

The Devil's River News

Published in Sonora, Texas --- "The Capital of the Stockman's Paradise"

VOLUME FORTY-EIGHT

SONORA, SUTTON, COUNTY, TEXAS, FRIDAY, JUNE 24, 1938

NUMBER 34

"They Say--"

Comments On Sonora's First Trades Day

In order to form an idea as to the value of a trades day, the associate editor of the NEWS requested, and below publishes, personal comments from owners or managers of the thirty firms offering special bargains for Trades Day, Saturday, June 11.

The publicity referring to bargains offered—a page advertisement in the NEWS, and the distribution of 750 page circulars over a wide scope of territory—was made possible through the cooperation of the thirty business houses participating, and others contributing to the Lions Club auction fund.

While the number of business men interviewed does not include all the business conducted in Sonora, the number is great enough to establish a definite opinion as to the value to Sonora of a trades day.

The following comments are replies to these three questions:

"What do you think of Trades Day?"

"Do you consider it one of value to the town?"

"If continued, how often would you favor holding it?"

First National Bank, George H. Neill, cashier: "Combined with the Wool Show and Auction the 'Trades Day' brought a large number of people to Sonora. The merchants should benefit by a regular trades day each month."

J. W. Trainer and Son; by Jodie Trainer: "Well pleased. Will be ready for a bigger and better one next year."

Self Serve Grocery, E. H. Rich-ey, manager: "Biggest day we've had. Will always have inducements for Trades Day."

City Variety Store, F. J. Wood, manager: "Think the day was a tremendous success for merchants, and people account of values offered. If Trades Day is made permanent will try to find best values available."

West Texas Lumber Co., W. E. Caldwell, manager: "I think it is good thing for Sonora; time and money well spent. We were selling trades day bargain paint on that day long after regular closing time."

Corner Drug Store, J. O. Ellington, manager: "It was a 'cracker jack.' Think there should be one each month. Well pleased with results."

La Vista Theatre, Hix Hall, manager: "To get extra people in town naturally helps all classes of business. The theater had good crowds, and on Trades Day night was packed. Think once a month too often; too hard to get attractions."

Sonora Drug Co., R. C. Vicars, manager: "Think Trades Day o-

k. and should be held once or twice a year."

West Texas Utilities Co., W. R. Parsons, manager: "I think Trades Day in Sonora would be a success if thoroughly advertised. Once every three months would be often enough."

Ranchogas Co., Inc., C. A. Tyler, manager: "We appreciate the friendly spirit of Sonora and the cooperation of the merchants and patrons of the surrounding territory as demonstrated in Trades Day. Would like to see same repeated."

The Style Shop, Mrs. Lee Labenske, owner: "I think Trades Day stimulated our business; very well satisfied with it, and am sure we sold more than if we had not had trades day. Once a month would be nice. I am in favor of it."

Sonora Electric Co., G. E. Ellis, owner: "Trades Day was fine and I am for it. If we are going to continue Trades Day, let's have it at least quarterly."

E. F. Vander Stucken & Co., Inc., R. D. Trainer, manager: "I think it should be an annual affair."

Orion Brown Boot Shop, Orion Brown, owner: "Once or twice a year; did fairly well."

Sonora Bakery: "Did pretty well." Mr. Mullins thinks it's a good thing. Mr. Vehle said it should be every once in a while.

City Cafe, J. C. Norris, owner: "It was o. k.—sure was. Annual affair all right."

Grace Draper Beauty Shop, Grace Draper, owner: "Not oftener than once a year. It is all right for the town; makes better community spirit. In reference to the Lions Auction I would like to say that Sutton county ranchmen should take a bow for putting the event over in such a grand way."

Barrow Jewelry Store, George Barrow, owner: "Very nice. Should have one 'First Monday' every month. If anything is started—put it over."

B & J Motor, George Bean, owner: "Think Trades Day is fine."

(Continued on page 2)

Sonora To Have A Bible School

In Connection With Revival To Start August 28

Sonora church-goers are to have something different, according to the Rev. R. C. Brinkley, pastor of the Baptist Church.

In announcing August 28 as the beginning of a late summer revival, the Reverend Mr. Brinkley stated that there would be "something new under the sun for Sonora."

A daily vacation Bible School will be conducted each morning preceding the service during the revival. The school will last for three hours and will be conducted by a young lady from the S. W. T. Seminary, Fort Worth.

The Rev. Mr. Brinkley states that this will not be a Sunday School, and he invites all children of the intermediate age to attend this series regularly.

Further announcements are to be made at a later date. The revival is scheduled to close September 4th.

Son To Dallas Couple

A baby boy weighing eight pounds was born Sunday morning to Mr. and Mrs. C. W. McBride, Jr., of Dallas. Mrs. McBride is a daughter of Mr. and Mrs. R. A. Halbert. Mr. and Mrs. McBride have another son, Robert Michael.

Here's Good Health, Governor!



AUSTIN, Texas.—The milk route to good health was recommended by the Governor and the State Health Officer of Texas as Governor James V. Allred (right) issued a proclamation designating June 9 to July 6 as Milk and Dairy Products Month. "Here's good health," the Governor was saluted by Dr. George W. Cox, who added: "Good, clean, safe milk is the nearest-perfect of all foods."

WTCC Publicity Man In Sonora Two Days

Clark Coursey of West Texas CC Confers With New Director

Looking after the interest of the WTCC in the matter of membership fees here Monday and Tuesday, was Clark Coursey, publicity manager of the West Texas association.

Mr. Coursey conferred with the new WTCC director, A. C. Elliott, who was elected to that position at the recent 20th annual convention held in Wichita Falls. W. E. Caldwell, Sonora business man who has represented Sonora's interest in the West Texas organization for the last three years, declined the honor of re-election when his term of office expired in April.

Mr. Elliott accompanied Mr. Coursey on a canvass of the city. Tuesday, seeking renewals of old members and soliciting for new ones. Mr. Coursey stated that the canvass was very successful in fact that Sonora's quota is now paid up in full.

While here Mr. Coursey secured statistics on the production of wool and mohair, and took several pictures of the Sonora Wool and Mohair Co. warehouse, exterior and interior views to appear in a future issue of the WTCC official magazine, West Texas Today.

SERVED 3 YEARS



W. E. CALDWELL

Sonora business man who has served a three-year term as a director of the West Texas Chamber of Commerce.

MEMBERS PROTECTIVE BODY MEET IN CALLED SESSION

About twenty members of the Sutton County Ranchmen Association met in called session Saturday at the bank.

A question of an increase in monthly assessments was the main issue to be decided. It was agreed to make the increase to hold for the remainder of the year, which closes Oct. 24. At that time new officers and directors will be chosen.

Alfred Schwiening is president of the organization; Fred Simmons secretary; directors are Joe M. Vander Stucken, Max Cauthorn, J. S. Holman and Dee Gibbs.

Baby Boy to Mr. and Mrs. Potts

A son weighing seven pounds was born Wednesday to Mr. and Mrs. Bert Potts.

A. C. Elliott In County Judge Race

Former City Secretary-Treasurer Wishes To Serve Sutton

The Devil's River News this week is authorized to announce A. C. Elliott as a candidate for the office of Judge of Sutton county.

Mr. Elliott is well known to citizens of the county, having been a resident here for almost twelve years. He came to West Texas from Rusk county, and since taking up residence here has been associated with several business enterprises.

In 1933 Mr. Elliott, together with his brother, L. W. Elliott, organized the Sonora National Farm Loan Association, a branch of the Federal Land Bank. As a result of this combination ranchmen of Sutton county have received loans in the amount of \$1,512.00.

At the present time he is manager of the Elliott Bros. firm of public accountants and is licensed by the United States Treasury Department to practice income tax law. He also is secretary of the Sonora Wool and Mohair Co.

At the convention of the West Texas Chamber of Commerce in Wichita Falls last April Mr. Elliott was elected to the directorate of that organization. He is active in civic and public affairs of Sonora and Sutton county.

Mr. Elliott has the following to say:

"I have filed as a candidate for the office of County Judge of Sutton county, and wish to ask you to give my candidacy your careful consideration. If elected, I shall feel indebted to the people of this good county, and will do my utmost to repay them by exerting my best efforts to make them a good County Judge. I believe I am qualified for the office, and I submit my candidacy to you upon my own merits."

"I am going to try to see all the voters during the campaign, but should anyone be missed I hope they will understand it is unintentional and that everyone's support is earnestly solicited."

Unusual Bedfellow Is Routed

Jim Decker tells of an exciting incident which happened to him Tuesday night. After retiring and having been asleep for an hour, he was awakened suddenly by a sting or bite on the arm. Arising quickly, a search was begun of the bed and covers, eventually producing the intruder—a four-inch centipede. A sting or bite from one of these scary-looking things is very painful, but not usually of a serious nature.

Harvey Walkers Have Visitor

Mr. and Mrs. E. C. Kennedy of Kingsville, who are spending the summer in Kerrville, were in Sonora last week to bring his father, O. Kennedy here for a visit in the home of Mr. and Mrs. Harvey Walker east of town. Mrs. Walker is a sister of Mr. Kennedy, Sr.

Sonorans Visit In Fort Stockton

Among those attending the water carnival in Fort Stockton this week-end were: Miss Harva Jones, L. M. Roueche, Jr., Wesley Sawyer, Marion Elliot, Web. Elliot.

Lions Auction Nets \$1451.90; John Eaton, New Secretary

It was indeed a day of thanksgiving!

Thirty-five members of the Sonora Lions Club, including four visitors, Tuesday, applauded the reading of the financial statement of club activities June 10-11.

The statement reports a gross sale of \$2074.20. The net is \$1,451.90.

The report, by W. E. James, treasurer, was prefaced with the following explanation:

"The Auction Day activities are divided into four divisions, each of which is charged with its own expenses."

"The amount of money due the 4-H Club Wool Show, \$175.50 less an expense of \$38.30—net \$137.20—has been carried as separate and apart from the Auction activities. This net balance has been transferred to the 4-H Club Wool Show. It will be added to the amount of \$211.50 donated by friends of the cause outside Sonora and Sutton county, and used to pay premiums and bonuses due participants of the Wool Show."

"The sale of the S. S. Bundy ewes—\$350.00—is carried in the total sale of stock, under 'Auction,' and the amount paid Mr. Bundy—\$280—is treated as an expense. The actual expense of conducting the Auction Sale proper, was \$187.60."

An itemized statement of expenses will be presented, the board of directors at a meeting Monday night at 8 o'clock in the office of the Sonora Wool and Mohair Co.

In opening the luncheon Tuesday W. J. Fields, Jr., president, said: "Lions, this is my day of thanksgiving." Then the president proceeded to thank individuals, firms, corporations and ranchmen for services rendered; the fine way in which members of the club and others took hold of the two-day event and put it over in a large way.

Mr. Fields was loud in praise of the cooperation and publicity received from the newspapers, without which, he said it would have been impossible to carry the events to a successful conclusion.

Nelson Johnson, wool buyer who donated his services as auctioneer, was highly lauded by Mr. Fields, who stated letters of appreciation would be mailed each buyer and contributor. In appreciation of the service Mr. Johnson rendered the club voted him a gift.

