Microfilm Service & Sales
Box 8066
Dallas, Texas 75205

Serving the Magic Triangle

The Sunday Brand

30 Pages
Including 22 Colored Comics
Price 15¢

VOL. 20 — NO. 22 | HEREFORD, TEXAS, 79045, SUNDAY, NOV. 26, 1967 | PUBLISHED EVERY SUNDAY

Liquid Feed Meet Planned For Dec. 7

A National Liquid Feed Seminar is being planned for Dec. 7, to be held at the Jim Hill Hotel. The seminar is sponsored by the Allied Chemical Corporation of New York and attendance will be by invitation only.

Speakers at the event, which will begin at 11 a. m. and end by 4 p. m., are eminent men in beef cattle nutrition in the U. S. They will present discussions which will be helpful to cattle feeders in the Hereford area.

Among the speakers and their subjects are Dr. W. H. Hale, Dept. of Animal Science and Prof. of Animal Nutrition, Arizona State University, whose subject will be "Molasses in High Energy Feedlot Rations."

Dr. T .W. Perry, Professor, Dept. of Animal Science, Purdue University, who will speak on "Dollars and Sense of Liquid Feed Supplements" and Steve Treadway, Feedlot Manager of Weisbart and Company, Brush, Colo., whose subject will be "Liquid Feed Supplements Do The Job."

Also on the agenda is Dr. W. R. Woods, Prof. of Beef Nutrition, Dept. of Animal Science, University of Nebraska, who will speak on "Non-Protein Nitrogen as the Sole Source of Protein Equivalent in High Energy Feedlot Rations.

Panel discussions will follow a buffet luncheon during the seminar, with presentations and an exchange of ideas to follow.

The seminar will be preceeded Wednesday by a social hour at 6:30 at the Red Carpet Inn, followed by dinner at 7:30 at the Caison House. Persons attending will be editors of national publications such as Farm Journal, Feedlot, Beef and others, as well as the speakers of the seminar.

Invitations to the seminar and accompanying event were distributed at an earlier date in Hereford.

Lions Fish Fry Set For Friday

Friday is the date set for the Lions Club annual fish fry, which will be held in the Deaf Smith County Bull Barn from 5 to 8 p. m.

Catfish is the main dish and the public is invited to enjoy their meal out that night for only $1.50. Pre-school children are admitted free.



Thefts, Vandalism Reported In City

Several thefts and acts of vandalism, including the loss of a ring valued at $800, were reported during the past week to the Hereford Police Department.

Kyle Cauble of Grand E. Trailer Park told police that sometime during the night Wednesday someone had taken a 1000-20 truck tire and rim valued at $100 from his trailer. The trailer and truck pulling it were parked between Jones Restaurant and a service station.

Mrs. Kenneth Fanning of 211 Elm reported that someone had broke the radio antenna off her 1967 Dodge while it was sitting on the west side of Hereford High School Tuesday.

Sometime during the night Tuesday, Mrs. Benny Womble of 246 Ranger reported, someone broke the head off a statue setting on the north side of the home and carried the head away. Damage was estimated at $100.

Becky Oglesby of 107 Sunset told police that someone had taken a girl's Monarch Bicycle Sportster from the yard at her home. The bicycle, which was 18-inches tall and painted white with blue trim, was valued at $35. It was taken Monday.

Mrs. Ted Dakil of 203 Western reported that sometime during the day Thursday she had lost an $800 ring, which was gold in color with diamonds. Mrs. Dakil stated that she believed someone had taken the ring off her finger while she was working at the Fair Department Store.

A suede jacket valued at $43 was stolen from the pickup parked at the home of Jackie Messer of Route 1 during the night Tuesday. Messer said the jacket was tan in color and sheep lined.

The theft of more than $100 in cash was reported to police by Patti Shearer of the Fullwood Apartments. Miss Shearer said someone had entered her apartment during the day Thursday and took several dollars in silver from a plastic bank, a $50, two $20 bills and one $10.

State And National Officials To Meet Here On Pollution

One of the most important meetings concerning pollution at Buffalo Lake has been set for Dec. 5 in the City Commission Room at Hereford City Hall.

Thirteen men vitally concerned with the Tierra Blanca Watershed Survey have been invited by the Texas Water Quality Board to attend the "work assignment meeting," which will begin at 9 a. m. and last most of the day.

As explained by Joe P. Teller, deputy director of the TWQB, "it is expected that specific work assignments will be made, and the details of the proposed year-long study discussed in depth."

"Since general agreement regarding work assignments was reached at our earlier work session on this study, this meeting will be devoted to more specific assignments, details of this study and the timetable for expected completion."

Teller also explained that "In view of the necessity for definite committments from those involved agencies, it is suggested that the attendance at this meeting include those persons able to make the necessary committments for their respective agencies."

Those invited to attend the meeting include Hereford City Manager Dudley Bayne; Gordon Hansen, manager of the Buffalo Lake National Wildlife Refuge; Lloyd Bergsma, executive secretary of the Texas Cattle Feeders Association; Lewis R. Garlick of the Bureau of Sport Fisheries and Wildlife; Jim Thomas, former reporter for the Amarillo Globe-Times who presently has a public relations agency in Amarillo and William C. Galegar, regional program director for the Federal Water Pollution Control Administration, U. S. Department of Interior.

Also G. R. Herzik, deputy commissioner for Environmen- Department; J. R. Singleton, Executive director of the Parks and Wildlife Department; Joe G. Moore Jr., executive director of the Texas Water Development Board; G. Mason Kahn, director of the Amarillo BI-City-County Health Department; Dr. Clyde E. Rush, Deaf Smith County Health Officer; Charles W. Northington, regional program chief for the Water Supply and Sea Resources Program, Department of Health, Education and Welfare, and Jerry C. Celey, president of the Golden Spread Hunting and Fishing Club.

The Hereford meeting is the latest in the series of events which began in June, when heavy runoff waters from the Tierra Blanca Creek polluted Buffalo Lake, killing about 400,000 fish — mainly of the rough variety such as carp and goldfish.

The Texas Water Quality Board, after months of accusations and counter-accusations by different individuals and agencies, was named as the coordinating agency for a full study of the entire Tierra Blanca Creek Watershed.

VFW Is Working On Toys For Tots

Toys are needed for the annual VFW "Toys for Tots" Christmas drive, according to Rowdy Richardson, Past Post Commander of the local VFW.

Members of the VFW have been working since Nov. 1, collecting toys and working on Monday and Wednesday evenings to repair them. They also held a dance recently, at which the admission price was a toy donation. According to Richardson, some people forgot to bring a toy, but gave money instead. This money will be used to buy new toys for the drive.

Members of the VFW will be at the Rock Clubhouse in Veterans Park from 2 p. m. until midnight every Monday and Wednesday evenings. Anyone wishing to donate toys can bring them by during these hours, or can leave them on the porch of the clubhouse during the rest of the week.

Also, Richardson added that those people who wished to donate toys, but couldn't bring them to the park, could call Wayne Driskill or the VFW clubhouse, and someone would come pick up the donation.

The toys will be delivered on Dec. 24.

Last year, the veterans repaired enough toys to distribute them to some 66 local families. "We really appreciate all the cooperation we had last year, and hope we can have the same response this season". Richardson said.

Commissioners To Get Petition

A petition calling for a $130,000 bond election for improvements and new equipment in the Deaf Smith County Hospital is expected to be presented to County Commissioners during their regular meeting Monday.

By law, commissioners must thereafter call for a vote on the bond issue by Hereford voters. Date for the voting will be set Monday.

The petition, as required by law, was signed by 521 persons — 380 of them actually being qualified to sign. At least 10 percent of the tax paying qualified voters (those who pay property and personal taxes within the county) had to sign the petition before it could be submitted to commissioners.

Cage Season Gets Into Full Swing

Basketball season will get into full swing in Hereford this week, as the high school varsity plays it first home game and both junior high play their season opener.

The Palo Duro Dons visit the Hereford Cagers at 6:15 p. m. (for the "B" team) and 8 p. m. for the varsity. The Dons will be seeking their third win on the varsity level, and their second win on the "B" team level. Hereford's "B" teamers dropped their season opener to Dimmitt, 54-52.

The local varsity dropped their first game in the Amarillo doubleheader to Tascosa, 62-38 and the results of the second game against Odessa Permian were not available by press time Saturday night.

According to Stanton Coach Jeff Smart, the teams of that junior high school started practice Wednesday. Some 64 boys turned out for the practices in all three grades. Smart said, "This was the first time out, and we tried to run a few patterns. There are a few 9th grade boys from St. Anthony's this year, and some of them might help us a great deal." Stanton's eighth and ninth graders will play Gattis Junior high in Clovis on Thursday. The seventh graders will be inactive until the game with Muleshoe on December 7.

La Plata's Pat Privett was optimistic about the coming season. "We are doing a lot of conditioning and learning the fundamentals. We are also learning who can play, and where to put each boy where he will do the most good."

Privett also added that there were about 20 boys from each grade out for practice Monday. "The boys that are not taking basketball are participating in an off season program," Privett added.

La Plata will play Marshall Junior High in Clovis on Thursday, then play their first home game with Tulia on December 7.

Plans Are Made For Biggest Livestock Show On Record

Preparations have been completed by the Hereford Young Farmers for what is expected to be the largest Junior Livestock Show ever held in the county.

The Hereford Young Farmers Junior Livestock Show will be held Feb. 14, 15 and 16 and will be a combination of the Deaf Smith County Show and a Four-County Show.

Plans call for all of the Deaf Smith County entries to be shown in the county show and then also be shown with entries from three other counties in the larger show. Other counties being invited to participate in the Four-County Show are Castro, Parmer and Oldham.

General superintendents for the show will be Clark Andrews and Larry Kaul. Rules and regulations will be available after Friday.

To be judged in the shows are three classes of calves, four classes of lambs and six classes of barrows. Entrants will be restricted to two entries on each animal.

The show sale will be held on the last day of the show, which will be Saturday, Feb. 16. "There always has been a great deal of interest in the sale and it is expected to be even greater this year because of new businesses in the area," said one Young Farmer.

In conjunction with the show, 4-H and FFA boys will participate in a Livestock Judging Contest on the 16th.

Entry cards and fees should

See PLANS, Page 2

Cotton Allotment Notices Are Ready For Mailing

Notices of individual farm acreage allotments and yields for the 1968 upland cotton crop will be mailed to farmers in Deaf Smih County no later than Thursday, according to Frank Bezner, Chairman of the Agricultural Stabilization and Conservation County Committee.

Bezner pointed out that any question about the allotments should be taken up immediately with the ASC County Committee.

The Chairman declared that the intention is to let farmers know how the allotment program will affect their farms before the referendum on marketing quotas for the 1968 upland crop. Balloting will be conducted by mail — or the ballots may be returned to the ASCS county office in person — during the period Dec. 4 through 8. The law requires a favorable vote by at least two-thirds of the growers voting in order to keep marketing quotas in effect.

Those eligible to vote are all producers who shared in the 1967 cotton crop or its proceeds and the owners and operators of allotment farms where no cotton was planted in 1967. Questions about eligibility to vote should be referred to the ASCS county office.

If the vote is favorable, Bezner explained, quotas will apply to the 1968 upland cotton crop, with penalties on any excess cotton produced; loans and price-support and diversion pay-

See COTTON, Page 2

Alcholism To Be Probed During Meetings This Week

The Deaf Smith County Council on Alcoholism, together with its two companion groups, Alanon and Alateen, in observance of National Information Week for Alcoholic Councils, will be sponsoring two speakers at service clubs and junior and senior high schools this week.

Harold E. Hill, president of Curtis Engine and Equipment Co. of Baltimore, Md., and a recovered alcoholic, will be featured Monday at the noon meeting of the Rotary Club and at the High School Cafeteria at 7:30 p. m. The public, according to Mrs. Jewel Smith, charter member of the Hereford Council, is not only invited to hear Hill's talk, but urged to attend.

Miss Alice Tilton, a junior student at a college in Denton, and a frequent speaker for Alateen clubs over the state, will speak to an assembly of Stanton Junior High students at 9:40 a. m. on Thursday, the Kiwanis Club meeting at noon, Hereford High School at 1:15, and La Plata Junior High students at 2 p .m.

Both Hill and Miss Tilton were selected recently at an AA Top of Texas convention in Amarillo to be guest speakers in Hereford during Information Week.

One alcoholic, according to a spokesman for the Council here, affects five people directly and 20 persons indirectly. Because Hereford, in proportion to other cities had as many or more than its share of problem drinkers, the Deaf Smith County Council on Alcoholism was organized, one of the first three in the area, with all its personnel volunteer workers.

The Council on Alcoholism is an educational and referral agency; it has distributed literature, acquired speakers and held open public meetings in its effort to reach out to persons needing help with a drinking problem. After having been contacted, the Council refers to either an Alcoholics Anonymous organization, or if a problem is severe, to a hospital or sanitarium where a complete cure can be obtained.

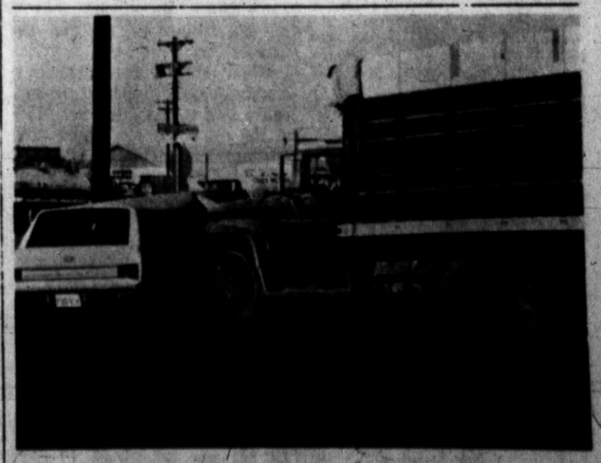
Since an alcoholic can immerse his problems in the bottle, it is his family who most often suffers the consequences of his weakness. It is, most often, the spouse who must pick up the checks written without funds to cover them; it is the spouse who must make excuses to friends and relatives and business acquaintences for the alcoholic's shortcomings. In the spouse's effort to aid or control the other's problem or hide it from others, he or she does the alcoholic a great injustice.

Awareness of this injustice led to the recent organization of Alanon and Alateen. Through Alanon, the spouse, friend, or relative of an alcoholic can participate in group discussions and suggestions which can help

See ALCOHOLISM, Page 2



SUGAR BEET PARADE — Activity at the Holly Sugar Corporation plant west of the city is still going strong, as beet piles have covered a major portion of the grounds at the unloading location on the north side of the plant. The photo was taken Friday afternoon and is facing northwest.



HEAVY DAMAGE — $350 damage was done to the 1962 Chevrolet truck and the 1967 Dodge stationwagon was totally demolished when the two vehicles ran together at the intersection of Roosevelt and E. 1st St. One ticket was issued in the collision.



Roger Gibson is training as an airplane mechanic at Hereford Aero Inc. Gibson is a second year student in ICT, and is Sargent-at-arms of the group. After high school, he hopes to attend college in Amarillo. While working at Hereford Aero, Gibson is learning to fly, and working toward his private pilot's license.

Jailing Of Mentally Ill Persons Upsets Officials

By PEGGY SIMPSON
Associated Press Writer

"I was kind of scared. I just gritted my teeth and waited."

The 22-year-old mentally ill man was reacting to being locked in an over crowded Dallas County jail hospital cell with up to 70 criminals.

During the week preceding his transfer to the state hospital at Terrell, he competed for sleeping ,standing and breathing space with physically sick criminals.

Dallas' jail physician, Dr. John Callahan, called it a wretched setup .

He was speaking of the county's way of handling mental patients after a new jail was activated. After considerable criticism of the patient situation, the county renovated the old hospital ward of the former county jail, in October, seeking to remove the jail atmosphere, and made it the Mental Evaluation Center.

"The mental patient gets priority on the beeds," a jailer said before the new center began operations. "But once we turn our back, one of the other inmates will probably throw him out of the bed and take it for himself."

The former ward was designed to accomodate 20 patients. Thirty-one hospital beds were jammed side by side and weekend rushes crowded the cell population to more than 80.

'One mental patient was stabbed in the neck with a pencil by an inmate," said Callahan, noting that the injury wasn't serious but the attack agitated even more an already sick person.

Texas' mental health code stipulates that "no persons shall be detained in protective custody in a non-medical facility used for the detention of persons charged with or convicted of a crime except because of and during an extreme emergency and in no case for a period of more than seven days."

Fort Worth, Houston, Corpus Christi, Amarillo and Beaumont are among the cities which hospitalize rather than jail citizens awaiting transfer to mental institutions.

San Antonio keeps its suspected mental patients in the city-county jail, but in nine hospital cells. In a pinch, 10 other isolation cells are used that are apart from the regular cells.

In Cameron (Brownsville) and Travis (Austin) counties, persons generally are sent directly from their house to the mental institution unless they're violent and then are kept briefly in isolation cells of the county jails.

In some counties, the size of a person's pocketbook determines whether he waits out the commitment period at a hospital or in a jail cell. Lubbock and McLennan counties recommend that patients be kept at home or in local private hospitals — where the room cost is $11 a day and up. If the patients can't afford the hospital they're put in isolation cells of the jails.

When the new Ben Taub city-county hospital opened several years ago in Houston, one floor of the old Jefferson David City-County Hospital was renovated as a Psychiatric Diagnostic Clinic .

Potential mental patients are diagnosed — not treated — there and kept an average of five days in the 60-bed ward before going to a state hospital: The clinic handles 2,500 cases a year in what Supt. R. J. Greer calls "a highly successful program."

Asst. Supt. Mrs. Bessie Lomax said in the past "each person was locked up in a cell. Now they're in dormitories and there are television and other pleasures of home. There are a few private rooms for patients who may not be especially violet but whom we don't trust around others or themselves. It has been a great improvement."

In Fort Worth, mentally disturbed persons are sent to Peter Smith Hospital. Dr. David Muller this July initiated a casual atmosphere that includes group therapy and ward meetings where patients talk about and often offer solutions to their problems.

"If a patient is making good progress I can't see sending him to Wichita Falls (the county's closet state hospital). If I feel they'll only be there a short time, I'd rather go ahead and keep them here longer," said Muller, the ward's psychiatric consultant.

Dr. Willard Segerson, superintendent at Wichita Falls State Hospital, said Peter Smith Hospital "is doing one of the best jobs in the state. When they send us a patient now, he's ready for therapy. We don't have to prepare him. This mean he'll be well sooner."

Corpus Christi and Nueces County transfer between 300 and 400 persons to state hospitals each year "but lots of times applicants for commitment are not committed because they can be treated as out-patients at our hospital clinic. Many wouldn't accept medical care before. It's the first step that's hard for them to make," a spokesman said.

The new Mental Health and Retardation Board is hoping to greatly broaden and humanize services to mentally ill Texans — but it has no say-so on how or where persons are treated before commitment.

A psychiatrist who works both with state hospitals and with individuals before they're committed says the in-between period is definitely a problem.

"It can be a very,very frightening thing, this process of commitment. We feel that poor conditions can put back a person's receptiveness to treatment at the state hospital about two to three weeks.

"I think generally it is extremely hard to give good treatment in a jail. The Houston idea is basically good: A humane moderately comfortable and secure place, so the patient is protected against his own fears and doesn't have to fear he'll harm himself or anyone else.

"I don't think county governments are deliberately prolonging the dark-ages idea of keeping mental patients behind bars. This kind of practice sneaks up

"In a small town the jail isn't crowded and there are humanitarian officers to look after mental patients before they're sent to state hospitals. It doesn't seem too bad," the psychiatrist said.

"And then suddenly you have a big city on your hands and instead of 5 or 10 patients a year you're dealing with 2,000 a year."

ATTRACTING DOCTORS A MATTER OF COURSE

TOKYO — Shimada Municipal Hospital in central Japan has come up with a new plan to attract doctors to bolster its short staff.

It will foot the membership bill at a plush golf club.

Legal Notice

PUBLIC NOTICE
OF THE REQUIREMENT FOR RECORDATION AND LIMITATION OF CERTAIN CLAIMS OF WATER RIGHTS.

Notice is here given as required by Section 4 of the Water Rights Adjudication Act of 1967 (Article 7542a, Vernon's Civil Statutes) that all claims of riparian water rights, all claims under Article 7500a, Revised Civil Statutes of Texas, 1925, to impound, divert or use public waters for other than domestic and livestock purposes for which no permit has been issued, all claims of water rights under the Irrigation Acts of 1889 and 1895 which were not filed with the State Board of Water Engineers in accordance with the Irrigation Act of 1913, as amended, and all other claims of water rights other than claims under permits and certified filings, must be recorded with the Texas Water Rights Commission. Section 4 does not apply to use of water for domestic and livestock purposes as the same is defined by Commission Rules.

On or before September 1, 1969, every person claiming any water right to which Section 4 applies shall file with the Commission a sworn statement setting forth the nature of the claim of water right. Claims to which the Section applies shall be recognized only if valid under existing law and only to the extent of actual application of water to beneficial use without waste during any calendar year from 1963 to 1967, inclusive. However, in any case where any claimant of a riparian right has prior to August 28, 1967, commenced or completed the construction of works designed to apply a greater quantity of water to beneficial use, such right shall be recognized to the extent of the maximum amount of water actually applied to beneficial use without waste during any calendar year from 1963 to 1970, inclusive; provided an additional sworn statement is filed on or before July 1, 1971. Failure to file the sworn statement or statements in substantial compliance with Section 4 shall extinguish and bar any claim of water right to which the Section applies.

Instructions and forms for recording claims may be obtained without cost from the Texas Water Rights Commission, P. O. Box 12396, Capitol Station, Austin, Texas 78711.

Joe D. Carter, Chairman
TEXAS WATER RIGHTS COMMISSION

S-21-2c

President Of Utilities Co. Is Rags To Riches Story

ABILENE — During the Great Depression, Roff W. Hardy picked up work when he could, often as a truck driver, and felt lucky when he landed a job as the lowliest of clerks with West Texas Utilities Co.

Thirty years later he took over as president of the far-flung organization.

His firm of 1,100 employes provides electric service for an area larger than that of New Hampshire, Massachusetts, Vermont, Rhode Island, Connecticut, New Jersey and Maryland combined.

Hardy presides over the operations with the same unflappable, no-ulcer steadiness with which he rose through the ranks.

"Just do the very best you can — and then don't worry about it, that's my philosphy," he says.

Hardy's parents, Mr. and Mrs Hugh W. Hardy, moved to Jones County from East Texas and built a cotton gin between Hodges and Smith in 1908. They also operated a farm. They moved to Abilene in 1914 so their children could grow up in a college town and be assured an education. Roff was born in 1914.

In Abilene, the father delved into the construction business and Roff had no shortage of summer jobs — until he really needed them, when he completed Abilene High in 1931 and looked forward to entering Hardin-Simmons University.

"The building business, some will recall, did not have a 'depression' during the Great Depression — it just had a complete stoppage," Hardy said.

He odd-jobbed with oil companies and enrolled in college anyway. After two years of business courses, the deepening hard times forced him out of school.

He drove trucks for awhile.

In 1935, he went job hunting again and found a berth in the treasury department of West Texas Utilities, which like other firms had cut back sharply but was beginning to rebuild its staff to normal.

Applying his "very best" attitude, a quiet-man approach to getting ahead, he took night business courses and correspondence accounting courses. As he advanced, he had chances for other short-term formal education and as a climax, the special University of Michigan Public Utilities Executive Program.

With three years out for service in World War II — he volunteered and spent his time at Goodfellow Field in San Angelo doing bookkeeping and accounting-he progressed steadily up.

He became assistant treasurer in 1950, a vice president in 1960 and president in late 1965, succeeding S. B. "Si" Phillips who became president of WTU's parent organization, Central & Southwest Corp. of Chicago.

Hardy has seen tremendous changes and expects more.

He estimates the average household uses four times the kilowatt hours it did 30 years ago and at a reduced cost per unit.

In contrast with most goods, which cost more as the economy changes, electricity manufacturers try to improve technology and increase the volume to be served by the expensive facilities — and ultimately pare the cost.

With Texas having an abundant supply of gas fuel, Hardy says, "It would not be reasonable for us to go into the nuclear power processes as some other areas are doing."

The Texas Atomic Energy Research Foundation, of which he is vice president, is studying the potential of the new techniques, however, with a different tactic.

The foundation, which was organized by power companies in the state, is working on the fusion, not the fission, process — of putting atoms together instead of splitting them.

Cotton . . .

(Continued from Page 1)

ments will be available to growers who divert their acreage at least 5 percent (up to a maximum of 35 percent) below the farm allotment, put the diverted acres into a conserving use, and meet other program provisions.

The loans will be based on a national average rate of 20.25 cents a pound for Middling 1-inch cotton at average location; price-support payments will be at 12.24 cents a pound on the farm's projected yield for the acreage planted within the farm's domestic allotment; and diversion payments will be 10.76 cents a pound on the farm's projected yield for the basic acreage diversion (5 percent of the farm allotment), and 6 cents a pound for additional — voluntary — diversion of up to 30 percent of the farm allotment.

Special acreage-diversion exemptions apply to "small farms." Growers who elect not to participate in the diversion program will be able to apply for a share of an export market acreage reserve and to grow and export all their cotton without Government assistance and without marketing quota penalties.

If the vote is unfavorable, he added, there will be no quotas or penalties for the 1968 upland cotton crop, no price-support or diversion payments, no export market acreage reserve, and price-support loans to growers who do not exceed their farm acreage allotment will be available at 50 percent of parity.

Applications for the sale or lease of 1968 cotton allotments may be filed on or before Jan. 2, 1968, regardless of the outcome of the marketing quota referendum.

Deaf Smith County received an allotment of 10,685.5 acres for distribution to growers in producing their 1968 upland cotton crop. This represented the county's share of the national allotment of 16.2 million acres, including a national reserve of 200,000 acres to take care of minimum farm allotments.

Bezner pointed out that, while the Secretary of Agriculture is directed by law to proclaim quotas for the next crop when the total upland cotton supply exceeds normal, the growers themselves decide whether or not quotas shall be used. Previous votes on the subject have been outstandingly favorable. Marketing quotas for the 1967 upland cotton crop were approved by 91.6 percent of the growers voting.

Cotton allotments and farm yields for individual farms will be made available to growers so that they may have the information prior to voting time.

COUPLES VOLLEYBALL MAY BE FORMED

Couples interested in forming a "Couples Volleyball League" are urged to attend an organizational meeting at 7 p. m. Monday in the Little Bull Barn.

NEW ENGLAND'S BOUNDARIES

BOSTON — New England borders Canada on the north, the Atlantic Ocean on the east, Long Island Sound on the south and New York on the west. All the states except Vermont lie along the Atlantic.

Classifieds Get Results

Alcholism . . .

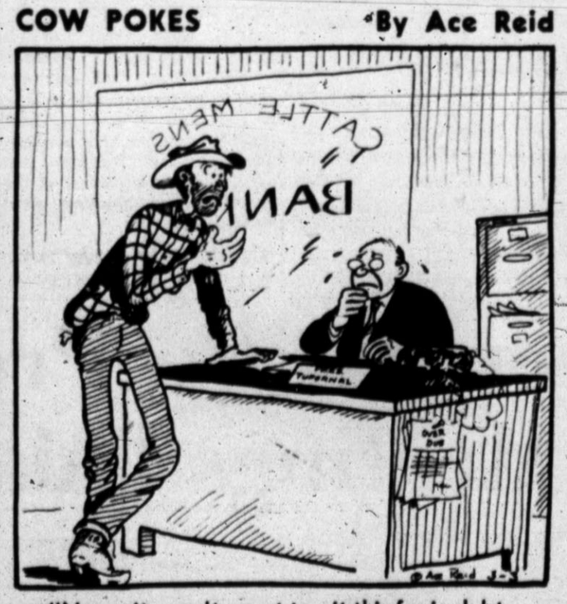
(Continued from Page 1)

the affected person. Here the member learns that to shield the alcoholic from consequences of his drinking is actually to hinder him instead of help.

Alateen is the club composed of teenagers whose lives are and have been affected by the problem drinker. Fellowship, help and encouragement are emphasized here. Members do not sit and commiserate, but actively seek to find solutions to problems they encounter in their lives.

Mrs. O. G. Hill is chairman of the Deaf Smith County Council on Alcoholism, and Gene Fooks vice chairman. Hazel Rayburn is secretary-treasurer. Meetings are held on Wednesday morning before the last Thursday of the month. An open public meeting is held on the last Thursday, an evening meeting at the old Golf Pro house in Jaycee Park. The interest and attendence of the public are always invited at these meetings.

COW POKES — By Ace Reid



"Nope, it wuzn't smart to git this fer in debt, but it shore took a smart banker to let me!"

The Hereford State Bank
MEMBER FDIC

Uncle Sam's Selective Service

Editor's note: Below are questions now being asked at draft boards. The answers are by Col. Morris S. Schwartz, State Selective Service Director, 209 W. Ninth St., Austin Texas 78701. He will welcome your questions.

Q — I am a medical doctor age 32 and have never served in the armed forces. When does my liability end?

A — Physicians, dentists, and certain allied medical specialists are liable for military service until age 35.

Q —I enlisted in the Army prior to registering for Selective Service. Must I register when I'm discharged?

A — Yes, within 30 days following the date on which you are separated.

Q — What is the legal basis for the present operation of the Selective Service System?

A — The Military Selective Service Act of 1967, signed by the President June 30, 1967, and the President's Executive Order No. 11360, which prescribes implementing regulations, signed the same date.

Q— My boy was 18 day before yesterday and forgot to register. What will we do?

A — As long as he registers within five days after his 18th birthday, he has complied with the official Presidential proclamation.

Plans . . .

(Continued from page 1)

be turned into the Young Farmers organization by Feb. 10.

The Junior Livestock Show is one of the community service projects of the Hereford Young Farmers, which often supplements costs of the show from its own general fund.

If you like to offer hearty servings of stew, count on a pound of boneless meat making two portions.

Damages Heavy In Collision

A 1967 Dodge stationwagon owned by Cook Paint Co. of Amarillo was totally demolished in a collision in which $350 damage was done to the other vehicle involved.

The collision occurred at the intersection of Roosevelt St. and E. 1st St. A 1962 Chevrolet truck, owned by Richard (Dick) Jagels and driven by Prajedis R. Villarreal of 1028 E. 2nd, struck the right side of the 1967 Dodge stationwagon driven by Barton C. Steele, 1029 Bellaire, Amarillo, when the stationwagon attempted a right turn were traveling west on E. 1st.

One citation, given for improper turn, was issued in the accident.

THE SUNDAY BRAND

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

Established 1948
Published every Sunday at
130 West Fourth St.
Hereford, Texas 79045
by The Brand Publishing Co.

Subscription Rates: Zone 1, $4.00 per year; Zone 2 and above, $5.00 per year. With the Hereford Brand both papers, Zone 1, $4.95 per year, Zone 2, $6.15 per year. Carrier Delivery, 60 cents per month. Single copies 15 cents each.

CIRCULATION
Mail. 364-2030
Carrier. 364-1855

James M. Gillentine, Publisher
Melvin Young, General Mgr.
Tom Porter, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Adv. Mgr.
Jim O'Hair, Mechanical Supt.



Introducing. . . .

