

GO WINDS GO

DADA WHIRLWIND ROSTER
ngston Williams; 11, Walter Harris; 12, Andy Hale; ky Watts; 22, Tim Assiter; 23, Andy Selman; 24, Steve ; 25, Kirby Pierce; 30, Steve Hendrix; 32, Van Mitchell; 33, Dirk Campbell; 40, Rick Biggs; 41, Mike Burk; 52, Mark Whittle; 54, Mike Vinson; 55, Danny Francis; 60, Greg Campbell; 61, Mike Grigg; 62, Mike Collins; 63, Joe Jones; 64, Royce Bethel; 65, Gary Pate; 66, Jim Crawford; 70, Richard Hale; 73, Rick McDowell; 74, Mike Winter; 75, Kim Rose; 76, Frank Watson; 77, Glenn Switzer; 80, Mike Simpson; 85, Mike Anderson; 86, Rogene Bethel; 87, Mike Moore; 88, Charles Jackson; 89, Mark Sanders. MANAGERS: Steve Cannon, Jerry Chappell, Danny Wheeler, Danny Daniel, Gerry Gilbreath, George Johnston, Trainer.

"Serving The Floyd County Trade Area Since 1896"

The Floyd County Hesperian

UME 77 | 14 PAGES | FLOYDADA, FLOYD COUNTY, TEXAS 79235 | THURSDAY, SEPTEMBER 10, 1970 | 10¢ PER COPY | NUMBER 38

'Winds Host Ralls In Opener

RY SWEETHEART Charlotte Decker and y student of the month Sam Henry are pic- with State Representative Ralph Wayne fol- g the Rotary Teacher Appreciation Banquet Tuesday night. (Staff Photo)

ver 200 Hear alph Wayne

r 200 Rotarians, Floyda- chers and their guests ed the annual Rotary Tea- Appreciation banquet in n Cafetorium Tuesday nd heard State Represen- Ralph Wayne, featured r for the event.

me devoted most of his outlining the problems e State Legislature will January and also direc- me remarks to the school g profession.

outlined these topics for xt Legislature: need to ve vocational and techni- aining in the state school , overhaul Junior Col- nancing, a need for more colleges, a need for quality teachers, in- d staffing in the school system, state and congression-

SEE SCHOOL, PAGE 2

Jackrabbits Move Up To AA

Floydada's Mean Green Whirlwinds open the 1970 grid season Friday night with a non-conference contest with Ralls. Kickoff time is 8 p.m. at Wester Field.

The Jackrabbits will be starting their first season of AA play after years in District 4-A, "Warming up" on the Whirlwinds before loop play with 4-AA foes Frenship, Denver City, Slaton and the like. The 'Winds took Ralls 27-13 last year.

Thirteen lettermen, nine of them starters, return to the Jackrabbits' ranks from a 3-7 season in Class A competition. New head coach David Baugh boasts team experience and a good-sized, quick line as his main assets in effort to upset the 'Winds.

Guard Dewayne Osborne, 190-pound senior letterman, is tabbed by Baugh for post-season honors. Senior tackle Kent Sellers matches Osborne both in weight and number of varsity letters earned – three. Another senior letterman, Ricky Tucker, tips the scales at 190 and will start on the Jackrabbit line.

Quarterback Kirk Wyrick, 5-9 and 130, has the ability to move the Ralls offense. Wyrick is a senior two-year letterman. The 'Rabbits can call on backs David Davis, Norman Roye, and Stacy Smith to complete the backfield, along with junior Lee Clodfelter at tailback. Osborne can move from his guard position to offensive halfback to add more power to the Ralls attack.

The Whirlwinds, ranked in the top ten in the state in most pre-season polls, report no injuries from pre-season work-

SEE FOOTBALL, PAGE 2

"Fill The Patio"

Whirlwind Pep Rally Friday

Friday afternoon at 3:30 everyone is invited to come to the Floydada High School patio for a "fill the patio for Mean Green" pep rally.

In the years past the high school gymnasium has been used for the pep rally before each game, but the cheer leaders and their sponsor feel that there will be more room for the expected large crowd in the patio.

The patio is located just outside the west side of the high school gymnasium.

"Everyone is encouraged to wear something green to the rally" according to Polly Cardinal, cheer leader sponsor.

Martins Leave For South Africa

Mr. and Mrs. Fred Martin and Dwane leave next week for New Orleans, La., where they will board a ship for the Republic of South Africa. They will be living in Pietermaritzburg, Natal.

Their daughter, Kit, is already in Johannesburg, South Africa, where she is attending the University of Witwatersrand.

Fred is an independent American farm implement distributor and will be importing and exporting farm implements.



Durwood Hart

PCA Manager Assumes Duties

Durwood Hart is new Production Credit Association manager for the Floydada office. He replaces James Lackey, who goes to the Plainview office. Hart was with the Plainview PCA for five years before coming to Floydada Sept. 1.

He is a Hale Center high school graduate and attended Texas Tech University. Hart and wife Randee have two children, Elizabeth, 4 and Michelle, 3. They attend the Presbyterian Church in Plainview.

Diptheria Clinic In Schools Friday

The vaccination clinic for diphtheria is scheduled for Friday, September 11 in Floydada schools. The diphtheria shot, which also includes whooping cough immunization, will be given to all children of all ages who have not had the shots the past year.

The injections are not compulsory and parental permission is required for each child.

Dr. Jack Jordan, Floyd County health officer, said the clinic is a precautionary measure only and its purpose is to inoculate children who have recently been in the epidemic-affected area of South Texas.

Schools and approximate time of inoculations are as follows:

Duncan Elementary, 8:45 a.m.; High School, 10:30 or 10:45; Andrews Elementary School, 1 p.m.; and Junior High, 2:30.

Week Away From County Fair

It's a week away from the beginning of the 17th annual Floyd County Fair and plans are shaping up according to schedule, so say committees of the various events set for the three day event.

Professional entertainment will be furnished for the first time, along with headline entertainment each night consisting of The Old-Time Gospel night and the Queen contest.

Everyone is urged to prepare and be ready with their exhibits and entries by opening day, Thursday, September 17.

Co Op Gin Stockholders Meet

The ninth annual stockholders meeting of the Floyd County Cooperative Gin will be held in Duncan Elementary School cafetorium in Floydada Tuesday night, September 15, at 8 o'clock.

One director's term, that of Jack Stansell, vice president, will expire. Others on the board include B. A. Robertson, president; Kay Crabtree, secretary; R. G. Dunlap and Doyle Moore.

An audit report will be given by Newell Burk.

Door prizes will be given and coffee and doughnuts served those attending.

County's First Bale Ginned

Floyd County's first bale of 1970 cotton was ginned September 4 at about 8 p.m. The 455-pound bale earned R. R. Ferguson of McCoy a $100 check from the Floydada Chamber of Commerce.

Pulled from a 10-acre dryland plot, the cotton brought 50¢ a pound and the seed $55 a ton. The Dunn 56 variety seed was

SEE COTTON, PAGE 2



FIRST BALE in Floyd County .... R.R. Ferguson, center, receives check from L.D. Simpson, chairman of the Floydada Chamber of Commerce Ginners' Committee. The first bale was ginned at about 8 p.m. Friday at Floyd County Co-Op Gin. Co-Op manager Ray Gene Ferguson looks on. (Staff Photo)



SOUTHWESTERN BELL WIRE CHIEF Stan Sigman inspects new Direct Distance Dialing equipment which will be put into use here Sept. 20. Sigman assumed duties Sept. 1. (Staff Photo)

Stan Sigman New Bell Wire Chief

New wire chief for Southwestern Bell in Floydada is Stan Sigman. Sigman replaces Ray Minatrea here September 1.

Sigman, 23, a January graduate of West Texas State University, has had 5 1/2 years experience with Bell Telephone. He worked 4 1/2 years for the company in Hereford before serving as plant foreman at Monahans for a year.

A Hereford native, Sigman says he's glad to be back in West Texas, and that area people are "the friendliest I've run across in a long time."

He and his wife Gerry Lynn are looking for a house in Floydada.

Floydada Development Company Works On New Industry

Members of the Floydada Development Company met in the community room of the First National Bank last week and completed plans to show representatives of a prospective Floydada industry around the community in the near future.

The industry would employ around 50 persons and members of the committee will be showing the prospects locations available near the railroad track, explaining the advantages of the industry's locating in Floydada.

The group also discussed sending four two-man teams to area towns for leads on another type industry.

President of Floydada Development Company Bill Brown officiated at the meeting which was attended by Jake Webb, Alton Higginbotham, Francis Gunter, Claude Weathersbee, John Reue, O. M. Watson Jr., C. J. Payne, Wendell Tooley, Bob Hambright, Cecil Hagood and Carl Armstrong.

Baseball Assn. Needs $350 To "Square Out"

Floydada's summer youth baseball program almost came out in the "financial clear" this year and according to president of the baseball association Carl Armstrong only $350 are needed to square out.

Armstrong and other officials of the baseball association have borrowed the money at the bank and are asking everyone to contribute toward paying the bank loan off now.

Armstrong pointed out that all of the indebtedness on the baseball park facilities is clear and if the $350 can be paid off now, the baseball program will begin next season debt free for the first time in many years.

This year's baseball pro-

SEE BASEBALL, PAGE 2

ustments In tal Services Begin

ited adjustments in some services will take effect oydada September 19, Similar adjustments be- n other cities several s ago. Service changes d locally include the fol-

PARCEL POST DELIV- Delivery of parcel post e provided on a five-day basis for all City Deliv- Business and Post Office Patrons, MONDAY THRU AY (No Saturday Service. ECIAL DELIVERY PAR- will be delivered on ar-

NO POST OFFICE WIN- SERVICE ON SATURDAY. us are reminded to buy stamps for weekend mail- Monday through Friday, make use of the Stamp

E POSTAL, PAGE 2

SPORTING EVENTS

Winds Sophs Tie Turkey In Scrimmage

The sophomore Whirlwinds traveled to Turkey Friday to engage in a battle with the Turkey "Turks." This was the sophs' first encounter with another team this year and it turned out to be typical of first scrimmages. Many mistakes were made, but each individual displayed desire and determination it takes to be a winner.

The offense, spirited by quarterback Mike Hale and the running of Bill Norman, Terry Jester, Jerry Herron and Ricky Fuller, made numerous first downs but made too many errors inside the 30 yard line to get the ball across the goal line.

The offensive line, headed by Terry Bunch, Tony Goen, Steve Hale, David Marricle and Harold Nickle, paved the way for the yardage gained.

Defensively the Whirlwinds stood out by holding the "Turks" to only five first downs – and they never got inside the Whirlwind 50 yard line. The boys responsible for the great defensive work were Hale, Goen, Marricle, Norman, Bunch, Jester, Jimmy Cervantes, Mark Vinson, and Jay Jones.

The second team offensively drove to two touchdowns with the blocking of Wes Whittle, Ray Hinton, Harold Nickle, James Winter, and Randy Quisenberry. The 'Winds marched on two consecutive drives to score. Rounding out the scoring drives were Terry Jester and Jerry Herron.

Varsity Reserves Tie Jayton

A scrimmage between the Whirlwind varsity reserves and the Jayton varsity ended in a tie last Friday night at Jayton.

Floydada scored first when fullback Jimmy Kunkel scored off tackle from five yards out. The other touchdown was scored when halfback Kirby Pierce broke on a counter play that covered 20 yards.

Jayton's varsity scored on two long touchdown plays. The first was a long touchdown pass over the middle, covering approximately 60 yards. The other touchdown came on an option play that also went for about 60 yards.

Tackle Mike Grigg and back Langston Williams were defensive standouts for the Whirlwind reserves.

Offensively, Grigg was tough at his guard position. Dirk Campbell, split end, caught the ball real well, and halfback Pierce stood out in the running department.

FLOYD DATA

Mr. and Mrs. C. W. Jones have returned home by plane from New Haven, Connecticut, where they visited the past two weeks with their son, Randall Jones and family. While there they welcomed the arrival of a new grandson.

They enjoyed several interesting tours while at New Haven including the New England coast, Hammon Asset Beach, Yankee Stadium and the former home of Jackie Kennedy. At New York City they enjoyed a boat trip around Manhattan Island and the Statue of Liberty.

FOOTBALL,

FROM PAGE 1

outs and appear ready to go against the AA newcomers.

Head Coach L. G. Wilson lists the following probable starters:

OFFENSE

Left end – Mike Moore
Right end – Steve Puckett
Left tackle – Glen Switzer
Right tackle – Richard Hale
Left guard – Frank Watson
Right guard – Mike Winter
Center – Jim Crawford
Left halfback – Rick Biggs
Right halfback – Walter Harris
Fullback – Mike Burk
Quarterback – Andy Hale

DEFENSE

Ends – Richard Hale and Mike Moore
Tackles – Frank Watson and Glen Switzer
Inside linebackers – Mike Burk and Kim Rose
Corner linebackers – Jim Crawford and Joe Jones
Halfbacks – Rick Biggs and Van Mitchell
Safety – Steve Puckett

Wilson had these comments on the Ralls team:

"Ralls has a tough ball club that is improving every week. Last week they more than held their own in a scrimmage with Olton. They are always ready to play Floydada and this year will be no exception.

"They return ten offensive starters from last year's team that scored 13 points on the 'Winds last year – also returning nine defensive starters that held the 'Winds to only seven points for three quarters last year.

"They have an outstanding line and good size backs. A few of their better boys are Dewayne Osborne and Kent Sellers in the line and Norman Roye and Lee Clodfelter in the backfield.

"Ralls is short on depth but long on hustle and desire. No doubt about it – the 'Winds must be ready."

BASEBALL,

FROM PAGE 1

gram was particularly expensive because teams were sent to tournaments at Crane, Odessa, Brownwood, and the first T-shirt tournament in several years was sponsored in the Floydada ball park. All parks have been fenced also.

Contributions to the $350 may be taken or mailed to the bank or to Carl Armstrong at the Farm Bureau office in Floydada.

COTTON,

FROM PAGE 1

planted about May 1, and had about one inch of rain after it was planted, Ferguson said.

L.D. Simpson, chairman of the Floydada Chamber of Commerce Ginner's Committee, presented Ferguson with the $100 check Tuesday.

The bale was ginned at the Floyd County Co-op Gin.

BEAT THE RALLS JACKRABBITS



WHIRLWIND CAPTAINS for the Ralls game, left to right: Steve Hendrix, Andy Hale, Glen Switzer, Mike Moore, Andy Selman. (Staff Photo)

POSTAL,

FROM PAGE 1

Machine in the lobby.

Postmaster Ed Wester said, "this does not affect anyone as much as you would think. It may be an inconvenience for a while until patrons form a habit of buying stamps on the week-days, but it will not be a big problem. Rural Delivery will not be affected in any way. Service will be the same as any delivery day. City Carriers will maintain their six day schedule with no change. Even though Window Service is being discontinued it is not a big change if you will keep in mind that we do not issue money orders, we haven't in four years, we did not accept bulk mailings, set postage meters or rent post office boxes on Saturday."

Actually all a clerk did was sell stamps (when we have a machine in the lobby) and register letters, which were very few. Even discontinue of Parcel Post for one day is not new. In 1964 we did not deliver Parcel on Tuesday but was restored in about a year. Under our new service adjustment we will return to 5 day delivery, Monday through Friday. We have taken several surveys and they all showed Saturday to be the lightest Parcel days. Several merchants were contacted that receive the majority of the packages and their feelings were that if we were going to five day delivery, Saturday would be the best non-delivery day for them," Wester said.

SCHOOL,

FROM PAGE 1

al redistricting, the tax increase problem, drug bills, liquor by the drink bill, abortion bill to mention a few.

Wayne emphasized the fact that rural people are losing their representation in state government as 75% of the state's population now lives in the city. West Texas will lose eight votes in the house in this population shift.

Wayne praised the hard working school teachers and credited them to the leadership young people have given this country in civil rights, pollution laws, and consumer research.

"Of course there is a small minority of young people (dopes) coming into our colleges and disrupting education for those who are trying to attend classes, and we must have better laws to protect the real student," Wayne said.

Wayne was introduced by Rotarian Aldine Williams. Rotary president Doyle Walls was emcee, Rotarian Jimmy Willson Jr. gave the invocation, Rotarian Wendell Tooley led the banquet in a song and pledge of allegiance to the flag and Rotarian A. E. Baker introduced the school board, and the principals who in turn introduced new teachers in the school system. Baker also recognized county school superintendent Clarence Guffee.

The WEATHER

(Courtesy Producers Co-op)

DATE	H	L	PREC.
Sept. 2	87	67	
Sept. 3	98	67	
Sept. 4	97	70	
Sept. 5	95	68	
Sept. 6	94	73	
Sept. 7	93	69	
Sept. 8	90	69	

Total Prec. for Week - None
Total Prec. for Month - 1.93
Total Prec. for Year - 7.37

FLOYD DATA

Mrs. Dena Myrick has returned home after spending the summer in California visiting her children, Mr. and Mrs. Dick Bunnell, Millie Dena and Dickie at Englewood; Mr. and Mrs. Ross McWilliams and children, PFC Jackie Doyle, Ronnie, Pamela, Philip and Jolene Robertson of Ontario; Mr. and Mrs. Rasse Myrick, Patsy, Marilyn, Rodney and Sherri of Santa Clara. While in California Mrs. Myrick accompanied her children to Long Beach where they saw the Queen Mary. Another son of Mrs. Myrick, Clovis of Lubbock, went overseas on the Queen Mary when he was in service.

The McWilliams f... moved back to Texa... in Dallas where he ... struction work.

Mrs. Myrick had ... children, grandchil... great grandchildren ... her during last week ... group were Mr. and ... Myrick of Blue Ridge; ... Mrs. Jackie Myrick ... Roy, Mr. and Mrs. ... banks, Jimmy and T... Myrick of Euless; Mr. ... Clovis Myrick and ... Lubbock; Donnie ... Plainview; Tommy ... Floydada, Mr. and Mrs. ... Myrick, Angela and ... and Mrs. Julian L... children, Brenda, ... Juliann, Timothy and ... all of Floydada, and ... ard Nelson.

FLOYD DATA

Mrs. C. M. Denison ... ter, Mrs. W. B. P... Anson and their aun... A. Eaves of Lubbock ... home Sunday from No... Nebraska where they ... week visiting their m... sister, Mrs. Ada Ea... Eaves recently sustai... ken hip but is re... nicely in a nursing ... North Platte.



Another fine new hoss for the

Reed Ford Corral!

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1971 PINTO

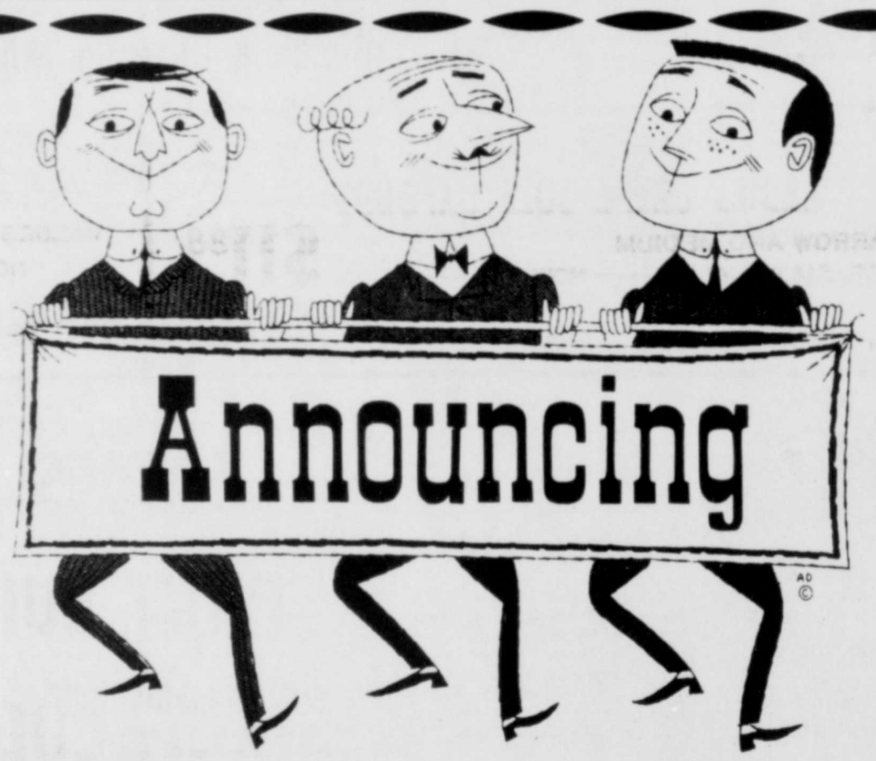
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Goes a long way on a little "Hay"

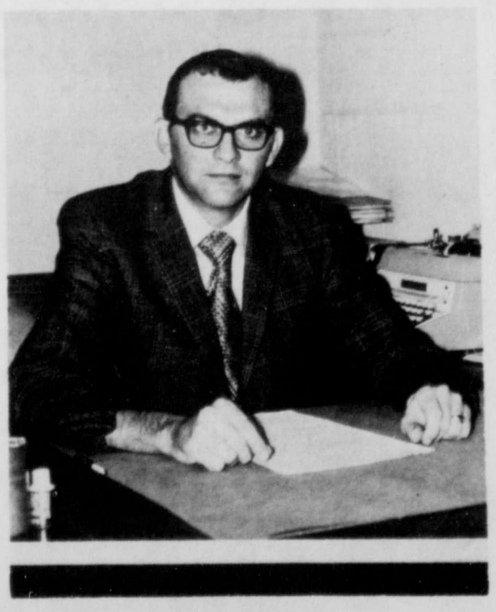
and doesn't cost much to own!

