

AROUND TOWN

Sights and Faces Seen

Maurice Tannahill took first prize in a Prof. I-Q Contest at the Westway School Friday night and won a Chinese pitcher. "I know it was China," he said, "because it broke when F. W. Dodson dropped it."

Billy Smith, son of Mr. and Mrs. W. J. Smith, who is a sophomore at Texas Technological College, Lubbock, has been elected treasurer of Kappa Kappa Psi, honorary band fraternity.

The educational exhibit sponsored by County Home Demonstration Clubs was awarded \$15 at the Tri-State Fair.

Barney Hicks and Jack Wright have a new rule at the West Texas Seed and Seed Store, whereby they are collecting lots of free drinks. According to the rule every time anyone throws a piece of paper or match on the floor, he has to buy the drinks for everyone in the store.

The band is sponsoring a Cake Walk. If you know what that is, on the streets here, Friday night, Oct. 14. Proceeds will help pay for new uniforms—and Ralph Smith says the event will furnish lots of fun.

Henry Allmon is building a new house just east of his present home in the Westway community; the present Allmon home will be occupied by his parents, Mr. and Mrs. W. R. Allmon, who because of recent injuries of Mr. Allmon, have sold their place near Floydada to be near their son.

Gaston Baer nominates Glenn Weir as a good neighbor. Not long ago Gaston forgot to observe a holiday and this week Glenn called to remind him of the occasion of Jewish New Year.

Mrs. A. O. Thompson this week received unanimous thanks from employees of The Brand when she brought down a beautiful bouquet of dahlias and marigolds, trimmed with baby's breath. Mrs. Thompson (Continued on Page 10)

Prairie Dog War To Be Outlined Here Saturday

M. A. Lindsey, representative of the Biological Survey of the Texas Extension Service, arrived here Wednesday, to lead in a campaign to eliminate prairie dogs in this area.

At the present time Mr. Lindsey is making a survey of the prairie dogs, their habits and numbers in this section, and he has called a meeting of all persons interested in killing the prairie dogs in this territory, for Saturday afternoon, Oct. 8, at 2:30 o'clock.

All persons who wish to kill off the prairie dogs on their farms should attend this meeting. Mr. Lindsey said. "The campaign will be outlined next Saturday and work will begin immediately on eliminating the prairie dogs."

Jones Dry Goods Will Open Sale Friday Morning

Announcing a Fall Opening and Get Acquainted Sale for the Jones Dry Goods Company in Hereford, Fred Sterner, manager, said today that the sale will open Friday morning, Oct. 7, featuring bargains in every department of the big store. The sale is scheduled to continue for 10 days.

"Included in the sale are many lines of fall and winter merchandise," Mr. Sterner said. "We want you to visit our store, to get better acquainted with our big stock and courteous service, and the prices have been cut to rock bottom."

Mr. Sterner said that specials will be offered for every member of the family, along with many household items which have been reduced. He also pointed out that much of the stock has just arrived from the markets and that it will include merchandise featuring the latest in style and design.

Hereford Sale Is Scheduled Here Nov. 9

Creating nation-wide interest, the Hereford auction scheduled here Nov. 9, by Lee Ocanougher and Ed East is expected to be one of the outstanding sales seen in this area in recent years.

Included in the sale will be some unusually fine animals, both male and female; approximately 65 animals will be consigned in the auction, which will be held in the Hereford Sales Pavilion. Work has already started on the sale catalogues, which will be released here around Oct. 24.

Lions Prepare For Carnival Oct. 27-28-29

Preliminary plans have been mapped out for the annual Lions Club Carnival, scheduled for Oct. 27-28-29, according to Ernest Medkief, chairman, who said today that committees for the carnival will be announced next week.

As in past years, proceeds from the carnival will be given to worthy organizations and individuals. Last year 40 per cent of the proceeds went toward financing new band instruments; the remaining 60 per cent was used to purchase glasses for indigent school children, to a community milk fund, and to the Central School cafeteria.

The carnival will be operated along the same lines as last year with several new attractions, Mr. Medkief said. Equipment is being overhauled and prepared for the event.

Singers To Meet At Friona Sunday

A delegation of Hereford residents will join Sunday afternoon in a district singing convention to be held at the Church of Christ in Friona, at 3 o'clock, according to announcements today. E. Ramo of Hereford will act as master of ceremonies. Other towns to be represented include Dimmitt, Canyon and Sims.

Wells Is Named President Rural Teachers' Group

At a meeting held in the court house, Saturday afternoon, rural teachers of Deaf Smith County organized, elected officers and planned a series of meetings for the coming year.

The following officers were elected: Loran Wells, Messenger, president; Miss Viva Mae Thomas, Ford, vice-president; Miss Katherine Miller, Ford, secretary; Miss Frances Gill, Daniel, corresponding secretary; Mrs. Virgil Dodson, Progressive, reporter; Mrs. F. W. Dodson, Westway, chairman of the program committee.

Following out a program started last year, rural teachers will hold meetings in the court house at regular intervals and will exchange ideas and experiences from time to time.

Farm Homes Enjoy REA Light

With completion of 170 miles of rural power lines in Deaf Smith and Castro Counties, more than 135 farmers are now enjoying the advantage of electric lights in their homes. A large number of the farm homes are already equipped with electric refrigerators, a few have stoves, and others have water heaters. At the present time, however, only 25 irrigation wells have been connected to use electricity as a means of power.

A change in transformers at the

Hereford To Meet Canyon On Local Gridiron Friday

STORES WILL CLOSE FOR GAME AT 3:30 O'CLOCK FRIDAY AFTERNOON

When the Hereford football team meets Canyon here, Friday afternoon at 3:30 o'clock, one of the outstanding games to be played on the Hereford field this year will be seen by record crowds, it was estimated today. Following circulation of a petition in the business district, Dave Alexander, Chamber of Commerce secretary, said that most business firms had agreed to close for the game.

"Much interest is also being shown over the game in Canyon," said W. M. Emmons, business manager of school athletics here, "and a large delegation of Canyon fans are expected to accompany the Canyon eleven."

The Canyon-Hereford tangle, always one of the "hottest" games of the season, renews rivalry of long standing between the two teams. Both of the squads have faced some strong competition in opening games of the season, but both are rapidly showing improvement and they are expected to be well matched in the play here tomorrow afternoon.

Hereford lost to the strong Panhandle team, and to Portales, then came back to win over the Amarillo Yaguigans. Canyon has lost three games this season, the first to the powerful White Deer eleven, then to Olan, and last Friday they were defeated by McLean 25-0. McLean is considered one of the strongest class B teams in the district, however.

Due to long standing gridiron (Continued on Page 10)

Golfers To Play Three-Way Match Here On Sunday

The Hereford Golf Club members will play a three-way match Sunday, Oct. 9, with Canyon, Tulsa, and Hereford as the participating clubs. The tournament will be played on the Hereford links.

"All club members and other golfers are invited and urged to participate," said Frank Cogdell, president of the local club.

He also pointed out that dues for the second six months are due, and said all golfers in Hereford are urged to join the local club.

"The six months from Oct. 1, 1938, to April 1, 1939, entitles the player to the best playing season of the year," he said, "which is the next two months. Dues for the second half is \$5. Golfers who would like to join are urged to see Clyde Posey or Herb Sindt as soon as possible."

Four Men Market 1200 Head Steers

The sale of around 1,200 head of yearlings by four men in this area was reported this week.

J. A. Pitman sold 688 head in two shipments. The first shipment of 288 head went to W. J. Gladish in Kansas; and his second of 300 head went to Ed G. Jones and Virgil Morris in Kansas.

Cecil Gunseman delivered 240 head in Iowa.

Henry Hastings, 50 head to Dawson in Amarillo.

O. G. Hill, 322 head of yearlings to Porter in Amarillo.

Largest Acreage In Panhandle Is Allotted County

Deaf Smith County this year has the largest wheat acreage allotment in the Texas Panhandle, according to A. R. Bateman, who said today that the county will have 270,000 acres under the government program.

Despite this fact, however, there is a general trend among farmers to take the minimum of their individual allotments, and to stress more intense cultivation of smaller tracts. Many farmers are following summer fallow practices.

Farmers in most areas have either finished sowing their wheat or else are busy in the process of planting.

Hereford People To Attend Church Meet In Denver

The First Christian Church of Hereford is much interested in the International Convention that will be held in Denver, Colo., on Oct. 16 to 21. It is hoped that a number may be permitted to attend. Among those who may plan to go, are C. H. Dyer, Mrs. C. H. Dyer, H. M. Redford, Mrs. Redford, W. E. Dameron, Mrs. W. E. Dameron, W. E. Ramsey, Mr. and Mrs. A. Lowther and others.

The convention proper will open with a great Communion Service at the City Auditorium at 4 p. m., Sunday, Oct. 16, and will close with a Youth Session on Friday night, Oct. 21. There will be inspiring and informing messages throughout the intervening days, with interesting business sessions and plays and pageantry interspersed.

H. M. Redford, pastor of the Christian church here, has received word that the Mile High City of Denver is making great preparation to entertain a host of their brethren that will attend from over the entire nation and world. Hotels are making special rates and registration in these is growing rapidly; (Continued on Page 10)

Redford Named Head Christian Church District

Rev. H. M. Redford, pastor of the Hereford Christian Church, and A. Petersen, a member of the local church, were named to head the Christian churches of the Panhandle.

Rev. Redford presented at the convention, the work of the Juliette-Fowler Homes, located in Dallas. The Juliette-Fowler Homes for both aged and children are supported by the Christian churches of Texas. At the business session of the Convention, Rev. Redford was elected president of the Panhandle District for the new year. The convention will be held next year at Canyon, where Rev. Charles Wilson is pastor.

Interest Seen In Farm WPA Jobs For Area

TO TAKE APPLICATIONS IN WELFARE OFFICE NEXT WEEK

Reporting that much interest is being shown in the proposed WPA Farm Labor program, Mrs. Dyalthis Brady today said that applications for work are being taken in the Welfare Office on the ground floor of the court house here today. She also said that WPA representatives will be here again next Wednesday and Thursday to take farmer applications.

"A large number of farmers have turned in questionnaire blanks from the paper," she said, "but it will be necessary for all farmers who secure work under the program to come in person to the Welfare office and sign up."

She pointed out that the questionnaire was published in order for the court to obtain an accurate count of the number of farmers who want work during the coming months. The commissioners stated last week that if sufficient demand were shown for work of farmers in this county that they will sponsor WPA projects to take care of the demand.

Because many farmers are now busy planting wheat or harvesting grain sorghums, it was believed that the list of applications would be increased next week.

The new WPA ruling provides that farmers may secure part-time employment on WPA projects, without actually going on relief.

Revival Meeting For Bippus Area

A revival meeting will open Sunday, Oct. 9, in the Bippus community, according to announcements which said today that Rev. W. A. Medlin will hold services at 8 o'clock each evening.

Rev. Medlin, a resident of the community, is reported to be an interesting and forceful speaker, and the public was invited to attend all meetings.

Work Starts On Friona Paving

Announcements this week stated that the State Highway Department started work on paving Friona's Main Street this week.

From Highway 60-33 to the Santa Fe right-of-way, the state is laying a 20-foot slab with a 28-foot caliche base. The property owners on Main Street have agreed to furnish funds to complete the paving from the 20-foot slab to the curb on either side of the street. Traffic has been routed one block west of Main.

Present plans are to complete the 20-foot slab by Nov. 1, 1938.

Hereford Wins Poultry Prizes At Clovis Fair

Hereford poultry breeders literally "cleaned up" in exhibits in the Bi-State Fair at Clovis last week. Among those who exhibited from here were Jack Wright, Jackie Wright, O. G. Hill, Jr., and Delphus Fellers.

The local exhibitors took first and second place in most of the divisions shown; bantams will be shown again in Albuquerque next week, and Mr. Wright Tuesday took his White Rocks to Roswell for exhibit.

Jack Wright took first and second place on game cocks, game hen, cockle and pullets; also first and second on white Cochins pullets, second and third on cockle.

Jackie Wright took first and second place on Seabright cocks, hen, pullet and cockle. In the young pen exhibit, she took second and third place.

O. G. Hill won every prize offered in the Black Cochins division, and Delphus Fellers took first and second on Blacktail Japs.

REA Articles May Be Read In The Brand

Beginning next week, The Brand will present a series of five articles on Rural Electrification which has been prepared by the REA bureau for publication in areas which are served by REA lines.

The articles deal with time and money saving devices which can be successfully used to increase farm incomes and cut farm labor to a minimum. The articles include tips on chicken raising, dairy farming, household appliances, feed mills, silos and other interesting features recommended by the REA bureau.

Fire Prevention To Be Observed Here Next Week

Urging all residents to join in observation of Fire Prevention Week, Oct. 9-15, Mayor C. J. Paddock today said that trash has been hauled from city alleys and that trucks are now busy moving limbs and other inflammable debris from the city streets.

Fire prevention week, which is state-wide in scope, is sponsored annually in co-operation with cities and communities of Texas. Mr. Paddock pointed out. He urged all clubs, schools, civic organizations, business firms and individual citizens to co-operate in the campaign, and expressed appreciation for the fine co-operation given here in past years.

Hereford now enjoys a premium on fire insurance rates, due to its good fire record, and state officials attribute the saving to precaution and splendid co-operation on the part of local citizens.

Mrs. Oberthier Attends Funeral Of Her Sister

Funeral services for Mrs. J. Willis Johnson, Sr., 72, sister of Mrs. F. H. Oberthier of this city, were held Monday afternoon from her home in San Angelo, conducted by Rev. Phillip Kempf.

Mrs. Johnson died Sunday, following an illness of several weeks. Mrs. Oberthier went to San Angelo Friday, going home with her sister, Mrs. R. H. Moore of Comanche.

Monday Mr. Oberthier went to Comanche and it is expected that he and Mrs. Oberthier will return the latter part of the week.

Mrs. Johnson, widow of the late J. Willis Johnson, Sr., early day Tom Green Sheriff, rancher and banker, had lived in San Angelo since 1887. At her death she was the largest stockholder in the Central National Bank of which her husband had served as president.

After Mr. Johnson's death in 1923, Mrs. Johnson was instrumental in establishment of a \$100,000 trust fund, known as Johnson Memorial Foundation, the proceeds being used always to benefit San Angelo. Survivors include a son, J. W., Jr., two daughters, Mrs. J. M. Gordon of Bryan, and Mrs. F. V. Hall of San Angelo; three sisters, Mrs. S. E. Couch of San Angelo, Mrs. F. H. Oberthier of Hereford, (Continued on Page 10)

Valuations Of County Total Over 6 Million

STATE, COUNTY, DISTRICT SCHOOL TAXES ARE \$108,099.33

Pointing out that the 1938 tax rolls for Deaf Smith County have been approved and that taxes became payable Oct. 1, 1938, J. O. Newell, sheriff, assessor and collector, today said that valuations totaled \$6,776,461.

"This gives a total of \$108,099.33 due in taxes," said Fred Baird, deputy. He also advised all tax payers to pay their taxes promptly in order to save penalty and interest costs.

"In 1938, enough penalty collections were made on delinquent tax payments to more than pay the interest on all indebtedness of Deaf Smith County," he pointed out. "The man who can pay his taxes and who neglects to do so is paying this bill—and he is the one who saves money by paying his taxes on time."

When the total of \$108,099.33 in taxes is broken down, it shows that \$106,642.33 comes in the form of state, county and district school ad valorem taxes, while the remaining \$2,457 is poll tax reductions. Of the total taxes, the county retains \$50,823.45, the state gets \$29,685.70, and the district schools get \$26,133.18.

Valuations list city property at \$979,180; land, \$49,820 acres at \$4,000,560; personal property at \$774,450; railroads, 24.38 miles, \$60,560; telephone and telegraph lines, \$34,420; pipe lines, etc., \$53,700; banks, 1000 shares, \$34,290.

The personal property valuations include 847 head of horses and mules, \$18,600; 14,214 head of cattle, \$200,390; 2,216 head of sheep, \$4,420; 906 head of hogs, \$4,130; 755 cars, trucks, etc., later than 1931 models, \$130,500; goods and merchandise was listed at \$179,500, while tools, farm implements and the like, was listed at \$165,020.