DALTON ODEN

Manaaer of the Men's Department at

Gaston's DOWNTOWN

It's a pleasure to introduce Dalton Oden, new manager of the Men's Department at Gaston's Downtown store. Dalton hails from Morton, Texas and comes to Gaston's via Plainview. He has had more than 8 years experience in the clothing business. Dalton, his wife Jean, and 16 month old daughter, Angie, live at 504 Avenue G. They are members of the First Methodist Church. If you haven't met Dalton already, then come in at your earliest convenience and get acquainted. We know you're going to like him.

SEE HI-PLAINS SAVINGS and LOAN ASSOCIATION 4th and Sampson FOR HOME LOANS TO REFINANCE BUY or BUILD REMODEL

Concerning Veterans

Benefits for more than 94 million veterans and dependents of veterans are administered by the Veterans Administration. Included are more than 1500 widows and children of Civil War veterans, two Indian Wars veterans and approximately 250 dependents, more than 10,000 Spanish-American War veterans and 50,000 dependents, more than a million World War I veterans and almost 600,000 dependsne, 1.7 million World War II veterans and a million dependents, almost 250,000 Korean Conflict veterans and 150,000 dependents.

• • •

During the first year of the 1966 Veterans Readjustment Benefits Act, fiscal year 1967, 469,000 post-Korean Conflict veterans and servicemen received educational assistance at an overall cost of $251.6 million. The Veterans Administration estimates that 604,600 will take advantage of the program during 1968 at a total cost of $520.3 million.

The Veterans Administration can now provide nursing care in practically every town in the country. By using contract nursing homes for care of convalescents and the aged, VA has freed 4,000 beds in its 166 hospitals for use by the more acutely ill while nursing care patients can stay closer to home. Half of the physicians in the U. S. receive some part of their training in the Veterans Administration, the largest medical complex in the world.

• • •

More than 1400 separate proposals on veterans' benefits were received by the Veterans Advisory Commission during 11 meetings across the nation during the past six months. All the proposals will be weighed by the Veterans Administration as the basis for recommendations to be sent to the President next January.

LSD will be used in experiments at the Veterans Administration Hospital in Los Angeles to determine if the drug is helpful in relieving dying patients from dread and pain.

• • •

A qualified veteran who has not completed high school can receive $130 per month while earning his high school diploma and still be eligible for one month of educational assistance for each month of military service up to a maximum of 36 months.

• • •

Rehabilitation training has been provided to 714,000 disabled veterans of World War II, the Korean Conflict, the Viet-Nam Conflict and peacetime service. At a cost of $1.86 billion, training, in the form of college, vocational school, on-the-job training, apprenticeship, and farm-cooperative training has been provided to assist the disabled veterans to overcome the handicap of service connected disabilities.

The interest rate on VA guaranteed loans may not exceed six percent per year on the unpaid balance nor may fees and charges exceed those allowed by VA.

Out of more than six million home loans guaranteed for veterans by the Veterans Administration, 48 per cent have been repaid in full. Only three per cent of the $67.1 billion in loans have resulted in claims against VA, and much of the money outstanding on the defaulted loans is still recoverable through tangible property.

• • •

In addition to being eligible for education, loan and other VA benefits, veterans of the Korean Conflict, Post-Korean Period and Viet-Nam Era may be eligible for other benefits not handled by the Veterans Administration. These include; unemployment pay, reemployment rights, and job finding help handled by the Department of Labor, U.S. Employment Service and State employment offices.

• • •

Average daily patient load at Veterans Administration hospitals during fiscal year 1967 exceeded 114,000. During the same period, VA's 72 outpatient clinics received more than five million visits.

All war veterans, including th of Korean Conflict and the Viet-Nam period, may be eligible for Veterans Administration hospital care. First priority goes to disabled veterans for treatment of service connected conditions. Disabled veterans who need treatment for non service connected conditions hold second priority. A veteran with no compensable service connected disability can receive treatment on a space available basis if he is unable to pay for private treatment.

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter, Mgr.
P.O. Box 73
Courthouse
Free City Maps
Showing Blocks
Phone 364-1504

Rites Held For City Man

Graveside funeral rites for Refugio Arellano, 50, of 206 Whiteface, were held in West Park Cemetery here Saturday afternoon. He died Thursday in a Friona hospital following a long illness.

Born March 7, 1917 at Eden Mr. Arellano married Eva Valdez in 1939 at Penn Rock. He came to this country in 1948 from Ballinger, and was employed as a truck driver.

Survivous, in addition to his wife, are two sons, seven daughters, four sisters, five brothers and nine grandchildren Gililland Funeral Home was in charge of services.

Pickup And Auto Collide At 2nd And Sampson

A 1956 Chevrolet pickup received only minor damage while a 1966 Pontiac received $150 damage Friday morning at the intersection of Sampson and 2nd St.

The collision occurred when the pickup, being driven by Luetta Ruf Sherman of Rt. 5 and the Pontiac, driven by Evelyn Miller Botkin of Rt. 3, ran together after one vehicle failed to yield right of way at a stop sign on 2nd st. The pickup received only $5 damages.

One ticket for failure to yield right of way was issued in the 11:34 collision.

Car, SWPS Pole Tangle On 2nd

A driver was ticketed for failure to have a driver license in his possession at 1 o'clock Thursday morning as a result of an entanglement with a South western Public Service utility pole.

Causing $300 damage to the pole and $600 damage to the 1962 Chevrolet he was driving, Gregorio Martinez suffered only minor injuries but was not hospitalized.

The collision occurred as Martinez, who resides at 429 W. 2nd, farlsht oed eep dotc oin 2nd, failed to control the speed of the car which was traveling west on 2nd st. The car struck the pole on the right side of the street.

Texas Tech Lists Available Speakers

LUBBOCK — Some 160 members of Texas Tech's faculty and staff are available for talks on a variety of topics ranging from "Family Finances" to "Biomechanics for the Layman," according to the 1967 edition of the university's Speakers Bureau brochure.

The handy, pocket-sized roster listing more than 300 subjects under 31 categories currently is being distributed to civic, profesional and other organizations in the Lubbock-South Plains area.

Program chairmen and others seeking speakers for group meetings and special events may obtain a copy of the 12-page brochure by writing directly to Tech's Division of Information Services, said Ron Hamm, director.

The list represents the broad spectrum of talent available at Tech and the many specialists who are glad to share their knowledge and training.

Programs are tailored for groups with special interests in the areas of music, drama and the arts, in the sciences, government and agriculture, in home management, foods and family problems.

Subjects include categories in aerospace studies, agriculture, art, athletics, biology, business administration, chemistry, education, engineering, English, foreign languages, geography, geosciences, government, history home economics, International Center, journalism, law, library mathematics, military science museum, music, physical education, physics, psychology, sociology, speech and one general heading.

Requests for speakers in special fields not listed in the brochure can usually be filled through the Speakers Bureau, if sufficient advance notice is given.

BASKETBALL LEAGUE MAY BE FORMED

A representative from each church is invited to be present at 7 p. m. Monday at the Hereford High School Gym in order to form a church basketball league. There will be a short game after which Bud Snyder will conduct a meeting.

Classifieds Get Results

Calendar Of Events

MONDAY

National Secretaries Association at REC Building, 7:30 p. m.

County H. D. Council in County Courtroom, 2:30 p. m.

World War I Veterans and Auxiliary at American Legion Hall, 7 p. m.

TOPS Club at Community Center, 7 p. m.

Rotary Club lunch at Jones Restaurant, 12:05 p. m.

Paisano Lions Club at Hotel Jim Hill, 7:35 p. m.

Easter Lions Club at Easter Clubhouse, 8 p. m.

Odd Fellows Lodge at IOOF Hall, 8 p. m.

Citizens Band Radio Club at REC Building, 8 p. m.

Music Study Club in home of Mrs. D. W. Palmer, 149 Live-oak, 2 p. m.

TUESDAY

Veleda Study Club in Mrs. Robert Willmot's home, 8 p. m.

Lone Star Study Club, Miss Mildred Elliott and Mrs. Olen Daviness hostesses, 3:30 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Hereford Art Guild in Community Center art room, 7:30 p. m.

WEDNESDAY

Hereford Lions Club lunch at Hotel Jim Hill, 12 noon.

First Baptist Day WMS, luncheon and mission study at church, 11 a. m.

THURSDAY

Duplicate Bridge group at Community Center, 7:30 p. m.

Optimist Club lunch at Jones Restaurant, noon.

Kiwanis Club at IOOF hall, 12 noon.

First Baptist Night WMU, book review at church, 7:30 p. m.

Messenger H. D. Club in home of Mrs. H. D. Buse, 2:30 p. m.

FRIDAY

Camp Fire Girls Leaders Association at Camp Fire Hut, 9:30 a. m.

SATURDAY

Combined flower and art show of Hereford, Bud To Blossom and Junior Garden Clubs and Hereford Art Guild, opens in Sugarland Mall, 3 to 9 p. m.

Annual Christmas bazaar and luncheon of St. Thomas Episcopal Woman, in Parish House.

Hereford Woman's Brother Is Buried

The funeral of Gilbert W. Masten, 69, of Sudan, brother of Mrs. C. N. McClure of Hereford was conducted Saturday afternoon in First Methodist Church at Sudan, his home for some 30 years. He died in a Lubbock hospital Thursday after a short illness.

Mr. Masten was a member of the Sudan school board and the official board of the Methodist Chruch there. He is survived by his wife, a daughter, four sons, three sisters, two brothers, 13 grandchildren and eight great-grandchildren.

Music Of Bach's Period Subject For Club Study

Continuing a year's study of Music In History, Music Study Club will meet in the home of Mrs. D. W. Palmer, 149 Live-oak, at 2 p. m. Monday for a program titled "And There Were Giants." Mrs. Joe Hacker is co-hostess.

Miss Frances Dameron is leader for study of early eighteenth century music, the period dominated by Johann Sebastian Bach whose compositions will be featured on the program.

Mrs. J. R. Allison is to play his Organ Prelude in E Minor; Mrs. Bill Bradley a piano solo, Come Sweet Death; Mrs. B. Y. Crosthwait two organ numbers, Sheep May Safely Graze and From the Depths of My Heart.

Mrs. W. T. Carmichael, soprano, is to present Come Holy Spirit, by Bach, and also Handel's Te Deum. Mmes. Bob Wert, Bill Dameron, T. W. Roberson, Dale Young and Wesley Fisher form the group listed to sing a Martin Luther tune harmonized by Bach, titled Ah God, From Heav'n Look Down.

An organ solo, Nun Bitten Wir (Buxteheide) by Mrs. Hacker is the final number programmed. Mrs. Sam Long will discuss the hymn of the month, Thanksgiving Hymn with text by Edwin McNeely to Haydn's tune, Lyons.

Printing
THE INK SPOT

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY
Store Hours
Mon., Tues., Wed., Fri.
9:30 a.m. to 6 p.m.
Thurs. & Sat.
9:30 a.m. to 9 p.m.
Charge It! Or Use Our Lay-A-Way Plan!
HURRY IN FOR OUR FAMOUS
END-OF-MONTH
Clearance



FASHION MANOR ALL ACRYLIC ELECTRIC BLANKET . . . 5-YEAR GUARANTEE*
$15 twin size, single control, 63" x 84"
Ignore the weather. Now you can sleep at exactly the right degree of warmth with our soft electric blanket. Lightweight and nylon bound. Machine washable in lukewarm water. Lovely hues, too.
twin or full size, single control, 72" x 84" . . . $16
double bed size, dual control, 80" x 84 . . . . $22
Queen Size, dual control, 86"x90 $25
King size, dual control, 104x90 $37
*should defects in material or workmanship develop return it to your Penney store. We will replace the control for 5 years; we will replace the blanket for 2 years, repair it for 3 years.



PILLOW PAIRS
DACRON® 93 POLYESTER FIBER FILLED PILLOWS WITH COMFORT BUILT IN!
2 for $12 20" x 26" finished size
For the utmost in comfort and durability, try Dacron 93 pillows. They boast tapered construction—greatest density where the head rests, pre-shaped filling, quality ticking. And they refluff to shape with ease!
Kapok Filled 2 for $5
100% Dacron Filled 2 for $8
Foam Rubber 2 for $8

Women's STRAPLESS SLIPS Regular $4 now $2.
Girl's BLOUSES Reg. 2.98 now 1.99
Men's CHARACTER SWEATSHIRTS Long and Short Sleeves Reg. 2.98 & 3.98 now 2 for $5.
Men's SPORT AND DRESS SHIRT CLEARANCE From Regular Stock Reg. 2.98 & 3.98 now 1.99
Women's SKIRTS Reg. 4.98 & 6.98 now 2.99
Womens BETTER BLOUSES Reg. 3.98 & 5.98 now 2 for $5.
Men's WORK SUITS Insulated one piece 14.98
Men's Tie and POCKET HANKIES Regular 2.50 now $1.
Women's SPORT SETS Reg. 10.98 to 15.98 now 9.99
Girl's SKIRTS 4 only Reg. 4.98 now 1.99
Men's CASUAL SLACKS Reg. 5.98 now 3.50
Print HOPSACKING Reg. $1.49 yd. now 99c yd.
Women's ORLON SHELLS Reg. 4.98 & 5.98 now 3.99
5 only GIRLS SWEATERS Reg. 4.98 now 1.99
Cotton Terry WASH CLOTHS now 12 for $1.
Printed Cotton CORDUROY Reg. $1.59 yd. now 1.33 yd.
Women's DRESS CLEARANCE All from reg. stock $4. to $17.
Girl's KNIT SHIRTS Reg. 2.59 now 1.50
Electric Magnus CHORD ORGAN 17.88
Hard Hat HAIR DRYER 21.99
Women's JACKETS New Arrivals $21.
Girl's BLOUSE SLIPS Reg. 3.98 now 1.88
Waffle Baker GRILL Teflon Coated 13.99
Automatic Electric GRIDDLE SERVER Teflon Coated 17.99
Women's ALL WEATHER COATS Reg. 5.98 - 8.88 now $5. Reg. 12.88 to 13.00 now $11. Reg. 14.00 to 15.98 now $13.
Women's DRESS COATS Group I $26. Group II $32. Group III now $36.
Women's DRESS AND WALKING SHOE CLEARANCE Reg. 10.98 now 5.44
CHRISTMAS RECORDS Hi Fi and Stereo 88c
Boy's SPORT SHIRT CLEARANCE From Regular Stock Reg. 2.98 now 3 for $5.
HANDBAG OR SHOE FILE 13" x 54" 2 for $5.
USE YOUR PENNEY CHARGE CARD AT

Hereford, Texas
Penneys
AUTO CENTER
Phone 364-4065
Auto Center Hours
Weekdays 7:30 to 6
Saturdays 7:30 to 8:30



New concept in tire value!
Choose blackwall, redwall or whitewall...same low price!
27-Month Guarantee With 14-Mo. Free Replacement
Here's How It Works:
Length of Guarantee 27-mos
Free Replacement 14-mos
50% Replacement Charge 15-21 mos
75% Replacement Charge 22-27 mos
SIZE FED. TAX
650-13 1.80
695-14 1.93
735-14 2.08
17.44 4-ply tubeless nylon cord plus old tire
SIZE FED. TAX
774-14 2.31
825-14 2.38
855-14 2.56
775-15 2.29
845-15 2.53
19.44 4-ply tubeless nylon cord plus old tire
Penney's Foremost® tires in order of quality (with our best listed first) are called Premium, Custom, BRW, Milemaker and Reliant. These names are our own and do not reflect any nationwide standard of quality.
Free tire rotation every 5,000 miles!
Free puncture repair for life of tread!
CRAGAR MAG-TYPE WHEELS SHARPEN ANY CAR!
ea. (incl. fasteners) 38.88
CARGOMASTER® TRUCK TIRES AT CAR TIRE PRICES!
16.95 600-16/6 plus 2.38 Fed. Tax
Now put longer lasting, greater load-carrying Foremost® Cargomasters on your truck. You'll get better service at lower cost per mile. No trade-in needed!



LUXURY SEAT COVERS . . . VALUE PRICED!
Aristocrat seat covers 27.95 set
Deep channel vinyl quilt with rugged plastic weave triple-puffed to a smart ribbed effect.
Riviera quilt seat covers 23.95 set
All vinyl box-quilted for that extra look of luxury. Water and stain resistant, too.
Expert installation . . . 1.99
DRIVE IN! CHARGE IT! NO DOWN PAYMENT



SHAMPOO WITH EGG



BUBBLING BATH OIL



CREME RINSE

your choice **79¢** ea.



Vicks Formula 44
COUGH FORMULA

Pre-Priced $1.09 **59¢**



Vicks Vapo Rub

Pre-Price 98c **49¢**



LISTERINE

large size 98c value **59¢**

METRECAL
LIQUID DIET FOOD



all flavors

6-PACK CARTON

$1.29

"WHERE YO

GIBSON'S GIB

DISCOUN

Gibson's Discount Cente
for an office lady - Job
registars, invoice work,
work. Must be pleasant
40 years of age. Repu
expect Profit Sharing &
fits.

COLEMAN
One Gallon

Pre-Priced $1.59 **89**

Electric Bun Warmer



with automatic thermostat and detachable cord

NOW **$2.99**

4-PC. CANISTER SET



$2.47 set

SHOE SHINE KIT



with 2 cans polish, 2 daubers, 2 brushes, 2 shine cloths, cream lotion and stand **$2.99**



Cards-Tags Seals
200 piece package **23¢**



Christmas Cards
box of 25 cards
pre-priced $2.50 **29¢**



Christmas Garland
5-feet long **47¢**



JEWEL SH

3-Pound Can

Lady Gibson Hair Dryer

- Super Quiet
- 1 yr. guarantee
- Remote control

$14.88



Squibb Broxodent DELUXE Toothbrush

$19.95 value **$9.99**



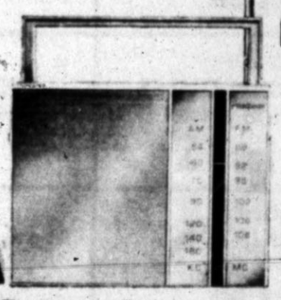


RIBBONS and BOWS

package of 6 spools ribbon and six bows - asst. colors **39¢**

Realtone 10-Transistor
AM-FM RADIO
model 2222

$11.47



Realtone Tape Recorder



- 5 Transistor
- 2 speeds

$29.97

Early American Murals



NOW **$3.99**

Woodgrain Frame Prints

$3.99 and **$5.99**



Jade 6-Transistor
RADIO
model J-162

$3.47



Girls Panties
2 way stretch
double seat-double front
sizes 4 to 14

3 pr. 88¢



Ladies Lon
Swea
turn-about

ea.

Realton Portable Transistor
PHONOGRAPH
Realtone Solid State



model ~~6001~~
2 speeds

$14.99

Jade Transistorized
WALKIE-TALKIE
model ~~5141~~
with built-in telescopic antenna

$8.88 pair



Insulated Underwear

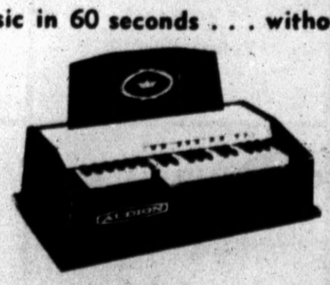


Mens Sizes
2 Piece

NOW **$4.99** set

Audion Electric Organ

Play Music in 60 seconds . . . without lessons!



Handsome 2-octave organ, with 24 full size keys, plus 12 chord-keys . . . 6 major, 6 minor. Richly finished in Decorator Designed Expresso plastic cabinet. Complete with Educator-approved Audion Key Selector, song book and instructions. U.L. and C.S.A. listed. On-off switch. Plugs into standard household electric outlet. 23" wide, 12½" deep, 7½" high.

model 970
regular $33.95

$19.47

Transistor Table Radio



Lloyd's Solid State
model 7H17
Pink-White
Blue

$7.47

Standard Electric
CAN OPENER

$4.88



Instamatic 104 Outfit
by Kodak



camera-flashcubes-batteries and film

$11.47



BOYS CORD SLACK

- 100% cotte
- fully lined

87¢ pr.

ERE YOU ALWAYS BUY THE BEST FOR LESS"

BSON'S

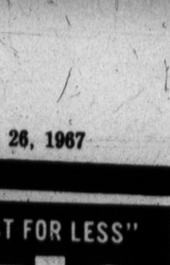
NT CENTER

Center is taking applications - Job include balancing cash work, filing and related paper leasant and intelligent. 30 to Reputable backgorund. Can ring & other company bene-

IAN FUEL

Gallon Can

89¢





ALKA-SELTZER

box of 25 Pre-Priced 69c

41¢

WHITE RAIN

HAIR SPRAY



Pre-Priced $1.49

69¢

BUBBLE BATH

LANI LYNNE

22-oz. decanter style

59¢





manufacturer's suggested retail selling price $1.19

49¢



L SHORTENING

48¢



Stuffed Toys

large assortment

$2.99 each



Boxed Tea Set

choice of 4 patterns service for six

$2.66



Patti Cake Baking Set

all necessary baking utensils & recipe book

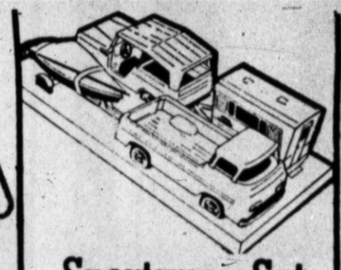
$1.47



Blazer Soft Body Hobby Horse

Saddle height 26"

$11.87



Sportsman Set

all made of heavy steel

$4.88 set



Gibson's Giant Activity Box

Games-Puzzles-Color Books

$2.67 box



GIGGLES DOLL

$7.47

FLYING STUNT PLANE

Operated by remote control - Battery operated

$1.99





6 CAR TRAIN

with removable blocks & bottles

$1.97



es Long Sleeve Sweaters

about pullovers

$1.77



Mens & Womens Raincoats

2 pockets - carrying pouch

87¢

Quilted Bedspreads

full or twin lovely designs

$8.27



BABY BLANKETS

- Flannel
- 27"x36"

59¢





LADIES NYLONS

25¢ pr.



BATH TOWELS

regular $1.29 ea.

69¢ each

MUSLIN PILLOW CASES

White · 98c value 2 pr. package

43¢



Insulated Coveralls

Mens 1 Piece

NOW

$9.99



GIBSON'S Rx pharmacy

℞ SAVE ON ℞

PRESCRIPTIONS

PHONE 364-4900



Got a cold? Fight back with CORYBAND-CAPSULES

Helps relieve cold symptoms reg. $1.40

57¢



Gibson's High-Potency Vitamins WITH MINERALS

bottle of 100 regular $7.80

$2.97

ORDUROY ACKS

% cotton lined

7¢ pr.

Boys Socks

100% combed cotton



sizes 6-8½, 9-11

3 pr. 49¢

LUGGAGE SET

3 Pieces



$14.88

Pampers

for drier, happier babies



DAYTIME 30's

$1.68



DAYTIME 15's

88¢



OVERNIGHT 12's

88¢



NEWBORN 30's

$1.48

CHOCKS

Chewable Multiple Vitamins

bottle of 180 regular $4.90

$3.19



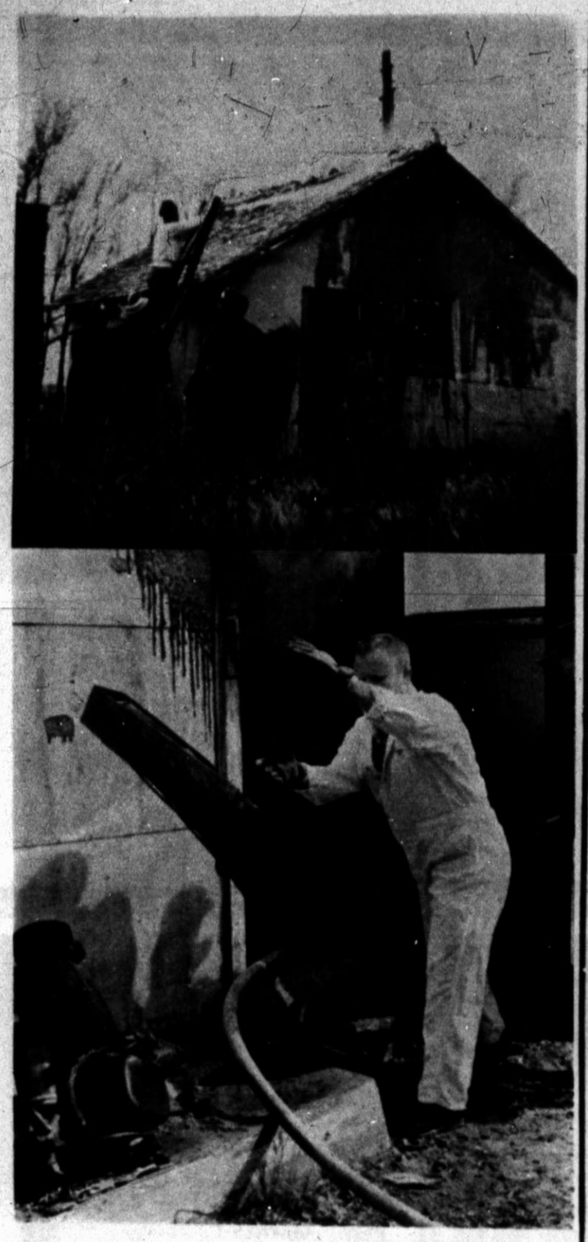
Contac Cold Capsules

box of 10

regular $1.49

79¢





RECENT FIRES — The Hereford Volunteer Fire Department was kept busy this past week answering a call 8 mile Southeast of Hereford, and another at the Labor Camp. The country fire did minor damage to a small shed. Firemen said the blaze started while a man was burning weeds around the building. The fire at the Labor Camp did approximately $2,500 damage to a storage shed owned by Cipriano Ramirez.

(Staff Photos)

Stockholders Of PGC Will Meet

A number of area residents will attend the 29th annual stockholder's meeting of producers grain corporation Dec. 4 and 5th at the Holiday Inn West in Amarillo. It was announced Friday by Joe J. Artho, manager of Hereford Grain Corporation.

Hereford Grain Corporation is a member of producers grain corporation, which is a regional grain marketing cooperative made up of 116 local grain cooperatives in five states.

Artho stated that approximately 1,000 directors, members and managers of these local cooperatives will be in attendance at the two-day meeting to conduct the business of the regional cooperatives and to hear statements by the management of Producers Grain Corporation on the activities and operations for the past year of the organization.

In addition to the management of Producers Grain Corporation, a number of interesting speakers will address the group on current problems of the grain business. Speakers include J. H. Dean, General Manager of Farmers Cooperative Commission Company, Hutchinson, Kansas and vice president of the National Federation of Grain Cooperatives and president of Producers Export Company; Ralph Crawford, general manager of Producers Export Company, New York City; Donald E. Smith, director, Kansas City A. S. C. S. Commodity Office, USDA; Roy E. Hendrickson, Washington, D. C. Executive secretary, National Federation of Grain Cooperatives; and others.

Activities for the ladies in attendance will be highlighted by a luncheon at the Amarillo Country Club followed by a fashion show. Those attending from this area are: Artho, Austin C. Rose, Jr., W. J. Albracht, F. L. Eicke, Andrew Kershen, Gary Mason, Tony Hoffman and Carl Strafuss.

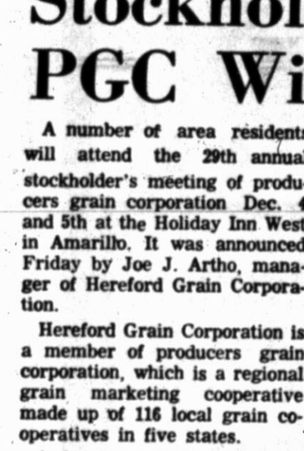
Hereford Man Completes Navy Training Courses

Jimmy Dale Owen, son of Mr. and Mrs. Weslie B. Owen, 109 Douglas, recently completed two courses as part of his US Navy training.

Owen completed an eighteen week course of study for Electrician's Mates at Great Lakes Naval Training Station. The second, a four week course in Inter-communications, was received at a sub-base in Groton, Conn. Owens graduated each with distinction, having been the highest in each class.

Now classified as Electrician's Mate and Fireman Apprentice, Owen, 21, graduated the courses on Nov. 3. He spent a five-day period between schools with his parents in Hereford.

He joined the Navy Nov. 22, 1966, and is now assigned to the U. S. S. Fulton, a sub-tender off the coast of Groton.



Jimmy D. Owen

PAM-TEX

* COMMERCIAL
* INDUSTRIAL
* FARMS
* AUDITORIUMS
* HANGARS

A. G. May Construction Co.
"RED" MAY
Residence Phone 364-0668 — Rt. 2 — Dimmitt, Highway — C. B. KMV5989 Ch. 11 — Mobil Phone 289-5684

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Shop PIGGLY WIGGLY



FOR COLD WEATHER SPECIALS

Bama "Christmas Gift Box"
PRESERVES
$3.49 box

PRESTONE
PERMANENT ANTI - FREEZE
gallon $1.35 case $8.10

PRIME
PERMANENT ANTI - FREEZE
3 qts. $1 gallon $1.19

DR. PEPPER
King Size or Regular
6-bottle carton 39c plus deposit

PURINA CAT FOOD
7 different flavors
3 flat cans 29c

Delicious Steaks



ROUND OR SIRLOIN U.S.D.A. CHOICE LB. 85c

T-BONE OR LOIN TIP U.S.D.A. CHOICE LB. 95c

BACON Wrights 2 lbs. $1.18 BOLOGNA Armour Star lb. 49c

FREE BREAD Tendercrust 1½-Pound Loaf With 7.50 Purchase or More.

TOMATO SOUP Campbell's tall can 11c

CRACKERS Shurfresh Saltine 1-Pound Box 19c

ORANGE JUICE Shurfine Frozen 12-oz. can 29c

COFFEE
Maryland Club - all grinds
lb. 59c

Cloverlake
MELLORINE
All Flavors ½-gallon 3 FOR $1

BABY FOOD
Gerber's Strained Fruits & Vegetables
9c jar

CHRISTMAS CARDS
Large assortment
2.00 Value 98c

HOME TREND RUGS
21x36 oblong fringe
24x32 oval fringe
$1.69 ea.
with 5.00 purchase or more

Scott White or Colors Towels twin pack roll 45c
Bleach Clorox ½-gal. plastic btl. 35c
Wolf Plain Chili No. 2 size can 59c
Arrow No. 1 Recleaned Pinto Beans 2-lb. bag 25c

Save Shurfresh & Tender Crust Coupons FOR VALUABLE FREE PRIZES
Ask Your Grocer For Prize List

EMBASSY FAMILY BARBER KIT $5.95 value $4.98
WESTINGHOUSE TRAVEL CLOCK-RADIO $35.95 value $27.88
MUNSEY TOASTER BROILER with heat control $13.95 value $8.88
25 CUP PARTY PERK PERCOLATOR Hawthorn $9.95 value $7.88
WEST BEND TEA KETTLE stainless steel 2½ qt. $4.50 value $2.98
WEST BEND BEAN POT electric $5.95 value $4.88
DECORATED CHRISTMAS VESTS $1.19 value 98c
DECORATED CHRISTMAS APRONS $1.19 value 98c

WHITE POTATOES



10 LB. BAG 49c

Indian River Grapefruit 2 lbs. 25c
Almeria Grapes real fresh lb. 19c
Texas Cabbage firm heads lb. 5c

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



HUSBANDS ARE HONORED GUESTS — LaPlata Study Club members had their husbands as special guests at a Thanksgiving dinner in Pioneer Gas Flame Room, with Mmes. Tom Harkey, Lloyd McGee and M. H. Richie hostesses. After dinner, served from a buffet table with a centerpiece of candles and nuts set on a cloth with prim Pilgrim figures, the evening was spent in games. Pictured from left, backed by their husbands, are Mrs. Ivan Tipps, a new member; Mrs. Harkey and Mrs. Ken Rogers, club president.

