

BASEBALL TOURNAMENT TO BEGIN NEXT WEEK

Paving Work Progressing Rapidly On Highway Number 9

Expect To Complete Paving By Sept. 1st

The work of paving Highway No. 9 through Dawson county is proceeding rapidly and according to latest information, more than nine miles have been completed on the north end and about the same number on the south end. The nine miles on the north end have been opened for traffic with four miles open on the south.

Work is to start in town next week with the paving to go both ways and it is expected that the entire section will be paved by the first of September.

According to the daily papers the work is scheduled to start Monday on that portion of No. 9 north from Tahoka towards Lubbock and the placing of the caliche base between O'Donnell and Tahoka is to start in the near future. It was also noticed that the work from Big Spring north to the Dawson county line will be started soon.

So it won't be long now until residents of this section will have an all-weather road to ride upon. Now lets all get together and get Highway No. 15 (old 83) designated as a project and get it paved. The sooner the better it will be for this county.

Lamesa Boys Win Honors at C. M. T. C.

The following boys have upheld that old Lamesa winning spirit by carrying off a large share of the prizes offered at the Citizens Military Training Camp at Ft. Sill, Okla. Here is a list of the boys and their achievements:

Carlos A. Alexander, expert pistol shot of Company A. His rank is sergeant.

L. J. Duggar, his rank is sergeant, ranks as second in pistol marksmanship. Voted as best drilled trainee in camp.

Travis Simpson, one of the five Lamesa boys on the championship volleyball team in the regiment. His rank is sergeant.

Delmar Sears, on championship volleyball team. Winner of marksmanship medal.

Marion Key, member of championship tennis doubles team, runner-up in tennis singles. On championship volleyball team.

Cecil Roberts, member of championship volleyball team. Member of championship tennis doubles team.

Pat Ridgeway, ranks as corporal. Appeared several times as best appearing trainee.

Hestand McDonald, rates corporal, won first place in the backstroke of the regimental swimming meet.

Bill Harrington, Lamesa's only representative in boxing, winner of marksmanship medal.

Jack Alexander, ranks as corporal, on swimming team that won first in the regimental swimming team.

Gene Boswell, on winning volleyball team, on runner-up basketball team, rates as most expert rifleman of Company B.

GAMBILLS GO TO EASTERN MARKETS
C. E. Gambill, manager of the Gambill store here, and B. K. Gambill, manager of the San Angelo store left the latter part of last week for St. Louis, Chicago and will probably go to New York before returning.

Messrs Gambills will buy new fall merchandise and holiday goods for their stores at Lamesa, San Angelo, and Winters. While in Chicago they will attend the Toy Fair, which will be held sometime in August. They plan to return in about four weeks.

NEW SALESMAN AT VAUGHN CHEVROLET
Mr. Ray Kelley arrived in Lamesa this week from Caddo, Texas and will be employed as salesman at the Vaughn Chevrolet Company.

NEW CARS REGISTERED
New cars registered the past week were C. C. Coleman, Chevrolet sedan; W. D. Arnett, Plymouth sedan; W. W. Beeman, Chevrolet sedan; L. M. Reynolds, Hudson sedan; W. T. Webb, Ford sedan; Ollie Sires, Chevrolet coach; W. H. Jones, Terraplane pick-up; S. S. Forrest, Ford coupe; Mrs. Lucille Lee, Ford Tudor.

SCHOOL BOYS CONTINUE TO LEAD IN SOFT BALL LEAGUE

Ladies Play Tie Game, To Play Again This Week

The School Boys continued to show the way for the rest of the teams in the City Soft Ball League this week and at the present time are leading the pack with four wins and no losses. The week was marked with a number of upsets, chief among them being the defeat of the Fire Boys by the Post Office team on Monday night and the Luncheon Club's victory over the Ragsdale team on last Wednesday night.

The scores of the games of the past week showed that all teams are playing a better brand of ball and that any team is liable to win.

On Wednesday night, July 31 the Ragsdale boys minus their star twirler, Truman Campbell, lost a tight game to Tom Tillman's Luncheon Club by the score of 4-3. Although they could only gather 3 safe blows off of McWhorter and McMillan, the Luncheon boys combined walks with errors to gain their margin.

In the second game the School Boys featuring the heavy hitting of Vernon Bryant took the Post Office crew in town by a score of 10 to 3.

Friday night, August 2, the Scouts plastered the Lions 11-1 in the first game. In this game Sheriff Gus White hit one so hard that it knocked down one Scout and went by three others. Wilson took the second contest from Crouch's boys 8-2.

