

Christmas Schedule

Abernathy

Community Christmas program at school auditorium Tuesday night, Dec. 21, sponsored by Parent Teacher Ass'n. and school.

Christmas chapel program at school, and individual rooms in grade school will have Christmas tree programs Wednesday afternoon, Dec. 22.

School Christmas holidays Dec. 22-30.

Abernathy Junior-Senior Christmas party at home economics cottage Wednesday night, Dec. 22.

Christmas program Wednesday, Dec. 22, 7:45 p. m., at First Methodist church.

Church of the Nazarene Christmas tree program is to be held on Thursday night, Dec. 23.

Christmas tree program for the Baptist church Thursday, Dec. 23, beginning at 7:45 p. m.

All children of this and neighboring communities are invited to be guests of Rita theatre during the annual Christmas matinee on Friday afternoon, Dec. 24. Three complete showings will be given, beginning at 1 p. m. Come on kids, it's all free!

Merchants free show, "Swing Shift Maisie," with Ann Sothern, Jas. Craig & Jean Rogers, at Rita theatre, Christmas Day. Two shows, beginning at 2:30 p. m. and 4:15 p. m.

New Deal

Senior Class play, "When Sally Comes to Town," Wednesday night, Dec. 22, 8 o'clock.

School Christmas holidays Dec. 23-27.

Children of community are invited to be guests of Rita theatre in Abernathy in Christmas matinee, Dec. 24, beginning at 1 p. m.

Christmas Program At Baptist Church Thursday Night

"The Christmas Story," a pageant, will be presented at 7:45 at the First Baptist church Thursday evening. In simplicity and beauty, the story is told with an effective background of carols by the choir and is particularly given for the children.

The program:

Storyteller, Mrs. Marva Brown; Mary, Mrs. Edw. Anderson; Joseph, Edw. Anderson; Wise Men, Andy Reid, Joe Reeder, Brad Seale; pianists, Mrs. Holland and Mrs. Sophia Lee Pearson; accordionist, Verdeana Hughes.

After the recessional, a group of Junior girls will begin the Christmas Tree festivities by welcoming Santa Claus in song.

News Notes From Men's Bible Class

Approximately 85 persons attended the Christmas program for the Men's Downtown Bible class at Rita theatre Sunday morning. Mrs. Violet Clark's high school music department, the sextett and mixed chorus, appeared on the program. The teacher, Rev. J. Frank Nix, and J. C. Hurst, theatre owner who is with the Seabees in the Aleutians, each were presented with \$25 War Bonds, and Mrs. M. Z. Holland, pianist, and J. Brad Seale, song leader, were given \$10 in War Stamps as Christmas gifts.

Men attending for the first time Sunday were J. B. Patton and Lewis Blacklock, Jack Parsons, stationed at LAAF, was a visitor.

"Harrigan's Kid," with Bobby Readick, Frank Craven & Wm. Gargan, shows at the Rita Sun-Mon., Dec. 26-27. Plus: "Little Miss Pinkerton," "Cuba Land," & Treasure Night.

WANT ADS

FOR SALE

Abruzzo Rye Seed

The Finest Grazing Rye in the World H. SCHULZ

WANT TO BUY — 1,000 ft. of good used electric wire for outdoor use.— The Review. ltp

HOUSEKEEPER WANTED — Will need housekeeper between now and first of year. Prefer man and wife; will consider woman 50 or over. Modern living quarters. J. M. Thomas, Abernathy.

WANTED — Reliable farm hand. O. D. Rhodes, Rt. 2, Petersburg, Texas, 1/2 mi. north of Lakeview school.

CON-D-MENTAL in liquid and powder forms for hogs & poultry. Keep your hogs & chickens healthy. Use both powder & liquid for greater egg production. Buy CON-D-MENTAL today from Pinson Pharmacy & Abernathy Produce. pd 2-24.

Abernathy Weekly Review

ABERNATHY, HALE COUNTY, TEXAS, THURSDAY, DEC. 23, 1943.

VOLUME XXIII, NUMBER 29.



NEWS OF OUR MEN and WOMEN IN UNIFORM



Ensign J. W. Harp, who is serving on a battleship, is the son of Mr. and Mrs. Walter Harp. He entered Midshipman school in Chicago in January and was commissioned April 23. After a brief visit here he reported to a west coast station and went on sea duty in June.

Ensign Harp finished high school here in 1935 and received his degree from Texas Tech. He was employed in Abilene when he entered the service. His wife resides in Lubbock.

CHRISTMAS CARDS came this week from: Odie M. Parks, S 2c, U-SFTE, San Clemente Is., 2c Postmaster, San Diego 46, Calif., who said: "Tell everyone hello for me. I miss the people there"; WAC Cpl. Johnnie Robt. Rodgers, stationed at Boca Raton Field, Fla., who added this note: "Thank you more each week for the Review"; Sgt. and Mrs. Ershel Lroy of Carthage, Mo. (He is stationed at Camp Crowder); Pfc. and Mrs. Ruffus S. Lusk and son, Joe Ruffus (Pfc. Lusk is on the west coast); N. L. Hamlin, Y 2c, 2nd