Reed Ford & Mercury Sale

RALLS HIGHWAY



A New Manager For PRODUCTION CREDIT ASSN.



Durwood Hart

DURWOOD HART has worked in the Plainview office for the past five years.

He and his wife, Randee and two daughters, Elizabeth, age 4 and Michelle, age 3 will be moving to Floydada soon.

Production Credit Association

PRODUCTION CREDIT ASSOCIATION

105 S. 5TH FLOYDADA, TEXAS 983–2454

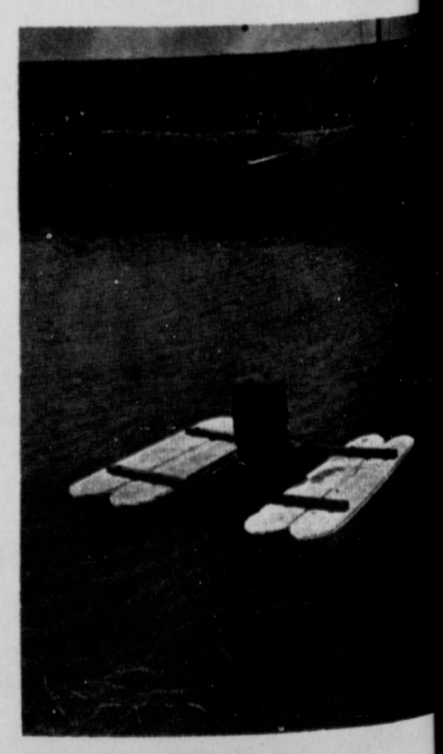
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MBER, I REMEMBER.....

...o Valuable Dogs"

nger years of news- here I think I en- W. M. Massie about any of the older men iated with. To me he el" with a capital C t everybody else as gh he made no pre- e was just naturally e was that when we e country and it was us to join in.

sie was the son of a veteran, a tide- inian. I do not think I him how long it was untry was laid waste parents decided to to Texas. It was a I think, however, be- and his brother Vir- were old enough to g, which is what this ut.

ite a while to move s or so from Virgin- s. The family may some of the trip by hey did that portion to the new land did- Mr. Massie enough r spoke of it when I

Will's talk was about happened when they their turn at the fer- a river to subside. there was a stop for look at the country ich they were pass- was mud to pull, limb, stops for re- ons or gear, or for in the train to rest, s conjecture. I can't remember Mr. Mas- of that. When they other families and ould make stops for asons. So quite a people might make up y community. Not horse back through , fording streams as reached and pushing overed wagon train make just about so eage. Occasionally needed to stop to ch. Also living in a gon is hard on a per- stop was good to irits.

on a river rise to e day the father of got into conversation eler on horseback. e of the road, what eather, have you got ou want to trade, at kind.

it the stranger noted Turning to the boy sed admiration for He liked a good dog, Would you consider s fine animal?" he Will would not, was playing a game was responding true to form.)

Still not in a hurry, the man approached Virgil in the same manner. He didn't say "I'll give you $5 for your dog." He asked if Virgil would consider $5.

"Now Virgil had just a common old rough dog that wasn't worth a cent for anything," the Colonel recalled. "And when he didn't take the fellow up I was so disgusted with him. A little fortune for that old dog!"

After a few more rivers and a few more years the man who turned out to be one of the most astute Virginians who ever came to the west, said it came to him one day that the stranger didn't actually make anybody an offer for a dog. And also realized that one boy's dog is worth just about the same as another's.

–Homer Steen

Honor Graduate In Army Course

Pvt. Tommy L. Moore, son of Mr. and Mrs. Thomas E. Moore of Floydada, former Matador residents, was selected honor graduate of his class upon graduation from the Light Vehicle Driver Course at Fort Ord, California. He is in Company C, Second Battalion, Fourth Combat Support Training Brigade.

Mr. and Mrs. Moore were informed of the honor by Lt. Col. J. H. William, Field Artillery Commanding Officer, stating, "To achieve this distinction your son excelled in his academic subjects and in drill, physical training and inspection – He possesses the attributes of an outstanding soldier and you may be proud of the contribution he is making to the United States Army."

FLOYD DATA

Out of town relatives and friends visiting recently in the home of Mrs. Kate Collier and daughter, Margaret were Mr. and Mrs. B. Y. Newman of Pratt, Kansas, Mr. and Mrs. Ralph Lam of Hardin, Missouri; Mr. and Mrs. Fred Conner and four children of Guymon, Oklahoma; Mr. and Mrs. Charles Marino of Houston and Mrs. Bob Collier of Beaumont.

Mrs. Newman is a daughter of Mrs. Kate Collier and Mrs. Conner and Mrs. Marino are granddaughters. Mr. and Mrs. Lam are friends of the Colliers.

Halfway Annual Field Day Begins At 1:30

Hundreds of High Plains farmers and businessmen are expected to attend 14th Annual Field Day activities today (Thursday) at the High Plains Research Foundation to view the latest farm research work. Also, they can take a closer look at modern farm equipment on display for three-day farm equipment show.

The farm equipment show will feature various agricultural products and machinery. It will be conducted through Saturday at the research farm near Halfway.

The Field Day and farm equipment show will open simultaneously with field tours on the 310 acre research farm beginning at 1:30 p.m.

Senator Ralph Yarborough will be guest speaker for the Field Day evening program which begins at 5 p.m.

Door prizes and a grand prize of a vacation for two to Acapulco, Mexico, plus $500 expense money, also will be awarded during the evening program.

The Field Day tours will feature three primary stops with Foundation scientists, Dr. Doug Owen, Jim Valliant and Joe Wright, assistant agronomist, explaining various phases of research and study underway.

Jim Schrib, assistant agronomist, will replace Dennis Mooney with a slide presentation of the Foundation's minimum tillage studies.

The semi-annual Foundation trustees board of directors meeting will be conducted today beginning at 9:30 a.m. in Plainview Holiday Inn.

Dr. Tom Longnecker, Foundation director, said the Field Day and farm equipment exhibit should be one of the best agricultural activities staged on the High Plains in some time.

SECOND SUNDAY SINGING SEPT. 13

C. M. Lyles announces the regular Second Sunday Singing, September 13 at the Nazarene Church in Floydada from 2 p.m. until 4 p.m.

Lyles said singers were expected from Plainview, Tulia, Lockney, Ralls, Dickens and Matador.

The general public is invited to attend.

History Class 232 Starts Monday

American History Class 232 will begin Monday night, September 14 at 7 o'clock in the Floydada High School. Persons still wishing to sign up may do so at the start of the class.

Dr. Paul Wood of the Extension Service, Texas Tech will be instructor.

On successful completion of the course, students will earn three hours of college credit.

FLOYD DATA

The father of Mrs. Starks Green remains seriously ill in Lubbock Methodist Hospital after suffering a stroke last Friday.

FLOYD DATA

Mr. and Mrs. J. W. Womack of Dallas spent the Labor Day weekend with their parents, Mr. and Mrs. Claud Ring and Mr. and Mrs. A. V. Womack. All attended a reunion Sunday of Mrs. A. V. Womack's family, the Hollingsworth, held at Roaring Springs.

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OUT OF TRADE AREA: $5.00 year



right) ginner Ray Gene Ferguson, producer of first bale. R.R. Ferguson and L. D. Simp- hairman of the Floydada Chamber of Commerce agriculture committee.

WE CHECKED OUT OUR GIN ON THE FIRST 1970

BALE OF COTTON

PRODUCED IN FLOYD COUNTY

....AND ITS IN A-1 CONDITION - READY TO GO

THE 1970 COTTON CROP LOOKS GOOD AND WE LOOK FORWARD TO GINNING YOUR COTTON THIS HARVEST SEASON.

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WE WANT YOU TO KNOW WE APPRECIATE THE OPPORTUNITY TO SERVE YOU AND WE THANK YOU FOR YOUR PATRONAGE IN THE PAST YEARS.

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REG. $13.95 VALUE——NOW—— $10.88



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Society



MRS. KEIM SMITH

Marriage Announced Of Miss Janie Roberson, Keim Smith

Mr. and Mrs. Charles Roberson of Portales, N.M., announce the marriage of their daughter, Janie, to Keim Smith, son of Mr. and Mrs. W.H. Smith Jr., of Ruidoso, N.M., formerly of Floydada.

The simple but impressive church ceremony was read befor the immediate families of the couple August 31, in Portales.

Following the wedding the couple was honored with a dinner party at the Sands Motel in Portales.

They are making their home at #2-H Street, RIAC, Roswell, N.M., where the bridegroom is attending school at Eastern New Mexico University.

Among those attending the wedding were Mr. and Mrs. A.B. Keim and Mr. and Mrs. W.H. Smith Sr., grandparents of the bridegroom, an uncle, Lloyd Murry, all of Floydada and a sister, Mrs. Kenneth Huckabee of Fort Worth.

Club Convenes Fall Meetings

The Dougherty Home Demonstration Club convened for their fall meetings Wednesday of last week in the home of Mrs. Howe Hines.

Miss Sherry Mullin, HD agent, gave the program on "What Comes From The Shopping Basket."

Mrs. Johnnie Cates, vice-president, had charge of the meeting in the absence of the president, Mrs. G. W. Smith. Mrs. Hines gave the devotional followed with members singing "Shine On Harvest Moon."

Roll call was answered by seven members and Miss Mullin with each telling what they had accomplished this summer.

During business committee reports were given and a motion made to hold a bake sale. The finance committee will report on the time, place and date at the next meeting.

She presented informative information on ways to shop in grocery buying; save, by reading the labels of pounds and ounces on cans or bulk items and then listed grocery items along with notions that are now purchased with groceries. She said not all we buy at the grocery store anymore are groceries.

Miss Mullin also told of the water pollutions that affect each persons, saying that wash water goes back into the soil. Detergents were also tested as to their cleaning power.

Cereals were also discussed and Miss Mullins stressed that cereals purchased should be for nutrition value.

Mrs. Ray Carthel was in charge of recreation games with Miss Mullin, Mrs. Cates and Mrs. C. A. Caffee as winners.

Next club meeting will be with Mrs. Elmer Watson at 1606 60th St. in Lubbock September 30. Each member is to bring a salad.

Two Initiated Into Rebekahs

In a candlelight ceremony at Floydada Rebekah Lodge Tuesday night of last week Polly Peace and Helen Breed were initiated in as new members.

Officers in charge were Lauless Parkey, Noble Grand; Beverly Kincer, Vice-Grand; Jane Marquis, Conductor; Dorothy Reeves, Warden; Jewel Reeves, Past Noble Grand and Artie Webb, Chaplain. Lodge officers presented an impressive drill for the new members.

Valree Turner, Noble Grand, presided over the business session and also announced that she and the Junior Past Noble Grand, Delma Burns, would honor Past Noble Grands at the next meeting, September 8.

Twenty-nine members and the two new candidates enjoyed the salad supper and social hour.

Treat In Store At Ladies Day

A treat is in store for Floyd County ladies interested in improving the fit of garments fashioned at home as well as techniques in working with knit fabrics.

Peggy Stevenson, representing Fabulous Fabrics of 4136 34th Street in Lubbock will present the morning program from 10 to 11 o'clock. Peggy will display many different types of stretch fabrics including wools, dacrons, nylon and cottons. Garments made from these fabrics including lingerie and bathing suits will be shown as well as special patterns made especially for knits. Sweater bodies from which sweaters may be made will also be of interest.

Olga Tannahill of Hereford will be using the Bishop method to show how to alter patterns to fit any figure problem at the afternoon session from 2 to 3 p.m. Are you sure you are buying the correct size pattern. Do you know how to find your crouch length or breast peak and alter to fit your particular figure? Do you have a large waist, a small waist, sway back, sloping shoulders, square shoulders, large hips, short waist, long waist or large forearm? Whatever your figure problem, bring it to the Fair Ladies Day, September 18, and let Olga tell you how to sew to fit it.

Many door prizes will be given by Floydada and Lockney merchants again this year, adding to the excitement and enjoyment of the day. So make a date with your neighbor and plan to spend Ladies Day at the Fair!

Past Noble Grands Meet

Members of the Friendship Past Noble Grand Club met last Friday night with eight members attending. Seven were absent due to illness. Among those reported ill were Ruby Davis, Jewel Reeves, Belle Berry and Lillie Savage.

The death of D. G. Hatley was also reported.

During business meeting nights were changed to Thursday nights during the football season.

A salad supper was enjoyed following the meeting by Gladys Peck, Lona Sparks, Minnie Fae Thomas, Jewel Price, Pauline Faulkenberry, Dimple McGavock, Artie Webb and Dorothy Reeves.

Hospital Notes

Jackie Rucker, admitted 9-8, continues treatment.

Baby Girl Rucker, born 9-8, continues treatment.

Mrs. Paulette Harris, admitted 9-7, continues treatment.

Baby Girl Harris, born 9-8, continues treatment.

Mrs. Antonia Hernandez, admitted 9-3, continues treatment.

Mrs. Vasti Sanchez, admitted 9-1, continues treatment.

Mrs. Nonnie Gafford, admitted 9-6, continues treatment.

Mrs. Maud Bradley, admitted 8-27, continues treatment.

S. L. Williams, admitted 8-26, continues treatment.

Claud Payne, admitted 8-23, continues treatment.

Mrs. Lois Jones, admitted 9-8, dismissed 9-9.

A. H. Turner, admitted 9-4, continues treatment.

Mrs. Mary Thomas, Flomot, admitted 9-8, continues treatment.

John Green, admitted 9-5, continues treatment.

Mrs. Susan Sanchez, admitted 9-7, dismissed 9-9.

Baby Girl Sanchez, born 9-7, dismissed 9-9.

Winnie Angus, admitted 9-5, dismissed 9-7.

Baby Boy Barrientos, born 9-4, dismissed 9-6.

Charles Lee McMurrian, admitted 9-4, dismissed 9-5.

Mrs. Mary Barrientos, admitted 9-3, dismissed 9-6.

Patrick Rendon, admitted 9-3, dismissed 9-4.

Mrs. Roberta Russell, admitted 9-2, dismissed 9-5.

George Ledbetter, admitted 8-30, dismissed 9-3.

Mrs. Mae Garza, admitted 8-30, dismissed 9-5.

O. W. Sneed, admitted 8-27, dismissed 9-4.

New Arrivals

Mr. and Mrs. Jon J. LaBaume of Floydada are parents of a daughter, Kelli DeAun, who was born in Swisher Memorial Hospital in Tulia at 10:16 a.m. August 28. The baby weighed seven pounds, eight and one-half ounces at birth. She has an older brother, Coy, who is three.

Grandparents are Mr. and Mrs. H. S. LaBaume of Stephenville, Texas, and Mr. and Mrs. Ashel McDaniel of Silverton. Great grandparents include Mrs. Lucy LaBaume of Dublin, Texas, and Mr. and Mrs. L. T. Loudermilk of Silverton.

Dr. and Mrs. Randall Jones are parents of a son, named Justin Otis, who was born August 28 in the Yale, New Haven, Connecticut Hospital. The baby weighed nine pounds and two ounces. The couple also have three other children, Jimmy and twins, Jeannie and Jonny.

Grandparents are Mr. and Mrs. C. W. Jones, Floydada and Mr. and Mrs. Hunter Robertson of Dumas. Mr. and Mrs. C. B. Lyles, Floydada, are great grandparents.

Mr. and Mrs. Troy Gene Harris are parents of a new daughter, Melissa Ann, who was born September 8, at 1:10 a.m. in Caprock Hospital. The baby weighed five pounds and nine ounces at birth.

Grandparents are Mr. and Mrs. O. L. Harris of Floydada and Mr. and Mrs. Frank Parson of Lovington, New Mexico. Great grandparents are Mr. and Mrs. C. J. Minick of Fairland, Oklahoma, and Mr. and Mrs. Clay Putman of Achille, Oklahoma.

Past Noble Grands Of Lodge Honored

Past Noble Grands of Floydada Rebekah Lodge were honored Tuesday night by their Noble Grand, Valree Turner.

A befitting program pertaining to the occasion was presented by the Noble Grand, then she presented each Past Noble Grand with a love gift. Afterwards she served homemade ice cream and cake.

Twenty-four members were present, 15 of those being Past Noble Grands. They are Leona Oden, Beverly Kincer, Lauless Parkey, Minnie Fae Thomas, Pauline Faulkenberry, Wanda O'Neal, Jane Marquis, Grace Grundy, Margaret Paschal, Ruby Davis, Jewel Price, Jewel Reeves, Foy Gooch, Dorothy Reeves and Artie Webb.

During business the illness of Valree Green's father was reported.

Deadline Nears For Floyd Fair Queen Contest

Deadline entries for the Floyd County Fair Queen contest is September 15. Anyone from Floyd County or a surrounding county may enter that is between the ages of 16 and 19 years.

Contestants must be of good character and possess poise. A short talent presentation is required of each participant. This talent may be any variety of things, including singing, dancing, twirling, dramatic reading, art display, dress designing or speaking.

The winner will be announced at the contest on the night of September 19.

Those interested may contact Mrs. Bob Glover, Box 515, Lockney, 79241.

Caprock China Painters Open House Today

The Caprock China Painters will hold open house Thursday, September 10, from 3 until 6 p.m. in the home of Mrs. C.W. Jones, Matador Highway, three miles east of Floydada.

Pupils will display favorite pieces of work and exchange patterns and ideas.

The public is cordially invited to attend, especially those who enjoy beautiful pieces of hand painted china.



NEW PROPORTION—The longuette is a right-as-rain length for this water-repellent cotton bolero coat. By Naman, the zip-front style has low-placed large pockets, belted waist and sleeves. Its Western look is enhanced with a wide-brimmed hat and tied cowboy scarf.

Definition

Courtship: The art of helping a man discover for himself that he's going to marry you.

-Herald, Greensboro, N.C.

First Mistake

The original mistake was inventing the calender. This led, in due course, to having Mondays.

Evolution, it is said, is what makes the monkey in the zoo ask, "Am I my keeper's brother?"



MR. AND MRS. JOHNIE K. JONES

Miss McCormick And Jo Jones Repeat Wedding V

Miss Patricia Ann McCormick and Johnie K. Jones repeated wedding vows August 9, in the Cathedral of the Annunciation in Stockton, California. The groom is the son of Mrs. Thelma Jones and the late Fred Jones, and the bride is the daughter of Mr. and Mrs. John T. McCormick, all of Stockton.

For the wedding the bride wore a satin and chantilly sheath with a paneled detachable train accented with lace and seed pearls. A Dior rose held her veil and she carried white orchids, roses, stephanotis and baby's breath.

Miss Charlene McCormick attended her sister as maid of honor. She wore a turquoise linen sheath with a bateau neckline and tailored self bow at the back waistline. A matching bow formed her headpiece and she carried white miniature carnations.

Dressed identically were other attendants, Mrs. Loran Hall, Sacramento; Mrs. E. K. (Bill) Jones and Mrs. Steve Mize, sister of the groom, and Miss Sherry Van Landingham of Lake Tahoe.

Bill Jones served his brother as best man and ushers included Ken Ivers, Jim Dolan, Michael Youdall, Steve Mize, John Nicholson and Richard Santos of San Francisco.

A reception followed the wedding.

Mrs. Jones and her husband are both graduates of Stagg High School and attended Delta College. The bridegroom is a member of the Stockton Police Department and served in the Marine Corps. The... employed by Macys.

