

DAWSON COUNTY COURIER



Volume 6

Lamesa, Dawson County, Texas, Thursday, November 12, 1936

Number 43

Slaton Takes Armistice Day Tilt By 14-0 Score

Milk Routes Being Established by Cheese Co. Over County

As announced previously the Kraft-Phenix Cheese Corporation would open a cheese factory in the plan formerly occupied by the West Texas Dairy Products Company. The opening date was set as November 5th and milk has been received daily at the plant since then.

The Kraft company has gone to considerable expense in remodeling and putting in cheese making equipment and can and will take care of all milk delivered to them, paying the best market prices for whole sweet milk in line with cheese prices.

Several routes have been established just as fast as the field men for the company can cover the entire county and running well into adjoining counties. Laying out these routes, so as to reach practically every milk producer, is a slow tedious job and takes considerable time. This work is being pushed just as fast as it is possible and may take several weeks before the entire territory is covered. In the meantime anyone who has any whole milk to sell get in touch with the local plant and arrangements will be made to pick up milk for delivery at the plant daily.

The opening of the cheese plant here in Lamesa, giving the milk producers of Dawson county an all year market for any amount of milk produced, should and will be a large factor in dairy development not only in Dawson but adjoining counties as well.

New Fords To Make Appearance Saturday

The Lamesa Auto Company, local Ford dealers, will have on display Saturday, the new 1937 Ford V-8 at the showroom on South Austin street. While no definite advance information is available, rumors of the changes point to rather advanced ideas in body lines and designs.

Ford will introduce a 60-horse powered V-8 as a companion to the 85-horse power motor in the 1936 models. It is said that the car chassis would be the same on both models, with the engines interchangeable. It is also understood that the smaller powered car will be offered at a new low price in the small car field.

The lines of the new model will resemble to a great extent the lines of the Lincoln Zephyr. The lights will be built into the skirt from the hood to the fender. The hood will be raised upward from the radiator. An all steel top is an added new safety feature.

The motoring public has been anxiously awaiting the public showing of the 1937 Ford and many are expected to visit the Lamesa Motor Company showroom Saturday for a look at these new cars.

LIBRARY DIME OFFERING BEGINS FRIDAY, NOV. 20

Five hundred books and half that amount in money is the goal desired to be attained in the library drive beginning November 20th.

Friday the 20th and Saturday the 21st will be tag day. Sixteen young misses will attempt to tag every friend of the library, each girl intending to tag fifty people.

The civic and literary clubs will each be asked to sponsor one party, show or other chosen number as its contribution.

Some representative will make a two minute talk before each organization before November 20th.

Let's all back this drive.

Winners of Weekly Awards

I like the Dawson County Courier because of three reasons: 1. You always know just where to buy when you read the advertisements in the Courier; 2. The Courier has news from the entire county; 3. It has more in it for the price than any other paper in the state.

Gracie Helen Liles, Loop, Texas.

I like the Dawson County Courier because it prints the best news and best places to go for bargains. It is gracious in manner, impartial in judgement, earnest in purpose, reaching out to bring all people together in the best town in West Texas, where sincerely, "Texans Are Texans".

Mrs. Alma Land, Lamesa, Texas.

Special Train and Many Cars Make Trip

About 800 loyal Lamesa fans invaded the city of Slaton Wednesday for the annual Armistice Day clash between the Golden Tornadoes and the Slaton Tigers. A special train was run from Lamesa to Slaton which carried about 500 while scores of cars made the trip from here. The capacity of the Tiger train was taxed and many of the Lamesa fans were unable to obtain seats, the train arriving so late that many were unable to reach the park before the kick off.

It was an ideal day for football. The sun was shining brightly, but there was just enough chill in the atmosphere to keep the fans on their toes. A light breeze from the south was not strong enough to hinder the players in getting off good punts against it.

Lamesa kicked off over the north goal line and the ball was brought back to the 20-yard line for Slaton. Failing to make any gain the first down, the Slaton ball carrier got away for a 35 yard gain on the second play but fumbled and Lamesa recovered on the Slaton 38 yard line. After three downs had gained only 6 yards Bridgeman punted over the goal line and Slaton was again in possession of the ball on their 20 yard stripe. Three plays made another first for Slaton but they were forced to punt. Allison receiving on his 35 and returning 12 yards. Allison and Jones made it first in three plays. Bridgeman punted to the Slaton 1 yard line but an off-side penalty called the play back and a time out failed to make the necessary yardage and Slaton took the ball on their 41. Slaton was forced to punt, to Lamesa's 32. On the second play a short pass from Gordon to Jones was complete and Jones got away for a 35 yard run after the catch being stopped on Slaton's 20. The Tornadoes got on down to the 11 yard stripe but lost the ball on downs and this proved to be their nearest chance to score during the game.

Slaton kicked out to the 48 and after three plays Bridgeman was forced to punt, over the goal line. Slaton was again forced to punt to Lamesa's 49 yard line. The next play put the ball in mid-field as the quarter ended.

Bridgeman had to kick. Slaton received the punt on the 15 but was run back to the 8. The first play failed but then their reverse end plays began to click, and their backs, running behind some of the best blocking we have ever witnessed in high school football, made 9 and then 20 yards. Then after an exchange of punts put them in possession of the ball on their 43. They started a march down the field which placed the ball on Lamesa's 5 yard line. Here Lamesa stiffened their defense and held them four downs without gain, taking the ball on their own five. On a fake punt formation E. Easterwood made a 12 yard gain, but Lamesa was then forced to punt, the ball being stopped on the 47 yard line. The Slaton reverse plays began to click again and after gains of 8 and 10, an incomplete pass and another 10 yard run, Gunter went over the remaining distance for a touchdown. The kick was good and Slaton took the lead 7-0.

Slaton kicked almost to the goal line, into the arms of Allison, who returned it 25 yards. Failing to make substantial gains Bridgeman kicked to the Slaton 47. After making a 15 yard run, Slaton completed a pass for another 15 to place the ball on Lamesa's 23. Here a pass was intercepted by Slaton and the first half ended.

Slaton opened up in the third quarter in earnest. Taking the kickoff on his 3 yard stripe a Slaton player ran the ball back to the 50 before the Lamesa boys could corral him. The next play went through the line for 22 yards, then 6 and 1, then 11 to put the ball on Lamesa's eight, and on the next play across the goal for the second and last touchdown. The try for goal was perfect and the Slaton Tigers were 14 to 0 on the Tornadoes.

For the most part of the remainder of the game was played in the air, either with passes or punts, Lamesa having the edge on Slaton in both but never having the punch to put across a touchdown.

It was a good game throughout, both teams playing hard and the Tornadoes are not offering any alibis for the score. That reverse play with perfect blocking was clicking too good at times to be stopped.

T. E. BERTRAM WINS TRIP TO CENTENNIAL

T. E. Bertram of the Bertram Sinclair Station has been notified that he was winner of a free trip to the Texas Centennial Exposition in Dallas, his station being one of the three in this district showing the largest increase in sales during the past two months.

Mrs. J. L. Sybert and Mrs. Gordon McGuire visited in Lubbock Friday.

Tornado Officials Schedule Game with Roby, Nov. 20th

Perhaps the last football game for the Lamesa High School team on the local field this season will be played on the afternoon of November 20 with the Roby High School Lions. This game was arranged for the past week. The lads from Fisher county have made an enviable name for themselves over a period of years. They are known to be one of the strongest teams in District Five. They have lost only one game this season and that to the powerful Roscoe team who seem headed for another district championship.

Those who have been hoping that the Lamesa officials would contact and arrange for games with strong competition will welcome this game. It has been several years since the Roby team was scheduled for an appearance in Dawson county. Former residents from Fisher county and now of Dawson will be glad to see their friends and acquaintances from Roby next Friday afternoon, November 20.

Why Not Win That \$30.00 Award By Writing Letter?

The time is slipping by fast in the Courier \$30 cash letter writing contest, and many who intended to enter have failed to send in an entry. However each week finds the contest growing and new names on the contest board. A \$30 cash award would come in mighty handy for extra Christmas money and the rules are very simple. Anyone has a chance. Just write a letter of not more than 50 words beginning with "I like the Dawson County Courier because" and mail or bring it to the office of the Dawson County Courier not later than December 5th.

Thirteen cash awards ranging from \$30 to \$1 will be given to the writers of the letters judged the best written. Also weekly awards of \$1 and 50c are given for the best letters received each week.

Winners for the past week were Miss Gracie Helen Liles of Loop and Mrs. Alma Land of Lamesa.

And don't forget, the special bargain rate on the Dawson County Courier is in effect during the contest. Subscribe now for the Courier at 25c a year in Dawson and adjoining counties.

4-H CLUB MEETING SATURDAY

The County Agent has called a meeting of all 4-H Boys' Club members and all boys who are interested in joining the 4-H Club. The meeting will be held in the District courtroom at the county courthouse, Saturday afternoon at 2:30 P. M., November 14. The Dawson County 4-H Club organization for 1937 will be set up and plans will be discussed for the new year. Boys who wish to become members of the club may join at this time. The new members will get their calves this month will be advised where and where to get the calves.

Poppy Sale Nets Over Sixty Dollars

Lamesa responded in the amount of \$62 Saturday in the annual poppy day sale sponsored by the American legion veterans and their families.

Mrs. Clarence Wilson, chairman, reported that 700 poppies were sold during the day. Mrs. Wilson was assisted in the sale by Mrs. E. T. Bailey and six girls. The amount exceeds that of a year ago by approximately \$13.00.

PTA Sponsors Show Tuesday - Wednesday

Tuesday and Wednesday of next week at the Palace Theatre, the historical picture "Daniel Boone" will be flashed on the screen for the benefit of Lamesa school children.

Students desiring to attend the matinee Tuesday at 3:15 will be dismissed from school at 3:00. Prices of admission are ten and twenty-five cents. Evening prices are ten and thirty-five cents.

Credit for bringing this worthwhile production to this theatre goes to the Parent-Teachers Association and to Mr. Audrey Cox, manager of the Palace Theatre.

IDEAL BEAUTY SHOP TO NEW LOCATION

Mrs. T. J. Trice, owner of the Ideal Beauty Shop, announces that she has leased the space at the rear of the Phipps Barber shop, and will this week end move the shop equipment there. This will be just two doors east of the present location on the north side of the square.

The new room has just recently been redecorated and remodeled and presents a very attractive appearance. Mrs. Trice and her operators, Misses Beulah Burnett and Ruby Herndon invite their friends to visit them in their new location.

Grandview Storekeeper Murdered; No Clue To Assailants Is Discovered

To Have 'Plow Up' Campaign Against Past Due Subscribers

Well folks, now that the New Deal has been unanimously approved by the voters of the nation, the Dawson County Courier is going to institute a 'plow-up' program of their own in the early part of December. At that time we will go through our subscription list and plow up every subscriber which has not paid his subscription up to or beyond the 1st of December, 1936.

We gave this warning last summer when we had our last campaign but many of our subscribers thought that it was just campaign propaganda such as is used by many newspapers in this section, and let it go by, thinking we would send the paper on—and sure enough we did not. And did they come in howling about missing their paper and having to pay the regular price of 50c. But Uncle Sam says we must collect and we are trying to obey him.

Hundreds are taking advantage of this special bargain rate and paying their subscription, and a significant feature of this campaign is the fact that such a large per cent of those subscribing are new readers of the Courier. With 82 pages published by the Courier in the past six weeks, people realize that nowhere on the Plains can they duplicate this bargain in a newsy home town paper. The management of the Courier is sparing no effort to give the people of the Lamesa trade territory the best newspaper it is possible to produce and will assure the Courier readers that when a better newspaper is possible—the Courier will publish it.

The following have taken advantage of the bargain campaign the past week:

Mrs. H. G. Westbrook, Hubert Stephens, T. B. Drennan, T. L. Wallace, Lee Farmer, C. G. Tapley, J. W. McCauley, R. L. Holder, H. K. Watkins, J. B. Bostick, G. W. Dement, George Parrott, J. D. Britt Jr., L. F. McGee, Frank Delaney, B. R. Procter, Walker Goodwin, Harvey White, John Collins, T. H. Calhoun, O. N. Daniels, S. I. Sturdevant, M. M. Debnam, S. B. Norris, E. J. Emfinger, A. B. Spraws, Mrs. Ollie Jordan, Wilford Ham.

W. C. Miller, L. B. Murphy, D. T. Davidson, F. L. Norris, Troy McCall, Monroe Noack, T. H. Blevins, N. J. Etheredge, F. E. Towns, C. L. Garrett, C. A. Richty, F. L. Grissom, J. Archer, C. R. Woodward, Mrs. W. T. Williams, Orville Brown, W. J. Cox, J. L. Honeycutt, Doyal Ashley, H. G. Phillips, Paul L. Jones, Robert Head, Mrs. W. C. Young, V. E. Skeen, W. E. Magee, C. E. Purtle, W. E. Womack, D. G. Mitchell, J. P. Brooks, J. E. Towns.

J. C. O'Brien, John Allen Jr., Mrs. J. E. Oquin, Mrs. James Randal, P. H. Crouch, C. G. Ham, Mrs. J. E. Corbin, Mrs. J. A. McMahon, O. E. Dunlop, E. Noret, Campbell's Grocery, Plaza Hotel, Dan Ogletree, W. H. Strange, Ocie Yeager, Lamesa Grocery, Raymond Cope, G. R. Phelps, G. M. Roter, O. Byrd, H. D. Covington, W. M. Berts, Fred Martin, C. T. Cotten, Wal Whaley, O. Pike.

H. C. Hanes, R. R. Wilson, J. W. Welby, Layne Jarrett, Jim Savell, Mrs. Olin Ham, Corbie Williams, T. I. Parks, M. B. King, B. H. Heddlston, O. R. Cockerell, Louise Hendon, Loyal Call, J. Nolan Robinson, T. E. McNevoids, G. C. Burk, G. C. Aten, E. T. Grice, C. C. Ball, Evelyn Burnside, John Hardy Morgan.

Short Changers Arrested Here

A perfect shortchange racket, except that it did not work all the time, brought three Mexicans before the bar of Justice in Lamesa last Saturday.

Using a ten dollar bill with the corner gone, one of the trio would make a small purchase, receiving his change and taking note where the clerk placed the bill in the cash register. In a few minutes an accomplice would enter the store, make a small purchase and tender a \$1 bill for payment. After receiving his change, he would protest that he had not received enough, saying he had given the clerk a ten instead of a one. Supporting his claim he would tell them just where they had placed it in the cash drawer, adding that it had one corner gone. The clerk looking in the drawer would find the ten as he said and would give him the remaining nine dollars.

After working the scheme in two stores, the trio went to Gambill's Variety store where the clerk was sure he remembered that the Mexican had not given her a ten. During the argument, an employee of one of the stores which had been victimized happened in and overheard the conversation, realized that the same trick had been worked in the store where they were employed. Informing Gambill's manager of the situation, they kept the Mexicans in the store until officers could be summoned.

They were arrested and made to pay fines and ordered to leave town.

Armistice Day Observed by Club

With an Armistice Day theme for their program, the Luncheon Club met in regular meeting Tuesday at the Williams Hotel. Music during the luncheon was furnished by Mrs. Carl Roudner, Misses Gladys Alsbrook and Edna Merrick.

The program was under the direction of Sam Richardson, representing the American Legion. Mr. Richardson introduced Judge J. E. Garland who made reference to some of the worthwhile things which had come out of the world conflict. At the close of his talk he paid very fitting tribute to the Constitution of the United States.

Following Judge Garland's inspiring talk, Mr. Richardson gave a brief history of the selection of the soldier who is buried at Arlington in the Unknown Soldiers tomb.

In the absence of President Dyer, the business meeting was in charge of Vice President N. H. Price.

CAMERON ELECTRIC COMPANY NEW BUSINESS

Stewart Cameron, son of Mr. and Mrs. C. E. Cameron, and former Lamesa boy, has returned from a three year stay in California and opened an electrical shop in Lamesa. While in California, Mr. Cameron was employed as electrician in some of the largest concerns in Southern California.

He will do all kinds of repair work, motor and appliance repairing and also general electrical contracting.

CARL WIGGINS ACCEPTS POSITION AT WILKES

Carl Wiggins has accepted the position of bookkeeper in the Wilkes Grocery company, taking the place recently left vacant by Miss Wilma McMurtrey who resigned to accept a position in Dallas. Mr. Wiggins is well known to the people of the Lamesa trade territory, having lived in and near Lamesa for several years.

