



MERRY CHRISTMAS

THE HEREFORD BRAND

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Christmas Edition
Combined Friday-Sunday
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25¢

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Carter Warns Farmers of Backlash



That feller on Tierra Blanca Creek says have a Merry Christmas and let it be the springboard into a better year — a year of ever-increasing, all-inclusive interest in those around you.

TIME SURE FLIES when you're having fun!

It was six years ago this week that the sale of The Hereford Brand was announced, with this writer assuming management of the newspaper. It hardly seems possible that six years have already gone by and yet, in many ways, we feel we've been a part of Hereford much longer.

The Nieman clan came to Hereford with great expectations, but also with doubts and apprehensions about pulling up roots and starting again. The doubts were soon erased by the friendly attitude, the cooperative and hustlin' spirit of citizens of the community. It will be another Merry Christmas for us, thanks to many fine people in Deaf Smith County.

"Home is where the heart is," and we'll be "home" in hustlin' Hereford again this Christmas!

ONE CHRISTMAS card we received in the mail included "A Publisher's Prayer," and we'd like to share it with

(See HEREFORD BULL, Page 2)

Midnight Mass

To Be Saturday

The figure of baby Jesus will be carried to a crib at the altar of St. Anthony's Catholic Church Saturday night by the Rev. Bernard McGorry during the processional of Midnight Mass.

The church bells will toll twelve times at midnight, when the processional will begin, lead by Rev. McGorry, parish pastor. Following him will be the associate pastor, the Rev. Frank Eldridge, Knights of the Altar and Knights of Columbus.

Carmen Flood will sing the processional hymn, "Gesu Bambino." During Mass, Art Reinauer will vocalize "Ave Maria" during Communion with violin accompaniment offered by Donna Meyer.

Preceding Midnight Mass will be a special musical program of sacred Christmas hymns, to be performed under the direction of Mrs. Flood with accompaniment from Sharon Cramer, Carolyn Evers and Cheryl Betzen, organists.

Beginning at 11:15 p.m. Christmas Eve, the carols will be rendered by members of the parish choir, as well as selected soloists, including Judy Cloud, Sylvia Soliz, Ralph Detten, Claudia Smith and Ann Meyer.

At the conclusion of the Mass, refreshments will be served in the parish cafeteria.

Mass will be celebrated at 6 p.m. Christmas Eve and at 9 and 11 a.m. Christmas Day by Rev. McGorry and Rev. Eldridge.

PLAINS, Ga. (AP) - President Carter is warning farmers besieging his hometown with pickup trucks and tractors in a demonstration for higher prices that triggering a consumer backlash will hurt them.

By the score, the farmers were converging on Plains today, asking to see Carter personally about their demands. The president's spokesman, Rex Granum, said Carter hadn't decided whether to meet with the farmers.

"As long as farmers let the consumers know they have got a problem, that is good," the president said Thursday. "But if they ever turn the consumers against them, they will be worse off than they were before."

The protest by farmers, some of them on strike, resembled a "tractorcade" that

paralyzed this little country town Nov. 25. Estimates of the number of tractors in that demonstration ran to 20,000. They brought traffic to a standstill.

State strike leader Leighton Kersey of Unadilla, Ga., called today's demonstration "a peaceful protest." He told reporters: "We realize these are holidays, and there'll be a lot of traffic. We don't want anybody to get hurt."

Some of the tractors in town before sunup bore signs saying: "We're through working for nothing" and "Eat today - you may not be as fortunate tomorrow."

They were parked along the road through town near Carter's old peanut warehouse and processing plant.

Most of the demonstrators, however, drove pickup trucks. "It's too cold to drive the tractors," one said. Some of the farmers in the last demonstration reportedly suffered frostbite.

During a stroll down Main Street on Thursday to wish old friends Merry Christmas, the president dropped in on his cousin, state Sen. Hugh Carter, at his antique shop, and got a vivid account of the last protest.

"I knew you were for them," the senator told the president, "but it was hard for me to... they were a little angry. They wanted you down here. They started shouting, you know. 'We want Jimmy. We want Jimmy. Where is Jimmy?'"

The president was at his Camp David retreat in the mountains of western Maryland at the time.

During a brief exchange with reporters at the end of his walk and prepared statements afterward, the president said:

"He has made 'all the decisions' on the fiscal 1969 federal budget, which he will propose to Congress next month. But he will take one more look at the budget summary when he returns to Washington. He 'absolutely' intends to balance the budget by the end of his first term in 1981."

"He is putting the 'final touches' on an executive order carrying out his reorganization of the nation's intelligence agencies, giving CIA Director Stansfield Turner budget authority over all of them."

He is nominating Frank C. Carlucci, ambassador to Portugal, to be Turner's deputy at the CIA, and Richard J. Bloomfield, ambassador to Ecuador, to succeed Carlucci in Lisbon.

Hawkins Hearing Postponed

A hearing on a defense motion to suppress a confession in the rape-murder of Mrs. Abbe Hamilton of Borger has been postponed until after the first of the year by Judge Richard Countiss of Spearman.

The hearing, originally set for today, was rescheduled after District Attorney Steve Cross of Borger advised the judge that several witnesses for the defense and prosecution would not be available at this time.

The defense is seeking to suppress a confession by Samuel Christopher Hawkins, a 33 year old packing plant employee from Amarillo, who was indicted for capital murder in the rape-slaying of Mrs. Hamilton in Borger.

Mrs. Hamilton was found dead in her home on May 3, 1977, and had been raped and stabbed numerous times about the throat and neck.

Hawkins is the prime suspect in the so-called "Traveling Rapist" cases, which involved numerous incidents which terrified women throughout the Panhandle.

The Amarillo man was arrested June 30 in that city after intensive efforts by

(See HAWKINS, Page 2)



Christmas on Main Street

Though stores on Main Street are closed after dark, the lights of traffic, Christmas decorations and streetlamps brightly illuminate downtown Hereford. All Main Street needs to give it a

complete Christmas atmosphere is a little snow and weatherman. [Brand photo]

364-15

New License Renew

By PAUL SIMS
Managing Editor
And the ASSOCIATED PRESS

Automobile license renewal notices will start reaching Texans the day after Christmas, and a new wrinkle has been added.

The new year will mark the beginning of a staggered registration system, eliminating the old method that had everybody's tags expiring on April 1.

Now, about one-twelfth will come due every month. Stickers showing the renewal month will be issued in 1978 and will go on the upper left hand corner of the plate.

For the initial year (1978), April 1 will remain the deadline, but motorists will

have two options on their first renewal past that date.

Say the next to last digit in your license number -- the middle one for auto plates and the next to last one for trucks -- is 2. That means your regular renewal month will be May. An April renewal will be signified by the number 1.

The number 3 will signify June, 4 July, 5 August, 6 September, and so on.

"If they have number 5, they have an option for 5 months or 17 months," said Nell Miller, Deaf Smith County tax assessor-collector.

"If their number is 2, they can buy for two months or 14 months."

Which means that those whose regular month is May can take a two-month

renewal, expiring May 31, or a 14-month renewal that would expire on that date in 1979.

License fees will be prorated, based on a twelfth of the usual fee for each month of registration.

A license renewal for a \$4,500 car, for example, with an August renewal deadline (No. 5 on the license plate), would cost \$9.47 if a five-month sticker is bought before April 1.

A 17-month sticker would cost \$31.47.

"What's going to be the problem is people are going to get the cheapest one they can. They won't look at the back license plate when it expires--say, in August--and see that it's expired," Ms. Miller said. (See RENEWAL, Page 2)

Christmas Not Merry For Hereford Couple

By PAUL SIMS
Managing Editor

Christmas to Mr. and Mrs. Earl Williams is a day they wish would hurry and pass.

The old, black couple who live in Apt. 73 of the Bluewater Gardens Apartments have little to be merry about and Sunday isn't going to change their lifestyle in the least.

Williams, 77, and his 65-year-old wife say they don't have what it takes to have a happy Christmas.

"It's a day we should celebrate," Williams said, "but to poor people like we is, it's just another day."

"We ain't able to do anything any good. On Christmas Eve, we'll do the same thing we always do. Just sit around. We got no money, nothing to do."

They do have a tree, and there are three small presents beneath it. They are hoping their children, all of whom have been gone for years, will find time to visit them over the weekend.

Mrs. Williams is diabetic, and the affliction caused her to lose her foot last month. The foot turned green, and the coloration spread up her leg.

"Dr. Rush said I wouldn't live another day if it didn't come off," Mrs. Williams said.

"I sure do feel bad about it. I loved my foot."

She will receive an artificial foot in January but Williams said that doesn't make this Christmas any more of a special occasion.

The Williams live on a monthly welfare check. They aren't left with much after paying doctor bills and rent, and right now a Christmas turkey isn't in their plans.

"The happiest Christmas we ever had was '48. We was in Anton," Williams said.

"I was a younger person and I had all my kids with me. We had plenty to eat and plenty of money to buy things. I really enjoyed that Christmas."

It isn't that they don't want this Christmas to be like that one.

"I like Christmas," Mrs. Williams said, smiling. "I just wish I had more. The thing I don't like about this one is I won't be walking that day."

Williams, who worked on a farm for most of his life, somehow is not bitter about how life has taken its course in his household.

And there is a fact which satisfies him.

"I lived to get this old. In that way, life's been good."

The interview ended. Williams was wished a Merry Christmas.

"You have a Merry Christmas, too. I know you'll have a Merry Christmas."

Opening the door of his tiny apartment to let his guest out, Williams said:

"You oughta go talk to that lady in that apartment over there.... You think WE is bad off."



CLAUDE HUARD

Claude Huard To Leave Hereford 'Y'

Hereford Area YMCA general director Claude Huard has resigned that position effective February 1, 1978 YMCA Board of Directors president Ron Welty has reported. Huard reportedly is heading to the Port Arthur area, where he will be the general director of a full-facility YMCA, which includes a branch of suburban YMCA.

"This is quite an advancement professionally for him, and we wish him all the luck in his new position," Welty said in making the announcement. "We've been real pleased with the work

(See HUARD, Page 2)

The Williams' — not expecting a Merry Christmas. (Brand photo by Paul Sims)



Identify With Holiday Season's Divine Artist

By REV. H.T. GOODWIN
First Assembly of God

In trying to interpret a poem or a painting, one must endeavor to identify with the writer or artist. So it must be with Christmas.

It is necessary to get through all the human interpretations and celebrations and become a little closer to the author of Christmas. This leads us immediately to the Bible which indicates the true spirit of God in giving us Christmas.

We find some very sad statements about man and his condition before regeneration. Paul, in Romans 3:9 states, "God concluded ALL Jews and Gentiles, under sin." In Romans 3:23, "For all have sinned and fall short of the glory of God."

Because of the cloud of sin separating man from God, God

promised Christmas hundreds of years before the birth of Christ. One of the outstanding promises is found in Isaiah's prophecy where God said to Ahaz, "I will give you a sign: A virgin will be with child and give birth to a son, and He will be called, Immanuel (God with us)." Several hundred years later the Angel of the Lord appeared to Joseph, just before Jesus was born, and told him Mary would give birth to a son: "And you are to give Him the name, Jesus, because He will save His people from their sins." Matthew 1:21. Years later John saw Jesus coming toward Him and exclaimed, "Behold the Lamb of God that taketh away the sin of the world!"

The birth of Jesus is God's expression of love to humanity. John 3:16 tells us, "God so

loved the world that He gave His one and only son, that whoever believes in Him shall not perish but have everlasting life." Romans 5:8, "But God demonstrates His own love to us in this: While we were still sinners, Christ died for us".

God did not discover us and then fall in love with us. He created us as the objects of His love, and we have the choice of accepting this love and identifying with it in returning our love to God and our neighbors, or of rejecting it. John tells us, "GOD IS LOVE". CHRISTMAS IS THE ULTIMATE EXPRESSION OF GOD'S LOVE.

To capture the true spirit of Christmas, one must recall the words of Jesus in Matthew 22: "Love the Lord your God with all your heart, with all your soul, and with all your mind. This is the first and greatest commandment." Then he added a second, "Love your neighbor as yourself. For all the law and the prophets hang on these two commandments."

Love cannot be legislated. It is a conditioning of the heart that comes from exposure to, living in, and accepting the author of love, GOD!

It has been pointed out that the command to - love one another - has been repeated no less than fifty-five times in the New Testament. When God's will is done on earth as it is in Heaven, Paul's admonition to the Corinthians, "Nobody should seek his own good, but



H.T. GOODWIN

the good of others" (1 Corinthians 10:24) will be fulfilled.

God intended Christmas to represent the complete absence of selfishness, greed, jealousy, and extreme vantage-taking competition, which will be eliminated when we see the

prophecy of Isaiah 11:9 fulfilled:

"They will neither harm nor destroy in all my holy mountain, for the earth will be full of the knowledge of the Lord as the waters cover the sea".

Little Hope Left for Missing Men

NEW ORLEANS (AP) - Hope had all but vanished today for nine men still missing in the rubble of 45 exploded grain silos.

Fifteen bodies already had been recovered and weary rescuers, illuminated by eerie, high-intensity spotlights, labored late into the night searching for the others.

They were believed crushed under tons of shattered concrete and twisted steel where the two-story control building and lunchroom of the Continental Grain Co.'s elevator complex used to be.

The building was flattened by flying chunks of concrete and steel from a weighing station perched atop the 130-foot silos.

Ten men were taken to local hospitals, eight of them in critical condition. Two of the worst injured were grain inspectors blown out of the weighing station who fell to the ground.

Federal, state and local officials began investigations into why the silos blew up Thursday morning, firing in chain reaction like huge Roman candles. The initial theory blamed spontaneous combus-

tion of the fine, highly volatile powered grain dust.

The constant threat of explosion at grain elevators is so great that even telephones are specially sealed to prevent sparks.

Waves of smoke seeped from the shattered silos for hours after the blast. The explosion destroyed 45 of the 73 silos which, along with the office buildings, made up the elevator complex.

More than 50 men were

working at the complex when the explosion came at 9:10 a.m., two hours after the shift had changed and departing workmen had picked up their Christmas turkeys, a traditional gift from the company.

Turkeys for others were stored in a warehouse which was turned into a makeshift morgue.

Families of the missing men gathered along the nearby Mississippi River levee, some of them braving the biting wind for much of Thursday night.



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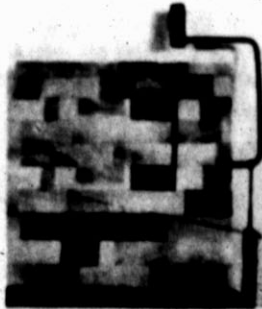
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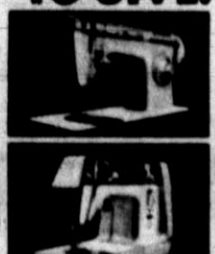
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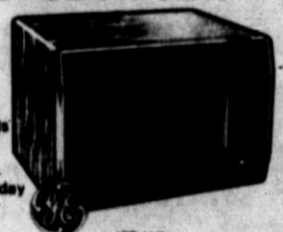


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VIEWPOINT

Doug Manning:

Penultimate Word

A PENULTIMATE WORD ABOUT THE ULTIMATE WORD

He was born....
And some sleepy, smelly, sheepy shepherds got their wits scared out of them by the celebration. They went looking. Can you picture them peeking in a stable looking for a baby. A baby that was somehow special but no one knew how special. They peeked and found Him.

He was born....
And the gossips in the town had a great season of talk. They counted the months since the wedding, shook their heads, went tech, tech, and were glad someone else was caught. They found the fault but they missed Him.

He was born....
And those in power trembled. No one knew why they felt threatened they just did. Babies were bashed trying to remove the threat but they missed Him.

He was born....
And the keeper of the Inn was so busy he missed the event. I imagine he walks through history saying, "He was born in my barn and I missed Him." Dallas was on T.V. or something like that and he missed

Him.

He was born....
And life went on. Swirling, sweeping, surly life. Thirty years later they were faced with Him again. By then, they had forgotten the reports of the night He was born. Life ran by and they missed Him.

We sing Silent Night but believe me, it was not silent. All hell broke loose that night.

We sing "Away in a Manger" as if He were still away in a manger instead of loose in our world.

Boris Pasternak in his book, Dr. Zhivago has one character say something like, "There were the Romans packed into colosseums, worshiping Kings and Ceasars. He walked into that world. In that day Kings and Ceasars ceased and man was born."

He was born....
Christmas reminds me to be sure I am like the shepherds and not like the others. I want to spend my time peeking for a look at Him.

He was born....
And I do not want to miss Him.

Warm fuzzies,
Doug Manning

Paul Harvey:

Miracle of Christmas

The real miracle of Christmas is that any religious significance remains.

Despite the gaudy wrapping, the meaning of Christmas remains, somehow, intact.

Above the cacophony of razzmatazz there is yet audible the simple grandeur of the carillon.

Mercenary merchants decorate bottles with images of angels, yet somehow fail to drown them.

And though our eager eyes now search the skies for man-made stars, we yet remember best the one which, once upon a time, stood still over a stable.

This is the miracle of Christmas. Not that so many profane the day with self-indulgence, but that so many still trudge through the snow to an early service or a midnight Mass.

I saw a drunken streetcorner Santa with booze on his breath and his beard in his hand hauled off to jail one Christmastide....

But I saw the whole selfless Salvation Army standing by its kettle in the cold giving meaning to His birth and purpose to His life.

And I saw a woman with shoes twice-resoled leave a dollar there.

No, Virginia, the unbelievers are the greatest proof of what they profess to disbelieve.

For two centuries they have sought to destroy Christmas.

They coined ribald greeting cards to divert the devout.

They sought, with finite science, to

deny the infinite.

They negotiated with union contracts for Christmas "gifts."

They crowned the day with imitation gold and hung it on an artificial tree and said, "See...."

But when they had done their worst, Christmas was still there, haunting them, shaming them, calling out to them — "Believe!"

If, after generations of effort to disparage the day, what do you suppose would happen if we, instead, renewed it?

There are no more lengths to which we can go to dilute its significance; perhaps we should revert to reverence.

For if this magic day, despite the slings and arrows of outrageous fortune, has somehow survived and thrived, with proper care and tending, the love it represents might heal all our hurts.

The faith we could not starve to death, properly fed just once each year, might overwhelm the world.

Anyway, we've tried everything else.

The revitalization of Christmas will be as tedious as its erosion was gradual, but there is no better time than now for it is later than it has ever been.

Where do we begin? With prayerful thankfulness, I think.

"Merry Christmas we traditionally say. Yet that is not the larger meaning of the day.

It's His birthday — not yours.

For Hereford High School Yearbook

Personality Awards Selected



Christmas Coronation

Lisa Duggan, center, was crowned Annual Queen Wednesday as the highlight of Hereford High School's Koobraey assembly. Lisa received the crown because her fellow junior class members raised the most money for the school yearbook. Attending the queen were Janae Pagett, left, representing the sophomore class and Toni Mendiaz, a senior. [Brand photo by Dianne Banner]



Honored At Assembly

David Arney was chosen by his classmates as senior class favorite. It was announced during the recent Koobraey assembly. Not pictured is the senior favorite girl, Judy Griego. Also not pictured are the sophomore class favorites, Ronald Plummer and Janae Pagett. [Brand photo]



Winning Personalities

Ricky Matchett and Patti Hendon, in left photo, were recognized Wednesday by the annual staff as "Most Versatile" students at Hereford High School. Also honored during the Koobraey assembly were "Personality King and Queen," Mitchell George and Cindy Wright. [Brand photo by Dianne Banner]



Who's Who

Selected by the faculty of Hereford High School, the list of "Who's Who" was announced Wednesday during the Koobraey assembly. From left, back row, are Mark Priest, Ricky Matchett, Greg

Brockman, Mitchell George and Rodney Calson. In the front row are, from left, Rene Russell, Stephanie Stringer, Lori Steinkruger, Kyla Poteet and Lee Kindfater. [Brand photo]



Favorites Chosen

The high school Round-Up staff announced several personality awards Wednesday during Koobraey assembly. In the left photo are the candidates for "Most Beautiful" and "Most Handsome." The girls are, from left, Lori Steinkruger, Toni Mendiaz and Sonya Hacker. Competing for "Most



Handsome" are Greg Brockman, Vincent Guerro and Daniel Olson. The winners will be revealed in the 1977-78 yearbook. In the photo at right are the Junior Class Favorites, Diana Castro and Terry Huffaker. [Brand photo]



Celebrating Yuletide

These three local couples observed the holiday season recently with a Christmas party in the Armon Lauderback home, 113 Hickory St. More than 300 guests attended the come-and-go

reception. From left are the three host couples, including Messrs. and Mmes. Carroll Tucker, Lauderback and C.M. Tucker. (Brand photo by Speedy Nieman)



Welcoming Guests

Members of the American Association of University Women (AAUW) were guests recently in the Howard Johnson home for an afternoon Christmas

tea. Hostesses during the holiday party were, from left, Mrs. Dick Barnard, Carolyn Johnson and Jennie Terrell. (Brand photo by Dianne Banner)



Candy Cane Christmas

Fashioning a tempting tree of peppermint candy canes are Beverly Adcock and Irene McKinsten at Hereford State Bank, which was decorated this month with festive characters, including Santa, ready for his Christmas Eve ride. (Brand photo by Dianne Banner)

Chili Harvest Eye-Watering Success Story

AUSTIN-Mexican food fans should be happy to hear that chili pepper harvest is nearing completion at El Paso, and so far the crop looks good, Agriculture Commissioner Reagan V. Brown reported today.

Along with this specialty crop for Texas is the harvest of fall and winter vegetables across the state.

From the Lower Rio Grande Valley, carrots, cabbage and bell peppers are being shipped. The citrus harvest is going well there with gift season demand remaining high, Brown said.

In the San Antonio-Winter Garden area, bell peppers, cabbage, spinach, and carrots are still being moved to market. Eagle Pass growers are also harvesting spinach and salvaging tomatoes from fields damaged by a mid-November freeze.

Dollar Posts Rise On Money Markets

LONDON (AP) - The dollar rose sharply on Europe's major money markets Thursday and dealers said President Carter's announced plan to stabilize the currency after its recent decline was the major reason for the rise.

In London, the pound dropped in value from \$1.88325 at the close of business Wednesday to \$1.8580 around midday, a loss of more than 2 1/2 cents.

The dollar also gained in Frankfurt and Zurich, but dealers said trading was subdued because of the upcoming Christmas and New York holidays.

In Frankfurt the dollar firmed to 2.1405 West German marks by late morning, up from 2.1163 marks at the end of trading Wednesday. In Zurich the dollar was quoted at 2.0405 Swiss francs, up from 2.0165 Swiss francs late Thursday.

The recovery of the dollar wiped out most of the gain

scored this week by the pound, which has firmed with the improvement of Britain's economy and the increased flow of North Sea oil.

London dealers attributed the dollar's strength to Carter's statement in Washington Wednesday that the U.S. currency is "fundamentally sound" and that his administration will intervene in the money markets "to counter disorderly conditions."

But a London dealer cautioned it is too early to say if the Carter announcement will have lasting effect, and no one seemed to know precisely what it meant.

Carter did not say exactly what action he would take and a top Washington official assigned to explain the statement was unable to say what constituted disorderly market conditions under which the United States would intervene.

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Devalued Dollar Prompts Tightened Belts

BONN, West Germany (AP) - The drop in the exchange value of the dollar is forcing most of the 210,000 U.S. servicemen in West Germany to tighten their belts.

But it's devastating to most of more than 210,000 low-ranking GI's who brought their families here at their own expense and who must rent local apartments for them because their rank is not high enough to qualify them for free military housing.

The dollar, worth 3.20 marks five years ago, was down to 2.36 marks in January and 2.27 in October. Tuesday it closed at 2.1120, the lowest ever. These families must pay their rent and other expenses in marks. When the dollar drops, their expenses

go up automatically.

"Close to the end of the month, we have to live on sandwiches," said Pfc. Franklin Dungan, 19, who is stationed in the Frankfurt suburb of Hanau. "But I'll eat sandwiches all month rather than send my wife home."

Dungan, from Waynesboro, Va., earns \$647 a month, or 1,336 marks at Tuesday's rate. He pays 350 marks for his one-room apartment - \$154 last month, \$166 now.

"More and more people are walking in here with no money and no food when it's nowhere near the end of the month," said Dorothy Ogilvy-Lee, 35, a social worker at the American Community Services Center at

Hanau.

"There has been a sharp rise in social and all other kinds of problems such as child and spouse abuse, severe marital problems and an increased return of spouses to the United States."

Miss Lee said the number of emergency relief loans to military personnel in the Hanau area jumped 38 percent this year.

Many servicemen are getting

rid of their cars. But this means they have to take taxis or buses - and pay the fare in German currency - to get to the commissary, which accepts dollars. Many must shop in German stores, where prices are higher.

Hatton says some landlords with apartments near military bases raise their rates for GI tenants.

"They know that Americans have no choice," he said. "A friend of mine had to pay more

than 400 marks rent while Germans in the same building were paying only 300."

In 1977 a 10,000-square-mile iceberg eight times as large in area as Rhode Island, drifted past the Falkland Islands off Argentina.

Hand Made Wood Windmills For Christmas 28" Tall, painted red and green. Boxed and ready for wrapping. Call 364-4156 after 4 p.m. 1-122-46

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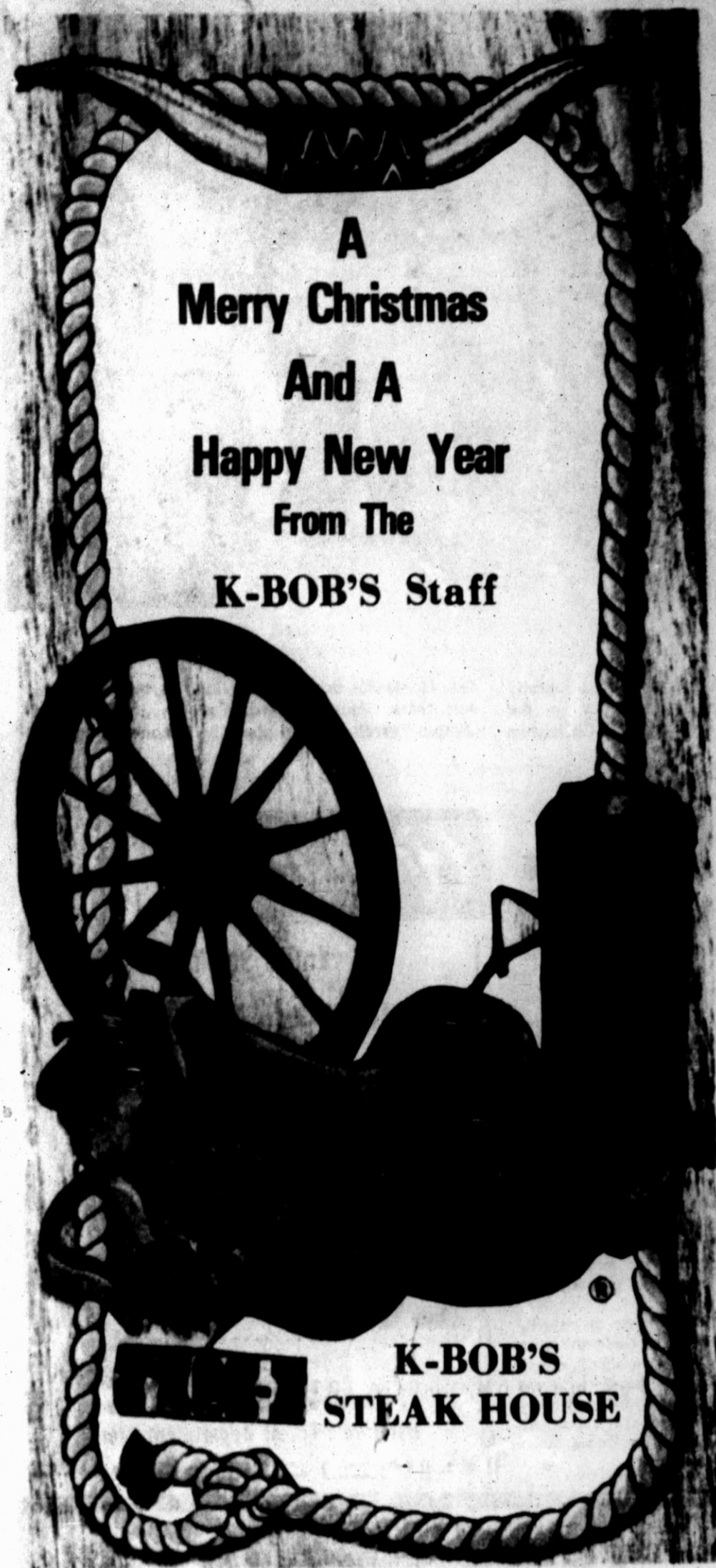
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And A
Happy New Year
From The
K-BOB'S Staff**

**K-BOB'S
STEAK HOUSE**



All Aglow for Christmas

The Wendel Clark residence at 241 Ranger Drive is ablaze with lights and was cited as the best of 16 entries in the Christmas Home Lighting Contest earlier this week. Sandbag candles edge

the walkway of the Clark home while red lights outline the home's roof. The Clark's won a grand prize of \$50. [Brand photo by Dianne Banner]



Bright Night Lights

The Ted Hoelscher residence, 145 Mimosa, is hard to miss against the dark winter sky with its festive array of lights. The Hoelschers won the neighborhood category of the Christmas

Homes Lighting Contest, receiving a cash prize of \$10 for their decorated home. [Brand photo by Dianne Banner]



Cheery View

This was one of several window scenes at the Ansel McDowell home, 207 N. Texas Drive, which earned first place honors in the window competition of a Christmas Lighting Home Contest here. The McDowell residence features special lighting and moving figures. They will receive \$20 from the Chamber of Commerce Women's Division, sponsors of the contest. [Brand photo by Dianne Banner]

Friend of ours says, in his opinion, the best way to serve spinach is very, very seldom.

Think ahead — it gives the boss more time to find a way to make you do something over.

In 1969, the average American consumed 4.5 pounds of sugar in cereal and bakery products, compared with 1971 when consumption estimates for these same foods were placed at 17.6 pounds, says the Health Insurance Institute.

Before Christmas, it's Jingle Bells — after the holiday, it's juggle bills.



Peace on Earth

The gossamer figure of a lighted angel greets guests to the Rex Lee home, 304 Centre St., which won first place in the doorway category of the Christmas Home Lighting Contest. Twenty dollars was awarded to the Lee's for their impressive display. [Brand photo by Dianne Banner]

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CARD..... **\$1⁰⁰**
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CARD..... **\$1¹⁹**
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Bob Nigh Let's Talk Sports



There wasn't really much of an air of surprise when Muleshoe head football coach and athletic director Don Cumpton was named to the same position at Hereford High School this week. Cumpton's name was one of the first to be mentioned when former coach and AD Fred Upshaw announced his resignation November 15.

Cumpton was no stranger to Hereford, having spent the 1970-74 seasons here as an assistant football coach and head track coach after spending the years from 1967-70 as a coach in Tulsa.

His 1973 track team at HHS won the District 2-4A title, and Cumpton took little time in producing grid winners when he took the reins at Sanford-Fritch and Muleshoe high schools.

In the span of two years at each institution Cumpton pro-

duced district championships in football for programs which had been mired in the loss doldrums. A 4-6 mark in 1974 at S-F was improved to an 8-4 record in 1975, and Cumpton improved Muleshoe's 1-8 record in 1975 to a 9-1 mark this past season, and a co-championship.

The new coach is in an enviable position since most people will naturally "give" him next season as a rebuilding campaign, and look to the 1979 season as a banner year at HHS.

He plans to employ the Veer formation offensively, providing the returning players fit the mold, so to speak, for that particular set. What is needed, in Cumpton's own words, is the small, quick-type player, and it's no secret that Hereford has an abundance of small players.

Part of the speed will be provided by All-District running back Paul Bell, who rushed for over 1,200 yards last season. If Cumpton can come up with a quarterback able enough to handle the Veer, Bell could provide the impetus for a successful season, rebuilding year notwithstanding.

Another of Hereford's new coaches, Herd head basketball coach Bobby Decker, is enjoying a successful season in his first stint at HHS. Decker's cagers have posted a 10-6 record thus far this season, and will play in the Clovis Tournament next

Tuesday, Wednesday and Thursday.

The Whitefaces open the tourney Tuesday night at 8:30 MST against host Clovis. "It (the tournament) is going to be real tough," Decker said Thursday afternoon. "It will give us a chance to improve, and be a good test."

Decker reports that he is pleased with the progress the 'Faces have made this season. "It just takes time to adjust to a new coach and a new system, but we're getting a whole lot better," he said. "We're working as a team more now, and have had thirty assists in the last three games."

On the other hand, Decker feels the squad needs some more work on defense before the district slate opens January 17. "We are making a lot of silly turnovers also, and these need to be cleared up before we begin district," he said.

A lack of workout time has hampered the team the coach said. The Whitefaces have played 11 games already this month, and playing time on the court has been interspersed with little practice time within which to work on errors.

The Clovis Tournament will include the Pampa Harvesters, an 8-4 team thus far this season, as well as New Mexico teams Portales, Farmington, Lovington, Alamogordo, and Albuquerque Monzano in addition to the Herd and host Wildcats.

The Herd will be without the services of 6-3 David Schumacher for at least the first tourney game Decker reports. "I'm real hesitant about putting David back into action too soon," he said.

Schumacher is recuperating from a sprained ankle suffered against the Palo Duro Dons earlier this week.

By The Associated Press
HOLLYWOOD, Calif. (AP) — Bob Hope is an honorary member of the Harlem Globetrotters. And, after shooting a few baskets with the team, he said he's ready to battle for a starting position.

The legendary comedian became an honorary member of the Globetrotters at a ceremony in North Hollywood Thursday.

Stan Greeson, president of the basketball team, said Hope deserved the honor because he had traveled to the 94 countries where the Globetrotters performed and, like the team, seeks to spread love and laughter throughout the world.

Hope was presented a uniform, traveling gear and an autographed basketball.

'King' Morton, Broncos Ready

By JOHN MOSSMAN
AP Sports Writer

DENVER (AP) — His "mystery neighbors" once laid out a red carpet over his driveway, and later left a trophy and a bottle of champagne on his doorstep.

Craig Morton never experienced such royal treatment in New York or in Dallas.

But in Denver, Morton is king. He could do no wrong, leading the Broncos to the championship in the National Football League's American

Conference West Division and their first playoff berth.

"I haven't had a chance to meet any of my neighbors, we've only lived there six weeks," says Morton. "But they must be awfully nice."

"This whole year has been one of great pleasure in Denver, on the field and off. I'm far more excited about the playoffs this year than about any I took part in Dallas."

Morton and the Broncos meet the Pittsburgh Steelers at home Saturday in a game that shapes up as essentially a struggle between two of the league's best defensive units.

"Nobody runs on Pitts-

burgh," says Morton, a veteran of 13 pro seasons. "You have to rely on big plays to beat them—like the safety blitz we used to get a touchdown and Rick Upchurch's long punt return for a score when we beat them earlier this year."

Denver's record is 12-2 this season, tying the Broncos with Dallas for the best mark in the NFL.

Defensively, Denver is aggressive and looks for the turnover. But one of the main cogs in its finely tuned defensive machine is ailing, and might not see action Saturday. Randy Gradishar, one of two inside linebackers in Denver's

3-4 alignment, has a sprained ankle. "It'll be touch-and-go with him," Coach Red Miller said Thursday. Godwin Turk will start if Gradishar can't.

Miller, in his first season as a head coach in the NFL after 17 years as an assistant, said the Broncos aren't counting on the turnovers which hurt the Steelers during the season.

"We expect Pittsburgh to play very hard, error-free football," he said. "They're not at all conservative offensively."

Terry Bradshaw will put the ball up at anytime, anywhere on the field. Their defense, of course, is a force to be reckoned with.

Sloan's Final Game With Tech Tonight

ORLANDO, Fla. (AP) — Texas Tech and Florida State are expected to provide a wide-open offensive show in the Tangerine Bowl football game tonight before some 45,000 fans.

Both coaches predict the team which can muster just a little more defensive prowess, and possibly force some mistakes, will walk away with the title of the 32nd annual classic.

The 8 p.m. game will be televised around the country over the Mizlou Network.

Florida State Coach Bobby Bowden says the Red Raiders from Lubbock are "definitely the best defensive team we'll play. So we've got to stop them until we get something going."

Coach Steve Sloan of Texas Tech was concerned about stopping FSU quarterback Wally Woodham and Jimmy Jordan, who throw the ball equally well and spell each other in directing a well-balanced Seminole attack.

"We've given up some big plays in our secondary and haven't really played the type of

offense FSU has," he said.

Tonight's contest marks Sloan's last game with Tech. He has resigned to coach Mississippi.

Texas Tech, 7-4 for the season, is used to playing running teams in the Southwest Conference. Operating out of the splitback veer offense, the Raiders produced 3,427 yards in total offense, with 2,311 rushing and 1,116 yards through the air.

Florida State racked up 4,095 total yards during the season. Their passing game accounted for 2,466 yards. Woodham and Jordan each had more than 1,000 yards in the air.

Florida State, which posted a surprising 9-2 record in a rebuilding year, also features 180-pound tailback Larry Key, who rushed for 1,117 yards this season.

Tech will have the "B.T. Express" — Sloan's name for fullback Billy Taylor. The 216-pounder bulled his way through Tech's tough opponents for 931 yards.

Bowling Limelights

Monday Night Mitts

Star of Week - Mary Gonzales, 98 over average. Bowler of Week - Donnie Rhyme, 652 handicap series.

The Standings	
Team	W L
7-Elven	49 11
Chicano's	34 26
Amstar	34 26
Gutterbusters	32 27 1/2
First Nat'l Fuel	30 29 1/2
Herford Millworks	29 31
AT Beauty & Wig	27 33
Smith & Co.	24 36
Goodpasture	21 39
Pin Hitter	19 41

Hustler Hereford Men's League

High games - Ray Pope 279, Tommy Weaver 278, Bobby Weaver 274, Dave Pope 260, High Series - B. Weaver 738, R. Pope 680, Dwayne Robbins 685, Lowell Rusher, 682. Splits - 5-10, David Watts and Joe Trevino; 3-10, Joe Garcia. Bowler of Week - Robbins, 685 handicap series.

The Standings	
Team	W L
Owen's Electric	54 1/2 9 1/2
Herford Millworks	43 21
Arrowhead Mills	42 1/2 21 1/2
Bowling's Bowl	42 22
Pizza Hut	42 22
Gibson's	32 32
Armour	30 34
Birko Chemical	28 1/2 35 1/2
Burney's Used Cars	28 36
Sully's Vending	26 38
DSCA	24 1/2 39 1/2
Farr Better Feeds	22 42
Vallejo Trucking	20 44
Herford Brand	18 46

Earlybirds League

High games - Judy Mitts 223, Mickey Bronniman 192, Billie Easley 176. High series - Mitts 561, Bronniman 469, Easley 448. Splits - Bronniman, Patricia Meyer, and Linda Edelman, 3-10. Star of Week - Sandy Howie, 80 over average.

The Standings	
Team	W L
B&R Welding	76 28
Gilliland-Watson	60 44
NAT	59 45
Grain Handling	52 52
Boots & Saddles	51 53
Mead's	50 54
Owen's Cleaners	49 55
Walco International	47 57
Brandon-Clark	42 62
7-A Land & Feed	34 70

YMCA Youth League

High games - Donnie Anderson 155, Randy Ray 143, Mickey Stengal 138. High series - Anderson 266, Ray 223, Stengal 217. High games handicap - Anderson 222, Ray 208, Rob Wells 203. High series handicap - Anderson 400, Jimmy Layman 366, Wells 365.

The Standings	
Team	W L
High Rollers	8 1

Bad News Bears

Mitts	6 1
Pinbusters	5 4
Whitefaces	5 4
Bandits	5 4
Strikers	5 4
Alley Cats	4 5
Gutterbusters	3 6
Renegades	2 7
King Pins	2 7
NAT Keglers	1 8

Kings & Queens League

Mens' high games - Bobby Weaver 237, Butch Davis 223; Womens' high games - Bertha Arnold 213, Pat Stevens 203. Alice Lueb 202; Mens' high series - Weaver 630, Davis 582; Womens' high series - Lueb 580, Stevens 558. Star of Week - Sharon Bridges, 88 over average. Bowler of Week - Davis, 700 handicap series. Splits - 3-10, Servio Gomez, Cathy Veld, Hoyt Evans, Robert Betzen, Jack Peterson, Jimmy Bell (2); 2-7, Kay Banner and Harvey Milton; 5-8, Evans, Bell, Stella Varner, J.R. Varner; Evans, 5-10; Greg Banner, 5-7; Kay Banner, 4-5; Evans 4-7-9; Billie Watts, 4-5-10.

The Standings	
Team	W L
Vance Hall	35 1/2 25 1/2
Herford Glass	35 21
Anderson Sales	34 1/2 21 1/2
The Service Co.	33 23
Troy's Sweet Shop	33 23
Herford Janitor Supply	32 24
Stevens Welding	29 27
McDowell Pharmacy	28 28
Henderson's Exxon	28 28
Anthony's	26 30
Bridges Agency	26 30
Ath. Shirts & Lett.	25 31
National Life Ins.	24 32
PAG Seeds	22 34
Electrical Spec.	19 37
Walker's Auto Sales	18 38

Brilliant Women's League

High games - Jettie Watts 235, Pat Evans 225, Chris Ivy 220. High series - Evans, 565, Ivy 550, Marilyn Bell 540. Star of Week - Christine Shirley, 123 over average. Splits - Barbara Burkhalter, 2-7; Shirley Dodge, Lynn Heddins, Faye Kennedy, Judy Bagely, 3-10; Alma Scott, 6-10; Sandra Nichols 4-5-7; Betty Stephan, 4-7-9.

The Standings	
Team	W L
West Friona Grain	40 20
The Four C's	38 22
Honda Hawks	36 24
Southwest Carpet	36 24
Vernon Lewis Exxon	35 25
Armour Ralters	34 1/2 25 1/2
Branding Irons	31 1/2 26 1/2
Crown Auto	29 31
AVI Corp.	28 1/2 31 1/2
Prop. Ent.	27 1/2 32 1/2
Ace Disc. Liquor	26 34
HTFCU Delin.	25 35
Warren Bros. Mtrs.	24 36
John's Casing	23 1/2 36 1/2
S&R Feeds	23 37
Buy Wise Beauty	22 1/2 37 1/2

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Buffalo's Ringo Axed As Coach

BUFFALO, N.Y. (AP) — The long-anticipated ax has fallen on football Coach Jim Ringo. Now Buffalo Bills players and fans - annoyed by two pitiful seasons from a club they felt had been on the verge of a championship - are awaiting owner Ralph C. Wilson Jr.'s choice to replace Ringo.

"The next move the Bills make will give us an indication of the course they intend to chart," said guard Joe DeLamielleure after the announcement Thursday.

Ringo, 45, led the Bills to a 3-20 record during 1977 and part of the 1976 National Football League season. He replaced Lou Saban, who quit when the club was 2-3, following an 8-6 1975 season. Saban was thought to have quit in disgust because of upper management interference in draft and trade decisions.

The two men rumored to head the list of replacement candidates were Jim Carr, Bills linebacker coach, and Monte Clark, former San Francisco head coach.

"If there is anything to announce, it won't come from

me," said Clark when asked if the Bills had contacted him.

Carr said, "I would love to coach the Bills. I know an owner has to talk to people outside the organization, but they usually take some of the assistants under consideration and I feel he will eventually talk to me."

Neither Wilson nor Ringo

were commenting on the situation.

In a prepared statement, Wilson said: "We will begin the search for a new head coach immediately. We have no preconceived notions on a successor, and there are no leading candidates at present."

Jimmy Studebaker of Purdue in 1891 is thought to have been the first man ever to punt a spiral in football.

Two new coaches in the Big Ten, Jim Young of Purdue and Gary Moeller of Illinois, are both natives of Ohio and played for Woody Hayes at Ohio State.

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December 14, 1977

No Sudden Pressure On Bears Against Cowboys

By DENNE H. FREEMAN

AP Sports Writer

DALLAS (AP) - The wild card Chicago Bears, strictly bad news seven weeks ago when they lost a game by 47 points, display their incredible art of survival Monday as 10-point underdogs to the Dallas Cowboys in a first round National Conference playoff at Texas Stadium.

Destiny's unlikely darlings shuffle out of the dressing room for the 1 p.m. kickoff riding a six-game victory streak and they needed every one of them to salvage a 9-5 record.

"Playoff pressure?" said Chicago Coach Jack Pardee. "That's all we've had for the last six weeks. And particularly last week. As far as pressure goes, we've been under it for a long time."

Since Houston put a 47-0 lump on Chicago Nov. 6, Chicago nipped Kansas City 28-27, nudged Minnesota 10-7, mauled Detroit 31-14, survived Tampa Bay 10-0, whipped Green Bay 21-10, and defeated the New York Giants 12-9 in overtime on ice with four seconds to spare.

Meanwhile, the Dallas Cowboys, looking down from their NFC Eastern Division penthouse, whipped Denver 14-6 to tie the Broncos for the best record in the National Football League 12-2.

Dallas yawned its way into the playoffs for the 11th time in 12 years.

It's Chicago's first appearance in the NFL playoffs since 1963 when the former "Monsters of the Midway" defeated the New York Giants for the title.

"I'm an eternal optimist. I think we can beat Dallas but we'll have to play our best game of the year," said Pardee. "Dallas should be looking by us

to the next opponent. I don't think Dallas will bully us around."

Dallas defeated Chicago 31-21 in a regular season game last year and Pardee said, "I think they're a better team this year. They've got a runner this year that I think the Cowboys have lacked a little in the past."

The "runner" is rookie Tony Dorsett, the Heisman Trophy winner from Pittsburgh who became only the eighth first year man in NFL history to gain over 1,000 yards. He scored 13 touchdowns for the Cowboys, including a club-record 84-yard run, longest in the NFL this year.

Of course, Chicago has pro football's premier ground-gobbler in wondrous Walter Payton, who gained 1,852 yards and menaced O.J. Simpson's all-time record for a season.

"You don't stop Payton, you just hope to slow him down," said Cowboy Coach Tom Landry. "He's the best there is in the National Football League."

Pardee quickly pointed out that "Walter Payton is not going to beat the Cowboys. We're going to have to have 43 players contributing."

The survivor of the Dallas-Chicago game plays either Los Angeles or Minnesota for the NFC title.

The Bears are an embodiment of their coach.

Pardee survived six-man football at Christoval, Texas, High School to become a standout linebacker at Texas A&M University under Paul "Bear" Bryant.

He stayed 15 years in the National Football League at Los Angeles and Washington.

Pardee beat cancer with surgery then survived the now-defunct World Football League as a coach where his

Florida Blazers played for him in the final days without pay.

Pardee was an assistant under George Allen of the Washington Redskins and the Bears reflect some of the NFL gospel according to Allen.

"I've retained some of the things I've learned from George," said Pardee, a quiet-spoken man off the field.

"We put a lot of emphasis on specialty team play, for example. George was a great classroom teacher."

Former Cowboys assistant Sid Gillman has helped coordinate Pardee's offense which features Payton, swift wide receiver James Scott, and steady but unspectacular quarterback Bob Avellini.

Landry certainly isn't turning his nose up at the Bears because they are a wild card team.

"I remember in 1975 when everyone was downgrading us because we were a wild card team and we made it to the Super Bowl," said Landry.

Landry has a multiplicity of offensive weapons besides

Cowboys' Neely Plans Retirement

DALLAS (AP) - Vetera. Dallas Cowboy offensive tackle Ralph Neely said Thursday he will retire at the end of the playoffs because of physical reasons.

The 13-year veteran from Oklahoma has numerous business interests in the Dallas area and he said, "the time has come for me to quit. At the age of 34 it gets to be more of a physical challenge to play every year."

Neely retired once before in June 1971. That was after he had a disappointing season and missed the Super Bowl because he was injured in a motor bike

accident. Neely, who had been a perennial All-Pro, never regained that status.

He has had one of his best years as the left offensive tackle for the Cowboys, but played sparingly last week against Denver so he could rest for Monday's playoff game with the Chicago Bears.

Neely was a first-round draft choice of the Cowboys back in the days of the player war with the old American Football League. He also had signed with the Houston Oilers. Dallas later had to give Houston compensation for Neely.

"When we don't play the best teams," he said, "we get conservative. We don't want to get too fancy, make a mistake, and give up points. That can give the other team momentum."

"But when we play the better teams, we've got to use a little imagination. You can't run basic things all day, so we put in a lot of things."

Then if one phase of the game plan doesn't work, Mitchell said, the Colts switch to something else. "But it's not like grabbing things out of the sky," he said, "because we'd been practicing them all week."

Mitchell's preparation for Oakland's defending Super

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Maryland Shuts Down Gophers in Fame Game

By ED SHEARER

AP Sports Writer

BIRMINGHAM, Ala. (AP) - It took Charlie Johnson and his Maryland teammates only one quarter to resolve their problems with the Minnesota offense.

They simply shut down the Gopher's attack after one period and enabled Maryland to register a 17-7 college football victory in the inaugural Hall of Fame game.

Minnesota, relying on the quickness of quarterback Wendell Avery, had bolted to a 7-0 lead early in the game and threatened again in the opening quarter before the Terps defense took charge.

Johnson, a 250-pound junior

tackle from Baltimore, was the leader, participating in 16 tackles, including four for losses totaling 19 yards. He also caused two fumbles and recovered another that set up a Maryland touchdown.

For his effort, he was a near unanimous choice as the game's outstanding defensive performer, but he didn't know it during the game.

Due to a foul up, the defensive award winner was announced as being Maryland linebacker Brad Carr, but he relinquished the trophy later in the dressing room when he learned of the official vote.

"I thought I played a pretty good game," Johnson said.

Maryland got a first-quarter

tackle from Baltimore, was the leader, participating in 16 tackles, including four for losses totaling 19 yards. He also caused two fumbles and recovered another that set up a Maryland touchdown.

Scott's first score capped a 69-yard drive, most of which came on one play, a pass from Larry Dick to Eric Sievers covering 57 yards and carrying to the Minnesota 7.

Two plays after the kickoff, Avery fumbled and Johnson recovered at the Gopher 14, setting up Scott's second touchdown that came with just under five minutes remaining in the opening half.

Marion Barber scored the only Minnesota touchdown on a

1-yard plunge six minutes into the game and the Gophers threatened on their next possession, reaching the Maryland 8, where they lost a fumble.

Maryland had the only threats in the second half, failing on a fourth down gamble at the 26 and later losing a fumble after reaching the 7.

TUCSON, Ariz. (AP) - The University of Arizona has lost its fourth basketball player in six months with freshman Raymond Murdock of Detroit deciding to enroll at the University of Detroit.

"I will release Raymond from his national letter and help him receive aid at Detroit," Coach Fred Snowden said Thursday. "That's where he wants to go. He's a homesick youngster."

Murdock has played eight minutes in two games this year. Last season he averaged 32 points for Detroit Southwestern High School. It was reported the sparse count time played a part in his decision.

Snowden said Murdock's scholarship would go to Perry Novelli, a walk-on.

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At the start of the 1977 National Football League season, Southern California, with 41 players, had the most men on NFL rosters.

In his ten seasons with the Boston Bruins, Bobby Orr had 624 assists in 631 games.

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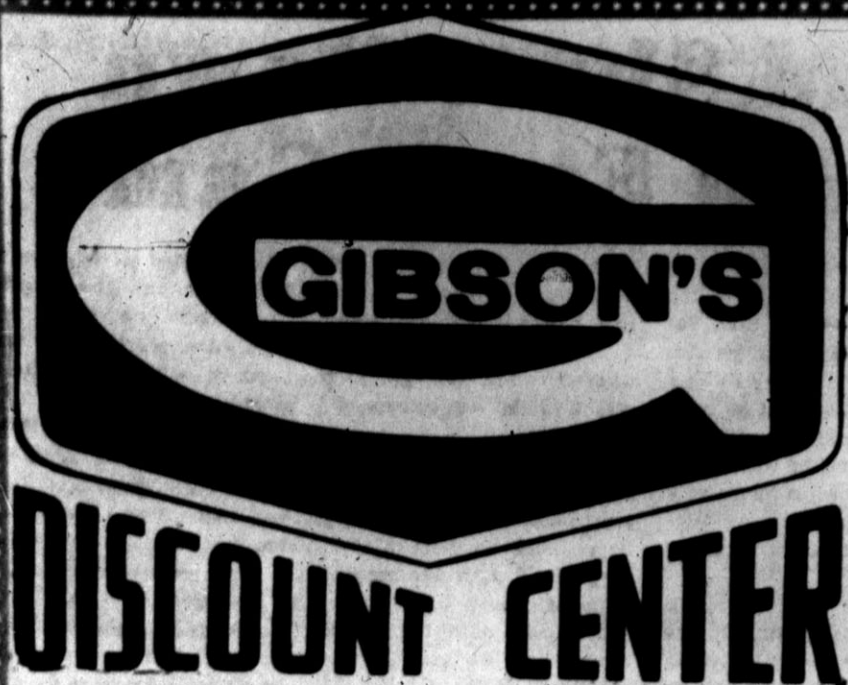
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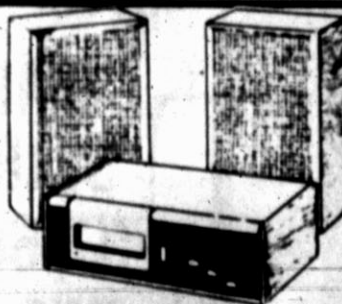


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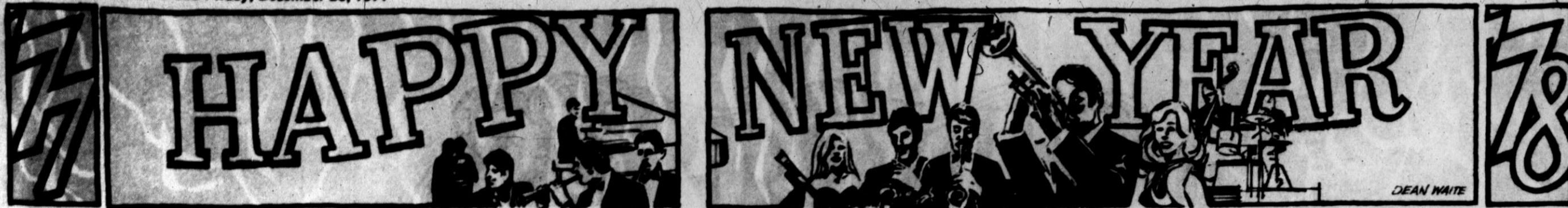


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Tree Magic in New York As Granite Hearts Prove Soft

By JULES LOH
AP Special Correspondent
NEW YORK (AP) — This is the city of the cold shoulder and the granite heart, so it is said, the island of cynicism with no room for sentiment. Bah, humbug.

"When that tree goes up, you can't find a more neighborly place," Mike Russo said. "That tree works like magic."

The tree is the one in New York's front yard, the one in Rockefeller Center, the one that is lit each year on television to the oohs and aahs of the nation. Mike Russo has watched it work its magic for 20 years.