The feature contest of the evening was the battle of the "skirts", when the Business and Professional Women's Club tangled with Mrs Dan Davis' team, this game taking place between the two regular League games. After the storm had died and the smoke cleared away the score was tied 4-4 and it was decided to call it quits and finish some other night when sore muscles would respond better.

In the first game on Monday night August 5, Ragsdales team thumped W. E. Cox's team 10-8 in an overtime contest. Truman Campbell returned to the mound for the Ragsdale team to chalk up his second victory. A home run on top of the Hestand Kimbell Grocer building by J. Smith of the Cox team was the outstanding hit of the game.

The Fire Boys were unable to extinguish the blaze started by the Post Office crew and had to take it on the chin 5 to 4, as the Uncle Sam boys chalked up their first victory of the campaign. Captain Hatch of the Fire Boys stated after the game that "the Post Office boys have a great team. I can't understand how they lost three games."

10 Leading Hitters					
Player	team	ab	R	H	Pct.
Daffern	Cox	10	0	6	.600
Carroll	Lions	11	1	6	.600
Bryant	S. Boys	15	6	9	.600
Jones	F. Boys	11	4	6	.545
Hatch	Ragsdale	10	3	5	.500
G. Gordon	P. O.	11	5	5	.454
Kelly	F. Boys	16	2	7	.437
Gilbert	S. Boys	17	8	7	.413
Peterson	Lions	15	2	6	.400
Harris	Lions	11	1	4	.400

Standing of Teams				
Team	P	W	L	Pct.
School Boys	4	4	0	1.000
Boy Scouts	4	3	1	.750
Luncheon Club	3	2	1	.667
Wilson	3	2	1	.667
Ragsdale	4	2	2	.500
Lions	4	2	2	.500
Fire Boys	4	2	2	.500
Post Office	4	1	3	.250
Cox	4	1	3	.250
Crouch	4	0	4	.000

Schedule for Next Week
Friday, August 9th: 1st game, Cox vs. Post Office; second game Ragsdale vs. Fire Boys; third game, Lions vs. Crouch.

Monday, August 12: First Game, Boy Scouts vs. Luncheon; second

game, School Boys vs. Wilson.

Wednesday August 14: First game Lions vs. Ragsdale; second, Crouch vs. Post Office.

Friday, August 16: First game, Cox vs. Post Office; second game Ragsdale vs. Fire Boys; third game, Lions vs. Crouch.

Monday, August 19: First game, School Boys vs. Post Office; second game, Fire Boys vs. Wilson; third game, Lions vs. Crouch.

Thursday, August 22: First game, School Boys vs. Post Office; second game, Fire Boys vs. Wilson; third game, Lions vs. Crouch.

"Where Texans Are Texans"

The Dawson County Courier

VOL. 5 LAMESA, DAWSON COUNTY, TEXAS, THURSDAY, AUGUST 8, 1935 NO. 29

The Homecoming



LARGE CROWD ATTENDS MONTHLY BARGAIN DAY

Merchants report a good day First Monday. There was an exceptionally large crowd in town all day and a good program was enjoyed by those here. Horse racing seemed to attract the bulk of the crowd which stayed at the race track most of the day. However, the terrapin races, the rolling pin contests, and other events came in for their share of entertainment. It was reported to be a great day.

Ed Noret, who had charge of the affairs, is to be congratulated for the amount of time he gave to the arrangements and seeing that the program was carried out. He had a man's job and he really put it over. The interest in the races was so great that the horse owners stayed over and another great race took place Tuesday afternoon and was enjoyed by hundreds of enthusiasts. Business men feel that some sort of Trades Day program should be carried on First Mondays and will endeavor to keep them going.

BILL WHITE NAMED NEW MANAGER OF CO-OP GIN

The many friends of Bill White in this territory will be pleased to learn of his appointment as manager of the Cooperative Gin No. 1 in Lamesa for the coming gin season. Bill says he will have the gin in first class condition by the opening of the season, and that he is inviting his friends to pay him a visit.

Hagin school started for the fall term on Monday, August 5, with Mr. H. E. Jones of Paris, Texas, as teacher. The school plans to recess during the crop harvesting time.

Klondike School to Start August 12th

The Klondike school, fifteen miles south of Lamesa, will open their 1935-1936 term on Monday, August 12th.

