

Eldorado Success

Schleicher County's Only Newspaper—

—Offering The Best Advertising Medium—

—Est. 1901, This County's Oldest Business Enterprise—

69TH YEAR

ELDORADO—SCHLEICHER COUNTY, TEXAS, (76936) Thursday, March 26, 1970

Number 13

Charter Received For Industrial Foundation

At an initial meeting held in the Co-Op building two weeks ago, a group of interested citizens voted to organize a new Schleicher County Industrial Foundation and named a temporary board of directors who ordered Attorney Barfield to file papers and order a charter.

Directors named at that meeting were Elton McGinnes, Ed Meador, Cecil Pearce, Pat Wester and Raymon Mobley.

Barfield reported last week that the charter had been received and a second meeting was called by the Board Friday night to hear his report. He read a proposed Constitution and By-Laws for the new organization and invited suggestions for its final adoption.

It was decided that modest membership dues would attract a much larger membership, and it was finally decided to set \$25 as a business membership and \$10.00 for an individual membership.

With this much out of the way the directors turned their attention to the business of attracting a wide membership and set Thursday night, April 9, for a public meeting in the Memorial Building to present the entire program and invite the cooperation of all interested citizens.

In addition to the five directors and Attorney Barfield at the meeting, others were Buddy White and Fred Gunstead.

Buddy White In Race For Prec. 4 Commis.

H. G. (Buddy) White makes formal announcement as candidate for County Commissioner, Precinct 4.

"The Commissioners Court is responsible to each and every person who resides in Schleicher County. This court handles the business of Schleicher County for you—the taxpayer. We all agree that our tax money should be well spent. H. G. Buddy White has the qualifications for this position. He is a graduate of Baylor University with a BBA degree and double minor in business and economics. After graduation from Baylor he was credit manager and service manager for a total of four years.

"For the past 4½ years he has owned and operated the Western Auto Associate Store. He is sincerely interested in Schleicher County and wants to do his share in whatever way possible. He feels like he is qualified to serve as your County Commissioner, Precinct No. 4."

Buddy resides at 212 Dixie Drive with his wife Pam and two young daughters, Mary Kay and Missy. He solicits your vote on May 2.

United Methodists Set Easter Sunday Services

This evening (Thurs.) at 7:00 we will observe the sacrament of the Lord's Supper commemorating that last supper Jesus shared with His disciples in the upper room. This Maundy Thursday communion will be observed in Christian churches of many faiths around the world.

Sunday is Easter and all are welcome to our services. Sunday School is at 9:45 and worship at 10:45 a.m. The sermon topic for the morning worship will be "Born Anew to A Living Hope" and the Scripture will be Matthew 27-62 thru 28-15.

All of our people are reminded of their special Easter offering. Some families have Lenten Denial folders. All will be given a special Easter envelope. This offering is a second mile offering and goes into the regular budget. It is hoped that all will be as generous as they can at this time.

There will be no evening worship Easter Day —Rev. Bobby Palmos, pastor.

Eastern Star Having Bake Sale Today

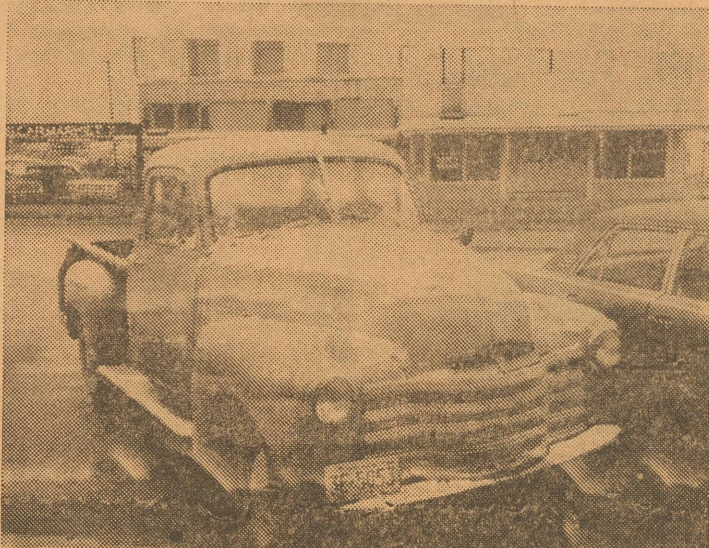
Handy Hardware will be the scene of a bake sale Thursday morning, March 26, held by members of The Eastern Star.

Reporting the event Monday morning one member said, "We gotta raise money to help pay for the new Masonic Hall."

WEST SIDE CHURCH OF CHRIST Services on Easter Sunday will be held at 10:30 a.m. and 6:00 p.m.

Post Script

SNOW COVERED VEHICLES SATURDAY MORNING



Snow covered cars were parked on the streets Saturday morning when residents came out to welcome the first day of Spring.

It all disappeared in several hours and by Saturday afternoon Plateau Relays were run under clear skies.

Is there anything that's going right these days?

Not if you read the papers. Certainly not the war in Vietnam. It seems to be breaking out in Laos and Cambodia in spite of Nixon's confident report to the contrary.

Not in our time-honored postal system where they used to say the mail always goes through in spite of hell and high water. In defiance of law postal workers are striking all over.

Not in the big cities . . . Bombs blow up banks and apartment houses and scores of old people burned to death in Seattle. It seems as though an awful lot of people are going around like anarchists with chips on their shoulder ready to create destruction.

The darndest thing I read last week was where a New Jersey high school put out a year book. One boy was hurt because the year book didn't describe him the way he thought it should. He and his mother went to court and a Superior Court awarded him \$38,000 libel judgment!

Is everybody lawsuit happy? All of these troubles you read about are taking place in the big cities—not in the small towns.

One conclusion you come to is that there are too darn many people in the big cities and it would relieve things if they got the hell out of there and moved to small towns.

But the trouble there is that there are too few jobs in small towns.

Now the state and national government is setting up financial programs to promote industries to locate in small towns. In order to take advantage of this, small town citizens themselves must show a desire and willingness to participate.

This is where our new industrial foundation comes in.

Right now it is just getting off the ground. The organizers have received a charter and are ready to receive new members. Their membership drive will be kicked off with a public meeting two weeks from now and deserves wide local support.

With our subscribers: New local subscribers are Bessie Brown, Mrs. Ray Bruton, and Penna Whitten.

Clyde Thackerson Jr. is subscribing again at Box 621, Goldsmith, Texas 79741.

Imogene Callis is a new subscriber at 1412 East 5th, Odessa, Texas 79760.

Rich Watson has subscribed for Mrs. Scott Allen, 610 Peterson Dr., Kerrville, Texas 78028.

D. Williams Jr. has subscribed at Box 172, Welch, Texas 79377.

"We miss our many friends in Eldorado, but we will be seeing you from time to time."—The Williams, D., Myrt and Lori.

—ps—

Several of the pictures in this paper recently were produced from engravings from our new Kleischograph, a plastic engraving machine which we bought two weeks ago from a neighboring publisher. For instance the two Killebrew pictures shown last week, were taken with

a Kodak camera at 3:30 Tuesday afternoon and were engraved in our own shop an hour later and ready for reproduction in that issue.

Within certain limitations we hope the new equipment will enable us to give quicker and cheaper service on local pictures.

One of the limitations is that it won't reproduce colored pictures. It can handle a black and white picture where there is a good black and white contrast. Another is that you can't enlarge a small picture to a larger one.

We have been having our plates made by commercial engravers, until lately when their prices have gone sky-high.

—ps—

Nice weather Sunday brought out about ten Jaycees who put in the afternoon working on the rodeo grandstand. One team was engaged in finishing the paint job, and another was drilling holes and bolting the seats in place.

The judges stand appears to be completed. After the grandstand is finally finished there remains lots of work to be done on the concession stand and rest rooms; and last but not least a general clean-up on the entire grounds.