A report was had on the Lions barbecue Friday evening given for visiting county agents (fourteen of them) and 4-H Club boys here for the Wool Show, and a number of Sonora and Sutton county people. The report stated that upwards of 380 were fed at a cost of \$28.65. This barbecue was paid for out of the regular luncheon fund and not considered as an auction expense.

Frank Knapton, representing a business firm of San Antonio, donated the plates and drinking vessels used.

Dr. Joel Shelton, president-elect, and chairman of the Welfare Com-

mittee, presented the case of a small boy in need of dental work. The club voted to assist in the amount of \$10.

The nominating committee, George H. Neill, chairman, reported that the body finally had selected a member to act as secretary. George A. Wynn, present incumbent had requested the committee to name another for secretary.

Mr. Neill submitted the name of John Eaton as the one selected by his committee. When voted upon, Mr. Eaton's was the only affirmative vote cast. Viewing the incident as a huge joke, the president declared Mr. Eaton unanimously elected. He will assume the duties of the office July 1.

H. C. Atchison, county agent, took occasion to express his appreciation and that of the visiting county agents for the manner in which the Wool Show was handled, and thanked the Lions club for its sponsorship.

Four visitors were present for the luncheon: Clark Coursey, publicity manager, West Texas Chamber of Commerce, Abilene; Jack Earhart, San Angelo; A. L. Phelps, Abilene. Each of the visitors spoke words of praise, and commented upon the accomplishments of the club. A. W. Awalt, Scoutmaster, Troop 19, also was a visitor.

Miss Marie Watkins entertained with a vocal solo; Miss Gertrude Babcock at the piano.

(Financial Report on Page 2)

Sunday's Game Here To Name Winners; Winters Lose, 18-4

Double-Header With Strong Brady Team Will Decide First Half Champion

One of three straight games to be played on the Sonora diamond, and, the high-point tussle of the season, will take place Sunday afternoon when the Sonora Lions cross bats with the Brady team.

The affair is scheduled as a double-header and the deciding factor in the choice of the champion team of the first half of the season.

The Sonora Lions realize the strength of the Brady team, having been defeated in a double-header played in Brady May 22. The scores were 2 to 1 and 3 to 2.

CONCHO BASIN LEAGUE STANDING

Team—	P.	W.	L.	Pct.
Brady	10	8	2	.800
Sonora	9	6	3	.666
Talpa	10	4	7	.400
Winters	9	3	6	.333

A fight will be made to defeat the visiting team here Sunday afternoon in both games, as a win over Brady at this time means a first half championship award for the Sonora Lions. Fans may expect to witness the hardest-fought battle to date waged in the Concho Basin League.

Batteries for the Sonora Lions will be: First Game—Lefty White pitching and Dillard Motley behind the bat; second game—Bud Smith on the mound, Motley receiving. Game called at 2:30.

Winters Defeated, 18 to 4

Playing the first of two games last Sunday on the Winters diamond, the Sonora Lions were easy victors over the Winters team. The score was 18-4.

Ratliff, Tauby and W. McLeod chalked up a home run each for the Lions, while P. McLeod, Lions catcher, at bat five times, scored a triple, double and single. Lefty White pitched the game for Sonora.

Summary of Sunday's Game

Sonora Lions — 241 020 441—18
Winters — 101 020 000—4

Sonoran In Mineral Wells

J. W. Trainer, Sonora business man, was taken to Mineral Wells Sunday, by his son, Louie Trainer. Mr. Trainer will be in Mineral Wells ten days.

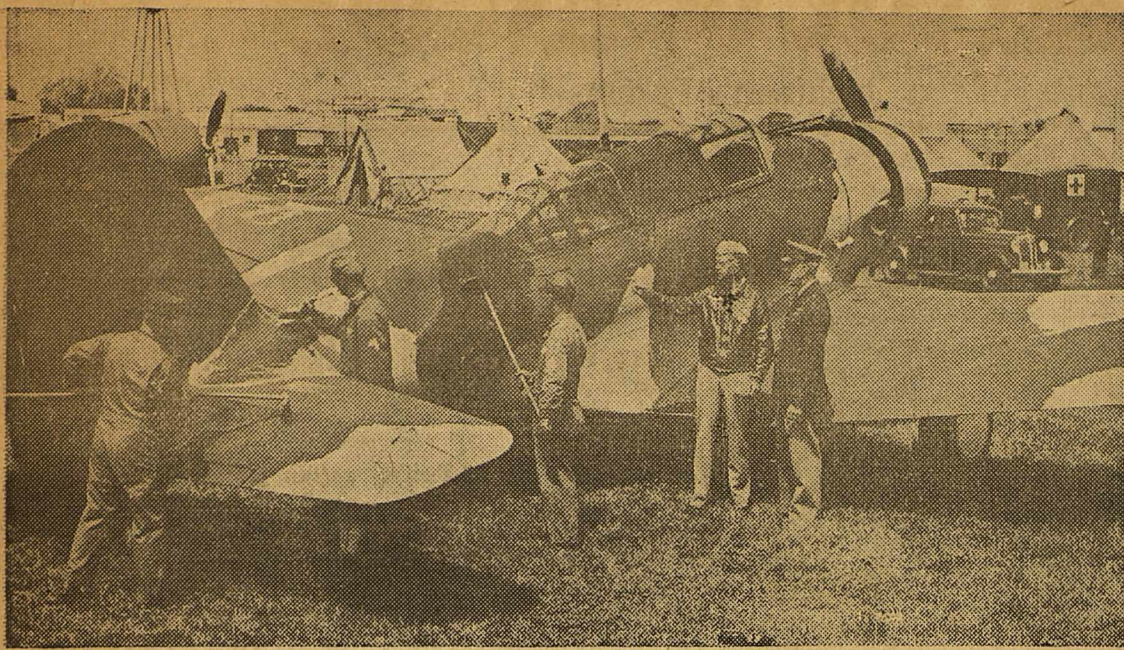
ELECTED TUESDAY



JOHN EATON

Well known citizen of Sonora and past president of the Sonora Lions Club, who was unanimously elected Tuesday to serve as secretary of the organization.

New Camouflage Makes Planes Invisible



Maj. Emil C. Kiel, squadron commander of the Ninety-fifth attack group, United States air corps, showing Brig. Gen. Frank Martin the progress on camouflaging the A17A warplanes stationed at Hartford, Conn., for air maneuvers in the northeastern section of the United States. The camouflaging makes the planes practically invisible at a short distance.

Trades Day Comments---

(Continued from page 1)

Should be held annually. Gets people interested in everything."

Wm. Cameron & Co., Inc., C. P. Alfrey, manager: "Mighty good thing—would bring lots of people here every month."

Clemencia's Beauty Shop, Clemencia Flores, owner: "It's a good thing. Think it should be held every month."

Mexico Cafe, Theodore Vergin, owner: "Pretty good thing. Think it should be every two or three months. Every month is better."

City Motor Co., C. H. Carson, owner: Aldwell Nisbet speaking for Mr. Carson says: "In favor of it."

Hamilton Grocery, Vernon Hamilton, owner: "It was good the other day. It should be held again."

next year along with the Wool Show."

Sonora Wool and Mohair Co., W. J. Fields, Jr., Manager: "Think should repeat once every two or three months."

H. V. Stokes Feed Co., "Buzzy" Stokes, owner: "Trades Day is a good thing on an annual basis. It can be enlarged and extended to where it will be of great value to Sonora."

Gulf Service Station, O. L. Richardson, manager: "Think it worth while, and it should be given a good trial."

The Sonora Motor Co., Sam R. Hull, manager: "Yes, I think that a permanent Trades Day would be a good thing for Sonora. As to how often one should be held is a matter of opinion. However, I believe that a day of that nature should not come too often—once every three months would be about right."

Gilmore Hardware Co., W. C. Gilmore, manager: "Any trade stimulant is worth the time and effort expended. I think it should be repeated annually in connection with the Lions Club Auction."

Piggly Wiggly, Earl Lomax: "I think it a good idea. Anything that will bring new people to town stimulates trade and helps to cement community spirit. Trades Day should be kept alive. Twice a year is enough."

Club Cafe-Park Inn, Alton Hightower, owner: "I think it is pretty good and would like to see it continued. Like to see it held every two months."

Write On Hammermill Bond! Buy it the economical way: by the ream (500) sheets. At the NEWS.—adv.

SMALL DROP IN NEW CAR REGISTRATION THRU MAY

AUSTIN, Texas, June 22.—New automobile registrations in Texas during May declined only slightly from the preceding month but the drop from May last year was decidedly abrupt, the University of Texas Bureau of Business Research has announced. Reports from fifteen representative Texas counties show a decline in registrations of 1 per cent from April and 34.9 per cent from May last year.

Registrations in these fifteen counties during the first five months of the year totaled 19,827 cars, a decline of 30.6 per cent from the corresponding period last year.

"Sales in all of the four price bracket shared in the decline, but the percentage drop was greatest in the lower-intermediate price group," the Bureau's statement said.

Many Seek M. E. Degree at State AUSTIN, Texas, June 22.—A convocation of all University of Texas students majoring in education who are working toward the master of education degree has been called, Dr. B. F. Pittenger, dean of the School of Education, has announced. At this convocation, staff members will discuss with the students the planning of graduate work, show them how to plan a course of study, and indicate techniques of research. There are approximately four hundred graduate students in the University who are working toward the master of education degree. This is the third summer that such a plan has been followed in the School of Education.

U. S. Birth Rate Low in 1935 The United States birth rate in 1936 was 16.7 per 1,000 estimated population, only one tenth above the all-time low reported in 1933, according to Census Bureau reports.

Financial Report of Lions Club Auction

To the Board of Directors and Members of the Lions Club: Herewith is submitted a statement of receipts and disbursements of the Livestock Auction Sale and other activities of the club:

Auction: Sale of stock	1462.25	Expenses	367.60
Cash donations	167.50	Balance	1262.15
	1629.75		1629.75
Dance	180.50	Expenses	124.15
		Balance	56.35
	180.50		180.50
Horse Sale	220.00	1/2 to Park Assn.	110.00
		Balance	110.00
	220.00		220.00
Soft Drink Sale	43.95	Expenses	20.55
		Balance	23.40
	43.95		43.95

RECAPITULATION

Total Receipts	2074.20	Expenses	622.30
		Amt. to Balance	1451.90
	2074.20		2074.20

4-H WOOL SHOW

Cash donations by Sonora merchants	175.50	Expenses	38.30
		Amt. to Balance	137.20
	175.50		175.50

Barbecue Expense out of regular meal fund 28.65
The above is correct to the best of my knowledge and belief. Respectfully submitted, W. E. James, Treas.

PAWPAWS AND POETRY POOLED BY POET FOR PULLMAN PALAVER

CHICAGO—If you should meet a sturdy, gray-haired gentleman on a Pullman who tells you, when you inquire his line, "I'm president of the North American Pawpaw Association," be on your guard, warns a writer in the Christian Science Monitor. He may not be a business man after all. He may be just one of the country's leading poets.