Mr. Doyle Davison president of the Klondike school board will have charge of the opening program on Monday morning. Following is the program:

Devotional—Rev. Whatley.
Mrs. Will Beeman, in charge of the music.
"History of Klondike School" by Miss Pauline Bulsterbaum, county superintendent.
"Looking Ahead With the Rural Schools" V. Z. Rogers, superintendent of Lamesa schools.
Address by Judge Louis B. Reed.
Announcements by W. C. McKenzie superintendent of the Klondike school.

HAGIN SCHOOL STARTED MONDAY

Hagin school started for the fall term on Monday, August 5, with Mr. H. E. Jones of Paris, Texas, as teacher. The school plans to recess during the crop harvesting time.

Rodeo At Ackerly

Plans are almost complete for Ackerly's big rodeo and race meet to be held in that city on Wednesday and Thursday, August 14 and 15.

A full program for both days is being planned. The first day at 10 A. M. there will be baseball games, the second day at the same hour, a polo game will be held. Rodeos will be held each day at 2 p. m. The ones in charge state that there will be calf roping, wild cow milking, calf bellaring, bronc riding, steer riding, horse races and many other interesting features each day.

Make your plans to be in Ackerly next Wednesday and Thursday and enjoy the big time planned.

Dr. Taylor, President, Howard-Payne College Addresses Club

A large crowd enjoyed the Ladies Night Program of the Lamesa Luncheon Club, Tuesday evening on the lawn at the Williams Hotel.

Dr. Thomas H. Taylor, President of Howard-Payne College of Brownwood, was the principal speaker and entertainer. He kept the crowd in an uproar of laughter and with his own original puns and humor. Many who heard him said that he was the "Will Rogers of Texas". The more serious strain of his address was that we needed more of the spirit of the pioneer.

Miss Evelyn Jackson with her violin, and Miss Asalie Key with vocal selections contributed delightfully to the pleasure of all present. Mrs. Nellie Mae Smith presided at the piano. Dr. S. Z. Fraizer was program chairman and presented the program. Wm. A. Wilson, an old acquaintance of Dr. Taylor, introduced him to the group. Doctors J. C. Loveless and W. H. Dunn were the other members of the program committee who helped arrange the affair. Those present enjoyed a chicken barbecue and par excellence dinner. The meeting was adjourned by President V. Z. Rogers with the announcement that the club would meet in regular meeting next Tuesday at noon.

Dr. Taylor, introduced him to the group. Doctors J. C. Loveless and W. H. Dunn were the other members of the program committee who helped arrange the affair. Those present enjoyed a chicken barbecue and par excellence dinner. The meeting was adjourned by President V. Z. Rogers with the announcement that the club would meet in regular meeting next Tuesday at noon.

Transferred To District Office

Mr. Tom Burnside, who has been in charge of the local relief office, was this week transferred to Big Spring where he will be District Commodity man over thirteen counties. Mr. Walter Taylor, also of the local office has been named his assistant and Mrs. Lucille Olson, stenographer at the Big Spring office.

The local relief office will remain open with four case workers and one commodity man employed.

Two Divisions To Be Had; Class A and B

Seventeen teams were represented or had notified officials of the annual Dawson County Baseball Tournament that they would be present at the business meeting Saturday night. Ten Class B teams had entered with seven Class A teams. Officials are hoping for another Class A team to enter in order to perfect the schedule. Class B teams entered are Shumake, Wilson, Ballard, Welch, Orphans, New Moore, Midway (Terry county), Knott, Pumpkin Center, and Flower Grove. Class A teams are Lamesa, Ackerly, O'Donnell, Tahoka, Hobbs, Ropesville and Wilson.

As decided Saturday night, the Class B teams will play the first game each day with the Class A team playing the second game. The games will start at 2:00 o'clock with the second game to be played immediately following the first.

The playing schedule as arranged Saturday night for the first round is as follows:

Friday, August 16: First game, Class B, Ballard vs. Midway; Class A, Lamesa vs. Ackerly.
Saturday, August 17: Class B, Orphans vs. Knott; Class A, Wilson vs. Hobbs.
Sunday, August 18: Class B, Wilson vs. Welch; Class A, Tahoka vs. Ropesville.
Monday, August 19: Class B, Shumake vs. New Moore; Class A, O'Donnell vs. —.

Tuesday, August 20: Class B, Pumpkin Center vs. Flower Grove; Class A, second round.

The player list for each team must be turned in to Bill White, Lamesa by Friday, August 16. This is particularly requested in order that all players may be given proper identification in order that they may be passed into the park without unnecessary trouble.

