

Compromise Is Reached On Selling Of Oil Leases

Thousand Men Search For Negro Killer In Mississippi

Return Of Girl Causes Renewed Hunt For Convict

Is Forced to Walk In Bare Feet Throughout Day Friday; 200 More Men Ordered In Search

More Men Ordered

Poses Are Spurred to More Hatred As Girl Relates Killing Of Her Father By Negro Trusty

CLARKSVILLE, Miss., Dec. 29. (AP)—A call for 200 additional men was received here late today from posse seeking Charles Shepherd, escaped negro convict. Officers were informed here that a negro believed to be Shepherd had been surrounded near a prison farm, where the negro was alleged to have killed a guard and kidnapped his daughter.

(By Associated Press) PARCHMAN, Miss., Dec. 29. (AP)—Return of Miss Ruth Duvall, 15, abducted Friday by a negro convict, spurred posse tonight to renewed vigor in their search for Charles Shepherd, 41, trusty at the state prison farm, who is wanted also for the murder of the girl's father, J. D. Duvall.

At least 1,000 men, searched a wide area for the negro, who forced the young woman at rifle point to leave her home on the prison farm with him and made her walk barefooted throughout Friday.

Forced to Stay In Cabin.

Miss Duvall said today when she reached a convict camp about six miles from her home, that Shepherd last night pointed out

Hoover Plans Air Line Development

President-Elect Interested In Air Transportation Between States and South America; Routes Planned

BY JAMES L. WEST Associated Press Staff Writer

ABOARD U. S. S. UTAH, EN ROUTE TO HAMPTON ROADS, Dec. 29. (AP)—Development of air transportation between the United States and South America is one of the matters in which President-elect Hoover has interested himself largely throughout the Latin-American tour.

His interest found an instant response by government officials in all the countries visited, but it was appreciated that there are serious difficulties to be overcome before reliable international air service can be developed. Plans were discussed that would bring Washington within 72 hours of Lima, Peru, and within four days of Buenos Aires, as compared to the 12 or 14 days at present required by the fastest steamers.

The major air routes proposed were one down the west coast of South America and another down the east coast direct from the United States via Cuba.

Plans Vary In Dry Law Contest

NEW YORK, Dec. 29. (AP)—Tortures varying from a dose of castor oil to exile on St. Helena and electrocution were recommended for liquor law violators by contestants in the W. C. Durant \$25,000 dry enforcement competition.

One contestant urged that liquor law violators should be "hung by the tongue on an airplane and carried over the United States," while a woman suggested government distribution of poisoned liquor through bootleggers. "Only a few hundred thousand persons would die," she wrote, "and it would be worth it to get prohibition enforced."

Other solutions for the prohibition enforcement problem were "a city high wall about any man found drinking and 'a sea-sick' machine for drinkers and bootleggers. Flogging, hanging, and electrocution were frequently urged.

One contestant on the other hand, proposed that liquor be distributed free so that there would be "no lure left," she asserted that the government should dispense liquor, but "only in places that look like jails."

Man Takes Pot Shots at Plane

BROWNWOOD, Dec. 29. (AP)—Firing with a shot gun at an airplane which flew low over his property, a Brownwood farmer left his mark on the wings, fuselage and tail of a craft piloted by E. M. Unruh yesterday.

The farmer feared his cattle would be scared by the plane and took pot shots as the pilot would soar low each day for a landing on the field a short distance away.

Unruh said he did not know he was being shot at until yesterday, when he glanced down and saw a man aiming at him. The pilot declared if his controls had been damaged, he probably would have crashed with two passengers.

No charges have been filed today.

Giant Motor Bus System for Texas Is Being Planned

Concern To Be Capitalized Near \$5,000,000; Barrett Heads Organization; Line Sales Announced

(By Associated Press) AUSTIN, Dec. 29. (AP)—Plans for a widespread motor bus system with capitalization of probably \$5,000,000 were outlined today to the state rail and commission, which approved sales of north and east Texas motor bus lines for a total of \$12,000 to the Dixie Motor Coaches, Inc.

A. P. Barrett, Fort Worth, president of the Dixie Company, and also the Texas Air Transport, told the commission that his bus concern may issue an additional \$4,700,000 in preferred stock. It now has 3,000 shares at \$100 each and two million shares non-preferred.

Under the commission's approval after a hearing today, Barrett will pay \$240,000 to Freeman Brothers for their bus lines between Fort Worth and Denton, Dallas and Denton, Greenville and the Red River and Denton and Sherman. He will buy out J. C. McFarlane's Fort Worth-Sherman route for \$47,000 and J. H. Peyton's Greenville-Bonham-Sherman route for \$25,000.

The Texas Motor coaches recently acquired the Texarkana-Dallas bus route for a price of \$275,000.

Texas Given Four Million Road Aid

WASHINGTON, Dec. 29. (AP)—Apportionment of \$73,125,000 to the states has been made by the secretary of agriculture as federal aid in road construction for the fiscal year which begins next July.

The funds will be expended in accordance with past procedure, the cost of construction on roads designated as part of the federal system to be borne almost equally by the states and the federal government. The apportionment for Texas: \$4,531,162; for Oklahoma \$1,748,857.

Al Says He'll Not Forsake Politics

ALBANY, N. Y., Dec. 29. (AP)—Governor Smith tonight declared he never was going out of politics. The governor, defeated as democratic candidate for the presidency in the last election, made the statement at a "good will dinner" tendered him by Albany friends and sponsored by the chamber of commerce.

"I will be interested in politics and in this state as long as I live," the governor said, "were I to get out of politics I would always be having a sense of ingratitude, for I can never repay what has been given me."

CITIZENS FILE PROTEST

Round Rock Grade Crossing May Not Be Eliminated

AUSTIN, Dec. 29. (AP)—The Missouri Pacific grade crossing at Roundrock, where 10 Baylor University athletes were killed in January, 1927, when their bus was hit by a fast train, may not be eliminated, after all.

The State Highway Department at its December meeting authorized an overpass constructed at the site of the accident, but citizens of Roundrock plan a protest on grounds plans for the overpass call for straightening Highway No. 2 to leave the town off the path of through traffic.

Ten Are Killed In Car Crashes; Many More Are Injured

Six Die In Okmulgee, Oklahoma and Four In Kenosha Wisconsin; Wife Of Merkel Banker Is Hurt

Hit-Run Gets One

Four Members of Prominent Families In Kenosha Are Taken In Double Tragedy; Others May Die

(By Associated Press) OKMULGEE, Okla., Dec. 29. (AP)—Six persons were killed outright and one injured possibly fatally when a motor car in which they were riding was struck at a grade crossing by a Frisco passenger train five miles south of Okmulgee late today.

Claude Crowe, of Shawnee, Oklahoma, his wife and four of five of their children, who were with them, were killed by the impact of the train which bore the motor car half a mile down the tracks before it was stopped. The other child, brought to a hospital here in a critical condition.

Children of Nash Men Die In Double Crash Saturday

KENOSHA, Wis., Dec. 29. (AP)—Four young people, members of prominent Kenosha families, are dead and several more in hospitals here, as a result of a crash of two automobile loads of the young people and a Chicago and Northwestern train.

The dead: Ferrin Alford, son of W. H. Alford, vice-president of the Nash Motor company.

Lowell Smith, high school student and son of A. B. Smith, also an official of the Nash Motor company.

Allice Judd, daughter of Clark Judd, vice-president of the American Brass company.

Mary Slater, granddaughter of Municipal Judge John C. Slater.

Lowlands People Evacuate District

BRUSSELS, Dec. 29. (AP)—Evacuation of some of the 8,000 persons from the inundated districts along the Scheldt river began today under supervision of Red Cross workers.

They transferred 250 families from Grenbergen to Termonde where they will remain until the gap of 320 feet in the dyke through which the river waters pour at each tide is closed by reconstruction workers.

SUIT INSTITUTED

Department of Justice Has Sued Sinclair Interests

WASHINGTON, Dec. 29. (AP)—The department of justice announced tonight that it had instituted suit against the Sinclair Crude Oil Purchasing company and the Mammoth Oil company in the United States district court at Wilmington, Del., to recover profits the corporations made out of the purchase of royalty oil in the Salt Creek, Wyo. field.

The government asks accounting of all "gains and profits" made from the sale of approximately 20,000,000 barrels of oil, and that the contracts under which the oil was delivered be cancelled.

ATTORNEYS TO MEET

City Legal Men From Over Texas Gather In Austin

HOUSTON, Dec. 29. (AP)—Matters of interest to the 46 incorporated lawyers, towns and cities of Texas will be discussed in the first annual convention of the Texas city attorneys' association at Austin Friday and Saturday, Harvey W. Draper of Houston, executive secretary of the association, said today.

DALLAS MAN ELECTED

Lewis R. Ferguson Becomes Director of Rock Island

FORT WORTH, Dec. 29. (AP)—Lewis R. Ferguson, Dallas, was elected a director of the Chicago, Rock Island and Gulf railroad at a special meeting of the board here today.

Ferguson, vice president of the Lone Star Portland Cement company, succeeds Jacob M. Dickens of Chicago, who died recently.

Lubbock Postal Receipts Soar Above \$100,000 Mark

City's Greatest Year Is Experienced During 1928

Here, There And Everywhere With Associated Press

COMMUNIST IS SENTENCED PRAGUE, Czechoslovakia, Dec. 29. (AP)—Herman Tausig, Communist deputy in parliament was sentenced to 30 months imprisonment today for defamation of Czech public institutions and slandering government officials and others.

College Has Fire

MARSHALL, Dec. 29. (AP)—Property loss estimated at \$50,000 resulted here today when fire destroyed the three story girls dormitory of the College of Marshall. The college students are on holiday vacations.

Dirigible to Lead Parade

WASHINGTON, Dec. 29. (AP)—Plans to have the huge navy dirigible, Los Angeles lead the inaugural parade down Pennsylvania avenue, when Herbert Hoover becomes president today were pronounced "entirely practicable" by Secretary Wilbur of the navy department.

He added that department officials were taking under advisement the request from the inaugural committee for use of the Los Angeles.

Favorable Reports Given

LONDON, Dec. 29. (AP)—Favorable reports of the condition of King George were issued today and confirmed by tonight's medical bulletin. The latter announced that the monarch had passed a restful day and it indicated that he had resumed the tediously slow rate of improvement.

"Cotton King" Dies

PALESTINE, Dec. 29. (AP)—Trice crowned cotton king by the Dallas News for having raised "more cotton on few acres," John W. McFarlane, 52, died here today after a 10 day illness.

Banks Are Consolidated

AUSTIN, Dec. 29. (AP)—Consolidation of the Union Bank and Trust Company of Cleburne and the Cleburne State Bank has been effected with the approval of James Shaw, state banking commissioner, it was disclosed here today.

Business of the new bank will be carried on under the name of the Cleburne State Bank beginning Monday. Directors include former Gov. W. P. Hobby of Houston, and C. E. Ulrickson of Dallas.

"White Way" Switched On

FORT STOCKTON, Dec. 29. (AP)—Fort Stockton was ablaze with light tonight when its new "white way" was switched on for the first time.

To Probe Heresy Charges

TEMPLE, Dec. 29. (AP)—Dr. W. S. Red of Austin will come to Temple to investigate complaints of heresy made against Rev. H. C. Kenney, Modernist Presbyterian minister of Cameron, to determine whether the minister will be tried on the accusations.

Bandit Gets \$300

HOUSTON, Dec. 29. (AP)—Bandit took a neat little haul tonight when a negro shot a watchman of the Gaylor Oil Company, and then fled with \$300 in cash and \$400 in checks.

Brown Heads Marland

PONCA CITY, Okla., Dec. 29. (AP)—E. J. Nickols, formerly of the Texas company, has been elected vice president and director of the Marland Production company, succeeding C. C. Brown, Daniel J. Moran, president of the Marland Oil company, said here tonight.

Modern Science Demands Abolishment Of Ancient Theological Dogma Of Sin, Professor Declares

(By Associated Press) NEW YORK, Dec. 29. (AP)—"Sin" has been relegated by science "into the limbo on ancient superstitions," Prof. Harry Elmer Barnes of Smith college declared today in an appeal for a new view of life in place of old theological dogma.

"Not only must the objectives of human life be reduced to a secular plane, but we may now definitely enunciate and defend 'the right to be happy'," he told the History of Science Society and members of the American association for the advancement of science. He conceded that many acts hitherto branded as sinful may be socially harmful, but insisted that "such action should be scientifically re-christened as immoral and criminal."

Must Substitute Hygiene As the foundation of the new order, he said, "we must supplant theology by mental hygiene" and take into account the knowledge provided by science and the discoveries of astronomy which have shown that, instead of man being "Lord of all creation" and the earth the center of the universe, he is only a "temporary chemical episode" on "a celestial juvenile and cosmic dwarf."

"The old theological taboo upon secular felicity in a terrestrial setting," Prof. Barnes asserted, "was based upon supernatural considerations which we may now discard with safety and assurance. Modern science, especially mental hygiene, has indicated the desirability of freeing from the inferiority complex and the fears and worries which are prescribed for the faithful fundamentalist Christian. Much better is the ancient Greek ideal of serenity and self-control."

Need Joy Of Life "Likewise, the Christian solemnity should be replaced by the frank joy of life. A sharp distinction must be made between solemnity and seriousness, the absence of this differentiation being one of the chief defects of contemporary civilization, particularly the civilization."

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Conference Called At Washington On Influenza Control

Public Health Officials From Entire Nation Invited To Meeting In January To Devise Prevention

Many Accept Bid

Peak of Epidemic Said To Be Reached In West and Middle West, Just Started In Eastern Section

(By Associated Press) WASHINGTON, Dec. 29. (AP)—Health officials of all the states and 10 other outstanding scientists have been invited by the Public Health Service to attend a national conference, probably in January for the purpose of devising methods

Up Until December 1 Of This Year, Postal Receipts Totaled \$8,305, Needing Only \$11,685 During The Month Of December To Reach The Goal Of \$100,000.

Postmaster Vaughan estimates that this mark will be easily reached, placing the estimated total of this month at about \$12,000. Total receipts up until the present time are from between \$10,500 and \$11,000, in the opinion of Mr. Vaughan.

With the expiration of January, every single month in the year of 1928 showed an increase in postal receipts over the corresponding month of 1927. January's total always light because it is tax paying time, this year fell about \$300 below the mark of the previous year. The other months showed increases from only a few hundred to several thousand dollars.

Although the Christmas mail this year was fully twice as heavy as the year before, it is thought that the month's total will fall below the December total of 1927 which was above the \$13,000. The fact that the postal department is working under a changed postal rate much lower than the former one and the fact that the mail up until the holiday period was much lighter than usual are given as the cause for the probable decrease in this year's total from that of last year.

Heaviest Rush Experienced.

While the local post office was working under the heaviest rush in its history, other offices in the South Plains report lighter than usual.

Paraguay Accepts Term of Protocol

WASHINGTON, Dec. 29. (AP)—The Paraguayan legation announced tonight that its government accepted "in its main lines" the protocol of conciliation of its controversy with Bolivia with the Pan American conference submitted to it and to the government of Bolivia for their approval.

The legation said Paraguay proposed some slight changes in the protocol. Dr. Juan Ramirez said the proposed alterations were of little moment and did not affect the provisions or the sense of the protocol.

The protocol, submitted to both Bolivia and Paraguay, provided for establishment of a panel of nine judges for investigation and conciliation of the Paraguayan-Bolivian dispute. Bolivia and Paraguay were to nominate two judges each and the remaining five were to be appointed by the arbitration conference.

Ratio Is Predetermined

BERKELEY, Cal., Dec. 29. (AP)—Professor W. B. Hermes, parasitologist and entomologist of the University of California, reported to that institution today that he had succeeded in demonstrating by experiments that the ratio of males to females among certain insects is a matter of food given them in the larval stage.

FIND SHALLOW OIL

Oil Seeps Into Seven Foot Hole Near Pecos

PECOS, Dec. 29. (AP)—Visions of an oil well at a depth of seven feet arose here today when today the black fluid seeping into a telephone post hole.

The oil, of about 30 gravity, came from a shallow source often encountered in this area and seeped upward along a water well casing oil men said.

Racketeers Get Special Court

CHICAGO, Dec. 29. (AP)—Racketeering and allied bootlegging are to have a special court in Chicago.

Chief Justice Olson of municipal courts today announced establishment of a new branch of the tribunal to be devoted exclusively to such cases.

The new court, he said would deal with "racketeering of various kinds, such as bootlegging, injury to business and cases involving the protection of racketeering and bootlegging enterprises, the principal object of the court will be to give the state's attorney and the United States district attorney facilities for prosecuting racketeers, the majority of whom violate our federal laws, he said.

Building Permits In Lubbock Past Year are Greatest

Total Is More Than Three Million Dollars; Many Big Jobs Contracted To Give New Year Prospect

For construction of a five-room residence at 1415 Twenty-Sixth Street, costing \$3,500, the building permit issued Saturday to Stockton Henry, boosted December's total to \$108,125, and that for the year to \$3,195,644.

The week's building record was for \$17,725.

As 1928 comes to a close, it is time for looking back at what has made possible the more than \$3,000,000 in building permits for this year, and to consider whether or not the coming year of 1929 is going to be as big. From indications and information gathered from building men, financiers, real estate men, contractors, and all those who deal with building, 1929 looks, from its start, to be as good, if not much better than has 1928.

City Clings To 7th In State Building

DALLAS, Dec. 29. (AP)—Austin and San Angelo led all cities in the state in building permits this week, forcing Houston, Dallas and San Antonio, the three biggest cities to relinquish the top of the column. A permit for a new 14 story office building and a permit for the new Austin club building, both issued this week, gave Austin a total of \$1,090,106 for the week, about one-quarter of that city's total for the year.

Building activity in San Angelo was so great that \$310,989 in permits were taken out. The figures follow:

Austin, week, \$1,090,106; year, \$4,094,698; San Angelo, week, \$310,989; year, \$4,640,220; Houston, week, \$159,285; year, \$3,929,407; Dallas, week, \$112,525; year, \$14,366,819; Fort Worth, week, \$100,368; year, \$13,095,754; San Antonio, week, \$66,770; year, \$16,470,941; Abilene, week, \$25,995; year, \$2,918,156; Lubbock, week, \$17,725; year, \$3,195,644; Corpus Christi, week, \$6,060; year, \$5,216,992.

BONDS ARE PASSED

Navigation District Made Possible In Valley

SAN BENITO, Dec. 29. (AP)—The San Benito, Point Isabel navigation district, third navigation district in Cameron county, was created today by vote of 638 to 179. The vote authorized issue of half a million dollars worth of bonds to develop a port at Point Isabel and connect the port with San Benito by rail and highway.

The Arroyo Colorado navigation district was created at Harlingen a year ago and the Brownsville district, with a \$2,000,000 bond issue, was formed last week.

Aged Indian Burns

MIAMI, Okla., Dec. 29. (AP)—Mrs. Sarah Lewis, 77, Seneca Indian, was burned to death in her home, near here today.

Robison Agrees To Postpone Sale Of Portion Of Lands

Time Is Too Short To Call Lawmakers Together For Discussion, Governor Declares Saturday

Sell 20 Sections

Land Commissioner Says Special Request Made for 12,800 Acres; Believed to Be Oil Area

(By Associated Press) AUSTIN, Dec. 29. (AP)—Governor Dan Moody announced late Saturday he will not call a special session of the legislature dealing with University oil land leases.

Governor Moody said the time is too short to get a session here before January 2. The advertised sale date, and that he today secured a compromise with Land Commissioner J. T. Robison, under which mineral sale of all but 20 sections of the 103,000 acres will be postponed until sometime after the regular legislature meets, January 8.

Land Is Requested The 20 sections, 12,800 acres were advertised in response to specific requests, under the lease law, the governor said Robison told him at Dillie, Prio county, today, and Robison refused to postpone advertised sales on this acreage. Governor Moody said he did not know what West Texas counties the land is in, nor who made the request that it be placed on the lease market.

A special session of the legislature was sought by the Texas University board of regents to repeal the 1925 lease law and withdraw the land from the market because of unfavorable oil market and lease conditions.

Refused Flatly at First "It would be practically impossible to convene the legislature before January 8."

Lumsden Death Is Unsolved Mystery

Coroner's Verdict Stated Youth Died From Gunshot Wounds Of Undetermined Hands; Parents Silent

(By Associated Press) AUSTIN, Dec. 29. (AP)—The death of Lawrence Lumsden, young former student of Texas University, found shot to death in an automobile more than a week ago, was ten into the records today as an unsolved mystery.

Justice Trenchell entered a coroner's verdict that Lumsden died from gunshot wounds, inflicted by a pistol in undetermined hands.

A pistol was found in the car. The verdict was held up several days during which officers investigated various clues in the case and in which the boy's father, L. Lumsden of Wilson, ranchman and banker, came here and joined the investigation.

The boy's parents, at San Antonio, declined to comment on the coroner's verdict.

Establish Retail Stores

CHICAGO, Dec. 29. (AP)—Marshall Field and Co. will establish a chain of retail department stores over the country, it was announced tonight by John McKinley, vice president of the corporation.

The Weather

SOME PEOPLE CAN PICK UP EVERYTHING BUT THEIR PAYMENTS ON THE RADIO.

WEST TEXAS: Sunday and Monday, increasing cloudiness, probably becoming unsettled; somewhat colder Sunday in south portion; probably colder Monday in north portion.

Millions Saved American Farmer Through Science

Secretary Jardine Explains
Giant Strides Made in the
Fight for the Benefit of
Agriculture

By ISRAEL KLEIN
Science Editor, NEA Service
Millions of dollars have been saved
to American farmers by the re-
search activities of scientists in the
United States Department of Agri-
culture. This is pointed out in the
annual report of Secretary of Agriculture
William M. Jardine, just issued.

New Methods of production, new
products from what formerly had
been thrown away as waste, shorter
cuts and reduction of losses have
been brought to the attention of
the farmers, with resultant gain in
income.

For instance, research in the Bu-
reau of Chemistry and Soils has
brought about a reduction of losses
in refining cottonseed oil, while other
studies under way will effect a
reduction of losses in the curing
of hides and in tanning.

Much has been done to improve
and cheapen insecticides and fun-
gicides, while a new fumigant has
been developed as a substitute for
the highly inflammable gases now
used.

Fight Boll Weevil
Most important to the cotton
grower down south is the possible
synthetic production of the odorless
principle in the cotton plant, which
is said to attract the boll weevil to
it.

"Here," says Secretary Jardine,
"is a possible means of furnishing
bait for boll weevils which may have
considerable importance in the fight
against the pest."

Growth of soil-improving crops
has been fostered by the department
after thorough study of their possi-
bilities by the Bureau of Chemistry
and Soils. Soil surveys made by this
bureau have proved extremely val-
uable. Seed inoculation with nitro-
gen-fixing bacteria has also shown
a promising future for crops where
growth has been difficult.

The same bureau has helped im-
provement of fertilizer production
and cheapening of the finished prod-
uct. Potash production has been
doubled in the last four years and
help of government scientists to
American fixed-nitrogen plants has
brought about a greater production
in this formerly foreign industry.

All this is but a hint of what
might be done for the farmer by
the Bureau of Chemistry and Soils,
says Jardine. Its future achieve-
ments are expected to be consid-
erable.

Dairying Gets Big Help
Dairy farmers are getting the
benefit of research by the Bureau of
Dairying. The Bureau has already
shown the importance of
legume hay, particularly alfalfa, as
a mineral feed for cattle to main-
tain a normal milk flow and bring
about successful reproduction.

Experiments have been going on
in breeding, on the problem of ster-
ility of cattle and in methods of in-
creasing milk production. Sanitation,
not only in the dairy itself but
in the means of transportation of
the milk supply, has been another
important problem for this bureau.

From milk the bureau has gone
to cheese production and has al-
ready succeeded in producing a
Swiss cheese as good as the imported
product, although cheaper.

Steady Boost In School Property Here During Year

Two Million Dollar Increase
Over Assessments For
1927 Is Reflected In Lo-
cal Figures

As the final curtain is rung down
on 1928, the city of Lubbock ends
the year with its city school tax
valuations showing a \$2,000,000 in-
crease over the previous year.

The city valuations of 1928 are
\$21,000,000, an increase of about
12 1/2 per cent over 1927. Natural
growth of the city and the addi-
tion of new property are given by
City Tax Collector A. C. Jackson, as
the reason for this material in-
crease.

A reduction in the city tax rate
from \$1 to 80 cents was permitted
by means of this increase in valua-
tions. It is estimated that 90
per cent of the taxes were lower
this year than last.

Several Thousand See New Showing Of Chevrolet Here

Between four thousand and five
thousand Lubbock people yesterday
attended the initial showing here
of the new Chevrolet Six, latest
product of General Motors.

Two of the cars, a coach and a con-
vertible landau, were on display at
the Kuykendall Chevrolet company.
The new Chevrolet is longer and
roomier than the model which it
replaces. It has a six-cylinder
motor instead of the four-cylinder
engine so long associated with
Chevrolet. It is likewise a more
attractive automobile from a stand-
point of performance and design.

Speed, durability, economy and
simplicity are paramount features
in the new car.

A display of the engine was given
in addition to the two models
on the show room floor. T. L.
Mulliken, factory representative of
Chevrolet, was in charge of this
demonstration.

The Chevrolets will be on dis-
play again Monday after which
they will be available for demon-
stration purposes.

Slaton Items BY MRS. L. C. ODOM Slaton, Phone 267-J

EX-SENIOR BANQUET

With approximately 125 present,
ex-seniors of Slaton high school,
representing classes from 1917 to
1928, gathered at Hotel Forest din-
ing room Wednesday evening for
their first annual banquet. It was a
gala gathering and a reuniting of
schoolmates that will long be re-
membered.

Many of the ex-seniors present
came from distant towns coming to
Slaton especially for the banquet.
The program consisted of talks
by numerous exes, a lecture by W.
P. Florence, Slaton's first superin-
tendent, also by C. L. Sone, the
present superintendent.

An organization was completed,
the following officers being elected:
Teece Bruner, president; Mrs. R.
Ragsdale vice president; Roy Wil-
liams secretary; and Mrs. H. Har-
vey Austin, secretary-treasurer.

Dues were fixed at 50 cents a
year and all ex-seniors of Slaton
High School are eligible for mem-
bership.

Fifty per cent of those attend-
ing lived elsewhere than in Slaton,
living elsewhere than in Slaton.

The banquet is to be held each
year during December.

Miss Francis Blundell, from Den-
ver, Colorado, is home for a few
days visit with her parents, Mr.
and Mrs. E. L. Blundell.

La Rue and Pearl Brooks returned
from Levelland Thursday after a
few days visit with their sister, Mrs.
T. Brant.

Irvin Bennett after a few days
visit here, left for Childress to
spend the remainder of the holiday
with his aunt, Mrs. H. Bennett.

Mrs. A. Elliot was in Lubbock
Thursday on business.

Slaton people are very glad to
have Barrier Brothers of Lubbock
place a store here. Barrier Brothers
are to occupy the old building of
T. M. George.

J. S. Vaughn and D. I. Skelton
are visiting in Shreveport this
week.

Miss Roma Roper of Plainview
is here visiting her sister, Mrs. Joy
Wolfskill and Mrs. A. Farrel.

Mrs. George Marriott is visiting
her mother in Shreveport. Mrs.
Marriott's mother is to return home
with her Wednesday.

Mr. O'Korn and Mr. Tudor are
in Pecos this week. While there
O'Korn is going to visit his parents
in Windfield.

A. C. Dawson returned from El
Paso Tuesday. Mr. Dawson also
visited his parents, Rev. and Mrs. A.
C. Dawson in Brownfield.

Mrs. Cleo Lamar returned Tues-
day from Borger. Mrs. Lamar has
been visiting relatives there for the
past week.

Mrs. T. D. Johnson and daughter
Mildred, Mrs. Tom Kirby and
daughter Tommie and Inez Tunnell
were Lubbock visitors Thursday.

J. N. McCullum, Jr., from Trini-
dad, Colorado, has arrived to spend
a few days with his father, J. N.
McCullum.

Langley A. Doyle and Harry Sar-

vage of Post were Slaton visitors
Thursday.

Mr. A. Curr and J. T. Prado re-
turned Wednesday from Corsicana
and Waco after a short visit.

Duke Bassinger is visiting rela-
tives in Slaton.

Mr. Roy Brooke is spending the
holidays in Kansas as a guest of
J. B. Barton and family.

Kenneth Britton returned Wed-
nesday from Amarillo.

C. T. Brown of Nevada is spend-
ing the week end with his brother,
M. T. Brown.

Mr. and Mrs. Joe Teague sr. and
granddaughter Myrtle went to La-
mesa Thursday.

Mr. H. Stokes of Abilene is spend-
ing the week with his father and
mother, Mr. and Mrs. P. G. Stokes.

Mr. and Mrs. W. M. Smith of
Chillicothe are spending a few days
with Mrs. Smith's sister, Mrs. A.
McNutt.

Mr. George Weatherall of Vernon
is spending the week end with T.
Brown here.

Mr. Clyde Hones, salesman for
Whippet Motor Company, returned
home Wednesday from a visit in Ft.
Worth with parents.

George Green and family return-
ed from Sayre, Oklahoma, Friday
night after a visit with Mr. Green's
father.

J. H. Lindsey and family have re-
turned from a visit with relatives in
Dallas.

Mr. and Mrs. C. J. Foster and
children are spending a few days
with Mr. Foster's parents, Dr. E.
C. Foster, Mr. and Mrs. C. J. Foster
live in Chicago at present.

Lawrence Evans is spending a few
days in Cisco visiting an uncle.

H. L. Henderson and family are
visiting his parents, Mr. and Mrs.
P. T. Henderson of Plainview.

Coy Roberts of Missouri left Fri-
day after visiting his sister, Mrs.
P. P. Murry, during the holidays.

This is the first meeting of Mr. Rob-
erts since he was in 21 years.

At the home of Mr. and Mrs.
P. C. Jackson Wednesday of this
week were united Mr. Jackson's
mother, Mrs. M. A. Jackson, of
Crosbyton, his sister, Mrs. R. M.
Williams of Dimmitt, a brother, W.
Jackson of Thompson and another
brother, J. W. Jackson of Crosbyton.

Mr. K. L. Scudder and family
are spending the week in Plain-
view.

Mr. A. Catching and Rev. B. Holl-
away were visitors in Crosbyton
Thursday.

Miss Alma Garland and her
brother Guenter are spending a few
days in Gunter, Texas. They are
the children of L. T. Garland. The
children are to return home Sun-
day to begin school Monday.

Mr. and Mrs. M. Anderson of
Baird are spending a few days in
Slaton with Mrs. W. T. Anderson
and Mr. and Mrs. T. O. Petty here.

Miss Mary Harmon of Meadow-
was a guest in the home of Mr. and
Mrs. D. Smith Friday night.

Mrs. Ben Mansaker and children
and sister, Mrs. T. H. Reeves, have
returned from a short visit in Ster-
ling and San Angelo with relatives.
Mrs. Reeves lives in Amarillo.

Mr. and Mrs. O. Killian have re-
turned from Alford after a few days
visit with Mr. Killian's relatives.

Three Women Have Places In Coming State Legislature

Fairer Sex Is Well Repre-
sented In Texas Lawmak-
ing Body; Miss Neal Is
Holdover In Senate

(By Associated Press)
AUSTIN, Dec. 29.—The "fairer
sex" is well represented in the
legislature.

Three women will have seats in
the new legislature. Miss Maggie
Neal of Carthage will return as a
hold-over member of the senate,
representing the Second district.

In the house will be Mrs. Laura
Burleson Negley of San Antonio,
daughter of Albert Sidney Burleson,
postmaster general in President
Woodrow Wilson's cabinet, and
Mrs. Helen Moore of Texas City.

Mrs. Williams is first.
Mrs. Edith Williams of Dallas
enjoys the distinction of being the
first Texas woman to sit as a
member of the legislature. She
was elected to the 39th legislature
as a member of the House. Since
then she has been a candidate for
governor twice.

There was considerable consternation
among the state senators when
Miss Neal was elected to that
body, but she served her district
and state and has done much to-
wards wiping away the prejudice
which might have existed with
some of the old-line politicians
who do not believe in women vot-
ing and threw up their hands in
disgust when there was talk of a
"woman senator."

Two years ago when he was
elected one of Gov. Dan Moody's
first appointees was a woman,
Mrs. Jane Y. McCullum, who was
made Secretary of State.

The last legislature elected a
woman, Miss Louise Snow, chief
clerk of the house, and she (now
Mrs. Carl Phinney) is unopposed
for re-election in the 41st legisla-
ture.

FIRST ORDINATION HELD
HOUSTON, Dec. 29. (AP)—When
Joseph Mary Rick was ordained a
priest of the Roman Catholic church
here recently it was the first time
that a priesthood ordination cere-
mony had ever been conducted in
Houston.

L. M. Hogsett, of Fort Worth, gen-
eral freight agent for the Fort Worth
and Denver railway, was a Lubbock
visitor Saturday at the home of his
aunt, Mrs. Eric Thompson, 1911 Six-
teenth street.

Mr. and Mrs. Eric Thompson and
family of 1911 Sixteenth street are
spending the week-end in Amar-
illo.

Mr. and Mrs. E. A. Patterson, 2324
18th Street, have as their guest Mr.
and Mrs. E. T. Dayton of Fort
Worth and Mr. and Mrs. W. B. Pat-
terson of Childress.

Only 2 Days Left Leap Year Soon To Pass On Again

Just two more Leap-Year
days with Sunday and Mon-
day in which marriage licenses
may be secured. Yes, if any-
one should happen to ask you,
it is possible to get marriage
licenses on Sunday—if you can
locate Amos Howard or any
one employed in the county
clerk's office.

Six licenses were issued Sat-
urday, making a grand total
for 1928 of 568. Of this num-
ber, 235 were issued prior to
June 23, and 333 since that
date. Saturday's licenses were
to the following:

John Henry Jones and Miss
Ruth Bennie. Ovis J. Huff
and Miss Louise Thompson.
Jack Anders and Miss Inez
Young. W. T. Bullock and Miss
Marie Talbert. Nezy Mann
and Miss Lays Dillard.

Phone Connections Increase Here

Added evidence of Lubbock's con-
tinued growth toward the metro-
politan class city is shown by the
increases in telephone connections
here during the year of 1928.

Although exact figures are not
yet available for 1928, Tom A.
White, manager of the South-
western Bell Telephone company's plant
here, said yesterday that the in-
crease was approximately 400 dur-
ing the present year.

According to this estimate there
are now about 3,000 telephones in
this city, as the total in 1927 was
2,600. The phenomenal growth of
the organization is shown by the
fact that there was only 670 tele-
phone connections here in 1920, and
little more than 1,000 in 1924. The
total phones reached above the 2-
000 mark in 1926.

Mrs. L. L. Lieberman of Kansas
City has joined her husband, who
is with Grollman's store here. Mrs.
Lieberman was formerly a buyer for
Kline's in Kansas City.

County Ginnings Near 30,000 Bales

Total Climbs Higher During
Past Week; 40,000 Bales
Is Expected Yield; Gins
Running Steady

The county ginning total climbed
steadily nearer the 30,000 bale mark
this week, reports from Avalanche-
Journal correspondents scattered
over the county showing that ap-
proximately 29,000 bales had been
ginned for the season up to Satur-
day.

Weather this week has been ideal
for picking and many gins have
been running in full blast during
the week. The ginnings total is
still far behind a corresponding
date for last season, when more
than 40,000 bales had been gin-
ned.

Optimists Predict 40,000.
The more optimistic farming ob-
servers in the county continued to
forecast a final season's yield of
35,000 to 40,000 bales.

The city of Lubbock held the
lead during the week, eight gins
reporting a total of 6,071
bales. Slaton and the Slaton com-
munity, comprising a total of nine
gins, lagged only a few bales be-
hind. Idolou was third, four gins
reporting 4,000 bales and the lone
gin at Acuff, individual leader for
the county, reporting 1,803 bales.

Shallowater with more than 1,500
bales probably came next. Beeton
reported 366 bales, Estacado re-
ported 1,025 bales, Hurwood 395
bales and Wolfarth 1,150 bales.
Canyon reported 775 bales ginned
to date.

Vernon Willhoit and Miss Jewell
Link of New Hope were married
yesterday afternoon by W. R. Camp-
bell at his home, 2116 19th street.

BOLL WEEVIL EXTERMINATOR
LORADO.—(AP)—Martin Sanchez,
a Mexican blacksmith, has invented
a machine that, driven down a cot-
ton row, will brush boll weevils, red
spiders and other vermin into pans
of crude oil and exterminate them.
He has received orders for 150 of
the implements.



More Telephones—More Calls

...\$11,000,000 spent for improvement

A YEAR ago the average number of
calls placed per day over Bell tele-
phones in Texas was 3,140,000. Today it
is 3,440,000, an increase of 300,000 calls
a day! And during the year, approxi-
mately 21,000 telephones were added to the
Bell System in the state.

Of course this increase in the number of
telephones and calls required additional
switchboard equipment, more poles, cable,
wire—129,000 miles of wire were added to
the system in Texas—to provide adequate
service. These additions and improve-
ments necessitated the expenditure of
approximately \$11,000,000 during the year.

This expenditure is part of the continuous
program of expansion and improvement
carried on by the Bell System, to give you
and other telephone users the most tele-
phone service and the best, at the lowest
possible cost.

Southwestern Bell Telephone Company

SOUTHWESTERN BELL TELEPHONE COMPANY

Avalanche-Journal Want Ads Pay

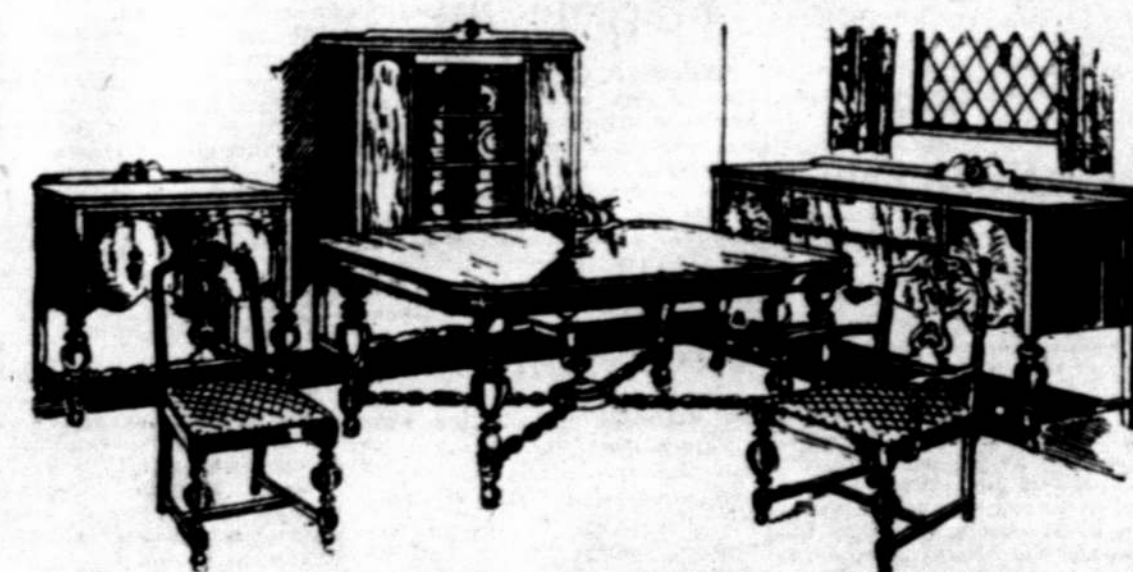
Start The New Year Right----- Make 1929 A Furniture Year

Too many people do not give enough thought to their home. A good New Year's resolution is to make your home more attractive during the coming year. This does not mean that you must necessarily refurnish your home. Sometimes just an odd piece of furniture—a chair, table, desk or secretary—will materially change the appearance of a room.

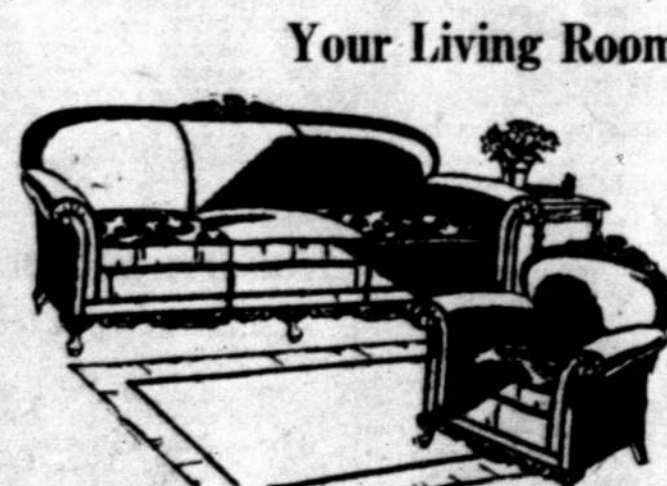
Our TWENTY-THREE YEARS EXPERIENCE puts us in a position to render efficient service in transform-
ing your HOUSE into a HOME. Our advice is free and we will be glad to assist you in any way we can.

It does not take a great deal of money to make your home attractive. A new dining room suite will add
beauty and comfort to your home.

We are showing a number of styles and finishes.



Dinette Suites from \$75 up.
Dining Room Suites from \$100 up.
Your old suite will be taken as the first payment.
Liberal terms can be arranged on the balance.



Your Living Room Is the Heart of Your Home

Why Not Make It
Comfortable?

You will find dozens of suits
to select from
Fiber Suites from \$40 up.
Bed davenport suits from \$85 up.
Over upholstered suites from \$100 up.

Your old suite can be turned in on a new one.
Easy terms on the balance.

**RIX FURNITURE and UNDERTAK-
ING COMPANY**
"The House of Satisfaction"
LUBBOCK. BIG-SPRING

ANNOUNCING Opening Winter Term Under New Management

Following our previous announcement of policy, that only faculty members
highly trained would be employed, we are happy to introduce to Lubbock
and surrounding territory our New Principal—



Mr. O. L. WILKINS, M. A., B. Accts.

—formerly of Fort Worth, who has just arrived to
assume his duties as head of all curriculum and class
work. Mr. Wilkins studied both in University of
Chicago and the University of Southern California,
and comes to us with an unusual training and ripe
experience both in the field of practical business and
in teaching.

New Equipment

During the holiday recess, the college building and equipment is being
re-arranged and new equipment added to meet the needs of a modern Busi-
ness Training School.

Winter Term Opens

Wednesday, January 2, our winter term will open. New enrollments dur-
ing December, usually a quiet month, totaled 22. At the opening, Wednesday,
many new students will be present. A number have already made arrange-
ments. Young men and women anticipating a business career should make
plans to enter on the opening date.

New Courses and Tuition Raise

Under direction of Mr. Wilkins, our courses are being completely re-
vised and new courses are being added. In keeping with the standard of work
being offered, our tuition rates will be raised at a very early date (announ-
cement will be made in a few days). Those who arrange for scholarships now
—even though actual work is begun later, will make a substantial saving in
school expenses.

The Special Offer made by the President in a former announcement will
expire in a few days—call at the college office—phone—or write for full par-
ticulars.

Lubbock Business College

1303 1-2 TEXAS AVE. Phone 335
H. G. Harcrow, B. Accts., President O. L. Wilkins, M. A., B. Accts., Princ.

Why Our Newspaper Advertising Will Be Smaller During The Coming Year

We feel that you can not help but notice the difference in the size of our newspaper advertisements during the coming year and that for this reason an explanation of this change in policy is in order.

As you know, in the past, we have been inclined to a liberal use of newspaper space in bringing you our daily message. It was possible for us to do this without affecting our prices because of the preferred rate the newspapers were willing to quote on this quantity purchase of space.

Recently the newspapers have seen fit to reduce this saving in rate. Early in 1927 rates were increased 14%. Again recently another increase of 12 1/2% became effective. In attempting to adjust these new rates to our business we found that it would not be possible to do so without carrying some of the increase to our mark-up. As we were not inclined to do this, the only course left open was one of reducing the size of our advertisements and the frequency of insertions. During the new year we will continue to bring you constant information regarding our store. We will reach you more frequently with direct mail communications advising you of new arrivals, special price opportunities and style developments. We hope to do this in such a way that a personal touch will be added to the message, a touch not possible in newspaper ads.

You may expect to hear just as much about us in 1929 as before. The difference will be that our use of newspaper space for these messages will be smaller.

