

Oct. 7—J. Meier of Amherst injured when wagon he was driving was struck by truck.

Oct. 7—Mrs. Oral McMillin killed and her husband of Slaton injured when their automobile, driven by Mr. McMillin, overturned about 1 1-2 miles south of Arvana.

Oct. 7—Mrs. A. M. McIver of Lubbock and her brother-in-law, G. I. McIver of Ropesville, injured when automobile in which they were riding hit culvert on state highway 137 near Wolfforth.

Oct. 7—Leon Luce, 15-year-old son of Mr. and Mrs. G. N. Luce, living 16 1-2 miles southwest of Lubbock, injured here when he fell from back of automobile, on the turtle-back of which he was riding; a brother was driving.

Oct. 8—Joe McLean of Levelland injured when automobile in which he was riding went off an embankment east of Idalou.

Oct. 9—Robert Lively, 10-year-old son of Mrs. L. Lively of Lubbock, injured when hit by automobile driven by Cullum Cooksey of near Lubbock; young Lively was serving as a Dupre schoolboy traffic patrolman when hurt.

Oct. 9—Dr. C. S. Fields, a Methodist Episcopal minister of Dallas, injured fatally when an automobile he was driving overturned on state highway 24 about 5 miles west of Ralls.

Oct. 11—J. McDonald, 19, of Van Alstyne, injured fatally when an automobile driven by his brother, James C., upset on state highway 7 at Southland.

Oct. 13—Sam C. Arledge of Lubbock injured when an automobile overturned near Hale Center.

Oct. 13—Verbena Boggus and Velma Lee Wilson, both about 17, injured when a Hale Center school bus became uncontrollable near Running Water.

Oct. 13—J. Loys Luck of Lubbock injured fatally when hit by an automobile driven by J. A. Staton of Lubbock here.

Oct. 14—Four persons injured when two automobiles collided on state highway 7 between Lubbock and Slaton; the injured—N. J. Luman, jr., 8; his brother, Aaron Luman, 20, both of Slaton; two negroes, G. Johnson, Willie Odom.

Oct. 17—L. F. Hooker of near Lubbock injured when a motorcycle he was riding was in collision with an automobile here.

Oct. 18—Eight persons injured when automobiles driven by A. J. Bumpass, living 7 1-2 miles south of Lubbock, and I. W. Head of Lubbock, collided on state highway 9 about 3 miles south of Lubbock; the injured—Mr. Bumpass, Mr. Head, G. Martin of Lubbock; Mrs. Bumpass; Lester Arnold of Shallowater; Mrs. Chester Blankenship, daughter of the Bumpasses, of near Lubbock; Mr. Blankenship; Miss Doris Bumpass, another daughter. The accident was attributed to use of a wagon not having a light or reflector on the rear.

Oct. 19—Lonnie Sanders and A. L. Syfrett of Lubbock injured when an automobile driven by Sanders struck a city street-sweeping machine here.

Oct. 19—Mrs. C. R. Martin of Pauls Valley, Okla., injured fatally, and her husband slightly when their automobile was in collision with a truck near Wolfforth; Robert H. Caviness of Hurlwood was named as driver of the truck.

Oct. 19—Four persons injured when an automobile driven by Maurice Campbell overturned 5 miles south of Floydada; the injured—Maurice Campbell; his parents, Mr. and Mrs. T. J. Campbell; Mrs. Harmon Handley, all of near Floydada.

Oct. 20—Four persons injured inhaling carbon monoxide gas in an automobile here; the injured—W. C. Harp of Amarillo; a boy about 10 years old, a man, and a woman, all unidentified.

Oct. 21—Victor Rodriguez injured when an automobile he was driving was in collision with a wagon driven by C. C. Thornton near Posey on state highway 7.

Oct. 22—Six persons injured when an automobile driven by Vernon Britton of Ralls was raked by one piloted by Paul Payne of Emma and went into a ditch 2 miles northeast of Acuff; the injured—Vernon Britton, Faye Britton, Guy Britton brothers and sister; Mrs. Vernon Britton; Marie McCrary, 15; Orby McCrary, all of Ralls.

Oct. 22—A. C. Sweat and his wife, negroes, injured when an automobile driven by Sweat struck a culvert abutment about 3 miles southwest of Lubbock on state highway 53.

Oct. 22—Nine-year-old daughter of Mr. and Mrs. F. M. Roberts, of about 5 miles east of Lubbock, injured when jerked from automobile as she tried to close door, driven open by wind.

Oct. 23—Mrs. Jake Mabe of Levelland injured in automobile upset near Idalou; Mrs. John Lemond was named as driver in the car in which Mrs. Mabe was riding.

Oct. 23—B. Pettit, address unknown, injured fatally in fall as truck, upon the trailer of which he had thrown a bundle, slowed for him to get aboard near Roaring Springs on state highway 18.

Oct. 25—J. O. Schooler, a railway conductor, of Lubbock, injured when hit by a truck driven by an unidentified man at a railway crossing here.

Oct. 27—R. E. Stroup, a railway agent, of Lubbock, injured when an automobile driven by Stroup and one piloted by J. C. Sanders of Lubbock collided here; a woman treated at hospital here soon before Stroup was received possibly was hurt in the same accident.

Oct. 27—W. B. Price, 16, son of Mrs. Bernice Price, Lubbock, injured in fall from an automobile driven by Douglas Adams here.

Oct. 30—H. F. Dowell of Estacado injured when an automobile he was driving and another machine collided near Matador.

Oct. 30—J. A. Byerly, of 2 miles south of Becton, injured when struck by an automobile occupied by Robert Blakely and Emmett Scott near Becton.

Oct. 31—J. W. Bell of Shallowater injured on state highway 24 about a mile southeast of Shallowater when hit by an automobile he said did not stop.

Nov. 1—Nay Hightower of Hobbs, N. M., injured when a truck he was driving overturned near Wolfforth.

Nov. 4—J. D. Cannon, jr., of near Canyon school, and Miss Christine Fortson, 16, of Lubbock injured when an automobile in which they were riding and one driven by Charles Henry of Crosbyton collided on state highway 24 just east of Lubbock.

Nov. 8—D. V. Thompson of Lubbock injured cranking an automobile here.

Nov. 9—Mr. and Mrs. C. J. Williams of Lubbock injured when their automobile upset near Littlefield.

Nov. 10—George W. Dupree, jr., 13, of Lubbock injured as his head struck pavement as he jumped from an automobile to retrieve his hat at Plainview.

Nov. 10—Mrs. J. P. Spinks of Lubbock and Buster Roberts of Crosbyton injured when automobiles driven by Mr. Spinks and L. E. Barton collided about 4 miles west of Lubbock.

Nov. 10 — Frank Cravens and Mauldin Osborn injured in an automobile mishap near Plainview.

Nov. 11—Mrs. O. Y. Epps of Spur injured near Spur when an automobile driven by Mr. Epps struck the back of a wagon driven by H. C. Carroll, and a car driven by Guy Goen struck the overturned Epps automobile; investigators attributed the triple-crash to lack of a taillight or reflector on the wagon.

Nov. 12—Three persons injured when a taxicab driven by Hub Hicks and an automobile piloted by R. V. Day, both of Lubbock, collided here; the injured—Hicks, Mrs. Day, Leo McConnell of Lubbock.

Nov. 12—B. C. Billings of Wichita Falls killed when a truck, driven by D. L. Holden; also of Wichita Falls, with whom he was riding, struck a stalled automobile on a bridge approach on state highway 24 nine miles east of Dickens; J. L. Patterson and his son, Hugh Patterson, of Munday were attempting to start the car.

Nov. 12 (about)—Mrs. Sam Hutson of Littlefield injured when an automobile driven by her husband overturned between Olton and Fieldton.

Nov. 12.—(about)—J. W. Gray of West Point community injured when hit by a truck at Tahoka.

Nov. 14—Robert Eugene Adams, 8-year-old son of Mr. and Mrs. S. L. Adams of Lubbock, killed here when run over by a truck driven by Carl E. McCarty of near Lubbock.

Nov. 14—Floyd Martin of Lubbock injured when hit by an automobile driven by an unidentified woman here.

Nov. 16—Mrs. H. Davenport of Kress injured fatally when an automobile driven by her husband struck a cotton wagon on a highway about 3 miles north of Plainview.

Nov. 18—J. T. Green of Acuff injured in a reported fall from an automobile here.

Nov. 19—A. M. Hill of near O'Donnell injured fatally when hit by an automobile driven by Tobe Bishop of Lakeview, northwest Lynn county, on state highway 9 six miles south of Tahoka; investigators attributed the crash to leaving an automobile parked without lights on a highway; Hill was repairing a tire when struck.

Nov. 23—Granville Igo of 12 miles south of Ralls and James Cravens, a Lubbock taxicab driver, injured when an automobile driven by Igo and a cab piloted by Cravens collided here.

Nov. 23—W. A. Stuart of Slaton injured when automobiles driven by him and by Mrs. Helen Hiatt of Lubbock collided here.

Nov. 23—L. T. Hare, jr., 2, of Crosbyton injured when hit by an automobile.

Nov. 25.—Mrs. Pascual Castelleja injured in collision of automobiles driven by her husband and Herbert Gentry of Shallowater here.

Nov. 25—Forrest A. White, a student, injured when struck by an automobile here.

Nov. 26—Lloyd Bowers, 19, of Idalou injured in a motorcycle mishap about 3 miles east of Crosbyton.

Nov. 28—Mrs. Jose Ma Santos of Poteet injured in collision of a truck driven by her husband and an automobile driven by E. C. Bush of Idalou at Canyon community, 8 miles east of Lubbock.

Nov. 29—A 4-year-old boy injured when automobiles driven by his mother, Mrs. O. L. Peterman of near Lubbock, and Mrs. C. C. Ragland of Lubbock, collided here.

Nov. 30—Roy A. Magouirk of Lubbock injured when automobiles driven by him and L. H. Foster collided here.

Nov. 30—George White of Littlefield and 3-year-old Barbara Ellen Frame, daughter of Mr. and Mrs. J. L. Frame of Lubbock, injured here. The Frame child, incomplete reports indicated, was riding in one of two automobiles figuring in a collision n which White was hurt.

Confidence!



The smile that only perfect faith in the victory can summon lights up the face of Mrs. Franklin D. Roosevelt in this striking picture, taken at the opening of the 1933 Mobilization for Human Needs campaign in Chicago.

Roosevelt To Talk At Church Session

WASHINGTON, Dec. 1. (AP)—President Roosevelt will deliver the principal address next Wednesday night at anniversary exercises commemorating the silver anniversary of the founding of federal council of Churches of Christ in America.

In making the announcement, the council listed as other speakers Secretary Wallace, William Green, president of the American Federation of Labor; Alanson B. Houghton, former ambassador to England and Germany; Dr. Adolf Keller of Switzerland, and Dr. Albert E. Beaven, president of the council.

A canvas door, painted to resemble bark, concealed the entrance to a still discovered in a hollowed-out California redwood tree.

DEATH VICTIM IDENTIFIED

NUDE BODY OF WOMAN FOUND SLAIN THAT OF MRS. DIEBOLT

EL PASO, Dec. 1. (AP)—The woman whose nude body was found near Van Horn, Texas, November 7, has been identified as Mrs. Irene Diebolt of Cleveland, Ohio, Sheriff Chris Fox was notified last night. The woman formerly lived at 2719 East 116th street, Cleveland, and has a sister, Mrs. Frank Cheska, 14410 Lake Shore boulevard, Cleveland.

Identification was said to have been made through a picture of the dead woman.

The woman was slain by blows on her head. When found the body had cord knotted around the neck. All clothing except silk hose had been removed.

Sheriff Fox said he has requested Cleveland authorities to seek a man understood to have left that city in September with Mrs. Diebolt.

The body is being held in an El Paso mortuary.

Taylor New County Agent For Garza

POST, Dec. 1. (Special)—W. C. Taylor, acting emergency agriculture agent of Garza county, was to assume his duties as county agent today, County Commissioners court announced.

Mr. Taylor was for three years vocational agriculture teacher in the Crosbyton high school. He came to Texas in 1930 from Mississippi where he had been engaged in similar work.

LEGION ELECTS

LEVELLAND, Dec. 1. (Special)—The Levelland post of the American Legion recently elected new officers. They are:

Eugene Aycock, commander; W. W. Carroll, adjutant; Thomas Meador, vice-commander; John Thorman, service officer; Robert Ford, financial officer; O. A. Payne, sergeant-at-arms; Thomas Finley, chaplain.

CLAIMS PICKING RECORD

SEAGRAVES, Dec. 1. (Special)—Having picked an average of 100 pounds of cotton a day, Buster Wright, 6-year-old son of Mr. and Mrs. A. L. Wright, living west of here, is claimant of the Gaines county cotton picking championship for six-year-olds. They boy recently picked 105 pounds in one day.

TRADES DAY PLANNED

OLTON, Dec. 1. (Special)—Coincident with formation here of a Better Business club, with J. W. Richards acting as chairman, a committee was named to outline a trades day plan. Pat Campbell, Hobbs Thomas, and W. R. Scott compose the committee.

Men And Boys
A FEAST OF BARGAINS
—IN—
Suits, Overcoats, Hats, Shoes and Furnishings
FRIDAY, SATURDAY, MONDAY
BE SURE TO SHOP AT OUR STORE
THE HUB
CLOTHIERS
1002 Broadway—Across Street From Citizens National Bank

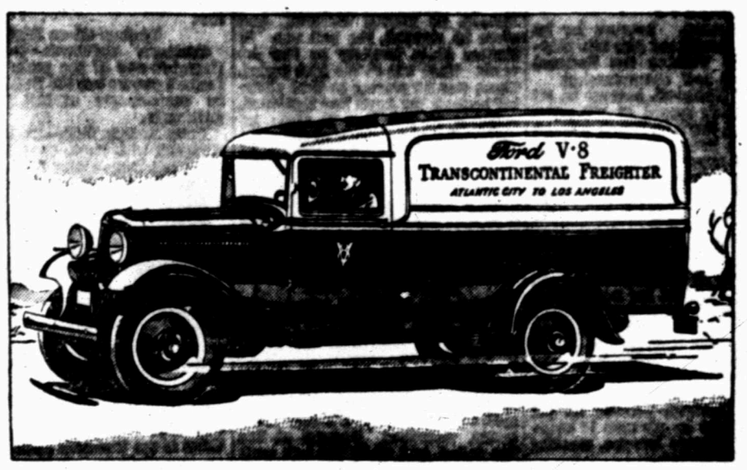
Austin Food Store
613 East Broadway Phone 498
Meat Sale
FRIDAY AND SATURDAY
THRU A SPECIAL DEAL WE MADE A PURCHASE OF A NICE BUNCH OF BABY BEEVES AT A RIDICULOUS LOW PRICE AND WE ARE PASSING THIS VALUE ON TO OUR CUSTOMERS.
Fore Quarter Roast or Steak, pound 6c
Round, Loin, and T-Bone Steak PER LB. 8c
PLENTY OF HOT SPECIALS IN OUR GROCERY DEPARTMENT.

LIFE LONG "FRIEND" Keeps Them Fit *at 70*
THEIR MEDICINE CHEST FOR 20 YEARS

This safe, all-vegetable laxative—NR—has been as dependable as a family doctor during their trying "after forty" years. NR keeps them *regular*—year after year faithfully—with never any need to increase the dose. No wonder their "evening of life" is so free from complaints. Millions of people welcome the aid of this reliable corrective. For Nature's Remedy strengthens and regulates the *entire* eliminative tract; safely carries away the poisons that bring on headaches, colds, biliousness. Get a 25c box. All druggists'.
NR TO-NIGHT TOMORROW MORNING
"TUMS" Quick relief for acid indigestion, heartburn. Only 10c.

TURKEYS
Will be wanted as soon as the market opens early in December. Opening date will be announced later.
LUBBOCK POULTRY & EGG COMPANY
1204 4th St. Phone 2100

DOWN GO RAIL FARES
NOW IN EFFECT
ONE WAY AND ROUND TRIP
between ALL POINTS ON ALL RAILROADS in Western United States
Every Day
in the entire territory west and north of Chicago, St. Louis and the Mississippi River through to the Pacific Coast, including also all points on certain railroads in Illinois, Mississippi and the western parts of Indiana, Kentucky, Tennessee, Alabama and Florida.
SLEEPING AND PARLOR CAR CHARGES REDUCED 1/3
(by elimination of the surcharge)
The new bases of fares, now in effect every day between all points, are as follows:
ONE WAY TICKETS—
2¢ a mile in coaches and chair cars—44⅔% reduction.
3¢ a mile in all classes of equipment—16⅔% reduction.
ROUND TRIP TICKETS—
2¢ a mile each way, short limit, in all classes of equipment—44⅔% reduction.
2½¢ a mile each way, long limit, in all classes of equipment—30½% reduction.
Every Travel Comfort—New Economies
These drastic cuts in rail fares provide new, low costs in travel . . . the existing luxury, comfort and high standards of service will be fully maintained.
Ask Any Agent for Details
TRAVEL BY TRAIN for Safety Comfort and ECONOMY

Ford V-8 Truck
BREAKS RECORDS FROM COAST-TO-COAST
BEATS FASTEST TRAIN TIME from Atlantic City to Los Angeles


HERE'S proof of the speed, reliability and economy of the Ford V-8 Truck. Not vague claims or sales ballyhoo, but a definite record of performance. A record that counts double because it was made in the face of ice and snow and the hazards of winter. Here are the exact facts and figures—
Left Atlantic City (N.J.) 12.01 A. M., Monday, November 20
Arrived Los Angeles (Cal.) at 8.13 P. M. Pacific Time, Wednesday, November 22.
Think of it! Across the country in a little less than three days in a Ford V-8 Truck. Over hills and mountains—across prairies—through desert sands at an average speed of 41.36 miles an hour.
Ford
Faster time from Atlantic City to Los Angeles, by many hours, than is made by the fastest trains!
This was a Standard 1½-ton Ford V-8 Panel Truck, with 131½-inch wheelbase. It carried a full load and four passengers. Three were drivers who alternated day and night at the wheel. The fourth was the official observer of the Keystone Automobile Club who certified the run.
Weeks of the toughest kind of driving were crowded into a few days—it was a test that few trucks could stand or dare to make—but the Ford V-8 Truck came through with one of the greatest performance records of all time.
2,945 MILES IN 71.2 HOURS
NOT A PENNY FOR REPAIRS
OIL CONSUMPTION 5 QUARTS IN 2,945 MILES
Before this run was started, the engine in this Ford V-8 Truck made an endurance record of 700 miles in 24 hours' continuous driving LOCKED IN SECOND GEAR. *It used no lubricants, no water, and only one quart of oil.*
A TRUCK THAT CAN DO A JOB LIKE THIS IS A GOOD TRUCK FOR YOUR BUSINESS

SPORTS

SPYING ON SPORTS

BY COLLIER PARRIS

They may be the second layer of cream of the Big Six crop, they may be all-conference, All-America and all in all to Kansas State, but they're just another football team to Texas Tech.

• • •

Well done, thou fighting and hard-tackling Matadors; enter thee now into football's select group. Your'e big timers now, and thy names are being proclaimed from the gridiron house-tops.

• • •

And where was Mr. Ralph Graham, the All-American line plunger, all that time? Why, he was merely wearing No. 80, children merely wearing No. 80 and that's all. Just out there to make up the eleventh man on the team. Personally, we'll take Mr. Bear Curfman from Electra, or Mr. Gwynn Dowell from Royce City, or Mr. Yancy Price from Lubbock, or Mr. Lefty Sollis from Sherman to do our line plunging. And one Mr. Bo McMillin would probably take the same.

• • •

Society Note: Mr. Pete W. Cawthon, director of athletics and head coach at Texas Technological college, will spend Thanksgiving holidays at home this year, probably breaking in a new automobile presented yesterday in an impressive ceremony by Lubbock business and professional men.

Mr. Cawthon sometimes makes a hurried exit immediately following the Thanksgiving game, and it has been suggested that the present he got yesterday was for the purpose of making the trip more gracefully. However, it was Mr. Bo McMillin who lost no time getting out of town after the game. The contest was over about 5:30, and by six o'clock, Mr. McMillin was on his way, a chagrinned individual.

• • •

A heart-breaking affair up at Amarillo yesterday. For three quarters Coach Chapman's and Coach Huffman's lads had the game under their belts. Then an Amarillo touchdown, followed by a kick from placement by a third string substitute, blasted away a thrilling victory. But a successful season to you, Westerners and coaches. You've done exceptionally well, considering the odds against you from the start, and you've nothing for which to be ashamed. They tell us you played a great football game on Butler field.

• • •

Among other things, the sporting world is thankful this Thanksgiving for:

Bill Terry, because he led the New York Giants to a World's championship in his first full year as manager and because he has a five-year contract.

J. Louis Comiskey, because he got Al Simmons and because his White Sox drew 100,000 more customers in 1933 than '32.

• • •

Gene Sarazen, because he let Tommy Armour goad him into playing in and winning the National Professional golf championship.

Malcolm Campbell, because he set a new world's record at 273 miles per hour at Daytona Beach without suffering a scratch.

Football experts in the Big Ten, because they picked their old standby, Michigan, to win the conference title.

• • •

Primo Carnera, because he took the world's heavyweight championship back to Italy and put on a big show for Mussolini for nothing.

Helen Jacobs, because she finally beat Helen Wills for the national Women's tennis singles title.

Chicago Cubs, because they've finally landed Chuck Klein, after four years of effort.

Rogers Hornsby, because he got another major league club to manage, the St. Louis Browns, starting up from the bottom.

• • •

Notre Dame, because its worst football season in history will be over tomorrow.

Stanford, because the red skins beat Southern California and won the invitation to compete for the far west in the Rose Bowl.

Scores of football players, because they were named on all-star football teams.

Browning Awarded A Win Over Lewis

CAMDEN, Dec. 1, (AP)—Jim Browning, of New York, claimant to the world's heavyweight wrestling championship, was awarded a victory over Ed (Strangler) Lewis, also of New York, last night when the latter was disqualified for using an illegal hold.

Lewis, who scaled at 220—ten pounds lighter than his opponent—won the first fall in 29 minutes, 44 seconds with a head lock. Browning downed Lewis in the second fall in 8:03 with a leg scissors. In the third session, a hold Lewis had applied was ruled out by the referee as an illegal headlock. Lewis stepped from the ring and refused to return.

KANSAS STATE DEFEATED BY MATADORS

TECH TEAM OUTFIGHTS AND OUTCLASSES BIG SIX RUNNER-UP, 6-0

From out of the middle west there came a highly touted football team to Lubbock yesterday, favored to prove that West Texas football was several notches lower than major league football.

Back to the middle west traveled wearily a band of Big Six footballers last night, lashed to a decisive defeat by a Texas Tech Matador team who wouldn't give an inch, but fought like a war-time tank to turn back the Kansas State Wildcats of Coach Bo McMillin, 6 to 0.

Wildcats Outclassed

The figure on the scoreboard did not tell all. According to that, the Matadors barely eked out a one-touchdown victory over a team that evidently had taken the short end of a bad break. The tally does not tell how Coach Pete Cawthon's Matadors, eleven of whom were playing their last game for the scarlet and black, outfought and outclassed a much heavier, more experienced team in every department, stopping the Aggies' vaunted aerial attack with the same precision that it stopped the ground offensive of those All-American candidates and all-Big Six gridders, Captain Ralph Graham and Dougal Russell, held the invaders to four first downs and less than a third of the total yardage gained.

"Ramming Ralph" Graham, captain and fullback, considered by Big Six experts as one of the finest line plungers east of the Pacific seaboard, failed to ram yesterday. He rarely got past the line of scrimmage, and when he did it was to his regret. At least three members of the Matador team shaded Graham by many degrees, both offensively.

Price Eludes Tacklers

There was Yancy Price, for example, playing his last game. To him went the honor of dashing off the longest and most beautiful run of the afternoon. A Kansas State kick had gone out of bounds on Tech's 7-yard line. Yancy, supposed to be doing the punting in that particular lineup, backed up under his own goal posts, but he didn't kick. Instead, he started traveling, and when he stopped, the ball was in Kansas State territory by two fat yards. That was in the first period. There was no scoring in that chukker because the Aggie line tightened, realizing at last that it was up against nobody's bunch of palookas.

Two incidents in yesterday's game stand out above all the others, even above the play that netted Texas Tech a touchdown. The reference is to that gallant goal line stand in the first period, and Moon Martin's interception of a pass in the fourth period.

Save Day For Tech

Those two incidents saved the day for Tech, and sent its football stock soaring to new and unexpected heights.

Texas Tech got a "break" shortly after the kick-off, in fact, on the kickoff. Russell, receiving, fumbled, and G. B. Morris, shock troops tackle, recovered. Plunges at the line failed, and when the ball went over, Kansas State also failed, playing against Cawthon's second stringers. The Aggies kicked out, Clark and Price bringing the ball back to the Aggie 20. Then Stoner, Aggie halfback, intercepted McElroy's pass. After sustaining a short drive, Russell punted, and McElroy fell over it on the Tech 10, an Aggie recovering.

Things Look Dark

Things looked pretty dark, and Cawthon sent in his first stringers, leaving in Bob Crawford at center and Price at full. Crawford, playing the best game of his collegiate career and reminding fans of the days when he shone for Lubbock High school, stopped Russell cold at the line on the first thrust. On an end sweep, Russell picked up five yards. Graham got two, stopped by Ed McKeever, also playing a banner game, then Graham made the mistake of running into Captain Elva Baker, a star up to the final minute of his college career. The ball was 24 inches from the goal, and Tech had made a fine stand.

Price kicked out of danger, and later got away for his 65-yard run.

Martin's big moment came late in the game when the Aggies, trying

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REAL THANKSGIVING

"It was a sure-enough Thanksgiving for me, all right," solemnly but proudly announced Coach Pete Cawthon after yesterday's game, preceding which he had been made the recipient of a new automobile, a present of the Lubbock business and professional men.

"I want to take enough space to thank these men and this town for their fine support. It is support like that that makes winning teams, not always the coach. My boys really earned anything of glory that might come to me. I'm mighty proud of them and their victory, and of the present you gave me."

At the time Cawthon accepted the new automobile, new wrist watches were presented to Line Coach Dutchy Smith and Freshman Coach J. O. "Dell" Morgan, "and we're mighty thankful, too."

All-Southwest Conference Football Team



MAJOR GAMES SET IN EAST

YALE-PRINCETON AND ARMY-IRISH DUELS HOLD SPOTLIGHT

BY HERBERT W. BARKER
Associated Press Sports Writer

NEW YORK, Dec. 1 (AP)—The east, with two major classics in the Army-Notre Dame and Yale-Princeton duels, dominates the program for football's virtual finale tomorrow.

The south, where Duke's undefeated and untied record will be at stake in a clash with Georgia Tech, and the far west where Southern California's Trojans take their stand against Georgia, offer some competition but nevertheless the accent will be on activities in the Yankee stadium and the Yale bowl.

Cadets, Tigers Favored

Both Army and Princeton, sharing with Duke the honor of being the sole remaining major elevens with perfect records, will start in the favorite's role but neither Cadet nor Tiger will do any celebrating until after Saturday's games.

Of the two Princeton's chances look slightly the better, particularly now that Captain Bob Lassiter, Yale's most consistent groundgainer, has been declared definitely out of the game with a leg injury.

Army, winner of nine games in a row including major triumphs over Illinois, Yale, Harvard and Navy, will be a decided choice against a Notre Dame outfit that so far has been able to beat only Indiana and Northwestern and tie Kansas while losing decisions to Carnegie, Pitt, Navy, Purdue and Southern California.

