

AROUND
TOWN
SIGHTS, FACES
SEEN

The telephone at The Brand started ringing within five minutes after the first flag appeared on the streets Tuesday morning, and the office force answered at least two dozen queries during the next two hours. . . . all waiting to know what the celebration was about. Our answer, after some rapid thumbing through the almanac (the Texas one) was that the big event was Independence Day (the Texas one). Tuesday, March 2, incidentally, was the 412th anniversary of Texas Independence.

Probable reason for all the confusion was that most calendars, like those at The Brand office, are printed in Yankee shops, and don't list March 2 as a red-letter holiday. Governor Jester undoubtedly should look into this matter.

The Hereford Fire Department particularly appreciates those people who write notes of appreciation on those little white and yellow slips furnished by local banks. Fire Chief Guis Carroll dropped by the Brand office the other day to show us a couple recently received. One said "thank you" to the tune of \$150, and was signed by Woody Ireland of the Ireland Motor Company. It was accompanied by an explanatory (Continued on page 6)

Community Chest
Type of Program
Is Urged Here

This community should take care of its own. Dr. L. B. Barnett told members of the Hereford Lions Club yesterday.

Barnett made a stirring plea for establishment of a community chest type of program in Hereford to take care of the city's needy and look after its youth, and asked the Lions Club to take the leadership in carrying out such a program.

"If you have any doubt that such a problem exists in Hereford, we are prepared to show you," Barnett told the Lions Club. His assurance was echoed by City Marshall Bruce Woodell.

A community chest type of program that will be broad, expansive, and able to cover any type of case where help is needed is the program envisioned by the local doctor.

A community Youth Center for the use and benefit of all young people of the city, but particularly designed for the underprivileged youth is already being discussed in connection with the program.

The subject was presented to directors of the Hereford Chamber of Commerce Tuesday night.

Employment of at least one full-time qualified social worker, and possibly more, to administer the work of the organization will be one of the requirements, Barnett told the Lions.

His talk brought a round of spontaneous applause.

February Rains Are
Above Average; Crop
Prospects Better

Better than average rainfall for February has considerably brightened crop prospects in the Panhandle area.

Rainfall last Thursday and Friday added more than three-quarters of an inch of moisture to bring the total to date to more than two inches.

One and 3/4 inches of moisture were measured in Hereford during February, according to O. B. Russell of the Soil Conservation Service. After a third of an inch of moisture from rain and snow during January, the February totals brought the total for the year to date to 2.21 inches.

An additional 1/4 inch of moisture fell here on March 1.

O. L. Bybee Asks
For Election As
County Attorney

Owen L. Bybee, Hereford attorney, has authorized The Brand this week to announce his candidacy for the office of County Attorney, subject to the action of the Democratic party in July.

Bybee has been a resident of Hereford for the past two and a half years, having moved here from Childress in the fall of 1945. He was appointed attorney for the City of Hereford in 1946. A member of the Hereford Lions Club, he is currently vice-president of the organization.

"I believe that I am qualified for the office of County Attorney," Bybee said in announcing his candidacy, "and I will consider it a privilege and a pleasure to serve the people of this county in that capacity."

"I will appreciate your vote, and I promise to do everything within my ability to give you a fair and efficient administration of the office."

Water Users
Prepare For
New Battle

Irrigation farmers of the High Plains are gearing for another legislative battle over underground water control.

Howard Gault, president of the Deaf Smith County Water Users Association has called a meeting of all irrigation farmers in the county for next Thursday afternoon.

Similar meetings are being held in other counties throughout the irrigation belt.

The meeting in Hereford will be held Thursday afternoon, March 11, at 2:30 o'clock in the district courtroom at the courthouse.

Purpose of the meeting, Gault said is to elect new officers to serve the county association during the coming year.

Officers of the association, elected last year, include, in addition to Gault as president, Lyle Blanton, Fred S. Barrett, and T. E. Seigler Jr. as vice-presidents, and H. M. Thomas, secretary-treasurer.

Most important, however, will be the discussion of plans for handling new control legislation already being planned in Austin.

"It is very necessary that we have a good attendance at this meeting," Gault said. "We want all irrigation farmers, whether or not they are already members of the association, and all persons interested in the future of irrigation to be present."

Officers and directors of the regional High Plains Water Users Association, of which the Deaf Smith county group is a member, met on February 20 at Plainview to elect new officers and name an executive committee.

W. C. Fortenberry of Monroe, who has headed the regional association since it was organized late in 1946, was re-elected president. A. B. Tarwater of Plainview was re-elected vice president; and Charles Schuler of Petersburg was named secretary-treasurer to succeed Jeff Osborn of Midland.

Lyle Blanton of Hereford was named as a member of the Executive Committee. Other members include Art Cheshire of Littlefield, Poole Cunningham of Castro county, and C. R. Bradford of Swisher county.

It was recognized at the meeting that one of the major activities of the organization this year will relate to legislation on ground water.

The executive committee was instructed to negotiate with experts in the legal and engineering fields with a view to being prepared to (Continued on page 7)

Open Meeting
Of Alcoholics
Anonymous Here

Alcoholics Anonymous of Hereford will hold an open meeting tomorrow night (Friday, March 5) at the county courtroom.

The public is invited. The meeting will begin at 8 o'clock.

A speaker and program will be arranged by the Amarillo group of Alcoholics Anonymous.

"We cordially invite you to come out and learn something of this amazing movement," a spokesman for the Hereford group said this week. "This is not a temperance society. . . . there are no crusading prohibitionists. . . . and we have nothing to sell."

G. T. Higgins Is
Candidate For
County Commission

G. T. Higgins this week authorized The Brand to announce his candidacy for the office of Commissioner of Precinct 2, subject to action of the Democratic Primary July 24.

Mr. Higgins is well known in this area, having been born in this county and spent most of his life here. He attended the Hereford schools and has had practical experience as a farmer and a rancher, a profession to which he returned following his discharge from the air corps in 1946. Mr. Higgins feels that his experience in these lines place him in a position to know what the people want and need from a commissioner.

"I will appreciate your consideration," he said, "and if elected, I will do my best to make you the kind of commissioner you want."

Scotty Buckner
Injured at Mill

Scotty Buckner, owner of the Hereford Planing Mill, lost a finger and a thumb from one hand in an accident at the mill yesterday afternoon (Wednesday).

The accident occurred, according to reports, when Buckner, already minus one from one hand, caught the empty glove finger in a circular saw, ripping off the thumb and second finger. He was reported to be resting well this morning.

G. W. HEARD: MAN OF THE DECADE. . . . BILL ALEXANDER: MAN OF THE HOUR. . . . DUB REEVES: MAN OF THE YEAR



Dr. G. W. Heard (left) receives congratulations from Lions Club President D. C. Kinsey as he is awarded a special trophy by the Lions for "community service over a period of years." Dr. W. H. Alexander, (center) speaker of the evening at the Annual Chamber of Commerce Banquet Friday night, is snapped in a characteristic pose. At right, Dub Reeves is awarded the Lions Club trophy as "Best All-Around Citizen of 1947" by Lion T. E. Seigler Jr. (Photos are by Alex Thompson).

Capacity Crowd Hears Stirring Address at C-C Banquet

Funeral Rites for Mrs. B. L. Branson Held Here Sunday

Funeral services for Mrs. B. L. Branson, 50, pioneer teacher and long-time Panhandle resident, were held Sunday afternoon at four o'clock at the First Presbyterian Church in Hereford.

Rev. Russell Wingert, Hereford pastor, was in charge of the services. Interment was in West Park Cemetery under the direction of Blackburn-Shaw Funeral Home of Amarillo.

Mrs. Branson died Saturday at the home of her daughter, Mrs. Henry Alexander, in Amarillo.

She had been a resident of Hereford for 24 years before moving to Amarillo two years ago to make her home with her daughter. Known to a host of friends here as "Miss Kate," she was the grandmother of Mary Kate Brotherton, former news editor of The Hereford Brand, and now a reporter for the Amarillo Daily News.

Mrs. Branson was born on August 7, 1888, near Knoxville, Tennessee. Her parents began a covered-wagon trip to Texas when she was three months of age.

The family lived in Fort Worth during most of the Civil War years while Mrs. Branson's father served with the Confederate Army. Later they moved to Mansfield, in Tarrant county, where Mrs. Branson attended school, and graduated from the old Mansfield college.

B&PW Annual Fashion Show
At Auditorium Tuesday Night

Fashions, new and old, will go on parade at the Annual B&PW Style Show next Tuesday night at the High School auditorium.

The show, featuring new fashions displayed by Hereford stores, will be presented in five acts, beginning at eight o'clock, with variety acts combining fashions and fun for the audience.

Children's fashions will be presented in a skit entitled "Land of the Candy Stick," with Phyllis Radovich as narrator.

Act two will feature new sportswear in a skit entitled "Lacy Daze" with George Graham as narrator.

Act three will be a comedy number, featuring an all-male cast, "If Men Bought Clothes as Women Do."

(Continued on page 7)

HIGHWAY COMMISSION TO "CAREFULLY CONSIDER"
But Will Not Act on Harrison Highway Paving
Plea Unless Federal Government Foots Bill

Harrison Highway has once more been "taken under careful consideration" by the Texas Highway Commission.

But chairman John S. Riddell of the Highway Commission, admitting that the merits and needs of the highway were "unquestioned" offered no promise of immediate action.

The Highway Commission last Friday in Austin heard a renewed plea for state designation and paving of the 37-mile stretch of road from Hereford west to the New Mexico line.

A committee from Hereford composed of John A. Pittman, Henry Sears, and Pete Cowart from the

Birthdays Will Be Rare
Events for Margaret K!

It's going to be a long time between birthdays for little Miss Margaret Kathleen Jackson.

Margaret Kathleen, New daughter of Mr. and Mrs. Billie Rob Jackson, just is her happy 10th birthday, February 29, to become Hereford's only 1948 Leap Year Baby. It will be four long years before that first momentous birthday rolls around . . . on February 29, 1952.

Leap Year runs in the Jackson family. . . . Margaret Kathleen has an aunt who also celebrates February 29 as a birthday.

Annual Red Cross
Membership Drive
Underway Now

Deaf-Smith county's Red Cross membership quota was more than one-third filled yesterday as the annual membership drive went into its second day.

More than \$2,000 of the county chapter's \$6,040 quota had been turned in before noon yesterday, and workers were still pouring money into the drive headquarters at Cogdell Motor Company.

The annual membership drive was launched Tuesday morning when ninety-five workers attended a kickoff breakfast at ten o'clock at the City Hall.

S. B. McAllen, chairman of the 1948 Membership Campaign, acted as toastmaster, and introduced the sub-chairmen: Roy Ford, in charge of the business district with a quota of \$1,902; Pete Cowart, in charge of residential area, with a quota of \$1,650; and Herman Ford, in charge of the rural areas, with a quota of \$1,461.

Royal Ford, who is chairman for special and industrial groups, was not present.

Wayne Evans, who assisted Cecil Guseman as chairman of advance gifts committee, reported that that committee had collected \$1,529 before the drive opened.

Mrs. Dyrtha Brady, county Red Cross chapter worker, expressed appreciation to the group for their work, past and present; and Mrs. Wuanita Hutchison, general fund representative from the National Red Cross, explained the 1948 quota and cited the reasons for its size.

G. C. Eubanks, chairman of the County Red Cross Chapter, was in (Continued on page 7)

Lions Club Citizenship Awards
Go to Dub Reeves, Dr. Heard

The "man of the year" was Dub Reeves; the "man of the decade," Dr. G. W. Heard; but the "man of the hour" last Friday night was, without question, the speaker of the evening, Bill Alexander.

The tall, red-headed, dynamic young minister, pastor of the First Christian Church of Oklahoma City, held a capacity audience spell-bound through an hour-long address at the conclusion of a three-and-a-half hour program. It was so quiet in the banquet hall as he made his concluding remarks that the ticking of a watch could be heard clearly.

That, in brief, is the story of the annual banquet of the Hereford Chamber of Commerce, held last Friday night in the basement of the First Baptist Church.

Two hundred and seventy-five persons, including a large number of out-of-town visitors, filled the banquet hall to capacity; and more than a hundred ticket buyers were turned away Friday after the supply of tickets had been exhausted, according to Chamber of Commerce President Francis Hardwick.

Featuring the program was the surprise presentation, by the Hereford Lions Club, of two loving cups to outstanding citizens. In addition to the Lions' annual award to the "Best All-Around Citizen," which went to Reeves, a special award was made to 31-year-old Dr. G. W. Heard "for community service over a period of many years."

Presentation of the special award to Dr. Heard was made by D. C. Kinsey, president of the Lions Club, who cited the 23 years of community service by Hereford's pioneer dentist, the man who discovered and made famous "the town without a toothache," as the reason for the unprecedented award. Dr. Heard, a native of Alabama, came to Hereford in 1916. He retired from practice of dentistry in 1946, but has remained active since that time in spreading the "Deaf Smith story" throughout the United States, and pursuing his study and research into the causes responsible for the high rate of dental health in this area.

T. E. Seigler presented the annual Lions Club award for the "Best All-Around Citizen of 1947" to Dub Reeves, a newcomer to Hereford. Reeves, co-owner of the C & R cleaners here for the past two years, has been active in civic affairs and organizations since moving to Hereford. He is a Mason, a member and secretary of the Hereford Lions Club, member of the American Legion, the 40 & 8, the Hereford Chamber of Commerce, a director and active member of the Hereford Junior Chamber of Commerce, and a member of the Baptist Church.

The award was made in recognition of his work, during the past year, in numerous JayCee promotions, including chairmanship of the Christmas program last December; and as co-chairman of the Lions Club Football Stadium committee, in addition to many other activities.

Rev. Roy Ford, pastor of the First Christian Church of Hereford, was toastmaster for the banquet. The invocation was delivered by Bob Wear, minister of the Hereford Church of Christ.

R. L. Thompson introduced out-of-town guests; and the welcome address was made by Francis Hardwick, president of the Chamber of Commerce. The 1947 Chamber of Commerce report was presented by Homer Brumley, 1947 president; and the 1948 program was outlined by Herman Ford.

The Lions Club presentations followed; and special music was presented by Mrs. Norman Harris with (Continued on page 7)

Contracts to
Be Awarded
March 23

Bids for paving of 120 blocks of city streets and 10 blocks of downtown alleys were asked this week by the city of Hereford.

The city is ready to enter into contracts to carry out the city paving program voted by local citizens last year, when a \$113,000 bond issue was approved for the city's part of the paving project, Mayor W. E. Dameron has announced.

Plans and specifications for the paving project have been completed by the City's engineers, Parkhill, Smith and Cooper, of Lubbock.

The first of three advertisements calling for bids on the project appears in this issue of The Brand. Sealed bids will be opened at the office of the Mayor at ten o'clock on the morning of Tuesday, March 23, at which time the paving contracts are to let.

Specifications call for the construction of approximately 92,000 feet of curb and gutter, 178,000 square yards (about 120 blocks) of street paving, and 1,000 square yards (about 10 blocks) of alley paving.

The city will foot the bill for approximately one-third of the total cost of the paving, city officials report. Initial plans call for the city to pay for paving of street intersections and alley frontage. The remaining cost of the street paving, including curb and gutter, is to be borne by the individual property owners.

The city expects that a major portion of the paving will be completed this year.

Letting of contracts for the paving work has been held up while extensions and improvements to the city's water and sewer systems were being made. It has been necessary, Mayor Dameron explained, to complete a considerable portion of this work before paving could be held, since many water and sewer mains are laid down the streets.

Jury Verdict Is
For Plaintiff In
Damage Suit

Ray Barclay and wife were awarded a total of \$5,908.85 damages by a District Court jury Friday afternoon in their suit against Carl and Hilda Straffus.

The damage suit grew out of an automobile collision involving the Barclay and Straffus automobiles on Highway 15 north of Hereford last November 8.

The case went to the jury at 3:45 o'clock Friday afternoon, after more than three days of arguments. Trial had opened on Tuesday morning of last week.

A list of 47 special issues was presented to the jury by District Judge Harry Schulz.

To twenty-one of the special issues, relating to the question of negligence and responsibility for the accident on the part of Hilda Straffus, driver of the car, the jury returned answers of "yes."

It was the amount of damages to be paid to the Barclay car at \$1,400; ordered payment of \$3,500 for "physical pain suffered as a result of the accident" and \$778.85 for doctors and hospital expense paid to plaintiff Ray Barclay; and \$500 for medical expenses; paid to his wife Betty Barclay.

In answer to one of the questions asked in the special issues, the jury's verdict was that "it was not an unavoidable accident," and jurors placed the blame for the crash on Hilda Straffus, absolving the Barclay car of all question of negligence in connection with the accident.

Damages to the Straffus car (A 1942 Dodge) were judged by the jurors at \$500.

Attorney for the plaintiffs was Jimmie Witherspoon of Hereford. Attorney for the defendants was H. H. Cooper of Amarillo.

Jimmie Allred was foreman of the jury. Other jurors were Charlie Cogdell, Owen Parsons, Clinton Jackson, Cecil Gunter, Orpha Click, Boyd Knox, Jack Kirksey, Doc Robertson, G. B. Hagar, J. W. Dickerson, and Arch Conklin.

The automobile accident, on which the suit was based, occurred on the night of November 8. The Straffus car, driven by Hilda Straffus, was making a turn across the highway into a driveway leading to the Straffus farm home. The Barclay car crashed into the turning vehicle. Barclay, in his suit, alleged that the accident was unavoidable and had been caused by negligence on the part of the other driver.

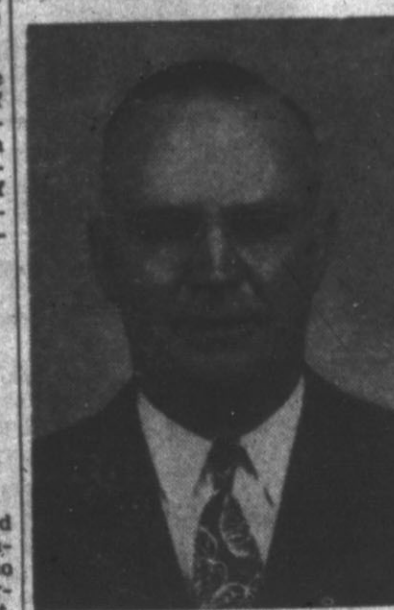
Episcopal Church
Services Sunday

Episcopal Church services will be held Sunday morning at 8 o'clock at the County Courtroom.

Rev. W. B. Scott, rector of St. Paul's, will conduct the services.

Episcopal services have been changed from the last Sunday in each month to the first Sunday, effective this month.

TO HOLD REVIVAL



Rev. W. J. Benson, above, pastor of the Church of the Nazarene at Lamesa, will open a revival meeting here next Monday.

Lamesa Pastor to
Open Revival at
Nazarene Church

Rev. W. J. Benson, pastor of the Church of the Nazarene at Lamesa, will open a revival meeting at the Hereford Church of the Nazarene next Monday evening.

The revival meeting will begin with services at 7:30 o'clock Monday evening. Rev. Louis Patterson, local pastor, announced this week, and will continue through Sunday, March 21.

Services will be held each evening at 7:30 o'clock. Music will be under the direction of members of the local church.

Father of Worth
Covington Died
Monday at Temple

W. O. Covington of Temple, the father of Worth Covington of Hereford, died at Temple Monday, March 1.

Mr. and Mrs. Worth Covington were called to Temple Saturday evening by the sudden illness of his father, and word was received here Monday that the elder Mr. Covington had died.

No further word regarding funeral arrangements has been received here this morning (Thursday).

Mr. Covington is survived by his wife, two daughters, and four sons.

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 80

HOLMAN AND GILLENTHINE Publishers
BEN EZZELL News Editor

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

Engagement of Miss Peggy Barnard And Hilton Higgins Is Announced

Announcement of the approaching marriage of Miss Peggy Barnard and Hilton Higgins, son of Mr. and Mrs. Jim Higgins, was made Saturday by the bride's parents, Mr. and Mrs. Dennis Barnard.

The announcement was made at a tea given at the Barnard home with wedding plans revealed for

Easter Sunday in the First Methodist Church.

Formal announcement of the engagement was noted in the decorations for the tea table. A large white satin heart with wedding rings tied by blue satin ribbon at the top, stood at one end of the table in an arrange-

ment of fluffed net and white stock. Blue satin ribbons extended from the heart marked at the ends with small white satin hearts with wedding bands tied at the top by blue satin bows. The important news of the day "Peggy and Hilton, March 28" was engraved in blue across each heart which served as a plate favor. Table appointments were completed with a silver tea service at the other end of the table. Frankie Stander, cousin of the bride-elect, of Pampa, poured and Mrs. Walter London Jr., served individual cake squares decorated with tiny blue icing flowers.

The buffet decoration repeated the heart theme and included a miniature bride and groom. White tapers burned in candelabras to give candle-lighting. Others assisting in the dining room were Mrs. John Stander and Mrs. Claude Henderson, both of Pampa.

The hostess, the bride-elect and the bridegroom's mother, Mrs. Jim Higgins, received the guests. Guests included: Mesdames Harry Caylor, Frank Cogdell, Wayne Evans, E. B. Hedrick, Bob Higgins, J. R. Allison, F. P. Lyons, Bill Hutson, R. E. Wagoner, O. L. Click, Grady Rogers, W. S. Pruitt, Don Combs, Joe Elliston, Bessie Lee West, W. J. Shaffer, E. R. Barnard, R. P. Conaway, Glenn Snyder, Roy Crutchfield, Donald Roberson, Hicks Roberson, V. C. Hopson, Joe L. Williams of Lubbock, Johnny Dowell of Canyon, H. F. Dickens, of White Deer, Miss Patay Slagle and members of the house party.

Pot-Luck Supper Enjoyed By Group

Dorcas Circle of the Woman's Society of Christian Service of the Methodist Church, entertained husbands at a pot-luck supper given at the church Monday night.

A St. Patrick's Day theme marked decorations for the tables. Tables were decorated with green crepe-paper runners with white hyacinths giving the floral accent. Dozens of green candles lighted the tables.

Mrs. Lee Kent, president of the class, welcomed guests and Norman Gray, gave the invocation. Bingo games were enjoyed after the supper with prizes featuring white elephant items brought by the guests.

Those attending were Messrs. and Mesdames: Richard Barnard, J. B. Cocconougher, Paul Conaway, Bartley Dowell, G. W. Edwards, Norman Gray, Joe L. Hamilton, Lee Kent, Glenn Watts, Richard Winget, Howard Gore, Russell Thomas, Jim Whelan and Gene Stephens.

Mr. and Mrs. Ralph Smith were in Amarillo Sunday to visit his aunt, Mrs. Josie Smith who is ill.

Home Demonstration Council Has Meeting

Deaf Smith County Home Demonstration Club Council meeting was held at the court house Saturday afternoon with 13 clubs represented.

Mrs. F. D. Ferguson, council chairman, presided. Mrs. Tom Draper, CHDA, presented seven 4-H club girls who displayed their yearbooks and told why bindings were chosen, and how records were kept. They also told of individual projects and club interests. The girls were Marilyn Henderson, Mozelle Young, Mary Elizabeth Hund, Norma Sue Wilson,elda Guy Lawrence and Janice Grag.

Mrs. Orville Groner read parliamentary rules and reports were given by Mrs. Curtis Trawick, 4-H Clubs; Mrs. V. E. Dodson, yearbooks; Mrs. C. P. Norton, exhibits; Mrs. Clarence Hollibaugh, marketing;

Mrs. Ira Ott, recreation and Mrs. Joe Wagoner, banquet.

The next council meeting will be held on March 27, when delegates will be elected to attend the district meet scheduled for April 30, in Peryton.

Presidents representing clubs included: Mrs. J. V. Perrin, Bippus; Mrs. C. P. Norton, Dawn; Mrs. Byron Campbell, Fairview; Mrs. H. M. Benson, Ford; Mrs. Owen Andrews, Prio; Mrs. R. A. Fulwood, North Hereford; Mrs. F. L. Carmichael, Progressive; Mrs. Zerrell Thomas, Sims; Mrs. W. H. Goettach, South Hereford; Mrs. E. M. Cox, West Hereford; Mrs. Earl Scott, Westway; Mrs. Ira Ott, Wyche; Mrs. E. A. Brown, Messenger; Perfect attendance was recorded by Bippus, West Hereford and Dawn Clubs.

Mrs. Weldon Poff and son, Ronnie spent the week end in Abertown visiting her mother, Mrs. C. B. Jackson.

B&PW Club Has Business Meeting Monday Evening

Business and Professional Women's Club met Monday night at 8 o'clock in the home of Mrs. Ellen Carter for a regular business meeting.

Cecil Williams, vice-president, was in charge of the session in the absence of president Lillie Loyd Peff.

Reports were made from the various committees on the progress of the Annual Style Show sponsored by the Club. The date of the show is set for March 9 at 8 o'clock at the Hereford High School Auditorium.

Lillie London made a report on a meeting of the group representing the Chamber of Commerce, Jay-

ees and the B&PW Club on plans for the Pioneer Day celebration.

Corinne Jennings made a brief talk about the Red Cross drive which was to open Tuesday.

Members present were Cecil Williams, Frances Young, Bessie Lee West, Corinne Jennings, Velma Hodges, Lillie London, Gwendolyn Springer, Bessie Smith, Adeline and Marcy Koelzer, Virginia Cutsinger, Pauline Loerwald, Jean Williams, Ursula Jacobsen and Mary Dyer. Phyllis Raderich and Della Stagner were late comers following a teacher's meeting.

Rainbow Girls Hold Meeting

Hereford Assembly of the Order of Rainbow for Girls held a regular meeting at the Masonic Hall Monday night.

Plans were made for a sock-social which will be held on April 2. The public will be invited with each

guest asked to bring his own refreshments in a sock.

Mary Jo Mathies was presented with a gift for representing her station of Nature. The gift was presented by Martisha Ramey, service girl.

The retiring drill, presented by the officers, concluded the program.

Mrs. Will Adkinson of Fort Sumner, New Mexico, sister of Jake Boydston visited in Hereford Sunday. She formerly lived here and at one time owned and operated the Hereford News Stand.

Mrs. H. F. Ritter, sister of Carl Gilliland who has been visiting her brother returned home last week. Mrs. Ritter was a resident of Hereford at one time.

Mrs. Urlin Streu and Elizabeth Yarbo were in Fort Worth and Dallas last week to attend the market for spring and summer buying of giftware.

We Have Plenty of Paris

for

"Iron Age"

Potato Planters

John Wood Equipment Co.

Highway 60 Hereford Phone 756

HAILE DRUG

229 Main

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Walgreen Agency Drug Store

ALCOHOL

RUBBING COMPOUND
PINT
(Limit 1)

21¢

CAMAY SOAP

(Limit 2 cakes)

2 for 19¢

50¢ CUTICURA

OINTMENT
(Limit 1)

36¢

IVORY FLAKES

LGE. BOX
(Limit 1)

35¢

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100 days supply potent vitamins.



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COUPON

10¢
BOBBY PINS
With Coupon 2 for 17¢
(Limit 2)



16. Can
S.M.A. POWDER Baby Food
98¢

HOUSEHOLD DRUGS

W.A. MINERAL OIL Pint. Heavy Grade .. 39¢
BISMADINE Digestive Powder, 5-oz. 49¢
DOLPH LINIMENT 4-oz. bottle 69¢
CAMPHORATED OIL 3-oz. size 29¢
EPSOM SALTS Medicinal, 16-oz. 29¢
ZINC OXIDE Ointment, U.S.P., 1-oz. 23¢
OIL OF WINTERGREEN 1-oz. size 16¢
CORN REMOVER Dolph 27¢
TINCTURE OF IODINE 1/2-oz. size 11¢



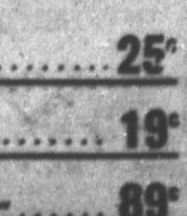
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2-qt. size 98¢
Complete with attachments.

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WATERPROOF BABY PANTS
Elastic waists and legbands 49¢
Available in 3 sizes



BOTTLE BRUSH Nylon bristles 25¢
APPLICATORS Cotton tipped 19¢
GRID SHEET Pure gum, 27" x 36" 89¢



4-oz.
CASTOR OIL
29¢
(Limit 1)

Williams
Shav. Lotion 50¢ size 29¢

50¢ Size
BARBASOL SHAVE CREAM
39¢

FORMAL

OPENING

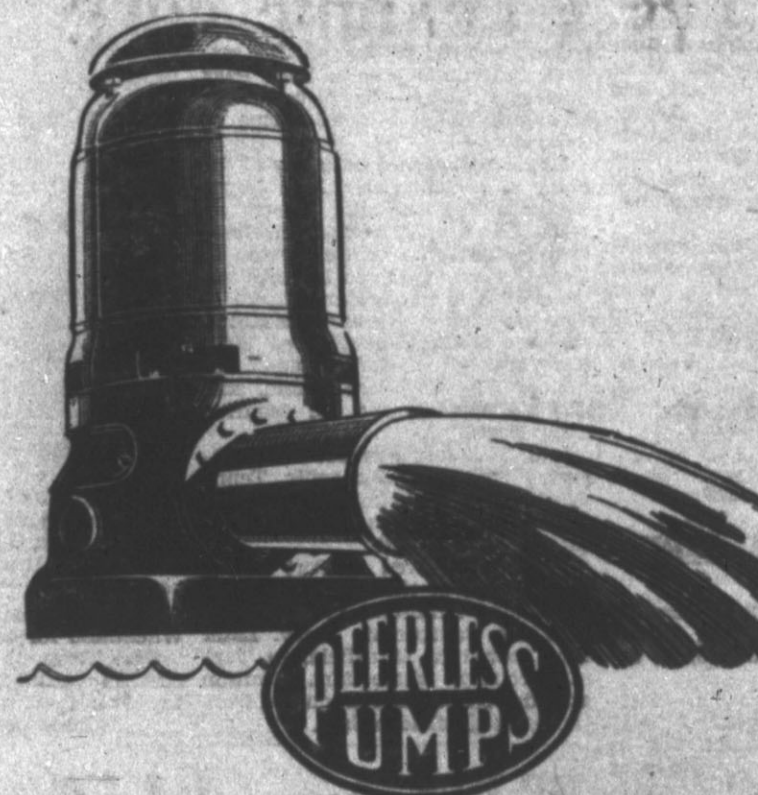
Branch Office

Peerless Pump Division

Food Machinery Corporation

SATURDAY, MARCH 6

Office and Display Located
1220 EAST 1st—HUDSON BLDG.