mily of San Diego, who added: "We surely enjoy the Review, but we've been too busy to write and thank you." (Mrs. Hamlin is the daughter of Mr. and Mrs. Arthur Reed); The Boss, J. C. Hurst, QM 2c, who is (or was) with the Seabees in the Aleutians; Pvt. T. A. Williams, stationed at New Orleans; Ens. Margaret Carver, Navy Recruiting Station, Little Rock, Ark.; Pvt. W. L. Rutledge, at Battery General Hospital, Rome, Ga. (He's due to arrive here this week to spend Christmas with his parents, Mr. and Mrs. O. Rutledge); S/Sgt. Moody O'Neal of SPAAF, Lubbock; 1st Lt. and Mrs. Weldon Nunn (he's in Australia and she is in El Paso); Cpl. and Mrs. Gerald Selke (he is stationed at Bryan Field); Cpl. and Mrs. Lynn Cope and son, Gary Lynn (Cpl. Cope is in New Guinea and his family is at Redwood City, Calif.); Pfc. Jno. Reagan, AAB, New Haven, Conn.; Major Wilson Chapman, AAB, Salinas, Calif.; Vernon Petty S 1c, in the coast guard and stationed at Baton Rouge, La.; Ens. Jno. H. Nunn, coast guard, Savannah, Ga.; Pvt. T. R. Lusk, Camp Polk, La.; T/Sgt. Olin O'Neal and wife (he's at Camp Shelby, Miss., and sends holiday greetings to all his friends here); Pfc. Jas. B. Jones, stationed at Dodge City, Kans.; Cpl. and Mrs. Melvin Patterson (he's at Ft. Screven, Ga.); Sgt. Jas. P. Daniel of Camp Fannin, who sends Christmas greetings to all his friends here;

Pvt. Virgil O. Rhodes, Keesler Field, Miss.; M/Sgt. Jno. Jenkins, Ft. Lewis, Wash.; (W. O.) Milton T. Wyatt, Ft. Benning, Ga. Pfc. Hugh M. Foe, former Abernathy boy who is in the European war theatre, has been promoted to technician, fifth grade.

Dwaine Bristow of Lakeview community is in Marine training at San Diego, Calif. Lt. Olin Reed, Marine stationed at San Diego, is visiting his parents, Mr. and Mrs. Arthur Reed. Cpl. Dewey G. Smith has moved from Tullahoma, Tenn., to: Pool Sqdn., Lyndall Field, Panama City, Fla.

Henry Clay Von Struve, Jr., ART, 3c, is at this address: Receiving Unit, Bks. 5, NATTC, Ward Island, Corpus Christi, Tex. He was moved there from Houston. Pfc. Isaac G. Holmes has been moved from Norman, Okla., to: ARS-1, Pers. Gp., Sec. 5, MFAWC, MCAD, Miramar, San Diego 45, Calif.

Give War Bonds—The Perfect Gift!

New Deal Senior Play Is Set For Wednesday Night

The New Deal Senior class play, "When Sally Comes to Town," a comedy in three acts, is to be presented Wednesday night, Dec. 22, beginning at 8 o'clock. Special numbers are to be given between acts. Miss Rose Dunlap, class sponsor, is directing the play.

Following is the cast of characters: Uncle Josh Perkins, Jas. Attebury; Sally Simple (Sis), Bobbie Robinson; Mrs. Ethel Parker, Betty Jo Jackson; Loring Parker, Basil Agnew; Esther Parker, La Rue Campbell; Ruth, the maid, Sharlott Crabtree; Felicia Winston, Felicia Goebel; Theresa Holbrook, Billy Edwina Young; Birdie LaRange, Jeanne Gardner; Lord Cecil Raleigh, Joe Frank Tarver; Lance Wellington, Verbal Peeples.

New Deal Boys, Frenship Girls Win In Cage Meet

The New Deal High school boys and Frenship High school girls were winners in the New Deal invitation basketball tournament as upsets featured the closing day of the meet Saturday night.

The teams from Idalou were established as favorites after they had sent both the boys and girls into the semi-finals, but the home town teams upset both Idalou clubs. The girls from Idalou were crowded out in the semi-finals and the boys in the finals.

The tournament was a great success, paying off prizes in war stamps to both boys and girls for first, second and third places. Winners in both brackets received \$12 in stamps, second place teams gained \$2, and third place teams gained \$1.

In the afternoon semi-finals, the Frenship girls nosed out Cotton Center, 24-20, in a game that went well according to advance dope. But New Deal girls started the upsets by taking a 19-15 victory over the favored Idalou girls.

The boys semi-final games went according to advance dope with Idalou getting by Abernathy, 21-17, in a well played game. New Deal also had trouble in the semi-finals, but defeated Cotton Center, 27-23.

Idalou girls came back to salvage third place honors among the girls with a 20-15 victory over Cotton Center. Abernathy won third place honors in the boys bracket with a 28-24 win over Cotton Center.

The girls final was a thriller, and took an overtime period before Frenship won 23-20 over New Deal. The local team led until late in the final period when Frenship put on a spurt to knot the score 19-19 at the end of the regulation game. They continued the drive in the overtime period to win easily.

The boys final game was another thriller, and the outcome in doubt until the final seconds. The game was a see-saw battle with New Deal sweeping into the late lead and managed to hold it.

Scoring honors in the finals for the girls went to Robinson of New Deal who dropped in four field goals and six free pitches for 14 points. June Clark led the Frenship scoring with 10 points.

Medlock was high point man for New Deal boys, getting 12 points, half of them on free throws. Hurley, with seven points, led the Idalou attack.

Abernathy girls lost, 10-17, to the New Deal sextett Friday night.

MONROE CHURCH OF CHRIST

O. O. Newton, Minister Sunday morning Bible study at 10:30, preaching and communion service at 11:30 a. m. Preaching Sunday night at 7:30 o'clock. Sunday morning sermon subject, Thank God and Press On; Sunday night, The Way that is Right and Cannot be Wrong. We are hoping that all members of the church and friends will be present for these services as this will be Bro. Newton's last time to be with us for awhile. COME.

