

Panhandle South Plains

FAIR EDITION

SUNDAY, September, 23rd.

Fair Week—the South Plains prideful presentation of the fullness of its harvest; the fertility of its farms and fields; the flower of its flocks and herds; the prime products of its hatcheries and creameries; its ranches and ranges—The South Plains contributions to a nation's prosperity and plenitude

Fair Week—a festival of fun, frolic, friendly contests and amusement features.

Come—lend a hand in the fostering of community accomplishment; encourage sectional co-operation; join in the spirit and in the sport of FAIR WEEK.

The Annual Fair Edition to come off the press September 23rd provides a mirror of the commercial and agricultural progress of the South Plains.



We Invite Co-operation In The Annual Fair Edition

—01—

THE SUNDAY AVALANCHE-JOURNAL

Note: Advertising Should Be Reserved Now For The Annual Fair Edition

President Calles, Dwight Morrow, And Orient Officials Expected To Take Part In Big Fete At Presidio

Largest International Celebration Ever Held Planned for Completion of Gap Between Countries.

(Special to The Avalanche)

ALPINE, Sept. 4.—The biggest international celebration ever pulled off on the border, will take place at Ojinaga, Mexico, and Presidio, Texas, on September 15th, 16th and 17th, celebrating the completion of the Kansas City, Mexico and Orient railway, on the Mexican side of the Rio Grande. This news was brought to Alpine today by Robert D. Wade, territorial manager of the Railway guide, who has been down to Presidio for the past week, getting material for the forthcoming guide.

Mr. Wade said that General Don. Travino, the General Superintendent of the Orient operations in Mexico is sparing no effort in getting the gap of railway in Mexico completed by this date. General Travino is directing the preparations for this, the biggest celebration ever pulled off on the Mexican border.

To Celebrate Mexican Independence The occasion is to commemorate not only the completion of the Orient railway to the United States, but to celebrate the Mexican Independence Day.

President Calles and his staff, Hon. Dwight Morrow, ambassador to Mexico, the officials of the Orient in Mexico, Mexican military bands, the city officials of Ojinaga and many other notables of the sister republic—Mexico are expected to take part in the big festival, which will be principally carried on in Ojinaga, Mexico, just across the river from Presidio, Texas. Bullfighting, and other Mexican sports will be a part of the entertainment, and there will be plenty of Mexican refreshments according to Mr. Wade. All the citizens of the United States are cordially invited, but Americans are expected to come with a roll of bedding, as the little town of Presidio, could not accommodate the immense crowd of Americans expected. The Presidio chamber of commerce and a meeting of the Presidio citizens en masse, will meet today to complete the arrangements for the big celebration.

Development Expected Alpine, Presidio and towns along the Orient right-of-way are expected to boom, since the announcement that the sale of the Orient to the Santa Fe has been approved by the Interstate Commerce Commission.

This is the shortest line from Mexico City to eastern markets. It is expected that much development of natural resources, heretofore remote from railway facilities, will now take place. Alpine with two of the greatest railways in the world—the Southern Pacific and Santa Fe—is bound to make a city of no small importance.

COMPLETES TOUR Logging Committee for New Highway Goes Over Route

COLORADO, Sept. 4.—A logging committee for the Franchising Rio Grande Highway association has completed a tour of the proposed route from Del Rio, through Sonora, Chihuahua, San Antonio, Sterling, Colorado, Snyder, Clairmont, Dayton, Burr, Dakota, Montana, Turkey, Estelina, Memphis and Tampa.

The committee, under chairmanship of J. H. Greene, of Colorado, is to report a definite route for the proposed highway. Mr. Greene said residents at points visited promised full cooperation. It is understood Mexican officials have promised to extend the road into Mexico to intersect a highway already leading to Mexico City.

BROOKS WILL TALK Baylor Prexy to Appear in Baptist Meeting Here

Dr. S. P. Brooks, president of Baylor University, Waco, will make the principal address here tonight of the Lubbock County Baptist association which will be held at the Westside Street Baptist church today and Thursday. Baptists from over seven counties are expected to gather here for the meeting.

Following Dr. Brooks' talk, Rev. J. Ernest Young, of Sabinal, will preach. Lunch will be served today on the ground. It is said.

CALL FOR BIDS September 13 Is Date Set To Receive Paving Bids

Bids for the extension of paving in the city will be received at the city hall on September 13, city officials announced yesterday. The extensions include the paving of a number of alleys in the business district and several blocks of residence streets including Avenue G to the new Post North and Denver station on 18th street.

Mesquite Does Bit Brush Aids Fight Against Pests

BALLINGER, Sept. 4.—(AP)—Mesquite brush now is playing a part in the fight against the boll worm.

C. W. Lehnberg, county agent, says the thorny brush, when tied to the front of the cultivator, rubs against the cotton, stalks and together with the plowing, keeps the worms agitated so he cannot work. The scheme was tried to good effect by R. L. Baker, a farmer of the Novice community, according to Agent Lehnberg.

TVIOLENCE FEARED

Trouble Is Threatened Between Officers at Del Rio

DEL RIO, Sept. 4.—(AP)—Trouble is threatened in the Mexican town of Villa Acuna because of the jailing of Chief of Police Carlos Villareal by one of his policemen, Severiano Pavilla.

Villareal was in company of a Mexican newspaper editor, who also was placed in jail. The pair was released by order of the president, or mayor, and Villareal promptly discharged the policeman. There is much feeling between the officers and a clash is feared. Politics is blamed.

STORM WARNING GIVEN

WASHINGTON, Sept. 4.—The weather bureau tonight issued the following storm warning: "Advisory 9 p. m. tropical disturbance central about two hundred miles northwest of Swan Island apparently of slight intensity and moving westward toward Yucatan peninsula."

