Classified Advertising
The People's Market Place

THE CISCO DAILY PRESS

YOUR HOME PAPER

TRADE AT HOME
If you spend a dollar at home you have some hope of getting it back; if you don't, you just spend a dollar.

VOLUME XXXIV — CISCO, TEXAS, THURSDAY, DECEMBER 24, 1953 — NUMBER 14

The Gay Philosopher

By J W S

THE CISCO Roundup, this city's first newspaper, told the story of Cisco's First Christmas Tree in its edition at Christmas-time in 1881 — the year the town was founded. Thanks to Mrs. Carl Wilson, we've just read the story and reprint it as follows:

"Last Saturday, Dec. 24, 1881, witnessed the largest gathering ever known in Cisco. In fact, it was the first public meeting ever congregated in our city. Soon after the doors opened the hall — Ramsey & Chapman's new store building — was crowded to its utmost capacity, while many came and left, not being able to crowd their way in.

"After a couple of songs, prayer was offered by Rev. Burr, followed by Christmas glee, when Santa Claus appeared on the scene and for two long hours distributed presents to young and old. To give a description of the tree would occupy more space than we can spare, but we, with everyone else whom we heard express an opinion, were agreeably surprised at the display on the tree, as well as the immense piles of presents stacked around its base and on tables.

"Considering the immense crowd, the best order and good will prevailed, though it was with difficulty the presents were passed from one to another until reaching their destination. The committees, without exception, deserve praise for the manner in which they performed their duties, and with the generous aid bestowed by our citizens, made Cisco's first Christmas tree a decided success. May each succeeding Christmas witness the same good cheer, and the same ambition to make everything pleasant and everybody happy."

TWENTY YEARS later — Dec. 24th, 1901, The Roundup re-told the story of the first Christmas Tree in Cisco. And added this comment:

"At that time there was not a church building in the town, and you see in the above that it was held in a hall. Many years have passed and many changes have taken place in Cisco since that event. Many faces that attended the first Christmas tree in Cisco are missing. The town has made wonderful progress in every line. Today, we have four beautiful churches and a Christmas tree will be at everyone of them. Many more little tots' hearts will be made glad in Cisco this year than in the first.

"The new year is crowding down the center of the stage. The old year is about to retire with honor. Let us do everything we can in the closing days for the uplifting of some unfortunate. All look to 1902 with hope and faith. All remember 1901 with charity. But the hope for the new year and the faith in what it will bring must be based on a foundation of activity, each in his own interest.

"We suggest that while we are preparing to make the hearts of dear ones happy on Christmas Day, that we not forget those who have not been so abundantly blest as ourselves. Let each one think of some unfortunate and send them Christmas presents. It will gladden the heart and cause great smiles on the faces of all, and the true spirit of our commemorating Christ's birthday will be more prefectly carried out."

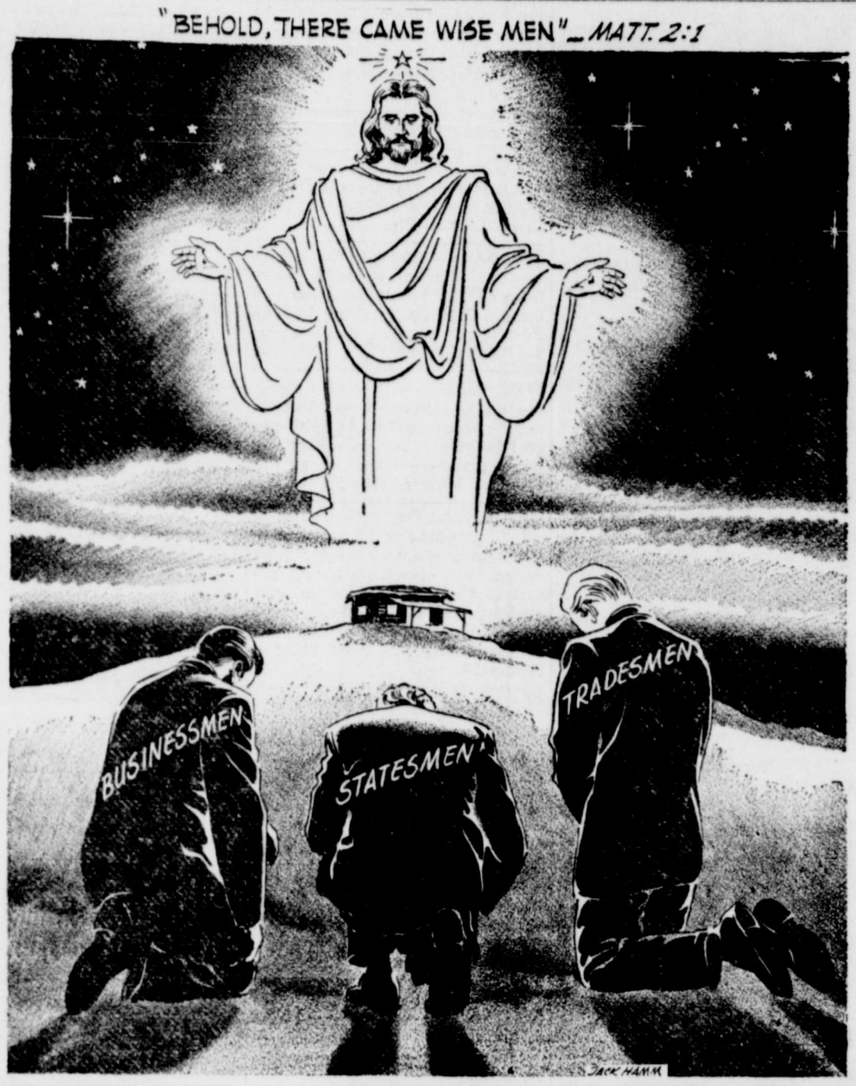
TO BRING THINGS up to date, Cisco will have its 72nd Christmas celebration on Friday — the 72nd since the city was founded in 1881. There have been some troubled years and some good years. And time continues its march onward.

SOME LETTERS and greetings that we've received express some good thoughts for this season of the year.

General Ernest O. Thompson, Texas Railroad Commissioner, wrote: It is good to feel that the world is on the mend, that men of good will the world around are earnestly searching for peace on earth. We have passed through a half century of war and turmoil, but at last the Prince of Peace seems to have entered the hearts of men and women on earth . . . May the critics take a recess and let us for a season look for the good

Turn To Page Three

Modern Service for your Convenience
Bank in the Drive-In Window
1ST. NAT'L BANK-Member F. D. I. C



CHRISTMAS HOME DECORATIONS CONTEST WINNERS ANNOUNCED

Four-out-of-town judges unanimously awarded first place in the Christmas Home Decorations Contest to Mr. and Mrs. Dick Thomas, 405 West 13th Street, in their concluding tour of Cisco residential areas Wednesday night. The contest was sponsored by The Press and the West Texas Utilities Company.

Second place went to Mr. and Mrs. R. W. Merket, 1203 West 8th Stereet, and third prize was awarded to Mr. and Mrs. S. H. Nance, 900 Avenue H.

Honorable mention was given displays at the homes of Mrs. John Kleiner 1300 Front Street; Mr. and Mrs. R. N. Cluck, 701 West 7th Street, and Mr. and Mrs. G. R. Nance, 808 Front Street.

A special prize was awarded to Mr. and Mrs. Howard D'Spain of 309 West 7th Street when the judges considered their porch arrangement of Santa Claus playing Christmas music as "unique, entertaining and outstanding in all respects." The judges decided the D'Spain project was more in the entertainment and novelty field than in the field of home decorations.

At the Thomas home, a Santa Claus and reindeer scene was described by the judges as "outstanding for originality, color, theme and lighting." They will receive a $27.50 floor lamp as the top award.

The Merket project, awarded a $15 table lamp, features a picture window which has been made into a huge Christmas wreath. The judges called it "original, effective and certainly in keeping with the season theme and spirit."

The third prize — a pair of pin-up lamps — was awarded to the S. H. Nance home where a huge Christmas tree stands in a large picture window. The handsome tree changes colors through the effective use of an electric color disc.

The judges were highly complimentary of the over-all decorations in Cisco.

Bonnie Owens Makes All-Tournament Team

Bonnie Owens, freshman forward on the Lobo Queen basketball team, was selected on the all-tournament team at conclusion of the Putnam tournament Saturday night.

She was a star on the junior high school team last year and made the starting lineup on the high school team this year. She received an award as a member of the all-star team.

Presbyterians Plan Christmas Devotional

Members of the First Presbyterian Church will hold a short Christmas Day devotional service at the church at 8 a. m. Friday, the Rev. Grady James, pastor, reported today. The public has been invited to attend the service.

UNDERGOES OPERATION

Carroll Donohoe underwent surgery Tuesday in the Methodist Hospital in Dallas. His condition was described as good today, and he was expected to be released Sunday. He is the son of Mrs. W. W. Donohoe.

Five Ciscoans Are Injured In Mishap Wednesday Night

Five Cisco people were injured late Wednesday in a head on automobile collision at Harrell Hill on the old U. S. Highway 80 some three miles west of Cisco.

In the hospital for treatment Wednesday night were Mr. and Mrs. Joe Donaway and Miss Pearl Donaway of Rt. 1, Cisco, Mrs. Carrie Gray of Cisco and Wilbur Turner of Eastland.

Mrs. Donoway received a fractured pelvis in the accident and was said to be the most seriously injured. Miss Pearl Donoway received a fractured knee and severe lascerations about the head and face. Mr. Donaway was severely cut and bruised, Miss Gray received cuts and bruises and Mr. Turner received three fractured ribs.

Gerald and Boyce Donaway, sons of Mr. and Mrs. Joe Donaway, were in the Donaway car at the time of the accident, but were uninjured. Two Thomas Funeral Home ambulances brought the injured to Graham Hospital.

According to investigating officers the Donaways and Miss Gray were in a 1951 Plymouth sedan headed west and Mr. Turner was in a 1950 Mercury sedan headed east when the accident occurred. They had not completed their investigation Wednesday morning.

Both cars were severely damaged in the collision.

CHRISTMAS OBSERVANCE

The Holy Trinity Episcopal Church at Eastland will hold a Christmas Eve Carol Service at 11:15 p. m. Thursday, Dec. 24, the Rev. Arthur E. Hartwell, pastor, announced. Midnight Euchrist will be held at 11:45 p. m. The public has been invited to attend.

Mr. and Mrs. G. W. Dillon and daughter, Karen, of Athens, Louisiana, are expected Sunday for a visit with Mr. and Mrs. C. E. Whitmire.

Miss Era Mae Smelley Morehead, Kentucky, and Miss Gayle Whitmire of Breckenridge are holiday guests in the home of Mr. and Mrs. C. E. Whitmire.

Hospital News

Mack Stephens, 611 West Second, was in a serious condition in Graham Hospital Thursday morning. He was taken to the hospital late Wednesday.

J. L. Thornton was improving satisfactorily Thursday.

Mr. and Mrs. Ealy Black are the parents of a son born in Graham Hospital this week. They were to be released Thursday. Dr. and Mrs. D. Ball of Cisco and Mr. and Mrs. John Black of Abilene are the grandparents.

Johnnie Faye Gray of Rising Star was dismissed this week and J. H. Lilly of Nimrod was to be dismissed Thursday.

Merry Christmas Is Forecast For Local Residents Friday

School News . . .

SENIORS PRESENT PROGRAM AS SCHOOL TURNS OUT FOR XMAS

By RHELDA REED

Cisco High School was put in a true spirit of Christmas on Tuesday in assembly. The program was presented by the Senior Class. Monty Ingram, the class president, announced the program.

Joan Ravinscraft read the Christmas story from the Bible and Bennie Edwards led the student body and faculty in prayer. Frances Self then told a very impressive Christmas story. Mr. Stone led a few carols with Lundy Ann Hooker playing the piano.

Bob Miller presented boxes of food which were gathered by each home room and presented them to Rev. Sidney Spain of the First Christian Church, to be distributed among the needy. School was then dismissed for the holidays.

What I Want For Christmas

Here is what a few of the students and teachers of CHS would like to find in their stockings on Christmas morning:

Joan Ravinscraft: A panda bear.

Nancy Cluck: A new dress for the band banquet.

Mrs. Wimbish: A smart shorthand class.

Flora Jean Fletcher: An essay report.

Marie Borst, Kitty Pippen, and Bobbie Huffman: A book of excused tardy passes autographed by V. C. Overall.

Jimmy Branton: A new Cadillac convertable.

C. A. Ditmore: A .22 pistol.

Mr. Langford: A 6' 6", 200 lb. basketball player.

Margie Cook: A new suit and shoes.

Monty Ingram: A pretty girl.

Jean White: A short, dark headed boy with a red ribbon around his neck.

Bennie Edwards: Curly hair like Monty Ingram's.

Fred Hayes: An A in English.

David Gray: Another Lincoln (a pink one).

Carolyn Bint: A Putnam senior ring.

Leon McCrary: 14 boxes of candy and a new car.

George Callerman: A district champion basketball team.

Sylvia Cearly: New clothes.

Anna Kaye Sparks: A new boy friend.

Joyce Lancaster: Anything but a hole.

Bonnie and Donnie Owens: A car with two boys in it.

Edna Faye Reeves: A new car.

Ronny Reed: Some more trophies for the freshman basketball team.

Tommie Smallwood: A boy, (6' 5", 190 lbs. blond hair and blue eyes).

Anita Stroebel: A new Buick.

Orval Durham: A telescope for his gun.

Teachers Plans

The teachers of CHS are at last getting their well earned Christmas holiday. They plan to make use of it, too. Here is what they are going to do:

Mr. Overall plans to stay at home and work.

