

Fiery Train-Truck Crash Death Toll At Least 12

BAKERSFIELD, Calif. (AP)—The train started to twist and jerk and seals flew through the air. Most of us were thrown around like rag dolls. "Children inside were crying. The passengers broke a window and carried children out to me. They were very calm about it. "I looked out the window and saw a huge fireball at the crossing. "Survivors and witnesses described the tremendous fiery collision Tuesday night of an 11-car Santa Fe passenger train and a two-trailer oil rig.

Investigators said the oil rig driver apparently had ignored a red-lit warning sign at the railroad crossing. They said he had paused only momentarily—but did not make a full stop—before driving his cargo of more than 7,000 gallons of crude oil onto the tracks. Witnesses told the investigators the driver seemed to turn his vehicle in a direction parallel to the tracks as the train bore down on him. Then he fled the cab. The rear oil trailer wrapped around the locomotive and exploded with a thunderous eruption 100 yards away. The train veered crazily on its

four diesel units aflame, its forward trucks knocked off the tracks by the tremendous impact. Nine of the 11 cars jackknifed into one another like a row of huge steel dominoes knocked askew. Flame from the initial explosion swept back the length of the train, but only forward cars in the tangled jumble caught fire. The first three of the four diesel units were charred to blackened rubble—reduced, one newsman suggested, to hardly more than half their original size. The last two cars remained on the tracks. Eleven hundred feet of track were torn up, some of it twisted into grotesque loops around the shattered cars. Fifteen ambulances came from

four nearby towns. Helicopters helped shuttle the injured to three Bakersfield hospitals. An ambulance driver, Don Williams, said: "Surprisingly enough there was not too much crying or moaning. Everybody seemed to have pretty good control." Engineer L. A. Snyder and fireman A. H. Bralley, both of Fresno, Calif., were cremated in their cab. Eyewitness John Holland said the oil rig driver, John Garrett, left his imperiled vehicle on the tracks, jumped and ran. When the train hit and fire exploded, flames spewed over the running Garrett, who dashed into an irrigation ditch. He was burned to a crisp. Hours after the crash, debris was still burning. Floodlights and generators were

brought in to rescue and repair work could go on through the night. The scene was cold and windy. Smoke was so dense before dark that cars two miles away needed lights to drive. Most of the dead and severely injured were in the first three cars. No. 1 was on its side. Nos. 2 and 3 leaning on it. Two cars were welded together by the tremendous heat. The scene was one of twisted metal, smoke ankle-deep oil cars compressed like accordions. On topsy-turvy roofs of cars physicians with stretchers in hand waited for stretch operators to burn away scorching holes. Delma Casey, 23, Waco, Tex., an Air Force sergeant's wife, had boarded the train at Richmond with her daughters Jackie, 3, and Karen, 5. They were returning to Texas after visiting her parents in San Leandro. "We were just sitting there eating sandwiches when suddenly we saw fire whipping past our seat," she said. "Then the train started to twist and jerk and the seats flew through the air. Most of us were thrown around like rag dolls. Fred Blakely, an oil company worker who owns an 11-acre farm at the intersection where the crash occurred, said: "It was unbelievable that the people inside the train didn't panic. "I was working in my barn when I heard two loud explosions like sonic booms. I rushed outside and saw clouds of black smoke billowing up. Then a wall of flames shot up, about 35 feet high. They raced about 350 yards down the track. "I ran about 300 yards to the passenger car nearest me. Children inside were crying. The passengers broke a window and carried children out to me. "They were very calm about it. The children were cut, bruised, some were crying. I carried them to the edge of my field, and my wife called for help. "Edgar Pallard, a Chicago, a lounge-car attendant was upstairs in the transparent-domed car. "I felt a couple of short jolts. "I said, 'I think the engineer tried to apply the brakes. Then there was the crash and flames along each side of the car.' "Edward Mitchell, another attendant, who was in the car's lower level, said he had been thrown to the floor. "I knew it was bad. There was a nurse in our car, and she was a real Florence Nightingale. She helped the injured. Everyone was calm."



CITY HIT BY QUAKES AND TIDAL WAVE—This is an aerial view of the shoreline of Agadir, Moroccan city of 40,000 on the Atlantic coast which was shattered by two extensive earthquakes and a tidal wave. (AP Wirephoto)

Over 3,000 Feared Dead In Earthquake

By STEPHEN O. HUGHES
AGADIR, Morocco (AP)—Stunned survivors streamed from earthquake-ravaged Agadir today. A Red Cross official estimated the toll at more than 3,000 dead and more than 5,000 injured. The grim casualty prediction, 1,000 more dead than the initial Moroccan government estimate—was made by Dr. Albert A. Rainbar, who flew to Agadir from International Red Cross headquarters in Geneva. The U. S. Air Force, making these estimates public, said they were conservative. Pleading cries rose from the rubble of Agadir, and rescue workers probed the ruins for un-

Van Rie Cleared Of Slaying Count

BOSTON (AP)—Willem van Rie was acquitted today of a murder charge in the death of Lynn Kauffman. The all-male jury took the case at 5:42 p. m. EST Tuesday and returned its verdict at 9:13 a. m. today. The judge had given the jurors six verdicts from which to decide. They ranged from first degree murder to acquittal. Van Rie stood up in the prisoner's box and thanked the jurors. His wife, Nella, 31, burst into violent sobbing. She wiped her eyes with a handkerchief. Judge Frank J. Murray then discharged the defendant. At the verdict Van Rie raised both arms and clasped his hands to his head. As he was led from the courtroom, a free man after five hours imprisonment, Van Rie seemed unsteadily on his feet, and his head bowed. He wore a broad smile. Mrs. Van Rie, who has been in the courtroom almost continuously during the three-week trial, was speechless through her tears.

Daniel Gives Up Hopes For Session Before Primaries

AUSTIN (AP)—Gov. Price Daniel said today he has given up hopes of having a special legislative session on teachers pay raises before the May 7 democratic primary. Daniel said in a statement handed to Capitol newsmen that he will either call a special session on public school improvement, including teachers pay raises of \$400 a year, or he will recommend a higher salary increase to the next regular session "to offset the loss caused by delay in its enactment. "After extended correspondence and conferences with most of the members of the Legislature, it is apparent that there is no possible chance of reaching agreement on financing the program before the primary elections begin on May 7," Daniel said just before leaving for a Texas Independence Day speech at Washington on the Brazos. Daniel said his polls of senators and representatives showed a "strong" willingness support "an additional

Ice Blanket Still Envelopes Area Today; Mishaps Logged

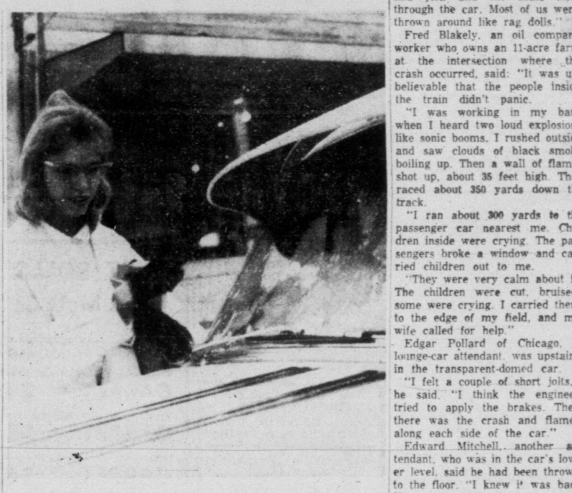
Ice still enveloped the Snyder area this morning as a damp cold spell continued to cling to a major portion of Texas. For the second day in a row, roads and streets were too slippery for school buses to make their rounds and Snyder schools, along with others in the county remained closed. Some thawing started on streets and roads during the late morning hours, although cold weather was expected again tonight. There were few traffic mishaps, but some injuries caused by falls on ice were reported. Two broken hips and a broken wrist resulting from falls on the ice were reported at Cogdell Memorial Hospital this morning. Mrs. Ruth Crowley, 505 Thirtieth Street, suffered a fractured left hip and left wrist when she slipped on the sidewalk on the south side of the square at about 2 o'clock Tuesday afternoon. Mrs. Stella Davis of Bridgeport fell and broke her right hip when she slipped on a step at the Travelodge on the East Highway. Both women were reported in fair condition at Cogdell Memorial Hospital. The Snyder Police Department reported two minor car mishaps while the Sheriff's office reported that all highways and roads seemed to be clear of any traffic accidents thus far. Two slip-and-slide accidents occurred this morning. One at the corner of Fortieth Street and Avenue S at 6:32 a. m. involved a 1957 Nash driven by Ruth Corvan, Avenue A and Dorsey Street, and a 1956 Ford pickup driven by Loyce D. McCravy, 2140 Fortieth Street, with no damage done to either car. The other accident at the intersection of Avenue O and Twenty-sixth Street occurred at 7:33 a. m.

Senate Panels Sputtering

By JACK BELL
WASHINGTON (AP)—The Senate sputtered along on a couple of legislative cylinders today. Its committee power plant short-circuited by a filibuster. Instead of the dozen or more committees which regularly handle hearings, bills and investigations daily, only three groups scheduled meetings as the non-stop Senate sessions on civil rights continued. That may mean trouble ahead for presidential hopefuls who want Congress to wind up its business before the July political conventions. The Senate conducts only a small part of its total business in its daily public sessions. Most of the real work is done in committees where bills are whipped into shape. Southerners, who head 10 of the Senate's 16 major standing committees, have seen to it that none of them does any work while the filibuster is going on. That means delays in consideration of legislation involving space, farm, military, banking, finance, foreign relations, government operations, judicial, labor and post office matters. Because the rules bar most committee sessions while the filibuster is in effect, the Southerners have been successful in closing down nearly all except the appropriations subcommittees.

No Report Made On Coors Probe

GOLDEN, Colo. (AP)—The FBI declined again today to say whether any progress has been made in its investigation of the disappearance of wealthy Adolph Coors III 22 days ago. James L. Jones, of Salt Lake City, told newsmen Tuesday that his party leaders favor the President for the opening address and that his acceptance would be considered a possibility. An ice sheet that closed schools and made traveling extremely hazardous held the northern portion of Texas in its grip Wednesday. Snow started falling across the Panhandle during the early morning and the U.S. Weather Bureau predicted that up to six inches would cover the ground by late Thursday. Snow fell as far south as Lubbock and Childress and Wichita Falls had sleet. Freezing rain and drizzle fell north of a line running from Del Rio northeastward through Waco to Silverport, La. and rain fell in most other sections. While the lowest temperature in the state before dawn Wednesday was only 20 degrees at Amarillo and Dalhart—the Weather Bureau said temperatures would plunge to as low as 5 degrees by early Thursday. Hazardous driving warnings were issued for the northwest part of the state and glass warnings in the upper sections of Southwest, North Central and East Texas. The traffic deaths—one north of Dalhart and one on the San Antonio Central Expressway—



DIGGING OUT—Scraping weapons of all kinds were evident all over Snyder yesterday and today as motorists tried to keep the freezing drizzle from their windshields. Barbara Jarvis, 121 Browning, had been parked only a few minutes when her windshield crusted over. Here she uses a kitchen spatula to clear the glass for another few minutes.

Ike Arrives In Uruguay

By STANFORD BRADSHAW
MONTEVIDEO, Uruguay (AP)—Edgar Eisenhower flew into Uruguay today on the last stop of his four-nation South American tour. He was greeted warmly by Benigno Bordaberry, president of the National Council, and praised for his "crusade of friendship." "America is departing from the cold outline on the map to become the broad conscience of a common ideal and an harmonious union," the Uruguayan leader said at Carrasco Airport, where Eisenhower arrived from Santiago, Chile. "There has fallen to you," Nardone continued, "the high mission of bringing about an identity among the peoples that were born in the same century of liberty and independence and who, as each attained their dream has had that dream perpetuated by faith in their neighbor."

Snow Falls In Panhandle As Roads Remain Hazardous

Penney's opens in new location. The J. C. Penney Co. will re-open its Snyder store tomorrow in a new location on the south side of the square. Doors to the new facility will open at 9 a. m. and the grand opening will be observed at the establishment through Saturday. The store at the former location on the north side of the square was closed last Saturday so that merchandise could be transferred to the new location which has been completely remodelled. Precipitation was widespread but generally light over the state Tuesday. The heaviest was .45 inches at Galveston, Lufkin had .41, Beaumont .38, Austin .30, Dallas .28, Fort Worth .25, Waco and Brownsville .21. Scores of plights had lesser amounts. The Weather Bureau in reviewing February weather said that new records for low temperatures were set at a number of points. Many other cities reported the coldest February in 20 to 30 years. At the same time, new heat records were set Feb. 8 when the mercury soared to 100 degrees at Rio Grande City.

WEATHER

SNYDER TEMPERATURES: High 28, low 20. Forecast: Partly cloudy, 29 to 30. Wind: Light to moderate, variable. Precipitation: None. Humidity: 60 to 70. Visibility: 10 to 15. Barometer: 30.1 to 30.2.

Spaghetti Supper Thursday

The Snyder School Cafeteria Ladies will hold their annual spaghetti supper Thursday night in the high school cafeteria. The public is invited to attend and enjoy the delicious meal prepared by these women. The price is \$1 for adults and 50 cents for children under 12 years of age. Profit from the supper is used for members of the association to attend special workshops and meetings, furthering their knowledge in cafeteria work. The group will start serving at 5:30 and close at 9:00.

LEGAL NOTICE

NOTICE TO BIDDERS OF SCURT COUNTY TEXAS INTENTION TO RECEIVE AND PREPARE FOR ITS PURCHASE OF ONE (1) PHOTOGRAPHIC COPYING MACHINE FOR USE IN THE OFFICE OF THE COUNTY CLERK.

Tom Rayburn Dies Tuesday

DALLAS (AP)—Tom Rayburn, 72, brother of House Speaker Sam Rayburn, died in Baylor Hospital Tuesday night after an illness of eight weeks. Speaker Rayburn and Mrs. Tom Rayburn were at his bedside. Funeral services are pending with arrangements to be made by the funeral home in Houston. The Rayburns were in Houston Tuesday night after an illness of eight weeks. Speaker Rayburn and Mrs. Tom Rayburn were at his bedside. Funeral services are pending with arrangements to be made by the funeral home in Houston. The Rayburns were in Houston Tuesday night after an illness of eight weeks.

Snyderite's Sister Dies in Hamlin

Funeral rites were to be conducted at 3 p.m. today in the Mrs. Martell West Long, 51, who died Tuesday afternoon in a Hamlin hospital. Mrs. Long was a sister of Lloyd West of Snyder. A native of Comanche, she had lived in Stonewall County until 1946 when she moved to Childress. Other survivors include a daughter, Mildred Frances Long of Childress, two sons, W. G. Long of Dallas and G. B. Long of Fort Worth; two sisters, Mrs. Mildred Chobson and Mrs. Ellie Warner, both of Apsertown.

California Kennedy Headquarters Opened

LOS ANGELES (AP)—"Californians for Kennedy"—a group supporting the presidential hopes of Sen. John F. Kennedy—have opened headquarters in Los Angeles. Branch offices are planned in San Francisco and other cities, a spokesman said. He added that the local organization has not consulted Eastern campaigners for the Massachusetts Democrat. Kennedy and other potential Democratic presidential candidates so far have stayed out of the California primary because Gov. Edmund G. Brown has declared as a favorite-son candidate.

