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Back To School Edition Features Fall Fashions. Section 3.

The Sunday Brand

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AFTER 17 YEARS — The 17-year Cicada (more commonly called the 17-year-locust) is seen above emerging from the chitinous larva skin in which it has lived for 17 years underground. The Cicada is hatched, burrows into the ground, attaches to a tree root and remains there until nature wakes it up and sends it above the ground to shed its skin. Staff photo by David Butler)

Traffic Mishaps Cause Heavy Property Losses

Hereford Police investigated a rash of minor traffic accidents which caused heavy damage but no injuries here last week.

Damages in 14 collisions resulted in losses estimated at $5,000, but none of the 25 occupants of autos involved were injured.

The outbreak of mishaps began Sunday, when three crashes were investigated.

No accidents were reported Monday with two Tuesday, two Wednesday, four Thursday and three Friday.

SIXTEEN citations were issued to the drivers involved in the wrecks. Seven of the sixteen drivers were cited for failure to yield the right of way.

Other reasons for citations were following too closely, driving while intoxicated, no drivers license, improper backing, and failure to stop at stop sign;

FAILURE to observe to the front, hitting a parked vehicle, failure to stop and leave information and disobeying a red light were also causes for citations.

On Friday and Sunday, accidents kept the Hereford police on the move when two of the accidents were within 15 minutes of each other.

On Wednesday two accidents occurred within 10 minutes of each other.

TWENTY-THREE of the persons in the accidents were Hereford residents. One was from Clovis, N.M.; one from Dimmitt and one from Olton.

Two of the vehicles damaged in the accidents were parked cars.

Speed Resigns Coach Position At High School

Coach Ronald Speed, who led the Whiteface baseball team to two district championships, has announced his resignation as coach on the high school faculty. Speed has accepted a position with the Bandera High School, near Kerrville.

Speed will be head coach and athletic director at the Bandera school, serving as football and track coach. The team there won district in football last year. Bandera is a Class A school.

Speed came to Hereford two years ago from Texas A&M. He is married and has two sons.

Local Teachers Attend Reading Confab At WT

Numerous Hereford teachers will participate in a reading conference scheduled for Tuesday at West Texas State University.

Assisting with planning of the conference has been Naomi Hopson, who will be teaching in Bluebonnet Elementary this fall.

UNDER THE sponsorship of WTSU and the Texas Association for the Improvement of Reading, the conference was planned locally by Dr. Ruth Lowes, WTSU, Mrs. Hazel Sunderman, Area Vice President, both of Canyon, and Mrs. Hopson. Mrs. Hopson will also preside at the last general assembly, Thursday afternoon.

James Lanier, a language arts teacher in Stanton Junior High will serve with Dr. Thomas MacOwan of WTSU on the registration committee.

One of two who will be evaluating the conference is Maxine Hartman. Mrs. Hartman is librarian at Stanton.

Don T. Martin, counselor at Stanton Junior High, will give the invocation at the Wednesday morning session.

DESIGNED to give reading

See TEACHERS Page 2

17-Year Cicada Makes Noisy Emergence

Seventeen years of lifeless slumber, five weeks of life in the sunlight, . .then death.

This describes the life of the 17-Year Cicada which makes his presence known to all Hereford residents about this time of year with his voceferious humming.

NO OTHER insect has a longer life than the cicada other than the queen termite, which sometimes will outlive 17 years.

The nymphs — Cicada's young — hatch from eggs, drop to the ground and bury themselves in the ground where they attach to a young root and suck the sap of the tree for 13-17 years.

After this long period of resting a metamorphosis takes place. The cicada climbs a tree and begins to shed his dirty chitinous skin and becomes a winged insect with an ability to mate. The male acquires the sometimes disgusting ability to make a humming noise.

The female cicada is silent. An old Greek saying says, "Happy are the cicadas' lives, for they have voiceless wives."

The noise making apparatus is the most complicated organ in nature, consisting of small drumlike plates at the base of the abdomen, which are vibrated rapidly by tireless muscles.

The female does immense damage to trees and young bushes. She cuts slits in the bark of the twig and lays her eggs in the slits. These slits weaken the twigs causing them to fall off in high winds.

Female Cicadas can lay from 200-600 eggs in their life time.

EIGHT HUNDRED species of cicada are known in the world. Of these 800 there are approx-

See 17-YEAR Page 2

Weather

	H	L
Wednesday	91	63
Thursday	92	64
Friday	94	63
Saturday		64

Moisture this month 1.20
Moisture this year 19.82
(Courtesy of KPAN)

FIRST OF SERIES

Soaring Sixties Shows Strongest Hereford Growth

"Since this area became sparsely settled about the turn of the century, it has come to be known among the natives as the 'World's Greatest Next Year Country.'

"And it appears that 1960 could be the 'next year' we have been hearing about."

• • •

Thus, a Brand editorial announced the arrival of a new decade on Jan. 1, 1960. The author's comments, although confined to the prospects for prosperity in the new year which had just dawned, might well be stretched to include the entire decade 1960 to 1970.

Now little better than half gone, the ten-year span has brought and apparently will bring more growth to the Hereford area than in any previous period.

And the show's just half over.

In August, 1965, Hereford continues to emerge into a true city.

Schools stress the theory that in order to understand the present, it is helpful to know the past. And the story of life in Hereford during the past five years is an action-packed one.

FOR THIS reason, the Brand begins today a series describing the era which has brought Hereford a long way in a five year period which appears short, viewed in retrospect.

Included are events which have proved to be of lasting importance and the names of those who caused them to happen.

True, it's a "down memory lane" type article, which the Brand hopes you enjoy reading.

Here is 1960 in review:

JANUARY:

A total of 133 permits were issued during the year for $1,519.31 to set the second highest tabulation in the history of the city. The record totals $2,028,295 in permits issued in 1955.

Deposits in the four financial institutions combined for a new high in Deaf Smith County for a single year with a total of $17,203,021.42.

EDWIN Wayne Thomas, a 16-year-old junior, was named to the All-State first team for Class AAA as a result of his prowess at offensive guard and defensive linebacker for the Whitefaces.

Plans to promote a civic project to build or organize a home for "Golden Age" citizens have been announced by the Hereford

See FIRST Page 2

WANTED FOR TEXICO BANK ROBBERY

Bandit Suspect Queried Here

By DAVID BUTLER
Staff Writer

An alert Hereford based highway patrolman's bid to arrest the man suspected of a $5,000 bank robbery was to no avail Wednesday as another area law enforcement agency told the officer to let the suspect go.

The suspect, Jack Diamond, 22, was later arrested in El Paso by the FBI and charged with the Monday afternoon holdup of the Texico, N. M., branch of the Clovis Citizens Bank.

DIAMOND was stopped by the Hereford Highway Patrolman between Hereford and Summerfield about 4 p.m. Wednesday after the patrolman was alerted that the suspect might be in this area.

The officer had been informed that the suspect had bought a new sports car in Amarillo and was probably on the highway near Hereford.

After stopping the suspect, the officer radioed the Amarillo sheriff's department to see if there were sufficient grounds to arrest the suspect.

HE WAS told that the suspect had been questioned in Amarillo and that Amarillo officers had directed the man to return to Clovis and talk to law enforcement officials there.

During the 10 minutes the patrolman talked to the Amarillo department in an attempt to obtain verification of the suspect's identity, two other highway patrolmen and a Hereford policeman arrived at the scene.

THE PATROLMAN said that his suspicions were aroused by the suspect's actions during the wait.

Finally, after "almost pleading" with the Amarillo department to double check their evidence, the Hereford patrolman released the suspect after being advised to do so.

Hereford sheriff's officers radioed Friona to watch for Diamond to be sure he was headed for Clovis.

The Friona unit radioed back that Diamond had passed through there.

SOMEWHERE along the line, however, Diamond left the Clovis highway and ended up in El Paso, where he was arrested Thursday by FBI agents.

Diamond was then charged with the $5,313 holdup of the Texico bank.

He waived extradition and was returned to New Mexico.

"I AM NOT a robber," Diamond was quoted as saying when arrested in El Paso.

Diamond, a former airman at Cannon Air Force Base near Clovis, had recently been employed at a meat packing plant in Clovis.

He told officers he had made an $800 down payment on the sports car in Amarillo.

Bank officials in Texico said a nervous, red-haired bandit had entered the bank for the second time Monday afternoon, wearing a scarf over his face and wielding a pearl-handled 11 caliber revolver, demanding money from a teller.

The branch manager Bill Chrisitian told officers that he said to the bandit, "You must be kidding."

"I'm not kidding — I want your money," the trembling bandit said.

The bandit was given bills ranging to $20 in denomination from a money drawer. Then he locked a teller and Christian in the bank vault. They released themselves in five minutes with an inside door latch.

Amarillo officers, alerted by Clovis authorities, questioned Diamond in Amarillo prior to his being stopped by the Hereford officer.



Courage is often the result of necessity.

—minwell

St. Anthony's Plans Rural Life Conference Here

The second annual diocesan Rural Life Conference meeting of the Roman Catholic church is slated to begin here in St. Anthony's Church at 12 noon next Sunday. The day will begin with a noon Mass, followed by a basket lunch at 1 p.m.

MAIN SPEAKER for the affair will be Fra. Justin LaFontaine, S.A., who will discuss Catholic rural life and the water situation in West Texas. Andrew Kershen, local farmer, will also speak on the subject of West Texas water.

God, Home and Country awards will be presented to Maura McAndrews of Hereford and Debra Hochstein, Sharon Hochstein, Sandra Husemann and Terry Husemann, all of Nazareth. The girls were sponsored by Mrs. Leo Witkowski of Hereford.

In charge of arrangements for the Rural Life program are Mrs. Ed Dziuk Sr. of Hereford, Diocesan Council of Catholic Women Rural Life chairman, assisted by Mrs. Arnold Husemann, parish chairman and Father B. A. Erpen of Borger, diocesan moderator.

Persons interested in the Rural Life program are invited to attend the day's activities.

'Growing' A Family Tree – Quite A Hobby

By LARRY FUHRMANN
Staff Writer

Digging up old bones — as some might put it — has proven to be a fascinating hobby for Carlos Vaughn of 303 Ave. H, who has spent numerous hours, out of pure curiosity, in researching his family line.

And he's gone quite a distance on one particular line — not many people can name one of their 2,048 great - great - great - great - great - great - great - great grandfathers.

NOT THAT the number makes a lot of difference, but knowing the history of their lives makes history more of a "family affair," Vaughn has found.

Vaughn's interest in genealogy was sparked after his father was killed in 1943; at this time an uncle prepared a small family book with a wooden cover, containing data of the immediate family. However — much to Carlos' consternation — errors prevailed throughout the small volume.

STARTING with what he knew, Carlos began putting on paper family records that someday will probably be regarded as priceless. He really started working hard on it about five

See FAMILY Page 2



MISS NEW MEXICO HERE — Miss Judy Baldwin, the reigning Miss New Mexico and runner-up in the Miss USA beauty pageant recently, will be in Hereford Aug. 19 to crown "Miss Variety Park" in conjunction with grand opening of the downtown face-lifting project. Entries are still being accepted in the event, which will see a bonanza of prizes awarded to winners.

NEWS AT A GLANCE

Today's Brand

A PROPOSAL to renumber street addresses in Hereford and other subjects of local interest are discussed in editorials on Page 6, section 2.

TWO post-graduate students tell of their observations while studying in a South American country. Page 4.

RELIGION in Hereford, a Brand series, describes the Morman church this week. Page 3.

FALL FASHIONS will be modeled at style show here Saturday. Page 3.

A MAN who visited Hereford and decided to return permanently is the subject of an article on Page 8.

Family

(Continued from Page 1)

or six years ago, he said, "But now I don't have the time for it that I used to have."

Some "lines" in a family are easier than others to research, and Carlos has had varied amounts of luck with his "family tree."

ON PARTS of his father's family, he can barely trace back three or four generations — while on his maternal lines, he can follow his ancestor in one line back to 1460.

That's quite a ways to go, he says; definite dates usually can't be found prior to about the date 1800. The farthest he has gone on any line is 13 generations.

Any casual observer would likely be amazed to see the boxes of correspondence and old material that Carlos has put away for safekeeping.

He has a special place for his intriguing hobby where he has tables backed together to keep all his sources at his fingertips.

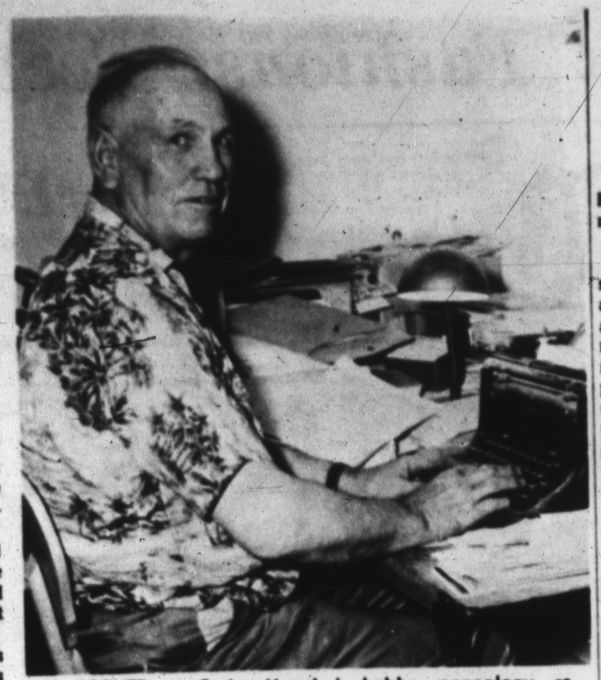
NOT ONLY does he have several simple charts that the most amateur follower could decipher, but volumes where a reader has to more or less "dig" for the information he is seeking, depending on his familiarity with the subject.

Unlike many family historians, Vaughn has not spent a lot of time or invested much money in travel while collecting his records. He and his wife have done research in the library at Salt Lake City twice, and have made numerous trips to Amarillo. Aside from the two places however, no travel has been made. He is in hopes of doing research someday in Tennessee.

ALTHOUGH it is not necessarily an expensive hobby, Carlos says that a person "can spend more than he thinks." He has to pay $3 for wills, and about $2 for marriage licenses as a general rule.

Postage and supplies is another big item in a genealogist's budget. Another person couldn't collect what he has, he says, for less than $2 or $3 thousand dollars.

Carlos is not a member of any genealogical organizations or associations, but he is eligible for membership in the Sons of the American Revolution and could probably join the Founders of Hartford. As a result of his researching his family lines, his mother is a member of the Daughters of the American Revolution and the Colonial Dames.



HIS CORNER — Carlos Vaughn's hobby, genealogy, requires a corner of its own in his den. Vaughn, who has spent about five years on the hobby, has traced one line of his family to 1460. (Staff Photo)

17-Year

(Continued from Page 1)

imately 100 of these species found in America.

The most prominant of these are the 17-Year (Cicada, Tibincia septendecim) but in the south the same insect develops in 13 years and is called the 13-year cicada (Tibicina tredecim). The other species has many common names, but is able to develope in one year.

The cicada belongs to the order, Hemiptera; the suborder, Homoptera; family, cicadidae; genus Tibicina and species septendecim.

THE CICADA is ofter miscalled the 17-year locust. The true locust are what people in this part of the country call the grasshopper. The cicada is not in the locust family.

At one time the cicadas became so abundant in Utah that the people had to import some sea gulls to Utah to eat the cicadas. The only natural enemies the cicada has are birds and a large insect which looks like an over-grown wasp which is commonly called the Cicada Killer.

The Cicada Killer can fly much faster than his prey and is much more agile. He will attack the cicada from the back, sting him to death and devour him, then go seek another cicada.

CHANT THROUGH WINTER

LEXINGTON, Ky. (AP) — There are 30 tobacco-marketing centers in Kentucky's burley-producing country, and out-of-state visitors drop in from late November until early February to hear the unusual chant of the auctioneers.

Optimists Offer Bowling 'Deal' To Raise Funds

Members of the Hereford Optimist Club are selling coupon books good for 52 lines of bowling for $3.

The "special" is good for bowling at Sunset Lanes. Persons who purchase the coupons are also entitled to receive bowling instructions from a certified instructor free of charge at the local bowling alley.

Tickets will be good for a period of one year.

Funds from the ticket sales will go to the Optimist Club scholarship fund, which is used to provide tuition scholarships for a Hereford student selected by the club each year.

Hospital Notes

Patients in Hospital

Robert L. Ramey, Vega, Mrs. Lodie Gifford, Kings Manor; Zana Carol Henley, Dimmitt; George L. Muse, 123 Centre; Cynthia Cabarrubia, General Delivery; Mrs. Charles Self, Rt. 3; Mrs. Douglas Ruland, Star Rt.; Mrs. Melvin A. Kalka, Box 14.

Mrs. Roberto B. Almazan, General Delivery; Mrs. Evelyn Green, General Delivery; Mrs. Manuel C. Estrada, Rt. 4; Mrs. Reuben McGilvary, 202 Kibbe; Mrs. Robert N. Lohr, 122 Kibbe; Mrs. James E. Tollett, 615 25-Mile Ave.; Jimmy Brady, 114 Catalpa; Rolla C. Valentine, Vega.

Patients Dismissed

Clifford Moore, Mrs. Antonio H. Gomez, 8-7.

Thomas F. Cox, Mrs. Jack Drye, Mrs. Jimmy D. Ferguson, Roy Good, Mrs. Juan Santiago, Benny Guzeman, Mrs. Gilbert A. Esponosa, Jimmie Kassahn, Cathy Meiwes, 8-6.

Jerry D. Howard, Maria Benavidez, Thomas Roderquez, 8-5.

Mrs. O. N. Hess, Mrs. Dick Barnard, Mrs. Roy A. Duncan, Robert G. Barrett, Elizabeth Taylor, Michael B. Kirkland, Mrs. W. B. Fulgham, Clyde Neff, Roger L. Brown, 8-4.

Teachers

(Continued from Page 1)

teachers an insight into new methods, the conference will have consultants in reading and related topics. Drs. Henry P. Smith of the University of Kansas and George D. Spache of the University of Florida will be speakers at the general assemblies. (See story in Back-to-School Section this paper.)

Anyone interested in understanding the technique of teaching reading is welcome to attend. Fee for the three day conference is $7, but the conference may be attended on a daily basis.

Hereford teachers may receive in-service credit for attendance, Miss Della Stagner, elementary coordinator, said.

Classifieds Get Results

First 5 Years Of Sixties Create Boom Town Here

(Continued from Page 1)

Business and Professional Women's Club.

SEEK BEET PLANT

A COMMITTEE of three persons was appointed to advise and decide the best course of action to take in accomplishing more sugar beet acreage at a meeting of some 75 interested persons who avowed that their ultimate goal is to secure a refining facility in the Hereford area. Named to the committee were Lee Benefield, president of the local growers association, James Witherspoon, and Henry Sears. Named as an advisory committee were L. J. West of Abernathy, and Daniel J. Larsen and W. N. Hodges of Hereford.

Wayne Lawrence was announced as Hereford's Citizen of the Year for 1959 during the annual Chamber of Commerce banquet. The presentation was made by Lions Club president Labry Ballard.

Miss Judy McGee, a senior at Hereford High and head cheerleader, was crowned basketball queen by team co-captains Ronnie Botkin and Thomas Coffman. Suzanne Yarbro, escorted by Charlie Thomas, was presented as junior class attendent and Nancy Edwards, escorted by Jerry Curtsinger, was presented as sophomore class attendant.

A HEREFORD Volunteer Fireman for the past 10 years, Dub Reeves was named Hereford Fire Chief by the 27 members of the Hereford Fire Department. Reeves replaces Glenn Witherspoon, who has served as chief for the past five years.

Fred J. Cunningham submitted his resignation from the superintendency of the Hereford Rural High School District during a special meeting of the board of trustees. The resignation is to become effective on June 30. A new contract was offered Cunningham, but he declined stating that he had accepted a position with the sales division of American Desk Manufacturing Co.

FEBRUARY:

Hereford Go-Kart Club was organized and some 25 city residents — both young and old — joined the nations's newest sports thrill, . .jockeying go-karts.

COMPLETION of a new wing — including a gymnasium —. for Stanton Junior High School marks the end of a huge building program for Hereford schools which also included Northwest Elementary, the junior-senior high cafeteria and administration building.

Hereford's basketball squad ended the season with Dumas forcing a play-off game at the West Texas State fieldhouse, which the Demons won 59-50. For coach Cuby Kitchens, it marked the third time in succession that Hereford has been district champs. In 1957-58, the Whitefaces took fourth in the state and the Herd claimed the runner-up spot in the state last March.

CHURCHES JOIN

FIVE LOCAL churches joined together to create a Hereford Committee on Migrant Ministry, which has launched into a unique plan to build a social service center for Latin American families at the Labor Camp. The committee is comprised of represenatives of the First Methodist, Wesley Methodist, First Presbyterian, First Christian, and St. Thomas Episcopal churches. Virgil Dodson is committee chairman.

"We think a sugar beet refinery will be located here within the next two years," Henry Sears told local beet growers at a meeting following a trip to Washington, accompanied by James Witherspoon and Lee Benefield.

MARCH:

Preliminary rules and objectives were adopted by a committee working to build a home for elderly people after the group voted to name itself the Hereford Area Foundation. The group was originated in January by the B&PW, but has since expanded to encompass representatives of all civic clubs and other interested persons.

More than half of the 100 persons attending a cattle feeding school indicated "strong interest" in expanding commercial livestock feeding operations here. The meeting was called by the chamber of commerce livestock committee, headed by Dr. L. B. Barnett.

PAUL L. Stevens of Galena Park has been unanimously elected superintendent of schools by the trustees of the Hereford district.

RETIREMENT HOME ASKED

The Rev. Don Davidson of Lubbock, chairman of the hospitals and homes commission of the Methodist Church, outlined a proposal to locate a large home for the aged to the Hereford Area Foundation.

DIRECTORS of the Hereford Country Club awarded an $88,130 contract to an Amarillo firm for construction of a club building south of Hereford.

APRIL:

Members of the Hereford Area Foundation voted to proceed with all haste in an attempt to locate a Methodist retirement home here.

MAY:

Hereford's population was set at 7,473 while Deaf Smith County was reported to have 12,969 by the area office of the U. S. Census bureau. In 1950, Hereford had 5,207 and county just 9,111.

COUNTY Judge Homer E. Henslee announced that he would retire at the age of 66. He had taken office in January, 1955.

The Hereford Committee on Migrant Ministry voted to buy a $5,000 steel building to erect near the Labor Camp.

MORE THAN 110 Hereford High School seniors received diplomas at graduation exercises.

Construction of a home for senior citizens was authorized by the Northwest Texas Methodist Conference.

JUNE:

Dedication of a marker at the first county seat site in Deaf Smith County and a request for the use of the old county jail highlighted activities of the annual Pioneer Day.

ELECTION HELD

INCUMBENT Charles Sowell outdistanced W. H. Andrews to keep his post as Commissioner of Precinct One in the second Democratic primary. In the other county race, LaNell Miller beat incumbent Dave H. Alexander for the office of County Tax Assessor-Collector.

A Lutheran minister from Iceland, Kristjan Buason, left his home and spent three months in Hereford helping students build the community center for the labor camp.

JULY:

The Rev. Howard E. Scott resigned as pastor of the First Baptist Church to become pastor of the Field Street Baptist Church of Cleburne.

DEAF SMITH County Commission and the City of Hereford agreed to pave Moreman Ave.

Miss Cherry Holt, daughter of Mr. and Mrs. Earl Holt, was chosen to reign over the second annual Harvest Festival at the queen contest sponsored by the Chamber of Commerce.

After months of planning and weeks of labor, a community center constructed for the Hereford Labor Camp was dedicated.

PROPERTY ASSESSED

AUGUST:

THREE LOCAL governmental agencies, Deaf Smith County, the City of Hereford, and Hereford Rural High School District, were informed that a complete re-evaluation of all the properties situated within their limits would cost $26,813.

A $1,052,568 budget for 1960-61 was adopted by unanimous vote of the Hereford Rural High School District Board. That figure constitutes a $92,221 increase over the budgeted allotment for the 59-60 school term.

Two Amarillo men, Frank C. Longhlfer and Gerald M Cady, took over the management of Hereford City Airport.

More than 2,700 students occupied seats when Hereford Public Schools opened for the 1960-61 term.

SEPTEMBER:

New quarters for the Deaf Smith County Chamber of Commerce were occupied at 126 East Third.

Herb Boardman was placed in charge of coordinating activities for "Casa de Amigos," a migrant center community building constructed under the direction of the Hereford Committee of Migrant Ministry.

WITH A LARGER staff of assistance and an experienced squad, head football coach, Bobby Williams sent his Hereford High Whitefaces into action. And the two year jinx was shattered when the Whitefaces defeated Canyon, 28 to 0.

Two Deaf Smith County farmers, Ira Scott and John T. Lewis, received awards for their outstanding accomplishments in agriculture.

FUNDS GIVEN

In spontaneous response to a request for funds to continue legislative representation for local sugar beet interests in Washington, Deaf Smith County residents contributed $5,930.

OCTOBER:

A public open house marked the opening of the $86,000 Hereford Country Club which went from a dream to reality in 12 months.

SPECIFICATIONS were drawn up for a possible "little bull barn" in Deaf Smith County.

Twenty Hereford residents went to Dallas on a mission of mercy — Mary Lou Hansel, an eight year-old Friona tot suffered from a serious heart condition and the Hereford donators supplied the blood necessary for a successful operation.

PHILLIPS DOWNED

A fired-up determined Herd outplayed and outscored the Phillips Blackhawks 25-14 in a 1-AAA District contest. It had been 10 years since the Whitefaces had defeated the Blackhawks.

NOVEMBER:

In the 1960 General Election Nell Miller took over as county tax assessor and B. F. Cain was elected to the office of county clerk. Voting in the county totaled 3,399.

"Welcome to Hereford" signs were erected at the five main entrances to the city by the Interclub Council.

DECEMBER:

Opening for worship ceremonies was held at the San Pablo Iglesia Metodista. The $21,500 building was built by the First Methodist Church.

Cotton farmers were notfied of a 1,000 acre increase in allotment for 1961.

H. Kendall Williams of Galena Park was hired by Hereford Rural High School District as assistant superintendant in charge of business.

Widening of U. S. 60 got underway inside Hereford as heavy equipment ripped out existing curb and gutter, dug storm sewer line, and removed pavement.

(Coming Next Week: 1962)

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McDOWELL DRUG

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Melvin Young, General Manager
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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

When you attend the Grand Opening of the KPAN Dream Home be sure you register for the extraordinary list of Door Prizes.

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We know you'll be present for the Grand Opening of the KPAN Dream Home Aug. 14 and 15 and Aug. 21 and 22, but we just wanted you to be sure and register for that wonderful list of door prizes, too.

HERE SINCE 1953

Mormons Newest Denomination Here

EDITOR'S NOTE: Mormons were organized in Hereford in 1953 when a Sunday school was organized with 28 members, making it the most recent denominational addition to Hereford's churches. This is the 11th in a series on denominations in Hereford.

By LARRY FUHRMANN
Staff Writer

The Church of Jesus Christ of Latter-Day Saints, more commonly known as Mormon, is the newest addition to Hereford's churches, with first organization of the group here in 1953 when 28 members began a Sunday school under the direction of H. L. Leithead.

With no meeting place to call their own, the group met in homes, the Rock Club House at Veterans Park, the 7th Day Adventist Church, Hereford Community Center and Gililland Funeral Home before building a chapel on Country Club Drive.

THE HEREFORD Branch of the church was officially organized with Leo D. Page as president on July 19, 1959. The church now has about 90 members.

The nickname "Mormon" comes from the author of the Book of Mormon. The Book of Mormon is used by the group in conjunction with the Bible.

HISTORY of the Church of Jesus Christ of Latter-Day Saints dates to 1820 on a farm in New York state. Joseph Smith, prophet of the church, was about 15 years of age when he claimed to have a vision instructing him to organize the church.

Followers of Joseph Smith went west into Ohio, where they set up their church organization. Headquarters were located here from 1831-1837. Next move of the group took them to Missouri, when the state was becoming involved in the slavery issue.

SINCE THE Mormons — who were coming to Missouri in great numbers — did not own slaves, relations between them and non-Mormons soon forced the Mormons out of the state. The group moved from county to county in Missouri from the year 1837 until their removal to Illinois in the spring of 1839.

At Nauvoo, Ill., the Mormons constructed a $1 million temple which took five years to construct. The church building, when completed, stood in an almost-deserted city. The temple was later destroyed by fire.

RELATIONS between Mormons and others in the Nauvoo area worsened until Joseph Smith and some other leaders of the group were jailed. These men were killed by an unauthorized act on June 27, 1844. Brigham Young, first counselor of the 12 apostles, ruling body of the church, took over the leading position as president.

The historical "Mormon Exodus," a major part of the Westward Movement in the United States, is known as the "Exodus of the Saints" to the Mormons, explaining the official name of their church. Under Young, their first pioneers started west in February, 1846. Approximately 20,000 of the Mormon pioneers crossed the country to their new home in Utah.

ALSO TRAVELING to Utah were Mormons who had stayed behind the original group in the Eastern states. Many members of the church traveled by ship to San Francisco, and later met the original group in Utah. Salt Lake City, where the Salt Lake Temple now stands, is the headquarters for the church today. The Mormons have called the Salt Lake Valley "home" since July 24, 1847, when the major body of the pioneers first looked upon the valley.

The Reorganized Church of Jesus Christ of Latter-Day Saints was formed in 1860 with Joseph Smith, son of the founder of the original church, as president. This group is centered in Missouri.

AFTER SETTLING in Salt Lake City, colonization parties were sent by Brigham Young to Idaho, California, and as far south as Old Mexico. Elders of the church were sent to the Polynesian island by 1848. Missionaries also were sent back to the east to former locations of the group.

"Mormon Pioneer Day" is celebrated every year on July 24th, the day the main body of Mormons reached the Salt Lake Valley.

At the head of the Mormon church is President David O. McKay, who will soon reach his 92nd birthday. Along with two counselors, Nathan E. Tanner and Hugh B. Brown, McKay is a part of the First Presidency. The Council of the Twelve Apostles is the next body, which has the responsibility of naming a new president when the one in office dies. Presidents of the church serve life terms. These 15 men meet weekly; they decide the policies of the church and have final decisions on church problems.

THE CHURCH of Jesus Christ of Latter-Day Saints has the world divided geographically into 12 areas, with one of the 12 apostles in charge of each area.

In areas of large concentrations of Mormons, members are organized into wards — individual congregations which meet in chapels and are presided over by a bishop. In areas where membership is not as dense, the equivalent congregation is referred to as a branch and is presided over by a branch president. About ten wards grouped together form a stake, called a district if composed of branches.

Districts, which have their own presidents, are presided over by a mission organization headed by a mission president; stakes are presided over by the Presidency and the Council of Twelve Apostles directly.

THE HEREFORD branch of the church is a part of the North Texas District. Other branches in the district include Amarillo, Borger, Pampa, Dumas and Perryton. Dale C. Hallows is president of the Hereford branch and Henry B. Pinckard of Amarillo is president of the North Texas District.

The five stakes of the Mormon church in Texas are Beaumont, Houston, Dallas, Corpus Christi, and San Antonio. North Texas, West Texas and South Texas are the three districts, all under Sanfred W. Elieson, president of the Texas mission, who operates out of Dallas. Elieson is responsible for the activities of the approximately 250 missionaries who do door-to-door work in Texas.

THE CHURCH of Jesus Christ of Latter-Day Saints has several different phases of teaching for its members. The primary is a weekday 1½-hour instruction in church doctrine for children from the ages of 4 to 12 years; the Mutual Improvement Association is another 1½-hour weekday meeting for recreation and instruction in church doctrine for young people from 12 to 26 years. The Relief Society is a 1½-hour weekday meeting for women of the church. Priesthood meetings are held every week for men.

A testimony meeting is conducted once a month; at this time the Mormons abstain from food and water for 24 hours before the meeting, giving the equivalent sum of money that would have been used for food to the church to be used to help needy people.

A $25 contribution from the First National Bank started the building fund for the Mormons here in January, 1961; before construction began the group had raised $15,000. Actual work on the building began in February, 1964, when the church headquarters sent a building supervisor here. Some work is contracted, but members donate much of the labor. Twelve men from the Amarillo branch assisted eight men from Hereford on July 4 last year.

The blond-brick chapel on Country Club Drive covers 3,200 square feet and was built at a cost of $75,000. The church headquarters furnished 70 per cent of the necessary funds with the congregation here making up the difference.

A WELFARE system was set up in the church during the early depression days to keep members off government relief rolls and to help them find jobs. The system now extends to all organized stakes and includes storehouses where food and clothing are kept to serve the needs of that area.

Mormons were among the first denominations to accept sponsorship of the Boy Scouts of America. Today they sponsor more troops than any ther church with the exception of the Methodists. Troop 55 here is sponsored by the Mormons; Scoutmaster is O. A. Rudd.

ABOUT 13,000 men between the ages of 19 and 26 are now serving as LDS missionaries throughout the world. Although the missionary duty is not compulsory, most men do donate two years of their time, church officials say. The missionaries serve in this capacity at their own or their families' expense. David Larsen, son of Mr. and Mrs. Daniel J. Larsen, recently returned from a two-year stint in Argentina. Two missionaries are now at work in Hereford.

Best known of the schools supported by the Church of Jesus Christ of Latter-Day Sains is Brigham Young University at Provo, Utah. Today enrollment at the school exceeds 17,000. Other schols are located in Idaho, Mexico, and Hawaii.

The Larsen families were the first members of the Mormon church in Hereford; prior to its organization, they had traveled to Amarillo for their church meetings. Members today come from Hereford, Dimmitt, Friona and surrounding areas.

Today there are about 2½ million members of the Church of Jesus Christ of Latter-Day Saints. All clergy of the church, from the lowest position through President David O. McKay, serve without pay.



BUILT IN 1964 — The Church of Jesus Christ of Latter-Day Saints, Hereford's newest denomination, has been organized as a branch of the Mormon church here since 1959. This is the Mormons' new chapel, built in 1964, located on Country Club Drive. Members hope to have dedication ceremonies for the building in the near future, pending the arrival of one of their twelve apostles. (Staff Photo)

Campus '65 Fashion Show Set Saturday

The Scene: Campus '65; the place: the High School Auditorium; and the cast of characters: Students from Hereford, Hart, Friona, Dimmitt, and Dawn.

The annual back-to-school fashion show sponsored by Gaston's will be at 8 p.m., August 14.

MUSIC for the fall style event will be by Mrs. Dixie Sims and a three-piece combo.

Narrating will be Irving Alexander, who will introduce and describe some 100 models.

Scenes to be introduced include: Match Game, Stitcheroo, Coats and Suits with SAM, Wheel Coats, Little Dreamers and This is the Place.

Fashions will include all grade levels, first through sixth, junior high, high school and college. Concentration will be placed on high school for all occasions.

Emphasis will be on legs, according to Cheri Holt, fashion consultant for Gaston's. Texture and pattern play an important role for teenage girls this year she said.

Hats, bags and gloves will not be emphasized except with suits and coats. School, spectator, active sports, dress, informal party, date and sleep wear will be seen.

HEREFORD STUDENT ON HONOR ROLL

J. Floyd Carter III, freshman at Texas Tech from Hereford, has been listed on the Dean's Honor Roll for the spring semester, his mother, Mrs. Guyrene H. Carter, has been notified. He achieved this listing for both semesters in his first year at the Lubbock college.

Carter was graduated from Hereford High School in 1964. He was a member of the National Honor Society, the grid team, school chorus, Key Club and Hi-Y while in high school. After working on his grandfather's farm this summer, he plans to return to Tech in September.