(More New Deal News on Page 2.)

This Christmas. Give WAR BONDS!

PTA-School Plan Community Christmas Program Here Tonight

The Abernathy Parent-Teacher association and the school plan to present a Christmas program for the community at the school auditorium here tonight (Tuesday) beginning at 7:45 o'clock. Everyone is invited to attend.

Following a brief business session of the P-T. A., over which Mrs. J. A. Bruce, president, will preside, a program is to be presented by students.

Harold D. Rhodes is to be chairman of the following program: Lullaby song, first grade; Snow Flake song, third, fourth and fifth grade students; "Silent Night," and "Joy to the World," seventh and eighth grade girls; scripture reading, Harvey Lutrick; "Christmas Creed," reading by Margaret Carr; "The Lord's Prayer," audience; response, girls' glee club; vocal numbers by high school sextet, composed of the following girls: June Shipman, Billie Petty, Jeanette Halford, Joyce McLane, Oneta and Troyce Rhodes; "Lullaby Hymn," high school girls' chorus; "Glory to God," a Christmas anthem, high school mixed chorus.

Suspended Sentence Given Verlyn Wilson

Verlyn Wilson, 16-year-old son of Mr. and Mrs. G. W. Wilson, who was charged in the hit-run death of Tommy Snow, 14, was "found guilty of being a delinquent child, and was released on probation, two-year period, to his father and mother." Hale County Judge Frank R. Day, before whom the boy was tried Monday, reported. Judge Day further stated that young Wilson was released to his parents "on condition of good behavior, and on the requirement that the youth would not drive a car on a public highway for the period of one year from Monday." The condition further requires "that if he violates the law, or the orders of the court during the probation period, that suspension be revoked and he would be transferred to the Gatesville training school for boys."

Snow, son of Mr. and Mrs. W. S. Snow, was instantly killed the night of Dec. 1 on the highway two miles north of town while walking with five companions.

Matinee Friday at the Rita is Annual Yule Gift to Children

Following an established custom, the Rita theatre will be host Friday afternoon to children of this area in a Christmas Eve matinee. Three complete shows will be given, beginning at 1 p. m., 2:10 p. m. and 3:20 p. m.

The picture, one of the best of its type to come out of Hollywood, will be a special entertainment treat for the children.

"Swing Shift Maisie" Saturday Free Show

The merchants' Christmas present to people of this area is their regular Saturday afternoon free show at Rita theatre which will be screened on Christmas Day. Two shows only will be given, starting at 2:30 p. m., and at 4:15 p. m. The picture is a comedy, "Swing Shift Maisie," featuring Ann Sothern with Jas. Craig and Jean Rogers.

Local merchants sponsor the free show as a trades day feature. Three programs, to which everybody is invited, will be given. The first show is at 2 p. m., the second at 3:20 and the third at about 4:40.

RATIONING CALENDAR

Meats & Fats—Book 3, Brown stamps L, M, N, P & Q now good, all expire midnight, Jan. 1, 1944. R to become valid Dec. 26, S on Jan. 2.

Processed Foods — Book 4, Green stamps D, E & F good thru Jan. 20. Gasoline — A-9 coupons now good for 3 gallons of gasoline.

New B-2 and C-2 coupons good for 5 gals. each. Old B-1 and C-1 stamps still outstanding good for only 2 gals. each. Endorse all stamps before use.

Sugar — Stamp 29 in Book 4 good for 5 lbs., thru Jan. 15, 1944.

Mrs. E. B. Paxton and children are to move from a place north of town to the farm her mother, Mrs. W. L. Hall, owns northwest of here. The D. L. Halls, now on that place, are to move to a farm near Lockney.

A technicolor picture, "Coney Island," with Betty Grable, Geo. Montgomery & Cesar Romero, is the Rita show Wed.-Thurs., Dec. 29-30. Plus: "Jungle Land" & Paramount News.

Unusual Crop Year Brings Record Grain Production, Increased Cotton Yield

Chalking up one of the most unusual crop years in the history of agriculture on the Plains, farmers are almost through harvesting a record grain crop and a cotton crop that exceeds last year's production.

This crop year has been unusual in that no rain fell during the maturing season, and not more than the average amount of moisture was received during the early part of the growing season. Less than one-fourth of an inch of rain fell here from July 9 until after Thanksgiving.

Crops this year were supported by the underground moisture reserve built up from heavy rainfall in 1941 and 1942.

Above the average wheat crop was harvested last summer, and the quality of the grain was extra good.

An estimated 650 cars of grain will be sold in the area from the fall feed harvest, 500 cars here and 150 cars at Monroe. About 90% of the grain crop has been marketed.

Prices for grain sorghum crops were extra good, and prices farmers received for cotton seed were far greater than in previous years with lint bringing slightly more than was offered last year.

6,955 Bales More Reports on Dec. 17, comparative date on which previous annual reports were taken, revealed that the 1943 cotton crop has produced 6,955 bales more than were harvested from the 1942 crop to Dec. 17, last year. The seven gins in this area have turned out 17,576 bales of cotton from this year's crop, and to Dec. 17, 1942, they had ginned only 10,621 bales.