THE SNYDER DAILY NEWS

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Get ready to sail through the summer in a "cool as the ocean breeze" Wash 'N Wear broadcloth short sleeve sport shirt with colorful tu-tone trim and novelty cuff treatment. Other styles in stripes, plaids, iridescents... See our complete selection now. Sizes 6-20 1.98 To 3.98

DAD and LAD

NORTHEAST CORNER OF SQUARE

Brown Rites Set Today

Funeral services were to be held at 2 p.m. today in the First Baptist Church for Mrs. Melba Jean Brown of Colorado City, who died Tuesday morning in Cogdell Memorial Hospital. Rev. Walter A. Mitchell, pastor of the church, was to officiate, assisted by Rev. T. Gerald Cates of the Calvary Baptist Church. Born July 27, 1925, in Scary, Texas, Mrs. Brown was the daughter of C. Casado and Mrs. M. J. Brown. She is survived by her husband, Lester Brown of Colorado City; her parents, Mr. and Mrs. J. Riley Pinkerton of Snyder; four sisters, Mrs. R. G. Hollman of Andrews, Mrs. Paul Sawyer, Mrs. R. J. Latham, and Mrs. Lorraine Kinney all of Snyder; five brothers, Tom, Barton C. E. Pinkerton, L. W. Pinkerton, and E. E. Pinkerton, all of Snyder and James Pinkerton of Haskell, Mass. Pallbearers were to be R. H. Tatom, Otto Parrish, John Holman, Raymond Way, Max Taylor, and James Waters. Burial was to be in Snyder Cemetery under the direction of Bell Funeral Home.

HOSPITAL NOTES

COGDELL MEMORIAL ADMISSIONS—Thelma Collins, Old Post Road; Brenda Sellers, Dermott; Lee Nell Holdren, 601 Thirty-third Street; Bonnie Sneed, Gail, Eva Hodges, Hermleigh; Alma Robinson, 901 Twenty-seventh Street; Joe Labour, Route 2, C. D. Thompson, Route 2; Deborah Broner, 3210 Forty-second Street; Ruth Crowley, 505 Thirtieth Street; Sherman Chandler, 312 Thirty-fourth Street; Stella Davis, Thirtieth Street. DISMISSALS—Jean Hynes, Leona Cozart, Frank Welch, Charles White, George Norris, Charles Mobley, Neva Rollins. Mrs. Mary E. Coik Dies in Sweetwater Former Snyder resident Mrs. Mary E. Coik died at 3 o'clock this morning in the Pecan Grove Rest Home in Sweetwater. Mrs. Coik is survived by one son, Thomas Cronk of Kermit, three grandchildren and three great-grandchildren. She was a member of the First Methodist Church of Snyder. Funeral services are pending at Patterson Funeral Home in Sweetwater.

SNYDER THEATRES PRESENT TODAY:

- PALACE—"BUCKET OF BLOOD" Starring Dick Miller SECOND FEATURE "THE GIANT LEECHES" Horror Drama Starring Ken Clark STARLITE—"TEENAGE REBEL" Starring Ginger Rogers SECOND FEATURE "SHOOT OUT AT MEDICINE BEND" Western Action In Color Starring Randolph Scott

Spring Housecleaning SALE! IT'S GOT TO GO!

- 27 ROLLS OF CARPET That Must Be Sold This Week Viscose Rayon CARPET \$3.95 Sq. Yd. Installed Over 40 Oz. Pad Your Choice, This Group, Rayon, Wool or Cotton CARPET \$4.99 Sq. Yd. Installed Over 40 Oz. Pad Wool, In Three Patterns and Nylon CARPET \$5.99 Sq. Yd. Installed Over 40 Oz. Pad Wilkins Nylon, Bigelow Nylon Or World Nylon CARPET \$6.99 Sq. Yd. Installed Over 40 Oz. Pad Wool Or Nylon CARPET \$7.99 Sq. Yd. Installed Over 40 Oz. Pad Carpet Installed With Foam Rubber Pad Only 75c Sq. Yd. Additional.

The Best Looking Ever Shown In Snyder OVAL RUGS Reg. 109.50 89.50

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BIRTHS

Mr. and Mrs. Billy Mack Hodges, Hermleigh, are the parents of a son weighing 7 pounds, 14 ounces, born Tuesday at 8:45 p.m., in Cogdell Memorial Hospital. Mr. and Mrs. J. W. Holdren, 601 Thirty-third Street, are the parents of a son weighing 8 pounds born in Cogdell Memorial Hospital Tuesday at 1:19 p.m. Mr. and Mrs. Daniel Frances Collins, Old Post Road, are the parents of a son weighing 7 pounds, 14 ounces, born Tuesday at 8:45 p.m., in Cogdell Memorial Hospital.

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Guacamole Salad At No Extra Charge!

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WOMEN

The Snyder (Texas) Daily News, Wed., March 2, 1960

WOMEN'S CALENDAR

WEDNESDAY

Acacia Study Club, 3:45 p.m. at Martha Ann Clubhouse with Mrs. Elizabeth ...
Cosmopolitan Club, 4 p.m. at Martha Ann Clubhouse with Mrs. Elizabeth ...
Luncheon at Martha Ann Woman's Club for members and their guests. Reservations by 10 a.m.
Methodist Church will hold a covered-dish supper in fellowship hall at 7 p.m. Mrs. Caton and Mrs. DeBazo, hostesses.

FRIDAY

Alturian Club meets at Martha Ann Clubhouse with Mrs. Conn Ezell, hostess.
United Church Women sponsoring World Day of Prayer at First Presbyterian Church starting with coffee at 9:30 a.m. Nursery provided.

SUNDAY

Luncheon for members and their guests at Martha Ann Woman's Club. Reservations by 5 p.m. Saturday if possible.

Tri Community H-D Club Meet

The Tri Community Home Demonstration Club met recently in the home of Mrs. Garland Newman, 3207 Hill Avenue.

Mrs. Carl Voss, Jr. president, presided and Mrs. Billy Huddleston called the roll and read the minutes. Roll call was answered by "The Best Valentine I Had".
Mrs. George Watts and Mrs. A. A. Behringer, Jr. reported on the workshop on covering shoes that they attended at Lubbock. The club voted to have Mrs. Watts and Mrs. Behringer give a demonstration in the future.

A brief program on "An Outdoor Living Area" was given by Mrs. Leonard Parlan. Mrs. Watts led the recreation of two games.
Refreshments of cake and coffee or punch were served to 13 members and two visitors. Mrs. Haskell Franks and Mrs. Jack Phillips.

Big Desserts From Small Packages

By CECILY BROWNSTONE, AP Newsfeature Food Editor

Months' winter have particularly busy week ahead may find it comforting to prepare two family desserts at one time.
Both desserts feature packaged instant vanilla pudding. One time it's used like the French Creme Patisserie, for filling and topping a cake. Then the cake is garnished with canned apricot halves.

The second dessert is made from the syrup left from the canned apricots, a package of lemon-flavored gelatin and a couple of egg whites. Molded in a fancy shape, it looks like a delectable mound of snow and is served with a custard sauce made from the vanilla pudding.

APRICOT CREAM CAKE
INGREDIENTS: 1 1/2 cups cold-homogenized milk, 1 package (3 1/2 ounces) vanilla-flavored instant Pudding mix, one 8-inch sponge cake (any), whipped cream (if desired), 1 can (1 pound) unpeeled apricot halves in light syrup.

METHOD: Make up the pudding mix, using the 1 1/2 cups milk, according to package directions and allow to set. Cut cake horizontally to make 2 layers; put together with about two-thirds of the filling; spread remainder over top. Refrigerate about 1 hour or longer; garnish with whipped cream (if used) and drained apricots.

NOTE: To make this dessert more elaborate, mix apricot preserves with cognac to taste and spread over layers before adding filling and topping. Then put a brandied cherry in each apricot cavity; or use the pitted amarena cherries from 11 a.s.—they're divine!

APRICOT SNOW WITH PUDDING SAUCE
INGREDIENTS: 1 package (3 ounces) lemon-flavored gelatin, 1 cup boiling water, 1 cup syrup from a 1-pound can of unpeeled apricot halves, 2 egg whites, 4 tablespoons sugar, 1 package (3 1/2 ounces) instant vanilla pudding, 2 1/2 cups cold-homogenized milk, 1/2 cup cold light or heavy cream.

1/2 teaspoon vanilla.
METHOD: Dissolve gelatin in boiling water; stir in apricot syrup. Chill, stirring often, until slightly thickened. Beat egg whites until stiff; gradually beat in 2 tablespoons of the sugar. Without washing beater, beat gelatin rapidly for several minutes; add to beaten egg whites; beat enough to combine. Turn into a 5-cup mold; chill until set. Make up pudding according to package directions for sauce using the milk, cream, remaining 2 tablespoons sugar and vanilla. Serve with unmodified Apricot Snow makes 6 to 8 servings.

Teachers Are Invited To Coffee Friday

Members of Beta Epsilon Chapter of Delta Kappa Gamma attending District IV, Texas State Teachers Association Convention in Big Spring Friday, March 4, are invited to a coffee from 9 until 10 a.m. at the East Fourth Street Baptist Church, with Beta Kappa members as hostesses.

Rescue Crews Go To Aid Indian Families

WINDOW ROCK, Ariz. (AP)—Rescue crews using bulldozers battled through six-foot snowdrifts today to reach 30 Navajo Indian families reported trapped near Ft. Defiance.
A spokesman for the Navajo Tribal Council said 15 families are stranded near Crystal on the

western slopes of the Cholska Mountains, about 20 miles north of Ft. Defiance. The others are in the sawmill area, about 25 miles west.
The spokesman said some have been marooned more than a week. All were reported low on food. Their sheep and cattle were said to be suffering.
Up to 30 inches of snow are reported on the ground in most areas of the 16-million-acre reservation.

The Snyder (Texas) Daily News, Wed., March 2, 1960

Nifty Den
Pretty holiday costume... featured in Glamour, Smooth, crepe acetate in two-toned navy, brown or black, 12 to 40 and custom sizes for the shorter figure, 12c to 22c. 19.95

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Designed for active young Westerners who want a good looking hat that can take it... and stay put, head conforming comfort from the first wearing through a long life of rugged use. Pick the western hat that wins more points on quality and comfort than any other... the ONLY western hat with "Self-Conforming" comfort... RESISTOL
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CARPET BLENDS Quality 70% Nylon, 30% Wool... \$5.95 Sq. Yd. Installed Over Heavy Pad	100% Nylon Carpet By Bigelow, Choice of 5 Colors, 12 and 15 ft. Widths, Reg. 9.95... \$7.95 Sq. Yd. Installed Over 40 Oz. Pad	100% All Wool Carpet By James Lees, Choice of 9 Colors, Reg. 12.95... \$9.95 Sq. Yd. Installed Over Heavy Pad
BIGELOW ALL WOOL CARPET Hi-Lo Weave, Reg. 12.95... \$9.95 Sq. Yd. Installed Over Heavy Pad	Lees All Wool Modern Design Axminster CARPET Reg. 10.95, Special... 8.95 Sq. Yd. Installed Over Heavy Pad	100% All Wool CARPET In Beige, Reg. 8.95... \$6.95 Sq. Yd. Installed Over Heavy Pad
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MURAL PAINTED—This circus mural appears at the East Elementary School. In keeping with education week Mrs. Helen Wadleigh painted a colorful circus mural on the wall of the school cafeteria for students to enjoy. Done in tempera the scene brings a delightful atmosphere to the room, for children and circuses just go together. Pictured above from left are: Mr. Clois Henry, Mr. Frank Weaver, principal, and Mrs. Wadleigh giving the mural the final touches.

China Grove News

By MRS. N. F. HALL
Recent guests of Mr. and Mrs. C. E. Laster were, Mr. and Mrs. Paul Wright and children of Buford Mr. and Mrs. J. W. Motley of Knott and Mr. and Mrs. J. B. Motley and family of Monahans.
Mr. and Mrs. Sam Haggerton of Valley View visited their son and daughter and family at Haggerton, Friday.
Miss Donna Ann Hall was a recent guest of Miss Donna Kay Prescott of Colorado City.
Mr. and Mrs. Wayne Jones and baby of Snyder, visited Mr. and Mrs. Milburn Jones and Evelynia recently.
Mr. and Mrs. Rocky Allen and son of Colorado City visited his parents, Mr. and Mrs. Leonard Allen over the weekend.
Weekend guests of Mr. and Mrs. N. F. Hall, Ronny and Donna Ann were, Johnny Don Hall of Fort Worth Technical College, Clyde

his parents, Mr. and Mrs. Floyd Wayne Feaster of John Tartelton College, and Joe Bob McDowell of Colorado City.
Mr. and Mrs. Bob Merket, Rodney and Craig of Colorado City visited W. Merket over the weekend Mr. and Mrs. T. J. Webb visited Mr. and Mrs. Arlis Cotton and children of Buford Friday night.
Mr. and Mrs. Albert Hively was in Big Spring Saturday.

NEW MERCHANDISE
INCLUDING
DECORATIVE CRAFTS
AND
SELECT IMPORTS
ARRIVING DAILY!
UMBERSON'S
"COMPLETE FURNISHINGS FOR THE HOME"
2100 37th. St. Phone HI 3-5710

PLANT SUPERVISOR TRAINEE
Rapidly expanding company in Snyder offers unusual opportunity for outstanding man to supplant our supervisor.
Age 25 to 40, Married, high school education, strong desire to learn and advance.
Company offers complete training, benefits including insurance and retirement plan.
Reply To Employment Manager
P. O. BOX 944 Snyder, Texas

McDONALD'S The J. M. McDONALD CO.
Greater Snyder Days
MARCH 3-4-5 ONLY
UNBLEACHED Domestic MUSLIN
First Quality 39" Wide Sanforized Reg. 25c Yarc
6 YDS \$1
FAMOUS MANUFACTURER 22 x 44 BATH TOWELS
Thick 'N' Thirsty Slight Irregulars \$1.00 Value If Reg. Solid Colors
2 FOR 88c

Dog Gets In Word On Legislation
ANNAPOLIS, Md. (AP)—See in a heated debate Tuesday an adversary's shouted: "I move this bill be recommitted to the finance committee."
usually brings Mady with him into the State House during the Legislature.

See The Dinah Shore Chevy Show in color Sundays, NBC-TV—The Pat Boone Chevy Showroom weekly, ABC-TV.

HOW MUCH IS A 10-YEAR EDGE IN A COMPACT CAR DESIGN WORTH?
YOU DECIDE HOW MUCH MORE CORVAIR GIVES YOU IN COMFORT, CONVENIENCE AND CONTROLLABILITY... WITH THESE EXCLUSIVE FEATURES: THEY DON'T COST ONE PENNY EXTRA!