That's how long Mike Russo, a native New Yorker well versed in the city's moods, has worked in the security department of Rockefeller Center, watching the doors of the great buildings, greeting the hundreds of friends he has made over the years among the 60,000 who work in this city within a city.

"When I was a kid," he said, "I never got a chance to come to Rockefeller Center at Christmas time. Those were hard times back then. I lived on the Upper East Side and we rarely got out of the neighborhood."

"But this year I'm going to bring my grandson down to see the tree and all the lights and decorations. He's 10 months

old. I don't think that's too young to enjoy it."

No, certainly not, and neither is any age too old.

At Christmas time in Rockefeller Center, young eyes brighten with wonder and old eyes glisten with their own best memories of childhood.

Lights, tens of thousands of them, warm the gray December sky like winter fireflies signaling a time of hope. Bells, tinkly bells on sidewalk Santas and deep-throated bells of St. Patrick's Cathedral, serenade ice skaters circling and dancing on the plaza rink. At noon, school choirs from all over the city bring their own sounds of innocence and on Fifth Avenue Salvation Army trumpets summon joy to the world. Roasting chestnuts from vendors' carts perfume the air. Dickens himself might have designed the setting.

Above it all stands the magnificent tree, a perfectly tapered pyramid of green with branches swaying in the wind like a sequined ballerina skirt.

"Every year when they bring the tree I get anxious," Mike Russo said. "I always wonder if it's going to be as nice as the last one. So far, I've never been disappointed. I don't know how they always manage to find a

perfect tree."

Not by accident, that's for sure, though luck can play a part.

This year, two Rockefeller Center employees, Jim Reed and John Godwin, traveled 8,000 miles inspecting trees, about 40 of them, before Godwin stumbled upon this beauty in Dixfield, Maine, while fetching his two sons home from summer camp.

It is a soaring white spruce, 65 feet tall and 35 feet across at its lowest branches. Anything smaller would be dwarfed in the city's concrete canyons.

"This is the 45th year they've had a tree," Mike Russo said. "I've seen the last 20. I believe this is the prettiest one I've seen. Of course, I say that every year."

New Hampshire, which has the greatest number of legislative seats of any state, also has the highest percentage of women holding legislative positions. Of the 424 seats in that state, women occupy 25 percent.

The Norway rat, the principal rat species in the United States, is considered to be the most destructive mammal on earth by many scientists.



In Holiday Regalia

Deaf Smith General Hospital employees, in holiday regalia Aurora Garcia (left) and Totsie Mabry give the Christmas tree in the lobby a last minute check before beginning their daily routine. The two women alone decorated the seven foot blue-flocked tree. (Brand Photo by Dianne Banner)

Holidays Prompt CB-TV Interference

WASHINGTON (AP) — If your television set starts acting up this weekend, it may be partly Santa Claus' fault.

Jolly Old St. Nick is expected to deliver quite a few new CB radios this Christmas, and the Federal Communications Commission says 83 percent of all TV interference complaints are related to CB operations.

But while most TV interference may involve CBs, CB radios themselves are not necessarily at fault.

The fault may be in your own TV or stereo set, radio or other home electronic entertainment equipment — equipment that just does not have the necessary filters to eliminate legal radio transmissions.

The FCC said earlier this fall that a check of numerous complaints found that TV sets are almost as much to blame for TV interference as CB radios themselves.

Just what causes TV interference, or TVI as it often is called?

A CB set transmits on frequencies ranging between 26.965 and 27.405 megahertz MHz, while television signals range from 54 to 216 MHz.

The interference is caused by the phenomenon called harmonics, which occurs when a frequency is increased by multiples of itself.

So, if a CBr is transmitting on Channel 11, or at 27.085 MHz, his signal may produce harmonics of itself at 54.170 and 81.255 MHz. Those frequencies correspond to Channels 2 and 5 on your TV set.

Thus, if the CB transmitter is close enough and the TV set does not have the proper filters, the TV set could receive both the TV and the CB signal.

How do you tell whether the CB transmitter or the TV set is at fault?

The FCC has issued a new handbook illustrating some of the more common TVI patterns and providing low-cost home remedies that require no special tools or skills to apply.

And it offers suggestions both to CBrers and to those experiencing TVI.

It tells CBrers, for instance: "Although some interference problems can be attributed to television receivers, such problems can also be traced to CB radio transmitters."

"Therefore, upon receipt of an interference complaint from your neighbors, you should take all steps possible to insure that your radio transmitter is not causing the interference."

The handbook then suggests certain tests to determine whether the CB set is at fault and, if so, remedies to correct the problem.

At the same time, the handbook advises TV owners the problem may lie within their own equipment and offers suggestions "to help you identify and resolve interference problems...."

The handbook, "How to Identify and Resolve Radio-TV Interference," may be obtained for \$1.50 from the Consumer Information Cent., Dept. 051F Pueblo, Colo. 81009.

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A Poem for Christmas

[Editor's NOTE: The following Christmas poem was written and submitted by a local resident for The Brand's special Christmas edition.]

"THE PERFECT ONE"
By JANETTE COX
There was a baby born of natural birth
His name was Jesus Christ & He'd come to earth
He came to suffer for all men's sin & their shame
So that all sinner's He could reclaim.

He was just a poor carpenter's son
Who had a special job He knew must be done
He was sent here to help everyone
Because He was God's only Son.

He was sent to preach the gospel to everyone
To tell people of His Father, of what He'll do & What He's done
He will forgive you of any wrong you've done
If you ask for it from God & His Son.

Some people who were very cruel
And thought that they were the ones to rule
Brought Jesus down before the king
And then they formed a great big ring.

Then they shouted "Let Him be crucified!"
So for all men's sins, Jesus Christ died
As He hung pleading to God on that tree
Forgive these people for what they've done
Whoever they may be.

Two other men were hanging by Him then
One asked Jesus to forgive him of his sins
Then Jesus told the man in a pleasant way
I will see you in paradise today.

He was buried and after three days He arose
This is the way the story goes
He taught his disciples for forty days
Then Jesus went on His heavenly way.

Back to heaven to rule with God on high
But one day He will return to us in the sky
We should be more thankful for the things we Receive
We have eyes to see, ears to hear & God to believe

We Wish you a Merry Christmas

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Sleigh bells ringing in the night.
Yule logs burning warm and bright.
Children laughing with delight.

Letters to Santa



I have been a very, very good girl this year.

How are you and Mrs. Claus? Please bring me a belt with my name on it: a desk with an overhead light to go with it: and the most valuable gift I want this year is a skateboard with my name on it, and some Bonnie Bell lip Gloss: And run on! Your friend,
Wendy Whitaker

A list of toys
Dear Santa I want a skateboard and green machine, and a bracelet with my name on it, belt and tripple up, a brush with my name on it.
Whitney Whitaker

Dear Santa,
I want a skate board and a pro Football and a bigfoot dal and a race track and a soccer ball superman dall.

I LOVE YOU SANTA,
Ken Hutson

Dear Santa,
My name is Brandi Hutson. I would like for you to bring me a new doll with some clothes, a kitchen, an easy bake oven, and some dishes.

Thank you, Santa, I love you,
Brandi

Dear Santa,
My name is Stephen Banner and I am 5 years old. Would you please bring me a tape recorder for Christmas?

My sister Katherine is 7 years old and she is at school today. She wants a Holly Hobby Oven Set and the cake mixes to go with it.

My littlest sister Barbara Lynn is 2 years old. She wants you to bring her a tricycle.

We love you Santa and my mommy said to tell you that we have been pretty good.

We will leave something special out for you by the tree.

Merry Christmas!!!
Stephen, Kathrine and Barbara Banner
P.S. Tell Rudolph we all said "HELLO!" and we saw him on T.V.I

Dear Santa Claus,
I want a Crawl Baby. And well, a bottle, and a washrag. I need a new stove 'cause mine is old. I need a baby bed, too.
And that's all.

J.J. Stewart
Dawn, Tx.

Dear Santa:
My name is Sheli. How are you? I would like these things for Xmas: Spirograph, a baton, a piano, Nerf rockets, popcorn game and Tyco electric train and candy.

Love,
Sheli Guthrie
108 Ave. G

P.S. If you have any trouble with your reindeer, my dad is a policeman and can help.

Dear Santa,
My name is Monica Flores and I am 7 years old and in 2nd grade and I would like for you to bring me a: Baby That-Away, Donnie and Marie dolls, Baby

Come-Back, Kitchen set, Operation.

Your friend,
Monica Flores
215 Ave. J

Dear Santa,
I am 5 years old. I will try to be good!

Please bring me a bionic big foot, a magic mickey mouse, a chopper bike with training wheels and a custom tonka van. I love you
Steven Dwight Rickman
512 Sycamore Lane

Dear Santa,
I would like a green machine for Christmas. Would you please bring my new baby sister a doll? Love,
Tim Pankey
P.S. live in Friona now instead of Hereford.

Dear Santa,
How are you? I am fine. For Christmas this year I would like to have a red skate board, a Dallas Cowboy bed n bag and a Cowboy Trashcan. I would also like a Chineses Checkers game and a bat machine. If you have room, I would like a school desk for my bedroom.

I am 7 years old and I have a sister that is 4 years old. her name is D'Ann and she wants you to bring her a table and chairs, baby doll, a piano, play groceries, and a cash register.

We have been pretty good children. We will leave you some hot chocolate and a sandwich on the fireplace. Thank you for the presents and remember all the other children.

Toby Hill age 7
and D'Ann Hill age 4

Dear Santa,
My name is Brendon Banner. I am 6 years old. I have a little brother named Bryan, he's 2.

We have been pretty good this year. Please bring me a Gore, a super Joe and a record player.

Bryan only wants a horse. Thank you.

P.S. I don't know all my letters yet so my mother helped me.

Love,
Brendon and Bryan

Dear Santa,
I am writing this for myself and my brother, Matthew. I am six years old and he is three years old. Thank you for my toys from last year.
I would like Mandy doll, Farah and her skateboard, Dorothy Hamal doll, mousetrap game and Svinkees.

Matthew would like Cookie monster, and a race car, and Sesame Street club house, and a soccer ball, and "put put" race track.

Lisa and Robbie, my other sister and brother, want a stereo.

Thank you so much.
I love you,
Tricia Snyder

Dear Santa,
Hope this year has been a good one for you and your reindeers. It's been very good to my family and me and we've got God to thank for the many things this year has brought us.

My name is Nikki Lynn Hutson and I live at 304 Star, Hereford, Texas. I'm five years old and I have a brother, Chad. Please bring me a typewriter, Happy Birthday Tender Love, a sleeping bag, a dress, blue jeans and roller skates, if you have them in my size. If you run out of anything on my list, whatever you have will be okay.

Don't forget my brother Chad and my cousin Tiffany, Jennifer, Michelle and Shawn.

Thank you!
Love,
Nikki

Dear Santa,
I'm Chad Guy Hutson and I live at 304 Star, Hereford, Texas. I'm 19 months old and I can't wait to get into the packages under the tree. The tree is woo-wee! I want some cowboy boots, western hat and some trains to add to my collection.

Please remember my sister, Nikki.

Love,
Chad

Dear Santa
I want a stroller and a baby alive. I want a mixer and a blender. That's all I want. My name is Jill Dutton, and I am nearly 4 years old.

I Love You,
Jill

Dear Santa,
I wut a Blip Blip, and a adding

machine, and a pop tomato game. Kim wuts a baby wont lit go.

I love you,
Karl Schumacker

Dear Santa,
I want a bike from you. My name is John Andrew Banner. I will leave some cookies out for you. I love you, Santa! Merry Christmas,
John Banner

Dear Santa Clause,
I would like a watch from you please. And a Holly Hobby bubble umbrella pleas. And a Kenner Baby Alive please. And a talking Big Bird please. And I would like a game of operation please. And I would like a jump-o-leen please. And a set of Walkie talkies please. and a radio please. And I would like a stech armstrong please

Love
Your Friend-
Robin Ann Denney

Dear Santa Claus,
I want some skateboard equipment and a one step camera.
(unsigned)

Dear Santa,
My name is Elizabeth. I am five years old. I've been a good girl.

I want a Donny and Marie microphone. I want a play telephone. I also want a Baby Come Back.

I love you, Santa Claus.
Thank you, Santa.
Elizabeth Garcia
411 Brevard

My name is Paula Montoya, I am 8 years old and I live at 221 Ave. K. For Christmas, I would like a Farrah make-up center, and a camera and a Shuan Cassidy record.

I will leave some cookies and milk out for you on Christmas Eve!

Love,
Paula

Dear Santa:
My name is Angela Montoya. I am 5 years old, I live at 221 Ave. K.

I would like a Farrah make-up center. Also some furniture for my playhouse! I would like some jewelry and a coin purse!

I will be waiting for you on Christmas Eve!

Love,
Angela

Dear Santa,
I am two years old and I'm trying to be a good boy. I would like a toy phone and a Putt-Putt railroad for Christmas.

Love,
Justin Lueb, age 2
500 E. 5th

Dear Santa,
I would like a Tuneyville Choo Choo. Some records, a jeep and please don't forget the batteries.

Love,
Jeremy Lueb, age 3
500 E. 5th

Dear Santa,
Please send me a spider man and spider car, a football and a Tree Tots Treehouse. I have been a good boy at kindergarten and at home.

Thank you.
Jason Lueb, age 5
500 E. 5th St.

Dear Santa Claus,
My name is Bobby and I am seven years old. Will you please

bring me a football suit and a football and some new guns and some games.

Love,
Bobby Hardin
210 6th St.

Dear Santa Claus,
It's nearly Christmas and I'm writing you a letter so you'll know what to bring me. Please bring me Baby-That-Away, stove, sink, refrigerator and dishes.

We will have some milk and cake for you when you come. I hope you like the picture I have drawn for you.

Love,
Alana Hardin
210 16th St.

Dear Santa,

My name is Amy Schilling and I am 2 1/2 years old. I have a little brother, Allen, who is 17 months. Please bring me a tricycle and Allen a rocking horse. We have tried to be good!

Love,
Amy and Allen

Dear Santa Claus
This is Stevie Milam

I would like to have plan with stars on it and blue and yellow and red and tonka truck and Katn calculator and findres kipsr. and operation.

Jodie Northcutt
623 Star
Hereford

Dear Santa Claus
This is Tammy Milam

I would like to have a Stane up chalk board and a kids owl calculator and the game findres kipsr.

Brian K. Thomas. H.T.
Dear Santa, I want a top cat bike, and a quick chang machine, and a trapmoline: and a big mic-

key mouse Gumball Machine- and two walkie-talkies, and a super flash plane, and a mickey mouse record playe-

Dear Santa,
I am writing for me and my 6 year old brother and my 3 year old brother. My brother Andi is wanting a talking Spiderman Viewmaster. I want a Baby That-a-Way. Shawn wants a truck. Thanks for all the things we brot us last year.

We all love you.
To Santa from Josi, Andi and Shawn Fogo
113 Ave. B

Dear Santa,
I hope you have a nice Christmas.

I would like some dolls, and a wagon would be real nice. My brothers wants a mini bike but mom said he couldn't have one so please bring him something nice too.

Jodie Northcutt
623 Star
Hereford

Dear Santa,
I've been kinda good this year so please bring me some presents. I would like a 3-wheeler cycle real bad and a trampoline a box of hot rod cars, a slede, walkie talkies, some

paint for my bike, some games, punching man, snow suit, and some snow. I guess that will be enough.

Chris Northcutt
623 Star
Hereford

Dear Santa,
Pleas bring a pro-football, a super toe that kicks a field goal and a B-B gun. I have tried to behave myself and hope you will bring these things.

Love,
Chris Bullard
405 Ave. C

Dear Santa,
My name is Erin and I am 2 years old. I have tried to be a good girl this year so pleas bring me a new baby and a sit and spin. I will leave you a snack.

Love,
Erin Bullard
405 Ave. C

Dear Santa Claus,
For Christmas I would like a Minnesota Viking helmet, a Whiz Wheel and a Battle Ball. We will be home Christmas Eve so come then and we'll have a snack.

Love,
Marc Bullard
405 Ave. C
Hereford

Dear Santa,
I am writing to tell you what I want for Christmas. I want tons across, tent, football, football uniform.

Love,
Albert (Ramirez) Jr.
120 Lake St.

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We extend our
wishes for a happy and healthy holiday
period and new year to our many friends
and customers. Our sincere hope is that
this holy season my find a world at peace.

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Once more
the message of Christmas shines
in men's hearts... "Peace on earth, good
will toward men!" Our sincere hope is that
this holy season may find a world at peace.

Merry Christmas everyone and please drive
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the coming year...

from the management and staff at

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from all of us to all our friends!

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Sparkling Armstrong World Dulled by Criticism

PASADENA, Calif. (AP) — On the surface, the world of Garner Ted Armstrong literally sparkles.

As heir to the religious throne held by his 85-year-old father, Herbert, Garner Ted, 47, stands to inherit the Worldwide Church of God — with a baptized membership of more than 65,000 spread out over every continent on the globe with an annual income of nearly \$70 million.

The younger Armstrong already is recognized internationally for his religious broadcast, "The World Tomorrow," carried by about 400 radio stations worldwide. The majority of the stations are in the United States and Canada but the broadcasts also are translated into Spanish and French and beamed to the far corners of the earth.

At the church's opulent Pasadena headquarters, on the campus of church-run Ambassador College, the Armstrongs can cast a quick glance around and survey much of the Worldwide Church of God's wealth right in their own backyard.

The view includes the first building the church ever bought, a gleaming hilltop mansion.

By 1974, records on file at the Pasadena city assessor's office showed that the church had acquired nearly 200 prime properties in a 30-acre area of the city since 1946, the year before the college was founded.

Continuing their campus gaze, the Armstrongs can see the \$11 million Ambassador Auditorium, whose interiors are made from emerald-green granite, cut and polished in Massa-Carrara, Italy. The walls are lined with rose onyx from Turkey and Persia, cut and polished in Italy. It's the biggest installation of such stone in the world.

Hanging from the ceiling is the most brilliant sparkle of Armstrong's glittering world — a 30 foot chandelier resplendent with 1,375 crystals, all imported from Belgium.

"It's finest building in the world, square foot by square foot," says Stanley Rader, general counsel and vice president of financial affairs for the church. For the auditorium's opening in 1974, the Armstrongs brought the Vienna

Symphony to the United States, at a cost of \$112,000.

While a church spokesman declined to specifically estimate the church's real estate worth, he estimated the property worldwide at about \$100 million at cost, with considerably higher market value.

Yet, despite appearances, the brilliance surrounding Garner Ted perceptibly dulls below the surface.

In October, a group of former Ambassador students published a magazine criticizing the Armstrongs and some top aides for misuse of funds.

The full-color 90-page publication cost about \$10,000 to produce. Five of the six publishers graduated from Ambassador College and had been in the church from four to 15 years. The sixth publisher attended Ambassador for two years.

The writers say "Ambassador Report" is the first concerted attempt to document accusations against the Armstrongs and those high in the organization. The October issue, the magazine's first, was distributed to about 5,000 persons who had either sent donations for the project or whose names had been referred to the publishers.

"Six students can not tell a spiritually organized church how the money should be spent," Rader said in response to the accusations.

"The Armstrongs are responsible to God and, to a certain extent, to the brethren. The brethren give steady approval by continuing to support the church. The church grows, and its programs become more and more effective."

However, all attempts to interview Garner Ted were unsuccessful. The chief aide, Dr. Robert Kuhn, refers callers to attorney Rader, fourth down in the line of authority from patriarch Herbert. Rader is equally elusive, but finally accommodated a reporter with a 45-minute phone call placed from Tokyo, where he was visiting on church business.

Because of the cloak of secrecy enshrouding the tax-exempt Worldwide Church of God, it is virtually impossible to unravel the complex growth of the church from humble beginnings. Its origins were traced to Herbert W. Armstrong's first

broadcast religious sermon in 1934 on radio station KORE in Eugene, Ore. Today it is a financial monolith.

Until recently, Ambassador College, which receives about \$25 million of church funds each year, had three campuses. The campus in Bricket Wood, England, was shut down several years ago and the campus in Big Sandy, Tex., was closed last summer, with the students transferred to the Pasadena campus. Ambassador College continues to hold the vacant facilities in England and Texas, however.

Past financial reports have indicated that 85 percent of the church's income came from tithes, or required donations, on the gross income of its membership, with the remainder in donations from recipients of the church's weekly magazine, The Plain Truth and others, including Garner Ted's broadcast audience.

Rader said the church never makes public appeals for funds, noting that the closest it comes to that is the church's practice of sending literature to regular donors, telling them about the church's building program and explaining where the money is going to.

"But there is no passing of the hat in church or during campaigns," he said.

The church's seeking three tithes — one tenth for the church, one for religious festivals and every third year a tenth for the church's poor members — was one practice harshly condemned by the Ambassador Report's staff. Rader said the tithing is purely voluntary, although it is such an important principle of the church, members who don't are likely to feel "conscious-stricken," he said.

But even more distressing to the Ambassador Report group than the tithing itself was the way the funds ostensibly have been used — to finance international trips for the church's leadership, to furnish luxurious homes for them, to bedeck the auditorium in ostentatious glitter, to finance the college's several airplanes, including a \$3.5 million Gruman Gulf Stream II jet.

The Armstrongs, who say they are not evangelists and

make no effort to convert or proselyte, have contended that their plane trips are part of their mission to spread the Gospel.

However, the Armstrongs' jet-set living caused dissension within the church even before the publication of Ambassador Report. By early 1974, 35 ministers had left the fundamentalist, Saturday Sabbath-keeping sect and informed its members they planned to form separate congregations.

They charged the aging Herbert with concealing sexual improprieties of his son and with living high on the members' tithe money.

Garner Ted had disappeared for several months in 1972, amid speculation by the separatists that he was guilty of a number of sins, adultery leading the list. But he was quickly reinstated, the theory being that Garner Ted's absence from the air waves cost the church a good chunk of its income.

In response to the separatist ministers' accusations, Garner Ted said at the time, "I would not address myself to the charges, either to confirm or to deny."

At the time Garner Ted was disfellowshipped, the senior Armstrong told followers that a financial crisis was facing the church, more serious than one it faced two years earlier.

"I had to ask you then," Armstrong wrote in a letter to the brethren, "even to go to your bank and borrow what you could pay back within two years on a monthly repayment basis, and you brethren responded generously, and the crisis was successfully weathered."

"I simply have to tell you brethren that we now face an even more desperate crisis, and reluctant as I am to do so, I am forced to ask you to respond again as you did before."

During the time Herbert Armstrong was asking the membership for money, information from the Internal Revenue showed the college took in \$32 million in 1970, \$35 million in 1971 and \$41 million in 1972.

"The furor in some quarters," noted Stanley Rader in the recent interview, "is not going to deter the onward thrust of the world of the church."

Christmas Letters Prove Better than Soap Opera

RIDGEFIELD, Conn. (AP) — Every December the Crockleys, a couple we met on a cruise years ago, check in with one of those mimeographed Christmas letters that for trauma and tribulation make a prime time suds opera like "Soap" sound

like the worst of Louisa May Alcott.

We don't even recall what the Crockleys look like, it's been so long, but we feel we know them all intimately, better than our own kinfolk, from this annual inventory of family births,

graduations, travels, marriages, operations and allied gossip. Grannie Hotchkiss, Uncle Phil the bachelor who is always going off somewhere to be cured of an unspecified ailment, the twins Enid and Persimmon, Aunt Eugenia lonely,

frail, keeper of some secret flame or scandal, the boys Tom, Elwood and Reggie now grown up with children of their own and baby Rudy the last left the nest are forever going off on exotic vacations, taking up strange hobbies,

changing from and getting into adventures one can hardly bear the 12-month wait between letters to catch up on.

Hearing from the Crockleys at Christmas is like having Dickens arrive on your doorstep with his analyst. My wife and I race each other to the mail box to find out what befell our favorite fun and frenzy family during the past year. Did Tom remarry? Is Uncle Phil cured and of what? Was Persimmon able to women's liberate the Yale wrestling team? Will Elwood ever come home?

Wait, it's here. The latest Christmas letter from the Crockleys:

"Dearest Friends, "Hi, there, again, and what a year it has been for all of us here at the ranch. You'll notice we've moved again. Daddy Crockley just had to carry out his dream of raising musk ox in Vermont. He's had the idea ever since

President Nixon went to China and brought over a pair for the Peking Zoo. Mother Crockley, game for anything, just loves the big bovine reuminants, even if she did get a bad shock from the electrified fence last month.

"Speaking of accidents, Grannie Hotchkiss broke her collarbone on Rudy's skate board going down Mather Hill and had to give up her tango lessons. For a while she and Uncle Phil were in the same hospital, but he was sent home after burning a hole in the sheets with his water pipe.

"Not to worry. They are both fine now. Uncle Phil is into transcendental meditation with Carmine Sutra, a guru from Butan he met on the all-night bus coming back from the sanitarium in Calgary. Phil brought him home for Thanksgiving. He speaks only Urdu but strums that sitar like a regular Johnny Cash and the twins were

enchanted. But for her job down at the abattoir, all computerized now, Enid would have run off with him. You know what a romantic she is.

"The whole family was together at Thanksgiving for the first time in ages. Elwood walked in just as Aunt Eugenia was popping her bourbon brownies into the oven, giving us the happiest shock of our lives. He had been living with some Lapp reindeer herders in Saivomoutka, Sweden, and hadn't heard the Vietnam war was over. Elwood had some kind of operation out there and now wants to be called Elvira.

"Reggie and Kathy celebrated their 10th wedding anniversary in June. As usual, he was off on the gold cruise with his nuclear submarine somewhere under the North Atlantic, and she went to see "Jaws" to sort of be with him on their special day. Next Sunday we are all going over to the Beatrice Webb Nursery School to see their youngest, Nancy, almost 5 now, is "Oh! Calcutta!" What a cute idea, and it didn't cost Kathy or the other parents a sou for costumes.

"Tom and Rita, the new wife, went backpacking along the upper Amazon on their honeymoon, taking along both their sets of children to help with the long portages. There was some trouble coming through customs because Frampton, Rita's youngest nipper, wouldn't surrender his tarantula collection. She seems so right for Tom. Her analyst gave her away at the wedding and tore up half his bill as a present. Aunt

Eugenia, who dotes on Tom, even danced at their wedding upstairs in the Moose Hall. "It did her so much good to get out after all those years, she consented to read her poems at the library. There was some fuss from a reactionary element who complained even D.H. Lawrence never used language like that.

"Persimmon dropped out of Yale, saying she didn't want to be a jock after all, and is now demonstrating water beds in the Claussen's window. Since the Crockleys are an ancient family, with a crest and a motto and for all we know a castle somewhere, we all crossed into Canada for the queen's jubilee and brought back a trunk load of duty free whiskey. So as another year of trips and tribulations and trials, plus a few laughs and many memories, draws to a close, we wish one and all the happiest of Christmas and a great New Year ahead. Be sure to keep in touch.....from all the Crockleys."

LOW CALORIES

SACRAMENTO, Calif. (AP) — A drinking spot here has scrapped its afternoon peanuts in favor of fresh vegetables — carrot sticks, celery and zucchini.

One of the bartenders, Patricia Brawley, explains it is by customer demand. The regulars were bothered by the calories in the peanuts.

One customer, shocked at first by the sight of the "garbage" on the bar, reluctantly admitted: "Zucchini and beer ain't all that bad," she said.

During this Holiday Season
and every Season
of the year...
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Generation
is for you

From all of us at...
**THE ELECTRIC
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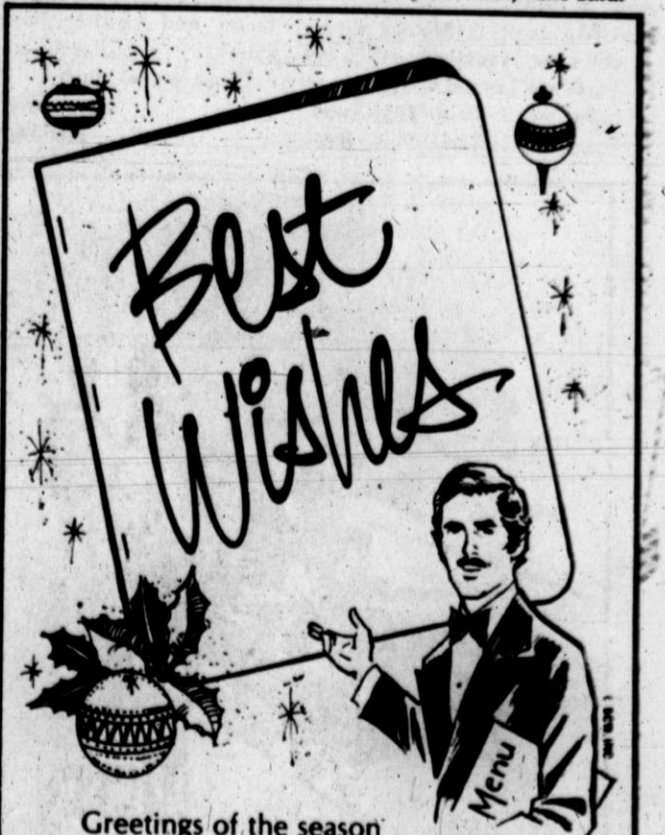
A Merry Christmas
to all of our friends.

We want to wish all of our fine
customers a happy holiday season and
we hope that you will drive carefully
for a safe holiday season.

**JONES
MOTORS**

SOUTH ON HWY 385

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Greetings of the season
to all of the wonderful people who visit us
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BIG DADDY'S

E. HWY 60

364-5971

Yule a Time of Joy For God Is With Us

By REV. MACK McCARTER
First Christian Church

In the Gospel of Luke, the angel of the Lord appeared to the shepherds and said, "...I bring you good news of a great joy which will come to all the people."

That is a great promise to remember. It is a promise which says that everyone of us can receive the joy of living that God wants us to have.

There is, however, always a shadow lingering around the edges of the joy God wants for us. And this year it is no different. This shadow comes in the form of a question. "Is this a year to have a really good Christmas?"

"Is it right for us to really have joy?" "It doesn't seem appropriate!" "It seems to be the wrong time." "There is so much misery and loss, financial pain and strains of unemployment." "Is it really appropriate to have joy?"

With some people joy and celebration is wrong. There is something theologically wrong about it. "Laughter and Christ?" "Applause and Jesus?" "Singing and cribs and crosses?" Perhaps some people feel no joy because they feel that there is something fundamentally wrong about Christmas!

Because the light accents the darkness...and the joy accents the misery...and the good food reminds us of no food...and the home reminds us of the homeless...and the gift reminds us of the giftless...and because there is sadness...there is a Scrooge...and a Little Match Girl...and a tramp sitting on the park bench of every Christmas story...there is misery and it seems un-Christian to be joyful.

Can we have, this Christmas, one distilled amount of pure joy? Can we really believe the angel? "Don't be afraid. Don't be afraid," he said. "I have come to give you the Good News of a great joy for all of you!"

Why can't we just accept this? Perhaps because somebody, somewhere, told us that it is more Christian to be quietly miserable as a token gesture toward all of the misery of the world.

So don't laugh freely because of the misery. Don't really enjoy the warmth of your home and your clothes because of the misery. Don't really eat the food because of the misery. This has gotten to us. When can we experience joy if not at Christmas?

The Angel said, "This is the time to be full of joy."

And we say, "But there is misery in the world. And people have been laid off. And prices are down. And there is money being lost. And there is sadness." We say to the Angel, "Not this Christmas!"

But the Angel says, "I bring you good news of a great joy!" And we of Hereford ask, "What is it?"

And he says to all of us, "For there is born...And you shall call his name, 'Jesus,' for 'Jesus' means 'salvation.' And you shall call his name."



The REV. MACK McCARTER

'Emmanuel,' because 'Emmanuel' means 'God is with us.' And this is the message of Merry, merry Christmas!

St. Nicholas Precursor Of Modern-Day Santa

Legend has it that the figure of our present-day Santa Claus is rooted in the personality of St. Nicholas, fourth-century bishop of Myra, Turkey.



According to reports, Nicholas was just a boy when he became bishop. He loved to give the poor gifts, but hated to be thanked for them. Many miracles are attributed to him, but during his lifetime

he was noted primarily for his kindness.

Often he delivered gifts to the needy at night. One story tells of how he presented a bag of gold to each of three girls as a dowry. The girls' father was impoverished, and was about to give them up to a life of shame. Nicholas rescued them, and his good deed later formed the basis for the giving of gifts in secret on the Eve of St. Nicholas. The custom was eventually transferred to Christmas.

It was the Dutch colonists who brought the custom of Saint Nicholas and gift-giving to the United States. The tradition spread rapidly, but English-speaking children couldn't pronounce the words "Sant Niklaas," and they corrupted the name to "Santa Claus".

Dolly Goes Hollywood in 1977

NASHVILLE, Tenn. (Ap) - In country music, 1977 was the year Dolly Parton "went to Hollywood." Waylon Jennings got arrested and Ronnie Milsap won the most major awards.

Miss Parton, a staunch country music traditionalist when she teamed with Porter Wagoner a few years ago, hired a new band and gave her music more of a pop flavor. She also hired California management and began appearing on national television shows from the West Coast like the "Tonight" Show.

Jennings was arrested in Nashville in August on charges of cocaine possession, but the

charges were later dismissed.

Milsap, a blind singer who once fell off a stage, won a Grammy Award for his single, "I'm A Stand By My Woman Man," was named entertainer of the year by the Country Music Association and was chosen male vocalist of the year for the third time by the CMA.

Other Grammy winners in country music were Emmylou Harris for her "Elite Hotel," the Amazing Rhythm Aces for "The End Is Not in Sight The Cowboy Tune," Chet Atkins and Les Paul for "Chester & Lester" and Larry Gatlin for "Broken Lady."

The year also marked the

emergence of Crystal Gayle, Loretta Lynn's younger sister, as a major country music star. She was selected to female vocalist over Miss Parton and others by the CMA and her "Don't It Make My Brown Eyes Blue" was one of the year's big hits. And her image as a bashful, wholesome youngster was changed instantly when she appeared braless on the "Tonight" show.

The Academy of Country Music named Mickey Gilley its big winner. He won entertainer of the year and male vocalist of the year while Miss Gayle was female vocalist of the year.

In another awards competi-

tion, Charley Pride was voted No. 1 male country singer and Miss Lynn was named top female vocalist at the American Music Awards, which are voted on by the public.

It also was a big year for Kenny Rogers, whose recording of "Lucille" was chosen single of the year by the CMA. He was a finalist for entertainer of the year and male vocalist of the year.

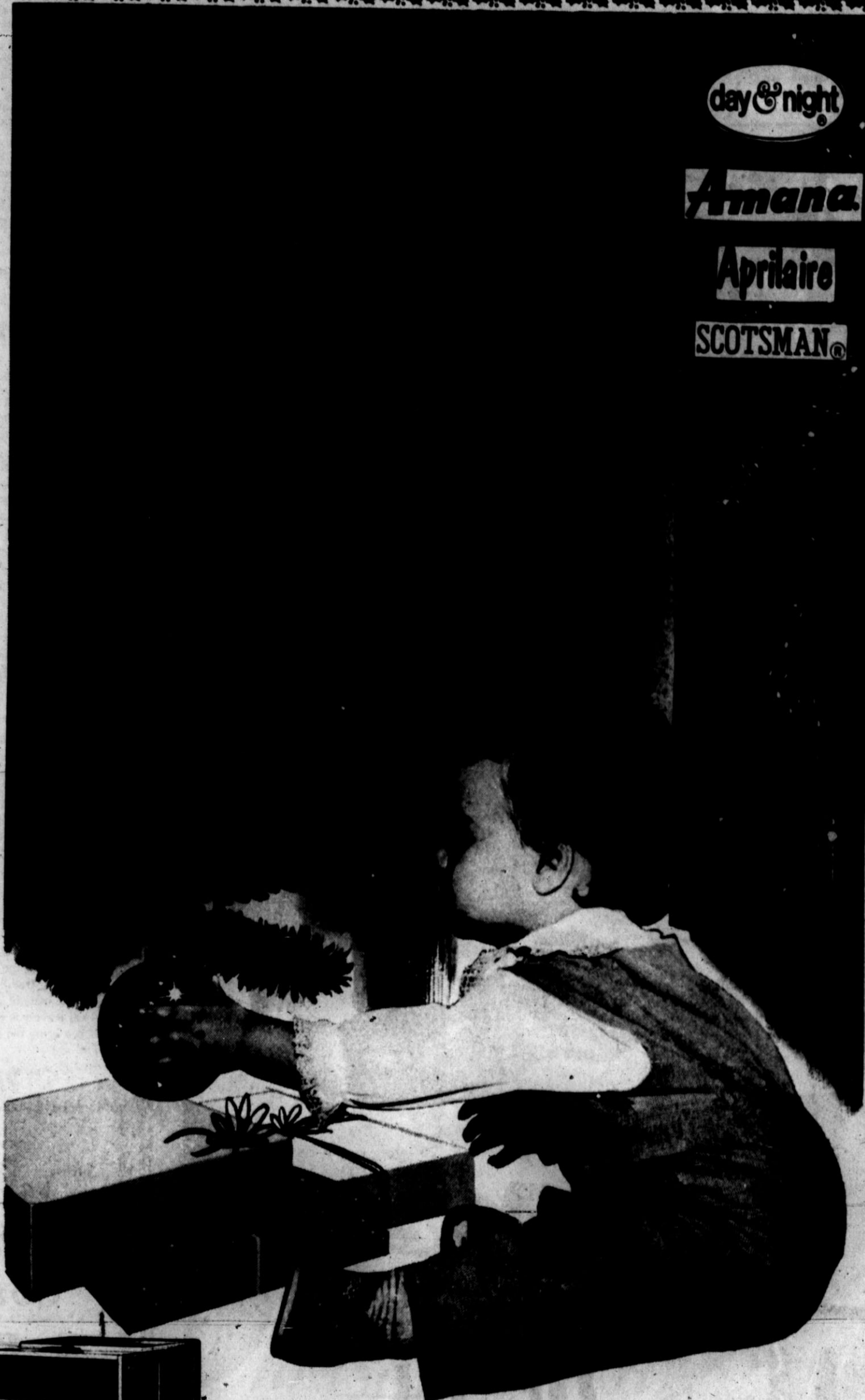
Although Jennings had problems with the law, he remained one of the top country music stars. His recording of "Luckenbach, Texas," joined "Lucille" and "Don't It Make My Brown Eyes Blue" as the year's

biggest country songs.

Merle Travis, a pioneer guitarist who wrote the classic "Sixteen Tons," became the 30th member of the Country Music Hall of Fame.

The country music industry and fans were shocked at the death of Elvis Presley, who got his start in country music. After his death, his former records zipped up the country charts again.

Death also claimed veteran bluegrass fiddler Stoney Cooper, 58, who with his wife, Wilma Lee, was a pioneer in traditional country music.



May the warmth, Spirit and Peace of the Holiday be yours, and may we in our endeavors serve you even better in 1978.

Our Thanks for your loyal patronage and friendship, we are proud to be serving such wonderful people.

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MERRY CHRISTMAS TO ALL!

Wishing you a star-bright, love-warm holiday season. We hope that you will continue to honor us with your patronage.

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HEREFORD

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Singing our greeting loud and clear — may yours be a glorious Christmas!

MILBURN USED CARS

Mr. & Mrs. Emmett Milburn
Nick, Philip & Steve
136 Sampson
364-0077

Junior High Students Salute Yuletide in Verse

CHRISTMAS
Estella Danegus
Grade 8
Stanton Junior High

Christmas comes but once a year
To bring to all love and cheer.

It's a time to celebrate,
Because this day is really great.

It's the season to be giving
And also for receiving

It's the merriest holiday,
Full of fun, a joyful day.
There's people with spirit everywhere
Showing that they really do care.
Jesus Christ, we recognize you,
We pray our spirits you will renew.

STAR WISH
Brenda Duckworth
Stanton Jr. High

Oh how I wish I were a star,
To shine in heaven afar.
To shine upon the manger.



Good Tidings

We hope that all of our patrons will have a Christmas filled with hope and love. It is our pleasure to do business with you.

A & M GUN SHOP

715 S. 25 MILE AVE. 364-6996

Where Christ laid as a stranger.
To have led the wise men over the way.
On such a wonderful day.
To have shone on the shepherds
as they watched their sheep,
On a cold winter night
that was so deep.
I would have shone in the dawn,
And continued to shine on and on.

CHRISTMAS
Tammy Northcutt
Grade 8
Stanton Junior High

Christmas is a very special holiday. It's a time to remember Jesus and what he did for us. He suffered, hung on the cross, and died for our sins. Most people take Christmas for granted. We often think of it as a time for giving and receiving only.

That is a small part of what Christmas is about. We need to be thankful we had someone who cared and loved us to give us the chance for eternal life.

CHRISTMAS
Judy Rogers
Grade 8
Stanton Junior High

On a cold winter night the three wise men had finally reached the end of the guiding star. They came into the town of Bethlehem and found the baby in the manger sleeping ever so peacefully. They brought treasures for the Christ child who was born.

The Christ child gave the gift of salvation for all eternity. Christmas is a time to give, a time to share, a time to love, and a time to care. Christmas, most of all, is the time to celebrate the birth of Christ, Our Lord.

THE JOY OF DECORATING THE CHRISTMAS TREE
Cynthia Streun
8th grade
Stanton Junior High

The time is here once again for us to dig in our attic for our Christmas treasures. Down come the treasures along with all the collected dust.

The ornaments on our tree are very special ones. Many were made by my family and me.

Each year everyone tries to cooperate to help make our tree lovely. After the tree is completely decorated, we all stand back and look in admiration. Our tree, without a doubt, wins a prize in our hearts, but that may be the only place it's a prizewinner.

THE MEANING OF CHRISTMAS
Tricia Gamex
Grade 8
Stanton Junior High

Christmas is....
The gathering of friends and families.

Presents: toys, dolls, clothes,
Eating good food and candy,
Decorating Christmas trees and houses,
Wrapping gifts and opening them,
To some people, it's giving.
To some, it's receiving.
But to me, Christmas has
And always will mean sharing!

CHRISTMAS IS...
Mary Stacy
Grade 8
Stanton Junior High

Christmas is.... Jesus' birthday.
A time for happiness all the way.
Christmas is.... a time for joy,
Giving to every little girl and boy.

Christmas is.... giving to grown-ups too,
They get presents from me and you.

Christmas is.... a time to give and receive;
It's not a time for people to grieve.

Christmas is.... a time for peace,
A time for all the fights to cease.

Christmas is.... for peace and love,
Like all the angels up above.

Christmas is.... for girls and boys,
To open their presents and play with their toys.

Christmas is.... what all of you see,
A time for decorating the Christmas tree.

A SPECIAL CHRISTMAS
Laurie O'Rand
Grade 8
Stanton Junior High

I remember one very special Christmas we had. The snow was falling like tiny droplets of sugar, and the neighborhood was filled with glittering lights. I remember going to school the next day, and the teacher teaching us how to make tiny angels for our mothers for Christmas. Mine didn't turn out very well. That night I wrapped my tiny angel, and thought my present was probably the ugliest thing on the tree. My father disagreed, and tried to make me feel good.

When the night came for all of us to open our gifts, I saw Mother's eyes start glittering as bright as the Christmas lights. I ran to see what was in the box, and there was the tiny angel I had made earlier. I didn't quite understand my mother. She said my gift was the best of all. That Christmas was the best I have ever had!

THE GREATEST MIRACLE
Carol Smalts
Grade 8
Stanton Junior High

There it was and oh, so far
I looked upon and saw a star,
Way up, so high above me head
And then an angel came and said,
"Follow this star and you will see
The greatest miracle that will ever be."

DARLENE STOVALL
Grade 8
Stanton Junior High

Dear Ole St. Nick,
Please bring me a football I can kick.
And a big tree house,
(Please include a little mouse).
I will leave you a big snack.
If you bring me a sack,
Full of toys,
Just for boys.

WHAT CHRISTMAS MEANS TO ME
By Vicky Varner
Stanton Junior High

What Christmas means to me is that it is a time that Jesus Christ was born. In the Bible; (Matthew 1 chapter 2) it says that Jesus was born in Beth-lehem of Judea in the days of Herod the king. And three wisemen came from the east saying, "Where is He that is born King of the Jews? For we have seen the star in the east, and have come to worship him."

When Herod the king heard these things, he was troubled. So he gathered the people of Jerusalem and demanded of them where Christ should be born. And they said unto him, "In Beth-lehem of Judea." For thus it is written by THE PROPHET. The Herod the king called for the wisemen and sent them to Beth-lehem to search for the young child, and when they have found him, bring word so he may worship him also.

So they went, and when they saw the star, they rejoiced with exceeding great joy. And when they came into the house, they saw the young child with Mary his mother, and fell down, and worshipped him; and when they had opened their treasures, they presented unto him gifts; gold, frank-incense, and myrrh. And by being warned in a dream not to return to Herod, they

departed their own way.
This is what Christmas means to me.

CHRISTMAS POEM
By Cindy Smith
Stanton Junior High

"HO! HO! HO! Merry Christmas!"
Wonder who it is?
Who could it be
Sliding down our chimney.

Dressed in red
With a cap on his head
And a pudgy little nose
Just as stubby as his toes.

As he turned his cheek
I thought to myself;
This is my only chance
To take one tiny little peek

So I opened the door just a crack
And to my surprise
I saw a toy-piled sack
Upon his back

Mountains and mountains of toys
Only for good little girls and boys
As he brought out a present,
wrapped in pink he turned his head and
gave me a wink!

Now, I asked myself,
Who could it be?

It's Mr. You-Know-Who
Putting presents under our
Christmas tree.

Promise and Hope

It is, given the human condition, spectacularly irrational to harbor such general good feelings toward one's fellow man as Christmas is wont to generate.

It is as unlikely as the warmth-created by the snowy chill of bright December days, as the unconscious good will that slips out of people whose defense mechanisms have been disarmed by the season, as the nakedness of the hands strangers hesitantly extend to one another on winter's icy streets.

As we watch, the world is breathing a sigh of relief that another year has been survived. And with the sigh comes a relaxation of the animal hostility we all succumb to so inevitably.

In a flurry of greeting cards, decorations, carols and gifts we exercise the terribly vulnerable side of ourselves we restrain most of the year. We are friendly to people we would otherwise ignore, tolerant of people we would otherwise criticize. Our bodies become inhabited by puzzling feelings of joy and promise, faith and dedication.

This fragile atmosphere is only temporary, of course, a hurricane's eye. And brief as it is, it is incomplete. However intent we are upon forgetting about them, there are wars abroad, conflict and crime at home — not to mention the painfully unseasonable strife that Christmas shopping generates.

These persistent remnants of reality serve to remind us that the idea of peace on earth and good will to men is, as all fantasies must be, ultimately a painful one.

But they cannot kill the fantasy, however logically unlikely its survival seems.

The Christmas spirit is stubborn and powerful in its gentleness. It comes back again and again, every year, in spite of all odds. And it brings with it, for a few fleeting days, a vision of how things might be, a faint promise, hope enough to last a year.

(NEWSPAPER ENTERPRISE ASSN.)



Merry Christmas

We wish you great joy this Christmastide...may love and peace abide with you and yours all through the holiday season and in days to come.

From all the friendly staff and management at

TG & Y

Season's Greetings

from

Cowan Jewelers

Kester's Jewelry

Spangler's Diamonds, Ltd.

We will be closed

Sunday
December 25

Monday
December 26

And

Sunday
January 1

Monday
January 2

So that our employees may
enjoy the holiday.

Merry Christmas

Accidental work deaths in agriculture totaled 2,100 in 1975. Farm residents were involved in 1,500 of these and the remaining 600 were nonresidents of farms, says the National Safety Council.



We wish all of our wonderful customers a truly holy Christmas season.

THE PLASTER HUT

202 N. MAIN 364-3401
HEREFORD, TEXAS

A Message For Christmas

Tis Season for Those Who Live on Promises

By REV. JORDAN GROOMS
First United Methodist Church

Christmas is for those who gather memories and live on promises.

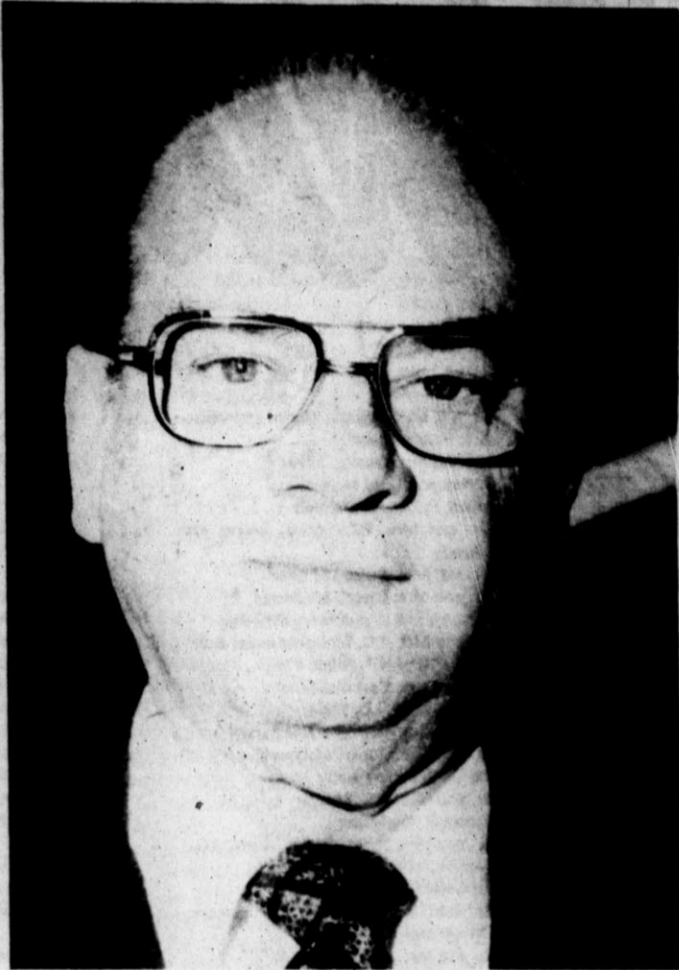
It is for those who still yearn for the future of God, for those who can still take joy in the presence of humble and inconspicuous things. It is for those who have not lost the capacity of astonishment, for those who see God in the here and the now. It is for those who have conquered the dreaded disease of Cynicism.

This is the season for those who know that faith, hope, and love last forever and that these gifts are summed up in one name: "Jesus Christ."

I believe God knew what he was doing when he laid his child, "Emmanuel", up on the doorsteps of the world's heart. God did not come to make a perfect world, but to help man live in an imperfect world. God did not wait for ideal circumstances.

He came into a messy world to show us how to live a good life. Now we know someone cares. God cares whether we are big or small, loyal or disloyal, good or bad. He came into a stable and that became a shrine. God has claimed this world as his own. Thank God we are not orphans in an alien and indifferent universe.

The word is "Emmanuel" - God with us. God came down from heaven to live among us. He has come into the real world of every day events. As surely as he came into the world of Caesar Augustus and of Herod, he has come into our world of injustices, crime, greed and sin. Christmas must take place in such a world. Blessed by the



The REV. JORDAN GROOMS

eyes that see in the Babe resting in a manger the Savior of men sent by God to seek and to save the lost.

In his coming to earth God spoke his clearest words to us about our lives, about himself about eternal values. We can never exhaust the truth concerning his coming, but we can receive it into our hearts and make our response to this extravagant love. God turned a stable into a King's chamber. A stained glass window Christ is not a life changing Christ. God

sent his Son into this messy world, that the world through him might be saved.

Here is our hope. Take Jesus to your heart.

Remember, only those who see follow the star.

Only those who hear listen to the song of angels.

Only those who live will be born anew.

With Mary let us sing, "My Soul doth magnify the Lord, and my spirit hath rejoiced in God my Savior."

Concorde Evokes Transatlantic Luxury

By HUGH A. MILLIGAN
AP Special Correspondent
LONDON (AP) - No doubt it's the nostalgia craze gone awry at double Mach speed, but the supersonic Concorde is beating its drum in proud sonic boomlets to evoke the grand era of the grand transatlantic luxury liners.

Her advertising copy writers, putting a patina of prestige on the \$797.35 one-way ticket, hail the fleet, ungainly bird as the new holder of the "Blue Riband," the gilt and silver trophy once awarded for the quickest Atlantic crossing by a passenger ship.

Also called the Hales Trophy, after Henry Keates Hales, the British Member of Parliament for Sheffield who thought up the idea, the Blue Riband passed from the old four-stack Mauretania to the Bremen in 1929 when a crossing of 4 days, 17 hours and 42 minutes ushered in the miracle of the "four-day boat."

The ill-fated Normandie, in the spirit of Napoleon's great leader, Capt. Chauvin, unfurled a 30-meter-long blue pennant a meter for each knot of her speed from her top aft mast as she swept past Ambrose Light to claim the trophy in the summer of 1935.

But the Blue Riband, which unlike British Airways today the haughty Cunard Line never designed to recognize, was permanently retired on July 7, 1952, when the liner United States on her maiden voyage, with Margaret Truman tooting the whistle as the ship passed Bishop's Rock, crossed to England in 3 days, 10 hours and 40 minutes. The new champion had pierced gale winds to beat the Queen Mary's 14-year-old record by more than 10 hours.

Now the Concorde takes as many hours - 3 1/2 - as the United States took days to cross the ocean, and only the gorgeous mohair steamer blankets handed out by the stewardesses to jet lag slumberers look anything like anything out of the mothballed grand lady's grant past.

Still, some of London's luxury hotels have caught the magic of Concorde's record-shredding Atlantic hops.

Over the concierge's desk in the Savoy Hotel is a call board marked "Atlantic Crossings," which used to list the Aquatania, the America; the Queen Elizabeth, the Nieuw Amsterdam, the France and other queens of the deep going all the way back to the Titanic and the Lusitania.

Now it lists the Concorde, departing at 11:15 a.m. every Tuesday, Thursday and Sunday.

The only other ship on the call board's horizon that day was the Christmas Caribbean cruise of the QE2.

Roy C.J. Dobbs, the head porter at Claridge's, goes out to Heathrow Airport to assist Concorde passengers with their Gucci cases and Mark Cross duffel bags, the way he used to go down to Southampton on the boat train to lend a hand with the steamer trunks and poodles in wicker baskets.

Flying the Concorde for the first time, this bereaved lover of the old luxury liners found almost the same shipboard camaraderie among the 90-odd passengers. Passing the speed of sound apparently is a shared experience that compels conversation.

"About three hours in these itty-bitty seats is all a body could take," drawled the Texas oilman across the aisle, shattering the awkward silence that obtains on most subsonic flights.

"Like flying tourist class on Trans-Texas," agreed his seatmate, peering out the tiny window at the rapidly vanishing Bristol channel as the machometer on the wall in front of us edged toward .96. A slight vibration stirred our martinis.

The stew popped a bottle of Dom Perignon '70 as we passed the speed of sound, as if to muffle the sonic boom over

Land's End, and explained there would be no in-flight movie because "the aircraft isn't configured that way."

"You mean it ain't big

Bells Part Of Christmas Tradition

Silver bells, jingle bells, sleigh bells... it's hard to imagine Christmas without some sort of chiming or ringing. But bells were not initially part of the holiday celebration.

