



J. G. GREAVES, Editor and Owner  
Published Weekly on Thursday

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times, September 12, 1916.  
Portales Valley News Consolidated with Portales Journal, December 14, 1920.  
Portales Herald consolidated with Portales Times, March 27, 1913.  
Roosevelt County Herald absorbed by purchase January, 1929.  
Entered as second class matter in the post office at Portales New Mex. under the Act of March 3, 1879.

MEMBERS

NEW MEXICO NEWSPAPER ASSN. MEMBER 1930  
SUSTAINING MEMBER NATIONAL EDITORIAL ASSOCIATION 1930

SUBSCRIPTION RATES  
In New Mexico

Table with 2 columns: Duration (1 Year, 6 Months) and Rate (\$1.50, \$1.00). Includes rates for Alaska, Canada, Mexico (\$2.00, \$2.50).

OUR PLATFORM

A new Court House and Jail for Roosevelt County.  
Better roads and Highways for Roosevelt County.  
A greater Agricultural and Dairying development for Roosevelt County.  
The Building of the Eastern New Mexico Normal School  
A greater advertising of the scenic and other resources of New Mexico.

CALL FOR BEDDING RESPONDED TO

The News' call for bedding for some of the less fortunate was liberally responded to, and bedding was delivered to the Legion Auxiliary. This is fine and some one less fortunate than you will be able to sleep warm.  
This has been a chilly week, and some with scant bedding have actually suffered.  
These donations are coming in from all over the county, and the ladies in charge are ready to give relief to those actually in need. Do not impose on them, if you are not in actual want.

CRIME IN NAME OF CHARITY

The people of Roosevelt county have been liberal in responding to the need of some of our citizens.  
Hundreds of people have been clothed, many of them worthy. But in several cases people have come in and claimed charity, who have good crops, good flocks of chickens, and money in the bank.  
This is rank crime, and those abusing the cause of charity will not profit by what they have received.  
Charity is a noble cause, but one reason that it is not more liberally responded to is by the impostors who seek charity. This is as great a crime as breaking into a store and stealing the merchandise from the shelves.  
The majority of the citizenship of Roosevelt county are fine people, but we regret to say that we have a few of the charity criminals in the county.

FIGHTING NORMAL SCHOOL

Paul Dodge of the Tucumcari News and Will Robinson of the Canyon City Chronicle are fighting the Eastern New Mexico Normal School. The trouble with these editors, is that they can see no good in anything that they have not had a hand in promoting.  
The Eastern New Mexico Normal School will fill a long felt want in this section of the state, and will be a success in spite of Dodge-Robinson.  
Over 500 students are now waiting to enroll, and it is safe to say that this school will soon be the largest in the state, without interfering with any of the schools now in existence.  
There are hundreds of students now attending Texas, Oklahoma, Kansas and Missouri schools, which will be held in the state.  
The trouble with these editors, is that they can see no good in anything, anywhere.  
They need a good purgative to rid their system of the spleen which makes them see everything and everybody through dark glasses.  
Had the school been located either in Tucumcari or Carlsbad these gentlemen would have been boosters for their town and the school.  
Roosevelt's population is growing to such an extent that every school in the county is now crowded to past the limit, and in Portales school at least ten more teachers are needed.  
The grade school is a great problem, and new buildings will have to be provided within the next year to take care of the little folks.  
The Normal School is bringing many new citizens to the state, who want to locate in a good school town, and there is no better place in the nation than Portales, where they may locate, educate their children under proper influences, and at the same time make a good living.  
This school alone will within the next five years bring in enough new settlers to take care of every cent expended by the state, in increased taxable property.  
Moneys from the lands provided for this school are accumulating and the prospect is that these lands will develop into oil lands sufficient to take care of this school within a few years.

"BUY DURING SLUMP"

By Herbert N. Casson  
The San Francisco earthquake, if I may use that forbidden word, cured hundreds of cripples. They jumped up and ran for their lives. They weren't as badly crippled as they thought they were. They didn't know that they could run until their houses began to shake.  
The Good Book, too, tells the story of a cripple whose weakness was more in his mind than in his leg. The Master said to him: "Rise, take up thy bed and walk." He rose and walked and carried his bed.  
So, here is the thought that I would like to send out to the business men of America:  
"You are depressed. You think you are crippled. You are afraid of the future. You are full of fears.  
"You have half the gold of the world and half of the machinery and most of the automobiles and all of the skyscrapers.  
"You have the greatest home market in the world and the largest corporations that the world has ever seen.  
"You are ruled more by ideas and less by tradition than any other people in the world. You have usually done what you thought you could do.  
"How can it be possible that a progressive nation of 120,000,000 people can be wrecked by the speculations of a little handful of fools in Wall Street?  
"The prices that were forced too high had to come down. Today all the prices are too low.  
"There is now a golden opportunity for every man who has eyes to see it.  
"Dollars are now being sold for thirty cents. Practically every security in the United States is now being sold at less than its value.  
"The way to create a fortune is to buy from pessimists. Pay your money and take the risk.  
"Frick started his career by buying coke ovens in the slump of 1873. Carnegie made \$300,000,000 by buying steel plants in slumps.  
"Hundreds of fortunes have been made by buying from pessimists. Ye gods! What a chance there is at this moment!  
"In five years from now, most American business men will belong to the 'I-Wish-I-Had Club'.  
"Then it will be too late to buy a dollar for thirty cents. The opportunities will be gone.  
"When a horse balks, the balk is in his head, not in his legs. He moves on when he thinks he will.  
"And when an American business man is depressed, the slump is in his head. There is nothing serious to prevent him from making money if he thinks he will.  
"When Fear rules the will, nothing can be done, but when a man casts Fear out of his mind, the world becomes his oyster.  
"To lose a bit of money is nothing, but to lose hope—to lose nerve and ambition—that is what makes men cripples.  
"This silly depression has gone on long enough. Get rid of it. It is inside of you.  
"RISE AND WALK!"

Locals and Personals

Mrs. Helen Zeran Sheldon left Friday night on the train for Kansas City to spend the Christmas holidays with her husband, Dr. Sheldon, who is connected with a Kansas City hospital.  
Mr. and Mrs. L. Steiner and their son Harold are expected to arrive this evening and will be guests in the home of Mr. and Mrs. J. P. Steiner until after the holidays.  
Mr. and Mrs. Steiner are the parents of Principal Steiner of the high school and Mr. Harold is his brother.  
George and Truman Green and Jones Brown Smith, all students at Texas Tech in Lubbock, are in Portales this week enjoying their vacation.

The Roosevelt county students attending the West Texas State Teachers College in Canyon have reached home to spend their vacation with their respective families. These young folks include Cornelia Hunter, Leola Hayes, Helen Compton, Eulph Elliott, Ruby Cooley, Byron Perry and Bob Stone of Portales, Eurith Compton and Myrtle Walker of Floyd.  
The Roosevelt county students attending the West Texas State Teachers College in Canyon have reached home to spend their vacation with their respective families. These young folks include Cornelia Hunter, Leola Hayes, Helen Compton, Eulph Elliott, Ruby Cooley, Byron Perry and Bob Stone of Portales, Eurith Compton and Myrtle Walker of Floyd.

Inkhorn Precursor of Modern Fountain Pen

The inkhorn was one of the earliest ink containers in this country. Carried at the belt, this horn of plenty, taken from the head of some animal, was invariably resorted to by the attorney whenever and wherever business met him upon the highways. Another old ink case worn at the belt and including the short quill, was made of pressed paper, darning with gum and oil to the semblance of leather and tooled with designs of tooth-mark and parallel lines. Its height was seven inches and it was made in three parts—the bottom containing the tiny glass bottle measuring about two inches high and one across and carrying a protecting cork, the second part slipping down firmly to cover the bottle, while the third part or top, covered the quill. After many years of use and later oblivion this old ink and quill case comes to light as hard as metal and, only where it rubbed against the wearer's belt does it betray the fact that it is of ancient, rude paper, and not of well-tanned hide.—Marion Nichol Rawson, in the Boston Transcript.