The couple are ma... home in Stockton.

The bridegroom i... phew of Mrs. D. W. ... Floydada and Mrs. ... Teeple of Silverton, ... nephew of R. Fred ... Brown of Floydada.

His late father was ... for many years in ... His mother was for... Floydada and is a g... Floydada High Schoo... the daughter of the ... Covington of Floydada.

You never reali... levelheaded a man ... he starts to lose ...



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CARROTS LB. CELLO BAG 10¢			
SHURFINE LITTLE WHOLE IRISH POTATOES 303 CAN 2 for 29¢			
BANANAS LB. 10¢		ROSEDALE SWEET PEAS 303 CAN 2 for 29¢	
BAKERITE SHORTENING 3 LB. CAN 69¢		SHURFRESH MARGARINE 2 LBS. 45¢	
RUSSETT POTATOES 20 LB. BAG 99¢		SHURFRESH ICE CREAM 1/2 GAL. 59¢	
SHURFINE MOUTHWASH 16 OZ. 39¢		KING SIZE 6 BTL. CTN. COKES PLUS DEP. 39¢	
SHURFINE FAMILY SIZE TOOTHPASTE 49¢		NOTEBOOK PAPER 400 CT. 69¢	



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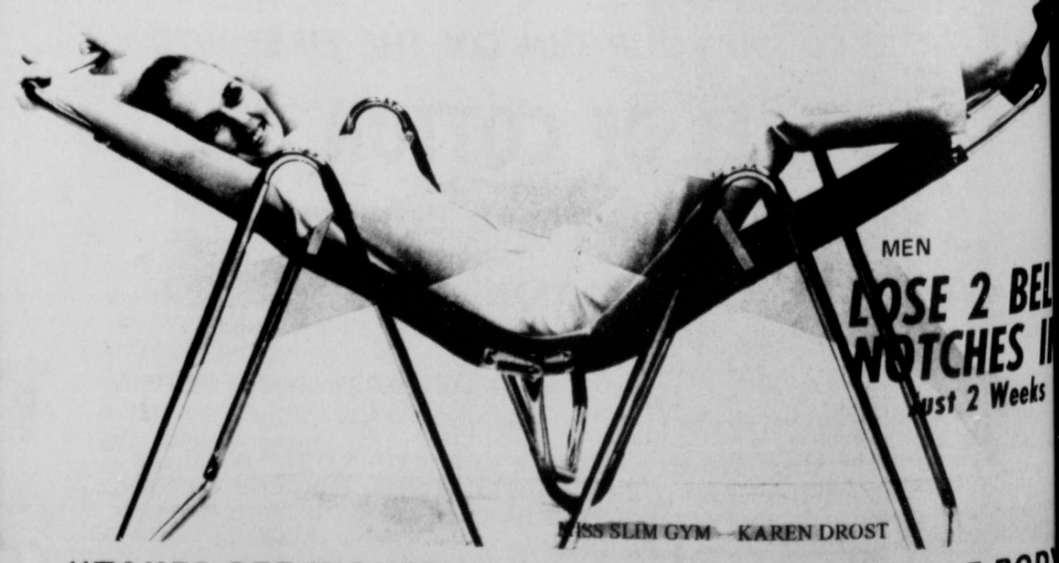
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RELAXAWAY "SLIM-GYM"

LADIES

LOSE A DRESS SIZ... IN JUST 2 WEEKS



MISS SLIM GYM KAREN DROST

MEN

LOSE 2 BEL... WATCHES I... Just 2 Weeks

"TAKES OFF INCHES" "EXERCISES THE WHOLE BOD...

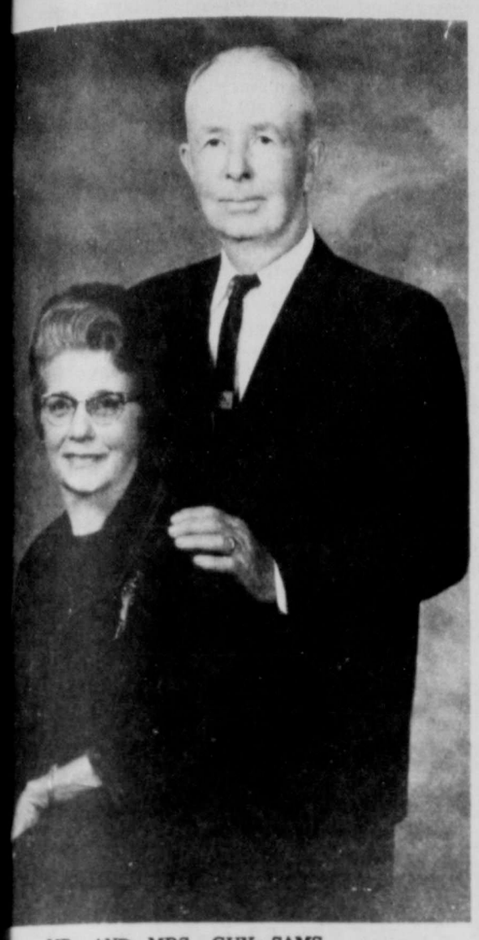
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The amazing RELAXAWAY – SLIM GYM uses the weight of the body itself for leverage to make active exercise simple and easy. Thus, the body works for you as a living, vibrant force instead of as a dead weight working against you. It is this unique leverage principle that makes the "SLIM GYM" such a simple and easy way to exercise.

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OCIETY NEWS



MR. AND MRS. GUY SAMS

ption Honors Mr. And Sams On Anniversary

Mrs. Guy Sams cel- er 50th wedding an- t their home north- kney, Sunday, Sep-

ildren, Mrs. Doris and James D. Sams of Plainview, were e reception in their

ter Pauline Sims s were married in wedding ceremony 6, 1920, in Lockney. couple was Bob Lottie Blount. Bas- tts performed the

e was born in Me- as and came to the her parents, the late Mr. and Mrs. J. W. Sims in 1905, and settled in the Sunset community which is now South Plains.

They operated the Curlew Post Office from 1906 until it was discontinued in 1919.

Sams is a native of Floyd County, and is a retired farmer. The couple now resides on the farm where he was born, purchased by his late father, W. R. Sams in 1890.

Both Mr. and Mrs. Sams attended Lockney schools, and are active in church and civic affairs of the community.

They have two children and five grandchildren.

Church Sponsoring Enchilada Supper Here Friday Night

An Enchilada supper, sponsored by the Assembly of God Church in Floydada, will be held Friday evening, September 11 in the Junior High cafeteria. Tickets are being sold for $1.50, and for children under 10 years of age, $1.00. Proceeds will go to the new building fund of the church. The Assembly of God Church was recently destroyed by fire.

The supper will consist of enchiladas, salad and soft drinks, prepared by members of the church, headed by Mrs. Alton Rose.

Ticket holders will be served first and are asked to eat from 5 p.m. until football game time. Those purchasing tickets at the door of the cafeteria will be served as long as the food lasts, according to Mrs. Rose.

Peggy's Meddlin's

BY PEGGY MEDLEY

THE loveliest wedding ever performed was in Chula Vista last Saturday. All bragging put aside it was beautiful ceremony and I didn't mind one bit giving up a son to such a lovely young lady. They are honeymooning in Anaheim this week and we hope to have the wedding picture and story for next weeks Hesperian. Like Wendell said, 'flying is the only way to travel.' It was quite an experience for us, but one we thoroughly enjoyed. The flight was smooth and I must say the little airline hostesses are great. It seemed like we ate from the time we boarded until we landed, and the comfort of passengers is always a concern to the stewardesses. Don't know if any of my readers have ever flown in an Astrojet or not. We boarded one in LA for San Diego and they are really something. They put a hole in the cloud before you have time to think about being frightened. Time you gain your altitude between LA and San Diego, your ready to land. Its really fabulous.

* * * * * *

THE newlyweds plan to visit in Floydada in December.



METHODIST YOUTH cleaned up litter around the city last Saturday. (left to right) Jeff Feuerbacher James Hinton, Nancy Winter, Jeanna Hodges, Kirk McIntosh, Kathy Graham. (Staff photo).

* * * * * *

FLOYDADA retailers have something to look forward to if the Federal Reserve Board is correct. This agency indicates that 1970 is going to be an exceptionally good year for retailers. During the first week in July department stores did more business than they did in 1969. Some local merchants said August's transactions were even better. The movement of trade to the larger towns is being felt in some smaller towns, the results of better highways and faster automobiles or maybe their promotions are better. Thus for Floydada has not been in the predicament. Small town population seems to be increasing in some areas but not in business. In the early 60's vacant buildings were being noticed in Floydada but it was because they moved to new locations with more room. No one closed because of "no business". New businesses were springing up while others were expanding by 1962. In 1960 Floydada was retaining 50 percent effective buying power of ratail sales. In 1969 they were retaining 70 percent and have even hit the 83 percent mark. Retail sales in the 1960's stood at 12,134. Last year, in spite of a new Federal law of car registrations, retail sales were $20,607. Standing together and promoting together is keeping retail sales in Floydada.

* * * * * *

WHILE retail sales look good the future is somewhat bleak in insurance rates, especially in the area's record of hail and windstorm losses from last year, coupled with the Lubbock-Plainview and other tornadoes. Rate increases hit July 1 and insurance agents are anticipating higher deductibles, risk cutting and risk sharing propositions by the insurance firms. Roof damage costs have just about doubled in a few short years and this is a major factor in the higher rates, and one which has no indication of lessening. Maybe soon a roofing material will be developed at a reasonable cost which will be virtually indestructable by hail. Lets hope so.

* * * * * *

BILL Arend Jr., of Russell, Kan., grandson of Mrs. Ruth Dickerson, who is a teacher in Duncan Elementary School, has arrived home to continue recuperation from wounds sustained in Vietnam. The 20 year old Army man had been in Vietnam only six weeks when he sustained serious injuries. Mrs. Dickerson said her grandson was on duty "walking point" with an assistant when he tripped over a wire connected to an American grenade. His companion carried Arent to a landing strip where he was taken by plane to a field hospital. After emergency treatment there he was flown to a hospital in Chu Lai. Later Arend required lung surgery in Japan for the removal of shrapnel. Mrs. Dickerson said her grandson related that 90 percent of American injuries were from booby traps. While he was in the hospital only two soldiers were brought in with bullet wounds. The others were with injuries from booby traps.

* * * * * *

SUPERVISORS of the Methodist Kindergarten are now able to take four year old children if they reach the age of five years before January 1, 1971. Mrs. Jakey Younger said several youngsters, enrolled earlier, had moved away with their parents, and they are now able to provide for additional children.

* * * * * *

THE C. W. Jones', who have been visiting in New Haven, Conn., said builders there were preparing for the population explosion. They toured a new apartment building which is to accommodate 20,000 people. It is completely self contained, with its own hospital, shopping mall, etc. Mrs. Jones said they also witnessed a portion of the Black Panther demonstration and were glad to be home in the nice clean air as the smog was terrible in New Hven.

* * * * * *

ONE fellow said the other day he had the problem solved for bald headed men. What hair he has, he let grow long, then combs it over the bald spot. Thought I would just pass that along to the men who may care.

* * * * * *

WANDELL Booth of Las Cruces, N.Mex., daughter of Mr. and Mrs. Wayne Russell of Floydada, will be in Amarillo Saturday night on special invitation to accompany Mr. and Mrs. Gene Moore as they sing during the Methodist Crusade being held at the Amarillo Civic Center Auditorium. Wandell became acquainted with the Moores in Floydada early in July when they were holding an Ed Robb Crusade. During the revival the Moores sang "Yes He's The One", a song published and written by Wandell. Later at a reception Wandell played the organ as the Moores sang. Last week she received an invitation to play for the Moores Saturday night which she graciously accepted. Her parents, as well as a number of friends plan to attend the services. Through my column, all are extended an invitation. Your time will be well spent hearing the beautiful singing and the message by Bro. Robb.



BIG SUNFLOWER CROP....Mrs. H.R. Stanley, 320 West Kentucky, looks at one of the larger sunflower blossoms on plants in her yard. Some of the eight-foot plants have up to 30 blooms. (Staff Photo)



S Sophomore "Home Scholar"

omore Kathy Lake ool August 24 along y 500 other high dents – with one dif- Kathy is "attending t her home on the way south of Floy- 15-year-old daugh- nd Mrs. Elver Lake ating from correc- y for curvature of nd is getting her work in with the aid al communications talled between her loydada High School s.

com device, install- western Bell Tele- pany, allows Kathy to thing that goes on in oom and to join in conversation by button and speaking ransceiver at her is taking the regular subjects, with the lab courses, inclu- d Math II, English II, History, Spanish, and .

its on the back row" s, she says, explain- e school transceiver n a desk at the back om in that class. am time comes, Mrs. s the tests home for ke; girl friends bring material out to the for Kathy to use af- hours.

she insists she eep through classes, he teacher ended a saying "You can w, Kathy."

rrective spinal sur- res a one-year re- period, but Kathy le to attend school part-time in about three months. She won't be flat on her back for those three months, either – as a matter of fact, she was walking on the eighth day after the August 5 operation, one which had until recently kept patients bedridden for months. She is already walking for 40 minutes a day, and next week starts walking half a mile a day. She's already looking forward to a full-time junior year at FHS in 1971.



FLOYDADA FFA OFFICERS - left to right, first row, Randell Weems, secretary; Mike Moore, reporter; Randy Quisenberry, parliamentarian; second row, Mike Simpson, vice-president; Greg Campbell, president; Frank Watson, chaplain; back row, Ray Hinton, sentinel and Will Sinor, treasurer. (Staff Photo)

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72x84" DOUBLE BED SIZE

45% POLYESTER—35% RAYON
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FULLY AUTOMATIC CONTROL WITH NIGHT LIGHT

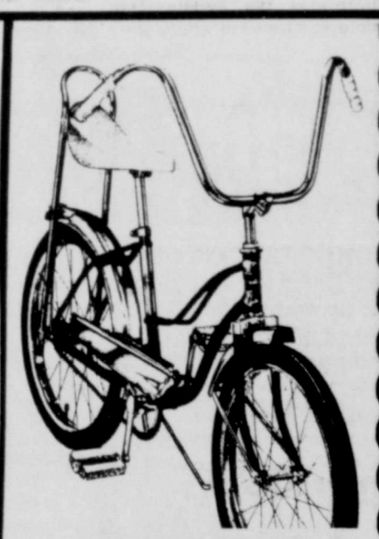
Control automatically adjusts to changes in room temperature assuring constant warmth all night long.

$16.95 VALUE FOR JUST $12.88

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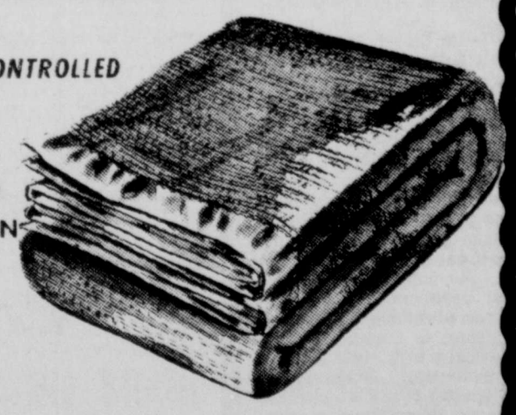
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Rich colors . . . all nylon binding guaranteed to last the life of the blanket . . . machine washable . . . fibers blended for minimum shrinkage. A great value in a warm, thermal blanket. Save money! Buy now!



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TOYS — TOYS — TOYS

DOLLS—GAMES—BICYCLES—WAGONS—GUNS—TRICYCLES—FOOTBALLS

GIFTS FOR ALL AGE CHILDREN

SHOP NOW FOR CHRISTMAS WHILE SELECTIONS ARE COMPLETE.

USE OUR LAYAWAY PLAN







NEIGHBORHOOD YOUTH CORPS WORKERS - (Top photo) Assistant principal Preston Watson explains to Jimmy Garza (left) and Tony Hernandez what he wants the boys to do at Floydada High School in the NYC Program. (Center photo) Coach Jim Pope shows Van Lee Mitchell (left) and Charles Jackson what to do in the Athletic Department. (Bottom photo) Dianne Davis, Mary Garza, Brenda Bonner and Alice Collins helped at the Community Center all summer as part of the NYC Program. (Staff Photo)

Neighborhood Youth Corps Proves Successful

By A. W. COLTHARP
Junior High School Principal

The Floydada Independent School District has sponsored the Neighborhood Youth Corps program in Floydada for the past five years. It has been my privilege to either be Director of the Floydada program, as I have for the past two years, or working with Mr. Tyer, the High School Principal.

I will attempt through word and picture, to let you know what the NYC has meant to a number of our students and to Floydada.

To the student it has meant some money for himself and his family that otherwise would not have been possible. During the past summer eleven students from Junior High and High School were paid $1.45 per hour for twenty - six hours per week. During the long session of school from three to five students have been able to work two hours per day, or ten hours each week.

To the School District and other non - profit organizations, such as the Community Center and the SCS Office, Services have been received that perhaps would not have been available.

During the past summer a trained counselor has come over from Lubbock each week, meeting with the students as a group or individually. He was able to give them much helpful information to guide them in starting out in life.

Those that worked in the NYC program this summer are as follows: Alice Collins, Brenda Bonner, Mary Garza, Diane Davis, Mary Lou Alaniz, Jimmy Garza, Van Lee Mitchell, Charles Jackson, Mario Navarro, Richard Navarro and Tony Hernandez.

OBJECTIVES OF THE PROGRAM OF GUIDANCE ACTIVITY

1. To assist the student in adjusting to his job and in gaining as much valuable experience as possible from his employment.

2. To encourage and assist the enrollee in expanding his career concepts, clarifying his career goals, increasing his understanding of the world of work, and enhancing his employability.

3. To help and encourage the enrollee to continue an educational program which is compatible to his abilities, interests, and goals.

4. To involve the enrollee actively in setting his own capacity in relation to occupational opportunities, and to encourage him to develop skills and individual investigation, initiative, and decision - making.

5. To integrate aspects of educational and personal - social guidance as they relate to and support career developments.

6. To promote respect for all citizens and for all forms of useful work.

7. To increase the enrollee's competencies in the management of his financial resources and the preservation of his physical and mental health.

8. To provide specific assistance to the enrollee who has special problems, such as limited cultural background, poor social and emotional adjustment problems, low academic achievement, unacceptable attitudes toward work, and physical or mental handicaps, and to help him in finding ways to remedy his deficiencies.

9. To stimulate the enrollee to seek individual counseling as a follow-up to the group guidance activities regarding his individual plans and problems.

THE STORY OF THE NEIGHBORHOOD YOUTH CORPS

The Neighborhood Youth Corps was established under the Economic Opportunity Act of 1964, and was delegated to the Secretary of Labor, the Manpower Administration of the US Department of Labor. The NYC has three types of program, which comprise the entire program. They are the in-school program, which is open to youths still in school and aimed at keeping potential dropouts in school until graduation from high school; the summer program, similarly opened to disadvantaged youths to encourage and help them return to school in the fall; and the out - of - school program, open to youths already out of school with no immediate plans to return, to offer them work experience and/or further training to qualify for permanent jobs.

In the five years of operations of the NYC and with a lot of research conducted by the Manpower Administration of the US Department of Labor some conclusions have been drawn. I'll not dwell on past experiences too much, but point out to you these recommendations that research has shown that are needed. They are as follows: the program needs to be more directly orientated toward the individual needs of each enrollee. Let me quote directly from one of these studies. "When a youth enters the program, efforts will be made to discover his area of needs, his interests, and his capabilities, and plans for him will be developed accordingly. Some may need remedial education; others may need intensive counseling; still others may require special helps in making adjustments to the program and some may need all kinds of help that the program can offer.'

Even though research shows a lot of weaknesses and shortcomings of the program, it is a unanimous conclusion that NYC has been of real benefit to a large number of under-privileged youths. NYC enrollees, almost without exception, also have been of this opinion. Indeed, even if the NYC had accomplished nothing more than the provisions of a small income to the more than two million impoverished youths who entered NYC since 1965 (and to their families), this would have been no small achievement; neither would the provisions of an "aging" to help the through an especially transition period. research discloses lasting benefits to you selves, to their fam to their communities must be weighed a defects which also disclosed in the st program.

Our program, spo the Lubbock Independ District, for the So area and covering a ty territory, has ha enrollment beginning ber 5, 1967, of 769 s the in-school progra in the summer work We have worked with rollees this summer.