Mrs. Van Horn is going to Sabinal to visit her mother and father.

Miss Winston is leaving Thursday for Tennessee. She is going to visit her brother and his family. She is going to fly there and back.

Mrs. Garverick is going to McCamey for part of the holidays and then she is coming home to rest until school starts again.

Mr. Bailey is planning to get married Christmas eve.

Mrs. Moore is going to have her family here for Chistmas and then they are going to San Antonio.

Mr. Langford is going to stay here and varnish the floor of the gym. He is going to Brownwood for Christmas Day.

Mr. and Mrs. Wimbish are going into to visit her parents in Harlingen on Christmas and they plan to spend New Year's day with his parents in Irving.

Mrs. Hazlewood is going to have two of her children at home for Christmas and she is going to entertain them.

Mr. Wood is going to stay at home and rest.

Mrs. Whitaker is going to Dallas for Christmas.

Mrs. Lee is going to spend part of the time in Fort Worth and part of the time here.

Mrs. Odom is going to Freeport and LaPorte to go fishing. (She caught a five pound trout last year.)

GOSSIP — Everybody is wondering what they are going to get from Santa Claus for Christmas . . . Everyone had on their pretty new holiday dresses at the dance Tuesday night . . . Kitty Pippen went to New Mexico for Christmas. She was looking forward to a wonderful time . . . The homemaking girls had their party Tuesday. They all exchanged gifts and had very nice refreshments.

Cake Auction Is Held At Luncheon Of Cisco Lions

A Chinese Cake Auction netted the Cisco Lions Club some $25 for their crippled children's fund at the weekly luncheon meeting at noon Wednesday at the Victor Hotel Coffee Shop.

The cake was baked by Mrs. Gene Abbott, and Lion Abbott auctioned it off. It was finally bought by Lion E. L. Jackson, who then offered it in another auction to the highest bidder. Funds from both auctions went into the crippled children's fund.

President George Davis reported that the club netted approximately $150 in the benefit broom sale last Thursday night. He expressed the club's appreciation to Chairman D. N. Morrison and club members for their work.

District Governor O. L. Stamey reported that E-2 clubs have raised considerable money for the Lions Children's Camp this year.

The club presented Sweetheart Rhelda Reed a Christmas gift, and President Davis was given a turkey for Christmas.

Guests included Bill Kendall, Jr., Bill Blair, Dick Sander, Don Parks of Milton, Ill., Col. J. F. Karkalits of Washington, D. C., B. A. Butler, Robert Page of Portales, New Mexico, and Miss Betty Brogdon, former club sweetheart.

Baskets Provided For City's Needy

Everything appeared in readiness this Christmas Eve for the observance of a Merry Christmas in Cisco Friday.

The city's needly families had been provided with food and gifts, merchants were closing out a successful business season, friends and relatives were arriving for the holiday weekend, and others were ready to leave town for Christmas with friends and loved ones elsewhere.

Christmas Day will begin a long weekend for many people, for both Friday and Saturday will be taken as holidays by most business firms. Others plan to operate Saturday on a Sunday-type schedule. Many business firms, including the bank, grocery stores and others, agreed early this month to take the double holiday. City and county offices will be closed both days.

The Cisco Welfare Association, in cooperation with local churches and other groups, began the distribution of some 75 Christmas baskets Wednesday morning. The baskets contained items of food, including meats, clothing, and toys for children.

Toys for the baskets were provided by business firms and citizens as donations to the Calvary Baptist Church. Some 20 members of this congregation repaired broken toys and made them ready for the baskets.

The week has been a busy one for local churches where numerous Christmas parties have been held for young people's groups and others. Schools held their Yuletide parties Tuesday afternoon and turned out classes until January 4, 1954.

The Cisco Post Office expected to complete its heavy Christmas mail and parcel business late today. The office has run well ahead of last year in dollar receipts and in the amount of mail handled, Postmaster J. J. Porter has announced. The post office was planning to remain open Saturday morning as usual.

Business firms have reported that this year's Christmas business has been fully as good or better than it was last year. Gift buying has been heavy for the past week or ten days. Stores were remaining open later this week to accomodate Christmas shoppers.

The weather man has promised to cooperate for a weekend of good traveling weather. The forecast called for clear to partly cloudy and somewhat warmer. Friday's temperatures were due to be considerable higher than today's

Santa Letters

Has Tried To Be Good

Dear Santa:
I would like a football, shoulder pads, and tools. Don't forget my little brother and sister. We have tried hard to be good.
Conrad Buchanan

Would Like Tractor

Dear Santa:
I would like to have a tractor, log truck, and other toys.
Craig Buchanan

Wants Walking Doll

Dear Santa:
I am a little girl almost seven years old. I am in the first grade. I want a walking doll, cinderella, wrist watch, robe, pair of red mocassins, and a Bible. Don't forget all the other boys and girls.
Beverly Joan Parkinson

Has Been Good Boy

Dear Santa:
I am a little boy 4½ years old and I have tried to be very good. I want a big teddy bear, a tool chest, Roy Rogers blanket, double gun holster set, and a Bible. Don't forget all the other boys and girls.
Ronnie Parkinson

Mrs. W. L. Parmer has returned from Fort Worth where she was visiting her children.

See DON PIERSON
Olds—Cadillac
Before You Trade!

Cash Value Life Ins. Loans 4 per cent
Save 33 and one third at YOUR Bank
1ST NAT'L in Cisco—Mbr F. D. I. C

See DON PIERSON
Olds—Cadillac
Before You Trade!

Many Ciscoans Welcome Holiday Guests

Mr. and Mrs. Tom Smallwood and daughter, Sandra, plan to spend Christmas with relatives in Itasca.

Mr. and Mrs. Jack Lauderdale and children of Norman, Oklahome, arrived Wednesday evening for a holiday visit with his parents, Mr. and Mrs. J. D. Lauderdale.

Mr. and Mrs. Opal Wilson and children of Lubbock were expected Thursday to spend Christmas with their parents, Mr. and Mrs. C. B. Powell and Mr. and Mrs. J. M. Wilson.

Mr. and Mrs. Jack Gourley and children of Eastland and Mr. and Mrs. J. W. Culwell and daughter of Breckenridge are the guests of Mr. and Mrs. Sam Kimmell during the holidays.

John Kimmell of Carlsbad, New Mexico, and Mr. and Mrs. G. O. Kimmell of Oklahoma City were recent visitors in the home of Mr. and Mrs. Sam Kimmell.

Mr. and Mrs. R. L. Parker and children of Tulsa, Oklahoma, are the guests of her parents, Mr. and Mrs. W. C. McDaniel, during the holidays.

Gerald Bint, student at Texas A&M College, is a holiday visitor in the home of his parents, Mr. and Mrs. Arlin Bint.

Mr. and Mrs. W. P. Guinn left Thursday for a holiday visit with their daughter and husband, Mr. and Mrs. Sam Baugh, in Cleveland.

Mr. and Mrs. W. P. Guinn returned recently from Ada, Oklahoma, where they attended the funeral of Mrs. Guinn's uncle, John Rinard.

Bill Mitcham, student at Rice Institute in Houston, is spending the holidays at home with his parents, Mr. and Mrs. Bill Mitcham.

Miss Allene Wooten of Houston arrived Thursday morning for a holiday visit with her parents, Mr. and Mrs. J. O. Wooten.

Mr. and Mrs. J. W. Shepard and children of Dallas are to arrive this evening for a holiday visit with Mr. and Mrs. James Moore, Mr. and Mrs. F. E. Shepard and other relatives.

Dr. and Mrs. T. N. Hughston and son of Midland, Paul Harlan Woods and fiance, Betty Harper of Olgesby, and Mrs. O. W. Hughston of Dallas are guests in the home of Dr. and Mrs. Paul Woods over the holidays.

Franklin Leech, student at the University of Texas, is spending the Christmas holidays with his parents, Mr. and Mrs. Frank Leech.

Mrs. Estelle Jones of Orange is spending the Christmas holidays with her daughter and husband, Mr. and Mrs. Ray Kinard.

Mrs. Clara Huntington is to leave Friday for El Paso to spend the holidays with her son, Harold.

Mrs. B. N. Wooten left Wednesday for Fort Worth to spend the Christmas holidays with her sons, Buster and J. L. Wooten and their families.

Mr. and Mrs. James E. Dean and daughter, Mary Kay, of Amarillo arrived today for a visit with Mr. and Mrs. A. M. Stroebel and other relatives.

Mr. and Mrs. R. B. Huestis of New Iberia, Louisiana, are expected Christmas Day for a visit in the home of Mr. and Mrs. A. M. Stroebel and other relatives.

Mr. and Mrs. Joe Morris and children of Brownwood are expected Christmas Day for a visit in the home of her mother, Mrs. Clara Huber and daughters.

Mr. and Mrs. Ocie Livingston are spending the Christmas holidays with relatives in McAllen.

Miss Virginia Lou Ford and Mr. and Mrs. O. W. Ford and daughter, Kay, are spending the Christmas holidays in Cisco with their mother, Mrs. Lora Ford.

Jesse Ray and H. L. Youngblood of Kilgore are spending the holidays with their parents, Mr. and Mrs. Jesse Youngblood.

Mr. and Mrs. Homer Thompkins, Jr., and children of Slaton are to arive Christmas Day for a visit with his parents, Mr. and Mrs. H. H. Thompkins.

Mr. and Mrs. Ford Taylor of Ballinger and Mr. and Mrs. C. H. McCall and children of Midland were to arrive today to spend Christmas with their parents, Mr. and Mrs. S. H. Nance.

Mr. and Mrs. Roy Burman and Kay will arrive in Cisco Friday to spend Christmas with relatives and friends.

Mr. and Mrs. James Wimbish left Cisco Tuesday for Harlingen where they will spend the Christmas holidays with Mrs. Wimbish's parents.

Miss Zel Sandler and a guest, Leonard Rozin of New York City, both students at Kansas University, arrived Saturday for a holiday visit with Miss Sandler's parents, Mr. and Mrs. Charles Sandler.

Mr. and Mrs. Charlie Smith and Mr. and Mrs. Edgar C. Garner of Sweetwater were expected Christmas Day for a visit with Mr. and Mrs. J. P. McCanlies.

Hughes McCrary, student at Texas A&M College, is spending the Christmas holidays with his parents, Mr. and Mrs. Hugh McCrary.

Mr. and Mrs. Al Retzloff of Houston and Mr. and Mrs. O. H. Odom of Pampa are expected Saturday for a weekend visit with Mr. and Mrs. L. E. Griffin.

Corp. James Hershel Rains of Sacramento, Calif., arrived Monday to spend the Christmas holidays with his parents, Mr. and Mrs. Floyd Rains and family.

Miss Bobby Lee Miller of Shreveport, Louisiana, was expected Thursday evening for a holiday visit with her parents, Mr. and Mrs. Nick Miller.

Misses Helen Jackson and Cecila Overton of Albany are expected Christmas Day for a holiday visit with Mr. and Mrs. E. L. Jackson.

Mr. and Mrs. J. B. Hutchins of Midland and Frank Strawn of Midland are expected Christmas Day for a visit with their parents, Mr. and Mrs. I. D. Strawn.

Mr. and Mrs. Don Greaves and Larry, and Mr. and Mrs. Joe Slicker and Bill of Dallas will arrive Christmas Day for a visit with their mother, Mrs. Homer Slicker.

THE CISCO DAILY PRESS

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Per week (by carrier) 15c



HOLIDAY GREETINGS

In the spirit of friendliness and good cheer of the Christmas Season — we thank you for the many favors, and wish you all an old-fashioned Yule abounding with cheer and happiness.

E. P. Crawford Agency

108 W. 8th — Phone 453

Santa Letters

Have A Little Brother

Dear Santa:

I am a little girl almost four years old. I have tried to be a very good little girl. Please, Santa, bring me a doll and doll buggy, a little car big enough to ride in and a drum and some nuts and candy. I have a little brother. Be good to him too and all the rest of the little girls and boys.

Lark Penn

Please Bring Army Set

Dear Santa:

Please bring me an Army set and some shoulder pads.

Mike Joyner

Been Pretty Good Girl

Dear Santa Claus:

I am a little girl five years old. I have been a pretty good girl all year. I want you to bring me a big pretty blonde haired doll with a shiny blue and pink dress and bonnet, a slinky, some books, a dish washing set, a cooking set with a rolling pin, a ferris wheel. Please bring all the other little children some nice things too.

Sandra Kay Blane

Horn and Car Please

Dear Santa:

Please bring me a horn and a car.

Ross Escobedo

Dear Santa

Dear Santa:

Please bring me a car and train.

Larry Nance

Bring Bicycle

Dear Santa:

Please bring me a bicycle.

Kenneth Collins

Mother Wants Shoes

Dear Santa Claus:

I want a football helmet and my mother wants a pair of shoes. My little sister wants a doll and my brother wants a job. Father wants somebody to come by and buy something. I am eight years old. I live on East 7th Street.

J. W. Crowder

Tear Doll and Clothes

Dear Santa Claus:

I want a tiny teardoll and all the clothes. Also a blackboard and chalk and a doctor set.

Phyllis Ann Bradley

Would Like Pencil Box

Dear Santa:

I would like to have a pencil box and some pencils and a tool set. I would also like some clay and that is all.

Clifton Clary

Guns For Brother

Dear Santa:

I want a toni doll and a suitcase and table and chairs and I guess that is all. My brother wants a pair of guns.

Mona Langford

Toy Television

Dear Santa:

I want a Roy Rogers set of guns, toy television set, and a rifle.