Complete Irrigation Systems
Electric or Engine-Driven Pumps
Wells Drilled and Cased
Pumps Serviced and Repaired
Domestic Pressure Water Systems
Horizontal Pumps
Sprinkler Irrigation Systems

Peerless Pump Division

Food Machinery Corporation
R. M. GREGORY, Local Manager

1220 East 1st

Hereford

Phone 723

Walgreen Agency Drug Store

Westway

MRS. CARL SCHROEDER
Mr. and Mrs. Bud Williams and O. B. Corley of Clovis, visited in the Paul Rudd home Sunday.
Mrs. A. A. Head's sister and family of Hobbs, visited here last week.
Mrs. Merlin Kaul and sons spent Thursday night in the Caython Bryant home.
Mr. and Mrs. Joe Landers visited in the Orval Landers home Tuesday.
Mrs. Orval Landers and little son

came home from the hospital where the baby had been hospitalized since January 1.
Bobbie Boyd spent the week end in the Robert Boyd home.
Mr. and Mrs. Martin Pierce spent Sunday in the A. C. Pierce home.
Harold Morton spent Saturday night with Frank and Francis Boyd.
Ross Joe Landers spent last week with his grandparents, Mr. and Mrs. R. M. Gunn of Hereford.

Sunday dinner guests in the Werner Combs home were Mr. and Mrs. G. C. Merritt and son, Mr. and Mrs. Pat Ransport and children, Willie Nunnely, Mrs. Vesta Mae Johnson

and Jackie Lynn. Afternoon guests were Mr. and Mrs. Robert Wright and Mrs. Pinta Wright of Amarillo.
Mrs. Grace Little and Mr. and Mrs. H. H. Little went to Ardmore, Oklahoma to attend the funeral of Mrs. Little's brother-in-law, Will Clayton. He formerly lived here.
Guests in the Werner home during the week end were Mr. and Mrs. Don Turrentine of Lubbock and Mr. and Mrs. Gene Roach of Tatum, N. M.

Mr. and Mrs. Pickman and children have moved here from Missouri and will make their home on Ernest Hardman farm where they

R. F. Hinchey New President Of West Texas Gas Company

R. F. Hinchey of Lubbock, for the past twenty years Vice President and general manager of West Texas Gas Company, is now President and General Manager of the Company.

As President he succeeds R. E. Werts of Amarillo who relinquished the post to become chairman of the board of Amarillo Oil Company, an administrative affiliate. The change, designed to enable Mr. Werts to devote more time to special work for all the affiliated companies, was announced following a meeting of the board of directors of the company held in Kansas City on Tuesday.

His work led him from New York and Pennsylvania to Ohio, West Virginia, Oklahoma, and finally to Texas. Known as "Ray" to many friends throughout West Texas, he has been actively identified with the progress of this area.

Starting with the company as its first employee, Mr. Hinchey has seen it grow until now it serves approximately 45,000 accounts and has more than 1500 miles of pipe in its transmission and distributing systems. The company serves 44 cities and towns from Canyon on the north to Odessa on the south and from Muleshoe and Seminole on the west to Crockett, Floydada and Turkey on the east.

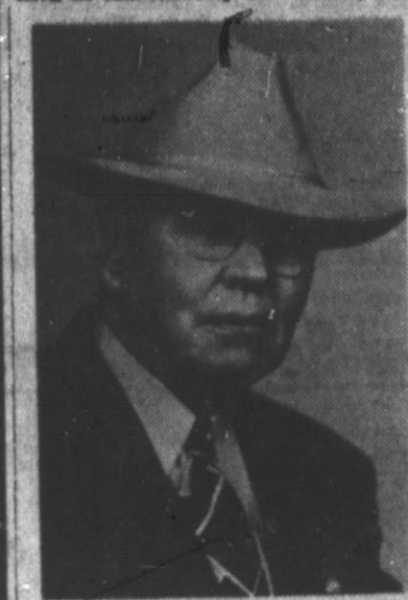
Westway HD Club Meets With Mrs. Grady Wilson

WESTWAY, March 3.—Mrs. Grady Wilson was hostess to the Westway Home Demonstration Club last Wednesday.

Roses was the subject for discussion. Mrs. Werner recommended certain types for beginners to plant. Mrs. Gunn told of diseases of roses and their treatment. Mrs. Roe discussed how to plant roses.

Refreshments were served to visitors. Mrs. Tom Draper, Mrs. J. B. Coconougher, Mrs. J. W. Wilson and Mrs. Curtis Trawick of Wythe club; and to members, Mesdames; Earl Scott, M. S. Roe, Merlin Kaul, Grady Wilson, Hughes Millard, Paul Rudd, Elmer Combs, R. M. Gunn, Clarence Morrison, Grace Little, Bess Werner, Carl Schroeder, Manuel Hawks, Hubert O'Connor and Joe Landers.

The next meeting will be in the home of Mrs. Manuel Hawks on March 10 with the demonstration on the making of draw curtains, draperies, and venetian blinds.



Mr. Hinchey came to West Texas from Oklahoma, Oklahoma, on June 1, 1927 to be in charge of the construction of a gas transmission line from the Panhandle Gas Fields into the South Plains, and of distributing plants in the various cities and towns which were to be served. First offices of the company were in Amarillo, but early in 1930 after the initial construction work was complete, the general offices of the company were moved to Lubbock, where they have remained.

Mr. Hinchey has spent his entire life in the natural gas business. His father and grandfather had likewise been employed in the natural gas industry. He started in his teens as water boy for a construction crew building a natural gas pipe line from Bradford, Pennsylvania, to Buffalo, New York. He has stayed with the gas industry ever since with the exception of about one year spent serving in the armed forces during World War I.

are employed.

Mr. and Mrs. Johnnie Townsend and daughters have moved to Lubbock.

Mr. and Mrs. Merlin Kaul are the owners of a new Ford automobile.

LEGAL NOTICE

NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Commission of Hereford, Texas, will be received at the Office of W. E. Dameron, Mayor, until 10:00 a. m., March 25, 1948, for furnishing all necessary materials, machinery, equipment, superintendence and labor for constructing certain street and alley improvements consisting of approximately 92,000 feet of curb and gutter, 178,000 square yards of Street Paving, 7,000 square yards of Alley Paving, and other incidental items of work for the City of Hereford, Texas, Owner, Hereford, Texas. The project consists of approximately 130 blocks of street paving and 10 blocks of alley paving.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, or a Proposal Bond from a reliable Surety Company, payable without recourse to the order of The City of Hereford, Texas, in an amount not less than five (5) per cent of the largest possible bid submitted as a guaranty that the Bidder will enter into a contract and execute bond and guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the required Check or Proposal Bond will not be considered. The successful bidder must furnish bond on the form provided in the amount of 100 per cent of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Sureties acceptable to the Owner.

All lump sum and unit prices must be stated in both script and figures. In case of ambiguity of lack of clearness in stating the price in the bid, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. Unreasonable (or "unbalanced") unit prices will authorize the Owner to reject the bid. The Owner reserves the right to reject any or

all bids to waive formalities, and to accept the bid which seems most advantageous to the City's interest. Bidders are expected to inspect the site of the work and to inform themselves regarding all local conditions under which the work is to be done.

Payment for the work performed on this project will be from funds furnished by the City of Hereford, Texas, and paving assessments against abutting property and the owners thereof, in accordance with the provisions set forth in the specifications.

Information for bidders, proposal

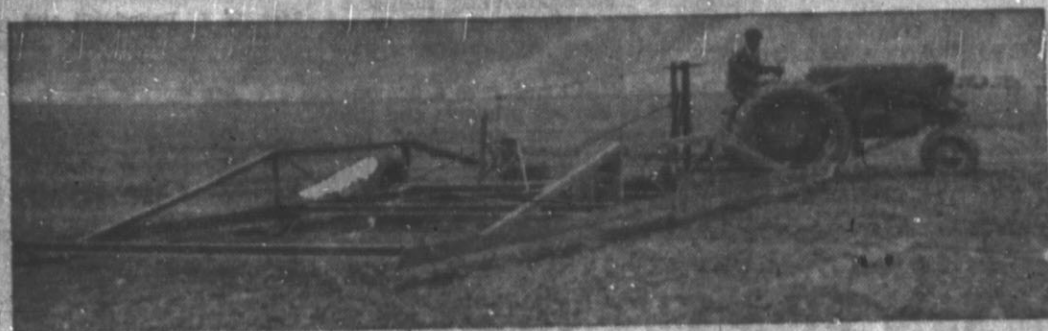
forms, plans and specifications are on file at the office of W. E. Dameron, Mayor, Hereford, Texas, and Parkhill, Smith and Cooper, Consulting Engineers, 1006 14th Street, Lubbock, Texas. Copies of Plans and Specifications may be secured from Parkhill, Smith and Cooper, Consulting Engineers, 1006 14th Street, Lubbock, Texas, upon a deposit of \$25.00 as a guarantee of the safe return of the plans and specifications. The full amount of the deposit will be returned to the contractor on submission of a bona fide bid on the work, with such Plans and Specifications; or upon returning the Plans and Specifications immediately after examination of same, and advising the Engineer that bid will not be submitted; otherwise the deposit shall be forfeited.

The City of Hereford, Texas, Owner

By W. E. Dameron, Mayor

10-3c

THE STROUP LAND LEVELER



The Stroup Way is the Best Way!

Specifications

All Steel Construction	Length of Runners.....30'
Weight (Aprox.) 2,000 lbs.	Width of Blade.....9' 5"
Total Width.....10' 6"	Dirt Capacity.....1 1/2 cu. yds.
Total Length.....34' 3"	Length of Tongue.....19' 4"
Demountable Pneumatic Tired Wheels.....600-16	Blade has Detachable Plow Steel Cutting Edge

Skilled workmanship blended with expert engineering skill makes the Stroup Land Leveler a lifetime investment.

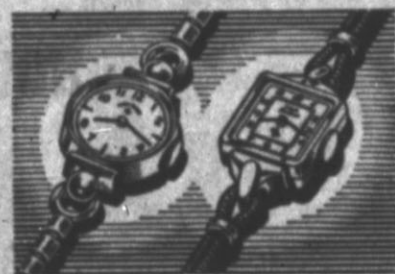
Davis-McCracken

Your MM Dealer

Hereford

Phone 380

JEWELRY PLAYS A LEADING ROLE



She'll love only you
when you
give her a
new **ELGIN**

...Elgin... the only watch with the Dura Power Mainspring

It won't rust. Holds its "springiness." Eliminates 99% of watch repairs due to steel mainspring failures.

Give

KIDDIE KRAFT

to your
LITTLE
LEADING
LADY

Come in TODAY and see
our selection of charming
lockets, bracelets, crosses,
rings and sets in the
FAMOUS PATENTED...
"SWEETHEART JEWEL BOX"



Now Showing
The **WYLER**
INCAFLUX
Waterproof Watch...



The Incasflex with the
flexible spiral spokes.
A conventional balance wheel.

*Lifetime waterproof guarantee—if returned for factory inspection every 2 years.

Wyler's marvelous construction means perspiration-proof, moisture-proof and dustproof, too. This watch has the Incasflex balance wheel, of course, which absorbs all shocks, assuring extraordinary accuracy.

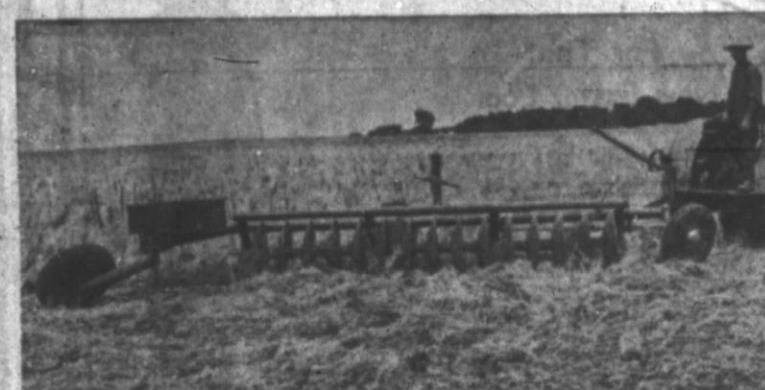
Men's watch in chrome with stainless steel band. Sweep. 17 Jewels. \$42.50 and up. Same in stainless steel, \$57.50 (Prices include Federal Tax)



SEE THIS PLOW....

The New SCHAFER ONEWAY Plow

It Makes the Old Conventional Oneway Obsolete!



Sensational!

In Stock!

EASIEST PULLING ONEWAY EVER BUILT

- NO REPLACEMENTS EVER NEEDED EXCEPT DISCS AND TIMKIN BEARINGS. NOTHING TO WEAR OUT!
- PLOWS SOD
- TRAILS LIKE A TRAILER
- TIMKEN ROLLER BEARING THROUGHOUT. PROTECTED FROM DIRT AND DUST WITH PERMANENT SEALS
- 26" disc blades, 10" spaced
- Made in the following sizes: 6 ft., 8 ft., 9 ft., 12 ft., 14 ft., 18 ft., 24 ft., and 30 ft.
- No rear or side levers. Raise disc out of ground with a screw system. A 10-year old child can easily raise a 14 ft. plow!
- ALL ELECTRIC WELDED FRAME. MADE FROM DRILL STEM... STRONGEST PIPE FOR WEIGHT THERE IS.
- Two furrow wheels are adjustable for tilt.
- Can be converted to hydraulic lift by installing hydraulic ram in place of screw.
- Easily set to plow in all kinds of ground.
- Easy to set for any cut within plow range.
- Lubricate disc and wheel bearing but once a year.
- Rubber tires are standard equipment.

We have 6', 9', and 12 ft. lengths in stock. This 6' Model is ideal for a light tractor. We are accepting orders for all other lengths.

You Cannot Afford To Be Without a Schaffer!

H. E. MILLER OLIVER CO.

WHEN YOU THINK OF THE FINEST IN JEWELRY.... THINK OF

KESTER JEWELRY

MR. AND MRS. A. W. (BILL) HEMBREE

316 N. Main—Guaranteed Watch Repairs

Hereford, Texas—Telephone 34

Tea Honors Couple Sunday

Complimenting Miss Mary Ruth Russell and Fred Barrett Jr. whose marriage took place Monday at the home of her parents, Mr. and Mrs. W. H. Russell, a tea was given Sunday in the home of Mrs. A. O. Bell.

Pink and white sweet peas and pink anemones formed an attractive centerpiece for the refreshment table and the date of the approaching wedding was revealed on pink satin streamers extending from heart-

shaped mirrors, bearing the inscription "Mary Ruth and Fred Barrett Jr. 1948." Emphasizing the romantic theme white china love birds perched on each mirror. Mrs. Jack Geffkin, sister of the bride-elect, presided at the silver tea service.

Those attending were Messrs. and Mesdames: Fred Barrett, Stan Barrett and Patty, Dick Barrett and Barbara and Beverly, Charles Owen, Boyd London, A. Petersen, A. O. Thompson, W. E. Dameron, J. R. Allison, and Ruth Ann, R. A. Daniel and Karen Sue, Jack Geffkin and Jackie. Mesdames: Willie Daniel, Phil Radovich, N. E. Gass, H. O. Conkright, J. W. Robinson, John Miller,

Wirt Phillips. Misses Mary Ellen Hendon, Phyllis Radovich, Evelyn Bell and Margaret Barrett. Others present were Robert Barrett, the honorees, Miss Russell and Fred Barrett Jr., and the hostess.

Roy Cloninger of Amarillo was a business visitor in Hereford Tuesday.

Mr. and Mrs. Donald Hendon and baby of Sweetwater spent the weekend in Hereford with her parents, Mr. and Mrs. E. S. Ireland.

Sell Thru the Want Ads!

Husbands Meet With Child Study Club Members

Husbands were guests at the regular meeting of the Child Study Club held at the City Hall Thursday night. Official hostesses were Mrs. E. J. Pepper, Mrs. Cawthon Bryant and Mrs. Merlin Kaul. The program for the evening was introduced by the president, Mrs. Cawthon Bryant who discussed the subject "Basic Training of Children" stressing the fact that happy homes make happy children.

Short talks were made by Mrs. Clinton Jackson on "What Can I do Now Mother" pointing out the need for training a child to keep busy, by Mrs. J. C. Reese on "What Our Children Give Us" and by Mrs. R. P. Conaway who spoke on "Families Are Fun." Mrs. Marlin Gilliland talked from the husband and father viewpoint, telling some things fathers think about.

Refreshments were served after the program to Messrs. and Mesdames Merlin Kaul, Cawthon Bryant, E. J. Pepper, John Robinson, Clinton Jackson, Maurice Tamm-

Mrs. Valentine Is Honored On Birthday

Mrs. W. I. Valentine was honored at a covered dish luncheon Monday to celebrate her birthday. The centerpiece for the long table was the tiered birthday cake, decorated with pink, and placed at intervals were white bowls filled with white carnations fringed with violets.

Those seated were Mesdames: Roy Thompson, J. S. Orr, Bob Higgins, J. M. Gilliland, Harry Whitchurch, S. L. Walser, Lee Lambert, Edna Howe, Ezra Norton, Helen Pipkin, W. A. Long, W. L. Alexander, Marie Angelo, W. A. Medlin, Gene Medlin, Homer Hamilton, John F. Kelly, Zephia Lloyd, Alton Fraser, Arthur Thompson, Mary Anna Whitaker, G. S. Hooper, Misses Florene and Wanda Lee Lloyd and the honoree.

hill, Ira Foster, George Heard, J. C. Reese, Marlin Gilliland, Gordon Witherspoon, Lyle Woodford, Worth Covington, Joe E. Story and Mrs. R. P. Conaway.

Ruth Tucker And Doris Goldston On Honor Roll

BELTON, March 2—Two Hereford students are listed on the "A-B" Honor Roll for the fall semester at Mary Hardin-Baylor college according to an announcement by Miss Zelma Lee Bond, college registrar.

Miss Doris Goldston had no grade below a "B" for the semester; and Miss Ruth Tucker was one of eleven M-H-B students who earned A's in all their courses.

Only those taking nine semester hours or more are considered for listing on the Honor Roll. Miss Goldston is majoring in music education; Miss Tucker, in journalism and Spanish.

The former, the daughter of Mr. and Mrs. H. D. Goldston, Hereford, is a junior at Mary Hardin-Baylor; the latter, the daughter of Mr. and Mrs. F. A. Tucker, 207 Roosevelt, is a senior.

— Buy It In Hereford —

87th Birthday Is Celebrated

Mrs. Mary Ott celebrated her 87th birthday at the home of her son and daughter-in-law, Mr. and Mrs. Ira Ott, Thursday. Mr. and Mrs. R. L. Coconougher, close friends were present for lunch and in the afternoon relatives from Plainview and other friends called.

Among the group from Plainview were a niece, a great-niece and a great great-niece. They included: Mr. and Mrs. C. P. Selp, Keith Howard and Linda Kthryn and Mrs. J. D. Lockhart.

South Hereford H. D. Club Meets

South Hereford Home Demonstration Club met Tuesday afternoon with Mrs. Ronald Matthews. During the business meeting members voted to join the North and West Hereford Clubs in planning a bazaar for early fall.

Mrs. G. H. Parker gave a demonstration of Stanley products and the next meeting was announced for March 20 in the home of Mrs. Evelyn Bell.

Those present were Mesdames: W.

D. Jones, Noah Shockley, Clarence Hollabaugh, O. B. Russell, John Draper, D. H. Bryant, Herman Fletcher, W. H. Goetsch, Elmer Winkler, the hostess and Mrs. O. H. Parker.

CARD OF THANKS
We want to thank the blood donors, those who sent flowers and cards, and any one that assisted us in any way during the illness and death of our father.

M/Sgt. C. A. Neese
Mrs. Earl Nipper
Mrs. T. E. Lindley

Dinner guests of the J. C. Morrison family at Westway Sunday were Mr. and Mrs. R. M. Gunn of Hereford, Mr. and Mrs. Merlin Kaul and boys Mrs. Carl Schroeder, Robert, Albert and Anna Mae Schroeder, Mr. and Mrs. Paul Rudd, and Dorothy Frances, Moselle and Lynn Young.

Mrs. H. L. Broadwell and daughter, Ella, of Amarillo, transacted business in Hereford Saturday.

Shop with the Want Ads!
Sell Thru the Want Ads!
— Buy It In Hereford —

BLOSSOM OUT FOR Spring

Style Merchandise Arriving Daily for Easter



GIBSON GIRL BLOUSES in White and Pastel Shades \$3.39



STARDUST Life-Insured \$2.98 BLOUSES Beautiful Pastel Shades Guaranteed for 1 Year

Now You Can Have a Pair of Those Famed Baby-Doll Wedges, in Black only, Patent or Suede Sizes 5 to 9.

\$4.95

For That New Easter Look
CLOCK-WISE DRESSES



For Her Easter 100% Wool Suede or Covert. Style winning wonder. TOP-PERS styled by Waldorf. \$18.75 to \$35.75



If it's a Clock-Wise, it's a Honey! See our lovely selection, purchased especially for Easter. From \$9.95



Kay Whitney By Reliance Jewel tone and Butcher Linen. 12 to 20. \$6.90



Kay Whitney By Reliance Printed Rayon. Sizes 16 1/2 to 24 1/2. \$6.90

NEW FOR EASTER



FABRIC GLOVES
•White •Navy •Brown \$1.89



Wide Attractive PLASTIC BELTS In all the wanted colors— 79c

Lovely Plastic Leather and Plastic Suede HANDBAGS

•Navy •Black •Grey •Red •White •Balenciaga •Green

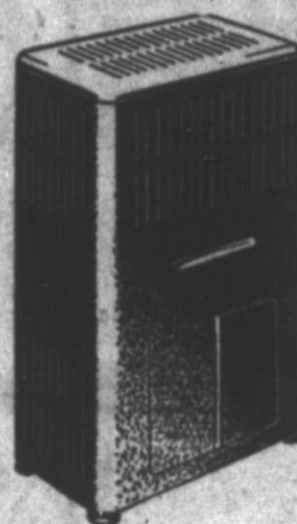


\$2.98 Plus tax

You've Never Seen a Clearance Sale Like This One!

Stoves & Heating Units

MUST BE MOVED



"Cut prices, advertise, pull customers in by 'their collar—do any thing,' said Carl, JUST MOVE THOSE

STOVES

NOW!"

So here's the way we do it....

50,000 BTU REZNOR UNIT HEATERS (Ceiling) at only	\$134.95
60,000 BTU TEMCO CIRCULATORS (Were \$40.00 Each)	\$26.95
40,000 BTU EMPIRE FLOOR FURNACES (Were \$89.50)	\$66.95
50,000 BTU EMPIRE FLOOR FURNACE (With Y-77 Control)	\$92.50

Think these are good prices? Well, keep reading!!!

Circulating BRILLIANT FIRE HEATER (Reduced from \$134.50!)	\$88.50
57,000 BTU ATLAS FLOOR FURNACE (Was \$112.00)	\$72.50
With Controls	\$92.50
100,000 BTU ATLAS CENTRAL HEATING PLANT (Lists \$330.00, yes \$330.00) NOW	\$195.00
50,000 BTU EMPIRE CIRCULATOR — A mighty good buy	\$46.50
40,000 BTU EMPIRE CIRCULATOR — A mighty good buy	\$44.00
22,000 BTU BRILLIANT FIRE HEATER, Reduced Unbelievably to	\$34.50
20,000 BTU BRILLIANT FIRE HEATER — Now See This	\$12.50
20,000 BTU CIRKLAIR HEATER	\$19.50
20,000 BTU No. CM 1210 CIRKLAIR HEATER	\$44.95
20,000 BTU No. CW 2206 CIRKLAIR HEATER — ONLY	\$21.40

BOY, OH BOY, CARL HAS DONE IT AGAIN! — AND IT SAVES YOU MONEY!

Call the Lumber Number 7

Carl McCaslin

Lumber Company

1 Block East of Courthouse

Hereford, Texas

Hereford Store Co.

S. L. HARMAN & SON

Phone 382

IT COSTS NO MORE TO BUY THE BEST.

Be Sure to Attend the STYLE SHOW—TUESDAY, MARCH 9th, HEREFORD HIGH SCHOOL—Sponsored by the Hereford Business and Professional Women's Club.

WHY WALK AROUND IN CIRCLES
SAVING *only*
PENNIES..... JUST



Shop at
YOUR
Friendly

PURASNOW
FLOUR

25¢
LB. BAG \$1.69

FOOD STORES
and SAVE DOLLARS



SHORTENING
Jewell 3-lb. carton 99¢
GREEN BEANS
Rio Sun No. 2 can 10¢
PORK and BEANS
Whitson's 3 12-oz. cans 25¢
OATS
Purity 3-lb. box 33¢

FRESH DAILY FRUITS & VEGETABLES

APPLES 2 Lbs. 27¢
Delicious and Winesap
GRAPEFRUIT 3 for 10¢
White
ORANGES 2 Lbs. 15¢
Texas
AVOCADOS 19¢
Each
TOMATOES 27¢
Lb.
BULK TURNIPS 13¢
2 Lbs.

WHY PAY MORE?

REMARKABLE
PEACHES

No. 2 1/2
TIN 23¢

SUN PAK
DARK SWEET
CHERRIES

No. 2 1/2
TIN 19¢

MIRACLE WHIP
SALAD
DRESSING

16-oz.
JAR 32¢

BEE BRAND PEAS
No. 300
TINS 19¢

TEX-SUN
ORANGE
JUICE
No. 2
TIN 10¢

FURR'S MEATS are GUARANTEED

LARD PURE ARMOUR 3 LBS. 75¢
HAMS Armour's Star Half or Whole LB. 54¢
SACK SAUSAGE Country Style Cloth Bag LB. 45¢
SALT SIDE PORK Streaked with Lean LB. 39¢
BACON Sliced—Sugar Cured 1-lb. Layer LB. 47¢
FRANKS Cello Finest Quality LB. 38¢
CHEESE Full Cream Longhorn LB. 47¢
OLEO MAYFLOWER 3 LBS. 1.00

4-H Club Beef at Regular Price

STEAKS · CHOPS · ROASTS CUT TO ORDER

FURR'S DRUGS at REAL SAVINGS

TOOTH BRUSHES Tek 50¢ value 29¢
TOOTH BRUSHES Tex 29¢ value 2 for 33¢
MILK OF MAGNESIA 50¢ value Phillips 33¢
TOOTH PASTE 50¢ value Ipana 39¢
IRON CORD 6-ft. Cutler Hammer Plug 49¢
BLUE BLADES 25¢ value Gillette 19¢
HAIR TONIC Baker's Best 79¢
DRENE \$1.00 value Shampoo 69¢
LOTION 50¢ value Jergen's 39¢
SHAVE CREAM 35¢ value Fitch's Brush or Brushless 27¢

FRESH FROM OVEN TO YOU

LAYER CAKES Assorted Icing, 2 layer 8 inch Each 79¢
COOKIES Large Variety Dozen 25¢
ICE BOX COOKIES Full of Pecans Dozen 30¢
JELLY ROLLS Filled with Delicious Jelly Per cut 24¢
PECAN PIES Flaky Crust, Golden Brown Each 42¢
CUP CAKES Assorted Dozen 30¢
ROLLS Assorted Breakfast 3 for 10¢
BREAD French Loaf 16¢
BREAD Raisin—Whole Wheat—Rye Loaf 18¢

CHILI Heinz 16-oz. can 29¢
CRACKERS Sunshine 1-lb. box 25¢
CLOROX Bleach 1/2 gallon 25¢
HONEY Bestyett 16-oz. jar 39¢
BLACKBERRIES Wolco No. 2 can 19¢
PINEAPPLE Hartex Crushed No. 2 can 31¢
PRUNES Sun Pak No. 2 1/2 can 15¢
PRUNE JUICE Lady Betty Quart 25¢
CORN SOYA Kellogg's Box 15¢
SYRUP Vermont Maid Small bottle 27¢
CORN Stokley's Cream Style No. 2 can 20¢
SWERL Large package 25¢
BABY FOOD Heinz 3 cans 21¢
TOMATO SOUP Heinz Can 10¢
CORN Niblets 12-oz. can 18¢
PEAS Green Giant Can 18¢
Borden's Vitamin-Full, Mineral-Rich HEMO Powder or liquid 59¢
AMMONIA Parson's 10-oz. bottle 14¢

PURPLE PLUMS Sunpak No. 2 1/2 can 15¢
Every Day Price
TAMALES Libby's No. 2 can 25¢
VIENNA SAUSAGE Libby's Can 17¢
PEACHES Libby's No. 2 1/2 can 29¢
PEAS Libby's Garden Sweet No. 2 can 21¢
APRICOTS Libby's Whole Unpeeled No. 2 1/2 can 32¢
FRUIT COCKTAIL Libby's No. 2 1/2 can 39¢
GRAPEFRUIT JUICE Libby's 46-oz. can 19¢
CORN BEEF HASH Libby's Can 31¢
CORN BEEF Libby's Can 45¢
SPINACH Del Monte 2 No. 2 cans 31¢
GRAPE JUICE Taft's Quart 55¢
APRICOTS Hunt's Whole Unpeeled No. 2 1/2 can 29¢
GRAPEFRUIT JUICE Tex Sun 3 No. 2 can 23¢
PRUNES Del Monte No. 303 jar 16¢
DOG FOOD Serappy 3 cans 25¢
MACARONI or SPAGHETTI American Beauty 16-oz. pkg. 20¢
APPLE JUICE Mott's Quart 22¢
TOMATO JUICE Del Monte 46-oz. can 29¢
WESSON OIL Pint 50¢
Kraft's Combination Pkg. VELVETTA Cheese Cutter 3-lb. loaf \$1.09

WHY PAY MORE?
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY
YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS
SEND THE KIDNIES YOU'LL BE PLEASED
SERVING THIS AREA FOR OVER 40 YEARS
WE PAY TOP PRICES FOR QUALITY EGGS
FURR HAS THE DAILY LOW PRICES
QUALITY PRICE SERVICE
FRESH TENDER CRISP PRODUCE ARRIVES EVERY DAY
YOU'LL FIND SAVORY TENDER STEAKS CHOPS AND ROASTS IN ALL OF FURR'S MARKETS
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WE PAY TOP PRICES FOR QUALITY EGGS
FURR HAS THE DAILY LOW PRICES

WANT ADS

FOR SALE

They're Here!
RIVERSIDE
TIRES!