—By George Clark

Side Glances



Look Ou tHubby! Texas Women Will Use Divorces

WASHINGTON, Sept. 4.—(AP)—There was dire news for Texas husbands at Republican national headquarters today. Mrs. J. C. Griswold, National committeewoman for Texas, reported many Texas men had told her their wives would divorce them if they voted for Governor Smith, democratic presidential nominee.

"There's great hope for Texas to go over for Hoover," she told Mrs. Alvin T. Hert, republican national vice-chairman, "thanks to the fine democratic women who value the welfare of their state and nation above party."

"You don't know how peppy our women are," Mrs. Griswold declared. "Our men have worn the brass collars of the democratic party for a long time. But the women, thank fortune, have worn low-necked dresses and they aren't afraid. At any rate the men won't vote much for Smith. There's many a one who has told me his wife would divorce him if he did."

Hoover, she said, had a large "silent vote" in Texas. The republican nominee's strength in the state, she added, lay among the democrats "who feel prohibition is the only issue and who distrust Governor Smith because they consider he repudiated a plank in the party's platform."

CONVICTS TOTAL 4542

73 Escape During August, Report Shows

AUSTIN, Sept. 4.—(AP)—Seventy-three convicts escaped and 53 were recaptured during the time covered by the monthly report ending August 25 and filed today with Governor Moody by the state prison system. Convicts on hand totaled 4,542 at the end of the period, of this number 748 were at the Huntsville penitentiary, 28 in insane asylums and the remainder on prison farms.

Speed

"My boss says he can't come after all," said the plumber's boy. "But as it was a hurry call he sent me." "But we never sent for him," said the mistress of the house, rather puzzled.

"Oh," said the boy, "it must have been the folks that lived here before you moved in."



Examination to Finished Glasses in our Own Office And Laboratory—No Poisonous Drops

DR. A. F. WOODS Specialist-Optometrist Lubbock, Texas

Twenty years practice, Seven in city. Graduate, Post Graduate, State License

Why He Kicked

Emanuel Jackson, mule-lender, appeared one morning on crutches. "Man," exclaimed a friend, "ah thought you was one of de best mule-handlers in de business."

"So ah is," affirmed Emanuel proudly, "but we got a mule in de mornin' dat didn't know mah reputation."

LYRIC

TODAY & THURS.

CORNELIUS KEEFE and LILA LEE

"You Can't Beat the Law"

A STORY OF CROOKS AND THE UNDER-WORLD.

"George's School Daze"

A "Let George Do It" Comedy and News Reel

Admission 10c and 25c

LINDSEY Today and Thursday



Romance and pathos—mystery and suspense—in a thrill a minute picture running over with laughter and excitement!

Cool As The Arctic Here

Avalanche-Journal Want Ads Pay

STUDEBAKER

The Great Independent

Appoints

Gough Motor Company

1108-10 Main Street

LUBBOCK, TEXAS

as Studebaker-Erskine distributor

New President Eight

109 horsepower—80 miles per hour



Rare new beauty of line and color, new refinements, new riding ease—plus traditional Studebaker stamina. A record-breaking value at

\$1685 to \$2485

f. o. b. factory

New Commander

American Distance Champion



25,000 miles in 22,968 minutes! Nothing else ever traveled so far so fast. Lounge upholstery, adjustable steering wheel, hydraulic shock absorbers, Studebaker's exclusive ball bearing spring shackles contribute marvelous comfort. Record-breaking beauty, comfort and value for

\$1435 to \$1665

f. o. b. factory

You, your family, and friends are cordially invited to inspect the new Studebaker and Erskine cars in their new Studebaker home.

Here you will see new lines, new colors, new refinements and improvements. The new Studebaker models introduce ball bearing spring shackles that yield unequalled riding comfort. These new ball bearing shackles—an exclusive Studebaker innovation—allow friction-free spring action, eliminate squeaks and rattles, and need lubrication only after 20,000 miles or more.

Come in today and see the four great lines of Studebaker cars—so outstanding in performance that they have won 98 official A. A. A. records for endurance and speed.

40 miles per hour—NEW!

You can safely drive Studebaker and Erskine cars 40 miles per hour the very first day because of Studebaker engineering genius, quality materials, precision workmanship and rigid inspections.

New Dictator



5000 miles in 4751 minutes! A record unequalled by any stock car under \$1400. Brilliant performance clothed in rare new beauty. Performance that appeals to a man—appearance that wins a woman.

\$1185 to \$1395

f. o. b. factory

New Erskine Six



Studebaker's low priced high quality car. Longer wheelbase and hydraulic shock absorbers for greater comfort. New beauty of line and color. Two Erskine stock sedans raced 1000 miles in 984 minutes—no stock car under \$1000 has ever equaled this record.

\$835 to \$1045

f. o. b. factory

CONSTANCE TALMADGE



NOW SHOWING NOW

She borrowed a handsome Romeo to make her real sweetie jealous. But oo-la-ls—one kiss—he forgot he had a sweetheart—she forgot she had a best. It's Connie's outstanding contribution to the screen.



Breakfast at Sunrise

Don Alvarado

Screen story by FRED DE GRESAC Adapted by Gladys Unger from the play by Andre Birabeau.

Malcolm St. Clair Production

Also Comedy and News

PALACE Tuesday and Wednesday

THURSDAY

One Day Only

JACKIE COOGAN

"Buttons"

Bartlett Man Is Held for Murder

Indictment Is Returned By Dallas Grand Jury Against V. R. Adams For Killing O. L. Mathews.