French Nation Fosters Time-Keeping Industry

The making of time-keeping instruments is one of the oldest and most highly developed of French industries. When the teaching of apprentices in the shops of watchmakers became inadequate for the development of the trade, professional schools were established, fostered by the state and supported by the industry. In addition, a municipal school of watchmaking was founded at Paris, a national school at Lyons and a private school at Dreux. Each year 100 to 125 watchmakers graduate from these institutions.  
The industry has not yet been affected to any extent by consolidation. Many of the factories are little more than workshops, where from 10 to 30 skilled workmen with hand tools and a few simple machines turn out carefully wrought products. It is thought that the small size of French establishments has the advantage of stimulating the worker's creativity ability.—New York Times.

Nari Davidson and Arthur Woodburn, Jr., have come home from Texas Tech and will enjoy the vacation days with their parents near Portales.  
Mrs. C. L. Carter, her daughter Miss Edna and son Lee drove to Roswell the last of the week and spent the day attending to business and sight-seeing. Powhatan Carter of Lovington met his relatives there and spent the day with them.  
T. B. Sowell, secretary of the Portales Chamber of Commerce, left Sunday afternoon for Santa Fe where he will attend to some business matters relative to the interests of this section of the state.

LADIES' AID PARTY

Mrs. E. T. Hensley entertained last Thursday with a Christmas party at her home on Colorado street. The guests included the members of the Christian Ladies' Aid Society and also Miss Anne Kollweyn and Mrs. R. Smith. The president of the Aid, Mrs. W. W. King, conducted the Bible study which was the interesting feature of the afternoon program. This occupied the first hour of the afternoon and then later Mrs. Hensley announced the arrival of little Santa Claus and his wife who delivered the gifts from the tree arranged and decorated until it was most beautiful.  
A gift for every person was found upon the tree. Santa Claus and his little help mate were the son of Mr. and Mrs. Hudson and the little daughter of Mr. and Mrs. Walter Scott. They were dressed in Christmas costumes.  
During the roll call the members were invited to respond with some little single of childhood days.  
Mrs. Hensley served her guests with a very bountiful and delicious plate lunch. This was enjoyed after the distribution of the gifts.

A good thing to remember,  
A better thing to do—  
Keep a wary eye on traffic,  
Instead of Jane or Sue.  
—The Studebaker Wheel.

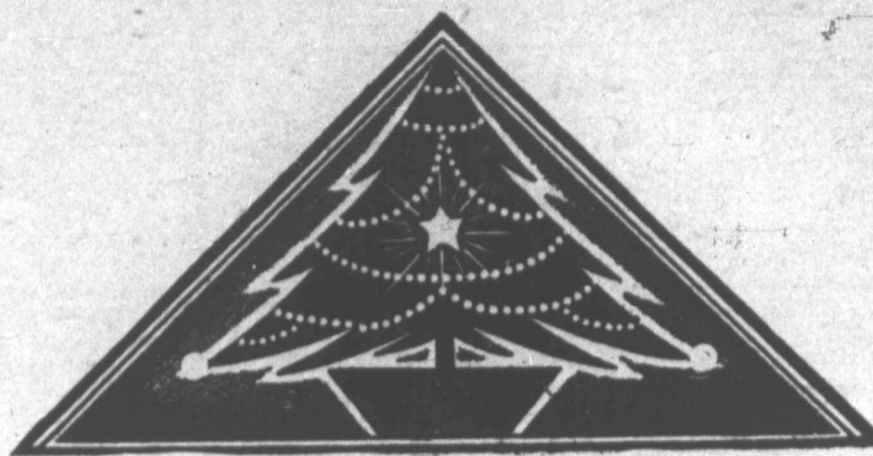
SOCIAL ANNEX

BY THE BOSS  
Hit and Run Deer Ran Over Hunter; Opinions by Pen-pushers (Tucumcari News)

That hombre, Greaves, over at Portales, the guy that razed me by wire over the Battlers getting swamped by the Portales Rurals, just see where he's belly aching about the news going out there are so many deers in this state, claiming that such news injures the state.  
Know what's the matter with him—he went out last year, spent more'n a week huntin' deer, didn't bring back a darn thing but a lot o' alibis, and friends o' his'n tells me that a deer actually run plump snap dab over him tryin' to get outa the way of a feller what knew what a deer was when he saw it and could shoot.  
Old slow-poke Greaves is just jealous of those who can and do get deer and he hates like sixty to see anything in the papers about deers—sorter a case of sour grapes with the old son-of-a-gun, so I opines.  
Paul Dodge of the Tucumcari News has slandered the editor of

able to have seen a dozen antlers on every deer in the forest.  
If they wanted a box, which put them to thinking.  
These young sprouts went over to the drug store and got a box each and went on to the show.  
One day last week, Bill Thompson and Clovis Green attended the local theatre. They were asked  
The only reason that he did not get a deer was that he did not see the antlers in time to shoot.  
If he had had Paul Dodge's electric ice box, he would have been

UNDERTAKING Ed. J. Neer EMBALMER SERVICE  
AMBULANCE Ed. J. Neer SERVICE  
Established 26 years — Licensed by State Board  
Phone 67 2 rings Agent for Clovis Floral Co.  
Quality and Service Considered — Neer's Prices are Less  
Portales, New Mexico



Merry Christmas

We extend to you the greetings of the season and trust that you will enjoy to the fullest extent the many good things which are in store for you throughout the coming year.

THE GAS COMPANY Of New Mexico



Is our sincere wish to the patrons of

A MERRY CHRISTMAS



Is the wish that we are extending to all our friends and customers, in appreciation of their patronage.

ESTHER CLEVENGER.  
LURLINE MORRISON.  
ESTHER TINSLEY CLEVENGER  
GENERAL INSURANCE  
(Successor to J. Rex Forrest)

New Mexico Utilities Co.  
F. E. SLEEPER Mgr. Portales, N. M.

# Letters To Santa Claus



Portales, N. M., Dec. 19, 1930.

Dearest Santa: I am a little boy 7 years old. I have been a good little boy, so please bring me a little toy car, some B. B.'s for my B. B. gun, and a pocket knife. Please bring me lots of candy, nuts and fruit. With love to you,

Willis Rhea.

P. S. And Santa, don't forget all the poor children.

Portales, N. M., Dec. 19, 1930.

Dear Santa: I am a little girl 6 years old, and I am in the first grade. I have been a good little girl, so please bring me a little stove, a set of dishes, and a set of little cooking vessels, and a lot of nuts, candy and fruit. And don't forget to bring my little niece a doll. Her name is Berniece Rhea. With love,

Pauline Rhea.

Kenna, N. M., Dec. 19, 1930.

Dear Santa Claus: I hope you will come to Kenna and make me and my little children happy. I want you to bring my little sister and I a doll, some little chairs, and table. And also some candy and nuts.

Merry Christmas, Patsy Ruth & Bobbie Jean Denton.

Kenna, N. M.

Dear Santa Claus: I have been a good little girl and I want you to come to see my little sister and myself.

I want you to bring me some candy and nuts. I want you to bring my little sister a doll and a doll buggy. I also want you to bring me a doll and a little table and chairs.

Merry Christmas, Dorothy Lee and Christine Denton.

Dec. 17, 1930.

Will write a few lines to let you know what I want for Christmas. Please bring me an Amos & Andy, a gun, a scooter, house shoes, a pair of boots, cornet a blackboard, and candy, nuts, fruit, and please remember all little poor children.

Your friend, Dixon Junior Prince.

Portales, N. M., Dec. 16, 1930.