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore
Hiway 60—Phone 161

Be sure—call a REALTOR.

HONEST VALUES ON USED CARS ALWAYS

AT BENEFIELD MOTOR CO.

Tractor for sale: Farmall Regular on rubber with lister, planter and 7 foot power take off mower. J. C. Reese.

For sale: French doors, like new. J. E. Beyer.

Chevrolet school bus for sale. Ideal for following harvest, also a few 70x20 truck tires practically new. These items priced to sell. See Geo. Graham or Bob Wilson at the Bus Terminal.

For sale: Two Butane bottles and regulator, 6 miles south of Summerfield. W. B. Boston.

For sale: One IHC Farmall Tractor model M 1940 complete with tool bar, lister and planter attachments, also knife attachments. Phone 2332 or write Harold M. Lillard, Priona, Texas.

For sale: 41 Dodge 1 1/2 ton truck, new combination grain and stock bed. \$1600.00 Phone 54 Vega.

Alfalfa for sale: 9 miles north on 51 at \$1.50 per bale. D. Sanford.

For sale: 2 Butane bottles and regulator; also extra good Jersey milk cows; freshened in February. W. B. Boston, 6 miles south of Summerfield.

For sale: Lots of 4-row and 3-row tractors. Most any make or model you might need. With or without tools. Monzingo Bros., M-M and Chrysler-Plymouth dealer, Memphis, Texas, day phone 109, night phone 4334.

Alfalfa seed for sale, sacked and cleaned. Nazareth, Texas. Frank Huseman.

For sale: Surplus Lycoming Aircraft type Tank Engine-162 HP-6 cylinder ideal for industrial purposes—Brand new in original crates at fraction of original cost. Write Justice Corp. 600, 3255 W. 5th St., Los Angeles 6, California.

For sale: 11 foot slightly used Grumman Home place on rubber, 2 bottom mold board plow, 2-row Geo. Dev. 1940 3/4 ton International pickup, new motor, 7 miles south on Highway 51. E. O. Baker, 10-1p

For sale: Girl's bicycle, used, excellent condition. Phone 6457, 230 D. Ave.

For sale: 10 nine weeks old pig. Red top house north of cemetery. R. W. Mitchell.

For sale: New steel storage tank 6x18 feet. Jack Robertson. Phone 595W.

For sale: Two new GMC 6 cylinder Industrial motors, complete and all ready to go. A. L. Black, Priona, Texas.

For sale: One John Deere 4 bottom mold-board One 16-10 Oliver drill. George Byrd, Box 133, 2 1/2 miles north of Clover Airport or see D. W. Wallace.

For sale: 35 HP vertical shaft electric motor. Inquire at Wintworth Pump Co. or see Demzil Pulliam 3 1/2 miles south of Hereford.

Alfalfa seed for sale: Chas. Green, Route 1, Box 10-A.

For sale: English Shepherd puppies. Lynn Foreman, 2 1/2 miles south of Summerfield.

For sale: 46 Plymouth 4 door sedan. Also table top Butane cook stove with 2 bottles and regulator. Call 430 or Lone Star Market.

For sale: 2,000 good cane bundles. 9 miles north and 3 west. See Bill Hutton or Charlie Cogdell.

For sale: One plate glass 50 1/2x68 3/4 and two 51 1/2x91. See Jack Flowers or W. J. Lush.

For sale: Three 1-row Oliver potato diggers in fair shape. One 2-row International potato planter ready to go. \$480.00 for all. W. D. Ebell.

For sale: Practically new cooler for ice box. 607 W 2nd. Call 56.

For sale: Remington Electric Adding Machine. Practically new. Inquire at Brand Office.

For sale: Haddorf Verichord Piano. Walnut finish. Perfect condition. 7 miles south on Highway 51. E. O. Baker.

YOU FILL YOUR FUEL

TANK LESS OFTEN

WITH A CHRYSLER

INDUSTRIAL ENGINE

FREE! FREE! FREE!

Demonstration of the most popular, better than ever ELECTROLUX VACUUM CLEANER. A service rendered with each demonstration in your own home without obligation. Two million ElectroLux Cleaners made and sold since V-J Day at their pre-war price.

CECIL BOYER
Phone 390-2, Box 444
504 Ave. D, Hereford, Texas

For sale: Reconditioned Bendix washer. See at Roberson Service Station.

We have the following

SEEDS IN STOCK

at attractive prices!

Spring Barley

White oats

Red oats

Caprock milo

Sweet sudan

Common sudan

Hegari

FRASER MILLING CO.

Seed Oats, Seed Barley, Fraser Milling Co. Hereford, Texas.

New Chrysler 8 cyl. Industrial engine complete for irrigation. Alton Fraser. Phone 484.

Seed Oats, Seed Barley, Fraser Milling Co. Hereford, Texas.

For sale: Reconditioned Bendix washer. See at Roberson Service Station.

FIELD SEED

Please Place Your Order Early

Oats

Barley

Alfalfa

Caprock Milo

Plainsman Milo

Texas Yellow Milo

Martin Milo

Combine Kaffir

Blackhull Kaffir

Early Hegari

Bonita

Orange Cane

Red Top Cane

African Millet

Common Sudan

Sweet Sudan

FRASER MILLING CO.

Hereford, Texas

9-30

FOR SALE

1946 Jeep, a timely special in perfect condition. Has metal cab and Southwind heater. Save over \$400.00 under a new one. See classified "ads" for other real buys.

1940 Dodge sedan.

1946 Plymouth 2-door, low mileage, \$1650. A real bargain.

'39 Chevrolet, 2-door.

'39 Oldsmobile. Have to see these to appreciate them.

'35 Chevrolet coupe.

'41 Ford sedan. Repossessed, will sell for the amount of note. Come and get it.

'37 Pontiac.

'37 Chrysler.

'36 Ford pick-up.

'37 Ford panel.

'41 Olds, 8 Torpedo.

These are cars to see before you buy.

BROOKS AUTO SERVICE

& Car Exchange, Paint & Body Shop

Junction of 60 and 51

10-1e

FOR SALE

Large variety of 2 year old No. 1 Rose bushes; colors, red, pink, white, yellow and two-tone.

All kinds of plants and cut flowers.

HEREFORD FLORAL SHOP

10-1p

For sale: Four burner Butane table top range with regulator, two bottles \$175.00. One new bedroom suite \$100.00. A real bargain. Also several rooms more of furniture. Phone 725 during the day, ask for Jack.

10-1p

10-1p

A GOOD SELECTION

of batteries, tires, tubes and other auto parts. Alcohol for your radiator.

BROOKS AUTO SERVICE

& Car Exchange, Paint & Body Shop
Junction of 60 and 51

10-1e

Two New "Iron Age"

POTATO PLANTERS

and

Two New Ford Tractors for sale.

Call or write

HARRY KLINE

Littlefield, Texas

10-2p

"REXAIR"

Conditioner-Humidifier and Cleaner

Free demonstration.

MRS. W. N. GRISWOLD

Phone 689-J

10-2p

FOR SALE

1 large living room suite.

1 small living room suite.

1 dining room suite.

1 Krehler easy chair.

1 floor lamp.

1 electric refrigerator, (Leonard).

1 garden plow.

1 white oak breakfast suite.

MRS. LYNN C. KESTER

710 Lee

10-1e

FOR SALE

'47 Buick 4-door super

'48 Ford Club coupe

'47 Plymouth 2-door sedan

'47 Fleetline Aero sedan

'46 2-door sedan

2 '41 Fords

'42 Oldsmobile 2-dr. sedan

'42 Oldsmobile 2-dr. sedan

'40 DeSoto 4-door sedan

'40 Chevrolet 2-dr. sedan

'39 Chevrolet 2-dr. sedan

2 '36 Fords

'37 Dodge 4-dr. sedan

'29 Chevrolet coupe

'37 Plymouth coupe

Easy terms and up to two years to pay.

SQUARE DEAL AUTOS

10-1e

For sale: 1938 Chevrolet Coach. See Glenn Snyder at Consumers.

For sale: 8 foot Aermotor Windmill, tower, sucker rod, tubing, cylinder, and storage tank. Good condition. 13th and D. St. Brown Trailer house. Phone 4657

For sale: Extra good clean 37 Ford Tudor, '46 engine, new tires. Call 565W or 108 Kibbe.

For sale: Baled alfalfa, Hegari bundles. Phone 9006-F-2

For sale: Baby Buggy \$5.00. Phone 9006-F-2.

For sale: Model D John Deere. Good rubber, cheap. Ivan Block. Phone 246M.

For sale: 8 foot mill and steel tower \$50.00; Mercury motor and gear head complete with cooling coils etc. Ira Scott, 1 mile south and 4 east, 10-2p

For sale: Glits with five pigs \$80.00. H. H. Frye, Star Rd.

For sale: 350 capacity Trumbull electric brooder used for only one hatch, perfect condition. Terrell Feed Store.

For sale: Good wrist watch \$15.00. One low priced wedding ring set at \$17.50. Phone 133 or Phone 9643 after 6 P. M.

10-1k

REAL ESTATE

FOR SALE OR TRADE

Improved 20 acre tract of land, close in.

W. R. Metcalf, Realtor

321 1/2 Main Phone 710

10-1e

HOUSES AND LOTS

Have several houses and lots in good locations. Some at a bargain. See them before you buy.

J. M. HAMBY

1 Mile South Hereford

10-1p

FOR SALE

Irrigated and dry land farms 160 acres up, Deaf Smith, Castro and Farmer.

Ranches, New Mexico and Colorado.

Homes and town lots in Hereford.

4 1/2-5% Money To Loan

Your listings appreciated and will be given our personal attention.

W. R. (Bill) METCALF

Realtor

G. D. CAISON, Salesman

321 1/2 Main Phone 710-748

9-4e

For sale: One 4-room stucco, modern, convenient home. 100 Ave. E.

9-2e

Read the Want Ads!

10-1e

FOR SALE: 9-room house in Canyon. Suitable for residence or rooming house; near college and business section. Call owner. R. L. Thompson. Phone 328. 27-tfc.

CHARLES AND IKE REALTORS

Office Phone: 792
Irrigated and Dry Land Farms
Check Our Bargains for Farms and Homes.

We Appreciate Your Listings and Business.

CHAS. SOWELL
Residence Phone 193-W

IKE CROSTHWAITE
Residence Phone 229-W

34-tfc

GLENN WHITE Realtor

Houses, Lots, Farms.

10- and 20-Acre Tracts.

Listings appreciated.

104 MAIN STREET

47-tfc

LISTINGS WANTED

Honor us with your Real Estate problems.

FARMERS DRIVE-IN

Troy Moore Buddy Sowell
Phone 161

8-tfc

BE PROTECTED

Buy or sell the REALTOR way.

Small house for sale: Cheap. See Bonnie Martin, 12th Street.

For sale: By owner, lot 150x100. Good location, Onias Carroll.

10-1p

REAL ESTATE

Half section, near Hereford. Two irrigation wells, nice modern home. \$125.00 per acre.

Three good sections all in wheat, rent goes. Price \$45 per acre.

A large home, two baths. Close in on pavement. Low priced. Possession.

ROSE & BARBER

10-1e

FOR SALE

Nice irrigated 79 1/2 acres, 4 1/2 miles Hereford, 5 room house, granary and shed. Price \$160 per acre.

Irrigated 655 acres, all can be cultivated, lays good for irrigation; modern house, fair outside improvements, 2 wells, 3 miles off pavement. Good price.

Dry land. 160 acres in shallow water, sowed in wheat, good buy.

J. M. HAMBY

1 Mile South Hereford

10-1p

FOR SALE OR TRADE

Improved 20 acre tract of land, close in.

W. R. Metcalf, Realtor

321 1/2 Main Phone 710

10-1e

HOUSES AND LOTS

Have several houses and lots in good locations. Some at a bargain. See them before you buy.

J. M. HAMBY

1 Mile South Hereford

10-1p

Read the Want Ads!

"REALTOR" on an ad is your go-ahead sign.

OPPORTUNITIES

Invest a portion of your capital and savings in—
NATURE'S MINERAL RICH DEAF SMITH COUNTY SOILS.

Large and small tracts of acreage reasonably priced. 4-5% Loans made when needed on good irrigated farm land and improved business properties.

All Listings Appreciated.

E. B. POSEY, Realtor
3

Capacity Crowd...

(Continued from page one)

a violin solo, accompanied at the piano by Mrs. J. C. McCracken. Dr. W. H. Alexander was introduced by Mayor W. E. Dameron as "a man who is intensely interested in civic righteousness, and particularly as it applies to youth."

The towering red-head, possibly the most magnetic speaker ever to take the platform in Hereford, took as his text a short poem by Henry Van Dyke:

"To think without confusion, clearly,

"To love your fellow man sincerely,

"To act from honest motives purely,

"To trust in God and Heaven, securely."

Following this theme, he made a powerful appeal for universal Christianity, crossing all denominational boundaries, as the only hope for peace in the world.

"Christianity is more important than anything that had been discovered... or will be discovered... in any laboratory of science," he said.

"We are on the brink of a precipice," he said, referring to the world situation, "and it is the people of such communities as this one that can keep us from toppling over."

He urged a universal return to the Christianity of Jesus Christ, unity among Christians, and application of the Golden Rule as the only salvation from another war.

"Jesus Christ was not interested primarily in teaching people how to die... but in how to live," he declared. "The church is going to have to be reformed."

Urging race tolerance, he said "You can't keep one man down in a ditch without getting down there

MAP BATTLE STRATEGY OF TIDELANDS FIGHT



State officials and congressmen are pictured above as they mapped their strategy for committee hearings on legislation to clear state title to submerged tidelands. Left to right, seated, are Price Daniel, Texas attorney general; House Minority Sam Rayburn of Texas; and Walter R. Johnson, Nebraska attorney general. Standing are Judge Robert Lee Bobbitt, chairman of the Texas State Bar Tidelands Committee; Attorney General Fred Howser of California; and Congressman J. M. Combs and Ed Gossett of Texas.

yourself... We are going to have to get away from prejudiced thinking."

Dr. Alexander was flown to Hereford Friday afternoon from Oklahoma City by Lyle Blanton, and stayed by powerful head winds and poor flying conditions, arrived at the banquet hall more than an hour after the dinner had begun.

We Have For Immediate Delivery

Roper Ranges

Tappan Ranges

Dearborn Heaters

Several Sizes

Payne Console Heaters

45,000 BTU—Full Vented

Mission Water Heaters

20 and 30 Gallon

Roper Apartment Ranges

Blanton Butane Gas Co.

BIG BUSINESS

Was Once
Small Business

SOUND planning now can lay the groundwork for profitable enterprise in the years ahead. There is much to be gained by the progressive, forward-looking man who wisely uses his credit to build for the future. If you are just starting out for yourself, it's encouraging to keep in mind that "big business was once small business." So, make use of our services, no matter how small your need for them now. This bank plays a vital part in helping business men attain their goals.

No matter what your plans may be, we invite you to consult with us.

SERVING THE COMMUNITY FOR
MORE THAN 35 YEARS

40 years

4%

First National Bank

Member:

Federal Reserve System

Federal Deposit Insurance Corporation

Joined for LEADERSHIP in service to customers

International Law Expert In Tidelands Case For States

Entry of an international law expert into the tidelands ownership case on the side of the states highlighted Washington developments in the explosive controversy as hearings on the question opened, it was announced this week by attorney General Price Daniel.

Meanwhile the states put up a virtually solid front against the federal threat to take title to underwater lands which are traditionally the property of the states. Daniel reported that 46 and possibly all 48 states will be represented at the hearings under way before a joint Senate and House judiciary subcommittee.

The international expert is Mahaley O. Hudson, a former judge on the Permanent Court of International Justice and now legal advisor to Secretary of State George Marshall. Daniel indicated that Hudson's testimony is expected to have strong effect on the progress of legislation to give the states undisputed title to the submerged land.

Hudson attended the luncheon given here by the State Bar of Texas, a luncheon at which Governor Beauford Jester, Attorney General Price Daniel and Land Commissioner Bascom Giles headed the Texas delegation in Washington to testify on the tidelands issue. Robert Lee Bobbitt of San Antonio, chairman of the State Bar's tidelands committee, was host for the luncheon. Legal drafts of 44 states were represented.

Also at the luncheon were the Texas secretary of state, Paul Brown; Congressman Ed Gossett of Wichita Falls and J. M. Combs of Beaumont; Elton Hyder Jr., assistant Texas attorney general, and Curtis Morris of Longview, representing the Texas State Teacher's Association.

A native Missourian, Hudson has been a figure in international law since he was attached to the American Commission to Negotiate Peace in Paris in 1918. He was a member of the League of Nations Secretariat in 1919-21, and was elected to the World Court in 1936.

"In his appearance before the judiciary subcommittee, Hudson will present his opinion that the U. S. Supreme Court erred in the application of a principle of international law to the California tidelands

suit, the controlling opinion on the tidelands ownership issue," Daniel pointed out.

Harrison Hiway.

(Continued from page one)

stretch would be \$30,000 per mile, representing a total expenditure of \$750,000.

After hearing all the facts presented, Chairman Reddit, speaking for the Highway Commission, told the appellants that "the merits and needs of the road are unquestioned" but added that "nothing can be done at this time."

Reddit said that as soon as Congress does something about the Federal road program, the state highway commission would act.

He implied that "farm-to-market" designation for the route would be the action considered by the Highway Commission... to take advantage of federal aid... rather than the requested state designation.

The Federal road program is before Congress now, and action is expected in the next six months, Reddit told the group.

Gowart said that Hereford would send another delegation to Austin either in March or April, and this would be followed by others until the State Highway Commission takes some action on the paving of Harrison Highway.

The Highway Commission Friday also heard requests for a two million dollar Red River bridge crossing in Bowie County, and a \$1,605,500 project for reconstruction of State Highway 289 in Collin County.

"Careful consideration" was promised on all of these projects.

Funeral Rites...

(Continued from page one)

and Mrs. Branson remained here until 1946, when she moved to Amarillo to make her home with her daughter.

Mrs. Branson was a member of the First Presbyterian Church in Hereford.

She had a photographic memory and could conjure up for a much younger generation pictures which made pioneer Texas come to life. She recalled the frock-coated gentlemen, making their way to the mourner's bench at a camp meeting, his pistols bulging under the coat and his shooting hardware providing sound effects for the trek of a repentant sinner.

Of her teaching career, Mrs. Branson was proud to relate that she made \$75 a month at her last school... about as much as a woman ever made in the 1880's and a handsome salary when board cost only \$7 a month. A school marm in those days was expected to teach the three R's and latin and English composition for advanced students... and any branching out to such new-fangled subjects as history and geography was apt to meet with resistance from the patrons, but "Miss Kate" convinced every recalcitrant parent.

She retained a bright interest in the affairs of the present day, however... keeping up with the world by an avid interest in daily newspapers and the radio.

Surviving her are six children, T. D. and W. L. Branson and Mrs. Henry Alexander of Amarillo; Mrs. V. M. Blow of Fort Worth; Mrs. R. A. Brotherton of Littlefield; and G. F. Branson of Pampa; three brothers, T. G. and A. E. Davis of Mansfield and W. C. Davis of Odessa; fourteen grandchildren and six great grandchildren.

Funeral services were held at 2 p.m. at the services were held at the funeral home of J. C. Penney Company, Fox Man's Shop, Rutherford's Department Store, C. R. Anthony & Company, The Little Fashion Shop, and Vogue.

Admission will be 40 cents for adults, 25 cents for children. Tickets are on sale by members of the B&P club.

Read the Want Ads!

Water Users...

(Continued from page 1)

direct the course and determine the content of any legislative bill on ground water.

Advised that the Texas Water Conservation Association, and the State Board of Water Engineers, are already working on legislation to extend controls of water used for irrigation, the consensus was that water users of the High Plains had better try to get the kind of bill they want written, rather than have to battle an unfavorable piece of legislation in the Legislature.

Sell Thru the Want Ads!

Red Cross...

(Continued from page one)

introduced. Subbanks has served the County Red Cross chapter either as chairman or treasurer for the past 16 years.

Coffee and doughnuts were served. Two hundred and twenty-five volunteer workers are canvassing the entire county this week for Red Cross Memberships.

The first report to National Headquarters will be made Friday night, Mrs. Brady said, and all workers are asked to make reports to the chapter headquarters before that time if possible.

Drive headquarters will remain at

Cogdell Motor Company for the remainder of this week, and will be shifted back to the Red Cross offices in the courthouse next Monday.

Community Chest

(Continued from page 1)

taneous applause as he concluded, and several Lions Club members took the floor to voice enthusiastic support for the project and to confirm the statement that there is a definite need for such an organization in Hereford.

Lions Club President D. C. Kinsey promised that the proposal would be discussed without delay by the directors of the club, and would

probably be presented to the club as a whole for further discussion at the next meeting.

CORRECTION: The "G. B. Owens" listed in last week's Brand as an honor student at Hardin-Simmons University should have been G. P. Owens Jr., son of Mr. and Mrs. G. P. Owens of Hereford. The error was made by the Hardin-Simmons public relations department, and was not caught in time by The Brand staff.

Sell Thru the Want Ads!
Read Our Want Ad Page!
— Buy It In Hereford —



Spring

DRESS-UP TIME

New Fashions in Dresses

Silks, Cottons, etc.

SUITS AND COATS OF NEWEST STYLES

at

Prices You Can Afford

Smart Bags

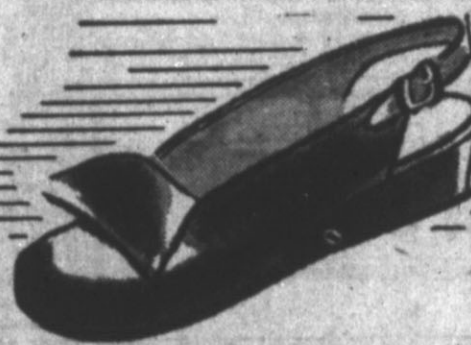
All Leather, All Colors

Priced from \$2.98 plus tax

New
Spring
Footwear for the WHOLE FAMILY!
Red, Green, White, Patents, etc.
Moderately Priced



Pastel pill box...
with trailing spray
of flowers.
\$2.98 upward



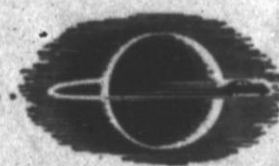
Use
Our
Lay-Away
Plan

THE POPULAR STORE

For Best Values Since 1921

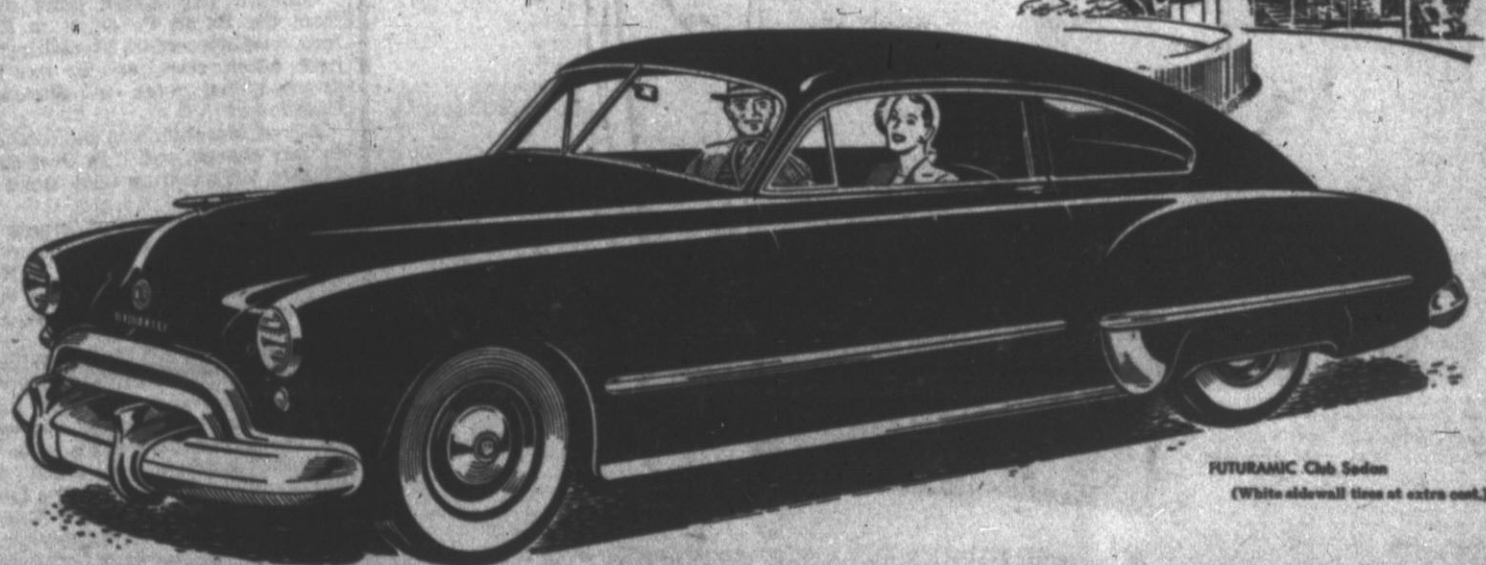
ATTEND THE STYLE SHOW MARCH 9th

LEADING THE WAY INTO A NEW GOLDEN ERA...



Oldsmobile, America's oldest motor car manufacturer, is now the first to mark its Golden Anniversary. In celebration, Oldsmobile announces an entirely new and greatly advanced 1948 model... the FUTURAMIC OLDSMOBILE.

FUTURAMIC OLDSMOBILE



FUTURAMIC Old Sedan
(White shown; blue at extra cost.)



Optional at extra cost.

For 1948... The Big News Is The New Oldsmobile A brand new Oldsmobile "98" is here today! It's the first of the Futuramic cars... introducing the first of the eagerly awaited new "postwar" Bodies by Fisher. It's Oldsmobile's Golden Anniversary model—and carries to a new high the Oldsmobile tradition of smartness!

When you see this Futuramic Oldsmobile, you'll realize what important news it brings. There's style news in its clean, flowing Futuramic lines—its modern simplicity inside and out. There's safety news in the greater visibility provided by the new, low hood design curved windshield, and extra size windows.

There's welcome news for passengers, too, in the lower, wider, roomier Futuramic body. And there's good news underneath the hood—a new high-compression head which adds extra horsepower to Oldsmobile's famous 8-cylinder engine.

Naturally, this brand new 1948 model offers Oldsmobile's fully proved Futuramic feature—GM Hydra-Matic Drive*. Here's driving at its ultra-modern best. No clutch pushing—no gear shifting—just "step on the gas and go!" You go smoothly... comfortably... with thrilling performance... the Futuramic, Hydra-Matic way.

See the Futuramic Oldsmobile "98"—the colorful new Dynamic Oldsmobile "60" and "70"—on display in our showroom.



FUTURAMIC 4-Door Sedan



FUTURAMIC Convertible

SEE YOUR NEAREST OLDSMOBILE DEALER

KINSEY MOTOR COMPANY

HEREFORD, TEXAS

VISITING HERE
Mrs. Gregg Howard, of Denver, mother of Tom and Bill Howard, spent a few days in Hereford last week visiting her sons. From here she went to Clovis to visit two daughters, Mrs. Margaret Daffern who lives there and Mrs. Betty Smith who is enroute to California where

she will embark for Hawaii to be with her husband who is stationed there in the Marine Corp.
Still another daughter, Mrs. Mabel Ransour already lives in Hawaii where her husband M. B. Ransour is a missionary. They will be remembered by many as they visited here two years ago.

Plains Crop Outlook Good If Spring Blowing Is Prevented

COLLEGE STATION, Feb. 28—Cotton farmers had a good year in the Panhandle and South Plains. Yields were higher than any of the early crop estimates, even though the summer was dry. This, according to Fred C. Elliott, cotton work specialist of Texas A & M College, pointed out again the value of storing soil moisture during the winter.

Conditions on the Plains are looking up and the supply of moisture in the soil before planting time is encouraging. As usual, land listed on the contour caught and held more water.

County Agents have pointed out to Elliott that recent snows and freezes have left finer soil particles on top of the ground where they are likely to start blowing.

Many Plains cotton farmers are standing by with chisel plows and others will use them for the first time if blowing starts. Still others will stop blowing with lister equipment. "No matter how they do it—just so they do it," Elliott says.

"Right now prospects are good for another big crop on the Plains—if blowing is kept down."

Community Supper-Party Friday At Westway Honors Two Birthdays

WESTWAY, March 2—A community supper and "42" party were held Friday night at Westway, honoring Mrs. J. G. Morrison and Mrs. Merlin Kaul, who both celebrated birthdays last week.

The affair was managed by Merlin Kaul and J. C. Morrison, husbands of the honorees.

The supper table was centered by two electric lamps and a decorated birthday cake. The lamps were presented by the community to the honorees.

After supper, games of progressive "42" were played.