Carl Sandburg let a secret leak out at a meeting of literary folk the other day. He organized the North American Pawpaw Association himself, and elected himself president, just so he could have a practical sounding business to fall back on when asked what he does. In Pullman cars, where you meet hardware men and rubber goods salesmen and manufacturers of electric refrigerators, you sound sort of foolish when you reply, when asked your line, "I'm a poetry writer." That doesn't sound like anything, in a Pullman. So Mr. Sandburg got himself a new job for this purpose.

He was careful in naming his association. He didn't call it "Pawpaw Growers Association," because in the Michigan sand dunes, where he lives, nobody grows pawpaws; they just come up. Moreover, nobody cares much about eating them, although they are edible. So there is no likelihood that any other contender for this position will arise to challenge the poet's title to office. He expects to elect himself to one term after another, without fearing demotion to the position of "honorary president."

If he gets tired of being president, he can always choose some other office, say that of executive secretary. That sounds practical enough, but there's a hitch to it. Executive secretaries draw salaries. If he took this post, Mr. Sandburg would have to pay himself a monthly wage.

SHAMROCK ATTORNEY HERE SATURDAY EVENING

Lewis M. Goodrich, city attorney for Shamrock for five years, and district attorney, 31st Judicial District for six years, was a visitor in Sonora for a short time Saturday.

Mr. Goodrich was making what is known as "pop-calls." While here he visited practically every

G. A. WYNN ATTORNEY-AT-LAW

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5 DAYS MORE 5

to pay your

SECOND HALF

OF YOUR

TAXES

SECOND PAYMENT
MUST BE MADE
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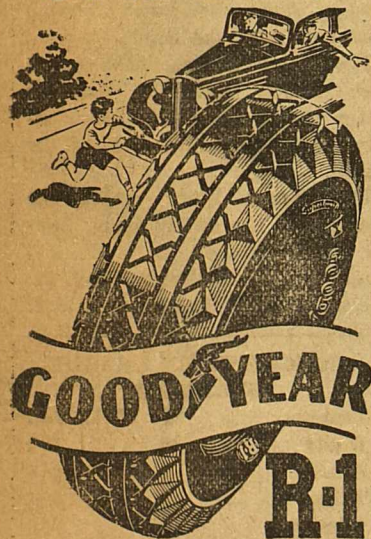
Thursday, June 30th

(Penalties After June 30, 1938)

B. W. Hutcherson

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SUTTON COUNTY

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Really a top-quality tire, with exclusive Goodyear features—such as center-traction tread and Super-twist Cord plies. Get Goodyear R-1 tires today—and SAVE WITH SAFETY!

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The NEW 1938 edition gives you even greater safety and longer wear!

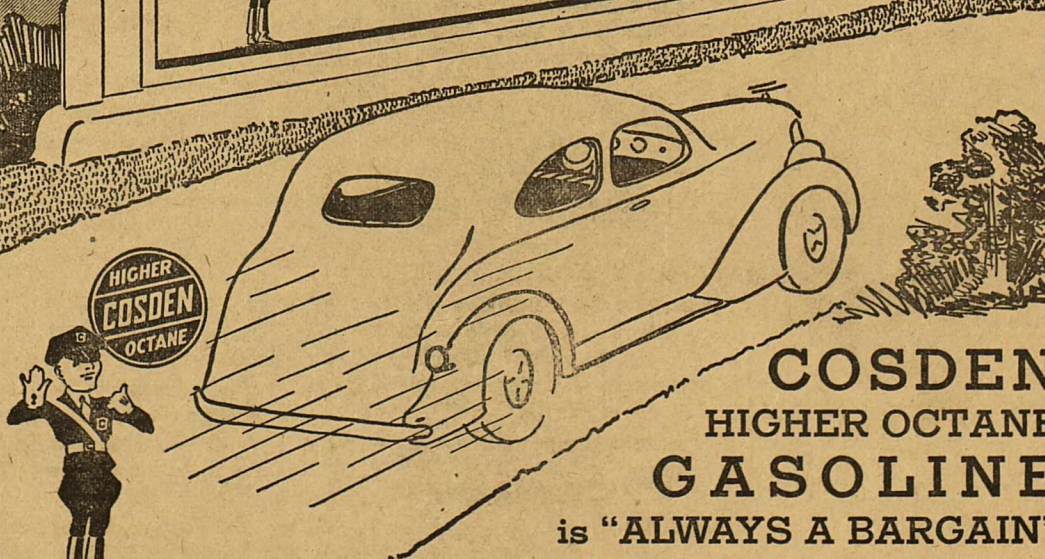
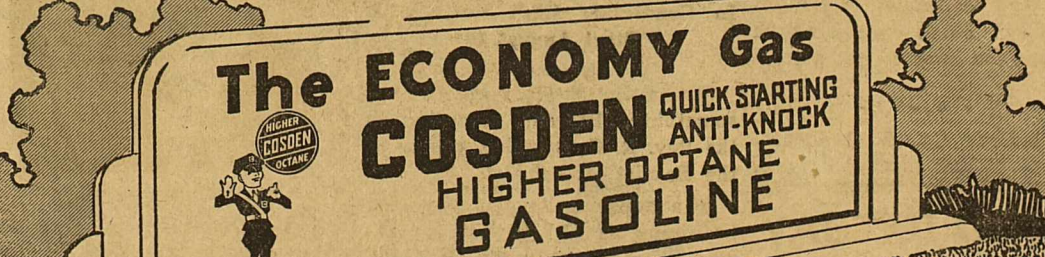
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Fully guaranteed for life—and priced to save you money! **\$5.85**
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Quality Sponges.....19¢ Up
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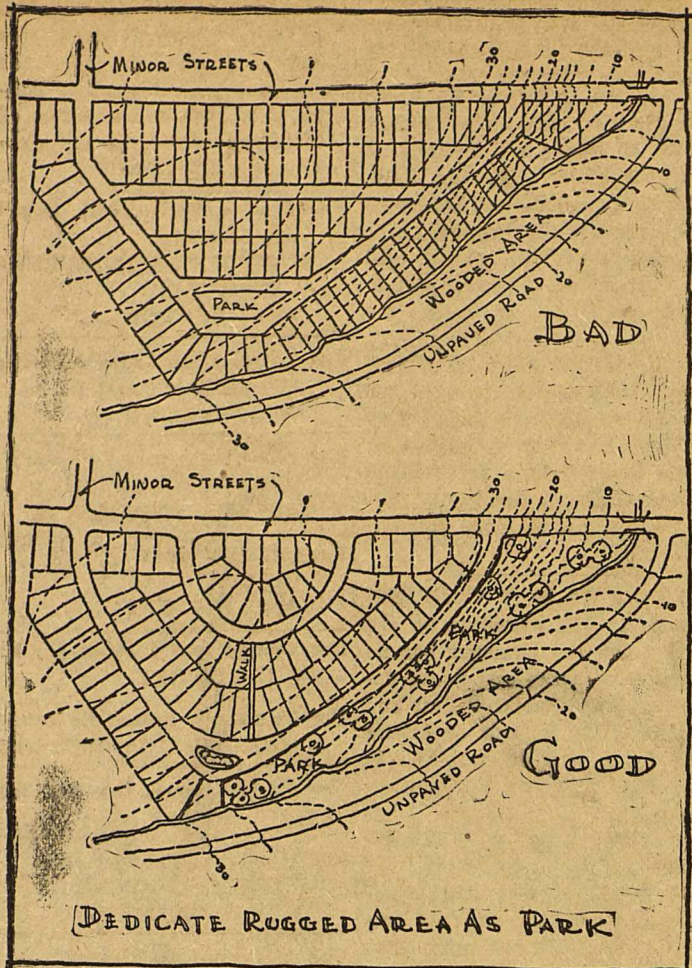
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Refinery, Big Spring - COSDEN PETROLEUM CORPORATION - Offices, Fort Worth

PETROLEUM MARKETERS — SONORA
Tune in on "Cosden Vagabonds"—KGKL—12-12:15, noon, Thursdays

Land Planning



In subdividing land into residential lots, the Land Planning Section of the Federal Housing Administration recommends that rough, uneven areas should be dedicated as public parks. Usually such land does not subdivide readily and would produce poor building sites. Such dedications greatly enhance adjoining property values, usually, in excess of the actual cost of the developed open space. The preservation of valuable natural features, such as interesting geological formations, watercourses, and clumps of valuable trees, adds to the beauty of a neighborhood, making it a more desirable place in which to live.

Reduced Rate Of 3½ Per Cent Will Affect 63 Here

**Borrowers Will Resume Payment
Of Contract Interest Rates On
July 1, 1940**

Houston, June 20.—The reduced interest rate on Federal land banks and Commissioner loans have been extended by Federal legislation for a period of two years, according to word received today from the Federal Land Bank by L. W. Elliott, secretary-treasurer of the Sonora National Farm Loan Association.

On Federal land bank loans through national farm loan associations the temporary reduced rate of 3½ per cent per annum will be continued for all interest installments payable prior to July 1, 1940.

The temporarily reduced rate of 4 per cent on Land Banks Commissioner loans is also continued until July 1, 1940, Mr. Elliott said.

"The temporary interest reduction does not change the contract interest rate, that is, the rate written in the mortgage at the time a loan was made," Mr. Elliott said.

"At present the contract rates on new land bank loans are 4 per cent for loans through unimpaired associations. The contract rate on all Commissioner loans made through the land bank is 5 per cent. Under the law, as now amended, both land banks and Commissioner borrowers will resume interest payments at their respective contract rates on July 1, 1940.

"Farmers who now obtain new

loans through an association at the 4 per cent contract rate," Mr. Elliott continued, "will get the benefit of the 3½ per cent rate for all interest installments payable prior to July 1, 1940, and after that will not have to pay more than the 4 per cent contract rate for the balance of the term, which may be for as long as 20 to 30 odd years."

This affects 63 ranchmen, with loans amounting to \$1,512,000.00, through the Sonora National Farm Loan Association.

How Very True

Teacher: "Willie, define the word 'puncture.'"

Willie: "A puncture is a little hole in a tire, usually found a great distance from a garage."—Pasadena Post.

Rubber Bands — 35c (¼-lb.)—NEWS—adv.



FOR SALE—Two gentle work horses; real good ones. Call 3803. D. H. Kirkland. 34-2tp

FOR LEASE—2300 acres, well watered, goat fenced, houses, corals field, Callahan County, fine pasturage. W. T. McClure, Box 267, Abilene, Texas. 1tc.

Read the Bill And Laugh

"These new fashions are absolutely freakish," said Mr. Robinson. "Every time I look at that new hat of yours it makes me laugh."

"That's splendid, darling," replied his wife. "I'll hang it up where you can see it when the bill arrives."—Tit-Bits.

Scratch Pads, doz. 50c—NEWS.

Double Fame From Town

Weld County, Colorado, has two claims to agricultural fame. It is the leading horse county in the United States and also produces more sugar beets than any other county, according to Census Bureau reports.

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I have a few CHOICE ones you should see before considering going elsewhere to buy.

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PHONE 9013

Posted

No trespassing on the
Aldwell Bros. Ranch.
Violators will be
prosecuted!