The first large bell for a Christian church was installed in Italy, about the 5th century A.D., and the custom of Christmas bell-ringing really didn't become firmly established until the Middle Ages, in England.

In that era, Christmas chimes began at vespers on the first Sunday of Advent and were repeated on successive Sundays. Then, on each of the last three mornings before Christmas, the bells announced the approach of the big day.

From sunset on December 24 to sunset on December 25, bells could be heard every hour. Occasional peals rang out in between hours for no particular reason.

But the most important part of the tolling occurred during the hour before midnight on Christmas Eve, when the bells were rung as if someone were dying.

enough for a screen?" suggested another member of the oil fraternity, and she went off mumbling about there only being time to serve the meal and fill out the immigration form.

Seasoned Concorde travelers bragged about having "flown the Frenchman" on the Washington run, the way the dowagers in deckchairs used to count their crossing on the old Franconia or the Michaelangelo.

After the barquettes of caviar and dressed crab, served at 10 miles up as we accelerated to our top speed of Mach 2.03, lunch was a choice of Roast Saddle of English Lamb, Breast of Chicken Epicure and Medallions of Veal Smitane,

topped off with Chateau Branc Canteenac '71 and Puligny Montrechet '75.

"What, no steak?" exploded the man across the aisle, who had been in Libya for two years and "had enough mutton for a lifetime." He assured us his "hangover broke up at Mach 2," and the "best thing about getting there twice as fast is you only drink half as much."

Crossing the ocean by Concorde in 3 hours and 27 minutes to Kennedy Airport was almost as exciting as landing at a Hudson River pier on one of the grand liners. The cable only wanted an arm and a leg to take us Continental types to a midtown hotel.

Merry Christmas

Knitting together a warm blanket of good wishes for the holiday season.

ANN'S KNIT SHOP

813 W. PARK AVE. 364-3591

Knife Trades Part of Folklore

BARBOURVILLE, Ky. (AP) - At 67, Jasper walks with a cane, but that doesn't keep him from the courthouse and the pastime that has occupied much of his time for the past half dozen years - knife trading.

Jasper, who won't tell his last name for fear the Internal Revenue Service might try to tax his trading profits, visits the Knox County Courthouse almost daily.

He'll greet old friends, exchange pleasantries and then pull out one of the Canoes or Copperheads he's carrying.

Knife trading is a part of the folklore of the Appalachians. In this county seat in southeastern Kentucky, it's not unusual - at any given moment - to find five or 10 men trading in the courthouse lobby.

It's a somewhat esoteric art in which a man can test his skills as craftsman, businessman and poker player. To be successful, a trader's mind must be as sharp as his blade.

"This is a learning racket," says Virgil Sizemore, who visits the courthouse about once a month to trade. "I've learned how to grade knives, but I've paid for it."

"Sometimes I just wouldn't believe the things I paid for," Sizemore said. "But the next day I'd get rid of it to the next

guy for a little more."

Jasper deals in knives worth \$8-\$16, and he says sales are good enough to "make my dinner."

But that's not the only reason for trading. It's "just fast time," he says. "It'll kill the day up."

The origins of knife trading seem as mysterious as the negotiating ritual.

Marguerita Carson, a specialist on Appalachian folklore from London, Ky., speculates that knife trading is a vestige of the barter system that prevailed in the mountains until the start of this century.

Another student of Appalachian customs, Sherman Oxendine, says he thinks the tradition may have begun "in the old days on court day when there were no automobiles. The opening day of court was always a big time. People took off from work and they swapped horses and mules and I suppose some of them swapped knives."

"The gathering around the courthouse is still very prominent, and, as they no longer trade in horses and mules, they trade in knives," says Oxendine, a history professor at Union College here.

Sometimes, one knife will be traded even-up for another; at

other times, cash will be involved. Occasionally, a transaction will involve cash only.

Rome began the first Punic war against Carthage in 264 B.C.

We appreciate your patronage and we hope that you will enjoy the holiday season.

BOYNTON'S GROCERY & MARKET

203 S. 25 Mile Ave. 364-3287

Blessings to All



Christ is Born

It is time to rejoice and honor the birth of our Saviour and to reflect and to remember His teachings. We want to wish a Holy Christmas to all of our fine friends and patrons who have been so loyal to us throughout the year.

Merry Christmas

FINE FOOD - FRIENDLY SERVICE

We will be closed December 24, thru January 2, 1978.

We will open January 3, 1978 at 5:30 A.M.

DICKIES RESTAURANT

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HEREFORD

364-6901

Deaf Smith Rural Electric Cooperative would like to take this opportunity to thank the many friends and customers that we are proud to serve. We pledge to continue our fine service just as we have in the past, providing you with electricity at the lowest price possible.

May every joy and blessing of this season be yours.

Deaf Smith REC
HELPING TEXAS GROW

Merry Christmas!



We who participated in "Project Christmas Card" take this means of extending our greetings to each and everyone in the area. The amount usually spent in this way has been contributed toward a more lasting tribute in our community and we feel it is in keeping with the real meaning of Christmas.



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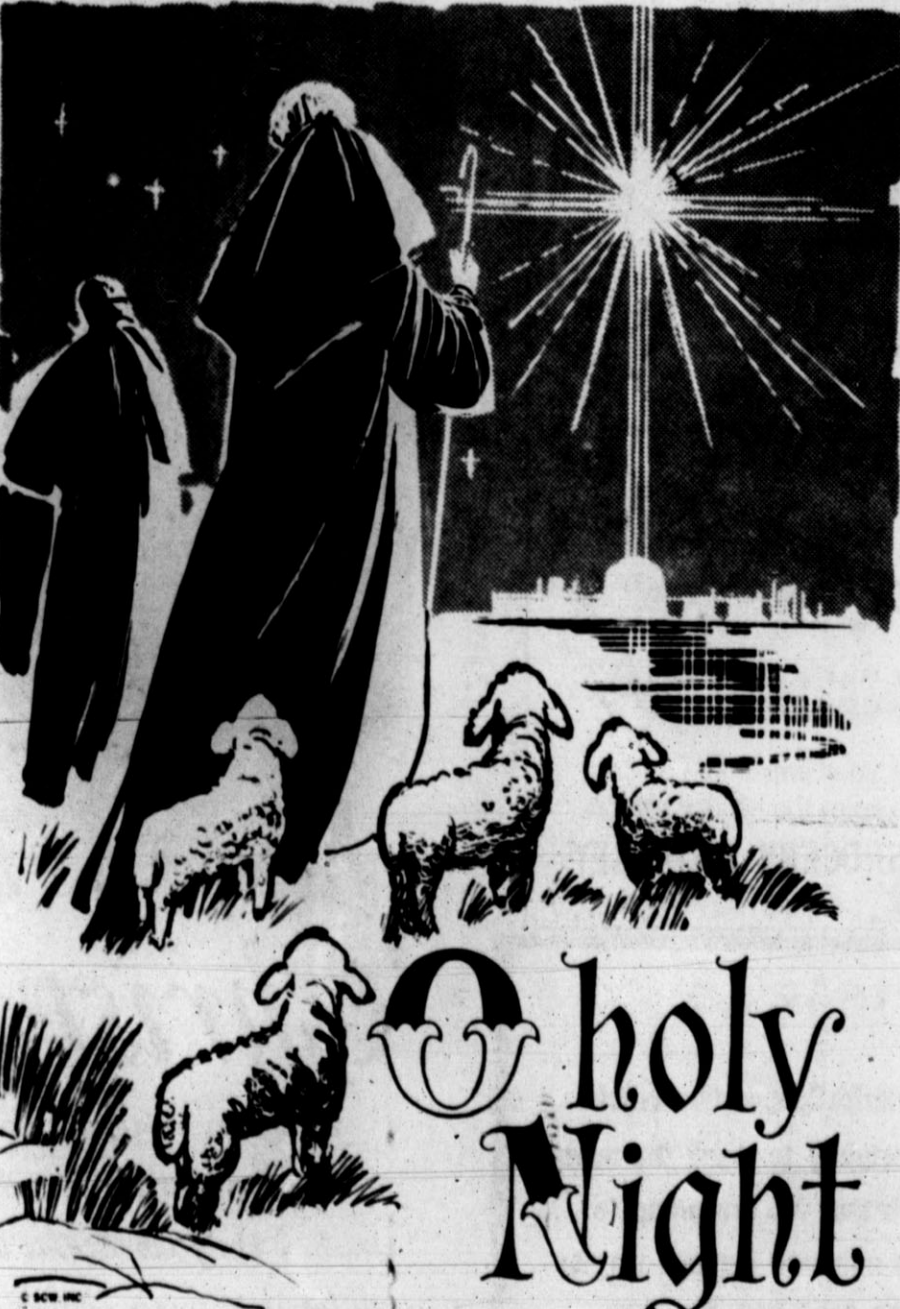
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May the blessings of His Holy Birth fill
your hearts with joy and love during this
Most Holy of Seasons.



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Gaylord and Virginia Nowell
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Deveny
Mr. and Mrs. Buck Parsons
Dr. and Mrs. Gerald Payne, Susky,
Renee and James
Ben, Vendell, Ronald and Paul Plummer
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Elmer Reinart Family
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Eddie, Sandra, Greg, Lori and Chuck
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Martha Sanchez
Herman and Dorothy Schumacher,
Dobbs, Carol, Robert, Dan, James and
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Mr. and Mrs. Joe Schumacher, Wayne,
Gary, David, Chris and Amy
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and Jason
Elsie Sealy
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Robert
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Charles and Geraldine Schlae

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Leonard and Opal Waterscheid, Doug,
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Mary Pasch
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Mr. and Mrs. Buck Parsons
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The Hereford State Bank
City Television Service
Hawthorn Bros. Playhouse Skating Rink
Park Avenue Florist
Vines Earth Moving, Doyle, Carl and
Rick

'I Wish There Was No Christmas'

This Family Knows No Santa

BAILEY SWITCH, Ky.—(NEA)—The government believes there are at least 26 million people in America who can officially be classified as poor. Some have no jobs. Some have no money. Some lack food, clothing and medical care. But the poorest of the poor are those who don't have Christmas.

The George Hobbs' family of Bailey Switch is in the nethermost. It lives here on a mountain of despair, alongside a road that has no end, and not even the holidays can alter the grief. George Hobbs says December 25 is "just another day" in his home. "I feel awful sad about it, I sure do."

Hobbs is an epileptic, 42 years old. He was born in a place called Stinking Creek, whose name was a prophecy for his life. He was too sick to go to school, he says, and too unreliable for employment. "I can't read, I can't write. The only thing I ever did like other people was to have a family."

The family numbers 11: Hobbs, his tobacco chewing wife Betty, two children who have left home, and Glen, 17, Bessie, 13, Clarence, 11, Will, 10, Edward, 8, Jamie, 7, and Robert, 5. Jamie has epilepsy, too; some of the other children are retarded; young Robert has never received a Christmas gift.

The family lives in a \$50 a month shack on a slope of the Appalachians. It shares the dwelling with two dogs, numerous rats, and a legion of cockroaches. When it rains, dead worms appear on the kitchen floor. In summer, spiders nest in the children's beds. Young Robert says he eats the ants, sometimes.

toilet. There is no plumbing in the Hobbs' home. Sulfur water is drawn from a well, and other matters are attended to in an outhouse. Bathing is done in a wash-tub. George Hobbs says he has never had a real bath; "I had a shower a couple of times, that was when I was put up overnight in the hospital."

The Hobbs do have electricity, but only after a fashion. The light in the living room is a 15-watt bulb affixed to the ceiling. Lights in other rooms are also too dim for reading. Besides this, the only items powered in the shack are a TV, range and wringer washer. Hobbs says the refrigerator is recently broken.

That refrigerator is sorely missed. The family can't store milk, meats or other perishables. But then, as Hobbs says, he can't afford many perishables anyway. "We eat bread a lot," he says. "I tried to get the food stamps, but you got to pay for them, you know, and I got nothing to pay with."

Hobbs is not totally without funds. The family receives nearly \$600 a month in public assistance. But \$400 of this is taken by rent, heat, utilities, etc. And that leaves barely 70 cents per person per day to cover everything else. Everything else includes food. "It's a rough go," says George Hobbs.

So rough that there is nothing for extras, not even for Christmas. The Hobbs' have not put up a tree in two years. No ornaments, the father explains. Besides, "if you got a tree the kids cry if there's nothing under it." If the children ask, Hobbs will

much. They know the answer. "There is no Santa," says Will.

Clarence says he may spend Christmas watching wrestling on television. Edward and Bessie will play with the dogs. Jamie, the epileptic, will be satisfied if he can spend the holidays at home; he's been much in the hospital as of late, the last time so that a tapeworm could be removed from his intestine.

The father had hoped the family would have a Christmas dinner. But then the refrigerator broke. "I'd get ice cream, but the stores

close down, and anyway there's no car." Robert, who has never known Christmas, says he will eat dry cereal, and chew tobacco, and stand on his trouser cuffs in the yard.

George Hobbs says the holidays will hurt at his house — and no one more than him. "I look at my wife, and my kids, and I feel like I wish there was no Christmas." On the fourth Sunday of the month, then, surrounded by absolute failure, he will remember this 1977th Christmas celebration by trying to forget.

Motorists Advised To Watch Fuel Gauges

HOUSTON (AP)—Texas motorists on Christmas and New Year's Day should keep close check on their gasoline gauges.

That was the suggestion made this week by the Texas division of the American Automobile Association which said about two out of every three service stations will be closed on the two holidays.

A survey of 252 stations throughout the state indicates 67 percent will be closed on Christmas and 65 per cent on New Year's.

The AAA recommended that motorists who must drive long distances on the two days drive on the top half of their tanks to avoid possible supply problems.

The AAA said the unusually large number of closed stations is anticipated because the holidays fall on Sundays. Fewer than five percent of the stations, however, plan to close on the Saturdays and Mondays before and after the holidays.

The survey also indicated gasoline prices for the holidays will be a bit higher in most cases than those for the Thanksgiving weekend in November.

At full-service showed average prices of 61 cents a gallon for regular grades, 63.9 cents for unleaded, 65.6 cents for premium grades. The Thanksgiving survey showed averages of 60.7, 63.7, and 65.7 cents, respectively.

Full service prices for regular ranged from a low of 58.2 cents a gallon at Brownwood to a high of 66.6 cents at Ozona. The premium range was 62.4 cents at McAllen to 70.8 cents at Fort Stockton. For unleaded, it was from 60.9 at Junction to 69.1 cents at Fort Stockton.

At self service stations, Waco had the lowest prices for all three grades, 48.9 cents for regular, 53.9 for premium, and 52.9 cents for unleaded. The highest prices were 59.6 cents for regular and 62.8 cents for unleaded at Fort Stockton and

Colorado has the highest mean elevation of any state. Fifty-four of its peaks are over 14,000 feet high and more than 1,000 go beyond the 10,000-foot mark.

63.9 cents for premium grades in both Abilene and Nacogdoches.

Santa Claus Confused by Taxes

[Editor's note: The Brand has received a copy of a letter from an individual who is confused over his income taxes. The letter is reprinted by permission of its author.]

North Pole 97301
December 21, 1977

Mr. Henry Block
H&R Block
4410 Main Street
Kansas City, Mo. 64111

Dear Mr. Block,

Your office has been recommended to me for assistance in this time of need. I have received an audit letter from Internal Revenue Service and since this is my busy season, I thought you could handle this matter for me.

First of all they have questioned my deduction for uniforms. It seems that my uniforms could be considered

"ordinary street wear," because so many of them are seen on the street corners at this time of the year. In addition, the Revenue Service is quick to point out, if the uniforms are not deductible, neither is the cost of cleaning. And you know how inconsiderate people are about their chimneys these days.

The second item questioned is meals. Since I am "not away from home overnight," (only 9:30 p.m. 'til 5:20 a.m.) they tell me my meals are not deductible.

Apparently there are no questions about the 4 bales of hay used on last year's trip as this is "allowable travel expense," although I understand I could have claimed 17 cents a mile for the first 15,000 miles and 10 cents thereafter.

Also, certain business expense have been questioned as whether they are "reasonable and necessary." The first item is salary expense for 285 elves.

Believe me, Mr. Block, with the population explosion and all, I don't see how I could get along with any less. The other item questioned is "entertainment expense." It seems that I must show a "business purpose" for each gift and I am limited to \$25.00 per person. The business purpose for each gift may be a little difficult to prove considering it is more or less a birthday celebration. However, I will be more than happy to limit the gifts to \$25.00 per person.

There seems to be a questionable item on my depreciation schedule. They say in their letter that "livestock" may be depreciated if they are only used for draft, breeding or dairy purposes and that gender of the reindeer is not indicated on the return, thus the exact use of the animals is not known.

The auditor included a note that it would seem (A) the animals should have been fully

depreciated by now because it seemed that they had been around quite some time and, (B) that "Rudolph should be charged to advertising since he was not a part of the original herd."

I am enclosing my prior year's returns and the books, records and cancelled checks on this year. I hope that your office will be able to handle this matter for me. If not, see if you can delay or postpone the matter until after January, for I would be unable to pay any deficiency until that time, as my Christmas Club check was mislaid because of the wrong Zip Code.

Yours for a very Merry Christmas
Santa Claus

Sir W.S. Gilbert, English poet and playwright of Gilbert and Sullivan operetta fame, was born on Nov. 18, 1838.

Best Wishes



Christmas is the sound of bells, the laughter of children, the glow of candles and the scent of pine. Christmas is the joy of families and the happiness of friends. We hope your Christmas has love, warmth and laughter. You have given us a wonderful Christmas throughout the year with your continuing patronage.

From the Directors - Officers and employees of

Hi-Plains Savings
and Loan Association
Hereford/Dimmitt

BEST WISHES FOR THE HOLIDAYS

We sincerely wish you and yours the happiest of holiday seasons and the best of everything in the new year.

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"Where Customers Send Their Friends"

N. Hiway 385

Special Gifts of Christmas Pondered

THE GREATEST GIFT By Kevin Kelly La Plata

It occurred on a cold, snowy day on the twenty-third day of December. My brother, James who has been in the Army almost six years was coming home for Christmas. My family could hardly wait for his arrival. We arrived at the airport around 5:30 and waited eagerly for the six o'clock flight.

Six o'clock came and his plane had not come in. We waited impatiently another 45 minutes. My dad then went to the desk and asked about the flight. The lady behind the desk said the plane had been lost in a snow storm just outside Denver.

Mom and Dad, not knowing just what to do, decided to go home and see if there was any news about the missing plane. As the T.V. finally came into focus, we heard the story about a plane going down 34 miles outside of Denver and only a few of the 210 passengers survived.

My heart dropped to my feet as tears ran down my face. The dream of seeing my brother again was shattered.

The 24th soon came, and I was actually dreading opening my presents.

That night, just before we sat down to eat, the door-bell rang. Dad went to the door as the rest of the family sat down at the table. As dad opened the door a tall, dark-haired young man appeared. It was James!

My heart's sorrow was soon replaced with happiness and

joy, and my shattered dream was now reality.

That Christmas showed me something no other Christmas ever had. It showed me that Christmas is not only a time for receiving gifts but that love is the most important step in the Christmas spirit.

THE GIFT By Doug Kelly La Plata

Everyone knows what it is like to be a person at the time of Christmas, but no one knows what it is like to be a gift.

It all started in Tonka manufacturing company. At first I thought I was going to be a bulldozer but I ended up as a dump truck. I was then shipped to a store. About three days later a lady picked me up and examined me. Then she bought me.

When we got to her house she took me out of the box and I finally got to move my wheels but she picked me up and covered me up with paper. Then about an hour later something started shaking me. Since I was covered up I couldn't tell what it was.

Then I think I sat there for about 5 or 6 years. It was really only about 10 days. On the tenth day, early in the morning there was all of this commotion and all of the sudden some kid started tearing all that paper off of me. After that was over I sat put in the corner and then the kid started all over with another gift.

When he got finished with all the gifts he put on a coat and took me outside. Can you imagine what it is like to be outside in the middle of December without a coat?

After he finished trying to ride me he pushed me off a cliff. I then tumbled all over myself. Then the kid started laughing and left me out in the cold.

Now you know what it is like to be a gift!

CHRISTMAS: THAT SPECIAL MAGIC By Richard Spears

There is a special time once a year. When the ground has an icy blanket of white, and strange and wonderful miracles happen. Children snoop for brightly-wrapped packages, adults worry about their budget, and nearly everyone has a special change come over them.

It is a time when relatives unexpectedly drop by and the time of year when your grandmother makes those wonderful pumpkin pies and many other delicious goodies. But it is also a celebration of an event that happened years ago, the birth of a baby in a stable.

The small children get a special thrill out of seeing that fat man in the bright red suit and then running up to sit on his lap and tell him what they would like to get for Christmas.

Christmas is celebrated many different ways, but there is still that same magic that affects everyone in the same way.

THANK GOODNESS IT WAS ONLY A DREAM By Karen Jones La Plata

It was Christmas Eve. Everyone was singing, and laughing while we sat looking at our Christmas tree. The house seemed as if it were built upon a foundation of love and happiness.

All the children were excited for tomorrow would be Christmas. Jan, Suzie and Becky were dressed in their pajamas and night caps. But Tommy was far too excited to sit and act as if he were a civilized person. He screamed and hollered every time someone tried to put his pajamas on him because he was afraid he might go to sleep.

Soon Tommy started jumping up and down on the bed, but his eyelids grew heavier and heavier, then he collapsed and went to bed. While he was asleep that night, he dreamed a horrible dream.

Tommy dreamed he stayed up all night but Santa never came. He was the most unhappy boy in all the world. He couldn't figure out what he had done wrong that year. Santa just forgot him!

Suddenly, something touched him and he woke up in a startled manner. Much to his surprise, it was Becky's hand. She was standing beside his bed asking him what he was talking about in his sleep.

He got out of bed, stood there for a moment and in amazement asked, "Did Santa Claus forget me?"

THE TRUE MEANING OF CHRISTMAS Melinda Poteet La Plata

The brilliant blue-white flames lick hungrily at the dull brown piece of wood. As the feathery, gray puffs of smoke curl lazily into nothingness, I began to think back over my short, but meaningful life.

I have met and learned to love so many people, but I am deeply saddened by the fact that so many people I know remind me of the white flames before me, selfishly eating away at the blazing log I sit watching.

Sometimes I just sit and watch people; hurrying frantically about with looks of confusion and frustration on their faces. If they could somehow stop their unimportant tasks for a moment and sit in an empty room with the lights off and a blazing fire in front of them, and while watching the fire, let their troubles be free and drifting. Then, searching deep in their souls for something to grasp onto, they would find true inner peace.

When you have found this source of love and understanding of it all, it will be a truly beautiful gift from God. This gift freely given to each one of us is Jesus Christ.

As this Christmas season quickly approaches, my wish for each of you is a quiet time to reflect on this great and precious gift. Pause in your daily activities and reflect on the true meaning of Christmas.

THE CHRISTMAS TREE Carla Weemes La Plata

A small boy gazed in wonder at the pretty tree. It was all aglow from top to bottom with lights of at least a hundred colors. As I watched him I thought, "Was I like that when I was young?"

I was walking toward him when a young woman came running, grabbed him by the arm and dragged him away. At that moment, I saw all the little children look at a poor little boy far off in a corner, crying softly.

I walked to him and held out my hand; he took it and I said, "Don't cry, I will take you to the pretty tree. Would you like that?"

He silently nodded his head. As we walked toward the tree, I saw the other children following me toward that big, beautiful tree. The little boy was holding tightly to my hand and I felt another hand slip into mine.

I went to the tree and knelt beside it, for there in front of the tree was a manger. I looked into it and said, "Isn't it beautiful?"

I then started to tell the story of Jesus. And as I looked at

my small beautiful audience, I saw a few parents and a lot of friends, but I focused on the smiling, glowing faces of all the children.

As I told the story, I thought, "This is really what Christmas is." For an instant, the sky seemed ablaze with the light of Jesus.

THE LONELY LITTLE ANGEL Diana De La Cruz La Plata

This little angel was very lonely. While the other angels were decorating the heavens for the Lord, they wouldn't let her help them because she was so small.

She had never been able to talk. It was two days until Christmas Eve and those two days she was walking alone in the gardens.

On Christmas night, all the angels gathered around the Lord for Him to give them their gifts. When it was the little angel's turn to go up to the Lord, He gave her the most beautiful voice and she was happy.

The little angel began singing; the other angels joined in, so everyone could hear their sweet, soft voices, so clear the whole world hushed.

WHAT CHRISTMAS MEANS TO ME Adriana Valdez La Plata

To me, Christmas is the birth of Jesus Christ and a time to show our love toward everyone. The three shepherds brought gifts to Jesus. That's why we give gifts.

To me, giving is better than receiving. Even the smallest gift with a lot of love means something very special to me.

Christmas is also telling others about the birth of Jesus. Many children don't know what Christmas really is; so this year, instead of telling them about Santa Claus, tell them about the birth of Jesus Christ.

A DISCOVERY Roy Vera La Plata

There are surprises and disappointments at every turn, but facing them makes us what we are. Try to understand how troubled I feel for breaking your heart. Brace yourself as I have to tell you the truth: I have just discovered there is no Santa Claus.

CHRISTMAS NIGHT Chris Kahlich La Plata

On Christmas night, I was filled with fright that Santa wouldn't come. I don't know why I was scared for who would have dared to have such a terrible thought.

I looked out the window and what did I spot, eight tiny reindeer and one little dot. Then I rushed down the stairs to see what I got, and much to my surprise, he did forget.



Amsterdam Christmas

St. Nicholas doesn't fly through the skies on a sleigh like his English-speaking counterpart. Instead, the old fellow mounts a white horse to deliver toys to good Dutch girls and boys.



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May You And Your Family
Enjoy The Happiness Of
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CHRISTMAS AT THE BARN
By Kristin Stallings
La Plata

It was the night before Christmas when all through the barn,

The creatures were stirring, and that's o' yam;
The feed sacks were hung by the stall doors with care,
In hopes that with the feed St. Nick would be there;
The horses were prancing around in the stable,
While the Stallings' family stuffed themselves at the table;
Kid with her blanket, and Scooter too,
Were all snug when one of the cows moored;
When out at the haystack there arose such a racket,
I jumped out of bed, and threw on my jacket!
Away to the barn like a streak of lightning,
I ran to see what was so frightening;
While out on the farm, the snow three inches deep,
To build a snowman we hoped it would keep;
Then what to my wondering eyes should seem,
Appeared a giant sleigh with eight Clydesdale's as a team;
With a fat little driver, so lively and quick,
I knew in a moment, it must be St. Nick!
Bigger than cows, like a herd they came,
He yee-hawed and whooped and called them by name;
Now Nellie! now Dobbin, and Molly!
On Smokey! On Shorty! On Gray! and Dolly!
To the top of the haystack! To the top of the stall,
Gallop away! Gallop away! Gilop away all!
As dry grass that before the sandstorm fly,
When they meet with an obstacle lope away to the sky;
So up to the barn top the horses they ran,
With a sleigh full of oats and St. Nicholas, the short man;
And then in a whip, I heard on the roof,
The stomping and pawing of each big hoof.
As I sneaked to the haystack and peeked around,
Down the hayloft St. Nick came in a bound;
He was dressed in a cowboy suit from his head to his boot,
His clothes were all dusty, and stuffed with lots of loot;
A sack of grain he heaved from the sleigh,
And he looked mighty happy while delivering the hay;
His boots, how they shined from being polished so
And his cowboy hat white from being in the snow;
His toothless grin stretched from ear to ear,
And his eyes, they were ever so clear;
A stump of a cigar he held in his teeth,
And the smoke rings he made, looked like little wreaths;
He had a fat face and a big round belly,
That bounced when he yipped, like a bowl full of jelly;
With a wink of his eye and a twist of his head,
That moment I knew, I had nothing to dread;
He spoke to the horses and calmed them down,
And he filled all the feed sacks like he was going to town;
Reaching for his pistol he shot up in the air,
And up to his big sleigh did he tear;
He mounted his sleigh and to his team did he click;
And away they flew deep into the thick;
But I heard him yee-haw as he loped out of sight,
Merry Christmas to all, and to all a good night!

The Yule Log

The Persians gave the Yule log its name. It was the custom in Persia to cut down a tree and cut a section from its trunk. The section was round, and marked off into four segments representing the four seasons of the year.

This "calendar" was turned like a wheel and was

called a Yule. The log from which it was cut was known as the Yule log.

With every season, the wheel was turned and a great fire kindled. The Yule log was placed in this fire, as the people prayed for good fortune during the coming season.



Cost of Aid to Disabled Grows

WASHINGTON (AP) - The cost of helping disabled Americans has become a massive but mostly invisible hemorrhage of dollars from the pockets of the nation's taxpayer, workers and businesses.

From Social Security disability insurance to federal Civil Service pensions, the burden of providing for those who cannot work is growing, with no end in sight.

The problem has largely been hidden by concern over the stability of the whole Social Security system and of private pension plans - much like an infection in a patient who hurts so much from another disease that he doesn't notice the second debilitating illness.

Experts say there are no simple explanations for the soaring costs of disability nor any easy means to halt the rise.

The most visible cost is the disability insurance program run by the Social Security Administration. Its checks to 2.8 million Americans will total an estimated \$11.6 billion this year.

The cost is expected to be \$26 billion by 1983, when an estimated 3.5 million people be drawing benefits.

The exploding costs of this program have depleted the trust fund set aside for it. This pending bankruptcy is one of the principal reasons Congress raised Social Security taxes and allotted more of the revenues to disability programs. Without congressional action, the trust fund would have gone broke late next year.

The disability insurance program suffers from many problems: inequities, arbitrary rulings and molasses-slow administrative processes.

But factors outside the program, such as the nation's economy and a greater willingness to apply for all the benefits that one can get, are apparently also at work on this and other disability programs.

More and more companies are offering some type of disability protection to their workers. A Conference Board study found 74 percent of the companies surveyed had long-term disability insurance for at least managerial employees. In a 1975 Bankers Trust study, 80 percent of the pension plans surveyed included disability retirement provisions.

Industry experts say more disability claims are being filed and people are drawing benefits longer.

This shift has cost private insurance companies that write disability insurance policies millions of dollars in recent years. By one industry estimate, companies lost \$100 million on disability policies for individuals in 1974 and 1975.

Other than Social Security, the disabled cost the federal government billions in other ways. There are veterans' pensions based on disability,

some veterans' medical costs and disability benefits for federal workers, including Civil Service disability pensions.

By one estimate, the overall cost of taking care of the disabled in 1975 was \$114 billion. That was more than double the money spent on disability by government and private firms five years before.

This estimate, by Monroe Berkowitz and Jeffery Rubin of

Rutgers University, includes medical costs of about \$65 billion.

The researchers said the costs of disability could be \$219 billion in 1980 if the rate of increase between 1970 and 1975 does not slow.

Richard Rodgers, the prolific composer of stage musicals, is credited with more than 1,000 songs.

Legend of the Wassail Bowl

As you raise your cup of kindness on Christmas or New Year's Day, keep in mind that you are continuing a tradition that dates back hundreds of years.

According to legend, the wassail bowl and the Christmas toast started with the same gesture. At the reception for an early Germanic chieftain in Britain, the daughter of the chieftain offered a gold cup filled with wine to the host and said, "Waes hael hla-

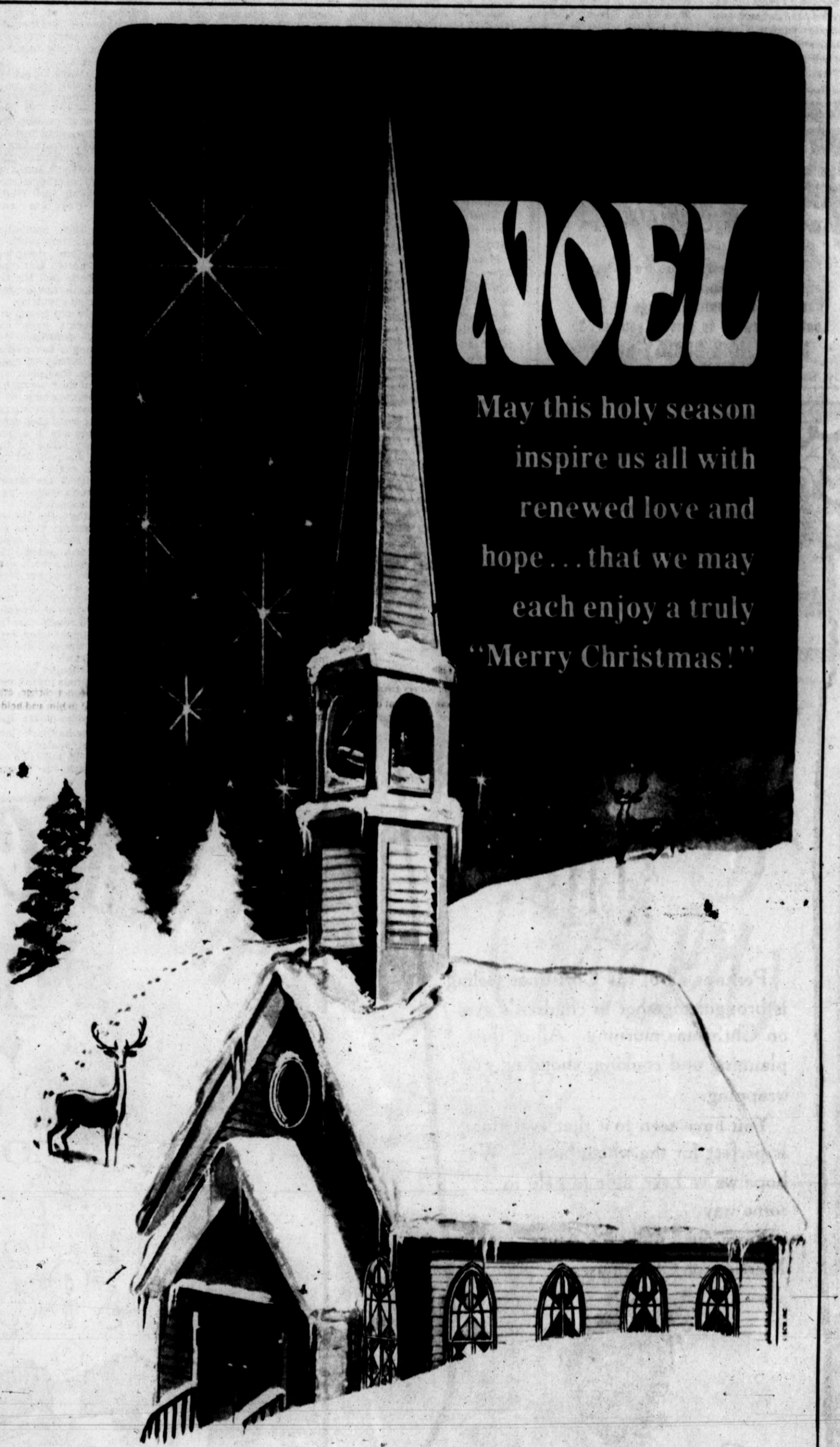
ford Cyning" or "Be of health, Lord King."

The practice of drinking a wassail quickly became popular. The common people of the Middle Ages, who could not afford the fine wines of the nobility, used a mixture of hot ale, sugar, nutmeg and ginger. Later on, Spanish sherry fortified with brandy became a popular base for the wassail.

The Suez Canal was formally opened in 1869.

NOEL

May this holy season
inspire us all with
renewed love and
hope... that we may
each enjoy a truly
"Merry Christmas!"



Season Greetings to Our Many Friends and Customers

Grain Handling Corp.

E. Hiway 60

364-3811



It's our favorite time of year... when we pause to thank our many good friends for their patronage in the past. We look forward to serving you in the future. Have a Merry Christmas.

STAGNER-ORSBORN
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142 N. Miles

364-0990

'That Which Grows Slow Endures' Is Slogan for High-Risk Nursery

PARK RIDGE, Ill. (AP) — Dorothy weighs 2 pounds, 4 ounces. Her parents have placed a card on her incubator showing a tree and reading: "That Which Grows Slow Endures."

Dorothy has been in the high-risk nursery of Luthern General Hospital since Nov. 4 with a nutritional problem.

Her parents pray that Dorothy will be allowed to go home soon. Some other parents just pray their babies will survive. Many infants will be in high-risk for weeks, maybe months more.

The nursery is festooned with Christmas cards and drawings of St. Nick. Hanging from many incubators or isolettes are little, knit stockings. Inside, the babies are constantly monitored by the most modern technical equipment available.

Mothers are encouraged to come in at any time, pick up their babies, or touch them, or cuddle them in a rocking chair. Some of the infants, however, can just be looked at — their conditions too unstable to permit them to be held.

The survival rate is 85 percent

to 90 percent, said Dr. Henry Mangurten, director. He has a staff of six physicians and 35 nurses. It is a unit of love, understanding and sensitivity, not only for the infants they strive to save but for the parents as well.

"In the old days, little ones born with severe problems were left alone and survival was almost nil," said Mangurten. "Now we want to get the parents with the babies as soon as possible. We want them to touch them, fondle them."

"These parents are under extreme degrees of stress, guilt and frustration and must be approached in a special, compassionate manner," he said. "The total care of the high-risk newborn also includes the care of his parents, with special attention to their emotional needs."

Sometimes, attendants know there is almost no chance of survival.

Monitoring wires, oxygen tubes and feeding tubes all but hide the form of an infant boy born 15 to 16 weeks prematurely. A quarter would cover his hand. It will be touch-and-go to save him.

"He weighs 1 pound 9 ounces and is the smallest baby we've had," said Mangurten. "He

hasn't been named by the parents yet."

The "little ones" has become the talk of the nursery, now that Bradley Hawks has been transferred to another high-risk facility in Springfield to be near his parents who moved there in September. Bradley had been in the nursery five months with a severe lung problem. His bill was \$63,000, and he may have months of treatment still to come, said Mangurten.

"The longest any baby was here was seven months," he said. "She had severe bowel complications that required four or five operations and could not tolerate feeding. Her life slipped away. The longest we've had a baby who survived was six months."

"We have had four sets of triplets and more than 100 sets of twins," Mangurten said. "One set of twins was preemies with hyaline membrane disease a critical lung disorder and required surgery. One twin was released in three months and the other in five months. Their bill was \$120,000."

The nursery has an average of 22 infants at a time, and from 25 to 30 new arrivals a month. Some babies are brought in by specially equipped ambulances from hospitals as far as 75 miles away.

The average daily cost in the high-risk facility is \$295, and ranges up to \$450.

Hospital officials said the cost of caring for high-risk babies usually is covered, at least in part, by insurance. There also is a state funded program for such expenses. Financial counselors evaluate each case on the basis of a family's ability to pay.

"We had a baby boy for 3½ months who presented our most complicated case," said Mangurten. "He had membrane disease, blockage of the esophagus food pipe and blockage of the rectum, and required a respirator. He had four operations. He survived and is 3½ years old now."

Good combination: Mashed cooked yellow summer squash topped with crisply cooked strips of bacon.

\$40 Million Business Rests On Her Frail Shoulders

She's Santa to Stuffed Animal Set

LINDSAY, Calif. — (NEA) — A \$40 million business empire rides creatively on the thin, frail shoulders of this little old lady named Bertha. Her face is wrinkled with age and care. The skin on her hands is so fragile it's almost transparent.

Bertha, who can't weigh more than 85 pounds and stands barely over five feet tall, is the Grandma Moses of the stuffed animal world. Spot a teddy bear or a cuddly panda or even a rakish raccoon, and the odds are that it sprang from the fertile hands and mind of Bertha Norris.

You see, there is this high pressure company called R. Dakin which is the General Motors of the stuffed animal kingdom. It is the largest manufacturer of cuddly, furry ersatz pets in the world, selling more than 23 million of them annually. They're put together in such exotic places as Haiti, Taiwan, Belgium and Korea.

From a slick, computerized headquarters south of San Francisco, designers and coordinators and marketing experts plot the finished products that are sold in 82 different countries.

"The right expression in a stuffed duck's eyes can mean the difference between selling a few million items and laying an egg," says Harry Nizmanian, the president of the company.

But when the company is in a bind over a new stuffed animal, the word goes out to Bertha, who sits in a jumbled factory office in this little San Joaquin agricultural town nestled against the foothills of the mighty Sierra Nevada range — viz.: "We need a musk ox."

And Bertha looks into one of those animal books she keeps on a shelf. She draws it up, makes a pattern, cuts the right cloth, sews it up on the machine near her drawing board, stuffs it tucks on the eyes, nose and feet. Then millions go into production.

"I didn't much care for stuffed animals when I got into this," she says in a soft Missouri drawl. "I never thought much of stuffed animals myself until a football coach at the University of South Carolina told me some years back that his star halfback (later a fine pro) couldn't go to sleep at night unless he was cuddled with his favorite



BERTHA NORRIS with one of her favorites, Jocko: "I didn't much care for stuffed animals when I got into this."

teddy bear.

As the Christmas season is on us, don't get the idea this is a kids' fad. Everybody buys the fake-furry animals, from ages 5 through 75, almost as a security blanket. And Bertha has designed more than 200 different animals for Dakin, working in the Lindsay plant (there is another domestic factory in Lancaster, S.C.).

Eleven years ago, she was crating oranges in a packing plant next door. She was 54 years old then. She and her husband Glenn had arrived in Lindsay in a camper, having traveled all over the west following the crops. For years, Bertha had been making clothes for herself and her two children — when she wasn't packing oranges, or picking cotton.

In her spare time, she did a little painting — "I keep 'em in the house until someone wants them, and then I give 'em away."

"And," she adds, "I done some whittlin'." A friend at the packing plant told the late Roger Dakin about her creativity. She hired on — with some reservation. "They wasn't paying as much as the packing plant," she says.

For one year, she ran the gamut of jobs — sewing, stuffing, pasting — until she settled full time into design. "I can do better'n that," she

said after looking at the animals on display.

Consulting animal books, using her imagination and native skill, some of the following have sprung from her inventiveness to gift and toy shelves all over the world:

Ollie Owl, Ginny Guinea Pig, Scurry Squirrel, Lulu Lamb, Otto Otter, Chips Beaver, Wally Walrus and Big Jocko, an ape as big as Bertha.

She designs them by instinct, but she's also enough of a craftsperson to fashion the finished patterns for production. Millions of dollars ride on her instinct because her prototypes are manufactured by 110,000 employees at various installations in eight countries.

This is big business. Knickerbocker, which is Dakin's biggest competitor, does \$30 million volume a year.

How the Dakin family got into the field is a story in itself. Initially, they imported fine guns from Europe as a specialty sales item. Broadening their range, toy trains were shipped in from Japan. In one shipment, some stuffed animals were used as packing material for the trains.

Roger Dakin put a couple of the animals on his desk. People came in and expressed an interest in buying them. An idea was born. The reaction to a test shipment was instantaneously terrific. Now at Christmas time, a huge cargo jet is chartered to bring in a couple of hundred thousand animals from Korea. Annual sales have reached \$40 million.

When the Lindsay plant was bought 14 years ago — it had been manufacturing stuffed animals modestly by a man named Jimmy Dardenelles — there were six sewing machines and 20 employees. Today, it employs 140 people, with 50 sewing machines producing 100 dozen of two varieties of stuffed animals, pillow pets and bean bags.

There's an interesting sidelight to the bean bags. Plastic pellets for stuffing got too expensive. The com-

pany now buys 200 tons of crushed walnut shells a month from California growers to fill the bags.

The wages in Lindsay are modest. It's a non-union plant working two shifts. "After a training program," says the plant manager, "they get up to an average of \$3 an hour."

Bertha, who sometimes wonders if she shouldn't have stayed crating oranges. Probably isn't making a whole lot more than that herself.

But in the stuffed animal world, this little old grandmother with the tightly curled hair and metal-rimmed glasses, as American gothic as a Grant Wood painting, is already an institution.

And an indispensable one, too.

Snowflakes

Arouse Awe, Admiration

Among the many delights of Christmastime are those wondrous bits of crystal we call snowflakes. Is there any pastime more pleasant than watching the first snowfall of the season?

While scientists may describe snowflakes as water vapor in the air that has crystallized into geometrical forms, most snowflake fanciers prefer a term such as "snow blossoms". Although two snowflakes are rarely alike, they do fall into two distinct categories, columnar and tabular. Most of them are transparent, with brilliant facets that reflect light, giving them a white appearance when massed.

Included in the columnar form of snowflakes are hexagonal columns and long, slender, needle-like columns.

Tabular forms are the most varied and beautiful snow crystals, assuming delicate, starry, branching forms. It is these crystals that have drawn the awe and admiration of scientists and lay persons alike for centuries.

Naturalists have attempted to draw these fragile patterns in earlier times and more recently have made photo-micrographs of the crystals. Perhaps part of the fascination of snowflakes is their fleeting nature, enhancing the ethereal quality of their beauty.

The most northerly point of Canada is Cape Columbia on Ellesmere Island in the Northwest Territories at 83 degrees north latitude.

Merry Christmas

Our very best wishes for a warm, happy holiday season.

Thank you for your patronage in 77. Looking forward to serving you in 78.

MOLLY JO'S BEAUTY SHOP
508 Knight
Molly, Betty & Linda 364-2151

Open The Door for CHRISTMAS

Perhaps all of the Christmas feeling is brought together in children's eyes on Christmas morning. All of the planning and cooking, shopping and wrapping.

You have seen to it that everything is perfect for the whole family. We hope we've been able to help in some way.

From our families to yours.....the Merriest of Christmases..

Helen's
It's all for you.

417 N. Main

Holiday Cheer

Let happiness and goodwill abound during this most joyous of holidays. We want to wish the best to all of our wonderful friends and patrons.

TIRE and BATTERY
311 S. 25 Mile Ave. 364-4893

Oh Holy Night

When man begins to understand, he will love. And when his love is understood, there will be lasting peace. A peaceful Christmas to all of our wonderful patrons:

WARREN BROS.
JOHN and RALPH
1410 Park Ave. 364-1423

Year Highlighted by Women's Conference

NEW YORK (AP) — A flaming "women's rights" torch was carried by runners in a 2-612-mile relay from Seneca Falls, N.Y., where the first national women's convention was held in 1848, to Houston, Tex., where another national women's convention was held in 1977.

At the federally funded National Women's Conference in November, 2,000 delegates approved 25 of the 26 resolutions in a National Plan of Action. Defeated was a proposal for a cabinet-level women's department.

Among the controversial resolutions endorsed were those favoring the Equal Rights Amendment, legal abortions and homosexual rights. The delegates' recommendations will be forwarded to the president and Congress.

A major issue was the ERA, which so far has been ratified by 35 of the 38 states that must do so by March 1979 for it to become a part of the Constitution. A counter-conference, opposing the amendment as well as abortion and homosexual rights, was led by Phyllis Schlafly, 52-year-old Alton, Ill., housewife, law student and founder of Stop-ERA.

Among those at the meeting were Betty Friedan, credited with giving birth to the women's movement, and Eleanor Smeal, 37-year-old Pittsburgh, Pa., housewife and mother of two, who as new president of the National Organization for Women vowed to go on the offensive for ERA.

Bella Abzug, former New York congresswoman, presided at the conference and Rosalynn Carter, Betty Ford and Lady Bird Johnson, a trio of First Ladies who have long been vocal in their backing of ERA, spoke in support of the amendment.

In other ways White House women, present and past, were much in the limelight during 1977.

Mrs. Carter, whom her husband has called his closest adviser and "political partner,"



Conference Opening

Applauding the presentation of the colors to open the National Women's Conference in Houston are, left to right, Bella Abzug who presided; First Lady Rosalynn Carter, and former First Lady Betty Ford and Lady Bird Johnson.

made a seven-nation tour, meeting with heads of Caribbean and Latin American countries.

President Carter's mother celebrated her 79th birthday amidst the hubbub generated by the publication of a book of her letters from India which the president's sister, Gloria Spann, collected.

Earlier in the year "Miss Lillian" had returned to India, where she once worked as a nurse for the Peace Corps, heading a U.S. delegation to the funeral of India's president. Later she visited Ireland, and during her busy year she became the first woman ever awarded the Synagogue Council of America's "Covenant of Peace" prize.

"First Kid" Amy Carter started making news shortly after her father's inauguration, on her first day at the Thaddeus Stevens Elementary School, as the first White House

child to attend public school in seven decades. Media attention and cameras continued to focus on her as she read a book at State dinners, played in her treehouse and celebrated her 10th birthday.

Carter daughters-in-law also got into the family act. Caron joined her husband, Chip, to represent the president at Queen Elizabeth's Jubilee in England. The couple and their infant son, James Earl Carter 4th, lived for a time in the White House, along with Jeff Carter and his wife, Annette. But later they moved back to Plains, Ga., where Chip went to work in the family's peanut business, quieting reports of marital problems.

The third daughter-in-law, Judy, wife of the president's oldest son, Jack, became one of the leading spokespersons for the ERA, as well as a contributing editor of Redbook magazine.

A former resident of the White House was also in the news as a writer. Julie Nixon Eisenhower's book, "Special People," profiles, among others, her husband's grandmother, Mamie Doud Eisenhower, who celebrated her 81st birthday in November.

Lynda Johnson Robb, another young woman who once called 1600 Pennsylvania Ave. home, helped her husband, Chuck, in his successful campaign for lieutenant governor of Virginia.

Susan Ford, daughter of former President Gerald Ford, dropped out of the University of Kansas journalism school and worked as a still photographer during the filming of "Jaws II."

Caroline Kennedy, 19-year-old daughter of the late President John F. Kennedy, worked as a summer "copy person" for the New York Daily News.

Rose Fitzgerald Kennedy, 87, the late president's mother, was awarded an honorary Doctor of Humane Letters at Georgetown University for her work on behalf of the mentally retarded.

Bess Truman, 92, affectionately referred to as "the Boss" by her late husband, President Harry S. Truman, was briefly hospitalized following a fall in her Independence, Mo., home.

Mo., home.

In government, in business, in scientific fields, women acquired precedent-setting honors, achievements and jobs.

President Carter appointed two women to his Cabinet: Juanita M. Kreps as Secretary of Commerce and Patricia Roberts Harris as Secretary of Housing and Urban Development.

Margaret "Midge" Costanza was chosen presidential assistant for public liaison and Esther Peterson was appointed special assistant for consumer affairs.

Other women named to high government posts included Anne Cox Chambers, ambassador to Belgium; Marife Hernandez, assistant chief of protocol for the United States; Azie

T. Morton, U.S. treasurer; Stella B. Hackel, director of the mint; Eleanor Holmes Norton, chairman of the federal Equal Employment Opportunity Commission; Dr. Carolyn R. Payton, head of the Peace Corps; Lucy Wilson Benson, Undersecretary of State in charge of Security Assistance.

Roberta Karmel, first woman member of the Securities and Exchange Commission, is in the highest post ever held by a woman in the agency's 43-year history. Dr. Edith J. Levit was appointed president of the National Board of Medical Examiners, the first woman to head the board in its 60-year history. Elizabeth Ellery Bailey became the first woman to serve on the Civil Aeronautics Board.

Jill Wine-Volner, 33-year-old lawyer who served as an assistant special prosecutor at the Watergate cover-up trial, became the first woman to be appointed general counsel to the Army.

In other firsts during a year in which women continued to break barriers, Muriel Siebert, 47, the first woman to hold a seat on the New York Stock Exchange, became the first woman to serve as New York State Superintendent of Banks.

Rose Elizabeth Bird, chief justice of the California Supreme Court, not only is the first woman member of that court but is the second woman in the nation's history to be chief justice of a state supreme court.

Lucille Rose, 56, once a waitress in her mother's soul-food diner in Brooklyn, became New York City's first woman deputy mayor, named by Mayor Abraham Beame as Deputy Mayor for Manpower and Planning.

And New York's Mayor-elect Edward Koch picked 29-year-old Maureen Connelly as press secretary, the first woman and the youngest person ever to

hold the job. Koch also appointed Ronay Menschel, 35, as deputy mayor. Carol Bellamy was elected president of New York's City Council, but Bella Abzug, 56-year-old former congresswoman who threw one of her many hats into the ring as a Democratic candidate for mayor, lost in the primary.

The Rev. Jacqueline Means, 40, in a ceremony at All Saints Church in Indianapolis, became the first woman officially to be ordained an Episcopal priest. The nurse and mother of four had been a deacon of the church. Within the year, about 60 women were ordained.

And the Rev. Beverly Messenger-Harris, 30, who was ordained an Episcopal priest a few days later, became the first female priest to be a full-time rector of a parish when she became rector of the Gethsemane Episcopal Church in Sherrill, N.Y.

Dr. Rosalyn S. Yalow, one of three Americans awarded the

1977 Nobel Prize in Physiology or Medicine for pioneering research in the role of hormones in the chemistry of the human body, is the second woman ever to win a Nobel Prize in medicine.

Ann Berk became the first woman station manager of a network-affiliated television station when she assumed the post at the NBC flagship station, WNBC, which she joined in 1971.

From teen-agers to grandmothers, women continued to win ribbons, crowns and titles in competitions of varied categories.

Janelle Penny Commissioning.

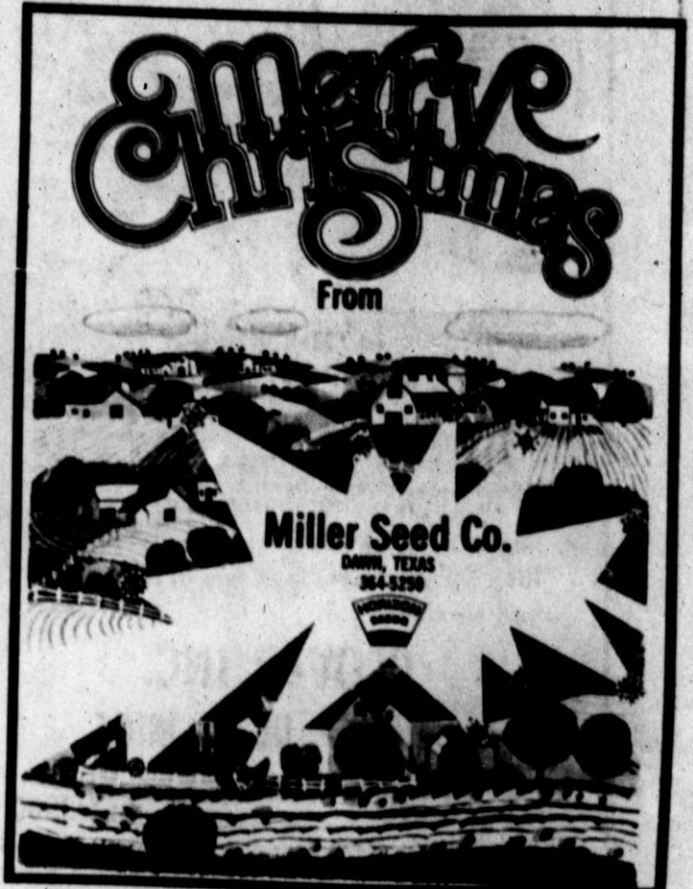
24-year-old fashion designer who competed as Miss Trinidad-Tobago, became the first black Miss Universe in the pageant's 26 years. Marie Stavins, 20, of Sweden, won the Miss World crown.

Rita Reutter, 58, a grandmother and mother of four daughters, who is studying for a master's degree in guidance counseling, was elected Homecoming Queen at Florida Technological University in Orlando.