Briefly, the prospects in Saturday's other leading engagements are:

Trojans Given Edge

Southern California - Georgia — Georgia's one of the south's major football powers but the Bulldogs will be short-enders against Southern California.

Duke-Georgia Tech—Despite their close call with North Carolina State last week, Duke's Blue Devils will be favored to beat the Engineers and wind up with a perfect record.

Tulane-Louisiana State—L. S. U. needs to win this one to retain its chance of tying Alabama for the Southeastern title but Tulane on its late-season record, looks the stronger.

George Washington - Kansas—Kansas will be playing its second game in three days, influencing a ballot in favor of George Washington.

Boston College-Holy Cross—One of those traditional rivalries where anything can happen but Holy Cross is the indicated choice.

Auburn Gets Vote

Auburn-South Carolina—A timid vote for inconsistent Auburn.

Florida-Maryland—Florida should win this one.

Mississippi - Mississippi State—Probably another close one with a slight leaning toward the university.

Texas Christian-Southern Methodist—The Horned Frogs have come fast late in the season and may roll over S. M. U.

Baylor-Rice—Baylor looks much superior on the record.

Weatherford Loses To Decatur Baptist

WEATHERFORD, Dec. 1. (AP)—In a closely contested game here Thursday, Decatur Baptist college defeated Weatherford college, 7 to 0.

While the Decatur Indians slightly outplayed the Coyotes, it was anybody's game until almost the end. In the fourth period, with the ball on the 20-yard line and fourth down, a pass to Grogan was completed for a Decatur touchdown. The extra point was kicked.

Decatur will play Texas Military college at Decatur next Wednesday for the Central Texas Junior College conference championship.

No Player On Last Year's All-Star Team Is Renamed

EIGHT SENIORS, TWO JUNIORS AND ONE SOPH SELECTED

BY BILL PARKER
Associated Press Sports Writer

Chosen on a composite vote from sports editors and writers in various Southwest conference cities, this year's Associated Press' consensus team of the conference's gridiron warriors list eight seniors, two juniors and one sophomore.

It has one unusual feature—no player chosen on last season's aggregation made this year's team.

No Second Team

There's no second team. There are no honorable mentions. Just a first-string aggregation of outstanding players who polled enough votes to win positions awarded them by comfortable majorities.

The result gave Texas Christian three players, and Baylor, the University of Texas and Arkansas two each. Southern Methodist and Rice placed one player each. Texas A. & M. failed to get a man on the team.

Coaches and critics frankly admit that this year's play in the conference is below par, which makes this season's consensus team a far stretch from being a world beater, but if it could take the field as a playing unit it would have great power and be versatile enough to give all opponents trouble.

Ends Are Easy

It wasn't much of a race for the two wing positions. Jim Tom Petty of Baylor and Paul Rucker of the University of Arkansas made a runaway of it against Graves of Texas Christian, Murray of Texas A. and M., Myers of Texas Christian, Fuqua of Southern Methodist and James of Baylor. James was placed on last year's team but was not up to standard this season.

Petty got the left end berth and Rucker the right. End play contributed much to the success of Arkansas and Baylor this season, and it was Petty and Rucker who shouldered much of the burdens of their teams. Both are commendable pass catchers, fast in getting down under punts and above average as defensive stars.

Only eight players received votes for the two tackles. Giant Fred Lauterback of Rice institute at left tackle, and husky Charles Coates of the University of Texas at right tackle, were the eventual winners. Perkins of Texas Christian, Carter of Southern Methodist and Neibuhr of Texas polled two votes each and were not within hailing distance of Lauterbach and Coates. Lauterbach was the bulwark of the Rice forward wall. Coates did not finish as well as he started, but was good enough to be outstanding. Both are aggressive, fighting players with exceptional ability to block and tackle.

Guards Win Easily

Bud Taylor, 180 pounds of human power at Texas Christian, and Harold "Red" Clem, fighting Baylor star, easily won the two guard positions. Taylor, perhaps the outstanding conference lineman, polled more votes than any other player except Tom Murphy, University of Arkansas quarterback. Clem was only two votes behind, and was far in advance of Fay Lagow of Rice, Michelson of Rice and Norton of Baylor. Taylor and Clem are seniors who played smashing football throughout the season, and both reached the heights last week when Taylor was outstanding against Rice and Clem featured against Southern Methodist.

Bill Smith, 175-pound University of Texas senior, won the center position from Darrel Lester, Texas Christian sophomore star.

Smith won by the small margin of three votes. Accurate on his snapbacks, alert and a willing fighter, Smith was the popular choice from the start but did get a closer race from Lester than expected.

Although he scored only one touchdown this season, Tom Murphy, 170-pound University of Arkansas quarterback, had no competition. No player had a chance against Murphy who gathered in all but one of the votes for the quarterback post. Murphy, posssessed of all-round backfield ability, proved himself one of the canniest quarterbacks in the conference by driving the Razorbacks to the championship with the loss of only one game. Dan Harston, jr., of Texas Christian was the player to get the "outside vote" for the signal barking job.

Charles Casper, elusive broken-field artist, end runner and leading conference scorer with 54 points, led the halfback votes. Casper won the left halfback job with a majority of five votes over any other back. He has been the scoring spark of Texas Christian this season. He had scored nine touchdowns through Friday, December 1.

Wilson Beats Hilliard

The big surprise was when Robert Wilson, 150-pound Southern Methodist touchdown artist, bested Bohn Hilliard, University of Texas backfield ace, for the other halfback position.

Wilson won the position with a majority of five votes. Wilson is a sophomore. He developed into the Mustangs' scoring punch this season, and through Friday had clicked with seven touchdowns for 42 points. Hilliard got away to a grand start, but injuries received in the Nebraska game slowed him down.

Bill Couser and Frenchy Domingue of Texas A. & M. were other players who had strong support for halfback positions.

The closest balloting was between John Kitchen of Texas Christian and Joe Jack Pearce of Baylor for the fullback job. Kitchen won by the thin margin of two votes. Spencer of A. and M., Laforge of Arkansas and Lawrence of Texas Christian received votes for the fullback job but none was close to Kitchen and Pearce. Pearce is a more versatile player than Kitchen, but the big Texas Christian back got the fullback call probably because of more power in smashing the line.

OFFERED TITLE BOUT

LOS ANGELES, Dec. 1. (AP)—Speedy Dado, Filipino boxer, today said he had received his second offer to go to Paris and box Al Brown for the world's bantamweight championship.

Dado faces Baby Casanova, Mexico star, here next Tuesday.

"The trip would cost me considerably but if I whipped Brown I could make it back in fights as a champion afterwards," Dado said.

HERE'S THE SOUTHWEST'S BEST

PLAYER	WT	POSITION	EXP.	UNIVERSITY
Jim Tom Petty	185	Left End	3yrs	Baylor University
Fred Lauterbach	180	Left Tackle	3yrs	Rice Institute
Bud Taylor	180	Left Guard	3yrs	Texas Christian
Bill Smith	175	Center	3yrs	Texas University
Harold Clem	190	Right Guard	3yrs	Baylor University
Charles Coates	198	Right Tackle	2yrs	Texas University
Paul Rucker	178	Right End	2yrs	Arkansas Univ.
Tom Murphy	170	Quarterback	3yrs	Arkansas Univ.
Charles Casper	169	Left Halfback	3 yrs	Texas Christian
Robert Wilson	150	Right Halfback	1yr	S. Methodist
John Kitchen	174	Fullback	3 yrs	Texas Christian

Average weight of line—183.5-7
Average weight of backfield—165.3-4
Average weight of team—174.3-4

Scoring records of backfield players and ends in conference and non-conference competition through Friday, December 1.

PLAYER	POSITION	TD	PATS.	FG.	TP.
Tom Murphy,	Quarterback	1	0	0	6.
Charles Casper,	Halfback	9	0	0	54.
Robert Wilson,	Halfback	7	0	0	42.
John Kitchen,	Fullback	3	0	0	18.

LARGE CROWDS SEE RACES

RACING MEET STARTS AT EPSOM DOWNS NEAR HOUSTON

HOUSTON, Dec. 1 (AP)—The return of legalized horse racing to South Texas attracted 30,000 spectators to the initial program at Epsom Downs, new $500,000 track just outside Houston.

Pari-mutuels receiving a big play as open betting held sway after being banished for 35 years.

Gift of Roses, owned by J. P. Ebelhardt of Covington, Ky., won the feature event of the opening program, the Thanksgiving day handicap, with Jockey H. Schutte up. Sobieha came in second and Miss Tulsa third. Gift of Roses, posted at six to one, paid its owner $2,170.

Jackie Westrope and Earl Porter, nationally famous jockeys, rode winners, Westrope leading in the third race on Hokuao and Porter on Lebam in the second event.

The meet will run for 27 days and is the second major racing program put on since pari-mutuel betting was legalized three months ago. The first meet was at Arlington Downs, racing plant located between Dallas and Fort Worth.

FOOTBALL STARS OF THANKSGIVING

(By The Associated Press)

Mike Frankovich, U. C. L. A.—Intercepted pass and ran 40 yards for touchdown that beat Washington State.

George Sauer, Nebraska—His all-round play helped beat Oregon State.

Bob Hogan, Pitt—Wound up college career against Carnegie by scoring his first touchdown in three years of varsity play.

Walt Switzer, Cornell—Scored one touchdown against Penn; passed to John Wallace for another.

George Barclay, North Carolina—Intercepted Virginia pass and ran 32 yards for second touchdown.

Beattie Feathers, Tennessee—Led Tennessee's attack in 27-0 rout of Kentucky.

Ole Nesmith, Kansas—Contributed two touchdowns to victory over Missouri.

Millard Howell, Alabama—Tallied only touchdown of game with Vanderbilt.

TWO CONTESTS ON SCHEDULE

PONIES BATTLE FROGS AND OWLS FACE BEAR TEAM ON SATURDAY

By BILL PARKER
Associated Press Sports Writer

Football competition in the Southwest conference will close Saturday with games at Fort Worth and Waco. The semi-final tilt was played Thursday at College Station where 25,000 thrilled to a sensational 10 to 10 tie between the University of Texas and Texas A. and M.

The tie eliminated the fighting Aggies from whatever chance they had at the championship provided Arkansas is ruled ineligible. Texas was eliminated from consideration before Thursday's combat, but that fact failed to prevent the Longhorns from playing their greatest football of the season to get their second tie in history against the Aggies on Kyle field. They played the Aggies a scoreless tie in 1921.

Big Crowd Amazed

It was a colorful holiday crowd that saw Grady Godwin kick a field goal for the Aggies from the 35-yard line. It was an amazed crowd that saw Harry Mayne go into the game in the fading minutes of the final period and calmly stand on the Aggies 17-yard line and kick a field goal to tie the score. Godwin and Mayne kicked their goals with the wind to their backs.

The Longhorns jumped into a first period lead when Ronald Fagan shot a low, speedy pass to Jay Arnold for 32 yards and a touchdown. Arnold caught the ball behind the Aggies' goal line. Mayne kicked the extra point. Godwin's field goal in the third period whittled the Longhorns' lead to 7-3, and then Frenchy Domingue plunged for a touchdown from the two-yard line and kicked successfully from placement to give his mates a 10 to 7 lead. This was safe until the last three minutes of the final period when Mayne booted his field goal after the Longhorns had lost several yards in three downs.

Ray Murray Stars

Ray Murray, A. and M. end, was the outstanding star with his smashing defensive work and consistently offensive playing that saw him gain much yardage through his ability to catch passes. Domingue, Charles Coates, Bill Smith, Ted Spencer, Bohn Hilliard and Jay Arnold were other outstanding players.

Saturday at Fort Worth the Southern Methodist Mustangs will battle the Texas Christian Frogs in what promises to be the headliner. At Waco the Rice Institute Owls will take on the Baylor Bears. Texas Christian and Baylor have a chance to finish in a tie for the conference championship should they both win and Arkansas be ruled out for playing an ineligible player.

PORT ARTHUR WINS TITLE

BEAUMONT, Dec. 1. (AP)—Port Arthur High school, with Dick Owens, substitute quarterback, playing the major role, won the district 14 football championship on Franklin Field in Port Arthur Thursday by beating Beaumont High school's Royal Purple by 18 to 0, before 11,000 fans. All scoring was done in the last half after the Purples had played a great first half.

TO PLAY AT PAMPA

ABILENE, Dec. 1 (AP)—Pampa will be the scene of the bi-district football game between Pampa and Abilene Eagles, Saturday, Dec. 9. The toss of a coin determined the location when Assistant Coach Argus Fox of the Harvesters met Abilene officials here last night.

SANDIES BEAT WESTERNERS ONE POINT

LUBBOCK TEAM NOSED OUT, 7 TO 6, ON BUTLER FIELD

By Staff Correspondent

AMARILLO, Dec. 1.—An inspired Lubbock High school football team, fighting to retain a possible chance at a district championship, failed by a lonely little point to wreck forever Amarillo High school's treasured tradition of never having been tied nor defeated on Butler field. For this, Amarillo can give thanks to a red-headed mite of a third-strong back, little Johnny Stidger, whose toe accounted for the point by which Amarillo defeated Lubbock, 7 to 6, in the annual Thanksgiving Day classic.

With the two teams deadlocked, 6-6, in the dying minutes of the last quarter, Stidger was sent on the field long enough to boot the seventh and deciding point squarely between the uprights, as a thrill-mad crowd of 6,500 threw hats and beer bottles into the air, and crushed down a fence surrounding the playing field.

Out of the reel and riot of one of the most spectacular and spine-tingling classics ever flung before the eyes of an Amarillo football audience appear the names of nine sturdy gridmen, significant on the Westerner side of the bitterly battled brawl. The wiry fullback, Weymond Newton churned his way down the field for the Lubbock marker and was in on half the tackles. Captain Rufus Ryan loomed more as a defensive star, running down the Sandie pony backs when they got past the line of scrimmage.

Lubbock Forwards Star

Griggs and Whitehorn, Wimberly and Doherty, Hodges and Phillips, and Young—these forwards worked like Trojans, smearing the Sandstorm secondary for loss after loss and making the offensive plays click. Rayburn Hale, wearing the field general epaulets, shaded Amarillo's acting Captain Mahuron in the punting department, but was put out of the fray in the third quarter after fistcuffs with an Amarillo end.

Lubbock's initial kickoff of the third quarter banked against an Amarillo forward on the 42, and was pounced upon by Plankman Starkey Whitehorn. Off to the races, the Westerners arched to Amarillo's 5, where they lost the ball on downs. Mahuron kicked to the 20, and Granbury returned 5 paces. An offside penalty placed the ball on Amarillo's 5 yard line.

Kick Is Blocked

Newton bucked center for a yard. Newton cracked left guard for 2 yards. Then with all the drive of a young Andulusian bull, the Westerner full crashed over for the touchdown. The attempt at conversion was blocked.

The fourth frame opened with the Westerners carrying the fight to the opposition. However, a 32-yard completed pass placed the ball on Amarillo's 45 yard line and charged the Sandies to life.

Mahuron in two dashes made a first down on Lubbock's forty. Cleghorn, Sandie half, picked up 12 yards through the center of the Westerner line to place the ball on Lubbock's 30. Dees passed to Snyder who in turn lateraled to Cleghorn who did not stop until he was bulldogged by Newton on the 15. Beal on a series of crashes at the line went over for touchdown.

Scrub Goes In

At this tense stage of the game Coach Cherry sent in the red-faced grinning scrub Stridger, who placekicked the seventh and deciding point squarely between the uprights. "I darn near missed," said Stridger back at his accustomed position of the Amarillo bench.

The Sandstorm eclipsed Lubbock on the offensive as far as first downs and yardage are concerned, ringing up 17 first downs to Lubbock's 5, and advancing the mail 252 yards from scrimmage to Lubbocks 99.

The first two quarters of the game were filled with football. The two teams rocked from one end of the field to another, with a punting duel between Captain Mahuron and Hale. Backed up well in his own territory, Rayburn got off a end-over-end for 73 yards to tal Lubbock out of a dangerous spot.

Mahuron Travels

Mahuron, swivel-hipped Amarill back whose work was marred by t fact that his fingers were thumbs, got away for several lo dashes. Once the Sandie capta fled 50 yards through a scatter field to the Lubbock 20, where was barely over-hauled by Ryan a foot-race. Mahuron, however, ha cast a foot out of the sidelines du ing the sprint and the ball w brought back to Amarillo's 30.

Amarillo began another offens carrying the baggage to Lubbo 11, before the drive was stopped. L bock kicked out of danger, and half ended with Amarillo in pos sion of the ball on Lubbock's 43.

With their chances glimmer after Amarillo's touchdown and c version, the Westerners bega a desperate aerial attack in the c ing minutes of the final quarter. A long pass, Newton to Griggs, was slapped down by the Sandie secondary. Another pass, Newton to Ryan, was incomplete. The Westerners were penalized five yards; it was the fourth down, and they

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LAMESA TAKES FLAG IN WIN AT MATADOR

OLDEN TORNADO WINS OVER BULLFIGHTERS BY 25-0 SCORE

MATADOR, Dec. 1.—(Special)—oach Ted McCollum's high-flying olden Tornado from Lamesa High hool struck the Matador Bullfighters in the midriff here yesterday, ored once in the first period and ruck thrice in the final quarter to n a glorified 25 to 0 victory.

With the triumph went the Class championship of District 2 of the xas Interscholastic league.

Gabel, quarterback, scored for e Tornadoes early in the first arter, the kick was wide, and the mesans were held scoreless by a lliantly fighting Bullfighters until e fourth period.

The Golden Tornado would not be nied then, and Gabel scored from e Bullfighters' 31-yard line. Again e visitors failed to convert when ey sought to plunge across for e extra point. Taking a pass from oswell from the Tornado 35-yard ie, Wilkes scampered across the t tape for the third marker. The rnadoes kicked wide.

Gabel Gets Loose

The fleet Gabel broke loose for yards to score the last touchwn. Goal was kicked.

Statistics showed the Lamesans ld the edge throughout the game, aking 17 first downs to eight for atador and 271 yards to 199 for eir opponents. Lamesa completed ree of eight attempted passes for yards, while all of Matador's four sses were beaten down. The Tordoes were penalized 98 yards, the ullfighters 61.

The lineups:

Lamesa	Pos.	Matador
G. Smith	LE	Fulfer
organ	LT	Harris
ordan	LG	Wills
resham	C	Campbell
idison	RG	Kenney (c)
Smith	RT	Kuykendall
ritt	RE	Perkins
abel (c)	Q	Burleson
erry	LH	Burman
ilkes	RH	Pritchett
oswell	F	Pyron

MATADORS

(Continued From Page 6)

sperately to score, cut loose with barrage of passes, that all-conferce passer, Lee Morgan, doing the rowing. His first was completed, d the Aggies stepped into Matar territory on a drive that seemed stined to wind up in a touchdown. ey were playing football like few est Texas fans have seen it ayed. But their widely advertised erhead game proved a boomerang. he Matadors were set. All through e game they had been discouragg Morgan's heaves.

Martin Grabs One

The Aggies gained a first down Tech's 25-yard line, and still organ passed. Martin grabbed one ay from Stoner and held onto for what was considered the turng point of the ball game.

The Aggies got the ball again, and arted passing again, but they also re stopped again. McKeever inercepted one of Morgan's aerials e in the game, and up went a eat sigh of relief. The game was the bag.

Tech's touchdown was something a fluke, but it was made by a m watching and waiting for such break, a team fighting for a vicry inspired by several things. It me in the third period. There d been a double exchange of nts. When they received the sed time, the Matadors elected to n. They advanced from their n 40 to Kansas State's 30, a pass om McElroy to Butts climaxing neat drive. After a penalty, they ove on, advancing to the Aggie Line plays were stopped then, d a fourth down pass was incomplete this side of the goal line.

Center Passes Bad

Russell moved back to punt, it s a bad pass from center, sailing er Russell's head. The ball rolled and on, Russell booting it along an effort to pick it up. It passed er the goal line, and Priddy, who d just substituted for Crawford, l on it for a touchdown. Gaines vis' effort to kick went awry.

The lineups:

s. State (0)	Pos.	(6) Tech
aine	LE	Jones
addox	LT	W. Wilson
rbes	LG	E. Harris
rtner	C	Crawford
anson	RG	Nichols
ertzberger	RT	Morris
rgan	RE	Luper
shby	Q	Clark
oner	LH	McElroy
ssell	RH	Butts
raham	F	Price

Substitutions: Kansas State — enthrop, McNeal, Freeland, Zitk, Griffing, Maddox, Armstrong, eller, Sundgren, Darnell, Stover, illiams. Texas Tech—Hitchcock, eer, Turner, Martin, McWilliams, ker, Sollis, Dowell, McKeever, rfman, Gilmore, Barton, Davis, Harris, Priddy.

The score by quarters:

ch	0	0	6	0
nsas State	0	0	0	0

Scoring touchdowns: Tech, Priddy.

Officials: Referee, Jack Roach aylor); umpire, Ziggy Sears (Kenky Mines); head linesman, Frog Lovvorn (T. C. U.).

The summary:

	Kansas State	Tech
uchdowns	0	1
st downs	4	14
rds gained running	77	257
rds lost running	43	47
sses attempted	17	18
sses completed	2	5
sses intercepted by	5	2
rds gained passing	39	65
mbles	2	1
mbles recovered by	1	2

FOOTBALL RESULTS

Thanksgiving's Chief Gridiron Combats

EAST

Colgate 25; Brown 0.
Cornell 20; Penn 12.
Carnegie Tech 0; Pittsburgh 16.
Washington & Jefferson 2; West Virginia 7.

SOUTH

Alabama 7; Vanderbilt 0.
Tennessee 27; Kentucky 0.
Clemson 0; Furman 6.
Birmingham-Southern 7; Howard 7, (tie).
Centre 13; Chattanooga 6.
Centenary 28; Loyola (New Orleans) 12.
North Carolina 14; Virginia 0.
William & Mary 6; Richmond 0.
Virginia Military 0; Virginia Poly 0, (tie).

MIDWEST

Missouri 0; Kansas 27.
Oklahoma A. and M., 13; Oklahoma 0.
Arkansas 0; Tulsa 7.
Central (Okla.) Teachers 0; East Central (Okla.) Teachers 0, (tie).
Haskell 13; Xavier 24.
Oregon State 0; Nebraska 22.
Hendrix 0; Arkansas State Teachers 6.
College of Ozarks 7; Arkansas Tech 7, (tie).

SOUTHWEST

Texas Tech 6; Kansas State 0.
Simmons 0; Daniel Baker 0, (tie).
Trinity 6; Austin College 0.
Howard Payne 14; Southwestern 7.
Decatur Baptists 7; Weatherford College 0.
University of Texas 10; Texas A. and M., 10, (tie).

ROCKY MOUNTAIN

Colorado Univ. 14; Denver 7.
Wyoming 3; Brigham Young 6.
Colorado Aggies 0; Utah 13.
Colorado Teachers 6; New Mexico 0.
Utah Aggies 0; Montana 26.

FAR WEST

Washington State 0; U. C. L. A. 7.
Oregon 13; St. Mary's 7.
Idaho 20; Gonzaga 12.
Whittier 0; Arizona 26.
Flagstaff Teachers 6; Tempe Teachers 0.

High School Football

Lubbock, 6; Amarillo, 7.
Borger, 6; Pampa, 25 (District 1 championship).
Lamesa, 25; Matador, 0 (District 2 Class B championship).
Sweetwater, 0; San Angelo, 12 (District 3 championship).
Chico, 0; Abilene, 20.
Seagraves, 7; Seminole, 6.
Levelland, 7; Spur, 0.
Central (Fort Worth), 20; North Side (Fort Worth), 6. (District 7 championship).
Sherman, 0; Highland Park, 19.
Beaumont, 0; Port Arthur, 18.
Victoria, 26; Beeville, 7.
Athens, 6; Longview, 7.
Nacogdoches, 0; Tyler, 39 (District 10 championship).
Quanah, 0; Childress, 14.
Dumas, 33; Groom, 2. (Class B District 1 championship).
Van Alstyne, 0; Clarksville, 48.
Corsicana, 19; Cleburne, 13.
San Antonio Tech, 19; Austin, 12.
Oklahoma Deaf and Dumb, 6; Texas Deaf and Dumb, 0.
Marshal, 0; Greenville, 38.
Crane, 14; Midland, 7.
Brownwood, 0; Temple, 58.
Harlingen, 6; Brownsville, 12.
Robstown, 5; Corpus Christi, 22.
Mineola, 0; Gilmer, 6.
Knox City, 13; Munday, 0.
Brackenridge, 17; Thomas Jefferson, 7 (District 12 championship).
Troup, 0; Henderson, 31.
Sulphur Springs, 9; Paris, 6.
Gainesville, 7; McKinney, 0.
Weslaco, 28; Laferia, 0 (Class B championship game).
Rio Hondo, 0; McAllen, 7.
Mission, 6; Mercedes, 39.
Electra, 0; Wichita Falls, 38.

WESTERNERS

(Continued From Page 6)

were backed up against their 30-yard line. Captain Ryan got back to kick.

Maybe the Sandie forward wall was crowding his hooks so that he did not have clearance for the kick. Anyway the Westerner captain took a gambler's chance and ran with the ball. But he was smeared by an avalanche of Sandy rushers on the 24 yard line. Lubbock drew a penalty to place the ball on the 20 yard line. Dess, of Amarillo, made three yards as the gun fired.

The Lineups:

Lubbock	Pos.	Amarillo
Griggs	LE	Watson
Doherty	LT	Harlow
Phillips	LG	Scott
Young	C	White
Barnes	RG	Brown
Wimberly	RG	Matthews
Whitehorn	RE	Peterson
Hale	Q	Cleghorn
Ryan (C)	LH	Bufkin
Granbury	RH	Mahuron (C)
Newton	F	Beal

Substitutions: Amarillo: Bufkin, Bigelow, Wilson, Lane, Brandenbury, White, Dees, Sullivan, Snyder, Stridger.

Lubbock: Calhoun, Hodges, Dowell, Aycock, Griner.

Scoring — Amarillo, touchdown, Beale; extra point, Stidger (placement). Lubbock, touchdown, Newton.

First downs: Amarillo 17; Lubbock, 5.

Yards gained rushing: Amarillo, 252; Lubbock, 99.

Yards lost rushing: Amarillo, 17; Lubbock, 16.

Passes complete: Amarillo 3; Lubbock, 1.

Yards gained passing: Amarillo, 80; Lubbock, 7.

Passes incomplete: Amarillo 2; Lubbock, 6.

Passes intercepted: Amarillo 0; Lubbock, 2.

Punts made: Amarillo, 8; Lubbock, 12.

Average on punts: Amarillo 32; Lubbock, 36.

Penalties: Amarillo, 30 yards; Lubbock 25 yards.

Officials: McMillan, (A. & M.), referee; Kimbrough, (Simmons) umpire; Vaughn (Simmons) headlinesman; Payne (Bethany) field judge.