This Progressive Store Will Continue To Advertise But In A Slightly Different Way During 1929

Announcement of our Great January Clearance Sale will be made shortly. "It will be a typical Hemphill-Wells Sale"

Hemphill-Wells Co

ABERNATHY NEWS

BY MRS. W. A. RICHTER

MRS. CROW RETURNS HOME
Mrs. E. E. Crow and little son returned the first of the week from Brownwood where they had been during the illness and death of Mrs. Crow's mother, Mrs. Simpson.

MR. AND MRS. STRUVE ENTERTAIN

On Christmas day Mr. and Mrs. W. W. Struve entertained with a wonderful turkey dinner at their home in south Abernathy. Dinner was served to about twenty friends and relatives. Those present were Miss Irma Struve of Austin, Miss Lillie Struve of Amarillo, Mr. and Mrs. M. A. Palmer and daughter of Plainview, Mr. and Mrs. W. A. Richter, Mr. and Mrs. H. E. Richter, Virgil Zeman and Mr. and Mrs. Ray Etison.

MISS BETTIE FUCHS CHARMINGLY ENTERTAINS

On Wednesday Miss Bettie Fuchs was a charming hostess when she entertained with a turkey dinner in honor of several relatives and friends. Those enjoying the occasion were Mr. and Mrs. W. A. Goeth and little daughter, Phyllis, Mr. and Mrs. P. A. Goebel and two children, Mr. and Mrs. Rudolph Fuchs and two daughters, Mr. and Mrs. Fritz Fuchs, Jr. and daughter, Miss Lillie Marie, Mrs. M. Goebel and daughter, Miss Elizabeth, and Miss Meta Ulrich.

LUBBOCK VISITORS

Those visiting in Lubbock Tuesday evening were Mr. and Mrs. W. A. Goeth, Mr. and Mrs. U. L. Moreland, Mr. and Mrs. A. E. Goebel, Mr. and Mrs. C. M. Havenhill, Mr. and Mrs. Henry Vineyard, Mr. and Mrs. W. A. Richter, Mr. F. W. Struve, Arno and Rudolph Struve, Virgil Zeman, Raymond Goeth, Martin Struve, Harvey Brandt, Miss Irma Struve, Alta Parks, Erna Goeth, Anna Manna Struve, Eleanor Struve, Tonix Goeth and Edna Kelly.

MONROE MAN WINS RADIO

D. Guthrie of Monroe held the lucky number to the radio given away by the Seale store Christmas eve.

RAGLAND-MEESTER

On Sunday afternoon Miss Verda Ragland became the bride of Jack Meester of Plainview. They were married at the Methodist parsonage by Rev. J. F. Michael. Mrs. Meester is the daughter of Walter Ragland of Wink, but has lived with her grandmother, Mrs. W. H. Ragland, here practically all her life. She is a graduate of Abernathy high school and has been assistant operator for the State Telephone company here for several months. Mrs. Meester has a host of friends here both young and old who wish her much happiness. Mr. Meester is the youngest son of Mr. and Mrs. H. Meester of Plainview. He has lived here for several years but moved to Plainview the first of the year. Mr.

Meester has lots of friends here. They will make their home in Plainview. We wish this young couple much joy on their sea of matrimony.

A CHARMING NOON LUNCHEON

On Christmas day Mr. and Mrs. C. W. Beene entertained about sixty people with a 12 o'clock luncheon. Christmas decorations were used throughout the house. The tables were artistically arranged and decorated with miniature Christmas trees and Santa Claus. A separate table was arranged for the children where plates were placed for 20. Place cards were tiny Christmas trees in book form with the menu written on the front page. The dinner was cooked by Mrs. Beene's sister, Mrs. Conn, and served by four of the home economic club girls, Misses Winnie and Iva Willard, Vivian Crow and Fanny May Conn.

The menu was as follows: Fruit cocktail, turkey and dressing, creamed peas, creamed potatoes, cranberries, lettuce salad, fruit salad, cake, pie, hot chocolate and coffee.

The out of town guests were Mr. and Mrs. R. R. Jones, Mr. and Mrs. Byron Jones, Mr. and Mrs. R. N. Jones, Carroll and Virgil Jones, all of Idaho; Mr. and Mrs. Arthur Dean of Lubbock, Mr. and Mrs. Alvin Conn and children of Lubbock, Mr. and Mrs. Chas. Williams and Mr. and Mrs. Joe Ramsey of Abernathy. Children present were Little Misses Helene, Wilma, Gertrude and Billy Mae Richter, Ruthie Apperson, Bobbie Ruth Conn, and Ben Weir, Ray Richter, Hugo and Rudolph Richter, Loren Neil, Marshall, Leon and Clarence Ramsey.

There were also about thirty members of the Abernathy band present. This will be an occasion long remembered by those present.

MR. AND MRS. SELKE ENTERTAIN

On Wednesday evening Mr. and Mrs. G. H. Selke entertained with a 6 o'clock dinner. Those going from Abernathy were Mr. and Mrs. D. T. Kelly and children, J. U. Peel and son, Miss Hazel Brown, Horace Gilliland and O. D. Gilbert.

PERSONALS

Mr. and Mrs. O. O. Hembree and children, Jackie and Winnie, were here the first of the week to visit Mrs. Hembree's mother, Mrs. Mamie St. Clair. They were accompanied home by Mrs. Hembree's son, Floyd Shaw, who spent Christmas in Plainview.

Mr. and Mrs. Hugh Rabland of Lubbock spent the week end here with relatives.

Mr. and Mrs. Ted Watts of Tulsa spent Christmas here with Mrs. Watts' parents, Mr. and Mrs. A. T. Johnston.

D. O'Neal and children of Tahoka spent Christmas here.

W. H. Brown and children of Lubbock visited friends and relatives here Wednesday.

Gertrude and Billy Mae Richter spent Wednesday and Thursday in Lubbock visiting Miss Florence Brown.

Paul Crouch of Plainview, representative of the Lubbock Poultry and Egg company was here on business Wednesday.

C. M. Anderson and Luther Grif-

fin of Plainview were here on business Tuesday.

Mr. and Mrs. Dudley Robertson and baby of Friona spent Christmas here with Mr. and Mrs. Pete Buske. Mr. and Mrs. Johnson of Abilene are the guests of Mrs. Johnson's parents, Dr. and Mrs. Gardner this week.

Mrs. French and daughter, Miss Gwendolyn, of Denver, Colo., are visiting relatives here this week.

Mr. and Mrs. Ray Pinson made a business trip to Hale Center Wednesday.

Miss Mary Evans of Amarillo spent Christmas here with her parents, Mr. and Mrs. Will Evans.

Raymond Clark of Hobbs, N. M., is spending the week here with his parents, Mr. and Mrs. G. F. Clark.

Rudd Hardesty, Tech student at Lubbock, is spending his vacation here with his parents, Mr. and Mrs. R. M. Hardesty.

Miss Irma Struve, teacher at Austin is spending several weeks here with relatives.

Mr. and Mrs. Ebb Coffman left the first of the week for Goree, where they will visit relatives during the holidays.

Mr. and Mrs. N. C. Hix spent Christmas day with Mr. Hix's mother, Mrs. I. N. Hix, at Canyon.

Mr. and Mrs. Mark Nichols left the first of the week for Colorado where they will visit relatives.

Miss Alta Parks of Austin is visiting relatives here.

Mrs. Charley Williams and son, Wright, returned the first of the week from Brownwood, where they had been to visit Mrs. Williams' brother who was very ill.

Mr. and Mrs. M. A. Palmer and Plainview spent Christmas day in the P. W. Struve home.

DeWitt and Warner Oliver of Perryton spent the holidays here with relatives.

Mr. Andy Reid was a visitor in Lubbock Thursday.

Mr. and Mrs. N. N. Goebel and little daughter spent Christmas day at Big Spring with relatives.

W. A. Richter, H. O. Pettit and Henry Haral were business visitors in Lubbock Thursday.

W. H. Seale of Floydada was here the first of the week.

Mrs. Webb of Oklahoma is here visiting her parents, Mr. and Mrs. J. A. Ashton.

Mrs. A. A. Newell and daughter, Miss Julia Beth, and son, Elmo, and Miss Ethel Young, and father, W. T. Young, spent Christmas with relatives and friends in Lubbock.

Mrs. Pitt Emery is spending several days at Mountainer, N. M., with relatives.

Mr. and Mrs. Vernon Smith were Lubbock visitors Wednesday.

George Struve and Fritz Fuchs of Hale Center were here calling on friends Thursday.

Mr. and Mrs. Robert Myers of the Central community announce the arrival of a baby son on December 28.

Messias Troy Stambaugh and Lewis Stambaugh were shopping in Lubbock Monday.

Miss Ola Legg of Plainview assisted in the sales of Christmas goods at the Pinson Pharmacy here Monday.

Mr. and Mrs. Hober O'Neal and children of Tahoka visited relatives here last week end.

Harry Edson came in the first of the week from Madison, Wis., where

he had been for several months. He will spend the winter here.

H. E. Richter made a business trip to Plainview Thursday.

Nels Akerson of Hale Center was here on business Tuesday.

Mr. and Mrs. Lee Crow and Mr. and Mrs. O. O. Crow visited relatives in Post Sunday.

Mr. and Mrs. R. Hardesty had as their guests during Christmas Mr. and Mrs. Frank Day and daughters of Plainview, Mr. and Mrs. Aubrey Hardesty and little son of Big Spring, Mr. and Mrs. Edwin Hardesty and Mr. and Mrs. Wesley Hardesty of Abernathy and Budd Hardesty of Lubbock.

Mrs. Dahlgreen of Rowena is here as the guest of her daughters, Messias Troy Stambaugh and R. E. Richter.

Miss Hazel Brown visited her parents in Lubbock Sunday afternoon.

Mrs. Lillith of Plainview is here visiting her daughter and family, Mrs. T. J. Stueve.

Mrs. Robert McAllister left the first of the week for Brownwood where she will visit relatives for several weeks.

Miss Adel Alsop, Tech student of Lubbock, came in the first of the week. She left Monday for Oklahoma where she will visit relatives for a week. She was accompanied by her sister and family, Mrs. E. P. Adams of Iowa avenue.

Ed Cooper of the Beeton community was here one business Friday morning.

Mrs. Homer Bridges left Friday morning for Canyon where she will visit her parents for several days.

A concert will be given at the high school auditorium Friday night by the Struve orchestra under the direction of Dr. Harry Lemaire of Lubbock. The proceeds from the tickets will go to the curtain fund.

C. E. Donnell, Mrs. Fanny Bridges and Mrs. W. A. Richter and daughters will leave Saturday morning for Hamlin, where they will visit relatives.

Albert Scott was a business caller here Friday morning.

Lorenzo News

MRS. E. L. BOWMAN Staff Correspondent

FAMILY REUNION

Mrs. W. A. Shipley of Floydada spent Christmas day in the home of her daughter, Mrs. W. P. Fullington, where a reunion of the Shipley sons and daughters took place.

Mrs. Shipley's three sons were present, Alex and John Shipley, resident of Clovis, N. M., and Dan Shipley of Floydada, and her two daughters, Mrs. Fullington of Lorenzo and Mrs. Roy Curry of Floydada.

All the other members of the Shipley children's families were also there, thirty-nine guests in all enjoying the Christmas feast prepared by Mrs. Fullington. Mr. H. E. Fullington, only surviving brother of Mr. Fullington and his entire family were also present, making a reunion on both sides of the family.

Mr. and Mrs. Ray Pinson made a business trip to Hale Center Wednesday.

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Mrs. Pitt Emery is spending several days at Mountainer, N. M., with relatives.

Mr. and Mrs. T. G. Hendrick and son, Thomas G., in company with Misses Polly Taylor and Fidelity Aycock, left Saturday morning for Rogers, Texas, to remain there through the holidays. The Hendrick family will attend a reunion of the H. G. Hendrick family and also visit while there, Mrs. Hendrick's sister, Mrs. E. T. Gardner.

Miss Taylor will spend the time with her parents, Mr. and Mrs. C. W. Taylor while Miss Aycock, Tech student, will go on to Rosebud to spend her vacation with her parents, Dr. and Mrs. Fred Aycock.

Mr. and Mrs. L. W. Whitfield and daughter, Miss Nannie Marie Pearson, made a Christmas visit this week to Rockwood where they visited Mr. Whitfield's parents, Mr. and Mrs. E. F. Sullivan, and to Fisk where they visited his parents, Mr. and Mrs. W. M. Whitfield.

Misses Lillie May and Floy Fitzhugh, grade teachers, are spending their vacation at Tolar with relatives.

Mr. and Mrs. A. V. Hookins and small son, A. V., Jr., of Dallas are visiting in the home of her parents, Mr. and Mrs. J. P. Proctor.

Miss Louella Woodward, student at W. T. S. T. C. at Canyon is spending the holidays with her father, Mayor A. C. Woodward.

M. F. Rushing and family of Abilene are visitors in the T. N. Prator home.

Mr. and Mrs. Frank Pearson and children of Plainview were guests on Christmas day in the home of his brother, H. F. Pearson.

Mr. and Mrs. E. J. McKinney of Thalia spent Christmas with the latter's parents, Mr. and Mrs. T. A. Burson.

Mrs. J. F. Newton is visiting her brother, A. Lee Dumas at Rogers.

Messrs. L. N. Stevens and R. L. Bowman made a business trip to Crosbyton Monday to carry two men, one white and a negro, who was ill, and had been caught trying to pass forged checks on a Lorenzo farmer, at the First State bank here.

Mrs. J. B. Baker and niece, Misses Agnes and Dorothy Abernethy, left Wednesday for Fort Worth to spend a few days visiting relatives.

Mr. and Mrs. Jessie Leverett of Abilene spent Christmas in Lorenzo with relatives.

Mr. and Mrs. Jones Goode spent Christmas in Plainview.

Mrs. Grace Bostick and children Vera, Mae and Virginia, arrived from Waco last Saturday to spend a week with her parents, Mr. and Mrs. A. Y. Whitacre.

Norval and Edna Mae Dillard and Lydia Ashley made a trip to Winters Sunday after Mr. and Mrs. O. E. Dillard and sons, Johnnie and Edward Earl, who spent Christmas in the home of Mr. and Mrs. J. A. Dillard.

Mr. and Mrs. Bert Smith, J. Wiley and Mary Rachael of Lubbock were Christmas visitors in the home of her parents, Mr. and Mrs. W. A. Wiley.

Mr. and Mrs. Aubrey Ashley and family of the Smiths, Mr. and Mrs. W. P. Fullington, Mr. and Mrs. W. P. Fullington and Mrs. R. Jones Goode won high and low scores, respectively, in the games, both receiving small china statuettes.

Following the games the attention of every one was centered on the beautiful tree in the corner of the living room, from which gifts were distributed to each one present.

A lovely plate of osgood pie, topped with whipped cream, and coffee was passed, bearing plate favors of osgood pie.

Miss Alma Blakemore's childhood home in Florence, Alabama.

Members present for this gala occasion were Messias R. R. Abell, O. W. Fagnola, W. M. Blakemore, J. F. Catching, R. L. Bowman, M. C. Johnson, E. S. Smith, R. C. Kirksey, C. R. Westerman, Ewell Smith, T. G. Hendrick, J. L. Suits, W. P. Fullington, I. R. Robertson, F. L. Terrell, Fred Wiese, Roy Terrell, R. Jones Goode, J. T. Howell, Floyd Pearson, Miss Alma Blakemore of Port Worth was a guest of the club.

STAG PARTY THURSDAY
Mr. Roy Terrell entertained a number of his friends with a stag "st" party Thursday evening in his home in north Lorenzo. Five tables of players enjoyed the lively games in which Mr. F. M. Rushing, of Abilene, proved to be champion. Besides the snakes which his guests consumed the host served punch and fresh fruits to the following: Messrs. J. L. Suits, J. W. Catching, J. T. Howell, R. R. Abell, S. G. Hightower, W. W. Anderson, R. L. Bowman, W. M. Blakemore, I. R. Robertson, H. F. Pearson, A. O. Woodward, E. E. Abernathy, J. O. Easter, R. L. Durbin, H. H. Milling of Mineral Wells, M. F. Rushing of Abilene, Dan Powers of Lubbock, Ewell Smith, E. S. Smith, John Gentry, R. G. O'Rear.

Mr. and Mrs. Hollis Underwood and little daughter, Rebecca, of Girard, spent Christmas day in the home of her sister, Mrs. I. R. Robertson.

Mr. and Mrs. W. F. Weatherly and daughter, Wilma, went to Baling Tuesday to spend Christmas day with their daughter, Mrs. Ed Meaders.

Mrs. Vallie Jennings of Canyon was a guest this week of Mrs. Mary Dillard.

Mr. and Mrs. G. B. Derrick, Elsie and Ray Derrick of Idaho, Mr. and Mrs. Roy Everett of O'Donnell and Mr. and Mrs. J. M. Caddell of Lubbock were out-of-town visitors on Christmas day in the J. O. Easter home. Other guests were Mr. and Mrs. E. E. Caddell of Lorenzo.

Mrs. J. W. Durham, Mrs. Guy Smith and son, Guy Wilson, Mrs. Matthew Lane and son, Matthew, Jr., of Memphis, mother and sisters

THIS USE OF ADVERTISING SPACE BY THE AVALANCHE-JOURNAL BECOMES NECESSARY BECAUSE OF THE ADVERTISEMENT OF THE HEMPHILL WELLS COMPANY ON THIS PAGE. AS THEY HAVE SELECTED THE NEWSPAPER TO CARRY THEIR MESSAGE TO THE PUBLIC, SO HAVE WE. WE HAVE PUBLISHED THEIR ADVERTISEMENT EXACTLY AS SUBMITTED TO THIS OFFICE. HOWEVER, THE STATEMENTS MADE THEREIN LEAVE NO ALTERNATIVE, OTHER THAN AN ANSWER FROM YOUR NEWSPAPERS.

SO THE PEOPLE MAY KNOW

Why-

The Hemphill Wells Co's Newspaper Advertising Will Be Smaller During the Coming Year

With reference to the announcement of the Hemphill Wells Company which is found in the columns adjoining this advertisement, the publishers of the Avalanche and Journal feel that the public should know just what facts have been garbled in that advertisement.

The ad states that, "early in 1927 rates were increased 14%." This statement is not correct. The Hemphill Wells Company's rate was reduced 7 1/2 cents per inch following the consolidation of the Lubbock Morning Avalanche and Lubbock Daily Journal in September 1926. This rate was in effect until December 1, 1928, and for this period of more than two years, the books of the Avalanche-Journal show that the Hemphill Wells Company paid identically the same rate per column inch for the entire period. On December 1, 1928 the Hemphill-Wells Company was asked for a small increase of 5c per inch, in return for which the Avalanche-Journal offered an increased circulation of 3,000. Even to those unfamiliar with newspaper rates and circulations, this obviously is one of the greatest bargains any newspaper could offer—to reach 3,000 new families for an increased rate of 5c per inch. It is an opportunity we felt any aggressive merchant should jump at, and for that reason we have aggressively bid for more circulation.

Incidentally, the increased rate was paid by every advertiser operating on the same basis as the Hemphill Wells Company and the Avalanche Journal was thanked for extending its scope of influence to more South Plains families, whose business is welcome and desired by these other stores. Through additional volume of business from these prosperous families who have become Avalanche-Journal readers, other stores expect to increase their volume to the point where their advertising cost is even a more minor item in the expense account. For the information of our readers, on a \$300,000 sales volume, the increased rate asked the Hemphill-Wells Company would amount to twenty-five one-hundredths of one percent. The Hemphill-Wells Company, according to their own advertisement would find it necessary to include this item in their mark-up and state that they will send personal messages "direct mail communications", and "We hope to do this in such a way that a personal touch will be added to the message—a touch not possible in newspaper ads."

Yet—they have selected this newspaper to carry THIS message to the people. With all the hullabaloo about rate increases, The Hemphill-Wells Company yesterday bought space at four times the amount asked by the Avalanche-Journal on the basis of circulation in another paper. The Avalanche-Journal wants the people to know the facts. If the Hemphill-Wells Company places its advertising elsewhere on a "spite basis" because it cannot dictate the advertising rates of the Avalanche-Journal, then why does the Hemphill-Wells Company buy advertising space in The Avalanche-Journal to tell the people that an increased rate means either increased prices of merchandise or a curtailed use of the newspapers? Why the inference about a "personal message" not possible in newspaper ads, after these years of building a business with the newspapers carrying the great bulk of publicity and advertising?

It is a fact that direct mail advertising is much more costly than newspaper space, and too, the Hemphill Wells Company bought much more costly paper space only yesterday, why then check everything up to The Avalanche-Journal's request for a 5c raise?

Why?

The Avalanche-Journal has not questioned the prices charged by the Hemphill-Wells Company for ITS merchandise. Neither would it assume any bullying tactics in telling the people of its objections if it did have any. Such action would undoubtedly meet with immediate resentment on the part of the concern's management, and rightly so.

The Avalanche-Journal truly regrets that it has outgrown its usefulness to an old and valued customer.

Meanwhile, the Avalanche and Journal continue this march of progress, increasing their scope and usefulness to the merchants of Lubbock, by a daily increasing circulation, a personal message of the highest type, invited into the homes of this community, full of something worth while, complete news reports, and complete store news in the form of advertisements from those who want and appreciate the people's business, and help make possible good newspapers for Lubbock and the South Plains.

So the People May Know!

THE AVALANCHE-JOURNAL PUBLISHING COMPANY

SALLY'S SALLIES

IF I GET TOO PERSONAL DEAR JUST TELL ME



One thing that doesn't object working overtime—idle curiosity.

East Forces Crush Western Eleven In Classic, 20 To 0

Southwest Conference All-Stars Overwhelm Non-Conference Crew, 14 To 6

Seniors of Major Conference Come From Behind to Repel Challenge Of Bridges Coached Eleven In Ft. Worth

Gathered From Texas Conference, T. I. A. A. and Centenary Show Fierce Attack In Benefit Tilt

(By Associated Press)
FORT WORTH, Dec. 29.—The Southwest Conference all stars won 14 to 6 today, but it required all the power the 26 seniors of the major Texas athletic organization could muster to repel the fierce challenge of the 19 stars gathered from the Texas Conference, T. I. A. A. and Centenary College.

When the Shriner's Benefit battle had ceased to rage at T. C. U. Stadium here the Giants of the bigger, and better advertised college group, knew they had been in a fight, and had done themselves proud in defeating such football players.

Seniors Have Tough Time
To achieve the one touchdown victory the Southwest had to come from behind and play all the football four years of careful training had taught. In the early minutes of the second quarter Bill Sanders, half back for Simmons, intercepted a pass and ran 65 yards for a touchdown.

He ran through the entire conference team.

It took the combined efforts of all the manpower on the Conference bench, plus especially fine work by Rufus King, Al Schoenfield, and Sammy Reed, to overcome the six point lead after Tommy Hughes broke through to block Mue's place kick for the extra point.

Stiff Breeze Factor
During the first quarter the non-conference boys had the advantage of a stiff north breeze.

At the beginning of the second period goals were exchanged and the wind played a big part in making the Conference's first touchdown. Chance made Sanders, hero of the sensational run, the goat. A long punt by King had been killed on the non-conference 10 yard line. Sanders' return punt into the wind called high and short. The wind carried it back and when the ball finally was killed it was only one yard further advanced than before the kick. An off side penalty on the first play gave the Conference team five yards. King made the other six yards in two drives. Hughes converted. The half ended 7 to 6.

Lateral Pass Work
Early in the third quarter Sammy Reed took a short lateral pass from Burgess, stepped to one side and shot a forward pass to Schoenfield who made a fine 15 yard run behind the great blocking of Charbon Fincher for a touchdown. The final gain was 35 yards. Burgess kicked goal for the fourteenth point.

The lineup:
Southwest Pos. Non Conference
LT. Sims
Williams LG Pearce
Bacrus C Hertengerber
Bartlett RG Garafiny
Sewell RT Muse
Crowley RE Mitchell
Ford QB Kelchior
King LH Boyd
Love RH Dillard
Hughes FB Dyer
Beavers Kilday

Scoring by periods:
Southwest 7 0 0 0-14
Non-Conference 0 6 0 0-6
Officials: McMillan (Center) referee; Reichenstein (Texas A. & M.) umpire; Boswell (Centre) Headlinesman; Sears (Kentucky) Field Judge.

Summary Touchdowns: Sanders, King for Southwest; Schoenfield for Non-Conference. Points after touchdown, Hughes and Burgess for Southwest.

Beavers May Not Play On Tuesday
FORT WORTH, Dec. 29.—(P)—Garland Beavers, all-conference full back, Arkansas, expected to be one

of the brightest stars in the all star game here today, was forced from the game in the early minutes of the first quarter with an injured shoulder. He did not get back in the game and it is likely the injury will prevent him from engaging in the battle at Dallas Tuesday.

Beavers was hurt when tackled and knocked out of bounds.

"Moe" Sims, Simmons end, who also was expected to star, was hurt on the third play of the game and did not get back in.

"Big" Games Are Ones That Give Troubles, Says Texas Prexy
Must Be In Open In Dealings With Intercollegiate Contests Unless Athletics Are To Be Source Of A Moral Decay, Dr. Benedict Declares

(By Associated Press)
AUSTIN, Dec. 29.—Admitting that he derives a normal amount of pleasure from intercollegiate athletics, Dr. H. Y. Benedict, president of the University of Texas, in a communication to the board of regents sounded the warning that "Unless intercollegiate athletics is to be a source of moral decay, we must be absolutely in the open in dealing with all of its operations, financial, scholastic, etc."

He pointed out that the big games with big gate receipts, big rivalries and star performers plus the fact that most of the boys are poor, give rise to betting and to more or less concealed hiring of players, two evils hard to cure

and difficult to detect.

Lands Intramural Games.
Scholarship standards for athletic participation, Dr. Benedict stated, are perhaps too low, yet raising the grade too high will often remove from the team, not one star, but a whole constellation.

He lauded the system of intramural games as admirable since they provide systematic physical training for groups of students.

MARKED RUBBERS
Children's rubbers should have their names written inside before they ever put them on. The whole name is preferable to initials and a better identification.

Wedding Bells To Ring for Army Ace

Christian Keener Cagle To Marry Old "Sweetheart" When Work At Academy Completed In Spring

NEW ORLEANS, Dec. 29.—(P)—Christian Keener Cagle, all-American Army halfback, confided to friends here today that when he graduates from West Point next term he and Miss Marion Halls of New Roads, La., would be married.

He and Miss Halls went shopping together in New Orleans today when he came here to meet some of the football coaches attending the coaches' convention. He explained they long had been waiting only for him to complete his court at the academy before getting married.

Cagle came to his home in Meriville, La., for the Christmas holidays and visited New Orleans on his way back to West Point.

Tech Cagers Will Resume Training At Gym Tomorrow

Basketball Candidates To Start Intensive Training For Games During Latter Part of Week

Twenty Tech cagers will resume training tonight at the college gymnasium to resume basketball training for the coming season. Coach Victor Payne has announced after a lengthy layoff during the Christmas holiday period the Tech basketball team will get back to strenuous training with the Wayland College Jackrabbits here next Friday night. Having cut the squad down to a maximum of twenty cagers, the Tech member will begin training on an intensive scale when the athletes start work tomorrow night.

On Saturday night the Matadors will take on the all-stars of the Spur Athletic club in the second game of the week. The Spur aggregation boasts a squad of veteran performers who are expected to give the college five a last game.

To Meet Sooner Five
Another contest of the practice variety will give the local fans an opportunity to see one of the fastest basketball teams in Oklahoma collegiate circles in action. The Southwest State Teachers College five of Weatherford, Oklahoma, will appear in the Tech gymnasium within the next week in what promises to be a lightning exhibition.

Although the regular basketball schedule for the Matador quintet has been practically completed by Coach Payne, official release of the case program for the coming season is pending the action of the athletic committee of the college which must pass on every game on the schedule.

Those who will be expected to report for practice Monday night are: Forwards—Hodges, Coppage, Puckett, Dalton, Hunter, Taylor, Rainwater, Robinson and Peterson. Centers—Fisher, Wilkins, Tadlock, Fincher and Gee. Guards—Kerr, Vincent, Hardberger, Nix, Dewitt and Matheny.

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Another Year and Still Supreme



Georgia Tech Not Dull In Spirit Over Sick Stars

Golden Tornado Goes Thru Practice Seemingly As Powerful As Ever; Bears Are Confident

PASADENA, Cal., Dec. 29.—(P)—Sickness, riding the Golden Tornado of Georgia Tech, might have cast pessimism among its individual "winds" but to all appearances has not dulled the spirit of the whirlwind.

The Tornado swirled about a practice field today, seemingly as powerful as ever, and indicating that the Southerners who will battle here New Year's Day against the University of California were in fighting spirit.

The two big aces of the line, Ralph Drennon and Jim Brooke, regular and substitute guards, laid out for several days, will be in the game perhaps not in the best of condition.

Highly optimistic is the atmosphere that prevails in the air of the Golden Bear of California.

Coach "Nitt" Price has indicated that he is well satisfied with the physical condition of his men and gratified with the attitude the Bears have taken towards the game. A high workup will open off the Californians training Monday.

Detroit Amateur Maintains Lead

LONG BEACH, Calif., Dec. 29.—(P)—George Von Elm, Detroit amateur, today retained his lead in the second round of the \$5,000 Long Beach Open by scoring 71, which coupled with his sensational 65 of yesterday, gave him a total of 136 to lead field of 225 golfers who competed in the two qualifying rounds.

Walter Hagen, scoring seven under par today for a brilliant 66, totaled 137 for the first two rounds to take second place. Bob McDonald shot a 67 today for a total of 139 and was tied with Al Espinosa for third place who had a 68 on his card today. Mortie Dutra was next with 141 after scoring 69 today. John Rogers and Tommy Armour each totaled 142 as did D. Williams, Henry Cui, Olin Dutra and John Golden.

Ft. Worth Eleven Is Swamped, 45-0

LOS ANGELES, Dec. 29.—(P)—The Southern California all-stars swamped the Panthers of Fort Worth, Texas, 45 to 0 in an inter-sectional high school football game at the Coliseum here before 10,000 spectators this afternoon. The off Fort Worth team was outclassed in every department.

SEALS WIN TITLE

HOUSTON, Dec. 29.—(P)—Coach Turner's C. L. Bering Seals of Houston won the amateur football championship of Texas by downing the Waco Thugs, 51 to 0 here today. This is the second year the Seals have won the city championship, going through two seasons undefeated.

In downing the Thugs, the Seals displayed excellent interference.

Coaches Against Changing Rules Of Football Game

Sentiment Favors Change In Rule Affecting Fumbles; Would Make Misplay Dead When Defense Recovers

(By Associated Press)
NEW ORLEANS, Dec. 29.—Football coaches of the nation apparently are satisfied to leave gridiron rules much as they stand for a few years at least. This much was made clear at the annual convention of the American Association of Football Coaches when only one recommendation for a change to make the national rules committee.

It was the unanimous sentiment that the rule affecting fumbles should be revised, making such a misplay "dead" at the point of recovery when gained by the defensive team and allowing the offensive team to gain as much as possible when recovered by a member of its own eleven.

Against Endorsements
Coach William Roper of Princeton, president of the coaches' organization in his address had criticism of any coaches or athletes who endorse through advertisement any brands of cigarettes. While he did not mention any names, he said he believed such incidents would do much to nullify the progress made by the profession. He also touched favorably on the non-secreting movement agreement Princeton and Yale used and said he wished it could be adopted generally.

The next meeting will be held in New York the Friday or Saturday after next Christmas. The National Collegiate Athletic Association will be in session there at the same time.

Beside Named Head
Hugh Bezek, Penn State coach, tonight was elected president of the Coaches Association and Jack Wice, Ohio State, first vice president; W. A. Alexander, Georgia Tech, second vice president and Tad Wieman, Michigan, secretary treasurer.

Honorary members of the board of trustees include John Heisman, unattached.

Buy Stock With New York Giants

NEW YORK, Dec. 29.—(P)—Purchase of a one-fifth interest in the stock of the New York Giants by William F. Kenna, New York contractor and close friend of Governor Smith, was disclosed today and the disclosure was followed by emphatic denials that the purchase shadowed any shift in the control of the National League baseball club.

It was estimated Mr. Kenna paid \$750,000 to acquire 2,500 shares of stock in the National Exhibition Company, corporate name of the Giants.

"So I think intercollegiate contest would be there far more of them," he added, "is the construction of inter-collegiate athletics into a few 'big' games that gives rise to practically all the troubles connected with that much newspapered side of college life."

The world's largest grain elevator—No. 11 of the Saskatchewan Wheat Pool at Port Arthur, Ont.—of a 900,000 bushels capacity, went into operation recently.

Champion Golfer Winner In Match

PINEHURST, N. C., Dec. 29.—(P)—Shooting sensational golf George T. Dunlap, defending champion, today won his semifinal match in the 26th annual mid-winter golf tournament of Pinehurst Country Club, when he defeated Richard Chapman and 3.

Dunlap, New York youth in his sophomore year at Princeton, spanned the Number 2 championship course in a 68, four strokes under par, and Chapman a 17 year old Pomfret school boy from Greenwich, Conn., had a 72.

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Eastern Backs Sweep Through For Touchdowns In Three Periods To Win Fourth Annual Benefit Contest

Passing of Holmer and Line Smashes of Howell Is Feature of Brilliant Victory Over West

By RUSSELL J. NEWLAND
Associated Press Sports Writer
KEEPAZ STADIUM, SAN FRANCISCO, Cal., Dec. 29.—(P)—Eastern football regained part of the prestige lost in early season skirmishes when a great all-star eleven smothered its Western rival, 20-0 today in the annual East-West charity game. More than 50,000 persons, assembled in this municipal bowl for the benefit contest for the Shriner's Crippled Children's Hospital, saw the Eastern stalwarts outplunge, outmaneuver and outpass the Western warriors in a bitter battle.

The first victory for an eastern team since the classic was started in 1925 was gained by the most decisive score yet chalked up.

East Scores Early
An Eastern touchdown crashed over in the first few minutes of play and thereafter the visitors from the sunrise side of the Rockies had things their own way.

While the Westerners still were rising under the shock of the first offensive their rivals rushed over another touchdown in the second period; beat them back in the third quarter and finished in the last frame with a spurt that counted another touchdown.

A brilliant backfield combination featuring Holmer of Northwestern, Harper of Carnegie Tech, Howell of Nebraska and Weston of Boston College, ran riot through the Western defense, demoralizing it with an aerial attack and crushing it on the ground. Twelve first downs followed the efforts of the visitors while the West was able to chalk up only three.

West Offense Lacking
The Western offense was so lacking that only on three occasions were the Easterners called upon to defend themselves in their own territory. During the game, the West got no nearer to its rival's goal line than the 40 yard mark.

The first score came when the East drove from its own 20 yard line to the West's 22 yard mark—three passes accounting for the gains. Holmer tossed them all, one to Haycraft of Minnesota and two to Howell. Plunges brought the ball

to the ten yard line where Sims, Stanford, intercepted a pass, giving the ball to the West, but for only one play.

Hoffman's kick was poor and the East started another drive from the 30 yard line that ended when Howell crashed through center for two yards and a touchdown. Nowack, Illinois, placed kicked the try for the extra point.

A 58 yard advance in the second period netted another touchdown. Two passes, from Holmer to Johnson, Northwestern, for 17 yards and one to Harper that was good for 12 yards, put the ball into scoring position again. Line backs brought the Easterners down to the five yard mark where Howell once more punched center to land in scoring try. Nowack's place kick try was wide and the half ended, East, 13, West, 0.

West On Defensive
The third period saw the West on the defensive throughout, with the East advancing to the 12 yard line soon after the kickoff but losing the ball on incomplete passes. The quarter ended with the East holding the ball on the 9 yard line.

Checked momentarily in the fourth quarter and losing the ball twice after reaching within scoring distance, the Eastern squad crashed over for the final tally shortly before the game ended.

Holmer went over after sweeping end runs by Bennett, Indiana halfback who substituted for Weston, had gained 28 yards and put the ball on the two yard line.

While the entire Eastern squad showed to advantage, Holmer, Harper and Howell were outstanding. The first two shared the passing and kicking duties and both were superior to Hoffman, Stanford and Allen, Olympic Club, who handled the work for the West. Bennett, a wriggling, twisting halfback of small proportion, ran all around the Western players while he was in the game.

Franklin Is Star
The Western outfit, beaten from the start, nevertheless produced an outstanding performer in Franklin, St. Mary's end. His defensive work was one of the features of the game. Carlisle Vickers, raddy center from the Colorado Aggies, also turned in a good game for the West.

The lineups and summary:

EAST (20)	Pos.	WEST (0)
Haycraft, Minnesota	L.E.	Franklin, St. Mary's
Nowack, Illinois	L.T.	Tobin, St. Mary's
Fox, Pittsburgh	L.G.	Robesky, Stanford
Aschman, Wash. and Jeff.	C.	Granucci, Santa Clara
Gibson, Minnesota	R.G.	Diehl, Idaho
Setto, Pittsburgh	R.T.	Dressel, Washington
Johnson, Northwestern	R.L.	Stanford, Olympic Club
Harper, Carnegie Tech	Q.B.	Allen, Olympic Club
Weston, Boston College	L.H.	Sims, Stanford
Howell, Nebraska	R.H.	Horan, Washington St.
Holmer, Northwestern	F.B.	Hoffman, Stanford

"Big Six" Eleven Pronounced Ready

Charges of Bear and McMillan Go Through Last Workout Saturday; Blue Howell May Play

(By Associated Press)
DALLAS, Dec. 29.—While the Southwest all-stars were proving their mettle by downing the eleven of minor college stars today at Fort Worth, the Big Six all-stars of Coaches Ernest Bear and Bo McMillan went through their final practice here in preparation for their New Year's Day benefit clash at Century Stadium with the Southwest team.

It was a long hard drill. For more than an hour Bear scrimmaged his huskies, followed by a lengthy signal rehearsal. Bear pronounced the squad in perfect condition for the match. W. A. Alexander, Georgia Tech, second vice president and Tad Wieman, Michigan, secretary treasurer.

Honorary members of the board of trustees include John Heisman, unattached.

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Passing of Holmer and Line Smashes of Howell Is Feature of Brilliant Victory Over West

By RUSSELL J. NEWLAND
Associated Press Sports Writer
KEEPAZ STADIUM, SAN FRANCISCO, Cal., Dec. 29.—(P)—Eastern football regained part of the prestige lost in early season skirmishes when a great all-star eleven smothered its Western rival, 20-0 today in the annual East-West charity game. More than 50,000 persons, assembled in this municipal bowl for the benefit contest for the Shriner's Crippled Children's Hospital, saw the Eastern stalwarts outplunge, outmaneuver and outpass the Western warriors in a bitter battle.

The first victory for an eastern team since the classic was started in 1925 was gained by the most decisive score yet chalked up.

To 6
For
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Contest

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se in the second
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Holmer to John-
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Defensive
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ard line.
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Club, who handled
West, Bennett, a
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ran all around the
while he was in the

n Is Star
outfit, beaten from
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ary's end. His de-
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tise Vickers, rangy
Colorado Aggies.
good game for the
nd summary:

WEST (9)
Franklin, St. Mary's
Tobin, St. Mary's
Robesky, Stanford
nnucci, Santa Clara
Diehl, Idaho
ell, Washington St.
Ford, Olympic Club
Allen, Olympic Club
Sims, Stanford
an, Washington St.
Hoffman, Stanford

ll, Chicago; Umpire,
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Field Judge, Brad-
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n Is Named
h Of Bears
IO, Dec. 29—(AP)—Has
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business manager
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of the Houston Bulls
urs and won the pos-
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ONNA MARRIED
Dec. 29—(AP)—Mrs.
prima donna of the
Opera company, who
to Dr. Maurice Ellis
and ear specialist, re-
divorced from Mr.
in litigation in which
a was named as co-
a Shelton and daugh-
turned from Denison
elated during the holi-

It's
for
You!



Cigar Store
Indians
Used to Be
Good Ads

—and they still
are today . . . but
they reach only
the limited num-
ber of people who
chance to pass the
wooden figure.
Forget the wooden
Indian method of
advertising. Place
your advertising in
the Avalanche-
Journal papers,
where your mes-
sage will be carri-
ed to a wide and
responsive public.

Phone Display
Department

THANK YOU!

ON THE threshold of a NEW YEAR, the Avalanche-Journal papers pause to thank the friends who have honored us with their patronage and to include in our greetings those, also, we hope to serve during the coming year.

IT'S FOR YOU, the readers of the Avalanche-Journal papers, that we have strived to build bigger and better newspapers. That we have succeeded in publishing newspapers of which Lubbock and the South Plains are proud is best proved by the fact that the Avalanche-Journal papers are now serving more than

10,500

families every day.

This is by far the greatest Lubbock trade territory concentrated coverage ever attained by any newspaper. We have tried to build the Avalanche-Journal papers on a better service and a better product—without the aid of contests and campaigns.

TO YOU, our readers, we wish a New Year filled to the brim with happiness and all the good things of life. We sincerely thank you.

**There's NO Substitute for
A COMPLETE Newspaper**

**There's NO Substitute for
A CIRCULATION**



Avalanche-Journal Papers

Morning — Evening — Sunday — Weekly

HOOK AND SLIDES

Henry L. Farrell

THE JUDGE SET A TRAP

When the Judge fixed his well known stare on the magnates and demanded a confession from them at the winter meetings only the St. Louis Browns, the Philadelphia Athletics and the Chicago Cubs admitted they were keeping clubs in the minor leagues.

They all had reasons to believe that they might be prosecuted for keeping minor league clubs and the minor league organization had gone on record as being violently opposed to having any of its members kept by the rich men of the majors.

But nothing came of it. When the Judge, in his best Landis manner, had forced the magnates to open their souls, he said nothing. There was no charge to the jury and no sentence.

And the magnates scampered out with a free and honest soul and went about the process of gathering clubs to keep.

LEADING WITH THE CHIN

The Giants blandly announced the purchase of the Bridgeport club and the Yankees admitted the purchase of the Syracuse and Chambersburg clubs and confessed a desire for the Jersey City club.

In taking too much for granted from the silence of the Judge, the magnates may have led with their chin because from a very good source it has been learned that the Judge is not against the chain store idea and that he is thinking up a good scheme to keep the majors working in their own yards.

The Judge told one of his friends after the meeting that there wasn't very much of the chain store system in baseball—and that THERE WASN'T GOING TO BE.

NOT "STRONG" IN BASEBALL

"Mike" Strong, one of the few young men who crashed nearly every one of the All-America selections, made the major league magnates do a fireman act into their clothes when he announced that he was interested in a professional baseball career.

"I'll never go for pro football," the N. Y. U. back said. "But I would like to play in the outfield of

DID YOU KNOW THAT

Sandy Weiner, who started out to be a tennis pro and was one of Willie Tilden's little boy friends for several seasons won second prize for the best punting on the Yale football squad.

The California crew may be invited to row in a big English regatta on the Thames river that will be a feature of the celebration of the centennial of the Oxford-Cambridge race.

California will be asked to row against Leander. Club eight composed of the best rowers of Oxford and Cambridge.

When Bill Tilden is in New York he lives at the Algonquin. Where all the highbrow literati tip the waiters a nickel.

The most valuable player on the Stanford football team gets a \$250 prize watch and that's swell, if it isn't engraved.

Some major league ball club."

Several of the magnates didn't give the announcement a tumble. Chick Meehan, the New York coach, and the Yankees are so friendly that it was taken for granted by them that the Yanks had him if he wanted to be taken.

But it develops that the Yanks aren't hot on him although they were glad to exercise the threat. It has been reported to them that Mike will not do as a baseball player. The same information was brought to them last year about Bruce Caldwell, the Yale football star. The Yanks were said to have had him also and Cleveland, with a flourish of cash, stepped in and hired him just to show New York, as they said, that other teams had the money to buy goods. And the Yankees laughed like the dickens and are still laughing.

Strong would attract some publicity but the Yanks don't need any publicity. And one of the best ballyhoos in the business said a few days ago that Strong lost two-thirds of his publicity value when he married so soon after he had arrived at fame.

Number of Bales Compressed Here Shows Decrease

High Mark of 1926 When 250,000 Bales Were Received Here Has Not Been Attained Since

That the total number of bales of cotton compressed in Lubbock this year will fall slightly below the total of last year is indicated by the reports of the two local compresses concerning the present number of bales compressed.

