Special Historical Edition On The 75th Anniversary Of Floyd County

"Serving The Floyd County Trade Area Since 1896"

The Floyd County Hesperian

134 Pages

...E LXXXI | FLOYDADA (FLOYD COUNTY) TEXAS, THURSDAY, JULY 15, 1965 | NUMBER TWENTY-EIGHT

JOHN CONNALLY
GOVERNOR OF TEXAS
June 25, 1965

...r. Wendell Tooley
...ublisher
...loyd County Hesperian
...ost Office Box 848
...loydada, Texas

...ear Mr. Tooley:

...ppreciate this opportunity to send my warmest ...ngratulations to the Floyd County Hesperian on ...s 75th Anniversary of service to Floydada and ...loyd County.

...roughout history the community newspaper has ...ayed an important role in the educational, cultural, ...cial and economic life of our people. The Hesperian ...s upheld this tradition during its transition of the ...uth Plains from the raw frontier of the 1890's to the ...markable agricultural richness of today.

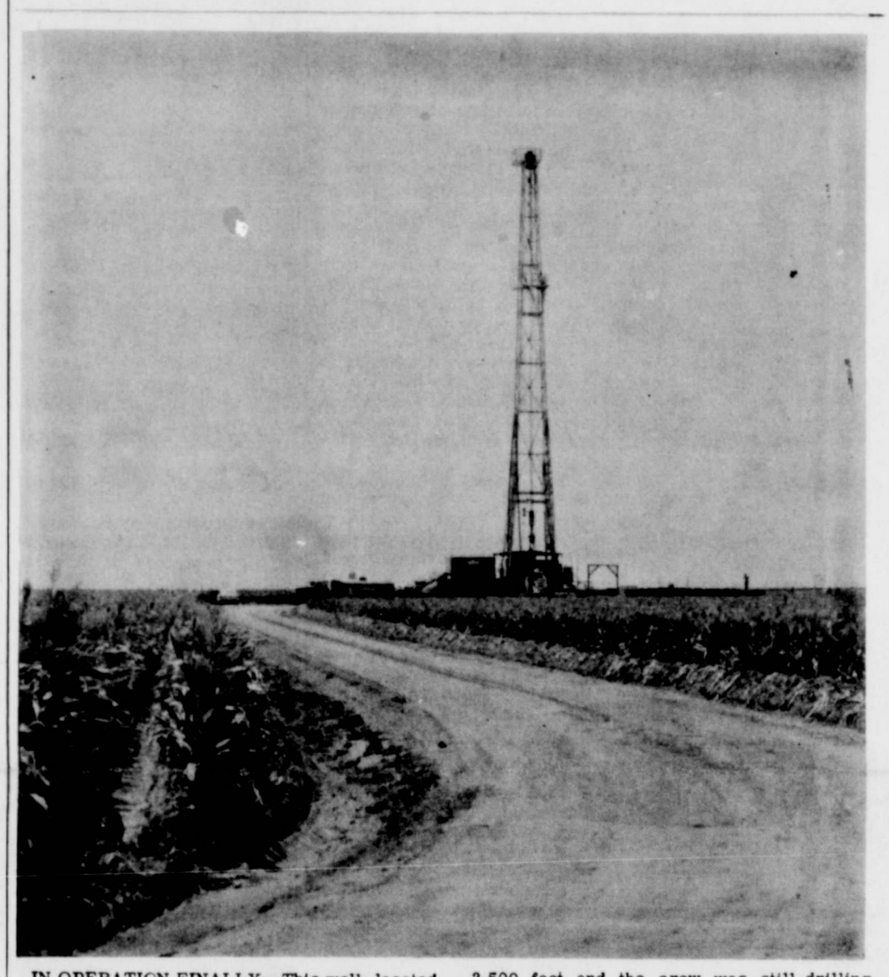
...ease accept my best wishes for continued success.

Sincerely,

John Connally

John Connally

County Retail Sales Increase During Last Two Years



IN OPERATION FINALLY--This well, located on the Fred J. Jones farm in Lakeview, is being drilled by Robinson Brothers of Borger and Midland. At latest report the well was past 3,500 feet and the crew was still drilling. The well was on location nearly two weeks before the tower could be erected due to various delays. (Staff Photo)

Household Income Increases $300

According to a report from the Sales Management (magazine of marketing) a survey of buying power showed that the retail sales in Floyd County are up 29% over what they were two years ago. The report shows that of the $25,121,000 total income in the county, $20,873,000 is spent in the county.

Using these figures the magazine reports that 83% of the effective buying power is spent in Floyd County. Two years ago when the report was last published, it showed that only 54% of the money made in Floyd County stayed in the county. At that time the county had an effective buying power of $22,143,000 and the retail sales totalled only $12,134,000.

This 83% is impressive, however, when compared with some other counties in this area, it is not so good.

Take for example, Bailey County (Muleshoe), with a population of 9,800 people compared with Floyd's 13,700. This county's retail sales is 103% of its effective buying power. Buying power is listed as $18,133 and the retail sales total $18,635.

Lynn County and Yoakum County, on the other hand, fall far below this county's sales. Lynn has an effective buying power of $22,245,000 and its sales total $12,912,000, or 58% of the buying power stays in the county. Population of Lynn is 12,800. Yoakum's 8,700 people have an effective buying power of $18,563,000 and only $10,490,000 is spent in the county.

Crosby and Swisher have a buying power-retail sales percentages of 94 and 99 respectively. Garza and Castro also are above Floyd County in that Garza spends 86% of its income at home and Castro spends 93% of its at home.

Several reasons can account for the increase in the amount of a county's income staying at home. One could be that the merchants in that particular county are meeting the demands of the potential customers by handling a broader selection of products than previously. Another could be lack of time to go to other shopping areas. And yet another could be the citizen's awareness that when a dollar is spent in another county, it cuts the circulation of money in the home county by that amount.

Two years ago when only 54% of the income was spent in Floyd County, the county residents were realizing only about 1/2 of the county's income. Of the $22,143,000 buying power, $10 million was being spent outside the county.

Of the amount spent, auto's get the largest portion, $5,446,000 and food is second with $4,209,000. Lumber, building and hardware is next in line with $3,386,000 and gas follows with $1,735,000. Food is up $1.3 million and auto sales are up $3.3 million. Also according to the report there are 4,200 urban households in the county with a per household income of $6,280. This is an increase of $300 during the past two years.

The above comparative figures are for the years 1962 and 1964.

Encephalitis Cases Found In Floydada

According to a report from Dr. Ed Bayouth recently, two cases of encephalitis (sleeping sickness) have been reported inside the Floydada City Limits.

The two people contracting the disease are Mr. and Mrs. Roy Hodges. According to reports their cases are only mild, however, at this writing both were continuing treatment at People's Hospital.

Since the cases were noted the city has doubled up on the spraying operations. Officials are advising that all persons stay indoors from 5 p. m. throughout the night to cut the chances of catching the disease to a minimum.

In the past fatalities have been reported as a result of the disease, which is primarily mosquito-carried.

Mrs. Ray Ogden Trip Winner

Mrs. Ray Ogden has been named the winner of the third free weekend in the Rockies being given away by Floydada merchants. Mrs. Ogden registered at the Tastee Freez and was that firm's preliminary winner last week.

The preliminary winners for the fourth trip have been drawn and are in a box at the Hesperian office. The name of the winner of the fourth trip will be drawn Saturday morning. Registration is underway at participating merchants for the fifth of the free weekend trips.

The registration slips that are in the boxes at each of the merchants are discarded after the final winner's name is drawn. Therefore, a person must register anew each week.

The names of the preliminary winners for this week may be found in the respective merchant's ad on page 2 section B of today's Hesperian. The names of the participating merchants are also found on that page.

...ock Chat

by
...ELL TOOLEY

...SHE'S IN THE

...tory of the Caprock ...a historical edi... ...occasion of the 75th ... of Floyd County ...in the mail.....and ...ound this office is ...tired, tired sigh of ...

...t say the edition is ...because it is actua... ...sample of the very ...y of Floyd County. ...ent to press on the ..., we looked around ...had stacks of very ...interesting pictures ...t been publishes... ...es and outline of ...stories.

..., a big complete ...he county would be ...e times this big... ...ook the six months ...e to compile such ...then it would be ...y impossible for us ...edition free to out ...as we are this one. ...all, we at The Hes... ...roud of this edition. ...It has been very en... ...out this edition to... ...ing lived here only ..., I have found the ...this special edition ...in so many ways, ...certainly given me ...ciation for the peo... ...reat county.

...t of the facts in an ... as this, must be ...n various person's ..., there are no ...errors, yet we have ...ument them as well ...Many pictures are ...out identification of ...wn. This is simply ...r checking with our ...ns in the commun... ...e unable to find the ...who could identify ...ubt we will receive ...from people in the ...me. . . .as they re... ...hy sure that's old ...anding there by that ...nybody should have ...as Joe," (incident... ...d over 200 pictures ...we went into the ...m).

...ROCK PAGE 2)

Brown Promoted To Lubbock Bell Telephone Office

Wayne Brown

Wayne Brown, 822 W. Lee Street, Wire Chief for the Southwestern Bell Telephone Company here since 1959 has been promoted to Installation Foreman for the company in Lubbock. His successor has not been named.

Brown has been with the telephone company since 1947 when he started as a Lineman in Lubbock. He was promoted to Construction Foreman the following year and transferred to Plainview in that capacity in 1951. He returned to Lubbock in 1958 as a Frame Foreman and was appointed Wire Chief here the following year.

In Floydada Brown was very active in the Chamber of Commerce, serving as president last year, City Park Church of Christ and Rotary Club.

SET TOMORROW NIGHT

FB Queen Contest Draws Ten Entries

The annual Floyd County Farm Bureau Queen's Contest and Talent Find, set for tomorrow night, has drawn a total of ten entries from throughout the county. Deadline for entering was last Friday at 5 p.m.

The contest is slated for 8 p.m. Friday in the Floydada High School Auditorium. A rehearsal for the contest will be held in the auditorium this evening at 6:30 p.m.

The entries include:

Dee Ann Wilson, daughter of Mr. and Mrs. Woodrow Wilson of 130 West Hallie, Floydada. She is 17 years of age and attends Floydada High School. Her interests include horseback riding, basketball, cheerleading, and swimming. She is sponsored by the 1956 Study Club.

Vicki Gregory, daughter of Mr. and Mrs. Howard Gregory of Route 1, Box 31, Floydada. She is 17 and attends Floydada High School. Her interests include playing organ (she is organist at the First Methodist Church), basketball, is a member of the 1963 Teen Study Club and is the 1965 Rotary Sweetheart. Assiter Insurance is her sponsor.

Jan Stansell, daughter of Mr. and Mrs. Jack Stansell of 505 S. White St. in Floydada. She is 18 and a graduate of Floydada High School. Her main interests are sports and becoming an airline hostess. She is sponsored by the Floydada Chamber of Commerce.

Carol Baughman, daughter of Mr. and Mrs. Frank Baughman of Route 2, Plainview. She is 16 and attends Lockney High School. Her interests are music and FHA. She is sponsored by the Lockney Young Farmers.

Mary Amber Frizzell, daughter of Mr. and Mrs. Jack Frizzell of Route F, Lockney. She is 16 and attends Lockney High School. Her interests include skiing, cheerleading, and sewing. Her sponsor is Il Pen-

(SEE QUEEN PAGE 2)

ASK RE-EVALUATION COUNTY PROPERTY

Plaintiffs Seek Temporary Injunction Of County Tax Roll

At a special called hearing in district court here last Friday, the plaintiffs in the suit entitled Rene Yeary et al vs. Hollis Bond et al brought out testimony before district judge L. D. Ratliff seeking a temporary injunction of the Floyd County tax roll.

Several witnesses were called upon to testify, most of whom declared that the evaluation of real property, especially farm land "was not fair and equal."

Attorneys for the plaintiffs Thomas Griffith and Tim O'Conner III and the attorneys for the defendants; James Milam and Kenneth Bain, Jr. will file briefs to the judge not later than July 31st and the judge told the court that he would make his decision shortly after receiving the briefs.

The plaintiffs put the county judge J. K. Holmes, county commissioners W. C. Plumlee, John Fowler, Bob Jarrett and Bill McNeill on the stand. Most of the questions directed to them by the plaintiff's attorney concerned the valuations of land they owned.

Attorney for the defendants asked each of them if they thought that the valuations were fair and equal at this time, and they all replied "yes."

Local real estate man Hollis Bond was questioned about the market value of land in the county.

The present county tax assessor-collector C. J. Payne and the past county tax assessor-collector T. T. Hamilton were questioned about how valuations were related to the taxing system of the county.

The following farmers testified that their valuations were too high: Bond Hall, Bobby McWilliams, Earl Patrick, Robin Fortenberry, J. P. Taylor, W. A. Massie, D. M. Cogdell, Jr. and Rene Yeary.

Local bank president Clay Henry was also put on the stand and questioned about the bank's county tax property evaluations.

The farmers testified that in their opinion the land in Floyd County would range from a market value of $35 to $400

(SEE SUIT PAGE 3)

Cedar Hill Annexation Petition Tabled

The petition to annex the Cedar Hill School District with Lockney Independent School District and remove the Cedar Hill district from the Floydada district was tabled at a hearing of the petition held Tuesday morning in the district courtroom.

After opening the meeting, county board chairman Jack McIntosh asked for a word of prayer.

He then asked to hear from the plaintiffs regarding the petition. The attorney for the plaintiffs asked that the petition be tabled. One of the board members made a motion to that effect, it was seconded and passed unanimously.

The hearing was dismissed.

Dog Day Saturday

In conjunction with Clean-up, Fix-up, Paint-up Week, Dr. Tom Thedford, local veterinarian, will be in charge of a "Pet Vaccination Clinic" at the City Hall Saturday, July 17 from 8 a.m. until 12 noon.

All pet owners are urged to bring their animals to the City Hall for vaccinations at this time. The clinic is for animals who were not vaccinated in the January clinic.

Rabies, one of the diseases vaccinated against, is one of the most lethal of all diseases. It is caused by a virus which attacks the central nervous system, eventually bringing on paralysis, convulsions and finally death. Unlike most diseases, rabies is not confined to a few animal species. Rather, all warm blooded animals are susceptible to it, including humans.

At a certain stage in the progress of the disease, an infected animal's saliva contains the vurus in great quantities. When it attacks and bites a non-infected animal or human with sufficient force to break the skin, virus is injected into the new victim's body. It is by this method that the disease is transmitted from one animal to

(SEE DOG DAY PAGE 2)

Architect Meets With School Board

Lubbock architect Marvin Stiles met with the Floydada school board Monday night and discussed the board's desires in the coming construction of a new grade school in sotheast Floydada.

Tentatively the plans will include 24-25 class rooms, a cafetorium that will seat 400 people and a music room. Stiles showed the board an overall plat sketch of the location of the school on the land which was given by Mrs. Maude Hollums.

In other business the board accepted the resignation of Karleen Roberts, who was elementary music teacher and Calvin Stripling who taught at Della

(SEE SCHOOL PAGE 4

County Bank Deposits Near $14 Million

According to reports from the county's two banks, the deposits of the institutions are at almost $14 million.

The total deposits of the banks is $13,930,467.78 and loans total $7,771,307.59. Of these amounts the Floydada bank has on deposit $8,665,815.75 and total loans of $4,612,483.10. Lockney has $5,264,652.03 on deposit and has loans totaling $3,158,824.49.

These totals as of June 30 are a decrease over last year's combined deposits of $14 1/2 million and loans $8.4 million.

Hesperian Will Mail Historical Edition For You

Do you have relatives or friends living away from Floyd County who would be interested in the Historical Edition?

If so, give the Hesperian Office a call at YU 3-3737 and let us know. The staff will be glad to mail the edition for you.

Cost of the paper is 50¢. The cost of mailing is 25¢. The 120-page edition is on sale at the Hesperian Office.

Regular subscribers will receive the edition inside the regular Thursday paper at no extra charge.

CAPROCK

(CONTINUED FROM PAGE 1)

Recognition must go to our diligent staff and the combined help of Ann McIntosh, Vicki Gregory, Melvin Mathis, Mary Tom and Wendelyn Tooley. Of course without the help of many interested individuals who supplied pictures and facts. . . .and sketches it would have been almost impossible to produce such an edition. . . .and if it had not been for the fine support of the advertisers, it would have been impossible to publish the edition free to our subscribers.

I want to personally thank Melvin Mathis for a very good job as historian, to Mrs. Jedd Blessing and Mrs. David Eaton for Art Work. Mrs. Blessing sketched the "Caprock scene" on the front of the cover, Mrs. Eaton sketched homes inside the eighth section and the dug-out on the front of the church section.

Homer Steen, bless his heart, probably thought he could get a little rest from newspapering when he sold The Hesperian, but he really became involved again as we taxed his memory. . . .and his amazing picture file about every day for the last six weeks. "Homer, you just don't know how much I appreciate you!"

Other acknowledgments go to Mrs. Alma Holmes, John W. Reue, J. C. Wester, D. G. Ayres, W. D. Newell, Mrs. G. A. McAda, Mrs. B. A. Howell, Ed Wester, J. T. McLain, Clinton Fyffe and Mrs. Henry Bollman.

Thanks to Walter Collins for the picture of the cowboy overlooking the Caprock on the back of the cover. It is a reprint from a University of Texas publication.

By the way, if you've read this far, and you bought this copy of the Hesperian on the newsstand, and you're wondering where the historical section is. . . .come by the Hesperian, we have many copies for sale at 50¢ per copy.

THANKS TO a fellow by the name of A. C. Emert, who has an orchard at his home near Dougherty, the Tooley family will enjoy some good apricot preserves this winter.

Now, if we can just get the kids to pull enough blackeye peas in our garden. . . .and okra. . . .and Mary Tom can get it frozen. . . .we'll be in good shape for future eating.

I WAS VISITING with my business neighbor A. T. Hull Tuesday morning and he allowed as how Floydada has the most fertile soil anywhere. He made this statement as we looked at the weeds growing up through the sidewalk on our block. They're looking real strong and sturdy in spite of dry weather and concrete. Yes-sir, the soil is mighty good.

The above statement undoubtedly gives me a good opening to remind everyone that July is Fix-up, Paint-up, Clean-up month in Floydada, and of course that includes the extermination of weeds.

TWO LOCAL SCOUTS TO GO TO PHILMONT

Two local scouts, Jim and Jeff Kimbell, will be among those attending the scout camp at Philmont, N. M. next week.

The camp begins July 18 and will last 12 days.

There will be fishing, advanced Dutch-oven cooking, fire-tower operation, conservation and camp improvement, fly tying, gold mining, gold panning, horseback riding, NRA hunter safety and marksmanship, running deer range, Philmont story, campfire, ranger training, and weather station.

QUEEN

(CONTINUED FROM PAGE 1)

scrosa Study Club.

Patricia Thornton, daughter of Mr. and Mrs. Owen Thornton of Box 992, Lockney. She is 18 and a student at Lockney High School. Her interests include swimming, skiing, sewing and horseback riding. She is sponsored by the Rotary Club of Lockney.

Debbie Hopper, daughter of Gene and Hazel Hopper of Route 2, Lockney. She is 16 and attends Lockney High School. Her interests are writing, drama, and cameras. She is sponsored by the Jolly Stitchers of Lockney.

Karla Smith, daughter of Mr. and Mrs. Robert Lee Smith of Route F, Lockney. She is 17 and is a Lockney High School graduate. Her interests are water skiing, snow skiing, sewing and cooking. Lockney Young Homemakers is sponsoring her.

Dinah Hodel, daughter of Mr. and Mrs. Verner Hodel of Route 2, Lockney. She is 16 and attends Lockney High School. Her interests include all sports and cheerleading. She is sponsored by the Alujah Study Club.

Debra Brandes, daughter of Mr. and Mrs. L. B. Brandes of Route 1, Lockney. She is 17 and attends Lockney High School. Her interests include playing the organ and piano, water skiing and sewing. She is sponsored by the Athena Junior Study Club of Lockney.

DEBRA BRANDES

DINAH HODEL

KARLA SMITH

JAN STANSELL

VICKI GREGORY

DEE WILSON

CAROL BAUGHMAN

DEBBIE HOPPER

PATRICIA THORNTON

MARY AMBER FRIZZELL

CEDAR HILL NEWS

Sunday dinner guests in the Junior Taylor home were Mr. and Mrs. Frank Taylor and Rickie, Mrs. M. H. Taylor, Mr. and Mrs. Guss Wesley, and Malinda Neff.

Malinda Neff of Floydada spent the weekend with Shelia Taylor.

Rev. and Mrs. Staggs of Floydada visited Sunday afternoon with Mr. and Mrs. Frank Taylor in the home of Mr. and Mrs. Junior Taylor.

Shelia Taylor spent Thursday night and Friday at the home of her cousin Mona Sue Keeter in Plainview.

Mr. and Mrs. Clifford Golightly of Floydada visited Sunday with her parents, Mr. and Mrs. W. E. Lackey. The Golightlys have put down a new irrigation well on their farm. They got a good 6 inch well.

Mr. and Mrs. Garland Tucker went to Lubbock Monday to visit his parents, Mr. and Mrs. J. W. Tucker.

The club met at the home of Mrs. Albert Mize Wednesday, with Mrs. Mamie Yeary, Mrs. Sylva Yeary, Mrs. Leona Pearson and Mrs. Marie McGown being present.

Rev. Robert Slaton, Mr. and Mrs. Eldon Fortenberry and boys and Bryon Fortenberry were Sunday dinner guests of Mr. and Mrs. Garland Tucker.

Stephania Fortenberry had dinner and spent the afternoon with Tresa Love.

Mr. and Mrs. Weldon McCormick had dinner Sunday with their daughter and family, Mr. and Mrs. Floyd Lyles in the Lone Star community.

Mrs. Sylva Yeary visited Wednesday in the home of Mr. and Mrs. Walter Merrell.

Mrs. Henry Love is home after spending several days in the Peoples Hospital in Floydada. Mrs. Love has been suffering from a fractured shoulder bone she received from a fall. She also has had a kidney infection. We are glad that she is able to be home and hope she continues to improve.

Mr. and Mrs. W. O. Swaim, Mr. and Mrs. Volley McNeill visited with Mr. and Mrs. Henry Love Sunday.

Mr. and Mrs. Henry Love were Sunday dinner guests of Rev. and Mrs. C. A. Strickland.

Andrew Jetton, Mrs. Mamie Yeary, and Mr. and Mrs. Robin Fortenberry were visitors in the home of Mr. and Mrs. Rene Yeary Saturday night.

Mrs. Mamie Yeary, Andrew Jetton and Mr. and Mrs. Mack Trulock of Quitaque were visitors in the Esley Yeary home Sunday.

Mrs. J. A. Welch and Connie visited Sunday afternoon with Mrs. Aline Welch of Flomot.

Mrs. J. R. Kelley, Mrs. J. A. Welch and Connie went to Lubbock Thursday. They came back by Crosbyton and visited Mrs. Bob Hill and Mr. and Mrs. G. W. Craze.

Mr. and Mrs. Tom Fortenberry, their granddaughters, Paula and Pam Boone were Sunday dinner guests of her parents, Mr. and Mrs. Monroe Smith in Lockney.

Visitors of Mr. and Mrs. Bill DuBois and boys Sunday were Greer Lackey, W. E. Lackey, Mr. and Mrs. Clifford Golightly of Floydada, Mrs. J. C. Fowler of Silverton, Mr. and Mrs. Edell DuBois and Mr. and Mrs. Cecil Lewis and family of Rule.

Mr. and Mrs. Walter Brannon of Floydada went to Medicine Mound Sunday and spent the day with their daughter and husband, Mr. and Mrs. Morris Degan and baby. They said it was a bit warm down that way – 110 degrees in the shade.

Mrs. Jimmy Stewart and Jay Dariel of Abilene came last Wednesday and visited till Tuesday with her parents, Mr. and Mrs. Frank Floyd. Her mother took her home Tuesday and returned home in the afternoon.

Eula Mae Lyles visited Sunday in the Joe Fortenberry home.

Mr. and Mrs. Wayne McClure of Lubbock visited her parents, Mr. and Mrs. J. B. Whitehead Sunday. Sue went home with them to spend a few days.

A Cedar Hill 4-H horse club meeting was held Friday afternoon. They practiced Western pleasure and barrel racing. Those attending were Jennifer and Max Yeary, Joe and Pam Breed. They were trained by their leader, Frank Breed.

Mr. and Mrs. W. C. Castleberry of Petersburg had supper in the home of her sister and family, Mr. and Mrs. Frank Breed Thursday night.

Danny Durham visited from Monday till Wednesday in the Eddie Joe Fortenberry home at Lockney.

Mr. and Mrs. Eugene Gilly and family and Mr. and Mrs. Leighton Teeple and family went to Ruidosa Friday of last week. They returned home Sunday, July 4th.

Mrs. Eugene Gilly visited her grandmother, Mrs. Lillie Lutrell in Floydada Friday. Mr. and Mrs. R. A. Hill were also visiting in the Luttrell home.

Mrs. Luttrell had been sick.

Max Yeary spent Wednesday night with Craig Gilly. Mark Gilly spent the night with Rex Yeary.

Mr. and Mrs. Eugene Gilly and family and Mr. and Mrs. Leighton Teeple and family went to White River Dam Sunday night on an outing.

FLOYD DATA

Mrs. Wayne Russell is recovering well after undergoing surgery Monday in a Plainview hospital.

DOG DAY

(CONTINUED FROM PAGE 1)

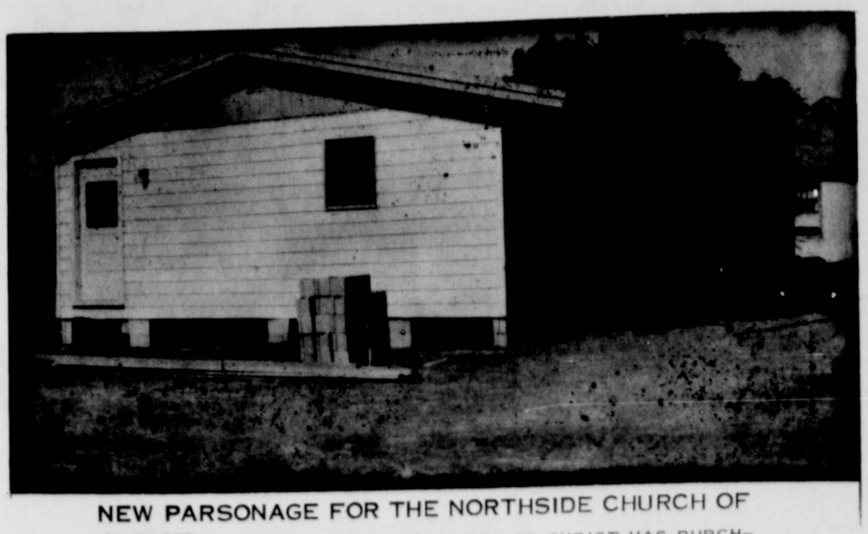
another.

The most vital element in any campaign aimed at preventing rabies is the strictly enforced control of dogs, including humane destruction of unwanted ownerless strays. Owned dogs should not be permitted to run at large, but should be confined on owner's premises as is required of other livestock. Annual vaccination should be required by ordinance, according to a bulletin from the Texas State Department of Health.

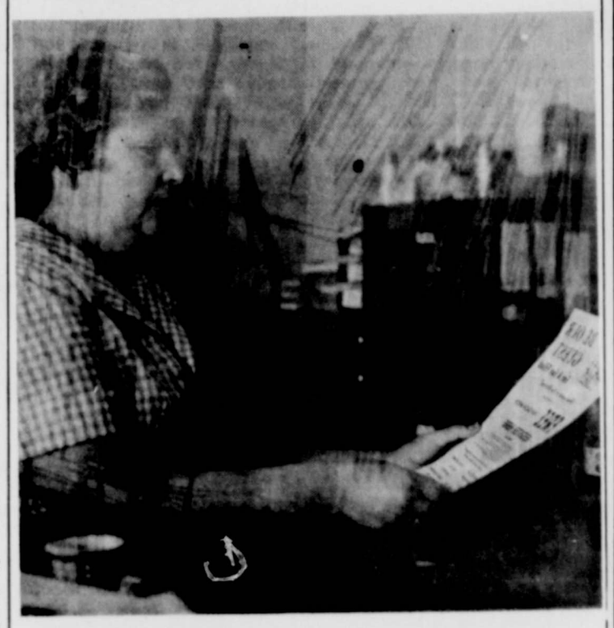
Dr. Thedford stressed that the clinic is not only for dogs but for cats as well. They, too, are susceptible to rabies. Those wishing their cats vaccinated are asked to keep the animal in the car upon reaching the City Hall and Dr. Thedford will come to the vehicle to administer the vaccination. All dogs are to be brought inside.

Vaccinating fee will be $2.50 per animal.

There were only 67 tags sold at the Clinic in January and since that time over 150 dogs have been picked up for not having tags, according to the City Manager.



NEW PARSONAGE FOR THE NORTHSIDE CHURCH OF CHRIST.....THE CITY PARK CHURCH OF CHRIST HAS PURCHASED THIS NEW HOME FOR THE MINISTER OF THE CHURCH, WHO IS ENOCH FULLER (PICTURED INSET) STAFF PHOTO)



MRS. RAY OGDEN, WINNER OF THE THIRD WEEK OF TRIPS TO THE ROCKIES.

DOG DAY!

SATURDAY

8 - 12 a.m.

CITY HALL

RABIES AND TAG $3.50

THIS IS "CATCH-UP" DAY AND A GOOD TIME TO BRING YOUR DOG IN

Water In The Lakes!

KMP Lake Pumps will put the water on your crop —

KMP OFFERS

- NO PRIMING
- NO CLOGGING
- EASY TO MOVE
- PRECISION BUILT

And Mr. Farmer The KMP Is The Most Efficient Tail Water Pump On The Market

See or Call

W. G. Walker

FLOYDADA PHONE YU 3–3910

or

FLOYDADA BUTANE

LOCKNEY HIGHWAY PHONE YU 3–2413

Complete Well Service

HAVE GUARANTEED DRILLING SERVICE AVAILABLE COMPLETE LINE OF TURBINE PUMPS, OIL AND WATER LUBRICATED, INCLUDING 5 – YEAR GUARANTEED WOODLINE, AND 18 TYPES BOWL ASSEMBLIES FROM WHICH TO SELECT.

WE ARE NOW DEALERS FOR STAY–RITE SUBMERSIBLE PUMPS WHICH INCLUDES FULL LINE FROM 1/3 HP TO 40 HP. NO JOB IS TOO LARGE OR TOO SMALL. LET US BID ON ALL YOUR IRRIGATION NEEDS.

WE'RE NOT THROUGH UNTIL YOU'RE SATISFIED

ASK YOUR NEIGHBOR ABOUT OUR WORK

HINTON WELL SERVICE, INC.

603 N. SECOND YU 3–4003 NIGHT OR DAY

WE APPRECIATE AND SOLICIT YOUR BUSINESS

WIN-FREE $100. DURING THE Shurfine ROYAL RECIPE SWEEPSTAKES

$25,000.00 CASH!

FREE OVER 140 SHURFINE FOOD PRODUCTS

HERE'S HOW IT WORKS!

Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupons to store manager and collect $100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE $25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes signs.

WONDERFUL RECIPES

FRESH CANTALOUPE	LB. 7¢	CLOVERLAKE OR BELL MELLORINE	1/2 GAL.
A F DRINKS	2 28 OZ. BOTTLES 29¢	FRYERS	LB.
SHURFINE SWEET POTATOES	SQUAT CAN 29¢	AQUA NET SPRAY NET	
SHURFRESH OLEO	LB. 19¢	FRESH PEACHES	4 lbs.
FLASHLIGHT BATTERIES	EACH 5¢	MRS. TUCKERS SHORTENING	3 lb. can
DESSERT OR VEGETABLE BABY FOOD	3 JARS 29¢	SHURFINE PORK & BEANS	NO. 10 CANS
IMPERIAL SUGAR	5 LB. 49¢	REGULAR OR KING SIZE PLUS DEP. COKE or DR. PEPPER	

DOUBLE BUCCANEER STAMPS ON WEDNESDAY

Specials Good THROUGH SATURDAY

L & J FOOD STORE

316 N. 2ND. YU 3

APADA
RIVE IN
RSDAY - $1.20
ARLOAD
AY - BINGO
IGHT
iney Whitier IN
Lilies of the Field
SATURDAY
THUNDER IN THE SUN
AY-MONDAY
JACK LEMMON
VIRNA LISI
'HOW TO MURDER YOUR WIFE'
UESDAY
OG IN
DNESDAY
LOCOS
LIGROSOS
ND THREE
TOOGES

LEGAL NOTICES

NOTICE TO BIDDERS
CITY OF FLOYDADA

Sealed proposals addressed to the Honorable Mayor and City Council of Floydada, Texas, attention City Manager, will be received at the office of the City Manager, until 2:30 P.M., July 29, 1965, for furnishing all necessary materials, machinery, equipment, superintendence and labor for the construction of an asphalt seal coat surface treatment on certain streets in the City of Floydada or along the boundary thereof as hereinafter specifically designated.

As soon as possible after receiving the bids they will be considered and the successful bidder notified.

Prices in the proposal shall be made on the basis of unit measurement for each of the items in the proposal. The approximate street paving quantities are 22,900 gal. of asphalt and 650 c.y. of cover aggregate, in place.

Bidder must submit cashier's or certified check issued by a bank satisfactory to the Owner, or a Bidder's Bond from a reliable Surety Company, payable without recourse to the order of the City of Floydada in an amount not less than five (5%) per cent of the largest possible bid submitted as a guarantee that Bidder will enter into contract and execute bond and guaranty in the forms provided within the (10) ten days after notice of award to him. Bids without required check or proposal bond will not be considered.

The successful bidder must furnish bond on the attached form in the amount of one hundred (100%) per cent of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Surety of Sureties acceptable to the Owner.

The City reserves the right to reject any or all bids, to waive formalities, to accept the bid which seems most advantageous to the City's interest.

Bidders are expected to inspect the site of the work and to inform themselves regarding all local conditions.

Attention is called to the provisions of the Acts of the 43rd Legislature of the State of Texas, Page 91, Chapter 45, (Article No. 515A Civil Statutes 1925) covering the wage scale and payment of prevailing rates of wages as established by the Owner. Said scale of prevailing rates of wages is set forth as follows:

Mechanic, workman or Type of Laborer	General Prevailing per diem (Wage based on 8-hour working day)	General Prevailing Hourly Rate
Skilled	$14.00 to 20.00	$1.75 to 3.00
Semi-skilled	10.00 to 14.00	1.25 to 1.75
Unskilled	8.00 to 10.00	1.00 to 1.25

Information for bidders, proposal forms, plans and specifications are on file at the office of the City Manager, at the City Hall, Floydada, Texas.

CITY OF FLOYDADA, TEXAS
Owner
By (/s/) Leonard Matsler
Leonard Matsler, Mayor

ATTEST:
/s/Jimmie Lou Stewart
Jimmie Lou Stewart, City Secretary
First Publication July 15, 1965
Second Publication July 22, 1965
(7-22-c)

SUIT

(FROM PAGE 1)

per acre....and that a valuation of $3 to $12 per acre was not correct from the standpoint of percentage and true classification of the land. They cited instances when pasture land was valued at $12.00 per acre... as was irrigated farming land.

The plaintiffs put J. W. McMorries and local school tax assessor-collector David Eaton on the stand. McMorries is a professional property evaluator for taxing purposes. Their testimony revealed that the school taxing system has a uniform plan for evaluating land according to soil type, lay of land, wet or dry, location to pavement, town, and improvements.

The "farmer plaintiffs" also maintained that crop allotments and the presence of bind weed on the land should be considered in properly evaluating the land.

Eaton also testified to the fact that personal property was on the school tax roll.

The "farmer plaintiffs" all maintained that dryland and grassland areas were taxed too highly in comparison with irrigated land and testimony revealed that several farmers from the northeast part of Floyd County had sought to have their taxes cut in half before the equalization board earlier in the year.

Testimony revealed that the equilization board refused to do so.

Plaintiffs in the suit are: Rene Yeary, Bobby McWilliams, L. D. Gilbert, Jack Pigg, J. H. Boggs, L. B. Monk, Cecil Purcell, Cecil Reagan, Troy Taylor, Truman Merrell, W. F. Sauls, O. P. Clark, Webb Taylor, W. W. Merrell, Virgle Skinner, Oliver Clark, J. W. Kimbell, Joe Edd Smith, Earl Patrick, A. D. Monk, Leon Elliott, Isaac Smith, John Pigg, Marvin Wells, A. W. Jetton, E. E. Wells, Durrel Fortenberry, Lee Pearson, J. P. Taylor, Walter Brannon, Fred Fortenberry, Alvin Nichols, W. R. Ware, George D. Probasco, Joe Fortenberry, Walton B. Wilson, Bob Durham, Frank McClure, Arby Mulder, and Jack Yeary.

FLOYD DATA

Mrs. H. R. Stanley, Mr. and Mrs. W. C. Holt and son Curtis visited Pink Maxwell at the Veterans Hospital, Big Spring. Maxwell's address is Ward 3 East, Room 372. Mrs. Stanley is a sister of Maxwell; Mrs. Holt is a niece.

They also visited Luther Fry in Ward 4 West, Room 461. For those wishing to send cards, his birthday is July 15.

Beall's DEPARTMENT STORES
BACK-TO-SCHOOL LAY-AWAY

NOW. . .PRE-SEASON SAVINGS ON BACK-TO SCHOOL WEAR FOR BOTH GIRLS AND BOYS.

13¾-oz. Vat-Dyed BLUE JEANS
1.50
GENUINE FIRST QUALITY
. . .LIKE YOU'VE BOUGHT IN YEARS PAST
A Gigantic Special Purchase In Boys Sizes 4 to 16
IN REGULAR AND SLIM STYLES
. . .AGAIN THIS YEAR BEALL'S OFFERS A SENSATIONAL BOYS BLUE JEAN BUY. THEY'RE HEAVY ALL COTTON VAT-DYED DENIM IN WESTERN STYLES THAT WON'T WASH OR WEAR WHITE. STOCK UP NOW.

Pre-Back-To-School

SPECIAL PURCHASE
Boys Short Sleeve Shirts
REGULAR $1.98 QUALITY
1.25
SIZES 6–18
KNIT OR WOVEN COTTONS
. . . INCLUDES NEW DARK TONE FALL PATTERNS TO BEGIN THE NEW TERM. IN A BEVY OF ALL COTTON STYLES IN REGULAR AND BUTTON DOWN COLLARS. SELECT SEVERAL NOW AT BIG SAVINGS.

Boys\Young Mens Cushion Sole Crews
BOYS SIZES 9 TO 11
MENS SIZES 10 TO 13
2 Pr. 88¢
. . .COTTON-NYLON BLEND STRETCH STYLE IN STRIPE OR PLAIN TOP

Lay Away Now
Boys All Cotton Briefs

3 pr 1.45
. . . FIRST QUALITY, EXTRA SERVICEABLE BRIEFS IN BOYS SIZES 2–16. ELASTIC BAND TOP STAYS STRONG AFTER REPEATED WASHINGS.

HURRY! LIMITED QUANTITY
Dan River Wash And Wear Back -To-School Dresses
2 FOR ONLY 5.50
. . . DON'T MISS THIS OPPORTUNITY TO PURCHASE FIRST QUALITY SCHOOL DRESSES AT A FRACTION OF WHAT THEY SHOULD SELL FOR. MANY STYLES ARE OF DAN RIVER FABRICS THAT FEATURE DRI-DON FINISH. GRAB UP AN ARMLOAD NOW IN A HOST OF STYLES. SIZES 3–6 AND 7–14.

Special For Back To School Sewing
BEAUTIFUL SOLID COLORS
BROADCLOTH — PIECE GOODS
VALUES TO .79 A YARD
Only 38¢ a yd.
This Weekend

SPECIAL
Girls Cotton Slips
Full Slips
SIZES 4 THRU 12
ONLY 99¢

LAY–AWAY NOW
. . . TRANSFER TO YOUR BEALL'S CHARGE ACCOUNT WHEN MERCHANDISE IS NEEDED. COME IN SOON.

Shop Beall's For Many
JULY CLEARANCE
Items

DURING THE Shurfine ROYAL RECIPE SWEEPSTAKES
,000.00 CASH!
FREE! OVER 140,000 SHURFINE FOOD PRODUCTS
WONDERFUL RECIPES TOO!

FRESH	2 LBS.	38¢
SHURFINE CAKE MIX	3 BOXES	$1.00
RFINE	NO. 2 1/2 CAN	4 for 1.00
SOFLIN FACIAL TISSUE	400 COUNT	5 for $1.00
RFINE	QT.	39¢
GIANT BLUE CHEER		74¢
VERLAKE	ALL FLAVORS 1/2 GAL.	49¢
SHURFRESH BISCUITS	3 CANS	25¢
LIN	200 COUNT	49¢
SHURFINE FROZEN STRAWBERRIES	10 OZ. BOX.	29¢
EY BOY	TALL CAN	45¢

Buccaneer Stamps Double Every Wed.
HULL & McBRIEN

The Women's Page

SOCIALS - - FETES - - CLUBS - - PARTIES

Couple Plans August Vows

RUBY CUMBIE

Mr. and Mrs. Weldon Cumbie of Route 1, Lockney announce the engagement and approaching marriage of their daughter, Ruby Faye to Tommy Glynn Barker, son of Mr. and Mrs. Edwin A. Barker, also of Route 1, Lockney.

The bride-elect is a 1963 graduate of Plainview High School and a junior business education major at West Texas State University where she is a member of Phi Gamma Nu honorary business sorority.

Barker graduated from Plainview High School in 1963. He attended Texas Tech and is a junior industrial arts major at West Texas State University.

The vows will be exchanged August 28 at Lone Star Baptist Church with Rev. Burl Yates officiating.

New Operator At Darlenas'

Darlena's Beauty Salon announces the services of Eddie Smith of Lubbock. Smith will be in the local salon each Tuesday only from 8 a.m. until 6:30 p.m.

Calls for appointments will be appreciated.

Other operators include Norma Hollums and Juanita Ring.

The Salon has just been recently remodelled and patrons are invited to visit the shop and to see the "new look" in the latest of hair styles.

FATHER OF MRS. S. D. ROE DIES

Mr. and Mrs. S. D. Roe left Floydada Friday morning for Fort Worth where they were called due to the death of Mrs. Roe's father. He had been in failing health for some eight years.

Survivors include the local daughter, one son of Fort Worth and several grandchildren.

MILADIES CLUB

Miladies Club met July 1 with Mrs. Jennie Irwin. Roll call was answered with helpful household hints.

Present were Mmes. Maggie Lovell, Beady Owens, Vida Womack, Hettie Bennett, Stella Gunter, Ronnie Birchfield, Gladys Cross, Beulah Baker, Audrey Nelson and a visitor, Mrs. Galen Holland.

The next meeting is August 5 with Blanche Lide.

FLOYD DATA

Visitors this week in the home of Mr. and Mrs. S. L. Powell are their daughters and families: Mr. and Mrs. Travis Ray and Dawn and Mr. and Mrs. Harold Williams, Kim and Craig, all of Grand Prairie. Also visiting are Mrs. B. J. Darden and Barbara of Albuquerque, N. Mex.

Last weekend Lt. Col. and Mrs. S. L. Powell, Jr. from Carswell A. F. B., Fort Worth visited in the home of his parents.

PROBLEM PERSPIRATION

SOLVED even for those who perspire heavily

A new anti-perspirant that really works! Solves underarm problems for many who had despaired of effective help. Mitchum Anti-Perspirant keeps underarms absolutely dry for thousands of grateful users. Positive action coupled with *complete gentleness to normal skin and clothing* is made possible by new type of formula produced by a trustworthy 50-year-old laboratory. Satisfaction guaranteed. Don't give in to perspiration worries; try Mitchum Anti-Perspirant today. *90-day supply $3.00 plus tax.*

Now—also Cream Formula! Same price—same positive action.

JOHNSON REXALL PHARMACY
200 S. Main
Floydada, Texas
YU 3-4111

4-H Club Hosts Harmony Home Demonstration Meet

Harmony Home Demonstration Club met in the Community Center with the 4-H Club in charge of the program. The poem "If" was read by Hershel Pool as the devotional. Roll call was answered by "my favorite snack".

Mrs. Carrick Snodgrass announced that the Knitting Club would meet at her house Monday at 2:00 p.m. Mrs. Snodgrass, chairman of the Finance Committee read their recommendations. These were approved and adopted by the club.

Mrs. Zant Scott, chairman of Consumer-Education showed a pleating tape for pleating skirts.

The program was turned over to the 4-H Club members. Their subject for the program was "Favorite Snack". Nita Karen Scott demonstrated "Funny Eggs", also giving the recipe. These were made from canned biscuits and canned apricots.

Celia and Susie Davis demonstrated "Frankburger", a tasty broiled frankfurter on a hamburger bun. They also gave recipes.

Donna Schulz led recreation, an interesting test of how observing we are of the telephone dial.

Refreshments were served to Mmes. Walter Hanna, Glenn Curtis, Mather Carr, Horace Carr, Bob Ratjen, Zant Scott, Roy Hale, Truman Dunavant, R. C. Davis, Glenn Pool, Bob Hopper, Carrick Snodgrass, J. R. Turner, R. B. Gary, Monroe Schulz and Mrs. R. G. Alexander.

Also Barbara, Donna and Patsy Schulz, Roy, Jo Ann, Celia and Susie Davis, Linda, Sandra, Steve, Ronnie and Ray Dunavant, Ricky and Hershel Pool and Nita Karen Scott.

THE REPUBLICAN

BY MRS. DAVID BATTEY JUNIOR

LOCAL: The Floydada Young Republicans met Tuesday night at 7:30 at Rogers Restaurant for a supper meeting, hosted by John Farris. New officers for the group were elected. They are Cheryl Campbell, president; Charles Overstreet, vice-pres.; Jeanne Brewer, secretary-treasurer; and Ann Battey, reporter. Tentative plans for the TAR convention in August were discussed. It will be held in Dallas. Final plans will be made at the next meeting, August 2, at the First National Bank Community Room. All teenagers who are interested are most cordially invited to attend.

FARM BILL: The Johnson Administration farm program doesn't seem to be considering the producer or consumer. The new bill, now being considered, will lower prices considerably for the producer and raise them for the consumer.

SCHOOL

(FROM PAGE 1)

Plains.

The board also hired Mrs. Katheryn Bledsoe, elementary teacher; Miss Mildred Wood, elementary music; Mrs. Gladys Higgins, junior high; Teddy Allen, junior high coach and science; Geneva Adams, Della Plains; Gladys Peck, elementary teacher; Jo Lynette Reesing, elementary teacher; and Joel Sissom, high school math.

School superintendent A. E. Baker told the board that he still needed five teachers and that two more classrooms were needed at Andrews Ward and two at Junior High School.

The board voted to let bids on three old school buses to be sold and heard the superintendent's suggestion that intercity of bus service be discontinued in the new school year.

The board also approved some painting at Andrews Ward and the installation of floor tile. It instructed business manager David Eaton to secure bids on the job.

All board members were present and the minutes and current bills were approved.

FLOYD DATA

Janice Smith returned from Portland, Oregon to spend this month with her parents, Mr. and Mrs. Bill Smith. She has taught in the public school system there the past year.

Miss Smith is engaged to be married August 7 to Robert Reid Hansen. Her fiance is from Long Beach, California, where the couple will make their home.

FLOYD DATA

Darla Assiter, small daughter of the Tommy Assiters of Starkey Community, was injured slightly as a result of a fall while playing Monday afternoon. She was taken to Methodist Hospital in Lubbock, where she was treated for a slight concussion and was kept overnight for observation.

The Assiter car had broken down; therefore, the Weldon Hammonds car was borrowed to make the trip to Lubbock. The battery ran down and the car wouldn't start. Finally Darla was taken to the hospital in the Leon Ferguson car.

Travel abroad up 16% despite Johnson appeal.

Powell - Sparks Vows Planned For August 20

PHYLLIS JEAN POWELL

Mr. and Mrs. Robert L. Powell of Pampa, Tex., announce the engagement and approaching marriage of their daughter, Phyllis Jean to Roy Lynn Sparks, son of Mr. and Mrs. A. L. Sparks of Floydada.

The wedding is planned for August 20th in Barrett Baptist Church in Pampa.

Both the bride elect and prospective bridegroom attend Wayland Baptist College in Plainview. He is majoring in chemistry and will be a senior this fall. Miss Powell will be a sophomore this fall and is majoring in elementary education.

Sunday School Classes Meet In Daniel Home

The beautiful and spacious new home of the W. F. Daniels, southwest of town, was the scene of a class covered dish luncheon on Tuesday when Mrs. Daniel was hostess to three of the adult senior department classes of the Sunday school of the First Baptist Church.

The three teachers of the classes and the members present were as follows:

The Dorcas class, Mrs. J. D. McBrien, teacher and Mmes. C. M. Meredith, Cleo Goins, E. I. Durham, Roy Fawver, P. D. Helms, and R. E. Fry;

The Love class, with teacher, Mrs. Edna Phillips and Mmes. L. G. Norrell, Clyde Frizzell, W. M. Jackson, Ethel Frizzell, A. W. Anderson, Winnye Angus and J. V. Daniel;

The T. E. L. class, with teacher, Mrs. Prudie Wall and Mmes. C. M. Lyles, W. F. Ferguson, C. O. Spence, D. R. Badgett and Lindsey Warren.

Two guests, Mmes. E. C. Nelson and H. O. Pope were also present at the luncheon.

HARMONY NEWS

Harmony, July 12, 1965-- Mr. and Mrs. Maude Hankins, Mr. and Mrs. Virgil Martin, and their children, Vernon and Bobbie, ended a week's visit with Mr. and Mrs. Everett Miller on Monday, intending to go by Grand Prairie for a visit with Mrs. Hankin's brother, Will Miller. The visitors are all from Nashville, Tenn.

The following went to Hale Center on Wednesday of last week to deliver garments they had been making for the grandchildren of Rev. and Mrs. Doyn Merriman: Mmes. Carrick Snodgrass, Chloma Williams, Leon Williams, Horace Carr, Mather Carr, Zant Scott, Marion Tucker, and R. B. Gary.

The Home Demonstration Club met Thursday of last week with the 4-H Club serving as hostesses, in the community center.

On Saturday night of this week the visitors in the home of Mr. and Mrs. Leon Williams in Floydada were Mr. and Mrs. Chloma Williams, Mr. and Mrs. Horace Carr, and Mrs. Mather Carr.

Rev. Doyn Merriman preached in the 11 and 6 o'clock services Sunday at Carr's Chapel, and took the noon meal with Mr. and Mrs. Wesley Carr.

The revival dates at Carr's Chapel have been set for Aug. 1-8 with Rev. John Ferguson as guest preacher. Weekday morning services are at 11; evening at 8.

Mr. and Mrs. Zant Scott and Larry attended the Scott family reunion at Mackenzie Park in Lubbock Sunday.

Mrs. Allen Gross and girls spent the weekend at Brownfield with her sister's family, Mr. and Mrs. James Hartline and baby. Allen went to Brownfield Sunday afternoon to take then back home.

Mr. and Mrs. Bob McCormick and children of Snyder were supper guests of Mr. and Mrs. Everett Miller on Sunday.

Mrs. Virgie Dell Reagan Suffers Fatal Stroke

Funeral services for Mrs. Virgie Dell Reagan, longtime resident, were conducted Friday afternoon in the First Christian Church. The pastor, Rev. Darrell Faires, officiated.

Mrs. Reagan, widow of the late John Reagan, was found unconscious in her home Wednesday afternoon by a sister who came to visit her. She was rushed to Methodist Hospital in Lubbock where she died about 1 o'clock Thursday morning. It is believed Mrs. Reagan suffered a stroke sometime Wednesday morning as she was still dressed in night attire when found.

She was born April 2, 1893 and was the daughter of Judge and Mrs. B. H. Howard. She was married on April 7, 1926, and had been a resident of Floydada since that time.

Mrs. Reagan worked with her husband while he was in the insurance and real estate business and had worked for Edmiston Plumbing for a number of years.

She was a member of the First Christian Church.

Survivors include six brothers, Amos and Uris Howard of Lubbock; A. B. Howard, Floydada; Roy Howard of Melborne, Ark.; Grady Howard, Crosbyton and Vanroe of Graham; and five sisters, Mrs. J. N. Payne and Mrs. A. G. Greeves both of Lubbock, Mrs. Howard Crausbury, Crosbyton, Mrs. Harley Henderson and Mrs. Frank Hill, both of Tahoka.

Interment was in Floydada Cemetery beside her husband, who died January 19, 1954. Moore Funeral Home was in charge of arrangements.

Pallbearers were Ed Wester, John Farris, Kinder Farris, Kearney Edmiston, Cager Carmack and Cecil Hagood.

COMPLETE DRUG STORE ON HIGHWAY

S&H GREEN STAMPS

Bishop's PHARMACY DRIVE IN WINDOW

Trading Stamps on cash purchases and accounts paid in full by 10th of month.

Open Week Days 8 to 6 — Saturday 8 to 8
Two Registered Pharmacists
Night Phones 3-2287 and 3-3503

Drillers And Matador In Playoff For Championship

The Floydada Drillers and Matador, the league's defending champions, are in a sudden-death playoff for the championship of the Senior League. The game is scheduled for 8:15, Monday, July 19 at Plainview Minor League Park. Admission 50¢ adults, 25¢ children.

The two teams finished the regular season in a tie, after each beat the other time twice. The winner of Monday night's game will advance to the Regional Tournament at Haskell the last of this month.

Last Friday night the locals downed the Lockney Tigers 13-6 with Danny Medley the winning pitcher.

Power was furnished the Dillers by Waldo West and Kerry Bearden, both of whom blasted home runs. However, according to reports, the team was much more sluggish than when they downed Matador earlier in the week.

Monday night the Drillers took the Lockney Pirates 10-4 to stay in a tie with Matador for the championship. Johnny DeLeon was the winning pitcher for the locals, as he struck out 14, gave up three hits and two earned runs.

Two of the regular players were out of town so the line up had to be revised, however, most of the boys appeared to be at home in other positions.

Ronnie Hill led the hitting with 3 out of 4. Wilmer Bonner and Weldon Emert were also outstanding

If the team wins the death playoff with will advance to Tournament. This single game elimi The team is also en Lockney Tournamen begins July 19, ho expected the locals bye.

Saturday night the play Petersburg, the Cotton League m. Should the Drill to Haskell they wi tersburg there again

The coaches of notice that in a co 1,200 (Matador) alm out to watch the ba follow the team to It seems the local have at least an equa

TOO LATE TO CLA

WANT TO BUY - T bedroom, bath a brick home. Call

FLOYD DA David Holland, L and Clinton Fawv turned from Boys S reported on their Floydada Rotary C day. Rotarian J. C. troduced them.

Yul Brynner a U. S. passport.

DARLENA'S BEAUTY SALO

ANNOUNCES

EDDIE SMITH OF LUBBOC

TO BE IN FLOYDADA
8—6:30 TUESDAYS

OTHER OPERATORS ARE NORMA HOLLUMS, JUANITA R

REMODELLED — COME SEE OU

"NEW LOOK"

STANDARD BRANDS PRICED RIGHT

Hagood's
FLOYDADA, TEXAS PHONE: YU 3-3554

ANNUAL FALL COAT LAY-AWAY EVENT !

SAVE $5.00 ON NEW FALL COATS PRICED $24.95 TO $85.00

$5 DISCOUNT IF YOU SELECT AND LAY AWAY YOUR NEW FALL COAT THIS MONTH

$29.98

corduroy, casual and captivating

On-the-go coat for walking, driving, everywhere-wear. In Crompton's thick 'n' thin corduroy for plush texture interest . . . three-quarter length . . . double-breasted with gold emblem buttons. Set-in belt artfully conceals front pockets, makes back-view news.

warm and wonderful

The many luxurious extras make this coat a real fashion gem. Lamb wedding band collar encircles the neckline, and self-fabric ascot, gold-hued pin are included. In Wyndmoor's heavyweight crepe . . . a dressy delight . . . laminated for cozy warmth. Raglan sleeves, slash pockets, smart shaping.

$29.98

elegance collared in mink

Mink wedd collar, m marvelous "L fabric, creat that's right, fas Detachab with Raglan slash

More History Of Floyd County Organizations . . . .Highlights

YD COUNTY FREE LIBRARY

drive is unique in that oney will be expended enefit of all the citizens County." Thus ran a al item in 1952, de- enlist the interest of rsons in the library The first Library s composed of Mrs. ond, Chairman; and ward Drysdale, Ewald Dee Copeland, Billy , Jr., W. R. Daniel, Barnard, appointed mmissioner's Court of nty. The drive to se- of cash to augment Court appropriated was Nov. 16-30 in 1952.

DREAM

1, 1953, the long- dream of having a rary was realized. In er of 1951 a group ssive citizens met in to determine the wis- ing to start a library County. In the group resentatives of study demonstration clubs er groups. Since this tirely new project, it ed wise to obtain the librarian at the first. urce person" brought s purpose was Miss tetler of Hutchinson orger-Stinnett) who dy helped to set up ty libraries. Others ent advice were Miss of the Carson County Miss Alice Green of Public Library, and way of Texas Tech. In f 1952 a public meet- ld with the Commis- Court in attendance, rt promised to help, it would be advisable rsons interested to get up a petition.

PETITIONS

Mrs. Lucille B. Wilson, State Extension Director of the State Library, helped with the petitions, and out of a total of 3,600 eligible voters in the county a total of 2,379 signed the petitions. This was the result of extensive work by volunteers.

WORK

Before the formal opening on July 1, 1953, much work remained to be done. The board previously mentioned was appointed, two each from Floydada and Lockney and one from each precinct.

1929

The 1929 Study Club was one of many civic-minded groups to get in behind the project. As Mrs. Alma Holmes had put it, "The folks in Floyd County know for sure that if it hadn't been for our womenfolks they would not be able to enjoy their fine free public library. When Floyd County's Court House was rebuilt in 1951 after a disastrous fire, the Commissioner's Court saw fit to include a special room for a public library. On the opening day for Floyd County's new court house the women in the county took one look at the long empty shelves and went to work." 1929 members put on a radio program Aug. 11, 1950, with Mrs. Lon Smith as speaker, and this received a great response.

2,000 PLUS

More than 2,000 books were circulated in the first 10 months of operation. For a time there was a story hour on Saturday mornings, but with the closing of the court house on Saturdays this has stopped. High school girls assisted with this program.

HOLLAR

The first full-fledged librarian to be in charge was Mrs. Roy Hollar of Dumont, Texas, licensed by the state. She took over in April of 1953. She held degrees in library science from Louisiana State University, and had done library work in Arkansas, in Midland County, and at McMurry College in Abilene. Mrs. Iva Pearl Reber served as head librarian from Aug. 28, 1954, to Jan. 15, 1955; she was replaced by Mrs. Lee Golightly, who served until July 18, 1958. Since that time the Library has had the very efficient services of Mrs. A. T. Hull. The acquisition of $4,000 in cash from the citizens in early months; the provision by the Commissioner's Court of financial backing throughout the years; and the adding of 3,861 volumes in 1964 from the State Rural Extension Library has aided greatly. 748 books were purchased in 1964. At present there are over 11,000 volumes at Floydada.

LOCKNEY

There were 5,576 volumes in the branch at Lockney, at the end of 1964; 11,137 in Floydada. In November of 1959 new housing for it was provided in the Baker building. At that time the members of the Library Board were headed by John W. Reue, Chairman; and Mmes. Henry Hodel, Arthur Barker, Sr., Murray Julian, Kinder Farris, Tom Porter (Secretary), and Messrs. Kenneth Wofford and Fred Cardinal. Lockney now furnishes the Chairman of the Floyd County Library Board: Mrs. Clyde Briley. Mrs. Milton Evans of Floydada is the secretary, and Mrs. Shirley Irwin of the Fairview community is a new member. Other members are: Mrs. L. B. Brandes and Mrs. Gene Collins, Lockney; Mrs. D. M. Cogdell, Jr., Cedar Hill; Weldon Harris and Wilson Bond, both of Floydada. In 1964 the two libraries circulated a total of 36,339 books, an increase over 1963 of 6,035.

FLOYDADA EASTERN STAR

According to Mrs. Leona Bell (1940), "Floyd City Chapter Number 31 was organized Feb. 12, 1898, with twelve charter members. Mrs. J. D. Starks was the first Worthy Matron and J. L. Crabtree the first Worthy Patron." R. W. Lemond, living in 1940 at Hale Center and keeping an active interest in the work, instituted the chapter. Other charter members included R. E. L. Muncy and Mrs. Zueda Pruitt, living in Chandler, Ariz., in 1940. The Chapter has experienced steady growth.

LOCKNEY REBEKAH LODGE

Charter members of Lockney Rebekah Lodge #259 were: Carolyn H. Adams, Lillie Anderson, Marlin Anderson, Joy Bilbrey, Olien Bilbrey, Truett Bilbrey, Essie Conner, Lozelle Graham, Charles Hammitt, Hollis Harris, Ruth Harris, Maude Jones, Hollie King, Alton May, Omega May, Margie McCormick, Dimple McGavock, Minnie Morgan, Inez Phillips, Connie Reed, Flois Reed, Norma Savage, Annie Mae Smith, Jean Strickland, Leonard Strickland, Virginia Strickland, Virginia Vincent, Ben Wood, Joyce Wood and Marjorie Wood.

LOCKNEY EASTER STAR

Organization of Chapter Number 437, Order of the Eastern Star, in Lockney took place in May of 1909 with Lillian Britton as Worthy Matron and E. P. Thompson as Worthy Patron.

CHARTER

Those enrolled as charter members were: Mrs. Essie Howard, Mrs. Mollie Mathews, Mrs. Josephine McGehee, Mrs. Maggie Nichols, Mrs. Millie D. Nix, Mrs. Mollie Norris, Mrs. Rose Ramsey, Miss Louise Ramsey, Mrs. Roseland Thompson, Mrs. Malissie Stalcup, Homer Howard, J. S. Miller, J. L. Norris, C. F. Ramsey, T. Z. Reed, and W. P. Stalcup.

1940

According to information recorded by Mrs. G. J. Stapleton, all but three, the Stalcup couple and Miss Ramsey, were still living in 1940, and Judge and Mrs. E. P. Thompson came from California for the event. At that time Mrs. Jewel Kenady was the Worthy Matron, and Jess Cox was Worthy Patron, but on May 31, 1940, the chapter was to install Mrs. Mildred Moore as Worthy Matron and Jess Cox was to continue as Worthy Patron. This statement was released by Mrs. Stapleton in 1940.

STATEMENT

"We have always been an active chapter and at various time have held schools of instruction. We always send a delegate to the grand chapter. It is our desire at all times to share the joys and sorrows of our sisters and brothers and live a life of service in our community."

CUMBERLAND PRESBYTERIAN

First worship services involving Cumberland Presbyterian were held in homes, with several denominations being represented. On May 12, 1909, a group met in the office of J. W. Adams, to organize a church: F. P. Henry, J. A. Johnson, S. V. Williams, J. W. Adams, Ben Morton, E. C. King, J. W. Golden, and Walter Gound, the latter of the southern Presbyterian (U.S.), offering use of their facilities. Charter members on May 30, 1909, were: the preceding organizers, and Luther E. Morris, Mrs. E. C. King, Mrs. F. P. Henry, Mrs. Sluder, Miss Edna Williams, Mrs. S. V. Williams, Mrs. M. E. Johnston, Mrs. Luther E. Morris and Mrs. J. W. Adams.

SURVIVING

The only known living charter members are Ben Morton, Floydada, and Mrs. Smith (Miss Williams) of Canyon.

ELLICTT, KING

Rev. J. L. Elliott, living in Lubbock, was first pastor, riding a bicycle to direct monthly services. E. C. King, first Clerk of the Session, held this position many years. Rev. Robert A. King, father of E. C. and J. L. King and himself a retired minister, became a member in Sept., 1910, giving much help till his death in 1914. This church worshiped in the buildings owned by First Christian Church and Southern Presbyterian Church. The first Church building was constructed in 1916, being converted to a pastor's home in 1920, with the nucleus of the present structure going up then. In 1950 additions and other changes were made to the church, ending up with the beautiful building now located on Kentucky and Third.

PASTORS

Willie Stephens became pastor in 1911, Louis Davis in 1913, and B. L. Baits in 1915. These were followed by O. A. Mealer, O. N. Baucom, G. P. Humphries, and A. A. Collins in the period 1916-1930.

Many union meetings were held during this period in Napoleon Park, in the old City Tabernacle.

LATER PASTORS

Following Collins, these men have served as pastors: E. C. Comfort, W. H. Cheatham, Dr. H. T. Curtis, B. C. Welch, Dr. R. A. Renfer, A. C. Durrant, L. D. Ballard, J. P. Smith, A. C. Stone, T. W. Condon, Carl C. Durbin, and the present pastor, Houston Dixon.

A church spokesman concludes her account in this manner: "No history of the Cumberland Presbyterian Church in Floydada would be complete without mention of Mrs. W. M. Massie, a true pioneer, a wonderful Christian, and a faithful member until her death in 1965. She loved the church and was primarily responsible for the re-building of the church building in 1950."

MAIN STREET CHURCH OF CHRIST, LOCKNEY

The Main Street Churcy of Christ worshiped from 1895 to 1928 in the auditorium of Lockney Christian College. Charles W. Smith was the first minister. This congregation was organized in 1894. The congregation met from house to house until 1895. Elders were W. E. Broyles and J. L. Shaw.

BUILDING, 1928

In April, 1928, a building of their own was constructed on Main Street, costing $30,000. J. Early Arcenaux was then the minister. In 1940 it had the largest seating capacity in Lockney. Herbert Broadus was minister, Floyd Huff and Robert Smith, elders; Lester Honea, T. E. Cowart, and J. W. Baggett, deacons; and George Meriwether, business secretary of building fund.

SINCE 1940

Since 1940, as nearly as can be determined, these men have ministered in this order: Ernest McCoy, Herbert Broadus, Jay Channell, W. A. Record, Clyde Sloan, Charles Goodnight, George Devoll, Thomas McDonald, Paul Epps, S. A. Freeman, and Bob Glover, the latter who supplied the information on the later years, beginning in the fall of 1933. In June of this year, construction began on a new building to be completed this fall.

500 SEAT

This structure is to seat 500, have 20 classrooms, offices, and a fellowship hall; after its completion the present structure is to be removed and the area used for parking. The new structure is of modern design, and total cost is about $125,000. Building committee members are: Robert Lee Smith, Chairman; Forrest Mickey, Herman Thornton, Douglas Degge, Austin Meriwether, and Tommy Montandon. The present membership is approximately 250; budget requirement now is about $30,000 annually, but soon will be increased to about $45,000.

OFFICERS

These men are now serving as Elders: Clyde Baxter, Leslie Cox, F. L. Montandon, Robert Lee Smith, and Herman Thornton. Deacons are: Quentin Adams, L. M. Honea, Forrest Mickey, Tommy Montandon, Aubrey Cox, Douglas Degge, Roy Kidd, Austin Meriwether, Wilbur Mize, Bill Sherman, Bryan Smith, and Keith Stansell.

Santa Fe News

Santa Fe Railway has announced it has ordered 1,500 covered hopper cars from the Pullman-Standard Division of Pullman, Inc., at a cost of approximately $22 million. They will be built at Pullman-Standards' Butler, Pa. plant, and are scheduled for delivery starting in October.

President E. S. Marsh said this is another step in Santa Fe's program to keep abreast of shipper requirements and avoid to the extent possible the inconvenience that comes to Santa Fe customers in times of national car shortages.

Santa Fe acquisitions programmed for 1965 and early 1966 now total approximately 6,500 freight cars.

The giant covered hoppers are 100-ton type, capable of carrying 4,427 cubic feet of lading, and are ideal for handling grain, potash and other bulk commodities. This new order will raise to 5,100 Santa Fe's ownership of covered hoppers with a capacity of over 4,000 cubic feet.

FULLINGIM

She and her husband moved to Mott Camp on the Matador Ranch soon after their marriage, staying about two years. At that time antelope were easily killed, and quite amazing, no flies to bother! Later they moved to Old Emma, where her husband was Crosby County sheriff for eight years. Her children used to walk to present-day Crosbyton to pick up cow chips for fuel. They would sell a box for 50¢, delivering them in a big box, nailed to a sled, pulled by a donkey. For a long time Mrs. Fullingim ran the City Hotel at Crosbyton.

BENNETT

Mr. and Mrs. R. C. Bennett, of near Lockney, were among the first to come to Floyd County. They were married in 1890.

HOWARD

J. W. Howard was a pioneer farmer and stock-farmer, serving as a county official for a number of years.

Mr. and Mrs. Webb Taylor, who farm in the Quitaque area of Floyd County, now own the land on which Col. Goodnight built his dug-out on the old "F" Ranch, which at one time covered just about the northeastern quarter of the county. The ranch headquarters building, to the east, is owned by another couple.

FLOYD DATA

Miss Winnie McLain of Dallas, sister of J. T. McLain of Floydada, is due home this week from a tour of Europe having been gone since June 14th. In the group is a neice and a nephew and his wife, who are the son and daughter of Mrs. Montez Wiggins of Fort Worth, also a sister of McLain.

The group sent reports along their trip telling what a wonderful time they are having.

75th. Anniversary 1890-1965 Floyd County

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Sherman, seven-year-old grandson, watches as Mrs. Sweatman takes a casserole dish from her electric oven.

"We love our total electric home, it's so convenient and easy to keep clean," says Mrs. Sweatman.

SPEED LIMIT CHANGED ON SECOND

Peddlers, Solicitors, Canvassors, Required To Purchase License

In a short city council session Tuesday night the council voted approval of ordinances requiring peddlers, solicitors, canvassors, and transient businessmen to have licenses before selling their products inside the city limits. With the issuance of the licenses the people will be given badges or other forms of identification so they will be recognizable by local residents.

Penalty for failure to comply with these ordinances will be punishable by a fine not to exceed $200.

Also the group voted to change the speed limit on North Second Street between Grover and Price Streets from 40 to 30 miles per hour. This was recommended earlier by O. L. Crain, District Engineer, Texas Highway Department.

In the meeting the aldermen tabled a petition to annex a parcel of land on the west side of Floydada which includes the New Salem Baptist Church, the future hospital and the convalescent home presently under construction.

A planning and zoning ordinance was discussed that will be presented to the City Planning Commission making the group the Zoning Commission also.

The purchase of fences to go around three city wells was discussed by the council. F and L Fence Co. of Lubbock was low bidder on nine gauge fence at $869 for 232 feet of fence, three-ten foot gates and three-three foot gates. If this bid includes bracing, which the City Manager is to check into, the council will approve the bid.

Ordinance 394 was passed by the councilmen creating the City Administrator, commonly called City Manager, and setting the salary of same.

A "Weed Ordinance" was also approved which prohibits allowing weeds on vacant lots to grow above a height of 12 inches after the first Monday in July of each year. Also the removal of all rubbish is required to be off the property and in a place where the city can pick it up at the last of the month.

Since there was no other business the meeting was adjourned.

All members of the council were present.

Clean Up, Fix Up, Paint Up Month Now In Progress

Clean-up work for the entire month of July has been underway throughout various parts of the city since before the first of the month.

The annual Clean-up, Fix-up, Paint-up time, held each year, is usually for one week only. At the end of that week an all-out drive has been made to wind up the clean-up operation.

In contrast, this year the entire month of July has been set aside for the event. This additional time, in which people concentrate on what the time is designated for, is expected to give a more effective result.

They are: clean up, fix up, paint up; clean up all vacant lots; promote the removal of unused and dilapidated buildings from premises; remove rotted lumber and other materials not usable which might add to health or fire hazards; remove abandoned auto bodies from streets; remove old auto bodies from premises; remove dead trees and shrubs; trim trees and shrubs; encourage pet owners to have all dogs and pets vaccinated and not let them run loose; promote the removal of old containers outside and fill up holes which might collect water, later becoming contaminated.

Debris collected should be placed in alleys where city trucks will pick it up. The last pick-up date for materials other than regular trash will be July 29. The City is trying to keep all alley ways clear of obstacles and has been working in cleaning up City Parks and other city facilities for the past three weeks. The Public's help in seeing that these areas are kept that way is encouraged by the clean-up committee which is headed by Don Cheek.

CONE NEWS by Melba Wideman

CONE, July 12—Mrs. Delman Hilton and Kistie, Denver, Colorado, arrived in Amarillo on Saturday morning and were met by her brother, Kenny Cox, to spend a few days in the home of her parents, Mr. and Mrs. Bud Cox, Dorothy and Kenny. Additional guests during the weekend were Roy Cox, Lubbock, Miss Linda Cox, Ralls, and Mardith Wideman.

On Friday night of last week, Mrs. Ray Lee Tinney was honored with a birthday supper in the home of her parents, Mr. and Mrs. John Burrow and Kandy in McAdoo. Others present were Mr. and Mrs. Clawson Pipkin of Midland, and Mr. Tinney and Danny. All were Sunday dinner guests of the Burrows, as were Mr. and Mrs. John Callihan, McAdoo. The Sunday affair was to celebrate Kandy Burrow's birthday.

Mr. and Mrs. Bob Wideman, Kenny, Belva and Ray Don visited in Plainview on Friday night with Mr. and Mrs. Kenneth Bevel and family. They returned Monte home after he had spent the week in the Wideman home.

Miss Ruth Bartley went to Abernathy on Friday where she visited an aunt, Mrs. Pearl Gallimore of Levelland, who was visiting in the home of Mr. and Mrs. Ray Sanders there.

Mr. and Mrs. Alvie Johnston, San Angelo, visited her sister, Mrs. Maggie Goodson on Sunday afternoon.

Mr. and Mrs. Clay Kimbrough visited Mr. and Mrs. Tommy Williamson and family, Ralls, after church services on Sunday evening.

Diane and Jean Harris spent Saturday night with Mae McClain in the home of Mr. and Mrs. Ed McClain. On Sunday night and Monday, Mae visited in the Harris home with Diane and Jean.

Rev. R. C. Guest and D. A. Barnhart visited in Methodist Hospital on Monday morning with R. R. Reed, a patient there who underwent major surgery last week.

L. F. Abell, Dodge City, Kansas, was a Sunday dinner guest in the home of his cousin and family, Mr. and Mrs. Roy Mara and Mollie.

The Parrish Family reunion was held Sunday in the home of Mr. and Mrs. Clinton Denning and Mrs. Peachie Parrish. Those present were Mr. and Mrs. Omar Parrish and Mr. and Mrs. Efford Parrish, Floydada; Mr. and Mrs. Creed Parrish, Lubbock; Mr. and Mrs. Joe Parrish and Mrs. Ed Dunavant and Don, Lockney; Mr. and Mrs. Bill Thompson, Cindy and Max Ray, Plainview; Mrs. Lea Roy Parrish, Blake, Rhonda and Lisa, Liberty, Missouri; Mrs. Bernice Crow and Johnny; Mr. and Mrs. Ray Switzer, Amarillo, Mr. and Mrs. Sid Waller, Floydada; and Mr. and Mrs. J. E. Waller and sons.

Mrs. John Burrow and Kandy visited on Tuesday afternoon with Mr. and Mrs. Ray Lee Tinney and Danny.

Mr. and Mrs. Paul Wheeler visited in the home of Mr. and Mrs. C. H. Rowden, Ralls, on Sunday afternoon where they enjoyed ice cream and cake with the Rowdens, Mr. and Mrs. Bill Wheeler, Mr. and Mrs. Jim Boydstun and Tana, and Mr. and Mrs. James Boydstun.

Mrs. C. R. Smith, Lubbock, and Mrs. J. R. Smith, Kerrville, were visitors in the home of Mr. and Mrs. Howard Harris and family on Wednesday.

Mr. and Mrs. Ophel Jennings, Muleshoe, spent Saturday night with Mrs. Roxie Travis on their way to their ranch near DeKalb.

Rev. R. C. Guest will be sponsor for the junior boys at Plains Baptist Assembly from Monday til Wednesday. Those going were Mel Wideman, Scott Brown and Kenny Wideman.

Saturday dinner guests of Mr. and Mrs. Clay Kimbrough were her nephew and family, Mr. and Mrs. Donnie Snowden and sons, Seattle, Washington.

Mrs. R. L. Martin, Jr., Vicki, and Roland were Sunday guests in the home of Mr. and Mrs. Paul Ely at the Girl Scout Camp near Crosbyton. Mrs. Lynn Johnson, Crosbyton, was also present.

Carrell Kirby and Bobby Renfro, Paris, spent Friday night in the home of Mr. and Mrs. Haney Wideman and family.

Mr. and Mrs. C. L. Davis and children, Mr. and Mrs. Noel Davis and DeLoyce, and Mrs. Lois Davis, Lubbock, went to Amarillo on Sunday where they visited Mr. and Mrs. Gay Neil Davis and sons. Keith Davis is a patient in a hospital there suffering a broken leg, sustained when it was caught in a power lift. Mrs. Lois Davis remained to spend a few days with her grandson and will also visit a brother, Mr. and Mrs. Bill Teal in Amarillo.

Mrs. Sue White and a group of girls from Artesia, New Mexico, visited Mrs. Haney Wideman, Mardith and Mel on Friday afternoon. They also visited the Joe Jacksons and Mr. and Mrs. Ralph Shrum and Guy Len. They were here attending the intermediate GA camp at Plains Baptist Assembly. Mrs. White is the former Sue Price and lived in the community a few years ago with her parents, Mr. and Mrs. George Price.

Elisha and Keim Kimbrough, Ralls, spent Wednesday night and Thursday with their grandparents, Mr. and Mrs. Clay Kimbrough.

Mr. and Mrs. Tommy Goodson and family, Amarillo, spent the weekend with his mother, Mrs. Maggie Goodson and the David Blantons. Jackie Dale, who had spent the week here returned home with his parents.

Mr. and Mrs. Bill Wheeler, Lubbock, had supper with his parents, Mr. and Mrs. Paul Wheeler on Sunday evening.

Mr. and Mrs. Clay Kimbrough visited in the homes of Mr. and Mrs. Aaron Ellison and Mr. and Mrs. Huckaby in Ralls during the week.

Six Teams Entered In Local Tourney

Six teams have been entered in the Floydada Invitational Baseball Tournament that is slated to get underway at the local park tonight. The teams are Lighthouse Electric, winner of the local Junior League, All-Stars, made up of the three other teams in the league (Matador, First National, and VFW), Ralls, Crosbyton, Silverton and Lockney.

The tournament will continue through next week. It is a double-elimination event.

Tim Rose, Bobby Gilliland and Butch Emert have been selected by LHE to go with that team to the Regional tournament at Haskell July 26-31. If the local team should win at Haskell it would go to the state playoffs near Houston. The state tournament begins August 2.

The coaches of the team urge all people that can be at the local tournament. Funds received at the tournament will help finance the trip to Haskell.

Lighthouse is scheduled to play Ralls here tonight at 8 p.m.

Lighthouse Electric Takes Junior League Championship

The Lighthouse Electric team won the Junior League title here last Friday night when they downed First National Bank by a score of 7-4.

Throughout the season a battle between the two teams has existed and the race for the trophy ended only with that game Friday. The winner was to be named the champion.

Lighthouse Electric took a slight lead in the first inning when Wester crossed the plate to make the score 1-0. It remained at that count until the third inning when a five-run inning by Lighthouse put that team six points in the lead.

First National fought back in the third, led by a home run off the bat of Rose and gathered two runs, and again in the fourth they managed to get two runs to close the gap to 6-4. However, the scoring was over for First National.

In the fifth Lighthouse added one more score to make the final count 7-4.

Connie Bearden was the winning pitcher for Lighthouse and Tim Rose was the loser for First National.

Earlier in the week Lighthouse had reached the finals position by downing Matador by a score of 8-4.

The locals took a three point lead in the first, added two runs in the second and another three in the third. Matador had one in the first, added two in the third and managed one more run in the fifth to leave the final score 8-4, Lighthouse.

Wester had the only home run of the ball game and was the winning pitcher. Cox was the loser for Matador.

FUNERAL RITES FOR MRS. ANNIE LOUISE SAVAGE

LOCKNEY – Mrs. Annie Louise Savage, 80, Floyd County resident 67 years, died at 11 a.m. Tuesday in Medical Center Hospital in Plainview, where she had been a patient since June 29.

Funeral services were at 2:30 p.m. yesterday in the First Baptist Church here with the Rev. Burl Yates, pastor of the Lone Star Baptist Church here, officiating.

Burial was in Silverton Cemetery under direction of Carter Funeral Home of Lockney.

Survivors include two daughters, Mrs. Reba McClung, Arlington, Va., and Mrs. Peggy Walters, Lockney; a brother, G. C. Applewhite, Lockney; and two sisters, Mrs. T. V. Rankin, Lockney, and Mrs. Mary Ballou, Chicago, Ill.

The Boy Friend's Plaint

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despite his funny stances;
I'd have a place to put the junk,
My girl friend brings to dances.

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SHURFINE PINEAPPLE JUICE 46 oz. Can 37¢
SHURFINE SALAD DRESSING Qt. 39¢
SHURFINE CANNED POP Cola Grape Orange 6 FOR 49
NAPKINS Soflin 200 ct. Pkg. 25¢
TOWELS Scott Large Roll 29¢
Cloverlake Asst. Flavors ICE CREAM ½ gal. 69
WILSON VIENNA SAUSAGE 2 FOR 39¢
DR. PEPPER Or COKES 6 Bottle - ½ Qt. 39
Fresh Pack Kosher DILL PICKLES Whitfield 48 oz. Jar 39¢
Grade "A" Small EGGS 3 DOZ. 95¢
PRODUCE DEPT.
Fresh Green Head LETTUCE EA. 19¢
Fresh Calif. PLUMS LB. 19¢
MARKET
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oyd County Hesperian

FLOYD COUNTY HESPERIAN — THURSDAY, JULY 15, 1965

CK CHEVELLE . . . . .THE KELLY CHADWICK CHEVELLE IS SHOWN IT TOOK OFF IN THE "RUN-WHAT-YOU-BRUNG" CLASS AT AMARILL-LY. THE CAR WAS PICTURED FOR THE SECOND TIME THIS YEAR ON T OF "DRAG NEWS" THIS PAST WEEK. THE CAR IS BOOKED SOLID THE LAST OF AUGUST. (DON E. BROWN PHOTO)

★★★

More History Of Floyd County Organizations. . . . . Highlights

FLOYDADA REBEKAH LODGE

On July 10, 1942, a group of people met in an upstairs room of the old Surginer building, at the corner of Main and Missouri streets, to institute Floydada Rebekah Lodge Number 77.

CHARTER

Present at that time were Margaret Stone, Lillie Gosdin Alexander, and their instituting staff from Lubbock, and eleven persons from Floydada, who became charter members of the newly instituted lodge: Francis Shirey, Gilbert Shirey, Francis Finley, Wayne Finley, Fred Reeves (Deceased), Jewell Reeves, Pierce King (Deceased), Leora King, Edith Shirey, E. L.Cornelius, and A. L. Rice.

OFFICERS

The first officers of the lodge were: Francis Shirey, Noble Grand; Francis Finley, Vice Grand; Edith Shirey, Recording Secretary; Jewell Reeves, Treasurer; and Leora King, Chaplain.

GROWTH

Through the years the lodge has grown from the original eleven members to the present membership of 97.

CHANGES

In 1956 the Lockney members withdrew and instituted Lockney Rebekah Lodge No. 259, and in 1960 Matador Rebekah Lodge consolidated with the Floydada Lodge.

SUPPORT

The Rebekah Lodge helps to support a home for the aged at Ennis, and a home for the orphans at Corsicana. It also helps with the polio drive and other civic projects.

PURPOSE

The purpose of the Rebekah Lodge is to visit the sick, relieve the distressed, bury the dead, and educate the orphan.

FOUR

Four members of this lodge have been appointed by Rebekah Assembly Presidents to serve this district as District Deputy Presidents: Jewell Reeves, Velma Berry, Jane Marquis, and Lauless Parkey. The lodges of this district are Floydada, Lockney, Plainview, Abernathy, and Petersburg.

DECORATION

One charter member, Jewell Reeves, has received the Decoration of Chivalry. She is a member of the Ladies Auxiliary Patriarch Militant, West Texas Canton Number 24, of Lubbock, Texas, through which the decoration was obtained.

OFFICERS

The present elective officers of the lodge are: Leona Oden, Noble Grand; Beverly Kincer, Vice Grand; Lauless Parkey (who has very kindly furnished all of the data for this report), Recording Secretary; Grace Grundy, Financial Secretary; and Ruby Davis, Treasurer.

PAST NOBLE GRANDS

Active members who have obtained the honor of Past Noble Grand are: Ruth Benson, Velma Berry, Loretta Burns, Nellie Carlisle, Gladys Carter, Ruby Davis, Pauline Faulkenberry, Grace Grundy, Barbara Hatley, Jewell Jackson, Thelma Jones, Leora King, Betty Marquis, Jane Marquis, Wanda O'Neal, Lauless Parkey, Alice Plumlee, Jewell Price, Dorothy Reeves, Elva Reeves. Jewell Reeves, Ola Rogers, Pat Rucker, Ethel Sawyer, Ida Mae Smith, Lona Sparks, Minnie Fare Thomas, Willadean Tyler, and Artie Webb.

On Dec. 11, 1891, the Floyd City Lodge No. 712, Ancient Free and Accepted Masons, was chartered. Now the Floydada Lodge has 260 members, an increase of 251 over the charter membership.

CHARTER

members were W. O. Menefee, J. I. Carter, R. C. Andrews, J. D. Arnold, B. P. Merrell, W. M. Martin, and Pete M. Hall. In the words of R. C. Scott, well-known Masonic historian, for the fiftieth anniversary Hesperian in 1940, "Floyd City Lodge was set to work under dispensation issued by Edict of the Grand Lodge of Texas, (at that time domiciled at Houston, Texas) in the year 1891." And then Scott wrote, "Records show that Bro. W. L. Slay, Deputy Grand Master, residing at Clarendon, Texas, and serving the 39th District of Texas, set the lodge to labor with the assistance of Bro. A. J. Welter, residing at Plainview."

OFFICERS

"The following named Brethren, Charter members, and signers of the application for dispensation were named in the charter as the three principal officers: W. O. Menefee, W. M.; J. I. Carter, S. W.; and R. C. Andrews, J. W.; and the following were appointed to their respective stations and places: S. A. McMannis, treasurer; W. T. Montgomery, secretary; T. M. Bartley, S. D.; L. C. Darby, J. D.; S. B. Chadwick, S. S.; R. M. Emerson, J. S.; and D. W. Jenkins, Tiler. Of the above, it is interesting to note that W. O. Menefee was an early postmaster and minister in Floydada; J. I. Carter was first county surveyor; R. C. Andrews, first resident physician; R. M. Emerson, first county treasurer; L. C. Darby, first county assessor; and D. W. Jenkins, first sheriff of Floyd County."

MASTERS

Following is a list of all worshipful masters from the beginning. After the first two decades each man has served only one year, with one exception--W. O. Menefee, 1891-95; I. J. Carter, 1895-96; R. C. Andrews, 1896-97; J. B. Bartley, 1897-98; S. A. McMannis, 1898-1900; J. B. Bartley, 1900-01; R. C. Scott, 1901-02; Sam McClesky, 1902-03; R. C. Scott, 1904-06.

SINCE 1906

Beginning with the election and installation of C. Surginer in 1906, the Worshipful Masters have been: Tom Deen, 1907; W. T. Montgomery, 1908; R. E. L. Muncy, 1909; Tom Steen, 1910; V. Andrews, 1911; Thos. Bartley, 1912; Chas. Trowbridge, 1913; Jas. K. Green, 1914; L. B. Maxey, 1915; A. L. Henry, 1916; J. T. Dawson, 1917; W. E. Weatherbee, 1918; Joe Hart, 1919; R. B. Smith, 1920; Bob Willis, 1921; E. C. Tubbs, 1922; M. L. Probasco, 1923; C. M. Meredith, 1924; E. C. Austin, 1925; C. M. Thacker, 1926; E. S. Randerson, 1927; A. A. Tubbs, 1928; A. J. Folley, 1929; Jim Clonts, 1930; E. B. Johnson, 1931; Howell Scott, 1932; B. F. McIntosh, 1933; O. K. Davis, 1934; C. M. Thacker, 1935; N. W. Williams, 1936; W. H. Henderson, 1937; J. G. Wood, 1938; Bill Sharp, 1939; J. I. Finney, 1940; Roy Patton, 1941; T. E. Leach, 1942; O. E. Poor, 1943; Herschel Green, 1944; Joe Parrish, 1945; H. O. Cline, 1946; Jess Patterson, 1947; Sam Green, 1948; A. T. Hull, 1949; Bill McNeill, 1950; Gerald Lackey, 1951; Jim Morrison, 1952; B. A. Robertson, 1953; Jack Stansell, 1954; Harold Woodson, 1955; Jimmy Willson, 1956; Print Rice, 1957; Wallace Trapp, 1958; Doyle Walls, 1959; Tommy Assiter, 1960; J. K. Holmes, 1961; Wayne Russell, 1962; H. C. Calahan, Jr., 1963; Allen Bingham, 1964; and the present W. M., Clyde Hodges, for 1965-66.

BUILDING

The present building, third for the lodge, was constructed in 1959. A previous structure was over the Wester Grocery. The first building burned.

RUSSELL, WILLSON

Wayne Russell is Grand Master for the 96th District Chapter. J. M. Willson, Jr., is Area Workshop Chairman and also Grand Lodge Committeeman for Public Schools Week.

CHAPTER

There have for many years been both a chapter and council located here.

TOASTMASTER'S CLUB

The charter for Toastmaster's Club was approved in January of 1960, the Charter Night coming on Feb. 18 of that year. Don Pemberton was the first president. Other charter members still part of the club are: Weldon Harris, Shirley Irwin, Ralph Mardis, L. A. Marshall, Jimmy Powell, John W. Reue, and Sam Spence. These were also charter members: Glen Amburn, Tommy Assiter, Joe Boone, Ned Bradley, Keith Buhrman, Ralph Cogdell, J. I. Dalton, Dean Davis, Dennis Dempsey, Clay Henry, Tom Hutchins, Glen Jarnigan, Gerald Lackey, Troy Lee McNeill, Parnell Powell, Sam Puckett, George Van Winkle, E. A. Williams, and Jimmy Willson.

TOPICS

There are many topics used in Toastmaster meetings, usually not exceeding seven minutes. On the opening night, for instance, Joe Boone spoke on "The Value of Enthusiasm;" Roe Strother of Plainview discussed "The Value of Toastmasters" and Hal Kirchoff of Plainview spoke on "The Art of Seeing Things." At a regular meeting John W. Reue discussed "How Do You Read A Newspaper?", and L. A. Marshall, whose range of knowledge is quite wide, simply spoke on "Fishing." Toastmasters International is designed "For Better Listening, Thinking, Speaking," and as Ralph Mardis explains it, many organizations indirectly receive help through the fact that their own members also belong to this group.

MEETINGS

At each meeting there is a time keeper, general critic, table topic, toastmaster, news, invocation, and speech.

CHARTER

On the charter night L. R. Durham of Plainview, Area Governor, introduced the District Governor, Kenneth Gordon of Lubbock, and presented the gavel; Parnell Powell gave the invocation, Sam Puckett handled the table topic, E. A. Williams introduced the guests, and Clay Henry served as toastmaster.

PRESIDENTS

For some time the club elected officers twice a year, then changed this to an annual election to conform to suggestions of Toastmasters International. Following is only a partial list of presidents to date: Don Pemberton, Ralph Mardis, Shirley Irwin, Sam Spence, John Moss, Joe Boone, and the current president, Guy Ginn.

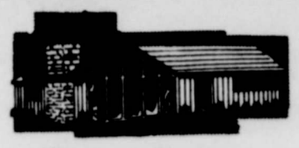
MEMBERS

Other members not mentioned so far include S. J. McIntosh, Joe Nolan, Ed Hammond, Bob Fitzgerald, Corkey Guffee, Don Cheek, William Brown, and J. B. Bishop.

Trails I'd Like To Follow

by Melvin Mathis

There are many items in an anniversary edition only a hint of richness a reporter would like to know mo Inevitably, it seems, there are winding byways omitted One of the most fascinating, to this strictly part-time with his interest in history, concerns the surveying cr Llano Estacado Railway, with George Lider as the chief and engineer. W. D. Newell, long-time Floyd County chuckles over a situation "made to order" for one wh in democracy, western style, is strong. A man who be known as "Mr.--", from "parts back East," was the crew that included E. C. Henry, in charge of the transportation; Dick Bacon, assistant engineer to Ge Jim McPeak, cook; and Roe McClesky, who related th in the hearing of Newell. The story goes that, with the on the part of the Easterner on being called "Mr.- Roe and Dick and all the rest called each other by name, Jim McPeak, of Floydada, who was quite a comic ter, would "bow and scrape" at each meal, and say, and so on until the lesson was borne in on this char here in the West "people are just people." Some have not learned this lesson, but the day will come have to!



Higginboth

Bartlett C

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You no longer have to delay your plans f modeling and improving your home. Our Pay-Out-of-Income Credit Plan enables y make the improvements you want now — fo a few dollars a month and with no down pa required.

You'll be surprised at how easy you can get $3,500 Confidential No Red Tape. Do-It-Yo and save the cost of labor or hire the la whichever you prefer. Our plans cover th either way.

Your home owned, home operated Super Market on the Wye always offers the housewife friendly service with the best food produces at the best price.

Our Preliminary Winner This Week Is
BOONE ADAMS
POWELL'S SUPER MARKET

"AQUAMARINE" & "INTIMATE"
SPRAY BATH POWDER
SPECIAL $2.00

Our Preliminary Winner This Week Is
MRS. ROY HALE
ARWINE DRUG

DRIVE-IN Quick Service

Our Preliminary Winner This Week Is
MRS. D. L. MILLER
TASTEE FREEZ

Yes Ladies !
We Have The Lowest Prices In Town
DELICIOUS CUTS!
WE WILL CUT AND WRAP FOR YOUR LOCKER

Our Preliminary Winner This Week
KATHY JONES
THRIFTY SUPER MARKET

FARMERS !
There Is Still Time To Plant.
C44--B — SHORTY 40
TEXAS 608 SORGHUM
RED TOP GRAIN — HEGARI
LAWN GRASS SEED — FERTILOME

Our Preliminary Winner This Week Is
L. L. HARDY
CARMACK FEED & SEED

BE OUR GUEST
For A Fun Filled
Week-end in the Rockies
For Your Family

TRIP EACH WEEK

Contest Rules

1. Winner will receive free week end at a top Motel, Hotel, or Resort with all room expense and meals furnished free of cost to the winning family. (Limit on numbers is five). (Mon, Dad, and the kids)
2. Winning family will provide own transportation to and from.
3. You may enter in as many stores as you wish, each week. No purchase is necessary.
4. Winner must be over 21 years of age.
5. Winner must reside in Floyd County Trade area.
6. Winners will be drawn each Monday in each participating store and winners of each store will be placed in final Prize Drawing Saturday.

SALE CONTINUES
SEE OUR NEW STOCK OF DARK COTTONS FOR FALL

Our Preliminary Winner This Week
GERTRUDE SMITHERMAN
LADIES THREE INC.

Continuous Service since 1890
First National Bank FLOYDADA, TEXAS
Think First Of The FIRST For All Of Your Banking Needs.

Our Preliminary Winner This Week Is
LEE W. BURTON
FIRST NATIONAL BANK

SEMI-ANNUAL CLEARANCE SALE
THREE MORE DAYS

Our Preliminary Winner This Week
MRS. BILL WOMACK
HALE'S DEPARTMENT STO

Complete Line Of Dunlop Tires
Field & Road Service
Phone
YU 3-2502 YU 3-4004

Our Preliminary Winner This Week Is
MRS. CLIFFORD HELMS
KING TIRE CO.

NOW!
New Buicks and Pontiacs
In Our New Show Rooms
Come See Us
Across The Street East

Our Preliminary Winner This Week Is
J. M. WILLIAMS
CITY AUTO INC.

Body and Fender

REPAIRING and REFINISHING

Come To See Us In Our New Location
121 E. Missouri

Our Preliminary Winner This Week Is
ACIE JOHNSON
QUALITY BODY SHOP

HARI-KARI Sure suicide for over 20 different kinds of insects and pests!

You may now purchase this amazing Vaporizer for only $5.95 plus tax
Tested and approved by Los Angeles Bldg. & Safety Dept.
A LIFETIME FREE FROM INSECTS AND PESTS
Copyright 1953 Hoosier Co.
It is no disgrace to have insects and pests but it is a disgrace to keep them

Our Preliminary Winner This Week
MRS. A. B. MUNCY
JOHNSON REXALL PHARMA

OF PAPER! . . . . .WILMER BONNER, ROBERT CONTEE AND BOBBY AND STAND BEHIND SEVERAL TONS OF PAPER AND CONTEMPLATE THE OF GETTING THE STACKS AND STACKS OF "HISTORICAL EDITION" MAIL. THE EDITION CONSISTS OF 120 PAGES OF HISTORICAL ITEMS TEREST AND PICTURES ON THE OCCASION OF THE 75TH ANNIVERSARY OF COUNTY. COPIES ARE NOW ON SALE AT THE HESPERIAN. (STAFF

THIS FIRST TRAIN....INTO FLOYDADA IN 1910 WAS THE SIGNAL FOR A GENERAL HOLIDAY IN THE COMMUNITY. NOTE THE SCHOOL CHILDREN ON AND AROUND THE TRAIN. THE ROAD WAS BUILT BY CITIZENS OF THE COUNTY, LED BY W. M. MASSIE, AND SOLD TO THE SANTA FE ABOUT THE TIME RAIL-LAYING BEGAN.

SISTER OF H. A. COPELAND SUCCUMBS

Mrs. Roy Meglasson of Fort Worth, sister of H. A. Copeland, died Wednesday of last week in a Fort Worth hospital.

Funeral services were conducted at Fort Worth, with burial and graveside services at Plainview Cemetery Friday.

Survivors include her husband and several brothers and sisters.

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FOR US FIRST FOR ALL YOUR NEEDS

JOHNSON PHARMACY

CANDY 10 BARS 39¢

TEFLON FRYPAN $1.99

RIT DYE REGULAR 10¢

HAIR ARRANGER H.A. REG 77¢

MODEL CARS REDUCED 10%

TRU GUARANTEED LINIMENT $1.49

DR SCHOLLS CORN PADS 39¢

DRIFTWOOD CENTERPIECES $2.88

ADDRESS BOOK 2 FOR 88¢

BRIDGE TABLE COVERS 2 FOR 88¢

LIGHT BULBS GUARANTEED 4 YRS 39¢

SUNGLASSES SPECIAL 77¢

SUNBURN SPRAY REAL GOOD $1.19

CIGARETTES SAVE AT ONLY 29¢

...chen & ...d News

...Electric Coopera... ...ncy Morckel, Home

...e and summer time ...and in hand. There ... when the mention ...ly picnic brought frowns instead of smiles. But today it seems nothing can beat a hot outdoor meal in the summertime. Grills have done much to make the picnic popular--for food prepared on a grill will turn the dissenters into the most enthusiastic "picnickers."

The grill may be used in the privacy of your own back yard, on the terrace or patio, or out in the country in a setting of your own choosing.

The grill enables you to boil, broil, or fry--and even though the cooking surface is usually small, it is sufficient for a delicious meal.

Outdoor meals should be kept simple, easy to prepare, and easy to eat.

There are so many good summertime foods that may be prepared ahead of time to serve along with the foods prepared on the grill--such as scalloped new potatoes and peas, apple sauce made from fresh green apples--and ever so many others that you will call to mind.

A recent issue of FOOD AND HOME NOTES, U. S. Dept. of Agriculture, Washington, D. C., suggested pickled eggs for a nice picnic dish and gave the following recipes for them:

PICKLED EGGS--
SOUTHERN STYLE

15 to 18 hard-cooked eggs
3 cups white vinegar
1 cup water
1 teaspoon salt
pickling spices if desired (avoid using mustard as a spice--it will discolor the eggs)

Carefully shell eggs. Place in hot sterilized jars and cover with boiling pickle liquid. Seal immediately. Eggs may be eaten within 3 to 4 days, but don't hold them longer than a week. No refrigeration is required.

PICKLED EGGS--
PENNSYLVANIA DUTCH STYLE

Place whole, peeled hard-cooked eggs in a glass jar. Cover with a mixture of equal parts beet juice and vinegar. Add a little chopped onion and a few whole cloves.

Cover the container and hold under refrigeration 3 or 4 days before using.

There are many ready cooked foods that may be frozen and held in readiness for a picnic or family-get-togethers. This will help eliminate last minute confusion and clutter in the kitchen. Many of our cooked foods that are commonly used have been tested for freezing--some frozen cooked foods are far more satisfactory than others. Check to find those cooked foods that retain a high quality of flavor, texture and general appearance after freezing and which represent a substantial saving in time for the homemaker when cooked and frozen in advance.

IMPORTANT THINGS TO REMEMBER

1. The quality of food to be frozen should be top notch. Freezing may slightly improve the flavor of some foods, but it never makes a high quality product out of inferior food. Don't waste valuable freezer space on ready-cooked foods that do not freeze well or are below standard quality.

2. Ready-cooked foods must be packaged properly. Like all other foods to be frozen, ready-cooked foods must be stored in moisture-vapor-proof containers or wrapping materials. Particular care must be taken so moisture will not evaporate, causing the foods to lose flavor and texture.

3. Follow reheating or thawing procedures recommended for each particular food. This is most important in retaining original flavor and texture of food.

TO FREEZE SANDWICHES AHEAD OF TIME:

Butter the bread and spread with filling or slices of meat or poultry. Wrap individual sandwiches in polyethylene, aluminum foil or moisture-vapor-proof cellophane and freeze.

To serve: Thaw at room temperature or you can place the sandwiches still frozen in the lunch boxes. They will be thawed and deliciously fresh by lunch time.

SOMETHING TO THINK ABOUT:

Teacher: "Really, Johnny, your handwriting is terrible. You must learn to write better."

Johnny: "Well, if I did, you'd be finding fault with my spelling."

Mr. and Mrs. Troy Hutchins and family of Chickasha, Oklahoma, spent Sunday with his brother, Tom Hutchins and family. Their mother, Mrs. J. H. Hutchins of Ralls was also a guest in the Hutchins home for the day.

Wylie Rogers visited his sister, Mrs. Byron Powell, a patient in the Crosbyton Hospital, on Sunday.

Mr. and Mrs. H. H. Roberts and girls were hosts for the Roberts Family Reunion at their home, 114 J.B. Avenue on July 4th week-end. More than 20 attended this delightful get-together.

Mrs. O. C. Vinson and her sister, Mrs. Danny Harris of Corpus Christi were co-op visitors Monday afternoon.

Mrs. Harris bought copies of the Lighthouse cook books to take home with her.

Albert Sechrist, with the Texas Tech Ag. Engineering Dept. was here checking wells last week. Efficiency testing, depletion, and per acre costs are some of the major checks to be made in the three year test. Wells tested belonged to: Herman King, R. I. Cole, Delmas McCormick and Gerald Lackey. There will be a total of 12 wells tested in the Lighthouse service area. Alton Higginbotham and Red Gregory assisted Sechrist in the tests.

Guests in the L. A. Sargent home on Monday were: his daughters, Mrs. Leland Woodward of Graham; Mrs. Elmer Cooper of Lubbock; Mr. and Mrs. E. C. Cope of Sobol, Oklahoma, and Mr. and Mrs. Pete Hickerson of Floydada.

Wright Services Held Wednesday

Funeral services for W. J. Wright were held at 2 p.m. Wednesday at the Primitive Baptist Church with Elder Joe Jackson officiating. Wright died Saturday at Methodist Hospital after being transferred there from Lockney.

He was born November 3, 1892 in Batesville, Arkansas. He and the late Nora Stroud were married in Arkansas in 1911. She passed away in 1944.

Wright and his wife were married in Lubbock, November 12, 1954 and moved to Floydada in 1959. They resided at 410 W. Virginia.

Survivors, other than the widow, include: two sons, Ralph of Riverdale, N. Dakota and Wilson of Hamlet, Indiana. A son, Jeff, preceded his father in death.

Pallbearers include Charlie Ellis, Charlie Wright, Buel Neff, C. W. Ginn, Carl Jackson and Jim Jackson. Moore Funeral Home was in charge of services.

Nasser assumes U.S. aid will not be renewed.

Khrushchev protege ousted as farm equipment head.

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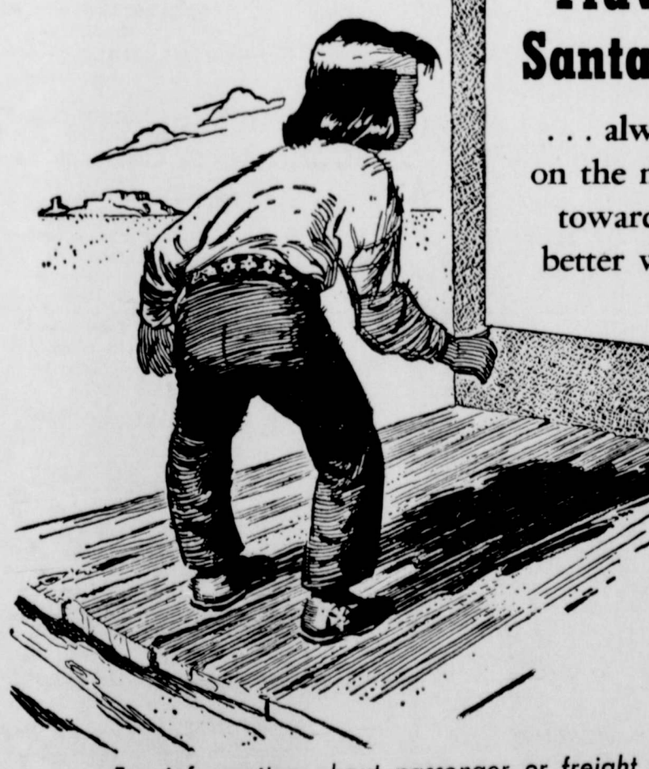

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Santa Fe Salutes Floyd County on its 75th Anniversary

THANKS, HOMETOWN, U.S.A., FOR HELPING US WIN FORD'S TOTAL PERFORMANCE AWARD!

Our dealership proudly announces that through the offering of Total Performance cars and the rendering of superior services, we have earned Ford's Total Performance Award. Receiving this coveted award for total performance in new car sales means that you can be a winner, too—in total savings and total satisfaction. Please stop by. Learn about Total Performance firsthand, and why it's *the best year yet to get a Ford from us!*

Reed Ford Sales

ON THE RALLS HIGHWAY

HEADLINER OPERATOR.....ALMOST ALL OF THE TOOLEY FAMILY WAS INVOLVED IN THE PRODUCTION OF THE HISTORICAL EDITION BEFORE IT FINALLY GOT TO PRESS. WENDELYN TOOLEY SET MOST OF THE ADVERTISING AND NEWS HEADS. (STAFF PHOTO)

SERVICES FOR MOTHER OF LOCKNEYITE HELD

Mrs. John J. Mills, 70, Abernathy resident and mother of Mondell Mills of Lockney died Sunday at Lubbock Methodist Hospital.

Funeral services were held Tuesday in the Abernathy Methodist Church, with burial in Abernathy Cemetery.

Survivors include the husband, four sons, two daughters, 13 grandchildren and 11 great-grandchildren.

FLOYD DATA

R. F. Finley, who fell and fractured a hip last Wednesday, is home now and recovering nicely. The mishap occurred at home. He spent a week in the Lockney General Hospital.

Leon Smith is home from the Lockney General Hospital and seems to be doing well, according to reports.

Mrs. P. L. Orman was expected home Monday from a Plainview Hospital after undergoing surgery Wednesday, July 7.

FLOYD PHILOSOPHER

Can't Imagine A Place It Takes A 25-Million-A-Mile Road To Pass

Editor's note: The Floyd Philosopher on his Johnson grass farm apparently is buffaloed by some figures he has found on highway costs.

Dear editar:

I walked down to my mail box this morning and while I was pulling out my mail four cars and two pickups drove by and I got to thinking, this road is becoming a major thoroughfare.

Then I came on back and sat down in the shade and started reading a newspaper which was left in my box by mistake and which I will put back in when I get around to it, never figured it hurt to read somebody else's newspaper, or for somebody else to read it a day late, news is something you haven't read before and I've rarely seen the day when I wasn't just as well off with day before yesterday's news as yesterday's.

At any rate, I hadn't gotten far when I read an item that said there is a highway in Los Angeles County in California where as many as 343,000 cars pass a given point in one day.

I guess this is true, but personally I don't see how a mail carrier on a route like that ever gets a chance to stop to leave any mail. Everytime he stops, traffic must back up as far out as Nevada. With 343,000 horns blasting. On the days when he has free samples of a new soap for everybody, it must reach clear to Texas.

Furthermore, the article said such roads carrying so much traffic cost as much as $25,000-000 a mile to to build.

I haven't figured this up, but it seems to me that the people paying for such a highway would be better off if they put the money out at interest and stayed at home.

Any time anybody wants to build such a highway by this Johnson grass farm carrying that many people, it would suit me better if they just gave me the cash for my part and I'll move somewhere else.

There must be places in this country where it's worth $24.000.000 a mile to get past, $25,000,000 a mile to get past, but this place out here sure

but this place out here sure doesn't qualify. For just a fraction of that you can avoid the place entirely, and probably be happier.

I'm sorry I read that newspaper and will get up out of my chair immediately and put it back where it belongs.

Yours faithfully,
J. A.

Symbol of Better Health

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THE MORTAR AND PESTLE

Pharmacy has come a long way from the compounding art practiced thousands of years ago; today the pharmaceutical profession, symbolized by the mortar and pestle used in compounding prescriptions, dispenses drugs that mean better health for all.

ARWINE DRUG

Complete Supply of Health Needs

Charter No. 7045

REPORT OF CONDITION OF THE First National Bank OF Floydada, Texas

IN THE STATE OF Texas, AT THE CLOSE OF BUSINESS ON June 30, 1965
PUBLISHED IN RESPONSE TO CALL MADE BY COMPTROLLER OF THE CURRENCY, UNDER SECTION 5211, U. S. REVISED STATUTES

		Dollars		Cts.	
	ASSETS				
1.	Cash, balances with other banks, and cash items in process of collection	2 213	685	79	1
2.	United States Government obligations, direct and guaranteed (Net of any reserves)	1 130	745	00	2
3.	Obligations of States and political subdivisions (Net of any reserves)	1 657	970	81	3
4.	Other bonds, notes, and debentures (including $ securities of Federal agencies and corporations not guaranteed by U. S.) (Net of any reserves)	4 612	None 483	10	4
5.	Loans and discounts (Net of any reserves)		None		5
6.	Federal funds sold		None		6
7.	Direct lease financing	132	329	97	7
8.	Fixed assets		None		8
9.	Customers' liability to this bank on acceptances outstanding	22	479	12	9
10.	Other assets	9 769	693	79	10
11.	TOTAL ASSETS				11
	LIABILITIES				
12.	Demand deposits of individuals, partnerships, and corporations	6 412	521	31	12
13.	Time and savings deposits of individuals, partnerships, and corporations	1 233	967	01	13
14.	Deposits of United States Government	64	913	32	14
15.	Deposits of States and political subdivisions	892	378	11	15
16.	Deposits of banks		None		16
17.	Certified and officers' checks, etc.	62	036	00	17
18.	TOTAL DEPOSITS $ 8,665,815.75				18
	(a) Total demand deposits $ 7,230,498.74				(a)
	(b) Total time and savings deposits $ 1,435,317.01				(b)
19.	Rediscounts and other liabilities for borrowed money		None		19
20.	Federal funds purchased		None		20
21.	Acceptances executed by or for account of this bank and outstanding		None		21
22.	Other liabilities	38	339	68	22
23.	TOTAL LIABILITIES	8 704	155	43	23
	CAPITAL ACCOUNTS				
24.	Debentures		None		24
25.	Preferred stock—par value per share $ None, No. shares outstanding None, Total par value				25
26.	Common stock—par value per share $ 100.00, No. shares authorized 2000, No. shares unissued none, No. shares outstanding 2000, Total par value	200	000	00	26
27.	Surplus	500	000	00	27
28.	Undivided profits	315	538	36	28
29.	Reserves	50	000	00	29
30.	TOTAL CAPITAL ACCOUNTS	1 065	538	36	30
31.	TOTAL LIABILITIES AND CAPITAL ACCOUNTS	9 769	693	79	31

I, Jeff Glazner, Cashier, of the above-named bank do hereby declare
(Name and title of officer authorized to sign report)
that this report of condition is true and correct to the best of my knowledge and belief.

Jeff D Glazner

We, the undersigned directors attest the correctness of this report of condition and declare that it has been examined by us and to the best of our knowledge and belief is true and correct.

E. L. Norman
Jimmy L. Hays
Directors

- De Lunes a Jueves - Gratis Rev. Miguel Luna Ramirez

FLOYDADA
PREE-SCHOOL JULIO 22 A AGOSTO 26
EDADES 5 y 6 HORAS 9-11: a.m.
Registro en 210 N. Maine, Domingos, De 9-10-a.m.

LOCKNEY
Registro en La Iglesia Methodista, Domigos De 4-6p.m
"La Escuela Continua de Sep. 24 a Mayo 10."
"Amo al Pueblo Mexicano, No Con Palabras, Sino Con Obras"

COURT RECORDS
(WARRANTY DEEDS)

Cecil Boedeker, etal to Phillips Petroleum Company, two acres of land out of Survey No. 108, Block D-2, HE&WT Ry. Co. Survey, $22 stamps.

Silas Duncan Hollums, etux to J. C. Wester, etux, lots numbers 1, 2, 3, 4, 5, 6, 27, 28, 29 and 30 in Block 95, in Floydada, $7.75 stamps.

Frank Shipley, etal to Cora Lee Shipley, the east 100 feet of lot 6 and the north 40 feet of the east 100 feet of lot 7, all in Block 137 in Floydada.

Louis Pyle, etux to John C. Collins, etux, two acres out of the Southwest part of the northwest one-fourth of Survey 120, Block 1, Certificate 481, A. B. & M. $3.85 stamps.

(MARRIAGE LICENSES)

Donnie Joe Johnson and Judy Faye Johnson, July 7.

Rodolfo Hernandez and Maria Guadalupe Rodriquez, July 8.

George Gaines Johnson and Sibyl Gardner March, July 8.

Patrick Gavin Duffey and Billie Jean Rackler, July 10.

DISTRICT COURT
(CASES FILED)

Dale Lacewell vs Pioneer Hydrotex Industries, Inc. Suit for damages.

99% OF THE COOKING AT THE WORLD'S FAIR
IS PROVIDED BY
GAS
Pioneer Natural Gas Company

WIN-FREE $100. DURING THE Shurfine ROYAL RECIPE SWEEPSTAKES

$25,000.00 CASH!

FREE! OVER 140,000 SHURFINE FOOD PRODUCTS

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HERE'S HOW IT WORKS!

Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase SHURFINE ROYAL RECIPES. Take the winning coupons to store manager and collect $100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

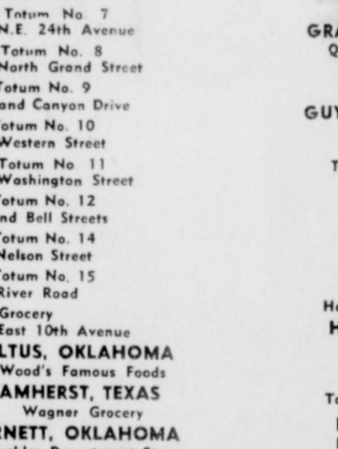
P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE $25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes signs.

AMARILLO
Boyd's Super Market, 4507 East 18th
Central Grocery No. 2, 318 West 16th Avenue
Central Grocery No. 3, 1406 West 10th Avenue
Height's Super Mkt. No. 1, 1203 N. Hughes
Height's Super Mkt. No. 2, 501 N. Hughes
Hill Top Grocery, 1320 N. Banham Street
K. O. Foods, 2212 West 3rd Avenue
McCartt's, 34th & Georgia
Merriman's Fine Foods, 2600 Wolflin Avenue
Dee Moore Food Market, 1408 Amarillo Blvd., East
Moore's Fine Foods, 4621 River Drive
Oldham Grocery No. 1, 115 N. McMasters Street
Oldham Grocery No. 2, 1500 West 15th Avenue
Put & Take Grocery No. 1, 1014 E. 10th
Put & Take Grocery No. 3, 1623 Buchanan Street
Put & Take Grocery No. 4, 3700 South Tyler Street
Robertson's Market, 1000 West 10th Avenue
Scivally's Affiliated Mkt., 1533 East 10th Avenue
Sutton's Fine Foods, 5342 Canyon Drive
Toot 'N Totum No. 1, 1416 Washington Street
Toot 'N Totum No. 2, 1209 N. Fillmore Street
Toot 'N Totum No. 3, 5409 Amarillo Blvd. East
Toot 'N Totum No. 4, 822 Georgia Street
Toot 'N Totum No. 5, 15th and Grand Street
Toot 'N Totum No. 6, 3311 Western Street
Toot 'N Totum No. 7, 1437 N.E. 24th Avenue
Toot 'N Totum No. 8, 1900 North Grand Street
Toot 'N Totum No. 9, Travis and Canyon Drive
Toot 'N Totum No. 10, 4109 Western Street
Toot 'N Totum No. 11, 4502 Washington Street
Toot 'N Totum No. 12, 34th and Bell Streets
Toot 'N Totum No. 14, 1735 Nelson Street
Toot 'N Totum No. 15, 5005 River Road
Water's Grocery, 4013 East 10th Avenue

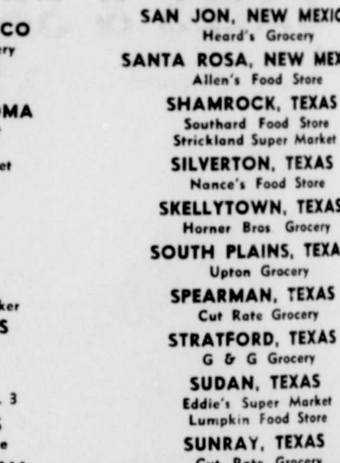
ALTUS, OKLAHOMA
Wood's Famous Foods
AMHERST, TEXAS
Wagner Grocery
ARNETT, OKLAHOMA
Buckles Department Store
BEAVER, OKLAHOMA
Denzil's Grocery & Locker
BELLVIEW, N.M.
Bellview Red and White
BOISE CITY, OKLAHOMA
Coly's Food Store
BOOKER, TEXAS
Lehman's Grocery
BORGER, TEXAS
Borger Grocery
Brown's Quick Stop No. 2
By Pass Grocery
Holt Food Store
McCord Bros. Grocery
Piggly Wiggly
Whiteway Food Store
BOVINA, TEXAS
Wilson's Super Market
BULA, TEXAS
Richardson's General Store
CANADIAN, TEXAS
Best Way Market
Johnson's Gro. & Mkt.
Miller Food Market

CANYON, TEXAS
Bellah's Super Market
Cooper's Mkt.
Taylor & Sons Grocery No. 2
CHANNING, TEXAS
Cacy's Grocery & Mkt.
CHILDRESS, TEXAS
Montgomery Gro. & Mkt.
Rushing's Food Store
CHILLICOTHE, TEXAS
L & M Food Market
CLARENDON, TEXAS
Clarendon Food Store
Clifford's Grocery
CLAUDE, TEXAS
Tri-State Gro. & Mkt.
DALHART, TEXAS
Porter's Super Market
DARROUZETT, TEXAS
Roper's Grocery
DIMMITT, TEXAS
Ben's Food
Sunnyside Food Store
Taylor & Sons Gro. No. 5
DUMAS, TEXAS
Cut Rate Grocery
M & L Super Market
Thriftway Supermarket
EARTH, TEXAS
Patterson Bros. Food Store
ERICK, OKLAHOMA
McCarty's Superette
ESTELLINE, TEXAS
Roger's Grocery
FARNSWORTH, TEXAS
Farnsworth Grocery
FARWELL, TEXAS
Capitol Food
Piggly Wiggly
FLOMOT, TEXAS
J. H. George Grocery
FLOYDADA, TEXAS
Hull & McBrien Grocery
L & J Food Mart
Powell Grocery & Mkt.
Wester's Grocery
FRIONA, TEXAS
Houser Grocery
Johnson's Food Market
FRITCH, TEXAS
Page Grocery
GRADY, NEW MEXICO
Queener & Sons Grocery
GRUVER, TEXAS
G & G Foodliner
GUYMON, OKLAHOMA
Big S Super Market
Bob's Market
Tri-State Super Market
HAPPY, TEXAS
Sexton Grocery
HART, TEXAS
B & K Food Store
Hansen Grocery
HEDLEY, TEXAS
Hedley Grocery & Locker
HEREFORD, TEXAS
Cooper's Market
Nif-T Foods
Piggly Wiggly
Taylor & Sons Gro. No. 3
HIGGINS, TEXAS
Higgins Redbud Store
HOOKER, OKLAHOMA
Flynt Grocery & Mkt.
KEYES, OKLAHOMA
Marv & Dee's Food Store
KRESS, TEXAS
Andy's Grocery & Mkt.
LEFORS, TEXAS
Cut Rate Grocery
LITTLEFIELD, TEXAS
Evans Jim Dandy No. 3
Foust Food Market
Merlin's Food Market
Pioneer Super Market
Renfro Bros. Food Store
LOCKNEY, TEXAS
Big Red Food Mart
Keeter Grocery & Mkt.
Parker Super Market
McLEAN, TEXAS
Cooper's Market
MAPLE, TEXAS
Maple Grocery

MEMPHIS, TEXAS
Davis & Scott Super Mkt.
Memphis Grocery
MIAMI, TEXAS
Bailey Grocery & Mkt.
MORSE, TEXAS
Long Grocery
MULESHOE, TEXAS
Wagnon Grocery
PAMPA, TEXAS
Blake's Food Store
Fite Food Store
Mitchell C. Hill
Hom's Grocery
Jay's Grocery & Mkt.
Leland's Grocery & Mkt.
Miller Grocery & Mkt.
Aubrey Ruff Grocery
PANHANDLE, TEXAS
Panhandle Grocery & Mkt.
Plains Grocery & Mkt.
Pruitt Grocery & Market
PERRYTON, TEXAS
Baker's Food Store No. 1
Baker's Food Store No. 2
Best Way Food Store
Bryan Food Store
City Grocery
PHILLIPS, TEXAS
Cut Rate Foods
PLAINVIEW, TEXAS
Brownie's 7 to 11
Bryan's College Food
Bryan's Downtown Food
D & H Grocery & Market
Half-Way Grocery & Mkt.
Hillcrest Grocery
Huff Food Store
Page Food Store
Ritter Food Market
PORTALES, NEW MEXICO
Food Town
Glenn's Grocery & Mkt.
Hometown Super Market
Parkway Super Market
University Food
QUANAH, TEXAS
T & O Food Store
QUITAQUE, TEXAS
City Grocery
Merrell Food Store
SAN JON, NEW MEXICO
Heard's Grocery
SANTA ROSA, NEW MEXICO
Allen's Food Store
SHAMROCK, TEXAS
Southard Food Store
Strickland Super Market
SILVERTON, TEXAS
Nance's Food Store
SKELLYTOWN, TEXAS
Horner Bros. Grocery
SOUTH PLAINS, TEXAS
Upton Grocery
SPEARMAN, TEXAS
Cut Rate Grocery
STRATFORD, TEXAS
G & G Grocery
SUDAN, TEXAS
Eddie's Super Market
Lumpkin Food Store
SUNRAY, TEXAS
Cut Rate Grocery
TEXHOMA, OKLAHOMA
Norris' Foodarama
TUCUMCARI, NEW MEXICO
Cooper's Market
TULIA, TEXAS
Bill's Market
Circle R Super Market
TURKEY, TEXAS
Meacham's Food Store
VEGA, TEXAS
Dye's Fine Foods
Gene's Food Market
WAYSIDE, TEXAS
J. J. Lane Mercantile
WELLINGTON, TEXAS
Bob's Food Market
Lewis Grocery & Mkt.
Owens & Scott Grocery
Raburn Grocery
WHITE DEER, TEXAS
Clint's Food
Thriftway Food Center



SHURFINE YELLOW CLING PEACHES
Big, golden halves or slices of sun-ripened Clings from California. Tops as a cereal topping for a bright breakfast treat. Great with ice cream . . . The fruit for easy-to-fix salads families adore. Your favorite peaches in rich, heavy syrup.