STADIU
SEATS
2'' PADDE
UPHOLSTE
$2.95
ALL COLO
KIRK & SONS
119 E. MO.
983-

James Oden Receives Citation

While serving with the Seventh Fleet, James Oden received a service citation. He is now in law school.

The citation reads:

"For outstanding performance of duty while attached to and serving in USS RAINIER (AE-5) as the Maintenance and Material Management Coordinator from 1 September 1969 to 30 March 1970 during combat operations. Lieutenant (junior grade) ODEN exercised exceptional leadership in the development of meaningful preventive and corrective maintenance documentation. His devotion to duty and long arduous hours of personal supervision of the preventive maintenance program greatly enhanced the operational readiness of the ship. His outstanding professional performance, initiative and resourcefulness were instrumental in maintaining and achieving a high state of combat readiness. Lieutenant (junior grade) ODEN's skill and judgment contributed significantly and directly to the successful accomplishment of the ship's mission and to the United States' effort in Vietnam."

James is the son of Mr. and Mrs. Conner Oden.

FLOYD DATA

Mrs. Woodrow Cates, daughter-in-law of Mrs. J. C. Cates, died Thursday in Lubbock. Rites were conducted Saturday. The deceased was also the sister-in-law of J. D. and Johnnie Cates of Dougherty.

FLOYD DATA

Gene M. Collins remains in intensive care in Lubbock Methodist Hospital after apparently suffering a heart flare-up. He was taken to the hospital Saturday and is said to be showing improvement.

HELP HELP

YOUR COOPERATION AND ASSISTANCE ARE NEEDED DUE TO CIRCUMSTANCES BEYOND OUR CON - TROL - WE WILL CLOSE STARTING SEPTEMBER 14, MONDAY THROUGH FRIDAY FROM 11:45 TO 12:45 FOR LUNCH.

OUR STORE HOURS WILL BE.....

7:30 a.m. - 11:45 a.m.
12:45 p.m. - 5:30 p.m.

SATURDAY

7:30 a.m. - 12:00 noon

BUILDERS MART

"We Don't Want All The Business Just Yours"

THE APPLE OF MY EYE..

FOR BANKING SERVICE

Don't think for a minute that only teachers get bright red apples for excellence. First National Bank customers consider THEIR bank the apple of their eye. Yes, First National's customers say that THEIR bank can serve THEM best . . . from its up-to-date, accurate record keeping to its complete loan and trust departments . . . First customers consider THEIR bank first in service. They're not just apple polishing either!



1st FIRST NATIONAL BANK

EACH DEPOSITOR INSURED TO $20,000
FDIC
FEDERAL DEPOSIT INSURANCE CORPORATION

For FAST ACTION use the WANT ADS

© SCW, INC.

ANNOUNCEMENTS

A Chapter No. 227 Arch Masons Lodge their stated meeting first Tuesday follow- second Saturday night month at 8:00. tfc

A Masonic Lodge No. & A.M. will hold ted meeting the sec- rday night of each 8:00. tfc

A IOOF Lodge No. 34 very Thursday night Fay Gooch, Noble oster Amburn, Secy. tfc

5616 will be meeting t and third Tuesdays All members are be present. tfc

CARDS OF THANKS

ly of Dora T. Gil- d like to express our nks to our friends ors that were so during the illness and beloved mother and r. Especially do we the wonderful atten- Haenosh and the ff of our hospital for ces rendered. Also thank each lady that d served the love- Also for the prayers, floral offerings and s of comfort. God of you in your time of ur prayer. Mrs. R. D. Gilbreath d family Mrs. W. B. Cates d family Mrs. R. C. Day and mily Mrs. J. W. Gilbreath Mrs. Bill Gilbreath d family 9-10c

WANTED

RUCTION AND NTENANCE ORKER Floydada, ex- benefits and for advance- Job interviews held from 11 2 p. m. Mon - pt. 14 at Pio- atural Gas Co. st California, da, Texas.

D COUNTY RACT CO. acts of Title Insurance L. Stewart and Manager W. Calif. 983-3728 ada, Texas

EED A UBBER STAMP? CALL 983-3737

REAL ESTATE

FOR SALE - 2 bathroom home close in, small down payment, Phone 983-2160 after 5 p.m. tfc

FOR SALE OR LEASE – Plains Machinery building in Floydada. Bargain Price. Guy B. Hilton, 762-3094, Lubbock, 1901 East Broadway. tfc

FOR SALE – 4 bedroom house, 1 3/4 baths, den, fireplace - brick veneer. Good location. Call Wilson Bond at Hollis R. Bond Real Estate, 983-2151 or 983-3573. tfc

FOR SALE TO BE MOVED – Good large 6 room house, 2 1/4 bath, utility room. Call 983-3261. tfc

FOR SALE

2 bedroom house.
Low down payment.
Close to Schools.

HALE & HALE
106 S. Main
983-3261

FOR SALE – Large house, 4 bedroom, 2 bath, lots of storage space, carpeted, attached property that would be income producing. Call Wilson G. Bond at Hollis R. Bond Real Estate. 983-2151 or 983-3573. tfc

FOR SALE – Three bedroom house, carpeted, newly remodeled kitchen, lots of closets, near Junior High School. Call Wilson G. Bond, 983-2151 or 983-3573. tfc

SOMETHING NICE – 4 bedroom, 302 S. 2nd. 983-5168. Appointment after 5 p.m. tfc

THIS SPACE FOR RENT



lightweight ALUMINUM
CANES & CRUTCHES
- Sturdy
- Dependable
- Attractive

aluminaid

Wide selection for every prescribed need.
- Forearm and underarm crutches
- Adjustable telescopic canes
- Four legged canes
- Seat canes



Bishop-Ramsey Pharmacy
208 W. HOUSTON
983-3172
FLOYDADA

RENTALS

FOR RENT – Two bedroom unfurnished house. Hale & Hale Ins. and Real Estate, 983-3261. tfc

STORAGE SPACE for rent by the day, month, year. Phone 983-3737. tfp

FOR RENT – 3 bedroom house. H. G. Barber, 983-2500. tfc

CAMP TRAILERS – Sleep 2 to 6 people. M.J. Weems Oil Co. Lockney Highway. tfc

FOR SALE OR RENT – 313 S. Wall Street building. Will remodel to suit tenant. Call FW 5-0158 or SW 5-5878, Lubbock. tfc

MODERN downtown Floydada building for rent. $75 month. Phone 983-3737. tfp

FOR RENT – Plenty of inside. safe storage space. Ph. 983-3737. tfp

FARM MACHINERY

FALL Plowing is next and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come in to Russell's Shop & Equipment, 983-3148. tfc

MR. FARMER
1970 model 277 New Holland wire-tie baler, 260 Hesston windrower, M-F side delivery rake. Excellent condition. Call De Juan Strickland, Plainview, 293-3343. 9-10c

NORRELL TRACTOR PARTS– For tractor and Irrigation Suppies and Accessories. tfc

FOR SALE – Used Farm Machinery. Lawson Bros. E. Missouri St. tfc

FOR SALE – 2 new 80 bushel Star hog feeders, one new 500 gallon galvanized steel hog water trough at wholesale price. Phone 983-2444. Parnell Powell. tfc

FOR SALE – Big F grain trailer 8 x 20, 14,000 pound capacity. New 6-ply tires, can convert to cotton. Reduced price. 1/2 mile east of Texaco Truck Stop, across street from Hale Trailer, Idalou Highway, Lubbock. 762-8315 763-6642. tfc

THIS SPACE FOR RENT

NOW!
WE STOCK GENUINE
3M THERMOFAX PAPER
500 SHEETS WHITE
$17.95
Hesperian Office Supply

COW POKES By Ace Reid



"We should have quit when we wuz in two bits of tradin. Now you've wore out a $4.00 knife and whittled up $15.00 worth of my fence."

AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
Jim Word --- Phone 983-2360

FARMS & RANCHES

FOR SALE – 80 acres land. Call 983-3426 after 6. tfc

FOR SALE – 2 tracts 221 acres, 11 miles south of Floydada. Good allotments. 4 wells. 280 additional acres available, 983-2663. tfc

TO SETTLE ESTATE OF MR. AND MRS. E.R. HARRIS 160 acres, 1 mile southeast of Lockney, 8" well, underground tile. For information write Mrs. Jack Harris, Box 884, Silverton, Texas or call after 7:30 p.m. Phone 806-823-6031. tfc

FOR SALE – 1/2 section 1 mile from city limit - good allotments, good water, would divide into quarter section. Low down payment. Howard R. Gregory, 983-2915. tfp

TO SETTLE ESTATE of Mrs. W. R. Terry. 160 acres of land, one mile south of Floydada. W. R. Daniel, executor. 983-3605. tfc

Babe's Truck Lot
Babe Jones
PLENTY OF USED TRUCKS
GRAIN BEDS
CUSTOM BUILD SIDEBOARDS
PHONE 983-5042
HOME 983-3946
405 E. MISSOURI
FLOYDADA, TEXAS

MISCELLANEOUS

TAKE OVER PAYMENTS on 1968 Singer sewing machine in walnut console. Will zigzag, blind hem, fancy patterns, etc. Assume 3 payments at $7.96. Write Credit Manager, 1114 18th St., Lubbock, Texas. tfc

WE WILL MAKE COPIES for you. 25¢ per copy. Hesperian Office Supply. Phone 983-3737. tfp

KING'S DIETETIC CHOCOLATES. No sugar or salt. Satisfaction guaranteed. BISHOP-RAMSEY PHARMACY. tfc

MODERN downtown Floydada building for rent. $75 month. Phone 983-3737. tfp

THIS SPACE FOR RENT

SORRY SAL is now a merry gal. She used Blue Lustre rug and upholstery cleaner. Rent electric shampooer $1. Lowrance and Allen Service Center, Floydada, Texas. 9-10c

$50 REWARD for information leading to conviction of vandals who damaged building at 313 S. Wall St., Floydada. FW 5-0158 or SW 5-5878, Lubbock. tfc

STRAYED – One Motley face red steer. Sale tag 801, weight 505 lbs. Edd Muncy. 9-17p

KIRBY SALES & SERVICE – 220 West Virginia Phone 983-5325.

REVOLUTIONARY NEW
CASH BURIAL PLAN
For Information
Call 983-2525 or Write:
Moore-Rose Funeral Home
Box 444
Floydada, Texas 79235

HESPERIAN CLASSIFIEDS SELL
Call 983-3737

CLASSIFIED ADVERTISING RATE: 6 CENTS PER WORD FIRST INSERTION, 4 CENTS EACH SUBSEQUENT INSERTION, MINIMUM CHARGE 75 CENTS.

CLASSIFIED DISPLAY RATE: 85 CENTS PER COLUMN INCH.

CARDS OF THANKS, $1.

COPY DEADLINE 5 P.M. TUESDAYS.

EMPLOYMENT

FOR SALE
CANDY & PEANUT supply BUSINESS in FLOYDADA, weekly service. Few Hours Only. MAN or WOMAN. GOOD INCOME. Total cash price $888.00, write TEXAS KANDY KOMPANY, Inc. 1135 Basse Rd., San Antonio, Texas, include phone number. 9-10p

NEEDED – Someone to stay with elderly couple. Wayne Bramlet, Route 2, Lockney or call 652-3441. tfc

HELP WANTED – Man to run combine and do fall plowing. Also need a good reliable family man for general farm work for year 1971. Have house for family to live. 983-3956 or after 8 p.m. 902 S. Wall. tfc

FEED, SEED & GRAIN

CAPROCK Improved Sturdy Seed Wheat. First year from Texas A&M Foundation seed. Ross Hamilton, 983-3151. 9-17p

FOR SALE – Registered Caprock seed wheat, an improved sister strain of Sturdy with higher yield potential. R. C. Mitchell, Route M, Lockney, Texas. 9-10c

TRITICALE 208 Variety, 10¢ per pound bulk, 16¢ per pound cleaned and bagged. Producer's Cooperative Elevators, 983-2821, or Dougherty, 983-3020. tfc

THIS SPACE FOR RENT

LOST & FOUND

LOST – Female Beagle dog, 983-2323. 9-17c

Arthur B. Duncan Abstract Company
MAUD E. HOLLUMS
Owner and Manager
ABSTRACTS – TITLE INSURANCE
Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association.
TELEPHONE 983-3167
Office on South East Corner public square. Corner California and Wall, Floydada, Texas.
"The Oldest Abstract plant in Floyd County"

IT'S SUCH A COMFORT TO TAKE THE BUS AND LEAVE THE DRIVING TO US

TO VERNON & BEYOND	TO LUBBOCK & BEYOND
LV FLOYDADA 7:55 a.m.	LV FLOYDADA 9:40 a.m.
LV FLOYDADA 4:20 p.m.	LV FLOYDADA 3:20 p.m.

TO PLAINVIEW & AMARILLO
LEAVE FLOYDADA 9:40 a.m.
TNM&O COACHES, INC.
130 W. MISSOURI PHONE 983-2306

Dr. O. R. McINTOSH
OPTOMETRIST
221 SOUTH MAIN ST.
983-3460 -- Floydada, Texas

FOR SALE

FOR SALE – Extra nice kid pony about 8 years old. 652-3441. tfc

FOR SALE – Rebuilt 17 1/2 foot oneway. Other smaller sizes. John Fisher, Rt. 2, Petersburg, Tex. 9-11p

FRESH CHANNEL CATFISH, dressed or undressed. 3 miles east of Silverton. Ziegler and Grantham Catfish farm. Open from 1 to 6 p.m. on weekdays and all day Saturdays and Sunday. tfc

GOLDEN FALCON and fold-down travel trailers, campers, toppers, and supplies. Coopers, Lockney, 652-2201. tfc

GEARHEAD REPAIR – Pickup and delivery. Darden Machine and Welding. Ph. 983-2566. tfc

FOR SALE – Good used GE clothes dryer, reconditioned and ready to go. Home Appliance Service, 116 West Missouri tfc

FOR SALE – Fresh vegetables at onion shed on Matador Highway. 10-1c

GARAGE SALE – September 17 and 18. 728 Kentucky St. 9-17p

FOR SALE – Bathtub and fixtures. 983-3261. tfc

FOR SALE – 1966 2 door sport sedan Ford, air, pwer, see Jimmy Seay at First National Bank, Phone 983-3717. 9-3c

FOR SALE – Black/white T.V. 23 in. cabinet model. Perfect condition. H. O. Cline. Ph. 983-3591. 9-10p

FOR SALE – Half or whole beef. Grain fed. Floydada Feeders. 983-5211. tfc

PENNY RICH BRAS – Ladies you have to wear it to appreciate it. Call 983-5169. Birdie Lee's Salon, 112 S. First, Floydada. tfc

FOR SALE – need help speaking Spanish. . .or English? We have the new "Spanish-English, English - Spanish" dictionary. $1.95. Hesperian Office Supply. Phone 983-3737. tfp

GAVEL & PLAQUE for outgoing president of your club. Bradford Watch Shop. tfc

FOR SALE – 1966 Dodge Car, Coronet 440, 383 engine, 4 door, power steering, and power brakes, radio, heater and air conditioned. Phone 983-5044. tfc

HANNAH'S husband Hector hates hard work so he cleans the rugs with Blue Lustre. Rent electric shampooer $1. Perry's, 104 California Street, Floydada. 9-10c

FOR SALE – International Combine, A-1 shape, one 1953 Chevy Truck, new motor 3 years old. STEEL Grain Bed. L. M. Reidhimer, Phone 652-2497, Lockney. 9-11p

FOR SALE – Luziers Cosmetics. Call Dovie Kendrick. tfc

SERVICES

MATTRESSES – New or renovated. For appointment call City Trim Shop. 983-2332. tfc

COMPLETE Vacuum Sweeper Service including host installed on all makes. Home Appliance Service. 116 W. Missouri Street, 983-2846. tfc

YES – WE REPAIR ADDING MACHINES, CALCULATORS, TYPEWRITERS. ALL WORK GUARANTEED. HESPERIAN OFFICE SUPPLY, 983-3737. tfp

ALL PARTS for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 116 W. Missouri St. 983-2846. tfc

YES, we rent adding machines and typewriters by the month. Hesperian Office Supply, Phone 983-3737. tfp

DON'T BE FAT! Trim up! Floydada Mini Spa. Phone 983-5313, 231 W. Calif. St. tfc

WANTED

WANTED – Custom feeding. Floydada Feeders 983-5211. tfc

WANTED – CARPET CLEANING. Don't push the dirt and grease down into your carpet. This will ruin the fiber in your carpet if you do this very much. Call Lockney 652-2500. I have a machine that will suck out the grease and dirt and leave your carpet soft and clean. RUG SHAMPOO $4.95 gallon. Can be used as spot remover. All work guaranteed Satisfactory. tfc

FOR SALE

FOR SALE – We have in stock some new electric Smith Corona typewriters $149.95 up. Hesperian Office Supply. 983-3737. tfp

FOR SALE In Floydada – Nearly new spinet piano. Concert approved. Tremendous bargain. This is your chance to own a fine piano by assuming small payments. Write at once – McFarland Music Co., 1401 W. 3rd, Elk City, Okla. 73644. 9-10p

FOR SALE – We've traded for a bunch of good used typewriters and adding machines. Used hand adders $25.00 up, used electric adding machines $49.95 up, used typewriters $25 up. Hesperian Office Supply, Phone 983-3737. tfp

FOR SALE – Canning tomatoes. First house north of cemetery. 10-1c

FOR SALE - 1959 Mobil Home - 8 x 41 ' furnished, good condition. Price, $1500.00. Dobbs Meat Market, 107 East Missouri. tfc

Special
ONE BRAND NEW 1969
OLIVETTI TYPEWRITER
REG. $89.95
$65
HESPERIAN OFFICE SUPPLY

Football Contest Begins This Week

The annual Hesperian football contest begins with this issue, and the first game of the season Friday night. As usual there will be $15.00 in cash prizes each week, and all you need do is circle the winners, indicate the winner and total score on the tie-breaker game, print your name and address on the page, and bring or mail it to the Hesperian by 5 p.m. Friday.

The contest goes for ten weeks and is sponsored by several Floydada community merchants. Each week, a couple of "arm chair quarterbacks" display their knowledge of the game, by indicating what they think will be the score of the Whirlwind game.

Sponsoring this year's contest are the following sports-minded firms:

Gilbreath's Enco, Floydada Implement Co., Holbert's Fina Service, Frank's Fina Service, Russell's Equipment and Supply, Inc., Hinton Well Service, Sanders Pump and Drilling, Thompson Pharmacy, Collins Implement, Oden Chevrolet, Robo Wash, Ponderosa Meat Co., Producers Cooperative Elevators, City Auto Inc., Panhandle Compress Ware - house, Floydada Service Center, Travel Center Restaurant, Travel Center Station, Palace Barber Shop, Martin and Co., Builders Mart, T.M. Engine Service, McDonald Implements, Moore - Rose Funeral Home, Wylie Grain.



REMAINS OF INTERNATIONAL TRUCK - The above photo shows the remains of a truck wrecked at Jacksboro August 20, owned and driven by Julian Lipham of Floydada. It is surmised a tie rod on the vehicle broke causing the truck to go out of control and overturn several times. Lipham miraculously escaped with only a broken nose, bruises and lacerations, and a slight concussion. He was hospitalized for a week. Three weeks prior to Lipham's wreck, another of his vehicles, a 1966 Mack truck, driven by Jim McGaugh of Seymour, was also totaled out in a wreck near San Antonio.

Caprock Chat

by Wendell Tooley

LAST YEAR'S FLOYDADA-RALLS football game was a close one and Ralls will be out to play us a good game Friday night. However, I believe we should be able to beat the Jackrabbits about 21 to 6.

I want to encourage everyone to attend the Assembly of God enchilada supper before the game Friday night. You'll enjoy the supper. . .the church needs the money to rebuild their church.

ONE REMINDER to everyone. . .unless news happens on Tuesday night, the deadline for copy and pictures must not be later than 5 p.m. on Tuesdays. Please, we need your cooperation on this.

OLIVER ALLEN, H. W. Roberts, Howard Gregory and I all have hopes of retiring on the proceeds of our pecan trees someday. Looks like yours truly will have to wait another year, my trees aren't bearing so well.

I suppose it will take them a year to get over last year's June 13 hail storm.

THE COUNTRY EDITOR says how's this for a definition? Collegebred. . .a four year loaf on father's dough.

ONE OF THE BEST cartoons I have seen lately shows Vice President Agnew reading the headlines where Nixon said that Manson was guilty. Then Agnew scratches his head and says, "I should have said that." –Afton Richards in the Ralls Banner.