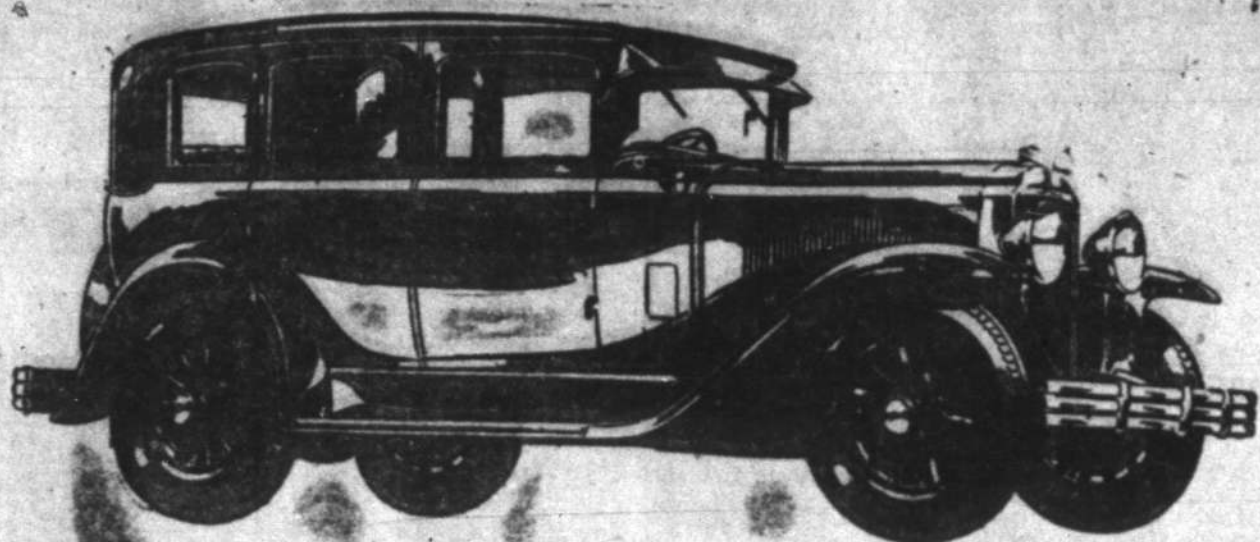
(By Associated Press)
DALLAS, Sept. 4.—V. R. Adams, 33, Bartlett, farmer, was indicted today by the Dallas county grand jury for the killing of Orville L. Mathews, bank official shot to death on a busy street corner here Saturday over what police believed was an election bet misunderstanding.

Is Not Invited Champion Biscuit-Eater Shunned

HOUSTON, Sept. 4. (AP)—Fire Commissioner Alvin Anderson, who claims the biscuit-eating championship of the state, has been slighted.

He was that to invite the fire commissioner "would have been too much of a load on the farm. Captain Rube Connor has cut his force from 40 to 28, and with this short help he couldn't fix up enough for us and Alvin too."

The new Buick is the new Style



More than handsome... more than luxurious... a wonderful new type of motor car beauty... a thrilling turning point in body design

It will be imitated, of course! The new, the fine and the beautiful always inspire emulation. But so great is the cost of building the magnificent new Fisher bodies for the Silver Anniversary Buick that imitation will be possible only to much costlier cars, and even these will find difficulty in following where Buick leads!

\$1,500,000 has been expended in manufacturing the dies alone for the new Buick bodies; and the gracefully curving side panels which form one of their distinguishing characteristics represent the most expensive steel paneling work employed on any automobile in the world!

But it is not in the matchless grace and beauty of exterior design alone that the Silver Anniversary Buick eclipses other cars. The velvet mohair upholstery in the closed models—the hardware and fittings—the many appointments of luxury and convenience—are all of the richest quality; and the bracing of the bodies, which imparts strength and durability and freedom from squeaks and rattles, is the most efficient and effective known to motor car practice.

In dashing beauty—as in fleet, powerful performance—the world holds no equal for the Silver Anniversary Buick with Masterpiece Bodies by Fisher.

It is more than handsome, more than luxurious—it marks a thrilling turning point in body design. And the motoring public, buying in such tremendous volume as to force the great Buick factories to work day and night to supply the demand, is elevating it to the prominence of a vogue!

THE SILVER ANNIVERSARY
BUICK
WITH MASTERPIECE BODIES BY FISHER

1002 AVENUE J SLAUGHTER BUICK CO. PHONE 1811-1812
WHEN BETTER AUTOMOBILES ARE BUILT...BUICK WILL BUILD THEM

OUR BOARDING HOUSE

By Ahern



FRANKLY SPEAKING

WASHING !!
GREASING !!
POLISHING !!
CLEANING !!
REPAIR WORK !!

SOUTH PLAINS MOTOR CO.
WILLIS KNIGHT
—and—
WHIPPIT AGENCY
Phone 1511
1318 Broadway

RIDE THE BUSSES

Convenient! Economical! Safe!

More passengers are now using the bus lines in and out of Lubbock than ever before.

A glance at the bus schedules which appear daily in the Avalanche and Journal gives one an idea of why the lines are meeting with so much popularity from the traveling public. Forty-four in and out schedules are available every day. Never before has Lubbock and the South Plains been afforded with such an adequate transportation system.

If you're considering a trip call phone No. 123 and let the Union Bus Terminal agent tell you how you can get to your destination quicker, safer and for less money by going via the buses.

The Union Bus Terminal

1009 Texas Ave. Lubbock Phones 123 and 633

NORTH PLAINS COACHES

Lubbock to Amarillo Line

Arch Tyler, Owner

Cars leave Lubbock for Amarillo at 8 a. m., 10:30 a. m., 2:30 p. m. and 5 p. m. Convenient connections are made at Amarillo for Panhandle oil fields, Colorado and Oklahoma.