Those present were Mr. and Mrs. Dan Turrentine of Lubbock, Bobbie Boyd of Amarillo, Mr. and Mrs. Edwin Morrison and children, Mr. and Mrs. N. G. Thomas, Mr. and Mrs.

Grady Wilson and Norma Sue, Mr. and Mrs. R. M. Gunn, Nelda Guy and Melba Gay Lawrence, all of Hereford, Mrs. Bess Werner and George, Mr. and Mrs. Kelly Gray, Mr. and Mrs. Robert Boyd and family, Mrs. Carl Schroeder and children, Mr. and Mrs. Merlin Kaul and family, Mr. and Mrs. J. C. Morrison and family, Mr. and Mrs. Pat Ransour and family, Mr. and Mrs. John Townsend and family, Mr. and Mrs. John Young and family, Mr. and Mrs. Paul Rudd and family, Mr. and Mrs. Joe Landers and family, Mr. and Mrs. Elmer Combs and family, Mr. and Mrs. M. S. Roe and family, Mr. and Mrs. Earl Scott and family, Willie Nunnally, and Mrs. Vesta Mae Johnson and Jackie Lynne.

Amarillo Students to Present "H. M. S. Pinafore" for Public

A famous Gilbert and Sullivan operetta, "H. M. S. Pinafore," will be presented in Amarillo next week by students of Amarillo High School music department.

The story of a mixup at birth of two boys and then the odd events

leading up to the time that the mixup is righted it to be unfolded as the combined choral of Amarillo High School present the famous Gilbert and Sullivan Operetta "H. M. S. Pinafore."

The famous operetta will be presented from the stage of the Amarillo High School auditorium at matinee and evening performances on March 12, 13 and 14.

Under the direction of Mrs. Julia Dean Evans and Miss Tennie Thompson, the production will be staged in full color and glory from a simulated ship's deck in the resplendent costumes of the gay 1800's.

Those students who are to sing leads will be picked from the ranks of the A Cappella and Acadian Chorus, and the full chorus will be composed of the top picked singers of both choirs.

For tickets write Mrs. Julia Dean Evans, Amarillo High School at Amarillo, Texas.

Grand Jury In Session Friday Indicts Two

Deaf Smith County Grand Jury, in session last Friday, returned two indictments, both on forgery charges.

Porter Lawrence Gilreath Jr., who gave his address as Los Angeles, was indicted for "forgery and passing a forged instrument."

Gilreath pleaded guilty in District Court Friday afternoon, shortly after he had been indicted, and was sentenced to serve two years in the penitentiary. He was released to Pampa officers for trial there on similar charges.

Gilreath had stolen bank drafts from the Santa Fe depot in Hereford, and succeeded in cashing one here, others elsewhere. He had been arrested last week in Woodward, Oklahoma.

Alfred Marshall was indicted on a forgery charge, and is in Deaf Smith County jail awaiting trial. Bond was set at \$1,000.

Marshall is accused of forging and passing a check in the amount of \$66 on "A. D. Adams." He was in Hereford with a crew of magazine salesmen employed by the Keystone Readers Service.

Charges against Dave Williams and W. R. McDermitt, two youths who allegedly took a Sunday night joy-ride on a new combine two weeks ago, with resulting damage to the machine estimated at \$1500, were not acted upon finally by the Grand Jury. Charges are still pending, however, and the two youths are out on bond.

McDermitt had been arrested in Hereford last week and Williams voluntarily returned here from Kansas to face the Grand Jury last Friday.

PTA Meeting Is Postponed Until Night of March 15

Parent Teacher Association meeting called for March 8 has been postponed until March 15 because of conflicting dates with several events. The time will be 7:30 P. M.

Preceding the meeting there will be a chili supper sponsored by the P. T. A. at the Hereford High School Cafeteria. The supper will be served at 6:00 P. M. and is for the benefit of the cafeteria.

Tickets will be available before that date at the school and may be obtained from officers of the P. T. A.

Bob Wear will be guest speaker and his subject will be "Parent and Family Life Education."

The Camp Fire Girls will present a program in celebration of their birthday week.

Sell Thru the Want Ads! Shop with the Want Ads! — Buy It In Hereford —

Dexterous Daphne



"Wait, you won't have to sail the seven seas... you can have your watch checked at the BREITLING JEWELRY... they have a watch master for accurate watch testing." Check your calendar daily and remember BREITLING JEWELRY when selecting important gifts. Quality leads.

Guaranteed Watch Repairing
Let me check your watch on the
Watch Master

BREITLING JEWELRY
106 W. 3RD. ST. PHONE 527

Suited To Easter and... To You!

This suit will be
Modeled at the
Business and Professional
Women's
STYLE SHOW
Tuesday Evening,
March 9,
High School



suggests for Spring—a superbly cut
costume suit from California...
translated from the French. Beneath
the figure-praising jacket, a jewel
of a dress in matching wool crepe.

\$79.95

THE *Vogue*
"For the Lady of Fashion"

LOTS OF FREE

RED & WHITE FOODS

LOW PRICES HIGH QUALITY

SAVE Everyday AT RED & WHITE

PARKING at HUNTERS

COFFEE
Red & White—Quality.....Lb. 49c

TAMALES
Marco.....Large Can 24c

MARVENE
Sopless Suds
Large Package 13c

SUGAR 44c
Imperial Pure Cane.....5 Lb. Bag

APPLES 23c
Comstock—Sliced for Pies.....No. 2 Can

PEARS 35c
Brimfull—Melba Halves.....No. 2 1/2 Can

ORANGE JUICE 25c
Brimfull—Sweetened.....46 Oz. Can

CATSUP 21c
Red & White.....14 oz.

ALL BRAN 21c
Kellogg's.....Large

CLOROX 14c
The Perfect Bleach.....Quart

CORN 37c
Red & White.....2 12-oz. cans

RAISINS 18c
Red & White Seedless.....15 oz.

CRISCO \$1.19
For Fine Baking.....3 Lbs.

FRENCH DRESSING 24c
Red & White.....8 oz.

KRAUT 25c
Brimfull—Wisconsin.....2 No. 2 cans

APRICOTS 29c
Brimfull—Halves.....No. 2 1/2 Can

PRODUCE
APPLES Roman Beauties.....Lb. 8c
ORANGES California Sunkist.....7 Lb. Bag 49c
AVOCADOS Rancho Wrapped.....Each 19c
TOMATOES Select—Pre-Packaged.....Pkg. 29c
CELERY Florida—Large Size.....Stalk 19c

Red & White Quality
SHORTENING
Best for the Finest of Baking
3 Lb. Can \$1.15

Pork & Beans
Brimfull
2 16-oz. Cans 25c

Red & White Gelatin Dessert
FLAV-R-JELL
7 Flavors Pkg. 6c

MEATS TOP GRADES AT LOWER PRICES
WATCH OUR COUNTER PRICES SPECIALS EVERY DAY

FROSTED FOODS
OUR LINE IS COMPLETE
Vegetables - Fruits - Fish - Oysters
Hens - Fryers - Turkeys - Tamales

EASY TO PARK EASY TO SHOP EASY TO SAVE

WE DELIVER PHONE 143

RED & WHITE FOODS HUNTER'S RED & WHITE FOODS

Buy It In Hereford — Shop with the Want Ad!



**PURE
LURE**

No fickle fashion... this! Potently pretty, practical! Irresistibly easy dress with flaring cape... all in crisp Salyna... fabric that takes fashion "Oscars" for weaving, washing, and no wrinkling. Satiny white broad trim on Navy, red, black, green, grey.

Pure lure, lady, in sizes 8 to 16.

See this dress modeled at the Business and Professional Women's STYLE SHOW, Tuesday evening, March 9, Hereford High School.

RUTHERFORD & CO.

Phone 439

Corner Main and Third Streets

HEREFORD Bull

By JIMMIE OILLENTINE

Did you ever run across a nickel which had red paint smeared on one side? These coins have been appearing with such regularity that quite a few persons have started wondering about them. One lady decided a Taos art colony was trying to show the buffalo in all of his natural splendor, and a few souls even ventured a belief that it was psychological propaganda spread by the Communists.

Delving into the subject, we have discovered that it is actually the by-product of another inequity—the juke box. In places which maintain juke boxes there seems to be a wide spread habit of waitresses "matching" customers to see who pays for the records. Naturally, the girls sometimes lost and had to put in the nickels. They complained over the situation and finally came up with the idea of marking the nickels with red nail polish. When the oper-

ator robs the juke box, he puts the marked nickels in a separate pile and returns them to the girls, who do some more catching with them. In the course of time, the nickels seem to have gotten into circulation and are turning up with more and more frequency.

In fact, one juke box operator tells us the nickels got so widely scattered that his company had to abandon the system. Lots and lots of cash customers were feeding in the red nickels.

Did you hear Dr. W. H. Alexander at the annual Chamber of Commerce banquet? His talk was without question one of the outstanding speeches in the history of the community. I can understand why that boy has a congregation of 5000. He preaches to the sinners. Remember the name, W. H. Alexander; in a few years you'll say, "I heard him several years ago at Hereford." He is one red headed boy that is going places.

Another discovery comes from: GOAT HEAD PRAIRIE, SUMMERFIELD, TEXAS, in the form of Will O. Harris. Bill got mad a few days ago, drug his old typewriter out of the mothballs, and did a story on Panhandle weather. He sent it up to the Amarillo News, and they gave it a big spread in their paper last Sunday. Some of the boys around the News figure that Bill is a potential writer who has been burying his talents in the cow chips around Summerfield too many years. Here is a copy of the letter they wrote Bill:

"Dear Mr. Harris: "Mr. Izard passed on to me your report on Panhandle weather and hard times. I liked the story so much that we gave it a good play in last Sunday's edition. I think it is the best story about the Panhandle I have ever read—I mean both the writing and the content. "I am sorry that our rate of payment isn't very enormous. So I'm asking the business office to double the usual rate and send you a check for \$25. With thanks and good wishes."

Lewis Nordyke.

Well sir, the old Goat Head sage is right on the beam. He endorsed the check and turned it over to the Red Cross. The only unpleasant thing about the whole deal was a reference to weather 49 degrees below zero. Bill says he wrote a below zero, and it was just a typographical error. We told him that was just one of the little migraines that go with the newspaper business.

C. R. Walser ran across a clipping which shows just how much conditions and life in these United States have changed in the past 100 years:

"NORTH PLATTE, Neb.—There was considerable variety in an old-time farm sale, a 108-year-old copy of a weekly newspaper showed here. "The newspaper was found by Mrs. Jim Johnson of North Platte. Among the announcements is the following bulletin:

"Having sold my farm, I am leaving for Oregon territory. I am offering for sale all my oxen... thirty-two gallons of Johnson-miller whiskey, seven years old; twenty gallons of apple cider; a forty-gallon still, fifty gallons of soft soap... 850 gallons of sorghum molasses, six

head of fox hounds (all softmouth except one).

"At the same time I will offer six Negro slaves, two men, two women and two boys. I will sell them all to the highest bidder as I will not separate them.

Terms of the sale: Cash in hand or a note to draw 4 per cent interest...."

Here is good news! Hereford will celebrate its Fiftieth Anniversary in May without any whicker growing. Believe it or not, this suggestion came from the ladies. B & PW wives and girl friends just simply put their feet down—right in the middle of the whickers. This is wonderful. Everyone will be requested to wear Western clothes for the day, but no whickers! Personally, I think the whicker business is overrated and overworked. Besides, they itch and burn. Of course, these B & PW gals probably have an entirely different angle—but I am for them all the way.

Let's all show our appreciation by pitching in and doing every possible thing to put the celebration over in a big way. Let's prove to the world that a Pioneer Day without whickers is far, far better than a Pioneer Day with whickers. Sam McCallen had already started to grow a stunted mustache, but reports he will be glad to erase it.

I notice in The Brand where the Chamber of Commerce is getting to make a survey on fire prevention in Hereford, and got to wondering how this announcement will be taken by the boys in the fire department. These boys are a bit touchy and some of them might feel hurt.

Did you ever roll out of bed at 4 o'clock in the morning, grab some clothes and dash out into sub-zero weather to answer a fire call? A lot of the boys have been doing this for years—night or day, rain or shine. All in all, the Volunteer Fire Department has contributed more toward community growth and happy living in Hereford than any other organization or group. They have worked just as hard to save the home of people they didn't like as to save the home of their best friend. Naturally, they couldn't save them all. Even the most efficient departments lose some buildings. "These things seem to run in cycles. Right now, Hereford is in a bad cycle. We have had some heavy losses and big fires. Insurance rates are higher.

Rather than criticism, it is my opinion that the C-C directors want the boys to get an even better set-up. They are all interested in the same thing. Maybe the survey will wind up with the Fire Chief on a full time job, assisted by the department. I think this would be much

more efficient. The City would have to have a new water engineer. It is just another case of "growing pains." Hereford is too small to have a full-time paid fire department and too large for a 100 percent volunteer department. Maybe the survey will turn up something of mutual satisfaction.

Anyway, I hope none of the fire boys take the movement to heart and have their feelings hurt.

People sincerely appreciate what the fire boys are doing. They realize the sacrifice the boys are making. Those I hear discuss the problem are interested in helping the boys do a better job—by giving them some real assistance in paid personnel and the best available equipment. Quite a few towns are in the same shape, while lots and lots of towns are in far worse shape. Hereford has always boasted an outstanding Fire Department, and we should strive to maintain the reputation by furnishing the boys with what it takes for the most efficient operation possible in a community this size.

ATTENDED PROGRAM IN AMARILLO

In Amarillo Monday to attend an open meeting of the Philharmonic Club when Charlotte Ingham Word, pianist and composer, was presented, were Mesdames; J. C. McCracken, A. J. Schroeter, J. E. Beyer, C. C. Ferguson, J. B. Jones, T. W. Roberson, W. J. Stanford, A. C. Thompson, A. O. Thompson, Jeff Gilbreath, J. R. Allison and Miss Mattie Mae Swisher.

LEGAL NOTICE

ORDER AND NOTICE OF CITY ELECTION
THE STATE OF TEXAS
COUNTY OF DEAF SMITH
CITY OF HEREFORD

ELECTION ORDER
I, W. E. Dameron, Mayor of the City of Hereford, Texas, by virtue of the power vested in me by law, do hereby order that an election be held in the City of Hereford, Texas, on April 6th, 1948, being the first Tuesday thereof, for the purpose of electing the following officers of said city:

Mayor and TWO COMMISSIONERS, and that said election shall be held at the CITY Hall in said city, and the following named persons are hereby appointed to hold said election, to-wit:

W. E. Dunlap, Judge
Mrs. Vern Witherspoon, Clerk
Mrs. Earl Phillips, Clerk
ELECTION NOTICE
The City Marshall is hereby directed and instructed to post a properly executed copy of this order and notice of election at the City Hall, the place where said election will be

WHEELS

New and Used

for your

Car, Pickup, or Truck

Hereford Wrecking & Parts Co.

Wrecker
Service

PHONE
320

Day or
Night

THOR

Magic Washers

Dishwashers

Glad Irons

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THE GOODRICH STORE

LEE LITTLE

Hereford

Phone 36

Need Electric Appliances? WE HAVE THEM

ADMIRAL DUAL TEMP REFRIGERATORS

Ready for Immediate Delivery

Admiral Radios

Console, Table, and Portables
AB 48 Farm Radio Batteries

Bendix Radios

Console and Portable Battery
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LIGHT FIXTURES FOR EVERY ROOM

TOASTERS

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Toastwell

ELECTRIC CLOCKS

HEATING PADS

ELECTRIC BLANKETS

AUTOMATIC IRONS

JUST RECEIVED

WAFFLE IRONS

ELECTRIC PERCOLATORS

PIN-UP LAMPS

For Guaranteed Radio Service, See "Gene"

Any Make or Model

PICK-UP AND DELIVERY

"Never a Squawk When Your Radio Talks"

Nipper's Electric Company

Electrical Contracting

302 Main

Phone 154

YOU MUST SEE.....

GENERAL ELECTRIC AUTOMATIC

DISHWASHER

Note the Conveniences

• Washes Dishes Automatically

• Washes Pots and Pans

• Single Touch Control

• Large Capacity

• Stationary Trays

• Free-Standing Welded-Steel Cabinet

• Styled to Match Other General Electric Appliances

The General Electric Automatic Dishwasher can hold at ONE TIME more than 100 pieces of silverware, glassware, and chinaware.

WASH YOUR DISHES IN 4 EASY STEPS!

1. Scrape the Dishes
2. Load the Dishwasher
3. Add Detergent
4. Turn the Control

DISHES WASHED CLEAN

IRELAND MOTOR CO.

209 W. 3rd

Hereford

Phone 180

WATERS

(USDA)—Most farm products sold steady to stronger during the past week, the U. S. Department of Agriculture's Production and Marketing Administration reports.

Sheep and lambs maintained a fairly steady tone, with some markets showing slight gains and others small losses. Good and choice lambs brought \$21 at Kansas City and \$20 to \$20.50 at Oklahoma City. Medium and good woolled lambs sold from \$18.50 to \$19.50 at Denver and from \$9 to \$20.50 at Fort Worth. Mohair sold at Kerrville and Del Rio, Texas, at around 45 cents per pound for adult hair and 65 cents for kid. Scarce fall Texas wools were offered at around \$1.20 clean basis.

Hog prices fluctuated sharply from day to day last week and opened higher Monday for net gains of \$1 to \$2 at most markets, with San Antonio ending up near the starting point. Top hogs ranged from \$23 to \$24.75 in Monday's trade.

Extreme unevenness on steers featured the week's cattle trading, with most steers and yearlings following the generally strong trend and heavy fed steers barely steady to weak. Common and medium steers and yearlings brought \$17 to \$24 at Houston Monday, when medium and good yearling heifers sold at \$23.75 at San Antonio. Medium and good steers, yearlings and heifers turned at \$22 to \$25.50 at Fort Worth and \$21 to \$25 at Oklahoma City. Wichita and Denver moved medium and good steers from \$22 to \$25.50. Kansas City struck a top of \$29 on choice steers.

Egg prices went up a little last week, but weakened Monday, when Dallas and Denver bought current receipts mostly at 40 cents a dozen, and Fort Worth \$1 to \$2. Poultry moved in rather dull trade at slightly lower prices. Dallas and Fort Worth paid from 25 to 28 cents a pound for heavy hens and \$3 to \$5 for fryers and broilers.

Cotton strengthened during the past week in fairly active trade. Prices rose about \$5 a bale. Dallas quoted spot middling 15/16 inch Monday at 33.85 cents.

Grain sorghums advanced 23 cents per hundred pounds and corn 12 to 20 cents a bushel, as barley rose 12 cents and wheat eight cents. Gain reflected smaller offerings rather than increased demand. No. 1 hard ordinary wheat closed Monday around \$2.61 at Texas common points, and white corn \$2.87 to \$2.88.

Rice markets barely held steady last week, in slow demand. Feeds showed a downward trend, and mill-feeds gained \$2.50 to \$5 per ton. Demand for hay slackened and prices eased downward. Farmers stock peanuts remained at support levels.

Southwest vegetable growers went through another dull week, and many prices slipped downward. Colorado potatoes continued weak through Sunday, when San Luis Valley shipping points loaded 100 pound sacks of U. S. No. 1, Size A, washed Red McClures at \$3.85 to \$3.95. Louisiana sweet potatoes held about steady in light demand, South Texas cabbage dropped to a new seasonal low of 50 to 55 cents per 50 pound sack, and carrots, broccoli, and spinach also fell. Sunday's markets were about steady.

Frio

BY LAMERLAS BERRYMAN

The young people's Sunday School class entertained the people of the community with a party Wednesday evening. Refreshments of homemade candy were served to those present.

Mrs. Albert Springer, Mrs. David Yandell, Mrs. Olin Parris and Mrs. Owen Andrews helped decorate for the Chapter of Commerce Banquet.

Mrs. Owen Andrews and Mrs. E. B. Berryman attended the Home Demonstration Club Council at Hereford Saturday.

Mr. and Mrs. Floyd Cole and Mrs. Bart Cole spent Sunday with their son's family, Mr. and Mrs. Therman Cole of Clovis.

Mr. and Mrs. Floyd Cole spent the night with Mrs. H. M. Mobley and family Saturday night.

Mrs. H. M. Mobley and Mrs. Ed Peacock were given a "42" party in honor of their birthday in the home of Mr. and Mrs. Lee Renfro Wednesday night.

Those present were Mrs. H. M. Mobley and family, Mr. and Mrs. Ed Peacock, Mr. and Mrs. Edwin Mauk and daughter, Mr. and Mrs.

Raymond Mobley and Danny Kent, Mr. and Mrs. Chester Wiggins and Mr. Kemp.

Mrs. J. M. Mobley visited in the Percy Bates home in Dimmitt Tuesday afternoon.

Mr. and Mrs. T. L. Sparkman Jr. and family were Sunday dinner guests of Mr. and Mrs. A. E. Barnett and girls.

Mr. and Mrs. W. H. Thompson were Sunday afternoon visitors at the Chester, T. D. Allen, Hartman and L. D. Ervin homes.

Gledys, Oma Ruti and Twana Thompson, Frankie Roma and June Chester, were Sunday dinner guests of Mr. and Mrs. L. D. Ervin.

and family Sunday. Charlie Pennington was an afternoon visitor.

Mr. and Mrs. Henry Dobbe and family, Mr. and Mrs. T. L. Sparkman Sr., Betty Robbins and Joe Edd Andrews were Sunday dinner guests of Mrs. H. M. Mobley.

Luther Dowdy and Lester Atkinson of Washington, Oklahoma spent part of last week with Mr. and Mrs. J. D. Irvin.

James Dobbs spent Sunday with Dewey Hartman.

Mr. and Mrs. Albert Springer, Mr. and Mrs. John Simpson and J. C. were visitors in the H. E. Lindley home Sunday.

Mr. and Mrs. J. E. Andrews and

Alma were Sunday dinner guests of Mr. and Mrs. Dave Schenck.

Mr. and Mrs. Dan Yandell of Littlefield spent the week end in the David Yandell home. Mr. and Mrs. Olin Parris and Walker were afternoon visitors.

Mr. and Mrs. T. L. Sparkman Jr. were afternoon visitors of Mr. and Mrs. T. L. Sparkman Sr., Sunday.

Mrs. T. L. Sparkman and children and Alma Andrews were Sunday dinner guests of Mr. and Mrs. E. B. Berryman. Evelyn Jeanie, Sherry and Janelle were afternoon guests.

"Special"—there will be a "42" party at the schoolhouse Friday evening. The Community is invited.

WE WELCOME YOU CHURCH OF CHRIST

204 East 6th

(Sunday)

Worship 11:00 A. M.
Subject: In Remembrance of Christ

Evening Service 7:00 P. M.
Subject: Liberty In Christ

Rob Wear, Minister



This Easter... BE SMART... SAVE AT PENNEY'S

NEW SUITS, COATS

Good Classics in
Easter Colors To
Wear All Season

24.75

SUITS with long torso
jackets topping skirts
with a gentle flare.
60% rayon, 40% wool
gabardine in pastel,
bright or dark shades.

COATS in classic
"boy" styles of pure
wool covert. Natural,
pastel or dark colors.
Superbly tailored. Sizes
10-20.



NEW DRESSES FOR EASTER!

Gay prints, pretty pastels and sophisticated darks! One and two piece styles with frilly collars, smart peplums and side drapery. Choose now from Penney's wonderful selection!

Juniors', Misses' and Women's Sizes

10.90

Others priced at \$5.90 to \$9.90



Flowers On Easter
STRAW HATS

2.98

Cloches, cuff-brims, bonnets in Swiss straw braids. Sisal straws abloom with colorful flowers. Black, new colors, natural.

A Rainbow of Colors! PLASTIC HANDBAGS

2.98 plus tax

Spring's most dramatic, exciting styles in plastic patent, suede or calf. You'll find a brilliant color for every mood in Penney's gay Easter collection!

Always In Demand!
FABRIC GLOVES

98c

Long-wearing, rayon suede slip-ons in brilliant Easter colors! Smartly piped tops, popular 3 1/2 button length in sizes 6-8 1/2. Buy several pairs for Spring!



Easter's the Time for
CYNTHIA® SHOES

5.90-6.90

Delightfully new as Spring itself! Exquisitely styled shoes of smooth leather, patent or suede. Comfortable pumps and sandals in rich Spring colors.

*Reg. U. S. Pat. Off.

HI HO CRACKERS	Large Box	29c
SHORTENING—3 lb. carton		99c
Armour's Vegetable		
HOUSEHOLD AMMONIA	Parson's 10-oz. bottle	10c
OLD MANSE SYRUP	12-oz. jar	25c
CLEANSER	Old Dutch	10c
LARGE IVORY SOAP	Per bar	18c
LAVA SOAP	Regular bar	10c
PINTO BEANS	2 Lb. Bag	25c

MAXWELL HOUSE

Coffee 1 LB. CAN 49c

PERSONAL IVORY SOAP Per bar.... 7c

IVORY FLAKES Large package 37c

PEANUT BUTTER Peanut Crunch 1 lb. jar 39c

Betty Crocker CHIFFON CAKE

made with SOFTASILK 39c

WESSON OIL Pint 47c

MACARONI or Spaghetti—American Beauty 16 oz. Cello 19c

IDEAL DOG FOOD 2 for 29c

TOMATO SOUP Campbell's Per can 10c

PEACHES Hunt's No. 1 can 17c

FINE MEATS

SLICED BACON, Armour's Star lb. layer 65c

LONGHORN CHEESE, Full Cream Lb. 49c

SAUSAGE, Pure Pork Pound 45c

PORK CHOPS, Center Cuts, Nice and Lean Lb. 49c

This Is the Last Week for 4-H Club Beef!



Fresh PRODUCE

APPLES

Fancy Rome Beauty

Bushel \$2.95

Pound 9c

IDAHO RUSSETS

Number 1's 10 lb. Mesh Bag

69c

GRAPEFRUIT

Texas Seedless 8 lb. Mesh Bag

39c

LETTUCE

Large Heads Each

10c

Red Crown VIENNA Sausage Per Can.... 17c

Asstd. Brands & Flavors Chewing

GUM 3 for 13c

Royal Gelatin—Assorted Flavors

DESSERT 2 for..... 17c

Tastewell Cream Style

CORN No. 2 can..... 17c

Adams ORANGE JUICE

25c

46 oz. Can

We Have Just Received a Fresh Shipment of
BROCKLES FAMOUS
SALAD DRESSING

Complete Line
FROZEN
Foods, Fish,
Chicken, Etc.

Hereford Super Market

107 W. FIRST

PHONE 117



GAYLORD

NEWELL

HOT

Downy Flako
DONUTS

THIS EASTER... BE SMART... SAVE AT PENNEY'S

Mrs. Askren Celebrates Birthday

Miss Joan Brashear was hostess Tuesday afternoon at a party given to honor Mrs. S. E. Askren on her birthday. Guests included old friends and neighbors of the honoree and lovely gifts were presented.

Even peas and roses were used in decorations and tiny individual cake squares set in a circle of tiny pink rosebuds, were served. Centering the cake squares were birthday candles

and wishes for the future happiness of the honoree were made as each guest extinguished her candle.

Those present were: Mesdames R. W. Ford, and Gussie, G. M. Jones, J. E. Hill, A. H. Ellison, J. E. Gyles, C. R. Smith, Rosa Spear, Bessie Johnson, W. L. Johnson, A. B. Christian, Florence Parr, O. H. Culpepper, W. A. Hunter, W. E. Dameron and W. A. Rice.

Mrs. Dick Coffey of Lamesa accompanied by a friend Mrs. J. G. Galt, well visited in Hereford last week end. Mrs. Coffey a former resident was at one time employed in the A. A. A. office here.

32

IS THE
Taxi Number
HEREFORD CAB CO.

Located at the Bus Station

CALL
US
ANYTIME

Beauty Operators Have Demonstration

Beauty operators from Hereford met Monday night at the Beauty Mart for a demonstration by Miss Frances Colopy for Brock Co. of Springfield, Mass.

Owners of the shops, Dettie Albrado and Imogene Whitehead with their operators, Alyce Sparks, Ona Pave Smith, Billie Louise Lance, Dorothy Mobley, Gladys Carroll and Thornton Shirley were present.

M. A. Clark from Lubbock Beauty Supply also attended the demonstration.

ball tournament on Saturday in Canyon were the Bruce Hunter family, the T. E. Brooks, and the Press Dyers.

J. M. Richardson, of Shreveport, Louisiana, arrived at his farm in this community Monday for an indefinite visit.

There was a good attendance at the "43" social on Friday night.

Mrs. Marvin Spencer, Mrs. L. A. Matthews, Mrs. Addison Hunter and Mrs. Clyde Renfro were hostesses last Tuesday night at a pink and blue tea honoring Mrs. Andy Ann. Those attending were Mesdames: J. J. Willson, Howard Bishop, Robert Farthingham, Beale Zemer, P. H. Dyer, T. E. Brock, and M. L. Simpson. Gifts were sent by Mrs. George Hartman, Mrs. H. L. Aye, Mrs. F. J. Aye, Mrs. Wilburn Aye, and Mrs. E. L. Matthews.

Several persons in this community attended a recital Sunday afternoon at the Presbyterian Church in Hereford, in which Louise Simpson, O. C. Renfro and Richard Hunter took part.

Merle Matthews was in Fort Worth on business last week.

New Bulletin Explains Pay By Board, Lodging

DALLAS March 1—Employers in any industry in Texas whose employees are covered by the Fair Labor Standards Act (Federal wage and hour law) and who pay their workers both in cash and by providing board and lodgings, or other facilities, were advised today to consider their operations in the light of a new bulletin interpreting the application of the wage and hour law in such situations.

This advice was given by William J. Rogers, Regional Director of the Wage and Hour and Public Contracts Divisions, U. S. Department of Labor, in the five Southwestern states. He said copies of this new bulletin can be obtained at his headquarters, 1114 Commerce St., Dallas 2, Texas.