PERSONALS

by Penny

Mr. and Mrs. A. G. Kemp have returned from a two-week visit with their sons, Alton Kemp of Coleman and Lawson Kemp of Brownwood, and their families.

Mr. and Mrs. John Schneider had as guests for the Thanksgiving weekend several members of the Schneider family. Mr. and Mrs. P. C. VanDeWall came from Tucson, G. H. Condon from Aurora, Neb., Mr. and Mrs. L. E. Schneider and daughter, Vickie, from Amarillo. Mrs. A. J. Schneider joined the group for Thanksgiving dinner.

* * *

Mrs. W. H. Awtrey Sr., with Mr. and Mrs. E. T. Ward and granddaughter, Kathy Ward, of Portales, N.M., were guests last Sunday in the home of Mrs. Awtrey's nephew, Dwayne Bryant, and family at Pleasant Valley near Amarillo. Mr. and Mrs. Wayland Bryant, parents of Dwayne Bryant, were also visitors lately returned from Anchorage, Alaska, and on their way to spend the winter in the Rio Grande Valley.

Funeral Service For R. L. Mason Conducted Here

Robert Lee Mason, 80, who died Thursday afternoon in a hospital here, was buried Saturday afternoon following funeral services in Avenue Baptist Church. A farm owner whose home was on Route 5, Mr. Mason had lived in this county since he came from Levelland in 1952.

He was born May 8, 1887 at Sabine and married Aleph J. Eddings there Dec. 29, 1912.

Surviving are his wife, three sons, R. M., Garry and James L. Mason, all of Hereford; two daughters, Mrs. Ruby Lee Duffy of Pittsburg, Tex., and Mrs. Lodema G. Sebastian of Playa del Rey, Calif.; a sister, Mrs. Pearl Holbert of Dallas, 10 grandchildren and one great-grandchild.

The Rev. A. C. Hamilton, Baptist minister from Mineral Wells, was assisted by the Rev. Ronald Harpster, Avenue Baptist pastor, in conducting the funeral. Burial in West Park Cemetery was directed by Gililand Funeral Home.

Pallbearers were G. L. Shirley, Bill Wall, Homer Thomas, A. J. Self, A. W. Self and Gerald Townsend.

Jessie J. Culp Rites Conducted Here Saturday

Funeral services for Jessie Judson Culp, 79, of 211-B West Ninth, were held at Grace Gospel Church Saturday afternoon with the Rev. H. V. Fields, minister, officiating. Mr. Culp, a farm owner, died in a hospital here Thursday after a long illness.

An Arkansas native, he was born May 6, 1888. He married Berta Jane Delbeck at Meridan Dec. 25, 1908. They came to this county in 1951 from Plainview.

He is survived by his wife; three sons, Neeley of Hereford, Orville of Militas, Calif., and Bedford of Wilcoox, Ariz., a daughter, Mrs. Opal Logan of Tucson; two sisters, 11 grandchildren, 19 great-grandchildren.

Interment was in West Park Cememtery by Gililland Funeral Home. Mr. Culp's grandsons served as pallbearers.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Raymond Ruez, Rt. 4; Mrs. Armando Villarreal, Box 1885; Bertha Fry, Dawn; Mrs. Lester F. Carter, Box 1134; C. B. Miles, 403 East 4th; Edward H. Hicks, 137 Ave. B.; Mrs. Margeret Pugh, 805 Brevard; Willie Rodriquez, 213 Lake; Mrs. Wesley High, Rt. 1; Ruthio Castro, Box 226; Mrs. Stacy London, Westgate; Mrs. D. R. Bandever, Star Rt.;

Mrs. Mary Click, Westgate; Mrs. Isla Chapman, 219 N. Tex.; Carlos Charles, 545 W. Second; Mrs. Gerald Burney, 910 East 3rd; Mrs. Jodie Darling, Kings Manor; Mrs. Irene Cage, Box 1657; Giles Williams, 520 Star; Domacio Bocanegra, 706 Knight; Mrs. Francis Hill, 217 Ranger Dr.; Mrs. Katherine Queen, 207 Beach; F. A. Tucker, 135 Ave. F.; Lyle Brown, 125 Ave. D.: Gene Ann Guynes, 709 Blevins.

PATIENT DISMISSED

Mrs. Alejandro Torres-November 17.

Mrs. James D. Johnson-Mrs. Hattie Covington-November 18.

Mrs. Dolores Guerra, Mrs. Mollie Achgill, D. C. Edwards-November 19.

M. D. Eagle, Mike Parmer, Sterling Bates, Mrs. G. W. Duncan, Wallace Woolsey-November 20.

Mrs. Troy Moore, Mrs. W. T. Vernon, Mrs. Neil Cooper, Mrs. David D. Gibson, Santiago B. Lopez, Alejandro Torres, Mrs. Daniel Villerreal, Mary Evans, Isabelle E. McCoy, Grant Hanna, Mrs. Tommie Boss-November 22.

Mrs. Severo Gonzales, Bob Fotheringham, Mrs. J. R. Euler, Mrs. L. A. Rule, Dale Tinnin, Mrs. Robert Sanders, Denzil Pulliam, Mrs. C. E. Williams-November 21.

Look Who's New

Mr. and Mrs. Daniel Villarreal are the parents of a daughter, Cricelda, born November 18, 6 lbs. — 4 oz.

Mr. and Mrs. Alejandro Torres are the parents of a daughter, Sandra Sonia, born November 19, 8 lbs-6½ oz.

Mr. and Mrs. Tommis Earl Boss are the parents of a daughter, Rhonda Sue, born November 20, 6 lbs.

Mr. and Mrs. Raymond Ruiz are the parents of a daughter, Cristina, born November 23, 8 lbs-9¾ oz.

Mrs. James D. Durham, Jose Casarez, W. D. Harrison, Pat Webb, Barbara Dearing, Ray Suit-November 24.

Teddy Pittsinger-November 25.

LOYAL JOHN SMITH

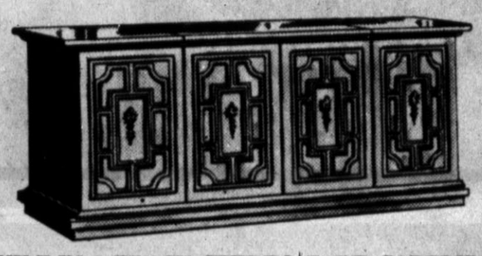
BOSTON — Capt. John Smith, the English explorer ,gave New England its name when he explored its shores in 1614.

SIZE OF NEW ENGLAND

BOSTON — New England — Maine, New Hampshire, Vermont, Massachusetts, Rhode Island and Connecticut — have a combined area of 66,608 square miles.

Christmas Gift for all the Year

Packard Bell



BUILT-IN 8 TRACK STEREO TAPE CARTRIDGE PLAYER included in this magnificent stereo. Cartridges can be played in your home or in your car - another entertainment first by Packard Bell. Available in Mediterranean Pumice or Pecan.

$590.00

STAN KNOX TV & MUSIC

509 Park Ave. 364-0766



By MELVIN YOUNG

It was more than turkey and dressing Thursday as thousands and thousands of Texas A&M fans watched and listened as the farmers finished up another cliff-hanger and bested the University of Texas in the annual Turkey Day classic. The win puts the Aggies in the Cotton Bowl berth come January 1st, and racked up their first Southwest Conference title in 11 years. And it was all the way — no sharing of honors with anyone. They earned a clear-cut title and deserve it.

It wasn't easy, in spite of what some of the confident exes might say after the smoke has cleared. The Aggies had to fight all the way, pulling more than one game out of the fire in the last few seconds of the contest — a fete they no doubt learned from Southern Methodist early in the season. Actually, most teams would have lost their spirit after losing the first four contests, but A&M had what it takes to keep coming back and it paid off big. They'll wear the crown of the Southwest Conference and have the dubious honor of facing Alabama in the January 1st Cotton Bowl classic.

The last time A&M won the Southwest Conference was in 1956 when Alabama's "Bear" Bryant was head mentor at Aggieland. This is also the first time in 52 years that a team has lost it's first four games and then surged to a conference championship.

But then, the Aggies have come up with a lot of surprises this year — and they just might come through again on January 1. We'll be pulling for them, for whatever good they might do.

—HB—

Plains Insurance Agency has moved to a new location at 116 S. 25-Mile Avenue. We understand that the firm will be expanding its services after getting settled in its new location. The firm had previously been located on Main Street for many years.

—HB—

Christmas decorations have been going up this week and the city should soon take on a Holiday look. A little snow here and there would help things somewhat, but apparently we're not going to be blessed with that. It would be nice however, to have a few cold days before Christmas arrives. That helps to put us in the proper mood.

We have noticed a few people beginning to shop for Christmas however, and this will make the merchants happy. They always like for people to shop early — and late too.

—HB—

And then there's the story about the lumberjack whose whiskers were a month old when he visited the barber. Having a difficult time, the barber nicked the man on the lip, then the chin, and finally the nose. Then he asked, "Have you been in my shop before?"

"No," was the reply, "I lost my arm in the sawmill."

Major League Bowling Results

L. V. Watts had the best High 3 Game total with 575 and the best average of 665 during action Tuesday night to be named "Bowler of the Week,"

High Single Game winner was L. J. Clark, Bob Brooks and Ken Walterschied with each rolling 200; High Team Single Game was Hereford Flying Service with 1000, 1001, and the same team also had the High 3 Team Game with 2979.

Results of play include the Ink Spot, 4-0 over Hedrick Dodge; Hereford Flying Service, 4-0 over Klub Island Capri; City Cab Co., 3-1 over Lopez and Co.; Sunset Lanes, 3-1 over Boyd Machine Shop, and Hacker and Son Meat Co., 3-1 over Summerfield Fertilizer.

Standings include Hereford Flying Service, 29-11; Ink Spot, 26-14; Sumerfield Fertilizer, 25-15; Klub Island Capri, 20-20; City Cab Co., 19-21; Hacker and Son Meat Co., 18-22; Hedrick Dodge,18-22; Sunset Lanes, 18-22; Lopez and Co., 15-25, and Boyd Machine Shop, 14-26.

Manager Dick Williams, who led the Boston Red Sox to the American League pennant, won the 1965 and 1966 International League flags with the Toronto Maple Leafs.

B. Y. Crosthwait Funeral Is Held

Funeral services for Buford Y. Crosthwait of 223 Star, who died Wednesday morning were conducted Friday afternoon at the Presbyterian Church, of which he was a member. The Rev. Russell Wingert, pastor, officiated.

Burial was in Rest Lawn Memorial Park under direction of Gililland Funeral Home. Acting as pallbearers were Bruce Waddell, D. C. Kinsey, Dale Tinnin, A. J. Schroeter, L. W. Woodford and Ray Landrum.

Mr. Crosthwait, who had lived in Hereford since 1926, is survived by his wife, a daughter, a son and three grandchildren.

Park & Brevard Scene Of Wreck

A too-short left turn was the cause Saturday of a collision in which a total of $300 damages incurred

The accident, which occurred at 8:47 p. m. at the intersection of Park Avenue and Brevard St., happened as one car, which was being driven east on E. Park, attempted to make a left turn onto Brevard and struck another car which was waiting at the intersection to make a right turn onto East Park Ave. The left side of one vehicle hit the right front of the other vehicle.

Involved in the mishap were a 1965 Chrysler, driven by Keith Alan Anderson of 215 Ave. I, which received $250 damage and a 1962 Chevrolet driven by William Packard Mills of 121 Ave. K. The Chevrolet recieved only $50 damage.

A ticket for cutting a corner during a left turn was issued by the investigating officer.

Armstrong

505 W. Park
364-1868

Check These

AFTER THANKSGIVING BARGAINS!

One Rack Women's

DRESS SHOES

Values to $25.00 ..... $5.00

One Table New FALL FLATS Values to $14.95 $8

A Few FLATS and LOAFERS $3

One Group of PURSES $4 ea.

Gaston's

In Downtown Hereford

For The World's Most Beautiful Women .....

Germaine Monteil

strived to create the vast range of vibrant vivids and palest pastels in the firm sticks of color and shine of the newly Florentine-silver encased SUPER-ROYAL lipsticks. The shades include a group of frosteds in the lightest and brightest hues.



Gaston's

Downtown Variety Park



Miss Doris Corvin

Germaine Monteils

Special Beauty Consultant

Miss Doris Corvin

will be in our Downtown Store

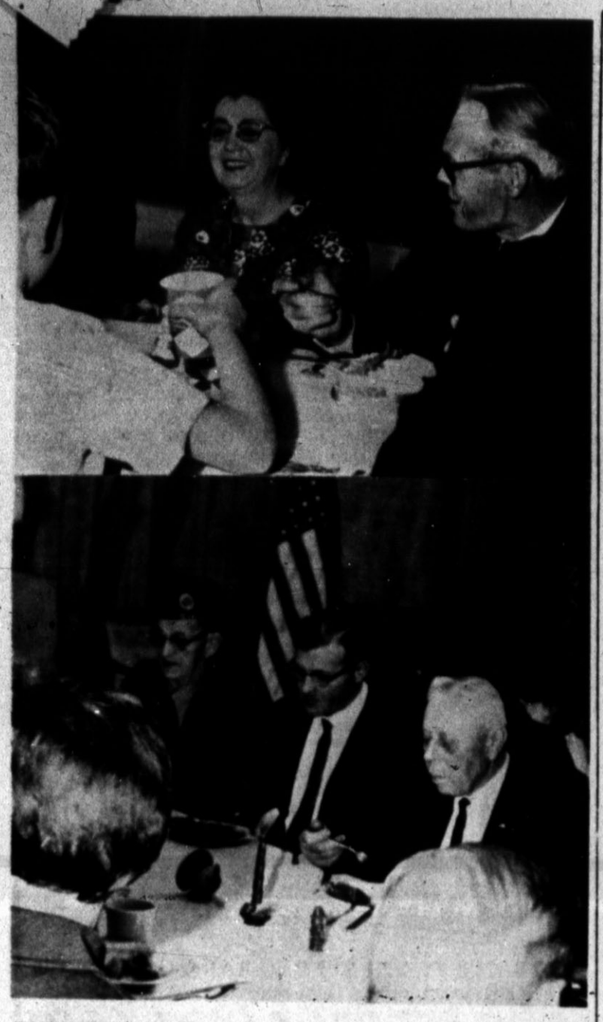
Wed. - Thurs. - Fri.

For Appointment Please Call

364-2400

To achieve the prettier complexion, Monteil combines the seven skin care essentials into a nifty pink brushed-silk vinyl travel case. The name . . . INVITATION TO BEAUTY KIT, for that is exactly what it is. The KIT will start your face on an unbreakable beauty habit your skin will never forget.





TURKEY DAY PARTY — Dinner was served to 80 persons, members of American Legion Auxiliary and their families, at their annual Thanksgiving party in the new Legion Building. Mrs. Grant Hanna, Auxiliary president, top photo, and J. G. Smith, "Cotton John" of Amarillo, are cheerful diners. Another table group includes Legion officers. Smith, who with Mrs. Smith was a guest, showed a film, On the Square, made during a tour he guided to Russia last year. Mrs. Tom Draper was hostess, assisted by a foods committee, Mmes. Hanna, Ira Ott, Clyde Gilliland and Erika Durham.



IN REMEMBERANCE — Mildred Guinn, local artist, has just finished these two portraits, one of Abraham Lincoln and the other of John F. Kennedy, in commemoration of the fourth anniversary of the assassination. A student of Jeanne McGee, Mrs. Guinn has been painting for three years.

Courthouse Records

VEHICLE REGISTRATIONS

Connie Urbabczyk, 1965 Chev. Pu; Ramiro Gonzales, 1956 Pont.; Suselio Rodriquez, 1965 Chev.; Pedro Godinez, 1965 Chev.; Museda Castillo, 1960 Ford; Cyde E. Force, 1961 Scotsman Hse. Trl.; Lewis Block, 1067 Dodge, Charles C. Robert, 1963 Ford; Sylvia Treadway, 1960 Chev.; Francisco Trevino, 1964 Ford; Lynn Baxter, 1960 Olds; Noe Benabides-Cayo Anteaga, 1960 Ford.

F. L. Flick, 1960 Chev.; Edwin M. Schroeter, 1966 Chev.; W. T. Higgins, 1968 Buick; Kinsey Osborn Motors, 1968 Pont.; L. A. Bennett, 1965 Chev. Pu; David R. Hays, 1959 Ford Ranchero; Domingo Pesina, 1965 Chev. Flat Bed; Formina Valdez, 1966 Rembrandt Hse. Trl.; Billy F. Bollinger, 1967 American Westwood Hse. Trl, Cecil Hart, 1951 Chev. Pu; Charlene Gilley, 1964 Ford Pu.

H. D. Buse, 1948 Chev. Grain Bd.; George Cervantez, 1962 Merc; Madelina Drerup, 1960 Ply; Hector Solano, 1962 Chev.; Curtis Camp, 1968 Ply,; Lubrado Flores, 1963 Buick; Harold Searcy, 1964 Rambler.; H. H. Miller, 1960 IHC; Elijo Garcia, 1961 Olds; Billy Wayne Sisson, 1968 Chev. Pu; Billy Wayne Sisson, 1968 Chev. Pu; Si G. Darling, 1967 Chev.; Si G. Darling, 1967 Cad.; Doyle O. Vines, 1960 Chev.; Herminio G. Ramirez, 1961 Ford.

E. C. Reinauer and Sons, 1953 Ford T-Flat; Alberto Lucio Mendoza, 1962 Ford; Robert C. Coobes, 1965 Chev.; Parmer County Cattle Co Inc., 1968 Chev.; Hereford Feed Yards, 1968 Chev. Pu; Garrison Bros & Nelson, 1968 Chev. Pu; Israel Devila, 1948 Chey Pu; Meiwes Bros., 1956 Dodge Grn. Trk.; Louie Squier, 1956 Hobbs Trailer; Antonio Bermundez, 1953 Dodges 1T; Delbert Post, 1958 Chev.; Ernest O. Neff, 1963 Chrys; E. G. Steelman, 1968 Ford Pu; Burney Kearns, 1967 Ply; Earl Phillips, 1961 Ford Pu; Billy Stephens, 1968 Buick; Robert T. Strain, 1957 Intl. Flat.; J. Blackwell, 1964 Chev.

Sam Hludeston, 1957 Chev.; Elijio Garcia, 1965 Chev. Grn. Bd.; Harold Morton, 1966 Ford; W. J. Williams, 1958 Grn. Bd.; Jose Trevino, 1960 Chev; Sidney Sharp, 1968 Chev.; J. Lewis Sanchez, 1960 Ford; H. & W Implement Co. 1968 GMC Trk.; L. C. Porterfield, 1956 Chev. Pu; D. F. Yandell, 1968 Chev. Pu; Harold McPherson, 1960 Olds; Tom Maldonod Jr.; 1961 Pont.; Marie Evans, 1957 Chev.; Alejandro Lopez, 1955 Ford; Gerald McCather, 1960 Olds.

Si G. Elliott, 1963 Chev. Pu; W. H. Patton, 1964 Chev. Pu; Roy M. Miller, 1967 Ford; Donald D. Henslee, 1966 Pont; Alfredo H. Guerro, 1964 Ford; Willie T. Lyons, 1962 Chev.; Georgia Pedroza, 1960 Chev. Pu; Enrique Elizondo Jr., 1961 Chev. Jose S. Barrera, 1959 Olds.; Felipe Anguiano, 1964 Ford; J. R. White, 1959 Ply.; Mrs. Rueben Munsen, 1948 Ford Pu; M. E. Davis, '59 Chev. ½ T; James N. Goodwin, 1961 Vlks; 1st Supply Co., 1953 Chev. Pu; W. T. Garage & Machine, 1949 Chev. Pu; Gary F. Price, 1957 Chev. Pu; Kelly Coplins Autos, 1967 Datsun; Melvin Jayroe, 1965 Simca; Emilio Fuentes, 1964 Chev.; Est. of Roger Brumley, 1967 Chev. Pu.

MARRIAGE LICENSES

Bruce William Burney and Wanda Irlene Pinnell, Nov. 17.

DEEDS of TRUST

Jorde Farms to Maxwell Higginbotham; Part of Sec. 82, Blk. M-7.

D & R Builders to First National Bank of Hereford: All of Lots 1 through 5, the north 17 ft. of Lot 6, the north 49 ft. of Lot 28, and Lots 29 through 50 inclusive, Williams Subdivision and another tract.

Jerry E. Detwiler et ux to Lawrence Carlson: The NE ¼ of the NE ¼, and the S.½of the NE ¼, Sec. 106, Blk. M-7.

Donald Brown to Lilliam M. Uselton: All of Lot 24 and the S. 10 ft. of Lot 23, Hough's Subdivision.

Enrique S. Elizondo et ux to Leslie W. Combs: The S. 48 ft. of the N. 300 ft. of the E. 140 ft. of Blk. 2, Mabry Addition.

Melvin Morris Henderson et ux to American Mortgage Co.: The N. 26 ft. of Lot 27 and the S. 44 ft. of Lot 28, Blk. 3, Crestlawn Addition.

George Warner Seed Co. to American National Bank of Amarillo: All of Blk. 31. Whitehead Addition.

John Stribling Jr. et ux to The First Federal Savings and Loan Assn. of Amarillo.: The S. 10 ft. of Lot 14 and all of Lot 15, Russell Addition.

WARRANTY DEEDS

Jorde Potato Farms Inc. to Jorde Farms: A part of Sec. 82, Blk. K-3.

J. L. Marcum et al to Roy Botkin et ux: A part of Lot 6, Blk. 2, Womble Addition.

R. E. Green et ux et al to J. L. Marcum et al: A part of Lot 6, Blk. 2, Womble Addition.

Virgil Justice et al to Charles K. Skinner: The W. 100 ft. of Lot 6, Bluebonnet Addition.

Lawrence Carlson et ux to Jerry C. Detwiler: The NE ¼ of the NE ¼ and the S. ½ of the NE ¼ of Sec. 106, Blk. M-7.

Arthur L. Stokes to Edwin Joseph Avey: Seven tracts of land within the city limits of Hereford.

Lillian M. Uselton to Donald Brown: All of Lot 24 and the S. 10 ft. of Lot 23, Hough's Subdivision.

Leslie W. Combs to Enrique S. Elizondo et ux: The S. 48 ft. of the N. 300 ft. of the E. 140 ft. of Blk. 2, Mabry Addition.

Jimmy R. L. Cramer et ux to Melvin Morris Henderson et ux: The N. 26 ft. of Lot 27 and the S. 44 ft. of Lot 28, Blk. 3, Crestlawn Addition.

Robert L. Straw et ux to Alton T. Fraser: All of Sec. 47, Blk. M-7.

Donald Brown to Avis Brown: All of Lot 24 and the S. 10 ft. of Lot 23, Hough's Subdivision.

J. & R. Builders Inc. to John Stribling Jr. et ux: The S. 10 ft. of Lot 14 and all of Lot 15, Russell Addition.

Chris M. Jacobsen et ux to Roy Jowell: All of Lot 11, Blk. A, Crestlawn Addition.

On the final day of the 1967 American League pennant race three teams had a chance for the title.

Letters To Santa

Editor's Note: The traditional letters to Santa Claus have begun to arrive at the Brand and will be forwarded on to the North Pole. These letters are printed just as the children have written them.

* * * *

SATA CLAUS
NORTH POLE USA
Dear Santa Claus,

I want a pair of pants, sewing machine, barbie, handle bar for my bike, roller skates, christmas dress, creepy crawlers, fun flowers, bassettes, paper, silly sand, easy bake oven, cowboy boots.

Sincerely yours,
Tammy
John H. McIver
436 Ave.
to Sant Claus
from Pam McIver

Dear Sant Claus,

I want for Christmas a tape recorder, and vanity and twist-turn-Barbie, purse-pocket book, socks, pants, cowgirl blouse incredible edibles creepycrawlers, fright factory cowgirl vest, cowgirl guns cowgirl skirt boots cowgirl hat.

DEAR SANTA,

I want a space crawler and I want a Major Matt Mason too. I also wanta lost in space robot.

I have been a good boy to my dog "Mac" and I have tried to be good to everyone when I could. I will be looking for you at Christmas. I am going to see you on Saturday when you come in on youre' helicopter to Sugarland Mall.

Youre friend,
DAVID







FLOWER SHOW PREPARATION — Workshops have been held by two adult garden clubs and the junior club which will cooperate in staging a show titled Magic of Christmas, at Sugarland Mall this weekend. It will be held in conjunction with Hereford Art Guild's annual art show, all open to the public. At upper left Mrs. J. V. Pickens of the education committee and Mrs. Alfred Smith of the general show committee share coffee at a Hereford Garden Club meeting. Above, Mrs. Herbert Stoerner and Mrs. Herbert Bruns, hostesses for a Bud-to-Blossom Club workshop, admire holiday decorations shown here. Mrs. Stoerner is on the staging committee and Mrs. Bruns will assist with dismantling. Junior clubbers practice arrangements, lower photo.

Rebs Hand Herd First Cage Loss

The Tascosa Rebels romped over the Hereford Whitefaces, 62-38, in the first game of the Amarillo Thanksgiving Doubleheader Friday night. El Paso Coronado sqeeked by Odesa Permian, 67-64, to advance into the finals of the doubleheader Saturday evening.

Leading Hereford's attack was Bobby Burwick, who chalked up 13 points. Jack Pierce of Tascosa tallied 20 points. Tascosa was scheduled to play Coroado, after the Hereford-Permian game on Saturday.

This was the first loss for the Whitefaces, as they downed the Dimmitt Bobcats, 63-59, in the season opener.

Next week the local five will take on Palo Duro for the first home game of the season. Palo Duro, after winning their first two games, Dumas, 71-61 and El Paso High, 54-46, will be looking for a third win.

Game time for the "B" team is 6:15 p.m. and varsity play starts at 8 p.m. in the La Plata Gym.

Young Farmers Hear Official Of Gas Company

The operation of People's Natural Gas and the company's future plans in this area were outlined during a meeting of Deaf Smith County Young Farmers last week.

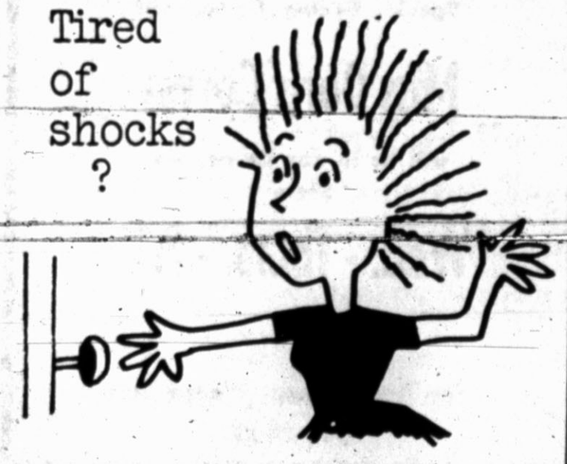
Garland Ruthart of Canyon, representative for the gas company, described the activities presently going on in this area, including the laying of a 30-inch gas line from Kermit to Beaver, Okla. The action will extend gas to this area.

Stressing the service to local farmers, Ruthart outlined three programs of service being used. The first program calls for the installing of the gas line right up to the well, an action which saves the farmer on investment and gas leakage. The second, engine service program, could provide everything with the exception of the well and the pump itself.

The third program, which the company still is working on, includes subsurface irrigation. A fourth program still on the planning boards, would include furnishing the pump also.

The Detroit Tigers have drawn more than one million fans to Tiger Stadium for the last 24 baseball seasons. The 1967 figure of 1,455,614 was the highest since 1961 and the second highest since the record of 1950.

Tired of shocks ?



Humidify your home with the trouble-free Carrier Central Humidifier.

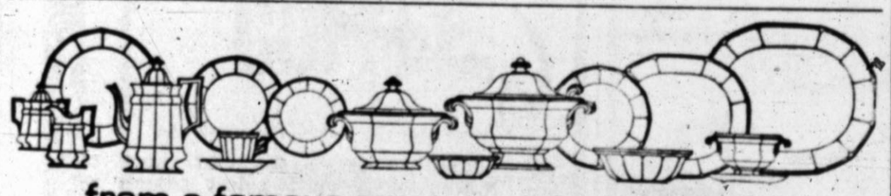
Humidifies like the rain in Spain. It washes minerals down the drain.

Annoying static electricity is a symptom of dry air which damages your home and furnishings. Let us cure your dry air problems.

BROWND SHEET METAL

East Highway 60 Phone 364-3867

AUTHORIZED Carrier DEALER



from a famous museum...to your table




PERIWINKLE


CLINTON RIM

The MUSEUM COLLECTION BY Iroquois CHINA

THE HENRY FORD MUSEUM • GREENFIELD VILLAGE • DEARBORN MICHIGAN

For the first time—treasured 18th and 19th century dinnerware in the world-famous Henry Ford Museum Collection of Americana—beautifully reproduced by Iroquois, exclusively, in ovenproof, durable genuine china. Complete dinnerware service and correlated serving pieces, gift-boxed for distinguished giving—in Museum White and 3 pattern reproductions.

12.95—14.95 the 5-pc. place setting

Pr... ...0 pc. starter set or 53-pc. service for 8 at substantial savings

Kester's Jewelry

Across From The Post Office In Downtown Hereford



We finally made it folks . . .

We've Moved

to our new location at

116 S. 25 Mile Ave.

Things are still a little hectic around here, but we have moved our office furniture and equipment into the new building. Whether we can find anything or not, is another question, but we are open for business and invite you to come around and have a cup of coffee. Let's see now, the coffee room is over here . . . no, over here . . . oh well, come on by, we'll find it by Monday.

Plains Insurance Agency



BAZAAR IN VIEW — Plans for the annual Christmas bazaar and luncheon of the Women of St. Thomas Episcopal Church to be held next Saturday, were reviewed at a rcent meeting at which Mrs. Mowry Stidham of Amarillo, president of the women's organization of the Northwest Texas Diocese, was a guest. She is shown, right, with Mrs. Howard Johnson, president of the Hereford group. Mrs. Ross Cooley is general chairman of the bazaar, to be held in the parish hall. Mrs. Johnson is co-chairman with Mrs. Pat Coleman of the baked goods sale. Mmes Alton Fraser and Bill Waldrep are chairmen of the luncheon. Instead of the tasting table of recent years, luncheon will be a full meal, priced at 1.75 for adults and a dollar for children of 12 years and under.

Miss Barnard Is Shower Honoree

One of the holiday brides-elect who are inspiring a series of gala parties, Miss Katherine Barnard was complimented with a tea-shower Friday afternoon in the home of Mrs. R. Paul Coneway on Rio Vista Drive.