Punts, number of	15	10
Punts, distance of	520	368
Punts, average yards	34	36
Punts, returned by	5	6
Punts, yards returned	53	65
Penalties, number of	4	8
Penalties, yards	30	60
Kickoffs, number of	1	2
Kickoffs, distance of	109	60
Kickoffs, returned	2	0
Kickoffs, yards returned	36	0

Six Nebraska Men On All Big-Six Team

Nebraska, again wearing the All-Big Six football crown, placed six players on the Associated Press all-conference team, selected by coaches, officials and sports writers. The rest of the honor eleven was made up of three players from Oklahoma and two from Kansas State. Bruce Kilbourne and Lee Penney, both of Nebraska, were picked for ends. Two other line positions, Gail O'Brien at tackle and Franklin Meier, center, were filled with Nebraska men. Oklahoma contributed Cash Gentry, tackle, Ellis Bashara, guard, and Bob Dunlap, quarterback. Both halfbacks, Ralph Graham and Dougal Russell, came from Kansas State. George Sauer, Nebraska, drew the fullback berth. (Associated Press Photos)



ALL BIG SIX 1933

ONE TITLE IS NOT SETTLED

FIFTEEN OF DISTRICT CHAMPIONSHIPS ARE ALREADY WON

(By The Associated Press)

Fifteen of the sixteen Texas Interscholastic league class "A" football district championships have been determined and the winners are now ready for bi-district competition. Many of the district title issues were settled Thanksgiving day.

The district 11 championship still is in the doubtful column. The Corsicana Tigers and Waco Tigers will play for the title.

The following district winners have been announced.

District 1—Pampa.
District 2—Abilene.
District 3—San Angelo.
District 4—Bowie of El Paso.
District 5—Wichita Falls.
District 6—Highland Park, Dallas.
District 7—Central, Fort Worth.
District 8—Dallas Tech.
District 9—Greenville.
District 10—Tyler.
District 11—To be settled between Corsicana and Waco.
District 12 — Brackenridge, San Antonio.
District 13—San Jacinto, Houston.
District 14—Port Arthur.
District 15—Corpus Christi.
District 16—Brownsville.

TEXAS MENTOR PROBLEM UP

GEORGIA COACH SAYS HE WAS OFFERED THE LONGHORN JOB

AUSTIN, Dec. 1 (AP)—V. I. Moore, member of the University of Texas athletic council, said last night that body would convene either Monday or Tuesday to discuss the "football coaching matter."

Moore's announcement followed reports from Tucson, Arizona, that Harry Mehre, head coach of the university of Georgia gridders, now en route to the Pacific coast for a Saturday game with Southern California, had said he had been offered the position of head coach at the University of Texas.

Moore said no member of the athletic council had been authorized to communicate with any other coach about taking over the Longhorn football destinies. University officials said the proposition to Mehre had been made by a member of the athletic council, acting individually, or by a member of the board of regents.

First action of the athletic council at its meetings will concern discussion as to whether Coach Clyde Littlefield shall be offered another one year contract, Moore said. Littlefield said several days ago that he had no intentions of putting up a fight for the job, which he said "is not worth the price."

FIGHTS LAST NIGHT

(By The Associated Press)

TACOMA, Wash.—Jimmy Britt, 152 1-2, Tacoma, outpointed Miles Murphy, 152 1-4, Alaska, (6).

PHILADELPHIA—Billy Ketchell, 169 3-4, Millville, N. J., outpointed Georgie Forrester, 161 3-4, Elizabeth, N. J., (10).

MILWAUKEE—Tony Bruno, 159, Milwaukee, stopped Ray Tramblie, 162, Rockford, Ill., (3). Frank Misko, 154 1-2, Saginaw, Mich., outpointed Bob Groshek, 159, Hammond, Ind., (8).

FARGO, N. D.—Sherald Kennard, 148, Fargo, stopped Red Haggerty, 153, Trail, Minn., (2). Johnny Stanton, 134, Minneapolis, stopped Jimmy Murray, 132 3-4, Rockford, Ill., (2).

WINNIPEG—Buck Everett, 188, Gary, Ind., outpointed Dick Daniels, 191 1-2, Minneapolis, (10).

ALL-SOUTHERN TEAM CHOSEN

BEATTIE FEATHERS OF TENNESSEE LEADS IN BALLOTING

ATLANTA, Dec. 1 (AP)—Beattie Feathers, Tennessee's brilliant halfback, led all other players in the balloting among coaches and sports writers who selected today the 1933 All-Southern conference football team for the Associated Press.

The versatile Volunteer ace was almost a unanimous choice. Feathers, along with End David Ariall of Auburn and Guard Tom Hupke of Alabama, were the three members of last year's honor team who were chosen again.

Seven of the 13 conference teams —Alabama, Georgia, Tennessee, Auburn, Georgia Tech, Louisiana State and Kentucky—are represented on the first eleven.

The team:

Name	Pos.
David Ariall, Auburn,	E
Bob Tharpe, Ga. Tech.,	T
Leroy Moorehead, Georgia,	G
Talmadge Maples, Tennessee,	C
Tom Hupke, Alabama,	G
Jack Torrance, L. S. U.,	T
Graham Batchelor, Georgia,	E
George Williams, Auburn,	QB
Beattie Feathers, Tennessee,	HB
Millard Howell, Alabama,	HB
Ralph Kercheval, Kentucky,	FB

BERKELEY ANNOUNCES

AUSTIN, Dec. 1 (AP)—An announcement was received here today from Dr. B. F. Berkeley of Alpine that he would be a candidate for the Democratic nomination for lieutenant governor in the primaries next summer. Berkeley served eight years in the Texas senate.

When frightened, rabbits stamp several times on the ground with their hind feet, making a sound which can be heard a long way off; this serves as a danger signal to fellow rabbits, who scamper off to safety.

Makes Debut In Pictures



Maria Sieber, 8-year-old daughter of Marlene Dietrich, German film star, is making her first appearance in motion pictures taking the part of Catherine the Great as a child while her mother portrays her as an empress. Until now Miss Dietrich has refused to allow Maria to become an actress but gave her consent when the director convinced her that he was unable to find a child who even slightly resembled her. (Associated Press Photo)

Liquor Suspects Held At Santone

SAN ANTONIO, Dec. 1. (AP)—Seven men charged in a big haul of imported alcohol and other liquors including Canadian whisky, made by customs officers at Brady Sunday, were brought here last night by three deputy marshals assisted by two guards.

The men, charged in a complaint before U. S. Commissioner Paul A. Lockhart here, were listed as C. Lloyd; C. B. and Gene Whitehead, Charles Bumgardner, John Wilkins, Lloyd L. Johnson and J. H. Brown.

BEARCATS WIN OVER SPUR

LEVELLAND WINS 7-0 TO COP THIRD PLACE IN DISTRICT RACE

SPUR, Dec. 1.—(Special)—A gallop from mid-field to end zone, for which their star wingman, McCann, may be thanked, yesterday gave the Levelland Bearcats third place in the Class B football race of District 2.

But it was not until the timekeeper's gun boomed the close of hostilities that Levelland was certain of its 7-0 margin because a doggedly stubborn Spur Bulldog still held on. When the game ended Spur had the ball on the Levelland one yard stripe and only one of the series' four downs exhausted.

In the first half, although neither eleven scored, Levelland held a decided advantage and in the third quarter McCann did the business. Tucking the oval under his arm he galloped 50 yards and across the final chalkline. Just to make it perfect Bony booted the goal.

Coming back strong, however, the Bulldogs went to work to even things up and upon four occasions sent chills running down the backs of Levelland rooters and made the invading warriors stiffen to stave off a tie or defeat.

Berry, Bony and Cole, of Levelland, stood out for the visitors, while Bottom, Bostic, Scoggins, Morgan and Martin shone for Spur.

Sprague To Return To Post At Harvard

BOSTON, Dec. 1. (AP)—Professor Oliver M. W. Sprague, who resigned as special assistant secretary of the treasury because of disagreement with President Roosevelt's monetary policies, will return to the Harvard business school today to resume teaching, Dean Wallace B. Donham announced.

Dr. Sprague occupied the chair of converse professor of banking at the school, but has been on leave of absence for nearly four years. The greater part of the time has been spent as economic adviser to the Bank of England.

BUTTER-KIST BREAD
The New Loaf with "That" Delicious Flavor!
At Your Grocer, Baked By
GOOD EATS BAKERY
Retail Shop for Cakes, Pies, Pastries—Special Orders
1515 Avenue Q Phone 1382

HUNTERS!
SPEND YOUR WEEK-ENDS AND HOLIDAYS HUNTING —SEE US FOR YOUR SHELLS AND OTHER NEEDS.
Expert & Sure Shot ....90c box
Super X Shells ..... $1.00 box
Lubloy Shells ..... $1.10 box
All loads in 12 ga., 16 ga., 20 ga., and 410 shells.
Shell Vests, Coats, Hunting Caps and all hunting equipment.
J & L SPORTING GOODS CO.
Myrick Bldg. Phone 1381

THIS IS
BARGAIN WEEK
For Avalanche-Journal Classified Ads
15-WORD AD SEVEN DAYS $1.00
Regular Rate, 15 words, 7 days $1.80
BARGAIN WEEK, 15 words, 7 days $1.00
Save Almost Half → 80c
13 or 14 for Ad-Taker
Avalanche-Journal
CLASSIFIED ADS
Two Papers . . . One Cost

Call Ad-taker Phone 13 or 14

Positively, West Texas' Greatest Want-Ad Medium

Read It for PROFIT . . . . . Use It for RESULTS

Call Ad-taker Phone 13 or 14

Rates, Rules and Requirements of Classified Advertising Of The

Lubbock Evening Journal
Lubbock Morning Avalanche
Sunday Avalanche-Journal

(Sunday Morning)

All classified advertising will appear in both the Morning and Afternoon papers—both papers counting one insertion. All classified advertising is printed in the Lubbock Morning Avalanche first and the Daily Journal of the same date, no classified originating in the afternoon paper.

Classified for Sunday's issue will appear in the Avalanche-Journal counting one insertion, as this paper is sent to all subscribers of both the afternoon and morning papers.

AVALANCHE-JOURNAL Combined Rates:

Minimum words per insertion, 10.
One insertion, per word 4c
Two insertions, per word 6c
Three insertions, per word 7c
Seven insertions, per word 12c
Thirty insertions, per word 45c

These rates are for consecutive insertions only. Additional consecutive insertions over 30 times, of 1½c per word each.

All out-of-town ads, received by mail must be Cash with order. No exceptions. "NO REFUNDS" on ad stopped, after it has appeared in paper.

PHONE 13 OR 14

Our experienced ad taker will receive your ad and help you to word it, then our collector will call the following day. These accounts are "accommodation accounts" for our patrons and for one day only.

No advertisements accepted on an "until forbid" order. A specified number of insertions must be given.

We reserve the right to place an advertisement under the proper classification and reject unclean or objectionable copy.

Obituaries and cards of thanks at regular classified advertising rates.

The publishers are not responsible for copy omissions, typographical errors, or any unintentional error that may occur, further than to correct it next issue after it is brought to their attention. All advertising orders are accepted on this basis only.

Classified Advertising accepted until 6:00 p. m. on week days, and 9:00 p. m. on Saturdays, and all advertising received after 6:00 p. m. will be placed under "Too Late To Classify."

For classified display advertising information—

PHONE 13 OR 14

TO DISCONTINUE AN AD

Notice to Discontinue an Ad must be given after 8 a. m. and before 5 p. m., to some member of the Classified Advertising Department. We cannot be responsible for notices given before or after these hours, and to a member of some other Department.

ANNOUNCEMENTS

1—Lodges and Societies

Yellowhouse Lodge No. 641 A. F. and A. M. Stated communications the First Friday night each month.

A. SANSOM, W. M.
J. H. MOORE Sec'y.

2—Floral and Nursery

BAKER BROS., NURSERY
Wholesale and Retail
New supply just arrived.
Located at 15th and Ave. H

FOR QUALITY potted plants, call or see The Blossom Shop. 1610 7th St. Phone 45.

3—Lost and Found

LOST: Brown leather traveling bag, containing lady's spring coat and other apparel, and letters. Notify Ennis Curtis, O'Donnell, Texas.

STRAYED: Small white wire-haired dog. Name "Judge." Liberal reward for return. 1612 Broadway.

GLASSES LOST

Pair of rimless glasses and case. Lost between town and 22nd St. Finder please return to Avalanche-Journal.

STRAYED: Blue colored horse mule with rope burns on neck. Weighs 1,200 pounds. $10 reward. Will McCrummen.

4—Personal Notices

BUILDING MATERIALS
Lumber, building hardware, hog and poultry wire, shingles, roofing, windmills, lime, cement, brick, tile, etc.
C. D. SHAMBURGER LUMBER CO.
710 13th St. Phone 419

6—Beauty Parlors

REALART BEAUTY SHOPPE
2010 9th St.
PERMANENTS $1.00, $1.39, $2.00
Mrs. H. A. Thompson, Owner-Manager

THE SWAP COLUMN

We will run your 10 word ad, four days, under this classification for 30c. It must be a strictly "SWAP" ad, with no money changing hands in the transactions. Address and phone number charged regular rate.

EQUITY in nice brick residence for stock groceries. Box A. J., care Avalanche.

$100 set teeth for bale of cotton, school voucher, cows. Dr Maddox, moved, Bush Bldg.

SWAP shine parlor and magazine stand equipment and fixtures, for small car, lots, or what have you. Phone 2650.

PAYING business for business in small town. Box 39, Avalanche.

YOUNG registered Jersey milk cow for marketable cattle. Glenn Blackmon, Shallowater.

TEN ACRES irrigated valley land, good car. Mark Allen, Bush building.

CLEAR HOUSE, Levelland, for Farmall, complete. Ed Allen, Son, Bush building.

FOR TRADE: 2 row implements and teams for well located service station. Might buy. C. W. Payne, Floydada, Texas.

HAVE nice four-room residence in Paducah, clear, to trade for Lubbock residence. Box 311, Ralls, Texas.

CAFE for good car; milch cow for radio. 706 Ave. K.

1280 ACRE ranch, Roosevelt Co., N. M., for Lubbock property. 706 Ave. K.

PRACTICALLY new electric floor sweeper for oscillating fan. Koen Studio.

FLOOR finishing for what have you. Phone Chambless, 1902 10th.

TRADE equity in house and lot in Lamesa for Farmall and farm equipment. Write Harlan Holt, 1005 N-6th, Lamesa.

BUSINESS SERVICE

6—Beauty Parlors

SPECIAL

Permanent Waves ..... $1.25 up
Shampoo and Set 35c
Momarts Facials ..... 50c up

TEXAS BEAUTY SHOP
Margaret Foster Bradford.
1216 Texas Ave. Phone 249

SPECIALS

Croquignole Permanents $1.50
$10 Oil Steam Wave, $2.50, two for $4.50
Machineless Wave $3.50
Finger wave 15c
Oil Shampoo 35c

All Work Guaranteed

DE LUXE BEAUTY SHOP
916 Main Phone 319

VISIT THE
EX-CEL-CIS BEAUTY SALON
"We Will Please You"
1704 Main Phone 818

Modern Beauty Shoppe
1210 Avenue G
Now managed by Alma Henson and Roxie Sharnburg. We guarantee our work Nearest painless operators in Lubbock
Permanent Waves $1.50 to $5.00
"You Must Be Satisfied"
Finger Wave 15c. Shampoo and set 35c
TELEPHONE 1110
Commercial Hotel Building

SPECIALS

$2.00 oil permanents. Through November.

Mrs. Bess Houston
2010 18th St.

BONTON BEAUTY SHOP
2009 14th

Oil O'Castor Permanent $1.50
Real Art Permanent $2.50
Eugene Permanent Wave $4.00
Shampoo and Set 35



ARLENE'S BEAUTY SHOP AND SCHOOL

STUDENTS WANTED—Special prices on tuition this week.

SPECIAL PRICES
Croquignole Permanents $1.00
Oil Steam Permanents $1.50
Oil Shampoo 35c
Finger Wave 15c
Shampoo 15c

All Work Guaranteed
1618 Ave. K. 5 blks South Hotel Lubbock

NRA
SPECIAL
Regular $7.50 Oil Croquignole or Combination Permanent Wave for $1
SHERRELL'S BEAUTY SHOP AND SCHOOL
1005 Avenue S Phone 9550

Thanksgiving Specials

Until Thanksgiving we are offering the following specials:
Louette Machineless Permanent $5.00
$7 Artistic Permanent $3.50
$5 Genuine Realart Wave $2.50
Genuine Luxor Oil Wave $1.50
Plain Croquignole Wave $1.00

BAILEY BEAUTY SHOPPE AND SCHOOL
1801 16th street

MAYETTA BEAUTY SHOPPE
Permanent Waves
$1.98, $3.00, $5.00, $7.50, $8.50
Shampoos 25c, 35c. Finger Waves 25c, 35c
Remember Our Thanksgiving Contest.
MRS. DEX VESSELS, Owner.
1114 Ave. Q Phone 1388

7—Business Opportunities (Gen.)

FOR SALE: Year's lease. Well located hotel or rooming house. Cheap rent. Phone 133.

8—Business For Sale

FOR SALE: Small cafe and grocery store on highway. Box 429, Avalanche.

SMALL service station for sale. Bargain. 2247 19th St.

AMHERST CAFE for sale. Best location in town. Business just starting. Call or see owner, E. E. Cee, Amherst, Texas.

10—Tailors, Hatters, Laundries

Misfit
Suits & O'Coats
Values to $60, your choice for only $19.50
No charges for alterations.
"Pop Thomas"
1011 Main St. Phone 1026

Again, We Are Offering
TWO SUITS or SUIT and O'COAT for $29.50
CORCORRAN'S
Merchant Tailors—Cleaners—Pressers — Hatters
1216-A Texas Avenue Phone 2650

Don't be on the inside looking out at Shopping bargains—pleasant evenings—reading Avalanche-Journal Want Ads.

BUSINESS SERVICE

10—Tailors, Hatters, Laundries

BRING IN YOUR CLOTHES NOW—

Cleaning, Pressing, Alterations, Repairing, remodeling and we'll give you that good Huie service.

Huie
THE TAILOR
1412 Broadway Phone 193

BETTER

AN expert handles every operation. You do yourself and your clothes a favor when you send your laundry to

Lonnie's Steam Laundry
1811 19th Street Phone 798

20% DISCOUNT For Cash & Carry

Avalanche-Journal Want Ads Phone 13 or 14

VOGUE CLEANERS DYERS
Clyde Granbury, Mgr.
1018 Texas Phone 254

10-B—Professional Service



EYEGLASSES

With our new added equipment, we can again give you our customary—

PROMPT SERVICE

We fill any prescription, and duplicate any lense.

Quality and Accuracy Guaranteed

Dr. A. F. WOODS
Optometrist and Manufacturing Optician
Three Blocks South of Broadway at 1506 Avenue J Resident Phone 1256
Office in Home—No Rent to Pay

11—Transfer and Storage

One of Our
Van Leaving Thursday for Dalhart
Want load Wednesday, for any towns en route.
MONTGOMERY TRANSFER CO.
702 Main St. Phone 453

11-B—Locksmiths and Welding

Welding
Let me do your welding. All work guaranteed.
Mast Welding Co.
812 13th St.
(New Location)

12—Woman's Column

WANTED: Hand-made articles to sell on commission. Gift Shop, to open soon. 1618-B Ave. K.

12-A—Washing Wanted

GUARANTEED laundry work. Call for and deliver. Finished. Quilts free. 209 18th. Mrs. M. C. Murray.

BRING us your laundry. High quality work at low prices. Mrs. M. C. Harvey, 1910 9th.

EMPLOYMENT

13—Help Wanted Male

WANTED: 3 first class body men. Pay top price. Plains Body and Fender Works, Lubbock.

SALESMAN WANTED: If you have car and, eight dollars day sounds good, see Hubbard, Commercial hotel.

13-A—Help Wanted Female

SUNDAY school or active church worker to make religious canvas. Position two months. Salary $80.00. Give church and phone. Write Box X-1185, care Avalanche-Journal.

WANT unincumbered dependable person to care for two children and do housework. Room, board and salary. 1301-B 23rd.

14—Situations Wanted

EXPERIENCED young lady desires general office work. Use typewriter. Consider small salary. Phone 1599-J. References.

YOUNG LADY wants place to earn room and board. References. Phone 335.

Bargain Counters can't compare with the the Avalanche-Journal Want Ads—real money savers.

FINANCIAL

15—Insurance & Investments

THE SIGN OF GOOD INSURANCE
McCLEVEY, ROBERDS & WALKER
308 Myrick Bldg. Phone 1111

INSURANCE
call
Read Investment Company
INSURANCE—City and Farm LOANS
1310 AVENUE J Phone 884

SAVE—PROTECT—INSURE with
THORD DOCKRAY
Fire—Casualty—Bonds
Ground Floor Phone 137
New Cotton Exchange Bldg. 1007 13th St.
Over eight years experience in Lubbock

16-A—Automobile Loans



QUICK AUTO LOANS and Small Personal Loans
Automobile and Fire Insurance
Bonds
PAUL M. CROUCH CO.
1011½ Main street
Phone 1816

DON'T BORROW MONEY
on your car, until you have consulted us.
GUY L. McAfee
Insurance — Loans — Bonds
1012 Texas Ave. Phone 234

Auto Loans
QUICK SERVICE
Notes refinanced, more money advanced
Also small loans, $10 to $75.
INSURANCE OF ALL KINDS
L. E. DAVIS
1308 Texas Ave. Phone 361

AUTO LOANS
"Cash In 10 Minutes"
LEFTWICH FINANCE CO.
Across Street from Lubbock Sanitarium
1308 Broadway Phone 202

16-B—Money to Loan

SMALL SECURED LOANS
$5 TO $40
—on any good security like furniture, diamonds, etc. Also to salaried employees. Repay weekly or monthly as you are paid.
WESTER, Room 2 Upstairs
Benson Bldg. 1009 1-2 Texas Ave.

MISCELLANEOUS

18—Furniture For Sale

Cash For Your Used Furniture
Perfection Oil Stoves,
Dreamland Mattresses
Harold Griffith Furniture Company
Next door to Hilton Hotel Phone 990

FOR SALE: Extra nice walnut dinette suite. 2007 23rd St. Phone 1191-J.

We buy, sell and exchange
East Side Furniture Co.
1107 Ave. G
Phone 2611

Used But Not Abused
Furniture
Bought and Sold—Terms
PLAINS FURNITURE CO.
907-09 13th Phone 1330

LUBBOCK FURNITURE AND STORAGE
See new living room and bedroom suites before buying.
1212 13th Phone 833

FOR SALE: Real bargain, two piece living room suite at 1012 Main or phone 205.

CROSLEY RADIOS AND SHELVADORS
LUBBOCK FURNITURE AND STORAGE
1212 13th Phone 833

GAS RANGES AND GASCOOKERS
Good selection of Estate, Dangler, Quick Meal, Ranges Heat Control, Automatic Lighters, Porcelain Ovens, etc.
Good stoves at attractive prices.
Now is also the time to make your selection on Gas Heaters.
PERFECTION OIL STOVES
HAROLD GRIFFITH FURNITURE
Next to Hilton Hotel Phone 990

We Buy and Sell USED FURNITURE SPIKES BROS.
1212 Ave. H Phone 980

BARGAINS

Living room suites $49.50
Bedroom suites $45.00
Gas heaterola $29.50
Breakfast suites, used $6.75
Cookers, used ..... $6.50 up

We Buy, Sell and Exchange
Household Furniture Co.
906 Main St. Phone 1806

LIVESTOCK

19—Livestock For Sale

WANTED fat cattle and hogs. We pay cash for all classes of cattle and hogs. Alex McDonald Packing Co.

1000 LAMBS for cash or to responsible parties on time. 500 ewes on time. Room 218 Leader Building.

19-A—Poultry & Supplies

7-WEEK-OLD pullets, friers and jersey black giant cockerels. Quality Hatchery, 2 mi. N. E.

WANTED—Turkey eggs from thoroughbred stock. Unlimited quantity. H. E. Hughes, 347 Ave. H. Write box 1142, Lubbock, Tex.

40 WHITE LEGHORN hens for sale. Two mi. West Carlisle.

FINANCIAL

15—Insurance & Investments

THE SIGN OF GOOD INSURANCE
McCLEVEY, ROBERDS & WALKER
308 Myrick Bldg. Phone 1111

INSURANCE
call
Read Investment Company
INSURANCE—City and Farm LOANS
1310 AVENUE J Phone 884

SAVE—PROTECT—INSURE with
THORD DOCKRAY
Fire—Casualty—Bonds
Ground Floor Phone 137
New Cotton Exchange Bldg. 1007 13th St.
Over eight years experience in Lubbock

16-A—Automobile Loans

QUICK AUTO LOANS and Small Personal Loans
Automobile and Fire Insurance
Bonds
PAUL M. CROUCH CO.
1011½ Main street
Phone 1816

DON'T BORROW MONEY
on your car, until you have consulted us.
GUY L. McAfee
Insurance — Loans — Bonds
1012 Texas Ave. Phone 234

Auto Loans
QUICK SERVICE
Notes refinanced, more money advanced
Also small loans, $10 to $75.
INSURANCE OF ALL KINDS
L. E. DAVIS
1308 Texas Ave. Phone 361

AUTO LOANS
"Cash In 10 Minutes"
LEFTWICH FINANCE CO.
Across Street from Lubbock Sanitarium
1308 Broadway Phone 202

16-B—Money to Loan

SMALL SECURED LOANS
$5 TO $40
—on any good security like furniture, diamonds, etc. Also to salaried employees. Repay weekly or monthly as you are paid.
WESTER, Room 2 Upstairs
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Perfection Oil Stoves,
Dreamland Mattresses
Harold Griffith Furniture Company
Next door to Hilton Hotel Phone 990

FOR SALE: Extra nice walnut dinette suite. 2007 23rd St. Phone 1191-J.

We buy, sell and exchange
East Side Furniture Co.
1107 Ave. G
Phone 2611

Used But Not Abused
Furniture
Bought and Sold—Terms
PLAINS FURNITURE CO.
907-09 13th Phone 1330

LUBBOCK FURNITURE AND STORAGE
See new living room and bedroom suites before buying.
1212 13th Phone 833

FOR SALE: Real bargain, two piece living room suite at 1012 Main or phone 205.

CROSLEY RADIOS AND SHELVADORS
LUBBOCK FURNITURE AND STORAGE
1212 13th Phone 833

GAS RANGES AND GASCOOKERS
Good selection of Estate, Dangler, Quick Meal, Ranges Heat Control, Automatic Lighters, Porcelain Ovens, etc.
Good stoves at attractive prices.
Now is also the time to make your selection on Gas Heaters.
PERFECTION OIL STOVES
HAROLD GRIFFITH FURNITURE
Next to Hilton Hotel Phone 990

We Buy and Sell USED FURNITURE SPIKES BROS.
1212 Ave. H Phone 980

BARGAINS

Living room suites $49.50
Bedroom suites $45.00
Gas heaterola $29.50
Breakfast suites, used $6.75
Cookers, used ..... $6.50 up

We Buy, Sell and Exchange
Household Furniture Co.
906 Main St. Phone 1806

LIVESTOCK

19—Livestock For Sale

WANTED fat cattle and hogs. We pay cash for all classes of cattle and hogs. Alex McDonald Packing Co.

1000 LAMBS for cash or to responsible parties on time. 500 ewes on time. Room 218 Leader Building.

19-A—Poultry & Supplies

7-WEEK-OLD pullets, friers and jersey black giant cockerels. Quality Hatchery, 2 mi. N. E.

WANTED—Turkey eggs from thoroughbred stock. Unlimited quantity. H. E. Hughes, 347 Ave. H. Write box 1142, Lubbock, Tex.

40 WHITE LEGHORN hens for sale. Two mi. West Carlisle.

LIVESTOCK

19-A—Poultry & Supplies

FOR SALE: 300 head of white leghorn pullets, now laying. Jack Knipe, Kuykendall Chevrolet Co.