Civic Singers Practicing On Festival Music

With a large crowd in attendance, the Hereford Civic Chorus met and held its first rehearsal in the Methodist Church here, Monday evening.

Eight members were reported by Miss Mattie Mae Swisher, director, who extended an invitation for all singers to join the chorus. Mrs. Ellis Coombes was pianist in the absence of Edgar Pickett.

Selections for the choir for the Seventh District Federated Music Clubs Festival in Amarillo, Nov. 4, were rehearsed by the group, and work on these selections will continue at the meeting called for 7:30 next Monday evening.

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Day	Max.	Min.	Moist.
Thursday	91	—	0.00
Friday	89	—	0.00
Saturday	89	—	0.00
Sunday	92	—	0.00
Monday	92	—	0.00
Tuesday	87	—	0.00
Wednesday	87	—	0.00

Deaf Smith Girls Will Attend 4-H Encampment At Dallas Next Week

The 4-H Club at Messenger selected Anna Brown as their representative to attend the Girls' Educational Encampment at Dallas, on Oct. 11, 12 and 13. Nova Wyly was selected as alternate. Members of the Wyche 4-H Club have selected Nancy Olson and Georgia May Reeves. These girls will leave for Dallas on Monday, Oct. 10, under the care of the Carson County Home Demonstration Agent, Girls from Hutchinson, Sherman, Carlton and Potter counties will also make up the party, which will travel by train from Amarillo.

"The State Fair of Texas will furnish, free of cost, comfortable quarters with beds and good wholesome meals in the commodious Educational Encampment Building," said Miss Sadie Lee Oliver, home demonstration agent, "but each girl must bring the following necessary articles: Blankets, sheets, pillow and pillow slips; brush, comb, towels and other toilet articles; necessary clothing to last for the period; sufficient money for personal incidental expenses."

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SMITH R. HOLMAN Publisher and Manager
JIMMIE GILBERTINE Editor

SUBSCRIPTION RATE: Zone One, \$1.50 per year; Zone Two, \$2.00 per year. All subscriptions strictly in advance, strictly cash in advance.

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

NOTICE TO PUBLIC

Any error or reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas, time to time.

HEREFORD



BULL

By Jimmie Gilbertine

The war clouds have cleared away and a lot of the smart boys are saying Hitler won a decisive victory. I guess they should know because they are generally at least 50 per cent right.

Since the last big war, the smart boys have been advocating aerodynamics, declaring in papers and magazines that the next war was going to be fought in the air. We all have to admit that they were halfway right on this point. The war was fought in the air all right—but what we should have been training was more radio technicians rather than aviators.

Anyway, I know how President Benes felt after Hitler's big radio attack. I have a bunch of people on my neck, and I don't know which way to turn.

Last week Grant Fuller, operating under his Range Rider title, came out openly and attributed the scarcity of houses to me. Before this, John Olson, in his Tube, raked me over the coals about the need of publicity for this country—and to top it all off, Mrs. Jessie W. Pickett, postmistress, seemed to think that it would be my fault if National Air Mail Week doesn't click just right. I do think all three of these movements are worthy of consideration, and I know that each of them demands public co-operation. Everyone knows we have a shortage of houses here, and I will say that your favorite lumberman will be only too glad to give you details on the Federal Housing Plan. Furthermore, there are a lot of interesting bits of news and development scattered over this section that could be placed in papers and magazines, including farm inventions, improvements, good yields, odd happenings and a lot of other things. If people who know about these things would tell us here at The Brand-office, we will be most glad to get them and will send them out to papers from

Frankly, I think Ramsey Black and Jim Farley are trying to boost stamp sales with the Mail A Letter Week (Oct. 2 to 8) business, but it can become just as worthy as Mother's Day and a lot of other fine traditions. The folks back home will sure be glad to hear from you this week, or any other week for that matter.

Not long ago, Mrs. O. T. Williams, representing the Pioneer Study Club, gave a review of "Bois d'arc and Barb Wire," tracing one man's experiences and observations in the settlement of Texas. Her presentation of the material was highly interesting and it appears that the Pioneer Club is carrying on some worthwhile and interesting work. The review left most every member of the Lions Club in a frame of mind to read the book.

Did you know that Frank Gyles used to be a printer's devil? Anyway, he used to hand-stick type on the old Hereford Reporter.

Without any elaborate words or fine gestures, I am going to introduce you to Miss Abbie Graham, author of "Cracker Crumbs," a column which appears in the State Line Tribune at Farwell. She is the daughter of Hop Graham, who owns the paper and writes "Graham Crackers," hence the title Cracker Crumbs, excerpts from which follow:

"We thot the boss was old enough to give up one-arm driving, but his purchase of a knob to put on the steering wheel of his car, to our notion for this express purpose, has given us cause to think there's nothing quite like the 'foolish forties'."

We bet that some of the families of the women who displayed breads in the recent county exhibit are plenty tired of eating the same dish while the ladies perfected the articles for the show.

People who are always prattling about not getting swell-headed usually wear large hat sizes.

Money makes the world go round—maybe that's why it isn't always on the square.

Never taking time to worry about other people's business nearly always leaves you time to take care of your own.

The most uncommon thing of which we know—common sense.

Dawn Items

(12 Miles East)

BY MRS. JESS CALDWELL

Mr. and Mrs. L. A. Smith, Misses Ella and Sarah, Mr. and Mrs. R. S. West, and Miss Bobbie Jo, Mr. and Mrs. Jess Caldwell and daughters, Mr. and Mrs. N. R. Miller and Lloyd Bentley all attended the pie supper and program sponsored by the Progressive Singing Class held at Progressive school Friday night.

Mr. and Mrs. Alfred May are having their house remodeled and modernized.

Quite a number of Dawn families have been enjoying the convenience of electric lights and other electric fixtures the past week, since the Rural Electrification project has been completed through this area.

H. H. Miller made a business trip to points in New Mexico, last week.

Members of the Dawn Home Demonstration Club met last Wednesday with Mrs. M. H. Burum. Mrs. J. Fields Matthews gave a discussion and demonstration on casserole dishes. There were ten present.

Dawn school was dismissed Saturday at the teachers had to attend a teachers' meeting at Hereford.

Little Freddie and Richard Dean Frye have been ill for the past week.

Community Club night will be held Friday, Oct. 7. The program is being arranged by Mrs. A. T. Frye, Mrs. N. R. Miller and John Womble.

Reece Stewart has enrolled at WTSC, as a freshman. He graduated from WT Training School last spring with an enviable record. He is the son of Mr. and Mrs. W. J. Stewart.

Mr. and Mrs. R. B. Morris and Belva Gene, of Whiteface, Texas, were Sunday visitors in the R. S. West home. Mrs. Morris is a daughter of Mr. and Mrs. West.

Mr. and Mrs. U. B. Jones of Abernathy, arrived Saturday, for a brief visit with Mrs. Jones' sister, Mrs. W. P. Caraway and family.

Mr. and Mrs. Horace Rambo and Mrs. Onie Rambo of Brownfield, visited in the Jess Caldwell home, Sunday afternoon. Mrs. Onie Rambo is a cousin of Mr. Caldwell.

Mrs. M. E. Burum is visiting relatives at Pampa, this week.

Mr. and Mrs. Aubrey Wimberley and daughter, Marilyn, made a trip to the Stancha Valley, in New Mexico, last week.

Misses Inez and Alma Miller of Canyon, spent the week end at home, returning to their school work Monday.

Mr. and Mrs. Carl Wimberley and daughter, Wanda Sue, returned Monday after a week's visit with Mrs. Wimberley's relatives at and near Sweetwater. Mrs. Minnie Smith, Mrs. Wimberley's mother who has spent the greater part of the summer here with her daughter, returned with them to her home in Sweetwater.

Mrs. Underwood and son, Bob, Underwood of Amarillo, arrived Sunday to be at the bedside of their son and brother, L. J. Underwood, who is seriously ill.

H. H. Miller and sons, Pat and Carroll, visited relatives in Canyon, Sunday.

Clean as a SURGEON'S HANDS



FOR A Clean Motor

IT'S A SERIOUS OPERATION... refining oil to get rid of wax... tar... gum... destructive acids... and harmful elements which may form sludge and hard carbon. Yet you can't tell oil quality by looking at it. You can't see it, smell it, or taste it. You can't even test it very quickly. That is why, when buying a lubricant

to protect your motor-car investment, it is so important to rely on the good name of the oil refiner. In the petroleum industry, and to millions of drivers, Phillips is a great name, noted for products designed to give greater value for the money. Remember, Phillips 66 Motor Oil is our finest quality, the highest grade among all the oils we make. Try it the very next time you drain and refill... at the Orange and Black 66 Shield.

Mr. and Mrs. R. S. West, and daughter, Bobbie Jo, were Saturday visitors at Clovis.

Mrs. Julia Samuelson visited in the home of her son, Otto Samuelson at Canyon, Sunday.

School is progressing nicely. The teachers, Mr. and Mrs. R. S. West, appreciate the co-operation given by the pupils and community.

L. J. Underwood was taken ill Saturday, when at work. His condition became critical Sunday morning and he was rushed to a hospital at Canyon. He was reported to be slightly improved Sunday night.

Mrs. A. T. Frye visited briefly with her sister-in-law, Mrs. W. C. Wilson, who was enroute for her home in Lexington, Ky., stopped for a few minutes in Hereford last week. Mrs. Wilson is president of the State American Legion Auxiliary of Kentucky and was returning from the National Convention at Los Angeles, Calif.

Mrs. M. H. Burum is teaching a class in expression at the Pierce School in Randall County. She also has a class at Hereford.

Glen Williams is visiting with his grandmother, near Plainview.

Conrad Dillehlinty and Hurley McClung of Granite, Okla., spent Thursday night in the George Bagwell home.

Mr. and Mrs. Jim Givan and Mary Elizabeth, visited with Mrs. Givan's father in Tulsa, Sunday.

Mr. J. G. Davis spent last week at A. & M.

Dr. Charles W. Jennings from Canyon, who is filling Dr. Heard's place at Hereford, spent Sunday with his sister, Mrs. Homer Terrell.

Vernon Williams made a business trip to Farmington, N. M., last week.

Jim Bagwell, Vern Lust and Ivor Bagwell made a business trip to Lubbock, Tuesday.

Mr. and Mrs. Cribbs and little son of Paducah, visited with her sister over the week end.

Miss Ethel Womble of Hereford, and Miss Helen Estes were visitors Sunday, in this community. Miss Lola Shiven went to Plain-

view, Saturday, where she will enter Lipperts Business College.

Mr. and Mrs. Vern Lust and Mr. and Mrs. Ivor Bagwell spent Sunday in the J. G. Davis home.

Harvey Rothwell and family spent Sunday in the home of Mr. and Mrs. John Cryer.

Mr. and Mrs. Vernon Simmons visited relatives in Portales, over the week end.

Mr. and Mrs. E. R. Rothwell and Billy Jo, and Mrs. J. R. Rothwell spent Sunday in the home of J.

R. Rothwell, in Dimmitt.

Mr. and Mrs. Homer Terrell and children, Mrs. Brewer and Mrs. John Smith spent last Saturday and Sunday with the Jim Pennington family, near Endee, N. M.

Misses Paulene Rothwell and Grace Marie Bagwell spent the week end at home.

J. C. Henderson was quite ill part of last week.

J. L. Rothwell was in Odessa and Seminole, last week.

Change to WINTER Lubricants

A change to lubricants is important now! You'll find your car performs much better in cold weather. We have the proper equipment to grease and lubricate your car according to specifications as set out by your car manufacturer. Let us call for your car today and give it a TEXACO MARFAK Chart System Lubrication!

TEXAS SERVICE STATION

GLENN SNYDER

PHONE 440

Bethel Items

(22 miles south)

MRS. E. R. ROTHWELL

Mr. and Mrs. Fisher Rock of Granite, Okla., visited last week in the homes of her aunt, Mrs. K. Roberts, and her cousin, Mrs. George Bagwell.

Frank Henderson was in Plainview, Friday.

MASONIC BULLETIN

Hereford Lodge 540

Stated meeting second Monday in each month.

School of instruction each Thursday night.

Ed Boggess, W. M.

E. L. Brady, Secy.

STATE and COUNTY TAXES are DUE!

The 1938 Tax Rolls for Deaf Smith County are Complete and Approved.

YOUR 1938 TAXES WERE DUE AND PAYABLE ON

OCTOBER 1, 1938

AND WILL BECOME DELINQUENT AFTER

JANUARY 31, 1939

Don't Let Your Taxes go Delinquent! To do so Costs You Too Much! Early Payment Will be Appreciated!

SPLIT TAX PAYMENTS

TO TAKE ADVANTAGE OF THIS PLAN, FIRST HALF PAYMENT MUST BE MADE ON OR BEFORE

November 30, 1938

SECOND HALF WILL BE DUE AND PAYABLE ON OR BEFORE

June 30, 1939

Electric ROASTERS are Economical	Electric ROASTERS are Convenient
Electric ROASTERS are Clean	Electric ROASTERS are Modern
Electric ROASTERS are Automatic	Electric ROASTERS are Healthful
Electric ROASTERS are Safe	Electric ROASTERS are Portable

Solve your cooking problems with an electric roaster. Ask any employee about our special introductory offer.

Texas-New Mexico Utilities Company

J. O. NEWELL

TAX COLLECTOR, DEAF SMITH COUNTY

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HERFORD HIGH SCHOOL

VOL. III—NO. 2

HERFORD HIGH SCHOOL, THURSDAY, OCTOBER 6, 1938

Page 5

Hereford Triumphs Over Yannigans

Marthanelle Is Queen of High School Griders

CROWNED BY FOOTBALL CAPTAINS

Last Friday, September 30, one of the great events of the football season of Hereford High took place with the crowning of Marthanelle Ewton, football queen of '38. The event took place at the half of the football game at which the band, twirlers and pep club together performed the ceremony.

The crowning of the queen was assisted by the co-captains Paul Foster and E. B. Posey.

The band and pep squad divided into three different lines; one line going east, one going west, and the middle line continuing south. They met at the goal post on the south grouped together with six in a line and marched back across the field into position at which they could march upon the grandstands.

BOX SUPPER CLOSES CONTEST FOR QUEEN

"What a pretty box!" "Did you see our queen's box?" "It's a beauty!" Such were some of the remarks heard before the auctioneers began the auctioning of the boxes Wednesday, September 28, at the box supper, which closed the contest for football queen of Hereford High School. Mr. Hudson, Coach McCollum and Jerry Jowell proved to be very efficient auctioneers, and it appeared that they had as much fun as the students attending the box supper.

As everyone should know by now, the football queen of Hereford High School is Miss Marthanelle Ewton, senior candidate for this honor. The Senior Class had very much competition from all of the classes, but especially so from the freshmen. (If any one reading this article wishes to buy a ticket for a football game, at reduced prices, see any senior).

After all of the boxes were sold, the votes counted, and the result of the contest announced, the lunches were taken out on the front lawn and others to the football field to be eagerly eaten.

Contrary to common belief, the average Chinese eats very little rice. It is so expensive that only the more wealthy can easily afford

Election Returns

The student body of Hereford High School is glad to announce the election of Andy Schumacher as president of the Athletic Association, and George McLean as president of the Student Council. Andy was the senior candidate and was opposing Myron Morgan of the junior class. George was the junior candidate, opposing Arnold Wilkins, senior candidate.

The two civics classes were in charge of the election, which was held Thursday, September 29. The voting was held in two rooms, the students whose surnames began with a letter from A to I voting in room 33, and those whose names began with a letter from M to Z voting in room 15.

We congratulate these boys on their election.

Friendship Is Topic Of Discussion At Girls' Hi-Y Meet

The Girls' Hi-Y met in the music room Tuesday night at 7:00 for their regular meeting.