Eddie Langford

Pleased With Anything

Dear Santa:

I would like very much to get a scalbert and guns, tool kit, and a Bible story book. Also some candy, nuts, and fruit. But, Santa, I would be very pleased with anything you have for me.

Jimmy Boyett

P.S. I live with my granny, Mrs. J. C. Watson, and go to school.

Doll and Socks

Dear Santa:

I want a big doll with hair and some socks size 10. That is all. Good-bye.

Delores Figueroa

Wants Another Gun

Dear Santa:

I want a doll and a peddle car. I would also like another gun.

Barbee Jernigan

Candy, Nuts and Fruit

Dear Santa:

I would like a dump truck, holster and guns, candy, nuts, and fruit.

Johnny Kilgore

Wants Crow Set

Dear Santa:

I would like some crows on a fence with a stopper gun to shoot them off with, Yogi bird, cowboy two gun set, and finger paints.

David Rodger Snyder

Doll With Real Hair

Dear Santa:

I would like a doll with rooted hair, a pearl set, and a telephone.

Pricilla Lee Mahaney

Here's My List

Dear Santa:

Here is a list of things I would like for Christmas: toy dial telephone, Peter Pan Marionettes, Ring 'N' Buzz set, 30-key deluxe Spinet, miniature modern kitchen 14 inch Miss with layette, six room home with playground, patio, sidewalk skates, and doll to dress.

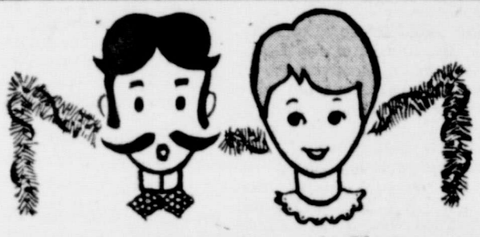
Roberta Booth

Remember Boys and Girls

Dear Santa:

Bring me a "tiny tears doll" and a baton because I am seven years old now. Bring my little brother a Roy Rogers gun set and a cowboy hat. Bring mother and dad something nice and don't forget all the little boys and girls who may not get many gifts.

Linda and Mike Bisbee



A Good Old-Fashioned Christmas to You and Yours

ROY HUFFMYER

Humble Products

Phone 707 — Cisco, Texas



Season's Greetings

O. E. Qualls Humble Service

1304 Ave. D. — Phone 9540



Greetings of the Season.

Smallwood Electric

1302 Leggett — Phone 1121



NOEL

As Christmas bells ring and angels sing — The joyous song of our sincere wishes for all, is a resounding chorus that echoes "Good Health . . . Good Cheer and Much Happiness at Yuletide."

ELITE BEAUTY SHOP

Elizabeth, Louise, Aileen

Shirly & Celia

710 Ave. E. — Phone 144



IT'S THE SEASON FOR GREETINGS...

And here's ours: A wish as sincere and friendly as can be — a hope for a Merry Christmas to everyone we know!

The Dairy Maid

1001 W. 8th — Phone 215



We extend our sincerest wish that your holiday be filled with spiritual joys and all the happiness that express the deepest significance of the blessed Yuletide....

WALTON ELECTRIC

511 Ave. D. — Phone 281



Merry Christmas

To all officers and members of the Masonic Lodge, and their families.

TRAVIS PARMER, Master



BEST OF ALL GOOD WISHES

O. O. ODOM

Your Star Telegram Agent

Noel

May your CHRISTMAS be a joyride of happiness and gaiety!



MODE O' DAY

Mrs. Fred Scott



NOEL

All of our staff joins with us in wishing you the Very Best Christmas ever, and lots of joy for all the days ahead!

Broadway Beauty Salon

Elizabeth Lee

Vergie Redwine

Pricilla Cheeks

116 W. 8th. — Phone 9

WANT-AD SECTION

for BUYING SELLING TRADING RENTING LOANS SERVICE

— For Sale

IDEAL for Christmas — Corsages of beautiful Camelias, Gardenias, Orchids and Vandas. Philpott the Florist. Phone 15. 14

FOR SALE — Girls and boys 26" bicycle. Call 857-J or 281. 14

FOR SALE — Choice beef by the quarter or half; processing a specialty. Bring us your beef and pork for slaughter and processing. A few lockers for rent. Cisco Locker Plant. 16

FOR SALE — 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Pershing 7789 in Fort Worth or write A. H. White, 4117 W. Vickery. 151 tfc.

FOR SALE — Recently built modern 4-bedroom home; 3 baths, den, fireplace, air-conditioned (refrigerated) for summer and winter; storage house; large lot. Fleming Waters, 1308 West 14th.

CHRISTMAS Decorations: spruce wreaths, roping and boughs, pine cones and other items for your home. We also have a nice assortment of Christmas poinsettas, azaleas, and holly. Order now for delivery at Christmas. Helen's Flower Shop, 305 West 7th St., Phone 360. 14

FOR SALE — Registered toy Fox Terrier female puppies, 6 week and 8 months old. Price reasonable. Mrs. A. L. Clark, Phone 577-J. 16

FOR SALE

1938 Ford Tudor, very good and clean for model.

1946 Ford Fordor, 6 cylinder, good paint, good mechanically.

1947 Plymouth 4-door, just overhauled.

1950 Ford Fordor, radio, heater, overdrive, low mileage, one owner.

1951 Plymouth 2-door, one owner, good.

1952 Ford, one owner, good.

1953 Ford Fordor, all extras, just a few miles.

See Garl Gorr

NANCE MOTOR COMPANY

— For Sale

FOR LEASE — Small farm in vicinity of Cross Plains. Oscar Gage, 806 Harris Avenue, Cisco. 16

FOR SALE — 50 model power glide Chevrolet. Call Jack Whitehead after 5 p. m. 1208 W. 5th. 16

— Notice

IDEAL for Christmas — Corsages of beautiful Camelias, Gardenias, Orchids and Vandas. Philpott the Florist. Phone 15. 14

HIGH SCHOOL

Complete your High School at home in spare time, with American School. Texts furnished. No classes. Diploma awarded. Free booklet. Write American School, Dept. CP, P. O. Box 1853. Wichita Falls. 183 -tfc

Mr. and Mrs. Bill Sherrill of Midland and Mr. and Mrs. Waymon Wilson and children of Dallas are expected Friday for a visit with their parents, Mr. and Mrs. C. F. Coats.

Mr. and Mrs. Jerry Farley of Winters, Mr. and Mrs. Don Morrison and son, Mike, of Throckmorton, and S/Sgt. Rex Farley of Shreveport, La., are expected to spend the Christmas holidays with their parents, Mr. and Mrs. A. L. Farley.

— Wanted

I need a load of 16 IN GREEN HEATER WOOD deliv ed at my house. Phone 332-J.

— Lost

STRAYED — From my pla 1910 Ash Street, Monday aft noon, large pale red Jersey c with horns. If found please c R. E. Warren, phone 1140.

Anita Carlin, student at S.M in Dallas, is spending the h days with her parents, Mr. a Mrs. Hal Lavery.

Mr. and Mrs. L. E. Griffin a to spend Christmas Day with h mother, Mrs. Clara Hunton Post, Texas.

Leonardo de Vinci, fam Italian painter, wrote from ri to left, instead of from left right.

For Monuments of Distinction

CALL

Mrs. Ed Aycock

Our years of experience en ables us to give you prompt and courteous service.

See display at 206 Ave. E o call 183 for appointment



A SONG FOR CHRISTMAS

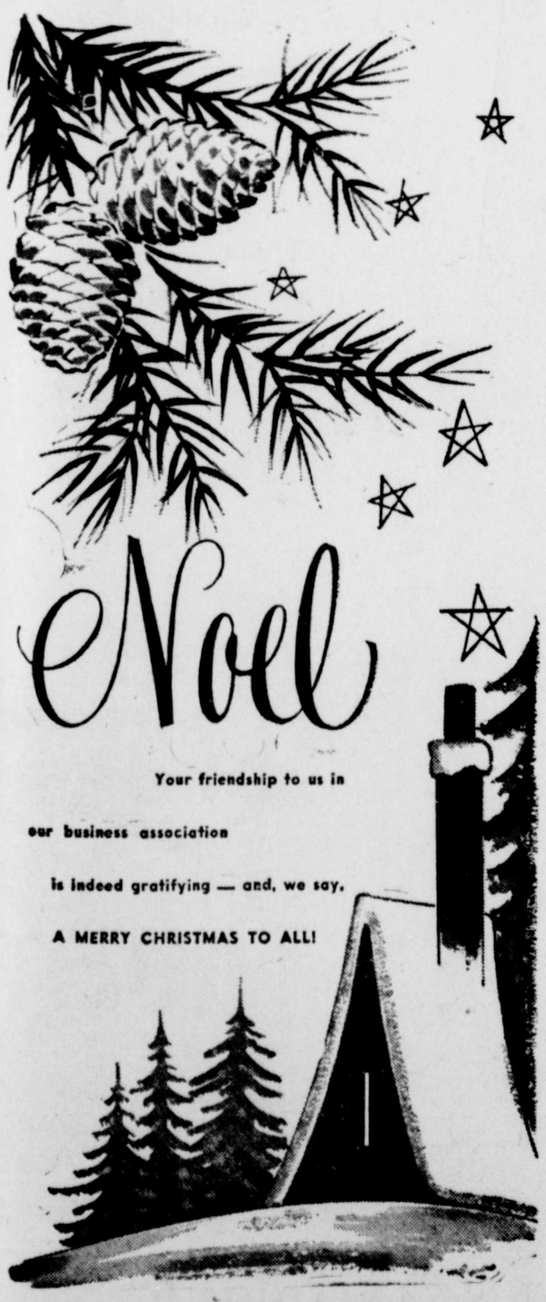
Same old song, but always new —
Merry Christmas — to all of you!

Cisco Appliance Company
606 Ave. D. — Phone 414



Christmas Cheer

RICHARD COX
County Treasurer



Noel

Your friendship to us in
our business association
is indeed gratifying — and, we say,
A MERRY CHRISTMAS TO ALL!

Rockwell Bros. & Co.
Lumbermen
107 E. 5th — Phone 4

SOCIETY AND CLUBS
AND NEWS OF INTEREST TO WOMEN

East Ward Teachers Are Entertained

Mrs. Gus Hart and Mrs. Ray Kinard entertained the teachers of the East Ward School in the Kinard home Tuesday afternoon wishing them a merry Christmas and a happy New Year.

Holiday corsages were presented the lady teachers and button hole flowers were given to the men.

A refreshment plate of hot chocolate and pumpkin pie with whipped cream was served to Mrs. M. Turner, Mrs. John Leveridge, Mr. and Mrs. H. R. Garrett, Mrs. McCanlies, Mr. Harris, Mrs. Jones, mother of Mrs. Kinard, and the hostesses, Mrs. Hart and Mrs. Kinard.

Girl Scouts Honor Mothers With Party

Members of Girl Scout Troop One honored their mothers at their annual Christmas party in the home of Mrs. A. D. Taylor in Breezedale addition Sunday afternoon at 3 o'clock.

Guests were met at the door by Mrs. Forbes Wallace and Mrs. Milton Pearson, co-leaders, and Mary Ann Doyle, troop president. Each Scout accompanied her mother to the dining room where refreshments of green punch with red cherries, red and green cookies, sandwiches cut in the shapes of Christmas trees and bells, and salted nuts and mints were served. Karen Taylor, Sandra McGough and Mary Ann Moore, patrol leaders, alternately served punch from the cut glass punch bowl. All refreshments were made by the girls as work toward their rank as 2nd class Scouts.

The table was laid with a white damask cloth and centered with a miniature Christmas tree, flanked by red candles in silver holders. The small tree was decorated with tiny ornaments and also held three Girl Scout pins which were presented in an Investiture ceremony.

The impressive candlelight Investiture ceremony was conducted by the troop leaders with all the girls participating by forming a horseshoe and repeating their Promise and Laws in unison. The girls receiving pins were Mary Ann Doyle, Bonnie Walker and Sharon Sage.

The Scouts presented their mothers with gifts made in troop meetings then Mrs. Wallace and Mrs. Pearson presented each Scout a gift. Sandra McGough and Virginia McLester won the privilege of presenting the troop's gifts to their leaders.

Those attending were Mrs. Wallace, Mrs. Pearson, Mary Ann Doyle, Karen Taylor, Sandra McGough, Mary Ann Moore, Bonnie Walker, Sharon Sage, Virginia McLester, Mrs. Dewey Sage, Mrs. William Moore, Mrs. O. L. Lee, Camille Lee, Mrs. J. W. Sitton, Judy Sitton, Mrs. William Jenkins, Barbara Jenkins, Mrs. A. D. Taylor, Ann Wallace, Linda Curry, Paddy Wright, Joy Stevens, Mrs. B. W. McGough, Mrs. Paul R. Wright, Mrs. G. C. Swartz, Mrs. J. W. Stephens, Mrs. Warren J. Doyle, and Mrs. Grady Walker.

Stellar Class Holds Christmas Party

The Stellar Sunday School Class of the First Methodist Church met Tuesday evening at the home of Mrs. Paul Woods for their annual Christmas party.

The house was decorated for the occasion in the Christmas theme and gifts were exchanged from a lighted Christmas tree. The group planned their Christmas boxes for needy families. Christmas carols were sung and Christmas games played.

Coffee was served with a salad plate to Mesdames Imogene Addy, Edith Lightfoot, Nan Wright, Murl Spear, S. H. Nance, Ora Mae Davis, Pearl Shertzer, Evelyn Foxworth, Elizabeth Lennon, Reggie McCrea, Kay Crawford, Elizabeth Ferguson, Margaret Bearman, Epp McGowen, Peggy Carruthers, James Moore, Paul Woods, Misses Louise Snoddy, Ella Andres, and Betty Harper, and Mrs. L. E. Richardson of Fort Worth.