MISCELLANEOUS

20—Musical Instruments

BUESCHER trumpet and engineer drawing set for sale or trade. Howard Davis, Hale Center, Texas.

21—Miscellaneous For Sale

USED TIRES FOR SALE
USED TIRE EXCHANGE
1318 Ave. H South of Little Hotel

FOR SALE: One chair shine stand and accessories, at half price. Phone 163.

VICINE mineral water for rheumatism, kidneys, stomach, all kinds of sores. $1.00, at 1905 25th.

HOOSIER CABINET, refrigerator, separator, Maytag churn, coal heater, coal brooder, White Leghorn hens. 1121 34th.

FOR SALE OR TRADE: Seven-room brick veneer, all modern conveniences. Paved street. Would trade for smaller place. Phone 153. Night 1353-W.

SEWING machines, $18.00 and up. Guaranteed good condition. Expert repairing. 1312 Ave. H. Burns Furniture.

WHEN you come to get your canning tomatoes bring your baskets. A. Judd, Slaton highway.

22—Wanted To Buy

WANTED
GOOD, CLEAN COTTON
RAGS
Baker Printing Co.
1009 13th Phone 1055

WANTED
All kinds of burlap sacks. We buy and sell.
ACME SEED COMPANY
508 Broadway Phone 883

USED living room suite Must be in good condition. Reasonably priced. Pay cash. Phone 2100.

WANT to buy old stamps Prefer old Confederate and U. S. stamps on the envelopes issued before 1870. Also old envelopes and letters written in Texas before 1840. Will buy old firearms, glassware, prints, books, etc. Leland J. Mast, Box 672, Lubbock, Texas.

CASH PAID for your old gold and silver, gold bridge crowns, also good used men's clothing, shoes, pistols, etc. 1204 Ave. H.

WANT to buy maize heads. Clutters Dairy.

22-A—Wanted to Trade

WANT to rent 300-600 acres, South Plains. Have capital, machinery, experience. C. A. Robinson, Perryton, Tex.

RENTALS

23—Board and Room

ROOM And BOARD INGLESIDE COURT
13th and Ave. N
Family style meals. Nice clean rooms Reasonable rates.

ROOM and board for two girls or couple, in nice home. Reasonable price. 2109 13th street.

LOVELY rooms and home cooked meals found at 1641 Broadway. Phone 635-W.

23-A—Business Property For Rent

HAVE choice coal and grain location for rent in Lubbock. Box 306, Ralls, Texas.

FOR LEASE, equipped resturant, cheap rent. See Kessel, Slaton, Texas.

24—Furnished Houses For Rent

TWO-ROOM furnished house, bills paid, $12.50. 2116 17th.

FOR RENT: Five-room furnished house, responsible couple. 2009 26th. Possession first of month. Phone 1994-J.

24-A—Unfurnished Houses For Rent

MOVING DAY
If you are moving—call us
MONTGOMERY TRANSFER COMPANY
702 Main St. Phone 453

25—Bedrooms For Rent

A ROOM for rent to young business man. Ellwood Addition, outside entrance. Garage. Phone 2182.

DESIRABLE bedroom. Private entrances, with or without meals. Four blocks south Hotel Lubbock. 1530 Ave. K.

FURNISHED bedrooms. Two blocks from Lubbock hotel. Private entrance. Meals if desired. 1308 Avenue L.

NICELY furnished southeast bedroom, private entrance. Garage, close in. Phone 518. 1420 Broadway.

26—Furnished Apartments

FURNISHED apartment or bedroom with kitchen privileges to adults, preferably ladies. Garage. 1711 16th.

DESIRABLE 3 room furnished apartment to couple. 1402 Ave. M.

FOR RENT: Furnished duplex with private bath. Garage. 1909 10th.

26-A—Unfurnished Apartments

FIVE-ROOM duplex, with garage. 1909 13th. Telephone 42.

THREE nice large rooms. Brick, private outside entrances. New paper. Hardwood floors. Reasonable. 2308 21st St.

RENTALS

27—Wanted, Rooms, Apartments and Houses

LADY desires nice room in private home. Garage necessary. Box P. H. D., Avalanche.

YOUNG man desires room and board in private or boarding house located between Ave. M and Texas and Broadway and 18th street. Address Box D. V. B. Avalanche-Journal, at once.

WANTED to rent a 4 or 5 room furnished house or apartment, by December 10; close in. Box 1924, care Avalanche-Journal.

REAL ESTATE

29—Houses For Sale

640 acres 4 1-2 miles N. Tech three good sets of improvements, 540 acres in cultivation, $30 acre, $3,200 cash, balance in Federal loan.
240 acres on pavement, good 5 room house, 200 acres in cultivation, near school, $30 acre, $1,000 cash, balance easy.
320 acres 12 miles Lubbock, on pavement, practically all in cultivation, lots of shade trees, good orchard, 3 room house, good out buildings, $30 acre, $1,500 cash, balance in loan.
5 acres, 4 room house, bath, chicken houses, well, mill, up tank, near Tech, clear, to exchange for clear business.
Have several tracts of land in Hockley Co., will sell on maize plan.
CAIN AND TERRELL
214 Conley Bldg.
Office Phone 703

SUBURBAN home modern bath. Three acres. Paved highway. Tech Addition. Reasonable. Benson, 212 Conley Bldg.

31—Farms and Land For Sale

FOR SALE: Farm near Lubbock. Also good milch cows, easy terms. H. H. Halsell, 1212 Texas Ave.

FORTY ACRES, clear, beautiful Ozarks, northwest Arkansas, near town, school and paved highway. Will sell or trade for car or what have you? W. J. Price, 2119 Main. Phone 2019-J.

CLEAR 160 acres, near Whiteface. Raw land. Sell, trade. Take truck. J. D. Jones, Rt. 6, Lubbock.

99 ACRES two miles of Tech. All in cultivation, well improved. You're nearer to Tech College than if you lived on the square.

SEE HENSON, 1106 1-2 Ave. L

A SPECIAL OPPORTUNITY

—is offered in a well improved farm, 10 miles of Lubbock, near paved highway. Price $40.00 per acre. Has federal loan of $3,400.00. Shown by appointment only. Now is the time to buy a nice home from us on the easy payment plan.
Call E. S. Williams
S. J. McFarland and Co. 210 Leader Bldg.
Night phone 1567-W Phone 861

FOR SALE

One span of mares. Good half-section of land, two sets of improvements. $40 per acre. Located 7 miles north Lubbock. See
JOE GEORGE
1114 Avenue Q

REAL ESTATE

31—Farms and Land For Sale

THE NEAREST THING TO SANTA CLAUS THAT YOU HAVE EVER SEEN.

WE CAN SELL YOU A FARM WITHOUT ONE SINGLE CENT DOWN PAYMENT.

We have four sections of land, located 14 miles southeast of Brownfield, which we can sell you without any down payment whatsoever. This is good agricultural land, with plenty of good water. Partly in cultivation. We require, of course, that the farmer be able to drill well and put up windmill, and do some improving, etc.

THIS LAND CAN'T AND WON'T LAST LONG—SEE US AT ONCE.

W. C. (BILL) ESTES
with
R. J. MURRAY
1107 Ave. K Phone 1744

CLEAR 96 acre farm, Parker county, two miles courthouse. Trade for teams, tools, and feed. Phone 886.

TO TRADE: Modern home, paved street, San Angelo, Tex., for farm South Plains, pay difference or assume loan. D. L. Kent, Slaton, Texas.

WILL TRADE

Residences, brick business buildings, farm land acreage, vacant lots, all clear, for Lubbock Building and Loan stock, Lubbock National bank stock, first vendors lien notes, Home Owner's Loan Corp. bonds or anything of value.
J. MILTON JONES
1011 1-2 Main St.

GOOD quarter section of land, six miles of county seat town, all in cultivation, to trade for improved acreage near Lubbock. Write R. P. Raney, 1510 Ave. J.

MISCELLANEOUS

21—Miscellaneous For Sale

THE BUSINESS THAT
QUALITY
BUILT

THIS is what we are striving to have the people say NOW, and in later years.

You may accuse us of being egotistical, BUT, if we don't, WHO WILL?

WE REALLY KNOW LUMBER, how and where to buy it, to get the VERY BEST. We buy that kind, IT SELLS ITSELF. If you doubt, come, look, and be convinced.

LUBBOCK Lumber Co.
C. B. Powell, Owner-Manager
14th and Ave. Q
Ben Cole, Sales Manager
Phone 1510

CHRISTMAS GIFT GUIDE



Gifts for MOTHER

MOTHER WOULD APPRECIATE
A Nice Felted Mattress
DIRECT MATTRESS CO.
1715 Ave. H Phone 1148

A PERMANENT
FOR CHRISTMAS
Would Be Appreciated By Mother
DE LUXE BEAUTY SHOP
916 Main Phone 319

MOTHER
Will Appreciate a New Set of TEETH
AS A XMAS GIFT
DR. J. W. PHILLIPS
Conley Bldg. Phone 75

A REALLY GOOD PERMANENT WAVE MAKES AN EXCELLENT XMAS GIFT FOR MOTHER
JEANNE'S BEAUTY SERVICE
1111-B Ave. J Phone 1170

MOTHER WILL GET MORE PLEASURE FROM A PERMANENT WAVE
SHERRELL BEAUTY SCHOOL AND SHOPPE
1005 Ave. S Phone 9550

SPECIAL XMAS PRICES ON PERMANENT WAVES
MAYETTA BEAUTY SHOPPE
Mrs. Dex Vessels, Owner
1114 Ave. Q Phone 1388

WE HAVE JUST RECEIVED LARGE ASSORTMENT OF XMAS GIFTS FOR EVERYONE
CORNER DRUG STORE
13th and Ave. H Phone 1141

Gifts for WIVES

PERFUMES, STATIONARY, CANDY, VANITIES, SETS, AND MANY OTHER NICE XMAS GIFTS FOR HER AT
JOHN HALSEY DRUG
1115 Broadway

SURPRISE THE WIFE
By Giving Her a FELTED MATTRESS
DIRECT MATTRESS COMPANY
1715 Ave. H Phone 1148

SHE WANTS A PERMANENT WAVE FOR CHRISTMAS
BAILEY BEAUTY SHOPPE
1801 16th St.

JUST TELL THE WIFE THAT YOU WILL SEND THE LAUNDRY TO US. THAT'S THE GIFT SHE WILL APPRECIATE
LONNIE'S STEAM LAUNDRY
1811 19th St. Phone 798

Gifts for WIVES

SPECIAL XMAS PRICES ON PERMANENT WAVES
MAYETTA BEAUTY SHOPPE
Mrs. Dex Vessells, Owner
1114 Ave. Q Phone 1388

SHE WILL ENJOY A PERMANT WAVE FOR XMAS
SHERRELL BEAUTY SCHOOL AND SHOPPE
1005 Ave. S Phone 9550

A GIFT FOR HER THAT ENDURES
"LIFE INSURANCE"
J. P. NEWMAN
Rep. West Coast Life
Phone 513 Conley Building

Gifts for SISTER

FOR DAUGHTER
We Would Suggest One of Our LOVELY PERMANENTS
DE LUXE BEAUTY SHOP
916 Main Phone 319

THE GIFT OF GIFTS FOR THE YOUNG LADY—
"A Beauty Course"
BAILEY BEAUTY SCHOOL
1801 16th St.

Gifts for EVERYBODY

A NEW SET OF TEETH
IS A REAL GIFT FOR ANYONE
We Have Very Reasonable Prices.
DR. J. W. PHILLIPS
Conley Bldg. Phone 75

IT'S A REAL TREAT TO WEAR GARMENTS CLEANED AND AND PRESSED BY US
BRAY'S
No. 1 2436 19th No. 2 1704 Main

The New OT Model
ROYAL PORTABLE TYPEWRITER
Formerly $60—Now Only $45
HESTER'S OFFICE SUPPLY CO.
1008 13th St. Phone 78

A NEW SET OF TEETH MADE BY US IS A REAL GIFT FOR ANYONE
DR. F. W. MADDOX
New Location Bush Building

See Us For
XMAS CANDIES, FRUITS AND ALL INGREDIENTS FOR THE FRUIT CAKE
SCOGGIN FOOD MARKET
13th and Avenue J

Gifts for FATHER

See Us For A COMPLETE STOCK OF ALL LEATHER GIFTS
BROWN'S SHOE REPAIR
1203 Broadway

GIVE FATHER A SUIT
And Get One For Yourself, All For $29.50. Made-to-Measure.
CORCORRAN'S
1216-A Texas Ave. Phone 9

A NEW SUIT
Will certainly please father. Misfit suits and O'Coats, $19.50 up.
THOMAS CUSTOM TAILORS
1011 Main St. Phone 1

Gifts for HUSBANDS

We Know What MEN
Like for Christmas. Let us help you select
WALTON'S
The Man's Shop

SURPRISE THE HUSBAND
—Buy him a new suit. Misfit suits and o'coats, $19.50 up.
THOMAS CUSTOM TAILORS
1011 Main St. Phone 1

Gifts for BROTHER

GIVE BROTHER A SUIT AND COAT
ALL FOR $29.50
CORCORRAN'S
1216-A Texas Phone 2

Gifts for THE HOME

MANY NICE GIFTS FOR THE HOME
In new and used furniture
HOUSEHOLD FURNITURE CO.
906 Main St. Phone 1

The Nicest Xmas Gift For The Home
FURNITURE
Spikes Bros. Furniture
1212 Avenue H

OUR COFFEE
IS A GOOD GIFT FOR THE HOME THE YEAR 'ROUND
LUBBOCK COFFEE MILLS

Gibson Funeral Is Set Here Saturday

Funeral services for Mrs. T. P. Gibson, 73-year-old Lubbock pioneer, who died unexpectedly Wednesday night, will be conducted at 3 o'clock Saturday afternoon at the church of the Nazarene.

Rev. Mary Lee Cagle, pastor of the Nazarene church in Fort Worth, and Rev. P. B. Wallace, Nazarene district pastor at Clovis, N. M., will officiate. Burial, directed by Sanders Funeral home, will be in Lubbock cemetery.

Mrs. Gibson's sister, Mrs. J. W. Bounds of Pasadena, Cal., was to arrive here early this afternoon. A son, Clyde Gibson of Lubbock, was the only other immediate survivor.

REAL ESTATE

31—Farms and Land For Sale

REAL FARM BARGAINS
320 acres South Lubbock, 300 acres in cultivation. Close to school and gin. Four room and 2 room house. Good improvements. $25.00 acre.
320 acres near County Line. Cat claw land, 4 room house. Good out buildings. 280 acres in cultivation. $22.50 acre. $1,600.00 cash, balance terms.
320 acres southwest Lubbock, 300 acres in cultivation. Nice 4 room house and good barn. Priced $30.00 per acre. $1,600 cash, balance terms.
320 acres, 4 miles northwest Meadow. 180 in cultivation. Good 4 room house. Two porches. Windmill, overhead tank.
LEWELLING AND LEWELLING
Citizens National Bank Bldg.
Lubbock, Texas

33—Real Estate

FOR TRADE
80 acre irrigated land with new pumping plant; 40 acres in alfalfa. Located 149 miles west of Phoenix, Ariz., and 50 miles east of Yuma. Clear of debt.
Also nice 12-room duplex and 3-room cottage all furnished and rented with small loan in Los Angeles, Calif.
Will trade part or all for farm land, income property or merchandise business anywhere on South Plains. No inflated prices considered. Give particulars in first letter. Box L. P., care Avalanche.

Land Bargains

160 acres, well improved, near Lubbock, has federal loan.
120 acres, well improved, near Monroe, also 120 acres extra well improved.
280 acres, near Lubbock, on pavement, well improved, a real farm and good buy, and terms to suit.
Two chicken ranches, well improved, one near Slaton, the other Lubbock, to trade for Lubbock residence.
Section of good land, improved, all tillable, for $12.50 acre, this is a chance to double your money quick.
Brick business house in Lubbock, well located, bringing $75.00 month, will sell or trade for farm or good brick residence.

Raleigh Martin
Leader Bldg.

For Sale Or Trade

1102 acres in Hale county, extra well improved; $50 in cultivation, 500 in wheat, near high school, $21.00 per acre, federal loan, $3,000.00 in tractors, farm equipment, cows, hogs and feed, all for $35.00 per acre. Will consider mercantile business, small farm on highway near Lubbock or ranch land in New Mexico and cattle.

Box L. J.
Care Avalanche-Journal

IF YOU CRAVE ACTION
List your rental properties with us. 25-acre stonethrow Tech for sale or trade. Clear house Levelland. Main street, swap for a Farmall, complete.
Several good farms around Lubbock small cash payments, well financed.
Better heed the knock of opportunity on your door. They are going fast.
Ed Allen & Son
Bush Building — New Phone 750

BE SURE your title is good before closing that real estate deal. Have your abstract certified to by—
WILSON ABSTRACT COMPANY
Prompt, Efficient Service
Oldest and most complete abstract plant in Lubbock county We write title insurance 904-A 13th street. Telephone 133

IRRE-POSSESSED beautiful residence lot for client. He authorizes me to sell cheap. John L. Ratliff. Brown Bldg.

320 ACRES: 12 miles Lubbock, $25.00 acre. One mile pavement. Duncan & Noah, 1005 Avenue H. Phone 117.

1-2 SECTION near Brownfield, 200 acres in cultivation, 4 room house, well and windmill. J. M. Bailey, Hale Center, Texas.

AUTOMOBILES

34—Wanted Automobiles

WANTED: 1933 Chevrolet, prefer tudor standard. Will trade in good 1930 Ford coach. C. G. Rankin, Crosbyton. Mt. Blanco school.

35—Automobiles For Sale

FOR SALE: 1930 Chevrolet coupe in good condition. 3 brand new tires. 2006 Ave. K.

NOTICE FOLKS
Just received 10 1930-1931 clean Fords and Chevrolets. See us if you want a good car. Holleys Taylor Used Car Lot, Corner 13th and Ave. K.

MOSES & MADDOX
USED CAR SALES CO.
Main & Ave G. Northeast side square
Good Used Cars, Priced Cheap

36—Garages

ALDRICH-COLLINS
Auto Repair Service
Announce their opening of a COMPLETE BODY, FENDER AND TOP DEPARTMENT, with highly experienced men in charge. Prices very reasonable.
Dan Aldrich, 1009 Ave. H — Clarence Collins, Phone 165

MR. CAR OWNER
Your choice of the following polishes: Duco, Simonize, Johnson, Tumbler or Parmershine. Washing and polishing, $3.50. Storage and greasing at—
808 Main
(Under Texas Hotel)

WE SPECIALIZE ON FORD AND CHEVROLET REPAIRS
RAY NIX REPAIR SHOP
812 13th St. Phone 1616

MR. CAR OWNER: Your choice of the following polishes: Duco, Simonize, Johnson, Tumbler, or Parmershine. Washing and polishing, $3.50, at 808 Main, under Texas hotel. Storage and greasing.

New Forest Chief



Appointed to be new Chief Forester of the government Forest Service is Ferdinand A. Silcox (above), now a director of Industrial Relations for the New York Employing Printers Association. He succeeds Major Robert Y. Stuart, who fell to his death from an office building in Washington.

FARM ANIMALS TO COMPETE

INTERNATIONAL LIVE STOCK EXPOSITION OPENS SATURDAY

CHICAGO, Dec. 1. (AP)—The vast stock yards district of Chicago teemed today with the confusion of exhibitors and judges preparing for agriculture's perennial classic, the annual International Live Stock exposition and attendant Hay and Grain show and National Club congress.

Tomorrow and for eight days thereafter judges will peer at the bluebloods of American farm animals, vieing with each other in the world's most important event of its kind.

With crowds banked into the huge amphitheater which is the center of the stock yard's 25-acre exposition area, animals from 28 states in the union, the District of Columbia and three Canadian provinces will be paraded before the eyes of experts who will pick from them the grand champions to be enthroned for a few hours and then led to slaughter.

14,000 Head Entered

More than 14,000 head of cattle, horses, sheep and hogs have been entered. In addition, grainmen from 31 states and seven provinces brought their samples to Chicago for competition in the 15th annual international Hay and Grain show. The men who have reigned as kings in this phase of the exposition in recent years will be barred from competition by virtue of a recent ruling, thus throwing open to all comers the tifles of wheat, corn and barley monarchs.

The exposition gets under way tomorrow with the judging in the twelfth annual National Club congress, in which more than 1,000 farm youths, winners in competition with almost a million boys and girls, have entries.

The collegiate live stock judging contest and the intercollegiate crops contest also will be held Saturday.

CONVICT SHIP

(Continued from Page One)

and wooden shoes, carried as sole baggage a blanket in a sailor's kitbag.

Their wrists were chained. Soldiers, with bayonets fixed and rifles cocked, marched them through the prison door and across the grass-grown path—seldom trod, but always one way—known as "Guiana walk." Police held back relatives and the curious.

First those sentenced to fixed terms at hard labor embarked, wearing knitted caps to distinguish them from the felt-hatted "releaguers," whose banishment is for life and who were loaded last. From lighters they climbed a ladder to the deck of La Martiniere and were led to the cages in the hold. The ladder was hoisted, the anchor lifted and the ship steamed away.

BEAUTY

(Continued From Page One)

perfect features explodes when you consider what would be the result if you took a perfect nose two sizes too large and put it on the face of your best friend."

The artists of the 90's began to play with features, he continued, creating a harmony of their own. Hence, the "Gibson girl"—a vital beauty, not an echo of something that had perished two thousand years before.

Although the Gibson girl became the accepted standard of American beauty, said Stanlaws, she, too, died. She was still a bit too classic some what "cold" and "snooty."

"So we changed her quite a bit," he said, "giving her a boyish form and a great deal of 'it.' We have in fact, added a little jazz to the facial symphony.

"It is from these modern standards of beauty that I judged the screen actresses."

If he offended a few ardent cinema addicts, Stanlaws is duly contrite

NINETY MEN AND WOMEN MAY HAVE TO ABANDON ARCTIC SHIP FOR ICE FLOES

MOSCOW, Dec. 1. (AP)—Ninety men and women aboard a ship, jammed and battered by Arctic ice for two months, may have to abandon their perilous refuge and take to the floes of the East Siberian sea.

Their acute plight was revealed today by a wireless message from the icebreaker Cheliuskin, helpless at 62 north latitude, 172 west longitude.

Provisions and fuel are being landed on the ice and everything is being made ready to leave the ship should further pounding by the floes, which gravely endangered her Nov. 25, necessitate abandonment. The ship reported the ice-battering menace had been temporarily relieved by a change in the wind but indicated another wind shift might crush the vessel.

17 Passengers Aboard

The Cheliuskin sailed from Murmansk Aug. 10 carrying a crew of 51 commanded by Prof. Otto Schmidt, noted Arctic authority, and a party of 17 passengers including five women and one child, to relieve a little colony of scientists who had spent the previous winter on bleak Davidoff island.

Unusually heavy ice prevented the ship from reaching closer than several miles from the island, so Sept. 17, the transfer of the relief party and supplies was begun by means of an airplane carried on board for just such an emergency.

On each return trip from the island, the plane brought to the ship colonists to be taken home. About 40 colonists were taken aboard ship.

Meanwhile, the Cheliuskin became helplessly locked in the ice from which her engines were unable to free her.

Another Soviet icebreaker was dispatched to her assistance early in November from Providence bay, but was driven back by fierce storms without being able to reach the distressed vessel.

Embedded in ice, the Cheliuskin is gradually being carried toward Bering straits. Even if it reaches the straits now, Arctic experts here say it would be impossible to pass through the heavy ice at this season.

DAILY MARKETS

Cotton Market

NEW YORK REPORT

NEW YORK, Dec. 1. (AP)—Cotton opened steady, 8 to 10 higher in response to higher cables and on the advance in foreign exchange. Dec. 9.91; Jan 9.98; Mch 10.14; May 10.28; Jly 10.39; Oct 10.59.

Trading was moderately active at the start with December selling up to 9.91 and May to 10.29 on covering and trade or commission house buying attributed chiefly to the action of the dollor. The demand was supplied by realizing combined with some local and southern selling, however, and prices sagged a few points from the best during the early trading. At the end of the first half hour, the market was steady at net advances of about 6 to 8 points on active positions.

Demand tapered off later in the morning but continued in sufficient volume to absorb offerings and the market showed a generally steady tone. March contracts after advancing to 10.17 or about 12 points net higher, were holding around 10.12 at midday with the general list showing net gains of about 5 to 9 points.

NEW ORLEANS REPORT

NEW ORLEANS, Dec. 1. (AP)—Cotton opened firm but comparatively quiet today. Liverpool was about as due, sterling was higher and gold advanced 8 cents.

First trades here showed gains of nine points with March at 10.11 and May at 10.24. Trading was light after the start and prices eased off slightly, March dropping 3 points to 10.08 and May 2 points to 10.22.

At the end of the first half hour the market was steady but at the lows.

The market ruled very quiet all morning, prices improved slightly on a little trade-calling, March advancing to 10.12 and May to 10.27, or 10 points above Wednesday's close. Near noon the market eased two to three points from the best owing to a slight decline in sterling and some hedge-selling.

Livestock Market

FORT WORTH REPORT

FORT WORTH, Dec. 1. (AP) (U. S. Dept. Agr.)—Hogs 1,000; good truck hogs steady to 10c lower; no rail; top 3.90; good to choice 185-260 lbs 3.85-3.90; good 150-180 lbs 3.40-3.80; packing sows 2.75-3.25.

Cattle 900; calves 1,300; quotably steady; fed steers 3.50-3.75; good lightweight fed yearlings 4.00-4.50; very few fat cows above 2.25; butcher sorts around 1.75-2.00; few good heavy fat calves up to 3.50; most weighty averages 3.00 down.

Sheep 1,500; fat lambs strong; good to choice shorn fed lambs 5.75; medium grade wooled lambs 5.00; shorn lambs and yearlings mixed 4.50; shorn feeder lambs 3.50-3.75; medium grade aged shorn wethers 1.75.

KANSAS CITY REPORT

KANSAS CITY, Dec. 1. (AP) (U. S. Dept. Agr.)—Hogs 3,000; very slow; 10-15 lower; top 3.55 on choice 190-210 lbs; good and choice 140-350 lbs 3.00-55; packing sows 275-550 lbs 2.40-3.00; stock pigs, good and choice 70-130 lbs 2.50-3.00.

Cattle 1,200; calves 400; light steers and yearlings fully steady; weight steers weak; other classes steady; steers, good and choice 550-1500 lbs 3.50-6.25; cows, good 2.65-3.25; vealers (milk-fed), medium to choice 3.00-6.00; stocker and feeder steers, good and choice 3.25-4.85.

Sheep 4,000; lambs fully 25 lower; sheep steady; lambs, good and choice (x) 90 lbs down 6.50-90; yearling wethers, medium to choice 90-110 lbs 5.00-50; ewes, good and choice 90-150 lbs 2.00-3.00; feeding lambs (range) good and choice 50-75 lbs 5.25-6.00.

(x)—Quotations based on ewes and wethers.

Lubbock Markets

These prices are furnished by the following Lubbock firms: Poultry—Lubbock Poultry and Egg company, delivered Lubbock; Grain—S. E. Cone Grain and Seed company, following prices being bid by Lubbock grain dealers; Cotton—Blocker Cotton company. All prices subject to change during day.