The Richard Barnards' daughter is to marry Michael George Thurber in a Dec. 22 ceremony here. Both are students at Texas Tech.

The honoree received callers with her mother, her grandmother, Mrs. Jesse Stanford, and Mrs. Steve Gilbert of Amarillo, the former Miss Kay Coffman of Hereford who is to be one of the bridal attendants in the wedding. Mrs. Coneway greeted guests at the door.

Cousins of Miss Barnard, Misses Karen and Kathy Stanford of Plainview, alternated at the guest book, which was placed on a table decorated with pink sweetheart roses, an angel figurine and a pink plume pin in gold holder.

The Misses Stanford and Mrs. Bill Stanford played piano and organ selections as a background for teatime conversation.

Mrs. D. C. McWhorter and Mrs. L. W. Combs presided in turn at the refreshment table, which was covered in airy white organdy and centered with a silver bowl of the sweetheart roses. Other touches of pink were added in napkins and in decorations on the party cookies, sandwiches and mints.

All the rooms had arrangements of the roses. A notable one in the gift display room had the flowers in a bridal slipper with a dainty fan and the traditional penny for wedding luck.

In the hostess party were Mmes. Kenny Gearn, J. J. Durham, M. W. Nobles, Eugene Sparks, Helen Coffman, R. P. Coneway, J. C. McCracken, Aleene West, Roy Grubbs, Dale Tinnin, Jack Gililland, Joe Reinauer, Norman Gray, Earnest Langley, Pete Carmichael, George Warner, B. Y. Crosthwait, Jimmie Gillentine, Combs and McWhorter.

Husbands Guests At Club Supper

A salad supper at Pioneer Gas Flame Room, where decoration was in Thanksgiving motif with turkey cutouts, fruit and dried flower arrangements.

Plans were made for the next meeting, a Christmas party in Mrs. Earl Cole's home at 2:30 p. m. Dec. 21 with Mrs. Luther Ellis as co-hostess.

Present at the supper were Messrs. and Mmes. Lloyd Battey, Adam Flowers, A. T. Jones, L. J. Shirley, C. H. McClure and Cole, Mmes. Annie Springer and Jewel Awtrey.

Casa de Amigos

By DAVID RADER

I first heard of Mary Palacios from a woman in a neighboring barrack. She told me about a girl who was in Deaf Smith County Hospital because of heart trouble. She had been born with a defective heart, later compounded by rhumatic fever and a kidney infection.

About a week later I was invited by this same woman to come along on a visit to the hospital with Mary's mother and sister. We drove up to the hospital, parked the car, walked in and towards her room. The room was dark and antiseptically clean. Across the room were tow men, one of whom I later found out was Mary's father. The quiet w asbroken only a television no one was watching.

Then there was a moan, and I saw Mary. She was lying on the bed on her back, with her upper body propped up and her legs raised by a pillow. Her skelton-like form was outlined by a white sheet. Six times its normal size, her heart could be seen pulsating — rhythmically lifting the sheet where it cover her chest. Her arms sort of hung in mid-air like tentacles, waving to find some life to hold on to.

Her pale, yellow-brown face was framed by dark red hair enveloped by the white of her pillow. Lines on her forehead, dark pockets for her cheeks, white lips which never smiled, two dark tunnels leading to two dark-brown glass marbles — all were molded into a mirror reflecting the untold pain and suffering she had to bear.

She didn't move much or talk much. When she did talk it was a low, half formed sound, incoherent except to her family. Occasionally a pitiful, horrifying moan reverberated through the room and into the depths of your soul.

From appearances I thought she was in her 30's, even though I knew she was only 14. While I waited in the room I was shown a photograph of Mary before she entered the hospital. She was a quietly pretty girl with delicate features. Because she had always been sickly she was quiet and shy, though, I was told, she always managed to reflect an inner happiness. She didn't play outside as much as most kids. Instead she enjoyed reading and homework — enough to do well in school.

She had been in and out of the hospital many times in her short life. She had been in this same bed now for six months.

As time went on she became more helpless. By the time I saw her she couldn't even move except to wave her arms and move her head from side to side, and couldn't take medicine of any kind, not even pain killer. She never slept. She could only close her eyes and lie quietly, trying to ignore the pain.

In the coming weeks I continued to drive her sister or mother over to the hospital. At all times — day and night — one of her relatives was at her bedside to answer her call. Each time I saw her she appeared to be worse. Her skin became lighter, her eye sockets became darker, her moans became more frequent. Then I went with some friends of her's who wanted to see her. She didn't recognize her visitors. She never recognized anyone but her family. However she appeared better. She was quiet and more responsive than before. Two days later she was dead.

The Palacios family, like most of the families in the Labor Camp, is very poor. They couldn't afford to pay the $200 for funeral expenses at St. Joseph's. County Welfare had persuaded Mr. Palacios to save a certain amount each week. But this came to only $90.

When I heard there was a fund raising campaign being initiated, I was eager to join. Father Raymond at St. Joseph's started it off. Then three volunteers, Sr. Celestino Villarreal, his daughter Maggie, and Sra. Teresa Martinez, and myself began to canvas the labor camp for donations.

The response was far greater than any of us expected. Well over two-thirds of the houses we contacted gave something — even if it was only a quarter. Most of those who didn't give anything didn't have any money.

The people in the Labor Camp and the surrounding houses are poor people, but they are people with dignity and generosity. Even when they have very little for themselves they will help a neighbor in need. Seventy-five different people (including four VISTA's) gave a total of $112. 13. A friend of the family gave $10, but two men who never knew the Palacios also gave large donations — one for $5 and one of $7 from a man who refused to have his name included on the list.

More than simply the arithmetic of it all, this collection showed the great kindness of these people. Though they themselves had all experienced suffering in their lives — no one could ignore the suffering of others. Whether they could give mone yor not, all showed pity for the Palacios in their time of need. One woman took down a can from a shelf and pulled out some small change. "Here, this was going to be for groceries, but they need it more than we do."

After a day of collecting, we had gone to all the barracks and most of the houses in the camp. That night we offered the money or not, all showed pity were met with moist, downcast eyes and a quiet "muchas gracias."

The last I saw of Mary Palacios was a coffin being carried down the steps of St. Joseph's Church, a mound of dirt covered with multi-colored plastic flowers, and tears in the eyes of her sister and mother.



LIONS CLUB ENTERTAINERS — The Hereford High School Girl's Choir and the A Capella Choir provided entertainment during the weekly meeting of the Hereford Lions Club Wednesday. The Girl's Choir presented a melody from "Gigi," while the A Capella Choir sang "Games That Lovers Play," a spiritual entitled "Ain't Got Time To Die," and "May The Good Lord Bless And Keep You." The two groups received a standing ovation for their performance.

Talk of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — Few ranchers had either the money or the manpower to conduct the great cattle drives from Texas to northern railheads. As a result, most of the cattle went to market under the wathcful eye of a specialist known as a trailing contractor.

Even after the railroads came to Texas in the 1870's, few ranchers could afford to ship their cattle to market by rail. The roads charged from $5 to $5.50 per head for the service — far more than it cost to walk the beef to market overland.

The trailing contractors charged a flat fee of only $1 or $1.25 a head. For this they furnished a trail boss, drovers, wagons and all supplies. Because they could handle thousands of cattle in a single drive, they could still turn a good profit.

One of the largest of the trail contractors herded an estimated 500,000 head of cattle from Texas to Dodge City, Kansas, between 1876 and 1887.

• • • •

TEXANS AT WORK — A 125-year-old general store at Nechanitz, in Fayette County, has been operated by the same family for a century.

Wenzel Matejowsky acquired the store in 1867 shortly after he arrived in Texas from his native Bohemia (Czechoslovakia). Located on Farm Road 2145 seven miles north of La Grange, the store is still operated by the grandson of the original owner.

• • • •

SUNSHINE ON THE PRAIRIE — With Old Sol pouring down his rays 95.3 per cent of the time the year around, Amarillo claims to have the highest percentage of sunny skies in the U. S.

• • • •

JOHN'S JALOPY? — No long ago, "Talk of Texas' mentioned that the Department of Public Safety still was looking for the stolen car in which Clyde Barrow and Bonnie Parker were ambushed three decades ago.

The Barrow death car is still missing, but another car belonging to a notorious gangster has been found in Texas. It is the bullet-riddled 1934 model Pierce-Arrow that once belonged to John Dillinger. It was bought for $2,000 last summer on a Florida used car lot by Dr. Kenneth G. Mathis, a Pasadena physician.

Dr. Mathis, who collects antique cars as a hobby, has an affidavit attesting that the gangster actually owned the car when he was killed outside a Chicago theatre by FBI agents on July 22, 1934.

• • • •

TRAVELING TEXAS — One of Harrison County's landmarks and tourist attractions has yielded to progress.

It is the old T. J. Taylor general store in Karnack which bore a sign reading "Dealer in Everything."

The store has been vacant for years and its owner dead since 1960. But tourist sstill came by to see and photograph it because T. J. Taylor was the father of Mrs. Lyndon Johnson.





■ Decorate for Christmas with these beautifully colored midget flashing lites . . . absolutely free when you buy an electric Ready-Lite. Perfect for holiday lighting, these outdoor-indoor lights feature permanent contact, replaceable push-in bulbs and they carry the approval of Underwriters Laboratories. Buy your Ready-Lite now at your Public Service office or ask your Public Service neighbor.



■ THE PERFECT CHRISTMAS GIFT! Give a Ready-Lite for Christmas — Reddy will furnish a beautiful gift certificate to put under the Christmas tree.

Southwestern Public Service Company
Christmas ELECTRIC Lighting

39-7

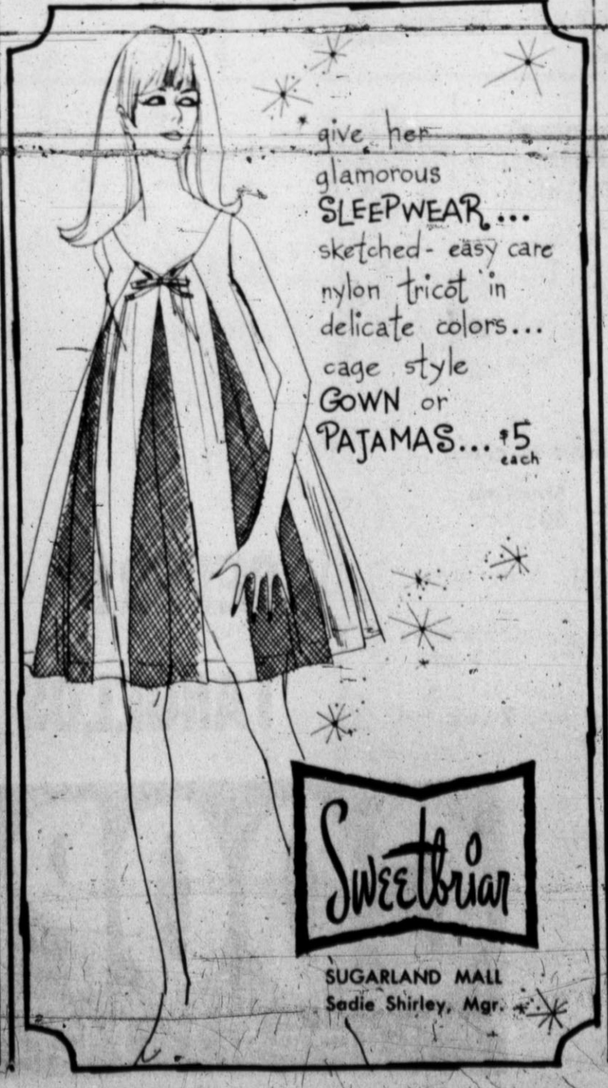
Picture Your Family in a Living Color Portrait



in a beautiful frame from our large selection

BILL BRADLY PHOTOGRAPHY

904 East Park Phone 364-2610





YOU, TOO COULD WIN A

"BUNDLE-OF-CASH"

AT

COOPER'S

Every Card Is A Winner!

FREE COLOR TELEVISION

FREE $10 TO $250 CASH

FREE GUNN BROS. STAMPS

FRYERS



FRESH CUT-UPS

lb. 33¢

DAINTIES
Hershey's 12-ounce bag Chocolate Bits for your baking 39¢

TAMALES
Gebhardt's Jumbo 2½ can cans 3 $1

BABY FOOD
Gerber's Strained Fruit & Vegetables 6 jar 59¢

RED PLUM JAM
Bama 2-pound jar 39¢

PORK CHOPPIES fresh & lean lb. 69¢

CHEESE Longhorn lb. 69¢

CLUB STEAK USDA Choice lb. 89¢

DOUBLE STAMPS



Wednesday with $2.50 cash purchase or more

GUNN BROS. STAMPS

Kraft Macaroni Dinners each 19c

Duncan Hines Blueberry Muffin Mix box 45c

Duncan Hines Pancake Mix 2-pound box 39c

Kraft Sandwich Spread pint jar 39c

TIDE



GIANT SIZE BOX

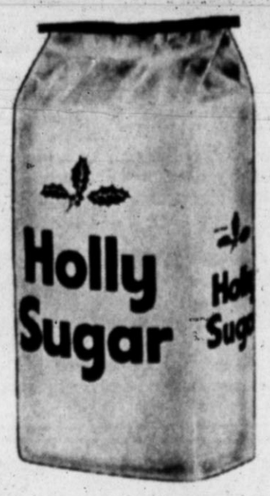
69¢

Limit 1 per customer

SUGAR

10-POUND BAG

99¢

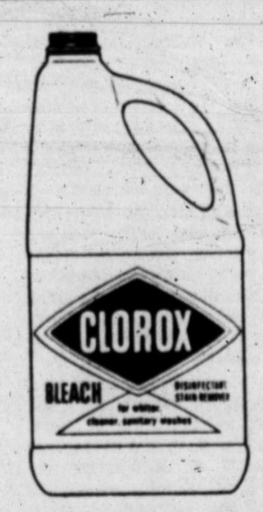


Limit 1 per customer

CLOROX

FULL GALLON JUG

49¢



★ Cooper's Deli ★

PLATE LUNCH
Chicken Fried Steak with 2 vegetables Dessert and Bread 98c

PLATE LUNCH
Bar-B-Q Links with 2 vegetables Dessert and Bread 79c

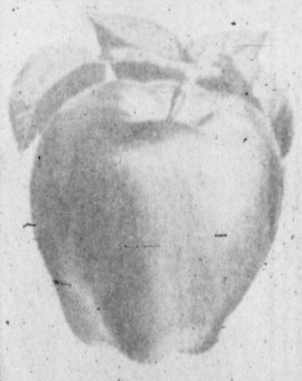
SANDWICHES
Ham Salad or Boloana and Cheese
20c each

TALCUM POWDER
MELROSE PERFUMED 69c value 19¢

PAPER TOWELS
SCOTT Big Roll 3/$1

LOTION	Woodbury 99c value	59c
PRELL	family size $1.45 value	77c
IVORY	Liquid Detergent 22-oz.	49c
ALL	Detergent 9-lb. 13-oz. box	$1.79
ZEST	Bath size soap 7c off	2/35c

Tea Bags	Lipton 48-count	59c
Fruit Cocktail	Shurfine 303 can	4/$1
Vienna Sausage	Van Camp	5/$1
Beans & Potatoes	Shurfine 303 can	6/$1
SYRUP	Aunt Jemima 24-oz. btl.	59c



Washington Red Delicious

APPLES

extra fancy LB. 21¢

CELERY fresh criso stalks each 19c

TANGELOS fresh from Floride lb. 15c

Save SHURFRESH coupons for FREE prizes

* Ladies Hose, pair	35 Coupons
* F75T MacGregor Football and Tee	100 Coupons
* 16 inch Doll	110 Coupons
* Shakespeare spinning Reel	265 Coupons
* 014 Mac Gregor Basketball	100 Coupons
* 13 inch Sitting Tiger	80 Coupons





SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!

COOPER'S MARKET

BEST MEAT IN

Holiday Weddings Begin....



Mrs. Keith Henderson
. . . nee Cynthia Knox
(Bradly photo)



Mrs. James F. Clements
. . . nee Margaret Meiwes
(Bradly photo)

(See Stories Inside Pages This Issue)

.... And More Will Follow



Miss Carol Robbins
. . . January bride-elect



Miss Judy Beth McCarver
. . . to wed January 20
(Angel photo)



Miss Martha Corinne Woodward
. . . tea reveals engagement

The Sunday Brand
SECTION TWO
HEREFORD, TEXAS, 79045, SUNDAY, NOV. 26, 1967

Cynthia Knox Bride Of Keith Henderson

Miss Cynthia Knox, daughter of Mr. and Mrs. Marvin A. Knox, 126 Greenwood, and Keith Henderson, son of Mr. and Mrs. Melvin Henderson, 238 Greenwood, were married in an evening ceremony Friday at Central Church of Christ.

Background for the wedding party was an arch of greenery with white mums. The arch effect was repeated in candelabra twined with foliage, which flanked the central piece. White satin bows marked the bridal aisle.

Bob Wear of Crescent Street Church of Christ in Littlefield, former minister of the church here, officiated for the double ring service.

Miss Jean Roberson was maid of honor; bridesmaids were Miss Patricia Thomas of Wellington, the bride's cousin, Misses Pam Winget and Cindy Jones of Hereford.

Charise Brothers of Dumas, the junior bridesmaid, carried the bride's train. Suzie Gililland was flower girl and Kirk Campbell ring bearer.

Acting as best man was Dan McWhorter and as groomsmen John Kreigshauser, Joe Land of Dimmitt and Edward Mims. Greg Johnson, Gene Drummond Ronnie Henderson, brother of the bridegroom, and Bryan Knox, cousin of the bride, ushered guests to their seats.

As prelude music was sung Stacy Armstrong of Dumas and Karen Sue Fox lighted the candles. Soloists were Mrs. Dale Young, who sang Whither Thou Goest, and Nate Stark, whose song was the traditional Because. The church's bridal chorus sang other selections and the marches.

As her father gave the bride in marriage, she was wearing white peau de soie, cut simply and with pearl-beaded detail at the upcurving empire waistline and the wrists.

Her circle-shaped train and short illusion veil were both banded with wide lace, and the veil fell from a lace pillbox. Ankle length, the straight-line skirt revealed slippers of the dress fabric with flat bows at the instep. Her bouquet was a cascade of white cushion mums with green leaves.

On her right hand she wore the wedding ring of her paternal great-grandmother, who married in 1876. The cameo neckline of her gown was complemented with a single strand of cultured pearls.

Feminine attendants' dresses were fashioned like the bride's, Miss Roberson's of gold crepe with brief gold satin train fastened at the back waistline with roses of the material.

Bridesmaids' frocks were of moss green. Each wore in her hair a band of the satin with gold net, and a single satin rose in front. They carried nosegays of gold daisy mums with green satin streamers. Candlelighters wore dresses identical to these.

Mrs. Knox chose a two-piece knit in celery shade, ornamented with hand-crocheted band down the front and across the bottom. Accessories were in brown and bone, her hat a whimsey of dark brown mink.

The bridegroom's mother wore a gold knit suit, double breasted, with golden brown accessories. Both had corsages of golden wave roses.

The bride's parents were hosts for the reception in the church fellowship hall, where Miss Charlotte Hill poured punch and Miss Claudia Loerwald served the three-tiered white cake which was set on a base of four heart-shaped layers.

Bridesmaids' bouquests were arranged around a silver candelabrum holding three green tapers in the center of the table. Miss Sharon Garrison registered guests who included these from other cities:

Mrs. Beatrice Thomas, Billy and Tommy Thomas of Wellington; Mr. and Mrs. R. S. Scott of Lubbock, Mr. and Mrs. Ray McCullough, Mr. and Mrs. Jerry Nichols of Amarillo; Mr. and Mrs. Harold Brothers, Mr. and Mrs. Thomas Armstrong of Dumas; Misses Kathie Brownd and Beverly Prather of Earth; Mr. and Mrs. Don Henderson, Mrs. Stanley Sanders and daughters, Mr. and Mrs. Dennis Cameron of Levelland, Dr. and Mrs. E. E. Sorensen of Nacogdoches.

After the reception the couple left on a trip to Ruidoso, N. M., Mrs. Henderson wearing a two-piece knit of lime-peel green piped in soft green with accessories of green patent.

They will be at home after Nov. 28 at 507-B West Third. The bridegroom is employed as a salesman at Family Mart in Dimmitt. The bride is a student at West Texas State University after graduation in 1967 from Hereford High School. Henderson attended W. T. S. U. last year and is also an HHS graduate.

Parties honoring the bride included a coffee Thursday morning with Miss Roberson as hostess and the bridesmaids, classmates and other friends as guests.

Mr. and Mrs. Melvin Henderson were hosts for the rehearsal supper Thursday evening in Pioneer Gas Flame Room, attended by members of the wedding party.



PRACTICE SESSION — These members of the eighth-grade class at St. Anthony's Church are shown practicing a Thanksgiving Vigil Ceremony which they presented Wednesday afternoon at the church. From left to right are Matthew Husmann, who introduced the other performers; Marian Betzen, who is holding the "daily bread"; Thomas Koelzer, who is holding the Bible, and Sandra Fry, who was the host and carried "the living bread." In his Thanksgiving presentation, Father Timothy asked the children to name some of the things they had to be thankful for. Answers were "family, parents, school and physical health."

College Official To Visit Campus

On Wednesday, the assistant director of admissions at Texas Christian University, Mrs. Jewell Carr Potter, will be in Plainview and Hereford to confer with students in local high schools who would possibly be interested in attending TCU.

Mrs. Potter has been a member of TCU's admissions staff since 1962, a former newspaper woman, and served as director of Christian education for a San Angelo church.

At 11 a. m., Mrs. Potter will meet with Plainview High School students, and at 2:30 p. m., she will talk with interested persons at Hereford High.

TCU offers more than 20 degrees in 80 fields of study.



Mrs. Jewell Potter

HAS A MOUSE HOUSE

BOULDER, Colo. — Raymond Gilbert, 17, hopes his "mouse ranch" will help put him through college. He began four years ago with a pair of white mice and now has more than 300 in his home at Boulder.

He sells them at anywhere from $1 to $5 a pair and says he has 27 varieties.

Marriage Vows Spoken In Saturday Ceremony

The marriage of Miss Margaret Meiwes, daughter of Mr. and Mrs. George J. Meiwes of Route 1, Kincaid, Kan., and James F. Clements of Dumas, son of Mr. and Mrs. James R. Clements of Santa Fe, was solemnized in St. Anthony's Catholic Church in a double ring ceremony Saturday evening.

Miss Meiwes, whose parents recently moved from Hereford to Kincaid, has since resided in the home of her grandparents, Mr. and Mrs. Steve Meiwes Sr., 103 Sunset. She was given in marriage by her father.

The Most Rev. Lawrence M. DeFalco, Bishop of the Amarillo Diocese, was assisted in the ceremony by the Rev. Kevin Hand of Sts. Peter and Paul Church, Dumas. Brother John, S.A., of St. Anthony's Church was master of ceremonies.

Miss Patricia Sigl of Norman, Okla., cousin of the bride, was her maid of honor. The bridegroom's sister, Miss Susan Clements, was bridesmaid and another sister, Annette Clements, the flower girl.

Attending the bridegroom as best man was Ronald F. Paetzold of Lubbock, his cousin, and as groomsman, George Meiwes of Kincaid, brother of the bride. A younger brother, Gene Meiwes, carried the rings. Ushers were Larry Clements of Lubbock and Garry Clements of Denton, cousins of the groom.

Brothers of both served as acolytes, Edward and Paul Meiwes of Kincaid, M. Jerome and Brice Clements of Dumas.

Mrs. Elbert Vance, who had sung at the wedding of the bridegroom's parents, was the soloist. Selections included On This Day Oh Beautiful Mother, Ave Maria (Rosewig) and Mother At Your Feet Is Kneeling.

A pair of large urns held white mums and greenery on the candle-lighted main altar, and the bridal aisle was marked by white pompoms.

The bride was dressed in candlelight peau de soie with yoke of Alencon lace attached in scallops to match the scalloped wristline of the lace sleeves. The skirt fell floor-length in A-line design. Along train of lace was attached in pleats to the yoke in back, extending over a shorter train of the dress fabric. The bride and her mother fashioned the gown.

Her veil of nylon tulle was held by a crown of seed pearls and crystal beads. Her bouquet was of white mums tied with white satin ribbons, and her only jewelry was a pearl drop, the bridegroom's gift.

Feminine attendants wore identical dresses of Italian Contini velveteen cut with high yoke, roll collar, bell sleeves and straight skirts, formal length. Their headdresses were blue velveteen crowns embroidered in sequins. The bridesmaids each carried a single white mum with ribbon streamers and the flower girl carried petals in a blue velveteen basket.

After the wedding, a reception and dance honored the couple in the parish hall of Immaculate Conception Church at Vega. Misses Agnes Brorman and Kathy Marnell served the wedding cake, which was made by Mrs. Lawrence Jentzen of Vega. Misses Linda Paetzold and Beverly Betzen were at the punch service.

White mums in urns centered the table. The cake was ornamented with sugar roses and bells in blue and white. Topping the third tier was a silver Christogram, symbol of Christian marriage.

Miss Barbara Clements registered guests, who danced to music of the Ridgway Band from Pampa.

For the wedding trip Mrs. Clements wore an A-line dress of winter white silk, with platinum lizard accessories. Her corsage was taken from her bridal bouquet.

She was a 1966 graduate of Hereford High School and attended Western Republic College in Amarillo. She has been employed by the Amarillo Globe News. The bridegroom, an auditor, attended Texas Tech after graduation from Dumas High School in 1965.

When you make grlic bread, you may wrap the loaf in foil-but be sure to leave the foil open at the top so the bread will be crusty.

Date Is Set For January Marriage

Mr. and Mrs. Bill McCarver announce the engagement of their daughter, Judy Beth, to John Edward Meador of Eldorado, son of Mrs. Jerry Pennington of Hereford and J.D. Meador of Eldorado.

The marriage is planned for 5:30 p.m. January 20 in Joseph A. Hill Memorial Chapel at Canon. The couple plans a home in Eldorado, where Meador is in oilfield construction business and Miss McCarver plans to attend San Angelo State College as a senior.

She is a student this semester at West Texas State University. Her high school work was completed in Hereford.

CARD OF THANKS

It is with a feeling of deep and sincere appreciation that we wish to thank Fr. Angelus and the Clergy at St. Anthony's, the Honor Guard, Servers and Ushers who served at our Son's Services. Also all who had Masses and prayers offered for us, who sent food, flowers, cards and messages and who served the dinner, and for all the help and offers of assistance, for the visits and calls in our time of sorrow. We ask God's blessing on each and everyone.

The Family of Jim Pavlicek Jr.

COWAN JEWELERS
cordially invite
you to see their
fabulous $500,000.
diamond showing of
Persian Brown,
Blue, Pink, White
and other colored
Diamonds.

Diamond Pins,
Bracelets & Necklaces
Rarely Seen

Monday & Tuesday
November 27 and 28

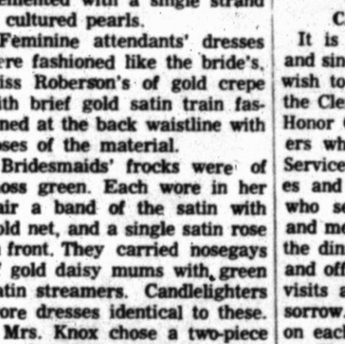
GENERAL TIRE

General's Best Jet Yet!

Jet-Air II as low as

• 4-PLY construction $26.50 whitewall 650x13

• NYGEN... plus 1.80 fed. ex. tax
General's patented process Nylon cord



Multi-Purpose
CAR ROBE-BLANKET
• 50" x 60"
• Convenient carrying case
• Choice of two popular Scottish Plaids
only $5.95

GENERAL TIRE
HEREFORD GENERAL TIRE STORE
732 West 1st Street

Henson. Kickernick

Little's

Natasha

Warm as a fireside on cold winter nights. Brushed Du Pont nylon with fake fur trim. Wrap yourself in the softness . . . perfect for lazy evenings at home. Natasha pajamas, great grown, night shirt, long gown and great little scuffs to match all by Henson Kickernick.

A. Jaunty NIGHT SHIRT . . . 12.00 . . . Mini-length skirt, slashed up the sides. Includes briefs in Petite, small, medium and large.

B. THE LONG GREAT GOWN . . . 12.00 . . . Wide, wide skirt, furred oval neckline and sleeve cuffs. Petite, small, medium, large.

C. PAJAMAS . . . 13.00 . . . Long tailored jacket, two fur pockets,, comfortable cut long tapered trousers. Sizes 32 to 38.

D. WALTZ GOWN . . . 10.00 . . . great length with a full flowing skirt . . . Petite, small, medium, large.

E. LONG DOUBLE BREASTED ROBE . . . 35.00 . . . comes in petite, small medium, and large. 100% nylon. .

Colors . . . Bright flame, Mistiblu, Dawn Pink and Jonquil Yellow.

THE MATCHING SCUFF . . . 3.50 . . . Make it a matched outfit, completely washable fake fur to match each color set. Sizes small, medium and large.



A.

B.

C.

D.

E.

Mr. and Mrs. Bill Lankford
cordially invite you to attend their
Annual Christmas Open House
Lankford's . . . Flowers of Distinction
900 Lee Street Hereford, Texas
Sunday, November 26, 1967
2:00 to 6:00 p.m.

THE SUNDAY BRAND
Editorials

Action On Sales Tax Here Must Wait On Amarillo

Because of the tremendous "federal bite" in taxes, cities, school districts and even states are finding themselves hard put to meet obligations. As a result, Texas approved a voluntary city sales tax plan recently which is attracting general interest. Several towns are interested. Muleshoe, for one, has called an election for Dec. 16 to decide the question. Hereford, we feel sure, has at least considered such a program.

A sales tax, without doubt, is the logical way to meet such present day expenses. In fact, when one takes a long look at the over-burdened real estate levies, it is the only way in view of the fact that a small portion of the tax burden can be carried by those who would otherwise excape all taxation.

As we see it, however, Hereford is faced with a tremendous problem regarding a sales tax — and the answer must come from Amarillo, where a group of city officials was elected on an anti-sales tax ticket. Until Amarillo acts on this measure, it seems to us that it would be sheer folly Hereford to adopt a city sales tax.

A tremendous amount of Hereford money already flows into Amarillo retail coffers, probably more than most of us realize. A local city sales tax, small though it might be, would provide the excuse for others to "go to Amarillo."

Numerous other Panhandle towns are faced with the same prospect, including Canyon, Broger, Pampa and Dumas. Until the Amarillo city election some months ago, some of them even expected to sit back, let Amarillo pass a city tax, then use the measure in a huge drive to keep business at home.

It is also possible that the new Amarillo commission, which seems a bit torn through inner strife, may change its mind and decide to adopt a city sales tax. In this case, Hereford and the other surrounding towns would, of course, take another look at the situation and act in behalf of the public welfare from the most practical standpoint.

Until this time arrives, we appear to have little choice. We are ruled by competition, regardless of any other aspects of the proposal.

Competition, Union Control Aid In Railroad Decline

Much publicity went along with discontinuation of passenger service by the Fort Worth Denver Railway through Amarillo a few weeks back, and now we note that Rock Island made its final run into Shamrock last week. Other lines will no doubt follow the same pattern during the coming months.