—ps—

Talking about our future fine roping arena, I guess there is no one more interested in it than Arch Ory. I drove out there one Sunday recently and there was Arch, all by himself, doing some patch work on the fence. In our ensuing conversation I learned that he had followed rodeos for years and was still intensely interested and is excited about the shows that will be held there this summer.

—ps—

One day down town I got to talking to senior citizen Orville Connor and found out that he in years long past, had taken an active part in such things as rodeos and horse races right here. Long before my time Orville was the high Sheriff of this county. I've been here 25 years, so it must be close to 50 years at the time he was talking about. He said they sure enough had horse races back in the days when he was active in promoting such things.

—ps—

Schleicher residents will have the usual round of family get-togethers and going to church set for Easter Sunday.

A highlight of the season will be the wedding Saturday evening of Miss Kay Peters and Neal Heflin in the First United Methodist church.

The Easter Pageant will start at 10:00 p.m. Saturday at Junction, and there are always some from here who attend.

All this week is designated as school holidays, but Monday morning it's back to the books for students.

The Success joins the other public-spirited merchants here in urging you to attend the church of your choice this Easter.

—ps—

People moving: R. L. Wilson has moved to the Woullard house.

—ps—

Officer Election Set By El Dorado Golf Club

The El Dorado Golf Club is holding a meeting Thursday night (tonight) at 7:00 at the club house.

This will be the annual election of officers to serve the new year.

Eagles Tops In Plateau Relays

Queen's Program Set By Lions Club

This coming Tuesday evening at 7:30, the Eldorado Lions Club will stage their Queen's Program at which a high school contestant will be chosen queen for the 1970-71 year, to succeed Vicki Jones the current queen.

Musical entertainment will be included and a pleasant evening is promised to all who attend, according to Phil Olson and L. D. Mund of the queen's program committee and Boss Lion A. G. McCormack.

There will be no admission charge for this year's program.

A group of out-of-town judges will judge the girls and select the winner and two runners-up. The winner will represent the Eldorado Lions Club at the 2A-1 District Convention in San Angelo in April, where she will compete in the district contest.

The contestants will appear first in Street wear and be introduced to the Judges and Audience and then will appear in Formal wear. Each contestant will be asked one question to enable judges and audience to get a glimpse of each girl's personality. The girls will be judged on poise, beauty and charm.

The contestants will be:

Kathleen O'Harrow
Sue Ann Morris
Lisa McAngus
Claudia Meador
Debbie Johnson
Jean Rountree
Gene Newport
Julia Garza
Loretta Schooley
Mary Lyn McCalla

Presbyterian Church Sets Easter Services

Sunday School will start at 9:45 Sunday, followed by the morning worship starting at 11:00. Richard Mahler of San Angelo will preach.

The Easter Egg hunt will start at the Page Ranch at 4:30 p.m., followed by picnic supper and vesper service with the church young people in charge.

First Christian Services Announced

Allen Hurt will preach the service on Easter Sunday starting at 9:45 a.m. Mrs. Maxine Locklin will sing a special number, "Open The Gates of The Temple" and she and Jan Porter Williams will sing the offertory, "He Arose."

Mrs. Hurt will be the pianist for the service. There will be no night service. All are welcome.

Baptists Getting New Music-Education Man

Pat Ragsdale of El Paso has been hired by the First Baptist church here as new music-education director and will move here next week with his wife and two children.

Some work is being done this week on the music-education director's house, which is located across the street from the church. Some painting and other minor repairs are being done.

Certificate To Burk

Lum Burk has been presented a certificate in the 25-Year Club of the Texas Water Utility Commission.

Burk is city secretary and superintendent of the waterworks.

VISITORS HERE

Visiting Mrs. L. M. Hoover and Miss John Alexander Sunday were Mr. and Mrs. Ray Newton of Fort Stockton. Mrs. Newton is the former Louise Hinyard, member of the R. P. Hinyard family who were early-day residents here and were associated in ranching and banking interests.

Mrs. Thelma Childers visited recently with Mr. and Mrs. C. W. Sudduth and family at Carrollton, and with David and Pat Childers at Richardson.

Eastside Lions Disband

The Eldorado Eastside Lions Club which was organized about five years ago and had membership composed of men from the Latin-American community, has been disbanded.

The money left in the club treasury has been donated to the OEO for their pre-school education program.

Lions Met Yesterday

The Lions Club held their regular meeting yesterday at noon in the Memorial Building with Boss Lion A. G. McCormack presiding.

For the program, a presentation and discussion of testing for diabetes was given.

Final plans and arrangements for the Queen's Program and Contest set for Tuesday night in the school auditorium were presented.

Shed To Continue Ambulance Service

In order to assure continued ambulance service three local tax-assessing bodies have agreed to "chip in" \$25 a month each to subsidize R. V. Sheppard who had threatened to discontinue service after April 1st.

In a published statement recently Mr. Sheppard reported that he was quitting the ambulance business on April first—that a majority of his emergency trips go unpaid.

To keep from being without the service altogether, the county, the city and the Hospital District, thru their elected officials, each hastily agreed this week to make the above monthly payments.

Mrs. Clyde Knight

Mrs. Clyde Knight of San Angelo died in Baptist Memorial Hospital at 5:15 a.m. Tuesday, March 17, after a long illness.

Services were held at 4:00 p.m., Thursday, March 19th, at Johnson's Funeral Home Chapel with Doug McClish, minister of the Colorado & Johnson Street Church of Christ, officiating.

Burial was in Lawnhaven Memorial Gardens.

She was survived by three children, five grandchildren and four sisters.

She was a sister of Mrs. Paul Phillips of Eldorado.

Eagle Trackmen's Best This Year:

Shot Put—

Archie Nixon, 49' 8½".
Jerry Baty, 45' 3".
Bob Page, 42'.

Discus—

Archie Nixon, 133' 5½".
Jerry Baty, 113' 7½".
Billy Hubble, 110'.

High Jump—

Archie Nixon, 5' 8".
Ricky Griffin, 5' 6".
Terry Clingan, 5' 6".

Pole Vault—

Terry Clingan, 9' 6".
Robert Wilson, 9' 6".

Long Jump—

Terry Clingan, 19' 6".
Jerry Baty, 18' 3".
Billy Hubble, 18'.

120 H. H.—

Bob Page, 15.6.
Billy Hubble, 16.1.
Micky Clark, 16.1.

100 Dash—

Wayne Doyle, 10.0.
Keith Williams, 10.4.
Archie Nixon, 10.8.

440 Dash—

Paul Page, 50.3.
Bobby Sykes, 56.8.

330 I. H.—

Micky Clark, 42.9.
Ricky Griffin, 45.2.

220 Dash—

Wayne Doyle, 22.5.
Keith Williams, 22.8.
James Davis, 23.1.

880 Run—Jimmy Martin, 2:10

1 Mile Run—Steve Sykes, 5:05.7

440 Relay—Page, Page, Doyle, and Williams, 44.3

1 Mile Relay—Page, Page, Nixon & Sykes, 3:34.2

Snow couldn't stop Coach Sherwood Barker's fast flying Eagles this past week end as they walked off with the Division II championship of the fourteenth Plateau Relays. The Eagles totaled 137 points with seven first places, three second places, three third places, one fourth place and two fifth places.

Below is a summary of the places.

First Places:

440 Relay, Bob Page, Wayne Doyle, Keith Williams, Paul Page.
Shot Put, Archie Nixon.
440 Dash, Paul Page.
100 Dash, Wayne Doyle.
220 Dash, Wayne Doyle.
120 H. H., Bob Page.
High Jump, Archie Nixon.

Second Places:

1 Mile Relay, Bob Page, Archie Nixon, Bobby Sykes, Paul Page.
Discus, Archie Nixon.
Long Jump, Terry Clingan.

Third Places:

Discus, Jerry Baty.
Shot Put, Jerry Baty.
100 Dash, Keith Williams.