The program was based upon Friendship, and each member answered the roll call with a quotation on Friendship. Mary Louise Dean and Rue Wilson gave interesting talks on how to acquire friends and how to keep them. Poems were read by Mary Ellen Henslee and Adella Benson concerning friendship. A vocal trio, "Whispering Hope," was sung by Ruth Temple Hastings, Mary Ellen Henslee and Rachel Ireland.

There were some new members attending the meeting, and we hope that they will enjoy Hi-Y as much as the other members are enjoying it.

The Girls' Hi-Y is sending letters to other schools asking them to organize Girls' Hi-Y clubs, which is to be the Hi-Y's year project.

BOYS' HI-Y HOLDS REGULAR MEETING

The Boys' Hi-Y met September 26, 1938. The boys sang a number of songs, after which Merlin Conklin led in a word of prayer. George McLean and Clinton Massey told about the Boys' Hi-Y camp at Ceta Canyon, which they attended September 22, 23, 24 and 25. The program was turned over to Mr. Hudson, and the magician show was discussed before the meeting was adjourned.

Our Band Needs New Uniforms!

Our band needs new uniforms! For at least seven or eight years the band has had to wear the same "tacky" uniforms. Nearly every other band organization in the other towns has new uniforms which are far superior to ours in every possible way.

Now that the band has increased in number and improved in playing, it is only fair that the band parents do something quickly about the situation. If they would only get together and find means for money making, everything would be just "dandy."

The parents must make the money necessary for the purchase of new uniforms because they are the only possible hope for getting the uniforms which the band so readily deserves.

But the band members do not want the parents to do it all. The band parents can count on the band members to help them in every way possible.

Senior Class Gives Lusty Welcome to New Students

The Senior Class wishes to welcome the new students into their class. Those who made their debut this year are Bessie Bowman from Bovina, Iola Fannin from Hamlin, and Jewel Fox of Floydada. We hope these girls like our class and will help us in our year's work. With their co-operation and new ideas, this class should go to the top.

HURRY! HURRY! BUY YEARBOOKS!

Good old golden rule days! Who doesn't want, in years to come, to relive the good old days with his schoolmates? Each person has some incident which he would like to have published in the school newspaper and annual. But — if he wants to remember these little things, he must have them in black and white. The one and only answer to this question is an annual. Each person can have a year book for the sum of one dollar — fifty cents now, and fifty cents at the end of the school year. There is a limited time for payment; so please hurry, Hurry, HURRY!

WHITEFACES SCORE TWO TOUCHDOWNS, WIN 13-6

Foster and J. Vaughn Score

Hereford pulled their first victory out of the bad, Friday, when they defeated the Yannigans 13 to 6. Hereford showed great improvement over last week's game. Foster and J. C. Vaughn made good yardage on off-tackle and end plays. Posey played a nice game at end. After the Yannigan's touchdown, Posey blocked the placekick, leaving Hereford still in the lead 7-6.

The Whitefaces just did make their first six-points before the half ended. The drive started on their own 33-yard line after F. Vaughn had intercepted a pass. Runs by Foster and J. C. Vaughn put the ball up to the Yannigans' 47-yard line. Successive passes to Posey and Guthrie moved the ball down to the 26-yard line. From there passes from Vaughn to Foster and Foster to Vaughn scored the touchdown. Foster converted.

The Yannigans' touchdown came by the result of a fumbled punt on Hereford's 14-yard line which the Yannigans recovered five line bucks put them over. As was stated before, Posey blocked the try for extra point.

The Whitefaces second touchdown was scored in the last quarter. J. C. Vaughn's kick was killed on the Yannigans' 4-yard line. The Amarillo team kicked out to Foster on their thirty and he raced down the sidelines with interference of J. C. Vaughn's for the touchdown.

The game was full of fumbles and off-sides, but the spectators were given their money's worth of excitement.

Hereford — Amarillo

The starting lineups:

Hales	RE	Edwards
Knox	RT	Priole
Axe	RG	Phillips
Boyd	C	Whitechurch
Brock	LG	Brown
Ford	LT	Gear
Posey	LE	Redus
F. Vaughn	QB	Flies
J. C. Vaughn	LH	West
Foster	RH	Vick
Johnson	FB	Full

"If A trades a barrel of onions to B, worth two pence the bushel, in exchange for sheep worth four pence, and a dog worth a penny, and C kills the dog before delivery, because bitten by same who mistook him for D, what sum is still due A from B, and which party pays for the dog, C or D, and who gets the money?" — Conn. Yankee.

About half of the food eaten by Americans comes out of cans. — Popular Science.

Mrs. J. E. Cockrell, Mrs. W. A. Long, Jean Williams, Mrs. Billie Roberson, Mrs. Alburn Ray, Mrs. Ben Wohlgenuth and the hostess.

PLAYLET GIVEN AT G. A. MEETING

The Girls' Auxiliary of the Baptist church met at the church Tuesday afternoon. The story of Palestine was told as a cleverly enacted playlet, portrayed scenes and possible happenings in the ancient country.

On the program were Glennis Cockrell and Louise Cress. Ivaline Rudd, Katherine Winston, and Billy Louise Lance were welcomed as new members.

All girls between the ages of 13 and 17 are invited to join the organization.

JUNIOR BAND PARENTS HOLD MEETING TUESDAY

The Junior Band Mothers met for their first regular session last Tuesday at 8:30 o'clock and discussed plans for the year's work. Ralph Smith, director, gave a talk regarding practice for the children.

Another meeting was planned and all band parents were urged to watch for the date and plan to attend.

Planting Wheat?
THEN USE
CERESAN
OR
COPPER CARBONATE
For Treating Seed Wheat

You can't afford to be without Ceresan or Copper Carbonate for late planting. It costs so little to treat your seed wheat and this smart prevention may make you many dollars.

MERIT EGG MASH

The price of eggs is up! Now's the time to feed those hens MERIT EGG MASH. Make egg producers out of those hens and let them in turn make you money. You'll find that MERIT EGG MASH will produce satisfactory results.

Custom Work
We do custom grinding, cleaning and mixing home feeds.

— WE BUY —
Cream, Hides and Poultry
WEST TEXAS FEED AND SEED
PHONE 265

CANNED GOODS

VALUES GALORE!

Check every item! Stock up now while Prices are Low!

— PRICES GOOD FOR FRIDAY and SATURDAY! —

COFFEE Folger's 1-lb. can **25c**

COFFEE Golden Light, Lb. **21c**

COCOA Hershey's 1-lb. can **12c**

CORN Whole Grain 17-oz. can **10c**

CLEANSER Sunbrite Can **5c**

CAKE FLOUR Softasilk Large Package **25c**

BISQUICK Large Package **29c**

WHEATIES Two Packages **21c**

Grapefruit Juice Tex Sun No. 2 can—3 for **23c**

PORK & BEANS Phillips No. 2 1/2 Can **10c**

APRICOTS Whole Peeled Libby's No. 2 1/2 can **15c**

PINEAPPLE Libby's Tidbits 8-ounce can—2 for **15c**

SHORTENING Mrs. Tucker's 8-Lb. Carton **85c**

BEETS Whole Libby's No. 2 1/2 can **10c**

PEARS Bartlett Libby's No. 2 1/2 can **19c**

KISSES Hershey's 13-oz. pkg. **19c**

SALMON Red Sea Libby's No. 1 tall **19c**

— Meats: —

SAUSAGE Pork Per Lb. **15c**

BUTTER Creamery Per Lb. **24c**

Bacon Squares One Pound **19c**

Oleomargarine One Pound **14c**

POT ROAST Per Pound **15c**

FRESH FISH and OYSTERS!

— Produce: —

CELERY Large Stalk Each **10c**

YAMS No. 1 East Texas Portia Rican—Lb **3c**

POTATOES Home grown, No. 1 red, Sack \$1. 12 lbs. **15c**

BELL PEPPERS Large Green—Lb. **5c**

ORANGES Medium Size Sunkist—Dozen **15c**

GRAPEFRUIT New Texas Pink or regular, 4 for **25c**

LETTUCE Large Heads Each **5c**

FURR FOOD

SOCIETY

MRS. EMMONS IS CLUB HOSTESS

Two tables of players enjoyed games, Tuesday afternoon, when Mrs. W. M. Emmons was hostess at her home for members and guests of the Tuesday Afternoon Bridge Club.

A pink and green color scheme was featured in appointments. Tables, prize wrappings and other accompaniments accented the pink and green motif. Pink and green mints decorated the refreshment plate.

High score award went to Mrs. B. M. Wiltshire.

Guests included Mesdames W. L. Davis, W. J. Stanford, Woodrow Ireland, David Danmore, B. M. Wiltshire, Paul Foster, A. R. Bateman, and Knox Kinard.

FLOWER SHOW AWARDS ANNOUNCED

Mrs. Homer Brunley, president of the Deaf Smith Garden Club,

has announced that while no prizes will be given at the Flower Show which is being sponsored by the club, and which will be held Friday at the Baptist Church in connection with the County Federation of Women's Clubs meet, entries will be judged and places awarded.

Places will be given for the best arrangement of the following: Wildflowers, Pot plants, both foliage and flowers, White flowers in white vase, Formal table decoration, Mixed bouquet, Arrangement for a child's tray, Kitchen bouquet, Grasses, Cacti, and special emphasis will be placed on the best arrangement of sinlias because the sinlia is the club flower.

Places will also be awarded for the best arrangement in the following types of containers: metal, pottery, glass, china and wood.

If entries are made which belong in classes not listed, awards for those entries will also be made.

ROARK Y. W. A. MEETS AT COCKRELL HOME

Roark Y. W. A. of the Baptist Church met Monday evening at the home of Miss Audrey Cockrell.

A special feature of the program was the story of "How We Got the Bible," as told by Mrs. O. T. Williams, general president of the W. M. S. of the Baptist church.

The next meeting will be at the home of Dorothy Funderburg, with Mrs. Alta Caraway as hostess. Those present, included Mollie Jo Roberson, Thornton Shirley, Mrs. Jack Roberson, Edith Cockrell,

666 Cures MALARIA in 7 days and relieves COLDS, Coughs, Sore Throat, Hoarseness, and all other ailments. Try "Rub My Thumb" World's Best Medicine!

A WEEK'S CLINIC

will be held in our office

by

DRS. COOMBS and DALY

Colon and Stomach Specialists

of

Kansas City, Missouri

October 10 to 15

Dr. R. E. Perkins

319 North Main

Phone 246

Why Have a

CHECKING ACCOUNT

Because it saves you money by giving a constant check-up on your expenditures . . . because it enables you to make easy payment by mail . . . because it makes your money safe . . . because it gives you a receipt for every bill paid.

Neighborly Hospitality

Consider this Bank as your neighbor . . . a place where you will always find that same hospitality and warm friendliness, which you enjoy from a fine neighbor.



First National Bank

OF HERFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

EXPERT WATCH REPAIRING

When you bring us your watch for cleaning or repairs you can be certain of a perfect job. We guarantee all of our work. And our prices are so moderate that it's needless to carry a watch that's not running dependably.

LYNN O.

KESTER

Jewelry

Watch Repairing

SOCIETY

MRS. JOHN McLEAN, Society Editor

Phone 181-W

Second Annual Club Institute Draws Large Crowd In Palo Duro Meeting

Approximately two hundred club women from all parts of the Panhandle attended the second annual club institute held by Seventh District Texas Federation of Women's Clubs at El Coronado Lodge, in Palo Duro Canyon, Saturday, Oct. 5.

Special guests were Mrs. Richard Turrentine, of Denton, state president, and Miss Ethel Foster of Sterling City, president of sixth district.

Other officials present included Mrs. J. W. Walker of Plainview, seventh district president, Mrs. Sam Isaacs of Canadian, vice-president, and Mrs. J. M. Rutherford of Chillicothe, president-elect of the district organization.

Included on the program were discussions of interest to club women of this area. "This Business of Being a Club Woman," was ably discussed by Mrs. T. V. Reeves of Canyon, who also extended greetings from WTSC, Mrs. Reeves told of a visit to the National club home in Washington, D. C., which Sadie Orr Dunbar, National president, now occupies. She gave three reasons why Dunbar is outstanding in club work. 1. She has the ability to analyze. 2. She carries out her resolve not to carry her club work into her home. 3. She plans every hour's work ahead, even press interviews.

Mrs. J. E. Griggs of Amarillo, explained "Why Club Reports and How to Make them." She stressed the need of clubs choosing interested delegates and then told the delegates it is their duty to continue making reports at intervals during the club year.

Reports from the general convention held in Kansas City last spring given by Mrs. L. T. Mayhew of Plainview and Mrs. Wes Izzard of Amarillo brought out major issues of the meeting. Mrs. Izzard reported that special emphasis was placed on studying the constitution of the United States, taxes, law, dope (especially Marihuana), security, traffic laws and parliamentary law.

Mrs. Sam Isaacs introduced Mrs. Turrentine who spoke briefly on "The Club Woman." She said in part, "We should, as club women, take all the forces for good and correlate them. Before we can do that, we must regulate our own

lives, for the problem and goal of the club woman is to strike a balance between the financial and industrial phase of life as well as the cultural and spiritual."

Mrs. Turrentine made a special plea for peace, which she said must come through education.

She announced the date of the State convention to be held in Austin, Nov. 7 to 11, inclusive, and listed some of the highlights of the coming convention. Among them the fact that Mrs. Dunbar will attend, also Mrs. Whitehurst of Boston, Mass., first vice-president of the National organization, who has done outstanding work in character education through her work as chairman of the Home Department.

Mrs. Turrentine also announced a state board meeting to be held Oct. 13, at A. & M. College, and "Federation Day" at the State Fair in Dallas, on Oct. 16 with special vespers services, honoring club women, in the evening.

A parliamentary session was conducted by Mrs. Biggers of Lubbock. Mrs. Meade Griffin of Plainview talked on "Politics and the Federation." She urged club women to keep informed, saying "We cannot discharge duties without knowledge."

Mrs. Homer Brumley was in charge of the Junior session. It was pointed out during this session that the life blood of club work is the Junior organizations.

Mrs. J. M. Rutherford, incoming president, presented officers, who will aid in the district work during her administration. They were: Mrs. Harry Willis of Borger, first vice-president; Mrs. Homer Brumley of Hereford, second vice-president; Mrs. Wm. Van Buren Baker of Chillicothe, secretary, and Mrs. T. V. Reeves of Canyon, program chairman. She mentioned that there will be a fine arts department in Amarillo and a welfare department at Lubbock.

Mrs. Walser closed the day's program by giving a list of club dues and Don'ts, urging those who attended the institute to pass them on to the various clubs to which they belong.

Some of the things listed were: Read Federation News, Select a good course of study, Observe special programs, Pay dues in September, not later than November 1. Send delegates to district and state

delegates to district and state meetings, Follow honor score card, Elect officers in January, Send names of officers to state and district officers, Notify change in officers, Appoint federation counselor to report Federation news at each meeting, Make contribution to Federation headquarters, Make contribution to Penny Art Fund, Send 3 copies of yearbook, one to yearbook chairman of district and one each to district and state presidents, Send notice of outstanding club work to district official, Sponsor some worthwhile project, and co-operate with a few federation projects.

Those from various clubs in Hereford who attended the meeting were: Mesdames Homer Brumley, F. M. Kester, J. M. Gilliland, Jim Lipscomb, Ray Johnson, L. L. Cannon, H. D. Reed, Lloyd Lookingbill, R. G. Blue, Joe Kendall, Jim Higgins, Earl Phillips and Robert Thompson.

BAND AND ORCHESTRA PARENTS CHOOSE OFFICERS AND APPOINT COMMITTEES

At a previous meeting Mrs. O. G. Hill was elected to serve as president of the Band and Orchestra Parents Association, and at the regular meeting held at the high school Tuesday night the following officers were chosen to work with her: Boyd London, vice-president; Mrs. Lee Conklin, recording secretary; Mrs. Ralph McCullough, corresponding secretary, Frank Lucas, treasurer and Mrs. Harry Lomas, reporter.

Committees appointed were Mrs. H. D. Reed, dues on instruments, Mrs. Ralph McCullough, Mrs. Joe Kendall and Cliff Estes, social; Bill Smith and Mrs. Hall Beavers, finance; O. T. Williams, Mrs. Dorothy Ross and Mrs. S. L. Basley, instruments, and Mrs. Willey Robertson and Mrs. Boyd London will serve on the flower committee.