SHURFINE SHORTENING
. . . the 100% pure, all vegetable-oil shortening. Best for cooks and families on a diet. For cakes that are tall, light and tasty use Shurfine shortening and be sure.

loyd County Hesperian

FLOYD COUNTY HESPERIAN THURSDAY, JULY 15, 1965

ER NEWS by Mrs. J. E. Green

gation Needs Are Showing

still having beautiful, nings and hot, dry . It sure takes irri- keep gardens green. od time to dig the as some are doing. l Thomas has been w several times re- ing a friend, Mrs. an, who had surgery of last week in a hospital. Mrs. Or- valescing nicely and come home soon. as enrolls today in college in Plain-

last Tuesday in the s home were a niece and nephew of Mrs. Sims, Mrs. Linnie Bell Randolph of Lubbock and Clarence Sisson, Lockney.

Mrs. R. C. Ross has been under the weather for several days.

Mrs. Herbert Meredith of Amarillo (formerly of Center) spent over the weekend visiting Mr. and Mrs. Frizzell, and relatives in the area.

Mr. and Mrs. Fizzell visited Sunday afternoon in Lockney with Bro. and Mrs. Clay Muncy. They spent Friday with their daughter and family, the Garvin Beedy's of South Plains. It was the birthday of the granddaughter, La Tonia, who was eight years old that day.

The Warren girls, Elaine and Joyce, spent last week at the G. A. camp at the Baptist Assembly south of town.

The Thomas Warrens and the Bob Alldredges called Sunday afternoon at the home of their mother, Mrs. Charley Battey who is convalescing from recent surgery. Other visitors were Mr. and Mrs. Clark Battey of Lubbock, Mrs. Joe Evers, city, and cousins Mrs. Ballard Cupp of Dallas, and Mrs. Merrill Richards, Paducah.

Phillip Arney, of Alvin, is visiting his uncle and family, Mr. and Mrs. Nolan Arney and Steve.

Mr. and Mrs. Clarmon Booth have as house guest his young brother from Chicota, where they visited the July 4th weekend.

Mrs. James Lovell is home today after a few days in the people's Hospital.

The J. E. Greens visited one afternoon with Mrs. Kate Crabtree, and her daughter, Leslie Joe, and husband, Mr. and Mrs. Lige Moore of Tuscaloosa, Alabama.

Visitors who arrived Friday at the O. C. Vinsons were her sister, Mrs. W. M. Williams of Alva, Oklahoma, and Mrs. Dannye Harris of Corpus Christi. (Mrs. Harris is on her way to see a daughter in Colorado Springs.)

Other Sunday visitors in the home were a nephew and wife, Mr. and Mrs. John Stroup, of Levelland; the Vinson's children and families, the Jerrold Vinsons of Harmony and the Ernest Huckabees of Stephenville. The Huckabees spent part of Sunday in Lockney at a Gordon family reunion.

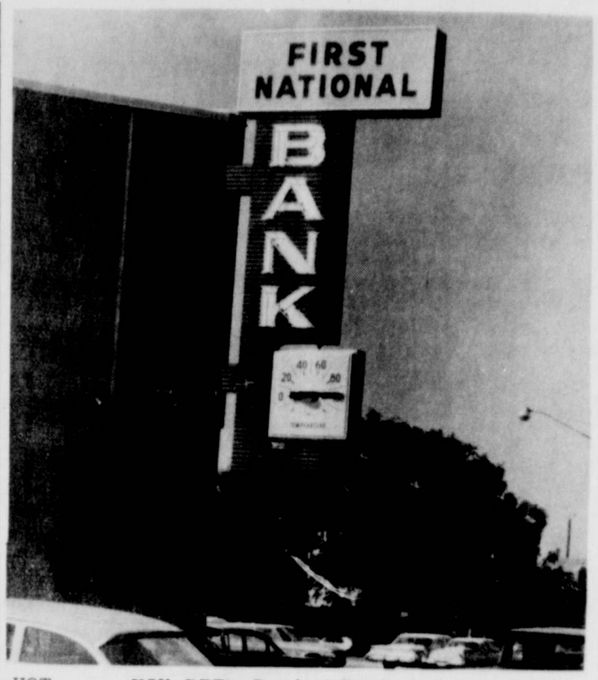
Today, Monday, the Vinsons and Mrs. Vinson's sisters are spending the day with the Jerrold Vinsons in the Harmony Community.

Vic Green, Plainview, visited briefly today (Monday) with his parents, the J. E. Greens.

Mrs. C. W. Denison is visiting in Lubbock this Monday.

Bro. Perry Threadgill was in his pulpit Sunday at Calvary Baptist after returning from a vacation with relatives in Oklahoma. Attendance and message were so good. But our song leader Garth Gotcher was in Methodist Hospital with his very sick wife who we pray will soon be better. And we hope the same for those of our congregation who are ill at home--and for all the sick elsewhere.

We sympathize with those who have lost loved ones recently.



HOT . . . YOU BET!--People talk about the heat when the temperature nears the 100 degree mark, and with good reason. This shot was taken last Friday when the temperature was around 99, as shown by the picture. (Staff Photo)

Local Resident Enrolled In TCU Workshop

(FORT WORTH, July 14--) Mary Pearl Cowand of 205 N. Second, Floydada, is one of the 37 participants enrolled in a three-week course in "Problems of Communication in Children with Cerebral Dysfunction" now in progress at Texas Christian University.

The speech problems workshop is sponsored by the Division of Maternal and Child Health of the Texas State Department of Health, Child Study Center Inc. of Fort Worth and the TCU Neeley Center for the Perceptually Handicapped. Dr. Dorothy Bell, director of the TCU Speech and Hearing Clinic, is coordinator.

The course has as its purpose the investigation of methods of early detection and diagnosis of children with disorders of communication, evaluation of emotional problems concurrent with failures of learning, effective methods of teaching and research into these areas.

Primitive Baptists Set Singing School

The Primitive Baptists of this area are holding their second annual singing school, July 19 through July 23. The school will be held at the Primitive Baptis Church in Floydada.

Children and adult sponsors will camp on the church grounds.

The public is invited to attend the evening song fest beginning each evening at 7:30.

Mrs. W. K. Birchfield returned from the mountains where she and her daughter and family, Mr. and Mrs. Gene Blakely of Tyler, encountered snow, rain, and hail. The group visited Royal Gorge, Pikes Peak, Colorado Springs, Leadville and other points of interest.

The sessions, to continue through July 16, are held from 10:30 a.m. to noon Mondays through Fridays in Dan Rogers Hall and from 1:30 to 5 p.m. throughout the week days in the Undergraduate Religion building on the TCU campus.

City Police In Active Weekend

The City Police were quite active this past weekend. Included in the activities were a gangfight, the confiscation of two butcher knives at a dance and the removal of a pistol from a man.

The gangfight broke out at a drive-in between two separate groups of youths. It was broken up by local police. Donald Ray Wilson received a cut on his head inflicted by a rock, belt buckle or other hard object.

At a dance a local officer confiscated two butcher knives when he broke up a fight, but when he went inside to check on another commotion, one was lifted from his pocket.

Joe Garza was charged in county court for carrying a concealed weapon. He was fined $100 plus costs. Local police found him carrying the weapon.

CEDAR HILL NEWS

by Joe Fortenberry

Rev. and Mrs. Goree Applewhite, her neice and nephew were visitors at the Cedar Hill Baptist Church Sunday. Bro. Applewhite preached for both services.

Mrs. Robert Slaton and girls left Wednesday for Fort Smith, Arkansas, where she will spend a few days visiting her parents, Mr. and Mrs. Ted Gann. Her parents will accompany her home this week end.

Donnie and Michael Fortenberry and Rhonda Teeple attended Youth Camp this week at the Assembly of God Youth Camp near Roaring Springs.

Mrs. Lafayette Boone and Paula spent Friday night with her parents, Mr. and Mrs. Tom Fortenberry. They also attended the youth camp where Mrs. Boone had served as a counselor. Mrs. Boone and Banita returned to their home in Childress Saturday; Paula and Pam will visit their grandparents for a few days.

Mrs. Margaret Lemons and Mr. and Mrs. Clifford Bowman spent Tuesday night with Mrs. Belle Lemons. They were enroute to their home in Fullerton, California.

Phil Lemons had lunch Friday with his grandmother, Mrs. Belle Lemons.

Mr. and Mrs. Clayton Mize of Sacramento, California, visited Friday afternoon and night with his uncle and aunt, Mr. and Mrs. Albert Mize. They were enroute to Lawrence, Kansas.

Mr. and Mrs. Durrell Fortenberry and family visited Saturday with her parents, Rev. and Mrs. V. C. Sparks at Memphis. Durrell and Timithy went on to Medicine Mound to visit D. A. Welch who has been ill for some time.

Mr. and Mrs. Roy Durham, Mrs. T. F. Love and Marvin Love were Sunday dinner guests of Mr. and Mrs. Cephus Fortenberry and Phyllis.

Mrs. T. J. Gill of Lockney spent Friday night in the home her daughter and husband, Mr. and Mrs. Robin Fortenberry.

Rev. Mrs. Olan Beauchamp of McCamey spent Sunday night with Mr. and Mrs. Robin Fortenberry.

Mrs. Robin Fortenberry had a very painful accident Wednesday. While canning beans a jar of beans exploded as she was removing it from the cooker. Her neck and lower part of her face and arms were badly burned.

Mr. and Mrs. Jim Conner went to Amarillo Tuesday and spent the night with their son Robert. On Wednesday they visited his sister and husband, Mr. and Mrs. Jack Fortenberry, near Adrain.

Mr. and Mrs. Frank Taylor and Rickie of Hollis, Oklahoma, spent the weekend in the home of his mother, Mrs. M. H. Taylor. Rickie spent Saturday night with Bud Taylor.

Floydada Grain Originated Here In 1920

The Floydada Grain Company was originated in 1920 by a group of men from Lockney, whose names were not available. In 1926, a group of farmers in the Floyd County area bought the company from the original owners. They ran the elevators for three years, at which time the name was changed and a cooperative was formed.

In 1937, the old Farmers Coop Grain Company bought out the Booth Grain Company which stood right across the street, and added it to their own elevators.

In 1948 a Mr. Linley bought the company and ran it for ten years, at which time he sold it to Albert Clubb of South Plains. Albert Clubb ran the company until May of 1964, when a group of fifty-two farmers purchased the company from him and changed the name to Floydada Grain Company.

The capacity of the elevators is 270,000 bushels and they handle mostly wheat, milo, and soybeans. However, there has been some talk about rigging the elevators so they will be sufficient for long-range storage.

Current manager of the company is M. S. "Tubby" Robertson.

LEGAL NOTICES

BUSES FOR SALE

Bids will be opened at the regular school board meeting August 9 for three school buses of the following description: bus No. 8, 1958 Chevrolet, 48 passenger; bus No. 7, 1959 Chevrolet, 48 passenger; bus No. 101, 1959 Chevrolet, 48 passenger.

The buses may be inspected at the bus barn at the Junior High School in Floydada.

Bids should be submitted to Dave Eaton, Jr., Business Manager.

7-22-c

A.C. AND MIKE EMERT WITH NEW ADMIRAL TV SET

TELEVISION SERVICE

BLACK-WHITE AND COLOR

WE SERVICE ALL MAKES

SALES & SERVICE

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pact, a Princess® telephone fits easily and gracefully anywhere in e. Its night-light dial glows in the dark to help you find the phone uickly. When you lift the receiver the dial lights up brightly to aling easy. Comes in smart decorator colors, too. Practical utiful.

SOUTHWESTERN BELL

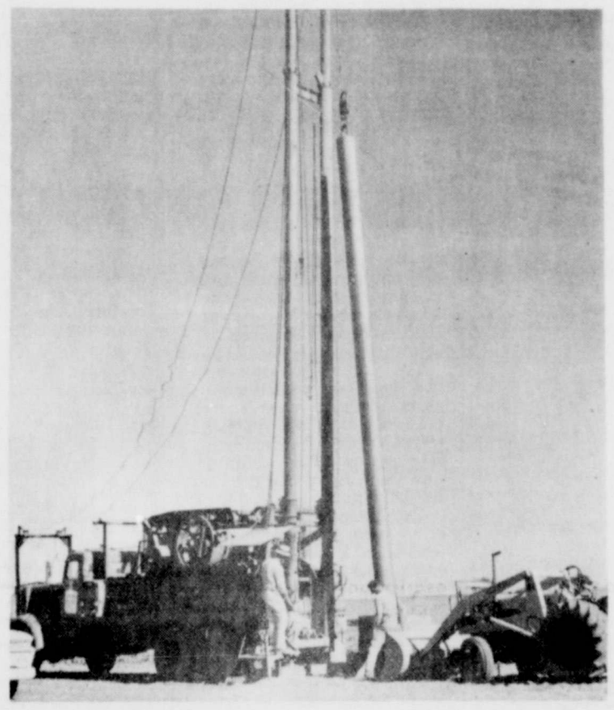
Dr. John W. Kimble, O. D.

Floydada, Texas YU 3-2496

AS FOR THE PAST 48 YEARS
OPEN ALL DAY SATURDAY

Contact Lenses—Visual Analysis

"HINTON'S BIG RED" IN ACTION"



THIS UNIT IS CAPABLE OF BAILING 280 GALLONS OF WATER AND SAND PER MINUTE WHILE DEVELOPING A NEW WELL.

HERE'S WHAT THIS MEANS TO YOU WHO ARE PLANNING NEW WELLS.

- NO TEST PUMPING
- YOUR NEW PUMP STAYS NEW LONGER BECAUSE IT NEVER PUMPS SAND.
- A LONGER LASTING WELL
- A STRONGER WELL
- THE CASING STAYS STRAIGHT FOR NO CAVE-INS CAN OCCUR, THUS SAVES PUMPING COSTS.

FOR DETAILS OF THIS AND OTHER IRRIGATION WELLS NEEDS CONTACT

HINTON

WELL SERVICE, INC.
603 N. 2nd FLOYDADA YU- 3-4003

IN CHUCK WAGON "VALHALLA"—The Old Matador Ranch range chuck wagon, shown above, has a permanent place in the Cowboy Hall of Fame on U. S. 66, east of Oklahoma City. This picture was made before the old wagon, "hoodlum" wagon and stove cart were shipped to Oklahoma. Standing beside the wagon are two former Matador Ranch cowboys, C. C. Smauley, left, and Ed D. Smith. Smauley worked for the "Company" 18 years and Smith about 35 years. The old chuck box is shown at the end of the wagon. The iron wagon bows held rolls of cowboys' beds as the "wagon moved" from one camp ground to another. The wagon brake lever, which the cook could reach with his foot while riding atop the rolls of bedding and driving four mules, is shown at left. (Photo by Douglas Pitts Jr.)

★ ★ ★

FROM MATADOR

Old Wagon Now 'Famed'

By DOUGLAS MEADOR
Special Correspondent

MATADOR—Smoke from uncounted camp fires has drifted across the Matador Ranch range chuck wagon which arrived at the Cowboy Hall of Fame in Oklahoma City in time for its opening.

The last sourdough had been scraped from the chuck box lid in the early spring of 1958 when the wagon, plus the "hoodlum" wagon and the stove cart, were brought in and stored in the former Burton-Lingo Lumber Co., building here. The old chuck wagon was camped in what was the former East Pasture in Cottle County.

John V. Stevens, who was manager when the "Matadors" sold, operated the Red Lake Cattle Co., until 1959, when the last of the cattle were shipped. After the company brand and name had been sold, the remnant of the ranch operated as the Red Lake Cattle Co. Stevens, who began working for the Matadors in 1939, was the last man to draw a syndicate check in 1960.

Famous ranchman Albert Mitchell, Albert, N.M., who aided as an advisor for the syndicate that bought the Matadors, called Stevens several times regarding the old Matador chuck wagon. He is chairman of the board of directors for the Cowboy Hall of Fame.

He pointed out that the wagon would have excellent care forever, and that millions would have an opportunity to see it.

Stevens said the wagon was brought here just as it left the range, with all equipment, excepting the food. After seven years, however, all removable objects had been taken, a "piece at a time."

The box of the old chuck wagon was believed to be more than 50 years old, but the running gear was bought in the early '40's. The iron wagon bows were bolted to the bed, to hold the rolls of cowboys' bedding as the chuck wagon moved from one camp ground to another. Thousands of cowboys had called the old chuck wagon "home" during the half of a century it was in use.

The stove cart was brought to the Matador range in later years, but for 40 or 50 years the cooking was done out in the open, with "Dutch ovens", a flat pot set over the coals with more coals placed on the iron lid. The only protection was the canvas "fly" which was tied to the back of the wagon and stretched out over two poles, providing some shade and rain protection. It was little protection however, in the winter.

The Matadors operated two chuck wagons for many years. About 20 years before the ranch was sold, a chuck wagon burned in the Turtle Hole pasture. Pete Coffman was the cook, according to Ed D. Smith.

A cook tent and stove was being used. The stove got too hot too close to the tent and set the grass on fire, as well as the tent, chuck wagon, chuck box and harness. There was no water available and no way to put the fire out. The Matadors operated only one range wagon after the incident.

Now the last chuck wagon has gone to the $2½ million "Valhalla" of chuck wagons, and it has made its last tracks on the great Matador range. The last of thousands of hungry cowboys has long since wiped the steak tallow from his plate and stacked it in the tub for the cook to wash. Another chapter in the history of the rach country has been completed.

DOUGHERTY NEWS

(HELD OVER FROM LAST WEEK)

Mr. and Mrs. Ron Davenport and son of Lubbock were guests in the home of her parents, Mr. and Mrs. R. W. Overstreet Saturday.

Charles Overstreet has returned home after attending the Orchestra School at Tech for the past two weeks. He received instruction in violin.

Robert and Charles Overstreet attended the Fourth of July celebration at Hale Center and Charles played two numbers in the Fiddlers Contest.

Bill McNeill visited Mr. and Mrs. C.A. Caffee Sunday afternoon.

Mr. and Mrs. John Huff and their granddaughters, Cynthia Ann and Connie Sue Yates of Ft. Worth visited Mr. and Mrs. C. A. Caffee during the weekend. Mrs. Caffee is the great aunt of Cynthia Ann and Connie Sue.

Several family friends in this area have received announcements of the birth of Darien Raymond West, who was born at Hereford at 11:28 p.m. June 29 - weight 5 lbs., 12 oz. He is the grandson of Mr. and Mrs. Raymond Holt, formerly of Dougherty.

Mrs. J. L. Nichols and Mr. and Mrs. Ed Wester were dinner guests in the home of Mr. and Mrs. Jimmy Powell in Plainview Monday.

Mrs. Bobby Everett and son of San Antonio were house guests in the home of her parents, Mr. and Mrs. G. W. Smith last week. Other guests in the Smith home were Mrs. Wayne Webb and children, Marcus, Charles and Jayne of Baltimore, Maryland. Mr. and Mrs. Dale Smith, Shawn and Shannon joined this group for a dinner party Wednesday evening. Mrs. Webb is the former Janet Lloyd, a sister to Mrs. Smith.

Mr. and Mrs. Harlan Cage accompanied by her parents, Mr. and Mrs. Jim Morrison, visited their son, Wayne Cage at Fort Davis over the holiday weekend.

On Monday afternoon this area received rain with varying amounts. Dougherty townsite reports 1 1/2 in.; 2 to 3 miles northeast of Dougherty 2 1/2"; much less in the Antelope area - reported from 1 in. to 3/10 in.

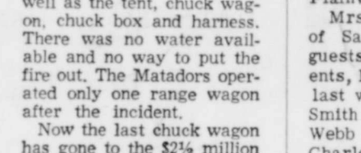
Drive Down Today

For The Best Deal Ever

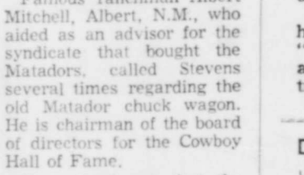
Largest Selection of Imported Cars

in the Great Plains

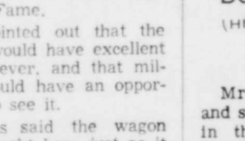
PRICED RIGHT--"Low"Down Payment



JAGUAR

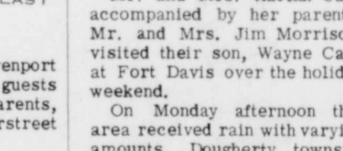


MG



Austin-Healey

VOLVO



Sales-Service-Parts

OVERSEAS MOTORS CORP of LUBBOCK

SH-4-4547

1909 Texas Lubbock

Hinton's "Big Red" Replaces Old Type Test Pump - Engine

A relatively new process used by Hinton Well Service virtually eliminates the old method of setting a test pump formerly used to "bring the well in".

Big Red is a large flat-bed diesel truck with a 60 foot tower attached. The tower is hauled by letting it rest on brackets built on the bed of the truck and above the cab of the truck.

Big Red is used in bailing the sand out of the new, and reworked wells, thus saving wear and tear on any new pump that is set into the well.

A cable is connected to a bucket, 14 inches in diameter and 40 feet in length, that has a capacity of 280 gallons. The crew can operate the bailer in such a manner that the bucket can be pulled from the well once every minute when it is full of sand and water. This gives Big Red a capacity of 280 gallons per minute, more water than a lot of wells in Floyd County are capable of pumping.

The main use of the machine is for gravel packing of wells. A 24" hole is drilled, for example, for an irrigation well. A 16" casing is put into the well. Perforations are cut in the casing through the entire depth of the water bearing strata, which allows the water from the strata to collect inside the casing. The area between the well walls and the casing is then packed with gravel to keep the sand from caving in at any time in the future.

Each time the bucket is dropped down through the casing the force drives water out of the casing through the perforations and when the bucket is drawn out the vacuum caused by the action draws the water back into the casing. This action washes more of the sand away from the casing in the water bearing areas thus allowing more gravel to be put into the hole and consequently a better well developed.

As much as 180 yards of gravel have been put into wells.

When Hinton completes washing out the well with this bucket the owner of the well can then set whatever pump he likes on the well and the first water that comes out will be clear water, that is with virtually no sand noticable.

Guy Hinton, one of the founders of the firm, developed the idea recently while watching water wells being drilled in Kansas, the Oklahoma and Texas Panhandles.

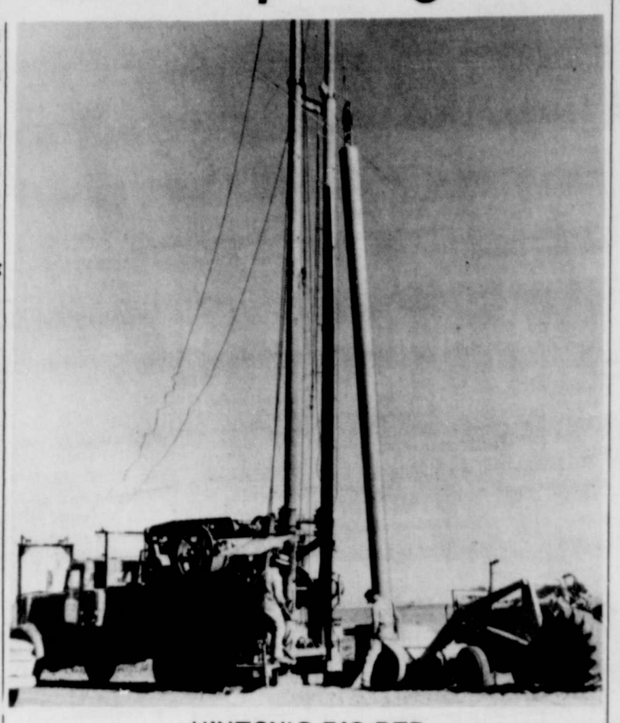
A few years ago little or no gravel packing was done and wells have caved in ruining the possibility of pumping water without being cleaned out or re-drilled.

With the sides of the well, and the water bearing area around the well casing packed with gravel it is almost impossible for a cave-in to take place.

In talking about this process recently Boone Adams, manager of the firm here, said that a few years ago, at no fault of anyone's, the driller's ignorance caused several wells to be short lived.

"Now we are drilling wells that should last a long time," he added.

In a few years, new developments may make the bailing method completely outdated, but presently it is one of the greatest advantages to a person who is drilling a new irrigation well.



HINTON'S BIG RED

Dougherty News By Mrs. W. J. Ross

DOUGHERTY, July 12 – Family picnics and swim parties at Roaring Springs are very popular at this season. Sunday evening the Lloyd family enjoyed a supper and get-together at the Springs. Mr. and Mrs. John Lloyd, Mr. and Mrs. Ray Lloyd, Mr. and Mrs. Fred Lloyd and children, Mr. and Mrs. G. W. Smith, Mr. and Mrs. Webb and children of Arlington, Virginia and Mr. and Mrs. Truman Webb and Ganell of Childress were present.

Mr. and Mrs. George Scott and Lezley of Amarillo were weekend guests in the home of Mr. and Mrs. V. V. Scott. They enjoyed a swim party Sunday afternoon.

Friday evening Mr. and Mrs. Kent Covington and children, Mr. and Mrs. V. V. Scott and children, Mr. and Mrs. Bob Ross and Tommy enjoyed a supper and swim at Roaring Springs.

House guests in the home of Mr. and Mrs. Ned Bradley are Martha Stephens of Girard and Lori Busby of Amarillo, the niece and great niece respectively of Mrs. Bradley.

Sunday afternoon guests in the Bradley home were Mrs. Frank Stephens, Mrs. Erwin Stephens, Mrs. Blue Stephens and Johnny of Spur and Girard.

Mrs. H. D. Meredith of Amarillo, Mrs. Leo Frizzell of Floydada and Mrs. Jim Morrison were guests in the home of Mr. and Mrs. J. G. Cage.

Mrs. J. T. Poole accompanied her sister, Mrs. Walter Decker and son, Walter Bill Decker, of Wichita Falls on a vacation to points in Colorado.

Jodie Campbell has returned home after attending Tech the first semester of the summer.

Mr. and Mrs. Ray Gene Carthel and family and nephews Wayland Carthel and Ken Cooley of Lockney returned home Sunday after vacationing in various points in New Mexico and Colorado.

Mrs. W. J. Ross visited relatives in Ralls Thursday.

Mrs. Dale Smith visited her parents, Mr. and Mrs. Don Dufesk in Amarillo last week. Her father was quite ill, but is improving.

Mr. and Mrs. Harlan Linch of Iredell, Texas were weekend guests in the home of his brother, Mr. and Mrs. I. S. Linch. They are enroute to Alaska, will motor over the Alcan Highway and plan to return in October.

Mr. and Mrs. Gus Hammonds are having medical check ups at Temple this week.

Mr. and Mrs. Kenneth Chance and children, David and Denise of Noblesville, Indiana were recent guests in the home of her parents, Mr. and Mrs. Sam Lide. The Chance family and the Lides visited relatives in Amarillo. Friends will be interested to learn that David plans to enroll at Indiana State College in September, and Denise will enter high school at Noblesville.

Mr. and Mrs. Wayland Jones, Julie, Steve and Gregg attended the Jones family reunion at Lake Kemp over the weekend. Approximately 50 family members were present.

Monday evening the Wayland Jones family attended a reunion of the McClure family at the home of Mr. and Mrs. Dennis Taylor.

Amy Jones was the house guest of her grandparents McClure of Mount Blanco over the weekend.

Bill Daniel, a Senior student at Tech spent the weekend at home and returned to Tech for the second semester.

Monday Mrs. Howe Hines visited her mother, Mrs. J. R. Thomas who is hospitalized at Lubbock with a severe case of the shingles.

Sunday Mr. and Mrs. Earl Foster attended a reunion of the Bradford family at the home of Miss Delzie Bradford in Floydada. All the children were present except Mrs. K. W. Cook of Winters.

Mrs. J. L. Nichols and children have returned home. Judy Johnson remained to spend the summer with her grandparents, Mr. and Mrs. H. N. Powell and her aunt, Mrs. Ed Wester.

Sunday Mrs. H. N. Powell and Mrs. C. Bullock visited their sister, Mrs. Horace Johnson and husband in Lubbock.

Mr. and Mrs. Wendell Graham and children attended a family get-together at the home of her parents, Mr. and Mrs.

Farm Bureau Facts & Faces

A TIRE service for Farm Bureau members in Floyd County will be established in the near future according to Louis Pyle, President. In a business session July 6, the County Board decided to place a dealership in Lockney and Floydada. Decision is still to be made as to who will have the dealership. To give an idea of the meaning of this new service to Farm Bureau members, a tire valued at $30.00 will be sold for approximately $17.75. A current membership card will be necessary to participate in this service.

Gene Probasco was the only board member absent from the meeting. Gerald Bedenbender, Area Field Representative, and Al Grauer, Director of TFB Program Development Division were present to answer questions about the new tire program. Newell Burke also sat in on the meeting.

Pyle said that he was very appreciative of the willingness and cooperation of the present board members and wanted the membership to realize that they are being served well by these men: Weldon Smith, Virgle Brasher, Ray Lloyd, Hollis McLain, Kenneth Broseh, Doodle Milton, Gene Probasco, and Durrell Fortenberry.

Senate approves a record $328 billion debt.

Survey finds German division deeper than ever.

Local Studen... Attending S... FFA Conve...

Eight local Future ... and advisor, Gerald T... left Monday night to ... State FFA Convention ... in Houston this week.

Three of those ... receive their Lone Star ... Degrees at the conven... Lone Star candida... Wheeler, is unable ... the meet. Those who ... ceive the degrees are ... Overstreet, Ken Cam... Kenny Custer.

Other students who ... tending are Nathan ... Franklin Harris, Larr... Roland Adams, and Da... iel. Henry Barber, ad... local vocational agricu... structor, was to meet ... at the convention.

After the meeting ... plans a day outing on ... Coast at Galveston.

TOMMY WATTS NAMED ON HONOR ROLL

Tommy Watts, a rec... uate of Floydada, is o... University of Texas ... named on the Spring ... Honor Roll.

He is enrolled in th... of Engineering.

HODGES NAMED ... WORSHIPFUL M... BY LOCAL MAS...

Clyde Hodges was in... Worshipful Master of ... Masonic Lodge Frid... Installing officer wa... Deputy Wayne Russell ... stalling Marshall wa... Trapp.

In addition to Hodge... lowing were installed ... den, M. J. McNeill; Jr. ... Elmer Biggs; Treasu... Walls; Chaplain, Al... ham; Sr. Deacon, How... dale; Jr. Deacon, Doy... Sr. Steward, Kenneth ... Warden, Waylon Jone... Keller Holmes.

Leo Brown in Lubboc...

Mr. and Mrs. Jer... sey and children of Pa... California, Mr. and ... Raines and children ... Beach, California ... Marion McGrew and ... Waco were also guest...

WIN-FREE $100. DURING THE Shurfine ROYAL RECIPE SWEEPSTAKES

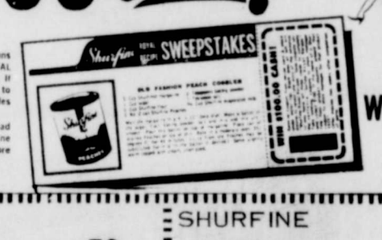
$25,000.00 CASH!

FREE! OVER 140,000 SHURFINE FOOD PRODUCTS

HERE'S HOW IT WORKS!

Get your FREE Shurfine Royal Recipe card each time you shop. Collect coupons until you have all three words to complete the phrase "SHURFINE ROYAL RECIPES." Take the winning coupons to store manager and collect $100. If the name of a Shurfine food product appears on a coupon present same to store manager for FREE product indicated. A blank or illegible card entitles you to another free card.

P.A.G. Affiliated Food Stores collectively and throughout the Golden Spread are offering FREE $25,000.00 CASH and over 140,000 FREE Shurfine food products during this promotion. Shop the P.A.G. Affiliated Food Store displaying the Shurfine Royal Recipe Sweepstakes signs.



WONDERFUL RECIPES TOO!

SHURFINE SHORTENING	3 LB. CAN 79¢	SHURFINE CATSUP	20 OZ BOT
SHURFINE COFFEE	REG OR DRIP GRIND LB. 83¢	SHURFINE TUNA	CH
SHURFINE PORK & BEANS	NO. 300 CAN 2 for 25¢	SHURFINE SALAD DRESSING	QUART S
SHURFINE SLICED OR HALVES PEACHES	NO. 2 1/2 CAN 4 for 1.00	SHURFINE PINEAPPLE JUICE	46 OZ. C
SHURFINE CUT BLUE LAKE GREEN BEANS	NO. 303 CAN 23¢	SHURFINE SWEET POTATOES	NO. 3 SQUAT CAN WH
SHURFINE CUT GREEN SPEARS ASPARAGUS	31¢	BEST MAID PEACH PRESERVES	18
SHURFINE MILK	TALL CANS 2 CANS 29¢	SHURFINE EARLY HARVEST PEAS	303
U.S. GOOD TENDERIZED STEAK	LB. 79¢	GRADE A FRYERS	LB.
LEAN AND GOOD PORK CHOPS	LB. 71¢	U.S. GOOD CHUCK ROAST	LB.

CALL US AT YU 3—2534 WESTERS GROCERY MARKET

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ssified Display Rate: 75 cents per column

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Y DEADLINE NOON TUESDAYS

NCEMENTS

nd Meetings

1OOF Lodge No. 34 day nights. James. L. ble Grand, Floyd 6 tfc

Chapter No. 227 h Masons Lodge heir stated meet- e fourth Saturday ch month at 7:30. lmes, H. P., Ray son, Secy. tfc

Masonic Lodge No. A.M. will hold their eeing the second ight of each month yde Hodges, W. M. Ferguson, Secy.

ANKS thank everyone for ce cards, letters, lls, visits and the s and also the pas- hile I was in the ital. This has been to me. Thanks

s. C. N. Battev

THE COOKING WORLD'S FAIR

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ural Gas Company

Vacuum Sweeper luding hose instal makes. Home Ap- vice. 116 W. Mis- YU 3-2846. 3 tfc

lectric Motor Re- e. Call Home Ap- 6 W. Missouri St. 38tfc

or some washers, for all washers. ne of belts for all d dryers. Home Service, 116 W. treet. YU 3-2846.

d Goods

ely brighten your .Blue Lustre them inate rapid resoil- electric shampooer Furniture. 7-15c

RS. G. H. Fleming ree passes to see the Field" Thurs- riday night at the ive-In Theatre. 7-15

OST

N HOUND—Reward ontact Malvin Jar- nneth Willis. 7-15c

WHILE YOUR D WORKS

e Guard Valuables ith A National y Deposit Box

Farm & Ranch Loans

FARM LOANS: See us for Farm Loans, higher appraisals, prompt closing and excellent prepayment options. GOEN & GOEN tfc

SHOP FOR a loan like you shop for a farm. Find out about the loan that financed a million farms and ranches - a long-term, low payment Fed. Land Bank Loan. See Jake B. Watson at the Federal Land Bank Association of Floydada. 319 S. Main, Floydada, Texas. tfc

FARMERS EXCH.

Farm Machinery

FOR SALE: Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

YES! Mr. Farmer . . . We have a portable disc roller and will come to your farm to sharpen your disc for that wheat breaking job. Russell's Shop, Matador Highway. tfc

NORRELL TRACTOR PARTS: for Tractor and Irrigation Supplies and Accessories. tfc

Irrigation

WE'LL PAY top prices for junk irrigation engines, wrecks of all kinds. See us for rebuilt engines, guaranteed, of all kinds. Engine Supply. Phone YU 3-4071, Silverton Hiway. tfc

Miscellaneous

FOR SALE – Gas range, student desk and Duncan Phyffe dinette. Call YU3-2287. tfc

FOR SALE – 1958 Ford pickup. Call YU3-2824. tfc

SPRAYED PAINTING, houses, barns, roofs, cotton trailers. Free estimates. See Coy Smith, 200 West Jackson, Floydada, Texas. tfc

TWO good used check writing machines. Your choice $27.50. Hesperian Office Supply, Phone YU3-3737. tf

BRAND NEW Underwood Standard typewriter, $125.00. Hesperian Office Supply. Phone YU3-3737. tf

SLEEP WHILE YOUR WANT AD WORKS

FLAME CULTIVATION SALES AND SERVICE

CUSTOM FLAMING AND SPRAYING

FOR FAST AND DEPENDABLE DELIVERY SERVICE GIVE US A CALL YU3-2413

FLOYDADA BUTANE CO.

Feed, Seed & Grain

FOR SALE – Alfalfa Hay. Guy Ginn, YU3-2593. tfc

FOR SALE: Bulk garden seeds, lawn and garden fertilizer and insecticides, lawn grass seed, onion plants, sets, seed potatoes, fertilizer spreaders and lawn seeders. CARMACK FEED AND SEED CO. tfc

SHOP FLOYDADA AND SAVE MONEY.

SLEEP WHILE YOUR WANT AD WORKS.

Livestock & Poultry

WANTED – 100 good pigs and 100 feeder shoats. Willie B. Eakin, 667-2514, Petersburg. tfc

LATEST FRANKLIN VETERINARY SUPPLIES Available at Bishop's Pharmacy tfc

SLEEP WHILE YOUR WANT AD WORKS.

MERCHANDISE

Miscellaneous

WE BUY radios in need of repairs. Roy L. Linch, Floydada Trading Center, 406 E. Houston. tfc

CLEAN used furniture bought and sold. Floydada Trading Center. Roy L. Linch, owner. 406 E. Houston. tfc

COMPLETE LINE OF FRANKLIN VETERINARY SUPPLIES Available at Bishop's Pharmacy tfc

EVERYTHING in musical instruments and accessories and repair parts. Johnson's Pharmacy. tfc

MUST SELL – 1960 Ford Galaxie V-8 – Auto. Trans. – Air Cond. – A Real Good Buy. Call YU3-2294. tfc

WANTED – Used student piano. Call YU3-2549 after 6 p.m. 7-15p

FOR SALE – 1963 Deluxe Cushman scooter. Starter, lights. See at Reed Ford Sales. tfc

FOR SALE - 22" x 34" heavy aluminum sheets which would be fine for covering outside of barns, garages, etc. . . . make good roof with tar sealer. 25¢ each . . .or 20¢ each by the hundred. Blanco Offset Printing . . .Phone YU 3-3737. tf

OIL LEASE on 320 acres 3 miles northwest of well now drilling. Doyle Moore, YU3-3070. tfc

FOR SALE – General Electric refrigerator. 30 day warranty. $65.00. 2 Citizens Band Radios with crystals. $50.00 each. YU3-2683. tfc

FREE EQUITY in late model Singer sewing machine. Automatic zig-zagger, blind hems, fancy stitches, etc. $24.50 cash or 4 payments of $6.55. Must have good credit. Write Credit Department, Lubbock Sewing Center, 1114 19th Street, Lubbock, Texas. tfc

MR. BUSINESSMAN! – now is the time to order your advertising specialties for personal gifts, for grand openings. Call Jack Henry, YU3-2463, Box 925, Floydada. tfc

DON'T LET THE BIG OUT-OF TOWN BOYS SELL YOU THAT OFFICE EQUIPMENT AND SUPPLIES, BECAUSE THE HESPERIAN OFFICE SUPPLY WILL GIVE YOU A BETTER DEAL.

COW POKES By Ace Reid

You're mad cause it's just an overdue notice on yer air conditioner! Jist imagine how that mail man must feel!

AUTO, FIRE & FARM INSURANCE

Floydada Real Estate & Insurance Agency
JIM WORD — PHONE YU 3-3360

RENTALS

SHOP FLOYDADA FIRST

FOR RENT – Well located unfurnished three room and bath apartment. Carpeted. Call YU3-3175 or YU3-2856. tfc

FLOYDADA MERCHANTS APPRECIATE YOUR BUSINESS.

FOR RENT: Furnished apartments and bedrooms. 102 E. Houston on Highway 70. tfc

FOR RENT – Quonset type barn 40 x 100. Call YU3-3140. tfc

FOR RENT – 5 room house and sleeping porch, 2 baths, 3 rooms carpeted, garage. YU3-2202. tfc

SLEEP WHILE YOUR WANT AD WORKS

FOR RENT – 2 bedroom house, located at 303 E. Tennessee. Call YU3-3898. tfc

FOR RENT – Furnished apartment. Mrs. Green, 129 West Georgia. tfc

FOR RENT – Modern, 3 bedroom, 2 bath, brick home. 25 miles northeast Floydada. 1/2 mile off pavement. YU3-3524. tfc

FOR RENT – Furnished garage apartment. Air conditioned. Bills paid. 418 West California or call YU3-2241. tfc

BUSINESS FOR SALE

FOR SALE - Grundy Iron & Metal Works. See Bill or J. B. Grundy for details. Phone YU 3-3530. tfc

Farms & Ranches

CITY PROPERTY ranches and farms. Give me your listings. Thagard Real Estate. Phone YU 3-3716. tfc

FOR SALE OR TRADE – 160 acres, 10 miles west of Floydada, for town residence. YU3-3648 or YU3-2661. Mrs. Fred Gross. tfc

FOR SALE – 160 a. Grassland southeast Floydada in Water Belt. $135.00 a. – $7500.00 down. Bal. 5 1/2%, 1/2 min. John Garner, Silverton, Texas. Pho. 4196 Bean Tex. 8-5c

Houses For Sale

FOR SALE: House and acreage. Bob Muncy. tfc

FOR TRADE – My equity in 2 bedroom house for trailer house. Call YU3-3884. tfc

FOR SALE – 81' lot near Andrews Ward School. Phone YU3-4198. 7-22p

FOR SALE – 5 room house with bath on pavement. 208 W. Jackson. See J. B. Bishop. Phone YU3-3255. tfc

FOR SALE – 2 bedroom, 2 baths. 816 West Jackson. 3 bedroom, 2 baths, brick. 717 West Tennessee. YU3-2496. tfc

FOR SALE: To settle the Earl Rainer Estate. 3 bedroom home at 622 West California and Rainer Shoe Shop. Call YU 3-2437. tfc

FOR SALE – Large 3 bedroom house, well located. Small down payment. Hale and Hale, YU3-3261. tfc

FOR SALE – 3 bedroom, 1 3/4 bath house, storm cellar. Good Terms. See at 704 S. 3rd. Tommy Assiter, YU3-2511 or YU3-3611. tfc

FOR SALE – Two houses located on paved street. For quick sale, $3250.00 for both. Contact Wayne Russell, YU3-3148 days. Nights call YU3-3535. tfc

FOR SALE–Two bedroom house on one and one-third acres. One mile from town. $5,150. Call YU3-3767. tfc

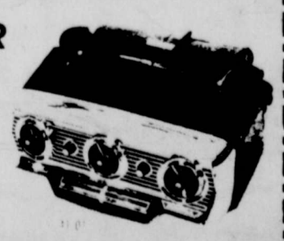
FOR SALE – 3-bedroom, 2 bath house, on large corner lot. Den, fireplace, carpet. YU3-4189. tfc

OFFICE EQUIPMENT

THE BEST PRICE AND QUALITY WE MEET OR BEAT COMPETITION

HESPERIAN OFFICE SUPPLY

HOT WEATHER IS HERE



See Ted Now for a new FRIGIKING AIR CONDITIONER FOR YOUR CAR OR PICKUP

$255. & Up

Now is the time to get your car tuned up for that Summer driving

TED ALLEN AUTO SERVICE

206 E. Main PHONE YU 3-3290

EMPLOYMENT

Help Wanted

HELP WANTED – Applications are now being received for employment at Mar Dell Convalescent Center in Floydada for Registered and Licensed Vocational nurses, nurses aids. Write, giving full qualifications and references to Box KOZ, c/o Hesperian. tfc

WANT TO EMPLOY new and used car salesman. Good opportunity for right man. See Ray Reed at Reed Ford Sales on the Ralls Highway. tfc

WANTED – Permanent position. Married, can supply character and job references. Prefer farm and ranch. Richard Mayo, General Delivery, Floydada. tfc

WANTED – Employment, preferably by the hour. Handy with tools. Farm work, but no irrigation. Local references. Contact Roy E. Finley, Route 3, Floydada. 7-29p

WANTED IMMEDIATELY–Man or woman to supply consumers with Rawleigh products in Floyd Co. or Floydada. Can earn $50 weekly part time – $100 and up full time. See Paul Roach, 1410 W. 8th St., Plainview or write Rawleigh TX E 300 336 Memphis, Tenn. 7-15p

FOR SALE...DEMONSTRATOR 1965 ROYAL TYPEWRITER. $50.00 off new price. HESPERIAN OFFICE SUPPLY.

USED Underwood Typewriter, $35.00, one used Woodstock typewriter $20.00, Demonstrator 1965 Royal typewriter, $175.00, adding machines $25.00 and up. Hesperian Office Supply, Phone YU3-3737.

ARTHUR B. DUNCAN ABSTRACT COMPANY
MAUD E. HOLLUMS
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ABSTRACTS — TITLE INSURANCE
Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association.
Telephone YU 3-3167
Office on South East Corner public square, Corner California and Wall, Floydada Texas.
"The Oldest Abstract plant in Floyd County."

HOUSES FOR SALE

FOR SALE – 2 bedroom home – basement, fenced-in yard, carport and storage – on two 50x100 ft lots. 325 W. Ollie, YU3-2270. 8-5c

MUST SELL – Neat 3-room cottage, walk-in closet, floor furnace, hot water heater. To be moved. $1650.00. Homer Steen. tfc

TOWN PROPERTY FOR SALE – To settle White Estate. See W. U. White administrator. 7-15c

SLEEP WHILE YOUR WANT AD WORKS

RADIATORS
NEW AND USED
CLEANED - REPAIRED
RECORED
BADGETT RADIATOR SHOP
Radiator Service
YU 3-3454

English Walnuts-Pecans-Almonds
BUSINESS went to NUTS
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Title Insurance
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Floydada, Texas

SIGNS?
TOMMY CARKHUFF
Leave Message at Hammond Sheet Metal

For Prompt Service on Home & Auto Radios See
RICE
RADIO SERVICE
½ blk. n. of bus station

Call YU 3-3220
Gasoline - Oils - Grease
For Delivery
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East Highway 70
FLOYDADA

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Real Estate
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BOOTHE BUILDING FLOYDADA

PATTERSON PLASTIC PIPE COMPANY
CHARLES PATTERSON, PH. YU3-2048
-PLASTIC GAS LINE INSTALLATION
-ALUMINUM PIPES
-PLASTIC IRRIGATION PIPE
-ASBESTOS, CEMENT PIPE, 4"6" 8" 10" 15"
-DITCHING -BACK HOE
CARLTON PLASTIC (The pipe with the stripe)

Dr. O. R. McINTOSH
OPTOMETRIST
211 SOUTH MAIN ST.
MEMBER Phone YU 3-3460—Floydada, Tex.
CLOSED SATURDAY AFTERNOONS UNTIL AUGUST.

JOHN B. STAPLETON
LAWYER
101 N. Main Street
TEL. YU 3-2197

FOR SALE....giant size chain powered tricycle. $7.50. PHONE YU3-3982.

FLOYDADA MERCHANTS APPRECIATE YOUR BUSINESS.

Home Made Eggs
Enjoy fresh home produced eggs from.....
CARMACK'S

ATTENTION INVESTORS!

Want to talk to local and area persons who might be interested in an investment in Mar-Dell Manor, Convalescent Center now under construction in West Floydada.

Good return on your investment and stable security. If interested write box KOZ C/o Hesperian, Floydada, Texas Hesperian

PIGGLY WIGGLY HAS A NEW LOOK !
COME HELP US CELEBRATE THIS WEEK !

THESE PRICES GOOD IN FLOYDADA, JULY 15, 16, 17, 1965.
309 SOUTH WALL ST.

FREE
6 STANDARD 7 TRANSISTOR RADIOS
DRAWING TIMES:
JULY 23 AT 6 O'CLOCK
JULY 30 AT 6 O'CLOCK

FREE
3 INSTAMATIC KODAK CAMERAS. DRAWING TIME WILL BE JULY 31st at 6 O'CLOCK

FREE
ONE 11" ELECTRAMATIC SKILLET BY CORNINGWARE. DRAWING WILL BE JULY 28th. AT 6 O'CLOCK

FREE
$250.00 IN GROCER
DRAWING WILL BE S
JULY 31, AT 6 O'CL
1st. PRIZE....$10
2nd. PRIZE...$50
3rd. PRIZE...$50
4th. PRIZE...$50

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

FREE
5 PIECE SILVER SERVICE SET
DRAWING WILL BE JULY 31st.

PIES
FROZEN BANQUET CREAM
4 FAMILY SIZE

ORANGE JUICE TREESWEET ..... 3 6 OZ. CANS

COCA COLA
KING SIZE
6 BOTTLE CARTON.. 29¢

SUGAR HOLLY ..... 5 LB. BAG ..... 49¢

SHORTENING SWIFT JEWEL ..... 3 LB. CAN 49¢

PINEAPPLE JUICE SANTA ROSA 46 OZ. CAN 25¢

FREE
ONE 8 OZ. PKG. BOO
FISH STICKS WITH
CHASE OF 1 LB. PKG
BOOTH'S BREADED S
AT REG. PRICE $1

PIGGLY WIGGLY MEATS

ROUND STEAK
U.S.D.A. CHOICE, AGED, HEAVY BEEF VALU-TRIMMED
LB ..... 89¢

GROUND BEEF LEAN 100% BEEF, .. DATED .. 3 LBS. $1.

SLICED BACON HORMELS BLACK LABEL ... LB .... 79¢

TOOTHPASTE CREST LARGE SIZE ..... 39¢

IT'S PEACHES 'N' CREAM TIME !!!

MELLORINE
BORDENS OR CLOVERLAKE ASSORTED FLAVORS
½ GAL.. 29¢

ORANGE DRINK
BORDEN'S ½ GALLON.... 29¢

PEACHES
CALIFORNIA EXTRA FANCY FREESTONE
LB..... 12½¢

LETTUCE
FRESH, FIRM GREEN, LARGE HEADS
2 FOR .... 25¢

CAKE MIX GOOD 'N' RICH ..... 4 18 OZ. PKG. ... $1.00
FLOUR LIGHT CRUST .. 5¢ OFF LABEL .. 5 LB. BAG .... 43¢
TUNA LUCKY STRIKE CHUNK LIGHT ..... 2 NO. ½ CANS ... 49¢
COOKING OIL CRISCO ALL VEG. 38 OZ. BTL ... 69¢
BAR-B-Q SAUCE KRAFTS, PLAIN, HOT, SMOKED, 18 OZ. 29¢

FREE! FREE!
ONE LB. ARMOUR STAR SLICED BACON WITH PURCHASE OF ONE 5 LB. ARMOUR CANNED HAM AT SPECIAL PRICE, $4.98

Lowest Prices . . . Greatest Variety . . . always at . . .
Piggly Wiggly

The Floyd County Hesperian

HISTORICAL EDITION — THURSDAY, JULY 15, 1965

The History of the Caprock Country

on the occasion of the

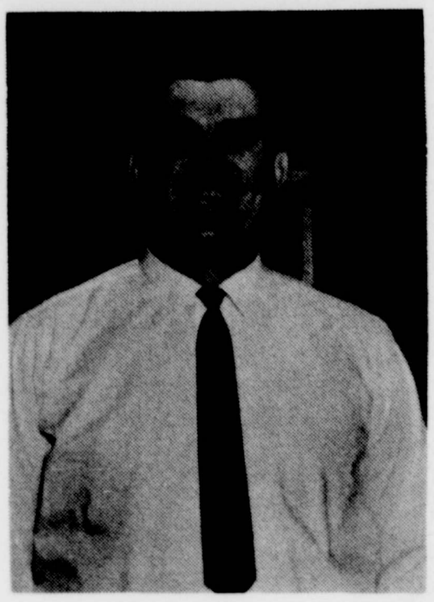
75th Anniversary of

Floyd County

1890-1965

50¢
Per Copy

ANNIVERSARIES - A - POPPIN



ARTHUR WYLIE
OWNER

Floydada Travel Center Is One Year Old And Arthur Wylie Would Like To Thank The People Of Floydada For Making It The Success That It Is.

BILL OWENS
MANAGER

One stop "Duzzit" at the Floydada Travel Center

★ Tires, Batteries, All Auto Accessories

★ Clean, Modern Rest Rooms

★ Friendly, Efficient Service

★ Delicious Food

★ 24 Hour Service

FLOYDADA TRAVEL CENTER
SAYS CONGRATULATIONS
TO FLOYD COUNTY
1890-1965

WYLIE PETROLEUM COMPANY'S
FLOYDADA travel center
DEEP ROCK

Floyd County Hesperian

SECTION 1 FLOYD COUNTY HESPERIAN THURSDAY, JULY 15, 1965

T. M. BAR PUNCHERS 1909 – Shown above are some of the cowhands of the T. M. Ranch in 1909. Note the bedrolls, and the chuck wagon in the background. Identified people are a Mr. Hefner, Jack Sheperd, Edd Ball, Efford Parrish, Base Permenter, Babe English and Pink Kester.

Ranch Life On The Plains

Spur is an almost magic name when one begins thinking of the ranch and range life on the plains of Texas. The town bearing that name is a couple of counties away from Floyd. The interest the name brings up is much nearer. Even though farming has long outdistanced ranching as a means of living in this county, the jangle of spurs still has an entrancing sound.

The Espuela Land and Cattle Co. of Texas sold the famous Spur Ranch to S. M. Swenson and Sons, and associates, of New York, and the principle railroad town within that ranch received that name in 1909. Even the weekly newspaper is known as "The Texas Spur."

It took some tall explaining to convince the postal authorities in Washington of the appropriateness of the title for the post office. The Spur Rnch itself occupied land in two adjoining counties to Floyd, Dickens and Crosby, as well as in Kent and Garza, according to an article in the 1940 Hesperian 50th anniversary edition by Dr. Clifford B. Jones of Texas Tech.

It was purchased in 1907 by the Swensons. The basis of the Spur herd was the old Cross L bought in August of 1878 from the New Mexico-Colorado line by J. M. Hall. Others were bought in Refugio, Texas, and trailed to Dickens Co. by Hall.

An interesting sidelight comes in the discovery in 1913 of potash, resulting from the drilling of what was then the deepest well in Texas, at 4,489 feet. The heavy brine was found at about 2,000 feet. A great industry of Texas thus had its birth. Both Spur, of Dickens County, and Girard, in Kent County, came from Spur land. Floyd County residents can have a feeling of pride in the traditions of this ranch. Dr. W. C. Holden of Texas Tech has written a book about the ranch.

The Matador Ranch, although established primarily in Motley County, with considerable holdings in Dickens County, had considerable acreage in Floyd County. These three counties held the "home range", though there was extensive pasturage at the Alomositas pasture in the Panhandle, as well as leased land up to and beyond the Canadian border.

The general outlines of this great ranch are fairly well known: How it was acquired early by "canny Scots"; the way in which the cautious yet realistic Scot board met periodically to review policies and make plans for their joint-stock company; the manner in which the details of management were left up to the local employees; the surprising results when they often showed a profit in years that most ranches used red ink in their ledgers; the inspiring story of how these men helped prepare the country for a different way of living in Matador and Roaring Springs as well as in Floydada's area, is told in a magnificent book by the vice-president for academic affairs at Texas Tech, Dr. William M. Pearce. It should be, for a long time at least, the definitive model for studious research.

Col. Tom Montgomery was well up in his nineties and still actively managing the TM–Bar Ranch. called "Colonel" by his friends, he preferred the "Tom" designation given him by intimate associates. Born at Spring Garden, Cherokee County, Alabama, Feb. 18, 1847, he grew to manhood in that state. At the age of 21 he left home and went to Seiver County, Ark., during 1868-9. 1870-1 were spent at Shreveport, La., when he moved to Marshall, Tex. staying there until 1878. There he was married to Miss Lette Ector on Nov. 2, 1875. She was the daughter of Gen. and Mrs. M. D. Ector. In 1886 his wife died, and their daughter, later to be Mrs. W. W. Johnson of Ft. Worth, was reared by Dr. and Mrs. George Jackson of that city.

Although only 18 when the Civil War ended, Tom had seen considerable service, and lost a brother in that conflict.

For around 60 years he operated the TM–Bar Ranch in southeast Floyd County. He also had extensive holdings in Ft. Worth. Even in advanced age he had remarkable use of his faculties.

Homer Steen has an interesting story about the hyphenated name of the man from whom he bought the TM–Bar. This man's original surname was Blocker, but in wooing the daughter of a Scot he was told that he could have his heart's desire if he would become a good Scotsman himself, thus he appropriated the clan name Douglas and was known as Blocker-Douglas.

Developing a reputation for great integrity, the Colonel said that when he came to this county all he owned was a good name and a $40 watch."

J. B. Jenkins worked many years for the F's and JA's, before taking on a "small ranch" of his own, and becoming a director of the First National Bank in Floydada. Jenkins was an outdoor man, and made this statement: "I know the pig trails from Pecos River to the Saskatchewan. I have punched cows from the Pecos to Saskatchewan." His brother, Dan, was one of the pioneer cowboys of this area, and the first sheriff of Floyd County. He punched cows in the '70's and drove the Forked Lightning herd here for Creswell in the early 80's.

His brother also worked for Col. Goodnight, and had some interesting experiences in shipping cattle to Dodge City. He himself came to the F Ranch from the JA in 1898, its owner, L. R. Moore, having acquired it only a few years earlier from Goodnight. Officially this was known as the Moore and Creswell Cattle Company, and he stayed with them as long as they were in business.

At the same time they acquired a steer ranch in South Dakota, and the Casey (C. A. Bar) in New Mexico. Settlers became so thick in 1902 that they decided to close out their Texas and South Dakota holdings and continue their cattle business in Canada. This was in southern Saskatchewan. Wintering in Montana, they eventually got 35,000 head into Canada. By this time shipping was being done largely by rail. There they had some interesting experiences with the fabled Mounties, who just didn't seem as fast on the draw as Texas cowboys. There was no friction, however.

The Jenkins cattle came from a small beginning made during his employment with the F ranch. "In those days most ranches allowed some of the boys to keep steers, but no stock cattle, but I was allowed to keep some cows. John Farris and I owned 8 or 10 sections of land on the Quitaque River. He was taking care of our cattle while I was in Canada. In 1905 he wrote to me regarding them and I found out that I had more cattle than I thought, so I decided to come home and help him take care of them." In their new partnership venture they sold some land to Lucian Blakemore of Plainview and bought some land "under the hill". Farris used a U connected with F as his brand, while Jenkins employed the H-Y. Finally he cut the H out entirely, using only Y. Mr. Jenkins operated the "little ranch" until 1910, when he moved to Floydada.

The F ranch came into existence about 1870 and ceased to function in 1904.

Terms that meant a great deal to cattlemen, but usually have little meaning for tenderfeet, were those such as "nighthawks", "wranglers", "remuda". Doubtless the agricultural and technical jargon (and much of agriculture is technical) would sound strange to the ears of the old cattlemen.

Although the work of farming, never so romantic as that of the range life, and the ranch existence that followed the fencing in by "bob wire" as the cowboys often called it, has largely taken over the spotlight in this county, and although most industry and business is closely geared to that of agriculture of a highly developed type, the days of the open range and cowboy are not completely over. Many citizens still thrill to its presentation on TV and in the movies and on radio, although the older ones certainly have reservation about its accuracy.

This is done better in that regard in western magazines of the more scholarly type, in historical pageants, where the fanfare has a pretty close approximation to reality, and in quite

(See RANCH page 7)

The Mackenzie Battle

From interviews with Col. R. P. Smythe of Plainview and from letters of Capt. Robert G. Carter, who was in the Mackenzie Expedition of the 1870's, we can find a number of interesting items about this country when it was truly "wild and wooley".

Lawrie Tatum, a Quaker Indian agent, on Aug. 12, 1870, living at the Ft. Sill reservation which served in the country of the Comanches, Kiowas, and Apaches, addressed a letter to Col. Benjamin Henry Grierson, who was in charge of the Tenth U. S. Cavalry, which was on duty in the Southwest. The letter requested the two colonels "out there", Grierson and Mackenzie, to "Induce Mow-way and his band to come in to the reservation and behave." The request was granted, and the start of the campaign was made at Camp Cooper, within five miles of Ft. Griffin, a few miles north of present-day Albany, Texas. Jacksboro was the place at which the message had arrived.

There seemed to be ample reason for concern. A little child had been captured from the whites by the Indians, who were led by Mow-way. Two men, named Stockton and James, had suffered considerable livestock losses. They lived 28 miles from Camp Cooper, and joined in the expedition. On Oct. 3 the march to the Panhandle country began.

It is natural to tend to think that the western warfare was always "white against Indian." This was not true, even as we remember that the first provisional Lt. Gov. of Texas was of Mexican birth, Lorenzo de Zavala. Twenty Tonkawa Scouts accompanied the expedition.

In the March towards the Panhandle in October, 1878, Mackenzie had about six hundred men and nearly one hundred pack mules. On October 7 he reached Duck creek, where he established a supply camp. On the night of October 8 he parked the wagons, packed the mules and set out on a quick march under cover of darkness. On the following night the army reached a point near Mount Blanco, in Crosby county. The day just past had been attended with much excitement. The deep mire of White River, or Catfish Creek, had presented some difficulties. The Tonkaway scouts had run unexpectedly upon the Comanche braves, and a chase had ensued. Traveling had been most difficult and fatiguing to both men and horses. The soldiers realized that they were in the vicinity of the Indians, and that an attack might at any moment occur. All were in a state of suspense and expectancy.

At midnight the attack came. It was the plan of the Indians to stampede the horses by riding at full speed, shaking dried buffalo hides, ringing bells, and yelling and shrieking with satanic madness. The whites and their Tonkaway scouts had their hands full in bringing their frenzied horses under control. To make a long story short, it was found, when the alarm was over, that about seventy out of six hundred horses were missed. Captain Heyl, Lieutenant Carter and Lieutenant Hemphill with a few privates, while hunting for stray horses before dawn, found themselves in a perilous situation at a distance of over two miles from the camp, as a horde of savages confronted the few soldiers. As no escape was possible, the only alternative was to fight or to die. The soldiers formed two groups for opposing the Indians, seven men under Captain Heyl on the right, and five under Lieutenant Carter on the left. Both divisions opened rapid fire with their carbines on the Indians. But under the stress of circumstances, Heyl lost his self-composure, and he and his seven men fell back precipitately. Carter and his five men alone had to resist the charge of a hundred or more Indians. How Lieutenant Carter, Sergeant Jenkins and Privates Melville, Downey, Foley and Gregg held their ground is an interesting story, and was a deed deserving to be graven on stone. They used their carbines so effectively that the Indians recoiled, with the loss of a few lives. At this juncture Carter ordered his men to make a dash for their lives. Gregg's horse being fagged, the unfortunate man fell behind, and the Indians, seeing their opportunity, closed in upon him. Quanah Parker led the attack in person, and he shot Gregg dead. As Gregg fell, the main army, having heard the firing, came up for battle in Blanco canyon; but at the approach of the soldiers the Indians hastily retreated. From the sides of Mount Blanco and its summit the Indians fired their old target rifle. Lieutenant Carter and Lieutenant Boehm, with a dozen men from the line, charged the Indians by ascending to the top of the mountain; but the Indians hastily withdrew and concealed themselves in the hills and ravines that lead to the plateau of the staked plains. Thus ended the battle of Mount Blanco on the morning of October 10, 1871.

Mackenzie's pursuing column spent the entire day marching up the canyon to find that the departing Indians were practicing various ruses to delay the soldiers. Finally it was concluded that the wily enemy had reversed his course, and the soldiers countermarched and moved back down the canyon to Mount Blanco. The following morning the Tonkaway scouts found the lost trail leading over an apparently impassable barrier in scaling the caprock of the staked plains. This point was about one mile west of Mount Blanco. After much effort the soldiers made the ascent, and before their eyes spread out a vast expanse of grassy plain. The air was cold and piercing to men clad for a summer campaign. The trail was followed until about noon, when it turned and again entered the canyon at what was known as the ranch home of J. J. Day, now the Floydada Country club, about seven miles southwest of Floydada. At this crossing the Indians again attempted their ruses by forming various trails, but the tonkaways soon found the true trail ascending the bluff on the opposite or North side. Scaling the precipitous sides of the canyon, Mackenzie's army was now on a distant horse trail leading towards the west and northwest, and the soldiers were not long in observing in the distance the moving body of Comanches, or Quahadas, together with their women, children, and two thousand or more head of stock. Mackenzie's column steadily gained on the Quahadas. The cold was increasing, but the soldiers were elated at the prospect at soon engaging the enemy. The Indians again resorted to wiles in an effort to divert the soldiers. Comanche braves sallied to the right and to the left circled here and there, and sought in every way possible to check Mackenzie's men; but Mackenzie heeded the advice of his Tonkaway chief and kept steadily in pursuit of the fleeing band. Having failed to decoy the soldiers into a side attack, the Indians began preparations for a real battle. Mackenzie knew that the Comanches would fight with fiendish fury in defense of their families. However, the evening was fast approaching, and as the time was near at hand for Mackenzie to order a charge, the elements became dark, followed by rain, sleet and snow. Why Mackenzie did not engage the Quahadas at this juncture cannot be satisfactorily explained. Lieutenant Carter was of the opinion that he lost the opportunity for a great victory. The soldiers were keenly disappointed.

A BITTER FIGHT

The storm which had been gathering all day came on at nightfall. The men dismounted and formed a defensive circle. All efforts to shield themselves and the horses were unavailing. To keep warm was out of the question. In their haste to overtake the Quahadas the men had not taken the time for noon lunch, and now the preparations for supper were impossible. Sleep and repose were not possible. To wear out such a night on an immense tableland was a dismal experience for the hungry, exhausted and disappointed soldiers. However, the following morning a complete change in the weather had taken place. A clear, warm day greeted the men. But what was to be the days program for the army? It was soon ascertained that the Indians had kept moving all night. The nearest military post was Fort Sumner, in New Mexico. With horses jaded to the point of exhaustion and provisions running low, it was deemed prudent to abandon the pursuit and return over the trail of the previous day.

The return march was not wholly without event or interest. While crossing Blanco canyon two wandering Comanches were discovered and killed. Two Indians sought refuge in a ravine. While Mackenzie was in person directing a squad of men in the attack on the Indians, an arrow buried itself in the fleshy part of his leg. In the action a farrier was shot through the bowels, but he recovered. After the Quahadas were dead the Tonkaways, in accordance with their custom, shot some bullets into the dead bodies, removed the scalps, ears and all, and cut a piece of skin from each dead savage's breast as a token of good luck. This, when dried and worn next to the person, was considered a certain safeguard against misfortune. As there was not a vehicle of any sort with the army, poles were lashed on either side of the pack saddles of two mules traveling tandem.

On the afternoon of October 14, Mackenzie and his men again pitched camp at Mount Blanco. Here they remained ten days resting and recuperating. The horses were greatly reduced in flesh, and some of them died here. On October 24 Mackenzie moved his force in two sections. All disabled and dismounted men and broken down horses and mules he sent to the Duck creek supply camp. He surmised that Quanah Parker and his moving village would soon return from the west and move up on one of the well-known haunts on Pease river, and he determined to send the remainder of his army into the Pease river country in search of the Quahadas. In a few days, however, his own wound became too painful for the expedition, and on October 29, leaving his Pease river column under Major Mauck, he joined the Duck creek camp for medical treatment. The Duck creek camp was abandoned for another at Cottonwood Springs, on the double Mountain Fork, with Lieutenant Carter in command. Here Carter was to remain until Major Mauck's return, which was on November 6 in a cold and piercing snow storm The cold was so fierce that many horses died at the picket line.

Thus ended the fruitless, but exciting, Mackenzie expedition against the Quahadas; albeit the campaign was not without historic significance. The trail thus marked out by Mackenzie was traveled by him in an expedition across the staked plains to New Mexico. He went over the same route in the expedition in which he effected a permanent peace with the Indians in September, 1874. This trail served as a highway for travel from Fort Griffin to the Staked Plains. Therefore it can be seen that the soil which was afterwards within the limits of Crosby, Floyd and Hale Counties was hallowed with the blood of those who had begun the struggle which ultimately ended in exterminating the savage hordes and in thus making the country safe for prosperous settlements and a flourishing civilization.

PHANTOM HERD

Another story growing out of Mackenzie's march through this territory is the legend of the phantom herd, which old-timers say still roams the battleground. It will be found in this issue of The Hesperian.

LBJ ON HIGHWAYS

President Johnson has asked Congress to ban highway billboards and auto junkyards from within sight of the nation's busiest highways. Exceptions would be in commercial and industrial areas. He proposed the use of some highway funds for landscaping.

GOP offers Johnson ways to eliminate Castro.

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75th. Anniversary
1890-1965
Floyd County

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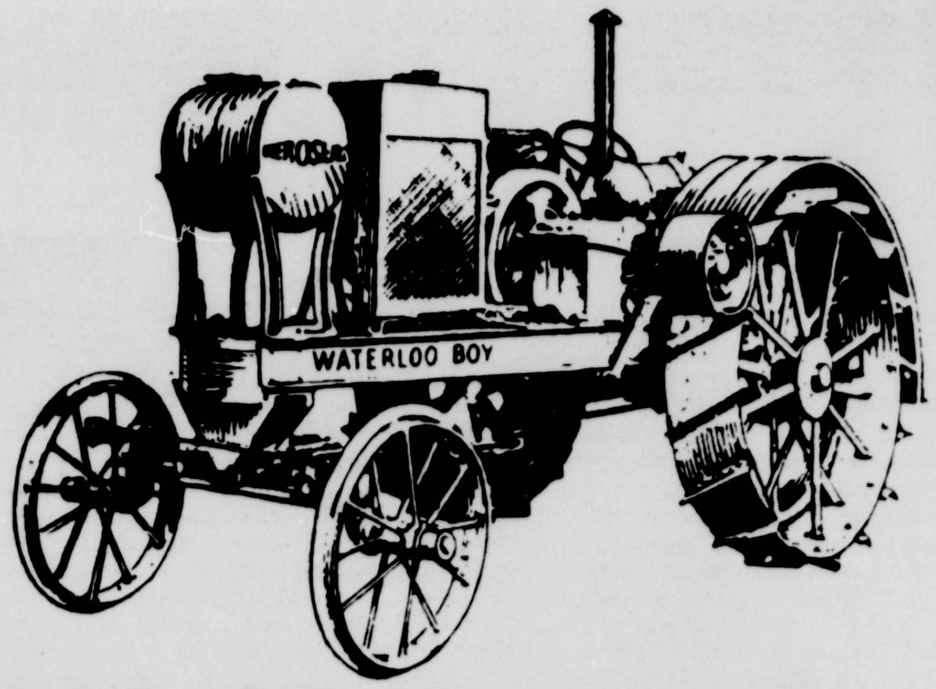

JOHN DEERE'S 1918 Waterloo Boy

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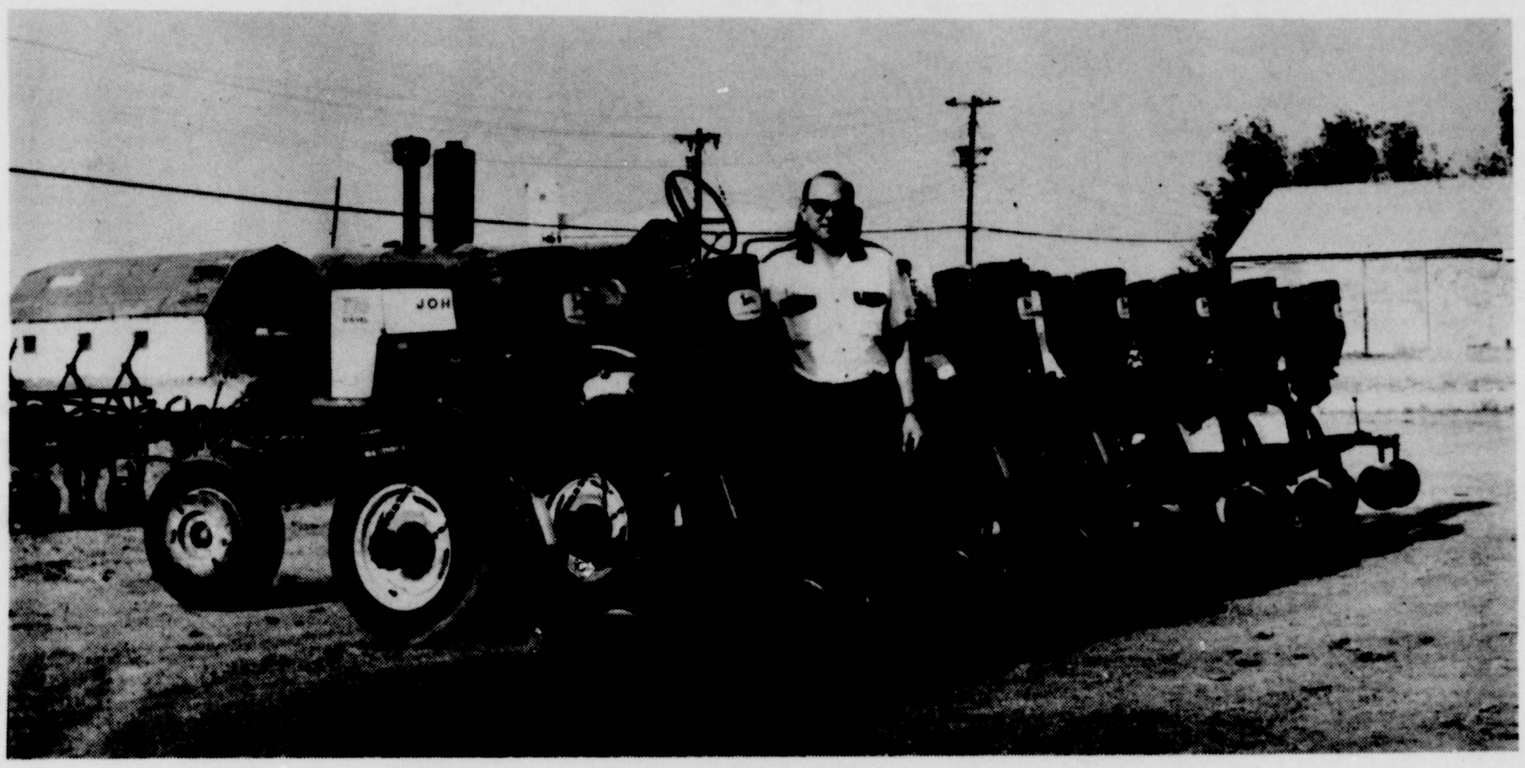

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JOHNNY COLLINS WITH MODERN 8 ROW PLANTER

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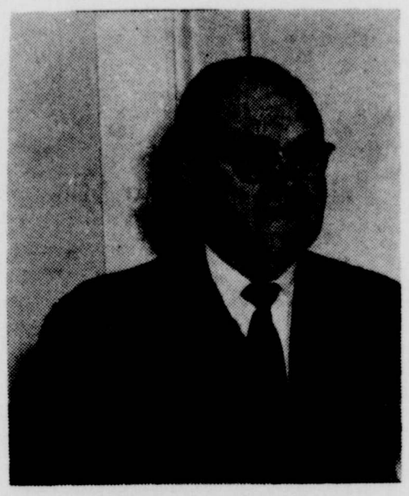

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We can't guarantee your crops or promise you rain but we can guarantee the very best farming equipment available. In this age of mechanical farming, dependable equipment is vital. The JOHN DEERE COMPANY KNOWS THIS and is constantly at work seeking new and better methods of serving you.

We at COLLINS IMPLEMENT are proud to be a part of this growing area and to have the opportunity to serve our progressive farmers.

75th. Anniversary
1890-1965
Floyd County

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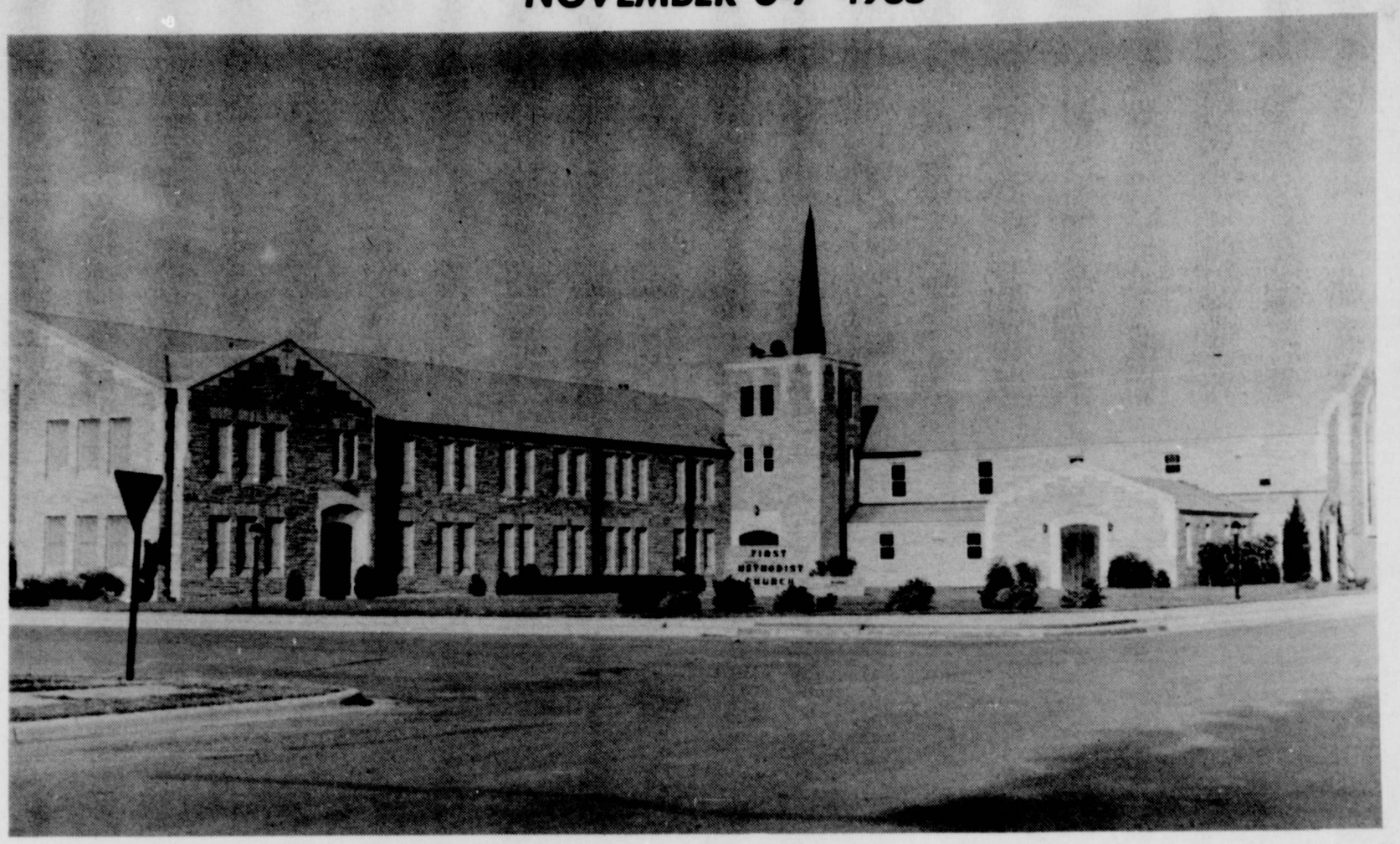


FIRST METHODIST ORGANIZED HERE IN 1890

THE CHURCH

A SYMBOL OF FAITH IN GOD

IN A TROUBLED WORLD—

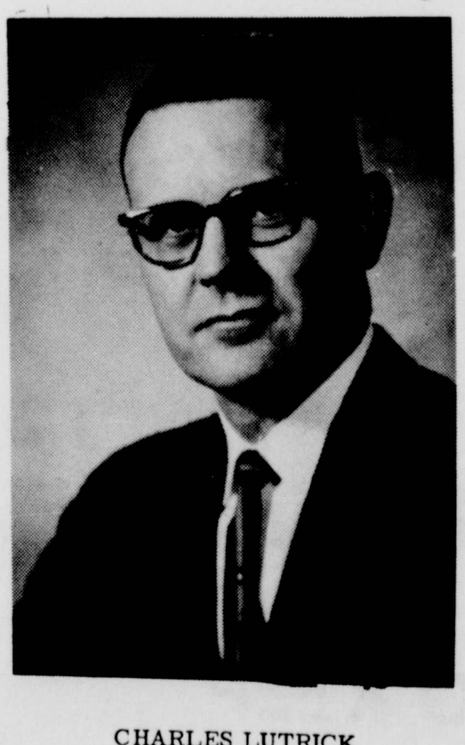
The Church STANDS IN THE VANGUARD of human progress, pointing to God and human betterment.

The Church CHALLENGES its members and the rest of the community to live Godly lives.

The church PROVIDES A REFUGE when the "storms" of life become too severe; it offers real security.

The church is a CHANNEL FOR THE HEALING of the spiritual ills of mankind.

THE FIRST METHODIST CHURCH in Floydada is striving to be an effective church in this community and help people to experience a better life under the influence of God's redeeming love and power through Jesus the Christ.



CHARLES LUTRICK
PASTOR

FIRST METHODIST CHURCH

FLOYDADA

CONGRATULATIONS

FLOYD COUNTY

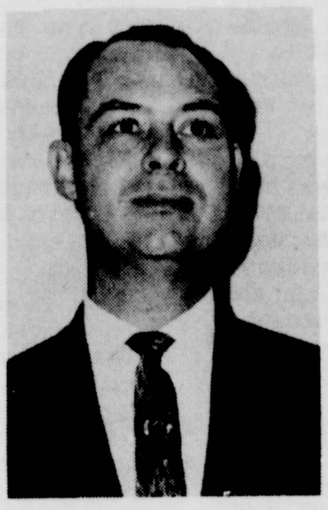
GREETINGS FROM YOUR COUNTY OFFICIALS AS YOU RE-TELL THE HISTORY OF FLOYD COUNTY.

1890

1965

J. K. HOLMES
COUNTY JUDGE

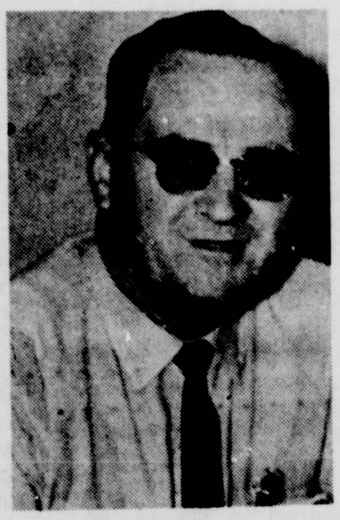
OLIN WATSON
COUNTY AUDITOR



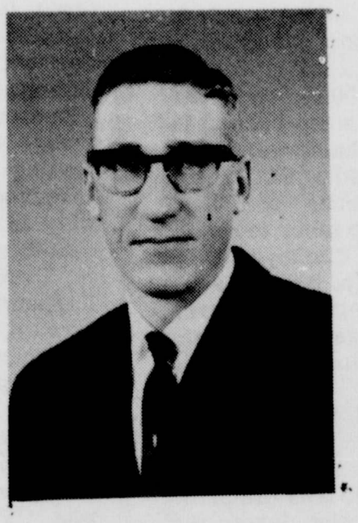
KENNETH BAIN
COUNTY ATTORNEY

TROYE STANSELL
COUNTY TREASURER

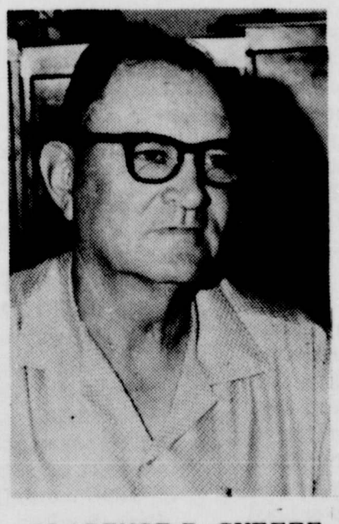
MARGARET COLLIER
COUNTY CLERK



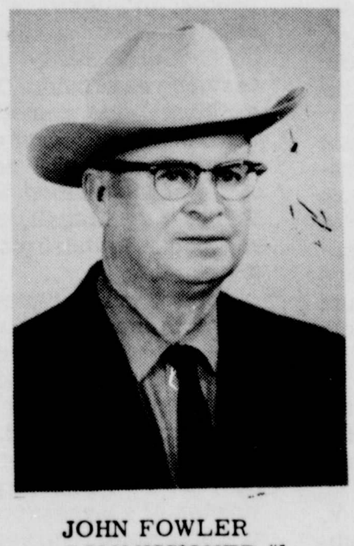
WALTER HOLLUMS
SHERIFF



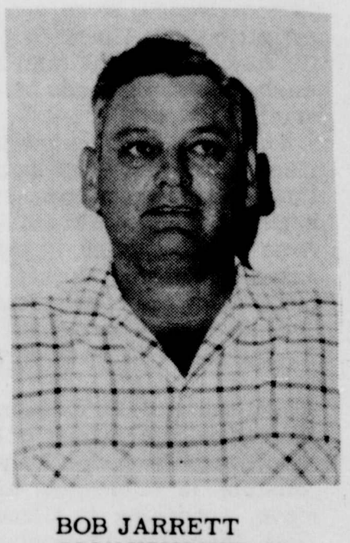
TAX ASSESSOR·



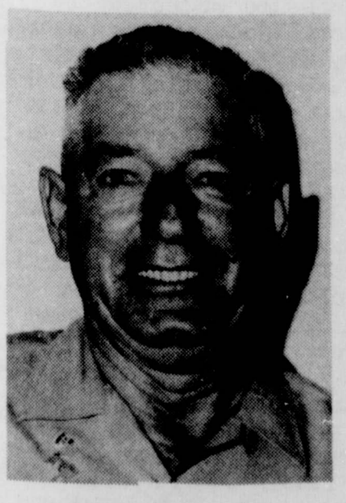
CLARENCE R. GUFFEE
CO. SCHOOL SUPT.



JOHN FOWLER
COMMISSIONER #1



BOB JARRETT
COMMISSIONER #2



W. C. PLUMLEE
COMMISSIONER #3

BILL MCNEIL
COMMISSIONER #4

MARY MCPHERSON
DISTRICT CLERK

JOHN STAPLETON
DISTRICT ATTORNEY

W. D. NEWELL
COUNTY SURVEYOR

L. D. RATLIFF
DISTRICT JUDGE

Floyd County Towns That Preceeded Floydada And Lockney

Out in the west it is a rare town that is standing on the original site, and with the same name as it began. The railroad location and other factors often made the difference.

Floydada is no exception. According to an early history of Floyd County written by Claude V. Hall, founder and first editor of the Hesperian, Della Plain was the first town in Floyd County.

It was named in honor of Della, daughter of a real pioneer settler, J. S. McLain, who later settled in the Sandhill community. Its location was five miles north and one mile east of the present site of Floydada.

In 1886, seeking to escape a severe drouth, T. J. Braidfoot, of Baylor County, drove his herd of cattle in early summer to this county. Seeking to found a new town, he formed a partnership with J. S. McLain of Seymour, being joined in the town promotion venture by two other Seymour men, Dr. L. T. Wilson and Judge I. R. Darnell.

Lumber and other materials were hauled from Wichita Falls by ox wagons, 175 miles, and though intended for a store, floor lumber and shingles being as yet unobtainable, the unfinished building served as an all-around community center. McLain induced his uncle, J. R. McLain of Seymour, to move, as well as Paris Cox, founder of Estacado and Crosby County clerk up to 1888.

Surveyor Seg Bradford located a quarter section in the homestead strip just north of Della Plain near the close of 1887, and in 1890 located school lands for the Floyd County permanent school fund, in Bailey county.

Early storekeepers were Dr. Wilson, the Davis Bros., A. J. Sams and A. D. White, the latter using the old store building on the north side of the square as a residence, store, and post-office in 1893. The McLain family took care of the mail in the early years, Estacado being the originating point.

The McLain name has meant much to Floyd County, particularly in the eastern and southern sections. J. S. McLain came from Randolph County in Arkansas to Baylor County, Seymour being the county seat, and remained but a few years before moving back to Floyd County in 1887.

His uncle, J. R. McLain, and Paris Cox, the founder of Estacado, were the men chiefly responsible in influencing him to move. According to Claude V. Hall, long-time Hesperian editor who narrated the early history of the county for the Panhandle-Plains Historical Society (p. 88) "Cox spent some time in the winter of 1886-1887 at Seymour transcribing the records of Baylor County pertaining to Crosby County.

Cox lost no opportunity to set forth the resources and advantages of the Staked Plains". "The most pretentious building of the first year or two was occupied as a hotel by T. J. Braidfoot. In all directions from Della Plain habitations were fast provided, and most of them were dugouts and sod houses. The settlers in general were not well supplied with funds, but they had ample time to devote to the construction of homes which cost nothing save muscular exertion on the part of the owners." (P. 89) D. R. Wilson put in a small stock of merchandise in the fall of 1888, in the first building erected at Della Plain, consisting mostly of tobacco, canned goods, and small wares. This totaled only about $100.

Davis Bros. bought him out in the spring of 1889, and enlarged the stock of goods; they were suceeded by A. J. Sams, though they remained in the general section as homesteaders, near the present site of Lockney. Sams moved his store to Mayshaw in 1895, staying there until the founding of the rival town of Lockney in 1895, when he moved there.

R. E. L. McLain founded the first weekly newspaper, The Della Plain Review, in Jan. 1889, but it ceased to publish in Aug. 1891, and moved to Silverton.

Roads were poor, but there was a trail to Plainview running about one mile south of present-day Lockney.

In 1888 J. C. White set up a blacksmith shop, but moved the next year to Lockney.

The first public dance in Della Plain was held on Christmas Eve in 1888, with most inhabitants present. J. C. White and daughter furnished the music. They used violins of his own handiwork.

A four month school term with salary at $30 monthly was held in 1888-9, with 15 pupils. Miss Emma Lewis of Estacado taught the school, and trustees were T. J. Braidfoot, J. S. McLain, and A. V. McCracken. Private subscriptions increased the teacher's pay. The roll jumped to 20 the following year, with William Massie holding a four-month term at $40 monthly. Half his pay was in cedar post and wood. Two sons of W. A. Merrill of Blanco Canyon traveled a distance of twelve miles to attend.

R. T. Miller was superintendent of the first Sunday School, organized in 1889, with keen interest on the people's part. Occasionally a worship service was held. The store building was sometimes the site; some meetings were conducted in dugouts. Anson Cox, of Estacado, joined with O. A. Shook, J. H. Stegall, and Thomas Duncan in these pioneer sermons.

As was quite typical of pioneers in their rough surroundings and often hazardous contacts with nature, a longing for higher forms of education was soon manifested, and so there was a sympathetic hearing when Rev. B. F. Fronabarger, proprietor of a large private school at Springtown, Parker County, delivered an address at Seymour relating to his educational work.

Since there were many associations by now between Della Plain and Seymour, it was not a merehappenstance that J. R. McLain should contact him at the close of his address relating to the possibility of locating a school at Della Plain

After a visit there, he entered into a contract with McLain and seven others to erect a school building, maintain and supervise a school for 5 years, and then receive title to the building and some town lots.

DELLA PLAIN INSTITUTE

Called Della Plain Male and Female Institute, the school endured only a few months, in 1890-1. A graduate of Fronabarger's school at Springtown, C. W. Hutcherson, served as principal, with Miss Anna Bedecarrax as assistant principal. Although much vigor was expended by the founder at first, he soon resigned, and Fayette Copeland took his place.

Then it ran as a public school for six months and closed. Though a "failure" in a sense, the school was at least the product of great dreams: Its advertisements stated that it had primary, preparatory, and collegiate departments, the latter offering these subjects: General History, Composition and Rhetoric, Metaphysics and Logic, Higher Algebra, Geometry, Trigonometry, Surveying, Greek, Latin, French, German, Hebrew, Spanish, Natural Science, Commercial Law, and Art.

A glimpse of the high hopes of at least one person for life at Della Plain can be seen in the letter published in the Della Plain Review: "Come to the beautiful little Della Plain, in the county of Floyd. Send your children. They will find board cheap but good; tuition reasonable; instruction thorough; discipline kind, but rigid. Send your sons that they may get the advantage of a college course without having to leave their homes to get it. Send your daughters that they may become skilled in the finer arts, as well as being equipped for the sterner duties of life."

In 1895 the building from this school was converted into an additional room of the Floydada public school.

Despite the initial high hopes, Della Plain's population ebbed away in 1891-2. Briscoe County to the north was organized March 15, 1892, and Braidfoot, Briscoe, and others, having lost faith in the future at Della Plain moved to Silverton and became numbered among its founders. A. D. White, upon the discontinuance of the postoffice at his home in 1893, in the autumn, settled on a homestaed of a quarter section 9 miles west of Floydada. In 1900 twenty acres of the townsite were planted in cotton, and six bales were harvested and ginned at Childress.

The relationship of Floyd County people to other towns is interestingly displayed by Claude V. Hall (p. 88). "Meanwhile the Ft. Worth and Denver City Railway extended its train service to Childress, which was thenceforth, for a few months, the trading point for Floyd County settlers. From the latter part of 1887 to the summer of 1898 Amarillo was the principal trading point during the warm seasons while Childress was the market for cold seasons. Estacado was about thirty miles southwest of the new town in Floyd County, and this was then deemed quite convenient for Floyd County settlers for mail facilities, for land and legal business, and for trading in small wares.

MAYSHAW

While some settlers moved north, and the McLains southwest to Sandhill, others made a shorter move, only a couple of miles west, and founded another short-lived town, Mayshaw, in the community now known as Muncy. A. J. Shaw was one of the promoters of the new enterprise, and his wife was named May, thus the name Mayshaw. After 1896 only a few dugouts marked the scene. Floydada having been chosen as the county seat town, many of Della Plain's residents regarded its cause as hopeless, and a capital stock company with $11,000 at its disposal was organized, dubbed "The Citizen's Town Company", headed by A. J. Shaw of Galesburg, Ill. A. F. and J. H. Dodson, as well as A. J. Sams, B. F. Farmer, and others joined in.

As usual, a newspaper quickly sprang up, the Mayshaw Zephyr, which gave this explanation of the town's existence: Tired of the warfare for the county seat, citizens had determined to construct a town of their own. The reason for the site was this, "That this section was near the geographical center of the county, had a perfect land title, was almost the exact agricultural center of the county, had a splendid natural drainage, a magnificent view, and last, it was known that plenty of water could be secured upon this section at a very small expense."

During the 1892 summer it seemed that Mayshaw would prosper, with a postoffice in operation, a small public library, and a few business enterprises projected.

Some of Della Plain's houses were moved to Mayshaw, others to Briscoe County. Despite the great help of Col. and Mrs. Shaw, the settlers could not withstand an invasion of grasshoppers in 1893, which followed fast upon a prolonged drouth. (The hoppers must have carried their thermos jugs with them!) So interested was J. H. Dodson, the Zephyr's editor, that he sent his paper free on a county-wide basis, and even ran for county judge to help his town, but he resigned as editor in 1893 and moved to California.

His interest had extended so far as to insert free advertising for the marks and brands of stockmen, and classified reading notices. W. C. Hawkins revived the Zephyr in 1894, but discontinued it the following spring to become the editor of The Floyd County Times at Floydada.

Besides the Dodson brothers, leading men at Mayshaw were I. R. Voorhees, whose services were in great demand as a mechanic and windmill expert, S. H. Brown, blacksmith, G. W. Farnsworth, public-spirited farmer, C. F. Ramsey, early-day county commissioner, A. J. Sams, merchant, Mrs. T. Cromartie, who was proprietor of the Winsor Hotel, E. P. Thompson, and G. W. Grammer. Thompson proclaimed that he was "Prepared to put up or repair all kinds of windmills on short notice." Reflecting the versatility and enterprise, as well as ways of thinking of a previous century, Grammer asserted that he was an instructor in music, stenography, and phrenology.

Connections with the outside world were evident. Callaway Bros. of Amarillo were advertising a new wagon yard, wholesale and retail, where a person could buy "Grain, hay and feed stuff." The boast was also made: "Best Wagon Yards & Stock Sheds on the Plains!"

Memphis was advertising itself as "The nearest Rail Road Town to Floyd County", with directions as to finding Memphis, including Curlew postoffice, Adams' Camp, Vernons House, Parmer's house, etc., and the Red River. Childress advertised its Ice and Coal Co.. selling "EGG AND LUMP COAL". Even from as far off as Gainseville there was advertising for Springdale Nurseries.

A large advertising spot, that would now be known as a "public service", described Mayshaw, Texas, as "THE FUTURE TOWN OF FLOYD COUNTY", and ended with "A GOOD OPENING FOR A GENERAL MERCHANDISE STORE."

Ft. Worth and Denver City Railway Co., and Union Pacific System, "The Only Line Running Through the Great Pan Handle of Texas, The greatest wheat producting country in the world," advertised cheap houses and direct route to western states.

The newspaper itself, the Zephyr, in the boom spirit of those days advertised itself as sending its issues to all in the county whose names were available, and dubbed Floyd Co. as "THE BANNER SPOT OF TEXAS." There were advertisements from Panhandle, Higgins, and Canadian, in the Texas Panhandle (the spellings varied as to one or two words for panhandle), and from Wellington, Kansas. A doctor was wanted, and he was promised the practice for two-thirds of the county. A detailed description of the county was given, headed thus: "The County which has the greatest amount of the richest land, and inexhaustible supply of the purest water, and the least number of deaths."

Business, agriculture, and to some extent entertainment, found ties with politics.

G. W. Evans, writing from Della Plains Jan. 24, 1893, made an appeal that was published in the Mayshaw Zephyr for Feb. 17. Noting that many farmers before coming to Floyd Co. had belonged to the Farmer's Alliance, but had dropped their affiliation, he sought the reactivation of the group. As Homer Steen explains, there was a very strong Populist sentiment in the county at the time, and this just about captured the Democrats for a few years. At any rate, he pointed out that there were then four such groups in the county, but not enough to organize a county unit. He conceived its function as an educator of the masses of the people, in the science of an economical government, and asserted that "Casting an intelligent vote is far ahead of anything else in existence. As to the destiny of our nation and perpetuation of free institution the continuation of our republican form of government; all depends on the intelligence and fidelity of the voters.

How solemn the responsibility that rests upon each of us, all other callings and professions are organized; the farmers alone are unorganized, and are the victims of their own folly; while making many rich by their own toil they have but little left for themselves and their families." Dues were 25¢ a quarter.

The Mayshaw Farmer's Alliance was organized on April 28, 1892, by a Paptist minister and Populist leader. President was S. M. Brown, vice-president, H. Terry, Secretary, S. F. Lindsay, the first meeting taking place May 14.

In number for Jan. 24, 1893, there was also a call for "THIRD PARTY MEETING". This related to Populist organization. If the activity during

(See TOWNS page 7)

TOWNS

(Continued from page 6)

this time is any sample of what happened – and there the young lawyers were even asked to indicate their preferences, and seasoned community, leaders declared whether they were still Democrats or had gone over to the "radicals", the interest must have been quite keen.

The close connection between hotels and railroads was displayed in an advertisement: "THE CITY HOTEL. This Hotel is 80 yards of the Passenger Depot. They have a Night Clerk and will call you in time to take the cars. This Hotel sets the best table in the City for the money. Terms: –Meals 25 cts. Bed 25 cts." Thus an Amarillo firm reached out to Mayshaw.

Mayshaw had a Sunday School, and Rev. Anson Cox of the Friends Church preached each first Sunday, with C. W. Smith of the Church of Christ taking the pulpit each third Sunday.

Young people had the opportunity to take part in a group aside from most of their elders. In February of 1893 the Zephyr reported: "The Christian Endeavor Society gave their regular monthly social on Wednesday night of last week at the residence of A. F. Dodson. On account of the unusually cold weather the attendance was smaller than had been expected, but the seven or eight couples present seemed to have quite a nice time and the social was pronounced a success.

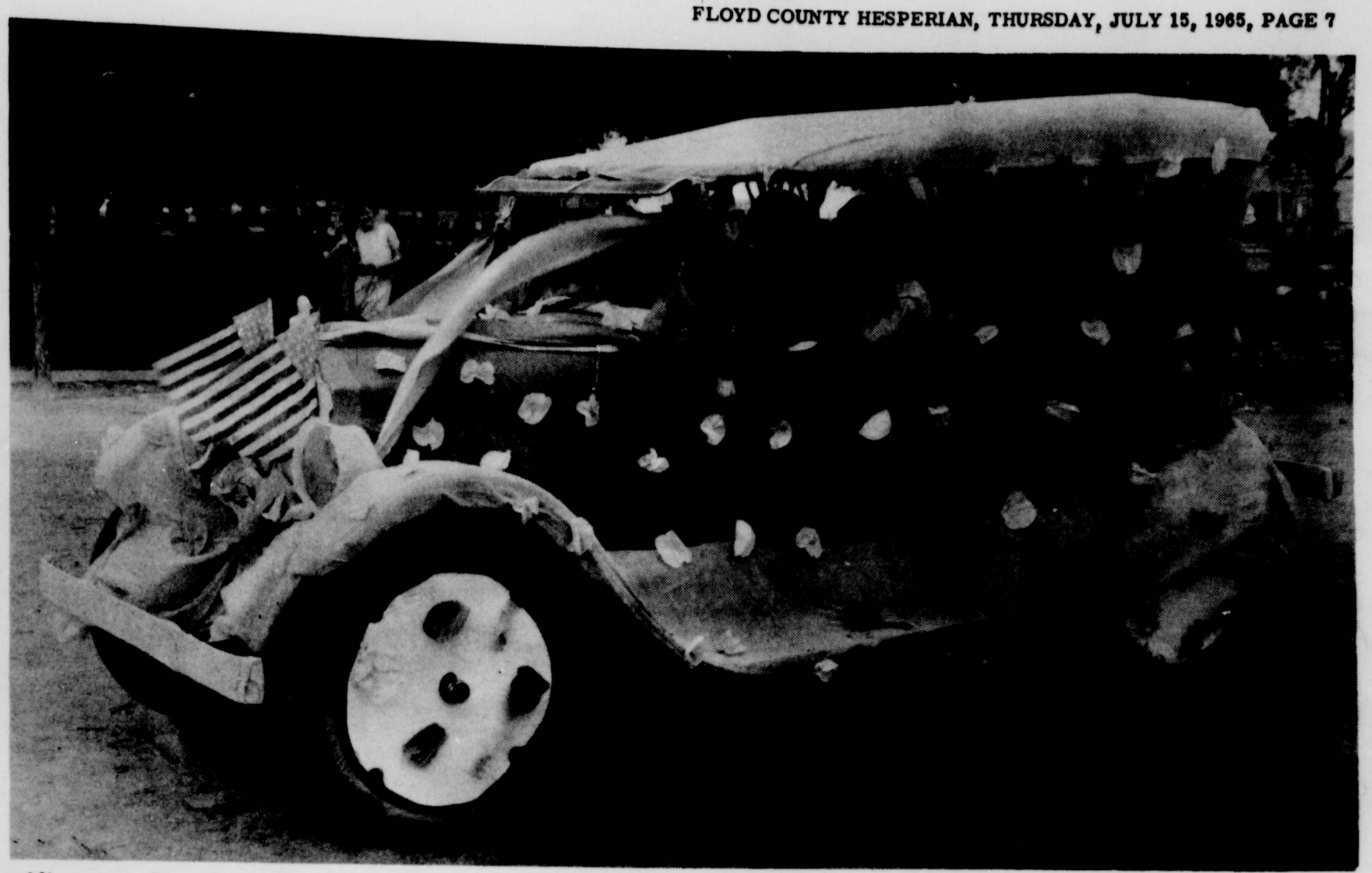
Miss Rosa Ewing, daughter of J. A. Ewing, taught the first session for the Mayshaw school district, which was created by the county commissioner's court on May 19, 1892.

The social graces were not neglected, for on May 2 in 1892 "a number of the youth and beauty of Floyd County" went to celebrate the finishing of a business house owned by J. B. Anthony. Messrs. Cox and Farmer furnished the music, "and dancing continued until the wee small hours."

In February of 1893 the directors of the town company decided that it was high time they improved the appearance of the public square and at the same time provide a good time. They accordingly made plans to celebrate Washington's birthday a little late, on March 1, hold a picnic and set out trees on the public square. Since they would have to get the trees in the breaks it was decided to spend the night there. Doubtless there was small objection from the youth of that day.

The Mayshaw Public Library advertised "Something For The People to Read". Library dues were 50¢ per quarter, and for that amount one could read a history of Parker County, Tex., of the State of Massachusetts, or of Rome; or the novels of Scott and Dickens; Hawthorne's Twice-Told Tales; the early English novelists; Shakespeare and history of the Civil War; how to be good doctor at home; and practically any of the staple authors and poets then in favor. The public was asked to donate books. The services were donated.

Despite the high hopes of its founders, the devotion to duty of the manager of the town company, A. F. Dodson, in spite of the longing for permanence of its settlers, Mayshaw lasted less than 2 years. By 1896 only a postoffice and blacksmith shop were left, both under the management of S. H. Brown.



PARADES ARE JUST NOT WHAT THEY USE TO BE. . .This early model car bearing three young women is set for some kind of a celebration in Floyd County back when. Persons are not identified.

RANCH

(Continued from page 1)

dramatic form when cowboys take a "busman's holiday" and put on a rodeo. Barbed wire, in its march to progress, has had mighty allies in the windmill, the automatic electric pump, the plow, fertilizers, irrigation, crop rotation, chemicals that deal with insects, and so on. But the spirit of Floyd County surely has much in common with the song, "Don't Fence Me In."

MORE ABOUT DELLA PLAIN

In story on organization of Farmers Alliance at Della Plain, reference is made to a Baptist minister and Populist organizer name is T. E. Leake.

K IGHT DICKEY, Commander of McDermitt Post American Legion in Floydada in the year 1926.

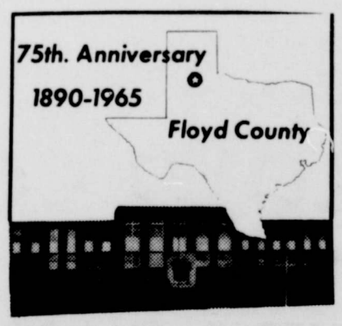
THANKS FLOYD COUNTY

WE APPRECIATE THE ACCEPTANCE OF OUR FINE ELECTRICAL PRODUCTS.

SOUTHWESTERN

ELECTRICAL SUPPLY COMPANY

WHOLESALE ONLY
818 Ave. G. LUBBOCK



BEST WISHES TO FLOYD COUNTY

GENERAL MACHINE WORK IN SHOP, FIELD PORTABLE WELDING

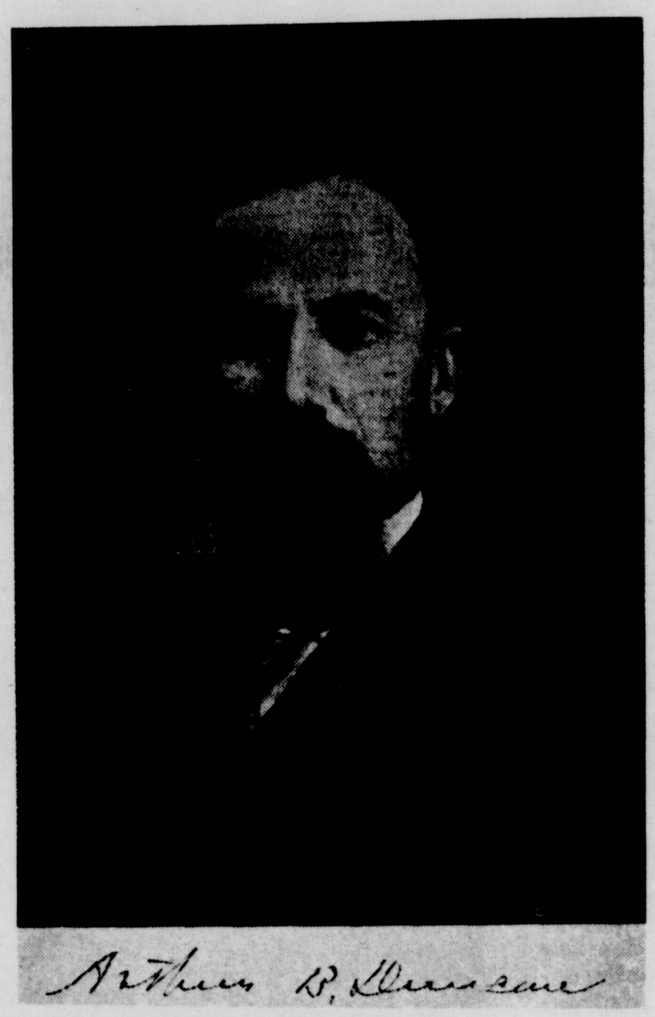
DEALS

MACHINE SHOP

SINCE 1928

2732 TEXAS LUBBOCK SH-44537

TO
FLOYD COUNTY
CAME
ARTHUR B. DUNCAN
IN
1884



Arthur B. Duncan

Mr. and Mrs. Arthur B. Duncan and infant son Silas, left Montague County in 1884 coming West. Coming upon the canyon where grass was lush, shallow water, trees and wild fruit, beautiful country in Blanco Canyon, they decided to stay here and make a home. They built their first home, a dugout. No one else lived in Floyd County at that time. Their nearest neighbor was the Hank Smith family who lived six miles down the canyon in Crosby County.

Mr. Duncan helped organize Floyd County in the year 1890 and was elected County Judge being the first one in the County. He served as County Judge for twenty years and filled out practically all of the early applications to purchase Floyd County School Lands as well as applications for homestead lands.

Judge Duncan began making Abstracts of Floyd County lands at a very early date, also preparing legal instruments of all kinds. He was learend in land laws having acquired such knowledge by a diligent application to his law books on the problems which he met as County Judge and as Abstracter.

Judge Duncan also helped organize the town of Floydada and the ARTHUR B. DUNCAN ABSTRACT COMPANY which is well known throughout the country. It still serves the public in the efficient way that was used by him.

MAUDE E. HOLLUMS PRESENT OWNER OF THE ABSTRACT BUSINESS IS A DAUGHTER OF JUDGE DUNCAN AND WORKED UNDER HIS SUPERVISION FOR TWENTY YEARS.

TO FLOYD COUNTY

THIS INSTITUTION WAS ESTABLISHED IN THE FIRST YEAR OF THE COUNTY'S HISTORY AND DURING THE PAST YEARS WE HAVE CONTINUOUSLY RECORDED THE MOST COMPLETE SET OF ABSTRACT BOOKS IN FLOYD COUNTY.

ARTHUR B. DUNCAN
ABSTRACT COMPANY

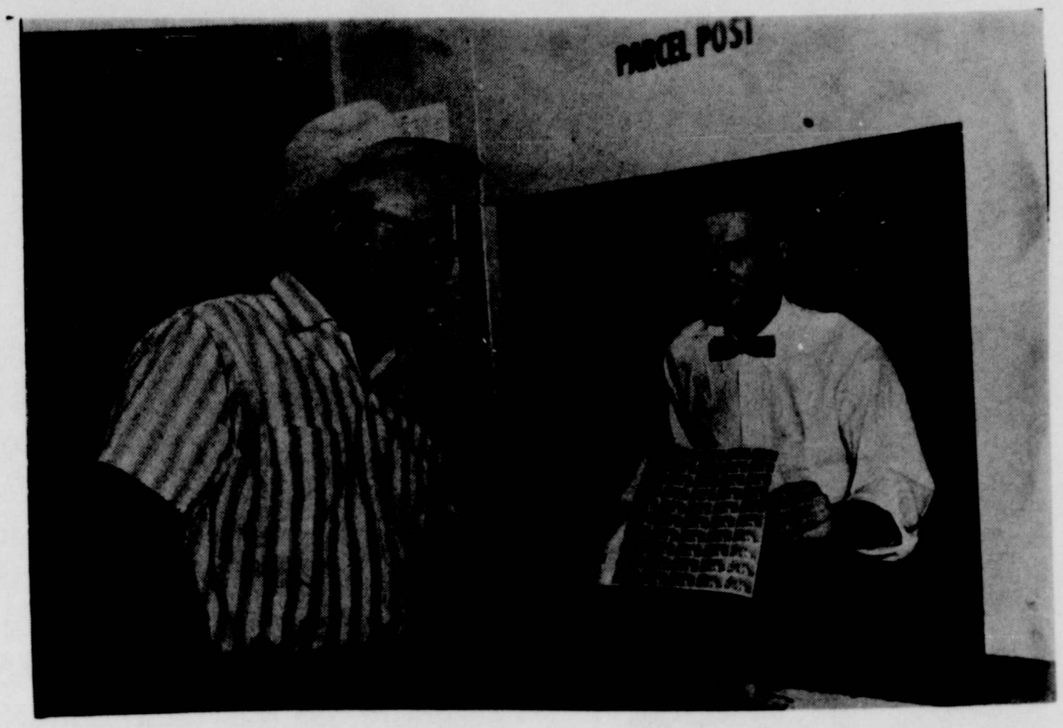
MAUDE E. HOLLUMS

OWNER & MANAGER

Floyd County Hesperian

SECTION TWO | FLOYD COUNTY HESPERIAN | THURSDAY, JULY 15, 1965

Twenty-five Post Offices Have Served Floyd County Residents



FLOYDADA POST MASTER ED WESTER CHATS WITH SCHOOL TEACHER HENRY BARBER

There have been twenty-five postoffices at one time or another in Floyd County, of which five survive as full-fledged collectors and dispensers of the mail. The remaining offices are located at Aiken, Dougherty, Floydada, Lockney, and South Plains, with a Lockney rural station at Sterley.

The Alcino postoffice lasted but a little time, being established March 10, 1917, and discontinued on Aug. 31, 1920. Its mail was thereafter handled through the Lockney office. J. D. Dillard operated a little store in the Cedar Hill community, one of the oldest in Floyd County. Dozier Dillard, a nephew of the Postmaster, brought the mail from Curlew, another office long since in disuse. W. H. Love was long the carrier of the route from Lockney. An interesting fact concerning the designation of the post office is that it was named for a town in New Mexico.

On May 17, 1905, the Ball postoffice was established. It lasted about twenty-one months, being discontinued on Feb. 15, 1907, with its mail being handled through the office at Floydada. George W. Ball was the first postmaster, and on May 3, 1907, James A. Jameson was offered the position, but declined. This evidently had something to do with the final demise of the position, for two weeks earlier the order to re-establish it had been made. The rescinding of the re-establishment order was made on Sept. 13, 1907. Thus within a span of much less than three years Ball as a postoffice had run its course.

Bourland had a life of slightly more than five years, being established April 11, 1892, and dis-established July 17, 1897. Thereafter the mail was sent to Floydada. Arlander M. Bourland was the first postmaster, with Mary A. Armstrong taking over on June 9, 1894.

William T. Buckley was the only postmaster for the Crawfish postoffice, which was begun on Nov. 18, 1892, and ended its life of less than a year on June 2, 1893. There was no successor office.

A native plains bird gave its name to the postoffice at Curlew. This office began on July 3, 1891, and was discontinued Nov. 29, 1919, the Lockney office absorbing its functions. It was located four miles north of the present site of South Plains. Tom Hines from Arkansas was the official carrier, bringing the mail from Clarendon to Silverton, and then to Curlew. The service was weekly. According to Miss Anna Sims, daughter of J. W. Sims, about 50 families were supplied from this office. Citizens had gathered at the new office to find it a name when a flock of curlew, then plentiful in the region, flew over, and thus the name was chosen. Regular delivery was on Saturday, when as many as 30 persons would gather. If the regular carrier had failed to make delivery, a volunteer carrier would be sworn in and make the trip to Silverton for the mail. Beginning in 1906, the office was supplied from a stagecoach which ran from Lockney to Estelline, with a branch line to Silverton. The post office moved several times during its existance. Postmasters, with the dates on which they assumed responsibility were: Thomas B. Hardwick, July 3, 1891; Abner C. Wimberly, March 26, 1894; Isaac C. Hamilton, Aug. 31, 1895; Walter D. Long, May 5, 1898 Jurden D. Childress, Nov. 17, 1899; and Joseph W. Sims, Oct. 12, 1906.

Della Plain began receiving mail at its own postoffice on Jan. 6, 1888, with John R. McLain as its postmaster, and Alfred D. White began the last term on May 14, 1892, relinquising the office when it was discontinued April 28, 1893. The mail thereafter was sent to Mayshaw. The two postmasters in the middle years were Henry B. Ewing, May 15, 1891 - October 8, 1891; Mike Ditto filled in the remaining time of less than 5 months.

Generally people do not associate the work of postoffices to any great extent with romance, though millions of love letters have been handled through its channels. But the account of the Hillcrest postoffice gives an interesting exception. Mr. and Mrs. Frank Montague were married in 1897, and settled on a section of land 16 miles northeast of Floydada, with purchase price from the state of Texas set at $1 per acre, and improvements from L. H. Lewis, who had turned the land back to the state, of $300. The first Hillcrest postoffice was set up in the Montague home, the mail having been carried from Floydada to Childress by stage, the horses being changed at the Montague home. Charlie Wilson, a brother of Mrs. Montague, was one of the stage drivers. Application for the postoffice was made in 1898, and in searching for a name the Montagues were anxious to avoid duplication. At that time, the Post Office Department would not accept two words as a proper postoffice name. The couple had just read what they considered "a sweet little story" that was entitled "Hillcrest", and they were overjoyed when this was accepted in Washington. It was quite appropriate from a geographical standpoint, too, for, as Mrs. Montague, later a resident of Floydada said, "Our home was the first one after you came up on the caprock. It was very romantic and a great thrill to us when we were informed that our name, Hillcrest, had been accepted by the post office department. Mr. Montague was supposed to be the postmaster, but in reality I did the work. Occasionally he carried the mail, using a two wheel cart, drawn by two Spanish mules." She spoke of the true western spirit of the mail carriers, who brought everything from pins to plows despite rain or snow. Festus A. Steen, brother of former Hesperian publisher Homer Steen, was the first mail carrier; followed by T. H. Edwards, Tom W. Deen, later to be Floyd County judge; C. W. Thagard; and Jno. Fawver. In 1901 the Montagues moved to Floydada, moving their residence in which the post office had found a home; on April 26 of that year William B. Crabtree, who lived 14 miles "as straight as the crow flies" east of Floydada, took over the office and was its only other postmaster until it was discontinued on Feb. 28, 1911. This service was then absorbed by the Floydada set-up.

Homestead was established as a post office on May 6, 1893, with William Trowbridge as its first postmaster. He was succeeded on Nov. 9, 1894, by Samuel B. McClesky, whose service ceased April 7, 1896, when John S. Pickel took over. Lillian H. Anderson assumed the office May 26, 1898, and was in charge the few months until it was discontinued Nov. 2 of that year. Floydada then assumed the work.

Five months and one day marked the time Julietta served postal patrons. Betty R. Hyman was in charge of the work, Jan. 8 - June 9, 1892, when its mail was changed to Floydada.

Mayshaw, which in a large measure was the successor town to Della Plain, enjoyed a postal service from April 11, 1892, to April 19, 1898, when Lockney assumed it s functions. Alfred F. Dodson was its first postmaster, succeeded on Aug. 24, 1893, by George W. Grammer, and he in turn by Silas M. Brown, the last official, on June 1, 1895. Lockney absorbed the service.

A lightning-like existence is a good term for the post office at Meteor. Beginning July 14, 1891, it was discontinued April 28, 1894, Floydada assuming its responsibility to spread news and culture through the area. James A. Randle was postmaster July 14, 1891 - June 23, 1893; Daniel T. Boone then to March 23, 1894, when the last postmaster, David E. Nichols, took charge.

The Mickey family furnished about three-fourths of the postmasters in charge of the office bearing their name in its relatively long existence of nearly 41 years, Oct. 6, 1902 - Aug. 10, 1943. According to Miss Bonnie Mickey, herself, one of the last officers, several names were submitted to the postmaster general, but "Mickey" was chosen for the home in which the office was placed. Lockney assumed the service. Its location was 9 1/2 miles west and 1/2 mile north of Floydada; 9 miles south and 2 miles west of Lockney; 7 miles north and an equal distance east of Petersburg; and about 25 miles southeast of Plainview. Dates on which postmasters assumed office were: Milton F. Mickey, Oct. 6, 1902; Sallie Mickey, June 1, 1910; Carl W. Smith, Feb. 18, 1914; Milton F. Mickey, Oct. 13, 1916; John E. Mickey, Oct. 20, 1917; Charles R. Mickey, Dec. 22, 1921; John E. Mickey, June 26, 1928; Miss Bonnie E. Mickey, Feb. 19, 1936; and the final occupant, Mrs. Louise H. Shurbet, July 1, 1940.