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Scouts On Canoe Trip In Canadian Wilderness

Thirteen Boy Scouts from Hereford and Adrian departed Amarillo at 6:30 a.m. Saturday for a two-week trip that will take them away from civilization into the Canadian wilderness.

The thirteen members of the group joined with Scouts from Amarillo, with 32 making up the whole party. Frank Ford Jr. is accompanying the Hereford group.

On the trip are David and Ricky Grubbs, Tyler and Kerry Thompson, Richard Brownd, Danny Rosser, Gary Paetzold, Paul Hunter, Robert Messick, Loy Sneary, Davis and Dale Whitten and David Gruhlkey. They will return to the Amarillo scout office about 6:30 p.m. Aug. 21.

The Scouts stayed in Fort Riley, Kans., last night and will be at the Naval Air Station in Minneapolis tonight. They will spend a full eight days canoeing in Canada.

Three men will man each canoe on the trip. Each boy will carry about 90 pounds — one carries the food, one carries the personal items, and another carries the canoe.

While on the 80-100 mile trip, the Scouts will eat dehydrated food and fish caught in the lakes. They will not do any hunting.

The trip will take the boys to an area just north of Ely, Minn. They will be separated from all communications except for emergencies; motors are not allowed in the area and airplanes have to fly at a prescribed altitude.

The Scouters will receive canoeing awards for their trip.

TEACHERS AT CONFERENCE

Mrs. Gladys Legg and Mrs. Inez Welch, teachers in the Hereford School Sysem, attended the annual Living Textbook Conference in Canyon last week. Mrs. Sylvia Sparks of Hereford, a teacher at Clovis, N. M., also went to the conference.

Life in a Cambodian village is just one ceremony after another — puberty rites, solemn weddings, gay funerals and the like.



SCOUTS TO CANADA — Thirteen Boy Scouts from Hereford and Adrian joined other Scouts in Amarillo early Saturday for a trip to Canada, where they will spend eight days away from civilization on a canoe trip. The group will return Aug. 21.

Jr. High Band Begins Sessions

Playing and marching rehearsals for the Stanton Jr. High School band will get underway here tomorrow at 5 p.m. when all future 8th and 9th grade students enrolled in band are asked to report at the junior high school, said director Clyde Wilson.

The band will begin practice sessions for the coming football season and UIL marching contest.

Director Ben Gollehon of the high school band will begin practicing with the high school stage band Monday night at 8 p.m. in preparation for the attorney general's Youth Conference. The band will leave Hereford Aug. 20 for the affair. Practice will be held in the recently completed band hall at the high school.

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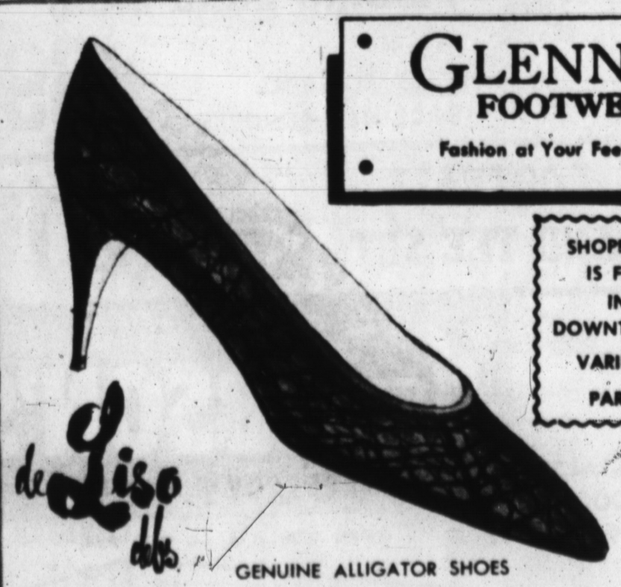
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Realities Of Life Abroad Learned On Scholarships

By SUE COLEMAN
Women's Editor

Reality of some terms the average American reads in news dispatches daily but never feels, has been brought home to Mr. and Mrs. Ron Sheck, just back from Ecuador after nine months of study and research on Fulbright scholarships.

TERMS LIKE emerging nation, mass illiteracy, campus rule, postponed elections, sharp class distinctions, news censorship and political manipulation.

Mr. and Mrs. Sheck, who were married last spring in Quito, the capital of Ecuador where both were students, are visiting here with her parents, Mr. and Mrs. Clarence Strange, and will visit his family in Auburn, Calif., before going to Columbus Ohio where he will teach in Ohio State University next term.

Mrs. Sheck, the former Nona Marie Strange, plans to continue study, especially the Portuguese language which she hopes to speak fluently before they carry out their next plan for a foreign stay, a year or so in Brazil.

SHECK'S teaching field is geography and he is especially interested in the social aspects of urban geography in South American nations. Research under his scholarship was done in that area, focused on Quito because of its unique location in a narrow valley and because it is the only major South American city with its central sector virtually unchanged since Spanish colonial times.

With its population about doubled since the close of World War II, no place to expand except lengthwise along the valley, and with a modern highway system at either end channeling traffic into a downtown area constructed for ox carts, the city is a fascinating subject for the geographer, Sheck says.

HE VISITED other cities in Ecuador and some in other nations while he was in South America and has plans for further research, with Brazil the next objective. His Fulbright grant was for research for a doctoral dissertation on Urban Geography as he works for a degree from the University of Oregon.

Mrs. Sheck, who holds a degree in journalism from the University of Texas, attended classes at Universidad Central, a government university in Quito. Although it has no graduate school, the Fulbright program offered scholarships there for the first time last year in order to permit Ecuadoran students to come to the United States on an exchange basis.

So Mrs. Sheck was enrolled as an observer rather than an ordinary student, consequently she chose journalism classes at various levels. Nine American students were in Ecuador under the Fulbright program, eight of other Americans live there, working in the Peace Corps, with other government agencies or for private businesses.

JOURNALISM instruction at the university was not far advanced, Mrs. Sheck found, and classes dealt mainly in theory, presented in lecture form with little chance for practice even in such elementary form as student writing and editing of news stories.

Most of the students were earning their living, and usually not in journalistic jobs, she added, so classes were held between 7 and 8 a.m., during the noon hour and after 5 p.m. for their convenience.

Principal benefit she received from the courses, she believes, is learning that journalistic problems in Ecuador are quite different from those here.

NEWS RELEASES prepared by public relations experts are almost unknown there; government press releases are expectably slanted for propaganda purposes and there is an impending threat of censorship. As a general policy news papers are required to conform to government policy but Mrs. Sheck noticed that some managed to slip in constant minor criticisms.

She says pay for newsmen is generally low, so that many journalists must hold other jobs in order to support their families and so are subject to conflict of interest which would not be tolerated by news media in the United States.

POLITICAL activity by university students was an oddity to Mrs. Sheck, who observed that there was a strong communist movement, and that education suffered from too much campus political unrest.

Small organized groups in the university, as in the city, she believes, carry on most of the agitation, stirring up the majority who are not much interested but will become excited and join in demonstrations with fanatic leadership.

GOVERNMENT by military junta, to which the American couple was opposed in principle before going to Ecuador, has proved perhaps the best solution to current problems there, both concede.

They observed that a people with the low literacy rate of the residents there, many of them Indians who do not even speak the prevailing Spanish language, apparently requires an authoritarian government of some sort. The junta does appear less corrupt than many of the former presidents, they say.

It has published plans for return to civilian rule, but the date has been moved to next July and most of the numerous political parties oppose this plan also.

POLITICS is an activity of noisy minorities, the Shecks say, and in spite of flurries such as the sending of 18 opposition leaders into exile for protest attempts while they were in Quito, the average resident of that city appears completely uninterested as he gives his attention to making a living.

That is a difficult feat for most, they saw, and the improved economic situation, better in Ecuador than in most South American countries, has meant little to the masses of the very poor.

THE SHECKS gained a better idea of a society in which there are a few very rich, many very poor and practically no middle class, as they lived with the people of Quito. They learned that the middle class is growing, however, to promise more stability for the future.

Education seems to be making some progress, too, they say, although the task is vast. Government programs are under way with United States and United Nations aid and the Peace Corps with its night classes for adults is helping.

Rather strangely, progress in educating the most illiterate Indians is coming through radio rather than any form of classroom. The American students observed that as soon as an Indian has something to eat, he buys next a small transistor radio and listens to it every possible minute.

Broadcasts are reaching Ecudorans who never heard of previous programs to end illiteracy, and are helping them find their way to a chance for beginning an education.



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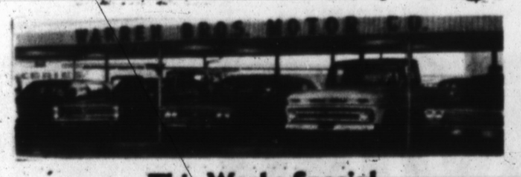

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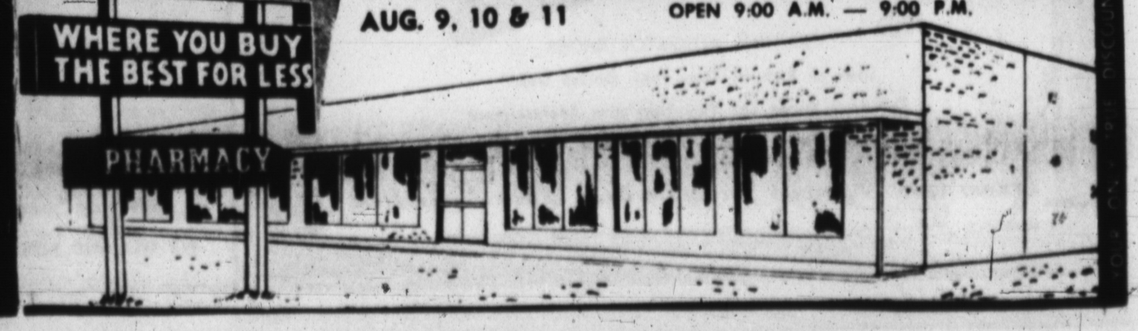

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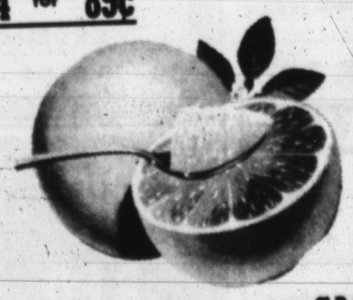

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North of Aikman School
HEREFORD'S FIRST
- PLANNED COMMUNITY
- SWIMMING POOL
- AND PARK NOW OPEN

LADIES NIGHT
Thursday
7 p.m. — 9 p.m.
Future Shopping Center

TONY RAVIZZA
CUSTOM BUILDER
Office: 16th & Blevins
EM 4-1350

PERSONALIZED SERVICE IN . . .
PLANNING DESIGNING FINANCING
GENERAL INSURANCE
HOMES THAT WILL OUT LAST YOUR MORTGAGE
LET US PLAN WITH YOU

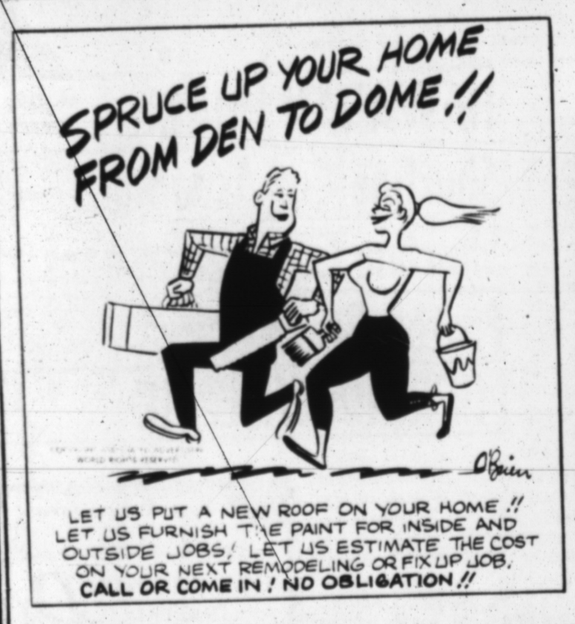
STATED MEETINGS
Second Monday
Thurs. 8:00 p.m. MM
Ray Simpson, Jr., Sec.
Troy Stambaugh, W.M.

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County Bread and Pastries

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE:
LESLY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652



FOXWORTH-GALBRAITH LUMBER COMPANY
SPECIALIZING IN ALL KINDS OF BUILDING MATERIALS
RETAIL YARDS SERVING TEXAS, NEW MEXICO AND ARIZONA
234 E. 2nd Hereford EM 4-1224

MARK IV REALTORS INC. "HALLMARK OF SERVICE" MLS
230 N. 25 MILE AVE. EM 4-2220

HOMES

In Shirley school district . . . $500 will move you in— no loan closing costs. Two bedrooms and den or three bedrooms. Carpeted. Brick. H-223.

Older 3 bedroom stucco only $11,000 that will trade for smaller house. 1¾ baths, den, dining room, basement, big trees. Three blocks from Junior High. H-370

Northwest Hereford . . . 1700 sq. ft., 3 bedroom brick. Carpets, all the built-ins. Only $18,500. You can move in before school starts. H-383

FARMS

200 acres irrigated farm land, excellent water. $400 an acre, $16,000 down. F-332

We have a good selection of development land from the Mexican border to Nebraska. Let's talk about it.

EVENING & SUNDAYS

Oliver Streb EM 4-2857 Francis Hardwick EM 4-2241
Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639

STORAGE
Space is now available for anything from a trunk to a truck.
Call EM 4-1818

WHY PAY RENT?
Homes 100% Financed 1, 2 & 3-bedroom homes. Payments $38 to $89 on your location or ours. Will sell to Spanish,, Colored or White. Good credit not required.
Call 894-5769 Collect
Levelland, Texas

SALES & SERVICE on all makes & models
2 Way Radios
Auto & Home Radios & Stereos
C. B. RADIO SUPPLY
841 E. 1st EM 4-0476

MEAT
Specializing In CUSTOM SLAUGHTERING
WHOLESALE — RETAIL
HACKER — JESKO
Rt. 3 — Hereford
EM 4-3390

ROTOTILLING
POWER TILLER
T. A. RHODES
● Gardens ● Lawns
● Flower Beds
EM 4-3491 EM 4-0119

1. FOR SALE Miscellaneous

INSULATION
For new and old homes
SHEET METAL NEEDS
WALKER SHEET METAL
305 E. 5th EM 4-0788
B-1-12-tfc

ALFALFA HAY. See Charlie Holt, 4½ miles west on Clovis Highway. EM 4-0402 or 289-5599.
B-1-14-8-11tp

FOR SALE Electrostat Office Copier. See B. F. Cain. County Clerk, Deaf Smith County.
B-1-14-1-tfc

FOR SALE Set good golf clubs. See Bill Baker at Piggly Wiggly.
B-1-12-31-2P

REPOSSESSED LATE model Singer sewing machine in 5 drawer walnut cabinet; will zig-zag, blind hem, embroider patterns. $27.50 cash or 6 payments at $5.05. Must have good credit. Write Credit Department, 1114 19th Street, Lubbock, Texas.
B-1-36-2-TFC

FOR SALE Late Model deluxe GE electric range. Rotissery, time bake, etc. $100.00 Frigidaire air conditioner $25.00. 337 Avenue K. EM4-1417.
B-1-21-5-TFC

JUST RECEIVED
NEW SHIPMENT watches, guns and jewelry. Also portable sanders and jigsaws.
HEREFORD SURPLUS
1221 East First Street
B-1-31-2c

BEFORE YOU BUY TIRES
Check prices. Quality Firestone Tires. Specializing in Truck and Tractor. Call for price quotation.
BEETEX SUPPLY CO., INC.
Pho. 289-5313
S-1-42-TFC

SOME FOLKS
That's got them Blackuns had rather fight than switch.
ANGUS BULLS
ANDREWS AND ANDREWS
S-1-4-tfc

STORAGE BUILDINGS
10' x 11' $200.00
10' x 14' $265.00
10' x 20' $325.00
See These Buildings at
336 Ave. I
S-1-52-tfc

Ceramic Tile Cabinet Tops
Floor Covering
● Free Estimates ●
C&W Tile & Tops
847 E. 1st St. EM 4-3448
Hereford, Texas

Complete Turn Key Installations of Pumps and Gear Drives
BIG "T" PUMP CO., INC.
Sales & Service
Hereford ..... EM 4-0353
Dimmitt 647-3444
Friona 247-3311
S-1-24-tfc

USED CITIZEN Band 2-way radios. See at 841 East First or call EM4-0476.
S-1-13-5-4C

WE HAVE IT!
If we don't have it, it just can't be found. Light bulbs . . . all kinds and sizes including 150 watt colored floor lamps. Every size fluorescent tube, too, from the tiny ones to the 96" length.
WITHERSPOON ELECTRIC COMPANY
127 W. Third EM 4-0224
B-1-6-1c

MOBILE HOME
For Sale: 10'x40' Stylecraft. Fence, storage room, awning, air conditioned, carpeted. Combination washer and dryer. Excellent condition. See at Blue Bonnet School or call EM 4-1766.
B-1-6-4c

SUPER STUF sure nuf! That's Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer $1.00. Hereford Hardware.
B-1-18-6-2C

$5.00 GIFT CERTIFICATE
At the store of your choice in Hereford, given as a reward for information leading to the sale of a new Kirby Vacuum Cleaner.
HEREFORD KIRBY VACUUM CO.
434 West 1st EM 4-0422
B-1-6-1c

FOR SALE Cushman Eagle Motor scooter. See at Cowboy Drive-In. Call EM4-1473.
B-1-13-6-1C

FOR SALE 15 Angus Cow-calf pairs; 50 heavy Springers. See Earl Plank or call 258-7214 before 7:00 a.m. or after 9:00 p.m.
B-1-23-6-1C

EXPERT CLOCK REPAIR
on All Clocks
8 Day — Alarm — Coo-Coo
and Automobile
COWAN JEWELRY

Reliance HOMES
BY FOXWORTH GALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

HEREFORD RADIATOR
FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

Harold Morton Real Estate
Farms, Homes & Commercial Property
Prudential Farm Loans
ROBINSON INSURANCE
Home EM 4-1462 Office EM 4-2232

BIG RED BARN
We buy-sell-trade for anything of value.
USED FURNITURE Appliance and Junk
EM 4-3552
West Side of Hereford Highway 60

SALE. BACK to school fabrics. Open Thursday nights. Dan's of Canyon.
B-1-11-6-7C

FOR SALE Bon-Aire car air cooler. $25.00. Call EM4-2502.
B-1-10-6-2C

SOWS AND GILTS for sale. Farrow soon. Across road from Sugar Mill. Phone EM 4-1951. W. D. Nafzger.
B-1-17-24-tfc

FOR SALE Standard size Pool Table. Nice One. Phone EM4-0235.
B-1-10-31-TFC

BOY'S BICYCLE. TV antenna. Fullwood Apartments No. 8. 232 West Third.
B-1-10-31-2C

2. FOR SALE Farm Equipment

FOR SALE
240 ft. Lane Bowler Pump and 3 BL gearhead. Excellent condition. $2,500.00 delivered. Write:
Alfred L. Huelster
Box 97
Ute Park, New Mexico
Phone: 505-376-2356
B-2-4-8c

BEFORE YOU BUY ALUMINUM IRRIGATION PIPE
Check prices. Our pipe has cast aluminum couplings which will not bend. Call for price quotation.
BEETEX SUPPLY CO., INC.
Phone 289-5313
S-2-42-TFC

1 new Farm Hand 350 beet digger and topper, $3500.
1 used Farm Hand 350 digger, $1750.
Used and new Hesston swathers with hay conditioners.
All types machinery bought and sold.
BIG NICK'S FARM MACHINERY
Bovina Pho. 238-4861
B-2-6-4c

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM4-1732
EM4-0528

OUR SERVICE DEPARTMENT
is equipped and staffed to give you the service you are entitled to.
We Appreciate Your Business
● Buick ● Rambler
● Johnson Boat Mtrs.
KINSEY - OSBORN Motors
142 N. Miles EM 4-0990

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

DAHLMAN self propelled potato harvester. Used 300 hours. Otto Steinberg, Phone CA 4-4450, Plainview, Texas.
B-2-14-23-tfc

TOP QUALITY
Irrigation Dams as low as $3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

NEED $5,000 to $40,000 worth of equipment? Investigate our leasing plan before you finance any other way. Mark IV Realtors, EM 4-2220.
B-2-21-14-tfc

3. FOR SALE Automobiles

1959 Star Chief Pontiac with full power and air. See at 804 East Third.
B-3-14-5-TFC

'57 WILLYS JEEP LC-150 with camper, $675.00. Phone EM 4-2250.
B-3-10-30-4c

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

1963 G.M.C. PICKUP
L. W. B. Radio, fleetside. Real bargain. Low mileage, one owner. Would make good deal to responsible party.
Contact EM 4-2014
Evenings or Sundays.
B-3-31-2c

FOR SALE 1955 Thunderbird. Good condition. Floor shift. Call EM4-2424.
B-3-10-5-3C

FOR SALE 1952 Chevrolet pickup $200.00 Call EM4-3217 or see at 211 Beach.
B-3-13-5-TFC

4. REAL ESTATE For Sale Or Trade

RANCH HEADQUARTERS of New Mexico. Ranches of all sizes. Contact us for your requirements. 66 Realty. 219 East Gaynell, Tucumcari, N. M. Phone 461-3120.
B-4-23-3-9P

FOR SALE or rent, small two bedroom. Colored or Spanish only. Must have good references. Call EM4-1888.
B-4-17-5-TFC

In Hereford
E. B. BLACK CO.
FLOOR COVERING SPECIALISTS
● CARPET ● LINOLEUM
● CABINET TOPS ● 9' & 12' FELT BASE
QUALITY MERCHANDISE
EXPERT WORKMANSHIP
2nd & Main Phone EM 4-0055

MOVE IN NOW

Occupancy given in less than one week. We have two homes completed at all times if possible, with the thoughts of newcomers or families who need to move soon, in mind. Also, others under construction.

QUALITY BUILT

These homes are low in price, but not cheap in construction. Features include Brick, Cast Iron bath and kitchen fixtures, wall and ceilings insulation, and much more.

EASY TO BUY

Total down payment of $350 includes all loan closing cost. Total monthly payment of $83 or $85 includes all taxes, interest, and insurance.

See Our Model Home at 708 Irving
MESA HOMES-PANHANDLE HOMES
Denzil Vaughan
EM 4-2162 DAY EM 4-2146 NIGHT

Hereford Insurance Agency
● To be sure! Don Baugous — Manager EM4-0850

DEMAND ....
JUSTICE
Main and Highway 60 Virgil Justice

THE MEN WHO KNOW
Mike Justice Res. EM 4-0544
Ralph Owens Res. EM 4-2560
Frank Wiginton Res. EM 4-2028

HOMES

3 bedrooms, 1 bath, with double garage, built ins, carpet, drapes, fence. $16,850. H-383

3 bedrooms, 1¾ baths, brick. Has barbecue pit, 8'x16' tool shed, fence. Appraised at $15,442. H-379

3 bedrooms, 2 baths, extra large home. Has utility room, dishwasher, disposal, double garage, TV antenna, lots of closet space. $26,500. H-337

2 bedrooms, 1 bath with shower. Has storm cellar, storage building, fence. Stucco construction. $500 down to right party. $6,000. H-212

2 bedrooms, 1 bath. Has single garage, sprinkler system, TV antenna, fenced, carpeted, draped. Priced at $8,500. H-235

As low as $350 down will buy a three bedroom home in restricted Bluebonnett Addition, built to your specifications.

FREE RENTAL SERVICE

WE MAKE FARM LOANS

72 acres, fully alloted, near Hereford. One 6" well, no improvements. Priced at $350 per acre. F-115

324 acres in Hartley County. All in cultivation. Level land, well suited for irrigation. $210 per acre. F-351

640 acres near Moriarty, New Mexico. Two 8", two 6" and one 4" wells, ¾ mile underground tile, modern four room house, feed pens and silage pit. Approximately 18% down, priced at $192 per acre. F-424

800 acres near Hereford. Fully alloted; no improvements. $150 per acre, 29% down. F-448

640 acres near Dimmitt. 187 acres wheat, 251 acres milo, 56 acres cotton, 100 acres pasture. Three 6" and two 8" wells. Good 3 bedroom house, corrals, etc. F-451

80 acres near Hereford. 90% alloted. F-111

Phone EM 4-2030 WANT ADS Phone EM 4-2030

Classifieds...

A BARGAIN

71 Acres inside the city limits of Hereford. Utilities are installed. Hereford city officials appraise this land at $1,500 per acre. A real buy at $1,000 per acre. Excellent terms. Contact Jess Maddox, Hugo H. Lowenstern Company DR 2-2228, or Res. DR 6-8893, Amarillo, Texas.
B-4-5-9c

HOMES

1. Nice 3 bedroom brick, den, 2 baths, on paving, out of city limits, with shed and corrals for horses. Price $26,500.00
2. New 4 bedroom brick, 2 baths, dishwasher, NW Hereford. Price $20,000.00
3. 3 bedroom frame house, $7,800.00, only $750.00 down and $66.00 per month.

Have some cheap houses for $500.00 down.

FARMS

1. Extra nice section in Sherman Co. all cult., 3-8" well, 13,000 ft. tile, no minerals. Price $425.00 per A., has $136,000.00 loan at 5¾%.
2. 320 A., 270 cult., 2-8" wells, tile, cotton, wheat, milo allotments, on paving. Price $450.00 A.
3. 349 A., all cult., 3-6" wells, 1 mile tile, on paving, 110 wheat, 38 cotton, 160 milo, 3 bedroom home and barn. Price $300.00 per A.
4. 160 A., all cult, 2-8" wells, 5½ miles of town, allotments. Price $450.00 A., 29% down
5. Extra nice 80 acres, all cult, 1-6" & 1-4" well, 3 bedroom home & barn, Price $600.00 A. will trade for house. Terms.
6. Have 3-40 A. tracts, 2 irrigated, 2 on paving.
7. 22 A. on paving all in bermuda grass. Price $500.00 A, 25% down, terms.
8. Have 3-10 A. Tracts, 2 irrigated.
9. 5 A. close to town, $3,500.00.
10. Lots with highway frontage, some for trade

HAMBY REAL ESTATE
S. HWY. 385
EM 4-3566
J. M. Hamby EM 4-2553
Gerald Hamby EM 4-1534
Durward Hamby EM 4-3466
Buddy Rogers EM 4-2150
B-4-31-tfc

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

SACRIFICE: Must sell; leaving town. Three bedroom house worth $11,000.00 with sell for $8700.00. EM 4-3875
B-4-15-29-tfc

FIVE-OFFICE office building located half block off intersection 60 and 385. Masonry building with off-street parking. Hap Cavness, EM 4-2213.
B-4-21-29-tfc

FOR SALE or lease, three operator Beauty Shop in Buena Vista Center. Established Reasonable. EM4-0366 days, EM4-1732 Sunday, Monday, and nights.
B-4-21-5-TFC

FOR SALE BY OWNER
Equity in three bedroom brick home, fence trees, shrubs, carpet, drapes, lovely paneled kitchen. 506 Avenue J.
EM 4-1894
B-4-31-2c

TWO BEDROOM home at 319 Ave. B. One bath, garage, storage building.
B-4-12-4-6C

500 Acres grassland. Approximately 150 acres could be cultivated. 75 miles southeast of Amarillo, Tex., on pavement. Has 80-acre cotton allotment. Live water, spring fed. Price $85 per acre, 29% down.
793 Acres Oklahoma river bottom land. 99% open. Excellent improvements, improved grasses, alfalfa. Sell or trade for good income property, non-management.
We have several good Oklahoma, Colorado and New Mexico ranches that can be bought right. Some of these properties will trade.
Contact H. B. Owen,
Powell-Roach Co.
214½ West 7th,
Amarillo, Texas
DRake 6-5303
Canyon, Texas OL 5-4232
B-4-31-2c

SELL OR Trade Small three bedroom older house. 121 Avenue J. Call EM4-3363.
B-4-13-31-2P

POTATO FARMS
San Louis Valley
A large tract of land in cult. Abundance of pure water at 100 ft. being devided into ½ sec. tracts. Very attractive price, very liberal terms.
This is good.
See us for price terms, details.
CATTLE RANCH
1500 ACRES: Childress County. Good improvements. 3 pastures Plenty water. Curly Mesquet grass. 250 cultivated, 50 acres cotton. Consider trade for plains land. Will sell on very liberal terms. Full information on request.
MANY OTHER LISTINGS: Farms, ranches located through the country.
HANCOCK FARM & RANCH LOANS: Loans anywhere for any purpose. Free, prompt and liberal appraisals. No stocks to buy, no commission to pay. You get all your money.
WESSON REAL ESTATE
Dimmitt Highway
Hereford, Tex.
Phone EM 4-2528
S-4-6-tfc

ASSUME LOAN. Small Equity. Three bedroom, 1½ baths, stove, disposal, fireplace, air conditioned, fenced. $92.75 month. Call EM 4-1819.
B-4-50-tfc

$ $ $ $ $
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Panhandle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

THREE BEDROOM, 1½ bath, large living room, kitchen, dining area; one-car garage and storeroom. Will sacrifice most of equity for quick sale. Shown weekdays and evenings. 131 Emma, EM4-3881.
B-4-30-6-3C

FARMS
SHORT ½ SEC. with 400 a. rented farm land. 4 wells, ¾ mi. tile, good allots, inc. cotton. Fine brick home, other imp. Consider trading for a good house in town. $350 per acre, low down.
CHOICE 80 ACRE farm with one full 6" well, one 4" well. 16 a. cotton, nice 3 bdr. house, steel barn. Will take small house and $5,000 cash, or $15,000 cash down.
75 ACRE tract with good 5" well, on pavement. Over-allotted, inc. 21 a. cotton. Suitable for some potatoes, other crops. $400 per a., 29% down.
879 A. FARM in SE Colorado. 2-10" wells, 1-8", and 1-6" also 1½ miles tile. Fair imp., a little grass. Lays well. $300 per a.

HOUSES
LITTLE OR NOTHING down to qualified buyer on nice 3 bdr. frame house in good location. Roomy, priced thousands under the market. Only $9,150.
NICE THREE ROOM house, furnished, in good location, with small monthly payments. Only $4,000 with $500 down.
YOUR CHOICE of two new 3 bdr. brick houses priced $7,500 and $9,000. 10% down.
CAMPBELL REAL ESTATE
East Hwy. 60
Phone EM 4-0972
S-4-6-2c

HOMES
1 ACRE and fruit trees go with this gracious 3 bedroom home. 2½ baths, family room, attractive kitchen with built-ins, exceptional enclosed patio. Will consider trade of smaller home $30,000.