Although the cotton harvest is nearer completed now than it was at this time last year, Abernathy and Monroe gins have turned out more cotton from the 1943 crop than they did from the entire 1942 crop. Abernathy gins have turned out 7,047 bales from the 1943 crop, and the final count for the 1942 crop at the close of the ginning season late last winter was only 5,518 bales. With this year's crop yet to be finished, Abernathy has turned out 1,529 bales more than the total 1942 cotton yield. Monroe gins turned out a total of 6,213 bales from the 1942 crop, and this year's crop already has produced 6,496 bales, 283 bales more than were harvested from the 1942 crop.

Good Quality

Never before has the weatherman been more co-operative during harvest than this year. Farmers enjoyed near perfect harvesting weather during the entire season.

Generally the grade of cotton from the 1943 crop has been good, with the quality of the seed being extra high.

Records of Cotton Yield

Although most of its territory was the victim of hail damage early in July, the County Line gin, operated by T. R. Hogan, has had nearly an average run this season, turning out 1,158 bales, compared with 220 bales for 1942, which probably was the lowest since County Line has had a gin.

Following are the records of cotton production for this territory, all reports coming in on Dec. 17:

Abernathy

Production records for Abernathy from 1935 to Dec. 17 this year:

Year	Bales
1935	4,892
1936	4,146
1937	7,611
1938	4,958
1943	7,047

Monroe

Records of production in the Monroe area for the past seven years:

Year	Bales
1937	10,312
1938	4,780
1939	5,428
1943	6,496

County Line

Here is the yield report from the County Line gin from 1938 through this year:

Year	Bales
1938	1,496
1939	1,720
1940	975
1943	1,158

Caldwell

Production records from Caldwell gin, operated by Hub Beavers, 13 miles southwest of Abernathy, from 1938 through this year:

Year	Bales
1938	1,450
1939	1,969
1940	1,545
1943	2,875

Methodists Plan Christmas Program Wednesday Night

A Christmas program is scheduled Wednesday night, Dec. 22, beginning at 7:45 o'clock, at First Methodist church.

Following is the program outline: Opening song, by congregation; "A Christmas Prayer," Peggy Wright; Sentence prayers, Irma Coffman, Doris Anderson, Mary Hix and Velma Seale; Scripture; "A Christmas Carol"; "The Innkeeper's Wife Speaks," a poem; song, "O Little Town"; "I Saw That Glory," a reading; "White Christmas," in memory of the boys "out there"; "The Heavenly Song," A Christmas story; a song, "Silent Night," children's choir; "Peace on Earth," a poem; a song, "Star of the East"; "Children's Christmas Story," a pageant; benediction.

NAZARENE

The Christmas tree program previously announced for Wednesday night has been postponed until Thursday night, Dec. 23.

CHRISTMAS EDITION

This is the Review's Christmas edition which carries greetings from Abernathy and Monroe people to our men and women in the armed forces, and to the residents of this territory.

This special edition went to press ahead of schedule and we may have missed some of your news.

CHRISTMAS SOCIAL

IS THIS AFTERNOON

A Christmas social is to be held this afternoon (Tuesday) at 3:30 o'clock in the home of Mrs. Dewey Price for members of the Baptist Blanchie Groves Sunday school class. Each member is to bring a gift.

FARM SALE SET

F. P. Henkes, Hale Center auctioneer, announces a farm sale next Wednesday, Dec. 29, on the H. S. Cline place, three miles east of Hale Center and a half mile north. Considerable livestock will be offered, along with machinery.

The sales starts at 11 a. m.

A son was born Dec. 17 to Mr. and Mrs. Wesley Curry of Denver City, former Abernathy residents. He weighed 6 lbs., 14 1/2 oz.

A son, weighing 8 lbs., 8 oz., was born Dec. 18 to Mr. and Mrs. Jas. T. McMennamy.

AT THE RITA

WED.-THURS., DEC. 22-23 — "THE HUMAN COMEDY" with Frank Morgan, Jas. Craig, Marsha Hunt & Fay Bainter. Plus: "Bird Farm," "Glamour Girls" & Paramount News.

FRIDAY AFTERNOON, DEC. 24 Annual Christmas Eve Free Matinee for Children

Shows start at 1 p. m., 2:10 p. m. and 3:20 p. m.

(The Feature is a Surprise Treat the Children Will Enjoy.)

FRI.-SAT., DEC. 24-25 — Night Shows start at 7:30 o'clock "SO PROUDLY WE HAIL" with Claudette Colbert, Paulette Goddard & Veronica Lake

Plus: 2 Reel Comedy & Another Chapter of the Serial

'Secret Service in Darkest Africa'

SATURDAY, DEC. 25 — Regular Merchants Free Show — Two Shows Only, Starting at 2:30 and 4:15 p. m.

"SWING SHIFT MAIZIE"

Starring Ann Sothern with Jas. Craig & Jean Rogers.

SUN.-MON., DEC. 26-27 — "HARRIGAN'S KID" with Bobby Readick, Frank Craven & Wm. Gargan.

Plus: "Little Miss Pinkerton," "Cuba Land" & Treasure Night.

WED.-THURS., DEC. 29-30 — Night Shows start at 7:30 o'clock "CONEY ISLAND"

— in Technicolor! —

with Betty Grable, Geo. Montgomery & Cesar Romero

Plus: "Jungle Land" & Paramount News.

THE MEN IN SERVICE



Hubert Leach Arterburn, GM3/c, is on sea duty aboard a U. S. Coast Guard cutter. He wears ribbons for action in three theatres of war, the American, European and African, and convoy duty. He has been on

this duty for six months, his parents, Mr. and Mrs. Oscar Arterburn, of Ft. Worth, reported.