**Aldwell
Bros.**

FLOCK CHANGES OWNERS; DELIVERY AT STOCK PENS

William (Buddy) Sessum, 25 miles south of Sonora, closed a deal Tuesday morning with Raymond Baker whereby he becomes owner of 143 mixed Angoras and February kids.

The animals were delivered at the stock pens Tuesday morning, Mr. Sessum was assisted by his brother, Alfred, in conveying the animals to the ranch Tuesday afternoon.

Carload Shipments Show Decline

The Santa Fe Railway System car loadings for the week ending June 18, were 22,113 compared with 24,564 cars for the same week last year. Received from connections were 4,608 cars compared with 6,104 for the same week last year. Total cars moved were 26,721, compared with 30,668 for the same week 1937. The Santa Fe handled a total of 25,990 cars in the preceding week this year.

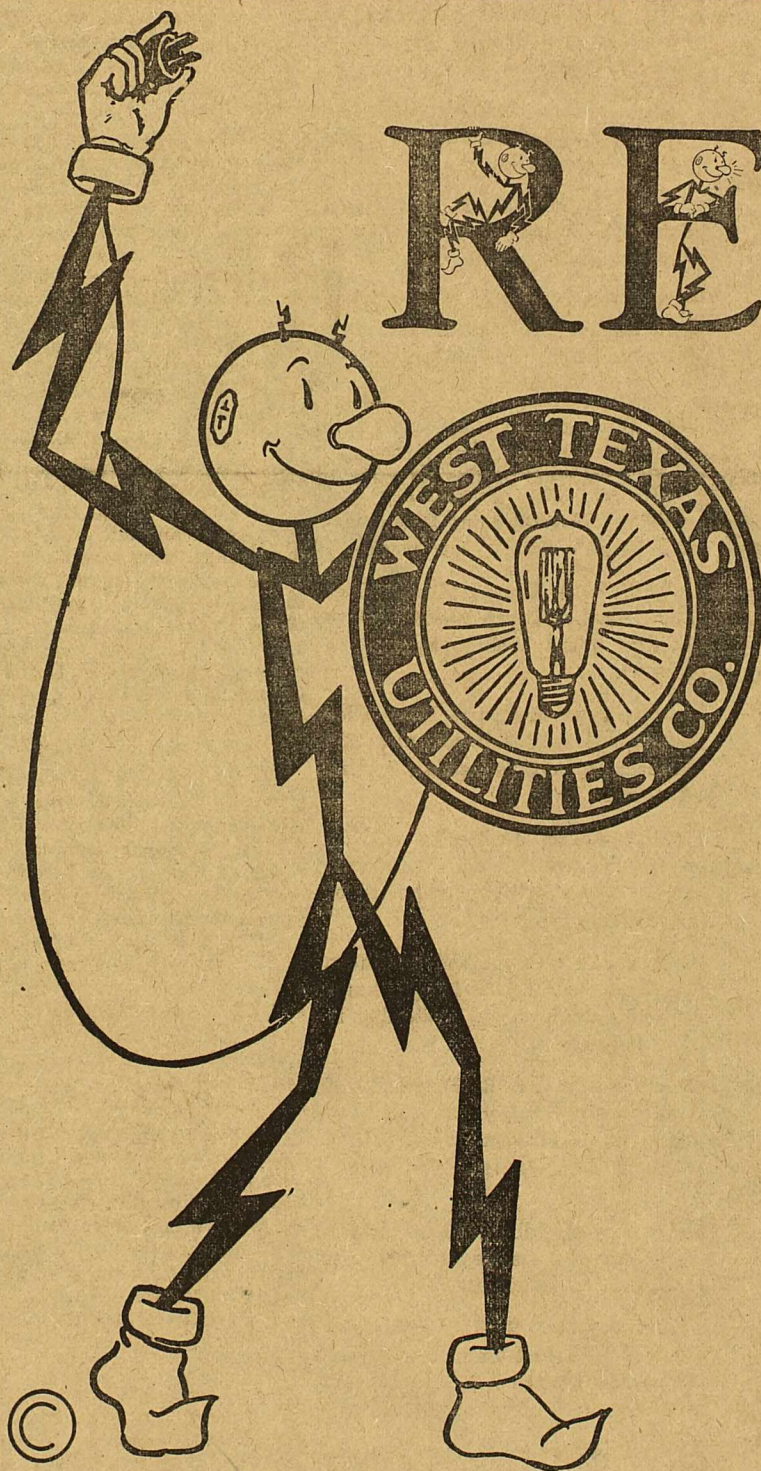
What A Relief!

Sandy had been courting Jean for four years. He had tested her in every way. She was a good cook, could scrub well, darn excellently, make her own clothes, did not go to the pictures, and was in every way ideal for the position as Sandy's wife.

But that night as they parted he called her back, "Do you read in bed, Jean?" he asked anxiously. "No, Sandy—unless it's a braw, bright, moonlight night."—Dundee People's Journal.

G. W. Archer and sons, G. W. Archer, Jr., Francis Archer, and Edward Archer spent Saturday in San Angelo.

Cabinet (wood), 100 cards (3x5) and index. The price: only 75c. Handy, sensible way of taking care of facts. At the NEWS.—adv.



Your Electric Servant

"Folks, I'm Reddy Kilowatt, Your Electrical Servant. I don't want a formal introduction. But I do want to get on such friendly terms with you that I can say, 'Howdy, Bill,' and 'Howdy, Mary.' I want you to invite me in, see? I won't be any trouble. In fact, I'll do all the work you've been doing. That's my specialty. While my name is new right here in West Texas, you've had the benefit of Electric Service all the time. My entrance into the picture merely gives personality and a warmer touch to it. Too, I can tell you more ways in which to use the West Texas Utilities Company. Make 'em work for you! Their rate of pay—well, let's say 'My Rate of Pay'—is so small you'll be positively flabbergasted at the work I do for a few pennies. I'll be with you from now on... in the papers, in the show windows, and—I hope—right in your home and business. You see, folks, I'm Your Electric Servant!"

Souvenir Gifts for the Children

Visit us Friday! A Reddy Kilowatt balloon and pasteboard cut-out figure will be distributed to children, accompanied by one or both parents, visiting our showroom Friday, June 17.

K

...Stands for "Kilowatt",
Stronger than a mule,
Always on the dot,
Workin' like a fool!

I

...Stands for "Idleness",
A word he does shun;
Reddy must confess
To him work is fun!

L

...Stands for good old "Light",
(Pennies pay the bill),
Makes your home so bright,
Yuh got cheer to spill!

O

...Stands for "Obsolete"
As kitchens do seem
'Less Reddy, so fleet,
Appears on the scene!

W

...Stands for your bank "Wad";
The savings stack high
Like peas in a pod—
If Reddy's near by!

A

...Stands for fast "Action";
With Red on the job,
Fear no infraction!
There is time! Love Bob!

T

...Stands for "Time-Saving";
See? Reddy will do
All the slime-slaving
That's left up to you!

T

...Stands for "Together,
Divided we fall"—
Makes not a dither...
Reddy's got the ball!

A LOT OF FUN RESERVED FOR YOU!

Camp Allison BARBECUE July 13-14

DANCING EACH NIGHT

FREE BARBECUE—NOON—JULY 14

YOU'LL HAVE A BIG TIME

— Enjoy Two Days on the Llano River —

The Devil's River News

ESTABLISHED 1890
Robert W. Jacobs
Editor and Publisher

W. E. James
Associate Editor

ENTERED at the postoffice at Sonora, Sutton County, Texas, as second-class matter.

Day of Publication
FRIDAY EACH WEEK

SUBSCRIPTION RATES
One Year \$2.00
Six Months 1.25
Three Months75

ANY erroneous reflection upon the character, standing or reputation of any person, firm or corporation will be gladly corrected if the matter is brought to the attention of the publisher.

WILD LIFE

Chucker partridge hens in Texas A. & M. College pens began laying early in April.

Eighteen silver pheasant chicks hatched the latter part of April at Texas A. & M. College from a setting of 26 eggs. The chicks did well under small hovers.

H. C. Hahn, of Brenham, student in wild game who is doing work in genetic experiments with birds at Texas A. & M. College, reports that 26 pair of quails he has under study are in top condition.

More than 20 eggs were collected from the ring-necked pheasants at Texas A. & M. College this Spring. Sixty of these were sent to the Colorado Game Demonstration Association and 39 others to Giddings.

Game management research has established the fact that game will not increase beyond a point determined by the available amount of food, shelter and range, according to Texas Extension Service wild game specialists. A regulated harvest is recommended as wildlife becomes more abundant.

Texas Extension Service workers report that farmers, ranchmen and 4-H Club boys numbering 7,324 have banded together into cooperative game management associations in 54 Texas counties. These associations vary in size from two or three farms to more than 50. In some instances these areas involve an entire community and are composed of individual holdings ranging from 8 to 40,000 acres.

Dr. W. P. Taylor, head of the Texas A. & M. College wild game department, made an investigation of the beaver situation on the Kimble county, and found that the Moody property near Segovia, beavers are working on Spanish oaks and threaten to ruin some excellent trees. Tentative plans for removing some of the beavers are now under consideration by the Texas Game, Fish and Oyster Commission. The Moody beaver colony is one of the few known remaining in Texas.

Edgar Rees of Odessa was a visitor here Wednesday.

Rodeo Program Draws Many People

A Reported Five Thousand Witness Second Day Exhibition

The ninth annual rodeo and race meet at Rocksprings closed Saturday.

A number of Sonora and Sutton county people attended each day and many remained for the dance and coronation program on the night of second day.

The races, roping and bronc riding were reported as thrilling and highly entertaining.

Sonora participants in the amusements came in for a share of the many purses offered. Yankee Doodle, owned by Jap Holman and ridden by Lee Robinson, won first place in the three-eighths mile race the second day. John Merck won second money in the bull riding contest the third day.

On To Ozona

Rodeo race men, ropers, bronc riders and the holiday crowds attending such events, moved to Ozona Thursday for the eleventh annual Rodeo, Race Meet, Stock Show and Sale. Yesterday the first of a series of three days show, witnessed the sale of 148 Rambouillet rams and ewes, auctioned to the highest bidder by Nelson Johnson. The total of sales amounted to the sum of \$4,500.

Among Sutton county ranchmen buying stock were:

Robert Halbert, 2 at \$37 and \$70; Roy Hudspeth from his brother, Claude, a ram at \$410—top sale of the day. Miers Savell, 1 animal at \$23, and 1 to Oscar Carpenter at \$20.

"Yankee Doodle Scores Again"
In the three-eighths, 3-year-old entries, Jap Holman's Yankee Doodle, Jr., took first money. The purse was \$100; Mr. Holman's horse won second in the 3-4 mile race.

In the rodeo events John Merck was the only one to qualify in steer riding. There were eleven entrants. John also took second in the wild mare ride.

The Rodeo and Sale will close tomorrow.

Mrs. Hutcherson Home

Improving nicely is Mrs. B. W. Hutcherson who came home Saturday from San Antonio where she was ill several weeks.