FHA TERMS or assume existing loan on this attractive brick. 3 Large bedrooms, paneled kitchen & dining, central heat, fenced yard. $14,500

IF YOU are thinking of building a new home let us assist you in selecting your plans and arranging financing FHA, GI, or Conventional.
FARMS
Dumas
800 Acres Extra good
½ mile tile
2-Strong 8" wells
Approximately 600 acres allotments.
$400.00 Fair Improvements
Stratford
320 Acres ½ mile tile
2-Strong 8" wells
Will take some 2nd land notes
$380.00
Hereford
480 Acres North of Hereford
1 mile off the pavement
2-good 6" wells and lake pump
$350.00 Good terms
HI-PLAINS LAND COMPANY
600 W. 1st.
EM 4-0713
Gwen Leatherman EM 4-1650
G. S. Wheeler EM 4-3798
B-4-5-tfc

FOR SALE: 75 acres underground irrigation system. Nice two bedroom home, barn, and fall-out shelter. Wheel N Farm. Seven miles north on U.S. 385. Phone 258-7278 for appointment.
B-4-28-3-TFC

SAVE $900.00
Immediate Possession
3 Bedroom, 1¾ tile baths, Air Con., Brick, 2 car garage. Only $500.00 & assume loan, no closing or insurance costs. See at 239 Beach, call Paul B. Schroeter, EM 4-1504 - EM 4-0035.
B-4-28-tfc

THREE BEDROOM, large kitchen, living area carpeted. Small down payment. $13,500.00
THREE BEDROOM brick, attached garage, near school. Very little above loan committment. $13,750.00
THREE BEDROOM stucco. Needs some repair. $8950. Small down payment, or nothing to right party, balance $85.00 month.
SHORT ½ section. Good 8" well with pipe. Must sell. Make a reasonable offer.
IMPROVED ¼. 2-6" wells. Good allottments. Good yields. Price $425. Terms.
CARTHEL REAL ESTATE
206 N. 25 Mile Ave.
Phe. EM 4-0944
B-4-5-3c

THREE ROOM house with furniture. 319 Ave. J. Will finance.
B-4-10-29-tfc

SELL or TRADE
202 acre irrigated farm two Mi. out, on pavement, level black land full water right $350. per acre or trade for texas land. E. H. Grantham Ordway Colo. 210 Main
S-4-5-3p

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0925
S-4-28-tfc

FARM & RANCH LOANS
Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0925
S-4-28-tfc

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

5. FOR RENT

THREE BEDROOM, unfurnished. Good condition $115.00, bills paid. Phone EM4-3163.
B-5-10-5-4C

FOR RENT one bedroom furnished house. Bills paid. Whites only. Phone EM4-2157.
B-5-12-6-1C

FOR RENT Four room unfurnished duplex apartment with garage. Water bill paid. White adults only. Call EM 4-1617.
B-5-17-1-tfc

FURNISHED HOUSE for one or two people. $55.00 month. 212 Avenue C.
B-5-12-31-2C

ONE BEDROOM furnished house, with garage. Whites only. Phone EM4-3837. Inquire 211 Avenue K.
B-5-14-31-TFC

FOR RENT Nice two bedroom unfurnished house with garage. Near Shirley School. Whites only, $70.00 per month. Phone EM4-3796.
B-5-19-31-TFC

FOR RENT: Two-bedroom furnished duplex. EM4-2789.
B-5-10-6-TFC

FOR RENT Two bedroom modern house near Junior High School. Call EM4-1103.
B-5-12-31-TFC

ONE BEDROOM furnished apartment. Whites. Close to town. 108 West 8th.
B-5-11-31-TFC

FOR RENT One bedroom apartment for rent. Furnished. Bills paid. Good Neighborhood. Whites only. Call EM 4-0508.
B-5-16-31-TFC

FOR RENT Unfurnished house. Three rooms and bath. Garage. Nice location. Whites only. Call EM4-0397 after 5:00 p.m.
B-5-18-31-TFC

THREE BEDROOM unfurnished house. 310 Avenue H. Phone 289-5585.
B-5-10-31-2P

FOR RENT to white adults, three room furnished house, bills paid. No pets. See Ray Manning. 325 Avenue B.
B-5-19-6-TFC

FURNISHED THREE room house. Unfurnished two bedroom house. 131 North 25 Mile Avenue.
S-5-13-6-TFC

FOR RENT two bedroom unfurnished house for couple or small family. Whites only. $60.00 month. Call EM4-3788.
B-5-17-6-1C

THREE BEDROOM furnished apartment. Two bedroom unfurnished house. Newly decorated. Whites only. Phone EM 4-3129. 813 South Texas.
B-5-17-6-1C

FOR RENT three bedroom furnished house. Newly decorated. Call EM4-1358. 229 Avenue B.
B-5-13-6-1C

THREE ROOM furnished apartment. Bills paid. Whites only. Call EM4-3851 8:00 to 5:00 EM4-1498 after 5:00.
B-5-16-5-TFC

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. $25 a month. Call EM 4-0416
S-5-10-TFC

FURNISHED APARTMENT for white couple. No pets. 116 Ave. A.
S-5-10-3 TFC

FURNISHED apartment. Adults No pets, 703 South 25 Mile Avenue.
S-5-10-1-tfc

FOR RENT Business Building 116 Avenue K. Phone Kenneth Gooch EM 4-3355 or EM 4-2572.
B-5-16-35-tfc

FOR RENT to retired couple. 3 room house. Some house and yard work available. Call 276-5333 after 7:30 p.m. or Sundays.
B-5-21-3-TFC

NORTHWEST MOBILE LODGE
Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277.
B-5-11-tfc

VERY NICE business office space. Year round air conditioning, carpeted, paneled, off-street parking, coffee room. Hap Cavness, E M4-2213.
B-5-19-29-tfc

BUILDING FOR RENT
603 Main - Carpet - Drapes - Refrigerated Air - Worlds of Parking.
SAM NUNNALLY
Lone Star Agency
601 Main
EM 4-0555 EM 4-2814
B-5-2-tfc

FOR RENT
New two bedroom duplexes, 500 block Avenue H and G.
D & R BUILDERS
EM 4-3780
I. D. Rhodes 289-5217
Nell Spradley EM 4-1813
B-5-47-TFC

TWO BEDROOM unfurnished apartment, stove, refrigerator furnished. Gas, water paid. Lynette apartments. 112 Avenue H.
B-5-15-1-tfc

AUTOMATIC LAUNDRY for lease or sale. Call 276-5333 after 7:30 p.m. or Sunday.
B-5-13-3 TFC

UNFURNISHED HOUSE, White couple only. No pets. 303 Ave. H.
B-5-10-28-TFC

FOR RENT
603 Main
Refrigerated Air - Central Heat - Beautiful Carpet & Draperies - Worlds of Parking. Size 15'x30'
SAM NUNNALLY
Lone Star Agency
601 Main
Phone EM 4-0555 - Days
Nite & Sunday
Phone EM 4-2814
B-5-2-tfc

FRONT Bedroom for rent. EM 4-3851 8 a.m. - 5 p.m.; after 5 EM 4-1498.
B-5-10-29-tfc

ONE NICELY furnished 3 room apartment. Whites only. 232 W. Third.
B-5-10-28-TFC

EXTRA LARGE 6 room unfurnished apartment. Whites only. 232 West Third.
B-5-10-28-TFC

6. WANTED

WANTED USED Rotary Mower or shredder, drag type. Call EM4-0409.
B-6-10-31-2p

FOR SALE 75 Weiner Pigs. Phone 289-5585.
B-6-10-31-2P

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-tfc

WANTED
Used 80 inch Rotovator.
Three point hitch.
WALTER R. GALLEY
Star Route, Center, Colorado
81125
B-6-6-4c

7. Dressmaking-Ironing

WANT TO do ironing in my home. EM4-3528.
B-7-10-4-8C

WANT to do sewing or alterations in my home. EM 4-1276.
B-7-31-4c

8. HELP WANTED

HELP WANTED: Journeyman electrician. Apply Kelley Electric. Phone EM4-1345.
B-8-10-28-TFC

FULLER BRUSH CO.
Has local route openings in the following areas. Hereford, Friona, Bovina, Clovis, For mature married man or woman, 25 to 45, with car. $100 a week average to start. Permanent, secure. Fringe benefits. Some part time opportunities in the same areas. For interview appointment, See local dealer Glenn Williams, 1400 3rd. Ave., Canyon, Texas or write 1624 Jorden, Amarillo or phone FL 6-5663
B-8-40-TFC

HAIR STYLIST and shampoo girl. Continental Coiffeurs. EM 4-1744.
B-8-10-47-Tfc

VALUABLE BUSINESS OPPORTUNITY
Now available for mature woman with car and 20 or more hours per week. With Avon Cosmetics you have a business of your own.
Write Dist. Mgr, Sales Box 2017, Plainview, Texas.
B-8-6-3c

HELP WANTED, MALE
Office Manager, Bookkeeper combination. Desire experienced man who will set up operations of new manufacturing operations. Please write in confidence to:
BRAVO SMOKES INC.
1303 Park Ave., or contact Bill Thompson, Chamber of Commerce.
B-8-6-1c

HELP WANTED, FEMALE
Secretary with good knowledge of all business procedures. Good skills in steno typing. Some correspondence. Good opportunity in new manufacturing operations. Contact
BRAVO SMOKES INC.
1203 Park Ave. or "Bill" Thompson, Chamber of Commerce.
B-8-6-1c

OLDER LADY wanted for permanent bookkeeping job. Some bookkeeping experience necessary. Apply to R. L. Layman at Crowe Gulde Cement Co.
B-8-21-6-3C

HELP WANTED experienced preferred. Apply in person. Jones Texaco, Highway 385 and 60.
B-8-13-6-1C

WANT SOMEONE in vicinity of NW school to keep first grade girl after school hours until 5:30. EM4-2632.
B-8-18-6-1C

WANTED FULL time or part time help. Apply at Dairy Cream, 609 Park Ave.
B-8-14-6-TFC

WANTED WHITE service station attendant. Paul's Air Speed. 703 West First.
B-8-11-6-3C

GENERAL FARM hands. Irrigation, above customary wages. Good house furnished. EM4-0277 nights or mornings.
B-8-14-6-1C

9. Situations Wanted

CUSTOM FARM WORK
Listing, discing, etc.
JAKE MOORE
EM 4-1542
B-9-4-10p

WILL DO typing in my home. Experienced. Reasonable rates Mrs. Stephens. EM4-6856.
B-9-12-4-TFX

WANT TO care for teacher's children in my home. Call EM4-1642.
B-9-11-6-4C

10. NOTICE

CALL EMerson 4-2194
For dependable work deepening wells, repairing windmills and pumps.
J. E. TURNER
S-10-2-tfc

WILL DO Baby sitting in your home or mine. Experienced with all age children. Good references. Call EM4-4027.
B-9-18-31-TFX

Automobile dealership. New facilities, good business. Manufacturer will finance, owner will do some trading. Located in progressive town of 3,500 population.
Contact H. B. Owen
Powell-Roach Co.
Amarillo, Texas
214¼ West 7th DR 6-5303
Canyon, Texas OL 5-4232
B-10-31-2c

11. Business Service

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or EM 4-1345
Box 130
B-11-46-tfc

MIMEOGRAPHING - TYPING
Letter and Mailing Service
E. WOOD MIMEO SERVICE
13th St. and Ave. K
EM 4-2056
S-11-48-tfc

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-tfc

See
B & J IRRIGATION SUPPLY, INC.
For Your
PLASTIC IRRIGATION PIPE NEEDS
Now Located Just East of City Limits on North side
EM 4-0955
B-11-50-tfc

PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

ROOTER SERVICE ELECTRIC SEWER
Removes roots etc. from sewer lines. Also septic tanks cleaned.
STATE SANTITATION SERVICE
Box 23, 803 Knight EM 4-3315
B-11-17-tfc

WATER WELLS
Domestic and Irrigation. Gravel pack or screen. Pump sales and service.
T & H DRILLING CO.
EM 4-0811 EM 4-2332
Hereford, Texas
B-11-28-tfc

AT STUD, Beavo Charley. Registered Shetland. Phone EM4-0235.
B-11-18-31-TFC

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Pho. EM4-0262
S-11-28-TFC

Continuous Sat. & Sun. from 1:45 Weekdays Matinee 1:45 Evenings 6:45
SEE-YOU HERE COME
Star 342 S. Main
THE GLORY GUYS
NOW THRU TUES
TOM TRYON | HARVE PRESNELL | SENTA BERGER
with MICHAEL ANDERSON, JR. & Martin Hale
PANAVISION COLOR by DELUXE UNITED ARTISTS

STARTS WED FOR 4 DAYS!
it's where the HEs meet the SHEs on SKIs
Ski Party
Hear LESLEY GORE, JAMES BROWN AND THE FAMOUS FLAMES sing their newest HITS
PATHECOLOR PANAVISION
FRANKIE AVALON | DWAYNE HICKMAN | DEBORAH WALLEY | YVONNE CRAIG

OPEN 7:30 SHOW AT DUSK
Tower Drive-In N. Hwy. 60
NOW THRU TUES
THE WHEELER DEALERS
LEE REMICK JAMES GARNER
METROCOLOR PANAVISION
THE DEADLIEST KILLER OF ALL!
MORO WITCH DOCTOR
WED. AND THURS.
MY SON, THE HERO
PEDRO ARMENDARIZ JACQUELINE SASSARD
THE SLAVE
STEVE REEVES
THE SON OF SPARTACUS


WILSON AGENCY
FIRE — CASUALTY
REAL ESTATE
MIKE WILSON
EM 4-0170

WAYNE B. STARK JR.
NEW YORK LIFE INS. COMPANY
Serving Hereford 10 Years
EM 4-0170

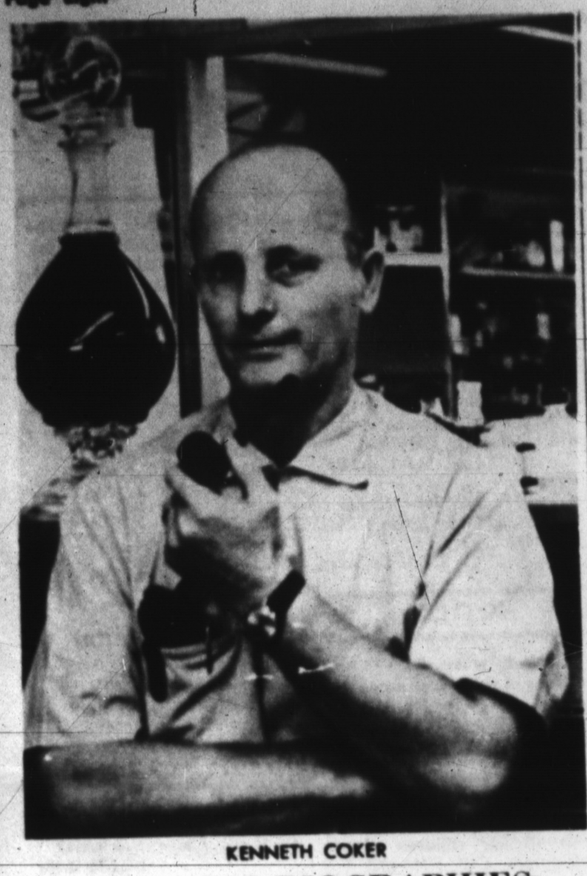

HEREFORD REAL ESTATE
1505 E. Hwy. 60 EM 4-2424
Mrs. Joe Peters EM 4-0038 Joe T. Peters EM 4-0038 Leroy Price EM 4-1649 Jim Cramer EM 4-0164

HOMES
231 Ave. J.—Three bedrooms, 1½ baths. Al brick, range and oven, disposal. Move in for reasonable down payment.
NEW HOME. Let us build you a new home. Pick out your lot and we'll buy it. Move in for $375 up.
Three bedrooms, 1¾ baths. Move in for $425. Range and oven, carpet.

HOMES
New three bedroom home with 1720 sq. ft. of living area to be built on Kingwood. French Provincial fireplace, 15x20 sunken living room, sunken bath. $21,000.
$8750 buys a three bedroom home for $350 move-in. Payments $62 per month.
Two beauty shops in Hereford. Reasonable.

FARMS
Three good 6-inch wells on 325 acres. More allotments than land. Reasonable down.
We have a nice farm in Nevada. Excellent water. Equipment and all for sale.
Bring us your farm listings. We have prospective buyers for farms in this area and need more property to show.

Deaf Smith County Abstract Co.
323 Sampson — West of the Court House
EM4-0851



KENNETH COKER

BUSINESS BIOGRAPHIES

Coker's Visit Here Prompted His Stay

By ANN O'DOWD
Staff Writer

"The strange is the common thing to me. I've had so many strange things to happen," says Kenneth Coker, owner and operator of City Drug.

"As a matter of fact, at one time or another during the 17 years I've been here, I have filled prescriptions in the other two drug stores downtown," Coker recalled.

THE TWO incidents occurred several years after Coker became Manager of City Drug in 1950 when two other druggists asked him to tend their pharmacy on separate occasions.

"This caused some confusion with the doctors and customers calling in — but at least it kept the stores open," Coker said.

COKER and his wife, Jewell, got their first glimpse of Hereford in 1945 when they were in route to Arizona to complete Kenneth's discharge from the Army.

"We were favorably impressed by the town, but particularly by the friendliness of the people," said the drug store owner.

IN 1949, upon receiving his degree in pharmacy, Coker and his family moved to Hereford.

"When I heard about the job at City Drug and remembered the town, I came," Coker remarked.

Wayne Edwards, presently operating Edwards Pharmacy owned the drug store when Coker was employed as a pharmacist and manager. In 1953, the two joined ownership, and later after Edwards had established his present business, he sold out to Coker.

THROUGH its 60 years of existence, City Drug has never changed its name, moved only once, and had a small number of owners.

"I've been the active manager of the store since 1950, so all the policies have remained the same for the last 15 years. I really can't account for the years before that," Kenneth said.

As for Hereford, Coker says, "There were quite a few changes from the time I came here in 1945 until I came back in 1949 — but nothing like those which have occurred in the last 10 years."

"We still think this town has the finest people and is the friendliest place to live," Coker concluded.

Dawn News

By MRS. WALTEEN TUCEK
Brand Correspondent

Guests for supper in the R. A. Crist home Thursday were Mr. and Mrs. F. B. Crist of Clayton; Gary Crist of Van Ives, Calif.; Mr. and Mrs. Dale Crist and children of Canyon and Janice Galley.

The Rae Cox family attended the Hooten family reunion Sunday in Tulia.

Mike and Mark Hynds, sons of Mr. and Mrs. Bob Hynds of Amarillo, spent several days this week with their aunt Mrs. Rae Cox.

Mr. and Mrs. Leroy Johnson, Roy, Ronnie and Jerry; Mr. and Mrs. Ray Stewart, Linda, Jerry, and Betty and Rosemary Stewart spent last week vacationing in Colorado, Wyoming, South Dakota, Nebraska, Kansas and Oklahoma. They toured Rocky Mountain National Park in Colorado, also the Black Hills, Cave of the Winds and the Badlands National Monument in South Dakota.

Enjoying a cookout Tuesday night at the Ray Stewart home were Mr. and Mrs. Robert Oglesby and children of Stinnett, Mr. and Mrs. H. R. Sewart and Rosemary and Rev. and Mrs. Gene Suttle and family.

Mr. and Mrs. Steve Bavousette held a dinner party Saturday night in Hereford at the A. T. Frye home in honor of Mr. and Mrs. Bill Nichols of Cordell, Okla. Guests were Mr. and Mrs. Flake Barber, Mr. and Mrs. H. K. Kendrick, Mr. and Mrs. Newman Jarrell Jr. of Friona.

Mr. and Mrs. Steve Bavousett and children met two of Steve's former college roommates, Bill Wilson of Dallas and B. H. Thomas of Shallowater in Palo Duro Canyon on Sunday for an overnight camp out. The Wilsons returned home with the Bavousetts on Monday and visied overnight.

Mr. and Mrs. Ed Sowell, Danny and Dennie Brillhart and Morris Sowell met Patti Sowell Sunday in Tulia after she had spent the weekend visiting her parents in Coleman. Sue Mankin of Coleman visited in the Sowell home last week.

Mrs. Jeanette Brillhart of Borger visited her sons, Dennie and Danny, in the Ed Sowell home recently.

Those attending music camp at the Amarillo Baptist Assembly Grounds last week were Beverly and Gary Lemons, Janene and Eugene Suttle, Glen Polan and Mrs. Ruby Wimberly. A concert was held Thursday night and those from the community attending were Mr. and Mrs. Ray Polan and family, Mr. and Mrs. Ed Lemons, the Rev. and Mrs. Gene Suttle and Kay, Mrs. Lester English and Paul of Wilderado.

Danny and Beau Benson, sons of Mr. and Mrs. Tony Benson of Lubbock, are staying with their grandparents, Mr. and Mrs. Alfred Smith, while their parents have their sister Xan in Lackland Air Force Base in San Antonio.

Mr. and Mrs. Bobby Jones, Mike and Mark of Amarillo visited Mr. and Mrs. Alfred Smith Saturday afternoon.

Celebrating his eighth birthday last week was Hershel Miller, son of Mr. and Mrs. Hershel Miller Jr. Those enjoying ice cream and cake were Mr. and Mrs. Pat Miller and children and Wesly Strain who spent the night.

Visitors Thursday night in the Ed Lemons home were Mrs. Lemons' sister and family, Mr. and Mrs. Leon Smith of Hobbs, New Mexico.

Sunday dinner guests of Mr. and Mrs. Ed Lemons were Mrs. Lemons' brother and family, Mr. and Mrs. T. C. Barlow of Amarillo.

Rev. and Mrs. Paul McClung and children of New Home visited in the Ed Lemons home Monday afternoon.

Visiting several days in the Virgil Owen home were their daughter, Mrs. Donald Nix, and family of Wichita, Kan. A birthday supper for Phyllis Nix was held at the Eldon Owen home with the Donald Nix and Virgil Owen families as guests.

Mr. and Mrs. Leo Criddle recently visited Carlsbad Caverns, in New Mexico.

Mrs. Richard Hagar and children spent a week with her parents, Mr. and Mrs. Jimmy Shelton of McLean, recently. Mrs. Shelton was in the hospital part of last week but is reported improving.

Mr. and Mrs. Eldon Owens and daughters visited last weekend with Mrs. Owens' grandfather, I. C. Skaggs of Willow, Okla.

Mr. and Mrs. Melvin Jayroe of Hereford enjoyed a fish fry and horseback riding Tuesday night at the R. A. Crist home.

Mr. and Mrs. Leroy Johnson visited Sunday afternoon with his parents, Mr. and Mrs. J. A. Johnson of Muleshoe.

Mrs. Rae Cos and Susan were guests of the Lions Club in Hereford Wednesday. Susan told of her trip to the Texas Lions Club Camp for Crippled Children.

Miss Alleen Wilson of Belton and Johnnie Cummings of Temple are visiting in the H. S. Fuller Sr. home for two weeks. Mr. and Mrs. H. S. Fuller Jr. of Canyon are also visiting this week.

Enjoying a cookout at the Glen Fuller home in Hereford Wednesday night were Mr. and Mrs. H. S. Fuller Sr. and boys, Mr. and Mrs. H. S. Fuller Jr. of Canyon, Mr. and Mrs. Cecil Parker of Hereford, Miss Alleen Wilson of Belton and Johnie Cummings of Temple.

Those from here attending the funeral for R. H. Parker of Hereford were Jim McCabe, Mr. and Mrs. J. B. Caraway, Mr. and Mrs. H. S. Fuller Sr.

The Ted Richardson family vacationed last week. They visited Mrs. Richardson's brother and family, the Clay Sullivans of Ardmore, Okla. In Bentonville, Ark. they visited Mr. and Mrs. J. N. Killingsworth, former teachers at Dawn. They toured Cherokee Village in Arkansas and Mr. and Mrs. Elton Wright in McKinney and other relatives in Littlefield.

Monday afternoon guests in the Ted Richardson home were Mr. and Mrs. Everett McIntosh and their grandson, Jimmy Harris of Westway.

Mrs. Willie Wimberly spent a very exciting week in the east recently. She flew by jet to Bel Air, Maryland to visit her brother, Dr. Fred Oberst, and Mrs. Oberst. They went sightseeing in New York City, including a tour around Manhattan Island, the Statue of Liberty and the Worlds Fair. She also visited toured scenic spots, among them the Washington Monument, Kennedy's grave and the Senate Building where the Senate was in session. She also had a chance to talk to Senator Yarborough.

Marlene Tooley spent Tuesday night with Linda Merrill of Hereford.

Mr. and Mrs. Joe Ritter Jr. and family of Marienthal, Kan. visited Monday night in the home of her brother, Clarence Betzen.

Mr. and Mrs. T. J. Carter and family spent last week with his parents, Mr. and Mrs. O. L. Carter of Stringtown, Okla.

Mr. and Mrs. J. B. Caraway gave a birthday supper for Mrs. H. R. Stewart Monday night. Other guests were Mr. and Mrs. J. R. Oglesby, H. R. Stewart and Ralph Atchley. These guests also attended a birhday cookout for Robert Caraway at the H. R. Stewart home Thursday night.

Enjoying a cookout Friday night at the J. B. Caraway home were James Cabe, Gayle Rea, and Jimmy Ude, all of Canyon, also Mr. and Mrs. H. R. Stewart and Ralph Atchley.

Sunday dinner guests of Bill Caraway were Paul Moore, Phil and Mark Bell of Canyon.

Mr. and Mrs. J. B. Caraway and family went to the Thundering Sounds of the West in Palo Duro Canyon Sunday night.

Larry Oglesby, son of Mr. and Mrs. Robert Oglesby of Stinnett, is spending the week with the J. B. Caraways.

Brent and Keith May, sons of Mr. and Mrs. Don May of Lawton, Okla. are spending several weeks with their grandparents, Mr. and Mrs. Walt Beavers. Mrs. May is to be in the hospital for a couple of weeks. A cookout was held Sunday evening upon their arrival at the Walt Beavers home. Other guests were Mr. and Mrs. Manuel Beavers and family.

Mr. and Mrs. Glenn Tucek attended a Tucek reunion in Ellwood Park on Sunday. The weekend before they enjoyed a weekend of fishing at Buffalo Lake with the Raymond, Norman and Weldon Tucek and Eddie Cox families.

Mr. and Mrs. Manuel Beavers and family vacationed last week around Santa Fe, N. M., and Mesa Verde, Colo.

A soldier who had just fired a musket, smudged and ruined his hat brim when he tipped his hat with hands grimy from black gunpowder. So the gesture was abbreviated into the custom of merely touching the hand to the brow.



STAFF RE-ORGANIZED — Several changes in the staff of King's Manor were announced this week. Pictured from left to right are: L. C. Thomas, Business Manager; Mrs. Birdie Dee Fellers, accounting assistant; Mrs. Sally Parmer, Director of Nursing Services; Mrs. Louise Johnson, Assistant in Nursing Service; Mrs. Ola Davis, Supervisor; and the Rev. Don R. Davidson, Executive Director. (Staff Photo)

Staff Reorganized At King's Manor

The administrative staff of King's Manor, the Methodist Retirement Center in Hereford, was reorganized recently by the Trustees.

FOLLOWING the original design for business management, L. C. Thomas, formerly Business Manager for The Manor, became Business Manager of the total operation, including Westgate.

Mrs. Birdie Dee Fellers took over the duties as office accounting assistant, Mrs. Sally Parmer moved from a charge nurse into the position of Director of Nursing Services, and Mrs. Louise Johnson, formerly with the Deaf Smith County Hospital, was added to the staff as Assistant in Nursing Service.

WITH THE Manor since its first day in operation, Mrs. Ola Davis continues as supervisor, and Rev. Don R. Davidson continues as Executive Director of the retirement center.

The reorganization had been expected within two years of the last "Open Campus" date. Moving the change up by almost a year was made practical by the resignation of Mr. and Mrs. Frank Turner on July first, Davidson reported.

Bids are soon to open for four new special care rooms at Westgate, the nursing service. Presently, only one of the 25 beds is without a resident.

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter, Mgrs.
Courthouse
P. O. Box 73
Phone EM 4-1504

Classifieds...

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kirby's
HEREFORD KIRBY VACUUM CO.
434 West 1st - Ph. EM 4-0422
B-11-45-tfc

PIANO, VOICE and organ lessons. Call Mrs. Audine Dieter at 289-5227.
S-11-11-6-4P

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial
Residential Wiring
809 EAST SECOND
Magneto - Starter
Generator & Electric
Motors Rewind
Salves & Service
B-11-13-tfc

We Invite You To Try Our New
SHIRT SERVICE
We have just installed our new shirt equipment in order to serve you better than ever before at no extra cost to you.
Finished Shirt..... 25¢
USE OUR CONVENIENT
Drive-Up Window
or Call EM 4-0585 for pickup and delivery service.
Hereford Laundry & Cleaners
144 Schley EM 4-0585

AT THE WORLD'S FAIR
GAS
DOES 80% OF THE AIR CONDITIONING
Pioneer Natural Gas Company

OPEN HOUSE
TODAY
2 P.M. to 7 P.M.

228 Fir
Antique brick, 3 bedrooms, double garage, 1¾ ceramic baths, kitchen-den, living room, electric built-ins, range, oven, disposal, dishwasher, storm doors, central heating, 100% nylon carpet, sliding glass doors onto covered patio. Unique designing. Utility room plumbed for washer and dryer.

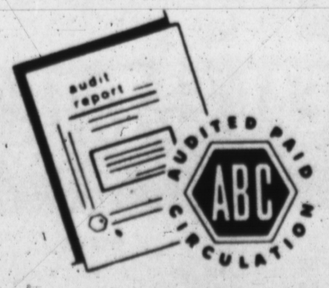
LIVE BETTER ELECTRICALLY

210 Fir
Three bedroom rustic brick. Double attached garage, 1¾ ceramic tile baths, large closets and lots of storage space, kitchen dining area, built-in appliances, electric range and oven, dishwasher and disposal. 100% nylon carpeting, paneled den. Utility room plumbed for washer and dryer.

BOTH THESE HOMES ARE IN RESTRICTED
Crestlawn Addition
Up to 90% Financing Available
For more information on these and also other homes we have, call
H. W. PORTER or LEE EDWARDS EM 4-3841 or after 6:00 p.m. EM 4-1789

AUDITED PAID CIRCULATION
ABC
The Hallmark of Circulation Integrity

In the same way that STERLING on silver signifies a standard of known value, so is this A.B.C. emblem a symbol of FACTS about the circulation of newspapers and periodicals. It is the emblem of membership in the Audit Bureau of Circulations* and is assurance to advertisers that the circulations of member publications are measured, audited and reported in accordance with the rigid standards that have been mutually approved and adopted by advertisers and publishers. Here's why our membership in the A.B.C. is important to our advertisers and ourselves: At regular intervals one of the Bureau's large staff of experienced circulation auditors makes a thorough inspection and audit of our circulation records. The results of this exacting audit show: how much circulation we have; where it goes; how it was obtained; and many other FACTS that advertisers need as a sound basis for their advertising investments. This audited information is published by the Bureau in easy-to-read A.B.C. reports which are available to our advertisers on request.



*The Audit Bureau of Circulations, of which this newspaper is a member, is a cooperative, nonprofit association of nearly 4,000 advertisers, advertising agencies and publishers. Organized in 1914, A.B.C. brought order out of advertising chaos by establishing: A definition for paid circulation; rules and standards for auditing and reporting the circulations of newspapers and periodicals.

The Hereford Brand

YOU'RE INVITED TO OUR OPEN HOUSE AUGUST 13th & 14th

Help us christen your new Case store in Hereford. Fun, Prizes, and Refreshments for you and your family—ALL DAY. See the latest in Case farm equipment . . . see a stock of parts big enough to serve you promptly . . . see the latest and best in service facilities. This is strictly a "fun day" for you and your entire family. Please come!



OUR NEW BUILDING ON S. 385

PRIZES GALORE

Including a 4-H Hereford Heifer to be given away at our open house.

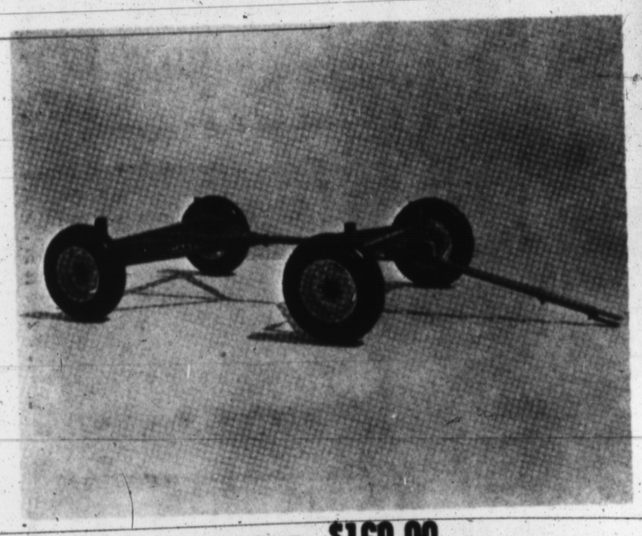
FFA & 4-H Boys & Girl Are Eligible to Register for Calf. Owner of Calf Is PARMER NORTON of Hereford. You do not have to be present to win.

CASE DEALER'S GOLD SEAL USED EQUIPMENT

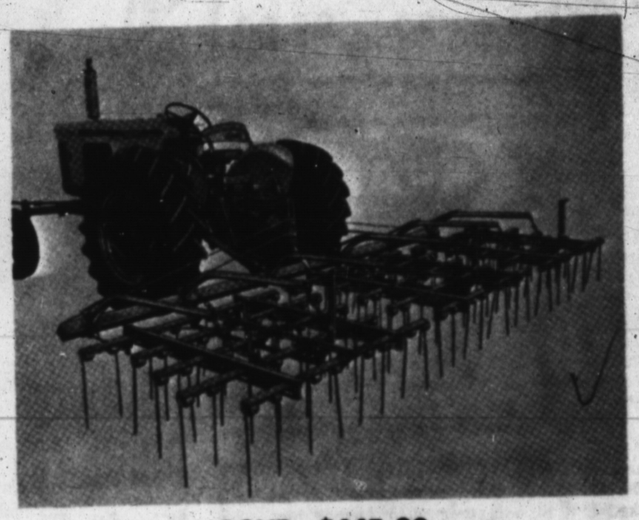
Tag No. 64-5 $100.00

CHECK THE TAGS FOR SAVINGS

Tag No. 65-23	$4260.00	Tag No. 63-52	$2000.00
Tag No. 65-65	$1445.00	Tag No. 64-40	$850.00
Tag No. 65-67	$2850.00	Tag No. 65-16	$3250.00
Tag No. 64-50	$1550.00	Tag No. 65-47	$1750.00
Tag No. 64-13	$325.00	Tag No. 65-57	$85.00
Tag No. 65-48	$2000.00	Tag No. 65-17	$2000.00
Tag No. 65-41	$85.00	Tag No. 65-64	$225.00

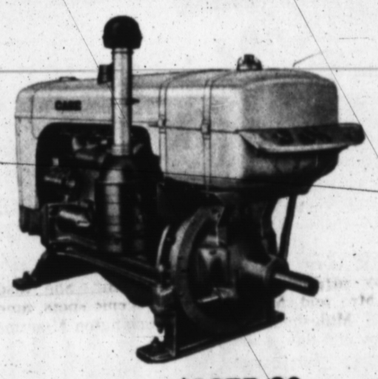


ABOVE $160.00

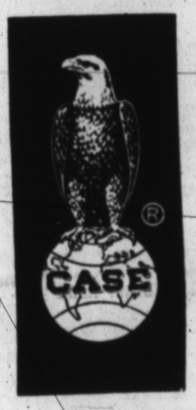


ABOVE $445.00



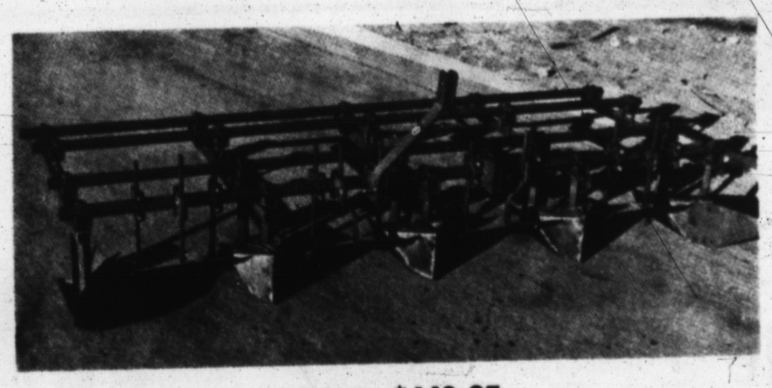


ABOVE $1675.00





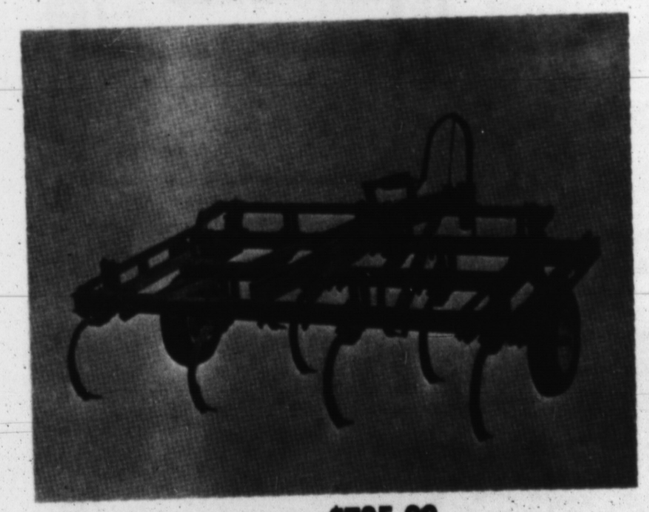
ABOVE $6850.00



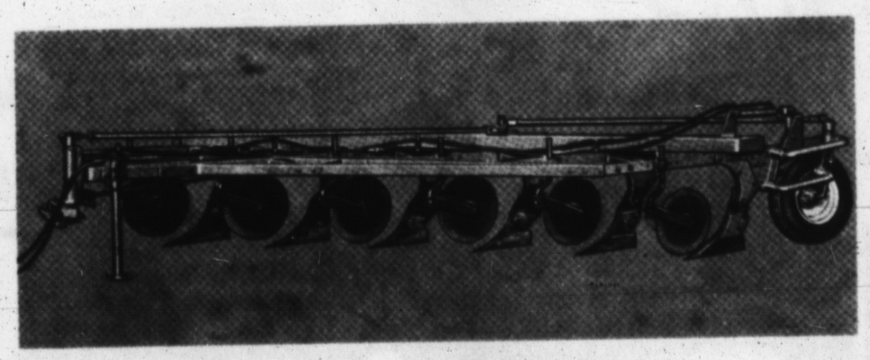
ABOVE $449.95



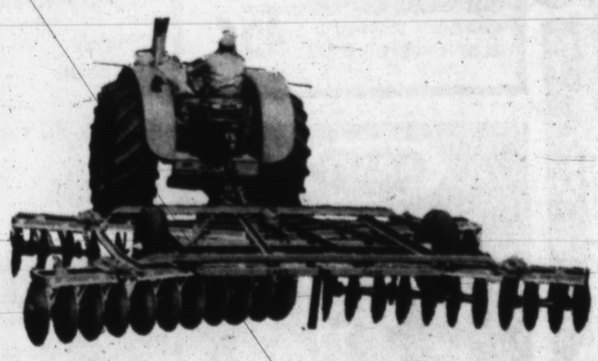
ABOVE $785.00 4 BOTTOM $885.00



ABOVE $795.00



ABOVE $1425.00



ABOVE $1450.00



ABOVE $940.00



ABOVE $235.00



ABOVE $895.00

BARGAINS GOOD 13th & 14th

Page Ten

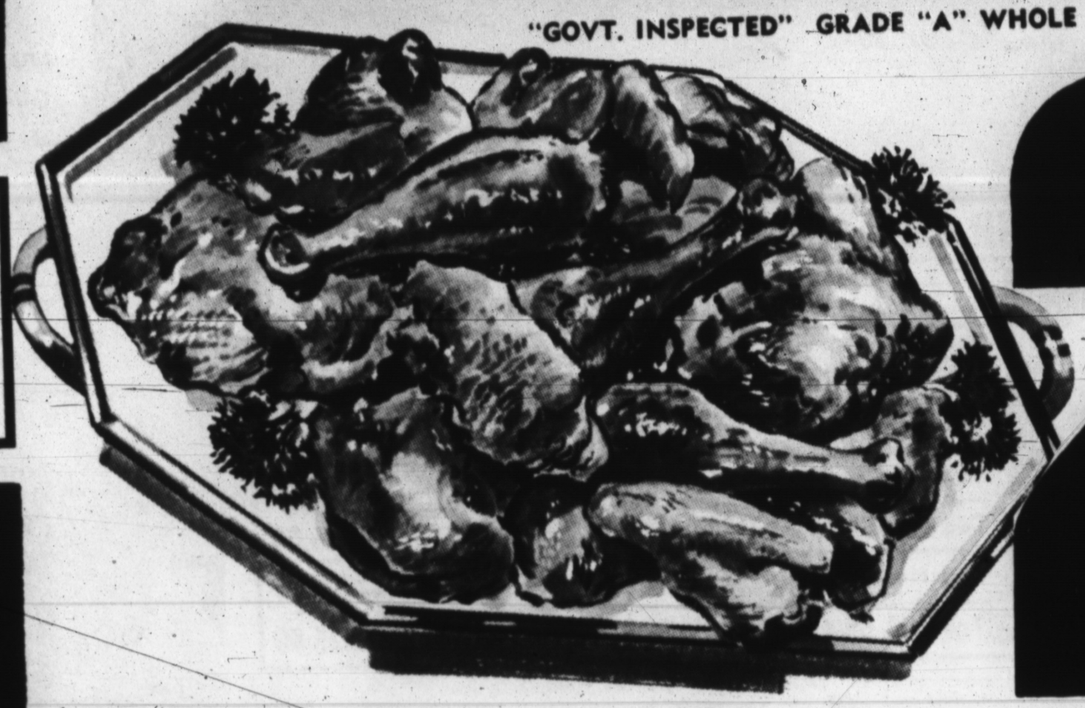
PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY

PIGGLY WIGGLY — The Original SELF SERVICE

KRAFT WEEK

FRYERS

"GOVT. INSPECTED" GRADE "A" WHOLE



POUND 29¢

KRAFT PARKAY MARGARINE POUND CTN IN QUARTERS 4 FOR $1.00

KRAFT GRAPE JELLY 18 OZ. TUMBLER 3 FOR $1.00

KRAFT Pizza with Cheese FREE PIZZA PAN 43¢

KRAFT Apricot Preserves 18 OZ. TUMBLER 43¢

Pillsbury Biscuits 4 CANS 29¢

Pillsbury Cinnamon Rolls WITH ICING 2 FOR 49¢

Kraft Cheese 12 OZ. PKG. AMERICAN & PIMENTO 45¢

FRYERS U.S.D.A. Grade "A" Cut Up lb. 35¢

FRYER BREAST	lb. 69¢
FRYER THIGHS	lb. 59¢
FRYER LEGS	lb. 59¢
FRYER ECONOMY PARTS	2 lbs. 29¢

KRAFT Ice Cream Topping CARAMEL, CHOC. FUDGE, CHOCOLATE, BUTTERSCOTCH 4 FOR $1

KRAFT VELVEETA CHEESE LOAF 2 LB. BOX 89¢

KRAFT Barbecue Sauce HOT, SMOKE, PLAIN 18 OZ. JAR 35¢

KRAFT French Dressing 8 OZ. JAR 2 FOR 49¢

BACON ARMOUR'S CAMPFIRE LB. 75¢

BOLOGNA LONGHORN HICKORY SMOKED (SLICED) LB. 49¢

KRAFT OIL FREE DRY DRESSING MIX FULL QUART 49¢

KRAFT CHEEZ WHIZ 16 OZ. PLAIN OR JALAPENO 59¢

KRAFT READY DIPS DILL PICKLE, ONION, BLUE CHEESE 8 OZ. 45¢

KRAFT Fruit Drink QUART JARS GRAPEFRUIT-ORANGE-Orange-Pineapple YOUR CHOICE 3 FOR $1

Hereford (6 Count Pkg.) **Donuts** 3 pkgs. $1

BANANAS

Golden Ripe



LB. 10¢

California **CUCUMBERS** lb. 15¢

East Texas **SWEET POTATOES** lb. 15¢



QUART JAR 49¢

KRAFT Macaroni Dinners 7¼ OZ. BOXES 2 FOR 39¢

KRAFT MUSTARD 12 OZ. JAR 15¢

KRAFT PHILADELPHIA Cream Cheese 8 OZ. PKG. 33¢

KRAFT CARAMELS 14 OZ. BAG 35¢

KRAFT 1000 ISLAND DRESSING 8 OZ. JAR 33¢

KRAFT Italian Dressing 8 OZ. JAR 33¢

KRAFT Marshmallows 10½ OZ. PKG. 2 FOR 49¢



Mrs. Lawrence Boggs

HERE ARE TWO $100 WINNERS

COME IN AND GET YOUR CARD - YOU MAY BE NEXT!