According to figures compiled by the Lubbock Compress and the West Texas Compress and Warehouse company, about 30,000 bales have been compressed here to date. The Lubbock compress reports a total of about 35,000 bales, almost as much as the total at this time last year, and the total of the West Texas Compress is about twenty-five per cent below that of last year, according to an estimate of the management.

The total number of bales compressed here last year totaled almost 100,000 and it is thought that the decrease this year will approximate 15,000 bales.

In 1926 there were approximately 250,000 bales of cotton compressed here. Reason for the decrease from that number to less than half last year was the establishment of compresses at all stations on the Santa Fe, whereas previous to that time the only ones in this section had been located at Lubbock. When the additional compresses were located it was required that the cotton be compressed at the nearest station and not pass one on the way to another.

Total bales compressed here in other years are as follows: 1920, 16,000; 1924, 105,436; and 1925, 106,960.

Try Rubber Tires Novel Street Car Is Tested Out

HOUSTON, Dec. 29. (AP)—A rubber-tired street car has made its appearance in Houston. The car was obtained by the Houston Electric company for test purposes, however, and is not making regular runs over any of the company's lines.

The "rubber-tired" car operates on a standard track. Its wheels are of rolled steel with rubber cushions, making it as smooth as the average automobile.

Another car of somewhat similar design built by another company will be tested by the electric company, after which the foot-footed trolleys may succeed the heavier, noisier cars on Houston's street railway system.

Local Woman Has Newspaper Telling of Death of President Washington

Musty Old Pages Reveal Interesting Story of History Of United States; Washington's Picture Appears Along With Black Border Column Rules

BY VESTEL LOTT
Avalanche-Journal Staff

Tucked away on the inside musty pages of an early New England newspaper, now aged and yellowed as a result of more than a century and a quarter's existence, can be found a new story, lined between heavy columns of black, a story that today would demand blatant, blazing headlines across the front page of every publication in the nation—a story of the death and funeral of the first president of the United States, George Washington.

This paper, the Ulster County Gazette, published January 4, 1800, almost 129 years ago, at Kingston, New York, by Samuel Freer and Son, is a typical of the early American experiments in the field of Journalism. Handed down for generations, this aged worn publication is now the prized possession of Mrs. A. D. Barnes, 902 Avenue R, of this city.

Contains Adams Address
The front page of the paper contains several short addresses of John Adams, at that time the president of the United States, to the American congress. Other stories include foreign news events such as the English version of the battle of Zulu, and other happenings which happened several months previous to the date of the publication of the paper.

"The limits of our paper," one article read, "are too narrow this week for the great variety of foreign news received by the last mails." This is followed by a summary which related the death of several thousands of Austro-Russians and many others taken prisoners at Clatius by the French army.

A picture of Washington, a poem in commemoration of his death, and a full page of advertisements and notices of sheriff's sales make up the rest of the paper.

Funeral Is Described
In the article dealing with the funeral of Washington, dated Georgetown, Dec. 20, is found: "On Wednesday last the mortal part of Washington the great—the a father of his country and the friend of man, was confined to the tomb with solemn honors and funeral pomp."

"A multitude of persons assembled from miles around, at Mount Vernon, the choice, home and last residence of the illustrious chief. There were the groves—the spacious avenues, the beautiful and sublime scenes, the noble mansion—but alas! the august inhabitant was now no more. The great soul was gone. His mortal part was there indeed, but, ah! how affecting! how awful! the spectacle of such worth and greatness, thus, to mortal eyes, fallen! —Yes! Yes!"

Mr. and Mrs. Fred Childress were called to Coleman Friday because of the death of Mrs. Childress' mother.

Wants To Return Woman Serving Life Has Hopes

HUNTSVILLE, Dec. 29. (AP)—On the Goree state prison farm near here a woman under the lengthiest sentence of any in the state looks from behind the bars that shut her off from the outside world and hopes some day to be able to cast aside her prison garb and return to the society she left 15 years ago.

The "lifer" is Mrs. Ellen Etheridge, convicted of the murder of four of her step-children in Bosque county by pouring lye down their throats, and of the attempted slaying of a fifth, a boy of 13, who died. The latter was the state's leading witness in the conviction of the woman who was given four life sentences and a five-year term for the offenses.

A model prisoner, the woman whose hair has long since been streaked with grey, is allowed to roam during daylight on the white sandhills which surround the prison camp. At night, however, she must return to the barred building, where her spare time is spent in making lace which she sells.

Although hopeful that some day her liberty may be restored by the state pardon board, the prisoner has carefully hoarded the money given to her by purchasers of the lace so her body may be sent home if she dies in the prison.

HOUSTON, Dec. 29. (AP)—The city engineering department here is consulting "Noah Webster," the Encyclopedia Britannica, and other mediums for names and more of them.

There are 241 duplications of street names in Houston and the task of eliminating them has been assigned the engineers. Most of the duplications are due to extensions of the city limits a year ago.

Four "Alexanders," four "Weats" and as many "Pines," three "Avenue D's," a like number of "Elms" and as many "Fords," "Parkers" and "Stimmons" streak across the city map and two streets of the same name are common.

Since 1925 the mileage of state-built highways in Florida has increased from 610 to 1332. Of this amount, nearly 1000 miles are surfaced with asphaltic material.

Save 1/2 Buy your OVERCOAT now. Complete Closeout



Every good style and color and every size is included in the group. Fine new fabrics give assurance of long, satisfactory wear.

Sensational Reductions On SUITS

24⁵⁰

Two and three button styles. Values to \$55

Two and three button styles. Values to \$55

34⁵⁰

Buy these bargains on the Ten Pay Plan.

McWhorter-Roberds

1118 TEXAS AVE.

Avalanche-Journal Want Ads Pay

Stork Outpaces The Grim Reaper Here

Births Show Net Increase of One Hundred Over Deaths In City During Past Year

The stealthy, furtive tread of the grim Reaper again proved a trifle slow for the rapid flap of the stork's wings, and the birth total for 1928 forged ahead of the death rate with a lead of almost 100.

Official vital statistics records of Dr. J. W. Rollo, city health officer, reveal that during this year, up to the present time, there have been 345 births and 244 deaths. Of this number of births, a large majority were boys, the correct figures being: 202 boys and 143 girls.

Both the birth and the death total were slightly higher this year than in 1927, but it is thought that the added population is much greater, making the death and rate both lower.

Last year deaths in Lubbock totaled 237, which is twenty-seven less than this year, and the total number of births was 335, only ten less than 1928.

Realty Transfers Increase 25 Per Cent During 1928

More and Larger Deals Are Recorded During Past Year In County; Volume And Total Increased

A twenty-five per cent increase in both the number and amount of real estate transfers in 1928 more than in 1927, is predicted by several local realtors interviewed on the subject yesterday.

Although the exact figures are not available at this time, the real estate dealers were unanimous in the opinion that there had been more and larger deals this year than the previous year.

Realty transfers for the past few years have shown an amount although for the past two years because of the depression slightly in number. The total in 1920 was 1,500, increasing to 2,800 in 1924, and to 3,651 in 1925. The following year the total dropped back to 2,440 and on back to 2,548 in 1927.

Voters Remember Aged Ex-Governor

Joseph D. Sayers, Still Active In Board of Pardons Is Given Vote for Judge; Age Fails to Halt Work

AUSTIN, Dec. 29. (AP)—Although 77 years old, former Gov. Joseph D. Sayers, still active as chairman of the board of pardons, was remembered by the electorate in the recent general election.

A voter in Williamson county wrote his name on the ballot for associate justice of the supreme court.

Laura, Texas' oldest living ex-governor, was chief censor of the state for four years beginning in 1860.

Although not much in the public eye in recent years, his advice and support has been sought frequently by his successors in office.

Resolve

Miller Tires

GEARED-TO-THE-ROAD

in 1929



Authorized headlight testing station—just another addition to our complete service.

Tires so scientifically made—tires so well constructed throughout with only quality materials, that their exclusive use in 1929 will assure freedom from those annoyances to mar motoring pleasure caused by products no cheaper in price but greatly inferior in quality and construction.

Remember—Miller's between you and danger—with you and safety.

Dickinson Rubber Co.

WASHING GREASING — STORAGE — REPAIRING
603 BROADWAY PHONE 663

SHERROD BROTHERS

Our Gigantic Pre-Inventory Sale Of Stoves Is Now In Progress



Every Stove In Our Stock Reduced!

20%

Largest Stock On the South Plains

This includes the famous Detroit (used by Mrs. Dougan in the recent Avalanche-Journal cooking school and Estate Gas Ranges, Reznor and Ironton Gas Heaters, Gas Logs and fire Place Units. Make your selections early!

THRIFTY WOMEN

thronged our store Friday and Saturday to share in the wonderful savings.

Jackman's

Women's Wear Exclusively
1101 Broadway

SENSATIONAL SAVINGS

attracted women from all over the South Plains the first two days of our sale.

CLEARANCE SALE

Assortments are still very complete in all departments and the values are so great for this fine quality apparel for women that you owe it to

yourself to share in them before this great event comes to a close. Jackman's genuine reductions makes this the greatest savings opportunity of the year so don't miss it!

FROCKS

Frocks for every occasion greatly under-priced for this event.

Group 1

values to **\$6⁹⁵**
\$12.75

Satins and flat crepes in a wonderful assortment of colors, developed in tiers, ripples and straight line effects.

Group 2

values to **\$8⁸⁸**
\$16.85

Satins, crepes, velvets and silk tweeds in the newest styles and smartest colors.

Group 3

values to **10⁹⁵**
\$22.50

Lovely satins, crepes in tans, browns, blues and blacks. Smart silk tweeds are included in all the newest color combinations.

Group 4

values to **\$16⁶⁵**
\$29.50

Splendid quality crepes and satins in navy, tan, brown, coral red and black. Beautiful styles and wonderful values.

Group 5

values to **\$23⁸⁵**
\$39.50

Satins, crepes, and georgettes in Spanish red, Autumn brown, navy and black.

Group 6

Velvet Dresses **1-2 off**

Beautiful black transparent velvet dresses and smart printed velvet dresses all go at half-price.



An excellent opportunity for thrifty women to effect huge savings on fine

HOSIERY

Chiffon Hosiery

89c

Good quality Chiffon Hosiery all silk to the top. All colors and sizes.

Extra Special

58c

Semi-chiffon and service weight Hosiery in all the best colors.

Values to **\$2.95**

\$1.69

Lovely quality all silk chiffon Hosiery with fancy heel and shown in all colors.

Van Raalte and Pointex

\$1.48

Van Raalte and Pointex Hosiery in chiffon and service weights. All colors.

PILLOWS

reduced 20 per cent

FUR SCARFS

Reduced

20 Percent

HANDKERCHIEFS

Reduced

20 Percent

COSTUME JEWELRY

Reduced

20 Percent

Smart Winter Hats

At Clearance Prices

Hats formerly priced up to \$6.50, now—

\$1.00

Hats formerly priced up to \$8.50, now—

\$1.98

Hats formerly priced up to \$12.50, now—

\$2.85

COATS

in six wonderful value-giving groups greatly reduced for Clearance.

Group 1

values to **\$9⁸⁵**
\$19.50

Good, warm sport coats in attractive colors are offered in this group.

Group 2

values to **\$11⁸⁸**
\$22.50

Reds, blues, blacks, tans and sports coats with soft fur collars in this group.

Group 3

values to **\$17⁸⁸**
\$32.50

Dress coats in black, tan, brown, red and sports coats with good fur collars and cuffs.

Group 4

values to **\$23⁸⁵**
\$39.50

Dress coats in blacks and tans and sport mixtures smartly trimmed with good furs.

Group 5

values to **\$33⁸⁵**
\$59.00

Lustrous broadcloths and sport mixtures with lovely fur sets.

Group 6

values to **\$43⁸⁵**
\$89.00

Handsome cloth coats with elegant fur sets Blacks and tans, and wonderful values.



Sizes for Women and Misses

Quilted Satin Robes

\$25.00 ROBES	\$14.88
\$19.50 ROBES	\$12.88
\$14.75 ROBES	\$9.88

Pajama Sets

\$17.50 PAJAMAS	\$10.75
\$14.75 PAJAMAS	\$9.85
\$6.50 PAJAMAS	\$4.85

Rayon Bloomers

greatly reduced **79c**
Good quality rayon inflesh, peach, orchid, silver grey and Nile green.

Rayon Undies

values to **\$1.45** **98c**
Striped Rayon shorts rayon step-ins with brassiere to match.

Rayon Undies

values to **\$2.45** **\$1.59**
Rayon step-ins and brassieres to match, lace trimmed and tailored Teds, Split with shadow proof hems and rayon combinations bloomers and brassiere.



Crepe Teds

values to **\$3.45** **\$2.79**
Good quality Crepe Teds with dainty lace trimmings and tailored styles.

Crepe Slips

values to **\$3.95** **\$2.79**
Made of wonderful quality crepe in the prettiest light shades.

Crepe Step-ins

values to **\$3.50** **\$2.29**
Good quality crepe in white, Nile green, peach and flesh with dainty lace trimmings.

N negligees, Robes and Coolie Coats

\$22.50 ROBES	\$16.85
\$19.50 ROBES	\$14.88
\$12.75 ROBES	\$8.88
\$6.50 ROBES	\$4.85

Crepe Gowns

\$5.00 GOWNS	\$3.48
\$6.50 GOWNS	\$4.39
\$7.95 GOWNS	\$5.00
\$9.50 GOWNS	\$5.95

"Our Cafeteria" Will Open Here Tomorrow Night

Voyt Williams Is Owner and Manager of New Eating Place; Building Is Completely Remodeled

Opening of "Our Cafeteria," 1106 Texas avenue, tomorrow evening marks an innovation in the way of eating places on the South Plains—the creation of a new criterion for the patrons who wish something different from the usual type of cafes and restaurants.

The only cafeteria on the South Plains with the exception of the college cafeteria on the Texas Tech campus, this new establishment in Lubbock meets a long felt need in the city, and its location here comes as the culmination of many requests from local citizens and many expressions of the need of such a place.

Nothing has been spared in making the cafeteria the finest possible, and when the doors are swung open tomorrow evening at 6 o'clock, the hundreds of expected visitors will view the very latest of equipment and furnishings, with cleanliness and furnishings, with cleanliness theme.

Building Remodeled

The building housing the cafeteria, immediately south of the First National bank building, has been completely remodeled and refurnished. The new establishment is a two-story building, with a delightful atmosphere to the entire dinner room. Inlaid marbled linoleum covers the floor, and the tables and chairs are mahogany with natural wood tops for the tables. Other new equipment includes a ten foot steam table, 16 foot serving table with nickel top, and a bar with a 30 foot mirror. The dining room is 24 by 80 feet and the kitchen 24 by 40.

May Furnish Music

Special music will be furnished in connection with the opening tomorrow, and it is possible that music will be arranged for every meal at some later date, the management states.

A men's smoking room is to be found on the first floor, and the ladies rest room and parlor are both located on the second floor at the rear of the banquet balcony. The parlor is furnished with a beautiful art square, settee, chairs and other furnishings. A cloak room also is to be found on the second floor.

Coffee and cakes will be served tomorrow during the opening to the visitors. The first regular business day will be Tuesday, January 1. The regular daily hours of the cafeteria will be from 11 to 1:30 o'clock for the noon meal, and from 5 to 8 for the evening meal. No breakfasts will be served.

Voyt Williams, owner and manager, heads the personnel of twelve persons of the establishment.

One-Handed, Speeds Typewriter



In spite of her natural handicap, being born with one hand, Mary Raney, 18, of Cedar Rapids, Ia., can type 42 words a minute. Students of average ability, with two hands to use, attain about 35 words a minute.

Cafeteria Gives Banquet Room

Something new in the way of gathering place is offered in Lubbock with the opening tomorrow evening of "Our Cafeteria," 1106 Texas avenue, which is supplied with an elaborate banquet room in the balcony.

The banquet room is 25 by 40 feet, having hardwood and waxed floors. It is beautifully furnished with a ladies parlor at the rear, equipped with various kinds of parlor furniture. The room is to be available for banquets and gatherings of all kinds and is expected to meet a new need of a place of this kind in the city.

VEGETABLES FEATURE

Home Cooking Also Will Lead At Cafeteria

Home cooked vegetables are to feature the menu of "Our Cafeteria," which formally opens tomorrow at 1106 Texas avenue.

According to Voyt Williams, owner and manager, the daily menu of the cafeteria will consist of from eight to ten kinds of vegetables, five or six kinds of meats, six to ten dif-

ferent varieties of salads, various kinds of drinks, seven to ten types of desserts, and almost anything else that one would desire to eat.

BOTH SIDES

Using both sides of black crepe satin, a daytime frock has a circular apron at the back and sides of the shiny side with the dull side for the rest of the skirt.

KEEP ROADS CLEAR
During the winter of 1927-1928 more than 4500 snow plows kept 111,645 miles of highways in 36 states free from snow.

Since 1925 the mileage of state-built highways in Florida has increased from 610 to 1332. Of this amount, nearly 1000 miles are surfaced with asphaltic materials.

WE WELCOME

"OUR CAFETERIA"

to "our Alley"

G. G. JOHNSON
DRUG STORE

"Drug Service You'll Like, Too"

We Congratulate

Mr. Williams

in the

Opening

of

"Our Cafeteria"

Lyric Theatre

Cafeteria Owner Long In Business

Promise Of Highest Class Food and Service Is Made By Voyt Williams, Proprietor of New House

Voyt Williams, owner and manager of the new "Our Cafeteria," 1106 Texas Avenue, which has its formal opening from 6 to 9 o'clock tomorrow evening begins this business in Lubbock with a wealth of previous experience in the cafe business.

Mr. Williams has been a resident of this city for the past three years, making this his headquarters while traveling over the South Plains territory. Although previously connected in the cafe business in this and other cities, he has for several years been a representative of the Chrysler automobile factory, giving up that position to open "Our Cafeteria."

Before moving to Lubbock, Mr. Williams was a resident of Dallas for a number of years. He is well known in Lubbock as well as throughout the South Plains territory.

In speaking of the cafeteria opening, he said "we intend to have a first class establishment here and first class service. We plan to build our business on the basis of the very best food and by means of courteous treatment of our patrons."



Announcing the opening of "Our Cafeteria"

Open Tuesday, at 11 o'Clock, for Business
with "EATS THAT SATISFY"

Monday evening at 6 o'clock we will open for the first time to the people of Lubbock and surrounding territory one of the most modern and up to date Cafeterias on the South Plains—at this time we will serve coffee and cookies so that the patrons might first acquaint themselves of this first class service.

Service that You Will Appreciate

This modern Cafeteria will open at 11 a. m. and close at 1:30 p. m. for the noon meal and will be open again at 5 p. m. and close at 8 p. m. for the evening meal. Everything is spread before you to make its own appeal to your appetite. And when you have chosen a heaping portion, it is pleasantly served to you—no waiting, no tips. You'll like the service—you'll thoroughly enjoy the food, and the cost is the last word in food economy.

Prices Most Reasonable

The person with the lusty appetite finds this Cafeteria plan of dining most economical, because you get such liberal portions of wholesome, delicious food for so little money.

And the person who desires to eat sparingly certainly saves, because our prices are so low and there is no tip to add to the total.



One really feels at home in dining here. The cooking has that "homey, just-like-mother-used-to-make" taste. Service and selection to suit yourself; cleanliness that is in itself so appetizing, and no tips. Every day a great variety from which to choose—the best foods on the most economical basis.

The Lindsey Enterprises

Congratulates

Voyt Williams

The Owner Of
The New

Cafeteria

May Your Venture
Be A Successful
One In 1929 And In
The Years To Come!

Palace Theatre
Lindsey Theatre

Twelve Employed In New Cafeteria

Owner and Manager of Eating House To Supervise Service At Establishment Opening Here

Twelve persons are to be employed in the operation of "Our Cafeteria" 1106 Texas avenue, which throws its doors open to the public in formal opening from 6 to 9 o'clock tomorrow evening.

Each of these employees were chosen with deliberate care and several are experts in their respective lines.

Voyt Williams, owner and manager, will personally supervise the service, going among the tables to see that everything is all right.

Mr. and Mrs. C. F. Sullivan will be in charge of the kitchen. Mrs. Sullivan as chief chef and Mrs. Sullivan in charge of the meats and carving. They have been in the cafe business for a number of years at Wichita Falls. Bob Robertson, who has for some time been with one of the leading cafeterias of Fort Worth, will assist in the cooking.

Mrs. Baker will be the cashier and Mrs. Voyt Williams will act as checker. Four Tech college girls have been employed as servers. The other employees consist of two dish washers and a porter.

Daily Markets

NEW YORK STOCKS

NEW YORK, Dec. 29. (AP)—Extensive heavy week-end readjustment of speculative accounts turned the course of prices irregular in today's market after an early outburst of strength had carried more than a score of issues to new high records. Although many of the popular industrials closed 1 to 4 points lower, final quotations also disclosed a long list of net gains, some of which ran from 3 to 13 1/2 points.

Trading was unusually heavy for a half holiday session, total sales aggregating 2,863,300 shares. So swift was the rush of orders that the ticker fell half an hour behind the market in the last hour, the usual last minute rush delaying the printing of the final quotation until 52 minutes after the closing gong had sounded.

There was no call money market today as Friday's rate always carries over until Monday. It would not be surprising in banking circles if call money turned easier on Monday because, Tuesday, being a holiday, banks will not be required to make their semi-weekly adjustments at the federal reserve bank until Wednesday. Continued firmness of time money is a source of concern in many banking and speculative quarters.

Further advances in copper and brass prices—the former now being quoted at 16 1/2 cents a pound for domestic delivery, were the only important trade developments of the day.

NEW YORK COTTON

NEW YORK, Dec. 29. (AP)—The cotton market was very quiet again today. Prices fluctuated within a range of 5 or 6 points, with little attributed mostly to further evening up of accounts in preparation for the week end and approaching holiday. After selling at 20.26 March declined to 20.21, and closed at 20.23, compared with 20.21 at the close of the previous day. The general market closed steady net 2 points higher to 2 points lower.

The market opened steady at an advance of 2 to 4 points on covering and some trade buying of near months. Rather disappointing Liverpool cables appeared to be offset by favorable reports from the cotton goods trade and after some little irregularity, active months sold about 3 to 5 points above Friday's closing quotations, with January touching 20.27 and May 20.28. The advance was checked at these figures, which seemed to attract some southern selling and realizing or week-end liquidation and the market worked back to or a shade below Friday's final quotations.

NEW ORLEANS COTTON

NEW ORLEANS, Dec. 29. (AP)—Holiday dullness again characterized trading in the cotton market today. Following an early advance the market weakened and eased off 3 to 5 points but met fair trade buying on the decline and March contracts rallied from 19.57 to 19.61 and closed at the latter figure net one point lower. The general market closed steady one point up to 3 down.

Liverpool cables were slightly easier but the local market ignored the English center and opened steady due to the prompt stoppage of notices for 660 bales of January cotton. First trades showed gains of 3 points with January selling at 19.56, March 19.62 and May 19.65. Demand tapered off at the advance and the market eased off slowly due to lack of sustaining support January trading down to 19.56, March and May to 19.57, or 5 to 8 points under the early highs and 2 nd 5 points below yesterday's close.

In the second hour favorable textile reports from New York reported active trading in cotton cloths with one Worth Street house said to have sold a million yards of print cloths, brought out a fair trade demand and on the subsequent rally January advanced to 19.56, March 19.61, and May 19.66, or 1 to 3 points net down.

The close was at these figures. The October position showed the one point gain for the day, closing at 19.10.

KANSAS CITY LIVESTOCK

KANSAS CITY, Dec. 29. (AP)—U. S. DEPARTMENT OF AGRICULTURE—Cattle trade around the 11 market circuit during the week was marked by considerable weakness; fed steers opened the week sharply higher, but at most

When Peru Feted Hoover Party



President-elect Herbert Hoover and his wife, Lou Hoover, snapped as they rode through the streets of Lima during Hoover's visit to the South American city on his goodwill tour.

points the upturn on weighty steers was more than erased on closing sessions. Light yearlings and fat the stock ruled steady to unevenly higher with maximum advances on light yearlings of 50c and \$1.00.

The limited calf supply prompted the sharp advance on vealers while moderate upturn was taken by weighty calves; aggregate receipts were around 96,700, exclusive of 26,000 calves as compared with 152,241 last week and 126,823 a year ago.

Curtailed hog supplies due to the holiday stimulated demands at current price levels around the loop of 20 and 50c higher; most advance shown at Chicago on underweights; the closing top at St. Louis rested at \$9.10; slightly below the week's best figure of \$9.15; total offerings were around 468,500, a decrease of 235,000 from last week and 2,000 less than a year ago.

Closing quotations on wheat were weak, 1c to 1 3/4c net lower, corn finished 1-8c to 1 1/4c down, oats unchanged to a shade decline and provisions varying from a 12c setback to a rise of 25c.

FORT WORTH LIVESTOCK

FORT WORTH, Dec. 29. (AP)—Today's live stock market was strictly a clean up affair in the cattle division with nothing of quality in-

cluded and a very limited supply to work on. A portion of the cattle were direct.

No steers offered and only a few odd head of bulls that sold at \$5.50 to 6.75 and were common lights.

Cows ranged in price at 400 to 725 and consisted of very thin odd canners to fair kind of butcher cows.

The bulk of the day's supply sold at 460 to 575, or about in line with the week's trading.

A few heads of heifers—the kind to sell from 625 to 750, changed hands.

Not enough calves included in the receipts to make a market.

No stocker cattle of any consequence reported. The supply was so light for all classes of cattle that some of them are to be carried over for Monday's market. The day's trade about in line with yesterday's close.

CHICAGO GRAIN

CHICAGO, Dec. 29. (AP)—Buying support gave out in the wheat market today and with selling pressure becoming heavy a regulation Jack and Jill upset of values took place. Corn also tumbled. Big deliveries on December contracts both in corn and wheat had much to do with bringing about the price downturn, which resulted in all wheat touching within a fraction of the lowest level yet this season, and a 10c breaking the record.

Closing quotations on wheat were weak, 1c to 1 3/4c net lower, corn finished 1-8c to 1 1/4c down, oats unchanged to a shade decline and provisions varying from a 12c setback to a rise of 25c.

FAVORITES NAMED

Thirteen Girls Selected By Trinity Student Body

WAXAHACHIE, Dec. 29. (AP)—Thirteen favorite co-eds have been named by the students of Trinity university and six of these who not declared winner in an elimination contest will be sketched for the 1929 Modern Mirage, Trinity yearbook.

The 13 are: Virginia Surface, Abilene; Mary Grace Lovi, Fairfield; Lora Lou Seibert, Miami; Mildred Quinn, Fort Worth; Pauline Graham, Fort Worth; Hattie Beth Seales, Gorman; Beryl Ford, New Orleans; Esther Gill, Miami; Dorothy Simms, Waxahachie; Katherine Read, Deport; Lucille Jarrill, Mahan; Dixie McCauley, Breckenridge, and Lucy Chambers of Clarksville.

RAILS NEWS

BY MRS. ROY MOSES

MISSISS RAILS COMPLIMENTED

An enjoyable social function in Ralls during the holiday season was given Friday afternoon at the home of Mr. and Mrs. M. E. Ware, when Mesdames W. D. Watkins and M. E. Ware complimented Misses Alma and Pauline Ralls, who are home from the College of Industrial Arts.

The holiday decorations were used throughout the rooms, which were softly lighted with red and green candles. Bon bons in the colors were passed during the games.

In bridge, Miss Reba Travis scored high and received a pretty telephone pad and Mrs. Jno. R. Ralls won the booby prize, a miniature Christmas tree. The guests of honor were given diaries with gold covers.

The color scheme was pleasingly carried out in the refreshments, green and red covers were used on the tables and a plate consisting of salad, wafers, cake and red and green punch, were passed to Mesdames Marvin Allen, Douglas Rutherford, Roy Moses, Boyes Bryant, of Slaton, Tim Lyle, A. L. Winfrey, L. R. Rutledge, Olin Sadler, C. E. Dean, E. E. Elms, G. F. Lovern, J. T. Howell, of Lorenzo, L. L. Rutherford, Henry Rutherford, J. Ed McLaughlin, Roy Cooper, Leon Noel, P. B. Ralls, Jno. R. Ralls, and Misses Charlotte Elmo, Reba Travis, Rachel Cole, Endora Noel and the Tonorees.

Douglas Rutherford of Colorado, Texas, spent Christmas here with Mrs. Rutherford and parents, Mr. and Mrs. T. L. Rutherford.

Mrs. Bailey Post and little daughter returned to their home in Haskell Wednesday after visiting in the home of her father, Will Marr, during Christmas.

Mrs. A. M. Keller arrived Wednesday from Grayson county for a visit with her son, Wheeler Keller, and Mrs. Keller.

Mrs. A. M. Ragsdale of Pilot Point is here for a visit with her daughter, Mrs. R. L. Bryant and children.

ROTARY CLUB

The Ralls Rotary club were pleasantly entertained at the luncheon Friday in the Ralls Inn, with readings by Miss Pauline Ralls, daughter of Mr. and Mrs. P. B. Ralls, who is at home from C. I. A. where she is attending school. Miss Mary Nell Bryant, a member of the Ralls faculty, rendered several piano numbers which were appreciated.

Mr. Rumph, who is the head of Emma school, was the principal speaker. The meeting was well attended although a number of Rotarians are away for the holidays.

COMMUNITY CHRISTMAS TREE

A SUCCESS

Sponsored by the various Sunday schools of the town the kiddies of Ralls enjoyed a community Christmas in the municipal auditorium Christmas evening. An appropriate program preceded the visit of Santa Claus and all the children present

received gifts. Citizenship League composed of the juniors also spread cheer by giving fruit and candy showers in the homes of the unfortunate.

ATTENDS MASONIC MEETING

Among a number of Ralls men who attended a Masonic meeting in Lubbock Wednesday evening were M. G. Hargrave, A. B. Robertson, Bruce Spencer, Will McKee and Marion Reed.

MRS. BETTS CALLED AWAY ON ACCOUNT DEATH OF BROTHER

Mrs. W. L. Betts left Wednesday morning for Rogers, Texas, to attend the funeral of her brother, Earl Skinner, who died Tuesday night at his home in Oklahoma. Mr. Skinner had been ill only a short time with double pneumonia.

MR. AND MRS. RALLS ENTERTAIN WITH DINNER

Mr. and Mrs. P. B. Ralls were hosts to a number of friends with a turkey dinner Friday evening at their home on West Tiford.

Holiday appointments were used and a three course dinner was served. Covers were laid for the following guests, Messrs. and Mesdames M. E. Ware, Roy Cooper, Leon Noel.

A. L. Winfrey, J. Ed McLaughlin, and W. D. Watkins, and Misses Rachel Cole, Endora Noel, Alma and Pauline Ralls, and Walker Watkins.

Several games of bridge followed the dinner—Ray Cooper winning high count.

Each guest was presented with citrus fruit from an orchid in the Rio Grande valley belonging to Ray Cooper and Mr. Ralls.

Mrs. Russell Schudell and baby are spending the holidays with relatives in Corsicana.

MRS. HANEY TO ENTERTAIN

Mrs. E. L. Haney will be hostess to the Laff-A-Lott club next Tuesday afternoon at her home in west Ralls.

Mr. and Mrs. Ray Cooper and children, Al Ray and Frances, were Christmas guests of relatives in Plainview. They were accompanied home by Mrs. Cooper's brother, Bill Turner, who will visit for a few days.

DR. HANEY RECOVERS CAR

Dr. E. L. Haney, a local physician, recovered his Chrysler coupe that was stolen from the curb in front of his office Christmas eve night. It was found near Quitaque Wednesday. The gasoline tank being empty it is presumed that the thief abandoned it for that reason.

Mr. and Mrs. L. L. Drumheller had as their guest Christmas day, her nephew, Mr. Floyd Martin and Mrs. Martin and baby of Lubbock.

"Our Cafeteria"

We Welcome You
To Our Block
Here's Hoping
Your Venture
Is A
Successful One.

C. E. STONE CO.
LUBBOCK TEXAS

Greetings

to the owners of

"Our Cafeteria"

We are happy for the part that we played in the building of Lubbock's modern Cafeteria and wish to express our sincerest best wishes to the management of this new eating establishment.

As the New Year approaches we anticipate great things for the future 12 months on the South Plains. Prosperity will abound from every direction. We have made preparation to take care of our greatest year's business and we will be in position to estimate from the smallest to the biggest job that you might have.

J. J. Clements

General Contractor

1608 16th

Phone 1787

Sherrod Brothers

Tenders

Congratulations to VOYT WILLIAMS

On The Opening Of

"Our Cafeteria"

After a careful search of restaurant equipment markets, Mr. Williams bought his entire bill from this big hardware store, because of selection, of price and of service.

MAY WE ESTIMATE YOUR NEEDS!

WE'VE MOVED

501-2 Myrick Bldg.

R. J. AND P. F. MURRAY



We Specialize In Cleaning Women's Dresses

Instead of buying a new dress why not have your entire wardrobe of dresses dry cleaned? Our careful personalized service will make them look so new that even your friends will not recognize them.

Try Our Service Today

Lubbock Laundry Co.
"THE BIGGEST, THE BEST IN THE WEST"

Phone 1614

THOUSANDS OF VALUES
Are Here for
Thirsty South Plains Shoppers
During Our
INVENTORY SALE

LOOK AT THESE

PIECE GOODS

Everything under the sun, nearly, including silks, flat crepes, crepe de chine and percale. Flat crepe, for instance, regular \$2.50 value, for only \$1.69

BLANKETS

Many genuine bargains from 98c cotton, to the all-wool, very best in the house at only \$4.95

You Can Clean Up With Our Towels

Prices made to sell. Double thread Turkish, size 20x40 extra good—a very cheap price at 45c each, 3 for \$1.00

Children's Play Suits

Good grade and guaranteed from \$1.13 up

BLANKETS

Real nice, double blankets in beautiful plaids, satin binding. Priced \$4.95

Men's and Boys' Caps ODDS and ENDS

200 Odds and Ends, all colors, shades and sizes, 25 Per Cent Off.

HOSE

A special assortment of Ladies' Rayon Hose priced at 19c

GALVANIZED BUCKETS

Small size only 19c
Size large, only 30c

CAPS

Good men's and boys' caps priced now at 75c

LOOK!

One special lot of Overalls, priced at 98c

Hodge Bros.

General Merchandise
East Side of the Square, In The Postoffice Building
WE GIVE DISCOUNT STAMPS

SUNDAY

17. REAL ESTATE
FOR TRADE—Several good cotton farms in Haskell, Knox and Baylor counties for choice plains land.
Box 88, Globe, Texas

FOR SALE OR RENT—150 acres, five miles of Anton, 105 acres in cultivation. No cash payment if purchaser will do some improving. 3108 18th Street or Phone 1978-W.

FOR SALE—Two east front lots on Texas Avenue; six blocks from square; 10 year old shade trees in front; bargain for immediate sale; has small house on them. H. L. Webb, 603 College Avenue, Coleman, Texas.

WANTED—\$320 acre highly improved farm well located close to Lubbock on Main highway. Clear home in Wichita Falls to trade with cash payment for difference. Address Box 262 care Avalanche-Journal.

28. WANTED TO RENT

One light housekeeping room for young lady.. Close in. Reasonable. Phone 1740.

WANTED—Modern 7 or 8 room

WANTED to Rent—75 to 125 acres on halves, good references. John Hartnett, Route 2, Lubbock.

29 FINANCIAL

REAL ESTATE
LOANS, INSURANCE, RENTALS
We render prompt, satisfactory and willing service at all times.
MCFARLAND REALTY CO., Inc.

S. J. McFarland, Mgr.
402 Ellis Building

LOANS AND INSURANCE
OIL INVESTMENTS

FRANK JONES

CITIZENS NATIONAL BANK

PHONE 282

LOANS—REAL ESTATE—INSURANCE—We can loan you money or

\$12.35 PER MONTH
PER \$1000.00
PAID OUT - LOAN

No attorney's fee
No commission
No inspection fee
One note to sign, no coupons.
One deed of trust.
Make your payments in this office, right here at home. Convenient and perfect service.
See Us

TEMPLE TRUST COMPANY
Myrick Building
Lubbock, Texas

LOANS ON HOMES
To build, buy or refinance. All expenses included in loan. Your inquiry invited.
Insurance—Real Estate
C. J. HORTON.
216 Myrick Bldg. Phone 202
INSURANCE

LOANS—BONDS
GUY L. McAFFEE
115 Ellis Bldg. Phone 234

31. MUSICAL INSTRUMENTS

FOR SALE—Baby Console Edison, practically new. \$175. machine, will sell for \$75.00 with about 30 records. Call 1460-J.

FOR SALE—Majestic Victrola, practically new, call at 1311 Avenue C.

32- POULTRY AND PET STOCK

RABBITS FOR SALE—New Zealand Reds; Phone 538-J. 1623 1-2 7th street.

SPECIAL PRICES ON DRESSED POULTRY

Dressed Turkeys	25c
Dressed Hens	23c
Dressed Fryers	30c
Fresh Country Eggs	

E. SWAIN FEED & HATCHERY
810 Main Street.

FOR SALE—Full blood silver lace Wyandotte cockerels. See Miss Kendall at Jackman's, 1101 Broadway, Lubbock.

33. LIVESTOCK

HIGHEST CASH PRICE
Paid for your fat cattle and hogs,
See the
M SYSTEM MARKETS
Phone 160

FOR SALE—We have plenty of big horses and mules. See them at Kirby McDonald Mule Barn.

FOR SALE—Registered Jersey bull also few spring heifers. W. A. Price miles south of Carlyle.

FOR SALE—Nine Poland China pigs. Old Wolfarth place, north of town.

MULE BUYERS NOTICE

Have one carload of good young mules; broken. One carload of

rown mules, all home raised—
hrees, fours, and fives. Will sell one
air or, all. All good, clean stock and
fteen to sixteen hand mules. Ship-
ping point Big Spring. J. P. Ander-
son, Luther, Texas. Ranch 20 miles
northeast Big Spring.

sell your old stove, bed, etc. through
the Want Ads. Just Phone 13 or
4 for an Ad Taker.

1928 CH
1928 CH
1926 Fo
UYKEN
th St.

35. WOMAN'S COLUMN

SPECIAL WATER PERMANENT
Finger Waves and Shampoo... 60c
Marcel and Manicure... 75c
Facials... \$1.00
TEAR BEAUTY SHOPPE
1108 College Ave. Phone 1950
Mrs. Kate Vaughn, manicuring and dress making. Over Hall Music Company.

36. NOTICES

NOTICE
On Saturday, January 5th, 1929, I will sell to the highest bidder, one brown horse male 14 1/2 hands high, about 6 years old, weight about 900 pounds, located about 7 miles from Lubbock, N. A. Payne, Commissioner, Precinct No. 1.

NOTICE
There will be a banquet Tuesday night, Jan. 1, at the Elk Cafe, for Woodmen and their wives. Everything is free and all members are cordially invited. If you can be there turn your name in at the Elk Cafe if possible. H. D. Phillips, secretary; A. Judd, Council Commander; L. O. Griggs, Banker.

NOTICE TO THE PUBLIC
The undersigned has taken over the sole agency of the Dallas Morning News, Dallas Journal and Dallas Weekly Farm News, formerly held by Mr. W. E. Phillips, and will deliver, collect and solicit for the above publications beginning January 1, 1929.

E. B. CHAPMAN, Agent
Phone 10357, 910 Main St.
DALLAS NEWS.
By E. Walraven, Traveling Agent.

NOTICE
The nominating committee of the Red Cross met Friday afternoon with Mrs. Sam Arnett, chairman, presiding. The following were nominated for election on Tuesday, January 8th: Mrs. H. L. Allen, chairman; Mrs. J. S. Johnston, vice-chairman; Miss Vera Murfee, secretary; Mrs. Sam Arnett, chairman nursing division; Mr. L. C. Ellis, treasurer; Dr. W. E. Graves, medical advisor; Mrs. Huh Jones, chairman junior work; W. C. Bryan, chairman transportation; Mr. A. M. Hill, chairman publicity; K. N. Clapp, life savings. Advisory Board: Judge Clark M. Mullican, Rev. Walter P. Jennings, Mr. W. B. Atkins, Claude Burrus, Wallace Rex, Miss Margaret Weeks, Rev. Jack Lewis, George P. Kuykendall. Election will be held in court house, January 8th, on Tuesday.

37. AUTOMOBILES

1928 Nash Advanced Six Coupe.
1927 Hudsonmobile 6 sedan.
1926 Hudsonmobile 4 sedan.
1925 Ford roadster.
1925 Dodge touring.
1925 Buick touring.

WEST TEXAS MOTOR CO.
1312 Broadway Phone 1911

1927 Ford roadster to trade for wagon and span of mules. 2215 14th street. Phone 1332-W.

1926 Whippet coupe.
1926 Hudson brougham.
1926 Hudson coach.
1925 Dodge roadster.
1925 Ford roadster.
1926 Buick touring.
1927 Whippet 6 coupe.

SOUTH PLAINS MOTOR CO.
Broadway at Ave M. Phone 1511

FOR SALE - Studebaker sedan.
Good mechanical condition. Also 1928 Dodge coupe. See A. V. Nelson, at Hub Service Station, 1721 Ave M.

FOR SALE - Chevrolet touring and Sedan 5-tube radio. 1417 Ave D.

BIG REDUCTION ON USED CARS
1928 Whippet 6 sedan \$549.99
1927 Buick master coupe 789.99
1927 Ford coupe 274.99
1927 Nash coupe \$34.99
1926 Chrysler 70 roadster 374.99
1926 Chrysler 37 coupe 424.99
1926 Chrysler 70 sedan 734.99
1926 Overland 6 sedan 324.99
1926 Buick roadster 224.99
(Glass inclosure) 224.99
1926 Ford sedan 234.99
1928 Ford roadster 124.99
1926 Nash touring 339.99
1926 Dodge roadster 199.99
1925 Ford coupe 139.99
1925 Ford touring 74.99
Fords \$19.99 and up

JOE HILTON
Used Car Dept. Phone 627
307 10th street.

1928 Chevrolet Sedan.
1928 Chevrolet Coach.
1928 Chevrolet Roadster.
1926 Ford Touring.

KUYKENDALL CHEVROLET CO.
10th St. and Ave. J. Phone 1234

37. AUTOMOBILES
CHOOSE YOUR USED CAR FROM THIS LIST AMAZING VALUES OF

Because every car we sell is honestly appraised and fairly priced—every car we offer is a bargain. Look over the list below. Come in and see the whole selection. You can buy with a small down payment—and turn in your present car for credit.

USED BUICKS.

It is difficult to measure the life of a Buick in miles. Frequently they run into six figures. That's why a used Buick makes such an exceptional used car buy.
1926 Master sedan.
1927 Master coupe.
1926 Standard sedan.
1926 Master sedan.

MISCELLANEOUS MAKES

1926 Chrysler 70 coach.
1927 Chrysler 60 coach.
1927 Dodge roadster.
1926 Chevrolet roadster.
1926 Ford roadster.

Slaughter Buick Co.
Reliable Used Cars
1002 Ave. J. Phone 1811

LATE MODEL SPECIAL

1928 Nash Advanced Six Coupe.
1928 Chevrolet Coupe.
1926 Chrysler 72 Coach.
1926 Nash Advanced Six Sedan.
1927 Nash Special Six Sedan.
1926 Studebaker Standard Coach.
Buicks, Fords, Chrysler, Studebaker.

RAGLAND MOTOR CO.
Phone 365

1927 Oldsmobile Coach.
1926 Oldsmobile Coupe.
Two 1927 Oldsmobile Coupes.
1926 Studebaker 4-door Sedan.
1926 Essex Coach.
1927 Ford Roadster.
Chevrolet Touring.
Plenty of good Fords.

DAVIS OLDSMOBILE CO.
Used Car Lot
1304 Texas Avenue

FOR SALE or Trade—Overland six sedan. Phone 950-W. 514 Ave. M.

LEGAL NOTICE

ELECTION NOTICE
THE STATE OF TEXAS,
COUNTY OF LUBBOCK.