A queen who has reigned for 25 years, 51-year-old Queen Elizabeth II of Britain, celebrated her Silver Jubilee.



JANELLE COMMISSIONING



Starting School

First Lady Rosalynn Carter escorts her daughter, Amy as they arrive at Thaddeus Stevens Elementary School, five blocks away from the White House, on the fourth-grader's first day of school there.

Season's Greetings

A special thank you to all of our friends. May your holidays be bright and happy. We look forward to seeing you in 1977.

Suit's Auto Supply Company

Wholesale Automotive & Tractor Parts & Supplies
1715 SCHLEY PHONE 364-1500

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Holiday Cheer

This is the time of year when we look forward to thanking our great friends and patrons for doing business with us. We are thinking of you and we hope that you will have a wonderful Christmas season filled with friendship.

THRIFTWAY SUPERMARKET

AND

HEREFORD CASH and CARRY

High School Students Reflect on Christmas

Christmas is a special time.
Though it comes but once a year.
This is the time when
Gold children make their
Presents are all they
Underneath the Christmas tree.
And little Johnny is crying.
"Mommy, which one is mine?"
People have had their wishes
Of how Christmas will be.
There is no secret to it.
All you hear is, "What a great day!"

Christmas is a holy day
This one let us try not to forget.
Let the children run and play.
But please do not let them forget.

For on this day, our Lord was born,
In a manger full of hay
This is what we celebrate
What makes it a happy day.

It is exciting to open presents
Please do not get me wrong.
Just remember to be pleasant.
Pray and sing a joyful song.

CHRISTMAS
Della DeLa Cruz
HHS Junior

Did you ever really wonder
What Christmas really is?
Is it Santa Claus and reindeer?
Or Jesus Christ and love?
Is it getting and not giving?
Or share and share alike?
It is just those bright lights shining?
Or do lights mean something too?
For little folks, it's Santa,
For big folks, it's Christ.
But one word can say it.
And that word is love.

CHRISTMAS WISH
Rita Reyna
HHS Junior

Animals sang
Wise men prayed
In the stable, the baby laid
Skin so white
Lips so red
Halo hung about his head.

Out of the cold—a warmth
Out of the loneliness—a friend
Out of the heart—a wish
That your Christmas be the finest yet.

MY BOSS
James Libby
HHS Junior

I am only a cowboy

Riding the plains
Through the sun, wind and pouring rain.
I am sure that you have been told
That these old prairies can get mighty cold,
Like a Montana blizzard
Or a Colorado snow.
It can get as hot as the Devil's den
And the nights can get just as black as sin.
But it really doesn't bother me all that much,
Because I have got me an Almighty Boss.
He sits up there on His great white horse
And looks on us all like one big herd.
I'll say that He's my Boss and I carry His brand,
The Running Cross burned in my hand.

AMERICAN CHRISTMAS
Victor Cardenas
HHS Junior

You may not believe there is anything wrong with
Christmas.
For you and me, there may not be.
But think of all those people whose
Freedom they have sought.
Stop all those wars in the Middle East,
Stop this period of rotten evolution
And reach some peace without revolution.
And what's wrong with Christmas, you say?
Nothing, if you live in the USA.

SPECIAL DAY
Steven Maddox
HHS Junior

The crisp breeze brought a coldness with it, as it blew
through the town.
The rays of the new day fell upon the snow-covered ground.
Chimneys smoked and filled the air with the smell of cedar.
Children awoke and stumbled toward the tree, very eager.
Sparkles filled their eyes as the tree twinkled.
Laughter filled their hearts with the first glimpses of the
new toys.
As dad opened a new pipe, and Mother a new gown.
While the crisp breeze brought a coldness as it blew
through the town.
This day is Christmas!

A CHRISTMAS FOR A HOBO
By Marie Schilling
HHS Junior

A Hobo looks forward to Christmas;

He dresses up and looks first class.
He takes a bath and feels all clean;
He feels as young as a teen.
He thinks better days are sure to come;
Because he hates being a bum.
He thinks about his childhood;
And everything that was good.
He always got toys on Christmas Day;
But the days of loneliness are here to stay.
Nobody cares about a hobo now;
So he just sits down alone and eats his chow.

THE PERFECT GIFT
By Stephanie Paetzold
HHS Junior

Christmas to me is a special time of year. It is a time for
friendships new and old and a time for thanking God for this
wonderful year. This is my special Christmas poem entitled:

THE PERFECT GIFT

The perfect gift;
It doesn't cost a cent.
Yet it is the most valuable of all

It's perfect for Christmas
or any time of year
and it's so simple to give

The perfect gift:
the world's most valid possession
the gift of friendship

It doesn't cost anything
except a little sharing
and lots of talk and understanding

The most perfect gift:
your friendship for eternity.
Thanks, for being a friend!

THE LIFE OF ONE
By Brent Hallows
HHS Junior

When things are so commercial and things
are so wild
It's important to think of a holy,
sacred child.

His birth was so simple; it came with no
big splendor;
Only three wise men knew, and their gifts
they did render.
The boy grew and was taught the most righteous of ways;
He matured to a man, growing with each of the days.
Many years passed before he was heard
of again;
He then was spreading truth that would
save all men.
He chose twelve men, friends, to be
at his side;
Their feet trod the dirt; few donkeys
did they ride.
Throughout all the land they performed

wondrous deeds;
They healed the sick, restored the blind,
met the poor man's needs.
But in their midst was a traitor, a brother
at one time;
Evil greed overcame him, and caused a
terrible crime.
The Innocent was betrayed by a soft
tender kiss;
The soldiers stormed in and ended
all bliss.
By sin and by mockery the young man
was tried;
The crowd declared him guilty; his loved
ones cried.
He was sentenced to death; his own
Cross he did bear;
He was placed on a hill with two
thieves also there.
He was scourged, abused, given vinegar
to drink;
Yet in His pure heart never an evil thought
did He think.

(Continued on Page 15)



The Legend of St. Winfred

A legend about St. Winfred, who was a missionary to the Scandinavians in the 8th century, explains the origin of the Christmas tree.
It seems that St. Winfred was cutting down a large oak tree, when suddenly a young fir tree sprang up in its place. The missionary declared this miraculous tree to be holy and gave it to the Scandinavians to commemorate the birth of the Savior.



The Legend of The Christmas Angel

There is a beautiful legend about how Mary, the mother of Jesus, chooses children each Christmas to sing carols for the Holy Babe.



"And his name shall be called Wonderful,
Counselor, The mighty God, The everlasting
Father, The Prince of Peace." Let us rejoice!

SUMMERFIELD FERTILIZER, Inc.

Harold
Summerfield

Westway
Milo Center



May the Blessings of the Holy Child
be with you this Christmas Season and always.

We will be closed from Noon December 23 through December 26,
and return December 27.

GONZALES BROS. PLUMBING

West Walnut Road

Hereford

364-0193

Students Pen Own Tributes to Christmas Season

He hung 'till he died; His life had been sacrificed;
He gave new life, our Saviour the Lord Jesus Christ.

TAKE ADVANTAGE OF CHRISTMAS

By Steve Tims
HHS Junior

Folks you meet are smiling,
The shops and the streets are humming
The people you see look just great.
You know Christmas is coming.

You feel so good you want to tell it,
You want everyone to feel good
Tell somebody you love them,
You know you really should.

Christmas is really the greatest,
You gotta go spread it around,
Everyone needs to be happy,
The lonely folks need to be found.

Take advantage of Christmas,
Go to your home right away,
Tell your mom and dad you love them
For their sake, do it today.

Everyone else is doing it,
You're not gonna be a disgrace,
Just take a look around you,
You won't find a dreary face.

So, take advantage of Christmas,
It won't cost a single cent,
But when you do it, you'll know,
That your time was very well spent.

CHRISTMAS
Jana Grimsley
HHS Junior

What exactly is Christmas. The dictionary defines Christmas as "a church festival commemorating the birth of Christ and observed as a legal holiday." Is this all that Christmas stands for? Is this all that it means? Personally, I do not think so.

In my opinion, Christmas is much more than just another holiday. It is a time of love and sharing. God loved man enough to send his only son to die for us and Christ shared his love with everyone he came in contact with.

We, in turn, ought to share our love with others 'round about us. One should not exchange presents with others just for the sake of receiving one, but we should give to let others know we care for them like God showed his love for us by sending Christ to earth.

Have you ever wondered why Christmas was so named. If one would look closely at the first six letters in the word Christmas one would see why. Christmas is when Christ was born and one should always stop and realize that He is what Christmas is all about. This year, keep Christ in Christmas.

CHRISTMAS
Larry McNutt
HHS Junior

Christmas is fun, no doubt about it, but still a lot of people miss the real sense of it all. Christmas should be a time for people to thank the Lord for giving his son to us on this very special day. For on that day, the world must have felt a very great emotional change.

The shepherds in the field were probably so frightened that an Angel—a real angel—told them of the Christ child. That had to have been a marvelous thing to happen to someone. The King that went to see him must have made the parents feel just wonderful that God had picked them to have his child.

Still others, such as the wise men and still others. This to me is what Christmas is all about even though I also like receiving gifts.

A STORY TO REMEMBER

John Ohlig
HHS Junior

There was a man, a different man,
Whom many people did hate.
And for this difference he possessed,
This was to be his fate.

Love thy neighbor as thyself is
What he meant to do.

And with his final dying breath,
He said, "For they know not what they do."

The giving of gifts, the blinking of
Lights come this time of December.
But the story that was just told
Now, is the story we should remember.

CHRISTMAS REMINDER
Delene Hansen

Bethlehem's Star Inspires Speculation

"And, lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was".

This description by Matthew of the Wise Men's visit to the Christ Child has caused speculation for centuries about the nature of that star.

While some believe that there is no natural explanation for this star seen "in the east" by the Wise Men, others have attempted to find an astronomical explanation for the phenomenon.

It is important to realize how much the people of Christ's time depended on astrology, scientists have pointed out.

A configuration of Jupiter, Saturn and Mars that occurred in February of 6 B.C. is considered as a possibility in searching for the star of Bethlehem. It is believed that such a massing of planets must have been quite spectacular, and of sufficient import to have caused the Magi to travel great distances. Since the exact year of Christ's birth is not known, (the year A.D. 1 was selected by Dionysius in the mistaken idea that Jesus was born in the 28th year of the reign of Emperor Augustus) this date is a distinct possibility.

Another explanation is that the "star" was in fact the glow caused by Jupiter passing Saturn in the year 6 B.C.

Whatever the explanation for the star of Bethlehem—natural or supernatural—the faithful will continue to follow its guiding light to find the Infant Jesus, even as the Wise Men did two thousand years ago.

Clifford M. Holland, the first chief engineer of the Holland Tunnel, died on Oct. 27, 1924, just two days before sandhogs working from the New Jersey side met those working from the Manhattan side midway under the Hudson River to complete the first of the vehicular tunnel's two shafts.

HHS Junior

Alas, but the joys of Christmas Day, it's sad how people soon forget just what Christmas is....

Christmas is a time of repose, to study the bright twinkling stars that once made Christ's presence known. To see the beautiful, dark galaxies above, that someday could mean future life, to realize the vast expanse of knowledge, capability and things that people truly overlook.

There is so much ability and so much to be gained that if people just look, they'll see.

The birth of Christ, by our father God sent, is of the

strongest love I can imagine. To see his son pained and agonized for our sins would be the worst torture I know. Just the mere thought of losing someone I dearly love, or watching them in agony or pain, is to me the worst. I would rather take their place than see that.

You can imagine the cool, brisk air, see the bright, shiny faces, and feel the cheeriness and joy of the upcoming holidays. You can see the Christ in everyone at Christmas, but also you can feel His presence.



PEACE ON EARTH, GOODWILL TOWARDS MEN

As we approach the Holiday Season let us not
forget the Birth of Christ and His Blessings.
May Peace and Goodwill always reign
within your hearts.

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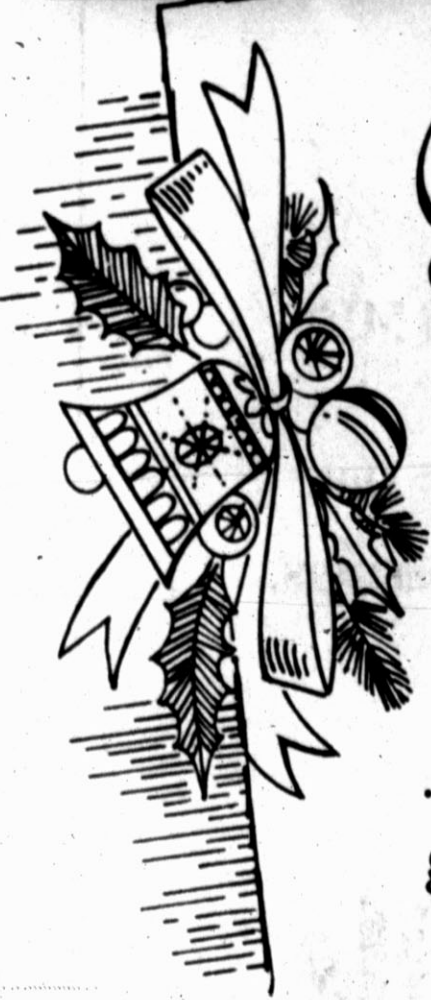
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We hope to continue serving you in the
future. The best wishes of the season to all of our friends.

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Merry Christmas



*I was the night before
Christmas, and all
through the house...*

These are the gifts of Christmas...
...children's smiles and laughter, warm love
given and returned. Happiness unbounded
...all through the house.

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Christmas is the sound of
bells, the laughter of children, the
glow of candles and the scent of pine.
Christmas is the joy of families and the
happiness of friends. We hope your Christmas
has love, warmth and laughter.



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THE HEREFORD BRAND

Harsh Winter, Terrorism Top '77 News

By MARY CAMPBELL
AP Newsfeatures Writer

The coldest weather "since the founding of the republic" was how the National Weather Service described the winter of 1977 in the eastern two-thirds of the United States. Cold, ice and snow brought hardship and sometimes death to individuals and hurt the economy. Natural gas and power shortages forced many industries, offices and schools to close.

The severe winter is ranked as top story of 1977 by editors and broadcasters of Associated Press member newspapers and radio and TV stations. The vote was taken before Egyptian President Anwar Sadat visited Israel.

Other top stories, as they were rated in the annual poll, were:

Spread of international terrorism; new Panama Canal treaty agreed upon, faces ratification fight; Bert Lance resigns under fire as budget director; Elvis Presley dies; Gary Gilmore executed in Utah, ending 10-year moratorium on capital punishment in the United States; two jetliners collide at Tenerife airport; administration evolves a controversial energy policy as U.S. dependence on foreign oil increases; David Berkowitz is captured in New York and charged with the "Son of Sam" killings; Tongson Park identified as lavish spender in South Korean bid to influence Congress, lawmakers under investigation.

1. Two predictions, that the winter would be abnormally cold and that natural gas stockpiles and production were precariously low, came true early in 1977. Every day brought bad news.

Natural gas suppliers tried to get fuel to homes but many didn't have enough to supply industries and utilities. The Pittsburgh Equitable Gas Co. told all its industrial users, including U.S. Steel, to cease production. Automakers closed plants. President Carter asked that home and office thermostats be kept at 65 degrees or lower. Plumbers were busy with frozen and burst pipes.

Some areas lifted restrictions on air-polluting coal but the coal production was crippled. Surface equipment froze, coal couldn't be moved on icy roads, frozen rivers or snow-buried railroad tracks.

Five hundred barges, many carrying fuel oil, were stuck in the frozen Ohio River for two weeks, until the overworked Coast Guard employed a "hazardous maneuver" to get them moving. Barge travel took four days instead of 30 hours from Cairo, Ill., up the Mississippi River as far as St. Louis. Then ice stopped it altogether.

A barge with 3.3 million gallons of home heating oil ran aground off Massachusetts and began leaking oil. Two oil barges ran aground in upper Chesapeake Bay. Shipping was suspended on the Great Lakes.

On Feb. 2, the Federal Energy Administration said 1.4 million Americans were out of work and more than 8,500 plants had been closed because of the energy shortage. One-fourth of the work force in Ohio was laid off. Many schools were closed.

In Buffalo, N.Y., a 17-hour blizzard hit Jan. 28, dumping four inches of snow on top of 37 inches already on the ground. Thirteen died that weekend in a city that was paralyzed. The following weekend, a blizzard hit Chicago with 50-mile-an-hour winds.

A state of emergency was declared in various areas. People froze in unheated apartments, died in fires started by home heaters, fell through ice, had heart attacks. Some towns were without natural gas and people were evacuated from homes.

At the end of January, Congress passed emergency legislation to move gas across the interstate pipeline system to areas of need.

In January, the U.S. trade deficit was \$1.67 billion, the

highest monthly deficit ever recorded. January imports rose 2.3 percent and exports dropped 7.8 percent, mostly because the cold created more demand for foreign oil. Industrial production was down by the biggest margin in two years.

In February, wholesale prices rose 0.9 percent, the biggest jump in a year. The price of fuel rose 3.3 percent. The average household spent \$139 more for heat this year than in the usual winter.

2. At the funeral of Dr. Hanns-Martin Schleyer, a German industrialist who had been kidnapped and found murdered, German President Walter Scheel asked world leaders to unite against terrorism, "which threatens to spread like a brush fire all over the world."

Terrorism indeed was accelerating everywhere, but especially in West Germany, where the country's chief prosecutor, Siegfried Buback, was murdered in April. Jürgen Ponto, Frankfurt banker, was killed in July. When Schleyer was kidnapped from his car, his driver and three police escorts were killed.

In the same week in October, Japanese terrorists hijacked a plane, while Arab guerrillas hijacked another en route from Majorca to Frankfurt, finally landing in Somalia. They demanded the release of 11 ter-

rorists from German jails and two Palestinians in Turkey in return for Schleyer and the plane's 82 passengers and four crew members. They had shot a fifth crewman, the pilot.

A German antiterrorism commando unit stormed the plane, killing three hijackers and wounding the fourth, rescuing all the hostages. In another dramatic development, four leading terrorists in German jails committed suicide.

In Bonn, security was stepped up, by sandbagged gun emplacements, miles of barbed wire and armored cars. Calls for tougher laws mounted.

In America, businesses spent more on security. In early March, 12 Hanaft sect gunmen pressing religious belief grievances had captured three buildings in Washington, D.C. They killed a radio reporter and held 124 hostages for almost two

days before surrendering.

The FALN, seeking nationhood for Puerto Rico, claimed responsibility for bombs in two New York buildings, which killed one and injured seven in August. The FBI arrested five members of the Weather Underground in Los Angeles and Houston in November and seized 150 pounds of explosives.

In Holland, South Moluccans, wanting Dutch support for independence from Indonesia for their home islands, once a Dutch colony, seized a train and a school May 23. After four days, they released 103 children. Dutch commandos ended the siege after 20 days, with two of the 53 remaining hostages and six terrorists killed.

In Italy, radical splinter groups trailed their victims in the street, crippling them with bursts of machinegun fire.

3. After 13 weeks of negotiations, the United States and Panama agreed on the draft of a treaty to transfer control of the Panama Canal and adjacent Canal Zone to Panama by the year 2000. The U.S. kept the right to intervene to defend the canal's neutrality from outside threats.

Later, President Carter and Panama's president, Gen. Omar Torrijos Herrera, issued a statement of understanding which said that the U.S. had the right to use force to keep the canal open but couldn't interfere in the internal affairs of



Digging Out

A group of people gather around their snow-covered autos in a parking lot in Buffalo, N.Y., one of the nation's hardest-hit areas during an unusually severe winter.

Panama.

Teddy Roosevelt sponsored the breakaway of Panama from Colombia in 1903 in exchange for the right to build and control a canal there. Roosevelt said the canal was vital to the economy and security of the United States. Carter now has to convince the Senate it isn't, and although the canal is too small to accommodate today's aircraft carriers and supertankers, he is having an uphill job.

Carter says the treaty will improve U.S. prestige in Panama and Latin America. Former President Ford and Henry Kissinger support that reasoning. On the other side, Ronald Reagan considers the treaty a national retreat or surrender.

The citizens of Panama voted in favor of the pact, two to one, in a plebiscite Oct. 23. Torrijos, a military dictator who has veered from left to right during eight years of rule, told six visiting Senators that he will lift martial law and provisions allowing his government to hold political prisoners without trial for 15 years. He also said he

would resign if the U.S. considers him an obstacle to ratification of the treaty.

The U.S. Senate is expected to vote in late January. A two-thirds majority is needed to ratify.

4. Bert Lance, named director of the Office of Management and Budget by President Carter, whisked through the Senate confirmation process. But later the Georgia banker came under pressure to resign after investigations of his former banking practices got underway, and in September he stepped down.

The Comptroller of the Currency, issuing a report on Lance's business practices, said it had no evidence to warrant a criminal prosecution. Carter said that should put an end to the investigations. Instead, it was just the beginning.

By the time Lance resigned he had testified three times before the Senate Governmental Affairs Committee and was being investigated by the House

Banking Subcommittee, the Senate Banking Committee, the Justice Department, Internal Revenue Service, Securities and Exchange Commission, Federal Deposit Insurance Corp., and the Comptroller of the Currency.

Some of the allegations that Lance had violated federal banking laws as well as campaign finance laws were complicated but some — allegations that he and members of his family had overdrawn their checking accounts — were easier for the public to understand. Lance apologized on television for the overdrafts, but maintained he had done nothing improper.

Carter defended Lance's actions as routine business practice. Others, however, saw them as privileges not enjoyed by ordinary persons and viewed the president's defense as a deviation from the high political morality he had proclaimed for his administration.

Washington Republicans began calling for Lance to resign. Later, Democrats joined in.

(Continued Page 3)



Crewman At Gunpoint

A crewman-later identified by the West German airline as pilot Jürgen Shumann—is menaced with pistol as the hijacked Lufthansa jetliner sits on airfield at Dubai.

The Top Ten Stories

1. Severe winter causes natural gas and power shortages, forces plant, office and school shutdowns.
2. Spread of international terrorism.
3. New Panama Canal treaty agreed upon, faces ratification fight.
4. Bert Lance resigns under fire as budget director.
5. Elvis Presley dies.
6. Gary Gilmore executed in Utah, ending 10-year moratorium on capital punishment in the United States.
7. Two jetliners collide at Tenerife airport.
8. Administration evolves a controversial energy policy as U.S. dependence on foreign oil increases.
9. David Berkowitz is captured in New York and charged with the Son of Sam killings.
10. Tongson Park identified as lavish spender in South Korean bid to influence Congress; lawmakers under investigation.



Mike Carr-Mgr.



Robert Wadzack
Asst. Mgr.



Margaret Hare



Linda Vermillion



David Burns



Randy Long



Marjorie Hayes



Bonnie Manley



Lorlene Tohm



Beverly Blackwell



Norma Cawthorn



Gloria Rodriguez



Nadine Caster



Debbie Klechak



Yolanda Balderaz



Ann Southward



Wendell Turner



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Merry Christmas

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FROM THE STAFF AT GIBSON'S DISCOUNT CENTER



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In the coming year we will strive to serve you even better. We each sincerely hope your holiday season is enjoyable.



VERY
MERRY
CHRISTMAS

Hoping your holiday will be warm & wonderful with our best to all of our friends.

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.. Death of Presley Among Top Stories

5. Elvis Presley, 42, the king of rock 'n' roll, died Aug. 18. He was born in a modest home in Tupelo, Miss., and died in his Memphis mansion, Graceland, of cardiac arrhythmia, an irregular and ineffective heart-beat.

Presley, of the sideburns, roaming eye and famous swiveling hips, created a revolution in American popular music. Adults were scandalized but the young were electrified. Rock 'n' roll lyrics told their story and the beat gave them their own place to belong; Elvis was their hero.

The singer, who served in the Army, appeared in some 25 movies in addition to making records and giving concerts. The Beatles came along after Presley, and rock 'n' roll has known variations from folk rock to the latest phase, punk rock. Through it all, the Presley following remained large and loyal. Performances by

Presley, his hair dyed and his body paunchy, always sold out. When he died, many people felt as though they'd lost a close companion of their youth.

Thousands lined up outside Graceland for the three-and-a-half-hour viewing, with 15,000 still outside when the gates were closed. A car slammed into one group, killing two Louisiana women, the driver booked on drunkenness and second degree murder.

Some 3,000 floral arrangements were sent to Graceland for the private funeral; the driveway was banked high, and 700 more floral displays were taken to Forest Hill Cemetery in Memphis, where Presley was entombed in a mausoleum. But in September his body and that of his mother, who had died in 1958 at 42, were moved to the Meditation Garden on the grounds of his estate, after a purported plot to



Tears For Elvis

Thousands of sorrowing fans line up outside the gate to Elvis Presley's Memphis, Tenn., mansion, mourning the death of the singer.

steal his remains.

Presley's will, made in March, left everything to his daughter, Lisa, 9, and other relatives. His former wife was not mentioned in it.

6. Gary Gilmore, 36, was executed in Utah State Prison on Jan. 17, six months after he had committed murder, ending a 10-year suspension of capital punishment in the United States. Opponents of capital punishment feared a wave of executions would follow, but it did not.

Gilmore had drawn worldwide attention by his pleas to be allowed to die and two suicide attempts. After the trial where he was convicted and sentenced, his lawyer filed an appeal. Gilmore fired him, saying he preferred death to a life in prison.

Gilmore, who had spent half his life in penal institutions, admitted shooting to death David Jensen, 24, a service station attendant in Orem, Utah, July 19, 1976, and Bennie Bushnell, 26, a

motel operator in Provo, July 20, both during robberies. He was tried only for the Bushnell killing.

On Oct. 7, 1976, he was sentenced to die Nov. 15. The Utah Supreme Court stayed the execution, rescinded that when Gilmore asked. The governor issued a stay; Gilmore attempted suicide, in November. The judge set Dec. 6; the U.S. Supreme Court stayed it on an appeal from Gilmore's mother. In December Gilmore made his second attempt to die from an overdose of drugs. The judge set Jan. 17, at sunrise, 7:49 a.m.

A U.S. district judge granted a 10-day stay, sought by the American Civil Liberties Union, seven hours before Gilmore was to be executed. The Circuit Court of Appeals lifted the stay at 7:45 a.m. At 8:03 a.m., the U.S. Supreme Court decided not to grant a stay, and Gilmore was then executed by firing squad.

Gilmore's last words, to Warden Samuel Smith, were "Let's do it."

7. The worst disaster in aviation history occurred March 27 at a foggy airport at Tenerife, Canary Islands, when two tourist charter flights, both Boeing 747s, collided. Five hundred eighty-two died and 62, many of them badly burned, survived.

A Pan Am World Airways plane from Los Angeles and a KLM Royal Dutch Airlines plane from Amsterdam were both headed for Las Palmas Airport on Grand Canary Island. Because a terrorist bomb had gone off in Las Palmas, both planes were diverted to small Los Rodeos Airport on Santa Cruz de Tenerife.

When the message came that the planes could take off for Las Palmas, the Tenerife control tower sent both taxiing down the same runway, the KLM plane ahead of the Pan Am, which was to turn off on a parallel taxiway before the end of the runway.

When the KLM plane reached the end of the runway it turned around and started to take off, the Pan Am plane slowly taxiing toward it on the same runway. In the last moments before the collision the pilots saw one another's lights through the fog. The KLM plane tried to take off, but its undercarriage tore across the top of the Pan Am plane.

On impact, both planes exploded. All who survived were from the Pan Am plane, most getting out through the ripped ceiling in the front.

Study of cockpit voice recorders and digital flight recorders, as well as control tower recorders, ruled out language misunderstanding. Apparently, radio interference prevented the KLM crew from hearing everything from the control tower.

KLM to tower: "We are now on or at takeoff." Tower to KLM: "Okay. Stand by for takeoff. I will call you."

The Dutch crew heard only, "Okay."

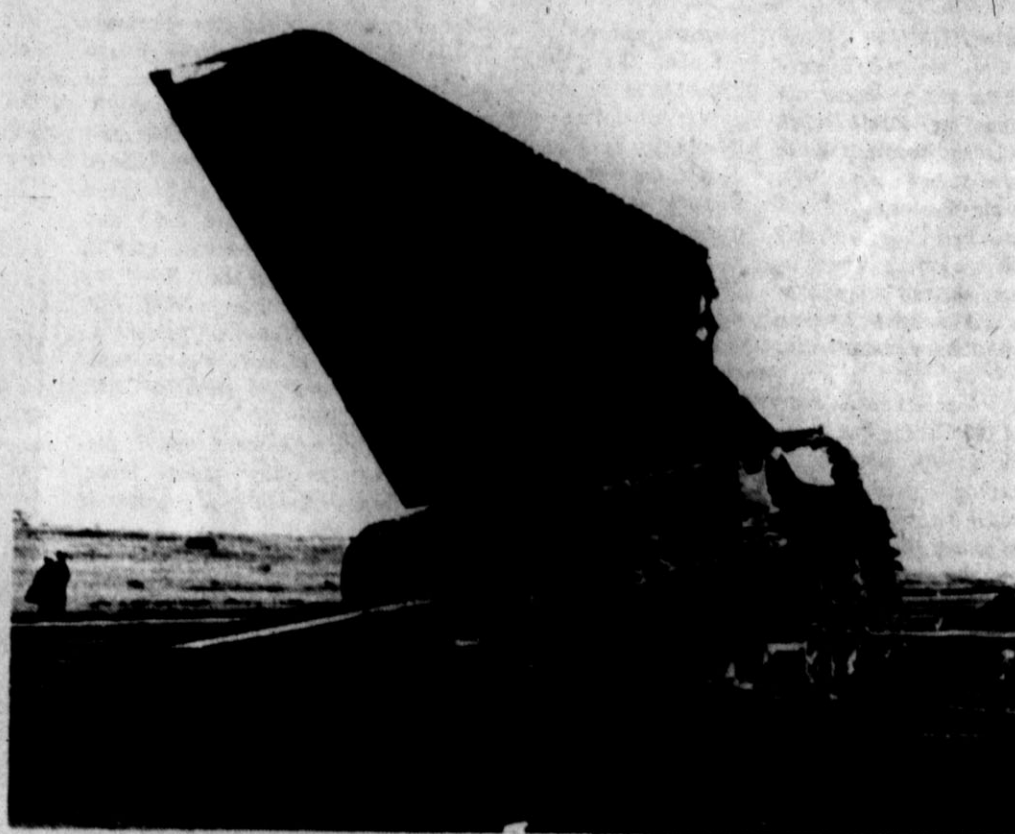
8. All along, President Carter put a high priority on energy policies designed to conserve fuel and lessen American dependence on imported oil—a dependence that kept growing.

In April, he sent his complex program to Congress. It consisted of 113 separate bills and predictably ran into a storm of controversy, segments of the oil industry leading the opposition.

Proposals included higher taxes on gasoline and gas-guzzling big cars, taxes on crude oil and natural gas and utility rate revisions. Income tax rebates would offset much of the higher taxes paid by consumers.

The House passed the program nearly intact, but the Senate virtually dismembered it, rejecting major elements of the plan. Utility rate reform and the gas-guzzler tax were killed, and the Senate wanted part of the crude oil tax related to the oil industry to stimulate exploration.

Democrats staged a filibuster, the Senate's first in 33 years, to stave off a vote on deregulation of gas prices. As



Horror Story

All that's left of jumbo jet lies on runway of Los Rodeos Airport, Santa Cruz de Tenerife, after KLM and Pan AM planes collided in fog.

the battle swirled on, Carter made a speech attacking the oil industry in strong language and reiterating the administration's position.

The issues went to a Senate and House conference committee which thrashed out compromises and adjustments as the administration kept in close touch with proceedings. President Carter postponed a foreign trip to be on hand, and James R. Schlesinger, head of the new cabinet-level Department of Energy, outlined concessions the administration was prepared to make.

9. David Berkowitz, 34, a Post Office letter sorter, was approached by police officers Aug. 11 outside his suburban Yonkers apartment house and asked who he was. They reported that he replied, "I'm Son of Sam. Okay, you got me."

Berkowitz had been the object of the largest manhunt in

New York City history, utilizing 300 policemen and costing \$1 million. For six months, police worked ceaselessly to find the person who had killed six and wounded seven with a .44 caliber revolver.

In a letter left at the scene of one killing, he had referred to Sam. Police wrote an open letter to the killer calling him Son of Sam and thereafter he referred to himself in letters that way.

Attacks had been on young women with long dark hair walking alone or sitting in cars with friends, in the Bronx and Queens. The final attack, which killed a young woman and blinded her companion, took place in Brooklyn, a year and two days after the first. A woman walking her dog noticed a young man she later thought might be Son of Sam walk away from a car parked by a fire hydrant. Police sifting of parking tickets issued that night in that area led them to Berkowitz.

Berkowitz, a loner, allegedly told detectives he was ordered to kill by 6,000-year-old Sam, speaking through his dog.

Berkowitz was indicted in Brooklyn, Queens and the Bronx. A Brooklyn judge ruled that he understood the charges and could participate in his own defense and therefore could stand trial in Brooklyn. His lawyers have pleaded him innocent and say they will use the defense of insanity.

10. When reports named Tongsun Park as chief of South Korea's Capitol Hill lobby, Park went to England, then to Korea, and there he has stayed. A Justice Department inquiry and three congressional investigations would like to question him about allegations that he

handed out \$1 million a year in bribes to congressmen, trying to persuade them to continue economic and military assistance to President Park Chung-hee's regime.

More than 100 members of the House, where appropriations bills start, were said to be touched by the scandal in some ways. At year's end, only former Rep. Richard T. Hanna, D-Calif., was indicted, on charges of taking \$100,000 to try to influence other government officials.

Leon Jaworski, the Watergate special counsel, took over the investigation for the House Ethics Committee in July.

A bill authorizing \$800 billion in military equipment to South Korea was delayed in the House to put pressure on Korea to tell Park to testify.



DAVID BERKOWITZ

TONGSUN PARK



GARY GILMORE



Happy Holidays

We are wishing all of our loyal patrons the best for the holiday season and always. It is a pleasure doing business with you and we hope you will return.

The Automotive Inc.

102 N. Main 364-2505



Christ is Born

It is time to rejoice and honor the birth of our Saviour and to reflect and to remember His teachings. We want to wish a Holy Christmas to all of our fine friends and patrons who have been so loyal to us throughout the year.

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Greetings

It's our favorite time of year and one of the most enjoyable customs of the season is greeting our many good friends and patrons and wishing them the best that life has to offer. Merry Christmas to you all!

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HEREFORD 364-2662

Richard Rodgers, the prolific composer of stage musicals, is credited with over a thousand songs. Some of his compositions are "Some Enchanted Evening," "The Surrey with the Fringe on Top," "Hello, Young Lovers" and "Oklahoma!"

"The Bible tells us in Genesis 21:33 that Abraham planted tamarisks in Beersheba," she says. The evergreen-like leaves of the trees are coated with a layer of natural salt.

"The salt absorbs the moisture in the night air, and releases it during the day," she explains. In the shade of a tamarisk, the air might be 8 or 10 degrees cooler than the surrounding desert heat.

Hopes of Carter Economic Miracle Dashed in 1977

WASHINGTON (AP) — If the voters who elected Jimmy Carter as the 39th president had any hopes he would work miracles on the economy, those hopes were dashed during 1977. It became obvious as the year progressed that Carter probably promised too much when he pledged a balanced budget, low inflation and low unemployment by the end of his current term in office.

The year was almost an exact replay of 1976. There was strong economic growth early in the year, leading to overly optimistic predictions, followed by a midyear slump that called into question the administration's economic policies.

Since the 1976 slump undoubtedly contributed to the defeat of former President Gerald R. Ford at the polls, disappointment that 1977 wasn't much better was understandable. In addition, the forecast for 1978 was for much of the same. Carter was considering at year's end a \$20 billion tax cut to provide a boost to the economy, with major concessions to stimulate business spending. But one of Carter's most important economic decisions in 1978 will be whether to reappoint the 73-year-old Arthur Burns to a new term as

chairman of the money-managing Federal Reserve Board when his term expires in January. Although moderate and liberal Democrats have blamed Burns' allegedly tight-fisted money rates and high and restraining economic growth, Carter claimed not to have any significant disagreement with Burns, a Republican appointee. Here is how the economy looked nearly a year after Carter took office: —Unemployment was 7 percent of the labor force, compared with 7.3 percent in January. —Inflation pushed up consumer prices nearly 6.5 percent, compared with 4.8 percent in 1976. —Economic growth, as measured by the Gross National Product, was about 5 percent, down from 6.2 percent in 1976. —Carter was considering a budget deficit of about \$40 billion for fiscal year 1979, the first complete budget of his presidency. That was down from the estimated \$59 billion deficit for fiscal 1978 but a far cry from the balanced budget Carter promised in 1981. —Trade with other nations was in deficit by a \$30 billion, including a record one-month deficit of \$3.1 billion in October alone. —Partly because of the trade deficit, the U.S. dollar plunged to new lows against several major currencies. —Discouraged by all of the above, prices on the New York Stock Exchange fell steadily most of the year, with the Dow Jones industrial average even dipping below 800 on a couple of occasions in November. That compared with a high of 999.75 on Jan. 3, the first trading day of the year.

The discouraging economic statistics had less to do with Jimmy Carter's policies than with overall economic conditions, including conditions in other nations. In large part, what was

happening to the U.S. economy in 1977 was a continuation of the worldwide economic slump that struck the industrialized nations when oil-exporting nations hiked world oil prices to four times their previous levels in

1973 and 1974. Not all the economic news in 1977 was bad. Despite the high cost of housing, many people still found the money to buy, and more than 2 million homes were started during the year, a

healthy total. The auto industry turned out new autos at a near-record pace, with production through October totaling more than 7.4 million autos, a 7 percent gain over 1976.

Consumer spending remained strong as the spendable per capita income of Americans increased nearly 10 percent, well ahead of the rate of inflation.

But perhaps the best news as the year drew to a close was that Saudi Arabia and Iran, the two major oil-exporting nations, were opposed to an increase in oil prices in 1978.

The U.S. oil import bill this year was projected at \$45 billion, which drained wealth from this country that might otherwise have been spent on jobs and production.

If the oil-consuming world could have a full year without an oil price increase, it would provide a welcome opportunity for industrial nations to repair the damage that had already been caused by the earlier price hikes.

The administration and Congress were wrestling with an energy bill designed to reduce U.S. dependence on oil imports.

The outlook for 1978 was not optimistic. Typical of the forecasts was that of The Conference Board, a business research group, which projected overall economic growth for the United States of 4.2 percent, barely enough to keep unemployment from getting worse.

— Clement C. Moore

A Visit from St. Nicholas

'Twas the night before Christmas, when all through the house Not a creature was stirring, not even a mouse; The stockings were hung by the chimney with care, In hopes that St. Nicholas soon would be there.

The children were nestled all snug in their beds, While visions of sugar-plums danced in their heads; And Mamma in her kerchief, and I in my cap, Had just settled our brains for a long winter's nap.

When out on the lawn there arose such a clatter, I sprang from my bed to see what was the matter. Away to the window I flew like a flash, Tore open the shutters and threw up the sash.

The moon on the breast of the new-fallen snow Gave a lustre of mid-day to objects below, When, what to my wondering eyes did appear, But a miniature sleigh, and eight tiny reindeer.

With a little old driver, so lively and quick, I knew in a moment it must be St. Nick. More rapid than eagles his coursers they came, And he whistled, and shouted, and called them by name.

"Now, Dasher! now, Dancer! now, Prancer and Vixen! On Comet! on, Cupid! on, Dunder and Blitzen! To the top of the porch! to the top of the wall! Now dash away! dash away! dash away all!"

His eyes, how they twinkled! his dimples, how merry! His cheeks were like roses,

his nose like a cherry! His droll little mouth was drawn up like a bow, And the beard on his chin was as white as the snow.

He spoke not a word, but went straight to his work, And filled all the stockings; then turned with a jerk, And laying his finger aside of his nose, And giving a nod, up the chimney he rose.

He sprang to his sleigh, to his team gave a whistle, And away they all flew like the down of a thistle. But I heard him exclaim ere he drove out of sight, "Happy Christmas to all... and to all a goodnight!"

— Clement C. Moore



Towering Tree

Helen Smith (left) and Ruth Swaze, employees of the First National Bank are shown with the lofty Christmas tree in the bank lobby. The bank interior was also garnished with holiday wreaths, pine garlands and tinsel. (Brand Photo)

Merry Christmas



Coming your way with greetings of the season! May it be lighted with both love and laughter! from everyone at **CHANDELIER GIFT SHOP** Sugarland Mall 364-3370

PEACE ON EARTH
GOOD WILL TOWARD MEN



May glad tidings sound forth this Holy Season, renewing the hope and joy of that most wondrous night, bringing good will and harmony to all men everywhere.

PITMAN

PITMAN INDUSTRIES, INC.

PITMAN GRAIN COMPANY
PITMAN FEEDYARDS
PITMAN COMMODITIES



A sparkling holiday greeting to all of our wonderful customers. We thank you for doing business with us. We are here to serve you when you need the finest in dry cleaning.

FITZGEARLD'S CLEANERS

Levita & C.D. Fitzgeard
803 Park Ave. 364-3851



It's our favorite time of year... when we pause to thank our many good friends for their patronage in the past. We look forward to serving you in the future. Have a Merry Christmas.

RALPH OWENS & ASSOCIATES, INC.

364-2222

Couple Wins Eight Year Battle, Overcomes Odds in Beating IRS

NEW YORK (AP) - Phil and Sue Long have won. They beat the odds, the cynics and the human susceptibility to anger and despair at injustice. They beat the Internal Revenue Service.

It took eight years. They did it in the courts, acting as their own attorneys; with newspaper advertising; with the sympathetic advice of experts in tax law who felt the IRS was unjustly punishing them.

Phil Long, 61, is a Bellevue, Wash., real estate man. His wife, Sue, 34, is a doctoral candidate at the University of Washington. On Dec. 2 they received word from the U.S. Court of Appeals, Ninth Circuit, they they had won their battle.

It began in 1969, when the IRS declared the Longs really weren't in the real estate business but instead were operating a personal holding company, sometimes called an "incorporated pocketbook," and owed back taxes of \$42,000. The Longs were aghast.

Through two corporations they were owners, managers or real estate contract holders of 47 duplex houses left of the Long family by his father, a builder and real estate man.

If they conceded that indeed

they were operating a "pocket-book," attempting to hide personal expenses as costs of doing business, they would have to pay taxes at a rate of 70 percent, a figure aimed at discouraging such ventures.

Phil Long had been paying himself \$600 a month to manage the business. The IRS reduced his pay to \$150. Long had been deducting his subscription to the Wall Street Journal. Disallowed, said the IRS.

At one point the IRS threatened them with a jeopardy assessment in which it would have administratively seized his assets without a court review, Long said.

The Longs felt they had little choice but to fight, since their income was insufficient to pay taxes of the sort demanded. Most of the houses, which they were selling to tenants, were heavily mortgaged.

Long, greying and intense, took out an advertisement in the Washington Post, where IRS officials would be sure to see it, and in it he described his battle. By February 1975 he had run 13 ads.

Meanwhile, he and Sue attacked the IRS through the Freedom of Information Act. They won a court ruling that

opened procedures manual to the public.

In all, the Longs say they won eight freedom of information suits against the IRS, that the IRS conceded on another point and that two cases are pending. The jeopardy assessment activities of the IRS were all but ended by the Tax Reform Act of 1976.

They wrote letters to influential people. They took 18 trips to Washington to testify, seek information or to negotiate. They assimilated vast amounts of research material. They learned the law and the courts system.

In Tax Court they won a ruling that restored Phil's monthly pay of \$600. Eventually only one of the 33 IRS claims remained.

The Longs appealed the personal holding company designation to the U.S. Court of Appeals. In a 2-1 decision the court on Dec. 2 said the IRS was in error. "Discriminatory enforcement," said one judge. "Incorrect legal conclusion," said another.

Asked if she felt triumphant or just relieved, Sue Long, who handled the oral arguments, replied: "Just numb." She and her husband had spent between

\$20,000 and \$30,000, she said, even though much legal advice was contributed without charge.

There was another expense, said Phil Long. During this time, he said, he was afraid to act in any other business way. A former insurance man, "I might have gone back into insurance, but this the defense was just too big to do as a sideline."

"If this had gone against us it would have taken everything," he said. It was tough to live with fear, he said, "but we didn't think it would take this long."

There were anger and frustration, said Sue Long, but "life went on: you can't let yourself be eaten up." And finally triumph.

The Longs are celebrating with another ad scheduled for today's Washington Post. The 14th, it relates how "The court's sweet words mean we won 100 percent, and owed IRS not one dime in additional tax."

SALT LAKE CITY (AP) - Kjerina Peterson, 18, who is Utah's Junior Miss, wasn't loafing when she entered the Kodak Junior Miss Photo Awards with three photographs and an essay on bread. Named top winner in the event, she also got the dough: a \$1,000 scholarship grant.

FCA Adopts Local Kids For Party

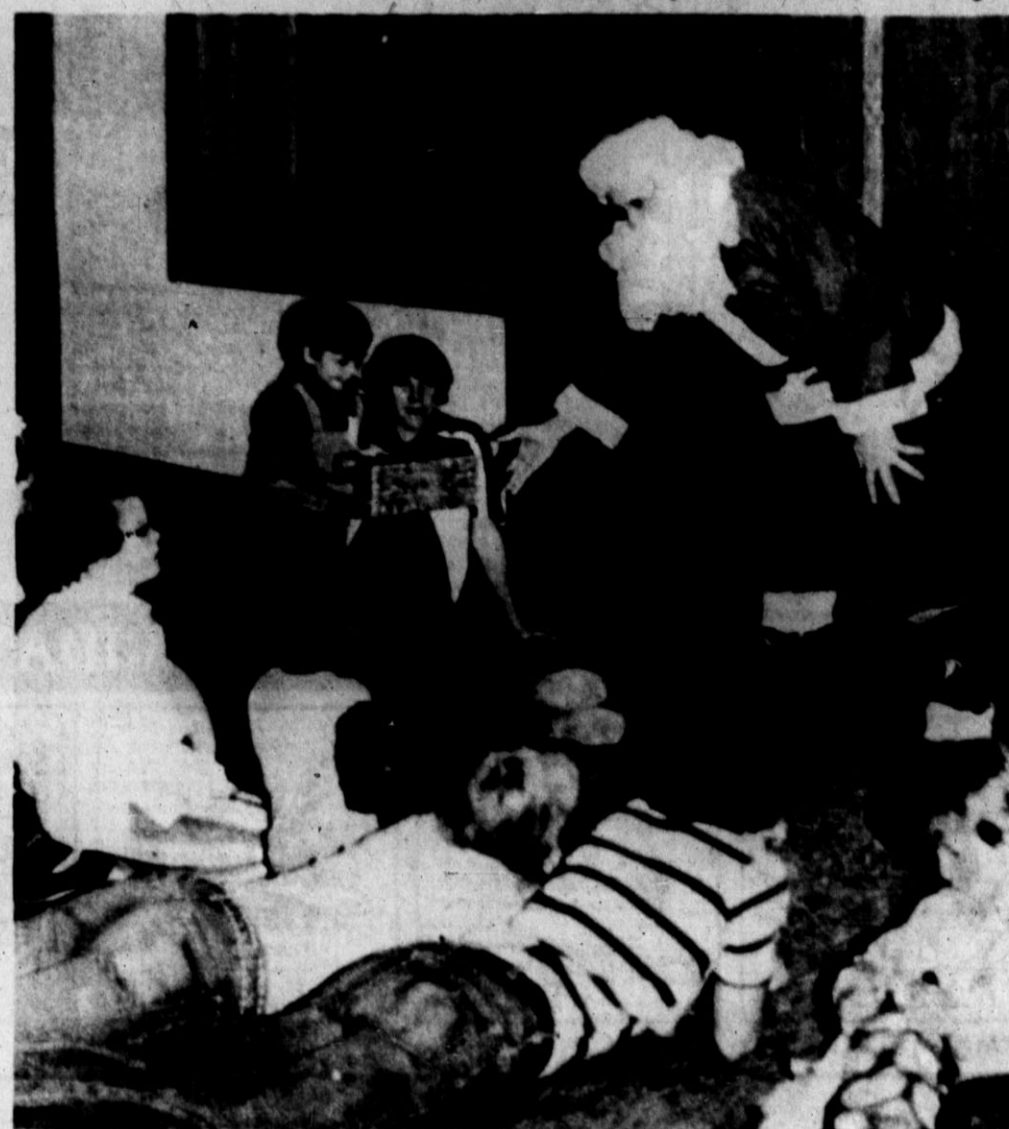
The Fellowship of Christian Athletes chapter at Hereford High School got into the Christmas spirit Sunday, Dec. 18 with a party for 18 local children, ages 4-6, at the First Christian Church.

A total of 44 FCA members participated in the party by "adopting" the children for the two-hour party at the church. The FCA "parents" picked their "children" up at their homes and transported them to the church. During the party the parents participated in games with their children, sang Christmas songs with them, and listened to a Christmas story.

The children present at the party were chosen to participate through the Parental Involvement Program of the Hereford Independent School System.

The highlight of the party was the appearance of Santa Claus, who had presents for all.

"And, the highlights for the FCA parents were the smiles of their adopted child as he or she opened their present, and the silent expressions of love by the child for their adopted parents," FCA sponsor Rick Stewart said.



FCA Santa

Santa Claus, alias Mark Moten, presented one of 18 local children with a present during the Fellowship of Christian Athletes' Christmas Party at the First Christian Church last Sunday. A total of 44 FCA members sponsored the children for the party.



Ron Smith, Gary Phipps, Rev. Leo Villa
Maxine Cary Martha Wagoner

Ron Smith and the
entire staff of Smith &
Co. Funeral Home
want to wish you and
your family a
Very Merry Christmas
and
a Happy New Year.

Smith and Company Funeral Home is proud to serve Hereford and
Deaf Smith County with understanding and thoughtful care.

24-HOUR EMERGENCY AMBULANCE 364-6533

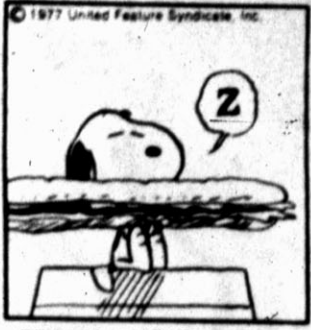
Smith & Co.
Funeral Home, Inc.

105 GREENWOOD • HEREFORD, TEXAS 79045 • PHONE 364-6533

Burial Insurance - 24 Hour Ambulance Service - Monuments



"Some Christmas present -- it's not even gift-wrapped!"



FRANK AND ERNEST



CLOMP CLOMP
CLOMP CLOMP



I KNEW I HEARD
SOMEONE WALKING
ON MY SANDWICH!

by Bob Thaves



THE BORN LOSER

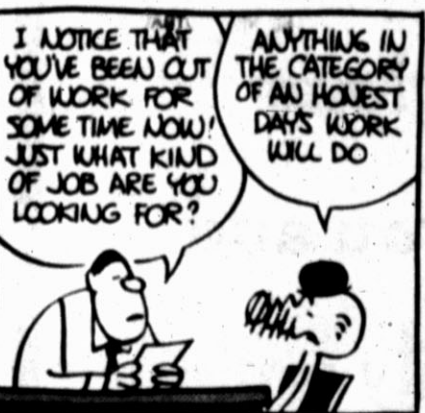
by Art Sansom



EEK & MEEK



by Howie Schneider



ACROSS

- 1 Accountant (abbr.)
- 4 Propellant gas
- 9 New Deal program
- 12 College degree (abbr.)
- 13 Below (prefix)
- 14 Actress Taylor
- 15 Motoring association
- 16 Controlled by barrier
- 17 Greek letter
- 18 Nature's mythical maiden
- 20 Deduce
- 22 Adenosine triphosphate (abbr.)
- 24 Depression initials
- 25 Tobacco chew
- 28 Recline
- 30 Ache
- 34 Ornamental vase
- 35 Sortie
- 37 Confederate States Army (abbr.)
- 38 August
- 39 Hip

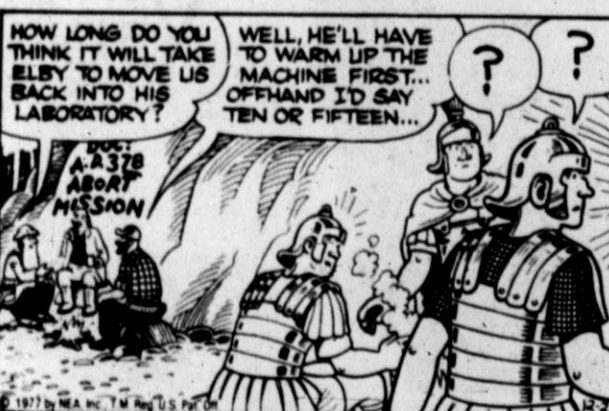
DOWN

- 1 Sept
- 2 Lincoln Center offering
- 3 First man
- 4 Argument
- 5 Genetic material
- 6 Common noun
- 7 Bauxite
- 8 Point opposite zenith
- 9 Musical sign
- 10 Quota as an authority
- 11 Russian ruler
- 19 Dabber
- 21 Siesta
- 23 Titled
- 24 Less distant
- 25 College court
- 26 Hindi dialect
- 27 Of India (prefix)
- 29 Shah's country
- 31 Legal aid group (abbr.)
- 32 Weight
- 33 Grabs
- 35 Music syllable
- 36 Old English pronoun
- 42 Automotive society (abbr.)
- 44 Expire
- 46 Gem of the mountains
- 48 Open to view
- 49 Strip off skin
- 50 Ready for harvest
- 51 First garden
- 53 Novice
- 54 Masked animal, for short
- 55 Centers
- 58 Winter month (abbr.)
- 59 Baseball player Mel
- 60 Stinging insect

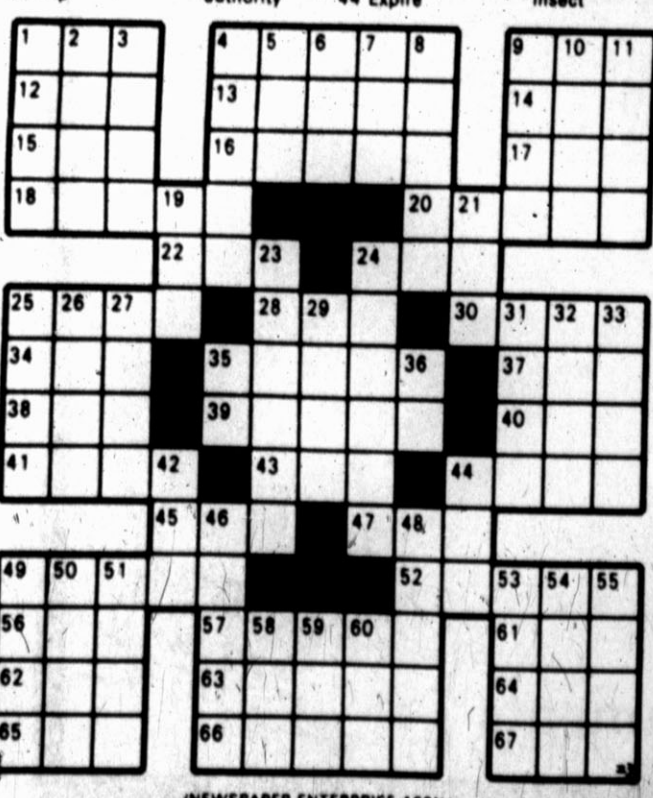
Answer to Previous Puzzle

ACROSS
1 ACCOUNTANT
4 PROPELLANT
9 NEW DEAL
12 COLLEGE
13 BELOW
14 TAYLOR
15 MOTORS
16 CONTROLLED
17 ALPHA
18 FAUN
20 DEDUCE
22 ATP
24 DEPRESSION
25 TOBACCO
28 RECLINE
30 ACHE
34 URN
35 SORTIE
37 CONFEDERATE
38 AUGUST
39 HIP
DOWN
1 SEPT
2 LINCOLN
3 FIRST
4 ARGUMENT
5 GENETIC
6 COMMON
7 BAUXITE
8 ZENITH
9 MUSICAL
10 QUOTA
11 RUSSIAN
19 DABBER
21 SIESTA
23 TITLED
24 LESS
25 COLLEGE
26 HINDI
27 OF
29 SHAH
31 LEGAL
32 WEIGHT
33 GRABS
35 MUSIC
36 OLD
42 AUTOMOTIVE
44 EXPIRE
46 GEM
48 OPEN
49 STRIP
50 READY
51 FIRST
53 NOVICE
54 MASKED
55 CENTERS
58 WINTER
59 MEL
60 INSECT

ALLEY OOP



OUR BOARDING HOUSE with Major Hoople



HEREFORD BRAND Comics

FRIDAY

SUNDAY



"And if Santa Claus gets stuck, you just reach in and pull him down!"