Joins Loveless Hospital Staff

Miss Clota Menns, registered nurse of Houston, Texas has accepted a position at the Loveless hospital.

DON'T STAY IN THE RED

Look at the date on your subscription label! If it is marked with a 36 you will be taken off the list next month if you do not renew. Why wait and have to pay full price for your paper when you can take advantage of our bargain rate of 25c a year in Dawson and adjoining counties. If a red check mark appears in this space, our records show that your subscription will expire before the campaign has closed.

Body Found Monday Morning by Customer

One of the most brutal crimes in the history of Dawson county was discovered last Monday morning when some cotton pickers went to the store of W. F. Peacock in the Grandview community to purchase groceries.

Finding the store open, one of them entered and found the body of the aged merchant lying on the floor of the store in a pool of blood. He returned to his car and told his companion of the gruesome discovery and they immediately notified Lamesa officers.

Sheriff Gus White called the sheriffs of Lynn and Howard counties and taking Deputy Jap Randle, County Attorney Louis B. Reed and Justice of the Peace D. M. Campbell went to the scene of the murder where an inquest as conducted by Justice Campbell.

Mr. Peacock, who was about 70 years of age, lived alone in the rear of his store, and it is said that he kept quite a bit of money on his person at times. As his purse was missing, it is the opinion of the officers that the motive of the crime was robbery.

The time of the murder was estimated at around 10 o'clock Sunday night. A partially filled sack of potatoes as laying near the body and it is surmised that he was in the act of sacking the potatoes for the assailant when he was felled with a single blow on the left temple with a blunt instrument of some kind. This blow must have killed him instantly as there was no sign of a struggle nor any other marks of violence on the body.

The only clue found was a piece of steel about 15 inches long and over an inch thick, which was found 50 feet south of the store at the side of the road. There had been some rain during the night and it was difficult to pick up a trail of the assailant. Officers are working on the case but have reported no progress toward the solution as yet.

Funeral services for the victim of the tragedy were held from the funeral parlor of the Higginbotham Funeral home in Lamesa at 3 o'clock Tuesday afternoon.

The aged man, who had lived in the Fairview community for more than ten years, is survived by two brothers, J. W. of Ellaville, and C. E. Peacock of Electra, one sister and other relatives.

Democratic Leader Thanks Dawson Co.

M. Q. Martin, county chairman of the Democratic organization of Dawson county is in receipt of a telegram from Hon. James A. Farley, which reads as follows:

"Please accept my most sincere and grateful thanks for the effort put forth by you on election day. I received the returns from your county very promptly and they were most encouraging to me at headquarters. Every county chairman in the nation performed his task faithfully and well. I want to thank you personally and I wish you would express my thanks to all the men and women who are members of your organization."

Mr. Martin asked the Courier to express to the people of this county his appreciation of the Executive Committee of the Democratic party in the county for the splendid cooperation they received from the public, both in a financial and political way. The county was one of the first in the nation to oversubscribe and pay in their quota in money to the national party, besides we overwhelmed the opposition with an avalanche of good democratic ballots.

Having elected good Democrats to office from Constable to President, we can now look forward to four years of peace and plenty as a united people.

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BUY THRU THE "Classified" PAGES!

Want ads in the Dawson County Courier are building a reputation similar to the legend surrounding the famous Texas Rangers—they get their man! If you have something of value you don't need, why not turn it into cash by advertising it in the want ad columns of the Courier. Thousands of buyers in the Lamesa trade territory are regular readers of the Courier Want Ads.

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Rural Correspondence

FLOWER GROVE

Katie Dyer, corres.

There was neither Sunday School or prayer meeting Sunday on account of the bad weather and no lights. We hope to have the lights fixed soon. Mr. Duncan and two sons, Virgil and Jewel, Mr. James Gryder, Bannister Backner and Ray Graves left for Waxahatchie Sunday.

Elmo Davis and family of Stanton

spent Sunday in the home of Mr. and Mrs. Isiah Brown.

Bob Mitchell of Andrews is visiting in the home of M. T. Mitchell.

Our school will begin next Monday, November 16th.

A. L. Fain of Ackerly will teach in Mrs. Jaggars place as she has gone to Lubbock.

Mr. Fred Winter and family are moving to Brady. We regret their leaving.

Misses Nell and Francis Bearden, Homer Bearden, Melvin Brown, Lovie Sullivan and Katie Dyer spent Sunday in the home of Mr. and Mrs. Charlie Nichols of Big Spring.

Mr. Elrod of Sweetwater is visiting in the home of his son, Jene Elrod, this week.

A. F. Bearden spent Sunday in the home of George Bearden of Wilson.

J. D. Bryson of Wilson visited in the home of Melvin Brown Saturday night.

RICHARDSON

Ida Jo Kirkland, corres.

There was no Sunday school Sunday owing to the bad weather.

Mrs. Lake Owens is visiting her daughter for a few days.

John Lee Patterson spent the week end with his parents, Mr. and Mrs. G. O. Patterson.

Mrs. J. D. Kirkland spent Sunday afternoon with Mrs. Sim Marley.

Mr. and Mrs. Henry Fair spent Sunday with her mother, Mrs. G. O. Patterson.

Rodney Dick Helms is very ill at this writing.

WEAVER

Esther Gist, corres.

Mrs. Ray Culp of Lamesa visited Mrs. H. L. Wilson Wednesday.

Several from this community attended the show at Lamesa Sunday.

Mr. and Mrs. Casey Bounds spent Sunday and Monday with relatives in Lamesa.

Evora Boyd spent Sunday night with Wanda Thomas.

PATRICIA

Eudora Bruce, corres.

On account of the bad weather there were not so many out for church services here Sunday.

L. D. Rogers is on the sick list this week.

Marlen Bruce drank kerosene Thursday afternoon. After receiving medical treatment she is reported as doing nicely.

The farmers have been gathering the cotton and the gins in this community have been running day and night for the past week.

Dock Holly, George Barnum, Roy Dean, Paul Nelson, J. T. and Aris Copus, Jim Kelly and Loyd Griffith spent the week end in Carlsbad, N. M. and went through the Cavern while there.

Opal McNew of Lamesa spent the week end with her parents Mr. and Mrs. W. S. McNew.

FIVE MILE

Kathleen Leamon, corres.

Due to the weather there were not so many out for church Sunday.

Brother Gentry and wife left Sunday just after church for the Baptist convention.

Mr. Kelly Bockman was called to the bedside of his brother who is seriously ill last week.

A large number of young folks attended the show in Lamesa Sunday evening.

Gene and Doris Fry, Bobby Ruth Bockman and Tom McBrayer are all sporting new bicycles this week.

Mrs. Hemphill, who has been visiting here the past two or three months returned to her home in East Texas last week.

HIGGINBOTHAM

Mary Smith, corres.

Due to the bad weather, Sunday school and church were not so well

attended. Everyone come next Sunday at the usual time.

Mr. and Mrs. Baxter and family visited Mr. and Mrs. Knobles of Arvans Sunday.

Mr. Dalphart and Miss Gladys Wyatt were married Thursday evening.

Mr. and Mrs. Bill Archer of Ackerly visited relatives here Sunday.

Rev. Vickers preached a very interesting sermon Sunday night.

Mr. and Mrs. Norman Gandy returned last week from a few days visit in Albany.

School started again Monday after a few weeks recess for crop gathering.

BOX, PIE, AND SACK SUPPER AT THE KEY SCHOOL FRIDAY

There will be a box, pie and sack supper at the Key school house Friday night, November 13.

Everybody come and bring your smiles. Proceeds will go to the benefit of the Athletic club.

Cora Kerby, teacher.

MUNGER

Elsie Lee Dickerson, corres.

On account of the bad weather Sunday school and B. Y. P. U. were not very well attended Sunday and Sunday night.

There was a good attendance at the Church of Christ services Sunday evening.

Mr. and Mrs. Lewis Franklin of Crosbyton spent Sunday with their uncle and aunt, Mr. and Mrs. C. T. Smith.

Erwin Holly, Odie Dickerson and Odell Dickerson left Saturday night for Abilene.

Mr. and Mrs. John Ferguson are the proud owners of a new automobile.

L. P. Burger and family have purchased them a new automobile.

School started Monday with a good attendance after a few weeks recess for cotton picking.

MT. OLIVE

Viola Stovall, corres.

Religious services were conducted as usual Sunday and Sunday night.

Mr. and Mrs. Watson and daughter Lorene, and Mrs. Boatright and children of Colorado visited Mrs. W. P. Herring last week. They returned home Sunday.

Mrs. S. P. Stovall and Miss Lillie Stovall of Lamesa spent last week end in this community.

Ralph Calloway of Lamesa visited in this community Sunday.

Charline Atterbury who is attending school in Lamesa spent Saturday night with Viola Stovall.

Grandpa and Grandma Rushin visited in the Earnest Adcock home Sunday.

Mrs. Lester Parsons and children visited her mother Mrs. S. P. Stovall in Lamesa Thursday.

MIDWAY

Mrs. T. L. Shults, corres.

Quite a few from here attended church at Big Spring Sunday.

Mr. and Mrs. Shelby Howell visited relatives at Woody Saturday evening.

Mrs. Sam Rose and children of Gatesville are visiting in the T. L. Shults home.

Mrs. Vera Weir visited in Ackerly Wednesday.

J. P. Gibson and Jim Henson were Big Spring visitors Monday.

Farmers in this section are running binders day and night to save their late feed.

LIBRARY NOTES

DO YOU KNOW?—

That libraries offer the least expensive and most generally used form of recreation?

That one good book in a library can give pleasure and profit to scores of people?

That you are robbing your children of a part of their heritage if you fail to provide them with suitable books?

That it is as important to teach children what to read as it is to teach them how to read?

How necessary it is that a child's taste for reading should be developed and directed by providing the kind of books that will establish a desire for the best in reading?

That it is more unwise to oblige children to forage for their intellectual food than it is to force livestock to depend upon forage for subsistence?

That seventy-two people were added to the readers roll at the public library in Dawson county during the month of October?

That few counties in the state of Texas have a library equal to that of

Dawson county supported by private contribution and not by taxation?

That the public library of Dawson county needs 500 new books now?

Miss Wilma McMurtrey left last week for Dallas where she has accepted a position with a machinery sales and supply company.

E. V. Wilkes and son Tom, and Mrs. Ethel Edgin left Sunday morning for El Paso to visit Payne Wilkes.



E. R. YATES
Lamesa Texas

"Swing Time" for a Swell Time!

Fred ASTAIRE Ginger ROGERS

PUT ROMANCING IN YOUR DANCING! See them step the "Swing Time Waltz," America's new ballroom craze! (You cling as you swing!)

SWING TIME

A tune-swept romance with 6 new song hits by JEROME KERN

VICTOR MOORE, HELEN BRODERICK, ERIC BLORE, BETTY FURNESS, GEORGES METAXA and Girls! Girls! Girls!

Directed by George Stevens • PANDRO S. BERMAN Production

Lamesa by DOROTHY FIELDS

PALACE THEATRE
Sunday and Monday

DRAIN AND FILL WITH COSDEN PARAFINE ALLOYED PROCESSED MOTOR OIL

70

Look for the Traffic Cop on the can

70 HIGHER OCTANE GASOLINE

Contains no lead or other artificial ingredients or stimulants. Provides quick starting, uninterrupted operation, fast pick-up and greater power.

T. B. FULKERSON
Commission Agent

Wholesale Office — Hub Service Sta.
Office Phone 24 — Res. Phone 321

COSDEN OIL CORPORATION

- LIST OF COSDEN SERVICE STATIONS
- EDD ANDERSON CASH GROCERY
 - O. A. ROBERTS SERVICE STATION
 - T. N. McLENDON
 - HUB SERVICE STA., Morris McIlroy, Mgr.
 - DAWSON COURTS
 - BURLERSON MERCANTILE, Midway
 - R. B. LAMBRIGHT
 - H. RICHARDSON
 - SINGLETON BROS., O'Donnell
 - COSTIN SERVICE STATION, Ackerly
 - J. F. CRISWELL, Patricia
 - BROUGHTON SERVICE STATION, Welch
 - LOOP CASH GROCERY, Loop
 - SEAGRAVES CO-OP GIN, Seagraves
 - L. D. CRAPPS, Seminole
 - PARKER SERVICE STATION, Seminole
 - STATE LINE STATION, Seminole
 - ACKERLY SERVICE STATION, Ackerly
 - FARMERS' CO-OP. GIN, Lamesa

SKILLFULLY DESIGNED

CLOSE FITTING, DRESS UP

FELTS TO WEAR WITH YOUR SUITS AND COATS!

98¢

For comfort's sake—you'll want a hat of the toque order to wear with your fur collared suits and coats! Jean Nedra has designed these smart, comfortable-to-wear hats for this very purpose. Fall colors—lots of black!

PENNEY'S

High Class Work

It takes time, patience, skill and the right equipment do to a truly high class dry cleaning job. We have been in business in Lamesa twelve years, and have the only Pressure Filter Plant in the city, which enables us to use the latest known methods.

Knits reblocked, Hats, Suede Jackets cleaned, all kinds of alterations and relinings.

WE CALL FOR AND DELIVER

Weekes Dry Cleaners

South Side Phone 326

Jean Nedra

FROCKS OF FASHION

3.98

They've just arrived! Frocks designed by JEAN NEDRA! They're smart as can be and lovely to look at. Ever so many styles—lots of them with the new short sleeves. Winter's newest fabrics in black and Coronation colors. Sizes 12 to 44.

Glen Row

FROCKS

High styles at an unbelievably low price!

2.98

Styles to please the most particular of women—fabrics that look well and wear even better! Nicely made with all the favorite trimmings of the season. Sizes 12 to 44.

PENNEY'S

COR

Bess

Let's re and Sund ing dates Mrs. W urday aft at Midwa Mr. and family we Mr. and Gene, we business Mr. and Neugents, home her Steven day night

School good atten H. V. school Mrs. WILL tuted. Mrs. R. flu at this Wayne school in who is at spent the D. L. Ac an infecte Mr. and children s children s Miss M writing.

K Louise

Brother appointme Sunday. We are weq' her. h tat has be ed down heading so

PRICE Buy B Have Dawson, and R. LAMESA

On SOU ABS Ti Nort

M CHI

Offic Resid Lan

Ca

COUNTRY CORRESPONDENCE

SUNSET

Bessie Ola Grayson, corres.

Let's remember that Saturday night and Sunday will be our regular preaching dates.

Mrs. W. R. Jeter returned home Saturday after a short visit with relatives at Midway.

Mr. and Mrs. Frank Mennix and family were in Sparenberg Sunday.

Mr. and Mrs. Ebbie Lee and son, Gene, were in Lubbock Saturday on business.

Mr. and Mrs. Lewis Spurrier of Neugents, Texas, are making their home here at the present.

Steven Lee of Lamesa spent Saturday night with Johnson Smith.

WOODY

Mrs. D. L. Adcock, corres.

School is progressing nicely, with a good attendance.

H. V. Williams was absent from school Monday due to the illness of Mrs. Williams. Truitt Rivers substituted.

Mrs. R. C. McRorey is ill with the flu at this writing.

Wayne Rivers who is attending school in Lamesa and W. O. Rivers who is attending school at McCamey spent the week end with home folks.

D. L. Adcock is ill with the flu and an infected foot.

Mr. and Mrs. Steen Waldrop and children, Mrs. Della Kinnison and children spent the week end in Rotan. Miss Marjorie Morris is ill at this writing.

KLONDIKE

Louise Foster, Correspondent

Brother Pepper of Ralls filled his appointment at the North Side church Sunday.

We are having some disagreeable weather, however it is good on grain that has been sown lately. It has slowed down cotton picking and maize heading somewhat.

FARMS FOR SALE

PRICES ARE ADVANCING Buy Before They Go Higher Have good prices on farms in Dawson, Lynn, Borden, Martin and Howard Counties

R. L. GILBERT

506 S. 1st St. LAMESA TEXAS

V. O. KEY

Lawyer

Owner and Manager

SOUTH PLAINS ABSTRACT CO.

Titles Insured

North Side Square

McILROY'S CHIROPRACTIC CLINIC

Office phone 304 Resident Pho. 305

Lamesa, Texas

Cameron Electric Co.

ELECTRICAL CONTRACTING

MOTOR REPAIRING

APPLIANCE REPAIR

DAY AND NIGHT SERVICE

TELEPHONE 237

C. S. (Stewart) CAMERON

Wayne Webb, principal of Klondike school was sick and out of school for two days the past week.