To the Resident Property Tax-paying Voters of Lubbock County, Texas:
TAKE NOTICE THAT AN ELECTION WILL BE HELD ON SATURDAY, JANUARY 5th, 1929, at 10 o'clock a.m., in Lubbock County, Texas, to determine if said county shall be levied a tax and if a tax shall be levied in payment thereof in obedience to an election order entered by the Commissioners' Court on the 16th day of Dec., 1928, which is as follows:

ELECTION ORDER.
"On this the 16th day of December, A. D. 1928, the Commissioners' Court of Lubbock County, Texas, convened in a regular session at the Court House, at Lubbock, Texas, all members of the Court, to-wit: Charles Nordyke, County Judge, N. A. Payne, Commissioner, Precinct No. 1, J. T. Pinkston, Commissioner, Precinct No. 2, W. L. Brashear, Commissioner, Precinct No. 3, L. C. Denton, Commissioner, Precinct No. 4.

And those opposed shall have written or printed on their ballots the words: "AGAINST THE ISSUANCE OF BONDS AND THE LEVYING OF THE TAX IN PAYMENT THEREOF."
The polling places and presiding officers of said election shall be respectively as follows:

PRECINCT NO. ONE (1) COMMISSIONERS'
Lubbock, Precinct No. 1, W. E. Blevins;
Carlsle, Precinct No. 12, Houston Spikes;
Wolffarth, Precinct No. 13, Otto Simms;
Foster, Precinct No. 14, Dell Williams;
Slide, Precinct No. 15, Lonnie Williams;
Woodrow, Precinct No. 21, George Eubanks;
Nineteenth Street, Precinct No. 27, W. M. Ross;
Hurlwood, Precinct No. 32, G. K. Horton.

PRECINCT NO. TWO (2) COMMISSIONERS'
Lubbock, Precinct No. 2, Roche Newton;
Slaton, Precinct No. 3, J. W. Hood;
Slaton, Precinct No. 24, J. H. Teague, Sr.;
S. E. Slaton, Precinct No. 25, S. C. Marrs;
New Hope, Precinct No. 16, L. W. Wilke;
McClung, Precinct No. 22, C. C. Sheldon;
Union, Precinct No. 30, W. K. Pierce;
Possey, Precinct No. 31, J. L. Benton;
N. E. Slaton, Precinct No. 26, A. C. Hanna.

PRECINCT NO. THREE (3) COMMISSIONERS'
Lubbock, Precinct No. 3, L. O. Burford;
Canyons, Precinct No. 7, J. M. Sherrard;
Auruff, Precinct No. 8, Douglas Pounds;
Idolou, Precinct No. 18, E. N. Harrison;
Center, Precinct No. 10, W. S. Baker;
Monroe, Precinct No. 19, Ward Crim;
Abernathy, Precinct No. 29, Fritz Fuchs;

Date of bonds September 11, 1922, numbered consecutively from one (1) to fifty (50), inclusive, for the sum of \$500.00, each, aggregating \$25,000.00, payable at the Hanover National Bank, New York City, New York, and payable serially one bond, \$500.00, September 11th of each of the years 1923, to 1931, both inclusive, and one bond, \$500.00, September 11th, 1932, bearing interest at the rate of five and one half per centum (5 1/2%) per annum, payable semi-annually on March 11th and September 11th of each year.

and the bonds numbered from one (1) to six (6) both inclusive, have been finally paid off, thereby leaving outstanding against said Road District a bonded debt aggregating \$224,000.00.

Whether or not the bonds of said County shall be issued in the sum of \$1,000,000.00, for the following purposes: "The issuance of County bonds for the purchase of district roads and the further construction, maintenance and operation of macadamized, graveled or paved roads and turnpikes, or in aid thereof, throughout such county," as follows:

(1) Bonds to be issued in the aggregate sum of \$22,000.00 for the purpose of the purchase of district roads in said County, and which bonds shall be issued in similar denominations, bearing the same rate of interest, having the same date of maturity and with similar options of payment as the bonds heretofore issued and now outstanding against Road District No. 1, of said County; and

(2) Bonds to be issued in the aggregate sum of \$78,000.00 for further construction, maintenance and operation of macadamized, graveled or paved roads and turnpikes, or in aid thereof, throughout such County, and which bonds may mature serially or otherwise at the discretion of the Commissioners' Court and may run for a term not to exceed forty (40) years from their date and shall bear not more than five per cent (5 per cent) interest per annum; and

Whether or not an ad valorem tax shall be annually levied upon the property of said county, subject to taxation, for the purpose of paying the interest on said bonds and to provide a sinking fund for the redemption thereof at maturity.

The proceeds derived from the sale of said bonds to the extent of \$978,000.00, if necessary, shall be expended in the construction, maintenance and operation of paved roads and highways.

In aid thereof, in Lubbock County, as now or hereafter designated, in accordance with the amount set opposite each of the following sections or units of road construction, or so much of said amount as may be necessary, to-wit:

Texas State Highway No. 7, via Slaton, Lubbock and Shallowater, \$275,000.00;
Texas State Highway No. 9, via Woodrow, Lubbock and Monroe to Abernathy, \$218,000.00;

Texas State Highway No. 53, via Idalou on S. side and adjacent to Creechview Branch P. & S. F. R. R. Co. to intersect Highway No. 9, North of Lubbock, Lubbock and Wolffarth, \$275,000.00;

Lubbock west to County Line on Lubbock-Levelland Road, \$110,000.00;
From Idalou via Beeton to County Line on Idalou-Silverton Road, \$100,000.00;
Total, \$978,000.00.

Bonds shall be issued, sold and delivered as if and only when the State Highway Department shall ask the County to deposit an escrow its one-third of the cost of the construction of each of said highways or sections thereof.

The said election shall be held under the provisions of Chapter 22, Revised Statutes, 1925, and Chap. 16, Acts of First Called Session of the Thirty-ninth Legislature of the State of Texas.

All persons who are legally qualified voters of this State and of this County, and who are resident property taxpayers of this county, shall be entitled to vote at said election, and all voters desiring to support the proposition to issue the bonds shall have written or printed on their ballots the words:

"FOR THE ISSUANCE OF BONDS AND THE LEVYING OF THE TAX IN PAYMENT THEREOF."

And those opposed shall have written or printed on their ballots the words: "AGAINST THE ISSUANCE OF BONDS AND THE LEVYING OF THE TAX IN PAYMENT THEREOF."

The polling places and presiding officers of said election shall be respectively as follows:

PRECINCT NO. ONE (1) COMMISSIONERS'
Lubbock, Precinct No. 1, W. E. Blevins;
Carlsle, Precinct No. 12, Houston Spikes;
Wolffarth, Precinct No. 13, Otto Simms;
Foster, Precinct No. 14, Dell Williams;
Slide, Precinct No. 15, Lonnie Williams;
Woodrow, Precinct No. 21, George Eubanks;
Nineteenth Street, Precinct No. 27, W. M. Ross;
Hurlwood, Precinct No. 32, G. K. Horton.

PRECINCT NO. TWO (2) COMMISSIONERS'
Lubbock, Precinct No. 2, Roche Newton;
Slaton, Precinct No. 3, J. W. Hood;
Slaton, Precinct No. 24, J. H. Teague, Sr.;
S. E. Slaton, Precinct No. 25, S. C. Marrs;
New Hope, Precinct No. 16, L. W. Wilke;
McClung, Precinct No. 22, C. C. Sheldon;
Union, Precinct No. 30, W. K. Pierce;
Possey, Precinct No. 31, J. L. Benton;
N. E. Slaton, Precinct No. 26, A. C. Hanna.

PRECINCT NO. THREE (3) COMMISSIONERS'
Lubbock, Precinct No. 3, L. O. Burford;
Canyons, Precinct No. 7, J. M. Sherrard;
Auruff, Precinct No. 8, Douglas Pounds;
Idolou, Precinct No. 18, E. N. Harrison;
Center, Precinct No. 10, W. S. Baker;
Monroe, Precinct No. 19, Ward Crim;
Abernathy, Precinct No. 29, Fritz Fuchs;

Date of bonds September 11, 1922, numbered consecutively from one (1) to fifty (50), inclusive, for the sum of \$500.00, each, aggregating \$25,000.00, payable at the Hanover National Bank, New York City, New York, and payable serially one bond, \$500.00, September 11th of each of the years 1923, to 1931, both inclusive, and one bond, \$500.00, September 11th, 1932, bearing interest at the rate of five and one half per centum (5 1/2%) per annum, payable semi-annually on March 11th and September 11th of each year.

Becton, Precinct No. 9, J. W. Reid;
Estacado, Precinct No. 23, A. J. Bryant.
PRECINCT NO. FOUR (4) COMMISSIONERS'
Lubbock, Precinct No. 4, John F. Turner;
Tony Dyess, Precinct No. 28, C. B. Powell;
Greenville, Precinct No. 20, Chester James;
Shallowater, Precinct No. 11, J. F. Vance;
Hardy, Precinct No. 17, Chester Merrill;
Cladwell, Precinct No. 6, J. E. Adams.

The manner of holding said election shall be governed by the General Laws of the State of Texas regarding general elections, when not in conflict with the provisions of the Statutes hereinabove referred to.

Notice of said election shall be given by publication of a copy of this order in the Avalanche-Journal, a newspaper published in the County, for three (3) successive weeks before the date of said election, and in addition thereto shall be posted four (4) copies of this order at four (4) public places in the county, one of which shall be at the Court House door, for three (3) weeks prior to said election.

The County Clerk is hereby directed to cause said notices to be published and posted as hereinabove directed, and further orders are reserved until the returns of said election are made by the duly authorized election officers and received by this Court.

CHARLES NORDYKE, County Judge.
N. A. PAYNE, Commissioner, Precinct No. 1.
J. T. PINKSTON, Commissioner, Precinct No. 2.

W. L. BRASHEAR, Commissioner, Precinct No. 3.
L. C. DENTON, Commissioner, Precinct No. 4.

AMOS H. HOWARD, County Clerk and Ex-Officio Clerk of Commissioners' Court, Lubbock County, Texas.

ATTEST: (COMMISSIONERS' COURT SEAL)

ORDINANCE NO. 430

An ordinance amending section 14 of plumbing ordinance No. 384 of the City of Lubbock, Texas; prohibiting one from engaging in the business of sanitary plumber or doing sanitary plumbing work until he has first obtained license from the city, secured permit, and delivered to the city the bond required by said ordinance, fixing a penalty; and declaring an emergency.

Be it ordained by the city commission of the City of Lubbock, Texas:

Article 1: That Section 14 of Ordinance No. 384 of the City of Lubbock, Texas, be, and the same is hereby amended, so as to read as follows:

"No person shall engage in the business of sanitary plumbing or do sanitary plumbing work as an employee or otherwise until he has first passed the examination and secured the license as provided by this ordinance, and the laws of the State of Texas, and secured the permit and delivered to the City the bond herein required, provided that nothing herein contained shall be construed as preventing any person from installing plumbing on his premises without such license; and provided further that before said plumbing is connected with the sewer, such owner or occupant shall apply to the City for an inspection of said plumbing by the City Plumbing Inspector and deposit in advance with the City such sum of money as the City Plumbing Inspector shall estimate as the cost of connection such main with the service lines at the property line. No such owner or occupant shall make the connection himself, but same shall be done by the City. The City examining and supervising board shall issue license to any one holding plumber's license issued during current calendar year by any Texas city of not less than 5,000 population, but such person shall secure permit and bond herein required.

Before any person shall engage in the sanitary plumbing business or do sanitary plumbing work as an employee or otherwise in the town of Lubbock, he shall execute and deliver to the City a bond reading substantially as follows:

PLUMBERS BOND
The State of Texas,
Lubbock County.

_____, as plumber, and _____, as surety, acknowledge and are bound to pay to the City of Lubbock, Texas, and all other persons who may be injured in person or property or sue on this bond, in the sum of One Thousand and No/100 (\$1,000.00) Dollars, payable at Lubbock, Texas, conditioned that the said plumber shall faithfully and promptly comply with and perform all requirements of all ordinances heretofore or hereafter enacted by the City of Lubbock, Texas, as well as all rules and regulations prescribed by the Supervising Board of Plumbers, and also reimburse and save harmless the City and all persons who may be injured by negligent work or defective materials in doing plumbing work.

This the ____ day of _____, 19____.

_____, Principal.

_____, Surety.

Article 2: Any violation of this ordinance shall be punished by a fine of not less than \$25.00 nor more than \$500.00, and each day shall be a separate offense.

Article 3: The fact that there are persons undertaking to do sanitary plumbing in the City of Lubbock, Texas, without a permit, and without having given bond as required, and the further fact that it is necessary to the public health to have sanitary plumbing done by licensed plumbers in accordance with the law creates an emergency and public necessity requiring that this ordinance take effect from and after its passage, and it is so ordered.

Passed and approved by a unanimous vote of the City Commission first reading this the 19th day of December, 1928.
Passed and approved by a unanimous vote of the City Commission second reading, this the 20th day of December, 1928.
SEAL.
H. D. WOODS, Mayor.

ATTEST: W. R. RODGERS, City Secretary.

ORDINANCE NO. 434

An Ordinance prohibiting the parking of more than three motor vehicles which are for sale or being offered for sale, at the same time, at the curb of any street or streets, or alley or alleys, in the City of Lubbock, Texas; providing exceptions; and fixing a penalty for the violation of this Ordinance.

Be it ordained by the City Commission of the City of Lubbock, Texas:

Section 1: It shall hereafter be unlawful for any person, firm or corporation to park or cause to be parked more than three motor vehicles which are for sale or offered for sale, at the same time, at the curb or curb line of any street or streets, or alley or alleys in the City of Lubbock, Texas.

Section 2: This ordinance shall not be construed as prohibiting the parking of any automobile, truck or other motor vehicle at the curb of the streets in the City of Lubbock, although such automobile, truck or other motor vehicle is being offered for sale, if such vehicle is being used by the owner thereof or his authorized agent, in good faith, for transportation purposes in the course of his business, or to and from his business.

Section 3: Any person, firm or corporation violating any provision of this ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof, shall be fined any sum not exceeding One Hundred Dollars; and each day's violation shall constitute a separate offense.

Passed and adopted first reading this 12th day of September, 1928.
Passed and adopted second reading, this 13th day of December, 1928.
H. D. WOODS, Mayor.

ATTEST: W. H. RODGERS, City Secretary.

NOTICE TO BOND BUYERS
Bids or proposals will be received by the City Commission of the City of Lubbock, Texas, at City Hall, 130 p. m. on the 24th day of January, 1929, for the purchase and handling of a bond issue voted on the 24th day of September, 1928, in the amount of \$350,000 bearing interest at the rate of 5 percent per annum—interest payable semi-annually—bonds maturing serially over a period of not to exceed forty years from their date. Issues as follows:

\$225,000 for the purpose of constructing street improvements.
\$40,000 for the purpose of constructing water works extensions, and
\$85,000 for the purpose of constructing sewer extensions.

This the 30th day of December, 1928.
H. D. WOODS, Mayor.

ATTEST: W. H. RODGERS, City Secretary.

Eskimos Afflicted With Colds When Outsiders Arrive

National Research Council Man Tells of Unusual Conditions Existing in Great Northland

ST. LOUIS, Dec. 29.—Although the Eskimos of Baffin Island and Greenland are very susceptible to the common cold and other infections of the upper respiratory tract and live in a climate which might be expected to foster such conditions, they apparently never are attacked by these diseases except when they come in contact with the less frigid outside world.

This point is emphasized in a paper by Dr. Peter Heinbecker, fellow of the National Research Council in medicine at Washington University, who was a member of the Greenland expedition of the American Museum of Natural History in 1926 and of the Putnam Baffin Island expedition last year, in collaboration with Dr. Edith I. M. Irvine-Jones, Theron Catlin, fellow of the St. Louis Children's hospital.

Infection Noticed
"In the summer of 1926, as the members of the Greenland expedition of the American Museum of Natural History made their way up the west coast of Greenland," the paper relates, "it was noticed that in certain of the settlements every native was the victim of an acute respiratory tract infection, while in others no evidence of such infection was present."

"Investigation revealed that in the former some contact had invariably been made with the outside world prior to their coming, while in the latter, within 48 to 72 hours of their arrival, all the natives developed acute respiratory infections with sneezing, coughing and spitting."

No Colds North
"Farther north, among the Polar Eskimos, where it was certain that no outside contact had been made that year, there was never the slightest evidence of acute respiratory tract infections at the time of the arrival of the expedition, but within 72 hours nearly every Eskimo of the settlement developed such an infection. It was not necessary for any member of the expedition to have an acute respiratory infection for the malady to appear among the natives."

"Dr. Knud Rasmussen, the Arctic explorer, who was a member of the expedition, gave us considerable information about the course of such

epidemics. In the fall of the year the infection subsides and does not reappear until another contact has been made with the outside world.

Wounds Heal Rapidly
Despite the poor hygienic conditions which exist among the Eskimos and their unusual exposure to occupational injuries, the paper, published by the American Association of Immunologists, also records the observation that their wounds heal rapidly and without the attendant infections frequently encountered elsewhere. This is believed to be the result either of a scarcity of pus-producing bacteria in those regions or to exceptional qualities or resistance in the skin of the Eskimos.

"No history of scarlet fever, diphtheria or measles could be obtained," the paper says, "and it seems quite unlikely that these illnesses ever have occurred in this region during the lifetime of the present generation."

Their immunity to these diseases, which other peoples are thought to develop only through exposure to the germs, is attributed to heredity.

Tech Winter Term Opens January 2

The fourth winter term of Texas Technological college begins Wednesday, January 2. Plans for registration are the same as have been formerly used. All men are to report to the information bureau in the rotunda of the east wing of the administration building where they will receive cards showing approved Lubbock address, and room where student record books and winter term schedules will be issued. Women are to report to the west wing of the rotunda.

THINGS ARE QUIET

The general order of things was very quiet throughout the city Saturday, with only three fines being assessed and paid in the city police court, and one of these was for an offense committed several days ago. The day's police court record showed two fines for drunkenness, \$15 each, and one for speeding, \$5.



LATE RELEASES

- 1631D—"My Hawaiian Song of Love"; "Down In Waikiki"—Eddy Hawaiian Serenaders.
- 1639D—"I Can't Make Her Happy"; "My Old Girl Is My New Girl Now"—Ukulele Ike (Cliff Edwards).
- 1630D—"Just a Sweetheart"; "Where Is The Song of Songs for Me"—Paul Whiteman and His Orchestra.
- 1609D—"Anita"; "Just a Night for Meditation"—Ukulele Ike (Cliff Edwards.)
- 1577D—"Goodnight"; "I'm Sorry, Sally"—Maurice Gursky.
- 1603D—"My Window of Dreams"; "Billie"—Eddie Thomas' Collegians.
- 1595D—"You're In Love and I'm In Love"; "My Blackbirds Are Bluebirds Now"—Ruth Etting.
- 1608D—"Since You Came Into My Life"; "Tho You Threw Me Down"—Oscar Grogan.

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Giant Strides Made During Past Year In All Branches Of Science, Aviation Taking Development Lead

One Thousand Airports Fully Equipped For Commercial Use Seen As Possibility In Near Future

WASHINGTON, Dec. 29.—Aviation, agriculture and industry have benefited enormously from the novel ideas that sprang out of the world's scientific laboratories during 1928. By far the greatest scientific progress has been made in aviation. The impetus given flying by Lindbergh's remarkable trans-Atlantic hop in June, 1927, has not spent itself. Yet additional record flights, almost as startling as Lindbergh's, have pushed popular aviation ahead so fast that manufacturers can't keep up with the demand for more planes.

In his latest review of this situation in America, Assistant Secretary of Commerce for Aeronautics William P. MacCracken, Jr., reports the scheduled route mileage for air transport service has increased in one year from \$396 to 11,191. Eighty-eight cities are directly served by these routes, including a total trading area population of 80,000,000.

More Than 1000 Airports Soon
Yet this is only one-tenth of all civil flying in this country during 1928, he adds. While 1927 saw an increase in flying mileage from twelve to thirty million, the last year experienced an even greater increase to beyond the 50 million mark. Already there are 353 municipal airports with a scheduled 890 more.

More than 5000 applications for licensing airplanes are on file at the Department of Commerce. An increase of 400 per cent over 1927. Scientists in their laboratories and pilots on trial flights have done just as well in their fields. The slotted wing, for the assurance of safety, has been quite generally adopted. Cruising speeds have been increased and the power plants improved.

Outstanding in this development is the air-cooled radial Diesel, or oil burning, motor announced by Packard. Greater economy and protection against fire are promised.

The Windmill Airplane
Twenty-five years ago, the Wright brothers made their first flight with a box-kite type of airplane at Kitty Hawk, N. C. On the twenty-fifth anniversary of this adventure, we read of another almost as revolutionary—the flight from London to Paris of the "Graf Zeppelin" and its companion from New York to Los Angeles.

Further in aviation's advance may be mentioned such epochal flights as that of the Bremen, Captain George Wilkins' flight over the North Pole, the non-stop flight of two Italians from Rome to Brazil, a distance of 4475 miles, the record non-stop flight of Art Goebel from Los Angeles to New York, and that of the ill-fated Capt. Collyer and his companion from New York to Los Angeles.

The visit of the Graf Zeppelin, with a full crew and passenger list from Germany and its return flight marked a great step forward in lighter than air long distance transportation. Yet the success of Capt. Ekener could not blot out the memory of that fateful flight of Commander Noble in his dirigible Italia to the North Pole. For this ended in the loss of Road Annand, world's greatest explorer, who had gone in search of Noble.

Both federal and civil scientists have been developing such helpful safety measures as the radio beacon, broadcasting of weather forecasts, the "height-sounder" and a new type of airplane aerial for reception of radio messages. They are working on such problems as fog flying and formation of sheet on wings to make aviation even safer. Man's growing confidence in aviation can no better be attested than by the examples of Commander Byrd and Capt. Wilkins, who are leading aerial expeditions into the Antarctic.

Advances in Agriculture
Second to aviation is the remarkable progress science has brought to agriculture. In fact agriculture has been industrialized by science. This has been done in two directions—the conversion of the farm's waste material into useful products and the increased use of the "combine" in agricultural operations.

Commercial production of synthetic nitrogenous fertilizers has reduced the cost of this element in farming. "Seedling" of cotton has done away with hand picking in a large part of the south, while

Cafeteria Owner



Voyt Williams, (above), is the owner of the new eating house, "Our Cafeteria" which will be formally opened tomorrow. It is located on Texas Avenue near Main.

Improved ginning has speeded up this phase of agriculture tremendously.

Researches on vitamins and ultra-violet light have advanced the feeding and care of livestock and poultry, not only overcoming certain deficiency diseases of such stock but increasing their production.

Closely allied to chemistry is physics, in both of which sciences may be placed the work of Prof. Robert A. Millikan on the mysterious cosmic rays, the tiniest elements known to man. Although he has been at this work for some years, he is now told that these little rays have been keeping this world of ours going for millions, perhaps billions of years, and will continue to keep it going to an endless eternity.

That brings us into the realm of astronomy, where we find scientists the world over still puzzling over the origin of our earth and still at odds over various theories. The latest development concerning the world's creation came recently from Professor Thomas C. Chamberlin of Chicago University, who died shortly after he released a complete analysis of his planetesimal theory.

Backs Einstein Theory
Shortly after this Professor Albert A. Michelson, also of Chicago, started the scientific world by reporting his failure to find any decided proof against the Einstein theory, as Dr. Dayton C. Miller of Case has, by use of the interferometer. Yet Michelson still affirms his belief in the superceding presence of an ether, contrary to that of Einstein.

At the same time other astronomers have been peering farther into the heavens and finding clouds of stars up to a hundred million light years away. To realize how inconceivably distant that is, it may be added that a single light year is equal to six million million miles.

Developed Television
In the past year television has been developed to a point where it soon will become a commercial practicality. Then there is the Televox, or mechanical man, for automatically controlling electrical equipment. The have crossed the Atlantic by radio telephony, have applied the vacuum tube to many new fields, have developed a million volt cathode ray tube which is already being used for treatment of certain diseases, and they have advanced the study of lightning for the prevention of its hazards in the oil fields.

Building

(Continued from Page 1.)

ed during the past 12 months included the Burrus elevator, at a cost of about \$150,000. The First Methodist church annex, \$75,000. The Up Town Dance Palace, \$25,000. The Myrick building, \$300,000. Baker Furniture company's new building, \$10,000. Lubbock Sanitarium annex, \$100,000. Three brick buildings at the corner of Avenue Q and Sixteenth Street. Not all of these buildings were started during this year, but they were completed, and, not all of the buildings started this year, will be finished by Monday.

100 Jobs Going Now
Almost 100 different building jobs are going on at this time, among the largest of these being included the following:

Coca Cola building, \$12,400; Mrs. Hugh Taylor's residence, \$9,500; O. R. Gable residence, \$9,000; Earl Hunt business building, \$12,000; Nineteenth Street Methodist church, \$9,000; J. B. Maxey, store, \$10,000; George P. Kuykendall, residence, \$18,000; W. R. Stout residence, \$8,500; Fred Snyder residence, \$25,000; Dalrymple & Moxley garage, \$25,000; E. L. Slaughter residence, \$12,500; Pardue residence, \$14,000; Dr. M. C. Overton, residence, \$30,000; Fort Worth and Denver depot, \$45,889; L. H. Plain garage, \$10,000; McLeod & Simmons laundry, \$12,750; H. O. Wooden bonded storage building, \$25,000.

To start the new year with, we have the pleasure of looking forward to the Lubbock Hotel annex, to be built at a cost of between \$375,000 and \$400,000; the United States post-office and federal building, which already received appropriation of \$235,000 for its construction and which will more likely start with a few months, and the big creamery and milk plant, to cost more than \$200,000, which is to be built by the Western Produce company.

Postal Receipts

(Continued From Page One)

usual volumes of mail, Mr. Vaughan said yesterday. He blames this, not on a greater prosperity here, but on the spirit of people. "Some years when everyone is apparently broke and no one expects much of a Christmas, if the people are feeling just right they will get the money some way and shatter all expectations."

During the year of 1928, October has the highest total receipts up until December with \$10,212. Other months during the year reached the following totals: January, \$7,314; February, \$7,563; March, \$7,701; April, \$8,150; May, \$7,890; June, \$8,840; July, \$8,430; August, \$7,025; September, \$7,913; November, \$9,292.

Postal receipts in Lubbock for the past few years are as follows: 1924, \$58,371; 1925, \$76,788; 1926, \$81,090; and 1927, \$90,932. In 1929 the receipts totaled \$32,243.

Since 1925 the mileage of state-built highways in Florida has increased from 610 to 1232. Of this amount, nearly 1000 miles are surfaced with asphaltic materials.

Tuesday Is Last Day of Grace For Car Registration

Several thousand Lubbock county automobile owners will find themselves in violation of the state laws of Texas next Tuesday and subject to a fine if they run their cars without first obtaining a 1929 license plates.

Of the more than 8,000 cars in this county, only about 1,400 had been registered by closing time at the county tax collector's office last evening. According to Tax Collector I. F. Holland it would be impossible to license the remaining number of cars in 10 days time if the owners were to come in a steady line.

Although John Keller, member of the weight and measure division of the state highway department, was out of the city last week and could not be reached for a statement, he previously told Mr. Holland that after the first of the month he would begin arresting everyone who runs cars without new licenses. Orders from the department necessitate his doing this, he said.

About 450 registrations were made yesterday and a steady line of car owners poured into the office all day. All employees of the tax collector's office have been extremely busy issuing the licenses.

Moody Decision

(Continued From Page 1.)

fore January 2 and pass well considered legislation, and so I have decided not to call a special session," the governor said. He related that Robinson disagreed with the attorney general's ruling that sales could be postponed, and first refused to postpone any of the 103,000 acre sale.

The governor returned late today after a hard motor trip, starting last night, to Diley, where he met Robinson and conferred with him in a locked hotel dining room. Despite the long journey with little sleep, the governor returned apparently unfatigued and smiling. He was accompanied by Assistant Attorney General Paul D. Page, and Claude Teer, newly appointed member of the state control board.

Governor Moody told how he suddenly decided to go and meet Robinson on his hunting trip, when Robinson last night by telephone refused to act in accordance with the ruling by Assistant Attorney General C. W. Trueheart and approved by telephone by Attorney General Claude Pollard by telephone from Carthage.

Said He Would Postpone
"When Robinson was here in conference two weeks ago with President H. Y. Benedict of the University, Regent R. L. Batta, vice chairman of the board, Mr. Pollard and myself," the governor said, "he agreed that if the attorney general ruled he could postpone the sale he (Robinson) would."

"I found when I got to Diley today that the commissioner questioned the soundness of the opinion which Mr. Pollard had approved last night. "I urged upon him the fact that land and legislative committees of the regents had requested no sales made until after the legislature met, and told him he could postpone the sale without injuring any one's rights."

Agrees On Postponement
"He finally agreed to postpone sales of all but 20 sections of the 103,000 acres, until later in January. I suppose the new date will be some time after the legislature meets."

The governor reviewed various other angles of the case in a slow, methodical voice. He seemed relieved to have the question settled. As the upshot of the last few days hectic telephoning, conferences, speculations and the like, based on a movement of several weeks duration to forestall the leasing, the incoming legislature, convening January 8, probably will be asked to pass immediately a law revoking the University land leasing act, which now provides that land must be leased at ten cents an acre, with usual royalties reserved, plus any bonus a bidder wants to offer.

Should Amend Law
Governor Moody said, yesterday that he thinks one of the first things the legislature should do is to amend the law.

It is believed here to be an even bet that the land for which specific requests for mineral sales have been made, have been passed on by oil geologists as potential oil producing tracts. This was regarded as a reasonable inference on account of the demand for this acreage.

Governor Moody would not be drawn out on this phase of the situation. Neither would he discuss the widely rumored possibility of mandamus suits in supreme courts next week to prevent Robinson from making any leases at all on January 2.

Any mandamus actions that might be brought would have to be presented and disposed of quickly.

The bids will be opened Wednesday and awards made to the highest bidder.

Negro Search

(Continued from page 1.)

a negro cabin and told her to stay there or he would kill her. She remained in the cabin until this morning, when with the aid of a negro woman, she made her way to the camp.

Duvall, carpenter sergeant at the farm, was found murdered in the dining room of his home yesterday. When his wife missed him and began a search.

Fox said he believed Shepherd entered the Duvall home to get Miss Duvall, and that her father, aroused by the intruder, investigated and was slain.

Vernon Witholt and Miss Jewell Link of New Hope were married yesterday afternoon by W. R. Campbell at his home, 2116 19th street.

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Our Entire Stock Of

SAVINGS OF 50 PER CENT ON MANY—GREAT SAVINGS ON ALL

Look at our beautiful coats—offered at these tremendous reductions only while they last! We are clearing our stock completely, and losing money on every coat we sell. Everything in the line of winter coats is here—come in and pick the one you want. You'll never again have a chance to pick up such bargains.



Every Coat Must Be Sold

Prize Of Thrilling Race Across U. S.



Copyright, 1928, NEA Service, Inc.—Transmitted by Telephone Pursued across the continent by Dr. David O. Meeker of Rochester, N. Y., who chartered an airplane, Miss Ruth McConnell, reputed belle, won the race when she left the train at San Francisco and disappeared after an hour's questioning by newspaper men. Miss McConnell (above) first said the only reason she could give for the pursuit was worry by relatives over her health, and later denied that Kenneth B. Coulter, wealthy New Yorker, may have employed Dr. Meeker to pursue her because he (Coulter) was interested in seeing her marry a certain man.

Modern Science

(Continued from Page 1.)

tion of Anglo-Saxon peoples. "If these conclusions regarding the desirability of an exclusively secular outlook are current, then the practical and detailed guidance to the achievement of the 'good life' must be sought in the sciences of nature and of man and not in supernatural revelation or theological dogmas."

Mr. and Mrs. E. A. Patterson, 2324 16th Street, have as their guest Mr. and Mrs. E. T. Dayton of Fort Worth and Mr. and Mrs. W. B. Patterson of Childress.

AIR SCHOOL OPENS

Radio Station To Conduct Classes In States

COLUMBUS, O., Dec. 29 (P)—First classes in Ohio's new "school of the air" will start Monday, January 7, when the initial program will be broadcast from radio station WTLW, Cincinnati, to more than 6,000 Ohio school rooms as well as to classes in western Pennsylvania, West Virginia, Kentucky and Tennessee.

HOUSTON, Dec. 29 (P)—The city engineering department here is consulting "Noah Webster," the Encyclopedia Britannica, and other mediums for names and more of them.



Initial Presentation of the new

SPRING COAT and FROCK Styles

Would you know the latest style news from Paris concerning coat and frock styles for spring? Then pay a visit to our ready-to-wear sections and see on display there a lot of new models for the glorious spring season just ahead. Charming different details distinguish both the frock and the coat mode—colors are brighter—the feminine silhouette is even more stressed than before. Select your spring costume now from these authentic models and be ready to don them the very first day old winter shows signs of surrendering.

Grollman's
BROADWAY at AVENUE J

Youthful Slave Descendants Round Up Semi-Wild Cattle To Hold Rodeo For President And Mrs. Calvin Coolidge

(By Associated Press)
SLAND, BRUNSWICK, Ga., Dec. 29.—Youthful descendants of African slaves brought to America in early days of the slave trade rounded up a number of semi-wild cattle on the broad smooth beach on the seaward side of Sapelo Island today and staged a rodeo for President and Mrs. Coolidge and their hosts, Mr. and Mrs. Howard E. Coffin.

The excited negroes rode bareback and dug heel and toe into the sides of their frightened mounts as the steers dashed about the hard packed sand of the beach.

Exciting Game Played
A point down the beach was fixed as a goal and the rider which first reached the mark still astride his mount was declared the winner.

Rivalry among the riders was intense as the youths strove for acclamation from the first president ever to visit their waterbound home. Meanwhile groups of negro girls lined up on the beach and vied with each other in singing the spirituals of their race and gospel hymns. A turtle race was another feature of the program. A broad ring was drawn in the hard sand of the beach and a dozen diamond back terrapins dapped in the center.

Takes Mutton Pictures
Throughout the afternoon Mrs. Coolidge wandered about from group to group with her motion picture camera, making friends with the youngsters, taking their pictures and showing a great interest in everything that was happening.

Earlier in the day the president had his first taste of deer hunting when, accompanied by Col. Oronum Latrobe and Captain Wilson Brown, his military and naval aides, Col. Starling of the White House secret service and Alfred W. Jones of Brunswick, he stationed himself at the edge of a broad clearing, while beaters, crashing through the underbrush, drove the startled animals within gun range.

Rest had been planned for the evening in preparation for the strenuous program tomorrow for the president to attend services at the historical old church at Frederica, on St. Simon's Island, pay a friendly call at the plantation of Charles S. Barrett on Point Peter and proceed on the yacht Zapala to Mr. Coffin's hunting lodge and game preserve on the mainland.

Railroads Oppose Bus Line
AUSTIN, Dec. 29 (P)—A hearing on the protest of five major railroads in Texas objecting to the granting of a permit to Charles Connor to operate a bus line from Laredo, through Texas and Oklahoma, to Kansas City, Missouri, will be heard before a joint session of the Texas and Oklahoma railroad commissions in Fort Worth Monday. Railroads opposing the certificate of operation are the Frisco, Katy, Texas and Pacific, and Southern Pacific systems.

Accidents

(Continued From Page 1.)

Merkel banker, was in a hospital here tonight, cut and bruised in an automobile accident near Mineral Wells this morning.

HOUSTON, Dec. 29 (P)—Pete Cummings, 45, Galveston, was in a critical condition from injuries received when he was struck by an automobile on a street intersection here tonight.

The driver of the car did not stop, police say.

PARIS, Dec. 29 (P)—Mrs. H. D. Gibbs of Sapulpa, Okla., and son, A. H. Gibbs of Eldorado, Ark., were in a hospital here today with injuries received when their automobile overturned last night near here. Mrs. Gibbs suffered a broken bone and fracture of both arms, the son a broken collar bone.

HOUSTON, Dec. 29 (P)—Four Houston residents were brought to a hospital here today after their automobile toppled over an embankment and plunged into a lake near Home.

Mrs. J. S. Compton was injured internally and cut and bruised about the body and J. D. De Curren suffered a broken collar bone and body bruises. The other two occupants of the machine were not seriously hurt.

BRECKENRIDGE, Dec. 29 (P)—The body of Fred Spillers, 18, who was killed last night when his automobile turned over near his home at Caddo, went to Russellville, Ark., today for funeral services.

There are 241 duplications of street names in Houston and the task of eliminating them has been assigned the engineers. Most of the duplications are due to extensions of the city limits a year ago.

BOLL WEEDS EXTERMINATOR
LORADO (P)—Martin Sanchez, a Mexican blacksmith, has invented a machine that, driven down a cotton row, will brush boll weevils, red spiders and other vermin into pans of crude oil and exterminate them. He has received orders for 150 of the implements.

FIRST ORDINATION HELD
HOUSTON, Dec. 29 (P)—When Joseph Mary Rick was ordained a priest of the Roman Catholic church here recently it was the first time that a priesthood ordination ceremony had ever been conducted in Houston.

Four "Alexanders," four "Westas" and as many "Fines," three "Avenues D's," a like number of "Elms" and as many "Fords," "Parkers" and "Stimmons" streak across the city map and two streets of the same name are common.

R. J. Murray, general agent of the Santa Fe lands here, has moved his office from the Leader building to the Myrick building. It was announced yesterday. His brother P. F. Murray is associated with him in the business.



Doctors Prescribe MILK

Good physicians everywhere prescribe milk for the health of the whole family, especially the children. Milk has more general nourishment than any other food, but it must be GOOD milk and PURE milk. Every bottle leaving our dairy is purified without losing one drop of its nutritious and health building value. Try it for a week and be convinced.

McIlhenny Bros. Dairy
Phone 9015

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West Texas Faces New Year With Spirit Of Optimism

Library Building Will Be Tech Goal In Request For State Funds This Year

IN WEST TEXAS

News Tidbits From Many Places

Increase Police

BIG SPRING, Dec. 29.—The police department of Big Spring has been increased and the city divided into beats with a policeman stationed on each beat. Police headquarters are also maintained at the city hall where a desk police is employed and to whom each police must report each hour.

Lawyers' Banquet

BIG SPRING, Dec. 29.—The Big Spring lawyers will be hosts to all lawyers in the 32nd judicial district on the night of Dec. 31. The local entertainment committee composed of Garland, Woodward, C. E. Thomas, and G. B. Cunningham announced that all arrangements for the affair have been made. Many out of town lawyers have made arrangements to attend this affair.

Heads 'Phone Co.

LITTLEFIELD, Dec. 29.—Jimmy Singer of this city has been placed in charge of the State Telephone Company for this district. The district includes Muleshoe, Sudan, Amberst, Shallowater, Anton, Lariat, Brownfield, Seagraves, Ropesville, Morton, Meadow, Levelland and Littlefield, Texas, and Lovingston, New Mexico. Mr. Singer will make his headquarters at Levelland. Mr. Singer has been in Littlefield for the past six years in charge of the trouble department of the phone company.

New Howard Agent

BIG SPRING, Dec. 29.—J. V. Bush, the new county agent employed for Howard county is moving his family to Big Spring and will begin his work Jan. 1st. Mr. Bush is a graduate of Mississippi A. & M. College and has been county agent in Martin county during the past two years.

Schools Reconvene

LAMESA, Dec. 29.—The Lamesa schools will reconvene December 31 after a recess for the holidays. At this time more than 1300 school children will trek back to studios to resume the tail end of first term activities. Thirty-one teachers after having taken holiday vacations will be back in Lamesa for routine work.

New Midland Firm

MIDLAND, Dec. 29.—Two Dallas men, J. E. Johnson and J. T. Lenthall, and Lee Harrison of Midland are incorporators of a new concern recently capitalized at \$120,000. This is the J. H. L. Oil company, which located its headquarters in Midland this week. The company owns the south eighty acres of the southeast quarter of section 17, block B-5, H. & T. O. survey, Ward county, the section on which the Shipley No. 1 Haylett recently came in.

Brady Fur Business

BRADY, Texas, Dec. 29.—(AP)—Activities of trappers in six adjoining counties has created a fur business here that probably will total \$150,000 this year. The opossum leads in the number of furs marketed here and shipped to produce houses at St. Louis. Skunks and many foxes also are slain.

Huge Increase In Post Office Cash

BIG SPRING, Dec. 29.—Post office receipts at Big Spring for 1928 will reach \$50,000.00, according to E. E. Fahrtenkamp, postmaster. Receipts for 1927 were only \$30,000.00. The rapid increase in population due to the oil industry around Big Spring has brought increased demands on every character of business according to J. A. Eubanks, secretary, Retail Merchants Association who keeps in close touch with developments.

During 1927 the local post office used seven clerks. It force is now eighteen and will be increased after January 1st, 1929, when the office goes to a first class rating. To handle the Christmas packages, going through the Big Spring office a new brick house 25 by 75 feet was used. For five consecutive days during the Christmas rush four large trucks were used in hauling mail to and from the trains. This was the largest volume of mail ever handled by this office according to Mr. Fahrtenkamp.

POPULAR HANDKERCHIEFS

Hand-made, white linen handkerchiefs with whipped-back edges double row hand-drawn threads shades of red, copen, reindeer and emerald have appeared on market.

Prosperous Year Has Been Enjoyed Despite Drawbacks In Way Of Poor Weather And Sinking Price Of Oil

Buying Power Of Section Continually On Upward Trend; Plains Grain Was Best In Years

(By Associated Press)

STAMFORD, Dec. 29.—A spirit of optimism prevails in West Texas. During the year now closing there have been some drawbacks. These were caused largely because of the low levels in the price of oil, and unfavorable weather in some sections.

But even with these the west has had a prosperous year. Banks have good deposits, building permits have been higher this year than any previous year and general improvements in the urban and rural sections have been marked.

Prices of livestock generally and cattle in particular have been satisfactory and the year 1929 promises increased prosperity along all lines.

Oil Prices Up There are evidences that point to increased prices in petroleum products and, since West Texas is now a major oil producing section, even a slight increase in prices of crude would add materially to the prosperity of the country.

It is known that practically all of the railroad building in the union during the past year was in West Texas, the Fort Worth and Denver system being leaders in this direction, with the Quanah, Acme and Pacific a near rival. Other lines are being planned, and the forecast is made that there will be more railroad building in West Texas during the year 1929 than in the year just closing.

Plains Grain Good In the Panhandle and lower plains section the grain crops were good last year, and in the trans-Canadian country wheat has never been better. At this time there is a good season in practically every section of West Texas and a good season at this time of the year presages a good crop during the coming year.

The buying power of West Texas is steadily on the increase. It can be stated in this connection that there is less buying of luxuries and more of necessities. The short crops in some sections have been overcome by the stability of livestock markets, the increase in production of oil and gas, and the opening of new gas and oil fields.

The stability of the west is shown in other things, such as increases in bank clearings, in postoffice receipts and in the increase in poultry and dairy products. The two latter industries have in reality been of inestimable value and it is interesting to note the decided increase in both.

Another evidence of prosperity is the investments that are being made by the public utilities in West Texas.

West Texas faces the year 1929 with full confidence and with a feeling of security in her continued and increased prosperity.

Ranger Has Hopes For Big New Year

RANGER, Dec. 29.—More than \$200,000 has been spent in the construction of buildings in Ranger in 1928 and a program of \$50,000 in public improvements has been launched. Included in the building activities which have made the year one of the greatest Ranger has ever seen are the most beautiful theater in West Texas, a hospital that cannot be surpassed for beauty of architecture and completeness of arrangement and equipment, a number of business buildings and numerous residences as well as a new fire station, 48 blocks of brick paving, two miles of sewer line and three blocks of storm sewer.

Ranger has taken foremost position in the Oil Belt in aviation development through the completion of a modern airport and through the establishment of an air school for training student members. The dedication of the Ranger airport, with its modern hangar, was one of the most elaborate occasions of the year in West Texas, with thousands of people here for the celebration and with 50 airplanes taking part.

GOLD AND WHITE

Nothing is lovelier for evening right now than gold and white. A broadcated georgette has an all-over design in fine gold flowers, like dote against a lattice work of very, very fine gold threads. It is made with gold shoulder straps and gold flowers at both sides of the hips.

CUFF BUTTONS

A daytime frock of green and white striped asperic has its collar made very femininely, with a tie ends, and then uses mannish cuffs with cuff buttons of silver, set in semi-precious green stones.