Revised and reissued because of the Portal-to-Portal Act, the new bulletin constitutes the general interpretation of the Administrator of the Wage and Hour Law, to provide a practical guide to employers and employees, he said. It contains the Administrator's views with respect to compliance with the basic provisions of the wage and hour law, which requires that payment be at least 40 cents per hour, all in cash, or in cash and facilities furnished without profit, be paid to all employees engaged in interstate commerce or in the production of goods for interstate commerce.

Commerce Booklet On Loans For Small Businesses

"The Small Businessman and His Bank," a booklet just released by the Department of Commerce, is designed to provide information and suggestions to small businessmen on bank loans—an important phase of their operations.

Care has been taken to verify the contents of this booklet with a number of representative bankers in order to insure an accurate picture of bank lending as an aid to small business. Ray L. Miller, Dallas regional director of the department of commerce, said in announcing the availability of the publication at a cost of ten cents per copy.

Small businessmen generally are not as familiar as they should be with the opportunities for borrowing needed funds which are available to them through the business loan policies, programs, and requirements of banks in their localities, Mr. Miller said.

Subjects discussed in the booklet include: Desirable characteristics of a credit-worthy business; typical business situations requiring credit; banks' requirements for prospective borrowers; types of financial data and forms required by lenders; a general credit basis for small business loans.

Also included are sample forms of balance sheets, profit and loss statements and loan application form.

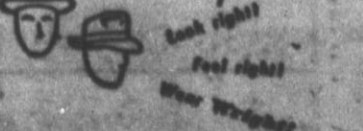
THE WRIGHT HAT



Wear it off the face or snapped down... wear it with confidence, knowing you look your best. You'll like the feel of this lightweight felt... it's easy, comfortable fit. In new shades.

\$2.98

Upward



The Popular Store

Your Store of
Styles and Value Since 1921

Mr. and Mrs. J. A. Pitman returned Monday night from a visit with their son, John Douglas, who is a student at Texas University.

Mr. and Mrs. Vernon Close of Montana spent a few days the first of the week with former W. T. College schoolmates, Mr. and Mrs. Pete Cowart.

Lost!
use the
CLASSIFIED

Cushman Motor Scooters

54s and 52s

NOW IN STOCK

Also Large Stock of

BICYCLES

ROADMASTER and
SHELBY

JANSSENN'S BICYCLE SHOP & GARAGE

Phone 311-J—1 Blk. North, 1 East Smith Motel

Ask for details about our Scooter Club

Sell Thru the Want Ads! — Buy It In Hereford —

Ship Your Cattle To Us For A Good Competitive Market

PLENTY OF BUYERS

Last week we sold 1900 cattle. We expect a good run of stocker cattle this week.

Cattle from Hereford vicinity need no permit—we have a Texas inspector at the sale pens.

TRY US AND NOTE THE PROFIT

CATTLE AUCTION

EVERY

Wednesday and Thursday

and Friday If Necessary

NEXT HORSE SALE

TUESDAY, MARCH 9

HORSE SALE EVERY OTHER TUESDAY
MANAGED BY JIMMY HARGROVE

C' OVIS CATTLE COMMISSION CO.

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CLOVIS, NEW MEXICO

Tune in KICA Every Wednesday, Thursday and Friday
at 1:15 New Mexico Time for Market Report.



ABOVE —
Short Sleeve Modified
Gibson Girl Style In
White Rayon Crepe

RIGHT —
Tailored Shirt Style
In White Crepe,
Short Sleeve

SIZES
32 to 38

Five Lovely Styles
AT ONE LOW PRICE

\$2.98



ABOVE—Smart White Crepe with
Dainty Colored Embroidery Trim



ABOVE — White Crepe Tailored
Blouse with smart Peter Pan
Collar



LEFT — Colorful Striped Cotton
Chambray with White Peter Pan
Collar and White Cuff Trim.
Three Quarter Length Push-Up
Sleeve.

All in Sizes 32 to 38

Anthony's
HEREFORD

Anthony's EASTER PARADE

OF FASHIONS

AGAIN WE LEAD IN SMART

EASTER and SPRING

FASHIONS

PRICED

RIGHT



990



\$6.90



990



990

\$9.90

A—Sheers crepe dress, Surplice Embroidery front and peplum. Navy and White trim, 18 1/2 to 24 1/2.

B—Jersey knit, double side drape, Sweetheart neck. Navy, Gray, Rose, Aqua. 16 1/2 to 24 1/2.

C—100 Denier Print, Cap sleeves, draped cowl neck. Self belt, straight skirt, 9 to 15.

D—Navy sheer, short sleeves. Self collar, Lingerie trim. Flare skirt, 12 to 18.

E—Printed bemberg sheer. Side drape, round neck. Full gored skirt. 12 to 20.

F—Printed bemberg sheer. Shirtwaist bodice. Full swing skirt, self belt. 10 to 16.



690



690

\$14.75

G—Navy and pastel sheer
Crepe, white bengaline
cross tie and cuff trim.
12 to 20.

Each dress shown sketched from dresses in our large stock of Easter and spring dresses. Regardless of your size or type we have a NEW EASTER INTO SPRING DRESS to please you. You will find Sheer Crepes, Bemberg Sheers and Flare Crepes to choose from, and as usual you will save dollars by shopping the Anthony Way.



1475

Anthony's
HEREFORD

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Hereford's Oldest Citizen Celebrates

ENGAGEMENT TOLD



Announcement was made Saturday of the engagement of Miss Peggy Barnard (above) to Hilton Higgins. (See story on Page 2).

Program On Texas Features Sound Film

"Beautiful Texas" was the topic of interest for the LaPlata Club session held at the home of Mrs. Elmer Patterson Tuesday night.

Mrs. A. J. Schroeter was in charge of the program and showed sound films on "Texas Industries" and "Historical and scenic spots in Texas."

Mrs. Bill Wolfe presided over the business session and one new member, Mrs. Auden Detman, was welcomed.

Refreshments in keeping with the Texas Day theme were served after the program. Red and white colors were used and silver stars topped cake squares as favors.

Those attending the meeting were Mesdames: C. W. Spurlock, Clarence Hamilton, M. C. Adams, Clell Best, Clyde Cave, Willis Edelman, J. R. Johnson, Charles Newell, Palmer Norton, A. J. Schroeter, Urtin Stree, Lillian Wilson, Bill Wolfe, the hostess and Miss Marjorie Alderson.

Those attending the funeral rites for Mrs. R. M. Dunn held in Dimmitt Tuesday afternoon, from Hereford, were Mr. and Mrs. A. O. Thompson, Mr. and Mrs. A. C. Thompson, Mr. and Mrs. Vern Wilkerson, Mr. and Mrs. John McLean, Mr. and Mrs. S. L. Walser, Mr. and Mrs. Berry Orr, Ralph Smith, Mrs. C. R. Lady and Mrs. C. J. Mounts.

Ninety three years young, and probably Hereford's oldest citizen, Mrs. B. T. Bell, "Grandma Bell" as she is affectionately known by her friends and relatives, celebrated her birthday at a covered dish luncheon Tuesday at the home of her daughter, Mrs. E. S. Ireland.

Mrs. Bell is still active, despite her years, and when the weather permits she can be seen working outside with flowers or in the vegetable garden. Her fingers are as nimble as they were 25 years ago and during the past year she has completed several crocheted rugs. She has enough "pep" to thoroughly enjoy life and still maintains a keen interest in the affairs of the world. On the day she was ninety-three she began happily "going-on-ninety-four," not that she is pushing things, but she has hopes of living to be 100 years old.

Flowers and gifts marked the day for the birthday honoree as relatives and a few old-time friends gathered to share in the celebration. She had her first orchid and corsages were presented to the oldest present.

Those present were Mrs. F. B. Craddock, Mrs. Salie Carter, Mrs. Jennie Thompson, Mrs. W. B. Beach, Mr. and Mrs. A. O. Thompson, Miss Jessie Morris, Mr. and Mrs. M. L. Hardy, Mrs. Ida Bennett, Mrs. H. H. Marshall, Mrs. W. L. Hall, Mr. and Mrs. G. P. Kerr, Miss Evelyn Bell, Mrs. Clay Ridgway, Mrs. Wallace Cox, Mr. and Mrs. Pete Cowart and Baby, Mrs. Elizabeth Bonello, and Mickey, Mrs. Harvey Cash, a daughter from Canyon, and Mr. and Mrs. Ireland.

Fellowship Luncheon Held By Methodists

The regular monthly Fellowship Luncheon of the Woman's Society of Christian Service of the Methodist Church was held at the church yesterday. Hostesses for the luncheon were Mesdames: C. B. Williams, Fred Pain, Lowry Walker, W. H. Goetsch, and J. E. Beyer.

Mrs. Leo Forrest, president, opened the business session which followed the luncheon. Mrs. T. H. Coursey was leader of the program on Japan and relative topics were discussed by Mrs. J. W. Kirby, J. O. Newell, Mary Gelsinger and Ed Warren. Prayers were given by Mrs. E. W. Harrison and Mrs. M. M. Beavert.

ANOTHER BLIZZARD HITS

Temperatures in Hereford dropped to eleven degrees last night (Wednesday) as another blizzard defied weather forecasts of warmer weather and struck the Plains. A light snow and heavy icing conditions accompanied the storm. Temperature here this morning had reached about 20 degrees at nine o'clock.

NEWLYWEDS POSE FOR PICTURE



Mr. and Mrs. William E. Githens Jr. are pictured above following their wedding last Sunday evening. (Photo by Alex Thompson).

Miss Margaret Faye Miles Becomes Bride of Mr. William E. Githens

Miss Margaret Faye Miles, daughter of Mr. and Mrs. E. J. Miles, was married to William E. Githens Jr. of Worthing, Wyoming, in the Assembly of God Church Sunday evening with the pastor, Rev. S. E. Eldridge, officiating at the double-ring ceremony.

An arch of greenery entwined with pink and white carnations formed the decorations at the altar with palms and baskets of primroses in the background. Tall white tapers burned in seven-branched candelabras.

Mrs. S. E. Eldridge played the traditional wedding marches and accompanied Thomas Botsford who sang "Always" and "I Love You Truly." Sandra Jo Caraway, cousin of the bride, and Beverly Ann Eldridge lighted the tapers. Ushers were Billy Miles, brother of the bride and Marcus Matthews.

Mrs. Glen Kiser of Fort Worth, cousin of the bride, was matron of honor. She wore a pink satin floor-length dress and carried an old-fashioned nosegay of pink carnations mixed with candytuft. Mrs. David Miles was her sister-in-law's bridesmaid. Her dress was in pastel blue satin and her flowers were identical with those carried by the honor matron. R. L. Wedderburn carried the rings on a heart-shaped white satin pillow and Nancy Beth

Eldridge scattered rose petals down the bridal aisle from a pink satin basket. The bridegroom's attendants were his brother, Richard Githens of Waxahachie, and Robert Jackson of Hereford.

The bride who was escorted by her father, wore a white satin gown made with high neckline, fitted bodice and long full skirt ending in a short train. Her veil of illusion fell from a halo of seed pearls and the bridal bouquet was of Marchesa roses and candytuft tied with white satin ribbon knotted at the ends with pink rosebuds. Her something old and borrowed was a three strand pearl necklace belonging to her mother and she wore a penny in her shoe for luck.

The bride's mother was dressed in a gray dressmaker suit with black accessories and a gardenia corsage.

Following the wedding the wedding party and close friends were honored at a reception in the home of the bride's parents. The three-tiered wedding cake centering the refreshment table, was topped with a miniature bride and groom and decorated with pink gladioli flowerlets. Mrs. Travis Caraway poured punch and Mrs. Ronald Matthews served the wedding cake.

When they left for Fort Worth and Waxahachie on a wedding trip, the bride wore a three-piece gray wool-on suit with black accessories. She wore a rose from the bridal bouquet pinned to her left shoulder.

Mrs. Githens is a graduate of the Southwestern Bible Institute at Waxahachie and before her marriage was employed at Caves Variety store.

Mr. Githens is also a graduate of Southwestern Bible School and is now employed by the Geophysical Survey Company in Hereford. Upon their return they will make their home here.

Out-of-town guests at the wedding were Richard Githens, Waxahachie, Mrs. Glen Kiser and daughter of Fort Worth and Mrs. E. R. Singhoffin of Portland, Oregon.

Mrs. O. G. Hill Hostess For Garden Club

The Hereford Garden Club met Friday afternoon with Mrs. O. G. Hill with Mrs. Tom Draper program leader.

A business session was held when the Spring flower show was discussed and a report from the flower show chairman, Mrs. C. D. Carnahan was heard. Members voted to make a protest to the proper authorities against the killing of wildlife in Hereford.

Mrs. Draper spoke on "Don't be afraid of new flowers and vegetables in your gardens. She recommended for planting: Red Cloud and Bounty tomatoes, Clemsons Spineless okra, Stewart head lettuce, Butter nut squash, Refugee No. 5 and Blue Lake beans and Texas Mildew Resistant canteloupes.

Mrs. J. P. Slaton, horticulture advisor, urged members to order chrysanthemums now. Mrs. Will S. Kerr gave a demonstration of building a succulent type dish garden, using charcoal in the bottom for drainage and to sweeten the soil, with one part leaf mold, one part sand and two parts garden soil and rocks.

Members who have raised Amariyllis showed their plants and a practice judging contest was held.

Those attending the meeting were Mesdames: A. V. Hendrick, Jim Black, Dennis Barnard, Lyle Blanton, Homer Brunley, C. D. Carnahan, C. G. Ferguson, W. S. Pruitt, E. E. Fridley, N. E. Goss, E. W. Harrison, John Jacobson Jr., C. D. Kelton, Will S. Kerr, A. L. Manjoot, P. H. Oberthier, E. Ramey, John Robinson, J. P. Slaton, A. O. Thompson, Earl Springer, George Ward, Marion Butler, Tom Draper and the hostess.

C. O. Wilkens returned from Taylorville, Ill., Tuesday where he attended the funeral of his mother, Mrs. J. W. Wilkens who died there Thursday February 28.

Now is the time to sell any surplus goods you have on hand. If you can't use 'em somebody else can. Tell 'em with a Want Ad!

"Texas Day" Observed By L. A. E.

"Texas Day" was observed by the Tuesday afternoon meeting of the L. A. E. Club held in the home of Mrs. George Suggs.

Roll call on "Outstanding Texans" was heard and Mrs. Altus Higgins gave the program, reviewing the book "Joshua Beene and God" by Jewel Gibson.

Introducing the review Mrs. Higgins said "The book is a real creation; warm, folksy and as American as a flapjack. It is a first novel by a Texas woman whose career as daughter, wife and mother is as colorful and astounding as the Lone Star State itself."

Continuing, she said in part "The book provides a character study of a Texas prophet, justice of the peace and president of the school board whose conferences with God usually ended with triumph for Uncle Josh. Since he was adept at gaining his own ends, Uncle Josh held the village down to his own advantage until the last moment when he put on a purple robe and went away to meet his God."

Members of the club attending were Mesdames: George Benson, Hugh Bookout, Altus Higgins, Bill Jones, Boyd Knox, Dean Robertson, T. W. Robertson, Robert Waggoner, Bob Higgins and the hostess, Mrs. Frank Daniel was a guest.

TO ATTEND BEAUTY SHOW

The entire staff of the Beauty Mart will attend the State Beauty Show to be held at the Adolphus Hotel in Dallas Sunday, Monday and Tuesday. The group plans to leave Friday and the Beauty Mart will be closed until Wednesday, Mrs. Imogene Whitehead, owner, has announced.

Those who will attend the show

include: Mrs. Whitehead, Thornton Shibley, Ona Faye Smith, Billie Louise Lance, Gladys Carroll, Dorothy Mobley, Louise Langston and Maile Whitaker.

Hospital Notes

IN THE HOSPITAL

Mrs. W. M. Marnell, medical; L. J. Kuper, ortho; Betty Bell Boone, medical; R. P. Malone, ortho; Johnnie Womble, medical; J. A. Bandy, medical; Mrs. Frances Stewart, OB; Mrs. Eugene McGee, medical; Mrs. David Rodgers, OB; Betty Ruth Bridges, ortho; Mrs. Walter Richards, OB; Mrs. Pearl Jasper, medical; Mrs. Joe Brorman, OB; Mrs. Tom Robinson, surgery; Nite Ramey, dental; Mrs. Marion Ferguson, medical; Mrs. Carl Oldham, OB; Lewis B. Barnett Jr., medical; Mrs. J. A. Grimes, medical; O. K. Higgins, surgery; Mrs. C. D. Pinckert, surgery.

DISMISSED THIS WEEK

Mrs. Joe Huckert, medical; Edward Roberson, medical; C. D. Hardesty, ortho; Mrs. J. H. Fish, medical; Mrs. Steve Struve, medical; Mrs. Ann Fortenberry, medical; Mr. Roy M. Sheppard, medical; Bobby Curry, tonsil; Bobbie Bailey, medical; Mrs. Ruth Service, medical; Mary Alice Betson, medical; Mrs. C. K. Higgins, medical; Billy Martin, medical; Mrs. Jim Bookout, medical; Robert Earl Strange, emergency; Mrs. S. W. Brown, medical; W. C. Hromas, medical; Carol Heaton, medical; Wyneth Westel, surgery; Mrs. W. K. Brooks, medical; Mrs. F. W. Hill, medical.

Mrs. B. M. Rosson Died at Kerrville

Mrs. B. M. Rosson, 82 years old, died at the home of her son, S. P. Rosson in Kerrville, Friday February 27.

Funeral services were conducted in Placerville Monday in the First Christian Church with Rev. England officiating.

Mr. and Mrs. S. P. Rosson and daughter, Mrs. Tom Sibson of Kerrville spent a few days in Hereford and will return home this week.

Lynn Kester Buys Farmington Store

Mr. and Mrs. Lynn C. Kester have purchased a jewelry store in Farmington, New Mexico. He is now in Dallas buying new stock for the store which will be about the same size of the store he recently sold here. The new location will also have new fixtures.

Mr. Kester has also bought a half

interest in The Man's Shop in Farmington. Herbel Knox, brother of Boyd and Debbi Knox owns the other half interest and Mr. Knox will manage the shop.

The Kester family plan to move to Farmington to make their home

Kathlyn Kester Is Camp Fire Queen

Kathlyn Kester was chosen queen by the largest number of votes in the recent contest of the Camp Fire Girls. She will have the leading part in the play which is to be presented March 15.

In the play she represents the typical Camp Fire Girl with outstanding work and good attendance for the last three years. She has belonged to the group ever since it was organized in 1945. Kathlyn belongs to the Shilohs Group and is now ready to take her first Makara Hatch.

From the Blue Bird Group Eddy Jo Scott was chosen to have an important part in the play, by votes for outstanding work as a typical Blue Bird.

1901 — 1948

E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

You Can't Go Wrong When The QUALITY'S RIGHT

Yes—quality is your best guarantee of value and satisfaction—your best guarantee of meat that's RIGHT in every way... tender... juicy... flavorful. And you know the quality's right when you buy here because all our meats are Government inspected and graded—aged right... cut right... PRICED RIGHT to give you more real good eating for the money. Enjoy one of these tempting values today... and other choice cut with your Sunday dinner.

Sno-White LARD \$1.09
Pinkney's..... 4-lb. carton
MARSHMALLOWS Party Pack..... 8 oz. bag 19c
PINTO BEANS Colorado..... 2 lb. bag 27c
COMPOUND Mrs. Tucker..... 3 lb. tin \$1.19
GRAPEFRUIT JUICE Stokley's..... 47-oz. can 19c
No. 2 can..... 3 for 25c
CORN, Whole Grain Stokley's Golden Bantam..... No. 2 can 19c
TAMALES Van Camp's..... 16-oz. can 23c



Farm-Fresh Produce

LETTUCE Crisp Fine Heads..... Lb. 11c
APPLES Rome Beauty..... 5 Lbs. 49c
LEMONS Size 360, Sunkist..... Doz. 29c
ORANGES Texas..... 5 Lbs. 33c
CARROTS Large Fancy Bunch..... 2 for 25c
GRAPEFRUIT Texas Seedless..... 6 Lbs. 29c

4-H CLUB BEEF 74c
Loin or T-Bone Steak..... Lb.



Roast Chuck 53c
4-H Club Beef Lb.

HAMS Picnic, Wilson's..... Lb. 47c
FRANKS Skinless, Pinkney..... Lb. 38c
BACON Dry Salt Streaked..... Lb. 39c
BACON Sugar Cured—by the piece..... Lb. 49c
PORK ROAST Lb. 45c
SAUSAGE Pure Pork—Country Style..... Lb. 37c



PEANUT BUTTER 59c
Wapco..... 2 Lb. Jar

Grocery Dept.

PEARS Stokley's..... Big No. 2 1/2 can 44c
SPINACH Stokley's Finest, No. 2 can..... 2 for 35c
PEAS Stokley's Tasty Kind, No. 2 can..... 2 for 45c
BAKING POWDER Clabber Girl, 10c size..... 2 for 17c
FUDGE and FROSTING MIX Dromedary..... 12-oz. pkg. 31c
COFFEE, Yuban Packed by Maxwell House..... 7-1 lb. jar 43c
OLEOMARGARINE Nu-Maid, Table Grade..... Lb. 36c
PINEAPPLE, Sliced or Crushed Dole, No. 2 can..... 2 for 69c
APRICOT PRESERVES Stokley's..... 1 lb. jar 29c
DATES Pitted, Dromedary..... Pkg. 27c
VEL or RINSO Large Package..... 37c

WHICH WAY DO YOU LOOK AT THINGS?



Where your eyes are concerned, it's no fun to be either nearsighted or farsighted.

But where your welfare, and the welfare of your family and your community is involved, it's better... much better to be farsighted!

All of us know that our community is growing and expanding. Maybe we will never have skyscrapers, but you can bet that the value of your farm, your home, your business and other real possessions will proportionately increase in value. This is due to co-operation as a community... due to

vast natural resources... due to the natural growth and expansion of a new country. We have seen these things happen. We know they are true.

As one of the leading industries of the community we are naturally proud of the part we have played—and we are even more proud of the fine spirit of cooperation you have shown in furnishing us with fine quality wheat from which our products are milled. We want to say "Thank You" and to assure you that it will be our future policy to grow and develop with the community which we serve.



FRASER MILLING COMPANY

Every load of wheat we process provides Work, Taxes, Advertising, Greater Land Values and business for your community!



The Hereford Brand

Section 2

Published Every Thursday

Our Slogan—More People—More Farms

Forty-eighth Year—Number 10

The Hereford Brand, Hereford, Texas, Thursday, March 4, 1948

Price 5c Per Copy

Londoners Take Last Look at Kittyhawk Plane



Young Londoners take a last look at the Wright brothers' famous Kittyhawk plane at the Science Museum before the plane's return to the U. S. Note model pilot lying flat on lower wing.

Hereford Independents Advance to Finals In Plains AAU Tourney; To Meet Graham-Hoeme

The Hereford Independents, led by Earl Stagner, rolled into the finals of the Plains AAU Basketball tournament at Amarillo Saturday night with a smashing 56-48 semi-final victory over the West Texas State Freshmen.

The game was played at the Sport Arena at Amarillo Saturday night. The Independents will meet the Graham-Hoeme cagers of Amarillo for the tournament championship tomorrow night (Friday) at the arena at the Tri-State Fair Grounds. Graham-Hoeme advanced to the finals Saturday night with a 55-40 victory over the powerful Frank Phillips Men's Club of Phillips.

Stagner, captain and manager of the Hereford team, sparked the Independents to their victory, although

he left the game on fouls in the second half. Trailing at the half, the Hereford quint came back as the third quarter opened with a stinging attack, and Stagner himself tied up the score at 24 all with a field goal and a free throw, and a few seconds later, added another free throw to put the Independents out in front.

The Freshmen never caught up. Charles Richardson, the Freshmen's 6-foot-6-inch center, fouled out just before the end of the first half of the rough, tough tussle. Stagner, who racked up 13 points for the Hereford team, followed early in the second half, but the Independents were in control.

Doug Groom, Hereford high school

basketball coach and star forward for the Independents, led the scoring with 20 points. Stagner was second with 13, and Stan Barrett a close third with 12.

The Freshmen outscored the Hereford quint on field goals, 20 to 19, but the Independents were away out in front with their shots from the foul line . . . and had plenty of opportunities, dropping 18 out of 31 chances, while the yearlings hit only eight of 28.

Graham-Hoeme, led by big Bo Graham, had too much for the powerful Frank Phillips Oilers. The Piemen led most of the way.

With the Graham-Hoeme quint are Don Leach and former All-Amer-

(Continued on page 12)

Hereford Schools May Lose Portion of State Salary Aid But Local Teachers Pay-checks Will Not Feel Pinch

Schroeter Is Challenged On School Report

Are low cost school building projects fact or fiction?

Major Schroeter, member of the board of trustees of the Hereford School district, who challenged the newspaper reports on the low cost of construction of the new-type Postepco (Fort Worth) school building, has himself been challenged.

Schroeter, in an article in The Brand on February 12, was quoted as saying of the Fort Worth building project that, "on investigation, we found newspaper reports misleading."

Thomas Thompson, business editor of the Amarillo News-Globe, in a signed article in last Sunday's edition, challenged Schroeter's report. Thompson's article follows:

"The Sunday News-Globe article on the low-cost Postepco Heights Elementary school down at Fort Worth seems to have aroused some controversy in building and school circles.

"As a matter of fact, the \$6.96 per square foot cost cited in the article was challenged by Major Schroeter, member of the board of trustees of the Hereford Rural High School district, at a meeting of school patrons.

"The Hereford Brand quoted him as saying the article was misleading, and the actual cost of the building complete would be more than double the amount quoted (\$137,681.48).

"Upon reading the story in the Hereford paper, the News-Globe immediately contacted the Fort Worth Star-Telegram for a re-check of figures that were originally checked with the Fort Worth School archi-

(Continued on page 12)

PRINCIPAL SPEAKERS AT TEACHERS MEETING



Dr. A. J. Stoddard (left) superintendent of schools at Philadelphia and Dr. Willard E. Gossin (right) superintendent at Minneapolis, will be featured speakers on the program of the Northwest Texas Conference for Education at Amarillo March 12 and 13.

Hereford Schools to Close On March 12 for Teachers Meeting

AMARILLO, March 2.—(Special)—Over 25,000 school youngsters in 26 Panhandle counties of this district will have opportunity to sleep later Friday, March 12.

While teacher attends an all-day conference in Amarillo, Jimmy and Janie will take a holiday from the classroom routine.

Hereford schools will close on Friday, March 12, while local teachers attend the annual sessions of the Northwest Texas Conference for Education in Amarillo, Supt. George Graham has announced. The meeting is the annual con-

vention of the Northwest Texas conference for Education, District IX of the Texas State Teachers Association, with headquarters in the municipal auditorium here. Over 2200 instructors in this area are members of the organization.

Beginning with registration at 8:30 o'clock, the meet will feature three speakers who will stress the theme "Education Stands Challenged." After a 30-minute concert by the Badger Band of Amarillo College, the program will commence with a speech of welcome by Charles M.

(Continued on page 12)

Local Schools to Operate Full Term Regardless, Says Graham

Hereford schools may lose several thousand dollars in state aid money through the current shortage in State Department of Education funds, but local teachers salaries will not feel the pinch, Supt. George Graham said this week.

While hundreds of state-aid schools in the state are faced with the prospect of early closing, due to inability to meet salary requirements after the slash in State Salary Aid payments, the Hereford Rural High School District is in better financial condition.

The current deficit in State Salary Aid funds is estimated at 20 per cent, and will mean a loss of between \$4,000 and \$5,000 to the local schools this year.

More than 3,000 Texas schools are affected by the shortage of funds, and many of the rural schools may be forced to cut short their terms because of inability to pay teachers.

The Texas State Teachers Association and other organizations have been urging the governor, so far without success, to call a special session of the legislature to appropriate an additional three million dollars to make up the deficit in the Department of Education funds.

A letter to Supt. Graham from John L. Beard, director of Equalization aid for the Department of Education, last week reported, however, that with the audit of state-aid applications half completed, the deficit has been reduced to \$2,225,000 in stead of the three million at first estimated.

Beard said on the basis of current estimates, state salary aid payments to individual schools would be cut only about 20 per cent instead of the 25 per cent at first estimated, and the deficit may be reduced further when the audit is completed.

He predicted that the audit, when completed, would cut the deficit by at least \$1,000,000, since many schools had over-estimated their state salary aid allotments.

The state salary aid due to the

(Continued from page one)

Ray Reeves Faces Charges After Gun Play at Canadian

Ray Reeves of Amarillo, formerly of Hereford, was freed under bond at Canadian Sunday on charges of assault with intent to murder.

Reeves, an agent for the Texas Liquor Control Board of Amarillo, shot and wounded Glen Muir of Canadian in an attempt to stop a fight in front of a Canadian cafe.

He was released under \$2,500 bond after the shooting. Bill Money, another Liquor Control Board agent, was charged with affray in connection with the case, and was released on \$350 bond.

Reeves was formerly employed by the Hereford Brand advertising department. He left this newspaper in December to accept employment with the Texas Liquor Control Board, and has been active here since in several liquor cases as a Liquor Control Board agent. He has not been connected with the Hereford Brand since joining the Liquor Control Board.

The victim of the shooting, Glen Muir, a young Canadian business man, is reported recovering in a Pampa hospital from his wounds. A

(Continued on page 12)

Yes, just like the old days—we're begging you to come in—we have the goods! TIRES—TIRES—TIRES. We never offered tires before at such bargains. Sure, we're OVERSTOCKED. We've Got You Right Where You Want Us! So come in and Carry These Tires Away!