Less than 60 years ago, every town in this part of the country was fighting tooth and nail to secure a railroad and many others, like Hereford, came into existence as a result of railroad routing. Tascosa relinquished, only after a hard battle, its domain over the Panhandle because the Denver and Santa Fe crossed tracks in Amarillo, a spot coveted by Panhandle and Clarendon, along with others.

While the railroads cite loss of mail contracts as a reason for suspending services, it seems to us that the real cause of the decline might well be attributed to competition from air lines, along with total union domination, based on considerable "featherbedding" and indifference. Without doubt, these things have been highly contributory to their present situation.

A railroad, like any other business, must be operated primarily for the customer, rather than the employee and, although they survived 50 years, they have been notoriously considered as highly independent toward customers. Already, the air lines are following in the footsteps of the railroads, as anyone who flies extensively will attest. This, we presume, is an outgrowth of being a monopoly, and it is currently putting many individual automobiles back on the highways.

Union domination, in the case of the railroads, finally increased behond the point of diminishing returns to a point where the lines could no longer operate profitably, especially in view of the heavy load loss to air line, bus and private travel. Consequently, the only thing left was to throw in the towel, which all of the railroads are currently doing. Meanwhile, rail lines in England, Sweden, Denmark, Japan and Canada are putting on new, fast equipment and are expanding like mad.

This is bad for Uncle Sam, and no doubt about it. Worse still, though, is the handwriting on the wall which says that the same thing may very well happen to other forms of American industry. Automobiles, for instance, have recently been forced into increased prices because of labor demands, some of which appear absurd. In many of our retail in America, a tremendous percentage of the goods are being imprted from Sweden, Italy, Germany and Japan — sometimes at half the price. In certain lines, in fact, American producers have already pulled out of the business and, like the railroads, have discontinued particular items.

Someway, sometime soon, we need to find a happy medium between labor and industry. One cannot stand without the other, and neither should want to "kill the goose that lays the golden eggs." Perhaps the answer may rest in federal labor dispute courts, operated much on the order of our appellate courts to handle and settle labor disputes. To say the least, the idea should be carefully investigated.

Meanwhile, we find ourselves in much the same shape of the farmer who un-plowed 80 acres when he accidentally put his tractor in reverse. Unless we shift gears soon, American industry stands in a precarious position. We have seen what happened to the railroads, and we feel that no one can benefit by following their course of passive resistance.

More Action Wanted?

Hereford, according to many people, is a wonderful place to live — except for the fact that it is limited on places to go and things to do. On the other hand, we encounter numerous people who find themselves so busy that it is difficult to crowd in their normal extra-curricular activities.

To say the least, it does seem pretty quiet around here by sundown. Organized public entertainment is certainly not in abundance. Sports attract many people to Canyon and Lubbock at regular intervals and, as one observer put it: "Hereford is an ideal fishing spot; you can go 500 miles in any direction and find the best."

The current concert series is the first step in this direction we have observed, and it did meet with general acceptance. How about a Little Theatre type movement? Are we large enough to support one?

When it comes to eating places, we are in good shape for a community of this size. Drinking also seems to be well represented, since we have upward of a dozen private clubs, which isn't so puny for a dry territory. We do maintain modern theatres, have excellent television reception along with a county library and a historical museum; also the expected number of church and club activities.

THE Sunday Brand

Established 1948
Published every Sunday at 130 West 4th
Hereford, Texas 79045
The Brand Publishing Company.

NATIONAL NEWSPAPER ASSOCIATION AFFILIATE MEMBER
TEXAS PRESS ASSOCIATION 1967

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Classified advertising rates: 6c per word first insertion (60c minimum; 4c per word each additional insertion.)
Subscription Rates: Zone 1, $4.00 per year; Zone 2 and above, $5.00 per year. With the Hereford Brand, both papers, Zone 1, $4.95 per year; Zone 2, $6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.

James M. Gillentine, Publisher
Melvin Young, General Manager
Tom Porter, News Editor
Mrs. Floyd Coleman, Women's Editor
Vic Bryan Jr., Advertising Manager
Jim O'Hair, Mechanical Superintendent



MAIN STREET, U. S. A.

Expenses To Farmer Will Offset A Gain In Income

by BERT MILLS

Washington, D. C. — Farm income declined this year and the U. S. Department of Agriculture expects little improvement in 1968, despite anticipated gains in the rest of the economy.

Gross receipts of farmers, including both more cash from sales of crops and some increase in government payments are expected to rise next year, by perhaps a billion dollars. But expenses are expected to continue their uptrend and may largely offset any gains in gross income.

Meat production during the next six to nine months is expected to almost match the large output of one year earlier. A cutback in chichen production is foreseen in the early months of 1968, while turkey breeders plan a substantial reduction. Egg output will continue to climb until about midyear and then slip to below year-earlier figures.

A record 1967 crop output is now assured, 4 or 5 percent higher than in 1966. While yields per acre were slightly higher, most of the increase was due to larger planting. Some major crops recorded unusually large gains this year.

Wheat production was up 19 percent, feed grains 12 percent, soybeans and rice 7 percent. However, these gains were partly offset by a 16 percent decline in the cotton crop and a sharp decline in citrus and other fruits.

Export Volume May Rise

The export outlook for 1968 is mixed. Increased shipments are foreseen for corn, soybeans, oils and rice, while cotton and wheat exports should hold steady. Tobacco shipments will be down from the past year but still large when compared with prior years.

Value of agricultural exports next year may total near the current level of $6.8 billion. Lower prices of U.S. grain and soybeans will improve their competitive position in the world market. However, larger world supplies of grains will increase the competition for foreign sales.

Some buildup in carryover stocks of wheat, feed grains, and soybeans now appears likely. However, a big reduction in cotton stocks has been achieved, with utilization this year running 5 or 6 million bales higher than 1967 output. The result will be to reduce the 1968 carryover to less than 7 million bales.

With big supplies of major grain crops assured, average crop prices in coming months are expected to be below year-earlier levels, but probably by a narrowing margin. Prices of such major crops as wheat, corn and soybeans are likely to be down.

Some changes in acreage allotments have been announced for 1968 crops. For example, the wheat allotment has been cut from 68 to 59 million acres. Cotton production, however, will be expanded next year by 13 or 14 million bales, due to an improved outlook both at home and overseas.

Housewives Get Bad News

The Department of Agriculture has bad news for housewives concerned over their grocery bills. Retail food prices are expected to climb more than

See MAIN STREET Page 5

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed farm is having trouble figuring out the scope of a new law Congress has passed, his letter this week indicates.

Dear editar:

According to an article in a newspaper which was wrapped around a bundle of magazines a well-meaning woman in town sent out here to me because she heard I like to read, which I do but I'm sure when I'll get around to the copies of the Literary Digest and Woman's Home Companion she included, a new commission in Washington has just made a ruling on potatoes.

Under the new Fair Labeling Act Congress has passed to protest housewives who can't seem to catch on that a giant quart is no bigger than a regular quart and the large economy size may be only the medium size, food processors and packagers have to label things like they are, no confusing words allowed, and so the commission has declared that if a sack of potatoes is marked 'Idaho potatoes," the potatoes have to come from Idaho. Can't have any Texas potatoes traveling in the wrong sack.

I got to thinking about this and while I'm sure the commissioners know what they're doing, what I'd like to see is how they're going to rule on French fried potatoes.

You see, and this is for the benefit of the housewives who have trouble catching on, unless the potatoes were fried in France, or at least by a Frenchman, an order of "French fries" is bound to be illegal and there'll have to be an F. B. I. agent in every hamburger joint in America. I won't go into the trouble they're going to have too with Bermuda oinons. Nor, on a higher level, with Kansas City steaks, when everybody knows there's not a single steer raised in the entire city limits of Kansas City. Against the law.

This fair labeling law may run into more trouble than Congress intended.

For example, say a candidate is making a stirring speech on television and throwing in a lot of words that might confuse a housewife, shouldn't a line of type be run across the bottom of the screen while he's speaking saying: This speech written by John Galbraith, or whoever did?

And for the further benefit of the housewives, shouldn't a second line explain who John Galbraith is? After all, just by the name alone, how's the consumer going to tell whether he's a giant size or a regular quart size writer? Fair labeling is fair labeling.

Yours Faithfully,
J. A.

God Of Justice, Save The People

Whirlwinds of leaves whip round and round your shoes on a walk across campus. The leaves are big and make dull splotches of brown on the still green lawns. The trees aren't as bare as they are in the Panhandle, but the ones with deserted branches and leaves underneath lend an aura of rest to the autumn scene.

Nature's withdrawal of life in the fall is contrary to traditions of our society, where clubs work actively in the fall, schools hum with activity, and social calendars are filled to the limit. Football fans can revel in their favorite sport every weekend and then on Thanksgiving Day, as they did this year and in years past. Autumn is filled with vigor and enthusiasm, so much so that we can easily lose sight of Thanksgiving's significance.

The words come from a hymn appropriate for the season: God of justice, save the people from the clash of race and free indeed.

Keep her faith in simple manhood strong as when her life began, till it find its full fruition in the brotherhood of man.

At Thanksgiving, many thoughts center upon material benefits received. These are many, perhaps too many. Something we do need to include in our gratitude is our national heritage, dating to 1607 when settlers founded Jamestown.

The ideals embodied in the Declaration of Independence of 1776 had their origins in prior years. The colonies realized the changes being wrought. They were the ones making the changes, discarding old ideas and adopting new ones.

Like the trees, we as individuals might take a short break from our frenzied activities to see if we don't need to shed a few worn out ideas. Spring will come with new ones, we can remind ourselves .Like our forefathers, we should not be afraid to venture forth with new attitudes and ideals.

If we fall into the trap of conformity, we will never achieve a brotherhood of man; we will never end the clash of race and creed as long as we are subject to old attitudes. Unless we are able to change our attitudes throughout the years, our forefathers on the battle fields and in leadership positions have worked in vain. When we include the poor man, the Negro, the hippie, the true Christian, and other conflicting personalities in our informal brotherhood of man, we will have achieved what our forefathers intended. We can only do it through change.

— Larry Fuhrmann

...from the Brand's files

50 YEARS AGO

Mrs. Jessie Ross, Red Cross nurse of Amarillo, who began the instruction of two classes of volunteers in elementary hygiene and home care of the sick a week ago last Tuesday wound up the work last Monday afternoon with an examination of her pupils.

The members of both classes expressed themselves as very highly pleased with the thorough work of Mrs. Ross and the community is bound to be greatly benefited from the knowledge gained in these important subjects by the 21 local pupils.

• •••

After a thorough canvass of the Influenza situation in Hereford and Deaf Smith County, we the Board of Trustees of the Hereford Independent School District, in session, think it NOT necessary to again close the school. But,

To safeguard the life and health of the citizenship of our community against this infectious disease, INFLUENZA, and to prevent further spread, we will respectfully and courtously ask the patrons of the school to adhere strictly to the following proposals:

1. In homes where Influenza does prevail, but children are temporarily quartered with relatives or friends, and do not go home until Doctor permits, shall be allowed at school.

2. In homes where Influenza has developed, but the patient was immediately been transferred to a hospital or sanitarium, and proper precautionary measures have been taken under the direction of the Health Officer, the children shall be permitted to go to school.

• •• •

Wheat is said to be the heaviest and earliest winter snow in the section in three years began falling last Friday, and continued intermittently until Tuesday night. Various estimates place the fall at from five to eight inches on the level, with the majority of expert opinion centering on seven inches.

Comparatively little wind accompanied the snow and the temperatures have been mild. It is believed that the storm has hurt cattle very little, while there is no question but that it has been a God-send to the farmers, especially those who have planted wheat. Only recently two carloads of seed wheat were put out at Hereford, most of which has undoubtedly been planted, not to mention quite an acreage put in independently of this, which assures several thousands of acres in wheat sown, and the snow assures a banner crop. More than than, it means a ground season for next spring, and augures more winter moisture to come.

25 YEARS AGO

Mrs. Naomi Austin took up her duties this week as W. P. A. lunch room supervisor in Bailey, Castro, and Deaf Smith Counties.

Mrs. Austin, who has been in Heerford several weeks and has been employed at the local AAA office, will maintain her permanent headquarters in the courthouse in Hereford, though she will maintain a regular schedule of visits to other counties in the district.

• • • •

With completion of mailing of questionairres to 18 and 19-year-old selective service registrants, the local board this week issued a statement clarifying the status of youths of these ages who are still in high school or in similar learning institutions.

An 18 or 19 year old registrant who is pursuing a course of study in a high school or a similar learning institution and is in the last half of the academic year at such school may have his industion postponed until the end of the academic year on his written request for such a postponement to his local board, spokesmen stated.

• • • •

"Go to college and be a movie extra," could be a brief synopsis of the experience of Bettye Jo Kendall, daughter of Mr. and Mrs. Joe Kendall and a freshman at T. S. C. W., Denton, this year.

For Bettye Joe was one of about 200 lucky students who got a free trip to College Station to provide the feminine angle for the Walter Wanger picture, "We've Never Been Licked" now being filmed at A&M.

• • • •

Hereford grocery merchants reported this week that a standing joke with customers was to order "a pound of coffee" with every grocery list. But though coffee sales have been frozen through Saturday night to allow grocerymen to accumulate a stock, sales under rationing will begin on Nov. 29.

School Lunches

Week of Nov. 27-Dec. 1

HIGH SCHOOL-JUNIOR HIGH

MONDAY — Corn dogs with cheese stix or oven-fried sausage, baked sweet potatoes with pineapple, vinegarette spinach with bacon, sheet cake, rolls, butter, milk.

TUESDAY — Ranch style beans or beef-vegetable stew, buttered potatoes, cabbage-carrot-raisin salad, canned fruit, cornbread, butter, milk.

WEDNESDAY — Sloppy Joe burger or barbeque on bun, buttered corn, tossed salad, sheet cake, milk.

THURSDAY — Enchiladas or stuffed wieners with cheese, blackeye peas with bacon, seasoned broccoli, Jello with pineapple, homemade bread, butter, milk.

FRIDAY — Turkey-noodle casserole or chicken-rice soup, English peas, celery stick, orange juice, cookies, rolls, butter, milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY — Corn dogs with cheese stix, baked yams vinegarette spinach with bacon, sheet cake, rolls, butter, milk.

TUESDAY — Ranch style beans, buttered potatoes, cabbage-carrot-raisin salad, canned fruit, cornbread, butter, milk.

WEDNESDAY — Sloppy Joe burger, whole kernel corn, tossed salad, sheet cake, milk.

THURSDAY — Enchiladas, blackeye peas with bacon, broccoli, Jello with pineapple, homemade bread, butter, milk.

FRIDAY — Turkey-noodle casserole, English peas, celery stick, orange juice, cookies, rolls, butter, milk.

ST ANTHONY'S SCHOOL

MONDAY — Ham loaf, mashed potatoes, cabbage-pineapple salad, chocolate cake, rolls, butter, milk.

TUESDAY — Hamburgers, lettuce, tomato, French-Fries, apple pie, milk.

WEDNESDAY — Chicken and noodles, English peas, carrot-raisin salad, lemon pie, rolls, butter, milk.

THURSDAY — Pizza, tossed salad, peach half, sugar cookies, bread, butter, milk.

FRIDAY — Frito pie, red kidney beans, spinach, oranges, cornbread, butter, milk.

Damages Heavy In Collision

An auto, parallel parked at a curb on E. 2nd St. received $150 damage when it was struck in the left rear fender Monday at 2 p. m. about 154 feet from the intersection of Main and E. 2nd St.

Involved in the collision were a 1962 Plymouth driven by Vivian Benson Major, which received $150 damage and a 1963 Chevrolet owned by Charlene Lindeman of 409 E. 3rd St.

A citation for negligent collision by striking a parked vehicle was issued in the accident.

Main Street

Continued from Page 4

normally in 1968. The average increase for the past decade has been 1.5 to 2 percent. The forecast is for a further rise of "perhaps 2 to 3 percent".

Per capita food consumption is expected to remain steady next year as an over-all average. At least through mid-year, supplies of fruits will be smaller. On the other hand, processed vegetables and potatoes will be in greater supply. Little change is expected in consumption of meat or poultry products.

The cost of eating out rose 5 percent between 1966 and 1967. A further increase is predicted in 1968, although the rate of climb may be less than this year.

The above information was gleaned from a talk at the recent National Agricultural Outlook Conference in Washington, by Rex F. Daly, Chairman of the .S.D.A. OutUlook and Situation Board. He collected his information from a number of branches of the department.

AUCTION
Wed., Dec. 6, 1:30 pm
Located
110 No. 25 Mile Ave.
Hereford, Texas
CAFE EQUIPMENT
Cagle Davis, owner
KNOWLES AUCTION SERVICE
Phone 364-4630
Hereford, Texas

No Games No Gimmicks Just Low, Low Prices At Furr's

ORANGES
NEW CROP NAVELS NO SEEDS EASY TO PEEL.
lb. ..... 18¢

Depend on Furr's Quality Meats

PORK CHOPS Lean, Center Cut Rib, LB. 69¢
RIB STEAK USDA Choice Farm Pac Blue Ribbon LB. 89¢
SPARE RIBS Southern Style Meaty LB. 59¢

PORK CHOPS Center Cut tenderloin lb. 79¢
PORK CHOPS Family Pack ¼ of loin sliced lb. 69¢
LUNCH MEAT Farm Pac 9 varieties 6 oz. pkg. 29¢

TOWELS Northern Jumbo Asst. 25¢

CATSUP Del Monte 20 oz. 3 FOR $1.00

DRINKS Stokleys Orange, Gagrape, Punch and Lemonade 46 oz. 22¢
CORN Kounty Kist Whole Kernel 12 oz. can 19¢
GRAPE JELLY Kraft 18 oz. jar 3 for 1.00

SAVE! CHRISTMAS TREES
4' Tall, 4 Full Branches White Flocked $6.99

ORANGES Texas New Crop LB. 12½¢

Grapefruit Ruby Reds lb. 12½¢
Tangerines Mexico Zipper Skins 2 lbs. 33¢
Potatoes US No. 1 Colorado Reds 10 lb. bag 49¢
Nuts Walnuts, Filberts, Almonds, Brazils & Pecans lb. 59¢

ASPARAGUS Food Club Cut, No. 300 Can 25¢

MIXED NUTS Tom Scott 13 oz. 49¢

SAVE! FLOUR Gold Medal First 5-lb. bag thereafter 49c 39¢

DETERGENT AJAX First Giant Box, thereafter 68c 58¢

COFFEE Food Club lb. 58¢
TOMATOES Hunts Solid Pack No. 300 Can 19¢

"THE REAL THING"
ORANGE JUICE Dartmouth, Frozen 6 oz. can 2 FOR 25¢

POT PIES Sparetime Chicken, Beef or Turkey Fresh Frozen 6 oz. pkg. 2 FOR 25¢

Delicatessen
Hot and Fresh Apple, Peach, Cherry TURNOVERS ea. 19c
CORN ON THE COB Hot ear 19c
MUSTARD GREENS pint 59c
TURNIPS & TOPS pint 59c
BAKED HENS lb. 1.39
CANDIED YAMS lb. 59c
Check our variety and quality foods served for less

GIFT WRAP 6 Roll Foil Gay Note 88¢

WE RESERVE THE RIGHT TO LIMIT QUANITIES

CHRISTMAS CARDS Reg. 1.50 - 2.00 - 3.00 - 5.00 values 1/2 PRICE

COUNT ON Furr's

FOR DOUBLE FRONTIER STAMP On Wednesdays With 2.50 Purchase Or More

Tree Ornaments
Choice of Colors — 1 doz. to box
1 in. size 39c box
1 3/4 in. size 59c box
2 5/8 in. size 59c box

Tree Stand 14" Sturdy Feet 7" High with deep water cup 88¢

Ribbon 5 Roll 60 ft. total 37¢

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

The community Thanksgiving supper sponsored by Frio Homemakers Club was held in Easter Community building Tuesday evening. About 55 persons attended and afterward a film, "On the Square" from Cotton John's group tour in Scandanavia and Russia was shown. Ray Simpson, of the REA publicity department, came with a projector to run the film. Mrs. Frank Robbins was hostess for the party and presented Mr. Simpson an appreciation gift from the Frio Homemakers Club.

* * *

Mr. and Mrs. Earnest Harder and Norman Dean spent the holidays visiting first the home of her brother, Art Schmidt and family, in Burlington, Colo. and then going on to Meade, Kansas to the home of Harder's mother, Mrs. G. J. Harder. They expected to have a gathering of the Harder family there. Gerald Harder, who is stationed at Ft. Leonardwood, Mo., planned to meet them there.

* * *

The Tommy Sparkmans were host to a family group on Thanksgiving Day. Those present were grandparents, Mr. and Mrs. T. L. Sparkman, Sr. Mr. and Mrs. T. L. Sparkman Jr., Mr. and Mrs. Eugene Baldwin, Robin and Brett, Mr. and Mrs. Charles King of Amarillo, Mr. and Mrs. Elmer Jones, Mrs. Laura Littrell, Miss Alma Andrews, Darlene Sparkman, J. D. Harder and Rev. and Mrs. Sam Ogan. Debbie, Sammie and Anna Ruth Andrews. Coming later Thanksgiving Day to visit were Mrs. Sparkmans brothers, Howard and Roland Livesay of Olton. Howard remained o spend the remainder of the holidays here.

* * *

Mr. and Mrs. Glenn Andrews, Hal, Clint and Lynn of Etter came Wednesday night to spend the remainder of the holidays with parents, the Owen Andrews and other members of the family.

* * *

Mr. and Mrs. Bill Williams spent last weekend attending the golden anniversary celebration of Bill's uncle and aunt, Mr. and Mrs. John Williams at Paoli, Okla. Bill lived with the couple and grew up in the Paoli community, so it was a time of renewing acquaintance with relatives and friends.

* * *

Mrs. Travis Stafford and daughters Kim and Kathy, spent Thanksgiving with the Roy Staffords at Dimmitt.

* * *

Here to spend Thanksgiving with her daughter, Mrs. Bill Williams, was Mrs. Laura Franklin, of Lubbock.

* * *

Spending Thanksgiving with the Harlan Barbers were the Jimmy Barbers of Hutchinson Kan., Virgil, home from school at Tech, Mrs. Gail Alexander and Jan of Abernathy, Lt. and Mrs. Charles Alexander of George A. F. B. near Victorville, Calif, and Mr. and Mrs. James Bullard and Jan Ann.

* * *

Mr. and Mrs. Harlan Barber, Mr. and Mrs. James Bullard and Mrs. Bill Williams attended funeral services Tuesday, for an aunt, Mrs. J. L. Loveless, of Colorado City. The funeral was in the Plainview Baptist Church there.

* * *

Rev. Sam Ogan and Sammy took Mrs. Ogan to Silverton Friday to go with her aunt, Mrs. Parker Rampley to visit Mrs. Rampleys sister, Mrs. Tom Hatchett at Stevenville for several days.

* * *

Mrs. Laura Littrell and Miss Alma Andrews visited Mrs. Littrells brother, W. F. Andrews, and Mrs. Andrews at Melrose, N. M. on Friday.

* * *

The James Dobbs, Henry Dobbs and Larry Dobbs families spent Thanksgiving with the Clark Dobbs at Dimmitt.

* * *

Visiting the James Dobbs on Friday were Mrs. Joe Streun and children and Mrs. Streuns parents Mr. and Mrs. Leonard Seright, of Elk City, Okla.

* * *

The Joe Streuns moved to a house on the Bolinger farm, west of Frio, recently. Mrs. Streuns parents spent the Thanksgiving holidays with them.

* * *

Visiting the Olin Parris family during the holidays was his mother, Mrs. H. A. Parris, of Lubbock.

NIGHT-ONLY JAILING

STERLING, Colo. — A Northeastern Junior College student, convicted in Denver of driving his automobile while his license was suspended, served a five-day jail term without missing a class. The Denver judge agreed to let him serve the term at night in the Sterling jail.

Classifieds Get Results



ROTARIAN HAS PROGRAM — Charles Frye, a member of the Hereford Rotary Club and club program chairman, presented the program himself during last week's meeting of the organization. Frye, for the benefit of the newer members, had each Rotarian to stand and introduce himself.

NO STATE SECRET

DENVER — When Dr. Johnnye Akin was in Bucharest, someone stole a technical paper from her hotel room. The University of Denver speech professor said if the thief decoded it, he must have been puzzled.

She had written it in phonetics on the subject, "The Anglicization of Hispanic Place Names in Colorado."

Engagement Announced At Tea In Amarillo

A tea at Amarillo Saturday afternoon revealed the engagement of Miss Martha Corinne Woodward of that city to Gary Richard Petersen, son of Mrs. Lois Petersen of Amarillo and Richard Petersen of Hereford, grandson of Mr. and Mrs. Alex Petersen, 409 Irving.

The bride-elect's mother, Mrs. Robert Taylor Woodward, 3607 Sunlite, Amarillo, was assisted by Mrs. George Robert Bryan and Mrs. Robert Lee Woodward as hostesses for the announcement tea. Approximately 150 guests called during the afternoon.

Both Petersen and his fiancee are students at Texas Tech, Lubbock. He is a senior and she a junior. The wedding is to take place Jan. 27 at San Jacinto Methodist Church of Amarillo.

Dr. E. H. Hendon
Optometrist
136 East 3rd. Phone EM4-0987
OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987

GREAT EATING AT GREAT SAVINGS!

SAFEWAY

JUICE Bel Air Grape Juice SAVE 8c 12-oz. can 29¢
CRACKERS Busy Baker Grahams SAVE 10c 2-lb. box 59¢
ICE CREAM Snow Star SAVE 20c ½ gal. ctn. 49¢

The More You Buy The More You Save!

Sparetime - **MEAT PIES** Chicken, Beef, & Turkey Pies - SAVE 4c 6-oz. pkg. 11c
Breeze Cheese Spread - **CHEESE SPREAD** SAVE 20c 2-lb. box 49c
Lucerne **CHOCOLATE MILK** SAVE 6c qt. ctn. 29c
Hunts Tomato Sauce - **HUNTS SAUCE** SAVE 2c 8-oz. can 10c
Busy Baker **OYSTER CRACKERS** SAVE 9c 2 14-oz. pkgs. 49c
White Magic Bleach - **BLEACH** SAVE 5c gal. btl. 44c
Town House Beans - **PINTO BEANS** SAVE 12c 4-lb. bag 47c

SKINNERS DELICIOUS
Spaghetti 24-oz. pkg. 48c | Macaroni 24-oz. pkg. 48c | Raisin Bran 10-oz. box 29c

Georgian Bathroom Tissue - **TISSUE** SAVE 18c 10-roll pkg. 61c
Safeway Brand **TOOTHPASTE** SAVE 24c 6¾-oz. tube 35c
Fab Detergent **FAB** SAVE 12c giant box 69c
Ajax Cleanser **AJAX** 2c off label 2 reg. cans 35c
Edwards - **COFFEE** SAVE 2c 1-lb. can 67c
Safeway - **COFFEE** SAVE 2c 1-lb. bag 61c
Folger's **COFFEE** - SAVE 6c 3-lb. can $1.93
Red Seal Potato Chips - **POTATO CHIPS** SAVE 10c pkg. 59c

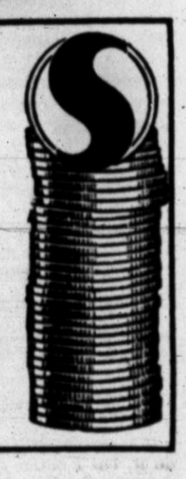
Homo Milk Lucerne ½ gal. ctn. 51c
Cat Food Purina 2 6½-oz. cans 25c
Worth Syrup SAVE 6c qt. btl. 39c
Cookies Supreme Swedish Kremes 14-oz. pkg. 49c
Crackers Sunshine Krispy 1-lb. bag 28c
Coffee Maryland Club 1-lb. can 69c
Coffee Maryland Club 2-lb. can $1.37
Hot Dog Buns Skylark 2 8 ct. pkgs. 49c

Pronte SAVE 9c 14-oz. can 89c
Favor SAVE 10c 7-oz. can 79c
Favor SAVE 20c 12-oz. can 99c
Metracal Shake 2-oz. can 79c
Flour Pillsbury 5-lb. bag 55c
Cake Mix Pillsbury 3 boxes $1
Snowy Bleach SAVE 8c 1-lb box 45c
Hamburger Buns Skylark 2 8-ct. pkgs. 49c



Prices Are Good Thru Wednesday, Nov. 29th In Hereford

SAFEWAY'S CASH JACKPOT $200.00



Wonderful Meat At Safeway!

PORK CHOPS
Center Cut Rib LB. 79¢ | Center Cut Loin LB. 89¢ | Rib or Loin LB. 59¢
PORK LOIN Quarter Pork Loins First Cut and Center Cuts lb. 59c

Perch Fillets Captain's Choice 2 1-lb. pkgs. 89c
Fish Cakes Captain's Choice 3 12-oz. pkgs. $1
Lucerne Salads Pimento Cheese Chicken Salad Ham Salad 8-oz. ctn. 49c
Backbone Country Style lb. 59c
Pork Steak Lean and Tender lb. 55c
Sliced Bacon Sliced Hormel 1st Grade lb. 65c

Breaded **SHRIMP** Thunderbolt Chunkies 2-lb. box $1.79

50 BONUS STAMPS With the purchase of any 3-lb. or more BEEF ROAST Offer expires Nov. 29th
50 BONUS STAMPS With the purchase of any 2 lbs. or more GROUND BEEF Offer expires Nov. 29th
DOUBLE GUNN BROS STAMPS WEDNESDAY (with purchase of $2.50 or more)

Save At Safeway!
CAMAY Soap 2 bath bars 35c
ZEST Soap 2 bath bars 47c
COMET Cleanser 17-oz. can 27c
DOWNY reg. size 49c
TOP JOB 28-oz. btl. 69c
CRISCO Shortening 3-lb. can 69c

Garden Fresh Fruits and Vegetables!
Potatoes U.S. NO. 1 RUSSETS 10-LB. BAG 47¢



LETTUCE Local Grown EACH 2 FOR 25¢

APPLES Washington State Extra Fancy Red Rome lb. 6 for $1.00
TANGERINES New Crop Zipper Skin lb. 19c

Prices Are Grood Thru Wednesday, Nov. 29th

SAFEWAY

Copyright 1960, Safeway Stores, Inc.

Wedding In Louisiana Holds Local Interest

A marriage in Baton Rouge, La., of interest to many persons in this community was that of Miss Sandra Rae Winkler and Dwight McLean Lyman. With her parents, Mr. and Mrs. John Winkler, the bride lived here as a child.

She is the granddaughter of Mr. and Mrs. L.H. Lookingbill Sr. of 115 Avenue J,and was married on their wedding anniversary, November 24. Her husband is the son of Joseph W. Lyman of Baton Rouge and the late Mrs. Lyman.

Fairfield Baptist Church was the scene of the double ring ceremony, conducted by the Rev. F. W. Hart. White candelabra held tapers lighted by Miss Janet Lookingbill of Hereford and Miss Mary Jane Kent, and baskets of white mums formed a background for the wedding party.

Her sister, Miss Sarah Jane Winkler, was the bride's honor attendant. Bridesmaids were Miss Judy Lookingbill of Hereford, her cousin; Miss Beverly Lyman sister of the bridegroom, Misses Peggy Parsons and Kathy Wulff. Little Miss Jody Lynett Lyman of Monroe, La., the bridegroom's niece, was flower girl.