POULTRY	
Hens, col., 4 1-2 lbs. and up	8c
Hens, col., 3 1-2 to 4 1-2 lbs.	6c
Hens, leghorns, all wts. and col. under 3 1-2 lbs.	5c
Hens, No. 2, col. and leghorns	4c
Springs, col and leg., all wts.	7c
Stags	5c
Springs, No 2, col. and leg.	4c
Cox	4c
Guineas, old, each	10c
HIDES	
Green hides, No. 1 trimmed	5c
Green salt hides, No. 1 trimmed	3 1-2c
Green hides, No. 2	2 1-2c
Green salt hides, No. 2	2 1-2c
Dry hides	3 1-2c
BUTTERFAT	
Butterfat	15c-17c
GRAIN	
Threshed kaffir	45c-50c
Threshed maize	50c-55c
Milo maize heads	$9-$9.50
Wheat	65c-68c
Corn, No. 2 mixed, bu.	40c-45c
Corn, No. 2 white, bu.	40c-45c
COTTON	
Middling, 15-16 staple	9.45c
Middling, 7-8 staple	9.30c
Middling, short staple	9.05c
Lower grades	7.45c-8.45c

Friday's Local Grain Receipts:

Kafir	2 cars
Sudan	1 car
Milo heads	1 car

Grain Market

CHICAGO REPORT

CHICAGO, Dec. 1 (AP)—Downturns in wheat prices and upturns in corn formed the rule early today. Wheat was bearishly influenced by breaks in Liverpool quotations owing to cheap Argentine offerings. Delay of the United States corn processing tax until Jan. 1 was a bullish factor as to corn. Opening unchanged to 1-2 lower, wheat afterward declined all around. Corn started 1-8 to 1-2 higher, and subsequently held near the initial range.

Stock Market

WALL STREET REPORT

NEW YORK, Dec. 1. (AP)—Stocks displayed a moderate upward urge today in quiet trading as the domestic gold rate was lifted another 8 cents to $34.01 an ounce.

While there was no rush for equities generally, and an occasional soft spot was noted in the list, the persistence of the administration's price-raising program was an obvious selling deterrent. Public participation was still at a minimum and the majority of the transactions was accounted for by professionals. The British pound advanced some 8 cents and the French franc moved up about 1-10 of a cent in early dealings, but subsequently yielded part of their gains. Grains were indecisive, but cotton, rubber and silver firmed. Bonds were mixed, with federal issues a trifle easier.

Shares up 1 to around 2 included those of Du Pont, Johns-Manville, American Can, Case, Allied Chemical, Chrysler, U. S. Steel, union Pacific, Santa Fe, U. S. Smelting, Cerro De Pasco, National Distillers, American Commercial Alcohol, U. S. Industrial Alcohol and Commercial Solvents. American Telephone dropped a point when General Johnson announced that a wage and hour agreement would be imposed on the company if necessary.

Sale Of Christmas Seals Starts Today

Sale of Christmas seals sold annually throughout the nation to raise funds to be used in treatment of tubercular patients and prevention of tuberculosis was to begin today.

The Lubbock County Children's council is the local sponsor. Sixty per cent of the receipts will be used in local work, Mrs. Joe H. Smith of the council said.

The 1933 stamp has a black background on which orange silhouettes contrast vividly.

Woman Is Freed Of Charge Of Forgery

May Shaw, an attractive young woman arrested in Slaton in October and subsequently indicted for forgery, was released from county jail here this morning after Judge Clark M. Mullican of 99th district court had instructed a jury to return a verdict of not guilty.

The instructed verdict, Burton S. Burks, assistant district attorney, explained, was a result of a defect in an indictment, which did not name the bank upon which an allegedly forged check was drawn.

J. W. Adams, who was arrested with the woman, was acquitted of forgery Monday by a 99th district court jury. The defense had introduced testimony that Adams was in Austin when a check about which the case hinged was alleged to have been passed.

Oliver Shackelford, charged with burglary, pleaded guilty before Judge Mullican and a jury this morning and asked for a suspended sentence. Trial of the case had not been completed at noon.

COAL FOR NEEDY

WASHINGTON, Dec. 1. (AP)—Ten million tons of coal are to be purchased by the Federal Surplus Relief corporation for needy unemployed, Harry L. Hopkins, president of the corporation, said today.

HENRY VII IS EXONERATED

BLAME IN MURDER OF TWO BOYS 450 YEARS AGO IS FIXED

LONDON, Dec. 1. (AP)—The report of an unofficial coroner today accused Richard III of the murder of two boys who died 450 years ago and absolved Henry VII of the stigma of guilt.

In a paper read before the society of Antiquaries last night, Professor William Wright, dean of the London hospital, described research in which he had removed from their burial urns in Westminster Abbey the bones of the "Little Princes in the Tower," found evidence they had been murdered by Richard III and that they were not so little.

A scar on the facial bones of Edward, prince of Wales, eldest son of Edward IV, led Professor Wright to conclude that the boy and his brother, the fifth duke of York, had been slain.

The professor placed the ages of the boys at 10 or 12 years.

They were tall for their ages, he said, and one showed evidence of an abnormal tear duct which the professor said indicated he had "cried his eyes out"—presumably during his and his brother's imprisonment in the Tower of London.

Suspicion in the slayings of the lads has rested for centuries between Richard and his successor, Henry VII, but Professor Wright placed it with Richard.

The ages of the boys, he explained, precluded their having been alive when Henry came to England from France and defeated Richard at the battle of Bosworth on August 22, 1485.

Sons of Edward IV, the boys were 4 feet 9 inches and 4 feet 6 1-2 inches tall, according to the professor's measurements.

DOUBLE SLAYING

(Continued from Page One)

way Wednesday and found another man there, according to relatives. Kinser was said to have knocked the other man down.

Police were told that Kinser spent much of his time yesterday seated in his automobile in front of his home, apparently watching the residence of Mrs. Broadway.

About dusk Mrs. Broadway and her mother, who lived with her, and her brother-in-law and sister, Mr. and Mrs. C. H. Jaenecke, came out and started to go to the Jaenecke residence.

Kinser got out of his car and walked toward them saying, according to Mr. and Mrs. Jaenecke, "Gussie, are you coming with me?"

Jaenecke said Mrs. Broadway told him "no," and Kinser returned to his car and got a pistol, then turned back toward Mrs. Broadway with the statement: "Well, you're either going with me or you are not going with anybody."

First Shot Missed

"Mrs. Broadway started to walk off and he began shooting at her," Jaenecke told police. "He missed her the first shot, then fired two more times, striking her in the back."

Jaenecke said when Kinser had called for Mrs. Broadway to come with him, Mrs. Kinser shouted from her porch across the street: "Don't go near him."

After the shooting started, Jaenecke ran to his own car and seized an automobile crank, then ran after Kinser and hit him on the back of the head. Kinser fell and the pistol dropped out of his hand.

Persons who rushed up and pulled Kinser to his feet had not known he had shot himself through the heart just before the crank felled him.

TEACHERS' MEET

(Continued From Page One)

of Chicago, Ben D. Wood of New York, and Dean J. B. Johnston of Minneapolis were among the out-of-state speakers who addressed the specialized groups. The state school for blind and the state school for deaf appeared on the program of the kindergarten- primary section, in addition to a lecture by Dr. Herbert B. Bruner of Columbia university.

The social program for the day included seven breakfasts ; eight luncheons; eight dinners; a pageant, "Texas Trails," depicting the eras of Texas history at the night session in Gregory gym; and a reception for all visitors given jointly by the Austin public schools and the University of Texas.

Two Are Nominated

Mrs. Roy C. Owens of Tyler and J. O. Loftin of San Antonio, were nominated for the presidency.

There were four nominees for the first vice president. They were: W. Z. Batts of Lockhart, B. L. Griffith of Victoria, D. R. Howard of Seagoville and C. Wedgeworth of Snyder.

R. B. Fisher of Pampa was elected second vice president and Floyd G. Betts of Wharton third vice president.

They were elected by acclamation.

Difficulties Cited

Stilwell recounted the difficulties under which the school of the country are operating. He said that during the last two years most school budgets had contained no provision for new buildings and equipment. Salaries in the teaching profession have been severely reduced and school revenues considerably decreased despite that fact that there has been a steady increase in enrollment.

Many schools will run only from three to six months. Others will have to shorten their terms a month or more. About 2,000 rural schools in the United States failed to open in 1933, Stilwell said. To aid in remedying the situation, Stilwell advised the people of the state to encourage, advise, and support the legislators in their efforts to raise additional revenues for the schools.

Our 148 national forests contain more than 2,000 public camp grounds.

Brevities

Fire Alarm Answered—An unidentified person saw trash burning in a barrel back of a filling station at Avenue Q and Thirteenth street about 3 p. m. Thursday and called the fire department. There was no damage.

• • •

Thefts Reported—Five automobile casings, all containing tubes and four on rims, and a battery and coils owned by E. F. Anderson, living 2 miles north and 2 miles east of Acuff, were reported to police Thursday as stolen.

• • •

Bicycle Stolen—An American Flyer bicycle owned by Hollis Foster, 1614 Eighth street, was stolen Thursday from the 1100-block of Texas avenue, police were informed.

• • •

Negro Woman Arrested—A man police identified as J. D. Langdon of Springer, N. M., last night reported a negro woman took some money from him. Langdon said two men held him while the woman took the money. Police arrested a negro woman as a suspect.

• • •

ABC Luncheon—The part that cotton is playing in the industrial program of the "New South" was portrayed to the ABC club at its weekly luncheon at the Hilton Hotel today by M. E. Heard, assistant professor of textile engineering at Texas Tech. In the South, he said, the best cotton in the world is produced, with the possible exception of the small amount of long staple Egyptian cotton, and at the lowest cost. More than 50 per cent of the world supply is grown here. J. W. Fortenberry, president with Bert Pinson as program chairman. H. S. Brown sang two solos with Miss Ruth Lewis at the piano.

• • •

Cattle Buyer Named—H. C. Harding, Hale county, has been named as cattle buyer for the federal- state relief work and assigned to Lubbock. He arrived today and conferred with W. E. Inmon, administrator in charge of the local unit, and with County Agent O. G. Tumlinson.

• • •

Contracts To Be Signed—Half a dozen wheat allotment contracts are yet to be signed and returned, according to O. G. Tumlinson, county agent. The remainder have been sent to Washington for final approval. A total of 80 contracts were signed and approved at Amarillo.

• • •

Ellsworth To Talk—Dr. J. O. Ellsworth of Texas Technological college will speak on "Facts In Marketing" and A. C. Magee, of the state extension service farm management survey, will speak on "Facts In Production" at a monthly meeting of the Lubbock County Farm Bureau federation tonight at Idalou. The meeting will begin at 7:45 o'clock in the community clubhouse. Idalou members will present a program.

DORMITORIES

(Continued From Page One)

fer here soon on the exact location.

"Local skilled labor, local common labor and some student labor will be used in the construction work," Dr. Knapp said. "I believe we can get ready by the first of February. We will get busy right away on the plans."

Third Is a Grant

Thirty per cent of the $650,000 is to be a grant by the government, representing $195,000. The remainder, $455,000, will be a loan, repayable in 30 years and with interest at four per cent. The Public Works administration has asked the applicant for an agreement providing that the dormitories shall have preference over any other such buildings to be built later to insure a maximum operating budget sufficient to amortize the loan in 30 years. Work can start in two months and PWA estimated and 200 men would be employed 10 months.

The board some months ago made application to the state group and the application was among the first approved by the district board, headed by Clifford B. Jones of Spur, director at Fort Worth.

$26,543,053 IS ALLOTTED BY PWA

WASHINGTON, Dec. 1 (AP)—The public works administration today allotted $26,543,053 for 71 non-federal projects in 25 states and Hawaii which officials said would provide 161,249 man-months of employment.

The largest allocation was $11,900,000 to the Delaware river joint commission of Pennsylvania and New Jersey for construction and equipment of a rapid transit shuttle line across the Delaware river bridge between Philadelphia and Camden.

Other allotments included:

Texas—Van Zandt county, grant-school, $1,000; Temple, grant, water tank, $15,000; Longview, loan and grant, sewage, $42,000; Lubbock, loan and grant, dormitory, $650,000.

Oklahoma — Longdale, grant school improvement, $280; Stillwater, grant, sewer, $4,000.

Longview, Tex., received a $42,000 loan and grant for construction of a sewage treatment plant and extensions to its sewer system. Thirty per cent of labor and material costs is a grant, the balance a loan secured by four per cent revenue and general obligation bonds. Work can start in two weeks and PWA estimated 40 men would be employed four months.

MAY IMPOSE CODES

WASHINGTON, Dec. 1 (AP)—Hugh S. Johnson today told newsmen that if necessary he would impose NRA codes containing only labor provisions on both the telephone and the aluminum industries.

Is U. S. Envoy



A cousin of Bernard Baruch, New York financier, now represents the United States as minister to Bolivia. He is Fay A. Des Portes, shown above in a recentportrait.

Virginia Choice



George C. Peery, Democrat, above, was returned victor in Virginia's governor election. He defeated Fred C. McWane, Republican candidate.

CANNING HEAD

(Continued from Page One)

be named to help Mrs. Wilson in her work, Miss Bratley said. They will be local people and all must be experienced in meat canning work. Four shifts a day are to be worked, each shift working six hours. Assistants are to be approved by the extension service.

The Lubbock unit is to use meat purchased in 25 counties in this section. The animals will be shipped in here, bought, killed and dressed and then chilled from 24 to 48 hours before being turned over to the plant.

Capacity Increased

"We were told the program in Texas had to be finished by January 15," Miss Bratley said. "Twenty thousand head of cattle will be killed. The capacity of the plant here was increased, I was told.

"The meat will be canned as roasts, stews and hamburger. The cans are to be distributed for relief work in the 25 counties in this district."

Miss Bratley and the other home demonstration agents in whose counties units are located, spent a portion of two days going through the state plant at Austin. They saw the entire process from the butchering to the storing of the cans.

Instructions on the work were issued the agents and also receipts for canning. All production is to be standardized as much as possible.

Miss Murray is to be here next week to assist in starting the local plant.

Two Cars Reported Stolen Are Found

Two automobiles reported stolen here Thursday were found later in the day, after a third car, unidentified but believed to have been stolen and abandoned, was taken in tow by Lubbock police.

A 1929 Ford coupe C. E. Luper reported stolen was found later at College avenue and Sixteenth street. A Chevrolet roadster reported stolen was found later on Eighteenth street by the owner, August Lieske.

A 1929 Ford town sedan, without license plates or engine number, was found Thursday on state highway 9 about 2 miles north of Lubbock. Police had only a frame number as an aid in identifying the machine.

Women Of America Called Best Shod

LONDON, Dec. 1. (AP)—Though they would like to be patriotic, shoe experts here say the best shod women in the world are in the United States.

This was the consensus of exhibitors at the international shoe and leather fair here. To Great Britain they gave second place.

English women, however, they stated, buy more shoes than the women of any other country, the average being six pairs a year.

STORM CLAIMS HEAVY TOLL

SEVENTEEN DEAD AND 150 MISSING ALONG BLACK SEA COAST

ISTANBUL, Turkey, Dec. 1. (AP)—Seventeen persons were drowned, 150 were missing and damage estimated at $225,000 was done at Samsun today by a storm which raged violently along the whole Black sea coast.

Huge waves destroyed 57 fishing and motor boats, according to reports reaching here from the stricken area. Large sections of the city of Samsun were under water. Residents took shelter in the mosques. Many houses were destroyed.

Shipping on the Black sea was paralyzed, but ships were taking shelter at Zonguldak and Inebolu.

Ading to the perils at Samsum, huge waves tumbled over the harbor breakwaters. The waves overturned freight cars on the Samsun-Charchamba railroad.

Turkish passengers of the ship Amasra had a narrow escape when the vessel ran aground. All were landed safely at Samsun.

Driven in by the waves, the bodies of victims of sea disasters were mingled with the cargoes of wrecked fishing boats strewn along the snow-covered shore.

A part of the Samsun-Sivas railroad was inundated and the customs house, wheat and tobacco depots were destroyed.

Hundreds of injured were crowded into overflowing hospitals as the Turkish Red Crescent society began the work of distributing tents and food among the victims.

Ward Officials Are To Attend Opening

Beside other high officials of Montgomery Ward & Co., two Ward representatives who had a direct part in the preparations will attend the first opening tonight and formal opening Saturday morning of their company's store in its new quarters here.

Erection of the new three-story red-brick structure, just completed at Broadway and Texas avenue, was supervised by F. E. Johnson, of the construction department, of the Ward home offices in Chicago. He has been here about three months.

Arrangement of displays was directed by F. O. Palmer, Ward's national display manager, also of Chicago, who also will remain through the formal opening. The new Lubbock store is one of the most attractive of all he has seen throughout the United States, Mr. Palmer said.

D. G. Hobson is manager of the local store.

Suspect In Holdup Case Is Captured

FORT WORTH, Dec. 1 (AP)—Joe Martin, 35, one of 13 indicted in Amarillo last September 18 in connection with the $71,000 Texas and Pacific mail robbery here February 21 of this year, was arrested here today.

A 38-year-old man, arrested at the same place was held on police charges of harboring a fugitive.

Martin told U. S. District Attorney Clyde O. Eastus that he had been hiding since the indictment was returned. He said he returned to Fort Worth only a few days ago.

Lunacy Charges To Name Texas Farmer

DECATUR, Dec. 1. (AP)—Lunacy charges against J. A. Morgan, Wise county farmer held by federal officers in Dallas for several weeks, have been filed in court here by J. T. Sampson, his attorney and probably will be heard soon.

The government has indicated that it would dismiss mail fraud charges in connection with letters he wrote to Charles F. Urschel, Oklahoma City oil millionaire, concerning a part of Urschel's ransom money providing he were found mentally unbalanced in a state court.

Man Is Sought In Slaying Of Woman

EL PASO, Dec. 1 (AP)—A nationwide search was begun today for Arthur C. Wilson, 28, of Cleveland, O., who is wanted for questioning in connection with the slaying of Mrs. Irene Diebolt, 28, attractive Cleveland widow.

The widow's body was found near Van Horn, Tex., east of El Paso on Nov. 7. She had been beaten over the head, a cord tied tightly around her neck and all her clothing except silk stockings removed.

Identification was established yesterday by Cleveland police who showed pictures of the slain woman to Mrs. Frank Cheska of Cleveland, Mrs. Diebolt's sister.

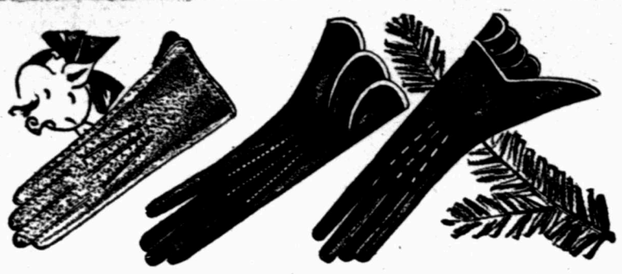
General Tempo Of Trade Is Slower

NEW YORK, Dec. 1 (AP)—The general tempo of trade was slower this week, and an element of caution appears to be tempering both commercial and industrial operations, said the Dun and Bradstreet weekly trade review today.

The review added, however, that the slower rate of gain in comparison with that of earlier weeks of the month "has been compensated to some degree by the stronger confidence in a more stable upswing."

Brazilian farmers cannot be charged interest rates in excess of 8 per cent by governmental decree.

WILL PAY
$9.50 Per Ton for New Crop Maize Heads
Delivered your nearest railroad point.—Phone, wire, write or see
T. F. WEST GRAIN CO.
317 Myrick Bldg. Phone 485. Lubbock



GLOVES BAGS HOSIERY

Items You'll Enjoy Choosing Here Saturday Because They're Smart!

Its been many seasons since we have had such wonderful assortments of these very necessary accessories. During the last few weeks such liberal additions have been made to the showings in these lines that now its almost like viewing a completely new assortment.

Kid Gloves

Smart patterns in novelty slip-on numbers—new effects in popular clasp types—gloves that feature fine soft quality kid materials and in Black, Brown and Navy shades. Prices feature

$1.98 to $5.45

Fabric Gloves

In fabric there are plain slip-on styles—fancy cuffed numbers—novelties and very new combinations—also are warm knit gloves in bright color combinations for the sport occasion—Prices range

49c to $1.98

Fine Hose At Popular Prices

79c - $1.00

Two prices give you choice of varied weights and qualities in popular priced hosiery—

AT 79c—An outstanding value—a hose from all silk, full fashioned and in just the wanted darker tones—all sizes—an unusual value at ---------- **79c**

AT $1.00—here is featured a fine quality all silk hose in a fine chiffon weight—a hose that you will feel proud to wear for the most exacting occasion—only ---------- **$1.00**





BAGS FOR CHRISTMAS

New Christmas assortments of fine Hand bags are ready for your selection. Inspect them.

AT $1.98—Real Calf Bags—made in the most unusual new shapes—all colors—smartly different fittings—outstanding at---- **$1.98**

AT $2.98—Finer calf bags—both pouch and envelope styles—widely different in assortments—new and unusual—priced ---------- ------ **$2.98**

Hemphill-Wells Co

WIFE OF ANTI-SALOON LEAGUE FOUNDER STARTS ANOTHER WAR FOR NATIONAL PROHIBITION; HEADQUARTERS OPENED



A new struggle in the interest of temperance and the return of prohibition has been started in Westerville, Ohio, "dry capital of the world," by Mrs. Howard Hyde Russell, wife of the founder of the Anti-Saloon league. She is shown here explaining to school girls some of the placards she has set up.

WESTERVILLE, O., Dec. 1 (AP)—The second war for national prohibition has begun, even as the nation votes out constitutional aridity, and in the forefront of the dry legions is Mrs. Howard Hyde Russell, wife of the founder of the Anti-Saloon league.

Taking over an empty store room in Westerville, which boasts the title of "dry capital of the world," Mrs. Russell has built a display of prohibition and temperance posters.

Each Attacks Problem

Each tries to tell a story of the effects of drink. Each approaches the alcohol problem from a different angle.

Chemical exhibits, purporting to show effects of alcohol on the human system, also have been set up.

Her efforts, Mrs. Russell says, are not a last stand in the face of repeal, but the start of a new "war."

"It is to get the truth about the baneful effects of alcohol across to the youth, the boys and girls," she explains.

"Then the new army of voters coming along will be impelled to do what this previous generation has done—namely, to throw out the liquor traffic."

Beer On Sale Now

Less than half a block away is Westerville's only beer-selling establishment, a restaurant owned by Charles V. Taylor. After beer was legalized in April he sold it despite the opposition and boycott of many Westerville citizens.

In a local option vote on November 7, however, Westerville decided that beer should not be sold. So once again it will be impossible to purchase alcoholic beverages in this traditionally dry town.

LARGE BALES GINNED

CROSBYTON, Dec. 1. (Special)—Two bales of cotton, one weighing 800 and the other 882 pounds, believed to be the largest bales ginned in Crosby countp this season, were turned out at a local gin for C. P. Smith.

Beat Incumbents in Mayor Races



Harry L. Davis, above, Republican, three times mayor of Cleveland, last elected in 1919, won a fourth term in the recent election, defeating Ray T. Miller, Democratic incumbent. Davis also is an ex-Ohio governor, elected in 1920.



A Democrat, William N. McNair, above, will be the next mayor of Pittsburgh. A sensational "upset" made him victor in a bitterly-fought election over the Republican candidate, John S. Herron, who was seeking re-election.

Dallas Girl Shot By Gangster's Gun

DALLAS, Dec. 1. (AP)—A gangster's shot wounded Florence Adams, 5, in the temple Thursday in a Dallas street.

Two speeding cars, filled with armed men, passed where she was playing in front of her home and a man in one of the cars fired with a shotgun at occupants of the other vehicle. A shot struck the child, inflicting a flesh wound.

Police said the shooting was a skirmish in a bootleggers' war which broke out here Tuesday night.

In the first seven months of 1933, 248 per cent more cattle, hogs and sheep were shipped into Chicago stockyards than in the same period of 1929.

TRADITION THAT CITY EDITORS ARE NEVER SURPRISED IS GIVEN A JOLT

SAN FRANCISCO, Dec. 1 (AP)—That tradition about city editors never being surprised got a jolt yesterday when a telephone on the Chronicle city desk rang and a voice said:

"I want to borrow a wife and children."

"You what?"

The voice gave evidence of embarrassment.

"It's Thanksgiving, isn't it?" it went on. "Well I'd like to be the father of a family just for a day and take 'em out and buy 'em Thanksgiving dinner—a widow who doesn't know where the next meal is coming from. It's just a whim. I—well, I used to be an orphan, you see—"

More conversation, names, credentials.

"Call me in half an hour," said the city editor.

Then he telephoned a number on a list. City editors always have lists, he explained. The woman's voice at the other end, at first incredulous, suddenly broke.

"I'm just happy, that's all," she cried. "We hadn't a thing in the house and—"

The second call came promptly.

"Everything set," said the city editor. "A widow—three kids—nothing to eat in the house. She's washing their faces now. Here's the address."

"That's swell," said the voice. "I'll give 'em the time of their lives."

The city editor hung up. The managing editor stood at his elbow to ask the routine question.

"Anything doing?"

"Not a thing," said the city editor.

CAPONE AIDE CONVICTED

CROWN POINT, Ind., Dec. 1. (AP)—James Sammons, one-time associate of Al Capone and a notorious gunman, last night was convicted of attempted bribery and being an habitual criminal by a jury of Indiana farmers. He was immediately sentenced to life imprisonment.

Routs Pickets!



Attorney General James E. Finnegan of Wisconsin used this cap pistol to rout farm strike pickets who halted his car near Madison, Wis. (Associated Press Photo).

Tunneys View the Hounds



Gene Tunney, former heavyweight champion, is quite the social lion nowadays. Here he is shown with his wife, the former Polly Lauder, at the third annual race meeting of the Piedmont fox hounds at Llangolen Farm, near Upperville, Va., guests of Mr. and Mrs. John Hay Whitney.

Man Given Twenty Years In Shooting

DALLAS, Dec. 1. (AP)—C. V. Merewether was convicted of murder and sentenced to 20 years imprisonment Thursday for the shooting on Sept. 2, of S. D. Hassler at a lunch stand here.

State witnesses had testified that Merewether killed Hassler with a shotgun after an argument over the custody of 7-year-old Greald Merewether, adopted by Merewether and his wife, since divorced.

Mrs. Merewether had divorced Merewether and at the time of the shooting was married to Hassler. After Hassler's death she married John Carruthers.

FARMERS TO MEET

ABERNATHY, Dec. 1. (Special)—A series of night meetings of farmers for discussions of their problems has been arranged for the school year by R. A. Box, vocational agriculture teacher of Abernathy High school. The state vocational agriculture unit and the state department of education will assist as sponsors.

Ginevra was the young Italian bride who hid in a chest with a spring lock during the wedding festivities and who was not found until her body had become a skeleton.

Only while the present stock lasts can we sell at these extra ordinary prices—come early so that you will not be disappointed.

Specials For Friday and Saturday

Shortening	8 lbs. . 51c 4 lbs. . 28c
PORK & BEANS, 3 cans	14c
CRACKERS, Brown's two lbs	19c
MILK, small cans, 3c, large..	6c
POST TOASTIES, 2 boxes ...	19c
COCOA, Our Mothers, 4 lbs...	39c
SPUDS 10 Pounds	14c
BRAN FLAKES, Kelloggs, 3 for	25c
OAT MEAL, Mothers, Large box	19c
MEAL, 20 lb. Sack	37c
ENGLISH PEAS, No. 2 Cans 2 for	19c
SALT, 3 pkgs.	10c

MARKET SPECIALS

Bologna, sliced lb.---- 15c
Pork shoulder Roast Per Pound ---- 11c
Pork Ham Roast, lb.--- 13c
Full cream Cheese, lb.- 17c
Roast, chuck, lb. ---------- 9c

SCOGGIN FOOD MARKET

Many other like bargains to be found at our Store across from Chevrolet Co.