A report was given by the uniform committee and the military type of uniform was chosen as the official band and orchestra uniform. Details of financing the uniforms will be considered at the next meeting.

All caps and caps are to be turned in immediately.

The organization voted to purchase a number of new instruments. Last year approximately \$800 was spent on instruments, and with the new instruments the total for instruments will reach a thousand dollars. Band Director, Ralph Smith says that the band enrollment will likely reach seventy-five this year, which is the largest number of band and orchestra students ever to enroll. The meeting date was changed from the first Tuesday to the first Thursday in each month.

Plans were made for the organization to sponsor a "Cake Walk," in the near future. The resulting fund to help finance the new uniforms.

The organization voted to purchase a number of new instruments. Last year approximately \$800 was spent on instruments, and with the new instruments the total for instruments will reach a thousand dollars. Band Director, Ralph Smith says that the band enrollment will likely reach seventy-five this year, which is the largest number of band and orchestra students ever to enroll. The meeting date was changed from the first Tuesday to the first Thursday in each month.

SUMMERFIELD CHILD STUDY CLUB HAS FIRST FALL MEET

The initial fall meeting of the Summerfield Child Study Club was held at the home of Mrs. Tandy Legg, Wednesday afternoon, Sept. 28.

Mrs. Loyd Ridling, president, presided over the business session when plans were completed for yearbooks. Mrs. Clyde Hayes was elected secretary of the club.

The program which dealt with "The Parents Magazine" was in the hands of Mrs. Ridling. She told of the beginnings of the magazine and how special articles are selected for publication. During the afternoon topics discussed brought out the value of social contact between young mothers.

WHITEFACE ROUND-UP

STAFF
Editor-in-chief — Floyd Ross
Assistant editor — George McLean
Business mgr. — Virginia Newell
Secretary-treasurer, Virginia Newell
Copy reader — Edith Jackson
Proof reader, Barbara Brotherton
Humor editor, Helen Frances Streu
Feature editor — Vivian Olson
Headline Writers, Kenneth Potter and Virginia East
Typist — Caroline Frye

Reporters
Ang Cockrell, Mary Nix, Rachel Ireland, Faye Crosthwait, Robert Petersen, Pollyanna Crawford, Katherine Twiner, F. L. Lucas and Margaret Miller.
Sponsor — Sadye Rigler

All in the Life of a Fountain Pen

The life of the average pen is a hard one, but pens do not complain so long as they are filled with ink as often as the owner can borrow a supply from his neighbor.

About the first daily task of assignment for the next day is the first period class. Of course, a few industrious owners get up early and give their pens an early morning workout (that is, if they do not have the day's assignments). But these are usually the people who put things off until the last minute, and there are few in our school.

I imagine an hour in a study hall is about the busiest time for most pens. Now some are used to study geometry, history or some other lesson that requires a great deal of writing.

In every study hall there is at least one person who "doodles," that is, draws meaningless lines and pictures. After the person guiding the pen tires of this pastime, he slings spots on his paper and smears them into all shapes with the opposite end of his pen. If he has a neat pen that takes pride in keeping itself clean, it resents this; but true to its owner, it never protests.

Then comes the chronic note writer. If pens could only talk! Oh, but I must not think of that because a loyal pen would never betray the secrets of its master and his — well — we will call her his best friend.

Most pens are put away at the end of the last period; however, some few use them for various purposes at night. Some are given a hasty filling of ink before they are put away for the night in purses or pockets.

Speaking of pockets — some pens are left in pockets and have to undergo the weekly wash, but usually they are dirty anyway; so washing does them more good than harm.

After this thorough cleaning, the pen is ready for the routine of the next day and so throughout the years.

PROGRAM DRAMATIZED FOR SUMMERFIELD Y. W. A.

A dramatized program was featured at the regular Y. W. A. meeting held at the home of Leatrus Clark in Summerfield, last Tuesday afternoon, Sept. 27.

"Healing Humanity's Hurt" was the program subject and guests were greeted by the hostess in a nurse's uniform. Miss Mildred Walser portrayed the part of the guest speaker, a noted physician from the Baptist Hospital in New Orleans. She wore a dark suit and carried the proverbial doctor's pill box. In the words of the famous physician, "The story of a small child who was taken to the New Orleans Hospital, where she was cared for physically, then was told the story of Christ. Later she lived to 'Heal Humanity's Hurt,' carrying out the motto of the hospital."

A playlet on the "Memorial Hospital" at Houston, A Baptist institution, concluded the program. Those taking parts were Ruby and Hazel Atchley.

During the business meeting a box supper to be held at the school auditorium, Oct. 28, was planned. After an evening of entertainment a cake-walk will be featured, when boxes will be sold.

Refreshments were served at the meeting to Mesdames Glenn Walser, Hazel Atchley, Louise Walser, Mildred Walser, Beatrice Noland, Orie Tarter, Ruby Butler, O. R. Walser and the hostess.

The next meeting will feature a Mexican program. Mrs. A. O. Thompson of Hereford, who has recently visited the Mexican Mission at Bastrop, Texas, will be a guest speaker. The meeting will be held on Oct. 11, at the home of Opal Robertson.

GARDEN CLUB MEETING TO BE POSTPONED
Due to the flower show which is being held in connection with the Deaf Smith County Federation of Women's Clubs meet on Friday, the regular meeting of the Deaf Smith Garden Club which had been announced for Friday has been postponed until a later date. The future date will be announced later.

POLLYANNA CIRCLE ENJOYS MEETING
An enjoyable meeting of the Pollyanna Circle of the Methodist W. M. S. was held at the home of Mrs. Emi Bowser, Friday afternoon.

Mrs. M. L. Steele, sponsor, was leader of the program. After group singing, Mrs. W. T. Batchelor gave the opening prayer. Mrs. J. F. Ward, conducted the devotional, choosing the 14th chapter of John for discussion.

Mrs. Steele told about the life of the evangelist, who sponsored the work among the older people of the church. Mrs. Steele outlined the work accomplished by Mrs. Mul-

key and her interest in those who could not attend all the regular meetings of the church.

An ice course was served to Mesdames T. N. Heizer, I. H. Spratt, Frances Greer, J. B. Hammer, A. F. Haynes, L. J. Bennett, Clay Bowser, J. F. Ward, M. L. Steele, W. T. Batchelor and Mrs. Bowser.

FOR HOME DEMONSTRATION CLUB IS ORGANIZED
A Home Demonstration Club was organized at the home of Mrs. R. A. Whitley, at the school house, Thursday afternoon. Officers chosen were Mrs. Earl Dyer, president; Mrs. F. C. Benson, vice-president; Mrs. H. M. Benson, secretary and club reporter.

Mrs. Sadie Lee Oliver, CHDA, assisted in the organization of the club, and gave an interesting demonstration on "Salad Making."

The first regular meeting has been scheduled for Oct. 10, at the home of Mrs. R. A. Whitley, at the old Hill ranch house.

COUNTY WELFARE MEETING SCHEDULED FOR OCT. 10
A County Welfare meeting has been scheduled for Monday, Oct. 10, in the county court room at the court house at 3 o'clock.

This is the first fall meeting and representatives from every fraternity, club, civic and study club are urged to be present. Needed projects are to be outlined and the annual election of officers will be held. Plans now are for the meeting to be concluded in one hour.

DID YOU KNOW THAT—

Edna Urbanek has one of the prettiest pair of eyes in school? There are more freshmen enrolled in high school this year than ever before?

Hereford won the last football game?

Helen Frances Streu and Mr. Muller get along "perfectly"? Clifford Estes' middle name is Harrison and he just loves to be called by it?

Miss Crawford was at the football game Friday, cheering?

Jack Nicks was home over the week end? He goes to Tech.

Also again in the fair city were Dean Dunlap and Chilton Foster from Tech.

F. L. Lucas is a big poet? Faye Crosthwait and Dorothy Nell Trimble have decided to go to Sunday School?

George McLean sticks to his drumsticks, while eating chicken? Jeanne Williams can ride a horse now without holding on to the saddlehorn?

Miss Rigler can speak Spanish? Floyd Ross likes to play tennis in front of the Streu residence?

Another new student was enrolled this week. His name is Tim Sterner, from Snyder, Okla. Welcome, Tim! We hope you will like it here.

NEW STUDENT

Another new student was enrolled this week. His name is Tim Sterner, from Snyder, Okla. Welcome, Tim! We hope you will like it here.

Through the Camera Lens



In the picture to the left, we have professor Emmons in one of his gayer moods. The picture was taken last spring. Maybe it was the birds and flowers that persuaded the Prof. to pose for us.

In the middle picture we see the "two Virginias," Virginia Newell

and Virginia East. It looks as if our cameraman had just interrupted a quite interesting conversation when he snapped this one.

Jeanne Williams and Edith Jackson pose for the third picture.

From the looks of it, these two seem to get along rather nicely.

WELCOME, NEW SOPHOMORES
The Sophomore Class is increasing rapidly. Out of the eighty-two sophomores these are nine new students.

They are: Lorene Acker, Nazareth; Alvin Czerner, Amarillo; Ewell Fox, Floydada; Gerald Golehon, Pecos; Ethel Lowery, Pampa; Margaret Ann Miller, Amarillo; Georgia M. Reeves, Valley View; Katharine Winton, Pecos; and Leota Fannin, Hamlin.

Bill M.—If you'll give me your telephone number, I'll call you up sometime.

Faye C.—It's in the book.

Bill M.—And what's your name?

Faye C.—That's in the book, too.

Miss Wrenn: What is a skeleton?

Freshman: A stack of bones with all the people scraped off.

Thompson of Hereford, who has recently visited the Mexican Mission at Bastrop, Texas, will be a guest speaker. The meeting will be held on Oct. 11, at the home of Opal Robertson.

GARDEN CLUB MEETING TO BE POSTPONED
Due to the flower show which is being held in connection with the Deaf Smith County Federation of Women's Clubs meet on Friday, the regular meeting of the Deaf Smith Garden Club which had been announced for Friday has been postponed until a later date. The future date will be announced later.

POLLYANNA CIRCLE ENJOYS MEETING
An enjoyable meeting of the Pollyanna Circle of the Methodist W. M. S. was held at the home of Mrs. Emi Bowser, Friday afternoon.

Mrs. M. L. Steele, sponsor, was leader of the program. After group singing, Mrs. W. T. Batchelor gave the opening prayer. Mrs. J. F. Ward, conducted the devotional, choosing the 14th chapter of John for discussion.

Mrs. Steele told about the life of the evangelist, who sponsored the work among the older people of the church. Mrs. Steele outlined the work accomplished by Mrs. Mul-

key and her interest in those who could not attend all the regular meetings of the church.

An ice course was served to Mesdames T. N. Heizer, I. H. Spratt, Frances Greer, J. B. Hammer, A. F. Haynes, L. J. Bennett, Clay Bowser, J. F. Ward, M. L. Steele, W. T. Batchelor and Mrs. Bowser.

FOR HOME DEMONSTRATION CLUB IS ORGANIZED
A Home Demonstration Club was organized at the home of Mrs. R. A. Whitley, at the school house, Thursday afternoon. Officers chosen were Mrs. Earl Dyer, president; Mrs. F. C. Benson, vice-president; Mrs. H. M. Benson, secretary and club reporter.

Mrs. Sadie Lee Oliver, CHDA, assisted in the organization of the club, and gave an interesting demonstration on "Salad Making."

The first regular meeting has been scheduled for Oct. 10, at the home of Mrs. R. A. Whitley, at the old Hill ranch house.

COUNTY WELFARE MEETING SCHEDULED FOR OCT. 10
A County Welfare meeting has been scheduled for Monday, Oct. 10, in the county court room at the court house at 3 o'clock.

This is the first fall meeting and representatives from every fraternity, club, civic and study club are urged to be present. Needed projects are to be outlined and the annual election of officers will be held. Plans now are for the meeting to be concluded in one hour.

WRANGLERS ELECT OFFICERS, CONDUCT ROUND TABLE DISCUSSION
The Wranglers (Debate Club) with three new members, elected officers. At their regular meeting on September 28, the club officers elected the following officers: Pollyanna Crawford, president; Virginia Lee Sparks, vice-president; Bobby Davis, business manager; Theresa Smith, publicity agent; Wilma Higgins, parliamentarian.

The three new members were Pollyanna Crawford, Wilma Higgins and Theresa Smith.

An excellent round table discussion was given by the club on the importance and opportunities of debating. The club was then adjourned by the president.

— GUESS WHO —
She is in the Freshman Class. She has blue eyes and is a medium blonde. She is in the band and in the Girls' Hi-Y. She is frequently seen with Lois Agnes Glibreath and the rest of those Freshman girls. She is well liked and is very easy to get acquainted with.

He is just a "Fish" with light brown hair and brown eyes. He likes sport shirts and Richard Ireland. You can usually find him on the tennis courts after school.

Light travels 186,000 miles per second or 5,965,000,000,000 miles in one year. The nearest star is so far away that it takes light about four years to reach us here on earth.

In the sun's atmosphere there are all the elements known to man. All the metals are present in gaseous form. It is too hot for them to remain in solid form.

School board: We need a man who is so sure of himself he can answer all questions with a prompt yes or no. Are you that man? Knox Kinard: I wonder.

VISITORS SPEAK
Deputy State Superintendent, W. T. Lofthead, brought a word of greeting to the student body in a special assembly Monday morning.

The main speaker of the morning was Mr. Grover C. Goode, secretary for the southwest area of the Y. M. C. A. He brought an inspirational address on the problem of broadening one's character.

As far as the east from the west, so far hath he removed our transgressions from us. Psalm 103:12

Andie Lawler of Cunningham, (Lamar County) lost \$50 while bidding last fall. Recently his pig turned up the lost money. Part of it was damaged but probably not too badly to be redeemed.

HAILE DRUG
WALGREEN AGENCY
WE SELL FOR LESS
FRIDAY PHONE 99 SATURDAY

WHY PAY MORE?

LUX

RINSO

TOILET SOAP

25c Size

(Limit 5 Bars)

5c

17c

SYRUP PEPSIN \$1.20 SIZE 79c

EPSOM SALTS 5 LBS. 23c

PABLUM 50c SIZE 34c

CLEANSING

CUTEX

Tissues

Nail Polish

500 In Package

35c Size

19c

21c

NUVELS SANITARY NAPKINS 11c

MENTHOLATUM 25c SIZE 18c

AQUA VELVA 50c SIZE 29c

Creomulsion

DRENE

Cough Syrup

Shampoo

60c Size

60c Size

49c

41c



Use Our
THIRTY
SERVICE

And AVOID THIS JOB!

This service is especially for the housewife who wants all her clothes washed, the flat work ironed and wearing apparel returned damp, ready to iron.

Minimum. 15 lbs. 60c
Shirts Finished in This Service—Each 10c

A Laundry Service for Every Need

OUR HELPY-SELFY LAUNDRY

... is growing daily. A car will call for and return you and your laundry home, anytime.

HEREFORD LAUNDRY
and Dry Cleaners

123 SCHLEY AVE

PHONE 298

THE WORLD'S GOOD NEWS
will come to your home every day through
THE CHRISTIAN SCIENCE MONITOR

An International Daily Newspaper

It records for you the world's clean, constructive doings. The Monitor does not exploit crime or sensation; neither does it ignore them, but deals constructively with them. Features for busy men and all the family, including the Weekly Magazine Section.

The Christian Science Publishing Society
One, Norway Street, Boston, Massachusetts

Please enter my subscription to The Christian Science Monitor for a period of:

1 year \$12.00 6 months \$6.00 3 months \$3.00 1 month \$1.00

Wednesday Issue, including Magazine Section: 1 year \$12.00, 6 months \$6.00, 3 months \$3.00, 1 month \$1.00

Name _____

Address _____

Sample Copy on Request

Home-Made CANDIES
MADE FRESH DAILY
Call for
HEREFORD-MAID CANDY
At THE
Candy Kitchen

ANNOUNCING . . . JONES DRY GOODS OF HEREFORD

FALL OPENING AND GET ACQUAINTED SALE

MUCH TIME AND EFFORT HAS BEEN SPENT IN SELECTING THE RIGHT KIND OF MERCHANDISE TO MAKE THIS THE KIND OF STORE YOU LIKE TO TRADE IN. WE WANT YOU TO VISIT OUR STORE—"GET ACQUAINTED" AND AVAL YOURSELVES OF THE WONDERFUL SAVINGS WE ARE OFFERING IN THIS "FALL OPENING SALE"—Sale Lasts But 10 DAYS—Don't Miss It!