Fourth Place:

1 Mile Run, Steve Sykes.

Fifth Places:

Long Jump, Jerry Baty.
220 Dash, Keith Williams.

The total scoring for the Plateau Relays was: Eldorado 137, Sonora 93, Mason 87, Wall 50, Iran 35, Sanderson 34, Junction 16, Miles 14, and Rocksprings 13.

In Division I the Championship went to Reagan County with a total of 132 points followed by Ozona with 99, Coleman with 78, Ballinger 61, Brady 50½, Llano 16½, and Lakeview 15.

The high point man in Division II was Eldorado's Archie Nixon who totaled 31 points for the day. In Division I it was James Watson who had 28 points.

The Tommy Sikes Memorial Award was won by Karl Willman of Mason and the trophy was presented by Mr. Howard Sikes of Bangs.

Coach Barker said that he was well pleased with the Eagles' showing in the Plateau Relays but much needed work was needed in the relay hand offs. We are not getting the hand off like we should be and this is causing our time not to be better. If we could get a full week's work in with some warm weather things would improve and our times should get better. Sneaking in general we are ahead of where we were last year at this time and the squad is working hard to keep winning. The Eagles have won the last three meets they have been to. They will go to San Angelo this week end and try to bring home the fourth in a row. The Eagles are the defending champions and they sure would like to keep the title.

Coach Barker said he would like to say THANKS to all of the people who helped to run off the Plateau Relays this past week end. Without their help we couldn't have had a successful meet. I want you to know that I surely appreciated the local people's interest in our Athletic program, Coach Barker said.

BACK FROM CONTEST

The choral students returned from the UIL Contest in Brownwood last Thursday with 4 I's and 3 II's.

Earning a I were Carolyn O'Harrow, Marv Sue Dacy, and Leslie Nixon who also got a I on a piano solo.

Receiving II ratings were Danny Boyer, Lou Ann Nixon, and Lester Paul Nixon.

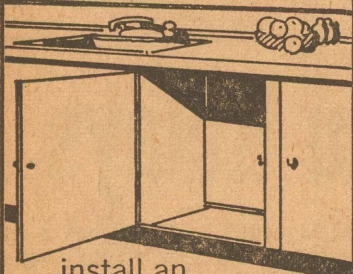
Accompanists for the solos were Karen Hight and Gene Newport.

S. S. MAN HERE TODAY

Jules Gibson, Field Representative for the San Angelo Social Security Office, has scheduled his March visit to Eldorado. He will be at the County Courthouse on Thursday, March 26, from 9:30 a.m. to 11:30 a.m. Anyone who wants to file a claim for benefits, get information, or transact other business with the Social Security Administration, may contact him at this time.

—ADDING MACHINE PAPER, roll 35c at The Success Office.

BECAUSE THEY'RE
FLAMELESS
AND FLUE-LESS
ELECTRIC
WATER HEATERS
CAN GO
ANYWHERE



install an
AS Smith

ALL ELECTRIC
WATER HEATER
WHERE YOU
PLEASE — AND
FORGET IT! —
NO VENT NEEDED.

FREE WIRING

Free 220 volt normal wiring to
residential customers of WTU
who buy an electric water
heater from a local dealer.

**BLAKE'S
ELECTRIC**

**DAVIDSON
HARDWARE**

Thunderbirds Set Show At Goodfellow

The Thunderbirds, United States Air Force's aerial demonstration team, will perform over Goodfellow AFB April 9, according to L. N. Moore, project officer. The 30-minute air show begins at 4:30 p.m.

The event will be open to the public, and parking space for spectators will be available on base. The base is located three miles southeast of San Angelo between U. S. Highway 87 and Paint Rock Road.

The famed Thunderbird pilots will mark their arrival at 4:00 p.m., April 8 with an 8 to 10-minute

School Menus

(All meals served with hot rolls and milk.)

March 23-27: Easter holidays.

Monday, March 30: Baked ham, pinto beans, stewed tomatoes, tossed green salad, canned fruit.

Tuesday, March 31: Fried chicken and gravy, creamed potatoes, Spanish style corn, congealed strawberry salad, banana pudding.

Wed., April 1: Hamburger, lettuce and tomato slices, corn chips, fresh fruit cup, peanut butter cookies.

Thursday, April 2: Lasagne casserole, mixed greens, cabbage & carrot & raisin salad, chocolate cake with fudge icing.

Friday, April 3: Tuna salad, hash brown potatoes, buttered carrot coins, stuffed celery, fruit cobbler.

performance over Goodfellow, demonstrating their precision flying skill and giving a preview of what to expect on show day.

Thunderbird pilots will be flying supersonic F-4E Phantom II jets. The F-4 is the Air Force's fastest, highest-flying operational aircraft. It can climb above 60,000 feet and exceed 1,600 miles per hour.

During the air show April 9, Thunderbird pilots will show teamwork, discipline and precision flying ability necessary for effective combat operation. At times, the pilots will overlap their aircraft wings as much as six feet as they soar the famous red, white, and blue jets through more than 17 maneuvers.

The Lake View High School band, under the direction of Clayton Dodd, will provide air show music from 4:00 to 4:30 p.m.

Deadline Looms For 1970 License Tags

Sheriff Orval Edmiston and his deputies remind everyone that this coming Tuesday, March 31st, is deadline for the purchase and installation of new License Tags for 1970.

The office will be open this Saturday to take care of vehicle owners who may wish to buy their new tags at that time.

This year's tags have blue lettering on white background and the plates are reflectorized to show up well at night.

Post Office Warns of Illegal Chain Letters

A startling 476 per cent upsurge in unlawful chain letter activity has prompted Postmaster General Winton M. Blount to order a nationwide crackdown on those who conduct the scheme through the mails.

Chain letters are regarded as nonmailable under the postal lottery and fraud laws. They are considered to be fraudulent because of the unlikelihood the chain will remain unbroken and the participant will reap anything from his participation. Chief Postal Inspector William J. Cotter revealed that the number of such schemes under investigation by his department leaped from 97 in August 1969 to 559 by the end of January 1970.

Mr. Cotter said the nationwide

increase in chain letter activity primarily involves cash, but, from time to time it will also use items such as United States Savings bonds and stamps and Postal Money Orders.

"When and if anyone actually profits from chain letters," he said, "it is only those who are in on the ground floor. Later participants rarely, if ever, recoup their investments. Endless chains, as they are sometimes known, are not really endless. They progress with such rapidity that the number of prospects is soon exhausted and those investors who relied on the chain find themselves to be losers. As an example, a letter requiring a purchaser to sell or mail six copies to others with each of these selling six more, and so on, would theoretically reach the entire literate population of the earth if it were followed through to the eleventh level."

Miss McBurnett and Mr. Johnson Plan May Rites In Odessa Church



SUZANNE D. MCBURNETT

Mr. and Mrs. Pete McBurnett announce the engagement and forthcoming marriage of their daughter, Suzanne D., of Paint Rock, to Sidney T. Johnson, son of Mrs. Myrtle Johnson of Buffalo Gap.

A graduate of Permian High School and Texas Tech, Miss McBurnett is employed by Texas Agricultural Extension Service as a Home Demonstration Agent in Concho County. While attending Odessa College, she served as an officer in the Home Economics Club and Inter-Club Council. She has participated in the American Home Economics Association and is a member of the County Home Demonstration Agents Association.

Her fiancé, a graduate of Wylie High School, also attended Angelo State. He was active in FFA and participated on Livestock Judging Teams. He is employed with Buffalo Gap Enterprises of Buffalo Gap, Texas. He is currently serving in the National Guard.

The wedding will be May 2 in the First Christian Church in Odessa.