Waco Visitors Here

The Rev. and Mrs. C. M. Epps and children, Rebecca and Benny Rex, of Waco are visiting her brother, Ben Cusenbary and W. R. Cusenbary and their families.

Visiting Party Enjoy Outing

A party composed of Mr. and Mrs. A. C. Youngblood and son, Lawrence, of Dumas, Mrs. H. J. Skipworth and son, Billy, of Austin with the Rev. and Mrs. R. F. Davis, as hosts, enjoyed a two-day outing last week on Devil's Lake near Del Rio.

Mrs. W. D. Martin and daughter, Margaret Ada, returned yesterday from a ten days visit in Christoval.

Buy Your
ADDING MACHINE PAPER
at the NEWS office!

Personals

G. W. Smith is visiting in Oklahoma City.

R. H. Chalk of Del Rio visited here this week.

Miss Bobbie Halbert visited in San Angelo this week.

Mrs. Ardena Speed of Austin visited here this week.

Dewitt Blanton of San Angelo is in Sonora today on business.

Mr. and Mrs. J. S. Glascock spent Friday in San Angelo.

Marion Guess of San Angelo is visiting Betty Gene Rankhorn.

Mr. and Mrs. Alton Hightower spent Wednesday in San Angelo.

Mr. and Mrs. Rex Baker visited in San Antonio during the weekend.

Miss Dorothy Penick and Billy Penick spent Monday in San Antonio.

Mr. and Mrs. C. H. Nail left yesterday for their home in Oklahoma City.

J. K. Lancaster and Dewitt Lancaster were in San Angelo Wednesday.

Miss Nettie Word has returned from a three weeks visit in Mineral Wells.

K. V. Ausmus of San Angelo was a business visitor in Sonora Wednesday.

Mrs. Lillie Mae McGill of Fort Stockton is visiting her sister, Mrs. O. V. Mullins.

Mr. and Mrs. Leo Brown of Beaumont are visiting her sister, Mrs. N. B. Wilson.

Mrs. E. D. Shurley and her brother, Edward Tipton, are visiting in Jacksonville.

Mr. and Mrs. G. H. Davis and daughter, Flora Dell, visited in San Angelo Wednesday.

Roy Baker, manager of the Robert Massie Co., San Angelo was here yesterday on business.

Lee Labenske and daughter, Miss Mildred Labenske, spent several days this week in Winters.

Mr. and Mrs. Ford Allen and children, Betty Sue and Bobby, visited in San Angelo this week.

Mrs. Rose Thorp, Misses Ches and Zella Lee Thorp and Mrs. Dave Locklin spent Wednesday in San Angelo.

Miss Rena McQuary, Miss Alice Sawyer, Edwin Sawyer and Bill Peacock spent Wednesday in San Antonio.

Miss Joyce McGilvray was a week-end guest at the ranch home of Mr. and Mrs. W. W. Sherrill of Rocksprings.

Mrs. J. L. Nisbet and daughter, Marjorie, and Winnie Lee Williams of San Antonio spent yesterday in San Angelo.

Mr. and Mrs. J. R. Dougherty of Iraan spent Sunday with Mr. and Mrs. W. H. Queen and Mr. and Mrs. R. A. Christie.

Mr. and Mrs. R. A. Halbert and Miss Bobbie Halbert will leave this week-end for Dallas to visit Mr. and Mrs. C. W. McBride, Jr.

Mr. and Mrs. S. H. Thomas and sons, J. W. and Sam Harold, of Sherwood, visited her parents, Mr. and Mrs. J. W. Trainer, this week.

Miss Alice Casbeer and niece, Martha Bales, of Lampasas visited Miss Casbeer's sister, Mrs. H. V. Stokes and Mr. Stokes this week.

Mrs. W. H. Queen and daughter, Mary Jane, Mrs. R. A. Christie and daughter, Nancy; Mrs. Dee Lyles spent Saturday in San Angelo.

Mrs. O. C. Ogden and son, Wayne, Mrs. Carlos Southerland of Overton and Mrs. T. L. Harrison spent Thursday of last week in San Antonio.

Mr. and Mrs. J. T. Houston and Mr. and Mrs. Roy Clara were in Sonora Sunday while enroute to 700 Springs on the head of the South Llano above Junction.

Mrs. P. J. Taylor returned Sunday night from a visit in Los Angeles where she had gone to take her daughter, Jobeth, who will remain there through the summer.

L. M. Penick and J. T. Penick spent Sunday in Alpine, Billy Penick, who has been attending summer school at Sul Ross College, returned with them to spend the summer months here.

OIL, SILVER CAUSE TROUBLE IN MEXICO

Republic Largest Producer of White Metal.

Washington, D. C.—Mexico, with which the United States is attempting to iron out business troubles, is Uncle Sam's best customer among the Latin American republics and ranks sixth or seventh among all nations in the world that buy American products.

"Trouble in either the oil or the silver business means trouble indeed for Mexico," says the National Geographic society. "Not only is Mexico the world's largest silver producer, and the seventh most important source of petroleum, but mineral extraction is the nation's most highly developed and best organized industry."

"In recent years minerals and ores have formed half the value of Mexico's exports, while mining machinery has accounted for much of her imports. Yet, while mining is the principal Mexican industry, practically 97 per cent of the 31,000 mining properties in the country are owned by foreigners, mostly Americans and Britons."

"Nearly every one of the 28 states of Mexico has mines of some kind, and almost all the mines produce silver. Some of these 'diggings' have been worked for centuries. Spaniards took them over from the Indians, and for 300 years, from 1521 to 1821, a steady stream of silver floated to Spain. A single chunk found in Sonora (northern Mexico) weighed 2,750 pounds!"

Billions in Silver.

"After Mexico became a republic the output of silver doubled and trebled. Baron von Humboldt, famous German geographer, called her 'the treasure house of the world.' In two centuries as the world's chief source of the precious white metal Mexico has produced more than five billion dollars' worth of silver. Nearly a third of the silver dug last year came from the rocky veins of Mexico's dusky mountains."

"Most of the silver mines of Mexico are found in that rugged double backbone of ranges, known as the Eastern and Western Sierra Madres. Some are mere holes in the hills, worked by a few Indians with picks and shovels. Others are elaborate enterprises, with steel tripes, electric cars, and overhead conveyor systems to transport ore to a central reduction or refining plant. They are operated by workers from big 'company towns.'"

"Streets of several Mexican mining towns are literally paved with silver. Early Spanish processes of separating the metal from the ore were crude and left much silver in the tailings, often used for road surfacing. In some places these tailings are being dug up and reworked. Silver mining has brought wealth and world fame to such Mexican cities as Pachuca, San Luis Potosi, Guanajuato, Chihuahua, Torreon, Durango, and Oaxaca."

Other Valuable Minerals.

"Silver is not the only important source of Mexican mineral wealth, although a few of the other minerals are obtained as by-products in refining silver ore. In recent years Mexico has been the second most important producer of antimony; third of lead; fourth of mercury; fifth of zinc; sixth of gold; and seventh of petroleum and graphite. In addition Mexico has valuable deposits of tin, molybdenum, copper, platinum, cadmium, tungsten, iron, coal, sulphur, bismuth and other minerals."

"Mexico's oil industry, while young, represents an investment of over \$500,000,000, mostly American and British capital. With some of the world's largest and most modern refineries, Mexico has become an important producer of gasoline and products derived from raw petroleum. In normal times about two-thirds of Mexico's oil production is exported."

"Mexico came into the world race for oil production late. Its first producing well, yielding a modest 50 barrels a day, was brought in 37 years ago. Between 1901 and December, 1935, however, more than one and three-quarter billion dollars world of 'liquid gold' was produced, chiefly in the Gulf coast sections of the states of Tamaulipas and Vera Cruz, and the northeast part of the isthmus of Tehuantepec. Roaring gushers and smoking refineries have boomed such once quiet Mexican seaports as Tampico, Tuxpam and Puerto Mexico. Because Mexico has only one important coal field, in the state of Coahuila, many of her railroads use oil for fuel."

Seabrook, N. H., Now New England's Gretna Green

Seabrook, N. H.—This town is winning recognition as New England's Gretna Green, according to marriage license statistics recently announced here.

Last year 658 licenses were issued to couples from all the New England states, with the largest number from Massachusetts. All but 13 of the couples were married here. August led with 90 marriages, while February with 14 saw the fewest nuptials.

New Hampshire's new blood-test law, which becomes effective October 1, is expected to reduce the number.

DIM your lights when approaching car, not only for safety but for courtesy.

SCOUTS TO HAVE COURT OF HONOR TUESDAY NIGHT

It has been announced by A. W. Awalt, Scoutmaster, Troop 19, that a Court of Honor will be held at the Baptist Church Monday night.

C. H. Janeway, Scout Executive of the Concho Valley Council, with headquarters at San Angelo, will be in charge. Mr. Janeway was in Sonora yesterday to make arrangements for the meeting.

Mr. Awalt stated that Robert Kelley would be advanced to the rank of Star Scout; Willie B. Ory to First Class Scout and Junior Roberts would receive the Tenderfoot investiture. A number of Merit Badges would be given out, Mr. Awalt said.

TO WHOM IT MAY CONCERN

I wish to call attention to the fact that the city manager has no connection with the city water department other than to collect and receipt monthly bills on or before the tenth of each month, and to keep the records of the city commission.

The executive duties of the department fall to the lot of the waterworks manager, who is responsible for the recent change of employees. And I further state that no one connected with the department is related to me in any manner.

Signed: GEORGE E. SMITH
(Adv. 1tc) City Manager

POLITICAL Announcements

The following candidates have announced themselves as candidates for the office indicated, subject to the action of the Democratic primary election July 23, 1938:

For Representative, 86th Legislative District:
MARVIN E. BLACKBURN, JR.
C. H. GILMER
DENT TAYLOR

For Judge, 112th Judicial District:
JOE G. MONTAGUE
W. A. HADDEN

For Sheriff-Assessor-Collector:
B. W. HUTCHERSON
ALFRED SCHWENING

For County Judge:
ALVIS JOHNSON
A. C. ELLIOTT

For County and District Clerk:
J. D. LOWREY

For Treasurer, Sutton County:
MRS. THELMA BRISCOE

For Commissioner, Precinct 3:
C. W. ADAMS

For Constable, Precinct One:
ALBERT J. OWENS
NEWT POTEET

For Justice of the Peace:
GEORGE BARROW
CAL ORY

For County Attorney:
GEORGE A. WYNN

Hotel McDonald

"A
HOME
AWAY
FROM
HOME"

Old Friends and New are
always welcome

Stop in to see us when in
Sonora

HOME COOKED MEALS 50c

Look for this symbol in members' own advertising



This symbol means a lot to lovers of good beer!

IT IDENTIFIES the brewers who have pledged their support "to the duly constituted authorities for the elimination of anti-social conditions in the sale of beer."

It identifies the brewers who, through The Brewers' Code of Practice, have pledged themselves to the promotion of practical moderation and sobriety.

These brewers ask, with all thoughtful citizens, for adequate enforcement of existing laws . . . to close outlets operating illegally . . . to prevent the sale of beer to minors . . . or after legal hours . . . or to persons who have drunk to excess.