DON'T SCRATCH

It is useless and may lead to serious infection. If your skin itches get a bottle of BROWN'S LOTION from your druggist today and get sure relief and permanent results for ITCH, ATHLETES FOOT, TETTER, ECZEMA, RINGWORM, IMPETIGO, BARBER'S ITCH or any other itching skin disease., BROWN'S LOTION is guaranteed by Mark Halsey Drug Store. (Adv.)

FOR BLOOD, BRONCHIAL COUGHS



Springfield, Mo.—"When I was rundown, had no appetite and just did not have any pep," said H. G. Hawley of 2251 East Ave., Springfield, Mo., "Dr. Pierce's Golden Medical Discovery soon had me feeling fine again. I think there is nothing better for the blood or a run-down condition and for bronchial coughs." Sold by druggists. Write Dr. Pierce's Clinic, Buffalo, N. Y., for free medical advice. New size, tablets 50c, liquid $1.00. Large size, tabs. or liquid, $1.35. "We Do Our Part."

Broadway NOW Showing



Girls! Howls! Screams! Guffaws! Abdominals!

Samuel GOLDWYN presents EDDIE CANTOR in "Palmy Days"

The Cutest Musical Comedy You've Ever Seen—Laugh With Cantor

Lyric - Now

HOOT GIBSON
—IN—
"DUDE BANDIT"

PREVIEWS SATURDAY Night 11:30 Broadway
"AIR HOSTESS"
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THUNDERING DRAMA UNDER WESTERN SKIES!

BUCK JONES in WHITE EAGLE

A COLUMBIA PICTURE

—ALSO—
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LEVINE'S THIRD FLOOR!

Buy Now For Christmas!

WORK SHOES

$1.77 pr.

A good all-leather work Shoe in black or brown, good leather sole, lace to top, on the third floor for—

Visit our Toyland on the third floor.

LEVINES PRICES TALK

Infants department on the balcony—

LEVINE'S THIRD FLOOR! (repeated)

Xmas Tree Light Sets



Consisting of eight colored vulbs, ample length of silk covered cord, all connected, for only

29c

Meinecke Bros. Hardware Co.
"The Christmas Store" 1117 Broadway

MONTGOMERY WARD
OPENING SECTION
PREVIEW: 7 TO 9 P. M. FRIDAY
GRAND OPENING: SATURDAY

Member of Associated Press—Day and Night Leased Wire Service

LUBBOCK EVENING JOURNAL

LUBBOCK, TEXAS, FRIDAY, DECEMBER 1, 1933

MONTGOMERY WARD
OPENING SECTION
PREVIEW: 7 TO 9 P. M. FRIDAY
GRAND OPENING: SATURDAY

New Ward Store Will Open Tonight

Montgomery Ward Location Has Made History In Lubbock

Growth Of Ward Company Healthy

Montgomery Ward & company, which employed one boy 61 years ago, now has more than 25,000 men and women on its payroll. From a 12 by 14 back room, it has grown to more than 500 stores dotting the length and breadth of the United States.

Less than $2,500 worth of merchandise graced its shelves in the beginning. Compare this with the millions of dollars worth now at the disposal of Ward customers.

The company which came into existence more than three score years ago now also owns and controls many factories which turn out Ward quality merchandise to their own rigid specifications.

Expansion Of Ward Company Is Phenomenal

Growth Of Business Over Past Sixty Years Has Resulted In Establishment Of New Stores Over Nation

From the time of its inception as a small mail-order business more than 60 years ago, the history of Ward's has been one of phenomenal progress.

During the twenty years ended with 1904, great strides had been made in the business efficiency of the firm, and much work was done mechanically which hitherto had been done by hand. Typewriters, a novelty in 1884, were in general use, and adding machines were adopted by the company to speed up the handling of orders. Goods were being shipped all over the world, while the domestic business had grown to such proportions that another store was opened in Kansas City.

Their Sales Increase

In 1910 the sales of Montgomery Ward & Co. had increased to nearly $27,000,000 a year. In this year, a third mail order house was opened in Fort Worth. In 1913, another huge plant was opened at Portland, Oregon, and a little later permanent offices were established in New York City, to handle certain specialty lines for eastern customers and to take care of the purchase of women's fashions right in the great style center of America.

Outgrows Plant

In 1908, the Chicago house having again outgrown its plant capacity, a new home was built on Chicago Avenue and Larrabee street, and the famous Michigan Avenue Tower building was disposed of. Today, two great buildings stand at Chicago Avenue and Larrabee street. One houses the central administrative offices; the other is devoted to supplying the merchandise needs of Ward's customers in the middle west. A great buying office is maintained in New York. Here the new fashions are purchased as soon as they become popular. Here Ward executives feel the style pulse of the nation.

Now, in 1933, nine great branches and over 500 retail stores carry on the great merchandise business started by A. Montgomery Ward in 1872.

Just as the adoption of the typewriter in 1884 marked a forward step in their business, so Montgomery Ward's new store here in Lubbock, marks another step forward in modern retail store operation. This store in its completeness is another monument of progress in the Company's long record. Old methods have been set aside in favor of new—modern ones that meet the demands of a progressive, up-to-the-minute community.

SAVING TO PATRONS

The policy of the Montgomery Ward & Co., has always been to pass on to the buyer the savings made possible through the bulk of business carried on with the producers of the raw materials.

Local producers are always favored for the purpose of economy in transportation.

SAVING PASSED ON

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Local producers are always favored for the purpose of economy in transportation.

Unique Record Maintained By Site Of Store

Broadway And Texas Has Held A Mercantile Store Since Lubbock's Birth; New Ward Store Is Largest

On a site that progressively retained it identity as a merchandising vantage point, from its occupation by a frame building housing a little cowtown's general mercantile store to the present, Montgomery Ward & Co. has erected the three-story red-brick structure at Broadway and Texas avenue.

Two fires, one in 1911 and the other in 1930, have gutted buildings there. Since the establishment there of that first general store—a community center then—the ground floor at least always has been devoted to merchandising.

Ward Lays His Course

Before Lubbock was born, A. Montgomery Ward, himself from a distingushed pioneer line, outlined the plan of business the company bearing his name follows today. More than 60 years ago the farseeing merchant began to chart his dream, which was realized many fold, first in mail order and then in direct retail business.

Then, about 35 years ago, Frank Wheelock and I. L. Hunt opened a general mercantile store at what now is the Montgomery Ward & Co. site. The first store replaced a short-lived saloon, which, as one pioneer expressed it, "starved out for want of patrons." A cowboy, his ambition to be a saloon keeper squelched, returned to the range.

But cowmen and their wives came to the store, to buy gingham, flour, tobacco, gun-powder, saddlery, and perhaps a stick of red candy for the baby.

According to recollections:

K. Carter, W. A. Carlisle, and Sam Spikes formed a general mercantile business which occupied the site. Later they incorporated as the Lubbock Mercantile company.

New Company Formed

Subsequently Temple Ellis, George and K. Carter, and Fred Spikes became the principal owners of the business there. A concrete-block building, which had replaced the frame structure, was gutted by fire.

Mr. Ellis razed the walls and erected a two-story brick building. Later he added two stories. That building, then Lubbock's finest, the ground floor used by retail firms and the uppers occupied by offices.

(Turn to Page 7, Column 1, Please

Interest Shown In Ward Employes

Although the Montgomery Ward organization has grown from a scant handful of employes during the early days to its present legion of men and women who are numbered among the great Ward family, the same interest in the welfare of each individual has been sustained.

During these years many social clubs and self-betterment clubs have come into existence in the organization.

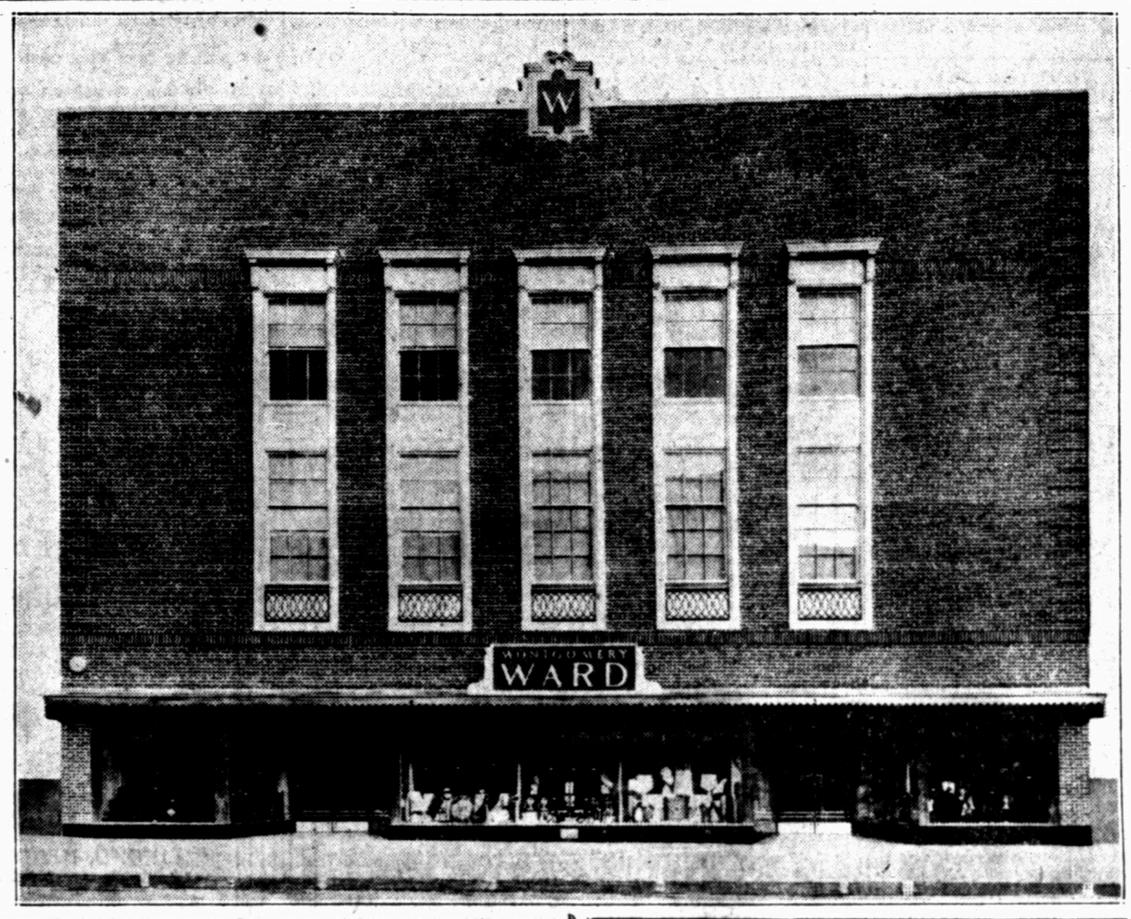
Meeting Places

The company furnished rest rooms and meeting places for these clubs and in addition established a medical service for the benefit of employes. A small hospital in the building was provided to look after any minor injuries which might occur.

Montgomery Ward & company was the second mercantile house and the first mail order house to establish medical service for its employes.

(Turn to Page 2, Column 2, Please)

Montgomery Ward's Fine New Store Greets You!



Shopping Facility Is Big Feature Of New Building

Floor Space Planned To Permit Easy Access Into All Store Departments

In the planning of floor space much thought has been given to the ease and expedition of shopping in the new Ward's Lubbock store. The bringing of those departments in which kindship exists has been the basis for the following alignment. Entering the main entrance one contacts first the broad, easily descended stairway leading to the basement, where the following merchandise is available.

Downstairs—Sporting goods, hardware, electric wares, house furnishings, paint, automobile accessories, oils, batteries, tires, tubes, stoves, ranges, plumbing accessories, furnaces, farm and garden equipment.

Main Floor—The street level of the new store has been devoted to gloves, hand bags, toilet accessories, lingerie, corsets, hosiery, piece goods, draperies, bedding, notions, infants' wear, house dresses, shoes, a complete men's department featuring suits, men's and boys' furnishings and work clothing of all descriptions.

Mezzanine Floor—This convenient section is devoted entirely to women's ready-to-wear with ample space given to millinery, women's silk dresses, coats, with the exception of the extreme rear where the general offices and the time payment department are located.

Second Floor—Stock rooms occupy a portion of this floor space in the rear of the building.

Here a spacious area has been given over to articles especially pertaining to the home.

Listed among these are furniture, rugs, radios, and a well assorted stock of electrical appliances, which include washing machines, ironers,

Tire Station Is Featured

Servicing Of Automobiles For Tires, Batteries And Oils To Be Made In New Store; Ample Space Provided

As a feature of Ward's new store a complete service station has been constructed right on the premises. This station is part of the store proper and is entered thru the alley on Texas Avenue.

Complete Service Facilities

Now when a customer wishes to buy new Riverside tires—a Riverside battery or if he wishes to have the oil in his engine changed, he simply drives into the service station, makes his purchase, and the rest is left to the experienced attendant in charge of the station. Before, the customer had to make his purchase, take the merchandise and have it installed elsewhere. Now all this is done right in the store, so to speak.

Station Large and Modern

The new service station will accommodate four cars at a time. There is plenty of parking space outside for cars waiting their turn. The most up to date tire changing equipment has been installed. Complete battery equipment is also a feature, as is also a pit for changing oil.

RESOURCES LISTED

Millions of dollars in resources are now at the disposal of Montgomery Ward & Co., which grew from the original capital investment of $2,500.

FIRST BRANCH STORE

The first branch store of Montgomery Ward & Co., was established in 1904 in Kansas City. The second branch started in 1910 in Fort Worth; the third in 1913 in Portland, Ore.

DESTROYED BY FIRE

The Chicago fire of 1871 destroyed the initial stock of the present Montgomery Ward & Co. firm just as it was ready to begin business. The opening of the business was delayed one year.



Here's how Montgomery Ward's new Lubbock store will look to visitors tonight and tomorrow. Other interior views may be seen on other pages in this section.

Budget Plan Is Offered Patrons Of Ward Store

Credit Accommodations Permit Patrons To Purchase Many Things For Home

Making it possible for the customer to purchase and enjoy the service of furniture, electrical appliances, fixtures for the home, plumbing equipment, etc., is one of the accommodations of Montgomery Ward's lists in its long line of purchasing convenience.

It is the desire of the firm to offer the customer every possible avenue by which home enjoyment, labor preservation, and higher standards of living can be arrived at.

With the thought that it might be inconvenient for many persons to purchase articles that run up into considerable expenditure at a single time Ward's has devised a plan whereby these articles can be purchased for a nominal amount as the initial payment, with the balance deferred over such a period as will best conform with their family budgets.

Hundreds of thousands of people have taken advantages of this liberal plan and found it an admirable way to happier homes.

IDEAL FOR STORES

The idea of Montgomery Ward & Co. stores was conceived by their founder while he was a traveling salesman.

LARGE PERSONNEL

Twenty-five thousand employes are now working for Montgomery Ward & Co., which at its inception employed but one boy.

PATRIOTIC FAMILY

A. Montgomemry Ward, founder of Montgomery Ward & Co., was a great grandson of Capt. Israel Ward who served under Washington in the Revolution.

New Ward Store Open Tonight

Although the grand opening will be observed tomorrow, Montgomery Ward's Lubbock store will make its initial bow in its fine new home tonight between the hours of 7 and 9 o'clock.

The store will be open to visitors and also for business during those hours tonight, Manager D. G. Hobson said yesterday.

The night opening is expected to lessen the throng of visitors and customers who are expected to pack the new Broadway and Texas avenue building throughout Saturday.

DATE OF FOUNDING

The merchandising firm of Montgomery Ward & Co. was founded in 1872 by A. Montgomery Ward and George R. Thorne with a combined capital of $2400.

STARTED IN FACTORY

A. Montgomery Ward, founder of the retail stores bearing his name, began life in a barrel factory at 25 cents a day.

Truthfulness Is Held As Keynote Of Montgomery Ward & Co.'s Advertising

At the time when Ward's conservative advertising policy came into existence the general advertising of the country was not as accurate as it might have been. The majority of advertising writers were in the habit of basing their statements on enthusiasm rather than on actual facts. As a result of Ward's policy becoming generally known, more and more advertising men began to see the value of truth in telling of their goods.

In recent years this idea has spread with great rapidity and today the slogan of the Associated Advertising Clubs of the World is "Truth".

This word is the feature of their emblem and now many periodicals refuse to accept advertising until they have satisfied themselves that the statements made by the advertisers can well be relied upon.

These well defined ideals have been closely guarded. Close scrutiny is given to every statement released to the public. Descriptions are closely checked, illustrations scanned with minute details in order that art and text be implicit in their accuracy.

Ward's Word Stands

While this demand for truthfulness should be general with all advertising, veracity should be particularly stressed in mail order advertising by reason that the customer orders from a catalog and has not the opportunity of seeing the merchandise until after it has been received.

Ward's rigid stand for honesty in selling as well as honesty in quality has built up in the minds of millions of people the solid dependability that if Ward's say it is so, it is so.

Radiantly Lighted Structure To Greet Patrons As Largest Store On Plains Makes Debut

Three Story Building Boasts Five Floor Levels And Was Erected At Cost Of More Than $150,000

Montgomery Ward & Company's new Lubbock home, the imposing three-story brick structure at Broadway and Texas avenue, will be opened to its patrons for the first time from 7 to 9 o'clock Friday night, D. G. Hobson, the manager, has announced. The formal opening will be at 9 o'clock Saturday morning.

Radiantly lighted, floors and fittings polished, its great variety of wares a beckoning crazy quilt of color, the new building will glow, become animate, as crowds bustle and stir, and sales folk hasten attentively to help them.

Much Space Used

Erected and equipped at a cost approximating $155,000, the three-story brick structure, of modern design, has five interior levels, a basement and a mezzanine floor being the other two. All except the third floor, occupied by stock rooms will be used in merchandising.

As beams of the most modern lighting equipment available accent their facets and tinsels, Christmas decorations will glisten throughout the store. Shreds of construction barely brushed away, it will have holiday crowds as its first. The Christmas motif will be carried out in all departments, each will have gift selections, and the stealthy aides of St. Nicholas will find a full line of toys and games and amusing whatnots in the basement.

Merchandise On Tables

"Everything n the store under your eyes" is an innovation sought in the selection and arrangement of counters. Most of the merchandise is placed on low, well proportioned tables, finished in mahogany and equipped with non-tarnishable base rails and partitioned with glass screens. A crowded and disorderly effect thus is avoided. Every piece of merchandise, excepting reserve stocks, is displayd.

The five floor-levels, arranged with a view to the customer's shopping comfort, have been stocked with merchandise to meet every need.

Offer "Service Order Plan"

Besides presenting a large assortment of merchandise, the Lubbock store will make available a "service order" plan whereby the store will procure any desired goods not on the shelves, Manager Hobson said.

In planning floor space, emphasis was placed upon ease of shopping, and departments were so aligned as to bring together related merchandise.

Convenient aisles afford ease to patrons passing from one department to another. Electric fans as-

(Turn to Page 2, Column 3, Please)

Ward's Manager



D. G. HOBSON
Local Ward Manager

Officials Are To Be On Hand

Chicago And Fort Worth Men, With A Number Of Managers Of Nearby Stores To Be In City For Ward Opening

High officials of Montgomery Ward & Co., its name familiar to youngsters and grownups alike throughout the United States, will inspect the company's new Lubbock store when it is opened Friday night, D. G. Hobson, local manager, has announced. The officials, representing both national and divisional offices, also will attend the formal opening Saturday morning.

J. R. Denney, regional manager, of Fort Worth; J. J. Hanley, assistant national retail manager, of the home office in Chicago, and N. A. Walzer, national fashions merchandise manager, of New York city, will lead the parade of company representatives. A. E. McCourt, assistant to Mr. Denney, will attend with his chief.

To Watch Reactions

As the public gains its first glimpse of the new store and its stocks, the customers' reactions will be watched closely, to determine whether or not the innovations shall be introduced in other Ward stores of this region.

Mr. Denney and Mr. Hanley were in Lubbock as the three-story building their firm was to occupy neared completion, and will return for the inaugural day activities.

As manager of the region in which Lubbock is situated, Mr. Denney has charge of about 60 stores in about 10 southwestern and southern states, from Arizona to Florida.

Other Managers To Attend

Managers of other Ward stores will be here. Among them, Mr. Hobson said, will be H. J. Barham of Roswell, N. M., T. E. Tolbert of Childress, and A. N. Burks of Vernon.

Mrs. Ethel Gaston, of the personnel department of the regional office in Kansas City, and Miss Hortense Halsell, of the Fort Worth personnel corps, came to Lubbock

(Turn to Page 2, Column 6, Please)

Modern Display Method Is Used In New Store

A glance at the fixtures in Montgomery Ward's new Lubbock store will inform one of their modern construction and finish.

In order for merchandise to sell it must be seen. Goods well displayed are more than half sold. Taking this theory seriously and applying it to the utmost is what Ward's have done in designing and installing the selling aids in the new store.

Much of the merchandise will be displayed on low, well proportioned tables, finished in mahogany, equipped with non-tarnishable base rails and partitioned with glass.

Reserve Stock Kept

Underneath shelves, protected by sliding doors, provide ample room for reserve stock to be kept where they are accessible at a moment's notice, fresh and in perfect order at all times.

Wide aisles have been so arranged as to afford spaciousness and ease in traversing from one department to the other. To likewise conform to the idea of comfort departments have been so located as to bear the closest relationship to one another.

Lighting facilities are the most up-to-date, flooding the store's every floor with a soft, bright illumination that adds so much to the satisfaction of shopping and inspecting what one is buying.

The store's interior is done in soft, neutral tones that suggest cleanliness and airiness, while rotating fans and an air controlling system assure inviting comfort on the warmest of summer days.

Famous Guarantee Of Ward's Is Still Feature Of Stores

The famous guarantee inaugurated by A. Montgomery Ward which has formed the foundation of the great mail order business, is the feature of the new Lubbock store, as well as of their every other retail store. "Satisfaction Guaranteeed or Your Money Back" applies equally to every article of merchandise purchased in the store, whether it be wearing apparel or building materials. The benefits of this liberal guarantee, the satisfaction of knowing that this policy stands behind every purchase, is one of the principal advantages that the new store emphasizes to Lubbock and South Plains residents.

Comparing quality for quality, Ward's prices are said to be far below the prevailing level; but quality is never sacrificed to make a low price. Millions of satisfied customers have evidenced their faith in Ward's merchandise and Ward's dependability, backed by their 61-year-old guarantee.

Ward Store Is Manned By 165 Employes Here

D. G. Hobson, Manager, Heads Large Staff; Care Exerted In Choosing Personnel For Large Concern In City

When Lubbock's new Montgomery Ward & Co. store opens Friday night, it will have a personnel of about 165 persons, D. G. Hobson, manager, said.

In addition to Mr. Hobson and E. J. Lyons, assistant manager, the store will have 16 floor and departmental heads, some of whom will have managerial assistants and sales forces.

Hobson Here 22 Months

Mr. Hobson came to the Lubbock store as its manager in February, 1932, from Mineral Wells, where he was manager of a Montgomery Ward & Co. store after receiving training in the Lubbock unit.

Mr. Lyons, who in addition to being assistant manager also will be merchandise manager of the first floor of the three-floor department mart, has been a Montgomery Ward & Co. employe nearly four years. He worked for the firm at Pueblo, Colo., and Albuquerque, N. M., before coming here. He was assistant manager of the Albuquerque store.

Frakes Heads Basement

H. D. Frakes, who has worked for the company nearly six years, will manage the basement. He was transferred to Lubbock from Ardmore, Okla. He also has worked at Miami, Okla., and Cheyenne, Wyo., in district offices in Los Angeles and Denver, and in the home office in Chicago.

B. R. Harris, employed in the Lubbock store the last three years, will have charge of the furniture department, on the second floor. Previously he had experience in the furniture business at Amarillo and Pampa.

Mrs. Leona Parks will have charge of the ready-to-wear department, on the mezzanine. Manager Hobson will supervise the merchandising there. Mrs. Parks has been in the local store since its opening in 1928. For the last three years she has had charge of the ready-to-wear unit.

Miss Pauiger Keeps Records

Miss Louise Pauiger, secretary to the manager and keeper of all records, will have charge of the office staff: Miss Minnie Robert, cashier; Mrs. Viola Long, credit manager, and C. A. Nowling, collector and service manager.

Departmental heads will be:

First floor—D. T. Tinney, piece goods, lingerie, toilet goods; C. B. Ausmus, shoes; Mrs. Ola Lattimore, piece goods; Mrs. Florence Hornsby, lingerie; Mrs. Alvis Rogers, hosiery; Miss Ruth Bostick, toilet goods.

Mr. Tinney was transferred here from Amarillo. Mesdames Lattimore, Hornsby, and Rogers have been employes of the Lubbock store since its opening.

Tires In Basement

Basement—Harry Pryor, tires and automobile accessories; A. J. Richardson, major electrical appliances; Miss Vera Griffith, house furnishings; Miss Nell Wilbanks, hardware and paints.

Mr. Pryor has been employed by the Lubbock store about 18 months. Miss Griffith has been a sales woman in two other stores here.

Second floor—M. P. Bales, assistant manager of the furniture department.

Mezzanine — Miss Bertha Lee Hicks, assistant manager of the ready-to-wear department.

Marion Sanford will have charge of the receiving room, on the third floor. C. C. Cox will be his assistant.

J. C. Monroe, attached to the Lubbock store several years, will be window trimmer and display supervisor.

Others Are Listed

Some of the more experienced members of the sales force, Mr. Hobson said, will include:

Miss Ruby Delaney, Jack Childress, Fred Barron, Miss Louis Harris, Miss Reva Slater, Miss Aline Schuman, Miss Thelma Jackson, M. C. Moore, C. W. Paxton, Miss Isabel Adams, Miss Pearl Denman, Mrs. V. E. Browning, Mrs. P. C. Snell, Miss Frankie Mae Case, Mrs. Irma Nevins, W. B. Waldrop, Miss Genevive Dechart, Miss Ether Hiatt, Miss Ruth Fisher, Miss Neva Holmes, T. W. Waddill, T. A. Gilland, Miss Jennye Mae Whittaker, and Leslie Hall.

Executives Of Ward Stores In City



J. J. HANLEY



J. R. DENNEY

Attending the opening of Lubbock's fine new Montgomery Ward store are J. J. Hanley, Chicago, and J. R. Denney, Ft. Worth. Mr. Hanley is assistant retail manager and attached to the home store in the Illinois metropolis, while Mr. Denney is the company's regional manager.

Study Of Farm Conditions By Ward's Founder Brings About Store Service

During the time A. Montgomery Ward was traveling out of St. Louis he accumulated a fund of knowledge on farm and rural conditions.

He learned about the marketing of farm products; the farmers' way of living; their likes and dislikes, and other valuable information that he later put to such good accounts.

Lacking Necessities

At this time many comforts and necessities were denied the farmers and residents of small towns because the local stores were their only source of supply. As these stores operated on small capital large assortments of merchandise were out of the question.

In his contact with rural communities Ward sensed a growing dissatisfaction with existing conditions.