Dear Santa Claus: I will tell you what I want for Christmas. This is my second Christmas and I would like a doll, drum, wooly dog, telephone, and lots of fruit and nuts. I'll be at my Grandma Johnson's.

Love to Santa, Doyle Lee Cox.

Box 773.

Portales, N. M.

Dear Santa Claus: I am a little girl six years old. I go to school at Portales. My teacher's name is Miss Aury. I tell you what I want for Christmas if you please, bring me an ironing board, doll, telephone, and a little dresser, some nuts, candy, oranges and apples.

Your loving friend, Dora Dawn Ford.

Portales, N. M., Dec. 16, 1930.

Dear Santa Claus: I am a little boy five years old. Please bring me a set of dishes, a baby doll, lots of candy, fruit and

nuts. I have five brothers, bring them something nice too, please. Your little friend, Howard Boles.

Misses Margaret Massey and Maggie Brown, two young ladies from Lingo were among the hundreds of young people in town Saturday to witness the visit of Santa Claus. Miss Massey is the News correspondent for Midway.

**Royalty and Whiskers**  
Kings in the early and romantic days of France, to ratify a momentous document, stuck in the seal three hairs from the royal beard. There is in existence a charter dated 1121, in which declaration is made that it is so sealed. In Spain the beard prevailed until the time of Philip V, who being himself beardless, set the style for smooth faces; and the people attested their grief in the saying, "Since we have lost our beards we have lost our souls." The pictures of King Henry VIII of England show us a royal visage; but without his marvelous whiskers he would be but a fat man.

**Deadliest of Snakes**  
The king cobra is much more rare than the hooded cobra, for he is the most poisonous snake in the world. Yet, notwithstanding his rare occurrence, he is responsible for many of the 20,000 deaths, which, according to official statistics, are caused yearly by poisonous snakes in India alone. A man bitten by a king cobra will rarely live an hour, and death has been known to come within five minutes after the bite. It is remarkable that the king cobra is as immune to the bite of the rattlesnake as he is to the bite of his own species or to that of any snake of his native clime.—Exchange.

**Sea Lion Slaughter**  
The sea lion could hold his own against his natural enemies, but his real troubles began when man discovered that he was insulated with several inches of oil-bearing blubber and that his hide makes good leather. Nearly 200 years ago the slaughter began on the West coast, says Nature Magazine. Countless thousands of sea lions died for the enrichment of the oil hunters, until by the beginning of this century only a remnant of the vast herds which once roared and fought on their off-shore rookeries is left to carry on the species.

**Queer Coast Birds**  
On the Lincolnshire (England) coast flocks of small birds with ash-gray plumage, white breasts and long bills are to be seen. They are the Arctic migrants known as knots, so called, it is believed, on account of the queer twisted posture they adopt when resting on the sands or mud flats. According to tradition knots were the favorite birds of King Canute, and some people consider that it is from him that their name is derived. When roasted, a gourmet states, they are a delicacy fit for any table.

**Nothing to Play With**  
Opportunity goes only so far. We should not assume that the prosperity built here by our fathers is perpetual. The economic history of modern civilization is strewn with the ruins of once mighty edifices of business power.—American Magazine.

Rex Huff came in last week from Denver where he has been located for the past year and will be a holiday guest of his parents, Mr. and Mrs. O. H. Huff in Portales.

**Hard and Soft Solders**  
Soldering operations are classified, according to the composition of the alloy used, as either soft soldering or hard soldering. Solder of low melting points, composed mainly of lead and tin in varying amounts, are known as soft solders, while those of high melting points, composed of varying amounts of copper, brass, zinc, silver and gold are known as hard solders. The soft solder commonly used is made up of half lead and half tin, and melts at a temperature of 370 degrees Fahrenheit. The more lead there is in the alloy the higher its melting point, and an alloy composed of one part tin and two parts lead melts at 441 degrees Fahrenheit.

**Bit of Old New York**  
Thirty or forty years ago what was popularly known as "The Tenderloin" centered about Herald square. It was the part of the town where the night life reached its climax and burned most fiercely. Everybody of any account visited the square, if only to see the two mechanical workmen atop the Herald building strike the hour of midnight on the faithful old clock that suddenly became illuminated in a weird red glow. Not far away was the West Thirtieth street police station, quite the busiest precinct in the city. From sunset to sunrise a thin, steady stream of humanity flowed into the station house.—New York Times.

**Tough on Fat Men**  
In New York the seating accommodations are limited to 20 inches in the "L" and 18 inches in the subway. This calls to mind the late Phillips Brooks, who was said to be the tallest man in Boston because when he gave up his seat in the street car two women could sit down, and Mr. Taft, who was disappointed once when he found that the two seats he had reserved for comfort at a baseball game were on different sides of the aisle.—Boston Globe.

**Lobster's Legal Status**  
To have legal status in Maine the lobster taken from its coast waters must measure approximately ten and a half inches from the tip of its nose to the end of its middle tail flipper. Such a measure up to 13 inches are common, and these weigh about two and three-quarters pounds. In winter the lobstermen are paid anywhere from 40 to 50 cents a pound for their catches.

**Cautious**  
Helen Jean having a good time playing with the neighbor who was calling. Just as the neighbor was leaving she picked up Helen Jean's coat and asked her whether she wouldn't like to go home with her for dinner.  
"Just wait a minute," said Helen Jean, "what are you going to have for dinner?"

**Indians Fond of Water**  
The bureau of American ethnology says that the Indians were remarkable swimmers, and some of the tribes were in the water as much as the primitive Polynesians. They swam six or seven different ways, including treading water, and would dive to the bottom of deep water. A common institution among the Indians was the sweat bath. They would sweat in a specially constructed sweat house which was closed up to keep the heat in, and, when they thought they had sweated enough, would suddenly run outdoors, giving war-whoops, throw themselves into the cold water, and after a while re-enter the sweat house to dry off, since they had no towels.

**24,000 LETTERS FOR YOU**  
If you were starting out in life seeking a good position and could place your written application with 24,000 firms that would convince them that you could do some important part of their work, aren't you pretty sure that you would find just the opening you want? That's exactly what the Employment Department of Draughton's Colleges at Dallas, Wichita Falls, Abilene and Lubbock is planning to do for you during 1931. These Employment Departments have the names and addresses of every bank and business firm in the Southwest, and already have 24,000 convincing messages prepared to go out to these firms during the next few months—messages that will be more effective than a personal application from you, because they will be written by experts, who know from broad experience in placing thousands of young people in good business positions, just what business men demand of applicants for the kind of starting position you would want. So the only question for you to make sure of one of the hundreds of positions this campaign will develop during 1931 is to be ready. The demand is going to be created for you, and you want to qualify in an institution that has the resources and the prestige to help

PORTALES VALLEY NEWS \$1.50

## Merrie Christmas

It is our earnest desire that you have the merriest Christmas that you have ever had.

### PIGGY WIGGLY

W. H. McDONALD, Prop.

you find just the kind of starting position you want; and there 24,000 messages will certainly give our graduates a big advantage over those of less alert institutions. If you'd like to have a copy of these 24,000 messages from our Employment Department showing the intensive efforts we put forth and how they will make a good place sure for you when you qualify.

they'll be gladly mailed to you. Simply address nearest Draughton's College, Dept. E. H. Dallas, Wichita Falls, Abilene or Lubbock, and fill in the coupon below and let us tell you more about the opportunities in business and how we can help place you in them.

Name \_\_\_\_\_  
P. O. # \_\_\_\_\_

### It Doesn't Cost

# A CENT

TO HAVE US INSTALL ONE OF THESE RADIOS IN YOUR OWN HOME

Philco Baby Grand Console

Beautiful cabinet of walnut and bird's eye maple. The model at the left placed in your home, complete, for

## \$88.00

MODEL 96 PHILCO

This is a super set, which out-performs any set on the market, super power for distant stations. Balanced unit construction for undistorted tone.