Work on the park was started this week and it is assured that by time for the opening game that the playing field and grandstand will be in the best of condition.

A number of details are yet to be worked out about the schedule and other matters, but they will be completed and announced through the local newspaper in next weeks issue.

With seventeen teams entered fans are assured of plenty of good baseball and the best tournament in a number of years.

Mrs. J. L. Morris Wins Honor at Short Course

Mrs. J. L. Morris, a member of the McCarty Home Demonstration Club was elected vice president of this district at a meeting held at the A & M Short Course this last week. This is district No. 2 and includes 36 counties. Home demonstration work is being conducted in 25 of these 36 counties.

We congratulate Mrs. Morris on this honor.

REVIVAL AT CHURCH OF THE NAZARENE STARTS MONDAY, AUGUST 12

The Church of the Nazarene will begin a revival meeting, Monday, August 12th, with Rev. R. R. Richey of Altus, Oklahoma, doing the preaching.

The meeting will be held in the open air on the church lawn at 914 North First Street.

Rev. Richey is a forceful preacher and has a message that, all should hear.

Services will begin at 8:30 P. M.

LAMESA MOTOR CO. GETS FORD LABORATORY TEST SET

The Lamesa Motor Company has recently installed a Ford Laboratory Test Set which is a group of testing devices combined in an attractive unit designed and developed by the Service Department of the Ford Motor Company.

Briefly, the Ford Laboratory Test Set provides a definite means of testing for every condition that can affect engine or electrical system performance.

Lamesa Motor Co., local Ford dealers, invite their customers and friends to come in and get their cars checked by this wonderful machine.

FORMER JACK COUNTY RESIDENTS TO MEET

The association of former citizens of Jack County in Western Texas and Eastern New Mexico will hold their annual all day basket picnic at the park in Lubbock on Friday, August 30. It is hoped that all former citizens will attend.

248 Terrapins Entered In Race Here Trades Day

For four hours Monday morning, August 5th, Trades Day, the Courier force did not race but register terrapins for the Courier Trades Day Terrapin Race, and at eleven o'clock when the registering stopped and the races started 248 terrapins had been entered.

The races held on the west side of the court house square drew a large crowd, estimated at one thousand people. In fact the crowd was so large that numbers had trouble seeing the races and crowded in so bad

that officials had a hard time keeping them back out of the racing circle.

After the preliminary races had determined the finalists the following were decided in the final races as the winners of the prize money:

1st place: Pauline Ferguson, \$7.50
2nd place: Wannie Smith, \$2.50.
3rd. Carl Wilson, merchandise.
4th. Bernard O'Neill, merchandise.
5th. Gene Fry, merchandise.
6th. Gilbert Thweatt, merchandise.

7th. O. M. Land, merchandise.
8th. J. W. Leamon, merchandise.

The Dawson County Courier gave the \$10 for the first two prizes with the following merchants donating the merchandise prizes: Baldwins, Cason's Cafe, Goodrich Tire Store, Collins Dry Goods, Leonard Scott, Taylor-McCall, Martin Service Station, Caldwell & McCarty, Caldwell Shoe Shop, Yates Hardware, J. C. Penney Co., Dal-Paso Drug, Davis Food Store, Bill's Cafe, Gus Ragsdale, Bry-

ant-Link Co., Green Hut Cafe, Hull Bros. Grocery, Klines Bakery, McGuire's Service Station, Burns Gro., New Cash Grocery, Morris-Cleveland Drug, Bryant Pharmacy, Noret's.

The Courier wishes to thank all those entering terrapins for their sportsmanship and consideration, also those men who acted as judges and worked so hard getting the races run, and last those merchants and business men who donated so generously to the prize list.

For Cool Energy

... this young man fills up with a well known fluid. When you want cooler power for your car, Phill-up with Phillips 66; the well known gasoline that is 100% custom tailored. It is matched to the weather more accurately. That's why it is the greatest hot weather motor fuel Phillips has ever offered. Costs nothing extra. Why not try a tankful?



a Cooler SUMMER GASOLINE



The Dawson County Courier

Entered at the post office at Lamesa, Texas, as second class mail, under the act of 1879.

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OF ALEXANDER, EDITOR

The greatest triumphs are never achieved without a struggle. The man who obtains them does so only by virtue of the experience gained by repeated effort.

After as minute and honest an examination as we can make of our own actions, it will be of great benefit to make definite resolutions for tomorrow.