FIRST RUSSIAN: "What was the nationality of Adam and Eve?" Second Russian: "No doubt about it. They were citizens of the Soviet Union. They had nothing to wear, nothing to eat but an apple – and yet, they thought they were living in paradise." – The Denver City Press.

FLOYDADA FOLK ALWAYS come through when you need help. Last week I outlined a need to keep the Hesperian going to some 22 of our boys in Vietnam. We had been sending them for free, and the post office department said we would have to pay first class postage on them.

Many people called in and said, "bill me for one subscription . . .or two subscriptions. . .one fellow called me at home and said he would sponsor the cost of all the boys' subscriptions. . . so we are sorta dividing the cost several ways.

So, through the generosity of Floydada folk, none of our boys have missed their Hesperians, and we're set to mail them the paper for another year.

I appreciate your help. . .and I'm sure the boys in Vietnam also are happy that we can continue to send them the paper.

THANKS TO Linda Murphree, Mrs. Wayland Jones and Allen Bingham for calling in and offering to take the Wayland College papers to Plainview each Friday morning.

CAPADA DRIVE IN

Friday & Saturday

1932: "The Moonshine war"



GP

Sunday & Monday

"DAZZLING!" —L.A. TIMES

A FRANKOVICH-STURGES PRODUCTION

MAROONED

G

PANAVISION EASTMANCOLOR

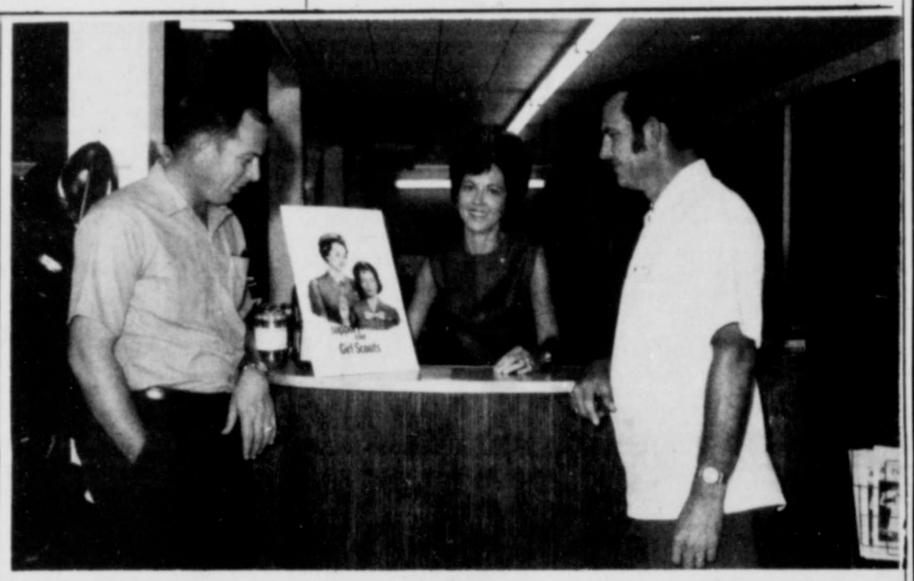
from Columbia Pictures

BEAT THE RALLS JACKRABBITS

Your SOUTHWESTERN LIFE INSURANCE Representative

Tommy Assiter

983-2511



GIRLS ON THEIR MIND - Girl Scouts that is. The local fund raising drive for the Girl Scouts is on in the Floydada Community and these campaign leaders are pictured looking at a Girl Scout poster. (left to right) Alton Higginbotham, drive chairman; Patsy Webb and Gene Arwine, campaign workers. (Staff Photo)

PUBLIC NOTICE

THE MACKENZIE MUNICIPAL WATER AUTHORITY EQUALIZATION BOARD WILL CONVENE SEPTEMBER 21, 1970 AT THE CITY HALL IN FLOYDADA FROM 1:30 P.M. TO 4 P.M.

BEAT THE JACKRABBITS

We're All Ready For YOUR MILO

You are assured of Prompt, Courteous and Efficient Service when you deliver Grain to our Elevators.



WE APPRECIATE YOUR BUSINESS

MUNCY ELEVATOR

SANDHILL ELEVATOR

CEDAR HILL GRAIN

OBITUARIES

Mrs. Lider

Funeral rites for Mrs. Lillie Mae Lider, 79, wife of the late George Lider, were conducted in Amarillo Friday afternoon. Mrs. Lider died Wednesday of last week in Bivins Memorial Home in Amarillo.

Mrs. Lider was born in Campbell, Texas in 1891, and moved to Amarillo with her husband from Floydada in 1940. He died in Amarillo last February. She was a member of the First Baptist Church, the Fidelis Sunday School Class and the Womens Missionary Union.

Before his death, her husband was a retired right-of-way soliciter for the City of Amarillo. He was a former surveyor in Floydada and laid out the line for the Llano Estacado Railway, a line that helped a great deal to build up the Floydada-Lockney area. He served as surveyor here from 1910 until 1939.

The couple was married in 1911.

Survivors include two sons, Malcome of Ponca City, Oklahoma, and George F. of Amarillo; one daughter, Mrs. Selma Johnston of Amarillo and one sister, Mrs. Vera Cook of Ingram.

Two sons preceded him in death, Billy, who was killed accidentally overseas during the Korean conflict, and Berle, who died in December of 1968.

Survivors include his wife; three sons, Dwayne Hatley of Rosemead, Calif., Charles K. (Buddy) Hatley and Spencer Hatley both of Floydada; two brothers, Oran and R. B., both of Floydada; two sisters, Mrs. Jess Glover of Dougherty and Mrs. Newell Riggs of Phoenix, Ariz.; 10 grandchildren and two great grandchildren.

Dr. Floyd C. Bradley officiated for the rites with burial following in Floydada Cemetery. Moore - Rose Funeral Home was in charge of arrangements.

Pallbearers were Emmitt Dutton, A.L. Wylie, W.W. Day, A.D. Jester, Homer Warren, and J.W. Taylor.

Honorary pallbearers included Doyce Smalley, C.H. Wise, Travis Lightfoot, Marion Barton, Jim Owens, Henry Bloodworth, Roe Jones, Ed Hammonds, L.P. Lawlis, M. Carl Smith and Bob Owens.

D.G. Hatley

Funeral rites for D.G. Hatley, 72 year old retired farmer, were conducted Saturday in the First Baptist Church in Floydada. He died of an apparent heart attack Thursday afternoon at 4:45 in Lockney General Hospital.

The deceased was born March 22, 1898 in Troupe, Texas and moved to Floyd County from Anson, Texas, in 1919 with his parents, the late Mr. and Mrs. John Hatley. He and Mable Spence were married January 31, 1920 in Floydada. Hatley was a member of the First Baptist Church.

$40,190 APPROVED FOR FLOYD FARM–MARKET HIGHWAYS

Texas High Commissioner has approved the expenditure of $40,190 for highway safety and betterment and Farm to Market Road improvement in Floyd County during 1971.

District Engineer Oscar L. Crain of Lubbock says a total of 14 miles in this county will be involved in the program. Work is to be under the supervision of Sam Fowler, Floydada.

The Floyd project will be for improvement on FM Road 378 from the Briscoe County line to FM 97 in Lockney and Spur 378. Work currently is underway.

Crain notes that the work will include seal coating, surface widening, base strengthening, resurfacing and rebuilding of shoulders.

POWELL'S PRICES GOOD SE... THROUGH SEPT...

ON THE WYE – YOUR HOME OWNED STORE

SOFLIN NAPKINS 200 COUNT 29¢

DETERGENT SUPER SUDS GIANT BOX

NINE LIVES CAT FOOD 6 1/2 OZ. CAN

PET MILK TALL CAN 19¢

HEFTY 17 X 19 GARBAGE BAGS 30 COUNT PKG.

JIF 18 OZ. JAR PEANUT BUTTER

NESTLES QUICK 2 LB. BOX 89¢

BAMA PURE STRAWBERRY PRESERVES 18 OZ. GLASS

ARMOURS VIENNA SAUSAGE CAN

SHURFINE FLOUR 5 LB. BAG 39¢

WILSONS CHILI 24 OZ. CAN

HUNTS EASY GRIP CATSUP 32 OZ. BOTTLE

NOTEBOOK PAPER 400 COUNT PKG. 69¢

N.B.C. PREMIUM CRACKERS 1 LB. BOX

CARMACK'S GRADE A EGGS MEDIUM DOZ.

FRESH CARROTS LB. CELLO BAG 10¢

SHURFRESH OLEO POUND

SHURFRESH ICE CREAM 1/2 GAL.

NEW Crisco OIL 24 OZ. SIZE

MONEY SAVING COUPON

SAVE 18¢ ONLY 53¢ WITH THIS COUPON

REDEEMABLE ONLY AT POWELL'S

LIMIT 1 COUPON PER PURCHASE OFFER EXPIRES SEPT. 19

USDA CHOICE CHUCK ROAST LB. 69¢

USDA CHOICE ARM ROAST LB. 79¢

GET GOLD BOND STAMPS FREE WITH EVERY PURCHASE

FRESH SLICED SLAB BACON 2 LBS. $1.39

DOUBLE STAMPS ON WED. WITH $2.50 PURCHASE OR MORE

oyd County Hesperian

N TWO THURSDAY, SEPTEMBER 10, 1970 PAGE ONE



ERTY RESIDENTS (left to right) Jim Morrison, Mrs. Wayne er and Roy Crawford are ready to use the new pay phone as soon operational, probably this week. The phone, one of the first direct- nes in the Floyd County community, has been installed outside the ty Grocery. J. D. Cates, owner of the store, made efforts for ars to get the direct-line pay phone. (Staff Photo)

Dougherty Gets First Pay Phone

Residents of Dougherty will soon be using the first public pay telephone installed in the community. The phone has been installed in a booth outside Dougherty Grocery, and will be put into use as soon as parts ordered from Dallas are received at the Southwestern Bell plant in Plainview, according to J.D. Cates, owner of the Dougherty store. Cates has made efforts for three years to get the direct-line pay phone for the Floyd County community.

It's one of the first direct-line telephones ever in the community since its founding in 1928, Cates said. The first direct lines to Dougherty were to Weims Norman and to the private phone in the store, about a month ago. Other telephone service there is party-line, with up to eight on a line.

Farm Market Improvements Set

The Texas High Commission has approved the expenditure of $40,190.00 for highway safety and betterment and Farm to Market Road improvement in Floyd County during 1971.

District Engineer Oscar L. Crain of Lubbock said that a total of 14 miles in Floyd County will be involved in the annual program. Work will be under the supervision of Sam Fowler of Floydada.

The work is part of the Highway Commission's combined Farm to Market Road Improvement and State Highway Safety and Betterment Program for 1971.

The improvements will be on FM 378 from the Briscoe County line to FM 97 in Lockney and Spur 378.

Mr. Crain stated that the proposed improvements play an important role in the Department's continuing highway safety program.

Floyd Librarian To Attend TSL Workshop

Mrs. A. T. Hull, Floyd County Librarian, will be among librarians from public, school, academic, and special libraries turning their attention to "Co-operation" at a one-day workshop sponsored by the Field Services Division of the Texas State Library at 9:30 a.m. on September 17, 1970 at the Lubbock City-County Libraries in Lubbock, Texas.

Workshop participants will discuss ways in which libraries can strengthen their services through cooperative ventures with other libraries.

The most familiar form of sharing to many of those who will be attending is through the Texas State Library Communications Network. Last year thousands of Texans obtained answers to reference questions and materials through this statewide network.

Austin Hoover, field consultant for the Texas State Library, will conduct the session at Amarillo, one of a series of workshops conducted by field consultants throughout the state during September.

Mrs. Cooper Receives Masters

Mrs. Lily Mauldin Cooper of Lockney was among 1,236 students from 36 different states receiving degrees at summer commencement August 15 at North Texas State University, Denton.

Conferred were 750 bachelor's degrees, 444 master's and 42 doctor's degrees, including the first doctor of philosophy degrees ever awarded by NTSU in history and physics.

Mrs. Cooper was awarded a master of education degree in elementary school supervision.

FLOYD DATA

Mrs. Buford Terry of Midland visited here last week with Mrs. W. F. Daniel, while en-route home from a trip to Canada. Mrs. Terry's two weeks vacation included side trips to Lake Louise, Columbia Ice Field, Vancouver, the Rose Gardens in Stanley Park and Queen Elizabeth Park. She also visited the world famous Buchard Gardens in Victoria, B.C.

Hoydada Girls Lose Way To Amarillo

Terry and Karen Shipman, and Mychelle Reed left Floydada at 8 a.m., early enough to get to Amarillo in time for the Shipman's girls' cousin and two of his friends to catch the 10:45 plane to Denver. They had plenty of time, they thought, until they realized at about 10:30 that they had somehow wound up in Muleshoe, about as far away from Amarillo as they had been when they started. The boys made the 4 p.m. flight after the group made it to the Panhandle City via Friona, Hereford and Canyon.

The incident inspired Clinton Fyffe to write this note of "instruction" to the girls:

Some Elementary Rules and Procedures For The Novice to Use in Traveling by Automobile From One Place to Another Nearby Predetermined Destination in Northwest Texas

Most highways are U.S. or federal roads and are covered with a hard, black substance known as pavement. Notice carefully and you will observe a white stripe, sometimes broken near the center of the pavement. The careful driver will attempt to drive to the right of this stripe. If you are not familiar with the right and left, just throw a rock, if you are right handed, it is safe to assume that you used your right hand. Having established this fact, you should be familiar with the name of the town which is to be your starting point, also the name and proper sequence of in between towns as you should come to them, and most definitely you should establish firmly in your mind the name of the town which is to be your destination. It is suggested that for the first few years, the novice should have some literate adult help them plan this route, printing the names of the towns in the order that you should come to them, also giving the number of each highway you should use in traveling from each town to the next, making special note of any change in highway numbers.

After you have been carefully briefed on every aspect of your trip, approach the front seat from the left of the car. The front seat is the one nearest the engine. After you have seated yourself, you may be reasonably sure you are in the right place if there is a large wheel just above your lap in front of you. This is known as the steering wheel and will prove helpful in keeping your car on the proper course.

After having determined that everything so far is in order, you may proceed to your first check point. On a trip from FLOYDADA to AMARILLO, this would be LOCKNEY, the next, PLAINVIEW, TULIA etc. As you proceed you will notice white posts on your right with names, numbers and other markings near the top. These are placed there by the Highway Dept. to provide helpful hints and clues to the observant driver to safely follow the proper course. US Highway signs are shaped like a shield with a number printed on them. This is the highway number. As you approach a town, you may notice a rectangular sign attached to the top of a post with a word painted on it, EG Lockney. This is intended to acquaint you with the name of the town that you can see through the large glass just beyond the steering wheel, using your check list, this should

SEE TRIP, PAGE 6

Happiness is what I sell!



Tommy Assiter
Box 70 983-2511
Southwestern Life

...want to be snug and warm next winter

BE READY FOR AN EXCITING OFFER IN SEPTEMBER!

SOUTHWESTERN PUBLIC SERVICE COMPANY

The ELECTRIC Company

22A-4

...on Reports $31,980 In Home Loans

...rd year of homebuil- ... home improvement ...redit services of the ...Home Administration ...ect for rural Motley ... counties, Alfred A. ...said today as he re- ... activities for the ...

...n said $31,980 was ... into the counties ...loans for better town ...ry housing during the ...r ended June 30. Ser- ...luded eight loans for ... or improvement of ... family homes. The ...ovided better housing ...estimated 30 people.

...rmers Home Admin- ...a Department of Ag- ...agency, supplements ...using credit available ...owns of up to 5,500 ..., as well as in the ...tryside.

...n notes the year be- ... appears certain to ...rd in the rural hous- ...gram. The agency is ... virtually double its ...ervices, with $1.4 bil- ...uthority nationally to ...me loans for famil- ...and moderate income. ... the program's rapid ... a new position of ...or rural America in ...n's housing goal," ...said. "Rural areas ... of the nation's bad ...and they now have ...the nation's housing ...the 1970's. ...xpect the sharp up- trend in rural housing to continue. In the Farmers Home Administration, we fully expect to do our part in bringing rural housing up to modern standards for every family."

The local official said progress in rural housing has speeded up through new authorizations put into effect by Farmers Home earlier this year. "We now make loans to rural homesite development organizations, and we work with rural builders to assure that homes they build on a multiple basis will meet quality standards for Farmers Home loan insurance."

The county supervisor asserted that the rural housing program is "one of the main channels pouring private capital into rural community progress." Farmers Home Administration insured loans serve families or organizations unable to secure home financing through other sources.

Eligibility covers people of low and moderate income, including senior citizens, in rural towns of not more than 5,500 people, plus farm and nonfarm residents of the countryside. If a loan cannot be covered by a local lending institution, Farmers Home advances the loan from a revolving fund, then finds an investor elsewhere to take over the government-insured loan note.

Loans are made in Floyd and Motley counties through the Farmers Home Administration headquarter office at 107 West California Street, Floydada, Texas 79235.

Sammy Hale Nominated For District Tech Exes

Sammy Hale has been nominated for a position as a District Representative on the Texas Tech Ex-Students Association Council.

The announcement of Hale's nomination was made in Lubbock this week by Wayne James, Executive Director of the Association. James said that Hale's name and those of Gary Carthel and Jim Hutchins will be listed on ballots mailed to Tech Exes living in nine counties in this area this week.

Hale, a 1952 graduate, is a partner in Hale and Hale Insurance.

Other nominees are Jim Hutchins, Estelline, and Gary Carthel, Lockney.

HELP HELP

YOUR COOPERATION AND ASSISTANCE ARE NEEDED DUE TO CIRCUMSTANCES BEYOND OUR CONTROL - WE WILL CLOSE STARTING SEPTEMBER 14, MONDAY THROUGH FRIDAY FROM 11:45 TO 12:45 FOR LUNCH.

OUR STORE HOURS WILL BE.....

7:30 a.m. - 11:45 a.m.
12:45 p.m. - 5:30 p.m.

SATURDAY

7:30 a.m. - 11:45 a.m.
12:45 p.m. - 12:00 noon

BUILDERS MART

"We Don't Want All The Business Just Yours"

Annual Stockholders Meeting

9th Annual Meeting Of

FLOYD COUNTY CO-OP GIN, INC.,

In

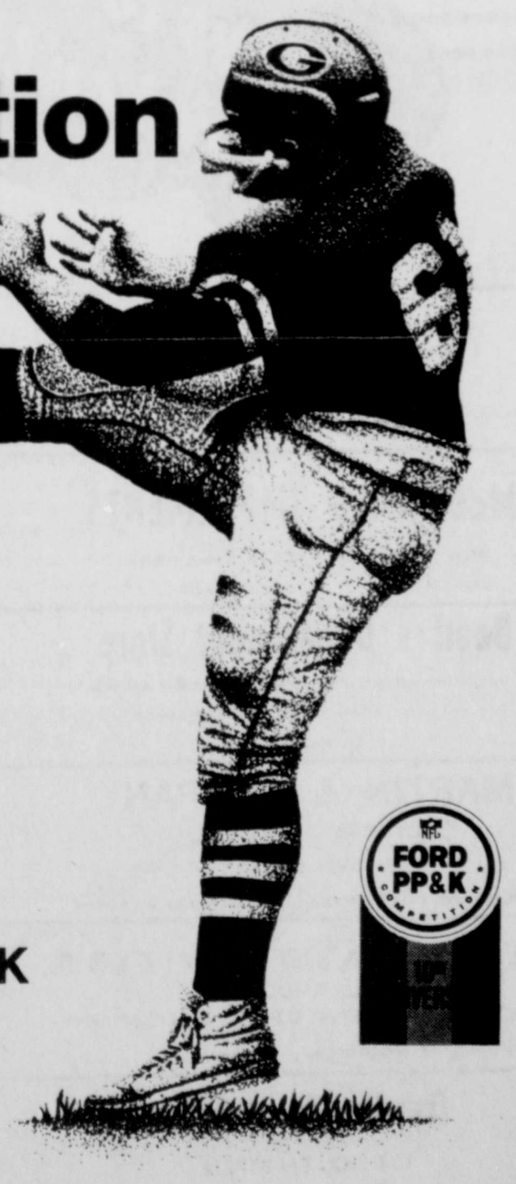
Duncan Elementary School Cafeteria

September 15, 1970 8 p.m.

Boys 8-13

Win trophies, have the time of your life in the 1970

Punt, Pass & Kick Competition



18 trophies to be awarded in our local PP&K Competition

You can win in our competition . . . and keep on winning. You can Punt, Pass & Kick your way to the NFL All-Star Game . . . fun at Disneyland, with your mom and dad along, too!