Lutheran Missionary League Has Meeting

The Lutheran Women's Missionary League of Grace Lutheran Church met Friday evening at the home of Mrs. Max Witt for their monthly business meeting.

Mrs. Alvin Lenz, president, called the meeting to order. The devotional was given by Rev. James Hennig and the group read the Christmas story from Luke 2. Routine business matters were transacted and the orphans at Winfield remembered. The group voted to give a Thanksgiving offering to the building fund.

Officers for the coming year were elected as follows: president, Mrs. Carl Stroebel; vice presdient, Mrs. Fred Stroebel; secretary, Mrs. Fred Wende; treasurer, Mrs. R. H. Dunning and reporter, Mrs. Dorothy Prange.

Refreshments were served at the close of the meeting to Mesdames Frank Ziehr, James Hennig, W. J. Prange, Carl Stroebel, Fred Stroebel, A. M. Stroebel, R. H. Dunning, Fred Wende, Alex Zander, Paul Weiser, A. O. Lenz, Dorothy Prange, and the hostess, Mrs. Witt.

Mr. and Mrs. Jack Anderson are spending the Christmas holidays with relatives in Marshall.



Our thoughts, like good angels, fly to you on Christmas to wish you every blessing of this happy season.

THE GIFT HOUSE
Katherine Fee – Willa Mae Carswell
710 Ave. E. — Phone 1096



BEST WISHES FOR CHRISTMAS

Our wish to you — That your Christmas be ever so joyful!

Chief Service Station
Texaco Products – R. L. Slaughter
218 W. 8th — Phone 9541

Gay Philosopher – – –
From Page One

and the beautiful in life."

Rev. Sidney Spain, pastor of the First Christian Church wrote: "As the birthday of Christ approaches, be sure to remember that without Christ we would not have Christmas . . . Let us celebrate this Christmas the way he would want us to do it."

Dr. H. M. Ward, pastor of the First Baptist Church, wrote: "Standing as we do, upon the eminence of the years, and looking back, it seems a long distance to the first Christmas Day when Jesus was born in Bethlehem; however, we have not yet traveled far enough away to lose the charm and glory of His coming, but we should remember the coming of our Lord this year only for its true meaning and value to you and many as it charms and glorifies our lives into Christ-like service for God and humanity in this world."

AND SPEAKING for all of the folks at The Press, we'd like to express the sincere hope that your Christmas is bountiful and that happiness prevails at your house.

There will be no Friday edition of The Press as we observe Christmas Day. But we'll be back on the job with the regular edition on Sunday.

Miss Maxine Morris of Kansas City, Missouri, arrived Saturday to spend Christmas with her parents, Mr. and Mrs. W. E. Morris.

Mr. and Mrs. Olin Lewis and daughter, Nancy, of White Face are spending the Christmas holidays with her parents, Mr. and Mrs. James T. Waddell.

Mr. and Mrs. Charles White and daughter, Donna Sue, of Abilene are epected Christmas Day to spend the holidays with her parents, Mr. and Mrs. S. L. Cook.

Worth Carlin of Corpus Christi is expected Thursday evening for a visit with his parents, Mr. and Mrs. Hal Lavery.

Mr. and Mrs. M. C. Ivie and children of San Antonio, Mr. and Mrs. Garland Lassiter and son of Abilene, and Mrs. Betty Gann and Cindee of Odessa are spending the Christmas holidays with their mother, Mrs. Ruby Lassiter, and other relatives.

Ring With Initials

Dear Santa Claus:

Would you bring me a ring that has my initials on it, a doll carriage, and a telephone. Bring my smallest nephew a car that he can ride in. Bring my oldest nephew a truck and a train. Thank you very much.

Gloria Page

Wants Watch and Tool Chest

Dear Santa:

I would like a watch and tool chest for Christmas. Please bring my little sister a doll and table and chairs. Thank you for the things you brought last year.

Jerry Morgan

CHRISTMAS
Greetings To All

One Thousand Nine Hundred and Fifty-Three years – and the triumph of Christ seems ever greater with each succeeding year.

Let us magnify this in our own community in 1954 by voluntarily ending segregation in our schools.

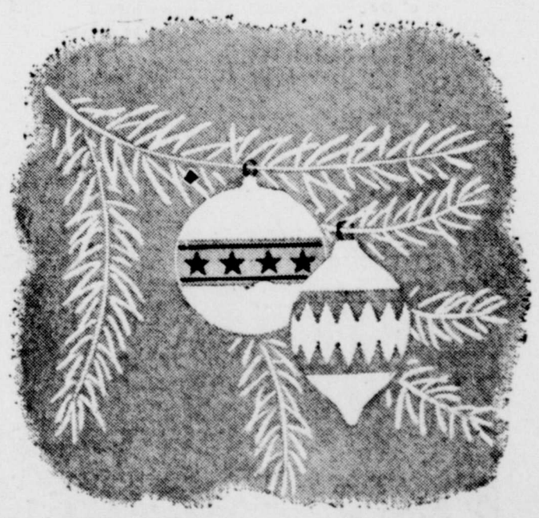
Charles and Charlotte Spears

Peace on Earth

TO ALL OUR FRIENDS

GREETINGS! Our best wishes for a holiday that is chock-full of many, many good things — such as — happiness, good cheer and the wondrous joy and peace of a HOLY CHRISTMAS.

Mott's Variety Store
720 Ave. D. — Phone 228

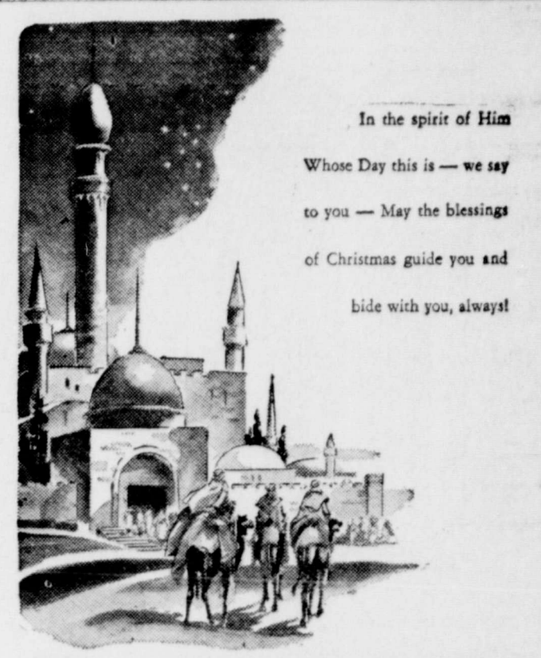


Christmas Cheer

At this time of the year, it is most fitting that we take time to express the appreciation of our entire staff for your good will —

A HAPPY HOLIDAY TO ALL!

Commercial Printing Co.
709 Ave. E. — Phone 5



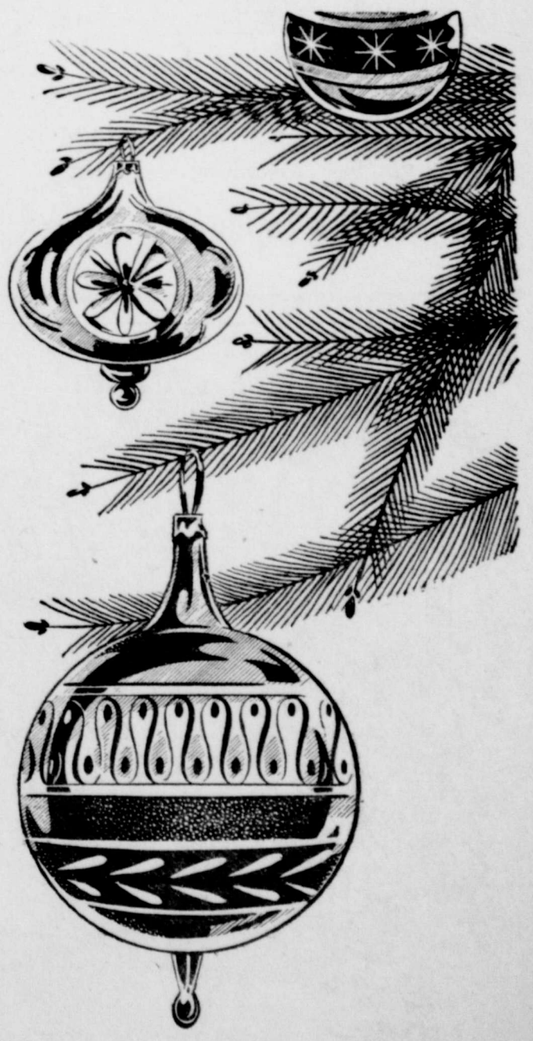
In the spirit of Him
Whose Day this is — we say
to you — May the blessings
of Christmas guide you and
bide with you, always!

Glenn's Furniture Company
Phone 375 — 601 Ave. D.



CHRISTMAS CHEER RIDES WITH OUR GOOD WISHES!

STAFFORD ROOFING CO.
700½ Ave. D. — Phone 465



All of us — staff and management — extend to you our wishes that every joy and blessing will be yours in the cheery holiday season — and, that its many pleasures will thrill your household.

WEST TEXAS PRODUCE
109 E. 9th. — Phone 46



May the true meaning of Christmas lift your hearts with courage, and bring you renewed spiritual strength for the new year. We wish each of you a very merry Christmas.

The Men's Bible Class of the First Christian Church



To our friends — serving you has been a real pleasure — "Merry Christmas, everyone!"

Powell's Cleaning Plant

612 Ave. D. — Phone 282



Bundles of Christmas Joy To all . . .

Tucked into your every Christmas package, and into every gay card you receive, is our hope that you will find the many blessings of Christmas, and the fulfillment of your desires.
Ad 37 Form 14

FASHION CLEANERS

Nelle Goode — O. W. Cathy



Long after the snows melt, we hope that our warm wishes for Happiness at Christmas and thereafter will linger with you . . .

LEMORE PHARMACY

Joe Lea and Dudley

500 Ave. D. — Phone 2



Best Wishes for Christmas

Robinson Bros.

Cisco Truck Stop
SERVICE STATION
and employees.
W. Highway 80

Christmas Cheer



May each shining light twinkling on your Christmas tree, remind you of the warm, friendly wishes we extend to our many friends! May you have a Very Happy Holiday . . .

Cisco Maytag Company

711 Ave. D. — Phone 399



We're sending you our very best wishes, gift-wrapped in a beautiful Christmas package, and tied firmly with a generous bow of enduring friendship.

Henry's Feed & Produce

M. & MRS. C. W. HENRY
107 E. 9th. — Phone 637

Santa Letters

Football Player

Dear Santa Claus:
I want a football helmet and football shoulder pads. I am in the third grade and I am nine years old.
Joe Vasilio

Finger Paint Set

Dear Santa:
I want a finger paint set and a cap rifle. I would like two more things. The other things are a clarinet and an electric football game.
Eddie Lee Snyder

Wants Farm

Dear Santa:
I want a B-B gun, bat, truck, and a little farm. Mr. mother wants a TV set for Christmas. I wish you a Merry Christmas.
Otis Thetford

Football and Watch

Dear Santa Claus:
I want a football. I am 8 years old. I am in the third grade. I live at 311 E. 19th Street. My brother wants a watch. My sister wants a doll.
Authur Eugene McCain

Wants Billfold

Dear Santa:
I want a billfold and a pair of moccasins.
Jackie Williams

This Is All, Santa

Dear Santa:
I want a pair of slippers, a pair of socks, an airplane, and a football. That is all, Santa.
Carrol Jessup

Either Will Do

Dear Santa:
I want a doll, a bicycle, a pair of moccasins, and a baton for Christmas. And I want a necklace, a pair of skates, and a canary bird or a parakeet.
Anita Johnson

How Are You?

Dear Santa:
I would like to have a billfold and a shirt. How are you doing? I am doing fine.
Willie Alexander

Things for Christmas

Dear Santa:
Please bring me a baton, ring with a red stone, and a doll for Christmas. Will you please bring me these things for Christmas?
Marcia Fran King

Doll and Jewelry

Dear Santa:
I want a doll, bracelet, necklace, and a pair of moccasins.
Patsy Cate

New Shoes

Dear Santa:
I would like to have a pair of new shoes, a doll, suitcase, basketball, and a new dress.
Cheryl Simpson



WARMEST YULETIDE WISHES!

Mr. and Mrs. G. C. Rosenthal

OIL SPECIAL ALL THIS WEEK!