Very little space for such high quality radio, with the features of the large ones, for only

**\$68.00 complete**      **Complete \$150**

## BRACKEN'S

BATTERY AND RADIO SERVICE

## Merry, Merry Christmas

We come once again to that short season of Cheer and Goodwill toward all men. In this season we would forget the world, beset by all kinds of troubles for every human endeavor, to remind you that we are grateful for your friendship, and all our mutual friends.

With that same abiding faith in all the people of the world, taught us by Him we commemorate at this season, we do here express our sincere wishes for all good cheer and happiness in this Yuletide season.

## B. M. Schumpert

McCORMICK-DEERING DEALER  
PORTALES, NEW MEXICO

I hereby announce my candidacy for

# Constable

of Precinct No. 1

Subject to the January Election

## R. L. Hollis

## CHRISTMAS GREETINGS

It gives us sincere pleasure at this time to look back upon the cordial relations that have existed between us in the past and to hope for a continuance of your friendship in the months to come. May your Christmas prove a joyous occasion and the new year bring you good fortune, happiness and success.

## J.C. PENNEY CO.

201 Main St.      Portales N. M.

# WANT AD COLUMNS

The Easy Way to Buy, Sell Find or Swap

**FOR SALE OR TRADE**—for cattle, general mercantile store in P. R. town. Meat market doing good business. Farming country. Invoice about \$10,000. Owner, O. F. Wortham, Woodson, Texas. 53-10tp

**FOR SALE**—Acme pump, 6 inch p. Will be glad to show what it will do. I am going to install a larger pump. See Dan Sirmon, Portales. 8-6tp

**FOR SALE OR TRADE**—Five residence lots near the Portales grade school. See or write Henry Townsend, Arch, N. M. 7-3tp

**LAND FOR SALE**—Watered or dry, no money down, long time to pay. If you want a home see O. S. Strickland. 9-1tc

**FOR SALE OR TRADE**—Four-wheel trailer in A-1 condition. Will trade for Jersey calves, steers of heifers, cows or chickens. B. M. Schumpert, McCormick-Deering Dealer. 8-1tp

WE have a string of Used Cars and Trucks for sale or trade. See the others, then trade for ours. We are easy. B. M. Schumpert, McCormick-Deering Dealer. 9-1  
Two-burner Oil Stove will sell cheap.

**WANTED**—To pasture about 75 or 100 head of stock. See J. F. Wilson, 3 1-2 miles northwest of Cross Roads. 9

**RE-POSSESSED CARS** — Priced right. Model A Roadster and Model T Tourings. Will trade for Feed, Peanuts, Cattle or good notes. Oscar Long, P. E. Jordan. 9-2t

**FOR RENT**—A four-room house, also two front rooms for light housekeeping in a new and modern home. See Mrs. J. B. Armistage on cemetery road. 8-1tp

**STRAY HORSE**—At Timmer Crow's place. Small bay horse with star in face, no brand. Call and pay for pasturage. 9-1tp

**FOR SALE CHEAP**—30-30 Winchester, almost new. J. Rex Forrester. 9-2tp

**LOST**—Nine miles west of town, one mouse-colored horse mule, about ten years old, been lost about eight weeks. J. A. Thomas 8-1tp

**TWO ROOMS** for rent and I want your quilts to quilt. North Main street, 5 blocks from R. R. track. Mrs. M. W. Fields. 8-2tp

**WANTED TO TRADE**—Model T Ford four door sedan for good head or bundle feed. Will also consider good Jersey cows. J. E. Wise, Box 1023, Portales, N. M. 8-2tp

**WANTED TO BUY**—5 to 10 head of horses or mules, on time till crop is raised. Have some \$2.00 bargains to sell for \$1.50. Ed Shinn, Portales, N. M. 8-2tp

**FOR RENT**—Unfurnished room 8x12, front. Furnished back bed room with clothes cabinet, 9x10. Also a 4-room house. See Mrs. Armistage on Highway to cemetery east part of town. 9-1tp

## Locals and Personals

Miss Adele Oldham came to Portales Saturday from Baylor-Belton college where she is a student. She will be in the home of her parents, Mr. and Mrs. W. B. Oldham until about the 5th of January.

O. C. Myers of Elda was in the county seat Monday. The four inch snow which has fallen in the last few days is giving plenty of moisture and is a great encouragement to the farmers for a crop next year.

Miss Lillian Bell came down from Clovis Sunday and visited in Portales with her sister, Miss Kenneth.

Miss Mary Parrish is home from a Texas college where she has been receiving training for the past months.

Miss Janie V. Hamons and Mrs. Ted Forbes are spending the holidays with Miss Hamons' parents in Goldborough, Texas. Miss Hamons is one of the teachers in the Portales grade school.

Mr. Joe Beasley has been brought home from the Clovis hospital but he is yet unable to be up. His limb which was broken when he fell at his home here is yet having a weight kept upon it.

Mrs. R. W. Means left the last

of the week for Clayton, New Mexico to spend the holidays with her mother, Mrs. Ray Sutton. Mrs. Means took with her little May Beth Wise who was a play mate of little Jeanne Means until last August when that little girl passed away with typhoid fever.

Lucile Rowley, with her uncles Nat and Charles Marshall drove to Roswell Monday on a sight seeing trip. The uncles are both guests in the Rowley home. One

coming from California and the other from Oklahoma.

Mrs. Durwood Wright and Mrs. Effie McCarty are driving to Lubbock Wednesday to get Miss Maybelle McCarty that she may spend the holidays with her family and friends in Portales. The party will return tomorrow night.

Miss Lucy Stinnett and Miss Mary Alice Walton came in from Fort Sumner Friday to be with

their parents during the school vacation.

Marshall Rowley, went to Hobbs Sunday and will return home tonight with his father, H. G. Rowley. After spending Christmas with his family, Mr. Rowley will go back to Hobbs and Mrs. Rowley will accompany him for a few weeks stay.

An unclean body cannot be healthy; neither can a clean body be diseased. Therefore, "Be Thuc clean." This is Naturopathy. 9-1

Spencer Crow and Lawrence Little were among the students from State College who came to Portales to spend the happy Christmas time with relatives and friends. Spencer is the son of Mr. and Mrs. Crow and Lawrence a son of Mr. and Mrs. Lewis A. Little.

Subscribe for the News.

Mrs. E. T. Hensley received a message Saturday telling of the death of her sister, Mrs. Cora Wyatt in Miami, Fla. Mrs. Wyatt has been in apparent perfect health until about ten days ago when she was taken ill at the home of her daughter while visiting in Florida. Internment was made in the southern city.

At this season of the year we extend to our many friends and customers a

## Merrie Christmas

in appreciation of their business

## C. & T. Service Station

## Do You Realize

the cost of straightening up some little mistake in the title to your land, especially after you are gone? An abstract will warn you of this defect in title.

**H. A. HUNTER**  
Bonded Abstractor  
ALL KINDS OF INSURANCE

We want to extend to you our sincerest wishes for the merriest

## CHRISTMAS

yet

**Alice Cissell**  
INSURANCE



BUY A GOOD USED CAR AT THESE LOW PRICES

30 Sport Coupe, in good all round shape	450.00
29 Chevrolet Coach, new rubber	\$350.00
28 Sedan, motor overhauled	\$275.00
29 Whippet, good paint and rubber	\$250.00
27 Chevrolet Sedan	\$200.00
28 Model "A" Coupe	\$125.00
29 Model "A" Coach	\$225.00
29 Truck, splendid shape	\$400.00
28 Truck, a bargain	\$225.00
27 Truck	\$150.00

COME TO THE LOT AND SEE OUR SATURDAY SPECIALS

**Portales Motor Co.**

ADD HOBBS, Manager

## Equip Your Car With Firestone

Your kind cooperation has contributed materially to our success and we appreciate it most sincerely. Accept our best wishes for a Merry

## Christmas

and a Bright and Prosperous

## New Year

WE SPECIALIZE IN WASHING & GREASING

TIRE AND BATTERY SERVICE

## Orange Service Station

"Service With a Smile"

## To Members-

The station operators, Midwest Dairies, and the Association will give a

## Turkey Dinner

for the Association members at the Chamber of Commerce rooms in Portales, Jan. 1, 1930, at noon. Come.