Come in and register now with mom, or dad, or your guardian. Get your free PP&K Tips Book with punting, passing and kicking tips from pro All-Stars plus complete rules, details.

Fun for all — all free! Hurry — Registration ends September 26!

Sign up today for PP&K in our showroom

FORD PP&K COMPETITION

REED FORD & MERCURY SALES

983—3761 RALLS HIGHWAY



Free Lunch? No...

Somebody has to feed the mamma hog

These piglets are not worried about how comes their sustenance . . . nor are they much concerned about whether it will be there tomorrow . . . until tomorrow comes.

• Yet their welfare depends very much upon how well somebody feeds and cares for the mama hog. They grow fat or they grow lean in proportion.

• Even as our individual and collective prosperity depends on the vigor of this Local Economy which furnishes us with jobs, business, stable property values, and a handy source of emergency and daily needs.

• The difference is . . . we, ourselves, are the caretakers of this economy upon which we depend. It's within our power to feed it by trading at home . . . or to starve it by trading in some other town.

• City shopping . . . mail order buying . . . succumbing to the peddler's slick line . . . cutting the community's ration of trade volume by $3 or $4 every time $1 is taken out of local circulation . . . is a good way to dry up the economy that sustains us.

Buy . . . where your trade dollar feeds the economy that sustains you

It Pays to Buy where You Live

TRADE AT HOME WHERE YOUR MONEY BENEFITS YOU !

These firms are genuinely interested in the future of the community and your welfare

Thompson Pharmacy 200 SOUTH MAIN FLOYDADA, TEXAS	**Garner Weems Texaco** TIRES–AUTO PARTS–S AND H GREEN STAMPS 607 E. HOUSTON FLOYDADA	**Case Power & Equipment** 708 N. 2ND. FLOYDADA 983–5077	*LON DAVIS* GRAIN COMPANY FLOYDADA
McDONALD IMPLEMENTS NEW HOLLAND– –ALLIS CHALMERS 983–3344 FLOYDADA	**S.E. SPARKS** CONOCO CONOCO DISTRIBUTOR CONOCO BATTERIES, FRAM FILTERS, CHAMPION PLUGS FLOYDADA	**BUILDERS MART** !!WE DON!T WANT ALL THE BUSINESS–JUST YOURS!! 111 N. WALL FLOYDADA 983–3113	**H.G. Parker Furniture C** 118 S. MAIN FLOYDADA
Beall's Department Store MERCHANDISE FOR THE ENTIRE FAMILY CASH, CHARGE, LAYAWAY FLOYDADA	**Floydada Livestock Sales** CATTLE SALE EVERY THURSDAY STARTING 11.30 A.M. FLOYDADA	**Quality Body Shop** 121 E. MO. FLOYDADA 983–5032	CHEVROLET **Oden Chevrolet & Oldsmobi**
MARTIN & COMPANY FLOYDADA, TEXAS 79235 PHONE: 983-3713 GENUINE I–H PARTS–BLUE RIBBON SERVICE	*Floydada Farm Supply* FERTILIZERS–FARM CHEMICALS 983–5311 LOCKNEY HWY. FLOYDADA	SOUTHWESTERN PUBLIC SERVICE COMPANY	**Allen TV Sales & Serv** RCA VICTOR 115 E. MO. FLOYDADA
DANIEL AUTOMOTIVE RETAIL - WHOLESALE AUTOMOTIVE – PARTS – SUPPLIES and EQUIPMENT FLOYDADA, TEXAS	**Russell's Equipment & Supply, Inc.** DEALERS FOR HAMBY & CALDWELL FARM EQUIPMENT Wholesale and Retail 608 E. HOUSTON FLOYDADA 983–3751	**Hall Mart Grocery** 220 S. 2ND. FLOYDADA	**City Trim Shop** SEAT COVERS, TOPS, AND UPHOLSTERY 222 W. HOUSTON FLOYDADA
Dysons Boot Shop 104 SOUTH MAIN FLOYDADA	**CARL JARRETT OIL CO.** FINA LOYD'S FINA–119 E. HOUSTON EDDIE'S FINA–401 S. 2ND. FLOYDADA	**Wylie Butane, Inc.** 520 E. HOUSTON 983–3721	**HINTON WELL SERVICE** 606 E. HOUSTON
Ponderosa Meat Co. !!JOHNNY!S COUNTRY SAUSAGE MAPLE CURED HAMS AND BACON!! 983–2261 FLOYDADA 802 E. MO.	**Baker Insurance Agency** LIFE–AUTO–FIRE–CAUSELTY– HEALTH BONDS FLOYDADA	**Powell Supermarket** QUALITY MEATS––GOLD BOND STAMPS 429 W. GEORGIA FLOYDADA	**HESPERIAN OFFICE SUPP**
Floydada Travel Center PAUL WILSON	!!SHOP AT!! **SEARS** !!AND SAVE!! A LOCALLY OWNED BUSINESS 100 S. MAIN ST. FLOYDADA	**Hale & Hale Insurance** FIRE–AUTO–CROP–FARM–LIABILITY–LIFE BONDS––HOSPITALIZATION 114 S. MAIN FLOYDADA 983–3261	REMEMBER.....NO CITY SAL TAX WHEN YOU SHOP FLOYDAD

SOUTH PLAINS NEWS by Mrs. Murray Julian

PLAINS, Sept. 7 – y is a holiday for the ildren here, and many are taking advantage of Hot weather still and we were not for- getting any of the rain ney and Floydada got Most farmers have, finished watering, and ready to begin cutting few spots that began have been cut, and a s. Most of the farmers begin combining this week.

rst PTA meeting of the ains school was held ay afternoon with Mrs. art presiding. Evan- yce Evans spoke to the ildren and the teach- PTA members. The ll have the Del Cerra oming in soon, so if you urchase the fresh nuts, uch with Mrs. Stewart TA member.

d Mrs. Jack McCown hitney came Tuesday p to stay until Friday h her mother, Mrs. ood. They all were at esday night revival at the Baptist Church. ster of Mrs. J. P. Tay- Wayne Pigg and Jean Star and the Silverton inister, Rev. and Mrs. urphy, were visitors sday night at the South revival evening ser-

d Mrs. C. F. Forten- Sunday after morning services for Sunray ey visited their son, Mrs. Elmo Forten- d the grandchildren, Patricia and Elmo Jr. day and Labor Day. those from here who Lubbock Labor Day hear the famed Law- alk and his Band were yant Higginbotham and P. Taylor.

d Mrs. E. J. Kinslow left Saturday for San- M., where they plan to l Tuesday with their and Mrs. Bary Kin- nifer and Grant.

Kinslow, son of the E. J. , left last week for Denton where he is a sophomore at North Texas State College. Classes began last Monday.

Guests here with Mr. and Mrs. Eugene Beedy and boys, Mark and Todd, were Eugene's brother, Mr. and Mrs. Charles Beedy, Randy and Cindy of Stinnett, who are spending the Labor Day weekend here.

J. C. Rowland, grandfather of Mrs. Nathan Mulder, has been in the new Plainview Hospital the past week taking tests. Nathan and Cathy visited with him Tuesday. We hope he is able to come home soon.

Mrs. Bruce Julian flew to Weatherford Saturday to visit over Labor Day with her mother, Mrs. Jerry Moore, who has been making her home in Weatherford for the past several months.

Mr. and Mrs. Buck Ford left last Sunday for a fishing trip which took them to Lake Hubbard, near Breckenridge. They left the children, Kay, Mike and Ricky with Mrs. G. E. Trimble, while gone.

Mrs. Alice Eddins, South Plains teacher, and Mrs. R. C. Ross, who lives north of Floydada, were Thursday night visitors at the South Plains Baptist revival. Other guests that night were Mr. and Mrs. Mark Langley and Gregg of Plainview, where he is now teaching. Mark was formerly song leader at the South Plains Church, and he favored those present with a beautiful song this Thursday night.

Friday morning visitors at the South Plains Baptist Church were Rev. Vance Zinn and Gayle Baucum of Floydada. Rev. Zinn sang beautiful hymns for the assemblage.

Mrs. Ernest Newton and husband, who now live near Sandhill, along with their daughter and her husband, Mr. and Mrs. Eugene Byrd and children of Stanton, were visitors Sunday morning at the Baptist revival services. Mrs. Newton is working at the Lockney Convalescent Home.

Many college students were home from school for the long Labor Day weekend and were at church while here, including Carlton Johnson, Irene and Dinah Bean, Renda Trice, Doug Bradford and Katie Taylor.

Mrs. Velma McKee from Tullahoma, Tenn., flew to Floydada last week for a two week stay with her parents, Mr. and Mrs. R. E. Young, and has been visiting with other members of her family, including a sister, the Ted Pitts of Lubbock, where she visited this Monday. Mr. and Mrs. Travis Young and children visited with them Friday, and they plan a get-together for all the family before she and her daughters, Mrs. Sherry Cardiel, whose husband is in Korea, and another daughter, Cindy McKee, have to return home.

Mrs. L.T. Wood is expecting her aunt and uncle, Mr. and Mrs. Claude Swofford and son, Horace, from Burbank, California here this Labor Day, to visit with them for a few days.

Don Probasco left Thursday and is to be home this Monday, Labor Day, after a trip to Cloudcroft, N.M. with his brother, Denzil Probasco.

Those who were hostesses in their homes last week for the visiting evangelist, Boyce Evans, and Rev. and Mrs. W. L. Trice at the noon day meal were Mrs. Fred Fortenberry, Mrs. Travis Young, Mrs. Murray Julian, Mrs. Kendis Julian, Mrs. Sterling Cummings, and then for Sunday dinner Mrs. J. P. Taylor. Those who brought in food to the parsonage at night were Mmes. Eugene Beedy, Keith Marble, Tommy Powell, Tillman Powell, Lillian Marble, Don Marble, Richard Sanders, Curtis Sanders, Buck Ford, Arby Mulder and Mrs. Frank McClure on Sunday night.

Mr. and Mrs. George Ray Powell, Vickie and Debbie of Lubbock spent the Labor Day weekend here with his parents, Mr. and Mrs. Fletcher Powell and family and attended revival services Saturday night and Sunday morning.

Mrs. Grigsby Milton had the misfortune to fall on the steps of her home Friday and broke her left foot in two places, just above the large toe. She will be wearing a cast for the next six weeks. She did not have to stay at the hospital, and is getting about quite well with crutches.

Mr. and Mrs. Sylvin Kinnibrugh spent the weekend with their daughter, Mr. and Mrs. Britt Gregory in Lubbock.

Mr. and Mrs. John Key West have been at their ranch in Des Moines, N.M. the past week.

Mr. and Mrs. Keith Marble, D'Lee and Dwayne went to Ruidoso, N.M. the week before school started to spend the weekend, and then on to Carlsbad, and went through the Caverns.

Jerry Calahan has finished his basic training in the Armed Forces, and is home at this time from Fort Ord, California. His next assignment will be at Fort Gordon at Augusta, Ga.

Evangelist Boyce Evans of Lubbock and singer, Ted Lantham of Silverton finished a week of wonderful, inspiring messages Sunday night. We had some fine singing throughout the weeks revival. During morning services the church covenant was studied, and at nights special messages were given, such as, "The Great White Stone," "Why Worry" and "God's Drift Fence", all books which Boyce Evans has written for his ministry. Grigsby Milton, with Mrs. Milton and Darla flew Evans to his home in Lubbock Sunday night after the revival closed.

Ted Lantham of Silverton is a teacher in the Silverton Public Schools, and attended college at West Texas University at Canyon. He is the son of Mr. and Mrs. Lenton Lanham of Rock Creek. We are sorry we had him mixed up last week with the boy from the Vigo Park Baptist Church of Tulia – who attends Wayland College. We all appreciated the wonderful leadership of Ted Lantham, and glad that he could lead the singing for the fall Baptist Church revival.

Friday night visitors at the South Plains Baptist Church for the "Cowboy Sermon", were Bob Reeves of Silverton, Mr. and Mrs. Nathan Mulder, Cindy and Penny, Mr. and Mrs. John Kinnibrugh, John Mark and Beverly, of Floydada, Mr. and Mrs. Jack Smitherman and Mr. and Mrs. Lee Pearson from South Plains, Mr. and Mrs. Jerry Neeley, Troy and Scott, and Mrs. C. E. Bartlett of Floydada. Mrs. Otho Sanders was a visitor Saturday night and it was good to have Mr. and Mrs. Ramsey at several church services.

Mr. and Mrs. Tillman Powell, Donna and Sandy, and Mr. and Mrs. Tommy Powell are spending this Labor Day Monday at Palo Duro Park.

Wayne Butcher, who at one time was the third highest president of Hell's Angels, a notorious motorcycle gang numbering over 30,000 in California, was with the South Plains Baptist Church Saturday night to give his Witness. He told how he had been an atheist, but was saved, and is now spending all his time going before people witnessing for the Lord and telling young people about the dangers of drugs, dope and alcohol.

Mr. and Mrs. Tillman Powell were hosts at dinner Sunday to forty members of their family. Present were Mr. and Mrs. Johnnie Powell and Tiffany of Lubbock; Mr. and Mrs. Curtis Wayne Poteet and children, Michael and Michelle, of Floydada; Mr. and Mrs. Fletcher Powell, six children and granddaughter, Sherri, Mr. and Mrs. George Wayne Powell, Vickie and Debbie of Lubbock; Mrs. Carrie Sanburn of Van Austyne and Mr. and Mrs. Bob Adams, Larry and Glenna of Anna. The Adams family and Mrs. Sanburn were morning visitors at church, along with the George Ray Powells.

Mrs. Sanburn spent the weekend with her brother, Fletcher Powell and family. Mr. and Mrs. Bob Adams, Larry and Glenda spent the weekend with her brother, the Tillman Powells.

Mr. and Mrs. Don Marble will be in Half Way Thursday for the meeting of the Hi Plains Research program. Mrs. Marble will have lunch with others at Holiday Inn in Plainview to hear Ralph Yarborough speak. The men will also have meetings at the Holiday Inn before going to Half Way, where Yarborough speaks.

Mr. and Mrs. Buck Ford, Mike and Kay went to Lake Hawkins, near Quitaque, to spend the night Sunday. They took their camper and enjoyed camping out, fishing, and hiking.

Mrs. Lilliam Marble accompanied Mrs. Ora King to Seminole Sunday where they visited and spent the day with Mr. and Mrs. Randall King and children.

THE FLOYD COUNTY HESPERIAN
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ch Thursday.
ENDELL TOOLEY, EDITOR-PUBLISHER
GGY MEDLEY, Society Editor
ARRON HUGGINS, Circulation, classified Adv. Mgr.
OIS REED, Bookkeeper
EN COGDELL, Typesetter
AROLYN SELLARS, Compositor
IRLEY MYRICK, Advertising
MES HUGGINS, reporter-photographer
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OTICE – Any erroneous reflections upon the charac-, standing or reputation of any person, firm or cor- ration which may appear in the columns of The Floyd unty Hesperian will be corrected gladly upon its ng brought to the attention of the publishers.

UBSCRIPTION RATES: LOCAL $4.00 year
UT OF TRADE AREA: $5.00 year

Vets Must Return Attendance Cards

Veterans who attended classes during the Spring and Summer sessions under the GI Bill should make sure their Certification of Attendance cards are returned to the Veterans Administration immediately, Jack Coker, Director, VA Regional Office, Waco, said today.

Coker explained that unless the cards are returned, Veterans cannot be paid the educational money for their last month of training. Neither can they be paid for their first month of training when they return to school this Fall.

A Veteran attending college should fill out and sign the card he received with his next to final check, and mail it to his Regional VA Office, Coker explained.

A Veteran training below college level should fill out and sign the card he receives with his monthly check, and return it each month to his Regional VA Office. The card also must be signed by a school official.

The Veteran who has lost his Attendance Certification Card should request another from his nearest VA Office. He should then return the completed card to his Regional VA Office, Coker advised.

Veterans intending to go to school this Fall who do not have a Certificate of Eligibility are urged to contact their nearest VA office immediately.

1,462 Vets Live In Floyd County

There are 1,462 veterans in Floyd County and 1,354,000 in Texas, according to Veterans Administration figures released today based on America's 27.3 million former servicemen as of the beginning of 1970.

According to the latest available figures, of the 181,000 veterans who have served during the Vietnam era, 200 have been from this county.

World War I veterans make up the largest group of veterans with 810 from Floyd, and 738,000 from the state as a whole.

The number of Texans serving in the Korean Conflict was 290,000 and 220 are local men.

Some 170 Floyd men saw military service only between the Korean Conflict and the Vietnam Era, and 154 from the entire state.

Of 73,000 World War I veterans in Texas, 110 are from Floyd County.

An estimated 176 of America's 5,000 Spanish-American War veterans live in Texas.

Menu

Floydada Public schools cafeterias

Menus for week of Sept. 14, 1970
MONDAY:
Chuck Wagon Special
Seasoned green beans
Shredded cabbage toss
Hot rolls and butter
Banana cake
1/2 pint milk

TUESDAY:
Fish portion with tartar sauce
Cheese sauce potatoes
Autumn salad
Hot rolls and butter
Lemon pudding with wafer
1/2 pint milk

WEDNESDAY:
Meat balls in brown gravy
Buttered carrots
Tomato and cottage cheese salad
Hot cornbread and butter
Oatmeal cookie and pear half
1/2 pint milk

THURSDAY:
Fiesta burger with cheese slice
Tomato slices, lettuce, pickles
Pinto beans
Potato chips
Apricot cobbler
1/2 pint milk

FRIDAY:
Chicken fried steak and gravy
Creamed potatoes
Buttered broccoli
Pickle stick
Hot rolls and butter
1/2 pint milk



Bob Cooper

Cooper Is New DPS Patrolman

Highway Patrolman Bob Cooper assumed duties September 1 in Floyd County. He joins Patrolman Bud Rainey in Department of Public Safety duties in the county. Cooper was DPS patrolman in Morton for 16 months before coming to Floydada.

He and his wife, Dorothy have three children: Debra, 12; Gary, 8; and Michelle, 5. The Coopers reside at 306 W. Ollie, are members of the Calvary Baptist Church in Plainview.

Cooper replaces Patrolman Don Riggs, who has been transferred to Mason, Texas.

Jack Gregory In McMurry Lineup

ABILENE – Buddy Fornes has looked long and hard at his McMurry College Indians for the past two weeks. He has seen some good things, and he has seen some bad things.

"The ground game has come a long way with Archie Smith (207-pound senior tailback), Delbert Dearing (190-pound sophomore fullback) and Matt Chalmers (190-pound senior wingback) running tough," says Fornes. "But what we had hoped would be an improvement over last season is our passing game, but it hasn't jelled yet. Either our passes are off target, or the receiver drops the ball."

Roger Martin, a hard-throwing 195-pound junior from Jal, N.M., is the starting quarterback at the end of two-a-day drills. Rookies James Page, 180-pound Quanah product and Jack Gregory, 175-pounder from Floydada, are now listed No. 2 and 3 behind Martin.

FAIRVIEW NEWS by Mrs. Clyde Bagwell

FAIRVIEW, September 7 - Carolyn Burton, daughter of Mr. and Mrs. Lee Burton, spent Labor Day weekend at home. Carolyn is attending North West Texas School of Nursing in Amarillo.

Mrs. Lena Myers of Ruidoso spent Tuesday until Friday here with her sister, Mrs. E.W. Walls. Mrs. Myers spent the weekend at Lockney with another sister, Mrs. D.D. Tate and back to Mrs. Walls Monday for a few more days visit before returning home. Wednesday Mrs. Walls and Mrs. Myers visited in Floydada with Mr. and Mrs. Mal Jarboe and Mrs. Doyle Walls.

Mr. and Mrs. D.D. Tate of Lockney spent Monday in the E.W. Walls home and in the afternoon Mr. and Mrs. Marvin Marsee of Norman, Okla. arrived for several days visit here. Mrs. Marsee, Mrs. Tate and Mrs. Myers are sisters of Mrs. E.W. Walls.

Mr. and Mrs. Lindsey Graham and Mr. and Mrs. Joe Dunn went to Lubbock Sunday afternoon to visit Gene Collins Sr., who is a patient at Methodist Hospital.

Mr. and Mrs. Kay Crabtree, Becky and Sammy spent Saturday night at Idalou with her parents, Mr. and Mrs. Elmer Griffith.

Mrs. Stella Crabtree and Gordan Bullard of Lubbock spent Thursday with their sister, Mrs. Kate Crabtree.