Auto Visitors Add \$1 Billion To State

Austin, Texas.—For the second time in history, automobile visitors to Texas added more than \$1 billion to the State's economy, the Texas Highway Department reported today.

The Department's annual Visitor Industry Report estimates that out-of-state automobile visitors spent a record \$1.06 billion, an increase of 4.5 per cent over the 1968 level.

Visitors who arrived in Texas by commercial transportation added \$503 million, according to the Texas Tourist Council, for a grand total of almost \$1.6 billion.

Although spending by automobile visitors was up over 1969, the total number of visitors was down 2%. In all, 16.3 million out-of-staters visited Texas by automobile. That was approximately 325,000 less than in 1968 when the HemisFair in San Antonio was in the national spotlight.

Estimated total expenditures by automobile visitors was up by \$462 million over 1968. Average visitor expenditures were \$11.47 per day, compared to \$10.68 per day in the previous year.

More than 1 million visitors were assisted by professional travel counselors at the 11 Travel Information Centers operated by the Texas Highway Department. The centers are located at key highway gate-

ways to the state, in the Capitol in Austin and at the Judge Roy Bean Visitor Center in Langtry.

In addition, the Department's Travel and Information Division answered some 221 thousand mail requests for literature and information about Texas.

Of that number, 17% were coupons generated by the Texas Travel Development Agency's media advertising program.

Data on automobile visitors were developed from information contained in more than 22 thousand questionnaires completed by visitors at the end of their Texas travels.

In addition, regularly scheduled visual traffic counts were conducted by Highway Department personnel.

The survey revealed that more than half a million Mexican citizens who can be classified as tourists visited Texas. This included some 440 thousand who came by car and 96.8 thousand who arrived by plane.

The figures include only those Mexican citizens who secured permits from the U. S. Government to

stay more than 72 hours or to travel more than 150 miles from the border.

The survey also showed that the typical tourist party visiting Texas consisted of 2.8 persons who stayed 5.7 days. Nearly one third of those responding to questionnaires said it was their first visit to Texas.

The survey also indicated that almost 93% of the visitors were favorably impressed. Most frequently mentioned "likes" of the visitors were highways, tourist bureaus, Texans and safety rest areas. Frequently mentioned dislikes were facilities in rest areas, highway markings, camping facilities and reckless drivers.

Data on visitors arriving by commercial carriers were supplied by the Texas Tourist Council, an association of travel-related businesses.

The Council reported over six million out-of-state visitors came to Texas in 1969 on commercial transportation facilities. The majority of these arrived by airline, some four million. Buses brought two million visitors and railroads, 84 thousand.

** * **

best

Easter

wishes

to

you!

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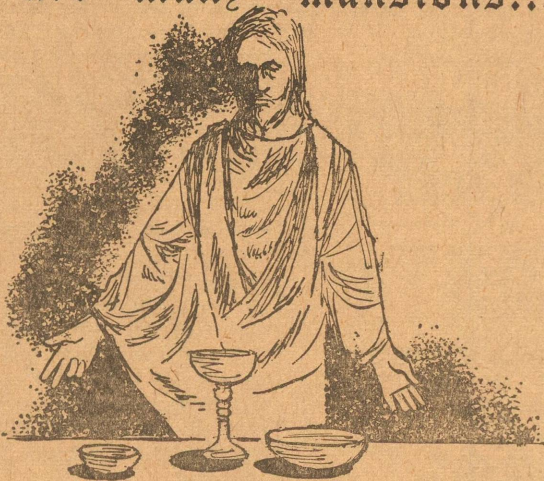
THE RATLIFF STORE

Dry Goods

'...in

My Father's house

are many mansions...



May this Easter

be one of Peace

and Happiness

for each of you.

**EASTER
GREETINGS**

Davis Fina Service

Mr. and Mrs. Lum Davis & Employees

Sheriff's Office Open This Saturday, March 28, To Serve You

1970

Vehicle License Tags

NOW ON

SALE

Beginning Feb. 1 To

April 1, 1970

PRESENT — Three Part License Plate Renewal

Application With Your Fee

If You Do Not Receive Your Application By Mail

Present Your Title and Last Year's Receipt—to

Orval N. Edmiston

Sheriff, Tax Assessor-Collector For Schleicher County

Also Come In and Render Your Property for 1970

Sign Your Homestead Exemption.



to each of our many friends

You are invited here for ---

Other Gifts For The
Teen-Agers and Children

FAMILY GIFTS ---

KING'S CHOCOLATES
the Sweetest Gift of All
Easter Gift Wrapped

ZENITH AND SONY RADIOS & T-V's
ALSO TIMEX WATCHES

ELDORADO DRUG
The Eldon Calk Family



This is just a little message, sent at Eastertime,
to convey our sincere good wishes, to you and
to yours.

We are pleasantly reminded of the many favors
you have shown us in the past — and we would
like for you to know that your patronage is very,
very much appreciated. It is our aim to serve you
and to merit a continuance of your friendship.
We hope to have the pleasure of numbering you
as a friend and customer for a long, long time.
May the Easter Season be Happy and Joyful for
you and yours.

Eagle Chevrolet - Olds

Jim Thornton

Paul Page

DAR Good Citizens Were Honored At Tea Last Thursday Afternoon

The El Dorado Chapter NSDAR met in the Memorial Building on March 19, 1970 to honor the DAR Good Citizens who were sponsored by this Chapter and selected from the Senior classes by the students and the faculty.

Mrs. Ernest S. Goens, regent, presided.

Mrs. W. N. Ramsav, chaplain, opened the chapter with appropriate Scripture, prayer, and the patriotic rituals.

Following a warm welcome to the honor guests, their guests, and the guests of the DAR members, the regent turned the meeting to Mrs. Mary Davis Coupe, First vice-regent and program chairman.

After presenting the theme of the National Society Daughters of the American Revolution and emphasizing a quotation from the Constitution of the United States, she proudly presented one of Eldorado's most outstanding citizens, Mrs. T. P. Robinson, who most inspiringly addressed the honor guest and others on good citizenship.

Deep appreciation was expressed. Mrs. Eldred Roach, a member of the Chapter's Good Citizen Committee, presented a Good Citizen pin and Good Citizen NSDAR certificate to each of these Good Citizens pictured beside this column.

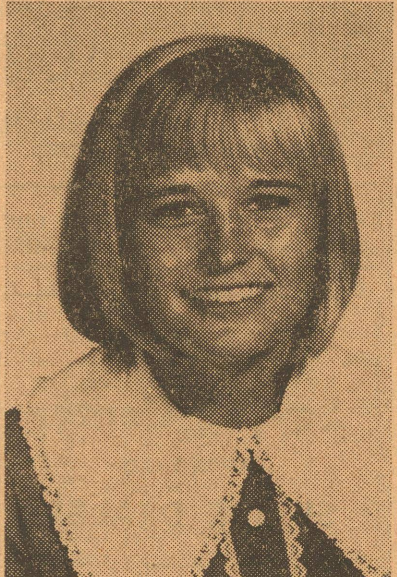
They were further honored by their mothers pinning on their daughters' pins. The Eldorado Success of this day with a write-up of the activities of each girl was presented. At the beginning of the meeting, each Good Citizen was presented a corsage by Mrs. Wm. Gunstead.

And it was now Mrs. Gunstead's pleasure as Second Vice Regent and Social Chairman to present her committee. Mmes. Luke Thompson and J. E. Hill. They invited everyone to a beautiful tea table which was decorated with a lovely arrangement of red and white centerpieces. Fruit punch was served by Mrs. Goens. Mrs. Coupe served delicious white cake squares decorated with a red rose and blue DAR on white.

Served were: The Good Citizens, their mothers: Mmes. White, Yates, Davis, Ferguson, and Whittenburg; Mrs. Robinson, Mrs. M. Blackburn,

Miss Rembold, Mrs. Ferguson, Junction; Mmes. S. Perner, E. Roach, Ozona; El Dorado guests: Mmes. V. Rogers, E. Yates, R. Doyle, J. Mund, N. G. Hodges, E. Jackson and two former Good Citizens: Mmes. James Page and Mike Moore.