Best man was Seymour Dear; groomsmen, Joseph W. Lyman III of Monroe, Greg Richards of Hereford, Charles Miller and John Flood; ushers, Jerry and Walter Girod of Baton Rouge and Joe LeBlanc of Lafayette, La.

John Paul Winkler and John Lyman, younger brothers of the couple; acted as junior ushers and Craig Lookingbill of Hereford, Miss Winkler's cousin, carried the rings.

Music was by Ossie B. Brown, who sang Because, O Promise Me and Whither Thou Goest with organ accompaniment by Mrs. Douglas Bryant.

The bride's empire gown was of candlelight silk peau de soie, with A-line skirt and chapel train. Scrolls of Alencon lace frosted the dress front and a large lace motif centered the train. A lace frill sprinkled with seed pearls held her illusion veil.

Heirloom pieces were a gold wedding band that had belonged to her great-grandmother, the late Mrs. W.L. Johnson of Hereford, and a diamond ring of her paternal grandmother's. She carried a nosegay of white pompoms.

Bridesmaids wore chiffon frocks with Venise lace bodice, styled like the bride's gown, in colors of champagne and olive. Olive net headpieces were held in place by velveteen bows to match velveteen trim on the dresses and their flowers were nosegays of gold pompoms.

Candlelighters were dressed like the bridesmaids, but in antique gold shade, and the small flower girl's frock was of the same cut and color as the maid. She wore a green bow in her hair.

Mrs. Winkler was dressed for the wedding and reception afterward in a two-piece costume of coast knit with accessories to match. The bridegroom's grandmother received with her in the church social hall, wearing aqua silk. Both had corsages of white orchids.

Bronze and yellow mums centered the olive green net and taffeta cloth covering the table where silver candelabra and tea service belonging to the bridegroom's late mother were used.

Smaller round tables were set on either side, one holding the bride's cake and the other the groom's cake. Mrs. Joseph Lyman III served coffee, Mrs. Elbert Boch the punch, Mrs. Walter Girod and Mrs. Bill Aguillard the cakes.

Mrs. John Folld was at the guest register.

Mrs. L.H. Lookingbill Jr. of Hereford was one of the house-party. Cathy Lookingbill and John Paul Winkler distributed rice bags to the guests.

After a brief honeymoon in New Orleans, the couple will be at home in Florida Garden Apartments, Baton Rouge.

The bridegroom is in his junior year at Louisiana State University, a chemical engineering major and a member of the American Institute of Chemical Engineers.

Mrs. Lyman completed two years as an elementary education major at LSU and is employed in secretarial work. Both are graduates of Baton Rouge schools.

Miss Robbins To Wed Gene Duvall Jan. 26

Engagement of Miss Carol Robbins and Gene Duvall, with plans for a wedding January 26 at Frio Baptist Church, is announced by her parents, Mr. and Mrs. Frank S. Robbins, who reside south of Hereford.

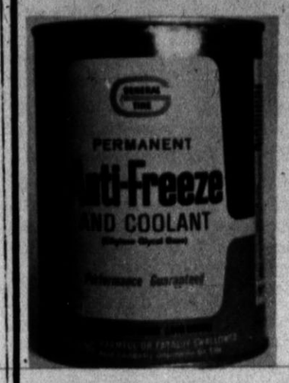
Duvall is the son of Mr. and Mrs. M. G. Duvall, 318 Star. The couple, both Hereford High School graduates with the 1967 class, are freshman college students, she at Hardin-Simmons University at Abilene and he at West Texas State University, Canyon.

The Rev. Samuel Ogan, pastor of Frio Church, will officiate for the marriage.

A few frankfurters leftover? Slice them and add to those canned baked beans you're heating.

For COLDS take 666

ANTI-FREEZE



QUART 31¢

GALLON $1.22

GENERAL TIRE

HEREFORD GENERAL TIRE
732 W. 1st Street

—Small Talk—

BY SUE COLEMAN
WOMEN'S EDITOR

Here it is almost Christmas and my fall shopping not done yet. . . and last fall's shoes surely are out of style this year.

AFTER THANKSGIVING, every time I look at a calendar or even think of one, I cringe at all the things that must be done before Christmas. Of course they won't all get done; they never do, and every year I live over it, but just barely.

• • •

WHILE MY MIND is in that state, here in the mail is the announcement that Human Rights Day this year, Dec. 10, will be ladies day. Seems the UN wants to guarantee the end of discrimination against women in all fields, all over the world.

It's a good trick if they can do it, but I notice they mention prominently the elimination of discriminaton in employment. Those are nice long works to say that women should be allowed to have men's jobs.

But women all over the world had better look out. What sounds like a privilege may turn out to be a penalty, and a lot of American women with men's jobs wish they were rid of a privilege that costs them dearly in time and energy, leaving them not enough leisure to "enjoy being a girl," as the song says.

• • •

MANY OF HEREFORD'S new residents homesick for mountains of other states are finding Palo Duro Canyon a pretty good substitute, I learn in talking to them while they are still new to the Plains.

Agnes and Roy Buechler and their children rush back to Montana every holiday, she says, to enjoy their rugged native soil, but when there isn't time for that, it's the canyon for a short break. Others have said the same thing.

Standing on the canyon floor, you can at least look up to some perpendicular real estate that gives something of the feel of mountains above you, while the creek and trees help the illusion along.

Reminds me that some friends who came from Pennsylavnia years ago, and were appalled at the flatness of our land, were delighted when they discovered the canyon, and referred to it as "Texas' inverted mountains".

• • •

IN CASE YOU have time to go out of town to hear some music before Christmas, the WTSU Symphonic Band is to play a concert at 3 p.m. next Sunday and the University Chorale will give a program at the same hour a week later. Also Fred Waring's Pennsylvanians will be in the Lubbock Auditorium at 3 p.m. Dec. 3.

But don't rush off to hear them, because Hereford schools are giving their annual Christmas programs soon and you want to leave time for them.

Put a little sparkle in your holidays with the PATIO PAIR



BUY BOTH
and save $25.50 on the installed price only $4.00 per month.

- Enjoy charcoal flavor without all the mess Install your gas barbeque grill now. Only $3.00 per month.
- Brighten up the holidays with the warm, pleasing glow of a gas light. Just $2.00 per month.

FREE With the purchase of a gas barbeque grill or gas light or both, you'll receive a gas light door knocker FREE. Buy now. Offer limited.



Contact any employee of
Pioneer Natural Gas Company

vicky vaughn JUNIOR
TRIP KNITS

in textured Dacron® polyester Double Knit
WOW FOR NOW THRU SPRING

Trip Knits play the fashion game. Pretty-girl knits that are newly textured, soft, swingy, sensational. Specially designed for today's girl on the go . . . whether you go 'round-the-world or 'round-the-corner. And Trip Knits are crushless wonders that simply love to be machine washed and dried!



as seen in SEVENTEEN

1. Smashing sleeveless skimmer, bias yoke, double buttons, gentle mandarin neckline. Rib-textured double knit in pink, gold, green, navy. 5-15. $22.00

2. Softly yoked skim, short sleeves and neckline banded in white. Rib-textured double knit in navy, green, pink, gold. 5-15 and petite 3-13. $22.00

3. Side-pleat swinger, to-the-body shaping, mandarin collar. Bark-textured double knit in green, pink, orange, white. 5-15 and petite 3-13. $22.00

4. Paneled pretty and newly belted front and back. Bark-textured double knit in orange, turquoise, green, pink, all with white. 5-15. $22.00

5. A fling of A-line, bowed, buttoned and short-sleeved. Bark-textured double knit in white, pink, orange, green. 5-15. $22.00

Available
Sugarland Mall and Downtown

HARMAN'S
We Give S&H Green Stamps

Bluebonnet Elementary School Is Helping Make History

By PAT SPURGEON
Staff Writer

Several years ago, with Russian's launching of its first unmanned space craft, Sputnik, scientists and educators became aware of a lack in U. S. scientific and educational progress. A frequently asked question by the masses of people at this time was, "Why were the Russians able to launch a spacecraft before the nited StaUtes?"

Scientists and educators in all parts of the United States met after Russia's triumph and discussed and planned means whereby the U. S. would not only reach this plateau in technology, but surpass it and stay in the lead.

Closer attention was given to programs being taught in schools and colleges. Differences between U. S. and Russian educational methods were pinpointed and steps taken to improve our methods.

The school system of the U. S. is unique in that it strives to give all its students an equal opportunity for education. Every student is given the best a school offers.

The Russian states, however, make no such effort to educate all its masses. Special attention is given to the highly intelligent, and the average and below average students suffer from neglect. Only the special students have the best education the state has to offer.

Not willing to concentrate on a few and allow other students to become neglected, U. S. educators, scientists, doctors, sociologists, and other experts met to plan an entirely different method of educating its young.

From these meetings came new approaches to mathematics, languages, social studies, and sciences.

In this article, the better way of teaching science to the younger student will be outlined. The program is called "Science — A Process Approach," and has been in the experimental stages since 1963.

Beginning in California, the science program spread rapidly to schools in other states, coming first to Texas at Austin, Midland, Tyler, and Corpus Christi. Bluebonnet Elementary School was selected as the pilot school in Hereford, one of 23 Panhandle schools chosen for participation.

In describing the outline, it should be understood that education is the drawing out, as well as the putting in or teaching of a child. The science process approach draws out of a child sometimes hidden abilities to observe, communicate and experiment, as well as absorb.

The young child, according to the program manual, can be regarded as naturally a scientist, engaged at the insistence of his nature in observing, describing, constant testing and arriving at conclusions.

The child learns about the world around him through the use of his five senses: sight, hearing, smell, taste and touch The training of these senses and the accurate use of words to describe his experiences should begin at the earliest steps in his education.

In most elementary schools programs in science have included more or less separate units in which children learn something about spiders, magnets, planets, simple machines, birds, etc. The philosophy underlying such a program is that by the end of the first, third, or sixth year, the child will have learned facts about the world of science which will make up a valuable part of his education. The emphasis is on learning by rote.

The emphasis underlying the new science program is quite different. Here the emphasis is made that science is much more than a mere collection of facts. In this program, children are given opportunities to be led through the steps in building knowledges using his senses and some basic concepts.

Using the concepts of observing, classifying, numbers and number relations, recognizing and using space and time relations, measuring, inferring, and predicting, the children are led to learn, not taught.

In the classes, problems are set up, elementary at first, progressing to more and more complex. Instructional materials are tangible objects, and goals are set up. New vocabulary words are introduced. The child actively participates in the lesson with each child taking a turn in handling the objects, making his own classifications, coming to his own conclusions, and giving his reasons for each.

Students are graded not only for what they have learned, but for how they learned it. Progress is measured not only by the mastery of a certain step used in the process, but also by the 'trimmings'. . . the number of new words they actually learned and can distinguish between, how well they described the situation and conclusions, and others, thus, the child is made aware of some of the processes which will help him develop or clarify many important concepts relating to the world around him. Many of these ideas are profound, but the child can be helped to understand even profound ideas on an elementary level if he can be made to feel that he lives in a world of wonder that is exciting to explore.

After having learned to observe and describe certain familiar shapes, forms and other objects, a child will be able to relate and recognize these familiar things in otherwise unfamiliar and complex structures. For instance, after having learned to recognize basic geometric shapes, circles, triangles, rectangles, cones, spheres, etc., he can recognize these shapes in other unfamiliar objects later on, and describe accurately what he has seen, even though he cannot name the object, for example, a tissue sample under a microscope.

The child is made aware of some of the processes which will help him develop or clarify many important concepts relating to the world around him. Many of these ideas are profound, but the child can be helped to understand even profound ideas on an elementary level if he can be made to feel that he lives in a world of wonder that is exciting to explore.

A child enjoys using his mind when ideas are presented to him in a good learning sequence, when he wants to know, and when time is given him to reinforce his learnings through discussion and experiences based on reality.

Using the process approach during a child's first science experiences makes him more aware of his surroundings at an earlier age, giving him the basis upon which to add more observations and conclusions. These open a limitless field of knowledge in which the child is free to add as much as his intelligence allows.

The object in helping a child learn these skills is not to make a scientist of him, but to fit him to grow into his place as a citizen in the modern world and to make his adult life more interesting and enjoyable. However, if more and more children eventually specialize in the scientific fields, then the program will have been more than successful.

For the above average child, not even the sky is the limit to the things he can learn. For the average child, new and interesting horizons are opened and his intellectual appetite is whetted. For the below average, participating in the program, he is stimulated to greater application of his mind.

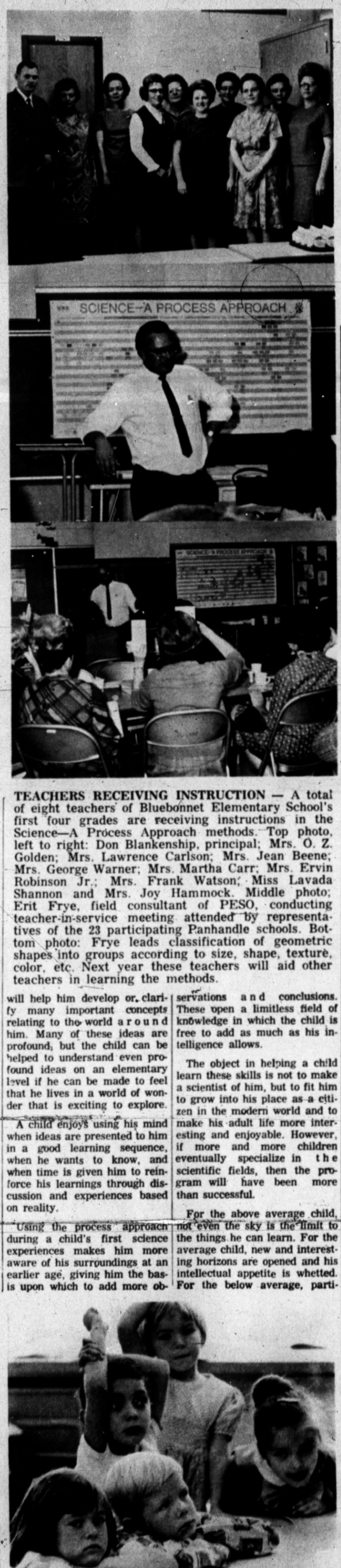
The process approach to science is, in short, a program in which a child is allowed to learn — not stuffed with information and facts which, while valuable, puts a ceiling on his curiosity. Using the basic concepts learned, together with facts, he makes them as building blocks, with each block attracting more blocks, and all the while, enjoying the process.

The process method is changing children's sentiments towards learning from a dispirited "Aw, we had to do this or that today. . . " to an enthusiastic "Golly! guess what we did in science today. . . "

Educators are enthusiastic about the program as well as the children. While it may never entirely replace science programs now being used, new text books are increasingly turning to it as an invaluable aid.

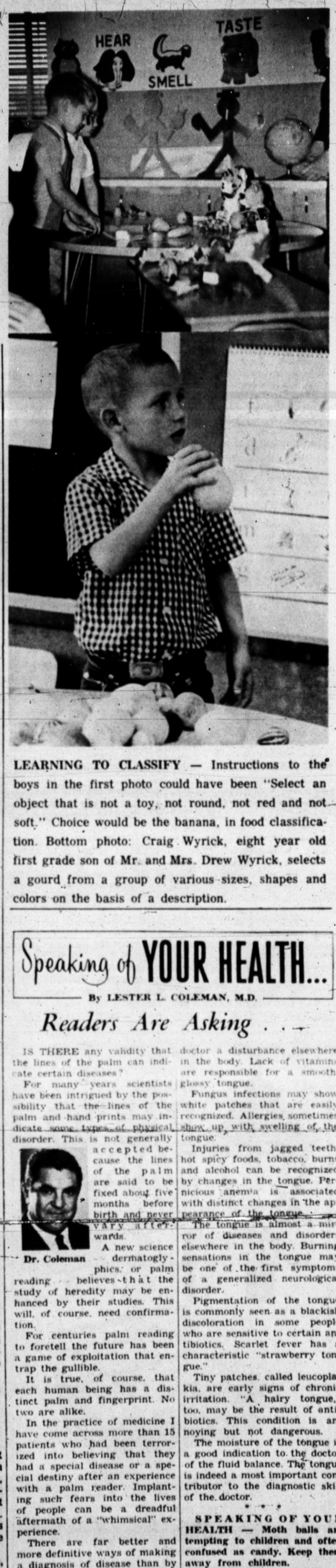


SPACE-TIME RELATIONSHIP — A normal part of third grade course is elarning to tell time. However, the new science program at Bluebonnet Elementary School covers the subject more fully. Perhaps, after being given a certain time from which to begin, a teacher asks, "how long is it until recess, or lunch time, or play time," or even, "during what part of the day do we eat, or sleep, or go to school?" This concept, space-time, enables a child to relate certain activities to certain and definite times. Robert Daniels, 8, third grade son of Mr. and Mrs. Lindy Daniels, seems to be first to solve a problem, but enthusiastic as well.



TEACHERS RECEIVING INSTRUCTION — A total of eight teachers of Bluebonnet Elementary School's first four grades are receiving instructions in the Science—A Process Approach methods. Top photo, left to right: Don Blankenship, principal; Mrs. O. Z. Golden; Mrs. Lawrence Carlson; Mrs. Jean Beene; Mrs. George Warner; Mrs. Martha Carr; Mrs. Ervin Robinson Jr.; Mrs. Frank Watson; Miss Lavada Shannon and Mrs. Joy Hammock. Middle photo; Erit Frye, field consultant of PESO, conducting teacher-in-service meeting attended by representatives of the 23 participating Panhandle schools. Bottom photo: Frye leads classification of geometric shapes into groups according to size, shape, texture, color, etc. Next year these teachers will aid other teachers in learning the methods.

NOT YET IN THE SWING OF THINGS — These first grade students, participating in classification demonstrations, don't know whether to volunteer answers to questions or study the Brand photographer. Either course of action will, however, be all right according to the process approach, because they will have learned something from either activity.



LEARNING TO CLASSIFY — Instructions to the boys in the first photo could have been "Select an object that is not a toy, not round, not red and not soft." Choice would be the banana, in food classification. Bottom photo: Craig Wyrick, eight year old first grade son of Mr. and Mrs. Drew Wyrick, selects a gourd from a group of various sizes, shapes and colors on the basis of a description.

Household Help Covered By SS

All household employers who paid an employee $50 or more in cash during the July-August-September quarter must file a social security tax report by October 31 according to Bruce Grady, social security representative for this county.

Grady stated that domestic employees such as housekeepers, maids, baby sitters and other household help are covered social security. The wages must be reported if a total of $50 or more in cash is paid to one employee in a calendar quarter.

The employer should deduct 4.4 per cent of the employee's earnings. The employer is responsible for matching the amount of the employee's taxes from his own funds and sending a total of 8.8 per cent of the employee's wages along with the report. This report is due the last day of the month following the end of a calendar quarter to avoid a penalty. The wages are reported on Form 942 which is available at any Internal Revenue Service Office.

Because of the valuable benefits provided under the social security program, it is extremely important to the employee that his wages be reported properly.

Anyone needing more information on any phase of the social security program should contact the representative at the Courthouse in HEREFORD any Tuesday.

Price Has New Office In Pampa

The Pampa office of Congressman Bob Price is now located in the Post Office Building (P. O. Box 2476.)

Since his election to Congress a year ago, Price had maintained a Pampa office in leased quarters.

Mrs. Charles Wilkerson is in charge of the office which is open Monday through Friday for the convenience of constituents.

The telephone number of the congressional office is MOhawk 5-2351.

Birthday Party Is Given Pastor

A birthday party honoring the Rev. Aedan Davis, S.A., associate pastor of St. Anthonys Catholic Church, was given Friday in the parish school auditorium by members of a study club which he serves as moderator.

Card games entertained the group and gifts were presented to the priest with congratulations on his 52nd birthday. Cake and coffee were served.

James Latham Now In Vietnam

WITH U. S. COMBAT AIR FORCES, Vietnam — Airman First Class James H. Latham, son of Mr. and Mrs. J. O. Latham of Friona, is on duty at Cam Ranh Bay AB, Vietnam.

Airman Latham, a munitions specialist, is a member of the Pacific Air Forces.

Before his arrival in Vietnam, he was assigned to the 427th Munitions Maintenance Squadron at Cannon AFB in Clovis, N. M.

The airman is a 1966 graduate of Friona High School.

His wife, Alice, is the daughter of Mr. and Mrs. Charlie Callaway of 522 Blevins, Hereford.

Classifieds Get Results

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

Readers Are Asking . . .

IS THERE any validity that the lines of the palm can indicate certain diseases?

For many years scientists have been intrigued by the possibility that the lines of the palm and hand prints may indicate some types of physical disorder. This is not generally accepted because the lines of the palm are said to be fixed about five months before birth and never vary afterwards.

Dr. Coleman

A new science — dermatoglyphics, or palm reading — believes that the study of heredity may be enhanced by their studies. This will, of course, need confirmation.

For centuries palm reading to foretell the future has been a game of exploitation that entrap the gullible.

It is true, of course, that each human being has a distinct palm and fingerprint. No two are alike.

In the practice of medicine I have come across more than 15 patients who had been terrorized into believing that they had a special disease or a special destiny after an experience with a palm reader. Implanting such fears into the lives of people can be a dreadful aftermath of a "whimsical" experience.

There are far better and more definitive ways of making a diagnosis of disease than by the vague interpretation of the lines of the palm.

* * *

Why is the tongue of such importance to the doctor during an examination?

Infections, inflammations, irritations and discolorations of the tongue often indicate to the doctor a disturbance elsewhere in the body. Lack of vitamins are responsible for a smooth, glossy tongue.

Fungus infections may show white patches that are easily recognized. Allergies sometimes show up with swelling of the tongue.

Injuries from jagged teeth, hot spicy foods, tobacco, burns and alcohol can be recognized by changes in the tongue. Pernicious anemia is associated with distinct changes in the appearance of the tongue.

The tongue is almost a mirror of diseases and disorders elsewhere in the body. Burning sensations in the tongue may be one of the first symptoms of a generalized neurological disorder.

Pigmentation of the tongue is commonly seen as a blackish discoloration in some people who are sensitive to certain antibiotics. Scarlet fever has a characteristic "strawberry tongue."

Tiny patches, called leucoplakia, are early signs of chronic irritation. "A hairy tongue," too, may be the result of antibiotics. This condition is annoying but not dangerous.

The moisture of the tongue is a good indication to the doctor of the fluid balance. The tongue is indeed a most important contributor to the diagnostic skill of the doctor.

* * *

SPEAKING OF YOUR HEALTH — Moth balls are tempting to children and often confused as candy. Keep them away from children.

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his column whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

(© 1967, King Features Syndicate, Inc.)

Projects Begun By Connally Now In Hands Of Successor

By GARTH JONES
Associated Press Writer

Gov. John Connally's decision not to seek a fourth term put a question mark beside a number of important statewide programs, some just getting under way and some still in the proposal stage.

The fate of these pet Connally projects depends to a great extent on Connally's successor. Some of the expected and speculated candidates for governor have been downright opposed to some of the projects. Others have supported Connally's efforts for legislative approval.

No matter who becomes the next Texas governor, he is unlikely to be as enthusiastic or as effective in pushing the projects as Connally was. Certainly not for his first term when he will just be getting acquainted with the 1969 legislature and trying to write a record of his own that will lead to re-election.

First and foremost among the Connally spending projects is the blue ribbon Public School Study Committee created by the 1965 legislature. After a three-year survey the well-financed committee is supposed to tell Connally by Sept. 1, 1968, whether the committee thinks local school districts should be paying more of state school costs. It also is expected to recommend hefty teacher pay raises. By Sept. 1, Connally's successor may already be operating as unofficial governor-elect.

The committee said recently it did not plan to make any recommendations to the 1968 special session scheduled by Connally.

Another prime issue is consitutional revision. Connally called it his No. 1 project in the 1967 session but most of his ideas were rejected, largely be cause of a lack of enthusiasm on the part of Lt. Gov. Preston Smith, and a group of senators. Smith, the only announced candidate for governor, has said he sees no pressing need to revise the state Constitution. The only revision action in the last regular session was a House resolution setting up a 25-member study committee. Smith refused to appoint the five senators allocated to the committee, saying he had no mandate from the Senate because the Senate did not approve the resolution.

Another program affected will be the State College Co-ordinating Board, whose creation in 1965 at Connally's insistance was highly controversial. The board is in full operation, overseeing long range planning for all state senior and junior colleges, but it will be subject to recommendations made by a new governor and action by each legislature on its money needs.

Connally was the first Texas governor to recommend legalization of liquor by the drink. Many think it is unlikely his successor will take such a step, at least not in the first term.

The same probably goes for legalization of horse racing. Connally never recommended approval of parimutuel betting but legislators thought he would not oppose it.

Connally was for annual legislative sessions and four-year terms for statewide officials. Annual sessions were opposed by a number of senators and representatives, including Smith.

Four-year terms became one of the big controversies of the 1965 legislature, and liberal Democrats, particularly the Texas AFL-CIO, bragged that they helped defeat it when presented to voters.

These two issues would not be appealing to a new governor.

Connally's recomendations to modernize metropolitan government operations, which failed in the last session, may not be taken over by his successor. The same goes for his proposals on air and water pollution control, for branch banking, for a state public utilities board, for firearms control, and for an agriculture development board.

Connally's successor, if a Democrat, probably will try to head the Texas delegation to the national Democratic convention since a Democratic governor traditionally is titular head of the state party.

Connally played prominent roles in activities of the National Governors' Conference, and the Southern Governors' Conference. His successor, no matter who it is, may have a rough time breaking into the inner circle of these tight political cliques until he has served at least one or two terms.



NEW SIGN — The Senior classes of 1966 and 1967 combined funds to purchase this sign for the front of Hereford High School. Cost of the aluminum letters, which was installed by Lubbock Sash and Door Co., was 390.

Concerning Veterans

EDITOR'S NOTE: Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

A — I wish to apply for a certificate of eligibility for a G.I loan, but I lost my DD-214 — Armed Forces Report of Transfer or Discharge. What should I do?

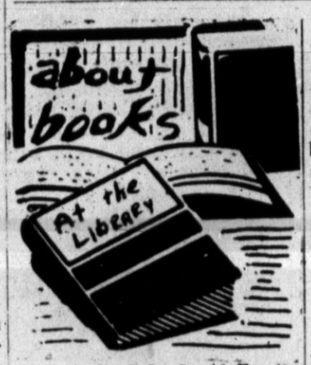
A — The Veterans Administration will accept a legible copy of an original discharge or release from active duty. If a copy is not available, application should be made for a replacement. Application forms are available at any VA office.

Q — A veteran desires to name his wife as beneficiary of his National Service Life Insurance policy to be paid over a period of 120 months. Can he include in his beneficiary designation a provsion that the monthly payments to his wife be terminated if she remarries, and the remainder of the policy proceeds be paid to a contingent beneficiary?

A — No. If the wife is named as beneficiary, the 120 monthly installments will be paid to her upon the death of the insured veteran. The Veterans Administration will not discontinue payments in cases where the beneficary marries again.

Q — Should a veteran return the VA income questionnaire even though his income for 1968 will be a bar to benefits?

A — Yes. The questionnaire should be returned. The Veterans Administration must have a report of a veteran's income for 1967. Otherwise, it will be necessary for VA to discontinue payments retroactively for the entire year. This action, of course, would create overpayment to the veteran that is subject to collection.



Cook Book by Local Family

As our own family is constantly exchanging recipes from California to Texas, we have been particularly interested in **the J. C. WOMBLE COOKBOOK** now in the library. We learned of the book first through the recent article by the Hereford Brand's Woman's Page writer, Sue Coleman.

Besides the many recipes to be found in the book there is a short history and other personal angles about the early day family of the county. A most interesting slant is the use of cattle brands used by the past and present members of the family. This addition makes the book a good contribution to the historical files.

There are two other new books to be placed on the Texas shelf as soon as they are removed from the current non-fiction shelf. One is **FORT McKAVETT TEXAS** Post on the San Saba by Margaret Biersch Wale. It is illustrated by the author. This one will be of particular interest to those who have ancestors from that area and to students of Texas history.

REVOLT ALONG THE RIO GRANDE by J. C. Ryan, who earlier wrote The Skeptic Dude in Arizona, presents new slants on Texas history. One of them being that which the author expects to be disapproved by some historians. He attempts to bring alive, to the reader, the various characters by putting words into their mouths. We have in the past heard this type of writing criticized but we admit this has never bothered us in the least).

If you have never spent time looking over the Texas Shelves in its own corner of the library you have missed something worthwhile. There are many old favorites by well known Texas historians and many newer ones The librarian, Mrs. Newman along with those of the past, have consistently added books worthy of a permanent home in this section.

Corinne J. Neely

Two Pickups Collide On Austin Road

Damage was light Monday when two pickups collided at the intersection of South Main (FM 1259) and Austin Road at 7:45 a. m.

The pickups, a 1962 Ford driven by Rose Valdez of Hereford and a 1960 Ford, driven by Celestino S. Villareal of the Labor Camp collided as one pickup, traveling north on Main Street stopped at a stop sign and then proceeded across Austin Road.

The other pickup, traveling west on Austin Rd., failed to yield right of way after having stopped at a stop sign. The front of one vehicle struck the right side of the other.

Two citations were issued to one driver, one for failure to have a driver license in possession, and the other for negligent collision by failure to yield right of way at a stop sign.

Pork Symposium Set In Canyon

The Southwest Pork Symposium will be held at West Texas State University on December 4, according to Dr. Charles Smallwood, Head of the Agriculture Department.

The program will feature national known authorities in the fields of swine breeding, feeding and management. The meeting will be very important to new and prospective producers as well as established producers.

The meeting will be held at the Student Union Building, with registration set to begin at 8 p. m.

"Comparing Systems of Swine Production," will be the first address, given by Melvin Bradley, Extension Swine Specialist of the University of Missouri. Bradley is scheduled to speak at 9:15, to be followed at 10 a. m. by I. T. Omtvedt of Oklahoma State University, who will speak on "Breeding Programs for Commercial Breeders."

Also speaking during the morning session are: T. D. Tanksley of Texas A&M, on "Practical Rations and Milo Use for Southwest Swine," and Vaughn C. Speer from Iowa State University, speaking on "Feeding and Management of the Gilt and Sow."

Lunch will be served in the West Dining Hall, and the cost is included in the $2.50 registration fee.

Opening the afternoon session at 1:15 will be Melvin Bradley, who will give a talk on "Feeder Pig Production," while Euel Liner, representing the Lubbock Swine Breeders, will speak on "Pig Finishing Operations for the Southwest."

"A Health Management Program for the Southwest" will be David Bechtol's topic. Bechtol represents the Dimmitt Veterinary Clinic. Frank Wilson of Maurer-Neuer Packing Co. in Arkansas City, Kansas, will speak on "A Merit Hob Buying System."

The meeting is set to adjourn at 4 p. m.

PROFET IN DRAWER

GOLDEN, Colo. —Mrs. Harold Burgess paid $28 for a used cash register at a sheriff's sale, and then couldn't get the drawer open. When a repair man opened it for her, there was $76 in currency inside. Mrs. Burgess' overall profit was $3 —she had to pay $45 to have the register put in working condition.