- REAR ENGINE TRACTION**—You climb right out of snow, sand and mud where other compact cars bog down.
- AIR COOLING**—You never have to buy antifreeze—or repair a radiator. And air can't boil over, ever.
- PRACTICALLY FLAT FLOOR**—Here's a bonus in extra foot room—more than you'll find in many big cars.
- FOLD-DOWN REAR SEAT**—One quick flip and you increase cargo space to 28.9 cubic feet. And it's standard equipment!
- BALANCED BRAKING**—The quicker the stop, the more equal is the weight distribution on each wheel. Another great advantage of rear-engine design.
- FOUR-WHEEL INDEPENDENT SUSPENSION**—Each wheel "walks" independently over bumps... and how that smooths the ride!

corvair BY CHEVROLET

TYPE 128 MUSLIN SHEETS 2 for \$3
PLOVER SHEETS
THESE ARE IRREGULARS OF A REG. \$2.09 SHEET
81" x 108" And Double Fitted
CHECK THIS G.S.D. BUY

Save! BIG BOXES OF **KLEENEX**
4 Boxes 64c
LARGE Box Of 400 Sheets
• 1600 Sheets For 64c •
White — Pink — Yellow — Aqua

USE OUR CONVENIENT LAY-A-WAY
Big 25" cut, 3 H.P. POWER MOWER \$49
BRIGGS & STRATTON
Look at these FEATURES!

- TRIMS WITHIN 3/4" OF WALK OR HEDGE
- SAFETY ENGINEERED
- LIFETIME GUARANTEED STEEL BASE
- RECOIL STARTER
- FREE SIDE CHUTE LEAF MULCHER
- START & STOP GAS THROTTLE CONTROL ON HANDLE
- GUARANTEED STEEL BALL BEARING WHEELS
- VACUUM ACTION LIFTS GRASS UP ALLOWING IT TO BE CUT EVENLY
- MOWER COMES COMPLETELY ASSEMBLED EXCEPT FOR HANDLE
- CHROME HANDLE 3/4" TUBING

BOYS' FARAH OF TEXAS GOLDSTRIKES
Pepperell 1 1/4 Oz. NYLON Reinforced. Absolutely Washable, Vat Dyed.
FINEST JEANS
Sold Anywhere
Invisible Vulca-Nees "For Longer Wear," Sanforized, Shrinkage Less Than 1%, Talon Heavy-Duty, Rust-Proof Zipper, Double-Stitched And Reinforced. Genuine West Texas Styling.
2.98 And 3.50
Regulars, Slims, Huskies

G. S. D. SPECIAL
MEN'S T-SHIRTS 2 For 88c
Full Cut T-Shirt Of Fine Combed Cotton. Has Taped Shoulder Seams. Sizes S, M, L.
NYLON REINFORCED



Corvair 700 4 Door Sedan
Drive it—it's fun-tastic! See your local authorized Chevrolet dealer for fast delivery, favorable deals.

SLIGHT IRREGULARS
DISH CLOTHS THE VALUE TO COMPARE 20 For \$1.00
LADIES' **ARNEL SKIRTS \$2.99**
KNIFE PLEATS Arnel & Cotton SIZES 10-16

"DELUX-ZORI" THONG SANDALS
For Shower, Beach, Casual Wear
Non-Skid, Sanitary, Scuff Proof
CHILDREN'S WOMEN'S MEN'S 67c

Big 72"x90" Blankets
Here's a bargain for The Scotch in Yel
2 FOR \$5.88
Choice of bonny solid colors or a new ombre stripe. Right size for either full or twin beds. 5" satin binding. Poly bagged.

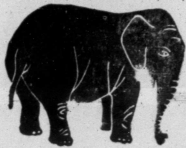
LAMB CHEVROLET COMPANY
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Shop At Your Friendly J. M. McDonald Store **McDONALD'S** Use our convenient lay-a-way "It Pays To Be Thrifty"



SPRING O-RAMA!

No More White Elephants At Rogers (We Hope!) No Siree . . . We've Gone After The Black Ones . . . The Kind That Everyone Wants And That Really Have Style At The Price You've Been Demanding . . . Our Buyers Have Done A Marvelous Job And The Fresh New Spring Merchandise Arriving Daily Makes Every Day Just Like Christmas Here At Rogers . . . You Should Hear The Girls On The Floor Oooh' And Ahhh' . . . And You Will Too . . . Don't Miss This Spring-O-Rama Of Fashions!



A



B

Justin McCarty



PALIZZIO
VERY NEW YORK

Black Patent A Must This Season . . . Absolutely Nothing Else Looks So Well With Prints As The Patent Shoe And Matching Bag . . . Above . . .
Shoe 24.95
Bag 14.95 plus tax

Greater Snyder Days Special!
THREE DAYS ONLY—Thursday, Friday and Saturday
From Our Regular Stock Of Accent Shoes . . . All New Spring Fashions . . . Black Patent . . . Bone . . . Navy, Etc. . . Choose From Medium Or High Heels . . .

Values to 14.95	11.90
SAVE to \$3.05	

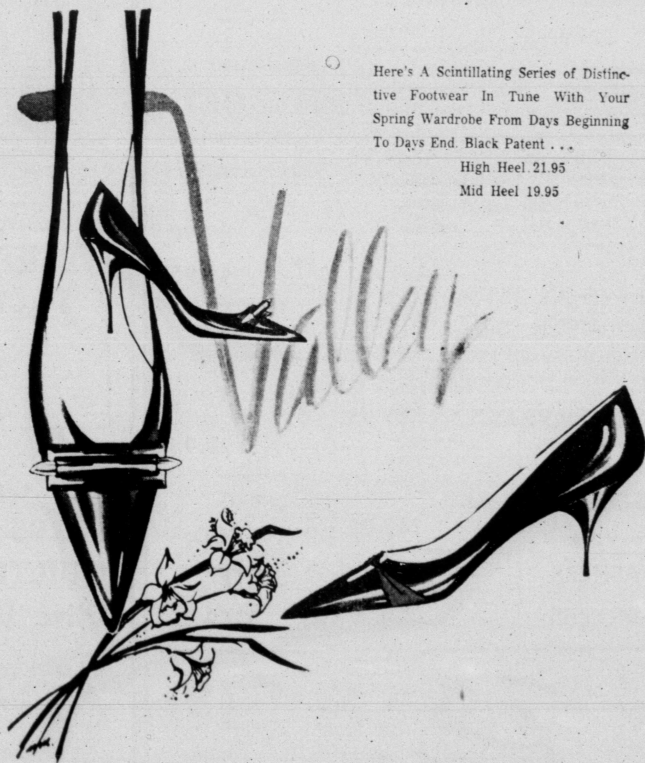
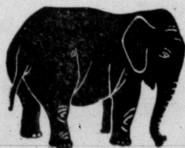


Jonathan Logan



C

- A . . . You'll Love This Beautiful Two-Piece With Trim Button-Tab Accent For Style, Versatility And Wear . . . Missy Sizes 10 To 20 In Black, Blue, Beige, Green, Brown Or Gold . . . 24.95
- B . . . This Lovely Spring Costume, With A Dash Of Print That Faces The Little Eton Jacket And Belts The Slim Sheat Of This Washable, Versatile, Round The Clock Dress . . . It Features A Flat Round Neckline Buttoned In The Back . . . Zipper Fastening . . . Missy Sizes In Taupe, Green, Beige . . . 24.95
- C . . . A Sparkling New Edition To Our Fabulous Collection Of Black Elephant Brand Names . . . Jonathan Logan . . . This beautiful Fluid Print In Floaty Dacron Batiste Is Wonderfully Feminine With Lovely Swirl Of The Skirt . . . Blue And Toast . . . Junior Sizes 5 To 15 . . . 17.95



Here's A Scintillating Series of Distinctive Footwear In Tune With Your Spring Wardrobe From Days Beginning To Days End. Black Patent . . .
High Heel 21.95
Mid Heel 19.95

For Classified, Dial HI 3-5486

3 DAYS ONLY MARCH 3-4-5 GREATER SNYDER DAYS!

Ladies You Can Buy Your New Spring Shoes At Special Money Saving Prices.

Reg. Price	GSD Reg. Price	GSD Price
2.98	2.68	7.98
3.98	3.58	8.98
4.98	4.48	9.98
5.98	5.38	10.98
6.98	6.28	9.98

10% OFF

ON LADIES'

High Heels & Flats

Select Now For Easter

Use Our Lay-Away

DRYDEN'S SHOES

"Your Satisfaction Is Our Greatest Asset"
East Side Of Square

Exceptional Students Need Enthusiasm, Says Expert

By G.K. HODESFIELD
AP Education Writer

PORTLAND, Ore. (AP)—An exceptional student should be encouraged with all the enthusiasm that a high school coach uses on his team, a national education expert said today.

The famous educator emphasized, however, that no student should be required to take any academic course not required of all students, just as no athlete should be required to play football or basketball.

"It's a job for the counselor or guidance officer," he said in a 22-minute interview.

"The academically talented student should be urged to take all the elective mathematics and science courses possible during his high school years."

"Allowance can be made for the very exceptional student who has the truly creative, artistic ability and who might well be advised to go on to a conservatory or an art school," he said.

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Mechanic On Army's First Plane Returns

SAN ANTONIO, Tex. (AP)—A retired lieutenant colonel, who 50 years ago was the mechanic for the Army's first airplane flight at this huge military aviation center, today visits the marker on a one-mile drill field to commemorate the event.

Lt. Col. Vernon L. Burge, still agile and alert at 73, is one of the four survivors of the Army team that helped Lt. Benjamin D. Foulois get a Wright brothers plane into the air here March 2, 1908.

The flight has been credited by many as the real start of U.S. military aviation.

Science Shrinks Piles New Way Without Surgery Stops Itch—Relieves Pain

New York, N. Y. (Special)—For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids, stop itching, and relieve pain—without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made

astounding statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne)—discovery of a world-famous research institute.

This substance is now available in suppository or ointment form. At your druggist. Money back guaranteed.

*Reg. U. S. Pat. Off.

10 Killed By Speeding Bus

MEXICO CITY (AP)—A speeding bus Tuesday slashed across two hundred yards of crowded sidewalks, killing at least ten persons and injuring as many more.

First reports said the speeding bus ran out of control when its driver suddenly suffered an epileptic attack.

It swerved across a sidewalk, killing vegetable vendors, pedestrians and school children, then turned over and killed its driver, Antonio Garcia Castillo, 37.

Six small homes were destroyed in the tragedy which occurred Tuesday afternoon near the International Airport.

The bus was one of the new "chatos" or "pugnose" buses put into operation by the city.

Victims were three vegetable vendors, two pedestrians, a child of nine months, the wife of a customs agent at the airport and others. Their bodies were found scattered over 200 yards of sidewalks.

Two children riding the bus, also were killed.

Among the injured were a cyclist and several pedestrians. Two parked cars were seriously damaged in the wild ride.

The area was panic stricken for some time. Ambulances rushed to the scene, sirens screaming.

Greater Sales Days!

FOR SNYDER

Prices are Good Thursday, Friday and Saturday.

<p>STEREO Reduced for Quick Clearance All 1959 Models Model SF183 Maple Reg. 395.00 At \$279.95</p> <p>PHILCO Fruitwood Cabinet. A Beauty. 510.00 Value At \$269.95</p> <p>You Ask What's The Matter with it to sell so low? Come in and see for yourself.</p> <p>Zenith Stereo With automatic record changer. Only... 79.95</p> <p>550 to 1100.00</p> <p>DISCOUNT On Freight Damaged</p> <p>WASHERS & DRYERS</p>	<p>The Lowest Prices Ever On 12 ft. automatic defrost Refrigerators These prices require your old refrigerator in operating condition.</p> <p>Yellow Philco Reg. 419.95 A Beauty At \$249.95</p> <p>Pink Philco Reg. 419.95 Deluxe interior. Only 259.95</p> <p>White Philco Or G. E. Single Door Auto Defrost 269.95</p> <p>2 Door Philco Popular mold At Only 389.95</p> <p>PHILCO TV Used 6 months. 6 months warranty left. At Only 149.95</p> <p>550. to 1150.00 Trade-in allowance on all console TV. Blonde, Oak, Walnut, Maple, Fruitwood and Mahogany.</p>	<p>FURNITURE 2 Piece Kroehler Suite. Gold Color. Reg. 325.95 249.95</p> <p>Early American Patch Rocker Reg. 89.50 Sale \$59.95</p> <p>SIDE CHAIRS In Patch Design Reg. 62.95 2 for 89.90 One For 49.95</p> <p>Plastic Covered ROCKERS In blue, black, white and orange Only... 29.95</p> <p>8 Piece DININGROOM SUITE Reg. 275.50 Only \$169.95</p>
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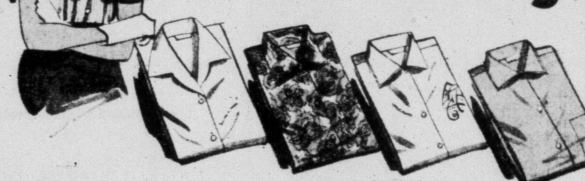
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Anthony's C.R. ANTHONY CO. DOLLAR DAYS

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Ladies BLOUSES

You'll buy several of these when you see them. Smart roll-up sleeve styles in Solid Color Broadcloth, Assorted Prints and Woven Stripe patterns. Expertly made in every detail for smart appearance and long satisfactory wear. Sizes 32 to 38. So easy to care for, just Wash and Wear.



Smart Collection Ladies' Lovely. Special Dollar Day Feature

Shirtwaist Style DRESSES 3.66



Truly a value any woman cannot afford to miss. Roll-up sleeve style in Solid Color Broadcloth, Woven Gingham and Cotton Checks. Styles similar to illustration. Superiorly made to compare with more expensive styles. See now under Dollar Day.

Ladies' NYLON BRIEFS 2 Pair \$1



40 denier Nylon, lavishly lace trimmed. Regular 70¢ value. In colors of White, Pink, Blue, Red, Black and Orange Ice. Elastic waistband, perfect fitting. Sizes 5-6-7.

COLD WEATHER SPECIAL! 18 x 25 INCH FOAM PILLOWS

6.95 VALUE QUILTED LINED Olive Drab Color Tanker Jackets \$3.99

Sizes S, M, L, XL

Men's Semi-Dress, Work or Sport Cloth Hats 1.77



Pinch Front. Closely stitched brim with bound edge. Pinch front style for smart appearance. Water repellent, comfortable to wear. Save now on this Dollar Day special.

DAD & LADSTORE

Northeast Corner Of Square

Non-Stop Rocket Model by Tem-TEX of Cotton Gingham

- * Washes in minutes and never needs ironing, this lux loomed over-wave coated cotton gingham by Dan River that is wash'n'wear!
- * Handsome appliqued Royal Rocket bias back and front yokes, with 2-point bias Royal Rocket flaps on bias pockets.
- * Mist, Tan, Blue with washable white nickel rim "crotches" glow-ray snap fasteners.

Men's 14-15, sleeves 32-35 7.95
Women's 10 to 18

GREATER SNYDER DAYS THURS.-FRI.-SAT.

HEAVY DELUXE BATH TOWELS

24 x 44 INCHES

Thick Heavy Man Size **77¢**

Boys' Handsome Short Sleeve Sport Shirts 2 For 3.50

Choose from Cotton Checks, Solid color slub chamois or Printed oxford cloth with button down collar. Truly the newest in boys' sport shirts. Sizes 10 to 18. Superiorly made, one pocket, short sleeves.

Look at this Super Special... Ladies

SEAMLESS NYLONS 2 Pair \$1

Choose from reinforced heel and toe or Nude heel. Light and medium shades for spring and summer. Sizes 8 1/2 to 11. Beautifully sheer, long wearing. Save Now.

Infants' Lovely HANDMADE DRESSES, SLIPS & DIAPER SHIRTS 2 For \$1

Dainty hand embroidered designs on dresses, slips and shirts. Fine quality 80 x 80 cotton. Regular 98¢ value. In white and pastels. Special Dollar Day feature.