Check With Us

—Open 24 Hours Each Day—

Robinson Brothers

CISCO TRUCK STOP
SERVICE STATION
West Highway 80

Wants Skates

Dear Santa:
I would like to have skates, moccasins, and girls bicycle.
Janie Morris

Candy, Fruit, Nuts

Dear Santa:
I want a Rickey Jr. doll, doll buggy, candy, fruit, and nuts. I have tried to be good.
Linda Kilgore

Things I Want

Dear Santa:
Here is a list of the things I want: Toni doll, set of dishes, doctor set, set of silver, and doll buggy.
Shirley Gail Isbell

Wants Tricycle

Dear Santa:
I want a tricycle, table and chairs, dishes, house coat, and house shoes.
Linda Archer

View Master and Reels

Dear Santa:
I would like an army set, jet airplane, house trailer and car set, road grader, plastic Indian punching toy, Peter Pan records, View Master reels, "Wild Animals" and "Roy Rogers."
Craig Steward

See You Christmas

Dear Santa Claus:
I would like most of all an autograph book, tonette, charm bracelet with heart and key, a permanent, a navy blue sweater set, and a white sweater. See you Christmas.
Ann Kilgore

Here's My List

Dear Santa:
Here is my list of the things I would like for Christmas: I would like a tricycle, rocking horse, doll, play watch, housecoat, house shoes, and a doll bed.
Carol Ann Archer

Musical Rocker

Dear Santa:
I would like a gun and holster set, train, cattle truck and a car, and a musical rocker.
Leland Harris



Season's Greetings

AND ALL GOOD WISHES

Victor Coffee Shop



Holiday Greetings

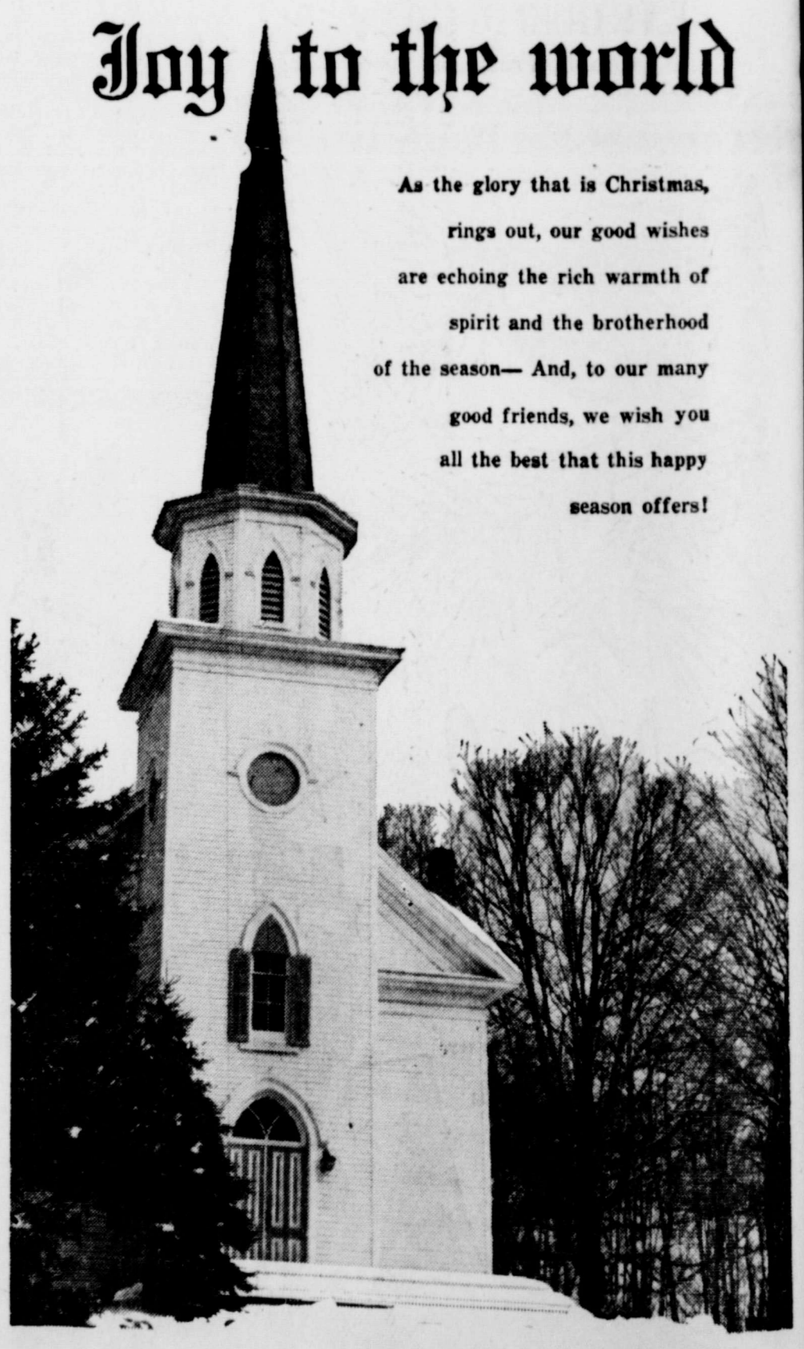
We're wrapping up every good wish for you with a bit of holiday cheer that says— "May you all enjoy many Christmas blessings."

Moore Drug Co.

700 Ave. D. — Phone 9

Joy to the world

As the glory that is Christmas, rings out, our good wishes are echoing the rich warmth of spirit and the brotherhood of the season— And, to our many good friends, we wish you all the best that this happy season offers!



Greetings From
BROWN'S SANITORIUM
DR. N. A. BROWN, DC, Owner
AND STAFF

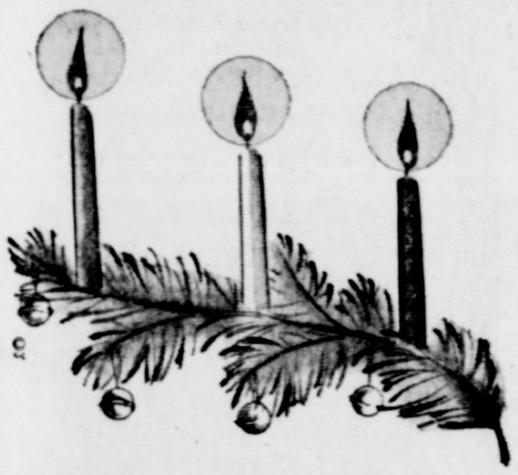


O. K. BAKERY

204 W. 8th — Phone 44

Glowing candles, slender and tall,

Bring Christmas cheer to one and all!



BEN'S GULF SERVICE

R. B. Thames

8th at Ave. E. — Phone 9522

Santa Letters

Don't Forget Mother

Dear Santa Claus:

I would like a doll with hair that can be combed, a set of records, a pull-over sweater, a bicycle, a face puzzle, and some fruit and nuts. I am nine years old and live at 904 Ave. F. I think I had a good report card.

Marguerite Leard

P.S. Don't forget mother and father.

Tried To Be Good

Dear Santa:

I've tried just as hard as I could to be good the whole year through and to obey and help my mother and father. I am writing to you early so you won't forget me at Christmas. I know you are busy reading all the letters from boys and girls all over the world so here are the things I want most to find under my Christmas tree: a little telephone, a tricycle, and a doll.

Lou Ann Weed

Dirt Hauler

Dear Santa:

I want a football helmet, big drum, dirt hauler, western belt, jean jacket and jeans.

Bill Ted Bradley

At Grandmother's

Dear Santa:

I am a little school girl six years old. I have been a pretty good girl this year. I would like for you to bring me a doll, pajamas, house shoes, bicycle, piano, and a sewing machine. I will have some cokes in my grand mother's ice box as that is where I will be. Well, there isn't much to say except we will be looking for you.

Glenda Campbell

Cokes In Ice Box

Dear Santa:

I am a little girl five years old. I have been a pretty good girl. I would like a doll, baby bed, piano, pajamas, house shoes, sewing machine, and a bicycle. I guess that is enough for this year. You will find some cokes in the ice box.

Elaine Campbell

P.S. You can leave this at my grandmother's as that is where I'll be.

Wants Electric Train

Dear Santa Claus:

I am in the third grade. I am 8 years old. I want an electric train for Christmas and a car and a big truck. I live on 1906 Ave. G.

Bufford Orvel Green

Cake and Coffee

Dear Santa Claus:

I'm Terrell, a little boy 6 years old. I guess you know I'm going to school this year. I made A in a contest. I go to church and Sunday school and I like to sing to Jesus so you can see I've been a good boy. I love my mother and daddy and have tried to mind and be real good so you could come to see me this year. I'd like very much for you to bring me a basketball and goal, airplane, big football, school clothes, house shoes if you have them, and a scabbard and two guns. Mr. sister, Joyce, wants you to bring her a pair of house shoes and a cap with fur on it. I'll leave my Christmas lights on in the front window so you will know where we live. I'll be sound asleep when you come so you can stop. You will find some cake and coffee on the table. Just help yourself. If you don't have all those things it will be O. K. so all the little boys and girls can get something. Just bring me whatever you want to. I love you Santa. Good night, I'll be looking for you.

Terrell Mayhall

Tried To Be Good

Dear Santa:

I've tried to be good the whole year through and to obey my mother and father so please bring me a big 147 piece Army Training Center and Roy Rogers guns.

John Williams

CHRISTMAS GREETINGS

To write this Yuletide message to our many friends, in appreciation of their loyalty, gives us our greatest pleasure at this happy season of the year.

A. R. Westfall & Son

Your Friendly Magnolia Dealer

309 W. 8th — Phone 9503



A FRIENDLY MESSAGE FROM GOOD OLD SAINT NICK!

Christmas is many things beautiful! It is the excitement of happy children . . . the silent reverence of folks at prayer . . . the family gatherings . . . the carolers singing . . . the feeling of well-being . . . peace and good-will of man to man! Above all — Christmas is people! And to you, dear folks who are our friends and customers: HAVE A WONDERFUL CHRISTMAS!

J. B. PRATT, Agent

MAGNOLIA PETROLEUM CO.

Ring out, Oh bells,

For all our friends to hear,

the joyful song of

the Yuletide cheer —

And, may this Christmas

be the gayest, brightest

of all holidays!

Maner's Pharmacy

800 Ave. D. — Phone 452



Merry Christmas

★ ★ ★

When Santa unloads his gift-laden pack at your home, we know that you'll find our many good wishes tucked into your every happy treasure! Tho' we can't personally greet each of you at this time — we extend to all of our friends this warm-hearted wish that your Christmas Holiday will bless you with all of life's good things!

V. W. GARDENHIRE

WHOLESALE DISTRIBUTOR

Premier Products – Major Oils

Tires – Tubes – Sundry Items

1601 Ave. D. — Phone 150

A VERY Merry Christmas

With all the gay trimmings of an old-fashioned Yuletide — that is bright with glowing candles and rich with golden carols — is our hearty thanks for your friendship: May you all enjoy the Best Christmas ever....

L & L MOTORS

Plymouth — Desoto

1201 Ave. D. — Phone 796



Our Merry Christmas wishes ring out truer, and clearer than any other greeting we could extend to you.

GRAHAM HOSPITAL

Drs. Graham and Lawrence

PALACE
THEATRE — IN CISCO, TEXAS
See It On Our Giant Curved
Panoramic Screen!
Opens 1:45 P. M. Christmas Day
Thursday And Friday



Saturday Only



—Plus—
PATHFINDER
with George Montgomery
Plus SERIAL & CARTOON

MAJESTIC
IN EASTLAND
FRIDAY
The Entire Staff of the
Majestic Join in Wishing
You a Very
MERRY CHRISTMAS
Friday & Saturday
Matinee at 1:45



SUNDAY and MONDAY



ALAN LADD — JAMES MASON

Santa Letters

Wants Doll
Dear Santa:
I want a doll, clothes for her, and a baby bed.
Joan Williams

Here's My List
Dear Santa:
I have tried to be a good boy. Here is my list of the things I want for Christmas: bow and arrows, horn, drum, 2 holsters and guns, and Indian feathers.
Jimmy Graves

Mary Jane Doll
Dear Santa:
Would you please bring me a Mary Jane Doll, house shoes, nurses kit, ear muffs, lounging pajamas, quilted skirt, and bird cages.
Sandra Louann Lane

Would Like Horn Too
Dear Santa:
I am a little boy nine years old. I want a cowboy outfit: Chaps, vest, spurs, wristlets, and hat. Thank you.
Douglas Bailey
P.S. I would like to have a horn too.

Piano and Wagon
Dear Santa:
I want a piano and a little wagon.
Sally Figueroa

Would Like Phonograph
Dear Santa:
I would like a phonograph, a watch, ring, buzz switchboard set, dresser set, saxaphone, and a case for it.
Mary Craven

Love Mommie and Daddy
Dear Santa:
I want a doll that I can comb and set its hair, an electric phonograph, candy, oranges, apples, and Santa don't forget my mother and daddy. I am the only child and I am an adopted child. I love Mommie and Daddy very much. I will start to school next year.
Linda Kay Clark ,

Please Bring Doll
Dear Santa:
Please bring me a doll.
Rhonda Fay Frasier

Wants Bill Doll
Dear Santa Claus:
I am 8 years old. I am in the third grade. I live on 605 East 16th Street. Mr. sister wants a doll and I want a big doll also. I live at Cisco, Texas. I go to East Ward School.
Linda Carol Johnston

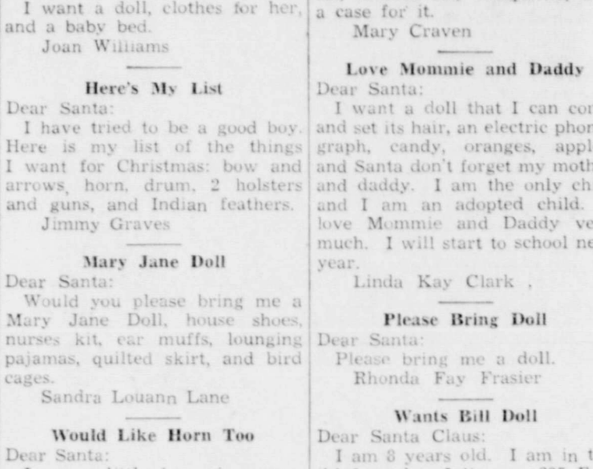
Billfold and Bicycle
Dear Santa:
Please bring me a billfold and a bicycle for Christmas. Have a merry, merry Christmas.
Elmer Escobedo

See You Christmas
Dear Santa:
I would like to have a tiny tears doll, Mineral City set, and a three piece set. I would like very much to have a sweater. See you at Christmas.
Darleene Dunning