Sale Starts Friday Morning, Oct. 7th—Be Here!

Money Saving Values in Every Department — Save At This Sale!

SPOTLIGHT VALUES FOR OUR FALL OPENING!

THESE PRICES ARE SUBJECT TO STOCK ON HAND — SO COME EARLY FOR BEST SELECTION! WE RESERVE THE RIGHT TO LIMIT QUANTITIES ON THESE SPECIAL ITEMS!

36-INCH CRETONNES 8c YARD Floral Patterns	HOPE MUSLIN 8c YARD A nationally known cloth	36-INCH OUTING 10c YARD Fancy light or dark, good weight.	WORK SHOES 1.69 Black, re-tan composition soles, leather innersole.	FOXGROFT SHEETS 69c Size 81"x90"	VELVET Broadcloth 10c YARD Pastel shades.	DICKIES Best 9-oz. Sanforized OVERALLS 98c Every Pair Guaranteed.
MEN'S SOCKS 5c PAIR Grey rockford style work socks.	MEN'S WORK SHIRTS 39c Good heavy grey chambray, not the junk you usually see at this price!	20"x40" TURKISH TOWELS 10c A Real Value! Assorted colors, borders.	L. L. BROWN MUSLIN 8c A Good Heavy Quality.	NEW FALL PRINTS 8c Special YARD	PASTEL SHADES SCRIM 4c YARD	SILK DRESSES \$1 One Lot, Values to \$3.95 Choice

A COMPLETE NEW STOCK FOR OCTOBER!



We have the new colors. Rust, Wine and lots of Black. They will match your ready-to-wear! BRETTONS, PILL BOXES, Off-the-face FLARES, DOLL HATS, SWAGGER BRIMS

98c to \$2.98

SHOES



FOR the ENTIRE FAMILY!

Remember we carry those dependable FRIEDMAN-SHELBY Shoes for men, women and children, that look, feel and wear better, at popular prices. We are also carrying some cheaper lines of shoes this season!

LADIES' SHOES

One Lot Ladies SHOES in High and Low Heels. Values to \$3.95—Your Choice

\$1.49 Pair

KHAKI SHIRTS Sanforized Each **98c**

80x80 QUADRIGA CAMBRIC FINISH PRINTS—Yard **14c**

SUEDE JACKETS Zipper front, Satin-lined — each **\$4.95**

PRINTED SILK One Special Lot — Yard **49c**

NEW FALL WASH DRESSES

49c

A lovely assortment of styles and made of prints you would expect to find in much higher priced dresses.

Table Damask Bordered, Special — Yard **39c**

SILK HOSE All Silk, Fall Colors — Pair **49c**

Children's WASH FROCKS Beautiful Styles, Sizes 3 to 14 **98c**

Men's New Fall Shirts **98c to \$1.49**

Boys' Sizes **49c to 69c**

SCHOOL OXFORDS

Girls' Oxfords in Black and Brown. All Solid Leather. Real Values—at

\$1.98 Pair

We Have Your

Fall Favorites

For October Selling

COATS

Fleeces — Tweeds — Suedes

Tailored and Untrimmed.

Everything that's Popular!

— Fur Fabrics — Fitted —

\$5.00 to \$20.75



DRESSES

Black, Teal Blue, Wine, Rust, Green and other favorite Fall Shades — in Dirndl, Bloused Bodice and Princess Style.

\$1.98 to \$9.90

Use our convenient Lay-Away Plan. A small deposit will hold the dress or coat of your choice.

WOOLEN DRESS GOODS

In Plain Colors and Plaids. Newest Materials! (54-inches in width)

98c \$1.49 \$1.98

BROADCLOTH SHIRTING Blue, Tan or Grey — Yard **15c**

BLANKETS Bed Size — Each **98c**

BOYS' SCHOOL PANTS Sizes 8 to 16 **98c**

BOYS' RIBBED UNIONS Pair **49c**

STETSON HATS

A Full Line in the New Fall and Staple Shapes!

RAYON SLIPS All Sizes, Tailored — Each **49c**

BOYS' DRESS SHIRTS Each **49c**

TUB SUITING New Fall Colors — Yard **19c**

MEN'S UNIONS Heavy Ribbed — Each **79c**

KHAKI PANTS Sanforized — Pair **\$1.19**

SILK HOSE

Knee-Length! Values to 79c — on Special, at

39c Pair

3 PAIR FOR **\$1.00**

SILK HOSIERY



New Fall Shades in the famous HUMMING BIRD, full-fashioned silk hosiery at the popular price of .

79c 98c \$1.15

LADIES' New Fall BAGS



Your new Fall Outfit will not be complete without a new bag. See these before you buy!

59c & \$1.00

WE WANT YOU TO VISIT US DURING THIS SALE and

GET ACQUAINTED!

JONES DRY GOODS

INCORPORATED

220 NORTH MAIN STREET

HEREFORD, TEXAS

WE WANT YOU TO AVAL YOURSELVES OF THE WONDERFUL

SAVINGS

in Fall Merchandise that We Are Offering!

LOCALS

Noia Margaret Blue and LaNelle Bebelhagen, students at WTSC, at Canyon, spent the week end here with their parents, the R. G. Blues and the W. R. Schelaghens.

McCracken Leave for Iowa and Nebraska Visits
Mr. and Mrs. J. C. McCracken, accompanied by their two children, Sylvia and Jackie, left Sunday for Sioux City, Iowa, where they plan to visit his parents, Mr. and Mrs. J. R. McCracken. They will be away about two weeks and will visit in Omaha and Lincoln, Nebraska, before returning to Hereford.

Miss Bonnie Jean Smith, who is attending WTSC at Canyon, spent the week end at her home in Hereford.

Misses Lois McCallin, Ruby Dutson and Mildred Lindsey, teachers in the local public schools, visited relatives and friends in Canyon, over the past week end.

Vern Witherspoon made a business trip to Amarillo, Monday.

Cake Walk—Watch for place and time. Band and Orchestra Parents. 40-1tc

Guests here Sunday in the home of their mother, Mrs. E. W. Harrison, were Mr. and Mrs. David Harrison and small daughter of Farwell, and Mr. and Mrs. J. M. Simpson, Jr., and son of Amarillo. Mr. and Mrs. Simpson were enroute to New Mexico points for a vacation and stopped here for the family visit.

Mr. and Mrs. John L. Wilson, Jr. of El Paso, are visiting his parents, Mr. and Mrs. Jno. L. Wilson and other relatives here.

In Amarillo Saturday, were Miss Frances Fullington, Miss Sadie Rigler, Miss Rhita Jean Sullivan and Mrs. Jimmie Gillelentine.

Mr. and Mrs. Bob Wilson and children left Sunday for Monday, where they will spend a short vacation. Mr. Wilson will fish near there and Mrs. Wilson and the children will visit her sister, Mrs. Jewell Lee and family.

Mr. and Mrs. C. J. Troxell spent last week end in Lubbock, visiting their daughters, Mrs. L. N. Blevens, Misses Dorothy and Lavera Troxell. The Misses Troxell are student nurses at the Lubbock Sanitarium.

Cake Walk—Watch for place and time. Band and Orchestra Parents. 40-1tc

Mr. and Mrs. Cecil Guseman returned home this week from a business trip to points in Kansas and Iowa.

Mr. and Mrs. Oscar Easley returned the first of the week from a few days visit spent in Dallas.

Florida Resident Here
Mrs. Winnie Wood, former Hereford resident, but now of Mulberry, Florida, arrived Monday to visit her brother, Lynn Powelson and family and her uncle, Allen Powelson and family.

Mrs. Wood is associated with the Assembly of God church, working in Florida. She is delighted with Florida, its climate, the fruits and sea foods but says that her 22 years of life here has made her a devotee to the "Fruit of the Loom" and many resources. And she is always very glad to get back home in Hereford.

Mrs. F. W. James who, with Dr. F. W. James, has recently moved to Odessa, is here for a short visit with her parents, Mr. and Mrs. E. W. Cawthon.

Mr. and Mrs. O. E. Easley returned Tuesday after a short business trip to Dallas over the week end.

Mrs. J. E. Giles and son, Wilson, left Wednesday for a business trip to points in Oklahoma. Mrs. Giles will go from there to Anurora, Ill., where she will visit her daughter, Mrs. Robert Cowan and her family, for two or three weeks.

Cake Walk—Watch for place and time. Band and Orchestra Parents. 40-1tc

Miss Lucille Shultz, OHDA, of Castro County, and Miss Maude Cowart of Dimmitt, were business visitors in Hereford, last week.

Mrs. Hazel Wilson Lewis, is working in the welfare office this week. She is assisting with the referring of farmers to WPA work.

Mrs. Troyce Stanbaugh and Mrs. F. J. Eberle were in Amarillo, Monday.

Roger Brumley and R. A. Daniels transacted business in Farwell, Monday.

Mrs. B. B. Sherrill of Vernon

was a guest in the home of Mr. and Mrs. Knox Kinard, last week.

Mrs. Leroy Johnson has returned to her home in Sweetwater after a short visit in the home of her daughter, Mrs. Earl W. Wilson.

Cake Walk—Watch for place and time. Band and Orchestra Parents. 40-1tc

Seen in Amarillo Saturday, were Mrs. I. H. Spratt, Miss Imogene Cotton, Mrs. Anne Bell, Miss Madeline Bell and Miss Ella Aikman.

Miss Lucetta Wilson, who is secretary in the Emergency Crop Loan Office in Amarillo, spent the week end here with her parents, Mr. and Mrs. Earl W. Wilson.

Miss Aileen Hughes returned Monday from a two weeks vacation trip to Santa Anna, Calif., where she visited an aunt, Mrs. M. A. Baker. While in California Miss Hughes also visited in San Bernardino, San Diego, Tia Juana and Los Angeles.

Carl Spratt, who is a member of the public school faculty at Crosbyton, spent the week end in Hereford, with his mother, Mrs. I. H. Spratt.

CHURCH OF CHRIST
E. M. Borden, Minister
Bible Classes 10 a. m.
Preaching 11 a. m.
(Subject: "The Jerusalem Church.")
Lord's Supper 11:45 a. m.
Bible Drill 7:30 p. m.
Sample Question: "Whom Did Jesus Call a Fox?"
Preaching 8 p. m.
(Subject: "The Prodigal Son.")

A group of our members will attend the Song Drill in Friona Church of Christ, at Friona, next Sunday at 8 p. m. Several special numbers will be given by the Hereford Church of Christ. Dimmitt, Canyon, Hereford and Sims churches will be represented.

CHRISTIAN CHURCH
H. M. Redford, Minister
Ellis Coombes, Supt.
Bible School 9:45-11 a. m.
Morning worship 11-12 a. m.
Christian Endeavor
Societies 6:30-7:30 p. m.
Evening worship 7:30-8:30 p. m.

The new church year began with renewed enthusiasm in every phase of the program. The Bible School registered a fifteen per cent increase in attendance. We feel that it could have been much larger. Why not start the new church year right by joining up? "I Am The Voice," will be the subject for the morning worship hour. "The Rediscovery of God," will be the theme of the evening sermon. We are encouraged by the splendid attendance at both the morning and the evening services. Come and worship with us. We begin and end promptly on time.

BAPTIST CHURCH NEWS
We had a good day last Sunday. Attendance is steadily growing in every department. There were 310 in Sunday School and 104 in B. T. U. There were three additions by letter at the morning preaching service.

The pastor plans to preach next Sunday morning on the subject, "Wiser Than the Children of Light." The evening subject will be announced later.

We are in the midst of a Brotherhood Study Course. Attendance is good and we are continuing through Friday night. If you have not been attending come these last two nights.

We are looking forward to our fall revival, beginning October 23. The pastor will preach and we are sure that many will be added to the ranks of the church. We are in the midst of a Brotherhood Study Course. Attendance is good and we are continuing through Friday night. If you have not been attending come these last two nights.

W. E. BARNES, Pastor.

FIRST PRESBYTERIAN CHURCH
Sunday School 9:45 a. m.
Church Services 11 a. m.
Rev. James Rayburn of Slaton, will again fill our pulpit at the morning church hour. Everyone is cordially invited to any of our services.

Progressive News
(1 mile east, 6 miles north)

BY OLIVE PERKINS
Miss Lucille Park from Canadian, spent the week end visiting her parents and other friends.

Mr. and Mrs. Paul Cavender of Amarillo, spent the week end with her parents, Mr. and Mrs. J. L. Park.

Mr. and Mrs. Frank Givans called on Mr. F. D. Perkins and Miss Olive, Tuesday evening.

Mrs. V. E. Dodson, who is out of school because of illness, is with her parents, Mr. and Mrs. Scott at Canyon. Mr. Dodson is teaching in her place.

Little Misses Thelma and Zelma

Hershey of Hereford, spent Sunday with their grandparents, Mr. and Mrs. Ray Hershey.

Cecil Boyer of Hereford, visited the Gregory's, Sunday afternoon. Mr. and Mrs. C. O. Bowman, and William, called on Mrs. Annie Diebel, Sunday morning.

Mrs. Lee Richardson and children, from Canyon, visited her aunt, Mrs. A. S. Higgins, last week. Mr. and Mrs. C. P. Caldwell visited Mr. and Mrs. Jess Caldwell at Dawn, Sunday.

Mr. and Mrs. Ira Ricketts, Glenn and Miss Ira Jeanne went to Silverton, Sunday to visit her father, Mr. Hughes and other relatives. Mr. and Mrs. D. Y. Edwards and family, visited his parents in the Wyche community, Sunday.

Mr. and Mrs. Allan Powelson of Hereford, visited Mr. and Mrs. Lynn Powelson, Sunday.

Miss Agnes Hicks visited her mother, Sunday.

The Singing School cleared nearly thirty dollars at the pie supper, Friday night. After a program, Mr. Hershey sold the boxes. Among the visitors present from Dawn, were Mr. and Mrs. Louis Smith and family, Mr. and Mrs. Jess Caldwell and daughters, Mr. and Mrs. West and daughter.

Rev. Redford Is Honored Tuesday

Approximately 100 members and friends of the Christian Church assembled in the basement of the church last Tuesday night, Sept. 29, to celebrate the second anniversary of the coming of the pastor, H. M. Redford, and wife to Hereford.

Ellis Coombes, recently re-elected superintendent of the Bible School, acted as chairman of the gathering. Mrs. Ellis Coombes was chairman of the committee to arrange for the covered-dish luncheon. She was assisted by Mrs. John Robinson, Jr., Mrs. Beryl Ellison, and Mrs. Claud Ricketts. The setting for the dinner was made unusually attractive by this committee.

J. B. Stoker, an elder in the church, represented the congregation in a talk of appreciation. Dr. F. M. Kester and Mrs. Redford sang a duet. The pastor sketched briefly some of the achievements during the past two years and suggested lines of advance for the future.

Dr. and Mrs. R. C. Snodgrass of Amarillo, were guests of the congregation. Dr. Snodgrass delivered one of his characteristic inspirational Gospel messages.



Coats and Suits



Proudly we present one of the largest stocks of the Season's newest and smartest Ladies' Coats and Suits we have ever offered. Luxuriously furled or tailored coats and suits. New swaggers, belted types, princess or reefer models. Choose your Fall Wardrobe here today! Costume Suits and 2- and 3-piece wool Suits, due to the late season — we are offering—

FOR THE NEXT 10 DAYS

10% OFF

FOR CASH

ON ALL LADIES COATS & SUITS

STYLE AT SAVINGS IN NEW FALL

Dresses

Elegance for the tiniest budgets in the most talked-about Fall Frocks. Darcord Crepes, Rich Velvets, Crepes, Synthia, Imported Jacquered Matalessia, Sheer Wools—All Fashion-Hit Frocks you'll love. See them today!