RED STAR COACHES

Lubbock to Big Spring Line

Bill Watson, Owner

Cars leave Lubbock for Big Spring at 8 a. m., 2 p. m. and 5 p. m. Connections are made at Lamesa with Hobbs, N. M. line. Connections are made at Big Spring with all stage lines South, East and West and T. & P. trains.

SOUTH PLAINS COACHES

Lubbock to Sweetwater Line

Dick Abbott, Owner

Cars leave Lubbock for Sweetwater at 7:45 a. m., 12 noon, 2:30 p. m. and 5 p. m. Connections are made at Sweetwater for Abilene, Fort Worth and San Angelo. Connections are made at Snyder for Colorado, Breckenridge and Fort Worth.

TEXAS MOTOR WAYS, INC.

Lubbock to Stamford Line

Ed C. Abbott, President

Cars leave Lubbock for Stamford via Spur at 8 a. m. and 12 noon. Car leaves Lubbock for Crosbyton at 5 p. m. Connections are made at Ralls for Floydada, Matador, Paducah, Vernon and Quanah. Connections made at Dickens for Wichita Falls and Oklahoma points. Connections are made at Stamford for Breckenridge, Fort Worth and Dallas; also for Anson, Abilene and Austin.

SOUTH PLAINS COACHES

Lubbock to Brownfield, Roswell and Odessa

Dick Abbott, Owner

Cars leave Lubbock at 8 a. m. and 5 p. m. for Brownfield. Car leaves Lubbock 12:30 p. m. for Brownfield, Plains, Bronco, Tatum and Roswell. Connections are made on 12:30 p. m. car at Brownfield for Seagraves, Seminole and Odessa. Connections are made at Tatum, and Seminole for Hobbs, N. M.

SUNSET COACHES

Lubbock to Clovis, N. M. Line
Loo Randall, Owner

Cars leave Lubbock for Clovis at 8:00 a. m., 12:30 p. m. and 5:00 p. m. Connections are made at Clovis for Roswell and Tucumcari.

LUBBOCK TO LEVELLAND LINE

Garnett Abbott, Owner

Cars leave Lubbock for Hurlwood, Smyer and Levelland at 11:30 a. m. and 5:30 p. m. and return to Lubbock at 8:00 a. m. and 3:00 p. m.

DAILY MARKETS

FORT WORTH, Sept. 4.—The cattle trade here today generally was steady to strong. Steers sold from 9.00 to 12.75, cows 7.00 to 10.00 and calves 11.75 to 12.25. Hogs were steady. The top was 11.75, with the bulk selling from 11.00 to 11.60. Sows sold from 8.75 to 9.00 and pigs 8.00 to 9.00. The sheep market was steady. Lambs brought 13.00.

KANSAS CITY LIVESTOCK

KANSAS CITY, Sept. 4.—(U. S. D. A.)—Further price gains of 20-25c were scored on native grain fed steers and yearlings around the 11-market circuit; the shortage of well finished natives resulted in packers displaying more interest in the better kinds of western grassers; western steers showing the effect of having been wintered or given a grain ration shared the upturn on natives; feeder buyers continued to display a keen interest in well bred straight grassers; choice steers in Chicago scored 17.00; a new high level for the season; wintered and fed grassers at Kansas City were numerous at 13.50 to 15.00 the latter prices securing a four car train on 13,000 lb. wintered Kansas; aggregate receipts were estimated at 59,800, as compared with 46,350 a week ago and 64,113 the same day last year.

Offerings of hogs around the loop were estimated at 76,000, an increase of 12,000 over last Tuesday, but 4,000 short of a year ago; shippers at most points filled their order at steady prices, but at Chicago a 10-15c advance was put into effect; packers failed to follow the full advance at Chicago and at St. Louis shaded values 10-15c; Chicago scored 13.25, the day up and a new high level for the year. Omaha scored a 25c upturn on fat lambs; but at the other classes ruled steady to strong; range lambs at Chicago realized 15.50, while on the Kansas City market 15.00 was paid for Colorado range; the supply was estimated at 71,200 against 57,500 a week ago, and 26,989 a year ago.

NEW ORLEANS COTTON

NEW ORLEANS, Sept. 4.—The cotton market was quiet here today because traders were not disposed to enter upon new commitments in advance of the government crop report due the end of this week. There were slight fluctuations with the close at an advance of 6 to 7 points. In early trading the market advanced nearly 15.50 a bale on better Liverpool cables than due and private advices reporting increasing crop deterioration and much weevil damage. Prices then declined about 11 a bale on realizing.

Four crop estimates were issued during the day ranging from 14,041,000 bales to 14,900,000. December contracts, after advancing 20 points to 12.45, declined 20 points to 12.25 and closed at that figure, showing a net gain of 9 points for the day. First trades showed gains of 17 to 19 points and the market continued to advance until October trades up to 18.25 and December to 18.42.

selling in late trading which was off to 18.61 for October and 18.58 for March, or back to nearly Friday's closing quotations. Closing prices were at the lowest of the day on most positions.

Two or three more private end-month crop reports were published. One made the condition of the crop 59.3 and indicated yield 14,941,000 bales. Another placed the condition of the crop at 58.8 and the indicated yield at 14,484,000 bales, while another report placed the indicated yield at only 13,995,000 bales. These figures appeared to be without appreciable influence on the market, which local brokers said was pretty much dominated by uncertainty of showing of the approaching government report.

Private cables said there had been American and Continental buying in Liverpool combined with trade calling and covering on reports of rain in the South, and failure of the bullish features mentioned early to create a more general demand was supposed to account for realizing on liquidation in later trading.

Exports today 7,925 bales, making 333,021 so far this season. Port receipts 32,071. U. S. port stocks 518,923.