On Oct. 17, 1892, postal service began at Micomber, and continued until Sept. 20, 1898, when its service was absorbed by Floydada. John K. Fullingim was the first postmaster, serving less than a year, for Jesse L. M. Cullum took his place July 17, 1893; on Nov. 6, 1897, James L. Crabtree became the last postmaster.

The plains country often did not look glassy, but nevertheless it had a postoffice named Mirror. July 24, 1894 - March 18, 1898. At that time its mail was sent to Lyman. Ann E. Hine was the first in charge; she was succeeded on July 26, 1897, by Mary A. Reves.

Samuel M. Moore became the first postmaster at Nilar May 6, 1893; Millie S. Grant succeeded him on Jan. 8, 1894, and remained in that capacity until Floydada took over its work Aug. 27 of that year.

Onie was one of the few offices to be re-established, but as was true in so many cases, this status did not last long. Its two terms were: July 24, 1892 - Nov. 9, 1894, and June 28, 1895 - Aug. 14, 1896, when Mayshaw took over its work. Within these time limitations its postmasters were: John S. Bushong, beginning July 24, 1892; Samuel T. Fagan, starting June 28, 1895; and Lyda J. Muncy, April 20, 1896.

Sterley first became a post office on Dec. 15, 1928, with Luther W. Gregg as its first postmaster. He served until Jan. 24, 1936 when B. A. Howell became acting postmaster. His status became permanent on Apr. 1 of that year, when he received his commission, and he held this office until Feb. 29, 1960, when ill health forced his resignation. At that time Mrs. M. A. Boone became acting postmaster. On July 1, 1960, the postoffice was moved to the Sterley Grocery, with Mrs. Viola (Henry) Rowell in charge. It operates as a rural station under Lockney, with the star route carrier to Silverton handling the mail both ways. This is the only rural station in the county of Floyd.

Aiken postoffice was established with the name of Floco on Oct. 18, 1915. On Aug. 22, 1922, it acquired its present designation. William Firquin became the first postmaster, serving until May 3, 1916; he was succeeded by Robert E. Jones, who served until Nov. 9, 1941. At that time Mrs. Ina Langfeldt took over the office.

Recently Mrs. Mary L. (F. L.) Montandon assumed the position of postmaster, and announced, in June of this year, the location of a new post office building. It is 100 yeards east of the Shamrock service station on the south side of Highway 70.

The structure that now houses the postoffice contains approximately 650 square feet of floor space, compared to only 99

(SEE POST OFFICE PAGE 3)

It's our 69TH Anniversary

The Floyd County Hesperian has been serving the Floyd County trade area since 1896 with the news of this growing area.

Much of the information for this Anniversary edition is compiled from the yearly files of The Hesperian.

The Hesperian staff submits this 75th Anniversary edition with a good deal of pride. . .and with pleasure that a sizeable job has been completed.

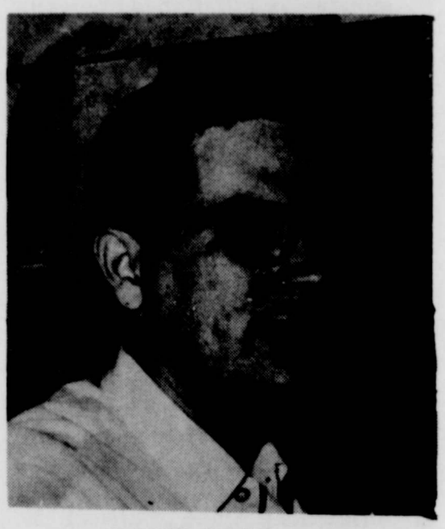
It has been a rewarding experience to develop and produce this comprehensive history of Floyd County and its neighbors. We are grateful to the many, many people who took a part in the preparation of the edition, and without whom the job could not have been done.

Especially do we appreciate the advertising participation that made the 75th Anniversary edition possible. In this, our 69th year, it is a pleasant responsibility to maintain the tradition of friendly, competent reporting of all the news of Floyd County. We all are pleased to be a part of Floydada in this proud 75th Anniversary year!

WENDELL TOOLEY
(Publisher)

JEDD BLESSING
(News Editor)

PEGGY MEDLEY
(Society Editor)



DAVID HOOP
(Production)

JIM DAVIDSON
(Advertising)

MARGIE JESTER
(Bookkeeper)

GWEN COGDELL
(Composition)

MELVIN MATHIS
(News Writer)

ANN McINTOSH
(Composition)

VICKI GREGORY
(Composition)

JANICE LACKEY
(Circulation)

Floyd County Hesperian

Post Office

(CONTINUED FROM PAGE 1)

square feet in the previous building. There is also a 40-square foot platform and 1500 square feet for parking.

The change in name from Floco to Aiken was made in 1924. At present there are 85 boxes in the new post office. It is now a third class postoffice.

The Dougherty post office was established Oct. 29, 1928, with Grace Garner serving as postmaster up to Aug. 4, 1931. At that time Mrs. Maude L. Powell succeeded. The office is housed in the Powell Grocery.

The largest post office in the county is that at Floydada, which has absorbed the work of many smaller places. It was established Aug. 4, 1890, and the following persons have served as postmaster, with their beginning dates given: James H. Henderson, Aug. 4, 1890; William O. Menefee, April 10, 1893; Jesse D. Starks, Aug. 26, 1895; Mrs. Barbara H. Smith, Aug. 12, 1935; Wells B. Henry, Dec. 3, 1952; James S. Green, March 31, 1953; Alva D. Fultz, March 31, 1954; and the present occupant of the office, Edward H. Wester, March 15, 1955.

The post office at Floydada serves four rural routes and one star route.

Mr. N. W.. Williams long served as the assistant postmaster.

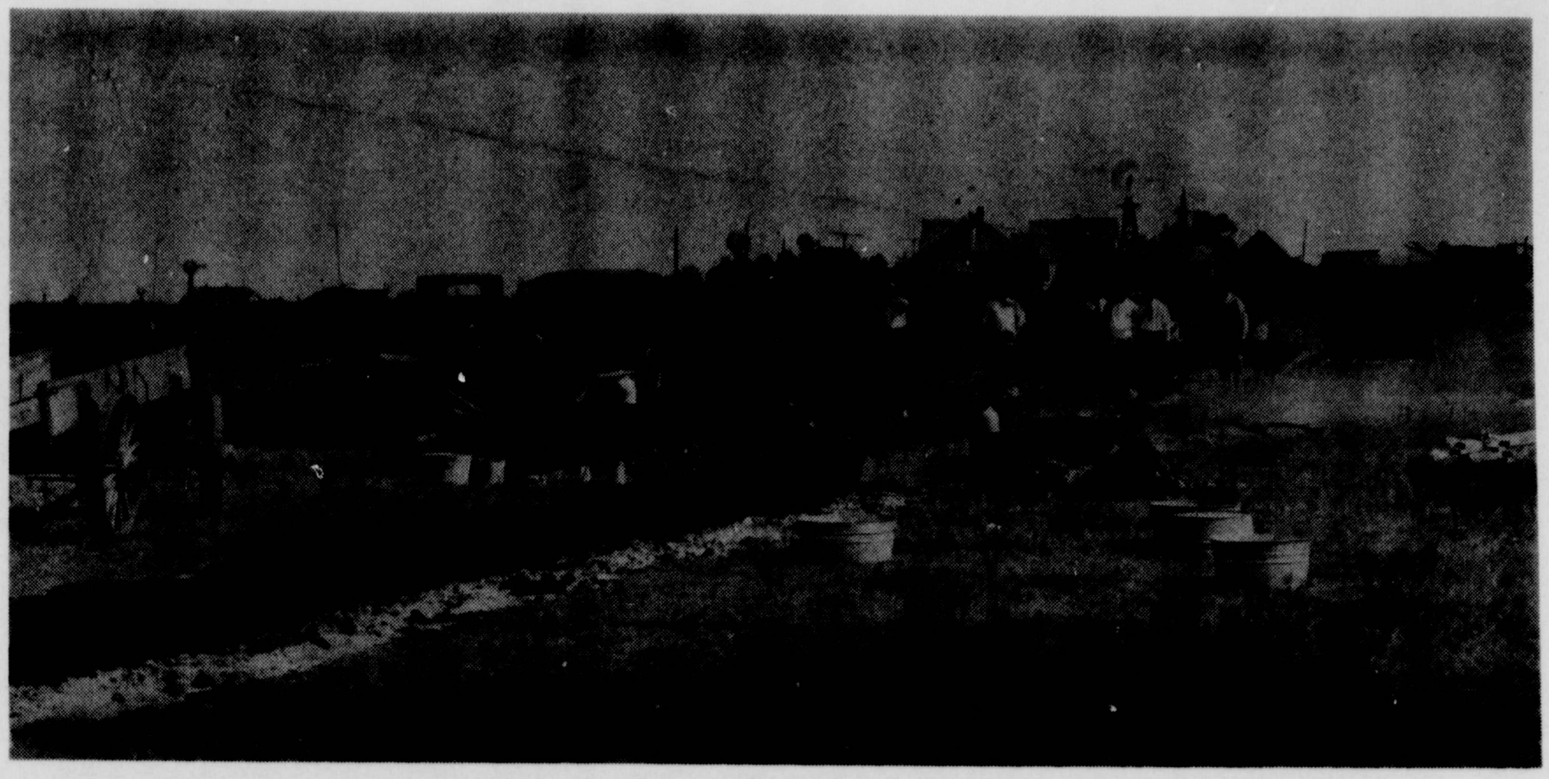
Lockney is the second largest post office in Floyd County. It was established on July 16, 1890. The postmasters, with the dates on which they assumed office, are as follows: William R. Davis, July 16, 1890; James A. Baker, April 17, 1894; Robert B. Paynor, July 27, 1901; Homer Howard, Sept. 6, 1907; Cora D. Fowler, Aug. 1, 1913; Homer Howard, March 23, 1922; Charley J. McCollum, Aug. 9, 1934; Henry B. Machem, Aug. 24, 1948; Mrs. Imogene J. Holt, Aug. 25, 1953; Mrs. Jeffie M. Griffith, Dec. 31, 1955.

There are three star routes running out of Lockney, and two rural routes.

South Plains was established Feb. 21, 1928, with John B. Jarnagin as its first postmaster. He was followed by James R. Upton, June 24, 1948; Olyhn Clay Guest, Sept. 30, 1952; and by Mrs. Nina M. Upton, Sept. 30, 1954.

There are two post offices not located in Floyd County that serve the residents, Flomot and Mt. Blanco. Mt. Blanco was the first post office established in Crosby County. It was established in 1879 at the rock home of Mr. and Mrs. H. C. (Uncle Hank) Smith, 10 miles north of Crosbyton and 18 miles southeast of Floydada. "Aunt Hank" Smith, in a day when very short terms as postmaster were almost universal in this section, set something of a record in serving 37 years, ending in 1916. During her last few years she was considered to be one of the oldest postmasters in the nation. She handed the mail out of a window of her home to the patrons in the early years of her service. For 14 years it was housed in a dugout. During later years a small building for the post office was constructed in the yard at the family home. In 1916 J. K. Matthews was appointed Postmaster, and retained the office until it was discontinued in 1920. Mail for this area is now served by Crosbyton Post Office.

Flomot post office was established on Jan. 27, 1902, with Nelson R. Welch as postmaster, and when his term ran out Jan. 27, 1903, with removal of the office three miles east to the present location of Flomot, Carrie Hewitt became the postmaster. Other postmasters, with date of assuming office were: Arthur P. Jetton, June 4, 1913; John E. Simpson, June 6, 1914; Erwin S. Patterson, Dec. 6, 1915; Samuel A. Tibbets, Dec. 15, 1916; Edward A. Moorhead, Nov. 8, 1917; Walter B. Gates, April 4, 1919; Cecil D. Tanner, May 1, 1939; Mrs. Winnie G. Tanner, Nov. 25, 1939; Mrs. Bernice Gates, May 22, 1946.



BARBECUING FORTY BEEVES and a dozen sheep for a barbecue of the McDermitt Post of the American Legion in Floydada. Year unknown.

Cotton In 1901

EARLY COTTON

Can we imagine today a time in which cotton was "only an emperiment" in Floyd County? This was true in 1901. Melvin Henry's grandfather, L. P. Taffinder, moved with his family from Coryell County, buying and improving a farm two miles south of Floydada on the Lakeview road. In a letter written Feb. 16, 1902, to the Star Forum back in Coryell County: "To see this country in spring or summer will most certainly create an unyielding desire to own some of its splendid lands so heavily set in mesquite grass and to know something of its strength and fertility can but increase that desire, but as in all Texas the rain does not come just at the right time every time." He then said that the previous year had been one of the worst, that the rain was spotty. Then he described the previous summer, his first on the Plains: "On the 17th of July I planted some garden seed. The blackeyed peas and English peas grew rapidly and looked different to anything I had ever seen, they were such a dark green; and one bunch of mustard after frost weighed 11 and one-fourth pounds, all raised without irrigation; but most of our truck garden is raised by irrigation.

COTTON ?

Cotton? Yes, I reckon some people would raise it if they froze off up to the knees picking it. The gin here has ginned about fifty bales. The people gathered in quite a crowd to see the first bale ginned in the fall. I think the season is too short here to raise cotton successfully. Our best crop here is kaffir corn. You people down there have no idea of the value of kaffir. You think it a sort of chicken feed without much real merit, but my prediction is that when we get a railroad here we can raise it to thresh and ship like you do oats and make better pay than you do on your cotton. I think it is too hot in the summer for you to raise it in your country."

RAILS LONGED FOR

He then told how costly it was to ship things in by wagon, how fast the water evaporated, how the price of land was quickly going up, and how Floydada was growing. Then he made an important observation relating to the country around here as a whole:

PAST EXPERIMENT

"This country has passed the experimental stage, the dugouts have had their day and good dwellings take their places. I do not think it wise for men of no means to come here. They might do well to go to New Mexico and get a homestead, but even that is questionable." The gin at that time was quite crude. Jim Molloy owned it. Maude Taffinder, daughter of L. P., married R. L. Henry.

FILLER #9

Much has been written, and rightly so, of H. C. (Uncle Hank) Smith, first settler in Blanco Canyon. He was the last member of the famous pioneer Hank Smith family. His son, George W. Smith died May 17, 1959, in Lubbock, Texas, where he had spent his final six months in a convalescent home. He was the last member of the famous pioneer family. The funeral was held May 19 in the First Baptist Church at Crosbyton, followed with Masonic rites in Crosbyton Cemetery. Only a year old when he was moved with his parents to Blanco Canyon, in 1877, he was born at Ft. Griffin 12 miles north of Albany, Texas.

COWBOY

His first employment on the range was with the Spur outfit, where a cousin was manager; later he worked for the Half-Circle S, and the TM-Bar Ranch in Floyd County. Then he went into the sheep business with his father, the two purchasing 5,000 head of sheep, which were wintered between Mt. Blanco and Colorado City. He stayed with them during winter months. Later he went into business for himself, raising white face cattle, a job he never really gave up. He served an unexpired sheriff's term in Crosby County in 1908, moving his family during that year to Old Emma. He served as member of school boards at both Mt. Blanco and Crosbyton. He moved to Crosbyton about 1918. For many years he was a director of West Texas Old Settler's Association.

Survivors were his wife and two daughters.

NEW SOURCE OF REVENUE

San Antonio, Tex. Licensing Gambling Rooms and Brothels.

SAN ANTONIO, Tex., Jan. 2 – With the beginning of the new year the coffers of San Antonio experience considerable augmentation of revenues from a source new and novel to the laws of Texas and the city. Since yesterday the city clerk has issued licenses in accordance with a new ordinance to proprietors of gambling establishments and the keepers of houses of prostitution and inmates of the latter, aggregating together $7,000, and still not more than a third of the persons required to secure such licenses have yet done so. District Attorney Paschal declares that he will institute vigorous prosecution against all parties procuring such licenses, despite the city ordinance, which will cause an interesting conflict between the city and state officials. Carrie Anderson, who a few days ago paid $250 to the city for the privilege of conducting a house of prostitution for a term of six months, was today arrested by a deputy sheriff and fined $100 by Justice McAllister. The woman had to pay the fine or go to jail. Mayor Callaghan this afternoon instructed Chief of Police Shardine to raid all places tonight and arrest all persons found therein who have not procured licenses under the new ordinance.

(From an 1890 edition of the Concord, Minnesota Omnibus)

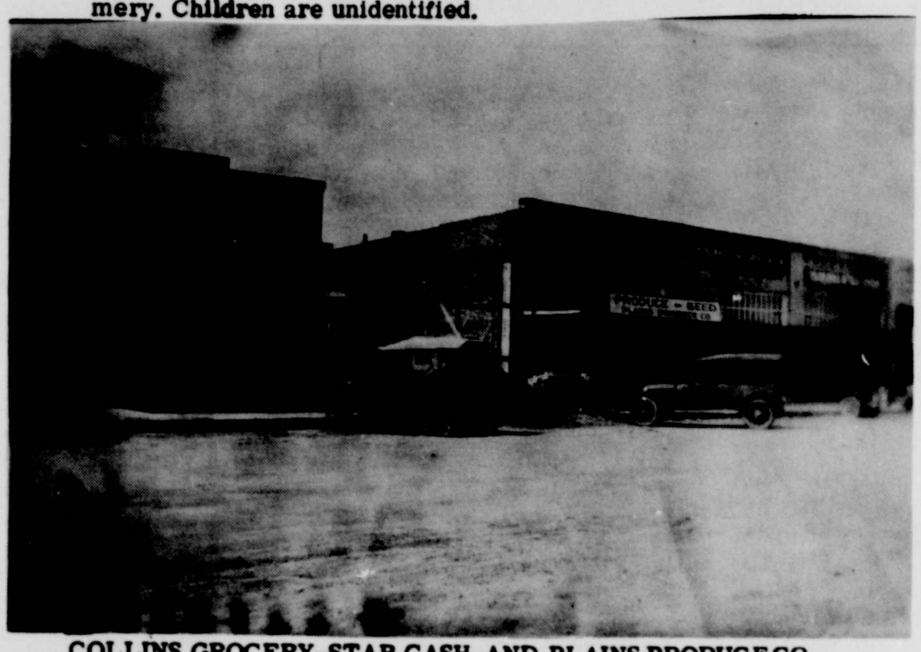
1934-1965

WE ARE PRIVILEGED TO HAVE HAD A PART IN THE DEVELOPMENT OF FLOYD COUNTY FOR THE PAST 31 YEARS, SINCE OUR BEGINNING IN 1934. IT HAS ALSO BEEN OUR PRIVILEGE TO BRING FLOWERS INTO THE HOMES OF THIS AREA. FLOYDADA AND FLOYD COUNTY HAVE BEEN GOOD TO US AND WE THANK YOU FOR THE CHANCE TO SERVE YOU. WE HOPE THE NEXT 75 YEARS WILL BE AS PROSPEROUS AS THE FIRST 75.

PARK FLORIST

ELTON GOEN, OWNER

TIMES hav'nt changed too much from the above scene. Children still play with wagons but not to take cream to the Creamery. Children are unidentified.



COLLINS GROCERY–STAR CASH–AND PLAINS PRODUCE CO.– in the early days. Old time car may indicate year.

Don't! – If a dealer offers you a bottle of Dr. Bull's Cough Syrup without wrapper or labels, or in a mutilated condition, don't touch it – don't buy it at any price; there is something wrong – it may be a dangerous or worthless counterfeit. Insist upon getting a perfect, unbroken, genuine package.
(From an 1890 edition of the Concord, Minnesota Omnibus)

THERE HAS BEEN PROGRESS

for 75 years and the people of Floydada have done their part in the development of this area.

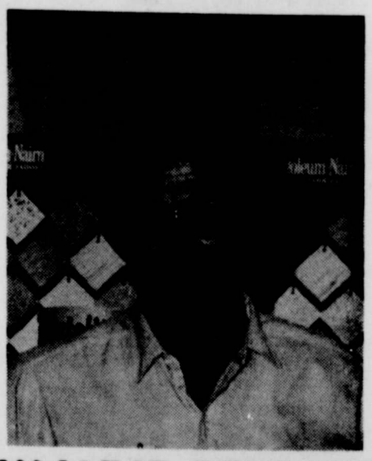
IT HAS BEEN OUR PLEASURE...

TO BE A PART OF THIS COMMUNITY. WE APPRECIATE THE LOYALTY OF EACH AND EVERYONE OF OUR CUSTOMERS DURING THE PAST YEARS.

SAM BAKER

Insurance Agency

Serving Floyd County Since 1946



WAYNE BENNETT

IT IS A PLEASURE....

and a privelege for us to call Floydada and Floyd County our home. We thank each and everyone of our patrons in the past and we hope to serve you in the future.

BENNETT BUILDING MATERIALS

229 E. CALIFORNIA

FLOYDADA

Mr. and Mrs. J. M. (JIM) WILLSON, SR.

Pioneer Lumberman of West Texas

Has Lived In Floyd County For 49 Years

J. M. (Jim) Willson, Sr., lumber dealer, builder, capitalist, philanthropist, and civic worker, has been in Floyd County for 49 years. The "Son" of Willson and Son Lumber Co., he was born Dec. 21, 1887, in Boonesville, Tex., and graduated from Bridgeport High School, and from Hill's Business College in Waco. He gained the B.S. degree from Southwestern University at Georgetown, Tex., in 1912, and served in World War I, in which he received the Purple Heart while working in the Intelligence Department.

The transition from a lumber yard to a building and material store was made in the first quarter-century of its existence. The senior partner was D. M. Willson. The original stock consisted of only the necessities for building the most simple type structure, such as lumber, shingles, nails, and the like. By 1940 the statement could well be made: "Today Willson and Son Lumber Company yards carry everything in stock to build a home and make it replete with modern conveniences. From its start in Floydada, Willson and Son Lumber Company has enjoyed sensational growth in size and service. Yards are now in operation at Silverton, Quitaque, Tulia, Vernon, Petersburg and Mangum, Oklahoma."

At present the Quitaque store is the only one selling furniture, but there is a lumber yard at Plainview, managed by David Willson, and when James Jr. (Jimmy) came back from service in World War II he set up the Builder's Mart, about a block and a half away from the "home yard" where his dad maintains an office. The motto of the Willsons is, "We Don't Want All the Business, Just Yours."

Many of the homes in Floyd and adjacent counties were constructed with materials purchased from the Willsons. A policy of close cooperation in plans and coordination of effort have combined to make Willson and Son building headquarters.

J. M. Willson, Sr., has had a consistently active part in the advancement of the Panhandle-Plains country, especially Floyd County. His has been the part of a community leader and advisor to business and professional groups. He has devoted much time to activities that tend to improve the general welfare of Floyd County.

He has been District Governor of Rotary, and active in Lions International; for the last quadrennium was a member of the General Board of Education of The Methodist Church; is at present vice-chairman of the board of trustees for Western Methodist Assembly in Fayetteville, familiarly known as Mount Sequoyah, which serves an 8-state area reaching from Brownsville to northern Nebraska, a position he has held since 1934; and is the chairman of the board of trustees of McMurry College, a Methodist 4-year liberal arts college with exceptionally high rating, at Abilene, Texas. Perhaps in the southwest he is best known as a donor, with Mrs. Willson, of the Willson Lectures at all Methodist institutions within the South Central Jurisdiction, as well as at children's homes, a hospital, Texas Tech, West Texas State, Baylor University, and Wayland Baptist College. He gave part of the expenses for the headquarters building at the Baptist encampment in Mt. Blanco Canyon, and had aided many church and community groups in various ways. He now heads the board of trustees at Floydada Methodist Church. Veterans, Masonic, and Shriner groups, as well as Scouting, have claimed a major part of his attention. He has also been president of the West Texas Chamber of Commerce, and has been active in a number of other organizations.

Texas Wesleyan College at Ft. Worth, as well as McMurry College, have awarded him honorary doctorates, while the Merit Award has been granted to him by Wayland Baptist College at Plainview.

He has long been a familiar figure at annual, jurisdictional, and general conferences of The Methodist Church.

Mrs. J. M. Willson, Sr., was born in Vashti, Tex., as Mavis Terry. She married Jim Willson in 1919. A housewife and mother of 4 children, she attended Seth Ward College in Plainview, Tex. (whose records are now kept at McMurry College in Abilene), Southwestern University at Georgetown, and Southern Methodist University at Dallas. She has been a member of the PTA Study Club, Garden Club, American Legion Auxiliary, and board of trustees at Lydia Patterson Institute, Latin-American training school of secondary rank at El Paso, and was awarded an honorary degree in literature by McMurry College.

Southwestern College of Winfield, Kansas, awarded her a Citation in Humanities, and she is listed in Who's Who: of American Women, in American Education, and in the South and Southwest.

Senate Recognizes Willsons

On February 24 of this year the Texas State Senate passed a resolution giving high praise to Mr. and Mrs. J. M. (Jim) Willson Sr., of Floydada, noting their many contributions to church, community, civic, and educational endeavors.

TRUSTEE

Mr. Willson is a member of the Board of Trustees of Southern Methodist University; with long-time service as vice-chairman of the Board of Trustees of Methodist Hospital at Lubbock.

IN FLOYDADA AREA

Mr. Willson's at-home activities have included membership on the Board of Trustees of Floydada Independent School District, and membership on the City Council and Lay Leader of the Northwest Texas Annual Conference of The Methodist Church, as well as being a delegate on numerous occasions to the General and Jurisdictional Conferences of his church.

DAUGHTERS

The two Willson daughters are Louisa and Ora Jean. Luisa is married to Dr. Robert N. Arnold of Lubbock, and has two sons. She and her husband, together with her parents, provide the Willson-Arnold Lectures each year at the Methodist Hospital in Lubbock. Berkely Heights in New Jersey is the home town for Ora Jean, now Mrs. Willian R. Addis. They have three daughters.

TWELVE GRANDCHILDREN

To add to the number of grandchildren, the two sons have a total of seven. James (Jimmy) C. Willson, Jr., has three sons and two daughters and David, who runs the Willson and Son Lumber Co. in Plainview, has a boy and girl. Mrs. Jimmy Willson is a native of North Carolina.

STANLEY STARTS FOR CAIRO

ZANZIBAR, Jan. 2 – Stanley and his staff have started for Cairo. The sultan has decorated him with the order of the Blazing Star, the first class, set in brilliants.
(From an 1890 edition of the Concord, Minnesota Omnibus)

RUSSIAN OFFICERS ARRESTED

ST PETERSBURG, Jan. 2 – Thirty two officers have been arrested, charged with being members of a secret society, the object of which is to abolish the aristocracy and establish a constitutional monarchy.
(From an 1890 edition of the Concord, Minnesota Omnibus)

FIRST WELL

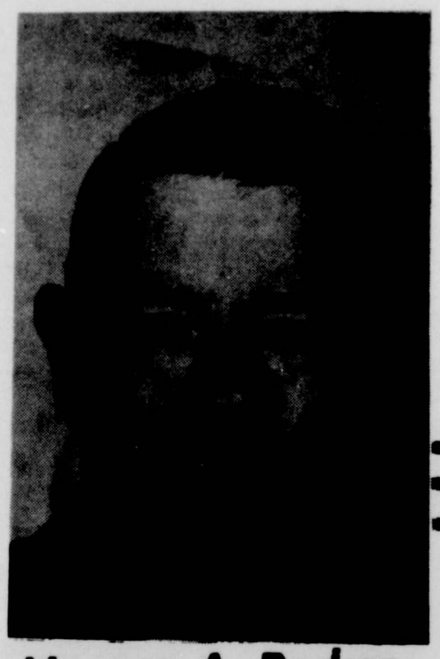
The first well dug on the Floydada townsite was worked by Bob Lynn, on the south side of the square. The contract was made with H. C. Smith, agent for the Price family, who owned the original townsite.

4-H CLUB GIRLS. . . .These 4-H Club girls are members of the club that took part in a clothing contest several years ago.

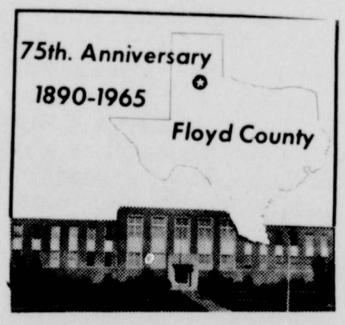
VOCATIONAL AGRICULTURAL CLASS. . . . .of Floydada in the early days, said to be the largest class of Future Farmers in Texas.

We Too Have An Anniversary Coming

2 Years Old In August. .



Vernon A. Parker



Mrs. Eva Parker

Since August Of 1963 Parkers Studio Has Been Serving Floydada With The Finest In Portraits. We Look Forward To Serving You In The Future.

PARKER STUDIO

FLOYDADA

Our City Is 66 Years Old

IN AN ELECTION HELD IN AUGUST, 1909, THE CITY OF FLOYDADA WAS ESTABLISHED. THE CITY WAS THEN INCORPORATED AND BEGAN OPERATIONS BY ESTABLISHING A WATER SUPPLY AND HIRING A CIVIL ENGINEER. SINCE THAT DAY IN 1909, FLOYDADA HAS GROWN AND CONTINUES TO GROW, UNTIL IT HAS REACHED ITS PEAK TODAY.

IN 1939 THE CITY OF FLOYDADA BOUGHT THREE 200 KILOWATT GENERATORS AND SET UP THEIR OWN ELECTRIC PLANT. TODAY, CITY POWER AND LIGHT SENDS OUT 4160 KILLOWATS TO OVER 1300 METERS IN FLOYDADA. THIS IS PROGRESS.

Congratulations To Floyd County

On Your

75th Anniversary

From

THE CITY OF FLOYDADA

"Partners In Progress With Floydada"

CITY OF FLOYDADA WATER LIGHT & POWER

City Of Floydad

Phantom Herd Still Roams Battle Site

Ed. Note: This legend was written by Patricia Rodgers, 12 year old daughter of Mr. and Mrs. Rex Rodgers who live on the headquarters of the S. M. Rodgers ranch at the mouth of Tule Canyon. It was just about 100 yards from this home that 1450 horses were killed by General Ronald S. Mackenzie and his men. A bronze tablet bearing the following inscription has been erected on this spot: "On this site on September 29, 1874 by order of General Ronald S. Mackenzie 4th U. S. Cavalry approximately 1450 horses were shot down. These horses were captured from Indians in the Mackenzie battle, in Palo Duro Canyon, on Sept. 28, 1874. Reason assigned: to prevent Indians from night stampeding and recovering them."

This tablet also marks the route of the old Mackenzie trail. It is located 12 miles east and two miles south of Tulia. Mr. and Mrs. Rex Rodgers and their three daughters, Priscilla, Patricia, and Jacquelin, assisted in erecting this monument. The children were born and raised on this historical spot and can tell all about the Mackenzie trail, the minor skirmishes in the Tule canyon, and the major battle at the Palo Duro.

The little girl who wrote this story said, "On stormy nights I love to imagine that I can see those beautiful steeds with flowing manes and tails romping on the rim of this canyon and perhaps answering the neighing of a lost mate in the canyon below."

The Phantom Herd

Recently as I watched my grandfather's cattle peacefully feeding in the old Mackenzie battleground I thought of what had been said of the Phantom Herd of the riderless steeds. How on stormy nights they wheel and gallop over the hills where sixty-two years ago they were shot by General Mackenzie's expedition to keep them from the hands of the Indians.

The building of the Union Pacific railroad cut the Great Bison range in two. By treaty with the United States government, south of the Arkansas river belonged to the Indians as their hunting grounds. When the buffalo began to thin out north of the Arkansas the better equipped hunters of the white race began to cross the Arkansas and to locate their camp near Adobe Walls.

The Indians rightfully resented this and gathering of the various tribes resulted in council of war. The Indians drove out the white men's camp at Adobe Walls after which permission was granted to wage war against the Redmen.

The Texas Panhandle, eastern New Mexico and Western Oklahoma became the theatre of a war that lasted intermittently for ten years. The policy of the army was to harry the Indians until they were brought to terms. Expeditions coming in from the various directions made this the only practical way to cambat the nomadic Indians.

In 1874 General Mackenzie with a force of about 800 men camped near Quitaque Peaks. His scouts located a large herd of horses three miles west of Rock Creek, where on the twenty-sixth of September he defeated a force of about 600 Indians who retreated in a westerly direction.

The next day was spent in a leisurely march after the retreating Indians. Arriving on the head of the Tule canyon they located their camp nearby. That night they started for the winter camp of the Indians on the Palo Duro canyon.

"We arrived," said Sergeant B. Charlton, "at the Indian camp in early dawn. From where we were situated, we could see the vast camp as it lay stretched several miles before us. The only trail leading down into that abyss was a narrow path allowing only one to file down at a time.

"As we were near half-way down, a guard discovered us and, waving a banket, disappeared over the edge. The next thing I remember we were filing down into a pit of yelling Indians, stampeding horses and hot rifle fire."

The Indians retreated after an all day battle, carrying their wounded, leaving behind their camp belongings and horses. They started back to camp that night arriving arounf one or two o'clock. "Then," said Sergeant Charlton, "General Mackenzie ordered that immense herd of horses shot. Some questioned his judgment, but it seemed the only thing to do under the circumstances."

After the killing of their horses the Indians straggled back to their reservation, discouraged and beaten. Thus ended the Indian wars in West Texas. The soldiers withdrew to Fort Richardson, arriving in a snow storm. The carcasses of the slaughtered horses and later the sea of bones led to the legend of the Phantom Herd that gallops again on stormy nights.

(From 1940 edition Hesperian)

Where Did Towns Get Names?

According to Mrs. Blanche Scott Rutherford, in her enthralling book, "One Corner of Heaven", the name Della Plain. comes from the daughter of J. S. McLain, named Della. Combine that with the type of topography in which Floyd County is located, and you come out with "Della Plain."

Perhaps it will never be settled to the satisfaction of everyone, but "Floydada" might be the combination of the name of the county with that of a girl then living here. Where did "Floydalia" as a proposed name in the Post Office Department at Washington come from? Was it an error in writing from this area? Or was it a mistake in reading in our nation's capital? Whatever the truth, it didn't stick, anyway!

Two hybrid names for towns, one in our area, the other in the upper Panhandle, come to mind. "Dalhart" is a good-sized town, much larger than Hartley as a town, or for that matter Hart, a few counties further south. It comes from a combination of two counties, Hartley and Dallam. And so we come to to Flomot, which very often is printed with an "n" after the second "o". Actually located in Motley county, its surrounding area takes in much of Floyd county; thus "Flomot" indicates the two county area. By the way, in 1940 it had 500 inhabitants.

The recent purchase from the Federal government of two five-room teacherages, together with the irrigation farming which makes it such a fine agricultural region, should serve to keep it on the map for many years.

It began about 1902, with the establishment of a small general store, the usual blacksmith shop, another store, a gin, school house, and two churches. Later there were added service stations, garages, drug store, tourist camp, and a second gin, not all of which it has been able to keep. Perhaps the advent of irrigated farming came later than the first need. A Mr. Welch actually began the first such Flomot in 1900 about 3 miles west of its present location, right on the Motley-Floyd line.

In 1902 Eb Hewitt opened a store at the present site, and the postoffice was moved from the Welch site to his home, his wife taking over.

Despite being further from the "geographical truth", the name has stuck. It is only a mile north of Quitaque Peaks.

"Mayshaw" might seem to be an unusual combination. A. J. Shaw was one of the promoters of the new town to take the place of Della Plain in 1892. His wife was named May. The two names were put together, and thus we have the designation "Mayshaw" for what is now the Muncy area.

Perhaps the most consistently mispronounced name in this general area is that of Quitaque. Many persons take the "q" sound quite literally at the beginning. Phonetically it would be spelled kit-ah-kway. It was taken from the Indian tongue, and has two meanings: "watering place" and "end of the trail." Quitaque Creek is well-known. There are also two hills that serve as landmarks. They are known as Quitaque Peaks, one being in Motley County, the other in Floyd. Quitaque, as a town, is in Briscoe County.

Barwise was not the original name of that community that is 10 miles west of Floydada on the Ft. Worth and Denver which still has a general store and agricultural enterprises. It was platted in 1928 and was first called Stringer, as there were well-improved farms, some under irrigation, belonging to the J. W. Stringer estate. But some freight meant for that location was sent by mistake to a town in Texas already bearing that title, and so, according to L. R. Stringer, son of the late J. W. Stringer, it became necessary to change the name. Some people were already calling it "Granary". The Ft. Worth and Denver wrote to him asking for a name, and when he requested them to make the designation they did so, calling it Barwise. This was in honor of Judge J. H. Barwise of Ft. Worth.

Aiken is located in the west part of Floyd County, only two miles east of the Hale County line, and was established in 1909. It was named for F. O. Aiken, one of the pioneer settlers of Floyd County, and the townsite was secured from the state of Texas on Oct. 23, 1898. It is in the heart of the irrigation district, and is located on the branch line of the Santa Fe that runs from Floydada to Plainview.

The story about how HE, that is Blocker-Douglas, got his name, can be found in the article on "Range Life on the Plains."

GREY MULE

There's a section of Floyd County off the Cap, between Cedar Hill and Quitaque, commonly called "Grey Mule". This is simply because, in the days long before school buses carried children to school, many of them rode grey mules to school. No great mystery!

Town of Joe Bailey

U. S. Senator Joseph Weldon Bailey used to say that the Barons on Wall Street in New York City reminded him of the lilies of the valley described in the Bible: "They neither toil nor spin." He had an immense following in Texas, and for him the little one-store town in the town in the southeastern part of Floyd County was named.

This little town was located about eight miles south of Dougherty, southeast of Lakeview, not far from the pavement that leads to McAdoo. The store was owned by D. H. Collins, and operated for 3 or 4 years by his son, Leon Collins. For 35 years another son, T. P. Collins, ran a grocery here, and he never failed to run an ad in the Hesperian each week. (Homer Steen, with eyes twinkling, says "no telling how much money he lost!")

T. P. tells of the time he substituted for his brother a few days when he took a vacation. One day he was surprised to find Bill Pool come up in a pick-up, with a little calf in the back of it. He had bought the calf from a farmer for $1.50. It seems that many persons did not care to fool with keeping a calf, this incident showing how the country was becoming farming rather than ranching minded. The people would be interested in keeping the cow for milking purposes, but were not very interested in beef. Evidently they had plenty of that. Quite often Bill Pool bought calves for a dollar each, and many persons were so interested in getting rid of theirs that they simply made him a present of their surplus calves.

When Dougherty was founded Leon had his dad's store moved there and continued to operate it for a number of years.

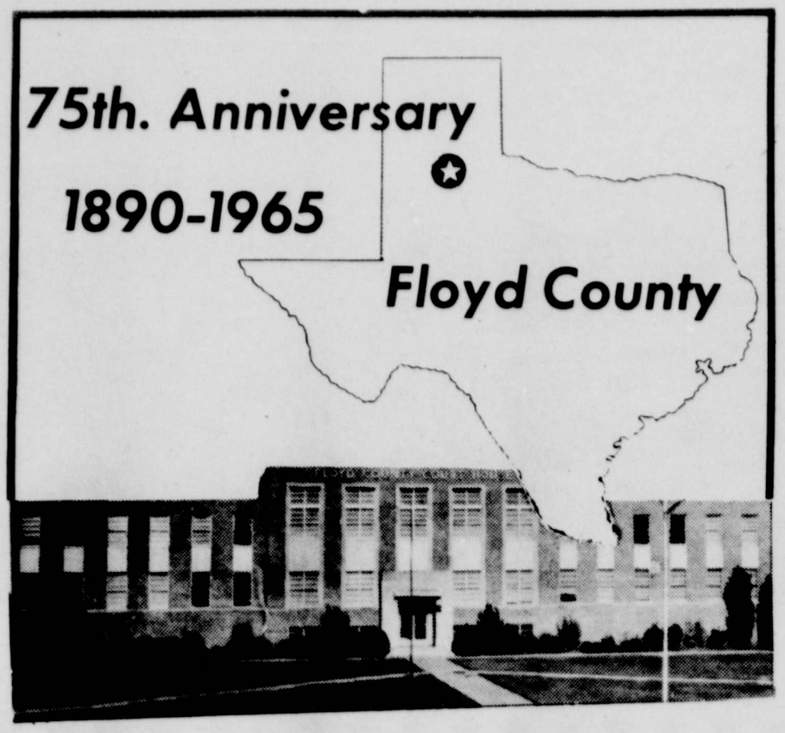
"Joe Bailey"; the memories those two words bring back to old-timers!

FIRST
SCHOOL
TEACHER

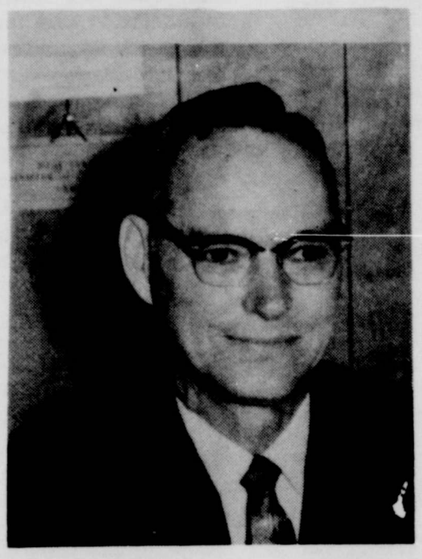
The first school teacher in Floyd County to actually reside here was a Mr. Kitchen, according to Claude V. Hall's early county history.

ada In The Year 1921

★★★



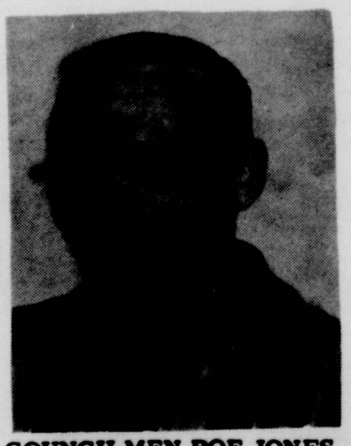
The City Officials Of FLOYDADA Salute Floyd County On 75 YEARS Of Progress



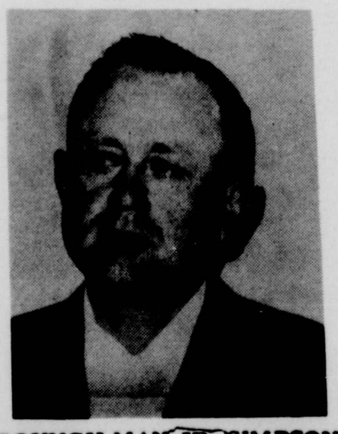
MAYOR LEONARD MATSLER

CITY MGR. BILL FEUERBACHER

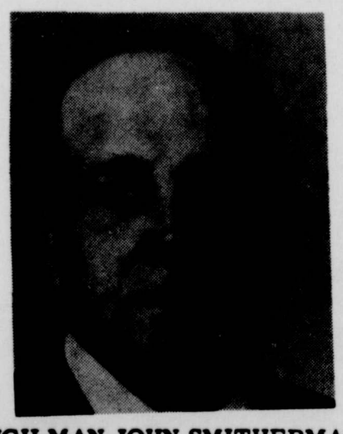
CITY COUNCIL



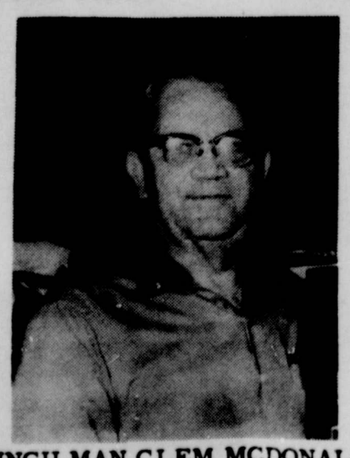
COUNCILMEN ROE JONES



COUNCILMAN JR. SIMPSON

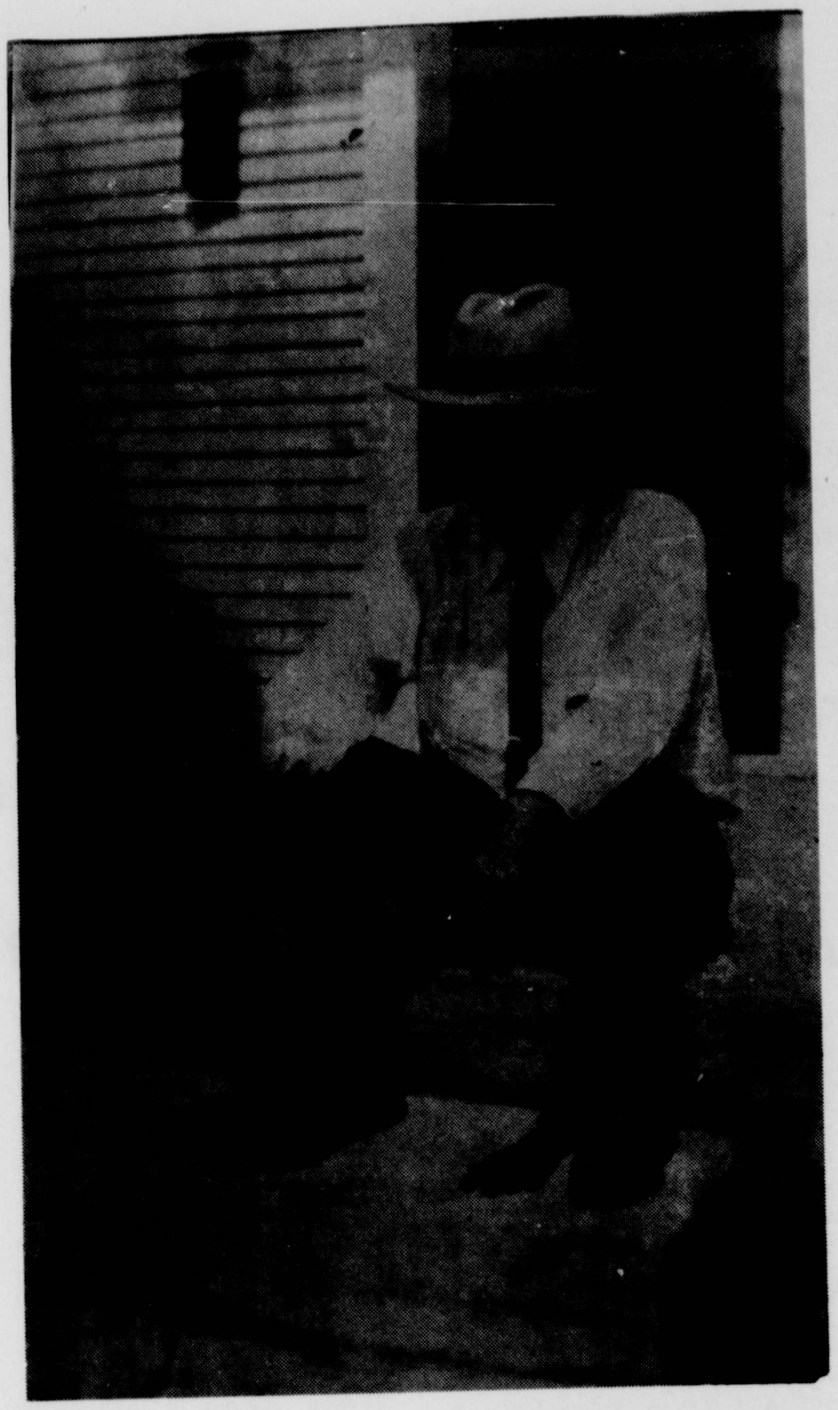


COUNCILMAN JOHN SMITHERMAN



COUNCILMAN CLEM MCDONALD

COUNCILMAN LOUIS ANDERSON



LATE E. A. GRIGSBY – Sheriff of Floyd County from 1916 to 1925.

Piggly Wiggly Opened In 1933

A new grocery store was opened in Floydada in 1933: on the south side of the square in the building formerly occupied by Brown Brothers grocery store.

It was the Piggly Wiggly store.

Two young men from Lubbock were sent to Floydada to manage the new store for this popular chain of groceries and markets. J. B. Claiborne was the manager, and Ashley Lawson was the assistant manager. The store was the largest grocery store in Floydada and has continued to be a popular shopping center since that time.

J. B. Claiborne married a Floydada girl here, Miss Jessie Mae Wood, daughter of Mrs. J. G. Wood and the late J. G. Wood. They made their home here for several years.

The store was moved to their present location in 1953 and is now in the process of remodeling.

The present manager of the store is Lee Webb, who has been manager for the past two years. He and his family live at 118 J. B. Avenue.

Since 1933, the store has had five managers. Gerald Hall, is the assistant manager. He has been with the company since 1958. There are sixteen clerks; three cashiers, namely, Hazel Bradley, Sue Sewell and Lorene Newberry. The produce manager is Eddie Barnes and the market manager is Joe Hademeck.

President of Piggly Wiggly Incorp., is J. S. Reinhart of Alberqueque, New Mexico. The district manager is C. E. Pearson of Lubbock. The Floydada store is in the Lubbock district, and is one of the 84 stores operated by this frim.

Webb stated that the store is being remodeled and the most modern shelveing is being used, and that they will carry a complete line of frozen food, meat and produce.

After the remodeling is finished, a grand opening is on schedule for the store, to which the entire public and the shopping area of this store will be invited.

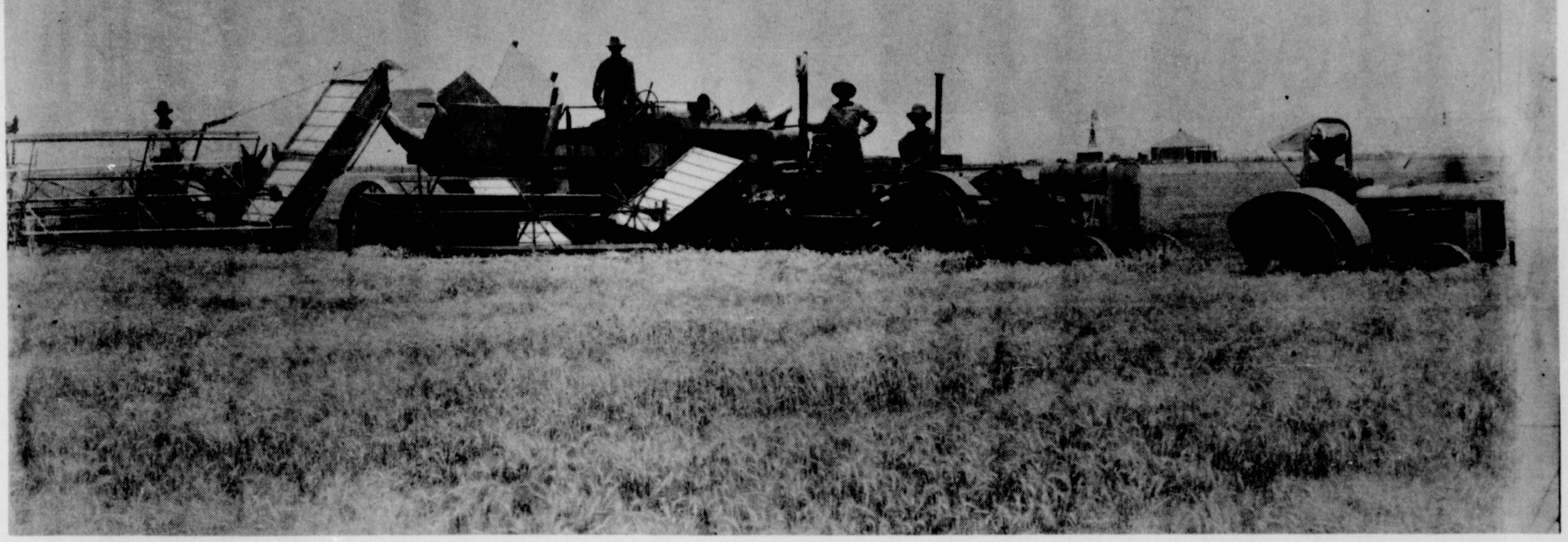
COCRAN'S PEAK

A very picturesque setting 7 1/2 miles southwest of Floydada is provided for Cocran's Peak. Situated in Blanco Canyon, in the spring it is covered with wild flowers of many hues. Nearby to the West is Little White River, that runs through the Blanco Canyon. Encircling the peak is a nine-hole golf course belonging to the Floydada Country Club. If a time machine could be perfected and put into operation suddenly, our area's linksmen would doubtless be startled to see the buffalo being chased by the Indians. Boy, would there be dust!

This peak was used as a bearing point by early day surveyors, and many of the old field notes refer to this Peak, but fail to disclose where it got its name. It is also mentioned in Mackenzie's record of his foray against the Comanche Indians in 1874.

Increased interest in anything connected with Mackenzie is likely to develop, with the publication, in June of 1965, of a book by Dr. Ernest Wallace of the Texas Tech faculty, "Ronald S. Mackenzie on the Texas Frontier". It is in both regular book form and bound in the journal of the West Texas Museum as their current number.

THE FIRST COTTON IN FLOYD COUNTY WAS IN 1909. IN 1964 FLOYD RANKED 9th. IN THE STATE WITH 120,000 BALES PRODUCED.



ALL IN ONE OPERATION. . . .These men are shown cutting and threshing wheat all in one operation. Now farmers use combines. This picture was taken on the J. I. Hammonds Farm north of Floydada. The crop yielded twenty bushels per acre high test.

NEAR FLOYDADA

Floyd County's Presbyterian Academy

It is not hard to believe what some have told us, that the pioneers were far above the average. It is certain that they did not wish the light of knowledge to grow dim. Col. Goodnight led the stockmen in the Clarendon area, not one of whom at that time had a child of achool age, to pay for a teacher for a period of two years. Lockney Christian College stood for a couple of decades as a sign of the interest of the Church of Christ people in higher education, and persons from various religious groups moved to Lockney to send their children to it. The Quakers had a fine school at Estacado, and an academy held sway for a few months at old Della Plain. One of the more notable endeavors in higher education was concerned with the Presbyterian Academy, established by a people who are traditionally attracted to thorough training.

BOOM YEARS START

1909 and 1910 were boom years in the Floydada area, and some of the results of this progress could be seen in the school. No one person seems to be known for having conceived the idea, but in 1909 a majority of the prominent citizens were talking it up. The Southern Presbytery (representing the Presbyterian Church in the U. S.), received a proposition from Floydada citizens, and sent as representative the president of Austin College, Sherman, Texas, to check on it. After spending several days in Floydada he recommended acceptance.

CONSTRUCTION BEGINS

A tract of 22 acres was donated by Dr. R. A. Childress and John Harris, with actual work begun in 1910. W. T. (Billie) Montgomery had offered a tract, but there was defect in the title. E. C. Henry, A. D. White, Judge A. L. Love, and H. V. Tull, the latter two from Plainview, formed the building committee, along with one other person.

THREE TEACHERS

The contract price was just short $20,000. W. A. Gound was in charge of the carpenter work. Begun in August of 1910, it was completed in July the following year, plenty of time for the opening of school in September. John C. Schley was the first superintendent; Mrs. Schley, and Miss Violet Buchanan were the other teachers. Trustees were Rev. J. N. Ivey, Judge A. L. Love, Rev. Leonard Gill, A. A. Beedy, H. G. Tull, Tom Curry, and E. C. Henry.

SOME CHANGES

Dr. and Mrs. Bailey from South Carolina came to teach the second term. They were assisted by Rev. and Mrs. W. H. Matthews, and an expression teacher (speech). There was also a music teacher, Miss Ruby Barrow of Plainview. For the third year there may have been changed made in the expression and music teachers, but otherwise the faculty was the same.

been changes made in the ex-

SPORTS

During the second and third years the school boasted of very fine football and basketball teams. These were dreaded by the high school teams against which they played.

LEE RUSHING EXCELLS

The school lasted two and one-half terms. The commencement exercises of the first term were held in May of 1912, and 28 years later W. A. Gound could recall that Lee Rushing delivered a masterpiece of an oration on this occasion.

A WELL-LAID SCHEME

The Murderer of Bettie Shea Makes an Unsuccessful Attempt to Escape

LEXINGTON, Jan. 3 – Tom O'Brien, under death sentence for the murder of Bettie Shea, was foiled in a well planned attempt to escape from the Lexington jail tonight. In company with the Hatfield murderers of West Virginia an escape was planned. A rope of blankets was made and concealed in a stovepipe that runs above the outer wall. On yesterday the Hatfields were removed to the penitentiary at Frankfort to serve a life sentence and today O'Brien attempted to use the rope to swing down to the outside of the wall. A prisoner who is confined at intervals by his friends on account of drunkenness discovered O'Brien's attempt and notified the jail officials, who captured him in the nick of time. O'Brien's attorneys have arranged to go to Frankfort tomorrow to present the last plea for a hearing of his case to the court of appeals. The probabilities are that his only hope lies in an escape, and this attempt being frustrated, he will hereafter be kept in a closely guarded cell.

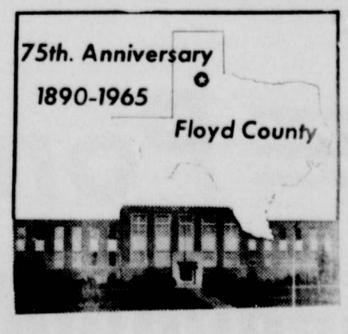
The murder of Bettie Shea was one of the most atrocious crimes ever committed, she being beaten to death by leaden knucks on the morning of April 1 last at the home of John Woolfolk in this city, where she was employed as a domestic. The evidence disclosed that O'Brien had been secretly married to her in Cincinnati during the exposition under an assumed name and that she was five months enceinte at the time of her murder. O'Brien at that time was engaged to be married to a young lady in Rushville, Ind. The evidence was circumstantial, but a jury regarded it as conclusive beyond a reasonable doubt and the court of appeals has affirmed the finding of the Fayette circuit court. (From an 1890 edition of the Concord, Minnesota Omnibus)

HELPED LINCOLN'S SLAYER ESCAPE

Dismissal of an Old Man Who Ferried Booth Across the River

WASHINGTON, Jan. 3 – Thomas A. Jones, employed in the tool room at the gun foundry of the navy yard here, has been dismissed because it was learned that he assisted John Wilkes Booth to escape after the assassination of Lincoln. Jones is an old man. He says that he helped ferry Booth across the river. He did not know when he started to do so what Booth had done but found out before he finished the job. He is not ashamed of any act he has ever done. He thinks it rather hard to lose his place but does not complain. He declines to say who assisted him in taking Booth across the river. Jones was appointed during the late Democratic administration at the instance of Congressman Compton of Maryland. Mr. Mudd, who is contesting Compton's seat, brought the charge as part of his case against Compton, and this led to Jones' discharge.

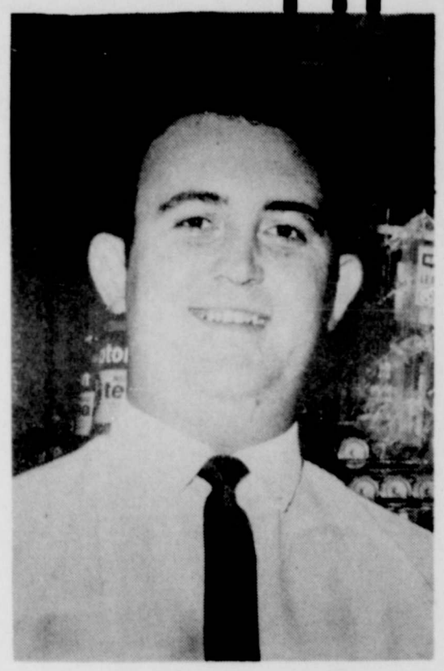
(From an 1890 edition of the Concord, Minnesota Omnibus)



Parnell Powell

We are proud of the Floydada area and the progress that has been made over the years, and, most of all, we are proud to be a part of this progress. We think you will find Powell's a friendly, convenient place to shop, where you can count on fair, low prices every day of the year. It is our business to please you and we strive to do so in every possible way.

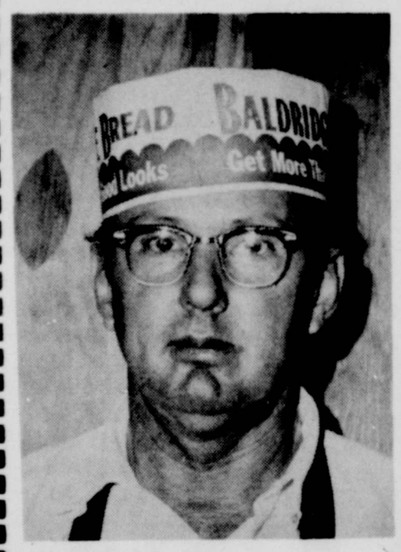
May we extend our congratulations to both the old-timers and the new-comers of Floyd County on the observance of our 75th Anniversary.



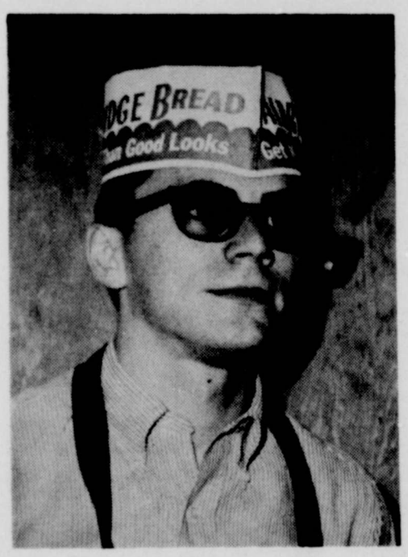
Arlis Powell

Powell's Super Market

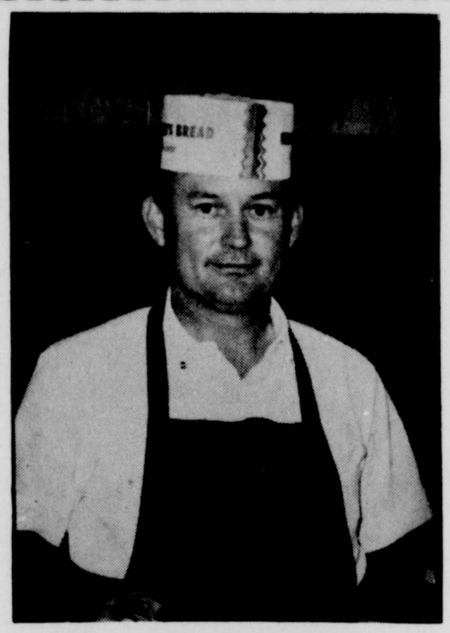
Your Home Owned Home Operated Store On The Wye, Floydada, Texas—YU-3-2444



Henry Butler

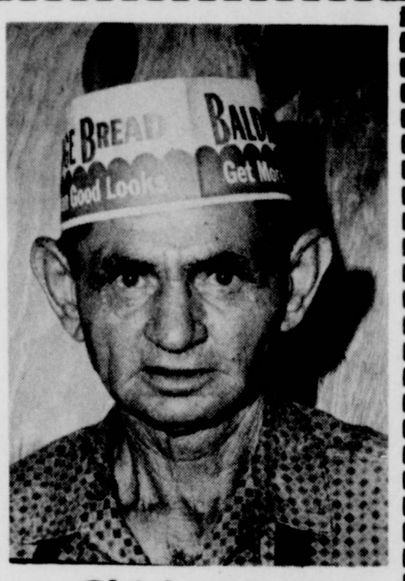


Johnny Harris Jr.



Johnny Harris

Margie Harris



Chick Jarrett

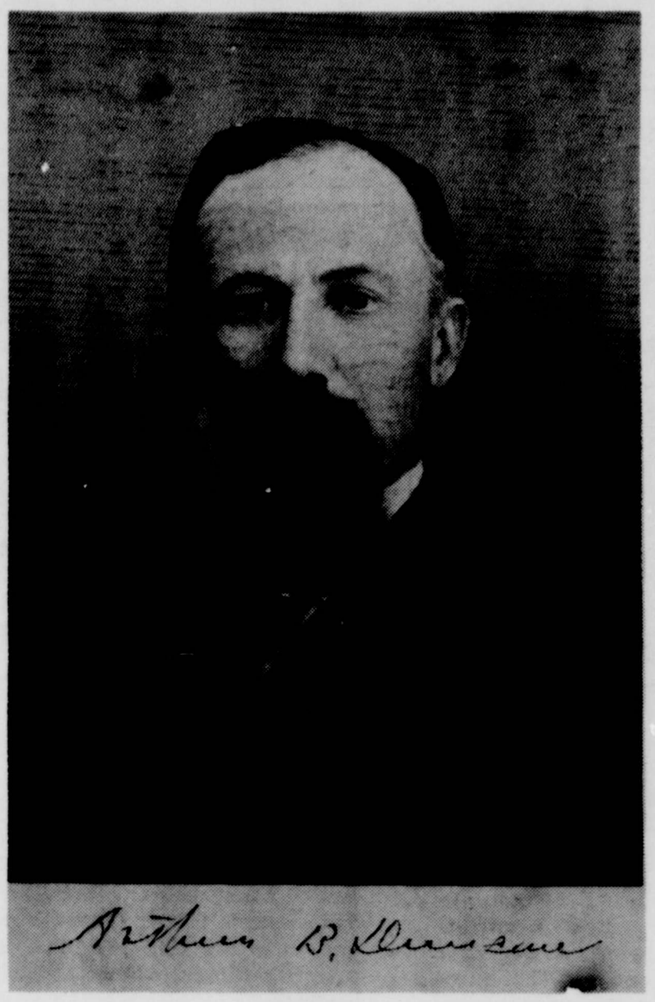
CONGRATULATIONS FLOYD COUNTY

Seventy-five years is a long time. Even though we have not been in business for nearly seventy-five years, we at Pondorosa Meats feel as if our services and our products are just as well established. We are looking forward to serving you in the future.

Pondorosa Meats

Owned And Operated By Johnny Harris And Parnell Powell

Arthur B. Duncan Led Organization of Floyd County in 1890



On June 1, 1884, there came to Floyd County its first family to settle here – the Arthur B. Duncans. Silas was their only child at that time. A boy named Robert A. Prince came with them.

Something of the hardship of the frontier is shown in the fact that Arthur B. Duncan did not even get to see his new baby daughter, now Mrs. Maude E. Hollums, until she was one week old. According to a story in the Plainview Daily Herald for May 27 of this year, written by the regional editor, Homalu Hood, he was on a business trip to El Paso, which took a few weeks, and his wife had an Indian scare in the long interval, which proved to be a "false alarm." The dugout in which they lived was eight miles south of Floydada, and their nearest neighbors were the Hank Smiths, over across the Crosby County line in Blanco Canyon. The toll of privation, endurance, and anxiety was quite a price to pay for being the first settler in a new country.

Mrs. Duncan's twin brother J. J. Day, lived in Floydada; another brother, M. M. Day, resided at Lockney.

The ten children of the Duncans were: Silas E., now deceased, who lived at Floydada; Arthur B. who long lived in Floydada, and moved to Canyon doing abstract work, also deceased; Mrs. Emma L. Watkins of Lubbock ; and the following, all still living
Mrs. Maude E. Hollums, Mrs. Edith E. Pitts, Mrs. Hope E. Hammonds, Mrs. Ruby Brown, Mrs. Mattie (J. Sam) Hale, Carrol V. Duncan, and Mark W. Sanderson Duncan.

One of the "grand old men" of the early days of Floyd County was Arthur B. Duncan, in whose dugout home the voters helped decide to organize the county in 1890. He was born August 12, 1862, in Hopkins County, Texas, the son of William B. and Elizabeth Duncan. His father was a graduate of the Medical Department of the University of Pennsylvania, and he practiced his profession in both Arkansas and Texas, dying in Grayson County in 1874. His mother was a daughter of William Vaden, of Hopkins County, and died at her home at Plainview in July of 1892.

Arthur Duncan was wed to Sarah K. Day in December of 1882 in Montague County. The schooling he was able to obtain was extremely limited, since his father's death occurred when Arthur was only 12. But he did have the advantage of a fine teacher in his home county, J. E. F. Coger, in a rural school. According to Claude V. Wells, "The unselfish aims of this teacher profoundly impressed his pupil with life's realities and obligations." Duncan was always a diligent student in the lines of his activities as a county official, abstracter and realty dealer, and as a farmer and salesman.

Mr. Duncan expected to buy some watershed school land in Blanco Canyon, the School Land Act of April 12, 1883, then being in effect. But before he reached Floyd County the land board had taken them off the market, leasing them to cattlemen. The only thing left to do for a man with limited means was to buy a quarter section of dry land, and at this juncture the farmer was definitely taking a back seat to the cattleman. Well, piping, windmill – all of these were needed by Duncan, and he didn't even know how far he would need to drill for water!

"Red tape" could hinder a man even in the '80's. First, Duncan was forced to go across rough country to Clarendon to take care of the necessary legal paper work. Only a year previous he would have had to go to Young County, but this territory's land work was now under the Donley Land District. But it was bad enough, even at that: No marked trails, a few cow camps; and then ten years of delay before his claim was fully recognized, due to the finicky attitude of the government about official surveyors. C. U. Connolee who surveyed his land and later lived in Eastland, was a competent surveyor, but under the law was only allowed to show Duncan where his claim was. In July of 1885 T. S. McClelland, the official surveyor for Donley Land District, made the survey for Duncan, and his field notes, when sent in to the General Land Office, showed this claim to be in conflict with the other land. A correct survey was made in 1887, after Floyd was attached to Crosby County for land purposes, and H. C. Knight, official surveyor for Crosby Land District, made a survey that was finally recognized in 1895, when Duncan got his patent.

The Duncans lived in a dugout for six and one-half years, the front wall being of sod, the floor of dirt, the roof of timbers and dirt, and the building big enough for two average rooms. A cloth partition separated the kitchen from the living room. It was modestly furnished, as were all homes in that region then. A fireplace was dug out of the solid wall in the living room, the chimney having to be curved to avoid a stone projection. As a result the family could very well have sung the later favorite, "Smoke Gets In Your Eyes." A rough stone protruded itself a few inches above the floor level, but a bedstead was placed over it, doing no harm. Until the county was organized this was the home for the family, the first three daughters being born there, and many a person being given hospitality. Mrs. Maude E. Hollums, who maintains the abstract office, was born there, this being the first birth of a white girl in the county.

The Commissioner's Court for Crosby County, meeting at Estacado, ordered an organization election for Floyd County, April 14, 1890. It was called for May 28 of that year. Precinct No. 1 met at Lockney, presiding officer being J. F. Lockney; # 2 was at Della Plain, with J. A. Ewing in charge; # 3 voted in Duncan's dugout, with W. M. Ewen in charge; and W. A. Merrill presided for the election at his own house for Precinct 4. An exciting six-week's contest followed, the site for the county seat being at stake. Out of a total of 83 votes, Floydada received 55 and Della Plain 33. Duncan was chosen county judge; John C. Hendrix, county attorney; R. T. Miller, county and district clerk; D. W. Jenkins, sheriff and tax collector; E. E. Keeley, county treasurer; L. C. Darby, tax assessor; W. M. Massie, county surveyors; with these commissioners: C. F. Ramsey, T. B. Michael, W. R. Vandever, and B. P. Merrell. The officials all went to Estacado to be sworn in, and to have their bonds approved by Judge Dockum.

After a lengthy court fight, Floydada was confirmed as county seat.

Judge Duncan was familiar with judicial procedure to some extent, for even before the organization of Floyd County he had been appointed by the commissioner's court of Crosby County as justice of the peace for the same area, so in a real sense he simply "took one step upward."

With her husband deceased for a number of years, Mrs. Elizabeth Duncan decided, too, to go west. So early in the spring of 1885 she joined with her daughter, Edith, in living at the home of another son, W. V., on the Owens, Marseilles, and Duncan sheep ranch. They had traveled by rail to Abilene. At this time the canyon was a community center. In the words of Claude V. Hall, "Homes were soon provided, but most of them were dugouts. A frame house was too much of a luxury, as lumber had to be freighted from Abilene and Colorado City over trails not easy for wagons. Living was comparatively easy, though not elegant or sumptous. Supplies were purchased in large lots."

A man helps to make his times, even as his age has a part in shaping his own destiny and fortunes. A lesser man might have gone back east, or have sunk into obscurity, with everything seeming to go in the direction of the ranchers, with the delay in getting land titles, the dryness of the area, and other inhibiting factors. There were many in the early days who thought that the Staked Plains would never sustain anything more numerous or complex than a cattle-raising community. providing for few people. To the typical rancher of the period it was practically inconceivable that purely stock-raising country could be made into a rich agricultural section, and a man was considered a nuisance and chaser after rainbows if he was down on his luck and hoped to find a cheap home in the west. If not willing to take a place in the bunkhouse on a ranch he might as well set his cap for another sphere of operations. Men must be of more than usual fortitude if they were to outlast the frozen welcome of the cattlemen when it became known they were interested in developing farms. Ranchers found that farmers could use guns too, if needed; that fortitude and perseverance could be traits of non-ranch people. While Duncan came considerably later than the "wild west" period of this area, he was by no means lacking in challenges to his stick-to-it-iveness. As Claude V. Hall, with his acute sensitiveness to reality and historical perspective, has stated it: "The coming of the small stock-farmer was inevitable, and his remaining soon passed the stage of conjecture."

Duncan was very much in touch with reality, and a number of factors were working in favor of the cause he espoused, that of family-unit living in a settled agricultural community. A farmer could homestead 160 acres out of the public domain with a nominal cost in fees; barbed wire was a great civilizing agent in this isolated country; the migratory instinct combined with the love of novelty and adventure to urge many a person to the west; many who lived in the old settled sections despaired of ever owning homes there, and when they were able to get a trip west provided for, came here, with little on hand but determination and high hopes; many who had already once been pioneers found that they liked this life, and feeling hemmed in when their communities became "too settled", went west again; finally, state school lands (often belonging to counties "back east", such as was true in Crosby and Floyd Counties) were placed on the market at alluring prices and on liberal terms.

In this environment of mingled hope, frustration, and effort, Arthur B. Duncan sought his fortune, and the welfare of his family and neighbors.

In 1931 this "First Citizen" of Floyd County died. Mrs. Duncan also died during the depression years.

History Of The Young Farmers Organization

This group is one of the newest in the area. It first was organized in 1960, lasting about a year and a half, and disbanded for lack of interest. But early in 1964 it was reorganized, paid its dues to the state organization, and became reinstated as an affiliate. It has a close relationship to the Lighthouse Electric Cooperative, Inc., and with the Young Homemakers group. In fact, in many cases the wife belongs to Young Homemakers, the husband to Young Farmers. With a twinkle in his eyes, James (Jim) Hale said, "Sometimes when we get to feeling sorry for them we invite the Homemakers to a joint meeting, and we don't either of us have much fun!" They are also recipients of invitations to joint meetings.

OFFICERS

In a very real sense this group is a continuation of Future Farmers, the national high school organization, and Gerald Thompson of the high school faculty works with them. Henry Barber, the other agriculture teacher, also is on call, and they appreciate his help very much. They look forward to closer association with Joe Wilson, the new county agricultural agent, although there is no organic legal connection with his work. Jim Hale heads the group as president; Carl Brock is vice-president; Lewis Bearden, secretary-treasurer; and Teddy Porter is the reporter.

SPECIAL COURSES

From time to time the group takes special courses, such as welding, tractor maintenance, safety and first aid, and electric safety.

COMMUNITY PROJECTS

Young Farmers believe in helping with community projects, and do considerable work with the Floyd County Fair and the Livestock Show. At present there are 21 members. They are still growing.

Collins Implement Opened In 1928

The Collins Implement Company was started in Floydada in 1928, when Walter and Gene Collins and their brother-in-law Oscar Stansell bought out the Mitchell Hardware Company store which was on the west side of the square. The store was moved to the present location, then, where it has been located since that time.

The hardware merchandise was disposed of in 1935, and the store was made an implement store.

In the late 1930's and early 940's, the company operated he Lockney Implement company and in 1955, they bought out the Plains Farm Machinery company at Petersburg. Roe McClesky now of Lubbock, was the manager of the Petersburg store.

In 1958, Stansell and Collins, dissolved partnership, with Gene Collins buying Walter Collins out and keeping the Floydada store. Oscar Stansell and sons took the Lockney and Petersburg stores, which they still operate.

Gene Collins, with his son, Johnnie, operate the Floydada store, with Gene as owner and manager and Johnnie as assistant manager, under the firm name of Collins Implement Company and are still in the same location.

The firm carry a complete line of all John Deer tractors, equipment and parts.

Emery Robertson is the bookkeeper for the firm and Travis Lightfoot is the parts manager

ONLY "1" YEAR OLD

BUT

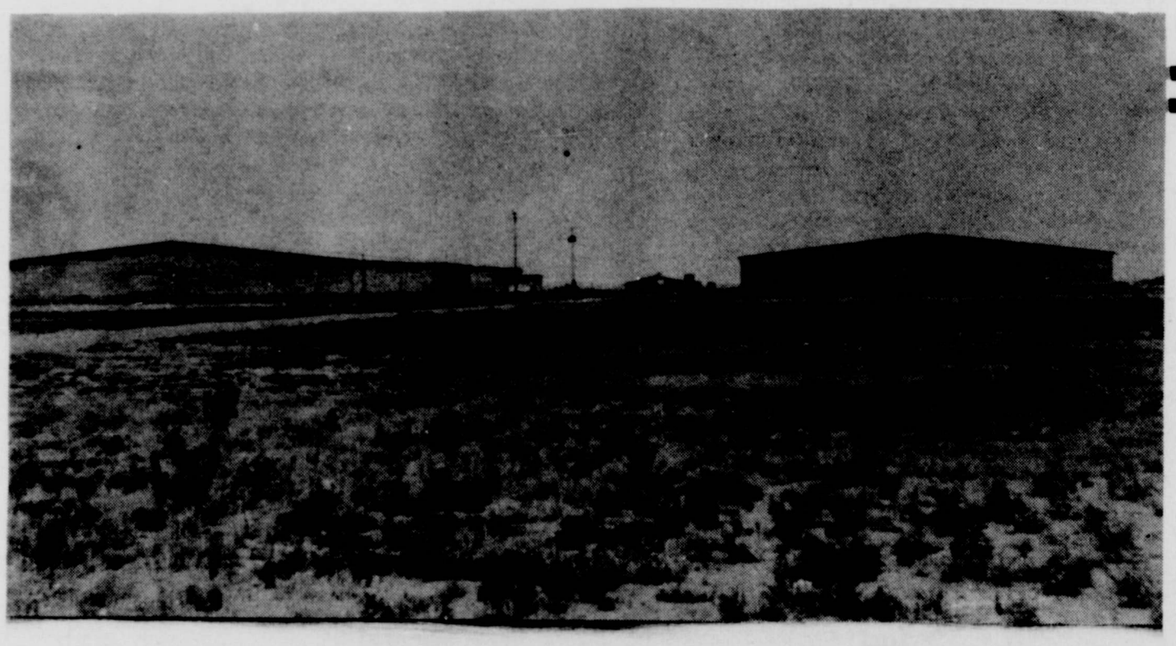
WE'RE MAKING PROGRESS TOO

WE ARE PROUD TO HAVE HAD A PART IN THE MORE RECENT HISTORY OF FLOYD COUNTY, AND WE LOOK FORWARD TO THE FUTURE.

WE APPRECIATE THE PATRONAGE EXTENDED US BY OUR MANY CUSTOMERS. MAY THE NEXT 75 YEARS BE AS PROSPEROUS AS THE FIRST 75.

HINTON WELL SERVICE

FLOYDADA



75th. Anniversary
1890-1965
Floyd County

BACKBONE OF THE PLAINS IS KING COTTON

OUR FLOYDADA PLANT HAS SERVED THE FLOYD COUNTY AREA FOR EIGHT YEARS, SINCE OCTOBER OF 1958.

HENRY WATSON, MANAGER OF THE FLOYD COUNTY PLANT IS EAGER TO WORK WITH COTTON PRODUCERS OF THE FLOYDADA AND FLOYD COUNTY TERRITORY.

WE TOO ARE PROUD OF OUR AREA'S HISTORY--AND WE CONGRATULATE YOU, FLOYD COUNTY, ON THE OBSERVANCE OF YOUR 75th ANNIVERSARY.

PANHANDLE COMPRESS WAREHOUSE CO.

INFERNAL ADDING MACHINE

BRIGHT and early one November morning just after turn of the century, a young man made his way from the old Nicolett Hotel to a small frame building on the northwest corner of the square in Lubbock, Tex.

He unlocked the door of the small business structure. It was the First National Bank. The young man was Walter Posey. This day, he was a cashier. A half century later—he would be president of the board of the largest bank (now) on the South Plains.

This Walter Posey was no dude. He had been a cowboy and freighter, and although just 23 years old and a "button" businessman, he had a head on his shoulders with a sturdy frame to carry it.

He had roughed it and was a better man for the rugged early life he spent:

Posey came to West Texas in a covered wagon in 1891 as a boy of 10. His father was farmer-stockman J. B. Posey—heading west for a new life.

Even in spacious, exquisitely-furnished offices in a 1965 skyscraper, Walter Posey thinks back:

"On our wagon creaked . . . To Abilene . . . Out past the Double Mountains . . . To Aspermont . . . Across the Salt Fork of the Brazos . . . On to the Spur country . . . Up the Caprock . . . To Floyd County.

"For days, we could see the dim, blue-hazed rim (Caprock), we reached it at a point near the old Dockum Store on the head of a creek in Dickens County.

"When we reached the top of the ascent, before us stretched the vast Plains grassland. My father halted the wagon and we pitched camp by a lake.

"My mother (Lucinda Posey) didn't take too kindly to the camp site. But my father and I gathered some fuel (guess what) in 'tow sacks,' and she came down off the wagon and fixed supper."

Originally, the Poseys planned to go to the Big Bend Country by heading down the Pecos River from the Plains. But fate stepped in and the elder Posey bought a "bonus" (land) and settled near Floydada. He went into the cattle and sheep business.

Young Walter busied himself helping with the live-

"The danged thing's right....."

stock. In 1895, J. B. Posey sold his livestock and established a general mercantile store. Walter hauled in freight with his own wagons and teams—mostly from the Canyon railhead.

There was good money to be made in an interesting sideline—buffalo bones. They bleached in piles for miles along the Caprock and on the Plains. These bones could be hauled to Amarillo and sold for $8 to $10 a ton—bringing as much, and more, than a cow was then worth.

Meanwhile, J. B. Posey established a private bank in back of his store. Cowboys in from the ranches asked him to keep their cash and checks—in an old $40 iron safe.

But the safekeeping bank grew to such proportions, the elder Posey put the cowboys' money in a special account at an Amarillo bank. The funds had grown to $70,000 or $100,000.

Posey was asked why he didn't establish a bank of his own. And he did. Walter worked some in it for his father. This private bank later became the First National Bank of Floydada.

In 1901, J. B. Posey and Louis T. Lester of Canyon established a bank in Lockney. Walter Posey became its cashier.

And, in 1904, Posey and Lester purchased controlling interest in the First National Bank at a new town on the South Plains—Lubbock.

Walter Posey was sent there to be cashier.

* * *

Our story resumes with the young man unlocking the bank door at Lubbock the morning of Nov. 4, 1904.

Here was a small western cowtown of 250 to 300 people. The bank did not even have a typewriter. All letters being done in longhand.

Walter Posey tells about it, best:

"We had never heard of an adding machine. One day in 1905, my father phoned me from Floydada, saying that a traveling man had been there showing him an adding machine made by an outfit named Burroughs. And that he had tried it out.

"Since it seemed to work, he (Posey's father) had bought one for himself, and one for me. He told me when it came, to charge it to expense and pay for it.

"Well, in about a month, the mail hack came in one evening from Canyon. It drove up in front of the bank, where I sat visiting with some cowpuncher friends.

"The hack driver said he had a boxed crate for me. I got some of the boys to help me get it into the bank.

"They wanted to know what it was. I told them it was a piece of furniture. I was afraid to tell them it was an adding machine. As privately, I did not believe there was a piece of machinery on earth that would add.

"I wanted to try it out before I went too far. So after the cowboys left and I had locked up. We finally got around to putting down some small figures.

"And pulled the trigger!

"The derned thing worked—the total was all right!

"I, then tried some hard figures. And took the total. I verified same with a pencil.

"It still worked!

"I was amazed, but it took me two or three months before I could figure out some settlement without proving it with a pencil."

Today, the First National Bank of Lubbock—Walter Posey, chairman of the board—has a battery of labor-saving machines and electronic devices, which handle all manner of bookkeeping in a matter of seconds.

A FELLOW BY THE NAME OF WILHAIT

FEE SYSTEM

The fee system of payment was much more common in earlier days than it is at present. It is interesting to compare salaries with those of today. Aletter written from Silverton, the county seat of Briscoe County, on March 19, 1895, is to the point. It is from J. N. Stalbird, County Judge, addressed to Floyd County Judge Arthur B. Duncan: "Dear Sir, Permit me to say in reply to yours that we pay the clerk $340.00 and the judge $600.00 per year. This includes all the pay of judge for all services. We do not pay our sheriff any salary."

FREE EDUCATION CARRIED TO THE EXTREME

ALBANY, N. Y., Jan. * —The school board has authorized the hiring of a carryall in order to bring children living in the outskirts of the city to the nearest public school. The older inhabitants look upon the proceeding with contempt. They say that it is enough to provide schooling for the children without having to carry them to and from school. The owner of the carryall is to receive $1.59 a day for his work.
(From an 1890 edition of the Concord, Minnesota Omnibus)

ROMANCE SPOILED BY "LA GRIPPE."

Archa Graver, a young man living at No. 124 Linden street, who assists his father, Elias Graver, in conducting an extensive scrap iron business at No. 548 Canal street, left his city Saturday night without informing his father of his intentions, but telling his fiancee, Miss Bloom of No. 168 Greenwood street, that he was on the way to New York. The prospective marriage of his son to Miss Bloom is unsatisfactory to Graver, who immediately reached the conclusion that his son had appropriated $8,000 belonging to the firm and run away to be married. The young man was not feeling well before going and returned Monday morning sick with the prevailing influenza. His father immediately reported to the police that he had been mistaken in believing that his son had defaulted and asked that no further steps be taken. The young folks are at their respective homes and say that no marriage has taken place, although such an event may occur at any time. Mr. Graver found his money in the safe where he had left it.
(From an 1890 edition of the Concord, Minnesota Omnibus)

BASE BALL NOTES

Work on the Boston players' grounds is progressing rapidly. The grand stand will seat 4,000 people.

Charley Gray of Indianapolis, one of the new men signed by Pittsburg as a pitcher is known as "Six Fingered Gray," having six fingers on each hand. This peculiarity gives him wonderful command of balls on inshoots.

Pitcher Nat Hudson, formerly of St. Louis, has signed with the Minneapolis club.

Toronto people still insist that they will not join the American association.

A check to defray legal expenses has been sent to John M. Ward by Secretary Brunell of the Players' national league.

The Pittsburg players' league club has signed Jerry Hurley, a California catcher.

An effort will be made to form a city base ball league on Jan. 11. Representatives of business firms are asked to attend the meeting.

The Cleveland league club is negotiating for another young pitcher.

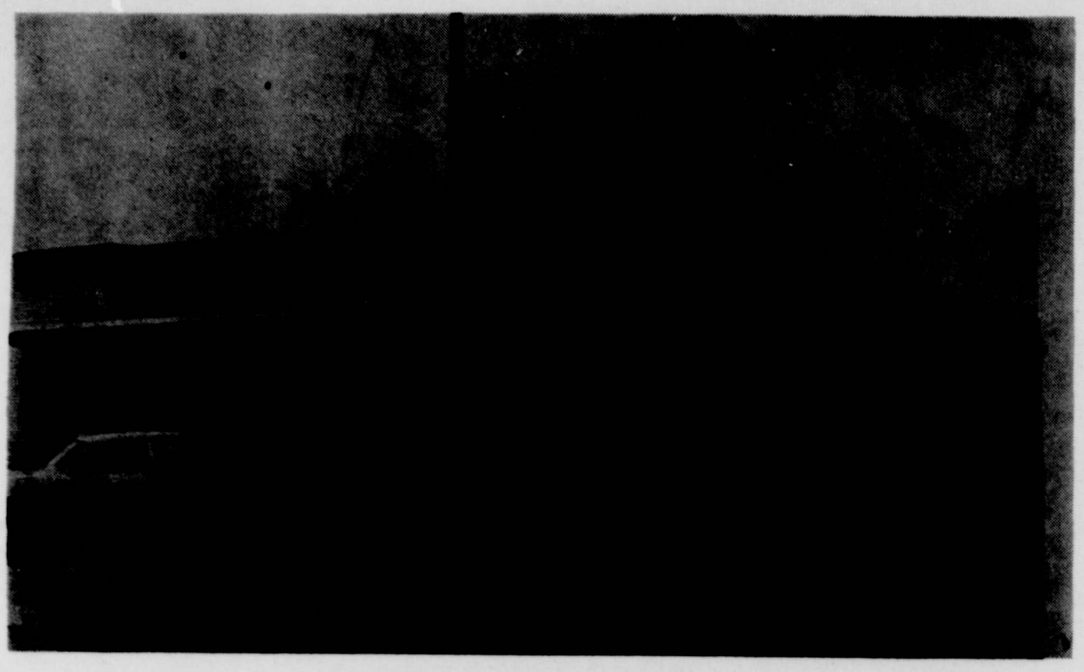
Manager Cushman of Milwaukee is after Ed Swartwood.
(From an 1890 edition of the Concord, Minnesota Omnibus)

(REPRINT FROM TANNER LAINE'S "CAMPFIRE STORIES"...NOW ON SALE AT THE HESPERIAN OFFICE SUPPLY)

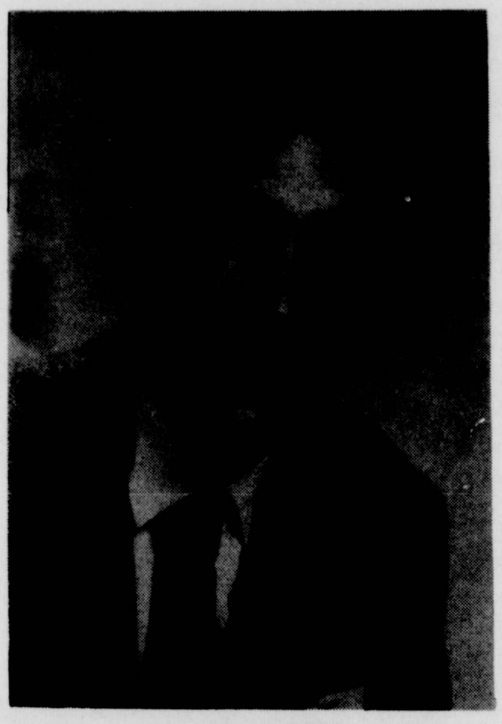
IN CASE OF WAR

BUCHAREST, Jan. 2 – In the chamber of deputies the foreign minister, in debating the address, said the country must be consulted and in the event of an outbreak of war it must be prepared to sacrifice both treasure and blood to preserve its independence.
(From an 1890 edition of the Concord, Minnesota Omnibus)

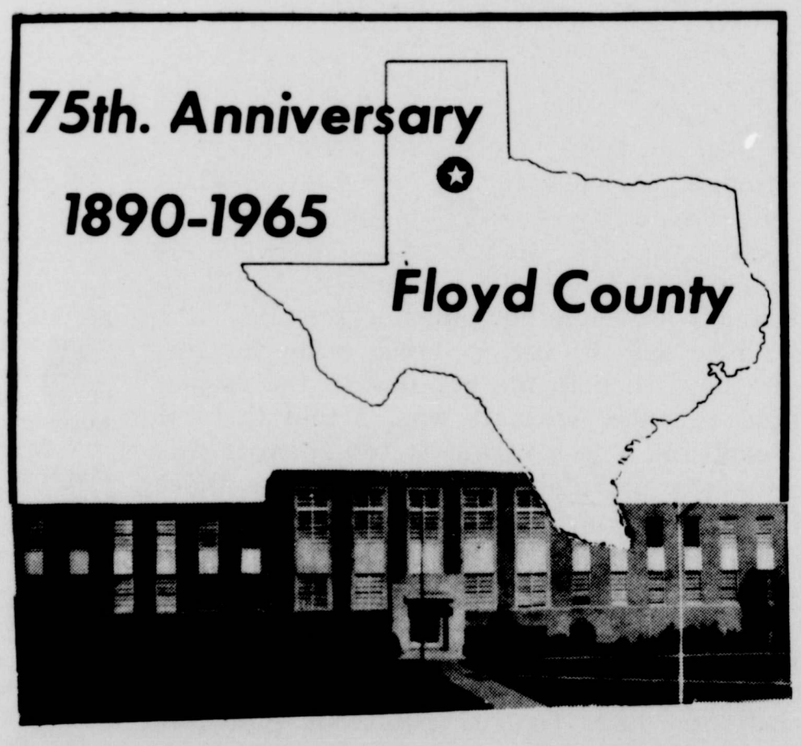
Housewives have been Saving Money at Piggly Wiggly for 32 years!



It is understandable why Piggly Wiggly's business continues to grow after 32 years in Floydada. The third generation of thrifty housewifes are learning they get more for their money, day in and day out at Floydada's most modern, most convenient super market.



LEE WEBB
Manager



Check our prices....check our facilities....check our service....and you'll understand why our customer list grows each year.

Congratulations Floyd County on your 75th Anniversary. We have enjoyed being a part of that growth since 1933.

An Added "Thank You"

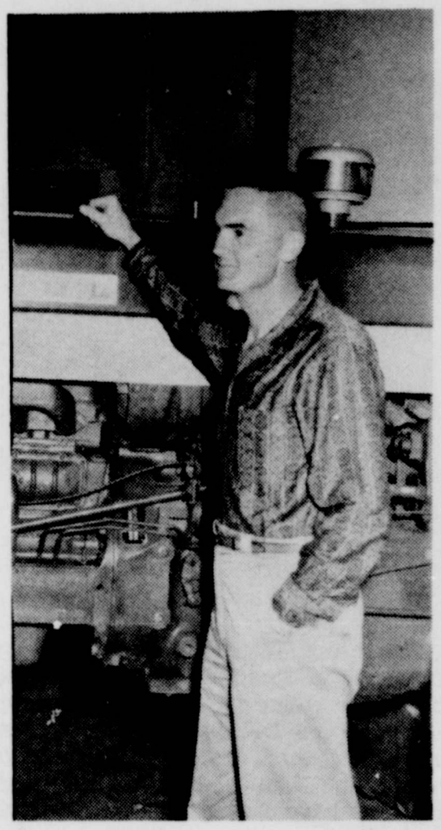
WITH S&H GREEN STAMPS AT

Lowest Prices . . . Greatest Variety . . . always at . . .

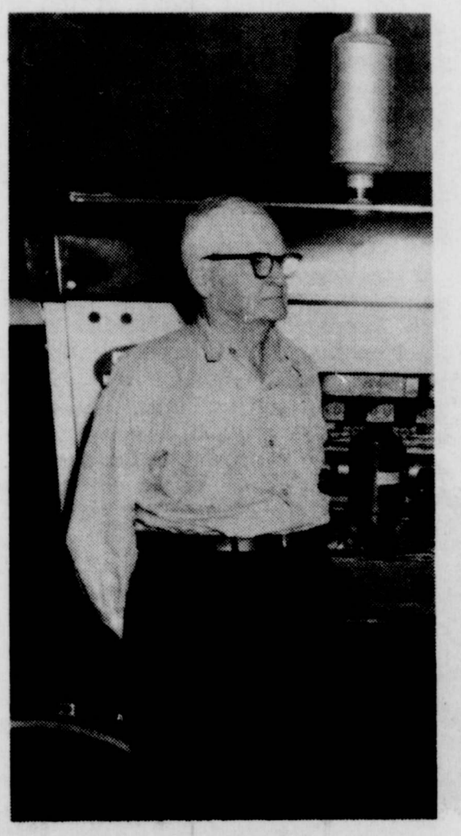
Piggly Wiggly

THE SIGN OF GOOD FARM EQUIPMENT

There is a vast difference in the streets of Floydada when it was founded in 1890 and the streets today. And there is a difference in the farming equipment used by the pioneers and that used by the modern farmer. Since 1919 we have been serving Floydada and Floyd County with the latest in farm equipment.



Fred Martin



Mark Martin

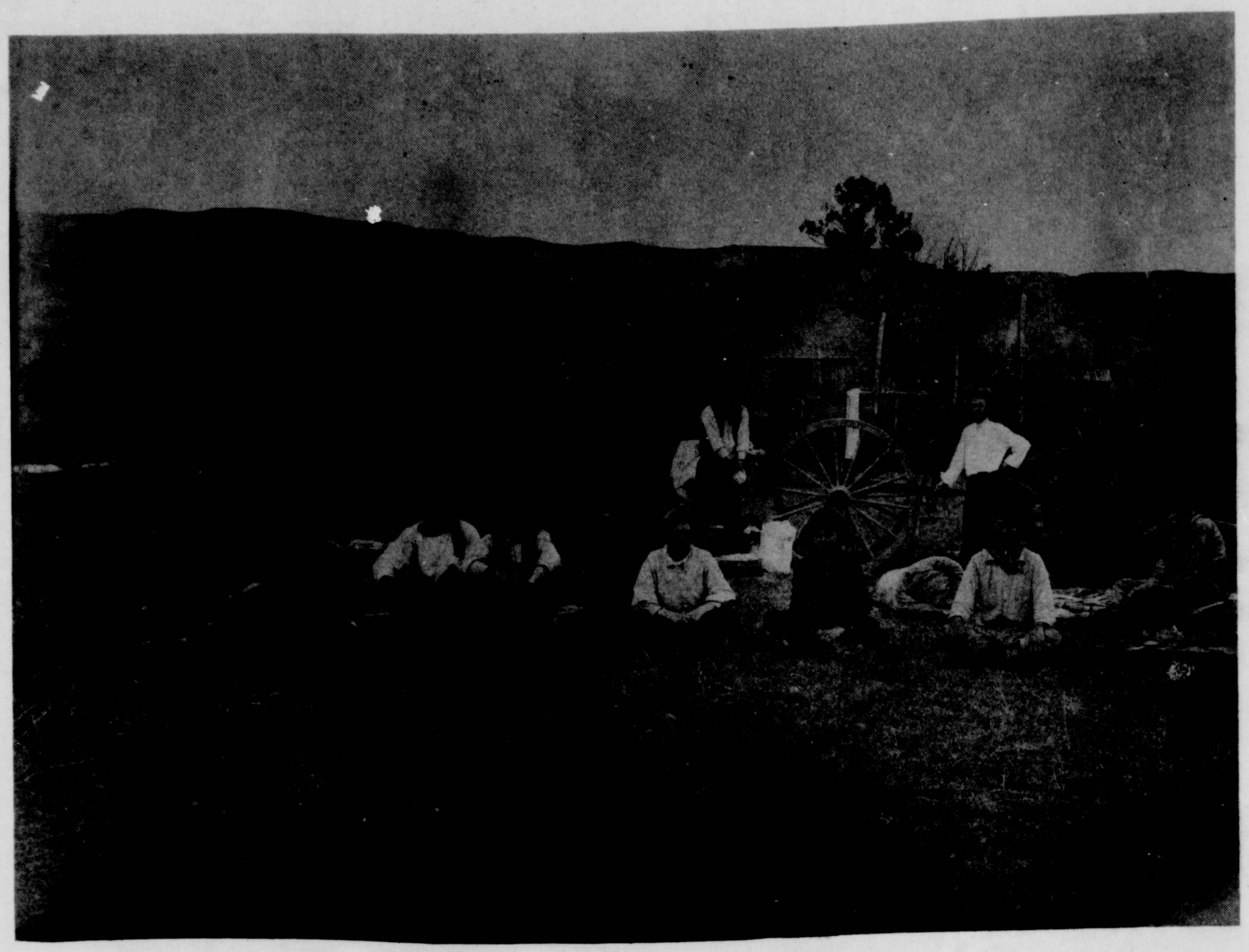
Congratulations to Floyd County on the observance of your 75th Anniversary. We are glad that we are aiding in the advancement of this great county and we join everyone in looking toward the future with optimism.

MARTIN & COMPANY

216 S. MAIN

SERVING FLOYD COUNTY SINCE 1919

Transition From Ranch To Fertile Irrigated Farm Land



T. M. cowboys in June 1909

The story of Floyd County shows the change, made in a period of about three decades, from open range to fenced ranch to a land where the farm reigned supreme. The county with which it had the most in common was Crosby, just to the south; other county names that come frequently into even a sketchy account of the area are Jack, Baylor, Young and Donley; and its neighbors, Dickens, Briscoe, Motley, and Hale all have interesting connections with it. Such cities – well developed, or merely embryonic and hopeful, as Amarillo, Childress, Lubbock, and Estacado, all have developments bearing pretty heavily on the progress of this rich agricultural section.

One of the important dates in years is 1876, when a "whole slew" of counties was cut out by the State Legislature from the area in which Floyd County is located, all the way up through the Amarillo country and up to the Oklahoma Panhandle.

Another important date is 1890, when Della Plain was already settled and hopeful as being designated as the county seat for this county.

1897 is still another important date, for by that time Lockney and Floydada were well-established as towns, Della Plain and Mayshaw were in effect gone (the former's town lots would be plowed up three years later and six bales of cotton sent to Childress for ginning).

Laura V. Hamner, who knows so well the Panhandle area, in her book, "Light 'N Hitch", points to the fact that by 1890 Floyd County was vastly different in composition of people, in the purposes that brought and held them where they lived, from "Old Tascosa", site of the present famed Boy's Ranch founded and maintained through the efforts of Cal Farley.

Claude V. Hall, former Hesperian editor whose "The Early History of Floyd County", formed a publication of the Panhandle-Plains Historical Review for 1947, pictures this development all along in his instructive volume, and is able to conclude his book with these words: "The county then had for its citizenship home owners, who had other motives than that of transitory speculators. From 1897 on the establishment of wholesome social advantages is uppermost in the thoughts of the mass of the people. All the years hitherto have been a period of preparation." Then his final sentence points to the county's future:

A rich soil, an invigorating climate, and a preeminently industrious and enlightened people presagne a happy and prosperous future."

Take a look at the panoramic view of Floydada, evidently snapped from the west side of the courthouse, in 1921 (it is quite a view) that was photographed by Charles Wilson, and you find that most of the homes in the three blocks of which the west side of the square is the middle one, are fairly up-to-date when compared with the standards of the 1940's. Only a few of the homes remind us of the store-fronts so familiar in western movies. Floydada, which probably had about half of the county's population of 2,000 at that time, was growing up. It was further along than a mere beginning to being a cultured community.

It reached this stage by being first Indian country, then the land of the open range, the fenced-in ranches which served as a transition stage, while big ranches absorbed smaller ones, and then to the mixed stock-farming and so on to irrigated farming and the rather complex technological agriculture of 1965.

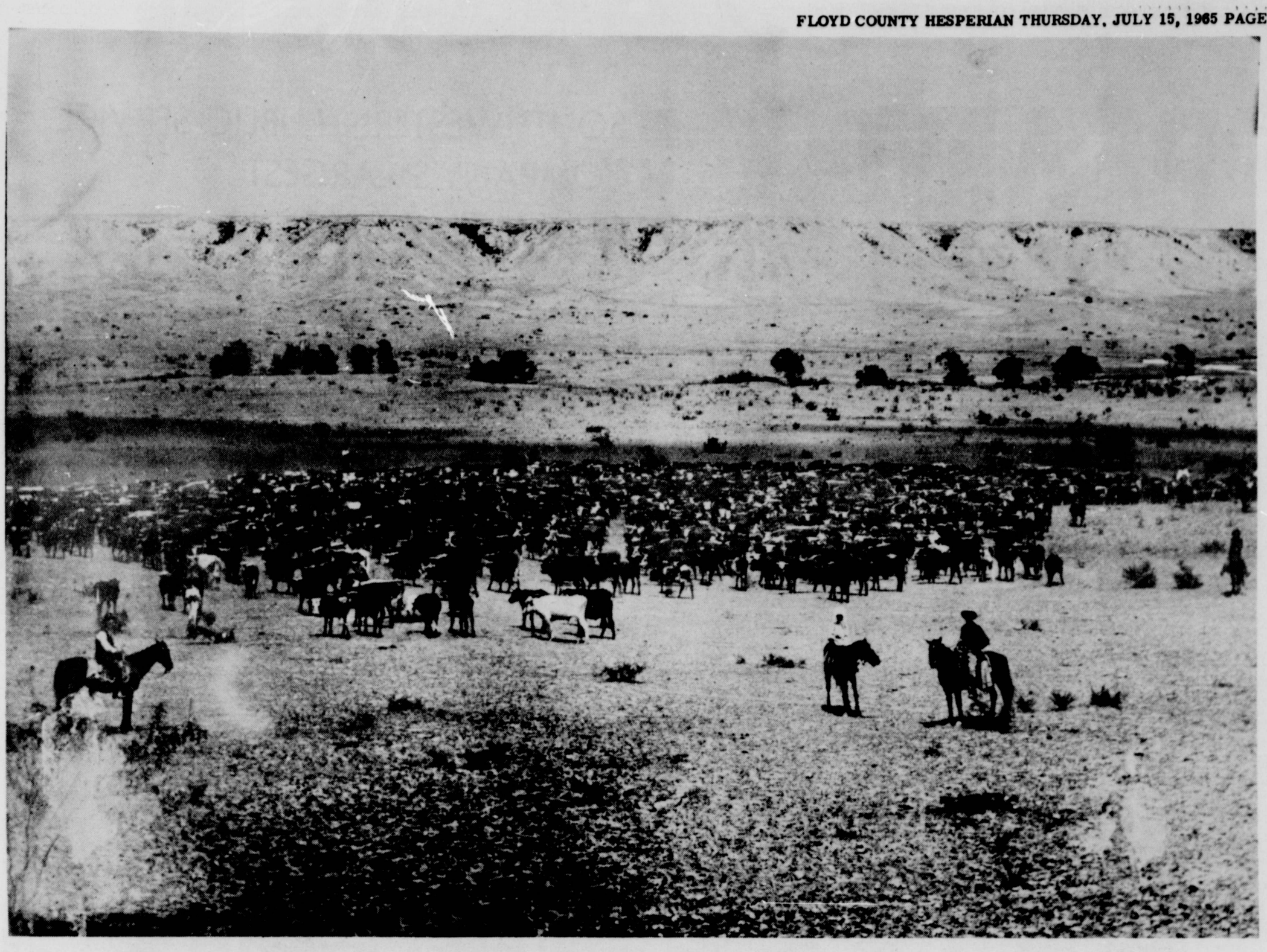
When Floyd County people were able to break loose from counties to the east for official business it was a big help; to go only to Clarendon seemed a blessing! Then when all business could be transacted in Crosby county, things seemed near indeed; and with Floydada established as the seat of the county, although of course there were disappointed people, at least they "Had their own County" at last.

Col. Goodnight spoke of the times when parties of traders came along trails from the west and sojourned in the broad valleys of the Tongue River, in northeastern Floyd County, to take part in the livestock traffic. This must have been quite early in the history of the county, when it was still really raw.

Men who had the means and the proper experience took part in cattle ranching for three reasons: First, it was profitable, with the grass being free (note that this was RANGE, not ranch which implies a fence), small taxation, cost of operation quite small (few fortunes were founded on cowboy's wages); second, this afforded a means for men recouping their losses incurred elsewhere by Indian raids, protracted drought, mismanagement; third, it afforded a sort of adventure, which men of the border country learned to love.

Ranching in this area was marked by two stages: free water and free grass; land enclosure and elaborate improvements. In 1879 many ranches were established in the South Plains, and in the next decade ranching flourished. Even then far-sighted men could see that farms were to be the order of the day.

In 1873 Floyd County was still attached to Jack County "for judicial, surveying, and all other purposes." Hale, Motley, Briscoe, Swisher and other counties were given identical treatment. Dickens and Crosby were among those attached for land and judicial purposes; but after Donley County, with Clarendon as head city, was organized March 22, 1882, a campaign was on to transact land business there. An act of the Texas Legislature on April 9, 1883, granted this request for a large area ranging from Armstrong and Randall counties to Childress, Floyd being the southern terminus. At one time Floyd had been a part of Bexar County, where San Antonio was located! Young County figures prominently in the history of this area. It was once a part of what was known as the Peters Colony, and was created in 1856, with Ft. Belknap as county seat for a short time. Three huge land districts were set up in 1874: Young, Jack, and Palo Pinto. Strangely enough, the surveying was of necessity pretty much on a hit-and-miss basis, so when another outstanding event occurred, the founding of a huge tier of counties in the Panhandle-Plains area on Aug. 26, 1876, Floyd County found itself within two different land districts, the southern portion in Young Land District, the northern in that of Jack County. The Legislature, apprised of the situation, attached Floyd to Jack County "for judicial, surveying, and all other purposes. As Claude V. Hall has so fittingly described it, relating to the changes made by lawmakers, and the conditions of those frontier days, "While these changes were numerous as well as marked, still they do not necessarily imply fickleness and instability on the part of the State's law-makers. Most of the changes were logical and unavoidable. Unusual conditions prevailed. The pioneers of the East Texas settlements could subsist without capital and without commercial facilities. Austin's colony could get along quite well without friction matches, barbed wire, and imported household articles, but West Texas presented an entirely different environment. The scarcity of timber and surface water, the extremes of climate and temperature, and the variableness of the winds and of the rainfall presented problems not encountered in other sections. Every movement of settlement westward was followed by a falling back. These forward and backward movements were concimitant with the country's development. These successive advances and retreats served as a schoolmaster unto the mastering of the Great West. As a child learns to do things by trial and success or, to put it another way, by effort and failure, so did the pioneers who converted West Texas into a habitable country." (CONTINUED ON PAGE 3)



SIXTEEN HUNDRED and 78 TM steers ready to hit the trail in the year 1909.

Take either the 98th meridian, or the hundredth, and look to the west, and you will find the Great Plains area of the United States. In many respects Floyd County has more in common with northwestern Nebraska than with eastern Texas. For the line marked is not so "imaginary" as one might think from a superficial examination. Walter P. Webb in his classical study, "The Great Plains", has placed us in his debt for the succinct way in which he shows the varied living conditions outlined here by Mr. Hall. A sociology professor, Dr. Karl Frederick Kraenzel, while accepting in germ at least the leading theories of Dr. Webb, has given a different emphasis and shown in "The Great Plains In Transition" how the areas, necessarily not thickly settled, have been largely at the mercy of the other parts of their own states. Roughly speaking, you would be justified in saying that this region takes in western Texas, Oklahoma, Kansas, Nebraska, and the Dakotas, and eastern New Mexico, Colorado, Wyoming, and Montana. Of this great area Floyd County has been and continues to be a vital part.

Another highlight, which certainly has its tragic and regrettable overtones, is that of the buffalo extermination. The typical, even arch-typical, attitude of many whites is contained in these words of Gen. Philip Sheridan regarding the buffalo hunters: "These men have done more to settle the vexed Indian question than the entire regular army has done in the last thri
the last thirty years. They are destroying the Indian's commisary; and it is a well-known fact that an army losing its base of supplies is placed at a great disadvantage. Send them powder and lead if you will; but, for the sake of lasting peace, let them kill, skin, and sell until the buffalo are exterminated. Then your prairies can be covered with speckled cattle, and the festive cowboy, who follows the hunter as a second forerunner of an advanced civilization." Note how this great military leader regarded cattle raising as a transition stage. The "advanced civilization" would be of an agricultural nature.

That this was something of the same attitude shared by whites in general is shown in an article by J. W. Ashburn, father of Tom Ashburn of Lockney, published in the Beacon there on April 1 of this year: "Many people still think that it was wrong to permit such a terrific slaughter of buffaloes as there was in the early days, but this had to be done for two reasons. In the first place, the country could not be settled as long as the buffaloes occupied it. In the second place, they furnished food for bands of marauding Indians. There was little trouble with the Indians after the buffaloes were killed."

The high regard which the settlers of the west enjoyed is shown in his statement, "I always like to remember the honesty, and solid purpose of character which the early settlers possessed. As a class of people they were far above average, and I think that Joaquin Miller was right when he said, 'Only the bravest started and only the strongest endured.' "

Mrs. Ida Dodson Kelly, of Lockney, tells of meeting a lady in the north part of Spokane one day, who asked her mother if all the people in Texas were civilized, to which her mother replied, "I guess they are. I'm a sample of them." This ties in with the notion, long held in many nations as well as in other quarters of the USA, that all Texans are wild and wooly and full of fleas. Marlene Kessels, exchange student from the Netherlands, has testified to her disappointment at not meeting a lot of cowboys wearing guns during her visit to Floydada with the Howard Gregory family in 1964-5. It's simply "not that kind of country anymore," and hasn't been for decades.

Profs. Richardson and Rister, in their study of the greater southwest published in 1934, have this to say about the settler (p. 342):

"The decline of the range cattle industry was very rapid in the last half of the eighties. The primary cause for it was overstocking the range. The ease by which great herds were developed at a minimum of expense, and the ready access to market, made possible by the projection of railways across the plains, were factors which greatly disturbed the market. Like all other great bonanzas of our nation, ranch properties paid well in the beginning of the industry, but were finally swamped because of over-emphasis. The reaction was disastrous; financial reverses overwhelmed hundreds of stockmen throughout the Southwest. Thus it was that the pioneer cattleman shifted the burden of civilization to the shoulders of the 'dirt-farmers' and improved stock-raisers." (42-3)

Something of this transitional stage was shown vividly in the Hesperian special edition of 1905, of which Homer Steen has a well-preserved copy, carrying an advertisement by Arthur B. Duncan, "Pasture lands to lease; some fenced and some unfenced; one pasture of several sections, with good fields to lease for winter or part of winter, or maybe longer." He also advertised, "For the best results and quick sales list your lands with Arthur B. Duncan."

It was evident that things were on the go, with the country far from purely agricultural and in use, from an ad placed by W. M. Massie in this same 1905 number: "If you wish to buy or lease land, come to me. I am the real and acting agent for more than two hundred thousand acres of land."

Surely there is pleasure in remembrance of another ad: "Will W. Nelson, of Floydada, has pure ribbon cane molasses." This man early became associated in banking here, and was a well-known merchant.

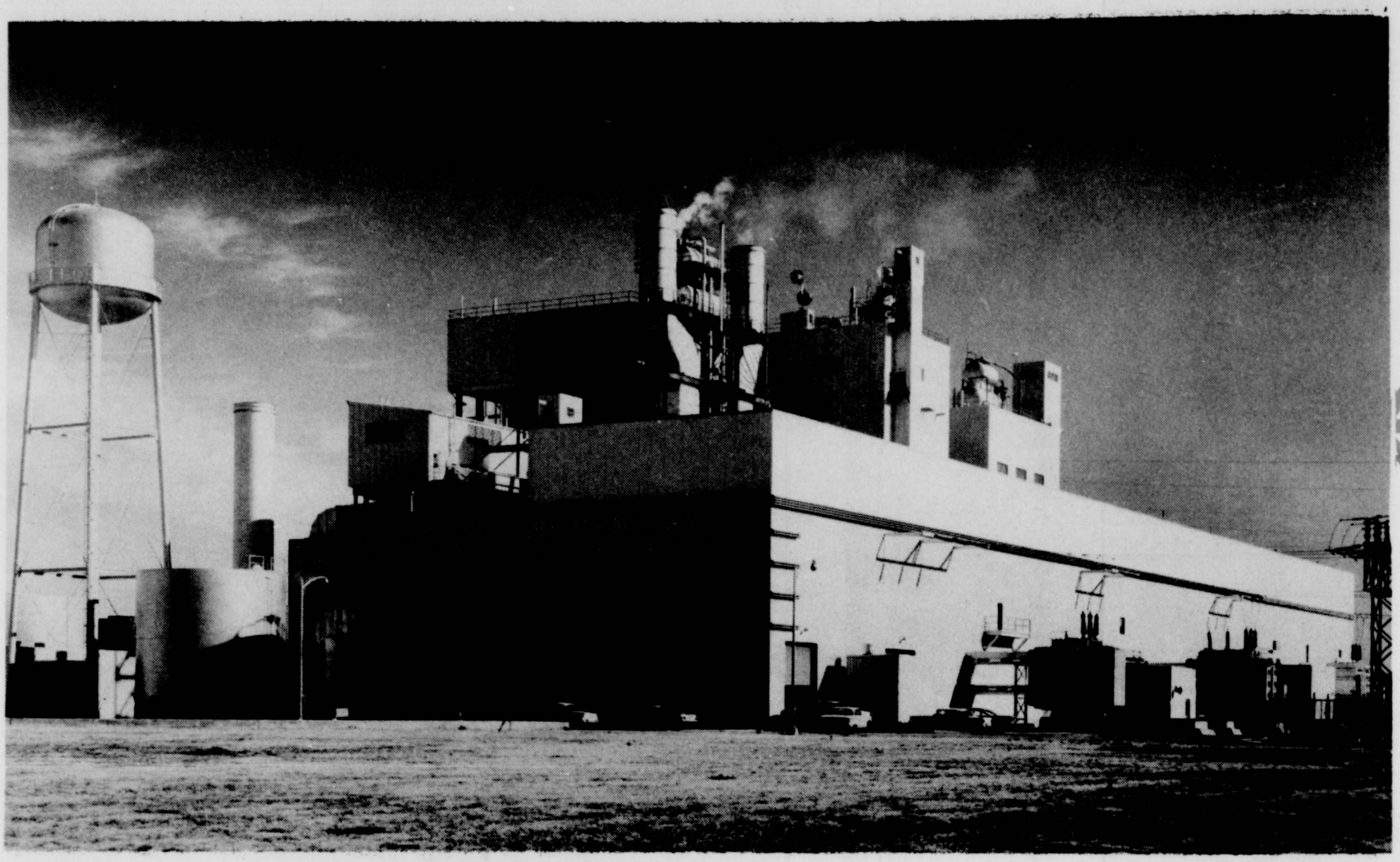
Barbed wire, windmills, ingenious farm machinery, well-drilling, and other devices unique in design have helped to change the Great Plains from a primitive state to a thriving civilization, and Floyd County has been a part of this. Richardson and Rister give us light on the watering problem, which many have made into a challenge: (P. 443, "The Greater Southwest)".

"Within the arid region of the West, irrigation has been practiced since prehistoric times. When the Spanish "conquistadores" first entered the territory now forming the states of Arizona and New Mexico, they found Pueblo Indians irrigating their small patches along the valleys of streams. The conquerors readily adapted themselves to the old order of things and took up those practices of the natives which they found helpful in the process of building up their own civilization in this new land. The Catholic padres were forced to irrigate their small gardens in order to produce grain and vegetables needed in their missions, and in their work they used the primitive methods of their predecessors. The Spanish-Americans throughout this region, up to the coming of the Anglo-Americans, were content to produce meager crops on their farms, year after year, thinking little, it would seem, of the agricultural potentialities of their country." Anyone who has seriously considered the implications of the different responses made to an environment, such as Prof. Webb does in his book on the great plains, will see that the American response was more dynamic than the Spanish, more realistic in assessing the potential values of the great west. Although there was almost a minimum of Spanish-American background in this area with which to compare the Anglo-American response, it is instructive to note that the "Anglos" from back east settled this area, despite grasshoppers, drouths, tornadoes, and dust, and are now being joined in a veritable technological revolution by many descendants of the Spanish-Americans who seemed for so long to slumber. It is a part-

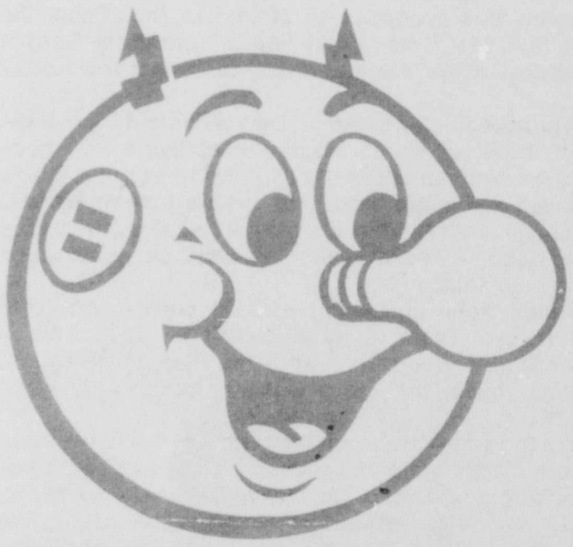
(CONTINUED ON PAGE 6)

PLANT X

■ SOUTHWESTERN PUBLIC SERVICE
■ COMPANY'S LARGEST
■ GENERATING STATION



CAPABILITY 650,000 HORSEPOWER



Providing Low-cost, Dependable Electric Service

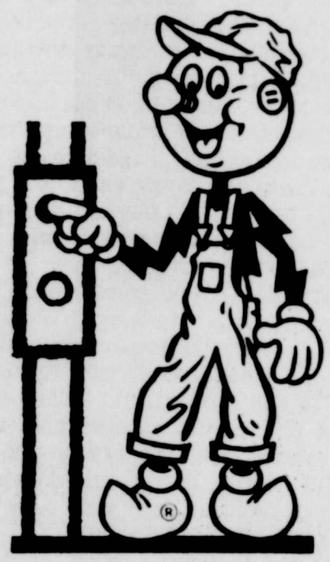
Reddy is proud of the part he has played in the growth of this area and pledges continued support by providing dependable, low-cost electric service..... now and in the future.

POWER for

Better Living.....ELECTRICALLY

POWER for

Better Working.....ELECTRICALLY !