PRINT PILLOW SLIPS \$2.88

Zippered Allergy Free



BUY NOW!
Just Say
"Charge It!"

BUY NOW

PAY LATER

Just arrived—
fresh stocks
of timely values

Springtime
at Goodyear
is
**VALUE
TIME!**

Biggest tire news to
hit town in years!

GOOD YEAR 3-T NYLONS



AT LOWEST PRICES
IN HISTORY
3-T ALL-WEATHER

A ROCK \$13.95*
BOTTOM... 4.75 x 11
blackwall

TURNPIKE-
PROVED

Terrific Value!

7.50 x 14 size

TUBELESS

\$15.95*

For late model cars

Not just ordinary Nylon
... but Goodyear 3-T
TRIPLE-TEMPERED
NYLON. It's the low
priced Nylon tire you can
trust!

Get a set of four
for \$1.95 a week!

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

USE OUR EASY PAY PLAN!



TV 1¢ SALE!

G. E. Designer Portable

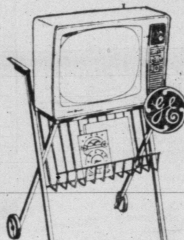
17" T. V.

Model 17T3315

Spring
Special, Only \$199.95

Your Choice Of Bases

ONLY 1¢ MORE!



Mobile Cart Swivel Stand

GENERAL ELECTRIC DIAL-DEFROST REFRIGERATOR



11-cubic-foot Model BA-11T

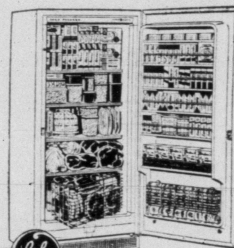
FAMOUS STRAIGHT-LINE DESIGN
Needs no door clearance at side

- Only 28 inches wide
- Dial-Defrost Convenience
- Full-width Freezer

\$199.95 Exchange
Easy Terms

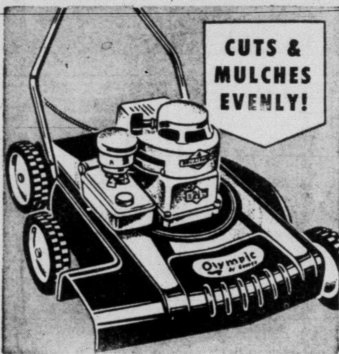
13 ft. Automatic Frost Guard

G. E. FREEZER



Now
Only

\$379.95



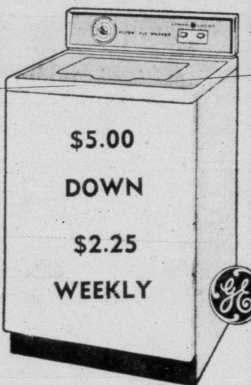
CUTS &
MULCHES
EVENLY!

22" Olympic Rotary Mower

Includes leaf mulcher... pay only \$1.25 weekly

Powerful 2 1/4 H.P. Briggs &
Stratton engine with recoil
starter, finger-tip speed control.
Offset wheel prevents scalping.
7" wheels.

\$54.95



WA 600T

NOW

\$179.95

exch.

Filter Flow
1960 Model

G. E.

AUTOMATIC

WASHER



"Cape Codder" Post Lantern

Low cost, heavy duty
lantern... \$0.00 weekly!

\$13.88

Made of brass, glass and
Marlex to meet all
weather conditions...
satin black moulded-in
finish. Lantern never
needs painting! Post 7 ft.
high. UL approved.

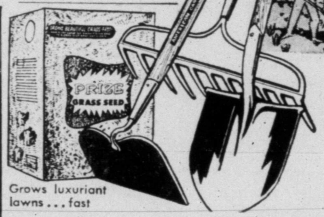
Visit our Lawn and
Garden Center for all your
LAWN and GARDEN
SUPPLIES

"American
Gardener" Hoe \$1.50

Garden Rake \$1.79

Utility Shovel \$1.99

Prize Lawn Seed \$1.69



Grows luxuriant
lawns... fast

Buy Now - Pay Later - Just Say Charge It!



Regularly
99¢

"Comet" Lawn Rake
Well-built... ideal
for fall raking

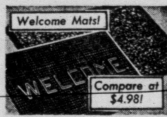
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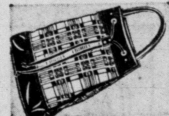
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NERVE WRACKING EVEN WITH A BODYGUARD



Bald Eagle's Defender Finds Plenty On Big Bird's Side

By INEZ ROBB

Never let it be said in this broad land that the bald eagle, the eagle that has graced the national shield for 178 years and stood four-square as the symbol of the U.S.A., is alone and friendless in his hour of trial.

Hundreds of persons have rushed to the bald eagle's defense since I quoted, two weeks ago, a magazine article by Dr. Richard B. Morris, chairman of the history department of Columbia University. In his article, Dr. Morris depicted the bald eagle as a bum in spades with a criminal record from here to the door. He charged him with aggression, cowardice, laziness, rapacity, and called him unfit to grace the nation's shield.

Now comes Carl Buchheister, president of the National Audubon Society, with some kind words for Old Baldy.

"He is worthy of representing us on the national shield," said Buchheister, a mild-mannered, mild-spoken man. "There should be no criticism of him. He is not cowardly or cruel or rapacious. Nor is he a bully or an aggressor."

"You cannot attribute human attributes to a bird or an animal, and cowardice, cruelty and aggression are human attributes."

"A good many persons have been writing and phoning the society. In protest against the magazine article denouncing the bald eagle. He deserves the concern and all the protection the American people can give him. He is part of the country's heritage. We have great concern that nothing should be said or done to damage his reputation. We have long been concerned about the fate of all wild birds, but especially about the bald eagle. He is not nearly as numerous in the United States as he used

to be. Today, there are far more bald eagles in Alaska than in the United States proper. He is now found in Florida and in the Chesapeake Bay area.

"As evidence of how the nation and conservationist, in particular, feel about him is the fact Congress passed a special act to guard him. The bald eagle is under the protection of the Federal government."

"Many stories relating to the bald eagle are erroneous. For instance, his diet consists largely of fish. He, the owl and the hawk are called birds of prey. But the bald eagle eats far more fish than small mammals."

"When the bald eagle fishes or hunts, he is doing exactly what the Creator expects him to do to keep alive. There is abundant evidence that birds of prey do no harm, but play an important role in nature's scheme—in keeping nature's balance."

"No one exorcises the robin because he pulls and tugs a worm from the earth. The eagle, when he fishes or catches a small animal, is obeying the same instinct."

"No man knows if birds or animals are cowardly or heroes. The rabbit that runs away from man is probably exercising good sense. The bald eagle is not any of the things he is called in that magazine article."

Two weeks ago, I wrote that I felt impelled to take up a defense fund for the bald eagle. But now I see it isn't necessary. The votes are all pro-Baldy, even the one from Alan Douglass of Brooklyn, who puts tongue in check and lets go as follows:

"After reading your article on Dr. Morris and his objection to the bald eagle on our national shield, I am persuaded that it would be more in keeping with our pre-

sent day trend in government if we replaced him with a hairy-coated jackass. This new shield would make us feel at home as we listen to our politicians bray forth promises they seldom keep."

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Krush, Ike Take Physical Beating

By JAMES MARLOW

WASHINGTON (AP)—Two elderly men—President Eisenhower at 69 and Premier Nikita Khrushchev almost 66—are giving themselves a mean, physical beating with their foreign journeys in the hope it will benefit their countries.

Are their trips worth the expense in physical punishment and time away from their jobs at home? That question is still unanswered, despite the big receptions both men get.

The ovations given by millions of people to the backward countries doesn't necessarily imply any more than a superficial, polite and curious response to the visit of celebrities.

The polite and often platitudinous statements by the two leaders when they are not whizzing through the crowd with big grins and waving arms can hardly do more than create a momentary impression of goodwill.

After all, neither man is going to anger his hosts with antagonistic statements or tough talk, although the explosive Khrushchev has done more in this direction than Eisenhower.

Both men are doing a selling job. In the end their customers,

the people of the backward nations, will base their future attitudes on positive follow-up results.

Just how much follow-up Eisenhower and Khrushchev have in mind remains to be seen.

Khrushchev started these trips after Stalin's death with visits to Western Europe and Asia. At the time he had a practical reason: The traitor Stalin was newly dead and the world-wide sinister impression of the Soviet Union he created remained.

Eisenhower must have felt he could do no less than Khrushchev. He, too, became a world traveler. To Europe, Asia, North Africa, and now South America. Now the two most important world leaders are out beating the goodwill bushes at the same time.

In the past, much slower travel meant the top men would have to be away from home base too long. It was natural for their foreign ministers to do the traveling while the No. 1 men stayed home.

That picture has changed. It's a good bet, since travel is now faster, that in the future there will be more, not fewer, summit meetings and other get-togethers between the national leaders.

Pavement Plato Has Comments

By HAL BOYLE

NEW YORK (AP)—Curbstone comments of a pavement Plato: "Every man in one time or other wonders if, in his next incarnation, it wouldn't be better to return to earth as a woman."

"The male sex is, of course, the possibility? recently and have decided. No, it is not for us."

"If we are granted a second life, we prefer to live it again in the masculine gender. It seems the only manly thing to do."

"Granted a choice, there are compelling reasons why many a fellow might be tempted to be reborn a woman instead of a man."

"For one thing, there is a natural, human curiosity to see at first hand how the other half lives. For another thing, women now control more wealth and live longer than men. These are advantages not to be sneezed at, as long as money is worth spending and life is worth living."

"But there are important disadvantages. Two that come instantly into the male mind are a couple of worries he doesn't now have."

1. How to fix a run in his stocking.
 2. How to stuff a 34-inch waist into a 26-inch girdle, a mathematical impossibility which women achieve every morning.
- But there are even more potent arguments to dissuade any sensible man from ever pinning a woman's role in his next life. In cave-man days life was simple for woman. All she had to do was bear children and cook the meat on days when the old man had some luck hunting.
- "When the human race started tilling the soil, woman's lot became tougher. She even became kind of a beast of burden. If one of the oxen fell ill, she had to step into the traces and help pull the plow."
- "Under civilization woman's responsibilities have mushroomed and widened tremendously."

JOE PALOOKA



MARY WORTH



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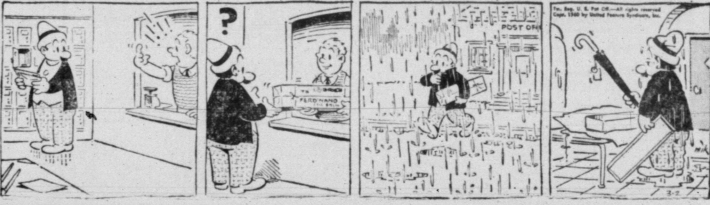
KERRY DRAKE



DIXIE DUGAN



FERDINAND



REX MORGAN



DENNIS THE MENACE



BUCKLEY



Crossword Puzzle

ACROSS

1. Respons-
2. bility
3. Packed
4. Reluctant
5. Luminous
6. evyone
7. He an
8. Fine
9. Brage of
10. Youth family
11. Small rusa
12. Without
13. friends
14. Request
15. Back of a
16. At home
17. Exclaim-
18. tion
19. Veget-
20. Soften-
21. temper-
22. Magic a
23. word
24. Cry of
25. sheep

DOWN

1. Yeast
2. Part of the
3. ew
4. Old musical
5. In what
6. way
7. Near
8. Athletic
9. Sails
10. Beard of
11. Grain
12. Edged tools
13. Pieced out
14. Youth
15. Case
16. Temporarily
17. Tibetan
18. monk
19. Defray the
20. cost in
21. advance
22. Sloping
23. Star
24. Flood
25. Slightly

Solution of Yesterday's Puzzle

1. Torn
2. Waste
3. Plurid
4. Disregard
5. Flout
6. Village
7. Alternative
8. Effeminate
9. Grandson of
10. Unwieldy
11. Learning
12. Color
13. West-Saxon
14. King
15. Sphere
16. Norse
17. Goddess of
18. Lower
19. world
20. Flowering
21. Spoken
22. Indian
23. The present
24. time
25. Devour
26. Pliable
27. Smooth
28. Kind of
29. daisy
30. Biblical
31. word
32. Kind of
33. cabbage
34. Arabians
35. certain
36. Fresh-water
37. fish
38. Hebrew
39. letter
40. In the
41. direction of

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"I won't take a minute of his time!"

Scout Council's Chief Due Here

J. L. (Dusty) Rhoades of Odesa, president of the Buffalo Trail Council, Boy Scouts of America, is due here Thursday night for the district committee meeting of the Lone Buffalo Scout District, according to P. H. Williamson, district chairman.



J. L. RHOADES

Rhoades will present the 10 Steps of Successful Scouting for the past year and the approaching quarter. All operation chairmen of the Lone Buffalo District are urged to promote attendance of their committee members, said Williamson. The camping and activity committee, under direction of Jerry C. Woodridge, will make final plans for the Boy Scout Circus to be held in Snyder on April 30, and plans for parents nights to promote summer camp attendance will be made. The health and safety committee will be directed by George Stewart, and this committee will assist the camping and activity committee in making the circus plans. The advancement committee, with Jack Patchell as chairman, will make assignments to train troops on conducting boards of review and troop courts of honor. The leadership training committee, with D. V. Merritt Jr. as chairman, will conduct training for committee members and have them prepared for junior leaders conferences to be held March 25-26, and the basic training course for scoutmasters to be held March 26. Both events will be at Camp Ed Murphy. The organization and extension committee, with Virgil Mott as

chairman, will plan the charter review of lapsed and due units in the district. Bill Wilson, finance chairman, has announced that his committee will meet with the council finance chairman, O. D. Albright of Odesa. Bill Brown, chairman of the public relations committee, also will hold a meeting. Williamson said. Institutional representatives and all executive board members are urged to attend the meeting. In addition to Rhoades and Albright, guests expected include P. V. Thorson of Midland, Scout Executive; Woodrow Smith of Midland, field director; and Carl Cobin of Midland, assistant Scout Executive.

Cranberry Juice For Breakfast

MEXICO CITY (AP)—The man who started all the fuss about tainted cranberries says he feels so sorry for the growers "I now drink cranberry juice for breakfast instead of tomato juice."

Dr. B. T. Shaw of the U.S. Agriculture Department disclosed this at a reception Tuesday night where he was honor guest. It was Shaw who first noted that parts of the cranberry crop from Oregon and Washington were contaminated by a weed killer that can produce cancer in rats. Shaw said there was no doubt the weed killer was being used improperly but he did not believe it was dangerous. "Tests proved that a person would have to eat 350,000 pounds of cranberries a day to endanger himself to cancer," he said.

Women Virtually Ignored In Hearings On Lipstick

WASHINGTON (AP)—Millions of women in America have an interest in what's going on in a high collared hearing room in the Department of Health, Education and Welfare.

It's all about their lipsticks. But you'd hardly know it if you popped in to listen to some of the 1,000 pages of testimony gathered since Feb. 17. Mostly, the talks is about a special strain of albino rats and what happened to them in Food and Drug Administration laboratory tests. That can be pretty technical. It turns out, Toxicity parts per million, spleets, body versus organ weights are words frequently heard. Once in a while familiar things like pepper, beeswax or castor oil are mentioned. There's so little interest that FDA hearing examiner William J. Risteau, who has charge of the proceedings, can't always get a room in which to hold them. Risteau plaintively told the attorneys he hopes they wind things up today because "I don't have a room for Thursday."