Closing the social hour was the taking of pictures of the Good Citizens by Wm. Gunstead of the Eldorado Success. He posed the girls behind the regents table which had a patriotic arrangement of unusual flowers. —Rep.



RANDY YATES
Eldorado

—Randy Yates, daughter of Mr. and Mrs. Earl M. Yates, is the DAR Good Citizen chosen from the Senior class of the Schleicher County High School. She was elected Football Sweetheart, cheerleader, president of the Girls' Athletic Association, Miss Eldorado High School and captain of the girls' basketball team. She is a member of the high school band.



MARTHA FERGUSON
Junction

—Martha Ferguson, daughter of Mr. and Mrs. Lewis Ferguson, was elected DAR Good Citizen from the Senior class of the Junction High School. She has been awarded a scholarship to Abilene Christian College based on her ACT score. She is Reserve Champion Girls' Division at Youth Show, Delegate to Farm Bureau Citizenship in Waco, Delegate to 4-H Seminar in Washington D.C., and Kimble County 4-H Gold Star Girl in 1969.



MARYLEE WITTENBURG
Rocksprings

—Marylee Wittenburg, daughter of Mr. and Mrs. James Wittenburg, was chosen DAR Good Citizen by the Senior Rocksprings H. School. She was Duchess for American Legion Rodeo, active member of Texas Sheep & Goat Raisers Assn., District winner of Texas Federation of Women's Club Home Life department, Who's Who in English, State Finalist in track, Most Athletic Girl, State, National, twice recognition in 4-H, participant on patriotic programs of Woman's Club, Lions Club, and Music Club.



BARBARA DAVIS
Mertzon

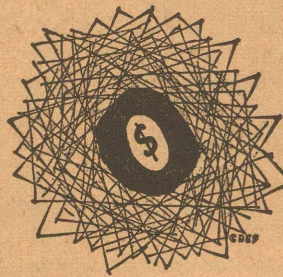
—Barbara Ann Davis, daughter of Mr. and Mrs. Arthur Davis, was chosen by the Mertzon High School, senior class, to be the IAR Good Citizen. This year she is Editor of the 1970 annual after being a member of the staff for four years. She received an all District guard award. In 4-H she won awards including Gold Star Girl for Liron county, awarded the Betty Crocker Award for Mertzon High School. At a recent Sweetheart Banquet she was named Sweetheart and Girl of the Year, and an all-district guard.



TOMMYE LYNN WHITE
Big Lake

—Tommye Lynn White, daughter of Mr. and Mrs. Tom D. White, is the DAR Good Citizen of Big Lake High School. She is a member and an officer in National Honor Society, Senior representative to the Student Council, Editor of the current yearbook, a member of the drama club, Masque and Wigs, and a valuable member of the Reagan Band.

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ELDORADO SUCCESS

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Any erroneous reflection upon the character, standing or reputation of any person firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the publisher.

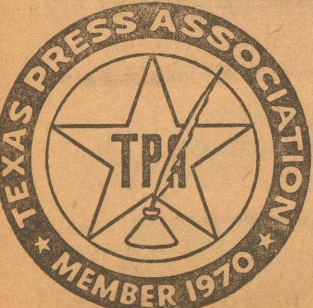
Notice of entertainments where a charge of admission is made, obituaries, cards of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.

Announcements of revivals for churches are considered advertising and charged for at regular advertising rates.

Unsolicited poetry charged for at regular advertising rates.

Pictures — Unsolicited pictures for publication charged for at engraver's rates.

Front page advertising announcements to be charged for at a rate equal to three times the regular rate.



Community Calendar

March 26, Thursday. Social Security man at Court House, 9:30 to 11:30 a.m.
March 29, Easter Sunday.
March 30, Monday. School reconvenes following holidays.
March 30, Monday. Booster Club meets 7:30 p.m. at school.
March 31, Tuesday. Lions Club Queen's Contest and Program.
April 1, Wed. Lions Club meets 12:05, Memorial Building.
April 1, Wed. C of C meets 8:00 p.m., at OEO building.
April 2, Thursday. Hospital Auxiliary meets 9:30 a.m., dining room.
April 4, Saturday. School, City, and Hospital elections.
April 4, Saturday. Joint C of C banquet; Mayor Jim Reese of Odessa to be speaker.
April 14, Tuesday. Reynolds H. D. meets with Virginia Bruton.

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I wish to thank every one who was so kind to me at the death of my sister, Mrs. Clyde Knight. Your prayers, cards, visits, flowers and every act of kindness was deeply appreciated.
Praise the Lord bless each of you is our prayer.
Mrs. Paul Phillips and Family

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No. 890 — A. F. & A. M. Stated meeting 2nd Thursday in each month, at 7:00 p. m. from Oct. 1 to April 1, and at 8:00 from April 1 to October 1. Visiting brethren welcome.



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Greetings
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Beta Sigma Phi Elects '70-71 Officers

The local chapter of Beta Sigma Phi met March 23 in the Club Room at 7:00 and elected the following officers:

Pres. — Ruthie Dacy
V. Pres. — Anne Doyle
Recording Sec. — Fayla Cheatham
Treas. — Ann Copeland
Corres. Sec. — Nancy Thomas
Extension Off. — Yvonne Kerr
Girl of the Year was elected by secret ballot and will be revealed on April 30th at the Founder's Day Banquet. This is the most important honor that the sorority can bestow on a girl.

Other business consisted of plans for a coke party to be held at Anne Doyle's on April 7th in honor of possible pledges.

The program was "Tools For the Art of Life—Part 2, Action" and was a group discussion. Hostess was Dorothy Clark. —Rep.

DUPLICATE BRIDGE

Last week's winners:
North-South Bridge Winners were Rose Doyle and Beverly Childers, 1st; Ben Hexts, 2nd; and Cheatham, 3rd.

East-West winners were: Ralph Waldron and Delbert Taylor, 1st; Marg. Frost and Raymon Mobley, 2nd; and Blakeways tied Pierce and Rieken for 3rd.

We will not have bridge at the Club House this Thursday since there is a directors' meeting at 7:00 p.m.

Mr. and Mrs. Bill Lester of Colorado City came to Eldorado to bring their daughter, "Bunny" for a few days' visit with Genie Newport. She also attended the dance after the Junior-Senior Banquet on Saturday. They visited briefly with the R. L. Ballews before returning home.

Mr. and Mrs. Clyde Vinson of San Angelo, and Mrs. Vinson's sister of Graham, Tex., and Marjorie (Mrs. John) Miller, daughter of the Vinsons, were in Eldorado Tuesday visiting friends and attending to business. Mrs. Miller formerly lived in Eldorado but moved with her family to California several years ago where they now reside.

Gwendolyn and Billy Charles Gunstead are home this week with chickenpox.

New 1970 Tex. Hwy. Maps Now Available

Austin, Tex.—The 1970 Official State Highway Map of Texas, released last week by the Texas Highway Department, invites all motorists to "Drive the Texas Travel Trails."

Pictured on the map cover is a portion of the Transmountain Loop at El Paso, a starting point for the Mountain Trail. Completed in 1969, this spectacular highway is officially designated Loop 375. Its construction through the Franklin Mountains involved the largest earthmoving project in the history of the Texas Highway Department.

More than a half million copies of the 1970 Official State Highway Map rolled off the presses in the first printing, and they are now being distributed by the Department. Before the end of the year another million copies will be printed to meet the ever-growing demand for this popular map. More than a million 1969 maps were distributed to motorists through Highway Department District offices, tourist bureaus and visitor centers, and on written request to the Department in Austin.