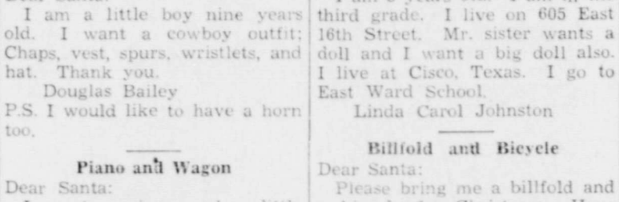
Sister Wants Doll
Dear Santa Claus:
I am nine years old. I am in the third grade. I live on East 19th Street. For Christmas I want a doll and a nurse set. My little sister wants a doll. My brother wants a football game. I go to East Ward School.
Linda Jean Prickett

Be Sure To Bring Watch
Dear Santa:
I want a bicycle, B-B gun, basketball, checkers, tool set. I want them if you can spare them. I know you have other children to give presents to but if you can spare them bring them. I am thinking of the other children, Santa. If there are some poor children don't bring me all those presents but give some of them to the other children. Oh, Santa, I forgot something. Please bring me a wrist watch with a metal band. Be sure to bring me a watch. I will be asleep when you come Santa Claus.
Wesley Payne

JOY DRIVE-IN
CISCO — EASTLAND HIGHWAY
Tuesday - Wednesday - Thursday



—P-L-U-S—



FRIDAY AND SATURDAY





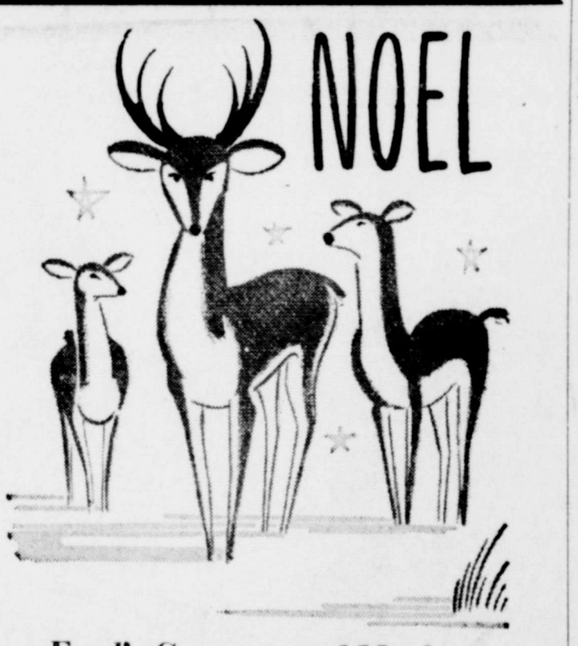
— Plus Cartoon —

Greetings Friends

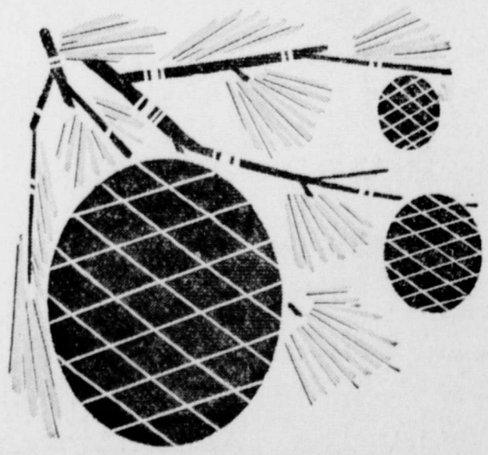


Our countless wishes, warm and true,
This greeting will express, and
Wish for you, our many friends —
All Christmas Happiness!

THE SPOT
Mr. and Mrs. J. D. Yardley



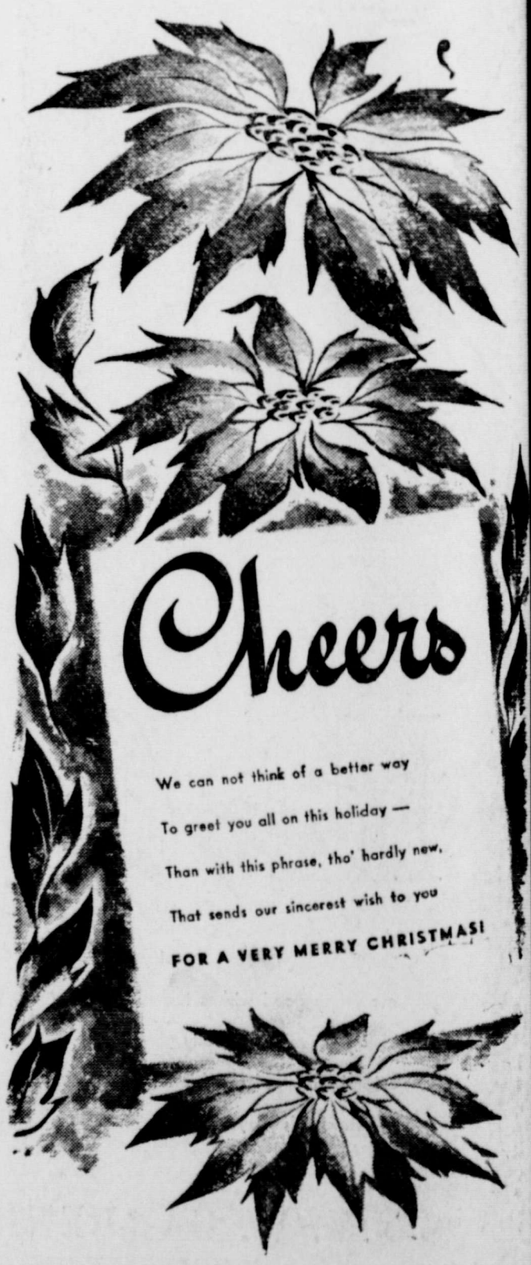
Fred's Grocery and Market
900 W. 8th. — Phone 423



The fragrance of pine cones could scarcely be sweeter or more stirring than our deep gratitude for your continued patronage and unfailing loyalty. May we wish you one and all a Merry Christmas.

Mrs. F. N. Hassen and Family
Mrs. Herman Barron





Lone Star Gas Company

Christmas Edition

THE CISCO DAILY PRESS

YOUR HOME PAPER

Section Two

VOLUME XXXIV — CISCO, TEXAS, THURSDAY, DECEMBER 24, 1953 — NUMBER 14



CUSTOMS AT CHRISTMAS TIME

By CLYDE HURST
Professor of Bible,
Hardin-Simmons University

The observance of Christmas is a reminder that long ago, as recorded in the Gospel of Luke, some humble shepherds of Judea heard the good tidings of the birth of "a Savior, who is Christ the Lord."

Those shepherds also heard the angles sing, "Glory to God in the highest, and on earth peace, good will toward men." Then they hastened to Bethlehem and found "the babe lying in a manger."

To early Christians, the most important thing that had ever happened in the world was the coming of Christ, his death, his resurrection.

His coming was the beginning of a new era.

During the first few Christian centuries more emphasis was given to the observance of the anniversary of the death of Christ than to the anniversary of his birth. (As to religious observances this is true also today among almost all Christian groups.)

Gradually, however, the anniversary of his birth came to elicit more interest among Christians.

Since the first half of the fourth century a church festival has been held in celebration of Christ's birth. As no one knows the exact date of his birth, December 25 was adopted in the West for this purpose.

Some Christmas customs are in keeping with the Spirit of Christ and with Christian ideals.

Music early became a marked feature of the Christmas season. Could the fact that the angels sang when Jesus was born have had anything to do with this?

During the 13th century many Christmas carols were written and popularized under the influence of Francis of Assisi.

From Italy carols spread to France, Germany, England, America, and all over the world. Everywhere they have retained their simplicity and fervor.

Some of the most sacred songs of the Christian faith are well-loved Christmas carols. Singing of carols is customary in religious observances of the birthday of Christ and also in the more secular or festive type of Christmas celebration.

Music in itself has become one of the greatest tributes to Christmas. Among the many noble compositions of the great musicians on this theme, special mention goes to Handel's Messiah with its "Hallelujah Chorus."

In Evangelical and Protestant churches Christmas church music is made up of anthems sung by choirs with organ accompaniment and of hymns and carols sung by the congregation.

Evergreen trees, branches, and other seasonal decorations usually form a setting for these musical services.

Dating from the sixth century Roman Catholics have held Christmas Eve midnight mass as one of the solemnites of Christ's birthday. The heart of this celebration is the cradle of Christ, the realistic tableaux in miniature of the Nativity, as the chara-

Turn To Page Six

Santa Claus Robbed A Cisco Bank Once And Was Hanged

(Editor's Note: The following story was written by Dick West, who grew up in Cisco, for a recent edition of The Dallas Morning News. Mr. West is a member of the editorial staff of The News and saw this robbery as a youth from his father's store across the street.)

By DICK WEST

Santa Claus started the most bizarre bank robbery in West Texas history. Two years later he paid for it—hanged by a mob from a guy wire.

It was a May-like day in Cisco, the eve of Christmas eve, 1927.

A norther from Kansas was on the way, but Santa blew into town ahead of it.

Santa was Marshall Ratliff, a squint-eyed cunning character with two German lugers under his costume. He wandered up and down Avenue D—the main street — patting children and speaking amiably.

Right after lunch his gang — Lou Davis, Henry Helms and Robert Hill—joined him near the First National Bank after they had parked their big sedan in an adjoining alley.

Ratliff entered the bank. The late Alex Spears, cashier, arose and said, "Hi, Santa!"

But Santa drew his gun, yelled for everybody to "get to the wall." The three others entered with their guns and covered customers and employees.

They moved quickly for the loot, warning they would kill any body who moved. But Mrs. B. P. Blasengame and her 6-year-old daughter, Frances, screamed wildly and ran for the back door which entered the alley.

They fumbled with the latch, then scrambled across the alley and headed for the police station a block away.

In three minutes hell broke loose. Police Chief Bit Bedford and his assistant, George Carmichael, had covered both ends of the alley and were popping shots like trench fire.

Trapped, desperate to escape with a potato sack full of $12,200 in cash and $150,000 in securities, the bandits decided to use human shields for their escape.

Cashier Spears was wounded in the jaw. A few others suffered minor wounds. Davis, one of the bandits, was bleeding profusely as an officer's bullet found its mark.

But the four made it into the car, primarily because they had chosen two little girls for their final shields, forcing them to get in the car with them.

Dad Day, who ran a nearby hamburger stand, rushed up to the car with a 30-gauge shotgun and pointed it into the face of the driver, but it wouldn't go off. He couldn't get it off safety.

Officer Carmichael, his gun raised high, came to the car firing but reeled and fell, mortally wounded. The beloved Chief Bedford, at the other end of the alley, fell with five bullet holes in his body.

Out of the alley roared the car. The girls' heads were barely visible. The robbers shot through the tops of stores as they headed for the brush country south of town, scattering nails on the street to flatten tires.

In no time, half the town had formed into a posse.

"We've a flat tire and we're nearly out of gas," one of the gang said at the edge of town.

Approaching them was a car driven by a 14-year-old Rising Star high school boy, Woodrow Wilson Harris.

Drawing their guns, they forced Harris and his family out. The bandits struggled to get the loot and the girls into the Harris car,

Turn To Page Four

HENSON CONSTRUCTION COMPANY
PHONE 1044

IN THE CHRISTMAS SPIRIT

. . . we take pleasure at this holy time in putting aside business to send our many friends the heartiest and most sincere wishes for the rich joys of the CHRISTMAS SEASON . . .

BOSS MANUFACTURING COMPANY

Breckenridge Highway — Phone 64



Our very best wishes go out to you at this holiday season — along with our sincere thanks for your patronage in the past!

Cisco Steam Laundry

Bill and Lewis Lee

—Free Pick Up and Delivery—

103 W. 9th — Phone 31

A CHRISTMAS WISH

BY OTTAR TINGLUM
Professor of Sociology at Hardin-Simmons University

ABILENE, Dec. 24.—And it came to pass that the night of Christmas Eve was sinking over the peoples of the world and again carrying with it the message of Peace on Earth and Good-will toward Men. This night, the Eve of Christmas, it caught the minds and hearts of men like an irresistible command bidding them to listen and to accept that which they had rejected and refused to live by for hundreds of years.

This Christmas Eve the message filled the air everywhere, every hut and home, every city and village and all their peoples of all races and creeds with an urgency that captivated and took possession of every human soul.

Like millions of unseen hands the message caught and stopped men in their shops and stores, in the streets and on the highways and byways of life and bid them not to go further, not to take another step nor to live another minute in the old ways but to accept the new, the new life with peace on earth and goodwill toward all men.

And from one heart to another rolled the message like a swelling tide, like a chorus of millions of voices that envoleped the earth, like a mighty symphony of all the woes and sorrows of the past and all of mankind's hopes for the future.

It made the sick forget his pain, the downtrodden his oppressor, the poor his hunger and the lost his loneliness; it took the dagger out of the murder's hand, it froze the words on the accuser's tongue, and the hand that was lifted to strike in anger and hatred joined with that of the enemy in true friendship.

It straightened the backs of those who had carried heavy burdens, and it lifted the eyes of the down-trodden and forsaken, for there was new hope.

There was from that moment on a never, never ending flame in every human heart that consumed all envy, selfishness and hatred so that it became an overflowing source, a white temple of kindness, sympathy and love.

The world was changed. Gone was the fear of war and strife and insecurity. Gone were the days when young human flesh rotted on the battlefield's and blood soaked the pathways of life. Gone were the days of twisted and ugly shapes, of crippled limbs and distorted minds; gone was all the ugliness and hatreds of the past.