The audience mostly consists of FDA specialists. They seem to know what's going on. Two housewives have been among the regulars, sitting in on behalf of a consumer organization here.

fed to rats with sorrowful results. Now, unless the hearings disprove the findings, the agency is required under the law to halt use of the colors that go into most of America's lipsticks. Industry lawyers say the tests don't prove that any harm can come to the lady who splashes a bit of color on her lips a few times a day and may swallow a minute quantity of dye. Now that the 10-day-old hearings are coming to a close, one strange feature stands out. Little has been heard from those most affected—the women and the rats.

DeWitt Boots Out '59 Miss America

By ROBERT FARRINGTON NEW YORK (AP)—Show business rapped Mary Ann Mobley in her pretty white teeth, but she is still game, and smiling the smile that helped her win the 1959 Miss America title.

Her first job—and what seemed a promising start to a Broadway career—was yanked from under her without explanation Friday.

She was told she was through singing on the CBS TV show "Be Our Guest" where she has been appearing Wednesday evenings since January. George DeWitt, who me's the show, didn't want her, said producer Perry Cross.

Neither DeWitt nor Cross would comment on Miss Mobley's firing. "I was rather surprised," the soft-spoken brown-eyed beauty who put Brandon, Miss on the map, acknowledged Tuesday. Her \$400 a week contract runs till April, but money is no consolation to a girl whose eyes are fixed on the Great White Way.

Miss Mobley, 23, is the first to admit she's got a lot to learn and a long way to go, but "I'm determined and I'm willing to work," she said in an interview.

The scholarship she won with her Miss America title provides dramatic, singing and dancing lessons. She is going to study harder than ever.

She is cheered, too, by an offer from a Columbia, Miss., record

company to make a series of records. "I didn't think anyone wanted to hear me sing that much," she laughed.

Then as an advance Mother's Day present, she is having her mother come up from Mississippi Sunday.

"She always told me 'everything happens for the best', and I really believe that," said Mary Ann. "I really do."



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NATO May Get Nuclear Armed Force

PARIS (AP)—The North Atlantic alliance is considering creating a unified French-British-American force armed with nuclear weapons. Gen. Lauris Norstad, the Supreme Allied commander in Europe, announced today.

Each country would provide one battalion for the force, which would be under a unified commander and staff.

The force would be armed with conventional as well as nuclear weapons. Norstad said, adding that he wants it to have the widest range of capability. Norstad said the new unit would be a mobile task force designed for use wherever it is militarily or politically necessary throughout the NATO area.

He told a news conference it had been firmly decided to move ahead in this field and to establish the force in the course of next year.

The battalions will be pulled out of their national forces periodically for training. Norstad said, but otherwise will be left in place.

Norstad also said that the Bonn government had assured NATO that it will make no decision on establishing bases outside West Germany without agreement of NATO authorities.

Bonn had opened talks with Spain for supply and training bases. The move caused a storm of protest in Britain and to a less extent elsewhere.

Jockey Ray Broussard rode five straight winners at the 1959 New Orleans Fair Grounds including the very elusive Tenacious.

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LIVING HISTORY—Betsy Ross, Minute Man, and Uncle Sam (all fifth grade pupils from Central Elementary) tell their social studies class about the revolution and the constitution.



TRAVELING THE GLOBE with their teacher Ned Underwood, are seventh grade students Connie Robinson, Blake Roberts, Jimmy Thompson, and Jerry Vestal.

Big Area Involved In Social Studies

The purpose of the social studies program is to teach children how to live together in the home, community, nation, and world. Included in this area is a continuous development of citizenship: the building of desirable social attitudes and understandings essential to living in a democratic society. The geographical and historical knowledge of the world and its peoples provides our elementary children with the proper background for the more advanced studies of our junior and senior high social studies program.

First graders learn to live with each other. Beginning with the family unit, ideas are transferred to the classroom and the community. The second grade continues the study experiences by broadening the child's concepts of his community: its people and their occupations and contributions.

Third grade children study the early inhabitants of the country: the Indians and the pioneers. They also study food, shelter, clothing, transportation, and communication.

The fourth and sixth grades deal with geography of the eastern hemisphere. The fourth grade places more emphasis on the land the people of Europe while the sixth grade emphasizes Asia.

Beginning history is taught in the fifth grade. Here it is necessary to correlate United States history with geography of the Western Hemisphere. Since the history in the fifth grade lays the foundation for later studies in the subject, a great deal of importance is placed upon the child's understanding of and appreciation for the story of the country.

In the seventh grade the study of Texas history, geography, and government is taught for the complete year. At the eighth grade level American history, geography and government constitute the Social Studies requirements. At the senior high school level two and one half credits of Social Studies are required for graduation. These are World History, American History and one half unit of civics. In the 1960-61 school year selected students in the ninth grade will have opportunity to take World History. There is no required Social Studies course for ninth grade. World History is a 10th grade course and American History in grade 11. By offering World History in grade nine students will have the opportunity to complete the social studies requirements for graduation with time for other elective credits in the junior and senior years.

Visit a social studies class this week.

Thief Has Regrets
 HILLSIDE, N. J. (AP) — The thief who stole a talking mynah bird from Arthur Britman's pet shop Tuesday probably regrets it. The bird can only say, "Hello. You are a very bad dog."



INDUSTRY AND THE THIRD GRADE — These West Elementary pupils are learning of what the clothing they wear is made and how it progressed from its original state to their shoes, jeans, and party clothes.

Hedy Could Lose \$3,000
 HOUSTON, Tex. (AP) — If actress Hedy LaMarr doesn't show up in court Friday she risks losing \$3,000-a-month temporary support.

Domestic Relations Court Judge Ben Woodall set another pretrial conference on the divorce suits for 2 p.m. Friday. Miss LaMarr and her fifth husband oilman W. Howard Lee, have filed suits against each other.

The judge said he would consider motions for termination or reduction of the temporary support if the actress fails to show up for the Friday hearing.

An attorney for Miss LaMarr, J. Edwin Smith, said "as far as I know, she will be here." Illness prevented Miss LaMarr from attending a scheduled Feb. 12 pretrial conference.

Lee, filed his divorce suit Feb. 2, 1958 charging cruelty. His wife filed a countersuit the next month, claiming Lee failed to live up to a separation agreement providing her \$3,000 a month or one-half of his income, whichever was greater.

Grace Lutheran Sets Service For Tonight
 The Grace Lutheran Church will hold an Ash Wednesday Holy Communion service tonight at 7:30 o'clock in the West Elementary School auditorium.

The service will feature a series of sermons on the general theme of "The Crucifixion of Christ." "They Crucified My Lord." Mid-week services will be held every Wednesday at 7:30 a.m. during Lent.

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Fin
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Backstage the large first three give concrete the big extra ing performance Director Bo charge of the the big extra vising last m ing that all final coats of orations Mrs high school s also a directo edy was bus costume ward ly 140 costum ing well for performances. A set up again and Saturday Wear departm ence of peopl Friday night performances sale at the big each evening Members of students as w Jones, high s were giving o regularly sche complete stag cattle boat to voyage scene sound effects, cattle, the v with its swim entrance and been painted hotel scene, and other prop coats of paint the big openi performances to A big job getting the m for the show. tin's third sewing classe the chore of times are r machines were altering costu of the cast. "This is a for my third Martin declar them first ha ations." Practically altering a fe entright, some of mendin a ening up. Mr were put in c portant tasks, were named l sponsibilities s strict supervi Sharon Jon serve as costu show. She at are responsib costumes are necessary w

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No. 2 Big

Finishing Touches On 'Annie Get Your Gun'

Backstage hustle and bustle at the large high school auditorium the first three days of this week give concrete evidence that the musical comedy will be ready for its opening performance Thursday evening at 8 o'clock.

Director Bob Clinton, who is in charge of the musical portion of the big extravaganza, was supervising last minute details and seeing that all stage props received final coats of paint and other decorations. Mrs. Marshall Parham, high school speech director, and also a director of the musical comedy was busy checking the huge costume wardrobe. Approximately 140 costumes will be used in the big production.

Daniel R. Martin, who is in charge of ticket sales and publicity for this year's Senior Class presentation, says tickets are moving well for all three night performances. A ticket booth will be set up again this coming Friday and Saturday at Rogers Men's Wear department for the convenience of people wishing tickets for Friday night and Saturday night performances. Tickets will be on sale at the high school auditorium each evening also.

Members of the cast and other students as well as Mrs. Lillian Jones, high school art instructor, were giving of their time outside regularly scheduled classes to complete stage props. The large cattle boat to be used in the ocean voyage scene is complete with sound effects, the sound of lowing cattle, the Wilson House front with its swinging double door entrance and many windows has been painted and is ready for the hotel scene; the hall room steps and other props have received last coats of paint and stand ready for the big opening night and the performances to follow.

A big job this week has been getting the many costumes ready for the show. Mrs. Daniel R. Martin's third-year homemaking sewing classes have been given the chore of seeing that all costumes are ready. Four sewing machines were kept busy Monday altering costumes to fit members of the cast.

"This is a wonderful experience for my third-year girls," Mrs. Martin declared, "since this gives them first hand practice at alterations."

Practically all costumes needed altering, a few had to be made outright, some were badly in need of mending and all needed freshening up. Mrs. Martin's classes were put in charge of these important tasks. Special committees were named to assume these responsibilities under Mrs. Martin's strict supervision.

Sharon Jones was named to serve as costume mistress for the show. She and her committee are responsible for seeing that all costumes are pressed, and when necessary washed and ironed.

Costumes were being put in readiness for Tuesday evening's full dress rehearsal which will be with make-up complete in every detail.

Working on the costume committee with Sharon are Candy West, Gilda Preston, Edith Shifflett, Willie Mae Eades, Connie Koonce, and Bobbie Pruett. Stig-Olo Feristrom has been given the responsibility of the boys' make-up and wardrobe.

Members of the alterations committee are Sue Hill, Betty Longbottom, Carol Strom, Ginny Sims, Joëne Sheid, Sherene Gladson, Margaret Miller, and Marcia Stone.

Judy Wallace is serving as head make-up mistress, and is assisted by Connie Koonce, Bobbie Pruett, Gilda Preston, Edith Shifflett, and Candy West. Caria Portis, Kati Vernon, and Barbara Hedges are assisting.

Ginny Sims, a member of the costume committee, has been made responsible for freshening up the millinery to be used by the females in the show. Outstanding among women's hats is a large straight brimmed sailor typical of those worn at the turn of the century bedecked with huge ostrich plumes, and another has a pert bird springing from the

center of the top of its crown. Cloth racks in the room being used for alterations, freshening up and mending were hung Monday with full-dress black swallow-tail suits together with stiffly starched shirt fronts, and fancy showgirl costumes to be used by Buffalo Bill's Circus people; full-dress regalia of the Sioux Indian Tribe, including buckskins and fancy headdresses; millinery costumes to be worn by Annie and her brothers and sisters in the early part of the show. Many numerous street ensembles in fashions depicting the era of the setting of the show.

By late Tuesday evening, dressing rooms were made ready with costumes placed in orderly fashion so that members of the cast may make changes quickly. Many cast members are required to double as more than one character. It will be necessary for leading characters to change costumes often during the performance.

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The Snyder (Texas) Daily News, Wed., March 2, 1960 11

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In Spite Of The Jones Gal Rugged But Right Roby Romps To Win

Sue Jones poured 46 points through the hoop last night here in the first game of the season. Her team, but it wasn't quite enough as a well-balanced Red Sox attack enabled them to squeeze into Friday's regional playoff with a 66-59 victory under their belts.

Williams And Musial Musing Over Chances

By MIKE RATHET Associated Press Sports Writer Ted Williams and Stan Musial, venerable members of baseball's Old Guard, view their chances of making successful comebacks with strikingly different attitudes.

Williams, 41-year-old Boston Red Sox slugger, is pessimistic about the future.

Musial, 39, a mainstay with the St. Louis Cardinals, is extremely optimistic.

Williams, whose aching neck is bidding for a spot alongside Babe Ruth's upset stomach on the list of baseball's aggravating ailments, reported to spring training Tuesday and predicted his career may be at an end.

"There is considerable doubt that I can play," said the six-time American League batting champion.

The neck ailment suffered in spring training in 1959 when Williams pinched a nerve, handicapped the big slugger last season and his batting average dwindled to .254.

The Red Sox already have lost hard-hitting Jackie Jensen, the league's most valuable player in 1958. He quit baseball to devote more time to his family.

But the story was quite different in the Cardinal camp where Musial showed up in tip-top condition after winter exercises that trimmed an inch from his waistline.

CAGE SCORES

COLLEGE BASKETBALL

By The Associated Press

EAST

St. Bonaventure 115, St. Vincent (Pa) 56

Niagara 92, Colgate 82

LaSalle 82, Scranton 77

Duquesne 73, Fordham 62

MIDWEST

Kansas 65, Oklahoma 52

Marquette 67, Xavier (Ohio) 61

Wash. (St. Louis) 2, Chicago 0 - forfeit, Chicago coach refused to let team play second half with score tied 29-29.

FAR WEST

Los Angeles Loyola 76, Pepperdine 69

Santa Clara 84, San Francisco 67

Seattle 88, Idaho 81, 33

and every side in making good on 19 field goals. But the primarily offensive prowess of the Red Sox was a little shy, as a few of their Roby forwards continued to perpetuate their 20-plus point-per-game averages to bring home the victory.

The Lionses' offensive ball-handling and consequent play setups were executed in a beautiful manner, as they utilized their fast-break and dribbling maneuvers to perfection.

Recky Summerlin, a short-cropped, devastating mite of a girl, paced the Roby attack from the floor as she artfully canned a total of ten field goals from medium distance including a number of wicked left-handed hooks against which there was no defense. Her total of 21 points for the evening was eclipsed by teammate Joyce Murff, however, who amassed an amazing 19 points by virtue of charity tosses, which added to her six field goals, boosted her point-total to 31 for the contest.

Sundown lost the game at the free throw line, in that it is not the Roby made good on four less field goals, but bucketed 24 of 39 gratis layups in romping to the win.

On the other hand, the Sundowners sent up only 18 free tosses, making good on half of those attempts.

The contest was close up until the waning moments, with the score being knotted 11 times during the course of the game and the lead changing hands on numerous occasions. The count was deadlocked at 18-all at the end of the first stanza of play, with a Summerlin hook-bank shot as the halftime buzzer sounded putting Roby into a squeaky 34-33 lead at that point.

The Lionses also held a tight-as-a-drum 52-51 advantage at the end of the second quarter.

HC College Takes Home Tournament

BIG SPRING, Tex. (AP)—Howard County College of Big Spring won the Texas Junior College Basketball Tournament here Tuesday night by downing defending champion South Texas College, 65-60.

Allen Academy of Bryan won third place by downing Panola of Carthage, 77-72.

Howard County will play in the regional tournament to be held at Amarillo.

Steer Finmen Win

COLLEGE STATION, Tex. (AP)—The University of Texas defeated Texas A&M, 53-42 in a dual swimming meet Tuesday night.

George Smith of Texas was the only double winner. He took the 50 and 100-yard freestyle events.