Record Building Program Features Year at Plainview

Favorable Crop Outlook Adds To Optimistic Note Paramount Among Business Men Of Hale

(Special To The Avalanche-Journal)

PLAINVIEW, Dec. 29.—With a year behind it that has seen the largest commercial expansion that Plainview has ever had, and with prospects for the crops in this section for 1929 as good as could be at this season of the year, Plainview is having splendid business, and enjoying a stable prosperity.

The general optimistic condition is reflected in the building permits, postal receipts and bank statements of condition.

Approximately a million and a half dollars will be the total building permits issued at Plainview for 1928. This figure does not include many of the projects which were started in 1927, and for which permits were issued before this year began. Nor do they include the public improvements of the city of Plainview, and the building operations of the Fort Worth and Denver City Railroad company which completed its new lines in this South Plains territory this year.

Hotel Being Built

Seven hundred and fifty thousand dollars worth of building is going on at the old year closes. Included in this is the Hilton Hotel, an eight-story, one hundred room modern hotel. The hotel will be completed within six months. Construction work is going on on the first floor, the concrete work of the foundation and basement having been finished.

A new school building, Highway Ward, costing about \$90,000 will be occupied after the holidays. The J. C. Penney Chain Store will come to Plainview upon completion of a building by A. G. Hinn being especially built for the company. Hinn is building several other store rooms adjoining the Penney store. Montgomery-Ward is coming to Plainview also. Guy Jacob is building a two-story modern building for them which will be finished within three or four months. A modern creamery is being built by the Hale County Dairy association. Jarvis-Tull Implement company has begun the construction of a fifty thousand dollar home for its business. The South Plains Monument company will soon move into a modern tile and stucco building especially built for its use. C. G. Goodman has built a large brick home for the Locke Motor company which they are moving into this week. Several large residences are under construction.

Other Outstanding Projects

Outstanding among other buildings which have gone up during 1928 are: half million bushel elevator unit for Harvest Queen Mills; the Skaggs office building erected at a cost of two hundred thousand dollars; the Unger building, costing approximately \$35,000; the Plainview Storage company's bonded warehouse owned by Judge L. S. Kinder, and operated by Ray Wilson.

The outstanding event of 1928 for Plainview was the completion of and inauguration of service on the Fort Worth and Denver South Plains Railroad into Plainview. Two hundred and two miles of rail road, the largest single piece of railroad construction within the United States since the World War was formally opened on November 20, 1928, bringing to a close a project which has been of the utmost interest to the people of this section for many years. The railroad cost around eight million dollars, and gives Plainview and other Plains cities direct rail connection with Fort Worth, Wichita Falls and Dallas, and other points which are regarded as natural markets for this section.

County Is Road Pioneer

Hale county is pioneering the South Plains with a system of hard surfaced roads. Sixty seven miles of concrete roads are under construction in Hale county. Highways numbers 9 and 28, in the state system, and 385 and 70 in the federal system are the roads which are being paved at a total outlay of two and a half million dollars. Construction work on the grades and drainage structures has been going on since summer when the contract on Highway No. 9 through Plainview was let to the Womack Construction company. The paving of Highway No. 28 is part of a plan to pave a road from Vernon, Texas, to Farwell, Texas, giving a connected hard-surfaced road across the state which will connect the Plains country

Slaton Building Permits Total Two Million In Past Seven Years

(Special to the Avalanche-Journal)

SLATON, Dec. 29.—Building permits in Slaton for 1928 reached nearly \$300,000, bringing the total for the last seven years to more than \$2,000,000.

The 1928 record includes 80 new residences costing about half of the total; five new brick business buildings, one new cotton gin, a grain elevator and threshing plant, a completely modernized hotel, a \$15,000 municipal building, extensive improvements at the Slaton Cotton Oil mill, and many smaller projects.

Feed Offsets Cotton A slightly lower cotton yield resulted from heavy rains followed by worm damage in late summer and early fall. This, however, is mainly offset by a fine feed crop, with good prices for the surplus, and by diversified farming interests. Over \$200,000 came to Slaton farmers this year from the sale of poultry, eggs, cream, turkeys and similar products. This is one-third more than the best previous year's record, made last year.

Farm crops had a value of about \$2,000,000 in Slaton's immediate trade area, while the city's payroll, including the payroll for hundreds of men employed at this division point by the Santa Fe railway company, reached another \$2,000,000, giving a total income of \$4,000,000 for the year, roughly speaking.

with East Texas as well.

Deposits are High

The three banks at Plainview are in flourishing condition with high deposits, low loan accounts, and high reserves. Below is a condensed statement as of December 27th, showing their respective conditions:

First National bank: deposits, \$2,150,000; loans, \$1,878,000; cash \$450,000.

Plainview National bank: deposits \$1,200,000; loans, \$618,000; cash, \$672,000.

Security State bank: deposits, \$550,000; loans, \$385,000; cash \$110,000.

Each bank executive upon being interviewed expressed optimism for the coming year's business. This view was shared by J. D. Steakley, vice-president of the Plainview National; R. A. Underwood, vice-president of the First National; and Lester James, cashier of the Security State bank.

Wheat Looks Good

A wet fall has been favorable to growing wheat. A large acreage, in the pink of condition is growing with an excellent pasturage for cows all

this winter. Wheat could not be in better condition at this time of the year.

The cotton crop in Hale county is a little over two-thirds gathered, in the opinion of Chas. A. Malone, pioneer ginners at Plainview. About sixteen thousand bales have been ginned in the county, and he estimates that between twenty-one and twenty-four thousand bales will be ginned when it is all gathered.

START MONDAY

Slaton Schools To Resume After Holidays

(Special To The Avalanche-Journal)

SLATON, Dec. 29.—The four Slaton public schools will resume regular work again on Monday morning, December 31, after dismissing on December 31 for the Christmas holidays, according to C. L. Sone, superintendent. No New Year's holiday will be taken, because two days off were observed at Thanksgiving, Mr. Sone said.

Increase Of Two Hundred Students Forecast By Horn

Chemistry Building Will Be Used During The Coming Term; Dairy Products Building Also Sought

An appropriation for the Texas Technological college which calls for the erection of a \$200,000 library building and \$50,000 dairy products building will be recommended by the board of control to the legislature when it convenes in January. It is also planned to ask for funds to build a wing to the administration building.

With the opening of the fourth winter term on January 3 an increase of two hundred new students is expected, and an enrollment of double that of three years ago which was 1,043 students. The new science hall has reached near completion to allow for the moving in of the physics department and the chemistry laboratory there. It is intended that the biology and geology departments be moved to the new building by the spring term.

The vacancy left by the chemistry laboratory will be used as shelving space and a reading room and will alleviate the crowded condition of the library for the present.

Adding New Courses

Each school will add new courses to the college's curriculum during the winter and spring terms while one new teacher is to be added. Miss Bonnie K. Dyart, Miss Dyart has taught in a summer session of the college in the education department and will take the place of Miss Florence Parker who married during the holidays.

The chair of aviation which was asked for at one meeting of the legislature will be asked for again, and the college is in sympathy with the city commissioners concerning the paving of College avenue.

Admitted to Association During the past year Tech has

been admitted to the Association of Colleges and Secondary schools of the southern states, and the request for admission to the Texas Inter-collegiate Athletic association was looked upon with favor by officials.

The new engineering building was finished in time for the beginning of fall work and the new science hall will be ready for work in some branches. There has been an almost doubling of the enrollment of the first year which shows progress in scholastic advancement.

The college was made one of the beneficiaries in the will of the late George Morrow. Twenty thousand dollars was left for the purpose of student loan funds, however, the money is not available yet because the estate has not been settled.

Fall Rains Are Aid To Dawson Crops

LAMESA, Dec. 29.—Fall rains have placed the soils of Dawson county and the lower South Plains in the very best condition for preparation and the farmers are taking advantage of the excellent seasons for breaking, bedding, and even sowing many hundred acres of new lands that will go under the plow in this section this year.

It is estimated that at least ten per cent of the area now in cultivation will go under the plow in Dawson county termed as "new lands" this next spring, according to authorities who have been gathering statistics in this connection.

BARRIER BROS. INC.

Offer New Attractive Prices On Ready-to-Wear



Ladies' Fur-Trimmed Coats

Greatly Reduced

Beautiful, smartly tailored cloth coats, richly trimmed with attractive furs, and notably underpriced for this sale only.

Values Up To \$19.75	Now at \$12.85	Values Up To \$59.50	Now at \$42.50
Values Up To \$29.75	Now at \$19.75	Values Up To \$89.50	Now at \$67.50
Values Up To \$45.00	Now at \$34.50	Values At \$175.00 and \$195.	Now \$149.50

NEW ATTRACTIONS FOR MONDAY PRE-INVENTORY SALE

Nothing is being spared the merciless knife we are using on our prices. They are reduced beyond comparison and you'll find values now that can not be found at any other time in the year. Don't delay but take advantage of these reductions now.

"PAY CASH AND PAY LESS"

Palmolive Soap

An extra good value in a well known Toilet Soap. Regular 10c size Palmolive Soap special at 5c (Limit 5 Bars)

White Crinkled Bedspreads

Full size 80x90 White Crinkled Bedspreads in a value that usually sells for \$2.45, now only \$1.49

Nodland Sheets

Fine large 81x90 Sheets in a regular 98c grade. Buy while they last at our special price of only 69c

10-4 Bleached Sheeting

Extra wide 10-4 Bleached Sheeting in either "Garza" or "Wearwell" quality that sells regular at 55c yard, now 39c

Men's Overcoats

One lot of Men's Overcoats and Topcoats in values up to \$25.00, on special now at only \$14.75

Part Wool Blankets

Extra large part Wool Blankets in our regular \$5.95 value \$3.98 on sale now at only \$3.98

Sanitary Napkins

The famous "Puritas" Sanitary Napkins in regular 49c size box being offered during this special sale at 25c

Men's Shoes

Look at this table of Men's Shoes with all sizes and styles and values to \$10.00 at your choice \$3.85

CHARMUESE BLOOMERS

Our complete stock of fine Charmuese Bloomers in all sizes and colors and a grade that sells regular at 65c. Must be closed out now and our new special price is only 49c

GOSSARD CORSELETTES

Reduced

\$16.50 Values	\$9.85
\$15.00 Values	\$8.85
\$12.50 Values	\$7.85
\$10.00 Values	\$5.95
\$ 8.50 Values	\$4.95

Big Cash Values!



Buy With Cash!

The Avalanche-Journal's Women's Section Edited By Blanche E. Bean, Phones 13 and 14

Holidays Closing For Students And Lubbock Visitors

Vacationists Returning To This City After Having Spent Short Holidays In Other Cities

With the close of the holidays, visitors are returning to their homes and schools. This week-end has marked the return of many to their homes and most of the college students are to be at their schools by the middle of this week.

Mr. and Mrs. H. W. Richardson and daughter, Betty, have returned from Las Vegas, N. M., where they were Christmas guests of Rev. and Mrs. David E. Moore. A part of the week was spent in the mountains near Las Vegas and Miss Richardson was honor guest at a skating party on Thursday evening.

Mrs. L. E. Davis and daughter, have returned from Fort Worth, where they visited Mrs. David's mother, Mrs. J. K. Ross, and family. Mrs. Davis and her family also visited Mrs. Ross and they spent a part of the holidays in Watahachie with Mr. Pierce's parents, Mrs. Pierce and Mrs. Davis are sisters.

Mr. and Mrs. A. D. Brown, 2305 14th Street, have as their guest Mrs. Brown's mother, Mrs. B. O. Hoffman, of St. Louis.

Returning To T. W. C. Miss Margaret Habel, who is attending Texas Woman's College at Fort Worth and is studying violin with Carl Venth, is returning to her school on Wednesday evening. She has spent the holidays with her parents, Mr. and Mrs. H. H. Habel, 2708 50th Street.

Mr. and Mrs. L. W. Klein and Mr. and Mrs. Aubrey Klein of Pampa have returned to their homes after spending the holidays with Mr. and Mrs. A. J. Hicks.

Miss Sallye Bean is returning to McMurry college in Abilene on Tuesday after spending the holidays with her parents, Mr. and Mrs. George R. Bean, at 1610 19th Street.

Miss Dorris Baugh, student in the University of Texas, is returning to Austin on Tuesday. She has spent the holidays with her parents, Dr. and Mrs. W. L. Baugh.

Mr. and Mrs. W. D. Benson, Jr., and Scott Turner who have spent the holidays at Austin, are returning to the University at Austin the first of this week. Mr. and Mrs. Benson have been house guests of Mrs. Benson's parents, Mr. and Mrs. E. Renfro on 10th Street and Mr. Turner has been visiting his parents, Mr. and Mrs. John F. Turner, at 910 Avenue M.

A. J. Hicks left yesterday morning for Savannah, Mo., where he is to spend several weeks in the interest of his health.

Rev. and Mrs. G. P. McCollum and family have returned from Tahoka where they visited with Mrs. McCollum's father, J. E. Martin, during the week. Reverend McCollum is pastor of the 19th Street Methodist church.

Henry Benson, son of Mrs. R. D. Benson, is returning to Galveston, where he is a student in medical college, today. He has spent the holidays here.

Others To University Maurice Powell, son of Mr. and Mrs. W. B. Powell, and W. H. Evans, son of Mr. and Mrs. A. W. Evans, expect to leave Monday for the University at Austin. Mr. Evans is a senior in the law school this year.

Miss Haley Campbell who is also a student at the University is leaving Wednesday for Austin. She has been visiting her parents, Mr. and Mrs. W. W. Campbell, at 1902 Avenue B.

Miss Lois Cane who has been spending the holidays with her mother, Mrs. Lulu Cone at 2404 21st Street, is returning to Slaton today. She is a teacher in the Slaton schools.

Miss Lois Cooper, teacher in the Archer City schools, has returned to her school after visiting her mother, Mrs. J. R. B. Cooper at 2605 Main Street.

Mr. and Mrs. F. Howard who have been spending their honeymoon in Fort Worth following their marriage recently, have returned to Lubbock.

Dr. and Mrs. Hugh Milling and Maurice Browder have returned to Lubbock.

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The Woman's Day

By Allene Sumner

Here's a picture of the three little kids of the church organist Leigh-Manuelli whose wife helped him cope with a second lady she believed would be good for hubby's soul. The picture of the three cute kids is titled "Innocent Victims of Illicit Love."

Sometimes one wonders how much real worth is in this eternal argument about the sin of disrupting homes "for the baby's sake." Sometimes one believes the babies better off after rather than before such homes on the sand are disrupted. Still, who supports the three babies now that papa's gone?

KRESGE HAD THREE
Sebastian Kresge, 60, has just married his third wife. She is 24. She is preceded by two former wives who divorced him. Number One and her five children got about \$35,000.00 in settlement, and Number Two got over \$10,000.00. Here seems to be evidence that money helped make divorce; on the other hand, the man whom his wives called "pouty" and "disagreeable" might have been the very same man in the divorce court if he hadn't had a cent.

Still speaking of divorce, Vladimir Chukhowski was married in Leningrad at noon, quarreled with his wife over where they should live from then on till 12:20, and got his divorce at 12:25. You just "signify your intention" in that country. Probably as well it did work that way. In this country they'd have quarreled for months, made only misery for themselves and everybody else, spent much money for a divorce, with the same result as the hurry-up one.

TRUE ENOUGH!
That gives us food for thought. Sure enough, more divorces are granted the well-to-do than the poor—I guess—or is it only the divorces of the well-to-do which attract attention? Do the poor seek divorce for months, made only misery for themselves and everybody else, spent much money for a divorce, with the same result as the hurry-up one.

Cigarettes are "making idiots out of women," according to one of the W. C. T. U. ladies of Kansas. They are working for the return of the anti-cigarette law in their state.

It's rather hard to argue with the lady who knows her definition of "idiot." One man's "idiot" is another man's idea of perfection. It's hard to see that women have changed very much since the cigarette makers dared begin publicly advertising to them and thereby increasing the vast number of farm customers.

DANCE AT CLUB
Country Club Members Are Guest At Dance

The Christmas dance for members of the Country club and their guests was given Friday evening at the club. An orchestra furnished music.

Mineral Wells after visiting Mrs. Lena McElroy.

Linus Mitchell, son of Mr. and Mrs. F. K. Mitchell at 2022 9th Street, is leaving Tuesday for Slaton, Okla., where he is a student in Oklahoma A. and M. College.

Mrs. Frances Smith and Mr. and Mrs. Frank Lochridge are leaving today for their home in Breckenridge after visiting in the homes of Charles Smith and R. S. Williams during the holidays.

Austin Penny, who has been visiting his parents, Mr. and Mrs. P. B. Penny, at 2402 Main Street, is leaving Thursday for Kingsville, where he is employed.

G. E. Bean, secretary-treasurer of the Brown County Gay company, has returned to his home in Brownwood after visiting his parents, Mr. and Mrs. G. R. Bean, at 1610 19th Street during the holidays.

Cards have been received here this Christmas from Gordon Cone, son of Mrs. Lulu Cone, 2404 21st Street, who is spending the holidays in San Francisco, where he has gone on business. Mr. Cone is mayor of Lovington, N. M.

Leaving For Galveston
Ewell Hunt is leaving Tuesday for Galveston, where he is a student in the medical college after spending the holidays with his father, A. G. Hunt. He will be accompanied to Galveston by Ike Kendrick of Amarillo, also a medical student, who has been visiting his parents during the holidays. Mr. Kendrick formerly attended the Tech College here.

S. C. Arnett, Jr., is returning to Baylor Medical college at Dallas after visiting his parents, Mr. and Mrs. S. C. Arnett, 1214 Avenue L. Misses Pauline and Clarice Bowie of Stratford have been visiting in the home of Mr. and Mrs. N. Link during the holidays.

P. T. West and children of Big Spring are guests in the home of Mr. West's sister, Mrs. Ralph Moore, at 1612 19th Street. Mrs. West is in a local hospital where she underwent an operation Friday.

Ensemble Theme Borne Out In Accessories Of Distinctive Attire

By ROSETTE

PARIS, Dec. 28.—The most intricate and intrinsic part of woman's dress is undoubtedly the accessories: she is called upon to wear.

Gone are the happy days when bags and shoes were about the only details one really had to worry about. Now there are scarves, buttonholes, jewelry, without counting handkerchiefs, perfume and other oddments carried in a woman's bag.

Alexandrine, the renowned glove creator of the Champs Elysees, has created "ensembles" consisting of gloves, bag and scarf for sports, afternoon and informal evening wear. Most of her sports ensembles are made of Rodier materials exclusively reserved to her and nowhere else can you find such a wealth of design, coloring and chic in the realm of accessories.

Patterns Modernistic
For the extremely tailored sports suit she shows scarves and bags of beautiful Rodier jerseys in unusual modernistic patterns almost impossible to describe. Blue and white, gray and white, brown, beige or mixtures of red black and gray or beige are among the predominating color schemes. The scarves are about a yard long, most of them cut on the bias, and the bags to match are very simple in design but bearing the finished look of all well-made articles. Gloves for morning wear are always practical, the sacque or one-button style being equally good, but hand-stitched all ways.

It is in her afternoon ensembles that Alexandrine excels and nothing more delicately feminine could be found than her scarves of three shades of taffetas with deft incrustations of her models made of two different kinds of gold lame mixed with red and black crepe de chine. She also has an extensive collection of velvet handkerchiefs printed in unusual colorings.

The smartest wear in bags for afternoon is undoubtedly the black sacque with an antique jeweled clasp or ornament. They are inclined to be smaller than last year's and while the small pouch shape is fashionable the medium-sized envelope bag is considered very smart. There are also some very smart suede bags in gray and beige but for the smart woman nothing equals a black afternoon bag, as she usually wears black shoes.

When a jeweled vanity-case is not carried Paris has decreed that the newest evening bag should be made of crepe de chine printed in an all-over design, this design being picked out in gold or silver thread or even both to lend it the necessary ornate look. The latest idea is to use gold and silver crepe de chine in the design and the newest bag frames have a double loop through which this cord is passed.

Shoes More Severe
Strass jewelry has replaced the ubiquitous pearl necklaces, but good taste demands that the workmanship be good. Shoes for day wear have assumed a much more severe character than last year. The toe box shoe for sports wear or the two-strap style prevail. The choice in afternoon shoes is the more or less intricately worked opera pump. Or a great range of fancy sandals, either of black patent leather or a combination of some reptile skin and the patent.

The crepe de chine slipper matching exactly the evening dress and sparsely trimmed with gold or silver gold trimmings, but you still see gold and silver kid sandals and a few lame evening shoes. Large crystal buckles are no more but have become perhaps a wee bit ordinary. Gold or silver heels and trimmings are sometimes seen on black or beige satin slippers and it is said that we shall see the return of the bronze kid shoe.

ELDER TO MEETING
Rev. D. B. Doak To Meeting In Memphis, Tennessee

Rev. D. B. Doak, presiding elder of the Lubbock Methodist district, has gone to Memphis, Tenn., to attend the church-wide missionary conference this week. He was accompanied by a group of Methodist ministers of this section.

ANSON PAIR WEDS
Methodist Pastor Officiates At Wedding Saturday

Jack Anders and Miss Inez Young of Anson were married here about 3 o'clock yesterday afternoon by Rev. H. L. Munger, pastor of the First Methodist church. The wedding was at the Munger home on Broadway.

Officers Will Be Named In Society
Church Women's Federation Meets Monday Afternoon In The Cumberland Presbyterian Church

Officers will be elected in the Church Women's Federation tomorrow afternoon when a meeting is conducted at 3 p. m. in the Cumberland Presbyterian church, according to an announcement that has been made, and a large attendance of women is urged.

There will be a short program. Mrs. H. L. Munger of the First Methodist church will lead the devotion. Special music will be furnished by the First Baptist church and Mrs. M. D. Woods will talk on "Thoughts for the New Year."

MANY VISIT HERE
Out-Of-Town People Are In Lubbock Yesterday

Out-of-town visitors to Lubbock yesterday included: R. A. Dougherty, Abernathy; J. W. Ward, Slaton; W. T. Stinebaugh, Lockney; Douglas Watson, Lockney; J. E. Richardson, Wilson; J. C. Bryant, Slaton; J. H. Agee, Southland; A. Flache, Brownson; Lame O. H. D. Harris, Shawlwater; C. W. Avery, Meadow; S. P. Elliott, Enochs; W. C. Shaw, Slaton; Richard Hooper, Morton; C. W. Benson, Floydada; Miss Louise Green, Morton, and J. H. Evans, Spur.

Mr. and Mrs. B. B. Benson and C. C. Benson left Thursday for San Antonio to be at the bedside of C. C. Benson's mother who is seriously ill.



Paris accessories are distinctive. (1) Worth fashions a yellow and black sports kerchief. (2) A Jenny afternoon or dinner bracelet is of gold metal handsomely wrought and studded with lapis lazuli. (3) An off-white georgette collar and tie give a charming lingerie touch of Redfern green velvet frock. (4) One of Jean Paton's black reindeer "pochettes" has an artistic fastening of onyx and circles of brilliant. (5) A pair of Julianne black satin pumps has a modernistic trim, silver edged. (6) Polka dots of velvet, picked out in straw, decorate the chignon scarf, suede gloves of a new accessory-ensemble from Alexandrine. There is a suede bag included in the ensemble.

Sans Souci Club And Guests Have Dinner On Friday

Four-Course Dinner Served To Club At Tea Room On Friday Evening; Dancing Follows

Sans Souci club members who are in Lubbock and their guests, had a four-course dinner Friday evening in Mrs. Ragdale's tea room on Broadway.

The holiday theme was used in table appointments and place cards had a winter scene. Red tapers burned on the tables, which were arranged in the form of a square. After the dinner some of the guests went to the Country club for dancing.

Places were arranged for Dr. and Mrs. J. H. Sells, Misses Alma Sells, Donna Vaughn, Mary Snyder, Billie Doss of Dallas, Virginia Conley, Shirley Estes, Lucille Moxley, Geraldine Henderson and Kate Boyd, Howard Hoffman, Weldon Jenkins, Maurice Powell, Winfield Watkins, C. C. Hoffman, Jess Lockhart and John Keithley.

Mrs. Walter Dean Feted At Affair
Misses Latrille Bishop And Alyne Dean Entertain On Friday Evening For Bride, Mrs. Dean

Mrs. Walter Dean, who was Miss Edith Kelley of Oton before her marriage on December 19, was honored guest Friday afternoon when Misses Alyne Dean and Latrille Bishop entertained in the home of the latter hostess, 1919 6th street.

During the afternoon readings were given by Miss Patti Hopping, Miss Vivian Doss and Miss Bishop and Miss Hopping played a group of piano numbers. A contest and other diversions were enjoyed and refreshments of sandwiches, hot tea and candies were served.

Guests were Mrs. Dean, Mrs. Roy Doss, Miss Vivian Doss, Miss Patti Hopping, Mr. John Hart and Miss Willie Mae Thompson.

MISS M. HALSELL IS HONOREE AT PARTY
Harry E. Blockers Are Hosts To Young People Friday Evening With Enjoyable Bridge Party

Miss Margaret Halsell was honor guest Friday evening when Mr. and Mrs. Harry E. Blocker entertained in their home, 1515 15th street, and other guests were friends of Miss Halsell, who is spending her holidays in Lubbock.

Bridge was played and a salad collation was served with fruit cake and whipped cream. Holiday appointments were used.

Guests were Misses Margaret and Hortense Halsell, Sarah Williams, Sallye Bean and Carolyn Powell and Messrs. Eugene Young of Bay City, Mandell Hall, Lou Brown, Roy Taylor and Herschel McFarland.

YOUR CHILDREN

by Olive Roberts Barton
OF 28 BY NEA SERVICE, INC.

Part of the fun of Christmas for children is making things for people.

Probably about a million mothers will say to that: "People don't want their houses cluttered up with things that children make."

Well—the right sort of people do. I don't care how much money we have—one of the worst failings of us Americans is to buy our way as we go. We buy our way out of trouble; we buy our way out of respectability; we buy our way out of the duties a holiday puts on us.

Christmas has lost a lot of its old charm just because it has come to mean a pocket bookful of money, stores and the postman. Unless we learn to put in the little personal touches that mean so much to our friends we are losing its chief joy.

I should have the children put a little personal effort into their gifts beside the counting out of money and dividing it up to see if it will reach.

There is not much time left, and no doubt you are too busy to bother with these things. But if you are not, and you agree with me that these little things are worth while, here are a few suggestions.

Some candies are very simple to make, especially those made with fondant. Now fondant is hard to make—but it can be bought, or why not mix up some of the uncooked fondant yourself for them to start on. It will only take you a minute.

Mix powdered sugar into the partially beaten white of an egg. Work it in until it is stiff. A little salt and vanilla added give it flavor—or peppermint. When it gets too stiff to stir, work it with your hands well and put on aprons and rub a little flour on their hands, and begin to roll this dry paste into little balls. They can have cracked walnut meals all ready. Then they press a half nut on each side of a little sugar ball, flatten it—and presto! A delicious piece of candy.

They can open dates and lay a strip of fondant inside. And candied cherries stuck on top of a sugar ball are pretty and tasty. And other kinds of nuts may be used.

Their friends would love little boxes of candy like this. This fondant will keep fresh about four or five days. Then it gets pretty dry and hard. But it serves its purpose for Christmas, and is pure and healthful. It doesn't matter about the white of the egg not being cooked—not a bit. Anyway it is a small part of the whole.

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Small Gatherings Of Friends Feature Society, Here During Quietest Season In City; College Students Are Married

Social Calendar

MONDAY

A dance at the Country Club will be given from 10 until 2 for the Lubbock Sanitarium nurses and their friends.

The annual husbands party of the Sorosis club will be given at 8 p. m. in the home of Mr. and Mrs. Walter W. Royalty, 1819 19th street. Hostesses are Mesdames William Dingus, J. R. B. Cooper, A. W. Evans, J. H. Moore, G. L. Boyd, W. W. Royalty and R. S. Williams.

The Church Women's Federation meets at 3 o'clock at the Cumberland Presbyterian church and new officers will be elected.

TUESDAY
The Daleth Delphin club meets at 2:30 o'clock with Mrs. John R. Hall at 2018 Main street.

The Merry Bidders club husbands party will be at 7:30 o'clock in Mrs. Ragdale's tea room.

The local Eastern Star chapter is meeting at 7:30 p. m. for a New Year's meeting and social hour.

WEDNESDAY
The annual husbands party for 1911 Needle club members will be given at 7:30 o'clock in the evening at the home of Mr. and Mrs. C. E. Maedgen, 1623 Broadway.

1928 Bridge club members will be guests of Mrs. Newma Roberts at 2:30 o'clock at Mrs. Ragdale's tea room, 2423 Broadway.

Mrs. W. B. Price will be hostess to Bluebonnet club members at 3 o'clock in her home, 1708 Broadway.

Officers of the First Presbyterian Stephens Memorial class will meet with the president, Mrs. E. A. Resland, at her home, 2303 16th street, at 3:30 o'clock in regular prayer and business session.

THURSDAY
Mrs. Rufus Rush will be hostess to Komenial Club members at 3 o'clock in her home.

FRIDAY
Miss Mary Dunn will be at home at Hotel Lubbock at 3:30 o'clock honoring her sister, Mrs. J. Lee Quillen, holiday bride. This will be a musical tea.

The spacious home of Mr. and Mrs. W. G. Murray at 2419 19th Street was the scene of an annual dinner party Friday evening for members of the Fellowship club, their husbands and guests. A two-course turkey dinner was served after which progressive forty-two was played.

Miscellaneous and Spanish music was attractively arranged in rooms where the tables were laid.

Those attending were Dr. and Mrs. J. T. Hutchinson, Messrs. and Mesdames E. W. Camp, J. H. Hankins, Marney Perry, J. F. Hankins, Charles F. O'Neil, W. C. Rylander, Sam T. Davis, C. S. Middleton, H. W. Stanton, W. P. Clement, George McWhorter, T. W. Sawyer, B. O. Smallwood, J. B. Macey, S. J. McFarland, W. R. Blake, W. G. Murray, Dr. and Mrs. Herbert Maxwell, Mrs. C. Hardgrave, Mrs. H. T. Kimbro, Mrs. Mittle Brown of Dallas.

Sara Sue Stewart Is Party Hostess
Group Of Young Girls Are Entertained On Friday Afternoon In A. T. Stewart Residence

Sara Sue Stewart entertained with a contest party from 3 until 5:30 o'clock Friday afternoon in the home of her parents, Dr. and Mrs. Allen T. Stewart, 1901 16th street.

After an enjoyable afternoon of contests and games, refreshments of salad and tea were served to Misses Jane Akard, Eloise Smith, Mary Thomas, Katherine Klett, Elizabeth and Marguerite Spencer, Ruth Elaine Lewis, Wilding B. Sherrod, Frances Campbell, Birdie Fay Partain, Pauline and Clarice Bowles of Stratford and Rita Hawkins.

DANCE FOR MONDAY
Country Club Will Be Scene Of Large-Affair

Invitations have been extended for a large dance at the Country club tomorrow from 10 p. m. until 2 a. m. This dance is being given for the nurses and others on the staff of the Lubbock Sanitarium and their friends. Dances are given at intervals for the Sanitarium staff and friends, the last having been in October.

STORY OF CHURCH
Rev. H. L. Munger Names Topic For Evening

The story of a church which was built in a day at Waco will be told this evening by Rev. H. L. Munger, pastor of the First Methodist church at the beginning of his evening church service, he announced yesterday.

Hub Jones has returned from Valley View where he has been visiting his mother and other relatives. Mrs. Jones and her daughters remained in Valley View for a longer visit and will return here the first of the week.

Hayworth Family In Reunion Here
Mr. and Mrs. S. S. Hayworth Celebrate Fiftieth Anniversary of Their Wedding Recently

The family of Mr. and Mrs. S. S. Hayworth of 1627 17th street, met in reunion here during last week. Mr. and Mrs. Hayworth recently celebrated their fiftieth wedding anniversary in Indiana where they were married.

Their family of four sons and four daughters, with their families, were all here last week and this was the first reunion of the entire family since 1914.

Those who have been here are Mr. and Mrs. E. M. Hayworth of Silver City, N. M.; Boone Hayworth of Texhoma, Okla.; Miss Mary Hayworth of Dallas; Mrs. T. L. Biggs and family of Lubbock; Mr. and Mrs. J. W. Hayworth and family of Lubbock; Mr. and Mrs. J. P. Leach and Fred Hayworth of Lubbock; Mr. and Mrs. J. T. Ratcliffe of Electra.

Mr. and Mrs. W. B. Hearrell have returned from a visit with relatives in San Angelo.

While there were numerous small gatherings of friends in Lubbock last week, it was one of the quietest of the year socially. The presence of so many visitors in the city and the absence of many others who were enjoying holiday vacations in other places has occasioned few large affairs. Instead the days have been devoted to gatherings of intimate friends, small dinner parties, bridge affairs of one or two tables and tea hours devoted to calling.

College students are returning to their schools this week and are spending ten days or more in their homes. The only large affair of the week for this group was informal dancing Wednesday evening at the Country club. About fifty couples attended this affair and the majority of those who were there are college students.

Mrs. Warren Foted
Mrs. Warren Dale of New York city who is visiting in the home of her parents, Mr. and Mrs. E. L. Dooney, is a popular visitor here. She is being honored with bridge and



C. P. C. E. PROGRAM
December 30, 6:45 p. m.
Topic: Learning From Experience—Eccles. 1:16-18; Psalms 37:35.
Leader—Thelma Talferro.
Song, "Where He Leads Me I Will Follow."
Prayer.
Song, "Stepping in the Light."
Listen to others' experience, Prov. 4:30-37—Bernice Judd.
A bitter experience, Gen. 42:3-21—Ruth Hobson.
Listen to others' experience—Ina Malmaker.
Bitter experience—Alma DeShazo.
A lesson on boasting, Matt. 26:28-35—Charles Young.
Prayer.
Learning from experience—P. W. Brock.
Proverbs condensed experience, Prov. 12:8-11—Leona McClellan.
A hard lesson, Phil. 4:11-13—Aurey Campbell.
Business session. Election of officers.
Benediction.

BROADWAY CHURCH OF CHRIST
W. M. Davis, Minister.
Bible school at 9:45 a. m.
Preaching at 11 a. m. and 7 p. m.
Communion service both morning and evening.
Young people's meeting at 6 p. m.
Women's Bible class Monday at 3 p. m.
Prayer meeting Wednesday at 3 p. m.

FIRST BAPTIST CHURCH
Main and Avenue N.
W. R. White, D.D., Pastor.
Dr. White, the pastor of the First Baptist church, will use for his subject Sunday morning "The Supper of Our Lord." At 7:30 p. m. his subject will be "1928 in Sunset."
Sunday school meets at 9:30 a. m. B. Y. P. U. meets at 6 p. m. You are cordially invited to attend these services.

NINETEENTH STREET BAPTIST
C. J. McCarty, Pastor.
9:45 a. m. Sunday school, D. Q. Barrett, superintendent.
11 a. m. preaching by W. M. Lawrence.
6:15 B. Y. P. U.
7:15, preaching by the pastor.

FIRST PRESBYTERIAN CHURCH
Corner Fourteenth and N.
Rev. J. M. Lewis, Pastor.
Members and friends are most cordially invited to attend worship today at this church.
Sunday school begins promptly at 9:30. Morning worship at 11 and evening worship at 7:30. The pastor's subjects will be: Morning, "A Possible Harvest of Righteousness," evening, "The Light of the World." Miss Margaret Halsey will play a special violin solo at the morning service.
A rather unique service will be held at the evening hour. It will take the form of a candle lighting service and should prove to be very helpful and inspiring to all who attend.
The Endeavor services will be held as usual: Juniors at 2:30, intermediate and seniors at 6.

19TH ST. METHODIST CHURCH
District Court Room, Court House.
Rev. G. P. McCollum, Pastor.
W. B. Moad, Sunday school superintendent; O. H. Cline, educational director.
Sunday school 9:45 a. m. Preaching 11 a. m. The pastor will use for his subject at the 11 o'clock hour, "Passing But Once." Junior Epworth league 3 p. m. Senior Epworth league 6:15 p. m. Preaching 7:15 p. m. "The Golden Gate of Opportunity" will be the subject at the evening service by the pastor.

FIRST NAZARENE CHURCH
14th Street and Ave. Q.
Rev. S. H. Erwin, Pastor.
If you are not attending Sunday school, a special invitation is extended to you to attend our Bible school. The school opens at 9:30 a. m. with Supt. C. A. Rodgers and splendid teachers in charge.
The pastor will preach both morning and evening hours of worship. In his messages he will suggest a program for the church for the new year.
The B. Y. P. U. program will be at 6:30 p. m. The mid week prayer service meets at 7:30 p. m. Wednesday evening. The public is invited to worship with us today. We want you to. We need you and you need to hear God's message today. We hope you'll come and get a blessing from God.

FIRST METHODIST CHURCH
"The Fine Art of Forgetting" will be the subject of the New Year sermon by Rev. H. L. Munger, pastor of the First Methodist church, Sunday morning at 11. The pastor will have some things to say about New Year's resolutions and other kindred themes. The special music for the service will be a solo by Mrs. T. J. Beck.
At the evening hour, 7:30 p. m. Rev. Mr. Munger will preach on "The Young Man Who Failed but Staged a Come-back." A real story as it applies to life today. Mr. and Mrs. Atchison will sing a duet. The song service will be alive and inspiring, consisting of the old songs everyone loves to sing.
The Sunday school will meet at 9:30 a. m. Ample accommodations have been provided for the school in the new educational building, and all departments have entered into the work with renewed interest and enthusiasm. This is one of the greatest Sunday schools in Texas and promises to be still greater in the future. With its corps of efficient teachers and officers, it furnishes a real opportunity in Bible study. Everything is being done that can be done for the young people of the church, and congregation.

"Open House," for the young people of the congregation is held in the church parlors at 4:30 to 6:30 p. m. All young people not attending other churches are cordially invited to attend this social gathering which is strictly for young people.
The Epworth League meeting at 6:30 p. m. furnishes a program of unusual attractiveness for young people, while the Epworth High school at 5:30 is a delightful place for

the gathering of the high school boys and girls.
Forty-nine people have united with the First Methodist church during the past three weeks. This is an average of about two a day. Many others have signified their intention of uniting in the near future. A cordial welcome always awaits the stranger or visitor at this church.

PROTESTANT EPISCOPAL CHURCH
St. Paul's on the Plains.
Ave. Q. and 16th street.
Rev. Luther G. H. Williams, Rector.
Rectory 1602 Ave. Q. Phone 1169.
Holy communion, 9 a. m.
Sunday School, 9:45.
Morning service, 11:00.
Woman's auxiliary as announced.

FIRST CHRISTIAN CHURCH
16th Street and Ave. J.
Our Bible school meets at 9:45 a. m. with S. J. McFarland as superintendent. There is a class for you if you are not already in some Sunday School. The pastor will have for his Sermon Theme at 11:00 a. m. "The Untrodden Way."
The Junior Endeavor Society meets at 3:00 p. m. The senior Endeavorers at 6:30 p. m.
The pastor will speak at 7:30 p. m. on the sermon subject, "The Life That Pleases God."
There will be special music at all the services. As this is the last Sunday in the old year, you will want to be in your place at all the church services.
We extend to the general public a cordial invitation to all our services. Come and bring your friends. "I was glad when they said unto me let us go into the House of the Lord."
W. P. Jennings, pastor.

FIRST CHURCH OF CHRIST SCIENTIST
Services are held regularly each Sunday at 11:00 a. m. and on each Wednesday at 8:00 p. m. when testimonies of healing and remarks on Christian Science are given. Sunday School is held at 9:45 a. m. for pupils under the age of twenty. The subject of the lesson for today is "Christian Science" and the Golden Text is from Isaiah 52:10. "The Lord hath made bare his holy arm in the eyes of all the nations, and all the ends of the earth shall see the salvation of our God."
A reading room is maintained at the church where all authorized Christian Science literature may be read free, borrowed, or purchased and is open on Tuesday and Friday afternoons from 2:00 p. m. to 5:00 p. m.
The public is cordially invited to attend the services and enjoy the reading room.

PRIMA DONNA MARRIED
CHICAGO, Dec. 29—(AP)—Mme. Irene Pauloska, prima donna of the Chicago Civic Opera company, was married today to Dr. Maurice Elias Mesirov, eye and ear specialist, who yesterday was divorced from Mrs. Eda Mesirov, in litigation in which Mme. Pauloska was named as co-respondent.

He Likes Dominoes
There will be no card parties at the mansion of Ohio's chief executive at Columbus during the next two years. But there is one pastime that Governor-elect Myers Y. Cooper does like, and that is the old-fashioned game of dominoes. He is shown above engaged in it.

SETTLES ESTATE
Little Scrap of Paper Is Sufficient for Will
BEAUMONT, Dec. 29—(AP)—A little scrap of paper torn from a notebook seven years ago will settle the affairs of an estate estimated at \$10,000 following the death of C. C. Calhoun in a hunting accident.
It was on this ragged piece of paper that Calhoun made his will and it is considered one of the most unusual documents ever in the local courts for probate.

Actual Driving Tells The Story!
EVERY used car we sell is sold in good faith with its entire history known to the purchaser. That is the Buick way of selling—the dependable and honest way.
We have at present a wide choice of used cars of almost all standard makes. Every one is ready to give some used car buyers thousands of miles of comfortable economical, carefree transportation.
Pick the car you want at the price you want, and on terms to suit you. Take it out and drive it. Actual driving tells the story.

SLAUGHTER BUICK CO.
1002 Ave. J. Phone 1811
RELIABLE USED CARS

CONGRATULATIONS
Lubbock National Bank
Officers And Directors
You have a beautiful bank and when you celebrate your Eleventh Anniversary Tuesday, January 1st, we will be with you.

New Years Greetings
To all our friends and customers over the South Plains. We have had a great year and we certainly appreciate your patronage and friendship.

City Drug Stores
The Rexall Stores
No. 1 1017 Broadway
No. 2 1115 Broadway

TOMORROW-THE CAR IS TO BE SOLD FOR A DOLLAR
The big moment that hundreds have anticipated for weeks is here.... tomorrow some fortunate person will be permitted to buy the brand new 1929 model Whippet five-passenger coach for \$1. Some fortunate person will begin the New Year with possession of this beautiful automobile, without any effort whatever or any additional expense other than purchase price of \$1.

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AMARILLO FURNITURE CO.
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Phone 1646
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Leading Stars Appear On Local Screens During Week

Jannings, Gilbert Bow, Del Rio And Others Are Shown

Coming Programs To Offer Much For Movie Lovers; Emil Jannings Has Greatest Year In "The Patriot"

THE WEEK'S PROGRAM

PALACE
Sunday and Monday: Brand new Palace stage show, "Variety," billed as bits of burlesque, featuring Jimmy Cassaway and "Happy" King's Palace band supported by local talent. On the screen, Phyllis Haver, Joseph Schildkraut and Victor Varconi in "Tenth Avenue."

LYRIC
Sunday and Monday: John Gilbert and Jeanne Eagels in "Man, Woman and Sin."

REX
Sunday and Monday: Bill Cody and Duane Thompson in "The Price of Fear."

LINDSEY
Sunday and Monday: Leatrice Joy with H. B. Warner in "Man, Woman and Sin." Comedy and News.

LYRIC
Tuesday: Corliss Palmer in "Clothes Make the Woman." Comedy and News.

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Tuesday: Bill Cody and Duane Thompson in "The Price of Fear."

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Stars Who Will Shine On Lubbock Screens



Dolores Del Rio and Leroy Mason at Palace



Emil Jannings at Lindsey



Clara Bow at Palace



John Gilbert at Lyric

Ten Best Films Of 1928 Are Listed By Writer In Hollywood; "The Patriot" Is Classed As Greatest

By DAN THOMAS
NEA Service Writer

HOLLYWOOD, Calif., Dec. 29.—Along about this time every year newspaper critics decide to announce to the world their selections of the 10 best motion pictures for the preceding 12 months.

Since it has become the custom, I'll give you folks my selection of the "10 best" for 1928. The job is complicated a trifle this season by the introduction of talking pictures.

Here's the list:
"The Patriot."
"The Singing Fool."
"The Barker."
"Our Dancing Daughters."
"Four Sons."
"The Jazz Singer."

"White Shadows of the South Seas."

"Name the Woman." The Columbia production at the Lindsey Wednesday, marks the sixth time that Huntly Gordon has assumed the role of prosecuting attorney in pictures.

Anita Stewart and Gaston Glass are featured with Gordon in this drama constructed around the ever-interesting murder trial.