POWER for

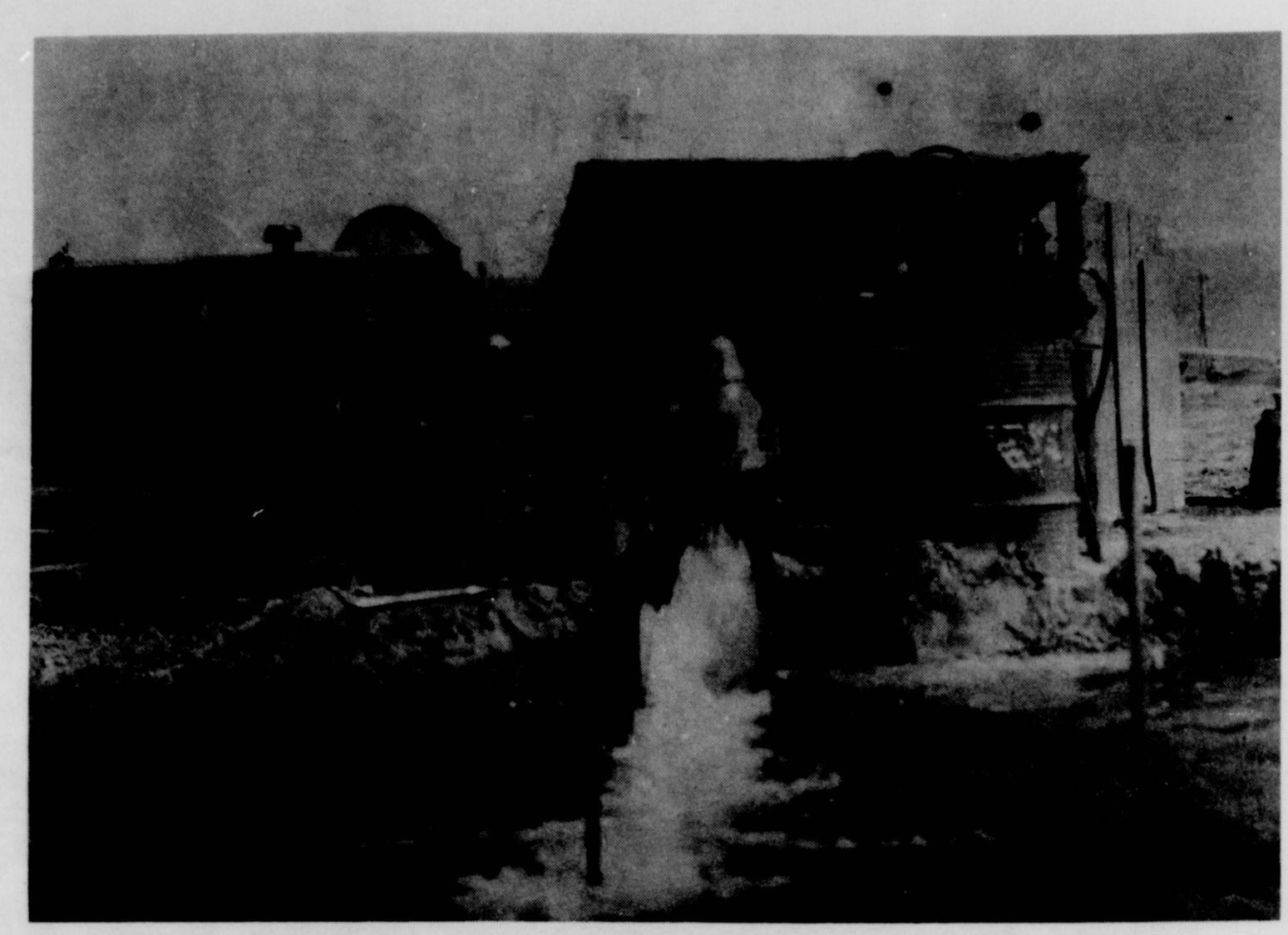
Better Farming.....ELECTRICALLY !

FOR COMPLETE INFORMATION CALL YOUR PUBLIC SERVICE MANAGER

SOUTHWESTERN PUBLIC SERVICE COMPANY ®

The **ELECTRIC** *Company*

Serving America's Most Promising 45,000 Square Miles



This is the Patterson well two and a half miles west of Floydada, pumping 1,000 gallons per minute

nership that seems to promise much good.

Richardson and Rister tell vividly about some troubles in the 90's:

"Texas was visited by extreme droughts. In 1886, and again in 1893-1894, little rain fell in western Texas, and crops were burned up throughout the country. During these years settlers suffered incredible hardships. In many instances they were forced to haul water for household purposes for distances of from fifteen to twenty miles, and drive their stock to distant pools where a limited supply could be found. Thousands of horses and cattle died, and those that were left showed unmistakable evidences of their distress. Hot winds would sweep in from the west and blow for two or three days at a time, and thus add to the normal devastating influences of the drought."

But the southwestern settler was not easily deterred.

A boom spirit entered into the lives of the settlers of this area. Being very much Southwesterners, what Profs. Richardson and Rister have to say is apropos to a consideration of Floyd County (P 482):

"As the southwesterner saw his problems, it was optimism and success, or pessimism and failure. As a consequence, he schooled himself to be optimistic. This was hard to do when the black-leg killed his cattle, the grasshoppers ate his growing crop, or the death of boom-towns blighted his hopes; but he knew at the same time that pessimism would bring his defeat all the more surely and quickly. Then, too, the country was new and undoubtedly its youth was reflected in the life of its people.

"During the frontier period the southwestern citizen was, and still is permeated with the idea of democracy. It is reasonable to maintain that this spirit was in part a consequence of the free and open life of the country. Land was cheap, restrictions of movement were few, and activities in general were seldom circumscribed by conventionalities and laws of the states and territories. So raw and unsettled were conditions throughout this entire region that it was difficult for the forces of law and order to hold the inhabitants within reasonable bounds of propriety. (This stage in Floyd County history seems never to have been as vicious as many other places, since there were no gold or other mines to exploit, and the range, ranch, and stock-farmer stages were all more subject to a rough type of order). This area did not suffer a vigilante age; hardships here were not a few; there were long distances to travel to transact business; but it was essentially a civilized country well before the time that most of its older citizens of 1965 were born.

A "Characteristic of southwestern people was a spirit of resourcefulness. This element of culture had largely sprung from the process of selection which had been going on since the plantation of the first Anglo-American settlements in this area. In the drift of the tide of immigration the Southwest caught the lawless characters, the ne'er-do-wells, those seeking a land of milk and honey, those who had more ambition to establish a home in the new country than they had judgment, the adventurous men and women, and those who were willing to pay the price of living on the frontier by undergoing hardships, isolation and loneliness. Not all these classes remained; lawless bands were scattered; those with weak spirits and little understanding of the future of the country returned to older settled areas; and those looking for the promised land moved on to other climes. A process of selection, therefore, was constantly going on. Some were too poor to leave; others by hard work and great effort adapted themselves to the country; and others still established cattle ranches, prosperous farms, thriving municipal ventures, and many other business enterprises. The crucible of the frontier had refined their spirit of resourcefulness. Adaptations, innovations, and inventions had succeeded where old ideas and processes had failed. Indeed, this characteristic is an important element in southwestern progress, without which the country would yet be in its infancy.

"He who has been reared in this country, who has allowed its traditions, manners and customs to become the warp and woof of his character, is a reflector of irrepressible optimism, social democracy, and resourcefulness."

Ray Stannard Baker, best known for his great study of Woodrow Wilson, set the tone in a few words: "The time has come when humanity will not tolerate deserts." This was in 1902, when Floyd County was headed out toward the sunrise of a great civilization.

As Laura V. Hamner of Amarillo has said, the citizenry of Floyd County has been very, very different from that of the early days of old Tascosa, site of the modern day Boy's Ranch founded by Cal Farley. They have been of a different character and texture: home builders, neighborly, interested in community development, people who came for a purpose (or their forebears did), and they mean to stay. They are not tolerating deserts.

Recollections of old times, and a study of the records, show that there were many pleasant memories of long ago.

"The lot of the early settler was indeed a hard one. He met adversity and, in a general sense, over-rode all handicaps and circumstances to succeed. It should be remembered that there were years of plenty as well as years of drought; that grasshoppers, hot winds, tornadoes, and other destructive influences did not visit the country every year; and that inconveniences and hardships were gradually reduced in proportion to the development of the country. The general advancement of this great section of country since early settlement is proof enough that when the immigrant had properly oriented himself to his new surroundings; had made allowance for all adverse circumstances in building for the future; and had accepted hardships and suffering, knowing that a better day was soon to come, many of the promises made by land promoters could be fulfilled. The conquest of the plow became more noticeable during the closing years of the nineteenth century, and the first decade of the twentieth century." (Richardson and Rister, Pp. 4-22-3).

One looking for a typical "Western" townsite would have had little results by 1920, judging from a picture by Charles Wilson printed in this anniversary edition. Evidently taken from the west side of the courthouse, it takes in the three blocks to either side of the west side of the square, and most of the buildings are of the kind we would have called "modern" up to about 1950. The typical wooden storefront of the movies about the west is almost gone.

The advent of the Llano Estacado Railway from Plainview to Floydada in 1910 (to be merged with the Santa Fe), and the connection with the Quanah, Acme, and Pacific in 1928, both of these events gave cause for rejoicing. They increased the economic potency of the area, and widened the vision of the people. The addition just a few years ago of auto transport service to the A Q & P further extended the service and opportunities of Floyd County in general and of Floydada in particular.

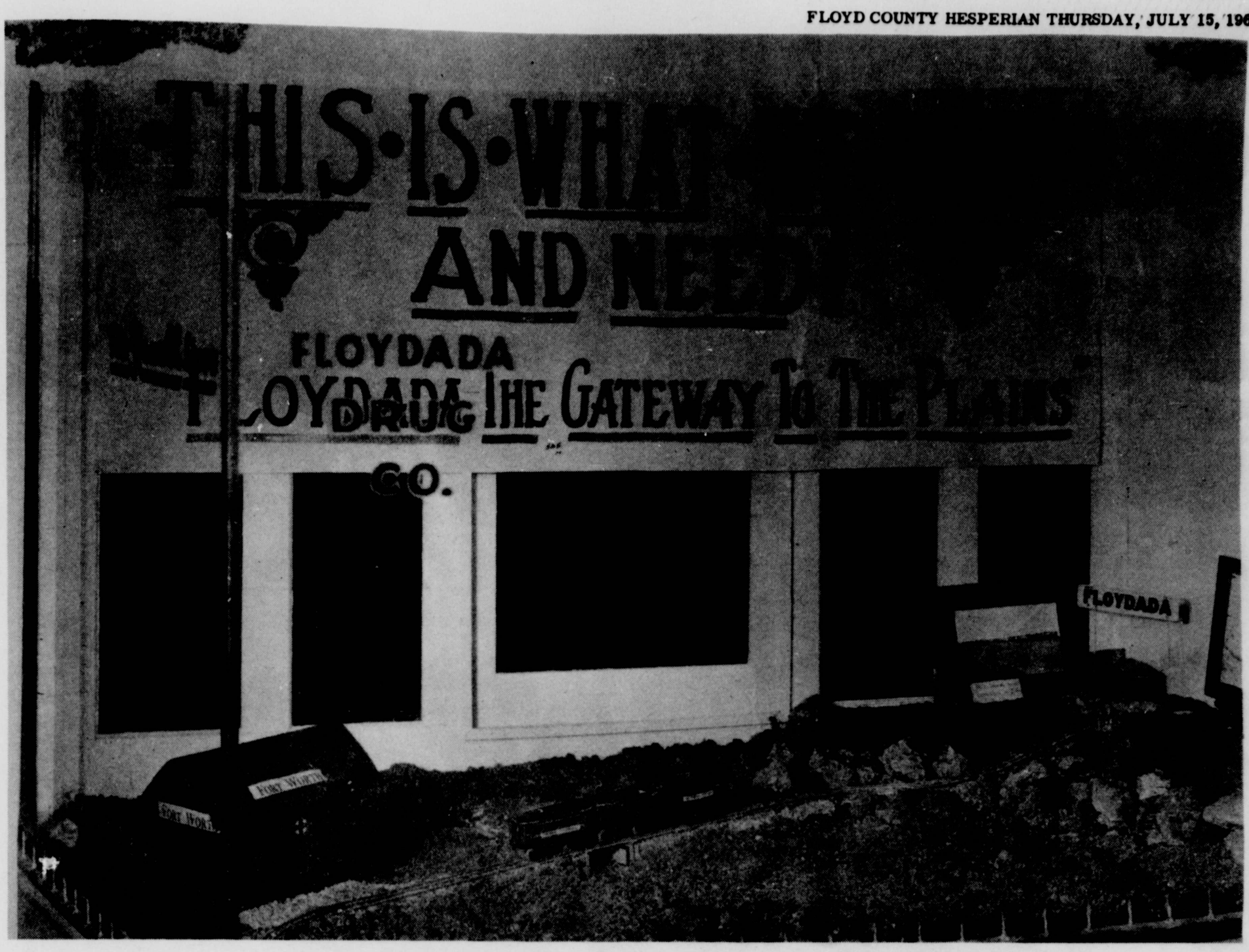
Cooperatives of various kinds--cotton, fuel--that are now in a flourishing state of progress carry out the more enduring qualities envisioned by such groups as the Farmer's Alliance of the '90's, but doubtless with a more realistic view of the way it fits into the scheme of economics for all the people.

Another facet of life on the plains here in Floyd County that has enjoyed steady growth is irrigation. About 1919 the Green manufacturing people, now located in Plainview on the east side, were putting out a rather remarkable pump. One hears throughout the '20's of a few irrigation efforts, but it seems that not until 1937 did this become a quite general movement.

Section Four of the 1940 Golden Anniversary number of the Hesperian gave an entire page to the movement, heralding it on P. 1 as: "IRRIGATION: FLOYD COUNTY'S GREATEST DEVELOPMENT." There are five pictures. The text accompanying these proclaims: "All the land is never dry in Floyd County and the irrigated district is always productive." A Walker Brothers well located south of Floydada is shown; there is a spillway southeast of town; the center picture is from the first sugar beet harvest, with three men pictured in the midst: J. L. Suits, former Lockney publisher; D. F. Bredthauer, County Agent at that time; and the man on whose farm the beets were raised, Charlie Buth. Wheat acreage, doing much better on irrigated land, is shown on the L. L. Jones farm southeast of Floydada; and one of the eight electric wells used on the J. W. Stringer Farm of 3,000 acres west of Floydada is shown.

Page 7 of this same section shows graphically the already surging development of irrigation. The page is headlined, "Shallow Water Irrigation Is Big Development", with the sub-head being "Hundreds

(CONTINUED ON PAGE 7)



BEFORE The Railroad came to Floydada. A window display shows some of the effort put forth to bring a railroad to Floydada.

Round - up of Pioneers

Some of the pioneers received a great deal of attention, while others were simply a part of the masses, but they all had a hand in the development of this area. Some of the prominent names of today were not represented at first, while the leadership, as in all societies, has been undergoing change. Nevertheless, there are names with a great deal of continuity to them, and whether there are featured articles about them or incidental mention elsewhere, or none at all outside this piece, surely somewhere along the line some of these names will "ring a bell."

BROYLES

Mr. and Mrs. W. E. Broyles resided in this area from the time of their arrival in 1894 until their deaths. Their home was in Lockney. They were well known for their generosity and hospitality. They arrived in Floydada, staying one month, their son, John C. Broyles, being born in Floydada. Then they moved to farm three miles southwest of Lockney, paying 95¢ per acre for it, including a two-room dugout. In 1907 they sold out, moved to Lockney, taking part in the lumber business until he died in 1917.

SINGER MAN

He helped to build the Church of Christ there, aided with the founding of Lockney Christian College, and operated the first sewing machine to be found in the area. It was a Singer. The 1940 anniversary Hesperian gives this account, "People came from far and near to do their sewing." They raised seven children of their own, one of whom was a gold star mother, Mrs. W. N. Kelly, who died in 1936, and who made a pilgrimage to France to visit the grave of her son, killed in World War I. She was married when she came to this country with her parents.

SHIPLEY

The W. A. Shipleys came to this county in 1890 from Collin County, settling about 15 miles south east of Floydada. The first frame house they lived in was five miles southeast of Floydada, and it burned down. The house replacing it was soon constructed, the lumber being hauled from Childress. It was well-built, W. A. Gound being in charge. The Shipleys were born in Bradley County, Tenn., in 1873, their families moving to Dallas in 1876. They stayed only a short time before the move to Collin County. There were seven children in their own family, five living to adulthood.

GRIFFITH

Daffadore and Theodore Griffith, twin brothers better known as Daff and Theo, were pioneer farmers and grocers of Lockney. Pioneers remembered them well because they looked so much alike and were so devoted to each other. They were raised in Bell County, moved to Floyd County from Quanah in 1891, and settled on land near Lockney. Mrs. "Daff" believed that their own sons, Wat and Jake, were the first twins to be born in Floyd County.

TEACHER'S INSTITUTES

Remember when the word "Normal" was more common in teacher's circles than "college" or "university"? "Institute" went along with it pretty well, though we probably would come nearer to it with the title, "Workshop", in 1965. Anyway, the Floyd County Teacher's Institute of 1904 had these participating: Claud Burrus, Terrell W. Haymes, Edgar Allen, Miss Linda Adair, Judge Arthur B. Duncan (presumably as ex-officio county superintendent?), Claude V. Hall (Hesperian publisher), J. D. Burleson, Mrs. Bettie Block, Mable Newell (then a child), a Miss Ellison, a Miss Hamilton, Miss Ida Hart, Miss Lillian Merritt, and another Miss Hamilton. All were quite dressed up, and no air-conditioning!

HUCKABAY

Mr. and Mrs. J. A. Huckabay farmed for many years south of Blanco Canyon, and toward the end of their lives lived in Floydada.

PEACE OFFICER HISTORY

in Floyd County is mirrored in a picture of E. S. Randerson, J. M. Wright, Mrs. P. G. Stegall, J. R. Maddox, A. C. Goen, and S. B. McCleskey. In 1940 four of these men were the sole surviving ex-sheriffs of Floyd County, and Mrs. Stegall had served office duty with her husband when he was sheriff. He was already deceased at that time. Randerson was sheriff them.

W. W. NELSON

was noted for his business acumen and strong personality, which made him one of the leaders in the mercantile business of pioneer days. During the difficult times of the 1907 panic he was associated with the First National Bank of Floydada.

of Wells in Area Provide Man-Created Rainfall", and the second sub-head declares, "George E. Green Pioneers Irrigation In Floyd and Hale Counties Early In Century." Shallow water irrigation on the Plains began in 1910 with a well in Bailey County. In addition to names already mentioned, Judge William McGehee, pioneer citizen and county official, was the first in the county to possess a well, beginning about 1911. The Texas Land and Development Co. did well-drilling work the following 2 years in southwest Hale and northwest Floyd Counties, its first Floyd County well being sunk in 1913. The head man of this project, Dr. F. S. Pearson, which dug a total of 64 wells, became a victim on the Lusitania in 1915. Alfalfa was the first crop to be watered, alternating with other crops.

One of the foremost supporters of irrigation was Artie Baker, Lockney banker and member of a pioneer family. The range of crops began expanding, with cotton, sugar beets, and various vegetables benefitting. This statement was made in 1940: "In the region about Aiken, the first proved and developed area, farmers are raising one-variety cotton, and in this district the 'old reliable' is truly living up to its reputation. Floydada and the region about it, where for years irrigation was considered impractical, in very recent years has entered the program with several good wells in the vicinity and experimental wells are in operation. The northeast portion of the county, also long believed to be impossible as far as irrigation is concerned, now has a good well located on the Billy Staniforth place, four miles east of South Plains." A special article was carried on the Aiken development.

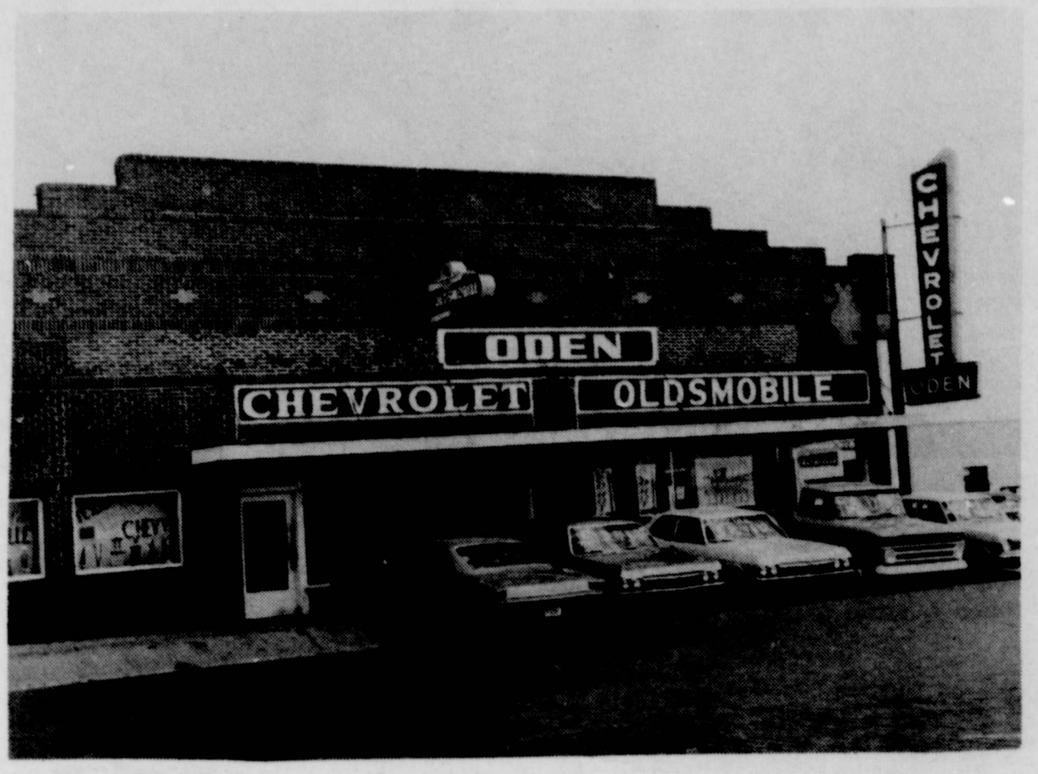
A good special issue of the Hesperian could be produced dealing with irrigation and other farm developments alone. In many ways Floyd County in the summer and fall looks like one big garden.

The good Lord has given its residents a chance; much in the way of disappointment has had to be overcome, but a great deal of the credit comes from having an attitude like this: "They had a mind to work."

29 YEARS OF SERVICE

230 YEARS OF EXPERIENCE

CONNER ODEN



CLINTON FYFFE

IT HAS BEEN OUR PLEASURE TO SERVE FLOYDADA

WE HAVE BEEN GROWING WITH FLOYDADA ,... ENJOYING PLAYING A SMALL PART IN THIS CITY'S DEVELOPMENT.

DURING THE PAST 29 YEARS WE HAVE WORKED AT OFFERING OUR CUSTOMERS THE FINEST CARS AND THE BEST SERVICE AT THE MOST REASONABLE PRICES.

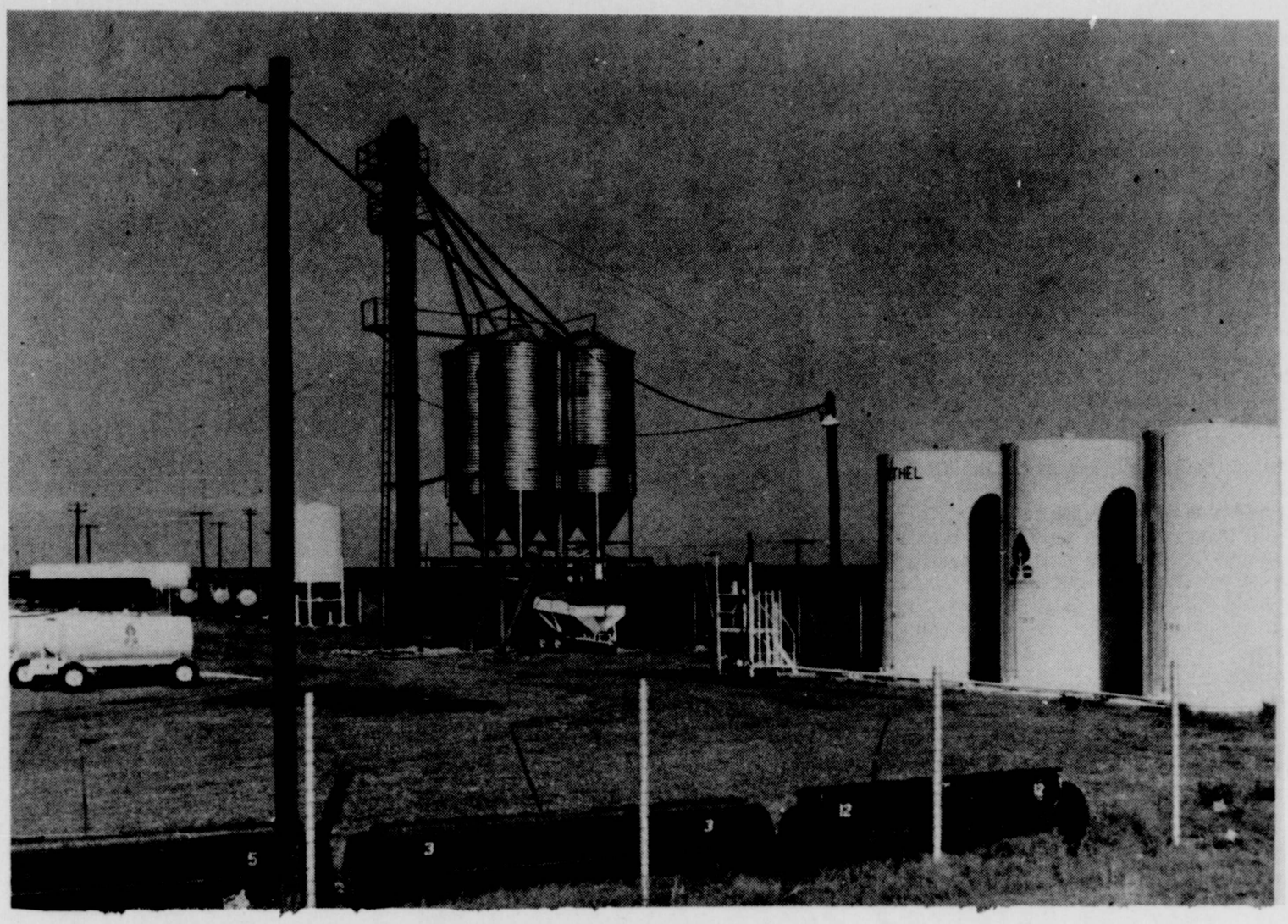
OUR STAFF AT ODEN CHEVROLET COMPANY COMBINES TO GIVE YOU 230 YEARS OF EXPERIENCE IN BOTH THE SALES AND THE SERVICE OF YOUR CAR.

THE FLOYDADA AREA HAS BEEN GOOD TO US . WE HAVE APPRECIATED YOUR GOOD WILL AND LOOK FORWARD TO CONTINUING THIS RELATIONSHIP IN FUTURE YEARS.

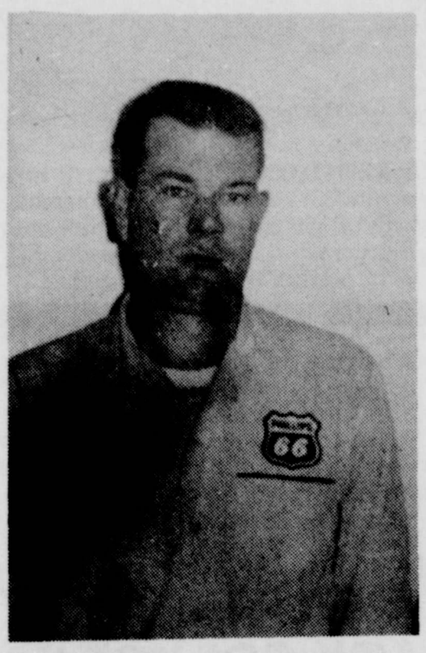
YOUR CONTINUED INTEREST IN OUR BUSINESS ENABLED US TO PROVIDE THE FLOYDADA ECONOMY WITH OVER $99,000 IN PAYROLL LAST YEAR .

ODEN CHEVROLET COMPANY

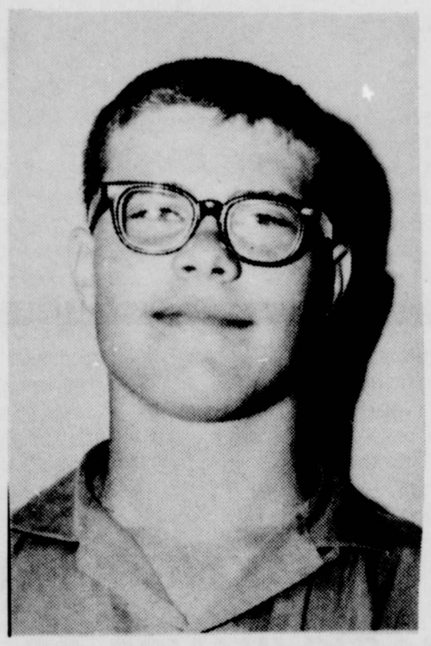
THANKS A MILLION FOLKS



AARON CARTHEL
Owner & Manager



GARY CARTHEL
McCoy



HULEN CARTHEL

GENE CARTHEL
Dougherty

Marie Baxter
Bookeeper

PHILLIPS 66

We believe that this 75th Anniversary is a good time to express our sincere thanks to our many customers and friends for the continued loyalty that has made our business grow and be a success in this area.

About 26 years ago we opened for business in Floydada in the gasoline and oil business. In 1944 we expanded our services to include butane fuel. In 1951 we entered the fertilizer business and have just recently expanded this area of service to include liquid fertilizer.

We have been able to grow as friends and customers have shown their appreciation of our products and services. We pledge our best efforts to continue to grow with this prosperous area of West Texas--and serve you even better.

Again, THANKS A MILLION!

CARTHEL FERTILIZER & OIL CO.

902 N. 2nd
DOUGHERTY FARM SUPPLY

YU. 3 3366
McCOY FARM SUPPLY

From Ironing Board To Thriving Park Florist

Park Florist came into being in 1932 as a hobby of Mrs. W. S. Goen, who loved growing flowers, and who became very creative with them. Her first design table was a card table mounted atop her ironing board. There she would occasionally make corsages, funeral sprays and a few bouquets.

In 1934 she built her first greenhouse and flower shop at the present location of Park Florist. Her son, Elton, joined her as an employee in 1938 and following World War II took over management and has managed the business ever since.

The building has been through four big expansions and complete remodeling since it was built.

Park Florist had agents in Ralls, Crosbyton, Roaring Springs, Matador, Turkey, Quitiqua, Silverton, Lockney, and Petersburg during and following the war. None of these towns had floral shops, and the nearest wholesalers in the area were Denver and Fort Worth. Whereas at that time they grew all their flowers, they now serve only the Floydada area and refrigerated trucks bring the flowers to the door each day, freshly cut the night before.

Following the dwindling of the volume business, the Goens put in a gift shop in 1952.

Plans are for expansion as the need grows for it.

Park Florist carries all that is new in permanent plastic flowers and foliages, fresh cut flowers, greenery and foliages, all ivies and tropical plants and flowering pot plants. In their greenhouses they grow some 10,000 mums. They have wedding equipment of all types, gift items of china, crystal, pottery, pictures, plaques, and lamps.

FLOYDADA MCBAIN EXTENSION – June 8, 1927.

OLD FLOYDADA HIGH SCHOOL – on East Tennessee. The foundation was removed only a few years ago making room for Federal Housing.

Pioneer Natural Gas Company Came Here In 1928

Pioneer Natural Gas Company at 230 W. California came into being in 1954 as the outgrowth of the merger of several small gas companies. Natural gas was first used in Floydada about 1928.

The local company has doubled the number of employees since its organization, and whereas it was serving 1,390 accounts in 1954, it is today serving 2,023. In recent years it has extended more into the rural areas.

Ralph Mardis, who has managed the company since July, 1957, says, "The main thing we're in business for is to serve the people of the area with natural gas and we want to give the best service possible."

It's Magic ....

COTTON HAS THE GIFT OF MAKING A PRINCESS OUT OF YOUR LITTLE GIRL WITHOUT BENEFIT OF MAGIC WANDS OR FAIRY GODMOTHERS. ARTFUL DESIGNING AND THE MIRICLE OF COTTON ARE ALL THE SORCERY NEEDED . WHAT OTHER FABRIC IS SO SOFT, FRESH, AND NATURAL? LITTLE GIRLS BELONG IN COMFORTABLE, CAREFREE COTTON

And So Is History Magic. . .

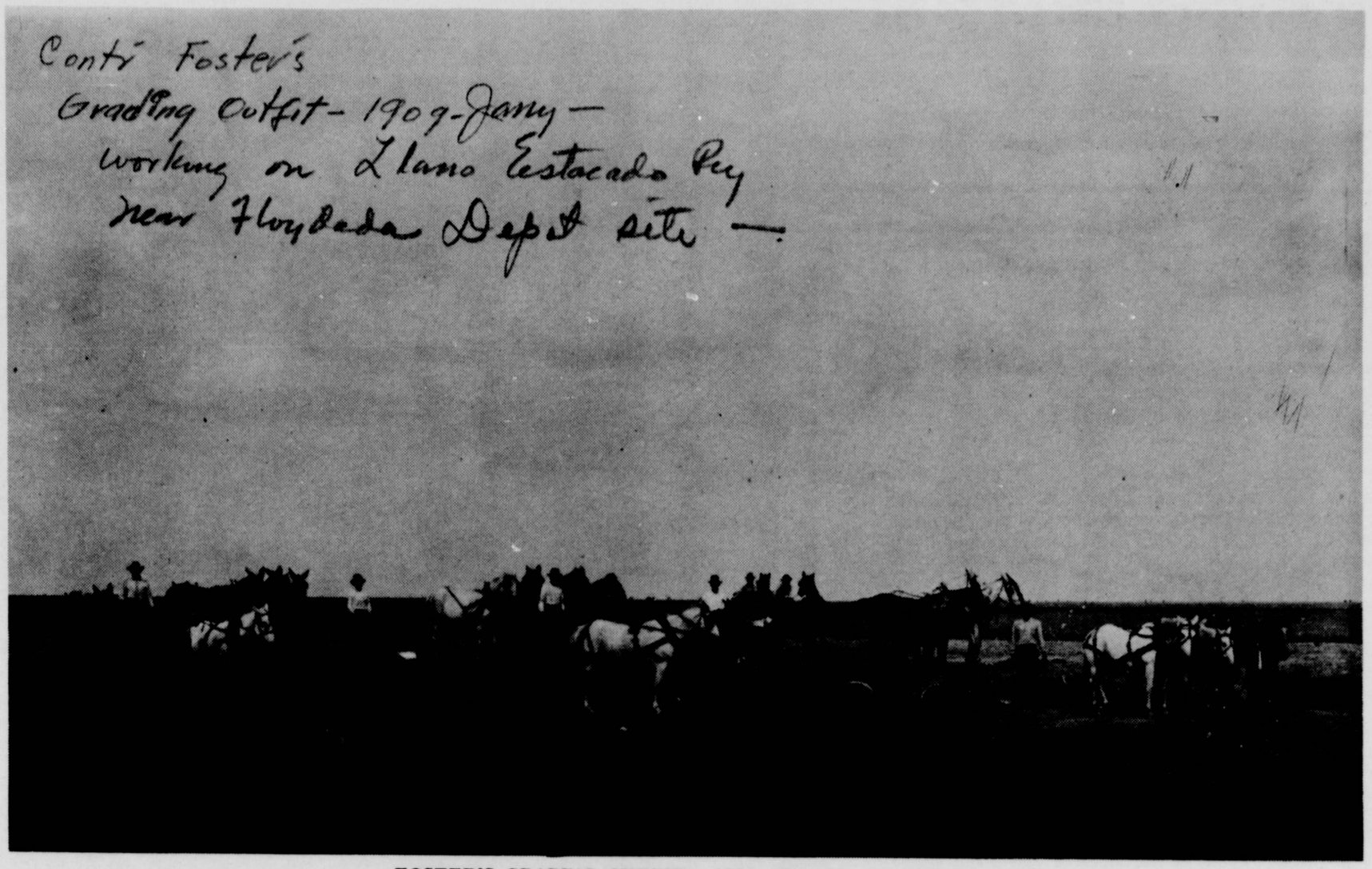
We salute you Floyd County, on your observance of a long and successful history. We are proud to have had a part in the development of this rich agricultural area.

75th. Anniversary
1890-1965
Floyd County

Plainview Co-Op Compress

2 1/2 Miles East of Plainview

ALWAYS BUY
COMFORTABLE, CAREFREE
100% COTTON
the fiber you can trust



FOSTER'S GRADING OUTFIT – 1909. The men are working on Llano Estacado Railroad near the Floydada Depot site about where the old Santa Fe station was on North Main.

Q A & P Railway Has Great Role In Opening Up Floyd County

The Quanah, Acme, and Pacific Railway has a history of 62 years, a good part of it in Floyd County. Its connection in recent years with the auto transport business reminds us of the adaptability of railroads in a more complex age than that in which they began. For 37 years Floydada has had a close connection with this particular line.

According to Charles H. Sommers, who was serving as president of Q A & P when the fiftieth anniversary edition of the Hesperian appeared in 1940, the originating date for the road came in 1903. At that time it was incorporated as the Acme, Red River, and Northern Railway Company, and projected from Red River, Texas, north of Quanah, to Acme, just four miles west of Quanah. Both places are in Hardeman County, of which Quanah has long been the county seat. (It succeeded "Old Margaret", four miles northeast of the present village of that name, which formerly headed up old Hardeman County when it took in most of present-day Foard County.) Acme continues as a producer of building materials, and many travelers do not realize that they are traveling over the mines when they go between Goodlett and Quanah. The nature of soil can be seen in the name for Goodlett which is four miles west of Acme: until 1908 its name was "Gypsum." The services of the railroad would then be very much in demand for hauling this material, the closest place competing with it in Texas being near Hamlin, which at one time was known as "Plasterco."

Material from Agatite was also carried by this railroad, which was originally incorporated as a common carrier. Despite this formal designation, according to Mr. Sommers the old company functioned largely as a plant facility, which was in effect serving as a common carrier. At Quanah it made two connections: with the St. Louis-San Francisco Railway Co., and at Acme and Quanah with the Ft. Worth and Denver City Railway.

The original construction plans, as contained in the charter, contemplated a direct line to Sands, via Acme, Texas, in a north-easterly direction to the south of Red River, the plan being to make a connection at that point with Frisco Lines, whose rails at that time were being extended through Oklahoma to the Texas border at Red River. A final location was made, and grading operations began, but after negotiations that route was abandoned. Trackage arrangements were made for operating as joint track that portion of the F. W. & D. C. between Acme and Quanah, Frisco to build its own line into Quanah.

A plan was abandoned to run a line from Acme to Wellington, Tex., going by Hollis, Okla., in a northwesterly direction.

The corporate name was changed in 1909 to Quanah, Acme, and Pacific Railway Co., and the line was extended in a southwesterly direction from Acme to Paducah, Tex., the county seat of Cottle County, a distance of 38 miles. This line penetrated an undeveloped section (because of lack of transportation facilities), devoted largely to raising livestock, with limited agricultural production. Following this development intensive agriculture came about.

The line was further extended through land owned by two big ranches, Swenson and Matador, with the objective to make it all the way to El Paso. But when World War I came along it was still limited to 83 miles, to McBain, Tex. Thereupon the Matadors placed on sale 60,000 acres of tillable Motley County soil, selling it on an extended payment plan for as little as a quarter-section.

A large outlay of money was involved, due to topographical conditions, in an intensive engineering study of the available routes westward from Paducah. The elevation increased rapidly in the Caprock area and on to the Staked Plains. Many hundreds of feet are involved in this upward grade going west, and this presents difficult engineering problems. Quanah is approximately 1,500 feet above sea level; Paducah 1,900; and only twelve miles west of Paducah, at Tongue River, the height is 2,100 feet. From there on to the Llano Estacado the ascent is almost continuous, Floydada being 3,300 feet.

Five surveys were made: the first through Dickens County to Lubbock; the second through Matador in a general westward movement (the cost being too prohibitive due to heavy grading and the prospect of tunnel work west of Matador); the third survey, south of Matador about 3 miles and another line running 4 miles north. The line eventually constructed goes through the south part of Motley County, reaching the Staked Plains via Wolf Creek, following closely a wagon trail adopted by buffalo hunters during the early eighties.

At the time of the extension of the line to McBain, the line was further extended to a junction with the Quanah line connecting at a point three miles east of the town of Roaring Springs, the connecting line being eight miles. In July 1926 this road was purchased by Q A & P, and in 1928 Floydada had the pleasure of seeing the completion of the line to its location. From Quanah the line is 130 miles.

The long-awaited passenger train that finally made it to Floydada on Oct. 1, 1928, made it possible for Floydada to be given quick direct connections with the east and north for the first time in its history. At Oklahoma City it made connections with the Frisco's fast train, "The Hot Shot," which went to St. Louis and Chicago, two of the greatest manufacturing and distributing centers in America. This meant a great saving in time on passengers, mail, and express service to these two places, as well as to Oklahoma City and of course Floydada itself. This also made Ft. Worth and Dallas easy over-night stops.

The first train was called "The Plainsman," carried 700 passengers on her maiden trip, and was greeted by 5,000 persons at the brick station east of the court house. This station, the cotton platform, machinery dock, and section house cost $42,000.

The Floyd County Hesperian of Oct. 4, 1928, made this laudatory comment: "Plainview, Lockney, Lubbock, Ralls, Crosbyton, Idalou, Quitaque, Lorenzo, Amarillo, and other cities of the plains and panhandle had delegations, who came in caravans of automobiles. The Plainview delegation, in particular, was large and well-organized and aided greatly in the events of the afternoon. Judge L. S. Kinder headed the delegation, which numbered in excess of 250 persons, and included one of the bands for which the city is noted."

"A beautiful day added to the enjoyment of the event for everybody concerned, including local residents, and when the ten coach train pulled by a double header engine and piloted by Roadmaster Wylie, pulled into the station, the blare of the bands and the yells of the crowd made a boisterous welcome for the excursionists."

"As the excursionists alighted they were greeted with a picnic lunch, prepared in large quantities by the 1922 Study Club. Sandwiches, coffee, cookies, fruit, and pie was served each passenger as they stepped off the train and following them came hundreds of other visitors who shared in the eats.

"Brief ceremonies marked the historical event. Noisy band and pep squad demonstrations preceded the formal welcome to Floydada extended by E. C. Nelson, chairman of the committee on right-of-way finance for the new line.

"The inauguration of passenger service over the Quanah route marks the beginning of a new day for this section,' he told the four thousand visitors, and among other things he also told of the pleasure with which local business interests had dealt with the railway officials in the construction of the lines. 'They have done everything they promised us they would do, and more.' he declared."

It must have been "a whale of a day."

Round-up of Pioneers

WILHOIT

Mr. and Mrs. Isaac Wilhoit were pioneer Floyd County settlers. They were the parents of Mrs. C. Surginer, herself an old settler.

WOFFORD

The C. A. Woffords were pioneers here. Living in Lockney, he helped locate hundreds of Central Texas people in this section 1906-12. He was one of the most successful pioneer real estate dealers in the Plains territory.

BOERNER

W. L. Boerner was the Mayor of Floydada during World War I. He and Mrs. Boerner engaged in ranching in the southeast part of the county many years before moving into town.

HENRY

In many ways this has been an outstanding name. Mrs. E. C. Henry lived in the county since 1891. For 12 years she was the president and the moving spirit of the P. T. A. Her home before coming here was in Wilbarger County.

STALBIRD

A letter from J. N. Stalbird, County Judge at Silverton, to Arthur B. Duncan in 1895, has been reproduced for this issue. He moved to Floyd County in 1902, engaging in the mercantile business.

BAKER

Mrs. Alice Baker for many years served as postmaster in Old Lockney, kept money for ranchers before there were any banks, and in general did what she could to help her family and community. Born in Van Zandt County, she spent only two years out of the state. With her husband, J. A. Baker, she came to Floyd County in 1890, and he gathered cedar posts, firewood, and produce of just about every conceivable nature, to exchange for merchandise. Their mercantile store began operating in 1894.

NEWTON

J. E. Newton established a gin at Lakeview in 1924, and in 1928 moved to Dougherty and established another gin there.

KIRK

J. T. Kirk moved to Floydada about 1912, purchased the Herndon interest in a store established in 1910 called Herndon and Windsor, and new firm became known as Kirk and Windsor. The "Big 4" store at Lockney also sold their stock to this firm, and the institution that had started out dealing in second-hand furniture and buggy stock in a galvanized iron frame building, soon, was selling furniture and hardware in a two story brick building. The Windsor interest was bought out in 1918, the firm then operating as Kirk and Sons, with O. W. Kirk and W. S. Goen as associates. The Goens prededed the Kirks in this section. There has been steady growth of the firm. Mrs. Kirk long taught music in Floydada.

WHITE

The name "White" and the drug-medical field seem to go together. Two men by this name have been druggists; another is almost ready for medical practice. A. D. White operated a drug store at Della Plain, removing it to Floydada in 1897. His son, W. U. (Ulmer), better known now as "Doc White", worked with his father for many years, and, except for a short time spent in Matador, has been in Floydada. He was born at Della Plain. In 1929 he established his own drug business in the location now operated by Mrs. Dola O'Neal just east of the Palace Theatre. He sold out to Mr. and Mrs. Hayes O'Neal (whose death was May 8, 1963) about 1952. He now serves as pharmacist for Goen Drug. Mrs. Doc White died April 6, 1957. She was a great-niece of Dr. R. A. Childers, early-day physician. And the son of Doc and Mrs. White is now interning in pharmacal research in El Paso. "It must run in the family."

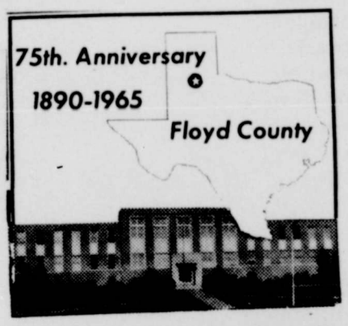
MARSHALL

A group of dare-devil kids "Ate strawberries and went in swimming until sundown", in and around a swimming pool kept by the versatile "Fisherman" Marshall. Mrs. O'Neal, whose parents, former Sheriff and Mrs. J. R. Maddox, came to Floydada in 1915, said there was hardly anything a number of them would refuse to do in the matter of taking high dives and doing other dangerous stunts. She started to school in Floydada in 1915.

O. W. STROUP

THE FLOYDADA MUNICIPAL BAND, out of uniform.

SENIOR CLASS OF 1922 AND TENNIS PLAYERS – Considered the most outstanding class in Floydada High School history. One became chief Gulf Oil Attorney; one a prominent surgeon by the name of Marshall in Roswell, N. Mex., another is a CPA with Army Agency; a fourth is Army General McCauley; another worked for the Hesperian 25 years and has been with the Department of Labor; still another is plain old Clem McDonald.



Congratulations Neighbors!

Our best wishes to the folks in Floyd County on the occasion of their 75th. Anniversary.

We're old timers, too, and we appreciate our many friends in Floyd County.

©SCW, INC.

Hale County State Bank

JIMMY WILLSON

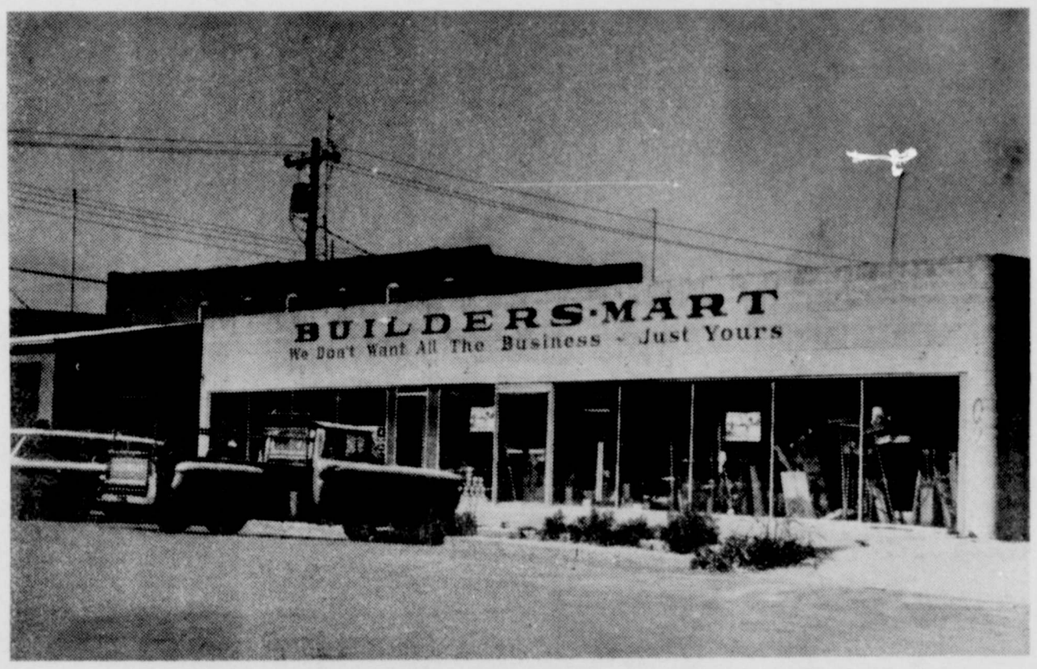
75th. Anniversary
1890-1965
Floyd County

SINCE 1948 ...

THE BUILDERS MART HAS BEEN SERVING

THE FLOYDADA AND FLOYD COUNTY AREA

WITH THE FINEST IN BUILDING MATERIALS



CONGRATULATIONS

FLOYD COUNTY

IT HAS BEEN OUR PLEASURE TO SERVE YOU SINCE 1948

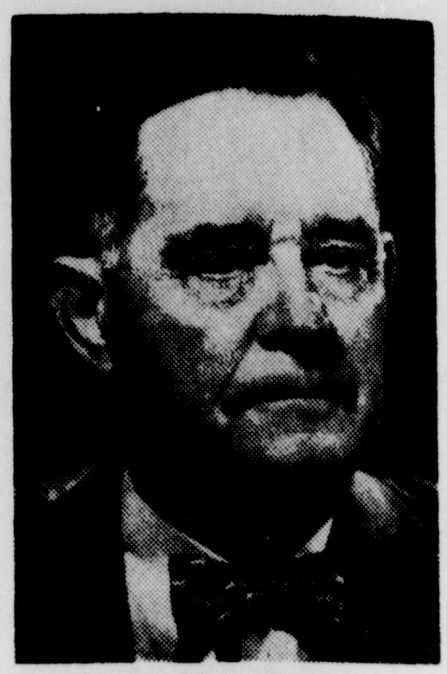
AND IT IS OUR WISH THAT WE CAN CONTINUE TO SERVE

YOU IN THE FUTURE.

BUILDERS MART

SOME EARLY PIONEERS – Those identified are J. J. Spikes, Alfred Hill, S. A. Thompson, Geo. Smith, Jack Fortenberry, Mrs. Orlie H. Ferguson, Olin Miller, Joe Williams, George Fawver, S. D. Mills, Mrs. S. D. Mills, R. C. Scott, D. J. Muncy, Mrs. Mollie Fisher, Edna Williams Smith, Mrs. E. C. Henry, Mrs. S. F. Conner, Mrs. N. T. A. Byars, N. T. A. Byars, M. C. Potter, Geo. W. Smith, R. E. L. McLain, Tom McLain, Mrs. L. M. Honea, Mrs. Gertrude Braidfoot Arnold, Mrs. A. J. Sams, Mrs. Allie Miller Morse, Mrs. M. M. Day, Mrs. Sallie Mickey, Mrs. S. B. McCleskey, Mrs. Maud E. Hollums, Mrs. Arthur B. Duncan and Col. W. M. Massie.

Founder of Dougherty Community



F. M. DOUGHERTY

The largest number of cattle ever driven in one herd - some 10,650 head - were driven on the T-Anchor range.

MR. AND MRS. HOMER STEEN – and real estate agent, John T. Pitts, in an orchard in McCoy Community in the days when apple raising seemed promising, however coddling moth laid hopes low. Scene on F. Phelphrey farm.

FIRST FLOYD COUNTY SCHOOL BOARD, 1924 – Among those identified are J. H. Upton, Judge J. W. Howard, Price Scott, superintendent and J. F. Dollar.

Pioneers

RANDOLPH

H. C. Randolph was a pioneer cowman and stock farmer in Floyd County. At one time he was known as the "oldest active cowboy" in the southwest.

CANNADAY

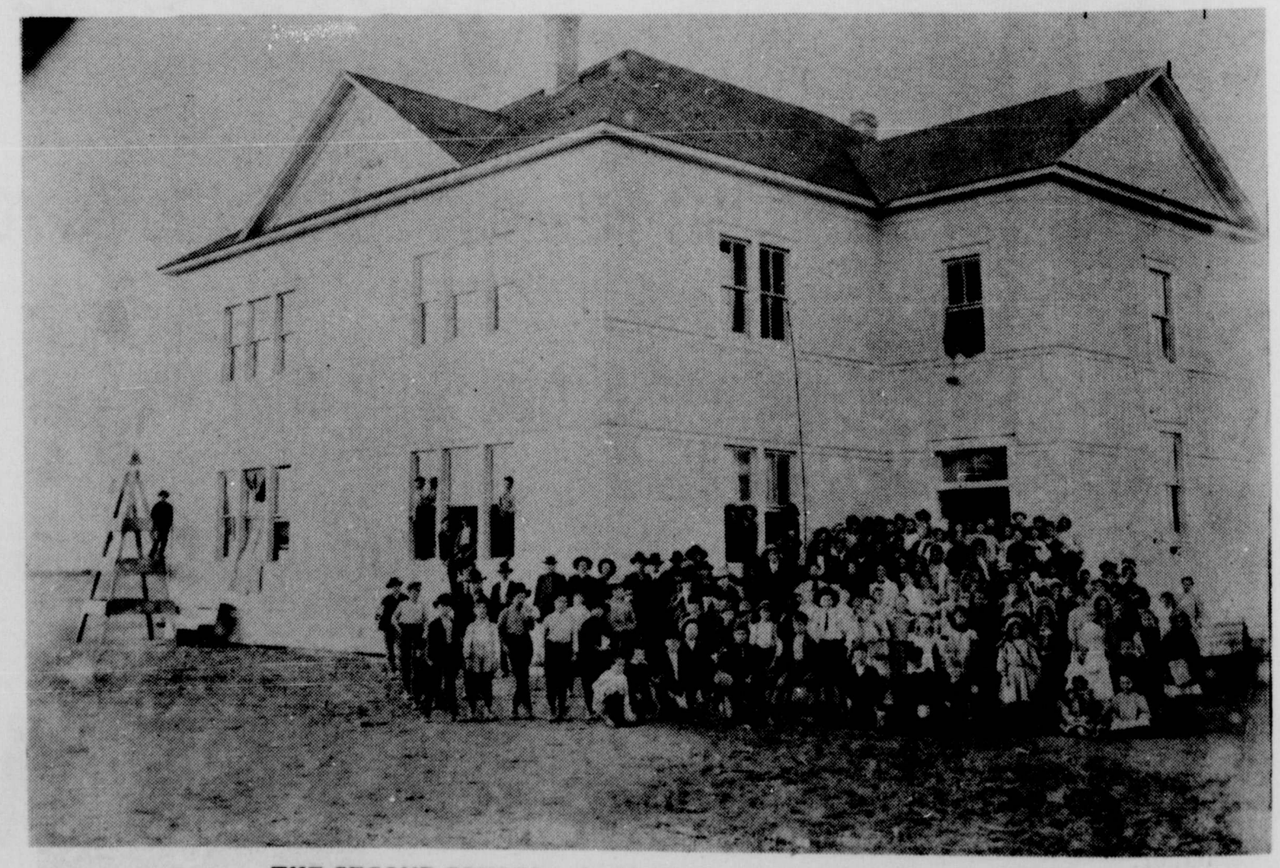
H. E. Cannaday was a pioneer lumberman and contractor, director in the First National Bank, prominent wheat-grower and stock-farmer.

1939

When the first meter was installed for the Floydada Municipal Power and Light plant, Glad Snodgrass was Mayor, L. D. Britton was a lineman; and J. L. Puckett was serving as City Engineer.

SCOTT

R. C. Scott once wrote the story of the Masonic organization in Floydada, engaged in a number of lines of business in the early days, including the drug business, and was later known as an abstracter and conveyancer.



THE SECOND SCHOOL -- in Floydada. Note where school bell is mounted to the left. All grades were taught in the building.

Bennett Building Opened For Business In 1948 In Floydada

Bennett Building Materials began business as a concrete block building company in 1948 on N. Main St. and started ready mix concrete about three years later. They are now located at 329 E. Calif. They have maintained about 5 employees in the organization.

Bennetts has sand and gravel for plastering, brick work, etc., ready-mix concrete, and a ditching machine for foundations and service lines.

Service includes the building of irrigation spillways and pump bases, and delivery extending to all surrounding towns within a 40 mile radius.

Owner and manager Wayne Bennett said, "We hope to continue to please the people and warrant their business."

Conner Oden Started In Business In Floydada In 1936

Oden Chevrolet began business in Oct. of 1936 at their present location, 221 So. Main St.

Of the present personnel in the sales and service of Chevrolet, Conner Oden has two of the members who were with him when he began managing the business. They are Clinton E. Fyffe, now a partner in the firm, and John McKinney, Jr., manager of the body department for practically all of the 29 years. Oden's now has 17 other employees.

Oden Chevrolet has furnished as a public service a driver education car for Floydada High School every year but two since the program was started in 1949. For many years they have furnished a pickup for the F.F.A. Dept. of Floydada High School.

Odens has the Oldsmobile and Chevrolet dealerships as well as complete auto repair service, paint and body shop.

Oden Chevrolet Company has 29 years of service and 230 years of experience.

Fyffe said, "We appreciate all the loyal customers we have and friends we've made in this trade area and we hope your friendship and loyalty will continue. Your continued interest in our business enabled us to provide the Floydada economy with over $99,000 in payroll last year."

Parker Studio Is Newcomer To Business In Floydada

Parker Studio owned and operated by Mr. and Mrs. Vernon A. Parker, has been in business since August, 1963 at 121 W. California.

Their services and products include all commercial photography, portraits, weddings, film processing, restorations and copies, retail frames, film cameras, flash bulbs, guests books, albums, and birth and shower announcements. From their studio they have even sold notes to announce the birth of a colt.

The future plans of the Parkers...."We hope to grow right here in Floydada, to grow with the town, and to better equip our studio."

Sam Baker Purchased The Cardinal Insurance Agency In 1964

Sam Baker opened his insurance company for business in Jan., 1964, at 127 W. California with two employed in the organization. Said Mr. Baker, "I plan to stay here and serve the people the best I can." His service includes a full line agency with fire and casualty insurance, crop, hail, workman's compensation, etc.

Parnell Powell Continues To Grow On The Wye In Floydada

Powell's Super Market on Hwy. 70, at 601 So. 2nd St., has been in business since May, 1950. It is owned and operated by Parnell Powell, who organized with three and now has seven employed in his business.

During the fifteen years Powell has been in business here he expanded the first eleven years and his plans for future include expansion and growth. He said, "I intend to grow with the community."

Powell's specialize in meats and a full line of groceries, housewares, notions, and Frontier Savings Stamps.

Parnell's son, Arlis, is now engaged in the business with his father.

FLOYD COUNTY OFFICIALS IN 1903 – left to right, E. C. Henry, sheriff; J. D. Starks, commissioner Precinct 1; J. J. Foster, Precinct 4; Arthur B. Duncan, county judge; V. S. Wilkinson, county and district clerk; J. L. Van Hook, treasurer; Nat Waller, commissioner precinct 2 and Tom Michael, precinct 3.

FLOYD COUNTY OFFICIALS IN 1905 – Judge A. B. Duncan; S. B. McClesky, sheriff; R. C. Reagan, commissioner; R. C. Malone, commissioner; Tom P. Steen, county and district clerk; G. F. Rigdon, commissioner; Don C. Willis, assessor of taxes; W. Metley, county surveyor and J. L. Van Hook, treasurer. Note money bags.

Jack Rabbit Hunting Was Early Sport

Jack rabbit hunts were a community sport in the early days

Usually the hunts were combined with a barbecue. At one reported at the Halfway community about 1920, 1,500 rabbits were killed by "175 shotguns" a shotgun apparently being a man with a gun.

Rabbits grew in multitudes on unbroken ranch land and pastures, and became quite a problem for crops on adjoining farm lands. A rabbit drive ordinarily was made by fanning out riders for several miles, herding the rabbits toward a "V" shaped wired barricade.

Ponderosa Meat Company One of the New 1964 Businesses

Ponderosa Meat Company began business in East Floydada on Sept., 1964, under the ownership of Harris and Powell Inc., with five employees serving the organization.

The company offers complete slaughtering, cutting, and wrapping for home freezers.

Future plans are for expansion, to give better service and to offer the public more variety in meat items.

Ponderosa Meat Company is operated by Johnny Harris and Parnell Powell. Their specialty is their curing processes for sausage and bacon.

Panhandle Compress--Warehouse Came Here In 1958

Southeast of Floydada on the Lakeview Hwy. is the location of Panhandle Compress and Warehouse Company begun in Oct. 1958 at its present location.

Henry Watson, the superintendent, has 10 years of service with the Panhandle Compress and Warehouse Company and invites all area farmers and ginners to come by and inspect the warehouse facilities.

Mr. Watson said, "We enjoy being in Floydada serving the area farmers and ginners and will continue to give good service in the years ahead."

Floydada Chamber of Commerce Began Work In 1911

The forerunner of the present Chamber of Commerce in Floydada was an organization of businessmen known as Floydada Industrial League. The first businessmen's organization was formed in 1911. In 1915 the first Chamber of Commerce was formed, and this went through a reorganization period, culminating in 1958 with the present name. Although there is no claim that this group quite covers the whole county, as Lockney has its own Chamber of Commerce, the idea behind the words, "and Floyd County Board of Development", has spread. Quite a few groups now add words such as "and Agriculture", or "Community Development," the idea being that this group certainly works for progress outside the city limits as well as within. In fact, 20% of its membership comes from farmers.

AGRICULTURE

The present membership is 250. About 100 do committee work related to agriculture. During the first two months of the present Chamber year a total of 413 committee hours were spent.

PRESIDENTS

Since 1948 these men have served as President of the Chamber of Commerce; 1948-49, John W. Reue; 1949-50, O. M. Watson, Sr.; 1950-51, R. F. Stovall; 1951-52, James E. Word; 1952-53, D. T. Mayo; 1953-54, Clem McDonald; 1954-55, E.L. Norman; 1955-56, T.L. Holland; 1956-57, Ernest Carter; 1957-58, Mitchell Parrish; 1958-59, W.E. Garrett; 1959-60, E.A. Williams; 1960-61, Lon M. Davis; 1961-62, Charles Craig; 1962-63, Newell Burk; 1964-65, Don Pemberton; and the current President is Wendell Tooley.

MANAGERS

The employment of a full-time manager took place for the first time in 1948, with Robert Crowell serving until 1951. Marvin Staniforth took over for 1951-52, to be succeeded by Olin Watson, Sr., 1952-60. John W. Reue has served since that time as manager.

PREMIUM

A regular service of the Chamber of Commerce each year is the awarding of a premium for the first bale of cotton ginned in this area; agricultural research; promoting stock feeding, and sugar beets. Related to this has been work on an airport. John W. Reue, present manager, states that favorable legislation is hoped for during the summer, with the federal government shouldering 50% of the cost. There has been a Chamber committee working with this project for about six years.

HOSPITAL

The work on a hospital district has been a project of the Chamber, and it seems to be having a successful culmination.

HIGHWAY

So much of our highway system is taken for granted, but behind every foot of highway lies activity of the Chamber of Commerce.

WATER

The Chamber has worked closely with other groups interested in the development of the area in the general field of water supply, including work on the McKenzie Dam. The original group helped develop the first water well on the L.L. Jones farm in 1911.

CLEAN-UP

Each spring it works closely with the city in the Clean-Up, Paint-Up, Fix-Up Campaign.

SAFETY

It works each year quite closely with the school system, the highway department, and local law enforcement officials in a project of school safety.

Chamber Commerce

RELATED SERVICES

The Chamber office also correlates a great deal of work having to do with the development of the city and its trade area. It provides secretarial service for the Housing Authority of the City of Floydada, for Floyd County Sugar Beet Growers Association, for Floyd County Soil Fertility Program; provides Registrar service for Selective Service; and maintains a Free Rental Service; serves as a center for the distribution of food and other functions of the Salvation Army; during harvest season furnishes free office space to Texas Employment Commission; answers requests about Floydada and Floyd County and the area to business concerns, school children and individuals, from all over the USA and even occasionally from Canada; checks credentials of solicitors, and checks with other towns for their past experiences; assists in surveys by West Texas Chamber of Commerce and Texas Almanac at regular intervals, and others upon their request; and conducts regular weekly 15-minute broadcasts over radio station KFLD. It also assists with publicity for the Old Settler's meeting each May 28.

SPEAKERS

During the years its speakers at the annual Chamber Banquet have been outstanding. The last few are listed here: 1958-Jack Lacy; 1959-Rex Jennings (Wichita Falls); 1960-Melvin Munn; 1961-Dr. William H. Gordon; 1962-Dr. Arthur Smith; 1963-Rev. Dick O'Brien; 1964-Waggoner Carr; 1965-Dr. Charles Jarvis, San Marcos.

OTHER

Other items could be mentioned, as there is scarcely a facet of community life into which the Chamber has not gone. But one of the most helpful relationships it has had is in the field of low-rent housing. The Housing Authority and the Chamber have been of much benefit to each other, and to the community, in the work which affects them both. The Housing Authority pays the utilities, furnishes the space, and the furniture, for the Chamber of Commerce. It also employs John W. Reue, Chamber manager, as its own Director. The Chamber is able, through the money ordinarily used for rent and utilities, to provide the secretarial service for the Housing Authority and other agencies already enumerated.

HOUSING AUTHORITY

The Housing Authority was organized in 1960, with W. Dale Goen as chairman. O. M. Watson, Sr., was a member, and on his death Fred Battey was appointed. Gene Collins of Lockney was vice-chairman. On leaving the Agency his place as vice-chairman was taken by Battey, while his place as a member was assumed by Charley Bedford. Bill Hale and Ed Wester are the other members. Commission members are appointed by the City Commission, for terms of either 2 or 3 years. Officers are chosen for 1-year terms. Reue's title is Executive Director. There are now 40 units in operation, at a cost of over a half million dollars. Officially there are six sites, but in one case insufficient land was found for a single site so the units in this "site" are a couple of blocks apart. At present a total of 174 persons live in these units. The purpose is to provide standard housing for those who cannot afford it. Rents are set up according to policies formulated by the local housing authority, after certification by the regional office in Ft. Worth.

SERVICE

All in all, the "C.C." renders a valuable service to the community. It is truly a board of community development, recognizing the interrelationship between business, labor, school, and community groups.

CHAMBER OF COMMERCE

BOARD OF TRADE

Actually, according to Homer Steen, there was a "Board of Trade" in Floydada in the '90's, but it didn't last more than two years. The "Floydada Industrial League" came along in the next decade.

1915

J.D. Price was the first president and George A. Lider the first secretary under the 1915 organization. In a three-weeks' membership drive this group expanded from 65 to 100 members. Although it lasted no longer than two years, it did a great deal of good, working with schools and churches on clean-up campaigns, street improvements, sidewalk building, and other progressive items.

TURKEYS

A "big day" was when as many as 50 turkeys were let loose on a trades day to attract crowds; they were released from tops of buildings, and parties who could catch the turkeys could be the keepers; tags on the legs showed who were donors. Sometimes a dollar bill kept welcome company. The highest number released was 103.

1915-1916

Some of the endeavors of the 1915-16 period were: Floydada Concert Band, Star Mail Routes, Rural Route Extensions, Road Tax for Precincts #1 and #4, electric lights for the town, ice plant, and prizes for school fairs.

NAMES

Names prominent in activities for that time were A.V. Haynes, N.W. McClesky, C.H. Featherston, Glad Snodgrass, N.A. Armstrong, Homer Steen, George A. Lider, F.P. Henry, W.C. McCoy, and W.M. Windsor.

OTHERS

From 1916 to 1920, the World War (I) and its aftermath occupied the attention of the people. Red Cross activities, Liberty Bond sales, and other things took up the time of the men in business, and the same men who had done the Chamber work were at the front in these, and so the Chamber as a formal organization was allowed to lapse.

1920

A revival came in 1920, beginning in April with a meeting of 10 business men. Lee Montague, Homer Steen, Glad Snodgrass, J. S. Collins, John A. Hollums, J.U. Borum, F.M. Butler, O.P. Rutledge, and N.W. McClesky were working for a new organization. By January of 1921 the men were able to set up an organization that has had no serious lapse since then. Butler was made president; C.R. Houston vice-president; R.E. Fry temporary sec.-treas., with W.H. Seale, W.M. Massie, Homer Steen, and T.S. Stevenson as directors.

AS....MARCH, 1921

STOCK SHOW

Although it has no direct official connection with it anymore, it helped develop the Junior Livestock Show in 1946 for Floyd County; this relationship of sponsor continued until the election of a stock show committee. At present each precinct in the county has one director; in addition Lockney and Floydada have three directors each. The Chamber still gives aid where needed in this project.

PAVING

Several years ago there was a community clinic conducted, and regularly there is another session. Out of this clinic come new ideas for helping this area grow and maintain prosperity. One of the projects of 1958-59 was the development of paved streets and alleys. For a long time the first Monday of each month has been designated as "Dollar Day." In June each year the merchants band together in a "harvest of values," as many as 8,000 pieces of mail going out throughout the immediate area to promote this trade day. Back To School, and Christmas, are times for outstanding promotions. A Shetland Pony and a bicycle have been given away, as well as many smaller prizes.

DISTRIBUTIVE EDUCATION

Perhaps the closest contact business people have with the local school system is in the Distributive Education program, where many juniors and seniors spend half the school day in business establishments as employees. Each year there is a Farm Bar-B-Q as part of a tour conducted in cooperation with the Soil Conservation Service.

RECREATION

One of the results of a community clinic that has a special appeal for children and youth has been the development of the Little League and related groups for boys in baseball. Russell King is in a real sense "The Father of Little League Baseball in Floydada."

CHARITIES

Coordination of a community charities program has been one of the outstanding accomplishments in recent years. Beginning in 1964, the Chamber pushed the organization of a program of collecting usable clothes, to be brought in to any one of four collecting depots: the courthouse, First Baptist Church, City Park Church of Christ, and First Methodist Church; and using the courthouse as the distribution center, with various clubs and other agencies recruiting volunteers to man the center. This has been very helpful.

DIRECTORS

Many long hours of work go into the filling of a person's commitment as a director of the Chamber of Commerce. The service record of men in the Chamber follows: Louis Anderson, 1959-61; Gene Arwine, 1956-58; Kenneth Bain, Jr., 1958-60, and 1964-65; Wayne Bennett, 1957-59; George Bickley, 1955-56; Allen Bingham, 1958-60; Wayne Brown, 1963-65; Olin Bryant, 1955-57; Newell Burk, 1961-64; Ernest Carter, 1955-58; Aaron Carthel, 1955-56; Greer Christian, 1961-62; Gene Collins, Jr., 1956-58; Wayne Collins, 1964-65; Charles Craig, 1960-63; Earl Crow, 1955-56; Lon M. Davis, Jr., 1959-62; Claude Estes, 1959-61; Clinton Fyffe, 1956-57; W.E. Garrett, 1957-60; Joe Giddin, 1957-59; Guy Ginn, 1960-62; Dale Goen, 1958-60; M.P. Goen, 1955-56; Howard Gregory, 1963-65; W.E. Grimes, 1955-57; Cecil Hagood, 1956-58; Dan Hagood, 1960-62; Bill Hale, 1957-59; Sammy Hale, 1964-65; Weldon Harris, 1964-65; Clay Henry, 1962-65; T.L. Holland, 1955-57; Shirley Irwin, 1961-63; Ralph Johnston, 1962-64; Tate Jones, 1956-57; Wallace King, 1955-56; Ralph Mardis, 1961-64; Fred Martin, 1956-58; Leonard Matsler, 1958-60; Carl Minor, Sr., 1956-58; Parish Mitchell, 1956-58; Edell Moore, 1962-64; J.P. Moss, 1955-56; Doyle Mount, 1955-56; J.D. McBrien, 1957-64; Andrew McCully, 1963-65; O.R. McIntosh, 1962-64; S.J. McIntosh, 1962-64; W.P. Nicholson, Jr., 1959-60; E.L. Norman, 1955-56, 1961-62; Lewis Norman, 1955-56; Don Pemberton, 1959-60, 1962-65; Everett Perry, 1955-57; Ray Reed, 1963-65; M.S. Robertson, 1958-60; S.W. Ross, 1961-65; Wayne Russell, 1961-63; O.P. Rutledge, 1956-57; Jim Simpson, 1964-65; S.E. Sparks, 1959-60; Homer Steen, 1960-63; Wendell Tooley, 1963-65; W.W. Trapp, 1957-59; Charles Tyer, 1964-65; Doyle Walls, 1962-64; O.M. Watson, Jr., 1961-63; O. M. Watson, Sr., 1955-57, 1958-61; Ed Wester, 1947-62; E.A. Williams, 1958-61; J.M. Willson, Jr., 1958-59, 1960-61; J. M. Willson, Sr., 1955-56, 1957-58; and A.L. Wylie, Jr., 1963-65.

Q A & P

Snodgrass, Frank Dougherty, and Maury Hopkins (hired as full-time manager in late 1921 or early 1922) were among the top people working hard for the Q A & P extension, which was finished in 1928. Other items of forward-looking nature since then have been public school buildings, street paving, and city water and sewer system. Edd Bishop followed Hopkins as manager and made a fine job of it. These two full-time men did such outstanding jobs they were hired away by other town's chambers. O.P. Rutledge followed Bishop, and was himself succeeded by S.W. Ross. Highway bonds failed to pass by only narrow margins during Bishop's tenure, it taking 2/3 vote to pass. The majority were "for."

SECRETARIES

J.B. Jenkins was president during the depression, and the Chamber worked closely with the Red Cross on relief problems. W. Edd Brown was also working "the year around." Miss Ruth Jenkins acted as part-time secretary, and according to Mrs. Alma Holmes, "Miss Selma Lider followed as secretary along about 1934 when Floyd County citizens were plowing up their cotton and killing their cattle and letting the government pay them for same. These were very disturbing days, but the old Floydada Chamber of Commerce carried on with a fair number of public spirited business men paying dues regularly so that they might keep the organization functioning." R.W. Cothern and Claud Henderson were also secretaries of the chamber. This all leads up to the present organization, structured in 1948 and sketched at the beginning of this article.

PUBLICITY

The Chamber of Commerce has been instrumental in obtaining a great deal of publicity for the area. Although he modestly refrains from saying much about his own part in this, it is well known that the present manager, John W. Reue, is responsible in great part for this favorable image. An area trade editor has stated that he "always enjoys dropping in on the Floydada Chamber of Commerce office, as John Reue has almost all the facts . person would need at his fingertips." A number of magazines, including Fortune, have carried stories about Floydada, and so have regional newspapers serving this area. In 1964 the local office put out a pamphlet emphasizing "44 Facts About Floydada," and then in May of this year produced another, "45 in 65". "The Plainsman" of the Lubbock Avalanche-Journal noted: "Our friends over in Floyd County have done themselves real proud to employ a modern phrase--in a little booklet titled '45 in 65.' Gotten out by the Chamber of Commerce, the folder sets out 45 separate items of interest--historic and otherwise--about Floydada and Floyd County, and to say that it's chock full of interest is to put it mildly. Every county in this area should cabbage onto a copy of Floyd's '45 in 65' and get out a similar tract in its own bailiwick. I've lived in this neck of the woods for 41 years and thought I was fairly well informed about the country. The Floyd County booklet showed me just how much I don't know, which is considerable more than I do."

NAMING

Then there follows a story about the naming of the post office (it looked for a while as if it would be Floydalia), and then:

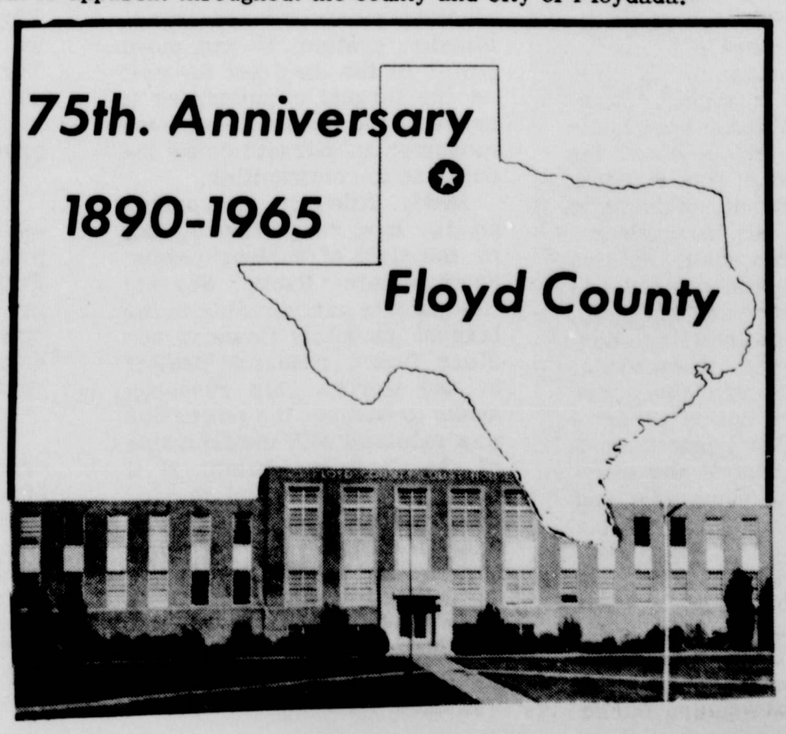
"AMONG THE MORE STRIKING ITEMS in the booklet are these: As late as 1874, Quanah Parker led an Indian attack against soldiers at Mt. Blanco, south of Floydada; There are 180 miles of farm-to-market roads in Floyd County today; Floyd County ranks seventh among Texas' 254 counties in agricultural production." Then the Plainsman quotes other favorable figures, particularly about the irrigation belt, the schools, and the churches. Then he concludes, "Floyd County, it appears, is on the march and telling the world about it."

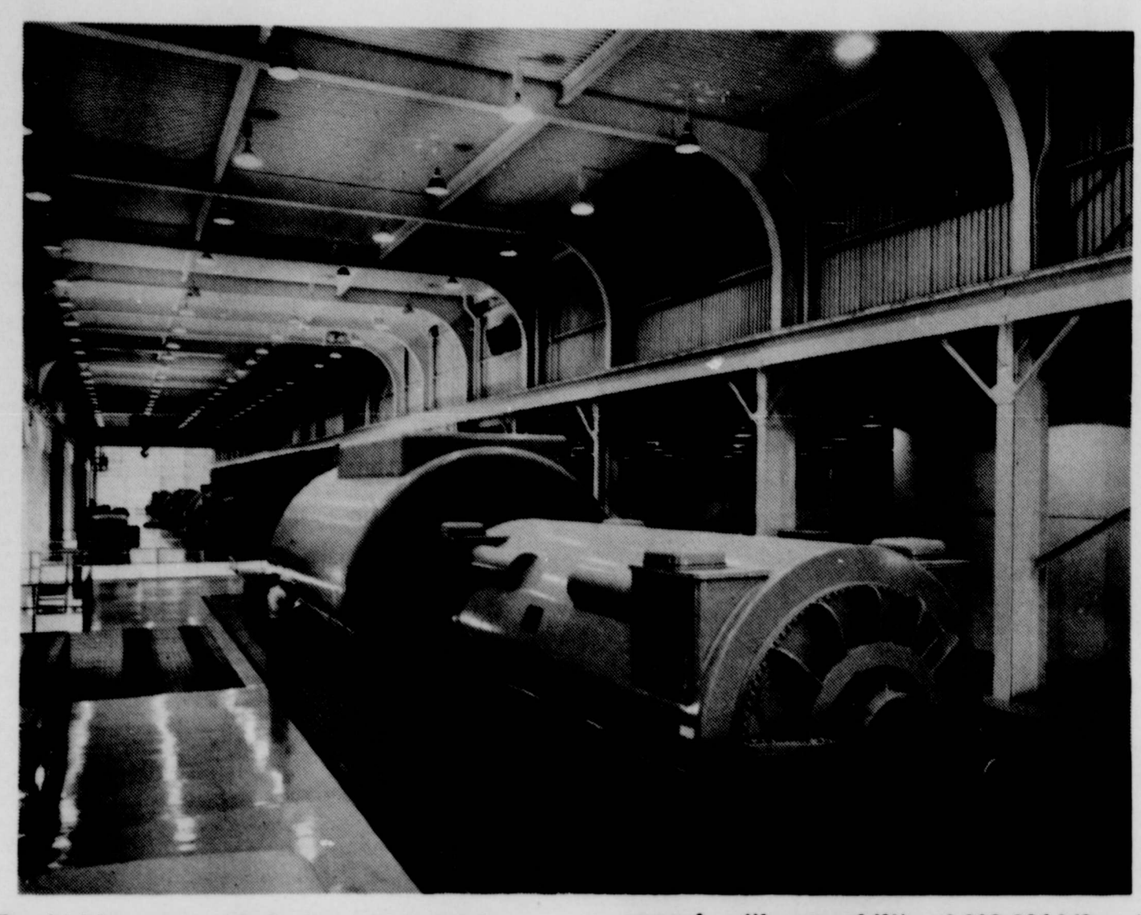
WES NOTICES, TOO

Wes Izaard, the well-known Amarillo newsman, also took notice with these words: "If you could hook together in a straight line all the under-ground irrigation pipe in Floyd County, it would reach the Gulf of Mexico. This is Fact No. 34 in a lively little accordion leaflet just issued ... it lists the attractions of the town and county.(then in heavy type) If we were a businessman looking for a new location this is the sort of literature we'd like to read."

SHAMROCK

Oil Co., in its Fall, 1960 issue had an article by J. Evetts Haley on Hank Smith, a fascinating piece in itself, and also featured two Floydada girls on the cover, along with a fact-filled, illustrated article entitled, "FLOYDADA, Fertile Farms and Friendly Folks." It shows Allison McLain, who next year will be a sixth-grader, looking at a book in the County Library, a worker busy cutting onions ready for the market, the country club swim pool, a road maintainer, a shot of the new Floydada high school, girls in a 4-H Club meeting, and onion sheds in Floydada in the fall. It highlights the natural beauty of the Blanco Canyon, tells of the progress of the town, and gives a good sketch of the early history. The article ends, "Floyd County residents are confident of the future and believe they have only begun to develop the resources of their community and county. Evidence of this optimism is apparent throughout the county and city of Floydada."





The turbine room at Southwestern Public Service Company's Plant X, in Lamb County, near Earth, Texas, now houses 4 giant electric generators, with a capability of 487,500 kilowatts. The turbogenerator in the foreground, with a capability of 210,000 kilowatts, is the largest single generating unit now in service on the electric company's system. The length of the turbine room floor is 522 feet, nearly the length of two football fields.

Reddy Kilowatt Enters 50th Year As Floyd Celebrates 75th

As Floyd County celebrates its diamond jubilee, Reddy Kilowatt enters his 50th year of service to the county and Floydada.

A predecessor company to Southwestern Public Service Company began service to Floydada in 1916, when a single phase transmission line was constructed from Lockney. At that time, the company was granted a franchise for 50 years, and, in 1965, a request was presented for a 30 year extension of the present permit to do business. This request has not as yet been acted upon by the City Council, and is pending.

History's only importance in the electric light and power industry is that it provides a foundation and a record of fact of what has gone before.

The eyes of the electric industry must always be turned to the future.

For example, the nearly 2000 employees of the Southwestern Public Service Company are concerned today with a baby that is going to be born 5 years from now some place between Elkhart, Kansas, and Carlsbad, New Mexico. They don't know a thing about this baby's sex race, or color. They do know, though, that some time right after the baby is born, it will cry out during the night, and a mother will reach for a light switch. They're planning now that when she does, Reddy Kilowatt will be there.

This, of course, is not quite as simple as it sounds. Electricity is the most perishable of products. It is used the very instant that it is created. You can't store it, make it in advance, put it in packages or sell it from a shelf. Nothing happens until someone touches a switch, but when they do, they use the product that they have created with their touch.

Why the concern today for the yet unborn child? Principally because it takes from 3 to 5 years to install new electric generating equipment and it is vitally important to plan well in advance of your customer's needs, so that your facilities will be ready when that hand touches that switch.

The Floyd County area has been one of the fastest growing regions in Southwestern Public Service Company's 45,000 square mile service area, and many new improvements have been made in this territory in recent years - all designed for a single purpose, to provide dependable, economical electric service.

In addition to meeting the electrical requirements of their retail customers, Southwestern Public Service Company provides all of the electric power distributed by the Lighthouse Electric Cooperative to its many rural customers.

There are six employees in the Floydada District office, which is managed by Don Pemberton. Fred Thaxton is the local serviceman and Mrs. Tommie Tinnin is the cashier-bookkeeper. The line construction crew stationed in Floydada serves Lockney, Silverton and Petersburg and is composed of Cliff Golightly, foreman, Lewis Jackson and Curtis Carlisle.

Southwestern Public Service Company is as local a business as the lemonade stand a couple of ambitious youngsters set up in their front year during a hot summer - and just as much an example of free enterprise, too. All of the decisions are made by local people in local communities in the Panhandle-South Plains area, and the company is one of the largest taxpayers in every area that it serves. With its interconnected electric generation and transmission system, it can move power to the smallest as well as the largest communities it serves, and assist local businessmen in attracting new industries to communities.

Reddy Kilowatt is working on the long range future, too, in the field of nuclear power. Southwestern Public Service Company is participating in the largest privately financed nuclear fusion research project in the world. This research seeks to harness the power that was released with the explosion of the hydrogen bomb. If it is successful, the fuel to provide electric energy will come from seawater - the heavy hydrogen in seawater — one bucketful of seawater would provide enough fuel to generate the electric power requirements of the average home for a year.

The past? It's history. The future? It's electrifying.

Chapter Young Homemakers

The Floydada Chapter of the Young Homemakers of Texas was affiliated with the State Association of Young Homemakers of Texas in 1963. The local chapter is composed of young women who are interested in homemaking.

ACTIVITIES

The Floydada Chapter has sponsored a tailoring course, has had programs on candy making, also on drapery making, self-improvement, and summer salads and drinks for a few of their programs this year. Guest speakers have included Ben Ayres, local attorney, and Marleen Kessels, exchange student in the local high school from The Netherlands, during the past year. Area field days, together with area and state meetings of the Young Homemakers of Texas, have been attended by several of the members.

LITTLE SISTER AWARDS

Last year Jody Campbell was the chapter's "Little Sister." This year, as there was no one eligible for this award in the strict sense of the term, the Floydada Chapter presented awards to Sandy Thurston and Teresa Hinsley for their outstanding work in Future Homemakers of America, high school group.

FAIR, OLD SETTLER'S

The Chapter at Floydada has assisted with the Ladies' Day program at the Floyd County Fair, and for a money making project have had a concession stand at the Old Settler's Day celebration for the last two years.

OFFICERS

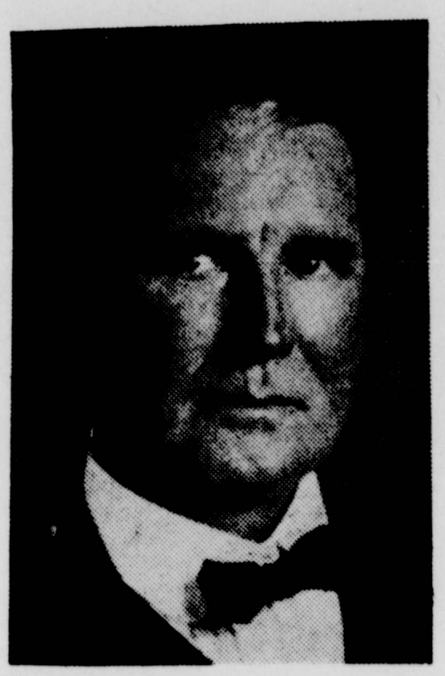
The present officers of the local chapter are: President, Mrs. Truman Dunavant; First Vice-President, Mrs. H. Nelson; Second Vice-President, Mrs. Sonny Barton; Secretary-Treasurer, Mrs. James Hale; and Reporter-Historian, Mrs. Carl Brock. Mrs. A. E. Baker and Mrs. James Bachus are advisors for the local chapter.

Rev. R. E. L. Muncy Established A Floyd County Community

More than is usual in most cases, the story of the community is bound up with the lives of one particular family - the Muncys.

Rev. R. E. L. Muncy, a Baptist minister, came to Floyd County in 1895, and in 1897 established the community which bears his family name. For many years there was near the railroad switch which bears the family name, a brick school, and for 16 years a Baptist Church, also called Muncy, to give witness to the living faith in Christ exemplified by Rev. Muncy.

Muncy and his family came from Wise County and settled in the Fairview community, staying there two years. In the winter of 1909-1910 the Llano Estacado Railroad Company, later sold to the Santa Fe, surveyed and graded across the section of land belonging to Rev. Muncy. Col. William Massie made the suggestion for the naming of the Swtich as Muncy when it was completed in 1910. The spring of 1911 a post office was established, named Muncy, and the Baptist minister was named as postmaster, but in reconsideration he decided not to take the office, and telegraphed his resignation to Washington, D. C., before the government people there received his bond through the mail.



REV. R. E. L. MUNCY

In 1911 the Muncy school district was organized, the first school building consisting of a one-room affair with one teacher, Horace Pelters, in charge. Later this was enlarged to two rooms with an additional teacher, and with 65 pupils, and in 1929 the frame building gave way to a two-room brick.

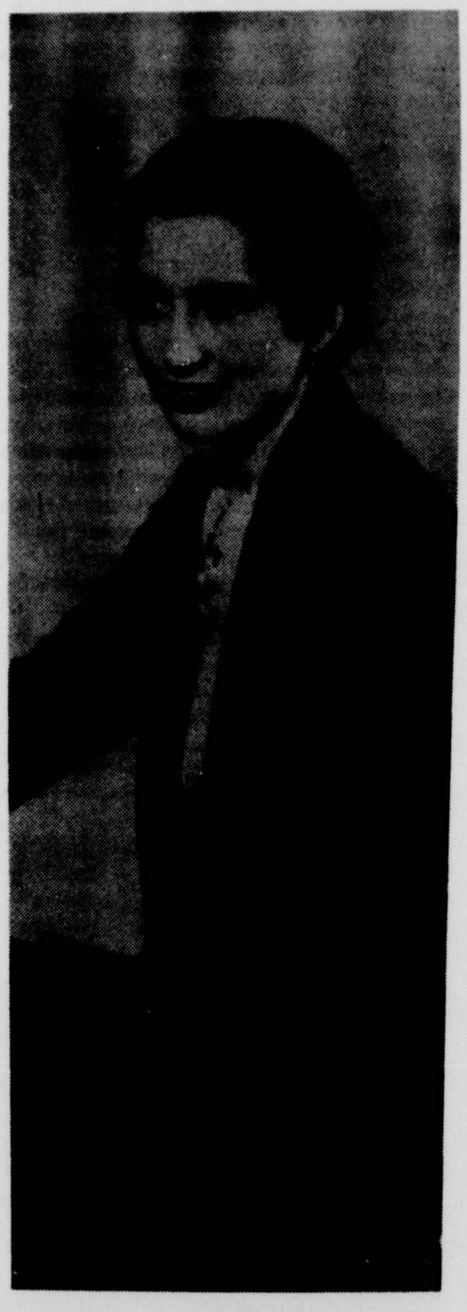
On September 11, 1910, the Muncy Missionary Baptist Church was organized in the old Mayshaw school building, but, since it was intended to soon move the building to Muncy, it was given that name rather than Mayshaw. Rev. Muncy served as its pastor until Feb. 28, 1926, when it was dissolved, and most of its membership was transferred to Lockney. Beginning preaching in Floyd County with his coming in 1895, Muncy sermonized in nearly all of the early-day schoolhouses within the county, and at various times was pastor at Floydada, Lakeview, Campbell, Hillcrest, Sunset, Lone Star, Irick, and Baker.

He recalled that J. J. Day and C. W. Smith, of the Church of Christ faith, were already preaching in various schoolhouses when he himself came to the county in 1895. Also he told of how Rev. Paris Cox, a Quaker preacher from Estacado in Crosby County, preached at the Mayshaw school before 1895. Prior to that time there were no Methodist stations, but in typical Methodist fashion a circuit rider preached at various schoolhouses over the county. In 1895 Rev. W. R. Patton preached at Fairview.

The Muncy home farm is about two miles sothwest of the old site of Mayshaw. There are five Muncy sons, four still living within the county: Arch and Clay, in the Muncy community; and Edd and Robert in Floydada. Roy has lived for a long time in Waco. Robert built the Muncy elevator in 1928. A spur track connects with the Santa Fe Railway.

Mrs. Muncy was Mattie C. Southern, Plainview, member of a famous family in Tennessee.

This pioneer preacher and community builder died Oct. 26, 1951. His memory lingers as a beneficent influence in Floyd County.



MILDRED WELBORN

. . . . .year unknown.

"Only The Bravest Came, And Only The Strongest Endured"

--Joaquin Miller--

CLEMENT McDONALD

WE SELL & SERVICE

ALLIS CHALMERS TRACTORS

ALLIS CHALMERS FARM EQUIPMENT

ALLIS CHALMERS GARDEN & LAWN TRACTORS

ALLIS CHAMERS GLEANER COMBINES

NEW HOLLAND BALERS

NEW HOLLAND HAY EQUIPMENT

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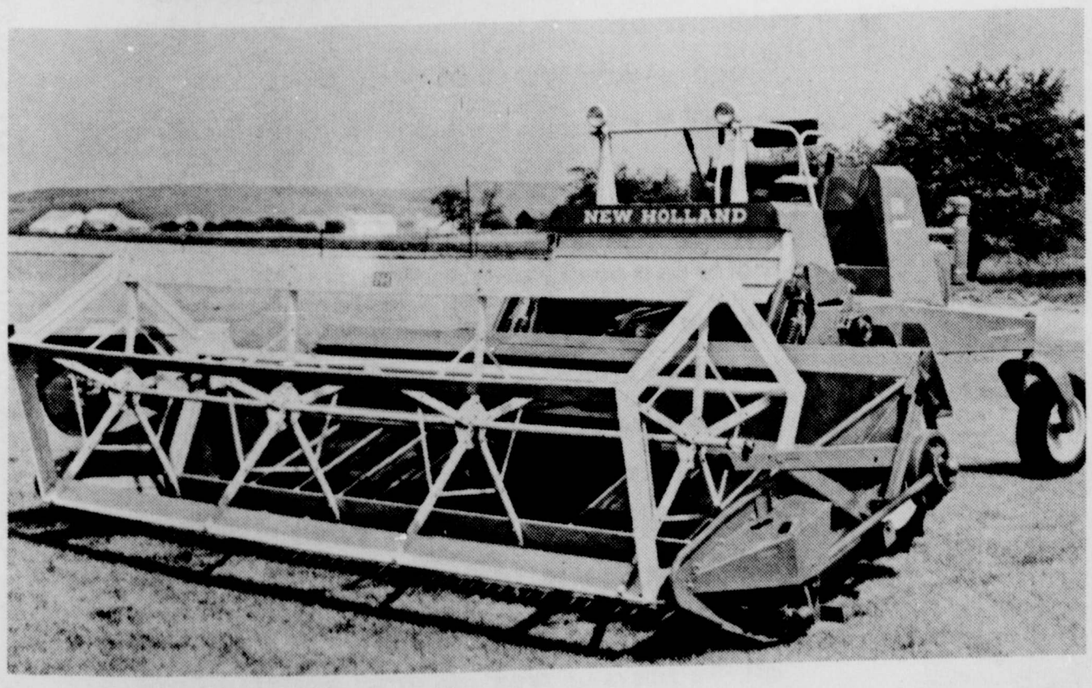
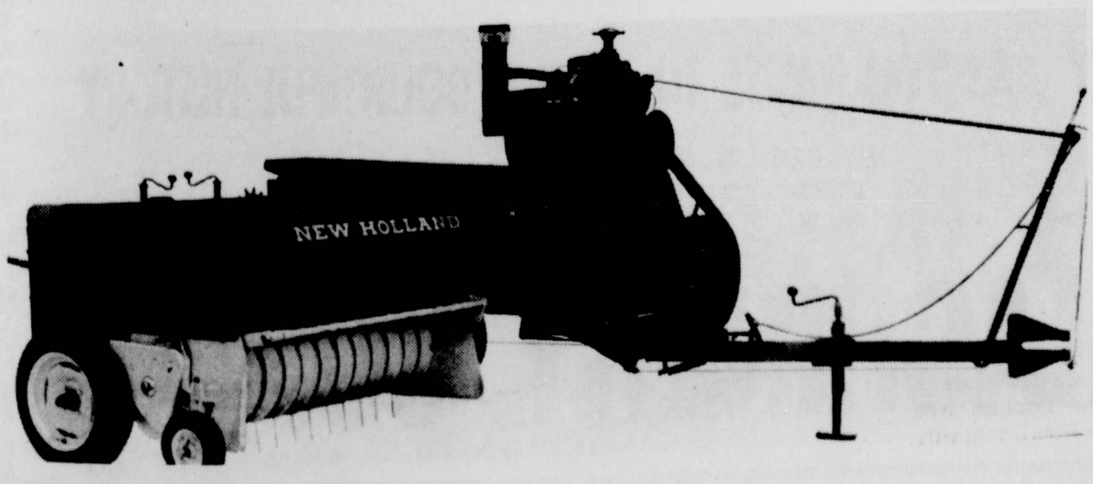
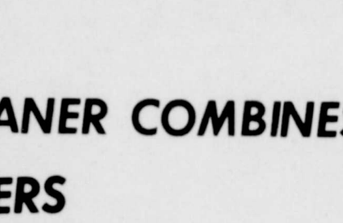
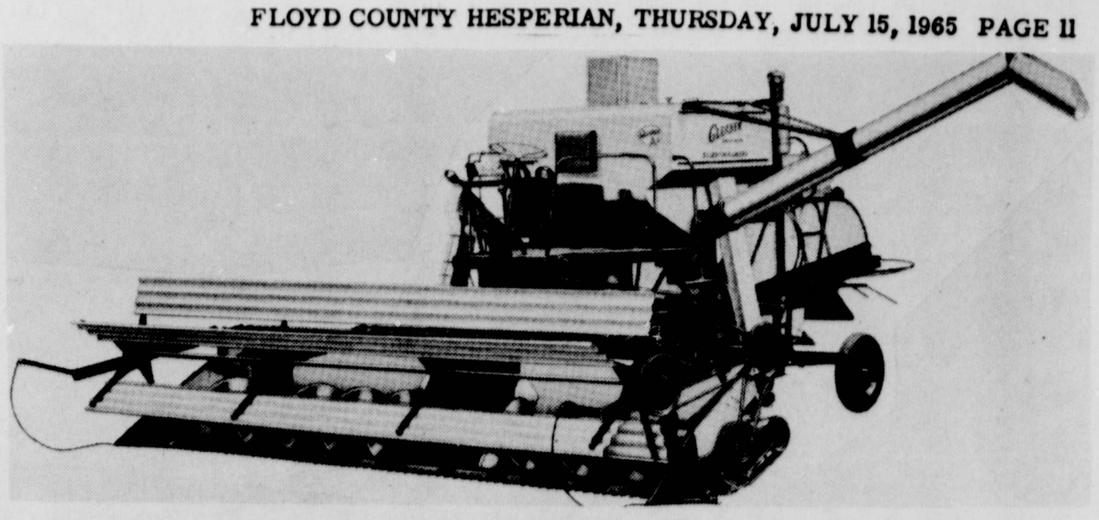








WE ARE PROUD OF THE FLOYD COUNTY AREA FOR THE PROGRESS THAT HAS BEEN MADE OVER THE YEARS, BUT MOST OF ALL WE ARE PROUD TO HAVE BEEN A PART IN THIS PROGRESS .

OUR ONLY WISH IS THAT WE WILL BE ABLE TO SERVE YOU BETTER AND MORE EFFICIENTLY IN THE FUTURE

McDONALD IMPLEMENTS

DON CHEEK

WEST SIDE OF SQUARE – in Floydada before fire in 1911.

FIRE OF 1911 – which wiped out the west side of the square in Floydada.

First Publisher of the Hesperian

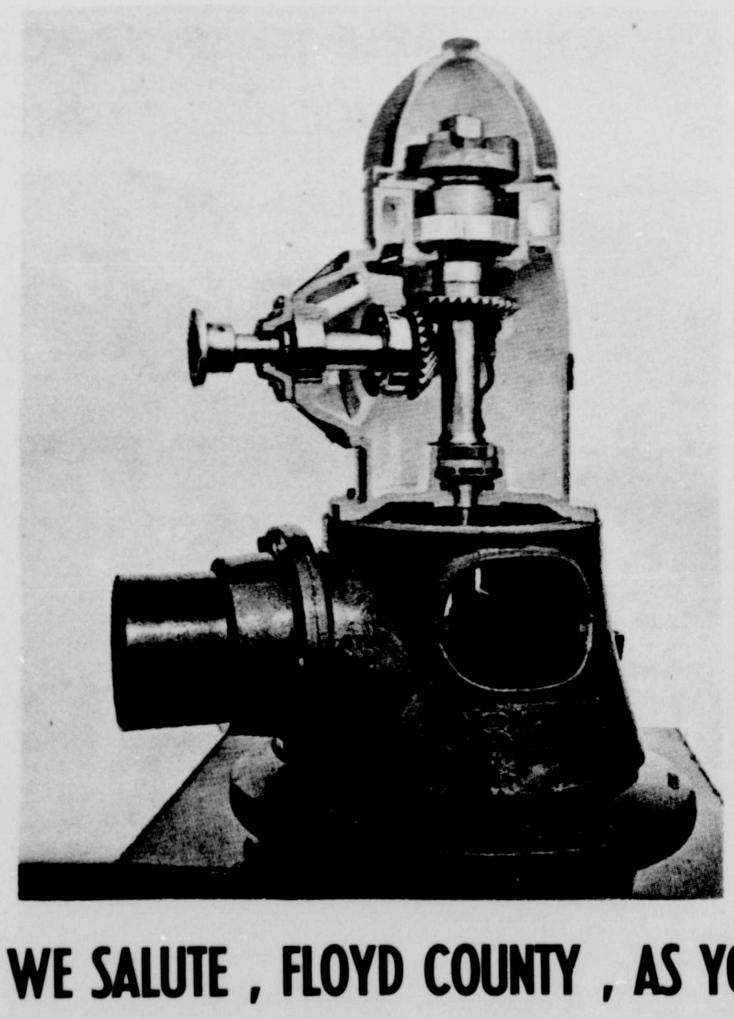
CLAUDE V. HALL – at the age of 30 or under

Early Hesperian Society Editor

MISS LINDA ADAIR – Hesperian Society editor from 1901-1905.

CONTINUALLY SERVING THE

IRRIGATION INDUSTRY



GREEN MACHINERY CO.

have led the way to better and more economical irrigation operation since 1911, when Green Machinery Company built and installed the first geared driven pump head in the United States. Green Machinery Company was the first to use the automotive motor as a power unit on the irrigation pump. As the experiment proved very successful, all pump companies have since been using automotive motors as the principal power units. Through constant research by the engineering division of Green Machinery Company, the Green Irrigation Pumps have constantly maintained the leadership through all the years of progress in irrigation pumps.

WE SALUTE, FLOYD COUNTY, AS YOU PAUSE TO NOTE A BOUNTIFUL HISTORY

LIKE OTHER COMPANIES, WE COULD NOT HAVE GROWN AS MUCH IF NOT FOR THE RICH LAND OF THE FLOYD COUNTY AREA.

GREEN MACHINERY CO.

1201 EAST FIFTH STREET PLAINVIEW & DUMAS, TEXAS

CONGRATULATIONS FLOYD COUNTY ON YOUR 75TH ANNIVERSARY

SAM PUCKETT
Agency Manager

PROGRESSIVE FARMERS BELONG TO THE FARM BUREAU

JOE NOLAND
Special Agent

OUR SOLE PURPOSE IS TO SERVE YOU OUR MEMBERS

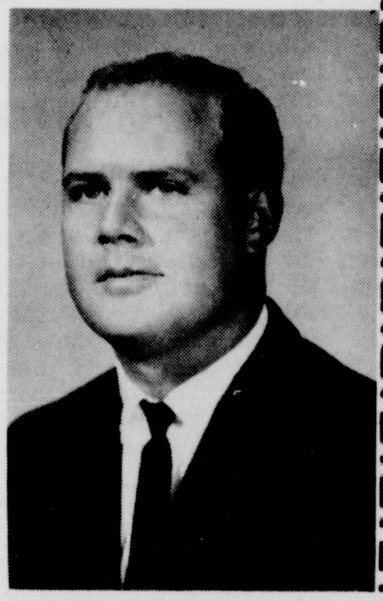
- LEGISLATION PROTECTION
- AUTO INSURANCE
- FIRE INSURANCE
- LIFE AND ACCIDENT INSURANCE
- BLUE CROSS AND BLUE SHIELD
- CROP-HAIL INSURANCE
- FAST EFFICIENT CLAIM SERVICE

GLAD NORMAN
Claims Adjustor

Over 2½ million policy holders in Farm Bureau Insurance in America.... Over $360,000,000.00 in assets is your assurance of financial soundness....Two million dollars paid in dividends last year to policy holders.

It has been our privelege to serve the farmers of Floyd County the past 14 years. From a small beginning we have grown to a membership of 700 families.

We express our sincere thanks for your wonderful patronage which has made it possible for us to grow year after year.



LARRY IRBY
Special Agent

FLOYD COUNTY FARM BUREAU

Round-up of Pioneers

THE LATE. . . .Mrs. W. A. Shipley and Mrs. R. T. Miller. The year 1935.

GAMBLE

Ira D. Gamble was a pioneer in the mercantile and real estate business in Floyd County.

DR. GEORGE SMITH

was cited by the Rotary Club of Floydada in November of 1949 for his "Unselfish service and devotion to the people of Floydada and the surrounding area." Coming to Floydada in 1908, a graduate of Ft. Worth Medical College (branch of Texas Christian University) he followed by only a few months his brother, Dr. Lon D. Smith, graduate of the same medical school and also a physician and surgeon. Dr. George Smith did a few months of post-graduate work in Chicago before coming here, and this area was the locale for his first practice on his own. With only 350 votes in the county, no roads, very few farms, the country mostly open range, with people going directly across country if they wished to reach Plainview or Crosbyton, the two brothers took part in medical work together.

FEW CARS

Only 13 automobiles being in the county, most travel was done by horse and buggy, and Dr. Smith, according to an account by Mrs. Alma Holmes, said, "My car was an old two-cylinder Maxwell. It huffed and puffed and made a lot of racket, but it beat a horse and buggy. It was a fairly reliable old car."

FOG

Fog was quite a bother, and farmers helped the doctors by placing lanterns at strategic points to furnish light. Mud was an enemy to bettle against, also snow and ice, and often it took hours to reach a patient. Dr. R. C. Andrews once had to try three times before he could get his mules to leave the warmth of their own barn and get to a patient. Probably the mules thought, "We never had it so good." In 1913 the Smith brothers took over the Hospital that had been operated for only a few months by Dr. Childers just before his death. They did much of the surgery for Floyd, Motley, Briscoe, Dickens, and Crosby counties. The building they took over was a wooden affair with eight bedrooms; and in 1923 they built their own structure, now used by Dr. A. E. Guthrie. There was high praise for the work of Dr. George Smith. When Dr. Lon Smith, who shared his life of hardship and ideals of service, died in 1941, Dr. Guthrie assumed the building.

TOM W. DEEN

A joke told on Tom Deen was, "Tom Deen hit this county a-running and he's been running ever since." Born at Hamilton in 1878, he traveled by train to Amarillo in the summer of 1900 and rode a stage coach into Floydada. He helped the driver, Uncle Lee Wardlow, handle the team. He was active in teaching and in politics, receiving the office of Justice of the Peace from Authur Duncan, later taking the office he was the first to hold that of County Judge. He was also County Treasurer and County Clerk, so "He made the rounds." He served as a state House member, and performed many weddings. He was very much in favor of good roads. He was instrumental in securing a Home Demonstration Agent for the county.

JOE WILSON

This man was a cowboy who turned preacher.. His talk as a preacher had the earthy twang of the cattle lands. Born in Monroe County, Tenn., in 1881, he moved with his family to Floyd County in 1892, where they took up land that proved to be half in this county, half in Briscoe. By 1895 times were hard; his mother was a widow with 9 children, and she sold blackeyed peas in Quanah. But 10 lbs. of Arbuckle coffee cost only a dollar, and a 100 lb. sack of flour could be secured for 75¢. "So Mama just stocked up on staples."

WINDMILLS

Wilson early took to the windmill business, putting them up, and did a great deal of well drilling out near Olton. When he first saw Floydada "The courthouse was just a little old shack. On the north and west side of the square were some frame buildings, with plain sidewalks in front of them. You had to be careful walking on those sidewalks, or your foot would go through a hole and you might come up with a broken leg."

TRIALS

"One of the exciting things that used to happen in Floydada was District Court. It was a real thrill when Mama used to let us attend. Before court was over every man in Floyd County would be in town."

In 1915 he started to school at Simmons College in Abilene, and preached at a fourth-time church in Nolan County; later at Miami, Idalou, Hale Center, O'Donnell, Friona, and as a supply. He taught a Sunday School class at First Baptist Church in Floydada.

HOMER STEEN

Homer Steen, long-time publisher of the Hesperian, came with his parents to Floyd County in 1901. He helped haul water from the old water well on the south side of the courthouse, as only a few families were rich enough to afford their own well and windmill. One day the old grey mare he was driving fell dead at the family gate with the blind staggers after one more trip for water. Soon after the water well was dug it became popular to use rolling water kegs and barrels. J. D. Starks hitched his well-known dog, Quanah, to a rolling barrel, and they made the half-mile trip from the family home to fetch the precious liquid. The two small sons of J. R. Keene, who lived two miles west of Floydada, broke a yoke of yearling calves to slide to haul the water this distance. Evidently the use of leisure was not much of a problem then.

MRS. MAUDE HOLLUMS

The first white girl born in Floyd County, Mrs. Hollums liked to say, "Floyd County was plenty rough to settle, where the molly-coddles moved on the good stock dug in." Her father dubbed her, "Lily of the Canyon" but her mother simply called her Maud.

BAREFOOT

One day she and other youngsters ran barefoot through the grass and flowers of Blanco Canyon, looking for bird's nests and wildlife. Having been given strict orders not to kill a rattlesnake, unless she had a hoe, she kept a sharp outlook, but stated, "We weren't particularly afraid of those buzzers." She remembers the great cattle trail drives helping to break the monotony, the longhorns stretching out for vast distances. "We always had plenty to eat, with the canyon full of wild plums, grapes, and agarita berries, and beef was on the table nearly every day. We had plenty of milk and butter, though it sometimes took a whole cow-lot full of longhorns to get enough." During her "courting days" shoes could be bought for 50¢ a pair, but were not needed during the summer.

J. B. JENKINS

At the age of 82 he did not use glasses. A JA cowboy at one time, he said, "We didn't have any fluff-duffs, but they fed us good beef, beans, dried fruit, and sour dough biscuits. A man could put in a good day's work on it." He had some experience with cattle work in Canada as another article in this number relates.

LONELY

In an interview a few years back with Mrs. Alma Holmes he stated, "We lived a mighty lonesome exsistence here on the plains. I remember one winter when I was working as line rider for the 'F' (after Goodnight had detached this from the JA, belonging to Adair) I got so lonesome that early one morning I started out, intending to ride by a cow-camp where a couple of fellers lived that I wanted to visit with.

DEATH

"When I came up to their dugout, I saw one of the men laying in the door way plum full of bullet holes. I looked all around, but I couldn't find anyone to visit with. This ole boy was one of the fellers that wouldn't take off his guns after the country got civilized. When it came to the showdown he wasn't as handy with a gun as he thought he was. I've had the unpleasant job of picking up three or four just like him. I still have my old gun (1959), but it has been hanging in the barn for 40 years.."

YES, SIR!

Perhaps his summation of past and future would find many to agree: "Yes, sir! It was a great country then, and it's still a great country; got a lot of future ahead of it." Mrs. Holmes concluded her lively sketch of him with these words, "I agree with Mr. Jenkins. As I arose to go it occurred to me that I had been talking to a great guy, an 'honest to goodness' cowboy."

THE FIRST Q. A. & P. TRAIN ARRIVED IN FLOYDADA IN 1928

WE ARE GLAD TO BE HAVING A PART IN THE ADVANCEMENT OF ONE OF THE LARGEST AND MOST PROGRESSIVE AGRICULTURAL AND LIVESTOCK RAISING SECTIONS IN TEXAS, THE NATION'S GREATEST STATE.

OUR BEST REGARDS...

To the pioneers of Floyd County for their achievements during the past seventy-five years, since the county was organized in 1890.

OUR BEST WISHES ...

For seventy-five more of the same.

F.M. GUNTER
LOCAL AGENT

L.A. THOMAS
VICE-PRESIDENT &
GENERAL MANAGER

QUANAH ACME & PACIFIC RAILWAY

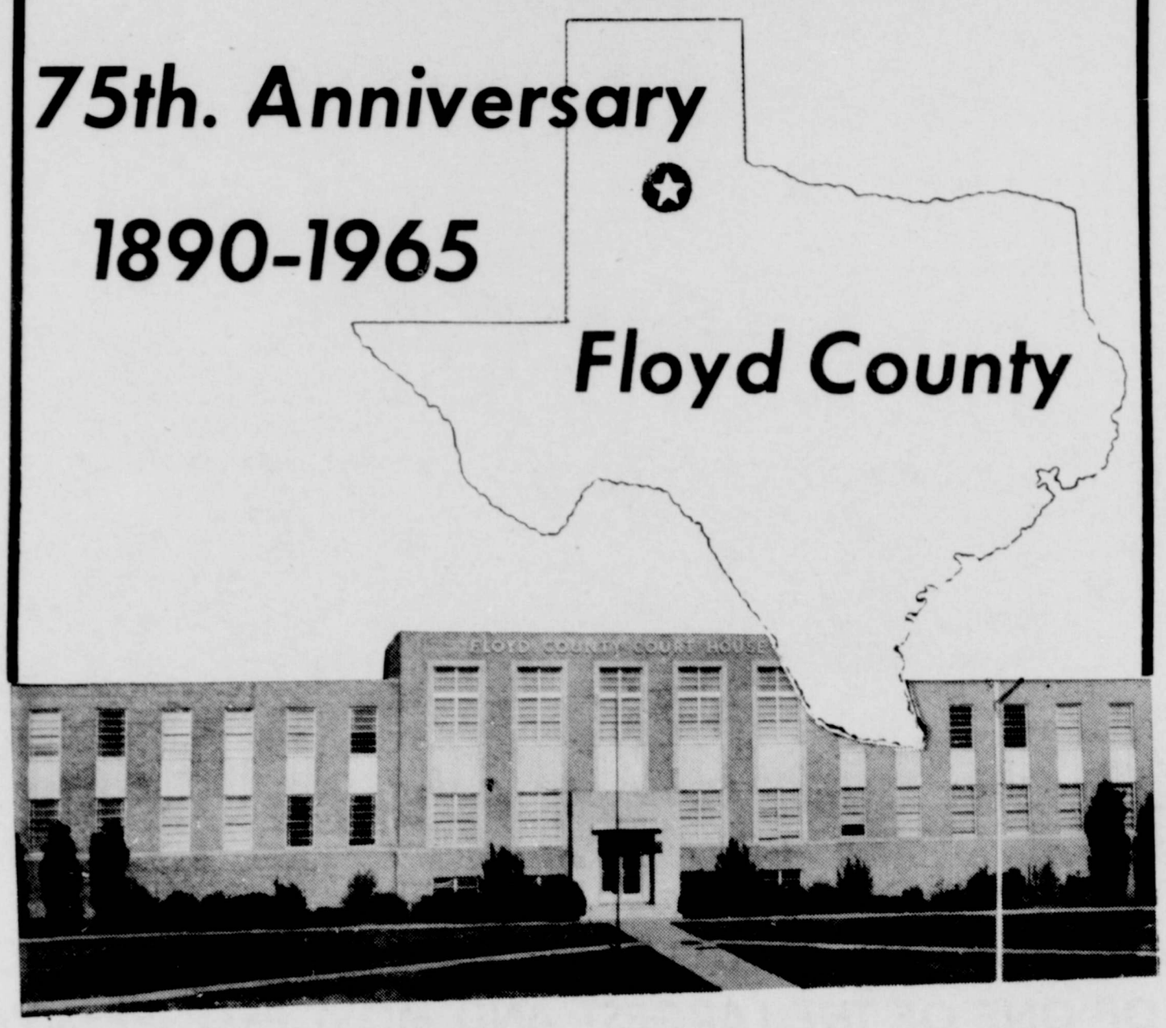
A SPECIAL TRIBUTE
TO THE OLD PIONEERS AND ALL THE PEOPLE OF FLOYD COUNTY

ON THE

75th. Anniversary

1890-1965

Floyd County



FROM

SEARS
ROEBUCK AND CO.

1625 13th. Street

LUBBOCK

SHOP AT SEARS AND SAVE
SATISFACTION GUARANTEED OR YOUR MONEY BACK

SEARS

Floyd County Hesperian

SECTION FIVE | FLOYD COUNTY HESPERIAN | THURSDAY, JULY 15, 1965

From Dugout ..... to Steeple

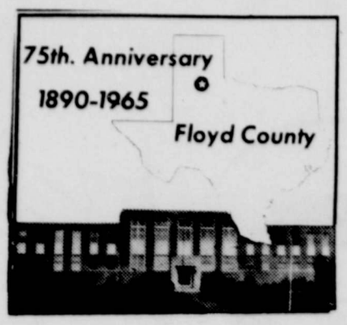
As settlers came into this section, with its loneliness, dangers, long hours of toil, and uncertain weather (the only thing certain was that it was bound to change), they lost little time making some provision for their spiritual needs. At Della Plain, in the Blanco Canyon, and doubtless in other places they met more than once in dugouts for services. Adopting some of the methods of points further east from which they had come, they had camp meetings, with neighbors staying for several days and listening to the pointed exhortations of whatever preachers they could secure, perhaps from several different denominations. Feeling pretty much like pilgrims in this uncertain land, yet ever hoping for better times ahead, they sang the songs of Zion, of brotherhood in Christ, the witness of the Spirit to the salvation offered by the Lord, to the hopes for life eternal that they entertained. In many ways their Lord was a true Pioneer, and they sought refuge in Him as of One who was "The shadow of a great rock in a weary land."

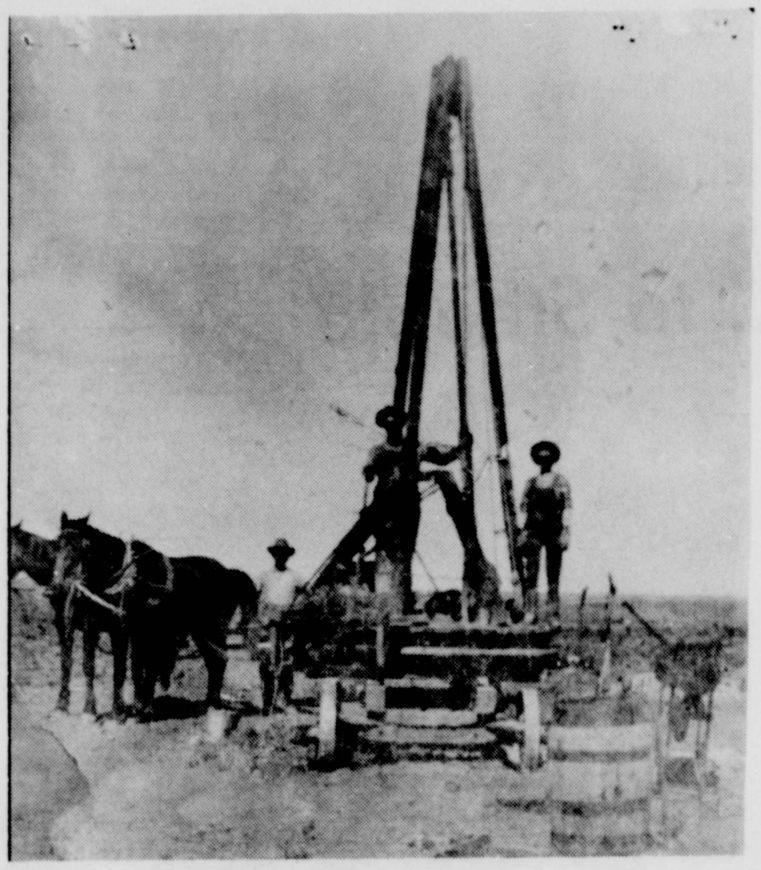
Following the days of the dug-out and the camp meeting, there were many union services in schoolhouses. Plans were well worked out for the first Sunday in the month to be supplied by a certain preacher, the second by another, and so on. Even after a few simple church buildings had been put up, "full-time preaching" was not enjoyed by most churches, and families would need to go outside their own home church to hear a sermon every Sunday.

As time has gone swiftly by, most of the churches have employed full-time ministers, some even having four or five employees, adding a secretary, or a musical or educational director, or a combination of some sort. Leaders are generally better trained now, but they have much of gratitude to render to the good Lord Who enabled others to settle here, and make this "A land of milk and honey", and we all need strength to live up to our heritage.

Matador cowboys lived in this dugout adorned with a horseshoe, coyo hide, elk horn, and a dirty towel.

Serving Floydada For 58 Years





First Tye water well rig on the plains. Moved to Floyd County by George Goldsmity Tye in 1907. Pictured are Tye, Frank Tye and Orb Tye.

Since 1907

This Land Of Ours Is Rich And Fertile. It Is A Land Of Agriculture. It Is A Land Where Cotton Is King .... Where Wheat And Maize And Sorghum Ripple In The Breeze. But Underlying The Success Of This Bountiful Land Is One Significant Factor .... Irrigation!