Leach, who formerly resided in Abernathy with his parents, finished high school at New Deal at mid-term in the 1938-39 school year. He enlisted in the Coast Guard Sept., 1942, and was given basic training at New Orleans. He went to gunnery school at St. Augustine, Fla., where he won expert marksmanship awards and received seaman first class rating. His next stations were at Boston and Rockport, Mass., before going on a sub-chaser as depth charge man. He was given his present rating, gunners mate first class, and returned to Boston where he boarded the cutter on which he is now serving.

Cpl. Chuck Webster of Monroe is in England ★★ Andrew H. Cox, A/S, is at this address: Co. 43-526, USNTPS, San Diego 33, Calif. ★

Dear Buford:

The REVIEW came this morning. Until we are away from home, we don't realize how much our homes mean to us. I really look forward to getting the REVIEW. What I enjoy most is reading familiar names and finding all the latest news about everyone. I like to read about the common run of events and news around home. It is comforting to learn that home has not been torn up and in the disorder of wartime places like here in Southern California. From the news you have of servicemen, I notice many of the 17-year old boys

are entering service.

This California weather is not the balmy breezes I expected. It has been cold and rainy here lately.

Buford, I guess this is enough for the present. I should be in bed any way. We are still fighting fires around here. We can see fires tonight. Several army and navy camps were partly burned. My company has fought for the last three days. I go out at midnight so I guess some sleep is necessary. Thanks again for the paper. Sincerely yours, Bill Fortenberry. (Pvt. Wm. O. Fortenberry, ATS 131, MCAD, Miramar, San Diego 45, Calif.)

BROWN POINTS FOR WASTE FAT Housewives now will receive one brown point for each 1/2-pound of

ABERNATHY, TEX., WEEKLY REVIEW, THURSDAY, DEC. 23, 1943.

salvage kitchen fats she takes to will not give points for less than 1/4 her grocer. In addition, she will compound amounts, nor for any fraction, to receive 4c a pound. Grocers at overweight.

HUB LEE TIRE CO.

1717 Ave. H. Lubbock
We specialize in Tractor Tire
Vulcanizing

BOWEN'S

DRUG STORES
Cut Prices — Every Day
— Lubbock —

FARM AUCTIONS

»— KENNETH BOZEMAN, AUCTIONEER —«
Route 1 - Dial 2-9923 - Lubbock
VIRGIL L. MARTIN, CLERK
Dial 2261 Office, 2491 Residence, Hale Center



1943
BEST WISHES

GUY YOUNG

— MONROE —
★ CONOCO GAS & OIL
★ AUTO & TRACTOR REPAIRS

Santa may have new modes of transportation in his bag of tricks, but our wish is that his 1943 pack include a great big package of old-time Christmas cheer, addressed to you, dear friend—to YOU.



YULETIDE JOY

W. K. CLEMENTS

Groceries - - Gulf Gas & Oil
— Monroe —

MERRY
CHRISTMAS
TO ALL
AND
GOD BLESS
YOU
EVERY ONE



W. E. WILKINSON'S GARAGE

— MONROE —
AUTO AND TRACTOR REPAIR WORK

LIGHTS ON THE FIR TREE,
SNOW ON THE WINDOW
LEDGE... THE JOYOUS
FACES OF CHILDREN...
CHRISTMAS
... MAY IT BE A VERY
HAPPY ONE FOR YOU



Holiday Cheer

MUTT'S FOOD STORE

Mutt Harrell -- Monroe
Groceries & A Variety of Other Merchandise

★ White Christmas or Green Christmas is a matter of both geography and of meteorology. But Merry Christmas is an affair of the heart. And that's the kind of a Christmas we are now wishing for you and yours as 1943 draws to a close.



Season's Greetings

— DEMP WEBSTER — TEXACO SERVICE STATION

— MONROE —

We've been thinking, folks, that you've been very good to us during 1943, and right now is the most appropriate time to thank you. So thanks, everybody, and a very happy Christmas!



MERRY CHRISTMAS

R. E. HARVEY

— MONROE —
Magnolia Gas & Oil - - Groceries & Meats

GENTLE WORDS, OPEN
HEARTS, WILLING HANDS,
LOVE... THIS IS CHRISTMAS!
MAY IT BRING YOU
HAPPINESS AND JOY
BEYOND EXPRESSION...



Merry Christmas 1943

Yuletide draws people closer together, helps us all towards quiet friendliness and group enjoyment of days like Christmas.

A most proper time for us to express our sincere appreciation for your friendship, and to wish for you an abundance of Christmas joy.

Hobbs Bros. Gin

Earl B. MONROE D. G. Jr.



Christmas 1943 SEASON'S CHEER

THE STAGE COACH has given place to the streamliner. The electric light has snuffed out the soft-beamed candle. Tinkling sleigh bells are drowned in the roar of motor horns. But who will say that Christmas has lost its charm? With Christmas at hand we renew our pledge of devotion to ideals of honest dealing, and express our appreciation of your friendship for us during 1943.

"HEAP ON MORE WOOD, THE WIND IS CHILL;
BUT LET IT WHISTLE AS IT WILL,
WE'LL KEEP OUR MERRY CHRISTMAS STILL!"



W. O. FORTENBERRY

— MONROE —



FOR A GAY CHRISTMAS

We are hoping that your Christmas will be gay and delightful as were the childhood Merry Christmases spent at grandmother's farm. Today, as then, may the gladness of Christmas force all other thoughts from your mind, and may the coming years of peace bring you happiness that is complete.