In the preliminary freshman meet the Texas Shortborns edged the Aggie Fish 47-39. Roy Hall of Texas took first places in the 200-yard freestyle, 100-yard freestyle and the 100-yard breast stroke.

end of the third quarter and only in the latter half of the final canto did the Sundowners manage to gain any momentum.

Second to Miss Jones in Sundown scoring was Patty White, who tallied 10, with Judy Smith's 3 points rounding out the point-making 'for that sextet.

Last night's victory placed Roby in the Region 1-A playoffs to be held Saturday in Lubbock. Their first-round opponent will be the winner of the Graver-White Deer game.

Roby 1961	PO	FT	PP	TP
Summerlin	10	1	3	21
Murff	5	4	0	14
Murff	6	10	4	31
Long	0	0	2	4
Warren	0	0	2	4
McCormick	0	0	1	4
Totals	21	24	13	66

Sundown 1961	PO	FT	PP	TP
White	19	6	0	16
Jones	1	1	1	3
Smith	1	1	1	3
Huffman	0	0	1	0
Muller	0	0	1	0
Stokes	0	0	3	0
Singleton	0	0	3	0
Smith	0	0	1	0
Morgan	0	0	1	0
Totals	23	9	24	59

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SPORTS

12 The Snyder (Texas) Daily News, Wed., March 2, 1960

Torre Itches For Shot At Initial Sack

BRANDON, Fla. (AP)—You can take it from Frank Torre that there will be a left-handed first baseman playing regularly for the Milwaukee Braves.

"It will be Frank Torre," Torre predicted when he reported for practice at the Braves training camp Tuesday, four days ahead of schedule.

"With me on the first base, the Braves can win the pennant."

The 28-year-old Torre said he was confident he could fight off veteran Joe Adcock for a regular job and help his teammates regain the pennant.

Torre played in 137 games in 1957 and 138 in 1958, alternating frequently with Adcock. He batted .309 in 1958 but last year slipped to .228 in 115 games and Adcock was used more often than Torre.

Adcock, who throws and bats right-handed, hit .292 and had 76 runs batted in in 1959, playing in 115 games.

Manager Charlie Dresser said it will be tough choosing between Adcock and Torre.

Onetime UT Star To Churn For Austin

AUSTIN (AP)—Charlie Gorin, former University of Texas pitching star, will hurl again for the Austin Senators this year.

Manager Al Manichuk will send the left-hander to the mound for Austin in the first game of the Texas League opening day double-header with San Antonio April 14.

Gorin, who makes his home here, will work with Austin again this year under a special arrangement with the Milwaukee Braves.

Gorin and the Senators climaxed their 1959 season by defeating the Mexico City Red Devils for the Pan-American Championship playoffs in a no-hit no-run game hurled by Gorin.

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Scott Humble Ser... M... Electric... Southern Electric... Schullberger.

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60 Years Of Styles

60 Years Of Styles — Revolution Cited

Ever and of best of a woman in a pair of shorts 20 years ago? Probably not.

In fact, slacks, which were introduced for resort wear in 1922 at Lido Beach, Fla., were not in general use until years later. In 1960, however, slacks and shorts of every length are part of most women's wardrobes.

A closer look at today's closets would reveal a great many other changes in the types of garments changing there. The first 60 years of the 20th century which coincide with the growth of the J. C. Penney Company have been marked by many style revolutions. The reasons for these changes are almost as numerous as the changes themselves.

What about the shorts? At casual glance it might seem that women in this era had a lot to do with it. This is not the whole story, however. Also involved have been the gradual shortening of working hours and the increased length of vacations. The result has been a great rise in leisure activities. More and more people have become active in sports.

The variety of items and the importance of sportswear has assumed a major place in the fashion world during the last 25 years. This interest in sports and the increased activity of today's woman has had its effect on millinery too. Women are now much less interested in hats than in 1900 when no woman would think of appearing in public without a wide-brimmed hat trimmed with a plume of egret feathers.

An excellent example of many style changes has been the history of the hemline in the 20th century. The skirt was just beginning its long upward climb in 1900 and it gradually until it reached its extreme about 1927 when it was frankly above the knee. Then, having nowhere else to go, it plunged downward, reaching the ankles in 1930, only to start back up, reaching the knee again in 1940 — to be frozen there by the war, back down again with Dior in 1947, and or later, it is bound to start down again.

Although hemlines are the most obvious example in the last 60 years of fashion, there are many others which are obvious to the discerning eye. Waistlines have gone up and down as well as in tapered or dispensed with entirely. The fashion world is one which is torn between the desire for conformity and the love of novelty. That which is slightly different will generally be accepted, a new thing that departs radically from current style meets resistance. Although the chemise of 1958 was pushed as high fashion, it was not a high seller.

What is happening on the national and international scene can affect clothing styles. When Irene Castle first bobbed her hair in 1914, hats were large with wide brims. As short hair was accepted, hats gradually became smaller. At the time of the Russian revolution 1917 the Cossack blouse found decided favor in adaptation. The doughboys uniforms of World War I inspired wide belts and big patch pockets. Again during World War II restrictions in cloth and metal led to the popularity of the cardigan jacket, the suit dress and the use of plastic and wooden buttons as decorative trim.

Hollywood, too, has influenced styles. Marlene Dietrich popularized the trench coat. Make-up reached main street and mascara, false eyelashes and eye-shadow became the mark of the demimonde. Daine but of the ultra-fashionable woman.

One of the most important reasons for the relatively swift pace at which fashion has traveled during the past 60 years has been a change in the social scene. In countries where male superiority is unquestioned, feminine dress has remained almost static for generations or even centuries; whereas when women's struggle for independence is strenuous or her power is marked, the feminine mode has moved much more swiftly.

The woman of 20th century America has emerged from her background in the home and has become an integral part of the life of the nation and a voice which is heard on the political and social scene. An outfit which requires assistance in putting on or which requires the wearer to hold part of the skirt from the floor when walking has no place in the busy life of today's woman.

Society has definitely undergone a leveling process. It is now possible for the working class to enjoy many of the luxuries and privileges formerly regarded as a monopoly of the leisure classes. One's dress is no longer an indication of income. Because modern production methods have made high fashion possible at a low price, style is a matter of taste not of the pocket book.

As central heating and automobiles have become accepted necessities of living, clothing has become scantier and lighter in weight. In 1900 fifteen yards of material was not unusual for a modest dress; three yards in 1960 will accomplish the same effect of stylishness. Air-conditioning also has influenced the discontinuance of strictly seasonal styles and finally airplane travel helped popularize lightweight fabrics which are easy to care for.

However, not only do fashions change with conditions, but the ideals of fashion beauty change to enhance this ideal. As the century was ushered in the goal was height and thinness and the fashionable loquace on the head was to emphasize this height as were the long sweeping skirts of the day.

By 1920 this ideal had changed so that mankind in general as to all the world before Columbus' time, the world seemed flat, not round. Thirty ounces of cloth could sheath a woman's slim curvaceous figure "as streamlined as a racing car". At the moment curves were against the adverse effects of overweight, slimness is the criterion and the long-legged fashion model is the ideal. The emphasis now is on the natural lines of the figure and fashion seeks to follow and to highlight these lines.

In recent years scientific achievements have had a definite effect on fashion. With the introduction of nylon stockings in 1928 and the emergence of nylon underwear, women learned the advantages of quick-drying and no-ironing properties. The last ten years have seen the introduction of their particular properties, garments made from these fabrics must have a fairly simple line.

Also, the easy washability of the new synthetic fabrics has made pastel colors popular for garments which once would have been prohibitive because of cleaning expenses.

Although the fashion leaders in industry may set the trend, the American woman will not follow blindly. She wants garments which are smart, but they must also be suitable for the life she leads. In a swiftly moving world versatility is important and designers are thinking now in terms of practicality as well as style.



WINDOW DRESSING—Buddie Fritz, Penney display man from Lubbock down to help get the new store ready for the opening, watches as Sue Oliver puts the finishing touches to a "daughter dress" to match the "mother and big sister dresses".



EMPTY BOXES THAT ONCE WERE FULL OF CLOTHES are being stacked by Inez Parker in the children's department at Penney's.



ACRES AND ACRES OF SPRING SEWING—Melba Cooper is admiring one section of her fabrics display upstairs in the new Penney location on the south side of the square.

PENNEY'S OPENS THURSDAY 10 A.M. WITH TWICE THE SPACE... TWICE THE BARGAINS YOU'VE SEEN IN 31 YEARS

PENNEY'S
ALWAYS FIRST QUALITY

We had to get bigger to keep up with growing Snyder

OPEN LATE THURSDAY 9 A.M. FRIDAY AND SATURDAY 9 A.M.

GET A LOAD OF THE BIG PENNEY

PENNEY'S
ALWAYS FIRST QUALITY



sport coats!

special buy!

**New weaves! New patterns!
New colors! They're great!**

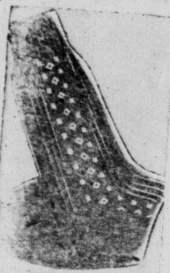
**Wash 'n wear, little or
no-iron tropicals!**

19⁹⁵

3⁹⁹

Here's one of the coolest fabric blends under the hot summer sun! The Dacron* polyester 'n rayon goes wash 'n wear ... needs little or no ironing! Slub weave! Sizes 29 to 42

* Reg. U. S. Pat. & T. M.



**Stretchable
Can-Lon Socks**
69c

Men's sizes small, medium, large
Soft, comfortable ... just the fit you want! And, Penney's Can-Lon machine washes at medium setting. "Wash" in smart dark tones and pastels.



**Our Easy-Care
Dress Shirts!**
2.98

Here's the prima cotton broadcloth at its best ... in Penney's sunbly tailored "Towercraft" shirts! They wash 'n wear ... need little or no ironing!



**Cotton Cord
Continental!**
4.98

men's waist sizes 29 to 38
Penney's cordino ... the finer cord washes 'n wears with little ironing needed. Beltless, with adjustable side straps, plain front, Continental tones.



**New Slip-Ons
In Pigskin**
5.99

Soft brushed leather with an elasticized tongue for snug, secure fit! Buoyant cushion crepe soles, heels ... great colors! Grey, sand, ripe olive, others.



**Combed Cotton
Continental!**
4.98

men's sizes small, medium, large
New cord fabric with a narrow rib weave. Continental styling from pockets to collar! Continental colors, too ... Capt'n blue, Spanish Moss, Riviera gold!



'GUILLOTINE' TESTS TEARING—The degree to which fabrics will resist tearing is measured on this guillotine-like device shown in the above multiple-exposure photograph. One end of a fabric sample is attached to a fixed clamp and the other end to the heavy pendulum. The motion of the released pendulum is refolded by the fabric. This resistance to tearing determines the length of swing measured on the calibrated scale. Technicians then check these measurements against Penney standards to make sure all fabrics will be strong enough for their intended use.



J. C. PENNEY TESTING FABRIC SAMPLE IN 1907—Taking customer satisfaction as his goal, Company Founder James Cash Penney started his first merchandise tests 56 years ago in a small hotel room in New York during one of his buying trips. A washing basin, a cake of soap and a pitcher of water were, his testing tools. He believed in the direct approach of checking quality and, with sleeves rolled up, Mr. Penney would offer test manufacturers' claims of "washable" colors in his hotel washbasin before buying stock for his store as illustrated above in an artist's interpretation. This policy of quality merchandise continues to this day to be a prime factor in the Penney Company's operation—that of selling the customer ALWAYS FIRST QUALITY. Note fabric samples pinned to window curtain for "sun-fastness" test.

Color, Style Important To Appearance

Your appearance depends less on what you spend for clothes and styling with the right kind of knowledge, you will look better, feel more comfortable and save money at the same time.

What's there to know? What are the hidden signs of quality to look for? For the answers to these questions, we checked with Ashby House, chief designer of the suits of the J. C. Penney Company's "almost" men's stores.

The first thing of note should do, suggests Jay, is to look about the "sewee" close to the quality are when he sees "most impressive" hand sewing at the arched end of a sleeve lined "is sure a sign of quality." These "hand" operations are often done because people consider that a sign of quality, but the fact is they do not need a fifty, fifty, fifty, fifty.

There is a place on the other hand, where hand sewing might be important. At the button end of a jacket, sleeve button should always be sewn by hand. The stitches, moreover, should be relatively small. In this instance, hand sewing is essential for comfort, and the suit will almost certainly be uncomfortable unless it's hand sewn.

Another thing to watch for is fiber. Except for tropicals, where Dacron is an important fiber, most suits are made of all wool fibers either virgin or "equal" wool. It's stronger, longer-lasting, and has a finer appearance than regular wool, which is made from shorter fibers.

Correct Fit Important
Equally important to you as fit the suit fits, yet for men know all the items to check for.

JACKET COLLAR—should be low enough to show about half an inch of your shirt collar.

JACKET SLEEVES—long enough to expose about half an inch of your shirt sleeves.

JACKET LENGTH—should meet the end of your trousers with your arm hangs relaxed at your side.

TROUSERS—should hang straight front your hips and just brush the top of your shoes.

Also make sure that the jacket doesn't wrinkle across your back that it's not so snug as to cause a pull at the buttons, and that your trousers fit snugly but comfortably at the height you want them.

Avoid Extremes
In selecting the model of suit that will give you best value, avoid extremes. The "ivy look" single-breasted, long straight lines is now said by experts to be most popular in its modified, more comfortable form: the "American Navy" the International Association of Clothing Designers as the year's best stores have different fashions introduced a similar model several seasons ago, called it the "300" model, for example, but its slight indentation at the waist and lower placement of the center button, distinguish it from ivy models.

Even designers "the know" can't predict whether the next major change in suit styles will be to a four-button or two-button suits.

By choosing the small items in your wardrobe—shirts, ties, hats, socks, shoes, you select your suits, you can make the best of your features.

If you're tall, lean, and narrow-faced you'll increase your apparent breadth by wearing a wide-spread crown and a medium-width brim. You'll look huskier in a narrow-brimmed hat with a peaked crown and height-adding crown and a wide brim. Short collars, either pointed or rounded, are good; so are tab collars.

If excess poundage is your problem, steer clear of narrow neckties. You'll look slimmer in a slightly wider tie with a low pointed collar. Trim your facial contours with a full or square-crowned hat of moderate height with medium to wide brim. If you're full-er or brim snapped full from side to side. Lucky average? You'll look good in almost anything, just avoid extremes.

The middle of the road is the royal road for the well-dressed business man. You can be somewhat over-inverted in your sports clothes. In either case, through it's best to limit yourself to one bold item per outfit: a tie, wear perhaps a checked shirt. Never omit that one touch. But don't go over-board and buy every hat item that comes along.

Just how big a wardrobe do you need? You should be able to dress appropriately for every occasion, and to give a day's rest to a pair of shoes or a season's rest to a suit. Temporary "retiring" a suit is actually more beneficial to you than to the garment. A winter weight suit, built for icy blasts, is rarely comfortable in a winter of course, the more you own, of course, the longer each item lasts.

**Influence Of
Women On
Suits**



VALUES FOR ME

Influence Of Women On Steady Rise

Any way you look at it, the female figure is impressive. Women vote 70 per cent of all corporate stock, spend 80 per cent of all family income, have ownership interest in 500,000 small businesses! They comprise one-third of the labor force, and a clear majority of the TV cheering squad. Not only is the average schoolgirl likely to be running a household before she's 21, but the odds are that she'll be the boss!