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THIS WEEK: 6 INCH PLATE

FINAL ROUND

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9¢ WITH EACH $5.00 PURCHASE

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August Brides



Mrs. Carlton Richardson
. . . nee Miss Gail Witherspoon
(Angel Photo)



Mrs. Joseph Albert Coldwell
. . . nee Miss Sheryl Patterson

Afternoon Wedding Is Solemnized In Home For Miss Witherspoon

A home ceremony was conducted Friday to unite in marriage Miss Gail Inez Witherspoon and Carlton Richardson, with the residence of her parents, Mr. and Mrs. J. William Witherspoon, Route 4, as the setting. The bridegroom is the son of Mr. and Mrs. W. H. Richardson, Route 3.

The late afternoon wedding had the Rev. W. L. Bolinger of Lubbock, Primitive Baptist minister, as afficiant for a double ring service in which Mr. Witherspoon gave his pretty daughter in marriage.

An altar was improvised with an archway of green foliage placed before a wide window. Candelabra on either side held lighted tapers and were decorated with clusters of feathered mums tied with capri blue bows. Garden flowers were arranged in all the rooms.

Miss Linda London was Miss Witherspoon's maid of honor while Austin Garner Jr. of Crosbyton served Mr. Richardson as best man. The bride's sister, Miss Billie Jo Witherspoon, was bridesmaid, and Buz Gillentine groomsman.

Snowflake organza over taffeta made the bridal gown, with a layer of net under the organza adding to the spread of the bouffant skirt which rounded into a chapel train. Lace was appliqued across the shoulder-line, with wide scallops tracing the bateau neck, and in medallions over the skirt.

Sleeves were long and fitted and a narrow band of the fabric with twin bows circled the tiny waistline. Satin roses held the veil which fell over her shoulders in illusion layers. She carried feathered mums on a white Bible.

Styled alike, dresses of the bride's attendans were street length sheaths of Capri blue peau de soie. Their bouquets were white chrysanthemums tied with blue ribbons to match their dresses.

Miss Nancy Gripp, organist, played a medley of wedding songs before the ceremony, then the traditional Bridal Chorus of Wagner for entry of the wedding party.

A reception in the home followed the ceremony. In the dining room the table had been covered with a blue cloth over which white tulle floated, floor length. The bride's bouquet made a centerpiece and the cake, two tiers decorated in the blue and white wedding colors, was placed at one end opposite the punch bowl. A pair of bells tied with white ribbon topped the cake.

It was served by Miss Martha Richardson and the punch by Miss Carlene Richardson, assisted by Mmes. Ronald Sherman of Albuquerque and John Hammett, sisters of the bride.

For travel to Pecos, N. M., Mrs. Richardson changed to a white linen shift with blue rose applique pattern. Her accessories were all in white.

After a short trip the couple will be at home at 304 25 Mile Ave., Apt. 4.

Both Mr. and Mrs. Richardson are graduates of Hereford High School, she with the 1965 class and he a year earlier. She is employed by Southwestern Bell Telephone Company and he by Southwest Offset Inc.

Guests here for the wedding from other cities included Mr. and Mrs. M. L. Heavin Jr. of Texhoma, Mr. and Mrs. J. R. Hays and family of Dimmitt, Mr. and Mrs. Neely Richardson of Floydada, Mrs. Sherman and children of Alubquerque and Mike Ausmus of Crosbyton.

Miss Patterson, Joseph Coldwell Are Married In C hurch Ceremony

Tall gilded pillars topped by lighted candles framed the altar setting for the marriage of Miss Sheryl Patterson to Joseph Albert Coldwell of Arlington, Mass., Saturday evening in the Central Church of Christ.

Parents of the bride are Mr. and Mrs. Elmer Patterson. The bridegroom is the son of Mrs. A. E. Coldwell and the late Mr. Coldwell of Tulsa. Prof. Roy Bowen Ward of the Department of Religion at Miami University, Oxford, Ill., a minister of the Church of Christ, conducted the double ring wedding.

Centering the altar area were branched candelabra with 16 tapers and sunbursts of greenery and white gladiolas, joined to the side pillars by white satin ropes.

While candles were lighted by the bride's sisters, a bridal chorus from Abilene Christian College directed by Jay Roberts of Abilene hummed No Other Love, Chopin, then sang I'll Walk With God.

Miss Jane Bacon of Abilene sang as a solo I Pledge My Love and at the end of the service Mrs. Roy Bowen Ward, sister of the bride, sang Wedding Prayer, Dunlap. Traditional marches were sung by the chorus.

Mrs. Jerry Riggs of Abilene was matron of honor and Miss Carol Coldwell of Lubbock, sister of the bridegroom, the maid of honor. Mrs. Virgil Bennett Jr. of St. Paul, Minn., and Mrs. Ward, sisters of the bride, and Mrs. John McClelland of New Braunfels were bridesmatrons.

Tom Seymour of Tulsa acted as best man; Dan Dane of Deming, N. M., and Virgil Bennett Jr. as groomsmen; Hugh Patterson of Amarillo, Bobby Rogers of Lubbock and Ivan Chambers as ushers.

Young members of the wedding were children of Mr. and Mrs. Ward. David Ward served as page, Julia as flower girl and her twin brother, Mark, as ring bearer.

Her father gave the bride in marriage. The bridal gown which she had fashioned was of iridescent silk organza over delustered satin. The fitted bodice had bateau neckline and elbo length sleeves and was ornamented with cut lace motifs reembroidered in sequins and seed pearls.

The lace motif was repeated on three tiers of the straight skirt, which widened in the back to a chapel train. A waterfall tiara of crystal beads and seed pearls held layers of illusion forming a blush veil and another full length veil.

She carried a white orchid arranged with yellow rosebuds, stephanotis and ivy knotted with satin streamers, resting on a Kappa Chi Bible.

Her attendants wore Goya-length frocks of green and Mediterranean blue changeable silk noile with A-line skirts and elbow sleeves. Roses of the fabric with brief veils formed their headpieces and each carried a circle of emerald leaves with white gladiola buds wreathing upward from a single glamelia at the bottom.

Mr. and Mrs. Paterson were hosts for a reception in the church fellowship rooms after the ceremony, and received guests with Mrs. A. E. Coldwell, the couple and their attendants.

Miss Louise Axe and Mrs. Layton Sawyer served cake; Miss Kathy Knox and Mrs. Jim Wood poured punch.

The table was laid with green net over blue satin and centered with a spider arrangement of slender tapers and the attendants' bouquets. The wedding cake was made by Mrs. Ward, in three tiers separated by white pearlized pillars and decorated with white sugar roses and gold leaves, topped by bride-and-groom figurines.

Misses Cherry and Sally Blevins of Carmichael, Calif. were at the register as wedding guests arrived and Miss Addeane Shumate of Wichita, Kan. at the reception.

Others in the house party were Mrs. L. R. Blevins of Carmichael, Mmes. W. P. Axe, Denzil Pulliam, Harvey Rowland, J. C. Reese, E. E. Hopson, and E. W. Allen.

The bride's mother was dressed in a moss green sheath with lace overblouse, accessorized in moss green. The bridegroom's mother wore apple green silk with jewelry and a flower hat in blue and green. Both had white butterfly orchid corsages.

When Mr. and Mrs. Coldwell left for a wedding trip through the Blue Ridge Mountains and eastern states to Boston, she was wearing a casually fitted long jacket over slim skirt in avocado tweed with butterscotch velvet picture hat and accessories in the same shade. Her blue and green beads were the gift of her parents.

After Aug. 16 the couple will be at home at 19-A Dudley, Arlington, Mass. Mr. Coldwell is an electronics engineer with the Smithsonian Astrophysical Observatory in Cambridge, Mass. and Mrs. Coldwell will teach English in Emerson Junior High at Concord, Mass. during the 1965-66 school term.

She taught English and speech in Travis High School, Austin, last year. She is a graduate of Hereford High School, Lubbock Christian College and Abilene Christian College, where in her senior year she was president of Kappa Chi social club and was named to Who's Who Among Students in American Colleges and Universities. Other campus memberships were in Alpha Psi Omega, honorary drama fraternity, and Kappa Delta Pi, honorary student education fraternity, and Kappa Delta Pi, honorary student education fraternity.

A graduate of Massachusetts Institute of Technology, Cambridge, Mr. Coldwell received his high school education in Tulsa.

Miss Patterson was honored at pre-nuptial parties, which ended with the rehearsal dinner Friday when Mrs. A. E. Coldwell was hostess to members of the wedding party at the Caison House.

The Sunday Brand
SECTION TWO
HEREFORD, TEXAS 79045, SUNDAY, AUGUST 8, 1965

Class Of 1945 Recalls Its History At Reunion

By MRS. MERLIN KAUL

"And I predict that Barbara LeGrand will be a doctor, Harold Head and Floyd Coker will be farmers, Marcella Blue will be a concert pianist and Naomi Brumley will be the society editor of a newspaper". . .so wrote Naomi Brumley Hopson 20 years ago as she prepared the class prophecy for seventh grade graduation exercises in 1941.

These predictions along with those of all who were in the class that year were read by Juanita Upton Coker at the 20-year reunion of the High School graduating class of "45" which was held Saturday night, July 31 at the Hereford Country Club.

Of the 53 seniors graduating in 1945, 26 were present for the reunion. Helen Rose Acker was responsible for the organization and the program. J. W. Robinson acted as Master of Ceremonies for the dinner and the program which followed.

The dinner tables followed the reunion theme in decoration as school pictures and pictures of the members' children were used along with flower arrangements. Flowers were furnished by Mrs. A. L. Manjeot, whose son Lloyd, one of the class members could not be present.

In the program which followed the dinner Wanda Smith Jones, read the Freshman Class History which brought chuckles as she read the girls' "ideal Freshman boy" and it included the smile — J. W. Robinson; Hair — Eugene Sparks; Hands — V. C. Hopson; Personality — Lloyd Manjeot; Humor — Charles Skelton; Physique — V. C. Hopson; Eyes — J. W. Robinson."

Marcella Blue Bradly read the Sophomore history where names of Wanda Lloyd, Lynn Morrow, Beverly Fraser, Billy London, Betty Jane Robinson, were mentioned. Two song dedications were made that year —to Bruce Beene and Barbara LeGrand — Be Careful, Its My Heart — and to James Edmonson and Lonidene Martin — Jealous.

V. C. Hopson read the Junior History and especially emphasized the fact that Hereford was second in the district in football that year. The pep leaders were Rosemary Phillips, Juanita Beauford and Dorothy Dishman.

C. W. Reeves read the Senior History with the class officers of that year being Lonidene Martin, president; Lloyd Manjeot, vice-president, Beverly Rosemary Phillips student council representative; H. V. Stanton was a class ponsor and Miss Lois McCaslin was a sponsor until her marriage to Jack Gililland). Lloyd Manjoet and Billy London were co-captains of the Whitefaces and Rosemary Phillips was Football Queen.

Helen Rose Acker read the "Letters of Regret" and announced a phone call from Wanda Lee Terry Ward from her home in California sending greetings to all the group.

Lonidene Martin Edmonson presented the Necrology list which included sponsor H. V. Stanton, Betty Jane Robinson, David Phillips, Sammy and Carroll Lisenbe.

Bill Bradly, husband of Marcella Blue Bradly, closed the dinner by making the class picture.

Mrs. Keith Howard, Dimmitt, provided piano music for the dancing which concluded the reunion activities.

Those present from out of town included Mr. and Mrs. Neal Sloan, Amarillo, V. C. and Dorothy Hopson, Dimmitt, Joe and Zell Dean Shuttleworth Lubbock, Bill Hampton, Spearman, L. H. and Betty Lookingbill, Friona, Beverly Evans, Colorado Springs, Colo., C. W. and Esther Reeves, Tulia, and Mr. and Mrs. Bill London, Dallas.

Those registered from Hereford included Ed and Diane Roberson, J. P. and Wanda Jones, Harold and Alice Rudd, Mr. and Mrs. Bub Sparks, Mr. and Mrs. James Fangman, Mr. and Mrs. J. N. Edmonson, Dr. and Mrs. Bruce Beene, Patsy Hampton, Mr. and Mrs. Delmo Williams, Helen and Austin Rose Jr., Juanita Upton Coker, Nita and Hicks Roberson, Frances and Harold Head, Bill and Marcella Bradly, Britch and Naomi Hopson, J. W. and Virginia Robinson, and Roy and LaVone Boyer.

Plans were made for the next reunion to be held in 1970 — five years from now.

And the predictions:

—Harold and Floyd are farmers, Marcella is a pianist —even to concerts — and a music teacher, Barbara married her doctor — Dr. Bruce Beene, and Naomi is a newspaper woman — and a writer — and a teacher."



TWENTY YEARS LATER — Members of the Hereford High School graduating class of 1945 held their 20-year reunion July 31 with a dinner-dance at Hereford Country Club. Of the 53 graduates, these 26 were present. Seated third from left is Mrs. James Edmonson, the class president. Standing second from left, Bill London came farthest, from Dallas, for the reunion. The program featured reminiscences based on class prophecies, with J. W. Robinson, standing seventh from left, as master of ceremonies. (Bradly Photo)

Area Foods Will Top Menu For Benefit Dinner

Vegetables and meats grown in the Hereford area will be featured on the menu of the annual Harvest Dinner in the Legion Hall Thursday noon, to which the public is invited.

Mrs. C. A. Saulcy is foods chairman for the dinner, a fund-raising project of the Auxiliary. She has asked that she be notified of any especially good locally-grown food crop which might provide an addition to the dinner.

The meal will be served from 11 a.m. to 2 p.m. Thursday at a price of $1.50 for adults and 75 cents for children. Second helpings are permitted, Mrs. Saulcy adds.

Profit from the dinner will be used to buy a U. S. flag and pole for the Community Center and to aid the Auxiliary's scholarship fund.

Final plans for the project were made in a recent executive committee meeing in Mrs. Saulcy's home with Mrs. Ira Ott, Auxiliary president, in charge.

FORMER HEREFORDITE DOES MISSIONARY WORK

Miss Juanelva Marie Rose of Tulia, a former director of choirs for the First Methodist Church of Hereford, is one of 32 young men and women who will begin this fall three years of special-term missionary service overseas for the Methodist Church.

Miss Rose will go to Taiwan to work in the field of education. For the last four years, she has been educational assistant at the First Methodist Church in Lake Charles, La.

H. D. CHATTER

Vegetables For Canning Sought

By ARGEN DRAPER
Home Demonstration Agent

People are calling the office everyday wanting vegetables for canning. If you have surplus vegetables, why don't you advertise them?

I throw away my old telephone directory with some reluctance as I have so much doodling in it that makes it easy to use.

Have you ever seen brick match as well as the ones at Aikman School?

WHEN I WAS IN Denton last week analyzing data for the fourth grade Money Management study, I needed some school information and called Nell Miller. She told me this: 600 sections of Deaf Smith County land in Hereford Independent School District; 95 section in Castro County. A total enrollment of 3,784 with 2,787 in grade school. There are 145 pupils at Walcott, 300 a St. Anthony's and 400 in St. Josephs.

Carl Miller is in North Texas University but I was working such odd hours on my professional paper, I didn't call him.

Some of the data for the paper are in Denton now to be processed. When this is returned, I'll write it up and send it to my committee. Then when it is approved, we'll be ready to make it into a bulletin.

THURSDAY NIGHT I went to Ford Home Demonstration Club ice cream party at the community building. There were eight families there with 32 children. It was so much fun. I have some ideas for an unusual king of 4-H club there.

Also, there are some different plans for home demonstration club programs this year.

WHEN BUYING A TABLE at which meals will be served, 2 feet per person is the minimum which should be allowed for elbow room. A width of more than 3 feet is recommended if seating is provided at ends of the table. For example, to seat eight people at the table in comfort, a table should be over 3 feet wide and 6 feet long.

If table mats are regularly used, a table would need to be even wider — at least 3 feet 10 inches — to prevent overlap of mats at the ends.

Shoppers need to bear in mind that the extra cost of added length and width may very well be justified by family needs.

THE NEW FALL fabrics almost dare you to guess the fiber content without reading their labels, says Lynn Parks, Texas A&M University Extension consumer education specialist.

Washables such as cotton, acrylics, nylons and silks are disguised with coatings, bondings and new kinds of knitting processes to achieve a new look.

Nylon is texturized to achieve the look, feel and bright colors of silk. Nylon bonded to nylon tricot produces effects which resemble silk prints.

Nylon tricot is glamorized with Swiss dot flocking which adds "loft" and softens colors. Tricot with satiny backing made from nylon has a crepe-look with a rich, opaque appearance.

JERSEY ACHIEVES a frosted look with a blend of Antron and Orlon acrylic fibers. Other acrylic fiber fabrics masquerade as wools and worsteds in tartan plaid, herringbone and blanket-check patterns. These fibers have the construction and feel of woolens, are wrinkle resistant, permanently pleated and are completely washable.

A polymeric coating is being used on 100 per cent cotton to simulate leather. Its weight, construction and feel of woolens, are wrinkle resistant, permanently pleated and are completely washable.

A polymeric coating is being used on 100 per cent cotton to simulate leather. Its weight, construction and leather colors made this fabric look real enough to mislead a tanner.

A cotton-blend pique has been developed with its texture woven in for permanence, instead of just stamped on the surface. Even silk has been transformed by a cire process which gives fabric the wet look of vinyl. This new silk is waterproof, crackproof, easy to manipulate and completely washable.

The group that went to Brownwood needed some information on tetnus toxin, antitoxin and reactions. It reminded me that we sould have medical records at home. That would be a good 4-H club project.

—Small Talk—

By SUE COLEMAN
Women's Editor

It always surprises me to hear a woman say that she just doesn't like to drive a car because in this motorized era you naturally expect everyone to consider driving as second nature.

But it is said rather often, and occasionally an acquaintance admits that she not only dislikes driving, but doesn't know how to do it.

You wonder how she escaped learning; that's a trick that I, not especially fond of driving, would like to know. Along with a reliable way of getting to all the necessary places without without driving.

There may be something to the general masculine opinion that a woman is no good at anything mechanical, anyhow, else why would any of us say that we don't like to drive? Did you ever hear a man say that?

Which brings up another question. Are there perhaps men who don't like to drive or operate other mechanical contraptions, but refuse to say so for fear of being tagged with that dreaded label, "sissy"?

Some men have no more real mechanical aptitude than the most butter-fingered woman, but even if some husband stoutly refuses to tinker with the washing machine motor because he knows, and he knows his wife knows, he can't fix it, still he probably wouldn't admit that he couldn't fix an astrophysical computer.

Most women, on the other hand, don't want to try to repair any machine. Witness the courses attempted by automobile manufacturers and dealers, offered free to women in many places to acquaint them with the elementary workings of their car motors.

Were they swamped with eager learners? Well, maybe one or two. Even those women who love to drive cars had rather not know exactly what makes them go, and perish the thought of being an expert in diagnosing and curing engine troubles.

There are mighty few women who will grab the pliers and get a balky household appliance to perking again. Or even tighten a loose screw in a wobbly table leg.

Why? It can't be the reverse of a man's fear, because most women bask in the remark that "she can do that like a man". It isn't because she is reluctant to get dirty, because some household mechanical jobs leave the operator neat and fresh and she doesn't want to do them either.

Must be one of those mysterious innate differences in the sexes, which are considered unfathomable and can stay that way; I'm not in a fathoming mood today.

A FAST TRIP WAS made by jet for one attendant in the Camelia Anderson-Wayne Jones wedding last weekend. The bride's brother, Harold Anderson, and Mrs. Anderson came from Denton so she could be the matron of honor and then jetted back next day. Even missed the rehearsal. The Andersons are both students in North Texas State University and couldn't afford any extra class-cutting.

MRS. LURA WEST, a former resident who now lives in Albuquerque, has been visiting in the home of her brother, Ernest Wade, and with friends here for a few days. She has returned to her New Mexico home.

Whip cream cheese and spread it over the bottom of a baked graham cracker crust. Stud the cheese with strawberries and glaze with melted currant jelly.

Girls Present Unusual Talk

A program of slides and narration compiled and presented by a girls' Bible class of Central Church of Christ had an unusual showing last week at a resort spot in the New Mexico mountains. A group of vacationers and visitors from a nearby church saw the program at Tres Ritas.

Girls in the class, of seventh to ninth grade age, are the "actors" pictured on slides prepared from photographs made by Elmer Patterson. Plans for the pictures and the script were directed by Mrs. Marvin Crowson, former teacher of the class who is now a missionary in Jamaica.

Mrs. Wayne B. Stark is the present teacher of the Wednesday night class. Girls take turns as narrator for the program, based on a book, The Christian Girl, by Mamie Hayhurst. Songs by the class begin and close the showing.

The program has been presented in Friona, Lazbuddie, Dimmitt, Tulia and Earth. It is scheduled for an Amarillo church in September and will be given at the morning session of a Youth Forum in the church here Aug. 21.

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THE INK SPOT

Look Who's New

Mr. and Mrs. Melvin Alford Kalka are the parents of a son, Melvin Alford Jr., born Aug. 6. He weighed 8 lbs. 12 ozs.

Mr. and Mrs. Guadalupe Tijerina are the parents of a daughter, Bonny, born Aug. 6. She weighed 3 lbs. 12 ozs.

Mr. and Mrs. Charles Jimmie Self are the parents of a daughter, Tori Dawn, born Aug. 5. She weighed 6 lbs. 14½ ozs.

Mr. and Mrs. Douglas Gus Ruland are the parents of a daughter, Sharla Denise. She weighed 5 lbs. 12½ ozs.

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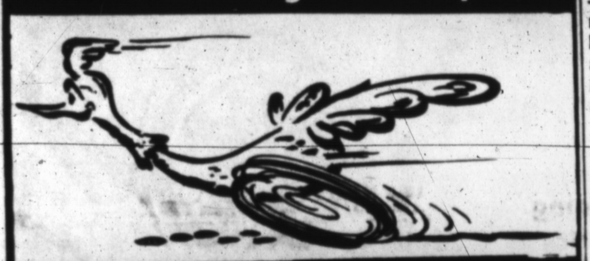

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SCHEDULE:

CLASS	TEACHERS	ROOM NO.
Nursery	Eris Pulliam	5
1 year	Amy Gililland	6
1 1/2 year	Karen Askew	7
2 years	Mary Beth Inman	1
3 years	Lavern Vanderveer	8
4 years	Jackie Chaney	3
4 years	Alease Bryant	2
5 years	Janette Stuteville	4
1st Grade	Joyce Bryant	17
2nd Grade	Sharon John	9
2nd Grade	Melba Dillard	18
3rd Girls	Jan Wood	19
3rd Boys	Frank Miller	11
4th Girls	Sarah Clark	12
4th Boys	Don Chaney	14
5th Girls	Jo John	20
5th Boys	Jim Stuteville	21
6th Girls	Kathy Knox	24
6th Boys	David Nicholson	25
7th Grade	Jack Beach	13
8th Grade	Joe Shollenbarger	22
High School	Gaither Vanderveer	27
Adult	Roy Ward	Aud.

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Central Church of Christ
PLAINS & SUNSET DRIVE — HEREFORD

Couple Returns To Home After Honeymoon Travel

Mr. and Mrs. Wayne Jones returned this weekend to a home on Route 3 after a week's honeymoon in New Mexico. Miss Camelia Anderson and Mr. Jones were married July 31 in the home of the Rev. and Mrs. B. L. Davis, 215 Ave. B.

Parents of the couple are Mr. and Mrs. R. C. Anderson, 224 Ave. E, and Mr. and Mrs. Dan Jones of Route 4. Rev. Davis, pastor of First Baptist Church, conducted the double ring wedding.

Mrs. Jones is a 1965 graduate of Hereford High School. Mr. Jones attended schools in Kress and Hereford and is employed by Hereford Butane.

Wedding attendants were Mrs. Harold Anderson of Denton, the bride's sister-in-law, and James Jones of Plainview, brother of the bridegroom.

They stood with the couple before the fireplace, which had mantel decoration of white gladiolas and orchid lace carnations with seven-branched candelabra on either side. A large mirror reflected the entire wedding party.

Harold Anderson lighted the candles and Lynton Allred served as usher.



Mrs. Wayne Jones
. . . nee Miss Camelia Anderson

Given in marriage by her father, the bride wore a two-piece Alencon lace dress and all-white accessories. Her only jewelry was the bridegroom's gift, a diamond-set necklace and she carried white frenched carnations on a small Bible showered with satin ribbon tied in love-knots.

The matron of honor was dressed in orchid and her corsage was of orchid lace carnations.

For the reception after the ceremony the dining table was covered in white net and satin with a centerpiece of the white and orchid flowers. Silver candelabra held four orchid tapers and serving appointments were in silver and crystal.

Mrs. Jimmie Allred and Mrs. Otis Lee served wedding cake and punch to members of the families and a few close friends.

Mrs. Anderson wore for her daughter's wedding a turquoise sheath with white accessories and carnation corsage. Mrs. Dan Jones' dress was of powder blue with black accessory accents and white corsage.

The wedding trip took the couple to Ruidoso, Carlsbad Cavern and other scenic spots in New Mexico.

Mr. and Mrs. Otis Lee were hosts for the rehearsal supper in their home. Included as guests were the Rev. and Mrs. Davis, Mr. and Mrs. Jimmie Allred, Mr. and Mrs. Bill Clark of Lubbock, Miss Joyce West and Lynton Allred, students at Texas Tech.

Silver Wedding Anniversary Is Marked At Party

Mr. and Mrs. Vachrel Ridley of Bellview, N. M., married 25 years July 27, were honored with a silver anniversary reception Suncay at the home of their son, Bobby Ridley, at Bellview.

Married in Clovis by the late Rev. Bernard Guy, Baptist pastor, the Ridleys have since made their home in Bellview community. She is the former Miss Ruth O'Donnell of Canyon and was on the Rosedale High School faculty many years. Both have been active in Rosedale Baptist Church.

Hostesses with Mrs. Bobby Ridley were Mmes. Glen Pulliam, Earl Allen, C. L. Gunn, Elmer Osborn, C. L. Hutchins, Johnnie Foster, Roy Potts, Jordan Miller, Wayne Tate, J. T. Fryar, Henry Stovall, Virgil Harrison, Roy Osborn, Louis Sorensen and Cordia Potts.

Mmes. Fryar and Tate served wedding cake and strawberry punch at a table covered in ecru lace over pink. Pink summer flowers and silver candles in crystal holders decorated the table. The three-tiered cake was topped with a white pedestal holding a wreath of orange blossoms, silver leaves and a wedding bell with the number 25 in silver.

Miss Judy Ridley of Clovis, a granddaughter of the couple, registeres approximately 60 guests. Those from other communities included Mrs. Ridley's father, S. O. O'Donnell, Messrs. and Mmes. W. D. O'Donnell, Cecil O'Donnell and Roland O'Donnell, all of Canyon; Mr. and Mrs. Easton Breitling of Tulia.

Also the Rev. and Mrs. Porter Arnold of Tucumcari, Mrs. Mollie Reese of Truth or Consequences, and from Clovis, the families of W. P. Ridley, Mrs. Dwayne Ridley and Richard Ruther; Roy Osborn, LeAnn and Scott Ridley.

HANDLE WITH CARE

NEW YORK (AP) — Some companies apparently care a lot about the comfort of their customers. Toward this end, a company called Dunkin' Donuts has applied for a patent on a doughnut with its own dunking handle. The company is distributing it through nearly 250 shops around the counrty.

The firm's chairman of the board, William Rosenberg, explains that now, thanks to the handy doughnut with a doughnut-dough handle, "a customer can be well mannered and also keep his fingers dry when he's dunkin'."

Here and There

with Mrs. Merlin Kaul

Mrs. Frank Bass, Randy and Becky, Midland, were guests from Wednesday until Friday in the William Dameron home. Mrs. Bass and Mrs. Dameron are sisters. When Mrs. Bass left Friday she was accompanied by Greg and Mark Dameron who will spend next week in their aunt's home.

Mr. and Mrs. Loy Cook and children, Gayle, Gregg and Maureen were guests Monday night in the George Turrentine home on Harrison Highway. They had come from their home in West Covina, Cal. to attend the Westway Reunion on July 25 and from there have been visiting relatives and friends in this area. They were supper guests Monday night of Dr. and Mrs. Pat Sullivan at Canyon. Dr. Sullivan, who is head of the English department at West Texas University, and Loy were roommates when both were students at Texas Tech. At Plainview and Hale Center they visited Mr. and Mrs. Foy Dodson and Monte Dodson. The Dodsons taught at Westway where Loy and S. J. his brother were former students. The Dodsons are new teachers in Plainview.

Mrs. Embry Wall, Elida, N. M. and her grandson Mike Wall, Farmington, N. M. were guests last weekend in the Dale Tinnin home. Mrs. Wall and Mrs. Tinnin are sisters.

Miss Sharon Tinnin, who is employed by her father, Dale Tinnin, at Hereford Parts and Supply this summer, is preparing to enter her Freshman year at Texas Tech this fall.

Mr. and Mrs. Ron Downing, Abilene announce the arrival of a second son Noland Scott Downing, on Saturday, July 31, at Hendricks Memorial Hospital. His mother is the former Sandra Story, daughter of Mr. and Mrs. Joe Story. His older brother is Kevin Story Downing, who is staying here with his grandparents for several days. The Storys brought Kevin home with them as they came by Abilene en route home from Houston where Mrs. Story had gone for a medical checkup.

Mrs. Clara Belle Wyckoff, who has been hospitalized with back surgery at a hospital in Salt Lake City, Utah, writes that she is now at her home in Twin Falls, Idaho and is doing fine. She hopes to go back to her teaching duties by Dec. 1. Her address is 136 N. Juniper, Twin Falls Idaho and she says she will love to hear from friends here.

Guests in the C. A. Saulcy h me last weekend included Mr. and Mrs. Ray Dell Mullins, Roaring Springs, Miss Irene Mozola and Lester Mullins, Lubbock. They attended the Riders Club Rodeo while here and on Sunday were guests for dinner in the home of Mr. and Mrs. Donnie Richardson on Avenue K. Other dinner guests at the Richardsons included Miss Mona O'dell, Amarillo, Mr. and Mrs. Alfred Haney and Chris, Mrs. Roy Vaughn and Marlene, and Mr. and Mrs. C. A. Saulcy. When Mr. and Mrs. Mullins left for home Sunday evening they were accompanied by Donna Lois and Vickie Richardson who spent the week with their grandparents at Roaring Springs.

The Fred Higgins family is having a reunion this weekend here at the family home on Ave. A. The dinner Sunday is being held at Veterans Park in the Rock Club House with a picnic supper this evening at the Ted Higgins home.

There are 9 children in the family and all are present including Mrs. Roy (Billie) Harris and daughter Bobbie, and Mr. and Mrs. Darold (Fern Harris) Thoyer and Sheryl, Pueblo, Colo., Mr. and Mrs. Frank (Alberta) Bernard and children, Rossville, Ill., Mrs. Mattie Seay, Ronald and Cliff, Tucumcari, N. Mex., Mr. and Mrs. John Higgins, and Patsy, Portales, N. Mex., Mr. and Mrs. Fred Higgins, Vicki, Gary, and Dennis and Mr. and Mrs. Bob Higgins, Beverly and Steven, Hobbs, N. Mex., Mr. and Mrs. Homer Thomas, Glenn and Charles, Mr. and Mrs. Ted Higgins, Pat, Mike, and Danny, Mr. and Mrs. Charles Higgins and Clifford, all of Hereford.