Sees Need For Change

He was convinced that the merchandising practices of that time were wrong, and the information he obtained from his associates in the small cities and on the farms added to his conviction that a radical change should be made in existing trade methods.

He fully realized the obstacles which lay in the path of the revolutionary merchandising movement that he had in mind.

He believed, however, that if goods could be bought in large quantities at a close margin over the manufacturer's cost, by selling these goods direct to the consumer and eliminating the profits and expenses of middlemen, large sums would be saved for the consumer.

Puts Idea Into Effect

To put into effect a plan that would actually do these things required much zeal, grit and confidence.

It was only his great belief that his convictions were right which gave Ward the courage to take steps along the new path of business dealing that has so greatly affected the general trade practice of the country.

Ward's Opening

(Continued From Page One)

sure comfort on warm days.

In accordance with a long-time Ward policy, the price of every article is marked in plain figures.

Sporting Goods In Basement

In the basement are sporting goods, hardware, electrical wares, tires, tubes, and automobile accessories, stoves, ranges, plumbing and heating equipment, and farm and garden implements.

On the main floor are women's fashion accessories—gloves, handbags, lingerie and foundation garments—in addition to toilet accessories, hosiery, piece goods, draperies, bedding, notions, infant's wear, and shoes.

Also on the main floor is a men's wear department, having suits for men and boys, shirts and related accessories, and other clothing.

Second Is "Home Floor"

On the second floor are articles pertaining to the home: furniture, rugs, radios and electrical appliances, including washing machines, ironers, and electrical refrigerators.

Rest rooms for men and women are on the second floor.

The general offices are at the rear of the mezzanine, where the time payment department also is situated.

Most of the mezzanine floor is given over to a display of women's fashions—coats, hats, and dresses. These shipments, according to Manager Hobson, just have been received from New York, and represent the latest popular styles.

"The customer comes first," the golden rule policy of Montgomery Ward & Co., will be stressed as a practical rule in this expanded store in its new home, an expansion perhaps typifying the nation-wide system of which A. Montgomery Ward dreamed more than 60 years ago.

The company closed its former quarters, at 1109 Thirteenth street, the night of Nov. 20.

Ward Facilities

(Continued From Page One)

electric refrigeration, and the like.

Complete Store

Accepting the new Ward store as a single unit it can be conservatively stated that it is a complete department store in every sense of the word.

As a matter of fact it is, in reality even more, because any merchandise which the customer may wish that is not carried in stock can be readily secured, for Montgomery Ward & Co.'s huge catalog, with hundreds of pages and thousands of pictured illustrations, presents to patrons an almost unlimited assortment for selection.

PHONE 700
Sanders Funeral Home
1420 Main Street

"Golden Rule" Ward's Slogan

Old Methods Of Doing Business Now In Discard; Customer Given Fair Deal Under Trade Plan Of Company

Just a few decades ago "caveat emptor" (let the buper beware) was the general rule in business transactions.

Under this rule merchandise was not sold at fixed prices based upon the cost to the seller; the selling price was the amount the merchant could get the customer to pay.

Seek Greatest Profit

The merchant tried to get the greatest possible profit on each sale and the customer did his best to avoid paying more than he thought the article was worth.

Naturally, in such a transaction the advantage was with the seller. He knew what the goods cost him and the least he could sell them for at a profit, but the customer did not know the cost of the merchandise and he could not guess what would be a reasonable price to pay.

Injurious Practice

Such practices were bad for both the merchant and the customer. The time consumed in barter made the expense of doing business high, and this expense had to be added to the cost of the goods.

Even when the customer succeeded in buying at a price that showed a small profit for the merchant, he paid more than would have been necessary if this loss of the merchant's time had not been required on each sale.

Adopts 'Golden Rule'

At the very inception of A. Montgomery Ward's business career in 1872 a policy was adopted that was radically different from that followed by the majority of merchants at that time.

Instead of the rule, "Let the buyer beware," the "Golden Rule" in business was inaugurated.

Every article of merchandise sold by Ward's is marked in plain figures; one price is made to all, and this price is as near the actual cost of the goods as it can be made, allowing the company the smallest possible margin of profit on which it would be safe to operate.

Success Demonstrated

Ward's success under the "Golden Rule" policy has been a striking demonstration that it is not only right but also sound business for a merchant to deal with every customer as he would be dealt by.

Men in all lines of business who are competent and successful adhere more closely to these principles today than at any other period of history.

No business today can hope to survive and prosper over a long period and grow to a large size if it persists in other than fair, sincere practices.

Tune in on KFYO every Sunday morning at 9:00 o'clock for the program of—
THE RIX FUNERAL HOME
LUBBOCK
PHONE 500
Your favorite songs sung on request

Another Interior View At Ward's



A section of the lingerie and piece goods department at the new Montgomery Ward store, Texas avenue at Broadway.

Officials Here

(Continued from Page One)

before the firm's new home here was completed. They directed employment, instructed new sales persons, and will supervise much of the opening. Miss Halsell received her training in the Lubbock store. She is a daughter of H. H. Halsell of Lubbock.

CONGRATULATIONS
To Our Friend
Dewey Hobson
And
Montgomery Ward & Co.
ON THE OPENING OF YOUR NEW HOME
Lindsey Theatres, Inc.
LINDSEY—PALACE—TEXAN

CONGRATULATIONS
Montgomery Ward
On the Beauty and Utility of your
NEW HOME
We are pleased to have supplied the Building Supplies
Foxworth-Galbraith Lumber Company
2317 Ave. H Phone 430

AVALANCHE-JOURNAL WANT ADS PAY

To
Montgomery Ward & Co.
We Extend Congratulations On The Completion Of Your New Home.
Lubbock National Bank
Officers
C. E. MAEDGEN, President
L. C. ELLIS, Vice-President
JNO. D. MITCHELL, Cashier
R. H. HESTER, Ass't. Cashier
V. L. ELLIS, Ass't. Cashier
Directors
C. E. MAEDGEN
L. C. ELLIS
JNO. D. MITCHELL
G. K. WATKINS
J. T. KRUEGER
A. W. MAY
J. MILTON JONES



No Job To Small For Us To Figure!
Phone Us For Free Estimate
The Roof on the New Home of Montgomery Ward Is A LYDICK ROOF
Lydick Roofing Co.
424 Avenue N Phone 983
LUBBOCK, TEXAS

Congratulations and Best Wishes
To
Montgomery Ward & Co.
On the Completion of Your New Home
It is significant that Montgomery Ward & Co. have chosen a time to go definitely forward when so many lines of business have been dormant or unsettled. We congratulate them upon their faith in Lubbock . . . a faith that should inspire the whole community.
May every success be yours in your new location.
West Texas Gas Co.
Good Gas With Dependable Service

LLOYD'S SAYS...
Welcome To Our New Neighbor
Congratulations to Montgomery Ward & Co. on the opening of their new store. We are proud to have you as neighbors.
LLOYD'S
913 Broadway

New Stocks! New Depts! New Values!

AWAIT YOU AT

Ward's New Store

It Will Be a Great Day For Lubbock

OPENS SATURDAY

We Extend a Hearty Welcome to All

Store Open from 7 'til 9 Tonight

For the convenience of Lubbock town folks we will be open for business. On account of the large crowds expected from out of town tomorrow



Instant Dialing to Call Letters!

12-Tube Radio

$7.00 Down
$7.50 monthly, plus carrying charge.
$79.95 cash

Wards finest radio . . . greatest of Wards great radio values! Instant Dialing—no numbers to remember—Shadow Meter Tuning, Kromatic Tuner, Automatic Volume Control, and a big 12-inch Super-Dynamic Speaker! Licensed by R.C.A. and Hazeltine. The most marvelous radio we have ever sold!

Give TruKold

Electric Refrigerator



$5.00
Delivers It!

A gift with a purpose. Size 4 in family, only $84.50. $5.00 down, $5.00 a month, plus small carrying charge.

A Gift That Will Last!

9x12 ft. American Oriental Rugs

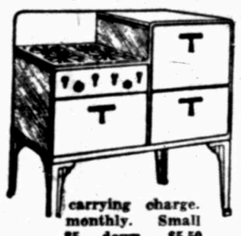


$31.95
$4 down, $5 monthly plus carrying charge.

Colors woven through to the back. Seamless; fringed. Every rug perfect.

A Sensible Low Priced Gift!

PorcelainEnameled Gas Range



$49.95
carrying charge. monthly. Small
$5 down, $5.50

The full insulated oven will heat to 500 in less than 10 minutes. Has even heat control and instant top lighter.



From Wall-to-Wall Use

6-Foot Wardoleum

No tacks or cement needed. Just lay it on the floor, and it's ready to use. Waterproof and stainproof enamel surface. Sq. yd.....

36c

New tile and modernistic patterns!



He wants it! You save on it!

Bicycle

$29.45
$5 Down, $5 monthly, small carrying charge!

It has stainless steel mudguards, Riverside mate tires, all chromium plate fittings. A value!

A Gift for the Home!

Big, Comfortable Occasional Chair



$5.98

For a big gift at a low price see this Chair! Walnut finish. In multi-jacquard velour or tapestry covering.

A Big Gift for a Trifle!

Specially Priced Occasional Table



$7.88

Both beautiful and useful! Fluted legs. Butt walnut top. Hand-rubbed walnut finish!



Big In Size, Value And Savings!

3-PC. SUITE IN Oriental Veneer

$59.95
$5 Down, $6 Monthly Plus small carrying charge

Way ahead of anything you'd expect at this low price. Three big pieces in honey-toned Oriental veneer. 4-inch posts on bed, triple Venetian mirrors on the vanity. 4 deep drawers in the chest. Save at Ward's.

Worth Lots More! Save!

Full Size Inner-Spring Mattress



$16.95

299 big, deep inner coils. Damask ticking.

Double Deck Coil Spring $9.95

WARD'S SPECIAL WASHER



$49.95 CASH PRICE

$5 Delivers It for Christmas!

No more dreaded Mondays for any woman lucky enough to own this washer! It's a real Beauty "Tip" to keep health, youth and charm. Clothes last longer . . . no wash bills to pay. Do 12 shirts at once. A whole weeks wash for 4 people in half an hour. Thousands of women have thanked Wards for this cleaner, whiter, faster, safer washing that helps them to ENJOY life.

Electrical Appliances in Basement.

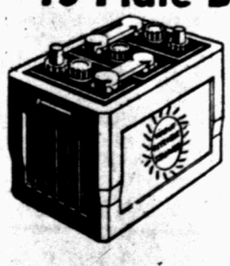
A Complete New SERVICE STATION

Batteries And Tires CHANGED FREE

Now when a customer wishes to buy new Riverside tires—a Riverside Battery or if he wishes to have the oil in the crank case drained and refilled, he simply drives into the Service Station, makes his purchase and the rest is left to the experienced attendant in charge of the station. The most up to date Tire and battery changing equipment has been installed.

Full Year Guarantee!

Riverside Standard 13-Plate Battery



$4.45
with old battery

Winter King 18 mo. Guaranteed. $6.45

Riverside Spark Plugs 42c ea. 4 or more.

Riverside Oil 63c gallon in Bulk.

Old Tires good as Cash . . . When used as Part Payment in Generous

• TRADE-IN ALLOWANCE

WHY SLIDE around on old slippery tires when Wards tests show that Riversides give practically Free Mileage ALL WINTER! Trade in! . . . At almost no cost for all winter you can drive safe on Latex-dipped cord construction and a brand new Riverside skid-resisting tread.



Unconditional GUARANTEE
as long as you run the tire!

TUBE FREE
WITH EACH TIRE PURCHASED SATURDAY!

Tires And Accessories In Basement

Broadway and Texas Ave.
Phone 816
Lubbock, Texas

MONTGOMERY WARD

Store Hours:
Saturday - - - - 9 A. M. 'til 9 P. M.
Week Days - - - - 8 A. M. 'til 6 P. M.

WARD'S NEW STORE

New Stocks! New Departments! New Values Typ

A Ward Thrift Special!

Women's Smart New Style Shoes

$1.98 pair



Unbeatable for wear... style.. fit ... at this price. Quality is built in them! Sketched, black opera, Louis heel, eyelet tie.

Silvania Prints

Quality Cotton

12c Yd.



Tub them, they bob up bright as ever! New patterns, 36 in. wide, tub-fast.

Dance Sets

Silk Crepe

$1.00



Unusual gift value. Weighted silk, imported laces. 32 to 38.

Gift Gloves

For Women

59c Pr.



They're a warm practical gift. All wool worsted and brushed wool.

Gift Handbags

Value Priced

50c



She'll appreciate a good bag. Simulated leather, 12 new styles.

New Shoes for Christmas!

Patent or Dull Leather Shoes

$1.00



Children love new shoes for gifts. Get them sturdy oxfords in shining patent or smart dull leather. Real values!

Saturday will be a great day for Lubbock, Texas an's. We Many new and enlarged departments! Big, comp ortmen chandise. Ward's prices will help you save money 'round your family, and your home.

I invite all of our old friends to attend the opening ay. Al tomers. We hope you will like our new store and often.

PINNACLE PRINTS



Tubfast

19c Yd.

Smart, winter patterns that keep looking bright. 36-inch width.

Print Crepe

Rayon and Cotton

39c yd.



Captivating new dark colors and patterns. Plaids, checks, etc. 35 in. Sanel

Outing Flannels

Practical Stripes

12c Yd.



Soft, warm and cosy. Pretty patterns in percals. 36 inches.

Cotton Bloomers

Rayon Striped!

29c



For women. Elastic at legs, waist. Flesh, peach. Small, medium, large.

Snow Suits

Cotton Suede

$1.98



3 piece overblouse style. Lined helmet. Red, blue, tan. 2 to 6.

2-Pc. Pajamas

Rayon

$4.00



Warm, wash-fast shades, fast colors, world wide. Striped. Sizes 16 to 42.

Blankets—Save!

Low Ward Price

$2.98 pr.



Not less than 5% wool in warm "Dreamlike" plaid blankets. 72x84 inches.

Blankets

Indian Design

$2.49 each



Soft, thick, washable finish, clear bright colors. 70 x 80 inches. Sanel

Crib Blankets

For Gifts

79c



36 x 50 inches with cute kitten design all 'round. Pink or blue.

Silk Hose

Ward's "Goldmoor"

89c pr.



Pure silk, full-fashioned. Sheer or service weights in smart winter shades.

Women! Buy Several Now!

Pillow Cases

Ward's Low Price! 15c ea.

They're inexpensive . . . but they're exceptionally good value. Firm, sturdy quality of bleached muslin. Size 42x36.

Save on Bed-size

81x90 Sheets

Ward Thrift Price! 69c Ea.

Unusual quality in inexpensive sheet. Bleached white. Sturdy, serviceable. Launder nicely.

Cotton Batts

Ready to Use

65c roll



Soften, whiten, fluffier batts than ever before! For quilts, comforts.

Bath Towels

Double Loop

19c Ea.

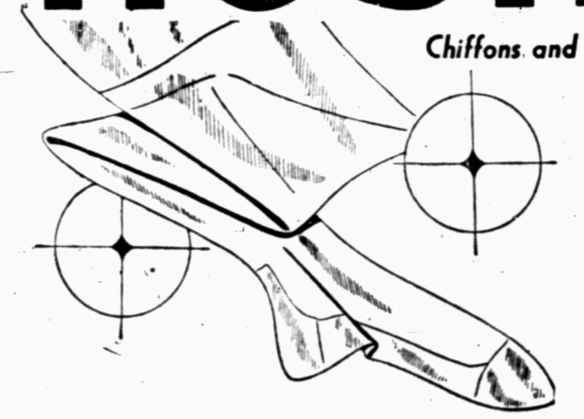


22x44 inch size. Fast color borders in pink, green, gold, blue, lavender.

For Her Christmas Stocking, Choose Wards

HOSIERY!

Chiffons and Service Weights! All the New Shades!



55¢ PAIR

A sensible gift—for no woman ever had too many pairs of hose. Especially if they're Wards famous Meadow Lark. Silk from top to toe, and every pair perfect. Full-fashioned chiffon and service weights in the very newest advance shades. At this low price, you can give her several pairs!

WARDS for Sensible Gifts



Silk Slips

$1.00

No better gift at this low price. Firm, weighted silk trimmed with imported lace. 34-44.



Rayon Undies

39c

Always welcome! Heavy rayon panties, vests, and bloomers. Some with lace trimming!



Rayon Slippers

79c

Black rayon crepe; camel lining. Leather sole. Certainly a sensible gift.



Warm Blankets

$1.39

Plaid "Fleecydowns" woven of soft, fluffy cotton. Pastel shades. A grand gift for all.

Towel Sets

3 Pieces

59c set



Turkish Towel, 2 wash cloths in color fast pastels. Cellophane wrapped.

WOMEN'S BLACK

Crepe Mules

49c pr.

Handturned leather sole. Medium heel $1.00 value. Makes an ideal Christmas gift. A value.

Gift Sweaters

For 1's to 3's

69c



All wool slip-overs. Knit-in designs; many styles. Pink, blue, white.

Wards buy toys for Mi of

No Wonder Wards are us a

Toy Valu

Toys Conveniently Layed



Sport Set for Juniors. Bargain 59c



Croquet Set 9 Wickets 2 balls 89c



Parcheesi, an old favorite, only $1.19.



Holster Set, with belt, just 55c.



Pedal Bike Codmium bars, only $1.39



Racing Scooter, easy to steer, sturdy, $1.29.



Horse Shoes For Indoors Only 69c



Laundry Set Reel, Tub, $1.19



Life-Like Baby Doll

Turns Head

Fully Dressed. Bonnet too only... 69c



14-in. Baby Doll. Organdy dress 35c



Many Animals, Kopak Stuffed Clean, 29c.

Holds an 18-in. Doll!

Doll Buggy with Adjustable Hood!



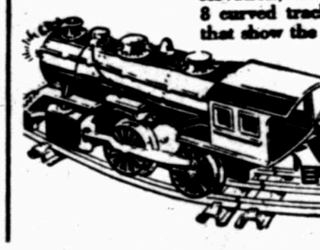
$2.19

Put the back down if Dolly wants to sleep. Or she can sit and watch the world thru hood windows.

Clear All Tracks for a Big V

Electric "Limite

Ward value! Two pull servation, tender, tra 8 curved tracks and h that show the way!



.98

Wear the New Bright Colors!

FROCKS

$3.95



Grand glowing colors to take you gaily through the holidays . . . fashion-wise frocks that go anywhere and everywhere with confidence! Street and Sunday night crepes in all sizes.

A Sparkling New Fashi



Me Turb $

Only a do gold or sil al turb smart b hats with ... bows ... meta ments . . In gleri ning sh

Ready-To-Wear And On Mez

Broadway And Texas Ave. Store Hours Saturday 9 A. M. to 9 P. M.

MONTGOM WAR

EOPENS SATURDAY!

ves Typical Ward Savings for Your Family and Home

, Texas ar's. We open our brand new, spick-and-span store. ig, comp rtments of fashion-right, and priced-right mer- ve money 'round savings in everything you need for yourself,

e opening ay. Also, I want to welcome hundreds of new cus- tore and often.

D. G. HOBSON, Manager.

Stock up for Winter! Save!

Colonial Style Glass Tumblers



3 for 10c

Medium weight, clear crystal glass. Colonial paneled style. Use them for every-day! Easy to wash, easy to dry! ½ pt. size.

New Curtains

Priscilla style



pair 59c

marquisette 30-ins. wide; 6 in. ruffle. assorted colors.

Window Shades

Low-Priced!



59c Ea.

Well made water color shades. 6 feet long; 36 inches wide.

4-Hour Varnish

Dries in 4 Hrs.



95c qt.

Nothing can whiten it—not even scalding suds or grease!

Flat Wall Paint

Quick-drying!



$1.69 Gal.

A soft, flat finish. Washable. Won't chip, or blister. 15 colors.

You'd expect to pay $5.00!

Dinner Service for Six Persons



$3.95

32 pieces. New in shape, delightfully decorated with floral sprays. Semi-porcelain with a rich cream ivory glaze. A value!

for Mi of Christmas Stockings

ds are us all over America for

Values!

ently Layed In Basement



Archery Set For Girls or Boys. 75c



Sidewalk Bike Rubber Tires, red, $12.98.



Ed Wynn Fire Chief Game Fun! $1.19.



Popeye Walks Wind him. Only 29c



Doll Chairs yellow trim, only $1.39.



Sewing Set, Doll, Dresses Scissors $1.29



Velocipede — Rubber Tires & Bell $2.79.



Speedy Coaster Wagon *Auto Body Steel* Balloon Tires. Roller Bearings..... $3.49



Fire Chief Auto, Bell, Lights, $8.49.

A Paint Set Good Colors Only 29c

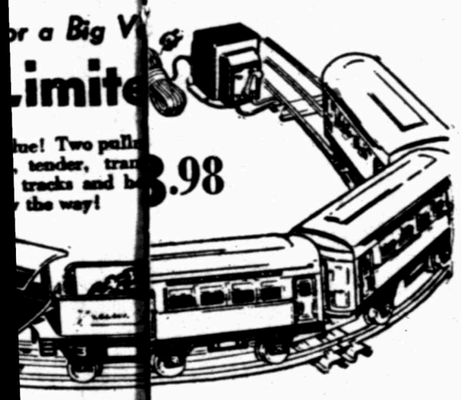


Electric Driven Dump Truck ... $1.98

or a Big V

Limite

ue! Two pull tender, tran tracks and b the way!



3.98



Headlight for Night Travel!

Airplane Coaster

New in lines as 1934 racer! Low-slung. Beaver-tail back. Clincher tires. One piece auto steel.

$3.39

Shirts—Sensible Gifts! Buy Now at Wards Low Prices!

Men's Shirts



WARDS sell hundreds of thousands of these shirts. Men like them. Now they're particularly low in price—timely for gift-giving! Firm broadcloth, plain or fancy patterns.

79c

MEN'S TIES . . . GREAT GIFTS

Very low priced—yet good quality ties, well made, margin lined, newest stripes and small patterns. A real value.

29c

Fancy Socks

Rayon and Cotton



15c pr.

Double soles and heels give extra wear. Assorted colors.

Men's Gloves

Genuine Pigskin



$2.29

Table cut, outseam sewn, genuine peccary. 1 clasp. Tan. 7½ to 10½.

Dress Caps

For Maid Saved



59c

All wool and silk fabrics. Unbreakable visors.

Police Shoes

Solid Leather



$3.29 pair

Black genuine calfskin, high shoe with weather proof welt. 6 to 12.

Work Gloves

Pigskin Leather



7c pair

100% full size, 6 oz. canton flannel gloves. Blue, double knit wrist.

Work Pants

Heavy Moleskin



$1.95

9½ ounces, extra warm and strong. Black, gray stripes. Sizes 30 to 44.

WARDS for Sensible Gifts

A Christmas present of FIVE DOLLARS!

That's what you save on Brand New

O'Coats $14.75

Suits $15.75



$18.75 value, extra pants $4.95, Saturday and Monday.

Strictly All Wool

Buy your coat (or suit)! And with what you save — get gifts for the family! Sensational assortment of quality worsteds . . rich woolens, expertly tailored, rayon lined.

SUITS are magnificent rich wool worsteds! Popular single or double breasted models! Distinctive checks, plaids, chalk stripes!

OVERCOATS are hard-wearing Meltons, Fleeces! Warmly, expertly interlined—rayon lined!

Men's Pajamas

Flannelette



$1.00

Amoskeag Pamela cotton flannel. Middy or coat style. Full cut.

They'd Be 89c If We Bought Now

Men's Unionsuits

Cotton, Medium **69c**

Full cut, will not bind or bag. Splendid workmanship. Rib cuffs and ankles. Ecru color. Men's, 36 to 46.

A Better Buy in Better Cotton

Men's Unionsuits

Heavy Weight **89c**

Buy now while the price is low! Full cut, with flat locked seams and wide lap seat. Ecru color. Men's, 36 to 46.

Boys' U-Suits

Heavy Cotton



50c

Wards famous Health garde. Rib cuffs and ankles. Ecru. 4 to 16.

Men's Breeches

2 Ply Whipcord



$2.98

Double fabric seat, leather knee patch. Dark tan. Sizes 28 to 42.

Men's Sweaters

Half-Wool



$1.29

Firm knit, sport coat style. Black or brown. Sizes 36 to 46.

Men's Blazers

Full Grain Suede



$5.45

Sateen lined, two pockets, elastic knit bottom. Tan. Sizes 36 to 48.

New Fashi

Me Turb $

Only a do gold or sil al turb smart b hats with ... bows ... meta ments . . In glori ning sh



Women's COATS

$9.88

Dress and Sport Coats, Tweeds, Polos and Crepes. All new materials in tans, blues, grays and blacks. Sizes 14 to 52. Come early to snap up these values.

Spick-and-Span



Perky Percale House Frocks

69¢

Look fresh and crisp all day in Wards seasonable prints! Better buy lots of 'em—at this price! Sizes 14 to 52 in loads of cute styles. Better percales at..... $1.00

ear Andy On Mezzanine Floor

T J M E R Y

ARD

Phone 816
Lubbock, Texas
Store Hours
Saturday
9 A. M. to 9 P. M.

Boys' Pajamas

Striped Flannelette



$1.00

Two-piece pajamas with slide fastener tape waist. Plain cuffs and bottoms.

Boys' Helmets

Warm Leatherette



25c

Fleece lined, mask goggles, adjustable strap. Black.

Boys' Shirts

For Dress



59c

Plain or fancy broadcloth. Full cut, well-tailored. For gifts!

Boys' Coats

Corduroy



$3.98

Sheepskin collar, sheep lined, knit wristlets. Black. Ages 6 to 10.

"Without-Or-With, Offense To Friend Or Foes, We Sketch Your World Exactly As It Goes"----Byron

LUBBOCK JOURNAL

Member of Associated Press
By THE AVALANCHE-JOURNAL PUBLISHING COMPANY
1211 TEXAS AVENUE
Published Every Afternoon Except Saturdays and Sundays and consolidated on Sunday morning only in the Sunday Avalanche-Journal

TELEPHONES
13 or 14—Private Branch Exchange Connecting All Departments

Chas A. Guy ... Editor and Publisher
Parker F. Prouty ... General Manager

Entered as Second-Class Mail Matter at the Postoffice at Lubbock, Texas, according to the provisions of the Act of Congress of March 3, 1879, and under the ruling of the Postmaster General.

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Thought For Today

And he said unto them, Render unto Caesar the things which be Caesar's, and unto God the things which be God's.—St. Luke, 20:25.

* * *

In doing what we ought we deserve no praise, because it is our duty.—St. Augustine.

Inflation And Debt

Statements and arguments about the government's monetary policy are arising to heaven these days like a drifting fog about a mountain peak; and the peak which they veil—if you care to continue this metaphor—is that enormous mass of debts which we ran up back in the boom days.

That pile of debts, in other words, is, after all, the central fact in the whole matter. The long series of claims and counterclaims about the ins and outs of inflation, managed currencies and the like simply hangs over it, sometimes revealing it and sometimes obscuring it.

Up to a certain point the thing is fairly simple.

Back in the boom times, when something that looked very much like money grew on every bush, we went deeply into debt. Farmers went into debt, business houses went into debt, industrial concerns went into debt. A flood of paper covered the land, like a lava flow from a volcano.

* * *

This flood eventually congealed to form the mountain mentioned above. Meanwhile, money became scarcer. It ceased to grow on bushes; for a lot of people it ceased to grow at all. We found it necessary to conduct our business and personal affairs with fewer dollars than we had had before.