## Roosevelt County Dairy Assn.

## Christmas Greetings

Our Christmas wish for you and yours is that the Yuletide season will bring your friends to your fireside, happiness to your home, and health, wealth and prosperity to all.

## The Famous

**ROGERS**

Dr. J. W. Deafendorfer, the state inspector paid the school an official visit last Tuesday afternoon. He visited all departments of our school and seemed to be well pleased with them; said there had been a great improvement in the school since last year.

The county school superintendent, Mr. Shock visited school last Monday evening and brought a new course of study for the grades. These are the first we have had since in 1923.

Last Friday afternoon, Dec. 12 Messrs. Harry Yesley, Uncle Walt Pyles and Rev. C. A. Lorts were visitors in assembly and entertained the school body with a very interesting program. It was through the efforts of Rev. Lorts that these men were present. We were highly entertained by the singing and whistling of Mr. Yesley and we congratulate Uncle Walt on his wonderful paintings.

Last week end both girls' and boys' basketball teams motored to Ranchvale, N. M., where they played two fast and interesting games. The girls' score was 31 to 12 and the boys' 23 to 18, both in favor of Rogers.

Saturday night both teams met Melrose on Rogers' court and were victorious in both games, girls' score 27 to 18, boys 37 to 12. We congratulate both teams on playing and good sportsmanship.

Friday night the boys played Elida, which was very interesting. Game scores, 36-11, in which Rogers was winner. As Elida doesn't have a girls' team the Rogers girls played Richland which was also a very fast and interesting game in which Rogers was winner by a score of 37-17. This makes the boys' fifth game and they have never been defeated. The girls have played only four games but nevertheless they have always brought home "the bacon."

**Community Notes**

Mr. and Mrs. Elie Vincent are away on a visit. We wish them an enjoyable trip.

There will be singing at Rogers next Sunday night. Every one invited.

There have been several in the community inoculated for diphtheria.

**BAPTIST CHURCH**

Rev. E. C. May of Brownfield, Texas, will preach at the First Baptist Church both morning and evening of next Sunday, December 28th. The Sunday School and B. Y. P. U. meetings will be held at the regular hours.

**BUFFET DINNER**

Mr. and Mrs. P. E. Jordan were host and hostess to a number of friends at dinner last Monday evening.

The house was attractive with a Christmas tree brightly lighted and many other pretty holiday decorations. Sparkling candles were burning in holders throughout the room.

Five quartet tables were arranged for the diners and at each of these were found the individual

**Christmas Gifts**

If you want to buy the best at the cheapest prices, come in and look over our Furs, Eoak, Flims, Toilet Articles, Cedar Chests and many other items found in a confectionery

**McDonald & Son**

favours, all of which were appropriate for the season. The dinner was served buffet style. After dinner the hours were devoted to bridge and resulted in Mrs. T. A. Mears and Dr. H. A. Miller holding the highest scores. The guests included Dr. and Mrs. H. A. Miller, Mr. and Mrs. Cash

Ramey, Mr. and Mrs. Jas. A. Hall of Clovis, Miss Doris Daniels of Abilene, Texas, and the following from Portales: Judge and Mrs. T. E. Mears, Dr. and Mrs. C. A. Soe, Mr and Mrs. E. N. Neer, Mr. and Mrs. H. H. Buchanan, Miss Kate McManaway, Lee Carter and Lloyd Horney.

**YOACHUM  
Grocery and Market**

Quality Groceries and Meat

**CHRISTMAS AGAIN**

The time of year when we lay aside our business cares and extend good wishes and cheer to our friends and loved ones.

We appreciate our friends. Without them life would indeed be like an empty shell. We want the friendship of our fellow men to be warm and cordial. At this time we want you to know that we appreciate your friendship for us, your confidence in us, your loyalty to us.

In token of our genuine appreciation of your friendship, we extend to you our sincere wish that you may enjoy a truly Happy Christmas Season and a prosperous New Year.

Sincerely yours,  
**R. L. YOACHUM**



**Merry  
Christmas**

Is what we would like to say, (and really mean it) to every one of our friends and customers.

**Portales Bakery**

M. L. STOUT, Prop.



**Merry  
Christmas--**

We are taking this means to give our many friends and customers our sincerest wish of a MERRY CHRISTMAS.

**FIELDS & BONNER**

"THE MAN'S STORE"

**Merry**

**Christmas**



To All of  
**Our Friends**

We extend this heartfelt wish that this Christmas will be the best ever; that you and your friends foregather in the firelight of the Yuletide logs and laugh and make merry, and that the gifts you receive will be accepted in the way they are given.

The following business men and merchants are extending their greetings to you:

- |   |  |
|---|--|
| <b>P. F. GROCERY</b>                                      | <b>BUTTER-KIST BAKERY</b>  |
| <b>BILL THOMPSON</b><br>"Ask Me About My Business"        | <b>STOOL'S DEPARTMENT STORE</b>                                  |
| <b>GEORGE &amp; KING</b>                                  | <b>SKINNER'S SHOE SHOP</b><br>"The Leather Store"                |
| <b>M SYSTEM</b>   | <b>LILAC PARK SERVICE STA.</b><br>South Brothers                 |
| <b>CHAMBER OF COMMERCE</b><br>Thomas B. Sowell, Sec.-Mgr. | <b>YOUR SERVICE STA. &amp; CAMP</b>                              |
| <b>HOKUS-POKUS</b><br>E. E. Stewart                       | <b>PHILLIPS 66 SERVICE STATION</b><br>J. E. Coon     J. W. SLONE |
| <b>SETSER SIGNS</b><br>Painted Advertising                | <b>PORTALES VALLEY NEWS</b>                                      |
| <b>W. A. ANGLE</b><br>Furniture                           | <b>PORTALES JEWELRY CO.</b>                                      |
| <b>Warnicas</b>   |  |

FLLOYD HOME ECONOMICS CLUB ENTERTAINS MOTHERS

Friday evening, December 19, the Home Economics Club of Floyd entertained the mothers of the members of the club.

A story of the work done in the department was given by the president, Ruby Bacon.

The girls then served delicious refreshments to the members, the mothers of the girls and other guests of the evening.

Mrs. T. B. Sowell is home again after a very delightful visit with her relatives in Kansas City, Mo.

Birthplace of Banana

The original home of the banana is believed to have been in India, where it has been cultivated from remote antiquity.

Uses for Gyroscope

When first invented, the gyroscope, then called rotoscope, was used as a scientific toy to illustrate the dynamics of rotary bodies.

Early Start

A visitor in a mountain village noticed that one citizen was always up very early, but never did any work.

Why does your husband rise so early?

"Oh, he wants an early breakfast." "But he doesn't do anything. Why must he have such an early breakfast?"

Forget About "Hard Luck"

Hard luck is more of a superstition than a fact. We attribute our misfortunes and failures to everything but ourselves.

Luther Thomas drove to Clovis Friday and spent a few hours looking after some matters of business.

Press Agents Unknown to Medieval Writers

"A striking feature of medieval literature is its general anonymity," writes H. W. Schofield in "English Literature from the Norman Conquest to Chaucer."

"Independence of treatment meant to our forefathers contempt of authority, a heinous offense in their eyes."

Following this Santa Claus appeared and delivered the gifts that were on the tree.

The girls then served delicious refreshments to the members, the mothers of the girls and other guests of the evening.