TIRE SALE

FIRST LINE TIRES

U. S. ROYAL

EQUIPMENT

FIRESTONE

EQUIPMENT

EVERYBODY INVITED

Get in the Scramble

700x15 4-ply	\$16.30
600x16 4-ply	\$12.00
550x17 4-ply	\$12.00
650x16 4-ply	\$14.70
600x16 6-ply	\$15.70

GOODRICH

EQUIPMENT

GENERAL

DEALERS ARE INVITED

These Are Bargains!

KINSEY MOTOR COMPANY

Rules of Etiquette Apply on Hiway As Well as Parlor

(Sixth of a Series)

There are Emily Post rules of Etiquette for the highway, just as there are for the drawing-room, according to W. J. Elliott, Chief of the Texas Highway Patrol.

"And traffic rules not only make for gracious living, they make for living-period!" he said. "No driver is a good driver unless he knows and obeys traffic laws, to insure his own safety as well as the safety of other drivers and pedestrians."

Chief Elliott pointed out that nearly half of all accidents in business and residential areas involve two vehicles at an intersection, and half of these are the result of two vehicles

entering at right angles intent on going straight through.

He said that statistics of the National Safety Council show 15 per cent of all drivers in fatal city accidents failed to yield the right-of-way, the most frequent violation.

The Texas Highway Patrol is co-operating in a nationwide "Know and Obey Traffic Laws" program, and Captain Polk Ivy of the Amarillo District listed the following facts to remember about right-of-way at intersections.

1. A car already in the intersection has the right-of-way over cars approaching. You must give way to any car already there as you come up to the intersection.

2. If two cars arrive at an intersection at about the same time, the one of the right has the right-of-way, and the other driver must give way to him.

3. Slow down before you reach the intersection in order to be ready for a car on the cross street. Don't

wait to slow down after you reach the corner—it may be too late.

4. Despite the rule, don't insist on your right-of-way at the risk of an accident. Humility is a small price to pay for safety.

5. If there are no stop signs at the intersection, or if one vehicle is turning left, special rules are applicable.

Stuffed cooked prunes with cream cheese for a salad or to accompany a roast.

LEGAL NOTICE

THE STATE OF TEXAS

TO: Kathleen Masie Bixby and husband P. L. Bixby; Virginia Masie Hayden and husband Howard E. Hayden; Glen Masie Tressler and husband H. F. Tressler; Virginia Masie Biggs and husband J. R. Biggs; Glen Masie Jimerson and husband J. R. Jimerson; and the unknown heirs and legal representatives of Kathleen Masie Bixby, deceased; the unknown heirs and legal representatives of Virginia Masie Hayden, deceased; and the unknown heirs and legal representatives of Howard E. Hayden, deceased; and the unknown heirs and legal representatives of Glen Masie Tressler, deceased; and the unknown heirs and legal representatives of H. F. Tressler, deceased; the unknown heirs and legal representatives of Virginia Masie Biggs, deceased; and the unknown heirs and legal representatives of Glen Masie Jimerson, deceased; the unknown heirs and legal representatives of J. R. Jimerson, deceased; and the unknown heirs and legal representatives of each and all of said parties deceased; Defendants, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 22nd day of March A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 4th day of February A. D. 1948, in this cause, numbered 3038 on the docket of said court and styled Gertrude Probasco, a feme sole; Pauline Probasco, a feme sole; Peggy Jo Probasco Hardy, joined by her husband Olin Ray Hardy, Plaintiffs vs. Kathleen Masie Bixby and husband P. L. Bixby, Virginia Masie Hayden and husband Howard E. Hayden; Glen Masie Tressler and husband H. F. Tressler; Virginia Masie Biggs and husband J. R. Biggs; Glen Masie Jimerson and husband J. R. Jimerson; and the unknown heirs and legal representatives of Kathleen Masie Bixby, deceased; and the unknown heirs and legal representatives of Virginia Masie Hayden, deceased; the unknown heirs and legal representatives of Howard E. Hayden, deceased; the unknown heirs and legal representatives of Glen Masie Tressler, deceased; the unknown heirs and legal representatives of H. F. Tressler, deceased; the unknown heirs and legal representatives of Virginia Masie Biggs, de-

ceased; the unknown heirs and legal representatives of — Biggs, deceased; the unknown heirs and legal representatives of Glen Masie Jimerson, deceased; the unknown heirs and legal representatives of J. R. Jimerson, deceased; and the unknown heirs and legal representatives of each and all of said parties deceased, Defendants.

A brief statement of the nature of this suit is as follows, to wit: For the title to and possession of all of the East 408.1 acres of Section No. 73, Block K-3 Deaf Smith County, Texas, based upon the five and ten year statute of adverse possession and limitation of the State of

Texas and regular deeds of conveyance, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand

and the Seal of said Court, at office in Hereford, Texas this 4th day of February A. D. 1948.

W. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas.

By LILLYE LONDON, Deputy.

MASONIC BULLETIN
Hereford Lodge 848

Started meeting second Monday in each month. School of instruction each Thursday night.

R. L. THOMPSON, Secy.
& T. HIGGINS, W. M.

STREET MAP OF HEREFORD, TEXAS

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Where Old Friends Meet

Complete RX Service
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Headquarters for Wet Wash or Helpy-Selfy
Plenty of Hot Water
Courteous Service
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Short Orders
Steaks a Specialty
A Nicer Place for the Whole Family to Eat

24-Hour Service
THE ENGMANS



OUR WORK STANDS UP WE MAKE IT

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Complete Line of **USED PARTS**

See us for Expert Repair Work of All Kinds!

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Everything in Plumbing and Heating Supplies

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103 West 3rd Street Phone 791
Located over Rutherford's Dry Goods

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We buy and sell houses to be moved

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on 25 Mile Ave.
1 block west of 13th Street

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Your Favorite
NEWSPAPERS and MAGAZINES

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Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

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For REAL SERVICE and Quality Merchandise
Try
JIM BOOKOUT'S Standard Service Station
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It's like new — when we're Thru...
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DON'T

... Put shades on lamps that "swallow" light. Use clear translucent shades that utilize every bit of light given by your bulbs.

DO

... Clean lamp shades and bulbs frequently. Much light can be wasted in dust and grime.

... Sit under a light that does not throw sufficient illumination on the book or paper you are reading. Eye-strain is the result.

... Allow a child to study under the wrong type of lamp. Some lamps put too much light on books and papers and cause harsh reflection.

... Place lamps so that equal and sufficient light is given for everyone who uses the lamp.

... Make sure that children have the proper type of study lamps, giving clear warm light on the work they are doing.

Simple rules for good lighting that will add comfort and enjoyment to your living. They are important rules to follow that will protect the precious eyesight of every member of your family. Better light means better sight.

I'LL COME TO YOUR HOME OR PLACE OF BUSINESS

A Public Service Company lighting specialist will come to your home, office, or place of business to give you recommendations as to how to obtain the best in lighting. There's no obligation. Just call or write your nearest Public Service office.

We have nothing to sell but good electric service.

SOUTHWESTERN PUBLIC SERVICE COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

There are still more than 80,000 Texas farmers and ranchmen co-operating with 145 soil conservation districts in the state, according to Paul H. Walser, state conservationist of SOS.

A good way to use the last bits of ham is to add it to a cream sauce made by heating a can of mushroom soup as it comes from the can. Add only a tablespoon or so of cream or milk for thickening.

Read the Want Ads!

Buy It in Hereford

Please Let Us Help You

—mark every grave with granite or marble.

It is the last thing you can do for a loved one who has passed on.

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Plainview

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MUST BE MOVED AT DRASTIC
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6.00-16 Size—This Tire Retail for... \$16.41
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EMMITT MILBURN
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EVERYTHING IS TABOO BUT THE FOOTBALL!

Football Spring Training Banned in Texas; But Phys Ed Classes May Play With Pigskin

There'll be no spring football practice in Hereford this year... unless the grade school teams do it. A new Interscholastic League ruling, which goes into effect this spring, prohibits all spring football training in Texas high schools... that is, assuming that the schools want to remain members of the league. And in Texas, it's a little hard to schedule games outside the University sponsored conferences.

Separate Junior High and Grade schools are exempt from the spring training ban. Coach H. V. Stanton reported this week, however, that it is doubtful if the junior teams will do any spring training either. Elimination of spring training is designed, so R. J. Kidd, the League's director of athletics, reports, to take the emphasis off football in Texas high schools... and encourage spring sports.

To put teeth in the ruling, the League has banned issuance of any football equipment... except a football... to physical education classes.

Coaches are not even allowed to issue football shoes to their track teams. Tackling dummies and similar equipment are taboo... and the old moccasins and jerseys will have to stay in mothballs until fall.

Since one single item of gridiron equipment... the football itself... has been exempt from the ban, however, a lot of high school physical education classes will likely be found tossing the pigskin around this spring, in lieu of the standard push-ups and arm exercises.

"In interpreting Rule 30 (the much-discussed spring training ban), of the football plan," Kidd ruled in the February issue of the Interscholastic League, "the issuance or use of any football equipment other than a football will be considered a violation of the practice rule, whether this occurs in a regular physical education class or not."

Why the pigskin itself was eliminated from the ban was not explained.

Plenty of coaches are expected to take advantage of the loop-hole, however, and a lot of high school physical education classes are due to get plenty of practice in handling the football.

It won't be too surprising if you see a football substituted for the baton in relay races, or a pigskin shooting through the air instead of a shot-put or javelin.

The result next fall may be some of the snappiest ball-handling and fanciest deception ever witnessed on Texas gridirons.

Summerfield

BY GAYLE ROBERSON

In spite of the bad weather the W. M. U. met at the church last Wednesday when Mrs. Alex Thompson of Hereford reviewed the book "Amazing Grace" by Louis D. Newton. The book deals with the life of Dr. M. N. McCall, a missionary to Cuba.

Mrs. Thompson told of her trip

Dimmitt Bobcats Win Region 1A Basketball Championship Again

What a Skin!



Kathleen Stanley has what it takes to make people give a second look as she models a Russian lynx jacket at a Miami Beach style show.

to Cuba in 1940 and of the need of the people there for knowledge of the Bible.

Members present were Mesdames: Ky Lawrence, J. B. Noland, L. L. Cannon, Earl Lance, Moody Stephens, Roy Lovett, Pat Patrick, R. A. Pratt, Guy Walser, Jim Clark and Carl Lee.

Following the W. M. U. meeting the R. A. boys and G. A. girls had a meeting.

Mr. and Mrs. M. D. Welty of Melrose, N. M., visited in the home of Mr. and Mrs. Woodrow Welty and family last week and also relatives in Hereford.

Mrs. O. B. Summer is in Dallas with her mother, who is ill. Mr. and Mrs. J. M. Wright attended the Dimmitt and Sudan ball game in Canyon Saturday.

A group attended the workers conference in Hereford Thursday.

Rose taking part in the band concert last Thursday evening were Jeanette Euler, Bradley Lookingbill, Conrad Clark, Wayne Lee and Billie Ray Johnson.

Mr. and Mrs. Wylie Roberson, Miss Mary Lou Roberson, and Miles Roberson visited in the home of Mr. and Mrs. O. B. Roberson Sunday.

Mrs. Lee Kendall visited in the home of Mrs. Ky Lawrence one day last week.

Mrs. B. C. Roberson who is recovering from a fall is staying in the home of Mrs. B. E. Roberson. Mr. and Mrs. E. W. Nell went to Amarillo to play ball one evening last week.

Wendall Roberson came home from school in New Mexico last week to visit with his parents Mr. and Mrs. B. E. Roberson.

Mr. and Mrs. O. M. Dickey and Mrs. W. L. Johnson visited with Mrs. B. C. Roberson last week.

Mrs. G. W. Bussey Died At Dimmitt Last Saturday

Funeral services were held for Mrs. Bettie Bussey of Dimmitt at the First Baptist Church of Dimmitt on Monday at 3 o'clock.

Mrs. Bussey was born in Alabama February 22, 1875. She came to Castro County in 1947 from Oklahoma and died in Dimmitt at her home on February 28.

She is survived by her husband, G. W. Bussey of Dimmitt and a daughter, Mrs. Edna Hall of Bennington, Oklahoma; one grand daughter and one great grand child.

Kenneth L. Martin, son of Mr. and Mrs. T. C. Martin left Monday for Amarillo to enter the Navy. He expects to go from there to San Diego, California, for training.

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NEW MINIATURE SONOTONE

"900"

Finest "all-in-one" hearing aid ever made. Easy to wear as a wrist-watch. Powerful—natural—far more economical.

Sonotone Hearing Center

Texas Hotel—Hereford, Texas
from 12:00 p. m. to 5:00 p. m. on
Thursday, March 11, 1948

W. T. ROBBINS

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Satisfactory to you is our only goal

Texas is more convenient and accessible service. It will provide them with the most modern medical and dental facilities for out-patient treatment and examination. It will enable VA to render the type of service which veterans of this area so richly deserve.

The West Texas Veterans Administration Regional Office, its entire personnel and all of its facilities—is dedicated to service of veterans and their dependents in carrying out the Mandates of the Congress, Sisson emphasized.

According to the regional manager an official opening, combining open house and dedication ceremonies, is planned for March 26. At that time, all veterans, all service organizations, city county and state officials, newspaper and radio men, district medical and dental society officials from the region will be invited to inspect the new modern building.

An extensive program is being planned for the occasion, to which

Congressmen from West Texas, both United States Senators, and VA officials from Washington and Dallas are expected to attend.

We want the people of this area to feel free to visit their VA headquarters at any time; however, on the opening date, March 26, we are making a special effort to give them a genuine West Texas welcome, Sisson explained.

Mr. and Mrs. Cecil Gunter are spending several days in Dallas this week visiting Mrs. Farmer who is Mrs. Gunter's mother.

Mrs. N. W. Cayton and son James of Spearman spent the week end in Hereford visiting her mother, Mrs. J. P. Wood, and sister, Mrs. Clem Gilliam.

Mrs. Martin J. Lindell, of Bemidji, Minnesota, is spending several weeks with her son and daughter-in-law, Mr. and Mrs. George D. Pepper and family of Hereford.

Mrs. Lutie Bell Dunn Dies Sunday At Dimmitt Home

Mrs. Lutie Bell Dunn, 71 years old, died in Dimmitt Sunday February 29. Rev. M. J. Lee of Quanah, was in charge of the funeral rites at the First Baptist Church of Dimmitt, March 2 at 2 o'clock.

Mrs. Dunn was born in Missouri August 30, 1876 and came to Texas in 1921 from Colorado and to Castro County in 1947.

Surviving her are three daughters, Mrs. Leland Smith and Mrs. Ivan Bagwell of Dimmitt; and Mrs. Nell Reynolds of Albuquerque, N. M.; and seven grandchildren. Pall bearers were George Bagwell, Joe Gollehon, Vern Lust and Jack Gregory.

Four Hundred Million Catholics

Restless...

Disunited...

Each one of them with a mind of his own... subject to fickleness and change... to opinions that shift and altar in endless diversity...

Each one of them is a DISTINCT INDIVIDUAL... with ideas of his own... vehemently asserting what others emphatically deny... holding one theory today, rejecting it tomorrow...

Four hundred million different characters... restless in mind... disunited in thought... differing on every subject—BUT ONE!

But one that one subject there is PERFECT AGREEMENT. The four hundred million Catholics are perfectly united in FAITH. ANY Catholic can enter ANY Catholic Church in ANY part of the world and be sure that what he sees and hears will agree absolutely with what he has always believed, with what he has always been taught!

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You can find out for yourself in the privacy of your own home. Enroll today in our Correspondence Course in the Catholic Religion. The Course is absolutely free. It imposes no obligations. In six short lessons you can learn why four hundred million distinct individuals agree in Faith.

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THE HOME STUDY SERVICE

204 East Fourth Street
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YOU CAN JOIN THE COFFEE GULPERS CLUB...

COFFEE TIME is anytime at the CITY DRUG, but if you drop around about 10 each morning, you'll see Who's Who among local business men gulping and discussing. Join them and you'll be a member of the Coffee Gulpers Club. (Incidentally, the perfectly brewed coffee is the best money can buy.)

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Just Received

4x5 Super D Graflex
with Flash Attachment

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Exciting!
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BY Formfit

You'll find this the strap-less bra that really stays up, thanks to Formfit's different design and elastic control. No straps! No wires! Adds extra smartness to décolleté, fashion's wide necklines, off-the-shoulder sportswear and sheer blouses. So comfortable, it gently but firmly hugs you, lifting, molding, correcting, holding. Nude, white, black

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Vogue

"For the Lady of Fashion"



Flowers Say Best: "GET WELL SOON"

Flowers are perfect gifts for your friends who are ill. Beautiful cut flowers, or potted plants relieve the melancholy of a sickroom. They're such an easy way to say "get well soon." Moderate in cost, our lovely flowers will stay fresh for days to constantly remind your friends that you're thinking of them.

WESTERN FLOWER SHOP

109 E. 2nd—Hereford—Phone 778
Mrs. P. L. Dishman Mrs. D. C. Kinsey

W. T. Calves Reach Finals In Southwestern High School AAU Basketball Tournament

The West Texas High School Calves of Canyon, one of the top-notch basketball teams in the state, came within three points of a championship in the Southwestern AAU High School tournament at Dallas Saturday night.

Hatcher Brown's terrific youngsters, spurred by young Dwaine Stewart of Darn, upset the tournament last week with some impressive victories, but found the long grind of three tough games a day a little too much.

The Calves went down in the finals Saturday night before the combined varsities of Sunset and Highland Park high schools, of Dallas, in a 37-34 thriller.

They had started the day by defeating the Adamson High of Dallas, the tournament favorites, in the quarter finals; then trimming North Dallas in the semi-finals.

On Friday night they smothered the Central YMCA of Dallas by a top-heavy 61-16 score. Stewart poured in 25 points during the game to become the talk of the tournament, and his tournament total for four games was 78 points.

Stewart and Tommy Airhart, another Darn youngster on the Calves roster, were both placed on the All-Tournament team.

Playing under the banner of Joiner Motors, the Calves had reached the quarter-finals in the Plains AAU tournament at Amarillo before finally going down before the powerful Frank Phillips Men's Club team from Phillips.

Dimmitt Cagers Lose District; Win Regional

The Canyon Eagles, who won the District 1-A basketball title over protest from the second place Dimmitt Club, won their legal battle but couldn't swing the title.

The Eagles, technically, are still District 1-A champions, but the Bobcats are Champions of Region 1-A, and their bitter rivals, the Canyon five, didn't even finish in the money in the Regional meet.

The Bobcats, however, lost their battle to have the Canyon team declared ineligible. Supt. R. A. Vestal of Dimmitt had entered a protest with the Texas Interscholastic League, charging that Canyon had violated the rule which prohibits a team from entering more than 3 tournaments during a regular season.

Roy Bedichek, league director, in effect tossed the case out of court last Friday on the grounds that no documentary evidence to support the charge had been presented.

Back in Canyon on the basketball court, however, the Bobcats were having better luck in their quest for a title... and were crowned Region 1-A title Saturday night.

The Eagles, who had nosed out Dimmitt for the district title, were dropped from the Regional tournament in the opening round by the Perryton Rangers, 35-33, in an overtime battle.

Noted Minister Speaks to Texas Tech Students

LUBBOCK, Feb. 28.—The expected post-war breakdown of morals among college students in regard to sex behavior and the use of alcohol did not arrive, according to Dr. Charles E. McAllister, who has recently completed a survey of conditions at 99 leading publicly controlled colleges and universities in the United States.

Dr. McAllister, Dean of the Cathedral of St. John the Evangelist, Spokane, Washington, who is nationally recognized as an outstanding minister, lecturer and writer, delivered a series of addresses at Texas Technological College this week under the auspices of the Willson lectures.

The speaker reported an increasing interest among college students in basic moral codes and in religion, but said that religious education is unsatisfactory as it is presented in most schools today. His suggestions were that religious material be presented on as high an academic level as any other subject and that it be presented on a broad, non-sectarian basis.

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You'll find nothing but bargains at the NORTH SIDE GROCERY & SERVICE STATION. We charge only the most reasonable prices for our high quality groceries, lunch meats and laundry supplies. While you're here, have your car serviced with our Gulf products... we know you'll be glad you did!

NORTH SIDE GROCERY AND SERVICE STATION
THE CONVENIENT STORE FOR NO SUBS
PHONE 260 1200-25 MILK AVE.

Certified Seed Growers to Meet At Texas Tech

LUBBOCK, Feb. 28.—All persons

interested in better seed production are invited to attend the annual meeting of certified seed growers to be held in Aggie Memorial auditorium at Texas Technological College March 6, according to Dr. A. W. Young, head professor of plant industry.

Mary Jane Morgan went to Fannin Monday on business. Vera Gholson who is employed in the Morgan Record Shop is on vacation this week attending the Pat Stock Show in Amarillo. In their absence Mary Jane's mother, Mrs. Cooper Morgan is in charge of the shop.



A LOAF OF TASTY VITAMINS

At Your Favorite Grocery

Certainly, It's a
HEREFORD BAKERY
Product

ATHLETES FOOT GERM HOW TO KILL IT. IN ONE HOUR. IF NOT PLEASED, your 35c back. Ask any druggist for this strong fungicide, TE-OL. Made with 90 percent alcohol, it PENETRATES. Reaches and kills more germs faster. Today at Halle Drug Co.

A program is being planned dealing with sorghums, wheat, storm proof cotton developments, pink boll worm quarantine, chemical weed killers, a demonstration of the Gustafson Slurry method of seed treatment and movies in other methods.

The meeting will be held from 9 a. m. until 4 p. m. More than 100

persons from West Texas and Eastern New Mexico attended the meeting at the College last year.

Jessie Ann Buckner began work Monday at Southwestern Public Service Company. She will replace Ella Mae Martin the first of April when her resignation becomes effective.

The Public Is Invited To Attend A Special Program and Open Meeting

OF
Alcoholics Anonymous
8 P. M., FRIDAY, MARCH 5th
COUNTY COURT ROOM, COURT HOUSE

We cordially invite you to come out and learn something of this amazing movement which has now spread over the entire nation and has groups in all major cities and many of the small cities and towns. Not a temperance society, no crusading prohibitionists, nothing to sell, no dues paying members. All volunteer workers carrying out the most effective program ever devised for rehabilitation of the uncontrolled drinker and the confirmed alcoholic. There are members from every walk of life from the bum to the financier, from every cultural strata, of all ages and both sexes. You owe it to yourself to learn something about the A.A.'s! Program by Amarillo group.

Alcoholics Anonymous
Box 922 Hereford, Texas

GOOD TRADE-INS On Your Old Radio

We have an extra large stock of Radios in all models—

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- TABLE
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- RECORD PLAYERS

CAR RADIOS

\$44.75 to \$105.75 — 6 to 8 tube

New PHILCO Automatic Radio-Phonograph



PHILCO 1256. Glorious record reproduction, powerful radio reception... PLUS the quick, smooth, Philco Automatic Record Changer... all in handsome cabinet. Here's the greatest performing table model automatic combination ever built! \$134.95.

Your best buy in a compact, quality radio. Big set tone, powerful AC-DC circuit. Modern plastic cabinet in rich walnut.

\$19.95



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THIS WAY TO

Easter

Drop in any time and be greeted by new clothes... which arrive (and depart) daily. The new suits with classic long jackets and new-placed hip softness. The new dresses in fresh gay colors and prints to herald the new season. It's Spring ahead of Spring at the Little Fashion Shop!

What to look for in your Easter Wardrobe:

- DRAMA
- COLOR
- VARIETY
- ROMANCE
- ALL THESE—

you will find in our complete selections... worthwhile values in all sizes... priced for every budget.

The Newer Look

Three-Quarter length French-cuffed sleeves

Lovely Drape Skirt

Sure to Charm



The Little Fashion Shop
"Smart Clothes for Smart Women"

Of course you'll need a SHORTY COAT to complete your Easter Ensemble



SKY CHIEF Gasoline
FIRE CHIEF Gasoline
HAYOLINE Motor Oil
TEXACO Motor Oil
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LUBRICATION

Complete Line of
GILLETTE TIRES



Phillips & Lawrence Service Station
24-Hour Service
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"Every Time We Make A Friend, We Grow A Little"

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A misbehaving car should be a gentle reminder to you to bring that car to G. D. STEAKLEY & SONS SUPER SERVICE for fine Texaco motor oil. Our expert servicemen know cars... and guarantee their workmanship. Let us thoroughly lubricate and check the chassis... remove all squeaks and rattles.

G.D. STEAKLEY & SONS SUPER SERVICE
G.D., BILL & FURM STEAKLEY
Highway 60 E. of Town Phone 9

"SPEEDY" by **Hereford MOTOR CO.**



HEREFORD MOTOR CO.
Dudley Green - HEREFORD, TEXAS Archie Scott

PITMAN **CONOCO** **MAIN STREET & HIGHWAY 60**
Service Station **Phone 588**
"WE FIX FLATS"

TRY POST-WAR "FASTER ACTING"
666 COLD TABLETS
Relieve the aches and "deep rubbing" miseries of colds fast with 666 (Faster Acting) Tablets.
Conco: Use only in glass.



A little care saves a lot of wear!

A Spring change from contaminated, old winter oil to Nth Motor Oil protects from grit and dust that can ruin the inside as well as the outside finish of your car!

Conoco Nth Motor Oil (Patented)* contains a special added ingredient that fastens an extra film of lubricant so closely to metal that metal surfaces are actually OIL-PLATED!

This OIL-PLATING stays up on cylinder walls while you're running hot and when you're not... won't all drain down into the crankcase even overnight! That's why Nth Oil extra-protects from "dry-friction" starts... from sludge and carbon caused by wear.

So, for extra-cool, extra-powerful, extra low-cost miles...



Make a date to OIL-PLATE!

Another Letter to the Editor from...

The Bootleg Philosopher

The Mail Carrier left a sample copy of a newspaper in my box yesterday mornin and since my wife wasn't at home at the time I went in and sat by the kitchen window and read it thoroughly, and have about made up my mind there ain't much difference between the way I run my farm out here at Bootleg and the way Congress runs the country up in Washington, and if what Congressmen report is true, we both go in the hole doin it.

Take the matter of inflation. I don't want to brag, but Congress is using the same method to attack inflation as I use to attack Johnson grass, which is to look the situation over, regretfully, denounce it, talk it over with other folks, blame it on a handful of causes, go into town and deplore it with other farmers, but don't do nothin about it and wait for things to change. And if they don't get better, at least they do change, with voters jumpin on Congress about somethin else and my wife harpin on somethin besides Bin weed. The country and me neither may not be no better off but it breaks the monotony.

Waitin is out is the method I been usin, and while you might say don't get me nowhere, my experience has been that after you get somewhere it ain't much different

Beware Coughs
from common colds
That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis

Flour From Grain Sorghums Is Aim Of Tech Research

LUBBOCK, Feb. 28.—Development of a project for making flour from sorghum grains is the aim of a research program being launched at Texas Technological College.

Mrs. Johnnie McCreary Michie, head professor of foods and nutrition and Miss Faye Hattox, instructor, are in charge of the project. They expect to continue the experiment throughout the year. Wheat flour will be used to supplement the sorghum flours in the recipes since sorghum is low in gluten, needed to cause products leavened with yeast to rise. Much of the work will be testing various combinations of ingredients to get the proper proportion of wheat to sorghum flours.

The experiment is a continuation of a project conducted during 1941-42 when a number of sorghum flour recipes were developed. At that time, however, emphasis was on quick breads rather than yeast breads. Recipes concocted at that time were favorably received from interested persons all over the United States. In addition to developing the yeast bread recipes, the women will

conduct bio-assay testings on white rats, comparing growth induced by feeding wheat flour breads with the sorghum products.

A new type sorghum produced by the state agricultural experiment station at Lubbock will be used in research. Advantages of this particular grain is that it is relatively high in protein and is white, free from water-soluble pigments. Grain will be ground at the Harvest Queen Mills, Plainview, on machinery designed especially for the purpose.

Meat production in 1948 is expected to drop around 2 billion pounds or nearly 10 per cent below the 1947 output.

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
R. H. Cagle, Pastor
Sunday School 9:45 A. M.
Sermon 10:30 A. M.
Training Union 6:45 P. M.
Sermon 8:00 P. M.
Mid-week Services 7:30 P. M.
Wednesday

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:30 P. M.

AVENUE BAPTIST
R. S. Sparkman, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Training Union 6:45 P. M.
Preaching Service 8:00 P. M.
Mid-week Services 7:30 P. M.
Wednesday

FIRST METHODIST
O. E. Herring, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Youth Fellowship 8:45 P. M.
Evening Worship 7:15 P. M.
Mid-week Services 7:30 P. M.
Wednesday

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services 9:45 A. M.
Morning Worship 10:30 A. M.
Junior Endeavor 6:00 P. M.
C. Y. F. 6:00 P. M.
Evening Worship 7:00 P. M.
Mid-week Service every Wednesday 7:15 P. M.

ASSEMBLY OF GOD
R. E. Edridge, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Young People's Service 6:15 P. M.
Evangelistic Service 7:45 P. M.
Mid-week Services 8:00 P. M.
Wednesday

CHURCH OF THE NAZARENE
Rev. Lewis Patterson, Pastor
Sunday School 10:00
Morning Worship 11:00
Evangelistic Service 7:30
Wed. Eve. Prayer Meeting 7:30 P. M.

IMMANUEL EV. LUTHERAN
The Church of the Lutheran Hour
E. W. Lichting, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class 10:00 A. M.
Worship service, 11:00 A. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:30 A. M.; KPDN, Pampa and KIUD, Fort Worth at 10:30 A. M.

ST. THOMAS EPISCOPAL CHURCH
Services every fourth Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

DAWN BAPTIST CHURCH
J. E. Byers, Pastor
Sunday School 10 a. m.
Morning Worship 11 a. m.
Training Union 7 p. m.
Evening Worship 8 p. m.
Midweek Service Wednesday, 7:30 p. m.



Borden's
in the new
PUR-PAK
SINGLE SERVICE
CONTAINER

At Your Favorite Food Store



LEGAL NOTICE

NOTICE TO DEBTORS AND CREDITORS
THE STATE OF TEXAS,
DEAF SMITH COUNTY.