FRANK AND ERNEST



I SEE YOU ATE
ALL OF YOUR
SANDWICH



OF COURSE!



MERRY
CHRISTMAS

by Bob Thaves



THE BORN LOSER

by Art Sansom



EEK & MEEK



by Howie Schneider



ALLEY OOP



OUR BOARDING HOUSE with Major Hoople



ACROSS

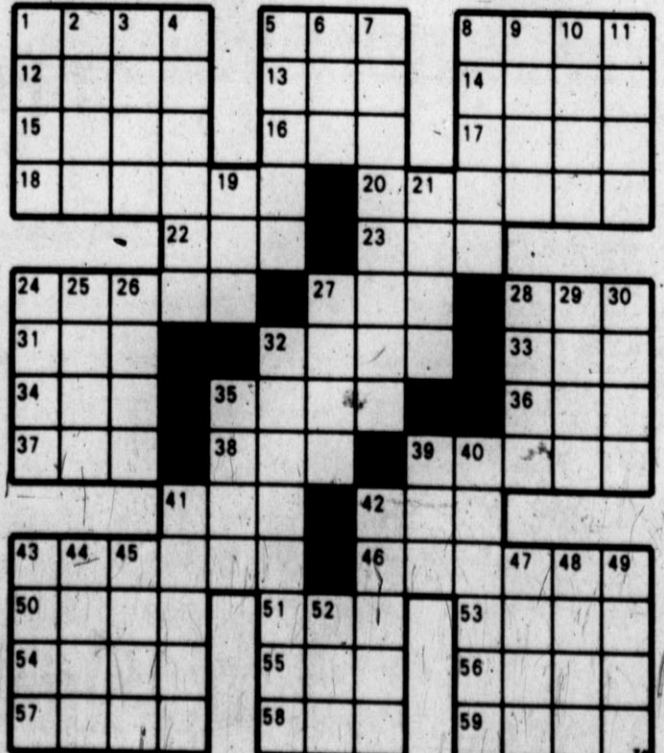
- 1 Ball of yarn
- 5 Accountant (abbr.)
- 8 Wearing clothes
- 12 Word of honor
- 13 The (Fr.)
- 14 Uncut
- 15 Movie
- 16 Ones (Fr.)
- 17 Highest point
- 18 City in New Jersey
- 20 Preoccupy
- 22 Ill-bred person
- 23 Negative particle
- 24 One of the Twelve
- 27 Western hemisphere or organization (abbr.)
- 28 Watchword
- 31 Defensive missile (abbr.)
- 32 Sticks up
- 33 More so
- 34 Born
- 35 Fanatic devotion

DOWN

- 1 Tropical palm
- 2 Leo's home
- 3 Chemist's burner
- 4 From where
- 5 Gave hint
- 6 Prison (sl.)
- 7 With pleasing harmony
- 8 Seaside
- 9 Parasites
- 10 Baksheesh
- 11 Tints
- 19 Heating material
- 21 Men in charge
- 24 Tarzan's mate
- 25 Encourage
- 26 Masdames (abbr.)
- 27 Lubricates
- 28 Plant part
- 29 Upholstery
- 30 Frambesia
- 32 Clubbed
- 35 Fish through ice
- 39 Game (Fr.)
- 40 Usher
- 41 Actress
- 42 Dennis
- 43 Thorny shrub
- 44 Demons
- 45 Vice-president (sl.)
- 47 Part of the leg
- 48 American Indians
- 49 Fluffy
- 52 Purpose

Answer to Previous Puzzle

ACROSS
1 BALL OF YARN
5 ACCOUNTANT
8 WEARING
12 WORD OF
13 THE
14 UN-CUT
15 MOVIE
16 ONES
17 HIGHEST
18 CITY IN
20 PREOCCUPY
22 ILL-BRED
23 NEGATIVE
24 ONE OF
27 WESTERN
28 WATCHWORD
31 DEFENSIVE
32 STICKS UP
33 MORE SO
34 BORN
35 FANATIC
DOWN
1 TROPICAL
2 LEO'S
3 CHEMIST'S
4 FROM
5 GAVE
6 PRISON
7 WITH
8 SEASIDE
9 PARASITES
10 BAKSHEESH
11 TINTS
19 HEATING
21 MEN IN
24 TARZAN'S
25 ENCOURAGE
26 MASDAMES
27 LUBRICATES
28 PLANT
29 UPHOLSTERY
30 FRAMBESIA
32 CLUBBED
35 FISH
40 USHER
41 ACTRESS
42 DENNIS
43 THORNY
44 DEMONS
45 VICE-PRESIDENT
47 PART
48 AMERICAN
49 FLUFFY
52 PURPOSE



SATURDAY

SATURDAY

In at a hip old man (Will Goss) Julie (Lauren Tova) is so attracted to her high school heart-throb (Anson Williams) she becomes a prize, for three dim-witted partners (Arlo J. Lipman, Pat Morita) have problems with Capt. Stuhling's cabin.

● **KIDJAK**
One of Kojak's detectives (A. J. Liska) becomes a prime suspect in an arson and murder case.

● **HUSH CHAPARRAL**
John Garner is captured of kidnapping the daughter of a wealthy rancher and is condemned to death unless a ransom note is paid.

9:00 ● **FESTIVAL OF FRAGRANCE THE GOODIES**

10:00 ● **(7) THE LIBRARIAN**
● **(8) NEWS**
WHEELSTUN
SIXTH CITY TV

10:15 ● **LARRY LISA**

10:30 ● **SOUNDS OF CHRISTMAS EVE**
Host Doc Severinsen is joined by Henry Mancini, Victor Borge as chair of St. Charles' Romeo Feste (Los Angeles performing Yuletide music).

7:30

The Prisoner finds himself in Western township, trapped in becoming sheriff—but can he be forced into carrying a gun and into killing?

10:45 **MOVIE**
"Powerful Of Miracles" (1968) Gordon Ford, Betty Davis. A doctor attempts to cure his own daughter and future laws that she is more successful than she actually is.

11:00 **CHRISTMAS, HOME 1977**
A family in WI celebrates a Christmas Midnight Mass in St. Peter's Basilica in Velleo City.

11:00 **MOVIE**
"BILLY GRAMMA" CHRISTMAS SPECIAL
11:00 **MOVIE**
"IRONHEED"
A veteran police officer is guilty of entrapment when he tries to supply evidence to convict a doctor who has hooked his daughter.

MOVIE
"Forbidden Games" (1968) Jerry Fossey, George Poulton. Two children react to the horrors of war by collecting the animals for their private company.

11:00 **MOVIE**
"TERRY" (1974) Frederic Forrester
11:00 **MOVIE**
"NEWS"
To Be Announced

11:30 **MOVIE**
"MR. FOOTBALL"
H.O. Davis' Playoff Game.

MOVIE
"POPEYE"
"OUR STORY"
"LEAD ME TO BEAVER"
"BUGS BUNNY"
"FRIENDS"
"THE PLINTSTONES"
"OVER EASY"
"THE PLINTSTONES"
"HALL"
"GILLIGAN'S ISLAND"
"BETWICHED"
"MISSEY HOUSE CLUB"
"VILLA ALABAMA"
"STAR TREK / SUPERHEROS"
"EMERGENCY ONE"
"THE PARTRIDGE FAMILY"
"GET SMART"
"GILLIGAN'S ISLAND"
"SEABASE STREET"
"THE BRADY BUNCH"
"THE BRADY BUNCH"
"BOY GARDEN"
"I LOVE LUCY"
"THE PARTRIDGE FAMILY"
"REC NEWS"
"ABC NEWS"
"CBS NEWS"
"DICK VAN DYKE"
"ZOOM"
"STAR TREK"

ing house
lame and

Guest: Larry Rivers, one America's most controversial and experimental contemporary artists. (Part 2 of 2)

10:10 (P) **DWIGHT THOMPSON MOVIE CONTROVERSY**

10:20 **TONIGHT**

Host: Johnny Carson. Guest: Helen Reddy, Dr. London Sir.

10:30 **CBS LATE MOVIE**

"Milton Dodge Memoirs" (1964) Shirley Maerz, Victor Mann

The tripped daughter of Australia makes teacher reg the use of her limbs through aquatic swimming exercises because a tennis squall is

10:40 **FRONCH COIFF**

"Sagebrush River Plumber" (1964)

10:45 **LUCKY SHOW**

11:00 **GUNSMOKES**

11:30 **GREEN ACRES**

11:35 **F.B.I.**

11:45 **LIFE OF RILEY**

11:45 **ABC MOVIE**

"The Man Who Would Not Die" (1978) Dorothy Malone, Ken Wynn. The skipper of a boat along the Caribbean is hunted by FBI and a crime syndicate after picking up a young passenger and a virgin.

(R)

12:30 **TOMORROW**

12:35 **WANTED DEAD OR ALIVE**



Ag School Enrollment Up

AMES, Iowa (AP) - Keeping 'em down on the farm, as the old saying goes, is less of a problem these days for agricultural schools.

State universities around the country are finding that an increasing number of students are enrolling in agriculture programs.

Newly released national statistics show there are 98,519 students of agriculture of related topics. That's up about 80 percent from the 1970 figure of 54,000, according to Dr. Louis M. Thompson, associate dean at Iowa State University's College of Agriculture at Ames.

Thompson compiles enrollment statistics for the National Association of State Universities and Land Grant Colleges, which represents the major public universities in the country.

The deans say it's evidence of a growing interest in farming and "agribusiness."

"The growth has been just phenomenal," said Roy Kottman, dean of Ohio State University's agricultural school, the nation's third largest.

Ten years ago only 10 percent of agricultural school graduates went into farming, but that figure has now doubled, Thompson said.

Today, 30 percent of the graduates enter agribusiness - food production and related fields - where job and starting pay averages \$11,500. Twenty percent go to graduate school and the rest enter government service or some form of private employment.

Thompson attributes the boom over the last decade to several factors: the increase of women in formerly male-dominated programs, an increase in farm income, publicity given to the world food shortage and the increase in popularity of courses that deal with the environment.

The ISU dean was "overwhelmed" to discover that enrollment at his own school this fall was up 30.6 percent from 1976.

"Enrollment has actually been going up since 1964 across the country," he said. "Today it's the high number of women that are keeping the figures

on the rise."

Women now account for more than 30 percent 31,000 of the total, he said, especially in classes in horticulture, floriculture and animal science, where they frequently outnumber the men.

"Until 1971, we had so few women in agriculture we didn't even keep records on just how many there were," said Harry Kunkel, dean of the agricultural school at Texas A&M, the nation's largest with 5,548 'ag' students.

And in the last six years the total of women has mushroomed from 478 to more than 1,500, according to Kunkel.

Ohio State's Kottman says the current rosy outlook for agricultural schools has its roots in the 1950s.

"Some of us got angry about people saying vocational agriculture was for the birds," he said, and launched a recruiting drive while promoting the image of agriculture.

But it wasn't until the mid-1960s, says Kottman, that agriculture established itself as a respected area of study and was able to attract top students.

"They used to poke fun at us, but today we're drawing many of the best students," he says.

Agricultural students are also taking advantage of excellent

job opportunities in the field.

Iowa State placement officer Roger Bruene said, "It appears there's a continuing recognition of the value of education for many phases of agribusiness, including those returning to farming."

Bruene said nine farmers showed up at the ISU campus one day recently to interview students for farm management positions.

An abundance of off-farm jobs, too, is drawing young men and women of urban backgrounds, said Kottman.

Ted Hartung, dean of the University of Nebraska's College of Agriculture, said 46 percent of this year's freshmen at his school come from towns with populations of 5,000 or more, a sizeable increase over past years.

"It's a lifestyle that attracts young people," said Hartung.

Kottman sees the farmer as the beneficiary of the sudden surge of interest in agriculture because "with specialized people doing specialized jobs the farmer doesn't have to worry about all that."

The "flowing of agricultural science," he feels, was inevitable.

"People realize they can't take agriculture for granted any more."



Festive Occasion

The Lee Donaway home at 302 Sunset Drive was bedecked with Christmas arrangements Tuesday for a holiday party lasting the better part of the day. Hostesses for the coffee were, from left, back row,

Mmes. J.L. Rowland, Cleatis Hayes, Lynn Jones, Bill Allen, Mike Bradford and, front row, Mmes. Don Walser, Dwayne Fry and Donaway. [Brand photo by Dianne Banner]

Happy Holiday Season



Time to greet our many acquaintances and wish them the very best at Christmas. Have a joyous Yule!

Pro Sports Center

1001 Park Plaza

364-5811

Food Scrounged for Have-Nots

SACRAMENTO, Calif. (AP) - Homer Fahrner regularly goes begging for food in a big way. He's looking for tons of it.

The 75-year-old Fahrner, a former stockbroker, can often be found driving the backroads of the Sacramento Valley - looking for tons of walnuts, tomatoes, cherries, apricots, sweet potatoes, apples.

He's part of a huge, informal network of nonprofit groups that scrounge for food in California, where a fifth of the nation's food, and fiber is produced.

They seek food for the old, sick and have-nots that would otherwise be wasted - thrown out by distributors, processors and grocery stores, or left to be

plowed under after harvest.

It's food that has fallen through the cracks in the marketing system - excess or odd-sized produce, dairy products too old to sell but still good enough to eat, food in damaged containers.

In many cases the food is there for the taking, like several rows in a peach orchard that a farmer decided he can't sell. The groups check everything they gather to make sure it's edible.

Some of these scrounging groups have been around for years, often linked with churches. But in the last two or three years more groups have joined the search in a systematic way.

Their names vary - Golden Harvest in Merced, Grandview in Pasadena, Neighborhood House in San Diego, and Fahrner's Senior Gleaners.

Fahrner's effort began about

two years ago when he ran an ad in a local newspaper promising to call a meeting if 20 people would contact him about the hunger problem.

"I'd seen hungry kids. One kid comes in with a sandwich and 20 kids look at the kid. Then I drove in the country and saw all the food," said Fahrner, his eyes sparkling from behind his glasses.

So, after the meeting, he began Senior Gleaners. Last year, he said, the group got about 200 tons of food from the fields and dispensed it to its 1,600 members and 30 other charities.

"I am always soliciting. I just go out and knock door to door. If I get turned down 10 times, I figure I've done a day's work, and I go home pooped," Fahrner said.

Senior Gleaners shares what it gets - in one Sunday the group picked 26 tons of onions near

Stockton - with other groups across the state, and the other groups share with Fahrner.

"Different surplus houses get surplus from their immediate area. We trade with Sacramento for cherries. We get grapefruit from down south in the Imperial Valley, sweet potatoes from Merced," said Michael Alexander of the Community Food Council in Santa Cruz.

California's Legislature recently passed and Gov. Edmund G. Brown Jr. signed a bill aimed at preventing food waste. The bill, which takes effect Jan. 1, has two provisions that could lead to more food donations.

One allows donors to deduct the cost of the food donated for income tax purposes. The other limits the liability of food donors, who in the past feared they might be sued by someone who ate a donated item and became ill.

"The result of this is that food banks all over the state should benefit," said George Schrock, director of the Contra Costa Food Coalition. "It will make it a lot easier to feed hungry people. That's the whole point. This bill encourages retailers, canners and growers to give food to organizations like ourselves," Schrock said.

Schrock estimated his group distributed food worth \$60,000 to 14,000 people last year.

Despite the efforts of groups like Schrock's, there still are tons of wasted - or surplus - food in California, state agriculture officials said. One reason is the huge amount of food the state produces.



WHAT BETTER TIME TO WISH ALL OUR GOOD FRIENDS AND PATRONS THE HAPPIEST OF HOLIDAYS AND THE BEST OF EVERYTHING! A VERY MERRY CHRISTMAS!

FARR Better FEEDS

Progressive Road

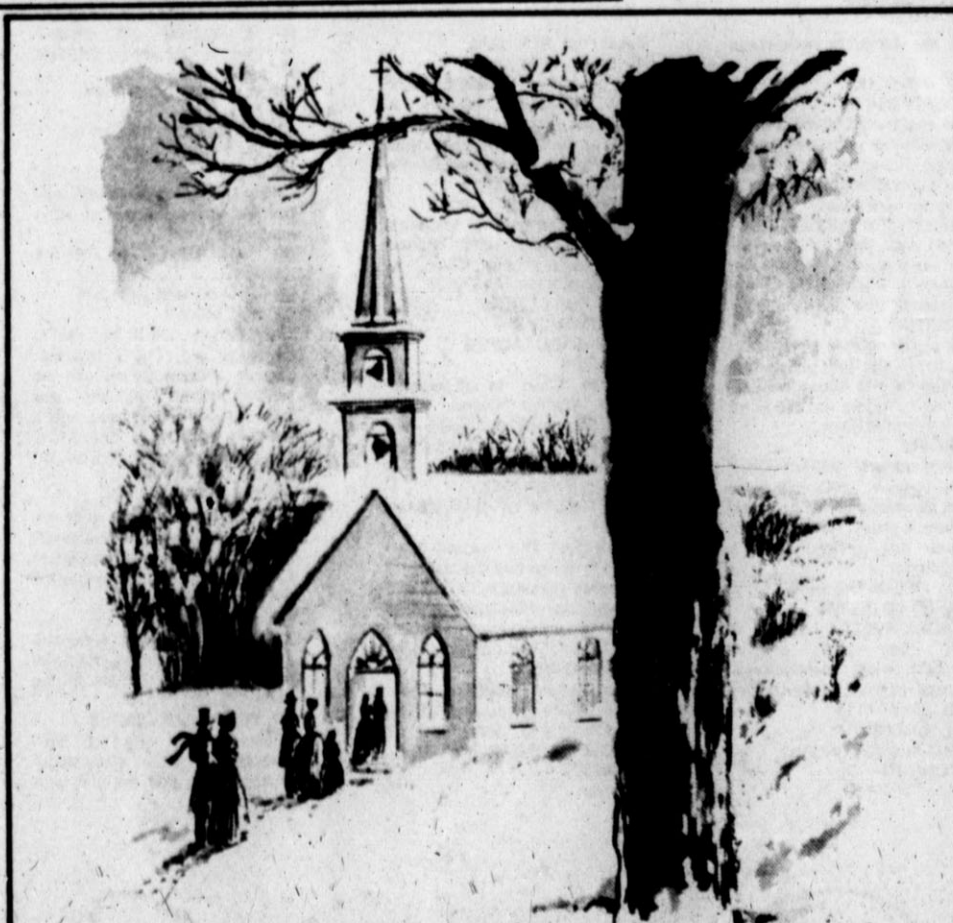
DIV OF W. R. GRACE AND CO

364-3890



May you be so very gay on this happiest of Happy Holidays!

TIP TOP OIL CO. & EMPLOYEES



The best wishes of the season to all of our fine friends and customers. We hope that we will be able to serve you again in the near future.

WHITEFACE AVIATION

615 S. 25 Mile Ave.

364-1471



May the spirit of this joyous season fill your home with the blessings of love.

BAMCO OF HEREFORD, INC



Hi there! Thanks for bringing your business our way. We hope that you have a happy holiday season and we look forward to working with you in the future as we have in the past. We enjoy your patronage.

SHORT'S FURNITURE

138 W. 3rd.

364-6731

Students Recall Yuletide Treasures

CHRISTMAS
By Barbara Schlabs
HHS Junior

The first signs of Christmas comes the day after Thanksgiving. Decorations go up in stores and houses. Shopping centers and stores are crowded with shoppers. Children already have too many wants and wishes. Jolly fat men in fur-trimmed red suits are being whispered to by every child. Houses have an aroma of cookies and cakes baking. But in the end, all of this confusion and fuss seems very well worth it.

A CHILD'S SURPRISE
By Terri Adams
HHS Junior

The best part of Christmas is the little kids. They are the ones who make this season so nice. It is so funny to watch them turn from brats to dolls instantly! There is always something racing through their naive little minds.

Shopping with a youngster can be one of the most precious moments of all. To hear them talk, you would think they had no toys at all. A child can never make up his mind about which toy he wants the most, so to make things easier he wants EVERYTHING!

Nothing on earth can make a child's face light up like the everlasting power of Santa Claus.

Sometimes I wish I were young again because Christmas was so exciting then.

Now I know what makes Christmas such a special occasion, The Kids.



Spreading Holiday Cheer

The Distributive Education Students acted as Santa's helpers this week at the Hereford Day Care Center. The students purchased picture books and

candy for each child at the center. The annual project is sponsored by G.C. Graves, HHS faculty member. (Brand Photo)

Halt to Nazi Toys is Demanded

COLOGNE, West Germany (AP) - American, Japanese and British toy makers are flooding West Germany with models of Stuka dive bombers and other swastika-embellished reminders of the Nazi war machine.

Protestant and Roman Catholic officials have joined community leaders in demanding the West German government stop the sale of the toys. So far the government has not responded.

The German Toy Manufacturers' Federation says its members also produce so-called war toys, but they amount to less than 1 percent of their total production.

"Not only the Americans, but

the Japanese and English are also taking a good share of the German market," said Peter Josef Weiss of the Rhineland State Youth Federation, a Cologne group of political, religious and social leaders.

The youth federation is protesting the sale of such do-it-yourself kits as Monogram's Junker-87, a model of the Stuka dive bomber that is touted as "the pride of Germany." Monogram is a subsidiary of the American toy maker Mattel.

"At least they should explain the connection between the swastikas and Nazi crimes," said Weiss said.

"To make matters worse," he

continued, a toy catalogue says the Monogram Ju-87 carries the markings of the dive bomber flown by Hitler's favorite pilot, the ace Maj. Ulrich Rudel.

"There is not a word in the catalogue about how many bombs that plane was capable of dropping over Rotterdam or Warsaw and all those other horrible things," Weiss said.

The swastika, like other symbols of banned political parties, cannot be displayed in West Germany. But a court ruled in 1973 that the swastika was also the national marking of German war planes and may be

used on models.

"Models have to be true to life," said Josef Schiessel of Monogram. He said the model builders can leave the swastika decals off if they find them objectionable.

Monogram and Revell Plastics, another American company which claims to lead the market in the sale of World War II models, refused to say how many models they have sold in West Germany.

But many toy departments across the country have set up special stalls just to handle the products.

Bach's Music Adds To Joy of Christmas

Of all the inspiring music that is heard at Christmas-time, none can excel the glorious sounds of Johann Sebastian Bach.

A deeply religious man, Bach through his music conveys to us all the rich heritage of his German background and the fruits of his genius are never more inspiring than during the holiday season.

Bach's "Christmas Oratorio" consists of six cantatas that feature a narrative of New Testament readings, interspersed with arias and chorales. This work was originally performed on six separate days: on three days at Christmas, New Year's Day, the following Sunday and on the feast of the Epiphany.

The "Christmas Orator-

io" is still performed by choirs here in the United States at Christmastime, although not in its entirety.

Another Bach favorite at Christmastime is his "Jesu, Joy of Man's Desiring" from Cantata No. 147. The rich choral measures and melodic background of this beautiful work, together with the worshipful text, cannot but inspire devotion in the hearer.

"Jesu, joy of man's desiring, holy wisdom siring love most bright, through the way where hope is guiding, hark, what peaceful music rings!"

Bach died in comparative obscurity in 1750 and for many years his works were forgotten. But today his genius is recognized, and shines forth brightly before all men during the holy season.



Imagine the joy the shepherds felt, on hearing the glad tidings!
We wish that joy to you and yours.

**BOYD'S
MACHINE & SUPPLY**

1306 E. Park

364-1055



May you find under our roof
the priceless gifts of Christmas...Peace, Good Will and
Abiding Happiness for you,
your family and all.

**HEREFORD
GLASS CO. INC.**
ART SUPPLIES & FRAMING

1302 Park Ave.

364-2652



Come, let us worship Him
Who has given us this Holy
Holiday with His birth.

**BURKE INMAN
TRUCKING CO.**

East of Hereford

364-2490



PEACE & EARTH

May the radiant light that shone over
Bethlehem continue to enlighten the
minds and hearts of men, everywhere.
May the memory of that blessed
Christmas bring joy and love to you,
your family and friends.

FROM THE STAFF OF

KPAN-AM

AND

KPAN-FM

HEREFORD, TEXAS

860 Khz 106.3 Mhz

Your Full-time
Daytime radio
goodtime



A Message For Christmas

The Start of a Christian Journey

By PADRE JOSE GILLIGAN
La Iglesia de San Jose

Christmas has fallen on hard times. I do not write that as a "prophet of doom", but as an observer of an obvious fact. Each year at this season many say and more hear that "Christ is gone from Christmas". Perhaps, many agree. Yet, soon after, we settle back to more important (?) matters.

We who say we are good Christians continue to listen to and to follow the proclaimers of business rather than to the Prophets of the Most High. Over the years it is the department store, the jeweler, the clothiers, toy makers, etc. who orientate us to celebrate their kind of Christmas rather than attending to Isaiah, Micah, and the other Prophets of the Lord God.

Isn't it time to ask ourselves some basic questions? What is Christmas? What is the Christian heritage of Christmas? Is Christmas to be relegated to children and dominated by elderly adoles-

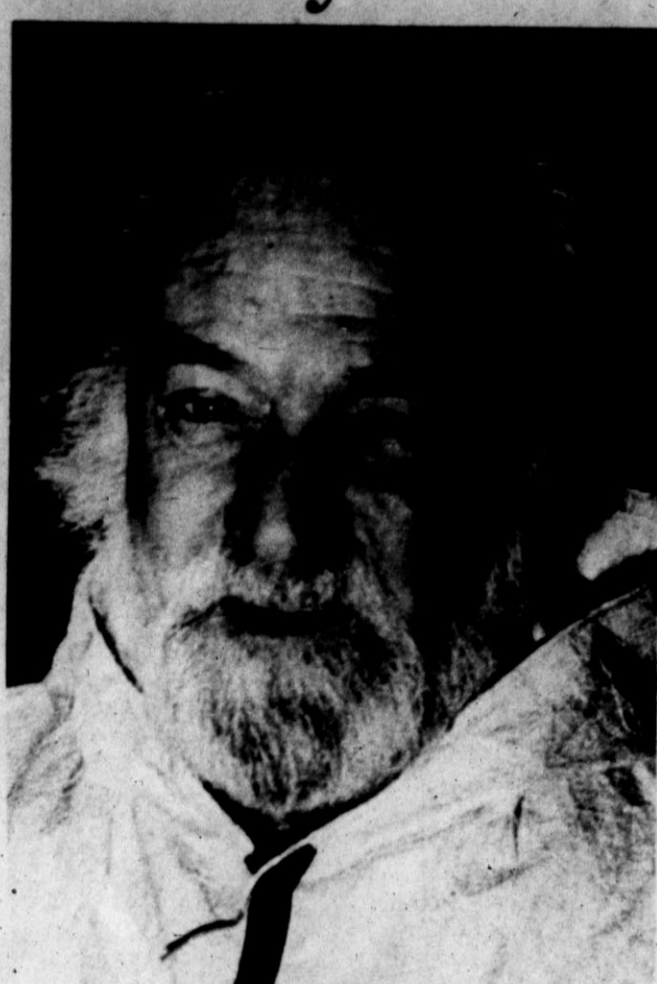
cents?

Christmas is a time when the whole Christian world pauses to recall and to remember the fulfilled promise of the Father to send a Savior. He came as an Infant to be "like unto us in all things save sin". He did not come as an Infant to remain so as if He were some king of a "divine Peter Pan". He came in swaddling clothes, was placed in a crude manger to grow up and to end by being thrown naked on a rude cross. Thus He began His saving work. We do not remain in front of the crib shucking the cute baby under the chin; nor do we remain transfixed with grief at the foot of the cross. As Jesus, so we too set about doing the Father's business.

The heritage of Christmas does not consist in mouthing maudlin melodies called carols; fat Santa Clauses—a far cry from the first Saint Nicholas—"ho-ho-ing" and promising no more than material gifts which promote our self-centeredness; red-nosed reindeers which have little or nothing to do with the

traditional manger beasts: ass and ox. The heritage of Christmas, which all Christians hold in common is give to us by two ancient authors: Matthew and Luke. The former relates in messianic language the phenomenal Gift of God to us, the latter greets that Gift which "Glory to God in the Highest and peace on earth to men of good will" and the wonderment of shepherds: "Let us hasten to Bethlehem." The Christmas heritage is not merely to fill us with warm feelings at this season. It means that we are to continue the same messianic proclamation with the simplicity of shepherds: "A child is born to us a Son is given to us". That Child is the Son of the Living God made man—the Lord Jesus.

Christmas is not for children nor for superannuated adults who wish to remain childish. The reason is because Christmas is the beginning of a spiritual journey in faith. That journey finds its foundation not in an Infant but in the Man-God, the risen, glorified Lord. Christmas is not a feast for children, it is for serious adult Christians who will to live the life He came to teach. Perhaps, that is the reason so many grown-ups wish to remain at the crib rather than to progress to a full-born and mature Christianity.



JOSE GILLIGAN

Surely, let us have a merry, happy, holy Christmas. Do not, however, let the dazzle of trees, lights, baubles, gaily tied gifts, gold, silver, or diamonds blind us to the LIGHT OF THE WORLD—the LORD, the SAVIOR, JESUS CHRIST.

Christmas in The United States Today

Although people may bemoan the passage of such charming Christmas customs as chopping down the Christmas tree and bringing it home on a sled, nonetheless there are still many delightful other rituals being observed today throughout the United States.

In many a town and city, youngsters will be donning robes and cardboard wings to enact the Nativity story before friends and family in the annual Christmas pageant.

Many churches today hold candlelight services as a highlight of the holiday

season, with sacred music and Christmas carols performed by their choirs.

Churches and organizations alike have made baskets of food for the less fortunate a Christmas tradition, and many make a practice of collecting toys for under-privileged youngsters.

And although Americans may not be able to trek into the woods to chop down their own trees nowadays, what many are doing is much more conservation-minded: displaying live Christmas trees in their homes for the holidays, then donating them to

parks for replanting!

Speaking of displays, today's electric lights enable us to create dazzling outdoor decorations during the holiday season. Neighborhoods now vie with one another to put on the most colorful, imaginative displays that often attract sightseers from miles around.

And while we may complain about the increasing commercialization of Christmas, more and more Americans are taking the time and effort to make their holiday gifts

Legislative Year Falls Short of Expectations

WASHINGTON (AP)—Absence may not make the White House grow fonder of Congress, but at least the record looks better from a distance.

It is the habit of congressional leaders, and of presidents if they happen to be of the same party, to boast of the year's work on Capitol Hill no matter what happened there.

On the legislation that President Carter said would be that year's major product, what happened was stalemate. There is no master energy program. The negotiators are still at work. And now Congress can contemplate the prospect of raising the price of gasoline, perhaps by seven cents a gallon, to keynote a congressional election year.

According to House Speaker Thomas P. O'Neill, the session just ended was the most productive since Lyndon B. Johnson succeeded the assassinated John F. Kennedy in 1963.

"The wheels were spinning pretty fast then," O'Neill said. "Other than that, you would have to go back to 1933."

Senate Majority Leader Robert C. Byrd said Congress had an excellent record, one of "extraordinary achievement." As for Carter, Byrd said, "He has done very well for a new, new president, a man who had no previous experience with Congress or Washington."

Such getaway speeches are in the grand tradition, even after a less-than-grand year. It just hasn't been quite what was advertised when a Democratic president, the first in eight years, took office to work in supposed harmony with Democratic Congress.

Carter said in those days that he expected they'd get along just fine—but that he wouldn't hesitate to go to the country if he saw Congress kowtowing to special interests.

He made a few remarks like that, especially on the stalled energy bill that was supposed to be the year's monument. But no sooner were such words uttered than White House spokesmen were hastening to add that the president meant no offense.

And there certainly was no campaign to mobilize the country and put the heat on Congress. O'Neill told Carter that would be a mistake. It was a risk the president didn't take.

Instead, he played the game the way it is always played and, at adjournment time, said it had been a very good year.

By implication, he took part of the blame for work that went undone.

"We will have a much more carefully considered agenda for 1978, broadly encompassing the commitments that I have made to the American people and the issue that I have identified since I have been in office..." he said. "I would say it is more an effective presentation because we now know better when the Congress can move rapidly and when they can't..."

"I am not discouraged about it. I am very pleased at what has been accomplished so far, although we didn't conclude 100 percent of what we proposed." Carter cited the creation of a new Department of Energy, the approval of a \$21 billion tax, jobs and public works program to stimulate the economy, and a new farm bill as among the year's gains.

He also got the authority he sought to reorganize government agencies, subject to congressional veto. Congress approved major housing legislation and has started on his welfare program.

But negotiators still are struggling to write an energy program, new department or no. There will be another effort to stimulate the economy next year, with unemployment still running close to 7 percent. There's a new farm bill, but there's also a farmers' strike for higher prices.

Overall, Carter had the worst time on the most visible issues, energy chief among them.

It wasn't long ago that Carter was saying energy legislation was "the major legislative product that we expect this year."

"And for us to devote a full year of work and come out with an inconsequential or inadequate energy program is something that I don't believe the Senate will face," he said on Sept. 29. "They have their own reputations to protect."

Well, they faced it. Carter now says that energy was the year's only major failure in Congress.



Christmas Wishes to Our Friends

EXXON COMPANY U.S.A.

R.L. Blakely

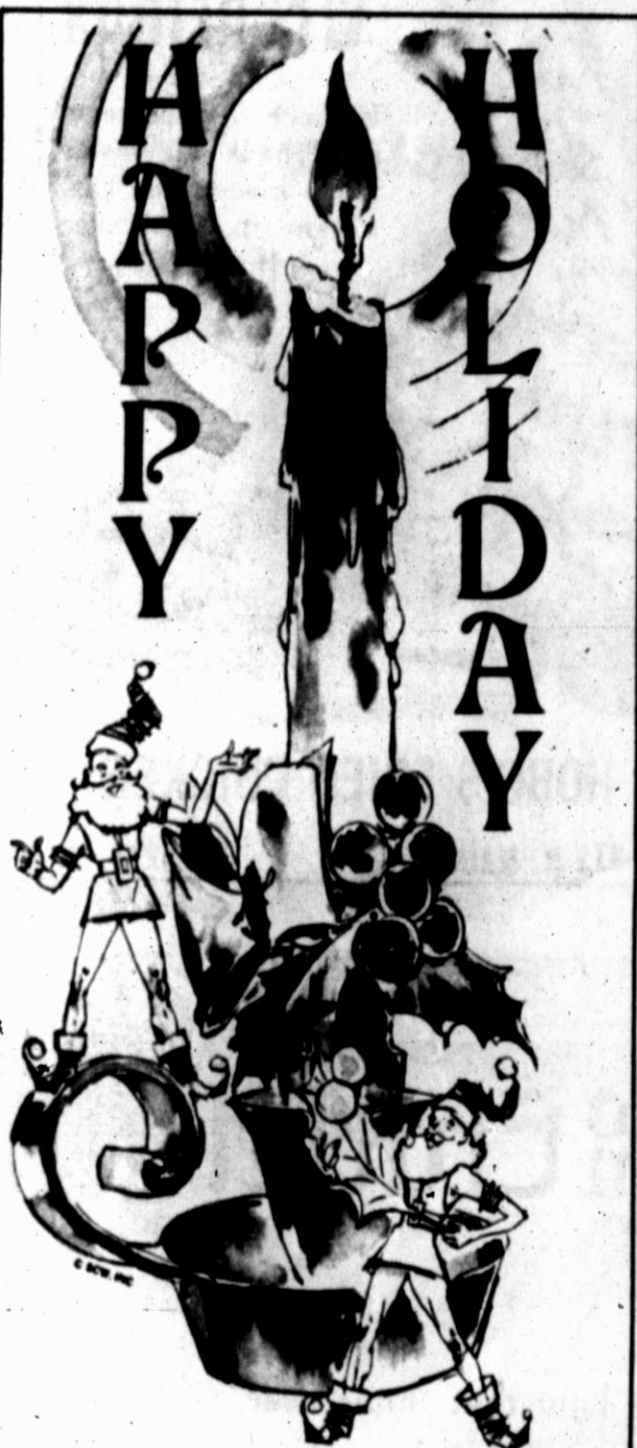


May your Christmas tree be gay with decorations, and your home be bright with warmth & laughter! Sincere greetings from all of us at



PRINTING COMPANY

240 East Third St. 364-1090
HEREFORD



We'd like to take time out of our busy schedule to wish you and yours the happiest of holiday seasons and a prosperous New Year!

Thank you for your patronage

CARLISLE TRUCKS



This is our favorite season of the year when we can extend wishes for a wonderful Christmas to the many fine friends we have made over the years.

CHATEAU INN

Dorell & Ethel Jones
364-0960 500 W. First 364-0961



May a full score of good wishes strike you this jolly Yule time!

FROM ALL THE CREW AT
BOWLING'S BOWL

VERNON LEWIS EXXON
WISHES ALL HIS CUSTOMERS AND FRIENDS
A MERRY CHRISTMAS
& PROSPEROUS
NEW YEAR!



Letters to Santa



Dear Santa Claus,
My name is Keiley Mack Whitaker and I'm 2 years old. I've been pretty good except for bothering my sisters a little and helping them. I would like Digger the Dog, Happy Hollows Hubbub and some candy.

Love,
Keiley Mack Whitaker

Dear Santa,
Is Rudolph real?
Can I see you and maybe I can ride in for sleigh?

I hope you can bring me a star wars game?
Please let me see you on Christmas Eve?
Would you write me back?
Tony Lee Donham
606 Ave. K

Dear Santa Claus,
I hope you can go through the whole wide world and deliver all those presents. Me and dandilion, my pet lion, want a doctor kit, stuffed big puppy dog, a big wheel, clothes, a

diary, a pretty necklace and a ring, doll clothes, the young sweetheart dolls, a paper and that's all I want.
Merry Christmas
Santa Claus
and a
Happy New Year
From: Trina Morgan second grade

Dear Santa,
I hope you are feeling well! I am 9 years old, almost. The things I want most for Christmas are: a Baby Softina with her bath, Corning Ware dishes, a big doll crib, and a Microwave Oven and Cooktop.
Ate the reindeer well!!!!
Rudolph too!!! Say hello to the elves and Mrs. Claus.

of Micronauts, and Roto Ball Game, and an Air Hockey Game.
By the way, how are the reindeer doing and Rudolph too?
Well, say hello to the elves and Mrs. Claus. Merry Christmas and a Happy New Year.

Love,
Chris Johnson
318 Centre

Dear Santa,
How are you? I am 7 years old. The things I want most for Christmas are: a Baby Softina with her bath, Corning Ware dishes, a big doll crib, and a Microwave Oven and Cooktop.
Ate the reindeer well!!!!
Rudolph too!!! Say hello to the elves and Mrs. Claus.

Love,
Jennifer Johnson
318 Centre

Dear Santa,
I like you.
Derrell and Cody have been nice.

Derrell wrote this.
We would: a pair of green Machines, a Basketball and a goal.
Darrell and Cody (Page)
326 Centre St.

Dear Santa,
I am a little girl six years old. I go to kindergarten at Bluebonnet. I have tried to be a good girl this year. I would like for you to bring me a Weebles Circus, a guitar, and a stroller for my dolly. Please don't forget my brother and my birds.

Thank you,
Becky Kirby

Dear Santa,
We love you so much! We hope you will bring us a talking doll, also some nursery story records and a medical kit. Could you bring us a stroller for our babies so we can take them walking?

If we're not home when you get here, please stay until we

get home. We would like to make you some hot chocolate and cookies.

Susan says she's been good and would like a rocking horse for Christmas.

We love you, Santa!
Cari and Susan Reinart
210 Western

Dear Santa,
I have been as good as any six year old boy could.

For Christmas I want a Steve Austin, with some clothes, toy box that looks like a football and could you bring me a record player, I already got some records, you could bring me some more if you want to.

Bring Shelly a doll and some pull toys.
Robert and Jennifer moved so please take their stuff to Dumas instead of here.

Shelly and me will leave you some cookies and milk.

Love,
Mathew Mc Intoch (6 yrs.)
240 Ave. H.

Dear Santa,
Mama's writing this for me cause I can't write yet. I've tried to be good.

For Christmas I want a doll I can't tear up, some pull toys I can pull and push.
Matt and me will leave you something to eat.

Love,
Shelly McIntoch (1½)
240 Ave.

Dear Santa,
My name is Michelle Lance and I am 2½ years old. I have been a pretty good girl this year. Please bring me a horse for Christmas and a Winnie the Pooh Bear.

My brother Shawn is 1 year old now and has been good too. Please bring him a rocking chair, then maybe he will leave mine alone. Also bring him a chatter telephone.

We will leave a glass of milk and a sandwich.
Love,
Michelle and Shawn Lance

Dear Santa,
I am writing to tell you what I want for Christmas. First I want cat's eye, operation, loss across.

I want a kiss from you in person. And I would like a T-shirt of Donny & Marie, Elvis, and a T-shirt of the angles. Merry Christmas to you.

Love,
Audrey Ramirez
120 Lake St.

Dear Santa,
I want a lectric racing track and nerf man, and lectric football game I also want legos and a calculator, my sister Robin wants a doll and other toys.

we love you
Rusy and Robin Rayburn

Dear Santa,
I want a Baby Come Back. And if you don't have one, bring me a Baby That Away. I will leave you some milk and cookies.

Love
Stacie Hammock, age 7
Route 3

Dear Santa,
My name is Sandra. I am 9 years old. I've been good. I would like to have the game Cats Eye and Numbers Up. I hope you have a nice trip.

Yours truly,
Sandra



May the Christmas Season be a memorable and joyous time filled with blessings and love for all.

VOGEL CATTLE CO.
& Herb Vogel and family

Nantucket's Secret

NANTUCKET, Mass. (AP) — When winter's rains and ruins are over, half a million people will crowd this little island. Now, though, it belongs to the islanders, just 4,000 of them, and they have a secret.

They know, and would just as soon not many others knew, that now is the time when their island is at its most seductive.

Now is the time when tranquility nudges aside gaiety, when the sight of blue chimney smoke rather than white sails gives an even cozier meaning to the phrase snug harbor, when the cobbled streets are vacant and the undulating dunes wear a simple coverlet of snow instead of gaudy bathing towels and the only footprints on the beaches are the chevrons left by gulls.

The old bell tolling the hours from the Unitarian Church spire, as it has since 1815, seems to ring with special clarity in the cold December air; just so does winter's hush allow a more penetrating view of what is generally taken to be a summer resort, an exclusive playground for the well-to-do.

In the winter it is all the more exclusive for being, simply, a home.

Nantucket has always been a precious place to those who live here all year long, to the whalers of the storied past and the innkeepers of the romantic present.

"The inhabitants," observed one Nantucketer, Obed Macy, who lived here 150 years ago, "generally were attached to their place of nativity and were seldom desirous of leaving it."

He had an observation about the summer people, too, which likewise is as true now as then: "When strangers came to the island, the longer they stayed, the more they were pleased...."

To a Nantucketer, everyone who wasn't literally born here is considered an off-islander. They tell the story of the man who was brought here as a baby and died in his 90s. At his

funeral, the preacher praised him as "an honest and upright man, for an off-islander."

That islander's secret, understood in the winter time.

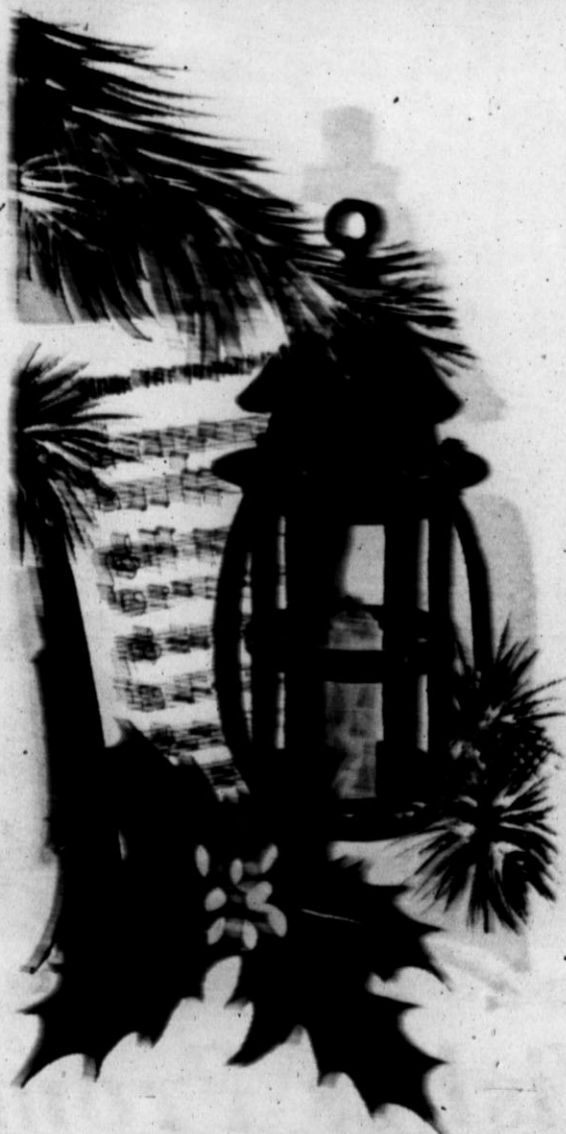
In the winter, the island's isolation, 30 miles at sea, becomes less a source of escape than a source of life. Last winter, the harbor was frozen solid for three weeks so that no one could leave the island by ferry, could arrive with supplies.

Winter gives the islanders a sense of shared adventure; summer is the reward.

In the winter the islanders can travel the 15-mile length of their island and back with a certain smugness, the names on the boardwalk cottages of the summer residents, names revealing of what an off-islander expects of Nantucket: Heart's Ease, Whiteaway, Keepsake, Sea Breeze, Sunny Cliffs.

They sound so... temporary. The more so in the winter, when the message, this tough little island can back across the sea to the mainland is... indelible.

GLAD THINGS



We hope your Christmas is filled with Joy and Happiness

Gemini Carpets
SUGARLAND MALL

NOEL



May the glory of the Peace of Christmas always be with you. We have enjoyed working with you in the past and hope that you will continue to honor us with your patronage.

BROWND SHEET METAL

E. HWAY 60 364-3867



At this holy season, we pause to think of those we love... and friends, both near and far. We pray that the Infant Jesus will bless each and everyone with their heart's desire.

WESTERN PUMP
And Equipment Company

Holly Sugar Road

364-3264

Merry Christmas

We hope the holidays ring in the best of everything for you!
At this joyous time, we'd like to take the opportunity to thank you
for your loyal patronage throughout the past year—we look
forward to serving you again in the years to come.

**Carl
G.
McCaslin**



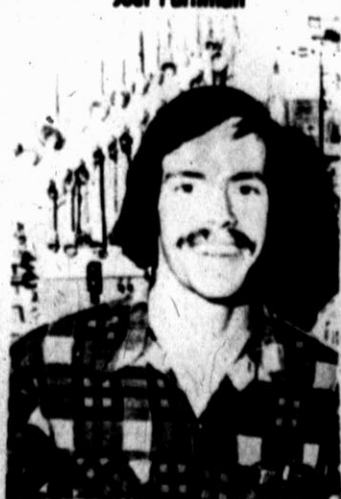
Andy Anderson
32 Years Service



Weldon Dickson
21 Years Service



Kenny Wilson
20 Years Service



Joel Furman



**BEN
CHILDERS**
32 Years Service



J. B. Blankenship
28 Years Service



Tom Lange
7 Years Service



Victor Garcia



Cecil Bell



Joe Straskovic



David Emerick



**WAYNE
PHILLIPS**
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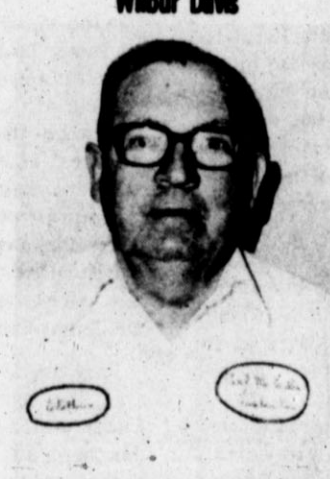
Basilio Abalos



David Smalls



Vicki Faltwell



Wilbur Davis



Abel Trevino



Carmela Brock



Ed Bolling



Mark Sheffield



Vey Jancock



Kay Holman

Best Holiday Wishes From

**CARL McCASLIN
LUMBER COMPANY**

344 E. 3rd

364-3434



WHILE STARS OF CHRISTMAS SHINE

While stars of Christmas shine,
Lighting the skies,
Let only loving looks,
Beam from our eyes.

While bells of Christmas ring,
Joyous and clear,
Speak only happy words,
All love and cheer.

Give only loving gifts,
And in love take ;
Gladden the poor and sad
For love's dear sake.

Emilie Poulsson



Brand photo
by Dianne Banner

MR. AND MRS. FRANK MORGAN, 103-B Cottage Dr.
...celebrating their 53rd Christmas together

The Hereford Brand

Friday December 23, 1977.

Page 1B



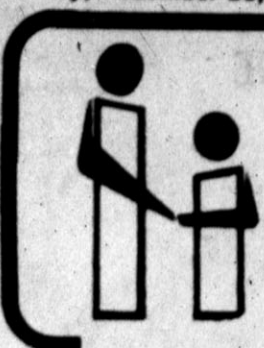


The Wa-Ca-Tawasi Camp Fire group met Wednesday evening at the home of Tanya Jones for their Christmas party. The girls went carolling, exchanged gifts and enjoyed refreshments.

Members present were Teresa Carr, Laurie High, Rosie Garza, Holly McNeese, Tanya Jones, Sandra Rodriguez, Shirley Morrison, Trixie Sisk, and adult leaders, Betty Jones and Shirley Carr.

Sponsor for the group is the Panciera Tire Co.

Somalia's principal exports are bananas and livestock.



BB/BS

BE A FRIEND,
HAVE A FRIEND

JOAN DWYER
DIRECTOR

A RICH CHRISTMAS

The true joy of Christmas comes with the giving of the self. Careful thought and a part of you should go into a gift, or even better, into a relationship.

The "warm feeling" atmosphere we all experience this time of year comes from people smiling that extra smile, and putting forth that extra effort in relating to those around them.

The hope the birth of Christmas exemplifies carries

us through the year. By means of this renewal of faith in God, we also can renew our faith in our fellow human beings.

May the joy, hope and renewal of this beautiful season remain with you and bring you a rich Christmas throughout the years ahead.

The number of insect species is four times the number of all other animal species combined.



MRS. DONALD H. EVERS
...nee Lilly Eugenia Fish

FIREMAN HELPED
FRESNO, Calif. (AP) — Stanley Marks, who has helped many of his fellow fire fighters during his 20 years with the

Fresno Fire Department, as duly noted by Tom Myers, president of the Fire Fighters Local 753, is now getting some of that assistance back.

Marks, 43, started having pains in his legs last year, and was soon virtually paralyzed from the waist down. He was forced to retire from the department with only a third of his normal retirement pay, because the disability is not work-related.

Recently, union members began alterations of Marks' house to make it easier for him to get around. All 280 members of the union are donating time and one-fourth of their annual uniform allowance to the project.

Dr. Milton Adams
OPTOMETRIST

335 Miles

Phone 364-2255

OFFICE HOURS

Mon.-Fri., 8:30 to 5 P.M.

Fish-Evers Marriage Solemnized Thursday

Miss Lilly Eugenia Fish of Canyon stepped beneath the mistletoe as she walked to the altar of St. Mary's Catholic Church in Amarillo Thursday evening to become the bride of Donald H. Evers of Groom.

Christmas wreaths of pine and holly marked the family pews for a seasonal decor. The centerpiece on the altar was of snow white cushion chrysanthemums and bright red carnations.

Monsignor Francis Smyer, pastor of St. Mary's, consecrated the marriage ceremony. The Rev. Ron Harpster, pastor of Calvary Baptist Church in Pampa, read selected scripture.

The bride, daughter of H. Virgil Fish of Amarillo, has several Hereford relatives, including her grandparents, Mr. and Mrs. J.H. Fish and Mrs. E.H. Harper, and her aunts and uncles, Mr. and Mrs. Beryl Fish and Mr. and Mrs. Leo Harper.

The bridegroom is the son of an Amarillo resident, Mrs. Anna Evers.

The bride was attended by Miss Nancy Rosson and Carole Naples, both of Amarillo. Weldon Evers served as his brother's best man and another brother, Allen Evers of Hereford, was a groomsman.

Guests were ushered by the bride's cousin, Robert Fish of Hereford, and Alfonso Huseman of Nazareth, brother-in-law of the bridegroom.

"Wedding Song," "Prayer of St. Francis" and "Our Wedding Prayer" were vocalized during the ceremony by Larry Kuper, Miss Vondel Simmons and Miss Bili Hudson. The female vocalists also provided guitar accompaniment while Mrs. Allen Evers offered organ music.

Given in marriage by her brother, Howard E. Fish of Amarillo, the bride was gown in ivory quiana polyester, styled with raised waistline and full, bishop sleeves. The fitted

bodice was dotted at center front with luminous, heart-shaped buttons and fashioned with a wedding ring collar.

Floral-design lace completely edged her elbow-length veil of bridal illusion, which was gathered to a bandeau. She carried a cascade of white cushion chrysanthemums, red roses, babybreath and holly. Her jewelry included her grandmother's diamond ring.

The two bridal attendants wore floor-length gowns of Christmas green polyester crepe, designed with empire waistlines, three-quarter length sleeves and gathered bodices. The maid of honor carried white cushion pompons, holly and mistletoe while the other attendant held a nosegay of greenery.