Mr. and Mrs. Bill Tye and Mrs. W.B. Wilson are staying at the home of Mr. and Mrs. A.S. Mize while they are gone on a trip. Sunday visitors with Mr. and Mrs. Tye and Mrs. Wilson were the Bill Tyes son, Jim of Lubbock, Mrs. W.O. Tye and J.M. Tye, Mrs. Fred Marble, Kelly and Cindy.

J.C. Bullard, visited Sunday with his sister, Mrs. Kate Crabtree.

Benton Ritchey of Lubbock visited Thursday with Mr. and Mrs. C.H. Wise. Mrs. Wise visited Sunday afternoon at South Plains with Mrs. Garvin Beedy.

Mr. and Mrs. Ray Cook left home Saturday and spent the night at Quanah and then on to Snyder, Oklahoma Sunday to spend the day with Ray's parents, Mr. and Mrs. O.L Cook.

Mrs. Ray Cook visited Mrs. Grady Freeman Thursday afternoon.

Mrs. C.H. Wise visited Mrs. J.L. Day Sunday.

Wayne Day had supper Sunday night with Mr. and Mrs. C.H. Wise and Charles.

Mr. and Mrs. Eugene Watts, Scotty and Kim, of Lubbock spent the Labor Day weekend here with her parents, Mr. and Mrs. T.L. Perry.

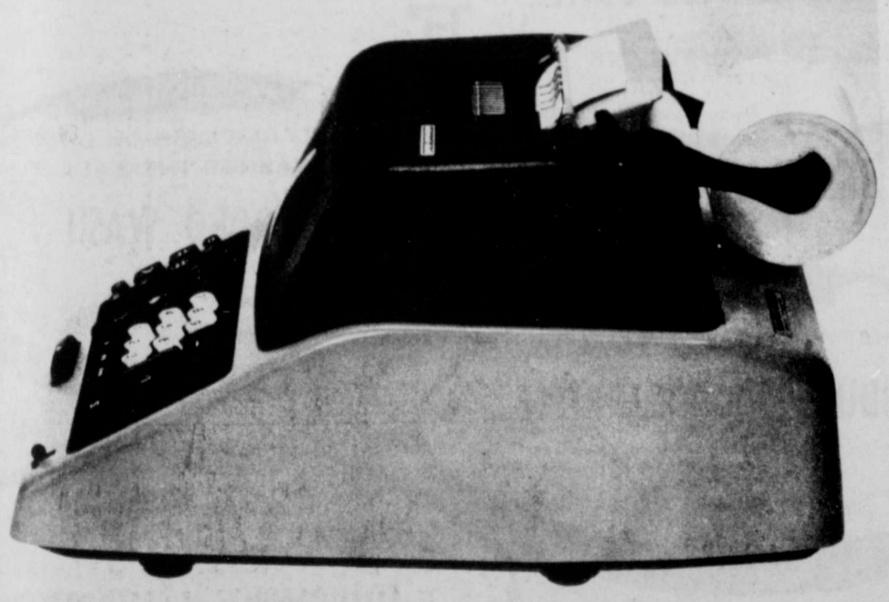
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D-24 CALCULATOR FOR $475
D-14 CALCULATOR FOR $279

HESPERIAN OFFICE SUPPLY

Adding To Your Home?

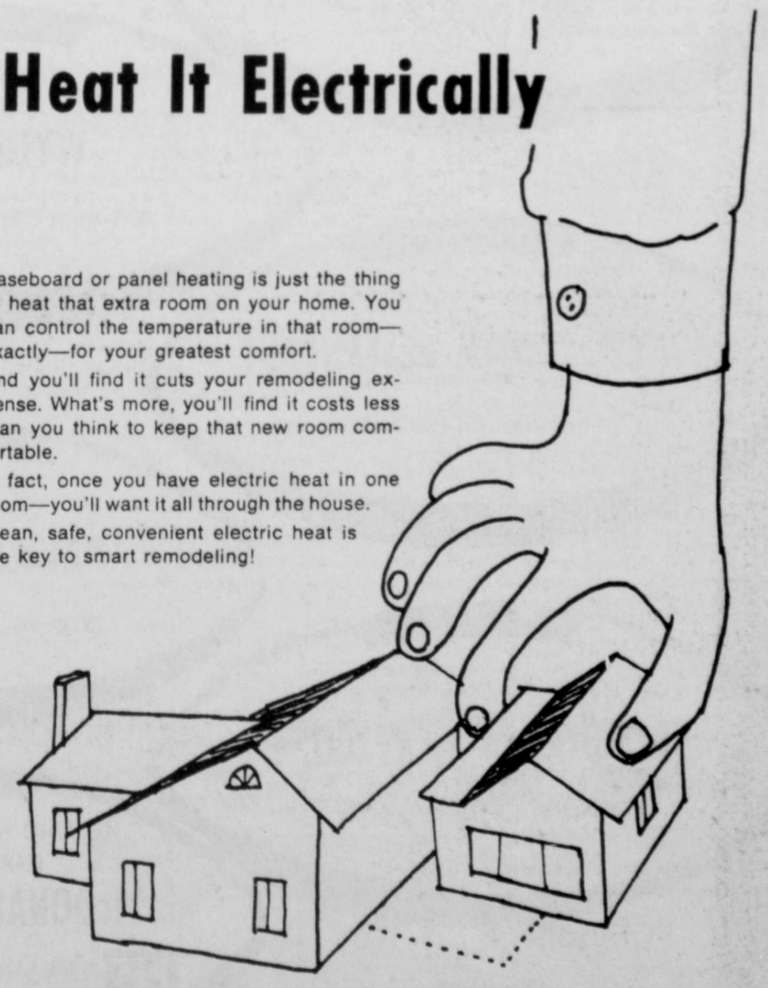
Heat It Electrically

Baseboard or panel heating is just the thing to heat that extra room on your home. You can control the temperature in that room—exactly—for your greatest comfort.

And you'll find it cuts your remodeling expense. What's more, you'll find it costs less than you think to keep that new room comfortable.

In fact, once you have electric heat in one room—you'll want it all through the house.

Clean, safe, convenient electric heat is the key to smart remodeling!



FLOYDADA LIGHT & POWER

JOHN DEERE FARM MACHINERY
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YOUR BUSINESS APPRECIATED
FRANK'S FINA SERVICE
LITTLEFIELD VS. CROSBYTON

FOR DEPENDABLE AND EFFICIENT SERVICE
GILBREATH'S ENCO
MORTON VS. PLAINS

YOUR AUTHORIZED BUICK-PONTIAC DEALER
CITY AUTO, INC
LOCKNEY VS. LEVELLAND

HAVE FUN .. WIN PRIZES ..

$15 IN CASH PRIZES EACH WEEK

HESPERIAN FOOTBALL CONTEST AND QUARTERBACK FORECAST

CONTEST RULES

Anyone can enter except the employees of the Hesperian, Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

It is not necessary to indicate scores on all the games.... But score must be indicated on the tie breaker game at right.

Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly at top of the page you turn in and mail this newspaper.

DEADLINE FOR ENTRIES — 5 P.M. FRIDAY IN HESPERIAN OFFICE OR POST MARKED

TIE BREAKER-Guess Total Points
AND CIRCLE WINNER

QUARTERBACK QUOTES



JERRY THOMPSON
RALLS..... 7
FLOYDADA.....28



FRANK GOEN
RALLS..... 7
FLOYDADA....21

RALLS vs. FLOYDADA

1ST PRIZE $7.50
2ND PRIZE $5.00
3RD PRIZE $2.50

"WE DON'T WANT ALL THE BUSINESS, JUST YOURS!!"
WILLSON AND SON
BUILDERS MART
LUBBOCK MONTEREY VS. BIG SPRING

MOORE ROSE FUNERAL HOME
LORENZO VS. COOPER

ODEN CHEVROLET
CHEVROLET—OLDSMOBILE
BAYLOR VS. MISSOURI

MASSEY—FERGUSON EQUIPMENT
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ABERNATHY VS. PETERSBURG

TRAVEL CENTER STATION
FRIONA VS. MULESHOE

WE APPRECIATE YOUR SOYBEAN AND MILO BUSINESS
WYLIE GRAIN
DENVER CITY VS. SEMINOLE

RCA AND FRIGIDAIRE SERVICE
FLOYDADA SERVICE CENTER
TEXAS TECH VS. TULANE

FINE FOODS AND EFFICIENT SERVICE
TRAVEL CENTER RESTAURANT
CHILDRESS VS. CLARENDON

"LARGE OR SMALL 75¢ WASHES THEM ALL"
ROBO WASH
CANYON VS. CLOVIS

PALACE BARBER SHOP
TCU VS. UT AT ARLINGTON

HAPPY TO SERVE YOU
PRODUCERS COOPERATIVE ELEVATORS
SMU VS. OKLAHOMA

CUSTOM SLAUGHTERING
HEAVY CHOICE BEEF
PONDEROSA MEAT CO.
POST VS. HALE CENTER

DEALERS FOR HAMBY AND CALDWELL FARM EQUIPMENT
RUSSELL'S EQUIPMENT & SUPPLY, INC.
PHILLIPS VS. MANGUM, OKLA.

AC AND NEW HOLLAND EQUIPMENT
McDONALD IMPLEMENTS
PLAINVIEW VS. ESTACADO (Lubbock)

A MODERN SUPER DRUG STORE
THOMPSON PHARMACY
ARKANSAS VS. STANFORD

"PERSONALIZED SERVICE"
HOLBERT'S FINA SERVICE
TEXAS A&M VS. WICHITA STATE

PUMP REPAIRS ON ALL MAKES AND TYPES
HINTON WELL SERVICE, INC.
COLORADO CITY VS. MONAHANS

FARMALL TRACTORS AND EQUIPMENT
MARTIN AND CO.
HAPPY VS. CLAUDE

Lakeview News by Mrs. Clyde Bagwell

EVIEW, Aug. 31 – Lake- only had light showers evening and Monday

and Mrs. Dwayne How- Donnie, Lyndall, and Ste- and Mrs. Howard's moth- Thompson, all of Am- were Sunday dinner of Mr. and Mrs. Grady

and Mrs. J. T. Brewer ton, Okla. visited Mr. rs. Henry Brewer Tues- ht. The J. T. Brewers on their way home from e, Ariz. where they had d the wedding of a grand- thers at the Henry Brew- e Tuesday night to en- reezer of home made ice were Mr. and Mrs. Dean

and Mrs. Henry Brewer s. Millard Watson visit- thodist Hospital in Lub- ednesday with Ervin and Brewer. Janette had Wednesday morning. ne call to Janette Sunday reported she is doing hopes to be at home in ys.

and Mrs. Carlton Faw- re Sunday night supper of Mr. and Mrs. Leonard der.

Ellen Smith of Amarillo Saturday for several days ith Mr. and Mrs. V. W. law.

Homer Newberry stay- her grandchildren, Jeff, e and Kevin Woody Sat- while their parents, Mr. rs. Nathan Woody went to

nday night visitors with d Mrs. Delmas McCor- were her cousins, Mr. rs. Joe Robnett of Wil- Okla. Sunday, Mr. and J. W. Ward and Debbie ock were dinner guests and Mrs. Delmas Mc- k. J. W. Ward is Mrs. mick's brother. Sunday on visitors were Mr. and Lee Cook and son, Bryant nview. They are cousins as McCormick.

re sorry to report that J. Wilkes is back in the l. Mr. and Mrs. Wilkes Lubbock late Sunday Mrs. Wilkes entered Me- Hospital.

and Mrs. W. M. Ham- spent the weekend at with Mr. and Mrs. Hambright. Frank and re brothers.

Ethel Florence visited ay with Mrs. Viola

ay Mrs. Q. D. Williams r son, Monte and others Sunday School class to k, where the young folks miniature golf.

and Mrs. A. L. Smith new grandson; he is the f Mr. and Mrs. Choise born Aug. 25 at Caprock l. Little Choise Dean weighed 7 lbs. and 13 at birth; he has a sis- y age 5 years and a bro- e Hunter who will be ths old on September 4.

A.L. Smith kept Jody e Hunter last week. Mrs. D. Jackson of Spear- me down today, (Mon- to visit the A.L. and Smith families and she e Hunter Smith home for a few days.

esday, Mrs. R.C. Smith, A.C. Harrison and Mrs. Harrison spent the day in Plainview.

Mr. and Mrs. Ted Anderson Angie and Quint had Sunday dinner with her parents, Mr. and Mrs. C.M. Leatherman.

Mrs. Effie Roland of Floydada spent Sunday with Mrs. D.C. Harrison and her mother, Mrs. R.C. Smith went to Lubbock Thursday to visit Mrs. Smith's brother, Pryor Hammons of Littlefield, who was a patient in Methodist Hospital.

Sunday Mrs. Travis Dunn and Jean of Plainview visited her mother, Mrs. R.C. Smith.

John Leatherman spent Thursday and Friday nights with his cousins, Angie and Quint Anderson.

Mrs. Q.D. Williams, Nancy and Monte, went to Roaring Springs Saturday where they attended the old settlers reunion and the rodeo.

Q.D. Williams and Norman Muncy took a load of horses to Littlerock, Arkansas to a sale at the fair grounds, Thursday and returned home Monday morning.

Mr. and Mrs. Henry Brewer attended the 13 county singing convention, Sunday in Floydada.

The Fred Lloyd family helped Cynthia Williams move back to Texas Tech last week, where she will attend the University until December when she will graduate.

Mr. and Mrs. J.R. Thurston, accompanied their son, Joe to Abilene, last week where Joe enrolled at A.C.C. for his freshman year. While in Abilene they visited Mr. and Mrs. Rob Core. Mrs. Core is a daughter of Mr. and Mrs. Thurston.

Mrs. Bessie Henry visited Saturday with Mrs. R.L. Nichols.

Mr. and Mrs. Donnie Gess and Amy of Levelland and Mr. and Mrs. Dayne Golightly visited over the weekend with the girls parents, Mr. and Mrs. F.D. McClintock. W.J. Weaks was also a visitor during the time in the McClintock home.

Mrs. Joe Thurston and daughter, Johnnie visited in Lubbock Saturday with Mr. and Mrs. Jerry Shutes.

Tuesday night supper guests of Mr. and Mrs. Howard Bishop were Mr. and Mrs. Riley Teague.

Sunday night Mr. and Mrs. J. E. Peggram and girls of Plainview visited in the Howard Bishop home.

Mr. and Mrs. Earl Brown of Abilene visited Tuesday until Thursday with their sister-in-law, Mrs. Viola Brown.

Mrs. Vernon Mitchell and Mrs. Viola Brown spent Friday in Lubbock.

Mrs. George D. Jackson and Tiki of Spearman and Jody Jackson of Floydada visited Mrs. Viola Brown Sunday afternoon.



CHARLTON HESTON and Geraldine Chaplin are man and wife, descendants in the family whose saga began in "Hawaii," the second half of James A. Michener's great story is carried on in "The Hawaiians," which is currently showing Sunday and Monday at the Palace Theatre. Filmed in Panavision and Color by DeLuxe, the Mirisch Production Company feature is released through United Artists, an entertainment service of Transamerica.

Wayland College To Offer First Video Taped Course This Fall

In an expanding program of evening college, Wayland Baptist College will offer its first video-taped course in conjunction with the Western Information Network this fall with Introduction to Computer Science.

The course, to be offered on Thursday evenings from 7 to 10 o'clock, will be directed by Dr. Vance C. Clapp, head of the department of business administration at Wayland. Though it is numbered 493, the course will be a basic introductory course and assumes no background in computing.

Western Information Network (WIN), an organization of 18 state-supported and private institutions in West Texas, offers participating institutions of higher learning the opportunity to share their education, technical and administrative facilities and resources by means of closed-circuit television transmission facilities between these institutions.

In this manner, joint use of instructors, libraries, laboratories and computers without costly duplication is effected.

During the computer science course which is offered at Wayland this semester, a Texas Tech professor will be videotaped as he presents the course at Tech. These tapes will be forwarded to participating campuses for use in their classes. Tapes will be retained for use in review and recall.

Aims of the course are to develop a solid first-level understanding of the digital computer as a general-purpose symbol manipulator, both numerical and non-numerical, and to develop familiarity and a degree of skill in Fortran, a type of computer "language."

For the first time Wayland will be using the video type playback and monitor unit provided by a grant from the Moody Foundation to start initial programming for the 18 participating colleges and universities.

In speaking of the first WIN course offering at Wayland, Dr. W. Wayne Alford, dean of the college, stated, "There is hope that Wayland will someday have its own studios for speedily sending and receiving, as well as storing and retrieving, such information as will be vital to the advancement of education for WBC students, the population at large and for the public school and college classrooms in West Texas." He added, "When this happens, it will be a great day for education, West Texas and Wayland Baptist College."

Six institutions, Angelo State University, Hardin-Simmons University, Howard Payne College, offered the Introduction to Computer Science when it was first taught and taped last spring. The results were very satisfactory, according to R. D. Whipple, associate director of WIN.

Persons desiring more information on the Introduction to Computer Science course may call the Registrar's office at Wayland. Registration will be held on the first night of the class, Thursday, September 10, between 6:30 and 7:15.

Colleges and Universities participating in WIN include Amarillo College, Angelo State University, Clarendon College, Frank Phillips College, Howard County Junior College, Midwestern University, Odessa College, South Plains College, Sul Ross State College, Texas Tech University, the University of Texas at El Paso, West Texas State University, Abilene Christian College, Hardin-Simmons University, Howard Payne College, Lubbock Christian College, McMurry College and Wayland.

Extension Vegetable Specialist To Serve West Texas

Dr. Roland E. Roberts on September 1 was named area vegetable specialist for the Texas Agricultural Extension Service. He is headquartered at the Texas A&M University Agricultural Research and Extension Center at Lubbock and will serve the vegetable producing areas of the High and Rolling Plains.

Extension Director Dr. John E. Hutchison said that the appointment fills a position of increasing importance due to the economically important vegetable industry in the Plains area. Major emphasis will be placed on the development of result demonstrations on all phases of vegetable production, he added. Roberts will work closely with county agricultural agents on this program and with research personnel at the Lubbock Center and field station at Munday, Hutchison said.

The new specialist is a native of Connecticut and during his youth was an outstanding 4-H Club member. He was a state winner in both soil conservation and vegetable production.

He holds a B.S. degree from the University of Connecticut, a M.S. from the University of Maine and a Ph.D from the University of Missouri, with horticulture as his major field of study.

Roberts served as a district agent in vegetables for the Maine Extension Service for five years, managed the vegetable research farm at the University of Connecticut and was a research assistant at the University of Missouri. He has also had commercial experience.

He was a member of the U.S. Army Reserve for seven years and holds an honorable discharge.

The new specialist is a member of the American Society of Horticultural Science. He and Mrs. Roberts are parents of two children.

SPC Registers Record 1735

LEVELLAND – South Plains College registration came to a close Friday with a record enrollment of 1735. This number compares with 1647 last year and includes 475 from Levelland; over 200 from Lubbock; 115 from Brownfield; 65 from Littlefield; 69 from Morton and 25 or more from other towns in West Texas.

Floydada has 13 students enrolled at SPC.

SPC students are from 147 town in Texas; thirteen towns in New Mexico; eleven other states and six foreign countries.

FLOYD DATA

Mr. and Mrs. Floyd Webb attended the 50th, anniversary of his brother and wife, Mr. and Mrs. Ray Webb in Matador Saturday. They were accompanied to the reception by an aunt, Mrs. Dora Langford of the Floydada Nursing Home.

CENTER NEWS by Mrs. J. E. Green

CENTER, Sept. 7 - We are having cool nights, but afternoons are still and hot, crowding 100° sometimes. A good general rain would be fine.

Mr. and Mrs. Hal Thomas were in Plainview Thursday visiting in the Olin Miller home.

Mr. and Mrs. Thomas spent Saturday in Post visiting in a sister's home. It was headquarters for a get - together for the Thomas clan, a brother and two sisters and families in Post, a sister from Irving, and the Thomases from Floydada. There were ten present.

Sunday guests in the Thomas home were their daughter and husband, Sue and Milton Mensch of Lubbock.

Mrs. Thomas feels some better following a few days in the hospital. A fall on the concrete walk left her black and blue in spots, but no bones broken.

Visitors in the Charley Spence home during last week were Mr. and Mrs. Olin Thornton of Amarillo and his father, Ed Thornton, of Tulia; Willie B. Aiken of Petersburg; and Mr. and Mrs. Felix Fred and son, Jack of Morton.