The Texas motorist will find the new highway map easier to read because of an enlarged type face. Area inset maps on the reverse side of the map have been enlarged, and more towns are shown by outline rather than by a circle.

Added this year are more than 100 miles of the Interstate highway system. Longest sections are of IH 10 and 20 in Culberson County west of Kent, IH 45 in Leon County from Centerville to Buffalo, IH 10 in Sutton County and IH 35W completed from Ft. Worth to Denton. Other sections of Interstate that were completed in 1969 were IH 40 at Shamrock, IH 10 in Fayette County, IH 20 near Weatherford, and IH 37 north of Corpus Christi from Ed Roy to Mathis. Urban sections completed or redesignated as Interstate highways during the past year are shown in Dallas and San Antonio insets.

Designated by small green squares on the 1970 map are safety rest areas that include a comfort station, drinking fountains, fireplaces, and special travel displays featuring both Statewide and local points of interest and handy map dispensers. Motorists also will appreciate the familiar shaded picnic tables.

Political Announcements

County Offices —————\$25.00
Commissioners —————\$20.00
Justice of the Peace, Prec. 1 \$20.00
State and Congressional —————\$25.00
Federal Offices —————\$25.00
(Cash In Advance)

Note: The above prices include one (1) write-up of not exceeding 250 words; additional wording will be charged for at regular reader advertising rate (4c a word). The price does not include subscription to this publication. No refund to candidates withdrawing.

The Eldorado Success is authorized to announce the following names of candidates for office, subject to action of the Democratic Primary May 2, 1970:

For Associate Justice,
Third Court Of Civil Appeals:

BOB SHANNON
Of Austin, Texas

For State Representative,
65th District:

HILARY B. DORAN, JR.
For Re-Election

For County Judge:

TOM RATLIFF
For Re-Election

GEORGE W. DRAPER

ROBERT L. McWHORTER

For County and District Clerk:

J. P. ENOCHS
For Re-Election

JERRY J. JONES

For County Treasurer:

A. G. McCORMACK
For Re-Election

For Commissioner, Precinct 2:

L. E. (GENE) McCALLA
For Re-Election

GEORGE WILLIAMS

W. H. (PAT) JOINER

VIOLA HENDERSON

LEE ROY HANUSCH

For Commissioner, Precinct 4:

ALVIN FARRIS

LAWRENCE DANNHEIM
For Re-Election

DEE LOVE

H. G. (Buddy) WHITE

For Justice Of The Peace
Justice Precinct No. 1:

B. L. BLAKEWAY
For Re-Election

WALTER POWELL, JR.

MEMORIAL PROGRAM

Your Memorial Gift is a fitting tribute to a loved one. This remembrance helps support the research, education and service programs of the American Cancer Society.

Memorial gift funds may be sent to your local Unit of the Society.

AMERICAN CANCER SOCIETY

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Oil News

Tucker Drilling Co., San Angelo, staked a 6,900-foot Pennsylvanian wildcat, No. 1-D Thad A. Thomson, Jr., et al, 729 feet from south and 757 feet from west lines of section 13, block A, HE&WT survey, 7 miles southeast of Eldorado, one location northwest of a depleted Strawn discovery and 1 3/8 miles northeast of the Wolfcamp gas discovery of the Flying Anchor area. Skelly Oil Co., No. 3 J. M. Treadwell, 660 feet from north and 1,980 feet from east lines of section 20, BS&F (shown on some maps as W. W. Treadwell) survey, a 2,065-foot northeast outcrop to Canyon sand production in the North Cammar area of Schleicher. The 4,600-foot test is eight miles northwest of Fort McKavett.



Austin, Tex.—Concern over the continuing rise in Texas' crime rate has brought new responses from top state officials. Gov. Preston Smith created the new Texas Organized Crime Prevention Council to check organized crime encroachment and appointed

Atty. Gen. Crawford Martin and Col. Wilson E. Speir, Department of Public Safety Director, as co-chairmen.

Also named to the Council were Harris County District Atty. Carol Vance, Dallas Police Chief Frank Dyson, Dallas County District Atty. Henry Wade, Bexar County District Atty. Marvin Ted Butler and Houston Police Chief Herman Short.

Speir set up a specialized criminal task force to assist in the new coordinated fight on crime. Unit will be composed of DPS criminal law enforcement division members who include Texas Rangers, intelligence and narcotics agents.

Task force will work closely with the governor's Criminal Justice Council and local law enforcement agencies in an "accelerated and coordinated drive to combat statewide lawlessness in all its forms." Number of officers assigned to the new unit remains restricted information.

Meanwhile, state and federal officials met in the governor's office to pledge continued cooperation in control of drug abuse. Smith told U. S. Justice Department representatives that Texas is "pledged to do whatever is necessary to stamp out illicit drug traffic." Governor also announced an April 2 conference sponsored by the Texas Pharmaceutical Association on drug abuse problems.

Oil Allowable Unchanged

For the fourth month in a row, Texas Railroad Commission set a high statewide oil production allowable of 68% of potential for April.

Factor will allow a maximum of 3,655,018 barrels a day for next month, same as March.

Courts Speak

Mobile homes can be claimed as homesteads and made immune from seizure for debt, State Supreme Court agreed.

In other recent cases, High Court concluded that:

—A youth who appears in juvenile court without parents must have a temporary guardian appointed.

—Widow of an El Paso man who died of a heart attack gets no workmen's compensation because she could not prove the lifting work on his oil well servicing job brought on her husband's fatal illness.

—Girl struck by a bottle thrown in a Marshall theater cannot collect damages from the theater operator. (Decision reversed lower courts).

—To void a policy on grounds of a false statement by applicants, an insurance company must show that falsification was willfully made with intent to defraud or deceive.

Court of Criminal Appeals held that it is not necessary to prove who fired the fatal bullet in a multi-gun shoot-out during an armed robbery to get a conviction.

Fact that a fugitive may have been brought into Texas from Mexico illegally does not prevent his extradition to a sister state, Court of Criminal Appeals held in the case involving an Illinois man.

Mr. and Mrs. George Long returned home Tuesday evening from a two-month trip to California and points of interest which included the Imperial Valley and Yuma, Arizona.

wanted on a murder charge.

Attorney General's Opinions

Optional retirement program for hiring education personnel is limited to fixed or variable retirement annuities and does not contemplate carriers offering life insurance, Attorney General Martin held.

In other recent opinions, Martin found:

—Filing deadline for Hardin County treasurer was extended until March 10 by incumbent's notifying the Democratic county chairman on February 23 of his intent to withdraw from the race and refusing to pay the balance of his filing fee.

—Ellis County Road District No. 16 has no authority to pay out of its funds for the cost of removing pipeline belonging to the city of Ennis from right-of-way of State Highway 34 within district boundaries. Same opinion noted that the highway district can require the city to move the pipeline at city's own expense.

Appointments . . .

Governor Smith has appointed Dr. Russell L. Curtis Jr. of Austin as the state's new coordinator for early childhood development. Dr. Curtis, an assistant professor in the Department of Sociology at the University of Texas, will work part-time until the end of this semester.

Smith appointed two new staff members to the Texas Office of Economic Opportunity: Miss Stella Buentellos, child development specialist, and Mrs. Yvonne McClelland Wilson, administrative technician.

Lt. Gov. Ben Barnes appointed nine committees out of the Legislative Council to come up with proposals for legislation during the next Legislature. Council makes recommendations for bills on the basis of statewide need. Committees and their chairmen are: programs and services for the handicapped, Sen. Barbara Jordan of Houston; safeguards for public buildings, Rep. John Traeger of Seguin; tax benefits and competitive advantages of catalogue stores, Rep. George T. Hinson of Mineola; services for the deaf, Sen. Jack Hightower of Vernon; population bracket laws, Rep. Dick Cory of Victoria; study of using part of the mineral income of the public school lands as available school fund money, Sen. David Pettif of Stamford; holidays for state colleges and universities, Rep. Delwin Jones of Lubbock; statutory revision program of the Legislative Council.