How good is State Farm's "good deal" in auto insurance?

JUST ADD UP THE FACTS:

FACT 1—State Farm paid $10,000,000 in dividends to Texas policyholders last year.

FACT 2—. . . three times greater than any other car insurer.

FACT 3—Eligible State Farm policyholders are getting back sixteen and two-thirds percent more in dividends than Texas' second place insurer.

THEN CALL



JERRY SHIPMAN

Phone 364-3161

STATE FARM INSURANCE P6749

STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY
Home Office: Bloomington, Illinois

Your Gifts Mean More...

Large Selection
Pole Lights ¼ off
Large Group of
LA-Z-BOYS
REDUCED FOR CHRISTMAS

When you choose from the wide selection at
McGee Furniture
Lay-A-Way Now for Christmas
Terms Available

and it's not too late to refurnish and redecorate for Christmas

See Our Wide Selection of Furniture and Carpeting!!!

Mc Gee Furniture
Home owned and operated
511 N. Main Phone 364-2586

Check These CHRISTMAS DISCOUNT SPECIALS

Regular $19.95
Child's Rocker $11.00

Regular 24.95
"Tween" Rocker $16.00
In Between The Child's Rocker and the Full Size.

Large Group of
Flower Arrangements ⅓ off

Fruits-Grapes-Vegetables
Decorative Pieces 25% off

Large Selection of
Figurines ⅓ off

Plastic Recliners
All Reduced $69.95 and up

Pictures, Mirrors, Wall Decorations
20% off

One Group of
Table Lamps and Chain Lights
As Much As 50% off

Crushed Velvet
Posture Pillows $11.00
Reg. 19.95

Large Group of
Decorator Pillows ½ price

Wide Selection of Various Small
Gift Items ½ price

Phone 364-2030 WANT ADS Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . . 1st. insertion, per word 6c
Additional insertions, when paid in advance: per word . 4c
Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. $1.50
Repeat insertions without copy change per col. inch $1.20
Display Advertising Not Classified under a heading, but placed on the classified page .... per col. inch .. $ .98
Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

SLATED MEETINGS
Second Monday
Thursday
7:30 p.m.
Practice
Steve Powell, Secretary
Roy Boyer, W.M.

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

Hereford Rotary Club meets every Monday at 12:05 JONES RESTAURANT

Kiwanis Club Thurs. Noon IOOF Hall 207 E. Sixth

We Are Today Paying
Wheat 1.38
Milo 1.70
(Subject to Market change)
Compliments of
CONTINENTAL GRAIN CO.

Colorado Rod-Weeders PTO or hydraulic drive
Cisco Rod-Weeders with hydraulic drive
Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blandes. See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE
LESLY MOTOR CO.
For the finest in farm machinery
West Hi-way 60
Phone 364-1600

1. FOR SALE Miscellaneous

Need responsible party in Hereford area to take over payments on 1967 model Singer sewing machine. Automatic zig-zagger, blind hems, fancy patterns, buttonholes, etc. Four payments at $6.76 or discount for cash. Write Credit Department, 1114 19th Street, Lubbock, Texas.
B-1-18-tfc

FOR SALE:
GOING BUSINESS
Merle Norman Cosmetic Studio
515 Park Avenue
Phone 364-3842
B-1-45-tfc

SINGER MACHINES
66 MODELS
Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of $35 or $5 a month.
Call 364-2392
Hereford
B-1-30-tfc

USED ALL wool beige carpet. 75 sq. yards. Good condition. Call 364-1617.
B-1-12-18-tfc

AKC CHINESE Pugs. Just right for Christmas. 364-3748.
B-1-10-44-tfc

All Types
LIGHT FIXTURES
Decorative, Functional, etc.
See the Selection at
Carl McCaslin Lumber Co.
A Complete Building Service - 1 Block East of the Courthouse
Phone the Lumber Number
364-3434
B-1-24-tfc

FOR SALE: Weaner pigs. 364-2612 or 289-5580.
B-1-10-47-2c

WILL SHOW: Old glass ware; cut glass, collector's items, Jim Beams, December 4th through 8th 11:30 AM-1:30 PM. December 9th & 10th, 10:30 AM 'til 4:30 PM. K-Bar Motel, Cabin No. 23, Amarillo, Texas.
B-1-22-4c

C&W Tile and Tops
★ Ceramic Tile
★ Marble ★ Formica
★ Indoor - Outdoor Carpet
★ Ceramic Tile Repair Kit
★ Linoleum ★ Tile
NEW VIKING CARPET
B-1-9-tfc

COMPLETE FEEDLOT equipment for up to 1000 head. Must be moved. Installed on new location at approximately one-half of new price. McCourt Construction Company, 3205 West 6th, Plainview, Texas. Phone CA 4-7792.
B-1-21-4c

SIX 1-4 year old portable TV sets. $60.-$75. One 1949 Color TV $99.50. Tower TV 120 North 25 Mile Ave.
B-1-47-9c

CANE BUTTS $20. per ton. Call Herb Schmidt. 289-5363.
B-1-10-47-3c

NICE REGISTERED quarter horse colts, suitable for 4-H Club projects. Visitors invited. N. G. Elliston, 4½ miles East on Austin Road.
B-1-21-47-tfc

55-60 WEANER pigs weighing between 35-40 lbs. Call C. W. Roberts, Abilene, Texas OW2-2200.
B-1-14-47-2c

BRACE YOURSELF for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer $1. Hereford Hardware.
B-1-22-22-2c

FOR SALE: Peavine hay. A. G. Grisham, South Main 364-2284.
B-1-10-22-2p

NEED SOMEONE in your area to assume small monthly payments on spinet piano. Write credit manager, Box 3035, Lubbock, Texas 79410.
B-1-21-22-4c

A REGISTERED Hampshire and a registered Berkshire boar. I also have a registered Hampshire gilt. Call 364-4149.
B-1-17-22-2p

"NEVER USED anything like it," say users of Blue Lustre for cleaning carpet. Rent electric shampooer $1. Dicks Auto Store.
B-1-20-22-2c

QUAIL GUNS: 20 gauge ITHACA pump with Lyman choke, new condition $70.00. 12 gauge Browning Automatic with Weaver choke $60.00 364-4008.
B-1-21-22-2c

FOR SALE: 6" portable TV, like new. 409 Brevard.
B-1-10-22-2c

ONE CONN Cornett, One 7" DeWalt Radial Saw. Joe A. Huckert, 900 South Main.
S-1-14-17-tfc

Complete Turn Key Installations of Pumps and Gear Drives
BIG "T" PUMP CO., INC.
Sales & Service
Hereford ..... EM 4-0353
Dimmitt 647-3444
Friona 247-3311
S-1-24-tfc

2. FOR SALE Farm Equipment

See Us For
Parts - Sweeps - Chisels
for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
144 West Second
Phone 364-2811
B-2-29-tfc

TOP QUALITY
Irrigation Dams as low as $3.25
DAVIS IMPLEMENT
144 W. 2nd 364-2811
B-2-18-tfc

See Us For
Mayrath Grain Augers
In Stock
Also have parts in stock
DAVIS IMPLEMENT
144 West Second
Phone 364-2811
B-2-35-tfc

40 H. P. ELECTRIC irrigation motor complete with switch box. $400. 364-1225.
B-2-12-47-2c

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
We pay cash for Used Cars
Phone 364-0077
225 N. Sampson
B-3-33-tfc

FOR SALE: 1955 Chevrolet dump truck. Call 364-1178.
B-3-10-20-tfc

1962 Chev. 4 door Bel Air, aircond. Original owner. No trades. 111 Ave C.
B-3-14-46-tfc

FOR SALE: 1959 Ford two door Fair condition. $125.00 364-4439
B-3-10-21-tfc

1961 CHEVROLET. Good condition. Call 364-2612 or 289-5580.
B-3-10-47-2c

FOR SALE: 1962 Ford pick-up. Call 364-1178.
B-3-10-22-tfc

4. REAL ESTATE For Sale Or Trade

HOUSES
Beautiful 4 bedroom, 3 baths, formal living room, den with unusual rock fireplace. Enclosed patio with grill. Fenced back yard and rock garden.
3 bedroom N.W. $9,000. $500 down.

RANCHES
3,440 A. deeded ranch. Best grama and mesquite in country. Live water. Well improved. Well located. $40.00 per acre.

FARMS
503 A. irrigated farm. One 10" and two 8" wells. 139 ft. static water level. 151 ft. pumping level. $365.00 per acre.
960 A. farm, well improved. Well alloted. $350. per acre.
320 A. well improved. Two 8" wells. $450. per acre.
Perfect section, close to town. 4 bedroom house with fireplace. Good allotments, 4 wells. 350.00 per acre.
Carthel Real Estate
206 N. 25 Mile Avenue
Phone 364-0944
B-4-46-tfc

520 acres over 14000 GPM in West Gaines Co. $325 per Acre, 25% down. 5000 peach trees, 1 valley, 8 drag lines, trench silo and natural gas Excellent for potatoes, alfalfa and other crops. Write Gaines Farm, Box 6052 or call FE-23271, Odessa, Texas.
B-4-16-9c

BUY, SELL OR TRADE
To buy, sell or trade farms, ranches, city and business property, you can rely on Wesson Real Estate to do a good job for you. We want your listings. Free appraisals on any property, just give us a call. Farm & ranch loans, anywhere for any purpose. Our office is located 1 mile south of Hereford on Dimmitt Highway. Come to see us.
WESSON REAL ESTATE
Route 2, Hereford
Office Phone 364-2528
Night Phone 364-2860
B-4-45-tfc

New three bedroom - already has new loan, $83. per month. Central heat. attached garage, brick front. Price $11,450., low down payment. Call Gene Campbell, 364-0972 or 364-4186.
B-4-45-tfc

$ $ $ $ $
ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And . . . We have expanded our territory to include the upper Panqhandle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
804 South 25 Mile Avenue
364-4299 day nite 364-2814
B-4-11-104p

HOUSES and FARMS
Farm Loans Available
Equitable Life Assurance Co.
W. T. CARMICHAEL REAL ESTATE
801 South 25 Mile Avenue
364-1251
Home — 364-1082
B-4-16-tfc

3 bedroom house, fully carpeted, nice kitchen. 206 Roosevelt. 100' x 140' lot, beautiful yard, trees. Would make ideal home for elderly couple or low income family. Need see to appreciate. Shown by appointment only. 364-3364.
B-4-46-tfc

FOR SALE BY OWNER
3 bedroom house, 1½ bath, central heat, brick front fenced back yard. Close to school. Buy equity and assume loan. 836 Irving St.
B-4-20-tfc

OLD WESTERN Wheel Inn Restaurant. See G. D. Caison at The Caison House.
B-4-13-19-tfc

FOR SALE by owner, 969 acres irrigated, improved, 23 miles northwest Hereford. James A. Bullard. Route 4, Hereford. 806-289-5359.
B-4-19-10-26c

MOBILE HOME LOTS
$1,000 each . . . $100 cash
balance $53.40 monthly
SAM NUNNALLY
804 S. 25 Mile Avenue
364-4299 Nite 364-2814
100' x 300'
B-4-37-tfc

122 N. W. DRIVE, 3 bedroom house. Living area, den with fire place, all electric kitchen just completed. Must be seen to fully appreciate. For more information, call 364-1224, 364-4174, or 364-3479.
B-4-21-tfc

LOVELY BRICK four bedroom home. Fireplace, double garage, sprinkler system. Sale by owner. Immediate possession. 364-3338.
B-4-16-20-6p

1000 ACRES grass land with water guaranteed under it. $125. per acre. Small down pymt.
2 SECTIONS with two nice homes on it, 6 big wells. Priced to sell. Neal & Ryan Real Estate, Dumas, Texas Phone 935-3300.
B-4-21-9c

FOR SALE
LARGE 3 bedroom house, carpeted. Double garage, 1¾ bath, den, fenced yard. Low equity and assume loan. Phone 364-4028 or 100 Aspen.
B-4-21-3p

HEREFORD BAKERY
519 Park Ave. 364-0177
HOME OF
Deaf Smith County Bread and Pastries

EXCLUSIVE SW OF DIMMITT
160 A., 1-8" & 1-10" well, 90 A. milo-104 bu., 52 cotton-720 lbs., 40 X 80 quonset, small home, only $525.00 per A., $54,000.00 loan can be assumed.
NORTH OF DAWN
480 A., with good allot., high yields, 2-8" wells, large home, owner would like offer, terms available.
DEAF SMITH COUNTY
½ sec., all cult., lays good, 2 good 6" wells, $375.00 per A., $25,000.00 down, balance terms.
NORTH PLAINS
560 A., 3-8" wells, ¾ mi. of tile, 297 milo, 155 wht., 44 alfalfa, 3 bedrm. brick home & other imp., $315.00 per A. $75,000.00 down, balance good terms or selled will trade for ranch in E. Okla. or Mo.
LETS TRADE
N. Plains, 2560 A., 8-8" wells, nat. gas, improved, on paving, only 5 mi. from good town, large loan can be assumed, owner wants to trade for land near Paris, Tex., other trades will be considered.
SECTION, $15,000.00 DOWN
This sec. is located N. of Dumas, 50% lays good, irr. wells on adjoining land, 140 milo, 175 wht., $150.00 per A., excellent terms available.
WE HAVE OVER 200 LISTINGS ON FARMS & RANCHES WITHIN 200 MILES OF HEREFORD.
HAMBY REAL ESTATE
Office 364-3566
Gerald Hamby 364-1534
Durward Hamby 364-3466
J. M. Hamby 364-2553
South Highway 385

A-1 WELL SERVICE
● Wells
● Wind Mills
● Submersible Pumps
Sales & Service
J. E. TURNER
364-2194

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM4 1732
EM4 0528

BOB PUGH BUILDER
- Custom Building -
Residential and Commercial
Repair and Remodeling
F.H.A., G.I. & Conventional Financing
Office — 364-2221
Home — 276-5359
108 Greenwood

HEREFORD RADIATOR
FRAME & AXLE SERVICE
116 Ave K
DEPENDABLE SERVICE

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

LOOKING for a Nice Home?
1,850 sq. ft. for $19,500.00
Located at 104 Aspen
Living Room - Den - 3 bdr. - 2 baths.
Lots of Cabinets. - Outside Brick
Barbecue with oven.

Here is an older home that has been redone on the inside that would make someone a Nice 2 or 3 bedroom home.
Paneled Living Room.
234 Ave. G. - $7,000.00 - $500.00 down

Want a home with a wood burning fireplace? - 3-bdr. - 2 baths - 2,370 sq. ft. for $26,500.00
108 Aspen Exclusive

Call: Pat Hill at 364-3771
J. C. Ricketts & Harold Morton - Realtors
Phone 364-3771 or 364-3774

List What You Have To Sell With Us.
FARMS - HOUSES - TRACTS
COMMERCIAL PROPERTY
LOANS AVAILABLE
Clinton Jackson Realty
● Insurance ● Real Estate ● Loans
Office: 364-2624 Residence: 364-1914
807 North Main Hereford, Texas

LIST YOUR FARMS & RANCHES NOW
CALL US TODAY
LONE STAR AGENCY
601 N. Main 364-0555

Campbell-Cramer
REAL ESTATE
"Handshake Service"
★ Guaranteed Move-In Costs!
★ No Red Tape ★ Efficient Service
★ No High Pressure

HOUSES
● CLEAN 2 BDR. with carpet, drapes, fenced yard, storm doors — nice location. $500 down and OWNER CARRIES BALANCE! An excellent buy for only $7,500. H-247

● OUT OF CITY, close in. Very nice, roomy, well built 3 bdr., 2 bath brick with well, shop, sprinkler, many outstanding features, very nice location. Reasonable down, $22,500. H-376

● NEW 3 BEDROOM BRICK with carpet, built-ins, 2 car garage, excellent location. Low FHA move-in costs. $16,950. H-3107

● 3 BDR. BRICK with Living Room, Den & Fenced Yard. Price Only $8,500.00 - $600.00 Cash will handle.

● 3 BDR., 2 BATHS, Brick with double garage, built-ins, fenced yard. Also has nice drapes, air conditioned, and storage building. Price $16,200. In N.W. Hereford. H-3126

● 127 IRONWOOD. 3 bdr. brick with 1445 sq. ft. for only $16,950.00. All built-ins, paneled den, fully carpeted. ONLY $650 down.

East Hi-Way 60 - Phone 364-0972 or 2424
Evenings & Sundays, Call
Leonard Haney 364-0500 Jim Cramer 364-0164
Don Teague 364-2453 Gene Campbell 364-4186
Larry Kaul 289-5611 Bruce Plummer 364-0798

MAIN & HIWAY 60 PHONE 364-2266
Justice REALTORS Inc
Ralph Owens 364-2560
Terry Hodges 364-3758 Jeane McQueary 364-3145
Gwen Leatherman 364-1650 Betty Cope 364-0255
Jo Carter 364-3882

Just $800 down payment moves a lucky family into this new brick home. 3 lovely bedrooms, spacious family room, fireplace, carpeting, well arranged kitchen, dishwasher, disposal, built-in oven & burners. H-3188

Spacious older brick in good condition offers 3 bedrooms, large kitchen, El shaped living & dining, carpeting and central heat. Low, low down payment to qualified purchaser. H-3179

Another new home in desirable Bluebonnet Addition built under FHA specifications & with FHA financing. 3 bedrooms, 1¾ baths, attractive front kitchen, living/den combination and double garage. H-3177

Immediate possession of this Star St. home with huge den, W/B fireplace, 3 bedrooms, lovely carpet, front kitchen and fenced yard. H-3178

HOME OWNERS: Good houses like these sell quickly. Why not list your home with us now?

HOMES FOR SALE

EXISITING LOAN — 3 bedroom - 1¾ baths - large living room - den with fireplace - large modern kitchen, featuring gas air conditioning and central heating - established loan - fenced yard - double garage - much extra storage space - very nice home - approximately 2300 sq. ft. - shown by appointment only - near school - N.W. Hereford.

★

EXISITING LOAN—3 bedroom - 1¾ bath - livingroom - den and fireplace - beautiful kitchen - double garage - fenced yard - good location - close to school - 1900 sq. ft. Owner might trade. N.W. Hereford.

★

NEW CONSTRUCTION — almost ready for occupancy - featuring 3 bedroom - 1¾ baths - living room with W/B fireplace - game room and dining area - double garage with alley entrance - ideal for the person with a different taste - call today.

★

FOR SALE — 3 bedroom - 1¾ baths - living room with W/B fireplace - fenced yard - Aspen St. near school - low down payment - monthly payments $118.00 - appointment only.

★

REAL ESTATE is our business! Don't deprive yourselves of our services! We feature the finest residential and farm listing in Hereford and Deaf Smith Co.

★

CLOSE TO SCHOOL—3 bedroom - 1¾ bath - living room - den - kitchen - fenced yard, very nice, newly redecorated - immediate possession - 117 Aspen - appointment only.

★

Lone Star Agency
REAL ESTATE — INSURANCE — LOANS
364-0555 After Hours: 364-0336
601 N. Main Hereford, Texas

Classifieds...

FOR SALE BY OWNER

FINE HOME on Sunset Street. Immaculate condition. Two large bedrooms, all builtins, fully carpeted, evaporative cooling. Priced to sell now. Terms to suit buyer. Days phone 364-0617, Evenings 364-2796.

B-4-21-tfc

3 BEDROOM brick home. Two years old. Carpeted, dish washer, disposal, range, central heat and air-cond., garage, fence and storage house. Buy owner's equity or will arrange new loan. Call 364-3223 after 5:00 P. M. week days or anytime weekends.

B-4-21-tfc

SMALL ACREAGE on pavement. Seven miles Southeast of Hereford. R. W. Elliston.

B-4-10-47-2p

FOR SALE by owner, 2 bedroom house. Carpeted. 364-9071 364-4614.

B-4-10-22-4p

NORTH PLAINS OF TEXAS

320 A, fully alloted to milo, guaranteed 8" irrigation, $165 per acre, $10,000 down, owner will furnish money to develop if necessary, excellent terms on the balance.

633 A, choice land, water, and allotments, on pavement, three irrigation wells, 547 milo alloted, 89 wheat, assume $126,200 note, payment $12,203 per year total, $50,000 down, $350 per acre.

960 A, good set of improvements, wheat and milo allotment, four irrigation wells, lays good, would consider selling ½ or section, $370 per acre.

1280 A, undeveloped, 540 milo allotment, no johnson grass, sorghum almum, or bindweed, will flood irrigate, put down wells as a down payment, $165 per acre.

1,913 A, all in cultivation, on pavement, nine irrigation wells, 1700 milo alloted, 173 wheat allotted, down payment and terms to be negotiated, $350 per acre.

Lamb Co., 320 A, three bedroom, two bath, double garage home, two irrigation wells, milo and cotton allotments, strong water area, $102,000 loan, $500 per acre.

Deaf Smith Co., 640 A, choice land, exceptionally clean, approx. 66% allotted, 2 wells and return pit, 2 miles underground pipe, 29% down, $500 per acre.

Gibson Real Estate
Hwy. 385 & N. Lee St.
Phone 364-0445
Hereford, Texas
Res. 364-2225 — 364-4365

S-4-22-3c

NEW 3 Bedroom brick, carpeted. 1¾ bath, living room, den and kitchen combination. Dish washer, disposal, built-in oven and burners. Side walks and large patio. By owner only. 223 Greenwood. 364-4857.

S-4-21-tfc

READ THE CLASSIFIEDS.

Large Dining Area with built in range & oven - cabinet bar - garbage disposal & beautiful cabinets. 3 nice sized bedrooms & one and ½ baths. Living room carpeted. Veterans total move in cost, $200. F.H.A. minimum down. See at 627 Ave. G. or call 364-2850 days - 364-2146 nights

Move Now

into new 3 bedroom with attached garage. Aikman school district. $200. total down to veteran or $350. on regular F.H.A. loan. See at 808 Irving St. or call 364-2850 days - 364-2146 nights.

NEW HOME UNDER CONSTRUCTION

2 car garage
2 full baths
Fully Carpeted
Built Ins
Fenced Back Yard

$225. total move in cost for veteran. Minimum down on regular F.H.A. loan.

Denzil Vaughan - 364-2850 or 364-2146 Model Home Open Daily - 608 Avenue G.

B-4-22-1c

FOR SALE: 531 acres level agricultural land, 14 miles Northeast of Dalhart. Fully allotted. $200. per acre. American National Bank of St. Joseph, Mo. Executor; contact our attorney; Mr. Doyle Hanbury, P.O. Box 1328, Dalhart, Texas, Phone 249-4582.

B-4-22-3c

MY HOME on Austin Road by the lake. Will trade for clear property. Call Betty Rice, 364-3114.

S-4-17-21-3c

NEW 3 bedroom brick, carpeted. 1 ¾ bath, living room. Den & Kitchen combination. Dishwasher, disposal, Built in oven and burners. Side walks and large patio. By owner only. 223 Greenwood. 364-4857.

S-4-21-tfc

Harold Morton and J. C. Ricketts
Realtors
364-3771 Office ph. 364-3774
364-1462 Home ph. 364-0443

S-4-7-tfc

5. FOR RENT

Two and three bedroom brick duplexes with fenced yards. 500 block Avenue G and H.

D & R BUILDERS
364-3780
I. D. Rhodes 289-5217

B-5-51-tfc

THREE ROOM furnished duplex apartment. Adults only. No pets. 303 West 7th. 364-0298 after 4:00 P. M.

B-5-16-43-tfc

FURNISHED APARTMENT. One or two bedroom. Upstairs. No children, no pets. 364-0291.

B-5-12-20-tfc

FURNISHED AND Unfurnished Apartments at the Thunderbird. 364-4618 or 364-2797.

B-5-10-45-7c

FOR RENT: Sewing Machines. Call Tannahill Fabric Mart. 364-1691.

B-5-10-15-tfc

NICE ONE and two bedroom furnished apartments. Inquire 205 Jowell Street. Apt. A.

B-5-13-45-tfc

PRIVATE TRAILER space for rent. A. Petersen. Phone 364-3198.

B-5-10-20-tfc

LARGE unfurnished duplix apt. One bedroom. Garage. Couple or lady. 364-0202 after 6:00

B-5-13-46-tfc

OFFICE SPACE for rent. Excellent location. New building. Call 364-4023.

B-5-10-40-tfc

EFFICIENCY APARTMENT with garage, bills paid. For one person only. Phone 364-3454 after 6 p. m. or weekend.

B-5-47-tfx

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FOR RENT OR SALE by owner, almost new 3 bedroom home on Greenwood. Phone 364-3119.

B-5-15-21-tfc

FURNISHED APARTMENTS: Lynette Apts., 108 Ave. H. 364-0969.

B-5-10-47-tfc

FOR RENT: Three trailer spaces. 1023 South Main.

B-5-10-47-tfc

3 BEDROOM unfurnished house. Nice, clean, carpeted, carport. Call 364-2256.

B-5-10-22-tfc

NICE, ONE-bedroom furnished apartment. $75. per month. 118 B. Fuller. 364-1504.

B-5-11-22-tfc

2 BEDROOM BRICK. $80. per month. 836 Blevins. 3 bedroom brick, carpeted, plumbed for washer and dryer. $90.00 per month. 419 Ave. E. Call 364-2448 or 364-1106.

B-5-22-1c

FOR CASH lease irrigated 355 A within 3 miles of Friona. M. Ray Landrum, Friona, Texas.

B-5-16-22-6c

STORAGE FOR rent, furniture, etc. 231 West 3rd Phone 364-1111.

B-5-10-22-tfc

3 BEDROOM furnished apartment. Bills paid. No pets. 209 Higgins. Call 364-0864 or inquire at 109 Ave. J.

S-5-18-21-tfc

FURNISHED DUPLEX for adults. No pets. 116 Avenue A.

S-5-10-11-tfc

UNFURNISHED TWO bedroom house. 131 North 25 Mile Avenue.

S-5-10-11-tfc

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277.

S-5-16-40-tfc

HOUSE TRAILER — two bedroom. Inquire 131 North 25 Mile Avenue

S-5-10-8-tfc

Illinois has never beaten Notre Dame in football. They have met 11 times. In 1937 they played a scoreless tie.

FURNISHED APARTMENT. 3 rooms and bath. Apply in person. 232 West Third.

B-5-12-17-tfc

TWO BEDROOM apartment, unfurnished. 364-1103.

B-5-10-8-tfc

6. WANTED

GOOD HYDRAULIC Cylinder for Massie-Harris 44. Call 364-1596. John Seiver. B-6-10-19-tfc

LAND WANTED: Have cash buyer for good ½ section irrigated land. Wesson Real Estate, Office phone 364-2528, Night phone 364-2860.

B-6-20-45-tfc

HOUSE MOVING:
All kinds - All sizes. Have railroad permit. Free estimates. Call Bob Campbell 364-4261 or T.D. Mallow. Plainview CA4-4406.

B-6-18-tfc

COTTON ALLOTMENTS wanted for lease or purchase. Fair prices. Call Homer E. Thompson or Dave Sherrill. 3506 Ave Q, Lubbock, Texas SH4-8209 or SW2-4960.

B-6-47-2p

WANTED TO BUY: Cotton allotment. Will pay 15 cents per lb. George Hudspeth, 1205 E. Tate, Brownfield, Texas 79316. 806-637-3963.

B-6-20-47-4c

WANTED: Your repair work on all small electric appliances Vern Witherspoon, 201 Jackson, Hereford, Texas.

S-6-31-tfc

8. HELP WANTED

WANT TO HIRE, a full or part time man with sales experience. Call for appointment. 364-0064. Huckert Lumber Company.

B-8-19-20-tfc

WE NEED two mechanics and two body shop men — NOW! Lots of work — good pay. Hedrick Dodge.

B-8-17-46-tfc

CLEAN-UP boy, at least 14 years old. Apply 125 Sampson.

B-8-11-47-tfc

NEED DEPENDABLE lady for baby sitting to come to my home December 1st through December 23rd. 364-0070; after 6:00 P. M. 364-3721.

B-8-21-47-2c

NEED YOUNG attractive lady to work in the Merle Norman Cosmetic Studio, 515 Park Avenue. 364-3842.

B-8-16-22-3c

SERVICE STATION attendant, wanted immediately. Apply in person at Jones Texaco Service, Highways 60 & 385.

B-8-16-22-1c

9. Situations Wanted

BABYSITTING IN my home by week, day or night. Fenced yard. 605 Star. 364-3342.

S-9-14-17-tfc

WANTED
To keep children for working mothers. Heated rumpus room, lots of toys. Good food, supervised play. Fenced yard. Phone 364-3575.

S-9-20-tfc

10. NOTICE

TREES CUT, topped, hauled away. Call 364-3168.

B-10-10-20-6p

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 1 p. m. until 5 p. m. Monday through Friday.
A UNITED FUND AGENCY

B-10-39-tfx

Classifieds Get Results

PASTURE FOR cash lease. Wheat, sugar beet, stalk. R C. Godwin, Hereford.

B-10-12-20-5p

HEATING AND REFRIGERATION
COMMERCIAL — RESIDENTIAL
CALL
Browndt Sheet Metal
364-3867
(Night & Holiday 364-2384 or 364-4714)

B-10-21-tfc

11. Business Services

BROWND SHEET METAL
for
anything in sheet metal.
PIG FEEDERS
RAIN GUTTER & DOWNSPOUT
GRAIN AERATION
ROOF EDGING & FACIA
CUSTOM BUILT TOOL BOXES
SIGNS
COMBINE REPAIR
CHURCH STEEPLES
ENGINEERED DUCT SYSTEMS
(new or remodel)
Call 364-3867 or come by East Hi-Way 60. Hereford

B-11-21-tfc

2 TANDEM trucks for hire. Call 364-4538.

B-11-10-47-2p

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
Phone EM 4-1345
Nights phones EM 4-2012 or EM 4-1345
Box 130

B-11-46-tfc

HARVEY HUDSON; graduate Farrier. Shoeing, training and corrective shoeing. By appointment. 647-2496, Dimmitt.

B-11-13-14-tfc

DRILLING COMPANY
DRILL pier holes, elevator pits. shallow water wells, sewer lifts and man-holes. Books will be open for qualified purchaser. Operates in Texas, Oklahoma, Kansas, Colorado. Jerry Cooley, Broker, P. O. 2490, Amarillo, Texas 806-374-4634.

B-11-21-3c

OWENS & HOLLINGSWORTH
Free Estimate
Generator & Electric Motors Rewind
Magneto - Starter
Residential Wiring
Commercial - Industrial
Sales and Service
809 EAST SECOND
364-3572

B-11-13-tfc

PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.

B-11-10-23-tfc

PORTABLE DISC roller Vargas Disc Rolling 307 Knight Street Hereford, Texas Ph. 364-0873.

B-11-13-44-9p

DIST. WATER, Ozarka water, soft water service, home owned softners, industrial softners, 364-3280 216 North 25 Mile Avenue. Hereford.

B-11-20-17-tfc

EXPERT CLOCK REPAIR
on All Clocks
8 Day — Alarm Coo Coo
and Automobile
COWAN JEWELRY

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 364-2644

PROFESSIONAL POODLE grooming. Call Perry Ray, 364-1065.