Sunday and Monday at the Palace finds Phyllis Haver, Joseph Schildkraut and Victor Varconi, stars of "Chicago" in "Ten Avenue," a story of a girl who worked in a department store by day and managed her mother's rooming-house by night, loved by two men, one a gambler and the other a gangster. She is unable to choose between them until the gaudy spectacle of crime rises between them.

The film brings back the true elements of the underworld.

The Palace band offers "Variety" in the stage attraction for the two days.

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"The Patriot" Is Classed Greatest Jannings' Film

Master Actor Said To Be At Height In Role Of Story Showing At Lindsey This Week

"The Patriot," which makes its appearance this week at the Lindsey theater, is Emil Jannings' greatest starring vehicle.

Like the three ring circus of early memories it is said to be impossible to see everything which should be seen and a second viewing of the picture might be worth while, if only to observe the details of sets and costumes.

Florence Webster, the gracious and beautiful aristocrat of the screen, plays a role opposite Jannings which offers marvelous opportunities for her suave and meticulously careful artistry. Lewis Stone, who plays the name part of "The Patriot," presents a character which, for dignity and convincing realism, might be that of the original, Count Phaulen, whose name is plastered all over the pages of Russian history a century ago.

Other members of the cast, Tullio Carminati, Vera Voronina, Harry Cording and others under the masterly direction of Lubitsch, present character studies which are amazingly real.

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Spends 8 Days In Bath Suit

Spending eight days in a bathing suit was the experience of Clara Bow, Paramount star, during the filming of Elinor Glyn's "Three Week Ends," the flapper queen's new photoplay which runs for three days at the Palace, starting Monday night at 11:30.

Most of the action of the picture centers about house parties in the country and at the shores of California beaches, therefore the necessity of Miss Bow working in the bathing suit while making the picture.

The "big three" of filmdom, Clara Bow, Elinor Glyn and Clarence Badger are brought together again in the film. In the production, Miss Bow is supported by a notable cast, including Neil Hamilton, Harrison Ford, Edythe Chapman, Guy Oliver, Lucille Powers, Jack Raymond and Julia Swayne Gordon.

Other members of the cast, Tullio Carminati, Vera Voronina, Harry Cording and others under the masterly direction of Lubitsch, present character studies which are amazingly real.

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John Gilbert Has Newspaper Role In Picture At Lyric

Star Appears In Story Of The Press In Washington; Notable Cast Appears In Bell Production

Washington, America's national capital, formed the setting for John Gilbert's latest role on the screen, as "Man, Woman and Sin," his new Metro-Goldwyn-Mayer vehicle showing at the Lyric today and Monday, was filmed there. It is a story of newspaper life at the national capital, with Gilbert in the role of a reporter and in a thrilling adventure.

Jessie Hagels, famous stage star of "Rain" and a notable cast including Gladys Brockwell, Marc McDermott, Philip Anderson, Hayden Stevenson and others appear under the direction of Monte Bell in the production.

Other members of the cast, Tullio Carminati, Vera Voronina, Harry Cording and others under the masterly direction of Lubitsch, present character studies which are amazingly real.

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reflect upon the character of any person or organization
or to publish any statement which it believes to be untrue,
and if through error we should, the management will appreciate
having our attention called to same, and will gladly correct
any erroneous statement made.

The Avalanche-Journal is an independent Democratic news-
paper, supporting the administration of the president
whom it believes to be right and opposing those questions
which it believes to be wrong, regardless of party politics;
publishing the news fairly and impartially at all times.

And straightaway coming up out of the water,
he saw the heavens opened, and the Spirit like a
dove descending upon him:
And there came a voice from heaven, saying,
Thou art my beloved Son, in whom I am well
pleased.

And immediately the spirit driveth him into
the wilderness.—St. Mark, 1, 10-12.

THE FARMERS' MANDATE

No clearer indication could have been given of
the devotion of the farmers in the great grain belt of
the United States, to take Mr. Hoover at his word
when he assured them of his determination to work
out a sound and economic program of farm relief
than when they went to the polls in November last
and helped elect him to the Presidency. Their man-
date has been made manifest by the voluntary state-
ments of spokesmen and leaders who more recently
have expressed their desire that the proposed legisla-
tion in behalf of agriculture be deferred until af-
ter March 4, when Mr. Hoover assumes office.

There has not been, in recent years in the United
States, a more convincing example of the reli-
ance of a vast number of informed and compe-
tent persons keenly sensible of the justice of their
own cause upon the integrity and political honesty
of a partisan candidate for high office. There had
been a determined and carefully organized effort
by those who sought to insure the election of the
farmer vote to perpetuate the bloc prejudice
which had been engendered by agitation and at
the time heightened by the failure of Congress
and the President to deliver the particular form
of remedial legislation which had been proposed.
Until a few weeks before the election the situation
was that the farmer vote was a candidate more
familiar with conditions in the middle West than the
Democratic standard bearer happened to be might
have persuaded hundreds of thousands of voters
that they should trust their cause to him rather
than to a partisan who was committed to a per-
petuation of prevailing policies.

In his St. Louis speech, delivered at the close
of his campaign, Mr. Hoover gave to the West and
middle West the assurance that a constructive plan
of farm relief would be worked out under his direction
if he were elected. That, lacking the promise
of anything as satisfactory from the other side,
accepted and acted upon as a contract. The man-
date was issued, and it was received by the people.
Confirming this, there is general agreement among
those who sometimes have been impatient and more
or less obdurate that the fulfillment of the pledge is
the responsibility of the incoming Chief Executive.

A measure perhaps generally satisfactory has been put
concerned with the present session of Congress.
There would have been some advantage to the farm-
ers had this been accomplished. Evidently they
wish to see a more thoroughly considered and pos-
sibly a more nearly permanent plan devised to
form to the plodging upon which their warrant of
authority was so ungrudgingly issued.

SPIRITUAL GIVING

When Jesus sent his twelve disciples forth on
their first expedition of healing, a part of his in-
structions to them was "freely have received, freely
give." What was the meaning of this? It was that
what were they to give? Even the great gift of the
Master, the gift of healing. The world of a material
sense never gave Jesus anything; it was not capable
of doing anything. Upon two occasions it had
tried to give him all that it possessed of false sub-
stance. During the severe temptation which he ex-
perienced at the beginning of his ministry, it is re-
ported the devil took him up into an exceedingly
high mountain, showed him all of the kingdoms of
the world and their glory, and promised him all of
it, if he would fall down and worship him. He re-
fused. He was obedient to the First Com-
mandment of the Mosaic Decalogue answered him:
"Get thee hence, Satan, for it is written thou shalt
not tempt the Lord thy God, and Him only shalt
thou serve." After the incident of the feeding of
the five thousand the world again offered its glory
to Jesus, this time under the guise of a multitude
who were his friends. Jesus had fed the multitude
because all day long they had been listening to the
Word of God that he had preached. However they
had obviously misinterpreted this miracle, and would
have used the power of God merely to satisfy their
appetite of so-called mortal minds. Jesus' gospel
tells us even at this point they would have taken
Jesus by force to make a king of him, but he de-
parted quietly from them, and went up into a
mountain alone, doubtless to commune with God.

The Wisemen who came to Bethlehem at the
birth of Jesus, offered him gifts of gold, frankincense,
and myrrh. The few gifts which Jesus received from
his friends were symbolic of spiritual possession, not
of concession to material.

Perfume, a prized luxury in the Palestine of
Jesus' time, was kept in alabaster boxes and pre-
sented to him by women who broke their
alabaster boxes of perfume and anointed Jesus in
token of their reverence. Early in his ministry, "A
woman in the city, which was a sinner," anointed
the feet of Jesus, when he was attending a
feast in the house of Simon the Pharisee. Dearly
Jesus (then perfumed) was the last supper, when
Jesus was attending a feast at the house of Simon
the leper, in Bethany, Mary the sister of Lazarus
broke an alabaster box of spikenard, "very pre-
cious," also anointing him. One of the disciples
grieved because this act of extravagance had
been performed and the spices had not been
sold and the money given to the poor. Jesus, with
his unflinching perception of values, accepted the gift
in the spirit in which it had been given, in rever-
ent attestation of the beauty of his mission to
humanity. He told his disciples that wherever his
gospel should be preached, this story should be
told. His words have been fulfilled, and all who
love Jesus today are grateful for these acts of ten-
der reverence.

Too many of us are satisfied to give the mat-
terial things of this life rather than the spiritual
assistance that a great many people are thirsting

On the Firing Line at the Nation's Capital

By KIRKE L. SIMPSON
WASHINGTON, Dec. 29.—At this late date, the

Bystander is glad to reproduce from official records
evidence that The Associated Press correspondent in
Washington as long ago as 1885, and in a moment
of the biggest of big news, was about as thoroughly
on the job as a news reporter can ever reasonably
hope to be.

The time involved was the night of April 14,
1865; the night President Lincoln was shot while
attending a performance in Ford's Theater, dying
the next day of his wound. For another purpose, the
Bystander had occasion to read over considerable
of the testimony taken by the military commission
which investigated the assassination. He stumbled
upon this bit from the testimony of William T.
Kirt, an attaché of the theater:

"About three minutes after the President was
shot, I went into his box; there were two other
persons there and a surgeon, who asked me for
a knife to cut open the President's clothes. On leaving
I missed my night-key, and thinking I dropped it
in pulling out my knife, I hurried back and on
searching the floor of the box I knocked my foot
against a pistol which I picked up, and holding it up,
I cried out: 'I have found the pistol.' I gave it up
to Mr. Gobright, the agent of The Associated Press.
The next morning I went around to the police sta-
tion and identified it there."

Reporter A Witness

Gobright himself (his name was L. A. Gobright)
was called by the defense before the commission
June 10 and described himself as "telegraphic cor-
respondent of The Associated Press." He was called,
the record indicates, because the defense hoped
through him to cast doubt on the identification of
Booth and the slayer of Lincoln.

He said that at the theater that night he had
"heard some persons say positively that J. Wilkes
Booth was the assassin while others said they knew
J. Wilkes Booth and that the man who jumped
upon the stage and made his exit differed somewhat
in appearance from Booth."

"So far as I could ascertain," Gobright testi-
fied, "there did not seem to be any certainty at
that time and I was not thoroughly satisfied in my
own mind that night as to who was the assassin."
Gobright was cross-examined by Assistant Judge
Advocate General Bingham. He said it had been
"telegraphed over the country" that night that
Booth was the assassin, "but not by me."

After I saw the official bulletin next day, I
came to the conclusion that J. Wilkes Booth was
the man," he added.

Journalistic Enterprise
This record shows Gobright to have succeed-
ed in getting into the box where Lincoln was shot
within a very short time after the shot was fired;
before the box itself had been thoroughly searched
by the military or police authorities. It was just after
the close of the war, Washington must have been
still largely under military government and seeking
with excitement and official authority
To have made one's way into the box at all under
the circumstances was a journalistic accomplish-
ment. The Bystander's hat is doffed to his AP pre-
decessor of so long ago.

Diet and Health

By LULU HUNT PETERS, M. D.
Medical Adviser for Central Press and The
Avalanche-Journal.

WHOOPIING COUGH SERUM IS OF
DOUBTFUL VALUE

By DR. MORRIS FISHER
Editor Journal of the American Medical Association
and of Hygiene, the Health Magazine

WHOOPIING COUGH causes more deaths than do
most of the other communicable diseases of child-
hood. It is fatal, however, only to the very young,
and the immediate cause of death is nearly always
some secondary infection.

In 1927, there were 16,231 cases of this disease
in New York state with 478 deaths, and 11,439 cases
in Illinois with 306 deaths.

Many of the cases which are extremely mild are
probably milder, and in many instances when
death occurs from some complicating cause, the
death certificate does not reveal the actual cause of
death.

Vaccine in Epidemic
For several years attempts have been made to
protect children against whooping cough by a vac-
cine made from the germs which are associated with
the disease. This vaccine has been in use in all some
16 years.

A recent resume of the subject made by Drs.
L. W. Sauer and L. Hambrecht indicates that the
vaccine is not valuable unless given extremely early
in the disease. Children are so often exposed
long before they can be protected against the disease
that the value of the vaccine in any event is ex-
tremely doubtful.

These authorities are convinced that the one
certain method of controlling this condition is find-
ing as soon as possible whether or not a child has
whooping cough and, if it has the disease, to isolate
it immediately and to quarantine it strictly so that
the disease cannot be spread to other children.

Treatment
A method has been developed for determining
whether or not a child has the disease through test-
ing the development of the bacteria in the throat by
having the child cough on a culture medium on
which the bacteria will grow. If it is found that the
germs associated with whooping cough are present
in the throat of the child, immediate steps must
be taken to see to it that other children are not
exposed.

There are all sorts of causes of coughs, and
mothers far too frequently temporize when a cough
appears in a child, so that it is coughing vigorously
before medical attention is brought in and opportu-
nity given to prevent the spread of disease to other
children.

If parents would realize their responsibility in
this connection for other children as well as for
their own, it is possible that this disease might be
brought under better control.

for. Most of us believe when we have given a per-
son food, clothing and shelter that we have com-
pleted the job, while the individual may be star-
ving for spiritual food that we might have plenty
of, but never offer it to him. There is much spiri-
tual poverty in the land today. There are those
who would rather hear the word of God explain-
ed than to have the bread and water that is of-
fered them. We then should be mindful of the
spiritual needs of people as well as the material.

The boys and girls are beginning to drop back
into town from their visit home to spend Christmas
with father and mother and brothers and sisters,
but there are quite a large number of the boys
who are working their way through school in Lub-
bock, and they naturally do not have very much
time to spend away from their job, and so they
are coming back. Lubbock is always glad to see
the Tech boys and girls. Part of the business they
are just so well liked here that they are almost
like one big family. We doubt if there is a city
anywhere that appreciates the student body of the
Tech College any more than Lubbock does the Tech
students.

The nut edition of West Texas today was one
of the best editions that has been published. It
had a great deal to say about nuts and especially
the pecan variety, and it will be read with a great
deal of real interest.

It Won't Be Long Now



SO THINK WE

We think that if people want to
keep up with colleges and univer-
sities these days they are going to
have to look more to the sport pages
of the newspapers for this is pos-
sibly where you will find the most
intensive training.

Boy Taylor was right when he
said: "As this world goes round
and round, some go up and some go
down." This seems to fit in on the
modern market board.

We think that most every town
on the Plains shows a great more
progress this year than a year ago
and we are sure that every county
of the South Plains shows a great
deal of development within the past
twelve months, all of which goes
to show that this is about the best
place to live that one can find.

Hale county is thinking in terms
of twenty thousand bales of cot-
ton, while ten years ago people were
wondering if that county was not
too far north for the successful
production of cotton.

Dawson county shows a lot of
evidence of prosperity, by reason
of the great development in poultry
and dairying.

Lynn county boasts of 300,000 cans
of farm orchard and garden prod-
ucts put up by the club girls of the
housewives and other active mem-
bers of the farm forces.

Lubbock county is not behind in
the matter of development, and
there comes fine reports from the
club boys and girls and the rural
clubs composed by the women of
the county. This is a great agricul-
tural section and many branches of
agriculture will be greatly develop-
ed within the next few years.

We think that England is rather
slow about catching on. We have
noticed that they have recently
found a substitute for cotton. We
Americans have been using silk for
that purpose for some time.

We think the greatest need in
this country is the spread of in-
telligence among the "intelli-
gentsia."

There are many other things that
can be connected up with the word
student. It does not necessarily
pertain to books. One can be a stu-
dent of life, and if he is not he
will likely not be able to figure out
many of the things that will come
his way within a life time.

Cheerfulness and hope tends to
tune up the entire system. It is a
kind of lubricant that keeps life's
machinery from wearing out or
burning up.

Evil atmosphere is an unpleasant
place for righteousness. Associa-
tion is a something that people
should look well to. Somehow or
other it is very hard for the good
to make the bad good, but it seems
easy for the bad to make the good
bad. A rotten apple in the box
will finally get all of them. It is
best not to associate with people
who are not clean in their life.

We think that in the game of
life like every other game, there is
nothing to be gained permanently
by unfairness. Straight shooting is
the only thing that will hit the
bull's eye.

Team work is the thing that
counts. It is team work that pulls
the big machines of the world to-
day. Every part of the mighty lo-
comotive must be working harmoni-
ously if it is able to pull the load
that has been assigned to it. The

The Way Of The World

BY GROVE PATTERSON

MAN'S CURIOSITY

Mrs. Mary Wallace Dine, a form-
er Cincinnati woman, is building
the first observatory in the world
and will present it as a gift to the
French nation. This observatory
and its marvelous equipment of
telescopes and instruments will cost
more than six million dollars. Hun-
dreds of French soldiers have been
employed in making a road to the top
of a mountain where the observa-
tory is being built.

There is something almost pa-
thetic in the eagerness of the little
human being to see beyond the
stars, to find out about his world
and its little place in the vast spec-
ies of the universe. Through it all
he hopes to learn something of him-
self.

WHY BIGNESS?

Addressing a Rotary club the other
day the speaker said as follows:
"May a million people in the world
have a million population in Cin-
cincinnati in ten years, in twenty
years, in thirty years."

"Of course, most of us would per-
haps be proud to see Cincinnati
have a million people, or to be as
great a metropolis as London."

But, my friends, that seems to
me to be pure paganism—modern
paganism—that values material
things above the things of spirit.

"We wish to grow only normally
and assimilate our citizenship into
our high ideals, our community
life."

This is good talk, especially for
some Rotary and other luncheon
clubs to hear. The passion for big-
ness is like the savage's desire to
lead by strength and the stoutest
coward, to wear the most showy
clothes and put his paint on the thick-
est.

The most civilized people are
never those who are whooping it up
for the most population.

REMORSE

Since man became even half way
civilized he has had periods in
which he suffered from remorse. He
has gone about very low in his
mind because of some mistake or
other committed at the day before
or the night before. One of the most
intelligent men known to the writer
once said: "I have eliminated re-
morse. I set it down as an error in
judgment and let it go at that."

There are few things that so con-
tribute to serenity of spirit as the
capacity for checking off mistakes
without indulging in the wear and
tear of the ravaging emotion of re-
morse.

same is true in the building of a
town. Every person is a part of
the machinery, and if we are not
all working together there is apt
to be very poor progress.

After all this modern way of
greeting people is possibly no more
effective than the plan taught when
we were a boy. We were taught to
address people of our senior or what
ever their title might happen to be.
There was a great deal more politeness
then than now, when there is
an inclination to call everybody by
their front name, and not much at-
tention is given to polite conver-
sation.

We hardly ever see one promoted
unless they have made good on the
job that they have been working on
and are willing to do a bit more
occasionally than is really expected
of them.

PRESS COMMENT

HATRED FOR THE JOB

In Wildwood, N. J., there lives a
rather unusual man—One Sven Pe-
tersen, 80 years of age.

Petersen is, or has been, a fisher-
man. All his life he has worked
with dories, nets, oysters and such
apparatus of the trade. Re-
cently, however, a half forgotten
brother who had prospered in the
lumber business died and left Pe-
tersen a very comfortable fortune.

Now Petersen is unusual for this
reason: most men who have worked
with their hands all their lives are
unwilling to quit, even when they
get money. They announce that
they love their work, and that mon-
ey will not change their manner of
life. But not Petersen.

First he loaded all his fishing ap-
paratus in his dory, hired a tug to
tow it far out to sea, and sank it.
Then he announced that he had
bought a shack on a plot of ground
deep in the recesses of Death Val-
ley, California, and said he was go-
ing to spend the rest of his days
there in complete idleness. He had
fished, fishing and the sea; never
again would he even look upon them.

This is a complete break with all
the old traditions, and for that very
reason it is refreshing to read about.
This ancient Jersey fisherman ap-
parently refused to kid himself; and
in that respect he differs mat-
terially from most of us.

Probably very few of us are alto-
gether satisfied with our jobs. The
accountant nourishes a secret desire
to be a locomotive engineer; the
mechanic would like to be a travel-
ing salesman; the shoe salesman
wishes he were an aviator; the mor-
tician dreams of a cozy desk job
in a snug office.

But we don't like to admit, even
to ourselves, that we are dissatisfied.
So we have invented a long rig-
marole about the "nobility of work,"
"service," and so on. "We pretend
that we could not be happy if we
could live without our jobs. And,
mostly, it isn't true at all."

The plain fact of the matter is
that work is all too often the very
thing that keeps life from being
rich and satisfying. The man
whose job is all-sufficing is the
luckiest of mortals. Most of us are
not in that class. We know that
living could be a great adventure,
that the world could be made to
yield soul-filling experiences and
exquisite moments of satisfaction
and joy, if it were not for the fact
that we are too busy to go after
such things. The job holds us fast.
It is the oldest, most binding tyr-
anny on earth.

So the fisherman, Petersen, isn't
so unlike the rest of us, after all.
Given a chance to chuck his job,
he chuck it with a whole-souled
vim, and hies himself to the empty
desert for the leisure and content-
ment that a lifetime of hard work
has denied him. And who will say
he isn't right?—Brownwood Bulletin.

CLOSET CONVENIENCE

With the increase in numbers of
shoes in almost every woman's
closet, bags with pockets big enough
to hold a pair are excellent. They
can hang on the door or back on
the wall behind the clothes.

NEW FELLOWS

January sales of odds and ends
of silks suitable for sofa pillows
allows one an excellent chance to
dress up the davenport inexpen-
sively. A few modernistic covers
give charm to a place.

Forty-nine different brands of
fur, all with "smart" names, have
been listed by the United States
Department of Commerce.

Orchid

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or to publish any statement which it believes to be untrue,
and if through error we should, the management will appreciate
having our attention called to same, and will gladly correct
any erroneous statement made.

The Avalanche-Journal is an independent Democratic news-
paper, supporting the administration of the president
whom it believes to be right and opposing those questions
which it believes to be wrong, regardless of party politics;
publishing the news fairly and impartially at all times.

And straightaway coming up out of the water,
he saw the heavens opened, and the Spirit like a
dove descending upon him:
And there came a voice from heaven, saying,
Thou art my beloved Son, in whom I am well
pleased.

And immediately the spirit driveth him into
the wilderness.—St. Mark, 1, 10-12.

THE FARMERS' MANDATE

No clearer indication could have been given of
the devotion of the farmers in the great grain belt of
the United States, to take Mr. Hoover at his word
when he assured them of his determination to work
out a sound and economic program of farm relief
than when they went to the polls in November last
and helped elect him to the Presidency. Their man-
date has been made manifest by the voluntary state-
ments of spokesmen and leaders who more recently
have expressed their desire that the proposed legisla-
tion in behalf of agriculture be deferred until af-
ter March 4, when Mr. Hoover assumes office.

There has not been, in recent years in the United
States, a more convincing example of the reli-
ance of a vast number of informed and compe-
tent persons keenly sensible of the justice of their
own cause upon the integrity and political honesty
of a partisan candidate for high office. There had
been a determined and carefully organized effort
by those who sought to insure the election of the
farmer vote to perpetuate the bloc prejudice
which had been engendered by agitation and at
the time heightened by the failure of Congress
and the President to deliver the particular form
of remedial legislation which had been proposed.
Until a few weeks before the election the situation
was that the farmer vote was a candidate more
familiar with conditions in the middle West than the
Democratic standard bearer happened to be might
have persuaded hundreds of thousands of voters
that they should trust their cause to him rather
than to a partisan who was committed to a per-
petuation of prevailing policies.

In his St. Louis speech, delivered at the close
of his campaign, Mr. Hoover gave to the West and
middle West the assurance that a constructive plan
of farm relief would be worked out under his direction
if he were elected. That, lacking the promise
of anything as satisfactory from the other side,
accepted and acted upon as a contract. The man-
date was issued, and it was received by the people.
Confirming this, there is general agreement among
those who sometimes have been impatient and more
or less obdurate that the fulfillment of the pledge is
the responsibility of the incoming Chief Executive.

A measure perhaps generally satisfactory has been put
concerned with the present session of Congress.
There would have been some advantage to the farm-
ers had this been accomplished. Evidently they
wish to see a more thoroughly considered and pos-
sibly a more nearly permanent plan devised to
form to the plodging upon which their warrant of
authority was so ungrudgingly issued.

SPIRITUAL GIVING

When Jesus sent his twelve disciples forth on
their first expedition of healing, a part of his in-
structions to them was "freely have received, freely
give." What was the meaning of this? It was that
what were they to give? Even the great gift of the
Master, the gift of healing. The world of a material
sense never gave Jesus anything; it was not capable
of doing anything. Upon two occasions it had
tried to give him all that it possessed of false sub-
stance. During the severe temptation which he ex-
perienced at the beginning of his ministry, it is re-
ported the devil took him up into an exceedingly
high mountain, showed him all of the kingdoms of
the world and their glory, and promised him all of
it, if he would fall down and worship him. He re-
fused. He was obedient to the First Com-
mandment of the Mosaic Decalogue answered him:
"Get thee hence, Satan, for it is written thou shalt
not tempt the Lord thy God, and Him only shalt
thou serve." After the incident of the feeding of
the five thousand the world again offered its glory
to Jesus, this time under the guise of a multitude
who were his friends. Jesus had fed the multitude
because all day long they had been listening to the
Word of God that he had preached. However they
had obviously misinterpreted this miracle, and would
have used the power of God merely to satisfy their

—By Neher.

Orchid

(Continued from page 6)

used Sadie to make no trouble. "I may be only a stenographer," she rejoiced, "but I can do a millionaire a favor."

Warmly grateful to life and its largesse, she stopped at a confectioner's on the way home and ordered for Maize a pound of assorted bonbons and caramels with nuts. She bought the newest movie magazine. And a box of face powder, highly scented, and pink as tender watermelon. Then she stopped at the circulating library and procured a copy of Edgar Wallace's latest. It was Maize's little joke that Mr. Wallace keeps more women awake at night than any man living.

Maize had a roast beef hash for dinner, and a cottage pudding for dessert.

"Let me drop an egg for you, honey," she wheedled. "Nice country eggs. A dollar and ten cents a dozen."

She deposited a quaking mound of yellow, surrounded by an aura of quivering white.

"There! Don't that look nice? And here's real cream for your coffee. No top of the bottle tonight, dear."

Ashforth frowned.

Maize wiped her hands on her apron.

"Monty English is coming over," she said. "I saw him on Tremont street this afternoon. I got in just a few little things. I thought may-

be you'd like to give him a little snack, honey."

She smiled ingratiatingly. "Cheese. And a can of tomato soup, to make an English monkey. And some nice fudge cake from the Woman's Exchange."

Ashforth threw up her hands. "You're just naturally bound to marry off Mrs. Ashe's daughter, aren't you, Ma?" she teased.

Beneath her banter there was a shade of annoyance.

(To Be Continued)

Monty makes love after the most approved manner. Spend a few hours with him and Ashforth—in the next installment.

The influenza epidemic is not without its benefits to the homesick college freshman.

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GOOFY MOVIES

THE BOSS
HANDED ME A
LETTER THIS MORNING
AND SAID TO BE SURE
AND PUT IT IN
TODAY'S SHOW—
WHAT DO YOU
SAY.....LET US
READ IT
TOGETHER!



To my dear friend,
Since the opening
of the Goofy Movies, a
studio in Hollywood,
have received thousands
of letters from fans—
praise, gasps, reviews
and all kinds of
suggestions—nearly
twenty thousand
photographs of my
stars have been mailed
to fans in all parts
of the globe—therefore,

I want to take this
opportunity to express
my deep appreciation
for the interest shown
in following my
stars in Goofy Movie
production during
the past year.

Kind invitations for
you see they are so
busy here at the
studio, producing
and acting in
different shows every
day that they have
hardly time to breathe.

Kind regards
behalf of the Goofy
movie stars and
myself. I wish you
all a happy new
year. Sincerely yours,
Fred Neher.

BIG SISTER



HIGH PRESSURE PETE



ETTA KETT



OUT OUR WAY—



By Williams

OUR BOARDING HOUSE

By Ahern

WHY MOTHERS GET GRAY.

J.R. WILLIAMS

THE FIRST NEW YEAR'S EVE AT HOME IN 17 YEARS

GENE AHERN

Radio Proving Means Of Unifying Turbulent Europe

Broadcast Chain Now Extends Over Whole Continent

Single Sweeping Network Is Expected To Give Mutual Understanding Between Nations Of Europe

LONDON, Dec. 29.—Ten years after the war, radio is being looked upon as a means of welding the nations of Europe together into harmonious understanding.

This is being done by the creation of a network of broadcasting stations in Germany, Belgium and England, which will later be extended to include practically every large country west of Russia. Great events, wherever they may occur, important musical programs and other worthwhile features will be broadcast at the same time through stations linked together across the frontiers that a decade ago were barriers of hostile countries.

The accomplishment of this chain of nations has just been announced by officials of the British Broadcasting company. Broadcasting is expected to begin this winter, with the junction of stations in England, Belgium and Germany, but before the season is over, Holland will be added to this international network.

Three Years in the Making
By next winter, it is hoped, the Scandinavian countries, which already are linked up for radio broadcasting, Italy, Switzerland, Austria, Hungary, Czechoslovakia and Poland will join. France is the only country of western Europe that is still in doubt about joining this international network, but this depends on the formation of its new broadcasting authority.

The matter of linking the nations of Europe in one sweeping international radio network came up three years ago when the International Consultative Committee on the distance telephone circuits took it into consideration. This committee since then has standardized requirements for international linkage of cables, so that a broadcasting program originating in any of the countries participating in this work may be transmitted through the lines of all the others.

As a result, cables in England, Belgium and Germany have been fitted with "equalizers" and "repeaters," the former apparatus to keep the low frequencies going on the same value as the higher ones, the latter to amplify the signals as they are transmitted along the lines.

A test program was run last September, which spiced the networks of these three countries, was sent through successfully and proved to the officials concerned that the work was highly practicable.

Cables in some of the countries are not equipped to carry frequencies required for broadcasting range, which is much broader than telephone conversation. But these are fast being adapted for the purpose.

The first programs for international broadcasting are expected to go out this winter. These will be sent by various cable lines from the point of origin to the central control points of the nations involved and thence to the local stations in the national networks. When Holland comes into the network it will be a matter only of extending the line from Brussels to Rosendael in that country.

Then the link will be from London to Brussels, and from Brussels to Rosendael and Cologne. A new cable is being laid from Cologne to Berlin for extension of these lines, and further extensions will be made to Hamburg, Stuttgart, Frankfurt, Munich and other centers.

All Countries in by Next Winter
Following completion of this network, extensions will go on to Switzerland, Austria, Hungary and Poland. And later on Italy and the Scandinavian countries will come in. This is expected to be accomplished by next winter.

Suitable cables for broadcasting exist in France, and as soon as the radio situation there is cleared, this country is expected to operate as part of the network. The French cables have already been used for such work, notably in relaying the peace ceremonies at Paris and the opening session of the League of Nations Assembly at Geneva.

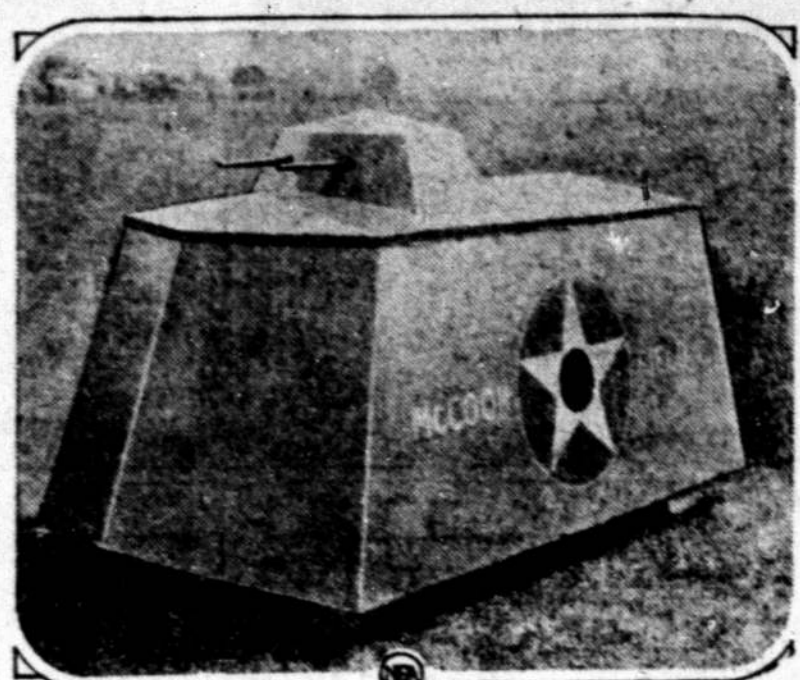
One difficulty will always be present in this form of international broadcasting—the difference of languages. But the spoken word will form a very important part of the program, and the responsibility for this achievement. The international language—music—will prevail.

Business Good Short Cotton Crop Not Bothering

BROWNFIELD, Dec. 29.—Despite the short cotton crop, which is not expected to total more than two-thirds of last year, business conditions in Brownfield and Terry county are very satisfactory with sales for December greater than a year ago and largely exceeding expectations of both merchants and bankers.

And the only reason that can be assigned, is that the dairy and poultry industry has been greatly augmented and the largest corn and sorghum grain crop ever produced in the county has been raised and is being marketed at satisfactory prices with a brisk demand. Merchants are now busy invoicing their stocks and are expecting satisfactory business conditions to continue until the next crop is ready for market.

Tank Run By Radio From Plane



This experimental car, resembling a war tank, has been operated by radio by an aviator 2000 feet overhead. Even the guns were fired by radio.

By NEA Service

DAYTON, O., Dec. 29.—Successful experiments have been made at McCook field in operating an experimental war tank by radio from an airplane 2000 feet or more above the field.

The controls on the car moved by radio impulses sent out by the airplane pilot. The car starts, stops, turns to the right or left, blows a horn and fires guns mounted on it at the will of the pilot hovering above.

In previous experiments the car was operated from another automobile or from a station on the ground. The recent experiments were the first in which the car was controlled from an airplane.

It was necessary to throw a white

sheet over the car when it was being controlled by the aviator in order to make it more distinguishable on the field.

Officials point out that aerial torpedoes, armored tanks and similar contrivances of war could be operated in like manner during a battle. The advantage of using the airplane in guiding the tank would lie in the possibility of keeping the car within sight at all times. When controlled from a station on the ground the car soon gets out of sight of the operator.

Similar control of ships by airplane in naval engagements would make it possible for an airplane to guide a ship loaded with some high explosive into an enemy fleet or harbor without running any risk of losing human life, it is pointed out.

Theatricals In Radio May Be Traced To Plucky Actor Who Pioneered Work When Others Scoffed At Innovation

Broadcasting Of Plays Is Successful From Time Of First Shakespearean Production Presented

NEW YORK, Dec. 29.—Far back at the time when everything was an experiment in broadcasting, a young man participating in itinerant theatricals decided to break into radio.

Broadway chuckled over the idea. And when radio station WEAZ, here, announced it was going to produce a Shakespearean play—it laughed out loud.

But Gerald D. Stopp, this serious young man, didn't. Instead, he waited up to the studios of the station and introduced himself. Gerald Stopp had grown up with the stage, both as amateur and professional. He wanted to participate in the Shakespearean production. He did.

That first radio play was a success—as successes in radio broadcasting went. The first play found Stopp in a new setting on a new job.

Today Stopp is director of dramatic productions for the National Broadcasting company. His first radio dramatic attempt was in the introduction of "Great Moments in History," written by Henry Fisk Carlton. "Great Moments" is now in its third season and has gained nationwide popularity.

Directs Three Series
In addition to "Great Moments," Stopp is behind the radio scenes in "Biblical Dramas," "Societyland Sketches," and other broadcast productions. He sometimes acts as a "super" when certain "effects" are desired, and only occasionally participates in the action as a speaker. The important parts, however, he leaves to others—for he has the most important job of all—that of director.

Stopp started in the dramatic field when quite young. That was in Plainfield, N. J. In the Plainfield high school, the radio station, he made his stage debut as an actor in "Under Two Flags." Besides, he helped with the settings and had something to say about directing the school play.

That little experience started him on a larger amateur dramatic career. At the University of Illinois he played the leading part in a number of college productions and "made" the Mask and Bauble Club, the campus dramatic organization. Later at Northwestern University, he found time for more dramatic work.

When he had his diploma safely in the bottom of his trunk, Stopp didn't leave the universities. He taught at Northwestern University and the University of Illinois. The courses he gave were rhetoric and public speaking, and as usual his spare time was devoted to college dramatics.

The war came along and Stopp, instead of being sent to France to assist Elsie Janis, went into the air corps.

"The air corps meant a whole lot of drilling and mighty little flying for me," he said.

After the war Stopp decided to take his theater seriously. His first regular job as an actor was with a stock company in the Bronx. Then he went downtown to New York's Greenwich Village where he appeared on the stage of the famous Provincetown Theatre.

He moved uptown again and made

Before The Microphone

St. John Irvine, noted Londoner acting as guest dramatic critic in New York, was out against everything American until he saw Porter Hall in "Night Hostess," the latter day. Had the famous "sinjin" listened to some of the "Great Moments in History" or other radio dramas broadcast on the NBC network, he would have "discovered" Hall much earlier.

One of the entertainers during the Sylvester H. Hays Sunday afternoon show on WEAZ, New York, is Theodore Webb. Webb's baritone voice has become a fixture during this hour as well as on the concert platform. His appearance with the Sylvester Ensemble as guest artist puts a great deal of tone and color into that program.

New series on the air: Talks, Chicago Women's Aid WB, Chicago, Tuesdays at noon central time.

The story behind the news, WBZ-WBZA, Springfield and Boston, Tuesdays at 5:30 eastern time.

Mason's "Merrymakers," WOR, Newark, Thursdays at 8 eastern time.

Franklin Ensemble, WLW, Cincinnati, Wednesdays at 9 eastern time.

Morning musicals, WGBS, New York, Mondays, Wednesdays and Fridays at 11:30 a. m. eastern time.

"Kiddie Kabaret," WGBS, New York, Saturdays at 10 a. m. eastern time.

Cello concerts by Arthur Zach, WLW, Cincinnati, Mondays at 10:30 eastern time.

Radio Franka, with Norman Brokenshire and others, WABC, New York, Sundays at 6 eastern time.

What children like over the air is exemplified by the program of Don Carney, "Uncle Don," from WOR, Newark, every Monday and Friday evening. Carney got 2518 letters from children in six days of broadcasting. He mimics animals to the children's delight.

Back again to WBEM, Chicago, goes Nate Caldwell, well known announcer of the middle west. He is one of the pioneers of radio. He

Jazz For Church Congregations Is Recipe Of Singer

Entertainment Methods In Church Must Be Changed In Order To Retain Hold On Young People

By NEA Service

TACOMA, Wash., Dec. 29.—Church congregations of the future may be entertained with music that is jazz. The mighty church organs may ring out with the boom-boom-boom of blue harmonies. And the now-forbidden saxophone may pass beyond the vestry.

Paul Tutmarc, Tacoma band leader and sweet-voiced blues singer of KMO, Tacoma, believes that the day is coming when jazz will go to church.

"Church music is lagging behind the spiritual and intellectual development of the age, and there must be a radical change if congregations are to be built up," he says.

"The greatest factor in religious music should be the spiritual exaltation—the thrill—that comes from rhythm. The greatest piece of church music ever composed—the 'Hallelujah Chorus'—gets its tremendous appeal through its almost syncopated beat.

"Back to Savage Days?" But nearly all other hymns grind out slowly and wearily—the exception of course, of "Onward Christian Soldiers."

"All fundamental native religions depend upon the rhythm from tom-toms. And our own Bible tells us of how David, in his hour of happiness, leaped and danced before the Lord. He couldn't have done that to the tune of any of our modern church music.

"There is no reason why the church should not take advantage of all the instruments. When the organs were first introduced into churches there was a great uproar, but now they are accepted. The time has come for the other instruments to enter the church."

Should Emulate Blues.
Tutmarc does not profess to know what the form of church music will be. He feels, however, that it should be evolved from all the forms of music known today—particularly the modulations and key changes of modern blues music.

"Nothing has ever been written that has such a basic emotional appeal as the negro spirituals, which are simply 'blues' with religious words," he explains. "No sermon has ever been so packed with true religious fervor as 'All God's Children Got a Right to the Sweet Home.'"

Tutmarc is going to put his theories into practice. He is scheduled to take his band and sing spirituals at the First Baptist church in Tacoma.

Littlefield News

By MRS. J. W. ETTER
Phone 29

ROTARY CLUB MEETS
The Littlefield Rotary club met Thursday with 17 members present.

President R. E. McCaskill had charge of the opening after which the meeting was turned into a round table discussion and various matters were discussed relative to laying plans for the coming year.

Several short talks were made by different members of the club. Mrs. C. C. Clements entertained with two selections on the piano.

BROTHERHOOD CLASS ENTERTAINED
Rev. Geo. Turrentine, pastor of the Methodist church, entertained members of the Brotherhood class with a turkey dinner, at his home Wednesday evening.

Those enjoying the occasion were: Messrs. M. D. Thaxton, B. L. Cogdill, Van Clark, A. G. Hemphill, E. G. Courtney, M. P. Reid, J. W. Arnn, J. M. Tunnell and B. M. Harrison.

MR. AND MRS. SALES ENTERTAINED
Mr. and Mrs. T. S. Sales entertained with a party Tuesday morning for the employees of the Cuenad's Dry Goods store and other guests.

Mrs. Sales gave a beautiful reading. A prayer was given by Rev. Fulton.

Presenters were given to every one from the beautifully decorated tree. Ray Jones acted as Santa Claus.

Coffee and fruit cake were served.

PERSONALS
Mr. and Mrs. M. H. Etter spent the holidays in Roby.

Miss Polly Porter is spending the holidays in Terril.

Miss Sybye Glenn spent the week started with WEEL, Boston, several years back. Then he went to WB, then to KMOX, St. Louis, back to WBEM, out to WTMJ, Milwaukee and back for a third time to WBEM. Out he went once more to KOIL, Council Bluffs, Ia., and now he's back at WBEM—and for good this time, he says.

If WLW, at Cincinnati, maintains the pace it has set for itself, it promises to become the radio center of classic music in America, if not the world. Besides the noted Fritz Reiner and his Cincinnati Symphony, his "Perfect Circle Symphony" series and its own orchestra under the direction of William Steens, WLW has organized another musical attraction in the form of the Franklin Ensemble. This will bring 15 members of the Cincinnati Symphony in a new concert series.

Pioneer Of Radio Theatricals



Upper photo shows Gerald Stopp, at the bells, participating in a radio production. Inset gives a close-up of this radio producer.

Crosbyton Brings Record Season Of Progress To Close

Building Reached New High Mark In Crosby County Seat During Year; Outlook Bright For 1929

(Special To The Avalanche-Journal)
CROSBYTON, Dec. 29.—The closing of the year 1928 brings to an end one of the greatest years of building and community progress in the history of Crosby County.

There have been more buildings put up this year than any year since the first few years of the town's existence. Nine new brick business houses, thirty residences and a mattress factory have been built this year.

Most all the older business houses have been remodeled into up-to-date business houses. Practically every business house and the automobile establishments have been remodeled this year. The post office has been moved into a new building and new equipment installed, thus giving Crosbyton an up-to-date post office. Besides the improvements made in the buildings, three new business concerns have been added to the business section, a mattress factory, a drug store and a grocery store. Four wooden buildings on this square have given way to new, modern buildings, which have added to the beauty of the town. Only one wooden building is now left on the public square.

The post office receipts for this year will exceed \$6,000, the greatest amount ever shown at this office.

Building Permits High
Building permits have been the greatest in the history of Crosbyton, amounting to more than \$220,000. The city has been forced to add the second well in order to furnish sufficient water for the growing population. A lower water table has been given because of the new well and equipment. During the first part of the year a municipally owned sewer system was finished thus affording the entire city with sewer facilities. The main streets were also equipped with storm sewers, which have added greatly to relieve the city of flood water during heavy rains. Along with the sewer system gas mains were laid by the West Texas Gas company and now Crosbyton enjoys natural gas over the entire city. The gas was turned on over a year ago.

With the above conveniences and electricity furnished by the Texas Utilities company, home building has been considerably speeded up during the past twelve months. The demand is so great for homes here that there has not been a house empty for a period of one week during the entire year.