Summer When Old Sol Refused to Function

From various records, including the famous diary of Charles Pierce, ice and snow appeared to have been mighty occurrences during the month of June, 1816.

A Love-Tree Lived On

Plymouth (Mass.) has a big linden tree which has an interesting history, recalls an article in the Brockton (Mass.) Enterprise.

"The tree was planted by a youthful couple as a memory to their engagement, but not long afterwards, in 1806, the engagement was broken and the memorial was no longer prized by the girl, in whose garden it had been planted.

Harold McDonald, senior at Murray University, is in Portales to visit during the next ten days or two weeks with his parents.

ROGERS F. F. A. NEWS

Cyril Carter, Reporter

State Contest

Ten boys represented Rogers at the State Contest at Las Cruces. The poultry and egg judging contest came on Thursday, December 4th.

Thursday night, Cyril Carter entered the public speaking contest. He gave a very creditable speech on "The Machine Age and Its Effect on American Agriculture."

Friday morning was a busy morning for the dairy and livestock teams. The dairy team, Doyle Cresshouse, Robert Thompson and Marvin Tollett finished by late noon.

About 3 o'clock the grain team represented by Clifton Johnson, Buel Parrish and Elbert Howell did their judging.

Friday night about 7:30 the banquet was held. After an enjoyable dinner and some interesting talks the winners were announced.

Improvements by F. F. A. The boys that did not attend the state contest were not idle while the rest were away.

They fixed the school ground fence and also put a cable up to protect the fence.

They improved the school ground and lighted up the school ground with electric lights which help the looks of the grounds very much.

Preparation for Poultry Show We have begun to make preparation for the poultry show, which will be held in Portales January 15, 16 and 17.

Our chapter will put on the community exhibit and expect to have it well represented. We have in mind several places to secure poultry for the show.

The chapter elected Clifton Johnson as vice-president of the show to represent this community. Clifton is interested very much in poultry and we feel that he will contribute much to the success of the show.

Father and Son Banquet The "Father and Son" banquet which the F. F. A. chapter of Rogers planned for December 13th was postponed because of the conflict with the basket ball game between Rogers and Melrose.

This banquet will be held after the holidays. We will do our best to make it pleasant for every one. This banquet is being especially given for the fathers who are to be the guests.

Most of the Agriculture boys have started their projects for the coming year and will start keeping record on their work soon. They have chosen several different projects to complete this year, such as swine, poultry, dairy cattle, beef cattle and crops.

We will do our best to make it pleasant for every one. This banquet is being especially given for the fathers who are to be the guests, and try to get them more interested in the work of the chapter.

Merry Christmas We take this means of expressing our appreciation for your business.

City Drug Co. IN BUSINESS FOR YOUR HEALTH

City Drug Co. BILIOUS, DIZZY, DROWSY FEELING

Black-Draught For Constipation, Indigestion, Biliousness

Black-Draught WOMEN who are run-down, nervous, or suffer every month, should take Cardui. Used for over 15 years.

Black-Draught For Constipation, Indigestion, Biliousness

Black-Draught WOMEN who are run-down, nervous, or suffer every month, should take Cardui. Used for over 15 years.

Legal Advertisements NOTICE FOR PUBLICATION Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, Dec. 12, 1939.

NOTICE OF FINAL ACCOUNT No. 376 In the Probate Court of Roosevelt County, New Mexico.

SUMMONS BY PUBLICATION The State of New Mexico to the defendant, A. V. Clark, Greetings: You, said defendant, are notified that a suit has been filed against you in the District Court of Roosevelt County, N. M., by Ruth Clark, plaintiff, being No. 2985 on the civil docket of said court.

Compliments of the Season To all of our old customers and to our new ones we wish for the finest Christmas ever; and may you derive the most enjoyment out of the Yuletide regardless of how much you spend. Portales Poultry & Egg Co. H. A. McCALL, Mgr.

In Appreciation of the business relations with our many friends in Portales and Roosevelt county, since our arrival in your community we are sincerely wishing you a Merry Merry Christmas CONOCO PRODUCTS HANDLED AT THE FOLLOWING PLACES Continental Service Station South End of State Street The Arrow Service Station "On the Second Bend on the Clovis Highway" R. J. MASSONGILL General Agent Office in old Security Bank Building

Merry Christmas The same old greeting in the same old way with a deeper feeling of appreciation to the many thousands who are our friends and customers. J. B. Sledge Hardware Co. Portales, N. M.

Professional Directory Table with columns for name, profession, and contact information. Includes Dr. N. F. Wollard, Dr. J. S. Pearce, C. A. SOE M. D., S. N. Hancock, Dr. R. W. Means, Young & Hatch, Dr. I. D. Johnson, H. T. Brasell, M.D., and Thomas C. Clayton.

Vertical text on the right margin, possibly from another page, including words like "sch", "Rei", "situa", "tion", "the", "Ho", "y", "kn", "qu", "of", "ing", "is", "can", "f", "in", "I", "call", "was", "nan", "call", "men", "nan", "mor", "dat", "tern", "yet", "brea", "used", "care", "wor", "T", "E", "B", "co", "tion", "deve", "is", "stea", "port", "ject", "of", "a", "term", "thus", "mort", "Fo", "quir", "of", "need", "and", "probi", "care", "serv", "O", "const", "study", "be", "a", "study", "ples", "hygie", "select", "ous", "the", "of", "cl", "costu", "edge", "the", "made", "cloth", "schoc", "girl", "The", "Home", "that", "and", "c", "forme", "small", "round", "omics", "The", "have", "of", "hc", "real", "s", "for", "fr", "tical", "prob", "of", "the", "sanita", "home", "and", "ment", "entert", "occup", "care", "i", "person", "care", "c", "t", "lly", "rel", "Foods", "The", "phase", "introd", "course", "time", "a", "must", "h", "Is", "it", "know", "able", "t", "sauce", "sacrifi", "ably", "a", "she", "is", "Will", "abilit", "now", "s", "conditi", "must", "l", "the", "gh", "she", "sh", "edge", "a", "F

"Homemaking" Stressed In Floyd School

The girls of the Home Economics department of the Floyd high school have completed the Family Relationship unit of their course of study. What does Family Relationship mean to you? What bearing does such a subject have on a Home Economics program?

What is Home Economics as we know it now? Is it merely the acquiring of skill as some still think of it? Is it not cooking and sewing as it was originally? If there is any place that such is still the case, there is a great deviation from the real situation or a lack of conception of the vital issues in the field.

Home Economics was originally called Cooking and Sewing and was probably no more than the names imply. Later, it grew to be called Domestic Science and Domestic Art, which though nice names, probably included little more subject matter. All up-to-date Home Economists feel that the term Home Economics is the best yet to be applied because of its breadth of meaning.

To be sure, the very latest Home Economics program includes some cooking and sewing but the portion of time that is used in the development of skills in these lines is rapidly decreasing. In their stead is being introduced more important and more interesting subject matter.

What we have formerly thought of as cooking and sewing is now termed Foods and Clothing and thus is able to cover infinitely more material.

Foods includes not only the acquiring of skill in the preparation of food, but the study of dietary needs, the selection of an adequate and correct diet, the marketing problems pertaining thereto, the care of, the preservation of and the serving of food, as well.

Clothing, rather than clothing construction only, includes the study of art principles in order to be able to dress artistically. The study of related scientific principles in order to be able to dress hygienically and scientifically, the selection of material for the various clothing and household needs, the study of textiles, the economy of clothing buying, the selection of costumes and accessories, a knowledge of the underlying factors of the home-made and the ready-made garments, in addition to the clothing for the infant, the pre-school child, and the high school girl.

Through these two phases of Home Economics have expanded so that they are much more practical and of decidedly greater value than formerly. Still they form only a small part of the up-to-date, well-rounded program of Home Economics.