Quality Printing at the Ink Spot

IN AND OUT FOR LIFE

CHATTANOOGA, Tenn. (AP) — City Judge Riley Graham says chronic drunks are serving life sentences on the installment plan.

The judge told the City Commission that skidrow alcoholics spend more time in jail than some convicted murderers.

Graham was a member of a delegation from the Chattanooga Area Council on Alcoholism which asked the commission for funds to hire a full-time liaison officer to work with the chronic drunks.

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37c YD.

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100% cottons and miracle blends in this select group extra values. Combed print OXFORDS, combed 84x136 SATEENS, yarn dyed woven GINGHAMS, surface interest SATEENS, lustre BROADCLOTH prints, dressmaker PRINTS, solid color sport POPLIN, combed checked GINGHAMS, brushed cotton twill weave CHALLIS prints.
57c YD.

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56"/60" WOOLENS
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Solids and Fancies
Deep Tones or Pastels
This outstanding group of wool and wool blend fabrics even includes the popular basket weaves, and the new frosted look woolens. Don't fail to get your share of these better quality fabrics at your nearby Anthony store.
1.97 YD.

Courthouse Records

Vehicle Registrations

Candas Pina, 1955 Chevrolet; Reyes Cano, 1959 Plymouth; Fred Morris, 1954 Chevrolet pickup; Elida Soliz, 1958 Plymouth; L. A. Markovsky Jr., 1955 Chevrolet; Isabel Castillaja, 1956 Plymouth; J. N. Ward, 1961 Chrysler; W. J. Billingsley, 1965 International truck, Troy Jobe, 1960 Chevrolet pickup; J. R. Thompson, 1962 Rambler; Daniel Ortiz, 1957 Chrysler; Simon Reyes, 1958 Dodge; Jose Miguel Vallareal, 1961 Studebaker; Hector Sandoval, 1957 Mercury; Ernesto Hernandez, 1957 Mercury; Eusebio Peralez, 1958 Dodge; Catalina Fuentez, 1958 Plymouth; Flavio Crispin, 1961 Chevrolet.

Wilson & Simmons Grain, 1965 Ford pickup; Martin Martinez, 1958 Ford; Elby W. Kendrick, 1965 Chevrolet; Rafael G. Puerto, 1957 Chevrolet Henry Moreno, 1956 Chevrolet; Aldene Hudron Jr., 1960 Ford; Thomas C. Cathay, 1955 Chevrolet; Milburn Motor Co., 1965 Chevrolet; Howard E. Drye, 1955 Ford.

B. E. Helton, 1958 Pontiac; Frank Barbian Jr., 1959 Chevrolet; R. Paul Coneway, 1963 Ford pickup; R. F. Parker, 1958 Chevrolet pickup; George Frye, 1960 Dodge pickup, Maximiliano Arredando, 1957 Ford; C. E. Clark, 1957 Dodge, Adeladia Q. Gonzales, 1948 Chevrolet.

Fred Gallagher, 1955 Ford; Gary D. Hunter, 1958 Buick; Ed Bezner, 1965 Foremost house trailer; Shupe Brothers, 1963 International truck; Pilar R. Gonzales, 1954 Ford Pickup; Raymond Reyes, 1956 Plymouth; Ray Carlile, 1965 Olds.

Warranty Deeds

Harold Hamby et ux to Carroll Hagar et ux: parts of southeast part of Blk. 75 of the Town of Hereford.

John L. Harper et ux to C. C. Zimmerman: Lot 26, Russell Addition.

Earline Ross to Betty B. Rice: East half of Lots 11 and 12, Blk. 29.

J. Robert Bradley et al to J. R. and J. H. Bradley: Lot 20, Blk. 5, Womble Addition and south 70 feet of Lot 2, Barcus & Bullock Subdivision.

V. O. Murray to Eugene Campbell: Part of Blk. 2, Evants addition.

Frank Matthews to Ray Cowsert: South 30 feet of Lot 9 and north 40 feet of Lot 10, Blk. 2, Crestlawn Addition.

Audrey Thompson to O. O. Brown. Part of Lot 10, Blk. 16, Mabry Addition.

Carroll Hagar et ux to J. M. Hamby: West half of southeast quarter, Blk. 14, Mabry Addition.

Bonnie Roe Dulaney to Joe Bob Dulaney: Interest in Sect. 28, T2N, R4E.

D & R Builders to Louis P. Orleans et ux: North 77 feet, Lot 76, Blk. 6, Westhaven Additions.

Dean Paul et ux to Bob G. Stevenson et ux: North 10 feet of Lot 50, south 72 feet of Lot 51, Russell Addition.

Charles Ray Hoover et al to Jim Monroe: North half of Sect. 23, T4N, R2E.

Mildred Pearl Pruitt et al to Charles Ray Hoover: Southeast quarter of Sect. 14, and all of Sect. 13, T4N, R2E, and the northwest quarter of Sect. 18, T4N, R3E.

Emma Ruth Jorgensen to Charles Ray Hoover: Southeast quarter of Sect. 14 and all of Sect. 13, T4N, R2E, and the northwest quarter of Sect. 18, T4N, R3E.

Vera Lee Caso et vir to Jim Monroe: North half of Sect. 23, T4N, R2E.

Emma Ruth Jorgensen to Jim Monroe: North half of Sect. 23, T4N, R2E.

Vera Lee Caso et vir to Charles Ray Hoover: Southwest quarter of Sect. 14 and all of Sect. 13, T4N, R2E, and northwest quarter of Sect. 18, T4N, R3E.

Vera Lee Caso et vir to Charles Ray Hoover: South half and northeast quarter of Sect. 18, T4N, R3E, and the northeast quarter of Sect. 14, T4N, R2E.

Philip N. Brownstein to A. W. Self et ux: Lot 6, Blk. 1, Engler Addition.

Panhandle Homes to Edward M. Parton et ux: Lot 12, Blk. 2, W. L. Braly First Subdivision.

Panhandle Homes to Bill G. McCarley et ux: Lot 47, Wallace Subdivision of Blk. 45, Evants Addition.

Panhandle Homes to Ray Don King et ux: Lot 7, Blk. 3 of Braly First Subdivision of Mabry Addition.

First National Bank of Hereford to Guy Taylor Cornelius et us: Lots 17 and 18, Blk. 5, Pioneer Addition.

John Edward Fowlkes to Harold D. Buell, trustee: Tract out of northwest part, Sect. 60, Blk. K-3.

Jerald Richard Fowlkes to Harold D. Buell, trustee, Tract out of northwest part of Sect. 60, Blk. K-3.

Mildred Pearl Pruit et al to Charles Ray Hoover: South half and northwest quarter of Sect. 18, T4N, R3E and northeast quarter of Sect. 14, T4N, R2E.

Deeds of Trust

Robert S. Morgan et ux to James W. Witherspoon: North 85 feet, Lot 9, Blk. A, Crestlawn Addition.

John M. Madison et ux to Jimmie Allred: Parts of Lots 10 and 11 Blk. 5, White head Addition.

Betty B. Rice to R. E. Hayes; east half of Lots 11 and 12, Blk. 29, Town of Hereford.

J. R. and J. H. Bradley Properties Inc. to R. E. Hayes: Lot 20, Blk. 5, Womble Addition and south 70 feet of Lot 2, Barcus & Bullock Subdivision.

Herman L. Drake et ux to R. E. Hayes; Parts of Lots 7 and 8, Blk. 2, Bockstahler, Kokomoor and Kaetzel Subdivision.

Joe Angel Soto et ux to R. E. Hayes: Lot 18 and south 15 feet of Lot 17, Blk. 1, South lake Addition.

Eugene Campbell to Ray Cowsert: Part of Blk. 2, Evants Addition.

Louis P. Orelans et ux to R. E. Hayes: North 77 feet of Lot 76, Blk. 6, Westhaven Addition.

Ray Cowsert to J. A. Hodges: South 30 feet of Lot 9 and north 40 feet of Lot 10, Blk. 2, Crestlawn Addition.

West Texas Drilling of Hereford, Inc. to R. E. Carver: Tract out of Blks. 5 and 6, DeAtley Addition.

West Texas Drilling of Hereford, Inc. to R. E. Carver: Tract out of Blks. 5 and 6, DeAtley Addition.

Charlie Seeds to Robert Page Smith: All of Hereford Industrial Park Subdivision.

B. B. Vestal et ux to Robert A. Sellers: North half of Sect. 44, Blk. K-7.

G. R. Polan to Ray Cowsert: 15.02 acres out of northwest corner Sect. 21, Blk. 3, AB&M.

A. W. Self et ux to F. J. Frohoff: Lot 6, Blk. 1, Engler Addition.

Jesse R. Barrett to Jimmie Allred: Tract out of southwest part of Sect. 42, Blk. K-3.

Edward M. Parton et ux to Jake Kamin: Lot 12, Blk. 2, W. L. Braly First Subdivi ion.

Bill G. McCarley et ux to Jake Kamin: Lot 47, Wayne Wallace Subdivision.

Ray Don King et ux to Jake Kamin: Lot 7, Blk. 3, Braly First Subdivision.

Guy Taylor Cornelius et ux to James W. Witherspoon: Lots 17 and 18, Blk. 5, Pioneer Addition.

Ted Perry Richardson et ux to James W. Witherspoon: South half of Sect. 28 and southeast quarter of Sect. 33, Blk. K-4.

Mrs. Lytal, July Bride, Is Honored With Shower

One of the summer's brides here, Mrs. Joel Lynn Lytal, was complimented with a pretty shower Thursday evening. She is the former Miss Martha Lea Hudson, who was married July 15.

The shower was given in the home of Mrs. Reuben Knox, 240 Centre, who welcomed callers to rooms brightened with garden flowers. Mrs. Lytal was in the receiving line with her mother, Mrs. A. J. Hudson, and her husband's mother, Mrs. Norman Lytal.

Mrs. Fred Fox and Mrs. Billy Lytal, sisters-in-law of the bride, **Linda Hart and Judy Wilshire** served cake and punch from a table centered with blue sweetpeas and white mums and lighted with blue tapers. The cloth was white satin, overlaid with net.

Guests were registered by Misses Debbie Lee and Linda Pulliam.

In the hostess group were Mmes. Denzil Pulliam, Henry Green, Edith Sheppard, Hilary Aven, Harvey Rowland, Chester Wiggains, A. R. Dillard, Alton Hollingsworth, Raymond Garrett, Addie Stallings, James Edmonson, B. Y. Crosthwait, Glenn Burrus, Zearl Cansler, Bill Knox, G. T. Slaughter, N. R. Jones, Al Lee, Troy Newman, Clint Lundry and Tom Hall.

Annual Reunion Of McCullough Family Is Held

The home of Mr. and Mrs. Ralph McCullough was the scene of the annual McCullough family reunion last weekend, when Mr. and Mrs. John McCullough were honored. They are moving soon from El Reno, Okla. to Sun City, Ariz.

Brothers and their wives were guests at a backyard barbecue supper Saturday evening. A toy moving van loaded with doll furniture was the table centerpiece and places were marked by mugs bearing names handpainted in gold.

Nieces and nephews and their families joined the reunion Sunday for breakfast at the Ralph McCullough home, dinner at the Western Wheel Inn and hours of informal visiting and games. Plans were made for next year's reunion in Sun City.

Present were Mr. and Mrs. Lawrence McCullough; Mr. and Mrs. Don McCullough, Mr. and Mrs. Ray McCullough of Amarillo; Mrs. A. J. McCullough of Fulton; Mrs. H. L. McCullough, Mr. and Mrs. Dorwin Chiles of El Reno; Mr. and Mrs. James Killian and Julia Ann, Mr. and Mrs. Jack McCullough, Pat, Jeff and Kerri McCullough of Clovis, N. M.; Mr. and Mrs. Thomas Armstrong, Stacy and Allyesa of Dumas; Mr. and Mrs. Harold Brothers, Cherise and Steven of Weatherford, Okla.; Mr. and Mrs. Garland Campbell, Cheryl and Steven of Amarillo; Mrs. Leonard Waldrop of Borger, the honorees and hosts.

Marriage Licenses

Eduardo Martinez Bermudez and Miss Evangelina Cuellar Vallareal, Aug. 5.

Johnny Martinez Reyna and Miss Rosa Maria Urinez, Aug. 5.

Carlton Hardy Richardson and Miss Gail Inez Witherspoon, Aug. 5.

Joseph Albert Coldwell and Miss Sheryl Patterson, Aug. 5.

Marlo Reyna Rocha and Miss Lela Martinez Reyna, Aug. 6.

BANCROFT OPPOSITE ROBARDS

NEW YORK (AP) — Anne Bancroft comes back to Broadway next season opposite Jason Robards in "The Devils." In the drama, based upon Aldous Huxley's "The Devils of Loudun," she will portray the prioress of an Ursuline Convent.

Miss Bancroft, who won a Tony and an Oscar for her stage and film performance in "The Miracle Worker," last appeared here in "Mother Courage."

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Select-A-Cut Transmission changes cutting lengths in seconds.

Rear wheel power-steering permits easy maneuvering. Wheels track perfectly.

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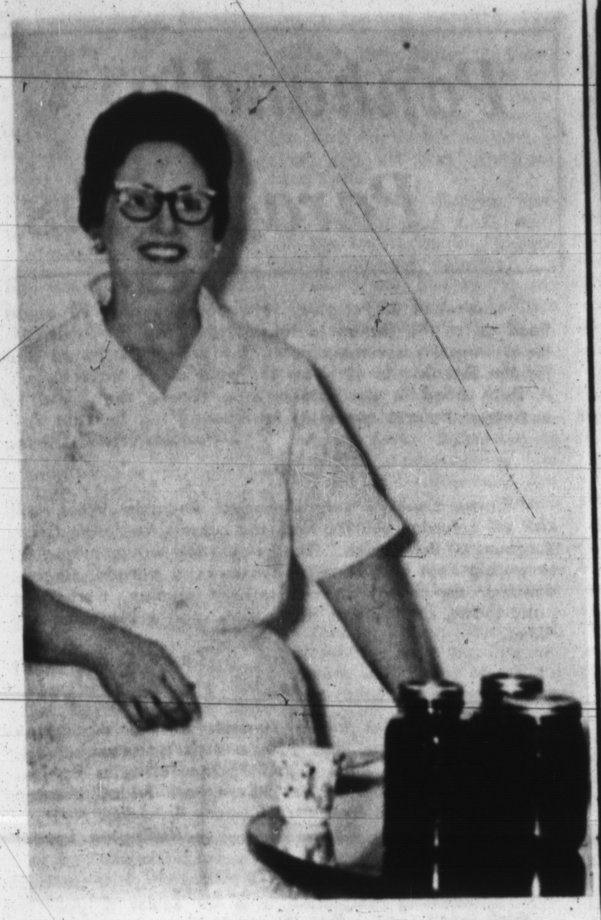


Mrs. B. L. Davis
. . . makes special pickles

LET'S COOK SOMETHING

Pickles Are Appetite Pleasers

By SUE COLEMAN
Women's Editor

This time of year Mrs. B. L. Davis' favorite recipe is the one for an appetite-rousing pickle which she makes while cucumbers are in season, and stores to enliven winter meals. Her husband, the Rev. B. L. Davis, especially likes the sweet pickles so she makes them each summer.

Although they are made by the time-honored process which requires several days of soaking, draining, spicing and soaking again to develop peak flavor, the pickle-making is not really difficult and does not take too much of the maker's time.

RESULTS ARE worth the trouble, Mrs. Davis says, and the jars of delicious-looking green morsels back up that observation. Here is her recipe:

SWEET CRISP PICKLES

Slice 7 pounds medium size cucumbers a quarter-inch thick. Cover the slices with a solution of 2 cups lime in 2 gallons water. Soak 24 hours.

Next rinse the slices well, cover with fresh water and soak 3 hours longer. Drain and cover with this mixture —

2 qts. vinegar
4½ lbs. white sugar (9 cups)
1 tablespoon salt
1 teaspoon celery seed
1 teaspoon whole cloves
1 teaspoon mixed pickling spices.

Soak the pickles overnight, then boil 40 minutes, pack in sterilized jars and seal.

This same recipe may be used for pickling sliced green tomatoes or watermelon rind instead of cucumbers, Mrs. Davis adds.

Such special cookery as the pickles is done in summer by Mrs. Davis, who is busy in other seasons as a teacher in the Hereford school system. She will teach third grade at Aikman School next term.

AS WIFE OF THE pastor of First Baptist Church she has other responsibilities in addition to keeping house for her husband and son Mike, who will be a high school junior this fall.

Mrs. Davis is happy that her daughter Dian, Mrs. Don Taylor, will be living in Hereford this year. Taylor, who received his degree from West Texas State University in the summer session, is to teach history and coach in junior high school here.

As Mary Ellen Gause, Mrs. Davis grew up at Anson and attended Howard Payne College at Brownwood. She and Rev. Davis both hold degrees from that college and he continued study in a seminary.

He was pastor of a church near Brownwood during his student years and served churches at Cisco and Seagraves before coming here five years ago. His home town is Chillicothe.

The Davises live in the church parsonage at 215 Ave. B.

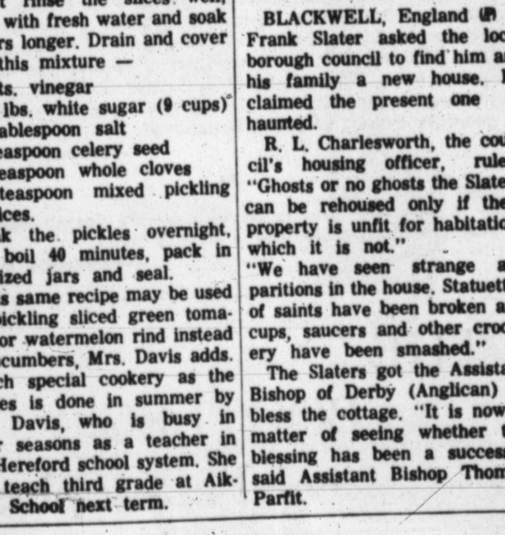
UNFIT FOR HABITATION

BLACKWELL, England (AP) — Frank Slater asked the local borough council to find him and his family a new house. He claimed the present one is haunted.

R. L. Charlesworth, the council's housing officer, ruled: "Ghosts or no ghosts the Slaters can be rehoused only if their property is unfit for habitation, which it is not."

"We have seen strange apparitions in the house. Statuettes of saints have been broken and cups, saucers and other crockery have been smashed."

The Slaters got the Assistant Bishop of Derby (Anglican) to bless the cottage. "It is now a matter of seeing whether the blessing has been a success," said Assistant Bishop Thomas Parfit.



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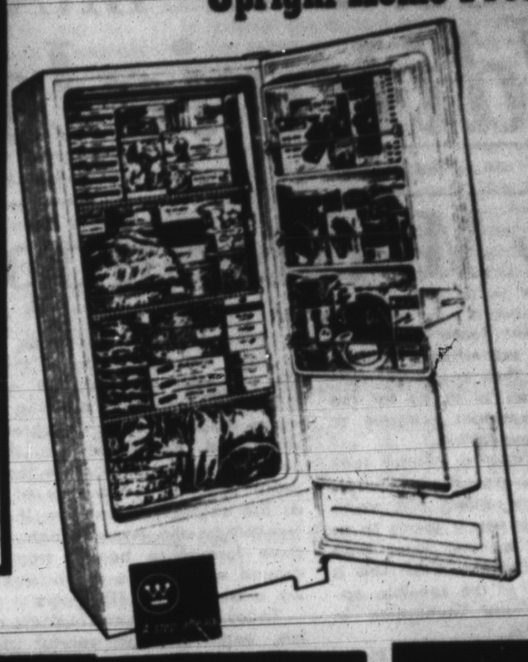
$50 GAME
B-5
SAFEWAY

PLAY BONUS BINGO AT SAFEWAY
Latest Winners
MRS. RAYNOLD HERR
MRS. HARRY ROBERTS
RACHAEL CLAYTON
PETRO A. GARZA
CHERRY TIEFEL
MRS. NEAL ARNPRIESTER

Register for this Westinghouse Upright Home Freezer



NOTHING TO BUY
NO OBLIGATION
REGISTER EACH STORE VISIT

Safeway Will Give this Beautiful Westinghouse Freezer Away Sat., Aug. 21st. Don't Miss Out Register Today.

Safeway Frozen Foods Special!

Orange Juice — BEL-AIR PREMIUM SAVE 19¢ — 5 6 OZ. CANS $1
Lemonade — BEL-AIR PREMIUM REG. or PINK SAVE 13¢ — 8 6 OZ. CANS $1
Meat Pies — MANOR HOUSE ASSORTED VARIETIES SAVE 25¢ — 5 8 OZ. PKGS. $1
Ice Cream — SNOW STAR ASSORTED FLAVORS SAVE 10¢ — ½ GAL. CTN. 49¢

DOUBLE GUNN BROS STAMPS WEDNESDAY
(with purchase of $2.50 or more)

Safeway Saves You More!

Orange Juice — BEL-AIR FROZEN — 12 OZ. CAN 45¢
Parkerhouse Rolls — 24 CT. PKG. 29¢
Cloverleaf Rolls — 24 CT. PKG. 29¢
Lime Sherbet — LUCERNE — PT. CTN. 10¢
Fruit Drink — LUCERNE ORANGE, GRAPE, PUNCH or LEMON — PT. CTN. 10¢

SAFEWAY

Bel-air Frozen
CREAM PIES
● Chocolate
● Coconut
● Lemon
● Banana
SAVE 17¢
3 14 OZ. PIES $1

These Prices Good thru Wed., Aug. 11th, in Hereford.

MIX or MATCH

14 oz. Golden Yams
16 oz. Sweet Peas
16 oz. Strawberries
2 lb. Hash Browns
10 oz. Peas with Butter Sauce
10 oz. Corn with Butter Sauce
16 oz. French Fries
16 oz. Tater-Treats
16 oz. Crinkle Cuts
10 oz. Raspberries
9 oz. Sliced Green Beans with Butter Sauce . . .

3 Pkgs. For 89¢

STEAK SALE!



STOCK UP ON YOUR FAVORITE STEAKS — U.S. Good Baby Beef

ROUND STEAK — Lean Tender Full Cuts — 89¢
SIRLOIN STEAK — Tender Broiling Steak — 98¢
T-BONE STEAK — Juicy Tender and Flavorful — $1.09

Beef Roast — U.S. Good Baby Beef Rump or Heel — lb. 79¢
Baby Beef Liver — Young and Tender — lb. 49¢
Cube Steak — Tenderized Pan Fry or Broil — lb. 98¢
Pork Loins — Whole or Half Roast or Chops — lb. 75¢
Bib Bologna — Safeway Sliced or Chunk — lb. 59¢
Whiting Fish — Captain's Choice 1½ lb. pkg. — ea. 39¢
Franks — Safeway Sterling Brand — lb. 59¢

Green Peas — Del Monte Early Garden SAVE 8¢ — 4 No. 303 cans $1
Elbo Roni — American Beauty — Buy One Pkg. Get One Free — 2 - 10 oz. pkgs. 19¢
Cinnamon Rolls — Mrs. Wright's Fancy Quality SAVE 25¢ — 4 9½ oz. cans $1

Margarine — Piedmont Patties — 5 8 oz. pkg. 49¢
Chocolate Milk — Lucerne Extra Rich — qt. ctn. 31¢
Two-Ten Milk — Lucerne Low Calorie — ½ gal. ctn. 49¢
Lucerne Milk — Lucerne Bonus Quality — ½ gal. ctn. 55¢

Fab Detergent — 10¢ OFF LABEL — GT. PKG. 71¢
Scamper — LIQUID DETERGENT 15¢ OFF LABEL — 32 OZ. BTL. 74¢
Dill Pickles — ZIPPY FANCY WHOLE KOSHER — 48 OZ. JAR 55¢



FRESH EGGS

BREAKFAST GEM GRADE 'A' MEDIUM SIZE — 2 DOZ. FOR 79¢
CREAM O' THE CROP GRADE 'AA' LARGE EGGS — DOZ. 49¢

SAFEWAY FOR YOUR FRESH FRUITS & VEGETABLES!

Romaine Lettuce — Calif. Crisp & Fresh — 2 bch. 29¢

TOMATOES — Waldorf Brand — pkg. ea. 29¢
RADISHES — Calif. Fresh — 2 bch. 19¢
GREEN ONIONS — Calif. Fresh — 2 bch. 19¢
LEMONS — Calif. Sunkist — lb. 25¢

Santa Rosa SWEET & JUICY Plums — lb. 15¢

Puss N Boots Gourmet Cat Food
Chicken Parts 6½ oz. — Kidney & Gravy 6½ oz.
Chicken Parts with Liver — Liver & Gravy
2 cans 31¢ — Horsemeat & Gravy 2 can 35¢

Chicken of the Sea White Label Chunk Tuna No. ½ can 47¢
Chicken of the Sea Green Label Chunk Tuna No. ½ can 37¢
Chicken of the Sea Green Label Chunk Tuna No. ½ can 53¢

SAFEWAY

Wilson's BAKERITE VEGETABLE SHORTENING 3 lb. can 69¢

COLGATE — Spice After Shave Lotion — Gt. 59¢
PATIO — Mexican Dinners — 16 oz. pkg. 59¢
SAFEGUARD — 2 bath bars 45¢
SHELLI BEANS — Stokely — No. 303 can 26¢
WESSON OIL — 38 oz. btl. 69¢

Dill Chips — Zippy Fancy — 32 oz. jar 33¢
Barbecue Sauce — Morton's — 16 oz. btl. 39¢

THE SUNDAY BRAND
Editorials

Study Merits Support

While the High Plains Research Foundation has contributed extensively to agriculture in the territory, their new water conservation program seems to us by far the most practical and important program to yet merge from the foundation.

Furthermore, if we take a careful look at the amount of underground pipe installed in the past five years, along with waste and evaporation curtailment, it seems to us that the program will be met more than half way by producers in the area. This is especially true in view of the sensible approach advocated by the foundation in their following summary:

Irrigation water found under the Plains of Texas is limited and non-renewable, but according to the Foundation, this does not mean that the area will ever run out of water. That is if the people start taking care of the supply now.

There is no substitute for water, either for human consumption or for irrigation of crops. To enable the farmers to have a continuing supply of irrigation water, the Foundation has carried on for the past seven years research geared to cut the amounts necessary to produce crops.

Research done at the Foundation to help conserve water includes:

(1) Artificial recharge of water collected in the natural playa lakes for storage.

(2) Parallel bench leveling to conserve water and reduce erosion;

(3) Development of the High Plains Foundation Farming System, to increase the yield and quality of crops on less water;

(4) Investigation into the proper balance of water and fertilizer to receive the maximum net return from the dollar invested;

(5) Flame cultivation to reduce the weed problem and have the soil moisture and nutrients for the planted crop, not weeds;

(6) New crops for the area that do not need as much water to make a good cash return to the farmer;

(7) And chemical hormones to reduce the water uptake of a plant and still maintain a high yield.

In many South Plains areas, it is too late to fully salvage much of the supply. In this territory, however, we are fortunate indeed in maintaining a strong underground water supply, though we agree that it has diminished appreciably in the past 10 years. It makes good sense that we should profit from the experience of others and, as the engineers point out, if by adopting technology and research data we can continue forever to benefit from the underground water table on through time—and not a mere 75 or 100 years.

Today's farmers are business men, scientists, engineers and careful planners, all wrapped into one person. We have no doubt but that they will join wholeheartedly in the High Plains Campaign, which we are indeed fortunate to have at our disposal.

Red Cross Class

When most of us think of the term, "Red Cross", we think of food and relief for disaster victims in some far away place. News that the Deaf Smith Chapter will graduate some 300 youngsters in the area of swimming, however, may well change some of these notions.

Lending emphasis to the 1965 achievement is the fact that our community is located far inland and well remote from natural streams. A scant quarter of a century ago, in fact, very few adults in the community could even "dog-paddle" and swimming, as we know it today, was out of the question for the masses.

Yet, this year, we are turning out approximately twice as many skilled swimmers as we turned out high school graduates. It is a record of which we can all be proud.

And while we find the Red Cross program directly responsible for the achievement, let us also point out that only through volunteers who give freely of their time could the record have been made possible. Many of these volunteers learned to swim in the same fashion as have their 1965 students and, in turn, are passing along the advantage to others.

Swimming is fun, good exercise, and important means of survival. In more recent years, it is also becoming a social achievement for many.

In fact, we can think of no other program or phase of community life which has been so well developed and, fortunately, we can think of none which would equal or take priority in importance.

House Numbers Need Changes

The recent proposal for a general study and improvement of house numbering in Hereford can be classified as some of the best news to come our way in a long time.

Such a campaign was conducted back in the 1940's by members of the B. and P. W. Club and, although thorough at the time, it is next to impossible for a stranger to locate specific places without detailed instructions. Needless to say, the town has more than doubled in size since the previous campaign, when scores of the present streets did not even exist.

Hereford, though far from being a large city, has grown to the point where it is impossible to say, "Oh, they live two doors south of Mrs. Jones"—and still be explicit. Due to lack of planned numbering, many business firms, especially along Highway 60, have been forced to look into the telephone book and select the street number which appears most practical. As a result, we are faced with irregular numbers on many of our streets.

In addition to strangers, the post office, fire department, police, utilities and delivery people would benefit tremendously through the proposed project. If address changes should create some public opposition, which we doubt, we would at least have the satisfaction of knowing that the new addresses are correct, filed efficiently, and that any new designation will likewise be correct.

Certainly, we can think of no projec. with greater need in the community, and we feel that the Chamber of Commerce will have rendered a service, which is important at the present time, and will provide the basis for future growth and expansion of the community.

School Freedom?

"Classroom Freedom" has been the subject of an interesting survey conducted by the Fort Worth Star Telegram. The survey primarily included state colleges and universities which, for the most part, reported very little interference from school boards and administrative officials.

A few did, however, cite the appearance of unfavorable editorial comment as obstructive to their overall program. And, frankly, this causes us to wonder if such schools are actually capable of conducting —or even believe in—basic classes to encourage freedom of thought.

Does any university have a corner on ability to think? For that matter, does any newspaper, magazine, government agency or special group have the right to such control? Must everyone agree with the group, or be labeled as obstructive to open minds?

Most newspapers will protest the introduction of communists or people with communistic background, and we hope we never see the day when this fails to happen. This is especially true in cases where the record of such persons are presented under the guise of other causes, especially religion. The shame, in our opinion, rests in the fact that far more newspapers did not protest such instances mentioned.

In addition, it seems to us that the parents, along with tax payers, have the unquestioned right to know about such activities, especially in our state supported institutions.

Freedom of thought is basic and should be protected in our schools of higher learning, but it need not provide an exclusive license on the subject, and this is especially true if those students are expected to keep on thinking once their brief, four-years have been completed in the ivy halls of various schools.

Furthermore, where there is constructive thinking, there is bound to be disagreement. If our schools do not realize this face, then they are indeed incapable of conducting such seminaries—and they have drifted a long way from the democratic principles upon which this republic was founded.

Freedom of thought, like freedom of speech, is important to our present and to our future, but they never have, and never will, give us a license to dictate how others must think.

THE Sunday Brand

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James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Robert J. Awtrey, Mech. Supt.

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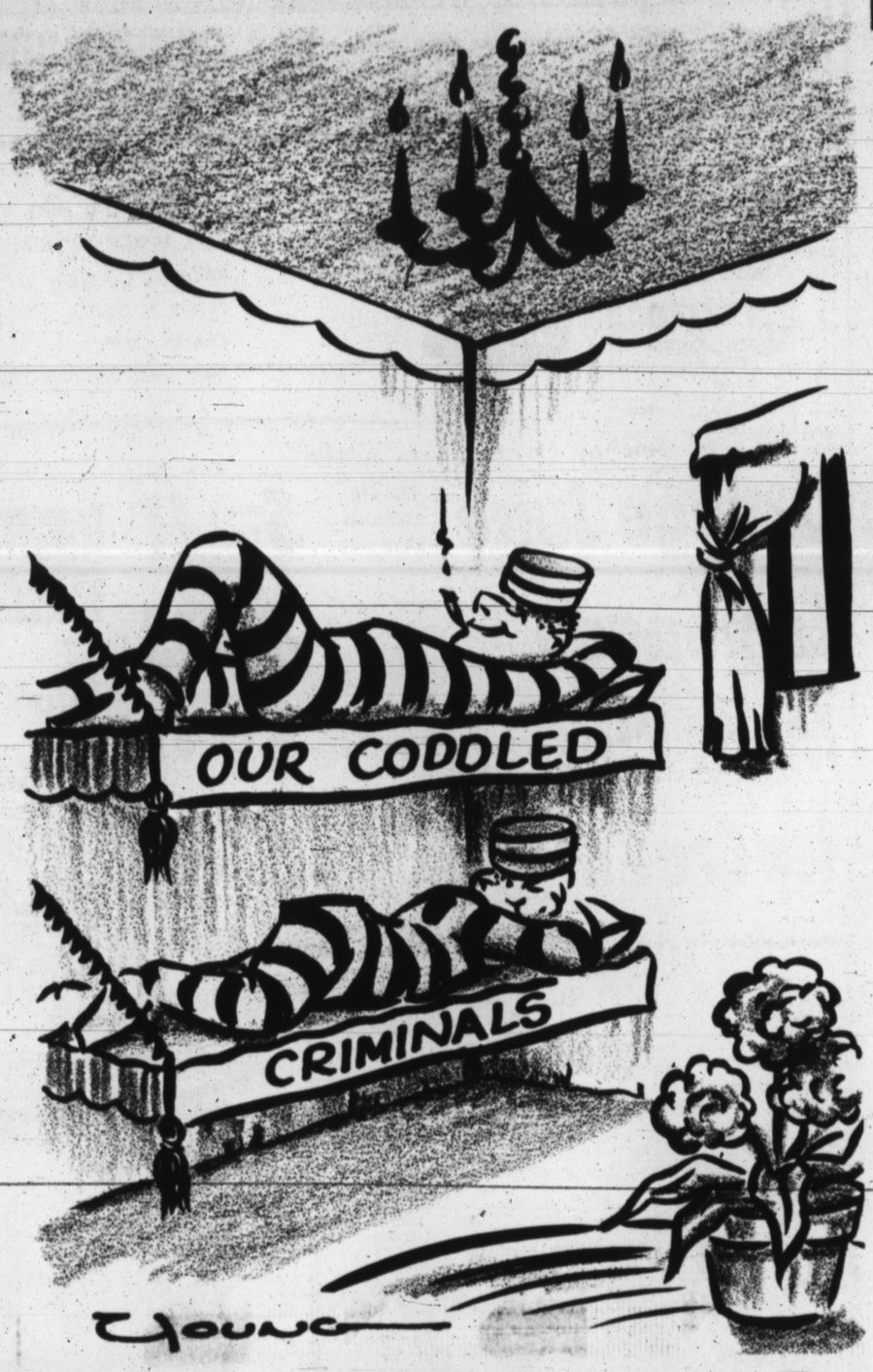
Today's Punishments Don't Fit The Crimes



Reapportionment, 14-B Are Viewed By Tower

(EDITOR'S NOTE: The following comments were made by U. S. Senator John Tower of Texas in a release received by the Brand this week. They discuss several key topics currently under consideration in Washington.)

If we were to pick the key philosophies which distinguish American democracy from all the other governments of this world — past and present —I suspect most of us would name "individual freedom" and "preservation of the rights of minorities" and "government by the consent of the governed."

Upon those principles, we would expect to find virtually Space Age Americans, just as agreement was found in our Constitutional Convention nearly 180 years ago.