Draft Quota Set

Texas draft call for April is 940 with lottery numbers between 90 and 115. Figure is down from the March call of 1,064.

State Selective Service further summoned for pre-induction exams next month 8,442 with lottery numbers through 215.

Group born in 1951 has become eligible for draft since the original drawing. Col. Morris S. Schwartz, selective service state director, said a July drawing may be held to establish the sequence of this group.

Sales Tax Income Up

More than 400 cities—ranging from the largest to among the smallest which levy municipal sales tax—received more than \$116.4 million from the source last year.

One per cent local option levy yielded \$34 million for the last quarter of 1969 alone. Inclusion of alcoholic beverages under the sales tax base is expected to bring in even more for cities this year. Take ranged for the quarter from Houston's \$7.4 million to Liverpool's \$87.21.

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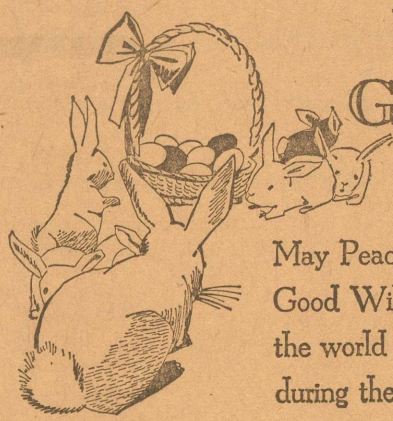
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COUNTY AGENT'S COLUMN

by Tiny Godwin

Schleicher County Agricultural Agent

Farm tractors will soon be starting a run which will not slow down much until the cropping season is over. A prime consideration for maximum performance from a tractor engine is the correct air-fuel mixture.

The right air-fuel mixture creates the best atmosphere for the fuel explosion. It takes about 9,360 gallons of air to supply the oxygen to properly burn one gallon of gasoline in a modern farm tractor engine. This figures out to 15 parts of air to one part of gasoline by weight. (These figures

are based on regular grade gasoline weighing 6.13 pounds per gallon and an air temperature of 80 degrees when atmosphere air weighs 0.0735 pounds per cubic foot of dry air.)

A multi-cylinder engine, however, produces the highest power ratio of about 12 to 1. Maximum economy is obtained with a 16 to 1 ratio. A one-cylinder engine breathes more efficiently and does best for power at a ratio of 14 to 1, and for economy at the 15.7 to 1 ratio.

Richest air-fuel mixture that

will burn is 8 to 1. Richer than that, the engine is flooded. Leanest mixture that will ignite is about 20 to 1.

Carburetor adjustment should be done by an experienced mechanic who has the proper equipment and know-how. Settings for carburetors should be made in the shop under load with a dynamometer. This simulates field operating conditions. But it must be remembered, carburetor settings for maximum power are not the same as maximum economy settings.

He who rises late must trot all day.

Competition for efficient workers is forcing more farmers to mechanize and automate more and more of their production processes.

The further the advance with mechanization and automation, the greater the skill required of workers who run the machines, and, subsequently, the greater the competition for effective workers.

This combination of ever-increasing investment in productive equipment and workers makes it harder and harder for every farmer to own his own machines and keep his individual full-time workers. The situation there is forcing an increasing number of farm jobs to be done by commercial hire or automatic equipment.

Such an arrangement can allow many part-time farmers to continue a profitable farm enterprise and allow full-time farmers to concentrate on more complete management of their main enterprise.

However, the effective use of commercial hire for farm machines cannot happen without pre-planning of jobs and job requirements by both the farmer and the commercial operator. For, such a system cannot be turned off and on like a light switch. All concerned parties must have a working schedule which will permit getting the farm job done at the right time and in a desired way.

If you don't live it, don't teach it.

The insects that attack peaches and cause them to be gnarled and distorted are stink bugs and plant bugs. The characteristic damage is called catfacing, and these insects are referred to collectively as catfacing insects.

The damage caused by the southern green and green stink bugs differ from other catfacing insects in that gnarled and misshapen areas do not develop, but damaged peaches appear water soaked and dimpled. Gum may exude from feeding punctures caused by these two stink bugs.

Plum trees are invaded by the catfacing insects, but similar damage does not appear. The damaged plums probably fall before maturing.

To produce nicely shaped, attractive peaches and prevent damage to plums, a preventive control program must be carried out. In the commercial orchards, certain insecticides will control catfacing insects. Applications should be made at the petal fall and shuck split stages, followed by three cover sprays applied ten to fourteen days after the shuck split application, 14 days after the first cover spray, and 21 to 25 days after the second cover spray.

In the home orchard, malathion, dieldrin, or methoxychlor might be used following a schedule similar to that given above for commercial orchards, except for omission of the last application.

When using pesticides, read and follow directions given on the container label.

Eldorado-Divide District News

Planning To Do Conservation?
By Bill Rountree
District Conservationist

Conservation farming and ranching can be defined as an efficient system of management which gives maximum returns over a long period of time without noticeable depletion of the land. From the past several years of experience and observation, I have found that if Conservation isn't planned, and planned ahead of time, the chances are pretty good that the Conservation work will never be done.

To most people conservation just means contour planting a field, terracing, or controlling brush on rangeland. True, we have a lot of producers who call themselves conservationists, that are only carrying out one or more of the above mentioned conservation practices on their places. One practice might help, but it is far from doing the conservation job. A conservation plan on a particular place calls for the planned use of each acre on the place in accordance with its capabilities and the treatment of each acre in accordance with its needs for protection and improvement. In other words, a conservation plan should be worked out to where the producers can make the best use of the rainfall received.

Conservation farmers and ranchers have been known to say, "How much easier ranching and farming would have been for us if we could

have had a conservation plan when we started. It would have provided us that valuable inventory of what we had to work with. The conservation plan based on capabilities of our land was the turning point in our farming and ranching operations. It has given us a schedule of operations to follow in applying needed soil and water conservation practices, developed with the help of the Soil Conservation Service through our local Soil Conservation District."

Needed Conservation practices on a farm or ranch should be looked upon as an investment rather than a cost. Farming and ranching the conservation way with a conservation plan as a guide to go by is not a one year proposition. It should be designed to take care of the productivity of the farm or ranch for years to come and even leave the place more productive for the coming generations than it was for the preceding generation.

Producers in the Eldorado-Divide Soil and Water Conservation District are long on mechanical conservation practices on cropland such as contour farming and terracing, but they are short on such vegetative conservation practices as crop residue management and conservation cropping systems. Cultivated land in order to perform at its best, needs organic matter added systematically by way of a conservation cropping system which calls for the adding of crop residue to the land every three or four years.

Ranchers in Texas can't be faulted for not working at brush control. They have long been second to none in the use of chemical and mechanical means of control. Texas has been a leader in brush control research.

Why, then, are results not more apparent? The answer can be found on a number of the ranches where brush work has been done. From observation or inquiry you can learn the plan for removal of the brush cover is well thought out and is applied.

But the plan for permitting the taller native grasses to re-occupy the released space has received far less attention. Specifications and plans for protection from grazing following clearing brush are lacking and inadequate, as abandoned for one reason or another, before the taller grasses have had a chance to reclaim the area.

Yes, brush control is a conservation practice, but to be most effective, it needs such other conservation practices as deferred grazing and proper grazing use of the

range.

Conservation ranchers in carrying out their management plans are finding out that they are primarily grass producers and that good grass on good ranges can't be beaten for economical production of livestock. Stock must have good feed to produce efficiently. In order for ranges to be able to do this it takes more than just controlling brush.

In summation, it would say, to carry out a good conservation plan on your farm or ranch, "Plan your work and work your plan." There are certain conservation practices applicable to cropland and certain practices needed for rangeland. Technicians assisting the district will be glad to work with producers in developing their conservation plan as the proper conservation practices will be planned that are applicable to their particular operating unit.