Until, if ever, the people of the South find something to take the place of cotton as a money crop, the Oklahoma Farmer-Stockman very pertinently says: "The best interests of the entire nation demand that we do not give up our world market. Growing cotton for other nations is the only means of support in sight for a million families in the South. Their welfare is the national welfare. Far better to protect the producer with an American price for that part of the crop used in the United States permitting the rest of the crop to be exported at the world price, than to drive these million families to the dole."

Readers, think on these things and then figure out the cause: Processing taxes now yield more revenue than individual incomes—the former \$792,000,000 the latter \$760,000,000; the cost of living continues to rise in the cities, and city buyers have no more income to meet the increased cost; imports from abroad that go into consumption rose 22 per cent in March of this year, compared with March of last year; farm products, including meats, butter, vegetable oils, grains and feedstuffs accounted for 31 per cent of this gain; butter imports for March last year were 29,329 pounds, this year 4,928,552 lbs.; corn imports increased from 16,822 bushels last year to 3,304,523 bushels this year; current stories in the corn belt are to the effect that 1,300,000,000 (billion) bushels of corn have been brought into this country from abroad; fresh beef imports increased from 2,800 pounds in March last year to more than 1,000,000 lbs. for March this year; pork imports increased from 26,557 pounds a year ago to 280,718 pounds this year; 183 bushels of oats came in from abroad last year, while in March this year, 2,596,241 bushels were imported; cotton seed cake and meal imports for March last year were 90,761 lbs., this year 9,336,380 pounds; in a comparison of the first quarter a year ago with the first quarter this year a jump from 474,914 pounds to 35,402,698 pounds is shown. Besides the drought, there were other causes for these imports. What were they?

The adversaries of the Roosevelt administration, and they are not confined to any particular section of the country, and seeming to be becoming more numerous and more

aggressive, do not scruple to boast that 1936 will see the defeat of the New Deal school of politicians, whose tendencies it is claimed are toward socialism. It is boldly asserted by political writers of note that both northern and southern democrats have kept faith with the platform of 1932 while the administration and its supporters have departed from the fundamentals of democracy, and that the New Deal is revolutionary in principles from socialist conceptions. Yet these adversaries are offering nothing in place of the New Deal ideas except: what has been found to be more or less responsible for the great depression—the concentration of wealth and power into the hands of less than ten per cent of the people of the nation.

And now comes Arthur Coleman in Holland's Magazine for July with the assertion that Robert Fulton was not the inventor of the steamboat, that a hundred years before him there were twenty-five earlier steamships, ten of them foreign and fifteen American. What a pity that John G. Ridpath, the greatest American historian, did not possess this information, for, he in common with all the writers and periodicals of the early years of the 19th century chronicled as a fact that Fulton invented the steamboat and that it

made its first trip on the Hudson river. After Shakespeare had been dead more than two hundred years, some one discovered that Lord Bacon, was the author of the works attributed to Shakespeare. After Washington had been dead nearly two hundred and fifty years, a patent medicine man gave out the information right here in Lamesa, that John Hancock and not George Washington was the first president of the United States, and so there you are.

The earth is but a speck in the universe and man is but a speck on the earth. Yet so far as his knowledge extends, he himself is by far the greatest of all living things. Any other living intelligences equal to, or superior to man, are of faith and not of personal knowledge.—Firm Foundation.

If some one should leave you a legacy of \$10,000,000, Uncle Sam would step in and claim \$4,416,666 for estate taxes and \$2,847,892 in inheritance taxes, and leave you only \$2,708,608, and then you would have to pay an income tax out of that.

The Department of Commerce at Washington, has given out the information that the number of farms in Texas increased from 1930 to 1935, farm values decreased more than 20

per cent during these years. The number of farms in Texas according to the survey is 501,000 compared with 485,488 five years earlier, and their value was estimated at \$2,582,664,909, compared with 1930 estimate of \$3,597,406,986, and 138,000,000 acres were in farms this year compared with 127,707,130 acres in 1930. The most valuable property, found in the counties of Hidalgo, including land and buildings were Dallas, Cameron, Wilbarger, Williamson, Nueces, and Ellis, with a total valuation of more than \$2,860,000,000.