NEW YORK STOCK REPORT

NEW YORK, Sept. 4.—Speculators for the advance retained control of the price movement in today's stock market despite rather heavy selling inspired by the marking up of the call money rate from 7 1/2 to 8 per cent.

Nearly two score issues broke through to new high levels for the year, with sensational advances of 21 1/2 points in Warner Bros. A, and 19 1/2 points in the common as the individual features. Net

gains of 1 to 11 points in a long list of other active issues were interspersed with a number of declines ranging from 1 to nearly 8 points. Total sales ran close to 3,750,000 shares.

Calling of about \$25,000,000 in loans in connection with the semi-weekly adjustment by banks of their position at the federal reserve bank was believed responsible for the stiffening of call money. Another factor may have been the new clearing house regulations, effective September 1, increasing the service charge on the placing of loans for out-of-town banks and private corporations, as well as increasing the minimum loan for such accounts to \$100,000. Easier call money is looked for when the September 1 and Labor Day funds return to the banks but the full effect of this might not be felt before the middle of the month.

The monthly New York stock exchange report of member loans, issued after the close of the market, showed an increase of \$214,089,829 last month, bringing the total to \$5,061,405. The weekly reports of the New York federal reserve bank showed an increase of only \$51,229,000 between July 25 and August 29.

Powerful pools, apparently having succeeded in attracting a public following, started to bid up stocks from the opening going.

The wild outburst of buying in the amusement shares was accompanied by unconfirmed rumors of new figures in the industry and trade predictions of large earnings from the new talking picture devices. The spectacular rise in the Warner issues was attributed, in part, to the urgent retreat of an over-crowded short interest. Fox Film A, ran up nearly 5 points to

99 7/8 as against a low of 72 earlier in the year. Paramount Famous Lasky advanced to a new high level and then fell back on realizing.

Concurrent activity, and strength of Hupp and Reo Motors, both of which established new high records, also was based on unconfirmed merger rumors. Chrysler, Packard and Graham-Paige also moved into new high ground and General Motors closed 2 points higher at 203 1/4. Columbia Gas, with a 5-point gain at 125, was the leader in the public utility group.

American Linseed ran up 13 points to a new top at 135 and then eased to 133. Among the many other issues to reach new high ground were Continental Can, Union Carbide, Loose Wiles Dis-cuit, International Harvester, Coty,

May Department stores and Barnsdall A, such recent favorites as U. S. Steel Common, American Can, Anaconda Copper, International Nickel and Woolworth were ranged behind minus signs at the close. Recent weakness of Manhattan Electrical Supply has explained today by the omission of the regular quarterly dividend.

Try a want ad for what you want. Just phone 13 or 14.

Walter F. Schenck
Chas. C. Triplett
SCHENCK & TRIPLETT
Lawyers
Suits 215-17 Telephone
Myrick Bldg. 1738

AUTOMOBILE LOANS
Cash Loans Made on Automobiles. Present Notes Refinanced. Payments Made Smaller.
NOLAN E. WHITLOW & CO.
815 Temple Ellis Bldg.

LUBBOCK BEAUTY PARLOR
Phone 332 for appointments
"Nuf Ced" 1115 Ave. K
New Reducing Machine—
No Dieting. New Vita-Tonic
Permanent Waving Machine

POWELL UNDERTAKING COMPANY
Undertaking Embalming
1215 Texas Ave.
Phone 1738

DR. J. B. JACKSON
DENTIST
808-210 Ellis Bldg.
Phone 635-1873-W Lubbock

WELDING
Save the pieces. I weld everything from the break of day to a broken heart.
Paul J. Hutton
702 East Broadway

DR. W. J. HOWARD
DENTIST
Telephone 649 Res. 537
Myrick Bldg. Suite 507

—after school give them

**BELL GRADE 'A'
PASTEURIZED SWEET MILK**

OR

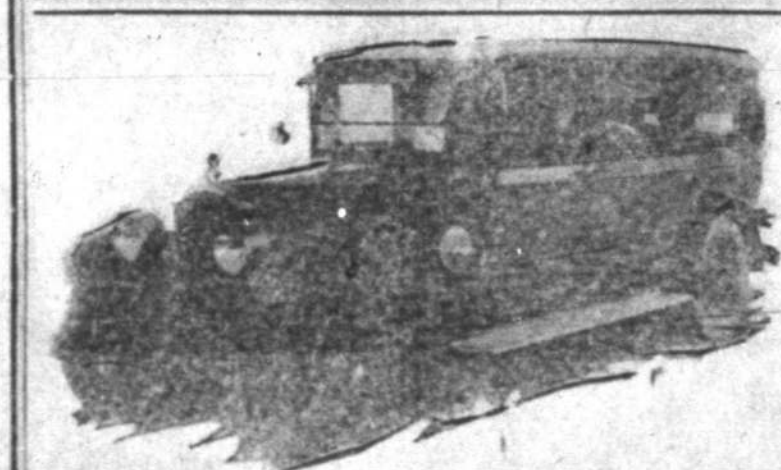
**BULGARIAN
BUTTERMILK**

They'll like it and it's good for them—plenty of the properties in each that builds health and strength for the youngsters.

PHONE 373

BELL ICE CREAM CO.

for best results—
**PURITAN
MALT
Bohemian
Hop-Flavored**
Richest
Strongest
Best



Through ability, experience and equipment, this establishment is capable of serving in the most efficient manner, relieving you of every detail.

Phone 200

Packard and Lincoln Equipment

**BYNUM BROTHERS,
Funeral Home**

HEMPHILL-WOODS COMPANY
(Lubbock Insurance Agency)
INSURANCE AND BONDS
We Represent Companies of Proven Strength
and Security
808-10-12 Myrick Bldg. Phone 387

Walk-Over

Is the best known name as a Trade Name for Men's Footwear and more Shoes of Walk-Over are worn to-day than of any Trade Named Footwear.