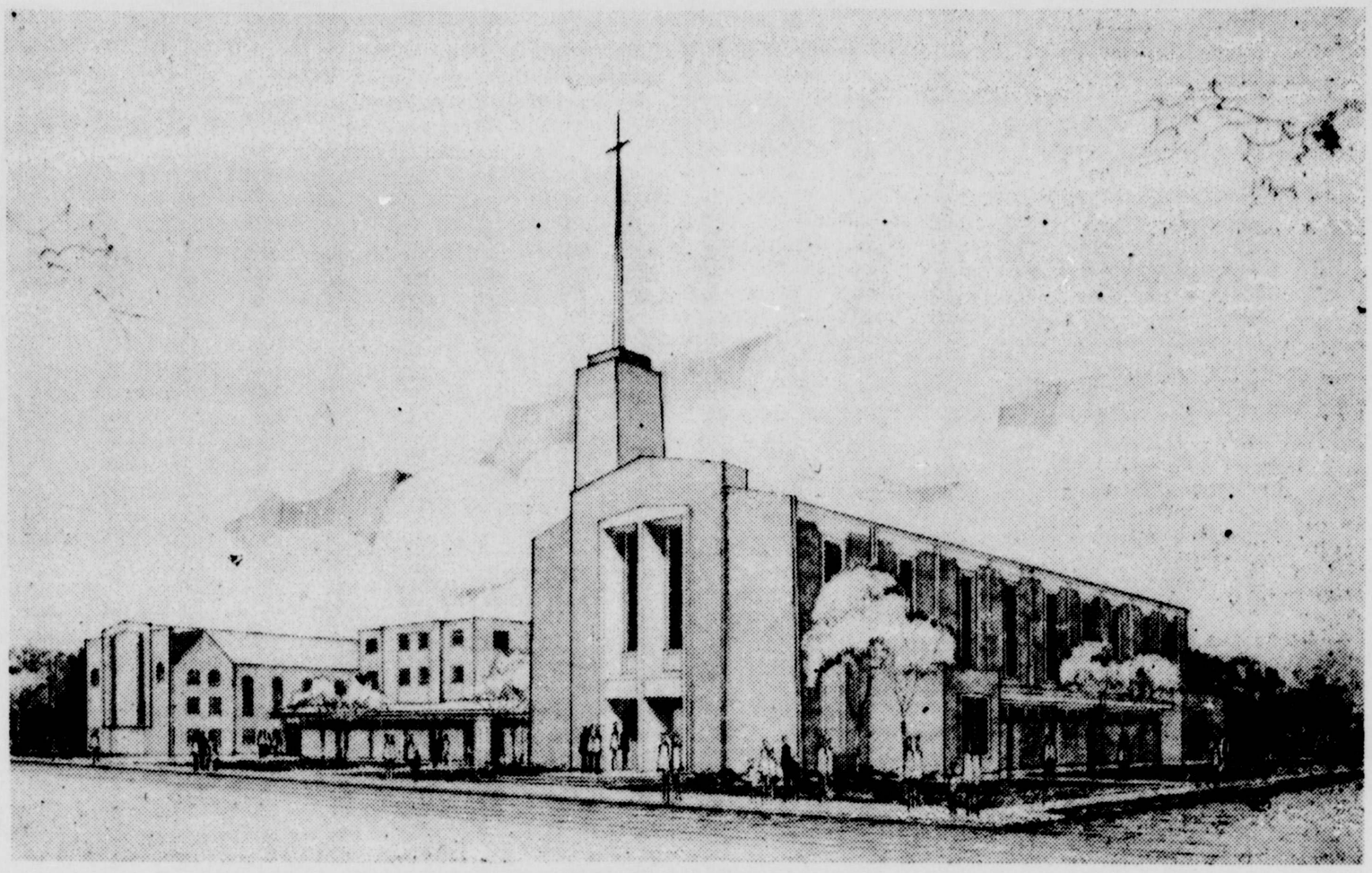
W.M. Tye Drilling Company Has Grown With This Land .... Serving The Needs Of The Farmer ...Bringing To Him And To The Land The Most Valuable Asset He Can Have ....

WATER

W.M. Tye Drilling Co.

Air Compressor Rentals

606 E. Houston



New sanctuary now under construction

First Baptist Church In Floydada Has Grown To 1600 Membership

"From dugout to steeple," the theme of this church section, is amply illustrated in the life of the First Baptist Church of Floydada. In a real sense it was begun in a dugout. It has had height and depth and outreach, for it has had a vision, and a sense of purpose with which to carry it out. And today, with a staff of several persons, and a membership of over 1,6000, it witnesses to the saving power of Jesus Christ.

JOE ARNOLD

Joe Arnold's dugout in the north part of Floydada was the locale of the organization of the church. "On July 19, 1891, feeling the need of a church and under the influence of a traveling missionary, the Rev. I. B. Kimbrough, the families of C. Snodgrass, Bam Anderson, J. A. Huckabay, and a Mr. Norris, traveled by horseback and in covered wagons to the dugout of Joe Arnold to organize the First Baptist Church," according to an account by Mrs. Lon V. Smith, on which this sketch is largely based. Ten adults to begin with, or perhaps only nine, since the missionary was probably alone, and a large ministry to follow!

1899

In the first few years use was made of the old Methodist Church building for worship, at Virginia and Main. The first Sunday School was organized in 1899, and the membership grew.

1909

A frame structure on Main Street was built in 1909 under the pastoral leadership of the Rev. G. I. Brittain, who was beloved by everyone for his own deep humility and his love of everybody. In 1910, he wrote to C. Snodgrass and his family, who had moved to the Valley in South Texas, stating that because there was still a debt hanging over some church benches, the church could not be dedicated. In reply, Snodgrass, the father of Glad, who later ran a clothing store here, sent cash to pay for the seats. So they were enabled in 1910 to hold a dedication service for the church.

There were eight pastors who served the church in this building: John F. Elder, W. C. Carver, W. B. Daniel, W. A. Darden, J. Pat Horton, Edgar Eskeridge, Clarence Norton, and W. R. Hill. Mrs. Smith states, "When Pat Horton came to our church we were divided over the resignation of the Rev. Darden. But Brother Horton loved us into unity. It was during Horton's pastorate that we adopted our first budget. It was $4,000."

ISAIAH

On April 13, 1927, during the ministry of Bro. Hill, a modest unassuming pastor with a great vision of building for God, the First Baptist Church of Floydada heard God speak through Isaiah, "Enlarge the place of thy tent and stretch forth the curtains of thy habitation, and all thy children shall be taught of the Lord. And great shall be the peace of thy children."

ACTION

Consequently the church asked Bro. Hill to appoint a committed to see about larger and better-equipped quarters for the Sunday School. Members of this group were: C. W. Booth, J. C. Gillam, G. M. Bullard, Mrs. G. A. Lider, and Mrs. Lon Smith. No longer was the beautiful frame building for which the members had sacrificed, an adequate structure for a growing Floydada. The committee brought in a report recommending the construction of a suitable church building to take care of all the needs of the congregation. W. P. Daily and L. A. Marshall were added to the committee, which was directed to bring before the church plans for a new building. A contract to that end was let on Feb. 8, 1928.

The vote for the Education Building came on April 13, 1927, with the adoption of plans as outlined by the Building Committee on July 3 of that year. The entire building was completed in May of 1928. The Building Committee was composed of: J. C. Gillam, W. P. Daily, L. A. Marshall, C. W. Boothe, Mrs. G. A. Lider, Mrs. Lon V. Smith, and G. M. Bullard. Four of these gave $1,000 each to the building fund: Daily, Marshall, Boothe, and Bullard. The Finance Committee was made up of these persons: T. S. Stevenson, E. P. Nelson, Mrs. W. I. Cannaday, Elmer Caudle, J. A. Collins, W. J. Burke, O. L. Stansell, Mrs. E. Ray Smith, J. C. Newsome, G. M. Bullard, Mrs. T. C. Russell, E. R. Borum, A. A. Jones, P. G. Stegall, I. W. Hicks, W. D. Smith, D. I. Bolding, J. G. Martin, and J. G. Wood. Newsome was made Chairman of a group of 4 taken from this Committee, to be known as the ACTIVE COMMITTEE, others being Borum and Mmes. Smith and Lider.

The Auditorium Building Committee was composed of: W. C. Cates, H. G. Barber, J. D. McBrien, J. D. Cleveland, Dr. C. M. Thacker, Clement McDonald, H. O. Cline, and E. P. Nelson. The Finance Committee for this same venture consisted of A. B. Clark, Chairman, W. C. Cates, G. C. Tubbs, Dr. I. W. Hicks, Mrs. W. I. Canady, and Mrs. J. D. McBrien.

LORD'S ACRE

It may not have been known by that name then, but in effect the members of the church established what would now be known as "The Lord's Acre," the church renting land from Mrs. Maude Hollums, and planting a cotton crop on it. Members of the church donated all of the labor, R. C. Ross superintending the gathering of the crop and disposal of the cotton. $200, quite a sum for the '30's, was gained from this project. To help serve the church financially the ladies served the Rotary Club in the basement of the Education Building, and also sold vanilla extract for commission.

SHAW

McClung, under whom the gold shower and cotton crop were gathered, was succeeded by the Rev. Vernon Shaw. During his pastorate the first Vacation Bible School was held. He also taught the congregation the scriptural way of giving: bringing to the house of the Lord on the first day of the week as God had prospered them.

DOYLE

Upon his resignation, the church in August of 1941 secured the services of Rev. L. A. Doyle, now a pastor in Colorado. As Mrs. Smith relates it, "He was a builder." The visions of the members once again enlarged, and the building of the auditorium to house the sanctuary of worship proceeded. At the pastor's suggestion, the old East Ward building was purchased, and members, including many of the women, spent days scrubbing the old bricks that they might be used in the new building. Doyle asked the church to give $5,000, and they doubled that amount. This was a reflection of some occasions in the days of the Old Testament, for "The people had a mind to build." Not only did Doyle do much work himself on the building, he also persuaded some to give a total of more than $1,000 in War Savings Bonds, and was also able to get the Young People's Camp moved from Ceta Canyon to Blanco Canyon, only six miles south of Floydada. As Mrs. Smith states it, "Only when the books are opened at the Judgment Day, shall we know how much of that camp he personally built. With nails in his mouth and a hammer in his hand, he built much of our Floydada Cabin." While he was pastor at Floydada, his son, Lonnie, felt the call to go to Brazil as a missionary, and to this day he and his wife, Genell, are serving there. This year they are on furlough.

R. EARLE ALLEN

R. Earle Allen was, at the time he became pastor in 1950, the youngest at that time ever to assume the pastorate. During his ministry, and while Clement McDonald was Superintendent of the Sunday School, the First Baptist Church of Floydada had the honor of being an ADVANCED STANDARD SUNDAY SCHOOL for two years, and the only one in the state at that time. The attendance increased until it overflowed the church building, and it was necessary to buy residences and place them on adjoining lots for use as Sunday School rooms.

MISSION

During his ministry the first Educational Director was employed. This was Al Brian, now deceased. A Mexican Mission was also established, and the lots just south of the present building were purchased. By the time this edition is in the hands of subscribers, a great amount of progress will have been made on the new buildings that will take in the rest of the block on the west side, or in other words, the southwest portion of the block. A weekly publication, the Baptist Voice, was launched in September, 1950. The Allen family was the first to reside in the lovely new parsonage at 721 S. Wall. Allen proved to have a flair for handling men, and was a great soul-winner, using personal visitation and other means of true evangelism. More "lengthening of stakes" seemed called for, and through the inspiring vision he provided there was launched a program of constructing an adequate Educational Building. And so, on Oct. 3, 1954, these persons participated in a ground-breaking ceremony: A. T. Hull, Chairman of the Building Committee; Parnell Powell, Chairman of the Finance Committee; H. G. Barber, Chairman of the Board of Deacons; Mrs. C. Surginer, and the pastor, Rev. Allen. The President of Decatur Baptist College, Dr. Otis Strickland, was the morning preacher.

FINANCE

The Finance Committee for the new Education Building was made up of : Parnell Powell, Chairman; A. H. Kreis, Co-Chairman; C. W. Burton, Aaron Carthel, Jack Stansell, M. S. Robertson, Hollis Bond, W. N. Garrett, Clarence Ginn, R. G. Dunlap, Mrs. R. C. Henry, Mrs. Doyle Mount, Mrs. Dot Hammonds, C. M. Thacker, Sam Hale, K. Crouch, Bob Copeland, Raymond Evans, John Stapleton, Doyle Mount, W. R. Daniel, Al Galloway, Mrs. Earl Crow Mrs. Robert Muncy, Mrs. E. J. Morehead, C. A. Guffee, H. O. Cline, Earl Crawford, Bob Rosson, E. P. Nelson, Wayne Battey, A. C. Rainer, Bill B. Blair,

(Continued on page 4)

Lane Decker, Mrs. Lon V. Smith, and Mrs. Lovall Jones.

BUILDING

The Building Committee consisted of : A. T. Hull, Chairman; E. P. Nelson, R. M. Battey, Mrs. Alton B. Chapman, Mrs. C. M. Thacker, and Mrs. Tate Jones, Nelson being the only person up to that time to have been concerned with every building program as either a member of the building, or finance committee, or of both.

NEWSOME

As Mrs. Smith phrases it, "J. C. Newsome, who was chairman of the finance committee, dedicated not only his business talent to the Lord for the building of our church, but like Jacob of old, he set an example for all by giving an offering commensurate with God's blessing upon him." A loan secured through pleas enabled the church to begin worshiping in the new Education Building in 1928.

PASTORS

W. B. McDaniel had served as pastor from March 4, 1917, to June 29, 1919, at a salary of $1200 yearly. W. A. Darden served September of 1919 until Jan. 9, 1921, at $14000 salary. Pat Horton served a longer time, June 12, 1921-March 1, 1925, at a salary of $2400. The next pastor had been a Texas Ranger. He was C. E. Eskridge, slightly under a year: May 3, 1925-April 26, 1926. C. A. Morton supplied the pulpit from Aug. 8 of that year to Oct. 26. Early in the next year, Jan. 16, 1927, until sometime in May of 1928, W. R. Hill served as pastor. Upon his resignation came a man who was almost fabled in the regard in which he was held, a man not many years retired from a long pastorate at Big Spring. He now lives in Houston, the inimitable P.D. (Dick) O'Brien.

BROTHER DICK

Brother Dick O'Brien became known not only as an outstanding man in the pulpit and as a teacher, but was also a much-sought-after dinner speaker. He was known as "A great soul-winner."

GOLD SHOWER

O'Brien was followed by S. R. McClung, and as these were "Depression days," the people brought to the church gold rings, breast pins, gold earrings, and other things of value (the government was paying good prices for gold at that time), and thus helped to retire the church debt.

SUNDAY SCHOOL

This was also the fifty-sixth anniversary of the Sunday School, so Bro. Muncy, Mrs. A. D. White, and Mrs. C. Snodgrass, who had participated in the first organization, were honored. The children of the Whites gave a lovely pulpit Bible to the church.

LIBRARY

Allen was a great student and reader, and helped to establish the systematic library, named in memory of Norma Allen, parsonage daughter, who lost her life while they were here. Some of the literary accomplishments must be credited to Mrs. Lon V. Smith, recent author of 22 Devotional Talks.

ED BOWLES

December of 1956 marked the advent of Ed B. Bowles as pastor. Energetic, he believed that the mission of a church is missions. In Dec. of 1958 the Lottie Moon offering was $7,000 and in 1959, it was in excess of $7700, the largest in the history of the church up to that time. Since then the amount has gone over $10,000. The disbandment of the Fairview Baptist Church came in 1957, and with it the acquisition of their building to use as a Mexican Mission. Benjamin Vera was the first Mission pastor; his successors being Daniel Hernandez and Ramon Asebedo, the current pastor. The latter began with a membership of 22, now has over 100. The Mission now has an active Training Union, Sunday School, and W. M. U.

Bowles spent countless hours working with young people, and thus has helped many to know the Savior. At the celebration in 1959, it could be said that, "In the last three years, 24 of our young people have surrendered for special Christian service." Part of the help has come from the use of the new "Floydada Lodge", constructed at the Blanco Camp at a cost of $14,000, enriching the spiritual atmosphere. On Nov. 15, 1959, during Bowles' service, a great homecoming was celebrated. 4 former pastors coming in to take part, and $15,000 to liquidate the indebtedness being pledged by Monday following the big Sunday.

EX-PASTORS

Rev. McClung and his wife resided in the home of their son here, W. H.; while three others flew in: Earle Allen from Ft. Worth; Rev. and Mrs. Doyle from Portales; Dr. Vernon Shaw from San Antonio. Mrs. Claude Weathersbee directed a pageant of about 150 persons; 103 from out-of-town registered from as far east as Houston and Shreveport; as far west as Portales and Clovis; people came from Bridgeport, Mineral Wells, Azle, and most of the surrounding towns. Local people taking leading parts were: Mrs. Lon V. Smith, Albert Mize, Mrs. Pearl Fagan, Rev. Joe Wilson, Mrs. Bob Copeland, Miss Nell Swinson, Fred Battey, and E. W. Walls. Allen has since written a book, Trials, Triumphs, and Tragedies.

BURNETT

In the spring of 1959 Johnny Burnett assumed duties as Minister of Music and Education, and by that fall, at the big home-coming, Mrs. Smith could declare, "As a result of his tireless efforts our Church now has its first Graded Choir Program which offers music training for every age." His successor was Revis McGrew. The current holder of the office is Roy Edwards, who is much in demand as a singer.

The current pastor is Floyd C. Bradley, who assumed the position on Nov. 19, 1961. Under his administration the church has continued its phenomenal growth, and at present an expansion and remodeling program estimated at $425,000, is in progress. He was Baccalaurete preacher at Wayland last spring. According to Mrs. Moore, church secretary, there is to be a new auditorium, new offices, some remodeling in the older buildings, and a connection made between the old and the new. It is anticipated that it will be 1966 by the time the program is completed.

Wall Street Church of Christ

The beginning of the movement that finally culminated in the work of the Churches of Christ in Floyd County is found in the labors of S. W. and C. W. Smith (no known relation), both being highly instrumental in the founding of old Lockney Christian College. C. W. Smith is considered to be the second preacher of any faith to enter the county. Worship was held from house to house in Floydada before the turn of the century. About 1902 worship was held regularly in a frame school house in north Floydada, later in the first Methodist Church building on Main and Virginia streets. About 1910 services began in the district court room of the old courthouse. The next year a small frame building was erected at South Wall and Kentucky Streets, which served until 1927, when a brick building was erected at the same location. This is the building now in use.

INSTRUCTORS

Early settlers remembered these men as having served as preachers and teachers: C. W. Smith, S. W. Smith, G. H. P. Showalter, N. L. Clark, Abe Freeman, J. J. Day, J. J. McCarty, John Reagan, E. B. Mullins, Charles W. Watkins, the Bentley brothers and E. A. Bedichek. A man named Glass, local school teacher, also taught.

MEMBERS

Charter and early members included such names as these: Day, Duncan, Andrews, Dallas, Starks, Steen, Murry, Reeves, Edwards, Walling, Shipley, Bosley, Watkins, Beck, Mullins, McPeak, Goen, Hall, Smith and Splawn.

1939

Ohmer W. Kirk, who along with Newell Burk is an elder today, concludes his account in the fiftieth anniversary Hesperian in 1940 with these words: "The membership has always been composed of people living on farms surrounding Floydada as well as residents of Floydada. The church was set in order about 1927 by N. L. Clark. In 1939 R. F. Jackson, N. R. Austin and J. M. Harrison were added to serve as elders."

There are no deacons at present.

MRS. E. C. HENRY
A RESIDENT OF FLOYD COUNTY SINCE 1891, WAS FOR 12 YEARS THE PRES- AND MOVING SPIRIT OF THE P.T.A. HERE.

Ralph Rucker

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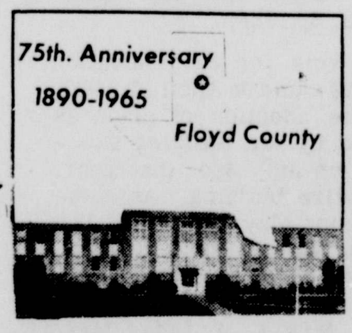


MEMBERS AND PAST MEMBERS OF FLOYDADA ROTARY CLUB – two of whom are not identified along with Rotary Sweetheart, Sapho Ward. The men are J. C. Wester, Alton Chapman, O. P. Rutledge, Richard Stovall, Clifford Tubbs, Dr. George V. Smith, J. M. Willson Sr., Glad Snodgrass, Dr. A. E. Guthrie, Edd Brown, Dr. C. M. Thacker, Homer Steen, S. W. Ross, D. W. Fyffe, R. E. Fry, Carl Minor, Clint Wakefield, Bob Medlen, A. D. Cummings, N. W. Williams, Wilson Kimble, Dr. W. M. Houghton, Virgle Williams, Bob McGuire, J. B. Claiborne, Lon Davis Sr., Jack Deakins, Walton Hale, Curtis Gilliam, George McAllister, Frank Moore, J. A. Arwine, Bob Garrett, Jess Wood, Ulmer White and Alpha King.

Floydada Rotary Club Started In 1928

"Service Above Self" has been the motto for the Floydada Rotary Club in its history of more that 30 years service. It cannot be said that as an organization Rotary is a pioneer in Floydada, but as a service club it is, both locally and world-wide. A lonely lawyer by the nane of Paul P. Harris, just "landed" in Chicago in 1905, is crediting with originating the international movement.

Rotary began activity in Floydada in 1928, with the first meeting Dec. 10, D. W. Fyffe leading the movement to get enough charter members to establish a club. The actual charter was handed out on Jan. 15, 1929, with the 41st District Governor, Dr. Rue Parcells of Amarillo, awarding charter no. 3007. Fyffe was elected first president; vice-president was Homer Steen; secretary, Charles M. Wilson; sergeant-at-arms, Robert McGuire; and G. C. Tubbs, B. L. Blackfoot and Herman L. Crow as directors.

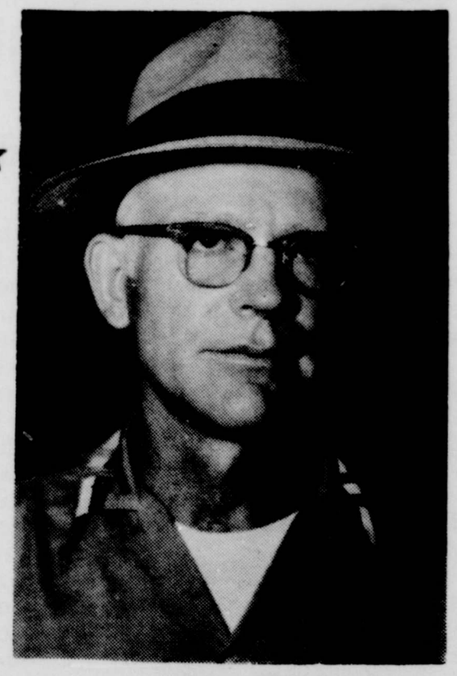
EIGHTEEN

There were 23 who signed the first charter. 18 who stayed with the club. These included Andrew Bratton, A. D. Cummings, Dr. W. M. Houghton, Wilson Kimble, George A. Lider, Robert Medlen, Frank L. Moore, Bob McGuire, Rev. P. D. O'Brien, Dr. Lon V. Smith, Roy Snodgrass, Robert A. Sone, Calvin Steen, C. M.

(See ROTARY page 6)

Fred Battey

75th. Anniversary
1890-1965
Floyd County



Jim Word

We Are Proud To Be A Part Of One Of The Finest Communities In The World. May We Take This Opportunity To Say Thank You To Our Many Patrons.

Floydada Real Estate And Insurance

City Park Church of Christ

The City Park Church of Christ began meeting as a separate group in 1925. A number of the members at Wall Street Church of Christ wished to have classes for religious instruction, in addition to preaching services. The first meeting was actually within the bounds of the city park, in the old tabernacle in September of 1925. 35 persons were present for that gathering. Later the group moved to a church building on Mississippi and Fifth streets, and the original charger membership list showed 31 persons, five of whom remained as members in 1965: Mr. and Mrs. Frank Harmon, Mrs. A. W. Thomas, Mrs. Mal Jarboe, and Mrs. P.L. Orman. (now Mrs. L. P. Orman).

In 1926 a building program was started, with the purchase of a lot on the corner of Fifth and Tennessee, and the first church house was erected on the site of the present building, facing north. In January of 1927 the congregation began holding services in this building, with Bro. Ira Lee Sanders doing the preaching.

The first baptism took place on Feb. 27, 1927, Miss Roxie Norton, sister of Ruby Norton Orman being the first to be baptized in the new baptistry.

Bro. Ribble returned to work with the congregation in the summer months of 1931, while living in the home of Roe McClesky and Joe Dickey. Names he remembers were Frank Harmon, at present an elder, and Bro. C. Alexander.

In March of 1944 a further purchase of property was made, and in March of 1952 there was launched the second building program. This was to erect the present brick auditorium, and to remodel the old assembly hall into class rooms. In September of 1952 another land purchase was completed, and on Oct. 13, 1963 a two-story wing of class rooms, office, and library was added.

Before 1960 a frame house on Tennessee Street was used as a residence for ministers, but that year there was constructed a beautiful modern brick house to the south of the church in the same block.

At present the church owns half of the block, and this contains the meeting place, parking space, and minister's home.

Some of the men who have been ministers of the church are: Barnett, Ira Lee Sanders, H. P. Cooper, Brooks Stell, John M. Rice, Hogan, Flavil Yeakley, Jr., Wright Randolph (1933), Luke Priba, Clarence Gobble, Choice Bryant, J. G. Malphures, Grady Pricer, Lloyd Rice, Otto Johnson, Alfred Waller, Paul Rogers, George Darling, Gordon Downing, Richard Williams, Henry Ewing, Herman Alexander, and the present minister, George T. Elkins, Jr., who came in September of 1964.

The budget goal for 1965 is $30,500, with an average Sunday School attendance of 200. The church has 255 members on the roll. It is served by three Elders: Frank Harmon, Menard Field and Wayne Brown, and three Deacons, Jodie Jameson, J. T. Myrick and Riley Teague.

Urbano Montez is minister of the Spanish speaking group, which meets at the City Park church; the Colored congregation was begun in 1959, is served as minister by Bro. Enoch Fuller and is practically self-supporting.

During this year a very attractive pictorial directory has been published, giving a short history of the church, and showing pictures of the membership, mostly by family units.

Some Interested Interesting Facts About Four Area Churches

The pastors of 4 area churches show a quite amazing array of various groupings during the year, and some men have served as many as 3 of these, or possibly all 4. The churches referred to are Aiken, Cone, Carr's Chapel, and Sterley. A check of the pastoral assignments for a period of over twenty years, with some obvious gaps when for a few weeks or months one or the other was pastorless, is interesting. In 1942-43 it appears that Howard Marcom and W. J. Knoy shared the pastorate at Cone and Sterley, Knoy starting the year; Whiteflat - Flomot being their "swapping change"; the minister lived at Cone. H. B Standlee was pastor at Aiken and Carr's Chapel, continuing until 1944. E. C. Armstrong served Cone-Sterley in 1943-44. W. J. Knoy was back at Cone-Sterley in 1944-45, with J. G. Walker at Aiken for that year, adding Sterley the next year. C. A. Hartley, who had served the Floydada Circuit for 5 years previously, was at Cone - Carr's Chapel 1945-47. L. L. Broughton had been at Aiken-Sterley during 1947-48, A. T. Mason at the same places in 1946-47. P. T. Haynes was in charge of Cone-Carr's Chapel for 1947-48. In 1948-49 Clifford Trotter, who has now been at Dumas for several years, was at Cone-Carr's Chapel; P. T. Haynes was serving Sterley, and also the Liberty Church in the Finney community north of Plainview, living at Finney; Oran D. Smith was at Aiken, the people there having decided to go "full time".

In 1949-50 Clifford Mayo took Cone-Carr's Chapel; Smith stayed with Aiken, adding Bellview to his work; and Roy Bassett was with Sterley, and with Center Plains. In 1950 Luther J. Helms took Cone - Carr's Chapel, with F. R. Pickens at "Aiken-Sterley", an arrangement that lasted for 2 years. Meanwhile, in 1951, Horace G. Krebbs began a full 3-year pastorate at Cone-Carr's Chapel; then 2 more at Carr's Chapel alone. Charles Y. Pickens succeeded his relative, F. R., in 1952 at Aiken-Sterley, serving to 1953, or at least part of that year. James J. Futch was appointed to Aiken-Sterley for 1954-55, with William H. Watson to Cone. Futch seems to have served at least a small part of the previous conference year (this date was changed from about Nov. 1 to about June 1 in 1947). Futch continued through the 1955-56 year at Sterley, but W. J. Knoy took Aiken by himself for 1955-56.

P. H. Gates, former Floydada pastor living here again, took Carr's Chapel for 1956-58. Tommy Beck was Cone pastor 1955-57, followed by Silas Dixon for two years; who was succeeded by Ray Forbes, who served 1959 until some time in 1962, when L. D. Cleveland replaced him. In 1963 S. M. Bean began a full two-year pastorate, followed by E. R. McGregor. In 1960, at the regular conference session, Doyn Merriman, who lived in Plainview and later in Hale Center, began as pastor at Carr's Chapel, taking the second and fourth Sundays. The others are given to Valley View, near Olton, and fifth Sundays are alternated.

Tommy Ewing served Aiken-Sterley 1959-61, and for the first five months of 1964 served Sterley again, out of Liberty. His immediate predecessors for Aiken alone were: H. B. Barnett, 1956-57; Richard Brewster, 1957-58 (also serving Sterley) and Bryan Clemens for 1958-59 for Aiken. Rex Newkirk served Sterley 1956-58; and J. W. Read was pastor at Sterley 1958-61, serving Carr's Chapel also in 1958-59, living in the parsonage built about 1955 at Sterley. Roscoe Trostle served Carr's Chapel and Valley View in 1959-60.

In 1961 S. M. Bean was assigned to Aiken, and for a few weeks also served Sterley, until Cecil Guthrie was assigned there. Guthrie then followed Bean at Aiken for 1962-63, but this was Aiken's last year. Surrounding churches absorbed their membership. When Guthrie was transferred Jan. 1, 1964, the parsonage at Sterley was vacated, Ewing, a previous pastor, serving them out of Liberty in an early-morning service for five months. Since June 1, 1964, regular morning services have been held, with Melvin R. Mathis serving Sterley from Floydada.

ROTARY

(Continued from page 5)

Thacker, J. M. Willson, Sr., Travis P. Collins, and the officers. The discrepancy in number comes from varying accounts by at least three sources. Suffice it to say that all were honest in their opinions, and all listed showed an interest. Willson, Collins, and Steen are the charter members still with the club.

As S. W. Ross explained it in 1940, in the 50th Anniversary edition of the Hesperian, " 'Service Above Self-He Profits Most Who Serves Best'. There is no truer or finer motto in all the world. The man who really profits in life is the one who serves, and the one who profits most in life is the one who serves best. The word 'profit' as used does not refer to financial profit, but to gain in character, happiness, and satisfaction, which the one who serves experiences as he develops through service into a bigger, broader, and more useful member of society."

SCOPE

The scope of the work in Rotary forbids all religious and political discussion. Rotary does work with other service clubs in community betterment.

CLASSIFICATION

Membership is based on one person's being, in a sense, an "ambassador" of his distinctive type of work. Thus there is a broad base to the membership. Some of these classifications are: natural gas, accounting service, court reporter, auto parts wholesale, banking, grain elevator, dentistry, real estate broker, civil engineer, implement retail, telephone service, school administrator, minister, grain crop grower, county agent, farm management, power use advisor, produce and marketing, optometry, minister, Protestant minister, electric service, oil wholesale sales, neswpaper, and refined oil products distributor. About half the members are classed as "Senior active", meaning 15 or more years as members. This, in effect, "opens up" their first classification.

FLOYDADA ROTARY

The charter was presented in a meeting at the First Methodist Church, where the group met for a number of years. They have also met at the First Baptist Church. At present the Colonial House serves as a place of meeting. At present there are fifty members and 21 past presidents; also two past district governors.

FATHER-SON

It is quite interesting to realize that there have been two father-son relationships in the club in regard to high office. First, D. W. Fyffe was the real spirit behind the organization of the club in 1928-9 and served as its first president. In 1953 his son, Clinton Fyffe, was elected president. J. M. Willson, Sr., was District Governor one year in the 1930's and Jimmy Willson is the immediate Past District Governor.

PLAINVIEW

Sponsor of the Floydada Club was the Rotary Club of Plainview, the following Rotarians organizing the club: Fred Lowe, representing the District Governor, Elmer Winn, and C. B. Harder. The Charter was presented by District Governor Rue Parcells of Amarillo, Governor of District 41, Rotary International.

WEEKLY

The Club meets regularly on a weekly basis; thus about 50 meetings a year are held. A perusal of program topics throughout the years reveals a wide range of interests: Fairs, the city's future, Walter Reed Hospital, Red Feather Month, Home Demonstration Clubs, Boy Scouts, Pioneers, Oil, fishing, world affairs, the farmer, meaning of Rotary, Boy's Ranch, Japan, schools, Willson Lectures, dentures, insurance, and many other subjects.

FOUR-WAY TEST

A standard concerning ethical behavior is presented to all members, and is called the "Four-Way Test": 1. Is it the Truth? 2. Is it fair to all concerned? 3. Will it build good will and better friendships? 4. Will it be beneficial to all concerned? The Motto is: "Service Above Self; He Profits Most who Serves Best."

SPONSOR

Four programs sponsored by the Floydada Rotary Club are: Loan Fund, Scholarships, Foundation, and Junior Rotarian. Milton Morris of Opportunity Plan, Inc., at West Texas State University, administers the Student Loan Fund, which was originated in the very first year of the Club's existence. About $2,000 has been turned over to Morris as trustee. A $100 Scholarship is awarded each year to the male graduate of Floydada High School "Who best exemplifies the ideals of Rotary in the school year." Floydada Rotary Club has strongly supported the Rotary Foundation since its inception; at present is a $300% sustaining contributor with over $1,575 in the fund. For 13 years the club has had a "Junior Rotarian" each month from Floydada High School as a guest.

OVER 200

Over 200 men have at one time or another been members of Floydada Rotary. Approximately 150 are now no longer

(See ROTARY page 8)

Mr. & Mrs. Darrell Couch

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It has been our pleasure at White's Auto Store to be a part of the Floydada and Floyd County Community for the past two years.

We want to thank our many customers for their patronage and the acceptance of our fine products. Our only hope is that we may serve you better in the future years.

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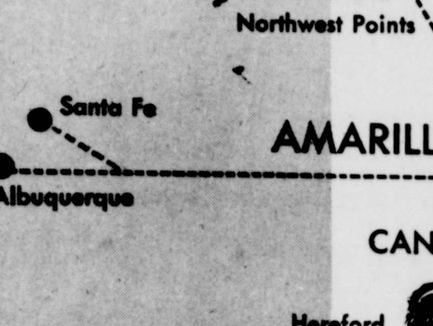
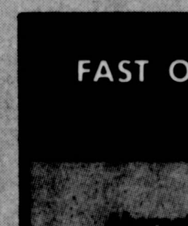


BIG BEND



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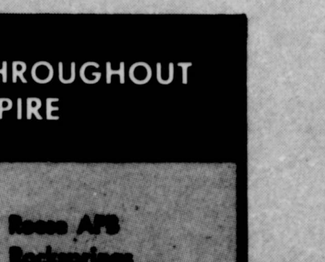
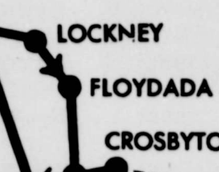
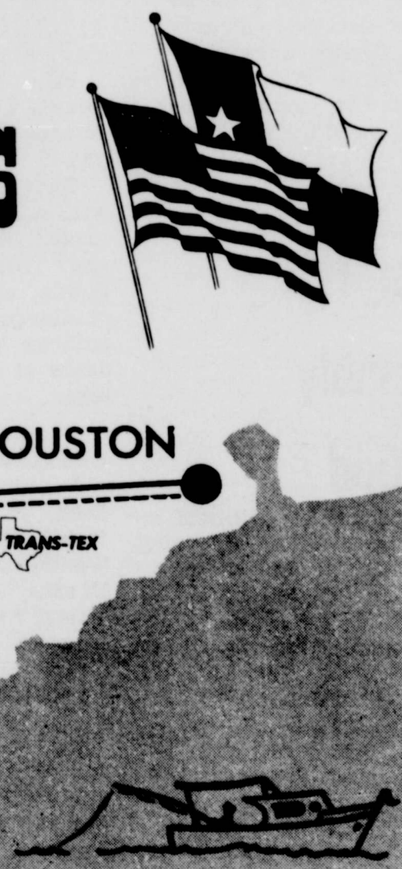




"REMEMBER THE ALAMO"

THE ALAMO



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410 W. Georgia **Floydada**

ROTARY

(Continued from page 6)

members, approximately a dozen having died. Three deceased members were members at the time of their passing: R. E. Fry, Glad Snodgrass, and Dr. G. V. Smith.

PRESIDENTS

A complete listing of the men who have served as President follows: (Date began service given by year, starting July 1): D. W. Fyffe, 1928, Homer Steen, 1929; W. M. Houghton, 1930; J. M. Willson, 1931; Robert Medlen, 1932; Clive M. Thatcher, 1933; R. E. Fry, 1934; J. C. Wester, 1935; A. D. Cummings, 1936; Carl Minor, Sr. 1937; A. E. Guthrie, 1938; Walter Travis, 1939; Walton Hale, 1940; Richard Stovall, 1941; Cecil Hagood, 1942; N. W. Williams, 1943; Lon Davis, 1944; Henry Barber, 1945; O. P. Rutledge, 1946; Ray McEntire, 1947, John W. Reue, 1948; John Stapleton, 1949; Hollis Bond, 1950; S. W. Ross, 1951; Guy Ginn, 1952; Clinton Fyffe, 1953; Bill Brown, 1954; J. M. Willson, Jr., 1955; Carl Minor, served first half, 1956-7 term, succeeded by W. F. Patrick, who was vice-president; Gordon Downing, 1957; Joe Giddon, 1958; Lon Davis, Jr., 1959; A. L. Wylie, 1960; Cecil Lewis, 1961; Clay Henry, 1962; Ralph Mardis, 1963; Newell Burk, 1964; Rev. Charles E. Lubrick, 1965.

DISTRICT GOVERNORS

J. M. Willson, Sr., served as District Governor in 1935-36. Alton Chapman was in this high office in 1952-53. J. M. Willson, Jr., better known as Jimmy Willson, is the immediate past district governor.

SECRETARIES

The first secretary of the Floydada Rotary Club was C. M. Wilson, who served the first year, 1928-29. Frank Moore and B. L. Blacklock served the next year between them. Robert Medlen was secretary for 1930-31; then S. W. Ross began a long period of service than ended only with his election as President in 1951, twenty years in all! Clarence Guffee continued in that office for two years, 1951-53, to be followed by Bill Hardin.

Cedar Hill Assembly of God

The Cedar Hill Assembly of God was organized and set in order on July 7, 1917, with 27 charter members: Mr. and Mrs. J. V. Gilly, Mr. and Mrs. James A. Dunlap, Mr. and Mrs. S. G. Shields, Mr. and Mrs. J. A. Dillard, Miss Leola Dillard, Mr. and Mrs. A. J. Hammonds, Mrs. G. D. Hammonds, Joe Fortenberry (who has very kindly furnished all the information for this account) Miss Laura Love, Mr. and Mrs. H. M. Reeves, Mr. and Mrs. Roy Shields, G. D. Seals, H. M. Taylor, Sr., Mr. and Mrs. W. A. Reeves, Mr. and Mrs. W. M. Galloway, Mr. and Mrs. James T. Bryant, and Miss Estella Wigginton.

OFFICERS

Rev. S. G. Shields was elected the first pastor; J. V. Gilley, A. J. Hammonds, and T. F. Love were elected as Deacons; Church Secretary-Treasurer was James A. Dunlap; while James T. Bryant was chosen as the initial Sunday School Superintendent.

BUILDINGS

At first the worship services were held in the school building. Then, in the fall of 1918, a new 30 x 40 ft. frame building was erected for a church. In 1928 a two-room building was moved in to serve as a parsonage. Both of these structures have been torn down, and rebuilt into new buildings. At present the church building consists of a 30 x 40 ft. auditorium, five Sunday School rooms, nursery, pastor's study, and rest rooms. The parsonage has three bedrooms, and a water well is located on the property. During 1965 the church was bricked. The toal valuation of the property is $34,065.

These men have served as pastors: Revs. S. G. Shields, Horace Reeves, Tom Hammonds, J. M. Medley, Robert Bandy, Duvall Duvalt, E. M. Blount, Ira Brice, W. A. Vanzant, J. A. Williams, Albert Daily, Carl D. Walker, a Bro. Dunn, Eddie Strickland, V. D. Kelley, Olan Beauchamp, H. E. Smithee, Kenneth Simmons, K. E. Staples, J. C. Lewis, R. P. Barnard, J. L. Sanford, and Robert Slaton.

ACTIVITIES

The church is helping to support nine different missionaries in foreign fields. At present the deacons are J. G. Tucker, Tom Fortenberry, and Eldon Fortenberry. Durrell Fortenberry is the Sunday School Superintendent; Mrs. Eugene Gilly is President of the W.M.C.; while Mrs. Robert Slaton is C.A. President.

MT. BLANCO BAPTIST CHURCH

A church congregation that stood together for 47 years, with a very historic name, has within the last few weeks decided to disband. This is the Mt. Blanco Baptist Church, whose church building is being presented to Mt. Zion Baptist Church in Crosbyton, and whose parsonage is being presented to Plainview's College Heights Baptist Church to be used as a Northside Mission.

According to Mrs. S. G. Appling, the congregation's vote to disband was effective as of May 5 of this year. Their last pastor was Rev. O. N. Reed, who took over in October of 1961, and who resigned April 11 of this year and moved to Dalhart.

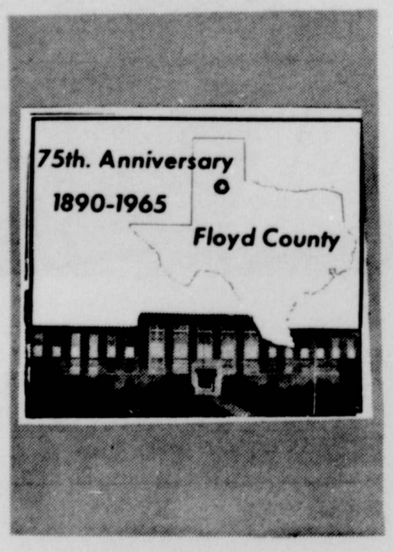
For 34 years C. A. McClure served as Sunday School Superintendent.

1918

The church's history began with a meeting at Mt. Blanco schoolhouse on Jan. 13, 1918, and included many ups and downs, changes, additions, and challenges. Quite a few of the pastors were ministerial students at Wayland Baptist College.

PASTORS

Pastors have been: T. C. Dick, R. E. L. Muncy, H. M. Reed, Phillip McGhey, Jones Weathers, G. W. Tubbs, H. T. Harris, Victor Crabtree, F. M. Wiley, Elbert Keith, Jess Blassingame, Earl Fort, Alvin Hamm, J. R. Burnett, Clayton Watkins, J. R. Williams, Arzelle Hyche, and Rev. Reed. Some were on fourth-time, some half, those the last few years full-time. Recent years saw participation in an Achievement Program. And so goes another institution with a useful history and a distinguished name.



Floydada First Christian Church

Standing at the corner of Fourth and Missouri Streets is the First Christian Church of Floydada, whose history is traced back to 1891. According to an account written 25 years ago by Mrs. Lynn B. Fawver, in 1891 the Churches of Christ were meeting in a body, first in the homes and later in the old wooden courthouse, "to observe the communion service and study the Word of God." Occasionally a visiting minister brought the message.

Rev. Hamblin, in the fall of 1908, held a revival meeting at the old Methodist Church building located at the southwest intersection of Main and Virginia Streets. He was assisted by a song leader with the name of Drake. When this meeting closed there was a new church organization, the First Christian Church, with fifty-seven charter members, of whome eight remained and were still members 32 years later. These were: Dr. V. Andrews, Mr. and Mrs. L. B. Fawver, Mrs. J. D. Starks, Mrs. James K. Green, Mrs. Champ Walters, Mrs. R. H. Willis, and Mrs. Dora Reagan.

Mrs. Fawver stated, "We remember some of the early members of the horse and buggy and white-topped hack days, who, through their faith and devotion to the church, traveled many miles on dirt roads to attend services. Among them were the Ellisons who lived fifteen miles east of Floydada, and the Emerts who, a few years later, were also regular attendants at church services."

The H. M. Harts lived ten miles to the east; she taught the ladies Bible class for a number of years. Others were the Loes from Pleasant Hill, the Pelphreys from McCoy, the Scotts from Floydada, and others.

The first building was constructed in 1909, with W. M. Massie giving the three lots for it; the limber was hauled from Plainview. The total cost was $1300. It was free of debt when completed and dedicated. Rev. Jewel Howard was the first pastor, serving half-time. It was at first intended to use this for a parsonage later on, with another building for the church, so a porch was built across the front and back of the building; this was also why the corner lot was not occupied. W. A. Gound repaired this building in 1910 after a storm had damaged it. In 1923 the church was remodeled, following a storm; the porches were enclosed in the building proper, and a baptistry and pulpit were added. Up until this time baptisms were performed either at a large concrete tank belonging to Dr. R. C. Andrews, or in a running stream down the canyon. This church served well for 30 years.

With the inspiration of the ladies' organizations of the church and of the pastor, Rev. Gordon G. Voight, the congregation in September of 1938 decided to build a new place of worship, on the corner lots of Fourth and Missouri. The first furnishings made the entire plant have a valuation of $10,000, and it was dedicated April 9, 1939, Easter Sunday, with 150 members active in the church.

Members of the church like to think of their congregation as the "Little Church With The Big Welcome."

The lot for the first parsonage, built on South Main Street in 1924, was donated by Mrs. Ewing, the former Mrs. Houghton, and foreman for this building job was L. B. Fawver. This was later sold for $2,000 and the second parsonage was built in 1926 on West Georgia Street. Mrs. Lora Farris donated the lots.

In 1929 the residence adjoining the church on the west was purchased from John Callihan, remodeled and made into Sunday School space.

FELLOWSHIP

In 1949 the present Sunday School space and Fellowship Hall were added on, taking much of the same position as the former sanctuary had occupied, but going further east and west and not quite as far to the South as had the older building.

DEDICATION

On March 25, 1951, following the completion of the educational building, a dedication program was held in Fellowship Hall. The old building had outlived its usefulness, and had been moved off long ago. Clearly the time had come to begin the use of the newly enlarged building. So it was formally dedicated "To the teaching of the Gospel of Christ and to the education of Christians in the knowledge of spiritual truth and in all the activities of a Christian life."

PARSONAGE

The parsonage was erected in 1961 at a cost of $21,000. It is located at 800 W. Missouri.

MINISTERS

Men serving as local ministers have been: Ernest C. Mobley, J. F. Matthews, C. E. Hunt, W. M. Pearn, Willis Archer, W. T. Cochran, W. H. Marler, F. L. Davis, G. B. Schmid, Claude Wingo, Gordon G. Voight, Lawrence Bridges, Otto F. Marshall, E. A. Powell, W. D. Reaves, Paul Fullerton, Roy M. Turner, and Darrell Faires, the present pastor. He came to the local pastorate early in 1965 and was installed at a very impressive ceremony in which representatives of other churches took part. The installation sermon was preached by Dr. Dudley Strain of Lubbock.

Four Buildings In Floydada

Just what were the first few buildings in Floydada? Mrs. Alma Holmes lists them in this order: The Williams Exchange Saloon; a two-room section of the Hardy Hotel; then a small office structure; and very soon a stone building serving as a grocery store, constructed by S. B. Chadwick.

(or ROUNDUP)

Phineas C. Holmes remained a bachelor to the end of his life. He was the eldest child of Uncle Bille and Aunt Keziah Holmes, and was two and a half years older than William P. Holmes. He owned the old home house, and left it to a nephew, Sam Person, whose mother was Maggie Holmes.

HINTON WELL SERVICE

Hinton Well Service, 603 N. 2nd St., began business in Floydada January, 1964. It is a branch of the business begun in Ralls in February, 1952. The organization has six employees.

Boone Adams, manager of the Floydada office said, "Ralls has built a reputation on good dependable guaranteed work and we have these years of experience back of us and know the irrigation well business from A to Z. We may be just a year old here but we are building this same king of business here."

Hinton's offers complete irrigation service: drilling of new wells, sell all types of pumps--turbine, water, oil lubricated and submersible. They have a high speed bailing rig for gravel packing and developing wells, and three pulling rigs for well service and well clean-out.

Mark Martin Started Implement Company As a Mechanic

Martin and Company at 214-16 So. Main St., since 1925, is owned and operated by Mark H. Martin and his son, Fred.

Mark came to Floydada in August, 1919, and his first job was with Frank Dougherty on the Z-Bar ranch operating a Titan 10-20 on the night shift for two dollars a night.

He was fired from the ranch job after a couple of weeks and came to Floydada to begin work for O. P. Rutledge, the International Harvester Dealer, as a mechanic. He held that position until early in 1930 when he gave up the job to the present shop foreman, David Lewis, who has served the firm for over thirty years.

In 1923, Fred Zimmerman, Sr. became part owner of the business with Mr. Rutledge and in 1925 Mark purchased a small interest. In 1935 he purchased all of the interest of Mr. Rutledge and the firm name was changed to Martin and Company.

In 1940 Fred Martin served the firm as a mechanic and when he was eighteen years of age he entered the armed forces and was sent to Berlin, Germany where he became chief dispatcher for the motor pool and had the honor of issuing a car to General Eisenhower when he visited Berlin.

At his discharge from the army Fred returned to Floydada to become parts manager for Martin and Company, owned by his father and Fred Zimmerman.

Following thirty-five years of joint farming and business, Mr. Zimmerman died in 1954, and upon his death Mark purchased the other fifty percent of the business from the Zimmerman Estate. The deal was made in less than 10 minutes with Fred Zimmerman, Jr., and there was no contract, just a hand shake and the deal was closed. The two men had operated for 35 years without a contract, and when the deeds and bill of sale were made, a check was given to the Zimmerman Estate.

In January, 1955, Fred Martin purchased an interest in the firm which continues to operate as Martin and Company, with Dave Lewis and other employees of long standing given much credit for the success of the business. The company now has eight employees.

J. S. SOLOMON, was a pioneer settler on the South Plains....he moved to Floydada where he served for many years as Justice of the Peace.

W. M. Massie Established Land Office Here In 1889

Since early in the history of Floyd County the name Massie has been one of the most prominent. In 1889 W. M. Massie came here from Parker County, establishing his land office business in Floydada the following year. In 1940 it was the oldest continuous land office in West Texas. Hollis Bond eventually joined the firm, and for a few years it was known as Massie and Bond, but he eventually bought out the Massie interests. His nephew, Wilson Bond, works with him in the firm.

In the years 1907-10 W. M. Massie headed up the efforts of citizens in the Lockney-Floydada area to get a railroad constructed from Plainview to Floydada, without the payment of a bonus. This was done, and he was president of the road until it merged with Santa Fe.

He first settled two miles west of Della Plain; this area later becoming the site of Mayshaw; but by this time he was in Floydada. While in the center of the county he conducted a school, while living in a one room house 10 x 12 feet. According to Doc White half of his pay came in the form of cordwood, which he used for constructing his own residence. The school he taught was the second to be conducted in the county. He had an unusual experience, even for a new country, where the strange is practically the everyday: He kept two boys during the week, and often went home with them on the weekend. Robert and Jim Merrill were the boys, and they lived in Blanco canyon, about six miles southwest of present-day Floydada. After talking it over with their parents, Massie agreed to the experiment, and it worked out well. The boys liked the idea from the start, saying they would rather stay with him than at home. Doubtless they all enjoyed the good weekend cooking. "And so I kept them. We often spent the weekend with their parents, and my brother, V. M. Massie, now deceased, who had a little ranch at that time not far from Merrill's" he told a reporter from the Hesperian in 1940.

"At that time I was not able to put up a windmill, and I carried all the water we used from the public well at Della Plain. I had a large bucket, and every morning I would take the bucket to school and bring the water home in the afternoon." After the school was out he did a lot of surveying in the county, continuing with this work even after the establishment of his land office.

When he first came to the county Starkey was his post office, with Uncle Joe Day as the postmaster.

At first he slept in the back of Sam Chadwick's store. Chadwick and C. J. Menefee, a local preacher of the Methodist Church, also slept there. It was nothing unusual for as many as three or four men to sleep in one bed. He once stated, "When a cowboy would come in from one of the ranches and needed a bed we would make room for one more. In the winter when it was cold we would take turn about sleeping on the outside and just keep turning. Tom Teeling and Marion Day had a little one room house, and they would make room for the boys, too." A rather amusing incident occurred once when Teeling was hauled up for a trial before a justice of the peace, who happened to be his roommate, Marion Day, for shooting a chicken. Not having a lawyer of his own, he prevailed on Massie to act as his counsel, and Massie's argument earned him an acquittal. There is humor to be found in the type of sartorial elegance affected by Massie for his august appearance in court. "I borrowed a Bee Gun two story hat from John G. Ranft, a merchant, and I borrowed a Prince Albert long tail coat twice too large from Deputy Sheriff Frank Anderson."

In 1899 Massie returned to Parker County to marry a schoolmate of his, Miss Lela Martin. They rode the rails to Estelline, the closest point to Floyd County at that time by train, spending the first night in the county at the "F" Ranch, for which he served as land agent a total of forty years.

In time that ranch became dotted with farm land, presaging the time when farms would take over from ranches.

The first house he built was on the west edge of Floydada. Later he built a new home a little way from the old one.

Another pioneer Floydada firm operated by the Massie family was Massie Wholesale Grocery, which opened in 1912. In this venture W. M. joined with his brother, C. M., as partners, and from 1912 to 1916 J. B. Jenkins, long time resident of the county, worked for them. G. M. Massie worked there from 1916 to 1923. Other employees included J. A. Carruth, whose service began in 1923; A. P. Horn, 1923-1927; Truett Butler, 1923-1926; Kenneth Umberson, 1926-2930; B. Nichols, who began working in 1926 and worked up into the '40's; and J. F. Klebold, 1927-1937.

The 1940 historical edition of the Hesperian concludes the article about this firm by saying: "The present force includes W. H. Baker, W. A. Kirk, Fred Bell, and Creed Parrish. In the early days of the Massie Wholesale Grocery, orders were shipped as far north as Tulia and south to Post, but in latter years the business has been confined to a shorter radius about Floydada."

In "One Corner of Heaven", P 14, Blanche Scott Rutherford gives further confirmation of this. Vividly describing the grasshopper invasion in the fall of 1892, when the hoppers ate the oilcloth off the chuckwagon boxes, and the bark off the trees, and man was defenseless against this horde, when, in a sense like the turkey gobbler, who ate all he could and then had to give up, "Many settlers were so discouraged they moved away. In desperation they offered their land for almost nothing. (it hadn't cost a great deal, to start with, in today's currency). Many sold for one-third or one-fourth of what they paid. Some sold for five hundred dollars per section. W. M. Massie, the young school teacher and surveyor, still had confidence in the country. Anytime he could get hold of a piece of land he bought it as soon as he could get enough money to handle the deal. Eventually he became one of the county's biggest landholders and a most worthy and influential citizen."

As the county's first surveyor he was able to keep current on land bargains.

J. M. Massie, whose present address is People's Hospital, is the only surviving brother of the peoneers in this county. A half brother, Gerald Massie, lives in Georgia.

The second generation is represented by W. A., son of W. M., who owns the Massie Hereford Farm.

Something of the vast sweep of the country, and of the spirit of the W. M. Massie and Bro. Land Agency was shown in their ad for the fiftieth anniversary edition of the Hesperian:

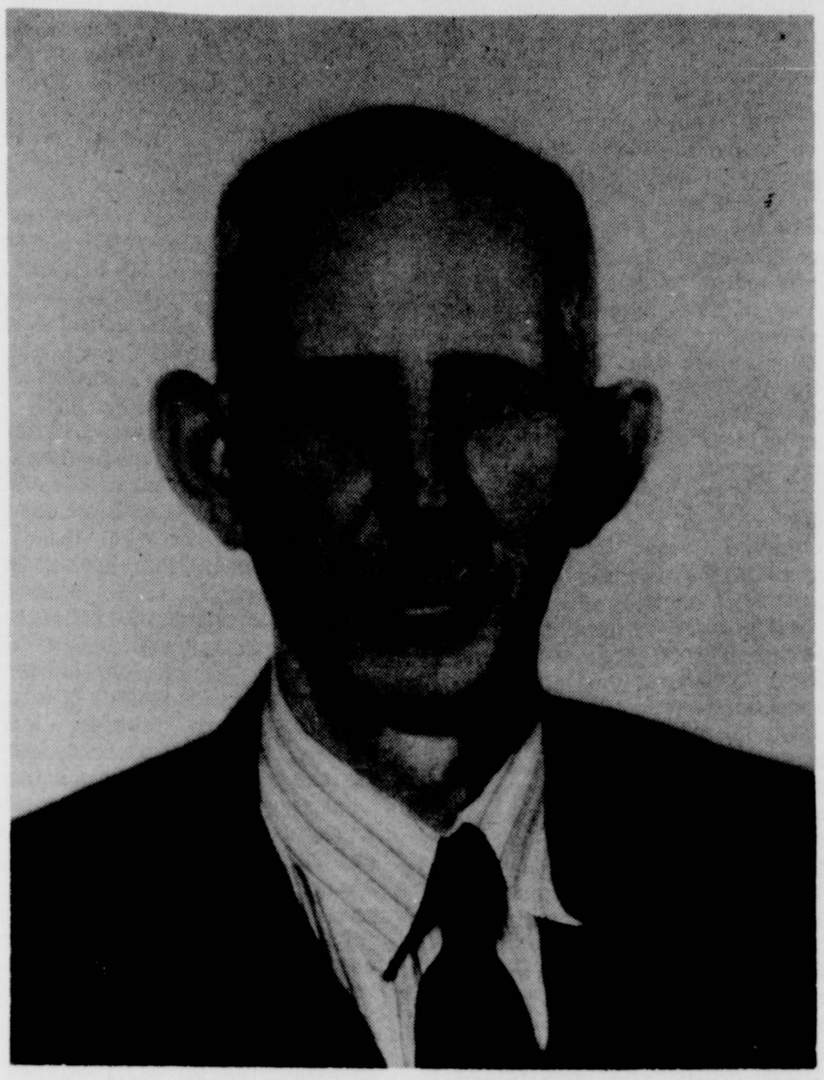
"When this land business was begun in 1890, the year Floyd County organized, we envisioned in the vast Plains a land that would eventually support livestock and grow agricultural products in abundance. We saw a country where towns would flourish and where newcomers would find a place to build homes, schools, and churches, and in so doing establish a great civilization.

"And in the course of years we saw those possibilities as realities, when practically every family owned their home in the country or home in town, and while they did not know much of modern conveniences, they were generally thrifty, progressive, and enthusiastic home and community builders - and the country prospered.

"Then, as time passed, came the modern inventions - a lot of things very conveninet and pleasing to use. The depression followed, coupled with severe dry years, contributed to an unfortunate situation. Now, as we kick the first 50 years of Floyd County organization behind us, let us resolve that we will profit by our past experiences, ever remembering that as long as we live we are ourselves, and that what we have done once we should be able to do again and even better."

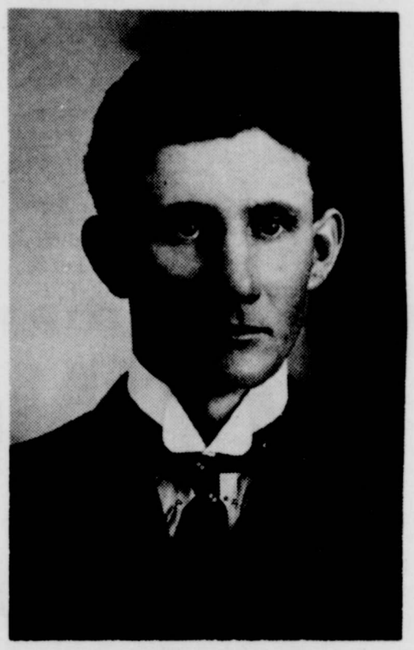
This sounds pertinent for a quarter-century later. It's one of the reasons that Massie is one of the great names in Floyd County.

Lela M. Massie, 95 at the time of her death on January 19, 1965, came to Floyd County in 1899 following her marriage to Will M. Massie.



WILL M. MASSIE

BERT MASSIE



J. MARVIN MASSIE

Past Noble Grands

In February of 1957 several Past Noble Grands from Lockney and Floydada met in the home of Mrs. Dimple McGavock in Lockney for the organization of a Past Noble Grand Club. Its official title, chosen at that time, was "Friendship Past Noble Grand Club."

Mrs. McGavock was chosen as the first president, Mrs. Jewel Reeves vice president; Mrs. Lona Sparks, chaplain; Mrs. Artie Webb, marshal; Mrs. Elva Reeves, inside guardian; and reporter; and Mrs. Velma Berry, secretary and treasurer.

At this meeting it was decided to hold a meeting monthly, rotating in homes of the members in alphabetical order. Mrs. Velma Berry hosted the second meeting in March.

Charter members were: Dimple McGavock of Lockney; Velma Berry, Ora King, Elva Reeves, Jewell Reeves, Lona Sparks, Artie Webb and Ora Shipley, all of Floydada.

The club motto is: 'Charity for all, Truth for everything, Loving kindness always." Foundation is the Bible; the aim is "To help others." The objective is: "To be of service to all branches of our Order." The colors are red and white. The flower of the club is the Carnation.

Further statements concerning the club are these: "It is our desire to be a creditable, worthwhile organization, to aid in promoting the wonderful principles of Oddfellowship. Therefore, we have the following aims: "First: To aid the lodge of which we are a counterpart in any way we might find Second; to promote good fellowship in the ranks of Past Noble Grands. Third: to carry out, in a larger way, our obligations as Rebekahs. Fourth: to prove to the world the worth of our organization. It is our wish to help the Noble Grand in all ways, never to interfere but always to be ready when called upon. We realize that the lodge looks to the Past Noble Grands for the rest to follow. We seek to improve ourselves continually in the work of our Order, so that any time we are called upon, we may give our answers readily and correctly.

Some of the members added since Charter Night have been: Essie Conner, Carolyn Hammitt and Eva Whitfill, Lockney; Ethel Devers, Jewell Jackson, Jane Marquis, Wanda O'Neal, Thelma Jones, Jewell Price, Oleta Pruitt, Dorothy Reeves, and Ethel Sawyer, all of Floydada.

LOCKNEY

Some Past Noble Grands from Lockney have been: Carolyn Adams, Olien Bilbrey, Essie Conner, Dimple McGavock, Pearl Prickett, Flois Reed, Eva Whitfill, and Joyce Wood, the latter living at Plainview.

McDonald Implement Opened Here In 1925

McDonald Implements located at 210-12 W. California since 1928, received its name in 1960 when Clement McDonald became owner and manager. He had been with the company begun by his father, since 1930.

L. C. McDonald established the farm implement dealership in 1925 and received the Allis Chalmer dealership in 1933, making it the oldest dealership of Allis Chalmer in the Amarillo Branch.

The New Holland dealership was secured in 1960.

Don Cheek, son-in-law of Clement, became associated with the firm in 1963.

Mr. McDonald has been active in civic work through the years, serving on the school board, as president of the Chamber of Commerce, and is now on the city council and firmly believes in the future of Floydada. He hopes his business will continue to grow with the town.

McDonald Implements feature Allis Chalmer, Dempster, New Holland, and Mohawk lines of farm implements and service for farm implements.

"Only The Bravest Came, And Only The Strongest Endured"

--Joaquin Miller--

Lockney Methodist Church

The Methodist Church at Lockney was organized in September of 1890, and it is thought that Rev. R. M. Morris, Plainview pastor, was the man in charge. The first pastor, who had official charge of all Methodist work in Floyd and Briscoe Counties, was W. B. Ford, who made his headquarters at Della Plain. In 1892 he was succeeded by Rev. Ed R. Wallace, the first to live at Floydada. In addition to his assigned counties he did some preaching in both Motley and Swisher Counties, during his "leisure time." This surely must have been of a quite informal nature. It is well-known that some of it was during round-up time on the range. For a number of years the same pastors serving Floydada also served Lockney, and as it was not until 1908 that Floydada went "full-time," most of their pastors up until then were also pastors for Lockney. Not quite, however, for the 1907-08 year they were served by Rev. W. H. Carr, noted supply pastor for whom Carr's Chapel in the Harmony-Allman section was boasted and of which he was the first pastor.

BUILDING

As early as 1905 Methodists at Lockney began planning for a church building of their own, having been meeting in school houses up to that time. There's a difference, in Methodist parlance, between being "full-time" and "head of a charge," and Carr was the first to fit into the latter category at Lockney. The building constructed during Carr's tenure was a frame building, which served until 1919. Trustees for the first building were F. N. Oliver, William McGehee, and W. M. Heard. The structure was completed in 1908.

The Building Committee for this first Methodist sanctuary in Lockney consisted of E. P. Thompson, C. A. Wofford, and J. W. Parsons.

The frame church erected on these lots served the congregation until during the pastorate of Rev. H. Bascom Watts, who for many years was pastor of the magnificent Boston Ave. Methodist Church in Tulsa and was in 1952 elected a Bishop, serving in Nebraska. In 1919-20, under Watt's leadership, the beautiful brick building on the present site was erected at a cost of $27,000. This is the building now serving as part of the educational part of the church. In 1940 it was observed that, "This great undertaking left the Methodist people of Lockney several thousand dollars in debt, but, true to the last member, they have long since paid the last of the indebtedness."

During the pastorate of Newton S. Daniels, a new sanctuary was built at the expense of $65,000. This, together with the educational building to the north of the old and new sanctuaries, makes a magnificent plant. The latter structure was dedicated only this last winter. The Latin American work is centered in the old sanctuary. The people there are now served by the pastor at Floydada. Great hopes are entertained for Latin American work in Lockney, with Rev. Ramirez as pastor.

PASTORS

J. T. Howell had been pastor in 1905-07. Following Carr, who served during the one year of 1907-08, were these pastors:

Thomas Hanks, 1908-09; P. E. Riley, 1909-10; J. A. Laney, 1910-11; L. B. Tooley, 1911-12; Leon Henderson, 1912-13; T. E. Williams, 1913-14; J. A. Sweeney, 1914-17; H. Bascom Watts, 1917-22; R. N. Huckabee, 1922-23; J. P. Patterson, 1923-25; T. J. Rea, 1925-27; J. B. McReynolds, 1927-28; J. E. Stephens, 1928-30; H. W. Hanks, 1930-31; G. E. Turrentine, 1931-32; B. J. Osborn, 1932-34; Herbert H. Hamilton, 1934-38; O. B. Herring, 1938-40; W. B. Swim, 1940-42; W. B. Vaughn, 1942-45; Oscar Bruce, 1945-46; R. H. Campbell 1946-49; N. S. Daniels, 1949-53; Burgin Watkins, 1953-55; H. B. Coggin, 1955-57; E. Lee Stanford, 1957-59; Russell M. McAnally, 1959-62; and James E. Carter, the present pastor, now in his fourth year.

L. H. Gruver was Church School Superintendent for more than a dozen years. C. L. Record has served as Lay Leader.

The church membership is in excess of 500.

A partial list of the officials for 1965-66 follows:

Church Lay Leader, Robert McDonald; Trustees: Clark Harris, Frank Hawkins, Joe Foster, Robert McDonald, and Lester Carter; Commission Chairmen: Membership and Evangelism, Max Jordan; Education, Duard Reeves; Missions, Dr. Joe Naylor; Stewardship and Finance, Raymond Rucker; Christian Social Concerns, Mrs. R. B. Holt; and Worship, Floyd Lyles. Clyde Briley is Church School Superintendent; Mrs. Dorsey Baker is Treasurer; Mrs. Doris Greer is Financial Secretary; Mrs. Olive Myers is WSCS President, with Mrs. Bobby McCormick, Vice-President; Vera Joe Bybee, Secretary; and Mrs. Pat Frizzell, Treasurer. C.H. Rose is District Steward. The Wesleyan Service Guild, an adjunct of the WSCS based around employed women, has these officers: Opal Ashton, President; Mrs. R. B. Holt, Vice-President; Mrs. Frank Hawkins, Secretary; and Mrs. Henry Hodel, Treasurer. Heading up the Methodist Youth Fellowship as President is Byron Schacht; with the Vice-President being Joe Neil Greer. Debbie Brotherton is Secretary; Nancy Mills, Treasurer; Janet Holt and Debbie Brotherton work with Publicity; and this summer Miss Nancy Wiseman, who is from Dumas, is a graduate of West Texas State University, and teaches second grade in Amarillo, is serving as Youth Director. Mrs. Bernice Miller is in charge of securing flowers for the church; Mrs. Art Barker, Jr., is chairman of the Committee on Christian Vocations; and Royce Latimerserves as Head Usher. Mrs. June Bybee and Mrs. Henry Hodel make up the Audit Committee. There are about fifteen "elective stewards", who in a sense are "ministers without portfolio," as a European-type Cabinet would style them. Generally they work closely with financial and building problems. There are two "Honorary Stewards," recognized for faithful work in the past over a long period of years: Roy Patterson and F. L. Brown.

Floydada Primitive Baptist Church

Floydada's Primitive Baptist Church had its beginnings at Lakeview in 1907. About ten years ago the congregation moved into town. Their present building, which is of white brick, seats several hundred persons, one block southwest of the high school.

EARLY

Prominent members in the early days were Bro. and Sister Stewart and Bro. and Sister Nance. Elder C. L. Jarrett has kept in touch with the history of the church, and he himself served for many years as the minister of the church.

Elder Joe Jackson of Cone now is the minister of the Primitive Baptist Church in Floydada. Leslie Nixon and Charlie Wright are old-timers in the church.

SERVICES

There was a time when as many as three preachers delivered sermons of 2 or more hours in one day, but ordinarily the sermons now are limited to an hour. There formerly were many services on Saturday, but with men having to work this feature has pretty well died out. The Lord's Supper is served twice yearly, and footwashing, with its scriptural background, is an integral part of this observance. About the only remnant left of the Saturday service is found in worship the Saturday evening before the second Sunday of each month, when a service is held; and annually when the 11 churches of this Association meet for a three-day gathering.

SONGS

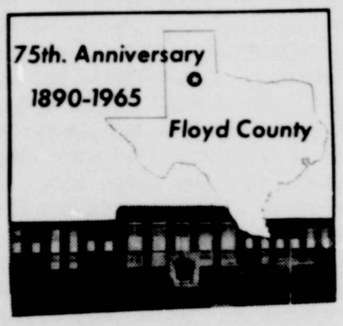
Some of the favorite songs of Primitive Baptists are: "Holy Manna," "When I Shall Read My Title Clear," and "Amazing Grace." There are no musical instruments used.

DEACONS

Jackson and Jarrett are the only elders in the church. There are several deacons, including Leslie L. Nixon, David Stewart, Wesley Ginn, S. J. Handley, Alfred Clark, and a Mr. Parker from Plainview.

EVERY SUNDAY

Morning services are held every Sunday, with fifth Sunday meetings alternating between several churches. There are about 125 members in the church.



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Victory Baptist Church

A mission was begun in June, 1962, in one of the buildings owned by Carl Surginer on the north side of the square, following a discussion by a number of the people here.

A. J. HOLSTER BEGINS WORK

Bro. A. J. Holster was in charge of the work, and services continued downtown until February, 1963. He and some of the men of the church went to Lubbock for a conference with Bro. T. Wesley Davis of the Butler Heights Baptist Church, according to Mrs. Wayne Fuller. As a result of this meeting, Davis and other men from his church agreed to come to Floydada and help to organize a church here.

37 TO 107

After exchanging views as to the need and desirability of a new church organization, the group decided definitely to organize a new church, and the starting number was 37. Although quite a number have moved away since that time, there are now 103 members of the church.

GIVEN PROPERTY

In October of 1962 the group had been given property at 603 West Lee Street in Floydada for the purpose of erecting a building. The owner of the property asked to remain anonymous. He said that he gave it to the Lord and to His work.

WILLSON FURNISHED LUMBER

J. M. Willson, Sr., furnished the materials for the building, which was constructed by the members of the church. In February of 1963 they were able to meet in their own building for the first service. All the people were proud and grateful for the new building. They were walking by faith.

After talking again with Willson, in February of 1964, when it became apparent that they needed more space, arrangements were made to add six rooms to the building.

According to Mrs. Fuller (June, 1965), "We here at the Church wish to express our appreciation to all who have had a part in helping us to have a place to worship, and to all who have contributed to the Church and its efforts."

Cedar Hill Baptist Church

Mrs. Viola Conner has been highly instrumental in getting together a history of the Cedar Hill Baptist Church. She has been quite handicapped in this work, as the church records were burned when the home of the Church Clerk was destroyed by fire. Nevertheless, she has managed to get a fairly complete record of the church. She gives special recognition to Mrs. Carl (Belle) Lemons, Church Clerk for many years.

CHARTER, 1900

Eight charter members organized the church in 1900: Messrs. and Mmes. Henry Brown, A. J. Byars, and J. J. Rogers; Mrs. J. C. Lackey; and J. C. Fortenberry. During this early period several revivals were conducted by pastors, missionaries, and circuit-riding preachers, among them Brothers Winn, G. G. Brittain, Bussel, Bradley, Newberry, Bell, and Buckle.

NIX, PASTOR

Bro. J. Frank Nix was the first pastor to serve the church, and this was one of his first churches. He came in 1908. According to Mrs. Conner, "A wonderful spiritual revival and in-gathering of souls, accompanied his ministry here. Seeds that had been sown were ready for harvest, and what a glorious harvest!" His successor, in 1909, was a Bro. Faust, followed by G. W. Tubbs in 1910-11 and a Bro. Devaul in 1912-13.

DEACONS

During this period Bros. Lawson, Garner, and Thomas served as deacons.

LICENSED

In 1914 Bro. C. A. Joiner became the pastor, and it was during his pastorate that Bro. Joe Wilson received his license to preach. Bros. Walter Wood, Vince Gilly, J. C. (Uncle Seph) Fortenberry, and Bradford Wilson were ordained as deacons; also Bro. Jack Jetton came into the church as a deacon.

REVIVALS

Bros. Balch and Acer Miller held revivals for Bro. Joiner in 1915 and 1916, respectively. A parsonage was built at Cedar Hill by the Cedar Hill and Fairview churches, as they were served by the same pastor. In 1917 the old church building was bought from Lockney Baptist Church, and it was moved to Cedar Hill early in 1918.

MEADOR

After Bro. Joiner resigned in the summer of 1918, Bro. A. R. Meador was called, and he served the church through 1920. Other deacons in the membership at this time were Horace Conner, J. A. Dunlap, and W. T. Denton. Mrs. Conner states concerning this period: "With so many dedicated men to serve, we were able to go forward in the Lord's work." The spring revival of 1920 was held by Bro. George Parks, Bro. Joe Wilson holding the summer revival. He seemed to have a special talent for "Calling Out The Called", and several of the young people surrendered for special work, going away to college, following the admonition in 2 Tim. 2:15, "Study to show thyself approved of God, a workman that needeth not to be ashamed." Among these were Virgil Lemons, who was ordained to preach later, Jim Conner, Audie Meador, and Viola Denton.

B.Y.P.U.

The B.Y.P.U. (now known as the Training Union) was an outstanding activity during that time, the young people occasionally holding special services in the surrounding communities: Center, Fairview, Silverton, and Sunset. For the youth these were "Mountaintop Experiences."

ORRICK

Bro. A. W. Orrick succeeded Bro. Meador, 1921-23, and during his ministry Albert Mize and Houston Hill were ordained Deacons; Bro. Sam Malone held a revival.

TENNYSON

Bro. R. C. Tennyson was pastor in 1924-25, followed by V. M. Lollar in 1926-27. According to Mrs. Conner, "After his resignation we were pastorless for awhile, but faithful members carried on, with Wayland College students and other visiting preachers filling the pulpit whenever called upon. Also Missionary R. D. Evans helped us."

"FAITHFUL FEW"

Bro. H. D. Ashby was pastor for a short time. Bro. Lovelace and Bro. Weaver conducted a summer revival, then Bro. Lovelace served as pastor until the opening of the fall semester at Howard Payne College. Mrs. Conner states, "The Church remained pastorless about two years. At times it seemed that disbanding was inevitable, but those "faithful few" took Jesus at His Word when He said, 'Where two or three are gathered together in my name, there am I in the midst of them.' Matthew 18:20. Sunday School kept going most of the time, Wayland students again filling the pulpit. Thus Cedar Hill has had a great part in training college students.

SIMMONS

In 1933 Bro. G. W. Simmons of Wheeler held a revival, resulting in a spiritual awakening, part of which was shown with several additions to the church by baptism and letter. Then Simmons was called as pastor, a stronger church resulting.

TOWNLEY

In December of 1937 Bro. Hubert Townley was called, and during his pastorate Carl Lemons and Walter Merrell were ordained as deacons. Between 1938-40 several filled the pulpit: missionaries, ex-pastors, and other visiting ministers.

COME BACK

Bro. Goree Applewhite became pastor on a fourth-time basis in August, 1940, and in the revival in which he preached, assisted by Glen Field as singer, there were sixteen conversions. During August and September of that year there were 33 additions to the church, 13 by baptism and 20 by letter, and Mrs. Conner declared, "Thus God gave us our 'comeback capacity.' " During 1941-42 there was half-time preaching, and Dr. John Cobb, then Bible teacher at Wayland College, and Bro. J. E. Anderson of Amarillo held revivals.

HARDAGE, LOVELL

In 1943 the church was again without a pastor, but in August, 1944, the church called Bro. Fred Hardage, after he had preached in a revival. The church building was repaired, and Rev. Leon Hill of Amarillo held a revival. Bro. Clarence Lovell became pastor in September of 1946, serving for an even two years. Two revivals were conducted, Bros. Hamilton of Date Street in Plainview and Jack Harrell of Abilene doing the preaching.

BIBLE SCHOOL

Bro. A. F. Hammons was pastor 1949-50, this being his first pastorate and first revival. A successful Vacation Bible School was conducted, the first to be put on completely by that one church. In 1951 Bros. Orval See of Hobbs, N.M., and "General" Bristow held a revival, Bristow performing the baptismal service, since there was no pastor. Bro. J. E. Lee was called as half-time pastor in February, 1952, and Jack Harrell of Abilene did the preaching for the spring revival. Lee resigned in September of that year, and again visiting preachers were called in, among these being Bros. Clay Muncy of Lockney and Dr. Franklin E. Swanner of Plainview, Area Missionary.

APPLEWHITE

On Feb. 22, 1953, Bro. Goree Applewhite was called to a full-time pastorate, and there was an outstanding revival, with Bro. E. J. Cobb of Tucson, Ariz., doing the preaching. There were 7 conversions and 12 additions to the church, six by baptism. In the full floodtide of this great experience, both GA's and RA's were organized, and youngsters attended the Encampment in 1953. Roger Conner, Sunday School Superintendent, was sent to a Sunday School Conference at Glorieta, N. M., and a Vacation Bible School was held in 1954. Bro. E. J. Anderson worked in another revival with Applewhite; Bro. Aaron Shaw assisted by Bill Hall as song leader, held the revival for the Spring of 1955. In August of that year Bro. B. J. Cobb held another revival, also teaching the book entitled, "Pilgrim's Progress."

MISSIONS SCHOOL

September 4-9 in 1955 marked the period for an outstanding School of Missions, with leaders such as Roy M. Clayton, Garland Foster, Dr. Hope Owens, and Mrs. S. M. Blair, retired South American Missionary. Tommy Nesbitt from Wayland held a revival in March of 1956, assisted by Bill Webb as song leader; and in August that year Bro. Jimmy Armstrong was the revival preacher, with Edward Pine as song leader. Both young men were then students in Southwestern Baptist Seminary in Ft. Worth. A Youth Revival was conducted the following year by Bill Webb, David Cartright serving as song leader and Darel Walser as pianist. Nelson Moore from Wayland held the spring revival in 1957, Bill Webb leading the singing; Webb was licensed to preach on May 19 that year. During his stay he was assistant pastor and BTU Director. Bro. E. J. Cobb conducted a revival in the summer of 1937. Discouraged at the failure of two attempts to get a new building, Bro. Applewhite resigned as pastor but stayed on as Interim Pastor, with Bros. E. S. Weathers, J. E. Anderson, and Evangelist W. T. Priddy of Abilene also filling the pulpit, as well as several Wayland boys. On Sept. 14, 1958, Jim Conner and Carl F. Lemons were ordained as Deacons by Bros. Applewhite, Blair, Joe Wilson, and E. S. Weathers.

YOUNG MEN

A student in Wayland, Bro. Bert Glasscock, was called as pastor on Oct. 26, 1958, and under his leadership the young men assumed responsibility for a new church building, which was dedicated on Aug. 21, 1960, with a beautifully impressive service, the Dedicatory Sermon being preached by Bro. J. Frank Nix, an early pastor. Mrs. Conner gives this testimony, "We could say as did Peter at the transfiguration of Christ, 'Lord, it is good for us to be here.' "(Matt. 17:4)

1961-62

In March, 1961, Bro. Henry Eason, a Wayland teacher, preached for the revival, with Joe Peterson, teacher in Floydada, doing the song-leading. Rev. Carlos McLeod, Silverton pastor, and his music director, Paul West, a Wayland student, held the spring revival of 1962. Until August of 1963 Bro. Glasscock continued his pastorate, ably helped by his wife, Vada. The building loan was paid in January of that year, and in that summer the decision was made to buy a new parsonage and call a man to live on the field. From a field of 3 prospective pastors, Bro. Leo Buschur, a Wayland student was extended the call as pastor, and he and his family moved to Cedar Hill in September of 1963. Although an active student, he did not let that interfere with his pastoral work, and both Brotherhood and W.M.U. were active.

NOTE BURNED

On the evening of Jan. 5, 1964, there was a special service to burn the note on the church building, this loan having been paid off the previous year. With Buschur in charge of the service, former pastor Applewhite preached the sermon, and the members had a glorious feeling as they joined hands and sang, "Blest Be The Tie That Binds." Bro. Jack Taylor, a missionary to Mexico, preached for the spring revival, with Toby Druin, Wayland student, as song leader.

According to Mrs. Conner, "Brother Buschur remained as pastor until February, 1965. He resigned, feeling he had finished his work here, as so many of the members were apathetic and did not come to Church. The 'faithful few' were discouraged--'sick at heart'--over losing their beloved pastor. But knowing that God is still on His throne, we rallied to His cause and called Brother Richard Lunsford, a teacher in Lockney High School. He accepted the call and moved into the parsonage at Cedar Hill in May, 1965."

ALASKA

During June of this year he was on leave of absence in Alaska, doing missionary work, and the pulpit was filled by Bro. Applewhite and the pastor's uncle, G. L. (Nat) Lunsford, of Pampa.

EPILOGUE

The remainder of this article is in the words furnished by Mrs. Conner at a recent church gathering: "This history would not be complete without a tribute to our faithful members, teachers, and leaders. Jim Conner has been our song leader for years. Mrs. Rene (Sylvia) Yeary has served just as faithfully as our pianist. Others have used their talents. Preachers have come and gone--the church members stay on tending the seed of God's word sown in their hearts. In turn, they, too, have sown seeds of truth and love as they go about the Father's business. To the absent ones we send this appeal

YOUR CHURCH IS CALLING YOU

'I am the best friend you ever had,
I am hung about with sweet memories.....

Memories of friends...memories of mothers...

Memories of boys and girls... memories of angels.

I am blest with loving thoughts...

Crowned by happy hands and hearts.

I safeguard man through all his paths.

I lift up the fallen. I strengthen the weak,

I help the distressed. I show mercy, bestow kindness, and offer a friendly hand.

I am good fellowship, friendliness and love.

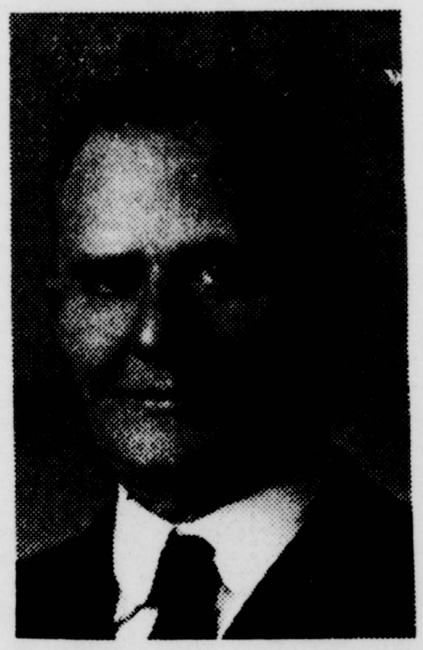
Sometime...someday in the near or far future,

You will yearn for the touch of my friendly hand.

I am your comforter and your best friend.

I am calling you now.

I AM YOUR CHURCH."



JNO. N. Farris for many years was president of the First National Bank of Floydada and a leader in the county's development. He worked several years as a cowboy and later owned his own ranch in the vicinity of Quitaque. He died here during the epidemic of pneumonia in 1918.

1938-1949

1949-19??

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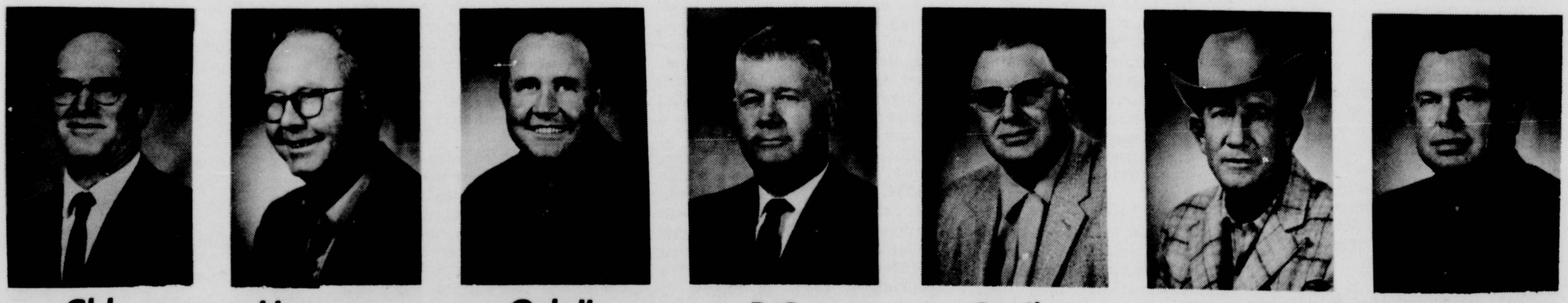

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LIGHTHOUSE ELECTRIC

COOPERATIVE INCORPORATED

(PHOTO BY PARKER

Floydada Methodist Church Like Floyd County, In 75th. Year

As early as 1886 preaching was being done in Floyd County, particularly in the Blanco Canyon section where Floyd and Crosby Counties meet. Methodist preachers such as Thomas Duncan (no relation to the abstracters), C. A. Shook, and J. H. Stegall were preaching to the cowboys and in the homes of various early-day settlers. To Duncan must go the honor of being the first Methodist preacher to work among the settlers.

In the fall of 1886 a meeting lasting several days was held in a brush arbor in the Blanco Canyon, with people coming from miles around to attend and take part.

Even before Floydada was established, there was a Methodist organization at Della Plain, the real beginning of Methodism in the county. This little town was located 5 miles to the north of present-day Floydada, and one mile east, on the east side of the Silverton highway on a section of land now owned by H. R. Patterson and Glad Snodgrass. A plot with a grave or so can be seen from the highway.

The J. S. McLain family came to Della Plain in 1887, and several services were held in a dugout home. Rev. Stegall came from Dickens City to the southeast in his buckboard, which was drawn by two Spanish mules. At that time he was an old man, wearing a white beard, bearing very much a patriarchal look. There must have been quite a marked contrast as he preached to the youthful cowboys at their roundups and on other occasions, as well as in humble homes.

In the late summer and early fall of 1887 he conducted a series of meetings in partnership with Rev. John A. Wallace, presiding elder (an office now known as district superintendent). They began at Estacado, then went to Plainview, where they held quarterly conference on Saturday and Sunday, Sept. 22-23. Finally they traveled to Della Plain, where Rev. Wallace preached on Monday evening. At that time the presiding elder came from Vernon. Later Plainview was made the headquarters for a district, which certainly brought the Methodists of the area into closer relationship with the highest officer they could expect to see any oftener than once a year. It used to be that Dr. J. T. Griswold, one of the pioneer presiding elders, would leave Colorado City to go on a circuit of quarterly conferences and his family could not expect to see him for a period of six weeks. To show how large the districts were, up until 1910 the area now known as Central Texas Annual Conference, and that of Northwest Texas, were together, this area taking the name, the older settled section the records. So in 1887 the Clarendon Mission was in the Weatherford district, and points as far west as Estacado were in the Vernon district, which also included Throckmorton. Something of the spirit of the country can be found from a fanciful description of this land that was a favorite with Dr. J. W. Hunt, once a member of the Quaker colony at Estacado and later President of McMurry College at Abilene:

"Land of the boundless plain;
Where the prairie dog kneels
on the back of his heels,
And fervently prays for rain.
Land of the sandstorm and the
sand;
Where the hot wind blows
right after it snows,
And the horse is too small
for his brand."

In 1889 the first Sunday School in Floyd County was set up, meeting in a store at Della Plain. The first superintendent was R. T. Miller, father of Olin S., Emma Robbins, and others. All demonimations shared in the Sunday School, Methodist materials being used. The interest was good, and people attended from as far as ten miles. The number was swelled by cowboys.

Soon a Methodist Church was organized, with Rev. W. B. Ford serving as pastor. The charter members were three couples: Mr. and Mrs. J. H. F. Koger, Mr. and Mrs. Perry Merrill (Jenny), and Mr. and Mrs. R. T. Miller.

Asa Hamilton and Miss Ada Farmer were the first couple to be married in Della Plain.

Grandmother Braidfoot and Willie Collins died at Della Plain, and their interment took place there, their funerals being the first in Della Plain, but others were added, most eventually being transferred to the Floydada cemetery.

Upon the organization of the county in 1890, and with the choice of Floydada as the county seat, the membership of the church was transferred to Floydada. R. T. Miller, the first Sunday School superintendent at Della Plain, was also the first county clerk for Floyd County, and he and other officials moved to Floydada.

The church at that time had no property anywhere in this area, and it was just as easy for the circuit rider to go to Floydada as to Della Plain, so a new church was begun. (Floyd City was then the designation). At that time Annual Conference, which saw to the assigning of the ministers, met in November instead of in May. From deep in central Texas was read out "Floyd and Briscoe," for a young man who was serving his first appointment, Ed R. Wallace. He assumed that he had been given what Methodists called a "two-point charge", but later learned that he was to be the pastor for two whole counties! Having served Hogstown in Eastland County, he found his horizon widened with "two whole counties, 35 x 70 miles in the Panhandle of a pioneer country."

With his wife and three month-old son he came by buggy, his household goods having gone by rail to Amarillo. They started early in December, and it took them 16 days to make the trip, stopping in towns and ranch houses to get protection from the cold of winter. Sometimes they were forced to camp out, and the last few days they traveled in snow. There was then no home provided for the pastor, and the dugouts were crowded. There was no wood available, and oil only as it was hauled from Amarillo or Childress. Firewood was hauled from the breaks, with some use being made of cow chips for fuel, but Rev. Wallace found the people hospitable, and he and his family stopped at the home of C. W. Menefee, a local preacher, who was the stay of the church and the town, and whose son, Jud, also a preacher, worked for W. M. Massie. The first Sunday Menefee accompanied him to Lockney, where he preached, and partook of a wonderful meal at the Koger's home. At that time he served Lone Star and Floydada, as well as Lockney, in Floyd County, and Silverton in Briscoe County.

Rev. Wallace bought his own home, but in the next two years, the Floydada church purchased and moved a residence from Blanco Canyon for this purpose. The church services were held in the Floydada schoolhouse, which had acquired the addition of the Della Plain college building in 1895. In 1894 W. M. Adams became pastor, serving two years, and he was succeeded by J. W. R. Bachman, who served one year. Other pastors were: R. M. Morris, 1897; H. A. Story, 1898; R. O. Eustace, 1899; Walter Griffith, 1900; T. W. Sharp, 1903 (short pastorate); G. T. Fair (remainder of year); J. T. Howell, 1904; J. W. Smith (transfer from Presbyterians), 1907; J. E. Stephens (first to have Floydada full time) 1908; W. J. Lee, 1910; G. W. Shearer, 1911; M. W. Lane, 1915; J. S. Huckabee, 1919; C. B. Meador, 1920;

J. L. Hinson, 1922; Ben Hardy, 1926; G. T. Palmer, 1928; S. H. Young, 1930; I. A. Smith, 1931; W. B. Hicks, 1935; John E. Eldridge, 1936; John B. McReynolds, 1939; R. T. Breedlove, 1940; Phil H. Gates, 1942; Lloyd C. Jones, 1946; R. N. Huckabee, 1949; Tilden B. Armstrong, 1951; H. Dewitt Seago, Nov. 1, 1957; Charles E. Lutrick, July 14, 1960, to the present. It needs to be remembered that the appointments began in October or November until 1947, when they began taking effect about June 1. The transition to longer terms for pastors has been in effect a long time. Until recent decades a constitutional 4-year limit prevailed.

Outstanding church officials of the early days included S. A. McMannis, James B. Posey, and R. T. Miller, For years S. B. McClesky took an active part as a trustee and worked with the early building program.

Others who were very faithful in the beginning years were: J. H. Yates, J. B. Bartley, J. C. Cooper, J. F. McCarty, L.P. Taffander, J. H. Estes, W. E. Buckley, W. S. Posey, W. A. Gound, W. A. Robbins, Tom W. Deen, and Tom and Billy Martin, and surely there are at least as many women as men who deserve great credit.

Outstanding in the work in the county were local preachers, such as W. H. Martin, J. C. Menefee, and J. W. Maloy, the latter giving an instance of devotion to duty in a report in 1900: "I have preached most every Sunday. I have appointments in schoolhouses at Lockney, Sandhill, Starkey, and Lakeview."

Rev. W. H. Carr, founder of the Carr's Chapel Church, Rev. Waddell, G. R. Fort, who later became pastor on the Floydada Circuit after faithful service as a layman, and John L. West, once a pastor of station churches. These were local preachers who did yeoman work.

In 1898 a meeting was held at the courthouse to get a church building. It was to be used by all groups, but belong to the one furnishing the most money. Under this setup the Methodists secured their first church building, and, under the agreement, later helped other churches to get their own. The building was valued at $2,450, located at the present site of the Davis gin, and occupied in 1902. The Ladies' Missionary Society helped to furnish

(Continued on page 14)

the building. The Methodists used it two Sundays per month, the Baptists one, and others on the remaining Sunday. In 1904 a new parsonage was built on North Main, and now is part of the home of Tom W. Deen who, along with Mrs. Paul Murph, has done much valuable work on the history of the church.

In April of 1900 the Epworth League, which went beyond the "youth" age of 20 now in force, was organized, with Miss Annie Miller as president; Mrs. W. S. Posey , first vice-president; Mrs. Sue Brunner, second vice-president; Alva Griffith, secretary; and Arvie McMannis, treasurer. Other active members were C. J. Menefee, Mrs. J. W. Maloy, Miss Lula Miller, John Patrick, and Miss Stella Fletcher.

Mrs. C. J. Menefee was in charge of the Junior League, organized in the fall of 1902.

Many weddings took place in the early days, one of the most unusual being a triple ceremony on June 3, 1903. The couples involved were: Lula Miller and Walter Gound; Emma Miller and W. A. Robbins; and Kitty Wilson and Charlie Gound.

Floydada was placed in the new Plainview district in 1906.

During the pastorate of George W. Shearer (1911-14) the church building was moved to 203 W. Kentucky St., a better location; and a much larger parsonage was bought and moved to a lot at 127 W. Kentucky, across the street from the church.

The old church building was sold in 1917, and until the new building was ready for the use of the basement in July of 1918 the congregation met in the courthouse. John F. McCarty and W. L. Boerner each gave $1,000 on the new building, a large amount at that time. (Dear Wendell: It Still Is!!!) This was a two-story red brick, very modern for its time, with its basement and many Sunday School rooms. The colorful stained glass windows with Bible pictures as memorials to loved one was the pride of church members. A couple of decades later many were still in use. Windows were given in memory of, or appreciation of: Mrs. Carrie Bishop; Rev. H. E. Smith, by his Sunday School class; John and Virginia Gamble, by their children; William H. Lattimore, by children; Martha Farris, by children; In appreciation of John F. McCarty, by Missionary Society; A tribute to Evalina McCarty; Mr. and Mrs. D. M. Willson, by children; Mr. and Mrs. Robert T. and Fanny Miller, by children; Reason A. Baker, by wife; Minnie Anon Sparks, by husband; In appreciation of pastor M. W. Lane, by Woman's Missionary Society; and In appreciation of out co-laborer and sister, Mrs. M. W. Lane.

Two windows were given by Epworth Class, "In memory of our young men who gave their lives to save democracy."

The Senior Bible Class gave two windows. There was one by the Friendship Class; one for A. A. Newell by wife; for Louis and Julia M. Newell, by children; Catherine Callahan; Geraldine Newell; and Mrs. R. L. Henry.

No records were kept of the original windows in the basement and many were in time destroyed, but it is known that one was in memory of Burl Deen, son of Tom and Addie May Deen.

Sunday School records as available in 1965 go back only to 1923, when George A. Lider was S. S. Superintendent, and Veda Wooten was Secretary. Teachers were at that time: W. A. Robbins, Rev. H. E. Smith, Mrs. Shockey, J. M. Willson, Mrs. J. M. Willson, A. N. Gamble, Mrs. Lillie Britton, Mrs. Huskey, Mrs. Charles Wilson, G. R. May, Mrs. N. W. Williams, Pitzer Baker, Clara Lee Johnson, J. V. Daniel, Mrs. W. Kimble, Mrs. George W. Dickey, Miss Erin Gamble, and Mrs. W. A. Tobbins. On that particular day 214 were present, and the collection amounted to $14.37.

The record for Sept. 10, 1939, has this notation: "Weather clear, cooler. Germany threatening to take Warsaw." The collection had risen to $53.11, and some of the teachers were Mrs. W. H. Henderson, Mrs. C. K. Arnold, Lorin Liebfried, L. G. Matthews, Mrs. Colville, Mrs. Green, and W. E. Grimes.

Outstanding gifts have included an electric organ, given to the church by the J. M. Willson family in 1946 in memory of his father, D. M. Willson; later, Maas chimes and carillion, dedicated Dec. 16, 1947, with an organ concert by Ray E. McEntire, who played the organ on Sunday morning, giving the morning call to worship and the vesper service. The people loved to hear the clear, mellow tones ring out. Mrs. G. R. May was pianist and later organist, and she has helped to train young people to take over. At present Janet Holmes is organist and Marijon Wylie is pianist. Vicki Gregory is to assume duties as organist this fall.

Mrs. David Battey and Mrs. Wendell Tooley are names that stand out in musical circles, both as congregational song leaders and as singers of special numbers, often together. Other stalwarts in choir work have been Mrs. Howard Gregory and Olin Watson. With services broadcast over local radio station KFLD each Sunday morning, and on other special occasions such as the now well intrenched yearly candle lighting program just before Christmas, it is good to have this fine music, as well as for the local group.

A yearly Youth Trip Camp has become a fixture in the summer; and special emphasis is placed on youth during the summer months in the form of a youth choir, Youth Activities Week, Christian Adventure Week for junior highs, and other features.

Mrs. W. H. Henderson and N. W. Williams gave a lectern in honor of their mates; a large pulpit Bible was given by Mary Helen White Lackey in memory of her son, Arlan Dean White; Mrs. C. D. Foote furnished the altar set of cross and flower vases in memory of her mother, Mrs. W. L. Mathews of Spearman. Louise Willson gave the altar table; Mr. and Mrs. Mark H. Martin furnished the pulpit chairs; and the W. M. Staniforth families provided the baptistry fount. All of these were dedicated during the Huckabee pastorate. Many other gifts were made through the year such as a loud speaker; and much work was done on the old building. Meanwhile the new parsonage was dedicated May 7, 1950, with $3,000 worth of furniture; and much of the credit goes to Mrs. George Smith and L. C. McDonald, Jeff Wellborn, Mrs. Wilson Kimble, Lyndell Roberts, Ray McEntire, Mrs. Wallace King, Guy Ginn, John Kimble, Olin Watson, Jr., Lorin Liebfried, and others.

The loud speaker installed during the Jones regime was dedicated in memory of Dr. Wilson Kimble by his son, John. The two were in the process of securing this when the father died suddenly. One of the improvements made in the old building was the setting aside of a room for the secretary of the church.

Baker, Rushing Chapel in the Fairview community, McCoy, Dougherty: all of these turned their property over to the Floydada Methodists and some of their members joined here in the late 1940's. Many projects were undertaken, such as CROP (Christian Rural Overseas Program, a project joining in with other denominations), work with Japanese and Korean missions, Temperance, Wesley Foundations in state-supported colleges, camp life, use of the Lord's Acre, and many others, including Vacation Church School.

The culmination of dreams of many people over a long period of years came with the completion in three stages of a new education building and sanctuary in 1955 and 1958. It is scheduled to be paid out in 1968.

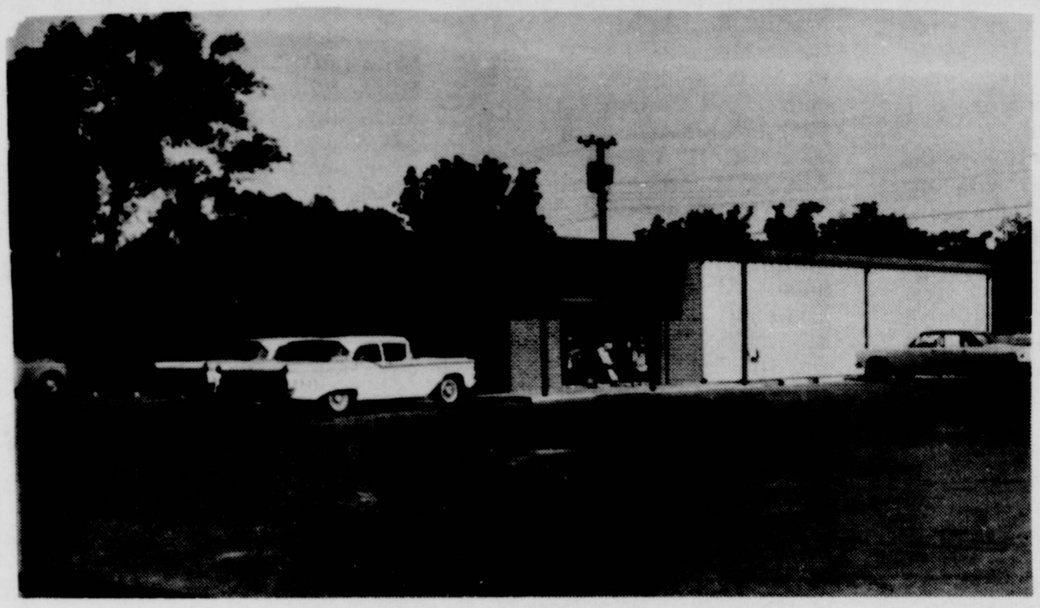
Rev. Tilden Armstrong, now the district superintendent in Abilene, appointed the following persons on a building committee Oct. 17, 1951: J. B. Bishop, R. A. Garrett, Guy Ginn, C. W. Jones, Herschel Green, John W. Kimble, P. L. Lawlis, Fred Martin, D. T. Mayo, Jack McIntosh, John Reue, W. M. Staniforth, Jr., L. J. Welborn, James E. Stanton, and J. M. Willson, Jr. In time, as death and other factors depleted the ranks, other names were added to the original list on the building committee: J. M. Willson, Sr., and Mmes. S. W. Ross, R. F. Stovall, A. E. Guthrie, and Jewell Norman.

The steering committee was formed of Bryon Roberson, Howard Gregory, Roy Hale, S. J. Latta, and Mmes. Fred Cardinal and J. M. Willson, Sr., with the pastor, Rev. Tilden Armstrong.

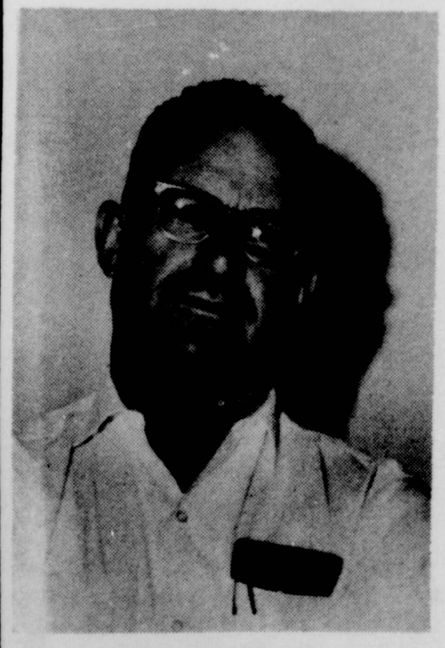
With the advent of a multi-deimensioned church program, the need for a church secretary became evident, and in 1923 Mrs. V. H. Boteler began filling this post. She was succeeded in 1928 by Mrs. Scott King. Mrs. Virginia Dyson now serves as the very efficient and helpful church secretary.

The work of the Woman's Society of Christian Service and its auxiliary group for employed women, the Wesleyan Service

(Continued on page 15)



A SHORT HISTORY, BUT A GROWING FUTURE ...



HENRY ELLISON

ALTHOUGH WE HAVE BEEN IN FLOYDADA A LITTLE LESS THAN A YEAR, WE CAN ALREADY SEE WHY THOSE EARLY SETTLERS STAYED. WE ARE HAPPY TO BE A PART OF THIS COMMUNITY AND ITS FUTURE. HOUSEWIVES ARE LEARNING THEY GET MORE FOR THEIR MONEY, DAY IN AND DAY OUT AT OUR STORE. YOU WILL ENJOY SHOPPING IN OUR CLEAN, WELL STOCKED STORE. AND YOU WILL PARTICULARLY LIKE OUR BUCCANEER STAMPS.

THRIFTY SUPER MARKET

DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY
SECOND & MISSISSIPPI STREETS IN FLOYDADA

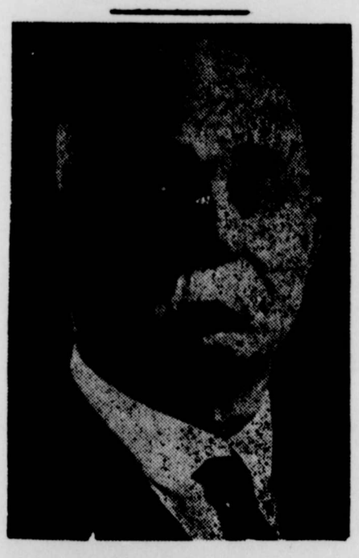
Guild, is well known to those who keep up with the work of the church. In the late '40's the Methodist Men began their work as a group. Woodrow Wilson is the retiring president, and James Lackey is the incoming presiding officer. Charles Tyer serves as treasurer.

The establishment of Latin-American work in Floydada has been notable. A mission is in the north part of town, a pastor with his family lives here, and the names of Hickerson, Merry, Patterson, Reue, and others stand high in devotion to that work. Under the leadership of the present pastor, Rev. Charles Lutrick, whose talents and devotion in the field of education were proved while he served the greater part of seven years as director of education in the Northwest Texas area just before his assumption of the local pastorate, a capable corps of workers has continued and enhanced the quality of work. Notable leaders in the field of children's work have been Mrs. Arthur Wylie, Mrs. Wilson Mac Fowler, and Mrs. J. G. Jordan.

For this summer a youth worker - choir leader Don Jenkins is working with the church, and this fall it is planned to have for the first time in the history of the Floydada church a full-time associate pastor with full conference rating.

Bishop William C. Martin of Dallas has written in regard to the Northwest Texas area, "No part of our American Methodism has been richer in colorful personalities. Here were men whose individualism refused to be shackled by conventional conformity. They were men who combined the qualities of resourcefulness,, courage, and evangelistic zeal which are prime requirements for those who must endure the perils and hardships of pioneer life."

First Methodist Church of Floydada looks to the future with high hopes, rejoicing in a glorious past and envisioning a future even more filled with fruition and joy, with a spirit in tune with the famous word "The best is yet to be."



MR. AND MRS. W.L. BOERNER were pioneers in Floyd County for many years in the southeast part of the county for many years before moving to Floydada. Mr. Boerner was Floydada's mayor during the World War.

Carr's Chapel Methodist

Rev. W. H. Carr served as the only pastor of the Allmon Church, which is south of Harmony. He founded this church in 1912 and in 1914 it and Harmony, both of which had been meeting in school houses, went together in a location midway between the places they had been meeting.

Carr's Chapel has never had a parsonage of its own, and its pastors have always come from some other place during the last 40 years or more. They have been associated with other churches on the Floydada, Lockney, Petersburg, and Lorenzo Circuits, and with Cone, Sterley, Aiken, and more recently Valley View.

The first Church School Superintendent was Mather Carr, father of the founding pastor, and he also served as a steward. His educational leadership lasted for twenty years, and Mrs. Blanche Scott Rutherford has related how he used to exhort the members to learn more of Christ; how he urged the teachers, "Study your lesson on Sunday afternoon; don't wait until Sunday morning." Many a person needs this advice today! His widow is still quite active in the church and maintains a keen interest in its affairs and that of the community. She lived in Floydada for five years during the school term, so that her children could have the advantage of the schooling here. She her son, Wesley, and Mrs. Rutherford have been active in the historical phases of the work. Mrs. Mather Carr also lived in Lockney several years before 1910.

Wesley Carr was the first to be baptized as an infant in the Harmony Church, which met in the school building. He has served in many offices, such as Church School Superintendent and Church Lay Leader. His brother, Horace, who now lives in Floydada, has, along with Zant Scott, done much of the song leading.

Pianists have come mostly from the youth of the church. Mrs. Chloma Williams served for a long time.

Sunday School teachers have included Carrs, Grosses, Scotts, Garys, Turners, Tuckers, Millers, and numerous others.

The Carr's Chapel building has been awarded a medallion by the state. It is in a good state of preservation. To the east of the building is a cemetery. The members of the church join with others in the Harmony community for many functions at the Community Center, which is a couple of miles north and west of the church. The majority of children going to the church attend Floydada schools, but those over in the Hale County area go to Petersburg.

The pastors of the Harmony Church were: Rev. W. H. Carr, 1904-05; Rev. J. T. Howell, 1905-07; Rev. J. W. Smith, 1907-08; Rev. Thomas Hanks, 1908-09; Rev. H. E. Smith, 1909-10; Rev. W. H. Carr, 1910-13; and for the final year as a separate church, Rev. S. J. Upton.

The united church, which is now altogether from the Harmony community, has had these pastors: B. W. Wilkins, 1914-15; M. S. Leveridge, 1915-16; George W. Montgomery, 1916-19; J. W. Brown, 1919-20; L. H. Davis, 1920-22; J. R. Blevins, 1922-23; Preston Florence, 1923-25; W. H. Strong, 1925-26; M. P. Hines, 1926-28; J. R. Payne and J. E. Kirby, 1928-29; J. W. Price, 1929-31; W. H. Strong, 1931-32; Cecil R. Matthews, 1932-33; F. O. Garner, 1933-34; Lester L. Hill, 1934-35; O. C. Coppage, 1935-36; Ollie Apple, 1936-37; W. V. O'Kelly, 1937-40; J. T. Howell, 1940-41; Horace Standlee, 1942-43; J. G. Walker, 1943-44; C. A. Hatley, 1944-47 (a total of 2 years and seven months, as June 1 became the changeover date in 1947); P. T. Haynes, 1947-48; Clifford Trotter, 1948-49; Clifford Mayo and Wesley Daniel, 1949-50; Luther J. Helm, 1950-51; Horace G. Krebbs, 1951-54; Vernon O'-Kelly (son of former pastor, now deceased) and P. H. Gates, 1954-55, with Gates going on for 3 full years more; J. W. Reed, 1958-59; Roscoe Trostle, 1959-60; and Doyn Merriman, 1960 to the present, beginning his sixth year.

Doyn has set something of a record in tenure. Unhampered by any legal limit, he has been with the people longer than any other from the angle of uninterrupted tenure. At first he lived at Plainview, then when his wife's teaching assignment was changed to Hale Center he moved there. A member of the Wayland College graduating class of 1964, he was one of the top ten students. He is a fine carpenter and cabinet maker, and held in high regard at Carr's Chapel and Valley View, a union Baptist-Methodist Church near Olton, which has first and third Sundays as "Methodist Day". Carr's Chapel has services on second and fourth Sundays, and a Vacation Church School each spring. One feature that shows how times change is that the evening services at Carr's Chapel are at six, the year around!

Cochran's Peak Was Once Land Mark For Early Day Surveyors

Situated in Blanco Canyon, 7 1/2 miles southwest of Floydada, Cochran's Peak, has a very picturesque setting. In the Spring it is covered with wild flowers of many hues. Little White River that runs through Blanco Canyon is nearby to the west. A nine hole golf course, belonging to the Floydada Country Club encircles this peak where once the Indians and Buffalo roamed.

Nazarene Church

According to Mrs. Lucille Bohannon, the Church of the Nazarene in Floydada was organized in 1928 by Rev. H. C. Cagle, district superintendent of the Abilene district. At the time of the 1940 Fiftieth Anniversary edition of the Hesperian, she was serving as pastor. J. T. McLain is the source of much of the information available on this church.

TABERNACLE

The scene was the old city tabernacle. The time was July 8, 1928. Leading actors on the scene were Rev. and Mrs. H. C. Cagle, both now deceased; only a week or so before, in this same location, a revival was held, with Rev. N. E. Tyler as evangelist, assisted by Rev. and Mrs. J. G. Atkinson, and by Misses Hattie Bigham and Bettie Ellis.

DRAMATIC

There have been many dramatic scenes in the history of the Nazarenes. Part of the color for that denomination was furnished by Mrs. Cagle, known in girlhood as Mary Lee. She was about ten years older than her husband. At the time of their marriage she was a widow. On the afternoon of the organization of the church here she was the preacher, her husband having taken the pulpit that morning. A very vivid recollection of the scene is in the mind of J. T. McLain, who states that her sermon that afternoon in 1928 concerns the words of Jesus, "Fear not, little flock; it is your Father's good pleasure to give you the Kingdom." At that time, and to this day for that matter, there were many persons who questioned a woman's right to preach, or at least the advisability of such a measure. Mrs. Cagle said that if she were going along the street and saw a feisty dog bothering people, and another willing to "take him on", she would say, "Sic him, Tige!" She pointed out that Christ had so elevated the place of women in society that she could not help but preach the riches of His grace.

CHARTER

Some of the charger members of the Nazarene Church of Floydada were: Mr. and Mrs. Price Scott, Melba Ruth, Price Jr., and Merna Beth; Mr. and Mrs. J. S. McLain; Mr. and Mrs. J. T. McLain and three children; Mr. and Mrs. L. S. Buchanan, Paul, Tom, and Billy Charles; Mrs. Lillie Luttrell and four daughters (one was named Mildred); a man named Morrow and his daughter; Mr. and Mrs. J. F. McLain, Audrey, Melba, and Lorraine; Mr. and Mrs. J. E. Hammitt and daughter; Mrs. Lewis; M. P. Sparks; Mrs. Kenedy, widow, and mother of Mrs. Lewis.

J. T. McLains

This couple is the only one remaining thought the history of the church. There have been two parsonages. They have occupied the same site; but the first also served for a short time as the sanctuary. The old church was moved off last year; and in May of this year the beautiful new red brick sanctuary came into use. It is planned to add an education building to the west of it later. There have been many pastors of the church. Lowell Bell succeeded Roy Archer in May of this year. The church is located on the corner of Fourth and Tennessee; the parsonage just to the north.

PASTORS

The first real pastor was Rev. Charley Hagemier. Some of his successors were: James Atkinson, N. E. Tyler, Mrs. Lucille Bohannon and her husband, Jesse; Eugene Wood, Arch Gibson, C. C. Calhoun, C. B. Dickerman, C. H. Marley, S. L. Wood, Tomie Martin, Roy Archer, and the present pastor, Rev. Lowell Bell. Mrs. Lillie Busby has also served the local congregation.

There are six "general superintendents" nation-wide; they are elected for specific terms, but generally re-elected for life.

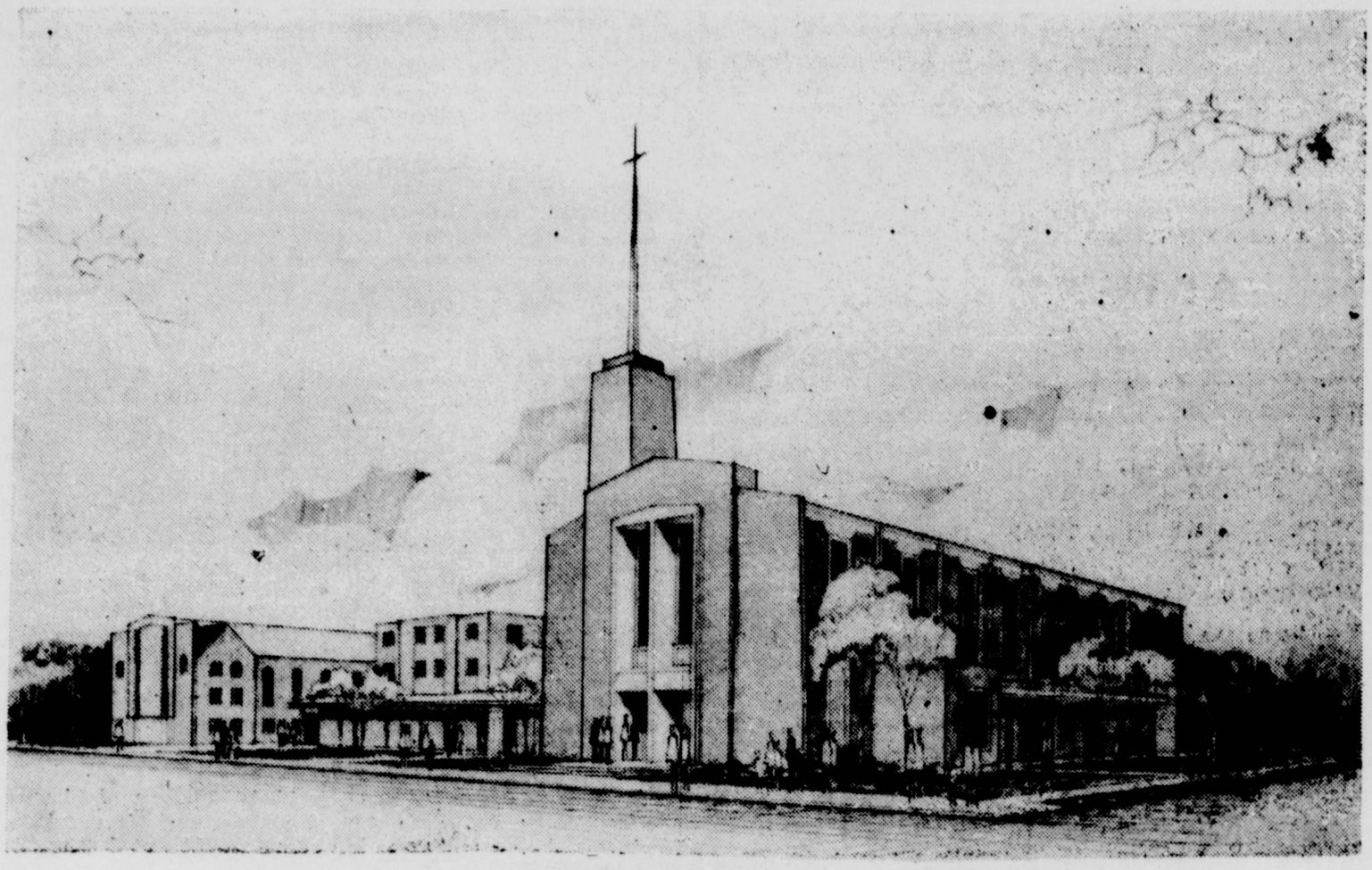
Floydada is in what is known as the Abilene district, but the superintendent lives in Lubbock.

OUR VERY BEST WISHES ON 75 YEARS OF PROGRESS

AS OLD AS YOUR FAITH AND AS YOUNG AS YOUR HOPES IS THE SPIRIT THAT HAS MADE FLOYD COUNTY WHAT IT IS TODAY. MAY THE SAME SPIRIT CONTINUE IN THE HEARTS OF OUR MANY FRIENDS AS OUR COMMUNITY LOOKS TO THE FUTURE.

MOORE FUNERAL HOME

FLOYDADA



SANCTUARY NOW UNDER CONSTRUCTION

Growing With Floyd County

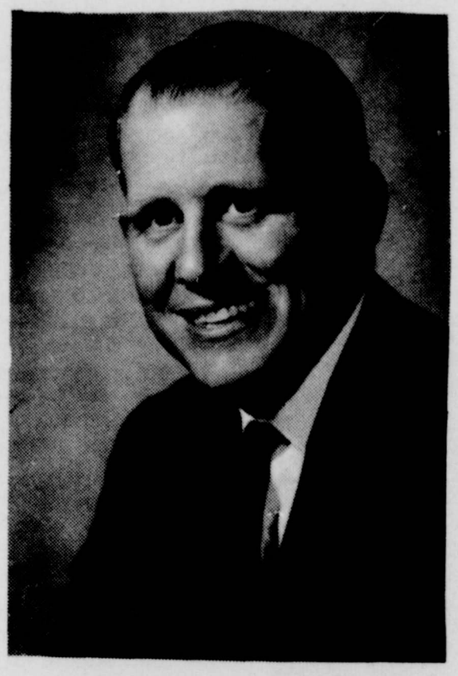
First Baptist Church of Floydada is happy to help commemorate the 75th Anniversary of Floyd County. Our church has had a vital part in the spiritual and moral growth and stability of the county over its illustrious history.

At the present time the church is in a major building and re-modeling program. A new auditorium seating 1000 plus an office suite and choir room is being constructed. In addition to this, complete remodeling and air-conditioning of existing educational space is underway.