The bridegroom's nieces, Jan and Sherry Evers, served refreshments to wedding guests during a reception afterwards in the church hall. Sarah Fish, cousin of the bride from Hereford, was seated at the guest registry. Mrs. Carl Johnson Sr. of Amarillo, the bride's aunt, was hostess for the reception.

The bride's and her attendants' bouquets were clustered

on the serving table to form a centerpiece. The double-tiered wedding cake was garnished with sprigs of mistletoe. The serving table, which was laid with white lace, was appointed with crystal and silver.

The bride's traveling costume was an orange and yellow knit pantsuit. After their honeymoon, the couple will be at home at Groom, where he is a teacher in the Groom school system.

The bride graduated from Amarillo College this year. She attended West Texas State University following graduation from Hereford High School in 1974. She was formerly employed by Deaf Smith General Hospital as a nurse.

A graduate of Canyon High School, Evers received his bachelor's degree this year from WTSU. He is a member of Texas State Teachers Association.

In addition to guests from Hereford, Amarillo, Groom and Canyon, out-of-town guests at the wedding included Mrs. George Wagner of Eugene, Ore., Mr. and Mrs. Everett Lovvorne of Grady, N.M. and Rev. and Mrs. Ron Harpster of Pampa.

Christmas Recital Presented Sunday

Music students of Miss Thelma McMinn performed Christmas selections Sunday afternoon in her studio for approximately 50 parents and relatives. The room was decorated with a Christmas tree, lighted Santa Claus and other festive arrangements.

The recitalists were adults, junior high and elementary students, including first graders. The program included solos, duets, trios and quartets.

tes at the piano, as well as organ solos and organ and piano combos. Programs were distributed to members of the audience by Miss McMinn's nieces, Angela and Gina Streun.

After the recital, refreshments were served from tables decorated with lighted Christmas candles. Hot cider, coffee, candies and Christmas cookies had been prepared by the hostesses, including Mrs. Gene Streun, Abbie Frazier and Miss McMinn.

Performing in the recent recital were Angela Streun, Lela Liscano and Tommie Sue Lookingbill, all at the organ. Offering piano selections were Kathy Neill, Gina Streun, Andrea Wall, Vonda Richards, Kandi Sparkman, Dennis Davison, Sharla Richards, Laura Woodard, Tonya Redwine, Darin Saul, Lupe Rodriguez, Angela Streun, Mrs. Hector Tijerina, Tommie Sue Lookingbill, Hope Saul and Mrs. Bill Frazier.

The program was concluded with the piano duet, "The Arrival of Santa Claus," played by Mrs. Gene Streun, guest pianist, and Miss McMinn.

Start a trip early in the day before rush-hour traffic to avoid stop-and-go driving, suggests Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"This saves gasoline and covers a surprising number of miles before the 'working people' get stirring," she adds.

Glad Tidings



Here's wishing you the joys and happiness of Christmas, with a fire on the hearth, a tree in the corner and your family around you.

ALLRED OIL CO.

Veteran Park Rd.

364-3366



We would like to wish all of our wonderful patrons a joyful Christmas holiday. We have enjoyed working with you and we hope that you will return to us in the future. We value your friendship and your patronage. We hope that you enjoy your holidays during this wonderful, festive season.

SOSSAMAN TRUCKING

1105 E. 1st.

364-6734



We're never to busy to pause and wish you the best for this holiday season. Thank you for letting us serve you

NORTHWEST GRAIN & FERTILIZER

Milo Center

578-4281

Kings Manor News

Carollers from St. Anthony's Catholic Church choir shared their talent and spirit of Christmas Wednesday evening by performing a number of Christmas rhymes. We appreciate this special performance.

Mrs. Cecil Doss and Mrs. Tawater of Plainview visited Mrs. Doss's aunt Mrs. Fay Guggel last Sunday.

Mrs. Delores Stewart from Lubbock was an overnight guest at the Manor while visiting her grandmother, Mrs. Ruby Hewitt who lives at Westgate.

Mr. & Mrs. Raymond Higginbotham of Hereford were dinner guests of Aubrey Heard Sunday.

Have you noticed how bright and shiny all our windows in the Cottages, Manor and Westgate

Today In History

Today is Friday, Dec. 23, the 357th day of 1977. There are eight days left in the year.

Today's highlight in history: On this date in 1783, George Washington resigned as U.S. Army Commander-in-Chief and retired to his home at Mount Vernon, Virginia.

On this date: In 1805, the Mormon leader, Joseph Smith, was born in Sharon, Vermont.

In 1941, American forces on Wake Island surrendered to the Japanese during World War II. In 1948, former Premier Hideki Tojo of Japan and six other Japanese war leaders were executed in Tokyo.

In 1962, the first of more than 1,100 prisoners captured in the Bay of Pigs invasion of Cuba began arriving in Miami in a airlift that followed payment of ransom.

In 1972, an earthquake that struck Managua, Nicaragua, was reported to have killed up to 10,000 people.

Ten years ago: President Lyndon Johnson, on his way home from a visit to Southeast Asia, held an unprecedented meeting with Pope Paul VI at the Vatican.

Five years ago: North Vietnam reported that 25 members of the country's military staff were killed in continuing U.S. air raids against Hanoi and Haiphong.

One year ago: President-elect Jimmy Carter announced his choices for three top positions: Joseph Califano as Secretary of Health, Education and Welfare, Theodore Sorenson as Director of the Central Intelligence Agency and James Schlesinger as a special assistant on energy.

Today's birthday's: Dancer and Choreographer Jose Greco is 59 years old. Businessman James Roosevelt is 70.

Thought for today: A wise wife soon learns to manage her husband, but a wise husband never tries to manage his wife-anonymous.

are? We are deeply indebted to the fine group of young men who are members of the Key Club and to Gene Brock their Faculty Advisor who teaches Vocational Adjustment in Hereford High School. They came in full force last Saturday and did a magnificent job. Afterwards they were dinner guests of King's Manor. Following dinner, Jason Clark a Key Club Member led the group in singing Christmas Carols. Ricky Mitchell is president of the Club. Bobby Owens advisor of the Kiwanis Club and R.L. Blakely president were visitors.

A group of Chamber Singers led by Bill Dever delighted everyone Tuesday evening when they made our halls ring with heavenly acapella Christmas Carols. We loved every minute and wished for more. Our genuine gratitude to this outgoing group who gladden the hearts of many people.

The Executive Committee of the Board of Trustees of King's Manor met in business session after having dinner at the Manor last Saturday. The following attend: Leo Southern, Jr., Chairman, Mrs. Deke Kendrick, Earnest Langley, Rev. Jordan Grooms, Wayne Williams, Rev. Dewitt Seago, Bill Walden, C.W. Foote, Bob Crowell, Jim Conkwright and Joyce Lyons.

The Alice Ward Circle of the United Methodist Women met in regular session last Wednesday afternoon in the Lamar Memorial Garden Room. A creditable number with four guests attended. Mrs. Troyce Hanna, chairperson presided. The program consisted of a Christmas story "Miracle in the Wilderness" which was beautifully presented by Mrs. Ruby Stevenson. In closing Mrs. Hanna presented little Christmas tree nite-lights and "goodie" cups to all present.

Sunday afternoon, a group of Kiwanians came with a beautiful Christmas tree and then decorated it for the enjoyment of everybody. This we will do throughout the holiday season with deep gratitude in our hearts for the kindness of this fine civic-minded group.

The following visited Mrs. Marvel Carruthers recently. Mr. and Mrs. Dub Bearden from Springlake and Mr. and Mrs. Melvin Chambliss from Portales New Mexico.

Rev. Doug Gossett conducted the Christmas Vesper Service last week. Very fittingly and impressively he showed how the Christmas tree symbolizes the life of God, the light of God and the love of God, all of which portrays God's best gifts to mankind.

Rev. Larry Howie and Mrs. Paula Eubanks from Temple Baptist Church assisted by Mrs. Barbara Townsend, Ruth White, Willa Lawson and Corissa Cailleout presented their youth group in songs, carols and a Puppet arrangement last Thursday evening. We always look forward to a visit and program of this fine group.

Keepsake
Registered Diamond Rings



CHelsea
Kester's Jewelry

ACROSS FROM THE POST OFFICE IN DOWNTOWN
HEREFORD

Season's Greetings

We know that all of our patrons will enjoy a happy holiday season. We are happy to serve them at anytime and hope that they will continue to enjoy doing business with us.

FROM THE EMPLOYEES OF
RIVERSIDE CHEMICAL CO.
JOE HENRY-MANAGER

East of Hereford 364-2368

A Very Merry Christmas



Best wishes for a joyous Noel to all our wonderful friends. May the best of the holiday season be yours!

I.R. "Monk" Johnson Betty Wosutzky
Virginia Beasley Bill & Gladys Bryant

RUTHERFORD'S

'77 Not So Bad After All

NEW YORK (AP) - In retrospect, and viewed in the charitable spirit of Christmas, even the frostiest of critics must concede that this year 1977 was not the worst of the 1970s by any means.

You might not have thought so as you listened to the complaints of the labor leaders and consumers and farmers, and the business executives who failed to meet their profit projections.

There are always exceptions.

Relative to some earlier years of the '70s, this was not a good year for farmers. Unemployment remained in a 7 percent groove. The stock market went nowhere. But the inflation rate actually fell to a nearly acceptable rate, 4.8 percent in the third quarter. Profits rose. Personal income rose. More jobs were created than in any year in history.

It was a great year for automobiles. It was a good year for housing, with sales of new

single-family units running at an annual rate late in the year of more than 2 million units.

It was an even better year for sales of existing units - more than 3 million had changed hands by October, exceeding the previous full year record high set in 1976.

None of these accomplishments is isolated. The automobile industry couldn't have profited unless personal income rose, by more than 4 percent. Housing couldn't have been

strong unless savings were strong.

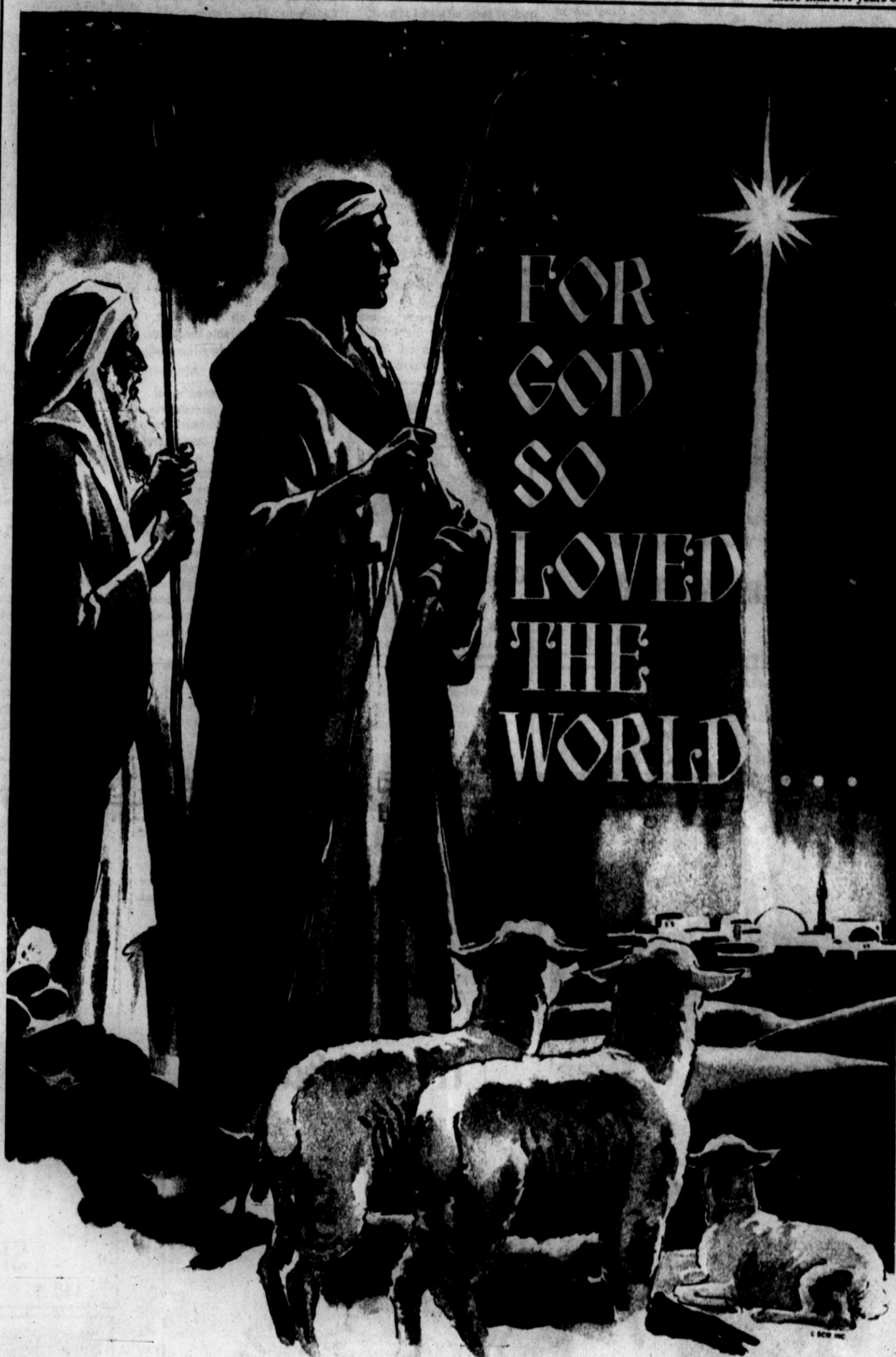
One of the year's greatest accomplishments won't show up in any of the statistics for 1977, and when it does show up in 1978 it will have the effect of taking money out of people's pockets.

The Social Security funding bill, that is, offers the prospect finally of putting the future well-being of the disabled and retired on an actuarially sound basis, a rare instances of

confronting reality.

Whether or not the country will continue to enlarge future benefits is another problem; there are indications contributors might become weary of the costs. But for the moment the financing crisis has been averted.

As the year ends, Americans can look forward to perhaps the happiest news of all: the prospect of an income tax cut in 1978, designed to prolong the economic expansion, already more than 2½ years old.



...He gave His only begotten Son. How the shepherds must have rejoiced at the message the angelic host gave them on that first Christmas night... "Glory to God in the highest, and on earth peace, good will toward men." Let us rejoice anew at that message as we celebrate the birth of the Infant Jesus. A joyous Noel to all!

FROM ALL THE EMPLOYEES OF
7-A LAND & FEEDING
SUMMERFIELD, TEXAS

J.W. Meyer
Manager

Alan Hardin
Controller

Candlelight Ceremony Unites Amarillo Couple

Miss Barbara Sherman and David Jahay exchanged marriage vows Thursday evening beneath an archway in Seventh-Day Adventist Church with Chaplain Arnold Holley of High Plains Baptist Hospital in Amarillo conducting the candlelight ceremony.

The bride is the daughter of Mr. and Mrs. Vernon Sherman, 415 Ave. I and the bridegroom is the son of Mr. and Mrs. Wayne Cook, Amarillo.

For the holiday wedding, candelabra flanked an arch of greenery, accented with white bows. At the altar were a Unity candle and a centerpiece of daisies and yellow roses. Completing the chancel decorations were Boston fern plants in

matching urns, which were made by the bride for her mother and the bridegroom's mother. Yellow and white bows marked the pews along the center aisle.

Attending the bride were her three sisters, Misses Brenda, Jean and Becky Sherman. The bridegroom's brother, Dale Jahay, was best man. Serving as junior groomsmen were Allen Morris and Marvin Allen.

Escorting guests to their seats in the sanctuary were Jeff Morris and Terry Morris.

Theresa Allen, daughter of Raenell Allen, was the flower girl.

Douglas Morris and Bobby Boyd performed the couple's chosen musical selections.

"Wedding Song," "The Lord's Prayer," "Wedding Prayer" and "God Gave Me You." Accompanists were Sara Simpson and the bridegroom's sister-in-law, Kathy Jahay.

Presented in marriage by her parents, the bride chose a formal-length gown of white peau d'oe satin overlaid with lace. Scallops of lace and pearls edged her princess neckline and the moulded bodice was styled with empire waistline. Her sheer sleeves of lace gathered in ruffles at the wrists. Her chapel train of satin attached at back.

The bride's trousseau was handmade by herself and her mother.

The layered lace and illusion veil worn by the bride's mother when she married was attached to a handmade head piece of white satin, jeweled with pearls. She carried a bouquet of yellow roses, white daisies, babybreath and leatherleaf.

The bridal attendants were gowned in green and yellow fabric, accented with white lace. The dresses were designed with long sleeves and ruffled skirts. Each carried a single long-stemmed yellow rose.

The wedding party greeted their guests after the wedding service in the church family room, where Evelyn Lyles

presided at the registry table. Katie Schwinn served the heart-shaped cake, trimmed with yellow roses and daisies, while punch was ladled by Myrtle Ellen Fortner. The bride's bouquet served as the centerpiece on the serving table.

Other members of the house party were Rose Mary Shook, Gennie Kuper, Sharon Hodges, Raenell Allen, Sue Morris and Annie Schwinn.

The couple departed from the reception for a wedding trip to Oklahoma. They plan to make their home in Amarillo where he is employed as foreman by Skips Automotive and she is employed as a secretary by High Plains Baptist Hospital.

The bride is a 1976 graduate of Southwestern Union College near Fort Worth, where she was a member of Phi Sigma Two Women's Club. The bridegroom is a 1972 graduate of Amarillo High School.

Among the out-of-town guests attending the recent wedding were grandparents, Mr. and Mrs. Karl Ruf Sr. and Mr. and Mrs. David Schwinn, Mr. and Mrs. Karl Schwinn and Karl Ruf Jr., all of Shattuck, Okla.; and Mrs. Mable Bingham and Mrs. Jinnie Jahay, both of Woodward, Okla.

Families give children memories—with each generation teaching different traditions, says Dorothy Taylor, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

For instance, today's teens know about puffed cereal, go-carts and jeans-for breakfast, for fun and for fad clothing. Alongside that, older generations can teach them about cornmeal mush, snipe hunting and white socks with penny loafers, she adds.



MRS. DAVID JAHAY
...nee Barbara Sherman

Joyce's Journal

By JOYCE SHIPP
Deaf Smith County Extension Agent

HOLIDAY FRUIT SUPPLIES GOOD

During the holiday season, fresh fruit plays a big role. Fruit salads grace tables from Christmas through New Year's Day. Many people use fruit as an attractive and colorful garnish and fruit bowls add a bright, colorful accent to holiday decor.

There is plenty of fruit at most markets.

Apples are abundant. Your best apple buy will be the smaller apples. There are plenty of large, attractive apples, but they command premium prices.

Cranberries are always popular around holidays. Late Howes from Massachusetts and Searies from Wisconsin are the predominant varieties on the markets in this region.

Seasonally heavy supplies of winter pears are on the market now, too.

Citrus, of course, is reaching its peak season. Grapefruit, oranges, tangerines, tangelos and some kumquat are available. Most of the citrus is coming from Florida and Texas, but some is coming from Louisiana, too.

Raisins are listed as plentiful, with supplies up 45 percent from last year's short crop. Dried prunes are adequate.

Whether you want fruit for decorating, cooking, or eating out of hand, you should have little trouble finding it.

NEW YEAR MENUS PROSPER WITH TRADITIONAL DISHES

Surrender the old year, seize the new with hearty holiday meals that delight you. Whether you plan to entertain

guests or need a menu-stretcher for your family meals, take advantage of the plentiful supplies of pork and potatoes in your menu planning.

Pork production is seasonally large, with supplies above average.

Heavy production and low farm prices of potatoes and onions have prompted USDA's Agricultural Marketing Service to issue a special Food Marketing Alert to help increase the use of potatoes and onions.

You can team these together in traditional casseroles and dishes that add variety and flavor to New Year meals. Try "Scalloped Ham Dish Supper" and "Ham, Potato and Onion Casserole" in your family.

SCALLOPED HAM DISH SUPPER

2 cups chopped cooked ham
3 cups thinly sliced potatoes
1 can (10-1/2 oz.) condensed cream of celery soup
1/2 cup milk
1 teaspoon salt
2 tablespoons finely chopped green pepper
2 tablespoons finely chopped onion
1/8 teaspoon pepper
1/8 teaspoon savory
1/2 cup shredded cheese
Combine all ingredients except cheese in a 1-quart casserole. Bake in moderate oven (350 degrees F.) for 30 minutes. Remove from oven, sprinkle with cheese and return to oven. Continue baking for about a half hour or until potatoes are tender. 4 generous servings.

HAM, POTATO AND ONION CASSEROLE

6 tablespoons ham drippings
margarine or butter
6 tablespoons enriched flour
3 cups milk
2 teaspoons salt
1/4 teaspoon pepper
1/2 pound Cheddar Cheese, grated
1 pound diced cooked ham
4 cups cubed cooked potatoes
12 small cooked onions
1/2 cup buttered bread crumbs
Melt the drippings or fat. Blend in flour and add milk, stirring constantly. Cook mixture until cheese melts. Add cooked ham, potatoes and onions. Pour uncovered, in a 350 degree F. oven for 30 to 40 minutes or until the crumbs are lightly browned. Serves 8 to 10.

ORGANIZE FAMILY RECORDS FOR NEW YEAR
If you haven't kept last year's resolution, redeem yourself by resolving to organize important business records as you handle year-end transactions.

Don't be one of the many who lose track of their assets. An estimated \$15 billion is lying unclaimed in banks and businesses throughout the country because families failed to keep accurate business records.

Single copies of "Setting Your Household In Order," D-985, are available free from your County Extension office and may be helpful in organizing and recording your assets and liabilities.

Unclaimed assets such as insurance benefits, unused gift certificates and uncashed dividend checks are not worth having unless they are easily accessible to you, your heirs and dependents.

Los agentes y empleados de Property Enterprises les desean una "Felice Navidad" y un "Año Nuevo" lleno de bendiciones a cada uno de "Ustedes".

Hablenos al 364-6633 de día y al 364-6465 de noche y fin de semana.

Gracias por su amabilidad
Agustin Alvarado



We bring to you the heartiest of greetings, "Merry Christmas"

HEREFORD MUFFLER

501 W. 1st.

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Joyous Christmas hymns ring out, sounding a message of peace and love to all mankind throughout this Holy Season.

GARRISON SEED & CO., INC.

MERRY CHRISTMAS

We are happy as little elves to wish all of our customers a happy holiday season.



WARRICK'S SHOE SERVICE

140 W. 3rd.

364-6691



May the glad tidings bring joy into every heart at this holy season. And may every home be blessed with all the warmth and cheer of Christmas! Greetings from everyone at

FROM



and its employees
237 N. Main
364-0414

Ann Landers Lost Trust



DEAR ANN LANDERS: What can you do when you are a teenage girl and your parents have lost all trust in you just because of one party?

All of this "no trust" started two weeks ago at my best girl friend's house. Brenda (not her real name) is a neat kid. Her parents are very nice, too. But they came home alot earlier than expected the night of this party. One of the boys was throwing up in the kitchen sink when they walk in. (Another dude had heaved on the living room rug but we cleaned it up very nicely with soda pop. They noticed it anyway.)

Brenda's dad said she smelled pot and told everyone to go home. Unfortunately one of the girls left her pipe behind and that was the "evidence."

I do not smoke dope, but I did have a few sips of beer. Not being much of a drinker, it got to me and I was laughing a lot and acting silly. Brenda's

mother drove me home, woke up my parents and said, "Here is your daughter. She got drunk at our house tonight and we are sorry."

I am 14 years old and have been grounded for six months. I can't go anyplace except to school and church and to a movie with a girl friend on Saturday afternoon. My mom takes us down and picks us up. I feel like I am in jail. How can I regain the trust of my parents?—In Chains.

DEAR CHAINS: The only way to regain lost confidence is by performance. Show your parents you can be trusted by honoring the rules and regulations that have been set up. Don't try to cut any corners or get away with anything.

If after four months you have a perfect record, ask if you can be "on parole for the remaining 60 days." If they say no, accept the full stretch. If they say yes, do everything you can to prove to

them that you have learned your lesson and you will then earn their trust. Good luck.

DEAR ANN LANDERS: I hope you will print this. A lot of folks need to know how to speak to a person who is wearing a hearing aid.

Of course it is natural to assume that a person who wears an aid is hard of hearing, but why don't folks realize that the aid amplifies the sound and it's not one bit helpful when someone screams in their ears?

Screaming can cause nervousness and discourage the use of the aid. It is much more helpful if a person will speak more slowly and enunciate his words.

Please put this in your column. It would mean a lot.—Still Trembling In Tallahassee

DEAR T: Here it is. I hope it helps. And now I have a suggestion. Why don't you hard-of-hearing folks who get hollered at clip this column, carry it with you and hand it to the offending parties at the appropriate moment? I can say it more easily than you—and no one will be offended. In fact, a real friend will appreciate the information.

CONFIDENTIAL To Want To Get It Straight: Marjorie Holmes' lovely poem, "A Prayer for Cross Mothers," appears in the book "I've Got to Talk to Somebody, God," available in paperback from Bantam.

Hospital Notes

PATIENTS IN HOSPITAL Robert Almazon, Steve D. Batenhorst, Walter Campbell, Estella Garcia, Inf boy Garcia, Inf boy Johnson, Kathleen Rhea Johnson, Louise B. Johnson.

Tony Edward Lee, Rhonda McMurtrey, Jane Yvette Meives, Ramon Mireles, George K. Muse, Inf girl Pankay, Ethel Belle Patterson.

Teresa Pena, Inf boy Pena, Linda Valdez, Joe Tijerina, Janet Lynn Welty, Lawrence Powell, Inf boy Valdez.

Make a "healthy" New Year's resolution—to get more exercise, advises Carla Shearer, health education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.



To Wed In Spring

Miss Tomie Lynn Blackwell, daughter of Mrs. Ted Vaughn of 313 Ave. B, and Jack Keith Shore, son of Mr. and Mrs. Billy G. Shore, plan to exchange nuptial vows March 11 in Temple Baptist Church. The bride-elect is a senior at Hereford High School and will graduate this spring. Shore, a 1976 graduate of HHDS, is employed by Jake Diehl Construction.

Letters To Santa

Dear Santa,

I'm Kristen Wyble and I am just 13 months old so my mother is helping me write this letter. I don't care what you bring me for Christmas. I like to play with anything that not to little for me to swallow.

My brother Justin, sister Cory and I will leave you some milk and cookies.

Love you
Kristen Wyble

Dear Santa,

I'm Justin Wyble and I'm 7. I go to Shirley School and Mrs. Hopper is my teacher. I want a bike, train set, and a Mickey Mouse watch, and some walky-talky's.

Hope I see you Christmas.

Love,
Justin Wyble

Dear Santa,

My name is Cory Wyble and I

am 4 years old. I have been a good girl most of this year.

Please bring me a bike, a baby come back, a table and chair, and a watch.

Love,
Cory Wyble

Dear Santa,

Hello! My name is Cameron and I am 3. I want a train and boats for Christmas. I've been a pretty good boy.

Thanks,
Cameron Burrus

Dear Santa

I want a Baby, Baby and it is only 7 inches big and all the cloths and furniture. I want a skateboard too.

Kelly Burrus

Hello Sant this is Chris Burrus I want a skateboard and Trail Rider Rifle Makes ricochet.

Consistent Discipline Helps Children Learn

COLLEGE STATION — Consistency in discipline used by both parents helps a child learn behavioral guidelines faster, and parents who guard against inconsistent discipline are the key, says Dorothy Taylor, family life education specialist.

With consistent training, a child knows what is expected of him by those in authority, and he learns what is acceptable to his social group, the specialist explains.

Miss Taylor is with the Texas Agricultural Extension Service, The Texas A&M University System.

Of course, discipline can vary somewhat, but the more consistent it is, the less confused a child will be about right and wrong and the better behaved he will be, she adds.

"On the other hand, if a child grows up with inconsistent discipline, he may develop patterns of behavior that fail to measure up to parental and social expectations. He will not know what to do or whom to obey.

"In addition, he may lose respect for the disciplinarian and for all discipline," she warns.

Parents can guard against inconsistent discipline best by agreeing on the pattern of discipline that best suits the child, Miss Taylor advises.

This is especially necessary for two parents who cannot agree about discipline, she says.

"For parents to achieve consistent discipline, it is essential that they support one another in most decisions, such as giving or withholding permission to do something," the specialist says.

Causes of inconsistency in discipline are employed by different forms are many, she points out.

Some parents and teachers are either unsure of what they want a child to do, or they are unsure of how to achieve the behavior they expect, she says.

They vary from leniency that borders on lack of control to such rigid rules that the child has little freedom.

Not only do parents sometimes vacillate between lenient and strict discipline, but they also often use a trial-and-error approach to find the method that works best.

Parents may use as many as seven different methods of control.

They try emotional appeals, humor and teasing, appeals to

the child's self-esteem, bribes and coaxing, ignoring the child's behavior, punishing him and diverting his attention.

Fluctuation in the warmth of the parent-child relationship due to changes in attitude toward each other is a common cause of inconsistency in discipline, Miss Taylor says.

When the relationship is warm and close, discipline is usually lenient. When the relationship is strained, discipline becomes more severe.

"The most destructive pattern of inconsistency is the one in which the two parents operate at two extremes in discipline — one lenient, two strict," she cautions.

"When different concepts of discipline are employed by the mother and the father, each

fears that the other will be jealous or resentful if one appears too lenient, so the child usually receives very strict discipline.

"It is this case where support of each other's decisions is crucial in an effort to avoid extremely strict discipline or inconsistent discipline," the specialist says.

Since 1942, when large deposits of bauxite were discovered on Jamaica, the island has been the world's largest supplier of ore and alumina.

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364-0160



Have a beautiful Christmas. We are grateful for your patronage and we hope that you continue to visit us.

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Greetings for the Holiday Season

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We love to have you as our customers and we hope that you will enjoy a happy Christmas season. We look forward to seeing you in the near future.

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O.H. Ulys Jim

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Sparkling cordial spirits to everyone this holiday season. We have enjoyed doing business with you and thank you for your patronage.

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Veteran Park Road

364-6561

Big Crops, Poor Prices Seen For '78

By DON KENDALL
AP Farm Writer
WASHINGTON (AP) — Faced with huge grain surpluses and prospects for additional bumper harvests, farmers can expect little financial improvement in 1978.

The rebuilding of huge price-depressed wheat and corn reserves from their low levels of 1974-75 has resulted from record grain harvests the past three years and the inability of domestic use and exports to keep pace with production.

Probably no other factor aside from weather has had such a pervasive effect on the U.S. farm economy, and even the huge grain supply is the result of generally good weather.

Grain supplies and prices of wheat and corn, particularly corn, have a direct bearing on a vast portion of the farm economy, affecting producers of cattle, hogs, poultry and dairy cattle.

Thus, when corn and other livestock feed grains are relatively cheap as they are

now, the tendency among farmers is to feed more of it to animals in hopes of making better profits than selling grain for depressed cash prices.

The existence of the largest grain reserves since the early 1960s also hangs heavily over cash markets, acting as a lid on prices farmers can get for wheat and corn from their local elevators.

Another effect is on how farm land is used for other crops and how federal farm programs are adjusted to compensate for the rising stockpile of grain.

For example, for the first time in five years, farmers will have to take some of their land from production in 1978 to qualify for federal price supports. A program for setting aside 20 percent of a wheat farmer's land from production has been announced by the Agriculture Department and a 10 percent set-aside plan tentatively has been approved for corn and other feed grains.

Even so, the grain stockpile may grow more if current prospects for 1978 harvests materialize. Many of the nation's drought areas, including parts of the important Midwest Corn Belt, have benefited greatly from widespread moisture since last summer.

"Crop output should be large again in 1978, barring major bad weather," says the department's Outlook and Situation Board. "Ample supplies of production inputs, such as pesticides and fertilizer, will facilitate large crop output again."

As an illustration of the immensity of the grain problem, the department says that by next June 1, the U.S. wheat stockpile left over just as the new 1978 harvest is ready will be nearly 1.2 billion bushels, up from 1.1 billion last June and 664 million bushels on June 1, 1976.

The corn stockpile next Oct. 1, the beginning of the new marketing year for corn, will be about 1.24 billion bushels, compared with 879 million last

Oct. 1 and 398 million bushels on Oct. 1, 1976.

Meanwhile, farm prices of grain have fallen sharply. By Nov. 15, just as the 1977 corn harvest of a record 6.37 billion bushels was winding up, the average was \$2.48 a bushel. Wheat was \$2.48 a bushel.

Three years earlier, in the wake of poor crops elsewhere in the world and a big export demand, corn was bringing farmers around \$3.32 a bushel and wheat \$4.87 a bushel.

Livestock producers also have had severe ups and downs. The producers, particularly, have had tough going for several years and have undertaken a massive cutback in their herds to help offset sagging market prices.

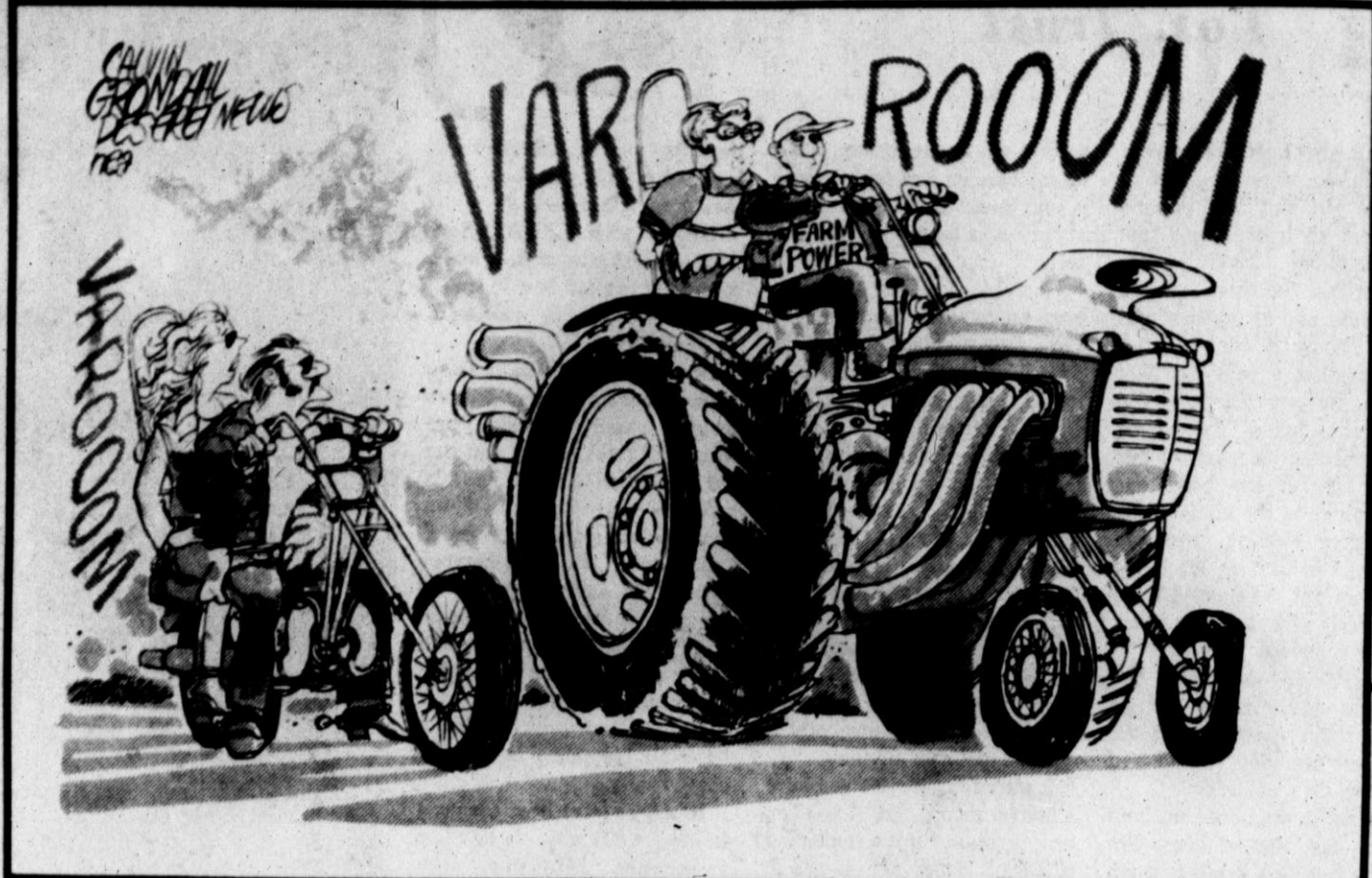
But with cheaper grain, feed-lot production of cattle has picked up. Department experts say that cattle prices over-all will improve gradually in 1978, although the increases will be tempered by large supplies of pork and poultry.

Dairy farmers, bolstered by higher government price supports for milk and reduced feed costs, also have expanded production significantly and may be headed for better times in 1978, according to department economists.

But all farmers, whether they produce livestock, wheat, corn, tobacco, cotton, peanuts, vegetables or oranges, have to contend with rising production costs. Farm equipment, fertilizer, fuel and labor all cost much more than they did a few years ago when wheat and corn were bringing record prices.

This has produced the infamous "cost-price squeeze" familiar to so many farmers. They produce more - but their net incomes drop because prices they get for commodities are lower and their production costs higher.

Not all farmers fare equally and it is difficult to generalize. A sharp dairy farmer, for example, may have done well last year while a cash grain producer - particularly if he was hit by drought - may have lost his shirt.



One general measure of farmers' financial status is the department's periodic reports on net farm income. This is the money they have left over after paying their bills.

The department experts are hesitant about predicting 1978 net farm income, although they

say government payments provided crop producers by the new Food and Agriculture Act will help and that "many livestock producers" will fare better.

Meanwhile, net farm income in 1977 dropped to \$20 billion from 21.9 billion in 1976. In

1973, as farmers rode a high tide of rising commodity prices, net farm income soared to a record of \$29.9 billion, up from \$17.8 billion in 1972.

Agriculture Secretary Bob Bergland says farm prices are too low and that there is no magic solution to the surplus

grain problem.

"Only worldwide weather conditions and practical long-range domestic and farm export programs can provide an answer to our surpluses and our price-and-income situation," Bergland says.

Although farm exports have sagged the past year, Bergland and some other officials think the future holds promise, including a recent increase in grain sales to the Soviet Union and Eastern European countries to help make up for reduced harvests.

"Add this to the fact that while the world supply of food is still much better than a few years ago, the balance of world supplies - despite our massive surpluses - are in precarious balance," Bergland says. "One or two years of low world wide grain production and our surpluses would disappear overnight."



This is the best season of the year. We hope that all of our loyal patrons will enjoy a great Christmas. We enjoy doing business with you and we hope that you will visit us again soon.

BEAUTI PLEAT DRAPERIES
BILL & DOROTHY OTT

115 Lawton St.

364-3271

The Hereford Brand Farm News



Compiled By JIM STEIERT, Brand Farm Editor



Christmas is the season for children and family. We hope this holiday season finds you and your loved ones healthy and happy.

Merry Christmas from
everyone at

BIG T SPRINKLER
SERVICE
Division of BIG T PUMP CO.

HEREFORD: Don Colmover - 364-0353
DIMMITT: Rick Ward - 647-4171
PRIONA: S. D. Balon - 247-3311



To our many fine
customers. May your Holiday
Season be full of happy blessings
and the joys of Christmas cheer.

PICKUP YOUR FREE CALENDAR AND ALMANAC

HAROLD CLOSE
DRUG

SUGARLAND
MALL

364-2344

Home Decorating News



By
Imogene
McGee

YOU FORGOT SOMEBODY

You put everyone else down on your Christmas list...but how about yourself? How long has it been since you've bought something good for the house? A gift for the house is something you'll enjoy all year long, an enjoyment your family and friends can share.

Does your old sofa look all right to you until just before company arrives? And then do you look at it and wish you could hide it somewhere? Perhaps you remember that old faithful furniture as it looked when it was new. But if you can stand the shock, really open your eyes and see it as it looks today. One shabby piece of furniture can destroy the effect of your living room. Why not replace that furniture for the holidays and choose something to replace it from our big collection at McGee Furniture?

Put yourself on that Christmas list right now; come in and ask us to help you choose that new sofa, a chair, a handsome lamp to brighten the scene, a big dramatic picture to go over your sofa, or a fine wood coffee table. We will be glad to help you select accessories for period furnishings, early American or contemporary.

Whether you want to mix or match, you'll find what you want at McGee Furniture. So, come in today.

McGee
Furniture
CARPET & BEDDING

Shipley Says Water Critical In Overall Production Cost

AMARILLO — "In 1978, producers must know their cost of pumping before rational decisions can be made about irrigation water use." "When cost of water is known, economic principles can be applied to help producers use water more efficiently."

These were the opening remarks of Dr. John Shipley, Texas Agricultural Experiment Station Economist from Amarillo at the 32nd annual meeting of the American Seed Trade Association in Chicago. He continued by stating that a lot of things affect cost of production, but water cost is the most critical. His research at the North Plains Research Field at Etter shows that farmers with enough water for four or more irrigations can produce more grain by growing corn. If only three or less irrigations can be made with available water, sorghum is the best bet.

The scientist continued by discussing his research on irrigation grain sorghum. Studies show that full season sorghum hybrids have maximum yield potential and must be planted prior to May 28. There was no advantage to planting a full season hybrid

before May 13. Medium maturing hybrids should be planted from May 28 to mid-June. Early maturity hybrids should be planted after June 15. Shipley said, "With four irrigations, a long season hybrid yielded over 8,000 pounds per acre at Etter when planted on May 13." A mid-season hybrid planted at the same time made about 7,000 pounds per acre. An early maturing hybrid made maximum yield of 6,000 pounds per acre when planted on June 10.

According to the scientist, planting rate should be adjusted for the anticipated irrigation level. Under limited irrigation with one or two seasonal irrigations, 2 to 4 pounds of seed per acre is the best planting rate. With four irrigations there is no advantage of planting over 8 pounds of seed per acre.

Shipley stated that highest yield response from water on sorghum comes during the peak water use period from boot and heading. Watering once or twice at this time is a must. Irrigations made before or after this time increase yield, but not as much, he pointed out.

The scientist continued by describing another irrigation



Dr. John Shipley, Texas Agricultural Experiment Station Economist from Amarillo, pauses during economic analysis of sorghum production.

experiment on sorghum at Etter. The entire area received a 5-inch preplant irrigation. In addition, treatments received from one to four irrigations of 4 inches at optimum times. Preplant irrigation only yielded 2,100 pounds of sorghum grain per acre. Adding one irrigation at booting increased yield to 4,100 pounds per acre. Adding two, three and four irrigations resulted in yields of 5,400, 6,200, and 6,800 pounds per acre, respectively.

From these results Dr. Shipley developed a yield response curve. Solving the equation for the curve told the researcher that maximum yield of sorghum would be achieved with 18 inches of summer irrigation water. Using the yield equation, Shipley developed an "optimizing equation" to determine the quantity of water to apply for maximum profit. Solving this equation showed that maximum profit per acre came with 14 inches of summer irrigation water, when water costs \$3.50 per acre inch and sorghum grain was selling for \$3.30 a hundred weight. From a practical standpoint four irrigations is the most profitable

irrigation level. He hastened to point out that during summer months irrigation water is usually limited and 2 or more crops are competing for available water. Under these conditions growers should distribute limited water over more land to obtain maximum return per unit of water.

Next, Shipley discussed economics of irrigating corn. Peak water use occurs shortly after tasseling in early July and extends through the remainder of the month. "There is little chance of rainfall on the High Plains at that time so planning for ample irrigation is essential," Shipley said.

The scientist went on to describe a corn experiment at Etter in which all treatments were given a preplant irrigation of 5 inches. Seasonal irrigations varied from one at tasseling to six spaced throughout the growing season. Corn yielded 850 pounds of grain per acre with a preplant irrigation only. With an addition irrigation at tasseling, yield increased to 2,500 pounds per acre. The second, third and fourth irrigations increased yield to 4,300 to 5,800 and 6,600 pounds per acre. Six irrigations jumped yield up to 8,200 pounds per acre.

A production-curve fitted to these data showed that maximum yield would be 8,740 pounds of grain per acre with 8 summer irrigations. The economist also developed an optimizing equation and found that 24 inches or 6 irrigations was the most profitable amount of water to apply per acre, when corn was selling at \$2.10 per bushel, and water cost \$3.50 per acre inch. According to these calculations applying the seventh or eighth irrigation would both waste water and reduce profit.

Shipley continued by saying "We have shown how to irrigate for maximum profit if ample water is available." "Now let's look at the situation where water is less available than land," he continued. Irrigation should be planned for maximum return per unit of water. In order to do this he compared grain production from various numbers of irrigations on corn and sorghum. Preplant irrigation only produced 2,100 pounds of grain sorghum and 850 pounds of corn per acre. An additional seasonal irrigation increased sorghum and corn yield to 4,100 and 2,500 pounds per acre. This trend continued through the third irrigation. With four irrigations, sorghum produced 6,800 pounds per acre and corn yielded 6,600 pounds per acre. The economist pointed out that increasing irrigations beyond four on sorghum did not increase yield. However, this was not the case in corn. Adding a 5th and 6th irrigation increased corn production up to 8,200 pounds per acre.

Profit from a crop is determined by yield and price. The December 1 cash price was \$3.36 per hundred weight for sorghum and \$3.75 for corn. Considering these prices, three irrigations produced 204 dollars gross per acre for sorghum and 218 dollars for corn. With two irrigations the situation reversed and sorghum grossed 181 dollars per acre and the same water on corn made 161 dollars.

In conclusion, Shipley pointed out that knowing cost of irrigation water was essential to

plan for maximum returns in today's economy. When cost of irrigation water is known decisions can be made on a business like basis to determine which crops to grow and how much they should be irrigated.

HEAT SAVER

WASHINGTON (AP) — Saving up heat from summer months to use as fuel to warm the house in the winter is the concept behind the Annual Cycle Energy System (ACES) house, the National Geographic Society reports.

The ACES system, which has been successfully tested in two Southern homes, is based on a basement-size tank of water that fits under the house and freezes during mid-winter. The frozen water is then used to cool the house during the summer with a process that allows the ice to melt by fall, providing a reservoir of warm water to give heat in winter.

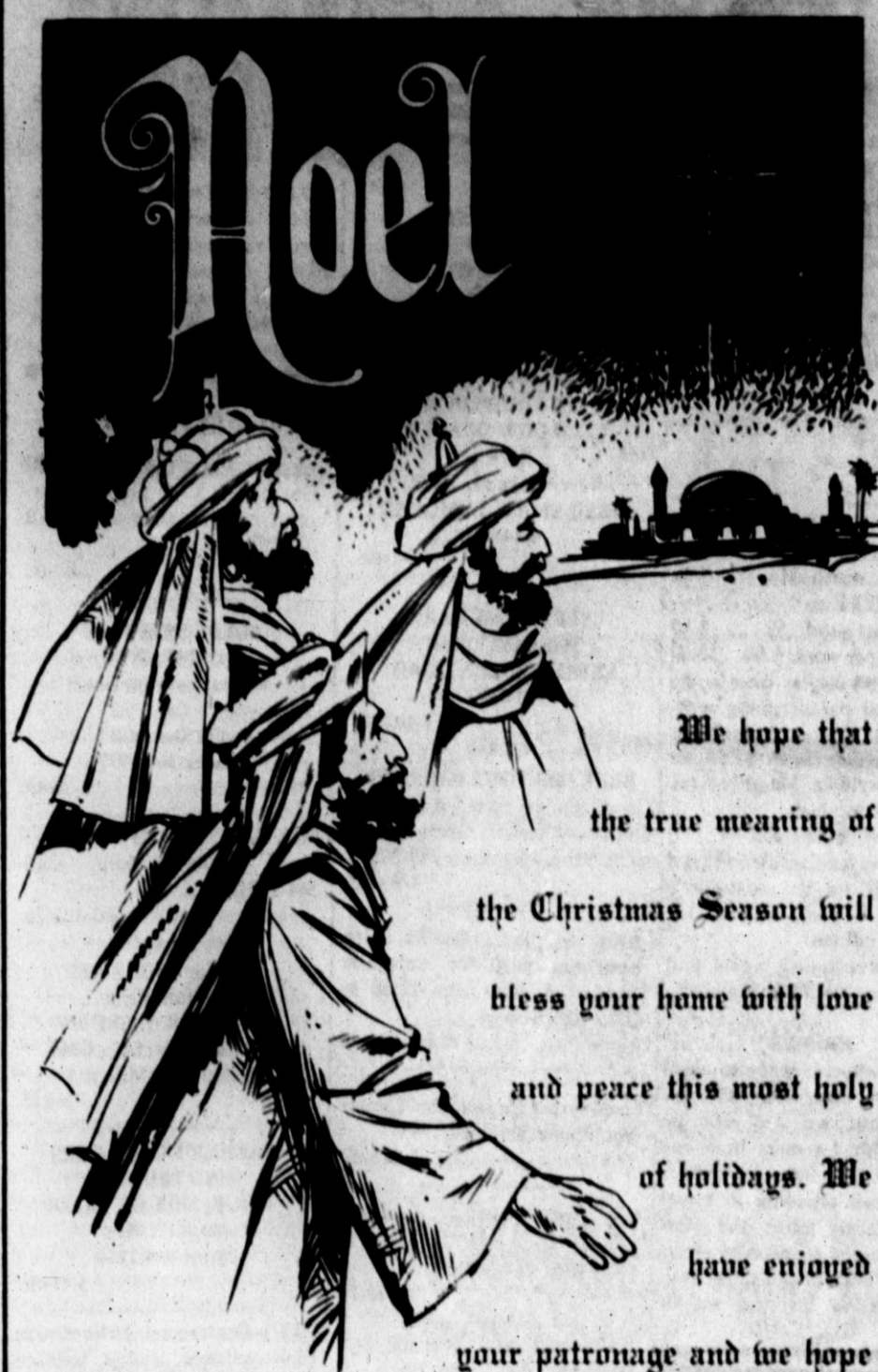
An electrically-run heat pump is an integral part of the system. It removes heat from the air outdoors in the winter and pumps it back in the summer.

The Hereford Brand-Friday, December 23, 1977-Page 7B

Iron ore and rubber are the main products of the African nation of Liberia.

The praying mantis is the only insect that can turn its head like a man.

The Stamp act of 1765 was the first internal tax that Britain ever imposed.



We hope that the true meaning of the Christmas Season will bless your home with love and peace this most holy of holidays. We have enjoyed your patronage and we hope

that we can continue to work with you in the future.

ARROWHEAD MILLS INC.

1105 LAWTON

364-0730



A Blessed Christmas...

"How silently, how silently the wondrous gift is giv'n!" May that gift of love given to the world on the first Christmas bless your home...may it abide with you in the coming year.

BEST WISHES FOR THE HOLIDAY SEASON TO OUR MANY GROWERS, CUSTOMERS AND FRIENDS...

FROM

Holly Sugar

CORPORATION

Hereford, Texas



Christmas has changed greatly since the time of Dickens but there's one thing that's still the same—the heartfelt greeting of friends to one another as they celebrate the festive season... "Have a very merry Christmas!"

SULLY'S VENDING SERVICE

From

RUDY RUDY, DANNY, LO, JOE, BILL and NEAL

SHOP COMPARE

CLASSIFIED ADS

Classified advertising rates are based on a minimum of 15 words. One day is 10 cents per word, \$1.50 minimum. Rates below are for consecutive insertions, no copy change, and apply to solid ads, only, no captions.

TIMES, RATES	MIN.
2 days, per word: .17	2.55
3 days, per word: .24	3.60
4 days, per word: .31	4.65
5th day: FREE	
10 days, per word: .59	8.85
Monthly, per word: 1.00	15.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2 per column inch; \$1.50 for repeat insertions. Monthly rates \$1 per column inch.

Cards of Thanks: \$2.

Deadline for classified ads is 4 p.m. daily for the next day's edition; 4 p.m. Friday for Sunday's edition.

For advertising news and circulation, dial (806) 364-2030.

ERRORS

Every effort is made to avoid errors in Classified Ads and legal notices but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

1. FOR SALE Miscellaneous

BIG JIM'S FURNITURE & APPLIANCE
111 Archer St. (Mission Road)
Phone 364-1873.
Plenty of refrigerators and stoves, and a very special price on new dining room and living suits.

KIRBY CUSTOMERS BEWARE of unauthorized dealers selling or servicing Kirby's. You may be paying too much and not getting genuine Kirby parts. Beware of Kirby's without serial numbers.

KIRBY CO. OF HEREFORD
Hereford's only authorized Kirby sales & service.
602 Star 364-0422
Rud Hansen, owner
Bob Bridwell, dealer

FIREWOOD
Pinon - Oak
Honest measure
Home Delivery
Dean Herring, 364-2203
Bub Sparks, 364-1264

VACUUM CLEANER SALE
Electrolux with power nozzle \$65.00. Rebuilt Kirby's \$50.00 up. Other cleaners from \$20.00. Genuine Indian Jewelry 1/2 off.

KIRBY CO. OF HEREFORD
602 Star 364-0422

SHAKLEE PRODUCTS
Clyde & Lee Cave
Authorized Distributor
364-1073
107 Ave. C.

PRO-FOAMERS
Save 30 percent on utilities. Insulate walls with Thermofoam. For free estimate, call 364-4486, after 4 p.m.

BURNIA RILEY FENCING.
Cedar, chain link. Commercial and residential. For free estimate call 364-2295.

We capture your special occasions on color movies with live sound. Weddings, parties, programs. Industrial and promotional films done. Call Films, by Dan 364-6006 after 5.

LAMPS, LAMP PARTS, ALL LIGHT BULBS. House of Shades and Lamp Repair, 2613 Wolfen Ave., Wolfen Village, Amarillo, Texas 79109.

For sale: Heavy duty folding ping-pong table, like new. Call 364-2734 after 5 p.m.

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552

CALL YOUR LOCAL USED COW DEALER FOR

Seven days per week
DEAD STOCK REMOVAL
364-0951

LYLES QUAIL FARM
Hereford, Texas
FRESH FROZEN QUAIL
364-5571.

BEEF FOR YOUR FREEZER

Good, tender, corn fed with no additives. Contact George Zetsche, Rt. 5, Hereford. 289-5959.

Nice 5 piece Queen size bedroom suit for sale. See Sunday or daily from 12:30 to 2:00. 136 Nueces.

Used carpet for sale. Red Carpet Inn, Phone 364-0540.

For sale: Storage houses, several sizes. 336 Avenue I. Leon Bell, 364-0685.

2-100 watt new Realistic 36" floor speakers, also boy's 10 speed bicycle. See at 301 Blevins after 6 p.m. week days, all day Saturday & Sunday.

For sale: 4 Registered coming 2 year old geldings. Good pedigree, also one grade gelding. See at ROWLAND STABLES, phone 364-1189 after 5 p.m.

Good used color console TV, maple cabinet. Working. \$150. Call Neil McNutt, 364-1443.

Happy Days glasses on sale at SONIC DRIVE IN. 49 cents each filled with pop.

All wood baby crib and other small items. Excellent condition. See at 902 So. Lee.

Zenith stereo record player, with two speakers, like new, walnut finish, dust cover. Excellent condition. Charles Skinner 364-4241 or 364-2374.