PRICED FROM

\$5.95 TO \$29.50

Fall Accessories are important and we have gloves, purses, bags and costume jewelry to match every dress in stock. Come in to the Fashion Dress Shoppe and let us show you our stock of glamorous new Fall and Winter Clothes!

Fashion Dress Shoppe

Want Ads

For Sale or Trade

FOR SALE—Good Bundle Feed, Hegari, Cane, Sudan and Mais. See J. W. Vick, 2 miles north of Dump Grounds. 40-3tp

FOR SALE—Just received shipment of fall bulbs: tulips, hyacinths, Narcissus and jonquils. Hereford Floral Shop. 40-3tp

FOR SALE—Maytag mangle, can be made to fit any machine. Good condition, will sell reasonable. Mrs. McCord Swaggert, 700 East 2nd St. 40-1tp

FOR SALE—Several head of Good White Rock Pullets. See Jack Wright at West Texas Feed & Seed. 40-1tc

FOR SALE OR TRADE For Cattle—Lister Drill, priced \$75, also 200 feet casing, storage tank, stock trailer, coal cook stove. See Claud Higgins. 40-3tp

FOR SALE—A-B-C Electric Washing Machine with Extractor. Call 272-W. 40-1tc

FOR SALE—10x14 stuccoed chicken house and 40-barrel high storage tank. Both extra good condition. B. E. Roberson, Summerfield. 40-3tp

FOR SALE—5 1/2 foot second hand bath tub. See Mrs. O. G. Hill at home, or at Texas Grocery and Market. 40-1tc

FOR SALE—1 good mattress for \$25.00, 1 good mattress for \$37.50, good dressers, \$35.00 to \$42.50 each. See Russell Daniel. 40-3tp

FOR SALE—26 Acres, close to town; cheap. See Jim Jones, Hereford, Texas. 88-3tp

LET ME HANDLE Your auction sales. Furniture, merchandise, livestock and farm sales. Col. W. H. (Bill) Flippin, Adrian, Texas. 89-3tp

FOR SALE—Good gas range, first class condition. See Bob Wilson at Rosson Implement Co. 89-3tc

FOR SALE OR TRADE — 800-Watt Delco Plant; 1-2 H. P. Electric motor; 1-4 H. P. Electric motor and one Electrolux Sweeper, all in good shape. Will take cattle in trade. See Bonnie E. Brunley, Hereford. 88-4tc

FOR SALE—800 rods of Hog Wire and 2000 lbs. of good barbed wire. All in good condition. See or write

Mrs. John L. Whitsett, Hereford, Texas. 88-3tp

FOR SALE—Winter Barley seed. See J. D. Love, 25 miles west of Hereford, on Harrison Highway. 88-3tp

FOR SALE—160 Acres well-improved land, \$500 cash, balance on good terms, half grass, half in cultivation. 25 miles East of Hereford. See or write T. B. Cox, Route 4, Hereford, Texas. 88-3tp

FOR SALE!
Alfalfa and
Rye Seed
FRASER
OIL & GRAIN CO.

For Rent

FOR RENT—Furnished Bedroom. Gentlemen preferred. Board if desired. Call at 711 Miles Avenue. 40-1tp

FOR RENT—Furnished Apartment. Call at 1000 25-Mile Avenue. 40-1tp

FOR RENT—Light housekeeping rooms on first floor next to bath. Built in cabinets, hot and cold water. First door East Presbyterian Church. 40-1tc

Wanted

WANTED—Experienced Man to irrigate wheat. Have unfurnished

house. Dr. B. M. Wilshire. 40-1

WANTED—Will Pay Cash for 160 acre improved irrigated farm. State price per acre wanted. Address P. O. Box 428, Hereford, Texas. 40-2tp

RAWLEIGH ROUTE available at once. Good opportunity for man over 25 with car. Write at once, Rawleigh's, Dept. TXJ-353-105, Memphis, Tenn. 40-1tp

WANTED TO RENT OR LEASE—Stalk field sufficient for 100 head of cows. Write P. O. Box 428, Hereford, Texas. 40-2tp

WANTED TO RENT OR LEASE—Comfortable furnished house by permanent responsible party. No children in family. Apply at Brand Office or Call 30. 89-1tc

WANTED—Custom Farming—will sow your wheat or cut your feed. Have all good equipment. See J. D. Love, 25 miles west of Hereford on Harrison Highway. 88-3tp

WILL DO FEED CUTTING, plowing and sowing—either with standard or Dempster drills; have all good, new equipment. Joe Evans, 88-3tp

FOR PAINTING and Paper Hanging, see M. E. Moore, one mile north on 25-Mile Ave. 88-3tp

Lost and Found

LOST — Whiteface Heifer Calf, about 300 pounds. Branded "A" on left hip. Notify A. W. Nicks. 40-1tp

LOST OR STRAYED—One male Screw-tail Bull pup. Any information as to the whereabouts of this dog will be appreciated. George LeGrand. 40-1tc

TYPEWRITERS

ADDING MACHINES

REPAIRED

All Work Guaranteed
Phone 277

HEREFORD TYPEWRITER EXCHANGE
At Whiteface Print Co.

CLASSES IN

Typing - Shorthand - Bookkeeping

STARTING MONDAY, OCTOBER 10

Please See Me at Once if Interested!

Mrs. Ralph McCullough

711 25-MILE AVENUE

GOOD FOOD
Costs Less!

COFFEE Schilling's. 1 LB. CAN **25c**

CAKE FLOUR Softasilk — Package **25c**

PEARS Gold Bar, Heavy Syrup — Can **18c**

STRING BEANS No. 10 Can **38c**

SPUDS Colorado. 10 LBS. ... **15c**

JELLO ALL FLAVORS. Package **5c**

CHERRIES Red Pitted. No. 2 Can **12 1/2c**

CANDY Stick. 1-lb. Package **13c**

CATSUP 14-Ounce Bottle **10c**

PEACHES Yellow Cling. No. 10 Can **39c**

COMPOUND 6-LB. Carton **83c**

Shredded Wheat Kellogg's — Pkg. **11c**

Pecans, New Crop Shelled—lb. **47c**

Macaroni or Spaghetti—2 pkgs. **5c**

Corn Flakes Kellogg's—3 pkgs. **25c**

Pineapple, cru or sliced—3 flat cans **25c**

Grape Juice Quart Bottle **26c**

Spinach No. 2 Can—3 for **20c**

Soap Flakes Balloon—6-lb. pkg. **32c**

PRUNES NO. 10 CAN **25c**

Pork & Beans Can **5c**

Beans, cut string- less, No. 2 can—3 for **20c**

Ginger Snaps 1-lb. Package **11c**

Peanut Butter Quart Jar **24c**

Vanilla Extract 16-Oz. Bottle **22c**

Cherries No. 10 Can **47c**

Puffed Wheat Cello Package **8c**

Grape Jam 2-lb. (4-lb. jar 44c) Jar **26c**

Flour



PACKARD'S
BEST
48-lb. sack

\$1.21

—: Meats —:

DRY SALT Jowls 10c

BACON SQUARES 18c

BACON Aex, sliced — Lb. **28c**

CHEESE Full Cream — Lb. **17c**

SAUSAGE Per Lb. **15c**

STEAK Shoulder — Per Lb. **16c**

FRANKS **15c**

BOLOGNA or **MINCED HAM**—Lb. **15c**

—: Produce —:

APPLES Jonathons—Peck **32c**

GRAPEFRUIT Texas — 3 for **10c**

CRANBERRIES Quart **17c**

GRAPES Tokay — Per Lb. **5c**

LEMONS Dozen **23c**

TOMATOES Per Lb. **5c**

ORANGES, Texas, medium size—Dozen **15c**

PIGGLY WIGGLY
ALL OVER THE WORLD

Hereford Wins Over Yannigans Friday, 13 to 16

IMPROVED BLOCKING AND LINEWORK ADDS MUCH TO WHITEFACE TEAM

"Boys, we're sure clicking now," was the remark made by one of the Hereford boys in their game last week with the Amarillo Yannigans. No truer words were ever spoken; the Whitefaces were really clicking as the second half ended. They didn't have even a slight resemblance to the team which played Panhandle and Portales in previous weeks.

During the past week, Coach Tommy McCollum has done wonders with the squad. The thing they showed last Friday that the fans liked so much was "fight." Fans can forgive a team for losing—but when nine-tenths of the boys don't seem to care whether they win or not, the fans soon get the same feeling. As long as the boys do their best, they are going to draw plenty of spectators.

Paul Bester and E. B. Posey, co-captains, are the only two returnees—and naturally are the sparkplugs of the team. Both of these boys put more into the game last week than they have any previous game this season and they both played jam-up good football. Then when it comes down to sheer fight, J. C. Vaughn is right with them. He almost played Portales by himself, getting a large portion of the tackles and making most of the yardage. J. C. may run a little too high, but he makes the yards almost every time he takes the ball.

Red Guthrie also turned in a game comparable with any other man on the squad Friday. Red and E. B. Posey did some wonderful defensive work at ends. Red gave the Yannigans more trouble than a sprained ankle for every man on the team.

However, one of the chief reasons Hereford downed the Yannigans is the fact that better blocking was evident by every member on the squad, especially Frank Vaughn and Leonard Johnson. These boys deserve lots of credit for the yardage piled up. Another youth you can well keep an eye on is G. H. Parker. Last week G. H. made a fumble (but who didn't) and didn't see much service, but he has a natural broken-field style and is liable to become a sensation with a little more experience.

Even before blocking can be effective, however, there has to be a good line—and those of you who saw the Yannigans game must have noted the improvement over previous games. A lineman never gets all the credit he is due, but here is a bouquet to Anderson Axe, Joe Brock, Kenneth Lisenbee, and Lyons, who are holding down the guard posts for Hereford this year. Junior Boyd and Clifford Pines have the important assignment at center, and despite the large number of fumbles last Friday, both of the boys usually pass a nice game from center and the fumbles weren't their fault.

Knox, Ford and Bailey are also on their toes at the tackle posts; Stey, the other candidate, hasn't seen much service yet. These boys are in on every play, and Jack Knox is building up a reputation for recovering fumbles. They have been making holes for those ground-gaining line smashes on which Vaughn is most effective.

Hogsett and Baker, ends, and Leeward, Wilkins and Worley, backs, look pretty good, but

haven't really seen enough service to show their real stuff. Keep an eye on these boys, though. As the season grows they are going to be more and more in prominence.

It looks like Hereford will hit mid-season class in the game with Canyon next Friday. It's anybody's game, but from past games Hereford should have a slight edge—and if the Whitefaces start blocking and clicking, they might cut loose and give Canyon a genuine old-fashioned Shellacking.

Score by Periods:
Hereford 0 7 0 6 — 13
Yannigans 0 0 6 0 — 6
Yards from scrimmage: Hereford 228, Yannigans 61.
Yards from passes: Hereford 73, Yannigans 15.
First downs: Hereford 15, Yannigans 4.
Punts: Hereford, 3 for 78, Yannigans 5 for 116.
Penalties: Hereford, 6 for 30, Yannigans 7 for 35.

Vega News

(23 miles north)

MRS. H. E. SHIELDS

Mr. and Mrs. A. M. Miller spent Sunday in Pampa with their son-in-law, Rev. Phillip McGeehan, who is conducting a series of revival services at the Central Baptist Church. Mrs. G. W. Roberson accompanied them on the trip.

Mrs. Ernest Stewart was hostess to the Tongue and Thimble Club, Tuesday afternoon.

The Parent-Teacher Association entertained the Vega school teachers with an informal reception at the school, Wednesday afternoon. After the program, punch and cakes were served to about 60 guests in the Home Economics room.

Rev. Marshall Rhea spent a few days at Pampa the first of the week, teaching a group in the First Methodist Church.

Harley Arts received a message Wednesday of the death of his father, and with his family went to Phillipsburg, Kansas, for the funeral.

Mrs. E. L. Krahn entertained the Sew and So Club, Wednesday afternoon; ten members and guests were present.

Dan Jaynes of Dallas, is visiting in grandmother, Mrs. J. E. May, this week.

Mrs. Susie Ivy is enjoying a visit from her brother, Nate Levens, and wife of Santa Anna, Calif. They arrived Tuesday evening.

Mr. and Mrs. Robert Armitage and son spent the week end in Amarillo, with relatives.

Polly Parrot of Oklahoma City, Henry Cretz of Adrian and Joe Shields of Amarillo, were guests at the Kiwanis Club, Wednesday.

Mr. and Mrs. J. C. Stewart visited relatives in Amarillo, Saturday.

Miss Edith Shields, who is ill at her brother Joe's home in Amarillo, is reported much better, and hopes to return to Carlsbad, N. M. soon, to resume her work.

Charles Z. Moore of Amarillo, is a guest of Mr. and Mrs. L. L. Stevens this week.

Several of Mrs. Allen Stagg's friends gave her a handkerchief shower on her birthday, Friday.

Mr. and Mrs. Mal Stewart visited friends in Vega, Thursday.

At a recent meeting of the Board of Christian Education, Bob Armitage was elected superintendent of the Methodist Sunday School; he began his duties in this capacity, Oct. 2.

On Oct. 2, Rev. McClung of the First Baptist Church of Nowata, Okla., began a series of revival services at Vega. Rev. L. E. Godwin, local pastor, is leading the song services.

Thursday, Friday and Saturday, Mrs. Arreva D. French held a cooking school at the Kiwanis Hall.

Mrs. N. E. Wiseman, who has been very ill at her home south of Vega, is reported much improved.

Phone

160 Stambaugh

DRY CLEANING

KNITS BLOCKED

She's the Sweetheart of Sigma Chi



Much to the discomfiture of 300 freshman women and the delight of several thousand spectators, members of Sigma Chi fraternity at the University of California became "Indians" for a day and helped initiate the first-year women. Finally they carried off Jane Jackson in their dryland canoe to be the "sweetheart of Sigma Chi." Miss Jackson seemed to view the honor dubiously.

The Adrian Red Devils and the Vega Longhorns clashed on the Vega gridiron Friday; score, Adrian 0, Vega 39.

Miss Nedra Richardson of Amarillo, is the guest of her parents, Mr. and Mrs. J. T. Richardson, this week.

Mr. and Mrs. Charley Johnson and daughter, spent last week end with Mr. and Mrs. Merl Wood.

Jumbo News

(13 miles southwest)

MRS. ULLMAN HUNTER

Mrs. Lynn Axe and Mrs. H. C. Baird were hostesses to the Woman's Auxiliary Thursday afternoon. They entertained at Mrs. Baird's home, with a party. Chinese checkers furnished amusement for the afternoon.

Delicious refreshments were served to the following members: Mesdames Adam Flowers, R. L. Stephens, Sam, Finis and Ullman Hunter, and Simpson. Guests were Mesdames Baxter, L. A. Matthews, Addison Hunter, J. J. Wilder, Wilbur Axe and Miss Emma Metcalfe.

Ruth Faye Godfrey of Dimmitt, was a week end guest of Pauline Owens.

Mr. Connor of Archer City, is a guest of his daughter, Mrs. L. A. Matthews. They attended the Dimmitt-Silverton football game, Friday at Silverton. Dimmitt won.

Mr. and Mrs. J. B. Cocanougher, Bill Bowman and Miss Hope Adams picnicked in Palo Duro Canyon, Sunday.

Arney was defeated in a softball game, here Friday afternoon, by the Jumbo grade school boys and girls.

Mrs. W. W. Adams, Hope, and Mrs. J. B. Cocanougher honored Winston Adams and Orval Pierce with a party, Friday evening, on their twenty-first birthdays.

Various games were enjoyed throughout the evening. Refreshments were served to Florence Homer and Clyde Battles, Hazel Chambers of Easter, John Wood, M. L. and Virginia Simpson, Bernard Wilder, Bill Bowman, Leon Lawrence and Pauline Matthews, Doris, Dub and Marie Hardin, Porter Stone, Gus Tiejian, Jessie McGinnis, Lucille and Billie Dyer, Nila Stephens and Messrs. and Mesdames Woodson Harris, Finis Hunter, J. B. Cocanougher, Adam Flowers, Addison Hunter and Mrs. Ullman Hunter.