YET, IN this year of 1965, there are evident in Congress serious challenges to these basic principles of Americanism.

The price of continued liberty remains eternal vigilance, and two congressional battles now have been joined in efforts to preserve "individual freedom" and "rights of minorities" and of the governed."

I refer to one bill which seeks to wipe out the Right-to Work law of our state; and to a second measure which seeks to save the right of the people to constitutionally arrange state governments as the people see fit.

THE SENATE is debating a proposed constitutional amendment made necessary because a decision of the Supreme Court has cast doubt upon the power of the people to apportion one house of their State Legislatures on a basis other than population.

At the founding of our Republic, it was decided to divide the Federal Congress into two bodies so that one might check and balance the other. Representation in our U. S. House of Representatives was, and is, apportioned among the citizens of the nation on the basis of population. Texas has more Representatives than does Oklahoma, because we have more people.

But, the U. S. Senate's representation was divided up on an area basis. This did not just happen. It was a most carefully calculated decision of the Founding Fathers.

They did it to "protect the rights of minorities," to assure that the small states, too, would have a voice in operation of the democracy. Thus, the Founding Fathers cushioned minority interests against the transient, shifting, emotional winds of political pressure created by often-temporary majorities.

And, they wrote a Constitution that separates the Judicial and Legislative Branches of government, nowhere providing for the Federal Judiciary to dictate the membership of State legislative bodies.

IT IS NOT particularly surprising — in view of its success — that this two-house "Federal System" has subsequently been adopted by all but one of our states. When Texas joined the Union, our State Constitution provided for a Legislature with two houses — one based solely on population; the other taking account of factors other than population.

In this way, the writers of our Texas Constitution sought to insure that not only the interests of our most populous counties would be considered, but also the quite different interests and needs of our less

—CURRENT CHALLENGE
See TOWER Page 7

TEN YEARS AGO

Remodeling Started For Chamber Office

August 4, 1955:

Crowds packed the School District Equalization Board meeting last week, following the mailing of approximately 800 cards to property owners whose tax values were increased following a recent equalization survey by the school district.

Football fever was spreading this week as reserve seat tickets went on sale until August 15. After that date, all remaining seats will be sold to the public.

Remodeling work was in progress this week at Hotel Jim Hill where rooms are being constructed on the east side of the ballroom for the Chamber of Commerce, including a special meeting room for clubs and organizations.

The Hereford Pink Sox, semi-pro baseball team, is scheduled to meet Bovina today at Dimmitt to decide in the owner of fourth place in the Central Plain baseball league—and to see who gets a shot at Friona, pennant winner.

Plans were announced recently for Deaf Smith County's second annual Farm Bureau Queen Contest. The contest judging will be held in the Jim Hill ballroom August 19, and all contest entries must be filed at the Farm Bureau office not later than August 19.

The Lions Club reported a $1,000 profit from the 1955 carnival this year. Dub Reeves, Lions president, said that rain and bad weather contributed to small crowds, resulting in the excess of prizes still on hand with the club. Proceeds from the carnival will be used toward improvement of the Lions Club Kiddie Park, located north of the swimming pool.

Panhandle Paragraphs

Last week in Portales, 58 youngsters and 10 adults lined up at the station to take a train trip to Clovis. After waiting for several minutes, the group discovered that for the first time in 40 years the train didn't make its run. A flash flood in the Artesia area caused the Santa Fe passenger train to cancel its northbound trip for that day.
—Portales News-Tribune

—PP—

Castro County's second annual Roundup Week will kick off Saturday evening with the contest for "Miss Grain Sorghum of the Nation." The celebration will continue for seven big days with contests, fireworks, a parade, singing, dancing, sky-diving, an old settler's reunion, barbecues, pony shows, art exhibits, trap shoots, and a big three-day rodeo.
—Castro County News

—PP—

More than 200 former students of the Wellington schools gathered for their 15th annual Homecoming Friday and Saturday, Aug. 6 and 7. The festivities opened with a watermelon supper at Ellison Park Friday evening and closed with the Ex-Students Dance Saturday night.
—Wellington Leader

—PP—

Resisting temptation is a lot easier if you think you'll get another chance later.
—Andrews County News

—PP—

A group of Tulians are negotiating with two different concerns to build a convalescent home in Tulia. Both concerns have been investigated and are competent and reliable, having operated nursing homes in several area communities. The proposed home would care for 54 patients.
—The Tulia Herald

—PP—

"Speed Limits Radar Enforced." In Denver City, you'd better believe it. The city council recently purchased an $875 radar speed checking device. The new machine is the city's latest addition to the police department to help curtail speeding in the city.
—Denver City Sunday Press

—PP—

In Borger some 36 pre-school age boys and girls are receiving the benefits of Operation Head Start for the Panhandle and South Plains of Texas. The program teaches them what school is all about before they get there. Circumstances have deprived the children of the chances to learn, hear, see, feel, and experience what others have. Others that will soon be their schoolmates. The community program began in Borger June 28 and will continue through Aug. 20.
—Borger News-Herald

—PP—

Actually, there are no new sins. The old ones just get better publicity newdays.
—Levelland Daily Sun

—PP—

New construction valued at about $1.5 million, to be known as the Burnett Station, is presently underway at a location in Carson County 12 miles north of Panhandle on State Highway 15. The installation, a natural gas booster station being built by the Cities Service Company, will be powered by four natural gas operated engines which will generate a total of 6,000 horsepower.
—Panhandle Herald

—PP—

A man who lives to be 90 probably doesn't have an enemy in the world—they're already dead.
—Panhandle Herald

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm thinks he has discovered a trend in public affairs, his letter this week reports.

Dear editar:

Sometimes when the leaders in public affairs are involved with the worries of world problems they overlook minor trends that can be seen easily from the quiet and unhurried atmosphere of this bindweed farm, untroubled by monsoons and De Gaule stones.

I have been watching a trend develop over the last few weeks and I can report it has now reached serious proportions.

First General Maxwell Taylor resigned as ambassador to Viet Nam, saying he had spent over a year there and would now like to spend more time with his family.

Then the head of the U.S. Information Agency, Carl T. Rowan, resigned, saying he owed it to his family to get a better-paying job.

Next Mayor Robert Wagner of New York declined to run for re-election, saying he had an obligation to be with his children more.

Now you see what the trend is. If it keeps up, it'll get to the point where, if a man in public office announces he'll run for re-election, the public will start asking: What's he got against his family?

You can see where this will lead to. A man decides to stay in office and immediately everybody assumes he doesn't care about being with his family or his family isn't worth being with.

This will be a terrible plight, and if office-holders are smart they'll break this trend and start giving other reasons for retiring, like "I've had enough," or "Been here too long," or "This is a dull job," or "If there's an answer to the problems in Viet Nam or New York city, it's beyond me." Otherwise, one of the main planks in the standard candidates platform will be knocked out. Being a family man is about all some men run on, and frequently it works.

Your faithfully,
J.A.

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

Mr. and Mrs. Dub Maddox, Wayne, Scottie, Dorthy and Sherry went to Abilene Wednesday of last week. Dorthy and Sherry rode the bus from there to McComb, Miss., to visit Mrs. Lewis Davis and family. Mrs. Davis is a sister of Mrs. Maddox. Others of the family went to Brownwood to fish and visit the Sam Lindleys, then on to Ft. Worth and visited Six Flags park before returning home Sunday evening. The girls plan to be away about two weeks.

Mr. and Mrs. Bruce Odom have moved to Center, Colo. where he plans to help with farming Dr. L. B. Barnett's place. They bought a house trailer for their home there. Mrs. Odom has been employed at Dimmitt and plans to continue until Aug. 15 before joining her husband at the new job.

Mr. and Mrs. Charles Springer, Cory and Kristi went to Canadian last weekend to visit Mr. and Mrs. Dick Waterfield and son, who live on a ranch there.

Mr. and Mrs. Owen Andrews and five of their grandchildren, Rocky, Kirk and Lynette Andrews, Ann and Cay Zetzsche visited the Glenn Andrews near Etter Friday and Saturday.

Mrs. Laura Littrell and Miss Alma Andrews visited the Glenn Andrews, and Mrs. Andrews and Lynn came home with them. Glenn, Hal and Clint expected to come during the weekend to visit and get Mrs. Anddrews and Lynn.

Mr. and Mrs. Earnest, Gerald, Norman and J. D. were in the mountains in Colorado for a weekend vacation.

Roland and Howard Livesay spent the weekend in Lubbock with their grandparents.

Darlene Sparkman attended the Methodist Church in Hereford Sunday with Don Olson.

Mr. and Mrs. George Sumners and Becky, Dallas and the Sumners' granddaughters, Deann and Meldie Messenger, Amarillo, visited the Blackburns Wednesday.

Mr. and Mrs. Arthur Blackburn attended funeral services for Raymond Trider of Lazbuddie last Sunday afternoon in Lazbuddie Baptist Church. The Blackburns were long-time neighbors and friends of the Triders when they lived in that community several years ago.

Mr. and Mrs. Charles Self are parents of a daughter, whom they have named Tori Dawn. She was born at Deaf Smith County hospital, Aug. 5, weighing 6 lbs. 14 oz. Grandparents are Mr. and Mrs. Kenneth Cox, Lazbuddie, and Mr. and Mrs. Aubry Self of Westway.

Edlana Vinson, Carol Robbins, Dona Olson and Debbie Ogan spent Tuesday night with Darlene Sparkman.

Taking Sunday dinner with the Elmer Jones in Hereford were Mr. and Mrs. T. L. Sparkman Jr., Mr. and Mrs. Chestley Johnston and Sheldon, Miss Alma Andrews and Mrs. Laura Littrell.

HEREFORD STATE BANK
FOR YOUR
AUTO FINANCING

Area Beauties Vie For Grain Sorghum Queen

High Plains beauties will vie for title of "Miss Grain Sorghum of the Nation" Saturday night in Dimmitt.

Winner of the beauty pageant will reign over Castro County Roundup Week and will be named at the Dimmitt High School auditorium in the first major event of the week's celebration.

Johnny Linn of Radio Station KDHN will be master of ceremonies at the 7:30 program.

AFTER THE week's reign in Dimmitt, the winner will represent Texas' largest money crop at important grain sorghum functions during the year. DeKalb and Pioneer Seed Companies will use the queen in their promotions.

Prizes include a $500 scholarship and engraved trophy. Runner-up will get a $200 college scholarship and second runner-up will receive a $100 scholarship.

CONTESTANTS include: Sharon Kaye Close, 19, Spearman; Elsie Mae Fare, 18, Booker; Jane Hoy, 18, Gruver; Phyllis Lee Bench, 17, McLean; Jane Scanlan, 19, Amarillo; Beatrice Barbian, 18, Kress; Alice Womack, 18, Happy; Tanya Kay Neel, 18, Memphis; Eva Giles, 17, Dimmitt;

Carla Barker, 17, Groom; Peggy Ott, 17, Dimmitt; Janet Lynn Gerald, 20, Canyon; Genda Smiley, 18, Dimmitt; Diane Hodge, 17, Earth; Olga Jane Bowers, 17, Levelland; Dianne Moseley, 18, Quail; Peggy Woolridge, 17, Claude; Lanell Lafon, 19, Muleshoe; Treva Keith, 19, Tahoka; Kathy Leinen, 17, Dimmitt; Sherry Blankenship, 19, Stinnett; Dianne Rodgers, 17, Midland; Chrisine Sheets, 18, Guymon, Okla.; and Vicki Ann Burns, Adrian.

Miss Burns is sponsored by Vega Jaycees. She is 18 and a graduate of Adrian High School, Adrian. Her hobbies are girls' basketball, sewing, cooking, piano and swimming.

Kindergarten 'Get Acquainted' Day Set Here

The Kindergarten of the First Baptist Church will begin its third year of operation this fall under the direction of Zack Pannell, Education Director, and Mrs. Weldon Stephan, director and teacher.

"Get Acquainted Day" for parents and the children has been set for Monday, Aug. 30, with the first day of school being Tuesday, Aug. 31.

THE CLASS will be open to all children who will be five years old before September 1, 1965. Class time is 8:45 to 11:30 Monday through Friday with the holiday schedule corresponding to those of the public schools.

Cirriculum for the school includes a program of music activities, rhythm band, stories, art, numbers, consonant sounds, and group relationships. Tuition will be $12.50 per month, which includes the cost of paper, crayons, and workbooks.

The class is sponsored by the church for all children of the city, regardless of church affiliation.

For information concerning registration, contact Mrs. Stephan at 276-5245 or call EM4-0697.

STAYED IN KENTUCKY

LEXINGTON, Ky. (AP) — The Kentucky Pull-Gate (a copyrighted name), that allows a person to open and close a farm gate without leaving an auto, by pulling a chain, was invented in 1898 by J. R. Clark and still is made only in Lexington.

Tower

(Continued from Page 6)

But, last year, the U. S. Supreme Court suddenly ruled that states must base both of their legislative houses on population alone. Thus, the Court voided the check-and-balance principle. I regard this as an unwise, incorrect decision, and I am supporting the proposed constitutional amendment to reverse the decision.

This constitutional amendment would allow exercise of one of those basic principles of Americanism — "government by the consent of the governed."

IT WOULD allow the people of our state — and every other state — to vote upon how they want to constitute their State Legislature. And, if a majority of the people want to do so, it would allow them to take factors other than population into consideration when apportioning one house of their legislature.

It's quite a simple amendment, really. It allows the people to exercise their democratic right to decide how they shall be governed. It allows a one-man, one-vote election in which a constitutional decision may be made by a majority of the voters.

It does not require the people of the state to constitute their Legislature in any particular way — as does the decree of the High Court. The amendment only allows the people freedom of choice, carefully guaranteeing that at least one legislative house will be based on population.

CERTAINLY, the amendment does not restrict in any way the requirement hat a house based on population must be accurately apportioned and periodically revised to reflect shifts of population.

I shall vote for the proposed amendment because I regard the evidence as overwhelming that Americans have a right to choose a constitutional system of legislative representation, not to have nine, non-elected, life-time-tenure judges choose for them.

RIGHT TO WORK

There is a second challenge in the Congress to the American choice." This one involves an attempt to strike down our state's Right-to Work law.

Thousands of Texans have written to me urging retention of our law. I agree with them that Texans should keep the right to make free choices about union membership.

IT IS ILLEGAL to deny employment to any person because of race, color, creed or national origin. It would seem strange, therefore, to deny employment to a citizen who prefers not to join a union.

Right-toWork means a man is free to become an active, dues paying union member if this is in his best interests. Right-to-Work means he is also free not to join a union if he feels that is best.

Texas unions are strong and well-led. They are that way because they pay better attention to their knitting than do unions in states where compulsory membership is required. Right-toWork does not in any way interfere with legitamate union activity.

In addition, this Right-to-Work law was passed by a Texas Legislature constitutionally elected by a majority vote of Texans. If, indeed, a change of this law is to be considered, then that donsideration should be by a vote of Texans or their legislators — not by a vote of the Federal Congress.

WATER RESOURCES LAW

It w asmy pleasure to participate during the last month in White House ceremonies at which the President signed into law a Water Resources bill of great significance for our state.

The measure is the culmination of work on Senate Bill 21, which I, and eight other wenators, introduced in the first week of this year's congressional session. The law will privide our state with additional funds and assistance as we seek to develop long-range and comprehensive water and land conservation plans.

This Federal measure will go hand-in-hand with the major conservation efforts of our own Legislature this year. It will permit coordinated and cooperative state-local-federal efforts to conserve our land and water.

John G. Tower
U. S. Senator

Dr. E. H. Hendon
Optometrist
136 East 3rd. Phone EM4-0987
OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
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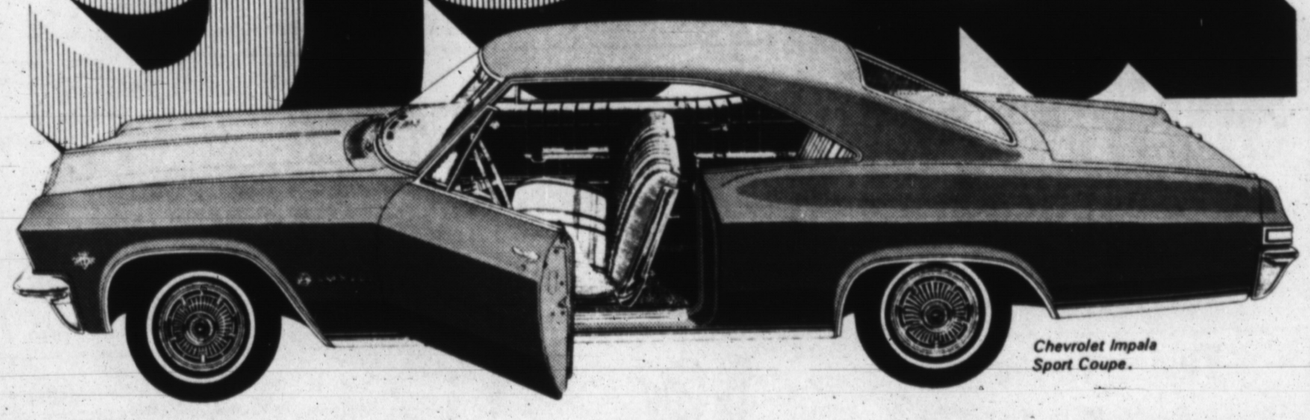
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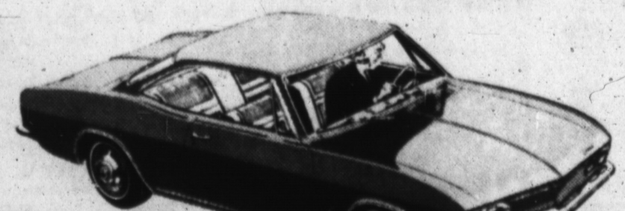
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Reddy's ELECTRIC Home Fair
B-3



By MELVIN YOUNG

Without a doubt, this has been the shortest summer on record.

Perhaps it's because we have been busier than usual during this vacation period, coupled with vacations and some minor illnesses among the staff. All of which has kept the whole crew in a dither all summer.

Thank goodness, September is just around the corner. And if you think I'm rushing things, just look at the new football magazines on the newsstands.

-HB-

But it has been an eventful summer. Potato prices soared to near record heights; a new shopping center started construction; another one has enlarged; and the folks downtown have dressed up Main St. something fierce.

We even have music to sooth our ruffled feathers while sitting on a bench in the shade of pastel colored canopies.

It's great — provided we ever find time to sit.

-HB-

To add to the summer fun, some of the less timid souls have organized a soft ball league — you know — that game you used to play with a big ball of twine, wrapped securely with black tape and an old stick for a bat.

But these fellows have honest-to-goodness soft balls and real bats.

What they don't have is the same vim, vigor and vitality of twenty years ago.

However, all seem to enjoy the game.

-HB-

And Clete Corlis, manager of J. C. Penney store, has found that the soft balls are not so cotton-pickin' soft. He broke a finger during a hot inning last week.

-HB-

the best idea.

Wester and Paul Harvey have the best idea.

They prefer fishing.

-HB-

Included in this issue of The Brand is our annual Back-to-School supplement — prepared by staff writer Naomi Hopson. It's one of the best with stories about your new neighbors — the new teachers moving to Hereford, plus page after page of fall fashion notes, all wrapped in one issue.

Read it through and through. You'll enjoy every page.

-HB-

Okay teenagers. You can quit calling the Community Center for information concerning weekend dances.

The Center now sports a new sign by the south door which will give you all the information — so says Mrs. Robert Lemons, the gal who looks after things at the Center.

Coming activities for teenagers will be posted regularly.

-HB-

We suppose it's professional jealusly, but we're pretty upset with our neighbor. He has some of the nicest peaches we've ever seen, while ours wouldn't win a blue ribbon in a mustard seed contest. All of which upsets us no-end.

It just isn't fair.

And then, to top it off, Bob Wilson, who was with the school transportation system for so many years, dropped by with some of the prettiest peaches yet. Trophy type, large, beautiful color, etc. Bob says he's getting three bushels to the tree. He also wonders if we shouldn't be growing peaches instead of other commodities.

But then, we look again at our own feeble efforts.

-HB-

Ooops. Nope. No tornado. Just an electrical short circuit that caused the tornado alarm to blast-off Thursday night.

The tornado season is about over, and besides, there wasn't a cloud in the sky.

-HB-

Hereford's downtown Variety Park is drawing nearer to the finish. New traffic signals should be working by today, and the paving has been completed. Still have a few light poles to set, but for the most part, the job is done.

And we still think it was worth the effort. Downtown Hereford certainly needed a facelifting, and Variety Park has provided at least a portion of the answer.

-HB-

Meanwhile, construction on the new Sugarland Mall is progressing nicely. Most of the walls are up, and at least one building is almost completed. That's the one which will house the new Furr Food Store.

-HB-

Village sign: "Slow — No Hospital".

TOURISTS IN MILLIONS

LONDON (AP) — The British Travel Association estimates that 2,700,000 tourists will come to Britain in 1965 and spend more than $1 billion.

The official tourist organization said this sum included money spent within Britain and fares paid by tourists to British carriers.

Arrivals from United States in the first two months of the year totaled 32,000 or 13 per cent more than in the same months in 1964.

The total number of foreign visitors in January and February was 138,000, representing a rise of 17 per cent on the period.

Forty-seven per cent of the 41,000-mile network of expressways in the new Interstate Highway System is open to traffic. Work is underway on another 5,600 miles.



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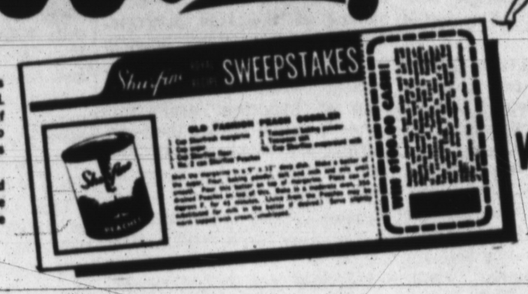

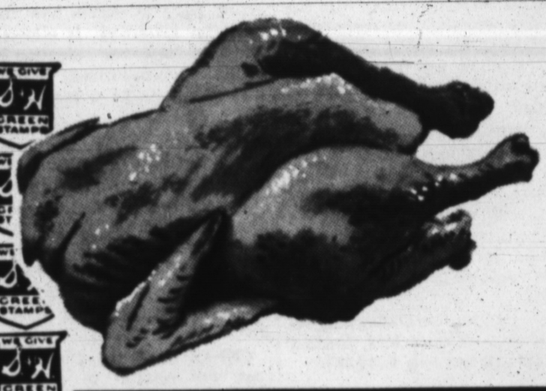

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House & Garden Spray Hot Shot Reg. 1.39 98¢

MUSTARD Kraft 25 oz. size 29¢

PORK & BEANS Van Camp's 5 No. 2 cans $1

SHORTENING SNOWDRIFT 3 LB. CAN 75¢

Frozen Dinners Morton's 39¢ each

Facial Tissue Doeskin 5 400 ct. boxes $1

Flour Gladiola 5 LB. BAG 49¢

Tuna Del Monte flat can 29¢

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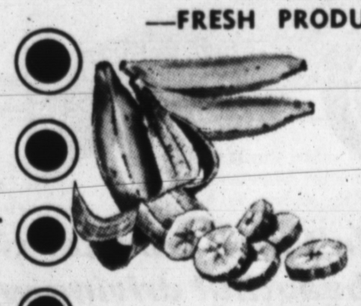

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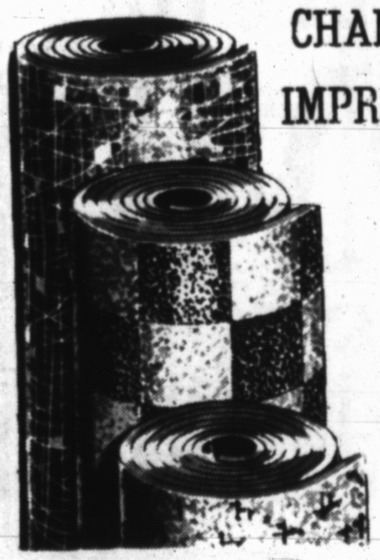

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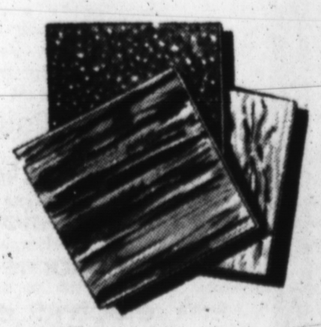

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Final Phases Of Scheduling Set At Stanton Junior High

Long summer hours are spent at each school preparing for fall schedules, but Stanton Junior High has a monumental problem second only to high school.

Wylie Quattlebaum is expecting 700 students for class. A junior high day consists of six periods. Scheduling must be worked out for these 700 students, getting them into the correct room of the 25 involved and with the right teacher from a faculty of 39.

SEVENTH GRADE students are required to take one semester each of Texas history and geography. Eighth grade students study United States history.

Science courses in Stanton include life science for seventh grade, life and earth sciences for eighth grade.

Eighth graders will be going into their second year of modern mathematics. In both levels, the mathematics courses are designed as background for specialized courses the students will face in high school.

Reading, and English encompasing spelling, completes the list of required subjects other than the usual physical education requirement.

ELECTIVES ARE slightly different for the two junior high levels but include band, choir, crafts, art, Spanish, athletics, shop and homemaking.

Stanton will include four sections of special education, one more than last year.

Back in Stanton this year will be Don T. Martin, counselor, who served as superintendent of schools last spring.

Grade Schools Readying For Early Fall Opening Session

Two elementary principals are changing buildings for the fall semester. Philip Shook will be principal at Shirley and Ray Todd will be head of Central.

Shook was formerly at Central and Todd was assistant to Charles Duvall at Northwest last year.

CENTRAL, oldest of Hereford's elementary schools, has been renovated extensively the last few years. Seventeen teachers will be employed in the building. These include two special education teachers and one class for non-English speaking children.

Dennie Richardson is assistant to Todd at Central.

TOM TEMPLETON will be assisting Philip Shook at Shirley. Nineteen teachers in that building will include one special education section.

Shirley is located just north and east of High School. Modernized in some respects last year, Shirley was equipped with an intercommunication system.



SET SCHEDULES — Working out schedules for approximately 750 students, 39 teachers and arranging six class-periods a day becomes quite a chore. When lunch time for students, conference periods for teachers and scheduling to include band, PE and athletics for students is added to the problem, the result is long hours of concentrated effort on the part of school administrators. Shown working on the Stanton Junior High School schedule are Don T. Martin, counselor for junior high students, (left) and Wylie Quattlebaum, principal of Stanton.

Geologists Have Book Access

FARMINGTON, N.M. (AP) — Geologists in the Four Corners area of New Mexico, Colorado, Arizona and Utah now can catch up on their reference work at home.

Instead of traveling 200 or more miles to the nearest reference library, the geologists now have one of their own established by the Farmington Geological Society in the town's public library.

The special section, called the Tom Carter Memorial Library on Geology and Earth Sciences, has 163 volumes valued at more than $1,500. This doesn't include the more than 200 professional papers.

The collection was begun shortly after the society was formed in this area in late 1954. That was even before the Aneth and Bisti field discoveries boomed oil and gas activities.

DO THEY LEARN TO SPELL?

LOUISVILLE (AP) — Mrs. Virginia Chapman, a member of the state Department of Education, is surrounded by abbreviations in her job.

She travels across the state checking on the 230 kindergartens which have been issued permits to operate.

The schools are members of KACUS (Kentucky Association of Children Under Six), a division of SACUS (Southern Association of Children Under Six).

For purposes of administration, the schools have been organized into seven regional groups; all with pronounceable abbreviations. They include LACUS (Louisville Association of Children Under Six) and so on.

GRANDFATHER GRAD

DAYTON, Ohio (AP) — Joseph Zusman has finally finished college — 35 years after he started.

Zusman, 56, was graduated this spring from the University of Dayton with a bachelor of arts degree and a brand new career in view.

Now a grandfather and the president of a furniture company, Zusman's education was interrupted in 1930 because of the depression.

He now plans to leave the running of the furniture store to his family and become a fulltime social worker.

"I hope to spend the rest of my life contributing something to my fellow man," he says.

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The Sunday Brand

HEREFORD, TEXAS 79045, SUNDAY, AUGUST 8, 1965

Back To School ...in style!



Back to school . . . in style

This section of The Sunday Brand is for those who will go to school, those who have been in school, those who are sending someone to school, and those who work with the schools.

Cover picture: Barbara Langley takes an early look at fall wearing a tweed skirt worn just below the waistline with a tucked-in blending wool sweater. Her hose pick up the pattern and deep tones of the sweater. Barbara, daughter of Mr. and Mrs. Earnest Langley, is a 1965 graduate of Hereford High School. Jimmy Martin, in his sports car, is finishing up a summer semester at West Texas State University where he is a junior student.

Barbara is wearing fashions from Gaston's; Jimmy's driving suit is from Harmon's; Props are from Warren Motor and Western Auto. (Cover Photo by Wain Miller)

Music And Speech Classes Will Have New Facilities

Already ultra-modern in many aspects, Hereford High School will open this fall with new band, choir and speech facilities as well as an enlarged library.

Bill Michael, principal said that the last touches are being completed on the band hall which extends to east of the old facility.

INCLUDED IN THE addition are dressing rooms, a music library room, recording facilities and a large practice room with regulated accoustics.

Equipment niches are built-into the dressing rooms.

Adapting the old band hall for a choir room gives ample facilities for choir practice, as well as offices for director and music storage.

SPEECH LABORATORY was made from the north section of the original library. It includes recording equipment and a stage to facilitate adequate speech laboratory work. Miss Ann Jones, a new teacher to the system will be conducting the classes.

Mrs. Mozelle Neill, librarian, is busy now arranging the library in its extended area. Encompasing what was formerly the choir room and originally equipped as a studyhall, the library will be almost doubled in size.

APPROXIMATELY 1,050 students are expected in the four levels occupying high school, Michael said.

The Sophomore class is expected to be the largest with 325. Freshman class is estimated at 290; Juniors, 240 and Seniors, 195.

Included in the High School faculty other than principal and assistant principal Jesse Geron are Robert Thompson and Wilma Braddy counselors, eight English teachers, five mathematics teachers, five science, two vocational agriculture, four industrial arts, three homemaking, three foreign language, four business, seven social studies, two music, 6 physical education, two driver's education, one each for distributive education and speech. Coaches teach social studies, physical education and driver's education. Several teachers work in different areas so the total number on the High School faculty is 56, excluding principals.

NAME'S THE SAME

MILWAUKEE (AP) — Milwaukee has a Peckham school — and so does the village of Las Quebradas, Guatemala.

Students at Peckham Junior High School here contributed $618 to help build the school in Las Quebradas — and the grateful residents of that city named their school for Milwaukee's Peckham.

Two Peace Corps members, Mr. and Mrs. Robert Hetzel, had asked their friend, Michael Guolee, a teacher at Milwaukee's Peckham, if his pupils could raise money for a school. The money came from a cookie sale, a play and individual contributions.

AN AID TO ATHLETES

COLUMBUS, Ohio (AP) — About 130 physicians are expected to attend a unique program being conducted for the third year (Aug. 26-27) by the Ohio High School Athletic Association, Ohio State Medical Association, and Ohio State University's college of medicine.

It emphasizes current concepts in prevention and care of athletic injuries among junior and senior high school students. Dr. Thomas E. Shaffer of Ohio State, a member of the American Medical Association's Committee of Medical Aspects of Sports, will preside.

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Faculty Additions for '65-66



Mrs. Melinda Newton

Included in new faculty members at Central this year will be Mrs. Melinda Newton. She is receiving her BS this month from West Texas State University.

She has a major in elementary education and a minor in English.

She is married and lived in Slaton.

• • •



Mrs. Jane Copien

Returning to her hometown to teach will be Mrs. Jane Pool Copien. She will be teaching at Central school.

Mrs. Copien graduated from West Texas State University in 1963 with a major in Elementary Education and minors in English and art.

She has taught first grade and this past winter taught kindergarten in Amarillo.

• • •



Mrs. Dianne Burney

Central School will have several new teachers. Included in these will be Dianne Burney.

Mrs. Burney lives in Levelland and is married.

She has majored in Education and has a minor in English.

Her main interest in elementary grades is the teaching of physical education.

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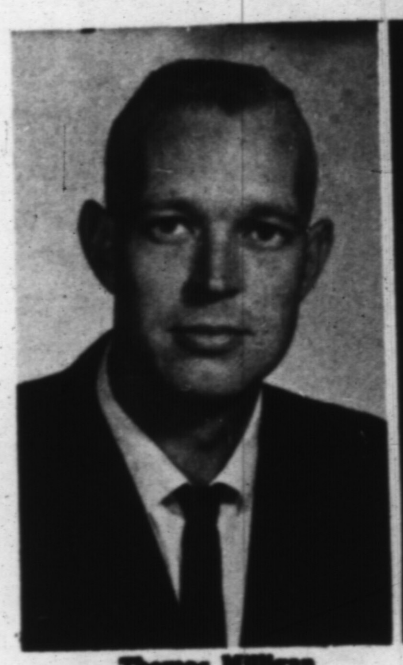

Thomas Millegan

Thomas Millegan will be teaching in Central School. He states that his teaching fields include social studies and physical education.

He received his BS from Southwestern University in 1962. He has taught in Valentine in the fourth and fifth grades and was a junior high coach in Freer public schools.



Mrs. Carolyn Walker

Mrs. Carolyn Walker, who lives in Waldorado, will be teaching at Stanton Junior High. She holds a BBA and an MBA from WTSU.

She is married and states that her teaching fields include typewriting, shorthand, bookkeeping and that she has had experience in teaching third grade.



Mrs. Lois Laubhan

An addition to the high school faculty this year will be Mrs. Lois Laubhan. She has been teaching English in the Friona high school.

She is working on her masters degree at West Texas State University where she received her BS in 1963. Her minor is German.