1A. GARAGE SALES

GARAGE SALES advertised in the Hereford Brand sell! Call 364-2030 and place your garage sale advertisement.

2. FOR SALE Farm Equipment

See Us For
PARTS SWEEPS CHISELS FOR GRAHAM (home) Plows
DAVIS IMPLEMENT
409 E. First
Phone 364-2811

Want to buy good used farm tractors - any make. Odis M. Hill, 364-5127.

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811

BUY-SELL-TRADE
New and used farm equipment
The "Honest" Trader
MM-T-Bone Treinen
Phone Days 806-238-1614
Bovinis; Nights 806-247-3084
Friona.

Irrigation Systems
Grain Storage Bins
Steel Buildings
WESTERN AG SALES, INC.
East Hwy. 60, Hereford
Hereford 364-1266
Dimmitt 647-3188
2-96-tfc

1973 Alice Chalmers Backhoe Diesel engine in very good shape with heavy duty trailer \$6,500. Contact: Bunker Construction, Clovis, New Mexico 505-763-3449 or 763-4439.

3. VEHICLES FOR SALE

1961 FORD VAN for sale, six, new tires. \$695.00. Call 289-5597.

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077

FOR SALE BY OWNER. 1974 Ford F-100 Pickup. Call 364-1971.

NEW & USED CARS
now for sale at
STAGNER ORSBORN
BUICK, PONTIAC, GMC
211 North 25 Mile Ave.

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250

1976 Continental Town Coupe. Low mileage, loaded, immaculate. 1975 Vega wagon, low mileage, still in warranty. 364-0783.

1977 Monte Carlo. Contact Installment Loan Department. First National Bank.

For sale: 1977 Lincoln Continental Town Coupe, loaded, CB Radio. Phone 364-6801; after 6 p.m. 364-5017.

1977 Monte Carlo; '73 Thunderbird; '73 Buick Riviera. Contact Installment Loan Department. First National Bank.

1972 Cadillac Sedan Deville. Power windows, seats and door locks. AM/FM stereo radio, air conditioned. NADA price \$2200.00. For sale by owner for \$1900.00. 128 Avenue D after 5:30 p.m.

1976 Ford XLT pickup. Loaded. Call 364-8282 or 364-7041.

GL 1000 MOTORCYCLE. Fully equipped, like new. Make great Christmas present. Call 364-2045 or 364-6875 after 5 p.m.

1973 Dodge Colt. Automatic, new engine \$1000. Call 364-1236 after 2 p.m.

For sale: 550 Honda Super Sports motorcycle, good condition. 75 year model. Hodaka Wombat 125, needs work. Call 364-3339 after 7:00 p.m.

1974 Mercury Montego. One owner. All power and air. Good condition. Phone 364-0343.

'71 Ford LTD. Excellent condition. \$1,000 or best offer. 364-4603.

1965 Freightliner, twin screw, 290 Cummins, RT-910. New paint, good shape \$6,500.

1973 International 2010, 5 and 2 speed, 549 engine. Truck has 45,000 miles since new - this truck is just like new. \$4,750.

1969 KW 318 Detroit 10 speed, twin screw. Good rubber \$8,500.

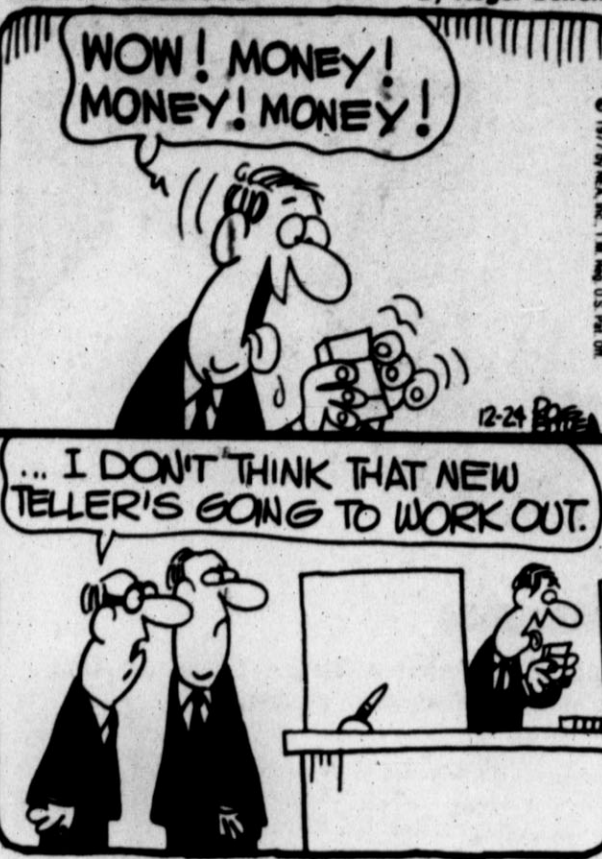
1973 International 1650 16' van box \$3,000. Contact:

Bunker Construction Co. Clovis, N.M. 505-763-3449 or 763-4439.

TWO 1974 DODGE TANDEM TRUCKS. 600 Series with beds and hoists. One custom 5 speed, 2 speed rear end. Very good condition. Phone 364-7542.

FUNNY BUSINESS

By Roger Bollen



1972 Ford pickup. Good condition. \$1595.00. Gene Brownlow. 107 Northwest Drive, 364-0630.

4. REAL ESTATE For Sale Or Trade

118 Ranger. Immediate possession on this extra nice 3 bedroom brick with single garage. Must see to appreciate. Only priced \$26,000. Existing loan can be assumed.

RANGER DRIVE
1440 sq. ft. 3 bedroom with single garage, den with woodburner, 1 1/2 baths, new custom built cabinets in kitchen, covered patio, storage building, ref. air Price \$34,000.00

NORTHWEST HEREFORD
Immediate possession, 3 bedroom brick, double garage, 2 baths, fireplace, ref. air, new paint inside and outside. Price \$34,500.00.

304 EAST 5th
Clean and neat, older 2 bedroom home, single garage, home remodeled inside. Only \$16,500.00

5 ACRE TRACTS
We still have a few 5 acre tracts available for 10 percent down.

LOT ON HIGHWAY 385
88.71 feet located next door north of A to Z Tire. Price \$22,000.00

Call us for any and all of your farm and ranch needs.

HAMBY REAL ESTATE
1/2 mile south of underpass on South Hwy. 385
Office 364-3566
Gerald Hamby 364-1534
Calvin Edwards 364-1017

819 A ranch, well imp. Scenic Hwy frontage, suitable for subdivision country homes. 75 miles NW Ft. Worth.

490 A dryland-cotton, wheat, cattle pasture. SW Muleshoe, Bailey County.

320 A Farm, lovely 4 bedroom home, modern barn, 3 wells, near pavement. Palmer Co. Cash or owner financed 29%. \$136,000 FLB loan.

Residential and commercial properties with or without improvements, some downtown Lubbock.

Whether buying or selling, contact: Al or Mig Reznik 806-799-2916 Nelson Realty, Farm & Ranch Specialist, 6701 Indiana, Lubbock 806-792-4751.

Price lowered \$2,500. Older two story home. Will take \$400 down payment. 5 bedrooms on corner lot, good condition, partially remodeled, new carpeting, large double garage. Total price \$29,000. Call Melvin Jayroe, Realtor Lone Star Agency TODAY 364-0555 or 364-3766.

For Sale: Building at 225 main. 364-2435.

WANT RESULTS? USE WANT ADS CALL 364-2030

2 bedroom duplex. Bills paid, carpeted \$185.00 monthly. Available now. 364-4370.

Small furnished apartment for rent. Call 364-5191.

LARGE 2 BR APARTMENT
Fully furnished, large yard for children. One year lease only to responsible people. Very particular. \$265.00 mo. Water furnished.
Sam Nunnally
806-364-4298

VERY NICE
1, 2 & 3 bedrooms. Rent starts at \$147.00. Children welcome. Lots of playgrounds, carpeted, central air and heat.

SARATOGA GARDENS
1300 North Walnut Ave.
Friona, Texas
Call collect 247-3666

MOBILE Homes and mobile home lots for rent. Call 357-2552.

2 bedroom house for rent at Dawn, Texas. Call after 6 p.m. 364-8112.

For rent or lease: 3 bedroom home, no appliances, carpeted. Immediate possession. Call Jeanne Coker, First Realty.

Trailer lot for rent. \$40.00 per month. No bills paid. 364-6633. Realtor.

Available Nov. 15th, New 2 bedroom apartment, \$300.00 month. Phone 364-4610 or 276-5350.

OFFICES FOR LEASE
Downtown, fronts on a parking lot. Extra nice and coffee room. Call Jay Saywe, 364-0241.

Trailer space for rent near schools. 364-6178.

Nice 2 bedroom apartment for rent. Call 258-7562 after 2 p.m.

Two bedroom luxury apartments for lease. 364-2791.

Nice 2 bedroom apartment for rent. Call 258-7562 after 2 p.m.

FOR LEASE - 800 sq. ft. of excellent office space in Hereford's newest office building. Call 364-2232.

6. WANTED

WANTED: Roto-tilling yards and gardens. Odd jobs. Call Harvey Manion, 364-8413.

WANTED: 2 or 3 bedroom country home by dependable couple to rent on long term basis. Both work with no children, no pets. Please call Gordon Gearn 364-2702 days; 258-7344 evenings.

WANT TO BUY:
Old gold rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070

WANTED: 12x50 or 12x60 ft. mobile home in good condition. 357-2552. James or Doris Dobbs, Summerfield.

7. BUSINESS OPPORTUNITIES

Low risk, exciting opportunity for high return on modest investment. No management, maintenance, or other expenses involved. Call Gene Campbell, Realtor. 364-0555.

Trailer spaces for rent. Countryside Mobile Home Park. 364-0064 or 364-1760.

8. HELP WANTED

Need assistant manager for grain and fertilizer elevator. Write Box 673-AGAT, Hereford, Texas 79045.

MAINTENANCE
Deaf Smith General Hospital has an opening in the Maintenance Department. Previous maintenance experience helpful. Excellent salary and benefits. Please apply in person at the business office. An equal opportunity employer.

Need secretary, some light bookkeeping and be able to handle telephone answering service. Prefer mature person. 364-7311.

Applications are now being taken for future openings at the Star and Tower Theatres. Apply in person at Star Theatre.

EARN XMAS MONEY
Part time, full time earnings up to \$10.00 per hour. Be your own boss. Calling on Fuller Brush customers. No experience necessary. Car and telephone required. Call 364-6578. The Fuller Brush Company.

Position open for cattle clerk-scale room operator. Experienced in feed yard bookkeeping desired. If interested contact Alan Hardin, 7A Land and Feeding, Summerfield. Phone 357-2254.

Allied Millwrights, Inc. needs qualified welders for shop and field work. 364-4621.

9. SITUATIONS WANTED

CUSTOM FARMING. Call Mike McGee, 578-4565.

CUSTOM FARMING
All types tillage. Call Dwight Shirley, 364-6087.

State Licensed Child Care For Working Mothers HEREFORD DAY CARE CENTER
6 months through 8 years
After school care available
Phone 364-1293
Th-S-9-70-tfc

Dependable wall paper hangers. Large or small jobs. Experienced and have references. Reasonable. Will hang foil. Jimmie Middleton, 258-7715 or Jean Collier, 258-7396.

State licensed home would like to keep two children ages 2 to 5. Call 364-4175.

10. NOTICE

TO WHOM IT MAY CONCERN: Judy Kay Thomas is now responsible for her own debts. I, Scott Thomas, DSG, U.S. Army will not be accountable for any debts other than my own.

Scott C. Thomas
10-93-44c

Hereford Lions Club
meets each
Wednesday
12 noon, at the
COMMUNITY CENTER

ALCOHOLISM INFORMATION
For information on alcoholism referrals for help, counseling, on programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. till 12:00 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY
WANT ADS
GET RESULTS

EVENING LIONS CLUB

meets 1st & 3rd Mondays
7:30 p.m. at K-Bob's
Like to join a small, progressive civic club? Call Sec.-Treas. Joe Don Cummings 364-0087 after 5 p.m.

Hereford Lodge
849

7:30 P.M.
STATED MEETING SECOND MONDAY

L.V. Watts WM
W.A. (Bill) Phipps, Sec.

11. BUSINESS SERVICE

J.J.'s Home Repair. All type of home repair work, furniture and cabinet work. All types of yard and tree work. Contact John Jackson, 411 East 4th, 364-7367.

C & H Mobile Home Service. All types of repairs and service. Blocking, anchoring, skirting and all types repairs. Call 372-5591 or 373-6767, Amarillo.

TEX-MEX DETCHING
Phone 364-4907
All your ditching needs
Turn key job
Free estimates

TV & STEREO RENTAL AGENCY
Black & White & Color
364-5077
Open 9 a.m. to 9 p.m.
Closed Sundays & Holidays
Gary & Peggy Betts
709 Seminole

SAVE MONEY ON UTILITY BILLS
Have your house insulated. For free estimate call A&M Gun Shop, 364-6996. J's Insulation, 374-7161.

MUMME EXCAVATING
TAILWATER PITS CLEANED
945-2255 Nazareth
Call early morning or nights

WANTED: all types of custom farming. Pet Betzen 578-4351.

FRANK WESTER CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey Job
Straight Finish
PHONE 364-5169

B.L. JONES
Concrete Construction
Residential-Commercial
Industrial
FREE ESTIMATES
Quality Workmanship.
Lynn Jones
364-6617

GRANADO ELECTRIC CO.
Larry Granado-712 Stanton
*Industrial *Commercial
*Residential *Agriculture
Licensed, bonded & insured
364-6102 or 364-2947

HEARING AID BATTERIES
sold and tested at
THAMES PHARMACY
110 South Centre
Phone 364-2300.
Week day 8:30-6:30 p.m.
Saturday 8:30-2:00 p.m.

GOMEZ'S UPHOLSTERY
Quality Workmanship
Free Estimates
Reasonable Prices
Fast Service
328 W. 1st
364-4880

CLASSIFIED ADS
Shopper's guide
to everything

To 3 Want	Place 6 Ads	Your 4 Get	Low - Result	Cost 2 In	Want 0 The	Ad 3 Hereford	Dial 0 Brand
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HEREFORD WRECKING CO.
New & Used Parts
WRECKER SERVICE
We buy scrap iron & Metal
WRECKER SERVICE
We buy scrap iron & Metal
Have storage for cars,
boats, etc.
1st & Jowell Ph. 364-0580
Nites — 4009 or 0075
S-11-240-tfc

ROTOR TILLING yards and
gardens. Call Robert Betzen,
289-5500 or 364-3841.
S-11-27-tfc

CONCRETE WORK
AL GAMEZ
228-Avenue A
Phone 364-4236
S-11-16-tfc

ROWLAND STABLES
We cater to good horses
840 Avenue F. Ph. 364-1189

Stall rental and boarding.
We take care of your rest-up
race horses. Also buy and sell
horses.
S-11-42-tfc

COMPLETE
Turn Key Installations
of Pumps and
Gear Drives
Big "T"
PUMP CO. INC.
Sales 9 Service
HEREFORD 364-0353
DIMMITT 647-3444
FRIONA 247-3311
S-11-24-tfc

MONEY TO LOAN
On guns, jewelry, radios,
watches, stereos or anything of
value. PFC Pawn. 202 N. Main.
Phone 364-3400.
11-139-tfc

AUTHORIZED
APPLANCE SERVICE
General Electric, Hotpoint,
Admiral, Hardwick.
Fast expert service on all major
brands.
Doug Baker, Technician
TAYLOR'S FURN. & APPL.
603 park Ave., Hfd.
Phone 364-1561.
11-204-tfc

PIANO TUNING, \$20.00. Way-
ne Huff Piano Service. Phone
655-4241, 2707 3rd Ave.,
Canyon.
11-54-tfc

DO YOU NEED your windows
washed, carpets steam cleaned,
floors waxed? Business and
residential. ABC Janitorial,
289-5597.
11-78-tfc

BOBBY GRIEGO
DRAGLINE SERVICE
TAILWATER PIT CLEANING
LOADER DOZER
Phone 364-2322
Mobile Ph. 374-4741
11-136-tfc

KELLY ELECTRIC
Virgil Kelley's
Electrical Contractors
Residential-Commercial
All bids & wiring competitive
Ph. 364-1345 - Nites 364-1523
or 364-5929
P.O. BOX 80
11-15-tfc

RIDDLE'S WELDING
364-8262
General Welding & Repair
Service Portable Rig or Shop
Location
S-11-47-tfc

12. LIVESTOCK

STOCKER CATTLE for sale.
Pasture wanted, for stocker
cattle. Western Feed Lot.
364-2723 or 258-7549.
12-37-tfc

13. LOST & FOUND

FOUND: South Hwy 385 near
Bob & Marcy's Feed & Supply,
male Samoyed with leather
collar, no tags. Call 364-3733 or
364-4242.
13-124-3c

WANT ADS
GET RESULTS

FOUND: Set of keys wit
American Dusting key ring.
Claim at Hereford Brand.
13-100-tfc

14. CARD OF THANKS

We would like to express our
deep appreciation to members
of the Hereford Police Dept. for
their dedicated efforts to
retrieve our Christmas gifts
which were stolen this week.
All of you have helped to relift
our holiday spirits.
Thank you,
The Doug Caperton Family
and
Gerald Banner Family

PUBLIC NOTICE

The Deaf Smith County Sheriff
will sell at public sale on
January 3, 1978 between the
hours of 10:00 a.m. and 4:00
p.m. at the Courthouse Door
the following property:

1. 1973 Mercury VIN No.
3H04H607851
 2. Minneapolis-Moline Tractor
Model #2838-4 Ser.
#06101778
- Said property being personal
property levied upon November
29th, 1977 at 12:00 Noon to
satisfy Judgment in cause #DC
8296 in the 22nd District Court
of Deaf Smith Co., entitled The
Automotive Inc. vs. Bill Kirby.
S-116-3c

Bovina I.S.D. is accepting bids
for a school car. For bid
information contact Box 70,
Bovina, Texas 79009, 806-238-
1494. Bids will be opened Jan.
9, 1978 7:30 P.M. at the school.
Board of Trustees reserves the
right to accept or reject any bid.
F-125-1c

*Your
Message
Gets
Across
Better
IN
WANT ADS*

Anthony's

In observance of the Christmas Holidays, we
will be closed Monday, the 26th of December.

did Santa goof?

WRONG SIZE?
WRONG COLOR?
WRONG STYLE?



GOOF BAG!

If Santa Goofed with your gift we
will gladly **MAKE YOU HAPPY!**

If Santa goofed on your Christmas gift, bring it to ANTHONY'S. We'll
exchange it for another item of equivalent value. The item doesn't even
have to be from an ANTHONY'S store. We'll exchange your gift. RE-
GARLESS OF WHAT STORE IT CAME FROM, as long as it is similar
to ANTHONY'S merchandise.

Hereford's Finest
Department Stores

Anthony's

DID SANTA GOOF DEC. 25TH SUNDAY

NOTICE TO CONTRACTORS

Sealed bids addressed to
the City of Hereford, Texas, will
be received at the City Hall until
2:00 PM, January 16, 1978, and
then publicly opened and read
for furnishing all plant, labor,
material and equipment, and
performing all work required for
test hole drilling of five future
well sites.

Bids shall be submitted in
sealed envelopes upon the blank
form of the proposal attached
hereto and marked in the upper
left hand corner.

All proposals shall be
accompanied by a cashier's
check or certified check upon a
national or state bank in the
amount of five (5) percent of the
total maximum bid price
payable without recourse to the
City or a bid bond in the same
amount from a reliable surety
company, as a guarantee that
bidder will enter into a contract
and execute performance bond
within ten days after notice of
award of contract to him. The
bid security must be enclosed in
the same envelope with the bid.
Bids without check or bid bond
will not be considered.

The successful bidder must
furnish performance and pay-
ment bonds upon the forms
which are attached hereto in the
amount of 100 percent of the
contract price from an approved
surety company holding a
permit from the State of Texas
to act as surety or other surety
or sureties acceptable to the
Owner.

The right is reserved to reject
any and all bids and to waive
any informality in bids received.

Plans, specifications and
bidding documents may be
secured from the office of the
City Manager or at the office of
Bill R. McMorris & Associates,
Inc., 6300 Canyon Dr.,
Amarillo, Texas 79109, on
deposit of Twenty-five (\$25.00)
Dollars per set which sum so
deposited will be refunded,
provided: (1) All documents are
returned in good condition to
Bill R. McMorris & Associates,
Inc. not later than 48 hours prior
to the time for receiving bids; or
(2) The Contractor submits a bid
and all documents are returned
in good condition to Bill R.
McMorris & Associates, Inc.
not later than five days after the
time that bids are received.

CITY OF HEREFORD, TEXAS
By: W.B. Dowell, Mayor
F-125-2c

HOMES FOR SALE

3 bedrooms, like new, inside
and out. Only \$15,000.
\$15,000.

3 bedrooms, 2 baths, brick,
good location.

1 lot at Ruidoso. Reduced price.

ACREAGES
2 acres with well and plumbing
on Highway.

80 acres, 3 bedroom home.

13 acres, 6 miles North of
Hereford \$12,000

5 Acre tracts for home sights.
Some on highway.

We need your listings

LAND
320 acres of grass North of
Dawn. Good water under it.

160 acres, 3 miles from town on
highway, 4" water.

1/2 Section good water, lots of
improvements. Only 5 1/2 miles
from Hereford.

1 Section with good improve-
ments on pavement.

Many More

Check with us today

CARTHEL REAL ESTATE

206 North 25 Mile Avenue

Wayne Cartmel 364-0944

Henry Reid 364-5344

W-S-111-tfc

Barbs

By PHIL PASTORET

Sometimes it's hard to tell
whether you're getting a pat
on the back or a kick a little
further down, around here.

Weather radar in this
neck of the woods shows that
the forecasters haven't im-
proved their guessing one
with all their new
ga jets.



A gift exchange is what
occurs the first business day
after Christmas.

Happy Holidays

from
Commonwealth Theatres

ALL NEW
THE BAD NEWS
Bears
BREAKING TRAINING
PG - PARENTS STRONGLY CAUTIONED
Some Material May Be Inappropriate for Children Under 16

Wed., Thurs. & Sun. 7:30
Fri., Sat. 7:30-9:15
Sunday Matinee at 2:15



STAR

YOU could be
the next victim.

BEAST OF THE YELLOW NIGHT
Show Friday!

THE KINGDOM OF THE SPIDERS
Open 7:15 Show 7:30

TOWER
DRIVE IN

esperado amor desesperado

LA HORCA PARA TEXANS

An Exaltation of Human Flesh

NEW YORK (AP) - Com-
plaints often are made that
Christmas has become too
materialistic. But that's basic-
ally what it's all about - the
highest exaltation of matter, of
human flesh.

"And the Word became flesh
and dwelt among us, full of
grace and truth," the Gospel of
John says.

It declares the world's
greatest potentiality in bodily
form, in the stuff of earth, in the
common clay of organic
elements, in breath and birth
and the first cry of a new child.

As the late theologian-United
Church of Christ leader, the
Rev. Dr. Thurman Douglas,
often stressed, "Christianity is
the most materialistic of all
religions."

It is the only faith that asserts
the incarnation - the manifesta-
tion of God's will and way for
humanity in a human being, the
man Jesus, in the blood and
sweat that compose all
peoples.

He was "made like his
brethren in every respect," says
Hebrews 2:17.

While he also is regarded as
possessed of the very heart and
purposes of God, it is the plain
physical nature of Jesus,
partaking of the pains, sorrows,
struggles and needs of our
humankind, that give Christian-
ity its special materialistic
focus.

Unlike Oriental faiths that
abjure the flesh and physical
existence as a corrupting prison
and seek release from it into a
spirit realm, Christianity re-
gards the world, its material
makeup and biological life, as
basic components and a
springboard to the perfecting of
it and consummate fulfilling
reality.

But its germination is situated
in the human grain, in the
texture, processes and decisions
of earthly existence, like a
"seed" in the soil or "leaven"

working in dough, Jesus put it.

This is the materialistic bent
that impels Christianity in its
worldly works, in its far-flung
operations for the poor and
homeless, in its running of
medical clinics and hospitals, in
its maintenance of schools and
universities, in its activist
efforts for fuller justice, better
ways, in its provision of shelter,
food and clothing for those in
need.

"As you have done it to one of
the least of these, my brethren,
you have done it to me," Jesus
said.

That materialistic quality in
Christianity is expressed in its
central act of worship - the
sharing of bread and wine.

Those consecrated products
of earth are considered a
representation of Jesus himself,
the "bread of life," occupying
this domain, this tangible,
corporeal frame, enlisting in its
agonies and hopes, giving its
harsh trials a new confidence
and precedent of final triumph.

All of those Christian - are scripturally woven in the
constituents - the birth, life, fabric of matter, beginning in
death and resurrection of Jesus the concrete data of Christmas.

Just for Today

JUST FOR TODAY...I will be inspiring. I will
try to reduce frustrations and fears. I will
aggressively seek to give all about me good
reasons for enjoying life.

GILLILLAND-WATSON

FUNERAL HOME
"WE CARE"
411 E. SIXTH — HEREFORD — PH. 364-2211



"See How They Run"

A merry English Comedy
Runs December 13 thru January 14

1-40 At Grand
in the Villa Inn
Amarillo

For Reservations Call: 806/372-4441

NEW YEAR'S EVE!

We will be open the Monday
after Christmas, Dec. 26,
to help you get ready for
your New Years Eve parties.

RICK'S ONE-HOUR MARTINIZING

364-4720

LOS FELIGRES DE LA IGLESIA DE SAN JOSE DESEAN QUE TODOS
NUESTROS HERMANOS CRISTIANOS SE DISFRUTEN EN EL ESPIRITU
DE ESTE TIEMPO SANTO. LES ASEGURAMOS DE ACORDARLES EN
NUESTRAS PLEGARIAS NAVIDENAS.

HORARIO DE MISAS EL 25 DICIEMBRE DE 1977

MISA DEL GALLO - MEDIANOCHE

LAS 11:30 A.M.

LAS 5 P.M.

THE PARISHIONERS OF SAN JOSE CHURCH WISH ALL OUR
CHRISTIAN BROTHERS A JOYOUS CHRISTMAS. YOU WILL
BE REMEMBERED IN OUR CHRISTMAS PRAYERS.

HOURS OF MASSES 25 DECEMBER 1977

MIDNIGHT MASS

11:30 A.M.

5 P.M.

**FELIZ NAVIDAD
PROSPERO AÑO NUEVO**

**MERRY CHRISTMAS
HAPPY NEW YEAR**

For God So Loved The World



Faith will restore the true meaning of Christmas.



amid all the colored lights and tinsel excitement of the holiday preparations, let us keep in mind the purpose of this joyful occasion and give some thought to the One whose birthday we are preparing to celebrate. Remember that although He lived a very short life span, in an obscure manner, in a sparsely populated area, He did more than all the great rulers of the world combined to change the course of its history. Honor the birthday of the Son of God by attending Christmas services at the Church of your choice; and learn to follow His teachings there every Sunday.

"For unto you is born this day in the city of David a Saviour, which is Christ the Lord."
— Luke 2:11

FIRST BAPTIST CHURCH
Doug Manning, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Johnny Tims, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. Larry Levick

MT. SINAI BAPTIST CHURCH
Melvin Martin

SUMMERFIELD BAPTIST
Don Larkin, Pastor

TEMPLE BAPTIST CHURCH
Rev. J.L. Bozeman
Forrest Ave. and Ave.K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

AVENUE BAPTIST CHURCH
Bro. Bill Trazier Pastor
130 N. 25 Mile Ave.

TEMPLO BAUTISTA MEMORIAL
Pablo Garcia, Pastor

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C.F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable Street
Rev. C.W. Allen, Pastor

PALO DURO BAPTIST CHURCH
Wildorado Community
Bill Tanner

DAWN BAPTIST CHURCH
Dawn Community
Rev. Jame Tilley, Pastor
Sunday Services 9:50 and 6 P.M.

CHURCH OF THE NAZARENE
Rev. Bob Huffaker
16th & Blackfoot

IMMANUEL LUTHERAN CHURCH
Ave. B and Park
"The Church of the Luthern Hour"

CATHOLIC CHURCH
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile ave.

LA MISION DE SAN JOSE
S.W. of City
Vicario: Padre Jose, S.A.

FAITH MISSION CHURCH of GOD IN CHRIST
Rev. Richard Collins
902 Heibach 364-6698

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing

THE CHURCH OF CHRIST
So. Miles and Gracey St.
10:30 A.M.-6 P.M.
Call 364-6563-1874 or 5258

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
(Mormon)
Country Club Drive

FIRST METHODIST CHURCH
Dr. Jordon Grooms, Pastor
501 North Main

WESLEY UNITED METHODIST CHURCH
Rev. Jesse Hodge, Pastor
410 Irving

IGLESIA METODISTA SAN PABLO
Rev. Ermilo Montemayor, Minister

FIRST PRESBYTERIAN CHURCH
610 Lee Street
George D. Belford, Pastor

ST. THOS. EPISCOPAL CHURCH
William A. Lang Jr., Vicar
601 West Park

SEVENTH DAY ADVENTIST CHURCH
Elder Ron Spear, Pastor
West Park Addition

LA IGLESIA DE SAN ANTONIA
North 25 Mile Avenue

TEMPLO CALVARIO ASAMBLEA DE DIOS
Union and Avenue G
The Rev. Leo Villa, Pastor

FAITH ASSEMBLY OF GOD
401 Country Club Drive
Rev. Don Heddin

ASSEMBLY OF GOD CHURCH
Rev. Homer T. Goodwin, Pastor
15th & Ave. F

LA EGLESIA DE CRISTO
334 Avenue E
Pete Reyna, Minister

CHRISTIAN ASSEMBLY
Rev. Marshal Cameron, Pastor 1-373-5685
Don Cherry, Assistant Pastor 364-3448
South Main

UNITED PENTECOSTAL CHURCH
Ave. H & Lafayette
Rev. Warren McKibben
364-6578

FIRST CHRISTIAN CHURCH
10:50 a.m. Sunday Morning - 9:45 Sunday School
7 p.m. Sunday Evening
Rev. Mack McCarter
West Park Avenue

CENTRAL CHURCH OF CHRIST
Bob Wear
148 Sunset Dr. 364-5811

PARK AVE. CHURCH OF CHRIST
703 W. Park Ave.

GRACE GOSPEL CHURCH
804 Ave. K

FIRST BIBLE BAPTIST CHURCH
H.C. Billings, Pastor
209 E. 6th (Temporary)
Sunday School 10 A.M.
Morning Worship 11 A.M.
Evening Service 7 P.M.
Mid-Week Service 7 P.M.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

A to Z TIRE & BATTERY
Troy Rhodes

BRANDON & CLARK ELECTRIC
364-5470

C & W CARPET
364-3448

CASE POWER & EQUIPMENT
L.B. Herring, Mgr.

COIN OPERATED MAY TAG LAUNDRY
Two Locations:
213 13th & 1009 Park Ave.
Herb and Dennis Edwards, Owners

CONSUMER'S FUEL ASS'N.
"Bub" Sparks, Mgr.

DAVIS IMPLEMENT CO.
W.L. Davis Jr.

DICKIE'S RESTAURANT
364-6901

FIRST NATIONAL BANK
Since 1900

GILILLAND-WATSON FUNERAL HOME
Marlin Gililland - John Gililland - Charles Watson

HAROLD CLOSE DRUG
Sugarland Mall
364-2344

HEREFORD IRON & METAL
Anson A. and June Dearing

McRIGHT GARAGE
Mr. & Mrs. Clyde Oldham

HEREFORD STATE BANK
"The Friendly Bank"

HI PLAINS SAVINGS & LOAN ASSOC.
364-3535

THE HEREFORD BRAND
364-2030

THE INK SPOT, INC.
C.E. Coleman Jr.

KELLEY ELECTRIC
Virgil Kelly

LOERWALD BROTHERS
231 W. 2nd.

CARL McCASLIN LUMBER CO.
Carl G. McCaslin

OGLESBY IMPLEMENT CO.
Cecil Oglesby

PITMAN GRAIN CO.
John D. Pitman

ROCKWELL BROS.
Ray Chambliss, Mgr.

SECURITY FEDERAL
1017 W. Park Ave.

SMITH & CO. FUNERAL HOME, INC.
Park Avenue & Green wood
(Hereford's Finest)

SUIT'S AUTO SUPPLY COMPANY
364-1500

WAC SEED, INC.
Hug Clearman-Armon Lauderback

MBPXL Earns \$1.19 Per Share

MBPXL Corporation earned \$2,647,000, or \$1.19 per share, on sales of \$272,000,000 during the fourth quarter of its fiscal year ending October 29, 1977. In the corresponding quarter a year earlier, MBPXL earned \$924,000, or \$.42 per share on sales of \$193,000,000.

For the fiscal year, MBPXL earned \$5,278,000, or \$2.38 per share, on sales of \$987,000,000. This can be compared with earnings of \$6,463,000 or \$2.90 per share, on sales of \$815,000,000, in the preceding year.

The nation's second largest beef processor achieved the sales expansion by slaughtering 10 percent more cattle and fabricating 45 percent more carcasses into boxed beef.

President David J. La Fleur expressed great satisfaction with the company's performance during a year of extremely poor margins for beef slaughterers. Published prices show that gross margins available to slaughterers shrank 8 percent during the year. The company's strength in fabrica-

tion allowed it to overcome these problems. He reported that an orderly marketing pattern of fed cattle had reappeared so that slaughter margins in September, October and November had returned to more normal levels. Due to the improved margins and the elimination of startup costs in the Wichita and Plainview plants, profits so far in the first quarter of 1978 are greatly improved over the first quarter of 1977.

MBPXL also announced plans to construct a modern, energy-efficient meat packing facility in Dodge City, Kansas. The \$12 million facility will be designed to slaughter approximately 2,000 head of cattle per day. Minimum impact on the environment will be provided by the best available sewage treatment technology. It will provide the Dodge City area with about 250 jobs. Cattle feeders in Southwestern Kansas will benefit from the close location of the plant and the resulting reduction in transportation costs and shrinkage in

moving their cattle to slaughter. The facility will supply carcasses to MBPXL's modern fabrication plant in Wichita, Kan.

The annual meeting of shareholders will take place on Tuesday, March 21, 1978, at

10:30 a.m. at the Crown Center Hotel, Kansas City, Missouri.

The Company reported that the regular quarterly cash dividend of \$.10 per share would be paid on February 8, 1978 to holders of record on January 18, 1978.

Prochemco, AZL Inc. Announce Agreement

Prochemco, Inc. has announced that its board of directors has approved an agreement in principle with AZL Resources, Inc. whereby Prochemco will invest \$10 million in AZL in the form of a 7 year subordinated debenture initially convertible into 2.5 million shares of AZL common stock. The agreement also provides for AZL Resources to receive a two year option on the major operating assets of Prochemco for a price of approximately \$10 million.

The final terms of the agreement and the closing of the transaction are subject to

the execution of a definitive agreement between the parties which is expected to be concluded within the next 60 days. It is contemplated that after the closing, Prochemco will be represented on the Board of Directors and in management of AZL Resources.

Prochemco, Inc. is an Amarillo-based company engaged in custom cattle feeding and the manufacture and distribution of cotton and oil seed processing equipment. Its shares are listed in the over-the-counter market.



On Picket Duty

Local farmers perch atop their tractors at a picket location in Lubbock during farmer strike activities held in that South Plains city this week. Numerous food distribution centers in the Hub City staged voluntary 24 hour shutdowns on Wednesday as over 1,000 tractors and a large contingent of farmers rolled into that area for picketing, in protest of low farm prices. Although the event was peaceful for the most part, tussles with police at the Lubbock Avalanche-Journal marred the day Wednesday. Farmers gathered at the docks of the newspaper and prevented delivery of over 80,000

copies for several hours, protesting an editorial which appeared in the daily on Dec. 16. Although several arrests were made, no charges were filed against any of the participating farmers as strike movement leaders appealed for reason and moved the picketing farmers away from the newspaper. Later in the day, striking farmers donated blood at a Lubbock blood bank and bought up over 200 cases of food from warehouses which had shut down for the day, donating the food items to local orphanages.

Performance Testing Is Aid To Efficiency

COLLEGE STATION — "Use of performance testing programs for heifer selection can mean more efficient beef production," says Dr. John C. Spitzer, livestock specialist with the Texas Agricultural Extension Service.

Performance testing has always been thought of as a tool to improve growth rate, or rate of gain and feed efficiency. Information on weaning weight, gain over 140 days of feeding, yearling weight and weight per day of age have been used to select individuals for superior growth. That bulls selected in this manner will sire calves with heavier weaning and yearling

weights is now an accepted fact by beef producers.

"However, we should not select replacement heifers on growth traits," says the Texas A&M University System specialist. This makes sense for two reasons:

1. Almost 90 percent of the advance in improved growth rate for calves weaned from our beef herds will come from selecting sires with superior growth traits, while only 10 percent of the advance in growth rate would come from selecting heifers on growth traits.

2. We don't keep mother cows to grow fast, but to reproduce

and to provide milk. If the primary function of a heifer is to reproduce, then she needs to be

"performance tested" for reproductive ability.

LADIES...

Have Your CARPETS CLEANED NOW

• No Shampooing • No heavy scrubbing brushes
• No clay-based Cleaning Agents
BE THE FIRST ON OUR WAITING LIST—CALL TODAY!

• HOMES • APARTMENTS • RESTAURANTS • OFFICES

RULAND'S

HIGH PLAINS STEAMWAY

OPEN 24-HOURS A DAY!

David Ruland, Owner 364-5354

223 Avenue J

364-3578

FREE ESTIMATES



CALL ON OUR EXPERIENCED STAFF WHEN SELLING OR BUYING AGRICULTURAL PROPERTY



James Gentry
578-4285



Neil Cooper
364-1783



Brendan Gallagher
364-5154



Merlin Weber
364-2713

200 Acres - only 3 miles from Hereford - one 8" well - 370 feet to redbed - lake pump - small lake - 152 acres cropland - \$25,000.00 cash will handle this nice farm and hunter's paradise.

WE NEED YOUR LISTING - We now have buyers ready to buy dry land, irrigated land, or ranch land. Call us today. We will give you an idea of what your land will bring on today's market.

543 Acres-all farm ground-on pavement-8, wells-tailwater pit-only \$500/AC. with \$44,000 cash down payment-Beautiful 3 bedrm., 2 1/2 bath home adjoins this farm and may be purchased separately if desired.

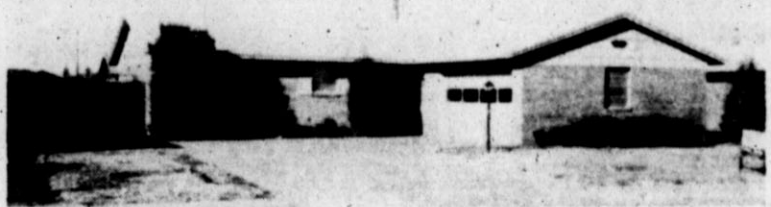
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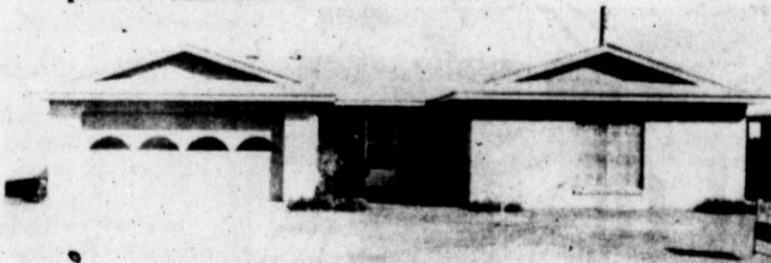
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Owner has reduced the price of this nice 3BR home on Juniper. Extra large closets, beamed ceiling den with FP, all drapes stay. Purchase the equity and assume loan. Call Tommy for more details. MLS No. 3986



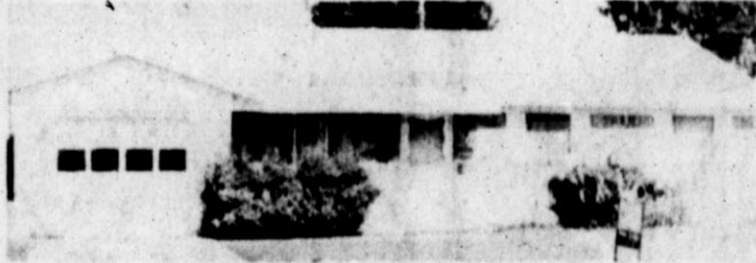
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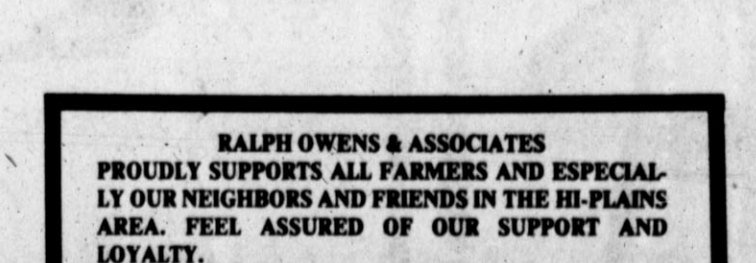
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Looking for that one that's worth the money? Lots for the money. 3BR, isolated master, large den with FP. Fenced yard, sprinkler system. Many built-ins in this beautiful kitchen. MLS No. 3805



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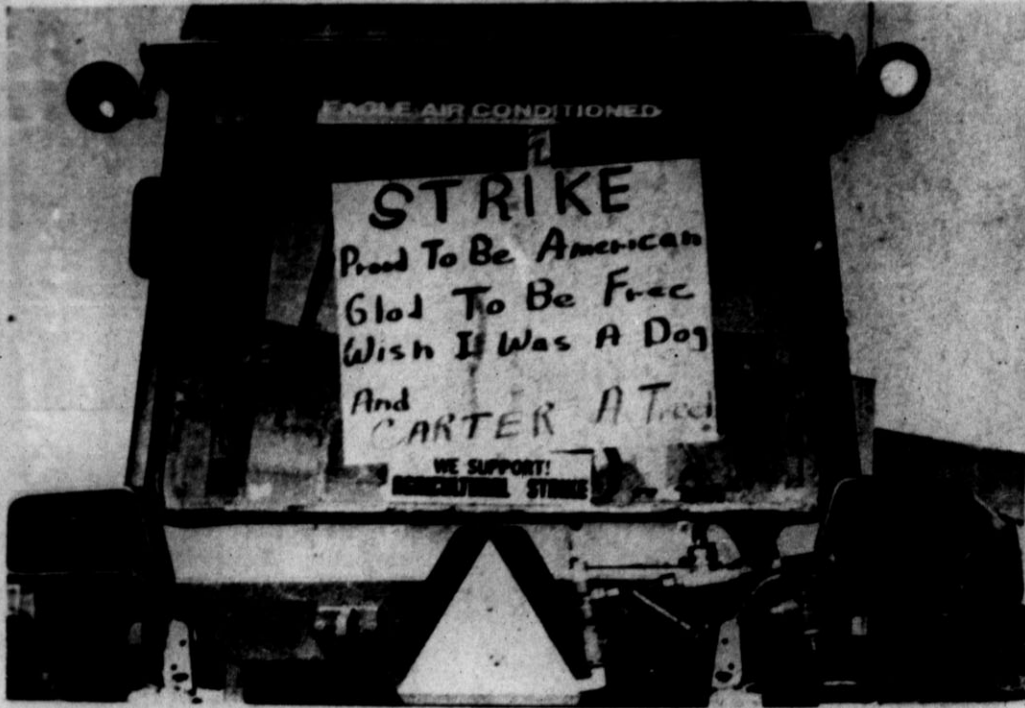
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Merry Christmas

Signs of the Ag Strike Times . . .



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Decision Being Held Up' On Payments

WASHINGTON (AP) - A decision on whether to pay \$600 million to farmers who produced barley and sorghum grain this year in the form of "deficiency payments" to help make up for low prices is being held up in the White House, according to informed sources.

The payments were tentatively scheduled by the Agriculture Department under the new Food and Agriculture Act passed by Congress this year.

But budget-minded people in the White House, including Charles L. Schultze, chairman of the Council of Economic Advisors, want to eliminate the payments, the sources said Tuesday.

The sources, who asked not to be identified because of the sensitivity of the issue within administration ranks, indicated that a decision on the payments may be put off until next month. Meanwhile, wheat farmers are collecting \$1.2 billion in deficiency payments to help make up for low market prices received for their 1977 crop.

The program involves a concept of target prices for each commodity covered by the act. In the case of wheat, the 1977 target is \$2.90 a bushel. The payments are designed to make up the difference between cash market prices or the government's loan rate, whichever is higher.

Thus, the deficiency payments for wheat - since cash prices were lower - were based on the national average loan rate of \$2.25 a bushel and the \$2.90 target price, meaning a payment of 65 cents a bushel.

The corn target was set at \$2 a bushel for 1977, the same as the loan rate, so there is no deficiency payment due on corn this year.

The loan rates for various commodities are what farmers can borrow from the government by using their crops as collateral. The target prices are goals or bookkeeping figures used to compute the payments.

Congress did not specify the target prices for the other feed grains - sorghum, barley and oats - but did assume those would be set at "fair and reasonable" levels relative to corn. The law also indicated that no target price would be set for 1977 oats, only sorghum and barley.

The hang-ups involves the levels, therefore, of 1977 targets for sorghum and barley and an understanding by key farm

leaders in Congress that the target prices for those two crops would be set roughly in line with farmers' production costs.

Agriculture Secretary Bob Bergland reportedly has recommended a barely target price of \$2.15 a bushel for 1977 production, compared with a cash price received by farmers of \$1.65 a bushel and the loan rate of \$1.63 a bushel.

Thus, the deficiency payment would be based on the \$1.65 average market price and the target, or about 50 cents a bushel.

The proposed target for sorghum is \$2.28 a bushel, compared with the loan of \$1.90 a bushel for the 1977 crop. The crop average cash price has not been computed, but department experts say it could range between \$1.85 and \$2.05 a bushel.

In any case, according to the sources, total payments to sorghum and barley producers would be around \$600 million for 1977 if the White House goes along with the formula

advocated by the department.

The major producers of sorghum grain include Texas, Kansas, Nebraska, Missouri, Oklahoma, South Dakota and

Colorado.

Barley production is led by North Dakota, Montana, California, Minnesota, Idaho and South Dakota.

Grain Reserve Largest In 7 Years

WASHINGTON (AP) - World grain reserves are expected to total 165.4 million metric tons next July 1, about the same as forecast a month ago, according to the Agriculture Department.

Last July 1, global reserves of wheat and "coarse" grains - including corn and other feed grains - rose to 172.2 million tons, from an ebb of 114.6 million on July 1, 1976. Huge harvests in the United States and elsewhere have rebuilt the supply.

However, the 1977-78 harvests on a world basis were smaller than last season and utilization is larger. Thus, the

global reserve next July 1 will be reduced slightly, the department's Foreign Agricultural Service said.

Even so, except for the 172.7 million tons left over last summer, the grain reserve next July 1 will be the largest in seven years, the agency said.

Of the projected 165.4 million tons of grain world-wide, the United States is expected to have 74.6 million tons of the total, 45 percent of the global inventory of wheat and coarse grains. A metric ton is 2,205 pounds.

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Wilson Attacks Carter Statements

"President Carter's statements to the press and to the American people relative to the farm situation were apparently designed to nullify any gain in public support that farmers might have achieved by their own bootstrap efforts in recent weeks, but were typical of indications of 'bad advice' from subordinates that has been prevalent and hampered the development and passage of a wheat and other commodity Farm Bill during the past eleven months." These harsh comments were made by Winston Wilson, President of the Texas Wheat Producers Association.

Wilson pointed particularly to two misstatements of fact and one of erroneous inference:

(1) That only farmers in "disaster or drought" areas are in bad shape or losing money.

(2) That the price of corn and wheat are 60 cents per bushel higher now than a year ago.

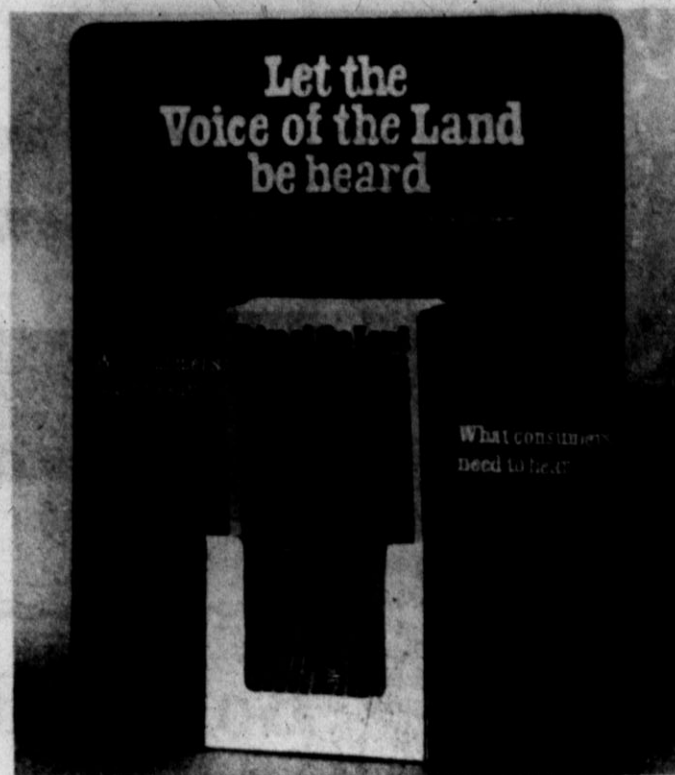
(3) And the inference that even if prices were 60 cents higher than a year ago that prices would be good.

The Texas Wheat Producers leader said that the fact is that wheat is 11 cents per bushel higher than a year ago, corn 18 cents lower, soybeans 55 cents lower, and grain sorghum 3 cents per hundred higher — a

long way from a 60 cents increase." Mr. Carter seems to have forgotten that a year ago prices were so low as compared to cost of production that there was a change of administration." He went on to say that on a one year ago comparison at such low prices was inappropriate and misleading—a three year ago comparison when farms were making a profit is what was needed—or a comparison relative to other industries current profits.

Wilson admitted that farmers who have had weather disasters, such as in Georgia, the Pacific Northwest and the Texas Panhandle are hard hit but that the real culprit is not weather, but higher cost for machinery, labor, seed, fertilizer and fuel and prices too low to cover the cost — leaving no profit for return to land or management.

The Association head pointed out that the recent farm bill as passed by Congress, if properly administered as to adequate set-aside, realistic loan rates and target prices and producer supported and directed export market expansion programs could return farming to a profitable endeavor. These sentiments were relayed to the President by telegram and calls to White House aides.



Brochure gives voice to farmlands

Brochure Traces Importance of Ag

The Sperry New Holland farm equipment dealership of Hereford on Hwy. 385 South is distributing a new brochure, "Voice of the Land," which traces the historical and current basic importance of agriculture and its people.

The illustrated brochure, prepared by Sperry New Holland, farm equipment manufacturer, tells the story of farmers and agriculture — their contributions to the national economy and welfare of all — and outlines some of the major concerns facing today's farm family.

The brochures are available at the dealership and at the Hereford State Bank. "In addition to being of interest to farm family members, the brochure contains information of concern to everyone," Al Sauter of Sperry New Holland explains. "As daily consumers of food and fiber grown on farms, each of us has a vital stake in agriculture and its people."

Among topics discussed in the brochure are efficient use of the land — the nation's greatest renewable natural resource, farming's achievement of unmatched productivity, rising farm costs and investment, marketing spreads, exports and feeding a hungry world.

The brochure is a combination of what farmers want to say and what consumers need to hear about the importance of agriculture and its people.

Sturgeon once was so plentiful in the Hudson River that steaks made from the light, almost boneless meat of the big fish were called "Albany beef."

Dr. Thomas Walker, in 1750, found a natural gap in the Appalachian Mountains on the borders of what are today Kentucky, Tennessee and Virginia. Walker, a Tory, named it after the Duke of Cumberland — the Cumberland Gap.

Ag Dept. Analyzing New Information on Wheat

WASHINGTON (AP) — The Agriculture Department will be analyzing new information on potential 1978 wheat production to determine whether farmers may be cutting back to help slow down the rising grain surplus.

A report will show how many acres of wheat farmers planted this fall for harvest next summer. Winter wheat accounts for about three-fourths of the total U.S. wheat production.

Based on surveys made Dec. 1, the report also will include the department's first production forecast for the 1978 winter wheat harvest. But experts caution that it will be highly tentative because the crop, now mostly dormant for the winter, still has about six months before being harvested.

Although weather is the most important factor, there are others to consider, including the government's 1978 wheat acreage set-aside program and the possible effect of protests by American Agriculture, the Colorado-based group which called a nationwide farm strike as of Dec. 14.

The new figures, however, could be altered significantly by next spring when farmers have to adjust their acreages remaining for harvest if they choose to participate in the set-aside program.

It calls for farmers to reduce 1978 wheat acreages from this year's harvest in order to qualify for full benefits under the government's price support system.

Further, the program will require participating farmers to set aside from crop production land equal to 20 percent of the

wheat they do have for 1978 in order to qualify.

Although the strike movement, which was launched to a large degree because of depressed wheat prices, probably will not be reflected in today's report — farmers planted their winter wheat before Dec. 14 — the wheat acreage could be changed significantly if many farmers decide in the coming months to plow up their crop instead of letting it mature into grain next summer.

The wheat acreage actually left for harvest next June and July also could be affected if dry weather intercedes between now and next spring in key areas of the Great Plains.

Currently, except for some areas, the department says that

winter wheat is in "good to excellent" shape and soil moisture reserves are much improved from what they were a year ago when drought appeared as the imminent threat to much of the 1977 winter wheat crop.

A year ago, for example, the department estimated the winter wheat crop at 1.44 billion bushels. The harvest actually turned out to be almost 1.53 billion bushels. An additional 500 million bushels of spring-planted wheat raised the total 1977 harvest to about 2.03 billion bushels, the third largest on record.

Consequently, wheat stockpiles are the largest since 1963, rising to 1.1 billion bushels last June 1, from 664 million on June

1, 1976. They are expected to grow further to around 1.2 billion bushels by next June 1, just as the new 1978 wheat harvest is ready.

KANSAS CITY (AP) — The first commercially printed Christmas card was the result of procrastination. In 1843, London businessman Henry Cole realized he had neglected to send his personal best wishes to friends — the holiday custom of the time.

To make amends, he asked an artist friend, John Calcott Horsley, to design a special card, according to Hallmark researcher Sally Hopkins. The card angered temperance groups because it showed a family with wine glasses looted in a toast, but a tradition was born, she reports.

WE DON'T KNOW HOW TO SAY IT BETTER!