TO THOSE INDEBTED TO OR HOLDING CLAIMS AGAINST THE ESTATE OF HATTIE RUTHORF RUTHERFORD, DECEASED:

The undersigned having been duly appointed Executor and Executrix of the estate of Hattie Rector Ruthorff, deceased, late of Deaf Smith County, Texas, by the County Court of said County on the 28th day of January A. D. 1948, No. 1117 on the docket of said court hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to Beulah Lee Ruthorff Carter within the time prescribed by law at her residence, 1320 Fillmore, Amarillo, Potter County, Texas, where she receives her mail, this 17 day of February A. D. 1948.

James Rector Ruthorff
Glenna Ruthorff Perciful
Beulah Lee Ruthorff Carter
8-4-c

LEGAL NOTICE

NOTICE TO DEBTORS AND CREDITORS
THE STATE OF TEXAS,
DEAF SMITH COUNTY.

TO THOSE INDEBTED TO OR HOLDING CLAIMS AGAINST THE ESTATE OF BEN S. WRIGHT, DECEASED:

The undersigned having been duly appointed executrix of the estate of Ben S. Wright, deceased, late of Deaf Smith County, Texas, by the County Court of said County on the 28th day of January A. D. 1948, No. 1118 on the docket of said court, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to Willie Gilliland within the time prescribed by law at her residence, 410 East 6th Street, Hereford, Texas, where she receives her mail, this 17 day of February A. D. 1948.

Mrs. J. M. Gilliland
8-4-c

TAX PROBLEMS?

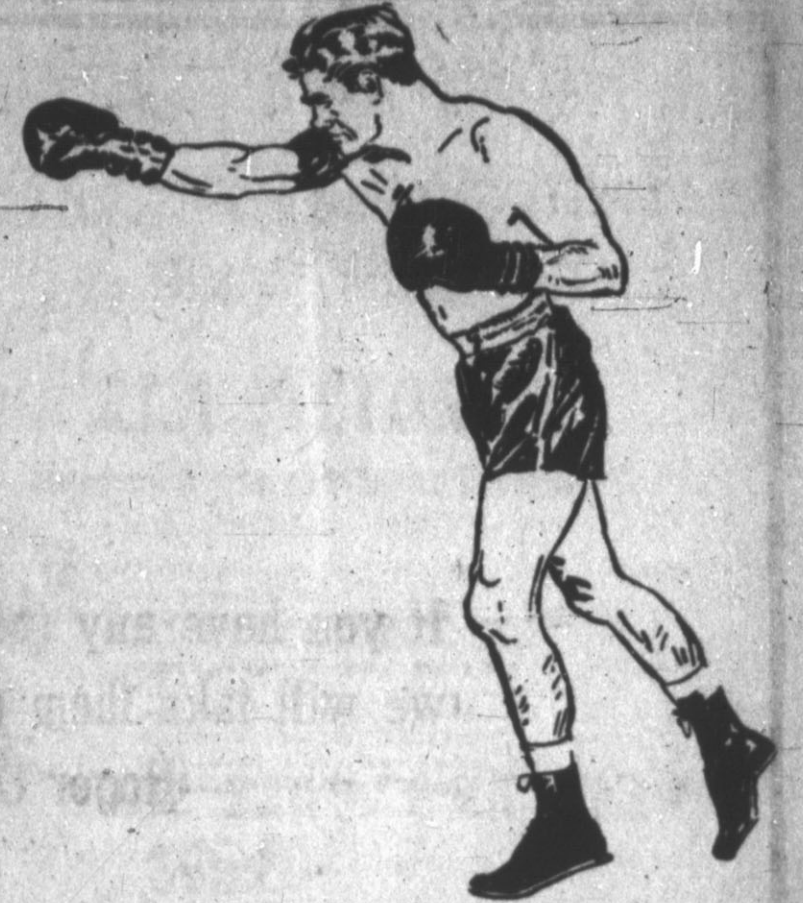
Meet the Tax Problems of tomorrow with a sound program of Business Life Insurance.

Southwestern Life
Insurance Company

G. C. (Jiggs) HARTMAN
104 E. 3rd St. — Phone 45
Hereford, Texas

Southwestern Life
Insurance Company

In BOXING or GASOLINE
its CONTROL
THAT COUNTS!



PHILLIPS 66 IS CONTROLLED* FOR EASY
WARM-UP AND PLENTY OF POWER!

Where does a boxer get his punch? Timing and control does it... and control is what puts the "punch" in Phillips 66 Gasoline!

Yes, we control Phillips 66 by the careful selective blending of its high-quality components to fit your driving needs all seasons of the year!

Pay your nearest Phillips 66 station a visit soon. If it's performance you want it's performance you'll get!



***"VOLATILITY CONTROLLED" TO GIVE YOU FAST STARTS!**



For Prompt, Dependable Service... featuring all **PHILLIPS "66" PRODUCTS**
We Invite You to Give us a Trial... Highway 60 at Main St. Phone 88
C. O. PHILLIPS **L. L. WOMBLE**
We Give S & H Green Stamps

Don't Read
Don't Look
Don't Listen

... And you'll continue to get less for your lumber and building dollar.

... Save those costly mistakes, and save on our quality materials — we're for you!

IT PAYS TO KNOW US!

Hereford Lumber Co.

Look for the word "enriched" on the label when buying corn meal or grits.

Serve grapefruit often. They are cheap enough not to be considered a luxury.

DR. MILTON C. ADAMS
OPTOMETRIST

OFFICE HOURS—8:30 to 5 p. m.

121 West Third

Phone 37
22-tfs

Long Time Ago

25 YEARS AGO

People in the headlines: A. W. Gregg says park work has already begun. Mrs. C. A. Skelton to visit parents in Kansas. Mark Walker dies at home of sister, Mrs. J. L. Fuqua, here. Richard Kimmons is

honored guest of social affair. A. M. Jones and Ralph Barnett purchase T. K. Wilson Insurance Agency. Mrs. Cora Lee Frye visiting in E. S. Ireland home. Mother of John and Bobo McLean visits sons here. Postmistress Cox will keep count of imported chickens. Death of father of Mrs. Sharp occurs in Fort Worth. Mr. and Mrs. J. T. Quinn arrive with their young son J. T. Jr. for a visit. Ira Oochell has bought interest in barber shop. Dr. Jarrett of Canyon Normal much appreciated in talk here Sunday. E. W. Harrison goes to Amarillo to attend conference. Mr. and Mrs. A. B. London and Henry Cloyd return from long trip down state.

45 YEARS AGO

News items: A negro boy, 13 years old working for Ed Connell at his ranch near Eldee, New Mexico, got lost Sunday in a snow storm and has not been found yet—whether he was lost in the snow and was frozen to death or wandered away and found refuge no one knows. Hereford has been for almost a week cut off entirely from communication by train from the east—no mail has come through because of the snow which was drifted so deep (near Umbarger) that it was impossible for trains to get through the cuts.

Personals: Mr. and Mrs. R. N. Mounts are enjoying a visit with the former's mother who is here from Denton. J. K. P. Gilliland of Lillydale, Tenn. is here this week and has bought ranch property. Carl Snyder a prominent attorney was a passenger on the north bound train which was snow bound here Monday and Tuesday. Rev. H. M. Bandy was unable to fill his appointment at Quash Sunday on account of the failure of trains to move.

Sell Thru the Want Ads!

For QUICK RELIEF
from that
STUFFY FEELING
DUE TO A COLD



RED ARROW
NOSE and
THROAT DROPS.
CAUTION: USE ONLY AS DIRECTED ON LABEL.
ASK YOUR DRUGGIST

DANGER!



Working with electrical fixtures is not "child's play" since serious injury and sometimes death result. Red Cross Accident Prevention Service, in cooperation with other safety agencies, wages an unending campaign to reduce our annual accident toll.

Tech Directors Approve \$300,000 Expansion Fund

LUBBOCK, Feb. 28—Expenditure of more than \$300,000 for enlargement of facilities and new construction at Texas Technological College was approved by college directors at a recent meeting. The figure includes \$50,000 appropriated toward completion of the West Texas Museum, made on provision that the remainder of needed funds be provided by the Museum association, that construction be completed within the next two years and that space be provided in the building for classrooms.

The board of directors also pledged research facilities of the college and services of staff members in the furtherance of studies on problems of conservation and development of ground and surface water resources in the state. A board committee was appointed to inaugurate a 10-year beautification program for the campus.

Funds appropriated by the board included payment for some projects already started and partially finished. Projects for which appropriations were authorized included: \$5,000 for traffic control lights on the campus; \$27,500 for additions to the college bookstore; \$15,743 for enlarging electric cables on the campus; \$5,412.24 for sidewalks; \$26,216.74 for paving campus streets and parking areas; \$12,274.29 for additions to speech department facilities; \$35,565.96 for utility installation in temporary buildings; \$7,608.08 for enlarging extension division facilities; \$7,700 for a hydraulic lift in the Chemistry building; \$3,000

for electric panels in the mechanical engineering building; \$5,700 for addition to the meat laboratory; \$5,000 for tennis courts; \$40,000 for a revolving fund for purchase of new equipment for Tech Press; \$27,435 for additional farm shop building; \$28,000 for a garage and lumber storage building; \$15,000 for purchase of cows for agricultural research.

Start all vegetables to cooking in boiling salted water.

Buy foods in plentiful supply. They are generally cheaper.



Dr. C. D. Kelton

5th and Jackson

Phone 91
for Appointment

28-tfs

If you have any scents
we will take them out.

—Roger Corbett.

CORBETT CLEANERS

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where builders buy!

LUMBER—

Yellow Pine	Center Match Siding Flooring
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KEMP LUMBER COMPANY

J. W. WHELAN, Mgr.

Hereford

Phone 44

New Building — New Location

OFFERING A NEW COMPLETE SERVICE

About Our Service:

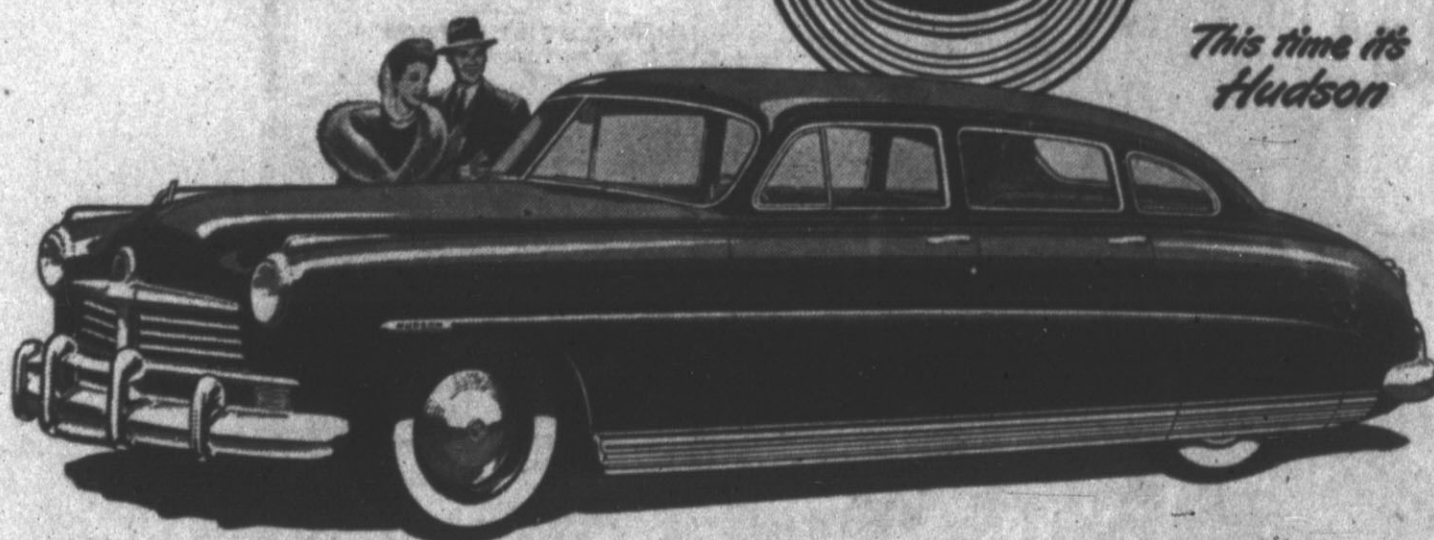
We Keep a Complete Service Record on Your Car

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About Hudson Cars:

Center Poise Steering
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the car they said was years away!

OPEN HOUSE SATURDAY MARCH 6

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Walter J. Warren
Manager

Frank J. Warren
Service Manager

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Phone 723



Victrola® 610V1
© 1947, M. Reg. U.S. Pat. Off.

- with FM and AM
- with beautiful cabinet
- with smooth record changer
- with "Silent Sapphire" permanent-point jewel pickup
- with roomy record compartment

"Golden Throat"
Tone System

\$328.50

RCA VICTOR RADIOS and RECORD PLAYERS NOW



It's ready to go!
This RCA VICTOR

Portable—plays on house current or batteries



Carry your favorite radio program right along with you, wherever you go! This beautiful weatherized aluminum portable gives you the fine RCA Victor "Golden Throat" tone—either on battery or plugged in. Powerful and selective. Has built-in "Magic Loop" antenna, automatic volume control, and dynamic speaker. Hear it today.

\$65.20

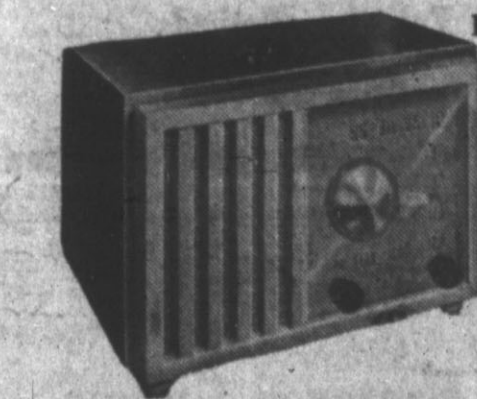


The "Personal"—Smallest, lightest RCA Victor battery-operated portable! Plays instantly anywhere when cover is opened. Room-size volume. Sturdy alligator-grained plastic case.



The 68 R-3 displays a cabinet decidedly "different"—fashioned from the finest walnut veneers and other carefully selected woods. Features include both broadcast and FM bands, two built-in antennas, phonograph in-put Jack for record player, and many other features found only in higher priced models.

Priced at \$95.00



RCA Victor 75X11
Tiny table radio with a bright, gold enameled face. Enclosed in smooth walnut plastic. Plastic dial-face glows when set is on; plastic pointer beams light to its red arrow tip. "Golden Throat" tone... 5 inch speaker. Also in antique ivory finish (75X12). AC-DC.

75x12 IVORY
Only

\$37.95



Victrola 77U—"Golden Throat" tone! A radio and new automatic record changer! "Silent Sapphire" pickup. Extra-large speaker. Walnut or mahogany finish.

"Victrola"—T.M. Reg. U.S. Pat. Off.

\$99.50

Many other models in both table models and combinations are on display at STREU'S. Models to match any furniture and priced to fit any purse.

See the new Q 103, brown plastic "Export Model." This set, while utilizing the grace and style of modern plastics, incorporates amazing power and selectivity. Originally intended only for use in South and Central America, it has a number of features that are distinctly advantageous for use in this country.

Priced at only \$49.95

STREU HARDWARE CO.

Phone 48

Home of Service and Quality

Hereford

A CORDIAL INVITATION
is extended to to attend the
FAMILY PARTY

for our
Customers and Friends

BRING YOUR FAMILIES

MONDAY, MARCH 8

BEGINNING 10 A.M. — STAR THEATRE

JOHN SNIDER BARBECUE

AT NOON

At Hereford Implement Company place of business across the street west of Courthouse

WORTH SEEING

- Technicolor Film Depicting Modern Diversified Farming Methods
- Comedy for the Children
- STAGE SHOW — Over one hour of excellent entertainment, good clean fun for all the family

Be Our Honored Guests

HEREFORD IMPLEMENT
COMPANY



Your INTERNATIONAL HARVESTER Dealer



Mrs. Carl Monroe Is Hostess to Messenger Club

Mrs. Carl Monroe was hostess to the Messenger Home Demonstration Club, February 27 when they met at her home.

Roll call was answered by the members giving suggestions for growing healthy roses.

Mrs. Alta Wyle discussed "Growing Roses and Their Diseases." Mrs. N. A. Brown told how to prune roses.

A report on the buffet supper given by the club was made and was followed by the members doing work on the quilt which is being made for Boys Ranch.

Those present were, Mesdames Alta Wyle, N. A. Brown, J. T. Guinn, F. A. Brown, Wilson Wyle and the hostess.

The next meeting will be with Mrs. W. H. Clements March 12.

Crisp bacon is as good served with grits as ham.

Serve liver often. Give it a lift with tomato sauce.

If You Don't Know Your Insurance
KNOW YOUR INSURANCE AGENT

BILL WOLFE



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**GREAT AMERICAN RESERVE
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Dallas, Texas

Life — Hospitalization — Health
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FERTILIZER

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45% and 47%
Triple Super Phosphate

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UNIVERSAL
THE **Jeep**

THE 4-WHEEL-DRIVE UNIVERSAL "JEEP" works all day, all year... in the field as a tractor... on or off the road for hauling and towing. Comfortable and easy to operate, it lets you stay on the job for hours without becoming exhausted. When work in the field is done, the "Jeep" is ready to tackle almost any other job—hauling produce, perhaps, towing a cattle trailer or helping out in scores of ways. As a mobile power unit, the "Jeep" with power take-off can operate virtually any piece of power-driven farm machinery. Come in and see the "Jeep" now.

ROBERSON MOTOR COMPANY

123 West First

Hereford

TSCW GIRLS SOLVE CLOTHING PROBLEM



When skirts started down and prices up Joyce Gilstrap, Amarillo, and Joan Phillips, Marshall, Texas State College for Women freshmen, picked up their needle and thread. Three-fourths of TSCW's 2300 students did like wise and learned they could save almost \$100 a year by making part of their own clothes. The average student spends \$300 on clothes, says \$50 by sewing. Freshmen who make few of their clothes average \$775, and buy more classroom clothes, while upperclassmen spend more on dress and evening wear. Miss Gilstrap and Miss Phillips designed and made the dresses modeled.

Russell-Barrett Nuptials Solemnized In Pretty Home Ceremony Monday

A wedding of interest which took place in Hereford Monday morning was that of Miss Mary Ruth Russell who became the bride of Fred S. Barrett Jr. at 9 o'clock in the home of her parents, Mr. and Mrs. W. H. Russell.

Relatives and close friends witnessed the ceremony which was read by Rev. Roy Ford, pastor of the First Christian Church, as the couple and their attendants stood before a large south window in the living room. An improvised altar effect was arranged with pink azaleas.

Margaret Barrett, sister of the bridegroom, was the bride's only attendant. She wore a wine gaberdine suit with a single white orchid pinned to the coat lapel. Frank Barrett served his brother as best man.

The bride given in marriage by her father, was attired in a pale green gaberdine suit with nailhead trim worn with a white blouse. She carried a nosegay of white roses arranged with pink carnations. For sentimental reasons she carried a lace handkerchief which had been used by three generations of the Barrett family.

After the wedding refreshments were served from a lace-laid table with pink and white sweet peas as a center piece flanked by white ta-

pers. The tiered wedding cake was served by Margaret Barrett and Phyllis Radovich presided at the silver coffee service.

After a wedding trip to points in New Mexico the couple will make their home here. For traveling the bride wore a gray woolen suit accented in black.

Mrs. Barrett was graduated from Hereford High School and received her degree from West Texas State College.

Mr. Barrett attended Southern Idaho College at Albion. He served four years in the U. S. Army. At present he is connected with his father in farming.

Dora Ann Lowry Birthday Honoree

Dora Ann Lowry was entertained on her eighth birthday February 21 with a party in the home of her parents, Mr. and Mrs. Bob Lowry.

Games were played for entertainment and refreshments were served to: Agatha and Ronnie Storey, Kay, Jeanie and Dickie Owen, of Clovis, N. M., J. W. and Ronnie Bill Bowman, Linda Wren, Quinton Jr., and Billy Kelly, Jackie Lowry, Dolly Loerwald, Bobby Lowry, Mr. and Mrs. Earl Lowry, Mr. and Mrs. Dick Owen, the honoree and the hostess.

53rd Wedding Anniversary To Be Observed

Mr. and Mrs. L. M. Williams will observe their 53rd wedding anniversary at a family reunion which will be held here on Sunday March 7. All of their eight children are expected to attend the celebration.

Knight-Robinson Wedding Announcement Is Made

Announcements have been received here of the marriage of Miss Jo Anne Knight of Rangely, Colorado, and James Conrad Robinson, son of James R. Robinson of this city. The couple were married in Rangely on Sunday, February 29.

Mr. Robinson attended Hereford schools and served in the U. S. Army seven years. Two years of that were spent in the European Theatre of War. Both Mr. and Mrs. Robinson are employed at the Rig Theatre in Rangely and plan to make their home there.

Sugar Beet Growers To Benefit From Colorado Studies

(From the Dallas News) Sugar beet growers in Deaf Smith county stand to profit from crop mechanization studies made by the Department of Agriculture in the state of Colorado.

New types of thinners and harvesters have been developed. Cost studies have revealed that the farmer can save more than \$40 an acre by using the new equipment.

The growers also may free themselves from the problem of transient labor, the Department of Agriculture has reported.

Sewing Club Meets

Jolly Workers Club was entertained Thursday afternoon in the home of Mrs. Roy Boyd.

New officers elected were Mrs. Jimmie Mercer, president, and Mrs. Charles Calloway, secretary-treasurer. Roll call featured sewing hints.

New year books were distributed and during the afternoon when sewing was enjoyed, Mrs. Ray Suit was the penny gift. The next meeting will be held with Mrs. Wes Brady on March 11.

Those present were Mesdames: Barney Bockock, Travis Caraway, M. H. Wiseman, Jimmie Mercer, Coleman Wright, Ray Suit, Charles Calloway, the hostess and a guest, Mrs. Fern Witherspoon.

Read the Want Ads!

ATTEND GARDEN CLUB MEET

Twelve Hereford Garden Club members left Tuesday for Harlingen to attend the 20th annual convention of Texas Garden Clubs Inc. held there Thursday and Friday. A tour of the upper and lower valley will form a part of the entertainment and the Donna Garden Club plans to hold its annual flower show for the visiting group. An informal

dinner at Reynosa, Mexico, is scheduled.

In the Hereford delegation were Mesdames: Lyle Blanton, district 1, president; O. G. Hill, R. A. Daniel Jr., A. L. Manjeot, Dennis Barnard, Forrest Minton, C. D. Kelton, Jim Black, W. S. Flitt, Maurice Tannahill, Earl Springer and Carroll Whit-side.

Visiting in the Jake Boydston home over Sunday were Mr. and Mrs. Ray McNeil of Hobbs, New Mexico. Mr. Hobbs has bought the cattle belonging to T. C. Ivey and has also taken over the lease of the Ivey Ranch east of Hereford.

Don Holman of the Hereford News Stand will be out of town for the next thirty days attending to business as district manager for Lane Ice Cream Co. Mrs. Holman and Mrs. Maude Montfort will be in charge of the business here in his absence.

'PERCE STRINGS' by KERR Implement Co.



KERR Implement Co.
John Dure SALES & SERVICE
HEREFORD, TEXAS

REAL ESTATE AND LOANS

We offer land in any size tract. We have buyers for irrigated land.

Loans, small or large, at good interest rates are made with no charge for handling.

See us if you want to sell.

J. C. RICKETTS, Realtor

WANTED



—the privilege of helping you arrange your LIFE INSURANCE program to the best advantage for you and your loved ones.

HERMAN FORD

Southland Life

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COOLER...CLEANER AUTOMATIC



"OFF" FOR THE AFTERNOON

With an automatic gas range, setting a little dial frees you for hours ahead. You can be gone all afternoon, shopping, visiting, golfing or clubbing—then when you return home you'll find your dinner cooked to perfection, ready to serve.

West Texas Gas Company

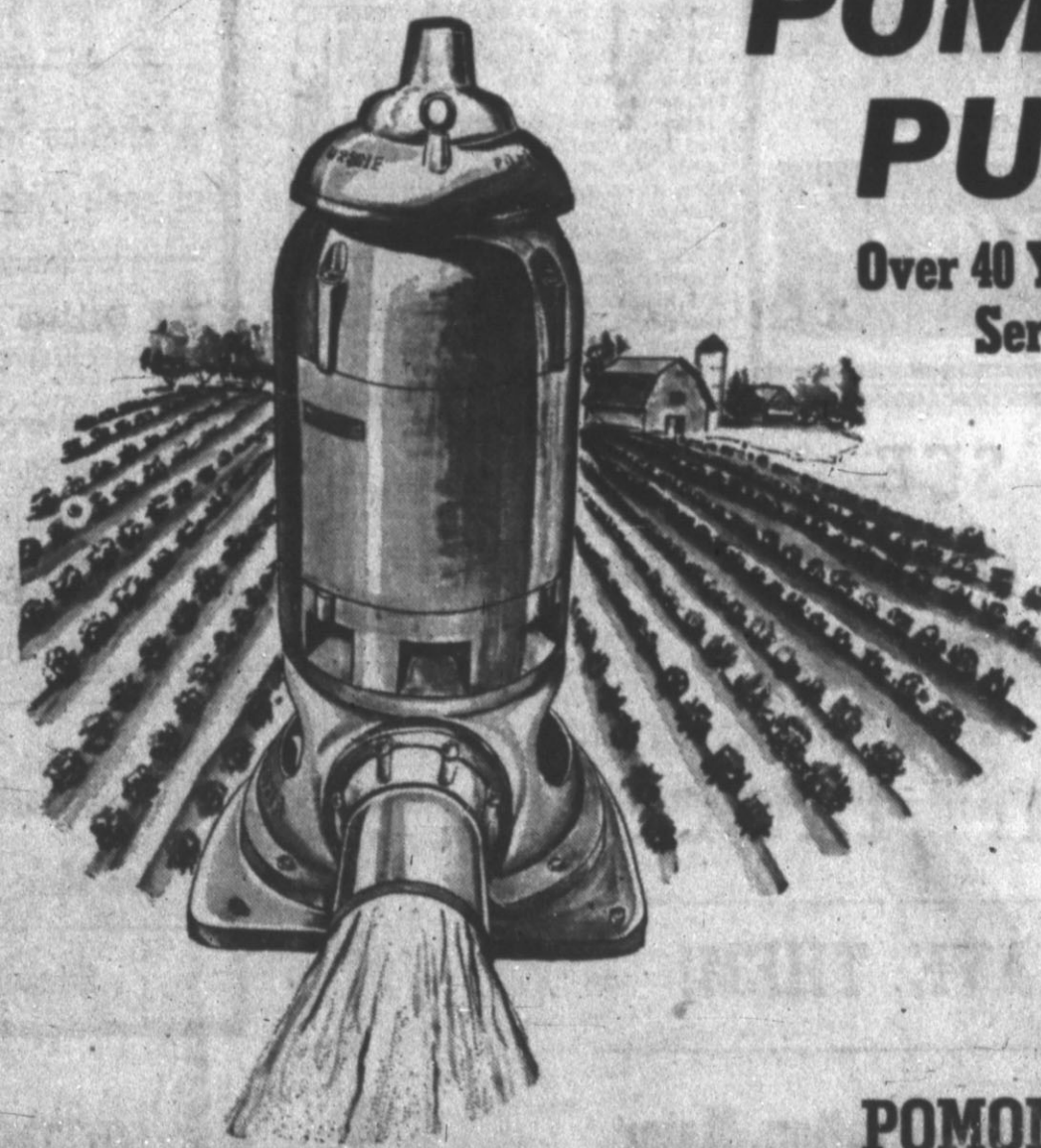


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IT'S AUTOMATIC!

Irrigate Your Farm With a

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Let Us Show
What Pomona
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IMPORTANT

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Will not sand lock. Adjustable, trouble free unusually efficient.

• NON-REVERSE RATCHET

Eliminates risk of unscrewing drive shaft or damaging motor.

• WATER LUBRICATION

Minimizes maintenance and assures clean oil-free water at all times.

• UNUSUAL RUGGEDNESS

Exclusive Pomona construction and heavy duty design withstands severest service.

Clowe & Cowan, Inc.

R. PAUL CONEWAY, Sales Representative

Rt. 3, Box 1A

Hereford, Texas

Phone 301-W, Hereford

Amarillo, Lubbock, Plainview, Texas — Roswell, New Mexico

A Western in Old Tradition, "Panhandle" to Follow World Premiere With Showing Here

Rated as one of the great Westerns in the old tradition, Allied-Artists newest production, "Panhandle," will show at the Star Theatre in Hereford beginning next Sunday.

The World Premiere of the new picture was staged in Amarillo this week, opening there on Tuesday, and the film will be brought directly to Hereford for its first showing on the regular release date.

The sepia-toned production is in the tradition of the old Westerns of the William S. Hart era.

Reed Hadley has the leading role as a former killer, famed for having made Billy the Kid back down, who emerges from retirement to hunt down the murderer of his brother.

The film is paced with action, and should please the older movie-goers who remember the Westerns before they became musicals.

Rod Cameron is pictured here in scene from "Panhandle" . . . demanding a show-down and backing his demands with the six-shooter.



Don't throw away celery tops. Save them and add to soups—no matter if they have dried.

Sub-Debs Open Season With Barn Dance

Saddles, lariat ropes and other western paraphernalia were in evidence at the club house Friday night when the Sub-Deb Club entertained with a costume barn dance to open the spring season. A brown and white color theme was used in other decorations for the dance.

The entire program of dancing featured the Virginia Reel, Schottisch, the polka and forms of the square dance.