Rev. Gilpin filled his appointment here, Sunday, and he and Mrs. Gilpin were guests in the L. A. Matthews home.

Mr. and Mrs. C. Andrews and Lonnie, visited relatives in Olton, recently.

Mrs. S. J. Lovell of Hart, visited with Mrs. Ullman Hunter, Sunday afternoon.

Fred Baird of Hereford, was a guest in the H. C. Baird home, Sunday.

Mrs. F. J. Axe has been confined to her bed with tonsillitis this week.

Mrs. Baird and Mrs. Ullman Hunter attended a meeting of the Order of the Eastern Star in Dimmitt, Tuesday evening.

Excitement ran quite high over the week end, when customers of the REA had their long-hoped-for electric lights turned on.

Mr. and Mrs. Harold Staton of Dimmitt, were guests of Mr. and Mrs. Dewey Owens, Sunday.

The Raymond Millers, Dewey Owens and Godfreys of Dimmitt, attended the Clovis fair, Saturday.

The new Food, Drug and Cosmetic Act of 1938 makes reading the label more important than ever before, for more positive information of value to the consumer is required on the label.

Bippus Items

(41 miles northwest)

By MRS. EDNA BURNS

Wheat sowing is over in this vicinity. Most all of the wheat is up with good stands.

A good rain was received over part of the vicinity this week.

Ralph Jennings and Edwin Morrison returned from Farmington, N. M., Wednesday.

Club met at Mrs. Homer Sharp's, Wednesday evening. Quilting was done, also Miss Sadie Lee Oliver was present and gave a demonstration on salads. Club meets at Mrs. J. E. Jones', Oct. 12.

Pearl Hoover has recently married Ray Pruett of Mexico.

Herbert Bippus has been hauling horses and cattle for A. D. Burns this week. He received a wound on his face and A. D. Burns a hurt leg, over the hauling job.

Mr. and Mrs. W. D. Wheeler are returning to Port Arthur, Texas. They have been employed at A. D. Burns, here.

W. H. Flippins has recently purchased a farm near Black, Texas. They expect to move there soon.

Edwin Morrison trucked a load of poultry to Hereford, Friday.

Fat Beauchamp, of Dumas, was a visitor at A. D. Burns', Friday evening.

Many visitors were in Hereford Saturday, from this vicinity, including the school teacher, Miss Wyly; Mr. and Mrs. Edwin Morrison, Fred Burns, Mr. and Mrs. V. D. Wheeler and A. D. Burns.

Switch TO DODGE and Save Money!

House Wiring
Household Appliances
Witherspoon
ELECTRIC
102 W. 3rd St. — Phone 68

In Bogalusa, Louisiana, about sixty negroes have learned to write their names due to efforts of the Employment Service. These negroes filed for unemployment benefits and signed "X". Interviewers asked them if they wanted to learn to write their names and, finding them eager, taught the negroes.

Only those employees whose employers are contributing to the State's unemployment Compensation fund will be eligible for out-of-work benefits.

A cold wax emulsion has been developed that will keep farm stored vegetables two or three times as long as unwaxed ones, before they show signs of wilting.

QUICK RELIEF FROM STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Marvellous Home Treatment that Must Help or it Will Cost You Nothing
Over one million bottles of the WILLARD TREATMENT have been sold for relief of Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gas, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this marvelous treatment—free—

CITY DRUG STORE

FLEXIBLE Gas
THE MODERN FUEL
You can "Tune in" any temperature. Countless variations at your finger tip.
★
COOK WITH GAS for SURE RESULTS
West Texas Gas Company

Stencils, ink and office supplies at Brand Office.



GOLDEN JUBILEE

Celebration STATE FAIR OF TEXAS

OPENS SATURDAY
PRESENTING

**ITS GREATEST PICTURE
OF CONCENTRATED
TEXAS**

AGRICULTURE

The greatest farm exhibit ever seen on the entire continent is presented. Show seven counties and more individuality. FFA and 4-H Club exhibits than ever before.

LIVESTOCK

World-famous herds of beef and dairy cattle of every breed are entered in this show. Sheep, milk-goats, horses, dogs and other animals will be included in this great show.

POULTRY

A complete show from every angle. Rabbits, pigeons, fancy fowls, capons, a complete chicken show and turkeys are included in this great showing.

New Shows...

Direct from Chicago
Box Cost of
125 PEOPLE

THE JUBILEE FOLLIES

in the Auditorium
Free Acts...

Box, the Mind-Reading Dog
Powerful Elephant
The Blind Stakes
—and many other free attractions are booked.

DALLAS Oct. 8-23

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. THOMPSON ABSTRACT CO.
Complete tract index of all lands and towns lots in Deaf Smith County.
Write us for information concerning land ownership.
DEAF SMITH COUNTY MAPS — 25¢ MEMBER

INSURANCE
JNO. H. PATTON
PHONE 59

ABSTRACTS
Of All Deaf Smith County Land Titles.
DEAF SMITH COUNTY ABSTRACTS INC.
O. H. Baker, Manager

DR. J. W. HENDRIX
Chiropractor and Masseuse
and Associate
DR. L. P. FITTS
100 E. Street
Just North of Mother's Park
Phone 341 for Appointments

SWAP!
Through the
WANT-ADS

THERE IS A YOUNG LADY IN MILES, WHOSE FACE IS ALL COVERED WITH SMILES.
SHE ALWAYS WAS WORRIED, AND HURRIED AND FLURRIED.
TILL SHE TOOK GOOD NERVINE MADE BY MILES.

RELAX!
When you're nervous they tell you to relax. Easy advice to give, but mighty hard to follow. You will find it much easier to relax—to overcome Sleeplessness, Nervous Irritability, Restlessness, Nervous Headache after you take
DR. MILES' NERVINE
DR. MILES' NERVINE is a well known nerve sedative. Although the formula from which it was made has been in use for nearly 60 years, no better medicine for a tense, over-wrought nervous condition has ever been prescribed. DR. MILES' NERVINE is as up-to-date as this morning's paper.
At all drug stores.
Large bottle or package—\$1.00.
Small bottle or package—25 cents.

Your Very Best Investment

is a savings account at this bank. You get a good return on your savings. You are able to draw out your money at any moment you want it, and you are insured against loss up to \$5,000.00. Come in this week and open an account!

Helpful Counsel And Friendly Attitude

We strive here to do away with formality and red tape in your banking needs. Our officers are always ready to share their experience and advice with you whenever you indicate a desire for financial counsel of any kind.

YOU NEED A CHECKING ACCOUNT

The First State Bank

SOCIETY

MRS. JOHN McLEAN, Society Editor

Phone 181-W

MRS. J. HODGES AND EDWARD RAY ROBERSON CELEBRATE BIRTHDAYS

Twin birthdays were celebrated on Wednesday, Sept. 28, when Mrs. Jeff Roberson and Mrs. Cecil Hodges entertained at the Roberson home, honoring birthdays of Doris J. Hodges and Edward Ray Roberson.

A variety of games were enjoyed by the group of happy youngsters and a program was featured. Special music was furnished by Patsy Ruth Sanders and Doris J. Hodges. Wanda Jean Smith entertained with a tap dance number and Edward Roberson gave a reading. Refreshments were served from the dining table which was decorated with two birthday cakes, one topped with ten pink candles for Doris J. and the other, topped with eleven candles for Edward Ray. Wishes were made and candles blown after which gifts were admired and the birthday cakes were cut and served. Favors were brightly colored pencils.

Those attending the party were V. C. Hopson, Lee Etta Hopson, Keith Hopson, George Beach, C. J. Lance, Wanda Jean Smith, Patsy Ruth Sanders, Raymond Oliver Streu, Eugene Roberson, Sayle Rathford, Londene Martin, Myers Hudson, Donald Roberson, Betty Hodges, Geraldine Kendall, Bealle Nunn, Barbara Ann LeGrand, Noland Grady and the two honor guests.

MISS RUTH CONKWRIGHT IS CLUB HOSTESS

Miss Ruth Conkwright was hostess for members of the Junior Bayview Club at her home, Thursday night.

During the business session Mrs. J. W. Witherspoon was chosen as representative from the club to attend the county welfare meeting scheduled for October 10.

Miss Lucia Borden, leader, discussed the "Used Car Problem," as outlined in an article found in a recent issue of Fortune Magazine. The article, in combination of the previous program, dealt with the problem that face car dealers all over the nation. Miss Borden traced a car from the time it left the factory, through five or six exchanges, comparing the trades to the "horse trading" of our ancestors when the outcome depended more or less on the wit of the trader.

The brought out the fact that the used car problem is the problem of the new car dealer too, and that the only solution would be a drastic change in cars, such as was caused by the self starter, and because of the used car problem, approximately 10,000 used car dealers will likely go out of business this year.

Mrs. J. T. Gilbreath Jr., discussed "Corn Products," and gave statistics concerning the amount of products made from corn. She told about the Corn Product companies which have grown into great business enterprises with representatives in almost every foreign nation.

After the program, refreshments were served to Mesdames Martin Gilliland, Frances McClendon, W. J. Davis, Jimmy Gillentine, J. T. Gilbreath, Jr., and Lucia Borden, Edna Daughette, Ruby Dutton, Katherine Kirby, Eloyse Pittman, Rheta Jean Sullivan, Nancy Conkwright and the hostess.

COUNTY FEDERATION MEET FRIDAY HOLDS WIDE INTEREST

The Deaf Smith County Federation of Womens Clubs meeting which will be held at the Baptist church

tomorrow, holds wide interest for club women all over the county. Members of federated clubs of Castro and Oldham counties have been invited to take part in the meeting, and all Home Demonstration clubs and members of 4-H clubs of the county have been invited to attend.

This is the first of four meetings to be held during the 1938-39 club year and not only will reports from the Club Institute held in Palo Duro Canyon Saturday, be given, but short talks by yearbook chairmen of all the federated clubs of the county will be made which will give a brief outline of the work to be done by the various clubs during the year. Mrs. Ray Johnson, president, will preside.

After the covered-dish luncheon at noon the program will begin at one o'clock. Plans will be made for the coming year's work and committees appointed.

After the program and business meeting a flower show, sponsored by the Deaf Smith Garden Club, and a food and hand-work exhibit will be held. Everybody is invited to make entries to both.

A feature of the exhibit will be the Deaf Smith County 4-H Club Girls winning exhibit at the Tri-State Fair.

DAWN DEMONSTRATION CLUB MEETS WEDNESDAY

A covered-dish luncheon demonstration given by Mrs. J. Fields Matthews was featured at the Dawn Demonstration Club, Wednesday afternoon at the home of Mrs. Mart Burum.

Green and leafy vegetables comprised the principal dishes, each of which was planned to constitute a balanced meal alone. Mrs. Matthews discussed various means by which vegetables may be disguised to make them more palatable.

Among those attending were Mrs. W. J. Stewart, Mrs. H. E. Miller, Mrs. W. P. Caraway, Mrs. Dalby Fleming, Mrs. Jess Caldwell, Mrs. Walter Galley, Mrs. William Wimberley, Mrs. R. A. Frye, Mrs. Matthews and Mrs. Burum.

INTERMEDIATE CHRISTIAN ENDEAVOR ELECTS NEW OFFICERS

New officers chosen at the Intermediate Christian Endeavor meeting held at the Christian church, Sunday evening, were: Lily London, president; Richard Petersen, vice-president; Ruth Temple Hastings, secretary-treasurer, and Larry Trimble, reporter.

The group is being re-organized for fall and winter programs and members are welcomed.

Present at the meeting Sunday were Ruth Temple Hastings, Rena Rae Renfro, Rachel Ireland, Lois Agnes Gilbreath, Lily London, Gertrude London, Dorothy Coombes,

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your common cough, chest cold, or bronchial irritation, you may get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with any remedy less potent than Creomulsion, which goes right to the seat of the trouble and aids nature to soothe and heal the inflamed mucous membranes and to loosen and expel germ-laden phlegm.

Even if other remedies have failed, don't be discouraged, try Creomulsion. Your druggist is authorized to refund your money if you are not thoroughly satisfied with the benefits obtained. Creomulsion is one word, ask for it plainly, see that the name on the bottle is Creomulsion, and you'll get the genuine product and the relief you want. (Adv.)

"Cinderella of 1938"



Beautiful Ellen Drew, who was discovered by Producer-Director Wesley Ruggles in a Los Angeles candy store, has her big chance as the romantic lead in the new comedy, "Sing You Sinners," which Paramount will present locally for the Saturday night preview, and Sunday and Monday, at the Star Theatre. She is teamed with Bing Crosby and Fred MacMurray.

Richard Petersen, F. L. Lucas, Billy Dameron and Larry Trimble.

SENIOR ENDEAVORERS MEET SUNDAY

Senior Christian Endeavor of the First Christian Church met at the church Sunday evening with Carl Oldham in charge of the worship program.

The model program, which was presented by the Hereford group at the Zone meeting held in Amarillo, Tuesday night, was planned. A membership contest was planned whereby a drive for new members will be made.

BRIDGE CLUB IS ENTERTAINED

The Pleasure Hour Bridge Club was entertained at the home of Mrs. Earl Phillips, Thursday afternoon. Autumn flowers were featured in decorations and tallies, and other bridge accessories accented the seasonal motif.

Awards in the games went to Mrs. Roy Jowell, high, and to Mrs. Boyd London, low.

Members attending were Mesdames Harry Lomas, Elmo Lawhon, B. R. Dixon, Roy Jowell, Bu-

sion on "Music in Everyday Life." She contrasted the opportunities for musical education of today with that of even a few years ago, and urged parents to provide the best musical training for their children. She stressed the advantages of music in the schools and said that music might be called a universal language for people of all ages. Mrs. Grady also gave a list of music magazines suitable for home use.

Mrs. Elmo Lawhon told of the "Value of Radio Music in the Home." She brought out the fact that America leads in the number of radios produced and that even with the smaller type of radio the best in music can be enjoyed in any home.

Reports from the Club Institute held in Palo Duro Canyon Saturday, were made by Mesdames R. G. Blue, Joe Kendall, Jim Higgins, Earl Phillips and Robert Thompson.

Members attending the meeting were Mesdames Lawrence Womble, Robert Thompson, Charles Sowell, Owen Stagner, Earl Phillips, C. E. Moore, Tom Major, Elmo Lawhon, Joe Kendall, Jim Higgins, Louie LeGrand, Jack Grady, R. G. Blue and the hostess.

Daniel News

(7 miles east, 15 miles north)

BY PAULINE MOORE

A good attendance was reported at Sunday School and a large crowd is expected to attend preaching services here, next Sunday.

Sam Thomas left Sunday for Ende, N. M., where he will visit for several weeks.

AMERICAN LEGION Post 192—Hereford, Texas

Business Meeting 1st Tuesday, each Month.

Social Meeting 3rd Tuesday, each Month.



CONOCO OIL & GAS

MEDKIEF

SERVICE STA.

Wholesale and Retail
Batteries, Tires and
Accessories
ERNEST MEDKIEF

HIGHWAY 60 at MAIN ST.

Aaron Connor visited relatives in Plainview last Saturday.

The home of Mrs. Ervin Shugart was the scene for a party given in honor of Mrs. Orville Moore last Thursday afternoon.

Mrs. Floyd Tomlinson and family visited relatives in Plainview and Lockney, Sunday.

Mr. and Mrs. Cecil Allred and Mariya of Amarillo, and Mr. and Mrs. Jimmie Allred and Marlene of Hereford, were visitors in the J. C. Allred home, Sunday.

A. D. Moore and family were in Hereford, Saturday.



Penetrating, exhilarating, Dorothy Perkins Cream of Roses reaches into pores—cleanses them of dirt, make-up, impurities. Gives you that "fresh as dew" appearance. There's no other cleansing cream like it. Use it once and you'll be convinced.