Even more important than woman's influence is her influence on the decisions of American industry. Almost every production the market - including advertising, packaging or advertised with an eye to the ladies. Many haberdashers actually encourage them - via flirtatious ads, chivalrous lighting, and gallantly proffered chairs - to come in and help choose hubby's suits. Surveys show that men are more influential in the selection of the family car, but Detroit designed it to give the little lady the soft role she wants.

Statisticians attempting to measure her power in percentiles are stumped by methods much older than theirs. How do you categorize the girl who convinces her man that it's his idea to buy the item she wants?

Apart from obvious things, are women shoppers really much different from the males? "Definitely," chorus America's top merchandising experts, and with plenty of logical conclusions to back them up.

One of the most distinguished retailing experts, Homer F. Torrey, who is sales manager for J. C. Penney Company's nearly 1,700 stores, points out four distinct areas in which there exist major differences between men and women as shoppers:

1. Women are more alert to the convenience of merchandise. "As between a cotton and a Dacron item," suggests Torrey, "both men and women are likely to notice the difference in texture and in price, but only the woman will also immediately realize that cotton needs ironing while Dacron does not."

2. Women read the ads. "They know much more often than men do," says Torrey, "not only the price, but also the colors and sizes available even before stepping up to the counter."

3. Women spend more time on their shopping. Says Torrey: "Though not always impatient, the typical male shopper likes to conclude his business and leave the store in a minimum of time. Women, on the other hand, seem to find shopping a satisfying emotional experience. They study quality more carefully, spend more time reading tags and put a great deal more thought into each purchase."

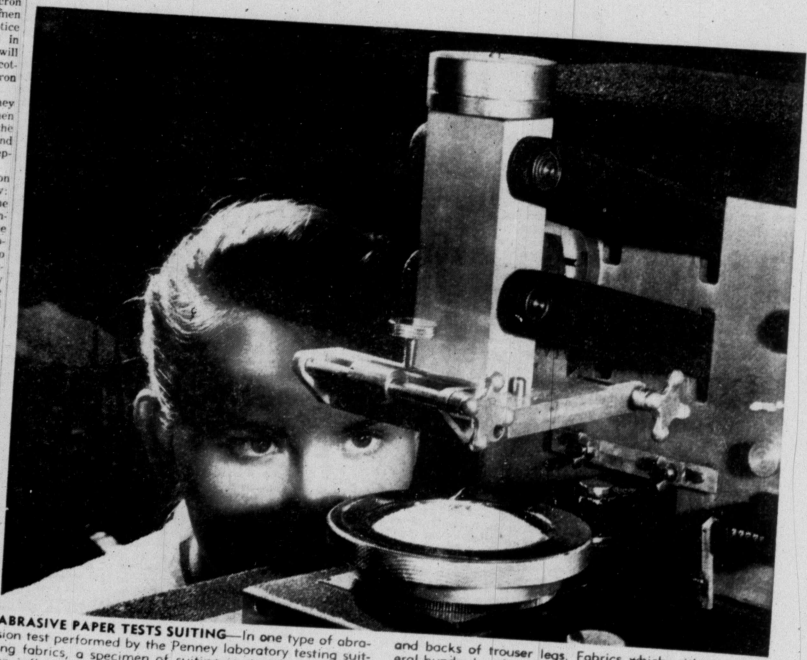
4. Women are more alert to "the big picture," as Mr. Torrey puts it. "Whereas a man may buy an accessory for use at a certain time or with a certain outfit, a woman will have in mind almost her entire wardrobe. She'll buy the accessory, as a rule, that will give her the greatest value over the long haul."

Due to J. C. Penney Company do anything about the difference it has noted between the shopping habits of men and women? Plenty. Because women are more alert to convenience and rarely need to be reminded, Penney salespeople are taught to point out convenience advantages to men. Because men are less likely to have read the ads, the salespeople know that it's generally a good idea to mention the range of colors available.

Giddy enough, even though women spend more time shopping, they tend to become far more promptly. Less the ogre than many a beginner salesgirl may expect, the male customer feels less at home in a store than his wife, can be counted on to do a lot less talking.



'LITTLE WOMAN' NO MORE—That man-made phrase, "the little woman", seems highly inappropriate when you consider the startling facts that women vote 70 per cent of all corporate stock, spend 80 per cent of all family income and have ownership interest in 500,000 small businesses. Although husbands may not appreciate the "little woman", she is under constant study by research experts of J. C. Penney Company who have added a phrase to the old marketplace saying, "Money talks." Their addition, "With a feminine voice."



ABRASIVE PAPER TESTS SUITING—In one type of abrasion test performed by the Penney laboratory testing suitings, a specimen of suiting is stretched taut over an inflated rubber diaphragm and subjected to the rubbing action of specially selected abrasive paper. This test simulates the abrasive wear that occurs on trouser seats

and backs of trouser legs. Fabrics which withstand several hundred cycles of this accelerated wear show a satisfying abrasion resistance for suitings. Only those suitings conforming to Penney's high standards are accepted.

VALUES FOR MEN AND BOYS!



Special Purchase! Mark III suit!

Wash 'n wear sport shirts need little or no ironing!

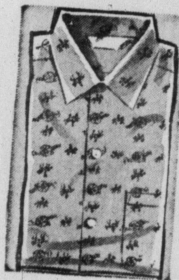
Newest 3-piece suit with reversible vest for boys!

Curtain up! Spotlight on Penney's spectacular collection of long sleeve sport shirts. And, the colorful cast includes such notables as surface interest dobbies, solid fashion tones and smart conversational prints. Tailoring is Penney's first quality, of course, and the price is so low you'll want several!

\$1.44

Man size styling... rayon 'n acetate hopsacking tailored with colorful lining, two-way vest, 3-button style or new continental. Choose blue, grey, brown.

7.95



Cotton Shirts!
All Easy-Care!

1.22

boys' sizes 6 to 16

Yes, they're all wash 'n wears! Little or no ironing needed. All long sleeve models, too! Many sport shirts with continental collar, decorative emblem.



Value! Cotton Bedford Cords

2.88

boys' sizes 8 to 16

Bedford cord is smart style... and the savings are even smarter! New English type storm collar, knit trim, hand bottom. Zelan® water repellent.



Fancy Trimmed Cuprama Rayon

1.98

boys' sizes 8 to 16

A fabric of rich color 'n luster with eye-catching embroidery on the pocket, and collar! Gold, tan, blue, pewter! Completely machine washable.



Smart Spring Sport Coats

5.95

junior boys' sizes 3 to 8

Penney's skillful weaves, bold pattern designs and luxury blend fabrics achieve today's most fashionable look! All 3-button models in new spring shades.



Our Easy-Care Bedford Cords

2.98

boys' sizes 4 to 16

Penney's University Grad polished cotton cords machine wash, drip dry, need only a touch of the iron. Trim tailored, plain front, flap back pockets.

placement of the center button, distinguish it from Ivy models. Even designers "don't know" can't predict whether the next major change in suit styles will be to a four-button or two-button suits, weight suit, built for any climate, a rarely comfortable for a day in June. The more clothes you own, of course, the more you can alternate, and the longer each item lasts.

basin, a cake of soap and a pitcher of water with his testing tools. He believed in the direct approach of checking quality and, with sleeves rolled up, Mr. Penney would offer stock for his store as illustrated above in an artist's interpretation. This policy of quality merchandise continues to this day to be a prime factor in the Penney Company's operation—that of getting the customer ALWAYS FIRST QUALITY. Note fabric samples pinned to window curtain for "sun-fastness" test.

Embless... great colors! Riviera gold!

MORE NEW FASHION BUYS!

PENNEY'S
ALWAYS FIRST QUALITY!



the duster!

Just enough coat for now and so beautiful in Spring's newest fabrics!

12⁹⁵ to 19⁹⁵

Scene stealers from our fashion showboat make the perfect toppings!

Choose from casual cotton tweeds, new fabric blends, and rayon and cotton ribbed ottomans. Wray-styles, push-up sleeves, panel backs and intricate yoke treatments. Some are water repellent. All beautifully colored at this low Penney price! Sizes 8 to 18.



**SPECIAL SHORTS!
COTTON CORD!**
1.99

Buy them by the twos and three! They're that good a buy! Set-on waists, side zips in hit colors in easy-care cotton. Sizes 10 to 18.



**ALL NYLON
BOUFFANT**
2.98

Dainty Two Tone Cross-dyed lace with trimmed net ruffles. Taffeted Nylon Under Skirt. Sizes 4 to 14.



**SMOOTH 'N SMART
TIE TRIM FLATS**
4.98

Perfect for all her happy leisure hours whether at a teen hop or for the big dance. Smooth leather with elastic lace stretchable front for a neat fit.



**THE EVER
POPULAR THONG**
69c Pair

Cushioned foam rubber makes practical comfort for summer. Completely odorless. Mens, womens and children's sizes.



**SPRING and SUMMER
COTTON BLOUSES**

1.50 Ea.

Tremendous Assortment of sharp, sharp blouses. Choose from 5 styles in sleeveless or short sleeves. White or colors.



**FLATTERING
STRAIGHT SKIRTS**

1.88 Each
Smooth, trim skirts in spring's best shades. Practical linen type fabric. sizes 10 to 18.

How To Locate Real Bargain

"Super-Super Special Sale! Must Sacrifice! Selling below cost!" That's what the signs in the window of a "bargain" store said. But the odd part of it was—the signs were always in the window, week after week, month after month!

One day Joe, who owned the "bargain" store, was talking with an old friend.

"Confidentially, Joe," the friend asked, "How is it that you are always selling things below cost? How can you ever make a living that way?"

Joe's eyes twinkled. "Stickin' to it," he grinned. "I buy below cost!" And then there was the factory worker who told his sad story to the Better Business Bureau. He answered an ad featuring "Wholesale Prices" and bought an appliance for \$30. Then he found that all the other stores in town were selling it at a retail price of \$29.95. Reminds us of the pretty young things walking out of "Wholesale Prices" store with their arms full of packages. One says to the other, "Of course, you have to be willing to pay a little more to get it wholesale!"

And of course, there's the one about the sign in the store window reading, "18th Annual Going-Out-of-Business Sale!" These whoppers, and other stories like them, have become part of American folklore. But they also point to an everyday problem faced by every family. How do you go about finding real bargains? And how can you tell when you've located one?

It's a crucial question for everyone who wants to stretch the family dollar further—and that includes just about all of us. And it's also a big question for the overwhelming majority of retail stores who work hard to give the public real value.

Unfortunately, there's a lot of misunderstanding about his problem of "bargain."

For example, the J. C. Penney store manager in a medium-sized town in New York State recently got a letter from a customer who had bought three little girls' dresses for \$1.50 each. "I was dubious about their quality because of their low price," the customer admitted frankly.

It turned out that the dresses, were like iron, and the customer was moved to write a letter expressing her thanks. "The fact that I purchased them for such reasonable prices makes me even more amazed," she said.

"When I get a letter like that," said the Penney manager, "I don't know whether to cheer or cry! It's wonderful to hear that we have made another really satisfied customer. But he was astounded when we gave her real quality at a very reasonable price. Our store, and other good stores, spend most of our time trying to do just that!"

This brings up the question—are you a good bargain hunter? You may think you are. But the experience of large and small stores, and groups such as the Chamber of Commerce and the Better Business Bureau, show that many of us don't know nearly as much about the art of shopping for bargains as we like to think. Everyone pictures himself as a great explorer and conqueror when he sets out into the wilds of the market place. But we often fail to "bring 'em back alive!" First, let's take a quick look at this business of price and quality. Then let's take a quick quiz to test your real bargain hunting ability.

The Art of Bargain-Hunting
If you want to become a big-time bargain hunter, you should avoid two notions that we all seem to carry around with us. We know better—but the ideas still seem to be there. The first of these ideas is—the more it costs, the better it is. If you want quality, the old folk wis-



KNOW WHAT YOU'RE BUYING—The old saying, "If you want quality, you have to pay through the nose for it," has been made obsolete by American production know-how, yet in the minds of countless American shoppers this buying philosophy still prevails. But careful shoppers know it is possible to buy quality merchandise

without "paying through the nose." This new, informed buyer is welcomed by J. C. Penney and other responsible merchants, who insist that descriptive matter on all tags, labels, packaging and advertising be as complete and accurate as possible.

without "paying through the nose." This new, informed buyer is welcomed by J. C. Penney and other responsible merchants, who insist that descriptive matter on all tags, labels, packaging and advertising be as complete and accurate as possible.

don't go, you always have to pay through the nose for it. Not necessarily! American production know-how has made this idea obsolete, even if it was ever universally true. Excellent quality can often go along with moderate price.

And, conversely, if you aren't a good shopper, and if you don't choose your merchandise wisely, you may end up with mediocre items at higher prices.

The second notion is the opposite of the first—and yet somehow we seem to carry them both around with us at the same time. This second notion is—quality is pretty much the same regardless of price. Wrong again! Sometimes it's the best materials and the best workmanship do cost more. The point here is—when you pay more, be sure you are getting more.

Now, with those cobwebs cleared away, let's take the two-minute quiz.

Question: Are you looking for something for nothing or a great deal for almost nothing? If so, you are not a real bargain-hunter!

Every real bargain-hunter is prepared to pay a reasonable price for good merchandise. The people who spend their time looking for something for nothing, or almost nothing, usually end up paying exorbitant prices for inferior goods.

They are the special targets of the small fringe minority of unscrupulous merchants who don't play fair with the public, and who make things hard for honest buyers and honest businessmen alike.

Hunting for bargains isn't the same as buying a lottery ticket or digging for buried gold. Question: Do you follow news-paper, radio and TV ads regularly? Many bargains are made for very limited periods, especially when they involve clearance of stocks. You will miss many real bargains if you follow the ads only occasionally.

Question: Do you watch seasonal offers? Off-season buying is often a good way to get bargains. It's a good idea to put a few dollars

away especially for post-season offers. This is in line with the matter of anticipating needs. If you can foresee your needs well in advance, you will have plenty of time to watch for bargains. Last minute buying may mean a compromise on what you really wanted, and a higher price.

Question: Does a certain store dealing in selling. If it seems not invariably offer "incredible too good to be true"—a probably bargains, "wholesale prices" and "unbelievable price reductions"? If so, watch your step. The chances are that the store probably has few bargains to offer. And last-dealing in advertising may also mean fast

Question: What is the general reputation of the store in the community? This is important. Have others been satisfied in their purchases and dealings?

1. Watch out for "wasal words!" If there is an asterisk next to the price—especially a tiny asterisk—be sure to look below to see what the asterisk means. Sometimes it may mean that the highly inflated price is actually a lot higher when you take the installation or service charges into account. At other times it may mean that the advertised price applies to something other than what you need. In a first advertisement, for example, if an asterisk leads to a statement that the price is for a "600 x 167" tire, you will probably have to pay more. Tires of this size fit only certain models of pre-1952 cars!

2. See who the advertiser is. Is it a large manufacturer whose products you have tried and liked? If so, you are almost always safe in having complete confidence in the ad. Probably no major company would be silly enough to jeopardize its good name just to pick up a few fast dollars. If the advertisement is from a local merchant with whom you often deal, you are even safer. He's right there where you can get in touch with him should you have any "come back." But be more wary if you have never heard of the advertiser. And remember that "original" if a merchant never advertises, it may be because the newspaper won't accept his advertising!