Brother Pepper of Ralls spent Saturday night in the home of B. F. Day and family.

SPARENBERG H. D. CLUB LEARNS VALUE OF KRAUT

Kraut is a good body regulator, said Miss Mattie Phenix, to the Sparenberg home demonstration club in the home of Mrs. Bernie Stewart on November 6th.

Kraut contains vitamins B and C, and therefore should be served at least once a week to keep the nerve system and other parts of the body built up. Miss Phenix gave a demonstration on how to serve kraut in many appetizing ways. A number of recipes were given, among them the one dish sauer kraut meal, tomatoes and sauer kraut, carrot and kraut salad, beet and kraut salad, and salad dressing for meat or vegetables.

One thing Mrs. Stewart said she had learned as she served refreshments, was to serve light food in the summer and heavy food in the winter.

We will elect new officers for next year at the next meeting which will be in the home of Mrs. Pruett on November 20. Each member is urged to be present.—Mrs. Lee Hanson, reporter.

COUNTY PLANNING PROGRAM FOR FARMERS LAUNCHED

College Station—Plans to determine farmer opinion on land use were recently presented to the Texas Extension Service staff by the State Committee on county planning of which Geo. E. Adams, Assistant State Agent, is chairman and W. E. Morgan, Extension Economics, is secretary. The plans will be launched in a statewide way immediately, and within the next two months an effort will be made to secure estimates from every county in the state.

County agricultural and home demonstration councils will be asked to meet first and appoint a joint committee to have charge of the work within the counties. These committees will arrange schedules of community meetings where farmers will be given farm plan sheets upon which to write down their figures as to present land use on their farm and the estimated changes if the land use is to be planned to keep up and improve soil fertility and prevent erosion.

These sheets will be collected in each county and tabulated, and the county committee will prepare from them an estimate for the whole county. County estimates will be collected by the State committee at College Station, summarized for the State, and forwarded to Washington where Texas figures will be compiled with information from the other states.

This information, originating with the farmers themselves, the Department of Agriculture will use for guidance in agricultural programs.

WORLD'S SUPPLY OF COTTON LARGEST IN THREE YEARS

College Station — "The world supply of cotton is the largest in three years, according to the Outlook Report from Washington. Texas farmers as the principal cotton raising group in the world are vitally affected by that fact since the price of cotton is governed to a large extent by world conditions," W. E. Morgan, Extension Economist, stated in an interview today.

"The increase in world supply is due to marked increase of cotton in Russia, Brazil and China. In the face of a large world carry over it is obvious if farmers in America greatly increase production in 1937 they may expect to encounter lowered prices. This tendency toward lowered prices, however, would be offset to some extent if the general price level continues to rise, or if there is further improvement in demand for the staple.

"Improved quality of Texas cotton would tend to strengthen the competitive position of American cotton abroad and make it more salable at home. This is a thought worthy of consideration.

"Government figures indicate that the cotton and supply situation is favorable to maintaining prices of cotton seed and cotton seed products at higher levels this season than last. As a part of the general outlook on cotton this fact is encouraging," Morgan said.

RESTORATION OF BUSINESS DUE TO RESETTLEMENT WORK

Dallas, Nov. 10.—Set up to save the forgotten farmer, the Resettlement Administration has also helped to save many small-town business men of Texas and Oklahoma who were on the verge of being carried down along with their destitute customers.

D. P. Trent, Regional Director of the Resettlement Administration, today made public a large number of letters from merchants and bankers in small towns telling of business restoration as a result of this agency's operations.

Gibbons Poteet, vice-president of the First National Bank at Roxton, Texas wrote: "This time last year there was neither money nor credit in our community. It was plain that if our people could not get outside credit hundreds of our good farmers would have to turn over their tools to the bank and go to town and get on the relief rolls." His bank gave working space to the Resettlement supervisors. Mr. Poteet said, "On many days there were as many as thirty to forty men and women in the bank making their applications for Resettlement loans. Then in the fall our bank sent each of these joint clients a letter calling attention to the fact that he owed both the government and the bank, that his first cotton should be turned over to the government until the loan from Resettlement was paid and then he was to deliver it to the bank. Many of our customers have paid their Resettlement loans and made substantial reductions on their bank loans."

Speaking from "thirty years of bank-

ing experience," Albert Taylor, vice-president of the Eastland National Bank, Eastland, Texas, described a "spirit of collapse" which followed the end of the oil boom there. "The Resettlement Administration came in the nick of time to save the situation," he said. "It enabled the farmers to obtain an entirely different view. It is an institution that demands and is receiving, to the best of my knowledge, the approval of all banking and business enterprises."

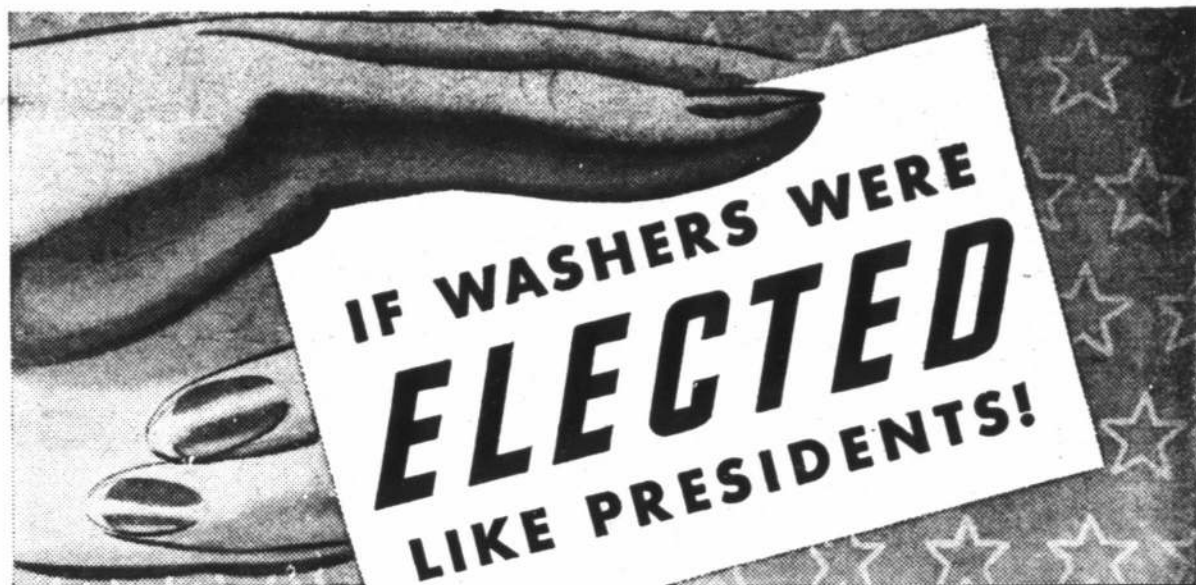
We are well prepared to take care of plow work of all kind.

Just received a car of Blacksmith Coal Prices Right on everything

CITY BLACKSMITH SHOP

211 N. First St.

Lamesa, Texas



For more than fifteen years now, Maytag has been the "elect" among washers—the choice of more women than any other make. The superiority of its features is obvious at a glance. A demonstration is still more convincing, and its record of unflinching service is final proof. Weigh all the evidence, and you'll also cast your vote for a Maytag.

GASOLINE OR ELECTRIC POWER
The Maytag Gasoline Multi-Motor has an enviable record of over twenty years. It is a smooth-running, dependable engine, built for washer power and for a woman to operate. A payment plan to accommodate your needs.

Free demonstrations in city or country

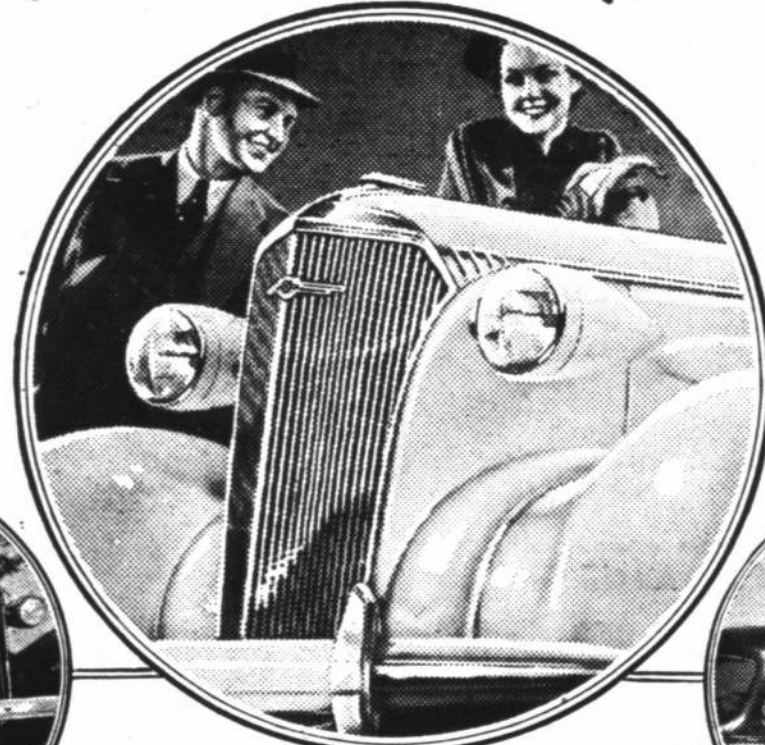
ALLEN HARDWARE CO.
Lamesa, Texas

M-20-20-367 THE MAYTAG COMPANY • MANUFACTURERS • FOUNDED 1883 • NEWTON, IOWA



MAYTAG

New CHEVROLET 1937
The Complete Car—Completely New



NEW DIAMOND CROWN SPEEDLINE STYLING
Making this new 1937 Chevrolet the smartest and most distinctive of all low-priced cars.

NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE
Much more powerful, much more spirited, and the thrift king of its price class.

NEW ALL-SILENT, ALL-STEEL BODIES
(With Solid Steel Turret Top—Unlatched Construction)
Wider, roomier, more luxurious, and the first all-steel bodies combining silence with safety.

SUPER-SAFE SHOCKPROOF STEERING*
(at no extra cost)
Steering so true and vibrationless that driving is almost effortless.

SAFETY PLATE GLASS ALL AROUND
(at no extra cost)
The finest quality, clearest-vision safety plate glass, included as standard equipment.

For the first time, the very newest things in motor car beauty, comfort, safety and performance come to you with the additional advantage of being thoroughly proved, thoroughly reliable.

PERFECTED HYDRAULIC BRAKES
(With Double-Articulated Brake Shoe Linkage)
Recognized everywhere as the safest, smoothest, most dependable brakes ever built.

GENUINE FISHER NO DRAFT VENTILATION
Eliminating drafts, smoke, windshield clouding—promoting health, comfort, safety.

IMPROVED GLIDING KNEE-ACTION RIDE*
(at no extra cost)
Proved by more than two million Knee-Action users to be the world's safest, smoothest ride.

*Knee-Action and Shockproof Steering on Master De Luxe models only.

THE ONLY COMPLETE CAR—PRICED SO LOW



FOR ECONOMICAL TRANSPORTATION CHEVROLET A GENERAL MOTORS VALUE

Vaughn Chevrolet

Lamesa's Complete Shopping Center

POULTRY, HOG AND COW FEEDS

Try our Laying Mash formula, approved by A. & M. College of Texas. Feed our Tankage Supplement to your hogs, gives much more profit. Ten doors north of First National Bank

J. C. BILLINGSLEY

DOBBS HATS
STETSON HATS

SMITH SMART SHOES
FREEMAN SHOES

HURT'S
HABERDASHERY

WILSON BROS.
HABERDASHERY

ALLEN A HOSIERY
For Men and Women

CARL POOL WORK CLOTHES

BIG SMITH WORK CLOTHES

Cox Help Yourself Laundry

12 Maytags ready at all times
to serve

The modern, convenient and economical way to do your laundry

200 Block N. Austin Phone 109-J

New Merchandise

S
H
O
P
at

Mrs. Campbell returned Tuesday from the markets in Dallas with a shipment of new

COATS
SUITS
DRESSES
and
HATS

Campbell's

5 Doors North 1st National Bank

CITY BARBER SHOP

We appreciate your Patronage

MARVIN MORRIS
FRANK PRITCHETT

200 Block N. Austin Lamesa's Most Complete Shopping Center

Although it is probably considered off the 'Main drag' by many of the shoppers of this trade territory, nevertheless, it is a fact that the 200 block on North Austin street has developed into the most complete shopping center in the city of Lamesa. There is hardly a line of business that is not represented in the block, and there is not another block in the city in which so varied a representation of businesses can be found.

Beginning on the south end of the block you find a drug store and bank occupying the corner buildings. In the bank buildings are doctors and lawyers and highway offices. North of the bank we find a beauty shop, the Singer agency, an abstract office, real estate office, insurance offices, a variety store, groceries, ladies ready-to-wear, jewelry, laundry, feed store. North of the drug store we find a barber shop, men's store, tailor shop, hotel, hatchery and feed store, filling station and garage.

Not only is there a great variety of businesses in this block but it boasts of the only exclusive ladies' shop, the only exclusive men's shop, and the only exclusive jewelry store in the city, and four progressive grocery stores.

The merchants in this block are this week making a special effort to invite the people of the Lamesa trade territory to come down in that block and see for themselves the many items of merchandise and the many services which can be purchased in this complete shopping center.

J. W. Bryant, owner of the Bryant Pharmacy has been in the drug business in this block for the past twelve years and has one of the most up-to-date and modern drug stores to be found anywhere.

The City Barber Shop has been located in this block for more than a year and is owned by Marvin Morris, who has been connected with this profession for many years.

(Continued on Next page)

DAVIS FURNITURE CO.

Furniture - Stoves - Rugs

Hardware

N. 2nd across from Day & Night Garage

"Best for Less"

When you think of Sewing think of
SINGER SEWING MACHINES

Maintaining a permanent sales and service agency in the 200 block on North Austin for over 4 years.

JOHN BIZZELL, Mgr.

DAY & NIGHT GARAGE AND SERVICE STATION

Texaco Gas and Oils

Expert Mechanical work done on all make cars

Shop with us when in the 200 block on North Austin

Clyde Adams

Exclusive Jeweler

216 North Austin Street

Is especially equipped to

take care of your

ELGIN WATCH

Sales or Service

SELF SERVING Grocery

Our store has been located in this block for more than 12 years.

Housewives

Economy GROCERY SALE

10 lbs. Sugar
Cloth Bags
45c

Sliced Bacon
Pound packages
27c

W. Swan Coffee
1 pound cans
27c

Lettuce
Large Heads
2 1/2c



FRUIT SPECIAL, apples 1c
oranges, bananas, each



We will demonstrate WHITE SWAN COFFEE Saturday. Come in and try a cup of this high grade coffee. SPECIAL PRICED for this demonstration.