Conservation farmers and ranchers know that sound conservation practices applied on the land in accordance with their soil conservation district plan will continue to help them live more abundantly.

Garage

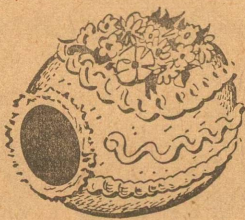
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Greetings
FOR THE



EASTER PARADE

MOBLEY ENCO SERVICE

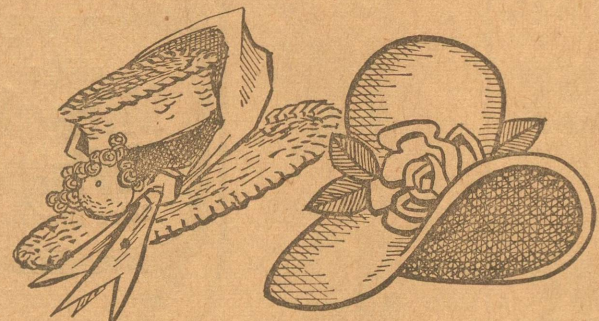
Mr. & Mrs. Raymon Mobley & Employees



LET US ALL
ATTEND THE
CHURCH OF
OUR CHOICE
EASTER MORN

ETHEREDGE TEXACO

Mr. & Mrs. Jack Etheredge & Employees



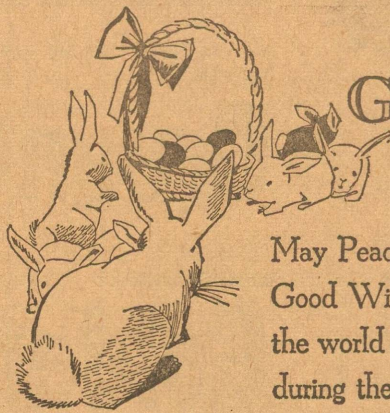
Put on your
Easter Bonnet...

It's Easter... a day of brightness and joy. It's a day on which we're happy to send best wishes to each of you.

HEXT FOODS

Jack Hext, Granvil Hext, & Employees

Easter
Greetings



May Peace, Happiness and
Good Will prevail throughout
the world at Easter and
during the year.

Happy Holiday to
all of you from
all of us at

HANDY HARDWARE

Billy G. Edmiston

Phone 2807



Easter

GREETINGS

Again we come to the Easter Season... and we want to pause for a moment to greet you, and extend our very best wishes.

Too often, it seems to us, business firms continue month-in-and-month-out, without expressing their true feeling toward customers. We don't want to be that way.

Because we truly do appreciate your friendship, as shown by past business, we extend Easter Greetings... and look forward to serving you often in the future.

May your Easter be happy, and peace and plenty for all the world is the true wish of —



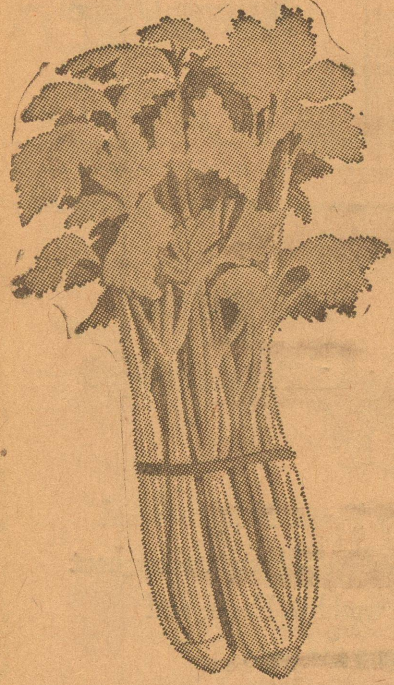
ATTEND THE
CHURCH OF
YOUR CHOICE
EASTER MORN

Southwest Texas
Electric CoOperative, Inc.

Owned By Those It Serves

Our LOW FOOD PRICES make shopping FUN!

FOOD BUYS for the BUDGET WISE



GREEN — PASCEL

Celery

LARGE STALK

19^c

CRISP — FIRM

Radishes

CELLO BAG

10^c

FRESH

Green Onions

BUNCH

10^c

LOUISIANA

Golden Yams

POUND

19^c

TEXAS RUBY RED

5 LB. BAG

Grape Fruit**49^c**

TEXAS — JUICE

5 LB. BAG

Oranges**49^c**

HICKORY SMOKED

HALF OR WHOLE

POUND

Gooch Hams**69^c**

Slices

\$1.19

GOOCH BLUE RIBBON

1 LB. PKG.

BACON**79^c**

GOOCH—VACUUM PACK

LB. PKG.

BOLOGNA**59^c**

GANDY'S GOLDEN FLAKE

HALF GALLON

Buttermilk**49^c**

GANDY'S

2 LB. CARTON

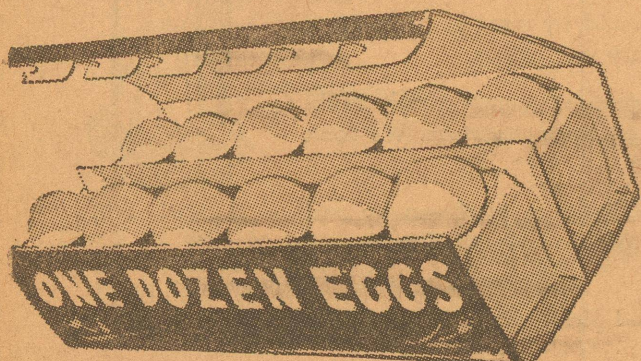
Cottage Cheese**59^c**

JOHNSTON'S — ASSORTED FLAVORS

Yogurt**3 FOR 89^c**

ALL SWEET

POUND

Margarine**29^c**FIELD'S LARGE
WHITE EGGSDozen **59^c**KIMBELL'S
BISCUITSSweetmilk or
Buttermilk **4 FOR 29^c**WISHBONE
ITALIAN DRESSING**2** 8-Oz. **78^c**
BottlesPARKER
FOODSSAVE TWO WAYS
S & H GREEN STAMPS
PLUS LOW PRICES
DOUBLE STAMPS
ON WEDNESDAY

SAVE

VALUABLE COUPON

SAVE

**SAVE 38^c**with this Coupon when you buy
a 2 Pound Can of**Maxwell House**
OR ELECTRA PERK COFFEE
AT PARKER FOODS**2 Lb. Can Only \$1.39**One Coupon Per Family
Offer Expires April 11, 1970

Check these Buys!

SHORTENING

LIMIT ONE

3 LB. CAN

Crisco**79^c**

FACIAL TISSUE

200 COUNT BOX

Kleenex**3 FOR 67^c**

LIBBY'S

BUFF CAN

Tomato Sauce**10^c**

ALUMINUM FOIL

12"x25' ROLL

Reynolds Wrap**29^c**

KIM

(LIMIT 12)

TALL CAN

Dog Food**8^c**

ALL PURPOSE

(LIMIT ONE)

5 LB. BAG

Gladiola Flour**49^c**

KRAFT

LIMIT ONE

QUART

Miracle Whip**49^c**

MACARONI & CHEESE

7-OZ. BOX

Kraft Dinner**19^c**

KENT IMPORTED

12-OZ. CAN

Lunch Meat**39^c**New From
COCA COLA
and SEVEN-UP**8-Bottle**
Carton **59^c**

PLUS DEPOSIT

SAVE

VALUABLE COUPON

SAVE

2 LB. 6 OZ. GIANT SIZE
Price Without Coupon 84^c**BONUS, only 59^c**

WITH THIS COUPON

Good Only at Parker Foods
LIMIT 1 COUPON PER PURCHASER

Offer Expires April 4, 1970

SAVE