These brewers ask the public to support and encourage the great body of retailers who sell beer as law-abiding citizens and who operate legal, respectable premises.

UNITED BREWERS INDUSTRIAL FOUNDATION
21 East 40th Street, New York, N. Y.

Correspondence is invited from groups and individuals everywhere who are interested in the brewing industry and its social responsibilities.

"Lonesome?
NOT AT ALL!"



Convalescence is much less tiresome when you have an extension telephone in the bedroom, for you can then talk with many more friends than could possibly come to see you.

Convenience is another reason you'll want one . . . an extension telephone saves many steps each day. And privacy . . . so you can have personal conversations without the embarrassment of having others overhear.

And a bedroom telephone gives a reassuring sense of security at night, should emergencies of any kind arise.

Music... Art
Women's Interests

SOCIETY NOTES

Parties... Clubs
Future Events

NINA ROUECHE, Society Editor

Officers
Installed at
Monday Meeting

A number of out-of-town guests attended the public installation of officers of the Sonora Chapter Order of the Eastern Star Monday evening at the Masonic Hall.

A color plan of red and green was stressed in the decorations. Red tapers in green holders, burned at either end of the punch tables. Mrs. uena Davis and Mrs. Mary Lee Hull presided at the punch bowl. Officers in charge were: installing officer, Mrs. Davis; marshall, Miss Muriel Simmons; chaplain, Mrs. O. G. Babcock; organist, Mrs. Pearl Lee Shurley.

Mrs. Nolan Gilliam of Junction presented her sister, Mrs. Vida Lightfoot, with a gift made of cedar from Kimble county. Mrs. Ardena Speed, Austin, was given a past matron's jewel, and M. G. Shurley, past patron's jewel. Mrs. Speed was presented a traveling case, by the officers who served with her.

Miss Cathryn Trainer played piano selections during the reception.

Members attending were: Mesdames Ardena Speed of Austin, Justine Fields, Winnie Fields, Guila Vicars, Rubye Stephen, Marguerite Turney, Rose Thorp, Iris Locklin, Pearl Smith, Tina Patton, Manilla Trainer;

Mr. and Mrs. W. P. McConnell, Jr., Mr. and Mrs. W. L. Davis, Mr. and Mrs. Joe F. Logan, Mr. and Mrs. J. D. Lowery, Mr. and Mrs. M. G. Shurley.

Guests attending were: Mr. and Mrs. Ben Mittel and daughter, Marylin; Mr. and Mrs. H. P. Largent and daughter, Kathleen;

Mesdames Eula Secrest, Amanda R. Runnion, L. Crumley, Rachel Shrader, Mary Flowers, all of Ozona, Nolan Gilliam, George Canavan of Junction, Miss Alice Casbeer, Lampasas;

Miss Kathryn Brown, Miss Rena Glen Shurley, Mrs. George D. Chalk; W. Hipple of Houston; Gene Lightfoot and son, Jimmie; Margaret Pearl Smith.

At the regular meeting Tuesday night the committees named were: flower committee, Buena Davis, Mary Lee Hull; visiting: Velma Berger, Pearl Lee Shurley, Ellen Lowery; finance: Mamie Awalt, Laura Odom, Pearl Smith; decorating: Laura Odom, Guila Vicars, Estelle McConnell; refreshment committee for July: Tina Patton, Iris Locklin.

Twenty-two members attended the meeting Tuesday.

Will Spend The Summer Here

Miss Pat O'Leary, a student in the University of Texas, who lives in San Antonio, is here to spend the summer on the ranch with Miss Nettie Word.

G. P. Hill
Honored With
Dinner Sunday

Honoring G. P. Hill on Father's Day, Mrs. Hill and their children entertained with a dinner Sunday at the Hill home. The tables were centered with bouquets of carnations.

Guests for the courtesy were: B. W. Hutcherson, W. E. Glasscock, Stanley Patton, George D. Chalk, Dave Locklin, Sam Karnes, Frank Smith, Ed Bingham of Christoval, Dee Word,

Roy Hudspeth, E. F. Vander Stucken, W. E. Caldwell, J. D. Lowery, J. L. Kiser, A. J. Owens, Auther Simmons, G. W. Archer, E. C. Saunders, Paul Holcomb of Ozona;

Mrs. Rena Mayfield, Mrs. Lula Karnes, Mrs. Ed Bingham, Mrs. Frank Smith.

The Hill children present were: Mr. and Mrs. D. W. Kring, Mr. and Mrs. Lee Hill and children, Mr. and Mrs. Harry Kiser, Mr. and Mrs. Ben H. Gilbert and son, Benny, of Sanderson; Mr. and Mrs. Wes Hill, Lois Hill.

Refreshments were served at 3:30 o'clock Sunday afternoon.

Mr. Hill received several gifts.

Bridge Club
Entertained By
Mrs. T. L. Harrison

A delectable salad plate was served at the tea hour Monday afternoon when Mrs. T. L. Harrison was hostess to the Blue Monday Club.

Mrs. Carlos Southerland of Overton, who held high guest score, and Mrs. Joe H. Brasher were the only club guests.

Members attending were: Mesdames Rose Thorp, W. E. James, C. E. Stites, J. W. Trainer, H. V. Morris, W. E. Caldwell, Joe Berger, Lee Labenske, George Trainer, Sr., Auther Simmons.

Mrs. George Trainer won high club score.

"Dad Also Is Wanted"

"There are classes here for Dad as well as the children," says the Reverend R. F. Davis, pastor of the Methodist Church. At 10:15, the church hour, the sermon subject will be: "What About the Tares?" At 8:15 the pastor will speak on "Can We Win With the Sword or What Should Be Our Attitude Toward War?" An invitation is extended to all "to come to church Sunday—show your loyalty to Christ and His church."

Miss Ealen White of Austin is visiting Mr. and Mrs. Sam R. Hull.

See Page 8 For
Additional Society...

Charlie McCarthy Learns Swedish



That gabby wooden Irishman, Charlie McCarthy, had to learn Swedish as a result of his selection as "chief spokesman" at a celebration in Hollywood, Calif., marking the three-hundredth anniversary of the arrival of the first Swedish settlers in America. Charlie is shown getting some tips on the language from boss Edgar Bergen, whose mother, Mrs. Nellie Bergen, was born at Hassleholm, Sweden.

Miss Watkins
Picnic Honoree
Tuesday Evening

Miss Marie Watkins, director of the choir at the Methodist Church, was honoree at a surprise picnic supper on the courthouse lawn Tuesday evening. Miss Watkins plans to leave in a few days for Chicago, where she will study at the American Conservatory of Music.

Guests for the delightful outing included:

Messrs. and Mesdames J. D. Lowery, L. E. Johnson, Alvis Johnson and son, R. W., R. F. Davis, C. E. Stites, O. G. Babcock and daughters, Miss Gertrude and Edith May, W. E. Caldwell, George D. Chalk and children, Maxine, Inez, Kay and Geroge D.,

Mesdames Joe Berger and son, Wilfred, Rose Thorp and daughters, Misses Zella Lee and Ches, J. W. Trainer and daughter, Jamie, W. J. Fields, Sr., Emma Smith,

Miss Thelma Rees, Miss Marie Watkins, Miss Annie Duncan; Mary Jane Evans of San Angelo; James Caldwell, Howard C. Kirby.

Sonorans
Spend Sunday
In Christoval

Boating, swimming, and a picnic were enjoyed in Christoval Sunday afternoon by a number of Sonora and Eldorado people.

Among those spending the afternoon there were:

Mr. and Mrs. George A. Barrow and children, Darlene and George Jr., Mr. and Mrs. O. V. Mullins and son, Bernard; Mr. and Mrs. C. W. Taylor and children, Blanche Lavon and Billy Wright;

Mr. and Mrs. Palmer West, Eldorado; Mr. and Mrs. Jimmie West and daughter, Barbara Ann, of Eldorado; O. H. Wright, William Brown, Miss Wanda Lee Gatlin, Marjorie Davis, Jim Taylor, Basil Taylor.

LEE PATRICK AND MISS
NIXON WEDDING HELD

A ceremony performed by the Rev. Frank Black, of the Church of Christ united Miss Wilma Nixon of Eldorado and Lee Patrick in marriage Friday in Del Rio.

Miss Nixon is a daughter of Mr. and Mrs. Robert Nixon of Eldorado.

Mr. Patrick, a son of Mr. and Mrs. J. F. Patrick of Ozona, operates the Sonora Ice Co., with his brother, J. F. Patrick, Jr.

The couple is residing at a residence owned by Mr. and Mrs. Theo Savell.

"Back To Bethel"

The above caption has been announced by the Rev. R. C. Brinkley, pastor of the Baptist Church, as his Sunday morning subject. "A warm-hearted invitation is extended everyone not worshipping elsewhere to attend this service." The Reverend Mr. Brinkley states "a welcome awaits you."

Barbecue And
Forty-Two Party
Saturday Evening

Mr. and Mrs. C. W. Taylor and Mr. and Mrs. Palmer West of Eldorado were hosts at a barbecue supper and forty-two party, Saturday evening at the ranch of O. H. Wright, father of Mrs. Taylor and Mrs. West.

Mrs. Jimmie West of Eldorado won high score for ladies and George E. Smith high for men.

Guests for the evening were: Messrs. and Mesdames George A. Barrow, George E. Smith and children, Eddie Farrell and Beaverville; Jimmie West of Eldorado, George Logan, Joe F. Logan.

Mrs. W. T. Forehand of Carizzo Springs, Mrs. J. N. Forehand of Valero, Miss Wanda Lee Gatlin, Miss Emmalou Logan; William Brown, Talmon Millican, Ted Wright, Earl Troop, San Angelo, J. C. Gatlin, Eden, Garland Slaught, Jim Taylor;

Jimmie Powell, San Angelo, Billy Wright Taylor, Blanche Lavon Taylor, Richard Forehand, Wirt Ellis Stephenson, Ray Wallis Stephenson.

Safe Arrival Announced

Dr. J. F. Howell is in receipt of a letter from Winnona, Miss., stating that Mrs. Howell and their two children, Marguerite and J. F., Jr., had arrived. The party left San Antonio Wednesday at 3:40 via rail and reached Winona Thursday afternoon at 4 o'clock.

Scratch Pads, doz. 50c—NEWS.

Mrs. Cauthorn
W. M. S. Hostess
Wednesday at Ranch

Members of the Baptist Woman's Missionary Society met recently at the ranch home of Mrs. J. A. Cauthorn with Mrs. H. P. Largent leading the Royal Service program. Mrs. Joe H. Brasher read a scripture.

Punch was served as the guests arrived, and during the social hour, a salad course with ice cream and cake was served.

Others present were: Mesdames G. G. Stephenson, Hi Eastland, Orion Brown, Alfred Cooper, B. C. McGilvray, W. R. Wells, Carlos Southerton, of Overton, Lee Holland, T. L. Harrison, E. E. Steen, A. B. Shoemaker, O. C. Ogden, L. H. McGhee, J. K. Lancaster.

The organization met Wednesday afternoon at the Church for a brief business session.