WHY?

There must be a Reason—and if you are a user of that name, you know—if not just stop in and look them over.

—They are—

Just A Bit Better For Less

**Minter-Gamel
Company**
That Friendly Store

"Your wife SURE knows her coffee"



"Right, it makes the sun shine every morning."

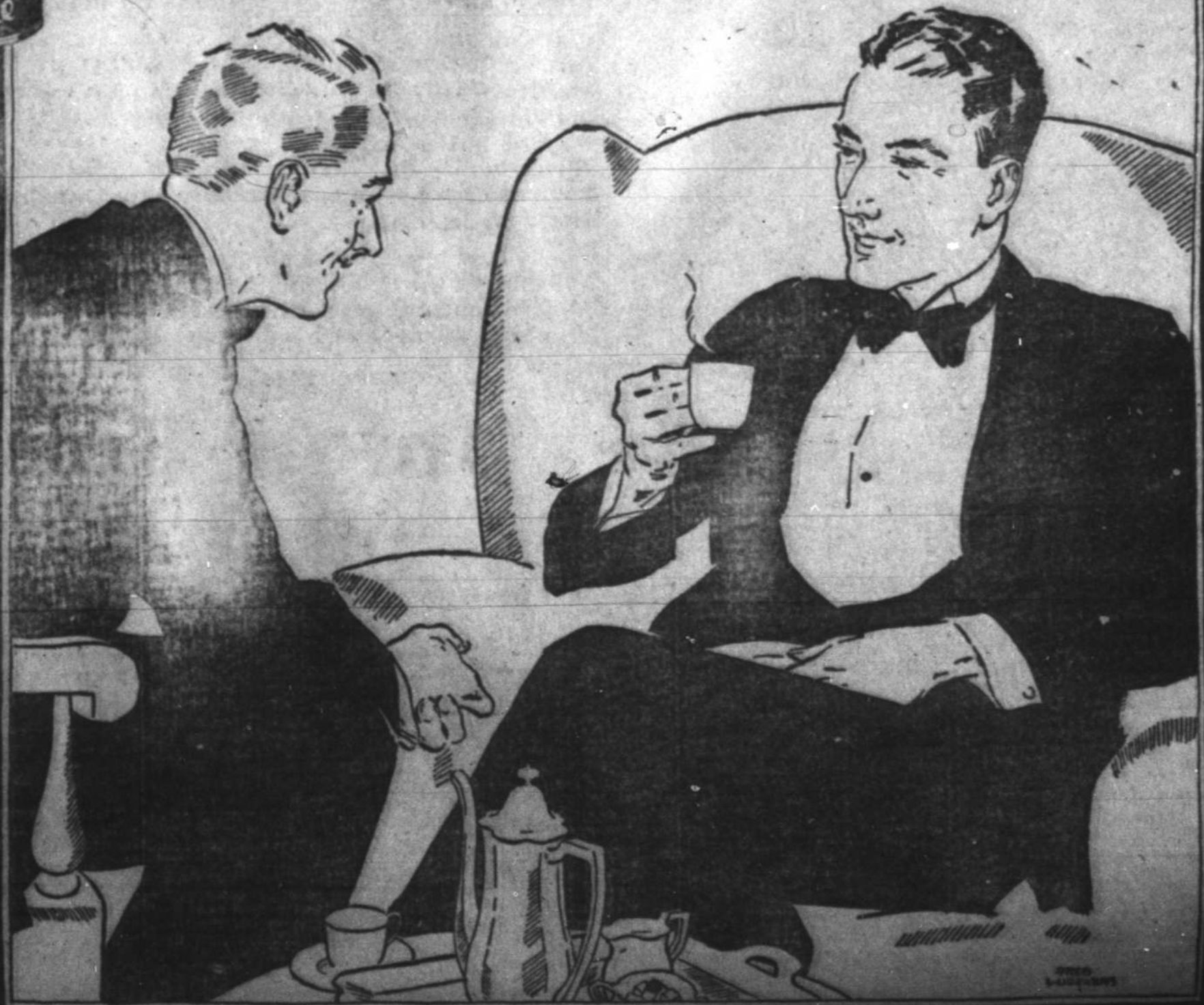
"Well, we're not so lucky. Can't you help us out?"

"I don't know anything about it, except that I noticed an M-J-B can in the kitchen about the time I began to enjoy the coffee."