Southwestern PUBLIC SERVICE Company

THE MEN IN SERVICE WRITE HOME

Dear Buford:

Just a line to say thanks for the paper, and please excuse my tardiness in expressing my appreciation. I receive the Hale Center American and the Review on Monday of each week, and believe me, I really look

forward to Mondays!

I'm still stationed in the Sooner state. In fact, I've been here so long I'm beginning to feel like a native "Oakie." Don't have any idea how much longer I'll be here. Uncle Sam is the final authority on my whereabouts for the present, so it's just up to him if I do or don't leave here. LaVerne is here with me. Living

conditions are very reasonable here, and it isn't at all difficult to find a fairly nice place to live.

Buford, I have a furlough coming up the first of January, and if time permits, I'll try to drop by to see you. Ten days is not very long, tho, especially when you waste three of them traveling there and back.

Guess the cheese factory is going full blast now, isn't it? Give my regards to Arno, Skipper and the oth-

er boys.

Must say so long, for now. Again, I say, thanks very much for the paper. Sincerely, Hoyt. (S) Sgt. Hoyt D. Thornton, Army Maint. Sqdn., E. A. A. F., Enid, Okla.)

Dear B. F. D.:

Just a few lines to let you know of our change of address. I have never written before, but really do enjoy the paper and appreciate you send-

ing it to us.

We are having a little rain here today which doesn't seem much like the plains of West Texas. I had better stop now and get ready to go to work. I have to fly to-

night if the weather isn't too bad. I hope you have a Merry Christmas. Thanks again for the paper. Our new address is 3529 W. 7th, Ft. Worth, Tex. So long, J. D. W. (1st Lt. J. D. Webb.)

To Our Friends..



Among our assets, we would like to count the only one that money cannot buy...

YOUR GOOD WILL

And, so, at this holiday season, we extend to you, not as a customer alone, but as a friend, our very best wishes for a Merry Christmas!

HIGGINBOTHAM-BARTLETT CO.

— Windmill Repairs — Keep 'Em Pumping! —
Sherwin-Williams Paint

★ We Serve You Well — In Wartime Or Peacetime! ★

GREETINGS



—The season's greetings sent in sincere and friendly appreciation of an asset money cannot buy — good will! "Merry Christmas to all of you from all of us..."

» ABERNATHY PRODUCE «
Lamar McKenzie — Joe Craig — Alvin Hardin

BEST PRICES FOR
CREAM & EGGS



"OUTSTANDING PERFORMANCE"

sums up, in two words, the achievements of our armed forces. We, too, strive for outstanding performance in every item of service. We thank you most cordially for your good will and patronage and wish you the Season's Greetings.

CONSUMERS' FUEL ASS'N.

Wholesale & Retail Petroleum Products.
Let Us Serve You.



★ It's just about time for that perennial paratrooper, Santa Claus, to start his friendly invasion. We just want to say we hope he makes a happy landing, right in your home, bringing you more Christmas cheer than you've ever had before.

McALISTER BROS.

GROCERY & MARKET

— "THE HOME OF QUALITY FOODS" — PHONE 52 —



TIMES HAVE CHANGED,

but Christmas remains unchanged—the year's outstanding holiday in the timeless cycle of love and good fellowship. In the same old familiar way it gives us pleasure to wish for you in this season of 1943 the most in Christmas cheer and enjoyment.

Dalby

MOTOR FREIGHT

O. Rutledge, Local Agent

A WREATH IN THE WINDOW

a star in the sky, and happiness in the heart. That the Christmas season of 1943 may be truly memorable for you and yours is the earnest wish of



CHRISTMAS CHEER 1943

FIRST STATE BANK

Member of Federal Deposit Insurance Corp.

GIVE WAR BONDS FOR CHRISTMAS...



★ From Greenland's icy mountains to India's coral strand the age-old celebration of Christmas is in progress. In this season of universal good will we welcome the opportunity to thank you for that measure of confidence you have shown in us during 1943 and other years. We will do our utmost to continue to deserve it.

ABERNATHY MOTOR COMPANY

— J. BRAD SEALE, MANAGER —

"The Home of Pennzoil Motor Oil"

Let us care for your car for our country!



OD BLESS YOU, merry gentlemen, let's get the Yule log burning. Bring on the viands and let the joy be unconfined, for Christmas comes but once a year.

At this holiday time, as in the past, we are mindful of our indebtedness to you for your generous patronage, and pledge once more our determination to be still more deserving of your friendship.

REID CHEVROLET COMPANY

Firestone Tires

THE MEN IN SERVICE



Lt. Sam H. Davis, above, a former principal of Abernathy High school, is an instructor of navigation at Foster Field, Victoria, Tex. He was superintendent of schools at Sudan when he resigned to enter the service June 1, this year. He went into service with a commission, and took training at Randolph Field at Cent-

ral Instructors school. He completed this training Sept. 24 and was stationed at Foster Field.

His wife and two children reside at Sudan where she is teaching in the school. They plan to join Lt. Davis at Victoria soon, she stated.

Lt. Davis is a son of Wright Davis of Jacksboro.

AS YOU LIKE IT CLUB IS ENTERTAINED

Mr. and Mrs. A. B. Myatt entertained members and families of the As You Like It club in their home Saturday night. After an evening playing games, refreshments were served to the following: Mr. and Mrs. F. Fuchs, Mr. and Mrs. G. L. Jackson, Mr. and Mrs. J. N. Gragg and son, Mr. and Mrs. E. H. Hobson and son and Horace Davis.