MARGIE CROWELL FETED
WITH BIRTHDAY PARTY

To honor her daughter, Margie, on her twelfth birthday, Mrs. Pedro Crowell entertained Thursday afternoon at the home of her mother, Mrs. Frank Turney. She was assisted by her sister, Miss Mildred Turney. Contests prizes were awarded Davy Dean Locklin and K. C. Collier.

Others present were: Elizabeth Taylor, Addie Thorp, Jane Collier, Edith May Babcock and Robert Hamer.

WORRYING



about
Stock
Loses
: ? :

DON'T do it—come to us and we'll suggest something that will likely be of aid to you in your problem—

VACCINES — DIPS — REPELLENTS

Sonora Drug Co.
PHONE 38
SONORA, TEXAS
PRESCRIPTION DRUGGIST

DRESS SHIRTS

NATIONALLY ADVERTISED

Piedmont Shirts--

BEST WE'VE EVER SEEN
FOR THE MONEY

\$1.00 and \$1.50

and of course —

Arrow Shirts--

\$2.00 - \$2.25 - \$2.50

J. W. TRAINER and SON
MEN'S WEAR - WOMEN'S WEAR

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Chinese War Buddies Demonstrate Unity



Leading a march of 20,000 Chinese who paraded through downtown New York as a symbol of unity against Japanese aggression were 60 Chinese veterans of the A. E. F. The parade, dramatizing China's life-and-death struggle for peace, justice and democracy drew several hundred thousand spectators and lent encouragement to the relief drives for civilian victims of the war in the Far East.

It's the Principle of the Thing

A lawyer named Hackett once astonished the people of his section by purchasing a tract of land that had long been the object of a bitter, unrelenting dispute. Some doubted his sanity, while others concluded that he would use the dispute as a sort of testing ground for his accumulated legal lore.

The owner of the adjoining land saw Hackett coming across the field one day and braced himself for trouble.

After an exchange of greetings, Hackett asked, "What's your claim here, anyway, with respect to this fence?"

"Your fence is over on my land two feet at one end," the other replied, "and one foot at the other end."

"Very well," said the attorney, "go ahead and set your fence over. Where you say I encroach two feet on your land set your fence over four feet and where my fence is supposed to take in one foot set your fence over two feet."

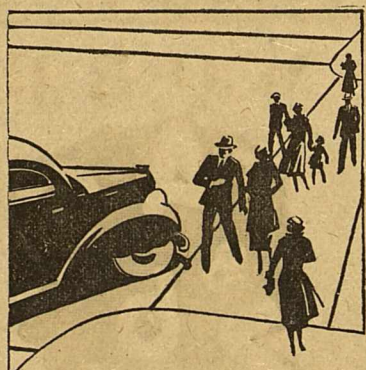
"But, land sakes," replied the neighbor, "that's twice what I claimed!"

"I know," said Hackett, "but there's been enough fighting over this land, and I want you to be perfectly satisfied. Then we can be

good friends and live in peace. Go ahead and help yourself."

The other stood abashed. Here he had been ready to take up the old fight—tooth and nail—with his new neighbor, only to be outdone with the other's astonishing generosity. Plainly it was too much.

"Neighbor," he exclaimed, "that fence ain't going to be moved an inch. I don't want the land. There wa'n't nothing in the fight anyway but the principal of the thing."—Christain Science Monitor.



PEDESTRIANS COME FIRST
National Safety Council

Engineers of U. S. At A. & M. in June

Thousand Men Expected at College To Discuss Engineering Education

COLLEGE STATION, Texas, June 22.—Texas A. & M. College, with the second largest school of engineering in the country from the point of enrollment, will play host to the Society for the Promotion of Engineering Education when that organization holds its forty-sixth annual meeting on the college campus June 27-30.

It will be the first time the national organization has held a meeting in the Southwest.

Approximately 1,000 engineers in all phases of the profession are expected to attend the meeting, many of the presidents of engineering colleges, college and school of engineering deans. Others are leaders in commercial engineering.

A full program of entertainment has been planned for the visiting engineers, their wives and children, by the committee headed by B. M. Faires, of the A. & M. Mechanical engineering department. Tennis, golf and swimming will be available for all.

While the ladies attend receptions, bridges luncheons or go on nearby tours, children will be entertained by a committee composed of faculty wives.

A barbecue and entertainment at one of the large Brazos Valley cotton plantations will be given Tuesday, June 28. The following day the ladies will visit Prairie View State Normal and Industrial College (for negroes) and return to the campus in time for the annual dinner that evening. The dinner will be followed by an informal dance.

Officers of the S. P. E. E. for the 1937-38 term include:

S. B. Earle, Clemson Agricultural College, Clemson, S. C., president; Kart T. Compton, Massachusetts Institute of Technology, Cambridge, Mass., and Dr. F. C. Bolton, Texas A. & M. College, College Station, vice presidents; F. L. Bishop, University of Pittsburgh, Pittsburgh, Pa., secretary; Nell McKendry, University of Pittsburgh, assistant secretary; and W. O. Wiley, John Wiley & Sons, New York City, treasurer.

The Lamme medal, an annual award since 1928, will be presented during the annual dinner, June 29. This gold medal is given yearly to a chosen technical teacher for accomplishment in technical teaching or actual advancement of the art of technical training, and is provided by a trust fund established by the late Benjamin Garver Lamme, chief engineer of the Westinghouse Electric & Manufacturing Co., Pittsburgh.

In his race for Governor four years ago 457,821 votes were cast for Tom Hunter—within 2% of his election. An intensive survey of the State indicates that in this race more than a half million votes will be cast for his election. Join these half million citizens with your vote in the interest of a fair, sound, sensible, economical State Government.

(Political Announcement)

35 Years Ago

John Heflin one of the best sheep rustlers in this part of the country, and who has been running sheep for G. P. Hill, was in town several days this week, on a visit to his family. We would like to see John have a flock or two of his own.

Will Whitehear bought the Neuman steers last week.

Place your orders with McCleary and Deere. They shall receive personal attention. Goods delivered to all parts of town.

Berry and Artie Baker were in Sonora this week—from their cattle ranch on the Llano river.

G. F. Schreiner came in the first of the week from the Sawyer ranch where he had been to superintend the vaccination of 1100 cattle.

Exercise kindness and judgment as well as firmness in handling young stock. Brute strength may secure submission but never makes a well trained and safe horse.

Jim and Dan Sessom the young stockmen were in Sonora Sunday on their way to Brook's ranch after Joe North's cattle. Joe will pasture them with M. V. Sessom.

J. W. Reiley, the stockman, was in from his ranch Monday on business. John has leased his ranch to C. L. James for a few years and intends taking a few holidays.

Number of Farmers In Texas Constant

Tractor Use Said To Be Cause Of Fewer Farm Units

COLLEGE STATION, June 22.—Farm population in Texas remained virtually stationary during 1937, according to a survey recently completed by C. Horace Hamilton, economist in rural life, Texas Agricultural Experiment Station.

There was an increase in population amounting to approximately 1,000 people but the number of farms operated decreased by more than 20,000. The total farm population on Jan. 1 was found to be 2,291,000 as compared to 2,290,000 a year earlier, and the number of farms fell from 498,000 to 478,000.

"This decrease in the number of farms," Mr. Hamilton said, "is due largely to the increase in farm tractors and to the consequent consolidation of farms into larger units. During the last two years the number of tractors has increased approximately 75 per cent."

The number of tractors in use on Texas farms in 1937 was estimated to be 98,966, according to Farm Implement News.

Increased farm births totaling 59,000 against 20,000 deaths gave farm population a gain of 39,000. However, migration from farm to city and city to farm showed a loss of 46,000 in favor of the cities. Movements from farms in other states to Texas farms and the reverse movement gave Texas a gain of 8,000, for a net increase of 1,000 people.

Second Sheets—65c (500) at the NEWS. adv.

FISHING PARTY VISITS IN SONORA FOR SHORT TIME

A group of Fort Worth and Dallas business men stopped over in Sonora Wednesday morning, while enroute to Devil's river for a week's outing.

The party left Fort Worth Sunday and made the first camp on the Llano. After a thorough test of the stream, and looking for "pastures greener," inquiry was made here as to how to reach the famed Devil's Lake.

A few days will be spent there, according to Ed Cromer, of the tribe of Ben Franklin who has a printing establishment in the city "Where the West Begins."

Mr. Cromer stated that on the homeward trip his party would try its luck in Spring creek, near Mertzon, and the Conchos. They expect to be in Fort Worth Sunday.

Vacationing with Mr. Cromer were: Earl Lingo and J. R. Nelson of Fort Worth, and Frank Chandler of Dallas.

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Day or Night

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Will practice in all state and

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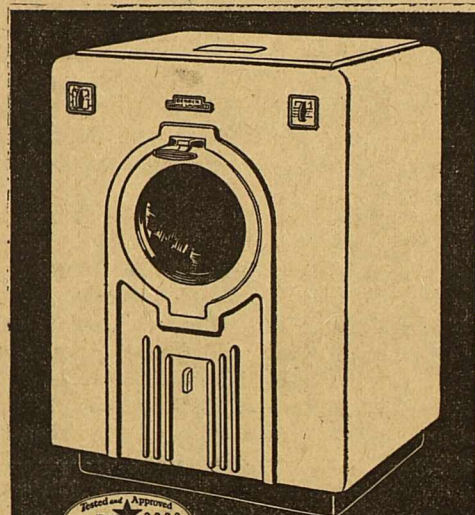
SONORA, TEXAS

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Ask to See a Bendix

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INSURANCE

Protection That Protects

FIRE	BURGLARY	ACCIDENT and
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First National Bank Bldg.

BUY YOUR WINDMILL NOW!

You can buy an Improved Aermotor—the best windmill ever made—at a very low price. The little money which you invest in an Aermotor will give you a wonderful amount of service and satisfaction.

The Improved Aermotor

Is a wonderful machine. The removable bearings and large wheel shaft make the Aermotor more sturdy and durable than ever. It runs in the lightest breeze and regulates with surprising smoothness in the strong, gusty winds. Every moving part is so completely self-oiling that it needs attention but once a year.

Let us tell you why Aermotor wheels are so strong, durable and efficient.

WEST TEXAS LUMBER COMPANY
W. L. CALDWELL, MANAGER SONORA, TEXAS
TELEPHONE 148

Dips - Vaccines REPELLENTS

—Whatever you need in your work of combatting livestock diseases and in carrying on your ranch work—we very likely have it. Stop in and see our stock.

Cooper's & Sherwin-Williams Cattle Dip

Sulphur Powder Dip

Globe Laboratories Products

Experiment Station Vaccine

Repellents—Bone Oil — Morrow's Fli-Flu — Morrow's Marking Liquid — Pine Tar Oil — Fish Oil

Sonora Wool & Mohair Co.