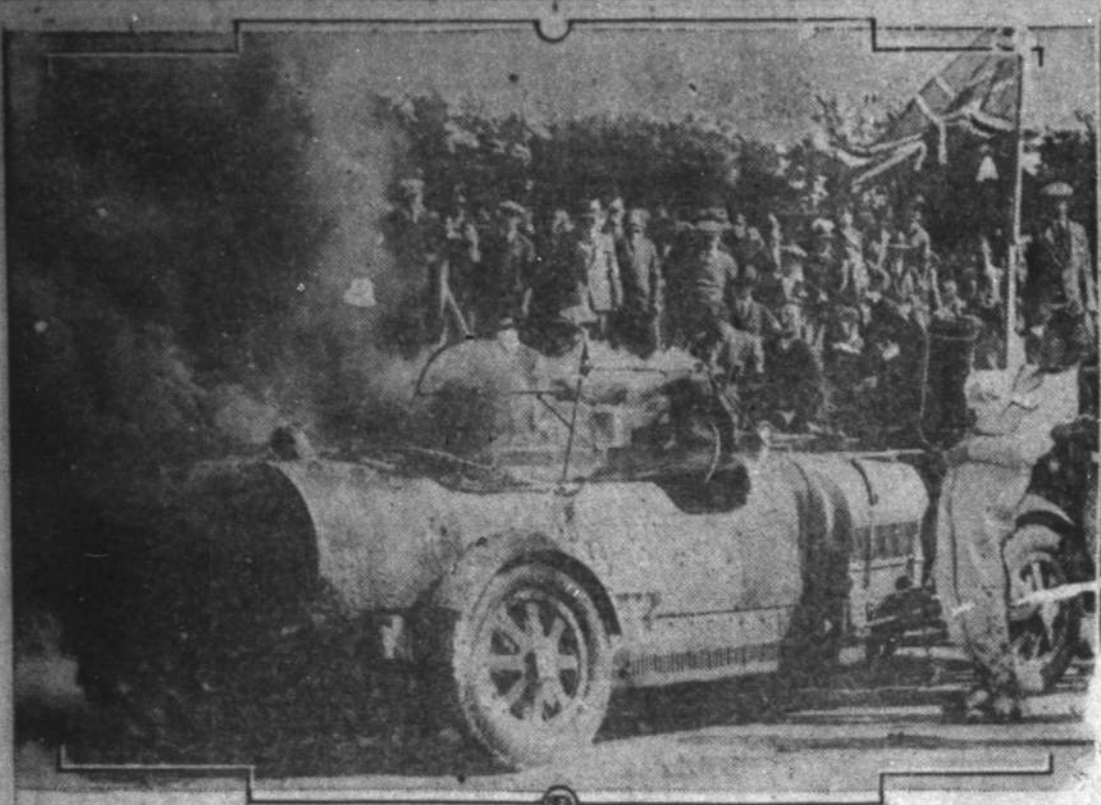
Many people find that with M-J-B, the strong blend, they use slightly less coffee than with other blends. But whether you make it strong or weak, M-J-B has a flavor that only the strong blend can give.

Now it comes to you vacuum-sealed in the new, tall keep-can. Both the vacuum process and the improved key-can belong exclusively to the M-J-B Company and are available only to M-J-B users.

**M-J-B
COFFEE**



Why Captain Campbell Didn't Win Race



Twice around a race track at Belfast, Ireland, shot a car driven by Captain Malcolm Campbell, English speed king—and then this happened. Campbell stopped the car just in time to escape being roasted. You see him at the right, working a fire extinguisher.

anche-Journal Want Ads Pay

J.C. PENNEY Co.
A NATION-WIDE INSTITUTION
"where savings are greatest"
Broadway at Texas Avenue

Wash Frocks Go to School As Fresh and Smart As Can Be

There's no other frock quite so practical, so much in demand for school days as a wash frock that comes from a tubbing as fresh and good looking as new! An especially attractive assortment provides an opportunity to outfit the school girl in your family with a number of these charming tub frocks.

Sizes 2 to 6 and 7 to 14

**98c and
\$1.98**



Printed Patterns—Plaids and Checks—
Many Styles

So many crisp styles—with tiny collars or no collars at all—pockets, belts and fancy trimmings of a contrasting color. The prices are a tempting economy.

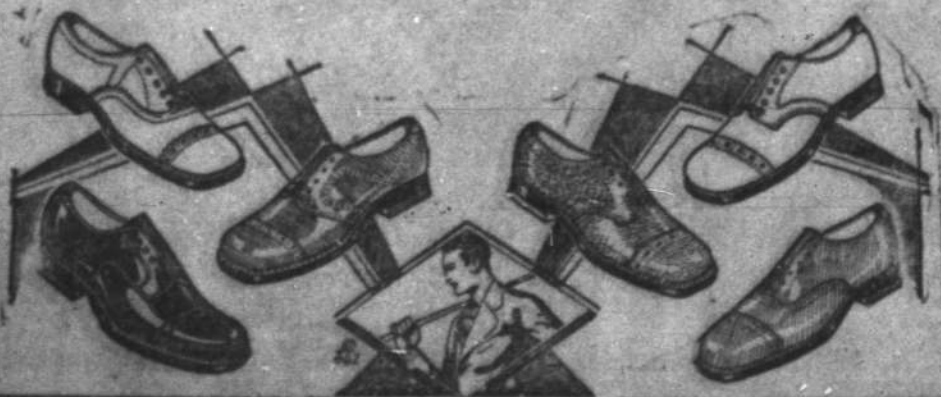


Do Not
Forget

OPPORTUNITY WEEK

Truly your opportunity for real shoe economy. Fit the entire family at these greatly reduced prices and have the assurance of Hodges Bros. quality with each purchase. Only four more days. Hurry in today and make selections. Our prices range from \$1.95 to \$6.50. Make your selections from our fast selling stock of shoes.

HODGES BROS.



OFFERED

LO, Sept. 4 (AP)—R. W. Murphy, San Antonio, president of the Gulf and West Texas railroad, said today that \$1,500,000 in preferred stock which towns from Corpus Christi to San Angelo had agreed to invest with the company would be available within 60 days.

SCHALL PREDICTS GOP WIN

SUPERIOR, Wis., Sept. 4 (AP)—Senator Schall of Minnesota, today told President Coolidge he would support Herbert Hoover and predicted victory for the republican presidential nominee.

WEBB PREDICTS MAJORITY

DALLAS, Sept. 4 (AP)—Dr. Atticus Webb, manager of the Anti-Saloon League of Texas, predicted in a statement here today California, Utah, and Colorado would give Hoover, republican presidential nominee, a "nice majority" in the approaching election.

START FIGHT ON AL

50,000 Hoover Buttons Are Distributed In Texas

DALLAS, Sept. 4 (AP)—Distribution of a supply of 50,000 buttons with the words "A Democrat For Hoover" was begun at state headquarters of Anti-Smith Democrats here today.