Instead, there was brotherhood with hearts and hands encircling the whole world, a world of unending peace and harmony, a world in which even the lowliest and poorest was rich and happy; for there was peace, there was hope, and there was faith in greater and more wonderful things to come.

Why? . . . because, by some miracle humanity had accepted the idea of the Fatherhood of God and the Brotherhood of Man and so had become as brothers and sisters of a world-wide family dedicated to the practice of love and mutual understanding.

This is my Christmas wish. May it soon come true!

Santa Letters

Sister Wants Doll

Dear Santa Claus:

I am eight years old and I am in the third grade. I go to East Ward. My little sister wants a doll and I want a B-B gun. My brother wants a bicycle.

Larry Gayle Slatton

Christmas Candy

Dear Santa:

Please bring me a doll and some Christmas candy. Bring my mother some furniture and my daddy some new clothes.

Linda Kilgore

Football Helmet

Dear Santa Claus:

I want a football helmet. I'm in the third grade. I hope boys and girls get some toys. I want some boots.

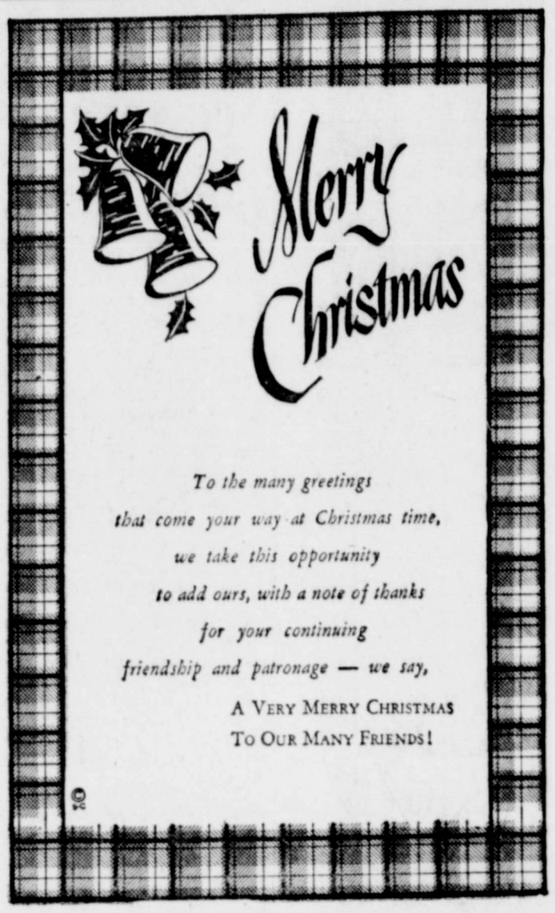
Bobby Lee Prickett

Wants Play Rifle

Dear Santa Claus:

I am in the third grade. I am 8 years old. My brother wants a bicycle and a color book and I want a play rifle.

Jimmy Lawrence Collins



To the many greetings that come your way at Christmas time, we take this opportunity to add ours, with a note of thanks for your continuing friendship and patronage — we say,

A VERY MERRY CHRISTMAS TO OUR MANY FRIENDS!

Pelfrey Food Store

14th At Ave. D. — Phone 590



In the little space we have here, we send to you — our many friends — the BIGGEST WISHES for the very Happiest of Holiday Seasons . . . may it be filled with the Best of everything!

Home Supply Company

416 - 18 Ave. D — Phone 155



May your Christmas feast be bountiful . . . your Christmas tree the brightest . . . your holiday, the gayest, and your hearts filled with the rich benevolence of the CHRISTMAS DAY! This — our wish — for your harvest of happiness!

NORVELL & MILLER GROCERY & MARKET

10th at Ave. D. — Phone 102



EVERY GOOD WISH FOR CHRISTMAS

CATE ATKINS



May we convey our sincerest hopes that you, our friends, will enjoy a most happy, cheerful Holiday!

Dean Drug Company

The Rexall Store

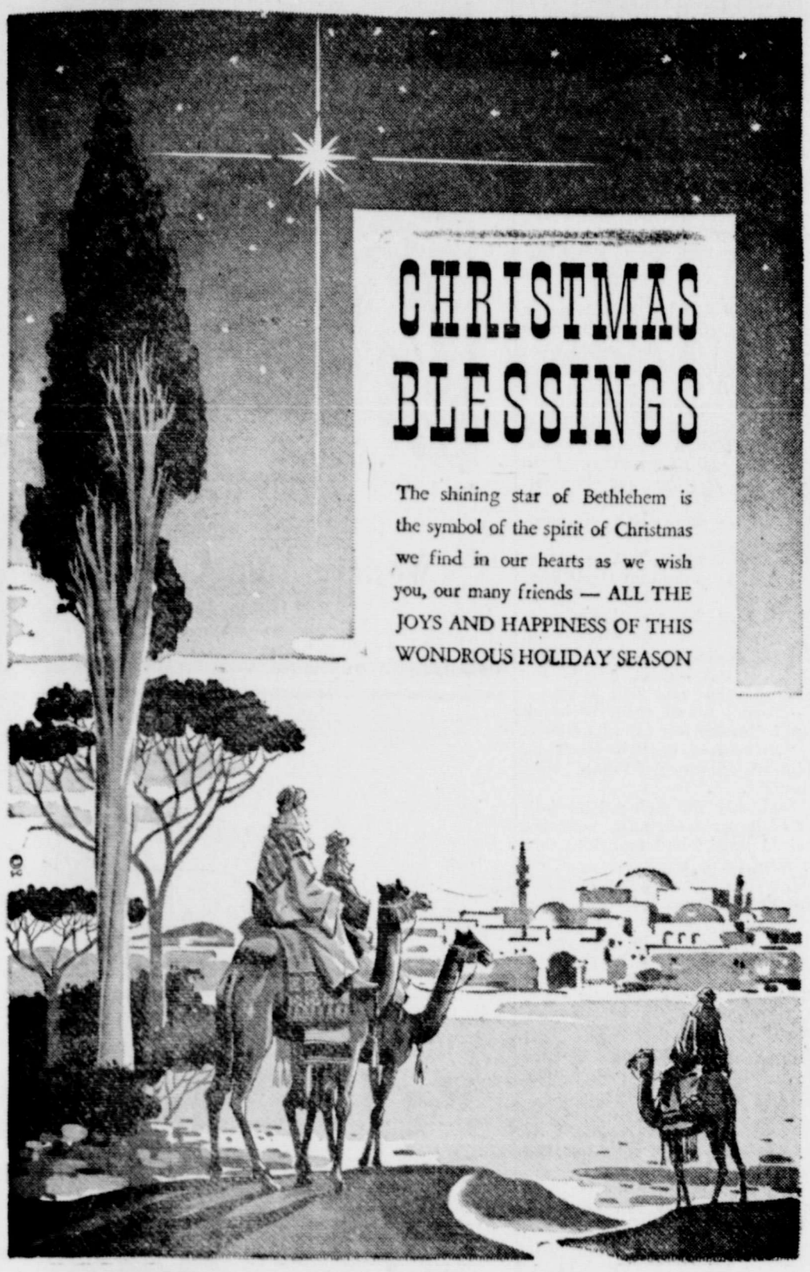
618 Ave. D. — Phone 33



Higginbotham Insurance Agency

C. E. Higginbotham — E. J. Poe

707 Ave. D. — Phone 198



CHRISTMAS BLESSINGS

The shining star of Bethlehem is the symbol of the spirit of Christmas we find in our hearts as we wish you, our many friends — ALL THE JOYS AND HAPPINESS OF THIS WONDROUS HOLIDAY SEASON

WYLIE FUNERAL HOME

402 W. 5th — Phone 1155

Santa Letters

Bring TV Set

Dear Santa:
Please brnig me an army set. Bring my mother and daddy a television set.
Charles Stephenson

Wants B-B Gun

Dear Santa:
Please bring me a B-B gun and a bow and arrow.
Eddie Bernard King

Wants Football

Dear Santa:
I want a football and a helmet with shoulder pads. I'm in the third grade. I'm eight years old. My brother wants a helmet and shoulder pads too. We want a bat and ball and my mother wants some shoes.
Sammy James Davis

Where Are You

Dear Santa Claus:
I want a bicycle. I am in the third grade. My brother wants a bicycle too. Where are you on Christmas? I am 8 years old and I live at 714½ East 9th St.
Fred Richard Roland

Doll and Typewriter

Dear Santa Claus:
I want a baby doll and a play typewriter. I am seven years old.
Patty Sue Morrison

Wants Doll With Hair

Dear Santa:
I am a little girl 7 years old and I have been a very good girl and would like for you to bring me a doll with hair that I can wash and comb, a panda, a doctor and nurse set, and anything else you might have for me. Please don't forget any of the little boys and girls.
Marilyn Johnson

Bring Mother Pinking Shears

Dear Santa:
I would like a trumpet, army set, pair of guns, and I would like for you to bring my mother a pair of pinking shears and my father an electric razor.
Jimmy Herron

Just Wants Bubble Gum

Dear Santa Claus:
My brother and sister want lots of things but I just want some bubble gum. I am two years old. See you soon.
Jane Morrison

Wants Play Town

Dear Santa Claus:
I am eight years old. I want a play town for my electric train. I also want a basketball.
Lynn Morrison

Truck Gun and Holster

Dear Santa:
I am a little boy 5 years old. My name is Gary. I would like for you to bring me a long truck, gun and holster set, and a tractor. I would like some candy and fruits and nuts if you have plenty. Please don't forget the other little boys and girls. Don't forget my baby brother, Leland. He wants a doll.
Your little friend,
Gary Wayne Harris



Merry Christmas

To every one — everywhere — we offer this age-old wish . . . That the magic peace, contentment and happiness of the Yuletide linger on and bring joy to you and yours for all time to come.

BURTON LINGO COMPANY

Pioneer Lumbermen
BUILDING MATERIALS
700 Ave. E. — Phone 12

Merry Christmas

With heartfelt appreciation for your kind patronage, this year, as always — we are happy to send you our Greetings of the season with our sincere wishes for your health, wealth and happiness For the Holiday and long, thereafter!

Palace Theatre
And
The Joy Drive-In

Cheerio!

Santa's come to town! And, in his sleigh are tucked away our warm and friendly greetings to each and every one of the wonderful folks whom we have served!

HAVE A HAPPY HOLIDAY!

Altman's Style Shop



Hello

WE EXTEND OUR HOLIDAY GREETINGS TO OUR FRIENDS

Always at Christmas time, there comes that extra-special pleasure of extending to our many friends, the greetings of the season. It is with the thought of your good will and friendship that we wish you the fullest measure of Yuletide cheer and happiness at this time . . .

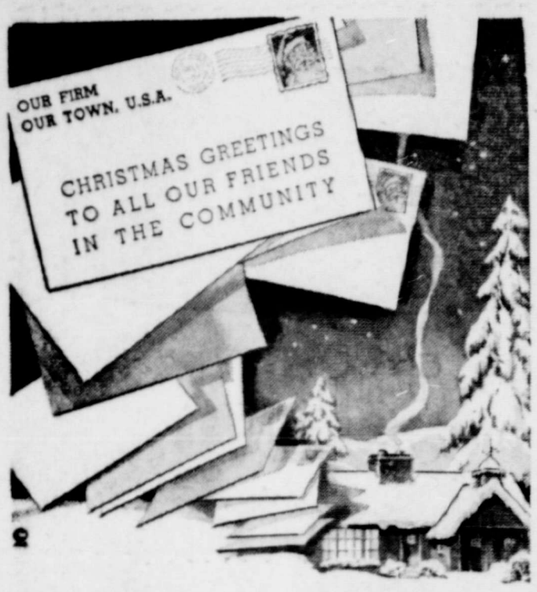
Tom B. Stark
National Insurance Agency
General Insurance and Real Estate
307 Reynolds Bldg. — Phone 87

Merry Christmas

Not because of custom only, but from our hearts — we extend our best wishes to you for a wondrous, joyful Holiday!

NANCE MOTOR CO.

Steve Nance — Charley Graham



COLLINS HARDWARE

604 Ave. D. — Phone 133

Santa Robbery — —

From Page One

leaving their wounded associate, Davis, on the side of the road.

They couldn't turn the ignition on. The schoolboy had taken the keys with him and run across the street. Back they went to their other car and turned off on a side road.

Two miles out they abandoned it, told the girls to hide face down, and headed into the underbrush.

One of the wildest manhunts in West Texas history followed—several days of pursuit by bloodhounds, airplanes and officers, including Capt. Tom Hickman of the Rangers.

That night the norther hit, and the three walked back into Cisco and stole a car in the outskirts. They rode for days over that territory, stealing cars, begging food and once spending a whole day in a pasture, bitterly cold and afraid to light a fire.

They commandeered a farmer's car and used the farmer's boy as a hostage. They dumped him near Cisco and he ran to the police station. In a few minutes the race was on again, and the gang was spotted running into the brush.

This time officers got Ratliff, the Santa, wounding him in the leg. When he was captured he had six automatics, a bowie knife, a double-barrelled shotgun and three pistol belts of cartridges.

Three days later Helms and Hill were captured in Graham, too weak to continue flight. Helms made a feeble move for his pistol. Hill tried to run but fell, exhausted.

The three were put in county jail at Eastland. Davis, the wounded bandit, was transferred from a hospital in Cisco to Fort Worth, where he died. It was his first and last venture in crime. He was a substitute on the deal at the last minute.

Months of litigation followed—weird trials with public feeling emotionally high. Joe Jones, now a Dallas lawyer, was Eastland district attorney in the latter stages of the case.