PERSONAL MENTION

J. B. Collier, who resided in this community 13 years, moved to Friona last week-end. He bought a farm southeast of that city this year. The L. Q. Oswald family of Lubbock has moved to the place vacated by Col-

lier west of town. Oswald bought the farm, 214 acres, from H. Schulz. Schulz sold a 340-acre farm northeast of town, which was owned by two Wisconsin men, to another Mr. Oswald, brother of L. Q., also of Lubbock. Ralph Stephens farmed the

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place this year.

At the Rita Fri-Sat. nights, Dec. 24-25: "So Proudly We Hail," starring Claudette Colbert, Paulette Goddard & Veronica Lake. Plus 2-Reel

comedy & Serial.

Ann Johnston left recently for Palm Beach, Calif.

Give War Bonds—The Perfect Gift!

TO YOU



You may be sure we extend our Greetings of the Christmas Season in all sincerity. We thoroughly enjoy this occasion of renewing friendly associations.

Our thanks for your patronage during the past year. May the New Year bring fulfillment of your every desire, as well as Health, Happiness and Prosperity.

BILL'S GARAGE & WRECKING YARD

BILL WOLF

HAIL TO A . . .

Merry Christmas
JUST A SIMPLE GREETING . . .

But it's laden down with cheer and sincerest wishes for a real old fashioned Yuletide!

L. M. RANKIN
Commissioner, Precinct 3

Our Wish For YOU...



Our genuine Merry Christmas to All . . . our friends and customers . . . Pleasant times like Christmas always remind us of the pleasure we have had in the privilege of doing business with you. May Good Luck attend your every wish this Christmas! And may holiday good cheer brighten the hours of this glorious season!

Mr. and Mrs. W. C. Jenkins

a Christmas Card...



IS STIFF AND FORMAL, AND A PRINTED FOLDER IS JUST TOO IMPERSONAL AND COLD — IN FACT, THERE IS NOTHING UNDER THE SUN THAT WILL SATISFACTORILY TAKE THE PLACE OF LOOKING A PERSON IN THE EYE, TAKING THEM BY THE HAND, AND SAYING—

"MERRY CHRISTMAS, my friend."

We wish it were possible for us to visit you personally during the holidays and shake your hand and wish you the Happiness, Health and Prosperity which we earnestly hope will be yours during the coming year.

Obviously, this cannot be done "just like that," but we want you to know that we wish for you

THE MERRIEST CHRISTMAS POSSIBLE

and may God bless you with **GOOD HEALTH — HAPPINESS — and PROSPERITY** throughout the coming year.

Sincerely,

CO-OP GRAIN CO.

ABERNATHY

The Board of Directors

Frank Tannehill, Manager
and The Employees.

MAY THIS CHRISTMAS BE A HAPPY ONE FOR YOU..



May the New Year Lavish Its Richest Blessings on You!

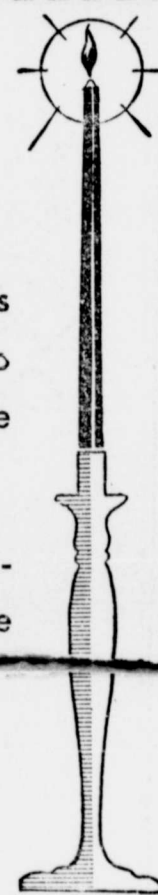
We give you our very best wishes because we feel that your loyal support and good will deserve the best we have . . .

PRATHER'S CAFE

"Where Friends Meet & Eat"
"A COMPLETE CAFE SERVICE"

We'll Be Closed On Christmas Day.

Greetings



Christmas again! And, as the glad chimes ring out, we join in the general gladness to wish you and yours a more joyous and more bountiful Christmas than ever!

For your patronage, we are deeply grateful, and we renew our pledge of full service for the future . . .

W. G. ROYAL TEXACO STATION

Stock of Grocery, Variety and Drug Store Merchandise.

Mr. and Mrs. W. G. ROYAL



AS one hands down a good name, Christmas each year hands down its traditions, and all are good. It has been a tradition here to regard the good will of our customers as our most precious asset. In this holiday season of 1943 we extend to you, not as a customer alone, but as a friend, our very best wishes for a . . . Merry Christmas.

J. J. Caudle Gin

—ABERNATHY—
W. V. Cunningham, Manager



The tree is up, garlanded in wreaths of tinsel, aflame with lights that glow like fireflies. There it stands in the window, sparkling with all the borrowed glamour of elfland.

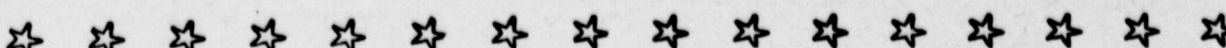
With this glowing background to remind us, we are ready to speak our piece. It is a very simple one . . . the same as last year and the year before: Thank you one and all for your kindness to us, and

MERRY CHRISTMAS!

ABERNATHY FARMERS' CO-OP GIN

Odie Hamilton, Manager

J. C. TURNER'S CASH GROCERY & MARKET



— MERRY CHRISTMAS —
and a
HAPPY NEW YEAR

BURNIE'S BEAUTY SHOP

— Merry Christmas —
and a
Happy New Year!

W. H. GIRDNER, M. D.

TELEPHONES:

Office
95

Residence
96

Ellison's Food Store

If there is any booze drinkers this year, get drunk on Hitler's birthday instead of of Christ's birthday, Dec. 25.

CLOSED CHRISTMAS DAY

... The Shepherds heard good tidings of great joy. . . So may our lovely rural community ever hear the still small voice of the Messiah to ameliorate a war torn world this Christmas Season.