3. Consider the price. Does the advertiser come right out and tell you how much he charges, or does he say "reduced from..." or "regularly..." or some other such expression that indicates the product is worth much more than the price? Penney stores, and those of many other merchants, never advertise in this way. The theory is that if an item can be sold for 75 cents, that's what it is worth. The "Penney Company believes that a price, fair to the customer and company once established, cannot ethically be changed." Advertisement: "original" price to a "sale" price—no doubts on the fairness of the "original"

4. Check the "appeal." Does the advertisement appeal to your own notion sense by telling you what the product is, how much it costs, and

at this low Penney price! Sizes 8 to 18.

1.00 EACH
Smooth trim skirts in
springs best shades. Prac-
tical linen type fabric.
sizes 10 to 18

MORE ROOM TO SEE THEM IN!



SEAMLESS MICRO-MESH GAYMODES
69c pair

Sheer seamless nylons. High in beauty appeal, but low in price. Reinforced heels and toes. Fashion's smartest new garter shades. Sizes 8's to 18's.



WAY OUT VALUE TRIPLE TIER PETTI
5.95

Small, medium, large petticoat! Smooth at hip, three full tiers to really make it float. Ribbon and lace trim, on nylon in beautiful colors.



Pretty Pre-Shaped COTTON BRA ONLY
1.50

The embroidered cotton bra has pre-shaped cups for a flattering contour. Cups hold their shape better, too. A, B, C cups. Get several!

PROPORTIONED ADONNA GIRDLER
3.98

Here's your secret to a fashionable figure! Our power net girdle with front and back panel molds you slimly.

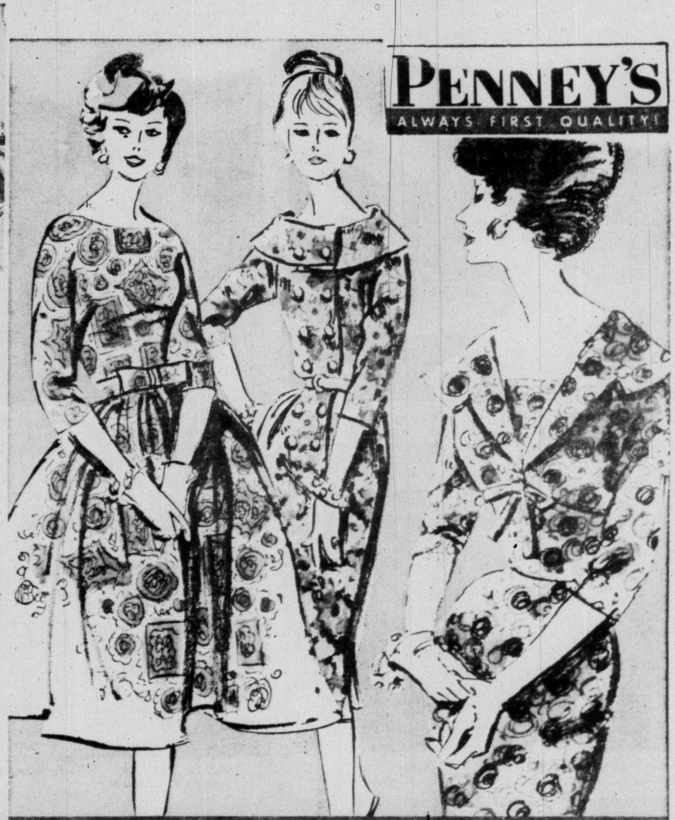


FULL-FASHIONED NYLON VALUES!
3 pairs 1.00

First quality 60-gauge, 15-denier dress sheers, in self-color beams. Lovely full-fashioned nylons in two favorite neutral tones, gals, bonnets.

SPECIAL! RAYON SHEER STOLE
2 for \$1

Triple sheer — so light, so feminine! Beautiful, rich colors — solids, ombre! Big, 18 by 72 inch lengths. Wear them over dresses, under coats, day, night!



silk shantung!

Get great bargains plus great beauty!
Get here early! They'll go fast!

ONLY \$ **9**

Better be here when our doors open on these buys! Chances are there'll be a rush! Shantung prints in infinite variety polka dots are divinely detailed with new low backs, dramatic collars, step-in buttonings, high-rise waists! One-and-all have such plus finishing touches as petticoats under full skirts, back panel seat linings in the sheaths! And whatever your size, we've thought of you—had our pure silks made in a selection for everyone—misses, juniors and half sizes.

Paris, U. S. Both Enhance Wardrobe

"Paris is the fashion center of the world!"
"American women are the world's best-dressed!"

One hears both statements everywhere. Can they both be true?
"Now here," says Frank Doherty, "is a fascinating question. And I'm afraid I have to say that a lot of nonsense has been written about it."
Doherty knows his subject well. As ready-to-wear buyer for the 1,700-store J. C. Penney chain, he buys millions of dollars' worth of women's fashions every week of the year.

It's true, says Doherty, that American women are the best-dressed in the world. Furthermore, he adds, America is just as original and creative as Paris in the world of fashion. At the same time, there is no doubt that, in its own field of fashion, Paris remains supreme. The nonsense, Doherty says, often comes in when people try to make the wrong kind of comparisons.

Paris fashion and American fashion and American fashion both make indispensable contributions to the beautiful wardrobe that every American woman can own. These different contributions reflect in an interesting way the special genius of each nation.

To begin with, says Doherty, the great role of Paris in creating "pure fashion" must be immediately recognized. "Any of us who take away from Paris its supremacy in the field of pure design are just non-sense," he says. "This is Paris' special contribution to fashion, and it is as great today as ever."

This supremacy has an interesting relation to history. Paris fashion grew out of the French and Flemish textile industry. This industry was largely responsible for the growth and progress of Paris fashions. Textile firms actually subsidized the great designers and gave them a completely free hand for creating fashions that would bring the textiles to the attention of an ever-growing market.

Thus, the special nature of Paris fashion is based on the way the fashion industry grew in Paris. It was provided with a limitless assortment of the finest textiles then available in the world, and was held, in effect, "Go ahead and dream!"
Paris designers were substantially relieved from any necessity to please a mass market—and, in fact, really did not have to please anyone but themselves. They faced no immediate problems of cost and sales in the creation of their designs. In the great art world of Paris, this combination of circumstances resulted in the surpassing beauty and the world renown of "Paris fashion."

"The world still looks to Paris for leadership in fashion design," says Doherty. "And Paris still provides it."
But that is only one part of the story—and here is where the creative genius of America begins to play its role. Over the years, Paris has meant "fashion for those who can pay the price." America has changed that into "fashion for everybody, regardless of income!"
America's great contribution to the world of fashion has been to adapt the prevailing silhouette, the prevailing trends in color, and the prevailing modes of high fashion and make them available in every price range—in short, to make fashion something that everyone can afford and enjoy.

Our success in this field has been in every way as spectacular as the success of Paris in the creation of high style. Countries throughout the world look to the United States for leadership in this area. Just as they look to Paris for leadership in its special area of the fashion field.

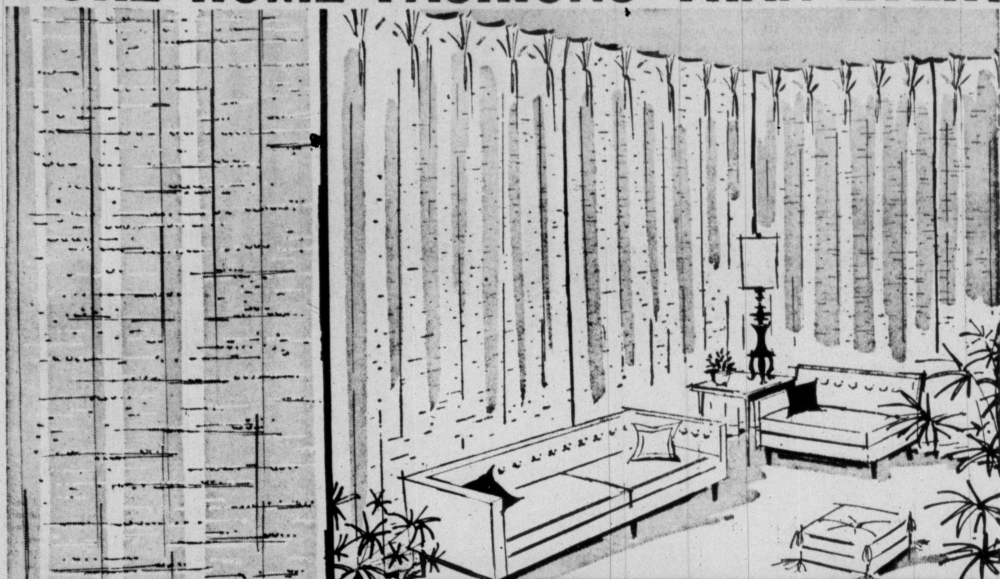


PARIS FASHION—FACT OR FICTION—"Paris is the fashion center of the world!" "American women are the world's best-dressed!" One hears both these statements frequently. Can they both be true? Frank Doherty, ready-to-wear buyer for the 1,700-store J. C. Penney chain takes a dim view of some popular opinions on this. It is true, says Doherty, that American women are the best-dressed in the world. Furthermore, he adds, America is just as original and creative as Paris in the field of fashion. However, at the same time there is no doubt that, in its own field, Paris fashion remains supreme.



WASHING TEST CHECKS COLOR-FASTNESS—Color-fastness in laundering is tested in the Penney laboratory by an automatic washing machine. This machine can simulate any washing procedure from a single hand washing to the equivalent of five washings by a commercial laundry simply by changing the washing formula and the temperature and by adding stainless steel balls to speed the action. After the tests original cloth samples are compared with washed samples and visually checked for color loss. Samples showing a loss of colors are rejected.

MORE HOME FASHIONS THAN EVER!



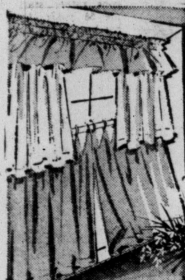
Phenomenal price for antique satin!

Rayon and acetate draperies!

THEY'RE GUARANTEED 2 FULL YEARS AGAINST SUN FADING!

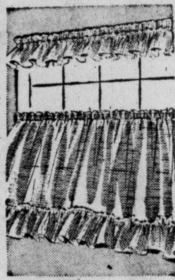
Get terrific savings on heavyweight acetate, rayon! Full width for more graceful drape, 5 pleats per panel, all fine details. Cafe, white, nutmeg, rose.

3⁹⁹
48 Inches Wide
84 Inches Long



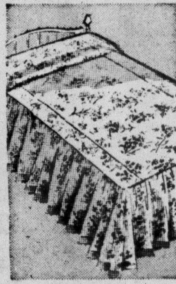
**Color Variety!
Easy-Care
Cafes
1.98 pair**

60 inches wide
30, 36 long
Red, pink, white, toast, turquoise! Lustrous heavy quality cotton cafeen, wrinkle-resistant, little-iron!
valance 98c



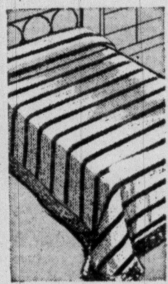
**Pinch Pleat
Cafe
1.98**

Extra wide wash 'n hang cafe curtain. Duralon metallic chgnille. Not in champagne color.



**Throw Style
Bedspread
3.98 ea.**

No iron cotton plisse in dainty, fresh prints rose, lilac, or brown. Full or twin size.



**2-Tone Striped
Tufted Spread
5.95**

90 by 105 inches
Now even more fashionable at Penney's low price! Thickly tufted viscose rayon, cotton; machine wash; medium setting. Brown, rose, gold, pink, turquoise, green.



**"Regulated"
Fashion Cottons
79c yd.**

Only she knows how little she spent! She created empire elegance (for the tiniest sum) with Penney's famous cottons! (wash 'n wear, little ironing)

New Penney's Store To Open



LAST RUN COMING UP—Clara Tate takes the receptacle from one of the pull-cord trollies at the J. C. Penney Co. store and prepares to make change for a clerk downstairs. Meanwhile, at right, Charles Hartman, manager of the Penney store here, sends the little receptacle on its



last ride in the local store. The system, long associated with the Penney store, is going out in favor of a more modern plan in Penney's new store opening tomorrow on the south side of square.

at Penney's elsewhere, such as selling only for cash, making no deliveries and in other ways cutting costs and passing the resultant savings on to our customers in the form of lower prices. We sell only first - quality merchandise, never seconds or irregulars. We enforce rigid standards for the manufacture of hundreds of items, particularly important for children's clothing, shoes, work clothes, shirts, sheets, towels and many other items subject to hard wear."

The new Penney's location which has been completely remodeled, contains over 5,000 square feet of selling space.

Illumination throughout the store is provided by the latest type of fluorescent lighting equipment. A complete air conditioning system assures customers of shopping comfort in all seasons.

Display equipment throughout the store, including shadow boxes, hanging wall sections and table displays, has been designed to aid customers in the examination and selection of merchandise.

New colored fixtures are the most modern in the retail merchandising field today.

Holders, large, wooden cutout letters set against a lighted background - will help customers readily find the department they want.

Fortunately, work on the new store has been completed in time for us to take care of our customers' seasonal shopping needs."

Grand Opening tomorrow of the new J. C. Penney store on the south side of the square will disclose a brand new concept, incorporating the latest developments in department store design, fixtures and equipment, Charles Hartman, manager, announced today.

"The new Penney's is two and one-half times as large as our former store," Hartman said, "and completely equipped to serve many home and family needs. We know our friends and customers are going to like our new 'home' and they'll find the same people, along with others, serving them here as served them at our former store."

"Customers will find the same traditions and practices here that they have overwhelmingly approved."

For the past four days personnel have been busily engaged in setting up shop in the new quarters. The Penney's store at the old location on the north side of the square was closed Saturday so that employees could devote full time to preparations for the grand opening event in the new store.



LOTTIE MORTON
... home furnishings



MELBA COOPER
... piece goods



VALLIE STOCKES
... women's furnishings



ELIZABETH STOKES
... ready-to-wear



BARBARA HOPPER
... display



BETTY STEELE
... merchandising records



MARY STARNES
... girls, infant's wear



JACK RAIDES
... stock rooms



GEORGE ISHMAEL
... construction engineer



DOWELL REESE
... men's, boys' furnishings



J. C. SCOTT
... work clothes and shoes

Hemlines Move About

Women's fashions have undergone rather startling changes in the 54 years J. C. Penney Co. has been in business. In 1903 skirts trailed the floor, long pouched sleeves emphasized the tiny waist and rounded hips. In 1917 skirts had risen to mid-calf and the influence of World War I was felt in the plain, boxlike lines.

1928 was the heyday of the 36s. Skirts were up to the knee, and the diagonal drape of the unweave sash and the waistline slipped to the hip were typical. By 1931 skirts as well as prices had plummeted.

The bust line was allowed to resume its natural curves and the waist was back where it belonged. From 1939 through 1946 fashions were frozen by the war. Skirts had climbed back up to the knee, shoulder padding was used extensively and the single-breasted suit with its mannish collar was all the rage.

By 1957 hemlines were back in mid-calf again. Suits have grown more feminine with small round collars, nipped in waists and short peplums on the jacket.

A machine which makes graphs of sound is being used to record pictures of birds' voices. Studies of the graphs at Cornell University are disclosing similarities between bird music and human music.

The Spanish state under Gen. Franco was established in 1939.