B-11-10-18-tfc

COTTON FARMERS
WE ARE equipped to strip the double row cotton. That is two rows on every row. We can do an outstanding job, and lots of it. Phone: 817 778-7384. Henry J. Jezek 1204 East Downs, Temple Texas.

B-11-21-6p

HUBBLE DRILLING
Water Wells
Test Holes
Electric Logs
Call 364-2684

S-11-16-tfc

DISCOUNTS FOR OLDSTERS

HEMPSTEAD, N.Y. — Five thousand older residents of the town of Hempstead are eligible for store discounts and other benefits under a plan established by the Older Americans Advisory and Action Committee.

This many residents 65 or more years old have been issued identity cards which entitle them to lower prices at 125 stores, lower fees at town and country parks, and half fare on one bus line.

The plan was set up by the Hempstead town board and presiding officer two years ago.

CORNER BONFIRES

SCHENECTADY, N.Y. — Police here are hunting a periodical and paper pyromaniac. Bundles of magazines and newspapers left on street corners in the early morning hours were found destroyed by fire on several occasions recently.

Hereford Insurance Agency
To Be Sure! Don Baugous — Manager 364-0850

Deaf Smith County Abstract Co.
323 Sampson
West of the Court House
364-0851
Abstracts — Blueprints — Photocopying

REDECORATE NOW
for the
HOLIDAY SEASON AHEAD

Dependable one-coat paint
Saves money, work, time!



White and Ready-Mixed Colors

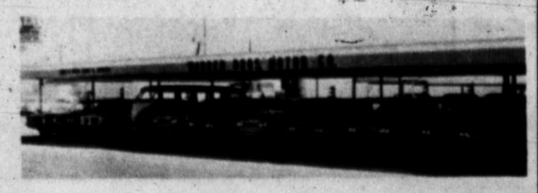
PITTSBURGH
WALLHIDE® Latex
FLAT WALL PAINT

Wallhide has GHP—Greater Hiding Power—and one coat gives you long-wearing beauty. Dries fast; washes easily; cleans up in a jiffy with warm water. Choose from over 1,000 colors.

PITTSBURGH PAINTS keep that JUST PAINTED look longer!

CARL McCASLIN LUMBER CO.
A Complete Building Service
1 Block East of The Courthouse
Phone the Lumber Number 364-3434

WARREN BROS. MOTOR CO.
1410 Park Ave. 364-1423



This Week's Special

1965 Ford Custom 500 4-door sedan. Factory air and power. 4,000 miles or 90 day warranty. This one will make an ideal Family Christmas Gift!
$1395.

1964 Chevrolet Pick-up V8 4-speed. Custom cab. Red & White finsh, long wide bed. Local owner & lots of service left.

1963 Chevrolet Bel Air station wagon. Factory air and power. Local one owner. White with red interior. Extra sharp. Fully warrantied.

1965 Chevrolet Impala 4-door Hardtop. Fully equipped with air and power. Local owned car. White body and blue top. 90 day or 4,000 miles warranty.

1964 Pontiac Catalina 4-door HT. Ventura trim Air and power. White finish. Double sharp and very sporty! It will be love at first sight on this one.

1965 Ford Mustang 2-door V8 3 speed transmission. Radio and new white wall tires. Here's a Mustang that's easy to ride in and easy to trade for.

CLOSED SUNDAYS

OUR CHOICE PROPERTIES

1. Half section perfect land, good allotments, two story house, barn with horse stalls, graineries, paved road, telephone, REA, deep water available, 5 miles SE Hereford.
2. 200 Ac. excellent residential & commercial property located in city of Hereford. Under cultivation with good water. Rented to good tenant. Owners will trade for pasture land. This is one of the best buys in the Panhandle.
3. 93 Ac., 6" well, 45 ac. milo, corrals and a fair help house, natural lake. This place will never be without water regardless of underground formation. Six miles from Hereford. Road will be paved in the coming year. Good terms.
4. Eight ac. commercial property in Amarillo. Good terms.
5. Fine country home on 28 a. New modern horse barn, steel corrals, loading chute, 5 miles from Hereford. Good terms.

VERNON DENSON REALTOR
Phone 364-4023 Residence 364-2620

STAR
SUN. MON. TUES.
It just pulls the pin on a grenade and throws it-
Catch!
BEACH RED
IS NOT JUST A WAR MOVIE.
STAR
Wed. Thurs. Fri. Sat.
KILLER vs KILLER!
MGM presents
Glenn Ford Angie Dickinson
Chad Everett
The Last Challenge
in Panavision and Metrocolor
STAR
ONLY 3 DAYS
DECEMBER 5-6-7
JULIE ANDREWS
MAX VON SYDOW
RICHARD HARRIS
Tower Drive-In
W. Hwy. 60
LAST DAY
$1.50
PER CAR
WALT DISNEY
GNOME-MOBILE
2nd FEATURE
DEBBIE REYNOLDS
THE SECOND TIME AROUND

H.D. CHATTER

Cookbooks Hot Off Press



By Mrs. Argen Draper
Home Demonstration Agent

Home demonstration cookbooks of favorite recipes are being mimographed this weekend. Tony Martinez, high school junior, is operating the mimograph machine for us.

YOU SEE, WE ARE making a thousand copies so we need someone like Tony with a lot of strength to operate our manual machine. It has worked fine with school holidays. The 1967 cookbooks will be ready within the next ten days and the books contain approximately 90 recipes.

The committee responsible for the cookbooks are taking advance orders. The books are 25 cents each and orders should be for four or more books. Please send your orders to Mrs. John A. Smith, Box 671, Hereford or give your orders to a home demonstration club president.

Club presidents are Mmes. C. F. Burk, Louie Olson, Ray Stewart, J. E. Sorrells, John A. Smith, Paul Hoff, Dale Hallows, Blanche Hardin, Albert Lamb, E. C. Hewitt, Jr. and Lloyd Smith.

This is Mrs. Charles Packard's recipe that is in the cookbook, for a very festive holiday dessert:

CHERRY PINEAPPLE PIE
1 tall can crushed pineapple
1 can sour cherries
2 teas. red cake coloring
½ cup nuts (optional)

Put fruit on stove. While heating, mix 2 cups sugar, 6 heaping Tabs. corn starch, mix well. Add to fruit after it comes to a boil, cook until thickened. Cool. Cook pie shells, cool. Cut 3 bananas up in bottom of pie shells. Pour fruit over them. This makes 2 pies. 1½ bananas to each pie. Prepare 2 pkgs. Dream whip and put on top of pies.

* * *

THE FOOD RELEASE this soon after Thanksgiving is that turkey tops the USDA December plentiful foods list. It seems to me that turkey this season is more moist and better than ever. Also, cranberry production is up 15 per cent.

* * *

THE FAMILY DINNER of the American Legion and Auxiliary was a tasty food treat. The table was loaded with many delicious accompaniments to the turkey and dressing cooked by Mrs. Ira Ott and Mrs. Grant Hanna.

The film On The Square was well appreciated. Each time I see this I am impressed with the fact that only five per cent of the people in Russia are Communists. This small per cent of determined people have an iron-clad grip on the population.

ATTRACTIVELY SERVED with a glistening glaze or garnished with fresh fruit such as cranberry-filled peach halves the pork loin roast proves to be a real taste treat. Cook pork at low temperature as for all meat cookery. This keeps the juice and flavor in the meat and enhances tenderness.

* * *

CHECK YOUR LABEL carefully when buying bonded fabrics in ready-mades or by the yard. Reports indicate some of the fabrics become distorted through uneven shrinkage. Be sure the manufacturer has controlled the shrinkage.

* * *

WHAT NEXT? An Illinois food company now is marketing a frozen pancake batter which won't separate. Just throw in the refrigerator and pour.

* * *

FRUIT CAKE IS a holiday tradition. Good shoppers plan ahead and think about the supplies they need. There appears to be fewer dried fruits, especially raisins this year. But prunes are plentiful this season.

* * *

MINI IS THREE inches above the knees. Maxi-mini is just above the knees.

All Family Is Present On Holiday

All her descendants, comprising four generations, were visitors in Mrs. Alex Thompson's home, 208 Avenue E, on Thanksgiving day, and all but one were present for dinner.

It was served on an 80-year-old dining table which had belonged to the late Alex Thompson's mother, Mrs. Jennie Thompson, who moved to Hereford in 1903 from Gainesville and owned the table many years before moving here.

Places were laid for the Carmichaels and Major Schroeters; Mr. and Mrs. Alex Schroeter and children, Denise, Doug and Deborah; Mr. and Mrs. Ed Schroeter and children, Bryan and Brenda; Miss Merle Carmichael and Paul Schroeter, also Mrs. R. Schroeter of Austin, mother of Major Schroeter, and Tony Cahill.

Mrs. Thompson's two daughters are Mrs. Major Schroeter and Mrs. Troys Carmichael. There are four grandchildren and five great-grandchildren.

Julie Schroeter was not among the dinner guests because she went to a family dinner in the home of her grandmother, Mrs. Mildred Walser, at Amarillo, but she came in the afternoon.

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 12:00
335 Miles 364-2255

County Is Near Goal In Selling Savings Bonds

Wheeler M. Sears, Chairman of the County Savings Bonds Committee announced today that United States Savings Bond sales in Deaf Smith County during October totaled $3,980.

Sales for the first ten months totaled $108,336 and this is 90 per cent of the county's 1967 goal of $120,000.

Texans purchased a total of $14,689,704 in Series E and H Bonds and Freedom Shares during the month of October. The January-October sales totaled $139,007,131 which is an increase of 8.4 per cent over the same period during 1966.

"United States Savings Bonds make ideal Christmas gifts. Why not purchase a United States Savings Bond for some one you love — it is the gift that "keeps on giving." They can be purchased at your local bank where attractive gift envelopes are available," Sears stated.

XEA Given Reasons For Keeping Fit

Keeping fit by diet and exercise was stressed in a program for Xi Epsilon Alpha Chapter of Beta Sigma Phi at Community Center this week. Mrs. Clete Corlis and Mrs. John Gililland were hostesses.

A book on dieting was reviewed by Mrs. Preston Hagans discussing special diets, quick diets, and fad diets. Mrs. Larry Summers led group exercises after her talk on the importance of regular exercise.

Miss Alta Campbell, director of nursing at Westgate unit of Kings Manor retirement home, was a guest who spoke briefly to the group on the need of volunteers to assist in the care and comfort of residents there.

Aid in serving meals and assisting ill patients to eat, in writing letters, reading to and conversing with residents is an ever-present need at Westgate, she said.

Tentative plans for the annual Christmas party, scheduled for Dec. 19, were talked over, with Mrs. John Schneider presiding.

AUCTION

Wed., November 29, 1967 - 1:30 p.m.

LOCATION: 1 mile South on Dimmitt Hwy. - 1/2 mile West

16" cut Table Saw
Craftsman, heavy duty

OFFICE EQUIPMENT
Desk and Chair
Display Counters
Red Devil paint shaker
Paint Blender

MATERIALS
Martin Senior Paint
inside and outside, all colors
Wood Stain and Varnishes
Pre finish Paneling
M & D Excr.
Ajax Cabinet Hardware
pulls, hinges, door accessories
Spray Paint
Linseed Oil
Nails, large assortment, all sizes
Doors
Aluminum Storm Doors, all sizes
Aluminum Storm Windows, all sizes
Screen Doors, all sizes
Hardwood Trim
Plywood
Trim Flashing
Peg Boards
Partial Board

Large Assortment Trim
Dem. Lumber
Eucatex Ceiling, Large assortment
Perf - a - Tape
Roofing Felt
Asphalt Shingles, Large Assortment
Roofing Cement
Sheetrock
Glazing Compound
Brick M D Threshold
Antique Kits
Commode
Tool Boxes
Paint Brushes
Carpenter Tools of all kinds
Binder Twine
Ladders
Locks of all kinds
Screws, Bolts and Nuts
Light Fixtures
Caulking Compound
Roof Shingles
Boxed Doors
Car Siding
Shiplap
Celetex
Elmers Glue

ANTIQUES — Start selling at 4:30 p.m.
Items from Judge Roy Bean & XIT Ranch
Upright Organ
Trunks
Round Table - 10 Leaf & Chairs
Side Board
Edison Standard Phonograph
Two School Bells
Show Case
Radio
Servant Bell
Crock Jars
Brass Bed
Iron Wash Pot
Pullman Washing Machine
(Anchor Brand)
Coffee Mill
Maytag Washer
Bar Traps
Rocker - Lion feet
Living Room Suit
Wash Stand
Book Holders
Cloth Hangers
Desk
Bottles

MANY MORE ITEMS
TOO NUMEROUS TO MENTION

TERMS: Cash or Check — ALL SALES FINAL — Not Responsible for Accidents

Owner Lindy Daniels

KNOWLES AUCTION SERVICE No. 1
Information: 364-4630 — NELVIS KNOWLES — Hereford, Texas

AUCTIONEERS:
Nelvis Knowles — Jack Knowles — Jimmy Knowles

WE GIVE S&H GREEN STAMPS

Specials Good Monday, Tuesday & Wednesday
November 27, 28 & 29

GET A HEAD START — SAVE S&H GREEN STAMPS NOW~FOR EXTRA CHRISTMAS GIFTS

FRYERS BREAST lb. 59¢

FRYERS THIGHS & DRUMSTICKS lb. 49¢

Pork Chops	Center Cuts	lb.	79c
Pork Chops	End Cuts	lb.	59c
Pork Loin Roast		lb.	59c
Back Bone	Country Style	lb.	59c
½ Pork Loin		lb.	69c
Sausage	Pinkney	2-lb. pkg.	69c

Folgers COFFEE 1-lb. can with 5.00 purchase or more Excluding Cigarettes 57¢

Complete Stock of BULK CANDY

Soffin TOILET TISSUE 10 roll pkg. with 5.00 purchase or more Excluding Cigarettes 49¢

ORANGE JUICE	Shurfine Frozen	7 6-oz. cans	$1.00
BROCCOLI SPEARS	Shurfine Frozen	5 10-oz. pkgs.	$1.00
HAWIIAN PUNCH	All Flavors	3 46-oz. cans	$1.00
DOG FOOD	Roxey	25-lb. bag	$2.69
WOLF CHILI		No. 2 can	59¢
FACIAL TISSUE	Scotties	4 200-ct. boxes	$1.00
HAIR SPRAY	New Rayette Cinderella	13-oz. can	49¢

POP TARTS	Kellogs	pkg.	39¢
VANILLA WAFERS	Tendercrust	15-oz. pkg.	23¢
DIXIE BELL CRACKERS		1-lb. box	19¢
SHURFINE CORN	WK or CS Golden	5 303 cans	$1.00
NYLON HOSE		3 pr. package	89¢
DEL MONTE TUNA	Flat can Chunk Style	3 for	$1.00
SKINNER MACARONI		2 10-oz. cello	39¢



Reg. or King DR. PEPPER plus deposit 39¢

Many handy uses PLASTIC PAIL 5-qt. size 19¢

PLASTIC DECANTERS ½ gallon 49c value 29¢

Campbells SOUP Chicken Noodle 6 No. 1 cans $1.00

Gladiola FLOUR 5-lb. bag 49¢

Food King SHORTENING 3-lb. can 49¢

Carnation SLENDER 4-pks 79¢



RED POTATOES 20-LB. BAG 59¢

Carrots		2 1-lb. cello bags	25c
Apples	Rome	8 lbs.	$1.00
Oranges	Texas	5-lb. bag	49c

We Give S&H Green Stamps

TAYLOR & SONS FOODS
YOUR HOME TOWN BOYS
LOW LOW EVERYDAY SHELF PRICES
CASH AND SAVE
PLUS S&H GREEN STAMPS

22 WORLD FAMOUS COMICS

The Sunday Brand

Published Every Sunday

Our Slogan: "More People—More Farms"

FIRST —IN LOCAL NEWS —IN LOCAL PICTURES

SUNDAY, NOVEMBER 26, 1967

BLONDIE



MANDRAKE THE MAGICIAN



BY LEE FALK



The PHANTOM

By Lee Falk



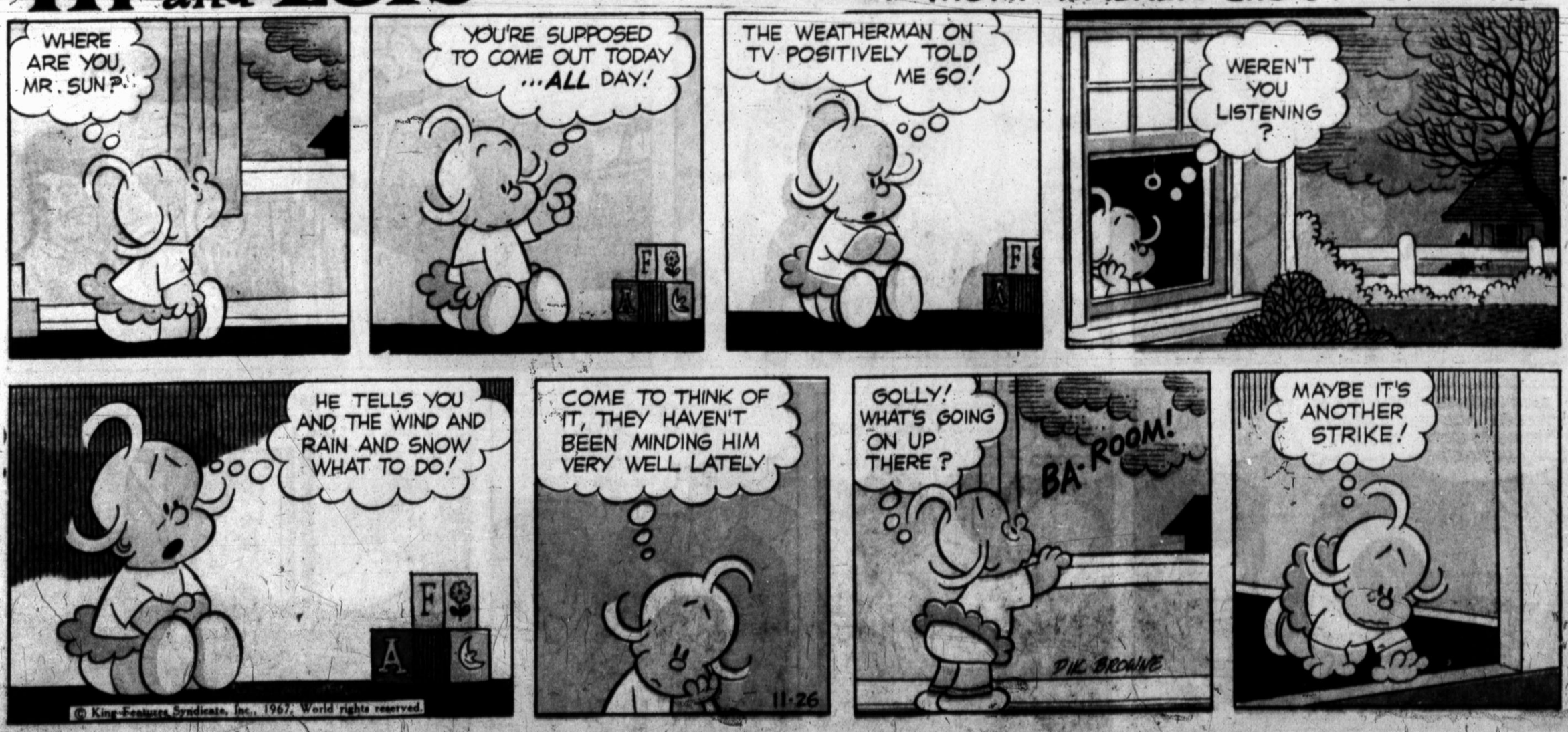
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK by Lyman Young and Tom Massey



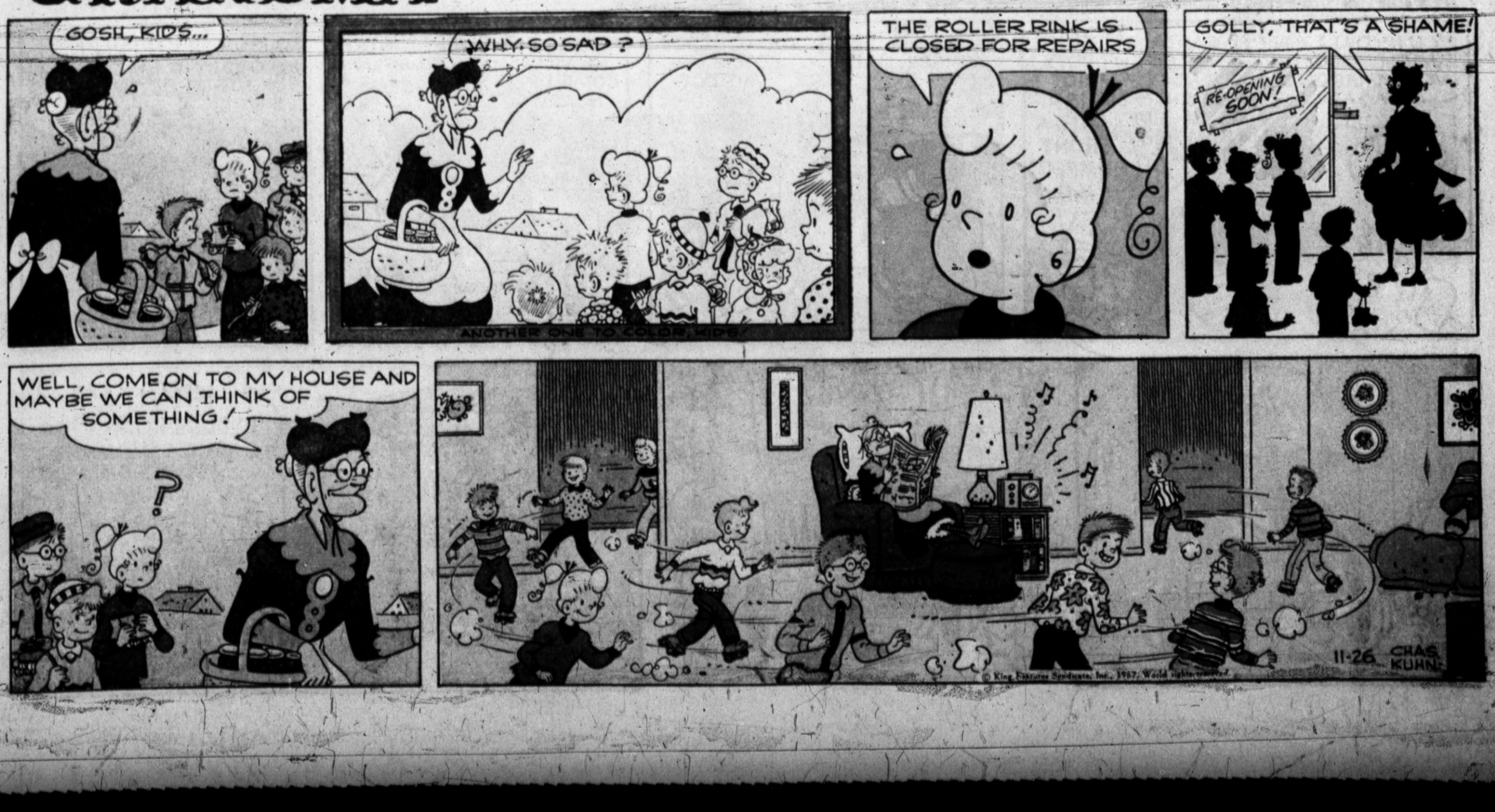
© King Features Syndicate, Inc., 1967. World rights reserved.

TIGER by BUD BLAKE



© King Features Syndicate, Inc., 1967. World rights reserved.

GRANDMA by Chas. Kuhn

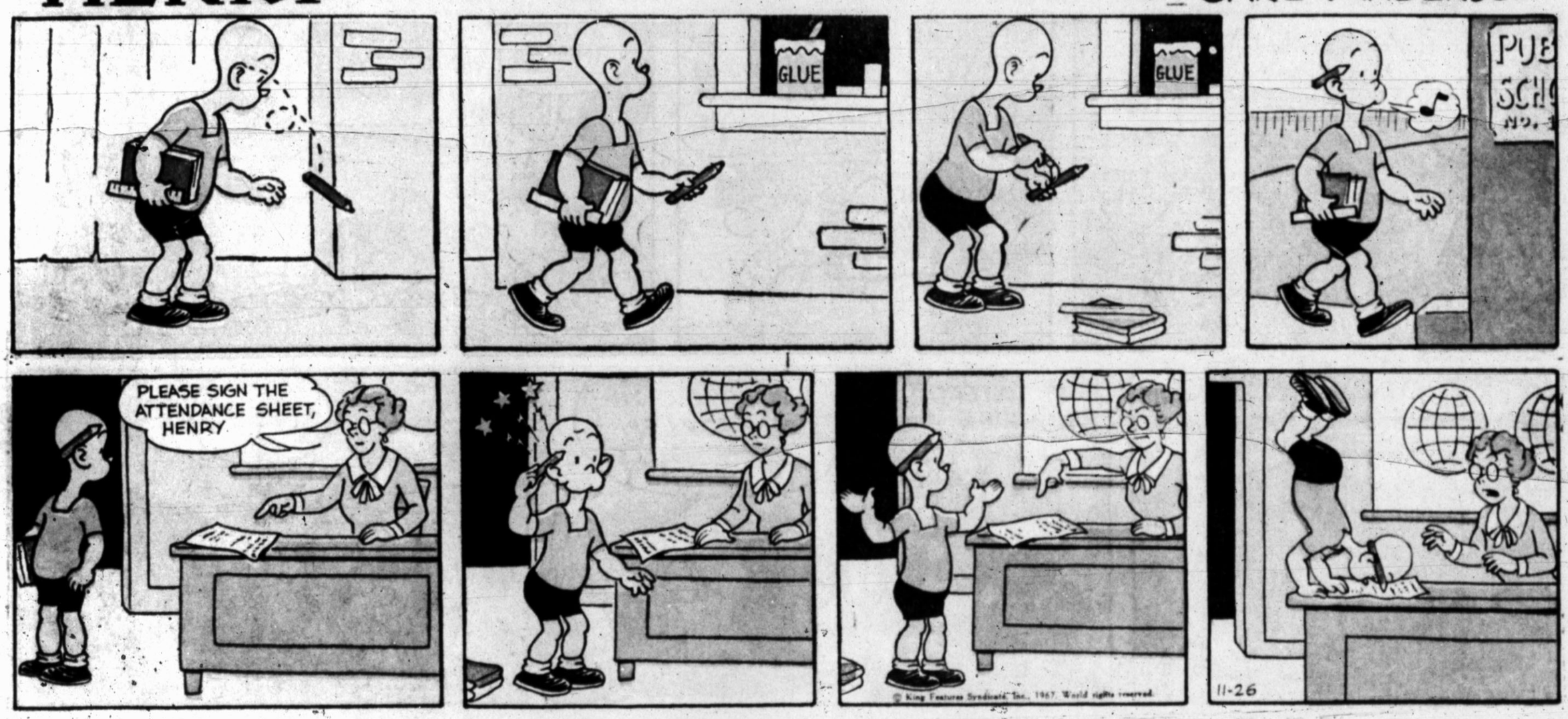


© King Features Syndicate, Inc., 1967. World rights reserved.

BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



HENRY by CARL ANDERSON



The KATZENJAMMER KIDS by JOE MUSIAL



beetle bailey®

by mort walker





FLASH GORDON

by MAC RABOY







LITTLE IODINE



The Little Woman

by DON TOBIN



POPEYE

by BUD SAGENDORF

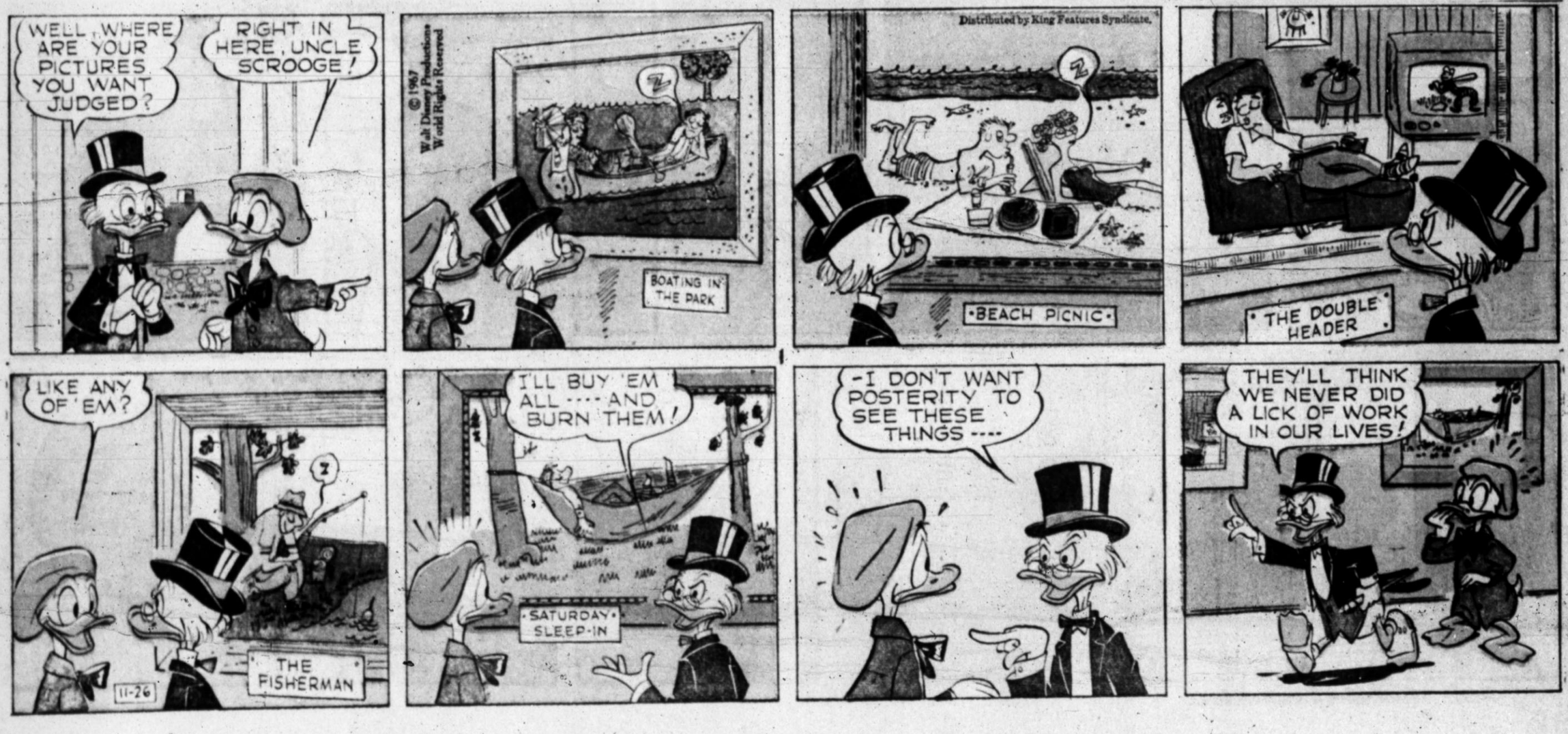


The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE



WALT DISNEY'S UNCLE REMUS AND HIS TALES OF BRER RABBIT

Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER

by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH

by FRED LASSWELL