FACTS OF INTEREST

.....Organized in 1891
.....Total membership of 1686
.....Mission program reaching into 55 foreign countries--plus local and nationwide work.
.....Teaching the bible as the inspired infallible word of God
.....A vital, evangelistic preaching program
.....Bible Classes for every age in 20 well staffed departments
.....A music ministry for every interested person
.....Christian training for the entire family
.....Additional organizations to meet the spiritual needs of every man, woman, and child.

A WARM, CHRISTIAN WELCOME AWAITS YOU!



FLOYD BRADLEY

PASTOR

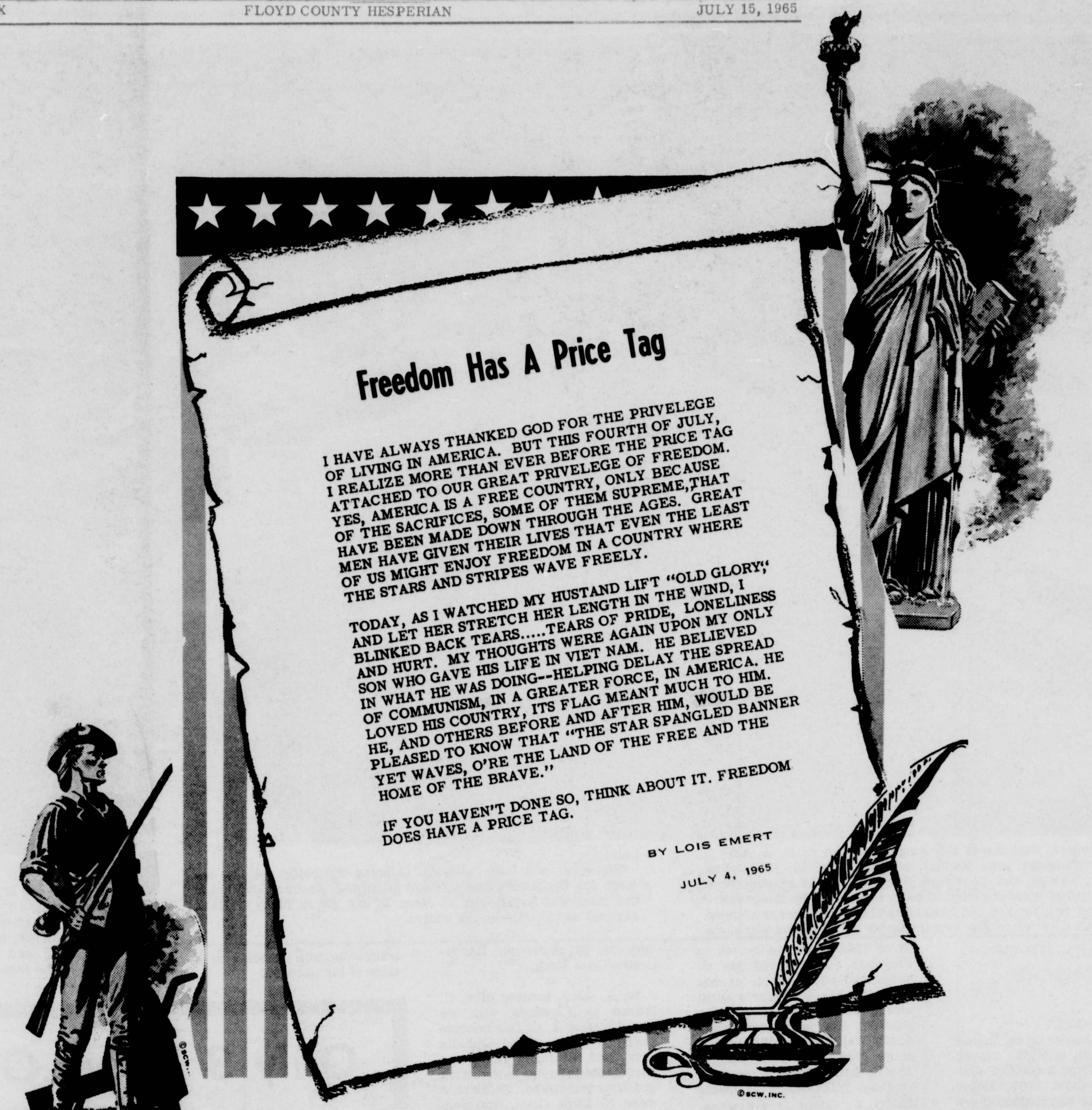
FIRST BAPTIST CHURCH

400 BLK. ON SOUTH MAIN

FLOYDADA, TEXAS

Floyd County Hesperian

SECTION SIX | FLOYD COUNTY HESPERIAN | JULY 15, 1965



Floyd County Men Fought And Died For Their Country In Several Wars

IN DEFENSE OF FREEDOM

Those who fought for freedom in the various wars in which this country has been engaged have found many casualties in their midst. Especially was this true of World War II. Records kept by the American Legion give a complete listing of area residents who have died in defense of this country's freedom, and of where their remains now lie buried. The following lists include all who are dead, whether or not in battle.

WORLD WAR I

Veterans of World War I who are buried in Floydada Cemetery are: C. K. Arnold, T. E. Assiter, Jack Close, Paul W. Conner, Willie E. Sims, Tom Goslee, J. O. Dudley, James D. Colville, Walter Roy Grigsby, L. E. Crabtree, Earl French, Harve Graham, John E. Horton, Clarence Goins, James C. Ginn, E. L. Campbell, Roy H. Leslie (Ralls);

John H. Reagen, John F. Lewis, Benjamin F. Marney, J. V. Daniel, Robt. A. Garrett, Sam Phillips, F. C. Irwin, Wm. T. Johnson, Pierce King, R. O. Lowery, William P. Wall, Frank L. Moore, Virgil H. Boteler, Homer Stanley, Van C. Rapp, John W. Maxwell, B. K. Barker;

Lewis Day, James R. Curry, Willie Whitfield, Ernest Lowrance. Elza McCarty, J. A. McNeely, Horace Stephens, Roy L. Snodgrass, Harry R. Stanley, Floyd Ballard, John R. Gray, J. F. Pundt, J. C. Covington, Charlie Probasco, Tom F. Terry, Sidney J. Latta.

FLOYD COUNTY MEMORIAL PARK

Those whose remains have been placed in Floyd County Memorial Park are William S. Simmons and Robert L. Hinkson.

OTHERS

Other World War I veterans are buried in these cemteries: Cone, G. W. Schroeder; Ralls, John W. Marsh; Lubbock, Dr. C. M. Thacker; Lakeview, Gargin Jackson; Vernon, James D. Porterfield; Petersburg, Victor Blassingame and Idelette J. Lloyd; and Greathouse Cemetery, Temple, Texas, Clarence L. Heard; Ralls, Roy H. Leslie.

WORLD WAR II

There were many veterans of the second World War. Those whose bodies are resting in Floydada Cemetery are:

Cecil D. Anderson, Dale Strickland, H. C. Love, Jr., Van K. Fuqua, Price Brownlow, Ernest S. Worsham, Willie L. Nelson, Joe R. Robertson, Jr., W. Fred Jones, Henry T. Coleman, George T. Smalley, Douglas Hollums, J. R. Teafatiller, Claradon L. Kelley, Benjamin R. Covington, James E. Porter, Robert A. Hyer, Burl Bedford;

Charles Calip McNeely, Bennie H. Crawford, Roy E. Baker, Phillip G. Taylor, Jr., Billie Joe McPeak, Stanford N. Goen, William D. Burke,

Floyd County People Weathered The Depression Days

This picture represents the sanguine scene at N. A. Amstrong's slaughter pens Monday morning, July 30, 1934, when 93 cows, calves and yearlings were killed and butchered as a drouth relief measure carried on in this county by the government. Out of a total of 160 head of cattle, 67 head were shipped to Kansas City while the remaining 93 suffered the butcher's knife.

The men and boys who are skinning the cattle will use the meat for their table and will sell the hides. Anyone who wanted the meat was privileged to come in and get it. Many trailers carried away cattle by the scores.

ROUND—UP OF PIONEERS

GOEN

Arthur Claude Goen, known better by his initials, moved to Lockney from Johnson County, Texas, about 1903, living there until he was elected sheriff in 1908, when he moved to Floydada. He served six or seven two-year terms. At that time the tax-collector's work was a part of the duties of a sheriff. His wife was Mary Annis Walling, and their marriage took place on a July 4. Their three children were : Madison Polk Goen, W. W. Goen, and A. C. Goen, Jr., of whom only W. W. survives. He operates Goen Drug.

W. S.

W. S. Goen, brother of A. C. moved to Floydada with his mother after A. C. had become sheriff. He married Ophelia Kirk, and for many years was associated in business with Kirk and Sons Hardware. Their sons were E. Elton Goen, who went into the florist business here after World War II; and Norman Goen, who died in service.

LEWIS

Another brother who came out here with his mother while still single was Lewis. He reared several boys and girls, who live around Providence, Petersburg, and in California, where he was residing at the time of his decease.

M. P.

M. P. Goen, W. W.'s brother, was the father of two girls and one boy. Claudine Malstrom lives in Plainview; Karen Smith in Ft. Worth; and Dale is in Floydada in the insurance-real estate business.

THE SIGN OF HOSPITALITY IN FLOYDADA CONGRATULATES FLOYD COUNTY ON ITS 75TH ANNIVERSARY

LAMPLIGHTER INN

FLOYDADA

LIGHTHOUSE

(Continued from page 3)

ist, Dr. Leon Hill of Amarillo was the featured speaker, the prize list included these items: (On about 2/3 of them you could insert the word "electric" at the first) TV set, portable TV set, ice cream freezer, can opener and knife sharpener, hairdryer, ice crusher, slicing knife, fire starter, GE clock radio, hot dogger, haircutting set, food-grinder, 30-cup coffee maker, socket set and tool box, Norelco speedshaver, power cord, 50 ft. Handy-Lite reel, Koolite tree lamps, pole lamp, serving tray, divided casserole, picnic pack, speed grinders, broiler fry pan, and baseboard heaters.

The Lighthouse area is divided into seven districts, and members of the planning committee and the board of directors are chosen on this basis.

Only 3 Years Old

But We've Proved Ourselves

IN 1962, HASLEY MOTOR SERVICE FIRST OPENED FOR BUSINESS. SINCE THAT TIME HASLEY'S HAS BEEN OFFERING FLOYDADA RESIDENTS THE FINEST IN AUTOMOTIVE REPAIR. ALVIS HASLEY IS READY AND WILLING TO HELP YOU WITH YOUR AUTOMOTIVE PROBLEMS AT ANY TIME.

Hasley

Motor Service

Floydada

Floyd County Pioneers Built A Great Place To Live

Natural Gas Helped To Make It Better

Pioneer Natural Gas Company

SINCE 1894

FOR MORE THAN THREE SCORE YEARS

- *Through The Hardships Of Pioneer Days...*
- *Through The Hardships Of Dry Years And Poor Crops...*
- *Through The Good Times Of Wet Years And Good Crops...*
- *Through The Cycles Of Prosperity And Depressions*
- *With All Of Their Ups And Downs...*

It Has Been Our Pleasure To Serve As Best We Could...

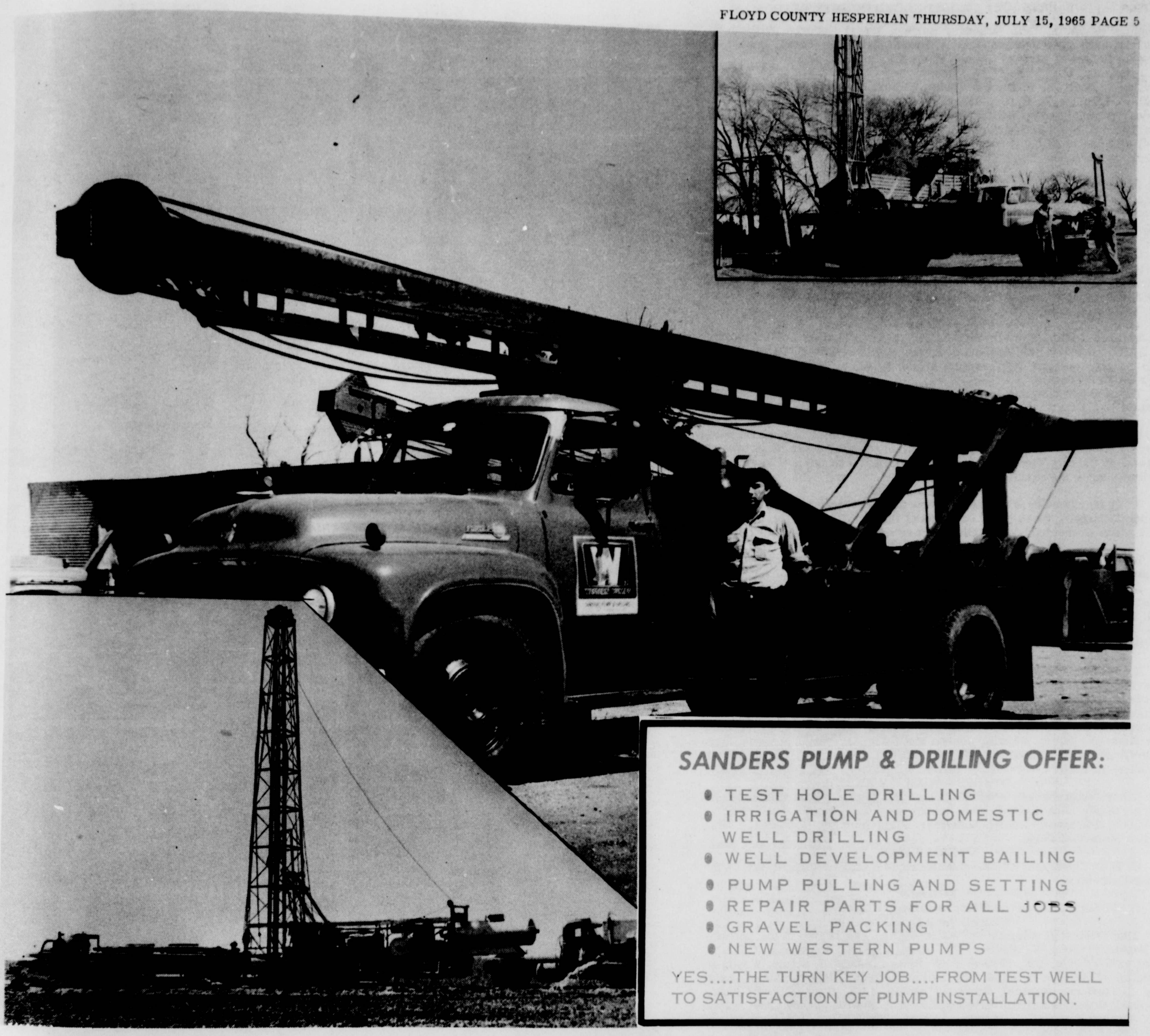
The Original Pioneer Settlers,
Their Children, Their Children's
Children, And Their Newcomer
Neighbors.

Many Of These Newcomers Have Long Since Become Old Timers Too. We Have Pleasant Memories Of Our Years Of Business Relations With So Many Fine Customers—All Of Whom We Have Grown To Love As True Friends.

BAKER MERCANTILE COMPANY

LOCKNEY

MRS. ALICE BAKER, OWNER



SANDERS PUMP & DRILLING OFFER:

- TEST HOLE DRILLING
- IRRIGATION AND DOMESTIC WELL DRILLING
- WELL DEVELOPMENT BAILING
- PUMP PULLING AND SETTING
- REPAIR PARTS FOR ALL JOBS
- GRAVEL PACKING
- NEW WESTERN PUMPS

YES....THE TURN KEY JOB....FROM TEST WELL TO SATISFACTION OF PUMP INSTALLATION.

Want a 5-YEAR GUARANTEE?

Be sure to get a "CALIFORNIA" Western Pump!

Your pump problems will vanish when you install a California Western Turbine, the pump that is made for years of service.

California Westerns have no bronze line shaft bearings to wear out. Shaft wear is reduced and costly bearing and shaft replacements are eliminated. Pumps installed 40 years ago still are operating with original tube and shaft because Sequoil® Tubeline reduces critical shaft wear. Be sure to get a *California* Western with a 5-Year Tubeline Guarantee!

Westerns may be adapted for either electric drive or gear drive to fit your requirements. See your Western Dealer today.

Get the pump with 3 lives!

WATER IS THE FUTURE OF FLOYD COUNTY!

FLOYD COUNTY IS OBSERVING ITS 75TH ANNIVERSARY. WATER IS THE BIG NATURAL RESOURCE THAT IS COMBINED WITH FERTILE SOIL THAT HAS MADE THIS SUCH A WONDERFUL AND PRODUCTIVE AGRICULTURAL AREA THE PAST SEVENTY–FIVE YEARS.

WATER IS THE FUTURE OF FLOYD COUNTY...AND WE WANT TO MAKE THE FUTURE PROSPEROUS BY HELPING THE FARMER CONTINUE TO TAP FROM THIS HUGE UNDERGROUND RESERVOIR.

OUR HISTORY IS BASED ON COMPETENT, EFFICIENT AND GUARANTEED CUSTOMER SATISFACTION.....OUR FUTURE IS OUR PLEDGE TO PROGRESS IN THIS BUSINESS OF BRINGING WATER TO THE AREA CROPS....AT A REASON–

SANDERS PUMP & DRILLING

CURTIS SANDERS — **RICHARD SANDERS**

YU 3-2641 FLOYDADA, TEXAS YU 3-3825

Thomas J. Smith, Dale Orsburn, Herman Macyl Roberts, William E. Norris, Billy Dale Robertson, R. A. Fields, Arthur M. Terry, Donald E. Green, Robert L. Mooney, James E. Owens, Hayes O'Neal;

James F. Potts, Kenneth D. Johnson, Troy Lightfoot, Elmer C. Finley, Bailey C. Barbee, Richard I. Tubbs, Wilbert F. Mathews, Raymond W. Hamm, Charles L. Cates, Albert R. Epperson, Jesse K. Reeves, C. I. Cook, Alpha Boothe, William S. Ferguson, Billy Tad Probasco, Odie Milligan, Thomas J. Smith.

Those in Floyd County Memorial Park are Garland C. Foster, Irison C. Kirk, Jr., and Sam R. Ross.

OTHERS

Those in Lakeview Cemetery are Melvin Alexander, Oliver Alexander, J. W. McCravey, and there is a marker for James W. Harrison; Cone, Gladys E. Davis, W. L. Rose and Thomas E. Noble; in Crosbyton, Cecil Johnson.

OVERSEAS

Veterans of World War II buried overseas are:

Sam A. Dougherty, Herbert H. Morrison, Denny C. Ivey, Weldon Mike Graham, Milton O. Finley, Clifford L. Bullock, James W. Harrison (Marker in Lakeview Cemetery), Edmond Breeland, William A. Helms, John A. Duncan, James E. Roy.

KOREAN

Veterans of the Korean War buried in the Floydada Cemetery are:

Billy D. Hatley, Wallace B. Loyd, Billy G. Mooney, D. F. Payne, Floyd E. Fuqua, Richard A. Simpson, David T. Rape, Pike Reecer Hanna, Franklin B. Taylor.

Those from this war buried overseas are: Omer Lee Anderson and David L. Catlin.

VIET NAM

Douglas Emert, who once lived in the Doughtery area, and whose parents now reside at Deer Park near Dallas, met his death in defense of freedom in the Viet Nam conflict. His remains are now interred in Floyd County Memorial Park.

SPANISH-AMERICAN

W. F. Montgomery, a Spanish-American War veteran, was buried in the Cone Cemetery; three other veterans of this conflict are interred in the Floydada Cemetery: W. T. Clay, Elmer Estridge, and Edgar F. Jones.

CIVIL WAR

A list of Civil War veterans buried in the Floydada Cemetery shows 21 names, which follow:

S. O. Adams, J. A. Callahan, Mike Custer, J. F. Drace, John A. Fawver, Z. Felton, Tom F. Florence, John H. Gamble, Joseph Hammonds, J. Q. Johnson, W. H. H. Larimore, Louis Newell, Sr., J. H. C. Pope, John G. Ranft, I. A. Sluder, H. E. Smith, J. F Strange, T. J. Tarpley, I. Willhoit, R. S. Wilkinson, R. A. King.

LOCKNEY – WORLD WAR I

World War I veterans whose remains are interred at Lockney Cemetery are: Sam G. Miller, Dee B. Bennett, Charles Glenn Hamilton, Robert C. Webster, J. R. Langley, W. H. (Bill) Shearer, Joseph A. Zimmerman, Proctor A. (Ab) Carter, Arthur B. Kenady, Victor B. Cassell, Benjamin A. Howell, Ray F. Hardin, Iry Otho Graves, Luther A. Watkins, William O. Jetton, Charlie Joseph McCollum, Jasper D. Weaver, John Dew, Willie M. Landrum, Watt S. Griffith, Clifford J. Taylor, Cleve McGhee, Robert L. Knox, Henry W. Schact, and Jesse F. Busby.

OTHERS – WORLD WAR I

Other veterans of World War I of the Lockney area are buried as designated: Olen J. Anderson, Irick; Luther A. Hooten, Tulia; Roy F. Golden, Plainview; Adolph Schaffner, Plainview; Leo Boedeker, Plainview Memorial Park.

MEXICAN WAR

O. B. D. Childress, veteran of the Mexican War, is resting in the Lockney Cemetery.

KOREAN

G. W. Suggs, Korean veteran, is buried at Dimmitt.

WORLD WAR II: LOCKNEY

The following veterans of World War II are buried in the Lockney Cemetery: John B. Reecer, Jr., Rhea Mitchell, Quentin R. Colburn, John M. Floyd, Jr., Willie Paul Pierce, Louis R. Steele, Wayne H. Bybee, Lawrence H. Randolph, George H. Brown, Melvin James Christy (Peacetime Service), Raymond Arvile, J. E. Reed, Oliver Cranke, Johnny Cole, Leonard L. Livesay, Dr. A. E. Hewitt, Johnny Cole, Wayne J. Greer, James C. Widener, John M. Cunningham, Bob Walker, and George H. Webster.

OTHERS

Other veterans of World War II are buried as indicated: David L. Catlin, in North Korea; William F. Owen, Soper, Okla.; Jefferson H. Fowler, Jr., Silverton; Leo W. Cooper, Canyon; Johnny G. Hagan and J. C. Powell, Plainview;

MORE Veterans W W II BURIED AS INDICATED

Hollis E. Thornton, Dimmitt; Richard W. Kell, Dallas; Raymond W. Wisdom, Walden, Colo.; Lois G. Williams, Carrs Chapel Cemetery and Everett R. Blasingame, Petersburg Cemetery.

Round-up of Pioneers

SNODGRASS

Glad Snodgrass made a notable success as a businessman, and served as Mayor of Floydada. He came to the county in the late '90's. Son of C. Snodgrass, who moved here in 1891, he said that he "Sold a few jugs of molasses and other merchandise in my father's store as far back as 1900." He entered business with him in 1900, and they sold saddles, shop made boots, ropes, spurs, etc., as a sideline to the general dry goods and clothing business. In 1909 the elder Snodgrass sold the store, and Glad was on his own. In 1910 he married Laura Adams, and they assumed management of a general ranch supply store at Jay, Texas, for a short period. Glad bought 85 head of condemned saddle horses from Will Lewis, at that time Spur Ranch manager, buying for $50 a head, selling for $200.

$250

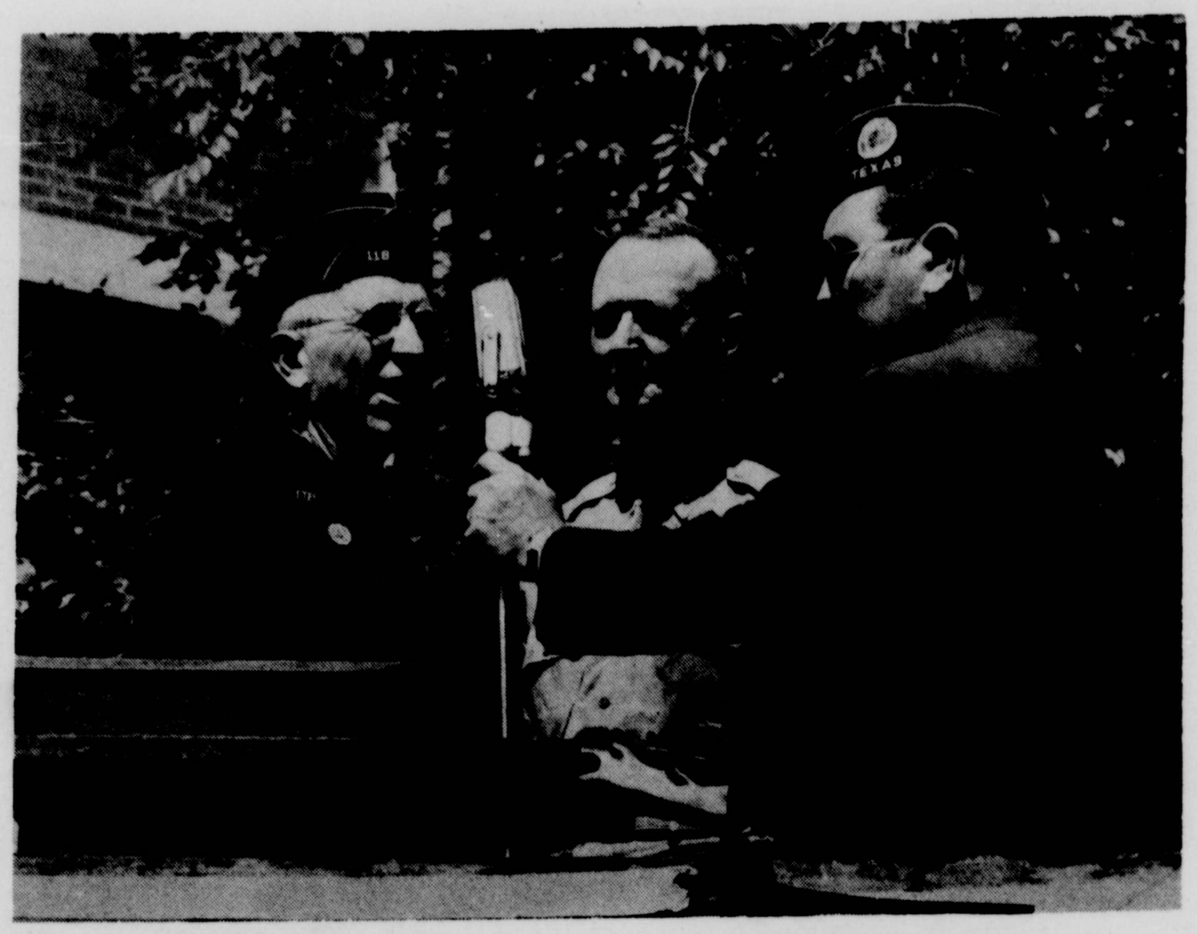
With only $250 to begin with, in 1911 he began business on his own, using his dad's good name to buy his opening stock from Sanger Bros. in Dallas. Until about 1930 he handled cattle on the side. His work in city and community activities would fill many a line.

C. SNODGRASS

Glad's father, C., had a chance early to show his faith in this county. Having moved here in 1891, he saw the very next year the disastrous effects of a fire as it swept over the country, but he decided to stay, establishing himself in the cattle and horse raising business, filing on land on the edge of what is now known as Blanco Canyon, three miles south of Floydada. In the post mortem fire period a neighbor had come asking, "What are we going to do?" The elder Snodgrass' reply, typical of pioneers, was, "We're going to stay. That's all we can do." 1895 found him moving to the new town of Floydada. There he set up the mercantile business he kept till bad health forced him to give it up in 1909. His first business was set up in partnership with his son-in-law, Will W. Nelson. This store was located about where Arwine's is now. It is thought that the first feed mill powered by a gasoline engine was the one he ran. It was located in the same area where his son Roy later operated a garage.

CHILDREN

The children of the C. Snodgrass family included: Glad, Roy L. Clarence, G. A., Mrs. E. R. Reeves of Jericho, Mrs. R. K. Bruner of Amarillo, G. L., Mrs. Jessie McSpadden, Mrs. Arthur Savage, and Mrs. Ben Hill.



POST WORLD WAR II VISIT OF GENERAL JONATHON WAINWRIGHT: FLANKED BY J. M. WILLSON, SR., AND GAINES DAVIS

FLOYDADA VIEWS WORLD WAR II PARADE

EARLY MEMBERS MCDERMITT POST – American Legion in Floydada.

Lighthouse Brought Conveniences To Floyd Farms

Eleven years ago a veteran lumberman in the area near the Red River told this reporter, 'Thirty years ago it was no trouble telling a country boy from one who lived in town. Now you can't tell the difference. Often they even go to the same school."

In 1965 this is even more true than it was in 1954. And it applies just as well to the northern part of the South Plains as to the northern central Texas retion in which these words were spoken.

Surely no one would dispute the authenticity of the observation that was made. And a great deal of the credit can go to the virtual revolution in the manner of life and ways of thought produced through the advent and progressive growth of the rural electric cooperatives, of which Lighthouse is a shining example.

A. H. KREIS

In a real sense A. H. Kreis could be called "The Father of Lighthouse Electric." He first got the project going, and he served as the first president of the board.

The symbol of the co-op is "Willie Wiredhand."

Lighthouse Electric is the largest taxpayer in Floyd County. In its seven-county area it paid last year $23,960. There was no margin shown until 1951-52, and recently one quarter in 1953-4 was paid back to the members. There must be a reserve for a disaster such as struck Hale Center in early June of 1965. During this storm the Lighthouse property was fortunately skipped over, and as Alton Higginbotham asserted, "Not a pole was lost."

IRRIGATION WELLS

Irrigation wells account for a large share of the power used. The wholesale power is bought from Southwestern Public Service, and there are 13 sub-stations in use. Their total capacity is in the range of 65,000-75,000 k.w.

The Lighthouse serves 16 gins. There are 2,000 miles of lines, none inside city limits, as this is prohibited by state law.

On a nation-wide basis the load is doubled every 7 years; but this is accelerated in the 7-county area of Lighthouse Electric, where 300 NEW WELLS were added last year.

Cloverlake and other dairies, particularly in the Plainview area, are served through this co-op, and quite a number of feedlots of which several are automated.

The first meter was connected for Mr. and Mrs. T. B. Rambo of Petersburg on March 10, 1939. This antedates the service of the local manager, Melvin Henry, by only a short time, as he has been with Lighthouse Electric for 25 years. Officially the co-op dates from 1938. The exact date was Jan. 7, and the original Board of Directors was composed of J. L. Suits, G. T. Meriwether, A. H. Kreis, R. M. Battey, G. L. Snodgrass, O. L. Allen, and K. Samman. (See Insert A) Incidentally, the growth of Lighthouse has probably astounded everyone. Kreis says he could not see how $1,000,000 could be used in the early days; yet six times that amount has been spent. To gain some idea of the vastness of the operation, last year alone between $400,000 - $500,000 was paid Southwestern Public Service for power.

Every year members of the co-op systems spend more than a billion dollars for electric appliances: ranges, refrigerators, electric skillets, and other gadgets. It's simply amazing to realize that at present there are approximately 160 new home appliances on the drawing boards, equal to the number now in use. (See Insert B)

Members of the Planning Committee for the 1965 meeting were Mr. and Mrs. Harold Verett, Mr. and Mrs. Otis Anderson, Mr. and Mrs. A. C. Pratt, Mr. and Mrs. Billy Hendrix, and Mr. and Mrs. Ned Bradley, all of routes from Floydada; Mr. and Mrs. Donald Bean, Mr. and Mrs. C. L. Henderson, from Lockney rural routes; and Mr. and Mrs. D. L. Milner from near Petersburg.

The list of total consumers was 531 in 1942. This number moved up to 1,632 in 1948; 2,713 in 1954; 3,245 in 1960; and to 3,753 in 1964.

Big events in the Lighthouse area are the yearly meetings, when reports are given officers elected in accordance with the standard procedures, and members look forward to another progressive year.

ADMINISTRATIVE

Administrative procedures for the Lighthouse Electric Cooperative in general, as for all other electric co-ops, come from the Rural Electric Administration. The nationwide headquarters for the National Rural Electric Cooperative Association, the national body, is at 2000 Florida Ave., Washington, D. C. 20009. State headquarters for Texas Electric Cooperatives, Inc., are at Austin, Texas, which work with farmers organizations. Lighthouse serves a 7-county area, mostly on the Caprock. It joins with several others in advertising over regional TV and radio. Some of its advertising is on a national level.

According to Melvin Henry, local manager, many persons do not know that the Lighthouse is actually a locally-owned private corporation, The incorporation is under the provisions of a state law as a cooperative (or as a membership corporation). The local area furnished all of the incoroprators 22 years ago, and it is a non-profit organization.

In 1935 less than 11% of the people living in rural areas enjoyed central station electric service. A few had their own light plants or wind-driven generators, but these usually did not prove very satisfactory. Rather than subsidize private companies, or build its own lines, the government decided to offer lowcost money to loan to power companies to justify their expansion in serving these long-neglected areas. Doubtless it comes as a surprise to many, who identify the REA with the co-ops completely, when they find that even yet yet private power companies are eligible for loans from the REA. Finding that this method did not work, the government adopted the procedures now in use with the REA Act of 1936 setting up a way in which nonprofit consumer groups could also act. The extension service and REA field personnel helped local people with their problems, and in the past 26 years 1090 concerns have borrowed money from the REA, and as of 1965 there are 990 active borrowers. Members and consumers, according to state law, must be the same persons. These co-ops elect their board of directors from within the membership, the number varying from 5 to 12. The Lighthouse has seven. Those now serving are Chloma Williams, Gerald Lackey, Cecil Baxter, Odell Breed, from Floyd County; R. C. Ratheal of Crosby County; and Henry Scarborough of Hale County. Herman King of Floyd County is president of the board.

This board sets the policies for the business. The relationship of the Lighthouse to the federal government is that of borrower to banker. Lighthouse property is mortgaged to the government. In general the work of the federal government is to make routine checks and offer advice. The board hires the manager, who in turn recruits other employees and takes care of the million-dollar property turned over to him for administration.

Claude Weathersbee is Engineer and Assistant to the Manager; Wiley Rogers serves as Line Superintendent; Wanda Hickerson is Office Manager and Bookkeeper; Nancy Morckel is Home Economist; Alton Higginbotham is Power Use Advisor, succeeding Delbert Smith, now with Lubbock Co-op. He works with community groups, in public relations, and in a sense is a sort of "seven-county agent" for Floyd, Hale, Briscoe, Motley, Crosby, Swisher, and Dickens counties. He and his wife served as chapherones for the "Government in Action Youth Tour" of 2 weeks early in June, 1965, which cluminated in a visit to Washington, D. C.

Nancy Morckel's position is also analagous to that of a home demonstration agent, public relations persons for the distaff side of the family. Much of the history of the Lighthouse has been compiled through her efforts, and she plays (or works!) a vital role in its development.

Directors other than those mentioned who have served at some time are: Karl Sammann, G. C. Collins, H. W. Schacht, Buck Sams, J. S. Callihan, D. S. Battey, P. J. Wilkes, R. L. Trice, W. M. Finkner, T. E. Cowart, W. C. Wright, Mal Jarboe, J. S. Lackey, Walter Patterson, W. H. Ratheal, A. M. Battey, W. L. Keith, G. B. Johnston, Sr., J. C. Ginn, Leo Frizzell, Milton Harrison, Oliver Hamrell, W. C. Snodgrass, H. L. Morris, C. W. Burton, John Key West, Earl Edwards, Lee Rushing, John Smitherman, Frank Moore, William H. Smith, Roy Hale, O. E. Williamson, Maurice Campbell, and R. C. Ratheal.

"Adequate Service to Members" could well serve as a short summary of the work of Lighthouse, but its six formal objectives take a little longer to state. These are : 1. Provide and maintain reliable supply of electrical energy. 2. Increase sales to enhance a lower cost of electrical energy to the consumer. 3. To work toward a balanced consumption of power throughout the year with the development of compensatory power use during periods between the peaks of seasonal loads. (These peaks now are during three months, April, July, and August, with special reference to irrigation purposes). 4. Achieve economics in construction, maintenance, distribution, and administration in order to lower costs. 5. Assure maximum utilization of plant and equipment. 6. Maintain plans for prompt and smooth conversion of company activities to meet emergency conditions.

RECORDS BROKEN

According to the 1965 report of the president of the board of directors, Herman R. King, "Records were broken in 1964 in construction revenues, and margins, number of kilowatt hours purchased and sold, and connections. Perhaps the major highlight of the year was the beginning of payment of capital credits. A long sought goal, that was attained with the refunding of capital credits for the years 1951 and 1952. It is the policy of the board to continue these refunds as conditions warrant. Nevertheless, we do not measure our achievements altogether in terms of money. (He then referred to the objective given above). Through good and lean years we have been able to maintain a steady growth, and constantly march toward attaining our objectives."

The 1,000 rural electric systems have borrowed from the government about 4 billion dollars, this going into distribution lines, substations, transmission lines, some generation facilities, headquarters buildings, office equipment, trucks and salaries. On a national basis this has built one and a half million miles of lines giving dependable low-cost electricity to 4 3/4 million families, about 17,000,000 persons in all. The only states not served are Massachusetts, Rhode Island, and Connecticut.

The Lighthouse has borrowed $6,981,00.00 to build 1991 miles of lines serving 4020 consumers in their seven-county area. The government has received back $520,561.00 in principal, and $1,496,640 in interest, with advance payment of $5,594,602 The Lighthouse system now has a net worth of $5,594,602. The only investment a consumer stockholder must make is the original $5 membership fee.

Electricity sales have risen from an average per member of 25 kwh in 1939 to 326 kwh in 1961, in fact doubling every 7 years. Average cost to the rural consumer has dropped from 6.9 in 1940 to 3.2 in 1961. Only one system nationwide is delinquent, and that is in the amount of $81,764, a matter of less than 1%.

The Government in Action Youth Tour is an example of community service in operation. It is "quite a trip." Highlights of this year's journey were the first night's stopover in the Holiday Inn at Dallas; overnight stop at another Holiday Inn in Memphis, Tenn., Sunday morning devotional services aboard each bus on the tour; another overnight stop in still another Holiday Inn in Covington, Kentucky; a tour of Washington, D. C. ; stops in Holiday Inns in Knoxville, Tenn., Birmingham, Ala., more devotional services aboard each bus the second Sunday overnight stay in Shreveport, La., and the final stop in Dallas June 14.

Qualifying for the trip, one of the highlights of which, in 1965, was a gathering on the White House lawn with President Johnson, is based on a number of factors, including knowledge of the subject of rural electric cooperatives, speaking ability, poise, personality, and appearance. The contestants formulated a total of 50 questions relating to the national, state, and local work of electric co-ops in the rural area. This year's representatives were Billy Staniforth of South Plains and Ethel Mabry of Petersburg.

Members of Lighthouse can be found working in many community groups: as school board members, in home demonstration and 4-H clubs, Scout groups, lodges, Rotary, Chamber of Commerce, Lions, PTA, Young Farmers, Young Homemakers, FFA, FHA, and many other organizations which have at heart the betterment of the community. Among other activities, as a group, it sponsors a baseball team.

There are 49 employees at present. The annual payroll is $257,448.

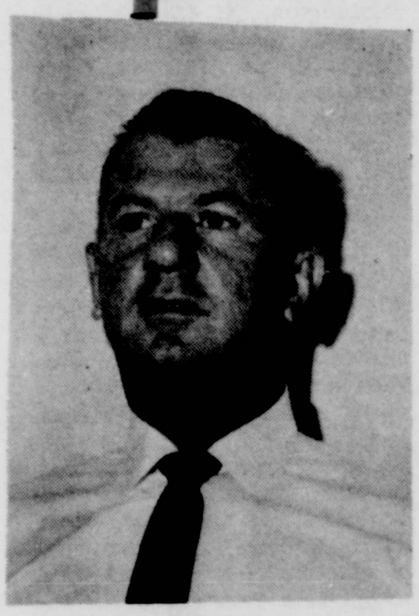
PROCESS

To picture the change that the co-ops have helped to bring about, imagine the woodbox, the kerosene lamp, the icebox, the little building at the rear of the house at the end of a little well-worn path, showing conditions previously prevailing. Living standards for the family and study habits for the children: Both have gone up with electric light. Fresh, wholesome food in great abundance, well preserved; hot water pressure; improved health conditions for all; these are a part of the legacy of Lighthouse Electric. The vital part it plays in defense projects should not be neglected either.

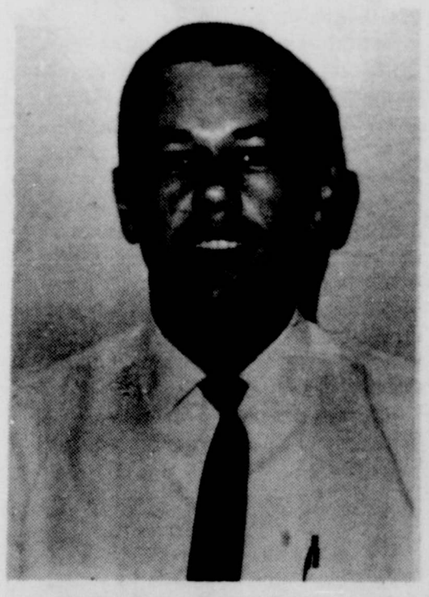
It is accurate to say that the word "hick" has been almost banished from the American vocabulary through the rural electric systems.

During this year's meeting, at which the noted Baptist minister, commentator and humor-

(See LIGHTHOUSE page 6)



LON DAVIS



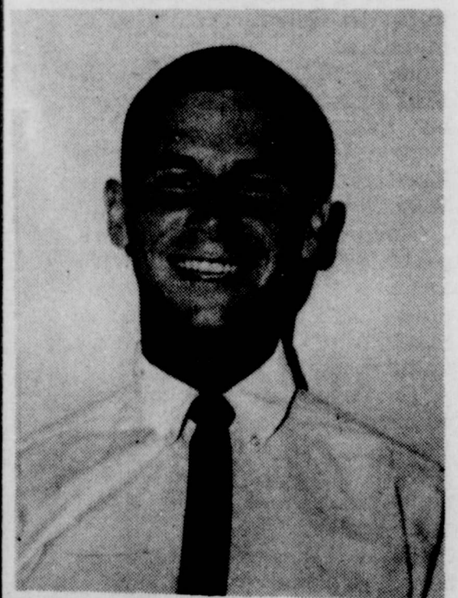
ROGER POAGE

HARRY MORCKEL

DAVIS FARM SUPPLY AND LON DAVIS GRAIN COMPANY ARE TWO OF THE MOST PROGRESSIVE BUSINESSES IN THE FLOYD COUNTY AREA. LON DAVIS WOULD LIKE TO SAY "THANK YOU" TO EACH OF HIS CUSTOMERS FOR ENABLING HIS BUSINESSES TO GROW AS THEY HAVE.

CONGRATULATIONS
To
FLOYD COUNTY
From
Davis Farm
Supply
&
Lon Davis
Grain Company

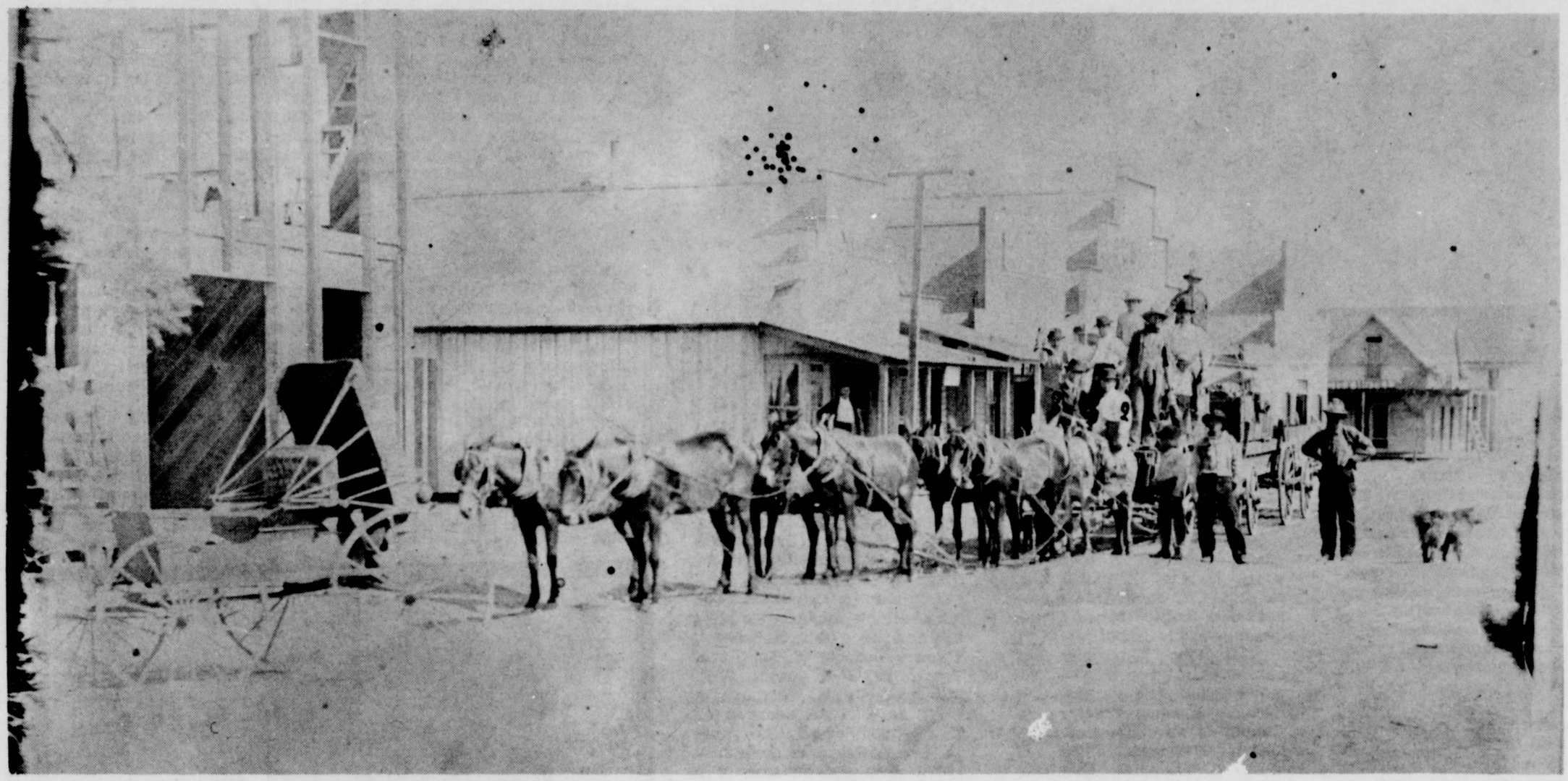
LOUIS BEARDEN



ROGER GOOCH

Floyd County Hesperian

SECTION SEVEN | FLOYD COUNTY HESPERIAN | THURSDAY, JULY 15, 1965



WEST SIDE OF MAIN STREET IN LOCKNEY.....WHEN THE FREIGHT TEAM RAN TO CHILDRESS. IN THE PICTURE ARE SAM FARNSWORTH, JIM THORNTON, DR. J. L. GUEST, G. W. BREWSTER. STORES ARE THE S. L. BOONE PLACE AND THE CITY HOTEL.

Lockney Was Bustling Freight And Stage Center

Lockney, easily the second largest settlement in Floyd County, was once considered not quite so grand. It had hopes of being the county seat, but when the real test for hat prize came, it pushed for Floydada instead of Della Plains. The citizens of that little town professed to have considerable contempt for Lockney, which was named in honor of J. H. Lockney, the venerable father of J. F. Lockney. Surveyor H. C. Knight of Crosby County did the actual naming. Claude V. Hall has recorded that "Della Plains" promoters affected to look with contempt upon Lockney, which they called 'Pulltight.' Lockney had one store in which W. R. Daus and Company kept a small stock of merchandise and the post-office." This was about the time Floyd County citizens were first permitted to vote, the general election of 1888 being held at Arthur B. Duncan's home. Lockney seems to have really begun to emerge in 1889, when immigration was relatively large. The first men with families in the homestead belt were J. E. F. Koger, T. B. Stewart, R. M. Emerson, S. D. Mills, W. L. Cobey, J. H. Lockney, and J. F. Lockney. According to Claude V. Hall, "J. F. Lockney was a man of much native shrewdness. He had had extensive business interests at Abilene and Haskell, but the drouth which prevailed from 1885 to 1887 left him bankrupt. Like others, he moved to the Staked Plains to begin a new career. His keen eye saw an opportunity to found a town as the rival of Della Plains. In this enterprise he was joined by W. L. Cobey, W. R. Davis, and R. M. Emerson." (P. 94 in Hall's Early County History)

LOCKNEY SCHOOLS

D. F. Davis taught the first Lockney School in 1890 with 31 students. By 1940, there were 474 students, sixteen teachers, 65 members of the graduating class, and Supt. J. W. Jones had completed 12 1/2 years of service with the system, of which the last eight years was as superintendent, having begun as principal. Much occurred in the 50 years prior to 1940, and in the period of half that time since a great deal more progress has been made. Jones went in 1940 to the Denver City system as superintendent.

TO 1940

D. F. Davis' salary in 1890 was $50 monthly. There was a state apportionment of $127.72 and a special tax revenue of $212.27 lacking one cent of being $340 total for th year. In 189? Sam H. Kelsay taught the school, which continued to be a one-teacher affair until 1895, when a merger was affected with Lockney Christian College, as a public school. As many as four teachers were used. With the college again becoming a private school in 1898, the old public school building was moved from Old to New Lockney and remodeled, with two teachers for some time, increasing to four by 1905.

1902: INDEPENDENT

The change from Common to Indepndent school district came in 1902, a bond issue of 1910 providing $13,500 for a new school building. This was destroyed by fire in 1914. A $7,500 bond issue in 1915, and one of two-thirds that amount in 1916, made possible the construction and improvement of a new building, with no more improvements until 1924.

$35,000 IN 1924

were made available for improvements. A total of $90,000 was spent on a new high school structure in 1929, the nucleus of the present combined Junior - Senior High School. Eight credits were affiliated in 1917, and by 1940 this had grown to 26 1/2.

TATE

G. D. Tate served as grade school principal 1929-34, and as high school principal 1934-40. H succeeded Jones as superintendent.

C. E. Blount followed Tate at the grade school post.

In 1940 other grade school teachers were: Mrs. Clyde Applewhite, Miss Frankie Dodson, Mrs. Edwin Johnson, Mrs. A. L. Shaw, and Miss Agnes Cooper. High School teachers besides the retiring and new superintendents were: Miss Eunice Coleman, Miss Mary Lee McAdams, Miss Ruby Foster, Mrs. Willie Merle Haithcock, R. K. McCoy, R. H. Wardell, Leo Coopr, and Mrs. G. D. Tate, private piano instructor and director of the Treble Clef Chorus. In 1940 the school board members were: A. P. Barker, president; Hugh Carroll, secretary; John Hodel, R. T. Spence, Guy Allen, Arch Crager, and G. R. Crocker.

EWING

The account in the 50th Anniversary Hesperian for 1940 concludes with these words: "One of the outstanding graduates of Lockney High School is Dr. Maurice Ewing. He has made a name for himself in the scientific field. His work is that of setting off earthquakes at the ocean bottom. These earthquakes produced by explosion of T.N.T. bombs make it possible to measure the thickness and nature of the ocean floor. From these facts important conclusions about the age and permanence of the ocean will be deduced. The delicate instruments used in making these experiments were built by Dr. Ewing and his assistants."

Today the Lockney School has a combined Senior-Junior High School building, with a principal for each.

The elementary building, in the west part of town, is one of the finest in West Texas.

History Of Lockney First Baptist Church

Lockney's First Baptist Church was established in 1890 in a dugout belonging to R. M. Irick, six miles southwest of the old Irick schoolhouse, the church worshiping in that residence for several months and then in the school. There was also a small congregation at Lone Star, which moved in with the Lockney Church, forming the First Baptist Church of Lockney in 1896. A building was constructed in 1906, which was sold to Cedar Hill Baptist Church in 1918. This building was used until 1949, when too much sleet caved in the roof. With the clearing away of the debris the present building was erected at a cost of $100,000.

(LONG AGO AND NOW)

CHARTER

Charter members were: Mr. and Mrs. R. M. Irick, Mr. and Mrs. James K. Anderson, Misses Lillie and Lou Anderson, Mr. and Mrs. T. F. Beale, Miss Beulah Beale, Mr. and Mrs. T. A. Cowart, Mr. and Mrs. J. T. Dagley, Mr. and Mrs. P. D. Windson, and their daughter, who became Mrs. Spears, and a schoolteacher, C. James.

ORGANIZATION

Assisting in the organization were Rev. I. B. Kimbrough, pastor of the First Baptist Church of Plainview, and R. C. B. Howell, a deacon of that church. Rev. Kimbrough was elected pastor on a fourth-time basis, with C. James as clerk, and T. F. Anderson Superintendent of the Sunday School.

29

In 1892 the report to the Llano Estacado Association, which Lockney Baptist helped to organize, showed 34 members with 5 officers, and 65 attending Sunday School.

After Rev. Kimbrough had served only three months, the membership had reached 29. Because of several factors the number of members had dwindled by 1896 to only eight, and it was at this stage that it was decided to merge the membership with that of Lone Star Baptist, the pastor being the one serving Lockney, Rev. J. W. Winn. He had taken over in 1895. He served the combined group until 1900, now known as the First Baptist Church of Lockney, the membership having increased to 49. Some members withdrew from the church because of a disagreement regarding the use of mission money; those remaining voted to affiliate with Llano Estacade #2 of the Baptist Missionary Association (B.M.A.), but under the leadership of Rev. H. A. Thompson, in 1910 the church voted once again to join Llano Estacado #1, its name having been changed from this, which is Spanish, to its English equivalent, Staked Plains. The church remained a member until organization of Floyd County Association in 1916, and in the re-districting of 1961 again became a member of Staked Plains Association. (Except for the time in B.M.A., it has been a Southern Baptist affiliate).

FINANCE

A committee to solicit funds for a building, appointed in 1904, was composed of N. H. Bobbett, Thomas Dodson, W. B. Clark, Tom Mize, J. T. Powell, A. F. Rigdon, and J. A. Weathers. A 2 1/2 acre lot was secured for $100 in southeast Lockney, but nothing further was done until 1906, upon the election of a building committee: D. J. Muncy, N. H. Bobbett, J. M. Malone, A. J. Byars, and W. B. Clark. Plans called for a structure 30' x 40' with walls 13' high.

Walter Beale and others volunteered to haul lumber from Amarillo – no small task in those days of wagons and poor roads! The doors and windows were made in Childress; J. L. Dagley was selected as foreman, using volunteer labor; the materials cost only $600. This building continued in use until 1918.

1917

The lots on Main Street where the present structure is located were secured in 1917, the building committee being composed of D. P. Carter, Dr. G. G. Stapleton, W. A. Potts, John Hodel, W. J. Teaver, Ed Reeves, J. S. Barnett, and J. T. Burnett, pastor. This building cost about $13,000.

W.M.U.

In 1911 the Woman's Missionary Society had been organized, Mrs. Joe Wilson serving as first president. Today this group is a vital part of the church, consisting of four circles, three Sunbeam Bands and three Girls' Auxiliaries.

C. J. McCARTY

On May 1, 1925, C. J. McCarty accepted a call as pastor and served until Sept. 17, 1928. During his pastorate the church paid off a debt of $1,000 on the parsonage, leaving no debt at all. The membership by this time had reached 416.

A. L. SHAW

Willis Ray was pastor 1932-34, and was succeeded by A. L. Shaw, who served until 1942. There were 301 additions to the church, 112 coming for baptism, during the first 4 1/2 years of his stay. In February of 1937 a new home for the pastor was finished, at a cost of $3,300, this being the third such parsonage. The first was moved in from the country, located about two blocks east of the church, and burned soon after being moved in. The second was in the southeast part of town. The third is still being used for Sunday School space for Beginners and a Nursery. In 1958 a building was brought in for the Primaries. A fourth home is now used by the pastor's family, first occupied by Rev. and Mrs. R. E. Riley.

COBB

The eight-year pastorate of A. L. Shaw was followed by one of nine years by Rev. E. J. Cobb, 1942-1951, a period of great expansion and growth. It saw an enlarged budget and more given for missions and through the Cooperative Program. $4,000 in War Bonds had been invested during the Second World War, designed to help pay for educational facilities. In November, 1948, a goal of $10,000 was set, and so when the old building collapsed on Jan. 12, 1949, the new one was already begun, but the church needed ten times as much as had been set.

HAYS

Edgar Hays was selected as chairman of the building committee, others being Leslie Ferguson, Robbin Byars, Horton Howell, Hugh Carroll, Harmon Handley, and Mrs. Hilburn Casey. With much dedication, and the help of a Federal district court decision that added $18,000 plus interest in insurance, and with $2500 from the Home Mission Board, the building went on, with an actual increase in Sunday School attendance! There was a great dedication observance on March 5, 1960; ten months later the debt had been cut to $39,000.

CAMP

A cabin was built at Plains Assembly, sponsored by the Brotherhood.

NAYLOR

J. R. Naylor served from 1952 until the fateful airplane crash on Feb. 9, 1953, which also took the lives of Rhea and Glenn Mitchell, and their brother-in-law, Geo. Turner, Jr.

WILEY

Rev. R. E. Wiley became pastor in May, 1953, but ill health hurt his work. Charles Broadhurst served as interim and full-fledged pastor most of the time from June, 1957, to March, 1961.

HAWKINS

On May 15, 1961, Rev. Gene Hawkins, present pastor, came from Matador to begin his work. In 1964 lots were bought and paved for additional parking space, air-conditioning was installed throughout the church, the sanctuary was completely renovated, and other improvements made. The committee members overseeing these changes were Mr. and Mrs. R. C. Mitchell, Kelton Shaw, Horton Howell, and Mrs. Joe Cargile. A red carpet was given by the Brotherhood.

(See BAPTIST page 15)

A Diamond Jubilee Tip of the Hat to FLOYD COUNTY

SEE US FOR

PLATE GLASS
MIRRORS
STORE FRONTS
PATIO DOORS

LUBBOCK

GLASS & MIRROR

701 23rd

SH-7-2951

Lubbock

TOM CARTY, MGR.

WE ARE NOW UNDER NEW MANAGEMENT AND READY TO SERVE YOU FASTER AND MORE EFFICIENTLY.

BEN FRANKLIN'S NEW MANAGER, TOM CARTY, EXTENDS TO YOU A HEARTY WELCOME TO COME IN AND LOOK OVER THE FINE MERCHANDISE YOU WILL FIND IN THE BEN FRANKLIN STORE. IT IS THEIR WISH THAT BEN FRANKLIN CAN SERVE YOU AS WELL THE NEXT 75 YEARS AS THEY HAVE IN THE PAST.

BEN FRANKLIN STORE

FLOYDADA

FARM SCENE IN EASTERN FLOYD COUNTY.....OR EDGE OF MOTLEY COUNTY. THE PICTURE WAS SUBMITTED FOR PUBLICATION BY MRS. CLINTON FYFE.

Ralph Rucker Opened OK Rubber Welders Here In 1951

Ralph Rucker, owner of O.K. Rubber Welders, started in the tire business in Shamrock, Texas in October of 1946. He sold his business there and moved to Floydada May 1, 1951, and established his tire shop at 208 So. Wall St. with three people in his organization.

Rucker built a new building at 308 So. Main, in September, 1957 and expanded his business to offer more efficient service which includes complete field and road service and a more complete line of General, Firscomplete line of General, Firestone, farm tires, recapping and repairing of all sizes. Monroe shock and Southland batteries.

Another service is tire truing and balancing, and the organization now has six full time employees.

"I appreciate the patronage everyone has given me in the past and I plan to give better service and have a more complete line from which to choose in the future," said Rucker.

Whites Auto Is 35 Years Old In Floydada

"We intend to stay in Floydada and serve the people," was the statement of Derrel L. Couch, who has been in business here since 1963. He and his family run the Whites Auto Store at 117 W. California St.

Whites Auto has been a business in Floydada for twenty-one years and Whites is one of the fastest growing organizations in its line in the United States. The organization is thirty-five years old.

Their products include a wide variety: Automotive repairs and parts, tires, batteries, etc.; major appliances; small electric appliances; television sets; stereos; toys, including bicycles. They have a complete line of fishing equipment, fire-arms and ammunition, and other sporting goods, lawn equipment, paint and accessories, air-conditioners, household items-dishes, cookware, stainless flatware, etc., and offer service of merchandise for all customers.

Happy Birthday Floyd County

FROM

Billy Leese & A.L. Hamilton

YOUR LIVESTOCK IS OUR CONCERN.
WE WILL STRIVE TO BRING YOU A BETTER MARKET.

SALE EVERY WEDNESDAY.

FARMERS & RANCHERS
Commission Co.
SH-4-1973 Slaton Highway
Lubbock

HAPPY BIRTHDAY TO

SAVE MONEY - SAVE TIME

on your Deepwell Irrigation with

A & C's Redwood Lined Tubing

Probably, like most farmers, you're interested in top pump performance with the lowest possible cost. A & C has made this possible by using the new red wood lining in oil lubrication tubing as an optional feature. This amazing new combination has proved to be reliable and practical, yet provided for tremendous savings which A & C Pump Company passes on to pump purchasers. Go by tomorrow and let the irrigation specialists at A & C show you their specially-treated red wood lined tubing. It can save you big money on your next irrigation pump installation.

A & C Pump Co.

SEE YOUR LOCAL A & C AUTHORIZED DEALER

LUBBOCK, TEXAS

2008 Ave. C Dial SH 7-2961

FLOYD COUNTY, GREETINGS

Floydada Sought Texas Tech

To the Honorable

S. B. COWELL, *Chairman, State Board of Control;*
R. E. VINSON, *President, University of Texas;*
W. B. BIZZELL, *President, Texas Agricultural and Mechanical College;*
F. M. BRALLEY, *President, North Texas State Normal College;*
S. M. N. MARRS, *Superintendent of Public Instruction;*

Members of Locating Board of the Texas Technological College:

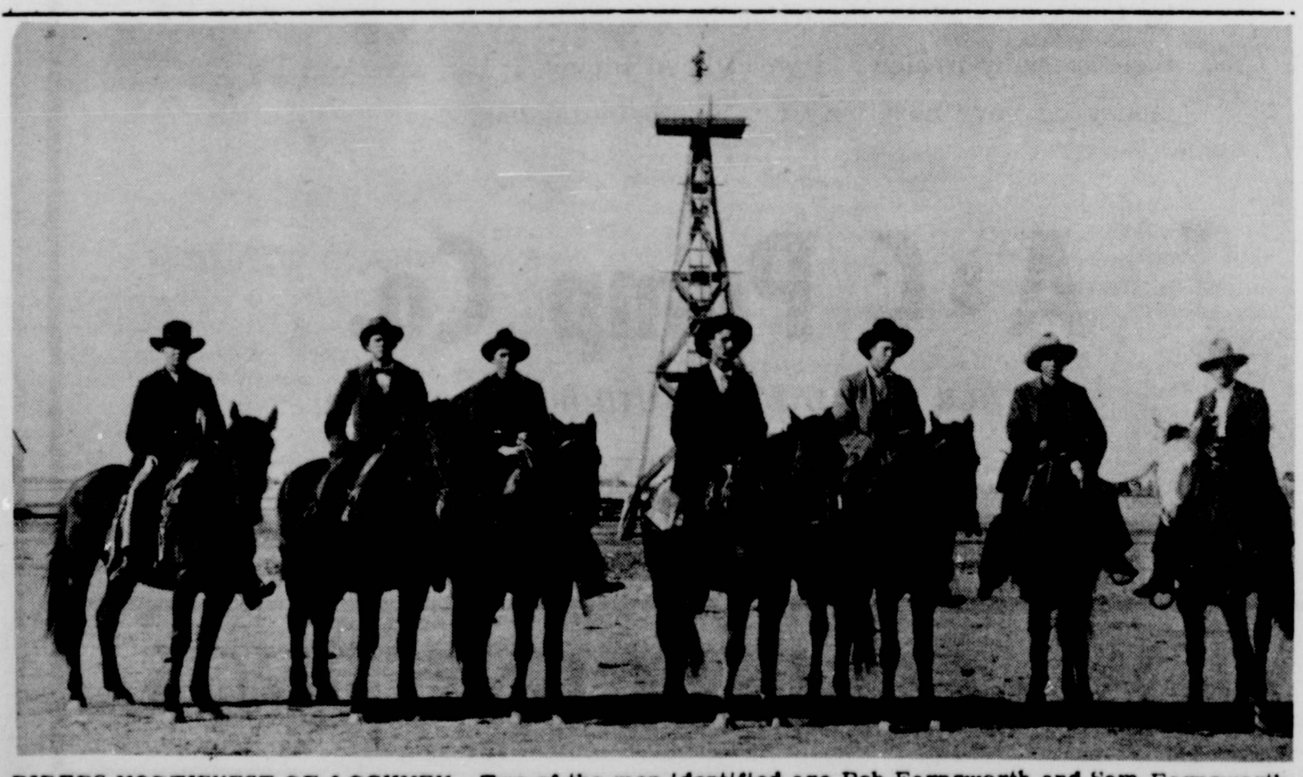
Gentlemen:

We herewith submit to your honorable board for consideration the brief, and argument of Floydada as the proper place for the location of the Texas Technological College.

We submit that the genesis for the idea for the Texas Technological College in West Texas was born of an actual necessity growing out of the difference of soil, climate, altitude, and production of the Plains section of Texas as compared with the other sections of the State off the Plains.

With this idea as a predicate we have largely based the arguments of this brief. We believe that the College should be located on the Plains of Texas, and we have shown that in the following arguments. Furthermore, we have shown herein that Floydada is so situated on the Plains that it is the logical place to locate the school because while fulfilling all the statutory requirements for the location, it is on the Plains and has the advantages of the Plains location and at the same time it is close to that vast region of country below the caprock.

FLOYDADA WANTED TEXAS TECH—pictured above is the front of a booklet printed by the Floydada Chamber of Commerce seeking Texas Tech in the year 1922. Inside the booklet, the following facts are printed: 2,000 acres were offered as a site at a price of $125,000; the religious and moral conditions were reported as excellent at Floydada; population was over 1300 in 1920; 420 dwellings in the city limits, wonderful pure underground water supply, weather conditions, accessibility by virtue of railroads, good schools, strong agricultural resources and production, countless tables from the United States Government Census Figures, pictures of downtown Floydada, residential area, outlying farms, churches. The booklet was "respectfully submitted by W. M. Massie, E. C. Nelson, A. D. White, C. Surginer, L. G. Mathews, Kenneth Bain, J. N. Johnston, C. A. Lider and Maury Hopkins.



RIDERS NORTHWEST OF LOCKNEY...Two of the men identified are Bob Farnsworth and Sam Farnsworth.

Happy Birthday Floyd County

We Appreciate The Acceptance Of Our Fine Products.

DRINK Coca-Cola

Sprite

Tab

The Coca Cola Bottling Co

PLAINVIEW

EARL RAY MUSIC CO
LEADING NAMES IN MUSICAL INSTRUMENTS
BAND INSTRUMENTS
EXPERT REPAIR SERVICE
Complete Selection Of Band And String Instruments Accessories Rental Purchase Plan
PO 2-0468 1502 AV Q

LUBBOCK

WE APPRECIATE THE ACCEPTANCE OF OUR FINE FRIED FRUIT PIES

AUGUST'S FRIED PIES

ON SALE EVERYWHERE IN THE PLAINS

Moore Funeral Home Began As A Hardware Store

Moore Funeral Home, 329 W. California, is a business which has grown from what began as Mitchell Brothers Hardware. F. C. Harmon worked for the hardware company, which also handled furniture and funeral supplies, until 1921, when he bought the furniture and funeral business, adding an operating room and equipment enough to serve as a funeral director.

The location of the original business was at the corner of Main and Missouri where Wester's Grocery and Market is now located. Harmon discontinued the furniture end in 1942, and in 1947 moved to the present location.

In May, 1964, Edell Moore purchased the remainder of the stock in the home. He had worked for Harmon since 1951 and had been a partner for ten years preceeding ownership.

From 87 Phones In 1913 to 2,948 in 1965; Southwestern Bell Telephone

A company which has grown with Floydada, almost since its beginning, is Southwestern Bell Telephone Company, which purchased the company here in 1913. At that time there were eighty-seven telephones.

The company changed from magneto to common battery in September of 1937, and converted to the dial system in July of 1956.

January records, 1965 show that there were 2,877 telephones, whereas today there are 2,948 served through the local office.

Future plans include installation of 200 lines and terminals in 1965.

Wayne Brown, wire chief of the plant since May, 1959, says, "We have had a steady growth for the last six years and our hopes are to bury more lines in the rural areas in the next two or three years."

Thrifty Super Market One Of Floyd County's Newest Businesses

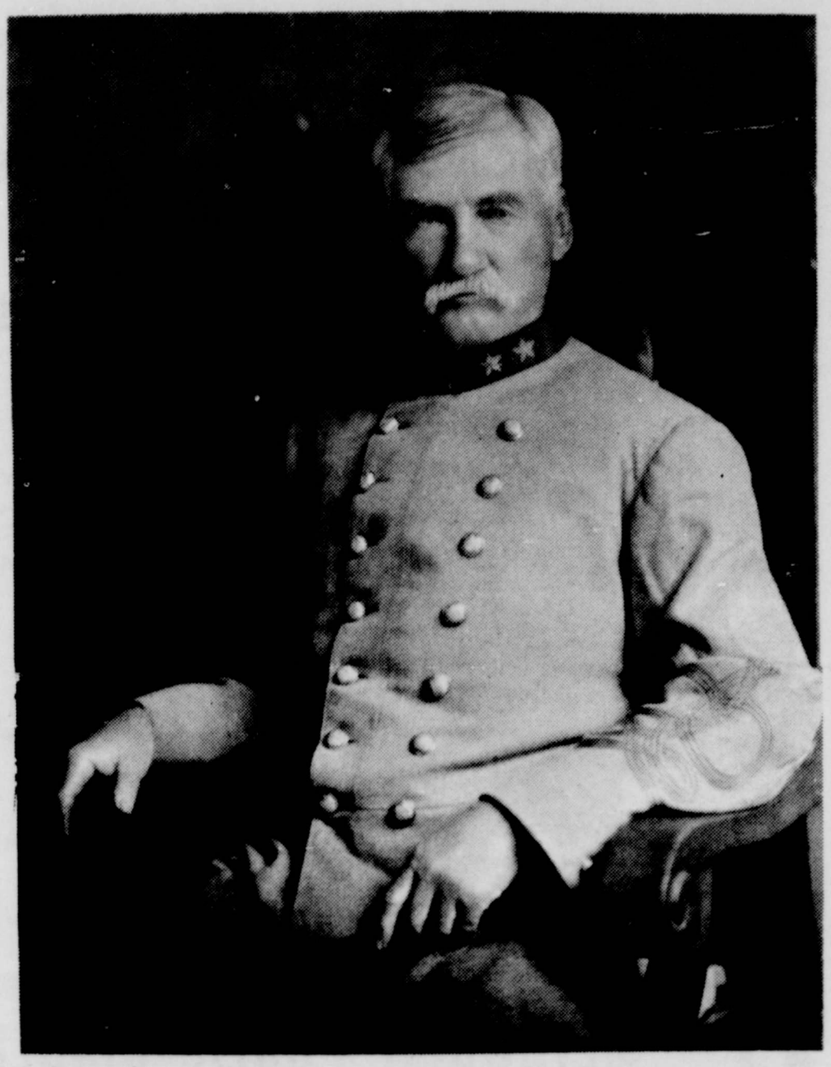
One of Floydada's newest businesses is Thrifty Super Market at Second and Mississippi, which has been in business since the latter part of 1964, with five full-time employees.

The manager of the business is Henry Ellison.

Thrifty features Kimbell products, large distributors of food items in the State of Texas, and other well known brands such as Del Monte, Libby and Heinz.

In addition to a complete line of staple goods, Thrifty has a good selection of drug and sundrie items, a well-stocked frozen food case, and a market with choice cuts of meats, "the best we can buy," says Ellison. They offer custom cut and wrap for the home freezer.

As a bonus for shopping Thrifty, Buccaneer Stamps are given.



THOMAS MONTGOMERY

1929 STUDY CLUB

1929 STUDY CLUB

In 1929 Mrs. Lon Smith, Mrs. I. W. Cannady, other members of the 1922 Study Club took the lead in organizing a new club which took the name of the year in which it was organized.

ORIGINAL

Mmes. Troy Jones, Leroy McDonald, A. D. Cummings, P. D. O'Brien, and L. J. Welborn were among the original members who assumed responsibility for the successful operation of the new organization. Mrs. J. D. McBrien, who attended the second meeting, is currently the only member of the club who was a part of the 1929 group.

CIVIC

Through the years the organization has taken an active interest in civic affairs. It helped with such projects as the Floyd County Library. For a number of years it sponsored a Saturday morning story hour for pre-school children. More recently it has sponsored projects for the Latin-American children at Andrews Ward School.

HERITAGE

In the coming year its principal project will pertain to preserving American heritage.

THIS PUT A SQUEEZE ON THE EDITOR

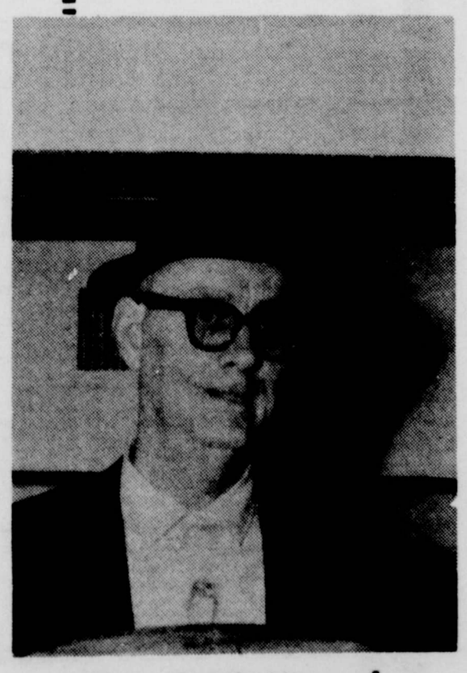
This Put A Squeeze On Editors

ABBEVILLE, La.--In the Aug. 19, 1899, issue of the Abbeville Meridional, a correspondent writes from Missouri:

"A friend of mine who has been traveling recently in Missouri said he had lots of fun there on his trip. He says they have introduced hugging societies to sell the church treasury, and the following scale of prices may interest readers generally. Girls under 16, 15 cents for a hug of two minutes, or 10 cents for a shorter squeeze; from 16 to 20 years, 60 cents! from 20 to 25 years, 75 cents; schoolmarms, 40 cents; another man's wife, $1; widows, according to looks, $3 to $10; old maids, three cents a piece, or two for a nickel, and no limit of time. Preachers are not charged. Editors pay in advertising, but are not allowed until everybody else has got through and even then they are not allowed to squeeze any thing but old maids and schoolmarms."

SINCE 1937

HAGOOD'S DEPARTMENT STORE HAS BEEN SERVING FLOYDADA WITH TOP QUALITY MERCHANDISE AND FRIENDLY, COURTEOUS SERVICE. WE HOPE WE CAN BE OF SERVICE TO YOU IN THE FUTURE!



Cecil Hagood

Hagood's

FLOYDADA, TEXAS PHONE: YU 3-3554

Dan Hagood

GAITHER

J. C. Gaither was a pioneer resident and Justice of the Peace for many years. He also once served as secretary of the first Chamber of Commerce in Floydada.

DIAMOND ANNIVERSARY BEST WISHES

TO FLOYD COUNTY
WHERE YOU SAVE .... DOES MAKE A DIFFERENCE
YOUR SAVINGS EARN COMPOUNDED
EVERY 90 DAYS

INSURED SAFE BY AN AGENCY OF OUR
FEDERAL GOVERNMENT UP TO $10,000.00
YOU CAN SAVE BY MAIL

first federal

SAVINGS AND LOAN ASSOCIATION
OF LUBBOCK

1120 14TH LUBBOCK, TEXAS

METHODIST PUBLIC KINDERGARTEN

ANNOUNCING
FALL SEMESTER
(SEPTEMBER - 15 WEEKS - DECEMBER 23)

LIMITED TO CHILDREN ENTERING ★★★★

★★★★★ PUBLIC SCHOOL SEP'T. '66

5-DAY
MONDAY—FRIDAY $5 PER WEEK, $75 PER SEMESTER

3-DAY
MONDAY, WEDNESDAY, FRIDAY
$3.50 PER WEEK, $52.50 PER SEMESTER

PRE-ENROLMENT NOW REQUESTED
CALL YU 3-3707

Thanks and Happy Birthday

Floyd County..

We Appreciate The Acceptance
Of Our Fine Products..

Fields & Company

DISTRIBUTORS OF
PAYNE HEATING AND AIR CONDITIONING
WESTINGHOUSE APPLIANCES—ELJER PLUMBING
FIXTURES PLUS A COMPLETE LINE OF LIGHTING AND
HARDWARE—VISIT OUR SHOWROOMS

1611—4TH LUBBOCK

1922 Study Club

This is the "grandmother" of the study clubs in Floydada with names based on the year of their organization. This club was federated in 1922, and its motto is: "We study that we may serve." Members its first year were: Mmes. Lon V. Smith, A. P. McKinnon, R. E. Fy, A. J. Welch, M. L. Kizziar, W. C. Grigsby, J. U. Borum, Chas. Trowbridge, Wilson Kimble, W. J. Burke, G. A. Lider, Edd Johnson, W. L. Fry, W. B. Hall, J. E. Pitts, L. C. McDonald, C. M. Wildon, O. P. Rutledge, Pat Horton, E. C. Henry, J. M. Willson, Lon Davis, K. E. Bain, J. I. Hammonds, T. R. Webb, and I. W. Hicks.

GIFTS

Gifts have been made to Wichita Falls State Hospital at Christmas, and cash contributions sent to Boys' Ranch at Tahoka. This club sponsored the 1929 Study Club, the 1962 Study Club, and the Brownie Troop; has held literacy classes and made donations to the Park project sponsored by the Garden Club.

SPONSOR

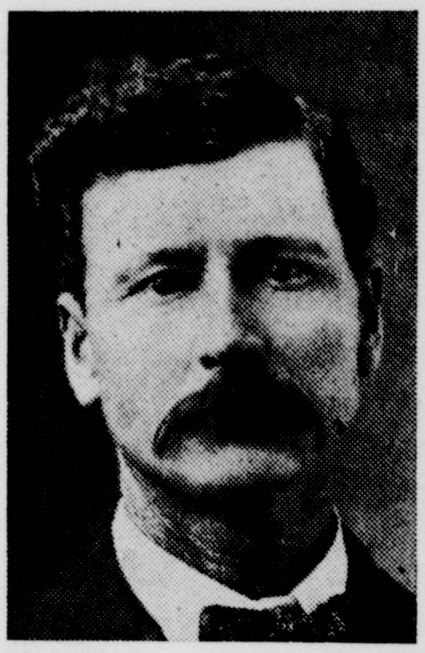
It helped sponsor also a study club now in operation at Lockney, and helped the PTA in getting the County Library. Their first project was a bake sale, which netted $25.

LIFE MEMBER

At present Mrs. Lon V. Smith is a life member of Caprock District and was Friendship Chairman of the district for 1964-65. The yearbook lists these names "In Memory Of": Mmes. Lon Davis, R. E. Fry, W. I. Cannady, A. P. McKinnon, O. P. Rutledge, J. D. Colville, and Edd Johnson.

OFFICERS

Present club officers, in the middle of a two-year term, are: President, Mrs. R. L. Nichols (who very kindly furnished the material for this report); First Vice-President, Mrs. P. D. Helms; Second Vice-President, Mrs. W. H. Henderson; Recording Secretary, Mrs. Ben Whitaker; Corresponding Secretary, Mrs. P. W. Bell; Treasurer, Mrs. Wilson Kimble (replacing Mrs. Harry Koenen, deceased); Reporter, Mrs. W. O. Tye; and Parliamentarian, Mrs. E. F. Stovall. The appointed officers are: Custodian, Mrs. P. W. Bell; Member Exec. Board, Mrs. E. F. Stovall; Federation Counselor, Mrs. J. H. Barnard; and Local Club Representative, Mrs. J. M. Willson.



J. A. Baker, founder of Lockney, who operated the first store and post office there, is eulogized in a story in this issue of The Hesperian as an outstanding builder for years.

Mrs. Alice Baker has been in the mercantile business in Floyd county for almost a half century. While rearing a family Mrs. Baker also aided her husband in the conduct of their business in Lockney

SEE US FOR

WELL CASING

MERCHANT PIPE

PUMP COLUMN PIPE

LAKEWOOD PIPE
of TEXAS

SW 9-3671

6010 BROWNFIELD HWY.

Lubbock

THE C.F. RAMSEY'S first home located in Floyd County some four miles ease of Lockney in about 1889.

Floydada Bible Baptist

Situated at 820 South Third Street, the Bible Baptist Church of Floydada was organized Sunday morning, July 8, 1951. There were 13 charter members at that time, and with charter membership being held open until January of 1952, a total of 26 was secured: Rev. and Mrs. D. J. Kinard, Mrs. Alice Payne, Miss Frances Payne, Mrs. Mary Burns, Mrs. Leona Burns, Mr. and Mrs. W. H. Taylor, Miss Margie Taylor, Mr. and Mrs. Joe Fawver and daughter, Ann; Mr. and Mrs. Cecil Taylor, Mrs. Effie Smith, Mrs. J. N. Redd, Mr. and Mrs. H. E. Davis and daughter, Gwen, Mrs. George Jenkins, Mr. and Mrs. Ellison Milligan, Mr. and Mrs. Edwin Pollan, Fred Warren, and Bryan Wingate.

PASTORS

Rev. D. J. Kinard acted as pastor from the organization of the church on July 8, 1951, until Rev. Vernon Cline was called in January of 1952. Cline served as pastor from Jan. 13, 1952, until April 22, 1953, during which time there were 12 conversions and 28 additions to church membership. Rev. C. R. Brown served June 7, 1953--Nov. 15, 1955, with eight conversions and 18 additions; Dr. B. F. Dearmore, Jan. 1, 1956-Sept 1, 1957, four conversions, ten additions; Gilbert Rhine (only man so far to serve more than once), Sept. 14, 1956-Sept. 1, 1957, 26 conversions and 34 additions; T. W. Davis, Nov. 6, 1957-Sept 3, 1958, two conversions and six additions; Gilbert Rhine, second pastorate, Sept. 10, 1958-June 12, 1961, 76 conversions, 102 additions; then there was an interim pastor Aug. 23, 1961-June 2, 1962, with eight conversions and 21 additions; and Gilbert Rhine, third pastorate beginning June 13, 1962, and still in progress, 72 conversions and 92 additions.

GREATEST GROWTH

The last few months, under the present pastor, Rev. Gilbert Rhine, the church has had its greatest growth, there having been 60 professions of faith and 76 additions to church membership the 16 weeks immediately preceding July 5, 1965.

PROPERTY

The first property acquired was in 1951, and the first building erected was in 1952, a structure 32' x 40'. Another building was added on, 32' x 60', which was the sanctuary, the first building being converted to Sunday School rooms. In 1961 the Church purchased two more lots with a house already on it, and added two more rooms to it, making it into a four-bedroom house, which was used as a parsonage. In 1963 the educational building was damaged by fire, so instead of redoing the old building, the church voted to build a new brick sanctuary. The present pastor, Rev. Gilbert Rhine, designed and planned the beautiful new building now in use at 820 South Third Street in Floydada. The inside of the parsonage was also remodeled, as well as the parking area being paved. A valuation of $55,000 has been placed on the total property.

MISSION WORK

The first important mission work of the Church began in 1958 under the leadership of Rev. Gilbert Rhine, as the congregation started out with Robert B. Montgomery Jr. going as their missionary to Murree, West Pakistan. Later the Church supported M. L. Moser, Jr., in missions work in Mexico. A month after this they began to support Dr. Roy F. Dearmore, M.D., while he was on deputation work, and a little later as he went into the mission field of the Republic of the Congo in Africa. The present pastor has led the congregation into five different home mission projects: The Word of Truth, a religious paper; the printed message of books and tracts that went almost over the world; the support of newly organized home missions which would later be organized into churches; a weekly article appearing in the Hesperian, as well as in other papers; and the fifth Home Mission work was a radio broadcast, discontinued after one year over KFLD. Mrs. Gilbert Rhine led the Ladies' Fellowship of the Bible Baptist Church in support of Mack Gurrea in Mexico.

THOUGHTS

Rev. Gilbert Rhine offers these thoughts: "I believe the great success of the Church (Bible Baptist Church), or any Church as far as that is concerned, depends upon their faithfulness to support the Mission Work, because that is the Great Commission of the New Testament Church. I believe that is why the Lord has blessed me as pastor, because I try to lead the Church deep into all Mission Work. We believe for any New Testament Church it is either the Mission Field or else the Grave Yard."

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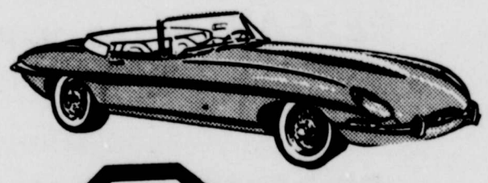
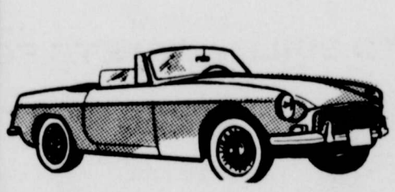
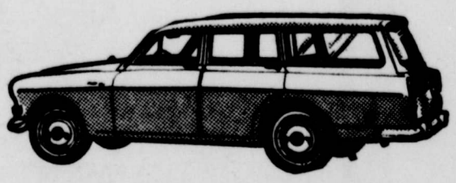


JAGUAR



MG

VOLVO



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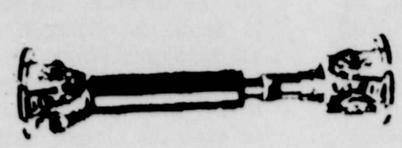
WAKEFIELD

R. C. Wakefield came to Floydada in 1936 as manager of the Floydada District of Texas-New Mexico Utilities Co. He graduated from Texas A & M in 1927.



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Floydada Lions Club

Floydada Lion's Club has twice disbanded and three times organized, so it is very much alive and functioning. Its first organization was in November of 1928, sponsored by the Childress Lion's Club. This particular group had already organized five clubs that year! W. C. Davis, the president of the Childress group, was present on the night of Nov. 26, 1928, to make the presentation of the Charter at the First Baptist Church. A predecessor group called Floydada Luncheon Club had been meeting for three years.

COMBINED

In 1931 the Lions combined with the Rotary Club which was meeting at the Methodist Church. After a few years a re-organization took place in 1936. Again, in 1942 the Lions gave up their identity, only to be revived as a separate group in 1946. The Matador Lions served as the sponsoring group in 1936, and O. M. Watson, Sr., and Marvin English were instrumental in that rejuvenation.

PRESIDENTS

These men have served as President of the local Lion's Club, the year given being the time they took office. July 1: W. E. Patty, 1928; J. C. Gilliam, 1929; J. C. Wster, 1930; J. C. Gilliam, 1936; Frank L. Moore, 1937; Homer Steen, 1938; M. P. Goen, 1939; Edd Johnson, 1940; John Stapleton, 1941; Edd Johnson (again) 1946; George Sherrill, 1947; Jim Word, 1948; Enos Jones, 1949; Gayle Mayo, 1950; Parnell Powell, 1951; Lyndell Roberts, 1952; Earl Crow, 1953; E. A. Williams, 1954; Kenneth Bain, Jr., 1955; Gene Collin , Jr., 1956; George Spears, 1957; Edward Wester, 1958; T. L. Holland, 1959; Tommy McIntosh, 1960; Sammy Hale, 1961; Claude Weathersbee, 1962; Claude Estes, 1963; Olin M. Watson, Jr., 1964; Weldon Harris, 1965.

OTHERS

The first group of officers was composed of Patty as president, assisted by J. C. Gilliam as first vice-president and J. G. Wood as secretary. The next year, with Gilliam heading the group, Lon Davis, Sr., was first vice-president and J. G. Wood was secretary. To give a list of old-timers might be helpful, so this was the lineup in 1931: Wester as president; O. T. Williams, first vice-president; O. M. Watson, Sr., second vice-president; Joe Breed, secretary-treasurer; Claude Wingo, Tail Twister; and these other members: J. A. Arwine, A. B. Keim, R. R. Cloud, A. J. Folley, C. H. Davis, O. P. Rutledge, C. L. Minor, J. M. Wilson, Sr., Roy Snodgrass, Glad Snodgrass, T. S. Stephenson, Edd Brown, and S. W. Ross.

SWEETHEARTS

George Ann Huckabee (Kattner) was Sweetheart in 1946-47; in 1949-50 Billy Chowning (Beame) served in this capacity. Ann Welborn (Helms) was Club Sweetheart in 1952-53, and her successors, in order, have been Snowdrop Dunn (Gault); Gaynell Armstrong (Hughes); Joyce Hammonds (Clemments); Beth Crawford (Pratt); Janice Smith; Mary Sue Burleson (Potts); Shirley Gregory (Boyd); Helen Foster (Masters); Barbara Gilley (Christian); Janet Kay Moore (Julian); Lana Davis; Sharon Bingham; Susan Hotchkiss now beginning her term.

FLOYD HIGHLIGHTS

475 and 16

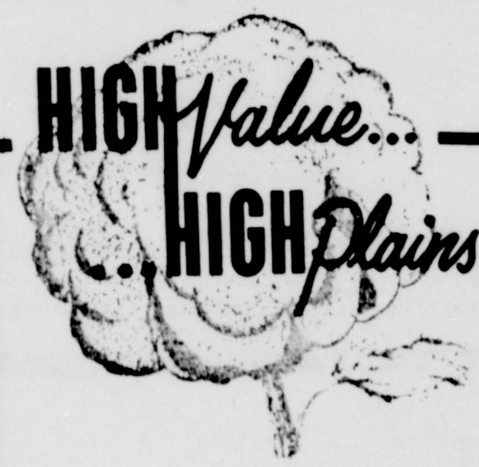
When Lockney Christian College closed about 1915 it had grown to 16 teachers and 475 students.

C. W. SMITH

The first pastor of Main Street Church of Christ in Lockney was C. W. Smith, father of Mrs. Alma Holmes, who is manager of the Radio Station KFLD at Floydada. The Main Street congregation worshiped in the College building until 1928, when they built their own structure on the present location. It cost $30,000. The minister at that time was Early Arceneaux. Bob Glover serves the congregation as minister at the present time.

24x48x18

The first building at Lockney Christian College that was constructed specifically for a college building was a two story frame, 24 ft. wide, 48 ft. long, and 18 ft. high. According to Nora Ayres, Velma Cheves, and Arla Copeland, "The seats and desks were homemade, and there was very little blackboard space. Later a building was built of concrete blocks. Ten acres was mapped out for the college campus." (LONG AGO AND NOW, 1961, Lockney Beacon)



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Plainview

Floydada Highlights

NOTE: THE OUTLINE OF THIS SERIES OF SKETCHES IS TAKEN FROM THE PRAIRIE-RAMA, PREPARED IN 1959 BY MRS. ALMA HOLMES. USE HAS BEEN MADE ALSO OF OTHER MATERIAL. SOME OF THE MATERIAL PREPARED BY MRS. HOLMES IS USED ELSEWHERE. SHE HAS DONE A SKILLED WORK OF CONDENSATION FROM MANY SOURCES.

FLOYDADA'S FOUNDING: 1890

A party of nine men left Childress, Tex., in February, 1890, on a tour of inspection among some unorganized counties to the west. W. T. Montgomery, J. J. Harrison, M. C. Williams, J. A. Reed, G. H. Chapman, J. H. Henderson, James Broyles and two others were in the group.

IN LUBBOCK

At first they thought they might found a town in Lubbock County, and actually spent a few days in the vicinity of Singer's Store, near present-day Lubbock. But they were not well satisfied with prospects they found there, one objection being that the land was more undulating than in Floyd County. So they retraced their steps to Estacado. Spending several days there, they found that Mrs. Carolyn V. Price of Jefferson City, Mo., owned 43 sections in Floyd County.

GWYNN

After returning to Childress, Williams communicated with Mrs. Price and she sent her business representative, J. K. Gwynn, to this area, thus setting off a real land boom. Williams filed on the school section lying south of the town section; Harrison, the one on the east side; M. F. Roundtree on the side; J. D. Starks and W. J. Westmoreland, sharing the section on the north side.

UNCLE BILLY

W. T. Montgomery was the first to make an actual improvement within the town site, by removing a mesquite grub from the southwest corner of the public square. The Hardy Hotel began business with two rooms, two more being added later. Williams' Exchange Saloon was the first business house erected. A small office structure was erected by land agents Westmoreland, Harrison and Co. S. B. Chadwick set himself up in the grocery business in another building, and Gwynn saw to it that a windmill was installed on the public square, which was to be the only source of water for many of the inhabitants for a number of months.

FIRST HOME

The first building to be erected as a home was that of J. D. Starks, on his half section in the north of town. Floydada in 1890 was quite a "tent city." That summer and fall several homes were built: by Max R. Andrews, Dr. R. C. Andrews, W. O. Menefee, J. J. Harrison, M. C. Williams, Arthur B. Duncan, and D. W. Jenkins. Box houses were built later during the winter by R. T. Miller, S. B. Chadwick, and J. F. Lockney. Those living in dugouts were: Sam H. Kelsey, Ole T. Nystel, Frank Slack, J. D. Arnold, and J. M. Powell, the latter refining things somewhat by covering his dugout with cloth!

FIRE

A prairie fire swept over the infant town in August, 1890, J. D. Arnold's tent and household goods on the town section being consumed. The firefighting crew consisted of the entire town. Often in such situations the familiar "cow Carcass' method was used. (Incidentally, on the open range the consent of the owner did not have to be secured. The cow was simply "Commandeered for the safety of the public.") Hardships? Yes, but they were, to these hardy pioneers, simply a part of the days work."

KELSEY'S SCHOOL

That winter Sam H. Kelsey taught the first school session for Floydada.

COUNTY SEAT

Floydada beat Della Plain by a sizeable margin that year for the county seat location, and cowboys came from many miles around to help in the celebration. Lockney had stood foursquare behind Floydada in that battle. Two steers were butchered, and bar-b-q was the order of the day. A tin cup was tied to each of the three barrels of whiskey set up on the city square for all who would imbibe. W. T. Montgomery, later to be the first mayor, introduced Judge Arthur B. Duncan, who made a speech. J. T. Carter read the Declaration of Independence. The White father-and daughter duo that had charmed the Della Plain citizens previously provided sweet music on stringed instruments that were homemade.

DANCE

The night was danced away, with children sleeping on pallets.

BELLES

"Belles of the Ball" included Mms. J. B. Bartley, J. D. Starks, J. L. Moore, and J. D. Morriss.

Linked With Floyd County Progress The Past 30 Years!

BOTH PLAINVIEW SAVINGS AND LOAN AND FLOYD COUNTY ARE SYNONOMOUS WITH PROGRESS.

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Save By The 10th, Earn From The 1st....

OVER $200,000.00 Paid to our depositors

In This Our 59th Consecutive

SEMI-ANNUAL DIVIDEND

JUNE, 1965

RESOURCES		LIABILITIES	
First Mortgage Loans On Improved Real Estate	$11,476,862.55	Savings & Investment Accounts	$10,985,195.31
Loans On Savings Accounts	88,754.01	Borrowers Trust Funds For Taxes and Insurance	125,389.68
F. H. A. Title Loans	185,380.25	Deferred Credits	92,905.42
Home Improvement Loans	99,779.76	Permanent Stock, Reserves and Undivided Profits Additional Security for Members	1,155,162.69
Other Assets	22,247.81	Advances - Federal Home Loan Bank	700,000.00
Home Office Building Less Depreciation	10,320.32	TOTAL	$13,058,653.10
Furniture & Fixtures Less Depreciation	19,849.09		
Other Real Estate	660.00		
Stock In Federal Home Loan Bank	98,000.00		
Other Insured Investments	80,000.00		
Cash and Government Bonds	776,799.31		
TOTAL	$13,058,653.10		

4 1/4%

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PLAINVIEW

Savings and Loan Association

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PLAINVIEW - - - TEXAS

FARM LOAN

James K. Green worked for his uncle, James B. Posey, in the old Floyd County Bank, and was later associated with the First State Bank when it was organized in 1909. He moved to Houston in 1932 after having served for many years as secretary of the Floyd County National Farm Loan Association. He died in the '30's.

STOCK RAISER

S. A. Greer was a pioneer in stock raising in Floyd County, moving here in 1891 and remaining until his death in 1939.

EARLY RANCHER

L. H. Lewis was an early-day rancher, working as a hand for many years with the Matadors, then starting his own ranch, which was turned over to his son, John.

MONTGOMERY

While in his nineties Thos. Montgomery was still active in management of the TM-Bar Ranch.

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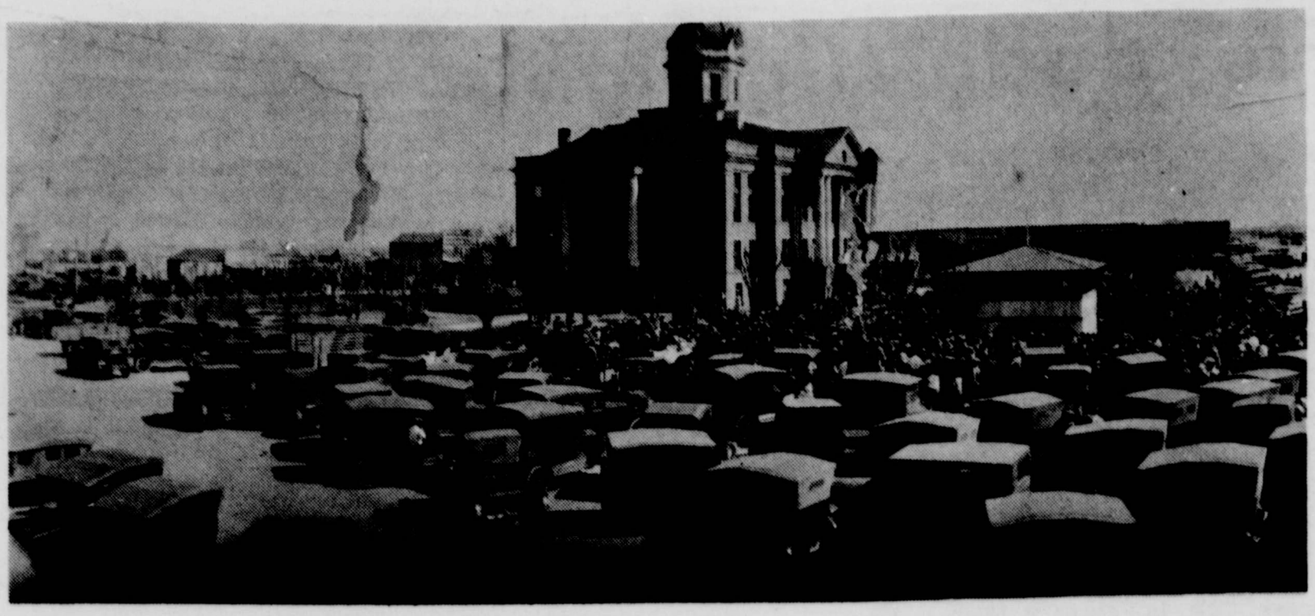

TRADES DAY IN FLOYDADA, APRIL 16, 1921

Jimmy Willson Works For Civic And Building Progress

One of the more prominent of the second generation young men in Floydada is J. M. Willson, Jr., generally known as Jimmy. He maintains his office in the Builder's Mart, and his activity covers a number of fields. He is businessman, Mason, Rotarian, Methodist, civic leader, and Scouter. Many of the homes in the area, as well as business places, have been built all or in part with materials from his business enterprises.

SCOUTER

As a Scout he attained the coveted Eagle rank. At the time he was in the Boy Scouts, as a member, the God and Country Award had not been instituted. He is a member of the Order of the Arrow, and belongs to the Executive Committee of the South Plains Council, and of the Trust Board.

MASON

Jimmy was Worshipful Master of the Floydada Masonic Lodge No. 712, A. F. & A. M., in 1956-7; was District Deputy Gand Master in 1958; is now the Workshop Chairman for Area E-3; was in 1960-64 member of the Grand Lodge Grievances and Appeals Committee; is appointed for 1965-71 as member of the Grand Lodge Public Education Committee. He was High Priest in 1961-2 of Floydada Chapter 227; is in the Order of the High priesthood of Texas. Among many other Masonic achievements he is a Member of the Dallas Scottish Rite Bodies, and received the Investiture of Knight Commander of the Court of Honor in 1959. He is now Grand Warden of the Grand Commandery of Knights Templar of Texas.

ROTARIAN

Among many honors he has held as a Rotarian, he now is entrusted with one of the largest: District Governor. This involves a great deal of travel throughout the year. Last year he attended Rotary International in Toronto.

CIVIC

He served as member of the Floydada City Council for eight years, and was Mayor four years.

METHODIST

He has twice been delegate to the South Central Jurisdictional Conference, a quadrennial delegated body covering the eight states of Texas, Louisiana, New Mexico, Akansas, Oklahoma, Kansas, Missouri, and Nebraska. He is a leader in the lay movement of the church and keeps busy as a speaker and toastmaster. At present he is Associate District Lay Leader in the Plainview District; also Associate Lay Leader of the Northwest Texas Annual Conference of The Methodist Church.

Jimmy stays pretty busy.

STERLEY

This town was begun in 1928; located about 7 1/2 miles northeast of Lockney on the Ft. Worth and Denver Railroad. Its first name was Roads, but later it was changed to Sterley in honor of a railway man. According to LONG AGO AND NOW, "Sterley was really a boom town in 1929. Several good businesses were opened and churches and a school were built. Railroad machine shops were located there also." The last year any school was taught there was in 1947. All of the students go to Lockney. Several years ago the Baptist Church disbanded, some of its members going to Lone Star, others to Lockney. The Methodist Church at Sterley still stands, with about 25 members, despite continued losses to Lockney. When the school was discontinued at Sterley, the bigger part of the building was brought into Lockney for the colored school, but a sizeable portion was moved a block west, near the Methodist Church, and is furnished with adequate heating and two air-conditioners. A woman's club, until recently a home demonstration unit, meets there regularly. The County and area farm groups meet there occasionally. Sterley has a very excellent elevator and gin. Recent and projected road paving projects promise an even finer community.

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BOX 1359

LUBBOCK, TEXAS

1935 DIRECTORS OF PIONEER ASSOCIATION RE-ELECTED...They are left to right, C.J. McCollum, Mrs. Aura Hollis, Glad Snodgrass, Miss Anna Sims and R.E. Fry.

WOFFORD

One of the first real estate dealers in the Floyd County area was C. A. Wofford, who died at Lockney on March 10, 1939, at the age of 82. He and his wife arrived here from Coryell County in 1903 and later he sold land lots to their friends and acquaintances. In 1940 his widow recalled, "I loved living here, because there were always some of our friends coming to buy lands, and we always had a big crowd for Sunday dinner. My husband spent much time, effort, and money toward the building of his community. He was especially noted for the help he gave local schools and churches. He was a member of the Methodist Church, but he helped other churches, too.

FLOOD

It seems that all of the events of our lives were dated from the tragic Galveston flood of 1900 when we were living in Ft. Bend County. My husband's parents were both washed away in this flood, and he rescued me and our baby daughter, who is now Mrs. B. B. Lee, from our flooded home." She was Miss Mattie Reed at the time of their marriage on Feb. 12, 1874. There were ten children, three having died before 1940.

FAWVER

WAS A PROMINENT name as a pioneer family, and there were three sons: L. B., John A. , and George L.

MRS. W. M. MASSIE

was early associated with the Cumberland Presbyterian Church, and did some historical work on its origins.

MCDERMETT

Caleb McDermett, for whom the McDermett Post of the American Legion in Floydada was named, was killed by machine gun fire in the fierce fighting in early October of 1918 in the Meuse-Argonne sector.

E. L. AYRES

was a ranchman turned merchant, establishing with others a store at Lockney in 1902.

GINNER

A. V. Haynes was a pioneer in modern ginning in Floyd County, becoming the first manager of the West Texas Gin Company in Floydada. Later he managed the Haynes Gin, which became the Scott Gin.

ARMSTRONG

N. A. Armstrong was a cattleman and livestock buyer.

BURROWS

R. A. Burrows was agent for Dalby Freight Motor Lines, and a pioneer freighter in this region, having hauled freight from Childress to Floydada.

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The Next 75 Years

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Congratulations
On Your
Diamond
Anniversary

WE CONGRATULATE YOU FLOYD COUNTY

We Are Proud To Have
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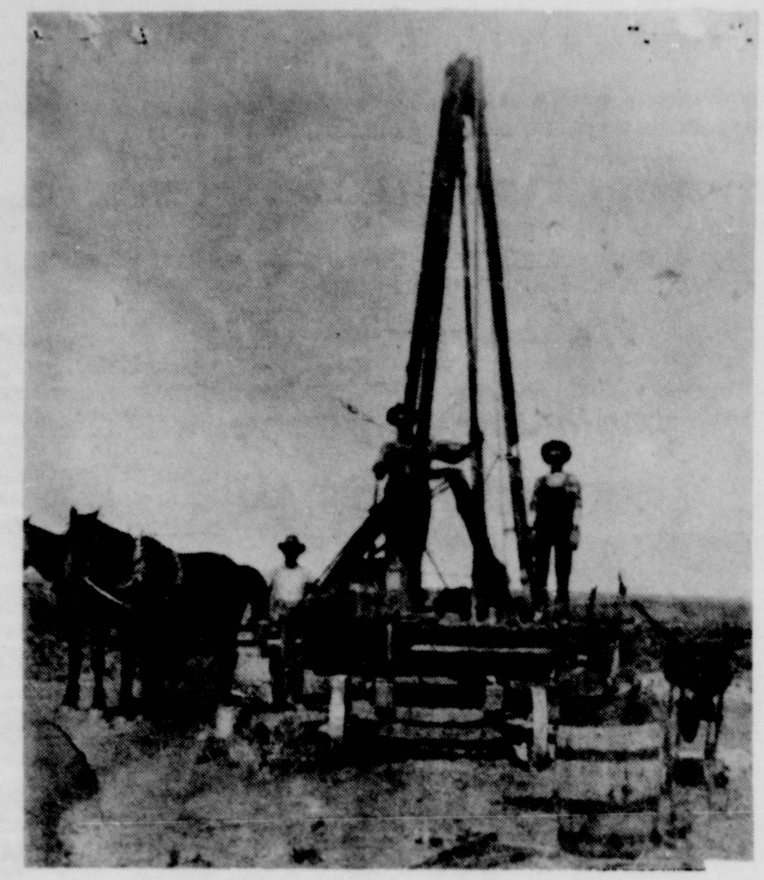


First Tye water well rig on the plains. Moved to Floyd County by George Goldsmity Tye in 1907. Pictured are Tye, Frank Tye and Orb Tye.

Tye Drilling Pioneered Water Wells As Early As 1885

W. M. (Bill) Tye Drilling Co. at 606 E. Houston is a fourth generation business begun in 1885 by James Joshua Tye in Taylor County, Texas.

George G. Tye bought the business from his father in 1899, and moved it to Floydada, in 1911, and sold it to his sons, W. O. and F. G. Tye, in 1914. The two boys dissolved partnership in 1942, and W. O. incorporated the business as Tye and Sons in 1948-60. In 1960 Bill Tye bought out Tye and Sons and gave the business its present name.

F. G. and W. O. drilled water wells in Borger, during the oil boom there in 1926-36. The Tyes have had one rig in this area since 1932 and have serviced the area since 1907. W. O. (Orb) Tye said, "I've been in business for myself for 51 years and no one owes me any money for drilling a water well. Some owed for seven and one-half years but they all paid."

Their services include drilling wells--irrigation, industrial, domestic, repairing wells, exploration, pump service, acidizing wells, four inch to thirty-six inch holes anywhere in West Texas and the Panhandle.

They sell Layne Pumps, Red Jacket, Jacuzzi, Continental Engines, and Sumo Submergibles.

The company which now has 13 employees, has three pump setting rigs, a large and small drilling rig, and the present rig was custom designed by Tye and Sons. It is a double drum all hydraulic sixty-five ft. derrick, built in January, 1957.

Floyd County Highlights

FLU EPIDEMIC

It was during World War I. There may not yet have been many deaths from the war over in Europe, compared to World War II, but the Grim Reaper was gleaning a bountiful harvest on the home front. The fact that men were dying in their beds, a scene generally described as "peaceful", cannot conceal the fact of tragedy. Mrs. Alma Holmes quotes Frank Harmon, who then worked for Mitchell Bros. Funeral Home, as source for the assertion that over fifty persons lost their lives in this epidemic.

DOCTORS

According to Mrs. Holmes, "The town's first Mayor, Uncle Billy Montgomery, was taken in the siege. Many returning soldiers from the war were greeted with the news of death in their family. Too great a tribute cannot be paid to the Floydada doctors who tended the sick both day and night. Dr. George Smith, Dr. V. Andrews, and Dr. Lon Smith were the doctors."

OVERFLOW

Dr. Childers had built a hospital in 1913, and it was overflowing with patients. Even the County Courthouse was pressed into use as an emergency hospital. Pallets and cots were placed in use for the patients, and Red Cross workers donned their aprons to nurse the sick. Lon Smith was county chairman for the Red Cross.

CLOSED

No meetings of a public nature of any kind were allowed during the height of the siege, church, school, or otherwise. John Farris, in addition to Montgomery, was another casualty who had attained eminence in the community.

HARLEY SADLER

Following the boom of World War I days there was much activity in the county. Some of it was of the type that "Snuffy Smith," the comic book character, would appreciate, but Sheriff J. A. Grigsby, who was quite an outstanding peace officer, took pretty good care of the more shady element.

The first fluorescent lights were placed in the Baird Bishop Drug Store. There were flappers and sheiks a-plenty. Into this atmosphere came Harley Sadler with his traveling troupe, putting on high class entertainment. He had a baseball club, and some of the locals who played on it were Jim Curry, Elmer Mickey, A. V. Womack, Ed Holmes, and "Lefty" Holmes, the latter moving on up to higher baseball company with the Topeka Indians in Kansas. Harley and Billy Sadler and their daughter, Gloria, were on their way to Floydada one year in the 1930's, and had even set up their tent for a two-week's run here, with a Symphony Orchestra lined up. Then Sadler went into bankruptcy as the town went into hysterics, when a terrific West Texas windstorm scattered props, costumes, and tent poles over a large area. They haven't found all of it yet. Fortunately, Harley got back into business. One of his great friends and admirers was Rev. R. N. Huckabee, a former Methodist pastor here.

DEPRESSION

The real blow of the depression was felt in the '30's. Rags and tatters were the order of the day; eggs sold for 5¢ per dozen, hogs for 2 1/2¢ a lb., cream went for 7¢ gallon. Sand storms favored Floyd County; loan companies were taking farms. The city was practically paralyzed, the buildings were empty, and the First State Bank had to close.

FARM HOLIDAY

A "Farm Holiday Association" was formed, with men such as M. D. Ramsey, John K. West, Ed Holmes, and Ed Greer working in it. The Floydada Chamber of Commerce aided this farm group, raising funds to loan to them and to others to put down irrigation wells. Lovell Jones was the first man to use this fund for a well, and made very fine use of it. The Rural Electric Administration helped bring new hope.

WORLD WAR II

Floydada grew during this war. There was griping about the ration cards, there was less sugar eaten, less food bought and more gardens grown. Gasoline was rationed, and few exceeded the speed limit of 35. Shortly after the close of the War, in July of 1946, Jim Willson, Sr., John Stapleton, Jack Henry, and J. L. Colville invited Gen. Jonathan Wainwright, the hero of Corregidor, to this town. About 15,000 persons attended the two-day celebration, with Gaines Davis and his crew carrying out a real West Texas welcome. Mmes. Jack Henry, John Herd, and Hugh Reed cooked fried chicken, then, according to Mrs. Alma Holmes, "The General ate nothing but wings." The V.F.W. Harrison Post is named for J. W. Harrison, who was killed in World War II. The American Legion is named McDermett Post in memory of Caleb McDermett, who met his death in World War I.

THE FIFTIES

There have been many changes through the years. In 1951 John Lloyd, W. Edd Brown, Menard Fields, Ed Holmes, J. M. Willson, Sr., and many others banded together to finance a co-operative hospital. (It won't be too long now until there is a new one, many hope, on the basis of a tax-supported hospital district). This is called People's Hospital.

KFLD

Radio Station KFLD started on the air in 1951 with owners Marshall Formby, B. A. Robertson, and Ed Holmes. Jess Stanton was the first manager. Mrs. Holmes now holds that position, and the firm has expanded to handle books and records. Some of the most colorful characters in radio spin the records.

IRRIGATION

With quite a few wells in the '20's, and a drouth in the '30's, dryland farming was considered too risky a business. The people here are just like anywhere else – pretty fond of eating regularly. G. G. Tye and Sons had drilled wells for the city since there was one. Now they lead out in deep well drilling. Thus there came not only to be abundant cotton, wheat, grain sorghum, but also onions, tomatoes, lettuce, carrots, potatoes, cabbages, and cucumbers.

(See HIGHLIGHTS page 13)

Floyd County Farm Bureau Began Here In 1951

The Floyd County Farm Bureau established offices in the Federal Land Bank Building of Floydada in 1951, with its first full time agent, W. R. Puckett. There were two employees and 250 members in the county.

The organization now has six employees and a membership of 700 families.

Sam Puckett joined his father as a special agent in 1955, and became manager of the company in 1960.

Farm Bureau bought its own building in 1961 at 325 E. Houston. They already feel the need for larger and better facilities, and hope to have them in the near future.

Farm Bureau is broadening its insurance program, puts out a monthly news letter, is expanding activities in their youth program. They sponsor the talk meet, talent find, queen contest, students to citizenship seminars, and help volunteer firemen secure training.

The main purpose of the organization is to secure favorable legislation for improving farm income.

Services of the insurance company include a complete line of life insurance, casualty insurance, fire, dwelling, household goods, commercial buildings, accident and sickness, crop-hail, and group benefits through Blue Cross.

BRADFORD JEWELRY HAS BEEN IN BUSINESS IN FLOYDADA FOR FIFTEEN YEARS SERVING THE PEOPLE WITH THE FINEST IN WATCH REPAIR AND JEWELRY SERVICE. WE HOPE WE CAN SERVE YOU IN THE FUTURE.

BRADFORD JEWELRY

20 Years Of Service

ON FRIDAY, APRIL 13, 1945, HALES DEPARTMENT STORE OPENED FOR BUSINESS. SINCE THAT TIME WE HAVE GROWN AND BECOME FLOYDADA'S LARGEST DEPARTMENT STORE. WE OFFER TO YOU THE FINEST IN NAME PRODUCTS, AND SERVICE IS OUR BYWORD. WON'T YOU COME IN AND LET US HELP YOU WITH YOUR SHOPPING PROBLEMS?

Hales Department Store

Floydada's Largest

HIGHLIGHTS

(Continued from page 12)

1957

The Floydada Growing and Marketing Co. built a packing shed in 1957. Among the pioneers in the vegetable growing industry here were: Dr. John Kimble, Jim Simpson, W. H. Simpson, Jr., L. D. Simpson, Rafe Ferguson, Arlon Miller, Kenneth Probasco, Chuck Holmes, Johnny Miller, and Tom Snead.

LATIN AMERICAN

Latin American labor was brought in to work the fields. According to Mrs. Alma Holmes "L. A. Marshall has contributed a great deal with his research on growing vegetables in Floyd County." Water is of course a prime requirement for this work. Marshall suggests a hooking onto the Canadian Dam water line, with irrigation of the farms by gravity flow. He holds to the hope that someday the people of this area will be able to keep their water long enough to use it for irrigation as needed. He states, as a hope for the future, "We will use the Canadian River plan, only on a smaller scale. Water is more valuable than gold."

TAKE A LOOK

Look around. Floydada is quite different from 1890. But "They made a beginning." Every enterprise has to get a start. The pioneers in 1890 built well.

MORE ON FLOYDADA FIRST CHRISTIAN CHURCH

See P. 8 in Section V for main story.

There are seven classrooms in the First Christian Church of Floydada, and the modern kitchen and Fellowship Hall are equipped to serve 125 persons.

BROWN, WESTER

On March 25, 1951, W. Edd Brown, Chairman of the Board of Trustees, in a formal service accepted the keys to the debt-free Educational Building, from J. C. Wester, chairman of the Building Committee, in behalf of the church membership. Rev. Patrick Henry, Exec. Sec. of the Texas Christian Missionary Society in Ft. Worth, in a dedication prayer acted for the congregation in dedicating it to the teaching of Christ's gospel.

PARSONAGE

New furnishings have been added recently to the parsonage, where live Darrell and Martha Faires and their four children: Sharon, Darrell Ray, David, and Kathy. The present estimate of the value of the parsonage with furnishings is $35,000.

MRS. W. D. NEWELL

declares, "Loving care for the material blessings of this property, The House of the Living God, is reflected in the fact that all the Church-owned property is well cared for and is all debt-free."

WINDMILL WORK

Wofford Manufacturing Co. in Lockney has a most unusual business. It is the windmill repair work, the only one of its kind in the state and the second largest in the nation (Ayres, Cheves, Copeland). The sucker rods are made of ash lumber, since it is completely tasteless. These rods, from 12 to 22 feet, and packed in bundles of nine, are used in at least nine states.

TO LONE STAR

The original Methodist Church building in Lockney was moved to Lone Star when another building was constructed.

STONE

About 1907-08 the second building for Lockney Christian College was built. It was made of stone, and on the original site.

PLAINS PIONEER PROFILE

Guides Brought Muncy Wagon Across Dim Trails To Plains

LOCKNEY — A sense of depression gripped the people as the wagon train crawled its cumbersome way across trails so dim only experienced guides could keep it headed in the right direction.

The horse herd was gone — vanished into the night and scattered heaven - knows where in this brutal, rolling country. With mesquites so dense as to to be impenetrable at many points, spotting the herd was out of the question.

Without the herd and traveling through rough unsettled land, the people felt crippled — and Rev. R. E. L. Muncy hid his apprehension behind a smile founded on faith alone.

He knew they were a few miles west of the Guthrie settlement and perhaps they could find help there.

At the head of the train rode a guide leading them to a campsite he had scouted and selected yesterday. Rev. Muncy could sense the man's uneasiness. Out there somewhere in these untamed wilds was their other guide, scouting for tomorrow's camp site.

It was a preacher's place to reassure the people, but Rev. Muncy found his words of encouragement a little forced when he looked at the strained face of his wife and at the trusting innocence in the eyes of his small son Arch. He blanked his mind to thoughts of the familiar security left behind at Slidell — and even at Seymour where they had joined the train.

Roaring Springs

Days later, the wagon creaked to a halt at Roaring Springs and the people made camp — not an ordinary camp with a minimum of comforts, but a special one because here they would rest a few days. And the people stretched their limbs and ambled. It was good not to feel pushed for time — almost as good as the cold sweet spring water they were drinking.

But the main contribution to their relaxation was the return of their horse herd. Near Guthrie, cowboys who had heard of their plight had searched the mesquite, found and rounded up their horses and brought them back to the train.

Rev. Muncy digested the beauty of a blue-and-peach sunset glowing through fluffy white clouds and offered a mental prayer of thanksgiving. On an evening like this, who could remember the hardships behind them — and how could one contemplate those that might lie ahead.

One note of sadness invaded his sense of well being. At the end of these days of rest, the train would split up, with families traveling their own ways. These people, on this train, who had become such close friends, might never meet again.

About a week later, Rev. Muncy, driving his wagon due northwest, came upon the "Quitaque Peaks." That day, Aug. 14, 1895, he pulled his team to a halt in front of his brother's home east of Cedar Hill.

Horseback Preacher

A shudder passed through Rev. Muncy as, with a forked stick, he lifted the dead rattlesnake and tossed it away from the dugout door. This was happening too often — deadly crawling creatures creeping into his home, threatening the lives of his family. The time had come to build a house.

PIONEER PREACHER — Rev. Clay Muncy, retired Lockney minister, is shown with a picture of his father, Rev. R. E. L. Muncy, a horse-and-buggy preacher who pioneered in Floyd County.

The dugout could be attached as a kitchen.

He thought of his many scattered obligations and of the preciousness of his time. But the fact that he was away from home for days on end was extra reason to provide ample protection for his family.

His teaching at Fairview and other schools, plus long rides to preach at camps of ranch hands, taxed his time heavily.

Rev. Muncy spent the next few weeks tending to the needs of his family; until one morning, the house completed, he put his Bible in his saddle bags and headed for the ranch camps.

As he rode, he contemplated the plight of the nesters. Most of them made their living by freighting buffalo bones to Childress. And life was hard here for the women who must cook with cow chips and must dry corn, pumpkins and whatever other vegetables and fruits were available for winter food.

Dollar An Acre

It was 1897, and Rev. Muncy watched his family outgrowing his house. Two more sons had been born to them — Clay and Edd. Again they must have a bigger and better home.

He had selected land a mile south of May Shaw Community and there he would move his family. He could take along the lumber from his house here and add to it.

Two years later he filed on the land at $1 an acre.

With his family at last permanently settled, he turned his attention to preaching. This country needed developing, and he wanted to contribute to it.

Nowadays, he traveled by horse-drawn two-wheel cart — a mite more comfortable than hours spent in a saddle. One day he would buy himself a hack — the white mare and gray mule would be his team.

As time passed, his plan for the hack became reality and he was able to preach over most of the Plains and along the Caprock. As the country developed, he preached at 40 schools in the county plus several schools in adjoining areas. He helped organize many churches and, with the help of his wife, started the first Sunday School at Floydada and at May Shaw.

Seventy Miles, $5

Jogging along in the hack, Rev. Muncy felt his shoulders sag. He was tired. With Churches being organized in all the communities, his trips were growing longer and more exacting. By the time he reached home today, he would have covered 70 miles. In his pocket was $5 — the congregation had been generous — he rarely received that much.