Armour's Star Can Chili, 16 oz. can 15c

CANNED VEGETABLE SPECIAL, Full No. 2 Cans
English Peas, Stringless Beans, Fancy Corn Assorted 3 for 25c

Armour's Star POTTED MEAT 19c
pure meat, no cereal, 6 cans

RICHARDSON'S STORES

65c value Comb. SQUIBBS TOOTH POWDER 33c

Squibbs ORAL PERBONATE 47c

25c Squibb TOILET LANOLIN 21c

1 ounce ZINC OINTMENT 21c

Squibbs SHAVING CREAM 21c

1 dozen SQUIBBS ASPIRIN 10c

1 qt. Squibb MILK of MAGNESIA 59c

50c Squibb ANALGESIC BALM 39c

We Feature SQUIBBS PRODUCTS

BRYANT PHARMACY

-SPECIAL-
These Prices for Ten Days
Squibb Vitamin Products
Build General Resistance
Adex Tablets, 250 - \$1.98
Cod Liver Oil, 24 oz. \$1.29
Halibut Liver Oil Capsules 50 89c
Halibut Liver Oil Capsules, with Viosterol, 25 - \$1.09
12 oz. Cod Liver Oil 79c

1 pt. Squibb ANTISEPTIC Solution 46c

HAND LOTION 31c

1 pt. Squibb MINERAL OIL 59c

100 Squibb ASPIRIN 39c

25c TOOTH BRUSH
40c Squibb DENTAL CREAM
Both 49c

50c SQUIBB C L O 43c

Squibb BABY TALCUM 21c

6 ounces ANTISEPTIC SOLUTION 21c

40c Squibb DENTAL CREAM 33c

25c Squibb DENTAL CREAM 19c

100 Squibb YEAST TABLETS 43c

SQUIBBS BABY OIL 39c

Your Prescription Druggist for More Than Twelve Years
Two Registered Pharmacists We Sell Only the Best

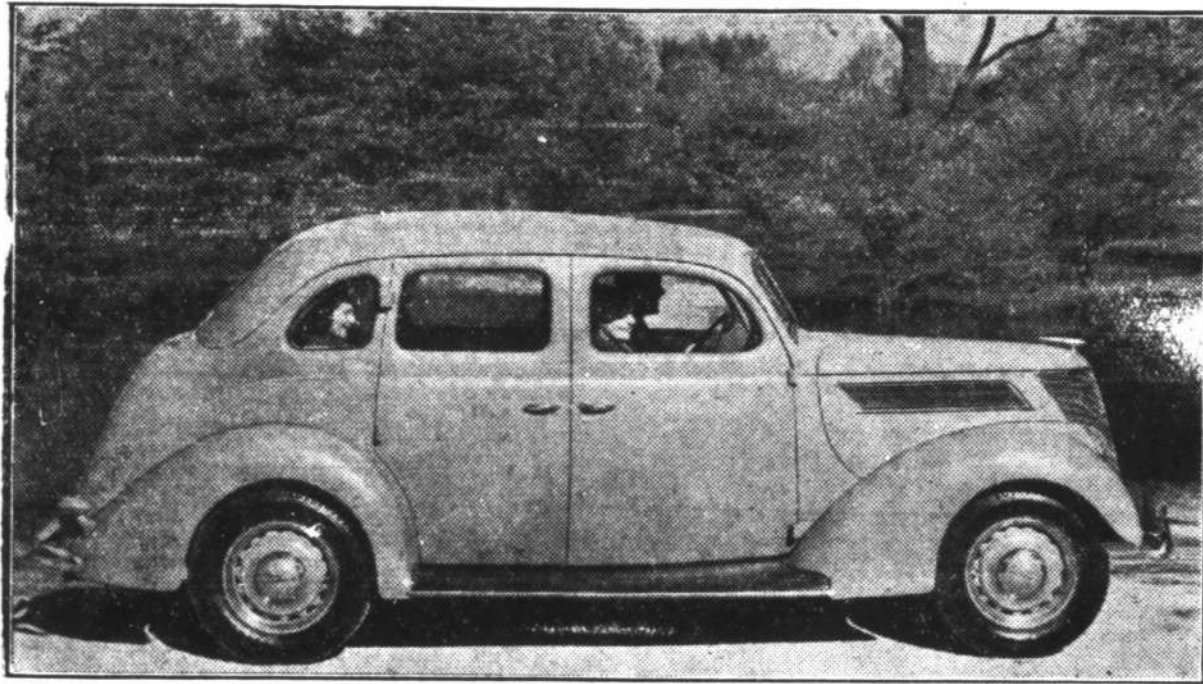
More & Better Used Cars

MANY BETTER USED CARS HAVE ALREADY BEEN TURNED IN FOR NEW 1937 FORDS. WE HAVE AN EXCEPTIONALLY GOOD STOCK OF CHEAPER USED CARS ALSO. REGARDLESS OF YOUR USED CAR NEEDS, IT WILL PAY YOU TO SEE US.

AGAIN WE SAY, TRADE WITH A LOCAL RESPONSIBLE DEALER. HE WILL BE IN POSITION TO SERVICE YOUR CAR WHEN IT NEEDS IT. AND IT IS IMPORTANT THAT YOU HAVE A GOOD TITLE.

LAMESA AUTO CO. — FORD DEALERS

Ford V-8 de Luxe Touring Sedan for 1937



THE Ford V-8 de Luxe touring sedan pictured above is a roomy family type car especially suitable for touring. Baggage can be stowed away in the deep luggage compartment, leaving the interior of the car unobstructed. The new grille, new fender bumpers, headlamps recessed into fender aprons and slanting V-type windshield that opens, highlight the car's new lines. Seats are wide enough for three. The rear compartment is fitted with robe rail, foot rest and pillar lights. The body type is available with the 85 horsepower engine, with or without de luxe appointments, or with the new 60 horsepower V-8 engine without de luxe appointments.

Edgar Self of Brownfield visited here Sunday.
Mrs. Loo Randalls is receiving medical treatment in Glenrose this week.
Miss Wilma Allen of Sweetwater spent the week end visiting friends here. She is a teacher in the Sweetwater schools.
Mr. and Mrs. Douglas Pavton of Hobbs, New Mexico visited Mr. and Mrs. Jim Waltrip Saturday evening.
Mr. and Mrs. A. D. Crow and family and A. B. Crow spent the first of the week in Rule with relatives.

Mrs. Aubrey Cox and Mrs. J. B. Tarlton visited Mr. and Mrs. W. E. Cox Jr., of Seminole last Tuesday.
Mrs. Floyd Stark of Seminole was a Lamesa shopper Saturday.
Mrs. Rose McDonald was a Dallas visitor the first of the week.
Mrs. Hubert Freeman and little son of Bisbee, Arizona, are here for a two weeks visit with her parents, Rev. and Mrs. M. M. Beavers.
Mrs. M. M. Beavers and son Morris visited relatives in Hereford Sunday.
Mr. and Mrs. Ray Williams and son

Harold, and Miss Ruby Sumpter spent the week end in Dallas visiting the Centennial and seeing the S. M. U. Texas A. & M. football game.
Mrs. J. C. ... a business visitor in the ...
Mr. and Mrs. Chas. Dial and children were in O'Donnell, Tahoka and Brownfield Sunday.
Former World's endurance Airplane Flight holder, is in Lamesa with an 8-passenger Mars cabin plane doing sight seeing flights, both day and night

Want Ads

FOR SALE

FOR SALE: Milch cows and heifer calves. Also three gallon churn.—C. W. Firestone, 1403 North 1st. 42 2tp

FOR SALE: 160 acres of land 8 miles south of Lamesa. Will take good car on deal. A. W. Fuquay, Tahoka, Texas 40 6tp

FOR SALE: Two nice lots for sale in Watson addition near Seminole highway. Call Dr. A. H. Smith 38 6tp

FOR SALE: P-20 Farmall for sale cheap. Has worked 300 acres.—Cecil Walker, Rt. 2, O'Donnell, Texas 42-2tp

FOR SALE or Trade: Maytag washing machine, in good condition. See E. J. Emfinger, Rt. A, Ex 120, Lamesa. 42 2tp

FOR SALE: 10 acres good land 3 1/2 miles west of town at a bargain. For information see J. M. Medlin at Gulf Service Station, North 1st and Wason. 1tp

LET US DRAIN and fill your radiator with Anti-Freeze. Lamesa Motor Company, 209 S. Dallas St. 1tc

FOR SALE: Several good used Maytags Allen Hardware. 34-4tc

Read the life of Colonel Goodnight, one of the most colorful pioneers of West Texas, written by Laura V. Hamner. In book form, \$1 per copy. On sale at Courier office. 1tc

FOR SALE OR TRADE: New and used sewing machines \$10.00 and up. Cash or payment plan. Phone 344 Second door north First National Bank Singer Sewing Machine Agency. 39 1tc

FOR SALE: 160 acres, 150 acres in cultivation, 6 miles north of Lamesa, priced to sell. Will accept trade terms or cash. Inquire at Courier office. 22

FOR SALE: Good piano, cheap.—J. R. Farley, Route A, Lamesa. 1tp

FOR SALE: 2-room house on lot 185x160 feet, windmill, elevated tank, 2-car garage, chicken house, orchard, fenced with poultry wire. See Raymond Bryant at 102 North 1st St. 41-4tc

FOR RENT

FOR RENT: Vacuum Cleaners by hour or day Phone 344. Second Door north of First National Bank. Singer Sewing Machine Agency. 39 1tc

FOR RENT: Southeast bedroom adjoining bath, for one or two gentlemen. Call at 412 North Austin after 6 P. M. 1tp

FOR RENT: Electric or treadle sewing machines by week or month. Phone 344. Second door north of First Nat'l Bank. Singer Sewing Machine Agency. 39 1tc

LOST

LOST: Strayed from my farm black Jersey bull with brown on back, wt. about 900 lbs. 9 mo. old, short horns easy to handle. Please notify C. Jobe, Rt. A, Box 95, Lamesa. 1tp

STRAYED: From H. H. Barron farm one sorrell mare, roach mane, white streak down face, 4 years old, weight 1,000 pounds. Reward for information leading to recovery of mare.—H. H. Barron. 43 2tp

STRAYED OR STOLEN: One black and white paint horse about 5 years old, weight about 900, 15 hands high. Last seen at Arvana, Sol Cleveland. 42 1tc

STRAYED: One smutty blue colored horse, branded W on hip. Notify W. A. Hardwick, Lamesa, Box 666. 42 2tp

MISCELLANEOUS

GET THE latest books at Mrs. Jack Phinizy's Rental Library on North 6th Street. 1tp

FOR TRADE: One large milch cow, dry, for a smaller cow that is fresh.—Walter Harper, 1411 S. 3rd St. 1tp

DON'T LET your car freeze up. We will drain and fill it with anti-freeze. Lamesa Motor Co., 209 S. Dallas. 1tc

FOR SERVICE: One 18 months old Jersey Bull, \$1.50. Tom Cooksey, one block south Highway 15 on Roosevelt Street. 1tc

WILL TRADE: 4 good mules and farming outfit for a house and 2 or 3 acre tract near Lamesa. See H. D. Covington at Serve-Ur-Self Laundry. 1tp

SAVE 20 to 30 per cent of your feed bill, by having your feed correctly ground.—Barron's Electric Hatchery, Milling Dept. 39 1tc

LET US do your feed grinding. Modern machinery. Rapid—safe—convenient.—

Barron's Electric Hatchery, Milling Dept. 39 1tc

SEWING Machines repaired, any make. Four and half years in same location. Second door north First National Bank. Phone 344. 39 1tc

UNIVERSAL MILLS FEED: Laying mash, hog feed supplement, tanlage, yellow corn and chops, oats, cow feeds, bran, shorts, seed wheat and turnip seed. Sacks for sale. Located 10 doors north First National Bank. J. C. Billingsley. 1tc

WANTED

WANTED: Waitress at Plaza Hotel. 1tp

WANTED: 2 men with cars. See W. H. Hooper, Plaza Hotel. 1tp

WANTED: Partner with \$250 cash to put into a good safe and sound, paying business. Call at the Courier office. 1tp

JOB WANTED: On ranch, farm, or in town. Strictly sober young married man. Also have windmill tools and experience. Leave answers at Dawson County Courier office. 1tp

WANTED: Will work through the crop season for part of the crop and small wages. Experienced hand. Married. For information see E. V. Dunn—Burton Casey. 1tp

LOOK!

Bed Room Suite
4-piece
\$34.95

Cane Chairs
89c

Stove Pipe
10c

A house jammed full of bargains - new and used

PIERCE
FURNITURE CO.

Day and Night

WRECKER SERVICE

LAMESA MOTOR COMPANY

Phone 76 — Night Phones 137 - 209

Call Us - J. R. FLANIKEN



for GULF KEROSENE
It's clean, odorless, smokeless, no fumes, more heat per gallon.

DR. J. D. BURLESON

Wishes to inform his friends and patients that he has resumed practice in his new location in the E. C. Nix building west of the First National Bank.

GUARANTEED USED CARS

We have a large selection of good late model

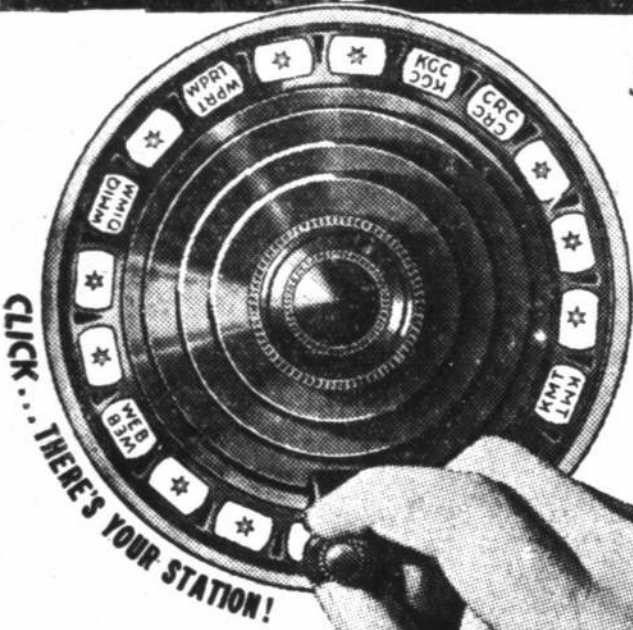
Ford V-8's
Ford Model A
Chevrolets
Plymouths
Trucks
Pickups

In Good Shape and ready to go

TOM COOKSEY

Used car lot south of Rhodes Produce

They're Here!



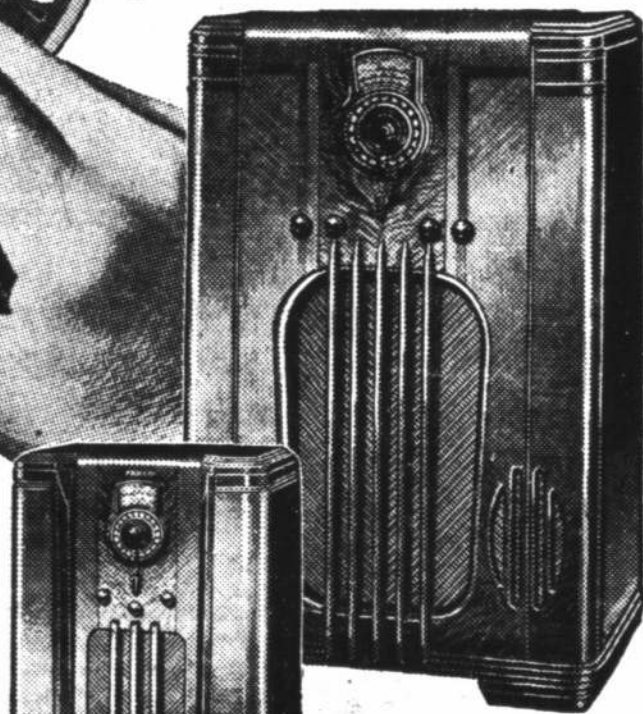
See Our Complete Selection of

PHILCOS

with

Automatic Tuning!

We have them . . . the new 1937 Philcos with Automatic Tuning! One twirl . . . and "Click . . . there's your station!" . . . tuned instantly, perfectly, and with automatic precision! We will substitute your favorite American stations for mythical call letters shown. Come in—try this new, convenient way to tune. And see and hear the other big Philco features, including the Philco Foreign Tuning System and Color Dial that permits you to tune foreign stations by name . . . and get and enjoy twice as many!



(above)

PHILCO 116X DeLuxe*
Radio's finest! Automatic Tuning, High-Fidelity Tone, Acoustic Clarifiers, Foreign Tuning System, and other big features! Gorgeous cabinet. Less aerial

*Sold only with Philco High-Efficiency Aerial to insure greatest foreign reception.

PHILCO 16X* An Automatic Tuning Philco at a sensational price! Less aerial . . .

Canon's
Variety Store

The Dawson County Courier

Entered at the post office at Lamesa, Texas, as second class mail, under the Act of 1879.

Published each Thursday at the Courier Building, 523 North First Street

Subscription Price 1 Year In Dawson and adjoining counties 50c Outside of trade territory \$1.50

JOE ALEXANDER, EDITOR

SPARENBERG
Lossie Parchman, Corres.

There will be an amateur program at the school house Friday night November 13. Admission will be 10 cents and the funds will go for the benefit of the school. Everyone come and laugh together.

Rev. Taylor of Abilene filled his regular appointment here Sunday. There wasn't very many present due to the bad weather.

Miss Melva Fisher, who is attending school in Lamesa, spent the week end with her parents.

Miss Mary Louise Inman has been very ill for the past two weeks, but is improving now.

Mr. and Mrs. Riddle's daughter of the Mt. Olive community visited them Sunday.

Miss Linnie Payne has accepted a position in Lamesa.

Mr. and Mrs. Twain and children of Munday, Texas, were here over the week end visiting Mrs. Mabry and children.

Mrs. Alvin Kutch has been ill for the past week.

Miss Mary Helen Nance of Lamesa visited her parents here over the week end.

Rev. Cook was in Houston the past week attending the Methodist conference.