PHONE 8

SONORA

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and cut service which is furnished
free of charge to our customers.**

**Use it constantly and watch
business increase!**



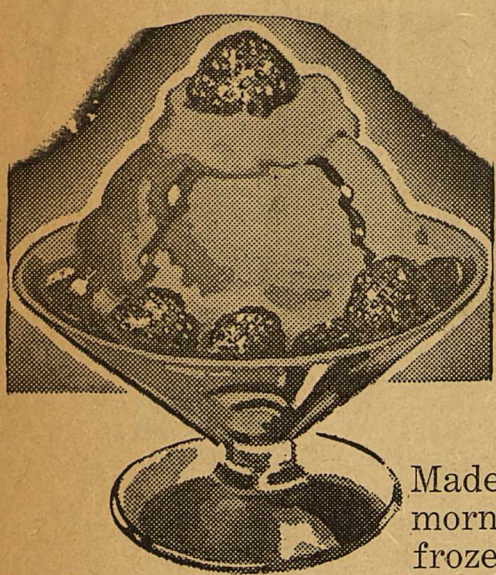
— L E T —

The Devil's River News

GET IT FOR YOU

See It Made Freezer-Fresh

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DAILY
12
Flavors
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Made each morning and frozen in 60-gallon cabinet at temperatures of 20 degrees below zero...

Packages For Home Use
Pint 20c
Quart 35c
(Fit Cube Tray Perfectly)

Only Best Ingredients in Our Ice Cream.

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SERVICE PLUS Phone 41
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An International Daily Newspaper

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Regular \$1.79, 3 1/2 to 4 1/2 yds.

25c Full Pint RUB. ALCOHOL Best Grade 10c	29c—9/4 - Brown SHEETING —Yard— 20c
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SUMMER ANKLETS, All **5c**
Colors, 150 prs., Reg. 15c. Each

\$1.00 Guaranteed ALARM CLOCKS Each 75c	10c Heavy Brown DOMESTIC 10 yds. 69c (Limit 10 yds.)
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New Dresses from Regular Stock Save!

Choice of any Regular **88c**
\$1.39 DRESS

Choice of any Regular **\$1.49**
\$1.98 DRESS

No Dress in Stock Over Three Weeks

City Variety Store

5c to \$5.00

Troop Traveling In Regal Style

Trip To Be Educational As Well As For Pleasure

Traveling in their own bus twenty-six Scouts of Troop 16, Ozark, Alabama, left home on June 15 for a tour of the western half of the United States.

With the boys were Scoutmaster M. N. Nixon and his assistant, Oscar Dunn. The troop carries everything for ready camping—even including a chef, Yat Sistrunk, whom the boys say is a "good one."

"We are seeing everything worth seeing," said one of the boys who seemed to be spokesman. "In New Orleans we went through a large sugar refinery and when we stopped in New Iberia La., we explored the salt mines.

"We expect to visit every place of interest on the coast as far north as Canada."

When asked as to the cost of the trip, the young fellow replied: The Kiwanis is sponsoring us, but we boys are paying our own way—\$40.00 a piece for the round trip. The bus belongs to the troop, having been presented us by Sam J. Carroll, an Ozark merchant."

The members of Troop 16 who are making the trip are:

Henry Clouse, Gene Clouse, Jimmy Dunn, John Spreight, Kells Carroll, Sam Carroll, James Carroll,

James Follie, Royce Smith, Martin rice, Glen Brice, Glyn Strickland, A. L. Benefield, Bob Reynolds,

Taylor Thomas, Locke Reed, Rutledge Smith, Wood Lett, William Garner, J. W. Helms,

William Parker, Emerson Valentine, Major Mills, Neel Andrews, Baker Gamble, Arnie Glover.

Mrs. Hall Hostess To W. M. S. Wednesday

Spring flowers formed a pretty setting Wednesday afternoon when Mrs. Hix Hall entertained the Methodist Woman's Missionary Society. Miss Marie Watkins presented a vocal selection, accompanied by Mrs. Hall.

Others on the program were Mesdames W. J. Fields, Jr., Velma Shurley, W. E. Caldwell and R. F. Davis.

Others attending the delightful social were:

Mesdames Joe Berger, J. W. Trainer, J. D. Lowrey, J. T. McClelland, George B. Hamilton, C. D. Wyatt, W. A. Ezell, C. E. Stites, O. G. Babcock, O. L. Richardson.

At the refreshment hour, frosted punch and cookies were served.

Jolly Joker Entertained By Mrs. Andrew Moore

Entertaining the Jolly Joker Club members, Mrs. Andrew Moore was hostess yesterday morning at two tables of bridge.

Shasta daisies were placed at vantage points in the home.

Mrs. Collier Shurley who won high score and Mrs. Preston Prater of Sanderson were club guests.

Members attending were: Mesdames W. J. Fields, Jr., John Fields, Hilton Turney, Richard M. Johnson, Tom White, Ernest McClelland.

Mrs. W. J. Fields, Jr., won high club award and Mrs. Turney second high.

Cantaloupe a la mode was served.

Team Expresses Appreciation

A vote of thanks by the Sonora Lions baseball team has been accorded W. B. Person and Otis Horton for service rendered, according to Frank Knapton, manager. When some of the boys lacked transportation to the Winters tiff Sunday, Person and Horton drove to Station B then on to Junction to pick up the players. The game was called on time at Winters with all team members on deck. Lefty White, ace hurler, was among those "nearly" missing.

Sweet Potato Leader
St. Landry Parish, Louisiana leads the country in producing sweet potatoes, according to Census Bureau reports.

A fair, clear-thinking
fact-facing business man
TOM F. HUNTER
for
GOVERNOR
(Political Announcement)

Balloons Tomorrow For Boys and Girls

West Texas Utilities Co. Puts "Reddy Kilowatt" To Work

With the announcement in today's issue of the News, introducing "Reddy Kilowatt," W. R. Parsons, manager of the West Texas Utilities Company, made this explanation of the new addition to the company's staff:

"For a number of years, we've been seeking some way in which electric service could be pictured to the public. Practically everyone knows about electricity. But to many persons it is a mysterious force which they believe comes out of the sky. Infact, however, it must be generated at a high voltage, then subdued and more or less served on a platter in homes and business where it may be safely used at a mere turn of a switch.

"In Reddy Kilowatt we believe we have a figure which illustrates electric service in an unmistakable manner—one which immediately suggests electric service."

In order to help acquaint WTU customers with "Reddy," Mr. Parsons said that free balloons bearing Reddy's picture and small pastboard cutout figures of the little fellow will be presented to all children, accompanied by an adult, who visited the local office Saturday, June 25.

Mrs. Trainer Party Hostess Thursday Morning

Mrs. W. E. James won high club score yesterday morning when Mrs. J. W. Trainer was hostess at four tables of forty-two, complimenting the Pastime Club. Colors of yellow and white prevailed extensively and shasta daisies were attractively arranged in the home.

Club guests were:

Mesdames Leo Brown of Beaumont, Kenneth Brown of Fort Worth, Rose Thorp, Velma Shurley, J. H. Trainer, Josie McDonauld, H. L. Taylor, George Trainer, Sr.

Club members were:

Mesdames A. W. Awalt, Hi Eastland, C. E. Stites, O. G. Babcock, W. E. Caldwell, Earl Lomax, J. T. McClelland.

After several games of forty-two, cantaloupe a la mode was served.

Mrs. Taylor held high guest score.

ICE CREAM MAKING NOW PART OF STORE'S WORK

A manufacturing plant producing an edible item of food within a Sonora retail store is a reality since the Corner Drug Store began making its own ice cream.

The "plant" consists of a unit from which the "mix" comes in semi-liquid state. It is then placed in 2 1-2 gallon cans and placed in the 60-gallon capacity freezing cabinet where the temperature is twenty degrees below zero.

Store employees are making ice cream each morning, letting it freeze all that day, and using it the next. Two and one-half gallons of ice cream can be made each ten minutes. At present twelve flavors are being made for use in the store and for packing in cardboard containers for home use.

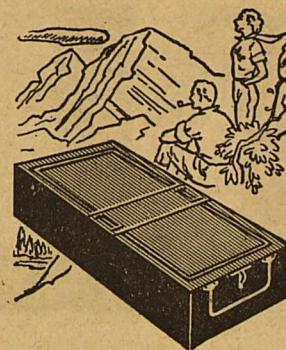
The mixing unit as well as the storage cabinet is of gleaming metal finish that adds to the attractiveness of the store.



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have a worry-free ...VACATION...



A SAFE DEPOSIT BOX WILL
PROTECT YOUR VALUABLES

—WHETHER you stay a month or a day there's a chance that someone will enter your home. GUARD AGAINST that chance by placing valuable articles and papers in our safety deposit vault.

A SAFETY DEPOSIT BOX
COSTS LITTLE



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FIRST NATIONAL BANK
SONORA TEXAS
"Serving Sutton County"

BASEBALL — SUNDAY 2—GAMES IN SONORA—2

BRADY
VS.
SONORA LIONS

Admission: 40c and 25c



First Game 2:30

FRIDAY AND SATURDAY SPECIALS

Piggly Wiggly

SHORTENING, 8-lb. carton 83c; 4-lb. 45c

TOMATO JUICE, C. H. B., 1/2 Gal. Can 19c	PINEAPPLE JUICE, 1/2 gallon can 29c
PEACHES, Libby's 35c	PINEAPPLE, Tidbits or Crushed, 2 cans 17c
No. 2 1/2 Can 2 for 23c	DRIED PEARS, 2 lbs. for 25c
PEARS, Libby's No. 2 1/2 Can 23c	PICKLES, Sour or Dill, Quart size 15c
CAKE FLOUR, Swans Down, Lg. Size 29c	CORN, "Great Northern," Yellow, 2 cans 25c
CORN, Del Monte Vacuum pack, 2 12 oz. cans 25c	

SUGAR—Pure Cane, 10 lb. bag, 47c
Limit: 10 lbs. with \$1.00 or more purchase

FLOUR 48 lb. Bag \$1.25	FLOUR 24 lb. Bag 65c
MEAL, K. B. 20 lb. bag 45c	10 lb. Bag 29c
HUSKIES, 2 Boxes 25c	5 lb. bag 15c
SOAP, P & G or C W 6 Bars 25c	CORN FLAKES, 3 boxes for 26c
FLOUR, "Bewleys Best, 48 lbs. \$1.69	RAISIN BRAN 2 Boxes 25c
	SALMON, 1 lb. can 25c
	2 for 15c

Spuds—Texas White, 10 lbs. 15c

VEGETABLES and FRUITS

BANANAS Dozen 12c	TOMATOES, Good Ones, 5-lb. basket 25c
OKRA, Fresh Pound 9c	LIMES, Extra Large, Dozen 17c
CORN, Fresh Dozen 23c	BELL PEPPERS Per Pound 12c
PINEAPPLE, Fresh 2 for 25c	ONIONS, sweet, 3 pounds for 10c

QUALITY MEATS ALWAYS

BACON, Dexter Sliced 28c	CHEESE Longhorn No. 1, pound 17c
BACON SQUARES 22c	BUTTER, Valley Gold, sweet cream, pound 33c
PICNIC HAMS, Small Size 23c	Swift's Prem. Baby Beef Roast No. 7 or chk 18c

PLENTY OF LARGE FAT FRY ERS, FULLY DRESSED AND DRAWN, POUND 38c

SHOP AT PIGGLY WIGGLY'S—Cooled with Washed Air For Your Health & Convenience