Mrs. Ed Muncy visited briefly Friday afternoon at the J.E. Greens.

The Greens visited the Pecks awhile Wednesday afternoon, and Mrs. Green visited in the Fulkerson home Sunday afternoon.

Friday morning the J. B. Massingills of Phillips visited awhile with the Greens. They were headed south to visit their sons and families in San Marcos and Corpus Christi.

Mr. and Mrs. James Hartline and sons, of Levelland visited Sunday with his parents, Mr. and Mrs. W. L. Hartline. The boys are staying for a longer visit with their grandparents.

Mrs. Thomas Warren and Don visited Mrs. Ola Warren Sunday afternoon.

Mrs. O. C. Vinson visited Mrs. Frank Dunn Sunday afternoon, and Mr. and Mrs. Luther Darrel Thursday p.m.

Jerrold Vinson and sons had lunch with his mother Thursday.

Mr. and Mrs. Fred Battey visited in Ralls and Crosbyton with his sisters Saturday.

Mr. and Mrs. A. E. Frizzell had lunch Sunday with the Le Frizzells. The Leo Frizzells dined Thursday with their daughter and family, the Garvin Beedys at South Plains.

Son, Larry Beedy, was home for the weekend from Ft. Riley, Kansas. Larry and two friends made a trip to Alpine while here, seeing about school prospects at Sul Ross.

Mrs. A. W. Anderson received a phone call Sunday from her son, William of Washington State. All were well.

The Thomas Warrens and the Bob Alldredges visited in the Wilson Bond home Sunday evening after church.

Mrs. J.A. Hartsell is still in the Crosbyton Hospital seemingly about the same. Members of her family are in touch with her daily.

Mr. and Mrs. Clarmon Booth and the James David Welborn family visited in the parental home, the J.D. Welborns during the weekend. The parents left Sunday for Cimarron, N.M. to attend funeral services for a sister-in-law, Mrs. Charles Welborn. They were accompanied by Mr. and Mrs. Bob Welborn.

Mrs. R.C. Ross dined Sunday with Mr. and Mrs. Clarence Guffee.

Mrs. Ross and Mrs. Allie Eddings attended revival services Thursday evening at South Plains Baptist Church.

Visitors at the Doyle Sandifur home Sunday week, Aug. 29, were W.D. Miller and family of Lubbock, and Mr. and Mrs. Jackie Don Tyler and son, Jimmy Don of Plainview.

The Sandifurs visited her old home place near Turkey Sunday afternoon.

Weekend guests at the Travis Lightfoot home were their children and families, Kenneth's from Amarillo, and the Billy Carmacks of Dalhart. Also Jo Don Whitworth, Paula and Ronald of Dallas. Local relatives and friends, calling Saturday were Mrs. W. B. Lindley, and Mr. and Mrs. Dwayne Myrick and children. Also Mrs. Don Lloyd and children, Tammy, Bruce and Sherrel of Abernathy.

Mr. and Mrs. T.C. Hollums left Friday to attend the Lightfoot Reunion in Austin. They are expected home today, Monday afternoon.

PALACE

Sunday & Monday



THE HAWAIIANS

GP PANAVISION COLOR by DeLuxe United Artists

THE MIRISCH PRODUCTION COMPANY Presents

CHARLTON HESTON

in A WALTER MIRISCH PRODUCTION

PANAVISION COLOR by DeLuxe

A-1 EXTERMINATING CO.

Licensed and Bonded

TREE SPRAYING

"Your Bugs Are Our Business"

FREE TERMITE INSPECTION AND ESTIMATES

Take care of Roaches in any size home.... $12.50

1 year guarantee

983–3571



NEWS FOR HOMEMAKERS

by Sherry Mullin
Floyd County H. D. Agent

RLESS JELLIES
terest to persons on re- diets or who may have es is the news that re- or sugarless jellies have eveloped in the experi- laboratory at Purdue sity. The pectin is pre- ed by glycerine rather gar, and Sucaryl is used eetening.

e jellies contain slightly han half the calories in ry jellies, and when com- with commercial brands rless jellies, they scor- h higher in flavor and ency.

directions for making jellies are easy to follow: r fruit juices or puree ater and/or lemon juice minutes. Add powdered and glycerine, stirring ntly. Bring to a full roll- oil and boil one minute. e from heat, add Sucaryl, into small jelly glasses. seal with paffin and in the refrigerator.

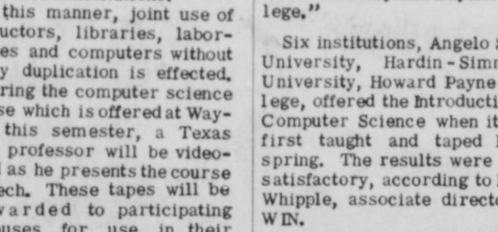
E JELLY
ape concentrate
o water
x powdered pectin
p glycerine
teaspoon Sucaryl

E JELLY
apple puree
espoon lemon juice
x powdered pectin
glycerine
poons Sucaryl

CRANBERRY JELLY
2 cups cranberry puree
1/2 box powdered pectin
1 cup glycerine
6 teaspoons Sucaryl

TIME AND LABOR SAVING

READY-MIXED CONCRETE



INDUSTRIAL • RESIDENTIAL

When your job calls for concrete, call on us. Prompt delivery, specialized mixes will insure you of quality concrete at low, low prices. Call today!

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Bentsen. Senator for the Seventies.



The Economy: Today, it seems as if everything which should be going up is going down – and everything which should be going down is going up. Inflation runs rampant while economic growth has been stymied and interest rates have soared to all-time highs. Last year, the rising cost of living trimmed six cents from every dollar earned – while unemployment increased at an alarming rate. The cost of living goes up – while the number of jobs goes down and the stock market hits the skids. I think our nation's leadership should rely less on high interest rates and tight money to control inflation and more on balanced budgets and the power and the influence of the Presidency to encourage voluntary wage-price guidelines. We need to rearrange our priorities to overcome the current economic crisis; in short, we need sound, responsible and responsive leadership. We need to send this message, through this U.S. Senate race, to the White House.

Lloyd Bentsen

In the next eight weeks my position on various topics will be explained in The Hesperian.

PD. POL. ADV. BY FLOYDADA FRIEND OF LLOYD BENTSEN.

CHEVY'S NEW LITTLE CAR IS OPEN FOR BUSINESS.

We call it Vega.

We also call it "the little car that does everything well."

Because it does.

Everything? Everything.

Vega moves well, stops well, steers well, rides well, handles well, responds well, passes well, travels well, parks well, wears well, and is priced well under what you'd expect to pay for such a talented little car.

In our highway tests, Vega has been getting gas mileage in the neighborhood of the little imports, which isn't a bad neighborhood.

Yet unlike your average little car, ours steps right out when you step on the gas.

The engine is a specially designed overhead cam four with a lightweight aluminum alloy block. It turns slowly and quietly at turnpike speeds, with power to spare.

Disc brakes are standard in the front. So are bucket seats, except on the truck.

How we doing so far?

Numbers speak louder than words.

The wheelbase is 97 inches.

Total length is just under 170 inches, or nearly four feet shorter than a full-size Chevrolet.

Height of the coupe is just 50 inches, nine inches lower than the leading import.

Width: a nice stable 5½ feet.

Weight: 2,190 lbs. for the sedan.

Engine displacement: 140 cubic inches.

Fuel economy: about 25 mpg, with the standard engine and transmission, in our highway tests.

Horsepower: 90. You can order 110. (80 and 93 hp, SAE Net.)

Seating capacity: 4 adults.

What it all adds up to is a lot of little car.

Three cars and a truck.

Vega turned out so well that we couldn't turn out just one.

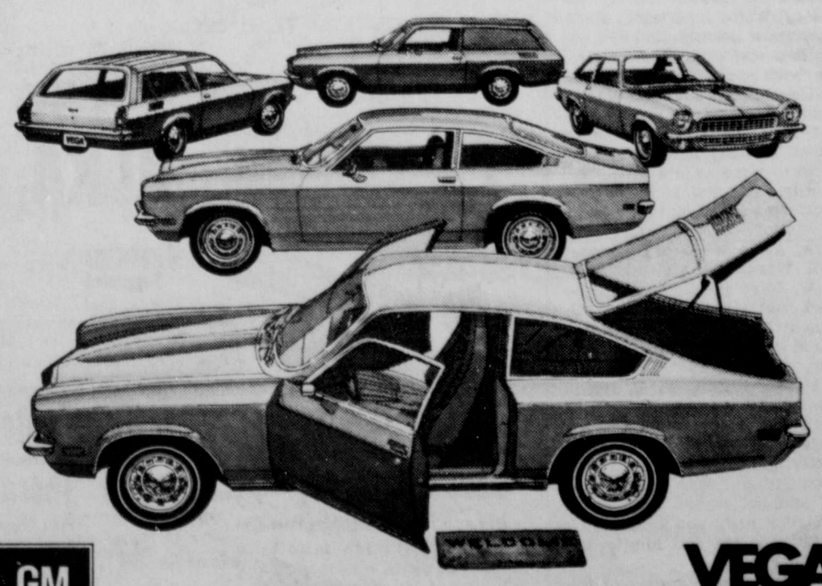
So we're turning out four: the sporty little hatchback coupe shown open and closed in the foreground below; the sedan, on the right; the Kammback wagon, on the left; and the little panel truck, in the rear.

Oh, and a special GT version of the coupe and wagon which we'll show you later on.

September 10th is Opening Day.

All 6,300 Chevrolet dealers are handling Vega, so you shouldn't have to go very far to see and drive one.

Chevy's new little car is open for business. Look into it.



GM MARK OF EXCELLENCE

VEGA CHEVROLET

Lakeview News by Mrs. Clyde Bagwell

LAKEVIEW, Sept. 7 – Parts of Lakeview had rain Tuesday night of last week. Mrs. Henry Price reports they had one inch at their place and also an electrical storm that knocked their phone out for a time. Mrs. Price was away from home at the time. She arrived Wednesday from Philadelphia where she had gone Aug. 20 to stay with her grandchildren, Lisa Todd and Shannon Price. Their parents made a business trip to England and West Germany. Mrs. Stanley Price brought home some things she had bought while in England and Germany, that Mrs. Henry Price said were very interesting, tho odd. The Stanley Prices found the flowers beautiful in Germany, growing in flower boxes and up on the sides of the houses. Mrs. Henry Price saw many interesting sights while in Pennsylvania. She and her grandchildren went with friends to a Dutch Colony and saw the people working and living as they did 100 years ago.

Mr. and Mrs. Henry Price spent the weekend at Dora, N.M. visiting her cousins, Mr. and Mrs. W. E. Massey. They all went to the Masseys lake cabin near Santa Fe, and had their lunch Sunday.

Mrs. Q. D. Williams and Nancy attended a homecoming at Truscott Saturday and Sunday and spent Saturday night with Mr. and Mrs. Edgar Jones, parents of Mrs. Williams.

Mr. and Mrs. Roy McCravey of Memphis spent Friday until Monday with Mr. and Mrs. Rudolph McCurdy.

Mr. and Mrs. Rudolph McCurdy and Mrs. Roy McCravey visited in Lubbock Saturday with Mrs. McCurdy's mother, Mrs. J. H. Watson. James Watson of Houston was also a guest in the home of his mother.

Tuesday and Wednesday guests in the home of Mr. and Mrs. Rudolph McCurdy were Mr. and Mrs. Johnny Bailey and girls of Trion, Ga.

Mr. and Mrs. W. M. Hambright visited Thursday afternoon with Mr. and Mrs. Gordon Hambright and family.

Mr. and Mrs. Jerry Battey and family visited her parents, Mr. and Mrs. Lloyd Allen Sunday and had dinner with them. Debra Allen went home with the Jerry Batteys and spent Sunday night.

Sunday dinner guests at the C. M. Leatherman home in Floydada were his mother, Mrs. M.E. Leatherman and son, Lee of Mineral Wells; Mr. and Mrs. Jerry Leatherman, Stacy, John and Ludustia; Mr. and Mrs. Edwin Leatherman, Michael and Tammy, and Mr. and Mrs. Ted Anderson, Angie and Quint.

Mr. and Mrs. Ronnie Autrey and Wendy of Grand Prairie spent Friday until Monday afternoon with her parents, Mr. and Mrs. Homer Newberry. Other weekend visitors were Mr. and Mrs. Nathan Woody, Jeff, Nathalie and Kevin of Floydada.

Mr. and Mrs. H. L. Newberry and Tammy of Amarillo visited Sunday in the Homer Newberry home and had dinner with them.

Mr. and Mrs. Bob Hambright and Alissa of Floydada visited Mr. and Mrs. W. M. Hambright Wednesday night.

Mrs. Howard Bishop, Mike and Greg had Sunday dinner with her parents, Mr. and Mrs. Sid Brown. Howard Bishop returned home Sunday afternoon from a fishing trip at Matagorda. While at Matagorda he was joined by Doyle and Bill Grundy, who are now living at Port Aransas.

Mr. and Mrs. Joe Breed of Levelland spent Sunday night with Mr. and Mrs. B. L. Breed.

Mr. and Mrs. C. B. Hartsell are spending much of their time, along with other members of the family, at Crosbyton Hospital with his mother, Mrs. J. A. Hartsell, who has been in the hospital for two weeks. Mrs. Hartsell is improving and hopes to be home in a week or so.

Mr. and Mrs. Henry Brewer returned home Monday from Wichita Falls where they attended the Brewer family reunion. While in Wichita Falls they spent Sunday night with her brother and wife, Mr. and Mrs. Herbert Forman. Guy Forman of Denton (another brother) was also present.

Chester Ward of Weatherford spent Tuesday and Wednesday in the home of his niece and family, Mr. and Mrs. Delmas McCormick and children. Other visitors Tuesday night were Mrs. Artie Ward of Floydada, Bill Ward and Mr. and Mrs. J. W. Ward and Debbie, of Lubbock and Mr. and Mrs. T. U. Linch of Floydada. Chester Ward left for his home Wednesday.

Mr. and Mrs. W. H. Bunch went to El Paso Wednesday to visit her mother, Mrs. J. C. Raley, and returned home Saturday morning. Saturday afternoon Mr. and Mrs. Bunch went to Midland where they spent Saturday night and Sunday with their daughter and family, the James Finleys.

Sunday dinner guests of the Grady Dunavants were Mr. and Mrs. Herbert Young of Plainview, Verl Miller and Sandra Watson of Floydada, and Bro. Kenneth Averitt of Benton, Ark. who has been here in a revival at the West Side Chruch of Christ the past week.

Mr. and Mrs. Richard Gentry and family of Lamesa spent Saturday night with Mr. and Mrs. Travis Gentry. Sunday all went to Floydada to the home of Mr. and Mrs. Wesley Gentry, where a family reunion was held.

Meeting at the home of Mr. and Mrs. Travis Gentry Monday (today) were Mr. and Mrs. Jerry Gentry and girls of Slaton; Mr. and Mrs. Tom Gentry and Ricky of Belen, N.M., and Mr. and Mrs. Wesley Gentry of Floydada.

Mrs. D. C. Harrison and her mother, Mrs. R. C. Smith visit each week at Methodist Hospital, Lubbock, with Mrs. Smith's brother, Pryor Hammons of Littlefield, who is a patient.

Mr. and Mrs. Foy Smith of Levelland spent Thursday night and Friday here with Mrs. R. C. Smith and Floyd.

Mr. and Mrs. Joe Thurston spent the weekend at Cleburne visiting her mother, Mrs. H. L. Hall.

Mr. and Mrs. Travis Dunn and Jean spent Labor Day with Mr. and Mrs. D. C. Harrison.

Monday Mrs. Q. D. Williams and Nancy attended Loyalty Day at Lubbock Christian College. While there Nancy visited at the college with Jan Procter.

Last Tuesday Mrs. Q. D. Williams and Mrs. Kinder Farris went to Lubbock to attend a girl scout executive meeting.

Mark Gilley spent Friday night with Monte Williams.

FLOYD DATA

Mr. and Mrs. J.D. Welborn, and Mr. and Mrs. Bob Welborn attended funeral services in Cimarron, New Mex., Monday for a sister-in-law, Mrs. Charles Welborn.

Young Farmers Meet Tonight

The Floydada Young Farmers will meet tonight at 8 p.m. in the high school ag building, FHS Ag advisor Orvill Harris announces. New officers will be elected, and new programs for the coming year will be set up.

GO 'WINDS, BEAT RALLS

TRIP. FROM PAGE 1

prove to be a helpful clue in determining whether you are still on course.

In and near towns or intersections you will notice that these signs and numbers will have arrows – you should regard this as a clear warning that if this is beside or above or below the highway you want to use or your next check point, you must definitely turn the steering wheel in the direction the arrow is pointing until your car is traveling in that direction.

On your return t… should have another… check points with the … on your first list at… the second from last … on down until the se… in exactly the rever… from the first list.

FLOYD DAT…

Miss Carolyn Cu… accompanied her sis… husband, Mr. and Mr… Morris of Aiken to … Friday where they a… tioning.

Easiest shopping in town! Best brands... Lowest prices...
Fastest service, plus S&H Green Stamps at Piggly Wiggly!

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PORK CHOPS Family Pack, Full ¼ Pork Loin Pound 68¢

ROUND STEAK Full Cut, USDA Choice Beef Pound 98¢

PORK ROAST Picnic Cut Shoulder, Northern Pork Pound 69¢

BAKING HEN 5 to 7 Pound Average Swift's Premium, Oven Ready, Pound 49¢

Extra Bonus Special Crisco Shortening, Pure Vegetable, Limit One Please 3-Pound Can 69¢

Extra Bonus Special Paper Towels Northern, Assorted Colors Jumbo Roll 25¢

Extra Bonus Special Margarine Regular Quarters, Meadowlake Pound Package 25¢

Extra Bonus Special Fruit Drinks All Flavors, Wagner Quart Bottle 25¢

Extra Bonus Special Tomato Catsup Del Monte 14-Ounce Bottle 23¢

Extra Bonus Special Facial Tissue Assorted Colors, Kleenex 200-Count Box 25¢

Extra Bonus Special Sweet Peas Early Garden, Carol Ann No. 303 Can 17¢

Extra Bonus Special Pear Halves In Heavy Syrup, Carol Ann No. 303 Can 29¢

Extra Lean, Dated for Freshness Ground Chuck Pound 78c
Farmer Jones, First Grade Quality Sliced Bacon Pound 68c
Center Cut Chuck, USDA Choice Beef Boneless Roast Pound 88c
Lean Cuts of USDA Choice Beef Short Ribs Pound 38c
Fork Tender, USDA Choice Beef Cubed Steaks Pound $1.38

Arm Cuts of USDA Choice Beef Swiss Steak Pound
Farmer Jones, American or Pimento Sliced Cheese 6-Ounce Package
Hi-Brand, Heat and Serve Chicken Fried Steaks Pound
Icelandic, Pan Ready Catfish Fillet Pound
Farmer Jones Cream Cheese 8-Ounce Package

Low Prices on Frozen Foods!



POT PIES Beef, Chicken, Turkey or Tuna, Morton's 8-Ounce Pie 17¢

Leaf Spinach In Butter Sauce Green Giant 10-Ounce Package
Orange Juice Libby's 12-Ounce Can
Hush Puppies Golden King Frozen Pound Package

Morton Dinners All Varieties Regular 11-Ounce Package 39c
Cut Corn Silverdale 10-Ounce Package 22c



MELLORINE BELL ALL FLAVORS 1/2 GALLON 19¢ FIRST 3 CTNS. THEREAFTER 29¢



POTATOES Russets, All Purpose 10-Pound Bag 69¢

CABBAGE Texas, Firm Heads Pound 5¢

Romaine Lettuce California, Large Bunches Each 35c
Green Onions Large Bunches Each 12c
Lemons California, Full-O-Juice Pound
Squash Italian, Home Grown Pound

Health & Beauty Aids!



ALKA SELTZER Manufacturer's Suggested Price 69c 25-Tablet Bottle 49¢

Regular or Mint, Suggested Price $1.05 Crest Toothpaste Family Size 83c
Hour After Hour, Suggested Price $1.59 Deodorant Spray 7-Ounce Size $1.29
Johnson & Johnson, Suggested Price 79c Baby Oil 4-Ounce Size 67c
Suggested Price $1.59 Contac Capsules Package of 10 $1.19
For Skin Acne, Suggested Price 98c Thera Blem Only 73c
Prell, Suggested Price $1.55 Liquid Shampoo Family Size $1.19

TIDE X-K Laundry Detergent King Size Box $1.47

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