Miss Tommy Bradford who has been visiting relatives in Pecos for the past month has returned home.

Mr. and Mrs. Airhart of Knott visited their son J. E. Airhart Monday.

Mr. and Mrs. Otto Reithmeyer are the proud parents of a baby girl.

Mr. and Mrs. Wolford and baby spent Monday with her parents at Five Mile.

Misses Beulah, Lora Belle, and Faye

Crow, Neva Smith and James Crow of Stanton and Mrs. A. J. Crow of Kemp, spent Sunday in the T. M. Crow home. Mr. and Mrs. Klyne and daughter have moved to Knott where they will make their home for another year.

Several from here attended the ball games at Klondike last Friday night. Lossie and John Parchman, Nonnie Mae and Jack Crow visited in the home of Mr. and Mrs. Oscar McKenney Monday night.

THREE LEAGUES

Ann Lambright, corres. Due to the cold weather there was not any singing Sunday night.

Mr. and Mrs. Glynn McGuire of Gaines county spent the week end with Mrs. McGuire's parents, Mr. and Mrs. Joe Turner.

Mr. and Mrs. J. L. Lambright and daughters and Mr. and Mrs. Seaborn McGuire spent Sunday with Mr. and Mrs. B. B. McGuire of Sand.

Mr. and Mrs. Joe Teague and family and Mr. and Mrs. Raymond Carruth of Sunday to attend the birthday dinner of Mr. Teague's father who lives in Hardeeman county. They returned home Monday night.

Mr. and Mrs. Lester Lambright spent Sunday with Mr. and Mrs. R. B. Lambright of Five Mile.

Willie Ewewer and M. D. Coke of Elgin, Okla. spent Wednesday and Thursday with Robert Brewer and family.

The last issue of the Courier in the Three League news a typographical error was made in the death of Mr. Marchant. It should have read Mr. Kirk Marchant, instead of Mr. Kirk a merchant.

FIFTY LOCAL BAPTISTS TO ATTEND B.T.U. CONVENTION

About fifty local Baptists will attend the State B. T. U. Convention in Abilene on Thanksgiving day. Dr. T. C. Gardner, of Dallas, is the State B. T. U. Director and Mr. R. A. Springer, Educational Director, First Baptist Church, Amarillo, is president of the convention.

Mr. C. I. Darling, Educational Director of the First Baptist Church here, will direct the conference for secretaries at the convention.

NEW CARS REGISTERED

The following new cars have been registered during the past week:

1937 Plymouth Tudor to George Hart November 2; 1937 Chevrolet pickup to Hatch Grocery, Nov. 7; 1937 Chevrolet Master Deluxe Coupe to J. E. Waller, Nov. 7; 1937 Chevrolet Master Deluxe town sedan to E. R. Tinsley Jr., Nov. 7; 1937 Chevrolet Master Town Sedan to M. E. Herman, Nov. 7; 1937 Chevrolet Master Town Sedan to Charlie Schneider, Nov. 7; 1937 Chevrolet Master Town Sedan to N. E. Stogner, Nov. 7; 1937 Chevrolet Deluxe Town Sedan to G. C. Futrell, Nov. 7; 1937 Chevrolet Deluxe town sedan to Walter Barfoot, Nov. 7.

1937 Studebaker four door sedan to Jack Miles, Nov. 3; 1937 Studebaker four door sedan to R. E. Echols, Nov. 5; 1937 Chevrolet Master coach to Kenneth Cox, Nov. 7; 1936 Ford Tudor with trunk to Syd Coffman, Nov. 4; 1937 Chevrolet pickup to Higginbotham-Bartlett, Nov. 4; 1936 Ford Fordor with trunk to E. N. Feits, Nov. 4; 1937 Chevrolet Master Deluxe sport sedan to L. Berry, Nov. 10; 1937 Chevrolet Master sport sedan to W. M. Yates, Nov. 10.

1937 Studebaker Custom Tudor to J. B. Fuson, Nov. 9; 1937 Chevrolet Master town sedan to Justice Walks, Nov. 9; 1937 Chevrolet master coupe to J. H. Cobbin, Nov. 9; 1937 Chevrolet Master Deluxe town sedan to Jack Barrow, Nov. 9; 1936 International truck to Dock Gillispie, Nov. 9; 1937 Chevrolet Master Deluxe town sedan to C. W. Firestone, Nov. 10; 1937 Chevrolet master town sedan to W. O. Holder, Nov. 10; 1937 Chevrolet Master town sedan to Fred Ben, Nov. 10.

Mrs. T. H. Bass of Wilson and daughter Roxie of Hardin-Simmons University, and Misses Marie, Monette and Naomi Davis of Lamesa attended the Centennial exposition in Dallas last week end. Miss Daphne Moore accompanied them to Abilene.

DON'T LET your car freeze up. We will drain and fill it with anti-freeze. Lamesa Motor Co., 209 S. Dallas, Itc.

Mr. and Mrs. E. J. Mitchell of the Fairview community were guests in the L. E. Vaughn home Saturday night.

Henry Ford says, "No power can do anything to man as long as he serves the community, and no power can favor him if he ceases to serve." The New 1937 Ford is built to give the owner maximum service at minimum cost. You should see it at the opening on the 14th.

Mrs. J. H. Clark and daughter, Vanabel, and Mrs. J. E. Garland made a business trip to Sweetwater last Thursday.

Churches

FIRST BAPTIST W. M. U. PROGRAM, MONDAY, NOV. 16

Subject: Our Christian Offering in Kingdom Building.

Leader—Mrs. S. C. Albertson.

Hymn—Praise God From Whom All Blessings Flow.

Bible Study—Likened Unto a Certain King—Mrs. T. V. Crawley.

Prayer.

Hymn—Joy to the World.

Introduction—Christmas Is Coming Mrs. Albertson.

The Christmas Envelope. What if it Had:

1. Ears—Mrs. G. T. Bryant.

2. Eyes—Mrs. A. J. McDaniel.

3. Voice—Mrs. Will Norris.

4. Wings—Mrs. C. E. Martin.

Illustrator—Mrs. E. P. Yates.

Prayer—Christmas Week of Prayer Victory.

METHODIST CHURCH

Sunday school 9:45.

Join us in the study hour next Sunday morning.

Services at 11:09 o'clock.

Evening services at 7:30 o'clock.

There will be special music at both the morning and evening hours.

The young people will meet at 6:45.

Let's start the new year with new vigor. There is work and responsibility for all.

Come and worship with us.

M. M. Beavers, pastor.

HIGGINBOTHAM SCHOOL NEWS

Visitors last week in the Higginbotham school were Mr. and Mrs. W. L. Borland and Mrs. Cecil McDaniel, urged to attend.

The Parent-Teachers Association will meet November 13. All patrons are

There will be a pie supper at the Higginbotham school house Friday night, November 20. Every one is urged to come and bring some one with them. This pie supper is being given for the purpose of raising funds to buy new basketball suits and equipment.

We have a new primary teacher and we think we will all love her.

Misspelled Word Contest Ends

The county superintendent's office scored again last week in the misspelled word contest, when Miss Pauline Bulsterbaum sent in the first nearest correct list of words, which were found on a page of advertisements in last week's issue of the Courier. The previous week, Mrs. John I. Dean, assistant of Miss Bulsterbaum's was declared the winner of the contest.

This was the last of this series of advertisements sponsored by local business men, and the response received from the readers was very gratifying to the Courier management. Interest in the contest grew more each week the advertisement appeared.

Now that the contest is over, one of the catch words of the series, which seemed to bother contestants more than any other, was the word specialty (or speciality). This word was spelled each way, and nearly every answer received contained this word with the spelling corrected one way or the other.

If you will consult a Webster's unabridged dictionary, you will find that the word is correct, spelled either way.

CLUB AT KLONDIKE

The Shumake Dramatic Club will present the play "The Phantom Bell" at the Klondike school, Friday night, November 13th. Admission charges will be 10c and 15c. Everyone is invited.

Mrs. Cecil Bryant and son Weldon left Wednesday morning for Eastland to visit relatives.

Dr. and Mrs. J. M. Harrington spent Sunday in Snyder with relatives.

Neal Goggins of Lubbock was a guest in the J. R. Farley home Wednesday.

TO BUILD
IMPROVE OR
REFINANCE
YOUR HOME



Here are the advantages of borrowing from this Association on a long-term monthly direct cash reduction loan:

1. Moderate cost.
2. Reasonable interest rates.
3. Convenient monthly cash payments, suited to your income. No share payments required.
4. No renewal charges or future expense for brokerage, title search, recording or other fees. Your loan is automatically paid off by installments.

It will pay you to consult us if you have a mortgage coming due, or if you wish to make a long term loan to build or modernize your home.

LAMESA FEDERAL SAVINGS & LOAN ASSOCIATION
O. H. Morris, Secretary

DAVIS FOOD STORE Wholesale and Retail

SPECIALS - SPECIALS - A SAFE PLACE TO TRADE - SPECIALS - SPECIALS

BUYING POWER WITH CASH AND SELLING FOR CASH ENABLES US TO SAVE YOU MONEY. BE CONVINCED!

Sugar 10 Pounds 45c
Cloth Bag

Lard 8 pound carton
Swift's Jewel 95c

PRUNES, gal. can, buy now 29c

Soap, P. & G. 10 giant bars 35c

Onions, 10 lbs. 25c | Spuds U.S.No.1's 10 lbs. 25c

Flour Gilt Edge \$1.45
48 pound sack

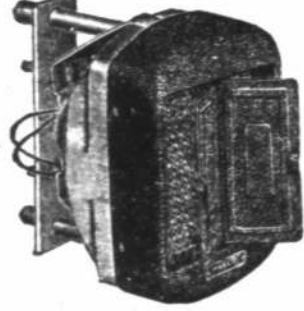
COFFEE, Maxwell House, lb. can 25c

SALMON, tall Can, Chum each 10c

Tomatoes No. 2 can 25c
Standard 3 for

BOLOGNA lb. 9c | STEAK FED WHITE FACE LB. 17 1/2c

Bring us your chickens, eggs & cream for cash



Heaters \$3.95 to \$9.95

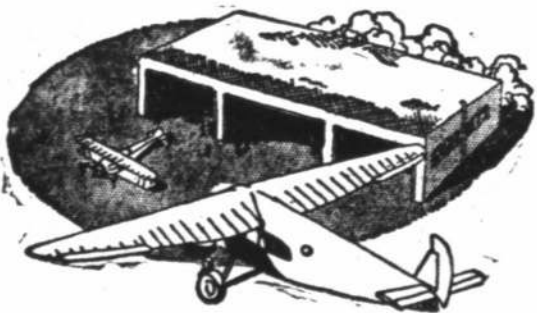
Winter Fronts Black and Silver 59c to 98c

13-Plate Battery \$2.95 exchange

Battery Recharged 39c

10 ft. Sponge Rubber Ideal for window and doors to prevent draft and rattles. 29c roll

EARNEST MOTOR PARTS CO.
Lamesa, Texas



AIRPLANE RIDES (day or night) - 75c
with Reg Robbins, holder of Ft. Worth Endurance Record, in Lamesa until Monday

Using Exclusively
Mobiloil, Mobilgas and Mobilgrease
Products of Magnolia Petroleum Co.
Bernie Holt, Agent

Mr. and Mrs. Fred Brinkley are rejoicing over the arrival of a baby girl born Tuesday in a local hospital.

FREE! to sufferers of **STOMACH ULCERS** **HYPERACIDITY**
Willard's Message of Relief

PRICELESS INFORMATION for those suffering from **STOMACH** or **DUODENAL ULCERS**, **DUE TO HYPERACIDITY**—**POOR DIGESTION**, **ACID DYSPEPSIA**, **SOUR STOMACH**, **GASINESS**, **HEARTBURN**, **CONSTIPATION**, **BAD BREATH**, **SLEEPLESSNESS** OR **HEADACHES DUE TO EXCESS ACID**
Explains the marvelous **Willard Treatment** which is bringing amazing relief. Sold on 15 days trial.

TAYLOR-MCCALL DRUG CO. (12-10)

WHAT TO SEE THIS WEEK

AT THE

REX.

ODONNELL, TEXAS

Eve Shows 7:45 - Matinee 2:30
Saturday, Sunday

Friday Night and Saturday Matinee
NOVEMBER 13-14

Gene Autry in

"Guns and Guitars"

Saturday Night

NOVEMBER 14

Charles Collins - Steffi Duma in
RKO's all technicolor dancing musical

"Dancing Pirate"

Sunday - Monday

NOVEMBER 15-16

Continuous Show on Sunday
Starting at 2 P. M.

Jean Bennett - Cary Grant in

"Wedding Present"

Tuesday

NOVEMBER 17

Lew Ayres - Mary Carlisle in

"Lady Be Careful"

Wed. & Thursday

NOVEMBER 18-19

with Janet Gaynor Constance Bennett, Loretta Young and Simone Simon.

"Ladies in Love"

Next week

"Great Zeigfield"

Woody School News

The teachers of the Woody school are working on a program to be given for the public on the day preceding Thanksgiving. A Christmas tree and program is also being planned.

Box Supper

A box supper will be held at the Woody school house Friday night, November 20. Mr. Rivers, Miss Dean and Mr. Womack have been appointed to make out a budget for the expected funds, athletic equipment and other school supplies to be bought. A brief program and special music will be given before the boxes are auctioned off.

Visiting Day

National Education Week has been observed by the Woody school and special exercises have been conducted. Parents are asked to visit the school at the first opportunity. Next Wednesday has been designated as Parent's Day.

Armistice Exercise

A special Armistice chapel program was held during the Tuesday morning assembly. Recognition for those school citizens who are showing untalented progress in their school work was shown.

The following code of citizenship was accepted as part of the ideals of the Woody school. A good citizen will: 1. Tell the truth regardless of consequences; 2. Accomplish the task attempted; 3. Not use profanity nor unclean language; 4. Not steal or cheat; 5. Keep clean; 6. Fight to the last for the right.

O. A. Kinnison, Vernon Bratcher, Maxine High and Arlene Drennan are working on a one-act play.

Mr. Rivers took a group of Woody pupils to the Carlsbad Cavern last Saturday. He plans to take all of the eighth and ninth grade students on a trip in the spring.

The choral club, directed by Mrs. Cates, is working on some musical selections for the Thanksgiving and Christmas programs.

All the rooms are being decorated in the colors of the fall season.

Mr. and Mrs. Victor Crawley are the proud parents of a baby girl born Sunday at a local hospital.

LET US DRAIN and fill your radiator with Anti-freeze. Lamesa Motor Company, 209, S. Dallas St. Itc

Mr. and Mrs. Bailey White are the proud parents of a baby girl born Tuesday evening in a local hospital.

Mr. W. O. Robinson was admitted to a local hospital last Wednesday for a minor operation.

Ford pioneered the low price field in the automobile industry, and now brings the most modern kind of motor to still more people. See the New 1937 cars on display at Lamesa Auto Company Saturday.

Mrs. Joe Hanceck underwent a minor operation at a local hospital last Friday.

Mrs. Jewel Nolen of Goldsmith underwent an appendix operation in a local hospital last Thursday. She is reported as doing nicely.

James Paul Davis underwent an operation for ruptured appendix at a local hospital last Friday. Attendants report his condition as doing fairly well.

Mr. and Mrs. Willie Edmondson are the proud parents of a baby boy born last Sunday in a local hospital.

Mrs. B. Carmichael is reported as doing nicely following a minor operation in a local hospital last Sunday.

The small child of Mr. and Mrs. J. C. Obine is receiving medical treatment in a local hospital.

Mr. and Mrs. George Barkowsky of Sparenberg are the proud parents of a baby girl born Sunday.

Ford cars alone carry three times the number of passengers and twice the amount of freight of all the railroads in the United States. The New 1937 Fords are more economical and powerful than ever. It will pay you to see them at their first showing at Lamesa Auto Company's showroom next Saturday, the 14th.

Mrs. J. E. Bingham and Miss Beulah Norris of Farwell spent the week end here in the home of Mr. and Mrs. Will Norris.

Rev. E. F. Cole, Mr. and Mrs. H. B. McMullen, Mrs. Butler McGee, Mrs. Buck Grimes, and Willie B. Waldrop are in Mineral Wells this week attending the general convention of the Baptist Church.

Mr. and Mrs. W. T. Pinto have just returned from a visit with friends and relatives in San Antonio and other points in South Texas.

More than 30,000 cattle are used annually in the manufacture of Ford automobiles—and this is not bull.