But the mountain of debt remained unchanged. It stands today, its crags gloomy and bleak, with chill blizzards swirling about them. And in one way or another we must whittle that mountain down to its size before we can stand up on our hind legs again.

* * *

What is being attempted at Washington today may look altogether too much like an effort to move mountains by faith alone to suit practical men. But the job has to be done, and if we disapprove of the way that is being tried, it is up to us to suggest another way.

Suppose we do not like the idea of reducing the mass of debt by monkeying with the currency. What do we want? A general scaling down of all fixed charges, from freight rates to utilities rates, coupled with a straight horizontal slash in all mortgages, all bonds, and all commercial loans? Now is the time for us to speak up.

For the load of debts is simply too great to be borne. It is easy to find good reasons for disapproving the way in which Washington is trying to reduce it; but in listing those reasons we are bound to suggest some other way of accomplishing the same end. And it seems reasonable to insist that the "other way" has to be one that the people would tolerate.

* * *

We ought to give our prison inmates all the latest news of the day, so they'll stay satisfied where they are.

* * *

Although Professor Sprague is opposed to inflation, he blew up before the president did.

* * *

An automobile, with body reversed, was demonstrated in New York. It was designed, presumably to fool the cops and pedestrians.

* * *

Super-men are predicted for 100 years from now. And they'll have their super-problems, too.

* * *

The headache usually comes after the liquor, but the states are having theirs before repeal is in effect.

* * *

"Take off them false whiskers Russia! We recognize ya!"

The Plainsman Says:



That Girl on Broadway says remote control is all right for radios but it doesn't work in bringing up children.

* * *

It's easy to run into debt; what's hard is the crawling out process.

* * *

OPENING of Montgomery Ward's new store, located at the corner of Texas avenue and Broadway, is more than merely a commercial affair in which the owners and operators of the store are concerned.

It is a city-wide event, marking another mile in Lubbock's march to progress.

* * *

The handsome new brick structure housing the store again fills out Lubbock's downtown area which, following the disastrous fire wrecking the four-story, modern Ellis building, looked for months like the boy who had lost a front tooth and was awaiting the growth of a new one.

Further, the Ward store, with its thousands of square feet of floor space, its many departments and its complete line of necessities adds a newer and stronger pulling power, to that of other Lubbock business concerns, in making Lubbock more and more of a trade center.

* * *

AS everyone knows, Montgomery Ward and company is one of the largest concerns of its kind in the world.

Over a period of years the organization has worked out an encompassing method of choosing its strategic points for the location of larger stores.

As near as is humanly possible, Ward expansion is based upon actual facts as well as potential possibilities.

It has chosen Lubbock as one of its points of great expansion not through accident, but through experience in the local field and through the application of its statistics covering trade possibilities in the future.

* * *

Therefore, there is another supporting point in the belief of our thousands that Lubbock is destined to go ahead, to become greater, larger and a better place in which to live and do business, as the years roll on.

Devoid of any sentiment and coming as the result of deliberate study and judgment, the Ward expansion program in Lubbock is not a "looking through rose colored glasses" proposition. Instead, it is a result of perceiving the rosy hue with the naked, calculating eye.

The company's decision, in other words, augurs well for the future of Lubbock—which, after all, is what we're all interested in.

* * *

SOMETHING like a couple of years ago, with criminals cavorting in glee as the nation's machinery of justice stalled in red tape, The Plainsman hazarded the opinion that it would be a fine thing if every federal and state law were junked and an entirely new set substituted.

The idea was that a group of expert, honest attorneys and judges could revamp our system of laws and statutes, cut away the waste and substitute for them ordinances which would protect society and speed all forms of litigation.

The suggestion, of course, aroused guffaws from some of the members of the local bar, who said they'd be delighted to have your humble servant render an address along that line at the next meeting of the association.

* * *

But just the other day a duplication of that suggestion was offered by outgoing United States District Attorney Medalie, of New York, who offered the opinion in an address before a learned gathering.

Newspapers all over the country have commented upon it and some of the nation's leading lawyers, in interviews, agree that the idea is not half bad.

* * *

WITHOUT trying to disguise as a seer, or shout 'I told you so', The Plainsman brings out this matter again just to stress the trend of the times.

Probably a million Americans, disgusted with present conditions, have had the same idea but have never publicly stated it.

* * *

The unpardonable sin is the one committed by the other fellow.

* * *

That Man on Avenue Q says to hear some folks talk you'd think a penny dropped in the collection plate is a down payment on a harp.

* * *

NOTE to W. D. R., Littlefield: I have asked several persons about the poem for which you asked and without luck. But to show you how luck changes sometimes, here it is. It came, unsolicited as far as The Plainsman knows, in a letter postmarked Amarillo but not bearing the name of the sender.

Here goes:

BILL'S IN TROUBLE

"I've got a letter, Parson, from my son away out west,
An' my ol' heart is heavy as an anvil in my breast—
His letters come so seldom that I somehow sort o' knowed
That Billy was a-trampin' on a mighty rocky road.
But never once imagined he would bow my head in shame,
An' in the dust'd waller his ol' daddy's honored name.
He writes from out in Hilltown, an' the story's mighty short;
I just can't tell his mother; it'll break her poor ol' heart;
An' so, I reckon, Parson, you might break the news to her—
Bill's in the legislature, but he doesn't say what fur!!"

And our helpful friend adds a P. S. verse, which I've never seen before. It goes:

"Bill is shore to cut the salaries,
He'll cut 'em to the bone.
That is, the other feller's—
He'll never cut his own!"
You're welcome!

The Keystone



Courtesy San Francisco Chronicle

Roosevelt Group To Play Both Ends Against The Middle In Effort To Get Through Congress With Its Policies

BY RODNEY DUTCHER
The Evening Journal's Washington Correspondent

WASHINGTON, Dec. 1.—By playing both ends against the middle, the Roosevelt group hopes to get through a stormy session of Congress with its policies intact.

The rising strength of anti-inflation sentiment, it is figured, will help balk the demands of the extreme inflationists in the next Congress.



Dutcher

The government bond market may have to be strengthened, but the administration's optimists think the Capitol Hill situation may prove quite simple. Won't the conservatives have to support Roosevelt against the radicals, and vice versa?

On one side there'll be a sound dollar group, including regular Republicans and such conservative Democrats as Senator Carter Glass of Virginia. On the other, the western and southern senators who demand outright currency inflation. In the center Roosevelt and a group bound to support him.

Silver senators presumably can be brought in line by purchase of silver for silver certificates. Roosevelt, insiders say, wouldn't mind that.

The prospect of currency expansion after devaluation increases the dollar value of the gold reserve also will be dangled before the extreme inflationists.

And Roosevelt's advisers don't believe any anti-administration measure will pass both houses over his veto.

* * *

Dead? No, Just Resting

What's the use? This column recently reported the raiding and complete dismantling of Washington's swankiest speakeasies. Well, they're open again now, with new fixtures.

* * *

They'd Spill Gore

Crafty Puerto Ricans, at least temporarily, have ceased firing at Governor Robert H. Gore, who is in this country. They think he will resign quietly if they lay off awhile.

The anti-Gore movement is established in Washington. It came when Senator Luis Munoz-Marin, publisher of La Democracia in San Juan, slipped quietly into town on behalf of Puerto Rico's Liberal party to give the administration an earful on the governor. He has seen Roosevelt twice and Secretary Dern several times.

Munoz told them his peaceful country had developed a semi-revolutionary state of mind since Gore's arrival, that Gore's life might be in danger, and that his retention might mean armed revolt.

He expects to stay here until Gore resigns or is removed, and guesses that won't be long.

Gore says most of the agitation against him is political and points out that he has the support of the Puerto Rican legislature.

* * *

Ambassador "Bill"

William C. Bullitt, our new envoy to Russia, insists on feeling at home with the proletariat. Some photographers addressed him as "Mr. Ambassador."

"My name's Bill," he insisted. "Call me Bill!"

* * *

Study Lynching Laws

The Department of Justice is secretly studying the question of its jurisdiction in investigating lynchings with special reference to recent ones at Tuscaloosa, Ala., and Princess Anne, Md. Col. Louis M. Howe, Roosevelt's secretary, is responsible for that.

* * *

Lessons Bounced Off

Prof. O. M. W. Sprague, whose roar of protest as he resigned from the treasury still echoes, once taught Franklin D. Roosevelt at Harvard.

"The records indicate," he said, when questioned, "that he was a member of a class I taught in introductory economics. I'm sorry, but I don't recall him."

"You didn't make much impression on him, apparently," someone suggested.

Sprague smiled—but as if in pain.

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Flapper Fanny



When a girl's in a low back she often puts on a front.

With Whiz BARRY

Under The Capitol Dome



BY E. W. BARRY
Associated Press Staff Writer

AUSTIN, Dec. 1 (AP)—The "job selling" committee of the Texas legislature developed testimony that employes of the state comptroller's office made up a purse at Christmas and gave their boss a present. Instead of buying him an automobile, a ring or a watch, they simply gave him the money to do with as he might see fit.

There are a large number of employes in that department and the man who heads it by reason of a big popular vote is an estimable citizen. His department has reached a high pitch of efficiency and Comptroller George H. Sheppard is a conscientious state official. He has been designated as typifying the "public servant." The county officials and others who have business with him have a high regard for the comptroller.

Urged To Accept

The testimony was that Mr. Sheppard did not want to take the money, but when pressed to do so acquiesced in the spirit of the occasion. It was fine of his employes, some of whom receive bigger salaries than the comptroller, to make him a present. He gets $2,500 annually and his responsibility is large. His chief clerk and the statistician of the department get $2,700 each.

The committee also heard that a "campaign fund" was raised by employes of that department and that a part of it was used to reimburse a candidate with the same surname as the comptroller who had filed his name for a place on the ballot. That man withdrew so late, however, that his name was on the ballots in many counties, if not all of them.

"First Law Of Nature"

The comptroller's department is not the only one where employes contribute to a fund to try to reelect the man who employed them. That, it has been suggested in justification, was self-preservation, a first law of nature. The employes know perfectly well that should their boss not win, the newcomer would turn them out and reward his friends.

The committee brought out that employes of the treasurer's department raised a campaign fund for Charley Lockhart, although he was unopposed. Lockhart admitted that he received gifts from workers under him. He said they not only sent him apples and fruit but also brought flowers from their gardens to him at times. The practice is said to extend to department heads in private business houses. Employes give them presents at Christmas, on birthdays and otherwise try to show their appreciation. It's a problem. Whirligig has before him a gold fountain pen his employes on a country newspaper gave him fifteen years ago.

Now they're thinking of barring tips in restaurants. That might prove upsetting.

Roosevelt shouldn't be too hard on the Republicans. He needs them to assure his re-election.

Here's The Ideal Bartender



This robot barkeeper, who will shake a cocktail but never take a drink, was exhibited at the National Hotel Exposition in New York. Rudy Young tried a sample of its efficiency and commented on the time it will save the busy hostess. (Associated Press Photo)

UNION LABOR IN LUBBOCK

Appreciates The Hours Of Labor Made Possible By

MONTGOMERY WARD & CO.

As the fine new Montgomery Ward & Company building swings open for public service tomorrow, the men who built it express their appreciation for the work made possible to Lubbock men. The building is of such quality and beauty that all who participated in its construction can well be proud of it. We salute Montgomery Ward & Company for their part in making this labor possible, as well as improving the downtown section of Lubbock.

THIS IS HOUSE and APARTMENT 'RENTING' TIME

Every day thousands of people read the Classified Ads, many of them will be wanting just what you wish to rent or dispose of. Place a "Bargain Week" ad, regular $1.80 ad, for $1.00. 15 words, one week.



USE THE "SWAP COLUMN"

If you're a painter, possibly you can trade a paint job for some dental work. If you have time or possessions, you can SWAP them for things you need. SWAP AD, in both papers, 4 days, 10 words..... 39c



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AVALANCHE-JOURNAL WANT ADS PAY

Life Of Ward Is Of Interest

Business Study Of Founder Of Big Merchandising Organization Features His Life; Started At 25 Cents A Day

A. Montgomery Ward, the man who conceived and first put into practice the idea of general mail order merchandising, was descended from English and French ancestors.

He was born at Chatham, N. J., February 17, 1844, the son of Sylvester A. and Julia L. M. (Green) Ward. He was the great-grandson of Capt. Israel Ward who served under Washington in the Colonial and Revolutionary wars.

Migrate Westward

At the age of 8 years, young Ward and his family migrated to Niles, Mich., where he attended the public schools until he was 14. He was then apprenticed to a trade to help maintain a large and far from wealthy family.

Not liking the trade to which he was apprenticed, he left it to work in a barrel factory at 25 cents a day. Later he became a day laborer in a brick yard, and Ward's rugged health was due in a great degree to the active outdoor life he led at this time.

Employed In Store

When about 20, Ward went to St. Joseph, Mich., where he found employment in a general merchandise store at $5 a month and board. It was here that his merchandising genius began to develop.

Within three years he was given entire charge of the store at a salary of $100 a month and board, which was a very attractive salary for so young a man in those days.

Young Ward was too ambitious to remain long in this restricted field, however, and in 1865 he went to Chicago. There he found employememt with Field, Palmer — Leiter where he remained for two years at a salary of $600 a year.

In Wholesale Field

He then tried the wholesale dry goods trade with Willis, Gregg & Brown, and when that firm dissolved he became traveling salesman for Walter M. Smith & Co., St. Louis.

It was during these years traveling out of St. Louis that he gained the intimate knowledge of rural conditions that was so valuable to him in after life, and it was during this time that Ward began to formulate his plans for bringing the Golden Rule into business.

Mail Order Pioneer

In 1872 he founded the world's first mail order house in a twelve by fourteen foot room on North Clark, Chicago. The history of Montgomery Ward & Co., from this time until his death is also the history of A. Montgomery Ward.

Ward died December 8, 1913, at the age of 69, from the effects of a fall which had fractured his hip.

Ward Site

(Continued from Page One)

burned, the fire originating election night in August, 1930.

Expansion typifying the Lubbock site was akin to that of A. Montgomery Ward's firm. Ward, a great-grandson of Capt. Israel Ward, who served under George Washington in the colonial and revolutionary wars, founded the world's first mail order house in 1872 in a 12-by-14 room on North Clark street in Chicago.

Formal Entrance Seen

Opening of stores in which customers could inspect and buy merchandise first-hand led to formal entrance into the retail distribution field.

As the Montgomery Ward organization grew, a policy of decentralization by means of large stores at centers of population throughout the country was shaped. It served to speed delivery of merchandise to customers.

The Lubbock store, which will be opened to patrons Friday night, is readily accessible and virtually in the heart of the shopping district.

MUST DRINK WATER

DENVER (AP)—In anticipation of the repeal of the prohibition amendment, the Denver water board issued a notice to all employes that "any water department employe found under the influence of liquor shall be discharged immediately."

Here's Ward's District Supervisor



Above is the likeness of E. H. McKinney, southwestern district supervisor for Montgomery Ward & company. Mr. McKinney is a former manager of the Lubbock store and makes his home here.

E. H. McKinney, District Supervisor, Has Lots Of Miles To Cover In Work

Covering more than 1,000 miles at frequent intervals to visit the numerous stores is one of the important duties of E. H. McKinney, southwestern district supervisor for Montgomery Ward & company.

McKinney's territory includes the region of Texas and New Mexico.

The district supervisor's visits are made to check up on service, aid in the balance of stocks, assist employes in their problems and confer with the store managers on their duties.

McKinney lives in Lubbock. He has been serving in his present capacity for a number of years, recently taking over the added duties of the New Mexico territory.

During the time of construction and stock arrivals at the new Lubbock store, McKinney has been one of the most active workers. He is intensely interested in Lubbock and looks to this store gaining great popularity in the Panhandle-Plains region.

"There is no reason why Lubbock should not be the outstanding store in this entire district," said McKinney, "the location is one of the best in the city.

"With the stock of merchandise Ward's will carry, the general 'set up' and the spirit and enthusiasm everyone connected with the new store has shown there is nothing that can hold Lubbock back."

Counter Sales Were Beyond Vision Of Ward Founder; Added To Avoid Delays

Perhaps the most remote thought which A. Montgomery Ward had in mind more than 60 years ago, when the plans of this now gigantic business were laid, was that some day the firm which bears his name would be selling merchandise over the counter to customers. The original establishment was purely a mail order service. Likewise were the centrally located branch mail order locations which were established primarily for the reason that a quicker, closer service might be rendered to the public.

Avoid Delay To Public

From the larger regional headquarters the idea was developed that an added service could be rendered customers if substations were opened at certain points where merchandise could be obtained without the necessity of delay in placing it in the customer's possession.

These locations were selected, for the almost part, in localities easily accessible to those who resided in rural districts, sites being chosen where it would be most convenient for those coming into town to park their cars, away from congested traffic and consumate their purchases at leasure.

Public Dictates Policy

So successful was the establishment of thee "substations" and so rapid was their development that there was but one thing to do—if American people desired that Montgomerp Ward & Co. enter the retail field, then the public was the dictator.

Immediately upon this decision commenced the opening of stores that would be in a position, and so facilitated, as to meet with all requirements as to the customers' desires and wishes.

Thus Montgomery Ward & Co. entered the retail distribution field. Thus Montgomery Ward & Co. world-wide connections have come to the assistance of the direct buying public.

Fifty years will be required to chart the coast of Labrador, according to estimates; the British navy has started the job.

WEST TEXAS
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Lubbock, Texas
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RUBY BUCHAN GILBERT
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L. H. McLARTY
Financial Agent
EDNA ENGLE
Instructor School of Nursing

With $2,400, Montgomery Ward And Partner Launched Vast Enterprise

In the working out of his plans that were to be the forerunner of the present Montgomery Ward & Company, A. Montgomery Ward turned to George R. Thorne, of Kalamazoo, Michigan, a friend of many years.

Thorne thought so well of the idea that he agreed to become a partner in the enterprise; he and Ward working out the preliminary steps together.

Swept By Fire

Just when they were ready to start the business, the Chicago fire of 1871 destroyed a large part of the city. Practically everything Ward possessed, including all his capital, was lost in the fire. He was able to save only about $65.

While this misfortune postponed the opening of the new business, it did not discourage the partners in the least. They simply worked with increased energy to obtain new capital to open the store.

Resigns Position

In the early spring of 1872 Ward resigned the position he was holding at that time with Partridge Bros., and invested every cent he had managed to save since the fire, $1,600, in the new enterprise.

In addition to this Thorne was able to contribute $800, making the total capital for the business reach the meagre sum of $2,400.

A small room was engaged on the fourth floor of a building on 825 N. Clark street, just a few blocks away from Montgomery Ward & Company's present Chicago plant.

The original building, erected immediately after the fire is still in service today.

Circular Issued

A stock of goods was purchased, and an eight-by-twelve-inch single sheet was printed, which listed the merchandise they had for sale, a small selection of dry goods. There were no illustrations of the merchandise. The circular merely gave a list of merchandise, prices, and explained the method of ordering.

The days of waiting between the time when these price lists were mailed to the small list of prospective customers and the time when the first orders came in were long days for the two determined partners.

Everything Invested

Everything they had was invested in the business. If it failed they would be absolutely penniless.

Constantly in their minds were these questions: would the prospective customers be incredulous of the first introduction to a new order of things? Would they pay in advance for their purchases? Would they buy at all?

The progress of Montgomery Ward is the answer.

CONTINUING EXPANDING

During the period of mounting prices from 1919 to 1929 and the falling prices following 1929 Montgomery Ward & Co. continued buying, building and expanding, demonstrating the firm's faith in America and American-made goods.

Furniture Department At Ward's



One of the most popular of the many departments of Montgomery Ward's Lubbock store is that housing items of furniture. Here is a view of the furniture department in the company's fine new store which observes its opening tonight and tomorrow.

CONGRATULATIONS
To D. G. Hobson and The Employees of Montgomery Ward and Company. We hope you enjoy your new building
SAWYER'S CAFE
1218 Texas Ave. Soda—Candy Phone 760

Sand & Gravel Furnished
Fisher Sand & Gravel Company
19th & Q Phone 296

Gifts ELECTRICAL



The ideal gift; this new Iron heats in 2 minutes, weighs only 3 pounds, and has 1,000 watt unit. Approved by Fhe Underwriters.
$6.95



WAFFLE IRON, SANDWICH TOASTER, and GRILL, all combined in this helpful gift, beautiful and handy.
$8.75 .. $12.50



ELECTRIC HEATING PAD, wetproof, 3 heat non-radio interferring unit. The ideal gift.
$3.45 to $4.95



SMOKEMASTER — absolutely new—holds package of cigarettes, and lights them when they are drawn. Bakelite tray.
$3.50

The Montgomery Ward Building
Was Wired for Electricity by Our Experts.
If the Electric Job be small or large — we can do it — Phone us.

Sunbeam Mixmaster
for her
$21.00



Be Safe Buy Now
Use our Lay-a-way plan, for when Xmas comes you may not be able to find one of these—and there is no "just as good".
Note—If you gave her a Mixmaster last year — buy her some attachments NOW.

Fletcher Electric Shop
1214A Texas Ave. Phone 569

Congratulations
To
Montgomery Ward & Co.
TEXAS UTILITIES COMPANY
This fine new building offers a decided change in the sky-line of Lubbock, and does enhance the beauty of the city. The lighting scheme is worthy of your study, as it is modern . . . in the use of both natural and artificial light.

C. S. LAMBIE & CO.
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Plunbing, Heating and Ventilating in the New
"The Better Kind"
MONTGOMERY WARD BUILDING
Furnished and Installed By
ROCHE NEWTON, PLUMBERS
1316 Texas Ave. Phone 28

Faith Wins in Death Mystery



Three years of agonized waiting has brought a double reward to Maj-Charles A. Shepard, Denver hospital physician—virtual vindication of murder and the hand in marriage of the woman who has kept faith in him. Shepard is shown here with his wife, formerly Mrs. Alice Watt, rich Denver widow, after he had received news that the U. S. supreme court had reversed his 1930 conviction of slaying his former wife in 1929. With the reversal, Shepard and his bride revealed they were married secretly in July while he was under life sentence.

BUS SCHEDULE

NEW LOW RATES

SOUTH PLAINS COACHES

Announce

The Lowest Rates in History

BEGINNING

WEDNESDAY, NOV. 29

And Lasting Until

JANUARY 1, 1934

With these low rates you cannot afford to drive your own car.

Comfortable, well heated, easy riding coaches, operated by courteous drivers.

Convenient schedules to all points on South Plains and connections to all sections.

For further information

CALL 100

LUBBOCK—LEVELLAND

Lv. Lubbock 8:45 A. M. and 3:40 P. M. for Levelland

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LOW FARES — CALL 100

SOUTH PLAINS COACHES NO. 2

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POST—BROWNFIELD

READ DOWN Daily AM	Daily PM	Fare		READ UP Fare	Daily AM	Daily PM
7:30	3:15	$ .00	Lv. Post ---- Ar.	2.00	2:00	1:00
8:15	3:45	.75	Gulf Station	1.25	1:00	6:15
8:30	4:00	1.00	Tahoka	1.00	12:45	6:00
9:00	4:30	1.50	Lou Lynn	.50	12:15	5.45
9:30	5:00	2.00	Ar. Brownfield ---- Lv.	.00	11:45	5:15

LUBBOCK—BROWNFIELD STAGES

Grover C. McMakin, Mgr.—Lubbock, Texas

Lubbock—Brownfield

Read Down P.M.	P.M.	A.M.	Fare		Fare	A.M.	Read Up Noon	P.M.
10:30	5:00	8:45	.00	Lv. Lubbock Ar.	1.50	8:15	1:15	9:30
10:50	5:20	9:05	.35	Wolfforth	1.15	7:45	12:50	9:10
11:15	5:45	9:35	.75	Ropes	.75	7:30	12:35	8:55
11:30	6:00	10:00	1.00	Meadow	.50	7:15	12:20	8:35
11:45	6:15	10:15	1.50	Ar. Brownfield Lv.	.00	7:00	12:00	8:15

6 30	1030	----	Lv. Brownfield ---- Ar.		5.00	1130	8 00	
55	1055	.75	Tokio		4.50	1055	7 35	
7 30	1130	1.50	Plains		4.00	1030	7 15	
8 00	1200	2.00	Bronco (C.T.)		3.00	1015	6 50	
7 40	1130	2.50	Tatum (M.T.)		2.50	8 50	5 25	
8 20	1215	4.00	Cap Rock		1.50	8 05	4 35	
8 40	1245	4.75	Oil Center		1.00	7 30	4 0	
9 45	1 35	5.00	Ar. Roswell ----	Lv.	.00	6 30	3 00	

Two New Schedules To Spur and Stamford

	One Way	Round Trip
TO SPUR	$2.50	$3.75
TO STAMFORD	4.00	6.00
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TO WICHITA FALLS	5.30	7.95
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For Further Information Call Union Station—Phone 100

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WASH TUBBS — THE END OF THE TRAIL! — BY CRANE



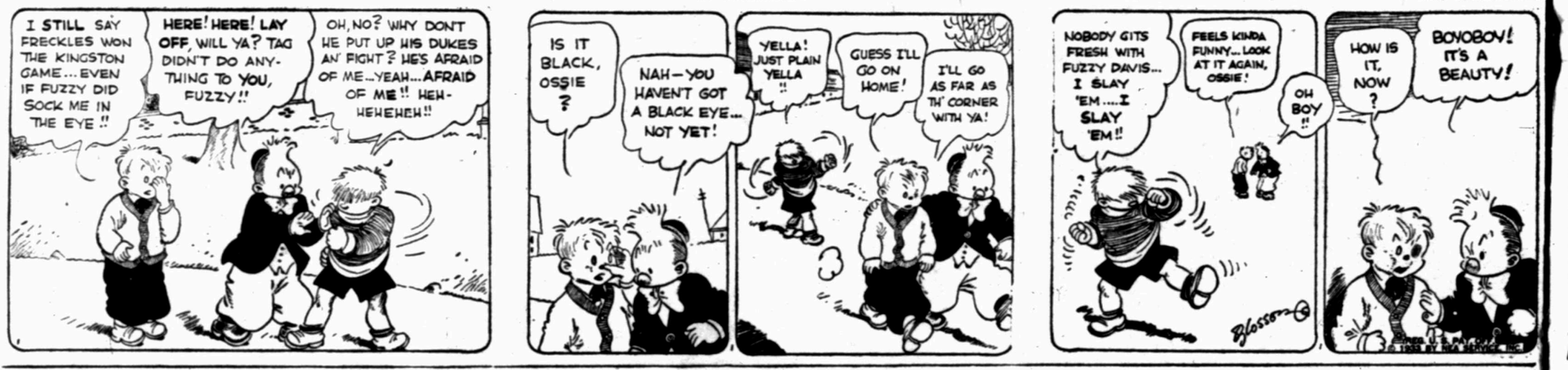
SALESMAN SAM — IS HIS FACE RED? — BY SMALL



MOM'N POP — O'TOOLE GOES SNOOPING! — BY COWAN



FRECKLES AND HIS FRIENDS — A SHINER! — BY BLOSSER



Lubbock's Finest

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Parties And Banquets

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"Quality Food — Smiling Service"

Breakfasts 35c, 50c, 65c—Luncheons 40c, 50c, 65c — Dinners 60c, 75c, $1.00

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BOOTS AND HER BUDDIES — GWEN IS GETTING RESTLESS! — BY MARTIN



BENNY — BRAVO! — BY J. CARVER PUSEY