Ratliff was tried first. Between the jail and the courthouse was a movie house. Ratliff had to walk by it every day. The picture was "The Noose," and a rope dangled from the marquee—a reminder of what was to come.

He got ninety-nine years and remarked: "That's no hill for a high-stepper like me."

Helms was tried next, lit a cigarette calmly as he heard the verdict of death.

Hill, the baby bandit at 22, told a pathetic story of never getting a break. An eloquent speech by his lawyer got him out with life. He escaped from the penitentiary twice, was caught both times and later pardoned to Tom Green County.

Ratliff, old Santa, went on trial again—for the slaying of Chief Bedford. He got the chair, was sent to death row in Huntsville where he constantly played a phonograph record, "When the Roll Is Called Up Yonder."

Helms' conviction was affirmed, but shortly before execution date he was granted a sanity hearing.

In the Eastland court he was a grotesque figure. He constantly tore a newspaper to bits. He moaned weirdly in a song, "Ain't gonna sing no more." He had let his hair grow like a lion's mane.

The jury was out twenty minutes and said he was sane. He got the voltage, but it took two officers to get him out of his cell.

Only Santa was left. He was in condemned row. His eyes, half-closed, looked into space. He ate nothing and talked delirously. A legal maneuver blocked a sanity hearing in Huntsville and Ratliff was returned to Eastland on a bench warrant to face still another charge.

Once more he found himself in the little jail. Immediately he feigned paralysis and insanity. His head rolled from side to side. For hours on end he lay motionless, staring widly into space. Unless supported he would fall flat on his face on the concrete floor.

He talked occasionally, babling every now and then: "I've sinned against the Holy Ghost. Lord have mercy on my soul."

On the night of Nov. 18, 1929, somehow he got out of his cell during feeding time. He put on a pair of slippers, ran down the stairs and found a pistol in the desk.

He shot Uncle Tom Jones, a special guard and one of the most beloved men in the community, but Jailer Pack Kilborn wrestled Ratliff all the way down the stairs and subdued him.

"Don't kill me," pleaded Santa.

Uncle Tom was rushed to the hospital, critically wounded in the chest, abdomen and shoulder, one leg crushed. Ratliff, back in his cell, lay motionless and mumbled.

A mob formed, but broke up when news came that Uncle Tom was better.

The next day he got worse.

"How's Tom?" the whole town asked. A group stood outside the jail. It got bigger, as did the apprehension over Tom Jones.

Officers urged them to break up, to let the law take its course.

"We've had enough—don't let him kill another good man!" they shouted.

Suddenly the mob got the jailer's keys, rushed upstairs, seized Ratliff and took him to a vacant lot a block away. They put a rope around a guy wire and strung him up.

The rope broke. The Santa Claus bandit fell to the ground, mumbling. In the tradition of the Old West, if the rope breaks the man goes free. But not Ratliff. Somebody ran off and came back with another rope. For twenty minutes his body dangled in the wind and moonlight, then was taken to the undertaker.

A block away Uncle Tom was still conscious in the hospital. He was told what had happened, but he didn't comment.

The next morning the end was near. Friends, tears in their eyes, filed into his room. Tom looked at Jailer Kilborn and smiled: "Pack, I stayed with you to the end, but I've got to leave you now."

Then he looked at his eight-year-old son. "Be a good boy," he whispered, and died.

Santa Letters

Little Brother

Dear Santa:

I want a doll with hair, a bicycle, a pair of blue-jeans, and a blouse. My little brother wants a tractor and a car that you can ride in.

Marilyn Wende

Tried To Be Good

Dear Santa:

I have tried to be a good girl. Please bring me a teddy bear, table, chairs, dishes, and lots of candy and fruit. Please bring my little sister some toys and don't forget the other little boys and girls.

Carolyn Carr

Wants Basketball

Dear Santa:

I would like to have a basketball, basketball net, a bike, and some candy.

Mike Lanham

Deluxe Rifle

Dear Santa:

I want a Deluxe Training Rifle, a corduroy shirt, and double guns.

Roland Ziehr

P.S. And remember that it is Jesus Birthday.



May our friendship continue to blossom this CHRISTMAS and in the days to come!

Western Auto Associate Store

A. G. Sander, Owner

CISCO, TEXAS



"O Little Town of Bethlehem"

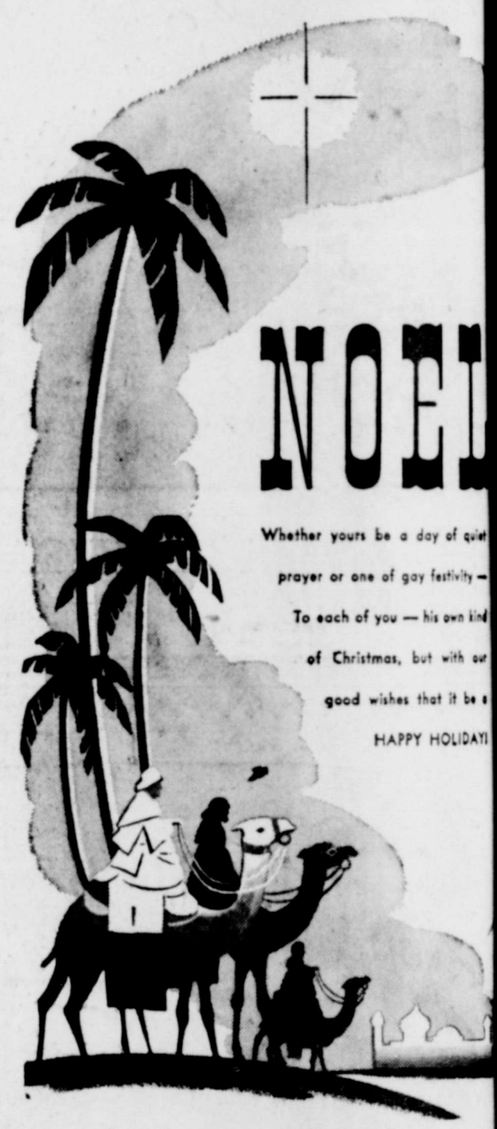
In the holy spirit of the true Christmas, with the warmth and benevolence of His Day – we say to all our many friends – May your holiday be rich with many blessings!

Your

FIRST NATIONAL BANK

In Cisco

Member F. D. I. C.



NOEL

Whether yours be a day of quiet prayer or one of gay festivity — To each of you — his own kind of Christmas, but with our good wishes that it be a HAPPY HOLIDAY!

FERGUSON'S

707 Ave. D. — Phone 57



BEST WISHES

Our package of Christmas greetings to our friends, is wrapped in appreciation of your kind patronage!

Ernest's Garage

Mr. & Mrs. Ernest Schaefer

1113 Ave. D. — Cisco



We all our many friends who've been so good and to our many customers so loyal, We wish you all the best of luck and cheer and happiness to make your Christmas royal!

Boyd Insurance Agency

George Boyd – Haywood Cabaness

Reynolds Bldg. — Phone 49



Greetings

... to our friends —
A CHRISTMAS alight
with our sincerest wishes
for a star-studded, happiness-filled
Yuletide season!

Damron Tire & Supply Co.
CISCO, TEXAS

Santa Letters

Would Like Doll Set

Dear Santa:
I want a doll, a doll set, doctor set, and some gloves for Christmas.
Rebecca Christine Reich

Bow and Arrow, Please

Dear Santa:
I would like a bow and arrow and some clothes.
Dennis Lanham

Wants Football

Dear Santa:
I want a football, cap rifle, Flute, and games.
Dee Ellis Hartman

Needs Good Wallet

Dear Santa Claus:
I don't want to ask for very much, but what I really need is a good guaranteed wallet.
Judy Sitton

Watch and Doll, Please

Dear Santa:
Please bring me a watch and doll.
Wanda McGough

Electric Toaster

Dear Santa:
Please bring me some shoulder pads. Would you please bring my mother an electric toaster.
Mike Joyner

Wants Typewriter

Dear Santa:
Please bring me a typewriter, View Master, and pictures. Please bring my mother and daddy an electric toaster.
Judith Ann

Bring Daddy A Suit

Dear Santa:
Please bring me a doll, View Master and pictures. Please bring my mother an electric toaster and my daddy a suit.
Sylvia Hart

Please Bring Doll

Dear Santa:
Please bring me a doll. Would you please bring my older sisters each a doll, my mother a set of dishes, and my daddy a set of tools.
Linda Denton

Set Of Dishes

Dear Santa:
Please bring me a football suit and my mother a set of dishes.
Jal Torres

Wants Doll

Dear Santa:
Please bring me a doll, my mother a new dress, and my father a belt.
Gary Tom Welch

Wants Guns

Dear Santa:
Please bring me two guns and a B-B gun. Please bring my mother an electric toaster and my father a .22 gun.
Eddie Wood

Doll And Doll Bed

Dear Santa:
Please bring me a doll and a doll bed.
Marietta Paul

Bring Brother Gun Set

Dear Santa:
Please bring me a two gun set and a View Master. Please bring my brother a two gun set and a View Master also.
Phyllis Gosnell

Please Bring Gun

Dear Santa:
Please bring me a gun.
Lanny Dan Anderson

Wants Doll

Dear Santa:
Please bring me a doll, View Master and pictures. Please bring my mother and daddy an electric toaster.
Sandra Hart



J. C. PENNEY CO.



Christmas Greetings...

We are mindful of our debt to our friends who have favored us with their patronage. This, we can not repay, but – on this day we can sincerely and heartily say to all of you – "Serving you has been a real pleasure. And, to all – *"A VERY MERRY HOLIDAY SEASON."*

CISCO GAS CORPORATION
The Home of Hi-Heat Gas
713 Ave. D. Phone 122



Greetings

We've made up our own Christmas carol to put into words the very nice things we're wishing you this Christmas. We're singing out our wishes that you may all enjoy health and happiness ... security and prosperity ... and the many blessings of good fellowship and peace!

DAIRY TREAT
Mr. and Mrs. Claude Wilson & Marjorie
Mrs. Melvin Travis
John Speir — Pete Nance

CUSTOMS - -

From Page One

cteristic object of reverance. Some scholars hold that the "adoration in the cave," which is a religious custom of the Syrian cult of Adonis, the cave where the child Adonis was born was adopted for Christian cult by the Empress Helena and in 335 was richly endowed by the Emperor Constantine.

Others insist that the cradle of Christ had its origin in the story of the Magi bringing their gifts to the infant Jesus. If this usage did have its own origin, it seems to have become combined later with the custom known from the cult of Adonis.

Most Christmas customs now prevailing in Europe and America, as well as those recorded from former times, are not Christian customs, but are pagan customs which have been absorbed by Christians or tolerated by them.

Christmas customs in America have envolved from many lands and reflect various home, national, seasonal, and religious practices.

The use of fires and lights in Christmas celebrations has been traced to the Festival of the Sun of ancient peopies, the Feast of Lights of the Hebrews, the Saturnalia of the Romans, the Yule Festival of the Northmen, the Festival of Kronos in ancient Greece, and the Sacaea of the Mesopotamians.

Christmas has thus become another feast of the winter solstice.

The Yule log dates back to the time of the Saxons and Goths, who burned such a log at their winter solstice.

The Roman Saturnalia lasted eight days, being celebrated on December 17-24. Our Christmas season lasts eight days, from December 25 to January 1. The Yule Festival lasted for twelve days. In northern Europe the Christmas holidays end with the 12th night after Christmas.

The Saturnalia has provided the model for most of the merry customs of Christmas time, such as the carnival merriment of eating and drinking (often excessively), games, dancing, and giving of gifts (especially to children.)

The Yule-time julbot sacrifice to Thor was "for a good crop, for the year's luck, and for peace." Its influence is seen today in certain games, rhymes, riddles, and superstitious beliefs which prognosticate the events of the year, such as the weather, the harvest, the prospect of the birds, fortune and misfortune, death, and other things.

From England has come the modern custom of sending Christmas cards of today.

It is believed that the Christmas tree dates back to Boniface, an English missionary to Germany in the eighth century. He replaces the sacrifices to Odin's sacred oak by a fir tree adorned in tribute to the Christ child.

Accounts persist that Martin Luther introduced the tree lighted with candles.

German immigrants brought the custom to America. The Christmas tree, so universally celebrated now with the Sunday School and children's services, is the happy home and family festival transferred to the church and given more hallowed and religious connotation. The use of decorations of pre-Christian origin.

The Romans ornamented their temples and homes with green boughs and flowers for the Saturnalia.

The Saxons used holly, ivy, and bay. The Druids gathered mistletoe with great ceremony and hung it in their homes.

The legend as to the magical properties of mistletoe, as well as the belief that the maiden who stands under the mistletoe is supposed to receive a kiss, comes from Scandinavia.

Santa Claus, apart from which Christmas would not be complete for American children, is a variation of Saint Nicholas, who may have been archbishop of Myra in the fourth century.

He has taken various forms in different countries, but everywhere he has always been a friend of children.

In America he is a fat, round, beaming elf who comes from the North Pole in his reindeer drawn sleigh (or more recently in his airplane).

He scrambles down the chimney and fills the stockings beside the fire-place. The custom of hanging up stockings for Saint Nicholas has been traced back to medieval Europe.

Some Christian groups oppose the celebration of Christmas, both as a religious observance and as a merry festival.

The Puritans of England in 1644, after they came into power, were able to pass legislation against the masquerading and wild license of bacchanalian Christmas celebrations which did not resemble the true meaning and inner vision of Christmas.

The tendency in America today, in addition to the observance of the season in a carnival spirit, it toward the complete commercialization of the whole idea of Christmas.



Merchants Credit Association
LUCILLE HUFFMYER — Secretary-Manager



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