Mrs. J. E. Oquin spent Wednesday in Lubbock with Mrs. R. L. Myers and son, R. L. III.

Miss Zula Koonce and Sonny Campbell are spending the week in Lubbock with relatives.

District Attorney Truett Smith of Tahoka was a business visitor here Tuesday.

W. R. Kelly made a business trip to South Texas this week.

Regardless of the kind of good used car you are looking for it will pay you to see those on display in the Ford Dealer's yard in Lamesa.

Miss Ruby Farley of Lubbock spent Wednesday here with her parents, Mr. and Mrs. J. R. Farley.

Mrs. Nelson Williams returned Thursday morning from Hamlin where she has been visiting her mother, Mrs. N. W. Hardwick.

Jim Barrett of Phoenix, Arizona, spent the week end here with Mr. and Mrs. J. M. Barrett.

Of 36,000,000 car registrations throughout the world, twenty-six million are in the United States. Every person in the U. S. could ride at one and the same time in registered automobiles. Henry Ford has built more than twenty-three million automobiles, eleven million more than his nearest competitor. See his New 1937 models next Saturday, the 14th.

PERSONALS

WILKES

Friday—PRICES TALK!—Saturday

FLOUR	Yukon Western	\$1.65
	48 lbs. Guaranteed	
PEANUT BUTTER	$\frac{1}{2}$ gallon	49c
Mayonnaise	full qt.	22c
MATCHES,	CARTON,	18c
Tomatoes,	no. 2 can 3 for	23c
Ranch style Beans,	3 for	25c
Dates,	reg. 2 lb. box	25c
Soap	Flakes, 5 lb. Balloon	29c
Light House Cleanser,	6 for	25c
P. & G.	10 bars	39c
COFFEE,	Admiration 1 lb.	25c
EAST TEXAS SORGHUM		57c
Crackers	2 lb. box	16c
Sardines	tall can 3 for	25c
Crisco	3 pounds	63c
Potted Meat,	12 cans	39c
Salt	3 boxes	10c
COFFEE, BURBON BRAND	3 lb.	55c
Spinach	3 no. 2 cans	25c
Lemons	doz.	19c
Phone 274	We reserve the right to limit quantities	We Deliver

TOMORROW!
Saturday, Nov. 14
See the
1937 FORD V-8
A NEW CAR AT NEW LOW PRICES
With an Entirely New Economy Idea!

AT OUR DISPLAY SHOWROOMS
See how the Ford V-8 has been completely redesigned. It's the smartest looking car in the low priced field. It has new comfort and safety. Operation is quieter. Braking is smoother and faster. And there's a choice of two V-8 engine sizes. You'll want to drive it - prove its finger tip steering. Let us arrange with you for a demonstration.
AND THE PRICE ??? We think you will agree that it is the most for your money you have ever been offered.

Lamesa Auto Co.
AUTHORIZED FORD DEALER
1937 Ford V-8 Trucks and Commercial cars here the 14th also.
They are a knockout!

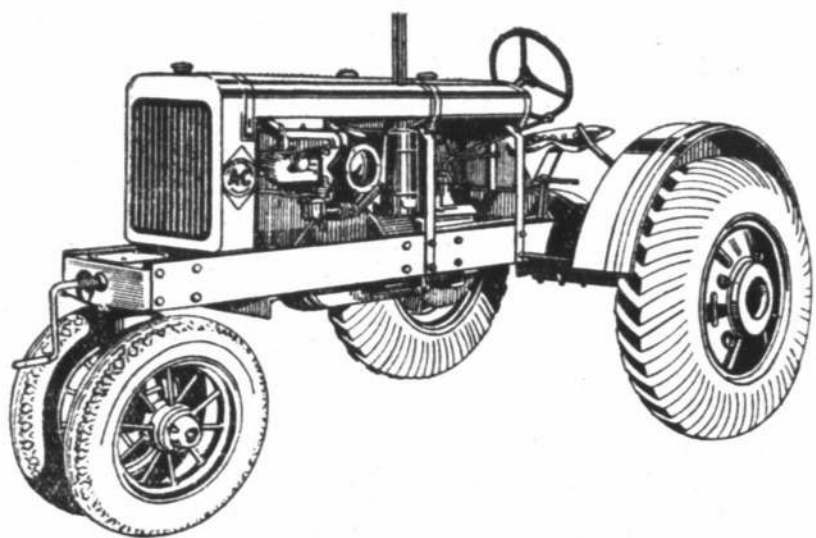
Monk - Mayfield, Allis-Chalmers Dealers

have located

in

LAMESA

at 322 N. Austin



Where they will be glad to show you the new Allis-Chalmers Tractors and Implements.

SEE THEM BEFORE YOU BUY A TRACTOR!

MONK - MAYFIELD

ALLIS-CHALMERS DEALER

Lamesa

322 N. Austin

SOCIETY

Mrs. Philip Yonge Hostess to Club

Mrs. Philip Yonge entertained with a lovely party at the home of Mrs. Tom Burnside in honor of the members of the Tuesday bridge club. The entertaining rooms were decorated with vases of fall cut flowers. In the games of contract Mrs. Roscoe Holton was awarded the prize for high score. A salad course was served to 12 members of the club and one tea guest Mrs. John Henry Dean.

1931 Needle Club Meets With Mrs. Scott

Last Friday afternoon Mrs. Grady Scott entertained the members of the 1931 Needle Club. The living room was tastefully decorated in fall cut flowers. The afternoon was spent sewing and visiting. Refreshments of congealed salad, coconut cake and hot coffee were served to Mesdames Jess Paulk, A. S. Alsbrook, Guirre Allen, Marvin Morris, and Bernie Stewart.

Young Women's Missionary Society

The Young Women's Missionary Society of the Methodist church met Monday evening at 2:30 at the church for their regular weekly meeting. After a short business meeting Mrs. A. G. Hester and Mrs. Leonard Scott and Mrs. Russell Reising gave talks from the World Outlook. The society voted to meet each Monday evening at 2:30 at the church.

Methodist Missionary Society Meets

The Woman's Missionary Society of the First Methodist Church met Monday at 2:30 at the church. The meeting opened with a song for which Mrs. Walter Jones played the accompaniment. Mrs. M. M. Beavers gave the de-

volotional and Mrs. Beavers, Mrs. J. H. Adkins and Mrs. Andrews gave splendid talks on the program from the World Outlook.

After the program new officers for the next year were elected. Mrs. E. R. Tinsley was reelected president; Mrs. J. H. Andrews was elected vice-president; Mrs. Russell Clark, recording secretary; Mrs. W. L. Marr, corresponding secretary; Mrs. Walter Jones, local and conference treasurer; Mrs. T. Webb, superintendent of supplies; Mrs. Jess Paulk, superintendent of social relations; Mrs. O. H. Morris, superintendent of voice; Mrs. Charles Dial, superintendent of publicity; Mrs. W. K. Crawley, superintendent of study

Weldon Bryant Has Birthday Party

Celebrating his 7th birthday, Weldon Bryant entertained a group of friends with a party at the home of his parents, Mr. and Mrs. Cecil Bryant, last Saturday evening. The evening was spent playing games and contests. Miss Gene Smith was awarded the prize for winning the girls contest, and Don Billingsley won the prize in the boys contests. Each guest received a rubber ball for favors. Refreshments of ice cream and cake were served to twenty guests. The honoree received many pretty gifts.

Breakfast Given For Junior Delphian Club

One of the outstanding social functions of the season took place last Saturday morning when Miss Virginia Lindsey entertained the members of the Junior Delphian club at a lovely nine o'clock breakfast. Lovely cut flowers beautifully arranged adorned the entertaining rooms. Miss Kathleen Webb was toastmistress and paid tribute to Mrs. L. M. Pratt and Mrs. R. A. Stuart, new club sponsors. Approximately twenty members attended this delightful affair. Special guests were Mesdames W. H. Lynn of

Wellington, District Art Chairman, W. P. Avriett and E. R. Yates.

Mrs. Kilgore Hostess To Tuesday '84' Club

Mrs. Dixie Kilgore was hostess to the members of the Tuesday 84 Club this week at her home on Cleveland street. The entertaining rooms were beautifully decorated in fall cut flowers. A delicious salad plate with hot coffee and cake was served to the following members and guests: Mesdames W. B. P. Baker, D. S. Day, Joe Barron, Walter Jones, Ray Williams, L. Berry and Gilliam.

Eastern Star Met Monday Night

Lamesa Chapter, Order of the Eastern Star met Monday night at the Masonic hall. The meeting was opened by the Worthy Matron, Mrs. Dell Barron. Mrs. Ray Williams and Miss Ethel Barron gave very interesting reports on Grand Chapter they attended in Mineral Wells the last week in October.

PTA Met Thursday In Monthly Session

Holding their second meeting of the year, the Parent-Teachers' Association met Thursday afternoon in the Grammar School auditorium. This meeting concluded their membership drive which added 172 members to the organization. These figures total the number of parents who paid the membership fee of twenty-five cents. A percentage of the money collected will be used in purchasing school ground equipment. Being one hundred per cent in paying fees, Mrs. Ogletree's room, composed of seventh graders, won the prize offered by P. T. A.

The Association voted to award a prize of \$150 each to the two rooms which showed the largest attendance. At this meeting Mrs. Alice Lindsey's and Miss Ethel Barron's rooms ranked the highest in attendance.

An operetta, directed by Mrs. Lindsey and Mrs. J. E. Barron, was presented by students in the fifth grade. Mr. V. Z. Rogers, the superintendent

of the schools, gave a lecture on 'Honesty', based on the discussion in this month's Parent-Teachers' magazine.

M. E. West of the West Audit Co., of Lubbock was a Lamesa visitor Monday. Mr. and Mrs. T. J. Trice left Thursday morning for Snyder to be with Mr. Trice's sister, Mrs. Carol Davidson, who is seriously ill.

Mrs. Guthrie Allen left Wednesday morning for Winters to attend the funeral of her nephew, Frank White, who was killed in an automobile accident. Services were held Thursday morning.

Mr. and Mrs. M. O. Zelfiff of Big Spring spent Wednesday here visiting Mr. and Mrs. J. O. Spaulding and Mr. and Mrs. W. B. Baker.

Mrs. Ray Culp and children spent Wednesday of last week in the Weaver community with Mrs. H. L. Wilson. Miss Odel McNew spent the week end at Patricia's with home folks.

Mrs. S. P. Stovall and Miss Lillie Stovall spent last week end in the Mt. Olive community.

E. A. Conley was a Lubbock visitor Tuesday. Mr. Pat Neff of Friona visited with friends here Saturday.

Wilson Collins of Hobbs spent Sunday here with relatives.

Miss Aclie Dell Morton spent the week end in Snyder with relatives.

Mrs. Edd Baker of Cleburne spent the week end with Mrs. C. M. Burton. Mrs. W. B. Collins returned Friday from a visit with relatives in Honey Grove, Texas, Shawnee and Sulphur, Oklahoma.

Edwin Speck, who is attending Howard Payne College at Brownwood is spending the week with home folks.

Vernon Smith spent Sunday in San Angelo on business.

Mrs. Truman Campbell spent the first of the week in Dallas buying new merchandise for the Campbell Dress Shop.

Mrs. Walter Ayres of Lockney spent the week end in Lamesa on business. Mrs. W. W. Campbell left Monday for her home in Merkel after a few days visit here with her son Mr. Tracy Campbell and family.

Miss Jewel Towns of Brownfield visited friends in Lamesa Sunday.

Mr. and Mrs. Cuba Womack left Sunday for Lubbock to make their home. Mr. Womack is connected with the Direct Mattress factory in Lubbock. Jim Bridgeman returned Wednesday from a business trip to Dallas.

Mrs. P. W. Appleton and Mr. and Mrs. E. T. Williams of Brady spent the first of the week with Mr. and Mrs. L. E. Huddleston.

Miss Ruby Herndon has accepted a position with the Ideal Beauty Shop. Mrs. W. B. Shifflett returned Monday from Bakersville, Calif., where she has been visiting her daughter.

Mr. and Mrs. Wade Bartlett and daughter LaNelle returned last Wednesday from Dallas where they attended the Centennial.

Miss Betulah Burnett spent a part of last week in Lubbock with relatives. Paul Dickens of Mobile, Alabama, is visiting his aunt, Mrs. S. G. McIntosh.

Mr. and Mrs. J. R. Weaver returned last Monday night from Fort Worth where they attended the funeral of Mr. Weaver's father, F. M. Weaver.

F. M. Cox of Rochester is here visiting his son Claude Cox and family. Mr. and Mrs. Sidney Randals of Lubbock visited relatives here Sunday.

Removal Notice -

We are moving our shop to the Phipps Barber Shop, two doors east of our present location. We will be open for business in our new location Monday, November 16th, where we will be glad to serve you.

Ideal Beauty Shop

Phone 23-M Mrs. T. J. Trice, Owner 408 1/2 N. 1st
Beulah Burnett and Ruby Herndon, Operators

USED CARS WITH A REPUTATION

Due to an unprecedented demand for '37 Chevrolets

WE HAVE BEEN ABLE TO SECURE ON TRADE-INS THE BEST SELECTION OF HIGH-CLASS, LATE MODEL USED CARS WE HAVE EVER HAD. LATE MODEL CHEVROLETS, FORDS, PLYMOUTHS ETC., WITH SMALL MILEAGE AND IN GOOD CONDITION.

If you are in the market for a Used Car See us before you buy

Vaughn Chevrolet

Modern Way Grocery

First door East Army Store

48 lb. Flour	\$1.49
14 oz. Catsup, 2 for	15c
8 lb SHORTENING	95c
100% pure COFFEE, 2 lbs.	25c
Ribbon cane (100% pure) White Swan	58c
Lemons, regular 25c size, dozen	15c
8 large bars Laundry Soap	25c

We hope you say "Papa Please Pass the Biscuits."

PLENTY of HILL BILLY FLOUR

200 Block N. Austin

Where You May Purchase Food, Feed, Seed, Clothing, Dry Goods, Notions, Shelf Hardware, Stensils, Sewing Machines, Real Estate, Insurance, Laundry, Garage, Barber and Beauty Work, Cleaning and Pressing, Abstracts, Banking, Legal, Medical, Dental Services, in fact, the most complete Shopping Center in Lamesa.

LOOK YOUR LOVELIEST



If you have your beauty needs attended to here you'll have that satisfying "well groomed" look.

Permanent Waves
Natural - soft - lasting
in the style you desire

MODERN BEAUTY SHOP

Mrs. Raymond Hatch, Owner

Dawson County Abstract Co.

Abstracts and Fire Insurance

Prompt and Efficient Service

H. B. Taylor, Manager

Lamesa, Texas

Phone 344

profession in Lamesa for several years. Hurt's Haberdashery is the only exclusive Men's shop in Lamesa, handling high grade clothing for men and boys. A tailor shop is also part of the Hurt establishment.

The Day and Night Garage, recently leased by the McCulloch Brothers offers motorists a complete garage and filling station.

Mrs. Raymond Hatch owns and operates a modern beauty parlor in this block, the first door north of the bank. Experienced operators and the latest equipment give shoppers in this block the best in beauty work.

For the past four years John R. Bizzell has conducted a Singer Sewing machine agency with offices in this block, giving patrons of this territory a sales and service station for machines and vacuum cleaners. It is the only permanent machine agency in this trade territory.

The Dawson County Abstract Co. moved into this block in 1922, when the building they are now occupying was first finished. The company was organized when the county was, in 1905. H. B. Taylor, the manager, has been connected with the company most of the time since 1905.

E. C. Adams, who operates the only exclusive jewelry store in Lamesa has been located in his present location for the past five years, although he has been in the jewelry business in Lamesa for 22 years.

The Self Serving Grocery is the oldest mercantile business in the block. Sam Richardson moved to Lamesa and opened a store in this block 13 years ago and has operated the Self Serving Grocery ever since. Three years ago he purchased the variety stock of the Thornhill Variety Store and moved it into the building adjoining his grocery store and operates it yet under the name of Richardson's 5, 10 and 25c.

SHUMAKE

Winona Speck, corres.

There were no services at the Highway Church Sunday or Sunday night. Several from this community attended preaching services at Big Spring Sunday.

Mrs. J. G. Towns spent the week end with her daughter Mrs. L. C. Speck.

The dramatic club entertained its members with a social at the school house Thursday night. Games were played and enjoyed by all. Refreshments of cookies and hot chocolate were served to about twenty-five guests. Mr. and Mrs. A. B. Maxwell visited W. C. Speck and family of Lamesa Sunday.