The Home Economics courses have grown to include every phase of homemaking in order to be of real significance in preparing girls for future homemakers in a practical way. It includes the buying problems in the home, the health of the members of the home, the sanitation problems in the home, home planning, home furnishing and beautification, the management of time as well as money, entertaining and the place it is to occupy in the home, the selection, care and use of home equipment, personal hygiene and grooming, the care of sick in the home, the care and training of children and family relationships, in addition to the Foods and Clothing work.

The last mentioned is the latest phase of Home Economics to be introduced into most high school courses, though it is as old as time and the need of such training must have been felt ever as long as it is more important that a girl know how to make every conceivable type and variation of white sauce or to be able to make the sacrifices necessary to live peaceably and happily with the people she is thrown with in daily life?

While all of the above mentioned abilities are very vital to the girl now and in the future, present conditions lead us to see that it must be taken into account what the girl shall be as well as what she shall be able to do. Knowledge and ability to use it wisely,

skill and interest do not insure happy successful homes unless along with them goes patience, sympathy, self-control, consideration for others and unselfishness. We have all seen homemakers who were capable and intelligent, but who dominated, nagged or worried to the extent that everyone near was unhappy and home life was a failure. We have seen, also, bright, capable young people fail to secure positions or advances in their work because that they were not dependable or honest, or lacked courtesy and consideration for others.

The traits that go to make up the personality of the individual then, to a great extent, determine his success or happiness. Educators admit that mental or achievement tests are not reliable in predicting future success because of the large part that personality plays and these tests do not adequately measure personality traits. Since this is the case, must we not include in our objectives or goals for Home Economics, the development of desirable attributes and personality traits? Shall we spend all our time on the side issues and pass up the very most vital and the very most important part of our program in preparing future homemakers?

The Vocational Home Economics Department at Floyd hopes to include all the newer and important phases of Home Economics in their course this year. Four weeks of the first semester was spent on the Family Relationship unit. This was approached from the interests, the problems, the attitudes and the activities of the high school girl.

The girls set up a standard for evaluating themselves in the form of a score card for an ideal girl. Each girl was scored by another member of the class, and then she was given an opportunity to compare her own personality traits with those of the ideal girl.

The card score included such character traits as sportsmanship, friendship, leadership, fellowship, courtesy, pride (home, school, and personal), loyalty, honesty, and scholastic standing. It is very obvious that the score card implied the following traits: sincerity, frankness, cooperation, kindness, thoughtfulness, sympathy, understanding, cheerfulness, helpfulness, consideration, tact, adaptability, self-control, self-denial, and faith. It was first necessary to realize the meaning of the various traits and the importance of good personality and character traits in the lives of people, and very immediately, in the lives of the members of the class. Who is the girl who does not truly want to be desired? Is there any easier way to be desirable than by being a desirable person or one with a pleasing personality? There are a vast number of problems that may be drawn from the every day life of the high school girl that will readily show the necessity for development and improvement in this line.

After the importance of the development of good traits was realized or partially so, the next step was to discover the ways that both good and bad traits manifested themselves. How may the undesirable traits be done away with? If there are no particularly undesirable traits, how may the good traits be developed to a higher degree and thus develop stronger characters?

With information on these points, the Floyd girls filed case problems from their own lives in which both the undesirable and the desirable traits had manifested themselves. This was done for one month and reported to the class from time to time. Since one of the easiest ways to develop new habits is to keep it ever before you, the collecting of their own problems kept the goal of a more desirable personality ever in their minds. This made it possible to start the formation of new character habits rather readily. The character improvement was carried on intensely for one month and the result noted at the end of that time. In a measure it is to be carried through throughout the year. Once each month to check herself by her score card and continue to note the progress made. It is expected that this year will allow sufficient time to see some definite marked improvement.

As a conclusion to the active class work in the unit, each girl in the family relationship group wrote a theme, "My Ideal Girl." This

served to help the girls come to some conclusions as to what they really felt to be their ideals, their standards, and their sincere beliefs as to what a girl should be. It served to fasten more securely in their minds the importance of being some part of a very high ideal and the extent that they reached was determined by their own reactions, their self-control and interests. And finally, it is believed to instill deeper the desire to be better, finer and more wholesome and worthwhile girls and women for the present and for all time to come.

MIDWAY

We, the Midway school children, have gotten along fine the past week. Only the 10th grade had to stay in one period on account of not having our lessons up in class as we should have had.

Tuesday, Wednesday and Thursday nights a traveler's show was put on by some travelers. It was pretty good each night, had music, acting by a little girl 14 years old and a nigger play. Each night had lots of good music.

Friday evening the little primary rooms had their Christmas tree. Santa Claus asked them to kiss him. There was Harold Todd would kiss Santa. He just would. Several of our parents visited our school Friday evening.

Midway school has recessed for a week's Christmas holiday. Mr. Alonso Slone came home feeling poorly Thursday evening.

Miss Mary Hall is going to Colorado to visit her brother during Christmas week. Miss Martha Conley visited the school Thursday and Friday.

Mrs. Maggie Corder is to start moving Monday. She is going to Buia, Texas. A new graded road, supposed to start next week, a mile south of Midway, beginning at W. L. Ashbrook's, to be graded 3 miles west on the same road west beginning at J. H. Stroud's, to 4 miles east, to start Monday.

Odis Danforth was our Santa Claus Friday evening. Mr. Theodore Massey sprained his ankle Monday evening. He can stand on it very well now.

Mr. J. W. Slone turned sick during school Friday. Theodore Massey came home from Midway Monday morning. Saw his old girl was crippled. Went to work for J. H. Stroud and jumped out of a wagon and crippled himself so he would be crippled too.

HOME MAKERS' CLUB

The president, Mrs. J. H. Breshers, presided at the meeting of the Home Makers' Club when the members met in the home of Mrs. J. B. Crow last Wednesday. Some Christmas plays were fully

enjoyed and a discussion of Christmas gifts gave some helpful suggestions to the ladies.

An exchange of presents was one of the pleasant features of the afternoon.

The next meeting will be held in the home of Mrs. John Clem on Wednesday, January 7th. The program for this will be announced later.

Eighteen ladies were present to enjoy the Wednesday afternoon gathering.

SPECIAL PROGRAM

Thursday morning the pupils of the Portales high school were entertained by Watt Pyles and Mr. Yesley who appeared in a special assembly. Mr. Pyles is a crayon artist and his clever drawings were appreciated for they were done with such rapidity that the pupils felt the pictures had almost grown like magic.

Mr. Yesley is a whistler and gave two or three numbers, both highly entertaining. These gentlemen have been assisting Rev. Lorts in a meeting at Inez for the past two weeks and were both very popular.

LET HIM GO HUNGRY

An anti-tobacco leaflet says a cannibal will not eat the meat of a man who has used tobacco. But what of it? Who's going to go without tobacco just to pamper a cannibal?—Macon, Ga., Telegraph.

11 Years Constipation Glycerin Mix Ends It

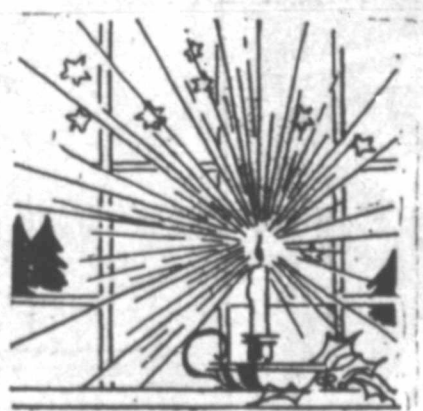
"For 11 years I tried to get rid of constipation," says Chas. E. Blair. "Then at last the simple mixture, Adlerik, made me regular."

The simple mixture of glycerin, buckthorn bark, saline, etc., (Adlerika) acts on BOTH upper and lower bowel relieving constipation in 2 hours! Brings out poisons you never thought were in your system. Let Adlerika give your stomach and bowels a REAL cleaning and see how good you feel! Portales Drug Co.