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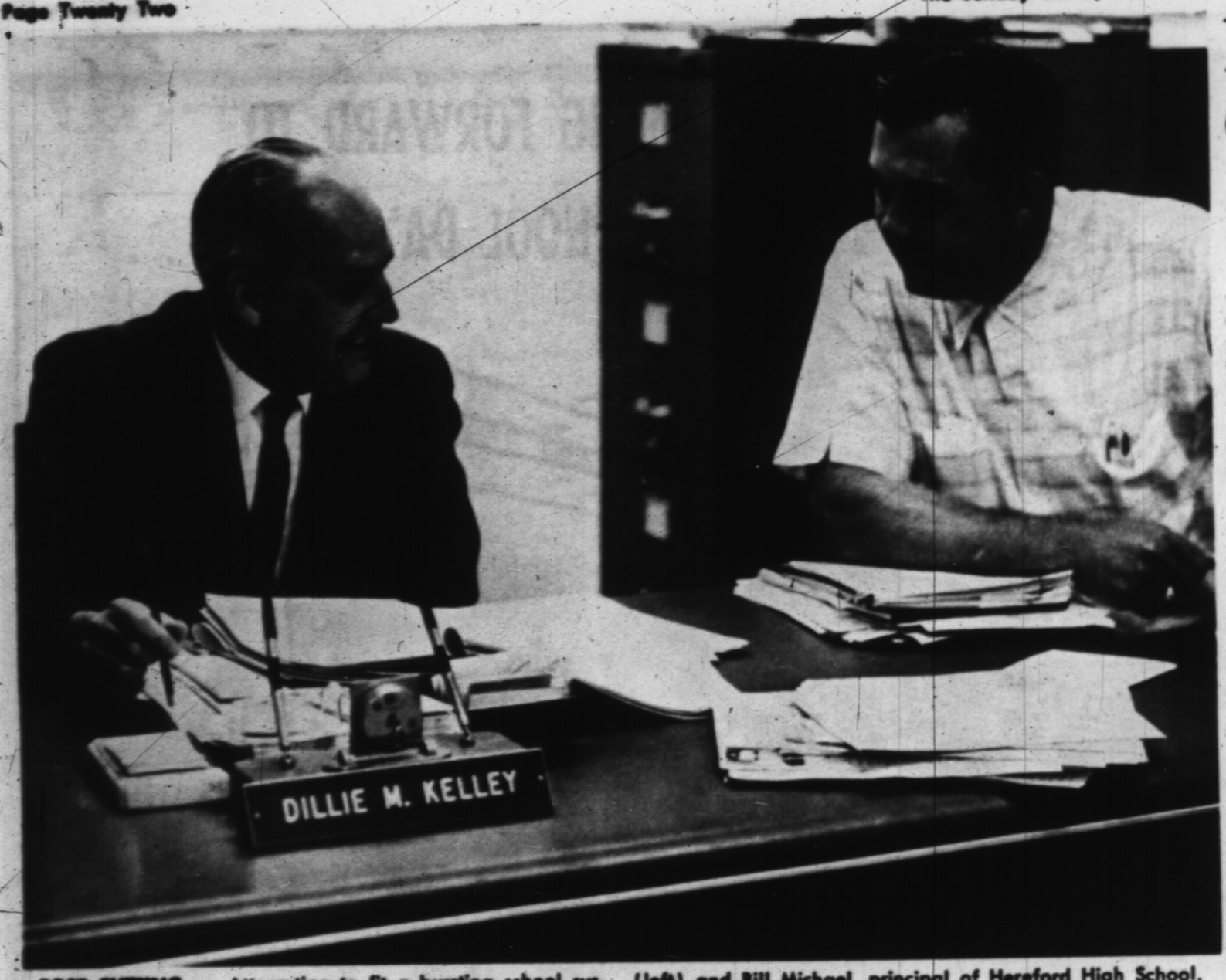

COST CUTTING — Attempting to fit a bursting school systems' needs into a tight budget faces school officials but particularly Dillie Kelley, new business manager for the system. Shown in the business managers office are Kelley (left) and Bill Michael, principal of Hereford High School. Subject under discussion at the time was some 18 classroom chairs.

N'West Opening Set

Northwest Elementary School will be in good operating order, Charles Duvall, principal, said this week. Of relatively new construction and very modern, the building houses 22 classrooms.

Assisting Duvall will be Gary Billingsley who was a sixth grade teacher in Northwest last year.

CLASS MAKE-UP will include five first grades. One of these will be a class for children who need to devote more time learning to speak English.

Three classrooms each will be used by 3rd, 4th, 5th and 6th grades. Second grade at Northwest will be large enough to require four sections.

A special education class will integrate activities such as physical education and music with the 3rd and 4th grades.

DUVALL, who has been principal at Northwest for several years, expects enrollment for the school to be between 500 and 530.

Located near the football field and field house, the school will become part of an extensive campus when the new junior high construction is finished north of the athletic field.

Where Does The School Tax Dollar Go?

Spending money proves to be a complicated affair when it is tax dollars and each dollar has to buy education.

Tuesday night, Dillie Kelley, business manager for Hereford Public Schools, will present a revised budget for 1964-65 and also a proposed budget for the 1965-66 school year to the school board for consideration.

In an interview with a Brand reporter this week, Kelley explained his method of organizing expenditures.

"There are a lot of things we would like to do, but it is impossible at this time," he explained.

IN PREPARING costs estimates, Kelley explains that he works with individual principals.

"I work closely with principals in planning expenditures. If you do this, I think you can more wisely spend your school dollar."

Kelley said that he has already spent three to four hours in planning with each principal while preparing the proposed budget.

Figured on a per pupil basis, allocations for many areas must be determined before proper equipment and supplies in classrooms and offices.

Fourteen categories must be provided for in the annual budget. Included are such items as administration, and instructional, one of the largest single items.

ALSO INCLUDED are health, transportation, maintenance, fixed charges such as insurance, student body activities which include athletics, capital outlay, and debt service.

Debt service includes retirement of bonded indebtedness and interest. Too, short term loans are considered in this catgory.

With the beginning of school in September and the collection of taxes slated to begin in October, school systems often do not have available funds, even though they have more than enough funds due in tax form, Kelley explained.

Funds are derived from state sources as well as local districting.

Kelley explained that over-lap in state and local district areas financing makes more funds available frequently than would appear to a casual observer. This is particularly true in the category of capital outlay.

Frequently this is considered to be a local district responsibility. However, with careful selection and allocating of supply and furnishing needs, some state programs add to this category for capital funds.

EXPLAINING his method of allocating funds on a per pupil basis, Kelley said this gives each school a fair share—not necessarily the same amount, but the same amount to work with per student.

For instance, the library in secondary levels would receive so many dollars for each student. This heavier spending is necessary to supply the vast number of library and reference books used by secondary students.

Elementary student allocation might not be nearly so high, but each school on the elementary level would receive the same per pupil allocation.

Each year will not see the same per pupil figure, Kelley said.

AN ADJUSTMENT is necessary each year to allow for major projects, allow for gradual building-up of permanent supplies and for adjustment to new programs.

One such adjustment pointed out by the business manager is in teaching aids for mathematics.

"Why, when I taught math, a blackboard and chalk was all I needed," he said. Modern math has made teachers aware that teaching aids build understanding in mathematics as well as other subjects.

"The sole purpose of the business office is to administer funds so we can have the best school we can financially afford," Kelley said.

Paraguay has issued a new set of triangles, perforate and imperforate, honoring famous scientists. One stamp features Sir Isaac Newton. The other stamps depict portraits of Copernicus, Galileo and Albert Einstein. The airmails illustrate Galileo, Copernicus and Einstein. Also issued by Paraguay were two souvenir sheets.

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New Manager's Family Active In Community

Dillie M. Kelley, business manager for Hereford Public Schools has a personal interest in the school system here — He has two youngsters who will be in the classroom this fall and one who will start to school in several years.

Kelley and his wife Cornelia live at 503 Plains with their three children, Neal, 14, Mary Beth, 12, and Marilyn, who will be 3 in October.

Neal will be in the freshman class at Hereford High School. He has played cornet in the junior high band at Brownfield, the Kelley's former home. He also has participated in athletics so his father said that he is not sure about resuming his band work or going into football and track.

"THAT'S ONE of the things we'll let him decide for himself," Kelley said.

Mary Beth will be in the seventh grade in Stanton Junior High School. Her interests center around music. She has studied piano for six years and plans to be in the band.

"We'll let her decide with the band director's advice," her father said.

KELLEY, A member of the Lions Club, is also a Mason. He likes golf, but does not get to play often because of the time element. Both he and his wife are members of First Baptist Church, Hereford.

Mrs. Kelley is active in church work, teaching classes and supervising youth work. She is a member of the Eastern Star.

Very serious about his work as business manager, Kelley explains that he tries to see all viewpoints when working with school budgeting.

He is equipped experience-wise to realize the various problems involved in allocating funds since he has taught as a secondary business teacher, served as a high school principal for eight years and as superintendent of schools for four years.

"I GUESS you could say that 'coming up through the ranks' is a good way to reach understanding," he remarked.

Kelley repeated several times during an interview with a Brand reporter that he felt that citizens need to know about school costs since it is actually public business — not just his business.



MR. AND MRS. DILLIE KELLEY AND FAMILY

All Levels To Have New Mathematics

Modern mathematics will be adopted in Hereford classrooms in varying degrees this fall.

Bill Phillips, secondary coordinator, said that algebra in high school will be a modified form. The text selected uses some of the older approaches adapted to newer methods and serves as a bridge to the new mathematics.

"BY THE time this new book is out of adoption, all students should have a good background in modern math and will be able to take the more strict forms," Phillips said.

Related mathematics, a two-year course is being offered for the first time in Hereford schools. This program encompases general mathematics and a simple form of algebra and is designed to be a good background course for other mathematics.

FIRST GRADERS will learn sets, unions and intersections as all elementary grades work modern mathematics into their programs.

Eighth graders will be launching into their second year of the modern program and seventh graders will have their first full program, some work having been introduced last year in the sixth grades.

SCOUT HEADQUARTERS

LAGOS, Nigeria (AP) —Nigeria has been selected as headquarters for the Boy Scout movement in Africa south of the Sahara.

The use of rubber as an eraser can be traced back to 1770. In that year, Joseph Priestley, an English chemist, found that the gum of the rubber tree erased pencil marks.

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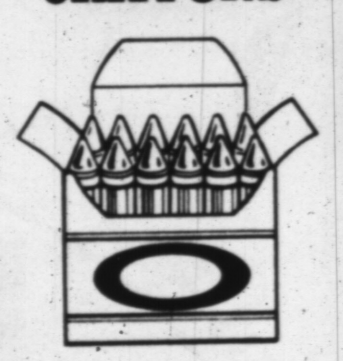

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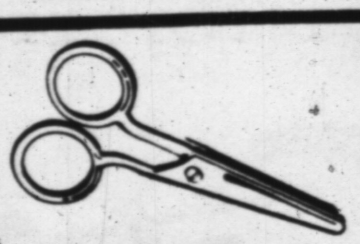

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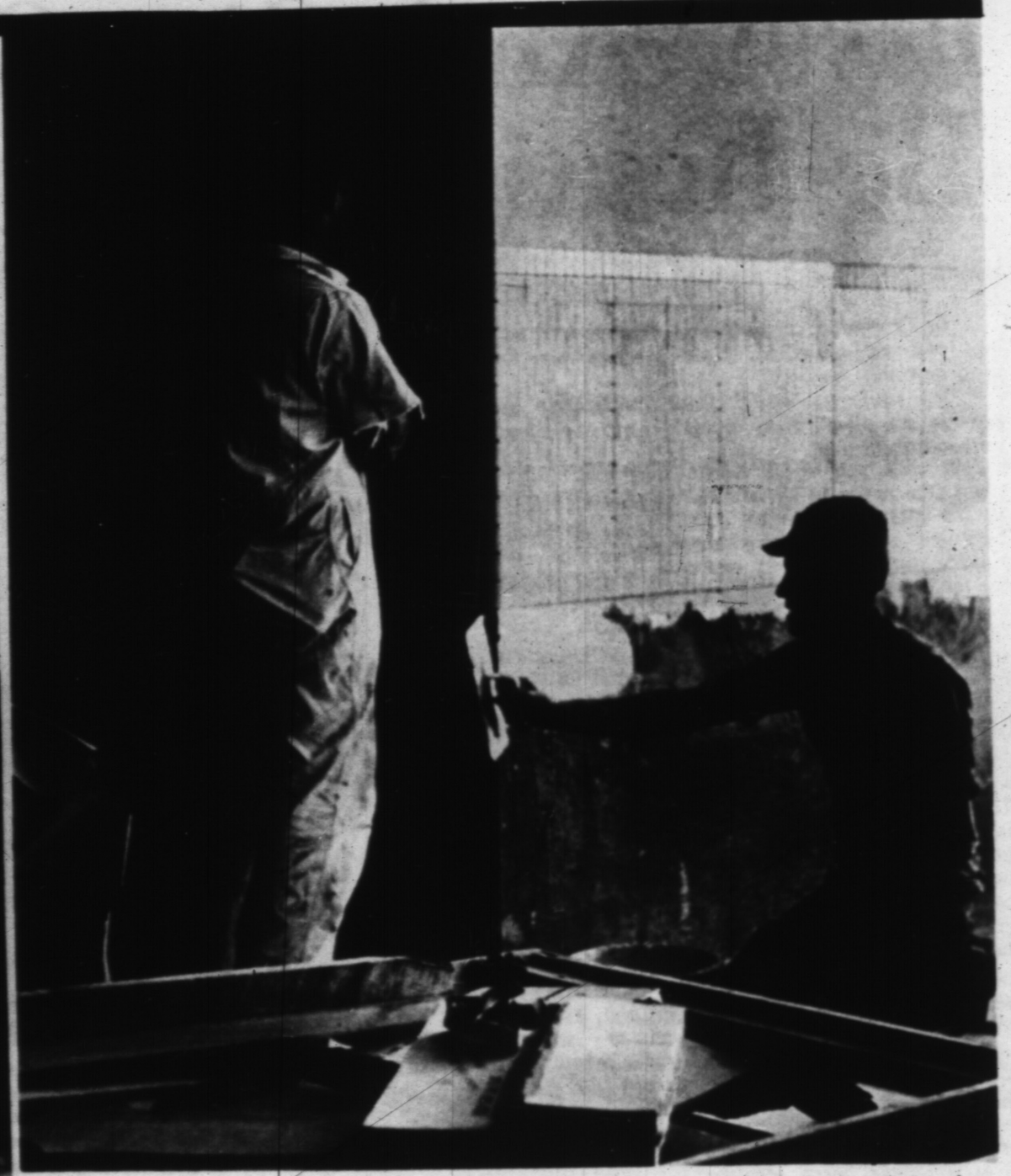
A Tight Race...



INSPECTION — Floyd McCleskey, superintendent of construction for Hunter Construction checks the band hall at Hereford High School as baseboards are installed. (Staff Photo)



SPEED-UP — Doubled efforts for finishing of Hereford public school buildings was noted about middle of the summer when the Brand made this picture. (Staff Photo)

Construction -vs- Time



LOOKS GOOD — Exterior is in fine fettle at Bluebonnet Elementary. Roy Hartman, principal, said he is glad work is nearing completion. Furniture awaits, but is stored in Aikman Elementary halls. (Staff Photo)

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Modern Math To Be Taught In St. Anthony's

August 30 has been set as opening day for St. Anthony's, Hereford's Catholic parochial school.

Principal Sister Seferina, said that eight teachers occupying eight classrooms would comprise the 65-66 faculty. Enrollment is expected at about 315 students who will range through grades 1-8.

A self-contained school unit, St. Anthony's has cafeteria facilities and employs three cooks.

The renovated auditorium has new backdrops and curtains.

Curriculum is developed around Ginn readers with modern math being taught in all grades.

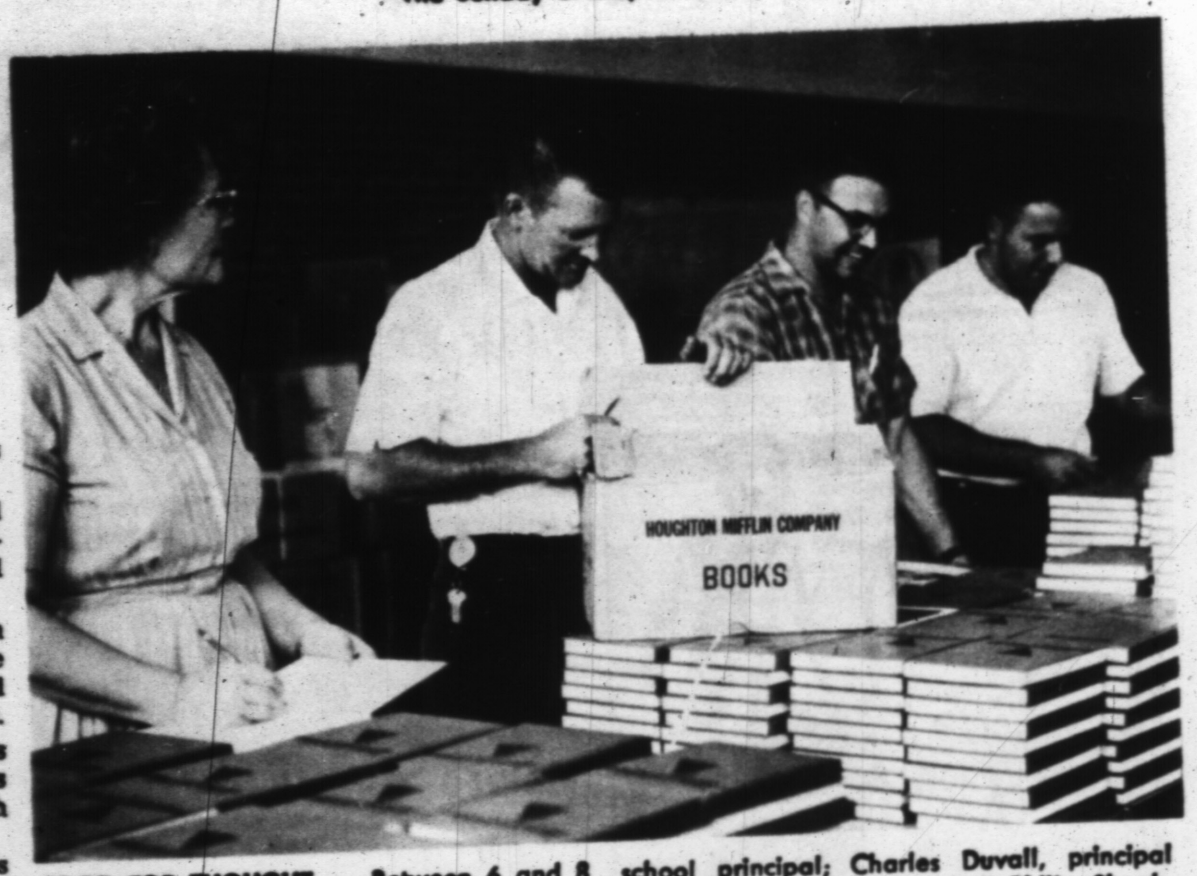
SRA math system is used in grades 1, 2, 3; Silver-Burdette in 4, 5, 6; and Addison and Wesley in 7th and 8th grades.

Sister Mary Jude teaches choir to the 5th and 6th grades combined and to the 7th and 8th grades combined.

Classroom music and piano is taught by Mrs. Frances Parker.

Brother Dennis and one of the Fathers teaches the 6th, 7th and 8th grade boys PE.

St. Anthony's is under the jurisdiction of the Amarillo Diocese.



FOOD FOR THOUGHT — Between 6 and 8 thousand books are arriving for distribution to Hereford Public Schools. Shown unpacking and contemplating the vast chore of numbering and distributing the books are left to right: Miss Della Stagner, elementary coordinator, Jesse Geron, assistant high school principal; Charles Duvall, principal of Northwest Elementary and Philip Shook, elementary principal who is moving from Central to Shirley this year. Distribution center this year was the girls' gym at high school. (Staff Photo)

Opening Schedule Is Told

Hereford's public school students will meet classes on Monday, August 30.

Registration begins on August 26 and continues August 27. A definite schedule of registration will be announced later, school officials said.

Teachers will begin work on August 23, 24 with a reading workshop (see story this section). This workshop is designed for all elementary teachers and primary teachers are particularly urged to attend.

All teachers will report to a general meeting and then to seperate building meetings on Wednesday, August 25.

Friday, August 27, will be a workday along with some student registration.

The first six-weeks will have two holidays for students and teachers — Labor Day, Monday, September 6 and the Monday of September 20 for Fair Day.

Mission Grade School Caters to Latin Americans

St. Joseph's, a Catholic parochial school located at the Labor Camp southwest of Hereford, will open August 26. Sister Anne Mary is principal of the seven teacher school.

The seven teachers with two part-time teachers handle an enrollment of approximately 450 until Christmas when the enrollment drops to 300, the principal said.

Housed in a tile, modern school building, the school offers music, art and crafts taught in classrooms by the classroom teacher.

Lunches of sandwiches and milk are served at noon the principal explained.

Catering to Latin American families exclusively, the teachers instruct in English but have Spanish three times a week.

Children living in the camp area attend S. Josephs as well as students picked up by three school buses.

The school is under the jurisdiction of the Amarillo Diocese.

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First And Six Grades To Be In Aikman New Rooms

Aikman Elementary, located on the northeast corner of Hereford, is getting finishing touches on eight new class rooms which will be used this fall.

D. C. Martin, principal of the modern one-story building, outlined plans for class arrangement and enrichment programs this week.

The southwest addition will house sixth grades and will provide an all-purpose room for activities inyolving the intermediate grades.

Four class rooms, the music room (the space to be adapted for an all-purpose room) both boys and girls restrooms and a large storage room will make the sixth grade virtually self-contained in the new extension. Girls will have dressing room space in the storage area for PE changes.

The original cafeteria facilities will serve all grades.

To the east, four first grades will be occupying new rooms. These classrooms have self-contained restrooms for boys and girls. Since the first grades used before the addition had self-contained restrooms, the second grades will have the same arrangement.

ALL HALLS have been repainted above tiles with an ivory color,

"It is very pleasing in combination with the tile," Mr. Martin remarked during an informal tour of the building. Tiles are light tan and the ivory gives a lighter, more spacious effect.

Martin, who has been principal of Aikman since its construction, said the original building of 28,000 square feet has been enlarged by the southwest wing for the sixth grade by 6,000 square feet and 4,000 square feet in the first grade wing which extends to the east.

Having devoted most of his professional life to elementary school work, Martin explained his interest in that phase of education as allowing more time to actually do something for the children.

He began his career in the educational field in a two teacher school in Oklahoma. He taught fourth through the eighth grade in one room.

"I GUESS I was the principal, too," he quipped.

Another arrangement placed seventh and eighth grades in his room.

Following a two-year stint as a high school principal, Martin served as superintendent of schools in one Oklahoma community for 11 years.

He came to Hereford as a high school teacher and had 5 history classes for 1/2 year. In the middle of that year, Central school, still being used as an elementary school here, needed a principal.

He accepted the temporary position and "found how important the elementary school really is."

This temporary work in elementary schools extended through the years, a move to Aikman and is approaching its eighteenth year.

Many of the teachers now in Aikman were working with Martin in Central and made the move into the new facilities with him.

BASICALLY THE same in design as the older classrooms at the sight, the additions will increase the over-all plant to 24 classrooms besides the storage, book-rooms, cafeteria (also used for an auditorium) music room and offices.

Offices in the building are air-conditioned this summer since a vast amount of summer work is done by principals and their assistants.

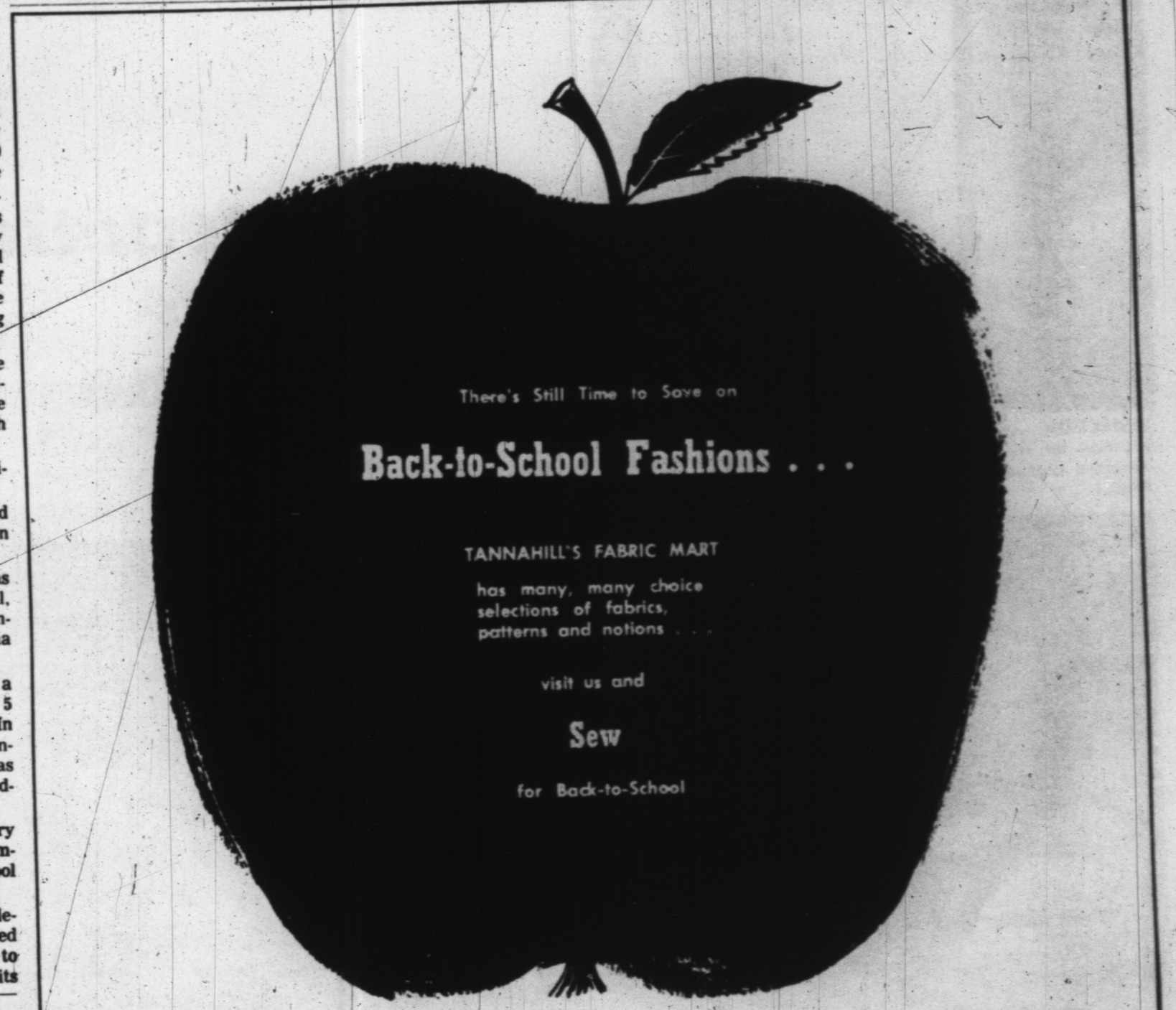
Also being incorporated into Aikman, is a special education unit. This class will be associated with the primary grades permitting integrated activities with the second or third grade.

For new teachers who plan to work in Aikman this fall, see story in this section.



CROWDED CORRIDORS — As work is being rushed to complete classrooms added to Aikman Elementary school and the new Bluebonnet Elementary, furniture shipments started arriving. Since the older portion of Aikman had already had halls repainted, crates of furniture for the new rooms are stored in normally meticulously kept halls. Seen examining samples of both teacher and pupil furniture are (left) D. C. Martin, Aikman principal, and Johnny Clark Jr., superintendent of schools. (Staff Photo)

The first records of soap being used as a washing agent are found in the writings of Galen, a Greek physician who lived in the 2nd Century. There are earlier mentions of the basic ingredients of soap in the writings of Pliny the Elder, a Roman scholar of the 1st Century.



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Outdoor Sports Attract Family Of School Head

Outdoor sports interest the entire family of Hereford's superintendent of schools.

Johnny Clark Jr. shares his interest in horses with his sons. Johnny III, who will be a sophomore, and Jimmy, who will be an eighth grader, break and train horses. They devote long hours to their avocation.

Their mother, Tommie Glen, and younger sister, Joy, like water sports. Summers, it is water skiing and swimming. In the winter, interest turns to snow skiing.

Johnny III has played saxophone and oboe, having been active in band for five years. Jimmy has been playing cornet for two years. Joy, who will be a sixth grader this fall, plays the piano.

Clark is a Mason and a Lion. Both he and Mrs. Clark are members of the Church of Christ.



A BRIEF PAUSE — Stopping in the middle of a busy day, the Johnny Clark Jr. family pose for an informal portrait. Seated left to right in the family living room are: Mrs. Clark, Jimmy, Johnny III, Clark and on her father's knee, Joy.

Elementary Pre-School Work Session Set For August 24, 25

Elementary teachers in the Hereford Public School system will attend a two-day workshop August 24 and 25. Miss Della Stagner, elementary coordinator announced plans for the session this week.

Miss Stagner will preside at the meetings which are to be held in the auditorium of Hereford High School. Eugene Self, a representative of the Economy Co., will conduct sessions designed to help in developing methods and aids in using the Phonetic Keys to Reading, the system introduced into Hereford first grade classes last year.

A consultant will accompany Self to aid Hereford teachers in their approach to children with language problems in reading. The consultant has worked with Indian children in Arizona, Miss Stagner said.

PLANS CALL for the use of the Phonetic Keys to Reading to be extended to the second grade. In both first and second, the series will be used in conjunction with the state adopted McKee series, the coordinator explained. The McKee series of readers has been used in Hereford schools about 15 years.

Designed to meet the needs of primary teachers using the system, the workshop is offered to all elementary teachers as the Economy Co. books will be extended into another grade each year. This year, 21 first grade teachers will be using the series and 19 second grade teachers will begin the program.

Expect Few Major School Changes

Teachers in Hereford Public Schools can expect few major changes this school year according to Johnny Clark Jr., superintendent.

In an interview last week, Clark told a Brand reporter that he expects any progressive school to have changes, but that they would be of a developmental nature.

"MOST CHANGES will be gradual this year. There should be continual changes in any school program," Clark said.

He explained that the faculty would be involved in decisions.

In-service training is due more attention this year, the school man indicated.

Accompanying the in-service training will be the meeting of state requirements involving the development of a course of study.

All grades, first through high school, will work in all phases, evolving a course of study for every grade for every subject, Clark indicated.

"THIS CAN'T BE a hurried thing," the superintendent said.

"It can be a good thing besides being a state requirement," he remarked.



KEEP IT COOL — Cool for hot September days, but dark for fashion is this blue A-line worn by Randy Hopson. The empire waist of the one-piece dress is blue and red plaid and will make a perfect dress for classes and after-school work. (Helen's)



LAST FLING — One last twirl on the merry-go-round for this group of children at St. Joseph's Mission School. School starts the later part of this month for these youngsters so they will not have too many more free days of play. (Staff Photo)

man scholar of the 1st Century.

Faculty Additions for '65-66

Mrs. Marilyn Hardwick, who has taught previously in the Hereford schools will return this year as a full-time teacher and will be working in Central.

• • •

Mrs. Johnna Lee Miller, 133 Aspen, Hereford will teach in Stanton Junior High this fall. Her teaching field includes speech and hearing therapy.

She received her degree from West Texas State University in 1964. She has been teaching in the Muskogee County School District in Georgia.

• • •

Teaching mathematics in Stanton Junior High this year will be Dalton Gill.

Gill has been teaching in Vealmoor, Texas.

He is working on his masters degree from Oklahoma State University. He has six years teaching experience.

• • •

A new member of the Stanton faculty is Mrs. Carol Miller. She received her degree from Wayland College in 1964.

She states her teaching preferences as mathematics and biology in junior high school.

She lives in the Westway community near Hereford.

• • •

TEACHING IN the English department at High School will be Miss Karen Fisher who is moving to Hereford from Canyon.

Included with English in her teaching preferences is art. She has been teaching this summer at Amarillo Air Base in the youth center there.

• • •

Coming to Hereford from Colorado City to teach in high school will be Johnny Griggs.

Griggs received his degree in business with a minor in education in May from Sul Ross State.

He states that he prefers teaching commercial subjects and distributive education.

• • •

MISS ANN WARWICK will be associated with high school faculty this year. She is coming to Hereford from Canyon.

She received her BBA this year.

Listed among her preferences are teaching of business and English.

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Faculty Additions for '65-66

MRS. CLIFFORD KERR will be teaching this fall at Aikman after receiving her degree this month from West Texas State.

Her major is elementary education with a minor in English.

She lives in Hereford and has three children.



Mrs. Clifford Kerr

Coming from Dimmitt to teach in Aikman will be Mrs. Mary Jean Morris.

Mrs. Morris received her BA degree from West Texas State University in January of 1965.

She is also qualified to teach Spanish, but has a major in education and a minor in English.



Mrs. Joan Morris

Teaching special education at Aikman school this year will be Mrs. Wanda Zavad.

Mrs. Zavad has been living in Roswell, N. M. where her husband has been stationed in the Air Force. She has been teaching second grade there.

Mrs. Zavad received her BS degree in 1961 from Hardin-Simmons University. She majored in elementary education, English and Art.



Mrs. Wanda Zavad

• • •

Eddie Coplen will join the high school faculty this fall. He will receive his BS degree from West Texas State University this August.

Physical education is his major teaching field with a minor in government.

He lives at 150 Centre in Hereford.

• • •

Don Dorman will join the high school faculty this fall. He comes to Hereford from Hale Center.

Dorman received his degree in physical education in 1956. His first minor was education.

• • •

H. H. Sides will be coming to Hereford from Sunray. He will teach in high school.

His teaching fields include American History, world history and physical education.

He has taught and worked as a coach in Welch, Corpus Christi, Midland, Kress and Sunray.

He received his BS degree in 1955 from Texas Technological College.



Eddie Coplen

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Last Minute Work Rushed At Bluebonnet Elementary

Work is being rushed to finish Hereford's newest school building, a large modern structure in the shape of a "squared O" located on the northern edge of Hereford.

Straightening mirrors, stopping loudly closing doors and laying tiles in classroom floors are some of the finishing touches being applied to Bluebonnet Elementary School.

Window units reach almost to the foundations, but the bottom sections are filled with an opaque material tinted a soft yellow. Wide eave trim is in a soft aqua accenting burnt orange doors.

The center of the "O" is devoted to a wide courtyard already equipped with brick planters and redwood benches.

Halls are tiled in alternating sections in shades of light ivory to a warm brown tone. Floors are terrazzo.

CLASSROOM FLOORS are vinyl tile. Walls surrounding the chalk boards are covered with a textured vinyl that has the appearance of fabric, but is washable. Counters extend under the windows in each room. Tops of counters are covered with formica. Some rooms have a lemon yellow counter top while others have green, light tan or even tangerine.

The wall covering is done in harmonizing colors in each room, some being forest green and some bark tan.

FIVE FIRST grade rooms, a special education room, three second grade rooms, three third grade rooms and a music room are located on the north side of the building.

All first grade rooms have self-contained rest-rooms. Storage is included in each rest-room for supplies.

Undercounter storage, as well as a teacher's locker and an additional tall locker, furnish individual rooms with ample storage space.

The administrative offices occupy the east side of the building. These include the outer office which will be occupied by Don Blankenship, assistant principal and Mrs. Margaret Kelly, school secretary.

AN INNER OFFICE will be used by Roy Hartman, principal. The intercommunications system centers here. A spacious workroom nurses station with restroom and shower, and an office for a coordinator, teachers lounge and book room fill the rest of the east section.

THE SOUTH side of the building will house three fourth grades, three fifth grades and three sixth grades. These rooms are similarly equipped.

Cafeteria facilities located on the west side include a cafetorium, kitchen with serving area and a separate wash room for cleaning of trays and equipment. Refrigeration includes both walk-in refrigerator and freezer.

A feature of the building new to Hereford elementary schools is the physical education facility.

Showers and lockers for both girls and boys are located in this west wing.

Modern in every respect, the large, low building sits in the middle of raw land and seems very, very empty — a situation that will be of very short duration.



CONTEMPLATING — Roy Hartman, principal of Bluebonnet school pauses early one morning to consider the vast amount of work needed to finish the building and then the monumental task of moving teachers into the new rooms in time for August 30 classes.

MAKE IT'S THEM BACK-TO-SCHOOL HEADQUARTERS



have much more muscle ...and FaraPress™

75% Cotton, 25% Nylon

FaraPress is the finest of permanent press — Super Gold Strikes are the finest jeans . . . a tremendous advancement in "easy care". They're great time and work savers for mothers. Colorfast and Sanforized*, Super Gold Strikes stay neat without ironing. "Vulca-Nee" on sizes 6 to 12.

*Shrinkage less than 1%.

Sizes 6 to 16 Regulars and Slims $3.98

Huskies: Waists 26" to 36" $4.50

Rutherford & Co.

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MONTGOMERY WARD

147 N. Main

For Back to School

Mothers—Save yourselves with our new

NO IRON Items:

No Iron SHIRTS $2.88

No Iron PANTS $3.87

No Iron DRESSES $4.99

ORDERS DELIVERED IN 3 DAYS!

Phone EM 4-0835 Now!