And he was needed at home. Wintering the cattle with little feed on hand added to the difficulties of his wife and sons while he was away. Two more sons, Roy and Bob, had been born to them, bringing the total to five.

There were other chores. He had planted his first wheat in 1901 and later added cotton. Since he had broken out more land for feed and other crops, he had increased his cattle herd. He decided he had better hire that fellow who wanted to work for him — even though it would cost him $12 a month.

Muncy Legacy

Today, the sons of Rev. R. E. L. Muncy — and a wide swath of the Plains area — reap the benefit of a sturdy legacy left by the early - day preacher. His long trips and tireless efforts pioneered the way for much of today's spiritual and educational development on the Plains. He left a priceless heritage — a ministry to his fellowmen that extends to their descendents.

His son, Clay, a retired Baptist minister who resides at Lockney, related his father's story as he heard and remembers it.

Arch, the son who came west with his parents, lives in the Muncy community. Edd is a retired Floydada farmer.

Bob recently built a new home in Floydada and moved from the Muncy community where he had owned and operated the Muncy Elevator many years. He has farming interests in Floyd County.

Roy resides at Waco.

See other Muncy story in section four of this issue.

Stapletons Were Early Pioneers In Lockney

Dr. and Mrs. J. G. Stapleton lived in Dimmitt from 1906 to 1915, during which period John B. Stapleton, present district attorney for Dickens, Briscoe, Motley, and Floyd Counties, was born. They moved to Lockney in 1915. Dr. Stapleton died in September of 1918 and Mrs. Stapleton in September of 1950.

OFFICE

John B. Stapleton is in his 19th year as district attorney, the longest period of such service by any district attorney in West Texas, and has three more years to go on his present term. He graduated from Lockney High School in 1925, took his pre-legal work at West Texas State Teacher's College at Canyon, and the first year of his legal training at the University of Texas Law School. Before returning to law school, this time for three more years at the Southwest School of Law in Houston, he sold cars and worked in stores. He moved to Floydada in 1938.

ARTILLERY

In 1941 he married Bernice Patton. In the spring of 1942 he reported for duty with the U. S. Army as a private, emerging four years later as a captain. Although prior to this he had spent six months of recuperation as a patient in the tuberculosis sanatorium near San Angelo, Texas he was accepted for military service and served with what was then known as anti-aircraft duty, which would simply be called artillery now. Two and one half of his four years of army duty were spent in the southwest Pacific.

ROTARY

Stapleton is a member and past president of the local Rotary Club. He also is a past president of the Lion's Club, but no longer a member.

BAPTIST

He has held a number of offices in the First BaptistChurch, including membership on building committees; district brotherhood president of old District 9; composed of about 250 churches; and president of the Old Floyd County Association, which took in parts of counties to the east. As president he is trustee of the church and on the Christian Education Committee. He is also a Wayland Associate.

CHILDREN

The Stapletons have two children. Johnnie has finished his freshman year at Cisco Junior College; and Sandra, who graduated this spring from Floydada High School, is to begin her work at Hardin-Simmons University in Abilene this fall.

PIONEER

John Stapleton gave the principal address at the Floyd County Old Settler's Association on May 28 of this year.

WINDMILL CITY

There was one time Lockney had so many windmills it was the "City of Windmills," according to Nora Ayres, Velma Cheves, and Arla Copeland, in LONG AGO AND NOW, published by Lockney Beacon in 1961.

LUMBER

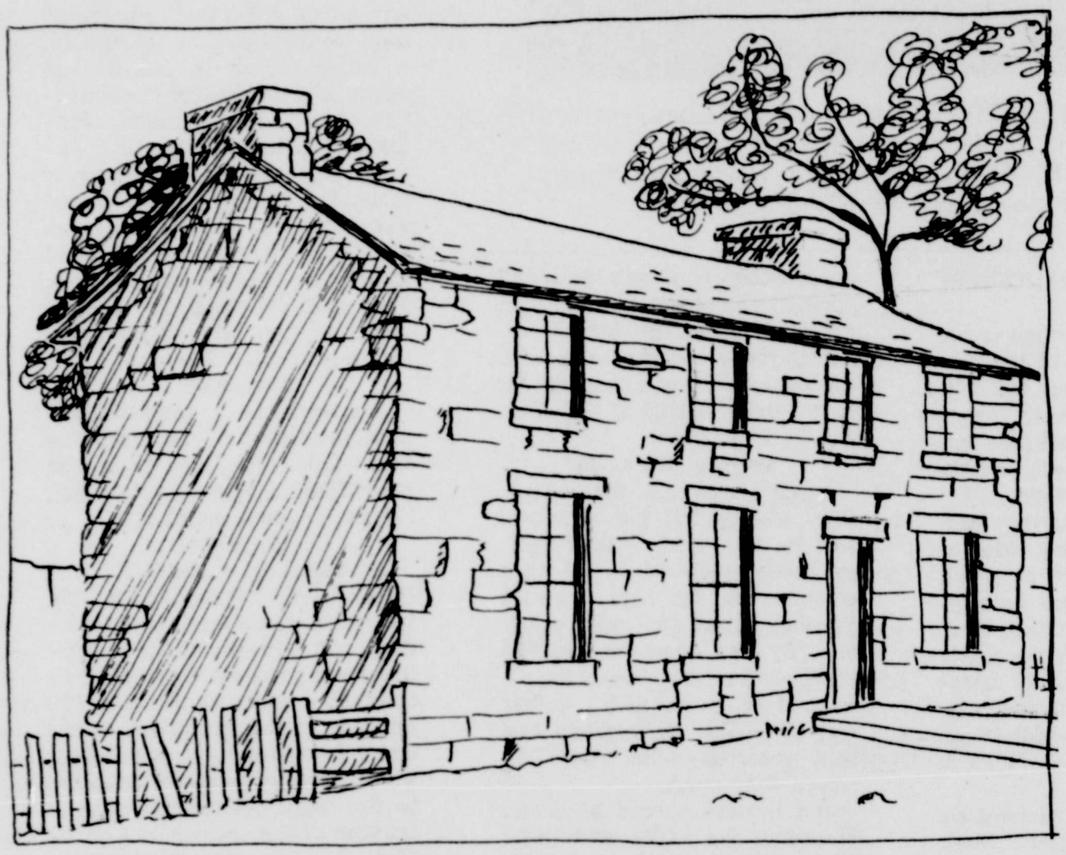
About 1916 there began to be lumber yards in Lockney. Before this lumber was hauled from Amarillo on freight wagons.

Our Vanishing Landmarks

THE HESPERIAN WISHES TO THANK MRS. DORIS EATON FOR PERMISSION TO PRINT THESE LOCAL SKETCHES. MRS. EATON IS AN ART TEACHER IN FLOYDADA PUBLIC SCHOOLS AND IS NOW STUDYING ART IN OLD MEXICO.

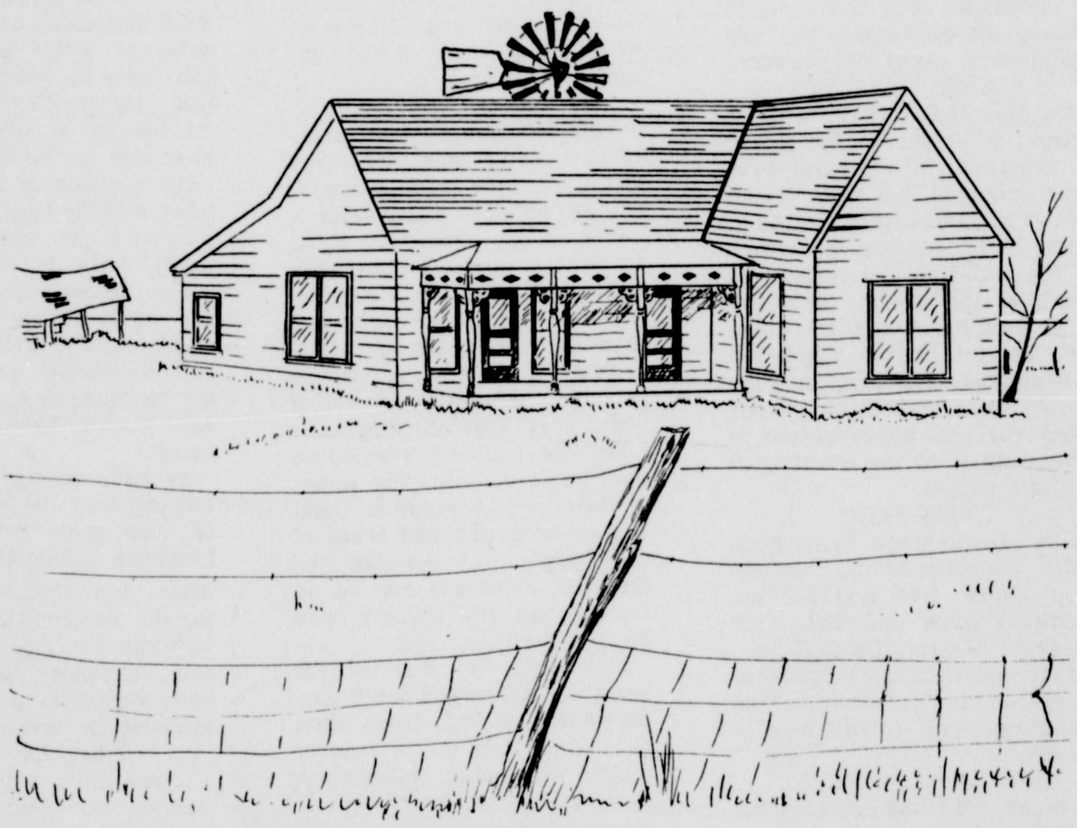
T Ranch Headquarters from a photograph, loaned by Mrs. G.D. Williams who lives on the ranch.

Haciendo Glorieta · 1964
Hank Smith place
Sketch # 2

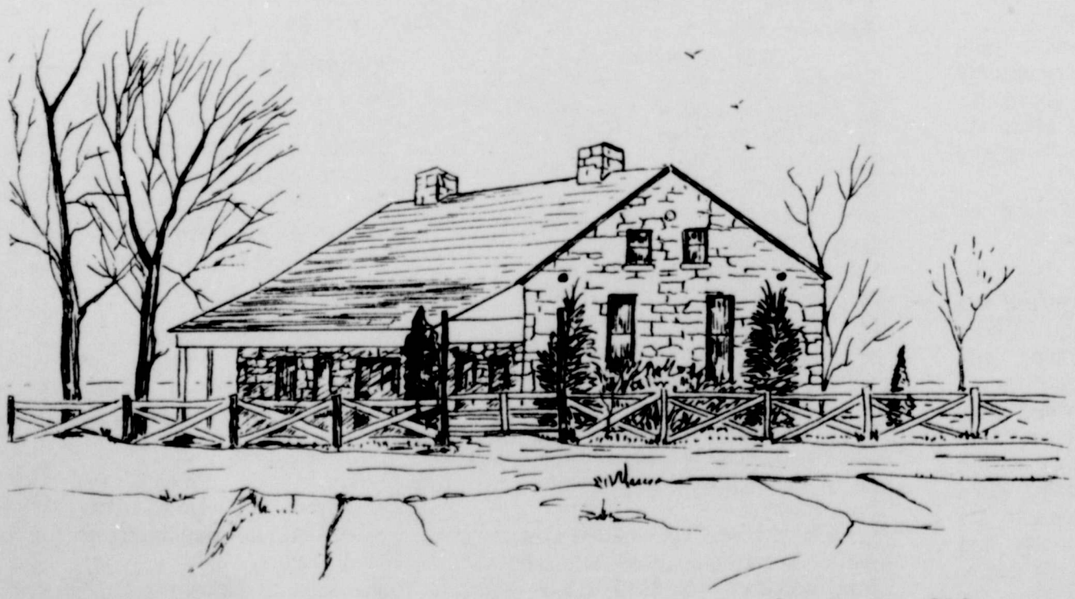


From a sketch by
Bess Hubbard · 1935

Hacienda Glorieta —— 1877



T Haynes Place near Petersburg



Bar N Bar Ranch - 1964
Built 1885

Everything In Insurance Offered

At Floydada Real Estate & Insurance

Floydada Real Estate and Insurance was established upstairs in the old bank building in 1946 with five partners in the organization: E. L. Norman, Charlie Bedford, Earl Crow, O. M. Watson, and Jim Word.

In January, 1950, the latter two men bought the entire business and moved upstairs in the Bishop Building, and in 1952 Jim bought Watson's share of the business. He moved into his present location at 108 W. Missouri in 1953.

His services are writing insurance for fire and allied lines, homeowners and farm and ranch owners, casualty insurance, and bonds.

BAPTIST

(Continued from page 2)

MISSION

In 1964 a Mexican Mission was established, Rev. Francisco Morales serving as pastor. The Salem church, upon disbanding, voted to give their building to the mission, which is called "Lockney-Salem."

COMPARISON

1891-1900 saw a total giving of $214.50 for all causes, of which $178.50 was for pastor's salary. The 1965 budget is $66,531, with total church property valued at $216,000.

SPOKESMAN

A spokesman for the church concludes an account by writing, "But we know that God's Kingdom is not measured in dollars and cents, and we hope that this church, as the plant continues to grow, will still put forth more and mightier branches, and that peoples may ever be able to find shade under its shelter, and that the name of the Lord may be proclaimed thru the First Baptist Church of Lockney unto the uttermost parts of the world."

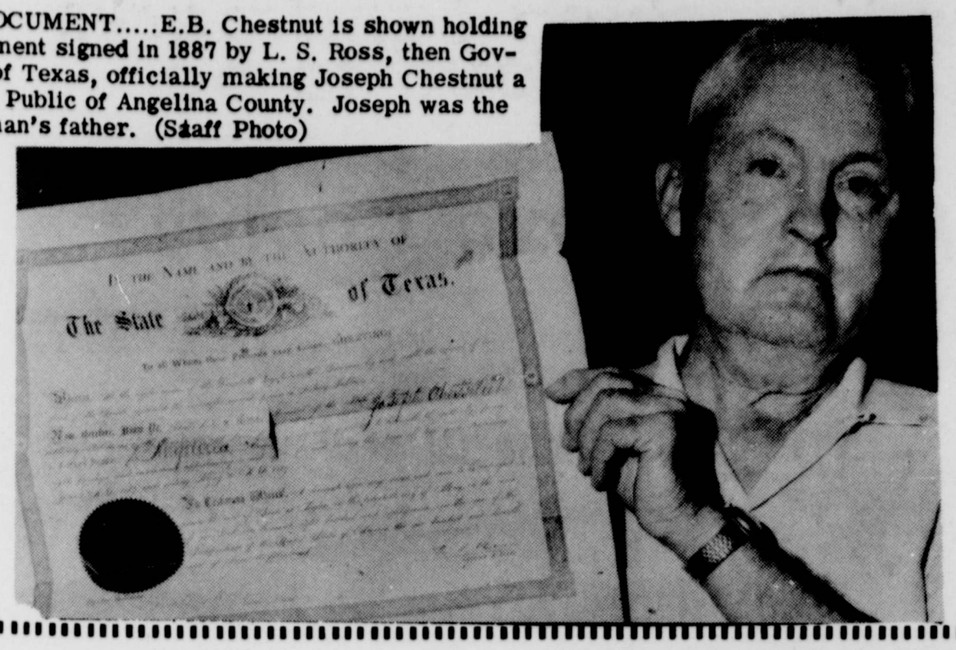
NEW ZEALAND

Rev. and Mrs. Gene Hawkins are to take part in a revival crusade in New Zealand this fall, coming back by way of Japan.

Britain to allow inspection of atom plant.

Cairo decides to institute plan for forced savings.

1887 DOCUMENT.....E.B. Chestnut is shown holding a document signed in 1887 by L. S. Ross, then Governor of Texas, officially making Joseph Chestnut a Notary Public of Angelina County. Joseph was the local man's father. (Staff Photo)



JUST AS EVERY WOMAN DESIRES TO EXPRESS HER OWN PERSONALITY, EVERY BEAUTY OPERATOR HAS HER OWN CREATIVE ABILITY TOWARD GIVING OUTER CHARM TO THE EXPRESSION OF THAT PERSONALITY.

FLOYDADA BEAUTY SALONS OFFER TO YOU A WIDE SELECTION OF STYLISTS DESIRING TO ENHANCE THE BEAUTY OF EVERY WOMAN. IN THIS MANNER WE SAY THANK-YOU AND CONGRATULATIONS TO FLOYD COUNTY ON THIS 75TH ANNIVERSARY.

SINCE 1934
EDWINA'S
BEAUTY SHOP
EDWINA HOLLUMS
302 E. CROCKETT YU 3-2319

SINCE 1963
HELM'S HOUSE
OF BEAUTY
DOROTHY HELMS
RALLS HWY. YU 3-2616

SINCE 1962
COLONIAL
BEAUTY SALON
LYDIA SMITHEY
210 W. HOUSTON YU 3-4011

SINCE 1959
IRENE'S
BEAUTY SHOP
IRENE SHERRILL
213 W. CALIF. YU 3-2223

SINCE 1962
FREDA'S
BEAUTY BOX
FREDA BREWER
208 W. MISSOURI YU 3-3126

SINCE 1934
CLARA'S
BEAUTY SHOP
CLARA REDD
428 W. LEE YU 3-3462

SINCE 1948
MODERN BEAUTY
SHOPPE
VIOLA GOLIGHTLY
113 S. 5 YU 3-3574

SINCE 1960
BETTY'S HOUSE
OF STYLES
BETTY BATTEY
812 W. VIRGINIA YU 3-2355

SINCE 1965
DARLENA'S
BEAUTY SHOP
DARLENA STEPHENS
319 S. 2 YU 3-2204

Yes...we are proud to be a part of Floyd County

... serving your financial needs since 1905

DEVOTED TO HELPING BUILD A BETTER COMMUNITY AND COUNTY

Total Capital Accounts

Over $570,000.00

OFFICERS
JOE KIRK FULTON, Chairman of the Board
GENE COLLINS, JR., President
JOE F. CARGILE, Vice President
TOMMY MONTANDON, Vice President
DUB DIPPREY, Vice President
JUNE BYBEE, Cashier
VIRGIL O. THOMAS, Ass't Cashier

DIRECTORS
JOE KIRK FULTON
EARL CROW
JIM ED WALLER
GENE COLLINS, JR.
JOE F. CARGILE

GENE COLLINS, JR., President

JOE CARGILE
Vice President

TOMMY MONTANDON
Vice President

DUB DIPPREY
Vice President

JUNE BYBEE
Cashier

VIRGIL O. THOMAS
Ass't. Cashier

First National Bank

IN

LOCKNEY, TEXAS

Floyd County Hesperian

SECTION EIGHT | FLOYD COUNTY HESPERIAN | THURSDAY, JULY 15, 1965

FIRST SCHOOL HOUSE IN FLOYDADA....Thanksgiving Day, 1905. Teachers are Edgar Allen, principal, a Mr. Terrell, Mr. Haymes and Mr. Crawford. Among students are Virgie Baker, John Baker, Nora Bishop, Gertis Bishop, Willie Bishop, Eva Bishop, Thurmond Bishop, Stokie Bishop, Jeffie Boone, Raymond Buckley, Claud Burrus, Gillie Burrus, Jewel Burrus, Harry Burrus, Mabel Crane, Alma Crane, Edith Duncan, Hope Duncan, Jettie Felton, Myrtle Felton, Gladys Felton, Roy Green, Wilma Gound, Ethel Haines, Willie Foster, Jewel Foster, Fred King, Sam Henry, Beatrice Henry, Carrie Hawkins, Ross Henry, Jessie McPeak, Verdie Molloy, Louis Morris, Fannie Miller, Sudie Miller, Walter Newell, Eula Owen, Charlie Owen, Beulah Owen, Capitola Pruitt, Cecil Pruitt, Deuly Phelphrey, John Loman, Grace Rice, Maude Rice, Ewel Rasco, Mary Rasco, Jessie Snodgrass, Hugh Snodgrass, Worth Shipley, Baby Sanders, Homer Steen, Lonie Steen, Ruth Steen, Rachel Surginer, Coral White, Pearl White, Ruby White, Ulmer White, Sam Wilkerson, and Horace Owen.

.....and schools were mighty important

FLOYDADA HIGH SCHOOL IN THE '20's

An air of gayety, pernaps as a reaction to the horror of World War I, pervades the HESPER, 1922 yearbook of Floydada High School. It was dedicated to the school superintendent in these words: "Dedication: To him in whose character, love, justice, and command have all been blended into one supreme ideal of nobility; to him whose sympathizing friendship, and steadfastness of purpose has been our guiding star to a higher place of honor; to our beloved superintendent." Mr. Parks looks quite young.

FACULTY

J. C. Wester was principal and taught Mathematics; Elsie Savage instructed in English; Daltis Rea taught History; Superintendent taught Science; Della Campbell was instructor in both Latin and Spanish; Jessie Green was another English teacher; and Byron Lindsey was a teacher of Science. A picture of the old three story building with two sets of pillars in front is given, with the table of contents of the yearbook being: "Order of Books: Classes; Preparatory High; School Activities; and Athletics." The Preparatory High consisted of three seventh grades (remember that the eight grade was i n high school proper), two sixth grades, and a fifth grade. Pictures were by rooms. Athletics are being taken care of in another article, but it is apparent that they were received enthusiastically. Kickers for the boys are very evident in the grades.

FORTY SENIORS PICTURED

In 1922 there forty members of the Senior Class pictured. This reporter has been told that 50 graduated. This has often been called as outstanding a class as Floydada ever has. Surnames that will doubtless be remembered are: Surginer, Teeple, McCauley, West, Scott, Stovall, Eubank, Conway, Williams, Marshall, Muncey, Colville, Bagwell, Jordan, Kinnard, Baker, Horn Stiles, Jones, Green, Dobson, McDonald (the implement magnate, looking so sedate), Summerville, Haynes, Price, Beedy, Day, Wright, Garison, Borum, Smith, and Stanley. Henry Conway has a poem, "Then It's Spring"; Ralston Scott gives, "The Open Road" in verse; and Myrtle Henry aska the question, "DID-JA? – Didja set on the stoop at set of sun, Whittlin' and whistlin' jest for fun, And hear Ma call from jest within, 'Get the coal and the kindlin' in?'

Didja come in tired from a football game, Shou'der and feet just a trifle lame, To hear that sweet refrain again, 'Get the coal and kindlin' in?' "

Didja get settled down in a chimney nook With Captain Kidd, yer favorite book, Did Ma look up with a knowin grin, 'Get the coal and kindlin' in?' "

FOREWARD

The Foreward to the Yearbook, published by the senior class, says pretty much what yearbooks (now called annuals) say, but in a more flowery manner: "If, within the cover of this..you find crystallized some of the myriad experiences of your high school life; if you can find here magic with which to bring back that joyous comradeship of your last happy school days, and power to make you again that irresponsible being that carried so lightly the burden of dignity thrust upon you; if you can here reglimpse the rainbow-hued dreams, the unfaltering hopes, and the buoyant imspiration of early youth-these things that were ever a part of the indomitable spirit....."

HESPER STAFF

Roy L. Haynes was Editor-In-Chief, Maude Williams Art Editor, Chauncey Garison Cartoon Editor; Ralston Scott handled Athletics; Ira J. Marshall was business manager; V. Ona Bagwell literary editor (this position would startle today's staffs), while the other classes were represented this way: Juniors, Myrtle Henry; Sophomores, Joyce Hopkins; and Freshmen, Nellie Mae Rawlings. The staff was pictured, identified by last names only. The Tatler Staff was also given, with reports in this newspaper being sampled: "Basketball Girls Win From Lockney", "Choral Club Organization," "The Beauty Contest", "Big Picnic On The Canyons", and "Tribute to Mr. Parks." Otis Harris headed up the staff; Robert Eubank was business manager; and other staffers were Evelyn Neil, B. Marshall, Marivena Bartley, Margaret Grigsby, Maurice Burke, Lena Thagard. B. Marshall had a poem in the annual called "Victory", and a valentine poem was also there. Elfie Salvage was director, Chauncey Garison manager, and Virgie Price accompanist for the "F.H.S. Quartet" composed of Chauncey, as First Tenor; R. Chester Day, Second Tenor; Ira J. Marshall, First Base, and Roy L. Haynes, Second Bass. There was a Choral Club with Mrs. O. H. Kirk directing 16 girls. Virgie Price was Pianist, Pauline Wyness, President; Ardrena Jones Soloist. There was a high school orchestra with a girl pianist and five boy members. Elna Eubank, Mark Duncan, Macyl Burke, Clark Meador, Herbert Hicks. and Ned Henderson.

CLUBS

Chester Day was president, Ethel Heighton secretary, and William Needy, vice-president of the Athnaeum Society. with Prin. J. C. Wester serving as Critic; Mytle Henry was Critic for the Diamondean Society, with William Colville, Lena Thagard, and Robert Eubank as officers. Ralston Scott and B. Marshall each had a short story in the yearbook, which preduly announced with full-page pictures of its two.

Elna Eubank and Velma Nelson Roy L. Haynes gives an interesting one-page account entitles, "The Legend of the Hesper." (Wonder how many exes could give the gist?) The athletic and advertising pages followed.

The next yearbook available, for 1924, was more restrained in its wording. It also showed a picture of the new high school building, the present Junior High. J. B. Johnston was superintendent, R. V. Bond was teaching History, Vera Fry was handling Geography (a new subject); Mrs. Ford Butler was taking care of "Expression" (speech); Ruby Higgs was teaching Mathematics, and Mrs. O. W. Kirk was instructing in Music and Voice. Maisy Reeves and Francis Thompson were teaching English, R. W. Cattleberry was nandling science. in all there were 16 teachers. The names of Olson, Fenton, Wil-

(CONTINUED ON PAGE 2)

lis, Sullivan, Green, Stephens, McDonald, Massie, Burke, Jenkins: These are but a few surnames given. A new feature is History of the Senior Class; again there are poems, but a Who's Who has been added: George Lee Assiter, Willie Allen, Ben Ayers ("The historian of the twentieth century"), Eula Browning, Allen Berry, Pernecie Calhoun, Tom Castleberry, Alice Chapman, Mildred Dunn, Blanche Davis, Mable Fawver, Jessie Foster, Ethna Green, Elmo Banks, and T. M. Houghton, and so on through the roster of students according to designations: Serious, Rosy-Lipped, Fidgety, Low-Voiced, Imaginative, etc. Revis Gilbert was top man on the Hesper staff, the orchestra was enlarged, the Rush Music Class is pictured, and a new section of "Debaters" is also shown. Hollis Bond is its president; Bess Houston is secretary. The "Representatives in County Meet" were these two, plus Miriam Olson and Joe Breed, Jr.

BEAUTY

One Beauty was chosen: Hazel Felton. Mention was made of the Halloween Party, and of the Junior-Senior Entertainment, set for April 1.

1925

At the time of its appearance, the editor evidently thought that this edition of the Hesper was the fourth annual to be produced, but it seems that about 1918 or 1919 an edition was put out. Poetry continues in this book. The annual is dedicated "to John J. Wilson, in law our superintendent, and in fact our friend." He taught Economics. There was a faculty in high school of 15. This time the Board of Trustees is pictured: E. C. Nelson, W. E. Brown, W. T. Stiles, V. Andrews, E. C. King, Lon M. Davis, and M. L. Zizziar.

SENIORS

of 1925 were Beatrice Davis, Lee Golightly, Marilou Crain Ernest Carter, Helen M'Kinney, Mary Brookfield, E. Vernon Abbott, Clara Tubbs, Delmar Guthrie, Adelaide Scott, Syble Covington, Ovis Awtrey, Garnett White, Martin E. Brown, Glad Hilton, Mildred L. Carter, W. Parker Shipley, Lucille Montague, Kenneth Henry, Ina Faulkner, Hester Dale West, Bill Daily, Jean Ayres, Willie Bobbit, Velma Dean, Johnnie Courtney, Frank B. Norman, Grace Porterfield, Darnell G. Ayres, Beryl Nix, Nova Austin, W. Alpha King, Hortense Yeates, Wesley Foster, Dovie M'Kinney, Adria Baker, Lemond Moore, Louise Jackson, N. L. Ross, Jewell Heard, Amie Hancock, Quinby Kizziar, Mildred Railey, Johnnie De Cordova, Macel Smith, Laura Mae Clendennen, Will Boothe, Ruth McMurry, J. D. Rainer, Opal Spence, D. Garner Surginer, Roy Jameson, Clyde Norman, Parker Shipley was President; Jean Ayres, Vice-President, and Edith Bagwell Secretary-Treasurer of the Language Class; for the Science Class the President was L. M. King; Vice-President, Billy Daily; and Secretary-Treasurer, Mae Rawlings.

TREASURE

Edna Houghton has a story of buried treasure. The Sophs and Juniors have poems. The Freshmen have some pride, as is shown in their poem, "FISH", ending with these words; "..the F.H.S. Fish Are never caught behind." Jean Ayres was President of the Espanol Club; Tom Bishop was Editor-in-Chief of the Tatler; there were 9 debaters, with Roy Jameson and Willie Bobbitt representing the school in district meet. A full page shows typing students, all boys wearing ties and coat or sweater, and a discussion on "The Cultural Value of Typing." The Beauty section shows Miss Mildred Carter as most popular girl. The High School Follies continued. Athletics seem to be prominent in a balanced school program.

So often a favorite teacher soon moves on, but the one to whom the 1924 eidtion was dedicated is still around. The wording goes this way: "To him who, as a professor of mathematics and a coach of athletics, has been laboring with us long, believing sincerely in the necessity of a proper High School spirit and holding an unfaltering confidence in the purest ethics of a game, both on and off the field; to our beloved principal-J. C. Wester, We, the staff of 1924, as a token of our admiration and appreciation, dedicate the athletics of this volume of the Hesper." (Customarily the yearbook is dedicated as a whole).

1927: WESTER ONCE MORE

The entire 1927 yearbook was dedicated "To our Superintendent, J. C. Wester." There's a full page memoriom to Mrs. Ruby Higgs West. The faculty is reduced to 10: Harper Scoggins, Daltis Rea, Delphine Miller, Ike Jay, Pearl West, Lucy Craig Clements, Grace D. Alexander, A. D. Cummins, and Gladys Collins. Daisy Lee Gresham has a poem about school days. The Seniors of 1927 there number 52. There are poems about each high school class, and pictures of East Ward and R. C. Andrews Ward buildings. The latter has no wings as yet. By now there are cafeterias in both ward schools; and a whole page shows gym activities at Andrews. A half page is given to "Andrews Ward Sewing Class." There is an account of the Andrews PTA, organized in the fall of 1926 with Ms. R. E. Fry as President, and with these activities: cafeteria paid for by Halloween Carnival; Saturday Sales, Parcel Post Sales, donations, Chamber of Commerce, and serving luncheon at Basket Ball Tournament. These were plans on foot for a library.

BEN AYRES

Heading up the Hesper staff was Ben Ayres, and the Ward School Faculties were pictured by surnames: East Ward, Green, McKinney, Huges, Klebold, Thornton, and Terry; Andrews, Miller, Hopper, Fry, Norton, Belcher, Williams, Walker, Crabtree, Johnson, and Terry. A calendar for Andrews was given, starting out with "Good-bye, Shack, November 5, 1926," going on to "Entered New Building, November 8, 1926," and finishing with seventh grade graduation May 12, 1927.

LOOK TO FUTURE

Looking to the future, there were three pages on "Information for Rural School Students and Parents", telling of procedures for transfer to finish high school, "Requirements for Graduation," "Extra-Curricular Work," "Tuition Charges", and "Advice to Parents," the latter concluding with this quite instructive paragraph which should be of interest to those in the present Distributive Education program: "We have a number of students who are paying both their board and tuition by working before and after school hours. They do just as good school work as those who have no duties, for they use the time that most of the students waste. Idleness is the thing that we urge you to guard against when sending your child to town. If you can keep him busy you need not worry, for he will get along alright."

KINDA LIKE NOW

The appearance of a "Senior Class Will" reminds us of present day senior activities and annuals. There's very little difference from 1965 annuals. There are feature pictures, including "Scenes in Floydada", in the advertising pages.

By 1928 the term "Demerits", now almost in total disuse, was showing up in the Hesper. U. S. Marshall was Editor-in-Chief, with John H. Edwards and Jim Stiles as business managers. Both dedication and the style in general were more restrained than six years previously, by far. Lucy Caig Clements was teaching Home Economics; Jimmie Mae Colvin, Spanish; A. D. Cummings, History; O. T. Williams, Agriculture; Avis Austin, Commercial Work; and Jewel Brock, Algebra. Seniors were still being listed six to a page, but the custom had begun of listing their activities during high school. The seniors were: Henry Bosley, Ophelia Bartlett, Cecil Covington, Aubrey Fawver, Sidney Carter, Winnie Coward, Inez Bolding, Henry Culpepper, Orville Moore, Vera Thacker, Peggy McKinney, J. B. Borum, Beuford Eaves, Marie Smith, Edna Edwards, Wallace Robbins, Will Martin, Mary Loy Cardwell, Opal Horton, Aubrey Stiles, Homer Palmer, Odessa Clendennen, Bobyn Swinson, J. C. Hay, Laura Agatha Singletary, Sanford Shaw, Weldon Moore, Roberta Ferguson, Violet Pittman, Pike Hanna, Raymond Nelson, Raymond Williams, Ruth Stegall, Ouida Crabtree, Ray Horn, Cecil Hill, John H. Edwards (Big John), Lois Hill (Sally), Evelyn Maddox, Seaton Howard, U. S. Marshall, Ollie Belle Collins, Truman Webb, Ted Wilkinson, Ouida Bell, A. D. White, Lotella Hartsell, J. R. Evers, Orby Wilkes, and Coye Burkhead. This is the first annual seen by this reporter in which the number of years in that particular high school are listed for each senior. Concluding the Senior Section are "Idiotic Idioms of Sanest Seniors", "Song

(SEE SCHOOL PAGE 14)

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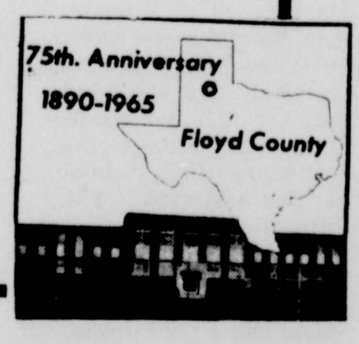

George Lider - One Great Civic Leader, Surveyor

A prominent figure in building up this area was George Lider, now retired in Amarillo, whose chief claim to distinction was the laying out of the line for the Llano Estacado Railway, a line that helped a great deal to build up the Floydada-Lockney area, and that was bought by the Santa Fe.

PARENTS

George Lider's father was August Lider, who was married to Emma Malcomesius in Brooklyn, N.Y., in 1876. They were both of German extraction. They spent several days at the Centennial Exposition in Philadelphia before proceeding on to Dallas, Texas. There they stayed for a time at the Windsor Hotel, which was handy to the Railroad Depot and was operated by a couple named Hodges. The two couples became life-long friends, "especially the ladies, and we children became acquainted also," according to Lider. There were two children born to this union: Selma Louise, Jan. 29, 1879; and George August Lider, Nov. 6, 1882.

SCHOOL

The birth of the two Lider children took place in the full-sized block extending from Akard Street to Ervay, and between Main and Commerce Streets, or simply, from the Adolphus Hotel to Neiman-Marcus. A family with the surname of Neice befriended the Liders, taking them into their home of the west end of that block. Lider comments: "The first home I remember was three blocks east of Neiman-Marcus, with a Fire Station on its west corner. At this point I must have been about six years old and began a two-year term in Mrs. Lilly's Kindergarten in the San Jacinto area; some 30 or more pests for her to practice on. It would be a mistake for me to ignore the benefit it must have been to my parents for Mrs. Lilly to put up with me, as well as others like me at that time. These two years take me to Oak Grove School, just about two blocks from where we lived, on the corner of Commerce and Pearl, on the southeast corner of the same block. Miss Halley was principal and graciously assigned me to second grade. My sister, Selma, was attending the same school. My schooling embraced the Kindergarten, two primary public schools, and one high school (only one high school in Dallas at that time.) I had only one year at Bryan High. I recall the name of the City School Superintendent was Prof. Lipscomb, as his son and I were in the same grade."

OFFICE BOY

During the vacation of 1897 Lider was planning on returning to the coffee and spice mill where he had worked part time before; but began working instead as office boy at the T&P Railroad Engineers Department, over the downtown depot at Pacific Avenue. The Chief Engineer at that time was Maj. B. S. Wathen, with John Pierce as his secretary. J. F. Probst was Chief Bookkeeper, assisted by a man named Baldwin; while Otto Lang was Chief Office Engineer and John Reish was Field Engineer. It appeared that the job was quite temporary, and Mrs. Lider, now widowed, was not eager for him to take it, but she did, and as Lider puts it, "The trail we traveled from 1897 to 1908 was opened." They moved about this time to South Ervay across from Butler Bros. Wholesale and the residence of Mayor Conners, and he Mayor's son, Ed, became good friends practicing and playing with the Episcopal Church Ball Club.

LLANO ESTACADO

According to the recollections of Lider, "W. M. Massie was made president and the stockholders must have authorized him to proceed to locate an enginer to begin location and construction of this proposed railroad," referring to the Llano Estacado Railroad, which was incorporated by various stockholders interested in the development of the Floydada-Lockney area in 1908. Massie was at this time making his headquarters in Weatherford, his former home, and checked with the city engineers of Ft. Worth and Dallas, men named Trammel and Preston, in December of 1908. Preston, with whom Lider had just finished two jobs of engineering similar to what would be faced with th Estacado, recommended him for this particular task, and Massie called him by phone, as a result of which they met in the office of a man named Martin in Weatherford. The result of this meeting was advice from Massie to meet him at Ft. Worth the night of Jan. 8, 1909, "ready to take over at Floydada. This arrangement allowed me about two weeks to get things in shape to leave, part of which was spent on a hurried trip to Nachitoches, La." There he contacted Sumner (Dick) Bacon with reference to joing in the Floyd County work, to which he agreed. Dick was a native of Denton, Texas. They had to take the train to Amarillo, and on the trip Lider got better acquainted with Massie. Actually he had had some acquaintance with Weatherford several years before, when he had staked out the site for their brick depot and had made an improved layout for their yard trackage. The breakfast the men ate the next morning in Amarillo was in a three-story frame hotel on the same site now occupied by the Brick Hotel. Lider comments, "The only person I recall meeting in Amarillo before getting on the train for Plainview was Banker Fuqua, President of First National Bank. The Santa Fe was operating to Plainview, and the pump alongside the track was operating on that water the farmers from a 'fur piece' were looking for, and not failing to comment on it this ninth day of January, 1909."

REMODELING

"I fail to recall how we got away from Plainview and arrived at Floydada. However, I was deeply impressed by the remodeling of the west front of Uncle John Gallahan's Dining Room, and by the January breakfast temperatures, with most of the west wall being out and flat on the ground. Gave you a chance to jig and eat at the same time. Jan. 10 was a big day getting acquainted and wondering. I am still wondering how I became so fortunate as to have included the 'wind fall' that made me a citizen of Floydada, Texas." These items come from material with a covering letter, written Jan. 30, 1965, to Homer Steen, with special reference to the Historical Edition of the Hesperian for July 15, 1965.

FIRE ESCAPE

Both humor and resourcefulness are shown in an incident Lider recalls from the days of Word War I. President Woodrow Wilson addressed a letter to Judge Thompson to attend a meeting in Dallas at which former President Wm. Howard Taft was to give an address. This was in September of 1917. William Massie and Lider accompanied Judge Thompson, and they arrived in Dallas early in the afternoon, registering at the City Hall. There Lider met a frind he had known in the '90's, Dick Haughton, the two having worked together in the General Offices of the T&P Railway, and Haughton was now City Manager. After some sight-seeing, the three returned and found many people outside the City Hall. There was no more room!

"MANAGING"

Seeing their predicament, the only solution he could find was a bit unorthodox, but feasible: Get around to the rear of the auditorium and climb the fire escape. Then, in Lider's words, "We landed on the rear of the stage, behind the speaker, and the chairs of the 'brass' concealed us as we sat on the floor and heard the message." That's one way to hear an ex-President!

GEORGE LIDER

SCOOP

Now for the first time in the history of any newspaper, the Hesperian has available the details of the construction of the Llano Estaco Railway. W. D. Newell has had possession railway company before it sold all of its assets to the Santa Fe. He has been keeping these for George Lider, who recently authorized Homer Steen to make use of thm for this Anniversary Edition. Accordingly, they have been turned over to this reporter. They show the entire list of stockholders, with stock subscribed in amounts from $50 to $21,000. They list the profits accrued even before the Santa Fe bought the holdings.

For instance, one man's stock of $50 brought him $67.50. Doubtless the Santa Fe was glad to pay a good price for the

(SEE LIDER PAGE 4)

1936 - 1965

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IT IS A PLEASURE FOR US TO BE A PART OF ONE OF THE WORLD'S FINEST AGRICULTURAL AREAS. WE HAVE ENJOYED A FINE RELATIONSHIP OVER THE YEARS WITH THE PEOPLE WE SERVE....AND WE FEEL A GREAT SATISFACTION IN MEETING THEIR CLEANING AND LAUNDRY NEEDS.

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Of

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FROM THE PEOPLE AT

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LUBBOCK

LIDER

(FROM PAGE 3)

already-finished line. The part played by George Lider was considerable. He not only served as the resident engineer; he also took care of the pay-roll and routine expenses.

GRASS ROOTS

There is not any question about this being a grass roots movement. A perusal of the list of stock subscribers shows a generous sprinkling of the substantial settlers of the Lockney-Floydada area. Just to take a random sample by letters, one finds these names:

B

Baird, Burrus, Blair, Bishop, Bowers, Blakemore

H

Huckaby, Hart, Henry, Hodel

T

Tacket, Turner, Thagard, Tuttle and so on through the letters.

"The people" wanted this railroad, and they "went all out" to get it! That this is true is borne out by the lack of trouble in getting right-of-way.

MASSIE

The top amount of stock subscribed was by W. M. Massie, who became the president of the LERC. His stock purchase was $21,000. The C. V. Price Estate subscribed $20,000. E. C. Henry took an interest of $3,000; W. L. Boerner, $2,500; and these men subscribed $2,000 each: S. A. McMannis, R. A. Childers, John T. Farris, W. T. Montgomery, J. T. Pitts, W. M. Hemphill, J. S.W. Owen, W. A. Shipley, E. P. Thompson, and C. F. Ramsey.

$1,000-1,500

When one remembers that even a hundred dollars represented a substantial sum of money in 1909, then the sums of $1,000 and $1,500 must have represented sizeable portions of the funds available to many men. That this was returned, with good interest, in a few months was a good omen to the country. Often a man is content to get his money back or even lose a little "If it helps the community." Those subscribing $1,500 were: R. C. Andrews, J. W. Golden, W. W. Nelson Estate, L. H. Newel, J. S. Poole, R. Pelphrey, C. Surginer, and E. Thornton, while C. I. White subscribed $1,100.

Those paying in $1,000 of stock were: Jno. G. Ranft, D. C. Allman, W. I. Allen, J. A. Callihan, A. Baird, J. W. Blair, A. B. Duncan, J. A. Huckabay, Nora E. Jones, J. A. Jones, S. B. McCleskey, J. F. McCarty, J. M. Massie, A. D. White, J. T. Morris, M. A. Shaw, V. A. Leonard, Chas. Massie, S. H. Olson, W. K. Early, and G. S. Wilson. It looks as if a listing of all stockholders would be mostly a roll call of the county!

LAND

A random sampling of the men through whose land the railway ran yields these names: Andrews, R. C.; Blair, J. W.; Carrol, J. W.; Dillard, V. N.; Emert, J. T.; Farris, J. N.; Green, J. H.; Griffith, Daff; Henry, R. L.; Hodel, Jno.; Jones, K. D.; King, E. C.; Love, A. S.; Massie, W. A.; McLain, J. S.; Nichols, W. C.; Olson, S. H.; Price, P. V.; Ramsey, C. T.; Surginer, C.; Tacket, J. H.; Vandergriff, J. R.; Williams, L. E.; and Young, T. F.

BALANCE

The first organization of the company was on Jan. 1, 1910. At that tim there was a balance of $134.15. The books show stock subscribed as of Dec. 1, 1909, and much of th repaying of notes in May and June of 1910; some a few months later. Much of the work that would now be handled by typewriter or more complicated machines was then done in handwriting with the use of ink, presumably by penstaff.

AGREEMENT

The paper used for right-of-way payments was phrased as follows:

"$..... .....19...."

Then the text reads: "On the day the first steam railway train is operated into the town of Floydada, Texas, by the Llano Estacado Railroad Company, or any Company to which the said Llano Estacado R.R. Co. may be diverted or transferred for value received I promise to pay to the Treasurer of said Llano Estacado R.R. Co., at Floydada, Texas, ...Dollars, with 10% interest per annuam from maturity until paid. And in event default is made in the payment of this obligation at maturity and it is placed in the hands of an attorney for collection, or suit is brought on the same, then an additional amount of ten per cent on the principal and interest of this obligation shall be added to the same as collection fees. Provided however, if said first train is not operated into the said town of Floydada, Texas, on or before Feb. 1st., 1910, this obligation becomes null and void." There was then room for signature and address. Written in were the words, "For right of way purposes."

CHECKS

The "first party" in the contract for construction was the Llano Estacado Railway Company; the "second party" was J. C. Foster, contractor. The contractor was not made liable in case the company should fail to secure right-of-way; but, as mentioned previously, this seems to have occasioned no difficulty at all, so obvious was it that the railway would benefit all. The company was to pay Foster, in the words of the contract, "(FOR MOVING EARTH:) Including ordinary soils, clay, adobe, sand, gravel, cobble and decomposed and fragmentary rock, and solid rock (if any) and all other matters of an earthly or rocky kind however hard, stiff or compact (12¢) twelve cents per cubic yard, provided that for yard work other than the main line and passing track, where borrow is made on one side only of said road bed the contractor shall receive Fourteen (14¢) cents per cubic yard, and provided further that for the yardage to cover opening on mile 26 of said road is to be paid for at the rate of Seventeen (17¢) cents per cubic yard."

GRUBBING

Reference was made to slope stakes that needed to be grubbed out, and that "where the fill is more than (2) feet, all trees and stumps must be cut down even with the ground. No compensation will be allowed for grubbing." The contract also covered grading, borrow pits, provision for settling, dimension, ditches, over-haul, extra work, and general provisions, using the exact wording of the contract, except that there these were set in caps. The contract was signed in May of 1909.

DO-IT-YOURSELF

Surely the building of the Llano Estacado Railway Company line from Plainview to Floydada was one of the finest examples on record of the American spirit with its admonition, "If you want something done, do it yourself." It was also a fine example of Floydada-Lockney cooperation. And for George Lider, who is still in the general area, (P.O. Box 295, Amarillo, Texas), the old adage holds good, "If you would see his monument, look around."

BLANCO

Blanco means "white" in Spanish. Blanco Canyon was an ideal place to live in the early days of Crosby and Floyd Counties. According to Claude V. Hall, "It courses in a southeasterly direction through the south part of Floyd County and the northeast portion of Crosby County, varying in width from a few hundred yards to four or five miles. It has its source in Running Water Draw. This draw runs through Hale County and enters Floyd County about the middle of the boundary line of these two counties. Its banks are gently sloping, and numerous springs feed it after it enters Hale County. After flowing a distance of about fifteen miles the water sinks into the ground. This is why it is called Running Water Draw. It merges into Blanco Canyon about eight mils southwest of Floydada. In the canyon there is a stream fed by springs. This is known geographically as White River, although some authorities designate it as Catfish Creek. It is a tributary of the Salt Fork of the Brazos River. In Spanish the word "blanco" signifies "white." It will thus be seen that the names of the canyon and the stream it contains have the same meaning. The gradient of the draw and the stream is about four or five hundred feet for about one hundred miles--sufficient to produce a swift current in times of much precipitation." (Hall, THE EARLY HISTORY OF FLOYD COUNTY, P. 60)

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SANDERS PUMP AND DRILLING....a business operated by 22 year-old Curtis Sanders and his brother Richard. Inset shows modern versatile pump pulling rig that Curtis has designed to facilitate high speed bailing and well development. (Staff Photo)

★★★

SUMMER SCHOOL.....1908..in Lockney. Identified in the group are Flossie Muncy, Blanche Greer, Lorena Gean, Grace Livesay, Kate Childers, Minnie Childers, Nancy Dumas, Mattie Mathews, Annie Roberson, Ruby McGhee, Annie Fry, H. W. Stillwell, teacher, J. T. Stalcup, E. C. Nix, teacher, Everett Mickey, J. F. Nix, teacher, Percy McMarr, Frank Copeland, Blanche Robinson, Annie Hughes, Cora Hamilton, Melissa Young, Leona Tucker, Ethel Broyles, Minnie Lee, Anna Sims, Tollie Corder, Johnnie Hughes, Alex Davenport, Gorden Ramsey, Clyde Bennett and Mr. Young, teacher.

SCHOOL STUDENTS....with teacher O. L. Howell. They are Pearl White, Edith Duncan, Margie Lemon, Ruth Pitts, John Irbe Pitts, Maud Deen, Charlie Owen, Jeffie Boone, Ellis Hormel, Rachel Surginer Allen, Hood Maxwell, Oliver Allen, Ulmer White, Roy Geen, John Hammons, John Lamax, Douglass Pitts, Camilla Adams, Lucy Jennings, Forest Harmon, Marie Lloyd, Grace Foster, Hoper Duncan, Gertie Bishop, Jessie Snodgrass, Dully Phelphrey, Fletheer Curry, Norman Smith, Beatrice Henry and Georgia Bullard.

SUNSET SCHOOL 1895--The school was located about 1 mile east of the present South Plains. The teacher was Fannie Wilson.

ROUND UP OF PIONEERS

HOLMES

Mrs. M. B. Holmes was known affectionately as "Grandma Holmes." She was born in Tennessee, moved to Greer County, Oklahoma (which now comprises the counties in which are located Mangum, Hollis, and Altus, and which until the 1890's was considered a part of Texas) until 1906. In that year she moved to Lockney, and in 1909 to the Sandhill community. Holmes died in 1911. In 1941 she had a new home built on the place that had belonged to her deceased son, Ed. She made quilts for her children, 25 grandchildren, and 22 great grandchildren, but didn't try to do this for three great great grandchildren. Wonder why!

RADIO

Her daughter-in-law, Mrs. Alma Holmes, now manages Radio Station KFLD, and has been of immense help in furnishing information on various aspects of pioneer life.

LEONARD

Van Leonard came to Blanco Canyon in 1886, doing mostly stock-farming, and remained a number of years before moving to Clarendon. In 1918 he moved from there to Floydada. His cousin, Frank Leonard, lived in Matador. His daughters, Mrs. Victoria Asher and Mrs. P. W. Bell, live in Floydada; a son, Troy Leonard, is in Floydada; another son, R. E. Leonard, is in Tulia.

FARMER

According to Mrs. J. K. Fullingim, in the special Hesperian for 1940, her parents, Mr. and Mrs. B. F. Farmer moved from Brownwood to Floyd County in the fall of 1885, settling at Della Plain. The Braidfoots were then running a hotel there; a store was the only other business. She stated that her sister, Miss Ida Farmer, was married to J. W. Hamilton, in the first Floyd County wedding, a Methodist preacher named Smith performing the ceremony.

"PLAY PARTY"

There was a great deal of square dancing going on at that time, but parents were so strict the kids said they were going to a "play party", and it was at one of these that Mrs. Fullingim met her own future husband.

1954-1965

FROM BLUE JEANS TO BRIDAL TROUSSEAU, FROM DRAPERIES TO TENTS, FROM TOWELS TO GLOVES, FROM SHIRTS TO FOUN DATION GARMENTS.....

Cotton Is King In Floyd County

COTTON IS OUR BUSINESS, AND ON THE PLAINS AND IN FLOYD COUNTY, COTTON IS KING. WE ARE PREPARED FOR THE COMING SEASON AND HOPE THAT WE CAN SERVE YOU. WEWOULD ALSO LIKE TO CONGRATULATE FLOYD COUNTY ON THE OBSERVANCE OF THE 75TH ANNIVERSARY....AND WE HOPE THAT THE COMING YEARS WILL BE AS PROSPEROUS AS THE PAST FOR EVERY ONE.

Darty Gin

DOUGHERTY

Floydada Sports

1921 - 1930

WHIRLWIND SPORTS

The 1921 football team made a total of 307 points to its opposition's 43. The record follows: (Floydada listed first) 54, Silverton 0; 66, Hale Center 6; 7, Plainview 10; 93, Spur 0; 6, Lubbock 6; 30, Lockney 7; 18, Lockney 0; 0, Canyon 7; 7, Plainview 7; 26, Slaton 0. Four year letter men for 1921 were: Hollis Moore, William Colville, and Ralston Scott. There were 11 others to letter that year.

HOOPMEN

The basketball team for 1921-22 had these players: Samuel Green, Roy Smith, Hollis Moore, Ira Marshall, Robert Eubanks, William Colville, Roy Smith, Ralston Scott, Revis Gilbert, and Maurice Burke.

GALS

Miss Frank Haymes coached the girls' basketball contingent. Leading players were: Emma Dale Summerville, and Pauline Simmons, Guards; Ora Slaughter and Joyce Hopkins, Forwards; Mozelle Viles, Jumping Center; Ethel Houghton, Running Center; and Faye Hatchell, Utility. 17 girls formed the Tennis Club, with representatives in the district meet being Mildred Carter in singles; Emma Dale Summerville and Lorene Carter in doubles. An equal number enrolled in the boys' Tennis Club, William Colville representing the school in singles; Leslie Surginer and Roy Haymes in doubles. There was also a large number in both baseball and track, largely duplicating boys already listed.

1924

There was no annual for 1922-3. In 1924 Garner Surginer was the tennis singles representative to "county meet", Maurice Burke and Bill Daly taking over the doubles chores. Baseball was featured, each boy having a separate writeup.

The comments on Leonard Holmes should prove noteworthy: " 'Lefty,' our 'south-paw' pitcher, catcher, and captain, hits from the south side and is a terror to all right hand pitchers. More than once his war club has meant victory for the Whirlwinds when all its hopes were gone. He was awarded the Silver Loving Cup last season for being the best sport and high school player on the South Plains." Revis Gilbert, John Greer, Bill Daily, Kenneth Henry, Maurice Burke, Vernon Abbott, Ernest Carter, Parker Shipley, Roy Swain, Ed Holmes, Henry Dunavant, LeRoy McDonald, A. D. White, Jr., and Ronald Morgan – these complete the 1924 roster. Basketball boys were: Burford Terry, Aubrey Stiles, Delma Guthrie, Milton Lee, Clyde Norman, Ed Holmes, Leonard Holmes, Alpha King, Kenneth Henry, Vernon Abbott, Lorraine Nelson, and Ernest Carter. Undoubtedly some of the pictures were meant to represent the 1923 season, when there was no annual.

GIRLS

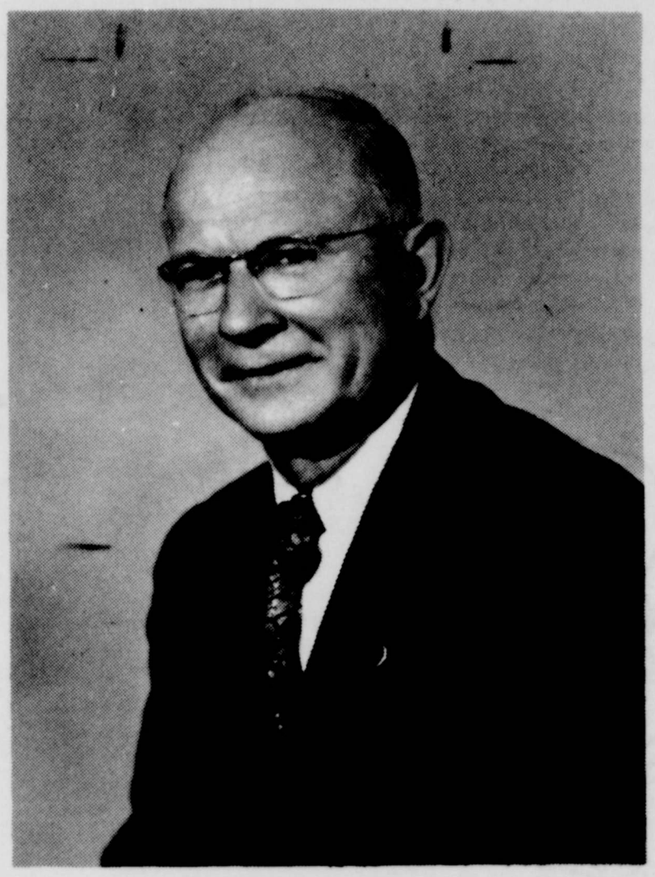
Ida Mae Jarvis coached the girls' basketball squad, which also had individual writeups: Evelyn Zizziar, Captain and running center, Audree Felton, forward; Adelaide Scott, guard, Mildred Carter, guard; Arie Gamble, running center; Audrey Stiles, forward; and Syble Covington, guard. Mildred Carter went to county meet as singles tennis player; the doubles team was composed of Adelaide Scott and Mildred Carter. There were 13 players.

COACH WESTER

A full page is devoted in the 1924 Hesper to Coach J. C. Wester. It is doubtless well deserved. In football Floydada beat Matador 66-7; triumphed over Canyon 20-14; beat Silverton, which failed of a first down, 52-0; lost to Plainview Armory team which had beaten Wayland, and was composed of ex-high school and college players, only 6-3; lost to Lubbock High 18-12; took a 35-6 victory over an inexperienced Plainview High aggregation; took Matador again, this time 42-7; gained revenge over Lubbock, 24-7; and tied an Allstar team from Lubbock 7-7. The roundball sport enlisted these team members: Joe Breed, guard; Revis Gilbert, guard and forward; Ed Holmes both guard and forward; Ernest Carter, forward; Vernon Abbott, guard; Maurice Burke, Captain, guard; Bill Gilbert and Leonard Holmes, center; Bill Daily, forward.

1924-5

The 1925 Hesper gives the girls' season record in basketball. They won low scoring games against Silverton, 20-17; Lorenzo; 21-19; Sandhill, 28-12; Canyon 24-22; Petersburg, 19-14; Whiteflat, 28-16; Lorenzo, 26-20; Muleshoe, 24-20; and lost 20-21 against Plainview; 20-21 versus Slaton; and 22-23 against Idalou. Surely football must have taken a great slice out of the season, for only five games are listed before the annual went to press. Results of the boys' basketball season: 27-16 victory at Lakeview; 16-19 loss at Ralls; victory on home court of 18-12 with Lockney; 21-2 runaway at Prairie Chapel (now a part of Lockney, as Sandhill is a part of Floydada); and a 20-21 loss at Petersburg. Cute-looking caps are worn both by boys and girls in their Hesper pictures, which identify the players thus: Boys: Swain, Pierce, Edwards, S. Carter, Green, E. Carter, Daily, and Abbott; Girls: Miss Jarvis (Coach), Alline Burton, Vira Norman, Velma Heard, Mildred Daniels, Beth Pitts, Louise Hannah, Cleo Norman, Kate Styles, Adelaide Scott, Mildred Carter, Arie Gamble, Syble Covington. Tennis, track, and baseball, the first sport enlisting girls as well as boys, drew numerous contestants in 1925.

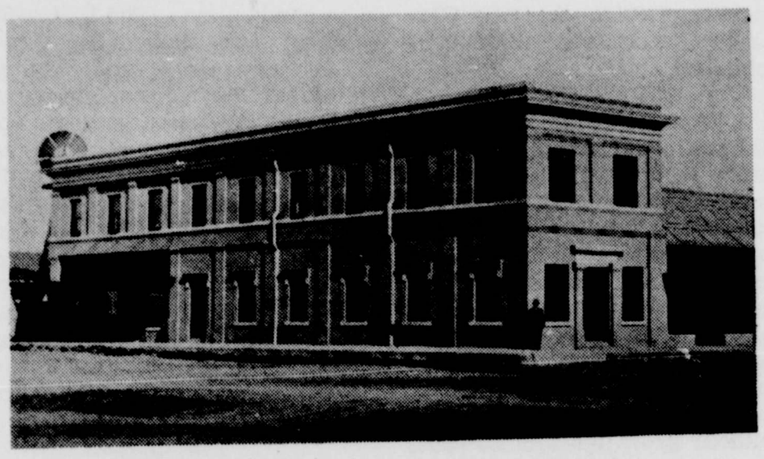


J. C. WESTER

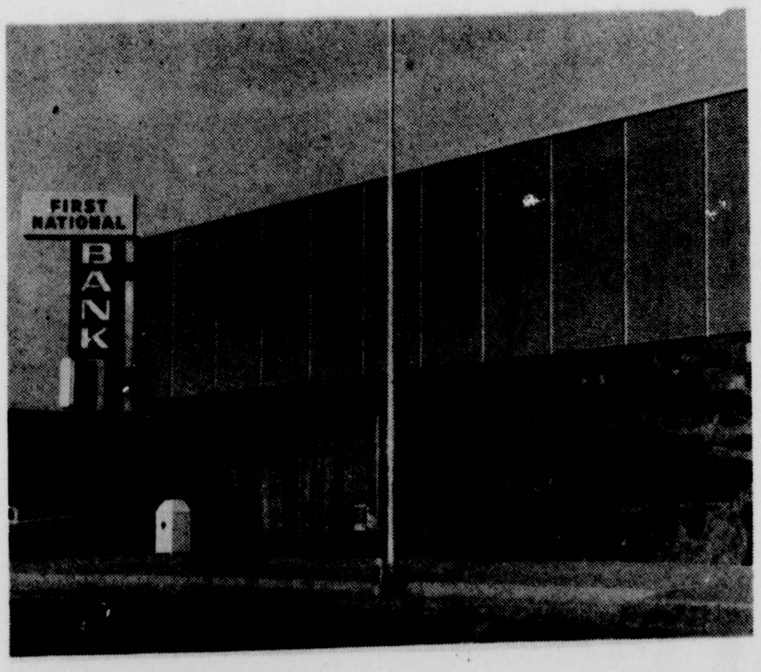
1927

Ike Jay coached the baseball boys: Clarence Ashton, Sid Carter, Jack DeCordova, Pike Hanna, Howard Welborn, Henry Bosley, Oliver Holmes, Hearon Wright, Doc DeCordova, Jim S. Carter, Roy Swain, Roy Shaw, Sanford Shaw, Seaton Howard, and Ted Wilkerson; the track team was described as having "One of the most successful seasons in the history of the High School. Several trophies have been won, including the County Track Championship Cup. Our school has been represented in Track events at Austin for the past four years." Boys in Track are given a picture with last name only: Webb,

(SEE SPORTS PAGE 12)



THE FIRST NATIONAL BANK IN FLOYDADA CONTINUES TO PROGRESS WITH THIS GROWING COUNTY IN MODERN FACILITIES AND BUILDING..... PLUS FRIENDLY HELPFUL SERVICE YEAR IN AND YEAR OUT.



1890-1965

.... and it's our

75th Anniversary

First National bank FLOYDADA, TEXAS

MEMBER F.D.I.C.

THE BOARD OF DIRECTORS OF THE FIRST NATIONAL EXTENDS ITS CONGRATULATIONS TO THE FOLKS WHO THROUGH THE YEARS HAVE MADE THIS COUNTY SO OUTSTANDING IN MANY WAYS.

THE PERSONNEL OF THE FIRST NATIONAL WANT TO TAKE THIS OPPORTUNITY TO SAY A VERY SINCERE "THANK YOU" TO EVERYONE ON THE OCCASION OF BOTH ANNIVERSARIES OF THE BANK AND THE COUNTY.

1 Floydada: Floyd City was first County Seat. Post office could not be obtained as such because of Floyd in Hunt County. Floydalia was then submitted to the Post-a Department through error was returned Floydada and thus named. First class Post Office as of 1963.

2 993 sq. mi. in county; created in 1876; organized 1890 Bexar District; named for Dolphin Ward Floyd who died at the Alamo.

3 Arthur B. Duncan, the first white man with a family, arrived in Floyd County June 1, 1884. Mrs. Maude E. Hollums was the first white child born in Floyd County.

4 As late as 1874 Quanah Parker led a group of Indians in an attack against soldiers camped at Mt. Blanco, S. of Floydada.

5 The first school of Floydada 1890. 1964-65 school term reached over 2150 students; 5 principals; 98 teachers; 6 additional teachers will be hired for the 1965-66 term. Bonds voted for additional $800,000.00 school building. Annual budget over $900,000.00

6 As of 1962 Sales Management reports that Floyd County has an effective buying power of $22,143,000.00 for 3700 households. Average income per household, $5,919.99. 1963 Annual Retail Sales $19,311,000.

7 1962 County Library had a circulation of 31,562 books; an average 2½ books read per capita. 16,700 books shelved in the Floydada and Lockney libraries. 1965 over 18,000 books shelved.

8 Shopping area consists of over 200 business establishments. A blend of chain and national brands available.

9 Twenty-two churches make up the major church denominations found in Floydada. Plains Baptist Encampment located in Blanco Canyon visited by 10,000 Baptist annually.

10 Seven Study Clubs organized in the city ranging from teenagers in school to senior citizens. Active Garden Club.

11 Civic Clubs—Rotary & Lions; also Toastmasters, American Legion, VFW, Masons and Odd Fellows and their Auxilaries.

12 The City and Southwestern Public Service Company serve electricity for Floydada.

13 The Lighthouse Electric Cooperatives headquarters in Floydada serving seven counties. Forty-three employees. The highest tax payer in Floyd County in 1964.

14 One of the most challenging and beautiful 9 hole golf courses in West Texas, in Blanco Canyor, The Floydada Country Club.

15 Three city parks, in swimming pool.

16 Recreation — Besid two swimming pools, three theatres and othe

17 May 28 marks the Old Settlers celebratio

18 The Caprock Hospit formed and bonds vot hospital, total cost $ Burton money grante

19 Floydada bank de peak of $11,200,000 in

20 The Santa Fe and roads furnish rail tran ada.

21 Three four lane div proaches to Floydada

22 180 miles of Farm to shopping in Floyd C 251 miles of Highway.

23 A total of seven hi dada: 62 S and NW, FM 784 W and 1958 S.

Floydada Cultural Activities

Time was when culture was a real headline article here. The Floydada Municipal Band was given a page of pictures in the school annual. Mrs. Ohmer Kirk was listed along with regular faculty members in the Hesper. She never had any official connection with the high school, but her pupils were allowed school credit for the piano work they did with her. She went in all directions for music festivals. She still takes a few pupils, teaching them mostly from her downtown studio. She has been very successful with this work over a period of more than fifty years. Take, for instance, the winning in 1959 of the Paderewski Memorial Gold Medal by Sharon Edmiston, daughter of M. and Mrs. Kearney Edmiston, in the National Piano Playing Auditions. Acoding to the Hesperian for May 28, 1959, "A talented miss, Sharon is a junior in Floydada High School. She has been taking lessons and has repeated each year in her division. She is a pupil of Mrs. Ohmer W. Kirk."

YEARS

Years tell the stoy: the 1922 Study Club began a long string of study clubs, of which 1963 is the latest. Home demonstration clubs, 4-H clubs, sewing and other groups, singing conventions, school and other quartets, these are but samples of the efforts at culture made in this area, both Lockney and Floydada, and very much in smaller communities as well.

There was a subscription group a few years back that presented high class entertainment. Students of history know that on the way west the piano, the fine mirror, the painting, had to go: outside the covered wagon! Seed and farm tools must be brought, or there would be no one alive to enjoy genuine culture when it could be afforded. But it usually did not take long until the movement to culture came along. With orders for garden seed went orders for flowers, books, paintings, bedsteads offering ornamentation as well as utility, sheet music, novels, the classics, and many other items: These served a great deal to ameliorate harsh frontier conditions. So we have music clubs (for juniors included), service clubs, fine school bands, women's groups in churches that certainly serve social as well as spiritual purposes. Really, the question for any society is "Culture, or Savagery?" The Caprock country is civilized.

CIRCULATING

A circulating school library for rural schools was begun, according to Mary Gamble Shaw, by Walter Travis in 1936. By 1940 this library was circulating 4,000 books, with Clarence Guffee as county superintendent.

RURAL PLAYS

A quarter century ago Ed Holmes could point with justifiable pride to the great work in drama being done by the Sandhill P.T.C. society. Every person under 10 or over 60 got a gree ticket, but all others paid, even if acting in the plays produced. In 1934-35 the proceeds paid for a Delco battery for the school. Other benefits came in the form of a piano, outdoor gym, lights, chair seats in the new auditorium (1940), stage equipment, baseball equipment, etc.

HOBGOBLIN

The most successful from a money angle was "Hobgoblin House," presented on Christmas night and repeated to take care of the crowds. According to the 1940 Anniversary Hesperian, "Some of the most successful plays staged were 'Safety First' and 'Page Asa Bunker,' comedy plays; 'The Yellow Shadow' and 'Hobgoblin House,' mystery plays; and 'The Mill of the Gods,' straight drama. It was presented in seven communities and brought every audience to tears. Similar dramatic clubs have been organized at South Plains, Aiken, Irick, Starkey, Pleasant Hill, Fairview, Lakeview, Harmony, Cedar Hill, Lone Star and Liberty, and are the outgrowth of the literary societies which were in existence in the earlier school." Curtain!

FAULKNER

Mrs. Kate Collier (1940) tells of the care with which in 1924 Miss Mabel Faulkner, fist

Happy Birthday Floyd County

We Are Proud To Share

In Your Progress

American Grains

Plainview

HILL-RHODERICK

FEED YARDS

CA-4-2357

1200 Grove PLAINVIEW

arks, including a muncipal
.

– Besides the golf course,
pools, and parks, there are
nd other recreation facalites

ks the date for the annual
elebration.

s Hospital District has been
onds voted for forty-six bed
I cost $790,000. $425,00 Hill-
granted.

ank deposits reached a
00,000 in January, 1964.

Fe and QA&P (Frisco) rail-
rail transportation for Floyd-

lane divided highways ap-
loydada by 1966.

Farm to Market roads makes
Floyd County easier. Total
Highway.

seven highways enter Floy-
and NW, 70 E & NW, 207 N,
nd 1585.

24 Gateway to the Plains traveling west on Highway 70 and 62.

Municipal water—future water needs are in the making MacKenzie Dam. At present six wells furnish 300,000 gal., elevated stor-
25 age and 450,000 underground. As of April 3, 1964 1512 water meters serve the city of Floydada. 239,609,000 gallons consumed in 1963.

26 238 blocks of curb and gutter paving in Floydada.

27 Floyd County is highly productive agriculturally, ranking seventh in the state.

28 The mean tem. is 59 degrees; 38 degrees in January; 79 degrees in July; ave. rainfall 21.27; 250 growing days; altitude is 2400 - 3300'.

More than 467,000 acres are farmed each year. Of this 305,000 acres are irrigated from over 2900 underground wells. Floyd
29 County being one of only five counties in the state with over 300,000 acres of irrigated land.

Cotton — 96,764 acres of cotton produced
30 113,000 bales in 1963. 80% irrigated. 1964 allotment 112,297. Floyd County usually in top ten counties producing 100,000 bales annually, over 119,000 ginned in 1964.

31 Wheat — 127,000 acres of wheat 1963; approximately 50% irrigated; estimated dry land production 18 bu.; irrigated 35 bu. Some production up to 70 bushels.

32 183,000 acres other small grains planted 1963: 40% was diverted acreage.

Vegetables — Onions are the largest acreage crop of vegetables; 600 acres 1963, 1500 acres 1964. 6,000 acres of soy beans in 1963; a small squash acreage for commercial purposes; 300 acres tomatoes;
33 400 acres bell peppers; few potatoes; 350 acres cucumbers; 250 acres sugar beets; and a few orchards; some okra raised for seed. New crps are tested by Floyd County progressive farmers each year.

Soil Conservation — over 2900 irrigation wells, enough underground pipe to reach
34 from the Caprock to the Gulf of Mexico. Approx. investment of $5,000,000.00. Establishment of permanent pasture through the use of native land introduced grass has reached around 3,000 acres for the county.

35 March marks Floyd Co. Jr. Fat Stock Show. Over $30,000 annual auction; $20,000 support price by local individuals and businessmen.

36 United Transport Terminal employs 57, payroll approaching $500,000.00 mark. Unload automobiles for West Texas, New Mexico, Arizona and deliver.

Prospective building for the immediate future consists of: $800,000 school and im-
37 provements of present buildings; $790,000 hospital; $425,000 Baptist Church; $140,000 Convalescent Home; $500,000 Residental estimate; $500,000 Commercial; $250,000 City; Improvement $50,000.

38 Approximately 300 boys participate in Texas Teenage summer baseball program in Floydada.

39 2,712 paid poll taxes and 4,532 Auto registered in 1962; 3,409 paid poll taxes in 1964

40 News Media — KFLD, Voice of the Caprock, 900 on your dial, 250 watt, clear channel station. Floyd County Hesperian publishes over 2500 papers each Thursday.

POPULATION
41 Floydada 1880 — 1890 — 1900 — 1910 664, 1920 1384, 1930 2637, 1940 2726, 1950 3210, 1960 3796, 1963 4218, Oct. 64 5015
Floyd County 1880 3, 1890 529, 1900 2020, 1910 4638, 1920 9758, 1930 12406, 1940 10659, 1950 10535, 1960 12369, 1965 14,466

42 1960 census 22 percent of the county pop. had income of $2500 or less; 24.3 percent had income $4,000 or less; 30.5 percent had income of $7,000 or less; 10.7 percent had income $10,000 or less; 12.4 percent had income over $10,000, or account for 35.9 percent of the total income.

43 1960 pop.: 6640 female: 6595 male: 5250 total labor force, 150 unemployed. Labor available: 14-17 yrs. 270; 18-24 yrs. 750; 25-34 yrs, 1015; 35-44 yrs, 1145; 45-64 yrs, 1780; 60 and over 210.

44 Summary of small mfg.: There are eight: Blanco Offset Printing Inc., Hesperian Publishing Company, Stewart Printing, Pondorosa Meat Company, Spudnut Shop, Russells, Lawson Bros., and United Machine Shop. Employing from 35 mimimum to 60 employees during rush season.

A businessmens organization known as Floydada Industrial League was the forerunner of the present Chamber of Commerce.

The first businessmen's organization was organized in 1911. In 1915 the first Cham-
45 ber of Commerce was organized. In 1948 the chamber went through a reorganizational period and was named Floydada Chamber of Commerce and Floyd County Board of Development; membership 250. 20 percent of these are farmers; maintain a strong agriculture committee of around 100. 413 committee hours were spent the first two months of this chamber year. Handle over 10,000 pieces of mail per year. New home since Sept. 1963 is 302 East Tennessee For any further specific information, please forward requests to this address. John W. Reue, Manager.

home demonstration agent for Floyd County, went about her work: "Miss Faulkner drove miles and miles to organize the women who were interested in more and better ways of homemaking, canning, and farming. If you visit a club member's kitchen you will find her neatly dressed and busy canning or cooking. With pride she will show you her air-conditioned, well-filled pantry, her bedrooms with modern furniture, flower gardens, shrubs, windbreaks, garden, and stock; she will point with pride to her frame garden where the supply of early vegetables is being raised and her fine flock of purebred chickens helps to purchase furniture, frigidaires, and also to educate Mary and John."

Heard in the Store

Small Boy -- I want a broom.

Druggist -- What kind of a broom?

Small Boy -- The kind daddy sweeps his hair with.

Carthel Fertilizer And Oil Company Has Grown With This Area Since 1940

Carthel Fertilizer and Oil Company began in January of 1940 located at 300 W. California St. with a station under the name Carthel Oil, two persons in the organization.

In 1945 Aaron Carthel built an office behind the service station and leased the station to J. F. Patterson, who ran it until June of 1965. Aaron took over the wholesale oil business.

In 1951 he moved out to 902 N. 2nd St., his present location, and built a station and also went into the anhydrous fertilizer business. In the period between 1951 and 1954 he built a shop, oil warehouse, tire and battery and fertilizer room, and in 1959 added offices to the station.

In 1962 he built a fertilizer, insecticide and chemical plant and farm supply store in Dougherty, Dougherty Farm Supply, which is run by Ray G. Carthel.

There are now fourteen in the organization including his son, Gary and son-in-law, Wayne Adams.

Their products are all types fertilizers, insecticides, chemicals, gas, oil, tires, batteries, and accessories, and farm supplies.

Aaron says, "We've been here in Floydada for twenty-six years as a Phillips jobber. We have lots of friends and wouldn't want to leave."

Happy Birthday

Floyd County

From

MONROE

COOPERATIVE

Owned and Operated

by

Area Farmers

NEW DEAL

We Carry A Complete Line of

Irrigation Engines

New & Used

Ford Pontiac Cheverolet

GMC

GENERAL

IRRIGATION ENGINE, Inc.

PO 3-8256

500 N. College

LUBBOCK

Yes. . . We are proud To Be A Part Of Floyd County

WE WANT TO EXTEND OUR CONGRATULATIONS TO THE PEOPLE OF FLOYD COUNTY ON THE OCCASION OF THE 75TH ANNIVERSARY.

AND.....WE TAKE THIS MEANS OF EXPRESSING OUR APPRECIATION TO EVERYONE WHO HAS HELPED US CONTINUE TO BE A PART OF THE PROGRESS OF THIS GREAT COUNTY YEAR IN AND YEAR OUT.

WE PLEDGE OUR BEST EFFORTS AND EXPERIENCE IN CONTINUING TO BE OF SERVICE TO THE "FOLKS OF FLOYD COUNTY".

CITY AUTO INCORPORATED

CONOCO SERVICE STATION NO. 1

CONSUMERS FUEL ASSOCIATION

DALLAS AND MAVIS FORWARDING COMPANY

DENISON LAUNDRY

LAWSON BROS. WELDING AND BLACKSMITH SHOP

Y MOTEL

PALACE BARBER SHOP

COVINGTON OIL AND BUTANE

ROGERS RESTAURANT

MERRY MAC CAFE

SPUDNUT SHOP

WYLY'S SUPERETTE

SOLOMON JEWELRY

GRUNDY IRON AND METAL

WINN'S RESTAURANT

FOSTER MOTEL

DIXIE DOG DRIVE INN

GILBREATH HUMBLE PRODUCTS

FLOYDADA SHAMROCK

LLOYD'S FINA SERVICE STATION

MAC'S 66 SERVICE STATION

MC LAIN CONOCO SERVICE STATION

LADIES THREE INC.

THREADGILL TEXACO SERVICE

D. W. FYFFE USED CARS AND SMALL LOANS

Wayland College Proposed First In 1906

PLAINVIEW, Special:--Wayland Baptist College is the culmination of the dreams held by the pioneers who carved out a civilization on the High Plains of West Texas to pass on the riches of culture and insight to their young people. It remains the only privately-supported senior liberal arts college within millions of acres.

Wayland's liberal arts program seeks to enhance a student's appreciation of his cultural heritage, to increase his ability to grasp and to communicate ideas and facts effectively, and to equip him for effective e
effective citizenship in a free society.

In this institution of higher learning which is open to all races, Wayland seeks to provide basic knowledge in major areas of learning--natural sciences, social sciences, humanities, religion, and business; to offer also in the framework of the liberal arts partial or complete training for certain vocations in the fields of religion, education and business; to emphasize the spiritual and intellectual qualities that reflect the hallmark of the cultured Christian.

These aims are designed to awaken and develop the intellectual and spiritual powers in the student as he enters his chosen career so that he may bring to that career the greatest possible assets of intelligence, resourcefulness, judgment, and character.

The proposal to establish a college was made in 1906 at the annual meeting of the Staked Plains Baptist Association. The following year the establishment of a college at Plainview was officially launched when the Association accepted from a prominent physician and his wife, Dr. and Mrs. James Henry Wayland, a gift of twenty-five acres of land and $10,000 with the provision that members of the Association and citizens of Plainview would raise an additional $50,000 to support the college.

Dr. and Mrs. Wayland later increased their original gift of land and money. In honor of these donors the college has always borne their name.

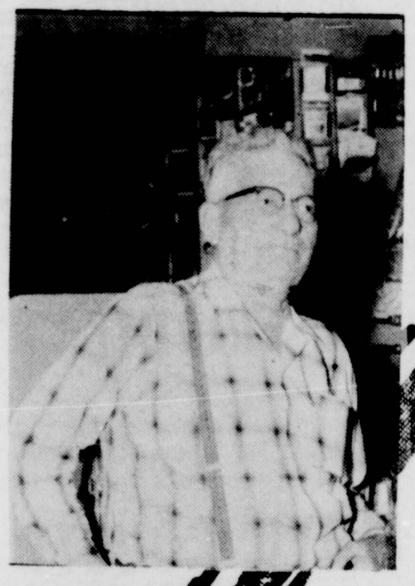
Wayland Literary and Technical Institution was chartered by the State of Texas in 1908. Two years later the name was changed to Wayland Baptist College. In 1914 the college became part of the system of institutions supported by the Baptist General Convention of Texas. Policies are determined by a board of trustees elected by the Convention.

Boarding facilities and classrooms were provided to accommodate students, ranging in classification from the primary grades through college. When the public school system became well established, courses on the elementary level were discontinued, but some

(SEE WAYLAND PAGE 15)

THE WAYLAND SPIRIT--Students at Wayland Baptist College, stop to visit in front of Gates Hall, the campus administration building. The building, the first one built on the campus, was erected in 1909, and is still a majestic West Texas landmark. The stalwart white columns of education symbolize to many the Wayland spirit.

SERVING FLOYD COUNTY SINCE 1911



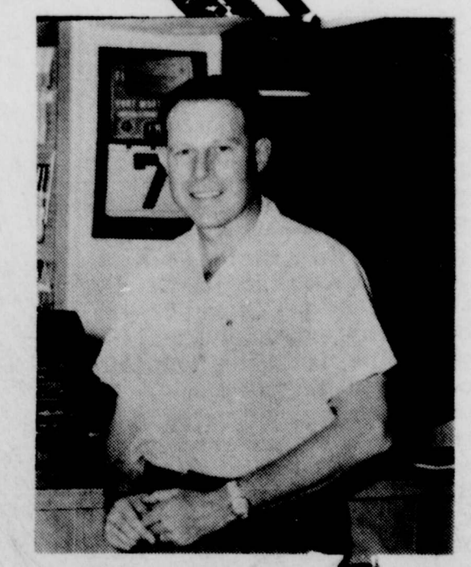
OHMER KIRK

. . . . and still serving with over

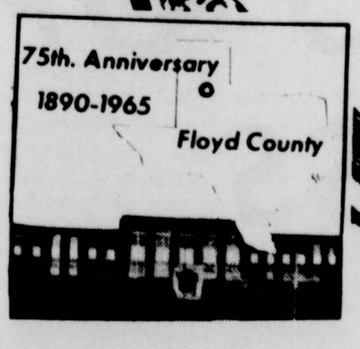
43,000 Lines of Merchandise

IT HAS BEEN A REAL PRIVILEGE FOR THIS FATHER–SONS BUSINESS TO CONTINUE TO BRING FLOYD COUNTY PEOPLE A GOOD SELECTION OF QUALITY BRANDS OF HARDWARE AND FURNITURE FOR MANY MANY YEARS.

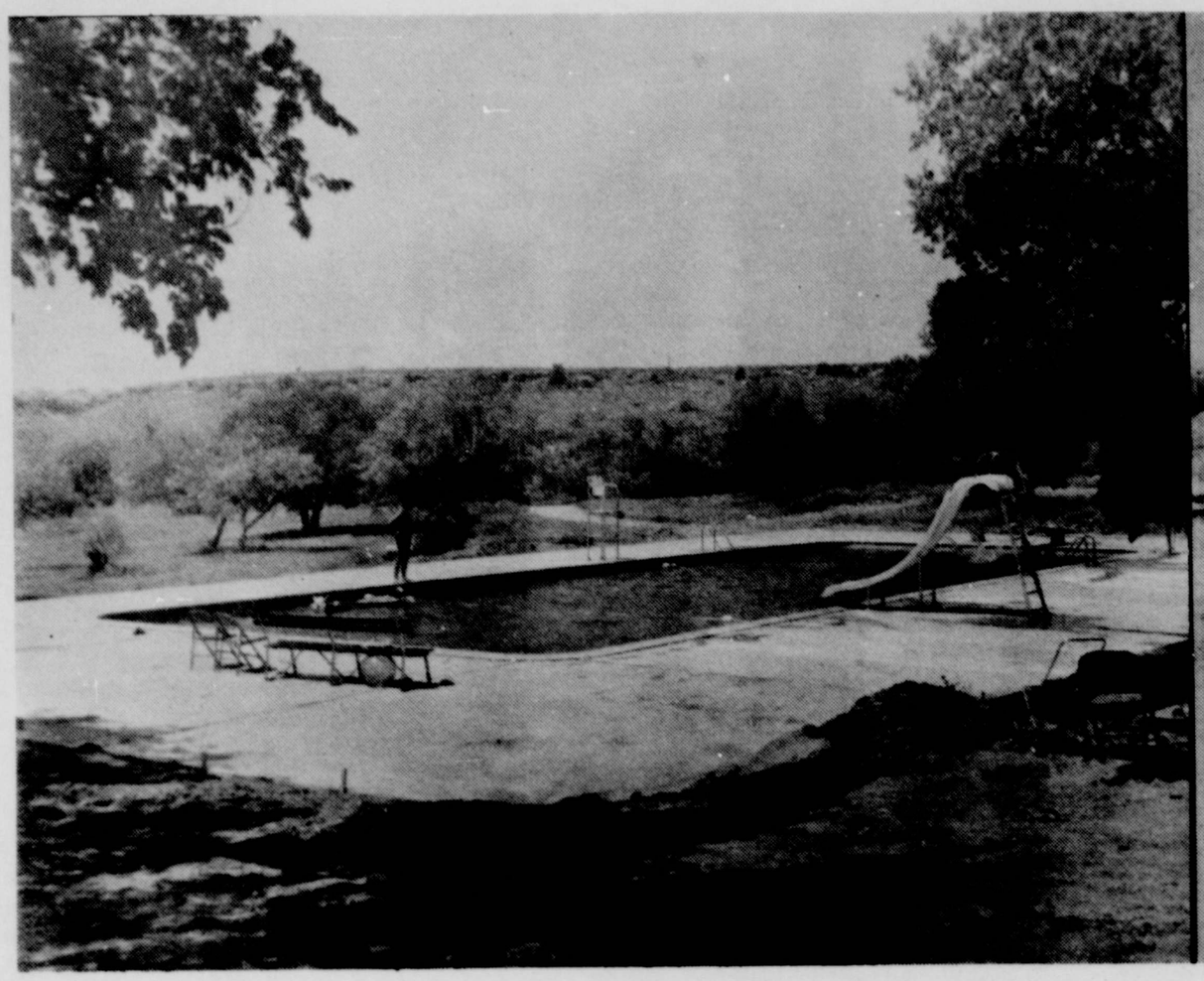
TODAY WE CHERISH THE MANY FRIENDS WE HAVE MADE ALONG THE WAY. WE TAKE THIS MEANS OF EXPRESSING OUR SINCERE APPRECIATION TO THE FOLKS WHO HAVE MADE OUR BUSINESS A SUCCESS THROUGH 54 VERY EX–CITING YEARS.



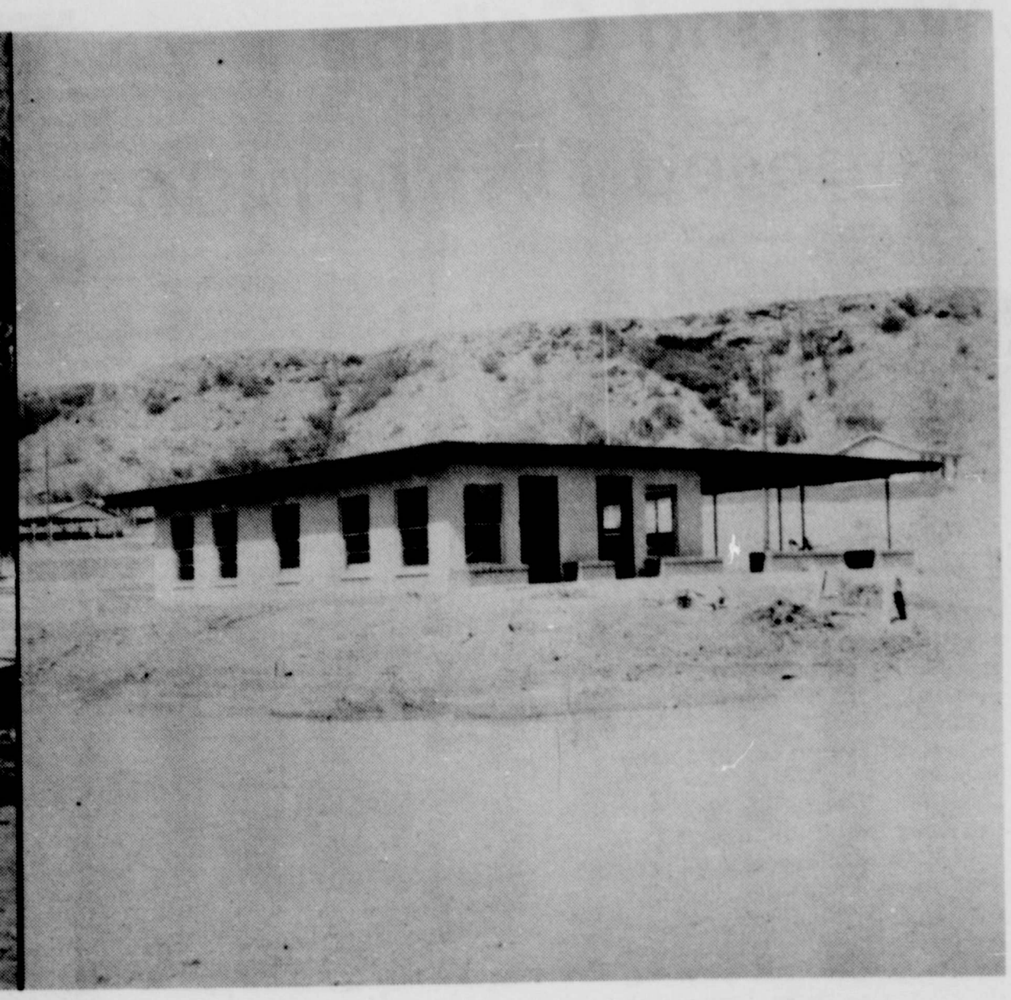
DAVID KIRK



KIRK & SONS HARDWARE & FURNITURE



RECREATION IS A VERY VITAL PART OF THE PAST, PRESENT AND FUTURE OF THE PEOPLE IN FLOYD COUNTY. PICTURED ABOVE IS THE SWIMMING POOL AT THE COUNTRY CLUB IN BLANCO CANYON NEAR FLOYDADA.



BAPTIST ENCAMPMENT.....IS LOCATED IN BLANCO CANYON NEAR FLOYDADA. IT IS THE SCENE OF SUMMER RETREATS FOR BAPTISTS ALL OVER THE SOUTH PLAINS.

SPORTS

(FROM PAGE 7)

Bosley, Shaw, Swain, Wilkerson, Edwards, Ashton, Robbins, Moore, Grigsby, De Cordova, Luttrall, Carter, Terry, Stiles and Hollums.

LOVELIES

The fairer sex has Miss Pearl West as their basketball coach. The girl cagers had mostly "raw material". Frances Kinnard was jumping center; Mildred Daniel, captain and forward; Kate Stiles, captain and playing her fourth year, forward; Lois Hancock and Cora Lee Sherrill, guards; Mildred Teeple, center; Lois Hill, forward; and Ollie Belle Collins, running center.

HEIGHTS

Something resembling our football classifications of the 30's and 40's, with three classes, must have been in force. No longer was the team playing the small or large schools. Some of these would now be AA; others B in our five-class set-up, but at that time they were called B in an ABC set-up, which wi B in an ABC set-up, which w B in an ABC set-up, which would later be changed to AA-A-B. They beat Slaton for the district title, 19-8; and Clarendon for bi-district, 28-0. Evidently it was some time later that this class went one step further and played for region, four districts being placed in each region, the way Class B still has it. The first game was a loss to Plainview (A at that time), 14-6. The next-to-last game was a loss to Anson, 7-0 (practice?) Other games gave these wins: Tahoka, 20-0; Lockney, 16-2; Ralls, 20-6; Spur, 14-13; Matador, 68-0; Texico, 41-0; Littlefield, 20-0. Total points scored was 252, to 66 for the opposition. U. S. Marshall was voted "Most Valuable Player '26." The athletic section of the Hesper was dedicated "To Coach Ike Jay and J. C. Wester." One picture shows this: "Captain Swain presents to Captain-elect White the pigskin. With the pigskin Captain Swain gives up four years of wonderful playing and sportsmanship. Swain has been the cornerstone of the team for four years." He weighed 170. The boys appear to be at least 20 lbs. lighter on the average than do those of the 1960's.

1928

Ike Jay coached the 1927 Whirlwind football team, John Edwards making All-State at Center. and Captain Dixie White All-State at End. Both made All-District selections (apparently this business was just getting started), with these others: Harold Porterfield, QB: Steve Marshall, FB; and Truman Webb, Guard. Despite the Green Peppers (pep squad) making the trip, despite a special train; despite even the Municipal Band going to Slaton, this game, with the district title, was lost. But they did beat Lubbock 14-13; beat their neighbors all around, such as Lockney, Matador, and Ralls; even murdered Hale Center, 87-0. And their victory over Lubbock was at the Lubbock Fair! Not bad, and their Slaton loss was 14-3.

For the season they allowed only 27 points, making 235.

CAGERS

In basketball they hosted a tournament; evidently this was quite a "new wrinkle." In a double overtime they beat Idalou in the finals, 27-25. By now J. C. Wester, for whom the stadium is named, was "former coach", in business for himself, handing out trophies. Basketball was not yet divided into classes. Having won four straight over Lockney in winning county, they beat Lamesa and Post in district, only to lose out to Lubbock's Westerners in the semi-finals.

GIRLS

Miss Jewel Brock coached the basketball sport for girls: Ollie Belle Clemens, captain, forward; Maxine Norris, jumping center; Claudia Green, running center; Mary Lou Cardwell, guard; Marie Smith, forward; Ruth Sparks, guard, and Georgia Eudy, guard. The baseball team for boys won five and lost three. There were active tennis, track, and girls' volleyball teams in 1928. Some of the yells given by the girls are almost identical to 1965's! "Big John" was a hero then.

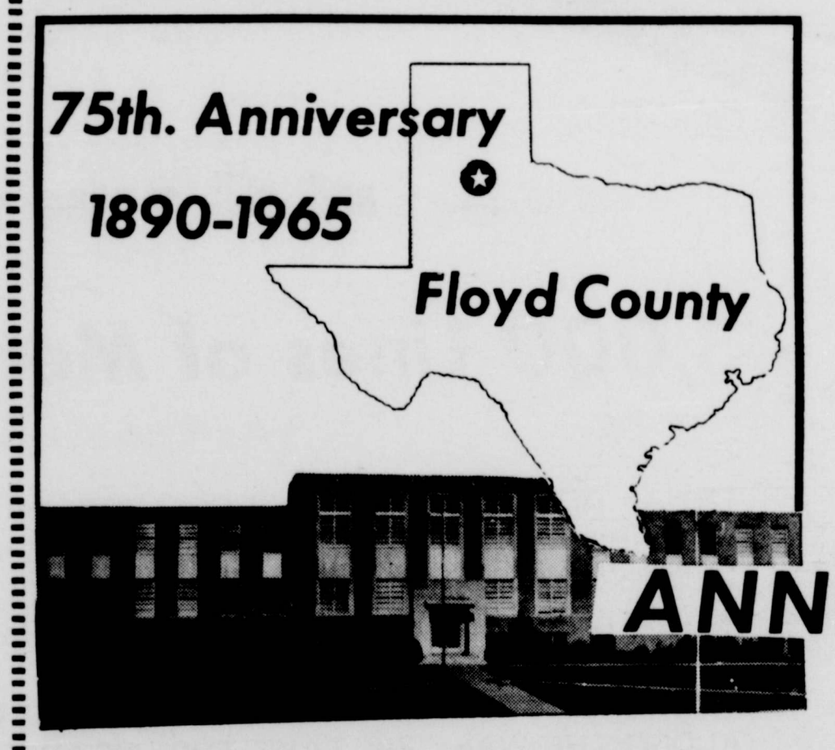
1929

The 1928 football coach was Troy H. Jones, and the '29 annual's athletic section was dedicated to him. This was his first season at Floydada. There were early victories over Idalou and Roaring Springs, and a tie with Post, which later took district. The "heartbreaker" was lost to Paducah. Slaton won by one point. Lockney took the 1928-9 basketball title in county. Howard Welborn was captain and halfback, weighing 158 lbs. Other athletes were Pete Nelson, Woodrow Goen, Charles D. Mathews, Theron Summerville, Winifred Newsome, Starks Green, Harold Porterfield, Delbert Eubank, Harold Terry, Dave Luttrall, Robert Carter, Hansel McAda, John Key West, Chester De Cordova, William Smith, Riley Holmes, Joe Moore, Alsie Carleton, Ernie Widener, Raymond Nelson. Pete Nelson and Theron Summerville made up the tennis doubles team, Theron working also in singles, with W. H. Scoggins, high school principal, as coach. He also worked with the girls, of whom Thelma Covington and Myrtice Rowdon played doubles, Enid Scoggins carrying school colors in singles. McWhirter coached the girls' volley ball team in the Andrews Ward gym, which served as the high school gym for a number of years.

1930

Reflecting the deepening economic depression, there was quite a shrinkage in space devoted to athletics in 1930. The Whirlwinds played a scoreless tie with Plainview; clobbered Roaring Springs 74-0 (this reporter takes back a little of what he said about not playing the big and little schools!), took Idalou 54-13 and Lorenzo 32-8; in turn absorbed a pummeling from Spur, 40-0; beat Crosbyton 12-6 and lost to Ralls 13-6, as well as to county rival Lockney, 34-0; and then ended the season, surely one of their worst, with losses to Paducah 20-0 and Slaton 18-6. Well, no one wins 'em all. Troy H. Jones wrote a farewell message as coach, in this annual. There was retrenchment at this time, and something of the psychology of the period is shown in an advertisement by First National Bank here, showing a wolf on the top half of the page: "The wolf never haunts the door of the man who spends less than he earns." After a time better days and

(SEE SPORTS PAGE 15)



A TRIBUTE TO FLOYD COUNTY ON ITS 75TH ANNIVERSARY

FARMERS CO-OP COMPRESS

COMPANY LUBBOCK

TOM BROWN MGR.

First Floydada Housewife

The first woman to set up housekeeping in Floydada, as distinguished from Floyd County as a whole, was Mrs. J. D. Starks. She came to Floydada as a young bride April 16, 1890, and was long prominent in the Woodmen Circle and Eastern Star lodges, being a charter member of both. In fact she resided here a few days before the county was organized. She was the first Guardian of the Woodmen Circle and served as Secretary from 1914 to 1932. She was the first Worthy Matron of the Eastern Star, and later was its Secretary for 29 years.

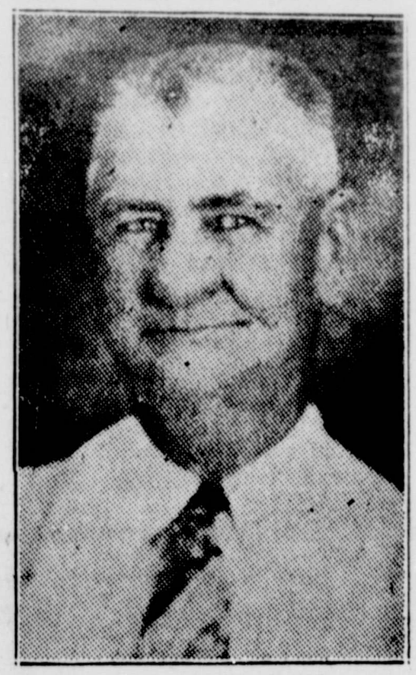
ELLA HARRISON

She was known as Ella Harrison as a girl, and was born and reared at Halletsville, Texas. Her brother, J. L. Harrison, carried the first bunch of cattle to the Matador Ranch, and he and his wife were living at the ranch in 1887, when he went back east in answer to his wife's plea that she was lonely and wanted another woman to be in the area. Going out west with her brother, she met J. D. Starks, who was also working at the ranch.

1940

She told a repoter for the Hesperian in 1940, "My brother quit the Matador Ranch in 1888 and went to Clayton, New Mexico, to manage the Home Land Cattle Company and I again went to keep his wife company and stayed thirteen months. At that time H. H. Campbell was manager of the Matador Ranch. He and my brother were great friends and sometime during the year of 1889 he and his wife paid us a visit. I returned home with them and Mr. Starks and I were married at Childress, August 28, 1889. We lived at Childress one year and moved to Floydada and have been here ever since."

Mrs. J. D. Starks, wife of Floydada's early postmaster, was probably the first housewife to own a house in Floydada. She helped her husband at the postoffice for many years before his death.



J. D. Starks, for many years postmaster in Floydada, holds the distinction of having served in that position under nine presidents. Beginning in office under Cleveland, he served through the administration of McKinley, Roosevelt I, Taft, Wilson, Harding, Coolidge, Hoover, and Roosevelt II.

Floydada Highlights

GRAND JURY

These men were the first to serve on a Floyd County Grand Jury: W. L. Covey, C. F. Ramsey, M. F. Roundtree, R. P. Reeves, W. T. Montgomery, E. C. Fullingim, G. R. Whitney, J. H. Henderson, J. T. Thomas, and W. M. Bailey.

BOOM: 1909-11

After Floyd County was organized, her county seat, Floydada was heralded as "The Queen of the Plains", and other complimentary designations. By 1909 her population had reached 500, and on Sept. 4 the inhabitants elected to incorporate as a city. W. T. (Uncle Billy) Montgomery was chosen first Mayor. Several years previously the Methodists had set up their own church building, followed by the Christian Church and the Baptist Church in 1908.

The "Floydada Board of Trade", which followed a long-extinct group of the '90's dubbed the "Floydada Industrial League", met weekly to discuss the town's improvement. After much initial enthusiasm for a phone line to Childress, enough "chickened out" to cause its defeat. They were afraid the wind would "play hob" with it! According to Mrs. Holmes, "The city took on a new look; saloons gave way to Dry Goods stores, brick buildings were erected. The first all-modern cotton gin, 'Haynes Gin,' was built in 1905. The first load of cotton was brought into town in 1903. People stood on the streets and laughed, saying, 'There goes old man O. F. Battey with a load of cotton. The cotton industry won't ever amount to much in Floyd County!'"

ELEVATOR, COLLEGE

Then came the first grain elevator, erected by Henry Edwards; and the Presbyterian Academy, a beautiful, two-story 20-room building.

RAILROAD

Almost everything seemed worth mortgaging to get a railroad. In 1909 W. M. Massie, John Farris, and quite a number of others arranged to have an extension of a line from Plainview built to Floydada. The active help of Lockney was secured, so that rather than passing that neighboring city up by 3 1/2 miles to the south, it came "right through town." George Lider surveyed the line, and the Santa Fe bought it, making the first run carrying passengers and freight on March 15, 1910. This event called for a big celebration. Another such event took place in 1928, the Quanah, Acme, and Pacific building an extension from near Roaring Springs to Floydada, and this "really pulled out the crowd." A further shot in the arm to the economic life came in September of 1959 when the QA&P TPFC facilities were placed in service, and the railway began working closely with two trucking companies: Dallas and Mavis, and United Transports, Inc., handling delivery of new automobiles after their unloading from multi-level cars at the TPFC facilities. The railway company handled 23,000 cars in 1963, for shipment by truck to points west, and the number has been accelerating ever since.

NEWSPAPERS

The Texas Ticker and the Floyd County Times served as Floydada's newspapers in the early years, lasting but a short time.

In 1896 Claude V. Hall established The Hesperian-Gazette.

Hall sold out to Cree and Adair. They in turn sold to Petitt and Gutherie and this duo sold out to Homer Steen's father, Tom P. Steen. In 1911 Homer became eidtor of the Floyd County Hesperian, later known as the Hesperian Publishing Company. After his retirement in 1961, S. B. McBeath was editor. Several months later Wendell Tooley became editor and the name Floyd County Hesperian was restored.

At present the off-set method of printing is used, and the paper is published by Wendell Tooley. Other papers published at its location are from Crosbyton, Slaton, and Lockney, whose owners have an interest in the Blanco Printing Co., which publishes the various editions, and the Paducah and Abernathy weeklies.

ALDERMEN

Working with Uncle Billy Montgomery on the first City Council as Aldermen were J. S. Pool, who had polled 95 votes; S. B. McClesky, 74; E. C. Henry, 78; A.D. White, 72; and G.V. Slaughter, 89. The regular meeting time was set for the first Tuesday in each month.

1911 – FIRE

The general account of the fire of 1911 is well known. It occurred on July 4, beginning about 2 A.M. There was practically nothing to work with. The west side of the square was demolished. People can let a fire be a dead-end street or an avenue to better structures. The latter course was chosen in Floydada. In the vivid words of Mrs. Alma Holmes, "Some attempted to carry water from the courthouse windmill to stop the blaze. One fellow couldn't find a bucket, so he carried water in his hat. Citizens were in various states of being dressed and undressed. One little girl, Belle Cannady Welborn, wanted to go to the fire, but her parents wouldn't wait for her to put on her shoes, so she got one high-top shoe buttoned up and carried the other shoe in her hand."

Round-up of Pioneers

HARMON

F. C. Harmon has been here all but a few months since 1908. It was on May 10, 1908, that Harmon moved to Floydada from Manchester, Tenn. He attended the Floydada public school the 1908-09 term, and in 1909 became an employee of the Floyd Mercantile Co., a dry goods store. His employment suddenly terminated with the disastrous fire that wiped out the west side of the square in July of 1911.

TAYLOR

He then worked for 8 months in Taylor, Texas, for "Uncle Joe" Bowers, returning to Floydada to work for the Bowers store here. Two years of the 1913-15 period were spent in Arizona and New Mexico, after which time his residence in Floydada has been continuous. In 1915 he became an employee of the Fair store here, and in 1917 was associated with Mitchell Bos. Hardware and Furniture, purchasing an interest in that firm in May, 1919. This association was dissolved Apr. 21, 1921, Harmon taking over full control of the furniture and funeral part of the business. The old Masonic building was the site of the firm from November of 1935 until November of 1947, when it located at the site now occupied by Harmon's successor, Moore Funeral Home.

CHURCH

In the 1920's Harmon served several years as an elder in the City Park Church of Christ, of which he was a charter member. A second term in this office has stretched out to about 10 years.

CIVIC

Chamber of Commerce membership has been a long-term interest in his life; he has been at various times either a Rotarian or Lion; has been actively associated with the Boy Scout movement; was the one who suggested the establishment of the city electric plant; served as city councilman a total of ten years (the city terms begin early in April) 1933-39, 1941-45, and as Mayor of Floydada six years, 1945-1951. He was also instrumental in obtaining the swimming pool now oprating in Floydada.

DOCTORS!

A highly unusual feature of the family connections is the number of doctors in the group. Harmon married Beulah Sanderson of Krum, Texas, in the fall of 1915, and her main interest has always been their home. They have three children. The oldest is Dr. L. C. Harmon, Jr., associated with Brackenridge Hospital in Austin, Texas. The second child, Lanell, has a college degree, has taught school, and is married to Dr. Jack W. Cogswell, an eye, ear, nose, and throat specialist, in Victoria, Texas, where they have lived the past ten years. The youngest child is Ruth Elaine, who has a master's degree in speech therapy, teaches in Port Lavaca, Texas, and whose husband is Dr. Donald M. Skaggs, a dentist! To add to the story about doctors, a great-nephew of the elder Harmon, is Verlon Harmon, who worked with his uncle here from 1925-31, and is now associated with White Auto in a suburb of Houston. A nephew, B. J. Willkerson, Sr., who is a doctor, has just moved from Corpus Christi to Atlanta, Ga., and his father (this one kin only by marriage). B. J. Willkerson, Sr., had a stroke in May of this year, apparently cutting short a medical practice of 34 years in Houston. "Is there a doctor in the house?" This family has plenty.

MEMORIAL

Harmon has gradually cut down on his business involvement. H. G. Parker had worked for years with him in the furniture business, and had already established his own store, and he consolidated his remaining stock with Parker's on Dec. 31, 1941. The years 1942-45 Harmon was a silent partner in the Parker furniture business, then sold out completely to H. G. Parker. He sold his funeral business to Moore Funeral Home May 1, 1964, and the funeral insurance business along with it. Harmon now has an office in the building just east of McDonald Implment, and serves as Secretary-Manager of both the Floydada Cemetery and Floyd County Memorial Park. For the latter he sells markers and monuments.

WE ARE PROUD TO BE A PART OF THIS FINE COMMUNITY AND OF THIS COUNTY. WE HOPE WE CAN SERVE YOU IN THE FUTURE.

POWELL GROCERY

DOUGHERTY

SCHOOL

of the Seniors" (by Elsie Anderson), and "Senior Will."

IDIOMS

Samples of the Idioms are: "I am not as bashful as I look", by Sidney Carter; "I've reached the highest points", John Edwards; "Never let your studies interfere with your education", Sanford Shaw; "Boys, I've turned over a new leaf in the demerit book", Cecil Hill; and "The bell rang before I got here", A. D. White.

CLUBS

Various clubs were listed, with Rosa Lee Rush, Ruth Enoch, Orville Moore, and Lester Jameson composing the Debating Club; a new pep squad called "Green Peppers", organized by Miss Ollie Belle Collins; Commercial, Agriculture, and Home Economics. W. E. Patty, to whom the annual was dedicated that year, gave the address at the junior-senior banquet. Quite a few literary items by students were printed in the annual.

MOST POPULAR

Full-length pictures were shown of Evelyn Maddox and U. S. Marshall, most popular girl and boy. "Prof. A. L. Lundgren, Municipal Bandmaster," directed the orchestra; J. R. Borum, Dale Strickland, Jessie Merle Scoggin, R. V. Husky, N. B. Stansell, and Mrs. A. D. Cummins. "Many enjoyable programs were rendered by the orchestra this year, including entertainments at every play at the auditorium."

HUMOR

Under, "Say, Did You Know" there is this item:

Lois Sitten: "I wish Chopin had died before he composed this 'Nocturne' ".

Victorene: "Well, he would die all right, if he heard you play it."

R. V. Husky was Editor-In-Chief and Charles D. Mathews Business Manager of the Hesper for 1929 with Foreward by the staff, in the Hiawatha rythm. By now a feature of the annual of today was being used: messages from superintendent and high school principal, A. A. Patty and W. H. Scoggins. Scoggins was teaching Science; Daltis Rea, History; Troy H. Jones, Mathematics, and Athletic Coach; Dorothy Biebel, English; Mary Emma Rosson, Latin and English; Lucy Craig Clements, Home Economics; O. T. Williams, Agriculture; Lyda Smith, English; John Hall Carpenter, Science and History; and Pauline Keeton, Spanish. There had been quite a surge in the number of teachers, perhaps from increased consolidation, for there were also; H. H. Cunningham, Commerce; Lucille Hill, Home Economics (Clements was "Director"); G. E. McWhirter, History; Lena Penningren, Librarian; and Jewell Brock, Algebra. "Faculty Characteristics" occupied one page.

SENIORS OF 1929

were Charles D. Mathews, Jessie Merle Scoggin, Thelma Covington, Woodrow Goen, Pete Nelson, Eugenia Hoffman, R. V. Husky, Ruth Jenkins, Troye Willis, N. B. Stansell, Clinton Fyffe, Virginia Meachum, Delbert Eubank, Vela Blasingame, Herma Lee Norman, John Key West, Winifred Newsome, Oleta Jackson, Lloyd Bedford, Mildred Teeple, Mildred Strickland, Lee Bedford, Floyd Wilkes, Bobbie Archer, Orval Poore,

Patty Riley, Doris Spence, Donovan Spence, Henry Culpepper, Inez Switzer, Melba Bosley, Cecil Hill, Marvin Williamson, Cora Lee Sherrill, Bernice Gresham, Milton Ashton, Riley Holmes, Dorothy Daniel, Ima Johnson, Everett Moore, Marvin Williamson, Nita Merle Hanna, Lester Jameson, Ruth Enoch, Annie McNeill, James Boothe, Theron Summerville, Sarah Davis, Dale Strickland, and Pike Hanna.

INDIAN THEME

Indians were featured heavily in the art work in 1929. A camp fire picture is accompanied by these words:

"Youth is lovely, age is lonely,
Youth is fiery, age is frost;
You bring back the days departed,
You bring back my youth of passion."

Two girls and two boys are pictured, without names attached, in the featured section. There's another page, by Dorothy Crawford, concerning the "Hesper", in myth. Other features noted are the Green Pepper Football Banquet, Popularity Contest, High School Follies, Dramatic Arts Club, Girl's Choral Club, Boy's Glee Club, Commercial Club, Foreign Language, Science, Girl's Reserve, Home Economics, and for the first time, the precursor of FFA, only this was "Future Farmers of Texas", with Joe Smith the first president. Speech activities were prominent, with The Orationes Club and Debating Club.

IN ADVERTISING

pages was a picture telling of "The Rythm Orchestra of East Ward School," organized by Misses Eddythe Walker and Browneyes Hawkins. Wayland College, "A Junior College of the Highest Rank", was advertising its summer and fall sessions; the students who helped to win the Interscholastic League Cup were pictured; "The Pride of Floydada", the Municipal Band, was pictured.

HOW ABOUT THIS, FYFFE?

"Clinton says he has never fought in a war but he has met "Physics class." Another bit of humor has N. B. saying, "My motto is, 'Get thee behind me, Satan,' to which Theron's reply is, "That's right, Shorty, nothing like a good backing."

SENIOR EXPRESSIONS IN 1929 included: Mildred Strickland, "Aw, come on, kid. You said you would," Mildred Teeple, "I never was so hungry", and Clinton Fyffe, "Scuse me."

1930

Any student of history knows that, in the absence of a tremendous catastrophe, there is no sharp division between ages; one merges almost imperceptibly into another. But in a real sense 1930 could be said to mark the end of the "Wester Era", although J. C. Wester was no longer connected with the school system. "Wester Field" as a designation for the football stadium is an indication of the high regard in which he was held. The Dedication was made to W. H. Scoggins, who had been a teacher for several years and was even in this edition announcing his departure from the school. W. E. Patty was Superintendent. Vocational Home Economics was being taught by Mrs. Odus Stephen and Hazel Tyson, the work divided between them as Clothing and Foods. Odus Stephen was handling Commercial Art; Daltis Rea was on leave that spring, teaching Civics and History, and was to take her B.A. in the summer; Jewel Brock was working with Mathematics, as was Troy H. Jones. Pauline Keeton was instructing in Spanish; Prin. Scoggins worked with Physics and Chemistry; Geo. E. McWhirter with History; O. K. Davis with History and General Science; Mary Emma Rosson with Latin and English; Gladys Hamilton Adkins with English, of which Dorothy Biebel was head of the department; Lena Pennington continued as Librarian; and O. T. Williams was in charge of Vocational Agriculture.

SENIORS

A designation of a trait or two was given with each senior. These were: Ernie Widener, Juanita Shirey, Lois Sitton, Alsie Carleton, Howard Welborn, Jesse Mae Wood, Audrey Farris, Floyd Bell, ("A true lad. with his head full of schemes and his heart full of love"), Starks Green ("A lover of physics, girls, and football") Eulalia Burrus, Willie Mae Cummings, Martin True, William Smith, Victorene Fritch, Clayson Fuller, Georgia Eudy ("A palace of pure thoughts, kind deeds, and success is founded here"), Zula Eaves, Melvin Slaughter, Joe Smith, Robinette Ridgway, Warren Poole, Gene Smalley, Katie Lee Thurmon, Dave Luttrall, B. C. Lanier, Hattie Goins, Hershel Swepston, Vera Swinson, Nadine Dalton, C. W. McCarty, Duncan Hollums ("A quiet student, a ladies' man, and everything else desirable"), Artie Mitchell, Willene Mooney, Harold Terry, Jim Hardgrove, Edwina Christian, Ruby Cothern, Lois Williams, Frank Roberts, Lille Mae Finley, Elizabeth McKinney, Raymond Palmer, Ogie Evers, Zela McRoberts, Dorothy Crawford, Milton Ashton, Eula Mae Gullion, Irene Cates, Elsie Anderson, William Baker, Grace Readheimer, Lucille Snodgrass, Ena Lea Fyffe, Erna Lee Crawford, Rayford Palmer, Arma Lee Fuqua, Attie Mae Barnett, Verla Blassingame, Thelma Smith.

OFFICERS

There was a unified slate of officers. Alsie Carleton was President; Howard Welborn, Vice-President; Juanita Shirey, Secretary; Audrey Farris, Treasurer; and Lois Sitton, Reporter. "The Vision" is a poem; the Class Will is given; there are histories of various classes. The Favorites section has one page each of formal pictures, and lists "How They were Chosen":

Jessie Mae Wood, Most Beautiful Girl; Alsie Carleton, Most Handsome Boy; Gene Smalley, High School Favorite; Howard Welborn, Best Athlete; Audrey Farris, Most Popular Girl; Chester De Cordova, Most Popular Boy; Ruth Rutledge, Best All-'round Girl; and Ballard Wilkinson, Best All-'round Boy. Features given include: Green Pepper Scenes; Whirlwind Scenes; High School Follies; a play by each class, with cast listed; Pep Squad Party; Junior-Senior Banquet; Foot-Ball Banquet; Girls' Reserve Banquet (the Y program seemed to have good hold here): Latin Banquet; and Latin Tournament. There were many other activities that year, with fine picture coverage, but surely these sketches give the highlights.

FLOYDADA SCHOOLS TO 1927

1890-1905

There were 97 on the scholastic roll the first year; the state apportionment was $436.50, or about $4.12 per child. In 1905 the total special district taxes for the school amounted to $1,163.92. This, taken with state money, amounted to a total of $1,600.42, which was $16.52 each child. By 1927 there were about 900 students enrolled, less than half of the present total, though many within what is now the Floydada Independent School District were going to other schools.

KELSAY

Sam H. Kelsay taught the first school, which opened in Nov., 1890, and the number of pupils jumped from 20 to nearly 50 during the year. Mrs. Mary G. Snodgrass started the next term, which was finished by T. M. Bartley, and Claude V. Hall helped out part of the year. Sam H. Kelsay, having spent the previous year teaching at Lockney, returned and conducted the 1892-94 sessions. For 1894-95 there were two teachers, H. C. Atchinson, principal, and Miss Jessie Brunner, assistant. Then in 1895 - 96 Claude V. Hall was principal, with Mrs. Zuela Pruitt as assistant. By now the enrollment had reached 102!

ELSTON

For the terms 1896-98 Frank Elston was principal, assisted by Mrs. Alpha Johnston the first session, and by Miss Jessie Brunner the second year.

BURLESON

J. D. Burleson was principal three years, 1898-1901. Miss Sue Ross was assistant the first two years; Misses Pansy Green and Allie Miller the third. T. M. Bartley and Miss Stella Fletcher taught for 1901-02. "Then in 1902-03 W. M. Martin was principal with D. T. Scott as first assistant and Miss Tela Miller as second assistant. The next term, Edgar Allen was principal with W. P. Weaver as first assistant and Mrs. Alma Allen as second assistant. The next year the teachers were as follows: Edgar Allen, principal; H. S. Crawford, as first assistant, and Ferrell Haymes as second assistant. The teachers who served as instructors for Floydada schools during the term 1905-06 were L. E. Critchers, principal, and Miss Jettye Jones and Terrell Haymes as assistants," according to a Hesper review in 1927.

1918

Even by 1918 there were but four high school teachers, but by 1927 there were ten. Actually, there had been as many as 16 in the middle '20's.

BUILDING

The first building resembled an old one-room house; with an annex or "el" added later. In 1904 arose a movement to create an independent school district with a radius of 49

(CONTINUED ON PAGE 15

ALUMINUM METAL PRODUCTS
WELDING & FABRICATING
SPECIAL IRRIGATION FITTINGS
68TH & QUIRT
PHONE SH 4-8062

BARTOS GATES

WE MAKE THE FINEST IRRIGATION GATES THAT MONEY CAN BUY!

AFTER 3 YEARS OF PRODUCTION WE HAVE NEVER SOLD A REPAIR KIT, NOR DO WE MAKE ONE, OUR GATES HAVE NOT FAILED TO WORK!

We Do All Types Of
GENERAL IRRIGATION REPAIR.

Let us install new BARTOS GATES on your old pipe, WE CAN MAKE IT BETTER THAN WHEN YOU BOUGHT IT.

ATTENTION DEALERS!
Increase Your Irrigation Pipe Sales by Using the Best Gate on the Market, The BARTOS GATE.

5 Good Reasons why you should use only BARTOS GATES on your Aluminum Pipe.

1 THE CYLINDER is made of heavy duty 150 Aluminum Tubing. Each cylinder has a rolled edge for added strength.

2 THE "BUTTERFLY" is made of a specially prepared petroleum rubber for extra long life!

3. THE HANDLE is made of 5/16 cold rolled steel, and cadium plated to prevent rusting, and water corrosion.

4. THE CENTER PIECE for the "Butterfly" is made of 20 gauge steel and is spot welded for added strength.

5. THE BRONZE SCREW is Corrosion Resistant and used to anchor the "butterfly" to the steel handle.

THESE REASONS MAKE FOR THE BEST IRRIGATION GATE ON THE MARKET.

Ask your dealer to install the BARTOS GATE when you Buy New Pipe or Repair Your Old Pipe.

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square miles. There was a tax of 30¢ per $100 evaluation; by 1927 this had reached $1.00. In 1907 a large frame building was erected, housing all grades, and it was destroyed by fire in September, 1922. For some time a barrack nine-room building was used for high school, plus sixth and seventh grades. The present Junior High School was built as a high school in 1924; the present senior high school, is only a few years old.

In 1927 two ward school buildings were in use: a brick structure known as East Ward, later sold to the First Baptist Church; and R. C. Andrews Ward, now used for the first five grades. For several years the Andrews gym served for the High School, even as now the Junior High gym and football field serve for contests with other high schools, though the senior high has practice areas.