Dorothy Perkins

BEAUTY PREPARATIONS

CITY DRUG STORE

Hereford, Texas

Protect

What You Have INSURE

John McLean

Insurance Agency
Phone 273

CREDIT

TAKES THE PLACE OF

Ready Cash!

... In Times of EMERGENCY!
... In Times of OPPORTUNITY!

Credit is a privilege . . . a sacred trust. Merchants gladly extend this privilege to those who prove themselves worthy of it . . . who meet their obligations promptly. Those who abuse that privilege hamper the merchant, the manufacturer and the producer in turn by withholding funds rightfully theirs and necessary to the continuance of their businesses.

And they destroy their own CREDIT. For their paying records at the Credit Bureau, are open to the scrutiny of each member.

PAY ALL YOUR BILLS PROMPTLY AS AGREED!



HEREFORD CREDIT
ASSOCIATION

DOROTHY H. ROSS, Mgr.
Local Affiliation of

NATIONAL RETAIL CREDIT ASSOCIATION

YOUR MILEAGE MERCHANT backs up his personal assurance of easy winter starting and oil economy by OIL-PLATING YOUR ENGINE —more than an oil change!



JUST because this is in print instead of coming direct from Your Mileage Merchant's lips doesn't change the fact that he backs every word personally. How does he go through with that? By giving your engine the only OIL-PLATING. That's not mere words; it's what patented Conoco Germ Processed oil does.

Activated by an added man-made compound—added to oil's best natural qualities—added to the best refining—this exclusive Germ Processed oil adds itself direct to the inner engine surfaces . . . unites so thoroughly that every working part stays constantly OIL-PLATED.

Does the chrome plating on the bumpers drain down every time your car stops? Neither does OIL-PLATING in your engine. When you want to start up again, after hours of wintry parking—after nights or even weeks in the coldest garage—you've got ready lubrication faster than instantly!—in advance of the fastest oil-circulation. For drain-proof OIL-PLATING has stayed lastingly plated all the way up, to make things slide lightly and swiftly for your starter and battery. That also tells you why you're rid of costly starting wear. And OIL-PLATING stays in as long as you use Germ Processed oil. The gauge-stick backs Your Mileage Merchant!

Switch in Time!



CONOCO GERM PROCESSED OIL

OIL-PLATING GUARANTEED to lubricate before any oil can circulate

—VISIT THE—

STATE FAIR OF TEXAS

DALLAS, TEXAS



OCTOBER 8-23, INCL.

TRAVEL BY RAIL—FAST, SAFE, COMFORTABLE!

AIR-CONDITIONED PULLMAN and CHAIR CAR

Greatly Reduced Round-Trip
First-Class and Coach Fares

Tickets are on sale for trains arriving Dallas all day Saturdays, Oct. 8, 15 and 22, and all day Sundays, Oct. 9, 16 and 23, limited to reach original starting point prior to midnight of the following Monday.

For Fares and Other Details,

Call—
J. E. BEYER,
Agent,
Hereford, Texas

Or Write—
M. C. BURTON,
General Passenger Agent,
Amarillo, Texas

Hereford Young People Attend Amarillo Meet

Fourteen young people and four adult sponsors attended the quarterly zone meeting for young people at the West Amarillo Christian Church last Tuesday night. Those attending from Hereford, were: Eva Joane and Glenn Ricketts, Betty Cockrell and Lois Ann Cockrell, Naomi McKinley, Carl Oldham, Margaret Jones, Roy Wederbrook, Bob Gilliland, Maurine Haynes, Clifford Bates, Robert Petersen, Margaret Miller, Catherine Henderson, Mr. and Mrs. Claud Ricketts, Mrs. A. Peterson, and the pastor, H. M. Redford.

The Hereford Endeavorers presented a model program at the meet, on the subject, "Building Christian Attitudes." The program was led by Carl Oldham, the president of the local Endeavor. Others taking parts on the program were Roy Wederbrook, Basil McKinley, Betty Cockrell, Glen Ricketts, Ira Joane Ricketts, Margaret Jones and Lois Ann Cockrell.

The work among young people of the Christian church in the Panhandle district is divided into six zones. Hereford is in zone five and co-operates with the churches in Amarillo, Claude, Canyon, and Tulsa. Meetings are held once each quarter. The next meeting will be held at Canyon, on January 5, 1939.

Westway Items

(10 miles west)

MRS. MERLIN KAUL

Patrons of the school met Friday night and organized a Parent-Teacher Association for the year. Officers elected were Mrs. Al Werner, president; Mrs. Henry Allmon, vice-president; Miss Caroline Beall, secretary; Henry Allmon, treasurer; Mrs. F. W. Dodson, parliamentarian. Members appointed on the program committee were Mrs. Henry Allmon, Mrs. Paul Mathers and Miss Helen Gilmore. Meetings are to be held once each month and the next meeting is scheduled for Oct. 22.

Mr. and Mrs. Guy Lawrence and Nelda Guy moved Saturday to Hereford, where they will make their home north of Moore Camp ground.

Rev. and Mrs. Henry Burrow of Plainview, and Mr. and Mrs. Merlin Kaul and son, were Sunday dinner guests at the Bill Rice home.

School children are busy selling tickets for the Cal Farley Circus to be presented at the school Friday night. The room selling most tickets will be given a \$5 prize.

The Home Demonstration Club met this afternoon at the home of Mrs. Paul Radd.

Quilting was held Wednesday at the J. A. Roe home. The quilts were for Mrs. M. S. Roe.

R. M. Gunn and John Ross went to Chavis, Monday.

Edd Uri Talbot was able to return to her home, Friday. She underwent two operations for mastoid trouble in an Amarillo hospital; her parents have been living in Amarillo to be near her.

Henry Allmon and Jack Dole, went to Floydada, Sunday to be with his parents, Mr. and Mrs. W. R. Allmon.

S. O. Glover and Mr. Henderson of Fort Cobb, Okla., visited in the Kelly Gray home, last Friday.

Mr. and Mrs. Virgil Decker and Kelly Gray went to Lubbock Saturday night and bought hogs, which Roy Henderson was on exhibit at the fair there, last week.

Mrs. Kelly Gray spent several days as the guest of Mrs. Mary Hildebrand at the Jerry Hastings home in Amarillo, last week.

Russace Osburn went to Plainview Friday, as the guest of Wayne and Warren Jones; he will attend the Lubbock fair this week.

Mrs. T. B. Cox has been confined to her home with an attack of appendicitis.

Rev. and Mrs. Henry Burrow of Canyon, were over-night guests in the Tucker home.

Mr. and Mrs. Morris S. Roe of Hereford, visited Sunday in the J. A. Roe and Grady Wilson homes.

Verdon Wilson has finished drilling wheat and returned Tuesday, to his home in Abilene.

Mr. and Mrs. Guy Lawrence and Nelda Guy went to Hollene, N. M., Sunday, where they attended a birthday dinner at the Jim Madole home.

Mr. and Mrs. Woodrow Williams and children were recent visitors in the home of his sister, Mrs. D. H. Allmon. They were enroute to their new home at Farmington, N. M.

Rev. M. M. Beavers will start a revival at the school, Sunday night, Oct. 9, to continue throughout the week. The public is invited to attend.

Mr. and Mrs. F. L. Hemick and Miss Rosa Kallish of Slaton, were guests Tuesday and Wednesday in the V. Skypala home.

Mr. and Mrs. V. Skypala and sons attended a dinner at Umbarger, Sunday, in honor of Josephine Skypala.

Visitors last week in the V. Skypala home, included Edward Skypala and son, Mr. and Mrs. Otto Onheiser, Alfred Onheiser and Miss Florine Kiehl of Schulenburg.

Mr. and Mrs. W. F. Rudd and family of Spring Lake, Mr. and Mrs. R. D. Thommarson and son, Mr. and Mrs. Oliver Rudd and family of Hereford, visited Sunday in the Paul Rudd home.

Mrs. Jimmy Day of Tampa, Fla., and Mrs. Curt Griffin of Groom, spent Monday and Tuesday visiting in the Paul Rudd and E. H. Little homes. The ladies are sisters of Mrs. Rudd and Mr. Little. Mrs. Day has been spending the summer in Texas visiting relatives; she left Wednesday for Tampa, accompanied by Mrs. Griffin.

Several in this community are enjoying the benefit of REA electricity, which was turned on Sunday night.

Easter Items

BY MRS. CARL FRYE

Rev. Gilpin will be at Easter next Sunday to fill his regular monthly appointment.

Mrs. M. L. Carter and son, Boyce, have been ill this week from food poisoning.

Mr. and Mrs. Epperson of White Deer and Evelyn Reynolds were visitors Sunday in the Carl Frye home.

Mr. and Mrs. Stemmmons were visiting in Hereford, Sunday.

Miss Hazel Chambliss went to Amarillo, Sunday, where she will visit several days with relatives and friends.

Mr. and Mrs. D. S. Bruton went to the northern part of New Mexico this past week end and expects to bring back a truck load of apples, grapes and pinto beans. They also plan to visit their son, Mr. and Mrs. Major Bruton at Altamere.

The young peoples meeting was well attended Sunday evening, and a good program given. The hour of meeting is eight o'clock.

The Women's Missionary will begin their Bible Study, "The Radiant Heart," next Thursday afternoon. Mrs. E. M. Allen will be their leader.

Mr. and Mrs. R. S. Scott and daughter, Beth, of Hereford, visited Saturday in the Fred Moreman home.

Most all farmers are busy this week cutting feed; others are threshing.

Mrs. Bob Higgins left Wednesday to visit with relatives in Wood county.

Mrs. Askern and Mrs. A. Peterson of Hereford, visited Mrs. John Higgins, Thursday.

Mrs. T. B. Cox suffered an attack of appendicitis last week.

Mr. and Mrs. Geo. Lewis visited Friday at Canyon, with Mr. and Mrs. Irving Willoughby and son, Lewis Carroll.

There will be a Primitive Baptist meeting at the school house, starting Oct. 28, and continuing through Sunday. Everyone is invited. Visiting ministers from Amarillo and Plainview will conduct the services.

Rev. Henry Burrow and Mrs. Burrow of Plainview, were Saturday night visitors of Mr. and Mrs. T. B. Cox and family.

Mr. Nessbaum of Amarillo is here this week looking after his farm and visiting in the Joe Doerflinger home.

Mr. and Mrs. R. S. Scott and daughter, Beth, of Hereford, visited Saturday in the Fred Moreman home.

Most all farmers are busy this week cutting feed; others are threshing.

Mrs. Bob Higgins left Wednesday to visit with relatives in Wood county.

Mrs. Askern and Mrs. A. Peterson of Hereford, visited Mrs. John Higgins, Thursday.

Mrs. T. B. Cox suffered an attack of appendicitis last week.

Mr. and Mrs. Geo. Lewis visited Friday at Canyon, with Mr. and Mrs. Irving Willoughby and son, Lewis Carroll.

There will be a Primitive Baptist meeting at the school house, starting Oct. 28, and continuing through Sunday. Everyone is invited. Visiting ministers from Amarillo and Plainview will conduct the services.

Rev. Henry Burrow and Mrs. Burrow of Plainview, were Saturday night visitors of Mr. and Mrs. T. B. Cox and family.

Mr. Nessbaum of Amarillo is here this week looking after his farm and visiting in the Joe Doerflinger home.

Mr. and Mrs. R. S. Scott and daughter, Beth, of Hereford, visited Saturday in the Fred Moreman home.

Most all farmers are busy this week cutting feed; others are threshing.

Mrs. Bob Higgins left Wednesday to visit with relatives in Wood county.

Mrs. Askern and Mrs. A. Peterson of Hereford, visited Mrs. John Higgins, Thursday.

Mrs. T. B. Cox suffered an attack of appendicitis last week.

Mr. and Mrs. Geo. Lewis visited Friday at Canyon, with Mr. and Mrs. Irving Willoughby and son, Lewis Carroll.

There will be a Primitive Baptist meeting at the school house, starting Oct. 28, and continuing through Sunday. Everyone is invited. Visiting ministers from Amarillo and Plainview will conduct the services.

Rev. Henry Burrow and Mrs. Burrow of Plainview, were Saturday night visitors of Mr. and Mrs. T. B. Cox and family.

Mr. Nessbaum of Amarillo is here this week looking after his farm and visiting in the Joe Doerflinger home.

Mr. and Mrs. R. S. Scott and daughter, Beth, of Hereford, visited Saturday in the Fred Moreman home.

Most all farmers are busy this week cutting feed; others are threshing.

Mrs. Bob Higgins left Wednesday to visit with relatives in Wood county.

Mrs. Askern and Mrs. A. Peterson of Hereford, visited Mrs. John Higgins, Thursday.

Mrs. T. B. Cox suffered an attack of appendicitis last week.

Mr. and Mrs. Geo. Lewis visited Friday at Canyon, with Mr. and Mrs. Irving Willoughby and son, Lewis Carroll.

There will be a Primitive Baptist meeting at the school house, starting Oct. 28, and continuing through Sunday. Everyone is invited. Visiting ministers from Amarillo and Plainview will conduct the services.

Rev. Henry Burrow and Mrs. Burrow of Plainview, were Saturday night visitors of Mr. and Mrs. T. B. Cox and family.

Mr. Nessbaum of Amarillo is here this week looking after his farm and visiting in the Joe Doerflinger home.

Mr. and Mrs. R. S. Scott and daughter, Beth, of Hereford, visited Saturday in the Fred Moreman home.

Most all farmers are busy this week cutting feed; others are threshing.

Mrs. Bob Higgins left Wednesday to visit with relatives in Wood county.

Mrs. Askern and Mrs. A. Peterson of Hereford, visited Mrs. John Higgins, Thursday.

Mrs. T. B. Cox suffered an attack of appendicitis last week.

Mr. and Mrs. Geo. Lewis visited Friday at Canyon, with Mr. and Mrs. Irving Willoughby and son, Lewis Carroll.

There will be a Primitive Baptist meeting at the school house, starting Oct. 28, and continuing through Sunday. Everyone is invited. Visiting ministers from Amarillo and Plainview will conduct the services.

Rev. Henry Burrow and Mrs. Burrow of Plainview, were Saturday night visitors of Mr. and Mrs. T. B. Cox and family.

Miss Alene Ramsey spent the week end with her parents, Mr. and Mrs. E. Ramsey of Hereford.

Mr. and Mrs. Mike Cassels and family took dinner with her parents, Mr. and Mrs. Gieve Owens, of Hereford, Sunday.

Mr. and Mrs. Harvey Dixon and family of Lockney, spent Sunday with his parents, Mr. and Mrs. W. S. Dixon.

Mr. and Mrs. D. O. Benson, Olive and Virginia, Lurline Dixon and Mr. and Mrs. H. D. Robbins and family, visited in the H. M. Mobley home of Jumbo, Sunday.

Mr. and Mrs. W. S. Dixon attended the funeral of T. J. Estes at Lubbock, Wednesday.

The party given by the P-T-A organization, Friday night at the school, was well attended.

Mr. and Mrs. Phillip Cook and Mr. and Mrs. Rhodes and children of Amarillo, visited in the J. M. Dixon home, Saturday night.

Mrs. Joe Benson of Amarillo, and Elsie Curry of Happy, visited in the A. T. Jones home Saturday night and Sunday.

Margaret Mobley of Jumbo, spent Sunday with Olive Benson.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Mr. and Mrs. S. J. Barclay and family spent Sunday with his brother, Elvin Barclay and family, at Vega.

Hereford People

(Continued from Page 1)

many homes are being opened for the reception of delegates and camping park cottages are made available to those who wish them. There will be delegations to meet all incoming trains and busses, Conoco Stations on all highways leading into the city will be placarded with the information that will be given by them about the city and the Convention.

Hereford To

(Continued from Page 1)

rivalry between the two towns, both teams are expected to put every ounce of strength into the game Friday. Both teams have been going through special drills this week in an effort to perfect their scoring mechanism.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only two home games after Canyon.

Following the Canyon game, the Whiteface eleven will go to Happy, where on Oct. 14, they will open the conference season. The following week White Deer comes to Hereford and on Nov. 4, Friona will come here, leaving only