Despite a reported shortage of immediate funds, discussion around headquarters indicated the campaign would be ended with a deficit.

SAN ANGELO, Sept. 4 (AP)—The California company brought in its 5th producer rating above 50,000 barrels daily in the Yates pool of Pecos county today. The well is making 2,400 barrels an hour.

HOOPER SPEAKS IN N. Y. WASHINGTON, Sept. 4 (AP)—Herbert Hoover will go into New York—home of his Democratic opponent, Governor Alfred E. Smith—on the night of October 17th to deliver a speech at Carnegie Hall.

If an American firm does not wish to register under the laws of the Provinces, it may still do business under the laws of Canada, either by incorporating of a local company under the laws of the separate Provinces or by forming a company under the laws of the Dominion.

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9960 OLYMPIC GAMES could be run off in DUNLOP CITY

THE Olympic Games this summer are being held at Amsterdam, Holland, in a stadium 10½ acres in area. "Dunlop City," which the 100,000 acres of Dunlop productive properties would form, would be vast enough to run off 9,960 Olympic Games at one time.

What is the secret of Dunlop's great growth? Basically there is only one reason—*Dunlop Tires are better tires*—and have been for 40

This is easy to believe when you realize that Dunlop possesses tire-building advantages enjoyed by no other manufacturer. Dunlop owns and operates its own wide-spread rubber plantations. Dunlop resources total more than \$195,000,000. Over 40 years of continuous production have given Dunlop the greatest of all tire-building experience. These resources and experience are converted into tires by 45,000 craftsmen and engineers.

There are other incidental causes, less impressive but equally important. They answer such questions as:

"Why does Dunlop pay such high premiums in order to get the choicest Egyptian cotton for Dunlop cord fabric?"

"Why is every bit of this cotton spun in Dunlop's own spinning mills?"

"Why is such care taken in analyzing, blending and compounding Dunlop rubber into the toughest compound ever achieved?"

Taken together, these details mean two things:

1. It is Dunlop's policy to make consistently better tires.
2. This policy can be uniformly lived up to because Dunlop has absolute control of product from raw materials to finished tire.

Naturally, Dunlop seeks to select its dealers with the same thoroughness it selects its raw materials. And that explains why the service of Dunlop dealers is so proverbially satisfactory.

More than 26 million Dunlop tires are in use today. These millions of motorists know that Dunlop tires are better tires. You will profit from this knowledge as soon as you choose Dunlops for your car.



EARHART RUBBER COMPANY

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BY ELEANOR EARLY

NO. 4 WITH THE STORY
CHAPTER III

Mrs. Turner was delighted. It was high time, she thought, that Tad was settling down. The new school would be a lot more for her. "And Valerie was such a sweet little thing. Now if Sybil would only get a nice young man."

Mrs. Turner sighed deeply. Sybil had been a lot more of a misbehavior to the family she had invited in the first place, upon going to work.

"I don't see why not," she said. "I want to have under the house any more than you do. Maybe I could set bonds too. Anyhow, if you don't let me do some thing, I'll pull a breakdown." She put on a pouting prettiness. "You wait and see."

There was a good deal of logic in it, for Sybil's last nerves were stretched to the breaking point. She had been so worried by her father finally, "I could find a place for you."

"Why, Tad, I'd been kissed just twice when I was 18. The first time I felt as if I'd been desecrated and cried about it. The second time I was in love."

"I had an awful crush on Sam Hedges and let him kiss me one night in the hammock on the piazza. And the very next day Mrs. Hedges came over and talked a lot to mother about it. She said she thought it all at the top of the stairs, and somehow I got associating Sam, in my mind with calves—you know the big, moony eyes he had and that nobody-huge expression. Love's young dream perished on the spot."

"I was seventeen when the kid that kissed me first—the one that made me cry. We were making fudge in

are God. You know how it is.
 "But if you do answer prayers—
 and care a bit about us down be-
 low—please, God, do anything You
 can to get us back to Dad. It would kill
 God, if that girl's not as good as
 she looks. Please please
 Valente all right for Te."
 Then, simply in the
 her children, she recite the prayers
 that she remembered.
 "There are four corners to my bed
 Four angels round my head
 Matthew, Mark Luke and John
 God bless the bed that I lie in."
 And another that began
 "Jesus, I understand
 me I mean. Thy little
 night Through it I know
 be Thou near me. Keep

ARCE

W. A. and C. D.

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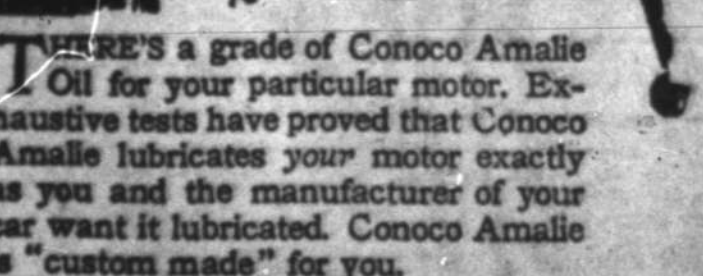
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Avantanche-Journal Want Ads Pay

A FALSE RUMOR CORRECTED!

To those who called the erroneous statements to my attention, I wish to express my sincere thanks and appreciation, and pledge that at all times the Bumpass Steam Laundry will give that character of service to its patrons that alone is deserving of renewed patronage.

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Manufactured from the cream of 100% Pennsylvania Crude, Conoco Amalie stands up under practically every operating condition. It fights friction, seals the pistons, protects every moving part, reduces wear and tear and thereby insures a greater trade-in value for your motor. Why endanger the very life of your motor by

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