23 1/2

By 1927 23 1/2 credits of the high school were affiliated out of a total of 26 offered. Unaffiliated credits by then were English 4, bookkeeping, economics, and trigonometry, but it was hoped this would be achieved by the end of the term.

ECONOMICS

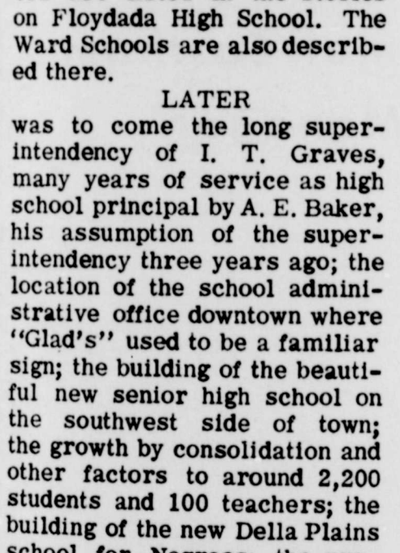
A Home Economics department was begun in 1924, with Mrs. Lucy C. Clements as teacher. That same year the Commercial Department began, with Miss Ruby K. Higgs as instructor. In 1927 Miss Delphine Miller was teaching this area.

REA

A long-time history and civics teacher was Miss Daltis Rea, who headed that work with A. D. Cummings, later to be a Rotary District Governor at Olney, assisting. Other teachers are listed in the stories on Floydada High School. The Ward Schools are also described there.

LATER

was to come the long superintendency of I. T. Graves, many years of service as high school principal by A. E. Baker, his assumption of the superintendency three years ago; the location of the school administrative office downtown where "Glad's" used to be a familiar sign; the building of the beautiful new senior high school on the southwest side of town; the growth by consolidation and other factors to around 2,200 students and 100 teachers; the building of the new Della Plains school for Negroes; the projected expansion of buildings, to be temporarily halted by court sits; the long-awaited go-ahead and the hopeful, cautious look into the future, with racial integration a vital ingredient. Much of the outline, the shape of the future, could be seen, at least dimly, in 1927. The high school "sheiks" of that period are now talking about their grandchildren; and most persons still alive are willing to agree with at least one Latin tag: TEMPUS does FUGIT!



Mrs. C. A. Hines, now deceased, was a teacher of music and piano in the early days in Floydada around the turn of the century.

(FROM PAGE 12)

SPORTS

years were coming.

WESTER

J. C. Wester taught five math classes and received $90 per month, while also coaching several teams. His connection with the teams began in 1919. Some of the outstanding players he remembers are: Maurice and Macyl Burke, brothers who played quarterback and fullback on the district championship team of 1923, who helped to beat both Lubbock and Plainview, and then lost in bi-district to Amarillo; on the line, Bill Dailey and Kenneth Henry, who took care of the end positions not only for Floydada, but also for Texas Tech's first team in 1925; L. A. Marshall's sons, U. S. (Steve), now a surgeon in Roswell, who "at Simmons, beat Tech by himself" (here some Whirlwind boys were playing against each other in college), a great back and punter; and B. Marshall, later a county official who died of Hodgkin's disease, who set a shot-put record in the old T.I.A.A. in college, and was an end and tackle. I. J. Marshall came along a little earlier. B. weighed 225 pounds, a fact that wouldn't attract much notice in high schools now, but was quite rare then.

(FROM PAGE 11)

WAYLAND

college preparatory courses were offered until 1941.

Except during periods of crisis, records show a gradual but steady growth in enrollment, physical plant, endowment, and academic standing. As a junior college, Wayland was admitted to membership in the American Association of Junior Colleges in 1926. Wayland was approved as a senior college by the Texas State Department of Education in 1948, and was admitted to membership in the Association of Texas Colleges and the Southern Association of Colleges and Schools in 1956. In 1959 Wayland was granted membership in the Association of American Colleges.

Wayland has viewed its mission from the needs of the culture from which it has sprung and in the light of the ethical standards it cherishes. It can best serve by training men and women in the liberal arts tradition, so honored a part of classic American education. Aware of changing social conditions and the demand to train as many persons as possible, Wayland opened its doors to qualified students of all races in 1951, becoming thus the first college in Texas to be racially integrated voluntarily. It has always welcomed students from a variety of religious denominations and faiths.

With the coming of the fall semester, Wayland's 56th session, many preparations are being made for the expected increased enrollment. With permits to enter running some 40 percent of last year's record enrollment, Wayland looks forward to the best year in its history. Mrs. Audrey House Boles, registrar, says that those expecting to enroll for the first time should get in at once the required admissions papers.

Round-up of Pioneers

REED

T. Z. Reed was in 1940 serving as Mayor of Lockney. He and Mrs. Reed moved to Floyd County in 1907, but had already been residents of the general area since 1892, living in Swisher County.

Even on the way to Swisher County, they had driven through Floydada, May 20, 1892, driving two yoke of steers to a wagon. He stated: "We stopped our team not far from the southwest corner of the present court house square, and old Hank Smith came out to the wagon and talked to us for awhile. And I used this same yoke of steers to farm my first crop in Swisher County."

MAYOR

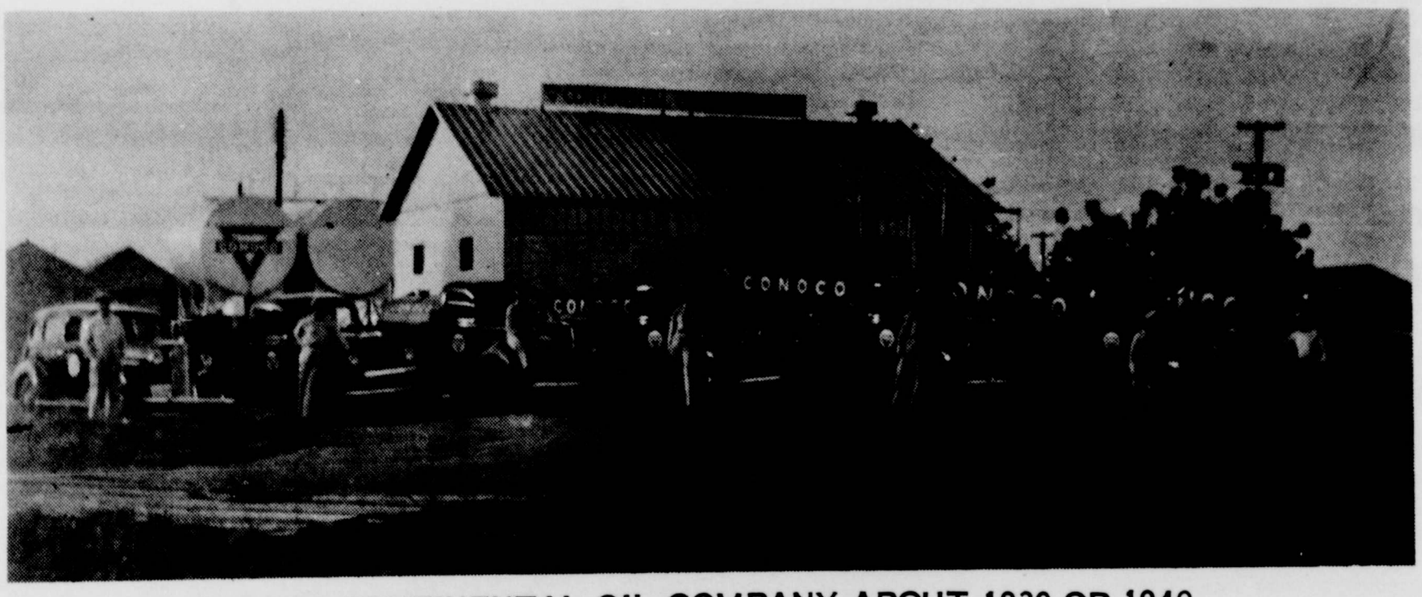
He spent at least 14 years, at different intervals, serving as Mayor of Lockney, beginning 1910.

MARRIAGE

He and Mrs. Reed were married in Bell County on July 30, 1890. Their residence in Lockney began in August, 1907. Reed served 1931-32 as a County Commissioner; also engaged in farming, trading, banking, and merchandising. Mrs. E. M. Lawson of Lockney is their daughter.

EARLY DAYS

Concerning their early days on the Plains, Reed said: "We lived in a dugout for four years after we came to the Plains, burnt cow chips for fuel and ate lots of rabbits. What wood we had to burn was hauled from the brakes country. I have seen several large prairie fires that swept the plains from New Mexico to the Linguish Canyon. I joined the Baptist Church when there wasn't a church house. The settlers were few and the neighbors good; money and newspapers were scarce."



FLOYDADA CONTINENTAL OIL COMPANY ABOUT 1939 OR 1940

TIMES HAVE CHANGED

NOT ONLY HAS OUR EQUIPMENT GOTTEN MORE MODERN BUT OUR PRODUCT HAS ALSO.

STOP BY ONE OF OUR FRIENDLY STATIONS AND GET ACQUAINTED WITH OUR FINE PRODUCTS.

CONGRATULATIONS FLOYD COUNTY

IT HAS BEEN A PLEASURE TO BE A PART OF AND TO GROW WITH FLOYD COUNTY DURING THE PAST YEARS. WE HOPE WE CAN BE OF SERVICE TO YOU IN THE FUTURE AND THAT THE NEXT 75 YEARS WILL BE AS PROSPEROUS AS THE FIRST 75.

CONTINENTAL OIL COMPANY

L.A. Marshall Interested In Vegetables

L. A. (Fisherman) Marshall sends greetings. He is credited with considerable progress in the field of vegetable growing, and with a number of inventions, some quite successful.

SINCE 1911

He came to Floydada in 1911, from Tiega, Texas, having owned the city waterworks and run a five-and-ten store there. He and his wife also operated a photography shop there, bringing their equipment with them to Floydada and selling it to Charles Wilson, who was already in business and became a very successful photographer. He bought and sold grain and operated a grain elevator for 25 years in Floydada, paying out millions of dollars to farmers, shipping the grain out in carloads.

CHILDREN

The Marshalls raised 4 boys and 2 girls. Two boys are working together in Roswell, N. Mex. as successful physicians and surgeons. One son, B. Marshall, died about fifteen years ago of Hodgkins Disease, despite the efforts of his doctor brothers to find a cure. They even went to Mayo Bros. in their search, but no one yet has found a cure. The deceased son had been County Tax Assessor-Collector.

ALL DAY

At the time the Marshals came to Floydada, in many cases it would require a full day for a farmer to come to town and get his business done, and so many would stay in a wagon yard overnight. At this time Mrs. John Owens operated the only hotel in town, and meals were served family style (no limit) at 25¢.

JUST IN TIME

The Marshalls arrived here on July 5, 1911, the night before the whole west side of the square burned down. Most of the business houses were constructed of galvanized iron, and under pressure of the flames they curled up, making a tragic picture. At this time the courthouse was a 32 ft. square two-story building, with a windmill on the lawn, and watering trough and hitching posts for the horses. Marshall believes the Floydada - Lockney rivalry, which began with a contest for the county seat "Is a healthy situation. It keeps each one alert." He terms it as friendly.

IRRIGATION

Describing the 23 irrigated counties of the South Plains, he states, "Our Creator has been unusually kind to these South Plains. He placed this lake of good water underneath, and he knew we would need fuel, so he placed natural gas under the water. I think the South Plains of Texas is one of the grandest spots on earth. The people are the finest and God-loving people to be found anywhere." Then he expressed thanks that he had been allowed to live to the age of 80.

FRUIT

He raises strawberries and boysenberries, and says that he and his wife are happy to "Just watch the world rush by." He relates with high good humor his experiences over a period of months with a fishing program on Channel 13 TV in Lubbock, and said it was really difficult "To keep talking, without notes, for 30 minutes." The biggest fish he ever caught was an 8 ft. sailfish. He has very interesting stories to tell about fishing in California.

AUTOMOBILE

He bought his first automobile after moving to Floydada in 1911. It was a Cadillac Coupe with a chain drive, acetylene lights, air tires, "and boasted a windshield." Its maximum speed was 20 miles an hour, and it scared most of the horses.

The Marshalls belong to First Baptist Church.

Starkey Home Demonstration Club

One can find the names of Home Demonstration Agents to 1948 in the Harmony HDC report. They were, of course, the same for Starkey.

PRESIDENTS

Mrs. E. A. Grigsby was the first president, serving the three years 1925, 1926, and 1927. She was succeeded by these ladies, who served one year each: Mmes. Buster Allman, Annie Assiter, L. A. Sargent, and W. F. Ferguson. Then Mrs. Lennie Thornton served the two years 1932 and 1933. In the words of Mrs. W. F. Ferguson, who prepared the material on which this report is based, assisted by Mmes. J. H. Holmes and Clinton Dennings, with no agent in 1934-37, the "Club carried on as best we could." Mrs. Annie Assiter was president for 1938-39.

SEWING CLUB

The years 1940-46 the group was disbanded as a HDC, organized as a sewing club, with Mrs. Harliss their president that last year.

RECENT

Recent presidents have served these terms:

Mrs. Bill Robertson, 1947; Mrs. S. L. Holmes, Sr., 1948; Mrs. Paul Sparkman, 1949-50; Mrs. Tom Porter, 1951-52; Mrs. Elmer Cooper, 1953-54; Mrs. Turner Hunter, 1955-56; Mrs. John Shipley, 1957-58; Mrs. John Fowler, 1959-60; Mrs. Clinton Denning, 1961-62; Mrs. S. L. Holmes, Sr., 1963-64; and Mrs. Clinton Denning (again), 1965-.

ACTIVITIES

During the past few years the club has had programs in sewing, bread making, laundry aids, floor care, and several different crafts. There are 15 members at present, one of whom, Mrs. W. F. Ferguson, is a charter member of the club that was organized in 1925.

OFFICERS

Working with Mrs. Denning are: Mrs. O. L. Lawrence, Vice-Pesident; Mrs. Turner Hunter, Secretary; Mrs. H. S. Waller, Treasurer; and Mrs. J. K. Holmes, Council Delegate.

WE HAVE MAINTAINED A SERVICE OF DIGNITY AND CONSOLATION TO THE PEOPLE OF FLOYD COUNTY AND THIS TRADE AREA FOR MANY YEARS.

WE APPRECIATE YOUR TRUST IN CARTER FUNERAL HOME AND WE ARE AT YOUR SERVICE NIGHT OR DAY.

NOW, WE OFFER FUNERAL SERVICE INSURANCE.

CARTER FUNERAL HOME

ERWIN BOYD AND BEN WOOD LOCKNEY

DIAL OL4-2211 FOR AMBULANCE

Kinder Farris
Owner

Carmel Eastham
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May We Offer Our Congratulations

To Floyd County On 75 Years Of Growth

GRAIN HAS DONE A LOT TO BOLSTER THE ECONOMY OF FLOYD COUNTY AND TO HELP IT GROW. IF IT HAD NOT BEEN FOR GRAIN WE WOULD NOT HAVE GROWN AS MUCH DURING THE PAST 75 YEARS, AND OF COURSE OUR BUSINESS WOULD HAVE BEEN AN IMPOSSIBILITY.

TODAY, WE ARE HERE TO SERVE THE FARMER, AND WE ENCOURAGE THE FARMER TO BRING HIS GRAIN TO US. YOU ARE IMPORTANT TO US.....WE APPRECIATE YOUR PATRONAGE IN THE PAST AND HOPE TO SERVE YOU IN THE YEARS TO COME.

Dougherty Grain Company

Floyd County Hesperian

SECTION NINE FLOYD COUNTY HESPERIAN THURSDAY, JULY 15, 1965

CONSTRUCTION UNDERWAY IN 1894 ON LOCKNEY CHRISTIAN COLLEGE.

The History Of Lockney Christian College

Among the many institutions of secondary and higher education that have in a sense passed on, and yet in a deeper sense left traces that will remain, is that of Lockney Christian College, 1894-1915.

CHECKERED LIFE

Serving one year as a public school, it had more continuity than did many such small schools, as one man was head of it for the greater part of its life as an educational institution.

OPENED 1894

In October of 1894 Lockney Christian College opened its doors for the first time to students. S. W. and C. W. Smith (not related), the latter the father of Mrs. Alma Holmes, preachers for the Churches of Christ in the area, worked persistently for the foundation of the school. J. D. Burleson was principal, and Mrs. Sadie Burleson, his wife, served as his assistant. The first day a total of 16 pupils enrolled. The Messrs. Smith furnished much of the money themselves, and induced friends to provide the remainder. The building intended for use by the school was not ready when it opened, so a small two-room dwelling was employed for that purpose the first few months.

TWO STORY BUILDING

The building into which the college eventually moved was a two-story structure, 24 feet wide, forty-eight feet long, and 18 feet high. In the spring of 1895 the public school at Old Lockney was abandoned, and some of its pupils entered the Christian school, located at New Lockney. It is evident that much of its work was below the level we would now call collegiate, as was true of practically all the colleges of that time in this area.

ADVERTISING

Considerable aid for the school came in the form of advertising by traveling evangelists, and through the columns of religious publications. One result of this, doubtless abetted by other factors, was a rapid filling up of the country. New home units moved westward. Quite a number of the ex-residents of Mayshaw and Della Plains migrated the few miles west to Lockney.

PUBLICLY OPERATED, 1895

For a time in 1895 the school operated as a public institution in Lockney, but the trustees there hired the same teachers the Christian College was using. This reversion occurred again for 1904, with a temporary name change in 1904-05.

Times Print of Floydada published a flyer for the school after one year of its operation. It advertised the second session, for 1895-96. It advertised, "Lockney Christian College Will Begin On The First Monday in September 1895, Will Continue Ten Months Closing on June 14th 1896."

(And kids of today thought they went to school less time than now!) The front page, by the way, is well decorated, as were the buildings of those times. The inside first page states: "This school was opened for work on the first Monday in October 1894, with an enrollment of fifteen pupils, and was placed in charge of Prof. J. D. Burleson and wife. It steadily increased in number from the beginning and has just closed a very satisfactory term of nine months without missing a single day and with an enrollment of forty-six pupils at the close."

OBJECT

"The school was not organized as a money-making institution, but to do good and fill a much needed want among the people of the Plains in preparing our children for the practical duties of life. We earnestly opposed foolishness and extravagance. We desire to impress every student with the true idea of life and a deep earnest desire to secure useful knowledge."

LOCATION

"Our school is located in the small but thriving town of Lockney, on the Great Staked Plains of Texas, in the midst of one of the finest stock-raising counties of the West. The county is noted for fine gardens and small truck farming, mostly raised from windmill irrigation which is a success. Feed crops are also successful. Health is of the best, sickness almost unknown. Soil is good; grass fine; and as good water as can be found in the state, and we have room for you if you want a home on the Plains."

SOCIETY

"Society is as good as can be found in the state. Our town is entirely free from saloons and their attendant evil influences. Our people are thrifty, social, religious, and of average intelligence."

BUILDING

"Our building is good and substantial, with two rooms 24 x 34, capable of accomodating 180 students. Arrangements have been made so that the free school will connect with the regular term that all children entitled may have the benefit of the free school." (This evidently refers to the arrangements made for the next year for it to be a public school.)

RULES

"These rules must be observed and all patrons are requested to help enforce them:

1. No swearing nor obscene language is to be allowed on the play grounds or about the school rooms.
2. Students will not be allowed to attend any immoral gathering.
3. That all pupils be prompt in attendance at the opening of school every morning.

(CONTINUED ON PAGE 2).

4. That each pupil study some at night.

5. That students do not visit among the school. (This however is but a request to parents.)

6. That all students come directly to school from home and return from school directly home."

FURTHER STATEMENTS

"All children placed in our school will receive special care and we will put them to work in a way that will meet your approval. Tuition will be $1.50 to $3.00 per scholar, according to grade. Half in advance or satisfactory arrangements made with trustees. Board can be had in good private families at from $8.00 to $10.00 per month."

ALLURING INVITATION

Something of the boom spirit of the times, as this era is referred to by Mrs. Alma Holmes (who furnished considerable material) is shown in "Our Invitation," which closes the brochure, as we would call it: "You are invited; if you want a home come to the Plains. If you are sick, come to the Plains. If you want to find a good permanent school with other advantages, come to Lockney. If you want to raise small fruits and fine gardens, come to Lockney. If you want to raise stock, get a ranch on the Plains and move your family to Lockney, where they can have Church and School priveleges. If you want to help a good earnest work, send your contribution to the Lockney Christian College. If you want any information about the Plains, Floyd County or Lockney, write us. J. D. Burleson, Principal. S. W. Smith, C. W. Smith, Directors."

The arrangement to have the school as a public institution continued through the 1897-98 term. By that time the Lockney school district had provided its own facilities, and the school was re-consecrated to its original purpose. During this time G. H. P. Showalter had been chosen president of the school and except for 1904-05, served for ten years. During his incumbency the teachers were: Sam Poynor, W. L. Swinney, Miss Sara Thornton, Miss Naomi Hamblin, and later there were W. O. Hines and Early Arcenenaux. Showalter was building up a school at Bethel, N. Mex., in 1904-05, with N. L. Clark taking his place at Lockney. M. V. Showalter and A. S. Kennamer also did some teaching.

NAME CHANGES

J. A. Cisco was listed as president of the college in the 1907 catalogue, with John C. Graham as vice-president, and it was called "Lockney College." The statement was made, however, that it was "A select high school for the practical education of both sexes." A charter was issued for it in 1909, new equipment and repairs made the building more serviceable, and it was called "Lockney College and Bible School." Chas. W. Smith was president of the board of directors, and J. L. Germany was president of the faculty. Dr. W. H. Freeman was vice-president, Homer Howard secretary, and other directors were B. F. Sanders, W. C. Nichols, J. A. Nall, C. R. McCollum, W. E. Brolyles, E. V. Hartman, J. F. Griffith, and J. L. Germany, Jr., all of Lockney, with an advisory board composed of G. H. P. Showalter (who had moved to Austin to work with the publishing house of Firm Foundation), A. W. Young of Sunset, Price Billingsley of Abilene, T. W. Phillips of Ft. Worth, J. F. Smith of Laketon, A. E. Freeman, Cordell, Okla., Cliff Sanders of Lubbock, Dr. H. Z. Pennington of Claude, Chas. W. Watkins of Emma, Jesse P. Sewell of San Angelo, and T. B. Larimore of Florence, Alabama.

When the 50th Anniversary of the organization of Floydada's City Council came to a head in 1959, Mrs. Alma Holmes, daughter of one of the founders of Lockney Christian College, was able to bring together some observations and remembrances concerning the college (let's remember that the vast majority of its students were younger than collegians of today.)

YES: EVEN THEN

Even in the '90's (we suspect, always) kids were driving their parents frantic, by going to parties, staying out late, wrecking school buildings, and "talking back" to their teachers.

CONFESSIONS OF FOUR COLLEGE STUDENTS

Carl W. Smith, later to work with the Bible Chair at West Texas State College in Canyon, and son of one of the founders of the college at Lockney, stated: "College kids are not much different nowadays. I can recall many incidents from the old college, some sad, some very amusing. A couple of boys wrecked the schoolhouse one night. Early Arceneaux and Romlines Jones (both prominent preachers now) were the janitors at the school. One evening Early and Romlines got into an argument and they began wrestling. Finally they bumped into one of the coal burning stoves, knocked the stove over, and the pipe came down with the soot. Those boys were black as negroes, but that stopped the wrestling and the argument, too!"

INK EXPLODES

"One winter Burley Mickey's ink bottle froze up. He placed the bottle on top of the stove, mashed the stopper down tight, and went back to his desk, but it wasn't but a few seconds until the ink exploded with a bang, leaving ink on the ceiling and some very excited kids.

RULES

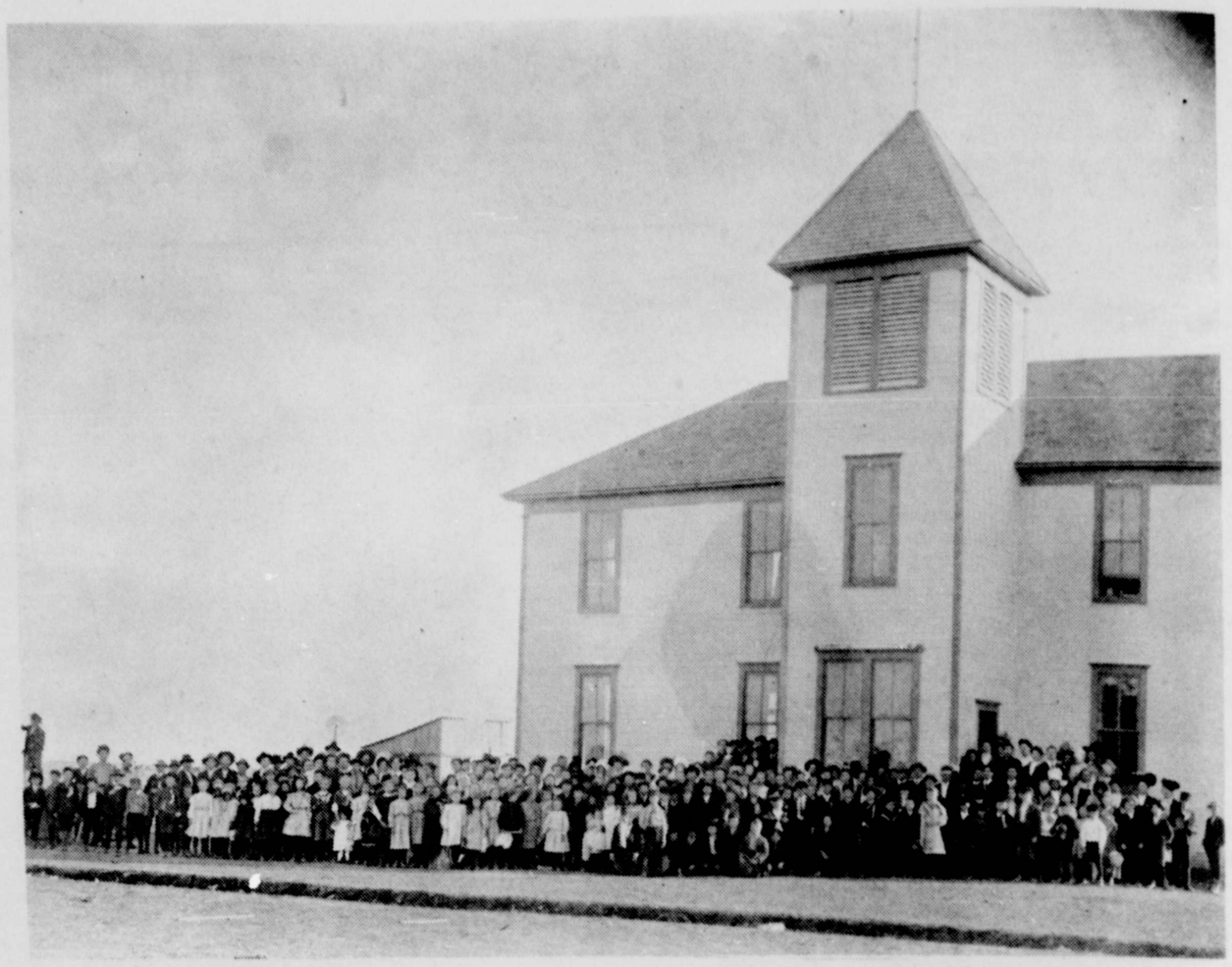
The college had social rules. Boys and girls could not date except on certain nights. One boy broke the rule (went to a party), some teacher heard of it, and reported it to the school superintendent. The next morning at chapel he asked the boy to make public acknowledgement of his wrong. The boy stated he was sorry he broke the rules. Professor German asked him 'If he wasn't sorry he went to the party.' He replied, 'No, I had a good time.' "

MEDA BAKER HONEA

Meda Baker Honea of Lockney attended the college four years. Daughter of J. A. Baker, who gave land to the college, and moved his general store and postoffice from the first townsite in order to help establish the school, she said, "Sure, I remember going to school at the old Lockney Christian College. I lacked to have lost my big toe right out on the school ground. Bert Broyles got mad at me because I turned him down in a spelling class. When we went out to play at recess he picked up a big block of wood and whammed me on the toe; it bled like a stuck hog! All of the kids went barefoot to school those days."

TOM MCLAIN

Tom's father was the county tax collector when he attended the school. He said he thought the biggest joke of all was in being allowed to attend. He has sworn that he attended school only 19 days one term, was playing hookey and working on the farm. "We had a lot of fun," said Tom. "It was against the rule to write notes in school, but one year the note-writing got awful bad. When you broke a rule you were supposed to be expelled from school, but there was so much of writing notes that if they had expelled us it would have broken up the school. The teachers decided that everyone who broke the rule would have to get up in public and make an apology. Kids began to pop up all over the auditorium saying, 'I'm sorry, I'm sorry.' Fannie Rucker (Mrs. J. B. Jenkins of Floydada) got up and said, 'I'm sorry I've been writing notes and if you'll forgive me I'll never do it again.' When Fannie said that everybody in the room turned and looked at a great big ole overgrown boy sitting on the back seat. He weighed around 220 pounds, and he wore a fancy little mustache. After a struggle he managed to get up, and holding on to the back of the seat in front of him said in a weak little voice, 'I'm sorry I wrote a note to Fanny,' and then sat down.



SINGING SCHOOL AT LOCKNEY IN FRONT OF CHRISTIAN COLLEGE IN 1910.

FOOTBALL NEW, ROUGH

"Football was a new game in those days, pretty rough. We didn't have any uniforms, and after I tore up about three pairs of pants my ma made me stop. However, a year or two after that the college did boast a good football team."

ETHEL BROYLES MCADAMS

Ethel Broyles McAdams of Lockney was one of five students who took part in the first commencement exercise ever held at Lockney College and Bible School. Her father was W. E. Broyles, an early day farmer, lumber dealer, and a preacher. She remembered that her family came to Floyd County in 1894, the year they were constructing the college building. She remembers, "We lived way out on the farm, and every day Papa would go to town to work on the schoolhouse. Sometimes Mama would get so lonesome that she would pack a big dinner and we would all spend the day at the school building site. We kids had lots of fun playing with the scraps of wood."

FANCY DRESS

"I didn't start to school until 1898, but I was in the first graduating class ever held at the college. Other members of that class were John Sams, Charles McLaughlin, Amelia Turner, and Celia Whitt. We didn't have a midnight party, but you should have seen the dress I wore! Real fancy; white lace and embroidery sewed together in tucks all the way down the front, and it had long sleeves.

GERMAN HER FAVORITE

"J. L. German was my favorite professor, and I am sure he has inspired me to better things all my life. All members of the class were required to make a speech on the graduating program. The subject of mine was 'Woman's Sphere.' I still have a copy of that speech. The last lines went like this:

"There's not a place in earth or heaven,
There's not a blessing or a woe;
There's not a whispered yes or no,
There's not a life, there's not a birth,
That has a feather's weight of worth
Without a woman in it."

DIFFERENT NAME

"Talk about sex appeal! Of course we didn't call it sex appeal in those days. There was one gal in our room that all the boys were mad about. She was the prettiest thing! Long dark hair, big dark eyes, her name was Eva Dodson (now Mrs. Joe Wilson of Floydada). Eva rode a horse to school with a side saddle. In the afternoon when school turned out all the boys would break their necks trying to get out first so they could help Eva on her side saddle.

RATTLE TRAP HACK

"According to the rules of our school we were not supposed to go to parties during the week. Somebody out of town gave a party, though, and one boy had a four-wheel hack. Well, before you knew it, that hack filled up with kids, and we slipped off to the party. Coming home that night one of the teachers caught us. Clara Broyles (now Mrs. Bob Shelton of Roaring Springs) said, 'Well they never would have caught us if it hadn't been for that old rattle trap of a hack.' "

JINGLE BOB HERD

In the southwest part of Motley County was the Jingle Bob herd. This name, according to Claude V. Hall, came because of the way in which the earmark was cut.

CARMACK

FEED & SEED CO.

RANCHERS AND FARMERS SUPPLIES

TOP FLITE FEEDS

"IT DOESN'T COST...IT PAYS"

CUSTOM GRINDING AND MIXING
BULK FEED DELIVERY

NO JOB TOO LARGE OR TOO SMALL

CARMACK FEED AND SEED TAKES THIS OPPORTUNITY TO SAY "THANK YOU" AND TO CONGRATULATE FLOYD COUNTY ON 75 YEARS OF PROGRESS.

Kirk And Sons Started In Business Here In 1911 And Now Offer 43,000 Lines Of Merchandise

Kirk and Sons, one of Floydada's outstanding furniture and hardware stores, began as Hindon and Windsor, a used furniture store at its present location in 1911, with J. T. Kirk as a silent partner.

In 1912, Kirk bought out Hindon and the business became Kirk and Windsor, at which time they added the hardware line and became salesmen for Moon and Bonner Buggies, Studebaker and Standard wagons.

In 1919 Kirk bought the remaining stock and took into partnership, Ohmer Kirk, his son and W. S. Goen, his son-in-law, and the business became Kirk and Sons. They took on several lines of implements, Case, Star Avery, and Emerson, also Brandingham plows, harnesses, and a leather shop. They also sold De Laval cream separators and milking machines and the first plumbing fixtures in Floydada. They built the two-story structure which now houses the hardware stock.

In 1950, at the death of J. T. Kirk, a new partnership was formed with Ohmer, and sons, David and Trueman, and daughters, Mrs. Bill Lansford and Mrs. J. M. Hollums.... a family stock company.

Another big expansion took place in 1927, when they built another building to their west for their hardware stock, and 1961 saw their last big expansion at which time they built the building which now houses furniture and appliances.

Ohmer Kirk has been active in Floydada community life for many years and has been an elder in the Wall Street Church of Christ since the 1920's. He is the only man this writer knows who has two high school diplomas, one from Clarksville, Texas, and one from Floydada. He received a certificate and taught at Cedar Hill School for two years.

Kirk holds a B. A. degree from the University of Texas and received a teaching fellowship there while working on his Master of Arts Degree in German. He also studied Greek and is a rated mathematician with the U. S. Government.

In September of 1917 he married Maybell Brannon, who at one time taught music in Floydada schools and is now the teacher and ex-teacher of many of Floydada's musicians. She has done work in the field of music at C. I. A., North Texas State College, T. C. U., West Texas State, The University of Denver, the Chicago Institute of Fine Arts, and others, and has a major in art and a minor in music. She is now studying Russian from the professor of Romantic Languages at Texas Tech in Lubbock.

Folks in Floydada can go to Kirk and Sons for a selection of hardware, furniture, appliances, plumbing, floor covering, sporting goods, etc., from the 43,000 lines of merchandise which they carry.

J. T. KIRK (LEFT) AND MONROE WINDSOR

Thomas Carty New Owner Of Ben Franklin Store Here

Thomas Carty, who purchased the Ben Franklin Variety Store here on May 5, 1965, has had a franchise with the company for three years, when he first purchased his Seminole variety store.

Ben Franklin stores are a nation-wide organization of 2, 477 independently owned variety stores dedicated to bringing their customers the highest quality merchandise at the lowest possible prices.

The Ben Franklin Stores are established in every state in the Union, Alaska and Hawaii, and exercise their combined buying strength to offer the newest merchandise and the best values from the country's leading manufacturers.

They subscribe to the principle that each store must be a credit to the community it serves, and the manager of Ben Franklin is striving to do that now through a remodeling of the store to upgrade equipment and merchandise.

War Humor

The Vicar recalled some amusing experiences during the last war. One of them concerned the annual meeting of a branch of the British Legion of which he used to be the padre.

Once, he said, on being challenged by a sentry, he answered, "Chaplain."

The sentry replied, "Pass, Charlie."

German Reds widen drive for political recognition.

Marilyn Monroe left nothing after taxes.

SCOTT'S NEW SCALE HOUSE AND OFFICE

SINCE 1936 . . . .

It Has Been Our Pleasure To Serve The Farmers Of Floyd County. Thanks Are In Order For Our Many Customers And Congratulations For Floyd County.

SCOTT GIN

J. T. HODGES, MANAGER
FLOYDADA

Championship Photography Story Of Wilson's History In Lockney

Although Chuck and Joyce Wilson have only been in the photography business in Lockney since 1960, they have won enough awards and trophies in that time to make a 50-year veteran envious.

A few examples of this are given below.

At the National Convention this year, Chuck submitted a print of "Tony," a dog portrait for the Loan Collection. There were a total of 6,000 prints submitted from across the U. S. Of this number 1,100 were chosen for the General Exhibit and only 62 of these are retained for a permanent loan collection. "Tony" won one of these.

Joyce Wilson won a trophy for best hand-colored portrait at the Southwest Convention last year and this year. It was the first time this had ever been done. Others had won it twice but never before had it been done two years in a row.

Also at the Southwestern Convention this year Chuck had one of the top 20 portraits exhibited for which he received a Distinguished Printing Award.

At the Rocky Mountain Convention the firm won the trophy for the "best first-time entry" and an entry was one of five getting the greater Denver Award. Another won the Court of Honor Award and another was third in oil color...

This story could go on and on, and as long as Chuck and Joyce Wilson have their hands in a photography shop the story of winning ribbons and trophies is very likely to be a long and detailed one.

Girl Scouts

According to Miss Nancy Hadell (1940), the Girl Scouts organized at Andrews Ward School just at the close of the 1938-39 year, with herself as Captain and Beryl Busby as Lieutenant. In June, 1939, eight girls having completed their tenderfoot tests, the group was officially registered. In the absence of teachers, that summer Miss Mary Wilson Hicks served as their temporary leader, and Miss Hadsell took them to Roaring Springs for an overnight trip. That fall they used the back yard at the home of Mrs. Clint Wakefield to meet in; Miss Eunice Howell had replaced Miss Busby, who had moved, as Lieutenant. By 1940 there were 15 members, Misses Dorothy Dell Stovall and Hicks working with them.

Seventh grade Caddette Patrol leader Kathleen Conner called the group together for organization in the fall of 1964. Janie Willson served as secretary; Ann Hammonds, treasurer; Teresa Tye, assistant patrol leader; Nancy Williams, song leader. In October new officers were elected: Nancy Williams, patrol leader; Debbie Jones, assistant; Kathy Patzer, treasurer; Marilyn Harris, secretary; and Jeanie Campbell, song leader. Mrs. A. C. Pratt taught "Good Grooming;" Mrs. Harry Morckel taught "Hawaiian Cookery."

March elections gave these officers: Debbie Jones, patrol leader; Marilyn Harris, assistant; Brenda Mathis, treasurer; Judy Jameson, secretary, Diana Crabtree, song leader.

Mrs. L. D. Crabtree and Mrs. Q. D. Williams are troop leaders, with committee advisors being Mmes. W. T. Conner, W. M. Bertrand, and Weldon Hammonds.

GARDEN CLUB

GARDEN CLUB

According to Mrs. L. J. Welborn (1940), the Floydada Garden Club began in 1935, the first regular meeting being at the home of Mrs. E. L. Angus on April 17. At the first meeting connected with this work, at the court house, Mrs. W. I. Cannady had given the purposes. First officers elected were: Mrs. Geo. V. Smith, president; Mrs. Cannady, first vice-president; Mrs. B. K. Barker, second vice-president; Mrs. A. N. Bratton, third vice-president; Mrs. A. J. Folley, treasurer; Mrs. Fred Brown, corresponding secretary; Mrs. E. L. Angus, recording secretary and reporter. These and Mrs. A. P. McKinnon were the charter members: Mrs. Barker, the second president. In 1940 these were the officers: President, Mrs. B. J. Welborn; vice-president, Mrs. R. C. Henry; second vice-president, Mrs. O. M. Watson; third vice-president, Mrs. J. D. McBrien; fourth vice-president, Mrs. O. Tye; secretary, Mrs. A. E. Guthrie; corresponding secretary, Mrs. A. E. Pitts; treasurer, Mrs. Marvin Shurbett; parliamentarian, Mrs. B. K. Barker; historian, Mrs. E. L. Angus; clean-up chairman, Mrs. Lon M. Davis. Other members in 1940 were: Mrs. Roy Snodgrass, finance chairman; and Mmes. Geo. V. Smith, D. F. Bredthauer, C. J. Barband, A. J. McKinnon, Wilson Kimble, O. P. Rutledge, L. C. McDonald, J. N. Gamblin, Barber, Clarence Guffee, Henry Edwards, Jack Henry; and Miss Fannie Reese.

Wrong Machine

Applying for his first accounting job the recent high-school graduate was momentarily puzzled by a question on the application blank which read, "What machines can you operate?"

Pausing briefly, he wrote, "Slot and pin ball."

The Humphrey

TENSION SEALED ALUMINUM WINDOW is DESIGNED ESPECIALLY FOR KEEPING DUST FROM YOUR HOME!

- NO INSIDE TRIM
- NO OUTSIDE TRIM
- NO FINISHING LABOR

WE ALSO PUT STORM WINDOWS OVER PRESANT WINDOWS.

DOUBLE HUNG WINDOWS AND HORIZONTAL SLIDING DOORS

WE SERVE FLOYD COUNTY!

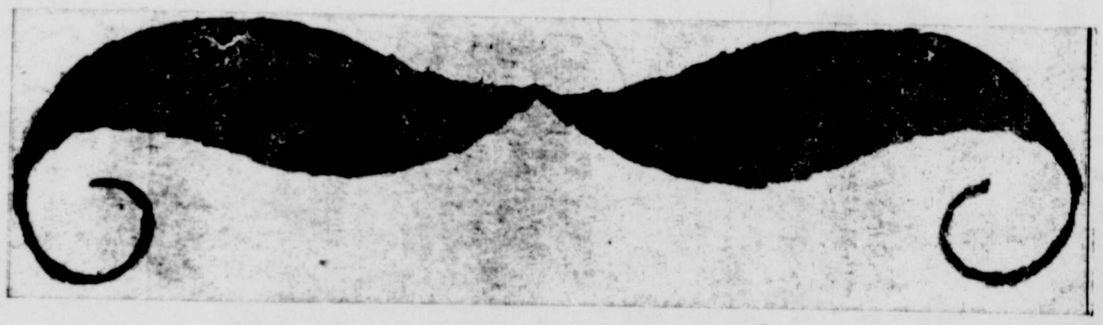
WESTERN STORM WINDOW COMPANY

PHONE PO 5—6328

3906 IDALOU HIGHWAY LUBBOCK

Howdy . . . Old Timers

WE'RE WITH YOU ALL THE WAY



We Pause With Fond Memories of The Past. We Are Proud To Serve You – You Can Depend On Us!

Plains Machinery Co.

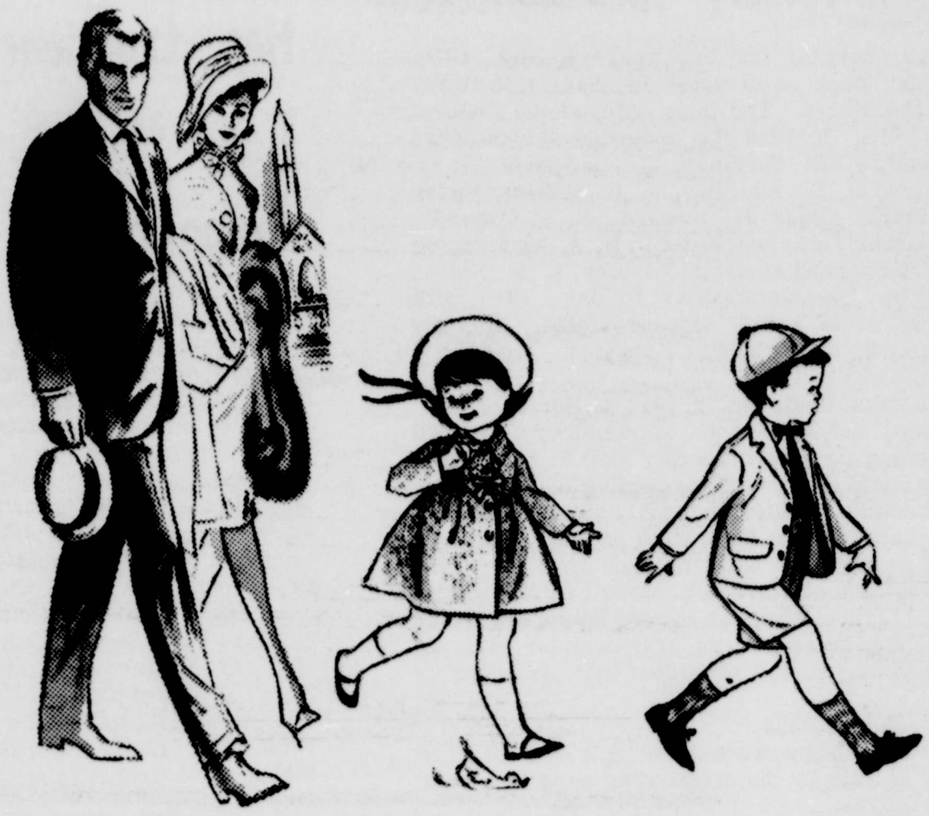
YOUR INTERNATIONAL HARVESTER HEAVY DUTY MACHINERY HEADQUARTERS

Amarillo Abilene Odessa Lubbock

White Furniture salutes the folks in FLOYD COUNTY

....AND WE LOOK FORWARD TO SERVING FLOYD COUNTY AS A PART OF OUR BIG TRADE AREA WITH FINE FURNITURE THE NEXT 75 YEARS.

WHITE Furniture Co.



STYLES HAVE CHANGED SINCE 1890!

BUT WHATEVER THE STYLES, SHOPPERS OF THIS TRADE AREA KNOW THAT BROWNS WILL HAVE THE NEWEST....THE MOST CHIC....THE MOST FLATTERING TO OFFER ITS CUSTOMERS.

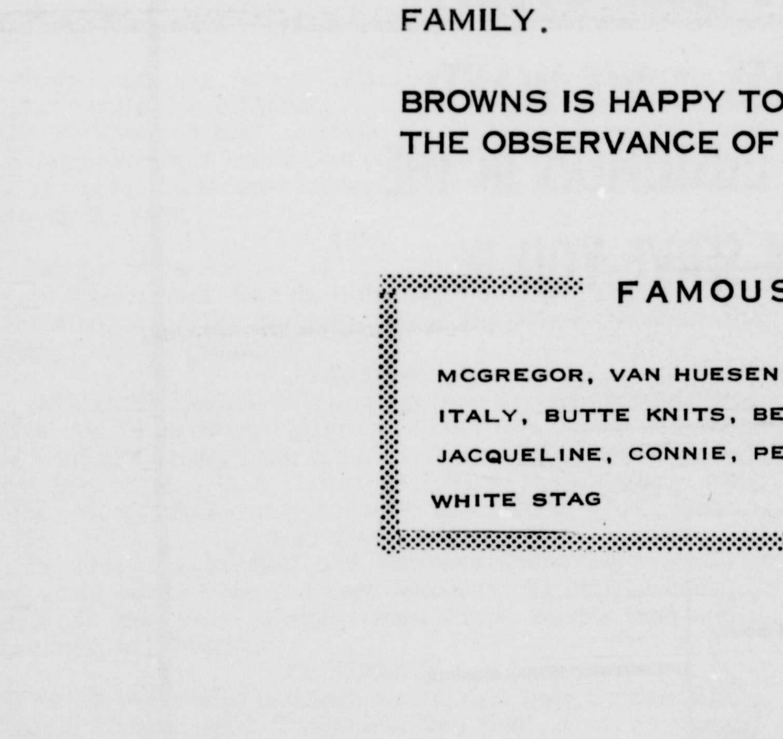
BROWNS MEANS MORE THAN STYLE, HOWEVER. IT HAS BEEN A SYMBOL OF FRIENDSHIP SINCE 1946, AND WE TAKE PRIDE IN THE FACT THAT THROUGH THESE YEARS OF SERVICE AND GOOD MERCHANDISE, A GREAT MANY PEOPLE HAVE COME TO REGARD US AS A LIFELONG FAMILY FRIEND.

BROWNS CONTINUES TO OFFER FINE DRY CLEANING AT REASONABLE PRICES AND QUALITY BRAND CLOTHING FOR EVERY MEMBER OF THE FAMILY.

BROWNS IS HAPPY TO BE A PART OF THIS GREAT COUNTY AND TO JOIN IN THE OBSERVANCE OF ITS 75TH ANNIVERSARY.

FAMOUS BRANDS YOU'LL FIND AT BROWNS

MCGREGOR, VAN HUESEN, STYLE MART, JOCKEY, NELLIE DON, MARCY LEE, LAURA, SAVOIA OF ITALY, BUTTE KNITS, BETTY ROSE, DOTTY DAN, PEACHES 'N CREAM, INFANTA, FLORSHEIM, JACQUELINE, CONNIE, PERSONALITY, KEDS, RED GOOSE, MUNSINGWEAR, BOBBIE BROOKS, WHITE STAG



BROWN'S DEPARTMENT STORE & CLEANERS

LOCKNEY

Floydada's First National Bank Will Celebrate Its 75th Anniversary This September

In September of this year the First National Bank of Floydada is to celebrate seventy-five years of banking on the plains. It began as a private institution, with James B. Posey and L. T. Lester, as incorporators, and slightly more than a dozen years later changed to a bank of public status. It has not only watched the development of this area but has greatly aided in its growth from one with thousands of unbroken acres to a section of rich diversified agriculture, and continues to serve with pride and gratitude in this region of "Fertile Farms and Friendly Folks."

The story of this vital institution is to be told in much greater detail in September of this year. It began as a business institution in April, 1903, with a capital stock of $30,000. It was the outgrowth of a private bank known as the Floyd County Bank, James B. Porter, and L. T. Lester being among the original investors. Lester was elected president at the first meeting in Oct., 1903; C. Surginer, vice-president; and Jas. B. Posey, cashier. These, with Will W. Nelson, Dr. R. C. Andrews, J. R. Burrows, and John R. Farris were the first stockholders. Jas. P. Posey was succeeded as cashier by Will W. Nelson, selling his stock in 1909.

1909

In March, 1909, to keep up with the growth pace of the area, the charter was amended to increase capital stock to $50,000; also the next month Lots 1-2 in Block 71 were bought. Nelson died that year; succeeded by J. M. Oakes as cashier and by Mrs. Fannie Nelson as director.

E. C. NELSON

In 1910 E. C. Nelson resigned as Plainview school superintendent to become cashier. Thos. Montgomery served a short time in 1910 as director. J. N. Farris was president, 1911-18. For a few months Arthur B. Duncan was vice-president, but sold out. C. Surginer succeeded him, then succeeded Harris, as president in 1918, serving for two years to Nov., 1920. Thos. Montgomery went back as director in 1914; also Harry Weatherly went on the board. The bank entered the Federal Reserve System in 1914. In 1916 the recorded stockholders were: Thos. Montgomery, C. Surginer, C. Snodgrass, E. C. Nelson, Jno. N. Farris, R. C. Andrews, J. B. Jenkins, Harry Weatherly, I. E. Martin, Edgar B. Howard, H. E. Cannady, and F. M. Butler. Weatherly was succeeded by N. A. Armstrong; J. V. Daniel became the second assistant cashier, F. M. Butler being the other. Butler became cashier in Jan., 1917, with E. C. Nelson's being made active vice-president. Butler's absence for some time was in World War I service.

STROUP

The clerical force was made up in 1919 of Daniel, Maury Hopkins, O. M. Watson, and Miss Anna Marie Moore. In 1920 O. W. Stroup of Quitaque became director; also F. M. Butler, who was also secretary to the board, succeeding E. C. Nelson. J. V. Daniel again became cashier in April, 1920. A surplus of $50,000 was reached for the first time in Sept., 1920. C. Surginer severed all connections with the bank after 17 years, H. E. Cannady taking his place as director. Mrs. Jno. N. Farris, whose husband was a 1918 flu victim, was elected board secretary in Dec., 1920. F. M. Butler served as president Jan.-March, 1921, when E. C. Nelson became president and Mrs. Farris vice-president.

BUILDINGS

In 1911 the first bank building was constructed; it was enlarged in 1917, and replaced in 1959 by the outstanding building now in use.

OFFICERS

The present officers are: Kinder Farris, Board Chairman; E. L. Norman, Chairman Exec. Committee; Clay Henry, C. E. Fulgham, C. H. Bedford, Vice-presidents; Weldon Harris, Assistant Vice-President; Jeff Glazner, Cashier; Lyda Walding and D. Nell Swinson, Assistant Cashiers. The Board of Directors is composed of: C. H. Bedford, Kinder Farris, C. E. Fulgham, Clay Henry, E. L. Norman, W. S. Poole, and Fred Zimmerman, Jr.

Lon Davis Grain Has Experienced Three Major Expansions

Lon Davis Grain Company was established in 1955 on E. Highway 70, and has since that time had three major expansions modernizing the business and equipment for grain storage and grain merchandising. Working with Lon are Roger Poage, who has been with the company since 1958, and Roger Gooch who has been with the company for two years.

Davis Farm Supply, also on E. Highway 70, was established by Harry Morckel about 1949, and was purchased by Lon Davis in 1963 with Louis Bearden as manager. Morckel is still employed there.

Products and services of the farm supply are all types farm chemicals, insecticides, herbicides, and custom spray applications. They specialize in lawn and garden supplies and have commercial fertilizers in the solution, dry, and anhydrous ammonia.

Continental Oil Started Here In 1925

Continental Oil Company was established in Floydada in about 1925 and expanded with a new station at 400 E. California in January.

They are wholesale suppliers to Conoco service stations and bulk oil and fuel sales to the farmer. Their products include diesel, motor oil, industrial oils, B. F. Goodrich tires, Fram filters, Delco batteries, Champion spark plugs, and a complete line of automotive accessories.

Local agent, Bud Sparks, who has been with the company since 1955, says, "We try to offer superior products and efficient service."

Floyd County Co-op Gin In Business Here Since 1961

Floyd County Co-op Gin Inc. at 212 N. Main organized and purchased their gin in 1961, and remodeled it in 1963 installing all new machinery.

There are four full time employees including Ray Ferguson, the manager.

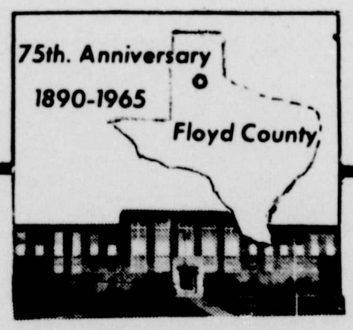
Their services include 160 trailers, hoe hands, and trailer hands.

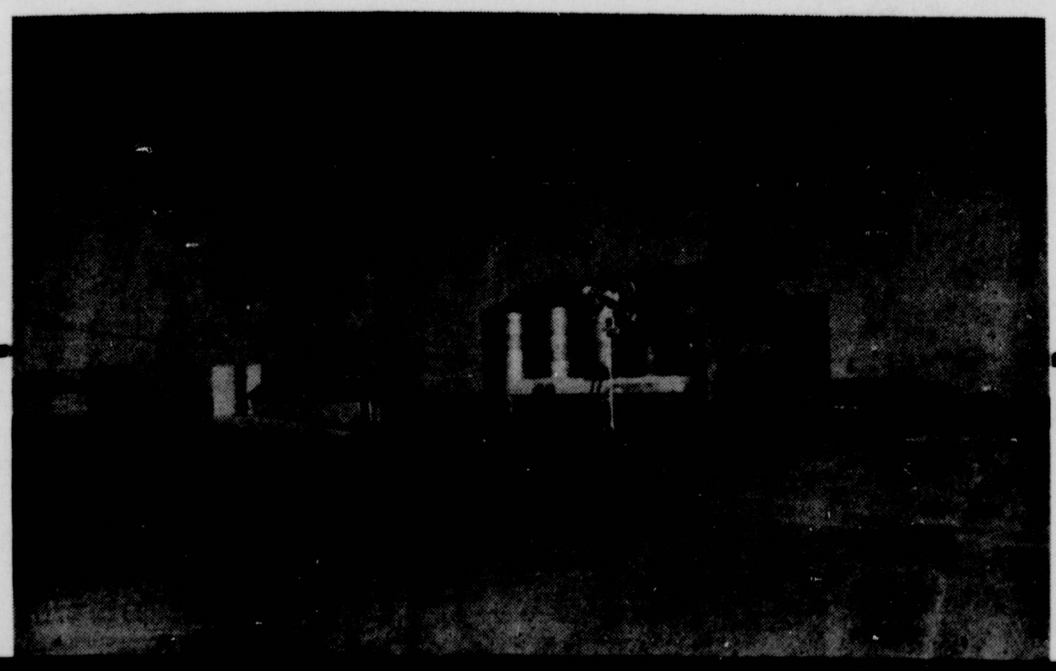
Quite Clear

Having received from his tailor a bill and a note reading, "Please remit by return—51st notice. Stoney Broke replied: "Dear Sir,—I do not remember ordering a suit such as you mention. If I did order it you certainly never made it for me. If you did make it I never got it. Furthermore, if I got it I must have paid for it. And if I didn't, I can't."

Floydada Grain Company

WANTS TO CONGRATULATE FLOYD COUNTY ON 75 YEARS OF PROGRESS. WE WANT TO THANK EACH OF OUR CUSTOMERS IN THE PAST AND HOPE WE CAN SERVE YOU IN THE FUTURE





Harmony Home Demonstration Club

A Miss Josie York was the first Home Demonstration Agent for Floyd County, coming here in 1919. Her work was mostly with 4-H girls. She did not stay very long. In March, 1923, the Floyd County Federation of Women's Clubs organized and began working for the securing of another agent, so the second one took over early in 1924, Miss Mabel Faulkner. It seems that the first demonstrations were with buttonholes and set-in pockets. Mrs. A. R. Hanna seems to have been the Harmony President in 1924 and 1925. Miss Blanche Bass became HDA in October, 1925; Miss Marie Strange in 1929; Miss Martha Faulkner in 1931; then there were none from 1933 to 1938. Meanwhile Mrs. W. C. Parkey served as president in 1926 and 1927; Mrs. D. S. Battey, 1928; Mrs. C. B. Smith, 1929; Mrs. W. H. Finkner, 1930; Mrs. C. B. Smith, 1931; Mrs. Mather Carr, 1932; Mrs. Battey again in 1933; and there appears to have been no club for five years, with no professional leadership available. Mrs. Raymond Williams served in 1938; Mrs. J. Sam Hale in 1939 and 1940; Mrs. C. B. Smith in 1941 and 1942; Mrs. Everett Miller in 1943 and 1944; Mrs. Carrick Snodgrass in 1945 and 1946; Mrs. Bob Hopper in 1947; and Mrs. Carr again in 1948. Miss Ruth Grimes became HDA in 1938; Miss Edith Wilson in 1940; and Miss Leila Petty served 1947-54.

SECRETARIES

Mrs. O. H. Heard served in 1927; Mrs. W. H. Finkner in 1928; then Mrs. Ray Barnard in 1941 and 1942; Mrs. Carrick Snodgrass in 1943 and 1944; Mrs. Walter Hanna in 1945 and 1946; and Mrs. Glen Poole in 1947 and 1948.

ACTIVITIES

In 1927 emphasis was placed on kitchen, rug, and garden; in 1928 on garden, living room, rug, and linen; in 1929 on rug and home improvement; in 1930 foundation planting, garden, and orchard; in 1931, orchard, dress, poultry, and 4-H pantry (reflecting the needs of depression living); 1932, wardrobe, poultry, and food supply; 1938, 1939, 1940, bedroom and home food supply; 1941 and 1942, kitchen and home food supply; 1943, 1944, 1945, yard, and home food supply; 1946 and 1947, living room, and home food supply; 1948, living room and food supply or dairy. Literally dozens of detailed programs and activities have been given through the years.

OTHER ACTIVITIES

A Christmas party has been held annually; a New Year's party (community-wide); a flower show has been sponsored several times; exchange early each year of seeds, flowers, and shrubs; feed sack exchange; achievements of demonstrators and other exhibitors shown; one to four community parties sponsored each year; county-wide picnic; small library. It is well-known that Home Demonstration Clubs helped the study clubs with the drive for the county library.

NAMES

Harmony has in many ways lived up to its name through the years. Did space permit it would be good to list those who have been so prodigal with their time through the years. Such people will know "Who's Who."

1951

In this year the old Harmony schoolhouse was bought by the community. A feature of this year was the Homecoming; and the club served the Floydada Chamber of Commerce.

1952

This year the group helped with arrangements for the Bloodmobile in Floydada; with the Abilene State Hospital; Girls' Town; School Lunches for Underpriveleged Children at Andrews Ward School; and continued the quarterly entertainments at the Community Center. There were 22 regular meetings during the year.

1953

Shrubs were set out at the Community Center, and there were 28 members. On Feb. 11 the Negro women of the community organized as "The Harmony Black Top Home Demonstration Club," with 12 members.

LEADERS

Outstanding leaders in the county from Harmony have included: Mrs. M. D. Ramsey, chairman of the Floyd County Federation of Women's Clubs, 1923; and the following as Council Chairmen for HDC's: Mrs. D. S. Battey, 1929; Mrs. M. D. Ramsey, 1933; Mrs. W. C. Snodgrass, 1947-48; and also Mrs. Bob Hopper.

WAY BACK WHEN

In 1924 the Sandhill and Harmony Clubs were set up as separate units. They had been known as "Sandhill-Harmony." Also in that year a county-wide Dress Review was held at Lockney, in September.

PRESIDENTS

in recent years have included: Mmes. Sam Hale, Everett Miller, Donald Finkner, W. C. Snodgrass, Zant Scott, E. M. Rutherford, Monroe Schulz, Truman Dunavant, Everett Miller (again), and Glenn Curtis. This report is based on data furnished by Mmes. Carrick Snodgrass and Sherwood Ramsey.

City Power And Light Entered Business In 1939

Beginning "from scratch" in 1939, the City Light and Power plant now furnishes electricity to a total of 1,275 meters, with from 100-150 inactive meters at present, according to City Secretary Jimmie Stewart.

GROWTH OF PLANT

Production Superintendent J. W. Cannon has five assistants working with him: L. C. Ferguson, Jerry Galloway, Woody Morris, John Van Hoose, and Alfred Van Hoose. He tells of how the production plant has grown from 3 Worthingtons housed in the old brick building on the extreme north side of the city hall, to the present plant dedicated just a year ago. The metal building, called "West", was constructed in 1953, and the commodious new building in the spring of 1964. Ceremonies for it were conducted in the fall of 1964.

PRODUCTION UPPED

A 200 kilowatt unit was added about 1942; then an additional 540 KW units in 1948. In 1953 it was deemed best to add still another 1250 units, and a like amount was again added in 1958. In July of 1964 two additional units of 1250 kilowatts were added.

DISTRIBUTION MEN

Of the 35 employees of the city, ten are with electricity. Working with the 6 production men are four with distribution. H. H. Roberts is distribution superintendent, and working with him are Melvin Terrell, George Mallow, and Philips Owens.

ENGINE SUPERINTENDENTS

The present engine was installed in 1948. Power production actually began in January, 1940, with W. C. Sims as the first superintendent. He was still superintendent when Cannon went to work there Feb. 6, 1950. Cannon succeeded him as superintendent of production Jan. 1, 1955.

In a parade in 1948, the year before the burning of the courthouse, there was an entry of City Light and Power with the notation: "More Horsepower For Your City Light and Power" (Owned By The Citizens). In one of the ceremonies opening up a new unit "the band played on."

Six Full Time Employees At United Machine

United Machine, which is a part of Simmons Machine and Tool Corporation of Lubbock, purchased the shop in 1963 from Shirley Irwin. There are six full time employees in the shop located at 720 N. 2nd.

Shop Superintendent Andy Anderson syas, "We desire to continue serving the farmers in this area with irrigation pumps and repairs, gearhead repairs, new and replacement pump parts, and aluminum pipe repair." The company does a complete line of irrigation repair.

Claude Brown Entered Business In Lockney In 1946

Claude Brown, a native of Lockney, who is owner and manager of Brown's Department Store and Cleaners in Lockney, started in the dry cleaning business in 1946.

Brown went into men's wear in 1949 and the department store business in 1956. He did his last expansion and present set - up in 1960.

Brown is constantly upgrading his business and has consistently sold the better merchandise and recognized the better brands such as: McGregor, Van Heusen, Style Mart, Jockey, Nellie Don, Marcy Lee, Laura, Savoia of Italy, Butte Knits, Betty Rose, Dotty Dan, Peaches n' Cream, Infanta, Florsheim, Jacqueline, Connie, Personality, Keds, Red Goose, Munsingwear, Bobbie Brooks, and White Stagg.

Brown's has fifteen full time employees.

Russell Blacksmith In Third Generation Of Business

Russell Blacksmith and Welding Shop is a third generation business established by Tom Jones and E. E. Russell at 401 E. Missouri in 1921.

Jones sold his share of the business to Russell and he in turn sold half of the business to G. W. Elliott, but in about 1940 took over full ownership again. He died in 1943 and his son, Carl A., took over the shop.

In 1956 he sold the shop to his son, Wayne, who tore down the old shop and moved some of the machinery to 608 E. Houston, where he has a completely modernized shop.

Carl came to Floydada at the age of 16. He married Maude Tindle of Newland and they have five children, thirteen grandchildren and ten great-grandchildren.

Carl says, "I've been here fifty-four years and I wouldn't want to live anywhere else. I think its an up and coming town on the edge of a boom and its a wonderful town."

Stewart Cleaners In Business Here Since 1936

A. V. Stewart, owner and operator of Stewart's Cleaners began his business in Floydada April, 1936 at 211 S. Main St. In 1945 he moved to 103 N. Main.

He has bought some new equipment nearly every year in order to keep the latest in cleaning equipment.

Stewart says, "I've enjoyed being in business here and the people of this county have made my success possible. I think they are the finest people you could fine anywhere."

Floydada Travel Center Celebrates

It is a double celebration at Floydada Travel Center with the anniversary of Floyd County and the first birthday of the center.

They serve the people of this area with twenty-four hour service, delicious food, clean, modern rest rooms, tires, batteries, and auto accessories, as well as Deep Rock gasoline.

Arthur Wylie, owner, would like to thank the people of Floydada for making the Travel Center the success that it is.

RELIABLE SERVICE
OVER 15 YEARS

● REPAIR
● REMODELING
● NEW CONSTRUCTION

FEATURING
AMERICAN STANDARD AND KOHLER FIXTURES
DAY AND NIGHT AND LENNOX CENTRAL
HEATING DAY AND NIGHT WATER HEATERS

FOR 15 YEARS, EDMISTON PLUMBING HAS CONTINUED TO GROW. THAT GROWTH IS DUE TO ONLY ONE FACTOR, THE ACCEPTANCE OF OUR PRODUCTS AND OUR SERVICES BY THE PEOPLE OF FLOYD COUNTY. WE WOULD LIKE TO TAKE THIS OPPORTUNITY TO THANK OUR MANY CUSTOMERS AND TO SAY THAT WE HOPE WE CAN SERVE YOU BETTER AND MORE EFFICIENTLY IN THE FUTURE.

EDMISTON
PLUMBING & HEATING
127 W. CALIFORNIA

1950 STUDY CLUB

In February of 1950 a group of young women met for the purpose of organizing a club, and this group was named the 1950 Study Club. It was sponsored by the 1929 Study Club, a member of that organization Mrs. John Hoffman, assisting in their first few meetings.

CHARTER

The charter members of the group were: Mmes. Gene Collins, Jr., Glen Day, Lane Decker, Bill DuBois, Adrian Fields, David Kirk, Russ Looney, Lyndell Roberts, Phil Steen, Maurice Steen, Doyle Walls, Ed Wester, James Wester, and Miss Eddie Muncy. The first president of this club was Mrs. Lane Decker, who is now serving again in that capacity, and with Mrs. Bob Copeland compiled the information on which this account is based.

ACTIVITIES

At the third meeting of the new organization it was voted to present a style show as a money-making project. So well received was this project that it has been made into an annual affair. The proceeds go to charitable causes, and to community and Federation projects such as a scholarship for a deserving graduate and recognition of scholastic achievement of Negro students, and contribution to Scout programs, Radio Free Europe, Crippled Children's Foundation, and City Parks.

WOMAN OF YEAR

An outstanding project of the club has been the selection of a "Woman of the Year." Those receiving these awards, who have been chosen because of their contributions to their homes, churches, and communities, have been: Mrs. Kinder Farris, 1957; Mrs. Jim Barnard, 1958; Mrs. Alma Holmes, 1959; Mrs. Harry Morckel, 1960; Mrs. Ralph Johnston, 1961; Mrs. Lon Smith, 1962; Mrs. P. D. Helms, 1963; Mrs. Jack G. Jordan, 1964; and Mrs. Wesley Carr, 1965.

PRESIDENTS

besides Mrs. Decker have been Mmes. Hollis McLain, Patsy Coffman Robertson, Gene Collins, Jr., Johnny Collins, Bob Copeland, Tom Snead, Lon Davis, Jr., Charles Craig, Bill Hale, Claude Weathersbee, Doyle Moore, and Sammy Hale.

HONORS

The club has won many honors and awards at district and state Federation levels.

ACCOMPLISHMENTS

Mmes. Decker and Copeland conclude their account with these words, "We point with pride to the 1950 Study Club for its many accomplishments."

AIKEN METHODIST CHURCH

The Aiken Methodist Church no longer exists. It was organized in 1921 by J. W. Shepherd, pastor of the Lockney Circuit, and first appears in the list of pastoral appointments in 1928, with C. F. Carmack as pastor. Among its early pastors were F. R. Pickens (twice), R. B. Walden, Ollie Apple, J. R. Bright, W. V. O'Kelly, J. T. Howell, and H. B. Standlee. It has been out of existence several years.

CONE METHODIST CHURCH

Jan. 4, 1899, Paul Bentley, pastor of the Emma Mission, organized this church at Farmer School, four miles west of Cone. Charter members included: "Grandpa" English, "Aunt Lucy" Noble, C. W. Mallard, Mr. and Mrs. Mizell, Mr. and Mrs. Joe Worden, Polk and Betty long, Sam Wright, and Mr. and Mrs. E. M. English. In 1910 a church was built. Cone has been connected with Crosbyton, Carr's Chapel, Sterley, and Lockney. Present pastor is E. R. McGregor. D. A. Barnhart has been a lay leader. There are a church, education building, and parsonage.

Many Memories Surround Old Iron Lung Here

FIREMAN JERRY FINLEY WITH IRON LUNG

By Mary Tom Tooley

An iron lung was a rare item in the western part of Texas when the fire department started a fund, campaigned and collected money for one in the mid 1940's.

The lung which can be seen at the city warehouse was purchased for about $3,000.00 along with a resusitator, respirator, a baby incubator, crutches and a wheel chair, at the beginning of the polio epidemic in Texas.

At the purchase of the lung a doctor was sent here to demonstrate it.

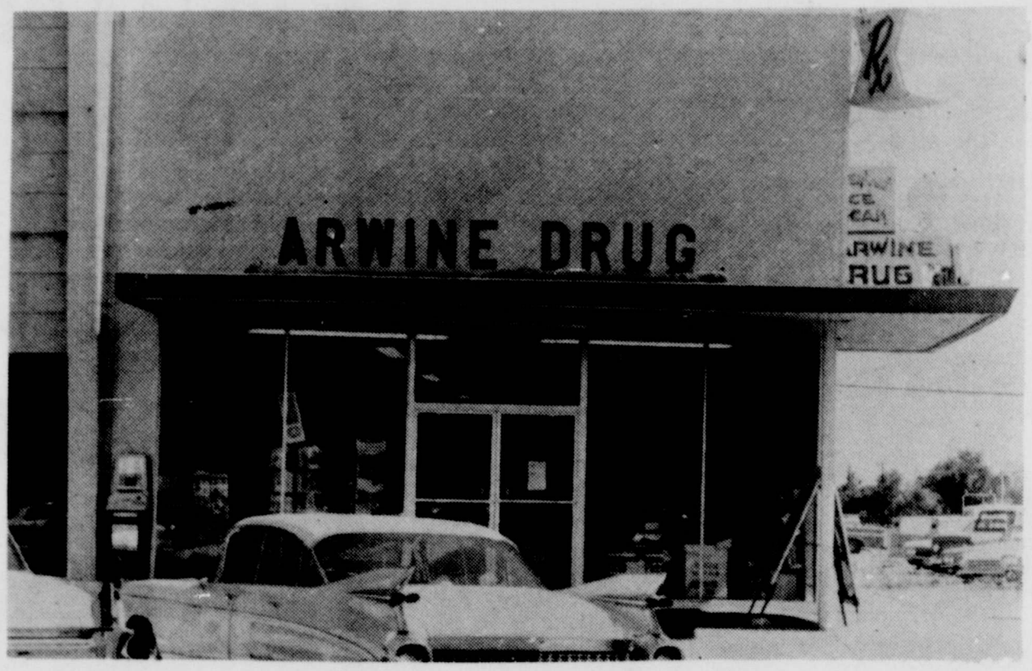
Plainview was set up as a polio center about '48 and the lung was placed in the Plainview Hospital during five or six different periods.

The U. S. government borrowed it at least four different times and it was flown out of here in such aircraft as a B-17 the first time and later by a B-25. Fred Lambert said, "it was like putting a peanut in a barrel." It was flown for the government to bases in San Antonio and Wichita Falls, Texas, Norman, Oklahoma, and Roswell, N. M.

Local doctors borrowed it as they needed it. It was loaned through a board of directors, the original board being: Carl Rodgers, Fred Lambert, Melvin Henry, and Buster Booth. Booth moved right away and Leonard Matsler took his place on the board.

How many lives were saved or helped by the old lung no one knows, as the records on it have been destroyed, but it is thought that it saved many lives and that the people of Floydada and surrounding area, who gave so generously as individuals and through clubs and organizations are to be commended.

A young woman from Roy, N. M., came through Floydada in about 1956 to see the lung which she had used in her bout with polio about ten years before. She stopped to visit with the fire chief and express her appreciation.



★★★

Oddfellows Lodge No. 34

The Oddfellows Lodge was organized in Floydada on April 23, 1903.

CHARTER

Charter members were R. C. Anderson, W. A. Gound, J. C. Malloy, W. S. Compton, and J. F. McCarty.

LOSSES

Numerous losses through the years have occurred with the withdrawal of Lockney and Petersburg members to form their own lodges. At present there are about 65 members at Floydada.

OFFICERS

Present officers of the Floydada Oddfellows Lodge are: James L. Nichols, Noble Grand; S. M. Guthrie, Vice Grand; W. F. Webb, Secretary; and Hubert Davis, Treasurer.

REEVES

Fred Reeves, recently deceased, was awarded a plaque for having registered perfect attendance for fifteen years. This was in 1963, and before his recent death this string of perfect attendance had reached to 17 years.

OLDEST

J. P. Looney is the oldest member of the Lodge.

RECORDS

About half of the records have been destroyed. As a new slate of officers is chosen twice yearly, it would be impossible at the present time to assemble with accuracy a record of more than 100 men who have served as Noble Grand.

ORGANIZATION

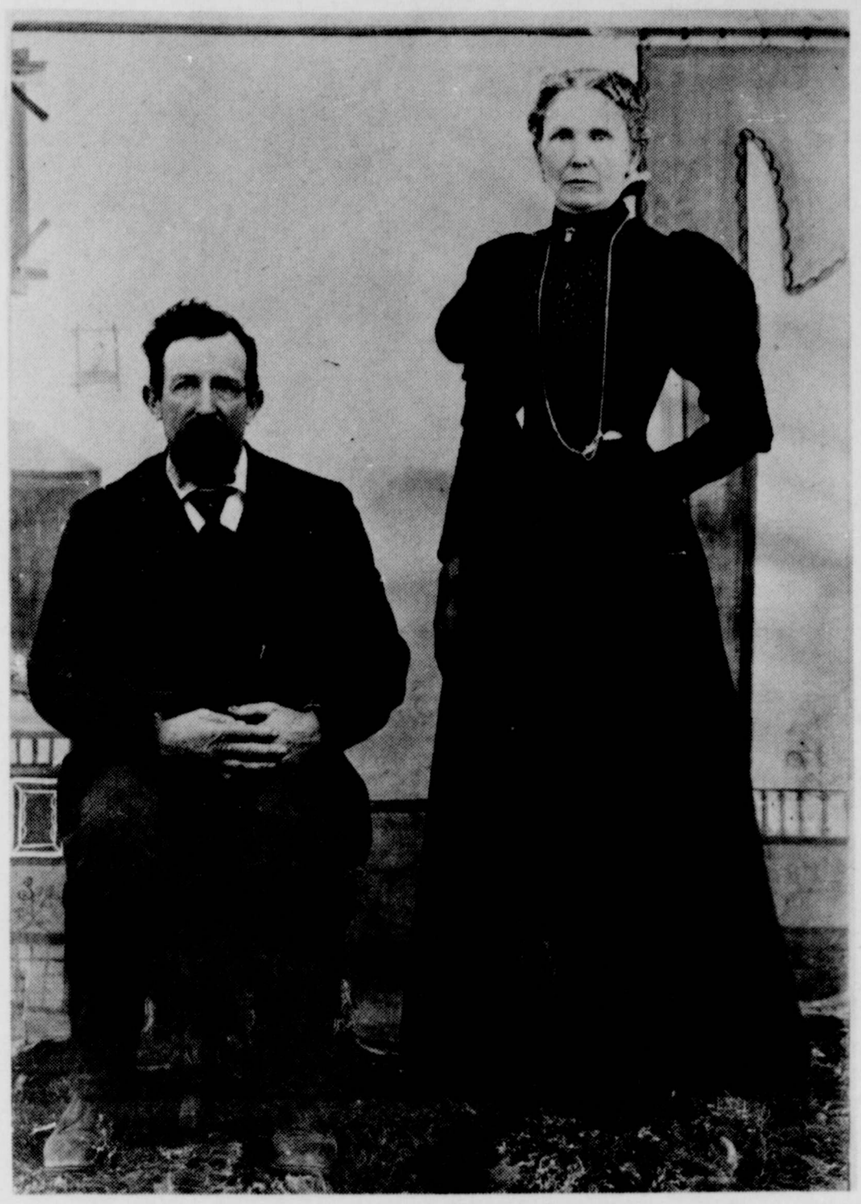
According to W. A. Gound (1940), the lodge was organized in 1902 by Dr. R. C. Andrews, J. C. Malloy, J. F. McCarty, W. S. Gound, and himself; the first to be initiated was J. C. Bolding, still active in 1940. Gound states: "The organization was held in an old building where the First National Bank now stands. In 1903 the Woodmen and the Odd Fellows erected a building at the southeast corner of the square which was finally sold and moved away. The present officers are B. Nichols, Noble Grand; J. S. Chenoweth, Vice Grand; G. N. Shirey, Secretary; F. M. Woolsey, chaplain. The meetings are held every Thursday night at the Barrow building. An annual celebration is held each year on April 26 to celebrate the founding of the first lodge in the United States. On this occasion we have a program and usually a big supper." Old timers will fit this data into their parade of memories.

VIRGINIA

I.O.O.F. now meets on Tuesday nights in their own building in the 300 block of West Virginia.

STERLEY METHODIST CHURCH

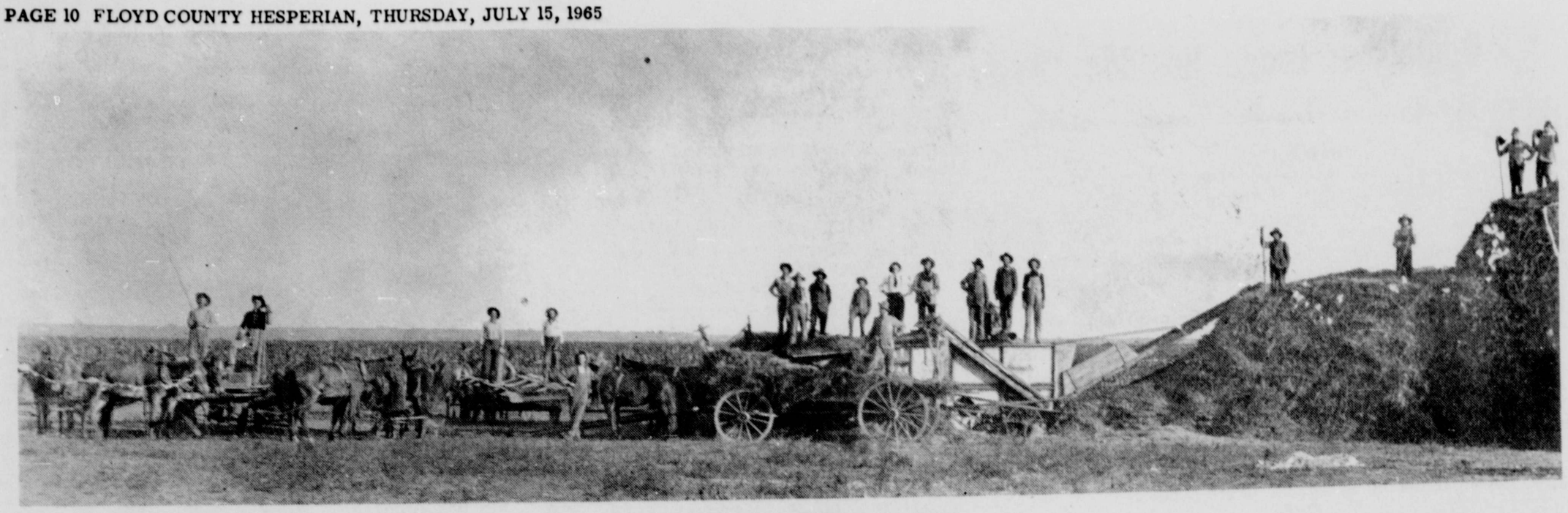
The list of pastors since 1942 is given in another article. The church began at Sterley in 1929, charter families including T. F. Casey, W. H. Workman, E. G. Foster, and Tom S. McGhee, the latter three men being the original trustees. There are now only about 25 members. Recent prominent members who are now going to Lockney are C. L. (Mike) Mooney, who served as treasurer, and Gordon McAda, who was lay leader and Sunday School teacher. First pastor was W. H. Strong. Other early pastors included Lester Hill, A. C. Jones, J. H. Hinson, Woodrow Williams, E. C. Armstrong, E. C. Mosley. According to the conference history, "The building (and evidently the membership) was moved from the Lone Star community." Among the pastors listed for days before the Sterley church was set up are: B. W. Wilkins, 1912; Clyde M. Haddick, 1916; J. J. McNealey, 1920; R. I. Hart, 1926; and for Sterley, L. L. Hill, 1935; and Wookrow Williams, 1938-39, as well as E. C. Armstrong, early part of 1938. Lay names given in days before the Sterley church was set up are: B. W. Wilkins, 1912; Clyde M. Haddick, 1916; J. J. McNealey, 1920; R. I. Hart, 1926; and for Sterley, L. L. Hill, 1935; and Woodrow Williams, 1938-39, as well as E. C. Armstrong, early part of 1938. Lay names given in the church membership register for Sterley and its predecessor include: Applewhite, 1912; McGhee, 1916; Johnson, 1920; Wood, 1926; Casey, 1927, as well as Bybee; Hartman, 1929; Huffman, 1930; True, 1933; Huckaby, 1935. Prominent names through the years have been Sanders, Fosters, McAdas, Harstons, Howells, and Reeves. At present Elmo Reeves is church treasurer; Hansel Sanders Church School Superintendent and Lay Leader; Mrs. Hansel Sanders Children's Superintendent; G. A. McAda, song leader; Carolyn Wilson, pianist; others with the same surnames, as well as Harston, pretty well round out the list of active members.



GEORGE W. FARNSWORTH....and second wife, Mattie Brown Farnsworth, who came to Floyd County in December, 1890 from Coolidge, in Limestone County. He owned a dry goods store at old Mayshaw. When the town was moved away in 1894, Farnsworth asked Mrs. Alice Baker if she would take the stock of dry goods and try to sell them. The Bakers started their first store from this small stock of merchandise.

We are proud to be a part of the community and county life of this progressive area of Texas and stand ready night and day to be of service. We pledge our best efforts and knowledge to continue to grow and progress with Floyd County.

LOCKNEY GENERAL HOSPITAL



THRESHING CREW IN 1907

Lockney General Hospital Employs 35 People

Lockney Hospital was originally incorporated on October 8, 1945, as a community hospital under the name of "Floyd County Co-Operative Hospital" and by charter amendment effective April 9, 1951, its corporate name was changed to Lockney General Hospital. The Hospital commenced active operation in 1948.

Dr. W. J. Mangold, chief of the hospital's medical staff, purchased the hospital in 1954.

The hospital was originally approved for 11 beds, with connecting clinical facilities including State Approved Laboratory and X-ray.

In the summer of 1955, there was such a flow of migratory workers in this area that it was necessary to add a ward, which gave it a total of 19 beds. In 1956, a total of almost 16,000 patients were seen in the clinic, with 853 patients (excluding new-borns) being admitted to the hospital. We felt that again it was necessary to expand in order to take care of our Clinic and Hospital patients. In 1957 the hospital capacity was increased by an additional 7 beds, and the clinic facilities expanded. In 1962, 29,701 patients were registered in the clinic, with 1328 patients being admitted into the hospital (excluding new-borns) which were 306 in number for the year. We felt that again we should expand in order to take care of our clinic and hospital patients.

In 1962 a construction program gave the expanded clinic, operating room and delivery room facilities. Also, storage space for records and supplies, plus refuge for patients.

In 1963 a hospital auxiliary was formed and a few months later a Jr. auxiliary was started. About 40 ladies were charter members of the auxiliary and 25 girls in the Jr. auxiliary.

From a business standpoint, the hospital represents a payroll of 35 employees, and disburses some $18,000 to $20,000 in the community each month.

The hospital is a member of the South Plains Hospital Council and Texas Hospital Association, and registered with American Hospital Assn., thereby, "Keeping Up" and "Looking Ahead."

CARMACK OPENED IN 1954

Carmack Feed and Seed has been in business since 1954, and its present location at 111 N. Main is its second. It began in the area now occupied by Minneapolis-Moline. Carmack Feed and Seed plans an enlargement of its front to better handle the expanding business it expects to develop. It handles a complete line of lawn, shrubbery and tree fertilizers; as well as insecticides. It also sells bulk garden seeds and lawn grasses.

MIKE'S TV IS HEADQUARTERS FOR ALL YOUR TV AND RADIO NEEDS—REPAIRS

Mike's TV began on Jan. 16, 1962 with its present location at 113 W. California. Mike's TV handles sales and service for both radio and television.

KIMBLE WORKED WITH FATHER

Dr. John W. Kimble maintains his office at 119 W. California. He began his optometric work in 1916. For many years he worked in partnership with his father, Dr. Wilson Kimble, and they worked in several locations, particularly on the west side of the square. In the early 1930's he moved to his present location. He does visual analysis, fittings for glasses, and handles contact lenses.

Farmer's Co-op Gins In Business Here Since 1936

"Just good ginning," is the service of Farmers Co-op Gins located at 319 N. 5th St. since 1936.

They have had two major expansions, the building of a new gin in 1959 and another in 1961. They are Murray equipped all electric gins.

Harold Ellison has managed the gin since May, 1963.

HOLLIS BOND

Congratulations

Floyd County

HOLLIS R. BOND REAL ESTATE BUSINESS WAS FIRST STARTED BY W. M. MASSIE AND BROTHER, THE LATTER PARTNER BEING J. M. MASSIE.

IN 1949, FOLLOWING THE DEATH OF W. M. MASSIE, A PARTNERSHIP WAS FORMED BETWEEN J. M. MASSIE AND HOLLIS BOND, WHICH CONTINUED UNDER THE NAME OF MASSIE AND BOND.

SHORTLY AFTER 1960 HOLLIS BOND ACQUIRED THE FULL INTEREST IN THE BUSINESS, NOW OPERATED UNDER THE NAME———

Hollis R. Bond

Real Estate

SUCCESSOR TO MASSIE AND BOND

Since 1921 . . . .

We Have Been Serving The People Of Floyd County. It Has Been Our Pleasure To Grow With This Area.

Russell Blacksmith

AND WELDING SHOP

Floydada

Bond Entered Real Estate Business With Massie

Prior to World War II Hollis Bond was employed with W. M. Massie and his brother in the real estate business.

Bond entered the war in 1942 and following his duty in the services rejoined the company.

In 1949, following the death of W. M. Massie, a partnership was formed between J. M. Massie and Bond, bearing the name, Massie and Bond.

Shortly after 1960 Bond acquired full interest in the business, which is now Hollis R. Bond, Real Estate.

His nephew, Wilson G. Bond, joined him in the business in September, 1963.

Scott Gin Serves Farmer With Ginning, Cottonseed Delinting

In 1963 Scott Gin was rebuilt installing new machinery making it a split-stream gin. They do delinting and ginning.

Scott Gin, owned by Quanah Cotton Oil Co. has been at its present location, 302 N. Main, since 1936.

J. T. Hodges, manager says, "We appreciate the business the people of the Floydada area have given us and hope to continue to serve them well in the future."

Hagood's Came Here In 1937

Cecil Hagood moved his department store, Hagood's, from Lorenzo to Floydada in 1937 to the corner of Main and California, and to his present location at 120 W. California, in 1960.

His son, Dan, joined him in the business in late 1955, and purchased the business from his father in April, 1963.

Cecil Hagood says, "Since being in Floydada we have had branch stores in a half dozen or more other towns but none we have enjoyed doing business with like Floyd County and trade territory. There is something special here that you don't find other places, I guess if I found a place I had rather be than here I would move."

In the complete dry goods line at Hagood's can be found many well-known brands among which are: Bobbie Brooks, Nardis, Laura, Lillian Russell, Marcy Lee, Lily Lynn, Macshore, Countrywise, Berkshire, Haynes, Lorraine, Kate Greenaway, Formfit, and Fieldcrest.

Style Mart, Jarman, Van Husen, Hagar, Campus, Tom Sawyer, Dottie Dan, Stetson, Wimberly, Levi, Dickies, Big Smith, American Sportsman, and Jockey.

Alvis Hasely 2-24

Hasley Motor Service, owned and operated by Alvis Hasley has been a business in its present location, 504 N. 2nd St. for three years. Hasley has lived in Floydada for ten years and has been in the auto repair business for twenty-one years.

His modern 35' x 50' shop is well equipped for auto, truck, and irrigation repairs. He also does car and truck air-conditioning.

FLOYDADA IMPLEMENT OPENED IN 1945

Tubby Robertson was founder of Floydada Implement, beginning that business in 1945. It was located near the county barn. Then in 1963 he sold out to a corporation headed by R. C. Fawver. This firm moved soon to 320 E. Houston. They plan on growing with the immediate area. They handle sales and service on Massey-Ferguson and allied lines in the tractor and harvest field.

PRAIRIERAMA

GREETINGS: 2009 A. D.

The "Prairierama" was the name of a pageant produced on 4 different nights in the spring of 1959, and also the title of a series of sketches produced for publication, and compiled by Mrs. Alma Holmes, who was chairman of the Historical Committee for that year's celebration. Something of the spirit of pioneer days shines forth in the letter she wrote at that time, which was the fiftieth anniversary of the actual organization of Floydada as a town:

"To The General Chairman of the Centennial Celebration: 2009 A. D.

Congratulations to you and the citizens of Floydada and Floyd County on this gala occasion. Our best wishes for health, happiness, and continued prosperity are included here with the historical data I have compiled for the purpose of presenting a pageant of our first fifty years. 'Prairierama,' as our pageant was called, presented the history of Floydada and Floyd County from 'Indian arrows to rockets' and was given May 27, 28, 29, and 30, 1959 at Wester Field. I hope this will give you an insight into the work, struggle, joy, and sorrow of your fathers and grandfathers that have resulted in the city we both love--Floydada. Our fervent prayer for you is that time has been as good to you as it has to us and that Floydada and Floyd County have continued to grow in the ways that make a city great.

Sincerely, Alma N. Holmes, Historical Chairman."

Atlanta voted into N.F.L. for 1966 season.

POST OFFICE AT HILLCREST--This picture was taken about 1904 when the mother of Mrs. Frank Montague was postmistress. Mrs. R. A. Garrett is shown in the buggy on the side nearest the camera.

TELEVISION SERVICE

BLACK-WHITE AND COLOR

WE SERVICE ALL MAKES

SALES & SERVICE

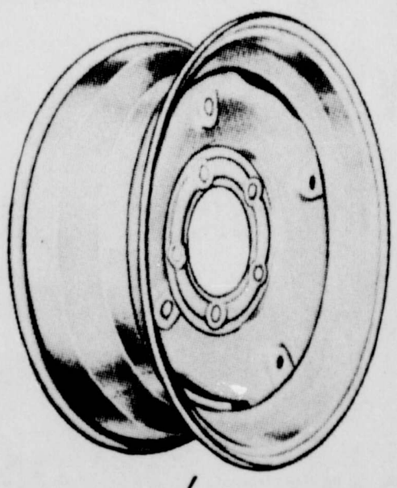
ON ADMIRAL TV's

ASK ABOUT OUR GUARANTEE

ANTENNAS & SUPPLIES PICK-UP & DELIVERY

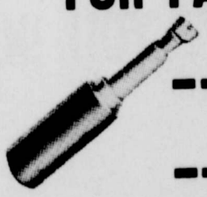
MIKES TV LAB

MIKE EMERT, OWNER
113 W. CALIFORNIA



WE CARRY A COMPLETE LINE OF REPLACEMENT PARTS

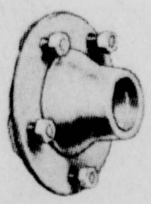
FOR FARM WAGONS - TRAILERS



----SPINDLES

----WHEELS

----BEARINGS



----HUBS

----RIMS

----SEALS

SOUTHWEST WHEEL & MANUFACTURING CO.

LUBBOCK, TEXAS POrter 5-9421 1501 E. BROADWAY

West Side Church Of Christ

The West Side Church of Christ in Floydada had its formal opening on Sunday, Feb. 3, 1963, with Garland Lipe of Portales, N. Mex., formerly of Oklahoma, as the speaker in the opening phases of a revival. The building and finance committee was composed of G. W. Smith, Porter Wyly, and Truman Dunavant. They also acted as trustees for the building. They were assisted by Mr. and Mrs. G. W. Smith, Mrs. Truman Dunavant, Mrs. Dorris Jones, and Mrs. Grady Dunavant, in the securing of equipment and in decorations.

BUILDING

The building is of double brick wall, the interior of panel trim. The chapel is 36 x 60 feet, facing north and south. The building will seat 200 persons, and has a cry room, dressing room, and baptistry. The parking area is to the east of the building.

OTHERS

Bill Smith works with the finances of the church, which is governed by deacons and elders. The evangelist who did the first preaching, Garland Lipe, is a brother-in-law of Mrs. Porter Wyly.

MEMBERSHIP

There are from 160 to 170 adult members of the church.

Archetypical Old Timer

Archetypical old timers who have been in Floyd County a long time are well represented by Mrs. Mather Carr, who was for 20 years Harmony correspondent to the Hesperian and still supplies a major part of the items to the reporter for that community. She is one of the featured people in Mrs. Blanche Rutherford's ONE CORNER OF HEAVEN, and daughter-in-law of the man who founded Carr's Chapel, of which she is a loyal member. Having lived in Gatesville, Jonesborough, Brownwood, Goldwaithe, and Levita, she lived most of her girlhood in Oklahoma. Her husband's people came here directly from Coryell County.

The first five years they were in the Harmony community they lived in a cellar. "I know it sounds funny, but I regretted leaving that old cellar," she declares, with that well-known twinkle in her eyes. Her son, Wesley, who still farms in the community, was born in that cellar. His son, Horace, was married on Aug. 26, 1961, on the 57th anniversary of the wedding of his grandparents, the Mather Carrs. His middle name is Mather. Her other son, Horace, lives in Floydada, but farms in Harmony Community and is a very active member of Carr's Chapel.

SOUTH PLAINS BAPTIST CHURCH

In the spring of 1906 a Sunday School was organized at the Sunset School, located about two miles east of the present site of the church. The Missionary of the Staked Plains Association, Bro. J. W. Winn, came in July of 1906 and held a revival in which several people were saved, and after one week of the revival, July 27, a Missionary Baptist Church was organized.

BETHEL

This church was originally called Bethel Baptist Church, with Rev. H. J. E. Williams as pastor at an annual salary of $77.00. The five charter members were Mr. and Mrs. J. W. Sims, Mrs. M. M. Harper, Mrs. J. M. Mason, and Miss Anna Sims. The first and third Sundays were "preaching days."

1928

Not until 1928 were successful efforts made to secure a building site, and the church was still meeting in the Sunset School. The abortive effort centered on a building north of the school. When it was decided to make the location of the first permanent building of their own at South Plains, the name was changed accordingly. Rev. Cal McGehee was the pastor when the half-basement for educational purposes was constructed. As so often has proven true, this stood for all purposes for quite some time, for it was not until 1954 that plans were actually made for the construction of an auditorium. A building fund was started and a building committee was appointed under the ministry of Rev. Larry Faus. On Jan. 11, 1959, the church voted to begin construction of a new auditorium and classroom building, and to put a gable roof on the basement, with Rev. John Gillespie as pastor.

FULL TIME

Many years before, in 1944, Rev. R. C. Guest was elected as pastor and the church voted to go full time for worship services.

TESTIMONY

A spokesman for the church has given this testimony: "From a lighthouse on the prairie, lighted in 1906, have gone forth rays of the Gospel, evidenced by the over 300 who have accepted Christ and been baptized into the church in the 59 years. Light to build churches, evidenced by a mission church in Las Vegas, Nevada, now the largest in the Arizona-Nevada Association, and more recently, a mission building completed in South Plains where a Negro congregation is presently woshipping. Bro. Leon Anderson is pastor of the mission. Light to witness around the world, as evidenced by the faithful support of Southern Baptist Missionary programs through the years. Light to change lives and make the community of South Plains one of the finest in all of Texas."

PASTORS

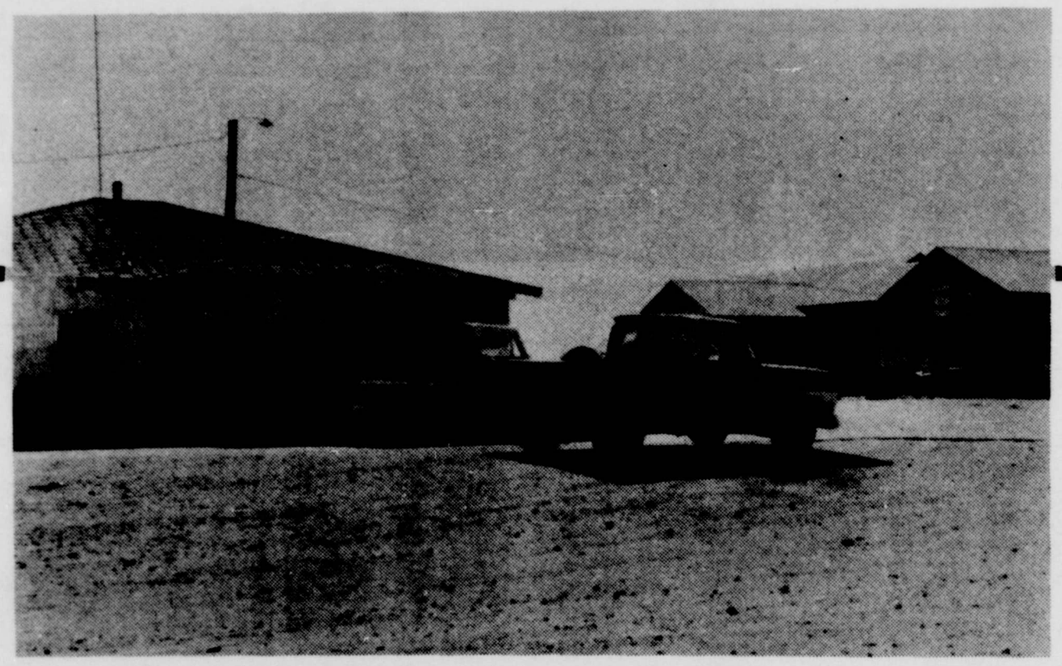
Serving this church are listed: Revs. H. J. A. Williams, F. E. Nix, J. C. Bell, J. A. Weathers, C. A. Joiner, C. T. Briton, R. E. Muncy, L. A. Blair, J. O. Tidwell, W. R. Dor, Lemons, Y. F. Walker, Cal McGahee, Brownlowe, H. L. Burman, Roy Clayton, C. E. Roach, Aldridge, R. C. Malone, C. A. Joiner, (second time) R. C. Guest, Johnny Allen, W. S. Spearman, Larry Faus, John Gillespie, L. H. Wimberly, and Sealy Smith, the latter having been with the congregation a number of years.

Rotary Sweethearts

Clinton Fyffe has headed up a diligent effort to get the names of Rotary Sweethearts. This is the list as nearly as could be ascertained: Mrs. Virgil Thomas and Sapho Ward, early '30's to 1938; Nell Swinson, 1938-42; Nelda Fagan, early 40's; Dorothy Bishop, 1948-50; Billy Newberry, 1950-51; Ann Deakins, 1951-54; Beuna Holmes, 1954-55; Naomi Allen, 1955-56; Naomi Kiker, 1956-57; Janice Roberts, 1957-58; Sally Redd, 1958-59; Sharon Edmiston, 1959-60; Margaret Moss, 1960-62; Rita Colley, 1962-63; Susan Simpson, 1963-64; Jodie Campbell, 1964-65; and Vicki Gregory, beginning the year 1965-66. The president appoints the sweetheart for his year in office.

Della Plains Cemetery

In 1940 a memorial shaft was to be placed at the Della Plains Cemetery. The persons at that time who collaborated in making up the list of bodies buried there was composed of: J. T. McLain and his sister, Mrs. Della Fullingim, children in the early days at Della Plains; Mrs. E. C. Henry, who attended the funerals for the Byars and Worley children, S. D. Mills, W. M. Massie, "and others." It was asserted in the 1940 fiftieth anniversary edition that from one to five names may have been omitted. But this is a list given of those buried there: Grandma Braidfoot, mother of T. J. Braidfoot; Edwin O. McLain, son of R. E. L. McLain; an elderly man named Bannister; Sol Bronson; Willie Collins; a little girl named Bronson; a baby named Byars; a baby named Worley; Mrs. J. A. Callihan, mother of J. S. Callihan of Wake and of Mrs. Langford, of Floydada; Mrs. Ella Mickey, wife of Lou Mickey; Annie, infant child of Mr. and Mrs. George Mickey; Mrs. Georgia Mickey and baby; Zeph Mickey, son of Zeph Mickey; and a young man named Vanderslice. It seems that all but two died of natural causes. The exceptions were Willie Collins, whose horse was thrown when Collins roped a yearling and sustained a broken neck in the fall; and Zeph Mickey, who burned to death.



WE ARE PROUD TO BE A PART
OF FLOYDADA AND FLOYD COUNTY.
WE HOPE WE CAN SERVE YOU IN THE FUTURE.

FARMERS CO-OP GIN
SINCE 1936

HAROLD ELLISON

Powell Grocery And Market Serves Dougherty Area

Powell Grocery and Hardware of Dougherty was purchased from Chester Ray in 1942, by Harvey N. Powell, at its present location in the Dougherty community. The store was remodeled in 1961 and in 1964 a twenty-foot storeroom was added to the back.

Jimmy Powell joined his father in the business in 1960.

They not only sell groceries and hardware, as the name indicates, but also general merchandise including paint and Maytag washers and dryers.

SOME MILESTONES OF HISTORY

LEGION AUXILIARY

In July of 1922 the American Legion Auxiliary received its temporary charter, with Miss Ruth Collins president and Mrs. Luther Fry secretary. Charter members were Miss Verdie Snodgrass, Mrs. Arthur Savage, Miss Vera Fry, Mrs. Luther Fry, Miss Ruth Collins, Mrs. E. A. Caudle, Mrs. Jack Henry, Miss Lorene Harrell, Mrs. Robert Harrell, Mrs. Homer Steen, and Mrs. Jess Triplett. In 1925 the permanent charter was granted; the group disbanded for some time but reorganized in March, 1940, with Mrs. J. M. Willson as president; Mrs. R. A. Garrett, vice-president; Mrs. J. C. Gilliam, secretary; Mrs. T. P. Collins, treasurer; Mrs. L. T. Bishop, sergeant-at-arms, and Mrs. J. C. Wester, historian.

ASSEMBLY OF GOD

In the spring of 1938 Rev. Joe Williams of Big Spring organized the local Assembly of God, deciding to use two lots in the 300 block of West Virginia for a location. A prominent business man donated one of the lots, and the other was purchased by the congregation. The foundation of the church was laid in the early fall of 1938, and by the last of November the building was nearly enough finished for the first service to be held.

CHARTER

There were 20 charter members.

PASTORS

After Bro. Williams felt that his work was finished he resigned, and since then the church has enjoyed the ministry of several other fine pastors, as follows: Rev. W. H. Owens, Sister Jewell Clark, Rev. H. C. Lewis, Rev. Hundley, Sister Stephens, Rev. H. E. Smither, Rev. I. L. Walker, Rev. H. C. Russell, Rev. I. J. Palser, and the present pastor, Rev. R. A. Staggs.

LUTTRELL

Mrs. R. F. Luttrell is the only charter member left active in the church. All of the others, with one exception, are deceased or moved away.

BUILDINGS

In the meantime there have been built a three bedroom parsonage, a new auditorium with new furnishings, the former one having been converted into classroom space, and a repainting of the entire church plant and parsonage. The information for this report was furnished in the main by the church secretary, Mrs. H. M. Redd.

MEMBERS

According to the present pastor, R. A. Staggs, the actual number of members is about 30, but Sunday morning worship and Sunday School average in the sixties, sometimes going into the seventies. The evening service is, as a rule, attended by at least two-thirds as many as went that morning; even the mid-week service on Wednesday evenings has a very good number present.

GROUPS

Organizations include a Men's Fellowship, a Woman's Missionary Council, and Christ's Ambassadors (Youth). The local church takes part in the camping activities near Roaring Springs.

FAMILIES

These surnames are representative of the membership: Cranford, Thrasher, Rose, Van Hoose, Redd, Culpepper, Self, Strickland, Burns (two groups), Linch, and Ward.

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The Drummers Still Arrive At Lamplighter Inn

The "drummers" still arrive and stay overnight; but they are now called "traveling salesmen." They do not stay as many nights per week as formerly, because faster means of transportation enable them to stay at home more and still cover their territory, or an even greater area than previously. "Shades of Washington Irving!" may be the exclamation people give out when they see the sign on what used to be called the "Daily Hotel" one block west of the square, on Missouri and North Fifth Streets in Floydada.

DAILY

W. P. Daily was born and reared in Russellville, Ark., and moved to Plainview, there engaging in the banking business and serving as proprietor of the first hotel Plainview ever had. There one of his daughters became Mrs. E. J. Morehead in 1910. About 1912 Daily moved to Floydada, the next year setting up the Hotel now known as "The Lamplighter Inn." He retained direction of it through 1940, turning it over to his daughter and son-in-law, the E. J. Moreheads. They in turn operated the hotel until 1964, their daughter, Mrs. J. S. Hotchkiss, coming here from Lampasas to operate it. Morehead died in January of this year, just a few months after he and Mrs. Morehead moved to a house just south of the Inn. So this makes the third generation to be in the hotel, or four, to include Sam and Susan, children of Mr. and Mrs. Hotchkiss. All of the children of the Dailys had lived in it as children, except for Mrs. Morehead. Fred Daily now lives in Ash Flat, Ark.; and other members of the family still alive are Mrs. Ross Henry, Mrs. George McAlister, both of Floydada, and Bill Daily of Dallas.

T-BONE FOR QUARTER

Mrs. Morehead vividly recalls when you could get a T-bone steak for 25¢; when the drummers swapped yarns with each other, there being few places to go for entertainment except the movies; how her father, W. P. Daily, used to take a hack "to fetch the drummers" from the railroad depot, and how they used to "lay out their wares" in the lobby of the hotel. On Sunday afternoons the hotel was a point of interest for travelers in hacks and early day cars. It was a vivid landmark.

CLIENTS

One client has been with the Inn continuously for 25 years. There are several full-time residents at the hotel; others who make a habit of stopping by for a night at a time. Prominent among these are railroad men and traveling salesmen.

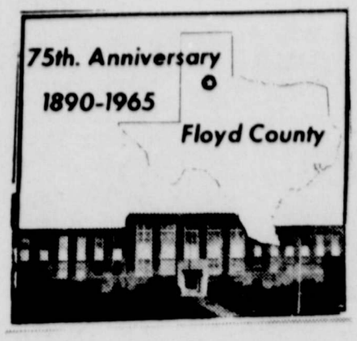
SUNDAY DINNERS

It used to be that all three meals were served at the hotel; now you can get a breakfast there, from 6:30 to 9:00, and the noon meal is served buffet style. Sunday dinners at the Inn are still a Floydada feature; home-made rolls and pastries are welcome parts of the meals.

U. S. AND EGYPT

United States officials expect improvements in relations with Egypt as a result of President Johnson's decision to send $37,000,000 worth of surplus food which had been held up six months. The shipment was withheld after a series of U. S. - Egyptian disputes.

HARKEY HOTEL--The Hotel shown was standing around the place Mrs. Hollums now owns business buildings. The picture was taken about 1903.



COTTON

IS A MOST VITAL PART OF THE FLOYD COUNTY ECONOMY.

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FLOYD COUNTY CO-OP GIN

Walton Hale Came Here In 1929

Walton Hale came to Floydada in 1929 and opened the J. C. Penney store. He managed it for fifteen years and in 1945 bought the Martin Dry Goods Company on the west side of the square.

About eight years later he moved Hale's Department Store to the south side of the square into larger quarters, and about two years ago Hale's established in Floydada its first exclusive shoe store adjoining the department store.

Hale's son, Bill, has been with him in the business for nine years and is now the general manager.

Some of the famous brands you will find at Hale's are: Curlee, Arrow, Munsingwesr, Hagar, Weldon, Levi's Tex'n Jeans, San Tone Togs, Poenix, Mojud, Gossard, Playtex, White Stag, Lordleigh, Slim Maker, Jo Jr., Butte Knits, Mize Modes, Ship'n Shore, Paddle 'n Saddle, Morgan Jones, Bates, and Homemaker.

In the shoe store you can find such names as Personality, Fiancee, Mademoiselle, Weatherbird, Hushpuppies, Port 'o Ped, Daniel Green, and P. F. Flyers.

SINCE 1916

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OPTOMETRISTS

FLOYDADA

Fire Department Got Hose In 1909

W. H. Hilton once told this reporter he had been a member of the Fire Dpartment when he was young, and he indicated that it takes youth to stay with it. And so when, in 1940, V. L. Elliot, then the fire chief, said, "The Fire Department's histoy goes back to the days when Warnie Hilton was a young man," we know that there is quite a story. For Hilton, although fairly well-preserved, is not exactly a junior any more. Elliott, in a whimsical mood, stated, "I do know that it goes back to the horse and buggy days, because they used a two-wheel cart. I think Mr. Hilton pulled it himself until Roy Snodgrass, John McClesky, R. E. Fry, Ulmer White, Bob McGuire, and several other boys grew up."

200 FEET

It seems that in the early days there were about 200 feet of hose to use, this and other equipment being purchased sometime after 1909. As some references have it that only a "bucket brigade" was available for the 1911 fire, maybe this was really "quite some time after 1909."

MODEL T

In 1922 a big Model T red fire truck was purchased. A Dodge truck came along in 1926. Elliot joined the group as a volunteer in 1929. R. G. Strickland was chief when Elliot joined, and "I give him credit for making the fire department what it is today (1940)." Elliot, long-time chief, began his service in that position in 1934. Time was when members thought, "The more water the better." Sometimes the greater part of the damage came from water, not fire! Well, we live and learn, then something new comes along that we didn't know about, and so we learn again. One of the "great memories" of firemen here is the big M System fire.

The story, now quite familiar in many places, of a volunteer fire department "making do" with little in the way of equipment, characterizes the story of the fire department here.

LOOKING BOTH WAYS

In 1940 a picture in the fiftieth anniversary edition of the Hesperian did two things that are common in anniversary editions: In effect it looked back to the past and forward to the future. At that time its members were: Buster Dickerson, Carl Nelson, Virgil Orman, Carl Rogers, Ike Finley (at the wheel of the truck), Melvin Henry, Verne Elliott, E. A. Thomas, J. L. Baxter, John Lewis, Bud Sparks, W. B. Hinkle, and night watchman Lee Howard.

Jerry Finley is the present Fire Chief. There are three paid workers; D. J. Baker serving as Fire Marshal and on day duty; Fred Lambert on night duty; and A. G. Tyler as relief for them. All three serve as truck drivers. There are only two pumpers, and no chemical truck at all, a serious situation in a town much smaller than Floydada. But it is hoped that next year there will be enough available from budget funds for a new pumper.

HALF PUT BACK

The volunteers, of whom there are 24 out of a quota of 25, are paid $3 for each call they make; for a long time they have been turning half of this back to their own treasury, and with the proceeds they have been able to buy a panel truck, for emergencies, first aid, rescue, etc., but it is still quite unhandy. Some chemicals are carried on the panel.

MUTUAL AID

Floydada and Lockney departments are accustomed to calling on each other for help in out-of-town fires, and of course in each town, when they need each other. Let's hope this is not too often.

ELECTIONS YEARLY

In addition to the functional line-up indicated above, there are also officers elected each year for business and social work.

GOOD STATE

An indication of the good state of things with the Fire Department today is shown in an article in the Hesperian for May 28, 1964. It reported that "A real test of ability for the fire department" came with a report of a fire on the Tom Battey farm six miles northeast of town. The called-in summons did not specify the kind of fire the men would be dealing with. This fire proved to be fueled by the butane tank of a tractor, and the fire had spread to a larger ground tank, holding about 1,000 gallons.

SEPARATE

The decision was made to separate the two flames, so "Billy Baker hooked a chain onto the tractor and the department pulled it away from the storage tank with a truck. They extinguished the tractor fire with water. A dry chemical was used to put out the remaining fire," an explosion being still a very live possibility. The only loss, exclusive of the butane consumed, was a pair of tires from the tractor.

COMPRESS

There was another fire at the Compress the same week, and when it was taken care of the manager, Henry Watson, complimented the department thus, "We obviously have a very fine volunteer fire department. They were on the scene immediately after we called them, went right to work, and stayed alert. Surely the damage would have been much greater had it not been for their fine performance."

STAY PUT

If you are not a fire department member (even though an ex), not associated with city government or utilities company, have no real business there, stay out of the way when there is a fire. Hats off!! The fire truck is passing by.

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FLOYDADA

ROUND—UP OF PIONEERS

MILLER

According to Mrs. Allie Morse, her father, R. T. Miller, came to Floyd County in 1887 and built a one-room sod house the following year. This was in preparation for the coming of the family in 1889. Their first night in the area was spent in the home of the J. S. McLains. The A. D. Whites lived there at the time. It was a two room dugout. The three oldest children went to a school taught by W. M. Massie; this was enlarged the next year to two teachers. Miller was elected first county clerk, serving for 8 1/2 years; this made the move from Della Plain to Floydada seem needed. To this reporter's knowledge, there hasn't been much written about men doing wholesale hauling of wood from the breaks to sell. Evidently most settlers simply cut and hauled enough for their own use. But Miller spent a great deal of time in this work, making a living out of it for some time. He sold the wood in Estacado. He also devoted some time to selling real estate. In 1940 Mrs. Morse's mother was the only living charter member of the Floydada Methodist Church still living here. The children, some of whom are deceased, were: Mrs. Lula Gound, R. T. Miller, Jr., Mrs. Allie Morse, Mrs. Emma Robbins, Mrs. Renie Green, Mrs. Fannie Scott, and Miss Sudie Miller, who taught in Floydada High School.

ROUNDUP

Mention has been made elsewhere of the scarcity of reports about men who made a living selling cordwood from the canyon. But a talk with J. T. McLain shows that several men spent a good deal of time in this needed type of work. In addition to T. Z. Reed, J. C. Fortenberry, the father of the present Cedar Hill correspondent, Joe Fortenberry, came to this area in the 1890's and sold wood for fuel. While some of the wood of other men was none too good, if people saw a wagon load of very fine wood on the court house square, they were apt to say, "That's a real good load. It must belong to J. C. Fortenberry." J. S. McLain was one of several other men who took part in this pioneer trade.

McLAIN

The name of McLain of course ranks very high in the list of pioneers. J. T. McLain, son of J. S., is now 87, having lived longer by two years than did his father, but not yet as long as did his mother. His wife was Miss Katie Hart, who attended Harmony School. while he went to Sand Hill. It was his older sister, Della, for whom Della Plain was named. His dad, J. S., carried the mail free from Della Plain to Estacado, while engaged in the wood-cutting, transportation, and selling business. Asked about the ministerial connections in their family (he is chief source for the Nazarene story and attended Baptist and Methodist meetings at Harmony and Sandhill) he said that R.E.L. McLain was a first cousin of his father, and that he had a grandson who made a minister. He seems to be the only survivor of Della Plain's "Male and Female Academy" living in this county. Mrs. Gertrude Arnold (nee Braidfoot) of Silverton also attended there.

GRIGSBY

J. A. Grigsby was sheriff of Floyd County during the turbulent days of World War I. He was noted as a peace officer over all of West Texas.

CLARK

Judge W. B. Clark was a pioneer teacher, farmer, and county official, well known by all of the old-timers and many of the more recent residents.

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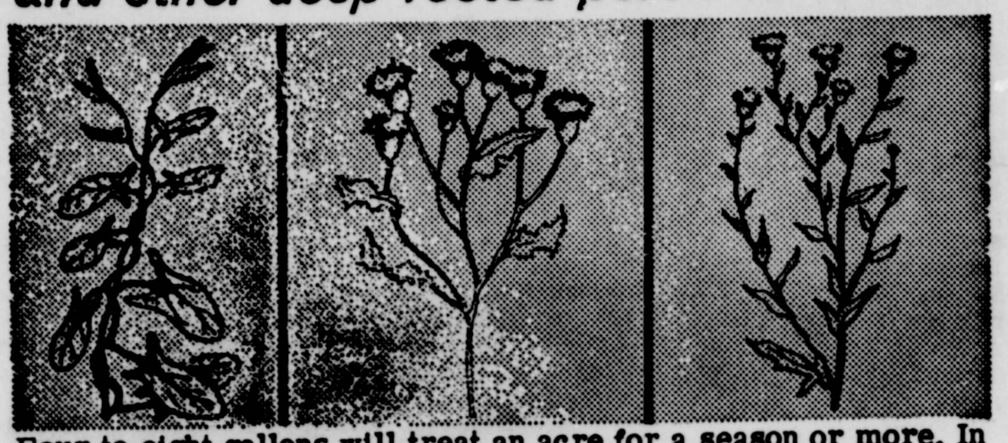

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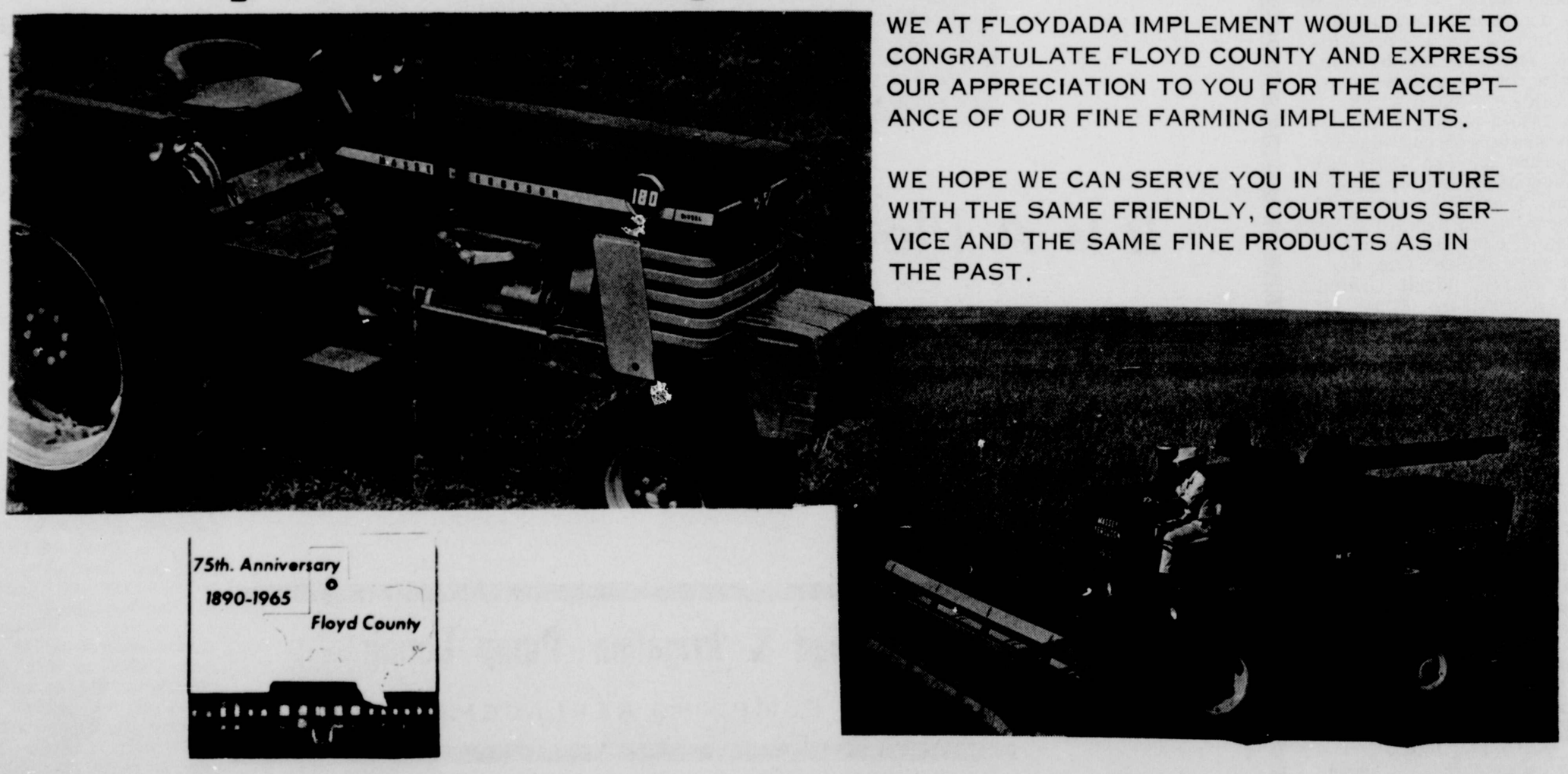

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