LAMESA GROCERY

We are now exclusive dealers in Lamesa for Kansas Best and Floydada Flour, and as an inducement to get customers to try it we are offering special prices on these Flours for Friday and Saturday, November 13 and 14 only.

Kansas Best 48 lb. sack \$1.75

Heart-O-Wheat 48 lb. \$1.65

Morning Dream 48 lb. \$1.55

Grape Fruit large Size 3 for 10c

CRACKERS Saxet 2 lb. box 16c

Yams, good East Tex. 1 bu. \$1.00

Peanut butter 1-2 gallon 43c

Milk. Pet, Rose, Carnation, small can 4c

Lard, 8 pound pail \$1.15

WE NOW HAVE A COMPLETE LINE OF MEAT SALT

North of First National Bank

Phone 64-J

W. H. Strange

Clyde Burkhart

Odgen Strange

CAMPBELL'S GROCERY & MARKET

1 block north of the First Nat'l. Bank. Plenty of Parking Space

SPECIAL - FRIDAY AND SATURDAY - NOVEMBER 13 - 14

Prince Albert per tin	Compound	Vegetole 8 lb. carton	95c
10c	Prunes NICE DRIED 3 LBS.		21c

Peanut Butter	24 oz. jar per jar	21c	Catsup bottle	10c
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Mustard qt. jar	10c		10c
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Carrots bunch	Lettuce	Nice Crisp Heads 2 for	5c
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5c	YAMS	East Texas Per Bushel	95c
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Bananas 2 dozen	25c	Spuds selected russet	10 lb. 25c
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Apples	Extra Fancy Delicious - 2 dozen	25c	10 lb. 25c
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Pork & Beans per can	Coffee	All Star. Guaranteed To please. Per lb.	18c
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5c	Milk	6 SMALL OR 3 LARGE	19c
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Tomatoes No. 2 cans	2 for 15c	Tomatoes No. 1 can	5c
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Corn	Tender sweet. A fancy sweet cor. No. 2 cans, ea.	10c	5c
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Bran Flakes Jersey	Corn Flakes	Jersey per package	10c
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10c	Walnuts	Per pound Stamped No. 1	23c
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Salmon	Fancy Pink. No. 1 Tall. 2 Cans	25c	Crackers 2 lb. A-1	17c
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Mackerel 3 cans	25c		17c
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DON'T MISS THESE

Market Specials

Sausage	Fresh Ground and Seasoned. Per lb.	15c	Cheese full cream	23c
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Smoked Bacon lb.	25c		23c
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Jowls 15c lb.	Steak	Seven and Chuck, lb.	13c	T-Bone or Loin, lb.	16c
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Dry salt bacon 17c	Pork Chops lb.	28c	Round Steak	19c
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Beef Roast	Rump or Chuck	13c	We Deliver Orders Over \$1.00
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MULES & HORSES

Have 300 Horses and Mules from 2 to 4 years old--will make terms to responsible parties

ROSCOE HOLTON

41 tlc.

PRIZE WINNING ESSAY IN WALTER WOODUL CONTEST

Following is the essay written by Lillian Cameron, 403 N. Main st., Lamesa which won first place in Dawson county in the Walter Woodul contest. All statistics were furnished by W. B. P. Baker, resident of Dawson county since 1895:

A minute land rush resulted in the opening of the northern portion of Howard county to settlers in 1899.

From different states came pioneers in covered wagons to file on the prairie lands. However, the two large ranches of the section, the Lazy S, owned by the Slaughters, and the A-Bar belonging to Rod Weaver were also anxious to secure more land. The cowboys of each establishment came to the land office before it opened to file on the land for their bosses.

Each Lazy S man wore a blue ribbon to show his sentiments and the Weaver men wore red. Each time a rival puncher met an opponent fists and bullets flew in all directions but in spite of all the ranchers could do, the nesters, (or settlers) secured a great part of the land and established themselves.

By 1905 the few settlers had begun a determined movement toward the organization of a separate county. Unfortunately the requirements for a new county were 150 votes, and the proposed county boasted only 137 voters. (This was before woman suffrage) But the staunch determination of the pioneers won out and on March 20, 1905, a new county was organized.

To Captain Nicholas Mosely Dawson,

hero of the Texas Revolution who was executed by General Santa Anna, fell the honor of having the new county named in his honor. After deciding on the name the 137 voters elected their first county officers. C. B. Crawley was named sheriff, M. C. Lindsey, county judge, H. G. Donaldson, county clerk, G. O. McSpadden, tax assessor, J. H. Norton, cattle inspector, G. D. Garner, J. L. Coffey, Charlie Hart and Joe Simons, commissioners.

In the fall of 1905 the court house was started at Lamesa. Before this time the commissioners had been meeting in the top of a general store. Several times they were forced to adjourn their meeting because severe sand storms threatened to blow the building down. When the news of the building of the new court house in Lamesa reached Chicago, a rival of Lamesa for the honor of being chosen county seat, the entire town was moved to the site upon which Lamesa now stands, a mile away. After this move it was necessary to hold an election to choose between the two names, Lamesa being selected by a majority of votes.

A red letter day in the history of Dawson county fell on August 1, 1910, when the first passenger and freight train, a branch of the Santa Fe from Slaton pulled in.

And thus the 30 square miles of Dawson county has continued to grow and develop. It now has a population of 13,490, one of the two milk drying plants in the state, four paved highways and several fine schools. Dawson county is not the riproaring range of a few years ago, but a thriving, well organized county that may be considered an asset to the State of Texas.

IF YOU WOULD BE WELL DRESSED

If you would be well dressed, first you should design clothes to slenderize or shorten the figure.

To wear our clothing well we should know something about posture to balance our body we should start with our feet and go up.

Our toes should be straight ahead. Knees slightly flexed. Hips at ease. Spinal column straight, shoulders full, head on top. Forget posture old and begin over.

Use leg muscles for bending work and not the back. Practice walking in front of a mirror.

Second we should plan our wardrobe according to the amount of money we have to spend.

Now select dresses suitable for the occasion they are wanted for.

Our individual needs are different. Our dresses should fit well, be becoming in color and the best material for the money spent. We should avoid fads plan clothes to wear with accessories that we have. You may have several different trimmings and make more than one costume of your dress.—The above was written by Mrs. Shaffer and was gleaned from her Short Course trip.

CONSTIPATION

If constipation causes you Gas, Indigestion, Headaches, Bad Sleep, Pimply Skin, get quick relief with ADLER-ICKA. Thorough in action yet entirely gentle and safe.

Bryant Pharmacy and Morris-Cleveland Drug

DISTRICT 18 WPA PROJECTS MAKES SAFETY RECORD

Big Spring, Nov. 6.—Less than two-tenths of one per cent of the total time worked lost from accidents is the impressive record of safety on WPA projects in district No. 18 since the first project was started Oct. 3, 1935.

Records of these projects, released today by the district office, show that of 1,150,000 hours worked, only 21 accidents, all of minor character, have resulted in the loss of only 2,013 hours. Dawson County's State Highway WPA projects heads the safety list with a perfect record. Since it began operation February 14, it has no accident of any description despite the fact that it has employed an average of 56 men daily. In fact, the safety kit issued for the job has never been open.

Three of the largest road projects in the district, involving a total of 192,000 work hours, have not had mishaps resulting in loss of time by any worker.

Of the comparatively few accidents reported during more than a year of operation, none have been serious enough to cause permanent disability or to result fatally.

WPA officials explain the record as the result of an attempt to make the WPA program one for the benefit of workers. If the workers were to be helped, they must be in good condition and on the job, it was reasoned. To this end, they have sought to demonstrate that 'accidents can be prevented.' At the same time, they have exercised preparedness with prevention, keeping first aid materials on hand for every project at all times.

SILLO WITHSTANDS FLOOD

San Angelo — A trench silo on the farm of Walker Hale of Tom Green county was recently opened and found to be intact despite a 20-inch rain in 24 hours which flooded the Hale farm. The rain washed off 1,000 bundles of hegar, 150 bushels of ear corn, and three bales of cotton which was on 15 acres covered by water. The silo was also covered with water but was unharmed.

TEXAS TERRACING GOES AHEAD

College Station, Nov. 9.—In 57 Texas counties 947 Texas boys will go to work on November 1 as employees of the NYA under supervision of the Texas Extension Service to speed up terracing during the season when crops are off the land. The project is to run through November, December and January, according to a statement issued here by Jack Shelton, vice director and state agent of the Extension Service.

The boys will work with county agricultural agents, running terrace lines on the land of farmers and ranchmen who have scheduled this fall and winter to get this work done.

In some of the counties, county agricultural agents and their assistants will be able actively to supervise this terracing. In other counties where the demand is greater, the NYA will provide a supervisor who is trained in terracing. And for a third class of counties the Extension Service will employ an additional person who will act as supervisor.

Reports from the county agricultural agents from all over Texas indicate that

farmers are making heavy schedules are to get NYA help: Swisher, Lamb, Floyd, Motley, Hockley, Cros'ers, Dickens, and Kent.

The following South Plains counties Miss Dorothy Gore visited the cen-

ennial exposition in Dallas the first of the week.

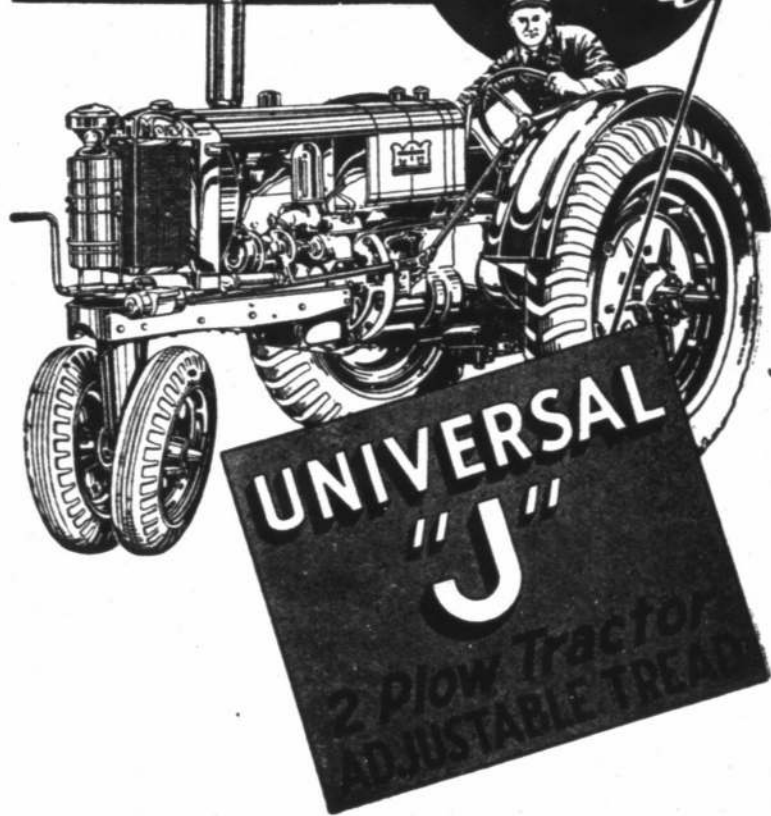
Guthrie Allen Jr., of Brownfield spent Sunday here with relatives.

IN A CLASS BY ITSELF

There Is A **Twin-City Tractor** To Fit **Your Farm—**

LOW PRICE LIGHT WEIGHT 5 SPEED

NOW get together in this New



These things make the UNIVERSAL "J" easy to buy and easy to sell; the most modern, all purpose, full-time tractor built, 5 forward speeds; exclusive governor control from seat; 7 ft. turning radius; adjustable wheel tread — from 54" to 76", giving all the advantages of both standard and wide tread tractors—fenders adjustable too; weight with steel wheels, lugs, and belt pulley, 3,450 pounds; patented 3 fuel manifold; full pressure lubrication, etc. A complete line of the finest 2 and 4 row machines for row-crop work.

RAISE YOUR NET CASH INCOME BY USING M-M POWER FARMING EQUIPMENT

Highest possible trade-in for your stock and implements.

Kenneth Cox Implement Company
Lamesa, Texas



Higginbotham Funeral Home

Lamesa, Texas

AMBULANCE SERVICE
Phone 75

NIGHT PHONE
Clyde Branon 223
Geo. D. Norman 51

Check Your Heating System NOW



Cold Weather is Just Around the Corner!



West Texas Gas Co.
GOOD GAS WITH DEPENDABLE SERVICE

Take warning from Fall's cool days and nights. Give your family pure circulating warmth this winter—in all rooms—without drafty floors and corners to cause frequent "colds" and needless doctor bills. Don't wait! Put your heating system in order now.

We service all makes. New warm air systems may be installed in new and old homes.

**FLOOR FURNACES
DUPLIX REGISTER FURNACES
UNIT AND CENTRAL SYSTEMS
CONSOLE ROOM HEATERS
MODERNIZE YOUR HOME WITH GAS**

Read the remarkable record of GULFPRIDE THE WORLD'S FINEST MOTOR OIL

GULFPRIDE'S achievements have never been duplicated by any other motor oil!

The reason? GULFPRIDE alone is made from choice Pennsylvania crude... refined first to equal the best competitive motor oils... and then further refined by Gulf's exclusive Alchlor process. It took 15 years' research to develop this amazing oil. Such scientific effort backs each Gulf product.

Drain and refill with GULFPRIDE now. At all Gulf dealers.



(Left)
SEE WHAT HAPPENS when a mixture of 6 of the best-known Pennsylvania motor oils goes through Gulf's Alchlor process. 20% waste is removed from these already highly refined oils. That's why GULFPRIDE tops all other Pennsylvania motor oils.



(Right)
EVERY SET of buyers' specifications for quality motor oil, including those of the U. S. Army and Navy is exceeded by GULFPRIDE OIL! No other oil can equal it—because no other oil is 100% pure Pennsylvania and refined by the Alchlor process. Get GULFPRIDE—the world's finest motor oil.



EASTERN AIR LINES' Great Silver Fleet has flown more than 26,000,000 passenger-miles during the past six months, using GULFPRIDE OIL exclusively. Reason: this oil gives the lowest cost per mile—a fact you can confirm in your car.

GULFPRIDE
THE ONLY ALCHLOR-PROCESSED 100% PURE PENNSYLVANIA OIL



IN SEALED CANS ONLY



It's A Pleasure to Drive

It Pays to Play Safe!

You, too, will find that it pays to play safe when it comes to tires. At today's high speeds you need the Life-Saver Golden Ply blow-out protection found only in Goodrich Safety Silvertowns. This amazing Golden Ply invention prevents high-speed blow-outs by stopping them before they get started — by resisting internal heat that is the great, unseen cause of blow-outs. Goodrich Safety Silvertowns protect you from dangerous side skids, too. Just press your hand on the deep-grooved tread. Feel the big, husky cleats grip, and you'll understand why Goodrich Silvertowns are so safe. And this rugged tread gives months more mileage at no extra cost.

When your car is equipped with a set of

GOODRICH TIRES

The Tire with the Golden Ply extra blow-

out protection

JACK McLAUGHLIN Tire Store

Wholesale - Retail — at Key Motor Co. — Dallas St. Phone 380

NEW PROCESS WILL PROVIDE U. S. AVIATION WITH HIGH SPEED GASOLINE

A sufficient supply of 100 Octane gasoline for U. S. Aviation needs was shown yesterday to be a certainty. In a paper presented to the California Natural Gasoline Association in Los Angeles, Fred E. Frey, chief chemist of Phillips Petroleum Company research staff, described the new Alkylation process which is a further development of the Polymerization process announced by this company last year. This process offers economic commercial production possibilities of 100 Octane gasoline on a scale not yet

practiced with the more complicated processes now necessary to make this superspeed gasoline. This gasoline will be known commercially as Neo-Hexane, the laboratory nickname for 2, 2-Dimethyl Butane, its principal constituent. Not only will this gasoline be useful in this very special field but the addition of Neo-Hexane to present day gasoline will give a motor fuel which will have more power and will accelerate more rapidly than present gasolines. Conservation of the crude petroleum supply was indicated by Mr. Frey's statement that Neo-Hexane is made from the lighter gases which are wasted in the present methods of making gasoline. Using 100 Octane gasoline, Howard Hughes set the transcontinental speed record of 9 hours, 27 minutes, 10 seconds and the world's land plane speed record of 32,368 miles per hour. The assurance of an adequate and economical supply of this fuel is an important step in the maintenance of the air superiority of the United States.