Faculty Additions for '65-66



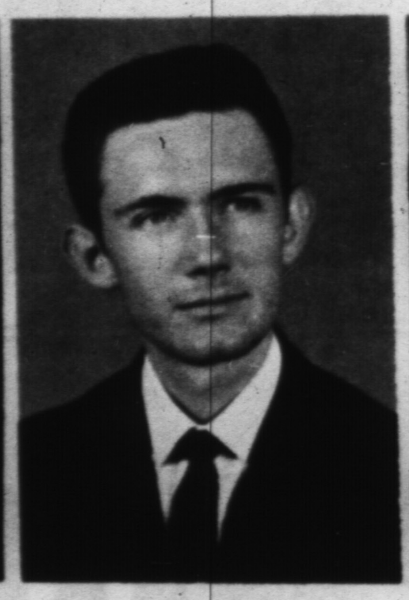
Mrs. Colleen Billingsley

Mrs. Colleen Billingsley will be teaching English in High School. She received her M. Ed. from West Texas State in 1958.

Mrs. Billingsley has one child and lives in Hereford.

She has taught in Miami, Plains and Valentine school districts.

• • •



Ted Swindle

Ted Swindle, 143 Emma St., Hereford will be associated with the high school.

He received his degree in education in January 1965, from West Texas State University. His first minor was history.

Swindle is married and has one child.

• • •



Mrs. Nancy Pannell

ANOTHER NEW teacher working with Philip Shook at Shirley school will be Mrs. Nancy Pannell.

Mrs. Pannell received her BA degree from Baylor University in 1957. She has taught in Dallas and in Shreveport, La. She has had 5 years experience.

Mrs. Pannell lives at 505 Sampson and has two children.

• • •



Mrs. Ann Arnold

Ann Arnold will be teaching in Stanton Junior High School. Mrs. Arnold lives in Summerfield and has had six years experience. Her teaching fields are English and reading.

Mrs. Arnold has one child and has taught in Sudan, Hawley, Fort Worth and Abilene.

• • •

Mrs. Catherine Gripp will be teaching first grade in Shirley. She has four years teaching experience having taught in Dumont, Panhandle, Cedar Point and Oak Dale.

She attended North Texas State University.



Mrs. Bobbie Combest

Mrs. Bobbie Combest will be teaching in Bluebonnet. She received her BS degree from Sul Ross College in Elementary education with minors in English and social sciences.

She has taught at Snyder and Alpine.

She has two small daughters.



Miss Jo Meda Masters

Miss Jo Meda Masters also plans to teach in Stanton Junior High. She is moving to Hereford from Hollis, Okla. She has had two years teaching experience in Snyder, Okla.

Her teaching fields are English and business.

She holds a BS degree and is working on her masters degree.

• • •

ANOTHER ADDITION to the Bluebonnet faculty will be Mrs. Jonelle Click.

She majored in elementary education and speech. She has worked in the Hereford public schools as a substitute teacher.

Mrs. Click lives at 602 Star and has three children.

• • •

Mrs. Phyllis Blankenship, who has taught two years previously in the Hereford system is returning to the system this year to teach in Northwest Elementary.

She is interested in primary grades but particularly first grades.

She is the wife of Don Blankenship, assistant principal at Bluebonnet school and they have two children.

• • •

MRS. PATRICIA HAGAR, who lives east of Hereford, will be returning to the Hereford schools to teach in Bluebonnet Elementary.



Don Taylor

Don Taylor will serve as assistant coach at Stanton Junior High this year.

Taylor received his BS from West Texas State University in 1965. He lists his teaching fields as coaching, science, history and physical education for junior high.

He is married and lived in Canyon before moving to Hereford.

• • •

Nancy Hinds Richie graduated from West Texas University. She has taught previously in Northwest and will return there this year to teach music. She will also teach physical education at Northwest, Aikman and Bluebonnet.

Her husband M. H. works for Hereford Brick Co. and they have a baby daughter, Shellie Kay.

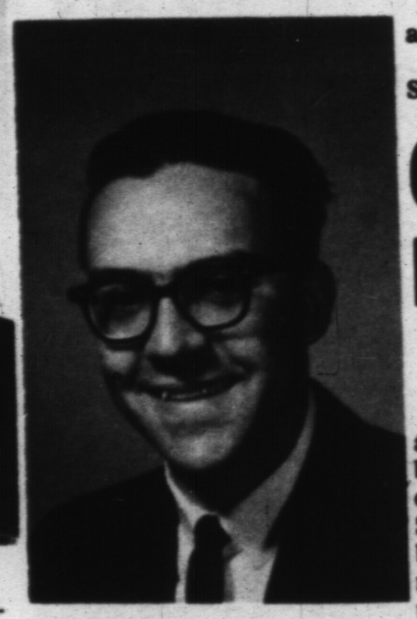
• • •

Harvey Jay Penner will be teaching in the industrial arts department of High School. He holds a BS degree from Southwestern State.

He is married and has a small baby.

He has previously taught in Hereford but has been teaching for the past two years in Tulsa, Okla.

His teaching fields are in mechanical drawing, metal shop, power mechanics, and woodworking.



Ray Don King

Another new teacher for Stanton Junior High comes from Childress. He is Ray Don King who states that his teaching fields are science, biology, athletics, physical education and health.

King received his BS from Hardin-Simmons University in University in 1963.

He is married and has three children.

• • •

Mrs. Jann Griggs will receive her BS degree in elementary education from Sul Ross State on August 19. She will be associated with the Shirley school faculty this fall.

Majoring in education with a minor in physical education, Mrs. Griggs prefers to work with third, fourth and second grades.

She formerly lived in Colorado City, Tex.

• • •

To be teaching speech in high school this year is Mrs. Ann Jones. She has been teaching in Sunray.

She received her degree from East Central State, Ada, Okla. Her majors were English and speech.

She has one child.

Country Music Is In the Cities

By HUGH A. MULLIGAN
AP Newsfeatures Writer

The great river of country and western music, once a brisk cultural tributary flowing out of Nashville, Tenn., into the South and Southwest, now has become roaring part of the mainstream of American culture.

Jazz singer Ray Charles hits the top of the best seller charts with an album devoted entirely to C & W, as country and western is known in the trade. Opera star Eileen Farrell chooses a number by Hank Williams, the Stephen Foster of hillbilly composers, for a national television show. The Jimmy Dean Show on ABC, featuring almost all country and western music and entertainers, has found a nationwide prime time audience. All of a sudden, C & W is big and very in.

Until World War II, country and western music was the exclusive province of a large but limited audience that dwelled pretty much below the Mason-Dixon line and had its biggest following in the mountainous areas of Oklahoma, Tennessee, North Carolina and Kentucky known as the Bible Belt. Side by side with it, but completely separated, was the cultural strain of Negro blues that fed the jazz age and eventually fathered everything from Dixieland to cool, cool jazz.

But while Negro blues quickly was absorbed into America's main musical tradition, country and western always remained aloof. Record companies found it a regional gold mine but never could get national minting on their lucrative vein.

C & W first began to move out of its mountainous isolation in the early days of World War II, when Northern troops training in the South were first exposed to Roy Acuff's "Great Speckled Bird," Ernest Tubbs' "Walking the Floor Over You" and Tennessee Plowboy Eddy Arnold's "Big Bouquet of Roses." Then Hank Williams was discovered all over again by the pops singers in the early '50s, and Ray Charles and other prominent Negro blues singers joined the twain by cutting country and western albums. Playing the opposite side of the field, Elvis Presley, originally a country and western artist, moved out of the Grand Old Opry spectrum to become a blues singer. The result was a national exposure for what had been for so long a regional phenomenon.

For those who still don't understand the difference between C & W and bluesy rock 'n' roll, Capitol's two disk album, "The World of Country Music," provides an excellent sampler. Included are such country classics (minor key) as Tex Ritter doing "I Dreamed of a Hillbilly Heaven," Ferlin Husky's "Timber, I'm Falling," Faron Young's "Hello Walls," Charles Louvin's "I Don't Love You Any More" and dozens of other Grand Old Opry arias done in the Nashville style.

From there the student of C & W might progress to "Hank Locklin Sings Eddy Arnold," a modern tribute to one of the C & W giants by a talented newcomer on an RCA Victor label.

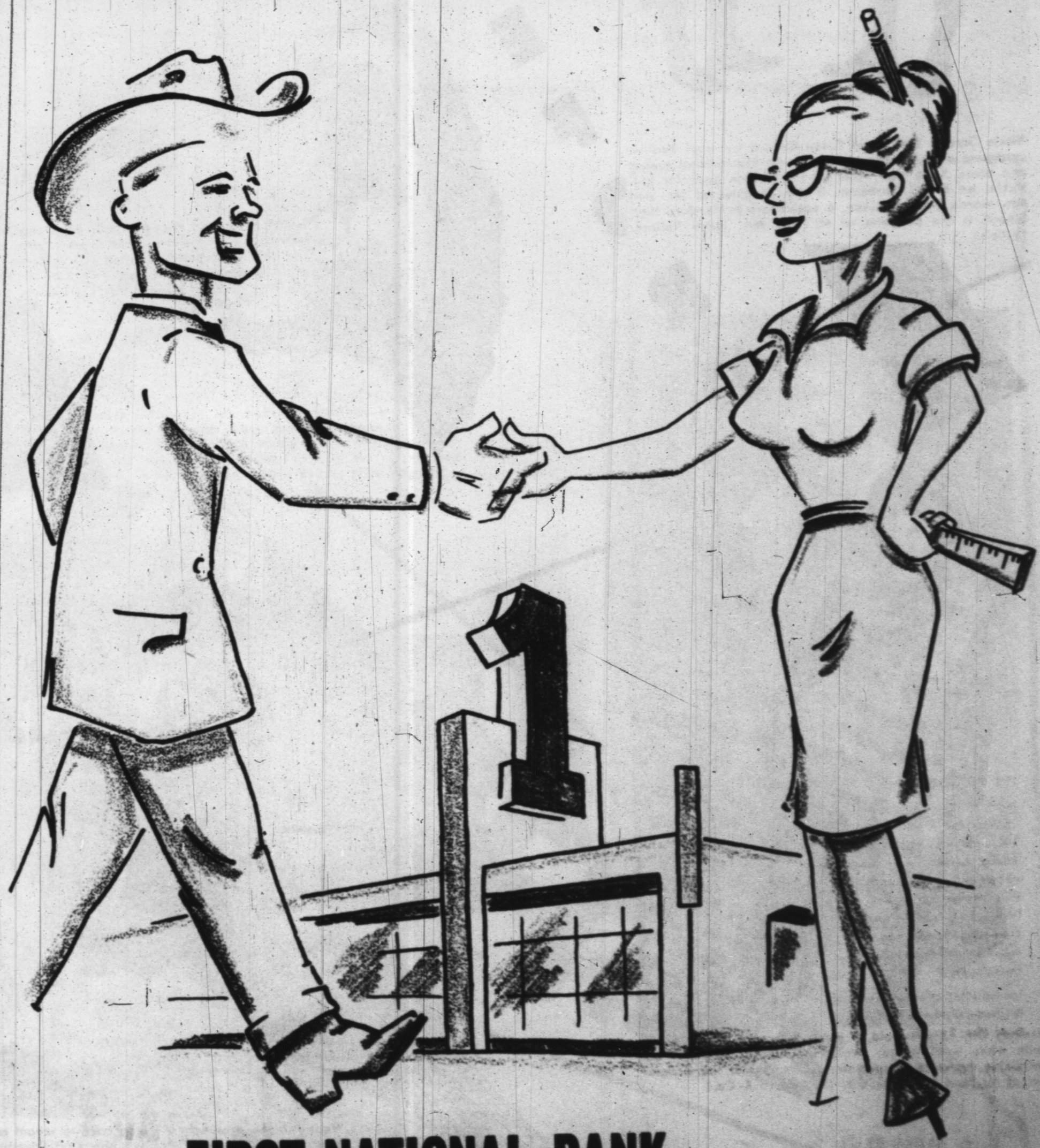
Similarly, George Hamilton IV, in another RCA Victor LP, sings a "Tribute to Ernest Tubbs" that is distinguished by a fine rendering of both "Walking the Floor Over You" and "Driftwood on the River."

Veteran C & W fans, who like their favorites undiluted by the modern approach, will enjoy Sketter Davis' "Written on the Stars" (RCA Victor), Faron Young's "Falling in Love" (Capitol) and the moving tribute to the late Hank Williams by his very talented son, Hank Williams Jr. (MGM), all top notch LP albums that are moving high up on both the pops and he C & W charts.

WELCOME TEACHERS

From the officers, directors and employees of the First National Bank, a sincere WELCOME to our fine teaching staff.

Whether you're a newcomer to Hereford; returning after a summer away; or one of the many who reside here year-in and year-out, we take this means of inviting you to make the FIRST NATIONAL BANK your bank. We appreciate your efforts in the education of our children . . . we appreciate you because you're among the finest of our many fine citizens.



FIRST NATIONAL BANK

of Hereford

Member:
F.D.I.C.
F.R.S.



Vickie Gordon (left) and Susan Ballard try wool heather cardigans and slip-over sweaters with harmonizing greens and blues. Knee high socks set the fashion pace for fall. Vickie, an ENMU freshman, is the daughter of Mr. and Mrs. Marvin Gordon. Susan, a sophomore in Hereford High School, is the daughter of Mr. and Mrs. Labry Ballard. (Little's)



Randy, Mike and Rhonda Corlis have chosen comfortable easy-care school clothes and already have their supplies. The boys are wearing ban-lon knit shirts and Rhonda has chosen a popular plaid from Dolly Textiles, Hereford. They are the children of Mr. and Mrs. Clete Corlis. (J. C. Penney)



Melody Ott, 13 years old, is trying a three piece plaid suit with white wool fringe. Her jersey blouse completes an ensemble for class or spectator sports. She is the daughter of Mr. and Mrs. Billy Ott. (Rutherford & Co.)



Happy at the prospects of going back to school are Linda Sciumbato, daughter of Mr. and Mrs. Carl Sciumbato, and Ricky Schlabs, son of Mr. and Mrs. Charles Schalbs. Linda's plaid with roll collar is made by Dolly Textiles, Hereford, and Ricky wears a plaid cotton shirt with washable slacks. (C. R. Anthony)

Noted Authors To Speak At TAIR Confab

Area teachers will have an opportunity before school starts to attend a reading conference in Canyon.

Sponsored jointly by West Texas State University and the Texas Association for the Improvement of Reading, the thirteenth annual conference is open to all teachers and administrators.

TOPICS RELATED to reading will be discussed at morning and afternoon sessions by area consultants and Drs. Henry Smith of the University of Kansas and George Spache of the University of Florida.

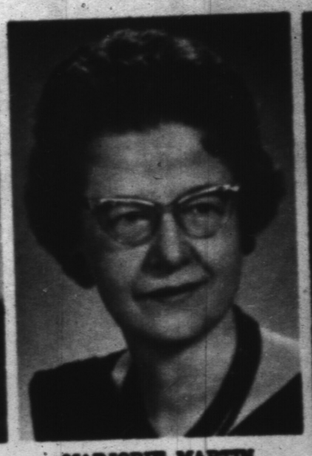
Marjorie Martin, president of TAIR will preside at the first session.

Dr. Smith is a native of Kansas and is the author of a set of high school reading tests. He has written Psychology in Teaching Reading and Psychology in Teaching.

Dr. Spache is head of the reading laboratory and clinic at the University of Florida. Among books he has written are Good Reading for Poor Readers, Toward Better Reading and Reading in the Elementary School.



DR. GEORGE D. SPACHE



MARJORIE MARTIN



DR. HENRY P. SMITH

BACK to SCHOOL

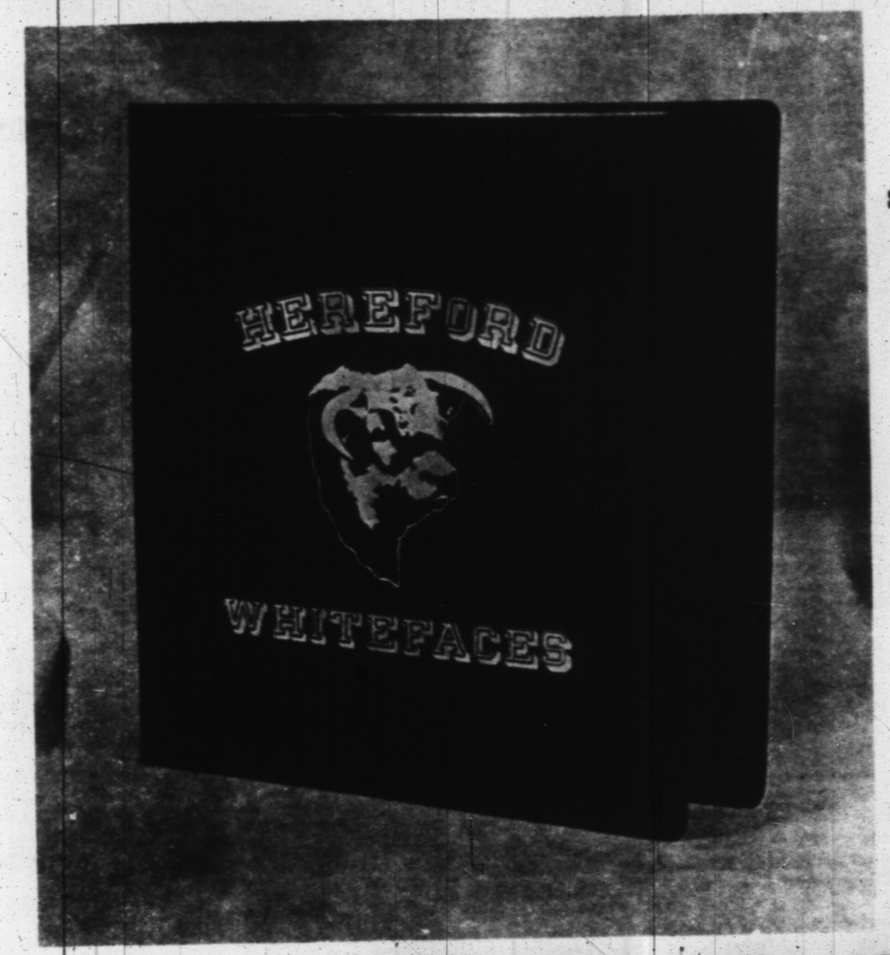
THE LATEST THING!!!
(Actual Photo)

Exclusively At COOPER'S

HEREFORD WHITEFACE OPEN BINDER NOTEBOOK

2 Ring
Inside Pocket
FREE 50¢
PKG OF PAPER
With Each Binder

$2.29



SCHOOL SUPPLIES FOR ALL GRADES

Beginners Pencils

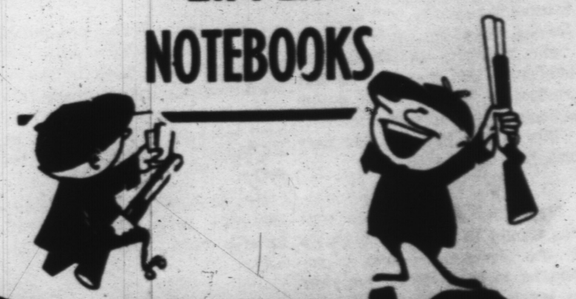
Blue Horse Tablets

Scissors — Crayolas

Clip Boards — Stapling Kits

Le Pages White Paste - Plastic Jar

ZIPPER NOTEBOOKS



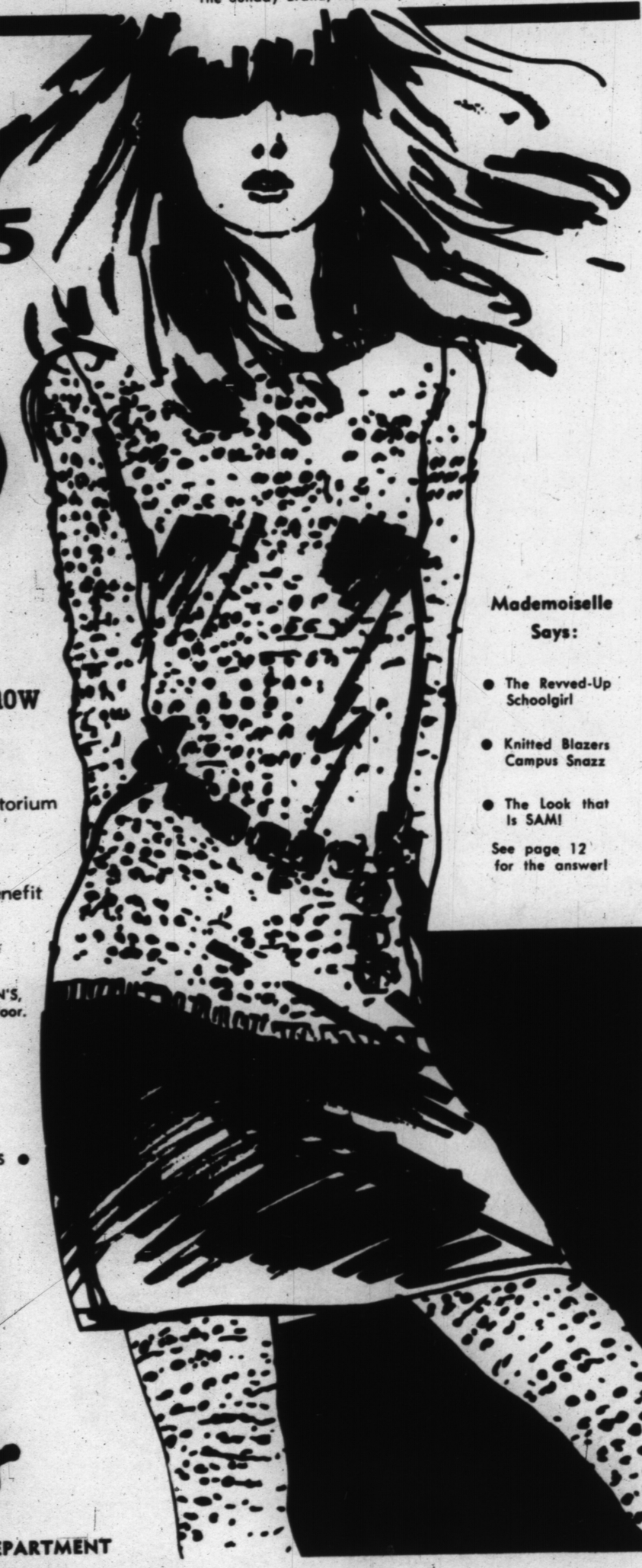
WE GIVE GUNN BROS. STAMPS

COOPER'S

slacks. (C. R. Anthony)

The Scene

Campus '65





Donna Shackleford
Friona



Jan Welch
Friona



Rebecca Futrell
Hart

See these and the models on pages 12 & 13 in the

Campus Style Show

August 14

Hereford High School Auditorium

8 o'clock

High School Activities Benefit

Admission $1.00



Carol Todd
Hereford

Tickets available at GASTON'S, H.S. Cheerleaders or at the door.



Dianna Hickman
Hereford

DOOR PRIZE:
1 - $50 Gift Certificate

● FASHIONS FROM GASTON'S ●



Becky Hickman
Hereford



Nancy Smith
Hereford

Mademoiselle Says:

- The Revved-Up Schoolgirl
- Knitted Blazers Campus Snazz
- The Look that Is SAM!

See page 12 for the answer!

Gaston's

JUNIOR DEPARTMENT

headquarters for Mademoiselle

Back To School

...in style

Fashion photos by WAIN MILLER



Elizabeth Burrus can see many opportunities to wear this orlon acrylic knit—for dress, spectator sports or to class at Amarillo Junior College where she is training with St. Anthony's Hospital in nursing. She is the 17-year-old daughter of Mr. and Mrs. Glenn Burrus. (The Vogue)



Karen Fox finds it difficult to think about flowers and summer when she puts on this dress which will be ideal for her first year in school. Karen, the daughter of Mr. and Mrs. Fred Fox, 120 Star, is wearing a jumper dress made by Hereford's Dolly Textiles. (Rutherford & Co.)



Joan Ferguson likes the dropped waist-line in a one-piece dress with a plaid slim skirt and above-the-wrist sleeves. She is the daughter of Mrs. Louise Ferguson and will be a senior in Hereford High School. (Harman's)

The Sunday Brand, Hereford, Texas, Sunday, August 8, 1965

The Scene: Campus '65



Mademoiselle Says:

- The Pants of the Moment
- The Hi-Vi Dress
- Little Dreamer
- Shindig Leggery
- Wheelcoats
- Switch Stitchery
- The Shortstop Skirt
- The New Stitcheroo

Campus Style Show
August 14
Hereford High School
Auditorium
8 o'clock
High School Activity
Benefit
Tickets $1.00
DOOR PRIZE:
One $50 Gift Certificate

Additional Pictures on Page 14


Donna Clark
Hereford


Lynne Poarch
Hereford


Lyn McLeroy Dimmitt


Merle Carmichael
Hereford


Barbara Rhodes
Hereford


Pam Winget
Hereford


Debbie Jarecki
Friona


Iva Ben Parr
Friona


Patricia Hill
Hereford


Lana Buck
Hereford


Susan Bradley
Hereford


Marsha Hardwick
Hereford


Cindy Ingram
Friona


Judy McNeil
Hereford


Carmen Betzen
Hereford


Judy Lookingbill Hereford


Becky Coffee
Friona


Clarkie Adams Hereford


Donna Jo Parr
Friona


Cecelia Reinauer
Hereford


Darlene Wilson
Friona


Donna Hill
Hereford


Joann Ferguson
Hereford


Linda Price
Hereford


Penny Jones
Hereford


Becky Duncan
Hereford


Judy Yarbro
Hereford


Diane Wilson
Friona


Sherry Hill
Hereford


Susan Benson
Dimmitt


Debbie Smith
Hereford


Susan Stapp
Hereford

Pictured in the H are our models in the Style Show.

Style Show tickets are available at Gaston's from Cheerleaders and at the door.

What makes the scene now? The look that's SAM. What's SAM? Sex Appeal and Magnetism and looks like these—shindig leggery, revved-up argyles, stitcheroo sweaters, "hippy" skirts, hi-vi dresses. Who's got them? We do . . . and you'll love 'em!
Gaston's is official headquarters for Mademoiselle Magazine's big August College Issue. On the scene to help you swing into a new fashion season. Find out all about fall college fashion (and all about SAM) . . . visit Gaston's Junior Department. Shop today!

P.S. Plan to make the big scene: Gaston's August Fashion Show. Mr. Irving Alexander will be commentator.

Fashions from

Gaston's

Junior Department

22 WORLD FAMOUS COMICS

The Sunday Brand

Published Every Sunday

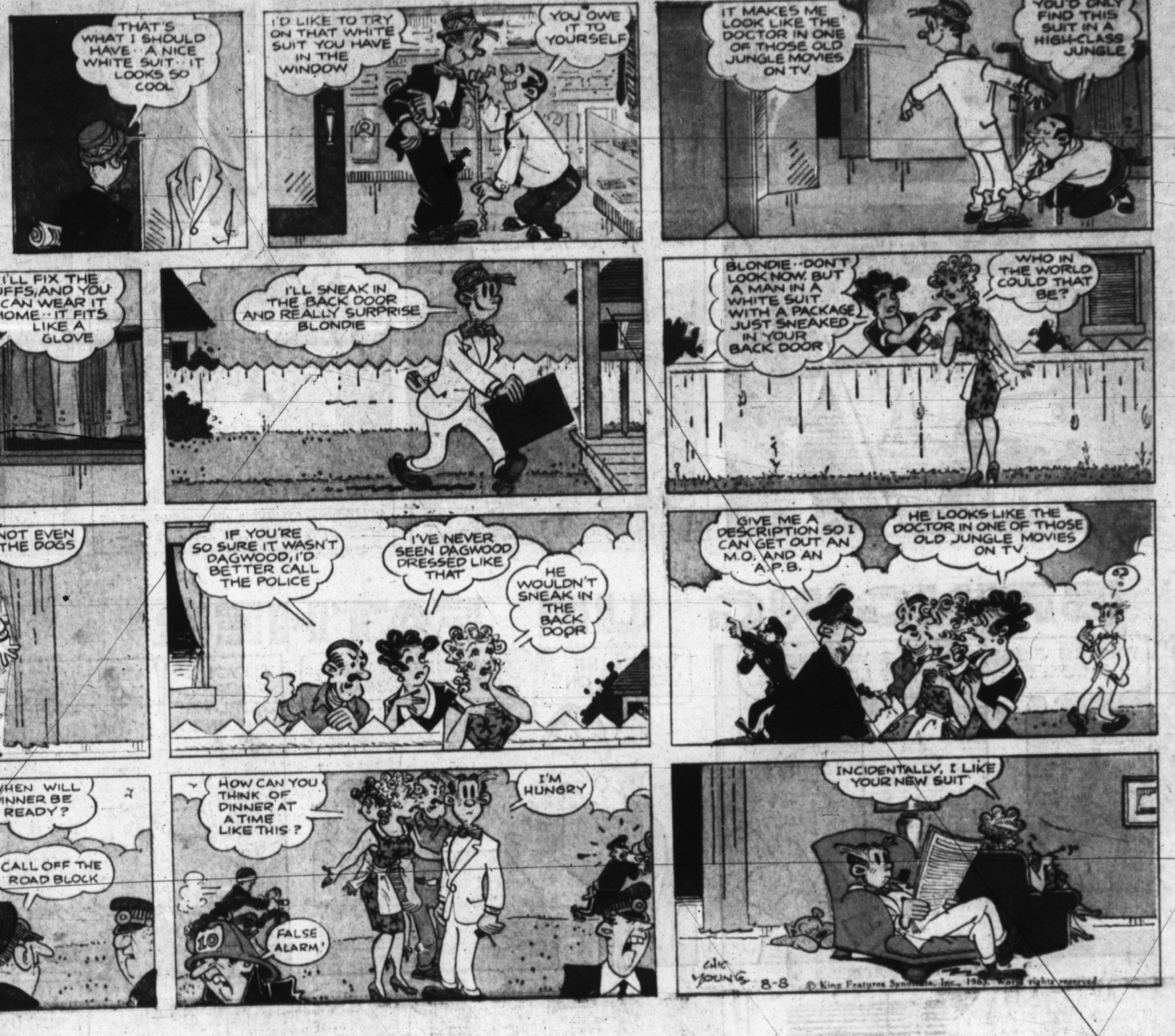
SUNDAY, AUGUST 8, 1965

Our Slogan: "More People—More Farms"

FIRST
—IN LOCAL NEWS
—IN LOCAL PICTURES

BLONDIE

CHIC YOUNG



MANDRAKE THE MAGICIAN



BY LEE FALK



The PHANTOM

By Lee Falk

SANDY, THE JUNGLE PATROLMAN - DISGUISED AS A MINER -

THEY WEREN'T KIDDING ABOUT LIONS--

YOUR TABLE'S READY, SIR-

EVERY GUEST - GETS A FREE BOTTLE OF WINE - COMPLIMENTS OF THE HOUSE. TO YOUR HEALTH.

FREE?. HEY, THAT'S GREAT!

POOR GUY - HAD TOO MUCH -- THREE DRY MONTHS IN THE JUNGLE -- THEY TRY TO CATCH UP IN ONE NIGHT--

HELP HIM TO HIS ROOM -

UH - CAN'T STAND UP - BLACKING OUT -- UH -

THE NEXT THING HE KNOWS -- HE IS WHIRLING OVER THE FALLS!

HELPLESS -- STUNNED, DROWNING -- AS HE GOES DOWN FOR THE LAST TIME --

THE GHOST WHO WALKS!

WE GOT HIM IN TIME, I HOPE!

GOY BARRY 8/8

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CONT'D.

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

WHERE'S JIGGS, MAGGIE?

HE'S WORKING IN THE LIBRARY -

WHAT'S HE WORKING ON?

SOME OFFICE WORK, I SUPPOSE -- PROBABLY DRAWING UP AN ESTIMATE -

SO YOU FIGURE "JETPLANE" IS GOING TO WIN THE FIRST RACE?

YEAH -- BUT I CAN'T GET TO THE TRACK IN TIME -

HERE, BET THIS TWENTY ON HIM - IF HE WINS, WE'LL SPLIT THE PROFITS

YOU'RE A SPORT, JIGGSIE!

NUMBER FOUR WON! THAT'S "JETPLANE"! -- AND WHAT A PRICE!

FLETCHER

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I SEE OUR HORSE WON THE FIRST RACE, BIMMY! WHERE'S THE MONEY?

I HAVE BAD NEWS FOR YOU, JIGGS --

I PUT YOUR SHARE OF THE WINNINGS IN MY RIGHT POCKET - AND MINE IN THE LEFT -

BUT, UNFORTUNATELY, SOMEBODY PICKED **YOUR** POCKET!

8-8

THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF

YER WHOLE TROUBLE IS YA AIN'T GOT NO DIRECTION!

?

?

YA AIN'T DOIN' NOTHIN' WIT' YER TIME.. YA IS WASTIN' YEARS AN' MINUTES!

YA SHOULD BE MAKIN' SUMPIN' OUT OF YER LIFE!

SIR, YOU ARE QUITE RIGHT!! I HAVE ALWAYS HAD THE DESIRE TO GO INTO BUSINESS, BUT ALAS ... THE FINANCING OF SUCH A VENTURE IS BEYOND MY MEANS!

PHOOEY!

HERE'S FIVE HUN'RED BUCKS! IT IS WORTH IT TO SEE YA DO SUMPIN' CONSTRUCTIF!

THANK YOU, SIR! YOU ARE A GEM, SIR!

LOOK, OLIVE! WIMPY'S GOT AN AD IN A NEWSPAPER... HE IS OPENING A RESTRUNK!

IT'S HARD TO BELIEVE THE LAZY THING IS TRYING!

LE'S GO DOWN TO THE GRAND OPENING, AND ENCOURAGE HIM!

?

?

HAMBURGERS

GRAND OPENING

CLOSED FOR ALTERATIONS

I'LL HAVE PICKLE, LETTUCE AND ONION BOTH, ON THE NEXT TWO DOZEN!

8-8

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TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



BUZ SAWYER - Featuring His Pal Rosco Sweeney — by ROY CRANE



HENRY — by CARL ANDERSON



The KATZENJAMMER KIDS — by JOE MUSIAL

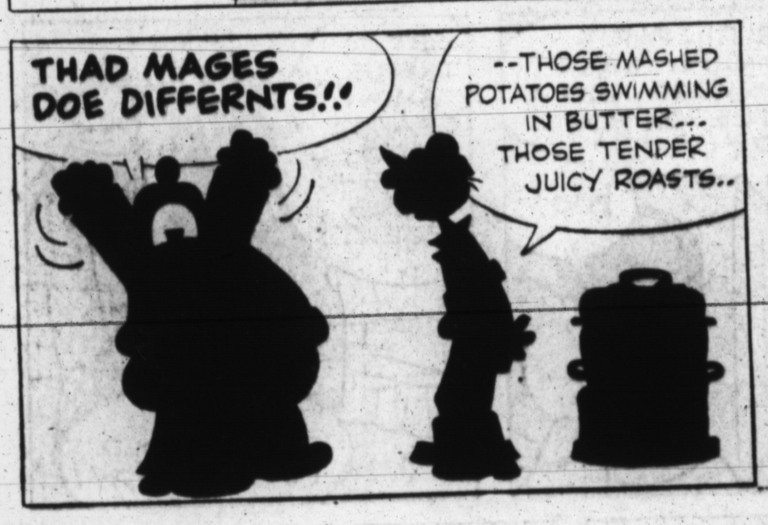
beetle bailey by mort walker















FLASH GORDON

by MAC RABOY

















LITTLE IODINE by JIMMY HATLO



The Little Woman by DON TOBIN



Hi and Lois by MORT WALKER and DIK BROWNE



The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY



WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT

Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