A chapter in early Texas history not generally known to the people of the state today is that dealing with the Santa Fe Expedition of 1841 in which President M. B. Lamar of the Texas Republic sought to open communication between Austin the capital of Texas and Santa Fe, the capital of New Mexico, and being east of the Rio Grande river, was in the territory, which according to the treaty of Velasco, made with Santa Anna after the battle of San Jacinto, was indeed a part of Texas. The Santa Fe expedition was headed by Gen. Hugh McLeod, and its mission was to open trade relations between these widely separated cities, and incidentally bring about better relations between the Republic of Texas and the empire, then ruled by the Dictator, Santa Anna. The expedition was a failure by reason of the treachery on the part of the New Mexico governor on the one hand and the inconsistency of some of the members of the expedition. The little band was captured almost as soon as it reached New Mexico. Leaving Austin in June 1841, the expedition marched in a northeasterly direction for the most part and it was October before it had reached the border of the state near Garcia Lake, in what is now Deaf Smith county, only a few miles from the state line. Less than a hundred miles farther to the west at a small Mexican fort on the Pecos river not far from the present town of Santa Rosa, New Mexico, the expedition was captured and marched off to the far away City of Mexico. A year later, while Santa Anna was celebrating his birthday, he pardoned what few remained alive of the ill-fated although good-intentioned expedition. What little is known of its pilgrimage from Austin to the time of its capture is the meagre accounts given by George W. Kendall, one of the prisoners who after his release in 1842 went to New Orleans and became the founder of the New Orleans Picayune. Ill-advised as was President Lamar, as to this expedition, he was a great Texan, visualized the future of the state, and his visions have been amply verified. He was the father of the public school system, the originator of the homestead law, both the state university and the A & M College owe their existence to his wisdom in the disposition of the public lands of the state. And too, he contributed as much, or perhaps more than any other pioneer to the greatness of Texas as it is today. An effort is now being made to establish a highway to be known as the Lamar Memorial Highway, and dedicated to the memory of the second president of the Republic of Texas, who, by his wisdom and foresight left an indelible impress on the pages of Texas history which will endure throughout the ages.

R. R. Townsend is visiting his father in Arkadelphia, Ark., this week. Miss Salye Bean of Lubbock is here this week as a guest of Miss Asalie Key.

Bill Nolan of Amarillo is here visiting his mother Mrs. P. W. Nolan and other relatives.

Mrs. J. R. Beane visited in McCamey and Iraan last week.

A BRIDE FOR THE MONSTER COMES TO LIFE IN A SCIENTIST'S LABORATORY!
She breathes, sees, hears, walks—but can she love?

Carl Laemmle presents
KARLOFF
in
THE BRIDE OF FRANKENSTEIN

a Universal Picture with
COLIN CLIVE
VALERIE HOBSON
ELSA LANCHESTER - UNA O'CONNOR
Directed by James Whale
Produced by Carl Laemmle, Jr.

PALACE THEATRE
Friday & Saturday Night

Drs. S. E. SHOULTZ & SON

MAGNETIC MASSEUR

PHONE 28

Successfully Treats All Chronic Diseases Without the Use of Drugs or the Knife
OFFICE IN NIX BUILDING

This is the same treatment given in Glen Rose, Texas. If I do not think your ailment is curable I will not take your case.

ELECTRICAL AND VIOLET RAY TREATMENT

I use seven treatments for a test. If you see no improvement after taking seven treatments I do not insist on you to take any more treatments. This is a treatment of nature given in a scientific manner by following the nerves and stimulating the circulation. By the circulation the system is cleansed of all impurities. Another great feature in this treatment is we don't hold but a short time, as rule from two to three weeks. In real hard cases about four weeks. The quickest results known to mankind.

I want 25 of the hardest cases in and around Lamesa. If you are a sufferer, don't fail to see Dr. Shultz. This is the same treatment as given in Mineral Wells, Cisco and Glen Rose, Texas.

To Whom It May Concern
Lamesa and was in bed 5 1/2 months then went to Dr. Shultz, took 28 treatments, moved to the farm near Klondike and am now making a farm hand, hoeing every day and feeling good. If you are a sufferer go to Dr. Shultz, sent to Carlsbad, Texas, Shultz, the Magnetic Masseuse. W. stayed there 30 days, came back to C. Perry, Lamesa, Rt. A, Box 91.

What is the yardstick for a cigarette...

Take mildness for one thing—how does it measure up for mildness?

Chesterfields are milder—not flat or insipid, of course, but with a pleasing flavor.

Then take taste for another thing—does it have plenty of taste?

Chesterfields taste better—not strong but just right.

In other words, They Satisfy—
that's my yardstick for a cigarette.



Chesterfield... the cigarette that's Milder
Chesterfield... the cigarette that Tastes Better