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READY FOR YOU SOON - We just know you will like the charm that is built into this. New 3 BR - 2 B house. Isolated master bedroom, features His 'N' Hers dressing area with walk-in closets. Full of features, nicest of locations. \$58,200. 4024

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NEW SPANISH MOTIF - Featuring an arched fireplace, and a raised dining area accented with wrought. Seldom do we see as many nice features in this price range. You'll like the arrangement, 3 BR, 2 B, and covered patio. Make it yours. \$41,750. 4014

ROOM FOR A GROWING FAMILY New listing. Two story with abundance of space for the growing family. Woodburner for those cold winter days ahead. You'll love this home, it's only \$54,000. 3813

NOT GOOD, NOT BETTER, BUT BEST! You will be so appreciative of the quality of this brand new home. Built to save energy. ALL the extras and its a real jewel - Mid 60's in price a truly remarkable home, 3 BR, 2 B, N.W. area 3814

NEW LISTING-ESTABLISHED AREA Custom quality charm luxury home with 4 BR 2 3/4 B, and all the very best in a beautiful neighborhood, trees, shrubs, grass, redwood slat covered patio. You will love this home. Low 80's. 3974

YOUR LUCKY FIND - Such a pretty spot the first time you buy or any time! Modest price buy, so attractive, 3 BR, paneled living room, hardwood floors. Just steps from downtown shopping. \$16,500. 3776

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HOW'S THIS FOR A START? Modest Price for this 2 BR, single bath starter home. Located on Irving Street and priced \$13,500. With the purchaser able to buy for cash, assume a \$10,000 loan and purchase the equity or secure a new loan. 3929

MAKE YOUR START HERE - This 3 BR home is just the place to get started on your own. Spacious living room, in kitchen dining area with den. All brick maintenance free construction. 3755

NEAT AND WELL KEPT - Quick Possession, good condition, 3 BR brick. Over 1100 SF, ref. air, central gas heat. As low as \$750 D.P., and normal closing costs. \$24,500 3989

FRESH AS A DAISY - Want a clean, fresh remodeled brick home? 2 BR, with living room and den that could be an extra bedroom. Just right for retirees or starter home. See it today. 3892

AWAY FROM THE HUSTLE AND BUSTLE Located on pavement, SE of town. This fully remodeled 4 BR, 2 B home is livable and lovable. Everything is new and fresh. New domestic well, insulated, storm windows, paneled, new carpet. See it and love it. \$37,500 3827

YOUR CHRISTMAS PRESENT - To the family could be this real sharp 3 BR home only one year old. Owner transferred and needs to sell. Small equity to assume the loan and low closing costs will put you in your new house in time to decorate for Christmas \$29,450. 3998

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Holly Announces Three Promotions

COLORADO SPRINGS — The promotions of three men in Holly Sugar Corporation's operating department have been announced by Chairman John B. Bunker.

Lloyd L. Neville is the new general superintendent, succeeding John L. Bushnell, who resigned. J.E. A. "Bob" Rich, formerly Western District factory manager, is the new assistant general superintendent.

Neville had been eastern district factory manager with headquarters in Colorado Springs. In his new position, he reports to Whitney Newton II, vice president-technical director, and will be responsible for the operation of Holly's beet sugar processing plants in Montana, Wyoming, Texas and California.

Hereford, Texas and Santa Ana, Calif. plants and later as factory manager of the latter. He is a graduate of the College of Idaho with a BS degree in chemistry.

Rich joined Holly in 1964 as instrument engineer after 13 years with British Sugar Corporation. Prior to being western district factory manager with headquarters in Tracy, he held the same position in Holly's Rocky Mountain district. He is a graduate of Kings College with a BS degree in mechanical engineering.

Sanders started working for Holly's Hereford, Tex. plant in 1969 as a chemist trainee following graduation from Eastern New Mexico University with a degree in microbiology. He also has been a shift superintendent and assistant to the senior vice president-operations. He will remain in Colorado Springs.

He joined Holly in 1965 as a research chemist and a year later was chief chemist at Holly's Brawley, Calif. plant. He has served as assistant factory manager at both the

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Nice 2-bedroom brick home on 6th street, with double garage

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3 wells, like new Gifford Hill sprinkler, 480 acres, 1 1/2 miles U.G. tile with 2 pivots. Need to sell to settle estate. Wheat crop goes.

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Income producing property located in downtown Hereford. Excellent return with longterm lease. Reasonably priced.

Excellent location,

148 acres, 1/2 mile from city. Located in best water area, 8" well, lake pump, 1 mile of S. O. L. D. tile, fenced. Priced right.

I would like to invite all my friends to contact me at my temporary offices located at S & R Feed & Supply just south of the underpass on South 385.

Dean Stallings
The Dirt Dealer

Bergland-ECM Meeting Helps Clear Air on Wheat Agreement

WASHINGTON (AP) — Last week's meeting between Agriculture Secretary Bob Bergland and a European Common Market leader produced no important decisions but helped underscore the administration's view of how global farm trade should work.

The meeting, held in Brussels with Finn-Olav Gundelach, commissioner of agriculture for the European community, was not a negotiating session, the two leaders said.

But it helped clear the air

regarding international wheat negotiations and for the forthcoming final phase of multilateral trade talks in Geneva, Switzerland, next month.

Thirty years ago the United States and 22 other nations set up the General Agreement on Tariffs and Trade which was intended to bring more order to world business and gradually result in liberalized trade.

Today, about 110 countries are involved in the agreement. One important subject, when

the final phase of current talks begin Jan. 15 in Geneva, will be the place of agriculture in the negotiations.

In the previous "Kennedy round" of talks in the mid-1960s, most concentration was placed on reducing protective tariffs among industrialized nations. However, agriculture was not included in the across-the-board tariff cuts.

Now, however, Gundelach and Bergland appear to agree that agriculture should be given a higher priority in final negotiations on the agreement.

"These negotiations are more ambitious," Gundelach told a news conference after his talks with Bergland. "They must be. They must deal with our agriculture in a more fundamental manner."

One complaint of U.S. farm officials is that the Common Market countries have persisted

in a "common agricultural policy" in which variable levies are frequently used to restrict imports of U.S. agricultural products.

Bergland has said he does not think the Common Market will alter this policy and added that it might be a waste of time to focus on it and other issues which presumably cannot be changed.

Gundelach acknowledged that while "we might have difficulties and even severe difficulties to overcome in the agricultural field, we would both do our utmost to prevent the trench warfare which was taking place between the U.S. and the community on agriculture for God knows how many years."

The European Common Market countries, despite barriers which limit the entry of some commodities, imported

more than \$6.8 billion worth of U.S. farm products in the fiscal year which ended Sept. 30. That amounted to more than 28 percent of the year's total of \$24 billion exported by American farmers.

One of Bergland's prime objectives since he joined Jimmy Carter's Cabinet last January has been to seek policies aimed at leveling what he calls the peaks and valleys of farm commodity prices.

Bergland believes that international commodity agreements can help stabilize U.S. farm prices and generally create a better world food supply and price situation for everyone, including poor countries.

Bergland, in his Brussels news conference with Gundelach, said current talks in London are aimed at reaching a new international wheat agreement.

He added that one of the U.S. objectives is a price system to eliminate some of the wild swings in grain markets which have occurred in recent years.

There also has been suggestions that corn and other feed grains - called coarse grains - ought to be included in the London discussions at the same time wheat is being debated.

Bergland said that "it's possible" that the wheat talks will result in a general type of grain agreement but that discussions on coarse grains should be conducted separately from wheat.

"It may be more practical to conclude one or two separate agreements," Bergland said. "That is a matter which will be negotiated, but the important fact is that we are prepared to entertain such negotiations and receive all legitimate proposals from countries who've a stake in the coarse grain issue...."

But Bergland was adamant that "we think any grain arrangement, including wheat, must contain some discussion and some discipline in the area of price. So it's not a matter of principle involved in that regard. It's a matter of detail. We are not so far apart in that regard."

Toward the end of their joint news conference, Bergland referred again to the wheat agreement negotiations in London.

"We will not sign a wheat agreement that can't work. We have been through that. If a wheat agreement makes no sense economically, then why go through the exercise...."

The introduction of vestibules in the late 1880s allowed passengers for the first time to walk safely from one railroad car to the next.

The nationwide strike called by American Agriculture on



Board Receives Grant

LUBBOCK — At the December 16 meeting of the Texas Grain Sorghum Producers Board, Jim Perry, in the name of the M.G. and Johnnie D. Perry Foundation, announced a \$10,000 grant to be given by that foundation to TGSPB.

In presenting the check to Larry Witten, TGSPB chairman, Perry said that the grant was being given "....to Texas Grain Sorghum Producers Board for the good work that they have done and with the hope that this (money) will help them toward obtaining additional world wide markets and better prices for U.S. grain sorghum producers."

Witten thanked the Perry

Foundation for its generosity, assuring Perry that the money would be spent wisely, and commended the foundation for its dedication to finding ways to help the farmer and rancher obtain a fair and equitable profit for their products.

The M.G. and Johnnie D. Perry Foundation, established in 1946 and located in Robstown, Texas, also seeks to acquire more economical methods of production through research and education, and recently began concentrating some of its attention on the marketing aspect of agricultural products.

Texas Grain Sorghum Producers Board expends much

effort developing new and enlarging established overseas markets for U.S. grain sorghum. This past fall, with the cooperation of U.S. Feed Grains Council and Grain Sorghum Producers Association, TGSPB hosted over 70 potential grain customers from four foreign countries: Japan, Korea, Poland and Taiwan.

These grain industrialists came to the U.S. to study the latest feed grain production and market situation, automation in livestock and feed production, and silo management. They go home educated to the value of American grain and to the most efficient ways of utilizing the grain they produce as well as the grain they will import.

Dole is Unconvinced Ag Dept. Not Snooping

WASHINGTON (AP) — The Agriculture Department says it Dec. 14 is aimed at getting isn't snooping into the strike higher prices for wheat, corn activities of farmers, but Sen. and other farm commodities. Bob Dole, R-Kan., is not The Colorado-based movement convinced.

Dole told Agriculture Secretary Bob Bergland again Dole initially sent a telegram Wednesday that he kept to Bergland last week indicating getting reports that local officials that he had been informed by a of the Agricultural Stabilization and Conservation Service have and local ASCS offices were been instructed to watch strikecollecting names, places and activities and report them to the strike and Washington.

"In Kansas, the state ASCS office was requested by USD/ the big farm agency which to keep Washington abreast of the farm strike situation and to report unusual activity, such as violence, picketing and striking at elevators, processing plants, etc.," Dole said in a letter to Bergland.

Thomas R. Sand, an aide to Bergland, said that if Dole "has specific counties where there is a problem, he should inform the department" because those activities were neither requested nor authorized by the secretary of agriculture or the ASCS here.

The nationwide strike called by American Agriculture on

county, replied that field offices were told only to report activities which threatened to interrupt their normal office procedures. No names or other information were sought, he said.

Dole said that in the past the agency has gathered information about crop conditions, box car shortages, fuel and fertilization shortages and crop disasters.

"Information of this type is entirely different from reporting on the activities of a farm organization," he said.

Tips Offered On Purchasing Pecans

AUSTIN—Texas pecan trees are putting forth an abundant crop this year, and you can be sure homemakers throughout the state will be baking up plenty of delicious pecan pies.

But Agriculture Commissioner Reagan V. Brown says to be sure the pecans going into those pies are the best possible. To aid in selecting top-quality pecans, he offers the following tips:

1. When buying pecans in the shell, be sure the

shells are intact and free from mold and insect damage.

2. Be sure shelled pecans are not discolored or soft.
3. Before storing shelled nuts, be sure they are thoroughly dry and sealed in air-tight containers. Pecans easily turn rancid if exposed to warm, wet air.

The world's tallest building currently is the Sears Tower in Chicago, at 1,454 feet.

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BEST DEAL IN TOWN
This three bedroom, quality home is priced right. Over 2100 sq. ft. plus lots of extra built-ins with this fine home. MLS No. 3962

Owner says Sell and will bargain with you on this 3 B/R-2 bath with living room and den with fireplace. Very convenient to Northwest Elementary and LaPlata Jr. High. MLS No. 3954

Three bedrooms, two bath—priced at only \$21,000. FHA appraisal, \$21,600. VA appraisal, \$21,750. You can move in with very little cash and monthly payments around \$200 per month including taxes and insurance. MLS No. 3699

This older home has lots of room and is in a great location. It has two bedrooms on main floor, one upstairs and one in the basement. Come and let us show you this home. We will consider a trade for your home. Priced in the mid \$30's. MLS No. 3777

This home has over 2600 sq. ft., three bedrooms, two and one-half bath. Home also has a large living room and a separate den. This quality home has many extra features. Call today for your appointment to see this lovely home. MLS No. 3738

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Our Friendly Staff Wishes You a Very Merry Christmas

Selling Your Home

by James Self

HOLIDAYS MEAN HOME

What better place to spend the holidays than at home with family and friends. At this joyous time of year, we want merely to wish you and your family health and happiness for the holidays... and a prosperous New Year.

We hope you have been enjoying this series of hints to help make your transition easy and profitable when it comes time to sell your house for whatever the reason. From our staff to you and your family...

SEASON'S GREETINGS AND A HAPPY 1978

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At Wits End

BY ERMA BOMBECK

You're called Capricorns.

You were born between Dec. 22 and Jan. 20.

A goodly number of you were born on Dec. 25.

Today is your birthday. Few will have cakes with candles. Few will have presents wrapped in birthday paper. Many people will shout, "Happy Birthday," but it will sound like, "Merry Christmas."

What's it like to share your birthday with the most commercial holiday of the year? Most of you say it is less than a religious experience. It's a day of listening to "I jumped your birthday and Christmas present together into one big gift."

Not so with this column. It is not a Christmas column. It's a Happy birthday to all of you born on December 25.

I envy you. How special it must be for you to sit and reflect why you were chosen to make your appearance into the world on the exact day of a small boy in Bethlehem nearly 2,000 years ago.

As Capricorns you are quiet and unassuming and, because you are sensitive to disappointments, put up a good front.

You enjoy adoration and people who will listen to you, but have difficulty and must put on a mask of self-confidence. You often succeed as great orators.

What an insight you must have of people who don't really know how to celebrate a simple birthday....who don't realize that small, singular, personal gesture could bring such joy to your day.

The many times you must have reflected on the man's birthday you share and what He would have thought if someone had jammed a hair dryer in His hands and said, "So, you had the bad luck to be born on Christmas! Tougho!"

We tend to forget Christmas birthdays. They get lost in a sea of Santa Claus arriving in a helicopter, mistletoe daquiris, dolls with bionic eyes, microwave ovens, and stores open on Christmas until 3 p.m.

If it is of any comfort, sometimes I imagine another Capricorn with large brown/black/green/blue eyes, wearing a robe and sandals, being bumped and jostled in the traffic of the city, lamenting, "They forgot my birthday too."

Search for Can Tabs

Pays for Christmas

AUSTIN, Tex. (AP) - A year-long search for aluminum can tabs has paid small dividends for the Tom E. Smith family, but at least it will be in time for Christmas.

The Smiths turned in 119 pounds of aluminum tabs this week. An aluminum recycling center paid them \$20.23.

"I guess we'll use the money to buy the kids some pants, maybe a few little toys," said Mrs. Smith.

Smith, 58, is a disabled salvage yard worker. He was

hurt in May 1975, and the Smiths and three children who are still at home live on compensation income of \$400 a month.

Mrs. Smith has collected aluminum cans, too, but thinks collecting tabs is more fun.

The whole family - except Smith - is on constant lookout for them. Because of his injury, he can't bend over.

The English, Ted by Ethelred the Unready, massacred the Danes in 1002.



January Bride-Elect

Mr. and Mrs. Eldon McNutt, 137 Greenwood, announce the engagement of their daughter, Donna Kay, to Marty Lee Nelson, son of Mr. and Mrs. Harold Lee Nelson, Amarillo. The couple plans to be married January 20 in the local Church of the Nazarene. Miss McNutt graduated from Hereford High School in 1972 and received her bachelor of science degree from Bethany Nazarene College at Bethany, Okla. She is now employed by the State Commission for the Blind in Amarillo. Nelson, a graduate of Palo Duro High School in Amarillo, is presently employed by Wise Irrigation in his home city.

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Hereford

Letters To Santa

Dear Santa,

I am 7 years old. I have been pretty good all year. I would really like for you to bring me an Easy Bake Oven, a doll and a stroller and doll play pen.

My sister is 2 years old. She would like to have a dolly, and some toys. She especially wants a candy cane and a Donald Duck. We love you and will have cookies and milk for you.

Kyla and Katrina Grover

Dear Santa Clause,

How are you? We are all fine here. I sure have been a good boy this year. For Christmas I would like a Batman Doll, a Wonder Woman doll, and a gun. See you Christmas.

I love you,
Jeremy Lomas- 3 yrs. old
Red River, N.M.

Dear Santa Clause,

How are you? I have been good this year. I would like a momma doll, and ball. Merry Christmas!
Laura Lomas- 11 months old
Red River, N.M.

Dear Santa,

I am 7 yrs. old and in the 2nd grade. I have been a good girl this year. I would like a doll (Butterball) and a stroller, and a

watch with my name on it. I also need some new house shoes and footies. Barbie doll needs some new clothes, too. From Shelly Webster.

Dear Santa

Will you please bring me a little professor and find The Goody Gum-Drop and a Winnie the Pooh stocking and some Winnie the Pooh Drinking Glasses and a Farrah Fawcett Majors Bean Bag and some skate board Equipment and some Roller Derby Skates and a big bird Mystery Bank, Farrah's Glamer Center and a winnie the Pooh Talking Phone and a Medical cart and winnie the pooh doll and Fuzzy Pumper Barber Shop and a Jonny Bench Batter up and a red and blue tent and a barbie pool with cabin. I love you.

Much love,
Julie

Dear Santa,

I am 3 yrs. old. Do not know how to write.
Hattie is writing for me. I need new toys for me and my brother-he is 17 mos. old. That is all.
Gale and Brad Neunan

Dear Santa,

Thank you for all the presents you brought us last year. This year I'd like a stunt cycle, Mr.

Mouth and a T-Bone crash-up. My new sister, Megan, would like some bath toys I think. We will leave some cookies and milk on the fireplace for you.

Love,
Russell

Dear Santa,

I've tried to be a good boy this year so would you bring me a Stunt Cycle, a horn and a lawnmower and my little sister would like a baby doll. She can't write yet, but she's been real good too. Thank you Santa.

We love you!
Richard

Dear Santa,

I have been a good girl. Would you please bring me a Rub-a-dub dolly? It has a shower and wash rag and soap if you would like to bring that too. I hope you will.

I hope you and Rudolph don't

get too tired on Christmas Eve. I love you and hope you can get down our chimney.

Love,
Kelli Walden
241 Centre
Hereford, Texas

Dear Santa Claus,

I am two years old and I have been a good girl all year.

Would you please bring me a guitar, a baby beans, and a suitcase?

Please remember all the other little boys and girls.

Love,
Wendy Warrick

Dear Santa,

I want a Robot and a medical kit.

Cody

The Panama Canal took 10 years to build and was opened on Aug. 15, 1914.

G. E. D. TESTS

TESTS 1, 2 & 3 January 23, 1978

TESTS 4 & 5 January 24, 1978

8:30 A.M. BOTH DAYS

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- Factory Air. **SOLD** Steering & Power brakes

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1972 Chev. Monte Carlo
V-8 automatic with factory air and power. White with black vinyl top NADA \$2175⁰⁰ Sale Price \$1725⁰⁰

1972 Pontiac Grand Prix V-8, Automatic, Factory Air, Power windows & Brakes, Radio, Heater, Ele. **SOLD**

1974 Ford Pinto - 4 cylinder, 4 speed, Radio & Heater.

1977 Dodge Aspen - 4 door sedan 6 cylinder. Automatic with Factory Air. Power Steering & Power brakes. Save Money Save Gas



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Chrysler LeBaron!

1971 Buick LeSabre 2 door Hard Top. V-8 Automatic, Factory Air. **SOLD** Power

1973 Dodge Charger V-8, Automatic & Power. New tires- Factory Air. SAVE \$450⁰⁰

1977 Dodge B200 Van V-8, Automatic, Air & Power with **SOLD** ized Van Man. Beautiful inside out.

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Like many others, take advantage of our tax break by buying at the lowest prices ever!

Along The Frio

MRS. OWEN ANDREWS

Among the numerous Christmas activities in the community were parties in Frio Baptist Church Fellowship room.

On Friday evening an all church party was attended by more than sixty adults. A dinner, featuring Christmas fare, was the central feature. Following that the group enjoyed games and visiting fellowship. The church room has been decorated out in Christmas theme and features a Christmas tree, which will be used again this Saturday evening-Christmas Eve- for the annual Santa party.

It is to begin at six p.m. with a program featuring children and young children. Santa is expected to appear and gifts will be given out. Food and fellowship are the usual activities at those regular

community Christmas Eve parties-for all and any who wish to attend.

On Saturday evening, church young people had a party also in the Frio Fellowship room. Youth sponsors are Mrs. Ronnie Andrews, Mrs. Mozelle Thomas, Mrs. Elizabeth Kendrick and Kenneth Frye. Mothers of the young people prepared and served the Christmas supper. About 36 young people attended.

The two older adult classes from Frio gathered for a supper at Dickies Restaurant, on Saturday evening. Food, games and gifts made up the main features of the evening. Teachers of the two classes are Mrs. D.F. Yandell and T.L. Sparkman.

A group from the Frio Church went caroling after Wednesday evening services, going back to the church for food, and fellowship afterward.

On Sunday afternoon, the 18th, the pastor, Johnny Tims, Mrs. Tims and family were hosts to an "open house" at the parsonage, with church members and their friends visiting during the afternoon. The host family assisted by a few members served holiday candies and festive foods which Mrs. Tims had prepared.

Her parents, Mr. and Mrs. E.O. Baird from Westway, were also with the family.

Frio Homemakers Club met recently in the home of Mrs. Ronnie Hathaway on Ave K in Hereford for the Christmas party. Assisting the hostess were Mrs. Harlan Barber and Mrs. Frank Robbins. They served holiday special foods from the specially decorated table and the president, Mrs. D.F. Yandell was in charge of the entertainment time.

Each person gave details of "The first Christmas I remember- what I received" and "My expectations for this Christmas". Afterward, gifts were given out from the tree-secret pals having brought gifts and revealing identities. New pals were chosen for the coming

year.

Others attending included Mesdames Gary Hathaway, Bobby Kendrick, J.E. Warrick, Billy Warrick, T.L. Sparkman, Eugene Baldwin, Jack Andrews, Annie Lee Dobbins, Johnny Tims, Weldon Stephen, Annie Springer, Gerald Harder, Jerry Richardson, Edgar Vinson, A.T. Jones, Owen Andrews, Miss Alma Andrews.

Eighteen persons attended the Frio W.M.U. program and luncheon recently when foreign mission study was the subject. This is the emphasis time for the Lottie Moon Christmas offering for foreign missions.

Participating in the program were Mesdames Earnest Harder, D.F. Yandell, Glenn Thomas, Eugene Baldwin and Owen Andrews. Mrs. Frank Robbins was in charge of program and Mrs. Earl Harkins is W.M.U. Director. Food representative of Asian countries was brought by others of the ladies helping with the observance of mission week.

The Lon Connors and son, Josh, of Ft. Worth spent Tuesday night with the Eugene Baldwins. The T.L. Sparkmans and Tommy Sparkmans also visited with them there, during the evening.

The Homer Wests and daughters, Linda and Donna, of McAllen came this week to spend the holidays with her mother, Mrs. Blanche Baldwin and others of the family. Miss

Viola Keene of Levelland also is here for the time with her sister, Mrs. Baldwin, and family. They expect the Darold Baldwins of Denver sometime during the week after Christmas.

The Tommy Sparkmans visited her brother, Roland Livesay, and Mrs. Livesay and childr on Thursday night.

Coming to spend Christmas with the Andrews family are the Glen Andrews of Carthage, Mo. and the Herbert Bruns of Corsicana. The Bruns plan to stay a few days in the week following Christmas. Also, Mr. and Mrs. Rocky Andrews of Cathage are to be here for Christmas with their parents, the Clark Andrews and the Lee Roy Burges and others of their kin.

Local folk are proud of our Kim Gripp who made the finals in the National Rodeo competition in Oklahoma City recently.

Mrs. Gladys Mobley and Nell Miller visited the Mobley sons, Raymond and Don and their families at Farmington recently. Of special interest was the month-old granddaughter of the Raymond Mobleys. The baby, daughter of the Dean McLaughlins, is still in the hospital. It is hoped she will be large enough to go home soon after Christmas.

The Don Mobley family is visiting her folks in Oklahoma for Christmas and expect to be

with the Mobley relatives the first of the week as they are on their way back home.

To be here with the Coles during the holiday weekend are the Herman Vinsons of Childress, the John Paetzolds, Amarillo, and Bill Cole, Hartley.

Here to visit the E.F. Voglers this week were her sister, Mrs. Ernestina Vogler, her two sons and a grandson all of Lamesa. The men all went bird hunting and the group stayed for a few days visiting.

Here to visit the Billy Warricks during the last weekend were his sister and her husband, Mr. and Mrs. Miles Powell of Odessa.

The Richard Prices expect to visit his relatives in Amarillo on Saturday. Also her brother, James Corbett and his wife, from Dallas are expected here to be with the family, especially their parents, the Paul Corbetts, for the Christmas weekend.

The Dee Taylors and Mrs. Skeet Brooks went to Oklahoma City last weekend. Todd Taylor of Memphis met them there and came back here for the Christmas holidays. They visited relatives in Oklahoma City and also at Comanche.

Mr. and Mrs. H.E. Lindley and their daughter, Mrs. Christine Shirley, visited Lindley's niece, Mrs. Carl Ridgeway, Mr. Ridgeway and family at Searcy, Ark. recently.

Engagement Announced

The marriage of Miss Janann Fay Bullard and Kevin Jay Minnix, both of Lubbock, is to be solemnized January 21 in First Christian Church of Lubbock. The bride-elect is the daughter of Fay Bullard, Lubbock, and James Bullard, Hereford. The prospective bridegroom's parents are Theda Minnix and W.J. Minnix, both of Lubbock. A 1977 graduate of Monterey High School in Lubbock, Miss Bullard plans to receive her nursing education at Methodist Hospital. A 1976 graduate of Monterey High, Minnix is currently employed by Cox Painting and Decorating.

Unemployment Shows Decline

AUSTIN, Tex. (AP) - Unemployment in Texas - both in numbers and in the percentage of the work forces without jobs - declined in October, the Texas Employment Commission reported Thursday. The TEC said that a mid-October, 280,800 Texans, or 4.9 percent of the labor force, were seeking work. This compared with 285,600 - or 5 percent - in September and 300,700 - or 5.4 percent in October of 1976. Employment, meanwhile was up 24,000 from September and 182,800 since last October, the TEC said. Unemployment peaked for the year in June at 5.4 percent. The report said most segments of the non-agricultural side of the state economy saw an expansion in jobs. "Settlement of a labor-management dispute stimulated sizeable payroll additions in fabricated metal products; and the closing of another dispute brought a moderate rise in employment in primary metal industries," the TEC said. Government jobs, especially in education, accounted for a big part of October's growth in non-manufacturing employment, the report said. "Local and state education accounted for most of the increase, as local school districts contracted for substitute teachers and others for the school year and colleges and universities hired students assistants and additional personnel."

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SAVE ON HEATING AND COOLING COSTS THIS YEAR WITH United States Steel, Super Steel Siding. For a limited time only, we've cut the price to give you a "new home in just a few days!" Mail the coupon below within 10 days and you'll receive absolutely FREE a Little Mac Burger Grill.

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If this coupon is returned within 10 days you will receive absolutely FREE Little Mac Burger grill. In order to qualify for this FREE GIFT you must be a home owner, or buying it...and thinking of residing, painting or insulating the present home you are now living in and will give the representative sufficient time to give you an estimate. That's all...this is not an inducement to buy...ABSOLUTELY NO OBLIGATION ON YOUR PART.

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BORDEN'S
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½ GAL. ROUND
\$1.19

KRAFT'S
**MIRACLE
WHIP**
98¢
32-OZ. QT.

LONG HORN
BRAND
PURE LARD
4-LB. PAIL **\$1.99**
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KRAFT'S
**VELVEETA
CHEESE**
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BOX

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**MIXED
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37¢
1-LB. PKG.

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**JALAPENO
PEPPERS**
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1 GALLON

MOUTHWASH
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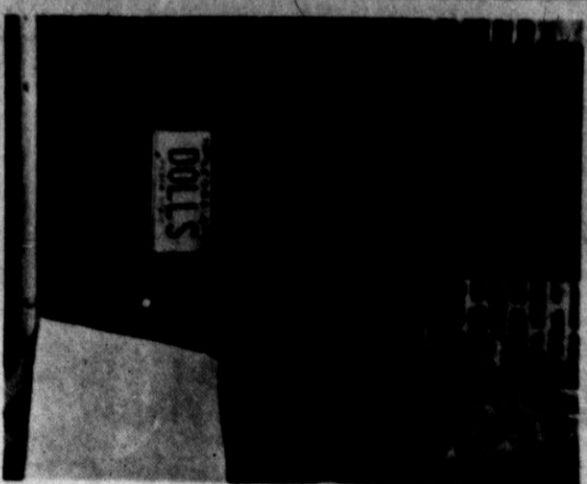
Doll collecting . . . one of the country's biggest hobbies

Doll collecting is one of the most popular hobbies in the country. Many men and women join doll clubs.

The clubs have meetings and talk about dolls.

They bring their dolls to shows. Judges pick the best dolls and give them ribbons.

There are some junior clubs for kids. However, most adult clubs won't let kids join until they are 19 years old.



Joe Elizabeth Gerken is a well-known doll collector who knows a lot about dolls. She runs a museum for antique dolls in Savannah, Georgia. What does her license plate say?

Save your dolls, kids. They could be valuable.



Doll photo courtesy Antique Doll Museum, Savannah, Ga.

Nearly 100 years ago, these dolls belonged to twin sisters. Their value has risen through the years. They are now in a museum.



Personality dolls, like this Farrah Fawcett doll, are popular today. Someday this doll could be worth a lot to a future collector.

Most children can't afford to collect old dolls. But they can start a collection by taking care of the ones they do have.

Here are some ideas:

Treat them with respect. Don't cut their hair. Pack them away in the clothes they came in. Don't put plastic dolls in the attic where it could get too hot.

Start a card file. Fill out a card on each one.

1. Name of the doll

2. Date you got it

3. How much it sold for

4. If it is a personality doll, write down something about the person it is based on. Save newspaper stories about him or her. Also, save an ad about your doll.

Draw a line to these words in the story.

card	old	hair
date	newspaper	name

Doll Try'n Find

Words about dolls are hidden in the block below. See if you can find: rag, stocking, spool, cornhusk, eggshell, indian, colonial, paper, fashion, wood, leather, wax, Barbie, GI Joe, walking, talking, Raggedy Ann, Raggedy Andy, head, body, hair, arms, house, clothes, and teddy.



R A G G E D Y A N N F A B C D
A R A G F O S W O P A F C L R
G S T I N D I A N R S P O L
G T U J M P L X A B H A L T B
E O H O U S E M B O I P O H A
D C L E A T H E R D O E N E R
Y K W A L K I N G S H E A D I
A I T A L K I N G W O O D R O L G E
N N H A I R W O O D R O L G E
D G R E G G S H E L L A R M S
Y C O R N H U S K T E D D Y E

Mini Page Quiz-a-roo

How well did you read this week's Mini Page?

Page 1: Look at the pictures on page 1. Find the following:

a shoe maker doll's body Faith Wick
photo Helen Bullard Judith Condon

Page 2: The White House Doll House is now in a

Page 3: This week's super sport plays for the Washington

Page 4: It's a good idea to fill out a

Tick, tock, tick tock! 1977 is running out. Next week read about clocks and telling time. Merry Christmas and a Happy New Year from The Mini Page.

Madame Alexander Dolls

Many children collect Madame Alexander dolls.

Madame Alexander was born in New York City. Her father ran the first doll hospital in the country.

Madame got into the doll making business during World War I. Up until that time, most of our dolls had come from Germany. The war stopped the shipments.

Madame went to work. Her first doll was a Red Cross nurse made of fabric. Now her dolls are made of plastic.

There have been some rumors that the Madame, who is now 83, is about to go out of business.

This is not so, says her New York office. The Madame is still very active. She is president of the company. The business is a family one. Her daughter, son-in-law and grandson could carry on if needed.



The Mini Page

Especially for young readers



Outstanding Achievement Awards Winner

©1977 by Universal Press Syndicate

The Herford Brand

By BETTY DEBNAM

Friday, December 23, 1977

Their "people figures" are not for kids

The Super Doll Makers

The country's best doll makers belong to a group called NIADA (NEE-ah-dah).

NIADA stands for the National Institute of American Doll Artists.

There are only 49 members in the United States.

You can't just join NIADA. You have to be invited.

From 200 to 500 artists try to join each year. Last year the group only took in four new people.

These dolls are not for kids to play with. These "people figures" sell from \$150 to \$1,200.

These dolls are for collectors. They are also made for museums.

These are not mass-produced dolls. They are one of a kind, or a few of a kind dolls.

The artists break the molds so no other dolls can be made like the original.

NIADA artists put on doll shows.

They also appear at department stores and talk about their dolls.



Helen Bullard makes her dolls of wood. Using an old photo as a guide, she is making a family group of 16 dolls to be sold to a museum. Mrs. Bullard is 74 years old. She started NIADA in 1963. She has written many books about doll making. She used to live in Ozone, Tennessee, but now lives near Washington, D.C.



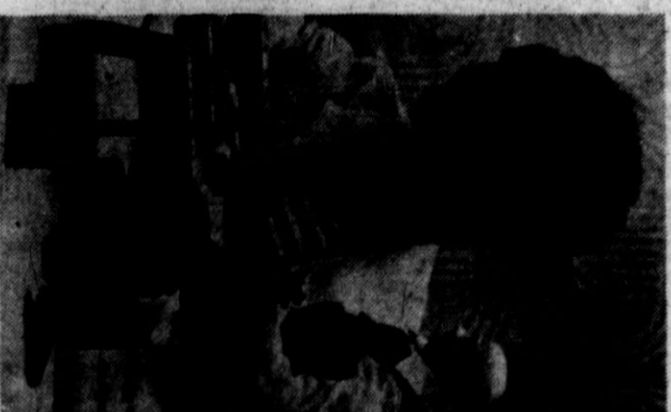
Judith Condon, of Naples, Florida, works in porcelain and papier mache. Porcelain is made by baking fine clay and painting it. Her dolls have as many as 15 parts.



Faith Wick of Grand Rapids, Michigan, works in porcelain. Some people say that doll designers make dolls that look very much like themselves. What do you think?



Lita Wilson of Lorain, Ohio, also works in porcelain. She makes many portrait dolls that look like real people.



Maggie Head of Joelton, Tennessee, uses clay and porcelain. She used to manage a doll department in a furniture store.

The Hereford Brand

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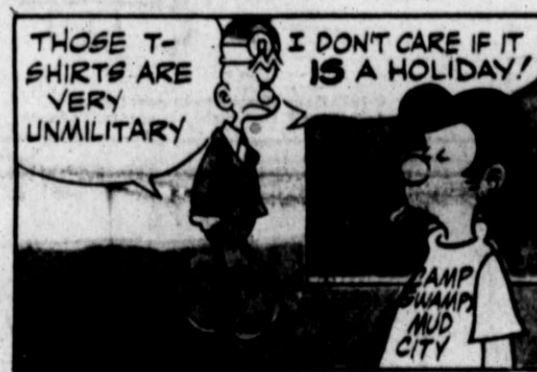
PEANUTS

featuring
"Good ol'
Charlie Brown"
by SCHULZ



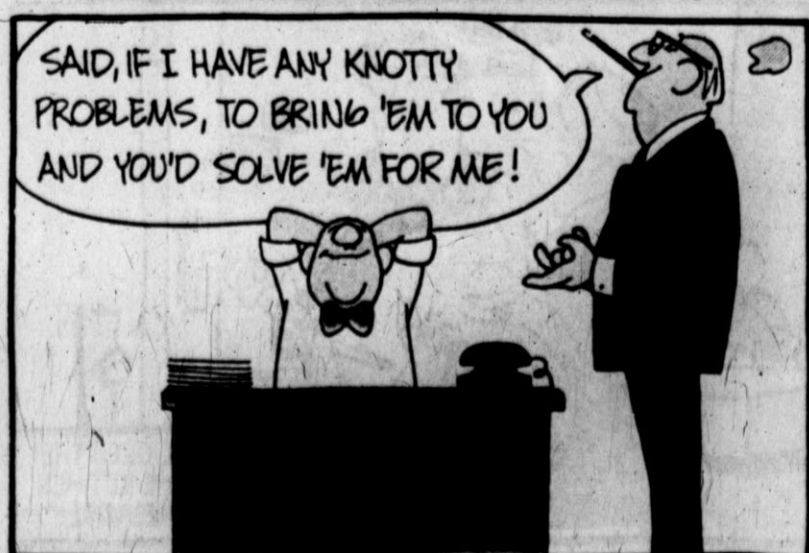
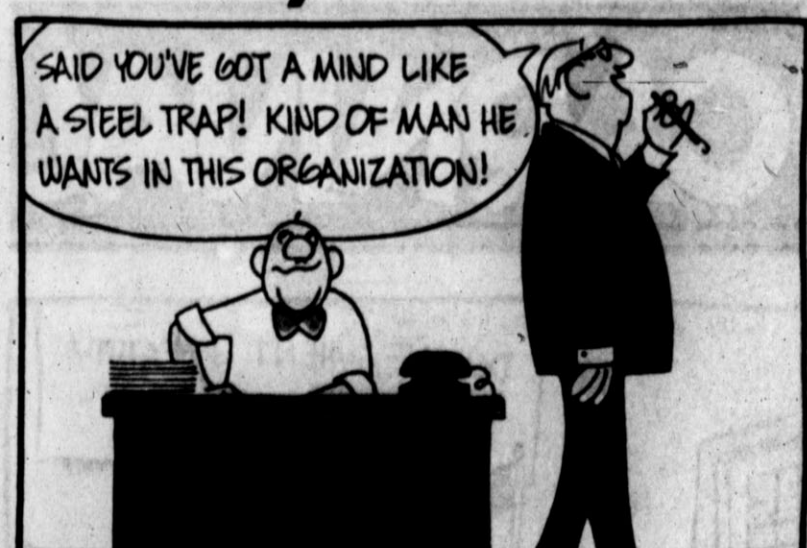
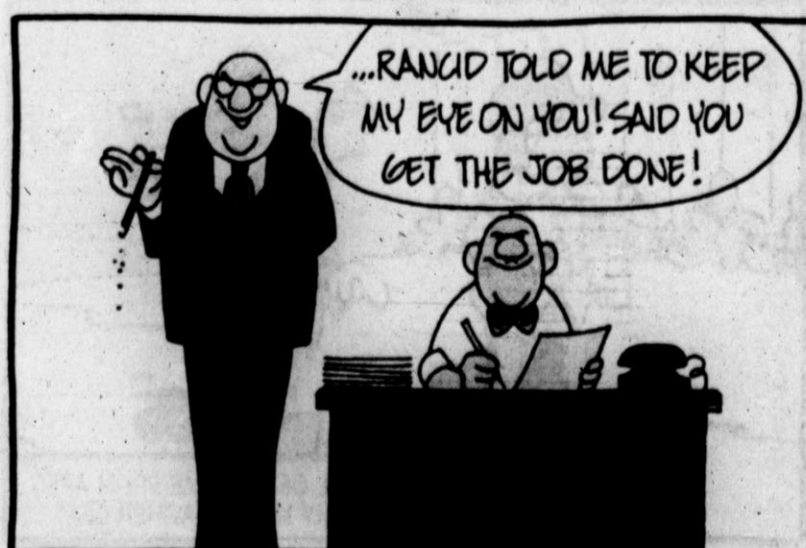
beetle

by mort walker



BORN LOSER

by Art Sansom



ALLEY OOP

by Dave Graue



ANDY CAPP

by Smythe



CARNIVAL



Prince Valiant

IN THE DAYS OF KING ARTHUR
by Hal Foster

Our Story:
IN THE EARLY DAWN KAREN ARMS AND LEAVES THE FORTRESS INTENT ON PROVING IN BATTLE THAT SHE IS INDEED AN AMAZON WARRIOR.

SHE JOINS HER PATROL JUST AS THE PIRATE FLEET IS NEARING THE SHORE UNDER A HAIL OF ARROWS.

SCREAMING IN FURY, HUNGRY FOR PLUNDER, THE PIRATES SWARM ASHORE AND IT BECOMES HAND-TO-HAND FIGHTING. POOR KAREN! THIS IS NOT THE GLORIOUS, HEROIC WAR SHE HAS DREAMED OF.

BUT SOON SHE IS FACED WITH REALITY. A WOUNDED PIRATE, KNOWING DEATH IS NEAR, HAS A WISH TO TAKE AN ENEMY WITH HIM. WEAPON IN EITHER HAND HE CRAWLS TOWARD KAREN.

"HOW DARE YOU LAND ON OUR ISLAND, YOU DIRTY PIRATE!" AND SHE HITS HIM WITH THE FLAT OF HER WEAPON. NOW THE FULL FORCE OF PIRATES HAS LANDED AND THE QUEEN'S SOLDIERS RETREAT.

QUEEN ALETA SITS QUIETLY WITH A HUGE MAP OF HER BELOVED ISLAND BEFORE HER. COURIERS COME AND GO WITH NEWS OF THE INVADERS' PROGRESS. SHE IS PATIENT; NOT YET HAVE THEY RUSHED INTO ANY OF THE TRAPS SHE HAS ARRANGED FOR INVADERS.

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THEN VALETA, LOOKING OVER THE FIELD OF BATTLE, ESPIES HER ERSTWHILE FRIEND, HECTOR, IN THE ENEMY LINES. SO HE IS A TRAITOR! NEXT WEEK - Traitor at the Gate

FRANK & ERNEST

ABCDEFGHIJ

KLMNOPQRST

UVWXYZ

WE CALL THAT OUR CHRISTMAS CAROL...

BECAUSE IT HAS "NO L" IN IT!

A VERY MERRY CHRISTMAS!

FROM FRANK & ERNEST & BOB THAVES

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JOHNNY WONDER

by Dick Rogers

WHICH ONE IS SANTA CLAUS? THEY ALL ARE! SOLVE THE CODE TO SEE WHAT SANTA IS CALLED IN SOME OTHER LANDS

11 3 12 3 9 10 3 7 (FRANCE)

4 1 14 5 3 12 2 5 12 6 13 14 8 1 13 (ENGLAND)

13 14 9 6 2 5 10 7 1 13 (HOLLAND)

KEY: A C E F H I L M N O P R S T
1 2 3 4 5 6 7 8 9 10 11 12 13 14

PUT THE NUMBERED TREE ORNAMENTS INTO THE CIRCLES SO THAT ALL SIDES ADD UP TO 12.

12/25

IMAGINE THAT!

THE FAMILIAR CONIFER WAS PROBABLY CHOSEN AS THE CHRISTMAS TREE BECAUSE IT IS GREEN DURING THE CHRISTMAS SEASON AND ITS SHAPE RESEMBLES A CHURCH STEEPLE.

THIS WEEK'S TOP PRIZE QUESTION:

THE POSSIBILITY OF A BIRD RECEIVING A SHOCK WHILE PERCHED ON AN ELECTRIC WIRE IS VERY REMOTE. THE BIRD IS NOT CONNECTED TO EITHER THE GROUND OR ANOTHER WIRE. THEREFORE THE ELECTRICITY WILL NOT FLOW THROUGH ITS BODY. IN ADDITION, AN ELECTRIC WIRE IS USUALLY INSULATED WITH RUBBER OR PLASTIC. ELECTRICITY CAN'T TRAVEL THROUGH THE INSULATION, AND SO IT RUNS ALONG SAFELY INSIDE THE WIRE.

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Bermuda Triangle

Boys and Girls, Win one of these valuable prizes for the question answered here each week. Send your age and question to:

Johnny Wonder's
c/o this newspaper
P. O. Box 1335 (SUNDY)
Santa Cruz, Calif. 95061

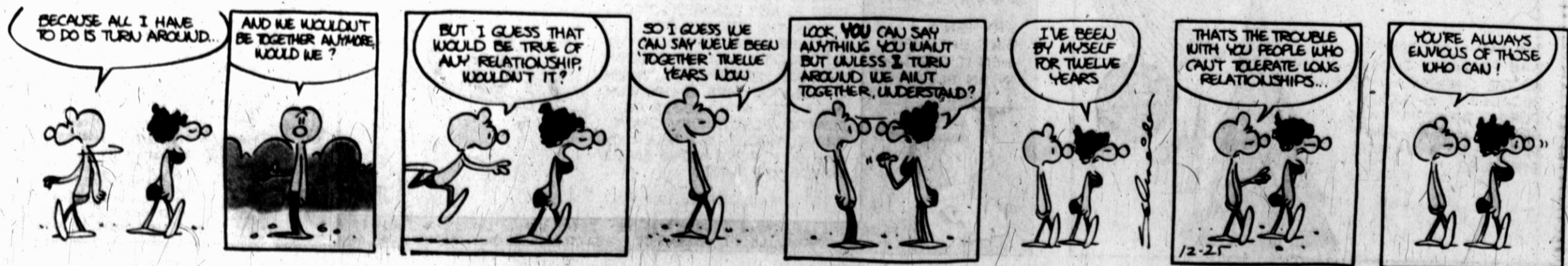
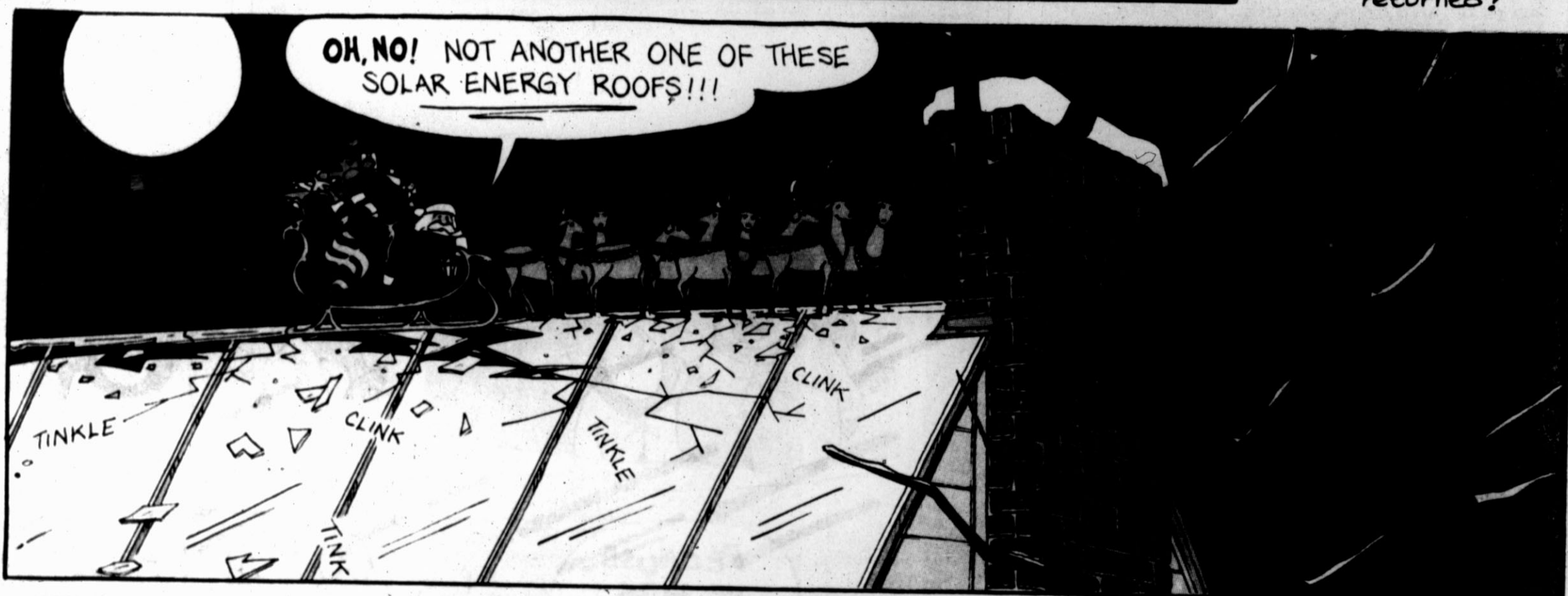
MARMADUKE

by Brad Anderson



Dog Gone Funny
 Wendy Cunningham writes from Des Plaines, Ill., that her dog, Tippy, a labrador, was in the car while her family was Christmas shopping. His present was under the seat in a bag. Like a nosy child, who can't wait, he snooped through all the bags until he found his new toy... and was happily chewing on it when the family returned.

WORLD OF



PATTERNS



8162
10 1/2 24 1/2

A Popular Set

The perfect twosome is a softly tailored blouse and a graceful jumper. No. 8162 with Photo-Guide is in Sizes 10 and one-half to 24 and one-half. Size 12 and one-half. 35 bust; jumper, 2 and three-fourth yards 45-inch; blouse, 2 and five-eighths yards.

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8325
8-18

The Hood-Coat

A detachable hood is the perfect partner for this easy-fitting coat. No. 8325 with Photo-Guide is in Sizes 8 to 18. Size 10, 32 and one-half bust; 2 and three-fourths yards 54-inch.



His Vest

Let him choose the long-line vest with either zipper closing or with fringe. No. 8170 with Photo-Guide is in Sizes Small, Medium or Large. Small, Medium or Large. Medium, one and one-fourth yards 54-inch.

SMALL
MEDIUM
LARGE

TO ORDER Send \$1 each plus 25c for postage and handling with name, address, pattern number and size to PATTERNS (name of paper), P.O. Box 4989, Chicago, Ill. 60680.

Polly's Pointers

DEAR POLLY -- When my family get ink stains on their knit or polyester clothes I rub a little toothpaste into the stain. When it is worked in well, I toss the garment in with the rest of the wash. I test for effect on color even though I have never had any trouble with this. Those who wear white uniforms or any who carry pens in their pockets will like this. -- DOONA T.



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DEAR POLLY--To open jars and such I slip a bathing cap over the cover and, with a little turn, the jar is open. --PAT.

Send your helpful hints to Polly's Pointers in care of this newspaper.

DEAR POLLY--When peeling potatoes with a modern potato peeler instead of a knife, wet the potatoes first. The peeling will be easier. --ROSA.

DEAR POLLY--I use terry fingertip towels as furniture protectors, as they have enough nap to cling without needing pins, launder easily and never need ironing. When the towels begin to look worn I then sew two together, pocket style, and slip this over a clean, dry mop. The open end is pinned together on either side of the mop handle, but loose enough to allow for movement of the mop head and still tight enough to keep the cover in place. It is easy to launder. --VERNA.

DEAR POLLY -- I put a hanging basket on a no-longer-used birdcage stand and it looks so pretty I wanted to tell the other readers. --JOAN.

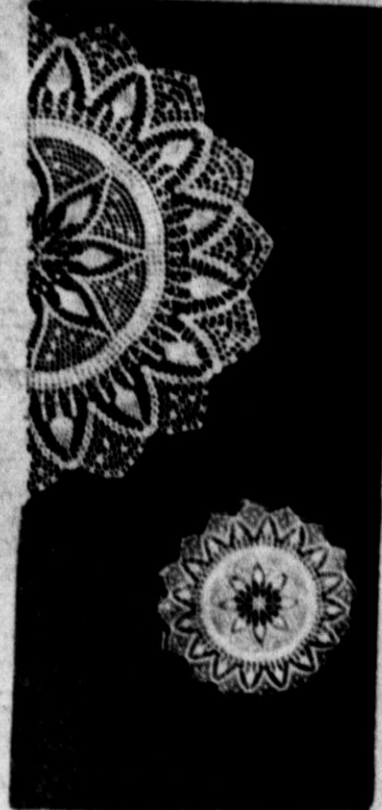


DEAR POLLY -- One of the most useful items I have is a piece of wall board about 18 inches by 30 inches, as I can lay it across the arms of an upholstered chair as a lap board for writing letters and doing many other small jobs. --MRS. G.F.K.



DEAR POLLY--You cannot put out that little fire on the stove if you cannot find the baking soda. Keep it in the FRONT of a cupboard right by the side of the stove, where you can ALWAYS see it and grab it quickly. --JUDY.

DEAR POLLY--We all tend to become forgetful at times. To avoid missing an important payment I mark on a calendar the dates that insurance premiums, taxes and so on are due and at a glance can tell when I am expected to pay these important bills. Each year I copy all this information off the old calendar on to a new one. --BEATRICE.



Tempt your crocheting skill with this exquisite centerpiece. No. 191 has complete directions for 21-inch doily.

TO ORDER Send 75c plus postage and handling with name, address, pattern number and size to PATTERNS (name of paper), P.O. Box 4989, Chicago, Ill. 60680.

BUGS BUNNY

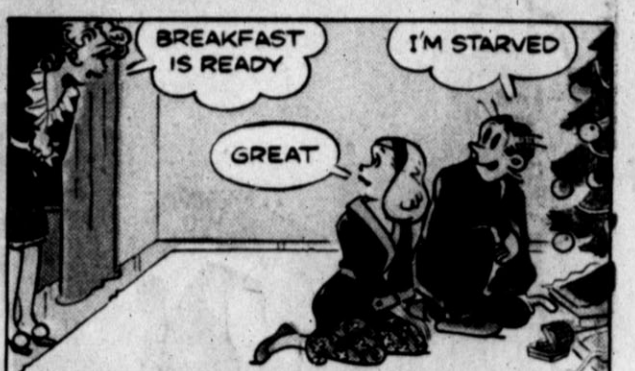


HOOPLE

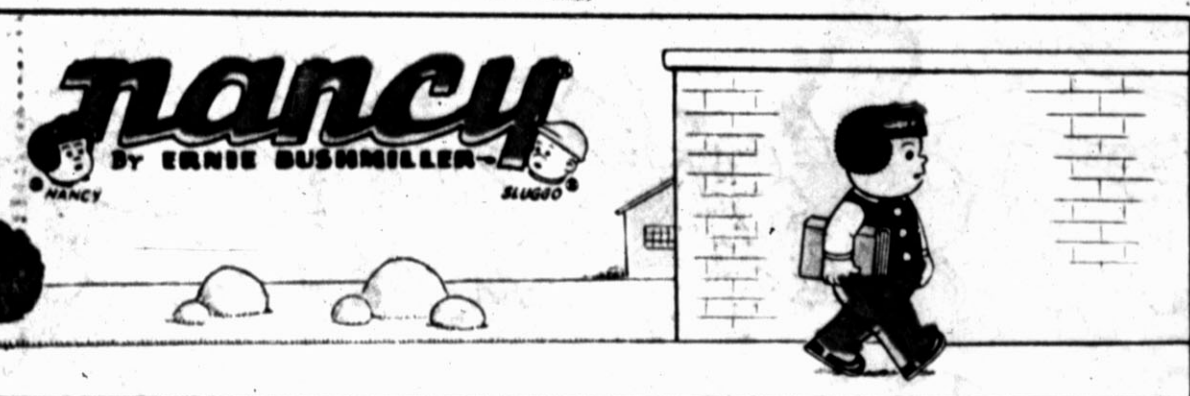


by Carroll & McCormick

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BARNEY GOOGLE and SNEEZY SMITH by FRED LASSWELL



Dennis the Menace by Hank Ketchum Too Good to be True