Sore Throats and Coughs

Quickly Relieved by This Safe Prescription

Here's a doctor's prescription called Thoxine that is really throat insurance. Its success is due to its quick double action. With the very first swallow it soothes the sore throat and stops the coughing. It goes direct to the internal cause. The remarkable thing about



Compliments of the Season

We extend to you and yours the sincere hope for the happiest Yuletide of all. May your friends and dear ones foregather in the firelight of the Yuletide log and feel the thrill of perfect friends in a perfect setting.

J. N. McCall GROCERY and MARKET

We wish to say to each of you in a confidential way . . .

Merry, Merry CHRISTMAS

KEMP LUMBER CO. Phone 25 Portales, N. M.

MERRIE CHRISTMAS

Nothing we might do. Nothing we might say. Would sound better to our friends and customers than our wish for them, a Merry, Merry Christmas

UNIVERSAL MOTOR CO.

"WASHING & GREASING"

Portales Steam Laundry Dry Cleaners and Dyers PHONE 17



Merry Christmas

We express to you our sincere appreciation of your friendship and patronage as we wish you happiness at this Christmas season. By our service during the New Year may we help to bring you a measure of the prosperity we hope will be yours.

BERT RAWLINS

Local Manager

LEON SLATEN

Assistant Manager

BESSIE KNIGHT BIRDIE LOUGHRIDGE MRS. J. W. KING BROOKS KING CHARLES GOODLOE

United Dry Goods Store

INCORPORATED

"Where Roocevelt County people can feel at home"

2,000 People

(Continued from page one)
...to become a great educational center.

Address of Grand Master
Fellow Citizens: How fitting and proper that the Most Worshipful Grand Lodge of Ancient, Free and Accepted Masons of New Mexico...

a building in whose foundation it was placed has fallen into decay. It is intended to rebuild the Mason that, when this earthly house of his tabernacle shall have passed away...

The laying of corner stones in the overcrowded East is becoming somewhat of a rarity except in the case of strictly Masonic edifices. In times past, such was not the case...

day of last week. Most of the time was devoted to the plans for the Christmas program, to be held at the church on Wednesday evening. The children will be given a Christmas treat which will be in connection with the evening program and Christmas tree.

HONORS MRS. THOMAS
One of the very prettiest pre-Christmas dinners of this season was enjoyed last Sunday evening when Mr. and Mrs. Luther Thomas as entertained as a compliment to their mother, Mrs. L. W. Thomas of Leuders, Texas.

Numerous red candles were used in the living room and the dining room. These same colored tapers in silver holders were used upon the dining table. The Christmas colors of red and green were used both in the appointments and the menu.

Mrs. L. W. Thomas, Dr. J. S. Pearce, Mr. and Mrs. J. H. Lee and Mrs. Sidney Stone.

HONORS MEDICAL MEN

Mrs. Rasha Smith and Mrs. James Christie were hostesses last Saturday evening at dinner when the medical doctors of Portales were the guests of honor.

The dining table was extended until space permitted that all be seated together. The dinner was served family style and was most informal. Many stories of the professional life of Roosevelt county were told by some of the guests who are long established residents.

Letters To Santa Claus

Portales, N. M., Dec. 19, 1930.
Dear Santa Claus:
I am a little boy seven years old. I want you to bring me a bee bee gun. If you will I will be glad and I want you to bring me a train and truck. I am in the second and grade. Good-bye. With love, Jack Rice.

Portales, N. M., Dec. 9, 1930.
Dear Santa Claus:
Please bring me a football and toys.

Dear Old Santa:
I have been a good boy and I want a wagon and tricycle. Please don't forget me.
Jr. Jones.

Portales, N. M., Dec. 19, 1930.
Dear Santa:
How are you? I guess you want to know what I want. So I will tell you. I want a girl's bicycle and a doll that sleeps, cries, feels like a real baby. And if you can't bring it I want a real wrist watch. Don't forget fruit, candy and nuts. So good-bye. Your little friend, Maxine Rice.

Portales, N. M., Dec. 20, 1930.
Dear Santa:
Please bring me a big bus and a pair of boxing gloves. Good-bye.
Your friend, J. J. Brown.

Bob Barnhart, connected with his uncle, W. W. King at the Universal Motor Company, left Friday for Wichita, Kansas, to be with his parents during the Christmas times.

Miss Creta Herndon reached home Saturday morning from Lubbock where she is attending college and will fully enjoy the holidays spent in the home of her parents, Mr. and Mrs. E. A. Herndon. Her sister, Miss Jo Hesana, who has been too ill to attend school this year, is much improved.

Judge and Mrs. Mears and Miss Mrs. Ralph Warnica came to Kate McManaway were in Clovis/Portales from Hobbs to be with her for a short while Saturday after-family here during the Christmas noon while the Judge was attend-time. Mrs. Warnica was Miss Fay ing to some legal business. Douglas before her marriage.

May Christmas Morn

Find you with every wish fulfilled, and may your days be filled with health and happiness, is our sincere wish.

A Merry, Merry Christmas to You

Robertson Produce
S. V. CISELL, Owner

Merry Christmas
to our friends and customers, is our sincere wish.
Hamburger King
LESTER & LUTHER, Props.

Merry Christmas

The Spirit of Christmas brings to us a deeper appreciation of Old Associates and the value of New Friends.

May pleasant memories of this Holiday Season linger with you until the dawn of another, is the wish of the members of the First National Bank Family.



J. B. PRIDDY, Pres.
ED J. NEER, V.-P.
ARTHUR F. JONES, Cash.
J. H. LEE, Asst. Cash.

The First National Bank

"Serving Roosevelt County 27 Years"

SOCIETY and Club

CHRISTMAS DINNER

Mr. and Mrs. C. J. Whitcomb are entertaining at dinner today, the members of Mrs. Maud Smith's family. These two families were adjoining neighbors for several years and have enjoyed Christmas dinners in the homes of each for a number of years.

Mr. and Mrs. Lester Bayless and Mr. and Mrs. Roy Smith will come from Clovis to join Mrs. Smith, Misses Irma Bell and Leta in the happy day at the Whitcomb home.

Miss Pearl Stone, another friend of several years will be a member of the party.

PRESBYTERIAN MISSIONARY SOCIETY

Mrs. F. A. Stewart was hostess to the members of the Presbyterian Missionary Society on Wednesday of last week.

Merry Christmas

Is just our simple wish to every one of our friends and customers in Portales and Roosevelt County

PORTALES GARAGE

W. H. STEWART, Prop.

Merry Christmas

To the many friends and patrons whom we have served through the year, it is our wish that this Christmas may be the merriest of all.

Joyce-Pruit Co.
A Complete Department Store

The Palace Theatre

Presents WEDNESDAY, DEC. 24

'Oh for a Man'

Reginald Denny and Joan Bennett in the best comedy hit of the season.

Mid-nite Matinee Christmas Eve

'Madam Satan'

A scientific story that has held the stage as one of the greatest hits of the season

DECEMBER 25 & 26

Lloyd Hughes & Oliver Borden in 'HELLO SISTER'

The tale of a Whoopee Girl who loved an unkissed shik

SATURDAY NIGHT ONLY DEC. 27

SCOTLAND YARD

'Another Man's Face'

Another man's wife thinking him her husband, begging him to live with him! What strange pranks fate played upon this man, whom a surgeon gave a face not his own! Temptation, for she was beautiful. Action and suspense because he was a crook at heart and wished to live two lives at the same time.

DEC. 28 & 29, MON. & TUES.

'Virtuous Sin'

Emotional-dramatic-sensational

DEC. 29, JAN. 1 WED. & THURS.

'Doughboys'

With Buster Keaton in a barrage of laughs in a great war comedy

New Years Nite Matinee