Have Three Elevators
Crosbyton has three grain elevators, five cotton gins, two produce houses and the best hog market on the South Plains is spending the farmers' products. With the exception of a district suffering from hail, the cotton crop this year will average about one-half bale per acre. The grain sorghum crop this year was the best in the history of the county. Several farmers report have made two and one-half tons per acre. Mr. Woodson, a farmer living ten miles north of Crosbyton, reports that he has three years' feed supply on his farm, one carried over from last year and two of the new crop. Much interest is being manifested in the dairy and poultry industries. Something over 100 cars of hogs have been shipped from here to the Port Worth market this year. Strong efforts are being made to secure a creamery or condensed milk plant at this place to consume the vast amount of milk produced here.

end in Lubbock, the guest of Miss Lydia Crockett.

Miss Jane Dick of Falls is visiting Miss Beulah Bellamy this week. Miss Audie Terrell is spending the holidays with relatives in Dallas.

Mr. and Mrs. W. H. Badger left Friday for Austin to spend the holidays. They were accompanied by Mrs. L. W. Jordan and baby, who will visit in Bolton.

S. J. Farquhar left Sunday for Marble Falls to visit his daughter, Mrs. J. D. Dodgers. He will also hunt deer, while there.

The Cap Rock Jersey Farm is being put in operation again and it alone will produce about 2,000 pounds of milk per day.

Start on New Church
Ground has been broken for the erection of a new brick First Baptist church here. Work is expected to begin on the construction in the next few days.

The schools are the best to be found in any town the size of Crosbyton in the state. The high school has 251-3 units of affiliation and is affiliated with the Southern Association of Colleges and High Schools. It was among the first of its size in this section to gain such affiliation.

Crosbyton is on Highway No. 83 and a bond election has been called for January 12 to vote on a bond issue to pave the east side of Crosbyton, from Crosbyton to the Dickens county line. Dickens county has recently paved this highway to the Crosby county line. Early in the year a highway was completed north and south through the county and Crosbyton, connecting the three highways at Floydada, Crosbyton and Post.

BOLERO THEME
The bolero theme is being emphasized. A brilliant yellow flat crepe, made on princess lines has a yellow and white all-over embroidery sleeveless bolero. It is a gorgeous style for a very slender figure.

Pink Boll Worm To Be Discussed At Midland Meet

Commerce Secretaries To Discuss Plans To Counteract Unfavorable Publicity Given Section

(Special To The Avalanche-Journal)
LAMESA, Dec. 29.—According to W. A. Wilson, chairman of the West Texas Cotton Growers Protective association publicity committee, plans have been made for a meeting of this committee at Midland, January 11th, at which time all secretaries of what is known as the "New Pink Boll Worm Infested Area," will meet to lay plans for extensive publicity outlining to the rest of Texas and the south, according to Wilson, the true situation as existing in this area with reference to infestation.

The meeting will also be to aid the senators and representatives of this area in framing a bill that will mean the lifting of this quarantine and reimbursement of farmers for this section for expense in enforcing these regulations. Wilson states that a 100 per cent attendance of secretaries and others connected with chambers of commerce in this area is expected at this meeting.

J.C. PENNEY CO.

Broadway At Texas Ave.

Timely Offerings! Thrifty Savings!

You Will Welcome the Opportunities Offered below to Save on Needed Merchandise for the Whole Family

Your Family Doctor Doesn't Offer "Specials"

Suppose your Family Doctor offered a "special" on measles every other Thursday, or advertised his office fees would be cut in half on the second and third Mondays of the month.

Illogical, isn't it! That is exactly why the J. C. Penney Company doesn't offer "specials" or "cut prices" or hold so-called "sales."

Day after day we sell merchandise at the lowest figure consistent with market costs, plus a fair charge for distribution and handling. Whenever you buy anything in our store you may be sure of two things:

1. It is priced as low as we can possibly mark it—and our buying resources make this very low indeed.
2. You are paying exactly the same price as your neighbor—no more, no less.

New Tweeds

All Wool
A favorite for street and sports frocks. 39 inch, yd.

\$1.29

Khaki Pants

For Work or Outing
Of heavyweight khaki. Cut bottom, belt loops.

\$1.98

Flat Crepe

Washable
A splendid quality that will be popular. Yard

\$2.49

Work Socks

Warm and Durable
Our "Big Pay" work socks are made of heavy weight cotton, in white, brown, grey and navy.

Exceptional value at

2 prs. for 35c

Overcoats

Sizes 13-18 Years
Made of sturdy overcoatings in the newest shades and smart patterns. Smartly styled and carefully tailored throughout.

\$7.90 to \$14.75

"Pay-Day" Work Shirts

Roomy, big well made with the Union Label on every shirt. All sizes, including slim and extra sizes.

79c

Part Wool Blankets

You can be proud of these blankets for their good looks, as well as their warmth. Double, plaid in a selection of color patterns—each blanket is bound with satin.

Sateen Bound \$4.98

Size 70 x 80

Mercerized Table Damask

White or Colored Border
Good quality for every day needs—comes in an attractive damask pattern with a white border or a two-color stripe border. 64 inches wide. Yard.

49c

"Penimaid" Art Needlework

A few minutes now and then—that's all you need to make yourself charming luncheon sets, table scarfs, vanity dresser sets and countless other useful articles—make them for your friend, too. "Penimaid" stamped pieces range from

19c

TO 98c

By Small

Dickinson Rubber Co.
603 BROADWAY

Rix Furniture Co., Phone 16.

Lubbock National Bank To Open New Home Tuesday

Open House For People Of Lubbock And South Plains To Be Held From One Until Nine On New Year's Day

Bank Celebrates Eleventh Anniversary In City With Opening Of Attractive, Modern Plant

Presenting one of the most beautiful, best-equipped, and most ideal of arranged banking rooms in West Texas, the Lubbock National Bank will formally open its remodeled quarters to its friends of Lubbock and the South Plains on Tuesday, New Year's Day.

Open House will be declared from one o'clock in the afternoon until nine in the evening. The public is invited to attend the opening and inspect the re-arranged building and fixtures. No business will be transacted during the hours set aside for the celebration.

The Open House will be for two main purposes: first to bring patrons of the bank in closer touch with the men with whom business is transacted. And second, to allow people of Lubbock and the Plains to inspect the equipment of a modern banking institution—and officials of the company believe they are justified in claiming a plant the equal of any to be found anywhere.

Presiding at the Open House will be C. E. Maedgen, president of the bank, as well as its founder; L. C. Ellis, active vice-president who was also connected with the bank at its start; F. A. Norman, cashier, and others of the official banking family.

Maedgen and Ellis Are Bank Pioneers

Of Fifteen At Present In Lubbock National Family These Two Alone Were On Staff At Start

Only two officers in the Lubbock National Bank organization were with the bank when it first opened for business in 1917. C. E. Maedgen, president, was the first head of the institution and has served in this capacity throughout the life of the bank.

L. C. Ellis, active vice-president, joined the organization as assistant cashier in the first year of its existence. Since then he has risen to a place of leadership with the organization.

Other officers of the bank who come into active touch with the patrons of the business are: A. V. Weaver, vice-president; F. A. Norman, cashier; C. A. Gammon, Jr., assistant cashier; R. F. Hester, assistant cashier; K. T. Thomas, assistant cashier.

Members of the bank's board of directors are active in almost every business line that can be mentioned. Board members are: J. S. Hemphill of the Hemphill-Wood Insurance and bonds; A. W. May, manager of the Cicero Smith Lumber Co.; Dr. J. T. Kreuger, surgeon of the Lubbock Sanitarium; A. V. Weaver, local grain broker; Dr. R. J. Hall, physician at the West Texas Hospital; G. K. Watkins, jeweler; and three officers of the bank, C. E. Maedgen, L. C. Ellis and F. A. Norman.

Fifteen persons are actively employed by the bank now. Others not mentioned above are: V. Lorenz Ellis, collection and exchange; B. C. Barnes, proof clerk; Morgan Lookey, Warren Embree, Howard Smith, Harold Roberts, bookkeepers; A. V. Weaver, Jr., clerk, and Claudia Kyzer, stenographer.

Christmas Cheer Fund For Slaton

Seventeen Families Are Aided By Rotary Club In Good Will Yule-Tide Movement

(Special To The Avalanche-Journal) SLATON, Dec. 29.—Christmas cheer fund of \$154 was expended to aid seventeen Slaton families at Christmas time this year, according to reports by committees. Of the total, the Slaton Rotary club gave \$100, while the Slaton Volunteer Fire Department, and organizations and individuals contributed the remainder.

Shoes, clothing, food, fuel and toys for small children were purchased, and were distributed on Christmas eve, under direction of these committees: W. B. Hestland, Harvey Austin, L. B. Hagerman, Chick Garland, Jess Swint, Harry C. Burrus, W. P. Layne, Chester Alexander, Harry Green, H. G. Sanders, Sam E. Stagg, Rev. B. G. Holloway, Floyd C. Rector, R. H. Tudor, and L. A. Wilson.

FRILLY TOUCH

A white crepe de chine blouse piped with red, has a charming little decoration in the form of 48-inch frills outlining a little vest and running up the outside of the long sleeves.

"WIDOW ROSE"

A new shade of pink is called, in snappy Paris fashion, "widow rose." It is a pink that has more than a dash of mauve in it, making it almost as lavender as pink.

BACK FLARE

Jenny uses the new idea of having the skirt of a black satin frock circular in back, with much flare, and the front tiered, with charming gracefulness.

Priceless Relic Hermleigh Man Has Historic Pitcher

SNYDER, Dec. 29.—A. P. Claxton, of Hermleigh, possessor of one of the oldest relics in the United States, a water pitcher, has placed the object in the safety vault of the first State bank there for safe keeping. When Claxton was a young man at Palauki, Tenn., he came into possession of the pitcher which records show came across in the Mayflower. Mr. Claxton has refused many fine offers for the relic which he has had himself for more than seventy years and given him while still a youngster by the Aunt Martha Smith family in whose home he was reared.

According to records the first white lady to set foot on American soil at Plymouth Rock was holding the pitcher in her hand. She stepped upon the rock and displayed the pitcher in her hands as a symbol of her recollection of her mother country, England. It was then an old relic in the family, according to legendary history and Mr. Claxton stated that Aunt Martha Smith had no knowledge of the real age of the pitcher as it had long been in the family's hands preceding the original member of the family who brought it to America.

BACK PLEAT

A red flat crepe frock has its skirt straight in the front and its back with circular and made with an inverted pleat down the middle of the back stitched to hipline.

NEW GLOVES

A new style of slip-ons in very fine French suede, have open work backs that look dressy as lace. They come only in light shades.

Five bottles of beer, two bottles of water and one of spirits, with five razors were found in the pockets of a man charged at Crofton, England, with begging.

Kiwanis Officers Will Meet Monday

Newly elected officers and directors of the Kiwanis club will have a meeting Monday noon, at the Hotel Lubbock. It was announced yesterday. Plans for the club's work during the forthcoming year will be discussed.

New officers are: D. D. Roderick, president; A. H. Leikigh, first vice-president; James M. Lewis, second vice-president; C. E. Maedgen, treasurer; Fred W. Standefer, district trustee; directors, W. G. McMillan, Frank M. Maddox, Tom T. Garrard, Dr. D. D. Cross, L. E. "Jack" Davis, W. L. Strange, Ross Edwards, Louis H. Rungate, W. O. Stevens, and Joe Baldrige.

Sweetwater Near Peak In Building

Permits Issued In Nolan County Capital Totals To \$872,125 Up To Close Of This Month

SWEETWATER, Dec. 29.—With only a few days remaining in the old year, building permits issued in Sweetwater during 1929 stood at \$872,125 Thursday afternoon. This compared with approximately \$925,000 in permits for the 1927 total, which included one or two permits in big figures for business structures completed in 1928.

The 1927 permits included the 120 room Blue Bonnet Hotel and the 75 room Macie Hotel and the new 160,000 high school as the largest individual permits. This year saw the completion of the Doscher Building, Levy Building, Beall Building, Wright's Montgomery-Ward & Co.'s Building, Snell's Sears-Robuck & Co.'s Building, and other fine mercantile structures.

The total of \$872,125 for this year includes practically all structures residence and business erected during the year, but actual building may slightly exceed this figure as there are usually numerous structures built without permits being issued, it was stated. This does not include approximately \$350,000 expended by the United States Gypsum Company on their plant just outside the city limits.

Building permits issued during December totaled \$39,900 up to Thursday afternoon, with 20 permits issued during the month.

Arrangement Of New Home Shows Beauty, Comfort

Ornamental Touch Noticeable Throughout Remodeled Quarters of Lubbock National Here

The new Lubbock National home rivals the plant of any banking institution in the state of Texas and is undoubtedly the equal of any such place in this portion of the state. Remodeling work consumed several months and during that time the bank was in temporary quarters on Main street. During the past month removal back to the permanent location was made.

A regard for beauty and ornamentation was held in mind by the contractors and architects who planned the remodeling. The floors are of tile and polished granite. Counters are of a finely polished ornamental stone. Plate glass walls inclose the tellers' cages, the bookkeeping and the accounting departments. Shining, gilded trimmings add a decorative touch. Dimensions of the two-story brick home which now houses the Lubbock National Bank are 125 feet by 25 feet. Approximately 15 feet of space at the rear of the building is partitioned from the bank proper leaving about 110 feet exclusively for the bank.

New Vault Purchased In the basement are installed stock rooms and the vault. Incidentally, the vault has a burglar-alarm and burglar-proof attachment which gives for the Lubbock National Bank possibly the lowest insurance rate in West Texas. The burglar-alarm is positively fool-proof.

An elevator has been installed to convey papers and money from the banking floor to the basement.

A modern and elaborately furnished directors' room is located on a mezzanine level of the building. Upstairs are private offices.

Electrical fixtures are of the best and much attention has been paid to ventilation.

Three hundred safety deposit boxes are located in the new vault and these are available for use by private depositors.

Officers of the president, vice-president, cashier and other bank officials are located in the front of the building. Writing stands fashioned of ornamental stone are conveniently placed.

New fixtures and new desks are

Like Big Oaks, Bank Had Humble Start

Lubbock National, Now One Of Plains' Finest Financial Houses, Began In Shack

Rising from a small business organization, housed in a one story, two room, frame structure, to a building with more than a million dollars in deposits, the progress of the Lubbock National Bank, which has recently moved back into its remodeled home, reads almost like fiction.

Organized and opened for business shortly after the United States entered the World War in 1917, the local institution was started under the name of the Security State Bank and Trust Company with C. E. Maedgen, present head of the bank, as the first president. The old wooden shack was occupied for only a short time while the first brick structure was under construction. The original location was on the square, as is the present home.

Mr. Maedgen organized the business and has been at the head of the institution through the eleven years of its existence. L. C. Ellis, present active vice-president of the organization joined Mr. Maedgen as assistant in October of 1917. They are the only original members of the organization who are still connected with the business.

Nationalized in April, 1923 As the volume of business doubled, trebled and r-doubled, the local banking institution began to do business on a larger scale. In April, 1923, less than eight years after the bank was opened, it was converted into a National banking institution.

Yearly deposits kept on record shows an accurate account of the growth of the business handled by the local institution. From June to December 31, 1917, the deposits were given as \$75,672.33 for the first seven months of the bank's history. During the year of 1918, the volume of money handled by the bank showed a slight increase in comparison with the short span of business the previous year. The year following the close of the World War, 1919, showed a distinct revival of business with a total deposit of \$493,620.00. The financial

to be found throughout the building. Total cost of remodeling and re-furnishing aggregated more than \$30,000.

Try a want ad for what you want Phone 13 or 14.

Burglar Alarms At Bank Furnish Full Protection

Absolute Safety For Money Is Afforded By System Installed Here; Means Cut In Insurance Rates

A burglar-proof vault and a one-hundred percent effective burglar alarm system give the Lubbock National Bank the lowest possible insurance rate on their deposits and securities, and afford the individual box-holder a large saving in insurance carried.

Installation of the new vault and of the burglar alarm was completed recently by representatives of the O. B. McClintock company of Minneapolis, Minn. R. A. Sweetland, supervised the installation here.

Absolute Protection Afforded Absolute protection is afforded by the McClintock system. In twenty-eight years there has never been a case when material loss resulted from attempted burglary of a McClintock-protected bank vault. Only sixty-six burglary attempts on banks protected by these devices have been reported in this length of time, the fact that a bank was pro-

ected by McClintock alarm usually serving to steer the would-be marauder to more promising locations. "This vault is more than a mass of concrete and steel," said Mr. Sweetland in speaking of the new safety deposit receptacle at the bank. "It is live, has acute hearing and possesses a seniorian voice with which to speak. Although an inanimate thing it adds the virtues of human alertness and intelligence to its strength as a fortress."

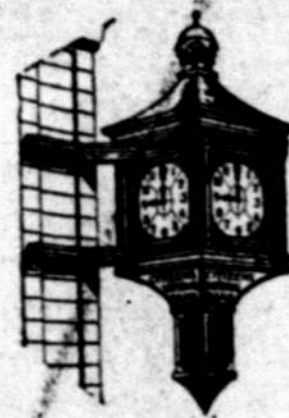
If one should walk up to the Lubbock National vault after it is closed and locked for the night and merely ram upon its massive steel door, a loud gong would immediately start ringing outside the bank and thus advertise to the world that someone was meddling with the safe.

Has Mechanical "Ears" The vault is protected through application of the same audio and electro-magnetic principles as are used by battleships whose underwater "ears" detect approach of a submarine miles away.

The vault's alarm system serves as a constant watchman with all the virtues of a watchman and none of his weaknesses. It is possible for the alarm system to forget to be triggered, bribed or coaxed. It is coldly automatic in operation and has "fool proof" safety features which have proven totally efficient since the device was first placed in use.

Established In 1906

The Bank With the Chimes



Nearly 23 Years of Continuous Service

We Congratulate Our Friends of The

Lubbock National Bank

Here's Wishing

You a Very Happy New Year

It is with pleasure that we take this means of extending to our friends—the officers and directors of the Lubbock National Bank, our congratulations upon the occasion of their Formal Opening and New Year's Reception. The new home of this institution, which is being dedicated on this occasion is worthy of the pride of our City and section.

Growth is the Reward of Faithful Service

We, too, have materially improved our banking facilities and added to the scope of our banking activities in recent months.

The New Year Offers Great Opportunities

Beginning the New Year with its promise of reward to those who merit it, the Citizens National Bank in the name of its officers and directors promise a continued improvement when needed to meet the demands of aggressive and worth-while banking service.

Lubbock County's Oldest Bank is growing and its directions retain their original faith in the City and Section it serves. We invite your acquaintance and bespeak for everyone in this section our sincere Wishes for a Happy and Prosperous New Year.

Commercial-Savings
Safety Deposit

Citizens National Bank

Our Most Sincere
CONGRATULATIONS
To The Lubbock National Bank

That Lubbock and the South Plains is experiencing remarkable growth is evidenced by the expansion of our various institutions and industries in the past year. It is expansion based on faith of those who are investing their dollars and devoting their time and energy to further develop the community and territory.

This pioneer Lubbock institution desires to take this opportunity to congratulate the officers, directors, and employees of the Lubbock National Bank on the completion of their remodeling program and the additions to their facilities for banking. It is a mark of progress and growth that pays a remarkable tribute to the faith in Lubbock's future by those who direct its policies, and we wish them well.

FIRST NATIONAL BANK

In Lubbock

you are invited to attend the

New Years Reception

IN OUR

NEWLY REMODELED BANKING HOME

January 1st 3 P.M. to 9 P.M.

Come Visit With Us

WE feel very proud of our Banking Home, of the modern facilities we now offer for the convenience of the public. We believe you will appreciate seeing through this institution. It has been our aim to render a real banking service to our patrons during our eleven years in this location. May we hope to meet you on this occasion not as "Cold Blooded" bankers as some would call us, but as human beings, to express to you our SINCERE GOOD WISHES for a HAPPY and PROSPEROUS NEW YEAR.

New Features of Our Service

IT would be difficult to explain in print our facilities for serving our patrons under the new order of things. Many new features have been added to our service that offer additional advantages for the people of Lubbock and the South Plains to do their banking here. No expense has been spared to make it as fine in its appointments and service as any similar institution in West Texas, and we invite you to become more familiar with its features on the occasion of our formal opening.

Safety Deposit Vault

FOR the convenience of those who have valuable legal papers, bonds, jewelry etc., and who do not desire to leave them around in places where it might be possible to lose them through fire or theft, we have installed a safety deposit vault with sufficient space available to serve many patrons at a nominal cost. You are invited to investigate its advantages more thoroughly.

Burglar Alarm System

MODERN banks today feel that an adequate Burglar Alarm System is indispensable, and among the features of protection that this bank now offers, is the most thoroughly modern burglar alarm system available today. We use it as an example to show how thorough we have been in providing those things that mark the extremely modern banking service of today.

Meet Our Active Officers and Employees

G. E. MAEDGEN, President
L. C. ELLIS, Vice-President
F. A. NORMAN, Cashier
C. A. GANDELL JR., Asst. Cashier
R. H. HESTER, Asst. Cashier
E. T. THOMAS, Asst. Cashier
V. LORNE ELLIS
Collection and Exchange Teller
H. C. BARRETT, Proof Clerk
MORGAN C. LOONEY, Bookkeeper
WARREN EMMER, Bookkeeper
HOWARD SMITH, Bookkeeper
HAROLD ROBERTS, Bookkeeper
A. V. WEAVER JR., Clerk
CLAUDIA KYSEN, Stenographer

Meet Our Directors

DR. J. T. KRUEGER
DR. J. R. HALL
A. V. WEAVER
J. S. HEMPHILL
G. K. WATKINS
L. C. ELLIS
F. A. NORMAN
A. W. MAY
C. E. MAEDGEN

LUBBOCK NATIONAL BANK

Corner Texas Ave. and Main St.

Corner Texas Ave. and Main St.

Civic Topics To Be Discussed At Gathering Here

Airports To Be Prominent Among Subjects Listed For Commercial Executives Consideration

FLOYDADA, Dec. 29—Chamber of Commerce officials and directors of South Plains towns will have an opportunity to hear subjects dealing with the civic improvement of their towns discussed by outstanding authorities at the semi-annual meeting of the South Plains Commercial Executives Association, which will be held at Lubbock, January 15. Speakers for the occasion have already accepted invitations from them.

Airports will be the first subject discussed at the meeting and A. P. Barrett, president of the Texas Air Transportation company, together with Sullivan Evans, vice-president and manager of the same company, will handle the subject. Many South Plains towns are planning on constructing airports this year and the information gained at this meeting will be welcomed.

Jack H. Hott, manager of the Fort Worth Association of Commerce, has accepted an invitation to speak to the chamber officials and will handle the subject, "How to Get Your Members to Work." Hott is recognized in Texas as one of the most able executives in the profession.

E. A. Wood, city planning expert of Dallas, will talk at the meeting on city planning and due to the rapid growth and development of towns in the South Plains this subject will receive more than usual attention.

During the noon hour the Lubbock Chamber of Commerce will be host to the visitors at a banquet at the Lubbock Hotel and H. W. Grady, of the El Paso Chamber of Commerce will deliver an inspirational address on "Building Your Community."

A large number of directors are expected to attend the meeting which has heretofore been largely attended by the secretaries.

Brownfield News

By MRS. W. H. DALLAS

MRS. SAMS OF WACO VISITS DURING HOLIDAYS
Mrs. Ross Sams and little son Ross, Jr., were guests in her parents' home, Mr. and Mrs. S. L. McDonald, during the week past. Mr. Sams arrived on Monday evening and on Wednesday morning the family left for Waco, Texas, their home.

J. U. CLUB'S BANQUET
A sumptuous banquet, served in three courses, was enjoyed by the J. U. club on Thursday night at eight o'clock at the Brownfield Hotel. A brilliantly lighted Xmas tree decorated the banquet table. The menu served was cream of oyster soup, turkey, giblet gravy, cranberries, creamed English peas in potato nests, lettuce and tomato salad, hot buns, peaches and cream, hot chocolate and cake. Pretty place cards marked the places of guests. Following the banquet the ladies further enjoyed the evening at the home of Mrs. A. M. McBurnett, where another Xmas tree was in readiness and gifts distributed. Guests at these two features were Misses Larue Sawyer, Mary Walker, Bess Baldwin, Olga Fitzgerald, Eunice Banks, Lucille Flache, Fay Martin, Mildred Woodhead, Ed Patterson, Marie Bell, Addie Hamilton and Violet McBurnett.

CONTRACT BRIDGE CLUB ENJOY XMAS TREE FRIDAY

Mrs. B. D. DuBois was hostess to a very lovely affair Friday afternoon, when she entertained the Contract Bridge club members. Two beautiful trees, placed at opposite sides of the room, were laden with gifts and attractive decorations. Unique necklaces were cranberries, with a taily tied in holly ribbons. After presents were distributed, guests played contract bridge for a space of time. Mesdames Miller and McDuffie received the table favors, pretty pin cushions. High score was made by Mrs. McDuffie, and was awarded a pair of bookends of the "Three Musketeers." Extremely dainty and delicious refreshments were creamed chicken, buttered nut bread, combination salad, black coffee, pickled onions, boiled custard and fruit cake. Enjoying this party were Mesdames McDuffie, Henderson, McGowan, Shelton, Michie, Bowers, Miller and the hostess.

OFFICERS ELECTED
At a recent meeting of all the circles of the Baptist Missionary Union, officers for the ensuing year elected are as follows: Mrs. J. W. W.

YULETIDE BUNCO PARTY
Thursday evening, Dec. 29, a bunco party was given by the home of Mr. and Mrs. W. H. Dallas. Exciting games were played.

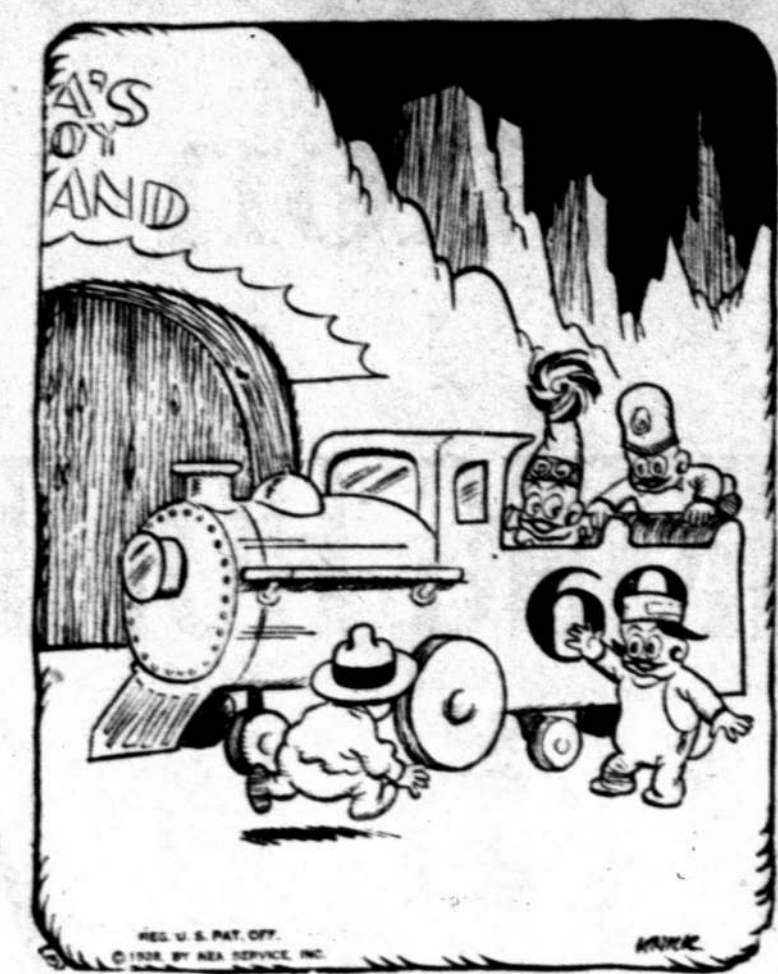


Nursing Record in Two Continents Hard to Equal
Nurse Waite of New Brighton writes "While nursing in New York, in my early twenties, I was poisoned by food my sister nurse recommended you wonderful Vegetable Laxative Pills. I am never without them and have prescribed them for thousands of my patients who were suffering with indigestion, gas and sour stomach, biliousness, sick headache and constipation caused by constipation poisoning."

CARTER'S LITTLE LIVER PILLS
All druggists—25c and 50c and 75c.

THE TINYMITES

BY HAL COOMAN



(READ THE STORY, THEN COLOR THE PICTURE)

"Now, do be careful," Jack Frost cried. "As all those heavy boards are piled, you might scratch up your engine. That would spoil the look of it. Do things the best way, not the worst. Try pulling out the long nails first. Then, as you lift the board right off, it won't be harmed a bit."

Then Carpy chimed in, "Just watch me, and you will find out by see that I know how to unpack things that come boxed up like this. I am a carpenter, you know, and I go at things safe and slow. Whenever you use too much speed something's bound to go amiss."

So all the bunch stood back a while, and old Jack Frost began to smile to see how careful Carpy was. "You're very good," said he. "The others better watch, and stay back several feet, out of your way. If you need help I'm very glad to have you call on me."

"That's very kind," said Carpy. "But I'm sure that I'll get it in no

and at the close Miss Mamie Sue Flache was awarded pretty Christmas candles in green and gold for high cut. Fred Yarnes received a linen kerchief for high cut among the gentlemen. The honor guest was also presented with a linen kerchief. Chicken salad, olives, hot buttered buns, pickles, three-in-one fruit jelly, topping of whipped cream, fruit cake and, Fred Yarnes served by the hostess and assistants to the following guests: Miss Jewel Graves, Miss Lillie Mae Warren, Miss Quennelle Spiegel, Miss Christova Sawyer, Miss Larue Sawyer, Miss Florence Holt, Miss Mary Ann Bell, Miss Kathleen Alexander, Miss Mamie Sue Flache, Miss Mary Kathryn Anthony, Miss Louisa Head, Messrs. Woodridge, house guest of James Harley Dallas, Marlin Hayhurst, James King, Glenn Webber, E. U. Graham, Fred Yarnes, Orla Longbrake, Bill Collins, Adolphus Smith, Lee Orville Lewis, Curtis Gasaway, James Harley Dallas.

MR. AND MRS. COLLINS ENTERTAIN WITH SIX O'CLOCK DINNER
An extremely lovely banquet was served on Sunday afternoon at six o'clock, with Mr. and Mrs. W. H. Collins, host and hostess. The guests favored at this dinner were employees of the Collins Dry Goods company and a brother and wife of Lamesa and a few other friends. Turkey with the usual delicacies was served and a most enjoyable season spent. Attending were Miss Lil Jo Wilson, Miss Vona Lee Ditto, Mr. and Mrs. Ned Self, Mr. and Mrs. J. B. Knight, James Harley Dallas, Curtis Gasaway, Bill Collins, Mr. and Mrs. Collins, Lamesa, with host and hostess.

MRS. MICHE'S GUESTS, NIGHT CLUB
The Night Bridge club were entertained on Thursday night, when

Congratulations

to the

Lubbock National Bank

on the completion of the remodeling of the interior. We are glad to have had a part in your expansion and remodeling program.

Young & Pratt

PLUMBERS

410 Avenue G

Phone 74

the yuletide spirit was keenly felt. Beautiful decorations, with the red and green predominating, were used in all entertaining rooms, when Mrs. J. E. Michie was the clever and gracious hostess. Mrs. Leo Holme was awarded a lovely bowl in swan design for high figures in the play of bridge. Roy Wingred, high count among the gentlemen players, received a pair of military brushes.

Delicious refreshments were passed of salad, sandwiches, olives, pickles, fruit cake and coffee. The guest list included the following names: Mr. and Mrs. Leo Holmes, Mr. and Mrs. R. L. Bowers, Mr. and Mrs. A. W. Enderben, Mr. and Mrs. A. M. Brownfield, Mr. and Mrs. John King, Mr. and Mrs. Ray Brownfield, Mr. and Mrs. Roy Wingred, Dr. and Mrs. B. D. DuBois.

GLEANNERS CLASS PARTY

At the home of Mr. and Mrs. J. L. Randal, on Thursday night, Dec. 15th, the "Gleaners" class of the Methodist Sunday school enjoyed a most delightful party. The contents, covering quite a period closed, in which the losing side entertained the winners. About 25 were in attendance and many indoor games played to make a very evening. Cherry pie with whipped cream topping, with spiced tea was served by the entertaining ladies.

ROTARIANS GIVE CHEER

The Brownfield Rotary club sponsored a "cheer fund" and with the aid of the local churches, many were made happy. Toys and candles and fruits were dispensed as well as needed articles. This movement of the Rotary club is most complimentary and kind.

Dr. G. D. Robinson of Lubbock delivered a sermon Sunday morning at the Presbyterian church.

Miss Lil Jo Wilson is spending her vacation with relatives in Snyder, Texas. Miss Wilson is in charge of special department at Collins Dry Goods Co.

Dr. G. W. Graves and son, Jim Graves, left Thursday for a short business trip to Dardanelle, Ark.

Mr. and Mrs. W. P. McDuffie and daughter, "Little Christine," are spending the Xmas season with relatives in Ennis and Waxahachie.

Charley Woodridge, of Dallas, accompanied James H. Dallas to the city Thursday afternoon and was a guest in the Dallas home several days. These young men are sophomore students at Texas Tech, Lubbock.

Miss Robbie Marion Hardin and Miss Vivian Winston, students of Abilene Christian college, have returned to their homes here for the Christmas holidays.

Miss Mamie Sue Flache, Tech student, arrived in Brownfield Thursday afternoon to spend the Christmas season with her parents.

Findlay Tanner, who is teaching at Big Lake, is spending a part of his vacation of the yuletide with relatives here. Mr. Tanner was formerly principal of the Brownfield grade school.

A family reunion, held each year at Christmas time, was again celebrated at the home of Mr. and Mrs. B. Sawyer, Dec. 23, when fifty-four children and grandchildren came-in-law and daughters-in-law gathered for a day. Among the

guests were Mr. and Mrs. Raymond Barrier and daughters, of Lubbock; Mr. and Mrs. E. A. Graham and family, Mr. and Mrs. Clyde Lewis and family, Mr. and Mrs. Clarence Lewis, Mr. and Mrs. Cotton and children of Amarillo, Mr. and Mrs. Oscar Sawyer and daughter, Mr. and Mrs. U. D. Sawyer and daughters of Cross Roads, N. M., Mr. and Mrs. Tom May and children, Mr. and Mrs. A. Sawyer, Miss Larue and Miss Christova Sawyer, at home. Wholesome and generous noontide meal was served.

Mr. and Mrs. Carl Stephens of Post, visited in the home of Mrs. Stephens' parents during the Xmas holidays. Mrs. Stephens is remembered as Miss Mary Shelton, daughter of Mr. and Mrs. J. E. Shelton. Mr. and Mrs. M. B. Cotton and family of Amarillo, Mr. and Mrs. Raymond Barrier and daughters, of Lubbock, were guests in the home of Mr. and Mrs. W. B. Sawyer recently.

Miss Margaret Bell, teacher in Lubbock grade school, returned for a season of vacation during the holidays with her parents, Mr. and Mrs. W. A. Bell.

Miss Louise Chisholm is entertaining Thursday evening for the college students at home for the holidays.

Judge and Mrs. J. J. McGowan and son, Billy Joe returned Tuesday from a brief Xmas visit at Quanah.

Among the college students at home for the holidays are Bill Collins, Adolphus Smith, Mamie Sue Flache, Otis Longbrake, James Harley Dallas, Robbie M. Hardin, Vivian Winston, Glenn Webber, A. J. Burnett, Virgil Burnett, Madeline Elliott, Ulysses Graham and others.

Mr. and Mrs. Anne Flache are entertaining their daughter and son-in-law, Mrs. Bynnie White and Mr. White for the festive season. Mr. and Mrs. White are located at Carlsbad, New Mexico.

Mrs. W. H. Collins, Bill Collins and Curtis Gasaway left Tuesday morning for a short visit in home of Mrs. Collins' mother, at Hamlin, Texas.

Christmas programs and trees were a special feature at all churches Monday evening.

SOUTH CAROLINA BAPTISTS ON REVER

Cleburne Times-Review: South Carolina Baptists are opposed to the reading of the Bible in the public schools. Teaching of the Bible as a textbook in any school or institution in the Palmetto State supported by taxation would be prohibited under a resolution adopted at the closing session of the state Baptist convention.

Furthermore, the resolution, which will be presented to the State Legislature, was drafted by the church and state, it cites the belief that it is the business of the state to protect, and not to promote religious matters. The various versions of the Bible, says the resolution, makes it difficult for a state-supported institution to pick any one for use as a textbook, and responsibility for religious training of children is placed upon the home, the churches and denominational school.

The Baptists of South Carolina appear to cling to the teachings of the early fathers and the Constitution of the United States as originally written and made effective.

CHICHESTER'S PILLS
Largest Manufacturer of
Laxative Pills in England and
America. Take on either, Day
or Night, as you prefer.
CHICHESTER'S PILLS
SOLD BY DRUGGISTS EVERYWHERE

CUT FEED 1/3! COSTS 1/3!

YOU are wasting one third of your feed crops when they are fed unground.

Grind your feeds—stems, stalks, leaves, cobs, shucks and all—with a W-W Feed Grinder and they will go a third further.

The W-W grinds and mixes everything from the ground up with lightning speed—separately or together. Turns alfalfa, fodder, snapped or ear corn, barley, oats, maize heads, bundle feed, etc., into valuable mixed feed at low cost.

Thousands of farmers everywhere have put their farms on a new profit-making basis by cutting feed costs with an economical W-W.

Powerful hammers do the work on your W-W. No burrs, gears or knives to break or give trouble. Built for a lifetime of service.

A W-W to suit every grinding need. Six sizes—blower, elevator or self-feeder which handles any grain. All equipped with Timken Tapered Bearings—Alumite-Zerk Lubrication—Rockwood pulleys.

Fourteen years of practical experience built into every W-W.

Come in and see this wonderful grinder. Or let us demonstrate the W-W on your own farm with your own feed and your own power.

J. H. Hackfield
Lubbock, Texas
508 Broadway Phone 1416

THE W-W FEED GRINDER CO., Mfgs., Wichita, Kansas

W-W HAMMER FEED GRINDER

WE ARE GLAD TO HAVE HAD SUCH AN IMPORTANT PART IN THE REMODELING OF THE

LUBBOCK NATIONAL BANK

This expansion is a mark of tribute to the faith of those who direct the policies of this financial institution and we are proud to have had a share in the work concerning the remodeling.

J. D. NELSON
Electrician

2612 23rd Street Phone 452-J

LUBBOCK FOLKS

By H. W. SIMS

YOU SAY A MAN NAMED DINE IS A GOOD FRIEND OF YOUR FAMILY

SURE IS WHEN WE GET A CUT FINGER OR TOE HE'S ON THE JOB

O. J. C. DOCTOR FRIEND OF YOURS EH?

NOPE! I'M TALKING ABOUT THE I. O. DINE WE GET AT SIMS' DRUG

IT'S ONE ON YOU JOE!

Simple remedies needed in every home—they are pure and of standard strength. Prescriptions filled with consummate care. You'll say this is a store of obliging consideration.

Sims' Drug
1012 Broadway Phone 22

Congratulations

TO THE

Lubbock National Bank

As the doors open Monday for the Lubbock National Bank New Year's party, we pause to look back over the concrete examples of our year's efforts, too. We are indeed happy that this modern Bank building is an example of our activities, therefore, we pause to express our sincerest appreciation for the opportunity of having a part in its construction.

We, like this modern Bank, are preparing for greater growth on the South Plains and have made preparations to give a maximum building service in the coming year. Added equipment and facilities will make the biggest job an easy one and we solicit any job, big or little.

J. J. Clements

General Contractor

1608 16th St.

Phone 1787

Pictorial News Review of 1928



HERBERT HOOVER overwhelmed Governor Smith for the highest office in the land in one of the most colorful elections in American history.



A **DRAMA OF THE AIR** took place on the world's stage when the Graf Zeppelin, largest dirigible, made a successful round trip flight from Germany to the United States, Dr. Eckener piloting the airship and his son, Knut, distinguishing himself when he repaired a broken fin over mid-ocean.



THE **GREATEST SEA TRAGEDY** since the Titanic occurred in November when the Vestris went down off the Virginia capes while bound for South America, 119 perishing, including Captain Carey.



INTO THE FROZEN NORTH fell the dirigible Italia shortly after it had flown over the North Pole under the command of General Nobile. The Russian ice-breaker Krassin rescued many members of the crew from death.



THE **GREATEST ROMANCE** of pugilism occurred with the marriage of Gene Tunney, upon his retirement from the world's heavyweight championship, as a millionaire, to Polly Lauder, Connecticut heiress.



PHENOMENAL FLIGHTS during the year continued to insure the progress of aviation: (1) LINDBERGH wound up his Pan-American good-will tour with visits to four Central American countries; (2) COSTES, (bottom) and LEBRIX reached Washington from Paris after flying over Africa and South America; (3) the BREMEN made the first westward hop over the Atlantic, bringing (l. to r.) Koehl, von Huenefeld, and Fitzmaurice; (4) the SOUTHERN CROSS flew from California to Australia via the Hawaiian Islands, carrying (l. to r.) Lyon, Kingsford-Smith, Ulm, and Warner; (5) AMELIA EARHART became the first woman to fly the Atlantic; (6) ART GOEBEL made a new transcontinental non-stop flight record; (7) CRAMER (left) and HASSEL were rescued in Greenland in an attempted flight from Rockford, Ill., to Sweden.



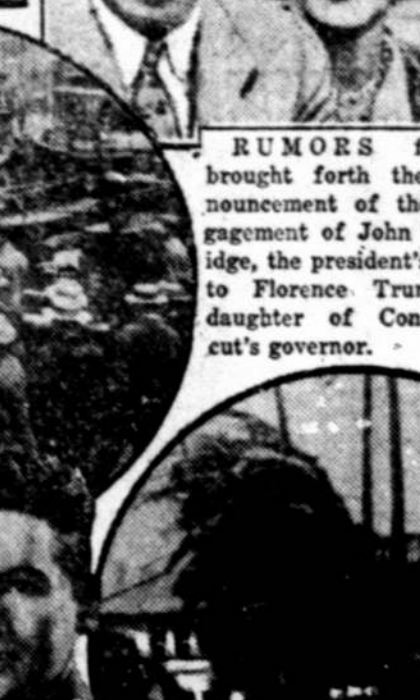
MELODRAMATIC and holding the attention of the world, England's next monarch, the Prince of Wales, won a race against death over two continents, speeding from the heart of Africa to London and the bedside of his stricken father, King George V.



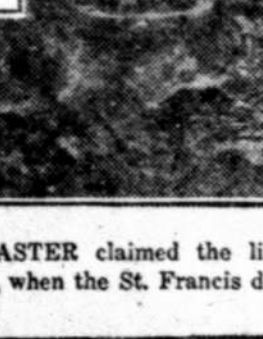
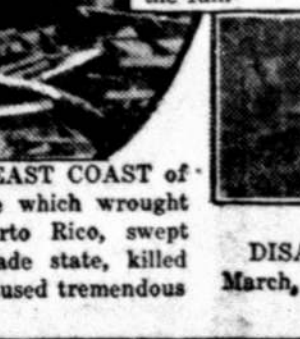
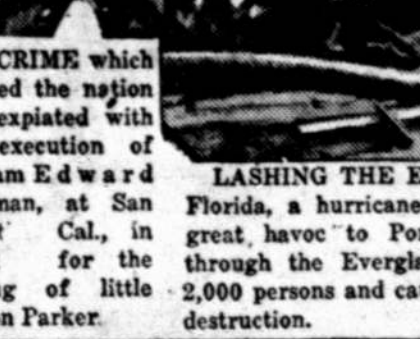
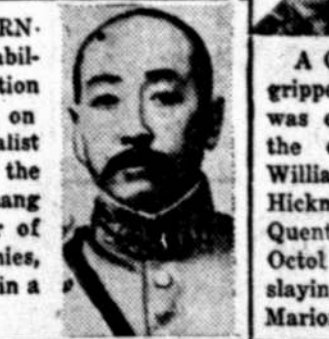
SPOUTING WITH FURY, Mount Etna erupted in Sicily and wiped out several towns with its great streams of lava in November.