Those attending were Pat Longbottom, Claude Melugin, Betty Katherne Hodges, Bobby Owen, Sara Owen, Don Davison, Mary Jo Mathis, Glenn Hopson, Patsy Slagle, Rueben Knox, Wilma Jo Robertson, Liburn Hamilton, Jayne Boston, Donald Shipley, Mary Catherine Carroll, Oliver Sireu, Billie Johnson, Keith Hutson, Doris Hastings, Trister Carlyle, Gayle Foster, Buddy Corbett, Martha Thomas, Bill Forbus, Margaret Sowell, Dick Kopp, Jacqueline Newell, Louise Green, Diane Jo-well, Eddy Roberson, Joan Hardwick, Eugene Roberson, Patsy Wilshire, Stanley Slagle, Joy Miller, Jack McCracken, Guellita Gunstensen, Dwight Wilson, Ed Dyer, Weldon Roberson, John Newsom, Grady Poff, James Hutson, Lewis Hembree, Brady Lookingbill, Gene Walker, Georgia McConnell, Curley Wilson, Raymond Lueb, Karl Hutcherson, Randy Thomas, Dale Russell, Betty Crisp, Jim Easley, Johnnie Rogers, Gayle Rogers, Dick Oakes, Bob Hamilton, Dale Barkley and George Hamilton.

Chaperons were Mr. and Mrs. J. W. Thomas, Mr. and Mrs. Ira Foster, Mr. and Mrs. Onias Carroll and O. T. Bailey.

Scottish Rite Ladies Club Is Entertained

Mrs. H. E. Miller and Mrs. Jim Black were hostesses to Scottish Rite Ladies Club members at a dessert-bridge given at the Miller home Monday night. Advent of spring was suggested through the use of spring flowers and appointments for games.

Mrs. Ernest Medkief, president, and Mrs. Charles Noland, secretary, newly elected officers of the club, were in charge of a short business session.

Those attending were Mesdames: Robert Wagner, Robert Lewis, Bill Hutson, Tom Fields, W. S. Pruitt, T. E. Seigler Jr., D. C. Barnard, Herman Ford, Ernest Medkief, Charles Noland, J. B. Noland, A. Petersen, Jim Black and H. E. Miller.

Daniel

MRS. W. R. MOORE

The rain and snow that has fallen during the last three weeks has amounted to about two inches or more of moisture. Wheat crop prospects are greatly improved. Both planted and volunteer wheat is coming up and looking green now.

Mr. and Mrs. Belton Finney and son, Dickie, visited in the home of Richard Moore in Muleshoe from Friday to Sunday.

Frank Smith of Dawn visited in the W. R. Moore home Sunday evening.

Mr. and Mrs. J. T. McClain and children made a business trip to Amarillo Saturday.

G. E. Larsen and W. F. Miller of Portales, visited in the W. R. Moore home Wednesday night.

Harold Dean Moore attended a basketball game in Canyon Saturday night.

Charlie Cogdell from Hereford was in this community looking over his land last week.

Mr. and Mrs. W. R. Moore visited in the W. V. Wynn home near Can-

yon Wednesday. The friends and neighbors of Mrs. Bob Axe, who has been ill in the Nebbett hospital in Canyon for the past week, wish her a speedy recovery.

Mrs. C. R. Hughes and little daughter, Linda Sue, visited in the W. R. Moore home one day last week. Johnnie Lee McElbroom, Dickie and David Axe, were visitors in the home of Harold Dean Moore Sunday evening.

Oliver Ray, Billy Jack, and Clarence Finney were visitors in the home of Billy Moore Sunday.

Mr. and Mrs. Daniel Turrentine of Lubbock spent the past week end with his mother, Mrs. A. M. Werner. Mr. Turrentine is a student at Texas Technological College.

Mr. and Mrs. Russell Thomas and two daughters of Tucuman, N. M., were week end guests of her parents, Mr. and Mrs. C. M. Hicks.

Home from Lubbock where she attends Texas Tech was Beverly Barkley to spend the week end with her parents, Mr. and Mrs. Phillip Barkley.

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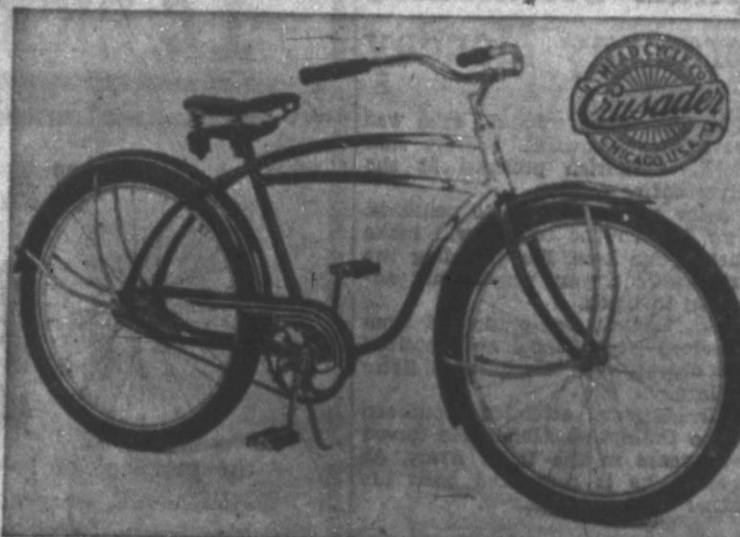
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A chance to win with the purchase of each Tek DeLux Toothbrush 50c

TEK DeLux Toothbrush is NEW—it has four exclusive advantages:

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- 3—Scientific shape cleans the tartar zone.
- 4—Sealed in a sanitary unbreakable container that is ideal for traveling.

Get a Tek DeLux Toothbrush Today (50c). One for Each Member of the Family

You May Win This Swell Bike

Drawing on April 1st



SOME THINGS TO REMEMBER

25c Ex-Lax	19c
25c NR's	19c
50c Mufti	39c
60c Campho Phenique	49c
60c Mentholatum	49c
60c Sal Hepatica	49c
60c Alka-Seltzer	49c
\$1.25 Creamulsion	98c
75c Nyal Milk of Magnesia	49c
50c Nylpl Castoria	29c
40c Bromo-Quinine Tablets	29c

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Mann's MALTED MILK Bread

Get the EXTRA SAVINGS in these COMBINATION SALE VALUES

True to our pledge to help you stretch your dollars to the very limit of their purchasing power, we're putting on this sale of the COMBINATION VALUES now available at CLOSE DRUG! Each combination represents a tremendous saving because it gives you two well-known products at a bargain price far below that which you ordinarily pay when you buy each item individually. You can get these combination values for a limited time only — so act quickly. Buy what you need this week.

\$1.00 Coty Face Powder	89c
\$1.00 Fitch Hair Tonic	89c
50c Calox Tooth Powder	39c
60c Fasteeth	49c
75c Noxzema Cream	49c
\$1.00 Vitalis	89c
75c Doan's Pills	59c
\$1.25 Absorbine Jr.	89c
75c Expello Moth Crystals	59c
50c Colgate's Shaving Cream	39c
\$1.00 Chamberlain Lotion	79c
4 lb. Wrisley Bath Crystals	98c
\$3.25 Mead's Oleum-Percom	\$2.59
\$9.50 Sun Glasses	\$4.95

30c Modess 15c Yes Tissue 200's 45c Value Both For— 39c

60c Williams Shaving Cream 60c Aqua Vello Shaving Lotion \$1.20 Value Both For— 75c

DR. WEST'S MIRACLE SPECIAL 60c Miracle Toothbrush 50c Miracle Tooth Paste \$1 VALUE BOTH 69c FOR

50c Jeris Hair Tonic 50c Jeris Cream Oil \$1.00 Value Both For— 51c

EXTRA SPECIAL

25c **BLACK DRAUGHT Powder** 9c

In the Shadow of the Cross

Wherever Christianity has brought light to the darkest corners of the Earth, there, too, in the shadow of the Cross, have labored the pioneers of medicine and pharmacy to perform their particular service for mankind. Through the course of recorded history, this spirit of cooperation has brought to all the peoples of the world, greater freedom from pain . . . from fear . . . and from the bonds of ignorance. Our Prescription Department is our special Service Department for you.

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DR. L. A. BLUMER, Chiropodist
(Foot Specialist)
Will be at the office of Dr. Norman Harris, 110 W. Fourth, Thursday, March 4, 1948, and each two weeks thereafter on Thursdays.

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603 Adams — Phone 25313

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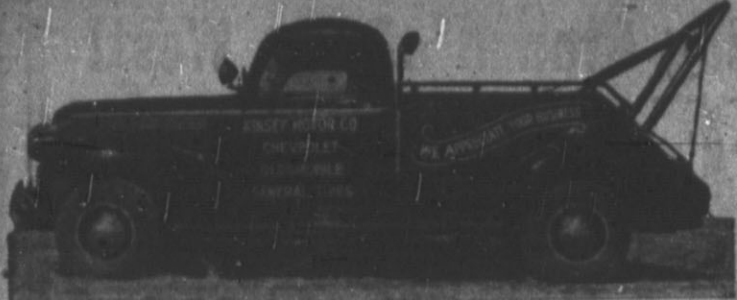
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AGENT — HEREFORD, TEXAS



37-tfc

COURTHOUSE
RECORDS

DEEDS OF TRUST

Chester Wiggins to E. C. Oliver
W 1/4 S. 45 Blk. K-3.
R. J. Barclay and wife, Inez Barclay to W. S. Kerr E 70 feet lots 5 & 6 Blk. 3 Whitehead Add.
J. N. Edmonson and wife, Lorraine Edmonson to Jas. W. Witherspoon S 40 feet lot 5 Blk. 4 Whitehead Add.
O. H. Culpepper and Frances Nell Culpepper to United Fidelity Life Insurance Co. All lots 1 to 12 incl. Blk. 26 Whitehead Add.
T. C. Malloy and wife, Thelma Malloy to Hereford Texas Federal Credit Union all lots 21 to 30 incl. Blk. 3 Burks Sub. of Blk. 17 Mabry Add.
Herbert Priemel and wife, Josephine Priemel to J. D. Barker 320 acres N 1/2 S. 6 Blk. 3.
George Alexander to Roy Harris part Blk. 32 Evans Add.
Vernon Denson and wife, Bond Speed Denson to W. P. Hiltabrand all S 85 Blk. K-7.
W. D. Johnson to N. W. Boone W 1/4 S 77 NE 1/4 S 84 Blk. K-5.
M. T. Miller Jr. to First National Bank of Tulsa all lots 48 & 49 Blk. 10 Town of Hereford.
J. H. Sears to Continental Grain Co. all S 58 Blk. K-7.
Hereford Potato Growers Association of Hereford to Houston Bank for Cooperatives 1st tr. lots 1 to 12 incl. Blk. 90 Town of Hereford; 2nd tr. part of Blk. 92 Hereford Add.

Less Thompson and wife, Hester Thompson to Hereford Texas Federal Credit Union lots 11 & 12 Orr and Megert Sub. E 1/4 Blk. 20 Evans Add.
J. L. Ketchum and wife Mabel Ketchum to Jas. W. Witherspoon all lot 24 Evans Sub. Blk. 17 Evans Add.
W. B. Renfro to Walter F. David S 27 Blk. K-8.
R. N. Cooke to Walter F. David S 26 Blk. K-8.
Oscar C. Free and Willie Mae Free to Hereford Texas Federal Credit Union E 44 feet lot 3 Blk. 2 Meachams Sub. Blk. 16 Mabry Add.
Henry Irlbeck and wife, Gertrude Irlbeck to Kansas City Life Insurance Co. S 1/4 S 25 T 3 NR 2E.

WARRANTY DEEDS

N. L. Cress and wife Leslie G. Cress to Velva D. Man S 45 Blk. K-5.
Chessa Gollihar and wife Avie Gollihar to George C. Gollihar N 150 feet S 821.77 feet W 208.71 feet, Blk. 29 Evans Add.
Ray McKinney and wife, Imogene McKinney to Joe Lee Alder and wife Ivaline Alder all 18 Barcos and Bullocks Sub. Lots 1 to 10 incl. Blk. 6 Womble Add.
T. C. Malloy and wife, Thelma Malloy to R. S. Shirley part of Blk. 8 Ricketts Add.
Paul Haral and wife Olivette Haral to Vernon Denson and wife, Bond Speed Denson tr. 1-All S 85 Blk. K-7; tr. 2-S 86 Blk. K-7; tr. 3 W 1/4 S 87 Blk. M-7.
Roy Harris and wife Billie E. Harris to George Alexander part Blk. 32 Evans Add.
N. W. Boone and wife Pauline

Boone to W. D. Johnson W 1/4 S 77 and NE 1/4 S 84 Blk. K-5.
Donald D. Henslee and wife, Rachel I. Henslee to J. E. McCutcheon Jr. Lot 18 S 1/2 lot 11 of J. A. Fox Sub. Blk. 12 Evans Add.
Willie Gene Johnson, a female sole, to Claud Higgins lot 10 Blk. 3 Town of Hereford.

RELEASES

Wirt Phillips to Walter G. Russell all S 13, 14, 21, & 23 Blk. K-14.
W. J. Smith and Gladys M. Smith to C. D. Calson Sr. et al. Partial release on lots 1 to 5 incl. Blk. 4 Meachams Sub. Blk. 16 Mabry Add.
A. O. Thompson to Chessa Gollihar partial release on part Blk. 23 Evans Add.

MARRIAGE LICENSES

William E. Gilchrist Jr. and Miss Margaret Faye Miles.

Personal incomes for the first 11 months of 1947 averaged at an annual rate of 193.4 billion dollars or about 26 per cent above a year earlier.

Garden plans for 1948 call for 14 million town and suburban gardens and 6 million farm gardens in the U.S.

Dairymen may obtain copies of the 1947 proved-sire lists from the Bureau of Dairy Industry, USDA, Washington 25, D. C.

Insect pests that destroy food in the pantry can be controlled by these steps: Clean the shelves thoroughly, spray with 5 per cent DDT and store food in light containers. Food that is lightly infested may be sterilized by heating to 140 deg. F. for one-half hour.

LEGAL NOTICE

THE STATE OF TEXAS
TO: Mary Louisa A. Clement and if ever married the husband of Louisa A. Clement, and if either of them are deceased, the heirs, the unknown heirs and legal representatives of each; Mary L. A. Clement and if ever married, the husband of Mary L. A. Clement, and if either of them are deceased, the heirs, the unknown heirs and legal representatives of each; Clarence E. Clement and if deceased the heirs, the unknown heirs and legal representatives of the said Clarence E. Clement; Louisa C. A. Clement and if married the husband of Louisa C. A. Clement, and if either of them are deceased, the heirs, the unknown heirs and legal representatives of each; C. Erskine Clement and if deceased the heirs, the unknown heirs and legal representatives of the said C. Erskine Clement; Anna Jacques Hospital and if said Anna Jacques Hospital be non-existent, its successors, assigns and legal representatives; England Trust Company of Boston, Massachusetts, and if said New England Trust Company of Boston, Massachusetts, be non-existent, its successors, assigns and legal representatives; Hazen Clement, individually and as executor of the last will and testament of Erskine Clement, deceased, and if the said Hazen Clement be deceased, his heirs, unknown heirs and legal representatives, Defendants.
GREETING:
You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 12th day of April, A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 25th day of February, A. D. 1948, in this cause, numbered 3046 on the docket of said court and styled E. L. TURNER plaintiff vs MARY LOUISA CLEMENT ET AL. defendants.
A brief statement of the nature of this suit is as follows, to-wit:
Suit in Trespass to try Title to the following described land situated in Deaf Smith County, Texas, to-wit:
Block No. 96 of Whitehead Addition to the town of Hereford, as shown by the plat of said Addition of records in the Deed Records of Deaf Smith County, Texas.
Plaintiff alleges in his petition that he was in possession of said land on March 19, 1947, under a Sheriff's deed executed by the Sheriff of Deaf Smith County, Texas, on February 6, 1945, which conveyed said property to C. E. Rea; that plaintiff and his privies in title acquired title to said property by reason of a suit for foreclosure of a tax lien upon said property and the sale thereunder to satisfy the tax judgment rendered in said suit, and that the period of redemption provided for by law has expired without the defendants exercising the right of redemption, and that the defendants are asserting some claim of right to said property which is inferior to the claim of plaintiff and that such claims by defendants cast a cloud upon his title and plaintiff prays that such cloud be removed and that writ of Restitution issue.
The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.
Issued and given under my hand and seal of said court, at office in Hereford, Texas, this 25th day of February, A. D. 1948.
Attest:
R. L. Thompson
Clerk, District Court, Deaf Smith County, Texas.
BY Lilye London, Deputy.
(SEAL) 9-4-c

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INCOME TAX RETURNS

I am back in the business of making your Income Tax Returns.

I AM NOW LOCATED IN THE BUCKNER BLDG., Room 4, above the Hereford Brand, and will welcome you at my new location.

W. L. Alexander
Phone 709



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Don't risk losing your money by carrying cash.

At home, depend on your checking account.

When traveling, take along travelers checks.

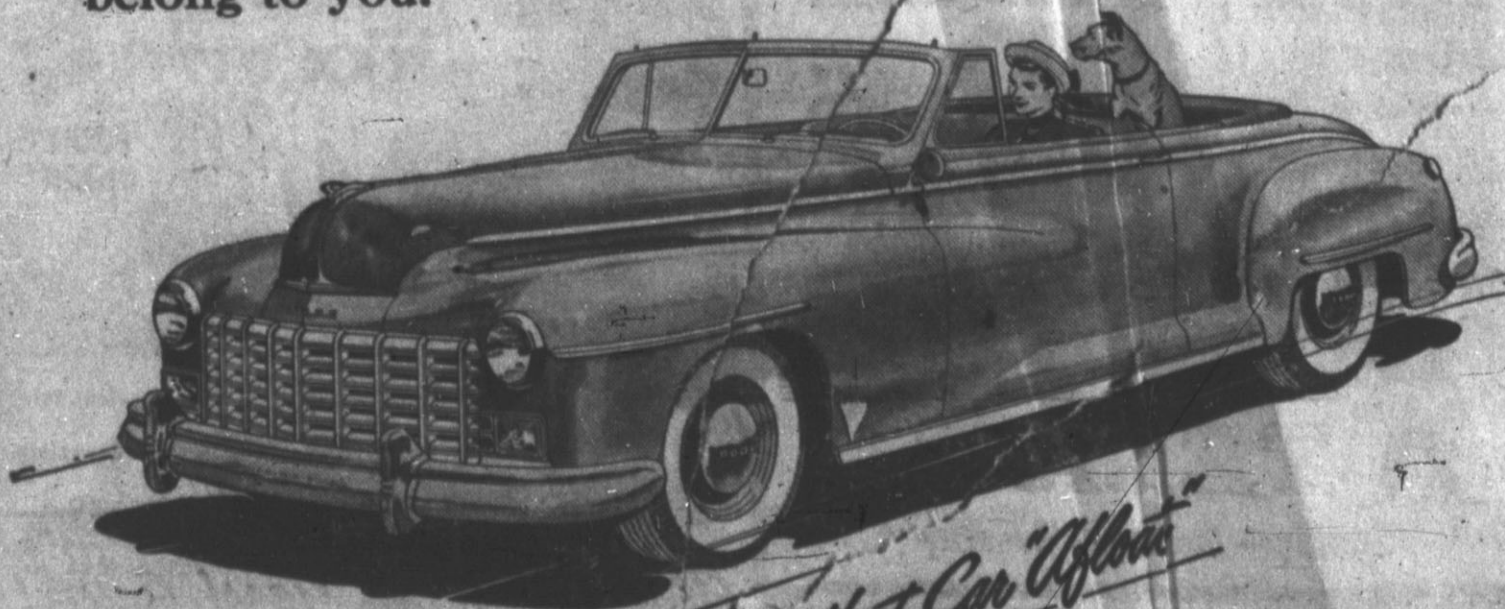
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More than 2,000,000 owners will tell you, "Pick the famous Servel Gas Refrigerator. It stays silent, lasts longer."
For Servel has an amazingly different, simpler freezing system—with no moving parts. No machinery that can wear or get noisy. Just a tiny gas flame does the work. So it's no noise and no wear with the Servel Gas Refrigerator.
You'll be delighted with Servel's new conveniences, too. Plenty of space for fresh foods. Moist cold and dry cold for fresh vegetables, meats, all your perishables. Come see America's top refrigerator investment—today.

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HEREFORD, TEXAS

Still Time For Planting Shrubs And Shade Trees

COLLEGE STATION, Feb. 28.—There is still time to buy and plant shrubs and small shade trees; in fact, this is a good season to transplant young trees to the home landscape from either the nursery or the woods. Sadie Hatfield, extension landscape gardening specialist of Texas A & M College, points out. A tree with a relatively smooth bark is a good choice, as the smooth bark usually means that it is a rapidly growing tree. Most trees grow faster if they are taken while young and when the trunk is not larger than an inch or two in diameter. In taking the tree, take up as much as possible of the root sys-

tem. Nearly all trees which drop their leaves in the winter can be taken up bare-rooted, but the roots should not be allowed to dry. Miss Hatfield suggests that the root system be covered with wet straw, wet sacks or leaves to keep it moist until re-set in the ground. Cut split or damaged roots back to the undamaged parts. The place where the tree is to be planted should be prepared before going to the woods. Miss Hatfield says, so there won't be a delay in getting the tree in the ground again. Prune one-half to three-fourths of the top, since one-half to three-fourths of the root system will necessarily be lost. If the tree is to be used for shade, the lower limbs may be removed first. Among the trees which are easy to transplant with bare roots and which make a good growth are box elder, ash, pecan, walnut, elm, cedar, elm, cottonwood, sycamore, redbud, maple and hackberry, Miss Hatfield

says. Liveoak, magnolia, cedar and holly are good for screens or background plantings, and are evergreens which must be taken up with a ball of earth. Pruning at least half of the top growth and picking off about half of the remaining leaves will help the plants to establish themselves, Miss Hatfield says.

Political Announcements

The following have authorized The Brand to announce their candidacies for office, subject to action of the Democratic Primary on July 24, 1948.

For Sheriff, Tax Assessor, and Collector: J. C. REESSE (Re-election)

For County Treasurer: MRS. VELMA HODGES (Re-election)

For County and District Clerk: ROBERT THOMPSON (Re-election)

For County Commissioner, Precinct Number One: TROY MOORE (Re-election)

For County Commissioner, Precinct Number Two: J. C. (CLARENCE) MORRISON (Re-election)

For County Commissioner, Precinct Number Three: J. T. GUINN (Re-election)

For County Commissioner, Precinct Number Four: JOHN I. MORRIS (Re-election)

For County Judge and Ex-Officio School Superintendent: LEONARD H. FOSTER (Re-election)

A FEW DROPS OF VICKS

Va-tro-nol

(DOUBLE-DUTY NOSE DROPS)

Relieves

SNIFFLY, STUFFY DISTRESS OF

Head Colds

It's wonderful how a little Vicks Va-tro-nol in each nostril acts fast to soothe irritation, open cold-clogged nose and reduce stuffiness. And if used in time, Vicks Va-tro-nol helps prevent many colds from developing. Try it! Follow directions in the package.

Local Schools...

(Continued on Page 12)

Hereford Rural High School district this year is slightly over \$30,000, Supr. Graham said.

An additional \$19,000-odd allotment in State Transportation Aid payments has been asked by the local schools. Graham said this week that the salary aid might be cut to \$16,000 or \$17,000, but that all indications are that the Transportation aid will be paid in full, or at the worst, with a small cut. In any event, he stated, it will not be necessary for the Hereford schools to reduce their term of operation. There are ample funds, Graham said, to pay all teachers' salaries in fulfillment of contracts regardless of reductions in state aid payments.

Schroeter Is...

(Continued from page one)

lect, the superintendent of schools, and the Port Worth Star-Telegram. "This past week the Star-Telegram came back with the report that the original figures were correct.

"As the accuracy of this paper's reporting was disputed by Major Schroeter of Hereford, he was called on long distance to find out the source of his figures. "Mr. Schroeter said he had not personally made the investigation but when the first story on the Postepo school appeared in the Sunday News-Globe, the board of trustees had instructed its architect to investigate.

"The report made at the patron's meeting was the architect's report, that of an Amarillo architect.

"That is the status of the Postepo School case at this point, but to throw some light on school construction cost, the News-Globe will undertake thorough study of the matter.

"It is also engaging an independent architectural engineer from Texas A & M to make an investigation of the Postepo School now under construction at Port Worth.

"His findings will be published.

"The Amarillo architect said he was prepared to stand behind the report."

The Amarillo architect retained by the Hereford school board is Macon O. Carder.

Hfd. Independents

(Continued from page 1)

ican Borden Price, West Texas State freshman coach who played last year with the Hereford quintet. The winner of Friday night's clash between these two teams will represent the Plains AAU in the State tournament at Port Worth.

The Friday night card will also include a play-off for third place between the West Texas State Freshmen and the Phillips Men's Club team; and championship match for the women's title between Samnorwood High School and the Spearman Independents.

Ray Reeves...

(Continued from page 1)

bullet entered his right leg above the knee, and ranged downward, lodging near the knee cap.

According to Hemphill County Sheriff E. R. Cloyd, who filed the charges, witnesses said Money and Glen Spruell, who works for Muir, became involved in an argument and fight outside the cafe. Reeves was attempting to stop the fight when Muir interfered, according to witnesses, and Muir was shot. Spruell was also struck over the head with a gun, the Sheriff said.

Schools to Close...

(Continued from page one)

Rogers, superintendent of Amarillo public schools, and a tribute to Dr. J. A. Hill, whose 30-year term as president of West Texas State College will expire next August.

In the morning session, Dr. Hugh A. Stuntz, president of Scarritt College in Nashville will discuss the international aspects of the present situation in Education; and Dr. Millard L. Goslin, superintendent of schools at Minneapolis and president of the American Association of School Administrators, will treat the subject from a more localized viewpoint.

In the evening schedule starting at 8 o'clock, Dr. Alexander J. Stoddard, superintendent of schools at Philadelphia, will address the group concerning "The American Scheme of Education."

Following a series of luncheons given within the various sections, the meeting will be divided into special interest sections from 2 until 4 o'clock. At the meeting of the House of Delegates at 4 o'clock, officers for the coming year will be elected and other business transacted.

Walter Thompson of the Hereford Public Schools is chairman of the Vocational Agriculture section of the Northwest Texas Conference for Education which will convene in Amarillo, Friday March 12, with 2200 teachers from 26 Panhandle counties attending.

He has arranged an interesting discussion featuring Progressive Show Entries.

Among the outstanding guests present will be Charles Tennyson of Austin, public relations director for the T. E. T. A. and Dr. W. M. Wyburn, president of Texas Technological College at the mathematics section in the afternoon meetings.

Presiding at the conference will be Miss Dorinda Bond, director of publications and public information for the Amarillo schools. Other officers of the Northwest Texas Conference are Joe Gibson, chairman, vice-president; Dr. B. P. Fronsbarger, West Texas State College, secretary; Glenn Allison, Perryton, treasurer.

Executive committeemen for the district are Miss Ruth Richerson, Clarendon, and Miss Ruth Driskill, Amarillo; and Dr. A. M. Meyer of Amarillo College, Elsie L. Larkins of Pampa and Walter Travis of Dumas are state executive committeemen.

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Where a man was as good as his aim... and a woman no better than her intentions!

SEE The fiercest man-to-man fight ever caught on film! The last, wild stand of the Panhandle outlaws! The women who were more than a match for Texas badmen!

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WITH CATHY DOWNS REED HADLEY ANNE GWYNNE BLAKE EDWARDS

Filmed in Glorious SEPIA TONE! AN ALLIED ARTISTS PRODUCTION STARRING

A CHAMPION PRODUCTION - Produced by JOHN C. CHAMPION and BLAKE EDWARDS - Directed by LESLEY SELANDER - Story & Screenplay by Blake Edwards and John C. Champion

STAR SUNDAY MONDAY TUESDAY **Direct** **World Premiere!**

It's a Six-Gun Show-Down!

Tim Holt IN ZANE GREY'S **WILD HORSE MESA**

"Super Lulu"

SECOND FEATURE

The Woman from Tangier

STAR Friday Saturday

The True, Real Life Story of Governor **Jimmie Davis!**

Louisiana **JIMMIE DAVIS - MARGARET LINDSAY**

TEXAS **Sunday - Monday - Tuesday**

ERFOL FLYNN In your greatest screen thrill... **THE SEA HAWK** **TEXAS Wednesday**

HIS CROWNING PIECE OF Clowning!

"WHERE THERE'S LIFE" **There's Bob HOPE** **WILLIAM HASSO - BENDIX**

STAR Wednesday Thursday

ACTION on the RANGE! **Oklahoma Raiders** **TEX RITTER** **with FUZZY KNIGHT**

Second Feature

Gals! Guys! Gags! Gaiety! **Rhythm Parade** **TEXAS Saturday Friday**

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Also on Sale in Hereford Stores!

HEREFORD CREAMERY CO. **Cream O' Plains** **BRAND** **FRESH BUTTER** **HEREFORD TEXAS**

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HOTPOINT "MASTERPIECE" **America's Finest**

TAKES OVER YOUR COOKING FOR YOU

Dimensions Floor Space—39x25 inches Height to Backsplash—44½ inches Depth—26 3/4 inches (including handles) Cooking Tops—36 inches from floor	Features Fluorescent Cooking Top Lamp Tall-Tale Signal Lights Simplified Automatic Timer Clock Electric Minute Minder Double Convenience Outlet "Dual Service" Thrift Cooker Calrod Surface Units	Illuminated Switch and Unit Indicators Larger Sealed-Heat Automatic Oven 3 Full-Sized Storage Drawers Over-size High Speed Charcoal Type Broiler Oven Cooking Chart permanently fired on Drip Tray Illuminated Oven One-piece Welded Steel Body Porcelain Enamel Finish Inside and Out Chrome Plated Brass Handles and Trim Broiler Measure for Better Results
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