Maupin Feed Store
AND MILL

C. H. WILLIAMS

Real Estate Agent

List Your Farm or City Property With Me at H. E. Richter's Office.

— MERRY CHRISTMAS —
and a
HAPPY NEW YEAR

SEASON'S GREETINGS

— with —
BEST WISHES

— for —
YOUR HAPPINESS

JIM'S CAFE

(The Rock Front Cafe.)

Herman Lambert, Prop.

— Merry Christmas —
and a
Happy New Year!

There is no other time of the year that holds such friendliness and cheer — no other wish that rings as true as the wish this message brings to you —

MRS. ED HEATH
HOME LAUNDRY

— MERRY CHRISTMAS —
and a
HAPPY NEW YEAR
ALWAYS SOMETHING TO SELL

— See Me For Your —
REAL ESTATE NEEDS
J. P. NYSTEL
Realtor

Amicable Life Insurance
See Me For Your Insurance Needs.

— MERRY CHRISTMAS —
and a
HAPPY NEW YEAR

Loyd Roberson

Poultry & Livestock Feeds — Salt.

MAY THE
CHRISTMAS SEASON
Bring Again The Blessings Of Those
Joyous Words . . .

Peace, Good Will to Men
CLIFF BLAIR
»— CLIFF'S CAFE —«

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ALL OF US
WISH ALL OF YOU
— A —

— Merry Christmas —
JESS McMASTER
BARBER SHOP

— Merry Christmas —
AND A
Happy New Year!

J. U. PEEL
Blacksmith Shop

— Merry Christmas —
and a
Happy New Year!

TO ALL
ANDERSON
BROS.
LUMBER CO.

We Extend This Wish:
That you have the very
merriest of all merry
Christmases, and the
happiest of all happy
New Years! . . .
RITA THEATRE

— MERRY CHRISTMAS —

and a
HAPPY NEW YEAR

IF YOU WANT TO . . .
Sell or Buy a Farm or City
Property . . .
COME TO SEE ME . . .
J. J. RILEY

Heartiest Greetings . . .
May the holiday season fill your
heart with joy and cheer.

C. E. WILLIAMS DAIRY
Milk Delivered to Your Door Daily

— Merry Christmas —
and a
Happy New Year!

Dr. H. E.
Williams

Physician & Surgeon
Osteopath
Office Phone 14, Res. 42

FARM Auction Sales

To Get the Most for Anything You Have to Sell
WRITE OR PHONE

DON ESTES

R. E. MAYSE

Hotel Lubbock, Lubbock, - Phone 4005, 2217 25th St., Lubbock

— MERRY CHRISTMAS AND A HAPPY NEW YEAR —

Wishing You A . . .

Merry Christmas

—We'd like very much to send each of you a gift to show our appreciation of your patronage and friendship during the year . . . As this is impossible, we take this means to wish you all a Very Merry Christmas!

ZEMAN
TRACTOR
& MACHINESHOP
Henry Blalock — John Duty

Merry Christmas and Happy New Year

To Our Friends, and Faithful Customers, The
Students and Teachers of Abernathy.

And, the same goes for all our other friends,
too!

Krow's Kampus Korner

Christmas

~ 1943 ~

A MERRY YULETIDE TO ALL

TO EACH And all of you we say Merry Christmas. We say it — yes — in the very same spirit that we have said it in the past, knowing that the full enjoyment of Christmas is an affair of the heart and of the spirit. Pausing, for a moment in the twilight of 1943, we look forward with our friends hopefully to the future.

ABERNATHY VARIETY STORE

"Nine Times Out Of Ten You'll Find It Here—For Less"

Mr. and Mrs. J. M. Gardner

This Store of 1,001 Different Items Is A Haven For Late Shoppers

Public Sale

3 miles east of Hale Center, and 1/2 mi north,
or 1 1/2 mi. south of Ferd Rastetter's across the
highway.

WEDNESDAY, DEC. 29

Sale Starts at 11:00 O'Clock

Free Lunch at Noon

—Cattle, hogs, sheep, chickens, saddle horse,
farm machinery, hog wire, barbed-wire, stock
trailer, '39 Chevrolet pickup, '36 Chevrolet
standard 2-door sedan, '36 Ford tudor sedan.

— Terms of Sale — Cash —

H. S. CLINE, OWNER

F. P. Heneks, Auctioneer - W. A. Jones, Clerk

Season's Greetings...

If we have our way about it St. Nicholas is going to make an extra long stop at your home. No one needs to point out to us what your loyalty has meant to us during 1943. All we can say is Thank you, and Merry Christmas.

Roberts Drug Store

PHONE 63

ABERNATHY

Welcome — "Last Minute Shoppers." — We'll Help You Select
The Right Gift!

God Bless America

— and —

God Bless You

May your life be crowned with success that you may realize a harvest of good things, including JOY and SATISFACTION, as a result of your labors.

This is our Christmas and New Year's Wish
FOR YOU!

MORELAND
TAILOR SHOP

Mr. and Mrs. U. L. Moreland



As you tie up your Christmas packages think of us. We'll be thinking of you . . . thinking of how good you've been to us in 1943 and of what a pleasure it has been to serve you. And we'll be wishing you a very Merry Christmas.

PINSON PHARMACY

— ABERNATHY —
You'll Find the Gifts You'll Be Proud to Give at Pinson's



TO EACH AND ALL

May your Christmas of 1943 approach in joyousness the carefree Christmases of early years when you dreamed of the coming of St. Nicholas.

STRUVE MERCANTILE
COMPANY

"The Friendly All-Family Store"

★ Shop Struve's For Practical Presents ★