Your Entertainment Guide

Evening Shows at 7:00 — Sunday Matinee At 1:45; Sunday Night 8:30

PALACE THEATRE

Friday - Saturday
NOVEMBER 13-14
A laugh - a thrill in every reel
Robert Young - Florence Rice - Ted Healey in
"The Longest Night"

Saturday Afternoon

BARGAIN MATINEE
1:00 o'clock to 5:00 o'clock
Adults 25c - Children 10c
Jack Perrin in
"Gun Grit"

Sunday - Monday

NOVEMBER 15-16
The biggest picture of the year. Don't miss this one. Look out — here they come — Fred Astaire and Ginger Rogers in
"Swing Time"

Tues. - Wednesday

NOVEMBER 17-18
A classic of the early American frontier. George O'Brien - Heather Garradine in
"Daniel Boone"
Sponsored by the Lamesa PTA.

Thursday

NOVEMBER 19
Charles Ruggles - Mary Boland in
"Wives never Know"

MAJESTIC THEATRE ALWAYS ANY SEAT 10c AND 25c

Friday - Saturday

NOVEMBER 13-14
Another Big Western!
John Wayne in
"The Lonely Trail"

Sunday - Monday

NOVEMBER 15-16
If you want to laugh see
"Two In a Crowd"
with Joel McCrea - Joan Bennett

Tues. - Wednesday

NOVEMBER 17-18
Victor McLaglen - Binnie Barnes in
"The Magnificent Brute"

Thursday

NOVEMBER 19
"Murder With Pictures"
with Lew Ayres - Gail Patrick

P. T. A. Sponsors Historical Show

So that the students of Lamesa might profit by seeing an American historical play, the Parent-Teachers Association of this city are sponsoring the showing at the Palace Theatre of "Daniel Boone", starring George O'Brien, Tuesday and Wednesday, November 17-18.

The story opens in the village of Yadkin, N. C. in 1775, with the citizens of that community aroused by Boones description of the fertile land beyond the Cumberland Mountains. Thirty families are induced to follow him to this new paradise. Their struggles through the wilderness, the building of Boonesborough, their struggles with hostile Indians, and finally the loss of their new homes to corrupt politicians, all have their places in the tale which was written especially for picturization by the author of the successful "Viva Villa".

Every student from the grade school to the university should see "Daniel Boone", and also every adult who is interested in seeing one of the better type of photoplays which at the same time contains a full share of genuine entertainment, thrills, and romance.

Tuesday there is a matinee presentation beginning at 3:15. Prices of admission are ten and twenty-five cents. For the evening showing prices are ten and thirty-five cents.

The Association greatly appreciates Mr. Cox, the manager of the theatre, who has cooperated with them in endeavoring to present this picture.

Duck Hunting Season Opens November 26

T. A. Harris, game warden for this territory has asked us to announce for the benefit of our readers that the duck hunting season does not open until November the 26th and that it will close December 25. In other words the season lasts from Thanksgiving until Christmas.

Mr. Harris says that due to the large number of ducks in the country at the present time and due to misunderstanding of the game laws there has been

if it has not already done so, will commence to wage a campaign to have all preschool and school children immunized against diphtheria.

some confusion in this matter. He further states that the bag limit is ten ducks and three geese within one day and that canvasbacks and redheads are not to be shot under any circumstances. They must not be shot with a rifle or a shotgun that holds over three shells. Plugs for all automatic or pump shotguns must be inserted from the front end of the magazine and must not be empty shells or plugs that can be slipped out through the slide.

Dates for other hunting seasons are: Quail, Dec. 1 to Jan. 15; Deer, Nov. 16 to Jan. 1; blacktail deer west of the Pecos, Nov. 16 to Dec. 1; turkey, Nov. 16 to January 1.

There is no shooting season open at the present time.

Miss Evelyn Burnside, who is a student at Texas Tech this year, left Sunday to attend the football game at Los Angeles, Armistice Day.

WOMAN, 87, NEVER TIRED —TAKES IRON DAILY

"I am 87, go to church and attend parties and do not get a bit tired. I eat and sleep well, thanks to Vinol iron tonic.—Mrs. M. Batdorf, Vinol tastes fine.—Bryant Pharmacy.

DRS. S. E. SHOULTZ & SON MAGNETIC MASSEUR

LOCATION—PRINCESS APARTMENTS—LAMEA
We Take Care of All Patients Coming From A Distance
OFFICE WORK DONE DAY AND NIGHT—PHONE 28

BERRY'S DAIRY Sweet Milk — Butter Milk Whipping Cream PHONE 942

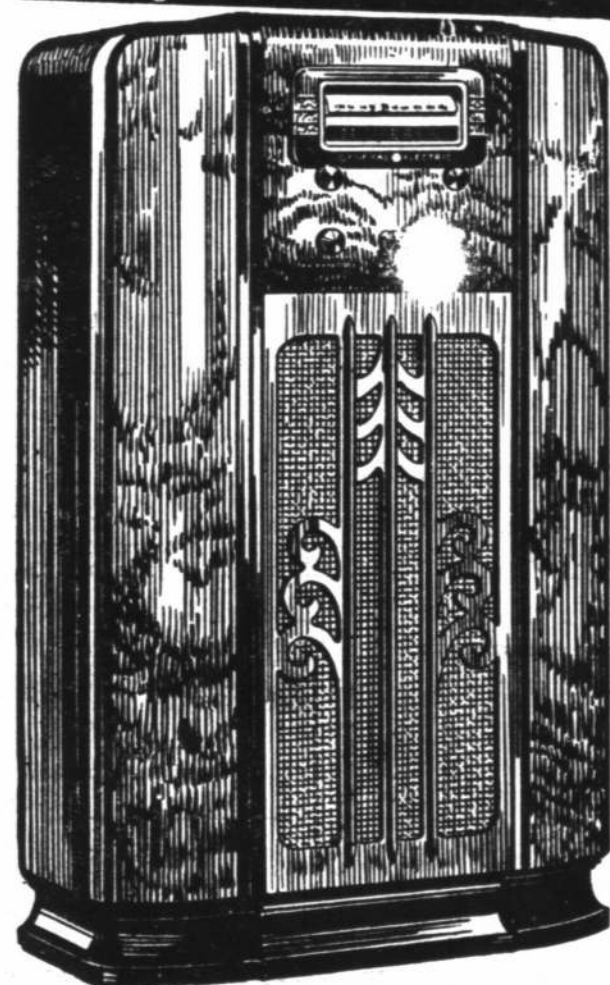
Top Prices Paid For Hogs

Every Saturday

Shipping direct to California now
BRING YOUR HOGS IN EARLY

LEE BILLINGSLEY

RADIO'S NEWEST MARVEL
Focused Tone
REVOLUTIONIZES RADIO TUNING...
PERFECT TONE!
Automatically Assures



G-E MODEL E-105 Focused Tone Radio

Colorama Dial, Automatic Frequency Control, Personalizer, Sentry Box, Sliding-rule Tuning Scale, 12-Inch Stabilized Dynamic Speaker, Music-Speech Control, Bass and Treble Compensation, 10-Metal Tubes, 3-Band, Tuning Range: Standard Broadcasts, Police Calls, Aviation, Amateurs, International Short-wave, Automatic Volume Control, 10 Watts Output.

GENERAL ELECTRIC

Focused Tone Radio

A. M. BARTLETT AT KEY MOTOR CO.

YOU'LL ALWAYS BE GLAD YOU BOUGHT A G-E

YOU'LL be fascinated when you see the G-E Colorama Dial flash from red to brilliant green as the circuit of this G-E Focused Tone Radio automatically snaps into precision tuning of the station you are dialing. But you'll get an even greater thrill when you listen to the whole new range of tones brought to you for the first time by the G-E FOCUSED TONE RADIO.

Other New G-E's

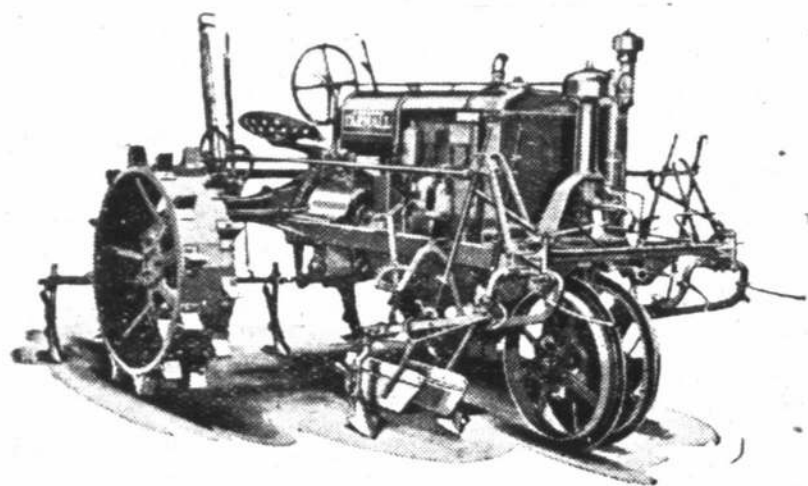
Before you buy any radio be sure to see and hear the new G-E's. The truly remarkable features and values they offer will prove to your eyes, ears and pocketbook that G-E is the only radio for you! Come in today and convince yourself!

Extra Liberal Allowance!



— Join the Parade of FARMALL Farmers —

Get your FARMALL [F-12, F-20, F-30] NOW!



F-20 Farmall with new 221G Cultivator.

McCormick-Deering Farmall Tractors are the original row-crop power units - Built by International Harvester Co. - World's largest builder of tractors.

Farmall Tractors
are
PROVEN
Long Life
Dependability
Power
Economy
Used Value
Utility
Service

FARMALLS ARE
TIME TESTED
ON THE FARM
It Is No Experiment
with a
FARMALL
LET'S TRADE NOW!

SOLD AND SERVICED BY

E. R. YATES

Mr. and Mrs. W. H. Cox and Mrs. M. H. Hulsey and daughter, Betty Lou, of Stanton, visited Mr. and Mrs. Kenneth Cox Monday.

Willie Joe Swearingen underwent an appendix operation in a local hospital last Saturday. He is reported as doing nicely at this time.

Rural Correspondence

HANCOCK

Mary Bob Harrell, Correspondent

In a ceremony read Saturday morning by Rev. W. M. Whalley at his home in Lamesa, Miss Elizabeth Rials and Elsworth Lisenbee were united in marriage.

Both young people are residents of this community. Mrs. Lisenbee, the daughter of Mr. and Mrs. A. R. Rials moved here two years ago with her parents. She is a graduate of the Memphis high school. The groom is the son of Mr. and Mrs. W. L. Lisenbee and has lived here a number of years. The couple will make their home here upon their return from a wedding trip to points in North Texas.

The carnival Friday night closed the first week of school after the harvest intermission. The chief attraction of the carnival was a program of stunts presented by the high school students under the direction of the faculty. Side shows, and music rendered by two orchestras, one directed by Lonnie Stephens and the other composed of Mexican boys, were other features of the entertainment.

Prayer services were not held Sunday night because of the bad weather. Mr. and Mrs. Oscar McLendon and family and Sid Lissard Burton spent the week end visiting relatives in Lubbock.

Mr. and Mrs. Carl Johnson of McCarty and Mr. and Mrs. Joe Pounds were guests in the J. E. Pounds home Sunday.

Mr. and Mrs. Will Blair and family of Five Mile visited Mr. and Mrs. Robert Head Sunday.

Mr. and Mrs. Lee Slaughter of O'Donnell and Will Ghaston of Roswell have been visiting Mr. and Mrs. J. E. Hackleman.

G. A. Doughty of Louisiana is visiting his sister, Mrs. Clyde Bratcher. Mr. and Mrs. Arch Moore and family of Ballard visited in the Fred Bell home Sunday.

Mr. and Mrs. F. T. Grayson of Key visited Mr. and Mrs. W. G. Truitt Saturday night.

Guests in the Cleveland Johnson home Sunday were Mr. and Mrs. J. L. Kitchens and family, Mr. and Mrs. Cecil Phillips of Lamesa, Mr. and Mrs. Bob Johnson of Koger ranch and Mr. and Mrs. Ernest Lott.

Mrs. Rob Butcher and her brother Noel Qualls of Glenoe, Oklahoma, went to Lubbock Wednesday.

Mrs. W. D. Roberts of Roby visited her son, Charlie Roberts last week end. Mr. and Mrs. Hassie Lisenbee, and Mrs. H. G. Phillips of New Home visited Mr. and Mrs. Dee Phillips Saturday and Sunday.

ACKERLY

Hazel Ward, corres.

We invite more to be out to church and Sunday school. We know that the weather has been bad, but we would like to see more out next Sunday.

Mr. Haworth made a business trip to Lubbock Monday.

Miss Lois Pendergrass of Big Spring spent the week end visiting her parents. Mr. and Mrs. Wallace Pendergrass.

Mrs. Lynn Hernmon and son, Donald Wayne, returned to their home in Knox City after a two weeks visit with her parents, Mr. and Mrs. W. C. Ward.

Mr. and Mrs. Walter Williams are the proud parents of twin girls born last week. Mother and babies are reported as doing nicely at this time.

Mr. and Mrs. Wayne Smith and children visited her brother, Bill Archer at Klondike Sunday afternoon. Mrs. A. L. Fain visited Mrs. Etchison in Flower Grove community Monday.

Mrs. J. Archer and Mrs. Wayne Smith visited Mrs. Archer's daughter, Mrs. Watts, at Big Spring Monday.

Rev. Waldrop left Monday for Mineral Wells for a few days.

Miss Sybil Pambrough, who is attending college at Abilene spent the week end with her parents.

Mrs. J. Archer and Mrs. Wayne

Smith attended the Baptist Workers Council at Klondike Monday.

Mrs. McKenney and son, Raymond, moved to Mexico this week. We regret very much losing these fine people from our community but hope them success in their new home.

KEY

Mrs. Dock Riley, corres.

Church and Sunday school had a small attendance Sunday because of the bad weather.

Mr. and Mrs. Floyd Partain of Lubbock visited Rev. and Mrs. S. C. Shipley Sunday.

Mr. and Mrs. A. L. Kerby have as their guest Mrs. Berbi, and nephew Homer Ruebebn Ganaway, of Snyder.

Messrs. Jay Jeter, Dock and Bud Riley made a business trip to Big Spring last week.

Mr. and Mrs. W. H. Brady have returned to their home in Silagem, Arizona, after a visit here with Mr. and Mrs. R. N. Moffett.

We are sorry to state that Mr. Blanton Hogg is ill with pneumonia as this writing.

FAIRVIEW

Mrs. E. J. Mitchell, Corres.

Last Sunday was Brother Smith's regular preaching day. There was not a very large attendance at either service.

Mr. and Mrs. Dossy and family visited Mr. and Mrs. G. B. Therwhanger last Sunday.

Miss Leona Towns who is taking a beauty course in Lubbock spent the week end at home.

Little Robert Lewis Kelly has been on the sick list the past few days.

Mr. and Mrs. John Therwhanger

have moved here from Weinert to make their home.

Mr. and Mrs. E. L. Miller and family were in town shopping last Monday.

Mr. and Mrs. E. J. Mitchell spent Saturday night in Lamesa with Mr. and Mrs. L. B. Vaughn.

Mr. and Mrs. Guy Orr of Littlefield spent Sunday here with Mrs. Orr's mother, Mrs. P. E. Lockhart.

Save Your Poultry

Reduce the death rate in your poultry flocks by using Franklin Avian Mixed Serum. This serum is a preventative and treatment for complications of Roup, Powl Cholera and mixed infections among poultry. Vaccinate your flock now before the cold season sets in. Prices are reasonable. For sale by

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North Side HATCH North Side GROCERY & MARKET

Specials For Friday-Saturday

MARKET SPECIALS

CHEESE full cream lb. 23c

PORK Chops pound 25c

PORK Roast pound 22c

BAR-B-Q that good kind, 2 lb 35c

BREAKFAST BACON per pound 29c

OYSTERS, fresh, pint 39c

ROAST RIB pound 12 1/2c

Schilling COFFEE  Either kind, Percolator or Drip 1 lb. 29c 2 lbs. 57c

To know full coffee satisfaction use Schillings

Pork & Beans, 1 lb. can 6c

LARD SWIFT'S JEWEL 8 POUND CARTON 98c

OATS Crystal wedding 21c

Camey Soap, 2 bars 15c

P. & P. NAPHTHA 6 LARGE BARS 25c

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