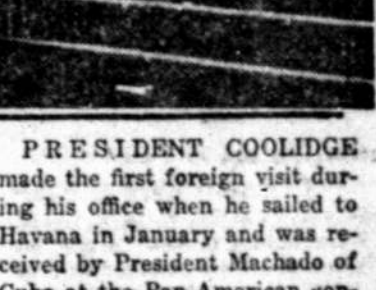
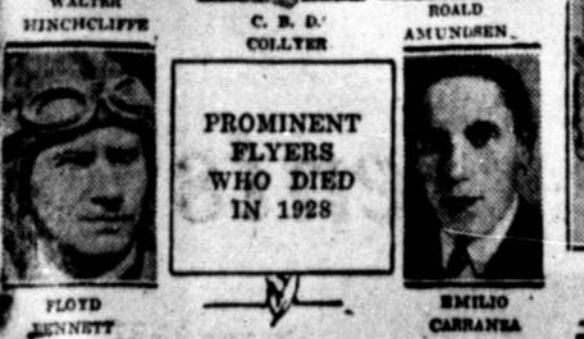
ASSASSINATION shocked Mexico in July with the slaying of President-elect Obregon, upper right, followed by the conviction for the crime of Toral and a nun, right. President Calles, upper left, was succeeded in December by Emilio Portes Gil, center above, named provisional president.



ORIENTAL POMP came into its own with the marriage of Prince Chichibu and Setsuko Matsudaira, inset above, and later the coronation of Emperor Hirohito, shown with his wife, top.



INTO THE BACKGROUND went General Sandino, right above, liberal insurgent of Nicaragua. General Moncado, left above, was elected president of the republic under the supervision of U. S. marines in November.



DEATH TOOK THESE INTERNATIONALLY KNOWN FIGURES DURING 1928



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Chevrolet To Get First Showing At Gotham Display

Honor Conferred Upon Product Of General Motors Coveted By All Manufacturers; System Used

DETROIT, Mich., Dec. 20.—When the New York Automobile Show opens next week with more than 45 domestic manufacturers exhibiting their 1929 models, Chevrolet Motor Company will again be awarded first place at the show. This award carries with it the honor position in the exhibit, an award coveted by all manufacturers because of its allotment on a strict merit basis.

Each year the National Automobile Chamber of Commerce which sponsors both the New York and Chicago automobile shows makes the award. And each year the standard of competition has been the same. Manufacturers are ranked strictly on the amount of business transacted during the fiscal year ending the August prior to the time the showing is held. The first place award applies for both New York and Chicago shows.

Chevrolet's choice once more for this signal honor serves to emphasize the position of leadership the company has assumed during recent years. It also serves to open auspiciously a year which, W. S. Knudsen, president and general manager of the company, has predicted will see the company surpassing all of its former sales and production records.

The new line of sizes which Chevrolet will display at the show this year has already been viewed at advance showings throughout the country by millions of people. Since the mid-November announcement of the new line, Chevrolet's vast productive facilities have been rapidly getting underway at all the Chevrolet assembly plants so that within a few weeks Chevrolet will be running close to full capacity.

The first of the deliveries of the new car are scheduled to take place throughout the country immediately after Jan. 1st. Already the 10,000 Chevrolet dealers who comprise Chevrolet's great retailing chain in this country have been supplied with models of the new line.

Today is also important in Chevrolet's calendar because it marks the date set by company heads for a grand national showing of the 1929 models in all dealers show rooms in the United States.

New Hudson-Essex Has Modern Trend

More Room, Greater Comfort, More Power and Easier Driving Qualities Feature 1929 Models

By ISRAEL KLEIN

Science Editor, N.E.A. Service
Exemplifying the trend in motoring toward more room, greater comfort, more power and easier driving come Hudson and Essex with their 1929 models.

These new cars typify what is going on today in American automobile manufacturing, a movement away from the European small car in response to a popular demand for greater comfort. A longer wheel base is the result, in the case of the Hudson, although the Essex remains the same length as before.

In order to satisfy the popular taste even further, the Hudson-Essex manufacturers have devised 10 additional body types, making 21 in all. These run all the way up from \$450 for the Essex coupe, coupe and phaeton, to \$2100 for the Hudson limousine.

Both of these models, no matter what the type, include such automotive developments as chromium plating, adjustable wheel and front seat, larger and roomier bodies, larger more powerful motors, automatic priming, a vacuum tank "booster" attachment to assure an even supply of fuel at all times, vibration dampening, an electrically controlled oil and gasoline indicator gauge, waterproof brake lining, non-shatterable windshield, wider control pedals and rubber engine mountings.

Perhaps the most pronounced mechanical improvement is what is termed the "moose horn" manifold. This is so designed that the vaporized fuel has the same distance to travel from the carburetor to each of the combustion chambers, and so assures an equal fuel supply at the same time in all the cylinders.

This is the culmination of a research that had been a serious problem to automotive engineers for some time. The old type intake manifold was so designed that the end cylinders would get a lower charge of gasoline, and slightly later, than the middle chambers. The result was uneven distribution of power and a great waste of fuel. In addition to this achievement, the Hudson-Essex engineers have placed the spark plug immediately above the exhaust valve and fashioned the chamber so that the cold incoming fuel would pass over this valve and tend to cool it somewhat. This is expected not only to assure complete combustion of the fuel and greater power, but to prevent pre-ignition and its resultant difficulties.

Further assurance of complete combustion is given by passing the gasoline over the hottest spot in the motor and raising it almost to the point of combustion just before firing.

The result has been an increase of 21 per cent in power for the Essex coupe and 14 per cent for the Hudson. Increased torque or pull at low speeds raises the engine's accelerating ability and gives greater pull in hill climbing. The Hudson develops 92 horsepower while the Essex Challenger, which is the new name for the smaller brother, makes 55 horsepower.

great cities are visioned long before they become great

Behind every worthwhile discovery or achievement, there are dreamers—men who vision the future in terms of progress, comfort and prosperity.

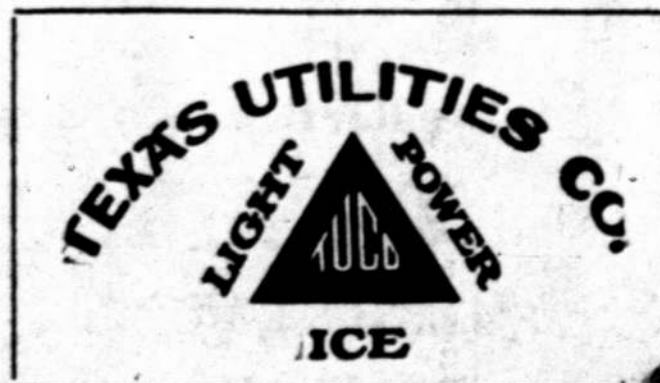
Explorers of new territories vision homes for crowded thousands—opportunities for the accumulation of goods necessary for economic independence—comfort. These men dreamed their dreams at night and applied their exploring energy by day.

Explorers in the realms of science vision the comforts of harnessing the forces of nature—the economy and pleasure derived from worthwhile discoveries.

No other single discovery has contributed equally to progress of modern times as has electricity. Today its far-reaching effect is felt in every phase of human endeavor—in the home—on the farm—in the office and in every industry.

Electricity, under control, generously supplied from dependable sources makes for conscious comfort and peace of mind. You never doubt its presence when you need light, nor question its ability when you need power.

Electricity plays such an important part in making the present day standard of living the finest of all ages, that we who supply it feel that we are enjoying a privilege equalled by few, and excelled by no other service organization.



Automobile Pay A Tax

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Automobile Owners Of Nation Will Pay Approximately \$785,000,000 In Taxes In 1928, Says A. A. A. Prexy

Statement Issued By Association Is Timely Warning To Those Who Would Further Increase Burden

WASHINGTON, D. C., Dec. 29.—Car owners of the nation will pay approximately \$785,000,000 in motor vehicle taxes in 1928, an increase of about \$15,000,000 over 1927, despite the fact that the tax bill during the year was decreased around \$30,000,000 as a result of the repeal of the federal war excise tax on automobiles.

This statement was issued today by National Headquarters of the American Automobile Association in the nature of a timely warning to those who would further increase the amount of taxes paid by the already over-burdened motorist.

Tax Burden Increased. The national motoring body pointed out that although the federal government has left this over-burdened field of taxation, representing a decrease of \$60,000,000 a year in favor of car owners, the total tax-burden has not decreased at least 25 percent within the past ten years.

The A. A. A. said the heavy tax on the car owners should be carefully considered by the forty-third legislature scheduled to meet early in 1929, when any move is made to further re-exploit this field.

In its survey of 1928 taxes, the A. A. A. said that the gasoline tax alone, which amounted to \$258,838,813 in 1927, reached a total of \$460,335,308 in the first six months of this year and there is every indication that this amount will be equalled, if not increased, for the present six months of 1928.

Motor vehicle registration fees, licenses, permits, etc., which cost the car owners \$301,061,132 in 1927, will easily be increased to around \$325,000,000 in 1928, especially in view of the fact that the automobile industry has witnessed one of its greatest periods of production.

Others Stable. The statement continues: "Personal property taxes, amounting to \$125,000,000 per year, and municipal taxes on motor vehicles costing car owners \$15,000,000 annually, will remain approximately the same for the present year."

"The year 1928 was without doubt one of the most eventful in the history of taxation on the car owner, as it witnessed the final repeal of the war excise tax of three per cent on new passenger cars. However, this measure was not repealed until May 30, and in the meantime well over \$20,000,000 had been paid by purchasers of cars in the first five months."

"Moreover, the tremendous rise in motor vehicle taxes in the past few years has been a source of great alarm to motorists. Fair taxation, with the bulk of the collections used to build roads, has always been favored by the car owners, but they are no longer content to sit passively and watch an ever-increasing burden without an equal gain in the benefits."

Willys-Overland To Feature Show

Remarkable Reception Given New Models Recently Presented By Company In Strategic Position

The opening of the annual National Automobile show in Grand Central palace in New York city less than a week away finds the Willys-Overland company of Toledo occupying the most strategic position in the long history of the company, according to automotive experts who have witnessed the remarkable reception and sales volume that have been accorded the newly designed Whippet four and six models which were presented about three weeks ago.

Introduction of the new Willys-Overland products vividly recall the presentation of the original Whippet models, June 28, 1926, which completely revolutionized the low priced field because of their outstanding mechanical advancements over the engineering practices of that date.

The presentation of the newly designed Whippet fours and sixes offers a situation at least parallel with that of two and a half years ago, in that the new Whippet fours and sixes admittedly set a precedent of outstanding style, beauty and mechanical improvement entirely new to the low priced, four and six field.

Since their presentation the new Whippet models have been viewed by millions of motor car enthusiasts in all sections of the nation, resulting in a wave of commendation for the new models that places the Willys-Overland company in the position of quality leader in the low priced field.

Stock Change Made By General Motors

WILMINGTON, Dela., Dec. 29.—Stockholders of General Motors Corporation at a special meeting held today authorized the amendment to Article 4 of the Certificate of Incorporation providing for an authorized issue of 75,000,000 shares of common stock of the par value of \$10 each in place of an authorized issue of 30,000,000 shares of the par value of \$25 each.

The stockholders also authorized the issuance of 43,500,000 shares of the new common stock of the par value of \$10 each, in exchange for the outstanding 17,400,000 shares of the old common stock of the par value of \$25 each on the basis of two shares of the new \$10 common stock in exchange for each share of the \$25 common stock. Exchange of

the old Certificate for the new may be made on and after January 7, 1929. The new stock is now being dealt in on the New York Stock Exchange on a "when issued" basis.

Two developments of utmost importance are now taking place in Europe, reports Frank L. Hambly, export manager of the Marmon Motor Car Company, who has returned from a three months' tour of Europe during which he visited foreign representatives of the company and attended the two great international automobile shows, the Paris Salon and the Olympia Show in London.

European countries, Mr. Hambly said, are now engaged in tremendous programs of highway development which will be expected to bring about a still greater increase in export sales from this country by permitting more popular use of the automobile abroad.

Simultaneously, public interest is centering more and more on automobiles powered with straight-eight engines, as shown by the instant acceptance which greeted the introduction of the new Series Marmon 68 and 78 in Paris and London and the fact that three prominent and long-established European manu-

facturers entered the straight-eight field for the first time this year, Mr. Hambly said.

"Within the next few years, Spain will possess a highway system which will compare favorably with any in Europe," he continued. "Also making rapid strides in this direction, Italy is busily engaged in the construction of a number of high-speed roadways between important cities."

Dr. Miles' Nervine is a medicine of proven value in nervous dyspepsia and many other nervous disorders. The first full-size bottle is guaranteed to help you or your money will be refunded.

Nervousness, Sleeplessness, Neurasthenia, Nervous Dyspepsia, Nervous Headache, Neuralgia.

We will send a generous sample for 5c in stamps.

Dr. Miles Medical Co., Elkhart, Ind.

Accident Causes Auto Crash Toll In Missouri Probed

By NEA Service

KANSAS CITY, Dec. 29.—A study of the auto accidents in Missouri in a recent month revealed the following interesting list:

There were 1219 accidents. Ten of these were caused by cars with no drivers; 33 were cars driven by intoxicated drivers; 47 were caused through loss of control of the car; defective brakes caused 10; tire blowouts, 11; skidding, 29; 15 were caused by "the other fellow," who forced them into ditches; 18 were caused by trying to pass another car; 15 resulted from drivers falling asleep at the wheel.

The unusual accidents resulted from one driver being struck by an airplane and another being stung by a bee.

Congress Asked To Investigate Toll Situation

Exposure Of Sensational National Disgrace Is Expected By A. A. A. To Result From Probe

WASHINGTON, D. C., Dec. 29.—The American Automobile Association said today that the proposal before Congress to investigate the toll bridge situation in the United States would go far toward exposing a condition that is nothing short of a national disgrace.

The national motoring body, which has consistently opposed privately-owned toll bridges and has viewed with alarm their ever-increasing number, declared they are an unnecessary tax on the car owners of the nation.

Senate Resolution Introduced

Senator Oddie (R. Nev.) introduced the resolution in the Senate which calls for the appointment of three Senators and three members of the House to carry on the investigation and to report at the first session of the next Congress.

The A. A. A. pointed out that Senator Oddie's proposal would deal at considerable length with allegations that federal franchises for the construction of toll bridges have been bartered and sold.

233 Bridges Revealed

"A survey by the Bureau of Public Roads made a short time ago," says the A. A. A., "revealed that there were 233 toll bridges in operation in the United States at the beginning of this year, 96 of which were built within the last ten years which means that the number of such bridges in operation has been increased nearly 60 per cent in ten years."

"How rapidly the number is being increased is shown by the fact that there were at the same time 29 new toll bridges under construction, and 163 proposed for construction. One hundred ninety-one of the existing 233 bridges were privately-owned and 20 of the 29 under construction were being built by private interests."

Approve Government Tolls

The national motoring body is not opposed to toll bridges operated by governmental agencies for a limited period of time on a toll basis where they are to be ultimately free.

The A. A. A. said instances have been found where the net operating income of privately-owned toll bridges in one year exceeded the original cost.

The statement continues: "Representative Cochran (D. Mo.) has a measure pending in the House to subject privately-owned toll bridges to Federal supervision and to provide for limiting of securities issued to build them. This legislation was proposed after serious study of the situation presented."

Highway Paving Seen In Europe

Two developments of utmost importance are now taking place in Europe, reports Frank L. Hambly, export manager of the Marmon Motor Car Company, who has returned from a three months' tour of Europe during which he visited foreign representatives of the company and attended the two great international automobile shows, the Paris Salon and the Olympia Show in London.

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Nervousness, Sleeplessness, Neurasthenia, Nervous Dyspepsia, Nervous Headache, Neuralgia.

We will send a generous sample for 5c in stamps.

Dr. Miles Medical Co., Elkhart, Ind.

NERVOUS DYSPEPSIA

Sufferers from nervous dyspepsia need a medicine that will soothe and quiet the disordered nerve centers.

Dr. Miles' Nervine is a medicine of proven value in nervous dyspepsia and many other nervous disorders. The first full-size bottle is guaranteed to help you or your money will be refunded.

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Cheaper Automobiles Now Dress Up Like The Finest

Gap Between Former Exclusive Cars Now Narrowed

By ISRAEL KLEIN

Science Editor, NEA Service

The gap between the exclusive high-priced automobile and that of average usage has become less apparent this year with the introduction of the new models for 1929.

Heretofore it took from three to five years for an innovation first brought out by the manufacturers of custom cars to find its way into the every-day field. Sometimes such innovations took even a longer time coming into popular usage.

Today, however, hardly is a novelty shown at the "salon" of expensive productions in New York when it may be expected in some form or other at the show of average cars a little later.

The new models already announced reveal this trend. From the highest-priced cars to the lowest, improvements have been made that only a few years ago might have been expected in none but the finest. One instance is the adjustable front seat, which three years ago Rolls-Royce proudly vaunted as an innovation. For 1929, Chevrolet introduces it to its customers!

New Small Cars Start Things. Another feature for the new Chevrolet six is the accelerating pump provided alongside the carburetor to assure enough fuel for a swift start, when the throttle is forced down quickly. This feature is unique to Chevrolet.

Along this line, go the improvements throughout the field, in button control, are examples of the new tendency.

Most of the medium-priced automobiles are adopting such practices of their costlier brothers as the use of spring boots, pressure and simple

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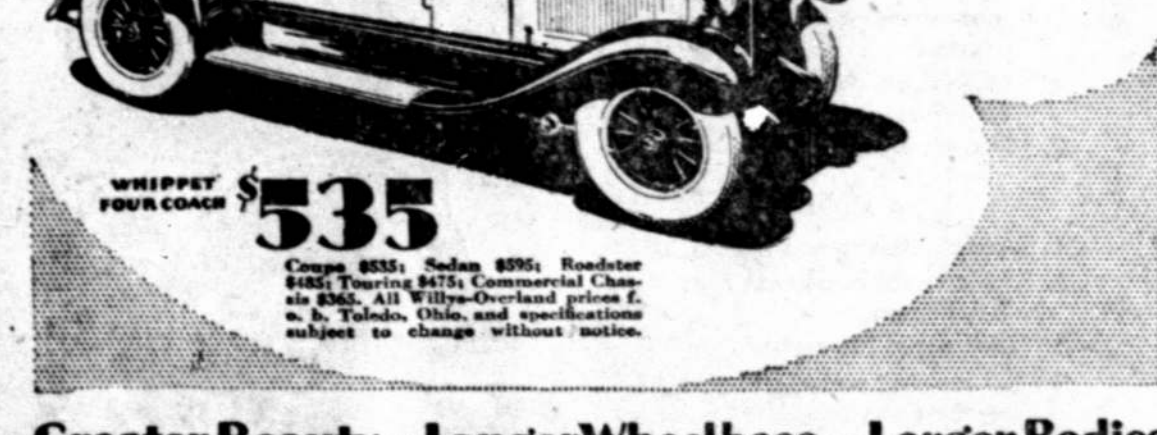
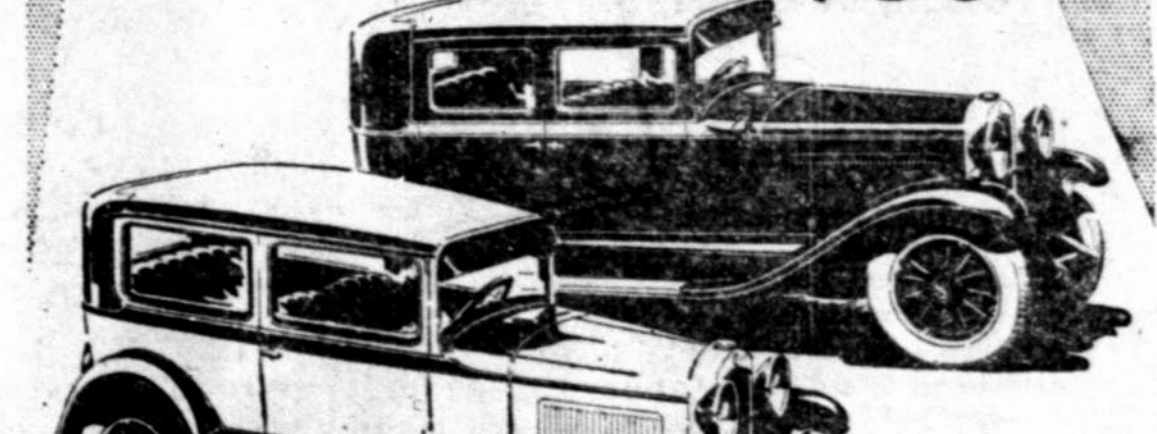
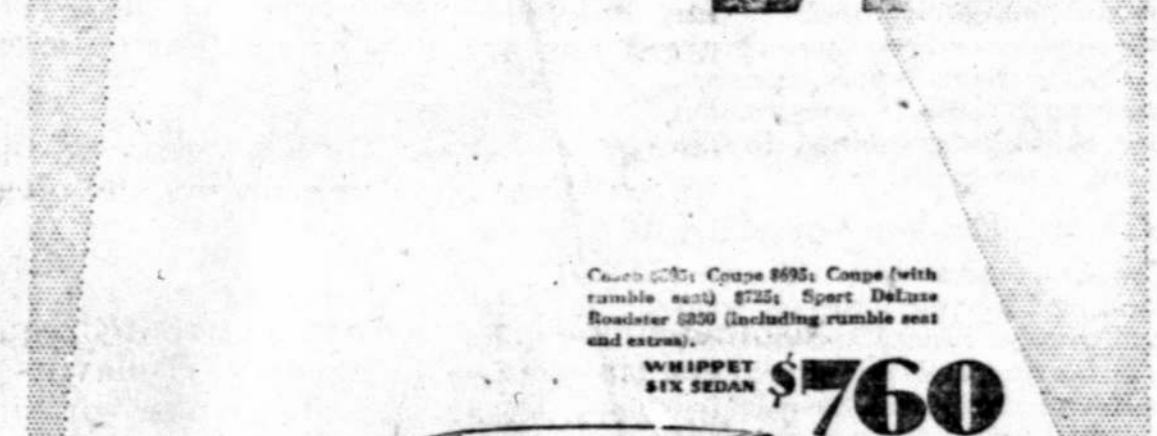
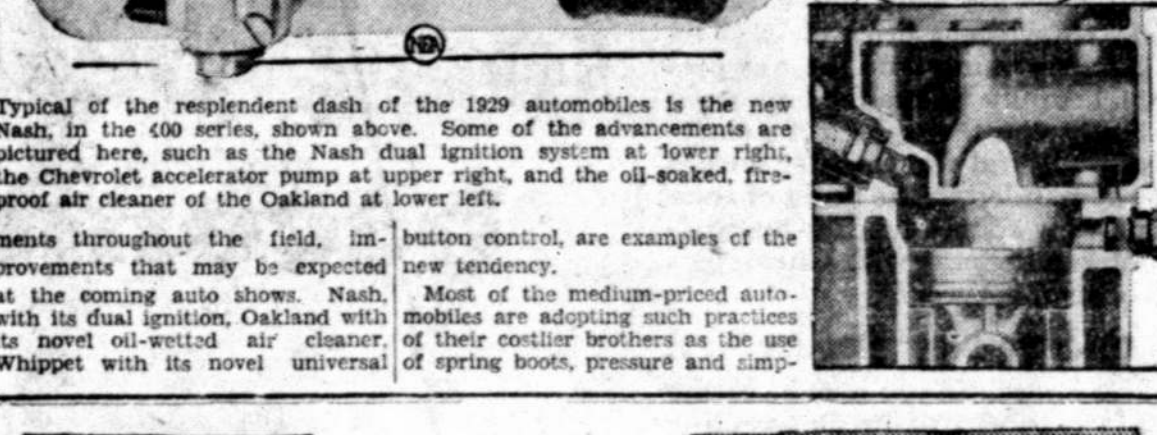
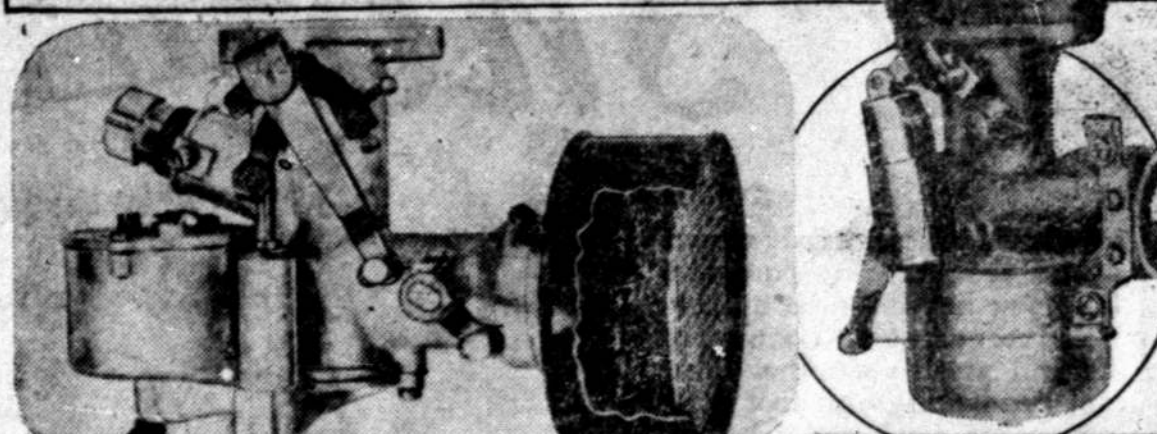
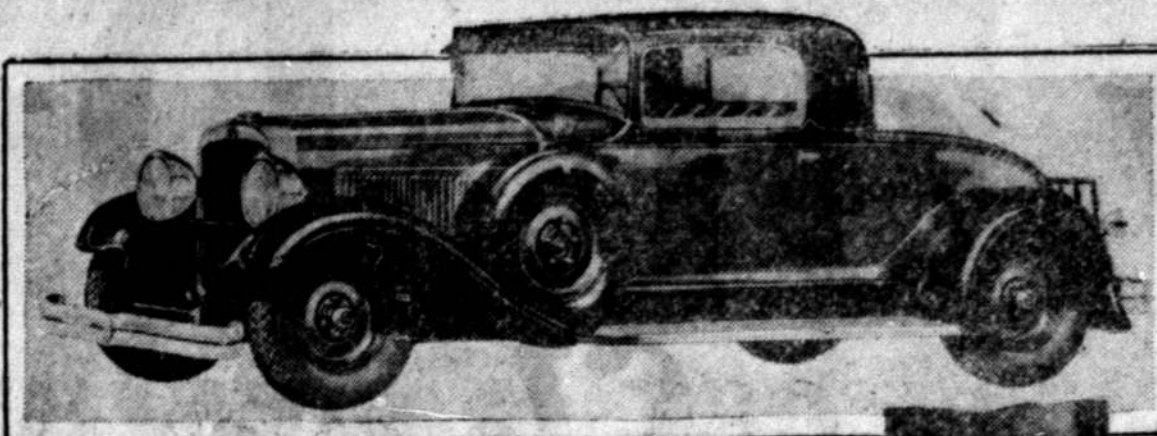
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ler chassis lubrication, rubber mountings for the engine, non-shatterable glass, chromium plating and so on.

The automobiles have been made wider and more comfortable. One manufacturer in fact advertises as a six-seater sedan what formerly was an ordinary five-seater. This has been made possible by widening the front seat and putting the emergency brake to the left of the driver.

For further comfort, nearly every automobile is fitted with shock absorbers or some other form of shock-absorbing attachment. Front end assemblies have been redesigned to prevent shimmying of the wheels and its resultant discomfort and danger.

To insure further safety in driving, the steering apparatus has been improved; four-wheel brakes have been universally adopted, the corner posts of sedans thinned down to a minimum for better vision and the vacuum tank with its fire hazard eliminated in favor of the fuel pump.

Fewer "Accessories." All these and more are actual parts of the automobile. The day of buying a car and then paying another hundred dollars or more for necessary accessories is gone. Even the bumpers go with most of the finished products today. Fuel strainers, oil filters and air cleaners are part of the whole "works."

The graduation of Chevrolet into the six class, at practically the same price as the four, is only one of the tendencies of manufacturers to present better products at low prices. Auburn, Marmon, Pontiac, Chrysler, Whippet and others also offer brand-new automobiles, with everything the average motorist would want in the way of comfort, safety, power and efficiency, for prices below the \$1000 mark.

All this is only a smattering of what may be expected at the coming automobile show in New York and elsewhere.

The lens as an aid to vision dates only from the Middle Ages.

The rhinoceros is a South American three-toed ostrich.

New Pontiac Six For 1929 Will Be On Display Jan. 5

Newest General Motors Car To Share Fourth Place At New York Show; Ranks High In Aggregate Sales

PONTIAC, Mich., Dec. 29.—First public showing of the new Pontiac Six for 1929 is scheduled to take place at the opening of the New York Automobile Show on Saturday, January 5, the Oakland Motor Car company announced here today.

Following the New York show this newest General Motors car, widely heralded as offering "big car features within the price range of the small six," will be placed on exhibition at dealer showrooms throughout the country as fast as dealers can be supplied with display models, it was stated.

To Share Fourth Place. The new Pontiac will share fourth place at the New York show with its companion car, the new Oakland All-American Six, thus indicating the rapid rise of the Oakland Motor Car company to the volume field.

Exhibitors at the show are allotted display space in the order of their rating based upon the dollar value of their car sales as compiled by the National Automobile Chamber of Commerce for a twelve-month period.

From twelfth place in 1927 and eighth place last year, the Oakland Motor Car company has passed eight competitors in only two years to take fourth place at the 1929 show, its aggregate sales for the year ending last June having been exceeded by only three other manufacturers.

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THE NEW SUPERIOR Whippet

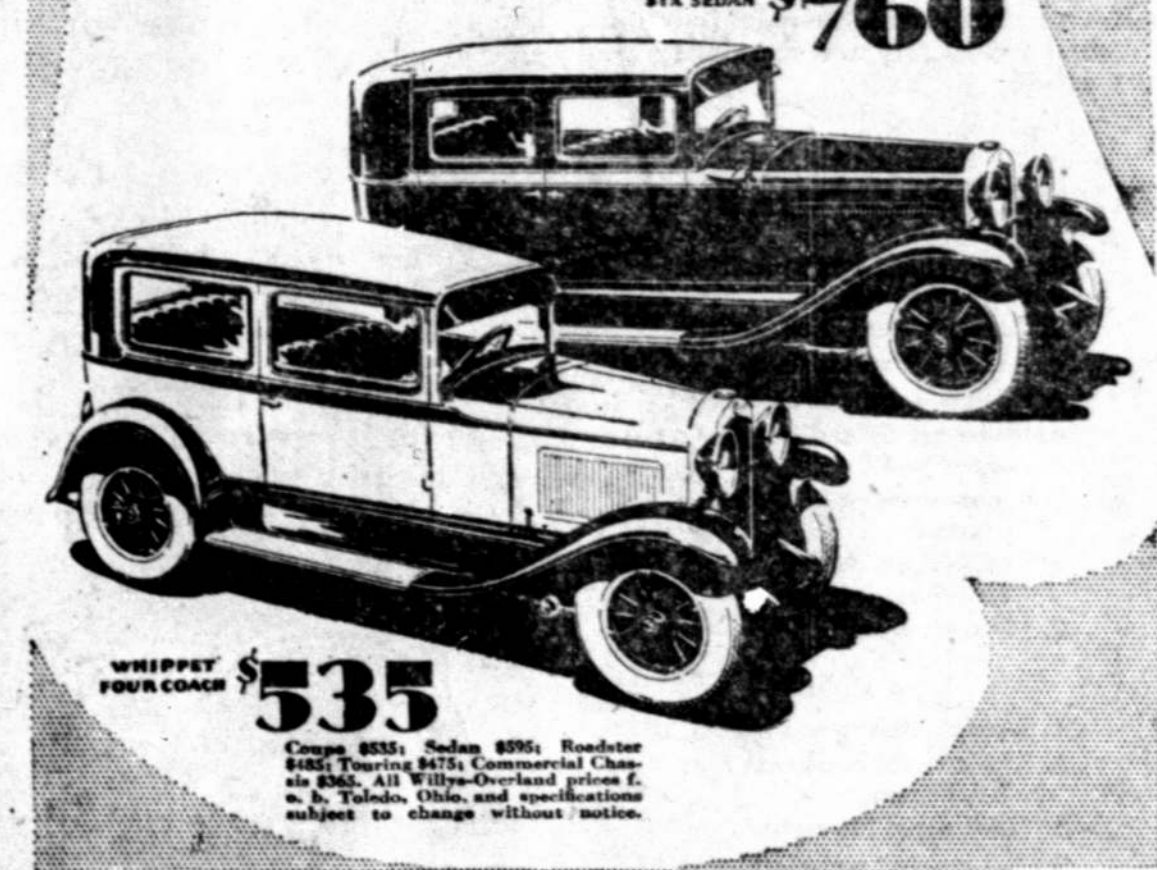
FOURS • SIXES

The Style Creation of master Designers

INTRODUCING THE NEW

"FINGER-TIP CONTROL"

THE MOST NOTABLE ADVANCE IN DRIVING CONVENIENCE SINCE THE SELF-STARTER



Greater Beauty • Longer Wheelbase • Larger Bodies

THE new Whippet introduces the beauty of expensive cars to the light car field. The new Superior Whippet is the style triumph of eminent artists, men of long experience in designing expensive custom-built cars.

Beauty that commands your instant admiration is expressed in the longer bodies, low, graceful lines, higher radiator and hood, more distinctive colors, sweeping one-piece full crown fenders—establishing the newest style motif for Fours and Light Sixes.

Both the front and rear springs of the new Superior Whippet have been considerably lengthened. The increased wheelbase, snubbers and oversize balloon tires further enhance the car's superb riding qualities.

Still the engineering leader

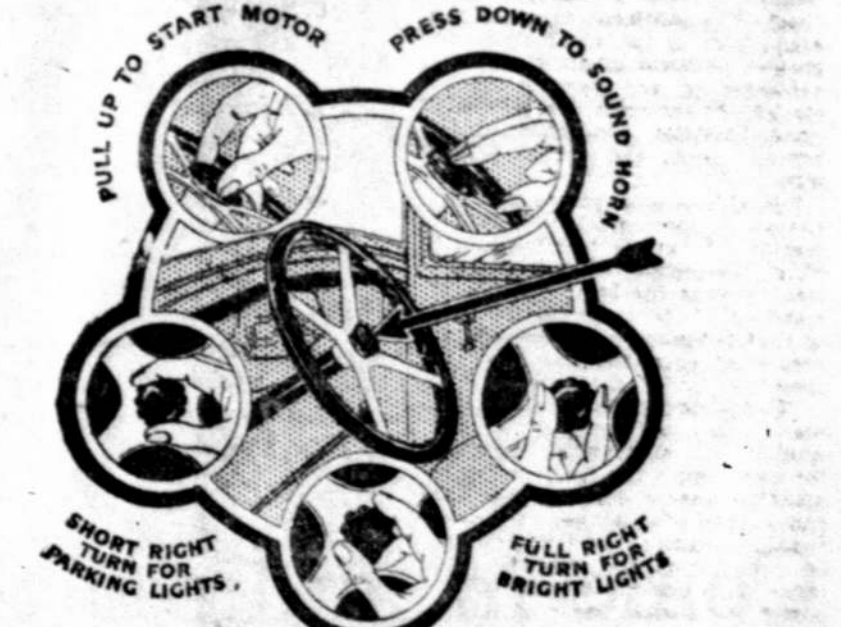
Mechanically, the new Superior Whippet furthers a long lead over competition. A new higher compression engine gives more than 20% added horsepower, with greatly increased speed! Higher second gear speed gives faster pick-up.

And this new car is well qualified to carry on Whippet's unsurpassed reputation for dependable performance and minimum operating costs.

ORDER NOW FOR EARLY DELIVERY.

WILLYS-OVERLAND, INC., Toledo, Ohio

South Plains Motor Company



A single button, conveniently located in the center of the steering wheel, controls all functions of starting the motor, operating the lights and sounding the horn. This does away with all troublesome foot fumbling for the starting button. It also avoids changing from the comfortable driving position to reach a light switch on the dash. With the new "Finger-Tip Control," you can at all times keep your hands on the wheel and your eyes on the road.

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Now on Display in our Showroom!

Today you can see the most sensational automobile ever introduced — The Outstanding Chevrolet of Chevrolet History, a Six in the price range of the four!

This amazing new automobile is now on display in our showrooms and we cordially invite you to come in for a personal inspection!

Judging by the tremendous interest which it has excited wherever shown—

—judging by the unqualified approval it has won from everybody, everywhere—

—the Outstanding Chevrolet will instantly impress you as the greatest dollar-for-dollar value ever offered in any automobile!

New 6-Cylinder Valve-in-Head Engine

When you lift the hood and see the new six-cylinder valve-in-head engine you will realize that a new era has dawned for the buyers of low-priced automobiles. Representing four years development and testing by Chevrolet and General Motors engineers, embodying the discoveries of General Motors Research Staff, this new power plant is a marvel of advanced design. At every speed it operates with that delightful smoothness which everyone demands today in a modern automobile. It develops approximately 32% more power than any previous Chevrolet engine. It displays sensation greater speed and faster acceleration. And yet, despite this brilliantly improved performance, it maintains Chevrolet's worldwide reputation for economical transportation by delivering better than an average of twenty miles to the gallon of gasoline!

Great Array of New Features

Matching this spectacular advance in performance is the greatest array of new features Chevrolet has ever announced—and the most outstanding appearance ever achieved in any car of comparable price!

A Complete Array of Outstanding Features

New Smoothness— 32% More Power

1. Smooth 6-cylinder valve-in-head motor
2. Motor fully enclosed
3. Rugged balanced crankshaft
4. Fabric camshaft gear

New Beauty

1. Beautiful new Fisher bodies
2. Beautiful new colors
3. Chromium plated radiator
4. Headlamps with chromium plated rims
5. Chromium plated head-lamp standards
6. New hood with narrow louvers
7. One-piece full-crown beaded fenders
8. Rubber covered steel running boards

New Economy and Dependability

1. Better than 20 miles per gallon
2. AC gasoline pump and filter
3. Positive lubrication to all motor bearings
4. Automatic lubrication to valves
5. Self-adjusting dry-disc clutch
6. Stronger rear axle gears

Faster Getaway— Greater Speed

1. Advanced combustion chamber design
2. High speed gear ratio, 3.8 to 1
3. Accelerating pump on carburetor
4. Hot-spot intake manifold
5. Smooth sliding gear transmission

New Comfort and Convenience

1. Longer, roomier Fisher bodies

The new four-wheel brakes not only assure positive safety, but are exceedingly quiet in operation. The new heavier, finer quality transmission and rear axle gears contribute to longer life and greater stamina. The new two-beam headlamps with foot control dimming device were never before available in Chevrolet's price class. The new AC gasoline pump with filter assures constant fuel supply no matter how steep the hill. And so on throughout the entire chassis, you will find feature after feature previously demanded in the finest of automobiles and now offered on the Outstanding Chevrolet in keeping with Chevrolet's policy of constant progress!

Distinctive New Beauty

But, however impressed you may be by the mechanical superiority of the Outstanding Chevrolet, your admiration will reach even greater heights when you study the car's distinctive beauty.

Here the whole effect is one of ultra-smartness, luxury and style. Introducing modish, concave front pillars and divided moulding, embodying the comfort advantages of greater width and length, finished in smart new lustrous colors—

—the marvelous new Fisher bodies represent a masterful example of artistic coachwork. Never in Fisher's long and illustrious service to the automotive industry has Fisher style supremacy been more clearly revealed! Never have beauty, comfort, convenience and staunch construction been more skillfully combined in the bodies of any automobile!

Come In and See For Yourself

So we urge you to come in today and inspect the Outstanding Chevrolet! See for yourself what distinctive beauty and thrilling performance are now available at prices so amazingly low! Learn how Chevrolet has again established an entirely new standard of motor car value!



You are cordially invited to
attend our initial showing of

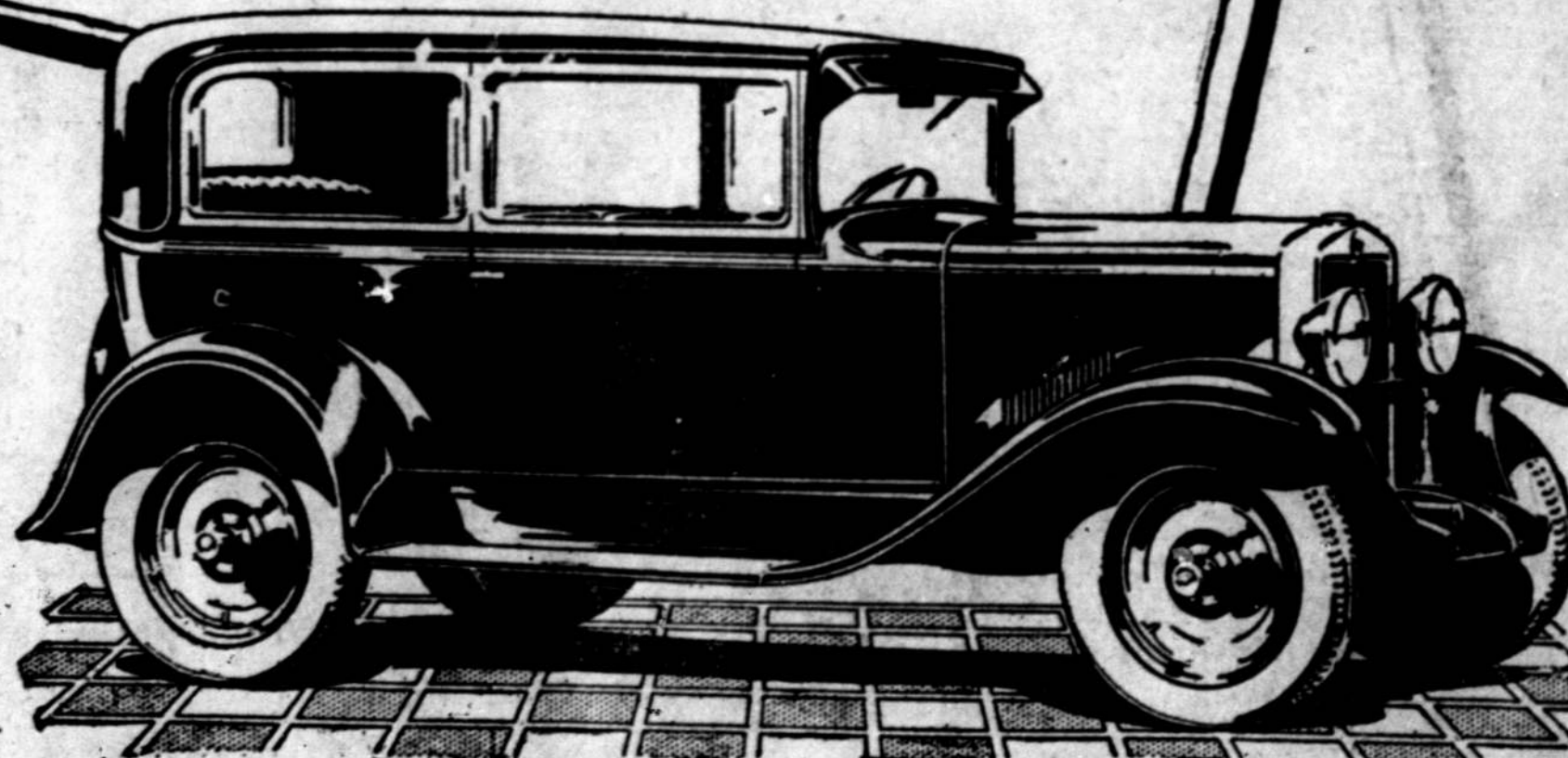
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—a Six in the price range of the four!

December twenty-ninth
nineteen hundred twenty eight

The ROADSTER.....	\$525
The PHAETON.....	\$525
The COACH.....	\$595
The COUPE.....	\$595
The SEDAN.....	\$675
The Sport CABRIOLET..	\$695
The Convertible LANDAU..	\$725
LIGHT DELIVERY CHASSIS.....	\$400
SEDAN DELIVERY.....	\$595
1 1/4 TON CHASSIS.....	\$545
1 1/4 TON CHASSIS WITH CAB.....	\$650

All prices f.o.b. Flint, Mich.



Come in and see these Beautiful New Cars on display in our showrooms

Kuykendall Chevrolet Company

13th. and Avenue J.

Phone 1234

IDALOU SALES CO.
IDALOU, TEXAS

CROW-HARRALL MOTOR CO.
ABERNATHY, TEXAS

Q U A L I T Y A T L O W C O S T